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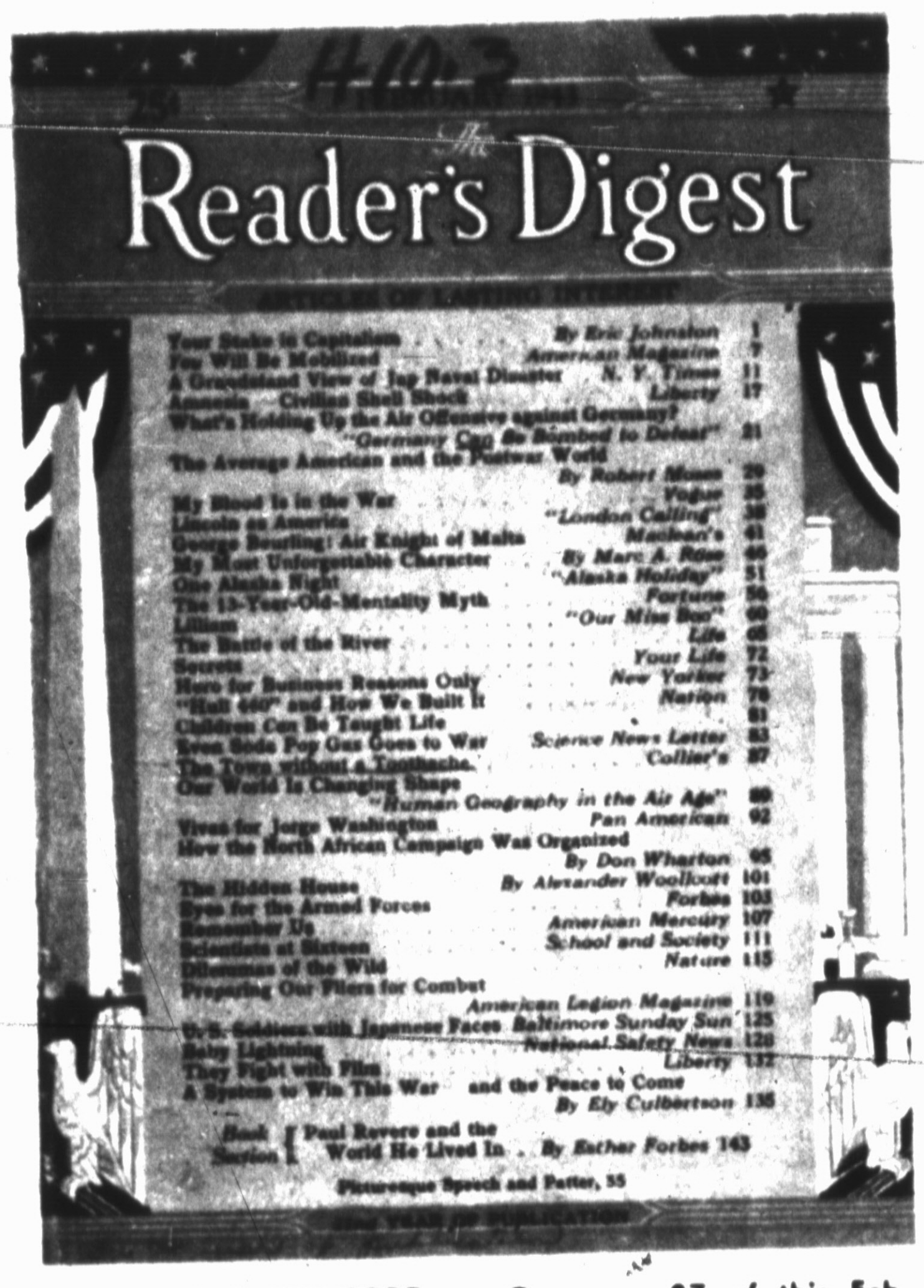
A Dentist's Observations Put National Spotlight On Hereford

The Town Without A Toothache



STORY ABOUT HEREFORD — On page 87 of this February, 1943, issue of The Reader's Digest appears an article, "The Town Without A Toothache." It was a condensation of a story on Hereford printed by Collier's Magazine and written by J. D. Ratliff, noted feature writer. (Staff Photo)

By DUDLEY LYNCH
News Editor

The story was started by the bewilderment of a transplanted Alabama dentist who, just after World War I, moved to Texas for his health. He discovered, to his perplexity and to his colleagues disbelief, that dental health here was almost too good to be true.

Some unknown editor of The Reader's Digest later attached the tag, which was to become a slogan, and "The Town Without a Toothache" was born.

Today, the reverberations from health studies made in Deaf Smith County still are felt. When tempers erupt at city council meetings over the nation and vituperative flies in the Great Fluoridation Controversy, it can be traced — at least in part — back to Hereford.

IT WAS IN the late 1930's that Dr. George W. Heard, then about 75, finally convinced the right people in the right places. Out here on the Texas High Plains, said Dr. Heard, he had found something truly remarkable.

Tooth decay, he insisted, was virtually unknown among the natives. New arrivals might need only occasional fillings. And, Dr. Heard puzzled, spindly imported cattle reacted like this country was some kind of magical spa.

But his dental cohorts only laughed.

Dr. Edward Taylor, who broke the Hereford discoveries to an astounded American Dental Association in Houston in October, 1941, told the story this way:

"**IN JANUARY** of 1939, he (Dr. Heard) came up to me while we were attending a dental convention in Amarillo. He whispered his story to me, urged me to visit Deaf Smith County some time.

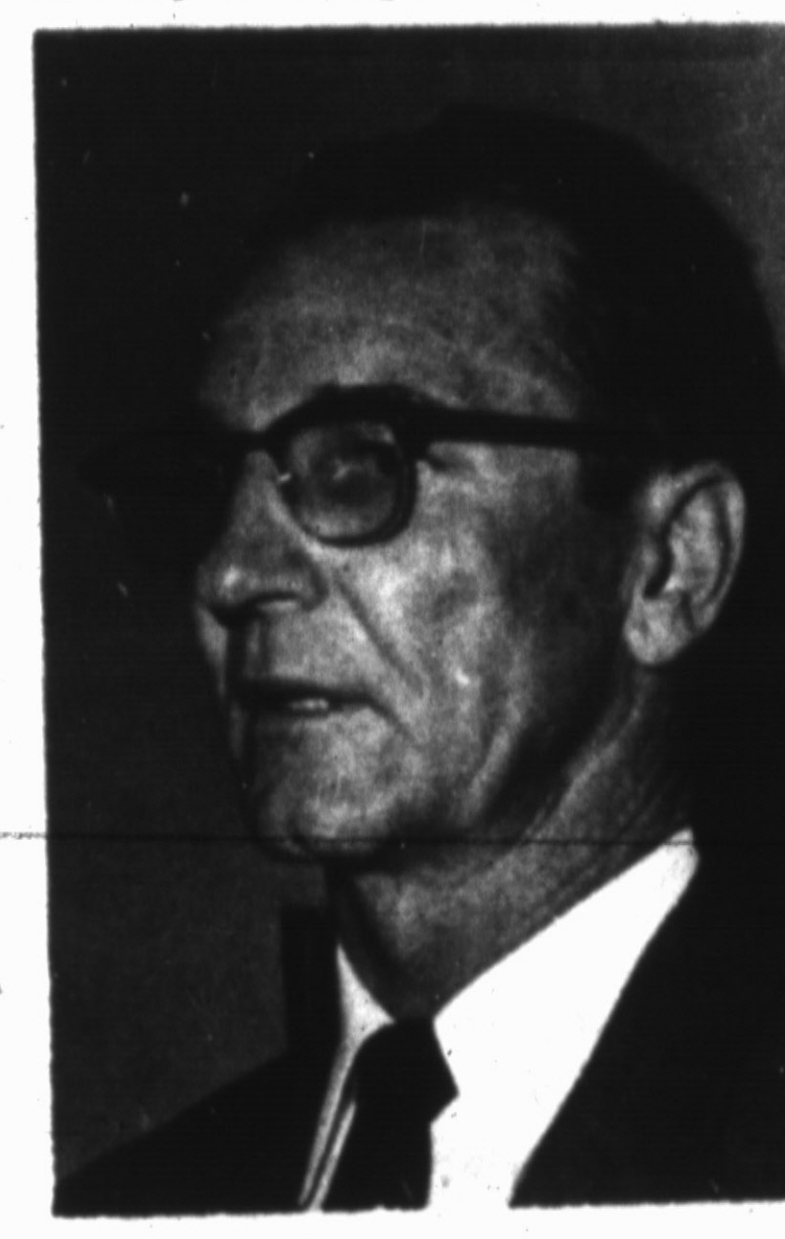
"I found what he told me incredible. He told me he had been so secretive about it because when he told dentists of Amarillo and that area about it they had laughed at him and rediculed him. Now he's proud he can laugh back, but he doesn't. He's a real Texas gentleman."

This is what the resultant publicity — the story of this little town of 3,000 where teeth cavities were almost unknown — led to:

● **An article in the Dec.** 19, 1942, issue of Collier's, then a prestige "slick" magazine with millions of readers, and the appearance, in condensed form, of writer J. D. Ratcliff's story in The Reader's Digest of February, 1943.

● **The publication in Aug**ust, 1942, in the journal of the American Dental Association of a health department survey. Tooth decay among Deaf Smith County school children was the lowest ever reported in a civilized country, the survey showed.

● **Following up the Texas** health department work, the U. S. Public Health Service did extensive surveys. They found, it was reported, that the low tooth decay was due to fluorine in drinking water. The fluorine level in Deaf Smith County water — about one part per million of water — became more or less the standard for artificial fluoridation in the U. S. The national publicity was shortly to bring about the fluoridation furor that still rages today.



DR. BARNETT — He studied bone metabolism and quick healing of fractures.

● **An interesting sidelight** was the beginning of the "Hereford, Texas, Water Company." This project was one by Theodora Lynch, a Hollywood actress once married to J. Paul Getty, usually reputed to be the world's richest man. Hereford water was actually bottled under this label up to early 1964.

● **Research into the** health-building aspects peculiar to this small Panhandle area continues. The sophistication of analytical techniques and the broadening of medical knowledge has widened the study to much more than fluorine. The total diet of Deaf Smith County residents has been carefully combed.

When first announced, the reaction of the "outside world" was one that might greet a new miracle drug.

"A real eighth wonder of the world", began the Houston Press.

Ratcliff, in starting his Collier's story, called the Hereford discovery "a hopeful approach toward finding the cause and cure of the most prevalent of all human ailments — dental decay."



O. Z. GOLDEN . . . directs research

"ACTUALLY," SAID Dr. Taylor, who was dental division director for the Texas Health Department, "the people of Hereford don't realize what immunity they enjoy."

This was what Dr. Taylor had found. Badgered by Dr. Heard — one of two dentists here then — he came to Hereford and made a superficial survey. He chose at random homes in town and in rural areas for several miles in two directions, knocked and asked to examine the occupants' teeth.

"I examined 56 people," related Dr. Taylor. "Forty-three were native born, continuous-resident people. Not one single carious (decayed) tooth of filling was found in the dentition of the 43 native people ranging in age from two years to past middle age."

WHEN SCHOOL started in September, 1939, a full-time public health dentist was assigned to Hereford to conduct a study. Approximately 810 pupils climbed into the chair for a tongue blade survey. The results: Equally, if not more so, amaz-

See CAUSE, Page 2

The Sunday Brand

Published Every Sunday

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Voting Comes Next Month

Late Filings Provide Contests In Municipal, Trustee Votes

★ ★ ★



L. B. RUSSELL
. . . seeks school post



DR. GALE PAGE
. . . files for trustee

Joe Easley Eyes City Council

LAST-MINUTE filings provided races last week in coming municipal and school trustee elections.

A 27-year-old feed lot manager entered the city commission contest Friday afternoon about 30 minutes before the deadline. Joe Easley will face Charles Bell, insurance agent, in the April 6 balloting. Bell filed Tuesday.

EARLIER ON Wednesday, a spate of late filings for the two upcoming vacancies on the board of the Hereford Independent School District swelled that race into a five-man slate. The election is April 3.

A write-in campaign apparently was in the embryo stages Friday for Place 1 on the city commission — that sought by Bell and Easley — but its chances were diminished by the contested race.

If none of the three positions, the mayor and two councilmen, had been contested, city officials were predicting a turnout of no more than 50 voters. In this type of "apathy vacuum," the odds for a successful write-in campaign are good.

THE SUBJECT of the proposed write-in attempt was not named.

The city ballot line-up:

For mayor: Ray Cowsert, incumbent, a Hereford lawyer who is seeking his third term, running unopposed.

For commissioner, place 1: Charles Bell, 37, agent for Southwestern Life Insurance Co. and Joe Easley, manager of Easley Feed Lots, Inc.

For commissioner, place 2: R. P. (Dick) Barnard, 52, president of E. B. Black Co., running unopposed.

RUNNING FOR the school board:

See WRITE-IN, Page 3

★ ★ ★



JOE EASLEY
. . . wants city post

The NAB Battle

More Say-So For Small Outlets Sought By Game Radio Manager

A DETERMINED Hereford radio station owner, who to some of the nation's biggest "airways" operators personifies what they call typical Texas stubbornness, is waging a strident battle to give small stations more voice in national radio affairs.

Clint Formby, managing director of Radio Station KPAN, serves on the radio code board, a nine-member unit of the National Association of Broadcasters (NAB). He was appointed a year ago, the first Texas representative, big or small, to serve on the code group.

Since then he has traveled to New Orleans, Denver, Los Angeles, Chicago and Washington. And at all stops, he has found himself in the minority, overshadowed by the dominance of the nation's giants.

"I DON'T MEAN to imply that they have been unfair," good-natured Formby interjects. "But in the past the small station hasn't been represented in the NAB. The big stations just don't understand our problems."

Just such an assertion was put in writing and mailed to the national NAB board a few days before Formby was named to the code board. A response from

See FORMBY, Page 3

Weather

(Courtesy of KPAN)

BID REVISED

Lubbock Firm Gets Contract For School Job

The revised bid of a Lubbock construction company was accepted Wednesday night by Hereford school trustees for a two-phased project at the high school.

Hunter Construction Co., the same firm that was low when bids were first opened, also was first in line after negotiated changes were made in talks between Herbert Brasher, the school architect, and the two low bidders.

THE PROJECT entails an addition to the band hall-choir building and remodeling of the library.

Hunter's revised bid was $81,091.18, down from its original quotation of $84,827. The school system had allocated about $80,000 for the construction project.

THE SECOND low bidder, Knox, Galley & Meador, bid $87,319 on the first go-round and

See PROJECT, Page 3

SHOT FIRED

Stab Try Dodged By Officer

A Hereford police officer, his jacket slashed by what he later said was a lunge by a 16-year-old youth armed with a knife, chased this and two other youths through the downtown area Thursday night with his gun in hand.

CAPT. DON Bush fired once into the air in an alley between Main and Miles in the 400 block. He caught one youth but the juvenile who allegedly attacked the officer while he was placing the trio in a squad car and the third youth temporarily escaped.

Bush said he stopped them for questioning about 8:30 p.m. as they "staggered" down sidewalks in the 300 block of Main St.

OFFICERS WERE holding the juvenile, who will be 17 in a few days, and said they will charge him with aggravated assault. The other two, who were

See YOUTH, Page 3

Inside

. . . Inside, today, editorial cartoonist Dale Young depicts a tiger that isn't caged, much less in somebody's tank, on page 4 of section two with the Sunday Brand editorials.

LOIS DEDYNE tells about a pair of Hereford ladies who are all up in the air over a new hobby. Picture page on front of section two.

FIRST SECTION stories include weed control meet, chamber of commerce activities and a $20,000 wellspring for charity.

A 'Bon Vivant' Man

Staff Photos By Phil Duncan













It wasn't too messy at first, but the more he ate, the messier it got, and finally it was everywhere. But from his appearance, every drop of it was enjoyed. That is Vaughn Kennemer, 19-month-old son of Mr. and Mrs. Bob Kennemer, 305 Lawton, getting a head start on warm weather pleasures.

STUDIES BROUGHT HEREFORD NATIONAL FAME

Cause Of Decay Immunity Still Sought

(Continued from Page 1)

ing.

The 218 children averaged 48 DMF (decayed, missing or filled tooth) each in the native-born continuous resident.

A more thorough survey was ordered, with mirror and explorer examination. The DMF per child was raised from .48 to 1.05 among the native-born but this was still approximately one-half as high as the lowest found in the United States or anywhere in the world. Elsewhere, the DMF ran from five to 10 per child.

"We found that people moving there from other states with the usual number of cavities and fillings, after having lived there a few months, ceased to develop further caries (decaying spots)," Dr. Taylor told a reporter in 1941.

"EVEN A FEW cavities in teeth brought there as much as five years previously with active caries had ceased to be reactive and the cavities had acquired hard glazed floors and surfaces."

Dr. Taylor concluded at an early point that "a combination of factors rather than a single factor is responsible for the immunity."

He started to study the diet of Deaf Smith residents and soon found an interesting point: Foods grown in the country were unusually high in phosphorus. Carrots had 50 per cent above normal, turnip greens 30 per cent, cabbage and lettuce 60 per cent. Wheat contained a whopping 600 per cent more phosphorus than the norm.

This superabundance was believed to come from the caliche underlying the thin layer of dark sandy loam that gave subsistence to the wide variety of vegetable crops grown here.

TEXAS TECH aided in researching the high mineral contents of the vegetables, milk and meats. Calcium content, it was found, also was usually high in Deaf Smith-produced foods and water. And Dr. Taylor noticed that Hereford water had about four times the state average of magnesium. Perhaps this is a factor, he said.

"What is needed is more fundamental work on the causes," wrote Ratliff in Collier's, and through the years this fundamental research has continued quietly here in Hereford. Only an occasional medical paper has revealed that activity still exists.

The search for the secret was taken up in the late 1940's by Dr. Lewis B. Barnett, a surgeon who started his practice here in 1946. He, too, was intrigued by "The Town Without a Toothache" but he — because of his medical background — was looking at a broader application.

HE FOUND A tip-off in the long-noticed affinity that livestock seem to show for the Hereford area. Cattle grew larger, even if full grown when brought to Deaf Smith County, he found. Skeletal structure increased. Spontaneous fractures were reduced. All in all, livestock development in this area was superior.

After practicing medicine here several years, Dr. Barnett realized that the fractures he had found in Dallas did not present the same difficulties here, particularly with old people. Hip fractures, long the bane of the aged, healed faster. Of 28 patients with broken hips, with an average age of 82.5 years, Dr. Barnett had not lost a one. In Dallas, for instance, the mortality rate on this type of injury was 11 per cent.

ARMED WITH THE added knowledge of medicine's constant forward motion, Dr. Barnett — in 1952 — attempted to isolate the possible factors involved. Fluorine effects in bone building "is still a debatable factor," he said. But he gave it a probably place in the chain. The role of iodine could be important. Chemical analysis of bone from humans in this area showed approximately five times as much iodine as, for instance, Dallas.

How about magensium? Very little was known, but young, healthy Deaf Smith male adults possessed five times as much as others living in Texas. People living here had a high intake of manganese. And, he noticed, all grains and beef products produced here contained all the trace elements known to be essential to plant and animal nutrition. That included boron, cobalt, copper, iron molybdenum and zinc, among others.

LIVING IN A cattle-producing area usually leads to a high protein diet, Dr. Barnett noted. And assays on vegetables grown in Deaf Smith show that they were high in vitamin C. "It is assumed that any or all of these factors could play a part in the low dental decay and increased bone healing noted in people living in this area," he told a meeting of the Texas Medical Association in 1952.

About six years ago, Dr. Barnett helped start the Deaf Smith County Research Foundation, a non-profit organization, to continue the study of the bone and tooth phenomena. The operation, located at 225 W. 4th St., behind the Hereford Clinic, has branched out into several areas. It is now equipped to do research and testing in many phases of agriculture as well as medicine.

A SEPARATE laboratory organization has been set up to do commercial clinical work aside from the research phase.

O. Z. Golden, a resident of Hereford since 1950, and who is trained in bacteriology and medical technology, directs the work there. Still chief among the basic research conducted is the study of bone and teeth composition and the factors involved.

Golden, who was medical technologist at Deaf Smith County Hospital for eight years, has lined up on shelves that run four rows deep around half of a store room samples of bone and teeth from about 150 persons. The samples were removed during surgery or by amputation in a few instances. Doctors and dentists in the area cooperate in supplying fragments for study.

DR. BARNETT retired last year for health reasons and now lives on a ranch out of Center, Colo. The latest data from the Foundation's study is in his hands being prepared for publication.

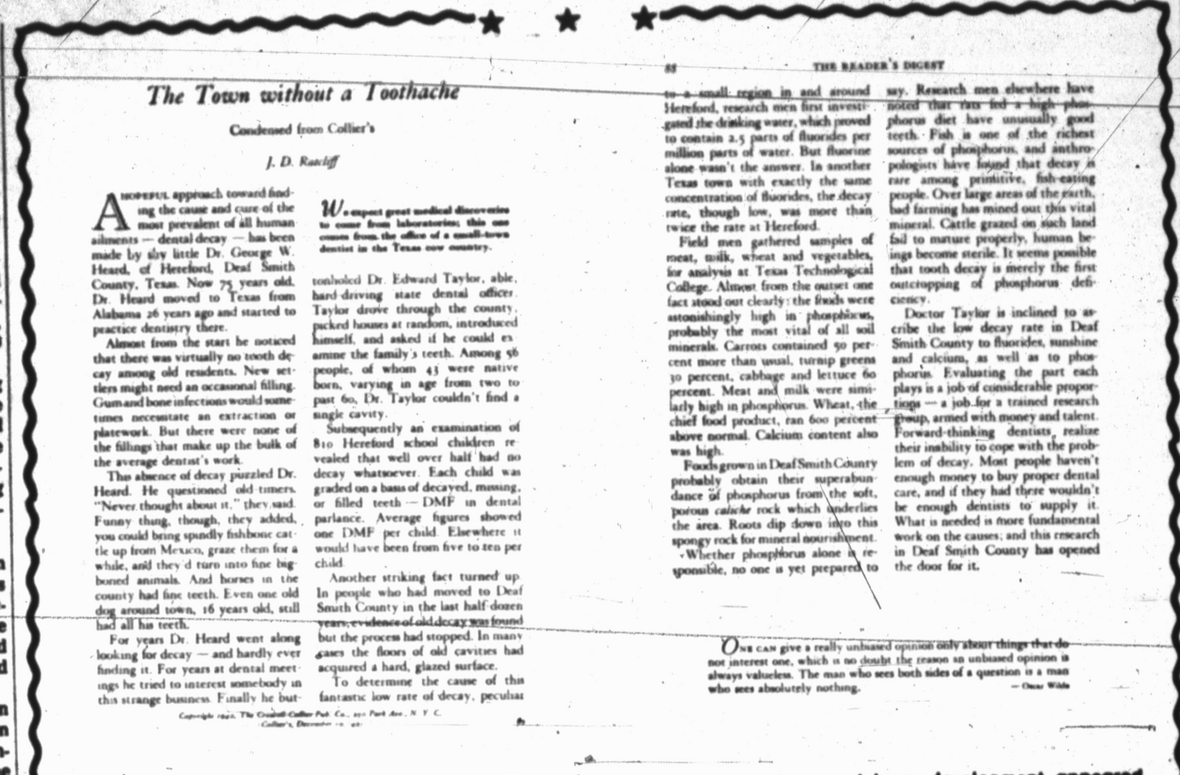
The Foundation has devised a formula comprising the ingredients believed effective in the tooth decay immunity and bone building. A pharaceutical company has prepared it for dispensation by local pharmacies on prescription. But it does not have FDA approval.

A similar mixture for livestock is prepared by the Foundation. "We made it only to test the results, but now they won't let me quit making it," said Golden. Ranchers feed it particularly to show cattle.

Golden personally feels that a group of elements termed the Halogens, flourine, bromine, iodine and chlorine) may hold the key to the unusual health benefits around Hereford. Considerable research has surrounded this group lately, aided by a new method of capturing the halogens released by bone and teeth samples. But — as has been the case since the beginning of "the Town Without a Toothache" story — it has not been proved conclusively.

"It probably goes way back into the formation of the entire High Plains," says Golden. "I'm afraid I don't know enough history, geology and anthropology to know what all to attribute our good fortune to."

The former British Crown Colony of Aden, about 75 square miles, in South Arabia, has two rocky peninsulas that jut out like lobster claws, enfolding a fine anchorage.



The Town without a Toothache

Condensed from Collier's

J. D. Ratcliff

A HOPEFUL approach toward finding the cause and cure of the most prevalent of all human ailments — dental decay — has been made by shy little Dr. George W. Heard, of Hereford, Deaf Smith County, Texas. Now 75 years old, Dr. Heard moved to Texas from Alabama 26 years ago and started to practice dentistry there.

Almost from the start he noticed that there was virtually no tooth decay among old residents. New settlers might need an occasional filling. Gum and bone infections would sometimes necessitate an extraction or platework. But there were none of the fillings that make up the bulk of the average dentist's work.

This absence of decay puzzled Dr. Heard. He questioned old-timers. "Never thought about it," they said. Funny thing, though, they added, you could bring spindly fishbone cattle up from Mexico, graze them for a while, and they'd turn into fine big-boned animals. And horses in the county had fine teeth. Even one old dog around town, 16 years old, still had all his teeth.

For years Dr. Heard went along looking for decay — and hardly ever finding it. For years at dental meetings he tried to interest somebody in this strange business. Finally he buttonholed Dr. Edward Taylor, able, hard-driving state dental officer. Taylor drove through the county, packed houses at random, introduced himself, and asked if he could examine the family's teeth. Among 56 people, of whom 43 were native born, varying in age from two to past 60, Dr. Taylor couldn't find a single cavity.

Subsequently an examination of 810 Hereford school children revealed that well over half had no decay whatsoever. Each child was graded on a basis of decayed, missing, or filled teeth — DMF in dental parlance. Average figures showed one DMF per child. Elsewhere it would have been from five to ten per child.

Another striking fact turned up. In people who had moved to Deaf Smith County in the last half-dozen years, evidence of old decay was found but the process had stopped. In many cases the floors of old cavities had acquired a hard, glazed surface.

To determine the cause of this fantastic low rate of decay, peculiar to a small region in and around Hereford, research men first investigated the drinking water, which proved to contain 2.5 parts of fluorides per million parts of water. But fluorine alone wasn't the answer. In another Texas town with exactly the same concentration of fluorides, the decay rate, though low, was more than twice the rate at Hereford.

Field men gathered samples of meat, milk, wheat and vegetables, for analysis at Texas Technological College. Almost from the outset one fact stood out clearly: the foods were astonishingly high in phosphorus, probably the most vital of all soil minerals. Carrots contained 50 percent more than usual, turnip greens 30 percent, cabbage and lettuce 60 percent. Meat and milk were similarly high in phosphorus. Wheat, the chief food product, ran 600 percent above normal. Calcium content also was high.

Foods grown in Deaf Smith County probably obtain their superabundance of phosphorus from the soft, porous *caliche* rock which underlies the area. Roots dip down into this spongy rock for mineral nourishment.

Whether phosphorus alone is responsible, no one is yet prepared to say. Research men elsewhere have noted that rats fed a high phosphorus diet have unusually good teeth. Fish is one of the richest sources of phosphorus, and anthropologists have found that decay is rare among primitive, fish-eating people. Over large areas of the earth, bad farming has mined out this vital mineral. Cattle grazed on such land fail to mature properly, human beings become sterile. It seems possible that tooth decay is merely the first outcropping of phosphorus deficiency.

Doctor Taylor is inclined to ascribe the low decay rate in Deaf Smith County to fluorides, sunshine and calcium, as well as to phosphorus. Evaluating the part each plays is a job of considerable proportions — a job for a trained research group, armed with money and talent. Forward-thinking dentists realize their inability to cope with the problem of decay. Most people haven't enough money to buy proper dental care, and if they had there wouldn't be enough dentists to supply it. What is needed is more fundamental work on the causes; and this research in Deaf Smith County has opened the door for it.

ONE CAN give a really unbiased opinion only about things that do not interest one, which is no doubt the reason an unbiased opinion is always valueless. The man who sees both sides of a question is a man who sees absolutely nothing.
— Oscar Wilde

CONDENSED VERSION — The story of Hereford's tooth decay immunity and unusual bone development appeared in the February, 1943, issue of the Reader's Digest. It was sandwiched in between numerous articles on World War II, which was well under way. (Staff Photos)

BUT DOUBTFUL NOW

Write-In Attempt Said Under Way

(Continued from Page 1)

Dr. A. T. Mims, 44, a surgeon and incumbent; Shirley Garrison, 45, a Castro County farmer; L.B. (Scat) Russell, 47, an insurance agent; Dr. Gale Page, 44, a chiropractor; and S. F. Clements, 44, a Deaf Smith County farmer.

In last year's city council race, six men ran for the two vacancies, a contest drawing 875 voters and necessitating a run-off for Place 3 — eventually won by Albert Maxwell, produce packing company manager.

The school board race in 1964 attracted 1,196 voters.

IN SEEKING the city council post, Easley — a graduate of the University of Denver — is making his first bid at public office. He is a native of Hereford. His parents, Mr. and Mrs. O. E. Easley still live here. He graduated from Hereford High School where he was active in athletics and school activities, and was president of the student body.

He serves as president of the T-Bone Association, a regional organization of feed lot operators, and has been chairman of Deaf Smith County Chamber of Commerce commercial livestock committee. His wife, Corinne, and he have two children, Lacey Ann, 5, and Jo Allison, 2. They live at 119 Elm.

HIS DEGREE is in advertising and came in 1950.

Russell was one of three men filing for a position on the school board Wednesday afternoon.

He was born and raised in Hereford and graduated from Hereford High School. He attended Hardin-Simmons University, Abilene, where he received a Masters degree.

He returned to Hereford in 1952 to accept a teaching assignment. He was later made principal of an elementary school and in 1962 was principal of Hereford High School.

RUSSELL RESIGNED the principal position in early 1964 to enter the insurance business, where he is associated with Businessmen's Assurance, with offices at 801 S. 25-Mile Avenue in Hereford.

Russell is a steward in the First Methodist Church of Hereford and is a member of the Lions Club, Masonic Lodge and serves as secretary of the Hereford Whiteface Booster Club.

He lives at 211 Park with his wife Virginia, Mary and Martha, 21; Bill, 14 and Rene, 5.

DR. GALE Page has lived in Hereford for the past five years, operating Hereford Chiropractic Center, 101 Ave. E.

Page is a member of the Church of Jesus Christ of the Latter Day Saints, where he serves as Sunday school superintendent. He is also a member of the Elk's Lodge.

S. F. Clements, 208 Sunset, moved to Hereford in 1951 from Ft. Worth, and is engaged in farming.

He was in the implement business in Ft. Worth.

This is Clements first attempt to seek a public office.

He was raised in Ft. Worth, where he attended public schools and also attended Texas A&M.

He is a member of the First Presbyterian Church and serves as an officer and director in the Hereford Farm Bureau.

Lithography — Letter Press Printing

NEWS KPAN 7:15 a.m.

Dr. E. H. HENDON OPTOMETRIST
136 E. Third ACROSS FROM JIM HILL HOTEL EM 4-0987

Watch Repairing
Local
Santa Fe
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Jim Clark — Hereford, Texas

THE SUNDAY BRAND

Established 1948
Published every Sunday at 130 West Fourth St.
Hereford, Texas 79045

James M. Gillentine, Editor and Publisher
Melvin Young, General Manager
Dudley Lynch, News Editor
Robert J. Awtrey, Mech. Supt.

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Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas under the Act of March 3, 1879.

Second-class postage paid at Hereford, Deaf Smith County, Texas.

THIRD ANNIVERSARY
SALE
FAMOUS GENERAL
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All Tractor Tires carry a 36 months field hazard guarantee

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THE GENERAL TIRE
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HAS SERVED ONE YEAR

Formby First Texas Radioman Appointed To NAB Code Unit

(Continued from Page 1)

the board asked that he put in more detail his case for the small stations.

The next thing he knew, the Hereford station owner was informed of his appointment.

AS A MEMBER of the nine-man board, Formby participates in policy conferences that may well determine what millions of Americans will hear over their radio sets.

The board administers a "code of ethics" which delineates the boundaries of good taste in advertising and station programming. About 1,600 stations and the four radio networks belong to the NAB.

"About two or three years ago, the Federal Communications Commission made some proposals for regulations that, most broadcasters feel, were outside the scope of the FCC," Formby said.

"THIS PROBABLY had as much to do as anything toward strengthening the code. I now think it is at its strongest point, although it still has a long way to go."

Recent touchy problems include questionable advertising of "intimate personal products," liquor and political compaigns.

Formby, arguing his convictions at Los Angeles recently, proposed that it was a matter of taste involved in the advertising of certain medicinal and women's hygiene products.

"My personal idea is...that the key is the copy, not the products. It other words there are many products on the air that would be objectionable coming into your homes if the copywriter wanted to make it that way. It's the copy, not necessarily the product."

BUT FORMBY'S viewpoint was swept aside by the main NAB board, although the code board itself approved one of the products in question for member stations.

Formby does not think that liquor advertising — which is defined by the NAB as advertising of beverages containing more than 24 per cent alcohol — will ever be approved for radio stations.

If it is, he feels that public reaction would force Congress to prohibit such advertising by law. But there is now some sentiment among station owners for code approval. One new York station has carried it, Formby said, but has withdrawn.

THE LATEST instance of political advertising to come before the code board was a controversial production of Democratic Party last fall. It was the advertisement of "the little girl among the daisies", and left the not-to-subtle assertion that the GOP candidate was nuclear trigger-happy.

That was a "hot potato," Fromby candidly admits. The code board took no action on political advertising.

"It has not been, as far as I am concerned, resolved yet," he says. "The board is fearful of creating more problems than we solve if we try to make people running for public office conform to standards for advertising."

Formby calls his first year on the code board "a revelation." He has another year to go and members are normally reappointed for a second two-year term.

"Frankly," remarked Formby, "I've been on the losing side of most of these things. But the other day in Los Angeles, one of these fellows came up and said, "I vote against you, but if you keep fighting these things you are going to start winning some of them."

Some historians believe that the baronial and royal parties assembled on opposite sides of the Thames and met on a small island in the river to seal the Magna Carta.



POINTS OUT SLIT — Capt. Don Brush is shown with the vegetable knife a juvenile attempted to slash him with in a melee Thursday night. Brush is pointing to the cut in his leather jacket the glancing blow made. (Staff Photo)

14 PER CENT IN PARTY

BUDAPEST (AP) — Hungary's Communist Party has 470,000 members which is 14 per cent of the Hungarian adult population, Hungarian ideological Magazine Tarsadalmi Szemle reported.

More than 800,000 young people are members of Communist youth organizations — 60 per cent of that age bracket.

Youth Is Held After Incident

(Continued from Page 1)

turned over to police by a relative, were fined $300 each by Corporation Court Judge Jim Neill and were held when unable to pay. The charges were vagrancy and resisting arrest.

They were Ysable Lopez, 19, 306 W. 2nd St., and Joe Frank Grimaldo, 300 W. 2nd St.

Brush was not injured but his leather jacket was ripped by the "vegetable knife" he said the youth carried.

Project Involves HHS Facilities

(Continued from Page 1)

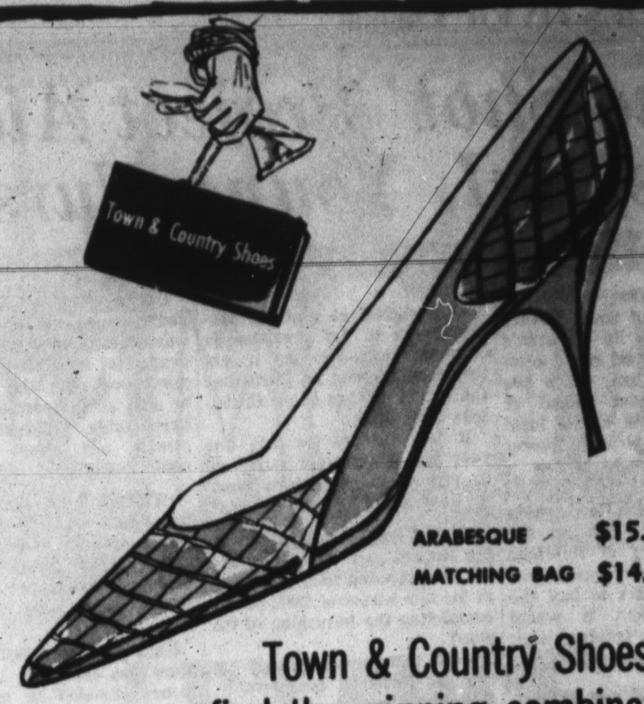
dropped $1,212 during negotiations.

The reduction in costs resulted from changes in interior partitions, masonry solar screen, the roof deck, glass and the accoustical ceiling.

Trustees will meet Monday morning to accept the architect's plans for a new junior high school.

Condors, great hawklike birds with a 10-foot wingspread, once ranged widely and probably were the "the thunderbirds" of Indian legend.

NEWS
7:15 a.m.
KPAN



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This fashionable alliance takes the A-line to foot flattery in bone alligator grain calf combined with smooth lustre calf.

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FABRICS
Textured Dacron Polyester fabrics in beautiful printed patterns, stripes or co-ordinated solid colors. Permanently crease resistant and pleatable. Wash and wear finish, machine washable, drip-dry, no ironing needed. 44-45 inches wide. See these, you'll admire these woven fabrics.
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36" STRETCH
DUCK 98¢
100% Cotton Comfort
Slack Mericized 2 - 3% Preshrunk more than 20% Stretch 7¼ oz. Weight. White Pink, Orange, Red, Blue

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Fine Two Ply Mercerized combed cotton sports wear Fabric in a wonderful assortment of colors.
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First Quality All Combed Cotton, A Grand Array of the Most Wanted Colors For Spring & Summer
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Two Styles in new Spring and Summer Paste Shades



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PROVIDES OVER $20,000

'One-Shot' Project Aids Hospital, Young Nurses

By PHIL DUNCAN
Staff Writer

A program that started in 1956 to help Deaf Smith County Hospital furnish its children's ward has flourished into a community-wide project, which has donated equipment valued at more than $20,000 to the local hospital and given eight young women a chance to pursue a nursing career.

Project Christmas Card, which was initiated in 1956 by the Medical Auxiliary of Hereford has donated the money over the past few years to buy the hospital equipment it would probably not have received, were the money not donated.

THE PROGRAM was suggested to the Auxiliary by the late Mrs. Imogene Wills, who served as president of the organization in 1956-57.

The original idea of the program was to get everyone in Hereford to donate the money they would spend on Christmas Cards and postage to the Christmas Card Fund.

It was planned for only one year and the money would go to furnish the children's ward at Deaf Smith County Hospital.

EVERYONE cooperated with the project and more than $3,600 was donated to the hospital in the late winter of 1957, nearly completing the furnishing of the ward.

Since that time the $3,600 figure has dwindled considerably. Donations leveled off at more than $1,400 for the past several years.

Last Friday, Mrs. Roy J. Grubbs, president of the Auxiliary presented T. E. Seigler, Jr., administrator of Deaf Smith County Hospital with a check for $1,400, the proceeds from last years Project Christmas cards.

"WE WILL purchase a fracture table with the money donated this year," Seigler said. "The table will cost $1,400, but we plan to spend some of our own money and by extra attachments for it."

During the past several years, since the annual event was started, new furniture and drapes for the offices have been purchased with the donations, as well as an operating and delivery table, a dishwasher, despirator and other pieces of equipment.

"THESE ARE several items we would have had to done without if the money had not been donated," Seigler said, "or we would have had to use money needed elsewhere on these items."

Each year since 1957, the Auxiliary has held $400 out of the money donated to give some local deserving girl a scholarship to nursing school.

"We are very proud of Project Christmas Card," Mrs. Grubbs said. "We hope it will continue for many, many years and a renewed interest will develop in it."



PROJECT CHRISTMAS CARD DONATION — Mrs. Roy Grubbs is presenting a check to T. E. Seigler, Jr. for $1,400 for the purchase of the fracture table, shown in the brochure in the foreground. Mrs. Grubbs is presently serving as president of the organization. (Staff Photo)

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Chamber Board To Air Chance Of WTSU Branch

Chamber of Commerce board members will discuss a possible feasibility study Wednesday morning of providing a Hereford extension of West Texas State University.

This suggestion will be one of several on long, varied agenda which faces the Deaf Smith County group in a 6:30 a.m. meeting at chamber offices.

SEVERAL REPORTS are slated, including those from the housing, industrial development, aviation, tourists and convention and Christmas Decorations committees.

Board members also must renew the contract of Chamber Manager W. T. (Bill) Thompson and set his salary for the year.

MEMBERSHIP cancellations and additions will be reviewed, a chaplain may be appointed and a membership buyer's guide for new families will be discussed.

Three chamber members, Gene Fooks, Raymond White and Melvin Jayroe will give a report on the recent Chamber Leaders' Workshop in Amarillo.

W. C. Russell will give the audit report and a review of organizations receiving administrative assistance from the chamber office is due.

COLLECTOR'S COMIC BOOKS

DAYTON, Ohio (AP) — Old comic books are like money in the bank.

So says Harold Bonnett, operator of a book store for 30 years who sells second-hand comic magazines.

"I knew comic books would be valuable some day," he says, "so I just put them away and waited."

Some he has are 25 years old. Collectors will pay up to $25 for some comics, he says, and he has been offered $10 for a first edition of a Superman book.

Farmers To Talk Weeds At Confab

One of the more extensive weed control conferences ever held in the Panhandle area will be at the Deaf Smith County Bull Barn from 1 p.m. to 5 p.m. Tuesday, according to Juston McBride, agricultural extension agent.

The conference will feature Dr. A.F. Weise, agronomist of Texas A&M University; C. J. specialist of the extension service from Amarillo; Douglas Degge, supervisor for the Floyd County Weed Control District, and Paul Scott of the Research Department of Holly Sugar Corporation.

"WE REALLY have some distinguished speakers for the conference," McBride said, "and everyone should be able to get a lot of valuable information out of this conference."

All farmers in the area are invited to attend the conference.

The first speaker will be Dr. Weise, speaking on "Chemical Weed Control and Herbicide Residues".

At 1:45 p.m., C. J. Murphrey will speak on "Economics of Weeds and Weed Control".

DEGGE WILL speak on "Weed Control Districts" and a 15-minute break will be scheduled after the end of his lecture.

As the conference starts again, Paul Scott of Holly Sugar will speak on "Weed Control in Sugar Beets", followed by Dr. Weise, who will speak on "Caliberation of Weed Control Equipment".

AT 4 P.M. THE farmers attending the conference will hear a discussion by various members of the weed control industry.

A visitation period will be held from 4:30 p.m. with the industry representatives.

The conference is sponsored by the Crops Sub-Committee of the Deaf Smith County Program Building Committee.

Refreshments will be furnished by the Hereford State Bank.

Typewriters — Adding Machines
THE INK SPOT

7:15 a.m.
NEWS
KPAN

Trustees Meet Tuesday Night

School trustees will meet in regular session at 7:30 p.m. Tuesday at the Administrative Building.

Among business items due for discussion will be adoption of the 1965-66 calendar, approval of the textbook selection committee, re-employment of teachers and approval of out-of-town trips.

The meeting is open to the public.

Office Furniture
THE INK SPOT

BARGAINS
108 CHAIRS to choose from
● Recliners
● Rocking Recliners
● Platform Rockers
● Occasional Chairs
● Lounge or Ottoman
20% to 33⅓ % Off
McNeil Furniture
209 Park N. End Main
Hereford, Texas

Remaining Pairs
of
FALL SHOES
NOW REDUCED EVEN
LOWER
Prices Start at $4



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Stationery & Office Supply
Filing Cabinets STEEL $4.50
LEDGER
Books & Pads ½ Price
DUPLICATING PAPER
LEGAL SIZE REAM $1.25
LETTER SIZE REAM 75¢
500 PER BOX
Envelopes $3.00
Analysis Pads ½ Price
HOBBY REG. 49¢
Spray Paint 25¢
NEW 20 GA.
Rem. Pump WITH CASE $85.00
STRUCTURAL
Pipe 2" AT 20¢ FT. — 3" AT 30¢ FT. 4" - 40¢ FT.
CRESOTED 75¢ Each
Post 4 X 4 19'-20' $1.69 each

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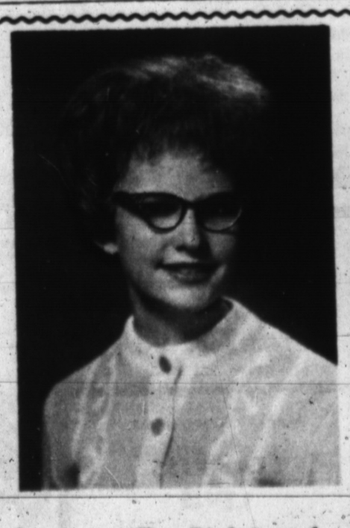



Mary Brorman (Top Right) and Rosemary Hersley (left) invite you to come in and see them
at the
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$16
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A.
Zippity-de-dah zipper with lots of fashion pull on blue cotton denim or white cotton duck.
10 to 16.

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POPULAR STORE

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Drawing will be held Saturday Night, March 13th, 8 p.m. Register every time you visit Piggly Wiggly. Must Be 18 years old or over. Need not be present to win.





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50 lb. Bag **79¢**

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Firm Heads

2 for 25¢



Apples

Winesap lb. **15¢**

Onions

Yellow **2 lbs. 15¢**

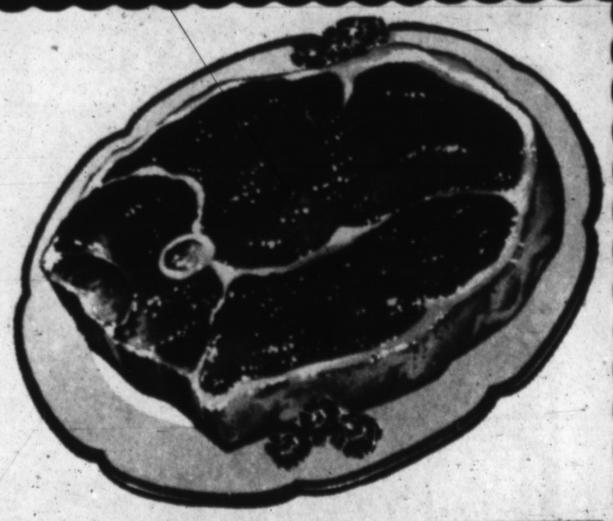
Cigarettes

Reg. — Filter
King Size
All Popular Brands

Ctn. **$2.59**

Worth Syrup	Quart Jars	2 For 79¢	Salad Dressing	Marton's Quart Jar	29¢
Margarine	Meadowlake Pound Ctn.	5 For $1	Dash	JUMBO SIZE	$1.79
Sugar	Holly Beet	10 lb. Bag 98¢	Chocolate Chips	Nestle 12 oz. Pkg.	3 For $1

STEAK



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U.S.D.A. Good Choice CHUCK **ROAST** lb. **39¢**

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Pinkney's Pure Pork **SAUSAGE** 2 lbs. **49¢**

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!OBSERVE CAMPFIRE SAFETY WEEK!

Window Box Chocolates	Kraft's 39¢ Values	3 For $1	
Cotton Maid Starch	Buy Refill — Get Pint Bottle Free	59¢	
Jergen's Lotion	$1.49 Value	$1.09	
Crest Toothpaste	3 Free Ball Point Pens Extra Large Size	59¢	
Shampoo	Head & Shoulders Plastic Tube 89¢ Value	69¢	
Dr Pepper OR POMMAC 6	Bottle Ctn. Reg. Size	39¢	

Gorton's Lent Specials

Rainbow Trout
10 Oz. Pkg.

Skinless Fillets
HADDOCK
lb. Pkg.

Sole Fillet
lb. Pkg. each **59¢**

Cascade For Automatic Dishwashers 45¢	Tide Home Laundry BOX $3.19	Joy Liquid Giant Size 65¢	Zest Bath Size 2 For 49¢
Ivory Liquid Giant Size 65¢	Ivory Flakes Reg. Size 35¢	Ivory Soap Large Bar 2 For 37¢	Oxydol Giant Box With Green Crystals Contains Bleach 79¢

PLUS DOUBLE S&H GREEN STAMPS

Every Wednesday With $2.50 Purchase or More

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



(The following are lists of recent arrivals at the Deaf Smith County library.)

FICTION

Sea Jade	Whitney
A Bend In The Ganges	Malgonkar
With Blood And Iron	Reeman
The Happy Land	Hawes
Bell Call	Ashton-Warner
The Intruder	Myrer
The Bleeding Land	Lutz
Homing	Thane
Reapers Of The Dust	Hudson
Another Man's Wife	De Tena
P. S. Wilkinson	Bryan
The Slender Reed	Gerson
To Catch A Spy	Ambler
The Gold Of The River Sea	Ogburn
Time Was	West
Forever And A Day	Loring
Winds Of The Day	Spring
Tammy In Rome	Sumner
The Bronc Rider	Crawford

MYSTERIES

The Black Glass City	Phillips
At One Fell Swoop	Mills
The Royston Affair	Devine
The Girl Nobody Knows	McShane
A Matter Of Blue Chips	Wetmore

NON-FICTION

O The Times, O The Manners	Iverson
The Negro's Civil War	McPherson
Age Of Excess	Ginger
The Divorce	Albert
Iwo Jima	Newcomb
Farm Journal Complete Pie Cookbook	
The Pink Cigar	Panzer
The Inside Passage	Bailey
The Banners And The Glory	The Army Times
Haile Selassie, The Conquering Lion	Mosley
The Negro Cowboys	Durham And Jones
A Life In My Hands	Ehrlich
The Forest Calls Back	Mendelsohn
Great American Cattle Trails	Drago
Profile Of A State, New Mexico	Fitzpatrick and Sinclair

HAILE SEASSIE
By Leonard Mosley

A gifted biographer captures the tumultuous history of a nation through the lifetime of one remarkable man—his Imperial Majesty Haile Selassie I, King of Kings of Ethiopia, Lion of Judah and Elect of God.

At age 72, Haile Selassie rules one of the world's oldest Christian domains, with origins in the migrations of the descendents of King Solomon and the Queen of Sheba.

In this exciting and timely biography of the leader of Africa's oldest independent nation, Leonard Mosley describes the rise of Haile Selassie to power...the sudden invasion of Ethiopia by Mussolini in 1935, the historic moment in history when the Emperor appeared before the League of Nations in 1936 asking that his country not be abandoned by the free nations of the world, but to no avail—the battle for liberation... the demise of the League of Nations—and the influence of Haile Selassie on the new, emerging nations in Africa today.

Describing Haile Selassie's colorful and courageous career, Mosley tells in a moving, sometimes bizarre and often inspiring story of one of the greatest statesmen of our time. It is the success story of a monarch determined to bring the people of his remote and romantic feudal kingdom into the Twentieth Century; of the greedy barons who tried to stop him; of the international intrigues to undermine his independence; of dark plots and bitter setbacks that crossed his path.

Here is the full and fascinating story of "an Emperor in many ways so brave", Mosley writes, "in many ways so ruthless, in many ways so cunning, in many ways so far-seeing, in many ways so great."

THE SLENDER REED
By Noel B. Gerson

In this sweeping biographical novel of James Knox Polk, Noel B. Gerson tells the story of a man — hounded by the threat of death and by mud-slinging enemies who traveled from a simple farmhouse to the Tennessee state legislature, the house of representatives, and finally, the White House. Only in our time have historians come to recognize the greatness of Polk, the eleventh President of the United States, the man who declared war against Mexico over control of Texas — and won.

His pioneering boyhood days had taught Polk that the future of the country was in an expanding frontier; he dreamed of the day when Texas and the land as far as the Pacific Ocean would be part of the United States. But Texas was a slave state and the country was angrily split over the question of slavery — A split that would eventually tear the nation apart. Polk's solution to add both slave and free states to the union was greeted with ugly attacks, but finally his realistic approach prevailed. Exhausted by the cancer that was raving his body, Polk led the country in a victorious fight with Mexico for the control of Texas and brought a temporary peace to the land.

WITH BLOOD AND IRON
By Douglas Reeman

It is January, 1944, for the first time the tide of war is turning against Germany, and on the seas the U-Boats, once the pride of the German Navey, are mercilessly pursued by allied ships.

At this critical point of the war, Rudolf Steigler, one of Germany's most successful U-Boat commanders, is sent to the Atlantic reaching a peak of unsurpassed ferocity. Steiger's task is to lead a newly formed group of nine U-boats from a base which hitherto had been a quiet backwater in Occupied France.

Unmoved by the ruthlessness of total war, Steigler is never-the-less haunted by the uncertainty of his cause and the betrayal of Germany by the weakness and stupidity of others. His love for the wife of a fellow officer, his constant struggle to control and direct the conflicting loyalties about him, are played out against the bitter backcloth of the Atlantic, where the hunters have become the hunted, and where the strength of blood and iron is no longer enough.

A robust, exciting narrative of men who risked their lives, not only against other men whom they fight on and under the sea, but against the universal enemy, the sea itself, Blood and Iron is a gripping novel, crammed with action, convincing in its characterizations, and, above all, intensely and dramatically alive.

Crash Damages Amount To $100

Hereford police investigated only one accident during the latter part of the week with damage estimated at less than $100 by investigating patrolmen.

Vehicles driven by Mary Phillips, Box 281, and Leon Martin, 806 E. Third, collided shortly after 2 p.m. Thursday near the intersection of Third and Gough.

ACCORDING to officers, Mrs. Phillips was proceeding east on third and Martin's car struck her vehicle as he was backing from a private drive.

He was cited for failure to grant right of way in backing from a private drive.

School Menus

ST. ANTHONY'S SCHOOL

Monday
Corndogs
Oven-Baked Rice
Green salad
Cherry cobbler
Rolls, butter
Milk

Tuesday
Frito pie
Pinto beans
Spinach
Applesauce cake
Cornbread, butter
Milk

Wednesday
Vegetable soup
Grilled cheese sandwich
Olives
Fruit salad
Milk

Thursday
Meatballs w/gravy
Creamed potatoes
Green beans
Orange jello w/apricots
w/wheat rolls, butter
Milk

Friday
Tuna noodle casserole
Buttered corn
Cabbage, green pepper salad
Lemon pie
Rolls, butter
Milk

PUBLIC SCHOOLS

Monday
Meat loaf w/catsup
Blackeye peas
Green salad
~~Pudding~~
Rolls, butter
Milk

Tuesday
Hamburgers
Potato chips
Lettuce, tomato, pickle & onion
Applesauce cake
Milk

Wednesday
Roast beef w/brown gravy
Mashed potatoes
~~Sweet sour greens~~
Cherry cobbler
Rolls, butter
Milk

Thursday
Half peanut butter
Half pimento cheese
Sandwiches
Vegetable soup w/macaroni
Crackers
Jello w/fruit
Milk

Friday
~~T.S.T.A.~~
No school

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TRACTOR PLUS 100 HP
See The XT And A Complete Line At...
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Coffee Time

by Lois Dedyne

Easy decorating for children's parties — use the whipped cream which is available in push button container and make faces on chocolate squares or cup cakes. It's fun for the youngsters also if you let them each make their own face on the individual cakes.

•

Moving as far as I am concerned, is for the birds. Have been trying to get settled for the past month and just about to give up but then I never was one that qualified for the "good organizer" title.

Seems I just shuffle boxes from one room to another and never accomplish a thing.

It adds to the confusion however to move with children, toys, Christmas toys still in boxes and waiting to be assembled plus a mother and father dog WITH their family. Then one of the children acquired a cat which has since disappeared, to my joy and their sorrow.

But to walk into a mess such as that, with boxes all over the place, puppies barking, dogs chasing cats, and kids trying to relate the day's activities can really get on my nerves! Oh well, all in a day's work I guess. At least I can't qualify for the "dull household" title either.

