



The Bench Warmer

The Whitefaces themselves would probably rather not talk about it—but Hereford fans are going to be talking about that Tulsa-Hereford football game for a long time. While the brand of football played in that game, at least as far as the Whitefaces were concerned, wasn't the best in the world, from the spectator's point of view it was probably the best gridiron spectacle of this or many other seasons.

For sheer drama and excitement, Friday night's show would be hard to beat. Both teams were keyed to a high pitch, and even the most hardened fan must have felt the thrill of the battle.

Incidentally, that goal-line fumble by the Hornets and Johnny Rogers 73-yard run-back in the closing minutes of the game has at least one famous parallel in football history. Back in 1929 in an epic battle between Army and Notre Dame, the same thing happened, and football fans are still talking about it. After 59 scoreless minutes, Army had driven to the Notre Dame 1 yard line, or thereabouts, when an Army fumble popped over the goal-line and into the waiting arms of an alert Notre Dame quarterback who raced the length of the field with the winning touchdown. Johnny came within 27 yards of making the same kind of football history Friday night.

Ten Hereford Seniors played

(Continued on Page 8)

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# Fighting Hornets Down Whitefaces in 14-13 Grid Thriller



"He's been from kindergarten through college twice, but refuses to graduate 'til his pen needs refilling!"

## West Texas Buffaloes Fumble Way to Win Over Wichita U.

West Texas State College Buffaloes will attempt to salvage a 500 average out of what started out to be a disastrous gridiron season this week-end when they journey to Tempe, Arizona, to meet Arizona State in the final Border Conference game of the season.

The Buffs defeated the Wichita University Shockers last Friday night at Buffalo stadium, run their string of victories to four.

The Buffaloes 7-6 victory over Wichita was a comedy of errors in which the West Texas eleven fumbled away chances after three quarters of the game, then ironically fumbled their way over the goal line for the winning tally.

Trailing 6-0 after the opening minutes of the game, the Buffs drove three times to within yards of pay-dirt, only to fumble away their chances. Once they drove to the 24 yard line and lost the ball on downs. Again they marched downfield to the 2 yard line, where Box fumbled. Then they got to the 10 and lost the ball on an incomplete fourth down pass. In the third quarter, they drove to the 1 yard line only to have Willoughby fumble and lose the chance.

When the Buffs made their final scoring drive, it was another fumble which actually put the ball over the line. Boyter, attempting to drive over from the 1 yard line, fumbled and Box fell on the ball in the end zone. Melton's place kick provided the winning margin.

A Wichita pass interception during the scoring drive almost ended the threat, but Boyce stole the ball from Houlik, who had intercepted, and precipitated a near riot.

## Tech's Raiders Upset Aggies From Oklahoma A & M by 14-7

The Oklahoma A & M Cowboys, playing without the services of All-American Bob Fenimore, proved to be just another football team last Saturday afternoon when Texas Tech's Red Raiders launched a powerful ground attack to ring up a 14-7 triumph.

The game was played on Tech's home field before a packed stadium of 13,000 fans.

The Raiders displayed their greatest offensive power of the season to upset the Aggies. Tech's red-shirted gridiron warriors opened the game with a 60-yard touchdown drive in the first period, with fullback Ed Robnett tossing a 4-yard jump pass, his first aerial of the season, to end Joe Smith for the tally.

The Tech-sans counted again in the fourth period after Roland Nabors, Tech's ace center and candidate for All-American honors, intercepted an Aggie pass on the 22 yard line and ran it back to the 1 yard stripe. Leete Jackson crashed over tackle for the score, and put the Raiders in the lead 14-0. Roger Smith place-kicked for both conversions.

The Aggies lone tally came late in the fourth period on a long pass from B. J. Alldridge to brother Ben. Nell Armstrong added the extra point from placement.

## Blackhawks Roll Over Canadian for District 2 Title

The Phillips Blackhawks rolled to a 46-0 triumph over the Canadian Wildcats Saturday afternoon to wind up their District 2-A schedule and clinch the district championship.

The Phillips backfield had a field day as the powerful Hawks turned the gridiron into a race track to crush a game but outclassed Canadian eleven.

Earl Jackson led the scoring with two touchdowns, and Joe Means, Leonard Henderson, Earl Pfaff, and John Eldridge racked up one apiece.

Even the Hawks linemen got in their licks as Guard Bob Pickens recovered a fumble in the end zone to tally.

Donald Williams, the Hawks ace place-kicker, converted on four of the seven kicks-for-point.

The Blackhawks are undefeated this year in conference play, and have lost only one game for the season.

## Dimmitt Airfield Is Approved For Flight Training

Bobcat Field, Dimmitt airport, has been approved for pilot training under the G. I. Bill of Rights, the Veterans Administration and State Board of Education announced last week.

Final approval on the proposed flying school at the Dimmitt field was received Wednesday of last week.

Inspection of the field was made by Frank W. Coxler, CAA Inspector from Amarillo.

Flight Instructor J. B. Alley Jr. will be in charge of the school. Alley announced that classes would be started last Monday, Nov. 18, for flight students, and that ground school classes would start at a later date.

Flight instruction will be provided free of charge for ex-servicemen who can qualify under the G. I. Bill of Rights.

Twenty-three applications had been received prior to opening of the school, Alley said. Only six men will be admitted to a class, with two classes being conducted simultaneously.

From six to fourteen weeks training will be allotted to each class. Students will receive 35 to 45 flying hours, and 30 hours of ground school instruction before completing the course.

## Tulia, Hereford Share Crown As District 1-A Ends Season

District 1-A football teams all wound up their season's schedules last Friday night, and when the smoke of battle cleared, the Tulia Hornets were securely settled in a first-place tie with Hereford's Whitefaces.

The fact that they are co-champions of District 1-A is bitter medicine for the Hereford Herd, who had gone into their final skirmish with Tulia last week-end with high hopes of gaining undisputed possession of the pennant.

The Hornets, who came from behind to win their half of the championship, will represent the District in a bi-district battle with the powerful Phillips Blackhawks, champions of District 2-A. District 1-A rules provide that, in case of a tie, the team which defeats its co-champion during the regular season automatically becomes the district representative without a play-off.

Had the Canyon Eagles come through, as expected, with a victory over Dumas two weeks ago, the district would now be in a three-way tie and a play-off would be necessary, with one of the three teams going out on the toss of a coin. The Dumas Demons upset over Canyon thus turns out to be a big break for the Tulia Hornets, who lost their only conference game to the Eagles.

Other District games ended as expected Friday, with Dalhart pasting the Friona Chiefs 26-0, and Dumas defeating the Dimmitt Bobcats 33-0.

The final conference standings are:

| Team     | W | L | Pct. |
|----------|---|---|------|
| Tulia    | 5 | 1 | .833 |
| Hereford | 5 | 1 | .833 |
| Dumas    | 4 | 2 | .667 |
| Canyon   | 4 | 2 | .667 |
| Dalhart  | 2 | 4 | .333 |
| Dimmitt  | 1 | 5 | .167 |
| Friona   | 0 | 6 | .000 |

Hereford led in the season's standings with 7 wins, 2 losses, with the Canyon Eagles second with six wins and three losses. The Tulia Hornets, off to a slow start this year, have won six games, lost 4, for a season average of .600, a record also made by the Dumas Demons. Dalhart's Wolves have won two games, lost 7, and Dimmitt and Friona have each won 1, lost 8.

## Gallant Herd Come-back Fails In Closing Minutes of Game

In one of the wildest exhibitions of high school football ever staged in District 1-A, Tulia's fighting Hornets took a 14-13 decision from the Hereford Whitefaces at Tulia last Friday night to become District co-champions with the Whitefaces and earn the right to meet the Phillips Blackhawks in the bi-district play-off.

Outplayed, out-manuevered, and out-run by the raging Hornets throughout the game, a sobbing, fumbling, fighting Whiteface eleven fought back time and again to keep a crowd of more than two thousand and frenzied fans in a steady uproar, and staged one of the most amazing finishes ever seen on a football gridiron.

With barely three minutes remaining in the ball game, the Tulia Hornets, clinging to a one-point lead, had driven a steady 60 yards to a first down on the Whiteface 4 yard line when everything happened at once.

Stark, crashing into the center of the line, was apparently over the goal for the touchdown which would have put the game on ice when suddenly the ball shot into the air, describing a perfect arc straight into the arms of Whiteface Quarterback Johnny Rogers in the end zone.

Rogers took the fluke fumble on the run, somehow slipped through the mass of players at the goal line and streaked into the clear and up the east sidelines, paused briefly at mid-field to stiff-arm a would-be tackler, and was finally hauled down from behind by Hornet Guard E. J. Webb on the Tulia 27 yard marker.

Anti-climax and disaster came three plays later when Worrell's fumble was recovered by the Hornets on the 30, and the threat and the game was over.

After a scoreless first period, the Hornets scored their first touchdown early in the second quarter, when Webb took the ball on a tricky double-reverse to run 16 yards for the counter. J. Ramsey, 113-pound substitute back, was rushed into the game to kick the goal, and Tulia led 7-0.

A 50-yard punt by Jim Worrell, which died on the Tulia 9 yard marker, and a fumble by Love which Hennington and Close recovered on the Tulia 16, set up the Whiteface score a few minutes later. Worrell and Rogers drove to the 2 yard line, and Close crashed over for the score. Worrell's kick was wide, and the Herd trailed 6-7.

The Hornets came back fast on the kick-off, and, aided by a 30-yard pass from Stark to Love, had driven to the Hereford 4 yard line as the half ended.

The Whitefaces took the field after the half to stage a quick touchdown march, with Close crashing off tackle from the 32 yard line for the score. This time Worrell's kick was good, and the Herd led 13-7.

The lead was short-lived, however. The Hornets were forced to punt after taking the next kick-off, and Freddie Close got his hands on the ball, lost it, and watched the Hornets recover on the Whiteface 30. Stark smashed his way to the 8 yard line, and Webb swept end for the touchdown. Again Ramsey and his educated toe came into the game, and the ball was booted squarely between the cross-bars for the winning point.

(Continued on Page 8)

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# COURTHOUSE RECORDS

## WARRANTY DEEDS

Carl Sevier and wife to R. L. Caddell, west quarter of south 2 acres of Block 14, Evans addition to Hereford.

E. J. Steen and wife to J. H. Sears, Lot 8 in Block 14 of Evans addition.

E. L. Hesser and wife to Herman Neff, section 49 in Block K-8, with the exception of 1 acre

out of the southwest corner of the section.

Charles G. Hromas and wife to Paul E. Harvey, Lot 19 of J.A. Fox subdivision of a part of Block 12 of Evans addition.

Ralph Smith and wife to R.A. Daniel, Lot 27 of Ralph Smith subdivision of a part of Block 4 of Mabry addition.

Bessie Jennings to Ernest R. Kendall, part of Block 10 of Evans addition.

Ernest L. McGee and wife to Frank Stark, part of Block 1 of Wombie addition.

Garland A. Higgins to L. J. Loving and Jim Loving, south one half of Section 79 in Block K-4.

J. O. Lytle to Thomas L. Cronie, Lots 14 and 15 of Lytle subdivision of Block 13 of Evans addition.

W. A. Senter and wife to Charlie N. Holt, east 130 acres of southeast quarter of Section 48 in Block K-3; and the northeast quarter of section 48 in Block K-3.

George Niebergall and wife to H. D. Culpepper, east half of Section 34, C & H subdivision of Capitol Leagues 408 and 409, in Township 4 North of Range 3 East.

Warren Wieman and wife to Robert Wagoner, east half of east half of Lot 18 in Block 6 of Wombie addition.

