Panhandle-South Plains Fair Silver Jubilee Celebration To Be Opened Monday

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Germany Sets Deadline For Demands

O'Daniel Is Opposed By Three Candidates In Election

Deadline Falls For Names On Texas Ballot

GOP, Socialist And Communist Candidates To Seek Office; List Is Smaller This Year

(By The Associated Press)

AUSTIN, Sept. 24—W. Lee O'Daniel, the Democratic nominee for governor, will be opposed by at least three candidates in the November general election.

This became evident as the deadline for certifying party nominees and independent candidates for state offices drew near and the list of Democratic nominees was filed with the secretary of state by Vann M. Kennedy, secretary of the state Democratic executive committee.

Saturday Final Day

This was the final day for certification.

In addition to O'Daniel, names of Alexander Boynton of San Antonio, Republican, Earl E. Miller of Dallas, socialist, and Homer Brooks of Houston, communist, had been filed as candidates for governor.

Several weeks ago Arlon B. Davis of Dallas said he would run as an independent candidate for the governorship but his name was not on the preliminary draft of the ballot in the office of the secretary of state.

Have Only Six Columns

The ballot will have only six columns this year, compared with eight two years ago. In order, from left to right, columns had been designated for the Democratic, Republicans, socialists, communists, independents and any candidates whose names might be written in.

Last year the prohibition and union parties also were represented. That was one of the largest ballots of all time in Texas, perhaps the largest.

The secretary of state's department recently barred from the ballot names of four candidates for office of the communist party because they had participated in a Democratic primary.

Four Are Barred

The four were Enoch Hardaway, candidate for railroad commissioner, O. T. Campbell, for comptroller, W. C. Rucker for state treasurer, and Ben H. Lauderdale, for commissioner of agriculture.

The communists, however, had candidates listed for four state offices, including governor. The other three were for lieutenant-governor, attorney general and land commissioner.

The Republican party, on the tentative ballot, was represented by candidates for 10 state offices. Two of the nominees chosen at Houston, H. A. Van Tassel for treasurer and

(Turn to Page 12, Column 1, Please)

State Police Chief Claimed By Death

AUSTIN, Sept. 24. (AP)—Col. H. H. Carmichael, 51-year-old director of state police, was stricken fatally with a heart attack while driving alone here today.

Physicians believed he died instantly. His automobile left the Barton Springs road, ran across a flower bed and struck a filling station post.

Colonel Carmichael had been head of the state police system since May, 1936. During that period, the comparatively new organization was materially expanded.

W. H. Richardson, jr., of Austin, chairman of the public safety commission, said Homer Garrison, assistant state police chief, will be in charge pending appointment of a successor.

Arkansas Police Captains To Get Reward For Man's Death

SIOUX FALLS, S. D., Sept. 24. (AP)—Two Hot Springs, Ark., police captains who shot and killed Earl R. Young there Aug. 5 received the bulk of the reward fund of $4,552.72 raised here for the capture of the slayer of Betty Schnaidt, pretty 7-year old Sioux Falls girl, trustees in charge of the fund announced today.

Captains Jerry Watkins and Ben Rogers, who mortally wounded the girl's abductor in a Hot Springs hotel gun battle, each will receive $1,500.

Tune In 1310 Kilocycles
KFYO
Avalanche-Journal Station

Couples Hurrying To Be Married Before War Breaks Out

(By The Associated Press)

LONDON, Sept. 24. — Registrar officers were deluged today with a rush of couples getting married "before the war breaks out."

At the Caxton hall office there were two long lines—one to the marriage license window, the other to the gas mask fitting depot.

Some couples went directly from being married to be fitted for gas masks.

E. Milton Jones Is Unexpected Death Victim

E. Milton Jones, 55, widely-known Lubbock business man, died unexpectedly early Saturday.

Owner of valuable real estate and administrator of the sizeable estate of his late father, Jones complained of feeling ill a few minutes after breakfasting and lay down across a bed.

Doctor Is Summoned

A doctor was summoned to his 2307 Eighteenth street residence but efforts to restore his strength were unavailing, and he died of a heart attack about 9 o'clock.

He came to Lubbock about 1920, said business and professional friends, to establish a men's furnishing store in conjunction with B. H. Jones, a brother. He moved here from Oklahoma City.

In connection with his duties as administrator for his father's estate, he had been a director the last four years of Lubbock National bank. He was regarded as one of the most astute and valuable business men in the city.

Services Are Set Today

Services will be read at 4:30 o'clock this afternoon at the residence by Mrs. J. L. Quicksall, reader of the Christian Science church, and burial will be conducted in Lubbock cemetery, said Rix Funeral home.

Bearers will be Charles Bacon, Wylie Briscoe, Don Mitchell, Dr. J. W. Rollo, Paul Crouch and John Toles.

Survivors are the widow; two other brothers, W. J. and A. M. Jones, both of Lubbock; a sister Mrs. Fred Cockrell of Atlanta, Ga., and the mother, Mrs. E. M. Jones of Lubbock.

All will attend rites except for the sister, who will not be enabled to come.

Italians Think That War Is Inevitable

ROME, Sept. 24. (AP)—Italians considered war almost inevitable tonight after a speech by Premier Benito Mussolini disclosing that Reichsfuehrer Adolf Hitler had given Czechoslovakia an Oct. 1 deadline for a reply to German demands.

Italy's most authoritative editor, Virginio Gayda, writing in Il Giornale D'Italian assumed Prague would reject the German fuehrer's demands and added:

"It may therefore be considered that events are moving toward an armed, bloody conflict."

Former Banker Is Discovered Dead In His Automobile

DALLAS, Sept. 24. (AP) — D. S. Lawhon, 66, who retired two years ago after 20 years service with the federal reserve bank here and at Houston, was found dead in his automobile, parked with the motor running, early today.

Justice of the Peace W. J. Stovall returned a verdict of suicide.

IS SHOT TO DEATH

NEW YORK, Sept. 24. (AP)—Ervin J. Smith, 50, president of the International Secret Service association, a world-wide private detective agency, shot himself to death in his hotel room yesterday, police said.

Big Exposition Is Richest In All History

Six Full Days Of Exciting Entertainment Are Promised To Thousands Of Visitors

GRAPHIC picture of what 25 years has brought to the South Plains and to Lubbock will be officially unveiled Monday.

The occasion will be the formal opening of the Silver Jubilee celebration of the Panhandle-South Plains fair which will continue brilliantly and excitingly through next Saturday night.

Preparations Complete

Preparations for the grand event were announced by Alex McDonald, fair association president, as being complete, and he was joined by officials of the association in the prediction that it will be the greatest and one of the most largely attended of any of the annual expositions to which Lubbock has been host during the past quarter-century.

Other officers of the fair association are C. E. Hunt and Marvin B. Hilburn, vice presidents; Neil Wright, treasurer; A. B. Davis, manager; and Parker Prouty, S. C. Arnett, Joe Baldridge, J. A. Hodges and W. T. Gaston, directors.

Awards To Be Larger

In every respect, McDonald said, it gives promise of surpassing any previous exposition seen on the South Plains. The exhibits of various kinds will be on a more varied and larger scale, and will compete for larger awards. Entertainment will be more lavish. And those who visit the grour is will discover that more and costlier work has been done looking to their convenience than in advance of any previous Panhandle-South Plains fair, he said.

Although gates to the grounds will be opened at 9 a. m., the official dedication of the Silver Jubilee exposition has been set for 10:45 o'clock Monday morning when a 15-minute program will be presented from the bandstand adjacent to the exhibit buildings.

DeWitt Landis, manager of KFYO over which the program will be broadcast, is to be master of ceremonies; officials of the association department superintendents and others will be introduced; the radio station's staff orchestra will play; Mayor Carl E. Slaton will welcome the visitors briefly.

Buildings To Be Opened

Then the fair will be on with the throwing open to the visitors of the various exhibit buildings.

Especial interest will be attracted to the Merchant's building for several reasons. It was completed only a few days ago. It represents a larger investment than any of the others. It is intended to set the architectural style for future exhibit buildings. And within its 10,-

(Turn to Page 12, Column 2, Please)

"Shoot To Kill" Is Order For Looters

(By The Associated Press)

An army of 100,000 WPA workers, reinforced by thousands of volunteers, regular army soldiers and national guardsmen, toiled far into last night on the gigantic task of cleaning up the seven-state hurricane front where nearly 500 known victims lay dead and scores of others were missing amid $500,000,000 property damage.

Jackals of the storm — roving bands of looters—led Adj. Gen. Charles H. Colp of Massachusetts to issue "shoot to kill" orders to national guardsmen.

As the reconstruction work went forward, General Cole rushed 250 guardsmen to Cape Cod to stamp out reported looting of rich estates at Falmouth, Gray Rabies, Bourne, Buzzards Bay and Mashpee.