•

During a recent visit to the Hereford Municipal Airport I had a rather exciting invitation. To take a spin in one of their planes. Sure sounds exciting but rather think I shall wait til a nice calm day. The wind we've had lately would make me take the offer literally — really go for a "spin".

•

Ever try cleaning dresser drawers? I always have good intentions when I start but end up putting everything right back into the drawer until my latest try and came up with the solution to really do a "cleaning job". Take the drawer completely out and dump it up-side-down. Now, set a large waste basket right by the side and when sorting, throw discards, and the "not-worth-repairing" items into the basket immediately. Then there is no temptation to hang on to those things until later.

•

Cut the sleeves out of one of Pop's shirts that he doesn't use any longer and turn it over to the young set to cover up the good clothes while they are using their artistic talents with water colors and other messy tasks. Sure save on their clothes and the laundry too!

•

When studying about the assasination of Presidents, my oldest boy said that Lincoln was shot. As an afterthought, he added that Lincoln was better now. He may have something there in this day and age. See you next week.

Fugitive Caught After Amarillo Police Get Tip

Kenneth Gourley, 27, of Amarillo was returned to Hereford Thursday from Amarillo, where he was arrested Wednesday night in a bar. He is being held in the county jail.

Gourley was indicated in the last session of the grand jury on a charge of theft over $50 and the sheriff's department has been searching for him since that date.

A ROOKIE policeman in Amarillo received a tip that Gourley was in a bar Wednesday night. He found him and asked Gourley to step outside. The man ran but was captured.

He is currently being held in lieu of $2,000 bond.

THREE JUVENILES were arrested, and several forged check complaints are expected to be cleared up by the department with the arrests.

Sheriff Lowell Sharp said the three boys have admitted one check each, but several more checks were sent with handwriting specimens to Austin for scrutiny.

HOLIDAY BABY BORN IN TRUCK

SANTA FE, N. M. (AP) — One of New Mexico's Christmas babies arrived while Truchas artist Bill Tate and his wife were dashing to the hospital in their pickup truck early Christmas morning.

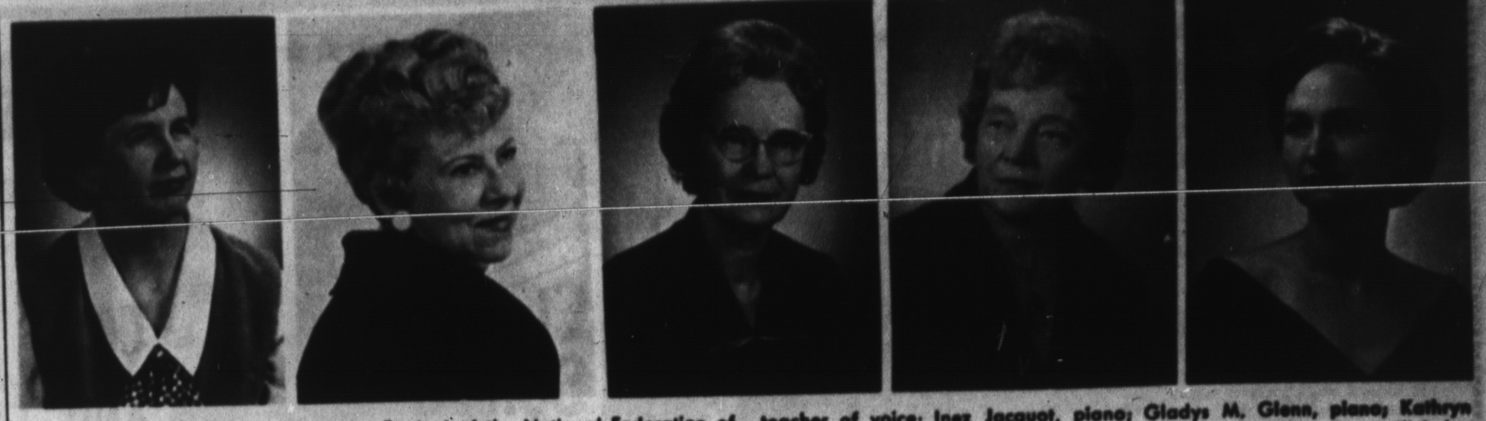
Neighbors told the couple they should go to the hospital on Christmas eve.

'But she wanted to stay at home and watch the other kids open their presents," Tate said. The new baby — a girl — was her seventh child.

They left their home in the high, mountain community north of Santa Fe Christmas morning.

"Between Pojoaque and Camel Rock she told me to be calm and had her baby right there in the cab of the truck," Tate said. "She delivered it herself."

Tate drove on into Santa Fe to the Catholic Maternity Institute.



JUDGES ANNOUNCED — The Junior Festival of the National Federation of Music Clubs, First District of Texas, section 1, will be in the First Baptist Church March 26th beginning at 8:45 a.m. Mrs. A. J. Schroeter, festival chairman, has announced the judges for the program; all are from Amarillo. From the left: Lydia Grey, teacher of piano and choir director; Carol Lynn, teacher of voice; Inez Jacquot, piano; Gladys M. Glenn, piano; Kathryn Copple Steely, piano. Carol Lynn will judge voice and the others will judge piano. There were 113 children entered in piano solo and four in vocal solo at the festival last year.

TRUMPET SAVED THE DAY

CROSS CITY, Fla. (AP) —To George (Capers) Peacock the trumpet he bought as a school kid in 1940 is his most valuable possession.

The trumpet is beat up, has sticky valves and is unusable now but Peacock plans to keep it.

Peacock suffered a 25-foot fall while doing construction work in 1946 and is paralyzed from the waist down.

When disability benefits came into effect in 1956, Peacock did not think he was eligible because he had not worked for five years. He found he could count military service, but with this he still lacked one-quarter of a year.

Peacock remembered that he worked as a logger when he was 14 to earn money to buy a trumpet to play in the school band.

His employer, Nevin Cannon, had not kept records, but he remembered the kid and the trumpet. So did the school band director and the school principal.

They confirmed Peacock's story and the Social Security Administration accepted it, giving Peacock enough time to qualify for benefits.

Peacock recalled he got a lot of pleasure out of the trumpet. It was strapped on his back when he landed on the beaches at Okinawa, and went with him through the South Pacific during World War II.

BURLEY CURED IN AIR

LOUISVILLE (AP) — Whole burley tobacco plants are hung on sticks in a well-ventilated barn for air-curing. The normal drying period is six to eight weeks.

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ATTENTION FARMERS!

To those who are now drilling and planning on irrigation wells — We are the closest pump factory to you! We invite you to come see us and talk with the farmers of this area, see why most all other pump companies are not now represented in this area. See why the light cheap construction pumps have been thrown away and have been replaced by better pumps.

We repair all makes of pumps. When you need to repair your pump you can bring it here. It can usually be rebuilt in one day service at less cost. We are selling direct to the farmer at a dealers cost. You should save 20 to 25% on the pump cost. Provided all work and material is paid for with cash before it leaves the shop.

We manufacture 13 types of pump bowls. We are building a 11" OD pump with lifts of 968 GPM, 68 ft. We are building a 12" OD pump with wall thickness of 5/8" to 3/4" for bad water. We are building a 11½" OD pump with 1,000 GPM, 75'.

We usually have used, rebuilt pumps at less cost to you.

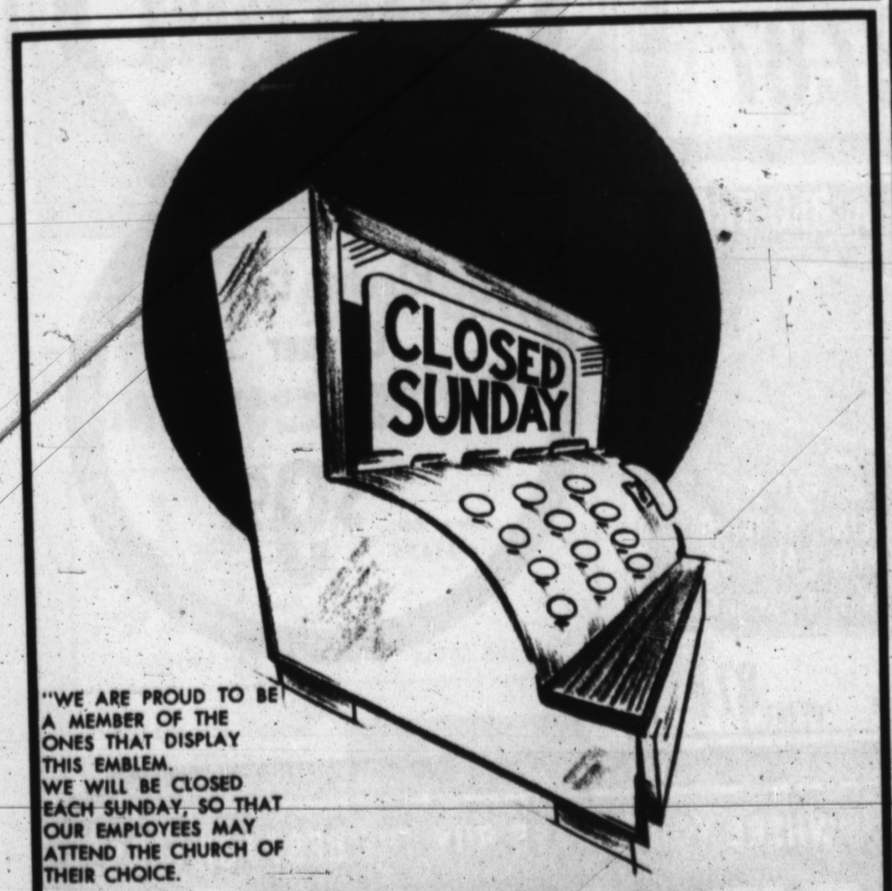
Think how much money you save on parts! Other pump parts would cost you 2 to 5 times our prices.

BAKER PUMP CORP.

PECOS, TEXAS

Phone 445-2339 Night Phone 447-2337

We are the largest irrigation pump supply company in Texas.



"WE ARE PROUD TO BE A MEMBER OF THE ONES THAT DISPLAY THIS EMBLEM. WE WILL BE CLOSED EACH SUNDAY, SO THAT OUR EMPLOYEES MAY ATTEND THE CHURCH OF THEIR CHOICE.

HILL'S TEXACO

"SERVICE IS OUR MIDDLE NAME."

COME IN AND HAVE YOUR CAR SERVICED AND GET YOUR VALUABLE . . .

GUNN BROS. STAMPS

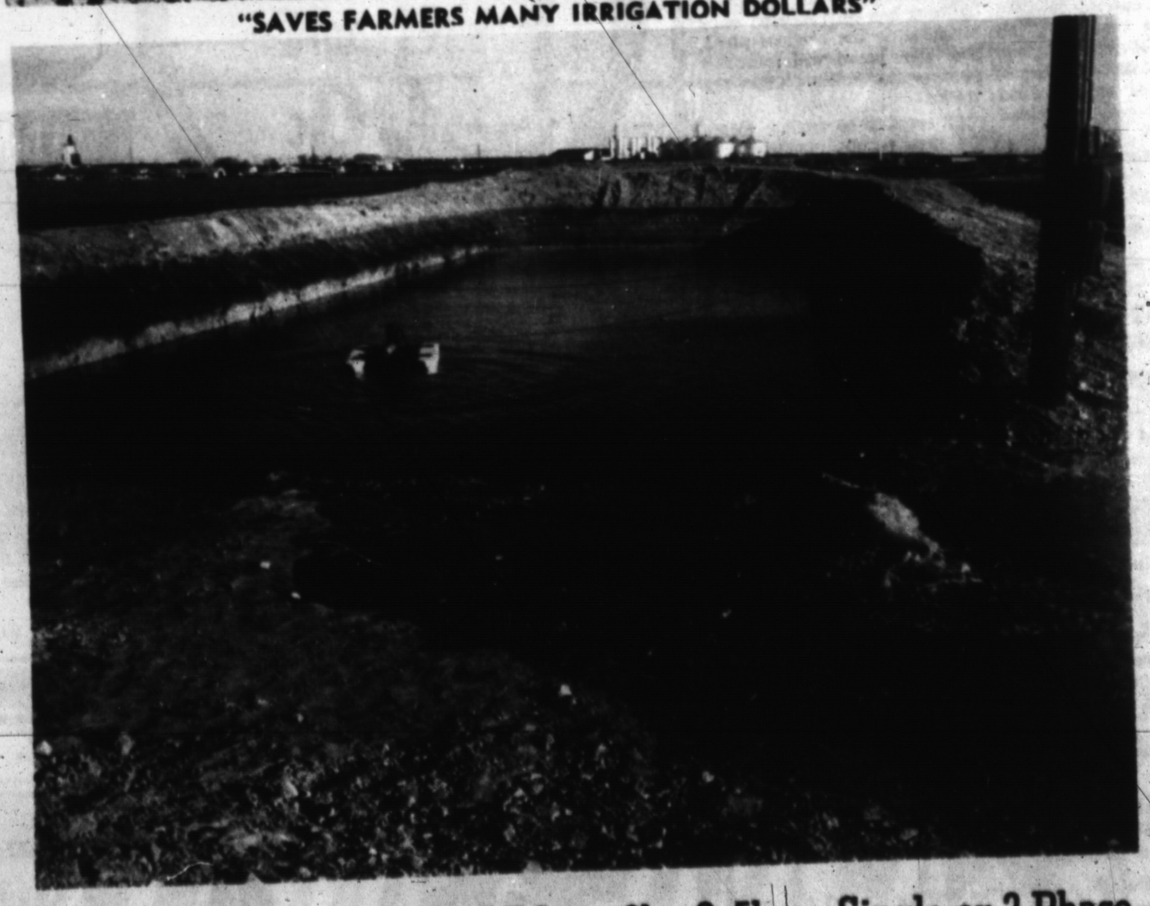
144 W. 1st. ROAD SERVICE EM4-1823

ANSWER TO TAIL WATER PROBLEMS

THE ALL NEW LAKE PUMP



"SAVES FARMERS MANY IRRIGATION DOLLARS"



★ Easily Installed ★ Available in 3hp & 5hp – Single or 3 Phase

★ Pump Floats with rise and decrease of water ★ delivers 195 to 460 gal per min.

"COME OUT FOR A FREE DEMONSTRATION"

WES-TEX EQUIP. & SUPPLY

1 Mile E. On 60 EM4-0250

THE BRANDIN IRON

By MELVIN YOUNG

The average American male generally considers himself quite mechanically inclined and will tackle almost any problem with gusto and a great deal of confidence.

G. D. Caison Jr. is one such male, and having a number of mechanical gadgets around the restaurant which he owns, he usually gets more than a nominal amount of practice.

But every now and then something stumps him. This time it happened to be the heating system.

It wouldn't come on. The place was getting colder and colder, and no amount of stomping or kicking would make the critter work.

G. D. worked for almost an hour checking out all sorts of leads pursuant to repairing the erratic monster, but all to no avail. He finally gave up and called Gid Brownd, of Brownd Sheet Metal, to come to his aid.

He did. He walked in, checked the thermostat, flipped on the switch and went on his way.

Someone had accidentally turned it off.

—HB—

Which reminds us of a similar situation that happened at our own home a few years ago.

An electrical storm had blacked-out our side of the street, leaving the opposite side lite-up like a Christmas tree. Thinking that perhaps something was wrong with our own electrical system, we went to the closet and flipped the multi-breakers. Naturally, it didn't help a thing.

But the power was soon restored and the lights came back on.

A couple of days later however, we were attempting to dry some clothing in the electrical dryer. The motor would run turning the tumbler, but the dryer would not heat.

Yep, you guessed it. We had flipped off the multi-breakers, and had failed to turn one of the switches back on. It took a $5.00 service call to find out about it.

—HB—

Meanwhile, Bill Waldrep is somewhat puzzled.

A story recently carried in the Brand stated that Bill was one of a group of several area men who traveled to Austin to back some legislation advocated by the Gas Users Association.

But Bill didn't go. He isn't even a member of the group.

Bill thinks he has been mistaken for someone else, and we suspect that he is right. Anyhow, he didn't go to Austin.

—HB—

And we're in hot water with Herschel Thurston too.

We recently carried an item in this column concerning the number of non-Mormon religious groups in the state of Utah, and Herschel, pastor of the First Methodist Church here, decided to check it out.

He did. He wrote a letter to an old friend, Rev. Warren S. Bainbridge of the First Methodist Church in Salt Lake City, whose reply follows:

"Relative to your recent letter desiring information on Methodists in Utah, will say that we have 17 Methodist Churches in Utah, ranging in membership from 45 to 1,631, showing a total membership of 5,384; and with a property valuation of $1,765,350. As far as church buildings are concerned, you will find that none of these congregations are meeting in homes, but are housed in church buildings which adequately take care of worship, study, and fellowship. Our membership is growing due to an influx of a large non-Mormon population in and around our metropolitan areas.

"I cannot speak in specific figures concerning Baptist church but there are a large number of Southern Baptist churches in this area, as well as a group of well established American Baptist churches including the First Baptist church of Salt Lake City with a large membership and an outstanding property. This could be duplicated among the Lutherans, the Presbyterians, and the United Church of Christ. In fact, we now have a Salt Lake Council of Churches which includes the membership of some 30 protestant groups."

We'll delete the final remark concerning our intelligence but would say in our own defense that our original information was not completely off the beam. In fact, the Rev. Bainbridge hit the nail on the head in the final sentence of the first paragraph which said "Our membership is growing due to the influx of a large non-Mormon population in and around our metropolitan areas."

No doubt that is correct, and we suspect the situation has changed considerably since the end of World War II as have most of the states.

But it is interesting to note the number of Methodist Churches in Utah. Certainly 17 doesn't sound like many compared to this area, but considering the size and population of Utah and the predominance of the Mormon faith for so many years, then it becomes a much more impressive figure.

Herschel was pretty sure of himself before he wrote that letter. Due primarily to his association with Jerome K. Deuderstadt who spent some time in Utah participating in visitation evangelism. Jerome, as most of you will remember, was connected with the First Methodist Church here and his brother, Keith, still lives in the Dawn area.

—HB—

Final okay on the plans for the new Junior High School building should be forthcoming this week. Architect Herb Brasher of Lubbock has been making some revisions to the original plans, and the board will probably approve the finished plans this week.

All seem to be anxious to get the construction underway in order to have the school ready before the present facility becomes overcrowded.

Warren Bros. Motor Co.

EM 4-1423 1410 Park Ave.

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1963 Pontiac Bonneville 4-dr. hardtop. Factory air and power. Check this magnificent automobile and you will love the price. 4,000 mile 90 day warranty.

1963 Mercury Monterrey 4-dr. Factory air and power. All vinyl interior. A beautiful white automobile that will attract the nice car buyer. 4,000 mile 90 day warranty.

1963 Chevrolet Impala 4-dr. Sedan. Air conditioning with power steering. Local owned car in a beautiful cocoa brown and white two tone. Fully checked and guaranteed.

1962 Chevrolet Impala Coupe. Standard with overdrive. Red and white original finish. This one will suit the sports-minded buyer.

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1964 Ford Galaxie 500 Fastback, 2 door Hardtop. 11,000 actual miles, service policy in force. V-8, radio, heater, overdrive.

1962 Chevrolet Pickup V-8 automatic and full custom. Lovely red finish. The nicest '62 in the country. Reasonable price.

17 Years of Customer Satisfaction



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OPEN 9:00 A.M. -- 9:00 P.M.

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Each Thursday Night 8:30 p.m.

DEP Hair Styling Gel RET. $2.50 lb. Jar $1.47

CUE Toothpaste Family Size RET. 83¢ 47¢

Purex 5 Qt. 57¢

MELROSE Hand Lotion 1 Pt. RET. $1.50 2 For 97¢

DELSEY Bathroom Tissue 4 ROLL PKG. 33¢

Kotex 12's 27¢

CORONET Paper Towels JUMBO ROLL 23¢

Aqua Velva Shave Lotion RET. $1.23 ECON. 67¢

CODE 10 Hair Dressing 3.5 Oz., Ret. 79¢ 33¢

LUSTRE CREAM Hair Spray RET. 99¢ 14 Oz. 47¢

LUSTRE CREAM Pink Shampoo JAR RET. $2.00 $1.27

RAM BENCH GRINDER — ADJUSTABLE EYE SHIELDS — EXCLUSIVE TILTING ADJUSTABLE TOOL REST — RET. $39.95 — NOW $22.67

NEW SHIPMENT Regents 100% Heavy Foam Backed Nylon Throw Rugs

Sure-Grip Backing — 27" X 48"

Red-Beige-Olive-Gold-Pink-White

Reg. Ret $4.95 $3.27

CLASSIC FOAM BACKED Nylon Seat Covers

FRONT SEAT ONLY - SOLID OR DIVIDED

BLUE - BLK - GREEN - RED

Reg. Ret. $6.95 $2.88

PETERS Plastic Trap Loads

WITH POWER PISTON

Reg. Ret. $3.05 Box $2.34 Box

THREE TUBE Sprinkler Hose

50 Ft. — Brass Couplings

FULLY GUAR.

Reg. Ret. $2.98 $1.87

REGINA Electric Broom

Lighter - Faster - Designed For Daily Use

Reg. Ret. $29.95 $19.97

BUY MOTHER'S GIFT NOW

HAVOLINE Motor Oil

SAE-20 — SAE 30 HD

Lee's Oil Filters to Fit Most Cars

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ALPINE — 4000 CFM - 2 Speed Evaporative Coolers

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FOLDING-TV, LAP or BED-TRAY



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BRASS LEGS

washable and Easy To Keep Clean

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Quality — Economy

ROBERT MILLER — GRADY ROGERS

EM4-0265

FREE DELIVERY

Have your next prescription filled at . . .

Gibson's Discount Pharmacy

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

GIBSON'S DISCOUNT CENTER



A park and playground area will be made available to residents in the labor camp area southwest of Hereford shortly by Daniel W. Finlan, who owns a lakebed just south of the camp, A ditch will be dug to drain off water. Ceremonies will be conducted Monday afternoon at the site to get the project under way.

• • •

Claude and Eloise McDougal of Hereford, recently sold an Aberdeen-Angus bull to Jerry Powell of Grady, N. M., according to the American Angus Association.

• • •

The Retired Teachers Association will hold its annual meeting Friday at Amarillo. It will coincide with the TSTA annual meeting. Retired teachers in Hereford include Mrs. Thelma Chism, Mrs. Charlotte Calvert, Mrs. Belle Hromas, W. B. Durham, L. C. Thomas, Mrs. Clarabelle Wyckoff and Mrs. Mary Bradley

• • •

The Hereford Riders Club will meet at 7:30 p.m. Thursday in the Community Center. Fred Ruland, secretary of the group, said the club will sponsor a match roping at 1 p.m. this afternoon at the Riders Arena. It will be a four-steer average jackpot.

• • •

A number of state and federal housing officials are expected here at 2 p.m. Monday for a meeting with persons interested in securing assistance in construction of low-cost living quarters. The meeting will be at the Pioneer Natural Gas Co.

• • •

The acting school superintendent and several principals met at noon Friday with the Retail Trade Committee of the Deaf Smith County Chamber of Commerce to discuss liason on school supplies. Sheriff Lowell R. Sharp also discussed preventive measures against "hot check" losses.

Furniture Repair Highlights H. D. Meet Tuesday

Alvin Smith was guest speaker for the Progressive Home Demonstration Club when they met Tuesday in the home of Mrs. P. L. Carmichael. His program was the "Treatment of Damaged Furniture".

Smith said it was better to remove old finish before painting. He demonstrated how to repair a damaged place in furniture by glueing a piece of the same kind of wood to the chair and finishing it off.

Mrs. Dale Hallows was incharge of this program and Mrs. J. D. Gilbert Jr. was the presiding officer when it was announced the next meeting would be Mar. 16 in the First National Bank with Mrs. Taft McGee serving as hostess.

Visitors for this meeting were Mrs. Taft McGee, Mrs. T. J. Parsons, Mrs. Alvis Jolly, Mrs. E. C. Hammett, Mrs. H. L. Hershey, Mrs. J. D. Gilbert Jr. and the hostess, Mrs. P. L. Carmichael.

MAIL BOX DIET

NEW YORK (AP) — One of the nation's best-known landmarks the corner mail box — may soon appear in a slimmed down version. According to 'Steel Facts," published by American Iron and Steel Institute, two new designs are being tested for possible by the postal department. One, made of gleaming stainless steel, weighs only 83 pounds (half as much as the traditional box), needs no painting and can be shipped knocked down.

The second prototype is a pyramidal-topped collection box made of sheet steel with mail slots on three sides.

The most recent innovation prior to these test models was the steel "snorkel" box placed at curbside for mail drop by motorists.

BARGAIN
198.50
AUTOCRAT GAS
36" RANGE
with griddle in the middle
Close Out $139.50
WT
McNeil Furniture
209 Park N. End Main
Hereford, Texas

STOP
CRABGRASS
and 14 other ugly lawn weeds with PAX



You can stop digging crabgrass and 14 other ugly lawn weeds. One application of Pax does the job for you! Pax can be used when you reseed. It beautifies your lawn with 3 major fertilizer elements. It gets rid of nightcrawlers and other lawn insects. Pax is guaranteed to control crabgrass for 3 years and it gets rid of many other weeds the easy way.

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CRABGRASS AND SOIL PEST CONTROL

PACKARD MILLING
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EM 4-2676

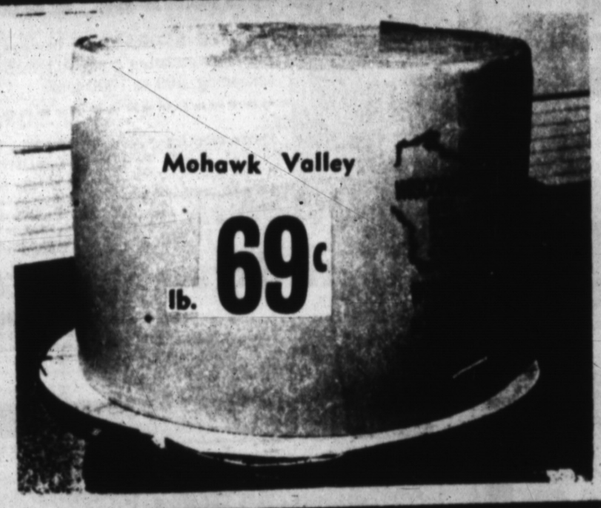
Fryers
Delicious, Tender, Fresh lb. 29¢



It's Hot Dog Time
FRANKS lb. 49¢

Flavorite
Bacon 2 lbs. 89¢

Ellis Jumbo—No. 2½ Can
TAMALES 3 for $1



Tomato Juice HUNT'S 32 Oz. 3 for 69¢
Crisco 3 lb. Can 79¢
Ice Cream Glacier Club ½ Gallon 59¢

FOLGER'S COFFEE Mountain Grown lb. Can 75¢

Cloverlake
Cottage Cheese 2 for 49¢

TUNA Del Monte flat can 4 for $1
Miracle Whip Quart Size 53¢
Pinto Beans Arrow 2 lbs. 29¢
Mixed Nuts Tom Scott 13 Oz. 59¢
Canned Pop 12 Oz. Can 13 for $1
Flour Shurfine 5 lb. Bag 39¢

POTATOES



REDS
10 lb. Bag
79¢

Carrots lb. 9¢
Turnips lb. 9¢
Oranges Texas 5 lb. Bag 39¢

Melrose Hand Lotion $1.00 Size Plus Tax 39¢

Corn Our Darling 2 Cans 35¢
Fish Sticks Sea Star Frozen 8 oz. 5 for $1
Shurfine Frozen — Sliced Strawberries 16 oz. 3 for $1
Sugar Wafers Dutch Maid 49¢ Size 39¢
Yes Yes or Pink Satin Cookies 49¢ Size 39¢
Kotex 12's 3 Pkg. $1

TAYLOR & SONS FOODS
YOUR HOME TOWN BOYS
CASH AND SAVE
LOW LOW EVERYDAY SHELF PRICES
PLUS S & H GREEN STAMPS

Phone EM 4-2030 WANT ADS Phone EM 4-2030

We Are Today Paying
(Subject to Market change)
Milo 1.92
Wheat 1.42
Compliments of
CONTINENTAL GRAIN CO.

You've Never Seen Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
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FOR SALE
Re-manufactured
Irrigation Motors
Ready to go. Some re-manufactured block assemblies and heads.
BEAVERS MOTOR CO.
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DEPENDABLE SERVICE

FROM TODAY ON
PAY RENT TO YOURSELF
If you are paying $80 a month or more, you owe it to yourself to drive to 841 Blevins now and see what your rent dollars will buy. You can move up to a home of your own at no increase in cost.

3 BEDROOM HOME
★ Fully Brick ★ Modern Kitchen
★ Attached Garage ★ Living Area
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YOUR CHOICE OF PLAN
YOU PICK ALL COLORS
$350.00 Down $80.00 A Month
Show Home Across Street South
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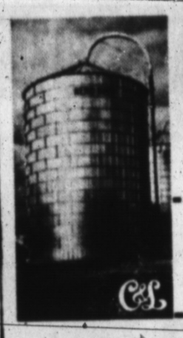
Nights Call EM 4-2146 Denzil Vaughan

A TOP FARM JOB OPPORTUNITY
Immediate opening for man with at least five years experience in irrigated farming to take responsibility for operation and maintenance of diesel tractors, natural gas well motors, and all types equipment, plus ability to plant, cultivate, water, etc., with minimum supervision.
Two bedroom modern house with utilities paid. Walcott school bus to front door. Minimum Sunday work. Paid vacation. A permanent job.
Must be married, steady, and of good character and reputation. References absolutely required. No drinkers need apply.
For appointment for interview: Mornings and afternoons: Call EM4-2099. Night: Call EM4-2752.

Poor Boy's Garage

½ Mile West of Northwest Elementary
YES We Are Open Phone EM4-3509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SEALED STORAGE for haylage, corn silage and high moisture grain. Automatic filling and unloading. 200 to 1800 tons.
Please send literature on ☐ Herd King ☐ Silage and Haylage ☐ High Moisture Grain ☐ Have Dealer call
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SEE THE
NEW HOMES
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Can You Imagine A
3 Bedroom Home
for only
$350 down payment
(Includes Closing Costs)
and only
$62 per month
(Includes Taxes, Interest, Insurance)
These homes are located just 2 blocks from the new Blue Bonnet Elementary School now under construction.
Go north on 25 Mile Ave. to 13th Street . . . turn east and follow Open House signs to Long Street.

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FARMS
Half section near Texline with excellent 8" well, 1 mile of underground tile, Valley sprinkler system, 200 acres rye, 160 milo base. Has grass for lease adjoining for an excellent stock operation. Only $285 an acre, including Valley system. Not more than $20,000 down.
320 acres, Castro County, modern 2 bedroom house, 74 acres wheat, 136 milo, 46 cotton. Three good wells with 100 ft. of good pumping water. 5½%, 20 year loan. $450 an acre. This is a good buy; let's talk about it! F-324

HOMES
Nice clean 3 bedrooms, 1½ baths, carpet, built-ins, fence, single garage. Northwest Hereford. $13,500, $92 per month. H-371
Here's a house big enough for you and the kids, too! Country kitchen, living room, separate den, 3 large bedrooms, 1¾ baths. Will trade for smaller home. H-359
Two bedrooms, oak floors, large garage. Aikman school. $8,000. H-234
You owe it to yourself to compare the outstanding quality of AWARD HOMES. Award Homes mean more for your money. Before you build check with us for free estimates.

EVENING & SUNDAYS
Oliver Streu EM 4-2857 Francis Hardwick EM 4-2241
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SPECIALIZING IN ALL KINDS OF BUILDING MATERIALS
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1. FOR SALE Miscellaneous

HAY FOR SALE Leafy Sudan hay and baled kafir stalks. Sudan is excellent horse feed. S. L. Garrison. Phone 276-5221. B-1-0-50-tfc

FOR SALE: King 3-B trombone, box case. Like new. (It almost is.) $200. EM 4-0799 at night. B-1-16-41-tfx

NEW WINCHESTER, Model 94, 30-30. $59.95
NEW WINCHESTER, Antique model. $69.95.
RAY'S PAWN SHOP
116 E. Second Street
Phone EM 4-1565
B-1-24-tfc

FOR SALE. Paint Shetland mare three years old. $65. David Nicholson, Phone EM 4-2191. Call before 8:00 a. m. 108 Avenue H. B-1-20-9-2c

WE ARE STILL OPEN. Furniture, radios, clothes, washing machines, stoves, refrigerators. Ashers Trading Post, 110 West First. B-1-17-36-8p

FOR SALE
Repossessed late model singer sewing machine in Walnut Console — will zig-zag, bind, hem fancy stitches, etc. 4 payments at $6.72 or $25.00 cash — Must have good credit. Write credit manager, 1114 19th St., Lubbock, Texas B-1-36-4C

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TELEPHONE ANSWERING SERVICE
Business and residence phones answered when you are away.
We . . .
Take orders
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Wake Up Service
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All services strictly confidential
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EM 4-3810
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Complete Turn Key Installations of Pumps and Gear Drives
BIG "T" PUMP CO., INC.
Sales & Service
Hereford ..... EM 4-0353
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ALFALFA HAY. See Charlie Holt, 4½ miles west on Clovis Highway. EM 4-0402 or 289-5599. B-1-14-8-11Op

GERT'S a gay girl, ready for a whirl after cleaning carpets with Blue Lustre. Rent Electric Shampooer. $1.00 Hereford Hardware. B-1-30-38-2c

BARGAINS IN USED FURNITURE
1 extra nice red platform rocker $25
1 Simmons, Brown print sofa bed. Like new $65
1 Blonde 2 piece bedroom suite, double dresser, large mirror, book case end $59.95
1 apartment size bronze-tone dinette, 5 piece $25
1 Set maple bunk beds with 2 nice used mattresses .. $75
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Home Owned-Home Operated
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ENGINES
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Sales & Service
DISHMAN & HALE
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Phone EM 4-3150
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For new and old homes
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WALKER SHEET METAL
305 E. 5th EM 4-0788
B-1-12-tfc

2. FOR SALE Farm Equipment

FOR SALE: 1963 Custom cab Ford pickup and 1963 16' Hale covered horse trailer. See at Holly Sugar Feedlot after 4 p.m. Call after 4:00 p.m., EM 4-0536. B-2-21-8-4c

FOR SALE: Used 6 in pump, 180 feet setting. Gearhead. 289-5229. B-2-10-36-2p

TOP QUALITY
Irrigation Dams as low as $3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

OLIVER Iron Age potato planter ready for planting. Another planter for parts. All for $200.00. Two seed cutting tables, $10.00. Potato digger, $400.00. — J. K. Baker, Pho. EM4-1617. B-2-35-TFC

3. FOR SALE Automobiles

FOR SALE. '64 Skylark Sports Coupe. Phone EM 4-2122 after 6:00. B-3-10-8-tfc

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We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk.
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West Edge Of Hereford
Highway 60

OUR SERVICE DEPARTMENT
is equipped and staffed to give you the service you are entitled to.
We Appreciate Your Business
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KINSEY - OSBORN Motors
142 N. Miles EM 4-0990

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Country charm!
In Beautiful
Denton Park
Featuring Holiday Living in Hereford's First Complete Planned Community
—Personalized Service in Planning—Designing—Financing
—Quality Construction—All Brick—Highly Restricted

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NOW UNDER CONSTRUCTION!
TONY RAVIZZA
CUSTOM BUILDER
Office At 16th & Blevins
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JUSTICE ... Hereford's Leader in Real Estate
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THE MEN WHO KNOW
Mike Justice Res. EM 4-0544
Gene Snead Res. EM 4-1420
Ralph Owens Res. EM 4-2560
Frank Wiginton Res. EM 4-2028

HOMES
Two bedroom, 400 Block Ave. I, $8500. $500 down. H-204
Very nce two bedroom home, carpet, single garage. H-206
Northwest Hereford. 1500 sq. ft., 2 bedrooms, dishwasher, disposal, air conditioned. $17,500. Nylon carpet. H-207
$13,700. Very nice 2 bedroom, central heat, air conditioned. H-214
Large 3 bedroom home, almost new. $500 down and get new loan. H-303
Older home for $600 down. Three bedrooms, 1½ baths, fruit trees, double garage. H-304
Three bedrooms, 1¾ baths, fireplace. Northwest Hereford. $14,750. H-306
Three bedrooms, 1¾ baths, fireplace. Payments $127.65 mo. H-310
Three bedrooms, double bath and all the extras. Located on Harrison Highway. H-321
Three bedrooms, carpeted, 1000 sq. ft. Total price $9500. Immediate possession. H-322
$21,000 home in northwest Hereford. Three bedrooms, 1¾ baths. Immediate possession. H-324
Three bedrooms, 2 baths, in northwest Hereford, $16,000. H-327
Dimmitt Highway: 3 bedroom brick, 2 baths, den with 11 acres. $35,000. H-329
Would you like some rent property? Two houses on large lot. Three bedrooms and nice property. $15,000 for both homes. H-331
Four bedrooms, 1½ baths, basement, double garage. H-401
Nice duplex centrally located. $15,000. R-100

FARMS
178 acres, 4 wells, nice 3 bedroom brick home, barns. Near Hereford. $449 per acre. F-205
308 acres, nice house, two 8" wells, natural gas, 3500 yards of tile, good allotments. $425 per acre. F-206
166 acres, tenant house, one 8" well, ½ mile tile. $320 per acre. F-210
240 acres close to Hereford. Two and a half miles of tile, 3 good wells, perfect to irrigate. Possession as crop comes off. F-215
160 acres, one 8" well, fully allotted, on pavement. Easter community. In cultivation only 5 years. $600 per acre. F-217
320 acres, one 8" well and one 6" well. Very good allotments. $350 per acre. F-302
320 acres near Hereford, 20 acres wheat, 78 acres cotton, 170 acres milo. Three 8" wells, 1 mile tile, nice house. Will trade for section. F-304
400 acres, 4 wells, excellent allotments, 3 bedroom home. $425 per acre. F-308
320 acres Pecos area. 106 acres cotton, one 8" well and one 10" well. Lots of tile and concrete ditch. Will trade for land in this area. F-313
Several new listings in Dalhart area. Call us and we will show you some fine farm land below what you're used to hearing!
Two and a quarter sections, 9 wells, 700 acres of allotments. Price $200 per acre. F-438

MOTELS
185 unit Texas motel, gift shop, barber shop, two swimming pools, etc. Priced $1,750,000. Consider trade.
140 unit Holiday Inn motel in Texas. Excellent price. Will trade.

Phone EM 4-2030 WANT ADS Phone EM 4-2030

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

FOR SALE. 1959 Pontiac Station Wagon, four door. Inquire Installment Loan Department, First National Bank.
B-3-20-9-tfc

FOR SALE. 1958 Cadillac. Power and air. A steal at $695. Will trade for anything. See at Hill's Texaco.
B-3-19-9-tfc

FOR SALE 1964 Dodge Dart in good condition. Phone EM 4-0155.
B-3-10-35-4c

FOR SALE or trade 1962 Rambler, four door, all power, air condition. New rubber. Priced right. 119 Avenue J.
B-3-19-36-tfc

FOR SALE 1965 Ford Mustang. Low mileage, excellent condition. Beautiful Silver Blue, 289 motor. Have other transportation and no longer need it. See Sandra or David Carthel after 5:00 p.m. 903 B. Union.
B-3-32-6-tfx

FOR SALE 1960 Chevrolet long wheel base ½ ton pickup. A-1 condition. See at Worley's Garage. EM 4-1493.
B-3-17-6-tfc

4. REAL ESTATE For Sale Or Trade

INDIVIDUALLY owned railroad siding property. Will sell or build to suit tenant. Boozer Real Estate, 439 N. Main, Phone EM 4-1755.
B-4-34-tfc

CAMPBELL REAL ESTATE
OFFERS — HOUSES

2 BDR. BRICK, att. garage, fenced yard. $8,500.00 for only $6,750. $1,000 cash down. Perfect for rental.

3 BDR. BRICK w/2 baths and att. garage, fenced yard, lots of extras. Underpriced at $12,500.

NEW 2 bedroom house w/att. garage, central heat, large bedrs. New existing loan. low down, low payments. $10,350.

VERY NICE 3 bdr. 2 bath house built by Floyd McGee. Large utility room, den, plenty of extras. A bargain at $16,000.

ROOMY 2 bdr. brick w/att. garage, has a large metal shop bldg., fenced yard. Payments on new loan only $64 per month., low down. Only $9,950.

LAND

QUARTER SEC. in Black area. Strong 8" well. Half lays nicely, half rough. Good allots. inc. 27 A. cotton, fair imp. ONLY $350 per A.

CHOICE irr. farm on Kansas-Colorado border, nearly 2 sec. Good soil, allots. imp., etc. with shallow 10" water. None better at $250 per A. 25% down.

HALF SEC. in S.E. COLORADO with 6" water potential, near town, just off pavement. Only $55 per A.

PERFECT HALF, probably the finest in this country. 3 strong 8" wells in the best of water. Large existing loan.

CAMPBELL REAL ESTATE
East hwy. 60 EM4-0972
S-4-35-2c

FOR SALE

Two bedroom brick, carpeted den, garage, fenced back yard reasonable down payment take up payments. Call EM 4-2309, 208 Western. See John Fielder, Hays Implement.
S-4-33-4c

FOR SALE by owner, two bedroom close to school. EM 4-2448.
B-4-10-36-2c

FARMS

Rough ¼ section land, south of Hereford. Good 8" well on nat. gas. $350 per acre. 29% down and possession.

Good ¼ section land, Castro County, good allotments. Good 8" well on nat. gas. Located on pavement. $575 per acre. Good terms and possession.

Good ½ section land on pavement. Two good 6" wells. One new 8" well. Good allotments. $420 per acre. $31,000 cash down and possession.

FARM LOANS

We make Prudential Farm & Ranch Loans any where in the United States. We also make Home Loans & Commercial Loans.

HOUSES

I have many nice homes listed for sale. If you are interested in having a home come by and check with me. If you are interested in building a home come by and look over our house plans.

Harold Morton Real Estate
Robinson Ins. Agency
218 West 3rd St.
home phone EM4-1462 Office EM4-2232
S-4-36-2c

HANSFORD CO. near Spearman 646 A., 632 cult., 3-8" wells, 8,200 ft. tile, wheat & milo allot. rented for 1965, $365.00 A., will trade for ½ in Deaf Smith or Castro Co.

Dallam Co. 680 A., 630 cul., 629 milo, on paving, tight land, in good irr. water, $185 A. 29% down.

Sherman Co. 640 A., 520 cul, on paving, imp., 490 wheat, $140 A. 29% down.

320 A. in good irr. water, all cul., 175 wheat, 148 milo, $160 A. $10,000 dn.

Deaf Smith Co. 349 A., 3-6" wells, ¾ mile tile, 110 wheat, 38 cot., 40 barley, 160 milo, 3 bdrm home, barn on paving, $300 A.

Castro Co. Nice 200 A., all cul., on paving 2-6" wells, 130 milo, 22 cotton, 24 wheat, 2 bdrm house, 40x80 barn, $500 A. will sell or trade small equity.

Extra nice 3 bedroom home with den, on South Hwy 385, $27,000, extra good loan value.

Nice 3 bedroom frame home, $8,500.

J. M. HAMBY REAL ESTATE
S. Hwy 385 Hereford, Texas
EM4-3566

J. M. Hamby EM4-2553 Gerald Hamby EM4-1534 Durward Hamby EM 4-3466
B-36-TFC

CULBERSON COUNTY BY OWNER

Approximately 11,000A in irrigation district with 1500 to 3,000 gallon well capacity. Sandy, semi-sandy and tight land. Will grow carrots, lettuce, potatoes, onions, tomatoes, etc. 3 bale cotton per A. Good alfalfa and milo land. Make excellent permanent pasture. 20 miles NE of Van Horn, 2 miles off Farm Road, REA. No alkali in this land or water. Inexhaustible supply of water. Will sell 160 A up. $100.00 per acre. 29% down, 20% next year and 10 year terms on balance @ 6% interest. Phone Area code 915 653-7613.

W. M. STANBERRY
Sonora Rt., San Angelo, Tex.
S-4-33-3p

$ $ $ $ $
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-10-4p

IRRIGATED LAND

Immediate possession—wheat goes, 2 wells, 1 shop bldg., good allots. 1 mile long ditch on pavement, ½ mile rows. About 320 acres — $25,000 cash down. North of Hereford.

—o—

Immediate possession, nearly 500 acres in best of water. Full allots, small house, 3 wells, good hand on place. We think $35,000 will handle this $209,000 deal. Northwest of Hereford.

—o—

Immediate possession, perfect 160A, good imp., 1 well, land clean. ½ mile ditch, ½ mile rows, 25 acres cotton. We frankly don't know what kind of deal can be made. Southeast.

—o—

We have half of Dallam County for sale. Level land, rough land, irrigated land, dry land. And Prudential is making good loans in that area. Call us anytime, Night or Day.

—o—

Prudential Farm Loans anywhere in the U.S. In 1964 we were able to expand our loan facilities and we can now make loans anywhere in the U.S. that Prudential is now lending. Over a million dollars in loans in Deaf Smith, Castro & Parmer counties during 1964. We get the job done!

SAM NUNNALLY
Lone Star Agency
601 Main
EM 4-0555 Day
Nite & Sunday EM 4-2814
B-4-5-tfc

LAND FOR SALE

575 ACRE FARM: 500 acres in soil bank 73 acres sowed wheat. 90% wheat and maize base. Possession. $25,000 down. Good terms on bal. Per acre $110.00.

HARTLEY COUNTY FARM: Improved section in good water. In soil bank. Good wheat and maize allotment. Possession. Good terms. Good price. $200.00 A.

CATTLE RANCH: 2340 acres highly improved. Spring and creek water. Locate on 66 highway east of Amarillo. Price terms and details on request.

OTHER LISTINGS: On farms and ranches located through out the country. Descriptive list on request.

HANCOCK FARM LOANS: For the best farm and ranch loans see us for a John Hancock loan. Loans anywhere for any purpose. Free, prompt and liberal appraisals. Fast service.

TO BUY OR SELL: farm and ranch land you can rely on us to do a good job. We know how.

WESSON REAL ESTATE
S. on 385 Hwy. EM 4-2528
Hereford, Texas
B-4-34-tfc

FOR SALE: 1 sec. good irrigated farmland, good water, good soil, all in cultivation, $325 per acre, 29 per cent down.

1 sec. good farm, approx. 375 a. in cultiv., bal. in grass, 2 irrigation wells with pumps. $150.00 per acre. 29 per cent down.

72 acre tract in cultivation, well located, excellent soil, $215 per acre.

1 section excellent farmland near Amarillo, all in cultiv., irrigated, improved, good allotments, $550 per acre, 29 per cent down.

BROWN REAL ESTATE
Tel. 267-3836
Vega Texas Box 24
B-4-8-6c

FARM & RANCH LOANS
Representing 4 Good Companies
DON MARTIN AGENCY
204 Emma EM 4-0925
S-4-28-tfc

FOR SALE

TWO BEDROOM brick with attached garage. Carpeted, drapes, plumbed. Close to schools. Large fenced back yard with nice large metal barn on back of lot. Small monthly payments. Equity and assume loan of $8400.00. Payments $67.00 month. 334 Avenue B. Call 5558. Olney, Texas or write Lee Brown, 701 West Howard, Olney.
B-4-34-tfc

RENTERS WANTED!

Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-tfc

LOANS
FARM & RANCH
FAST SERVICE
DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

337 K
Beautiful 3 bedroom, all carpeted home. 2 baths, new drapes, double garage, laundry, fenced back yard. Get key at Lone Star Agency.
SAM NUNNALLY
601 Main
EM 4-0555 EM 4-2814
B-4-6-tfc

3 Bedroom home for sale. Bath & ¾, 1840 sq. ft. living area, double garage, brick veneer, Built-in range, oven, dishwasher and disposal, central heating and air-conditioning, Big "N" nylon carpeting. 319 Stadium Drive. Call Frank Ford, EM 4-3209
S-4-34-tfc

FOR SALE. Nice home on Austin Road. Three bedroom, two baths. Attached garage. New well. 5½ lots, $17,000. Call Betty Rice.
S-4-21-34-3c

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St.
S-4-25-TFC

405 Acres, all in cultivation, 11 miles west of Ford on South Side of road. Has two 6" wells, full pipe — on natural gas, connected with underground tile — top for a third well. 225 A. grain sorghum 125 A. wheat. Large loan, liberal terms. Near elevators, near pavement. Call for price and other details.
RUBY HICKMAN, REALTOR
EM 4-3275
S-4-6-tfc

FARM FOR SALE — 4 mi SW of Amarillo — 337 acres — 100 acres of milo — 100 acres wheat — 1 good 8 inch well — 3 yrs. old — price $450 per acre. 25 per cent down. Would do some trading.
Boozer Real Estate
439 N. Main
B-4-36-1c

FOR RENT
Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
204 Emma EM 4-0925
S-4-28-tfc

FOR SALE
240 acres dry land located northwest of Hereford in the Simms community. Good allotments, reasonable down payment, good terms on balance. Call person to person, I. D. Onstead, 385-3211 or Joe Montgomery 385-5134, Littlefield, Texas.
B-4-45-tfc

OVERSIZE quarter near Hereford, all in wheat, fully fenced. Two small wells, stock water size. $125 acre, net to me; want all cash down to the loan. No trades.
A. C. NYSTEL
298-2326 Abernathy, Texas
SW9-0400, Lubbock
B-4-36-9C

FOR SALE by owner: 20 acre farm near Hereford. Three-bedroom house, barns. Irrigation well. Call EM 4-1189 before 8 a.m. or after 5 p.m.
B-4-22-5-tfc

WANT TO TRADE

6½ year equity in 3 bedroom brick home in Amarillo for equity in 3 bedroom home in Hereford. Phone EM 4-1414.
B-4-7-tfc

FOR SALE by owner: Large lot on Country Club Drive. Ideal for split level home. Phone EM 4-1783.
B-4-17-32-tfc

FOR SALE: Two bedroom brick house with attached garage. See at 334 Ave. B. Call EM 4-2425 after 5 p.m.
B-4-32-18-tfc

5. FOR RENT

THUNDERBIRD APARTMENTS
Two bedroom, two baths, carpeted, central heat, refrigerated air. Furnished or unfurnished. Northwest Hereford. Phone EM4-0338.
B-5-35-TFC

FOR RENT. Three room apartment. Rent by week or month. Phone EM 4-0800.
B-5-12-9-tfc

FOR RENT. Three room furnished house. Whites only. Inquire 321 Avenue J.
B-5-12-9-tfc

APARTMENT for rent. Large three room, furnished. Adults only. 603 Jackson or call EM 4-0298 after 4.
B-5-16-9-tfc

FOR RENT. Four room furnished apartment. Whites only. Call EM 4-0108 or EM 4-1543.
B-5-12-9-tfc

FOR RENT three room furnished apartment. Whites only. No children, no pets. Oberthier Apartments. Phone EM 4-0291.
B-5-16-35-tfc

SMALL OFFICE for rent. Bills paid. Phone answered. $50 per month. Phone EM 4-1818.
B-5-13-7-tfc

OFFICE SPACE for rent. Mark IV Realtors, EM4-2220.
B-5-10-29-tfc

FOR RENT Newly decorated apartments. Inquire Palo Duro Apartments. East Third.
B-5-11-31-tfc

SIX ROOM unfurnished and three room unfurnished house. Whites only. 129 Avenue A.
B-5-13-36-tfc

TWO BEDROOM brick, attached garage fenced yard. Gene Campbell. EM 4-0972 or EM 4-0789.
B-5-12-36-tfc

ONE BEDROOM furnished apartment. Bills paid. Phone EM 4-1111.
B-5-10-36-tfc

FOR RENT: 320 acres with 8" irrigation well. 221 acres of allotments. Wilbur "Gib" Gibson, EM 4-2225.
S-5-16-36-2p

"Floor Coverings Are Our Specialty"
CUSTOM FLOOR COVERING CO.
116 W. 2nd EM 4-8265

SERVICE ON ALL
Washers & Dryers
SUNSET APPLIANCE
906 Lee EM4-3472

STORAGE
Space is now available for anything from a trunk to a truck.
Call
EM 4-1818

SERVICE ON
Black & White & Color TELEVISION
Any Make or Model
SUNSET APPLIANCE
906 Lee EM4-3472

Reliance HOMES
TWO OR THREE BEDROOMS
NO DOWN PAYMENT
NO CLOSING COSTS

ALL TYPES ELECTRICAL WIRING
PHONE EM4-0910
BILL DRUMMOND
BILL'S ELECTRIC

CUSTOM FEEDING
Growing - Finishing Rations
CHARLIE STONE
EM 4-2224

EXPERT CLOCK REPAIR
on All Clocks
8 Day Alarm Coo Coo and Automobile
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BOYD'S HUMBLE SERVICE
EM 4-1110
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COMPLETE CAR CARE

MEAT
Specializing In
CUSTOM SLAUGHTERING
WHOLESALE — RETAIL
HACKER — JESKO
Rt. 3 — Hereford
EM 4-3390

ROTOTILLING
POWER TILLER
● Gardens ● Lawns
● Flower Beds
T. A. RHODES
EM 4-3491 EM 4-0119

Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders
with hydraulic drive.
Dempster Planters, Cultivators and Rotary Hoes.
Lilliston Shredders & Blades.
See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE:
LESLY MOTOR CO.
For the finest in farm machinery.
West Hi-way 60
Phone EM 4-1600

Announcing the association of



HAROLD RUDD
in a full capacity

MARK IV REALTORS
230 N. 25 Mile Ave. EM 4-2220

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County Bread and Pastries

Lions Club meets each Wednesday, 12 Noon Hotel Jim Hill

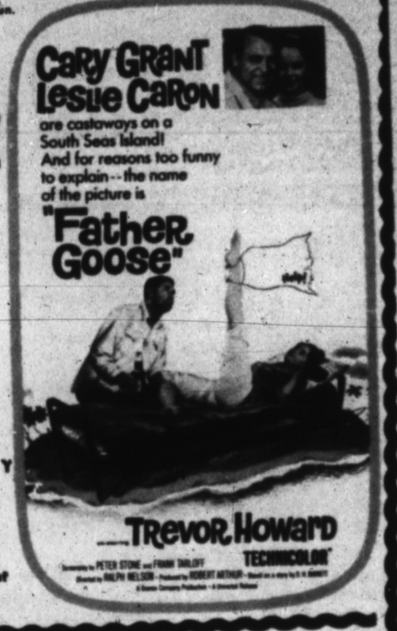
STATED MEETINGS
Second Monday
Thursday
7:30 p.m.
Practice
Troy Stambaugh, Sec.
Wm. S. Powell W. M.

Rotary Club
Hereford Rotary Club
meets every Monday at 12:05
RANEY'S RESTAURANT

ELKS
Meet Each Tuesday Night, 8 P. M. At
131 East 2nd Street

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

Continuous Sat. & Sun. From 1:45 p.m. Week Days From 6:45 p.m.
Star 342 N. Main
NOW thru TUESDAY
Family Entertainment



STARTS WEDNESDAY



For 4 Big Days

HEREFORD REAL ESTATE

1505 E. Hwy. 60 EM 4-2424

Mrs. Joe Peters EM 4-0038 W. W. Buck EM 4-2450 Leroy Price EM 4-1649 Jim Cramer EM 4-0164

HOMES

Move in this 1650 sq. ft., 3 bedroom, 2 bath new home for only $1550 down including closing costs. Carpet, range and oven, dishwasher and disposal.

Two story, 7 months old. 1700 sq. ft., $18,500. Will trade or will sell outright. Only 10% down.

Three bedrooms, 1 bath, $450 down. Ready to move into now . . . New.

HOMES

Beautiful home on Juniper Street. Refrigerated air, range and oven, brick fence. A real good buy.