E. T. Shreve and wife to A. B. Laeb, part of Block 21 of Evans addition.

G. W. Hund Jr. and wife to Joe Ballinger and A. N. Hopson, 200 acres of land out of Section 110 in Block M-7.

Maude E. Hackworth to Wallace C. Cox, east 70 feet of north

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## Venison Sausage Recommended to Wives of Hunters

COLLEGE-STATION, November 18.—Opening of deer season in Texas in the immediate future is certain to bring to wives of successful hunters the problem of using less tender cuts of venison. Edith Lawrence, specialist in food preparation for the Texas A. and M. College Extension Service, offers venison sausage with its variety of uses as a solution.

The shoulder, neck and lower portion of the ribs when boned make good sausage, says Miss Lawrence. Here are the directions:

Grind the meat, using three parts deer meat to one part of fresh pork fat. If a drier sausage is preferred, use four parts deer meat and one part of pork fat. Season with one and one-third cups of salt and three-fourths of a cup of sage may be

added to the seasoning mixture, according to taste. (Three-eighths of a cup equals one-fourth of a cup plus two table-spoons.)

If the sausage is to be kept for some time, stuff it in a casing or muslin bag, Miss Lawrence suggests. She adds that the sausage may be smoked, depending on family preferences.

Ground venison may be used as any other ground meat—in meat loaf, with spaghetti or in chili, for instance. Sometimes even the choice cuts from an old animal prove difficult to cook tender, and in this event they should be ground. In addition to adding seasoning, add some fat, too, the specialist advises, for venison usually contains insufficient fat. That is sometimes a reason it remains tough after long cooking.

Deer season east of the Pecos River is from November 18 to December 31. West of the Pecos it is November 19 to November 24.

## MASONIC BULLETIN

Hereford Lodge 849  
Started meeting second Monday in each month. School of instruction each Thursday night.  
R. L. THOMPSON, Sec'y.  
O. L. CLICK, W. M.

Storey, that Texas ranchmen can eventually rid their cattle of grubs and heel flies by giving regular rotenone treatments each fall.

## Rotenone Is Sure Death to Cattle Grubs Says A & M

75 feet of Block 9 of Evans addition.

### QUIT CLAIM DEEDS

Singer Sewing Machine Co., Inc. to Bertha S. Carter, Lots 4 and 5 in Block 4 of Hester and Baskin subdivision of Block 3 of Mabry addition.

R. M. Gunn to M. G. Caywood, southwest 1 acre of Section 48 in Block K-8. (Correction deed.)

Ralph Godfrey to T. E. Seigler, southwest quarter of Section 26 and the north 143 acres of northwest quarter of Section 35 in Township 4 North of Range 3 East.

COLLEGE STATION, November 18.—Rotenone is proving to be a sure-fire treatment for cattle grubs in West Texas.

With 10 pounds of rotenone-sulphur dust, F. J. Jenkins, Edwards County ranchman, got rid of practically all the grubs on 55 head of beef cattle that were badly infested last fall.

Edwards County Agricultural Agent A. A. Storey, Jr., reports that Jenkins' grub treatment was done at a cost of only \$7.50. Running the cattle through a chute, he brushed the rotenone-sulphur dust into the loins and backs of the animals with a wire brush. Prior to the treatment, which was given last fall, every animal in the herd of 55 had from forty to fifty grubs. A recent check-up by Jenkins and the county agent showed only nine of the animals carrying grubs, and these were only slightly infested.

Jenkins is convinced, says

### RELEASES

O. L. Landers to O. B. Mitchell, release of lien against Lot 20 of Lytle subdivision of Block 13 of Evans addition.

J. W. Sherrill to Albert O. Sears, release of judgment.

Bradford Supply Co. to Wm. J. Battles, release of liens.

First Federal Savings and Loan Association of Amarillo to H. E. Danforth and wife, release of deed of trust.

Land Bank Commissioner and Federal Farm Mortgage Corporation to B. H. Kirby and wife, release of liens.

A. O. Thompson to Mack Freeman, release of lien.

Standard Savings and Loan Association to J. J. Lindsey and wife, release of deed of trust.

L. Baskin to Thomas L. Cronie, release of lots 14 and 15 in Lytle subdivision of Block 13 of Evans addition.

Frank Zelony to Tom Boyd, section 23 in Township 4 North of Range 1 East, CSS.

Walter F. David to W. B. Renfro, release of liens.

John P. Slaton to E. L. Hesser and wife, release of liens.

First Federal Savings and Loan Association of Amarillo to H. V. Stanton and wife, release of deed of trust.

Federal Land Bank of Hous-

ton to A. M. Jones, release of liens.

Federal Land Bank of Houston to A. S. Higgins and wife, release of deed of trust.

Federal Land Bank of Houston to Robert Draper, release of liens.

### HOMESTEAD DESIGNATION

L. M. McGee and wife of Potter county designate as their homestead Lot 24 of Block 10, Wolfen place, Amarillo, Texas.

T. J. Carter and wife designate as their homestead the east 50 feet of Lots 7 and 8 in Block 53 of Hereford and additions.

## STREET MAP OF HEREFORD, TEXAS



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## Hornets Down Whitefaces 14-13 in Thrilling Gridiron Scramble at Tulia Friday Night

### PLAY-BY-PLAY

#### First Quarter

Tulia wins the toss and elects to receive. Worrell kicks off for the Herd and the ball goes to Sims on the 25 yard line. He gets back to the 35. Love, on a reverse, smashes through the line for 14 yards and a first down on the 47. Webb goes off tackle for 4. Easley making the tackle. Stark, on a fake reverse, picks up 2 at center, is stopped by Dyer. Simpson cuts off tackle for a first down on the Hereford 37. Webb goes through the left side of the line for 5 yards, is stopped by Easley. Webb attempts an end sweep, is stopped for no gain by Higgins. The Hornets fumble, and Hennington recovers for the Herd on the Hereford 29 yard line.

Close loses a yard at center, where he is hit by Simpson. Worrell hits center for 4, then goes through the line for 2. Worrell kicks, standing on his own 25 yard line, and the ball goes out of bounds on the Tulia 23. Webb fumbles and R. Simpson recovers for a 3 yard loss. Stark rounds his own right end for 4 yards, Close and Worrell making the tackle. The play is called back, and Tulia penalized 5 yards for backfield motion. Love picks up 3 yards at end, is stopped by Lueb. Webb's kick is

partially blocked and goes out of bounds on the Tulia 46.

Worrell picks up 6 yards at end. Whitaker fumbles and recovers, loses a yard. Worrell's pass, intended for Higgins, is incomplete. Worrell kicks out of bounds on the Tulia 1 yard line.

Webb kicks high and out of bounds on the Tulia 15 yard line, and the Herd takes over.

Close hits tackle for no gain. Worrell picks up a yard at end. Worrell goes through tackle for 3, and a pass, Worrell to Lueb, is incomplete in the end zone.

Tulia takes the ball on their own 10 yard line. Love shoots off tackle for 9 yards. R. Simpson goes through the line for 6 and a first down. Love is nailed by Lueb and Simmons for no gain on an off-tackle slant. Miller kicks out to Close, who muffs the ball and the Hornets recover on the Hereford 43.

Stark goes over center for 7 yards as the Quarter ends with Tulia in possession, 2nd down and 3 yards to go, on the Hereford 35.

#### Second Quarter

Simpson recovers a fumble for no gain. Stark hits center for 5 and a first down on the Hereford 30. Simpson picks up 8 yards through center, and Stark goes over center for 3 and a first down on the 19. Webb is stopped by Lueb at end for no gain. Stark goes through center for 3 yards. Webb, on a double reverse, goes through the line for 16 yards to score. J. Ramsey, substitute watch-fob back, comes in to kick goal, and Tulia leads, 7-0.

Tulia kicks off, Worrell taking the ball on the 15 and getting back to the midfield stripe. Worrell loses a yard at end, and Close takes a lateral from Rogers to cut off tackle for 5 yards. Worrell goes through guard for 2. Hereford draws a 15 yard penalty for holding. Worrell kicks, and the ball dies on the Tulia 9 yard line.

Stark picks up 4 yards off tackle, is stopped by Lueb and Easley. Stark crashes through center for 6 yards, but the play is called back and Tulia penalized 5 yards for backfield motion. Love fumbles, and Hennington and Close recover for the Herd on the Tulia 16 yard line. Worrell goes through tackle for 5 yards, and Rogers makes it first down on the Tulia 2 yard line. Close smashes off tackle to score, and Worrell's kick is wide. The Hornets lead 7-6.

Worrell kicks off to Love, who is dropped on the 20 yard line by Rogers and Close. Stark passes to Miller for 15 yards to the 35. Stark cuts through the line for 8 yards, is stopped by Rogers. Stark passes, incomplete. Stark hits center for 5 and a first down on the 46. Stark passes, a long one intended for Love, and it's incomplete. Love, on a double reverse, picks up a yard at end. Stark tosses a long one down to Love who took it on the 20 and gets down to the Hereford 12. Stark hits center for 3, and Webb strikes at guard for no gain. Stark gains a yard on a smash at center, and the half ends with Tulia in possession of the ball on the 4 yard line.

#### Third Quarter

Tulia kicks off, Rogers taking the ball on his own 28 and getting back to the 40. Worrell hits tackle for 12 yards and a first down on the Hornet 48. Worrell picks up 4 at end, and Tulia draws a 15 yard penalty for unnecessary roughness, giving the Herd a first down on the Hornet 32. Close cuts off tackle to score, and Worrell's kick is good. Hereford leads 13-7.

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**NOW! Bake any time... at a moment's notice with New Fleischmann's Fast Rising Dry Yeast**



IF YOU BAKE AT HOME—baking day is any day you feel like it, with New Fleischmann's Fast Rising Dry Yeast. Easy-to-use, extra-fast, New Fleischmann's Fast Rising stays fresh, full strength for weeks on your pantry shelf. Always ready for instant action. Get New Fleischmann's Fast Rising Dry Yeast today. The menfolk will brag about your baking more than ever. At your grocer's.

R. U. AWARE by Malone Bros.



To all outward appearances the **HEREFORD CREAMERY** is just like any other creamery... but really, it's much more. It's a dairy that can supply you with the finest Pasteurized dairy products... and we're proud and **THANKFUL** for the confidence of our customers.

**CREAM O' PLAINS**

now offers

**GRADE**

**A**

**PASTEURIZED MILK**

All milk used in this dairy is produced within a 5-Mile radius of Hereford.

We are also manufacturers and distributors of **CREAM O' PLAINS ICE CREAM**

When you buy Cream O' Plains Milk, you **KNOW** you are getting milk from the Deaf Smith Territory!

FOR PROMPT DEPENDABLE DELIVERIES **PHONE 680**

Also on Sale in Hereford Stores

HEREFORD CREAMERY CO.  
*Cream O' Plains*  
BRAND  
FRESH BUTTER  
HEREFORD, TEXAS

**YOUR SAVINGS ARE WELCOME**

**CURRENT DIVIDEND RATE 3%**

**EACH DEPOSIT INSURED UP TO \$5,000.00**

**See Elizabeth Womble**  
AGENT — HEREFORD, TEXAS



37-tfc

Hereford kicks off to Reeves on the 20, and he gets back to the 32 where he is stopped by Lueb and Higgins. Love makes a yard at end, and Stark hits center for 2. Webb goes off tackle for a yard. Miller kicks to the Hereford 30, where Close and Worrell both fumble the ball and Tulia recovers.

Simpson picks up 7 yards through the line. Love makes 1 at end. Stark goes through center for 2 and a first down on the Hereford 20. Simpson makes 6 at tackle. Stark hits center for 1, then cuts over guard for 4 and a first down on the 8 yard line. Worrell breaks through to smear Stark for a 1 yard loss. Webb rounds his own right end to score. Ramsey comes back in the game to kick the goal, and Tulia leads 14-13.

The Hornets kick off, Worrell taking the ball on the 25 and getting back to the Hereford 42. Close sweeps his own left end for 4 yards, and Worrell smashes off tackle for 6 and a first down on the Tulia 47. Close goes through guard for 7. Worrell cuts over tackle for 2, and Worrell goes through tackle for 2 yards and a first down on the Tulia 36. Close fumbles, and the Hornets recover on their own 31 yard line.

Love rounds end for 4 yards, is stopped by Lueb. Simpson makes a yard at end as the quarter ends with Tulia in possession on their own 35 yard line.

#### Fourth Quarter

Stark passes incomplete, and Worrell and Rogers crash together in attempting the interception. Miller kicks to Close on the Hereford 33 yard line.

Worrell hits guard for 1. The Whitefaces fumble twice for a loss of 5 yards. Worrell kicks, the ball going to Love on the Tulia 42 yard line.

Stark hits center for 2 yards. Stark passes to Love, who is run out of bounds on the Hereford 38 yard line for a first down. Simpson goes off tackle for 4 yards. Stark hits tackle for 19 yards and a first down on the 15. Stark picks up a yard at center. Love hits tackle for no gain. Love picks up 2 yards at tackle, then slashes off tackle for 8 yards and a first down on the Whiteface 4.

At this point came the miracle

**Starts Relief in 6 Seconds from All 6 usual Cold Miseries**  
Ask COLD PREPARATION for TABLETS or LIQUID  
Caution: Take only as directed

alized 5 yards for off side, and Simpson was stopped for no gain as the game ended.

T-5 Marvin W. May was discharged from the army at Camp Beale, California, on November 9. He had spent 28 months in service, 18 months of which were on duty in the south Pacific in the Coast Artillery. He is wearing the Asiatic-Pacific theater

ribbon with two battle stars, the Philippine Liberation medal with one star, the good conduct medal, American theater ribbon, Victory ribbon, and Occupation ribbon. He is the son of Mr. and Mrs. Alfred May of Hereford.

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**\$15.00 to \$20.00 Abstract Examination**  
**\$20 Appraisal Fee (government appraiser)**  
**\$1.00 Financial Report**

... and that is all the expense.

Except Recording Fees and 1st Year Insurance TRIED... RELIABLE... WORTHY

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Phone 273 or 181 — West 3rd Street — Hereford, Texas

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**Thought for Today...**

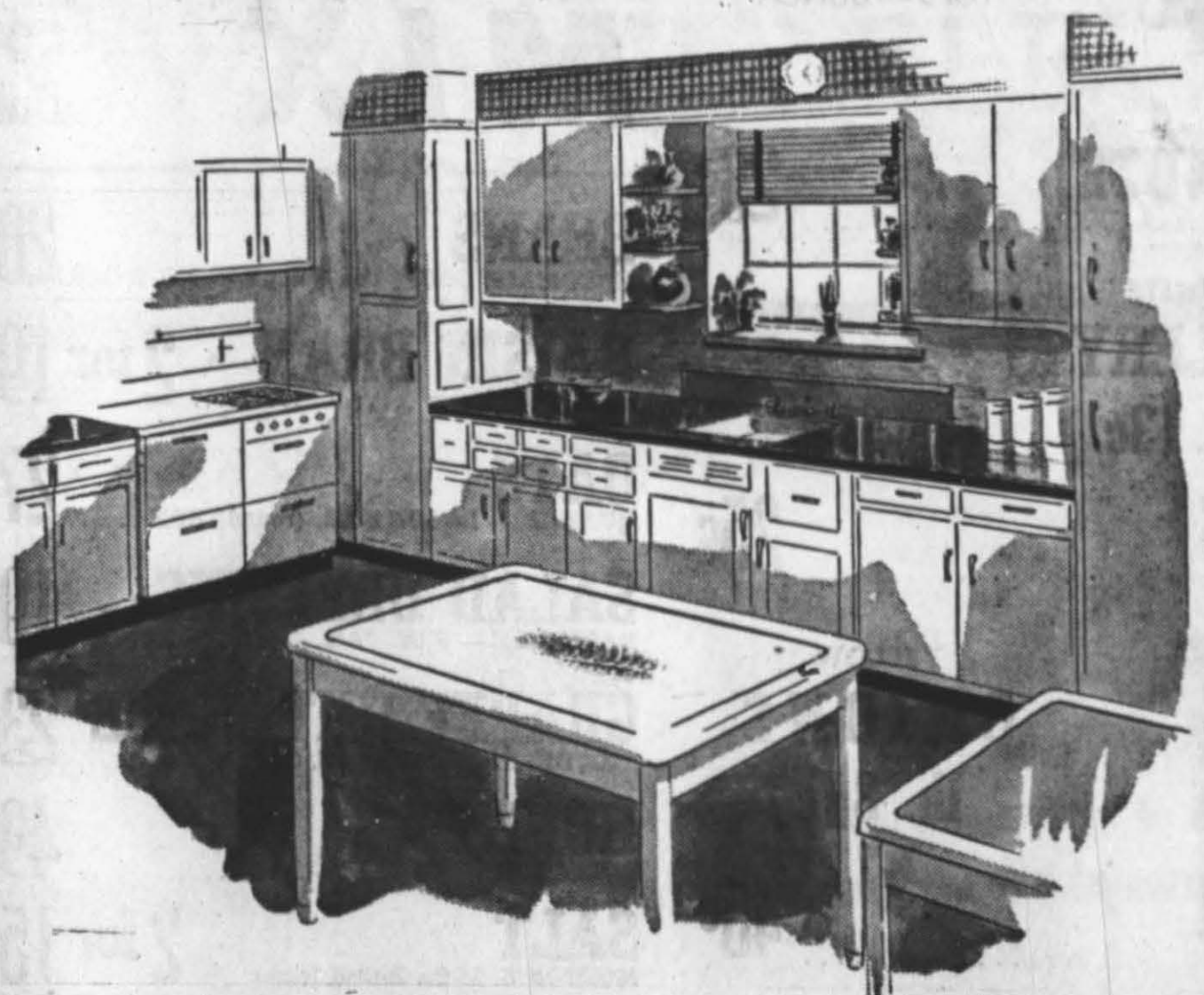
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Local Representative

**Southland Life Insurance Co. Inc.**  
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- BASE CABINET WITH SINK
- DUAL CHROME SINK FAUCET
- COMPLETE SINK STRAINER
- CONVENIENT DISH SPRAY
- COMPLETELY ASSEMBLED
- CHROME HARDWARE
- INLAID BASE TOPS

**SINKS... FAUCETS... STRAINERS TRAPS... ALL FURNISHED**  
Nothing Else to Buy  
Enjoy a New Modern Kitchen  
**LESS THAN 35¢ PER DAY**

● FINISHED IN WHITE ENAMEL

**COCKERHAM**  
**Furniture - Appliances**



# Post-Holiday FOOD SAVINGS

|              |                                            |            |
|--------------|--------------------------------------------|------------|
| <b>KARO</b>  | WHITE.<br>1½ lb. bottle .....              | <b>19c</b> |
| <b>KRAFT</b> | CHEESE SPREAD.<br>Asst. flavors. 5-Oz. ... | <b>19c</b> |
| <b>CORN</b>  | CREAM STYLE.<br>Big Value. No. 2 Can       | <b>13c</b> |

OUR

## Bakery

DEPARTMENT IS AGAIN OPEN!

and we receive large shipments of fine quality breads and pastries  
... made by Furr's Master Bakers!

BAKERY SHIPMENTS ARRIVE EACH THURSDAY!

We will have plenty of

RYE, FRENCH, WHOLE WHEAT and RAISIN BREAD!

**DEVIL'S FOOD CAKE** 60c  
7-INCH SIZE

**Apple Sauce Cake** All 7-Inch  
**Cherrynut Cake** YOUR CHOICE **70c**

**Cocoanut Cake**  
**ANGEL FOOD CAKES** 88c  
LARGE ONES



## PRODUCE

|                                                                                                                          |                                                                                     |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| <b>TEXAS ORANGES</b><br>Navals, large size<br>lb. 10c                                                                    |  |
| <b>CRANBERRIES</b> lb. 37c                                                                                               |                                                                                     |
|  <b>TURNIPS</b><br>TOPS — BUNCH<br>9c |                                                                                     |
| <b>COCONUTS</b> EACH 23c                                                                                                 |                                                                                     |
| <b>WHITE CELERY</b> lb. 13c                                                                                              |  |
| <b>YAMS</b> 3 LBS. 25c                                                                                                   |                                                                                     |
|  <b>YELLOW ONIONS</b><br>lb. 3½c       |                                                                                     |
| <b>CIDER</b> GALLON 45c                                                                                                  |                                                                                     |
| <b>LETTUCE</b> LARGE, FIRM HEADS 15c                                                                                     |                                                                                     |

**BLEACH** NU-AWY. Half Gallon..... **19c**

|                                                        |                                                     |
|--------------------------------------------------------|-----------------------------------------------------|
| <b>CHEESE</b> 2-lb. \$1.05<br>KRAFT'S VALVEETA PACKAGE | <b>GRAPEFRUIT JUICE</b> 25c<br>PEACE RIVER — 46-OZ. |
| <b>Silver Foam FLAKES</b> 27c<br>LARGE PACKAGE         | <b>KRAUT</b> 16c<br>LIBBY'S — BIG 2 1-2 CAN         |
| <b>APRICOTS</b> 27c<br>SUNPAK — NO. 2 1-2 CAN          | <b>HEINZ CATSUP</b> 29c<br>LARGE BOTTLE             |
| <b>ORANGE JUICE</b> 38c<br>ADAMS — 46-OZ. CAN          | Plenty of Shortening!                               |

**MIX** GINGER BREAD. Dubs.... Pkg..... **20c**

|                                                            |                                                          |
|------------------------------------------------------------|----------------------------------------------------------|
| <b>BEANS</b> 20c<br>IN TOMATO SOUP, Van Camp's — NO. 2 CAN | <b>STARCH</b> 2 for 17c<br>ELASTIC, 10c size             |
| <b>RAISIN BRAN</b> 2 for 19c<br>KELLOGG, boxes             | <b>COCOA</b> 10c<br>HERSHEY'S — 8-OZ. BOX                |
| <b>OATS</b> 27c<br>QUAKER — LARGE 3-LB. (round) BOX        | <b>VINEGAR</b> 8c<br>JOYE — QUART                        |
| <b>SALAD DRESSING</b> 19c<br>RAGSDALE — 8-OZ. JAR          | <b>BABY FOOD</b> 8c<br>CLAPP'S — CAN                     |
| <b>GRAPEFRUIT JUICE</b> 23c<br>TEX DELTA — BIG 46-OZ. CAN  | <b>SHOE POLISH</b> 2 for 15c<br>PASTE, SHINOLA, cans     |
| <b>HONEY</b> 49c<br>BURLERSON — 1-LB. JAR                  | <b>SHORTENING</b> 37c<br>FLUFFO — (limit) — 1 LB.        |
| <b>SALT</b> 2 for 15c<br>MORTON'S, 28-Oz. Round Boxes      | <b>PLUMS</b> 23c<br>SUN PAK — BIG 2 1-2 CAN              |
| <b>TOMATO JUICE</b> 19c<br>COLORADO RED — BIG 46-OZ. CAN   | <b>PEAS</b> 2 for 25c<br>FANCY, ROLLING WEST, No. 2 Cans |
| <b>ORANGE JUICE</b> 39c<br>SUNFILLED — 46-OZ. CAN          | <b>Chicken Noodle SOUP</b> 25c<br>MORTON'S, No. 1 Cans   |
| <b>MUSTARD</b> 10c<br>RED BOY — QUART                      |                                                          |

**PEACHES** Sugarripe. 11-Oz. Box.... **28c**

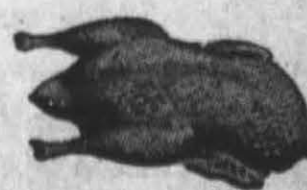
## MEATS

|                                                                                                        |  |
|--------------------------------------------------------------------------------------------------------|--|
| <b>PORK ROAST</b> 44c<br>LB.                                                                           |  |
| <b>PORK STEAK</b> 49c<br>LB.                                                                           |  |
| <b>PORK SAUSAGE</b> 39c<br>COUNTRY STYLE — LB.                                                         |  |
|  <b>STEAK</b> 49c |  |
| <b>BEEF STEAK</b> 49c<br>LB.                                                                           |  |
| <b>CATFISH</b> 45c<br>FRESH WATER — LB.                                                                |  |

Plenty of SALT PORK

Home Made CRANBERRY SAUCE

**OYSTERS** 79c  
EXTRA SELECT

 **FINEST QUALITY BEEF, PORK, POULTRY**

It all ADDS up to  
Real Savings,  
when you  
SHOP AT FURRS!