Two bedroom, carpeted. Real nice. Large rooms, air conditioned, storm doors and windows. $10,000.

Let us build your Dream Home. We have over 200 plans from $350 down up.

FARMS

320 acres at $325 per acre. More allotments than land. Two good 6" wells. Perfect. On pavement.

160 acres, $400 per acre. Two wells, excellent allotments. 29% down.

320 acres grassland at $70 per acre.

One section at $250. Two wells.

Half section to trade for income property. Two nice houses.

MARCH 1965 IS FAMILY MOVIE MONTH

All Features This Month Are Recommended For The Entire Family.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
7	8	9	10	11	12	13
CARY GRANT LESLIE CARON "FATHER GOOSE"			FORD FONDA THE ROUNDERS			
14	15	16	17	18	19	20
			THE LIVELY SET			
21	22	23	24	25	26	27
			BORN BUT THE BRAVE FRANK SINATRA			
28	29	30	31			
			COMING MAR. 20-21 "Puss and Boots"			

—CLIP THIS CALENDAR AND SAVE—

Classifieds...

FOR RENT. Large furnished garage apartment in private house. Tile floor, panel ray heat, bills paid. Single or couple. No pets. EM 4-3570 or EM 4-0868.
B-5-31-36-3c

FOR RENT. Two Modern Trailer houses. Bills paid. 801 South Main.
B-5-11-36-3p

BEDROOM FOR RENT. Close in. 509 Ross Avenue. Phone EM 4-1628
B-5-10-36-tfc

FURNISHED APARTMENT for couple. No pets. Bills paid. 604 Schley.
B-5-10-36-tfc

FOR RENT, with option to buy. New two bedroom house. Colored or Spanish. Phone EM 4-1818.
B-5-15-36-tfc

FURNISHED APARTMENT for rent. Whites. Mrs. W. M. Mejart. 431 Lawton.
B-5-11-36-2c

FOR RENT. To white adults, two bedroom trailer house. Bills paid. No pets. See Roy Manning 325 Avenue B.
B-5-19-36-tfc

THREE ROOM furnished apartment. Bills paid. No pets. Whites only. Private bath. 310 McKinley. EM 4-2011.
B-5-15-36-tfc

FOR RENT. Nicely furnished apartment for couple. Also bachelor apartments. Private entrance. Private bath. Carpeted. Vented heat. 821 South 25 Mile Avenue.
B-5-22-36-tfc

FURNISHED duplex for one, or couple. 116 Ave. A.
S-5-10-33-tfc

FOR RENT Two bedroom house with three room finished basement. 811 East 4th. Call Cashier at First National Bank, Hereford.
B-5-20-33-tfc

FOR RENT Three room furnished apartment for white adults. 613 South 25 Mile Ave.
B-5-14-34-tfc

FOR RENT. Clean modern two bedroom trailer. Grassed individual yard. Close in on school bus route. Leona Packard. Call EM 4-3897 before 12:00 and after 8:00 p. m.
B-5-26-34-4c

TWO TRAILER houses for sale or rent. Couples preferred. Small down, rest like rent. Phone EM 4-1818.
B-5-16-6-tfc

5108 ROOSEVELT APARTMENT FOR RENT
New 2 bedroom, huge. Carpet, refrigerated air, central heat, new furniture, large lawn. All bills paid. $150.00 month.
CALL SAM NUNNALLY
EM 4-0555 or EM 4-2814
B-5-31-tfc

FOR RENT: One and two bedroom efficiency apartments. Bath, kitchen, dinette. Furnished. All bills paid. Kenny Gearn Apts., EM 4-2703.
B-5-19-5-tfc

NEW TWO bedroom furnished house. Apply Worley's Garage daytime. Evenings 509 Irving.
B-5-12-30-tfc

FURNISHED Three room Apartment with bills paid for Latin Americans. Call EM4-0972 or EM4-0789.
B-5-14-52-TFc

OPEN
NORTHWEST MOBILE LODGE
Twenty eight Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott.
B-5-11-tfc

TWO BEDROOM furnished, two bedroom unfurnished apartments. Whites only. Apply 232 West Third.
B-5-13-2-tfc

6. WANTED

WOULD LIKE children to keep. My home. Mrs. J. H. Finley, 714 Irving. Phone EM 4-0180.
B-6-15-36-1p

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, Texas.
B-6-51-TFC

WANTED to buy. Two o three used windmill towers, pipe and succor rod. Must be in good repair. Call Jack Bradley EM 4-1111.
B-6-22-9-tfc

8. HELP WANTED

WANTED
Man over 30 who is interested in operating profitable business in Deaf Smith County. If interested, write
ED CALAWAY
RR 3, Box 259
Edmond, Oklahoma
B-8-34-5p

SALESMAN for farm supplies and machinery. R. C. Godwin. Phone 289-5313 or 364-1756.
B-8-13-35-6c

NEEDED AT ONCE — Full or part time man or woman to serve Watkins customers in section of Hereford. Good income. No investment. Set your own hours. Write C. R. Ruble, Dept. M-1, P.O. Box 2447, Memphis, Tennessee.

MEN WANTED: 17½ to 29 to train for Railroad Communications Apprenticeship. No previous experience necessary. Immediate placement upon completion of training. For interviews, write Box 673. Give name, age, exact address and phone.
B-8-36-2c

9. Situations Wanted

WANT to care for children in my home. Call EM 4-3790.
B-9-10-9-2c

10. NOTICE

INVESTORS AND COLLECTORS
Brilliant, uncirculated and AU Silver Dollars, packed in lifetime plastic tubes. No longer available from Govt. 66 rolls, ($20.00 face value each.) Dates 1879 thru 1888. Sold as a lot, $2,000. EM4-2155.
B-10-9-TFC

I Jerry Hix will not be responsible for bills no other than mine. Jerry Hix.
B-10-15-36-1p

BEFORE YOU Buy new equipment, cars, pickups — check the advantage of lease-purchase plan at Mark IV Realtors. EM 4-2220.
B-10-19-53-tfc

FOR BETTER HEALTH, for better living, use Soft Water, the service way. Nothing to buy, no work for you. The savings are greater than the cost. If your dishes are spotted lately, you may need Soft Water.
Phone EM 4-3280
B-10-4-tfc

11. Business Service

PAINTING, tapeing, textoning, sheetrocking, patching. General carpentry repairs. Phone EM 4-0235.
B-11-11-33-tfc

MIMEOGRAPHING and Mailing Service. E. Wood, 406 Witherspoon, EM 4-2056.
B-11-10-10-tfc

INCOME TAX service. Larry Hagler, EM 4-2359. Hours 1:00 to 10:00.
S-11-10-30-11p

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Pho. EM4-0262
S-11-28-TFC

REPAIRS ON
Television
Two Way Radio
Citizen Band
HUCKERT TELEVISION SERVICE
143 N. Main EM 4-3702
S-11-17-tfc

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps. Years of expefience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-tfc

EXPERT REPAIR
on commercial and household sewing machines. All work guarantee. Service man will be in town every Monday. Write Bob Jansen, % Panhandle Sewing Center, 3001 West 6th. Amarillo.
S-11-35-2c

LAND MEASURING SERVICE
Specializing in field measurements and map plotting in accordance with ASCS requirements and specifications. Reasonable rates.
Contact
HAROLD BEAUCHAMP
Charlie Hill Truck Sales
EM 4-0052 Nights EM 4-1522
B-11-30-tfc

WATER WELLS
Domestic and Irrigation. Gravel pack or screen. Pump sales and service.
T & H DRILLING CO.
EM 4-0811 EM 4-2332
Hereford, Texas
B-11-28-tfc

OWENS & HOLLINGSWORTH
EM 4-3572
Comercial - Industrial
Residential Wiring
809 EAST SECOND
Magneto - Starter
Generator & Electric
Motors Rewind
Sales & Service
B-11-13-TFC

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Financial assistance given to full time, if desired. To qualify you must have capital for immediate investment. 4-8 spare hours each week, auto, and sincere desire to own and operate your own business. For personal interview on this opportunity, write, include phone number to:
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No Job Too Large or Small
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Legal Notice

THE STATE OF TEXAS

To: John H. Gibson, being one and the same person as John Gibson, Defendant, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiff's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 29th day of March 1965, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 8th day of December. A. D. 1964, in this cause, numbered 4883 on the docket of said court, and styled, EULA CARMACK, a feme sole, Plaintiff, vs. GENE BROWN, ET AL, Defendants.

The names of the parties to the cause are as follows:

Eula Carmack, a feme sole, is Plaintiff and Gene Brown and Tommy Brown, doing business as Gene Brown and Son, a copartnership, R. J. Collier, and John H. Gibson, also known as John Gibson, are Defendants.

A brief statement of the nature of this suit is as follows, to wit:

Plaintiff sues for:

Possession of and title to the following described real estate situated in Deaf Smith County, Texas, to-wit: All of Lot No. 46 of Brownlow Addition, a Subdivision of the West 550 feet of Block No. 16, Welsh Addition to the Town of Hereford, Deaf Smith County, Texas, as shown by the map or plat thereof recorded in the Deed records of Deaf Smith County, Texas. Plaintiff further prays that the cloud cast upon the above described property by the Defendants be removed and that title to said property be vested in the Plaintiff and divested out of the Defendants, as is more fully shown by Plaintiff's Petition on file in this suit.

If this citation is not served within ninety days after this issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 9th day of February A. D. 1964.

Attest:
Lucille Posey Clerk,
District Court, Deaf Smith County, Texas.
(SEAL)
S-33-4c

Legal Notice

NOTICE TO BIDDERS

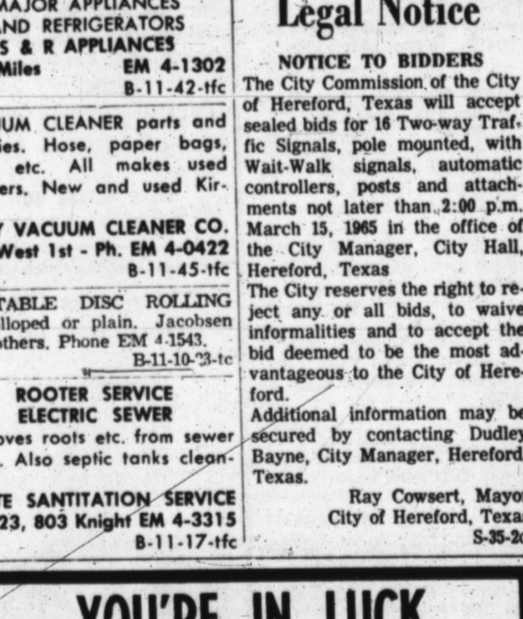
The City Commission of the City of Hereford, Texas will accept sealed bids for 16 Two-way Traffic Signals, pole mounted, with Wait-Walk signals, automatic controllers, posts and attachments not later than 2:00 p.m. March 15, 1965 in the office of the City Manager, City Hall, Hereford, Texas

The City reserves the right to reject any or all bids, to waive informalities and to accept the bid deemed to be the most advantageous to the City of Hereford.

Additional information may be secured by contacting Dudley Bayne, City Manager, Hereford, Texas.

Ray Cowsert, Mayor
City of Hereford, Texas
S-35-2c

YOU'RE IN LUCK



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Group **DRESSES and SUITS**
Val. to $12.95 **$5.00**
Val. to $18.95 **$7.00**
Val. to $35.95 **$10.00**

HATS
Fall & Winter
Val. to $10.95 **$4.00**
Val. to $16.95 **$7.00**
Val. to $22.95 **$9.00**

Sweaters Val. to $3.95 **$2** Val. to $10.95 **$4**

Fall & Winter **SKIRTS and SLIM JIMS**
Val. to $12.95 **$5.00**
Val. to $16.95 **$7.00**

Boys' **SUITS and DRESS PANTS** ½ Price

Infants and Children's **Dresses & Can Cans** ½ Price

One Group Ladies **Blouses** ½ Price

Bring in this ad and receive a 20% discount on any new Spring merchandise!

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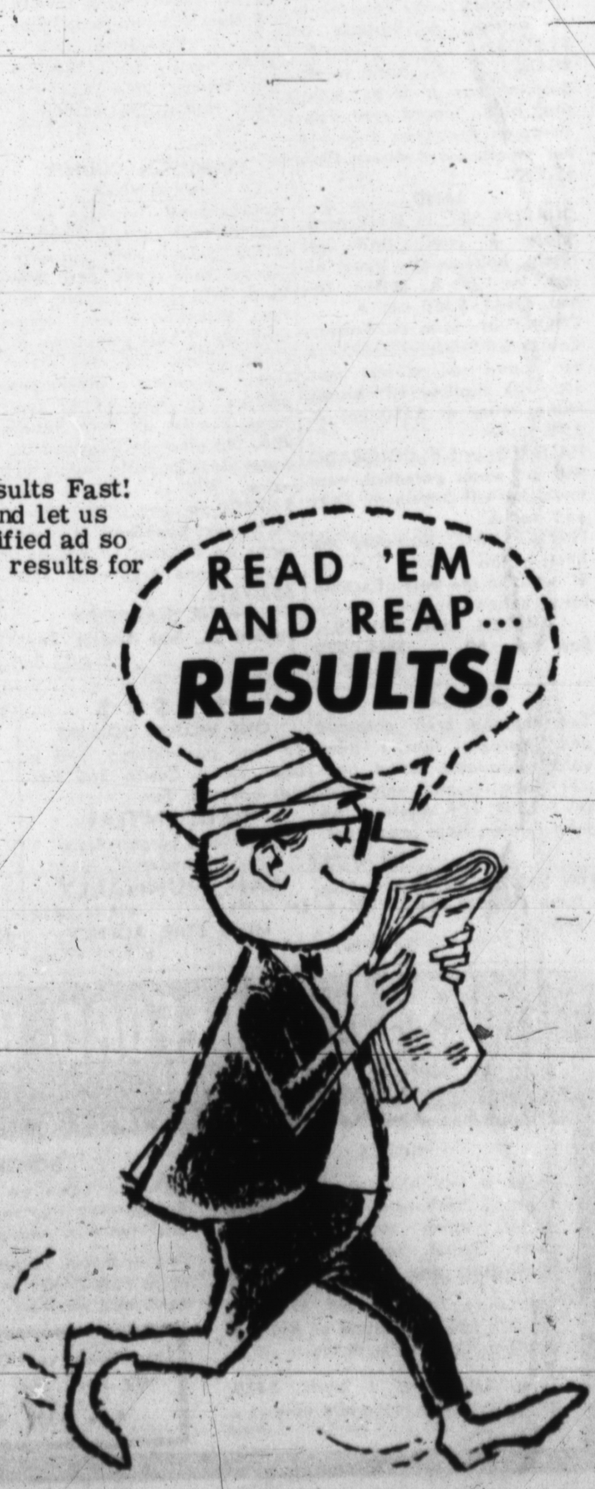
509 Park Avenue — No Charges on Sale Items, please — EM 4-1180



Brand Classifieds Get Results Fast! Phone EM 4-2030 today and let us help you word your classified ad so that you get the maximum results for your money.



KEY TO CANADIAN PROJECT

Sanford Dam Collects Beginning Of Big Lake

SANFORD (SP) — Water already is collecting in a project that soon will be turning 33 billion gallons of Canadian River water annually at right angles and sending it south.

It could be a trial run for a still more ambitious proposal to divert water from over-supplied East Texas and move it at right angles across southern Texas to water-hungry western areas.

The water is collecting behind a diversion dam at Sanford Dam — the key to what is known as the Canadian River Project.

THE CANADIAN River runs in a generally east-west line across the Texas Panhandle and most of Oklahoma, finally spilling into the Arkansas River.

The all-Texas project will send water from that river almost directly south for 322 miles to provide a residential and industrial supply for Borger, Pampa, Amarillo, Brownsfield Lamesa, Levelland, Lubbock, O'Donnell, Plainview, Slaton and Tahoka.

A great deal of work is going on at different places all at once.

While up to 400 workmen are laboring around the clock to complete the dam, others are digging trenches, laying conduit and then levelling the ground again.

THE WHOLE shootin' works will cost around $102 million, about half of it for the aqueduct system and the other half for the dam and reservoir.

The dam alone will cost $17.3 million, rising 200 feet high and stretching 6,390 feet, made of specially selected and tested soil found in the vicinity.

It will create a reservoir, called Lake Meredith, with a 200-mile shoreline. Already, recreation facilities and roads to get to them are being built.

In a matter of weeks, the present tiny lake will be stocked with fish, which should be ready for the sportsman by the time the main lake fills.

By 1968, the system should be complete.

THE DAM WILL have 15 gates so that southern users will get the best layer of water available — every lake has varying layers, all with their own quality.

The aqueduct is being built of concrete sections, already tested at the factory.

They come in 22-foot lengths and weigh up to 44,000 pounds each for the maximum 96-inch size. A man can maneuver easily without ducking his head in one of the monsters.

They are placed together with rubber gaskets and then covered and the ground levelled.

THE SYSTEM will consist of four pumping plants and four surge towers.

The surge towers reach a maximum of 193 feet and are designed to equalize the pressure in the aqueduct.

Included are two regulating reservoirs and several chlorination stations.

The pumping and other regulation will be done automatically.

Sanford is in the upper Panhandle, nine miles northwest of Borger.

ONE ARM OF the conduit system will stretch east to Borger and Pampa. From there it will stretch southward to Amarillo, Plainview, Lubbock, Slaton, Tahoka, O'Donnell and Lamesa.

Just north of Lubbock, an arm of the aqueduct branches west to Levelland and then south to Brownfield.

Congress authorized the system in 1950, under an agreement whereby the cities will repay the cost through charges to water users. The federal government will pay about 3 per cent of the cost because of flood control features of the reservoir.

SEEKERS ARRIVE EARLY

Old Lightning Rods In Demand When Canyon Courthouse Razed

CANYON (SP)— Lightning rods seem to have gone out of style most places, but they were at a premium recently. Reason: they were from the 1889 Randall County Courthouse.

The courthouse was built originally for $8,200, and was being torn down to provide space for Presbyterian Church expansion. The courthouse was hardly in shape to be retained as an historical building.

The lightning rods, very ornamental, and a few square, handmade nails were about the only things undamaged by the years.

DR. PLES HARPER, professor of modern language at West Texas State University in Canyon, arrived early when destruction of the building began to put in his bid for the one lightning rod on which an amber glass ball had survived the hailstorms of 76 years.

Mrs. J. C. Beliah, whose husband is a member of a pioneer Randall County family, claimed two of the four rods topped by lace-like weather vanes, and a woman who did not give her name took the other two weather vane rods.

Hersey Williams, the building contractor who tore down the courthouse, said he was surprised anyone would have any use for the lightning rods.

MINUTES OF the Randall County Commissioner's Court show bids for the courthouse were asked in August 1889, the year the Randall County was organized. On Sept. 10, 1889, the bid of $8,200 from someone named Service was accepted, and Service appointed Walter Roper building superintendent.

In 1908, the frame building was moved a block west of the courthouse "square" and a new, stone courthouse was opened as a replacement in 1910.

In the meantime, however, in the early days of Randall County and its county seat of Canyon, the building served as a meeting place for Sunday school, church, and dances.

COWBOYS CAME from miles around to the dances, and court minutes show repairs to the flat roof of the building had to be made within a few months after completion of the structure. Very soon, the roof had to be replaced. Apparently cowboys' boots caused the damage, and the court ultimately had to request the sheriff to issue orders that there would be no more dancing on the courthouse roof.

A cupola with a chiming clock in it graced the building originally, but this was removed before the building was moved. After the move, a peaked, shingled roof was put on the building which became a boarding house.

FEMALE TRUCKERS

WACO, Tex. (SP) —Two sisters-in-law have found a way to travel with their husbands and hold on to a job at the same time. They drive dump trucks.

The husbands, Tom and John, work for a construction company. Tom is a maintanance operator and John is a mechanic. The men own the dump trucks, and their wives drive them for the construction company.

BARGAIN
$357.50 4-pc. White Provincial BEDROOM SUITE
● Oblong Dresser
● Bookcaset 4/6 bed
● Chest ● Nite Stand
Close Out $199.95
McNeil Furniture
209 Park N. End Main
Hereford, Texas

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$229.50 GIBSON REFRIGERATOR
with freezer across top - shelves in door.
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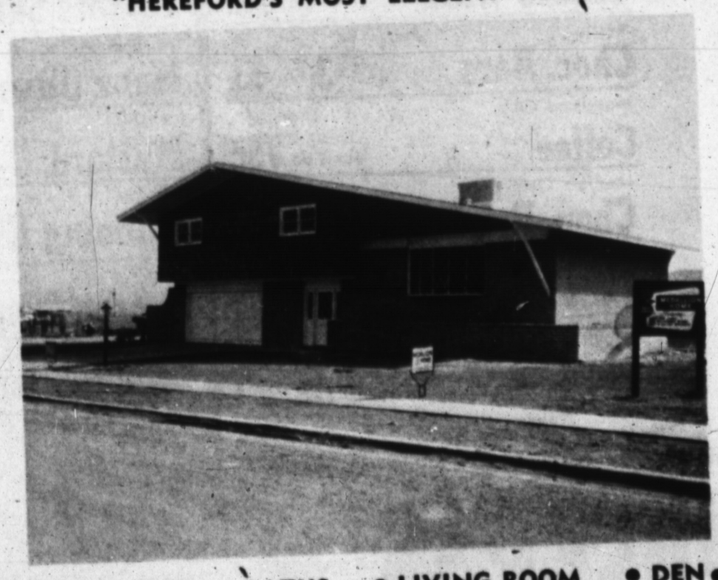
SPRING SALE

BEGINS MONDAY, March 8. We shopped the nation for the greatest springtime bargains! Save on everything at White's!

Open House
1:00 p.m. To 5:00 p.m.
SUNDAY, MARCH 7
At Denton Park Of The New
SPLIT LEVEL HOME
"HEREFORD'S MOST ELEGENT HOME."



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● PATIO with built in Bar 'B 'Q ● CENTRAL HEAT and AIR CONDITIONING
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EM 4-1350 DENTON PARK Just North Of Aikman School
A. F. "Tony" Ravizza — Custom Builder

It must be remembered . . .

THE HOME IS DIVINE



Since the home is divine, having God's approval, God has given rules in the Bible to make it happy and successful. Problems and heartaches arise because husbands and wives do not know or follow the instructions of the Heavenly Father who loves the family and home.

Four of the rules are: "Wives, be in subjection to your husbands, as is fitting in the Lord.

"Husbands, love your wives, and be nit bitter against them.

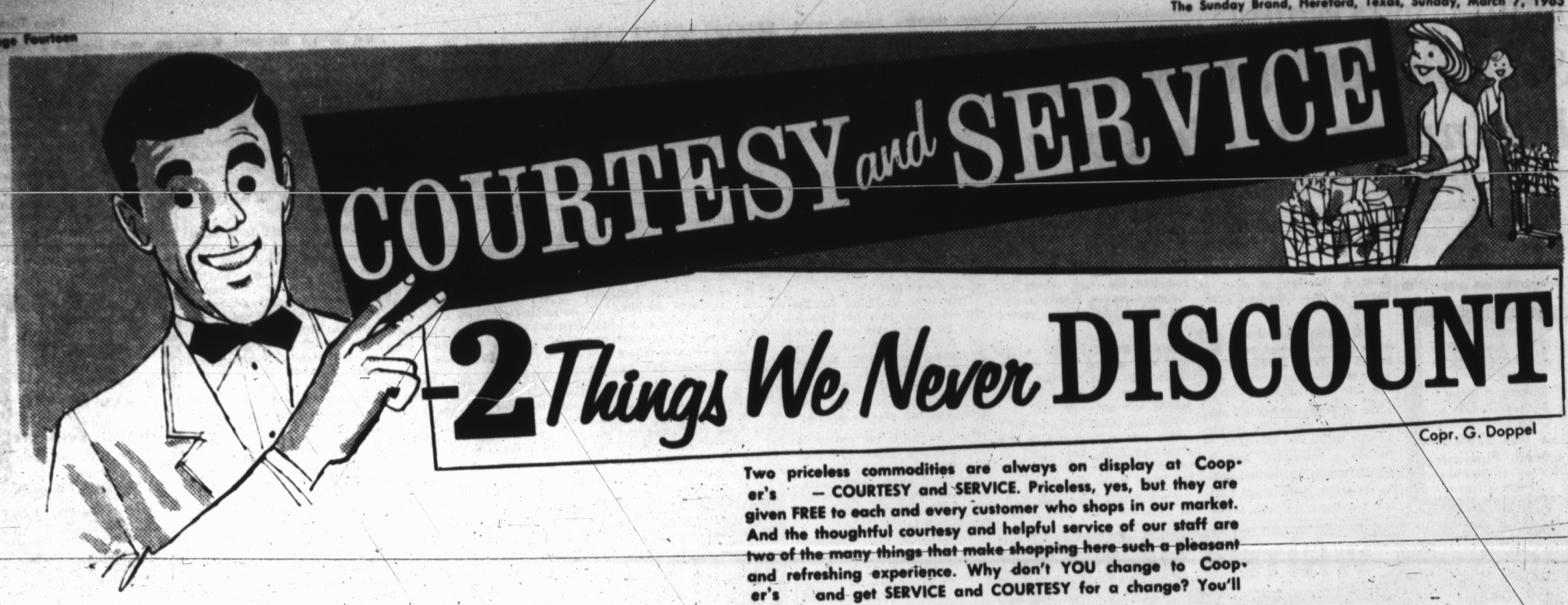
"Children, obey your parents in all things, for this is well pleasing in the Lord.

"Fathers, provoke not your children, that they be not discouraged." Colossians 3:18-21

God made man. He instituted the Home. His love causes Him to tell us only the best way to govern the home.

YOU AND YOUR FAMILY ARE INVITED TO STUDY THE BIBLE AND WORSHIP WITH THE CENTRAL CONGREGATION OF THE CHURCH OF CHRIST — PLAINS AND SUNSET DR. HEREFORD

Sunday Bible Study 9:30 a.m. Worship 10:25 a.m. & 6 p.m.



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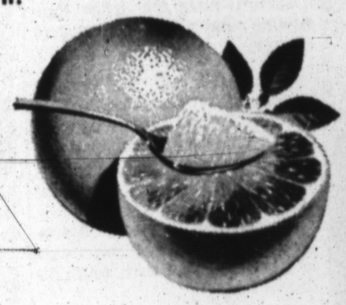
BORDEN'S
ICE CREAM
EVERYDAY LOW PRICE
½ Gal. **49¢**



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Special Permanent Reg. $1.65 **$1.39**

MR. CLEAN
Liquid Cleanser 28 Oz. **39¢**

STARKIST GREEN LABEL
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Flat Can **4 FOR $1**

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Cleanser 14 Oz. **2 For 25¢**

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For Auto. Dishwashers **39¢**

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OLEO
lb. Crt. **4 FOR $1**

Look What A Quarter Will Buy You . . .

Texas Pink Grape Fruit
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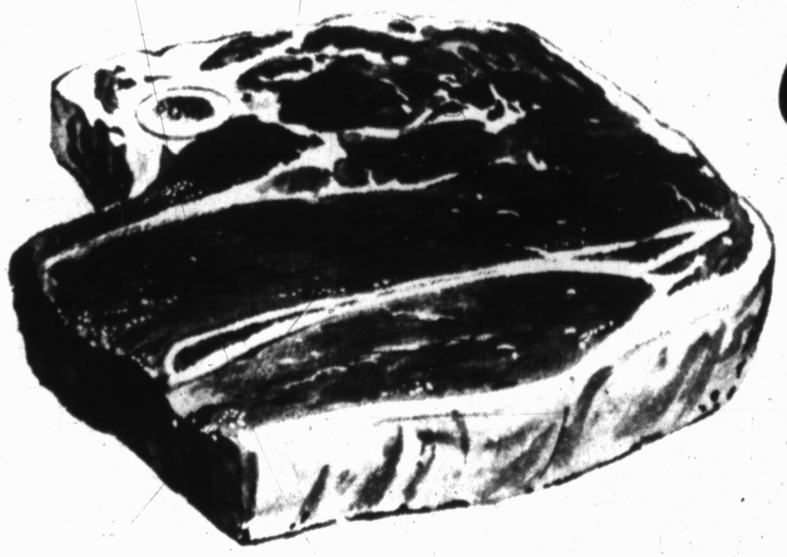
2 lbs. 25¢



CHUCK ROAST
USDA BLADE CUT
lb. **39¢**

GROUND BEEF	Fresh Lean	lb. 39c
CHUCK STEAK	USDA Graded	lb. 49c
SWISS STEAK	Arm Cut	lb. 63c
KRAFT VELVEETA		2 lb. Box 89c

SUPPLY OF WILLIES WHILE THEY LAST

Franco American **Macaroni & Cheese** 19¢
Kraft **Cheese Whiz** 8 Oz. 39¢
Nestle **Choc. Bars** Reg. 45¢ Giant 3 For $1
Maryland Club **Coffee** lb. Can 75¢
Nestle's Quick **Choc. Drink** 2 lb. Mix 69¢
Sunsweet **Dried Prunes** 2 lb. Crt. 49¢
Comet **Rice** 2 lb. Box 39¢

Hunt's **Fruit Cocktail** 300 5 For $1
Hunt's w/mushroom **Tomato Sauce** 8 oz. 2 For 25¢
Shurfine Stuffed **Manz Olives** 7½ oz. 39¢
French's **Mustard** 6 oz. Jar 10¢
Sata-Lite Join the Space Race **Spinning Kite** 29¢
Welch's 12 oz. **Frozen Grape Juice** 3 For $1
Prell — Reg. 98c — Cooper's 89c **Liquid Shampoo** NOW 69¢

DOUBLE GUNN BROS. STAMPS WED.



COME IN TODAY FOR YOUR FREE CARD AT COOPER'S
Another $100.00 Winner

MRS. W. B. GRIFFIN

PATIO CHEESE
ENCHILADAS FROZEN 12 Oz. **29¢**

OVEN GUARD
OVEN CLEANER **59¢**

COOPER'S



FLIGHT PLANS TO FLYING — Mrs. Evelyn Blankenship is checking flight plans to Denver for Mrs. Chester Wiggins as she takes notes for the flight. Olin Parris, instructor, is giving the plane a bit of an inspection for Mrs. Wiggins before take-off, and away we go. "Thoroughly enjoy it," she said and she really shows it. (Staff Photos by Phil Duncan)

Wild Blue Yonder Conquered, She Wants To Try Crop Dusting!

By LOIS DEDYNE
Women's Editor

Cruising aloft at a speed of approximately 110 m.p.h. gives a feeling of accomplishment, excitement and relaxation for Mrs. Evelyn Blankenship and Mrs. Chester Wiggins who both have a private pilot's license and sit at the controls of the Cessna 150 or the Cessna 172.

Mrs. Blankenship, who lives at 128 Ave. G., said that after investigating and trying several hobbies, she decided to try flying which had been her desire since she was a youngster.

"AT FIRST I was a little hesitant," she said, "but now I would be a crop duster if Olin would teach me." Mrs. Blankenship's instructors were Leland Shelton and John Walters and Olin Parris instructed Mrs. Chester Wiggins.

As she looked out the window into the landing strip Mrs. Blankenship said that the next step for her however would be to learn to fly the twin engine 310 Cessna. "That would really be a thrill," she related.

Her enthusiasm is passed on to her oldest son Larry James, 11 years of age, who accompanies his mother at every opportunity. Michael Ray is only 4 years old and enjoys flying but is a bit young yet to show much promise one way or the other.

USING THE family plane which is a Cessna, Mrs. Wiggins, her husband who also is a pilot, and their two boys travel when weather permits for their vacation. At other times Mrs. Wiggins just takes a pleasure ride accompanied by son David who is 10 years old, and Lowell who is 15 and anxiously waiting to get his student permit next year so he can begin working towards his pilot's license.

Mrs. Wiggins said, "I started flying at my husband's request and because of his interest in planes, however after getting started I thoroughly did enjoy it and fly at every opportunity."

PARRIS, INSTRUCTOR at the Hereford Municipal Airport said flying has become an increasingly popular hobby among women.

Instructions are in the trainer, Cessna 150, and the Cessna 172 is a four place craft with a cruising speed of about 130 m.p.h.

First phase of flight training is presolo and covers instruction on airplane familiarization, preflight preparatory procedures, instrument instruction, emergency landings and traffic procedures to mention a few.

Second phase includes cross-country training, both dual and solo, instructions on navigational preflight planning, radio communications and navigation.

PROFICIENCY PHASE puts special emphasis on precision and of course, further practice.

Fifteen hours is about the average instruction time applied towards a total of 40 required hours to get a private pilot's license. Mrs. Blankenship finished her training and was awarded her license during June of 1964. "June 18th to be exact," she said.

Not only do these women have to know how to fly but they must know the mechanics of their planes also. They make their own inspection of the plane before take-off, make arrangements for their flight plans and be prepared for most anything in the event of an emergency.

EMERGENCIES — dangerous? Well, these gals don't think so. Mrs. Blankenship was grounded once in Brownfield but she related it was only for four hours and only due to rather high winds.

To sum it up, whether it be just a brief flight alone or a flight accompanied by the family or friends, these women love to be in the clouds and at the controls of these flying machines.



IT'S NOT ALL IN THE AIR — We've got to check these machines before take-off related Mrs. Evelyn Blankenship as she inspects this Cessna 150. (Photo by Phil Duncan)

Michiyo Waikai Is Guest Speaker

Michiyo Waikai, exchange student from Japan, was the guest speaker for the Cultural Home Demonstration Club when they met recently in the home of Mrs. J. C. Gandy.

Introduced by Mrs. Louie Olson, presiding officer, Michiyo said she lives 200 miles from Tokyo in a city of 300,000 population. She told of the climate, type of clothing, foods, schooling, wages and housing.

Michiyo also showed how to sit properly in Japanese fashion on the floor. She said she planned to call her family the same evening and in the household is her mother, father, two sisters and her grandmother.

Mrs. Viola Williams gave the council report and said the District meeting is slated for April 8th in the Student Union building in Canyon. She urged the club to be 100 percent in subscription to the State H. D. magazine, "The Messenger".

Mrs. Melvin Sumner urged the members to support the 4-H groups by buying light bulbs from them. It was announced that the next meeting would be in the Community Center March 12th with 4-H club members to bring the program.

Members voted on committee reports for the year book, finance and recreation. They also voted to sponsor Girls Town for the coming year.

Hostess for this meeting was Mrs. J. G. Gandy with all members answering roll call with "Teaching children to save money". Members present were Mrs. Gandy, Mrs. Grady Parsons, Mrs. Earl DeHart, Mrs. Roy Thompson, Mrs. Paul Corbett, Mrs. Williams, Mrs. Mildred Lewis, Mrs. Sumner, Mrs. George Olson, Mrs. L. Olson, Mrs. P.M. Houser and Mrs. George S. Parker.

Mrs. McDowell Gives Book Review To Bay View Study Group

"The First Paper" by Laura Z. Hobson was the book reviewed by Mrs. Ansel McDowell for the Bay View Study Club members when they met Thursday in the Hospitality Room of the First National Bank.

Mrs. McDowell said that Mrs. Hobson is considered to be a great novelist and her main topic throughout the book is about freedom.

Mrs. W. J. Gililland presided for the business meeting when it was announced that the district meeting would be at Dumas, March 25 and 26.

Mrs. Colby Conkwright, as Federation chairman, reported on phases of Federation taken from "The Clubwoman."

Welcomed as a new member was Mrs. Juston McBride and others attending were Mrs. D. H. Alexander, Mrs. Leroy Aven, Mrs. Phillip Barkley, Mrs. Richard Barnard, Mrs. Bruce Burney, Mrs. Colby Conkwright, Mrs. Howard Gault, Mrs. W. J. Gililland, Mrs. Jimmie Gillentine, Mrs. W. S. Kerr, Mrs. J. W. Kirby, Mrs. Dexter Lillie, Mrs. Carl Perrin, Mrs. Ansel McDowell and Miss Lillie Hosteller. All are honorary members.

"Christianity, it's answer to the needs of today" will be the program brought by Mrs. Colby Conkwright for the meeting March 18th in the home of Mrs. Dexter Lillie.

Officers To Be Elected At Hairdressers Meet

Mrs. Gloria Atkinson was a guest when the Local Hairdressers Affiliate met recently in the Community Center to plan a program which will be presented by one of the state officers Tuesday. This up-coming meeting will be in the Continental Coiffeurs Beauty Salon at 8 p.m.

Election of officers will highlight the program with refreshments to be served following the organization of the unit.

Members attending the recent meeting were Mrs. Billie Huddleston, Mrs. Dorothy Collier, Mrs. Hazel Carter, Miss Chabby Estrada, Miss Emma Vera, Haywood Vaughn, Earl Crow, Gib Lawer, Jerry Alexander, Rickey McAnelly, and Mrs. Mildred Rule.



Miss Carolyn Ann Livingston
. . . bride elect of Donald Van Marcontell

Miss Livingston, Mr. Marcontell Plan Wedding In Grand Prairie

Mr. and Mr. W. R. Livingston, 317 West Cober Drive, Grand Prairie, Tex., annouce the engagement of their daughter Miss Carolyn Ann Livingston, to Donald Van Marcontell, son of the Rev. and Mrs. V. W. Marcontell, 800 Union St.

The bride-elect is a 1962 graduate of Grand Prairie High school, attended Draughns Business College and is employed by Eppler, Guerin & Turner Inc, of Dallas.

He is a 1960 graduate of Hereford High School, attended Texas Technological College in Lubbock and is presently attending Arlington State College and is employed by Collins Radio in Dallas.

The wedding is to be March 27 at 8 p.m. in the First Assembly of God Church in Grand Prairie with the father of the bridegroom to officiate at the double ring ceremony.

Assiting Rev. Marcontell will be the Rev. S. Worth Williams.

The couple plan to make their home in Dallas.

Jerry Franz Brings Religious Program For Xi Epsilon Club

"Do unto others as you would have them do unto you" was the program Jerry Franz, associate pastor of the First Methodist Church, presented for members of the Xi Epsilon Alpha Chapter, X-1729 when they met Tuesday in the Community Center.

Margaret Bell introduced the guest speaker and he said that the saying of 'Do unto others.. ." is found in all religions in some form or another. It shows us how we should live our lives as God wants us to. He said to not try to say what is best for me, but try to put yourself in this persons position and what would be best for all of us if we were in their place.

He went on to elaborate on this saying that we should all try to see people all over the world; see what would be best and act accordingly on our part. "Here is the world — we must live in it; we have no other choice — so God expects us to live a responsible life. We should share our knowledge of our problems and all strive to 'do unto others as you would have them do unto you'," Franz said.

Frieda Beauchamp was the presiding officer for the business meeting and it was announced that the State Convention would be in Dallas from June 18th through the 20th.

Hostesses for this meeting were Eleanor Cramer and Wanda Colser with members Anna Bailey, Jerry Bainum, Wilma Baugous, Frieda Beauchamp, Margaret Bell, Wynema Brotherton, Wanda Colse, Mary Jean Gore, Nita Roberson, Carline Schneider, Francis Stipe, Nadine Wade, Carol Corlis, Ann Woodward, Allene Williams and Margaret Johnson attending.

Area Residents Attend Funeral At Silverton

Mrs. S. S. Williams, Mr. and Mrs. Ernest Philips, Mrs. Annie Springer, E. O. Dixon, Miss Augistine Gregory, Millard Gregory and Frank Byrd attended the funeral services in the First Baptist Church at Silverton for Mr. Jessie E. Lovvern who passed away Monday in the Plainview Hospital, following a long illness.



Mr. and Mrs. G. W. Parker
. . . celebrate anniversary
(Bradly Photo)

Golden Wedding Anniversary Celebrated

Mr. and Mrs. G. W. Parker celebrated their 50th wedding anniversary Feb. 28th in the home of their daughter and her husband, Mr. and Mrs. Olin Parris, 232 Ranger Drive.

Theme for the golden anniversary was "50 years ago" which was carried out in the dress of the entire house party.

Mrs. Parker wore a formal length white wedding dress very similar to the one she was married in. Her corsage was of yellow roses. Mrs. Parris and her sister, Mrs. D. F. Yandell. wore long printed skirts with high necked white blouses. Mrs. Lloyd Shultz, Mrs. Harlan Barber and Mrs. Bill Wiliams, also in the house party, wore identical skirts and blouses.

Hair styles also carried out the theme of the party and the ladies wore a bouffant style with switches which were done up in a bun at the back and caught with large bows.

Men who assisted with greeting and seating the guests were Olin Parris, David Yandell, Lloyd Williams and all wore bow ties, suspenders and sleeve garters.

Golden yellow roses and a three-tiered wedding cake topped with bells and gold "50" centered the serving table. Streamers leading from the roses displayed the couple's names, "George and Grace". Appointments were in crystal and silver.

Approximately 100 guests were registered by Mrs. John C. Roberson and Mrs. Walker Parris.

Mr. and Mrs. Parker have two daughters, Mrs. Parris and Mrs. Yandell; two grandchildren Walker Parris and Mrs. John C. Robinson; and three great-grandchildren.

The honored couple have lived in the Hereford area since 1955 and at present are living on South Main.

Attorney Gale Lowe Is Guest Speaker For La Plata Study

Gile Lowe, attorney, was the guest speaker for the La-Plata Study Club when they met in the home of Mrs. Raymond White Tuesday. Mrs. Phillip Shook was program chairman.

Lowe brought a program about "Wills" and said, "A self-proved will may be made before a notary public with two subscribing witnesses. In that case the witnesses need not appear at the execution of the will. Important things to remember in making wills include naming a guardian for minor children and an executor. An independent executor need not make a bond and may operate independently after the will is probated."

Mrs. Frank Prowell was the presiding officer and the nominating committee report was given by Mrs. Milton Adams. Elected were the following: president, Mrs. Bill Michaels; vice-president, Mrs. Phillip Shook; recording secretary, Mrs. Louis Woodford, corresponding secretary, Mrs. E. D. Hopson; treasurer, Mrs. Jay Boston; Parlimentarian, Mrs. Eugene Campbell; reporter, Mrs. Dennie Richardson.

Attending this meeting were Mrs. Milton Adams, Mrs. Jay Boston, Mrs. Jack Brown, Mrs. Eugene Campbell, Mrs. Emil Dettman, Mrs. Roy Harris, Mrs. E. D. Hopson, Mrs. Ansel McDowell, Mrs. Lloyd McGee, Mrs. Elmer Patterson, Mrs. Prowell, Mrs. Dennis Richardson, Mrs. A. J. Schroeter, Mrs. Phillip Shook, Mrs. Joe Smith, Mrs. Louis Woodford, Mrs. Kenneth Rogers, the hostess and guests, Mr. and Mrs. Gale Lowe.

Marriage Licenses

Clifford Dale Hill and Ida Marlene Cramer, Andy Houston Mobbs and Hazel Faye Mobbs, 2-27.

7:15 a.m.
NEWS
KPAN

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Miss Kathy Dolores Phillips
. . . bride elect of Billy Don Steele
(Bradly Photo)

Miss Phillips Becomes Bride Of Billy Don Steele

Miss Kathy Dolores Phillips became the bride of Billy Don Steele Friday at 6 p.m. with the Rev. Ronald Harpster officiating for the double ring ceremony in the Avenue Baptist Church.

The bride is the daughter of Mrs. Jennie Belle Phillips, 309 Union and the bridegroom is the son of Mrs. Donald Steele, 3815 40th, Lubbock.

The bride's floor length sheath wedding gown of satin was covered with silk organza which was trimmed with Swiss lace. It featured a rounded neckline and a detachable chapel length bouffant overskirt for the ceremony which was removable for the reception.

Her white wedding slippers of lace were trimmed with Swiss lace to match the gown. For something borrowed the bride selected a small strand of pearls.

The elbow length veil of illusion of white net was trimmed with Swiss lace and caught at the crown with lace. Her bridal bouquet of feathered carnations was centered with Phalaenopsis orchids and was placed on her Bible.

Mint green tapers held by candelabra formed an archway for the ceremony and the base of the candelabra was trimmed with white mums and carnations highlighted with mint green and silver, the chosen colors of the bride.

Miss Mollie Davis attended the bride as maid of honor who wore a green silk two piece suit with shoes of a matching color. Her net headpiece was caught at the crown with a bow to form a headband.

Dressed in white, Diane Steele served as candlighter.

Jerry Don Whitaker served as best man and ushers were Dickie Lookingbill and Benny Swires of Amarillo.

Organist for the wedding was Mrs. Bill Wall and soloist was Miss Carolyn Parmer.

Miss Linda Meadows of Amarilla presided at the guest register for the reception in the church and serving the guests were Mrs. Harry Howle of Lubbock and Mrs. J. N. Helm Jr. of Memphis.

Mint green and silver were the colors carried out in the centerpiece for the bride's table which was covered with a lace cloth. The three-tiered white wedding cake also carried out the bride's chosen colors in the decorations.

For the wedding trip to El Paso the bride selected a two piece white wool and silk suit with mint green accessories. The orchids were lifted from the bridal bouquet for her corsage.

The bride has recently completed her training at Draughon's Business College in Amarillo and following the wedding trip will be employed by the Hereford Feed Yards. The bridegroom attended Texas Technological College and is employed by the Holly Sugar Corp.

The couple plan to return from the wedding trip to Hereford March 10th and will be at home at 309 Union.

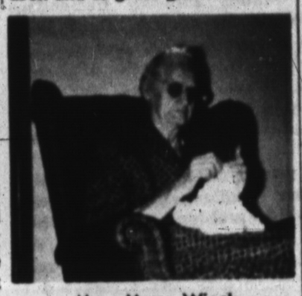
Mrs. Wieck Honored At Birthday Party

Mrs. Mary Wieck was honoree at a party for her 80th birthday celebration in the home of Mr. and Mrs. Norbert Skypala.

Born at Olean, Neb., Feb. 26, 1885, she and her husband, the late Louis Wieck, moved to Umbarger during 1920 where she lived until 1964 when she moved to Hereford to live with a daughter, and her husband, Mr. and Mrs. Norbert Skypala.

Present for the occasion were Mrs. Wieck's children Mr. and Mrs. L. J. Wieck, Mr. and Mrs. Herbert Friemel, Mrs. Joe Wieck, Mr. and Mrs. Norbert Skypala, Mr. and Mrs. John Wieck, Mr. and Mrs. Ed Wieck, Mr. and Mrs. Alfred Reinart and her sister, Mr. and Mrs. Conrad Westhoff.

Mrs. Wieck has 40 grandchildren and 13 great-grandchildren.



Mrs. Mary Wieck
. . . birthday honoree
(Personal Photo)

4-H Activities Are Discussed For H. D. Club Meeting Tues.

Dorothy Marnell gave a 4-H demonstration which highlighted the activities for the members of the Young Homemakers Home Demonstration Club when they met Tuesday in the Community Room of the First National Bank.

Dorothy is a member of the Merry Maidens 4-H Club and for her demonstration she discussed the selection of the proper accessories for the accompaniment of the costume selected.

Gerald Witkowski of the Dawn Boy's 4-H Club gave a speech on "Citizenship and Democracy" and Mrs. Leo Witkowski explained the functions of 4-H clubs. She also showed a clothing record book belonging to Lou Ann Witkowski and explained the purpose of the book.

Mrs. Dean Bryant was program chairman for this meeting and presiding officer was Mrs. Huey Lowrie. Mrs. Lowrie also gave the council report.

Mrs. Don Reuter was welcomed as a new member and hostess was Mrs. Roy Evens. Others attending were Mrs. LeRoy Burges, Mrs. Charles Brown, Mrs. Don Jackson, Mrs. Lloyd Smith, and Mrs. Dean Bryant.

La Afflatus Estudio Welcomes Member

Mrs. Louie Olson was welcomed as a new member when the La Afflatus Estudio Club met Tuesday in the home of Mrs. George Suggs with Mrs. A. B. Higgins as hostess.

Mrs. A. N. Hopson was presiding officer and the program was in the form of round table discussion with all members participating.

Topics for discussion were the "Dole System in USA", "Exposure of Black Muslims", "Teacher Inadequacy," "Our Freedoms", "Woman's Place in Other Countries", Heroin Horor in USA" and "Thoughts of Inspiration".

Topics for the round table discussion were taken from Reader's Digest, Time, Post, Life and Ladies Home Journal magazines.

Members attending were Mrs. Hopson, Mrs. Higgins, Mrs. Suggs, Mrs. T. W. Roberson, Mrs. B. A. Reddell, Mrs. Sam Morgan, Mrs. B. F. Markham, Mrs. Olson, Mrs. Emmitt Hale and Mrs. A. H. Cook.

"Vacation Spots" will highlight the program for March 16 when the hostess will be Mrs. Morgan and Mrs. Hopson is scheduled to be in charge of the program.

Auxiliary Hears 'Civil Defense' Program

W. L. Thompson gave a program of "Community Civil Defense" for the American Legion Auxiliary and their guests when they met Tuesday in the Rock House. Thompson is manager of the local Chamber of Commerce and co-ordinator of Community Civil Defense.

Assisted by Ray Oglesby, Cadet 1st Class and Gale Evans, Cadet S/Sgt., Thompson stressed the importance of individual protection and family protection in conjunction with the civil defense program.

Thompson said, "A Civil Air Patrol is an auxiliary of the Air Force and the mission of the Civil Air Force is search and rescue. Do your part in meeting the greatest personal challenge of our time. Learn — join — live — Civil Defense."

Program chairman was Mrs. Ira Ott who introduced the guest speaker and also was the presiding officer. She said, "March is the month the Auxiliary stresses 'Community Service', but it still remains a year-round program. Service begins with every member accepting her individual responsibility to the community, state and nation and offers a real challenge as it places the opportunity to serve right in our own communities and home towns.

"We as Auxiliary members of Post 192 duly sponsor our own Junior members, present a $150 scholarship fund to a local student meeting the requirements, send a girl to Girl's State, maintain a full time child welfare program, sponsor a monthly party at the V. A. Hospital and various other projects as the occasion arises."

It was announced that the Pioneer Study Club would host the March 8th V. A. Hospital party and the guest speaker for the Legion Birthday Dinner March 23rd would be Pete Plank. It will be a covered dish meeting.

Hostesses for this meeting were Mrs. R. E. Drager and Mrs. C. O. Wilkins. Also attending were Mrs. Ott, Mrs. W. J. Frost, Mrs. Lawrence Carlson and members of the American Legion. Refreshments were served following the meeting.

L'Allegra Members Honor Husbands At Dinner Party

Husbands were honored with a dinner party Thursday evening when members of the L'Allegra Study Club had their dinner in the home of Mr. and Mrs. Wheeler Sears.

Co-hostess for the occasion were Mrs. Dwayne Walker and Mrs. Jim Carnahan.

St. Patrick's Day theme was carried out in the table decorations and card games were played following the dinner. Mrs. Pat Robbins was welcomed as a new member at the dinner party.

Attending were Mr. and Mrs. Dennis Lomas, Mr. and Mrs. Virgil Marsh, Mr. and Mrs. Walter London Jr., Mr. and Mrs. Bob Viegel, Mr. and Mrs. Robert Miller, Mr. and Mrs. Cameron Gault, Mr. and Mrs. Wes Fisher, Mr. and Mrs. Jim McDowell, Mr. and Mrs. Joe Easley, Mr. and Mrs. Dwayne Walker, Mr. and Mrs. Jim Carnahan, Mr. and Mrs. Tom Carnaham, Mr. and Mrs. Wheeler Sears, Mr. and Mrs. Hilton Higgins, Mr. and Mrs. Alex Schroeter and Mr. and Mrs. Pat Robbins.

Mrs. Higgins is slated as hostess for the next meeting which is to be March 18 with a program of "Socialism" brought by Mrs. Marsh.

NEWS
KPAN
7:15 a.m.

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THE SUNDAY BRAND
Editorials

Growth And Irrigation

Growth was the big news in these parts in 1964, and all indications point to the fact that it will continue in this same spotlight in 1965. All of which brings up the question of just how long we can expect this trend to continue.

First, let us not ignore the fact that Hereford, although in the vanguard of progress, is not the only area community which is recording substantial growth. Dimmitt, another leader, is continually faced with growing pains and, generally speaking, the current growth factor is recorded both on the North and South Plains areas, while the Panhandle territory located below the Caprock has been quite sluggish, even sometimes dropping population.

This gives us a clear-cut indication of the cause, which can be summed up in one word, "Irrigation."

Irrigation brings with it stability, opportunity and prosperity. Unlike oil growth, these factors attract solid people and substantial families. During the past quarter of a century, Hereford has gained something like 500 percent in population and economic growth — and because the same basic factors are still working for the area, it is only logical to expect an even greater percentage of growth during the next 25 years.

Compared with other rural areas in the nation, this Plains country affords unlimited opportunity. Land can still be bought, which is not always true in many areas. New crops have contributed much to this territory and, as the years pass, will contribute even more. Add to these things the population boom, which statisticians declare to be inevitable, and we are inclined to feel that the surface has barely been scratched.

Industry, especially that allied to our products, is already showing tremendous interest in the Plains country. Deaf Smith was a cattle country in 1900 and by 1950 it had shifted into a new frontier of diversified farming. When the year 2000 rolls around, it could most easily have become a manufacturing area of immense importance.

Today, growth and progress provide our immediate challenge, bringing with them innumerable problems. No matter how tough they become, however, they are nothing to compare with dwindling populations and basic income losses reported in other portions of Rural America.

To sum it all up, we are inclined to agree with the old time cowboys, who often said: "You ain't seen nothin' yet."

Why Not Honor Scholars, Too?

In looking over the exchanges, we recently ran across an idea in the Quanah Tribune Chief which has the ear marks of being a winner. The idea is that we should give the same recognition to scholars and teachers in our schools as we accord to outstanding athletes and coaches.

As we view the development, our public schools would annually sponsor a gathering similar to the football banquet. Sincere and interested teachers, along with outstanding students, would be recognized from the various departments — and all would be presented worthwhile and appropriate awards. To steal the athletic idea a bit further, we might even present scholarship jackets or sweaters in the same school colors to leaders in the freshman, sophomore, junior and senior classes.

Formal recognition, along with resulting publicity, pictures and general fanfare could go a long way toward placing scholarship where it belongs, namely at the top of the list in our schools. As things now stand, we definitely emphasize the secondary item of athletics over the primary purpose of education — though all of us recognize the fact that our school system was not designed and is not operated for the sole purpose of training athletes.

Putting the good scholar at least on a par with the outstanding athlete seems to make a lot of sense — and it might even develop a trend which would revolutionize the outlook of our standards toward an emphasis of studies in all categories. As things now stand, we recognize the valedictorian, salutatorian and those few who qualify later on for Phi Beta Kappa honors. Meanwhile, we have hundreds of scholastic heroes each year who go unsung and often unappreciated by the masses who repay their efforts with the term "egghead."

THE Sunday Brand

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NATIONAL EDITORIAL ASSOCIATION 1964 SUSTAINING MEMBER

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Melvin Young, General Manager
Dudley Lynch, News Editor
Robert J. Awtrey, Mech. Supt.

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Servicemen's Pay Disgrace To U.S.

We hear a lot about President Johnson's "Poverty Program" these days, and public reaction seems to vary in accordance with the number of areas in the nation. Some people feel that the U. S. will be merely establishing another bunglesome bureau, which will go on and on throughout the future. Most of the reactions, both pro and con, do appear to have some portions of sound basis.

There is one area, however, where the news of the poverty program is met with resentment, and this composes the armed forces, composed chiefly of young men who are drafted into service without choice. Most of these people, especially those with families, would definitely qualify for the benefits.

The U. S. Air Force, long established as a hallmark of the various services, is reported currently to have 5,000 men who have actually qualified for relief, and 55,000 more who are technically eligible but refuse to swallow their pride and join the relief ranks. A total of 169,000 airmen are said to be receiving pay lower than the levels established in the proposed Poverty Program. To offset this national disgrace, 148,000 airmen moonlight on other jobs to supplement their income, and 180,000 wives of airmen hold jobs to supplement the income of their husbands in an effort to keep the wolf from the door. Needless to say, thousands of families in the air force find themselves indebted and faced with near-impossible financial circumstances.