TOP PRICES FOR YOUR  
**CREAM**  
and **EGGS**

Save at **FURR FOOD** Super market  
Low Everyday Prices



MRS. JOHN McLEAN, Society Editor Phone 181

## Child Study Club Plans New Group Committees Meet Tuesday, Nov. 26

Child Study Club and guests were entertained in the new home of Mrs. J. R. Fowkes Thursday evening. Assistant hostesses were Mrs. Merlin Kaul, Mrs. Cawthon Bryant and Mrs. D. C. Kinsey.

Mrs. Earl Springer presided over a short business meeting and welcomed the guests.

A committee, including Mrs. J. C. Reece, Mrs. Kinsey and Mrs. Maurice Tannahill, was named to work out plans for the organization of a new Child Study Club. Working with that committee will be Mrs. Byron Durham, Mrs. Will Graham and Mrs. Bruce Waddell, and a meeting was called for Tuesday evening, Nov. 26 at the home of Mrs. Kinsey.

Mrs. Martin Gilliland reported progress being done by the school nurse committee and Mrs. W. E. Blood gave the report from the federated clubs meeting.

Mrs. Ira Foster introduced the speaker for the evening, Mrs. Merlin Kaul who reviewed the book "Yesterday's Children" by

Lamar Warwick. A story of an average American family dealing with problems of young children through the teen-age period.

Mrs. R. P. Conaway gave a history of the local Child Study Club, tracing its growth and development through a scrap book kept since the club's organization in 1937.

Special guests at the meeting were Mesdames: Stanford Knox, Jim Bookout, Don Martin, Ben Childers, B. Y. Crosthwaite, Will Graham, George Graham, J. R. Allison, Bruce Waddell, Norman Harris, Byron Durham, Elizabeth Bonesio, James Patman, W. E. Blood, E. L. McGhee, and R. H. Cagle.

Members of the club present were Mesdames: Cawthon Bryant, Worth Covington, Herman Ford, Ira Foster, Marlin Gilliland, W. F. Harlow, G. G. Heard, Merlin Kaul, D. C. Kinsey, E. J. Pepper, J. C. Reece, John Robinson, Earl Springer, Maurice Tannahill, Dale Tinnon, Carroll Whiteside, F. G. Witherspoon, J. L. Woodford and the hostess.

## "The Overture" Studied By Club

Mrs. A. C. Thompson was hostess for the Music Study Club at the home of Mrs. C. B. Williams, Monday afternoon.

"The Overture" was the subject of the lesson with Mrs. J. B. Jones giving interesting side-lights on several composers. She mentioned the Italian composers, Rossini, Wagner and Mozart.

The musical program included Overture "Carmen" (Bizet) a piano duet played by Mrs. A. J. Schroeter and Mrs. H. A. Close; Overture "Daughter of the Regiment" (Donizetti) played by Mrs. W. J. Stanford and Mrs. Cliff Estes.

Those attending the meeting were Mesdames: Sam Allen, J. R. Allison, J. E. Beyer, W. T. Carmichael, H. A. Close, R. P. Conaway, Ellis Coombes, Cliff Estes, C. C. Ferguson, H. K. Fox, J. B. Jones, J. C. McCracken, C. J. Mountz, G. A. F. Parker, Earl Phillips, T. W. Robertson, A. J. Schroeter, C. R. Smith, Glenn Snyder, W. J. Stanford, and the hostess.

James R. Robinson left Tuesday morning for Dallas, where he will enter Mrs. Robinson in Baylor Hospital. Mrs. Robinson has been seriously ill for the past four months.

## Catholics Plan Thanks-Giving Dinner

St. Anthony's Guild met with Mrs. H. M. Koelzer on Wednesday afternoon last week when plans were completed for the annual Thanksgiving dinner which is served to the general public at the school hall. Mrs. Frank Brinkman, and Mrs. Alton Robinson will have charge of the dining room.

The study program was conducted by Mrs. Bill Warren.

Those present were Mesdames: Anton Redder, Joe, Gene and Ed Loerwald, Wm. Wulfe, Frank Brinkman, John Albracht, Jimmie McGuire, Alton Robinson, Joe Huckert, Wm. Betzen, George Hund, Felix Urbanczyk, Bill Warren, Henry Helman, Frank Wilhelm and the hostess.

## Heiselman Home Demonstration Club Meets

Mrs. R. M. Gruhlkey and Mrs. E. B. Pounds were welcomed as new members in the Heiselman Home Demonstration Club Thursday, November 14, when the club met in the home of Mrs. Lorin Oeltz.

Miss Sadie Lee Oliver, county Home Demonstration agent, lectured the group on the subject of "Nutrition" and illustrated the talk with the use of nutritional charts.

Mrs. Tom Fields conducted the business session, when plans were made for the Christmas party.

Refreshments were served during the social hour to the following members and guests: Mesdames Arthur Jordan, R. E. Caldwell, Henry Kinsey, J. A. Campsey, E. B. Pounds, R. M. Gruhlkey, E. N. Jacobsen, N. L. Jacobson, and Tom Fields, Miss Oliver, and the hostess.

The next meeting is slated for the evening of December 19 when the annual Christmas dinner party will be held in the home of Mrs. V. E. Lemke.

Read Our Want Ad Page!

## Miss Counselman To Marry In Dec.

Mr. and Mrs. L. J. Counselman announce the engagement and approaching marriage of their daughter, Dorothy Lina, to Mr. R. S. Hatcher, Jr., of Amarillo. Mr. Hatcher is the son of Mrs. R. S. Hatcher and the late R. S. Hatcher, Sr.

The wedding will take place on December 7, at the home of the bride's parents in the Rance Community.

## New Daughter

Announcement has been made that Mr. and Mrs. Russell Thomas of Tucumcari, N. M. became the parents of a baby girl on Monday November 11. The baby has been named Caralin Jean.

Mrs. Thomas is the former Miss Mary Beth Hicks, daughter of Mr. and Mrs. Cliff Hicks, long-time residents of Hereford.

## HICKS ROBERSON IN HOSPITAL

Hicks Roberson is reported doing fine after an operation performed in the Veteran's Hospital in Amarillo last week.

Mrs. J. B. Jones returned last week from Minneapolis, Minn., where she has spent the past several months with her daughters, Mrs. Jerry Petersen and Mrs. Harvey Yantis.

## Justakrd Club Meets

Mrs. C. J. Crump entertained with a club party Wednesday afternoon last week for members of the Justakrd Club with Mrs. Howard Gault and Mrs. Troy Moore invited to play with members. High score award went to Mrs. Grant Fuller and second high to Mrs. N. E. Milburn.

Members enjoying the afternoon's diversion were Mesdames: Frank Cogdell, Geo. V. Stambaugh, Grant Fuller, N. E. Milburn, Jas. W. Witherspoon, Frances Maxfield and the hostess.

## Walcott

Mr. and Mrs. Charlie Burks made a business trip to Amarillo Wednesday.

Mr. and Mrs. Raymond Holt and daughter, Wanda Gail, of Daugherty, were week-end visitors in the J. M. Brownlow home.

Mr. and Mrs. B. B. Northcutt and children visited Mr. and Mrs. Ralph Northcutt and family of Bellview Sunday.

Mr. and Mrs. Albert Wolfington and children and Lloyd Hollis visited Mrs. Roy Hollis of Friona Sunday.

Mr. and Mrs. Elmer Cook were Sunday guests of Mr. and

## Heads Atomic Energy Control



David E. Lilienthal, right, shown being sworn in as chairman of the U. S. Atomic Energy Commission, is a 47-year-old attorney who served in the government throughout the Roosevelt administration. He was with the TVA from 1933 on, chairman from 1941 until his new appointment. Federal Judge George C. Taylor administers the oath at Washington. Lilienthal studied law at DePaul and Harvard, practiced in Chicago, became a member of the Wisconsin Public Service Commission in 1931. He was a principal author of the State Department study of atomic energy controls. Lilienthal was born at Morton, Ill. Serving with him are Dr. Robert F. Bacher, 41, who had charge of atom bomb assembly at Los Alamos; William W. Waymack, 58, former newspaperman; Louis L. Strauss, 50, New York banker; Sumner T. Pike, 55, public utility, oil, and insurance man.

Mrs. Buck Brownlow.

Mr. and Mrs. Muncy Seay of Hereford visited in the J. F. Bradford home Monday night.

Helping to run the foundation for the Philip Miller house Tuesday were Charlie Burks,

Johnny Rierson, Guy Davis, Mr. Solomon, and Mr. Collier and son. Mrs. Burks assisted Mrs. Miller in preparing lunch for the men.

Mr. and Mrs. James Johnson of Colorado spent Monday in

the Lynn Wolfington home. Albert Lee Wolfington visited Walcott school Tuesday.

Mr. and Mrs. A. J. Walker and children were visitors in the home of Mr. and Mrs. Billy Jackson and Mr. and Mrs. John Boyd in Canyon Sunday.

Among those from this community who have recently been deer hunting in New Mexico are J. Collier and M. E. Don. Mr. Collier returned last week with a big 8-point buck, and Mr. Don came in Sunday night with a deer.

## Messenger News

MRS. J. N. MESSENGER

This community received a big and a quarter inches of rain during October. So far in November, only one inch of rain has fallen.

All crops are cut and stacked but the crops to be combined are too damp and some grain is still green.

Ralph Smith attended the Baptist General Convention at Mineral Wells last week with Rev. Clayton Day and Charles Allen.

George Messenger and Stephen have installed a telephone at their home and one at George's mother's home, just between the other two.

Nola Fay Smith visited Mrs. Ralph Smith last week while Ralph was in Mineral Wells.

BRAND WANT ADS!

# FAMILY GROUP Hospitalization and Surgery

COVERING ALL SICKNESS, ACCIDENTS and OPERATIONS  
NOW AVAILABLE!  
TO PEOPLE OF THIS COMMUNITY.

## THE PLAN:

A hospitalization and medical care plan is now made available to you of the rural areas on a

## Family Group Basis

At a cost comparable to that which has been carried for many years by large industrial groups on their employees. You and each member of your family are protected against expensive hospital and doctor bills resulting from sickness, accidents and operations. Don't let bills eat up your cash. A policy with the Great American Reserve Insurance Company will protect that cash for you.

## COMPLETE

## POLIO

## COVERAGE

## UP TO

\$5,000

## ON EACH

## MEMBER OF

YOUR FAMILY!

## PAYS:

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ANAESTHETIC

ROUTINE MEDICINE

X-RAY

LABORATORY SERVICE

... and other hospital expense.

DOCTOR BILLS and SURGERY

Good in Any Hospital in the World



B. E. WOLFE is your Rural Representative and will service the rural population on our

## Family Group Hospitalization and Medical Care Plan

In addition, will be able to write our complete Health and Accident, and Income Policy and all forms of Old Line Insurance.

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(Old Line Legal Reserve Stock Company)  
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Without any obligation on my part, please give me full information on your

FAMILY GROUP HOSPITALIZATION and MEDICAL CARE PLAN

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Address \_\_\_\_\_

Occupation \_\_\_\_\_

Number in Family \_\_\_\_\_

Return the above for further information

# Great American Reserve Insurance Co.

OLD LINE LEGAL RESERVE STOCK COMPANY

DALLAS 1, TEXAS

## Back Again...

THE  
HEREFORD  
BAKERY

IS BACK IN THE  
PASTRY BUSINESS  
IN A BIG WAY!

As you know, we had to eliminate our pastry department during the war, but now that sugar and other ingredients are back on the market... we are again offering you those

DELICIOUS, BETTER-THAN-EVER

## Pies - Cakes - Cookies

## DOUGHNUTS and SPECIAL Orders

All made for finer eating. Give our pastry department a trial and we are sure you'll become a regular customer!

...and ALWAYS specify

# Butterkist BREAD

Delivered FRESH 3 Times Daily  
to your favorite food store

## Hereford Bakery



# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

## North Hereford H. D. Club Meets

The North Hereford Home Demonstration Club met at the home of Mrs. Fred Barrett on Thursday, November 7.

Mrs. H. H. Walser reviewed Betty McDonald's best-selling book, "The Egg and I."

The next meeting of the club will be held on November 21 at the home of Mrs. Jerry Albracht. There will be a Thanksgiving supper for husbands and wives on Tuesday, November 28, at the home of Mrs. Pat Robinson, beginning at 6:30 p. m.

All members are asked to bring their donations for the Bazaar to be held at Hiner Grocery on Saturday, Nov. 30.

Refreshments were served to Mesdames Muri Parler, Otto Olson, Oscar Vaughn, J. T. Richardson, Grady Parsons, Earl DeHart, R. A. Fullwood, Mary Bodkin, Pat Robinson, Jerry Albracht, Noble Wilbur, Addie Miller, Fred Saltzman, George Parker, H. E. Pettijohn, W. H. Russell, Dick Barrett, and Louise Olson.

Mr. and Mrs. W. E. Dameron and daughter June and son Bill attend-home-coming at Texas Christian University, Fort Worth Saturday and also attended the Texas University-T.C.U. football game. They plan to spend some time with relatives in Hutchinson and other points in Kansas before returning home.



**Dr. C. D. Kelton**

5th and Jackson

Phone 91

for Appointment

**DR. MILTON C. ADAMS**

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OFFICE HOURS—8:30 to 5 p. m.

121 West Third

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# Christmas Cards

**Box Assortments**  
IMPRINTED WITH NAME

**\$1.00**  
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AN EXCELLENT SELECTION OF  
**Fine Quality Cards**

IN ALL PRICE RANGES!

NOTE: All Christmas Cards ordered now will be billed Dec. 1 or Jan. 1 if you desire.

**The Hereford Brand**

## Ring Service Weds Couple in Okla.

Before the altar in the First Christian Church in Elk City, Oklahoma, Miss Vada Zemer, daughter of Mrs. Beattie Zemer, became the bride of Anderson Axe, son of Mr. and Mrs. F. J. Axe of Hereford, in a double-ring ceremony read by Rev. Horace L. James, pastor of the Elk City Baptist Church, at 4 o'clock Sunday afternoon November 3.

The altar was decorated with baskets of white chrysanthemums flanked by white tapers in seven branched candelabra. Pewes were marked with large white dahlias tied with white satin ribbon bows.

Mrs. Oscar Duke, organist, gave the wedding music and accompanied Miss Frances Albert who sang "Ave Maria" and "I Love You Truly." Miss Vernice Gels of Vernon gave a violin interlude accompanied by Miss Marian White, also of Vernon.

At the conclusion of the ceremony Miss Albert sang "The Lord's Prayer."

Honor attendants for the bride were Mrs. Kenneth Scholer of Phillips, matron of honor, and Miss Maxine Wade of Paragould, Ark., maid of honor. Bridesmaids were Miss Earline Burr and Miss Frances Masters. Mrs. George Lutz lighted the candles.

Fred Axe of Hereford served his brother as best man and ushers were Bill Ansley, Claud Oakes, Ralph Newman and Ambrose Taylor.

Given in marriage by her father, the bride wore a wedding gown of white velvet made with sweetheart neckline and long pointed sleeves. The full skirt which was attached to a fitted bodice, fell in a short train in the back. Her fingertip veil of illusion was held in place with a beaded band and she carried a shower bouquet of white roses.

For something old she wore a strand of pearls belonging to her mother and she also wore the traditional something borrowed, something new and something blue.

Mrs. Scholer wore a cream brocaded crepe dress with matching mitts and carried pink dahlias. Miss Wade wore yellow taffeta with sequin trim. She wore matching mitts and carried pink dahlias.



Miss Vada Zemer of Elk City, Oklahoma, who became the bride of Anderson Axe on November 3 at the Elk City Baptist Church.

ried fuchsia dahlias. Miss Masters and Miss Burr wore identical dresses of green crepe with white and carried bronze chrysanthemums. Mrs. Lutz wore rose satin.

Following the wedding a reception was held for members of the wedding party and close friends and relatives at the home of Mrs. Earl Harris, 605 West Broadway.

When the bride left on a short wedding trip she wore a blue tailored suit with ashes of roses blouse and feather toque, with cocoa brown shoes and bag. The couple have returned to Hereford where they will make their home on his father's farm near here.

## WEST HEREFORD H. D. CLUB

West Hereford Home Demonstration Club met with Mrs. Travis Caraway Tuesday afternoon. During the business session members voted to send clothing, shoes and other items for Red Cross distribution.

Plans were made for the annual Christmas party which will be held at the home of Mrs. Carlos Vaughn.

Refreshments were served to Mesdames: Ada Vaughn, John Jacobsen, Carlos Vaughn, J. I. Funderburg, Edna Bowe, Archie Scott, Roy Boyd, L. J. Matthews, John Walker, Bertie Rowe, Miss Evelyn Bell, Miss Ara Lewis and the hostess.

## Garden Beautiful Club Studies Trees

Garden Beautiful Club was entertained in the home of Mrs. Berry Jacobsen Friday afternoon. A program on "Trees" was featured with discussions given by Mrs. Frank Watson and Mrs. F. L. Terrell.

Mrs. Watson talked of ornamental trees and recommended the Chinese Elm for rapid growth in this locality.

Mrs. Terrell spoke on Shade and Fruit Trees mentioning the various types of peach, cherry and pear trees that make desirable shade trees as well as good fruit bearers in the Panhandle.

After each talk an open forum in the form of questions and answers was held to complete the topic for the day.

Members attending the meeting were Mesdames: N. D. Bartlett, Jr., Tom Boyd, O. M. Dickey, D. M. French, Clinton Jackson, D. C. Kinsey, E. J. Kirksey, Maurice Tannahill, F. L. Terrell, Frank Watson, Lisle Woodford, and the hostess.

## Judith Gayle Bradley Has Birthday Party

Three year old Judith Gayle Bradley was complimented with a birthday party at the home of her parents, Mr. and Mrs. Jack Bradley Friday afternoon.

Supervised play was enjoyed and balloons were given the little guests as favors.

Children attending the party were Carl George McCaslin, Troy Don Moore, Mary Beth Gilliland, Glenna Sue Woodford, Jimmie Bradley and the honoree.

Mothers attending were Mrs. Carl McCaslin, Mrs. Troy Moore, Mrs. Jack Gilliland, and Mrs. Louis Woodford.

## Dessert Bridge Party Entertains Club

Mr. and Mrs. Roy Jowell were hosts for members and guests of the Thursday Night Bridge Club at a dessert bridge party Thursday evening.

A Thanksgiving theme was suggested in appointments for the game and in the dessert which was served upon the arrival of guests. Mr. and Mrs. Jim Lipscomb won the couple prize as the award for holding high scores at the conclusion of games.

Those present were Mr. and Mrs. Jim Lipscomb, Mr. and Mrs. Bob Wilson, Mr. and Mrs. Glenn Weir, Mrs. Jim Black, Reed Williams, Mrs. Corrine Jennings, Richard Jowell and the hosts.

## Try a Want Ad!

Mrs. Axe attended Elk City schools and for the past several years has been employed in the Mary Anna Beauty Shoppe.

Mr. Axe graduated from Dimmitt High School. He spent 32 months in the Navy with 16 months overseas duty with the Naval Air Corps. He received his discharge last December.

## Guess Who!



You have to look close to recognize Rita Hayworth with her once-red tresses dyed blonde and cut eight inches shorter. Hair-do is special for "The Lady From Shanghai."

## Rev. Cagle Named On Wayland Board

Rev. R. H. Cagle, pastor of the First Baptist Church of Hereford, was appointed to the Board of Trustees of Wayland Baptist College at Plainview at the Baptist General Convention in Mineral Wells last Thursday.

Rev. Cagle was appointed to a one year term on the Wayland College Board. Other members of the board of trustees are F. W. Swanner of Levelland, E. C. Kerr of Shamrock, E. J. Green of Plainview, Levi Price of Tahoka, and W. C. Malone of Plainview, all appointed for one year; and J. Ralph Grant, Lubbock, two year term; and A. Hope Owen, Plainview, 3-year term.

## LEGAL NOTICE

THE STATE OF TEXAS

TO: ROSE PEARL FRENCH

GREETING: You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 23rd. day of December, A. D., 1946, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, said plaintiff's petition was filed on the

## QUALITY DYE WORK

Let us dye these military clothes a civilian color. Macoon, brown, dark green, Navy blue.

3 day service — Mail orders accepted.

215 River Drive Amarillo, Tex.

PLEASANT VALLEY CLEANERS

47-tf

7th. day of November, 1946. The file number of said suit being No. 2922. The names of the parties in said suit are:

LAWRENCE D. FRENCH as Plaintiff,

and ROSE PEARL FRENCH as Defendant.

The nature of said suit being substantially as follows, to-wit: A suit for divorce, the grounds being cruel treatment and mental cruelty.

Issued this 7th. day of November, 1946.

Given under my hand and seal of said Court, at office in Hereford, Texas this 7th. day of November, A. D., 1946.

—R. L. Thompson, Clerk District Court, Deaf Smith County, Texas

By Lillye London Deputy 46-4c.

## SAFETY FIRST

HERE'S HOW YOU CAN HELP REDUCE TRAFFIC ACCIDENTS:

**FIRST:** Drive carefully, observing all traffic ordinances.

**SECOND:**



Have your car serviced regularly by expert mechanics. For better service, priced to your liking...