Meanwhile, other service men in other branches face much the same problems, often in more severe degrees. Even in civil service fields, the U. S. government declines the obligation of complying with Wage-Hour regulations, which the same government requires of private industry. In fact, when you follow the deal through Uncle Sam is just about the poorest employer in the nation. In some instances, he even declines the benefits of Social Security to his workmen.

Unfortunately, the results most generally prove costly. The air force, for instance, spends thousands, even millions, of dollars training pilots and technicians then, as a result of starvation wages, loses them immediately to other fields where their salaries are boosted 300 to 400 percent for the same work. The procedure, from the standpoint of good business, is definitely "penny wise and pound foolish" to borrow one of Benjamin Franklin's favorite phrases.

Meanwhile, if our government is the nation's No. 1 offender in creating poverty and poverty conditions, we cannot help but wonder just how sincere our leaders are when they fling out the high-flown phrases about eliminating poverty among the masses. Perhaps it is an unjust conclusion, but we cannot help but wonder if someonn, namely the Great Society leaders, are not more interested in going down in history as the men who made innovations — rather than holding any actual desire to honestly help the people.

Khanh at U.N.

The assignment of Gen. Nguyen Khanh as an observer at the United Nations is an excellent example of the bringing together of the man and the job. Gen. Khanh was accused of being partially ineffectual in carrying out his governmental tasks. At the U.N. he will be able to observe the workings of an international body that has no peer at being completely ineffectual. During the last session of make-believe on the East River, the world saw the U.N.'s delegates raise ineffectuality to the status of an art.

Gen. Khanh's new assignment is most appropriate under the circumstances. It brings together two of the world's most famous losers.

—The Dallas Morning News

'We've Got A Tiger By The Tail'



BUT SOME UTILITY FIRMS OPPOSED

Power Exchange Cited To Meet Various Needs

By SAM ACHESON
Dallas News Writer

If you happen to be in the business of generating and selling electricity in Texas — or in any part of the eastern half of the United States, for that matter — you and your company face a staggering increase in demand for your product during the next 15 years.

According to the National Power Survey recently published by the Federal Power Commission, U. S. consumers will require 2.8 trillion kilowatt hours of electricity by 1980. That means electrical energy a year as is now being used.

Electric generating plants of all kinds in the nation today have a combined capacity of 200 million kilowatts, which has been installed at a cost of 66 billion dollars.

THIS TOTAL capacity must be increased to 525 million kilowatts during the next decade and a half, raising total investment to 172 billion dollars. (A kilowatt hour, it will be recalled means 1,000 watts of electricity consumed in one hour. A trillion kilowatt hours equals a million million kilowatt hours.)

Astronomical as these figures may appear, the size and cost of added generating-plant capacity now foreseen would be far larger except for one fairly new advance within the industry: the development of extra-high-voltage transmission lines. They permit electricity to be transported economically for hundreds of miles.

Keep in mind how an electric generating plant differs in a major way from an ordinary factory such as one turning out automobiles or furniture. It has no way, roughly speaking, to accumulate or stockpile its product beyond the consumer demand made upon it any one point of time.

The aim of such a company as Dallas Power & Light, for example, is to have enough generating capacity in its plants to meet the peak demand of a community of a million people such as Dallas at the instant it occurs.

LOCALLY that peak demand comes on some summer day when soaring temperatures and excessive humidity cause people to turn on every available electric-powered air conditioner at full blast.

Lowered demand, which in Dallas tends to reach the bottom in the wintertime, means that local generating plants cut back from their top capacity to meet the decreased needs of the moment.

But viewed nationally, peak demands on electric power utilities vary sharply among geographical regions and in accordance with the seasons of the year. Thus, while Dallas and the Southwest are experiencing summertime peaks in consumption, Detroit and the Northeast may require less than their top capacities. And vice versa in wintertime.

How to spread, or even out, demand over large sectors of the country has become highly important. The solution, the National Power Survey brings out, is by massive exchanges of electrical energy between regions. EHV transmission lines are said to provide that answer.

TEXAS and its adjoining neighbors, Oklahoma, Arkansas and Louisiana, are one of the fastest-growing regions in the consumption of electricity. Yet an EHV exchange between South-western and North-eastern regions could save, it is estimated, the cost of installing 7,000,000 more kilowatts of generating capacity.

Not that the National Power Survey lays down a definite expansion plan for 1980 that must be followed. Not only are utility companies not bound by it, but some are opposed to such regional exchanges for several reasons. But the ingenuity of the proposal, no less than the prospect of industry growth in the next decade and a half, is intriguing.

Mrs. Brazil Wins Prize At Johnson's Store Saturday

50 YEARS AGO

Another good crowd visited the store of J. A. Johnson last Saturday afternoon at the hour of the giving of the prize they are giving each Saturday. Mrs. Brazil held the number that won the prize which was a beautiful aluminum set.

We are going to sell a New Perfection Oil Stove with Oven, to the highest bidder. Beginning April 1, we will receive bids on same. You can see this stove, which regularly sells for $17.50 in our window. — W. E. Dunlap, Hardware.

10 YEARS AGO

A committee headed by Paul Harve, was instructed to meet with the City Council and get a "workable city ordinance passed to control itinerant peddlers" at the regular weekly meeting of the Merchants Committee Friday. The group discussed the problem and instructed the committee to seek an ordinance with some "teeth in it".

Farmers and farm leaders from five counties will gather at the Friona School auditorium Tuesday night, April 25, at 8 for a public forum on the future for farmers. Swisher, Castro, Baily and Deaf Smith counties have received invitations from Parmer County Farm Bureau to publicize and attend the meeting.

Panhandle Paragraphs

Back in 1876, the Texas Constitution set aside one million acres for support of a state university. Seven years later another million acres were added to the first grant. . . and Texas citizens have been arguing about the university's usage of the land ever since.

—Andrews County News

—PP—

The George Washington 'Birthday Sale' promotion in Slaton proved popular with both participating merchants and with customers Monday. Everyone is looking forward to a bigger and better program next year. And who could have been luckier than Mrs. B. H. Sokoll? We hear she won that television set in the cherry-counting contest by putting down her telephone number.

—The Slaton Slatonite

—PP—

This has been a very eventful week in the lives of numerous Littlefield organizations and people. The first bomb shell was launched with the resignation of city manager J. W. Harrison, who has been appointed to the same post in Alamogorda, N.M. The resignation comes at what we feel to be a bad time, but we are happy to know that Harrison and his family are moving on to a better position.

—County Wide News

—PP—

A letter of commendation from Roy M. Brown, director of drama for the University Interscholastic League for Muleshoe drama teacher Kerry Moore, has been received by Ralph Stevenson, high school principal here. The letter said:

"Your school is certainly fortunate in having the service of Mr. Moore as drama director . . . His students performed admirably at Texas Tech recently.

—Baily County Journal

—PP—

Noticed in a daily paper today that there is concern for the life of Cassius Clay since the Black Muslims are fueding. Clay is a member of the sect and is known as Muhammad Ali. Judging from past performance, Heavyweight champion Sonny Liston is more of a threat to Clay's life than the feuding clans.

—The Texas Spur

—PP—

Luther Daves, Ochiltree County's chief deputy sheriff, remained unconscious in critical condition Saturday in Northwest Texas Hospital, Amarillo, where he was taken after an accident Thursday evening.

—The Sunday Herald

—PP—

Next week, throughout the entire state of Texas, Public Schools Week will be observed with special emphasis placed on the slogan "Texas Public Schools, Democracy in Action." Purpose of the observance in Texas, as outlined by the sponsoring Texas Citizen's Committee on Public Schools Week, is to acquaint all our people with programs and accomplishments of our public education system.

—Denver City Sunday Press

—PP—

A fiery jet trainer crash at the Terry County Auxiliary Base took the lives Thursday of two Reese Air Force Base instructor pilots — Capt. William R. Price and 1st Lt. Ralph R. Fabian. Time of the fatal accident was placed at just minutes after noon and occurred as the two victims were apparently closing down the landing strip, used for student practice, and were preparing to return to Reese for lunch and afternoon duties.

—Brownfield News

—PP—

The Floydada Chamber of Commerce is in the planning stage for a group of "town hall" meetings. A week will be chosen and at about 10 a.m. each morning a meeting will be called on five consecutive mornings. Every member of the chamber of commerce will be notified as to the day of the week he is invited to attend . . . and the general public is invited to attend any one of the meetings at its convenience.

—The Floyd County Hesperian

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Bindweed farm takes another look at Viet Nam this week. Anything to get the spotlight off his farm.

Dear editar:

I would like some information.

According to an article I read in a newspaper this morning, and I hope you will answer quick as the situation may be totally changed by tomorrow morning, Gen. Khanh has been removed as head of the South Viet Nam military forces in what the newspapers call a coup and the television announcers call a coo and is being sent to New York as a United Nations observer.

What I would like to know is, is this a reward or a punishment?

I had thought that the United Nations was supposed to be watching what went on in Viet Nam, both North and South, but what they have been seeing is hard to understand. You reckon the South Vietnamese, having been unable at ground level to understand themselves what they're doing, figured the view would be better from New York?

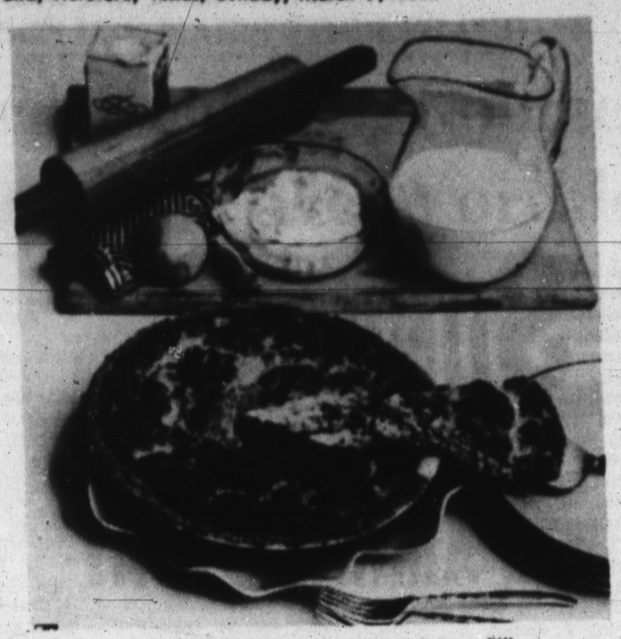
Or do you figure Gen. Khanh was getting bored with the limited confusion in Viet Nam and figured he could get a broader taste of it in the United Nations? Like going from a sideshow to the main tent?

I'll admit I don't know a thing about what's going on in Viet Nam, but I don't want this to leak out as Washington might want to send me over there as an observer. I've got all the confusion I can handle at home.

And speaking of the United Nations, as I understand it, the U.N. has a rule that if any country is behind two years in its dues, it loses its membership, but is afraid to vote on whether this rule is still in effect on the grounds that if it does, there won't be enough major powers left in the outfit to operate it. This is like a hard-pressed bank declining to call in its past-due loans on the grounds it would alienate its customers.

It's possible that after Gen. Khanh observes the United Nations a while, he may go home and announce all this earth's countries got problems.

Yours faithfully,
J. A.



TRY IT DURING LENT — A main-dish pie that has a delicious filling.

Salmon Souffle Pie Is Delightful Lenten Dish

BY CECIL BROWNSTONE
Associated Press Food Editor

WE ADMIT to having been slightly skeptical when the following recipe came our way. The idea of putting together salmon and cottage cheese in a cracker crust didn't entrance us, but because an epicurean friend had highly recommended the dish, we gave it a try.

Was our skepticism misplaced! This Salmon Souffle Pie turned out to be, just as our friend said, "A really good recipe — one of the best. Economical and high in protein." The only note we can add is that its making is foolproof.

SALMON SOUFFLE PIE

1 cup fine unsalted cracker crumbs (25 2-inch crackers)
1/4 cup butter or margarine, melted
1/8 plus 1/4 teaspoon salt
1/4 teaspoon dry dill weed or basil
1 can (7 3/4 ounces) salmon
1 cup small-curd creamstyle cottage cheese
3 eggs, separated
1/2 cup heavy cream
2 tablespoons flour
1/8 teaspoon pepper
1 tablesoon chopped chives fresh or freeze-dried
1 teaspoon lemon juice.

Stir together the cracker crumbs, melted butter, 1/8 teaspoon salt and dill weed, Press over botton and sides up to rim) of a buttered 9-inch glass pie plate; reserve. Turn salmon (including liquid and bones) into a mixing bowl; add cottage cheese and egg yolks; beat until well-mixed. Stir in cream, flour, 1/4 teaspoon salt, pepper, chives and lemon juice. Beat egg whites until they hold stiff straight peaks; fold into salmon mixture. Turn into reserved crumb crust; bake on a low rack in a moderate (35 degrees) oven for 35 minutes; remove and let stand for 5 to 10 minutes so center will finish setting. Serve at once. Makes 4 large servings. Note: You may use any grade of salmon you wish in this recipe.

FRIDAY BUFET

Great for lots of guests!
Steamed Salmon Loaves
Scalloped Potatoes green Peas
Mushroom Pickle Rolls
Fresh Fruit Nuts in the Shell

MUSHROOM PICKLE

2 cans (each 6 ounces) whole mushrooms
2 cans (each 6 ounces) sliced mushrooms
1 1/2 teaspoons salt
1/2 cup sugar
1 cup cider vinegar
2 teaspoons mixed pickling spice tied in cheesecloth bag
1 tablespoon instant minced onion

Drain all the mushrooms, reserving 1 cup liquid and pouring it into a 1-quart saucepan. To the measured liquid add the salt, sugar, vinegar, mixed spice and onion; stir over low heat until sugar dissolves; bring to a boil; pour over mushrooms. Cover and chill for several hours or overnight. Remove spice bag. Serve mushrooms drained. Any leftover may be kept refrigerated in marinade for about a week.

ST. PATRICK'S DAY DINNER

With the holiday ahead, bear in mind this soup of lovely bright green color.

Potato Watercress Soup
Baked Ham Hominy Puff
Salad Bowl Bread Tray
Holiday Cake Beverage

POTATO WATERCRESS SOUP

1 3/4 cups fat-free chicken stock
1/2 cup loosely-packed watercress leaves
1 can 10 1/2 ounces) condensed cream of potato soup
2/3 cup heavy cream
1/4 teaspoon seasoning salt

Into an electric blender, turn 3/4 cup of the stock and the watercress; blend until smooth. Into a medium saucepan, turn undiluted soup; gradually stir in the blended watercress mixture and the remaining 1 cup stock. Heat slowly, stirring occasionally, to boiling. Stir in the cream and seasoning salt; reheat slowly until the watercress adds a slightly pungent flavor — about 10 minutes. Makes 6 small servings.

SATURDAY SUPPER

Repeated by request!
Veal Paprika with Noodles
Green Peas Salad Bowl

SPICED PRUNE CAKE

1 3/4 cups sifted flour
1 teaspoon baking soda
3/4 teaspoon salt
1 teaspoon cinnamon
1/2 teaspoon each nutmeg and cloves
3/4 cup granulated sugar
3/4 cup firmly packed light brown sugar
1/2 cup soft butter or margarine
3/4 cup milk
1 teaspoon cider vinegar
2 eggs
1/2 cup chopped pitted soaked prunes

Sift together the flour, baking soda, spices and granulated sugar; add brown sugar and butter. Add combined milk and vinegar. Beat for 2 minutes. Add eggs; beat well for another 2 minutes or until smooth. Stir in prunes. Turn into two 8-inch round layer cake pans whose bottoms have been lined with greased waxed paper. Bake in a moderate (350 degrees) oven 30 to 35 minutes. Fill and cover with Penuche Frosting.

SUNDAY DINNER

Serve this fruit compote when you have epicurean guests!
Roast Beef Yorkshire Pudding
Greated Fresh Horseradish in Lettuce Cups
Baby Green Lima Beans with Stewed Tomatoes
New York Fruit Compote
Beverage

NEW YORK FRUIT COMPOTE

6 very large navel oranges
2 medium red-skinned eating apples
2 tablespoons each white rum, kirsch and maraschino liqueur

Pare oranges so no white membrane remains; cut sections away from dividing membranes and turn into a bowl with any juice. Wash and dry apples; cut each into 8 wedges; slice into thin fan-shaped pieces — there should be about 1 cup. Add apples to oranges and stir in rum, kirsch and maraschino liqueur. Cover and chill. Serve in sherbet glasses. Makes 6 servings.

Wedding Invitations Printed at The INK SPOT

Mrs. Miller Brings Program For Farm And Ranch Members

Farm and Ranch Club met recently in the home of Mrs. G. V. Hall for a program on Wyoming brought by Mrs. Phillip Miller.

Mrs. Miller said the name is derived from the Indian word Maughwauwama which means "upon the great Plains." She went on to explain that Wyoming is the home of the largest parks. In Cheyenne you stay at Jackson Lake Lodge and have breakfast in Ole Wyoming Chuck wagon. The ceiling of the Silver Dollar Bar is made from silver dollars.

She said that for entertainment the Cheyenne Frontier days is one of the best. It is the place where those from Wyoming say 'A stranger is a friend you have never met."

Mrs. Glenn Burrus was the presiding officer for the business meeting and the group voted to make a donation to the Community Center. There was also a discussion pertaining to having a museum in Hereford.

Mrs. G. V. Hall won the floating prize and also was the hostess for this meeting. Members present were Mrs. Phillip Miller, Mrs. John Hill, Mrs. Cliff Johnson, Mrs. Roland Hairgrove, and Mrs. Jack Weaver and all members answered roll call with 'something you have seen or learned".

Moore Business Forms
THE INK SPOT

Local Students On Honor Lists

ABILENE (Special) — Jackie Fooks and Sharon Farmer, Hereford students have been named to the fall semester Dean's Honor Roll at Abilene Christian College.

Miss Fooks, junior history and speech major, made A's in 14 out of 18 hours. Miss Farmer, senior elementary education major, made A's in 9 out of 12 hours.

Miss Fooks is the daughter of Mr. and Mrs. L. E. Fooks, 320 Star. Miss Farmer, 1961 graduate of Hereford High School is a member of Kappa Chi and the Students Education Association. Miss Fooks is a member of the Melpomenean Players, drama club.

Students must take at least 12 hours and make at least 9 hours of A's to be eligible for The Dean's Honor Roll.

NEVER TOO OLD TO DROP A LINE

LANSING (AP) — The State Conservation Department says Arthur Sprague of Harrison, who took out his license in time to go ice fishing before his 97th birthday, is Michigan's oldest active licensed fisherman.

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How far back do we want to go to arrive at what the famous Negro spiritual refers to as "that old-time religion"?

We in the Episcopal church believe that the place to start is not at the Reformation or at any other immediate spot in Christianity's almost 2,000 year history. The place to begin is at the religion of the primitive church as laid down by our Lord, His followers, His Apostles and the early Church Fathers.

The Apostles' Creed refers to it as "The Holy Catholic Church" — the original Christian Church, united, undivided, with a single faith, a single practice.

As we study church history, it seems to us that the Episcopal Church and its national independent associates in the worldwide communion of Anglicans (whose faith and practice stem from the very ancient Church of England) have retained the closest allegiance to the eary faith and practice of the early church.

We hold that everything necessary to salvation is to be found in Holy Scripture, and that the Church was founded by Our Lord. We also hold that the Church compiled the Holy Bible as a living record of God's will for us, and that our worship of God should be done with beauty and with the congregation actively taking part. Visit St. Thomas' Episcopal Church in Hereford, located on West Park Avenue. A warm welcome awaits you.

St. Thomas' Episcopal Church

Rev. Joel Treadwell, Vicar
EM 4-0146 or EM 4-5939

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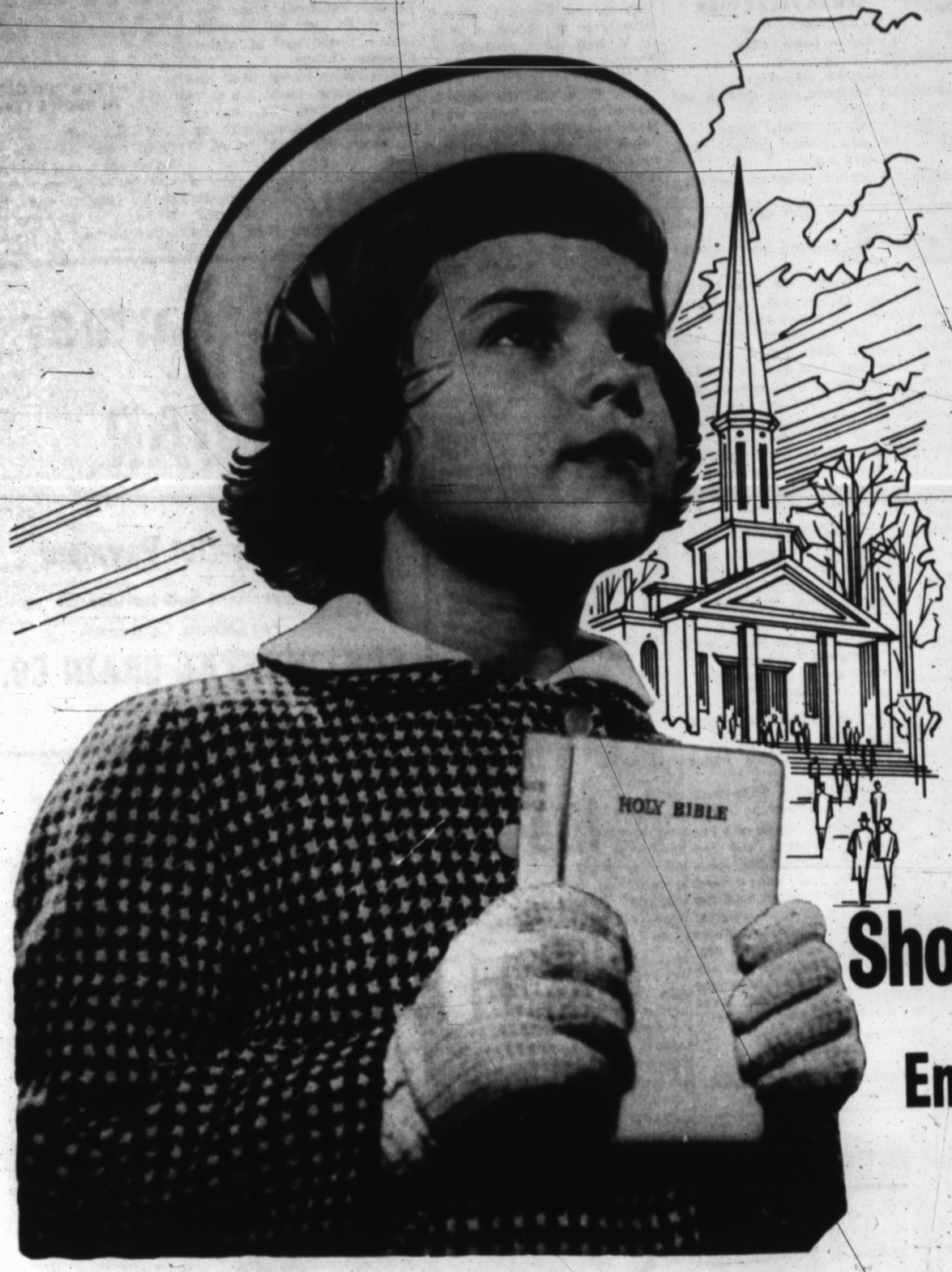

SAVE SUNDAY FOR A FAMILY DAY

OF WORSHIP & REST

One of the sources of America's strength has been in the unity of its families. Our traditional observance of a special day of the week, Sunday, with families free to worship, rest and join together in activitties, may soon disappear if the present trend is continued. True, many essential functions in our modern day society must continue 7 days a week. This does not mean, however, that all businesses must operate on Sunday. It does not mean that our neighbors times for being with their families must be sacrificed for the convenience of others. The business firms and associations which have joined to SAVE SUNDAY FOR A DAY OF WORSHIP AND REST are to be commended. They have greatly contributed to a worthy endeavor as have other interested groups. The voluntary participation of city-wide businesses and services is invited. All interested citizens may also serve. Your choice will decide. Your decision will determine the future of Sunday. You can do your part by . . .

Shopping Weekdays...Not Sundays

Encourage Hereford Merchants to Observe

SUNDAY CLOSING



We would like to welcome some of our newer members and say congratulations . . . .

- ★ Hill Texaco
- ★ Perry Bros.
- ★ Knox TV
- ★ Christian Book Store

This Message Is Paid For By The Following Merchants Who Proudly Display This Emblem
They Deserve Your Support

If you weren't contacted you may join us in future messages by phoning your firm name to any of the participating merchants.

The Christian Book Store
Tannahill's Fabric Mart
J. C. Penney Co.
Hereford Parts & Supply Co.
C. R. Anthony Co.
The Ink Spot
First Printing Co.
Gwynnes Cleaners -
Acme Cleaners
Stan Knox TV & Music

Perry Bros. 5 & 10
Dub's
Lankford's Flowers
McNeil Furniture
Ben Franklin
S & R Appliance
Sunset App. -
Gibson's Discount
Gibson's Pharmacy
Edwards Pharmacy

The Vogue
Cowan Jewelry
Glenn's Footwear
Littles of Hereford
Hereford Hardware
Leon's Shoes
Rutherfords
E. B. Black Furniture
Cooper's Market

Hill Texaco
Whites Auto
Piggly Wiggly
Helen's Youth Shop
Kesters Jewelry
Boyd Machine & Supply
Warren Bros.
Sunset Food
City Television
Harman's

SWINDLERS USE MAILS TO DEFRAUD

Correspondence Courses Sometimes Are Worthless

(This is another in a series of articles designed to bring about awareness against possible mail frauds.)

Correspondence sourses, such as extention services provided by State Universities, offer educational opportunities to many who would not otherwise be in a position to take advantage of the benefits derived from them. Swindlers, however, have entered this field and have been selling correspondence courses of little value at exorbitant prices to students who may not possess the adaptability to absorb the training — even if it were of any real value. Several illustrations are described below.

With the advent of the jet airplane, there arose an urgent need for skilled mechanics and technicians. One accomplished promoter used this scarcity and high wages paid, as a lure for his victims to purchase courses for these lucrative positions. High-pressure salesmen sold them to between three and four thousand students. Investigation by the Postal Inspection Service resulted in the conviction of the principal promoters on charges of mail fraud. During the trial, officials of the airplane companies and manufacturers testified that the value of the courses was nil.

MANY OF THE investigations involving correspondence courses related to preparing students for U. S. Civil Service positions. Advertisements are published in both daily and weekly newspapers as well as other periodicals stressing the advantages of Government employment. Victims of this racket are generally those with very limited educations. Salesmen using high-pressure methods induce students to purchase courses. An analysis of one set of lessons being sold disclosed that the materials used were meager value in relation to Civil Service examinations.

A particularly vicious type of scheme involved the sale of courses covering practical nursing. This operation was directed principally toward women of limited education and intelligence who could be induced to sign up for the course as a result of clever sales presentations made by salesmen. These victims were tied down by their family obligations and were unable to attend approved training courses to acquire a license as a practical nurse.

The glib-tongned salesmen would assure such women that they could take the correspondence course in their own home, complete the lessons at their leisure, and then armed with an impressive looking diploma furnished by the school, could step into well-paying jobs. Testimony at the trial of the promoters on charges of mail fraud was that nursing skills cannot be learned through correspondence courses alone.

OTHER TYPES of fraudulent promotions in the correspondence course field include the following:

a. Airline and railroad employment
c. Operation of heavy equipment
d. Real estate appraisals
e. Accident investigations and law enforcement
f. Motel management directories

Promoters engaged in classified business directory swindles have been preying on the business world for years by sending out "statements" or "invoices" simulating those used in connection with listings in telephone directories. A careful reading of the "invoice" will disclose that it does not relate to the classified section of the telephone directory but that it is merely a soliciation for a directory listing.

MOST BUSINESS firms realize the true nature of these solicitations and do not fall victims to this cleverly designed scheme. However, a very small fraction of the recipients make remittance to the swindlers in the mistaken belief that they are paying for their listing in the local telephone directory or that the solicitaion is a bona fide invoice for an expendiure previously auhorized. The pressure under which many businesses are operated tends to make them easier victims to frauds of this

The activities of htese swindlers are largely confined to the Middle Atlantic, Midwestern and Pacific Coast states. They mail hundreds of thousands of these solicitations and have obtained millions of dollars from their victims. In some instances, the directories are actually published but many have no real value to those whose listings appear therein.

BROOKLYNITES IN 'FOREIGN' CITY

MIAMI (AP) — 'A little bit of Brooklyn in Havana, U. S. A.,' says a sign in Front of a Miami restaurant.

Displayed in a window of the restaurant are street signs such as 'Flatbush Avenue.' They make former Brooklynites homesick.

Surrounding the establishment, operated by Julius Grossman, an ex-Brooklynite, are Cuban stores, which abound in this exile haven.

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

Revival services were scheduled to begin Friday and continue through Sun. March 14, at Frio Baptist Church. Rev. Bob Stalcup, pastor of Bethel Baptist Church near Whitewright, will preach. Leading music will be Rev. Elmer McGuffin, pastor of Highland Baptist Church at Clovis. Stalcup is a nephew of Mrs. G. W. Parker and son of Mr. and Mrs. J. H. Stalcup who farm near Tahoka. He is a graduate of Hardin-Simmons and Baptist Seminary, Ft. Worth. He is married and they have a six weeds old son.

Rev. McGuffin is a nephew of Mrs. N. B. Hood and she was here recently and sang at funeral services for Mr. Hood.

Morning services are planned to begin at 10 and weekday evening services at 7:45 for prayer meeting with the worship service to begin at 8.

Frio Home Makers Club met in the home of Mrs. Edgar Vinson for a program on "Casserole Cookery". Mrs. Vinson spoke on the subject and then made a tuna casserole and bean and wiener casserole. Attending were Mrs. Carlton Dobbins, Mrs. Chesley Johnston, Miss Alma Andrews, Mrs. E. F. Vogler, Mrs. Earl Harkins, Mrs. Richard Price, Mrs. Martin Welty, Mrs. Harlan Barber, Mrs. Lloyd Payne, Mrs, Annie Springer, Mrs. Earnest Harder, Mrs. B. H. Baldwin Mrs Homer West, Mrs. T. L. Sparkman Jr., Mrs. Charles Self and Mrs.Owen Andrews.

Next meeting will be March 16 in the Community Center in Hereford and will be a salad luncheon at noon with a foreign exchange student scheduled to speak at 1 p.m.

Quite a large number of people from community attended the Golden Anniversary celebration of Mr. and Mrs. G. W. Parker's wedding Sunday afternoon at the home of a daughter Mrs. Olin Parris and husband in Hereford. Others in the house party were the Parker's other daughter Mrs. David Yandell and her husband, their granddaughter, Mrs. Johnnie Robinson and Robinson and their grandson, Walker Parris and Mrs. Walker Parris. Also, Mr. and Mrs. J. H. Stalcup, Mrs. Parker's brother and wife, of Tahoka, a nephew, Kenneth Stalcup of Lubbock, and Mrs. Parkers two sisters, Mrs. Flora Wallace of Ardmore, Okla., and Mrs. Dovie Isbell of Tahoka. Assisting with the house party also were Mr. and Mrs. Harlan Barber, Mr. and Mrs. Bill Williams and Mr. and Mrs. Lloyd Shultz.

Mrs. Houston Frye was honored with a birthday party at the home of Mr. and Mrs. Joe Ed Andrews, Friday evening. Table games furnished entertainment. Others present were Houston Frye, Mr. and Mrs. Kenneth Frye, Mr. and Mrs. Tommy Sparkman, Mr. and Mrs. Eugene Baldwin, Mr. and Mrs. Bill Warrick, Mr. and Mrs. Chestley Johnston, Mr. and Mrs. Larry Dobbs and Mr. and Mrs. Charles Frye. Also present were Traci Frye, Sheldon Johnston, Kevin Sparkman, Cherie Dobbs, Hilton Frye and Elizabeth Andrews.

Mr. and Mrs. Carlton Dobbins attended a regional high school basketball meet at Lubbock Saturday. Teams from Winters, former hometown of the Dobbins, were participating in the meet. Relatives, Mr. and Mrs. J. C. Ballew and Scotty of Winters, Donus Ballew of Midland and Mrs. Charlotte Robinson, Winters all attended the meet and came home with the Dobbins to spend the weekend. Others taking dinner at the Dobbins home Sunday and visiting with the relatives were Mr. and Mrs. Edgar Vinson, Edlana, Carleta, Sammie and Pam, Mr. and Mrs. Robert Dobbins, and children and Mr. and Mrs. Joe Scott and Benny Scott.

Benny Scott is living at home now having completed work toward his degree at Texas Tech at the close of the fall semester.

Herbert Haseloff, Abilene, arrived Monday to spend a few days. He is staying in the home of his daughter, Mrs. Joe Ed Andrews and family.

Mr. J. B. Harlin and his son, Rev. J. B. Harlin Jr., of Dallas visited Mr. and Mrs. Owen Andrews Friday evening. Harlin was here to attend the funeral of his uncle, Mr. Gleaves Owen, and to visit his parents. The Harlins lived in the Frio community for many years while the children grew up and attended Frio rural school. Harlin is pastor of a Dallas Baptist church. His wife is the former Avis Matthews and they have three children, a son 13, and daughters 16 and 18 years of age.

Frio Jolly Workers 4-H club met Saturday night at the Don Adams home. The Japanese exchange student from Hereford High School spoke to the group. The Frank Robbins and Floyd Cole families were present to hear her speak.

Mrs. H. M. Mobley and Austin Mobley ate Sunday dinner with the Floyd Coles.

Rev. and Mrs. Pennington of Dimmitt were at Frio both morning and evening for him to preach. They ate lunch at the Jack Rogers home. Pennington has been pastor of the Northside Baptist Church, Dimmitt, until recently, and she is a first grade teacher in Dimmitt.

Herber K. Haseloff of Vernon visited Thursday and Friday in the Joe Andrews home. He is a cousin to Mrs. Andrews' father.

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Hard to tell at a glance that each of these beauties is the lowest priced in its line. The ride doesn't show it. Or the interior. Or the performance. Just the price sticker.

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Chevelle, America's favorite intermediate-size car, has clean new styling, wide-opening doors, roomy, tastefully trimmed interior, and all the easy-care features of the big Chevrolet.

Chevy II got a whole lot smarter for '65—but kept its common sense! Still family-size, easy to handle, economical, and the lowest priced Chevrolet out.

Both Corvair Sport Coupe and Sport Sedan have the international flavor of a rear engine hardtop, promise fun for the months ahead.

Chevrolet, Chevelle and Chevy II are available with the economical Turbo-Thrift Six engine. It's economical, warms up quickly, idles silently. It's light, efficient, quiet, and spirited.

Corvair's rear-mounted Turbo-Air Six delivers the best balance and traction for this size car. It's air-cooled—no water or antifreeze.

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206 N. Schley Hereford, Texas EM 4-2160

Courthouse Records

Vehicle Registrations

Bacilio G. Rodriquez, 1956 Mercury; Hereford Redi-Mix, 1959 International cement mixer; Jesse Valdez, 1956 Dodge; James Hall, 1965 Buick; T. A. Watson, 1954 Chevrolet; Ike Zamora, 1955 Ford; Gary Grasmick, 1962 Chevrolet Corvair; Odessie Dale, 1957 Ford; John Beasley, 1962 Ford pickup; Janice Ramey, 1956 Chevrolet; Bruce Coleman, 1960 Oldsmobile Dennis J. Wosnitzky, 1964 Oldsmobile; R. G. Manning, 1958 Chevrolet pickup; Mary E. Harper, 1961 Oldsmobile; W. C. Quattlebaum, 1963 Oldsmobile; Marie Langford, 1965 Buick; Clement Olvera, 1959 Plymouth; Gerald Hamby, 1965 Ford; Kathryn Jenkins, 1965 Buick; Lindsay Johnson / Jacqueline Johnson, 1959 Rambler; Jesse C. Scott 1961 Chrysler, 2-25.

Paul M. Hoff, 1951 Dodge truck; Bill Dutton, 1955 Chevrole; Robert Lemons, 1954 Chevrolet; Daniel Padilla, 1956 Mercury; Harry L. Coffin Jr. 1965 Chevrolet; Lawrence Rockey, 1955 Ford pickup; James M. Wood, 1961 Plymouth; John A. Smith, 1960 Ford truck; Jesse Moreno, 1964 Ford; Don Reuter, 1964 Chevrolet; James Wood, 1960 Dodge; James Wood Sr., 1955 Chrysler; Robert F. Willmot, 1965 Rambler; H. Waldron Melton, 1962 Dodge; Johnny Camarillo, 1956 Pontiac; James M. Morris, 1965 Ford pickup; E. L. Ray, 1965 Ford; James Homes, 1960 Plymouth; Don Shackleford, 1955 Chevrolet; Mike Langford, 1960 Chevrolet; Bob T. Adams, 1962 Ford pickup Roberta D. Wilson, 1964 Dodge; Bob T. Adams, 1960 Chevrolet; Ronnie Greenway, 1961 Chevrolet; Betty B. Rice, 1960 Studebaker; Leonard Click, 1961 Oldsmobile; James G. Noyes, 1959 Chrysler; John Kovacs, 1957 Plymouth; Paul W. Bryan, 1965 Volkswagen; Betty Mae Waler, 1954 Chevrolet, 2-26.

Claude T. Melugin, 1958 Chevrolet; C. W. Walker, 1941 Willys jeep; Elroy R. Artho, 1965 Buick; W. R. Blakemore, 1958 DeSoto; Cecil R. Lady, 1965 Chrysler; Willie Mae Newton, 1965 Chrysler; J. L. Grove, 1965 Buick; A. H. Patterson, 1960 Ford Pickup; A. H. Paterson, 1960 GMC cement mixer; C. M. Pinon, 1960 Ford; Alvin Locker, 1959 Ford; B. G. Crockett, 1965 Dodge pickup; Juan O. Pesina, 1962 Chevrolet truck; B. E. England, 1965 Dodge pickup; John W. McNay/Joyce McNay, 1960 Ford; Keith Durham, 1957 Rambler; Nicodemo Lamas, 1954 Plymouth; Jack G. /Sandra Parker, 1965 Ford; Sabin Ellis, 1954 Mercury; Alan D. Bigson, 1965 Pontiac; H. D. Robbins, 1965 Ford pickup; Glen Roberson, 1965 Ford truck; Leslie R. Gardner, 1953 Plymouth; George A. Pascel, 1965 Ford pickup; L. L. Dowty, 1965 Mercury; Bobby M. Leonard, 1963 Ford; Joyce Tremble, 1965 Plymouth; Lewis Lea, 1956 Ford truck; James Franklin, 1958 Buick; Placido Garcia, 1956 Chevrolet; Liuleton Thomas, 1958 Oldsmobile; Erasmo Vega, 1958 Chevrolet; Chris Clark, 1957 Chevrolet; H. C. Clark, 1962 Chevrolet pickup; Refugio Arellano, 1956 Ford; Troy F. Ray Jr., 1963 Chevrolet, 3-1.

Warranty Deeds

Lee Carter and wife, Hazel Ellen Carter, to Jackie R. Allmon: The North 60 feet of Lot 21 and the South 20 feet of Lot 22, Block 5, Westhaven Addition.

Jackie R. Allmon and wife, Carolyn Louise Allmon, to W. L. Carter: All of the South 50 feet of Lot 21, Frank Subdivision of the East 1/2 of Block 23, Evants Addition.

Ernest L. McGee, et ux, Jeanne McGee, to Richard F. Pickens and R. N. Yarbro: The West 144.2 acres of the South 851 varas of Section 88, Block M-7; The East 13.1 acres of the South 851 varas of Section 89, Block M-7.

Deeds of Trust

Edward J. Wieck, et ux, to Federal Land Bank of Houston: The North 1/2 of Section 11, League 411, Township 3 North, Range 3 East.

P. L. Carmichael, et ux, to Federal Land Bank of Houston: The South 1/2 of Section 28, Block K-3.

W. D. Stockstill to Panhandle Savings and Loan Association, Amarillo: Lot 2, Ford Subdivision of the West 1/2 of Bock 14, Mabry Addition.

W. D. Stockstill to Panhandle Savings and Loan Association, Amarillo: Lot 1, Ford Subdivision of the West 1/2 of Block 14, Mabry Addition.

A. C. Hudson, et ux, to Prudential Insurance Co. of America: Lot 19 and the South 20 feet of Lot 18, Brownlow Addition, a Subdivision of the West 330 feet of Block 16 of Welsh Addition.

Richard F. Pickens, et al, to Ernest L. McGee: The West 144.2 acres of the South 851 varas of Section 88, Block M-7; The East 13.1 acre sof the South 851 vares of Sec. 89, Byock M17.

WIN $12 TO $1,201 SAFEWAY!



IS GIVING AWAY

THOUSANDS

IN CONFEDERATE MONEY TO BE TRADED FOR THOUSANDS OF DOLLARS IN GENUINE NORTHERN CASH.

- Nothing To Buy
- No Obligation
- Must be 16 yrs. old to play

WATCH FOR THE $100,000.00 JACKPOT BILL TO BE EXCHANGED FOR A SPECIAL PRIZE ALSO! CONFEDERATE BONDS worth $1.00 to $1201.00

SAVE AND WIN $12.00 to $1,201.00

Save Your Confederate Money and Exchange It for Cash when You Have the Exact Amounts. No More — No Less, as Listed.

CONFEDERATE MONEY		NORTHERN CASH
$ 12.00	receives	$ 12.00
$ 24.00	receives	$ 24.00
$ 36.00	receives	$ 36.00
$ 48.00	receives	$ 48.00
$ 123.00	receives	$ 123.00
$ 307.00	receives	$ 307.00
$ 519.00	receives	$ 519.00
$1201.00	receives	$1201.00

Any combination of Confederate Bills that add up to the above amounts can be exchanged for cash.

CONFEDERATE MONEY WINNERS

MARY SMITH, 825 Brevard, Hereford

MR. GASTON BAER, 135 Ave. B, Hereford

MRS. CHARLES VASEK, Rural Route, Hereford

DOUBLE GUNN BROS. STAMPS WEDNESDAY (with purchase of $2.50 or more)

!!! it's fun playing the Confederate money game!!!

YOU HAVE A CHOICE AT SAFEWAY

U.S.D.A. Choice Heavy Beef or Tender Baby Beef

STEAK SALE!



Choose From Either U. S. Choice Heavy Beef or Tender Baby Beef at Safeway



Both Are Deliciously Tender and Juicy

Round Steak	U. S. Choice Heavy Beef Full Cuts	lb. 89¢	Tender Baby Beef	lb. 79¢
Sirloin Steak	U. S. Choice Heavy Beef Tender Steak	lb. 89¢	Tender Baby Beef	lb. 79¢
T-Bone Steak	U. S. Choice Heavy Beef Steaks	lb. 98¢	Tender Baby Beef	lb. 89¢
Chuck Steak	U. S. Choice Heavy Beef Steaks	lb. 55¢	Tender Baby Beef	lb. 49¢

Stew Meat	Boneless Large Cubes	lb. 69c	Chuck Roast	U. S. Choice Heavy Beef Blade Cut	lb. 45¢ Tender Baby Beef lb. 39¢
Short Ribs	Plate Ribs Braise or Stew	lb. 29c			
Rib Steak	Tender Baby Beef	lb. 69c	Arm Roast	U. S. Choice Heavy Beef Shoulder	lb. 59¢ Tender Baby Beef lb. 55¢
Tenderized Steak	Pan Broil	lb. 98c	Top Round	U. S. Choice Heavy Beef Boneless	lb. 98¢ Tender Baby Beef lb. 89¢
Longhorn Cheese	Safeway Brand	lb. 59c			
Sliced Bacon	Corn King	lb. 49c	Cream Cheese	Lucerne 2 8 oz. Pkgs. 25c	Kraut Meeters Qt. Jar 33c
Beef Liver	Tender Baby Beef	lb. 39c	Sausage	Blue Morrow Links 12 oz. Pkg. 45c	Cheese Safeway Sharp Cheddar lb. 89c
Family Steak	T-Bone Cut	lb. 59c	Fish Sticks	14 oz. Pkg. 63c	Franks Safeway or Wilson lb. 49c

FRESH EGGS

Breakfast Gem Grade 'A' Medium Size — 3 doz for $1

COTTAGE CHEESE

Lucerne Large or Small Curd — 2 lb. Ctn. 39¢

SHORTENING

Royal Satin Pure Vegetable Shortening — 3 lb. Can 69¢

Mix or Match

Bel-Air Frozen Foods

14 Oz. Yams, 16 oz. French Fries, 16 oz. Peas, 10 oz. Strawberries

3 Pkgs. For 89¢

Margarine	Coldbrook Solids	2 1-lb. Pkgs.	29c
Shady Lane Butter		1-lb. Pkg.	69c
Sardines	Sea Trader In Oil	5 No. 1/4 Cans	$1
Macaroni	Skinners Short Cut	2 10 oz Pkg.	35c
Kraft Dinner	Macaroni & Cheese	2 14 oz. Pkgs.	89c
Instant Milk	Lucerne	8 qt. Ctn.	69c

Orange Juice	Bel-Air Frozen	4 6 oz. Cans	95c
Limeade	Bel-Air Frozen	2 6 oz. Cans	29c
Bel-Air Blend Juice		2 6 oz. Cans	49c
Tangerine Juice	Bel Air	2 6 oz. Cans	49c
Grape Juice	Bel-Air Frozen	5 6 oz. Cans	$1
Frozen Pies	Blue Star Mince or Pumpkin	4 10 oz. Pies	$1
Large Eggs	Breakfast Gem	2 Doz.	79c
Town House Pears		3 No. 303 Cans	69c
Shasta Preserves	5 Varieties To Choose	2 lb. Jar	49c
Shasta Preserves	Fancy Strawberry	2 lb. Jar	49c
Peanut Butter	Nu Made 2¢ Off	12 oz. Jar	39c
Dog Food	Pooch Canned Reg. or Liver	12 No. 1 Cans	$1
Delta Tissue	Bathroom Tissue	16 Rolls For	$1
Margarine Parkay		lb.	31c

EDWARDS COFFEE

Rich Flavored Reg., Drip, or Fine Grind — 1-lb. Can 75¢

CHUNK TUNA

Sea Trader Light Chunk Quality Tuna — 4 6½ oz. Cans $1

TOMATO CATSUP

Highway Fancy Quality Tomato Catsup — 6 14 oz. Btls. 79¢

Safeway Fruits & Vegetables -- Always Fresh!

CRISP ICEBERG LETTUCE

CALIFORNIA FIRM HEADS — 2 Large Heads 29¢

Orange Drink	Breakfast Drink	3 Qts.	$1
Grape Drink	Breakfast Drink	3 Qts.	$1
Romaine	Crisp Lettuce	Head	29¢

Winesap Apples or Romes Washington State — 7 lbs. $1

Additional Savings On Fresh Produce!

Red Cabbage	Crispy Fresh	lb.	19¢
Fresh Dates	Waldorf	1-lb. Pkg.	49¢
Fresh Garlic	Pod	Pkg.	15¢
Fancy Pears	Washington	lb.	25¢
Large Avocados	Fuertes	Ea.	23¢

Cook Book Bread		24 oz. Loaf	33c
Choc. Syrup Hersheys		16 oz. Can	25c
Rinse Away		Each	$1
Hair Dressing	VO-5	Ea.	$1 +10¢ Tax
Ajax Cleanser		21 oz. Can	25¢
Fab Detergent		Gt. Pkg.	69¢
Vel Beauty Bar		2 Reg. Bars	39¢

SAFEWAY

We Reserve the Right to Limit Quantities

22 WORLD FAMOUS COMICS

The Sunday Brand

Published Every Sunday

SUNDAY, MARCH 7, 1965

Our Slogan: "More People—More Farms"

FIRST
—IN LOCAL NEWS
—IN LOCAL PICTURES

BLONDIE

CHIC by YOUNG



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MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS



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The PHANTOM

By Lee Falk

EEEE!

--AND SWIMS THRU THE POUNDING, SWIRLING WATER AT THE BASE OF THE FALLS!

HE'S UNCONSCIOUS -- FULL OF WATER -- BUT ALIVE, FELLAS--

UNDER THE FALLS THE PHANTOM TEARS OPEN THE DOOR -- PULLS OUT THE UNCONSCIOUS PILOT --

SY BARRY 3/7

GET THEM - OUT OF THE WEBS - THE GREAT SPIDERS--!

WHAT?--GET WHO--?

NEVER MIND ME-- UHMMMM---

?

CONT'D NEXT WEEK:
THE GREAT WEBS OF SPIDERA

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

DID FATHER SAY ANYTHING ABOUT YOUR BIRTHDAY WHEN HE CAME IN?

NO - HE NEVER MENTIONED IT!

MAYBE HE'S PLANNING TO SURPRISE YOU--

I DOUBT IT--- HE PROBABLY JUST FORGOT IT!

THAT SOUNDS LIKE JIGGS PHONING -- MAYBE HE'S ORDERING FLOWERS FOR ME,

TELL THEM TO WRAP THE BOTTLE CAREFULLY AND DELIVER IT TO THE BACK DOOR

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AND I THOUGHT HE WAS ORDERING SOMETHING FOR ME! WELL, I'LL BE AT THE BACK DOOR WHEN THAT PACKAGE ARRIVES!

FRANK FLETCHER

THEY'RE CERTAINLY TAKING A LONG TIME, BUT I'LL WAIT IF IT TAKES ANOTHER TWO HOURS!

TAKE THAT! AND DON'T EVER DARE COME AROUND HERE WITH ANY BOTTLES!

3-7

WHAT'S TAKING SO LONG WITH MY WIFE'S PRESENT? WHEN I PAY $50 FOR AN ANTIQUE BOTTLE I EXPECT SERVICE!

THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF

WHAT'S SWEE'PEA DOING?

HE'S DRAWING! HE LOVES TO DRAW PICTURES OF PEOPLES!

WHAT'S THAT?

IT IS A PICTURE OF POPEYE!

OH, MY!!

TEE-HEE!!

HA! HA!

WHEEee!

IT'S SURE POPEYE ALL RIGHT! TEE-HEE!

HE'S VERY CLEVER! A REAL TALENT!

IT LOOKS HA! HA! JUST LIKE YOU!

YOO-HOO!! OLIVE.... HERE'S ONE OF YOU!

! ? ?

GULP!

OF ALL THE NERVE!

HE CAN'T DRAW AT ALL!

THE LITTLE BRAT!

IF YA IS GO'NER BE A PICTURE DRAWER YA SHOULD NEVER DRAW DAMES...IT AIN'T SAFE!

? ?

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3-7 Bud Sagendorf

TIM TYLER'S LUCK by Lyman Young and Tom Massey



•Right Around HOME with MYRTLE



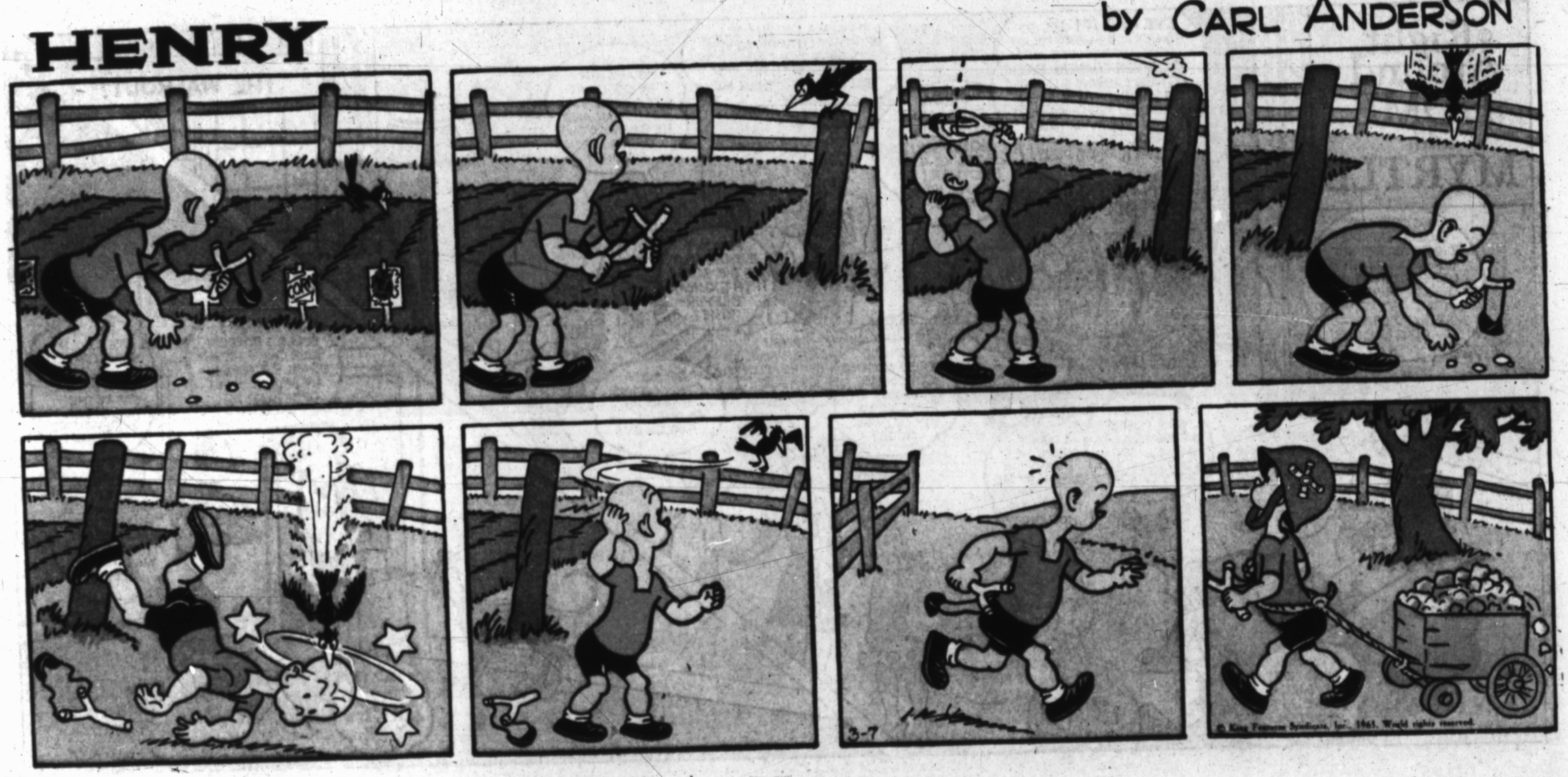
GRANDMA by Chas. Kuhn



BUZ SAWYER Featuring His Pal Rosco Sweeney by ROY CRANE



HENRY by CARL ANDERSON



The KATZENJAMMER KIDS by JOE MUSIAL



beetle bailey

by mort walker



















FLASH GORDON

by MAC RABOY

















LITTLE IODINE by JIMMY HATLO



The Little Woman by DON TOBIN



LITTLE ANNIE ROONEY By DARRELL McCLURE



The LONE RANGER by Charles Flanders and Paul S. Newman



DONALD DUCK by Walt Disney



MICKEY MOUSE by Walt Disney



WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT

Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER

by Dave Breger



BARNEY GOOGLE *and* SNUFFY SMITH

by FRED LASSWELL



Microfilm Service & Sales
Box 8066
Dallas 5, Texas

Here's Mud In Your Eye—And Gladly!

The Sunday Brand
Published Every Sunday — PRICE — 15c PER COPY
VOL. 17 — NO. 37 — HEREFORD, TEXAS 79045, SUNDAY, MARCH 14, 1965

Mud was only a symptom.