SEE

**Kinsey Motor Co.**  
Phone 740—Hereford, Texas

Due to the need of my time in the drug store,

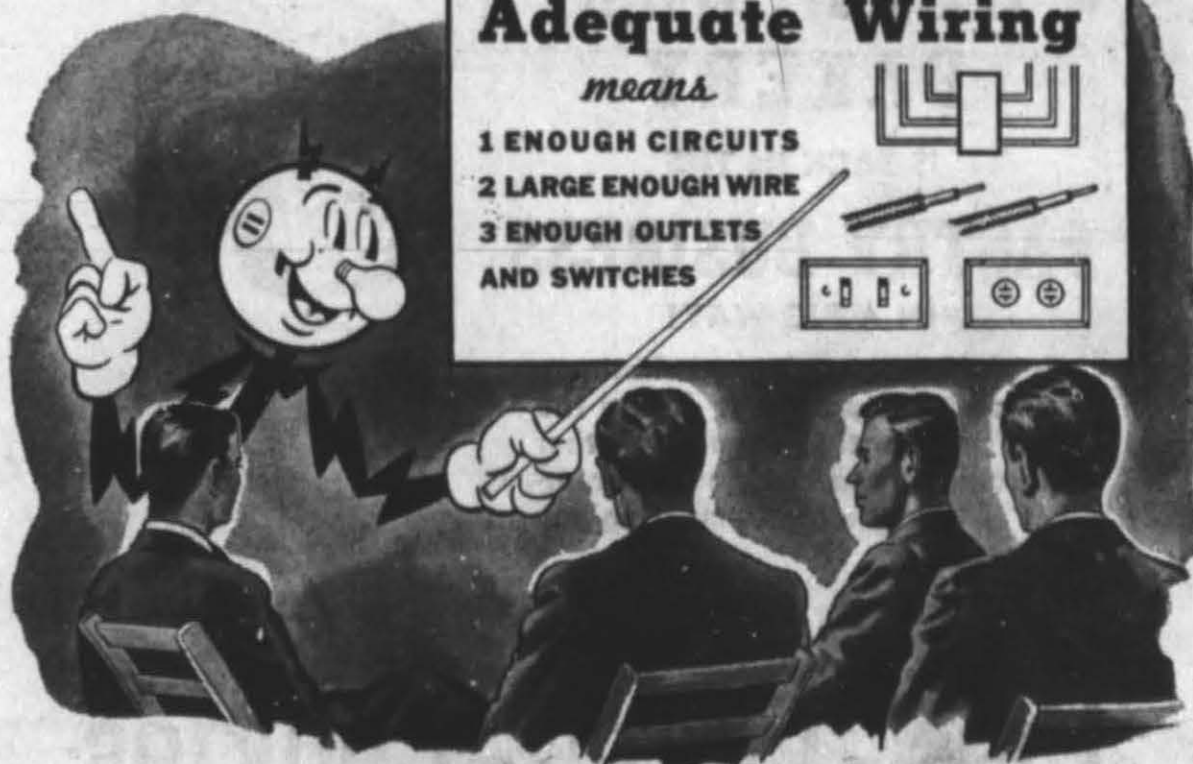
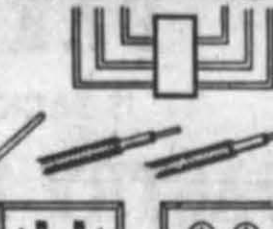
**I Will Not Be Able to Handle Income Tax Returns and Tax Work**

as in the past. I want to thank each of you for your considerations along this line, and if I have any of your papers from years past, I will be glad to have you get them.

**W. L. ALEXANDER, at City Drug Store**

## Adequate Wiring means

- 1 ENOUGH CIRCUITS
- 2 LARGE ENOUGH WIRE
- 3 ENOUGH OUTLETS AND SWITCHES



# WE'VE BEEN TO SCHOOL

Several of your Public Service employees have recently completed special courses in lighting engineering conducted by some of the country's foremost illuminating engineers. Right now they're busy passing on what they learned to other Southwestern Public Service employees who could not attend the school.

We want you to enjoy better lighting in your homes and stores. These folks are ready now to tell you how to receive the most benefit from your electric lighting and whatever they recommend will lead to better lighting... and better living electrically for you and your family. Call on one of these lighting specialists now at your nearest Public Service office. This is another no-extra-charge service.

BETTER LIGHT FOR BETTER SIGHT



## AUNT DORA



You can't get away from the fact that Butane or Propane installation service assures you of the comfort and convenience of a modern up-to-date home beyond the city gas mains. Call the BLANTON BUTANE GAS CO... they'll satisfy.

CARGARY KUTANI LYLE BLANTON  
& PROPANE GAS CO.  
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HEREFORD, TEXAS



LET US TAKE CARE OF YOUR  
**DEAD ANIMALS**  
(unskinned)

Large or Small Removed FREE OF CHARGE!

When you have a dead animal... notify  
**CONSUMERS FUEL ASSOCIATION**  
Phone 124—Hereford

Our truck is equipped with a power loader and sanitary bed to give you prompt and convenient service. In town every day except Sunday.

**STARKEY RENDERING SERVICE**

39-tf



COUNT THESE SAVINGS

You can easily count on saving when you use 150-Hour Veedol Tractor Oil—especially refined for tractors from the world's toughest crude—100% Pennsylvania. Let this tough, wear-fighting tractor oil cut down friction and guard vital parts. You'll profit by these five savings:

- 150-Hour Veedol SAVES OIL by serving a full 150 hours between refills in gasoline tractors—hours longer between changes in any tractors...
- SAVES FUEL by reducing power blow-by...
- SAVES TIME by avoiding breakdown delays...
- SAVES REPAIRS through greater heat and wear resistance...
- SAVES TRACTORS and assures long, economical service.

**150-HOUR VEEDOL**



**HEREFORD GAS & OIL CO.**

HIGHWAY 60 EAST  
PHONE 429 HARVEY HUDSON, Mgr.



## WAA Certifiers Will Return to Amarillo Monday

AMARILLO, (Special) — Increasing interest on the part of eligible World War II veterans to obtain certification to participate in sales of surplus government property has caused the veterans division of War Assets Administration to schedule another field visit to Amarillo in the interest of veterans of this county.

Horace Ralston and Howard Knightstep, field representatives of WAA will be at the Veterans Information Center, Old Library Bldg., 6th and Taylor Streets, Amarillo Monday and

Tuesday November 25 and 26 from 9 to 12 and 1 to 5. Any veteran presenting an honorable discharge may be certified to buy items of war surplus goods for personal or business use, and by visiting the WAA field representatives next Monday and Tuesday can complete the paper work and obtain the required certificate to participate in December WAA sales.

Mr. and Mrs. Urilin Streu and son Oliver returned Friday from a week's trip to Ruidoso and other points in New Mexico.

Mrs. J. T. Bell and children of Oklahoma City, Okla. left Saturday after spending a week here with her parents, Mr. and Mrs. W. A. Teter. Mrs. Teter and Mrs. Howard Gault accompanied them to Amarillo.

Mr. and Mrs. Allen Hammer of Lubbock were guests of Mr. and Mrs. Burl France and Mr. and Mrs. Jack France the past weekend. Mr. Hammer is a former resident of Hereford.

Mrs. H. L. Broadwell who is spending the winter with her daughter, Miss Ella Broadwell in Amarillo, spent the weekend at her home here.

Now is the time to sell any surplus goods you have on hand. If you can't use 'em somebody else can. Tell 'em with a Want Ad!

## Beware Coughs That Hang On

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

**CREOMULSION** for Coughs, Chest Colds, Bronchitis

## Modern Pilgrims Can Stay in U. S.



Joy beams from the faces of these refugees at the Border Patrol Dock in Miami, Fla., over news that they will receive immigration visas to remain in the U. S. The modern pilgrims—47 Estonians and a Finn—made a six-week, 6000-mile trip from Sweden in three small boats because they did not want to return to their native lands, now under Russian domination.

## Hereford Veterans Get Big Share of Surplus Building Materials at POW Camp Site Sale

Nearly half of the early buyers recorded by War Assets Administration in the disposal of lumber, plumbing and electrical materials stockpiled from the dismantling of the former POW Camp at Hereford were local residents. Only one veteran purchaser holding an HH priority, which was the requirement to obtain necessary building materials, came from outside the Panhandle area.

Numerous purchasers from Friona, Hale Center, Muleshoe, Plainview, Lubbock, Amarillo, Canyon, Vega, Clarendon, Dimmitt, Dalhart and other Panhandle communities participated in the disposal. WAA officials reported that fully 50% of the material was sold in the first two of the five buying days reserved for HH priority holders, either veterans or contractors engaged in erecting private dwellings for sale to veterans.

C. D. Nichols, in charge of all WAA site sales for West Texas, reported that building material dealers would undoubtedly obtain some of the material which would remain unsold. Such dealers had their first buying opportunity Wednesday, November 20.

A check of the purchase orders revealed the vast majority of those buying at the sale were obtaining such items as oak flooring, and other types of building materials to go ahead with completing homes which they had previously started to erect but which they had been unable to complete, due to shortages of certain materials. Hereford purchasers listed by WAA included: R. Paul Conway, C. W. Bowman, Mack Freeman, Calvin Edwards, L. R. Blevins, W. C. Stanzel, Gyles W. Hayes, K. D. Lisenbe, Werner M. Koelzer, Cornelius B. Hanson, Earl D. Hopson, C. R. Winget, Howard Gore, George C. Hartman, Howard Sealla, Robert S. Peterson, Woodrow Garrison, Virgil H. Poarch, Earl Wood, Edward Scalla, C. R. Wright, C. W. Parker, Roy V. Smith, Carlos A. Vaughn, and Lewis D. Martin.

Mrs. Noel Bryant and children spent last week in Hereford while Rev. Bryant was in Pampa attending the annual Northwest Texas Methodist Conference. Mr. and Mrs. Cawthon Bryant and Mrs. D. H. Bryant attended the conference Sunday. Rev. Bryant was returned to his pastorate at Ralls.

Buy, Sell or Trade through BRAND WANT ADS!

## CHURCHES

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

**First Baptist**  
R. H. Cagle, pastor.

Sunday: Sunday School—9:45 A. M. Sermon—10:55 A. M. Training Union—6:45 P. M. Sermon—8:00 P. M. Wednesday: 8:00 P. M. Prayer Service 8:00: Choir rehearsal 8:30.

**First Presbyterian Church**  
Russell A. Wingert, Pastor

Sunday: Sunday School—9:45 A. M. Morning worship—11 A. M. Evening worship—7:30 P. M.

**Avenue Baptist Church**  
R. S. Sparkman, pastor

Sunday: Sunday School—9:45 A. M. Morning Worship—11:00 A. M. Training Union—6:45 P. M. Preaching Service—8:00 P. M. Wednesday: 8:00 P. M.

**Immanuel Lutheran Church**  
E. W. Lichtsinn, Pastor.

Sunday School and Bible Class 10:15 A. M. Worship Service 11:00 A. M.

**First Methodist Church**  
Uel D. Crosby, pastor

Sunday: Sunday School—9:45 A. M. Morning worship—11 A. M. Methodist Youth Fellowship at 6:15 P. M. Evening worship—7 P. M. Wednesday—7:30 P. M. First Christian

**Roy W. Ford, pastor**

Sunday: Sunday School—9:45 A. M. Morning Worship and Lord's Supper—11 A. M. Intermediate Endeavor at 6:30 P. M. Christian Youth Fellowship at 6:30 P. M. Evening worship—7:30 P. M. Assembly of God

**S. E. Eldridge, Pastor**

Sunday: Sunday School—9:45 A. M. Morning worship—11 A. M. Young People Service—at 7 P. M. Evangelistic service—8 P. M. Wednesday—8 P. M.

**Church of the Nazarene**  
Rev. Louis Patterson, Pastor

Sunday School—10:00 Morning Worship—11:00 Evangelistic Service—7:30 Wed Evening Prayer Meeting, 7:30.

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**CLASSIFIED**  
**WANTS**  
**ADS**



You're riding high, wide, and handsome with Flying Horsepower. Your motor purrs with power... the miles swish by. Our improved MOBILGAS gives you that wheels-off-the-ground soaring sensation... that straining-at-the-leash energy... that penny-pinching economy... in every gallon. And with MOBIL OIL taking the grind out of your engine... keeping it MOBIL OIL clean, you get double-your-money's worth of pep and performance. This is no time to say "Mañana." Get set for winter today. The boys are back and we've got that famous pre-war MAGNOLIA WINTERPROOF SERVICE again.

**Winterproof Now**

• Quicker Starts • Smoother Rides  
• Better Shifts • Anti-Freeze

Yours friendly  
**Magnolia**  
Dealers  
Do your Radio—8:30 P. M. C. B. Dealers over NBC. The Victor Victor Show, with Benny Goodman. AT THE SIGN OF THE FLYING RED HORSE  
Mobil  
W-12

## MARKETS

\*Cotton took the spotlight at most southwest markets last week as it moved back to the 30 cents per pound level. Also wheat, sheep and hogs made small gains, but other farm products were steady to weak, according to USDA's Production and Marketing Administration.

Cotton went up about \$17.50 per bale last week as market activity in cotton textiles increased following the end of price controls. Spot market prices strengthened a little in relation to March futures. However, county buyers' prices were generally low in relation to central and futures market prices.

Turkeys were about steady at 35 to 38 cents per pound for hens and 26 to 28 cents for young toms at most southwest markets last week. Some rural prices were 3 to 5 cents per pound below these. Hens and fryers held about steady too, although demand was weak. Eggs reversed recent trends as expected holiday demand began to strengthen prices.