But there was mud everywhere.

It had caked and dried, then slathered over in a fresh layer on the encrusted rubber boots of Robert Mungia as he checked a stock tank 20 miles northwest of Hereford.

The ever-present mud formed a slippery obstacle course up to the Simms Grocery & Farm Supply where Mrs. M. W. Blankenship allowed that it rained, thundered and then snowed about two inches, worth a good .60 in earth-nourishing water.

FARMERS EASING through the country road ooze Friday left a telltale trail over Deaf Smith's rural pavements.

The rains and, in northwest Deaf Smith, the snows of Thursday (and showers of Friday) are certain to infuse new life in the wheat, new color in the range and new hopes in the farmer.

To the whole Panhandle the general moisture — though it is going to take a lot more to pull the drylanders through — was a boost to the ego after the national appearance of a Muleshoe-datelined story on the "return of the dust bowl."

(Wes Izzard, in his Friday column on the front of the Amarillo Daily News, wryly noted that there was another newspaper photographer in the area to get dust bowl pictures. "We hope he gets good and wet," snapped Wes, his animosity ill-concealed.)

IN HEREFORD, rain gauges measured .49 for the two-day wet spell, pushing the year's total over the inch mark. It now stands at 1.04 inches. The gamut of weather experiences was run with fog both Thursday and Friday nights, thunder, rain, small hail which beat the downtown pavement about 6 p.m. Friday and probably — if anybody was up during the night to see it — a little snow early Friday.

How about the country?

At least a half-inch.

That was the oft-heard comment over the county Friday afternoon as a Brand reporter, skirting the edge of a picturesque thundercloud, made the loop toward Vega, over to Simms, back past the Walcott school to Bootleg and in to Hereford via Westway.

WATER WAS IN the bar ditches all the way.

Reports of good snows out to the northwest were substantiated but not visually. The temperature was so high that residents said much of the snow melted by daybreak and the rest was quickly gone by noon.

Mungia, who works for Vernon Denson, said they registered readings of .60 and .70 on two gauges placed several miles apart east of Simms.

"We had a nice little shower yesterday afternoon and last night," Mrs. Blankenship said Friday afternoon at the Simms crossroads. "About 9:30 I heard it thunder and looked out but I didn't see anything. Then a few minutes later it started snowing."

SHE ESTIMATED a two-inch fall but added: "By morning we could see the ground in places through it, it was so warm."

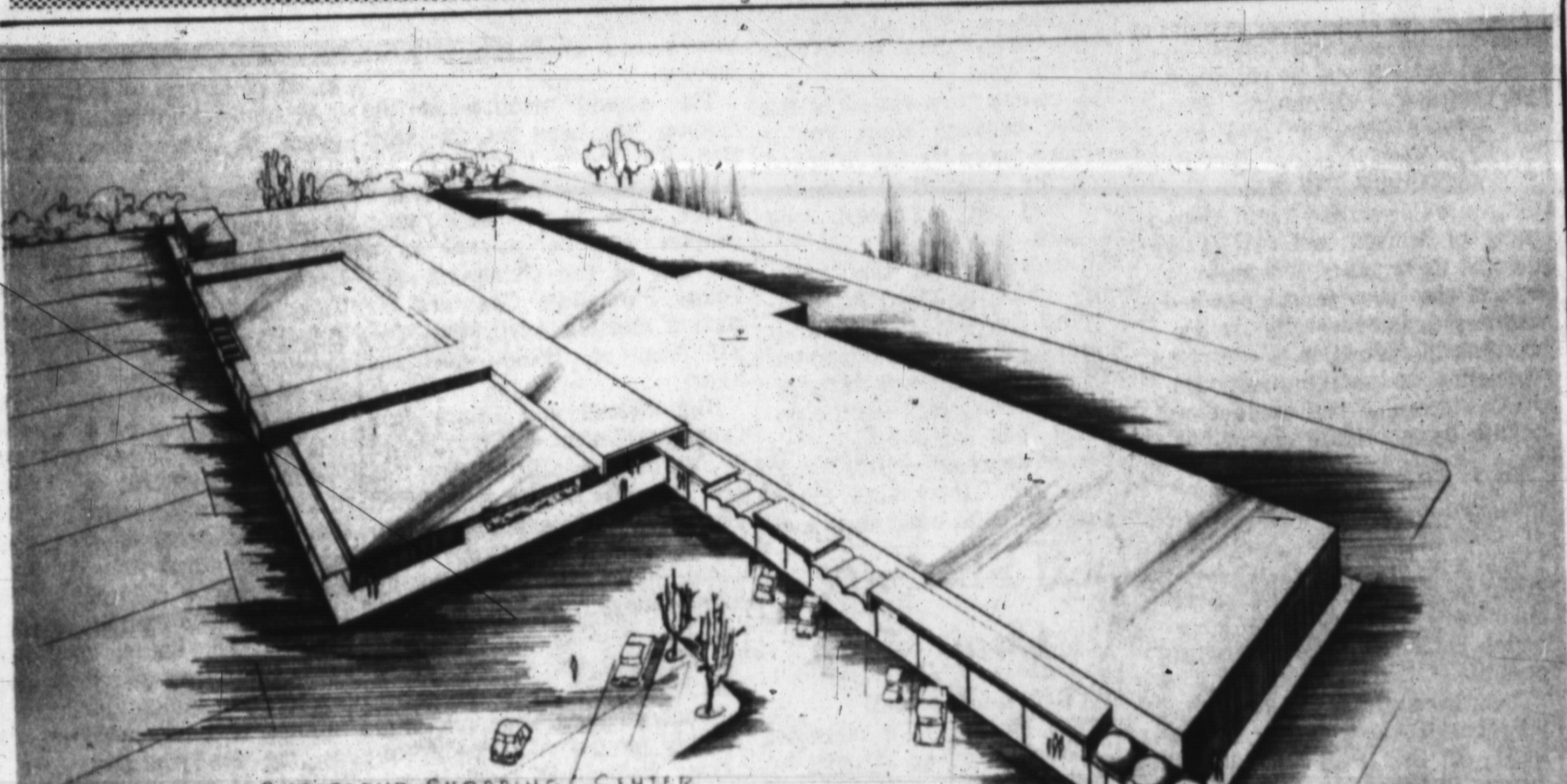
The gauge at the Walcott school showed .40 of an inch. They got a modest snowfall.

B. E. White, who lives at the precinct 3 barn at Bootleg, caught .50 in his gauge. Most of it was in rain Thursday afternoon and a little snow and sleet during the night.

Measurements in the Westway community included .50 on the Merlin Kaul farm and .40 on the R. A. Daniel farm.

Visibility in Hereford dropped to about one-quarter mile late Thursday as fog, which covered much of the Panhandle, silently slipped in. Fog also was a factor Friday night — but its density was not as great.

The moisture over the county frequently came in slow drizzle, giving the parched ground ample time to soak up a maximum of water.



This artist's sketch shows an overhead view of Sugarland Mall, which is scheduled for completion August 15. The sale of the shopping center by Jack Bradley to a group of Lubbock developers was announced last week. (Drawing by Oscar Schilling, architect)

★ ★ ★

'TO BUILD IMMEDIATELY'

Big Shop Center Changes Hands

A giant, $1 million shopping center for northwest Hereford, stalled for nearly two years, began shaping up quickly here last week with the announcement that a group of Lubbock developers has taken over.

The Sugarland Mall, a 16-acre, variegated expanse of new business spaces, with a 300-foot, air conditioned walkway, will be built by a consortium headed by W. B. Rushing of Rushing Commercial Rental Property.

Rushing, who has directed the erection of a number of Lubbock's largest suburban centers as well as some at Wichita Falls, purchased the 25 Mile Ave. site and plans from Jack Bradley, Hereford developer.

CONSTRUCTION should start early this week, a project official said here Friday.

Announcement of immediate construction plans — the center has assured tenants that it will be open by August 15, officials revealed — came just four days before bids are to be received on the "Variety Park" beautification plan for downtown Hereford.

The Main St. project was openly aimed at preventing an exodus to shopping centers by downtown merchants.

Rushing told The Hereford Brand Thursday that five firms already have agreed to leases for quarters in the center, the first unit of which will cover 122,000 square feet. A second unit of 46,000 square feet also is contemplated.

Two of these firms are now located downtown.

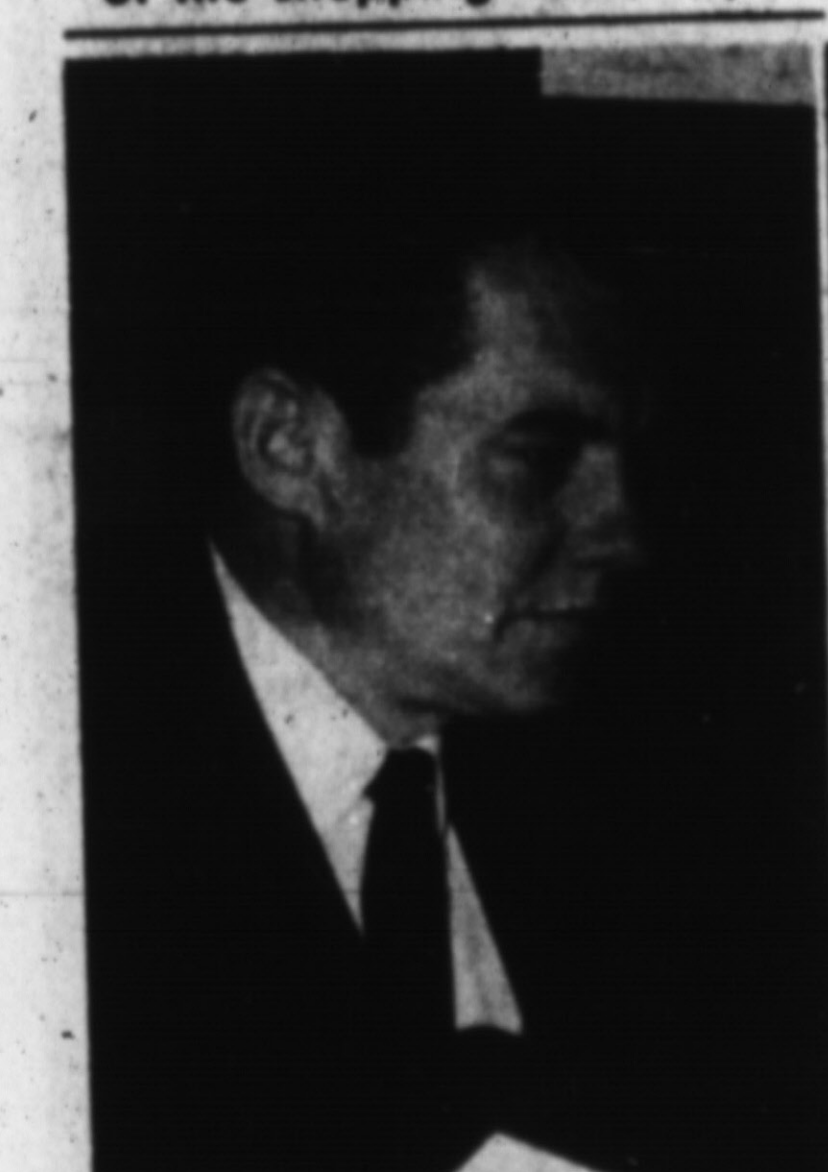
The Brand, in checking with company officials from Abilene, Kan., to Denver, confirmed that these companies will move in:

J. C. PENNEYS, now located at 313 N. Main St., which will occupy 28,560 square feet and will operate a filling station and a tire, battery and accessory store in addition to their regular lines carried here now.

Furr Foods, the Lubbock-base grocery chain located in New Mexico and Colorado as well as Texas, which plans a 17,500 square foot store. It will be the fifth major supermarket in Hereford.

A. L. Duckwalls, a variety store chain which operates 90 other stores in Kansas, Colorado, New Mexico and Texas, and plans a 10,000 square-foot store

See FOUR, Page 4



JOHNNY CLARK JR.
. . . new school head

★ ★ ★

JOHNNY CLARK, 36

Olton Man Named To Guide Schools

Youthful Johnny Clark Jr., 36-year-old school superintendent for the last four years at Olton, will become superintendent here in early summer, the system's fourth in a year.

The announcement was made late Wednesday after Clark — who has been a school superintendent for 10 years — was signed to a three-year contract at $16,000.

Clark will take over from Acting Supt. Don T. Martin, a junior high school counselor named to the post on an interim basis in late January after Darrell Williams quit. Williams, here only six months, took a Houston job last month.

THE OLTON OFFICIAL, who has been superintendent at Ackerly, Wilson and Olton, said he hopes to be in Hereford by June 1 but, if obstacles arise, might be tied up until July 1 when his contract there expires.

School trustees here narrowed their choices to three applications, all within a 100-mile radius of Hereford. Clark, after coming to Hereford for an interview, was the preference.

Foremost among his duties here will be to step into the driver's seat in a $2.4 million expansion program now deeply under way from elementary to

See CLARK, Page 2

Council To View Bids

Bids on the "Variety Park" project — a beautification plan for four blocks of Main St. which engineers estimated should cost about $90,000 — will be opened at 2 p.m. Monday and submitted to city commissioners Monday night.

The council meets in a regular session at 7:30 p.m. at city hall. The meeting is open to the public.

ALSO ON THE agenda is a discussion of the airport situation, one in which a rising number of complaints say centers around a lack of hangar space.

City Manager Dudley Bayne said the commission may be asked to authorize bids for a new hangar capable of sheltering twin-engine planes.

Bids also will be authorized on four new police cars and a utility tractor for use at the incinerator, to be built shortly at the city dump grounds.

Weather

	[illegible]	High	Low
Wednesday	[illegible]	[illegible]	[illegible]
Thursday	[illegible]	[illegible]	[illegible]
Friday	[illegible]	[illegible]	[illegible]
Saturday	[illegible]	[illegible]	[illegible]

Moisture This Month [illegible]
Moisture This Year [illegible]

GAS FUMES

Close Call For County Couple

A couple who lives some 20 miles north of Hereford was rushed to Deaf Smith County Hospital by ambulance Friday morning after they were overcome by butane gas fumes.

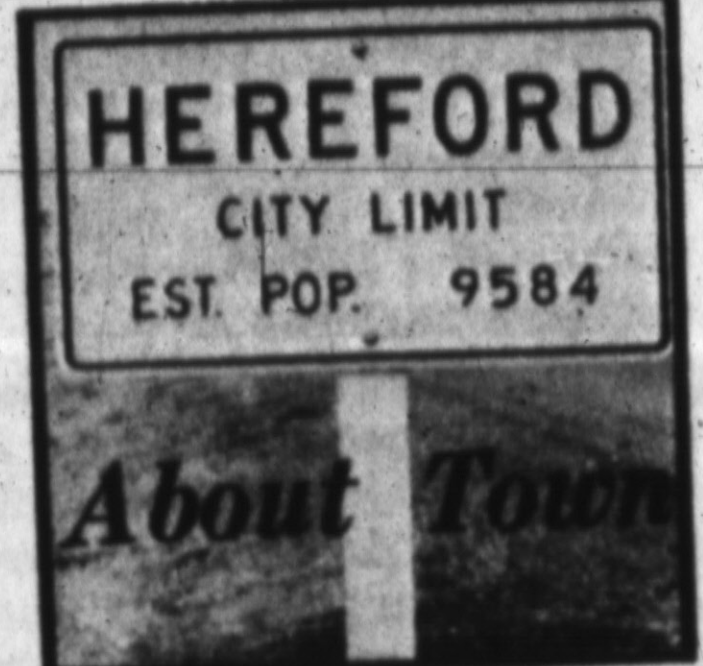
Mr. and Mrs. A. J. Jamerson were treated and released for inhalation of fumes from a faulty floor furnace.

JAMERSON was talking with his son in Hereford when Mrs. Jamerson passed out.

"I have sinus trouble and did not smell anything," Jamerson said, "but I knew something was wrong because we were both kind of woozy."

After he saw his wife had fainted, he hung up the phone

See SON, Page 2



Chairmen of committees of the Deaf Smith County Chamber of Commerce attended a luncheon Friday at the Hereford Country Club. Wayne Thomas, president, and Bill Thompson, manager, explained the functions of the various committees. Thomas also cautioned against the release of committee decisions before the board has had a chance to pass on them. About 20 persons attended.

• • •

Social Security personnel will be in Hereford at the following times during the next three months. From 9 a.m. to 10:30 a.m. on Tuesday, April 6, 13, 20, 27; May 4, 11, 18, 25 and June 8, 15, 22 and 29. The officials will be at the county courthouse to conduct any business relating to social security.

• • •

A spring style show will be presented at 7:30 p.m. Tuesday by the Dimmitt chapter of Young Homemakers of Texas at the South Grade Cafeteria, Dimmitt. Tickets may be purchased at the door.

• • •

Members of the Past Matrons Club of Hereford will meet at 12:30 p.m. Monday for a luncheon at the Western Wheel Inn.

• • •

James Uselton, son of W. E. Uselton, 335 Ave. A, has been awarded a full tuition scholarship at the Emory University Candler School of Theology, Atlanta, Ga.

Inside

. . . today, an editorial discusses the recent activities concerning the labor camp, in section two, page 7.

FOR THE COOKS, a new look at brownies, sect. two, page 4. Bill Thompson, chamber manager, continues his study of presidential succession, sect. two, page 6.

FASHION Frills and follies, a picture page on front page of sect. two. In the first section, articles on 4-H Club eliminations, stout-shouldered burglars and a Hereford man's participation in West Texas State U. affairs.

Two Try Escape

Jailbreak Foiled By Sheriff, Aides

Convicted Pair Nabs Deputy

Two prisoners in the Deaf Smith County jail pushed a deputy to the floor and held a knife to his neck in an attempted break Friday morning.

Deputy Ed Roberson let out a yell as he fell — warning enough to bring help, though it came in a roundabout way.

Facing additional charges for attempted jailbreak are two men who already have been sentenced to terms in the state penitentiary. They are Ronald Trisler, 23, Plainview, and Kenneth Gourley, 27, of Amarillo.

ROBERSON was nicked on the back of the neck by the knife-wielding would-be escapees and choked in the desperation try. But he was not seriously hurt.

The escape attempt came about 8:30 a.m. Friday.

Roberson was in the jail fingerprinting prisoners confined the night before. He was returning to observe cleaning chores when Trisler jumped on his back and began choking him, he said. Gourley stuck a knife to his neck.

Roberson managed to get out one yell on the way to the floor. Gourley cut him slightly when he let out the yell.

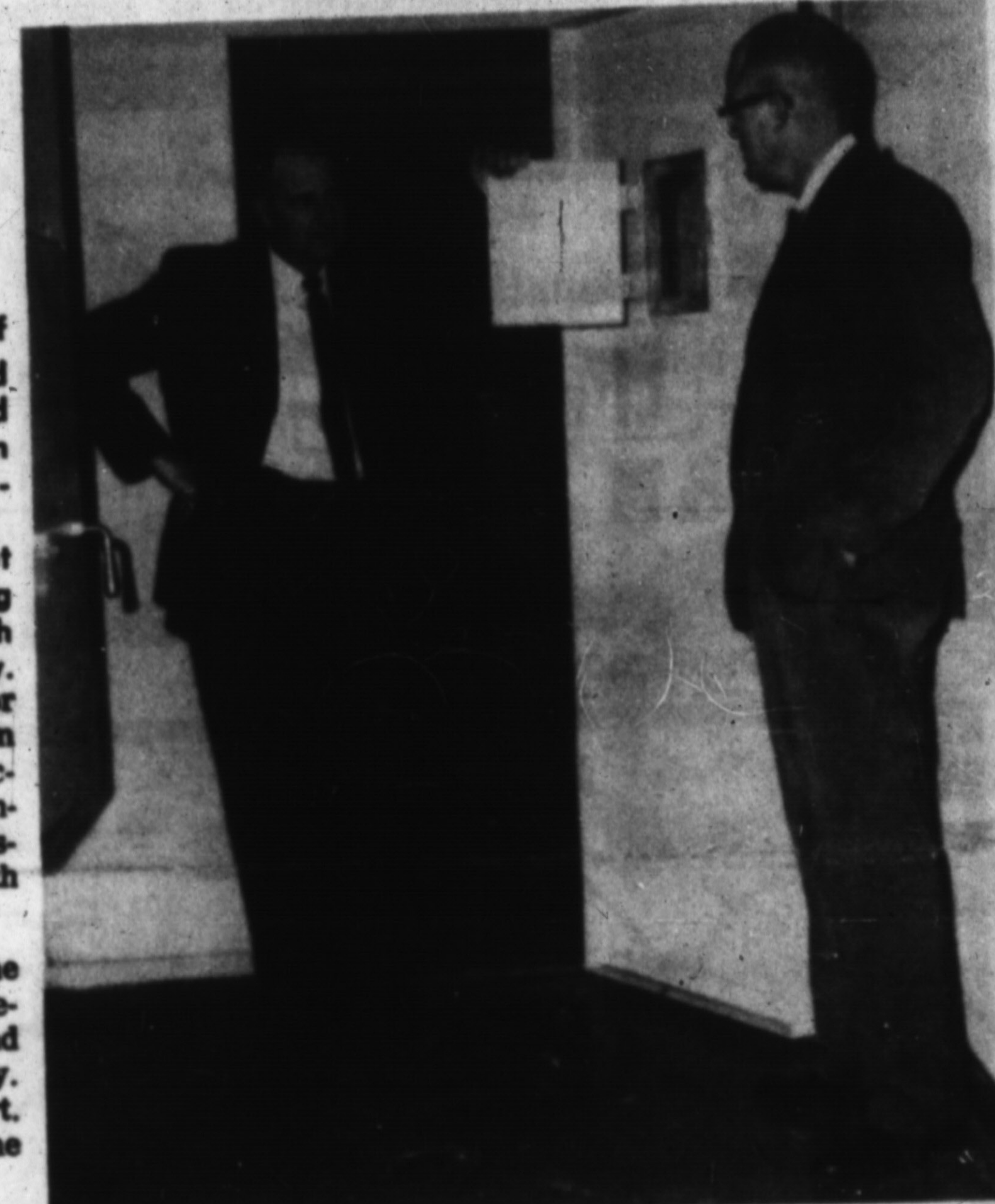
DISPATCHER Les Bingham heard the cry and notified the sheriff.

Sharp went to the cell, looked through a glass door and saw Trisler and Gourley standing over Roberson on the floor.

As Sharp began opening the bulky cell door, Gourley warned Roberson to act like he had fallen down and not to warn Sharp.

When Sharp entered, Trisler said Roberson had fallen. "I thought this was what had happened," Sharp later related, "because Ed had a strange look and appeared to be addled.

See DEPUTY, Page 3



CLOSE CALL — Sheriff Lowell R. Sharp, left, and Deputy Ed Roberson review an attempted jailbreak Friday morning a few minutes after two prisoners grabbed Roberson and stuck a knife to his neck. (Staff Photo)

AFTER LONG BATTLE

Co-Ops Elated At Rate Victory

Electric cooperatives in three states, captained by a Hereford co-op manager, have won a lengthy, expensive dispute with a Federal Power Commission examiner over the price of wholesale power.

The legal donnybrook, which the cooperatives say cost them about $165,000 in expenses and higher power charges over a three-year period, was one which never should have occurred, contends Leo Forrest, manager of the Deaf Smith Electric Cooperative.

As announced on March 2 by the FPC, the decision is given a "landmark" classification by attorneys in the public power field.

The FPC ruled that rates of Southwestern Public Service Company to its electric cooperative customers are not unduly discriminatory. This decision, resulting from an appellate hearing on January 6 in Washington, legally clears the way for a SWPS annual rate reduction to the 15 cooperatives, which in 1964 was worth nearly $50,000 to the Hereford co-op alone. All of the co-ops, located in Texas, New Mexico and Oklahoma, purchase their power from SWPS.

(THE RATE REDUCTION actually went into effect on October 19, 1962, after being suspended five months but was still subject to further FPC order.)

Forrest, as chairman of the power procurement committee of the 15 co-ops, led the battle against a FPC examiner's ruling that the low SWPS rate to cooperatives was discriminatory. He said the rate reduction will eventually result in lower over-all costs for individual co-op customers.

Had the cooperatives and SWPS lost their appeal — made after the examiner's ruling was issued in September, 1964 — it would have probably meant a prolonged court battle to prevent co-ops from paying a $1.6

See DEAF SMITH, Page 2

CATV Rash Of Cable TV Applications Is Problem For City Fathers

By DUDLEY LYNCH
News Editor

They call it "CATV" for short.

But over the long haul, Community Antenna Television extends the promise of alluring profits for those companies who dig in and hold on.

A number of Panhandle-Plains and Eastern New Mexico communities already are served by cable television.

THE CITY commission of Hereford has its first request for a franchise before it now. The Hereford Brand has been told that an application from another locally-connected group is a definite possibility.

Not completely ruled out is a third.

Though — because of Hereford's close proximity to Amarillo and its three television stations — the advent of CATV hasn't arrived like a rush to the Klondike, pressure for a franchise could be high.

The specter lurking in the national shadows is the broadcasting industry's ogre of pay-TV. It's no secret that this is where the CATV people feel the gold-placed hens will flock in to roost.

BUT FOR CITY councils — from small communities like Memphis, Tex., to big cities like Pittsburgh, Pa. — the avalanche of CATV systems has created a host of headaches, ranging from the possible eye sore of more utility poles in already crowded alleys to sometimes shrewd manipulating by speculation-minded entrepreneurs.

One good example on the Texas plains is Plainview, where cable television has been in operation since October.

City Manager Marshall Pharr told The Brand that the franchise was first sought and awarded to a local group. The hometown boys then sold out their cable TV rights to a Fort Worth company. The take, the story goes, was a nifty, pocket-lining profit running well into five figures.

OTHER CABLE television promoters sanctimoniously deplore the "black eye" that the Plainview coup gave CATV in this area — but, after all, business is business.

This type situation, says Pharr, who only recently moved to the Hale County seat, can easily be circumvented by city

See RAIN, Page 2

NEW POLES ARE PROBLEM

Area Towns Have Ups, Downs With Cable TV

(Continued from Page 1)

fathers with the insertion of limitations into the franchise agreement. He advised clauses putting a maximum time limit on starting the system and one making the franchise non-transferable.

At Plainview, the CATV system used all new poles, adding to the jungle of unsightly crossbar-and-wire networks that jut into the skyline of any modern Twentieth Century town.

"IF IT COULD be arranged, it would certainly be advantageous to use joint poles (with other utilities)," Pharr advised.

The city council there set the fees for the system in the franchise. They are $6 per resident for one set, $7 for two and $7.50 for three or more.

A 2 per cent gross receipts tax — which any Hereford CATV company also would have to pay — is levied by the city of Plainview.

The failure to insert a time limitation in the franchise awarded to a Portales, N. M., firm created headaches for that community, a farming town of about 10,500.

GORDON GREAVES, widely-respected editor of The News-Tribune there, told The Brand that it was about three years before the system was installed. Then it took some substantial frowns from city officials to spur the firm into action.

The Portales contract is not an exclusive franchise. "Of course," said Greaves, "nobody is going to come in with another one."

The relative isolation of that community, for instance, adds luster to the sales potential of a CATV system. By direct transmission from station to set, only two stations — at Clovis and Roswell — give good quality reception, Greaves said.

BUT THE CATV offerings boost viewing possibilities to six stations, two from Amarillo (Channel 10 is duplicated by the Clovis station), two from Lubbock and Clovis and Roswell.

"People who have cable television say they like it very much," Greaves said.

At Clovis, residents found the prospects of such a system so desirable — according to City Manager Marvin Hass — that about 1,500 citizens "donated" $125 apiece to get the company going.

The service charge is now $4 per month.

Hass said they charge the usual 2 per cent utility tax in exchange for the use of public right-of-way. But the city has very little regulating power because New Mexico's constitution and statutes do not confer on its cities a "home-rule" status.

IT IS AN understatement to say that CATV has the broadcasting business in an uproar. To protect themselves against being left off the cable TV programming now and against the possibility of pay TV in the future, many broadcasting companies are vying for CATV franchises.

At Roswell, N. M., that city's television station has purchased controlling interest in the cable system there.

Keenly jousting for the CATV franchise in Pittsburgh, Pa., are five firms, two of them owners of broadcasting interests.

Where competition glows the hottest, alert city commissions may get concessions from interested firms such as payment of 3 per cent or more of the gross reciptes ,cash bonuses and guarantees that local stations will be offered on the system as well as those from distant points.

CAUGHT IN THE middle of the CATV pandemonium is the Federal Communications Commission, which in broadcasting parlance, could be said to have been caught with its mike open.

At the moment, the FCC is apparently helpless to regulate CATV unless micro-wave transmission is required by the system in question.

Privately, members of the broadcasting industry concede that they expect the FCC to rush into CATV regulation at the earliest moment possible.

But meanwhile, regulating this electronic enterprise seems to rest solely on the shoulders of city councilmen. It sometimes takes — as experience has shown — some astute handling to keep this CATV from becoming a "hot tin roof" situation.

Typewriters — Adding Machines
THE INK SPOT

Clark At Olton For Four Years

(Continued from Page 1)

high school. Plans for a new junior high school were accepted only last week.

CLARK AND the Olton system are putting the finishing touches on a $350,000 building and remodeling program. He resigned Thursday morning at a meeting of the Olton board, called to approve and accept the construction from the contractor.

The new superintendent grew up and graduated from high school at Magnolia, Tex., on the Gulf Coast. He was graduated from Harding College (Ark.) in 1949 with a B. A. degree in mathematics and English.

While there he married a girl from Langtry, Tex., the famed home of the legendary Judge Roy Bean and returned with her to teach school — instructing grades five through 10 in the small rural institution — for two years. He also was principal.

THE CLARKS THEN moved to Ozona where he was a junior high principal for four years and annexed a masters degree in mathematics and education from Sul Ross College, Alpine.

Next stop in what Clark humorously refers to as his migration to the north, was the Ackerly school system between Big Spring and Lamesa, where he stayed three years before taking the Olton post.

His wife's name is Tommye. Their children are Johnny, 15, a high school freshman; Jimmy, 13, a 7th grader; and Joy, 11, a 5th grader.

Clark is a member of the Church of Christ. Other activities include the Lions Club, Mason, director of the Chamber of Commerce there, chairman of Region I's Music Division of the University Interscholastic League, director of the West Texas Study Council and director of the West Texas Audio-Visual Co-op.

His contract there paid him $13,800 a year plus furnishing a house and paying utilities.

Son Seeks Help After Phone Call

(Continued from Page 1)

and put her on a bed in the house.

His son, not knowing what was happening, summoned a Gilliland ambulance.

Lithography — Letter Press Printing
THE INK SPOT

Deaf Smith Co-Op Benefits From Favorable FPC Action

(Continued from Page 1)

million increase yearly for wholesale power purchases. The increase, recommended by the examiner, would have been a jump of more than 25 per cent in co-op power costs.

"OUR LITTLE GRIPE," caustically commented Forrest, "is that apparently the FPC staff brought this on — the commission was for us."

He said that SWPS and co-op officials and attorneys, testifying during the examiner's hearing Washington between Dec. 3 and 18, 1963, "tried to show that the rates we had agreed on were fair. Both the buyer and seller were satisfied and thought the rates should be left as they were."

The FPC examiner rejected the lower rates for cooperatives on the grounds that they would be discriminatory to other SWPS wholesale customers. Involved were three investor-owned utilities — Community Public Service Company of Fort Worth; New Mexico Electric Service Company of Hobbs and Cochran Power and Light Company of Morton and two other co-ops. Community was the only one of the three investor-owned utilities to intervene in the proceeding in opposition to the rate reduction to cooperatives. The FPC did order rate reductions to the three private companies.

BUT THE FPC'S unanimous decision, signed by Commissioner Charles R. Ross, said that SWPS's lower rates to the cooperatives will benefit its other customers by permitting economies on a scale not otherwise possible.

"Southwestern's attitude is thus consistent with the objectives of the National Power Survey in which we recommend pooling by small systems," the FPC declared.

If SWPS is not permitted to continue to supply the cooperatives' energy requirements at the agreed-upon rates, the FPC said, the co-ops would build generation and transmission facilities with funds borrowed from the REA. The resulting duplication of facilities "would be detrimental to all of Southwestern's customers."

THE KEY POINT in the decision — one which brought a sigh of relief from co-op personnel over the country — is the emphasis placed by the FPC on the substantial differences in the nature of the service rendered by the cooperatives from that provided by the power-company distributors.

Cooperatives service rural districts, including remote farms, which requires an extensive but less densely used system. In contrast, the FPC noted, investor-owned utilities limit service to the immediate environs of its transmission lines.

Thus the FPC concluded that the difference in wholesale rates between the cooperatives and the investor-owned utilities will not be unduly preferential or discriminatory. The FPC emphasized that the rates were "proffered and advocated by the company; they are not being imposed over the company's objection."

THIS POINT, says Forrest, was the one both the co-ops and SWPS tried to get over at the examiner's hearing.

But the examiner ruled that SWPS must do one of two things: Raise the rates to the co-ops, which would have upped their bill a prohibitive (to them) $1.6 million annually or lower their wholesale rates to the other two co-ops and three investor-owned utilities.

In fighting the case, the 15 co-ops assessed themselves — on a per kilowatt hour basis — a $100,000 campaign kitty for attorneys and electrical engineers hired from New York to document their case; lost $55,000 between May 15 and Oct. 19, 1962 when the FPC prevented the lower rates from becoming effective; and spent "at least $10,000" in expenses for sending cooperative managers to Washington for the examiner's hearing.

THAT IS, AS Forrest, wryly points out, a total of $165,000. "Southwestern spent more than that," he said.

The co-ops "are elated at the decision because they, for a long time, were having to spend money for things they shouldn't have had to," Forrest said Thursday.

He explains that the "milestone" value of the FPC decision lies in the fact that it apparently bars FPC intervention in wholesale power arrangements between rural electric co-ops and their suppliers.

If ever deprived of this "bargaining tool," the co-ops likely will be forced to build their own generating facilities, Forrest concedes, a possibility that already has been explored by the 15 cooperatives Forrest represents on the power procurement committee.

Local Student Sets Choir Trip

SHERMAN (Special) — A Hereford student is a member of the Austin College 55-voice A Cappella Choir that will perform in five states March 21-28.

He is Mickey Bonesio, son of Mrs. Charlie Holt, 122 Ave. D.

The tour begins March 21 in Sand Springs, Okla., and ends March 28 with a performance in University City, Mo. The choir will also sing in Kansas City; St. Louis Park, Minn.; Minneapolis; Dubuque, Iowa; Ottumwa, Iowa; Park Ridge, Illinois, and Joplin, Mo.

THE SUNDAY BRAND

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Second-class postage paid at Hereford, Deaf Smith County, Texas.

Virginia settlers observed Thanksgiving in 1619, having been told by their London sponsors to keep their day of landing perpetually holy.

7:15 a.m.
NEWS
KPAN

Your Red Cross In Action

By Corinne J. Neely

MARCH FOR YEARS HAS BEEN DESIGNATED AS "RED CROSS MONTH". A proclamation by the President of the United States has been made to that effect. During this month we will be bringing you news and information about your chapter.

The last of February the board of directors met and heard many fine reports covering the past six months — each director serves as a chairman of some service.

The annual meeting of the chapter has been set for April 27th. This year there will not be a luncheon affair as past two years. This is because your chapter will be hostess to a meeting of the Oklahoma and Texas Panhandle Chapters for such a meeting April 20th. You will hear of these meetings later.

High School and Junior Red Cross enrollment was completed in February — a little later this year because of the new "Red Cross Youth Program" put into effect. The area of the Panhandle Red Cross Youth Council continues with its plans, with the 3rd meeting March 6 and the 4th one set up for April 3rd. Then May will find leadership school begun for leadership training for the youth program.

Gray Ladies will meet March 17th at the Western Wheel Inn for their business meeting. Last month report of 80 volunteer hours given was the highlight.

Mother and Baby classes for the school year are completed this month with 21 boys — the third class of boys — to earn certificates. The adult evening class will be completed also. These are taught by Mrs. Earl Springer and Mrs. Fred Stindt.

"Aid to the Sick and Injured" taught by Mrs. J. J. Durham had 3 classes of girls this year. In this service, the chapter is now seeking instructors to take class work in Amarillo the 29, 30, 31 of March to follow up on T.V. instruction classes to be given in June. More on this later.

The Water Safety Instructor class continues its trips to Amarillo for part I with Part II to be taught in Canyon in April. They find this a tough course, since they have had no chance to swim since summer. It is hard without practice to get "back into the swim of things."

If the people of Hereford could realize how hard our Water Safety instructors work to earn their certificates — they could appreciate them more. Six 3 hours sessions followed by five 3 hour sessions for part II. Then begins their hours, days and weeks when they give instruction at the pool without pay. No instructor is paid and again we say the fee you pay goes to the pool. If an instructor teaches paid or private lessons it cannot be in the City Pool nor does Red Cross give certificates on such classes.

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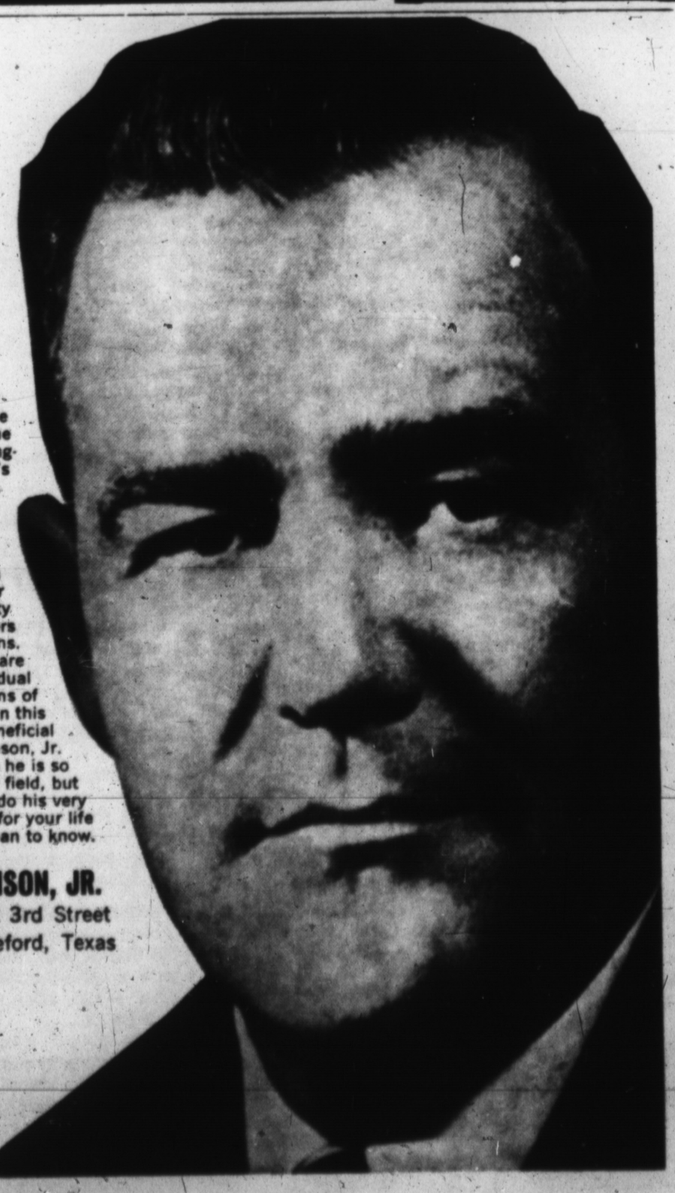

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D.

PAIR QUICKLY SUBDUED

Deputy Choked, Slightly Cut In Escape Attempt

(Continued from Page 1)

What I didn't know, though, was that he was trying to alert me."

Gourley then made a dash for the door, and Sharp realized that a jail break was in progress.

HE RAN AFTER Gourley and caught him before he reached the main door of the jail. But Gourley, one of the larger prisoners in the jail, continued. A swiftly connected left by Sheriff Sharp and the aid of two Texas Highway Patrolmen Ed Richards and Joe Waggoner soon had Gourley subdued, however.

Gourley and Trisler were placed in the "drunk tank" of the Deaf Smith County Jail, where they will stay for the next few days.

Gourley entered a plea of guilty to a charge of theft over $50, and Trisler was convicted Jan. 29 for the March 2, 1963, armed robbery of the Jack Nunley family.

Both men were awaiting transferal to the state penitentiary in Huntsville to begin serving their terms.

Gourley was facing two years in the state penitentiary and Trisler was facing 35.

Both men will probably be charged with attempted jailbreak according to Sheriff Sharp and could receive an additional maximum sentence of 10 years if they are convicted.

DRAPERY SHOW

Approximately 60 dealers representing 15 towns are attending the Drapery Show presented by Mrs. Rena Rae Newton which will conclude today. Beginning Monday morning the show will be open to the public at the location of 625 E. Highway 60.

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

The revival at Frio Baptist Church will close this evening. Dinner at the church is planned with everyone bringing basket lunch. Rev. Bob Stalcup, evangelest, and Rev. V. Elmer MaGuffie, song director, have visited homes in the community during the week. On Tuesday evening, G. A. and Y. W. A. groups had mission programs at the church and the evangelists met with them for supper. On Thursday afternoon Y. W. A. girls accompanied by Mrs. Fran Robbins and Rev. Stalcup visited Hereford Rest Home where Rev. Stalcup showed slides of the Holy Land and other places. The slides were also shown at the church Monday and Wednesday nights after services. Rev. Stalcup made the pictures in the summer of 1963 when he was one of a group making a tour which included Egypt, Italy, Israel, Russia and Germany.

Mrs. Weldon Stephan and Mrs. Clark Andrews accompanied Y. W. A. girls including Jane Cole, Dale Williams, Nancy Axe and Carol Robbins to Plainview where they will attend an Area Y. W. A. house party at Wayland College. Religious programs will begin Friday night and continue through Sunday morning services.

Visiting the Glenn Williams' home during the weekend were her mother, Mrs. Floyd Chafin, Lubbock and a sister, Mrs. Bill Cupp, and their son, Lindy. The Cupps returned March 2 from France where he had served with the Air Force for three years. They lived at Leon with the family who were also there for two years and eight months. Lindy plans to remain here with the Williams family to complete the school term while the Cupps get relocated.

Miss Nancy French, Jal, N. M. spent last weekend visiting Mr. and Mrs. Eugene Baldwin and Robin, Mr. and Mrs. T. L. Sparkman Jr., and Darlene and Mr. and Mrs. Tommy Sparkman.

A group went to Red River for a skiing weekend. Sponsors included Mr. and Mrs. Bill Struve, Mr. and Mrs. T. L. Sparkman Jr., Mr. and Mrs. Harlan Barber, Mrs. Floyd Cole, Mrs. D. C. Miller and Mrs. English of Springlake. Young People making the trip were Kita and Kerry Struve, Edlana Vinson, Rebe Hall, Don Minchew, Lynn Bogle, Donna Olsen, Norman Harder, J. D. Harder, Bill Cole, Steve Robbins, Cheryl and Beverley Cole, Lonnie English, Darlene Sparkman and Virgil Barber.

Mr. and Mrs. H. E. Lindsey left Tuesday morning to visit several days at Brownwood with the Sam Lindleys who have charge of a recreation park.

Mr. and Mrs. Houston Frye and Holton spent last weekend in El Paso.

Cay and Ann Zetzsche visited the Owen Andrews last week while their mother, Mrs. George Zetzsche stayed at the hospital with baby son, Jim, who had respiratory illness. He was improved sufficiently to be taken home Monday. George Zetzsche spent Thursday night with the Andrews also.

CAMP FIRE GIRLS REPORT

A-O-Wa-Ki-Ya Camp Fire Group had a program of "England, My Native Land" brought by Mrs. L. C. Hewett for their recent meeting.

Mrs. Hewett showed slides of the countryside and London and outstanding points of interest in England. She told of the food, dances, music, schools and crafts, also of the holidays in which the young girls participate.

Following a question and answer session Mrs. Hewett served chocolate milk, eclairs and cream puffs which she made for the refreshments.

Attending were Elise Allen, Jana Balden, Nancy Brink, Valerie Chisholm, Sally Dingus, Mary Jane Harper, Suzanne Hewett, Becky Hardin, Debbie Hoover, Kathy Muse, Lynn Shyne, Diana York and Betty Trulock.

Leader, Mrs. Frank Short also attended as well as Mary Lynn Gibson of the Horizon Club who is advisor to the group.

Members are working on an Indian village which will be displayed at the Camp Fire Hut March 27th during the open house.

MILL IS REALLY OLD

FALLS OF ROUGH, Ky. (AP) — The old mill in this community is really old — it was built in 1823 and still operates, grinding white corn meal about one day a week. Teeth in the gears that turn the grindstones are made of wood and carved by hand. The town's name, incidentally, derives from the fact that it is on the falls on Rough River.

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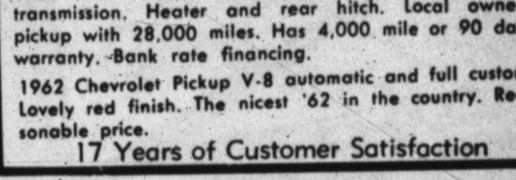

This Weeks Special

1961 Mercury Monterrey 4-dr. Factory air and power. Local owned car in good condition. Protective warranty.

1963 Pontiac Bonneville 4-dr. hardtop. Factory air and power. Check this magnificent automobile and you will love the price. 4,000 mile 90 day warranty.

1963 Chevrolet Impala 4-dr. Sedan. Air conditioning with power steering. Local owned car in a beautiful cocoa brown and white two tone. Fully checked and guaranteed.

1963 Mercury Monterrey 4-dr. Factory air and power. All vinyl interior. A beautiful white automobile that will attract the nice car buyer. 4,000 mile 90 day warranty.

1962 Chevrolet Impala Coupe. Standard with overdrive. Red and white original finish. This one will suit the sports-minded buyer.

1962 Pontiac Catalina 4-dr. Air and power. Local owned car in a lovely white finish. This car is in good condition and priced below the market.

1963 Ford Pickup mileage maker six with 3 speed transmission. Heater and rear hitch. Local owned pickup with 28,000 miles. Has 4,000 mile or 90 day warranty. Bank rate financing.

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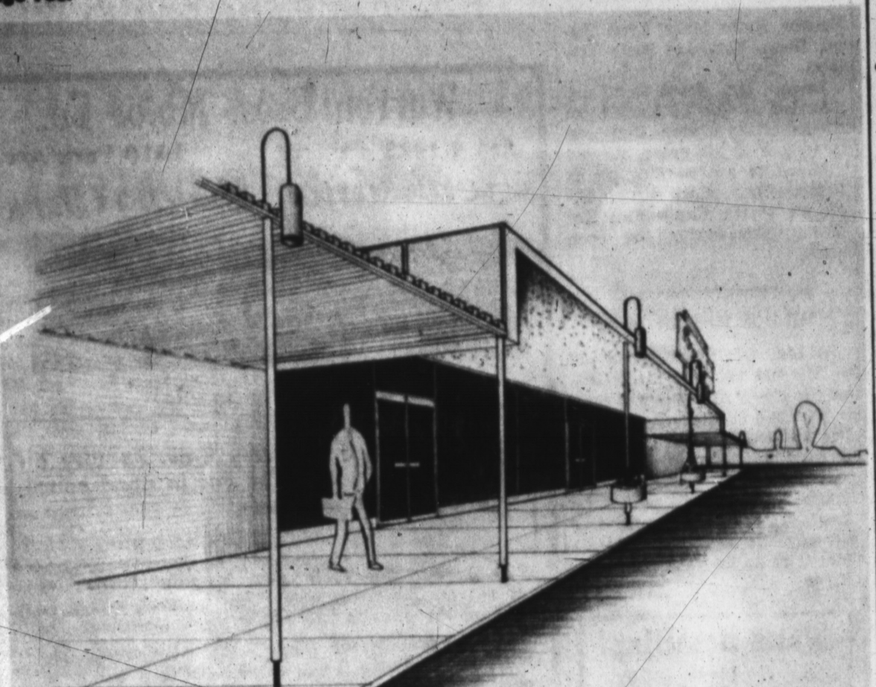
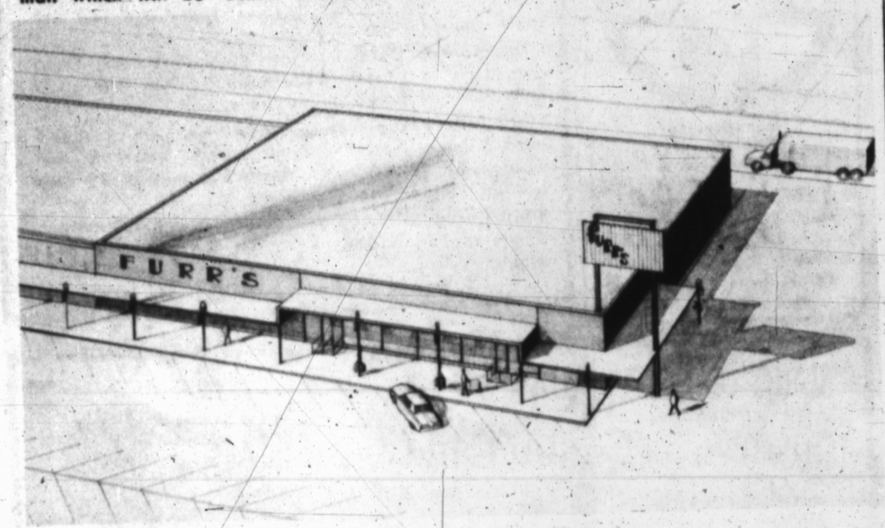
THE Vogue

Four Major Firms Will Locate In Development



ENTRANCE TO MALL — This view of the newly announced Sugarland Mall shows the entrance to the 300-foot air conditioned mall which will be located in the center. The center will have space for 22 stores and will have parking space for more than 850 cars. (Drawing by Oscar Schilling)



MAMMOTH GROCERY STORE — This is the artist's sketch of the new Furr's Food Store which will be located in Sugarland Mall. The shopping center was announced this week and is scheduled to be completed August 15. (Drawing by Oscar Schilling)

(Continued from Page 1)

here. R. G. Sanborn, secretary-treasurer of the company, Abilene, Kan., confirmed their entry here and said a manager and assistant manager will be moved from another store.

MONTGOMERY Ward will have a 3,500 square-foot, catalog-type store, similar to their facility at 147 N. Main St. Lonny Isch, their manager here, said the new quarters will double their present working space.

A project manager was in Hereford Friday to meet with newsmen and tackle preliminary details. He is Jack Carnes of Wichita Falls and will have offices at 503 25 Mile Ave.

The group of developers include Rushing and Carnes; Henry Huneke, who is associated with Rushing in the commercial rental business in Lubbock, and Joe Agular, vice president of Plains Mortgage Company of Lubbock.

THE GROUP HAS been responsible for the construction of shopping centers in Lubbock, Abilene and Wichita Falls. These centers include Monterey Shopping Center, Town and Country, Indiana Gardens and Cocoa Corner, all in Lubbock; River Oaks in Abilene and Parker Square and Park Plaza in Wichita Falls.

"This shopping center will be Savings and Loan Association, Wichita Falls, but has been in the commerical property rental business since 1952.

Architect for the project is Oscar Schilling of Amarillo, and James E. Walker Construction Company of Lubbock will be the main contractor.

CARNES INDICATED several other local firms may locate in the new shopping center with negotiation nearing completion.

Carnes was project manager for Park Plaza, Parker Square, Southgate and Caufield Road the largest of this type ever constructed in a town of comparative size with Hereford," Carnes said.

Carnes serves as secretary-treasurer of the Parker Square Shopping Centers, all in Wichita Falls.

Bradley first announced his intentions to build the shopping center in June of 1963 and again in February of 1964 when the land was annexed by Hereford.

At that time, the center was planned with 107,000 square feet, but has been enlarged by the developers to the present size of 168,000 square feet.

Carnes will remain in Hereford until the shopping center is complete Aug. 15.

The complex will contain 650 front feet, more than two city blocks in length, and will have parking space for more than 850 cars.



SUPERVISOR — Jack Carnes of Wichita Falls will be the resident supervisor of the new shopping center due to start this week on 25 Mile Ave. (Staff Photo)

Burglars Carry Off Seed, Sacks

Burglars hit the A. L. Troutman Company building on New York Street early Friday and had police ready to admit they were a hard working bunch.

More than fifty 100-pound bags of potato seed were taken from the building. They were valued at $350.

OFFICERS SAID two men admitted being in the building part of the night, but they said they did not see anything or hear anybody.

The two men were employed by the company and had a key to the building.

A hole was knocked in the wall of the building to gain entry.

Hospital Notes:

Patients in Hospital

John H. Erdman, 809-25 Mile Ave.; Luz Garcia, General Delivery; Mrs. James L. Ponder, Route 5; Joe DeLuna, Route 2; Antonio Garcia, 232 Ranger Dr.; Armando Perez, 303 Knight.

Edd Cardinal, Box 284; Richard Joe Sartian, 125 Ave. K; Louis B. Kamenzind, 306 Ave. J; Mrs. Merlin C. Kaul, Route 5; Mrs. Audie A. Lidia, 624 W. Harris, Spur; Mrs. Librado D. Flores, 211 Blevins.

Mrs. Bonefacio Perez, 210 Catalpa; Cindy Kay Hopson, 704 Oak St., Dimmitt; Ricky Lee Farrill, Route 4; Charles B. Miles, 403 E. 4; Mrs. Lonnie F. Carter, 209 Ave K; Anton Huckert, Box 608.

Mrs. Wayne Bean, Route 4; Mrs. James R. Johnson, Box 946, Hugh H. Knox, Box 66, Vega; Alva Crissy, 809 N. Miles; Jack Messer, Route 1; Mrs. Bobby Joe Shelton, 106 Ave. B.

Mrs. James H. Gentry, Route 1; Mrs. Lorenzo Contreraz, 205 Ave. A.

Patients Dismissed

Mrs. Commie L. Smith, Mrs. Lucio Mendez Zamora, Mrs. Irwin D. Rhodes, Bill McCarver, Terry Smotherman, 3-10.

Mrs. Clarence L. Goodman, Don Hicks, Ezra H. Norton, 3-11.

Mrs. Gilbert Blea, Yolanda Munoz, Mrs. Lula F. Thomas, Mrs. Guy Lawrence, Mrs. Carl G. McCaslin, Morris E. Hacker, 3-12.

Office Furniture
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STOP CRABGRASS
and 14 other ugly lawn weeds with PAX·
You can stop digging crabgrass and 14 other ugly lawn weeds. One application of Pax does the job for you! Pax can be used when you reseed. It beautifies your lawn with 3 major fertilizer elements. It gets rid of nightcrawlers and other lawn insects. Pax is guaranteed to control crabgrass for 3 years and it gets rid of many other weeds the easy way.
PAX®
CRABGRASS AND SOIL PEST CONTROL
PACKARD MILLING
122 S. MAIN

NEWS
7:15 a.m.
KPAN

FAMILY ENTERTAINMENT MONTH
Sat. & Sun. 1:45 p.m.
Week Days 6:45 p.m.
Star
EM 4 2037
342 N. Main
You'll Laugh Through Every Minute Of It!
NOW thru TUES.
James Stewart
Dear Brigitte
a Fred Kohlmar production
FABIAN · GLYNIS JOHNS
CANDY CAROL · BILLY MUMY
JOHN WILLIAMS · JACK KRUSCHEN
ED WYNN
Henry Koster · Hal Kanter
COLOR by DE LUXE CINEMASCOPE
STARTS WEDNESDAY
ROMANCE AND RACING ARE IN THEIR BLOOD!...
JAMES DARREN | PAMELA TIFFIN
DOUG McCLURE | JOANIE SOMMERS
The LIVELY SET
COLOR · A UNIVERSAL PICTURE

When investing in floor covering . . .
Make Sure It
MEASURES UP.....
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Linoleum
Vinyl Inlay
12'X9' Vinyl
Carpet Tops
Free Estimates
We Specialize In Replacements
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You'll get "your money's worth" at E. B. Black, Hereford's floor covering center. Our workmen are expert in every phase of floor covering including the laying of carpet, vincy inlay, cabinet tops and tile. And that's not all. At E. B. Black Co. you can expect first quality merchandise throughout, at a competitive price. See our selection today.
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Quality Furniture
Since 1901

SPECIAL SALE THIS WEEK ONLY
ON USED TRACTORS & PICKUPS
FIVE -- 560 LPG INTERNATIONALS
TWO -- 560-D INTERNATIONALS
ONE -- 800-D CASE DIESEL
ONE -- 720 JOHN DEERE BUTANE
TWO -- SUPER C INTERNATIONALS
TWO -- M INTERNATIONALS
ONE -- H INTERNATIONAL
TWO -- 400 INTERNATIONALS LPG
ONE -- 400 D INTERNATIONAL LPG
ONE -- 450 INTERNATIONAL LPG
ONE -- 44 MASSEY-HARRISON
1962 -- CHEVROLET PICKUP
1961 -- CHEVROLET PICKUP
1961 -- INTERNATIONAL PICKUP
1957 -- CHEVROLET PICKUP
HAYS IMPLEMENT CO.
HEREFORD, TEXAS
EM 4-1551



By MELVIN YOUNG

We've heard it said, "If you've seen 50 whooping cranes, you've seen them all."