Cattle prices went up and down last week at most southwest markets despite active trading. However, no great losses or gains were registered. Top quality slaughter classes were steady to higher. Common and medium steers and yearlings brought \$12 to \$15 per hundred at Houston and \$11 to \$18 at Ft. Worth. San Antonio quoted common and medium grass fat steers and yearlings \$14.50 to \$16.50. Medium and good steers brought \$18 to \$20 at Oklahoma City while medium light steers realized \$16 to \$18 at Wichita. Medium to good steers ranged from \$17.50 to \$25 at Denver.

Last week saw hogs move gradually higher under active trading at most southwest markets. Friday's quotations for top butchers stood at \$24.50 per hundred pounds at San Antonio; \$24.50 to \$24.75 at Wichita; \$25 at Denver; \$25.25 to \$25.50 at Oklahoma City and \$25.50 at Fort Worth.

Southwest sheep and lamb markets registered increases of 25 to 50 cents per hundred last week as good demand quickly absorbed light supplies. San Antonio quoted common and medium grades of lambs at \$12 to \$14.50, ewes at \$6.75 to \$7.75 and goats \$5.25 to \$6.75. Medium and good fat lambs brought \$17.50 to \$20 at Ft. Worth. Good and choice lambs realized \$23 to \$23.75 at Denver and \$22.50 to \$22.75 at Wichita.

Trading in domestic wool was less active last week due to the advance in prices effective November 11. Decontrol order stimulated buying in foreign mar-

kets. Wheat went up a penny or more per bushel last week while corn lost 3 to 4 cents per bushel, barley 1 to 4 cents, oats about 2 cents and sorghums around 7 cents per hundred. Bran, shorts and soybean meal dropped \$3 to \$6 per ton too, but other feeds stood at recent levels. Widespread snow and rain increased the demand for hay and strengthened prices.

Rice continued to sell at top OPA levels with the heavy movement from the new crop unable to meet the urgent demand.

Deliveries of farmers' stock peanuts from southwest area was light last week and most sales were at the support level.

Citrus, apples and most vegetables brought about steady to slightly stronger prices at southwest markets last week. Only Louisiana sweet potatoes went up as haulings decreased and brought \$2.65 to \$2.85 per bushel crate.

Read Our Want Ad Page!

**SORE THROAT—TONSILLITIS!** for quick relief from pain and discomfort try our Anesthese-Loz. It is a doctor's prescription that has given relief to thousands. Guaranteed superior or your money back. Numerous bottles, with applications on, 50c at Olose Drug Store 39-tfc

## HILL-RICKETTS COMPANY Realtors

Farm or Ranch land in any size tract  
Real Estate Loans in any amount

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## Loyd's Brick & Tile Factory

1 Mile East of Main Street on Amarillo Highway

NOW IN PRODUCTION on  
3 Sizes of Building Tile...

5x8x12

For Commercial Use

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A Little Later We Will Have Some Brick!

They are a volcanic pumice product — which is unsurpassed for insulation — A tile you can nail things to — and the cheapest and best Fire Proof wall you can build.

We now have ALUMINUM WINDOW FRAMES for sale!

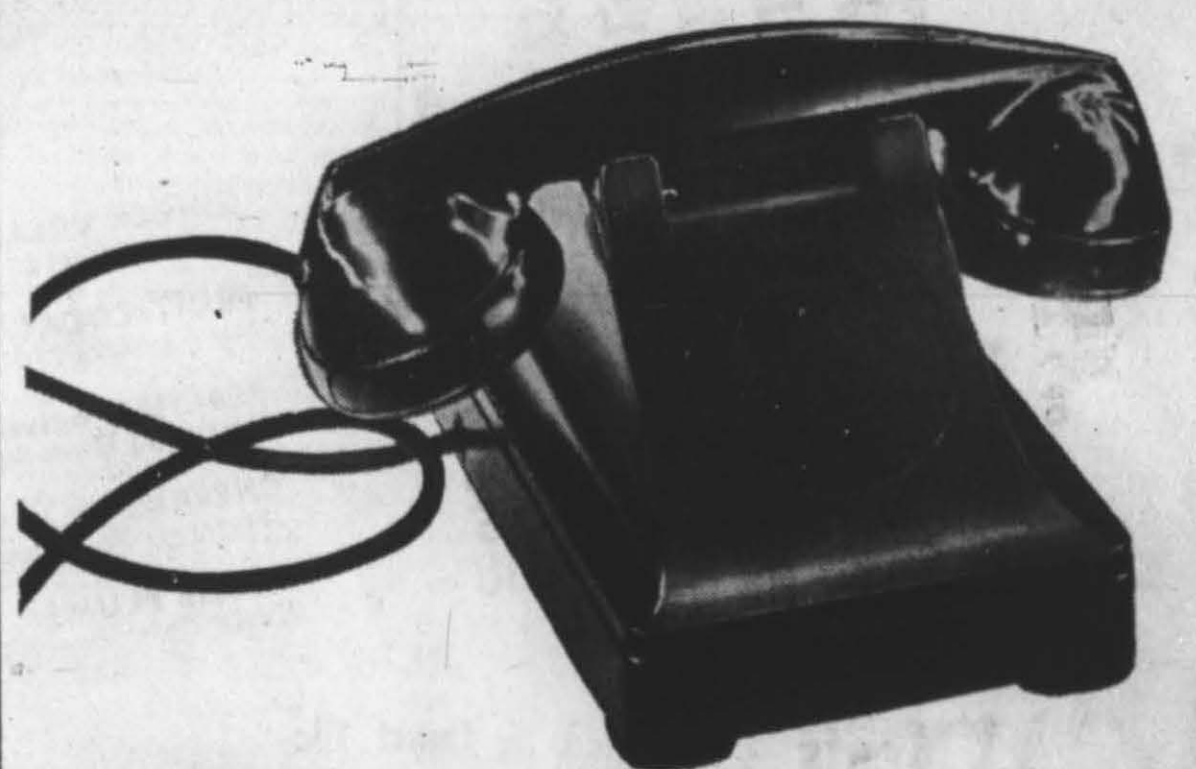
WE APPRECIATE YOUR ORDERS—LARGE OR SMALL—PLACE ORDERS NOW FOR IMMEDIATE OR FUTURE DELIVERIES

No Government Restrictions

See or Write...

**LOYD'S BRICK & TILE CO.**

Route 1 — Hereford, Texas



Progress on getting telephones to those waiting

Every day we're making progress on the big telephone job to bring service to the people who want it. New applicants keep the waiting list long, but as new equipment is placed in operation, we're able to put in telephones for those who have waited longest.

It's not a short or easy job, but we're hard at it. We are working at getting telephones for not a few persons or a few towns, but... for more than 230,000 persons... living in some 700 towns... in five states...

"Getting telephones" means making and shipping and installing switchboards and other telephone equipment, stringing wire and splicing cable, setting poles and placing conduit, and all the rest that adds up to a telephone system.

All over the United States people are waiting for telephones. Thus we get only our fair share of the new telephone equipment being made for all of the 48

states. Raw materials the factories work with—copper, lead, rubber, cotton—are just as scarce as many of the hard-to-get things you yourself need these days. That's why getting telephones in takes longer today than we like.

That isn't normal, and it won't last. One of these days we'll be putting in telephones again the day people want them installed. Everyone who wants a telephone will have one, and service will be better than ever.

Meanwhile, the best way we know to hurry that day along is to work hard—harder than we once believed we could work—and make that badly needed telephone equipment faster than it has ever been made before. As you read this, 100,000 workers in telephone factories—an all-time high—are doing that. They are making telephone equipment in far greater volume than ever before. That's the best answer to a shortage that we know.

SOUTHWESTERN BELL TELEPHONE COMPANY



## HEREFORD TRANSFER & GRAVEL

T. C. CHAPIN — PHONE 479

CRANE WORK, also Dirt and Caliche.

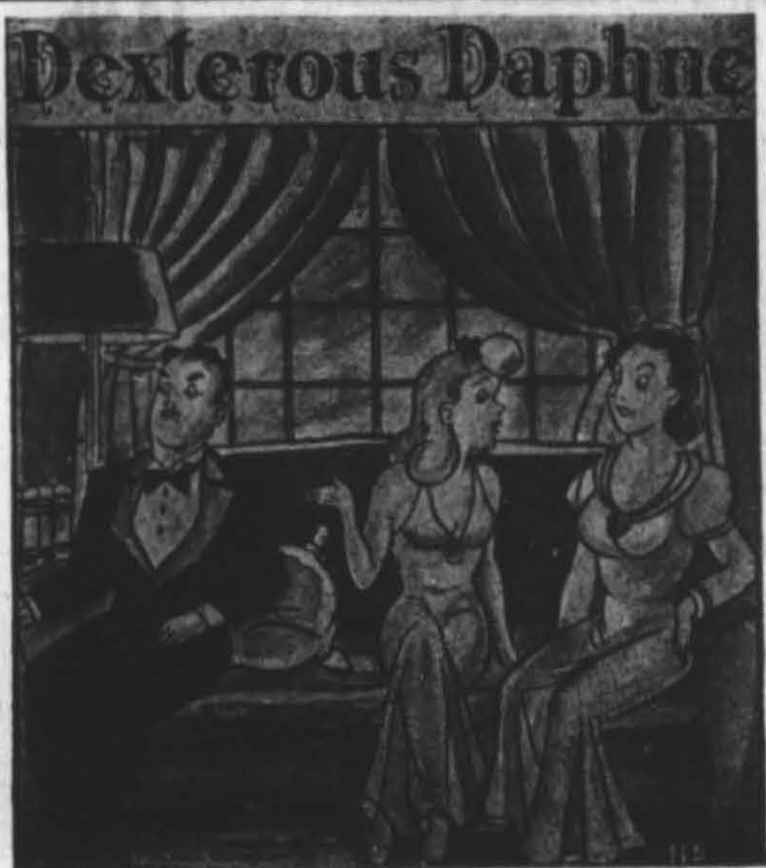
Local Moving and Transfer Service.

## Sand and Gravel

TRANSIT MIX CONCRETE

We Give Prompt Service — See us or Call 479

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"He's so proud of the suit he just got back from the ACME CLEANERS that he doesn't want to move... afraid he'll wrinkle it."

**Acme Cleaners**  
"WEAR CLEAN CLOTHES"  
PHONE III

IN STOCK FOR IMMEDIATE DELIVERY  
**COOK**  
Irrigation Pumps  
SEE US FOR A  
**Turnkey Job**

20 YEARS OF EXPERIENCE IN HEREFORD AND SURROUNDING AREA

Terms if Desired!

**SCOTT & LACY PUMP CO.**

1st Door West of the Benefield Motor Company  
PHONE 224

44-tfc



## Santa Fe Names New Safety Man For This Area

The appointment of Andrew M. Hansen as Safety Supervisor of the Santa Fe Railway Southern Lines, with headquarters in Amarillo, was announced today by H. L. Duggan, superintendent of safety for the Santa Fe System. Hansen succeeds Paul K. Sharpe.

Territory to be covered by Hansen embraces the Panhandle, Plains, and Station divisions of the Santa Fe System in Kansas, Oklahoma, Texas and New Mexico.

The new Safety Supervisor returned to the Santa Fe in January of this year after having been with the U. S. Army since June, 1941. He achieved an outstanding record in military service attaining the rank of Lieutenant Colonel. He received the Legion of Merit Award for achievement as Assistant Deputy Director of Administration, 774th Railway Grand Division, Mediterranean Theater of Operations.

Hansen, born at La Junta, Colorado, in 1900, started employment with the Santa Fe in 1918, following attendance at Colorado College. He served in various capacities at La Junta and Las Vegas, N. M. In 1941 was appointed secretary to the Assistant General Manager at

**PEOPLE'S**  
**PHOTO**

To The Editor:  
In your issue of October 31st, under the story "New York Doctors Probe Deaf Smith Secret," through an oversight on your part, I am sure, a misleading inference was made as to my theory and contention regarding the cause of the good teeth in Deaf Smith County.

In the third paragraph, the La Junta. Following military service he returned to that position, holding it until the present promotion.

inference is left that Dr. Heard gave the report in 1941. As you will recall, the report was made by me as a representative of the State Department of Health.

In paragraph four, it would appear that I have concluded that fluorine alone is responsible for the good teeth. Actually, the outstanding feature of my report was that of emphasis on the effects of the high minerals in the foods in that area, which makes the situation unique as compared with other areas having the same amounts of fluorine in the water. It was we who analyzed the foods and discovered the extremely high concentrations of calcium and phosphorus in all of them. Our tentative conclusion was, and still is, that it is a combination of all of these factors, including fluorine, and we would not like the public to get the impression that we are discounting the value of the foods grown there. Actually, the reverse is the case.

I am sure this was an oversight and unintentional, but I would appreciate it if you can make a small correction on the matter.

Yours very truly,  
—Edward Taylor, D.D.S.  
Director of Dental Health  
State Health Department

## Fighting Hornets

(Continued from page 1)

The Hornets were smashing their way to another score in the last period when Johnny Rogers almost broke up the ball game by taking the fluke fumble on a 73 yard run-back.

The Whitefaces were clearly out-played in most departments of the game Friday night. Tulla ran up a total of 12 first downs to six for the Herd. Penetrations were two and one. The Hornets passed three times, completed two for long gains. The Whitefaces passed twice, both incomplete. Both teams fumbled frequently. The Hornets recovered

four Hereford fumbles, and the Whitefaces gained possession on three Hornet bobbles.

In the kicking department, however, the Herd was far in the lead. Jim Worrell got off three sparkling punts in the first half which not only set up the first Whiteface score but probably robbed the Hornets of a couple.

One kick went out of bounds on the 23 yard line, was good for 52 yards. The second hit the coffin corner for 40 yards, and the third was good for 50 yards and died on the Hornet 9.

The Herd threatened in the first period after Worrell's coffin-corner kick had set the Hornets back on their own 1 yard line. Sims, Tulla end, attempted to kick out of danger, got off a high one which went out of bounds on the 15 yard line, and the Whitefaces took over at that point but were stopped on downs by the determined Tulla line.

The Hornet eleven featured a pair of hard running backs, Stark and Webb, who slashed through the middle of the Whiteface line almost at will; and a 250-pound tackle, W. Simpson, who was a veritable Rock of Gibraltar in the Hornet forward wall.

Jim Worrell, the Whiteface fullback, was bottled up for the first time this year by the hard-charging Tulla forwards.

## Benchwarmer

(Continued from page 1)

their last football game for HHS Friday night. Only Neely Kimbrough of the starting eleven will be back next year. Lueb, Higgins, Millard, Dyer, Simmons, Easley, Close, Rogers, Whitaker and Worrell were winding up their high school careers on the football field.

John Dyer, incidentally, never has recovered from that knee injury which kept him out of the line-up most of the season. What most local fans didn't know, and what John prayed the Hornets wouldn't find out, was that the injured knee was in working order only with the aid of a steel brace; and just to make matters more difficult, the Whiteface center was nursing a broken rib, souvenir of the Dimmitt game a week before.

The Benchwarmer isn't going in for any speculation at this late date on the favorite topic of the Saturday-morning quarterbacks, "What happened to the Whitefaces Friday night?" What happened was, principally, twelve superbly organized, well-coached, hard-hitting Tulla Hornets who were, for 60 minutes on Friday night, the best football team in the district. I say twelve, because without the aid of 113-pound substitute back J. Ramsey, who's educated toe accounted for two accurately aimed placement kicks, the Hornets might have been on the short end of the score.

The Whitefaces, undeniably, were not their old selves. Their offense was not clicking, and their defense was full of holes. For a couple of minutes in the second half, they turned in the sort of precision football which Whiteface fans have learned to expect this year. But only for a couple of minutes. The fact that they were up against one of the smartest defensive teams in the district may have had a great deal to do with the collapse of the famous T.

But even in losing, even with all their fumbling and falling, they were a great ball club and my hat's off to 'em. They played their hearts out to win, and they cried their eyes out when they lost, but even when the game looked hopeless, they never stopped fighting.

Which is just the Benchwarmer's way of saying that that goal-line fumble by the Hornets was no accident, and neither was Johnny Rogers' great run-back . . . even if it didn't quite work.

## Progressive

BY MRS. IRA RICKETTS  
\*\*\*\*\*  
TOO LATE FOR LAST WEEK  
Recent visitors in the home of Mr. and Mrs. Ira Ricketts were Mr. and Mrs. Ben Thomas of Los Angeles, California, and Mrs. B. R. Anderson of Borger. Mrs. Anderson and Mrs. Thomas are sisters of Mrs. Ricketts.

Mr. and Mrs. Noel Higgins, Howard and A. S. Higgins, were business visitors in Texline Friday. Don Higgins spent the day with his cousins, Darrell, Donna, and Sandra, while his parents were away.

Earl Griffith was hurt rather badly last week when his saddle turned and he was dragged by his horse. At last reports, he was recovering satisfactorily.

Mr. and Mrs. Clyde Russell and Mr. and Mrs. Lowell Sharp, of Hereford attended the Borger-Amarillo football game at Borger Saturday.

Mr. and Mrs. G. H. Hamm of Hereford spent Thursday night with their daughter, Mrs. Noel Higgins, and family.

Mrs. Archie Dougherty and children of Clovis, N. M., spent

Thursday of last week with her parents, Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. H. L. Hershey were in Bovina Thursday night for Eastern Star meeting. Joe and Homer spent the night with their grandparents, Mr. and Mrs. Ray Hershey, in Hereford.

High school boys came out and helped Horace Hershey shock his feed this week.

Howard Higgins was a business visitor in Amarillo Monday. Mr. and Mrs. V. E. Dodson and Lee Roy Burges were Sunday

visitors of Mr. and Mrs. J. M. Ruthardt and Yvonne near Bushland, and helped Yvonne celebrate her birthday.

Wilma Higgins spent the week end with her parents, Mr. and Mrs. A. S. Higgins. Evangelist and Mrs. C. A. Eason of Enid, Oklahoma, and Rev. Roy W. Ford and children of Hereford were dinner guests on Nov. 3 of Mr. and Mrs. Ira Ricketts.

Mr. and Mrs. A. C. Hershey were visitors Sunday in the H.L. Hershey home.

Doris and Linda Russell spent the week-end with their grandparents.

Mr. and Mrs. Howard Higgins were Sunday visitors in the home of Mr. and Mrs. J. C. Ricketts in Hereford.

Mr. and Mrs. Edgar Russell and Betty spent Sunday night and Monday with Clyde Russell.

Mr. and Mrs. Ira Ricketts attended a Sunday school class party Monday night at the home of Mr. and Mrs. F. M. Kester in Hereford.

## Now in Stock...High Protein CONCENTRATES, SUPPLEMENTS

Soy Bean Meal . . . Cotton Seed Cake . . . Purina Chowder

Cow Chow Supplement . . . Calf Manna . . .

Security Feed, Vit-a-Way . . . Tankage

PACKARD MILLING CO.

# DAY IN AND DAY OUT

YOUR FRIENDLY

# CITY FOOD

POINTS THE WAY...to  
GREATER FOOD VALUES

THURSDAY, FRIDAY  
and SATURDAY

**NUTS**  
OF ALL KINDS!

**KRAFT DINNER**  
Serves 4  
2 for 25c

**MINCE MEAT**  
Lady Betty  
29c

**PEAS**  
Sweet Pickling—No. 2  
16c

**BEETS**  
Whole, White Swan—No. 2  
21c

**MEXICORN**  
Nibbles, Whole Kernel  
19c

**PUMPKIN**  
Utah Valley—2 1-2 Can  
23c

We have in stock plenty of  
COMPOUND AND PURE LARD!

**PAPER NAPKINS**  
Swan—80-Count

**GINGER BREAD**  
Duffs, 14-Oz. pkg. for 15c

**FRUIT COCKTAIL**  
Heart's—Large 2 1-2 can 41c

**PEACHES, halves**  
Heavy Sy., Hunts—2 1-2 49c

**CHERRIES**  
Mangor—No. 2 Can 41c

**PRUNE PLUMS**  
Hunts, Heavy Sy.—2 1-2 29c

**CAISINS**  
Market Day  
2 Lbs. 29c

## Meats

**ROAST**  
AA QUALITY . . . LB. 37c

**STEAK**  
LOIN, AA . . . LB. 58c

**FRANKS**  
PINKNEY, AA . . . LB. 38c

**SAUSAGE**  
PORK, D. S. M. Co. . . . LB. 53c

**KRAFT CHEESE**  
SWANKY GLASS . . . 23c

**CHEESE**  
ARMOUR'S . . . 2-LB. BOX 98c

**OLEO**  
ALLSWEST . . . LB. 43c

Quart 10c

**SILVER FOAM**  
Soap, Granulated.  
24-oz. 39c

**BLEACH**  
Purex.

**OVALTINE**  
Large Size.  
69c

**FLOUR**  
Gladia.  
25lbs. \$1.59

**TOMATO JUICE**  
Curtis.  
46-oz. 27c

**OATS**  
Crystal Wedding  
3-lb. pkg. 31c

## Produce

**Cranberries**  
14-OZ. PACKAGE . . . 43c

**APPLES**  
Delicious (BOX \$4.69) . . . LB. 11c

**CELERY**  
LARGE STALK . . . 23c

**COCONUTS**  
EACH . . . 25c

**LEMONS**  
SUNKIST—LARGE SIZE . . . LB. 13c

**SPUDS**  
NICE ONES . . . 10 lbs. 39c

# Close-Out

on Men's and Boys'  
**Coats**  
and **JACKETS**



They all go . . . at Drastic Reductions!  
Here's real savings, right when they  
will do you the most good. See these  
outstanding bargains at Alderson's!

## Boys' COATS

Sizes 8 to 16.  
Wool and leather trimmed. \$395  
Regular \$5.95 Value  
GO AT . . .

Boys'  
**Leather Coats**  
Sizes 8, 10 and 12.  
Values to \$12.95  
**\$995**

Men's  
**Leather Coats**  
Goat and Mouton.  
Reg. \$24.50 Coat  
**\$1995**



Reg. \$20.00  
**AVIATOR LEATHER COAT** Reduced TO 16.95

**SHEEP COAT** FUR TRIMMED COLLAR. 14.95  
LINED A \$19.95 Value



Big Savings on  
**Blankets**  
12<sup>95</sup>

100% Virgin Wool.  
72x90 Size.  
Comes in pastel shades. A  
\$15.00 value. Makes a real  
Christmas Gift

100% Wool  
**BLANKET**  
By American Woolen  
Mills. A \$10.00 Value  
—FOR ONLY . . . **\$895**

Fine Quality 25% Wool  
**BLANKET**  
72x84.  
Large Plaids . . .  
in pink and blue.  
\$6.45 VALUES . . . **\$785**

**TURKISH TOWELS**  
In pink, azure blue and gold.  
Size 20x40 inches.  
... by CANNON!



**Gas Heaters** AIRLINE . . . JUST RECEIVED . . . **21.50**

**LUGGAGE**  
Regular \$20.00  
**HANDBAGS** **\$1695**  
Plus Tax

**TOYS GOLORE!**  
**FOOTBALLS** \$375  
Official size . . .  
**DOLLS** \$495 to \$850  
Horsman . . .

**DRESSER SETS** 8-Piece, Fitted Case . . . From 7.50 to 10.00

# Alderson's

**CITY**  
*Food Store*  
FIRST DOOR SOUTH OF THE FIRST STATE BANK

we deliver  
**PHONE 25**