-HB-

This has been quite a week. It isn't every week that a town the size of Hereford has an attempted jail break, an announcement of a shopping center, the hiring of a new school superintendent, and the managing editor of the Brand loses out on a free meal. All within three days.

And that's quite a story.

The jail break, the shopping center and the new school administrator, you can read about on other pages of today's Sunday Brand, but the fact that we were sleeping at the helm when our opportunity came to enjoy a free meal is a story that may never be completely told.

But we'll try.

It all goes back to that hectic morning of last Wednesday, when our name was announced over KPAN as the recepient of a free dinner at the Gas Light. "Citizen of the Day" is the dubious honor given those chosen to sample the fare at Mike Justice's Gas Light restaurant — for free. But we missed the announcement, even after being told that we must call the station before 10 a.m. Our suspicious nature told us that it just couldn't be true. Clint Formby wouldn't be buying our lunch, and even if he happened to be in a most generous frame of mind, there was bound to be a gimmick.

There was. Clint wasn't buying the lunch. Mike Justice was.

And we goofed.

However, we're still negotiating with Clint, figuring that it was his fault that we didn't call, and surely, in consideration of a good friend, he would entertain the idea of taking us out to lunch.

If things don't change pretty soon, however, we're going to have to go along. Losing entirely too much weight waiting.

-HB-

Mike, on the other hand, was pretty nice about the whole thing. "Oh well, saved me a little money," he said with a nasty grin.

Well sir, you just can't win them all.

-HB-

Dale Young, Brand cartoonist and engineer for Pioneer Natural Gas Company, was also chosen as "Citizen of the Day" (Monday) and became the recipient of a free meal at the Gas Light. He promptly called the station to verify the deal, dialed Mrs. Young at home and instructed her to get into her sunday best because they were going out to lunch.

As it turned out, Monday noon is the time when the Gas Light is closed. But Mrs. Young was not to be cheated . . . Dale had to take her to another restaurant for the noon meal. Not for free either.

-HB-

We still feel cheated on our own deal, though. However, it just could be that if we agreed to listen to his stories about the new granddaughter, Bill Gentry is quick to bend your ear about his favorite subject . . . the grandchildren.

We understand he's going all over town asking for an audience of about 5 minutes with anyone he sees concerning the children.

-HB-

And speaking of grandchildren, our old friend Pete Carmichael dropped by the other day for a short visit. Pete, of course, just happened in. But it so happened that he too had a new grandchild to tell about.

The youngster is the son of Mr. and Mrs. Kenneth Carmichael of Winniford, Montana. Pete got so excited about the whole deal that he forgot to ask what they named the youngster. But we suppose that really isn't important. Besides, Mrs. Carmichael probably got that information. Grandmothers are less excitable than grandfathers, we understand.

After Pete finds out about the name, he'll have another opportunity to tell the neighbors about the kid. Maybe a few pictures to show also.

-HB-

Gaylord Newell waited until the last minute to get into the act.

He called about 9:30 Saturday morning to report an addition to his growing list of grandchildren. Who knows, I may get a steak out of this deal yet.

Anyhow, the girl is the daughter of Mr. and Mrs. Bill Calloway who live in Harlingen, Texas. Mrs. Calloway is the former Marilyn Newell.

This is Gaylord's third experience at such a thing so unlike Pete Carmichael, Gaylord found out what the little one's name was. Dana Lynn, he told us, and she weighed in at 7 lbs. 7½ ozs.

-HB-

It looks like the building boom is about to start again.

Construction on the shopping center is scheduled to start Monday morning, weather permitting, and G. D. Caison Jr. will also start construction on his new restaurant located at the corner of U. S. Highway 60 and 385 directly behind Jones' Texaco Service Station.

Caison's new restaurant and and adjacent motel were supposed to have gotten underway last September, but were delayed because of changes in the building plans.

However, the restaurant construction should be underway Monday.

-HB-

W. T. Thompson, an amateur radio bug, is part of an operation called the Panhandle Weather Net. While Bill was on the air the other morning, he heard the somewhat unfamiliar patter of raindrops on the roof of the house.

He issued an emergency bulletin over the network proclaiming the event.

Come to think of it, that probably is an emergency. Most people around here have forgotten what rain is.

-HB-

An elephant, we're told, is a mouse built to government specifications.

Local Woman's Mother Passes

The mother of a Hereford woman, who also was the mother-in-law of flyer Wiley Post, died Wednesday afternoon at Ralls and services were conducted Friday at Corinth Baptist Church, a community near Grand Saline.

Mrs. Daisey Katherine Laine, 82, the mother of Mrs. Homer Weems of Hereford, died at 2 p.m. Wednesday. She had lived in Ralls for 20 years.

Other survivors include the husband, David John Laine; a son, Roy Laine of Diana, Tex., three daughters, Mrs. Weems, Mrs. Mae Post of Lubbock, and Mrs. Cooper Benson of Ralls; two sisters, five grandchildren and 12 great-grandchildren.

Carter Funeral Home, Ralls, directed arrangements.

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NEWS
KPAN
7:15 a.m.

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Thur., March 18th., $75.00
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Names will be drawn until winner is announced.

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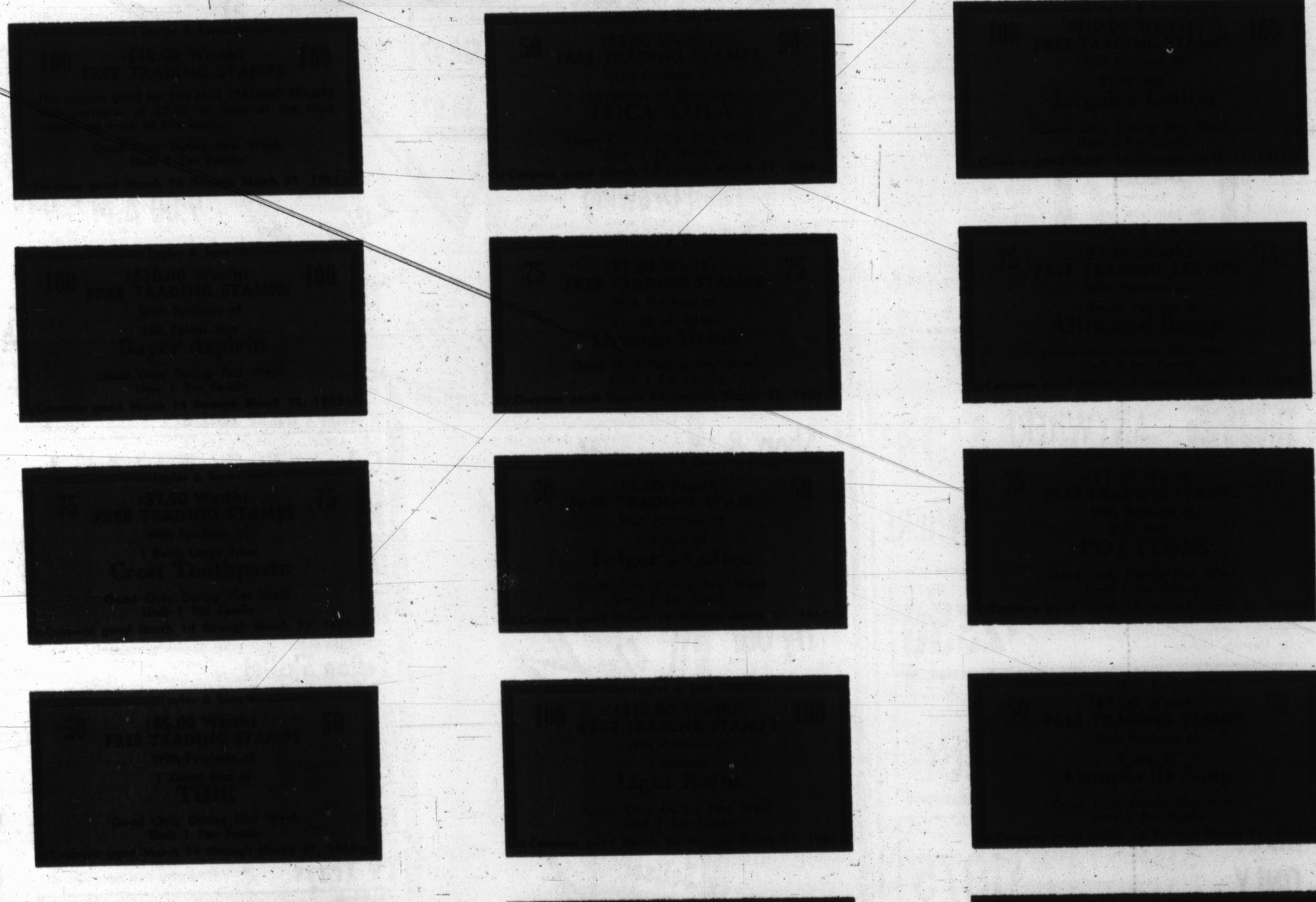

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Hereford Man Heads Drive For WTSU Regents Board

Frank Barrett, Hereford farmer and president of the West Texas State University Ex-students Association, is leading a drive to muster support for an autonomous WTSU board of regents.

A bill — Senate Bill 160 — has recently been voted out of committee at Austin authorizing a separate governing board for the Canyon university. Currently, the college operations are administered by regents who also are over five other four-year institutions.

"WE THINK IT would be to the best of interests of this area . . . if West Texas has its own board of regents," says Wayne Thomas, Hereford attorney who went to Austin with Barrett and two other Panhandle men on March 3 to talk with legislators.

Two proposals, one of which is contained in Senate Bill 176 and the other outlined by Gov. John Connally as his approach to governing the state's higher education institutions, are being opposed by the WSTU ex-students.

The senate bill being fought would place WTSU under the jurisdiction of the Texas Tech board, which would also govern Sul Ross, Angelo College and Midwestern University.

THE "GOVERNOR'S proposal" would place WTSU in a classification of state senior colleges outside the Texas A & M and University of Texas systems.

S. B. 160 — the bill favored by WTSU ex-students — was introduced by Sen. Andy Rogers of Childress and two senators from Amarillo and Commerce and originally was concerned only with some alternations at East Texas State College, Commerce. The amendment concerning WTSU was added.

BARRETT SAID area legislators indicated on the Austin trip that they are receptive to the bill but have received little encouragement from the Panhandle region.

"There is no interest on this thing up here and we are trying to get some interest started," he said.

He said the ex-students have mailed letters to the Phoenix Club, a 250-member group of stalwart ex-students, have arranged meetings with the education committee of the Amarillo Chamber of Commerce and are publishing an editorial in the ex-students magazine which is read by 17,000 persons.

Barrett said the ex-students especially are opposed to S. B. 176 because they feel the rivalry between the Lubbock and Amarillo areas will preclude adequate understanding for WTSU if a Tech-oriented board holds the authority.

NEWS
KPAN
7:15 a.m.

Social Planned For Hereford Youth Club

Pianist for the Hereford Youth Society was Mrs. Frank Wilhelm when the club met recently in the Community Center to plan a social for March 18th.

Jerry Ross was the presiding officer and Mrs. Wesly High brought a program of "Attending club Meetings" for the group She stressed the importance of attending each club meeting.

America The Beautiful was sung for the opening of the program and prayer was led by Walter Williams. Mrs. Wilhelm closed the meeting with the Lord's Prayer.

Visitors for this meeting were Mrs. Homer Eastman and Mrs. Will Walker.

Attending were Jerry Ross, Betty Black, Willard Black, Numan Black, James Brady, Barbara High, Shirley High, Ernest Williams, Elgin Williams and Walter Williams.

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FOR HOME DELIVERY Phone 276-5279
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Platinum or White Lustre
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$11.95
Spring and Nina are in full bloom!
. . . . the tender Ingenue look arrives . . . .
Enchantingly fresh — the subtle rounded contour...
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FREE!! GUNN BROS. Stamps
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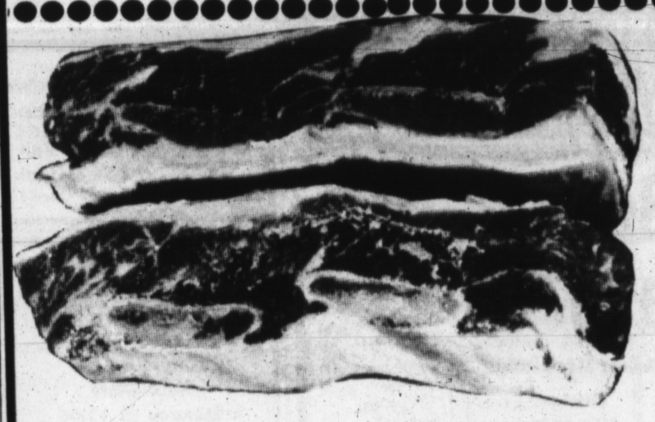
BRING YOUR COUPON BOOKS RECEIVED IN MAIL TO COOPER'S MKT. BEGINNING 1ST. WEEK MARCH 15TH FOR 5000 FREE GUNN BROS. STAMPS. DO NOT DETACH COUPONS FROM BOOKLET.



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Stretch Lace Panty	Reg. $1.00	69¢
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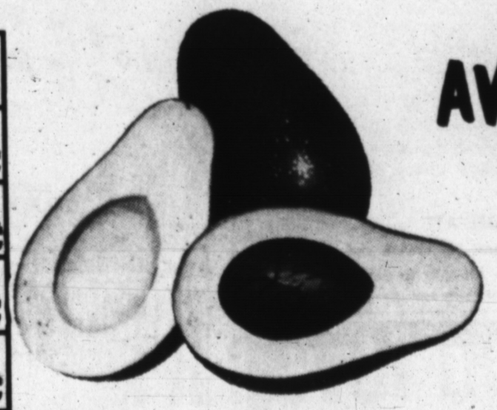

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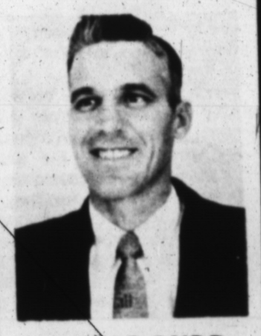

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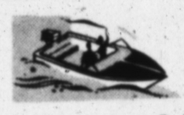

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320 acres, Castro County, modern 2 bedroom house, 74 acres wheat, 136 milo, 46 cotton. Three good wells with 100 ft. of good pumping water. 5½%, 20 year loan. $450 an acre. This is a good buy; let's talk about it! F-324

HOMES

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Large older home in good condition. Up to 6 bedrooms. 2800 sq. ft. on 150X200 lot, located near schools. $12,000. This is a good buy. H-401

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7:30 p.m.
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Troy Stambaugh, Sec.
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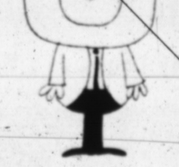

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(Includes Taxes, Interest, Insurance)

These homes are located just 2 blocks from the new Blue Bonnet Elementary School now under construction.

Go north on 25 Mile Ave. to 13th Street . . . turn east and follow Open House signs to Long Street.

DEMAND . . . .
JUSTICE . . . Hereford's Leader in Real Estate

Virgil Justice
EM 4-2266
Main and Highway 60

THE MEN WHO KNOW
Mike Justice Res. EM 4-0544
Gene Snead Res. EM 4-1420
Ralph Owens Res. EM 4-2560
Frank Wiginton Res. EM 4-2028

HOMES

Three bedroom home, new carpet, $13,000. Assume loan, small equity. H-332

Three bedroom, double bath, double garage, sprinkler system. $20,000. H-330

Three bedroom, 1¾ baths, double garage. Nice home. $21,000. H-324

Three bedrooms, 2 baths, fireplace. 2300 sq. ft. $32,500. H-314

Three bedrooms, 3 baths. Dimmitt highway. Very reasonable. H-313

Three bedrooms, 1550 sq. ft., fireplace, located in northwest Hereford. $14,750. Payments $111 per month. H-306

FARMS
WE MAKE FARM LOANS

329 acres, 3 8" wells, 1 mile tile. Over 100 foot water level. Will sell or trade. F-340

420 acres table top land. Guaranteed 8" water. Nothing down. $100 per acre. F-337

Westway community, 320 acres, 3 wells. $325 per acre. F-333

320 acres, Dalhart area. Guaranteed 8" water. Fenced. $150 per acre. F-322

COMMERCIAL

32 unit apartment house located in Albuquerque on interstate highway. New, reasonable. Will trade. R-105

110 unit motel on interstate 20 in Texas. M-119

Six-story bank building in Texas. 100% occupancy. Excellent financing, good terms. C-140

DENTON PARK

JUST NORTH OF AIKMAN SCHOOL

Holiday Living In Hereford's First Complete Planned Community

FUTURE SHOPPING CENTER — SWIMMING POOL & PARK

—Personalized Service in Planning - Designing - Financing—

TONY RAVIZZA -- CUSTOM BUILDER

Office at 16th & Blevins EM 4-1350

●Quality Construction ●Air Conditioned ●Insulated ●All Brick ●Highly Restricted

SEE THE NEW SPLIT LEVEL -- TODAY!

Phone EM 4-2030 WANT ADS Phone EM 4-2030

1. FOR SALE Miscellaneous

NEW WINCHESTER, Model 94, 30-30. $59.95
NEW WINCHESTER, Antique model. $69.95.
RAY'S PAWN SHOP
116 E. Second Street
Phone EM 4-1565
B-1-24-tfc

Hereford
TELEPHONE ANSWERING SERVICE
Business and residence phones answered when you are away.
We . . .
Take orders
Relay messages
Perform duties of personal receptionist
Wake Up Service
from 6:30 a.m. - 10:30 p.m.
All services strictly confidential
Contact
Carole or Johnny McIver
EM 4-3810
S-1-24-tfc

Complete
Turn Key Installations of Pumps and Gear Drives
BIG "T"
PUMP CO., INC.
Sales & Service
Hereford ..... EM 4-0353
Dimmitt 647-3444
Friona 2151
S-1-24-tfc

SPOTS before your eyes — on your new carpet — remove them with Blue Lustre. Rent electric shampooer. $1. Hereford Hardware.
B-1-19-37-2c

FOR SALE Gentle six year old mare with colt. 289-5331.
B-1-10-37-2c

FOR SALE AIR COMPRESSOR. 30 gal, ½ HP Electric motor, Phone EM 4-1413.
B-1-11-37-1p

HAY FOR SALE Leafy Sudan hay and baled kafir stalks. Sudan is excellent horse feed. S. L. Garrison. Phone 276-5221.
B-1-0-50-tfc

FOR SALE: King 3-B trombone, box case. Like new. (It almost is.) $200. EM 4-0799 at night.
B-1-16-41-tfx

CAFE for sale. 110 North 25-Mile Avenue. Phone EM 4-1560, EM 4-2417.
B-1-11-10-2c

WE ARE STILL OPEN. Furniture, radios, clothes, washing machines, stoves, refrigerators. Ashers Trading Post. 110 West First.
B-1-17-36-8p

FOR SALE
Repossessed late model singer sewing machine in Walnut Console — will zig-zag, bind, hem fancy stitches, etc. 4 payments at $6.72 or $25.00 cash — Must have good credit. Write credit manager, 1114 19th St., Lubbock, Texas
B-1-36-4C

ALFALFA HAY. See Charlie Holt, 4½ miles west on Clovis Highway. EM 4-0402 or 289-5599.
B-1-14-8-11tp

To Party with good credit. Singer Slant-O-matic 500 Dial for fancy stitches, button holes, two needle sew, etc. Take over balance 8 payments of $7.03 or cash discount. Also 1 touch and sew type automatic, like new, take over balance of small payments.
Write: John Little
General Delivery
Hereford, Texas
B-1-37-1c

SEE SEARS
421 N. Main
For big 6-cycle automatic washers. Were $234.95, now $199.95. Matching electric dryers, were $174.95, now $154.95
B-1-37-1c

Lake Pump
2 Grass Planters
'56 Chevrolet 2-ton Truck
Welding Machine
Cutting Torch & Gauges
DON METCALF
833 Blevins
S-1-37-4c

MONDAY THROUGH FRIDAY
For Spring Clean Up. One group regular stock was $1.98, will be $1.00 yard. Lining, 50" wide, regular $1 yard, will be .68c and .88c. One group, values to $4.98 yard, will be .25c to $1.50 per yard.
REMNANTS, real bargains.
BEAUTI-PLEAT DRAPERIES
625 East Third Street
B-1-37-1C

INSULATION
For new and old homes
SHEET METAL NEEDS
WALKER SHEET METAL
305 E. 5th EM 4-0788
B-1-12-tfc

2. FOR SALE Farm Equipment

FOR SALE
54 Ford pickup. It runs. $125. Cushman Motor Scooter, good. $100. Two 15.5x38 Tractor tires, no breaks, some tread, $20.00.
Nearly new Lake Pump. Has 3 point hitch. Operates from tractor. PTO, complete with suction and priming pump. $350.00. Phone 258-7269.
B-2-37-4C

TOP QUALITY
Irrigation Dams as low as $3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

WE ARE DEALERS
for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-tfc

OLIVER Iron Age potato planter ready for planting. Another planter for parts. All for $200.00. Two seed cutting tables, $10.00. Potato digger, $400.00. — J. K. Baker, Pho. EM4-1617.
B-2-35-TFC

3. FOR SALE Automobiles

FOR SALE. 1959 Pontiac Station Wagon, four door. Inquire Installment Loan Department First National Bank.
B-3-20-9-tfc

FOR SALE 1965 Ford Mustang. Low mileage, excellent condition. Beautiful Silver Blue, 289 motor. Have other transportation and no longer need it. See Sandra or David Carthel after 5:00 p.m. 903 B. Union.
B-3-32-6-tfx

FOR SALE or trade 1962 Rambler four door, all power, air condition. New rubber. Priced right. 119 Avenue J.
B-3-19-36-tfc

FOR SALE 1964 Dodge Dart in good condition. Phone EM 4-0155.
B-3-10-35-4c

FOR SALE. '64 Skylark Sports Coupe. Phone EM 4-2122 after 6:00.
B-3-10-9-tfc

FOR SALE Work or irrigation pickup. Reasonable. Call EM 4-1626.
B-3-10-10-2c

FOR SALE. 1958 Cadillac. Power and air. A steal at $695. Will trade for anything. See at Hill's Texaco.
B-3-19-9-tfc

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-TFC

FOR SALE 1960 Chevrolet long wheel base ½ ton pickup. A-1 condition. See at Worley's Garage. EM 4-1493.
B-3-17-6-tfc

FOR SALE: 1960 Cushman truckster, good condition. Call EM 4-0529.
B-3-10-10-4p

4. REAL ESTATE For Sale Or Trade

FARMS
Rough ¼ section land, south of Hereford. Good 8" well on nat. gas. $350 per acre. 29% down and possession.
Good ¼ section land, Castro County, good allotments. Good 8" well on nat. gas. Located on pavement. $575 per acre. Good terms and possession.
Good ½ section land on pavement. Two good 6" wells. One new 8" well. Good allotments. $420 per acre. $31,000 cash down and possession.

FARM LOANS
We make Prudential Farm & Ranch Loans any where in the United States. We also make Home Loans & Commercial Loans.

HOUSES
I have many nice homes listed for sale. If you are interested in having a home come by and check with me. If you are interested in building a home come by and look over our house plans.
Harold Morton Real Estate
Robinson Ins. Agency
218 West 3rd St.
home phone EM4-1462 Office EM4-2232
S-4-36-2c

CAMPBELL REAL ESTATE OFFERS —
HOUSES
New 3 bedroom brick, 2 baths, fully carpeted, all built-ins, attached garage. Price $13,000. Low down.
3 BDR. BRICK w/2 baths and att. garage, fenced yard, lots of extras. Underpriced at $12,500.
NEW 2 bedroom house w/att garage, central heat, large bedrs. New existing loan. Low down, low payments. $10,350.
VERY NICE 3 bdr. 2 bath house built by Floyd McGee. Large utility room, den, plenty of extras. A bargain at $16,000 .

LAND
75 acre tract on highway with god well, over-allotted, including 20 a. cotton. $400 per a., 29% down.
QUARTER SEC. in Black area. Strong 8' well. Half lays nicely, half rough. Good allots. inc. 27 A. cotton, fair imp. ONLY $350 per A.
25% down.
HALF SEC. in S.E. COLORADO with 6" water potential, near town, just off pavement. Only $55 per A.
CAMPBELL REAL ESTATE
East hwy. 60 EM4-0972
S-4-37-2c

FOR SALE
GOOD QUARTER on pavement in Easter area. Good allotments. Well improved. Lays perfect for watering. Only $475.00 acre with large loan. Can be assumed.
CARTHEL REAL ESTATE
206 N. 25 Mile Avenue
Phone EM4-0944
B-4-37-3c

GRACIOUS LIVING
Is offered to you in this lovely split-level home. 3 large bedrooms, 2 full baths, den, separate game room and many more outstanding features. Ideal for a large family. Priced under $25,000, this is a real buy.

NORTHWEST
This spacious brick home features 3 lovely bedrooms, cozy family room with breakfast bar, plus a 52x20 enclosed patio opening onto a fully landscaped yard with shade trees. Must see to appreciate.

NEAR ALL SCHOOLS
Country living in the City can be yours in this comfortable 3 bedroom home situated on an extra large lot with grape arbor, garden space, fruit and shade trees, Buy owners equity and assume loan.

LIKE NEW
Very attractive 3 bedroom brick, central heat and air, built-ins in kitchen, fenced yard, excellent neighborhod. Price is right.

NEAT
and clean, this frame home has 2 bedrooms, 2 baths, den and fenced yard. It can be yours for just $9500. Let us show you.

CHOICE LOT
at the corner of Kingswood and Westhaven.
HI-PLAINS LAND COMPANY
600 West 1st EM4-0713
J. L. Marcum G. S. Wheeler
EM4-2691 EM4-3798
Gwen Leatherman
EM4-1650
B-4-37-2c

80A, all cultivated. 1-8" well. $475.00 A, 29% down.
80A, all cultivated. 1-6" & 1-4" well, 3 bedroom home. $600.00 A, terms.
80A., all cultivated. 1-8" well, tile, $500.00 A. $25,000 down.
40A. On highway. All cultivated. 1-8" well. $32,000.00. $14,000.00 GI Loan. Pay $420.00 year. Might trade.
40A., all cultivated. 1-6" well. $25,000.00 GI Loan. $6,000 balance cash.
40A., on paving. 35A allotment. $12,500.00, only $750 down, pay $500 year for 10 years, plus interest, balance on 11th year.
30A., all cultivated. 1-6" well. Large 2 bedroom home, on paving. Price $28,500.00, only $10,000.00 down, good terms.
Nice 20A., all cultivated. 1-6" well. Near town, across street from city water, sewer. $6,500 down, $2,500,00 year plus interest.
One lot and 2 room house out of city limits, $1,600. Only $250.00 down, balance $30.00 month.
Three lots out of city limits, $600.00 each. $25.00 down, $10.00 month.
J. M. HAMBY REAL ESTATE
S. Highway 385, Hereford
EM4-3566
J. M. Hamby EM4-2553
Gerald Hamby EM4-1534
Durward Hamby EM4-3466
B-4-37-TFC

FARM & RANCH LOANS
Representing 4 Good Companies
DON MARTIN AGENCY
204 Emma EM 4-0925
S-4-28-tfc

3 Bedroom home for sale. Bath & ¾, 1840 sq. ft. living area, double garage, brick veneer, Built-in range, oven, dishwasher and disposal, central heating and air-conditioning, Big "N" nylon carpeting. 319 Stadium Drive. Call Frank Ford, EM 4-3209
S-4-34-tfc

BY OWNER large two bedroom home, attached garage, fenced back yard. EM 4-3349.
B-4-12-37-1c

FOR SALE
Well located piece of property for any kind of business. Has 256 front feet on US Highways 87 and 385, 300 front feet on Oak Street, 160 front feet on 2nd Street, 156 feet next to a gasoline station, one block south of JCT US Highway 54. Has one 5,000 square feet building leased out and one 800 square feet in use. This property is located in Dalhart, Texas of which Dalhart is on the line of Dallam and Hartley counties. This country is becoming an irrigated country fast. There are about 700 wells in the two counties and many more to be drilled. For more information, call or write owner V. T. Corbitt, Box 111. Phone 249-4486, Dalhart, Texas. Zip 79022.
B-4-37-4c

FARM FOR SALE
11 miles W. of Ford. 405A, all in cultivation. 2-6" wells on natural gas, connected with underground tile. 225A milo, 125A wheat. Price $385 per A. Large loan. Excellent terms.
RUBY HICKMAN, REALTOR
EM4-3275
B-4-37-1C

FOR SALE
5240 ACRE RANCH, located in the heart of the limestone area of the famous Bluestem grass country of Southwestern Kansas. 400A cultivated. 200 A. meadow. Only $100 per acre.
JOHN H. FUHRMANN, SALESMAN
George K. Reeder, Agency, Caldwell, Kansas
S-4-37-2C

FOR SALE By owner, three bedroom home in Northwest Hereford. For appointment call EM 4-3853.
B-4-14-37-tfc

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETTS, REALTOR
Ph. EM4-3771 133 W. 3rd St.
S-4-25-TFC

405 Acres, all in cultivation, 11 miles west of Ford on South Side of road. Has two 6" wells, full pipe — on natural gas, connected with underground tile — top for a third well. 225 A. grain sorghum 125 A. wheat. Large loan, liberal terms. Near elevators, near pavement. Call for price and other details.
RUBY HICKMAN, REALTOR
EM 4-3275
S-4-6-tfc

FOR RENT
Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
204 Emma EM 4-0925
S-4-28-tfc

HANSFORD CO. near Spearman 646 A., 632 cult., 3-8" wells, 8,200 ft. tile, wheat & milo allot. rented for 1965, $365.00 A., will trade for ½ in Deaf Smith or Castro Co.
Dallam Co. 680 A., 630 cul., 629 milo, on paving, tight land, in good irr. water, $185 A. 29% down.
Sherman Co. 640 A., 520 cul, on paving, imp., 490 wheat, $140 A. 29% down.
320 A. in good irr. water, all cul., 175 wheat, 148 milo, $160 A. $10,000 dn.
Deaf Smith Co. 349 A., 3-6" wells, ¾ mile tile, 110 wheat, 38 cot., 40 barley, 160 milo, 3 bdrm home, barn on paving, $300 A.
Castro Co. Nice 200 A., all cul., on paving 2-6" wells, 130 milo, 22 cotton, 24 wheat, 2 bdrm house, 40x80 barn, $500 A. will sell or trade small equity.
Extra nice 3 bedroom home with den, on South Hwy 385, $27,000, extra good loan value.
Nice 3 bedroom frame home, $8,500.
J. M. HAMBY REAL ESTATE
S. Hwy 385 Hereford, Texas
EM4-3566
J. M. Hamby EM4-2553 Gerald Hamby EM4-1534 Durward Hamby EM 4-3466
B-36-TFC

PLANNING TO RETIRE AND MOVE TO AMARILLO?
Well kept home and lawn. Two bedroom, one bath. Nice size rooms. 1643 square feet, plus double garage. Central heat, air conditioning. Full sprinklers. Partially furnished. Convenient to shopping centers.
3427 Julian Phone FL6-7086
B-4-10-2c

LAND FOR SALE
575 ACRE FARM: 500 acres in soil bank 73 acres sowed wheat. 90% wheat and maize base. Possession. $25,000 down. Good terms on bal. Per acre $110.00.
HARTLEY COUNTY FARM: Improved section in good water. In soil bank. Good wheat and maize allotment. Possession. Good terms. Good price. $200.00 A.
CATTLE RANCH: 2340 acres highly improved. Spring and creek water. Locate on 66 highway east of Amarillo. Price terms and details on request.
OTHER LISTINGS: On farms and ranches located through out the country. Descriptive list on request.
HANCOCK FARM LOANS: For the best farm and ranch loans see us for a John Hancock loan. Loans anywhere for any purpose. Free, prompt and liberal appraisals. Fast service.
TO BUY OR SELL: farm and ranch land you can rely on us to do a good job. We know how.
WESSON REAL ESTATE
S. on 385 Hwy. EM 4-2528
Hereford, Texas
B-4-34-tfc

FOR SALE by owner: Large lot on Country Club Drive. Ideal for split level home. Phone EM 4-1783.
B-4-17-32-tfc

ATTENTION FARMERS!

To those who are now drilling and planning on irrigation wells — We are the closest pump factory to you! We invite you to come see us and talk with the farmers of this area, see why most all other pump companies are not now represented in this area. See why the light cheap construction pumps have been thrown away and have been replaced by better pumps.

We repair all makes of pumps. When you need to repair your pump you can bring it here. It can usually be rebuilt in one day service at less cost. We are selling direct to the farmer at a dealers cost. You should save 20 to 25% on the pump cost. Provided all work and material is paid for with cash before it leaves the shop.

We manufacture 13 types of pump bowls. We are building a 11" OD pump with lifts of 968 GPM, 68 ft. We are building a 12" OD pump with wall thickness of 5/8" to 3/4" for bad water. We are building a 11½" OD pump with 1,000 GPM, 75'.

We usually have used, rebuilt pumps at less cost to you.

Think how much money you save on parts! Other pump parts would cost you 2 to 5 times our prices.

BAKER PUMP CORP.
PECOS, TEXAS
Phone 445-2339 Night Phone 447-2337
We are the largest irrigation pump supply company in Texas.



"I'll never own a clothesline again!"
says MRS. JOHN T. GREGG,
3806 55th ST., LUBBOCK, TEXAS

This discriminating homemaker, mother of two delightful girls, found electric clothes drying the answer to soft, fluffy, dirt-free clothes. A touch of her finger puts Reddy to work converting clean electricity to sunshine-like warmth that dries clothes quickly — and perfectly, every time. You, too, can have these modern clothes drying advantages . . . with gentle electricity plus a visit to your Reddy Kilowatt Electric Appliance Dealer.

See your Reddy Kilowatt Recommended Appliance Dealer

Reddy Kilowatt | Southwestern Public Service Company | The ELECTRIC Company

10-2

HEREFORD REAL ESTATE
1505 E. Hwy. 60 EM 4-2424
Leroy Price EM 4-1649 Mrs. Joe Peters EM 4-0038 W. W. Buck EM 4-2450 Jim Cramer EM 4-0164

HOMES
$1550 gets you into a new 3 bedroom home with 2 baths. All carpeted, dishwasher, disposal, range and oven. 1650 sq. ft. Now!
Move in for $366. A new 3 bedroom, 1½ bath home. Price includes closing costs. Call Hereford Real Estate today.
Will trade equity in a 1½ year old FHA home for car. Approximately $1600 equity. 1½ baths, range and oven, disposal, carpeted.

HOMES
6 months old home, 1700 sq. ft., 3 bedrooms, 2 full baths, large paneled den, carpet, range and oven, covered patio with barbeque grill. Air conditioner goes. TV goes. Drapes go. $18,500. Will consider some trade.
Three bedrooms, real large bath, $13,500. New. Carpet, range and oven.
Three bedrooms, 1½ baths, range and oven. All carpeted, all brick. Assume loan. $1,200.

FARMS
320 acres beautiful land on pavement for $325 per acre. Reasonable down payment. 325 acres of allotments.
317 acres, 35 cotton, two 8" wells, 341 acres of allotments. 29%
Quarter section, 2 wells, house. $12,500 down. Perfect.
Half section with 70 acres cotton, 4 wells, on pavement. Good maize and wheat allotments.
One section, two 6" wells. $250 per acre.

Classifieds...

MR. FARMER — RANCHER
We are still making those fine Travelers Ins. Co. loans to make improvements of all kinds on farms and ranches giving best appraisals.
T. J. CARTER REALTY CO.
Bruce Carter
EM4-0188, EM4-0469
B-4-10-2c

WANT TO TRADE
6½ year equity in 3 bedroom brick home in Amarillo for equity in 3 bedroom home in Hereford. Phone EM 4-1414.
B-4-7-tfc

IRRIGATED LAND
Immediate possession—wheat goes, 2 wells, 1 shop bldg., good allots. 1 mile long ditch on pavement, ½ mile rows. About 320 acres — $25.000 cash down. North of Hereford.
—o—
Immediate possession, nearly 500 acres in best of water. Full allots, small house, 3 wells, good hand on place. We think $35,000 will handle this $209,000 deal. Northwest of Hereford.
—o—
Immediate possession, perfect 160A, good imp., 1 well, land clean. ½ mile ditch, ½ mile rows, 25 acres cotton. We frankly don't know what kind of deal can be made. Southeast.
—o—
We have half of Dallam County for sale. Level land, rough land, irrigated land, dry land. And Prudential is making good loans in that area. Call us anytime, Night or Day.
—o—
Prudential Farm Loans anywhere in the U.S. In 1964 we were able to expand our loan facilities and we can now make loans anywhere in the U.S. that Prudential is now lending. Over a million dollars in loans in Deaf Smith, Castro & Parmer counties during 1964. We get the job done!
SAM NUNNALLY
Lone Star Agency
601 Main
EM 4-0555 Day
Nite & Sunday EM 4-2814
B-4-5-tfc

FOR SALE: 1 sec. good irrigated farmland, good water, good soil, all in cultivation, $325 per acre, 29 per cent down.
1 sec. good farm, approx. 375 a. in cultiv., bal. in grass, 2 irrigation wells with pumps. $150.00 per acre. 29 per cent down.
72 acre tract in cultivation, well located, excellent soil, ~~$215~~ per acre.
1 section excellent farmland near Amarillo, all in cultiv., irrigated, improved, good allotments, $550 per acre, 29 per cent down.....
BROWN REAL ESTATE
Tel. 267-3836
Vega Texas Box 24
B-4-8-6c

$ $ $ $ $
ONE MILLION DOLLARS
To lend on irrigated land in Deaf Smith, Castro and Parmer counties. For
PRUDENTIAL
America's Largest Farm Lender!
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-10-4p

FOR SALE
TWO BEDROOM brick with attached garage. Carpeted, drapes, plumbed. Close to schools. Large fenced back yard with nice large metal barn on back of lot. Small monthly payments. Equity and assume loan of $8400.00. Payments $67.00 month. 334 Avenue B. Call 5558. Olney, Texas or write Lee Brown, 701 West Howard, Olney.
B-4-34-tfc

RENTERS WANTED!
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK
INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-tfc

FOR SALE
240 acres dry land located northwest of Hereford in the Simms community. Good allotments, reasonable down payment, good terms on balance. Call person to person, I. D. Onstead, 385-3211 or Joe Montgomery 385-5134, Littlefield, Texas.
B-4-45-tfc

INDIVIDUALLY owned railroad siding property. Will sell or build to suit tenant. Boozer Real Estate, 439 N. Main, Phone EM 4-1755.
B-4-34-tfc

OVERSIZE quarter near Hereford, all in wheat, fully fenced. Two small wells, stock water size. $125 acre, net to me; want all cash down to the loan. No trades.
A. C. NYSTEL
298-2326 Abernathy, Texas
SW9-0400, Lubbock
B-4-36-9C

337 K
Beautiful 3 bedroom, all carpeted home. 2 baths, new drapes, double garage, laundry, fenced back yard. Get key at Lone Star Agency.
SAM NUNNALLY
601 Main
EM 4-0555 EM 4-2814
B-4-6-tfc

FOR SALE, BY OWNER Three bedroom, 1½ baths, fireplace, disposal, air conditioned, fenced. Call EM 4-1819.
B-4-15-10-tfc

FOR SALE
432 Star Street — 2 BR Brick, Beautiful Yard, Will Take Small Down Payment. —
SAM NUNNALLY
LONE STAR AGENCY
EM4-0555 EM4-2814
B-H-10-TFC

LOANS
FARM & RANCH
FAST SERVICE
DUWARD HAMBY
EM 4-3566
NIGHT - EM 4-3466
B-4-35-TFC

FOR SALE Nice three bedroom house. Very small down payment for right party. Phone EM 4-1111.
B-4-15-10-tfc

5. FOR RENT

THUNDERBIRD APARTMENTS
Two bedroom, two baths, carpeted, central heat, refrigerated air. Furnished or unfurnished. Northwest Hereford. Phone EM4-0338.
B-5-35-TFC

FOR RENT Two bedroom house, carport, fenced yard. Whites only. Inquire 907 South McKinley. Phone EM 4-3786.
B-5-16-37-1p

FOR RENT. Three room furnished house. Whites only. Inquire 321 Avenue J.
B-5-12-9-tfc

APARTMENT for rent. Large three room, furnished. Adults only. 603 Jackson or call EM 4-0298 after 6.
B-5-16-9-tfc

FOR RENT. Four room furnished apartment. Whites only. Call EM 4-0108 or EM 4-1543.
B-5-12-9-tfc

FOR RENT three room furnished apartment. Whites only. No children, no pets. Oberthier Apartments. Phone EM 4-0291.
B-5-16-35-tfc

SMALL OFFICE for rent. Bills paid. Phone answered. $50 per month. Phone EM 4-1818.
B-5-13-7-tfc

FOR RENT Clean two room furnished apartment. A. Petersen, EM 4-3198.
B-5-10-37-tfc

FOR RENT Newly decorated apartments. Inquire Palo Duro Apartments. East Third.
B-5-11-31-tfc

SIX ROOM unfurnished and three room unfurnished house. Whites only. 129 Avenue A.
B-5-13-36-tfc

TWO BEDROOM brick, attached garage fenced yard. Gene Campbell. EM 4-0972 or EM 4-0789.
B-5-12-36-tfc

ONE BEDROOM furnished apartment. Bills paid. Phone EM 4-1111.
B-5-10-36-tfc

FOR RENT: 320 acres with 8" irrigation well. 221 acres of allotments. Wilbur "Gib" Gibson, EM 4-2225.
S-5-16-36-2p

FARM FOR LEASE
For Long Term Cash Lease and Purchase Option 1280 acres irrigated land and Cattle Feeding Operation. Owner P. O. Box 5127, Lubbock, Texas.
B-5-37-1c

FOR RENT
New 2 bedroom brick duplex. Carpeted, air conditioned, drapes. Water, gas paid. Lawn kept by owner. Call EM4-2467 after 3:00 PM week days. Inquire 240 Ave. I.

TWO BEDROOM trailer house on Austin Road. Phone EM 4-3863.
B-5-10-37-1p

NICE two bedroom trailer house. Couple only. Bills paid. 331 George Street. EM 4-0894.
B-5-13-37-2c

FOR RENT Extra nice redecorated two room furnished house with carport. $15 week, bills paid. Whites only. Call EM 4-2825.
B-5-10-37-tfc

OFFICE SPACE for rent. Mark IV Realtors, EM4-2220.
B-5-10-29-tfc

ONE BEDROOM furnished house. Couple preferred. Whites only. EM 4-2157.
B-5-10-37-1c

NICE 3 room efficiency. Bills paid. TV antenna. Fenced yard Whites only. EM 4-1421.
B-5-13-37-2p

FOR RENT Furnished apartment. Whites only. Mrs. W. M. Megart, 401 Lawton.
B-5-12-37-2c

FOR RENT. Three room apartment. Rent by week or month. Phone EM 4-0800.
B-5-12-9-tfc

FOR RENT Nice two bedroom brick home. 835 Brevard. Call 258-7582 after 5:00 P.M.
B-5-14-37-1c

BEDROOM FOR RENT. Close in. 509 Ross Avenue. Phone EM 4-1628
B-5-10-36-tfc

FURNISHED APARTMENT for couple. No pets. Bills paid. 604 Schley.
B-5-10-36-tfc

Trailer Spaces at West Mobile Lodge, 304 N. 25 Mile Ave., Hereford's newest and most modern park, paved streets, concrete patios, underground utilities, central TV antenna. $25 a month. Call EM 4-0416 or EM 4-1822.
S-5-10-TFC

FOR RENT Nice efficiency two bedroom apartment. Plumbed for washer. Inquire 205 Jowell Street, Apartment B.
B-5-16-10-tfc

FURNISHED and UNFURNISHED, one and two bedroom, 112 Avenue H. EM 4-0969.
B-5-11-10-2p

FOR RENT Efficiency Apartment. Ideal for couple or single. Bills paid. Call EM 4-1111.
B-5-13-10-tfc

FOR RENT Three room unfurnished house. Whites only. No children, no pets. EM 4-1670.
B-5-13-10-2c

TWO ROOM furnished apartment for Spanish Couple. 343 West Second.
B-5-10-10-tfc

HOUSE FOR RENT $65.00 month, bills paid. Call EM 4-1818.
B-5-10-10-tfc

FOR RENT Two bedroom house with three room finished basement. 811 East 4th. Call Cashier at First National Bank, Hereford.
B-5-20-33-tfc

ONE TRAILER house for sale or rent. Couples preferred. Small down, rest like rent. Phone EM 4-1818.
B-5-16-6-tfc

510B ROOSEVELT
APARTMENT FOR RENT
New 2 bedroom, huge. Carpet, refrigerated air, central heat, new furniture, large lawn. All bills paid. $150.00 month.
CALL SAM NUNNALLY
EM 4-0555 or EM 4-2814
B-5-31-tfc

FOR RENT: One and two bedroom efficiency apartments. Bath, kitchen, dinette. Furnished. All bills paid. Kenny Gearn Apts., EM 4-2703.
B-5-19-5-tfc

NEW TWO bedroom furnished house. Apply Worley's Garage daytime. Evenings 509 Irving.
B-5-12-30-tfc

FOR RENT. Nicely furnished apartment for couple. Also bachelor apartments. Private entrance. Private bath. Carpeted. Vented heat. 821 South 25 Mile Avenue.
B-5-22-36-tfc

FURNISHED Three room Apartment with bills paid for Latin Americans. Call EM4-0972 or EM4-0789.
B-5-14-52-TFC

OPEN
NORTHWEST MOBILE LODGE
Twenty eight Mobile Home spaces. 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott.
B-5-11-tfc

TWO BEDROOM furnished, two bedroom unfurnished apartments. Whites only. Apply 232 West Third.
B-5-13-2-tfc

6. WANTED

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-TFC

COUPLE WANTS to rent two bedroom furnished house. Phone EM 4-2763.
B-6-10-10-tfc

8. HELP WANTED

SALESMAN for farm supplies and machinery. R. C. Godwin. Phone 289-5313 or 364-1756.
B-8-13-35-6c

NEED EXPERIENCED Beauty Operator. Pearline's Beauty Box. EM 4-0342 or EM 4-1296.
B-8-10-37-1c

RELIABLE white or Negro woman for housework and child care. EM 4-1776 before 8 a.m., after 6 p.m.
B-8-17-37-2c

WANTED Single man for ranch work. Fencing experience. No drinkers. Roger Brumley, EM 4-0924. 303 Sunset Drive.
B-8-16-37-tfc

WANTED
TRANSPORTATION
MAINTENANCE DEPARTMENT
SUPERVISOR
Experienced fleet maintenance supervisor, farm equipment, experience necessary. Should have G.M. or International Service School Certificate. Apply Walter A. Myrick — Plant Superintendent — Western Ammonia Corporation — Dimmitt, Texas
B-8-10-4c

10. NOTICE

INVESTORS AND COLLECTORS
Brilliant, uncirculated and AU Silver Dollars, packed in lifetime plastic tubes. No longer available from Govt. 66 rolls, ($20.00 face value each.) Dates 1879 thru 1888. Sold as a lot, $2,000. EM4-2155.
B-10-9-TFC

FOR LAWN SPRINKLERS See J. E. Springer. Phone EM 4-1369.
B-10-10-37-10p

OIL AND WATER COLOR art classes for adults to begin March 23rd. Oil classes Tuesday and Thursday evening, Thursday and Saturday morning. Water color class Thursday afternoon. Small classes with personal attention. Enroll now. Eunice Peterson Studio, Box 585, EM4-3198.
B-10-10-5c

BEFORE YOU Buy new equipment, cars, pickups — check the advantage of lease-purchase plan at Mark IV Realtors. EM 4-2220.
B-10-19-53-tfc

FOR BETTER HEALTH, for better living, use Soft Water, the service way. Nothing to buy, no work for you. The savings are greater than the cost. If your dishes are spotted lately, you may need Soft Water.
Phone EM 4-3280
B-10-4-tfc

WANTED
MAN OR WOMAN
SPARE TIME
To refill and collect money from machines dispensing Hi-Grade Candy, Gum and Sport Cards in this area. Supplement your income. Easy to do. $475.00 cash required for inventory. Include phone number. Write P. O. Box 787, Amarillo, Texas.
B-10-10-4c

11. Business Service

PAINTING, tapeing, textoning, sheetrocking, patching. General carpentry repairs. Phone EM 4-0235.
B-11-11-33-tfc

MIMEOGRAPHING and Mailing Service. E. Wood, 406 Witherspoon, EM 4-2056.
B-11-10-10-tfc

INCOME TAX service. Larry Hagler, EM 4-2359. Hours 1:00 to 10:00.
S-11-10-30-11p

KELLEY ELECTRIC
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Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or EM 4-1345
Box 130
B-11-46-tfc

SERVICE ON ALL
MAJOR APPLIANCES
AND REFRIGERATORS
S & R APPLIANCES
209 Miles EM 4-1302
B-11-42-tfc

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used Kirby's
KIRBY VACUUM CLEANER CO.
434 West 1st - Ph. EM 4-0422
B-11-45-tfc

CALL JOHN TURNER
FOR WELL WORK
Windmills and pressure pumps. Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194
S-11-37-tfc

REPAIRS ON
Television
Two Way Radio
Citizen Band
HUCKERT TELEVISION SERVICE
143 N. Main EM 4-3702
S-11-17-tfc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Pho. EM4-0262
S-11-28-TFC

ROOTER SERVICE
ELECTRIC SEWER
Removes roots etc. from sewer lines. Also septic tanks cleaned.
STATE SANTITATION SERVICE
Box 23, 803 Knight EM 4-3315
B-11-17-tfc

LAND MEASURING SERVICE
Specializing in field measurements and map plotting in accordance with ASCS requirements and specifications. Reasonable rates.
Contact
HAROLD BEAUCHAMP
Charlie Hill Truck Sales
EM 4-0052 Nights EM 4-1522
B-11-30-tfc

WATER WELLS
Domestic and Irrigation. Gravel pack or screen. Pump sales and service.
T & H DRILLING CO.
EM 4-0811 EM 4-2332
Hereford, Texas
B-11-28-tfc

OWENS & HOLLINGSWORTH
EM 4-3572
Comercial - Industrial
Residential Wiring
809 EAST SECOND
Magneto - Starter
Generator & Electric
Motors Rewind
Sales & Service
B-11-13-TFC

For Your
PLASTIC IRRIGATION PIPE NEEDS
See
B & J IRRIGATION SUPPLY, INC.
Now Located Just East of City Limits on North side
EM 4-0955
B-11-17-tfc

FOR WELL WORK
Dig test holes, new wells, deepening and repair. 4"-14" holes, gravel pack or filter. Work guaranteed.
SCOTT WATER WELL SERVICE
Phone Jesse Scott, EM 4-1108
B-11-25-tfc

PORTABLE DISC ROLLING Scolloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tc

INCOME TAX SERVICE, B. Lee Cocanougher, 108 West 8th.
B-11-10-28-13p

12. LIVESTOCK
Strayed - Found

STRAYED
From Woodrow Dutton farm, 11 Hereford steers, weight 700 lbs., branded open A on left thigh; 3 steers weight 300 lbs., branded Lazy L on left hip. Call 289-5288 or EM4-3817.
B-12-37-2C

Card Of Thanks

To our many friends and neighbors may we offer sincere, heartfelt thanks for your concern following my recent automobile accident and afterward, thanks to those who worked so diligently to help us find a home and get moved. We shall always remember these kindnesses.
Mr. and Mrs. W. H. Richards and Gregg

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 p.m. on the 30th day of March, 1965, to consider rezoning the following property.
The West 120' of the East 240' of the West 410' of the South 195' of Block 18 Welsh Addition to the Town of Hereford, Deaf Smith County, Texas.
The above property requested to be rezoned from "A" one family district to "D-Restricted" local retail/district.
Those interested in the above request are invited to attend the meeting on the date set forth above. The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 5th day of April, 1965 at 7:30 p.m.
Mary V. Watts
City Secretary
S-37-1c

CLASSIFIEDS GET RESULTS



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Charity Swindles Catch Generous Persons Unaware

(Postmaster Nolan Grady, in another of a segies of articles prepared for The Brand, talks about swindles which use the mails. - The Editor)

Charity rackets are a major type of swindle and probably the safest for the promoters.

Americans are of benevolent disposition and respond generously to the innumerable appeals that go through the mail, and some promoters exploit flagrantly these finest impulses of the human heart. Any donor who gives locally can check on the use of his money. There is always a question of how much money ever reaches the true beneficiary when solicitation is by mail.

ONE OF THE biggest charity rackets ever investigated by postal inspectors involved an internationally-known and respected organization. A professional fund-raising firm circularized millions of people throughout the country year after year, appealing for financial assistance in order to help to help cure a crippling disease.

Investigation disclosed that, out of approximately $22,000,000 contributed by the public nearly $11,000,000 was ear-marked for salaries and expenses. In addition $359,000 split among the administrators representing "Kickbacks" from the fund-raising firm. The offenders, one of whom was a former mayor of the city, were convicted of mail fraud and received sentences totaling 36 years in prison, five years probation, $34,000 in fines, and court costs of $32,000.

DANCE STUDIOS enticing advertisements showing a couple happily dancing together are are placed in newspapers, or on postal cards reading : "Meet people of your own age and interests through learning to dance. Share the companionship of fellow students. Beginning lessons free — no obligation."

Lonely middle-aged or older women, widows, or spinsters, as well as lonely men, receiving an advertisement of this kind, make inquiry of the dance studio for futher information. Once the victims enter a studio, under the belief that something free is being offered, they are escorted to a private room, gaily decorated with music softly playing.

THE INSTRUCTOR assigned to them dances with the victim for whatever time is needed to reduce sales resistance. The prospect is then pressured into signing a contract for a relatively small amount. The same glamourous settings and different instructors succeed in getting additional and more costly contracts signed. Victims have lost as much as $38,000 and many have entered upon contracts which obviously, in view of their advanced years, would extend far beyond the time they would be able to take dancing lessons.

Memberships in social, hobby, or country clubs are often used as part of the inducement for victims to sign expensive contracts. Life instruction designated as Bronze, Silver, or Gold courses are sold to the unwary for large amounts.

Once victims reach the stage where they refuse to purchase additional courses or are financially unable to do so, they are ignored, embarrassed, and treated as unwelcome. Many of them are left in pitiful financial circumstances.

FAILURE TO FURNISH MERCHANDISE — A tremendous volume of business is carried on by mail. You can procure almost anything without leaving your home.

This efficient and profitable enterprise by mail creates a condition ideally suited to dishonest activities. Postal Inspectors are constantly at war with fraud operators who advertise desirable articles of merchandise usually at bargain prices, but have no such merchandise and do not intend to furnish anything for the money remitted. These operaors are brought to justice as fast as the inspectors can locate them.

There is a much larger incidence of questionable business where advertisers offer bargains but the material furnished is not as represented, and "guaranteed" refunds are seldom made. The Post Office Department in response to complaints from the public puts a good many of these operators out of business either by criminal or administrative action.

You Are Always WELCOME to come in and see the FURNITURE we have for your home.

McNeil Furniture

209 Park N. End Main

Hereford, Texas

Look Who's New!

Mr. and Mrs. Joe Mack Hale, 204 E. 6th Street, announced the arrival of a son weighing 6 lbs. 15 ozs. born March 12th at 5:15 p.m. in St. Anthony's Hospital in Amarillo. They have named him Christopher Todd. Grandparents are Mr. and Mrs. Buck Hale and Mr. and Mrs. Carl Moseley all of Hereford.

Since 1948, five more bridges have been flung across the Potomac at Washington and four more over the Anacostia.

4-H NEWS

Steven Hoffman and Tommy Betzen's demonstration of "Co-operatives never did anything for me" was the program for the Wednesday meeting of Ford 4-H club. Another demonstration on safe use of farm chemicals was presented by Wayne Betzen and Paul Galley. The boys were from the Dawn Boys' 4-H club.

Marketing of Carrots was the demonstration given by Lisa Williamson and Mary Ann Hoffman, members of Ford club. Mrs. Earl Plank acted as judge and gave criticism to the teams.

Members present were Joyce, Beth and Tommy Bezner, Lisa and Kim Williamson, Lori Hopson, Jacki Brownlow, Cynthia and Joette Hanna, Connie Ward, Charlotte Williams, Teena May, Rebecca Hickman, Souad Malouf, David Marnell and Mary Ann Hoffman. Mrs. L. K. Williamson, adult sponsor, was also present.

Guests were Mrs. Tony Hoffman, Mrs. Clarence Betzen, Mrs. Earl Plank, Mrs. Grant Hanna, Steven and Jane Hoffman, Paul Galley, and Tommy and Wayne Betzen.



THIS WAS THE WAY IT WAS — Robert Mungia, a laborer on the Vernon Denson farm northwest of Hereford found travel on the muddy side Friday. But he voiced no objections and expressed hopes of more moisture for thirsty Deaf Smith County farmlands. (Staff Photo)

LIKE A LOT OF US

LOUISVILLE (AP) — Duffers, take heart. Bobby Nichols, the Louisville golf pro and 1964 PGA champion who has played golf almost daily since he was 12, never has had a hole-in-one.

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 p.m. on the 30th day of March, 1965, to consider rezoning the following property.

All of Lot 1 and the North 38.71' of Lot 2 Barcus and Bullock Subdivision of Block 5 Womble Addition to the Town of Hereford, Deaf Smith County, Texas.

The above property requested to be rezoned from "C" multi-family district to "D Restricted" local retail district.

Those interested in the above request are invited to attend the meeting on the date set forth above. The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 5th day of April, 1965 at 7:30 p.m.

Mary V. Watts,
City Secretary

S-37-1c

Legal Notice

NOTICE TO BIDDERS OF THE COUNTY'S INTENTION TO LET CONTRACTS FOR THE PURCHASE AND ACQUISITION OF REAL PROPERTY TO BE USED AS A SITE FOR THE COUNTY LIBRARY, AND TO ISSUE INTEREST BEARING TIME WARRANTS THEREFOR IN PAYMENT OF ALL OR A PORTION OF THE COST THEREOF

SEALED PROPOSALS addressed to the Commissioners' Court of Deaf Smith County, Texas, will be received until 10 o'clock A.M., on the 29th day of March, 1965, in the Commissioners' Courtroom in the Courthouse at Hereford, Texas, for real property to be used as a site for the County Library, such land being further described as follows:

Lots 7, 8, 9 and 10 of Block 13 of the Original Townsite of the City of Hereford, Texas, being also described as the South 200 feet of the West 140 feet of Block 13 of the original Townsite of Hereford

and at such time and place all such prpposals will be publicly opened and read.

ALL BIDDERS must submit cashier's or certified check issued by a bank satisfactory to the Commissioners' Court, or a proposal bond given by a reliable surety company authorized to do business in the State of Texas, payable without recourse to H. C. WILLIAMS, County Judge, in an amount of not less than 5% of the amount of the proposal or bid as a guarantee that the bidder will enter into contract within ten days after notice of awarding of contract to him. Bids without required check or proposal bond will not be considered.

IT IS THE INTENTION OF the Commissioners' Court of Deaf Smith County, Texas, to issue time warrants to the contractor or contractors in payment of all or a portion of the cost of purchasing and acquiring real property to be used as a site for the County Library, not to exceed the principal sum of THIRTY THOUSAND DOLLARS ($30,000), said warrants to bear interest at a rate not to exceed 4-1/2% per annum, and to mature serially, the maximum maturity date to be not later than December 31, 1975.

THE COUNTY guarantees that the contractor or contractors will receive par value for such warrants when and as the same are issued and delivered.

THE COUNTY reserves the right to reject any and all bids and to award the contract to that bidder or bidders who in the opinion of the Commissioners' Court offers the proposal to the best interest of the County, and to waive formalities.

H. C. Williams
County Judge, Deaf Smith County, Texas

S-37-2c

BOILER PROBLEMS?

We Specialize In Boiler Work

★ New Boiler Installation
★ Boiler Repair
★ Boiler Control

CALL US TODAY

HEREFORD PLUMBING and HEATING

EM 4-1168

SALES — SERVICE

Heating — Refrigeration — Plumbing

DEMONSTRATOR SALE

Between now and March 20, we want to sell the following company owned demonstrators and executive cars.
You can own one of these nearly new cars at a big savings to you.
All 1965 cars have never been licensed and carry new car factory warranty.

1965 FORD LTDs 2 Door Hard Top, 390 Engine, Cruise-O-Matic, Power Steering, Power Brakes, Factory Air, Tropical Turquoise w/white top.

1965 MERCURY MONTEREY -- 4 Door Sedan, Merc-O-Matic, Power Steering, Power Brakes, Factory Air, Tiffany Blue

1965 FORD -- GALAXIE 500 -- 4 Door Sedan, Cruise-O-Matic, 390 Engine, Power Steering, Power Brakes, Factory Air, Tropical Turquoise w/white top.

1965 FORD -- GALAXIE 500, 2 Door Hard Top, 3 5 2 Engine, Cruise-O-Matic Power Steering, Factory Air, Rangoon Red w/white top.

1965 FORD, Fairlane 500, 2 Door Hard Top, 289-4U Engine, 4 Speed Trans. Raven Black, Red Interior.

1965 MUSTANG, 2 Door Hard Top, 289-2U Engine, 4 Speed, Rally RAC, Full Length Console, Poppy Red with white vinyl roof

1964 LINCOLN CONTINENTAL, 4 Door Sedan, Full Power, Factory Air, 14,000 Miles. Balance of Factory Warranty still in effect.

1964 FORD GALAXIE 500 XL, 4 Door Sedan 4 Door Hard Top, 390 Engine, Power Steering, Power Brakes, Factory Air, Prairie Tan w/white vinyl interior

BUY THIS WEEK AND SAVE

STEPHEN HUDSON MOTOR CO.

"HereFORDs Friendly Ford & Mercury Dealer."

1st At Miles

EM4-2555

THIRD ANNIVERSARY

SALE

FAMOUS GENERAL TIRES

Through Month of March



All Tractor Tires carry a 36 months field hazard guarantee

20% OFF ON ALL TIRES

Free Mounting

INCLUDING:

- Tractor and All farm equipment
- Pickup
- Passenger Car

All First Line Construction



DUAL 90

made with General's exclusive NYGEN® cord

THE GENERAL TIRE

Hereford Butane, Inc.

Veterans Park Road

EM4-3367

FOR DIVERTED LAND

Substitute Crops Named By ASCS

Farmers who take part in the 1965 feed grain and wheat programs again will have an opportunity to plant substitute non-surplus crops on the land diverted from production, Frank Bezner, Chairman of the Agricultural Stablization and Conservation County Committee, has announced.

The substitute crops eligible under the 1965 program are guar, sesame, safflower, sunflower, castor beans, and flaxseed, plus mustard seed on feed grain acreage. The substitute plantings on wheat cropland may be only on the acreage which is voluntarily diverted below the farm's 1965 effective allotment.

IF SAFFLOWER or flaxseed is planted on the diverted acreage, no diversion payment will be available for that acreage under the feed grain or the wheat program; where other substitute crops are planted on diverted acreage, the diversion payments will be reduced. By law, price support is not available for flax production on diverted acreage; no price supports are in effect for the other substitute crops.

The chairman pointed out that under the 1965 wheat program, a diversion payment applies only to acreage voluntarily diverted below the effective allotment provided such voluntary diversion is from 10 to 20 per cent. No diverted-acre payment is provided under the 1965 wheat program where the producer plants his full allotment and diverts to conserving uses only the required minimum equal to 11.11 percent of his allotment.

PARTIAL PAYMENT for diverted cropland used to produce any of the specified substitute crops will be based on the following percentages of the weighted average diversion payment for the farm: Guar and sesame, 50 per cent; sunflower, castor beans, and mustard seed (on feed grain acreage), 30 percent. The percentages are the same as in 1964 except for castor beans, for which the rate has been reduced; the objective here is to assure continued and steady expansion of castor bean production while avoiding sharp increases in plantings, resulting in overproduction and depressed prices to producers.

Bezner reminds farmers that the signup for the 1965 feed grain program is now under way and will continue through March 26. Wheat growers who signed up last fall may also modify their program intentions until the closing date except that such growers do not have the option of signing up to overplant and store excess wheat.



Coming before God with an humble and contrite heart and asking God's forgiveness is an act that bothers some folks.

Episcopalians believe it's a part of being a Christian. We believe it's important enough to go beyond the few words of confession contained in the Lord's Prayer.

You don't agree? All right, think of it in this way.

God has given us a way of life. Our Lord said, "Thou shalt love the Lord thy God with all thy heart, with all thy soul and with all thy mind. This is the first and great commandment. And the second is like unto it, thou shalt love thy neighbor as thyself. On these two commandments hang all the law and the prophets."

If we haven't done these things — as positive action — we have sinned against God and man. And we need God's forgiveness.

How do we get it? We ask for it.

Visit St. Thomas' Episcopal Church soon. A warm welcome awaits you.

St. Thomas' Episcopal Church

West Park Avenue
Rev. Joel Treadwell, Vicar
EM 4-0146 or EM 4-0939

OF SMALL CHILDREN

Medicine Cabinet Can Be Potential Killer

(The dangers of accidental poisoning are discussed in this article from the Texas State Department of Health. -The Editor.)

You may see that your children are properly fed, clothed and housed, yet be harboring a potential child-killer under your roof.

By virtue of carelessness or neglect you may be setting up a situation for your child to poison himself.

It happens — and quite often. Poisoning is one of the leading accidental killers of children from one to four years old.

YOUR MEDICINE cabinet, for example, may be host to potential killers. If it is cluttered with a helter-skelter collection of beauty aids, first aid supplies, home remedies and assorted containers of partly-used and long-outdated prescription medicines, beware.

There is only one suitable place for old medicines — down the drain.

Any medicine that has changed color, or that has formed a residue at the bottom of the bottle, is not trustworthy and should be destroyed.

Aspirin tablets that are crumbly or that give off a vinergary odor and hydrogen peroxide that no longer bubbles vigorously should also go down the drain.

Mild antiseptics that have become caked are in the same to-be-disposed-of category.

DO AWAY WITH any ointment or salve that has separated, developed spots or become discolored, as well as nose drops that have become cloudy or have developed a sediment.

Also destroy eyewash or eye drops left over from treating any illness. Some of these may develop a dangerous fungus growth after a time.

Nothing in your medicine cabinet, however, can be more lethal than prescription drugs of whose identity you are not absolutely certain. When a label is missing or illegible, the sooner you rid your shelves of that container, the better. This is particularly true when there is a youngster in the climbing-and-prying stage in your home.

Poison Control Week — March 14 through 20 — is a particularly good time for you to take stock of your medicine cabinet and other potential poison hazards in your home.

Modern medications render a great service to mankind, but they can be lethal in little hands.

IN WASHINGTON D.C.

Mrs. Witkowski Is 4-H Delegate For National Leaders Forum

Mrs. Leo Witkowski, 215 N. Texas 4-H adult leader has been chosen as delegate from District 1 to attend the National Leaders Forum which will begin April 5 in Washington, D.C.

According to Mrs. Argen Draper, District 1 includes 19 counties in the Texas Panhandle and delegates are selected on a basis of having the highest qualifications and is a recognition of leaders who have exhibited outstanding leadership ability in 4-H Club work.

Selections are also based on the leader who utilizes the whole 4-H program as a means to help boys and girls develop into more mature and responsible citizens.

The Forum is scheduled for five days and is designed to take a deeper look at the understanding of boys and girls, develop programs to meet the needs of young people, confidence for leadership, principles of Democratic leadership, and international responsibility.

Mrs. Witkowski said the adult leaders are enabled to see more clearly their responsibilities in guiding the development of young citizens through this educational program.

Also on the schedule will be an opportunity to visit the Capitol and National Shrines, to visit Congress and to talk with the senators and representatives.

Orientation will begin April 1st at College Station at Texas A and M.



Mrs. Leo Witkowski
. . . to attend Forum
(Brand Staff Photo)

County Winners Named Saturday In 4-H Elimination Contests

Over 100 persons were in attendance at Stanton Junior High School Saturday when elimination contests and judging determined Deaf Smith County's 4-H winners who will go on to district contests.

Juston McBride, county agricultural agent, and Miss Sandra Ruebush, assistant county home demonstration agent, presented awards to more than 70 participants.

Mrs. A. J. Bezner, 4-H sponsor, explained that winners in the county contests will vie for district honors in the contest to be held soon in Canyon. Winners in the Canyon contest are eligible to enter the State 4-H Round-up, to be held in June.

Deaf Smith County winners are:

Safety — Kay Clearman and Donita McDermitt, junior division; Nancy Minks and Mary Ruth Weaver, senior division.

Vegetable preparation and use — Charlene and Margaret Lindeman, senior division.

Foods and nutrition — Teresa McAndrews, junior division; Cynthia Hanna, senior division.

Farm and ranch management — Wayne Polan, Neil McAndrews, Dion Miller, junior division.

Beef cattle — Kevin McAndrews, Steve McAndrews, senior division.

Co-ops — Tommy Betzen, Stephen Hoffman, senior division.

Livestock judging — Joel Williamson, Larry Minks, Stephen Jesko, senior division.

Electricity — Mary Ann Vance, Mary Kay Wagner, junior division; Rodney Herr, Donald Vasek, senior division.

Clothing — Jane Witkowski, junior division.

Clothing educational activity — Dorothy Marnell, senior division.

Soil and water conservation — David Marnell, Billy Johnson, junior division; Linda Paetzold, Janice Turrentine, senior division.

Money management — Teresa Engler, junior division.

Vegetable production and marketing — Lisa Williamson, Mary Ann Hoffman, junior division.

Poultry marketing — Karen Scott, Christine Marnell, junior division.

Civil defense — Denise Melton, Nadine Tice, junior division.

Entomology — Rodney Douglas, Dennis Goheen, David Hutcherson, Gary Goheen, junior division; Rodney Goheen, Charles Atchley, Ann Atchley, Colleen Sanders, senior division.

Forestry — Beth Bezner, Rebecca Hickman, junior division.

AT 50, SHE STOPS

LOUISVILLE (AP) — A local Belle is having an anniversary this year. The lady is the Belle of Louisville, an excursion steamboat owned by the city and county.

She made her maiden voyage in 1915 from Pittsburgh to Memphis, and didn't stop at Louisville.

George Terry Rites Are Set

Funeral services for George Terry, 231 Star, 60, who died in Deaf Smith County Hospital Friday following a lengthly illness, will be in Rose Chapel of Gililland Funeral Home Monday at 2:30 p.m., with the Rev. Noah Arnpriester, pastor of the Wesley Methodist Church, officiating.

Terry was born April 16, 1904, in Watusville, Ohio, and was married to Thelma Reed in November of 1929.

He was a mason and a member of the First Methodist Church.

Survivors include a wife of the home; one son, Bruce of Hereford; two daughters, Ruth Ann Smith of California and Jean Kennedy of Amarillo; five grandchildren and one sister, Mrs. Warren Baird of Damascus, Ohio.

Interment will be in Rest Lawn Cemetery under the direction of Gililland Funeral Home.

Look Who's New!

Mr. and Mrs. Lorenzo Contreraz are the parents of a son, Fred, born March 9 at 4:17 p.m. He weighed 8 lbs. 14 ozs.

Mr. and Mrs. James Howard Gentry are the parents of a daughter, Shelly Rene, born March 10 at 9:33 p.m. She weighed 6 lbs. 7 ozs.

Mr. and Mrs. Wovenclado Galvan Tijerina are the parents of a daughter, Juanita Peralez, born March 12 at 10:47 a.m. She weighed 3 lbs. 13½ ozs.

SKATE BOARD A HAZARD

CHATTANOOGA, Tenn. (AP) — Remember the scooters that were made from old roller skate wheels and soap crates?

One of their descendents — the skate board — is becoming a major safety hazard on Chattanooga streets.

Police Traffic Division Chief Lamar Boyd says there have been several near-accidents caused by children using the toys in the streets.

They're just like the old scooters, but without handlebars. The youngsters push off with one foot, then ride the small board as if they were skimming over breakers at the shore.

Chief Boyd says use of the boards violates a city code which says, "No person shall go upon any roadway on roller skates or riding by means of any coaster toy vehicle or similar device, except while crossing a street on a crosswalk."

PARADE, DANCES, SPEECHES

Shamrock Rolls Out The Green! Annual Festival Is Wednesday

SHAMROCK (Special) — This Irish city is rolling out the green carpet for the 19th annual St. Patrick's Day Celebration, and J. C. McClesky, general chairman of this year's festival, has extended a warm welcome to the residents of the Hereford aren.

The male Irishmen of Shamrock are wearing high-top green hats, and jeweled green ties, and many of them are sporting attractive (?) chin-whiskers in an all-out effort to call attention to the Wednesday party. Members of the community's fairer sex are taking care of their share of the publicity chores by wearing green and white costumes decorated with eye-catching "Erin-Go-Bragh" buttons.

MEANWHILE, the scores of committeemen are working long hours arranging a daylong program jam-packed with Irish-type entertainment.

The Pre-St. Patrick's Day Banquet scheduled Tuesday evening at the Armory, will be a gala affair, with Waggoner Carr, attorney general of Texas, as guest speaker, and featuring the popular "Treblestones and Gleemen" of Fort Worth. A most unusual and enjoyable program is promised.

The pomp and pageantry of Ould Ireland will be in evidence all day Wednesday, highlighted by the spectacular parade at 11 a.m. The gigantic street procession will be built around more than 30 beautifully decorated floats and at least 20 marching bands.

MISS IRISH Rose, chosen from a bevy of 23 of the area's most beautiful colleens, will be crowned in an impressive ceremony at the Armory during the afternoon.

Western music and an Old Fiddlers Contest with $150 in prize money at stake, will be presented from the downtown sound stage, and the younger set will enjoy the carnival with its thrilling rides, cotton candy and balloons. Closing the program Wednesday evening will be four dances, offering a variety of music styles to please the taste of everyone.

LCC Schedules Groundbreaking

LUBBOCK (Special) — The groundbreaking ceremonies have been set for Saturday, March 13, for the new Lubbock Christian College cafeteria-student center.

The ceremony is designed to honor Mr. and Mrs. J. E. Hancock who donated over $150,000 worth of Hancock Company stock to the cafeteria fund drive.

THE "CAMPUS CENTER" will be named after the Hancock's daughter, Betty, who was killed in an automobile accident in 1954. She was attending Texas Tech at the time.

This donation pushed the fund drive over the top. According to Dr. F. W. Mattox, LCC president, the drive will continue because the building alone will cost $300,000. The college will need, he said, an additional $50,000 for equipment, furnishings, walkways and landscaping.

MAX TIDMORE, mayor of Lubbock; George Wilson, president of the Chamber of Commerce; Robert L. Cash, executive of the Litton Industries; and Mr. and Mrs. Hancock will be featured in the ceremonies.

Construction on the student center-cafeteria will begin immediately and is scheduled for completion early in the fall. The building was necessitated by a fire that destroyed the kitchen and heavily damaged the rest of the building in September 1964.

Final Rites For Ernest May Are Scheduled Today

Final rites for Ernest May, 110 Douglas, 69, who died in Deaf Smith County Hospital Friday following a lengthy illness, will be held tomorrow at 2 p.m. in the First Baptist Church with the Rev. B. L. Davis officiating.

May was born Feb. 11, 1896, in Protem, Mo., and married Bess Hopson in 1932.

He came to Deaf Smith County in 1921 from Coleman County, Texas.

May was a member of the First Baptist Church.

Survivors include his wife of the home; a mother, Mrs. Ida May of Amarillo; one sister, Bessy McVay of Hutcheson, Tex., and two nephews, Melvin of Hereford and Marvin of Las Cruces, N. M.

Interment was in West Park Cemetery under the direction of Gililland Funeral Home.

4 Rural Wrecks In February

There were four rural traffic accidents in Deaf Smith county during the month of February, according to Sergeant W. E. Wells, Highway Patrol Supervisor of this area.

These crashes resulted in two persons injured, and an estimated property damage of $3,953.

The rural traffic accident summary for this county for the first two months of 1965 shows a total of seven accidents resulting in no persons killed, three persons injured, and an estimated property damage of $7,603.

IT'S THE CHALLENGE

GLASGOW (AP) — George Williamson, 25-year-old Glasgow architect, is well on the way to achieve his ambition to have a drink in every one of the city's 1,100 bars.

He took on the chore through the chance remark of a friend, who asked if he thought it possible to get around to all of Glasgow's pubs.

"I decided to take him up on this and have now visited 750 of them," said Williamson. "It is not the drink that is the attraction, it is to answer this challenge."

As he goes around the pubs, in good districts and in bad, he has devised his own system of classifying them. "Very often I have discovered that pubs in poor districts have more attractions than some in posh swank) districts," he said. Williamson rates pubs on service, interior decoration, quality of the drink and the type of company which frequents the bar.

The chore means a variety of drinks for Williamson, for some pubs sell only whisky (no beer). Others specialize in cheap wines.

'GATORS ARE GONE

JACKSONVILLE, Fla. (AP) — It's open season on alligator thieves in this city.

Parks Commissioner Dallas L. Thomas announced a $250 reward for information leading to the apprehension of persons who stole 18 or 20 alligators from the City Zoo.

Thomas estimated the city's loss at $1000 — the cost of replacing the missing saurians. But he said at the going rate of $4.50 per foot for 'gator skins, the haul could bring about $3,000.

Typewriter Ribbons
THE INK SPOT

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NEW SPRING
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25 lb. Box or 2 lb. Pail w/scoop
Detergent was $5.99 $4.99
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Saw 7-inch 1½ HP was $41.10 $31.93
Sears Hereford 421 N. Main EM 4-3854 9:00 to 5:30

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Courthouse Records

Vehicle Registrations

Albert Maxwell, 1958 Chevrolet; W. I. Whitney, 1963 Rambler; Robert C. Wright, 1960 Rambler; Charles E. Leffel, 1963 Buick; Bill Combs, 1960 Ford; John K. Litsch, 1965 Chevrolet; Kathleen Cayler, 1959 Buick; D. C. Allmon, 1960 Chevrolet; Charles W. Dones, 1963 Ford; Lee Earl Unsted, 1965 Chevrolet; Otto Lingnau, 1965 Ford pickup; Alfonso Limas, 1957 Oldsmobile; B. T. Spear, 1965 Chevrolet pickup; Consumers Fuel Co-Op Association, 1965 Chevrolet; B. E. Kendall, 1965 Chevrolet pickup. 3-9.

S. F. Davis, 1956 GMC truck tractor; S. F. Davis, 1965 Ford truck; Earlene Kropp, 1964 Comet house trailer; Catarino Guerrero, 1959 Chevrolet; Macario Y. Arrendondo, 1957 Chevrolet; Ernest Reyes, 1957 Chevrolet; Toby Torres, 1960 Ford; Orsborn Chevrolet-Olds, 1965 Chevrolet; Travis McPherson, 1956 Chevrolet pickup; Loy T. White, 1953 Ford; Edward E. Conrad, 1962 Chevrolet; Robert L. Lloyd, 1956 Ford pickup; Curtis J. R. Lamb, 1955 Ford; Eloy A. Cano, 1954 Chevrolet; Pascual Cantu, 1962 Ford; E. H. Kromer, 1965 Buick; J. L. Woodford, 1965 Chevrolet pickup; Olivia Rodriguez, 1953 Chevrolet; Chevrolet; John I. McCutchen, 1961 Pontiac; Pete Aguirre, 1956 Ford; Hereford Butane Co., 1961 Mack truck tractor; Betty Joe Carlson, 1964 Ford, 3-10.

D. C. Martin, 1965 Buick; A. M. Kelley, 1959 Plymouth; Albert C. Stengel, 1958 Chevrolet; J. W. Stengel, 1962 International truck; Loyd R. Hubbert, 1958 Plymouth; Robert E. Doughman, 1963 Ford pickup; Thomas F. Short, 1959 Chevrolet; Ralph Morrison, 1959 Ford; Delia N. Clark, 1961 Buick, 3-11.

Deeds of Trust

Billy Ott, et ux, to Hi-Plains Savings and Loan Association: All of the North 54 feet of Lot 15 and the South 51 feet of Lot 16 of Wayne Wallace Subdivision of Block 45, Evants Addition.

Hereford Flying Service, Inc. to David D. Gibson and Wheeler M. Sears: The North 20 feet of Lot 13 and the South 75 feet of Lot 12, Green Acres Estate, an addition out of a part of Section 82, Block K-3.

Ky Lawrence, et ux, to Prudential Insurance Co. of America: All of the West 446 acres of Section 157, and all of the East ½ of Section 174, Block M-7.

Albert Earl Edwards, et ux, to Hereford Texas Federal Credit Union: The West 60 feet of the North 75 feet of the East ½ of Block 6, Ricketts Addition.

G. W. Simmons and wife, Mildred S. Simmons, to John Hancock Mutual Life Insurance Co.: The North ½ of Section 80, Block K-5, except the South 6 acres and the East 60 feet; the West 113.5 acres of the SW of Section 79, Block K-5.

C. R. Winget, et ux, to Hi-Plains Savings and Loan Association: A part of Block 21, Evants Addition.

Norman E. Moore, Hereford Produce Co., to First National Bank: A part of Section 59, Block K-3.

Hereford Flying Service, Inc., to Hi-Plains Savings and Loan Association: The North 20 feet of Lot 13 and the South 75 feet of Lot 12, Green Acres Estate, an addition out of a part of Section 82, Block K-3.

A. J. Schroeter to Hi-Plains Savings and Loan Association: The East 75 feet of Lots 1 to 5, inclusive; the East 75 feet of the North 15 feet of Lot 6; the East 70 feet of the South 10 feet of Lot 6; and the East 70 feet of Lots 7 to 12, inclusive, of Block 11, Original Town of Hereford.

Warranty Deeds

R. W. Elliston, et ux, to Bob Clark: All of Lot 8, Block 1, Hester and Baskins Subdivision of Block 15, Mabry Addition.

Virgil Warren Justice, et ux, to Billy Ott, et ux: All of the North 54 feet of Lot 15 and the South 51 feet of Lot 16 of Wayne Wallace Subdivision of Block 45, Evants Addition.

Jack L. Stanley, et ux, to C. W. Dixon: All the South ½ of Section 41, Block K-8.

Hereford Flying Service, Inc., to David D. Gibson and Wheeler M. Sears: The East 75 feet of Lots 1 and 2, Block 72, Town of Hereford and Addition.

Hereford Flying Service, Inc., to David D. Gibson and Wheeler Sears: All of Lot 2, Block 2, North Park Addition.

W.H. Kimble to W. R. Moore: All of Section 25, Block K-5.

D. W. Finlan to Cruz Ledesma, et ux: All of Lot 5, Block 11, Finlan Subdivision out of a part of Section 111, Block M-7.

Wheeler M. Sears, et al, to Hereford Flying Service, Inc.: The North 20 feet of Lot 13 and the South 75 feet of Lot 12, Green Acres Estate, an Addition out of a part of Section 82, Block K-3.

Lucille Olson and Homer L. Brumley, trustees for and in behalf of the G. W. and Mary C. Brumley Trust, to A. J. Schroeter: The East 75 feet of Lot 1 to 5, inclusive, the East 75 feet of the North 15 feet of Lot 6, the East 70 feet of the South 10 feet of Lot 6, and the East 70 feet of Lots 7 to 12, inclusive, Block 11, Original Town of Hereford. Lucille Olson and homer L. Brumley, trustees for and in behalf of the G. W. and Mary C. Brumley Trust, to Hereford Texas Federal Credit Union: All of Lot 12, Block 3, Original Town of Hereford.

A. J. Schroeter, et ux, to Lucille Olson and Homer L. Brumley, Trustees of the G. W. and Mary C. Brumley Trust: All of Lot 12, Block 3, Original Town of Hereford.

Marriage License

Candido Espinoso Pina and Pauline Caudillo Cortez, 3-11.

Boll Weevil Fight To Be Reviewed By Plains Cotton Growers Group

LUBBOCK (Special) — A complete summary of the High Plains Boll Weevil program — from the theory of diapause control through the results obtained from 1964 sprayings and plans for 1965 — will be presented at an open meeting of the Areawide Boll Weevil Committee at 1:30 p.m. Thursday. The meeting is to be held at the KoKo Palace, Lubbock, and all interested parties are invited to attend.

Donald A. Johnson, Executive Vice President of the coordinating organization, Plains Cotton Growers, Inc. said: "Elimination of the boll weevil threat to the High Plains is of great importance to the High Plains cotton industry, and this meeting affords an excellent opportunity for farmers, ginners and businessmen to learn exactly how the weevil is being stopped."

OF PARTICULAR interest to people of this area will be reports on the results of the 1964 spraying operation and the financial aspects of the program. Results of winter trash examinations for hibernating weevils will be given by W. L. Owen, Entomologist at the South Plains Research and Extension Center, and overall results will be evaluated by Dr. Perry Adkisson, Texas A & M. The financial report will be provided by Plains Cotton Growers.

L. D. (Don) Anderson, Chairman of the Boll Weevil Steering Committee, will give the background of events leading up to the adoption of the diapause method of control. Dr. J. C. Gaines, Head of the Entomology Department at Texas A & M, will report on research work that has been and will be done in connection with the program, and D. H. Russell, District Supervisor of the USDA's Plant Pest Control Division, Lubbock, will give a detailed description of how the 1964 spraying operation was carried out in the Fall of 1964.

The theory of diapause control and how that system is being applied to the High Plains problem will be given by Dr. J. R. Brazzel of Mississippi State College, State College, Mississipi. Other leaders of the Thursday afternoon program include Donald Johnson; John Pugh, Chairman of the Areawide Boll Weevil Committee; Don Rummel, Area Extension Entomologist and Fred Roy of the Texas Department of Agriculture.

Coffee Time

by Lois Dedyne

It ziggs and zaggs and does everything it is supposed to do, except my house work! Recent addition at my house is a sewing machine and it sure is fun to operate however I feel the need of some schooling to really put it to proper use.

The kids already have planned a busy schedule for me too with their request for quivers to carry their arrows, head dresses Indian fashion and a covering for the dog pillows.

Now all that is left is time to accomplish all this plus the necessary items of dress and mending the old ones.

• • •

Bake your own home made bread? Use canned milk for a richer flavor. Also let rise to double the original size only. This will make a firmer loaf and still be light.

• • •

Interested in a different recipe to serve at the next bridge party? Try chicken or turkey salad:

Four cups diced chicken of turkey, 2 cups finely diced celery small onion — fresh with a bit of the green top added for color, 6 chopped hard boiled eggs, and some pimentos for flavor and color.

Whip 2 cups whipping cream, add a bit of salad dressing for flavor, a dash of honey for slight sweetening and one teaspoon horse radish dressing.

Add to dry mixture with salt and pepper to taste. Before serving, add a few chopped mushrooms and a dash of rosemary seeds. These have to be cut in fine pieces with a scissor and add only enough to flavor.

Serve open face on sliced home made bread.

• • •

Attended the recent Veleda Study Club style show which was narrated by Mrs. Irving Alexander. Sure are some exciting things coming up for spring. She said the new fashions are really something to talk about this season and it was very evident with her exciting narration and display of fashions.

• • •

Imagine we'll see a bit of the "wearin' of the green" come Wednesday. I don't look well in green however so I guess I'll just pin on a four-leaf clover for luck. St. Patrick's Day is really for the Irish anyway.

• • •

A tip I got from the veterinarian the other day. He told me that most folks were under the impression, as was I, that raw eggs give dogs a shiny coat. He said that it doesn't, so I have started preparing them an egg in the morning as the vitamin value is good for them. And if you don't happen to be a pet fancier, just skip this paragraph!

• • •

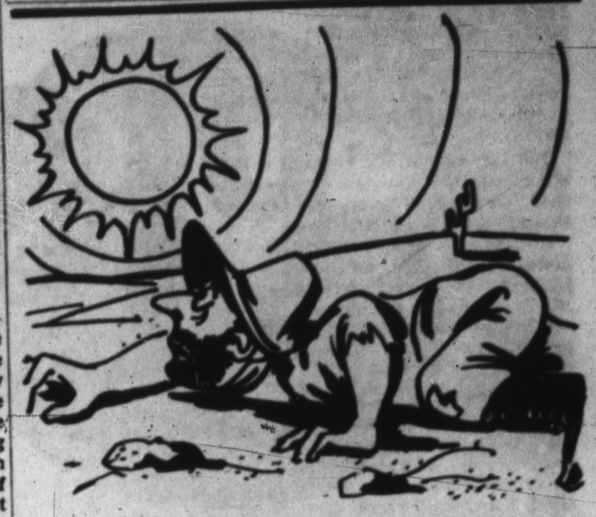
Perk up those luncheon salads with rosette radishes. Slice trimmed radish one direction and then crosswise almost to the stem. Chill in ice water 'til they open to form flower rosettes.

EMOTIONAL PAIN

SEATTLE, Wash. (AP) — Doctors treating children must take time to discuss things other than the immediate physical illness, a child-health professor said at a short course for pediatricians sponsored by the University of Washington, the State Medical Assn. and the State Health Department.

Nine out of 10 children with persistent complaints of headaches and abdominal pains without organic cause have emotional problems, declared Dr. Lewis M. Fraad, acting chairman of Department of Pediatrics at the Albert Einstein College of Medicine, New York.

Pediatricians must learn how to talk with parents and children to find out how the "whole" child functions, what he fears and what his family and emotional background is, Dr. Fraad pointed out.



THIS REMINDS ME . . .
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These coupons are redeemable on your favorite brands of merchandise beginning MONDAY at PIGGLY WIGGLY and will last for four big weeks.

Take advantage of this S. & H. Green Stamp Bonanza at PIGGLY WIGGLY this week and for the next four weeks.

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Free S&H Green Stamps
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100 ($10.00 Worth) 100
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with purchase of
Ground Beef
3 lbs.
Good Only Thru Wed. March 17th

100 ($10.00 Worth) 100
Free S&H Green Stamps
with purchase of
Apple Juice
Tree Top — 3 (12 oz) Cans
Good Only Thru Wed. March 17th

100 ($10.00 Worth) 100
Free S&H Green Stamps
with purchase of
Salad Dressing
Morton's Quart Jar
Good Only Thru Wed. March 17th

PORK CHOPS

Fresh Lean First Cuts lb. **39¢** Center Cuts lb. **65¢**

Pork Roast

Fresh lb. **29¢**

Bacon

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Compare it for quality, flavor and waste-free trim and you'll see why we're so proud of our pork at PIGGLY WIGGLY.
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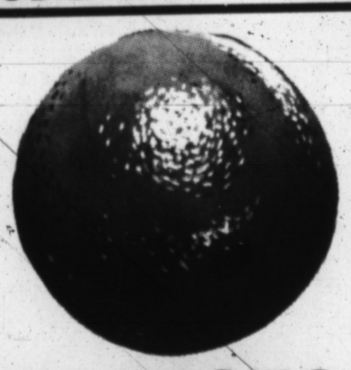

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2 for 25¢

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Mexico Green - Slicers lb. **19¢**

TURNIPS lb. 15¢

MACARONI and CHEESE **Pot Pies** Morton's Frozen 8 oz. **6 for $1**

Cream Pies Morton's Frozen All Flavors Family Size **4 for $1**

Time For Pie AlaMode — Try Some Today

Ice Cream Lane's Mardi Gras ½ Gallon All Flavors **3 for $1**

Toilet Tissue Delsey All Colors 4 Roll Pkg. **39¢**

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12 Bottle Ctn.
Good Only Thru Wed. March 17th

50 ($5.00 Worth) 50
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Shurfine Shortening
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Good Only Thru Wed. March 17th

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Sophistication And Fish Nets...





SOPHISTICATED AND SWEET — Kathy Wilson, daughter of Mr. and Mrs. Marshall Wilson, is wearing a box-pleated pinafore over a checkered voile long sleeved dress. Her belted waistline has a touch of spring with the accent of a daisy and her white hat and gloves and black patent bag and shoes complete her costume.



EXCITING SPRING DESIGNS — Sharon Tinnin (from the left) is wearing the nautical look in sport attire with the striped shirt and blazer and is completely ready for the beach even to the nautical hat. Barbara Langley in a terry cloth shorts ensemble has a long sleeved V-neck blouse of terry cloth over a turtle neck shirt. Carol Sue Perrin is showing the new "pop art" shift. The fabric is cotton duck. Hedy Bailey's polka dot bra and hip-rider pants are smart with the new "fish-net" cover-up with the see-through look.

For Fashion

PRESTO! IT'S MAGIC! That is what the fashion designers have created in their new spring wardrobes, as described by the narrator for the Wednesday evening style show for the Veleda Study Club and their guests.

Designers have created styles which are overflowing with softness for the mood and fashion, with soft femininity for every occasion.

Pretty and soft describes the bows, ruffles and soft colors to give that lovely lady look for this spring.

For the woman who prefers less frill in her fashion the designers have created the stark and simple look but yet with a lively look of youth in styling.

ACTION FITS the bill with the skirt that "moves with you" with action pleats featured as well as the "A" line skirt.

White waffle pique in sportswear features embroidery for the feminine look in sports attire. Fish net has been adapted in fashion to use as a cover up with the peek-a-boo look for the brief swim suits.

Exciting for beach wear is the new two-piece bikini which features the sheer nylon bodice. Beach cut ups are shown with the see through fashions. Beach cover-ups have the soft look with ruffled pop-overs featuring the stand-away color.

Low slung hip riders are highlighted in the sports fashion world and another exciting new fashion is the "Pop Art" shift.

Cut-out shifts have the new look but lingerie designers have found the answer for the cut-out fashions with the flesh colored "body suit" which is the secret for the cut-out look.

BODY SUITS have come into being not only because of the new "see-through" designs, but they feel that lingerie should be a part of the body and should allow freedom of movement. It allows for the feeling of not being restricted in clothing.

Shifts featuring cap sleeves and oval neckline, with a bodice which just passes the waistline and gently skims the hip are new also.

See FISH NETS, Page 2



SWEET AND STYLISH — Helen Lesly (left), daughter of Mr. and Mrs. Luther Lesly, is wearing the boller hat, white waffle pique dress with the "A" line skirt, accented with a big red bouncy bow. Sandy Caison belongs to the young sophisticated set with her smartly styled double breasted rain outfit. She is the daughter of Mr. and Mrs. G. D. Caison Jr.

(Photos by Larry Fuhrmann and Lois Dedyne)

The Sunday Brand

SECTION TWO

The Sunday Brand, Hereford, Texas, Sunday, March 14, 1965



KNIT MATES — Waving to fashion with ruffles and a drop waistline is Mrs. Wheeler Sears in the knit mates fashion. This also features a stem skirt with an accent of a single strand of pearls. Her bouffant daisy hat, rafia bag and three quarter length gloves complete her costume.



FASHIONABLE ESCORT — Rodney Caison escorts Sandy Wilson, daughter of Mr. and Mrs. Mike Wilson, as they model their Easter costumes. Rodney in his Eaton suit which features three buttons and has a striped shirt and Sandy is wearing an outfit with a high rise belt which is a three button coat.



READY FOR EASTER — DeeAnne Caison, Rodney Caison and Kim Wilson (right) model Easter fashions. They are children of Mr. and Mrs. G. D. Caison Jr. and Mr. and Mrs. Marshall Wilson. DeAnne's double breasted cut-away coat buttons in the back and covers a matching dress. Rodney is smart styled with his Eaton outfit and Kim's blue coat features Welch seaming.

'Texas Composers' Presented For Music Club Program Monday

"Texas Composers" highlighted the program for the Music Study Club when they met Monday with hostess Mrs. Bill Bradly and co-hostess, Mrs. Dale Young.

Presiding officer was Mrs. B. Y. Crosthwait and Mrs. Paul Lyons gave a review of the lives and music of Texas composers Oscar J. Fox, Radie Britain, David Guion, van der Stucken, Morris and Wm. J. Marsh.

For the program A Doll's Ballet (Morris) was played by Mrs. Schroeter with choruses as follows: Rain and the River, Fox; Hail Texas, Britain, Our Glorious Land, van der Stucken as sung by Mrs. Godwin, Mrs. Young, Mrs. Clark, Mrs. Langford, Mrs. Fisher, Mrs. Lyons and Mrs. Bradly accompaning.

Texas, our Texas (Marsh) was sung by the entire club. Gracious Spirit, Dwell With Me, the hymn of the month, was sung by Mrs. Godwin, Mrs. Young Mrs. Clark, Mrs. Langford, Mrs. Fisher and Mrs. Lyons.

Members attending for this program were Mrs. Bradly, Mrs. W. T. Carmichael, Mrs. Joe F. Clark, Mrs. B. Y. Crosthwait, Mrs. Frances Dameron, Mrs. Cliff Estes, Mrs. W. S. Fisher, Mrs. H. K. Fox, Mrs. Bill Lankford, Mrs. Paul Lyons, Mrs. Carl Mountz, Mrs. T. W. Roberson, Mrs. A. J. Schroeter, Mrs. Lowell Sharp, Mrs. A. C. Thompson, Mrs. Dale Young, Mrs. R. C. Godwin, Mrs. Frances Parker, Mrs. R. P. Coneway, Mrs. J. T. Gilbreath, Mrs. Glen Snyder and Mrs. S. O. Wilson.

Mrs. Lankford is scheduled to be the leader for the March 22nd program in the Community Center when the program will be "Jazz, A Distinctive Type of American Folk Music" with the hospitality Committee slated as hostesses.

B.P.O. DOES Plan Convention Here

B. P. O. DOES Club met Monday in the Elks Lodge to discuss plans for the Texas West State Meeting to be in Hereford March 27 and 28.

General chairman of the convention, Lois Hollingsworth, reported on the final progress of all phases of the convention.

Pat Clark was the presiding officer and it was noted that nine members from the Amarillo Drove No. 128 visited and helped practice for the ritualistic work for the state meeting.

Refreshments were served following the meeting and hostesses were Pat Clark and Joyce Pool.

Attending were Dora Lee Howell, Sylvia Wilson, Joan Pugh, Virginia Fowler, Ann McCullough, Ricky Zinn, Lois Hollingsworth, Billy Huddleston and Donna Gooch.

Visiting from the Amarillo Drove were Frankie Beard, Ann Hartfelder, Diz Wallis, Vic White, Kay Brockette, Bobbye Johnson, Maudie Murphy and Maxine Lawson.

Hostesses for the up-coming social scheduled for March 22nd will be Ann McCullough and Bernice Massey.

Mrs. Hardin Gives Furniture 'Recipes' At West H.D. Meet

Mrs. Blanche Hardin was in charge of bringing the program of refinishing furniture for members of the West Hereford Home Demonstration Club when they met Tuesday in the home of Mrs. Blanch Mosley.

Mrs. Hardin suggested ways to refinish furniture and gave several recipes to use for furniture. She suggested a mixture of salt and olive oil to cover up scratches before using furniture polish.

Hostesses for this meeting were Mrs. Blanche Mosley and Mrs. Alice Cox.

Attending also were Mrs. V. V. Pierce, Mrs. John Jacobsen Sr., Mrs. W. A. Autrey, Mrs. Bell Grimes, Miss Mary Bradly, Mrs. W. A. Waters, Miss Evelyn Bell, Mrs. Grace Hicks, Miss Alice Bradly, Mrs. Vern Witherspoon, Mrs. A. G. Grisham and Mrs. Lola Monased.

It was announced that the next program would be March 23 in the home of Mrs. W. J. Frost, 318 Ave. A.



FASHION MAGIC — Mrs. Charles Hoover is wearing the boller hat accented with a bow, and the eight button three quarter length glove to accent her dress of black which features the round collar and the new very feminine look with the frills.

Fish Nets, Peek-a-Boo, Brief Styling Featured This Spring

(Continued from Page 1)

HIGH ARCHED SEAMING which allows for the very flattering line in the bodice is accented this spring to add to the soft look.

Accessories are simple and effective with well-placed pins to accompany simple style, or matinee length necklaces, single strand pearls and "still in" are the spangle bracelets.

Included for the show were a few fashion buying tips. Suggestions were to buy better, choose with care and build a wardrobe over a period of years. For the budget minded woman, use care in selection of colors and styling with an eye for inter-changeable garments. Add a few items at a time to work towards building your wardrobe.

URBAN OR SUBURBAN is the description of the shift this spring with a dress-up fashion in silk featuring the soft flowery look and cotton fabrics to take you to the grocers.

Hats are away from the face with a turned back brim and also the rolelr hats are popular. Accents are bows or flowers with the soft feminine fashion spilling over to the young set.

Modeling the new spring fashions were Mrs. Harry McCauley, Mrs. Cameron Gault, Mrs. Wheeler Sears, Mrs. Bill Kendall, Mrs. Charles Hoover, Mrs. Michael Wilson, Sharon Tinnin, Barbara Langley, Merle Carmichael, Heidi Bailey, Carol Sue Perrin, Kim Wilson, Kathy Wilson, Rodney Caison, Sandy Caison, DeeAnne Caison, Helen Ann Lesly and Sandy Wilson.

Refreshments were served to approximately 70 members and guests attending and organ background music was furnished by Mrs. John Sims.

Mrs. Bell Is Guest Speaker For Young Mothers Study Club

Mrs. Charles Bell gave a program of "How to help your child in school" for the Young Mothers Study Club when they met Tuesday with Mrs. Homer Rudd as presiding officer and Mrs. Charles Springer as program chairman.

Mrs. Bell is a teacher in the Central Elementary School and she said the four most important things a parent could do was to see that the children got ample rest, a good breakfast and send them to school happy and dressed comfortably.

She further said that this applied from the grades of kindergarten through high school. She suggested that parents help their children to know how important, interesting and exciting school and learning is.

Plans were made to see a play at the Branding Iron Theatre at West Texas State University.

Visitor for this meeting was Mrs. Ray Moore and hostesses were Mrs. David Brumley and Mrs. Jim Carnahan.

Also attending were Mrs. Jim Arney, Mrs. Frank Campbell, Mrs. Larry Dobbs, Mrs. Jinny George, Mrs. Raymond Gerk, Mrs. A. T. Griffin, Mrs. Al Hunter, Mrs. Howard Hunter, Mrs. Ray Simpson, Mrs. Bob Veigel, Mrs. Homer Rudd and Mrs. Don Brush.

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"We style hair the way men like it."

Wigs! Wigs! Wigs!

COME IN AND LET US CUT, CLEAN OR STYLE YOUR WIG. WE ARE EXPERIENCED WIG STYLISTS AND USE THE BEST PRODUCTS TO KEEP YOUR WIG SOFT AND SHINY.

LADIES!

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THIS IS SAFETY WEEK — Camp Fire Girls Kerri Dameron, Becky Edelman and Martha Baker show their approval as Mayor Cowsert signs a proclamation designating March 14 through 20th as Hereford Camp Fire Safety Week. The girls are all members of the Tak-Sha-Wa Camp Fire Group. (Staff Photo)

Camp Fire Girls To Give Programs For Safety Week

Saturday was the kick-off day for the Camp Fire Girls when they started their program in co-ordination with National Safety Week proclaimed as such by Mayor Ray Cowsert to be March 14 through the 20th.

Southwestern Public Service had a banner fly over the city of Hereford and the Camp Fire Girls distributed literature and bumper tags to be reminders of safety.

They also put out posters with their insignia of crossed logs and flame at strategic locations to signify danger points and to serve as reminders.

During the week the girls will be making speeches in the elementary schools and to civic groups with the emphasis of safety for their program.

Mrs. Lewis Lea, Mrs. John Gooch and Mrs. William S. Dameron are Camp Fire leaders whose groups will be participating in the safety program throughout the week.

According to Mrs. Dameron, this program started on a small basis and with a small group but it has since become a cabinet project with the possibility for this program to become an annual affair.

Mrs. Benson To Head Delegates

Mrs. Dyalthia Benson of Hereford will head the Panhandle credit union delegation to the 31st annual meeting of the Texas Credit Union League in Corpus Christi, March 19 and 20.

Over 2,000 credit union delegates and visitors are expected to attend.

Mrs. Benson, a director of the League, is with the Hereford Texas Federal Credit Union. As a representative of the 105 credit unions in the Panhandle district, she will participate in a joint board of directors meeting in Corpus Christi March 18.

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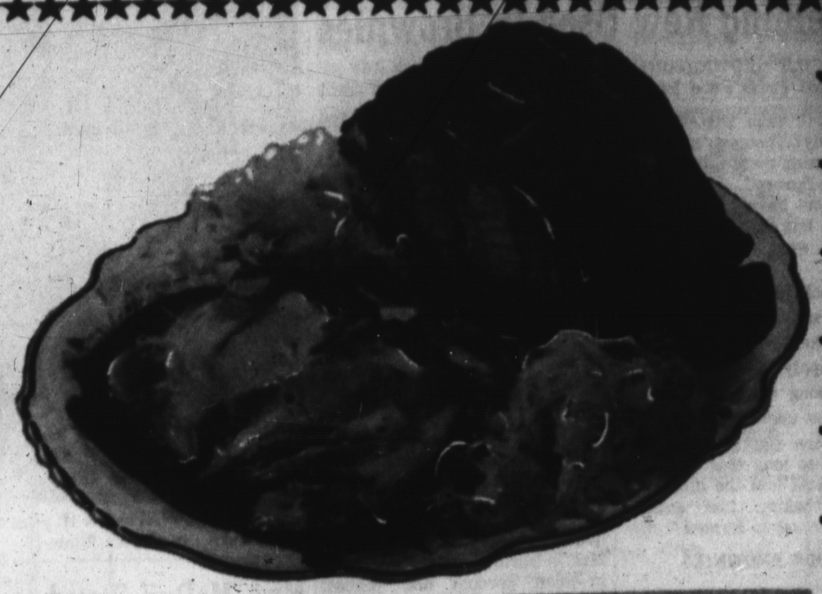
Pork Roast
Delicious Juicy Fresh Pork lb. 29¢



PORK STEAK Corn Fed lb. 39¢

Flavorite BACON Tender-Crisp 2 lbs. 89¢



Taylor Made SAUSAGE Made by Experts 3 lbs. $1

Pinkney's WEINERS 3 lbs. 99¢

Shurfine Shortening 3 lb. Can 69¢

400 Count Kleenex 5 For $1

Soft — Delsey Toilet Tissue 4 Roll Pkg. 39¢

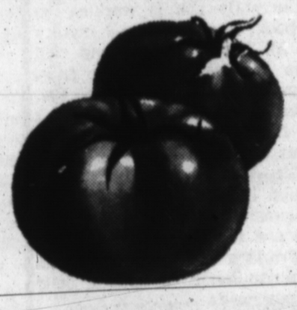
24's — Sanitary Napkins Kotex 65¢

Johnson's 49¢ Size Shoe Polish 39¢

Bottle of 25 Alka Seltzer 45¢

Shurfresh Oleo Colored Quarters 2 lbs. 43¢

TOMATOES Red Ripe lb. 25¢



ORANGES Juicy Delicious Texas lb. 10¢

CELERY STALKS each 19¢

GREEN ONIONS Bunch 5¢

Campbell's Meat Variety Soup 6 cans $1

Rea. 6 Bottle Ctn. Dr Pepper 39¢

Cloverlake — Pint Ice Cream 5 For $1

Tender Crust — 15 oz. Vanilla Wafers 29¢

Shurfresh Biscuits Pkg. 13 For $1

Tender Crust — Large Cello Pkg. Cookies 49¢

Gladiola Flour 5 lb. Bag 55¢

Humpty Dumpty SALMON Flat Can 39¢

Morton's CREAM PIES each 25¢

Folger's COFFEE lb. 79¢

Hunt's CATSUP 20 oz. Size 4 for $1

Frozen Meat Dinners PATIO Each 39¢

HUNT'S PEACHES Halves or Sliced No. 2½ Cans 4 $1

PILLSBURY TURNOVERS Blueberry or Cherry 43¢

WELCHADE The Grape Drink 32 oz. Size 29¢

Observe Camp Fire Safety Week

TAYLOR & SONS FOODS
YOUR HOME TOWN BOYS
CASH AND SAVE
LOW LOW EVERYDAY SHELF PRICES
PLUS S & H GREEN STAMPS

LET'S COOK SOMETHING

Something New Used In Brownies

By CECILY BROWNSTONE
Associated Press Food Editor

DO YOU bake Brownies for your family? Then you may want to try making them with the new chocolate-flavored ingredient that doesn't have to be melted. We used this no-melt chocolate just this way, and the recipe follows.

The trick in having Brownies that are soft and lucious, is not to overbake them. The usual test doesn't apply! If you bake the mixture long enough to have a cake tester come out clean, the chances are you will bake the brownies so long that they will be dry. Note that the directions suggest "baking just until a firm top crust is formed."

GOOD BROWNIES

2 eggs
1 cup sugar
1 teaspoon vanilla
2 envelopes (2 ounces) no-melt unsweetened chocolate-falvored ingredient
½ cup butter or margarine, melted
½ cup sifted flour
1/8 teaspoon salt
1 cup chopped walnuts

Beat the eggs until thickened and lemon-colored. Gradually and thoroughly beat in the sugar. Stir in the vanilla, chocolate ingredient and melted butter. Add the flour, salt and ¾ cup of the walnuts; stir just until blended. Pour into a greased 8-inch square pan; sprinkle with the remaining ¼ cup walnuts. Bake in a moderate (375 degrees) oven for 17 to 20 minutes, just until a firm top crust is formed. Place the pan on a wire rack to cool for 5 minutes; cut into 16 two-inch squares; remove carefully with spatula. Delicious served while still warm! Note: Brownies may be baked in a 9-inch square pan or an 11 by 7 inch pan for 15 to 17 minutes; or in a 9-inch pie plate for 17 to 20 minutes.

CHINESE SUPPER

Made quickly in a big skillet!
Tomato Juice w/Crisp Crackers
Phyl's Shrimp Chow Mein Rice
Pineapple Almond Cookies

PHYL'S SHRIMP CHOW MEIN

2 tablespoons salad oil
2 cups onion strips, ½-inch wide
2 cups celery crescents, ¼-inch wide
1 cup fat-free chicken broth
½ teaspoon sugar
2 cloves garlic, crushed
3 tablespoons cornstarch mixed with ¼ cup cold water
1 tablespoon strong soy sauce
1 pound large (about 16) cooked shrimp (peeled, deveined and sliced lengthwise to retain shape
1 can (1 pound) bean sprouts, drained
Cooked Rice and Chinese noodles

In a 10-inch skillet over moderately low heat, heat the oil; add onion and celery; cook about 5 minutes, stirring several times. Add chicken broth, sugar and garlic; cover and simmer about 5 minutes. Add cornstarch mixture and soy sauce; cook and stir constantly over moderate heat until thickened and clear. Mix in shrimp and reheat; mix in bean sprouts and reheat. Shrimp and sprouts will thin sauce a little; if still too thick, add a little broth. Serve with extra soy sauce over cooked rice; top with Chinese noodles. Makes 4 servings.

SUNDAY BRUNCH

Recipes for Irish bread are always sought after; here's one from the food editor of a well-known women's magazine.

Sliced Bananas Orange Juice
Scrambled Eggs with ham
Grace White's Irish Soda Bread
Beverage

GRACE WHITE'S IRISH SODA BREAD

3 cups sifted flour
3 tablespoons sugar (for dough)
3 teaspoons baking powder
½ teaspoon baking soda
½ teaspoon salt
1 cup currants
1 1/3 cups buttermilk
2 tablespoons sugar (for glaze)
2 tablespoons hot water

Sift flour, 3 tablespoons sugar, baking powder, soda, and salt into medium-size bowl; stir in currants, then buttermilk until blended. (Dough will be sticky.) Turn out onto lightly floured pastry cloth or board; knead about 10 times. Shape into an 8-inch round loaf; place on ungreased cookie sheet. Cut a cross on top of dough with sharp knife. Bake in moderate (375 degrees) oven for 45 minutes; remove from oven.

Dissolve 2 tablespoons sugar in hot water in a cup; brush generously over hot loaf. Bake 10 minutes longer, or until richly golden. Serve warm.



GOOD BROWNIES — If your family likes them soft, don't overbake them! (AP Photo)

Mrs. McDuff Slated To Speak For H.D. Meet Here Tuesday

Mrs. Annie McDuff of Anson will be the guest speaker for the Young Homemakers Home Demonstration Club when they meet Tuesday in the Community Room of the First National Bank. Mrs. McDuff is the grandmother of Mrs. Dean Bryant, club member, and is 65 years of age.

For her program, she will review her own book of poems, "Loving Memories", which she has had published. They range from sad to funny, and are about a variety of subjects including fishing, church, children and life, according to Mrs. Bryant.

She further related that Mrs. McDuff is a member of a quartet that sings for the shut-ins as well as the public.

Currently she is working on a book of pictures and history of all her ancestors and will also include information from many years of her own life.

In her poems she takes a look at the modern day scene and interprets it in the poem called "The Modern Family Circle" which is as follows:

Looking in on the modern day scene it's different indeed,
Grandpa and Grandma are in a rest home or tending their own needs.
The children are at a ball game or out on a date,
Dad's watching TV and mother is running late,
The evening activities are different for each one,
Each looking out for his own kind of fun.
The baby sitter puts Junior to bed at nine,
The others turn in just any old time.
Where Grandpa and Grandma are, is anyones guess,
Isn't this world a mixed up mess?

School Menus

PUBLIC SCHOOLS

Monday
Corn dogs w/mustard
Blackeye peas
Carrots sticks
Applesauce
Rolls, butter
Milk

Tuesday
Hamburgers, tomatoes
lettuce, pickles, onion
Buttered corn
Apricot pie
Milk

Wednesday
Beef enchiladas
Fritos
Garden salad
Fruit cup
Rolls, butter
Milk

Thursday
Pinto beans w/vienna sausage
Buttered spinach
Cole slaw
Peach cobbler
Corn Bread, butter
Milk

Friday
Macaroni and cheese
Peas and carrots
Green salad
Jello w/fruit
Rolls, butter
Milk

ST. ANTHONY'S SCHOOL

Monday
Pizza
Tossed salad
Olives
Peach cobbler
Bread, butter
Milk

Tuesday
Hamburgers, lettuce
onion, pickle
Applesauce
Chocolate coconut cookies
Milk

Wednesday
Tamale
Pinto Beans
Mixed greens
Cinnamon roll,
Cornbread, butter
Milk

Thursday
Chicken and noodles
Peas and carrots
Cabbage, apple slaw
Prune-spice cake
Rolls, butter
Milk

Friday
Fish sticks w/tartar sauce
Buttered potatoes
Green beans
Peanut butter bars
W/wheat rolls, butter
Milk

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FARM SALE
TUESDAY, MARCH 16, 1965 - SALE TIME: 1:00 P. M.

LOCATED: 4½ miles East of the city limits of Hereford, Texas, on highway 60, then 4 miles North and ¼ mile West - or 8½ miles West of Dawn, Texas, on highway 60, then 4 miles North and ¼ mile West.

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As I have rented my farm, I will sell the following at Public Auction.

TRACTORS—
1—1965 model 70 John Deere LP Tractor with power steering, 3 point hitch, good rubber and good shape
1—1959 model 560 Farmall LP Tractor
1—Model H Farmall Tractor on gas with vegetable cultivator
1—1950 model W-6 IHC (wheatland) LP Tractor

EQUIPMENT—
1—4-row JD 3 point Planter
1—4-row JD Front End Cultivator
1—4-row IHC fast hitch gauge wheel drive Planter
1—12-ft. Krause Oneway on rubber
1—20-ft. Grain Auger on rubber
1—11-ft. Hoeme
1—Myers V Ditcher
1—4-section JD Gang Rotary Hoe
1—2-14-in. JD Rollover Moldboard
1—14-ft. Krause Carrier Wheel Seal Bearing Tandem
1—10-ft. Hoeme
1—Drag Blade Ditcher
1—16-10 JD Grain Drill
1—Set of JD Markers
1—2-row Continental Stalk Shredder.
1—4-section IHC Harrow
1—12-ft. Steel Float
1—5-disc Case Breaking Plow
1—Farm Hand Tine Tooth Harrow
1—Tricycle Front End for IHC
1—16-10 Oliver Superior Grain Drill
1—MM Feed Mill
1—Fairbanks-Morse Feed Mill
1—JD Lister Beam
2—JD Lister Bottoms
4—JD Rear Wheel Weights
1—4-row Set of Rotary Hoes

COMBINE, TRUCK, and TRAILERS—
1—1955 model 55 John Deere Combine with cab and real good shape—wheels fit 40-in. rows
1—1954 model Chevrolet 2-ton, 2-speed Truck with good grain bed and hoist
1—1947 model Chevrolet ½-ton Pickup
1—1934 model Chevrolet Car—no title
1—3-bale Sears Trailer
1—4-wheel Flat Bed Trailer
1—2-wheel Trailer

TANKS and IRRIGATION EQUIPMENT—
1—1000-gal. Propane Tank
1—250-gal. Propane Tank
1—550-gal. Gas Tank and Steel Stand
2—6-in. Irrigation Cooling Jackets
1—Lot of 1½-in and 2-in. Tubes
1—Lot of Nylon Dams

MISC. EQUIPMENT—
3—Butane Filler Hose
1—3 HP Electric Motor
1—½-HP Electric Motor
1—Lot of Windows and Frames, good shape
1—20-gal. Hot Water Heater
1—4-in. Bench Vise
1—Bench Grinder
1—Case of 30 weight Conoco Oil
1—Real Good Butane Weed Burner
1—Lot of Wrenches
1—Lot of 1½-in. Gal. Pipe
2—Extension Cords
1—6-volt Battery Charger
2—Log Chains
2—Locker Boxes Bins—4 drawers each
1—3½ HP Gas Motor
2—Electric Fence Chargers
1—Lot of Steel Electric Fence Posts
1—Lot of Barb Wire and Hog Wire
1—Lot of Used Sheet Iron

Terms of Sale: CASH. — All accounts to be settled day of the sale.

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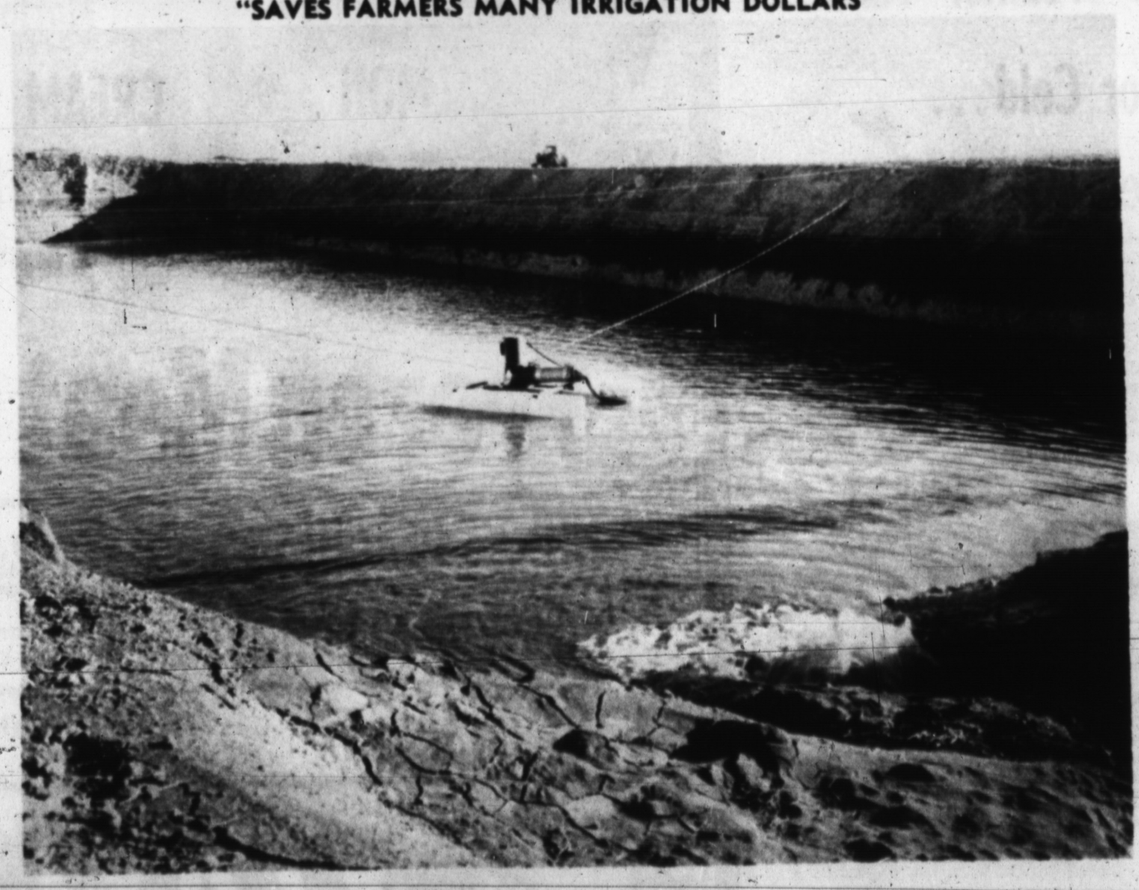

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Simms Study Craft Planning Banquet

Annual Club Banquet plans were made at the recent meeting of the Simms Study Craft Club in the home of Mrs. Terrell Hodges.

Simms Community Building will be the location for the banquet to be April 1st, 7 p.m. Mrs. Robert Lloyd conducted the business meeting.

Mrs. Allen Ehresman gave the program and discussed the technique of drying flowers and the various uses for dried flowers and arrangements.

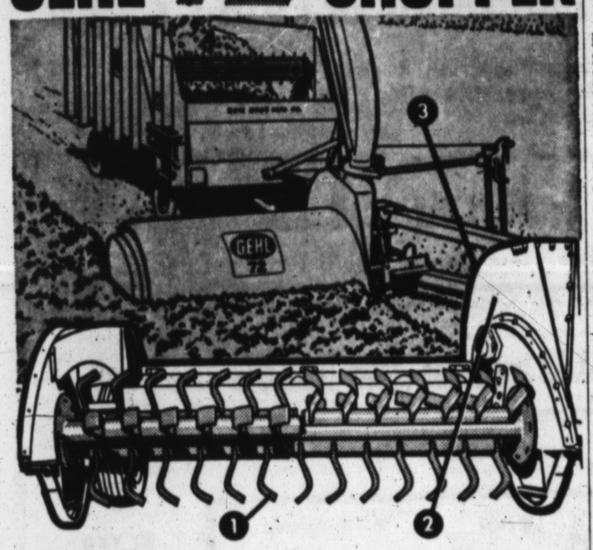
Visitor for this program was Mrs. Ray Joe Riley from the Sunny Side Community.

Members present were Mrs. J. M. Boothe, Mrs. Julian Perrin, Mrs. Lewis West, Mrs. Leland Burns, Mrs. Bud Heaton, Mrs. Rosco Pinnell, Mrs. Jim Cavin, Mrs. Edwin Morrison, Mrs. Emmett Young, Mrs. Lloyd and Mrs. Ehresman.

Mrs. Bud Heaton will be the hostess March 18th which is the next schedued meeting.

During 25 years of work, Dr. Ukichiro Nakaya, a physics professor at Hokkaido University, Japan, and his colleagues succeeded in duplicating in a cold chamber all the natural types of snow crystals.

GEHL 72 CHOPPER



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Saul's Daughter Is Book Reviewed For Lone Star Study Club

Saul's Daughter by Gladys Mabern was the book review given by Mrs. E. W. Dettman for the Tuesday meeting of the Lone Star Study Club in the Community Center.

Mrs. Dettman said this is the story of David's and Michal's love and first marriage, of their estrangement because of her father's (Saul) jealousy and of David's valor. Also of her next marriage to Phalti. She said that then David became king and demanded his wife back and told of her mockery of him when he danced before the ark and her lost years.

Mrs. S. S. Williams was the presiding officer and the thought for the day was "The Art of Being Yourself" by Wilfreda Patterson which was read by Mrs. Opal Bookout.

Lace cloth over gold decorated the refreshment table which was centered with an arrangement of mixed yellow flowers. Serving from the silver service were hostesses Mrs. C. D. Kelton, Mrs. S. S. Williams, Mrs. R. G. Blue and Mrs. John Jacobsen Jr.

Visitors were Mrs. B. F. Markham, Mrs. Maude Hackworth, Mrs. N. D. Bartlett, Mrs. Olin Caviness, Mrs. R. O. Stark, Mrs. George L. Muse, Mrs. Ruby W. Gilbreath, Mrs. Cris Jacobsen, Mrs. Joe Smith Jr. and Miss Thornton Shirley.

In addition to the hostesses those attending were Mrs. Bookout, Mrs. Thelma Chisum, Mrs. Floyd Dunnivant, Mrs. J. J. Durham, Mrs. H. E. Henslee, Mrs. Jim Higgins, Mrs. Lawrence Krebs, Mrs. Vivian Major, Mrs. Norman Moore, Mrs. G. W. Newsom, Mrs. C. P. Phillips, Mrs. E. W. Dettman and Miss Mildred Elliott.

WHO'S GOT MORE OF LOUISVILLE'S MONEY?

LOUISVILLE (AP) — There's a bit of good-natured banking rivalry in the family of Sen. Thruston B. Morton, R-Ky.

Morton has long been a director of a large Louisville bank. Recently, his son T. Ballard Morton Jr. was named a director of a rival bank.

Agencies To Seek Texas Industry Proliferate Since World War II

DALLAS (AP) — In the World War II period, there was one community foundation in Texas devoted to seeking establishment of industry, says the Federal Reserve Bank of Dallas. Now there are about 200.

The reserve bank, in a recent publication, noted that farming adjustments in recent years meant that the younger and better educated residents of small towns tended to seek opportunity elsewhere.

AFTER WORLD War II, said the publication, "local groups interested in stopping the out-migration became vocal and began action programs aimed at generating industrial employment in their communities."

Thus arose the industrial development corporations, a special type of organization which frequently acquires property and handled money.

This type of organization "seems to have satisfied most of the practical and legal requirements of local action groups," the bank publication says.

THE CORPORATIONS sell stocks and bonds and obtain donations.

Laws give the corporations quasi-public status. Donations are considered normal business operations, the corporations are tax free, and in some cases they can receive loans directly from the Small Business Administration.

Since 1961, such corporations have provided an estimated $1,772,000 in matching funds under the Area Redevelopment Act.

The Texas Industrial Council last year asked the corporations to indicate what they did.

THE MAIN function, the survey shows, has been to acquire industrial sites, including provisions for buildings and utilities. Since Texas law prohibits tax exemptions on property, leasing and rental arrangements at low cost are one way to compensate for the ad valorem tax.

Less than 9 per cent have engaged in selling, renting or leasing machinery and equipment.

But almost 45 per cent of the corporations have made low-interest loans to industrial firms. Indications are that the corporations are not inclined to buy stocks or bonds of the companies they attract.

MORE CORPORATIONS made outright grants to new industries than bought stock, provided refinancing or furnished operating capital.

The reserve bank found that East Texas development corporations have been inclined to be more conservative, possibly because they have been established a long time and their areas have certain natural advantages.

Outstanding characteristics of other areas are that in the western plains there is a tendency to provide refinancing or working capital; in the south-central region there is a history of paying the moving expenses; and north central region has been especially active in aiding new non-branch enterprises.

Quality Printing at the Ink Spot

Mrs. Bezner Returns From State Forum Meet In Austin

Mrs. A. J. Bezner has returned from Austin after attending the Texas 4-H Adult Leader Forum which was March 9 through 11th. Her selection to attend the State Forum is a recognition of having exhibited outstanding leadership ability in 4-H Club work.

The State Forum is designed to take a deeper look at the developing programs to meet the needs of young people, more effective leadership and helping youth adjust to citizenship challenges of adulthood.

The State 4-H Adult Leader Forum also provides an opportunity to learn in depth how to provide more challenging educational experiences for the youth of Texas.

Included in the schedule were programs of confidence for leadership, understanding the individual self to become more effective leaders and developing programs to meet the needs of young people.

BELIEVING BUTCHER

SPLIT, Yugoslavia (AP) —Butcher Petar Brkljacic from Konjsko, a village near this Adriatic Sea city, has a unique way of running his business. He cuts the meat, displays it on the counter, leaves a sharp knife and walks out of the shop. The customer then serves themselves, weighing the meat and writing in a book what they bought. When the butcher returns, he simply collects the money.

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NEW VIEW OF PERFORMANCE

Pete Progress

speaking for the Deaf Smith County Chamber of Commerce

By BILL THOMPSON
Chamber Manager

Last week Pete was expounding on the question of Presidential Succession when it became necessary to cut him off for lack of time. The discussion, though, was so informed and so pertinent to legislation now being considered that we have asked Pete to return to this subject this week. He was about to discuss some of the historical precedents involved and we picked him up there.

"For 80 days after President James A. Garfield was shot in 1881, he hovered between life and death, unable to discharge his duties as President.

"THE CABINET, several weeks after the shooting, unanimously agreed that Vice President Chester A. Arthur should act as Pesident.

"Arthur refused to do so on the grounds that, under the Tyler precedent, he would become President for the remainder of the term and Garfield would be out as President if he survived. This view was supported by some of the outstanding authorities of that time.

"After Garfield died, of course, Arthur assumed the office of President, but in the meantime, the management of the Government had suffered.

"A SECOND crisis occurred during the Wilson administration, when the President suffered a stroke. Many persons in the Administration urged Vice President Marshall to act as President. He refused to do so for fear of ousting Wilson.

"The heart attack of President Eisenhower in 1955 focused further attention on the problem, and hearings were held, but no action was taken by Congress.

"The American Enterprise Institute in its August 3 REPORT said:

'The Death of President Kennedy stimulated much discussion and real concern about the problem of presidential inability and succession. Inability took on urgent importance because of the realization that, had our late President lived, hovering unconscious between life and death for a period of time, chaos and confusion might well have resulted since no one would have been clearly authorized by law to determine the inability of the President.'

"THIS CONCERN was very real although President Kennedy had worked out with Vice President Johnson the same agreement that had been reached by President Eisenhower and Vice President Nixon following the President's heart attack.

"This agreement, in effect, states: 'The President — if possible — would inform the Vice President of his inability and the Vice President would serve as Acting President.

'If the President could not communicate his inability to the Vice President, the Vice President, after such consultation as seemed appropriate to him, would serve as Acting President.

In either case, the President would determine when the inability had ended and would resume the full exercise of the powers and duties of his office.'

"ALTHOUGH IT is generally agreed that this agreement is a great step in the right direction, it is in some ways unsatisfactory as a long-term guide to government.

"The Committee on the Judiciary has pointed out, for example, that such informal agreements cannot be considered an adequate solution to the problem because:

'1. Their operation would differ according to the relationship between the particular holders of the offices;

2. A private agreement cannot give the Vice President clear authority to discharge the powers conferred on the President by the Constitution, treaties, or statutes;

4. No provision is made for the situation in which a dispute exists over whether or not the President is disabled.'

'S. J. RES. 139, essentially, lends Constitutional authority to the present system of informal agreements — and also sets up procedures for handling the troublesome question of determining the President's actual inability.

"It provides for three types of situations:

"First, it makes clear that the President may declare in writing his disability and that upon such an occurrence the Vice President become Acting President.

'By establishing the title of Acting President,' says the Committee Report, 'the proposal makes clear that it is not the office but the powers and duties of the office that devolve on the Vice President.'

"Second, it provides that if the President is unable or unwilling to declare his inability, the Vice President can assume the position of Acting President by obtaining written concurrence of a majority of the Cabinet (or 'such other body as Congress may by law provide') and transmitting to Congress 'his written declaration that the President is unable to discharge the powers and duties of his office.'

"THE THIRD provision covers not only the resumption of duties by the President, but a possible, if unlikely, situation in which he felt able to carry on, but others thought he was unable to do so.

"It provides that whenever the President transmits to Congress his written declaration that no inability exists, he shall immediately resume his office, unless the Vice President with the written concurrence of a majority of the Cabinet (or some other body designated by Congress) sends to Congress within two days a written declaration that the President is unable to discharge his duties.

"Congress would then immediately decide the issue, with a two-thirds vote being required to uphold the Vice President.

"Says the Committee in justification for its proposal:

'NO MECHANICAL or procedecdural solution will provide a complete answer if one assumes hypothetical cases in which most of the parties are rogues and in which no popular sense of constitutional propriety exists. It seems necessary that an attitude be adopted that presumes with reasonable men at the highest governmental level.

'The combination of the judgment of the Vice President and a majority of the Cabinet members appears to furnish the most feasible formula without upsetting the fundamental checks and balances between the executive, legislative, and judicial branches. It would enable prompt action by the persons closest to the President, both politically and physically, and presumably most familiar with his condition. It is assumed that such decision would be made only after adequate consultation with medical experts who were intricately familiar with the President's physical and mental condition.'

"THE MAJOR alternative proposal is that some sort of a commission be set up to determine Presidential inability — with a number of variations as to the composition of the Commission.

The Committee Report says:

'There are many distinguished advocates for a specially consituted group in the nature of a factfinding body to determine presidential inability rather than the Cabinet. However, such a group would face many dilemmas.

'If the President is so incapacitated that he cannot declare his own inability the factual determination of inability would be relatively simple. No need would exist for a special factfinding body. Nor is a factfinding body necessary if the President can and does declare his own inability.'

"The 'critical' question arises, the Report pointed out, when the President and those around him differ as to whether he does suffer from an inability which he is unwilling to admit:

'But this dispute should not be determined by a special commission composed of persons outside the executive branch.

'SUCH A COMMISSION runs a good chance of coming out with a split decision. What would be the effect, for example, if a commission of seven voted 4 to 3 that the President was fit and able to perform his office? What power could he expect during the rest of his term? . . . If the vote were the other way and the Vice President were installed as Acting President, what power could he exert when everyone would know that one vote the other way would cause his summary removal from the exercise of Presidential powers?

'If the man acting as President were placed in this awkward, completely untenable and important position, the effect on domestic affairs would be bad enough; the effect on the international position of the United States might well be catastrophic.'"

More from Pete next week on this important subject.

Halfway Center Adds To Staff

The High Plains Research Foundation, Halfway, has added Dean Howard as Assistant Agronomist to it's staff in the Soils and Water Department. Howard will be an assistant to Jim Valliant, water engineer for the Foundation.

Howard, who is a native of the Plainview and Hale County area, has been farming in the Finney Switch area since 1957. Dean received his B. S. in agriculture from Abilene Christian College in Abilene, Texas in 1954, and in December of 1954, Howard entered the U. S. Army, where he spent a two year hitch of active duty.

After discharge from the service, Howard returned to the Plainview area, where he started farming, north of Plainview. In 1962, Dean was the runner-up for the Area Young Farmer's Award, sponsored by the Plainview Young Farmers.

In speaking of the new addition to the staff, Dr. Earl H. Collister, Director of the Foundation, said, "Dean's experience as a local farmer and his college background will make him a very valuable member of our staff. The Department of Water here at the Foundation is the most important single department that we have and we are looking forward to Dean's assistance in finding some better ways to save water."

Dean, his wife Loma Faye, and their three boys live on their farm in the Finney Switch Community.

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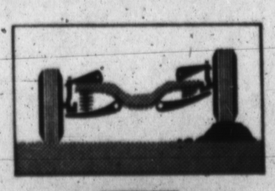

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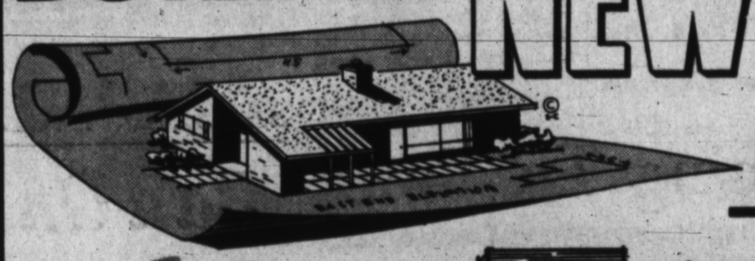



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THE SUNDAY BRAND
Editorials

Higher Education In Texas

Most people in this area have heard of the proposed changes in the state college and university system of Texas, and a few may even have a vague idea concerning some of the proposed alterations. For the most part, however, it has been our general policy to let those nearer to the schools handle the planning while we sit back and wait to see what happens.

This could be costly indeed to Hereford and Deaf Smith county in view of the fact that our particular community has always been closely allied with West Texas State University, both in use of its facilities and in contributions toward its development.

Currently, there are three distinct plans concerning the proposed state changes in higher education: 1). Gov. Connally's plan would establish three governing boards — The University of Texas, Texas A. and M., and a Senior College board. So far as this area is generally concerned, we would be interested in the fact that West Texas State would fall under the Senior College Board, and that Texas Tech would fall under the control the of Texas A. and M. division; 2). A counter bill has been introduced, evidently under the sponsorship of Lubbock and Houston interests, which would establish four governing groups — University of Texas, University of Houston, Texas A. and M., and Texas Tech, and our immediate interest in this area would center on the proposal that West Texas State would fall under the direct supervision and administration of the Texas Tech division, along with San Angelo, Sul Ross and Midwestern; 3). Still another bill, now out of committee and ready for floor action, is SR No. 160, which would establish a separate board for West Texas State and similar schools across the state.

Needless to say, each of the three proposals are complicated in approach to the hundreds of statewide problems and, at the same time, each of the three possess distinct advantages and disadvantages. Furthermore, there are very few people in Texas who thoroughly understand all three proposals to the extent that they can accurately predict final ramifications.

In our opinion, the third proposal — Senate Bill 160 — would unquestionably best serve this community and, at the same time, it would best serve the citizens and taxpayers of Texas.

Remember that these governing groups are appointed citizens who serve without renumeration. If they did fully investigate and understand the problems of some 15 or 20 schools under their jurisdiction, their job would be impossible, even on a 24-hour working day basis. Due to the immense size of our state, needs vary in different areas; this makes the application of general regulations a problem, as we have often found in our legislative and administrative systems.

A separate board for West Texas State would be composed of area people. It would be interested primarily in the advancement of that one institution, and in the long run it would save the taxpayers many thousands of dollars through more efficient operation of the school. The same is true of other colleges and universities scattered around the state.

Operating West Texas State under either of the two other proposed plans, it seems to us, would be comparable to operating the Hereford public schools — along with Canyon, Friona, Dimmitt, Vega, Clarendon, Claude, and perhaps Dumas — by the Amarillo School board. Immediately we can see many fallacies to such a plan, and the chief hinderance would lie in a general lack of interest on the part of the Amarillo board for each of the smaller satellite schools.

Today, Texas ranks high in the field of higher education, thanks to those far-sighted pioneers who allocated public lands for its advancement. Instead of weakening and degrading this outstanding accomplishment, why not make an effort to strengthen and improve it? The way to do this, without doubt, is to support Senate Bill 160 in every possible way, both as individuals and through groups in which we may have influence. Only in this manner can we do the most for our children, our grandchildren, and for those generations of young Texans to follow.

'Poverty' Coming To Town

Last week our community came face to face with a problem in the form of President Johnson's "War on Poverty." It is a problem which we cannot ignore, evade or shrugg off in conventional manner. It concerns the future of our Labor Camp and, wrapped in the solution we choose, will also rest our own future in many respects.

As we understand the proposed plans, the area would establish a three-county health center based around St. Joseph's hospital; application already made for a $30,000 federal grant; we would include two Vista Volunteers, application already filed; and we would seek federal aid through the national "Poverty Program" to operate house, job training, health plans and education for both adults and school age residents. These things would be directed and administered out of Washington through appropriate channels already established by the federal authorities. The final phase, to date, has not been approved through either county, city or other channels.

Frankly, we view the situation with mixed emotions. No one familiar with the facts would be foolish enough to argue that conditions in the Labor Camp are ideal. At the same time, we have seen the aftermath of these government sponsored programs, which are invariably expensive, frequently inefficient, and which seldom achieve the desired result.

It is an old story in that the federal government moves in and takes over where the individual community falls down — and the Hereford Labor Camp is a good example of the existing situation. Already, in the initial meeting, the federal sponsors have explained that the government operates on specific requirements, over which we will have little control, resulting in a final result compared to agriculture and agricultural subsidies.

The federal program as presented would, without doubt, attract thousands of unemployed people into this community and many of them, we fear, are unemployed because they do not want to work. Similiar programs in other parts of our nation have encouraged illegitimate birth of children, torn up families and have established new generations of relief citizens who are the sons and daughters of a previous generation of relief recipients. These things, we feel, should be weighed carefully by every citizen in the community.

At the same time, the proposed development in this community goes right along with overall planning of our "Great Society" program and its sponsors — who received an overwhelming mandate in the election last November. Consequently, if this is what our people want, should we ignore and oppose the wishes of the majority?

Maybe it will happen in such a manner that few, if any of us, will have an opportunity to endorse or reject it; on the other hand, it may come about in such a way that we will have an opportunity to make a clear-cut choice. As a newspaper, The Brand feels that it has served its purpose in presenting the plans and facts of the "Poverty" proposal to the community. From this point forward, it should be up to the people to decide. We definitely feel that every citizen should personally investigate the proposals, consider their ultimate possible effects on our community, and make up his mind about how and where he stands on the subject — just in case he does get the opportunity to make a choice.

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Hero Luther Myers

And why should Luther Myers of San Diego, Calif., serve as a good model for a lot of other adult Americans?

Mr. Myers is a 59-year-old school custodian who will be graduate from high school in June, after earning his diploma by studying at a school for adults. After that, he says, college.

Mr. Myers is something of a hero in San Diego. He doesn't do too badly as a national hero, either.

—Lubbock Avalanche-Journal

Time To Stop Riding The Fence



SAYS SAN ANGELO SOLON

Ban On Shooting Eagles Is Costly To Ranchers

By TEX EASLEY

WASHINGTON (AP) — The government's ban on use of airplanes for shooting down golden eagles is not only conserving their numbers — it's bringing about their multiplication, says Rep. Clark Fisher, D-Tex.

And, from the way he looks at it, that's bad. The eagles kill lambs.

The San Angelo congressman says that since enactment of a law in 1962 giving the Secretary of Interior authority to draw up conservation regulations (shooting from planes is barred by Secretary Stewart Udall's regulations), the golden eagles are on the increase.

ADDRESSING THE House, Fisher said:

"It is amazing that our government spends millions of dollars — and properly so, to destroy predatory animals, and at the same time protects our leading predatory bird — the destructive golden eagle.

"Yet, the predatory animals and the predatory eagle destroy the same livestock and wild game. The predators have been killing small lambs, kids, and wild game since time immemorial."

Pointing to the 1962 law, which provides that the Secretary of Interior should issue blanket permits for destruction of golden eagles in counties where the bird is killing livestock, upon the request of a governor, Fisher said:

"ON THE FACE of it, the ranchman, farmer and game conservationist, would appear to be protected in their right to defend themselves against the ravages of the predatory golden eagle. But not so . . .

"The secretary of interior proceeded to issue a regulation which effectively tied the hands of victims of these predators by prohibiting the use of airplanes — the only known means of effectively coping with the problem . . .

"Since that time vast numbers of livestock and wild game have been destroyed by the golden eagle. The bald eagle, however, very rarely ever attacks domesticated animals. There are only isolated examples of that."

Although the harm from the golden eagles in Texas is about over until next fall, since they will be migrating toward Montana and Canada Fisher said he intends to keep pressing the Interior Department to take what he calls needed corrective action.

• • •

AROUND THE CAPITAL:

Texas will receive $74.5 million under provisions of the education bill as approved by the House Education and Labor Committee, second only to New York with $75.1 million. California is third with $60.1 million.

• • •

House Speaker John McCormack, D-Mass., talking to the University of Texas ex-students association here, told of relationships that make the "Austin to Boston axis" a real thing.

After telling of his long friendship with President Johnson and hs indebtedness to former Vice President John Nance Garner and the late Speaker Sam Rayburn for helping him

See BAN, Page 8

Mayor Calls Mass Meet To Discuss City Lake

50 YEARS AGO

What shall we do with the lake? It is a dangerous menace to the health of the community. I have been requested to call a meeting in order to discuss it and to take counsel concerning the best means of dealing with it. I hereby call a mass meeting of the citizens, to be held in the district courtroom at the courthouse on Monday night, April 26, at 8 p.m. The ladies of the community are especially urged to interest themselves in the matter and attend. Wm. M. Knight, Mayor.

The lecture given by Mrs. J. W. English at the court house Sunday afternoon was well attended and was both instructive and entertaining.

10 YEARS AGO

Dr. A. T. Mims told Hereford Kiwanians a way of detecting signs of cancer at their regular noon luncheon last week. Program Chairman Jess Robinson also presented a group from the high school home economics department, who told club members what the FHA club does and what it stands for.

Dr. R. R. Wills, county health officer, Saturday night was to pick up the first Salk polio vaccine for the Deaf Smith County area in Amarillo. Dr. Wills personally made the trip to Amarillo after a Shamrock Oil Co. plane rushed from Austin.

Approximately 100 representatives from 12 parishes will be in Hereford Tuesday to attend the annual Spring meeting of the Amarillo District Council of Catholic Women. As district council president, Mrs. Gene Loerwald of Hereford will preside at the conference, which will be held in St. Anthony's auditorium.

Deaf Smith County is one of the 16 counties in a five state area which has been dropped from the 1966 Federal Crop Insurance program. Reason given for dropping Deaf Smith and the other 15 counties from the FCIC rolls was the heavy losses suffered by the counties during the last six years. Sixteen million dollars reportable was lost in the 16 counties above the premiums paid.

Panhandle Paragraphs

Business in Hemphill County is better than ever . . . and the U.S. Census Bureau has the figures to prove it. Retail sales in the 57 retail businesses in the county (nearly all of them in Canadian) showed an increase in 1963 of 28 percent over the figure of five years before (1958). The 57 retail businesses had a combined total of more than $5.2 million in sales in 1963 . . . says the Census Bureau . . . and that total continued to increase last year.
—The Canadian Record

—PP—

The Dallas News has been devoting considerable space in recent days to the problem of teenage gangs ruining the business of a Dallas drive-in restaurant. It seems the kids are not from "across the tracks" but are the uptown bunch who have too much time on their hands and not enough sense and parental authority. Dallas had no control over the tragic act of Harvey Oswald, but must take full credit for the deplorable acts of its young people.
—Quanah Tribune-Chief

—PP—

Workmen are scheduled to begin repair work in Morton on two highways early next week according to contractor James C. Kerr of Kerr Construction Company of Lubbock. State Highway 116 will be torn up and resurfaced from the east to the west city limits of Morton, a distance of about 16 blocks. About eight blocks of state Highway 214 will be torn up and resurfaced from the south of where it intersects State 116, at the city square.
—Morton Tribune

—PP—

Perhaps my observations are becoming senile but it seems that breach of promise suits have lost their rating in the sensational press. It may also be possible that sweethearts are more certain of themselves before they reach the promising stage. Again modern courts may find they are too close to the medical field when they attempt to evaluate the extent of a broken heart.
—Matador Tribune

—PP—

Foes of the death penalty say the chances of doing away with the electric chair are the best in years. It makes you sick at heart to read such news coming out of Austin at a time when roberry is rampant in our state and the rape and murder of some innocent woman is recounted nearly every week. It is part and parcel of the decline of morality in our state and nation and is egged on by the sob sisters, the sensationalists, the civil righters, and others of that type of thinking.
—Wellington Leader

—PP—

Warning after warning in the form of burglaries, vandalism and other charges passed by the residents of Gruver and still we stood under the impression that nothing could happen in "Gruver." The climax came and in the form of ruthless murder to one of the most prominent businessmen of the town who was known and loved by all. Will this catastrophe stop all the unlawful crimes which have happened in Gruver?
—The Gruver Independent

—PP—

We have, since Thursday's Leader, received much comment on our statement that the downtown project would include sidewalk rest rooms. This we would like to correct to read the project will include sidewalk rest areas. How room was inserted in place of area will forever remain one of those unexplainable occurences which in this business, happen all too often.
—County Wide News

—PP—

Folks who are concerned with the current dollar drain to our neighboring nation of New Mexico are looking toward Austin with more than a casual interest nowadays. Contrary to the belief of some, the issue at hand really hasn't got a thing to do with horse racing. After all, if you wanted to throw a race around the square every Saturday afternoon there wouldn't be much anybody could say about it.
—Brownfield News

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his Bindweed farm takes a side look at big cities this week.

Dear editar:

According to an article I read in a newspaper which blew against my back door and I had to pull down anyway to see out — I know where that loose board is on the step but I like to see it before I put my foot on it — seventy per cent of the U.S. population now lives in or near big cities.

As you can see, this leaves 30 per cent in small towns and the country, which is all right with me, as it's not the percentage that counts, it's the quality, and when it's not the quality, it's the distance apart, which sometimes is nearly the same thing.

But the most important thing about the article was its statement that in 40 years all these big cities will double in population.

I don't see how the cities can stand it. I never heard of solving the problem of over-crowdedness by crowding in more. What I mean is, go into any big city and try to imagine it with twice the traffic snarl it has now.

Furthermore, I saw a television report the other night showing one block in one city with 1600 people living in it. You try to picture 1600 people living on one block in Hereford and then multiply that by a few more blocks and while I don't know what you'd come up with, it's not for me. I like my fellow man, but not that many that close.

I understand that the main purpose of most big cities is to keep growing; any time a census report shows one has gained in population its newspapers come out with big headlines, but it seems to me the cities may be carrying this too far. If they all double in size in 40 years, they'll be building highway loops half way around the country just to by-pass them, and a man in the country wanting to get to another spot in the country will have a choice of driving 200 miles to get around one or losing a week trying to go straight through.

I don't know that there's anything that can be done about this, or should, but it's a problem I intend to watch from a distance.

Yours faithfully,
J. A.

Canadian News

By ANN BEAVERS
Brand Correspondent

Mr. and Mrs. E. E. Allen visited Mrs. Ruth Davis at Hale Center Sunday.

Ralph Perry was in Gage, Oklahoma over the weekend visiting Mrs. H. L. Perry who is ill.

The Junior G. A.'s met last Tuesday afternoon in the home of Mrs. Shirley Betts for their regular meeting.

The Young People had the opening assembly at Training Union Sunday night at the Baptist Church. The program was a "Skit" with Laura Jobe, Rita Speed, Butch Scott and Dale Jobe.

Recently visiting in the W. B. Betts home were Mr. and Mrs. H. R. Perry and childern from Dumas and C. E. Betts from Nicaragua.

Mr. and Mrs. Nolan Maupin and children from Santa Rosa, Mr. and Mrs. Calvin Peters and Troy from Romero and Pat Maupin and Joy Hartman from Amarillo visited Mrs. Millie Maupin over the weekend.

Mr. and Mrs. Les Gilliam and Diana visited Mr. and Mrs. Carlton Gilliam and family in Amarillo Sunday.

Dwight Hayes from Phoenix, Ariz. visited in Adrian Sunday with friends and relatives. He had been to Illinois and on his way home. Sue Brownlee went with him for a visit.

Mr. and Mrs. Johnny Fields and children from Littlefield visited the Oscar Bronniman family over the weekend.

Mr. and Mrs. P. N. Johnson attended the Golden Spread Coon Hunt in Amarillo Sunday and they won first and second trophies.

Mr. and Mrs. C. F. Homfeld and Mr. and Mrs. Elmo Pinnell were in Houston representing the Ardian Wheat Growers at the Bank of Corp. recently.

Mr. and Mrs. Wayne Sifford and son from Vega and Mr. and Mrs. Lloyd Homfeld and daughter from Amarillo visited the C. F. Homfeld family.

Mr. and Mrs. C. F. Homfeld attended a meeting in Amarillo for the Amarillo Production Credit Co. recently.

Mr. and Mrs. Alford Jobe and family visited the Lewis Jobe family at Endee Sunday.

Ban...

(Continued from Page 7)

move into a leadership role soon after he came to Congress in 1928, McCormack said:

"WHEN THE TEXAS declaration of independence was signed on March 2, 1836, a son of Massachusetts, Asa Brigham, was one of the signers. He was later named auditor by the interim president, David G. Burnet, and later treasurer of the Republic by President Sam Houston. He was later reappointed by President Lamar, and holding at the same time the position of alderman of Houston, and later mayor of Austin.

"There were at least four sons of Massachusetts at the Alamo—John Flanders, William D. Howell, William Linn and Amos Pollard."

• • •

PENDING IN the House is a bill by Rep. Jake Pickle of Austin to give the University of Texas students association exclusive right in interstate commerce to use, copy and sell, and to control the use, copying and sale of, "The Eyes of Texas."

"Back in the mid '30s," said Pickle, "I was a member of the UT students assembly and helped Ed Nunnally in his efforts which finally culminated in securing a 28-year patent on our song . . .

"WE SECURED a copyright on the words and arrangement, but, of course, the music had long since been in the public domain. When our copyright time arrived last year, the UT could not legally ask for a renewal because the author had died, and his heirs could not be located. So, the copyright lapsed and also went into the public domain.

"It seems now that the only way we can get control of our state school song is via legislation."

• • •

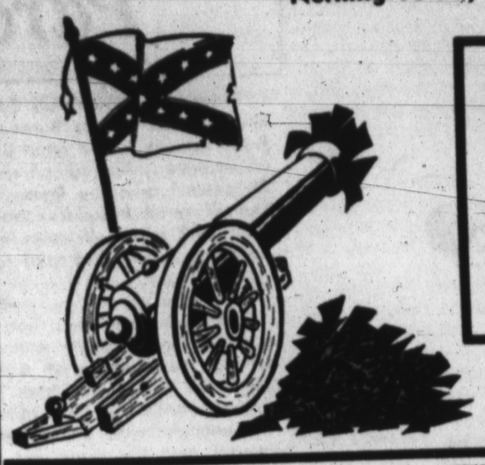
The wives of Texas Senators Ralph Yarborough and John Tower were busy on Texas Independence day this year with other Senate ladies in rolling bandages for the Red Cross.

Aluminum, which today in one of our cheapest metals, at one time was very expensive. Only a century ago, a pound of aluminum cost over $500.

WIN $12.00 TO $1,201.00

Nothing To Buy — No Obligation — You Must Be 16 Yrs. Old To Play.

SAFEWAY



WATCH FOR THE $100,000.00 JACKPOT BILL TO BE EXCHANGED FOR A SPECIAL PRIZE ALSO! CONFEDERATE BONDS worth $1.00 to $1201.00

SAVE AND WIN $12.00 to $1,201.00

Save Your Confederate Money and Exchange It for Cash when You Have the Exact Amounts, No More — No Less, as Listed.

CONFEDERATE MONEY		NORTHERN CASH
$ 12.00	receives	$ 12.00
$ 24.00	receives	$ 24.00
$ 36.00	receives	$ 36.00
$ 48.00	receives	$ 48.00
$ 133.00	receives	$ 133.00
$ 307.00	receives	$ 307.00
$ 519.00	receives	$ 519.00
$1201.00	receives	$1201.00

Any combination of Confederate Bills that add up to the above amounts can be exchanged for cash.

!!! it's fun playing the Confederate money game!!!

SAFEWAY IS GIVING AWAY THOUSANDS

IN CONFEDERATE MONEY TO BE TRADED FOR THOUSANDS OF DOLLARS IN GENUINE NORTHERN CASH...

CONFEDERATE MONEY WINNERS

Dale Lindsey — VICKIE INMAN
Bertha Cooksey — ERNEST GILMORE
MRS. CHARLES VASEK — MARY SMITH
MR. GASTON BAER

DOUBLE GUNN BROS STAMPS WEDNESDAY (with purchase of $2.50 or more)

Shop Safeway This Week For Special Savings During --

DOLLAR DAYS

ORANGE JUICE — Bel-air Frozen Premium Quality Juice — 5 6 oz. Cans $1

TOMATO JUICE — Hunt's Fancy Tomato Juice — 4 46 oz. Cans $1

FRUIT COCKTAIL — Hunt's Fancy Fruit Cocktail — 4 No. 300 Cans 99¢

MIX or MATCH
10 Oz. Scotch Treat Pies
12 Oz. Bel-air Hash Browns
10 Oz. Bel-air Turnip Greens
5 Oz. Bel-air Frozen Waffles
6 Pkgs. Only $1

Tuna Pies — Manor House Frozen — 4 8 oz. Pkg. $1
Grape Juice — Bel-air Frozen — 5 6 oz. Cans $1
Lemonade — Bel-air Frozen — 3 6 oz. Cans 39¢
Apple Cider — Town House — ½ Gal. Btl. 55¢
Pear Halves — Town House — 4 No. 303 Cans $1
Asparagus — Winslow Cut — 4 Pic Cans 89¢
Preserves — Tea Garden Strawberry — 18 oz. Glass 59¢

PEACHES — HUNT'S YELLOW CLING SLICED & HALVES — 3 No. 2½ Cans 79¢

ICE CREAM — SNOW STAR VANILLA, CHOCOLATE, STRAWBERRY, NEOPOLITAN — ½ Gal. Ctn. 49¢

TOMATOES — HUNT'S FANCY QUALITY STEWED TOMATOES — 4 No. 300 Cans 89¢

MIX or MATCH
Gardenside Vegetables
Cream Style Corn
Cut Green Beans
Tomatoes
8 No. 303 Cans $1

Chunk Tuna — Star Kist Light Chunk — No. ½ Can 37c
Soft Drinks — Cragmont Assorted — 12 12 oz. Cans $1
Dog Food — Pooch Dry — 10 lb. Bag $1.25
Sugar — Imperial, C&H, or Holly Beet — 10 lb. Bag 98c
Kitchen Craft Flour — 25 lb. Bag $1.69
Nob Hill Coffee — 1-lb. Pkg. 73c
Cling Peaches — Hunt's Sliced or Halves — No. 300 Cans 19c
Cole Slaw — Lucerne — 16 oz. Ctn. 39c

Safeway Fruits & Vegetables -- Always Fresh!

NO. 1 POTATOES — Colorado Red Potatoes — 8-lb. Bag 59¢

SAFEWAY WALDORF PACK FRESH TOMATOES — 13 Oz. Pkg. 25¢

STEAK SALE!

You have a choice at Safeway -- Choose Either



SARA LEE BROWNIES 13 Oz. Pkg. 79c

	U. S. Choice Mature Beef	U. S. Good Baby Beef
ROUND STEAK	lb. 89¢	lb. 79¢
SIRLOIN STEAK	lb. 89¢	lb. 79¢
T-BONE STEAK	lb. 98¢	lb. 89¢
CHUCK STEAK	lb. 59¢	lb. 49¢

Stew Meat — Boneless — lb. 69c
Cheese — Safeway Longhorn — lb. 59c

FRYER PARTS
Legs lb. 55c
Thighs lb. 69c
Breasts lb. 79c
Wings lb. 29c
Backs & Necks 2 lb. Pkg. 29c

Tenderized Steak — Quick-Meal — lb. 98c
Top Round Steak — U. S. Choice Heavy Beef — lb. 98c
Skinless Franks — Safeway or Wilson's — lb. 59c
Cream Cheese — Lucerne — 2 3 Oz. Pkgs. 25c
Pork Roast — Semi-Boneless — lb. 49c
Sliced Bacon — Wilson's Thrift — lb. 39c
Pork Loins — Whole or Halves Roast or Chops — lb. 59c

HEEL or RUMP ROAST
U. S. Choice Mature Beef lb. 79¢
Tender Baby Beef lb. 69¢

Tomato Catsup — Hunt's — 3 20 oz. Btls. 69¢
Canned Milk — Lucerne — 6 Tall Cans 79¢
Edwards Coffee — Reg., Drip, or Fine — 1-lb. Can 75¢
Cookies — Busy Baker Devils Food or Vanilla Creme — 3 1 lb. Pkgs. $1
Tempest Tuna — 5 No. ½ Cans $1
Shortening — Royal Satin 10¢ Off — 3 lb. Can 69¢
Cut Rite Wax Paper — 125' Rolls 31¢
Scott Place Mats — 24 ct. Pkg. 39¢

ScotTissue — 1,000 Sheet Rolls Bathroom — 4 Rolls For 49¢
ScotTissue — Bathroom — 4 Roll Pkg. 35¢
Scotties — Facial Tissue — 4 400 ct. Box $1
ScotTowels — White or Asst. — 2 Rolls For 69¢
Pet Milk — 2 Tall Cans 29¢
Purex Bleach — ½ Gal. Ctn. 37¢
Breeze Detergent — Gt. Pkg. 81¢
Rinso Blue — 10¢ Off Label — Gt. Pkg. 69¢
All Detergent — Dry — 3 Lb. Pkg. 79¢
Hair Rinse — VO-5 Creme — Ea. $1 + 10¢ Tax
Brylcream — Med. 49¢ + 5¢ Tax

Save On These Fresh Produce Buys!

LARGE AVOCADOS	Fuertes	Ea. 23c
FRESH COCONUTS	Honduras	Ea. 29c
PERSIAN LIMES	Florida	lb. 39c
FANCY TANGERINES	California	lb. 25c
KY. GREEN BEANS	California	lb. 39c
NEW POTATOES		2 lb. Bag 39c
PASCAL CELERY	California	lb. 15c
CLIP-TOP TURNIPS	California	2 lbs. 29c

THESE PRICES GOOD THRU. WED., MARCH 17th in Hereford.

22 WORLD FAMOUS COMICS

The Sunday Brand

Published Every Sunday — SUNDAY, MARCH 14, 1965 — Our Slogan: "More People—More Farms"

FIRST
—IN LOCAL NEWS
—IN LOCAL PICTURES

BLONDIE

CHIC YOUNG

























MANDRAKE THE MAGICIAN



BY LEE FALK & PHIL DAVIS



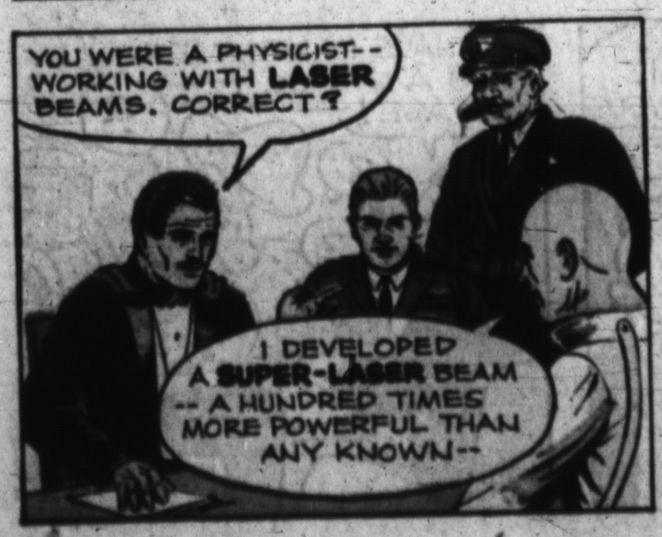














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The PHANTOM

By Lee Falk















BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

















THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF

















FLASH GORDON

by MAC RABOY

SIR--THAT SHUTTLE SHIP IS OFF THE RADAR-- AND WE'VE LOST RADIO CONTACT!

IT MUST BE DOWN--IN THE ANDES!

SEND OUT A SEARCH ALERT! IF THEY FOUND A FLAT SPOT, THEY'RE OKAY! FLASH GORDON WAS PILOTING!

FLASH'S SHUTTLE SHIP HAS CRASH-LANDED HIGH IN THE ANDES ... WHERE HE IS ATTACKED BY A BAND OF MEN IN 15TH-CENTURY SPANISH DRESS!

CIRCLE THE DEMON, MY BRAVE ONES! RUN HIM THROUGH! EL MONO FEARS NOT FOR HIS LIFE!

BLAST IT--! THE ARROWS JAMMED THE HATCH! I CAN'T GET OUT THERE..!

FLASH! BEHIND YOU!

THE--THE IRON BIRD SPOKE ... UMPH..

THANKS, WALLY..!

NOW, MY VALIANTS! WE HAVE HIM!

SEE--THE DEMON HAS CAUGHT UP JUAN'S BLADE!

I CAN SEE I CAN'T TALK MY WAY OUT OF THIS ONE, SO...

HOLD YOUR BLADES!

I COMMAND YOU ...CEASE!

IGNORE THE COWARD! FIGHT! KILL!

NEXT WEEK- INQUISITION!

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3-14

beetle bailey

by mort walker

SQUEAK!

I'M GOING TO IGNORE IT! HE CAN'T GET **MY** GOAT!

SQUEAK!

HE'S JUST DOING THAT TO IRRITATE ME. WELL, IT WON'T WORK!

SQUEAK

SQUEAK

THERE! HOW DO **YOU** LIKE LISTENING TO ALL THAT SQUEAKING?!

SQUEAK! SQUEAK! SQUEAK!!

SOUNDS **GREAT!** HOW DO **YOU** LIKE IT?

BEAUTIFUL! I **LOVE** IT! I COULD LISTEN ALL DAY!

SQUEAK! SQUEAK! SQUEAK!

SQUEAK

SQUEAK

SQUEAK!

SQUEAK!

SQUEAK!

SQUEAK!

SQUEAK

SQUEAK!

Squeak

SQUEAK!

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HEY! YOU KNOW... THAT DOESN'T SOUND HALF BAD!

THEATER 3

AMATEUR NIGHT

NEXT, LT. FUZZ AND SGT. SNORKEL WITH THEIR MUSICAL CHAIRS

3-14

WALT DISNEY PRESENTS UNCLE REMUS AND HIS TALES OF BRER RABBIT

Adapted from the stories by JOEL CHANDLER HARRIS



BARNEY GOOGLE *and* SNUFFY SMITH

by FRED LASSWELL



MISTER BREGER

by Dave Breger



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TIM TYLER'S LUCK

by Lyman Young and Tom Massey



Right Around HOME with MYRTLE



GRANDMA

by Chas. Kuhn



LITTLE IODINE by JIMMY HATLO



The Little Woman by DON TOBIN



LITTLE ANNIE ROONEY by DARRELL McCLURE



The LONE RANGER

by Charles Flanders and Paul S. Newman



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY



BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL