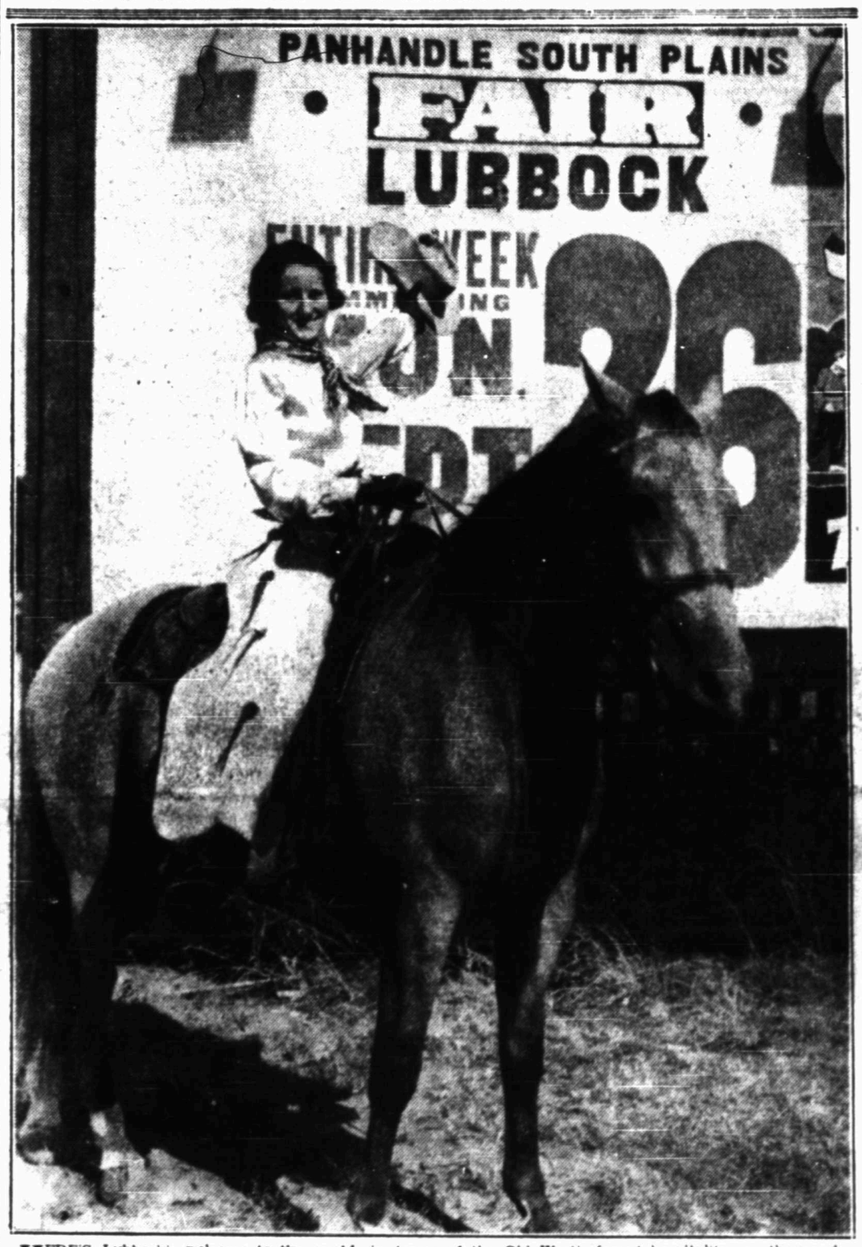
Mobilization Of Baptist Men In Texas Being Planned

FORT WORTH, Sept. 24. (AP) — Mobilization of the 150,000 Baptist men in Texas into a unified body to promote church work will be the aim of the first annual Texas Baptist laymen's conference which opens here Monday.

Dr. George W. Truett of Dallas, president of the Baptist world alliance; Dr. L. R. Scarborough of Fort Worth, president of the southern Baptist convention; Dr. Earl V. Pierce, of Minneapolis, Minn., former president of the northern Baptist convention; and Lawson Cooke of Memphis, Tenn., general secretary of the Baptist brotherhood of th, south, are among the speakers.

Welcome To The 25th Annual—Silver Jubilee—Exposition

It's YOUR Fair–Be There!



HERE'S Lubbock's welcome to the world—in terms of the Old West's famed hospitality—as thousands of West Texas and Eastern New Mexico citizens prepare to attend the 25th annual Panhandle-South Plains fair which opens its week's run tomorrow. Expressing Lubbock's welcome in the above photograph by Reeves, is Miss Elizabeth Anne Price, daughter of City Commissioner and Mrs. W. B. Price, 1610 Avenue X. She's astride Joe W. Bowman's fine saddle gelding, Palomino Fox

Tech Students May Get Test

Indications that the student body of Texas Technological college may join those of other institutions in submitting voluntarily to Wasserman and Kahn tests were seen Saturday in incomplete results from questionnaires.

Commendation of the movement was expressed by Dr. W. L. Bauzh, Lubbock county health officer and member of the state board of health, and Dr. J. W. Rollo, city health officer.

Majority Favors Test

Of 916 students who had answered the question of whether or not they would be willing to submit to a test, 781 answered they would. Only 135 said they would not agree to a test. Answering another question of four asked, 625 said they would be willing to have the test at their own expense and 349 said they would not.

The questions are being asked when students report for physical examinations. No attempt is made to persuade any student to have a test made. Purpose of the questionnaires is to determine whether a majority of the students would like to have tests made, at a reduced

(Turn to Page 6, Column 4, Please)

Federal Judge Edward Minor Watson Claimed By Death

HONOLULU, Sept. 24. (AP)—Federal Judge Edward Minor Watson, 63, a native of Holly Springs, Miss., died yesterday after a long illness.

Survivors include a daughter, Mrs. William T. Nelson, wife of a naval lieutenant stationed at Annapolis, Md.

Lubbock Has Seen Amazing Period Of Progress Since Fair Gates Closed In '37

By H. I. KIEFER
Avalanche-Journal Staff Writer

ENOUGH building has been done in Lubbock since it was privileged to entertain visitors to the Panhandle-South Plains fair last year to have created a city of 6,000 or more population.

If Lubbock's construction had been started on a bald spot of the South Plains at the beginning of the 1937 fair and could have been concentrated in that one spot, the start tomorrow of the Silver Jubilee exposition would have found the area transformed into a community of some 1,200 to 1,500 families.

And it would have been by far more modern than any other city in the territory—fully served with such utilities as electricity, gas, telephone, water, sewage disposal and others. It also would be a city entirely of paved streets and would be something of a wholesaling and manufacturing center as well.

These various statements, which in the aggregate are proof of amazing progress, are taken from various official records which are accepted as conclusive barometers of a community's growth.

City Building Solidly

They supply evidence not merely that Lubbock has gone ahead rapidly. They are evidence that the city has been building solidly—that there is nothing of mushroom type in the evidences of progress.

For example, building permits have been issued since the 1937 fair for 617 residences costing a minimum total of $1,366,218. That does not include any apartment houses, garage apartments, duplexes, suburban residences just outside the city limits nor the improvements or enlargements to existing residences. Permits of those types have numbered several hundred costing an aggregate, in round figures, of approximately $400,000.

Especially Significant

Permits for places to live are accepted as being especially significant of permanence because the builders of such structures ordinarily expect to live in them or sell them at a profit at some later time.

Especially significant for Lubbock has been the substantial nature of the "typical residence" built within the past year. Some, of course, have represented very small investment. The largest amount for which any

(Turn to Page 12, Column 1, Please)

Grid Scores

Texas Tech 39, Wyoming 0
TCU 13, Centenary 0.
A. & M. 52, Texas A. & I. 0.
SMU 34, North Texas 7.
Tech Fish 7, NMMI 19.
Alabama 19, USC 7.
Calif. 12, St. Mary's 7.
Army 32, Wichita 0.
Pitt 19, W. Virginia 0.
Swestern 0, Baylor 33.
Minnesota 15, Wash. 0.
Ohio 6, Illinois 0.
Purdue 19, Detroit 6.
Kansas 19, Texas 18.
Arkansas 27, Ok. A. & M. 7.

(For Complete Sports News See Pages 10 and 11)

Hitler Has Final Word; Crisis To Fall On Oct. 1

(By The Associated Press)

EUROPE settled down to an uneasy breathing space today after a week of hectic diplomatic maneuvering and waiting—in a state of ever-increasing mobilization—for what apparently was to be a fateful day, Saturday, October 1.

Yesterday the government of Czechoslovakia was informed of Reichsfuehrer Adolf Hitler's "final" word on the Sudeten German solution.

Confronted with distinct indications that Britain, France and Russia might yet rally to the defense of Czechoslovakia if pressed too far, it was said in Berlin Hitler preferred peace to war.

He still insisted upon surrender of the Sudetenland to Germany—as Czechosolvakia has agreed to do by negotiation—but he gave her until October 1 to do it.

Previously the fuehrer had been represented as insisting upon immediate evacuation by the Czechoslovaks and occupation by German or Sudeten German forces pending formal demarcation of the new frontier.

But a Berlin informant who saw Hitler's memorandum said he declined to become a guarantor of the new Czechoslovak frontier unless other minorities—Polish and Hungarian—also attained their desires of reunion with their homelands.

Extension Of Demands

Official Czechoslovak quarters in London viewed this refusal to extension, in effect, of Hitler demands for "self determination include Poles and Hungarians.

The Czechoslovaks therefore garded the "final" memorandu going beyond their agreement last Wednesday with the F and British to concede the Su land as the price of peace.

The memorandum was said t Czechoslovaks to demand eva tion of the areas where 75 per or more of the population is man, and a plebiscite in remaining Sudeten districts.

Conference Is Arranged

Prime Minister Chamberlain, after returning from his Godesberg conference with Hitler, yesterday conferred with his cabinet and arranged a conference with the French premier, Edouard Daladier, today in London.

Czechoslovakia was turning herself into an armed camp behind a wall of steel and cement, 1,500,000 soldiers were mobilized under the leadership of a government headed by a one-eyed military hero, and his isolation was virtually complete.

Under the circumstances little expectation was expressed anywhere in Europe that Prague again would surrender.

In Position For Blockade

The British home fleet streamed in a procession eight miles long from Ivergordon in North Scotland out into the North sea—in position, apparently, to clamp down a blockade if war came. But there was no British conscription or mobilization—which could only come after action by parliament.

France ordered up 380,000 reserves of the second and third echelons and began evacuating civilians from border towns. The first already had been called up and it was intimated the 4th, 5th and 6th might be called in the next three days to augment the more than 2,000,000 men already under arms.

Hungary apparently completed her defense measures for the time, though she denied a general mobilization had taken place. An official

(Turn to Page 6, Column 3, Please)

Bond Elections Are Conducted On Saturday

Andrews county by a 12 to 1 vote Saturday approved in an election a proposal to erect a new courthouse.

Castro county apparently was voting against the plan to build a courthouse, on basis of returns tabulated late in the night. The issue appeared hopelessly lost.

Spur To Vote Monday

Spur Monday will go to the polls to vote on a proposal to build a new high school.

At Andrews four of five voting boxes had been heard from and the fifth had only approximately seven votes. The issue was for $37,500, the PWA grant to represent 45 per cent of the total expended. There is a "good jail" there, said County Judge W. J. Underwood. The bonds, which will bear 2 1-2 per cent interest commanded a premium and have been sold to a Fort Worth bond concern. They will mature in 11 years. The county tax rate of $1 will be only slightly affected as a result, Judge Underwood said he believed.

Vote was 140 for, 12 against.

Vote In Castro County

Glenn Hickman, county clerk of Castro county, said the vote at 10 o'clock stood at 380 against, 291 for the $55,000 issue of courthouse bonds. The PWA would have been asked for 45 per cent of the construction costs. The building would have provided for a jail as well as for offices of the official family.

The old building, constructed about 30 years ago, was tied up with rods two years ago to insure safety, he said.

It was not believed the 100 remaining possible votes would swing the issue in favor of the bonds. Fourteen boxes had reported.

Spur would build a new high

(Turn to Page 12, Column 2, Please)

Girl Enters Fourth Year Of Long Sleep

ERIE, Pa., Sept. 24. (AP)—A "sleeping beauty," her deep blue eyes wide open but unseeing, entered the fourth year of unbroken slumber on her fifth birthday today.

For Maxine Yarrington there was no cake with candles, the usual trappings accompanying a little girl's birthday. Nurses at St. Vincent's hospital instead bent over her crib and fed her, by bottle and spoon, the liquid diet she has received since she entered the hospital in 1935.

Physicians have diagnosed the case as encephalitis lethargica (sleeping sickness) and expressed doubt that she will ever emerge from her comatose state. Maxine's mother clings to a hope that the child will recover and join her healthy sister and two brothers, one of whom was born in the hospital since Maxine entered.

Prominent Business Man In Shamrock Killed In Fire

SHAMROCK, Sept. 24. (AP)—Robert L. (Roby) Walker, 30, prominent business man, died early today when fire badly damaged his home.

Firemen answering an alarm turned in by his neighbors found his body on the floor near a window, indicating he had attempted to fight his way to safety. He was alone in the house when the blaze was discovered, about 2 a. m.

Texas Towns Favor City-Owned Power

(By The Associated Press)

Four Texas municipalities voted overwhelmingly yesterday for municipal ownership and operation of power distribution systems, which would purchase current from the lower Colorado river authority.

Marble Falls voted 144 for and 9 against the proposal; Burnet, 266 for and 8 against; Bastrop, 322 for and 102 against, and Smithville, 437 for and 14 against.

Earlier this week, Fredericksburg and Lampasas also voted for municipal ownership.

Weather

WEST TEXAS: Fair Sunday and Monday.

NEW MEXICO: Unsettled Sunday and Monday, probably local thundershowers; little change in temperature.

Visit The Fair This Week And Then Be Sure To Visit . . . .

Panhandle-South Plains Fair
Opens Monday
and
Lasts All Week!

Hanna-Pope & Co.



See Our Brilliant Autumn Collections In Our Current Showings That Reflect Period and Classic Styles . . . . .



New Silhouettes are Dramatized From The Waist Up

- High Hair
- High Collars
- High Gloves
- High Hats
- High Sleeves
- High Colors

Look for lady-like elegance in the new Fall Dresses . . . For soft bodices, slim moulded lines . . . for rich fabrics . . . for jeweled accents! . . . Beautiful new sleeves.

Colors are black, rural autumn, wine forest green and teal blue . . .

$10.85 to $29.75

Look For Luxury In Richly Furred Coats . . . . .

Look for larger and better selections and you will find them at Hanna-Pope & Co. . . . These new Paris inspired coats are elegant down to their most minute detail! Luxury furs are used in most exciting manners . . . on sleeves . . . on small collars . . . on high collars and fur borders . . . New "Soft Top" dressy box and slim belted styles.

- Silverfox
- Redfox
- Crossfox
- Persian
- Skunk
- Wolf

$59.75 to $125.00

Furred Three Piece Suits . . . .

Magnificently furred swing or boxy swaggers atop new longer jacket suits . . . In brilliant tweeds, plaids, shetland and rich tones of novelty conception . . . Furred with wolf, beaver and fox.

$29.75 to $89.50

Plain Three Piece Suits . . . .

Long belted coats over perfect fitting jacket suits, beautifully tailored in tweeds, shetlands and men's wear fabrics.

$16.95 to $29.75

Colors Are:

- Rural Autumn
- Forest Green
- Teal Blue
- Wine

Breeze Through the Season with "WINDBLOWN"



Van Raalte

Here's the glove that's creating a ripple—or three, to be exact—in the fashion world. Of rich rayon Doevel, with godets of leather, it will put a gay air on your newest Fall costumes.

- Bottle Green
- Burgundy
- Havana Brown
- Black

$1.00

"because you love nice things"

Travel through fall *Gracefully*





Set forth on your style career for fall in the fashionable manner . . . with Vitality. We can fit you in shoes for every occasion and type of ensemble. All the new fashion trends become merely a matter of choice for color and materials. No pocketbook resistance at all.

$6.75 and $7.50

Sizes 4 to 10
WIDTHS AAAAA to C.





Myrna

Tallulo



Judy

VITALITY *shoes*

FLEURA . . .
As featured in all patent kid with full kid lining. Open shank, slashed vamp and open toe. 19/8 dress heel
$6.75

MYRNA
As featured, all black suede tie, scalloped top. Silver kid piping on vamp and quarter; full kid lined . . . 19/8 boulevard heel
$6.75

JUDY
As featured, all wine kid gore type pump, open shank, softie model. Full kid lined. Also available in black kid
$6.75

GEORGIA
As featured, Golden Havana calf spectator pump, stacked leather heel, punched vamp and quarter
$6.75

STACIA
As featured, black suede gore pump, black kid trim full kid lined. 20/8 Dress heel
$6.75

Ralls Boasts Unusual Street Surfacing Record; Newest Program Completed

Third Of City's Blocks Paved

(By Staff Correspondent)

RALLS, Sept. 24 — One block out of every three within the city limits of Ralls is paved, claim residents of this enterprising community.

"As far as we can learn, there is no other town anywhere near our size, in northwest Texas, with as much paving," says A. L. Winfrey, president of the chamber of commerce. "We recently celebrated paving of 29 blocks. We had 40 blocks paved before that, including highways within the city limits."

Ralls is growing. Population is back to what it was for the 1930 census and perhaps a little larger. Population then was about 1,400.

Construction Is Revived

During the depression a number of houses, mostly small ones, were moved out, for one reason and another. In the past year or two there has been a gradual construction program started, not large, but steady.

More recently Leroy Land has started a six-room house, with bath and Wilbur D. Ray has finished a five-room house. There will be others during the fall and winter.

There is only one business location vacant. There are no vacant houses to be had and many families have had to double up in order to remain here.

More homes are now owned by occupants than ever before in the history of the town. Recent months have seen a number of business men who purchased a home. Some bought the house they occupied, others another house. Each time this was done, it caused from two to five moves.

Cotton Warehouses Full

Besides the more substantial places built, several more small houses were built. There will be more of these this fall.

A new gin, moved here from Crosbyton, is in operation this year. All of the gins will operate this season. It is expected the compress will have to build additional warehouses to take care of the county's cotton, as the three warehouses here, and the old Crosbyton compress, are full, as well as the compress platform here.

City Secretary Bill Betts reports 285 city water users, the largest number in history of the town. A steady growth is shown by the number of new gas and electric users, as well as an increase in the number of telephone stations.

Building Program Maintained

Ralls in the past decade has maintained a full-time paid secretary of its chamber of commerce. Its community building program has been maintained. Regular visits are made to communities of the trade territory; there are regular trades days or "first Mondays" that attract hundreds of people here.

A dozen communities center here. Nearly two-thirds of the farm population of the county live within the territory.

Road building has been a major project of the chamber of commerce Ralls now is connected with Floydada, to the north, by an all-weather highway, completed except for hot topping of five or six miles north of Cone.

Highway 207, south towards Post, is being worked six miles. Right of way is being secured and a bond issue may be voted to pave the road to the Garza county line.

Brownfield Always Shows Up For Annual Lubbock Fair

By A. J. STRICKLIN
Editor Terry County Herald

BROWNFIELD, Sept. 24 — We could write a whale of a lot about Terry, and not touch top side or bottom in a short article, since we came here in the days when R. M. Kendrick, Will Adams, W. A. Bell, W. C. Hardin, Dick Brownfield, and a few other guys had just finished digging Lost Draw, and had the town laid out.

We were very glad, since the hard work had been finished, but in those days, no one would think of building a city away from a river, even a dry river. Then the draw made a good trail for the freight wagons and herds headed to Big Spring and market.



A. J. Stricklin

Speaking of fairs, though, Brownfield and Terry county have had an exhibit at the Panhandle-South Plains fair, we believe without missing a single time in its 25 years of history. Many times Terry has been at the top in the judging, and always well up. And even when down the line somewhat we have always considered the expense and trouble of getting together an exhibit and carrying it to Lubbock well worth our money as a means of advertising the diversity of its products.

"LONE WOLF" BACK AGAIN

Look who's here again—"Andy Jack" Stricklin, known to his newspaper contemporaries as the "Old Lone Wolf" of Brownfield. In his typical manner, he uses up the first two paragraphs (deleted in self-protection) and the last (also wheeled) of his story raking over the Avalanche-Journal for inviting his contribution to the fair edition, then settles down and produces a story. He wouldn't send his picture, saying this newspaper had a "thumbnail" of him used last year, "and it would be a calamity if it had been lost." He calls his story "in the alloted space is foolishment, which usually is the way we fill the Herald on short notice," but unbends to end with: "Use this and no hard feelings; many thanks for the passes from your town. Be seeing you."

Ed Shelton's Work Praised

We will at least mention one individual, who has for the past 20 years spent hours, yes days, gathering, collecting and arranging exhibits for the P-S. P. fair. That gentleman is no other than just Ed Shelton to his friends, and known far and wide as the veteran secretary of the Browfield chamber of commerce. Many times he has gone out in any kind of weather, when every one else was TOO BUSY, and in a car he had to sometimes beg, borrow or steal, for the time being, to collect exhibits. We just want Ed to have a little bouquet right here while he is still with us—he'll get plenty when he passes on.

Another thing, there is not a farmer that we know of in the county that will not stop his work and help Ed or others when they call to collect the best from their fields, orchards and gardens, without a penny for their products or trouble. Terry county farmers are proud of their county, with its spreading fields of corn, maize, higari and cotton. It is becoming well known, not only for around a million bushels of corn it ships annually, but as a feeder county. Why, they ask, should a Terry county farmer, who can grow his own feed, and raise or buy steers off an adjoining ranch, send these cattle to Kansas or Iowa or Nebraska to be finished? Echo answers, why?

Hope For Brownfield Fair

Terry county once had a county fair, and should by all means have one today. It first exhibited in the fall of 1909, some few years before the South Plains fair came into existence as a regional exposition. The fair was dropped back in the late twenties, not for lack of interest or support, but for lack of a place to hold it. For many years the fair was held one year at Gomes and the next at Brownfield, but after the railroad came, it was moved permanently to the county seat. It usually was held in vacant buildings, but soon there were none. Then it was moved to the old tabernacle, but that became too small, since no merchants could arrange displays and leave space for the farm exhibits.

Finally a large warehouse was built in the northwest part of the city and several fairs were held there, but the warehouse was purchased around 1930 and moved to another part of the city, and thus ended our fairs. The county had a practical offer some three years ago, to put up some buildings and get a permanent county fair started, in conjunction with the County-City park, but for one reason or another the plan fell through, although we are hoping and trusting that as the county owns a nice site and is gradually making some improvements the plan will be revived and put over in the near future.

Final Touches Being Put To Fairgrounds' Midway Today

The Mighty Sheesley midway, largest carnival ever brought to a Panhandle-South Plains fair, is putting final touches on its elaborate equipment today at the fairgrounds.

The carnival, arriving here in 35 all-steel coaches, has 700 persons that travel with it.

In order to execute a contract with the carnival Lubbock had to assist in booking it at Amarillo, Abilene and other towns.

Has Numerous Rides

The show has a variety of entertainment on its midway and behind the lavishly-colored crushed cellophane fronts of its side attractions. It has numerous riding devices, including a $20,000 scooter that has more than 3,400 colored lights, the Lindy Loop, caterpillar, Hey-Dey, flyer, the Whoopee and the newest and most sensational of them all, the Loop-o-Plane. Then there is the perennial favorite, the expertly hand-carved, decorated and well-illuminated merry-go-round and two giant ferris wheels that are guaranteed to move with sufficient speed to please.

There is an electrically-operated drive-yourself series of cars; a stratoship that packs thrills in its double-cigar shape as it revolves on more than one axis; a triple loop-the-loop, and numerous others.

Girls Revue Included

The kids come in for their fun in this department, Colorado Max being here with his 20 trained Shetlands for them to ride.

The carnival is coming west for the first time since 1923. There are 40 shows and rides. Carl J. Walker will stage the "Gay New Yorkers," a girls revue. In the Lion hippodrome will be Florence Kettering, who rides the straight wall on a motorcycle with a full-grown lion on a sidecar with her. The Australian snake girl who lives on vipers "truly is a stranger from way down under." Harlem on Parade is a revue of negro girls with their sepia melody from Cotton Club revue on Lennox avenue in New York.

There is a hall of science, an educational attraction; the William-Marguerite Siamese twins (a boy and a girl) joined hip to arm, and the rest of the galaxy usually accompanying a carnival.

Seven Senior Dairying Students Trying For Tech Judging Team

Seven senior dairy manufacturing students of Texas Technological college are trying out for places on the dairy products judging team that will represent the college Oct. 17 at the National Dairy exposition in Cleveland, Ohio.

The four-member team will be chosen Saturday, said K. M. Renner, head professor of dairy manufacturing. The seven students began training Sept. 12.

Those trying out for the team are Clayburn Harrell, Spur; Charles Gillham, Hughes Springs; Arch Lamb, Fort Worth; Van Scheid, Whitesboro; R. K. Rogers, Lubbock; Dayton McWhorter, Wolfforth; Paul Johnson, Lubbock.

Seagraves Mail Service Grows

(By Staff Correspondent)

SEAGRAVES, Sept. 24—Gaines county oil field communities are being served out of this town, end of the Seagraves branch of the Santa Fe, with mail "worked" here.

Wasson and Allred, in Gaines and Yoakum counties, respectively, receive from three to five sacks of mail daily, on a route from this office, Postmaster M. T. Cain says.

The mail comes here, is worked and then put in sacks and delivered to the postoffices there. J. J. Newman is postmaster at Wasson and E. W. Myrick at Allred.

Besides these offices, the Humble Oil Co. camp between the two towns, the Denver Oil Co., camp, Denver City, an oil community, and the Shell Oil Co. camp receive mail on the same route.

Office Status To Improve

"This office becomes a second class postoffice next July," said Cain. "Our receipts are enough to justify it."

In the office are 240 lock boxes and all are rented. "We could rent twice that many more if we had them," he added.

Total receipts for this year to July include: first quarter, $2,556.06; second, $2,624.80; total, $5,180.86. For 1937, $1,061.96 nd $1,081.89, a total of $2,143.85.

Money orders sold the second quarter this year amounted to $51,087.29, compared with $10,312.55; for the first quarter, $5,000. In 1937 they were $9,224.95 for the first quarter.

A new location is expected to be leased soon. There are four bidders for the proposed site and a decision from Washington is expected shortly.

Tech Graduate Has Job With Oil Company In British New Guinea

Raymond Libby, 2513 Twenty-third street, June graduate of the division of arts and sciences, with a degree in geology, has been employed by the Shell Petroleum company, for geological work in New Guinea, Dr. L. T. Patton, head of the department of geology, announced Friday.

Libby, a brother-in-law of Dr. A. B. Strehli, of the department of foreign languages, came here from Puerto Rico. He has been in Houston for several days, consulting with officials of the foreign division of Shell. In college, he majored in geology.

British New Guinea, is known as Papua and is the southernmost portion of the island of New Guinea, with an etsimated poupiation of 275,000 on 90,000 square miles. The federal government of Australia took over the country in 1901.

Ohio was the first state in the Union to provide a law censoring motion pictures.

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Meadow Building But Living Accommodations Are Few

(By Staff Correspondent)

MEADOW, Sept. 24—This rural community in northeastern Terry county is steadily forging ahead, new people coming here, new homes being built and former renters becoming property owners. And still vacant houses are at a premium.

Probably 15 or 20 houses, most of them small homes of two and three rooms each, have been built this year, according to John Cadenhead, city secretary. "People who have been renting apartments in houses here are building small homes for themselves," he said. "They are becoming home owners. Rooms they moved out of have been rented, for it is about as hard as it ever was to get a place to stay."

Oil Crew Resident

Clouse Exploration co., a concern that makes tests and surveys for oil, has four or five of its crew living here. There would be more if they could get locations.

"We have 65 meters on our water system," Cadenhead explained. "They are enough to pay expenses, leave enough in the sinking fund to meet interest payments and installments, and show a slight surplus. We have met every installment.

"This summer we have added a number of new customers. People who formerly used wells and windmills have sold that equipment and become our customers."

The town averages from 225,000 to 250,000 gallons of water a month. City property valuations for taxation exceed $110,000.

Schools Are Praised

Meadow has a good school system. This year there are 17 teachers, two more than last. Scholastic population jumped from 422 in 1937 to 516 in 1938. Property valuations exceed $1,300,000.

Cadenhead, besides being city secretary, is tax assessor and collector of the school district and acting district secretary. John A. Roberts, former secretary, resigned recently.

Needmore school last year voted to come into the district with its high school pupils. Up to the sixth grade attend Needmore; the others come here by bus.

Crop prospects are not as good as last year, but are about normal. Merchants say business has held up better through the summer than they had expected and that it is ahead of last year.

One person in every 23 of England's population owns property valued between $5000 and $25,000.

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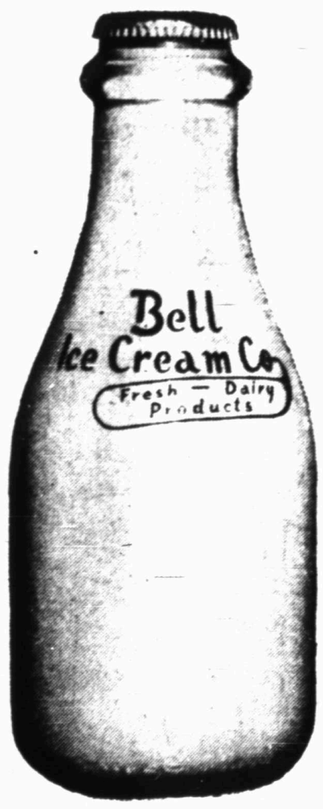
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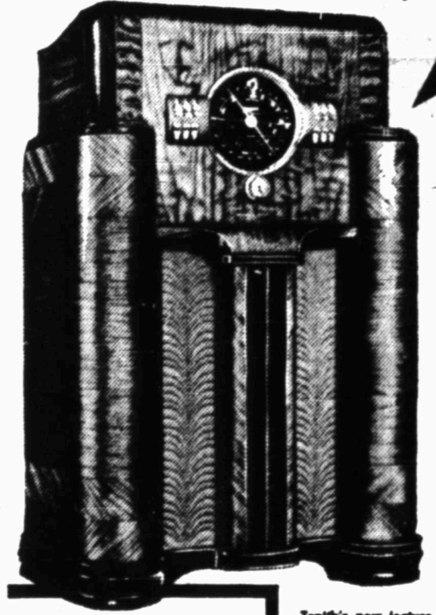
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Shelton Radio & Electric—Plainview, Texas
Rowland Hardware Company—Morton, Texas
Western Drug—Muleshoe, Texas
Walter E. Gruben—Spur, Texas
Ford Utility Store—Ralls, Texas
Sherrod Bros. & Carter—Slaton, Texas
J. L. Snider—Abernathy, Texas
Crosbyton Service Station—Crosbyton, Texas
Tisdel & Tisdel—Petersburg, Texas
J. L. Hall Pharmacy—Stanton, Texas
Gauntt Furniture Company—Rule, Texas
Mitchell Drug Store—Rankin, Texas
Bigham & Onstead—Amherst, Texas
Cothes Drug Store—Seminole, Texas
Lloyd Evans Grocery—Ropesville, Texas
Jones-Russell Company—Colorado, Texas
Gene Cody—Odessa, Texas
Persons & Sons—Quitaque, Texas
Fisher Drug—McCamey, Texas
Matador Hardware & Furniture—Matador, Texas
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Cicero-Smith Lumber Company—Brownfield
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Levelland Is Offering Competition For Older Plains Towns In Rapid Growth

New Structures Replacing Old

(By Staff Correspondent)

LEVELLAND, Sept. 24.—One of the younger towns of the South Plains, as far as age is concerned, Levelland is hitting a fast growing stride that makes it strong competition for some of the older places. Started as Hockley City in the 20's, Levelland is replacing the old original buildings with modern structures.

Fifty four building permits, up to mid-September, represent building costs of $89,395, the city secretary said. These do not include either the $70,000 county jail or the proposed grade school building. About 15 residences costing $1,000 or more, are included, besides two cotton warehouses and one $6,000 business building.

Plan Paving Program

Plans are under way by the city to pave three blocks on Houston street, one south of the court house and the other two a block east and a block west. These three blocks have a 30-foot highway, and it is planned to pave the curb, and to have a curb and gutter. There is a loop of the highway through town, paved by the state, which serves residential sections east and west of the court house.

Levelland has just completed its first hospital, owned by Drs. C. M. Phillips and John Dupre. It represents, including equipment, probably $80,000 and is one of the best equipped structures of its kind in West Texas.

City tax rolls are $894,633. This is a slight increase over last year and the 1938 building will add considerably more.

New Jail Is Started

Work has started on the new county jail, at the southeast corner of the court house. It will be a modern structure and will be in harmony with the court house building, one of the best of its kind in West Texas.

Something new for the town is proposed, an oil refinery. T. M. Linley, chief engineer of the Cosden refinery, is reported attempting to interest business men in securing a site for a refinery that will have a capacity of 2,000 barrels of oil daily. The Sundown oil field, on the Slaughter lands southwest of town, has 11 producers and three drilling tests. By the time the refinery is built, it is believed it will have developed a production to meet the demands of the refinery.

A 20-acre site is being sought. John Doyle, president of the First National bank, says there are two or three sites available, near Santa Fe right-of-way.

Cochran county oil fields would provide enough oil to more than supply that not available from Hockley county.

Postal Receipts Increase

Feeding of cattle is another major activity here. Fred Snyder of Lubbock and his partner, Dave Reed of Austin, will again feed. They are filling their silos here with cut ensilage and will probably start their program in the winter. Snyder has not announced the number he will have on feed, but he will have 5,000 tons of ensilage.

Postmaster H. H. Mann reports the office so far has shown about a 10 per cent increase. Total last year was $12,397 and it is believed this year will see postal receipts of $14,000.

Banker Doyle is of the opinion cotton production estimates for Hockley county have been a little too high. Damage by worms has been low, and will cut income of farmers considerably.

D. W. Sherrill, county agent, likewise pointed out 40,000 bale production estimates are too high. He added that there would be at least 100 more trench silos this year than last.

BUYS WHITEFACE HOUSE

WHITEFACE—Mrs. Earl McClatchey has bought a new building here, just completed but never occupied, for a home. It is located between the Church of Christ and the Baptist church.

Orendo And Magicians To Be At Senior High Thursday



Orendo and his company of magicians will entertain students of Senior High school at the first paid assembly of the year Thursday morning at 8:50 in the Senior High auditorium. Six other entertainment features will follow to make up the program of paid assemblies arranged for by the student council during school hours for holders of activity tickets and for other students at a price of 10 cents.

Orendo's show includes tricks with cards, coins, eggs, canes, magic water, Chinese prayer sticks, boomerangs, with the climax an Arabian tent escape, a spectacular illusion originated by Orendo. The program is to be presented with special lighting effects, and settings and costumes made by Hollywood designers.

Last year parents and patrons of the school enjoyed many of the paid assembly numbers, so school authorities are again inviting them to attend this year.

Oil Commission Given Defense

AUSTIN, Sept. 24. (AP)—An answer to arguments the interstate oil compact commission either should be abolished or given more power came today from its chairman, Ernest O. Thompson, who also is head of the Texas railroad commission.

"Let's use our experts," Thompson counseled, "to show us how to prevent physical waste and stop at that in oil regulation.

No Regimentation

"There has been no regimentation—the compact forbids it. There has been no attempt at compulsion—state sovereignty does not permit it. A sovereign state would not be such if it could be coerced or ordered to do anything.

"In some states the allowable production is much higher than in others. Some are more favorably situated with regard to markets than others. There is nothing new in this. It has ever been that way in all lines of business and properly so.

"It would not be right for Texas to ask Illinois to cut down her production in order to let Texas crude or crude products into Chicago if the Illinois fields could supply the same without causing preventable waste. By the same token other states cannot rightfully ask Texas to refrain from supplying her rightful markets.

"Those who desire guaranteed profits might urge us to have tighter control and greater limitation of production, but that is not within our charter, nor should it ever be in our power. The oil business is not yet a public utility. Anybody can get into it. This is evident by the fact that in Texas today we have 2,000 more independent operators than we had a few years ago. More are going into the oil producing business every day. It is an open field; it must be kept open."

Thompson and Governor-Nominate W. Lee O'Daniel will attend the compact commission meeting at Tulsa Wednesday and Thursday. Congress must give its consent in order for the body to continue in existence after next year.

REPORT LAMB BIRTHS

LITTLEFIELD—In 1937 there were 417 live babies born in Lamb county and 10 stillborn, state health department records show. Total included 405 white children, 8 negro and 4 Mexican. Boys numbered 217, girls 200.

Cotton Laboratory Site Is Delayed

M. E. Heard, head professor of textile engineering at Texas Technological college, said upon his return late last week from Birmingham, where as a member of a statewide Texas cotton committee he joined about 50 other committeemen in working out a proposed schedule for a southern region research laboratory not yet located, said location of the laboratory would not be announced before 40 more days.

No discussion of where the laboratory might be placed was made, said Heard, the government survey headed by D. F. J. Lynch not having completed its work.

The southern region laboratory, asked by each of the nine states it would serve, would experiment with new uses of cotton, sweet potatoes and peanuts, their products and by-products. Its practical value would be realized in its selecting for study crops that have annual surpluses.

The committee suggested enough work in cotton research alone to require an expenditure of $2,000,000 annually, twice what the government measure provided for, Heard and members of his committee were informed.

Tech offered two sites, one of them immediately north of Tech field, offering paved and lateral roads, steam heat, power, abundant water and all other requirements asked.

The northern portion of Chile is believed to be the driest area on earth.

Seminole Experiences Numerous Changes During Past 25 Years; Business Future Seems Bright

BY SAM MALONE
Editor Seminole Sentinel

SEMINOLE, Sept. 24—Seminole and Gaines county are making extensive preparations to join in with other South Plains counties in helping Lubbock make the twenty-fifth Panhandle South Plains fair and Silver jubilee go over with a bang.

A lot of water has gone over the old mill wheel of time during the past quarter century. This march of time has brought marvelous changes to the entire South Plains section. This period of time is made more indelible to the writer's



Sam Malone, editor of the Seminole Sentinel, is secretary of the Seminole Chamber of Commerce and a Baptist minister. He moved to Gaines county in 1907, published the Sentinel from 1910 to 1914, and spent the next ten years in school. Malone spent from 1921 to the first of the present year connected with Hardin-Simmons university, Abilene, as instructor, field representative and editor of a regional paper. He returned to Seminole in February and purchased the Sentinel from Harry N. Stone.

mind by virtue of the fact that just twenty-five years ago this month he sold the Seminole Sentinel and went east in quest of an education.

Few Settlers Here Then

These twenty-five years have brought many changes in this immediate section. Then Seminole was a little county seat village, surrounded by a few large ranches and many homesteaders who had come to this section a few years before to file on a claim. Back in those days it was the same old story of conflict between the cowman and the "nester." The big cowman managed to hold his own for a long time, but finally he had to give up the fight and the big ranches soon became small stock farms.

Gaines county is still largely a stock farming county. The coming of the Santa Fe railroad into the northern part of the county opened a vast territory to small farmers. Some of the country east and southeast of Seminole has developed into small stock farms, but the balance of the county is predominantly stock raising, with farming a side line.

Oil Play Means Much

The development that has meant most to this section of the country was the discovery of oil. About ten years ago, oil scouts began coming to this county and a lively leasing program was begun. Leasing and royalty sales have brought hundreds of thousands of dollars into the county.

Three oil fields have been discovered in the county and the quest for more fields goes on. The first oil discovery was about nine miles south of Seminole. Later came the discovery of the Seminole pool, then a little later the discovery of the Wasson field in the northwest part of the county.

Development of the Seminole pool has been slow, due to the fact that there have been but few lease expirations so far. There are seven producers in this pool, the closest well being about two miles from Seminole. Major companies have the area all under lease, even to several hundred lots in the city.

Developments in the Wasson field have been rapid during the past year, due to lease expirations. The little thriving city of Wasson has come into existence as a result of this development. During the next four or five years the entire oil possibilities for the county will be pretty well known, and there is enough proven territory to make business lively here for the next few years.

Some idea of the oil developments of the county may be had by a comparison of taxable values. Last year the tax valuation for Gaines county was around $800,000. This year the oil valuation will be $3,992,190, an increase within the year of over $3,000,000.

School Building Planned

Seminole is right in the midst of this vast oil development, and is due, it is believed, to make rapid strides during the next few years. At this time a $35,000 water works system is being installed.

Contract has been let for the paving of twenty-five miles of road on highway 15 from Seminole to the Dawson county line. Bonds have been voted for a new grammar school building, which, with a $35,000 WPA grant will give the city a new $75,000 school building, which will match in design the present beautiful modern high school building. Seminole boasts one of the largest common consolidated school districts in the United States. The large territory of 700 square miles is served by eight large school buses.

Future Looks Bright

Some of the present urgent needs of Seminole are a bank, cotton gin and more houses to care for the oil field workers who are coming there because of the school advantages and the proximity to the surrounding oil fields.

As we look to the future we can see unfolding one of the greatest oil developments this state has ever seen. This development will reach the very door of the city of Lubbock itself, and will all be in the Lubbock trade territory. To be sure Lubbock is the hub of the South Plains. Our people down this way feel that Lubbock will become one of the leading cities of the state, where a market will be afforded for the vast empire of oil, cotton and cattle.

The South Plains fair and silver jubilee marks an important milestone in the development of the South Plains. The past developments have been remarkable.

As to the future—well, who knows what the golden jubilee celebration may bring forth.

Millions Of Bushels Of Wheat Exported Under New Program

WASHINGTON, Sept. 24. (AP)—The Agricultural Adjustment administration announced today 2,811,670 bushels of wheat had been exported under the administration's new export subsidy program. The exports covered the period up to September 15.

The AAA also said the Surplus Commodities corporation had purchased 8,743,891 bushels of wheat up to that date.

The government, the AAA disclosed, had taken a loss of about 11 cents a bushel on the wheat sold to exporters—a total of $312,595.

The AAA said that in addition to wheat exports, 145,220 barrels of flour had been exported under the flour subsidy program. The subsidy involved amounted to $58,068.

Large Acreage On Farm At Muleshoe

MULESHOE, Sept. 24 — Sam Sanders is owner of a 9,000-acre farm five miles west and seven south of here, on which 7,500 acres are in crop. James A. Gowdy of Olton, an attorney, is manager.

Crops include 2,500 acres in cotton, 2,500 in hegari and sudan and 2,500 in other crops.

Only tractors are used for power in farming. The farm is in the Longview community.

Seagraves Methodists Seeing Hopes Turned Into Reality

(By Staff Correspondent)

SEAGRAVES, Sept. 24.—Completion of their church auditorium and plant is a hope which Methodists of Seagraves are now seeing transfered into a reality, as a building program is well under way.

After using the basement of the building for years, plans were begun some time ago to complete the superstructure. Framework is finished and a roof put on.

Now plans for raising about $3,000 for the completion of the interior and for stucco work, are being carried out by a committee of the church. Figures were received by the committee a few days ago on cost of stuccoing the outside.

Approximately $2,500 has been spent so far on the building. Rev. Cecil Fox is pastor and local business men are devoting a considerable amount of time in raising funds.

Cochran Finances Are In Good Shape

(By Staff Correspondent)

MORTON, Sept. 24 — Cochran county is in better shape financially than it has been for years, says J. R. Ward, county commissioner, who has held that post since 1931 and who has been active in county affairs for years.

"We have reduced our county bonded indebtedness $78,000 since 1931," he said. "It was $416,000 then and it is $338,000 now.

"Our valuations were $6,126,000 in 1931. We have reduced them to $5,378,000, or $678,000 less and there has been a steady increase the past few years, due to oil development."

Bond issues were for courthouse construction and for roads. The state is also paying off some of the road bonds.

The court is just now in the midst of a campaign to get right-of-way for a new road, highway 214, north and south across the county. The right-of-way is about secured from the Bailey county north into Morton and it is also being secured south to Lehman.

Highway 24 west to the state line has been built and surfaced and also from Morton to Whiteface. Eventually highway 214 will be built to the Yoakum county line.

Baby Bonds In Seagraves Go Fast; Record Believed Set

(By Staff Correspondent)

SEAGRAVES, Sept. 24—Postmaster M. T. Cain believes he has some sort of a record for postmasters of small and some larger towns to shoot at.

"During the first 20 days of September we sold here at the postoffice $11,000 in baby bonds," he said. "I don't believe there is another town so small as this that can say that."

Oil field employes for the most part purchased the bonds.

The trunk of an elephant has a "finger" on its tip.

Murray Denied Ballot Place

OKLAHOMA CITY, Sept. 24. (AP)—The state election board today refused to allow former Governor W. H. "Alfalfa Bill" Murray a place on the November 8 general election ballot as a non-partisan candidate for the U. S. senate.

Charles D. Campbell, vice chairman, and Republican member of the board, announced the unanimous decision denying the Murray petition which was signed by about 36,000 residents of 58 counties.

Senator Elmer Thomas, called "my old friend" by President Roosevelt, is the Democratic nominee.

Several Hear Ruling

A handful of Democratic party leaders, Murray supporters and curious spectators heard the ruling announced at the election board office at the capitol.

The Murray forces withheld announcement of their plans. K. L. Maddox, chairman of the committee in charge of circulating the petition, said he "couldn't say right now" whether an original action will be filed in the state supreme court to force the board to accept Murray's candidacy.

Maddox said a decision will be made by Monday.

Tom V. Watson Returns To School Work At Odessa

(By Staff Correspondent)

MORTON, Sept. 24 — Tom V. Watson, son of Rev. J. C. Watson here, who resigned recently as secretary of the Levelland Chamber of Commerce to reenter school work, is now a football coach at Odessa and also a history teacher.

Watson, who taught several years at Levelland before resigning to enter civic work, is coach of the Odessa B high team. He also was named by the school board to handle all school publicity in state papers, his father said.

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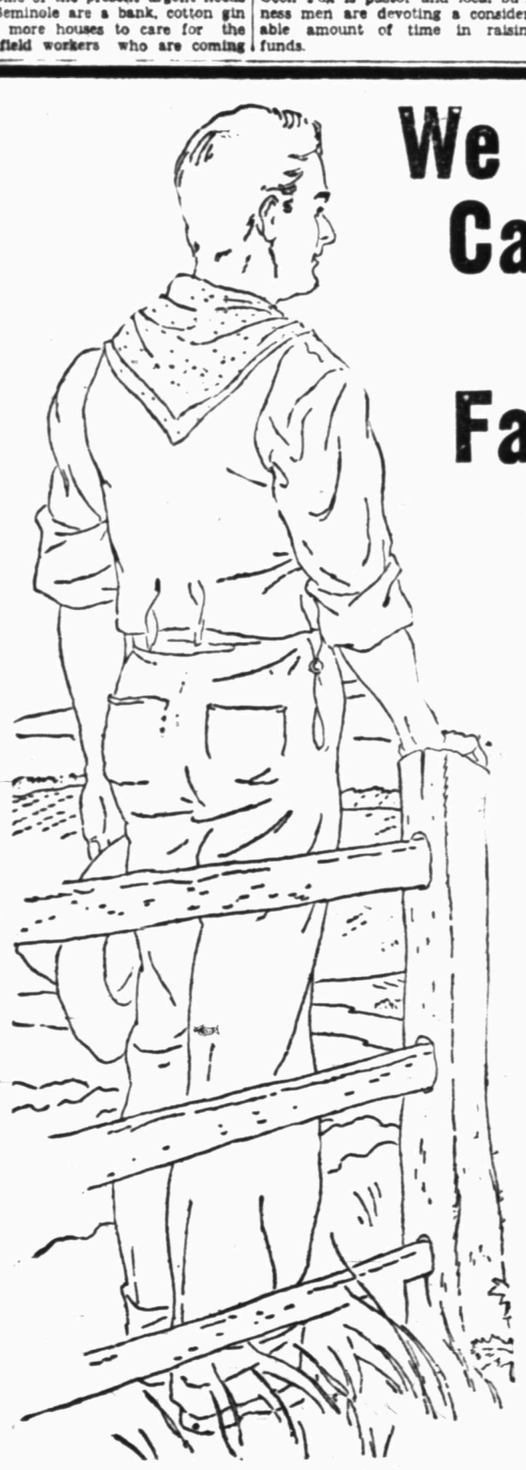
SPECIAL PRICES IN ALL DEPTS. DURING THE FAIR

We are celebrating our 22nd anniversary of service to the South Plains and want to extend to you a hearty welcome and an invitation to make our booth and stores your headquarters while attending the Panhandle-South Plains' 25th annual fair.
We want to take this opportunity of thanking you for your patronage through these many years. If it were not for your confidence in us and your patronage we could not be here today. Tell your friends to meet you at Hodges Brothers, "The Friendly Store."
We earnestly solicit your continued patronage and good will.

ALLIS-CHALMERS TRACTORS-HARVESTER, DE LAVAL SEPARATORS 1115 AVE. G

Hodges Bros The Friendly Store

DRY GOODS SHOES CLOTHING 1117 AVE. G



We Maintain a Daily Cash Market for Many of the Farmers Products

• CREAM
• POULTRY
• EGGS
• TURKEYS
• HIDES

Welcome Visitors to the 25th Annual Panhandle-South Plains Fair. Sept. 26-Oct. 1.

Lubbock Poultry and Egg Co.

Packers and Distributors of
"MESA GOLD BUTTER"
"FRESH FROSE EGGS"

"Pioneers Of Our Industry On The South Plains"

Variety Of Grand Stand Attractions Will Be Daily Offering At Fairgrounds

25-Cent Charge Is To Be Made

Grand stand attractions at the Panhandle-South Plains fair beginning Monday will be SOMETHING!

So much so, in fact, there will be a charge of 25 cents for the afternoon and evening programs.

Take a gander at the variety:

Five horse races daily.

Ramsey's Flying Clouds, afternoon and night.

A rodeo each night.

And fireworks nightly.

Horses from the "brush circuits" throughout this section and from another state or two have been provided for. More than 130 horses had stall reservations made by the middle of last week.

Santa Anita Steward Here

C. E. Groves, steward of the famous Santa Anita track, will be in charge and C. H. McMillan of San Saba, widely-known starter, will assist. He will bring his starter's gate.

Purses will be $3,000.

Lubbock high school band will play in the afternoons and nights.

An extremely popular addition to the program afternoon and evening is the Flying Clouds, a troupe of performers who can do everything on a horse but eat a grapefruit. This group will demonstrate trick riding, fancy roping, jumping, Roman races and a special jumping specialty of a four-horse team going over barrier with two riders on board.

Anything the usual troupers can do in a rocking chair the Clouds can do on the hurricane deck of a horse, advance publicity said.

Mullens Directs Rodeo

We come down to the rodeo, one of the saltiest, leather-pulling prospects ever brought to the fair.

Johnny Mullens, who has staged rodeos at Madison Square Garden, the sesqui-centennial at Philadelphia, the Calgary stampede, the annual rodeo at Tucson 13 years and a kids' rodeo at El Paso the last five years, will direct and M. D. Fanning of Lubbock, formerly associated with Mullens and who has assisted in conducting rodeos at the Fort Worth Fat Stock show, will be arena secretary. A. B. Cooksey of Lubbock, formerly of Midland, will direct care of rodeo stock.

Corrals and chutes were completed last week. Under the setup, bucking stock will rush out of chutes and up to the edge of the grandstand. A portion of the race track rail has been torn out to accommodate the rodeo, but temporary railing will be up when horses run on the track.

Floodlights have been mounted.

Meanest Animals Obtained

The meanest, glinting-eyed Brahmas have been shipped in; Mexican steers who hate Gringos have been unloaded for bulldogging events, and Mullens is giving final instruction to a carload of famous, tricky bucking horses he brought from Madison Square Garden. Note some of their names: Hell To Ride, Wasp Nest, Hurricane and Cyclone.

The rodeo, in a nutshell, will offer wild steer riding, bulldogging, bronc bustin' and calf roping.

Rodeo stars from "all over" have made reservations for the show, some of them widely-known riders who have national rating accredited in the all-around cowboy lists each year.

Fireworks Offer Latest

There will be something new in fireworks.

A motion picture in pyrotechnics will flare over the heads of spectators, depicting in animated fire a dog chasing a rabbit or another dog or something.

In addition, the special engineers sent here to do the firing will show something decidedly unusual in depicting nationally-known political figures.

Grammar School In Cochran County Has Two Students

(By Staff Correspondent)

MORTON, Sept. 24—Cochran county has a two-pupil school, the only one in the county. It is the Earnest school, in the southwestern part of the county and Miss Evelyn Ellington, daughter of M. W. Ellington, on whose ranch the school is located, is the teacher.

Bryant Standefer, 8, son of John Standefer, and an adopted son of the rancher, about 7, are the pupils. They are in the second grade.

Yoakum County Goes Ahead With Agriculture And Oil

BY W. J. HALE
Yoakum County Review

PLAINS, Sept. 24.—Yoakum county is in no wise the poorest county in Texas though one of the last to be organized.

The county is now 30 years old in its own right as at first it was tied onto Terry for political purposes. This county ever has been a stock county, frequently said to be the last stand of the cow man, though there are counties to the south that have more open range than has this. However there are vast areas here that never have felt the plow, where thousands of the finest whiteface cattle are raised.

There is considerable farming done on the eastern side of the county where all the crops adapted to the plains country are grown. Farmers here are progressive and intelligent. They are among the best citizens and will compare at par with any set of people to be found in the state.

Stock men too are of the best type of people who came here before the county was organized. Here they have lived, reared their families and educated their children in the local schools and the various state schools.

Oil Makes Change

The discovery of oil here in 1935 has changed the county considerably.

This new business has brought hundreds of new people to the county and the population has been increased from about 1,500 to about 2,000 while the tax values have increased until assessed valuation is about four and a half million dollars.

Discovery of oil has necessitated the building of more roads. Though not paved yet they are in fair condition as they are maintained by high class road machinery manned by experienced men.

The county seat, the town of Plains, is in the center of the county and has a population of about 400 people. Here is the court house which is a two-story brick built at a cost of about $40,000.

The high school is located here, where this year about 300 children are attending the various grades taught by capable teachers with college degrees. It is possible that the county has the greatest percentage of educated people of any in the state. They are as common as colonels in Kentucky.

Construction Advances Made

With the increased population of the county seat new houses were built. The number in the last two years has been about forty substantial buildings. There are no shacks.

Within the past twelve months two good fireproof buildings have gone up at a cost of more than $5,000 each, while the year before there were seven such buildings ranging in price from $2,000 to $5,000. These were all business houses.

In addition to the business houses about 30 residences have been built. These are all good houses, of various prices.

Oil development at present time of about 150 producing wells has been the cause of three smaller towns springing up on the south side—Allred, Denver City, and Bennett. These afford centers for the great number of laborers in the oil business.

Plains, the county seat, now has a water system, electric light plant, and a butane gas plant that furnishes gas to all who need it. It must be said too in this connection that Allred enjoys the luxury of these things.

When the Lubbock trippers make their next annual visit here we will have a paved highway through the county as preparations are now underway to have the road completed at the earliest time.

ANTON FIRST BALE

ANTON — George Tooley, living north of town, brought in the first bale of 1938 cotton here. Due to the fact that the local gins were not operating, all undergoing repairs, the cotton was not ginned the first week. Bale arrived Sept. 15.

LEMAIRE IS INSTRUCTOR

SEMINOLE — Harry LeMaire, formerly of Lubbock, is band music instructor in the Seminole schools. He is organizing a school band.

G. D. Holbrook Transferred To Brownwood; E. E. Day, Former Teacher, To Come Here

* * *

G. D. Holbrook, deputy state superintendent of public instruction for this district, left Saturday for Brownwood where, on Monday, he assumes a similar post in district No. 9.



G. D. HOLBROOK

Deputy here since March, 1933, Holbrook has served in that capacity longer than any other district head in Northwest Texas. He is a brother of State Senator T. J. Holbrook.

Enjoyed Work Here

"I have enjoyed working with the school men and women of this district and with the trustees," he said in speaking of his work here. "Many advancements have been made by schools in this section. I have seen some excellent work done and I am very appreciative of the splendid co-operation accorded the department by school officers and trustees."

When Holbrook became deputy here there were but 27 schools affiliated with the state department of education, he said. Today there are 63 schools, an increase of 36 schools, a gain of 133 per cent.

Formerly Taught In Area

He formerly taught school in Eastland and Breckenridge, he said and was long connected with Eastland county schools. "I feel like I am going home," he added.

Successor here is E. E. Day, a former Lubbock High school teacher who has been with the state department since 1935 and who has been stationed at Nacogdoches for about three years.

Texas Will Produce About Same Number Of Turkeys

AUSTIN Sept. 24. (AP)—Texas will produce about the same number of turkeys this fall as last year and a slightly heavier bird on the average, the United States department of agriculture said today.

Marketings apparently will be earlier, the department stated. It said producers reported they intended to market about 48 per cent of their crop in November, compared with 41 per cent in November, 1937.

The average expected weight for Texas hens was 11.2 pounds and toms 16.7 pounds, compared with 11.1 and 16.6 last year.

Greer McCleskey To Show Stock Here

FLOYDADA, Sept. 24—A Floydada boy, Greer McCleskey, may be taken as a typical example of those young fellows who exhibit livestock and win prizes here.

Greer, who exhibited the grand champion calf at the South Plains Dairy show this year, is establishing a herd to finance his way through college.

County Agent D. F. Breithauer, Guy Ginn and other Floyd county persons "went to college on a cow" and young McCleskey says "if they can do it, I can too."

The champion calf, from the famous O. L. Stansell herd that has won more than 1,000 prize ribbons in 10 years, will be exhibited in the Panhandle-South Plains fair beginning Monday, said R. W. Cothern, secretary of the Floydada chamber of commerce.

Residents Of Kermit Area Are Hopeful Bonds Will Be Sold

KERMIT, Sept. 24—Residents of this county, interested in an irrigated water district in the Pecos valley, are hopeful that $36,000 on bonds they voted some time ago, will be sold and the district set up. It is a part of the Red Bluff irrigation district, now operating.

There are about 5,600 acres in the proposed district, known as Mentone district No. 1 of Loving county. There are three or four families in the area now.

Bonds voted would be available for canals, head gates, dams and lateral lines.

Farm Session Set Monday

A controversy that has swirled about approximately 32,000 bales of cotton once stored in the Jayton warehouse in Kent county, involving fully 3,000 farmers, may be resolved at 10:30 o'clock Monday morning in Senior high school auditorium.

G. E. Rathell, secretary-treasurer of Commodity Credit corporation, of Washington will be here to conduct a hearing before an 18-member committee headed by Joe Rose, Dickens farmer, and interested farmers and warehouse officials. The committee was named in a recent mass meeting attended by several hundred persons at Dickens.

Mahon To Attend

Congressman George Mahon of the 19th district of Texas, instrumental in getting Rathell to come here for the hearing, also will attend, and officials of other warehouses that have stored government loan cotton are expected, some probably from quite a distance.

The hearing will be restricted to the controversy in question, that is a notice that farmers who had stored cotton in the Jayton warehouse be required to pay loans called by the government after cotton so stored there and later moved to Houston assertedly was found to have been graded too high at the Jayton warehouse. The hearing will not delve into the present cotton loan plan.

As a result, Monday's hearing will be restricted in interest only to the committee named to represent the hundreds of farmers and to warehouse men who grade cotton designed for placing in the government loan.

Crosbyton C Of C To Have Representative At Meeting

(By Staff Correspondent)

CROSBYTON, Sept. 24. — The Crosbyton chamber of commerce expects to have a representative in Lubbock Monday to meet with a representative of the Commodity Credit corporation from Washington to discuss plans for settling trouble over cotton stored in a warehouse in Jayton.

Frank White, secretary, was advised by J. D. Goodloe, vice president of the CCC, that a representative would be in Lubbock Monday. I. W. Duggan, southern regional representative of the Agricultural Adjustment administration, assured White also that his department was prepared to assist farmers of the Plains area in an amicable settlement of the situation.

INJURED SLIGHTLY

CASTEL GANDOLFO, Sept. 24. (AP)—Eugenio Cardinal Pacelli, papal secretary of state, was injured slightly on his forehead today when his automobile struck a tree after the chauffeur swerved to avoid hitting a child.

The Satsuma orange harvest in Alabama, Mississippi and Northwest Florida, which begins in October, is expected to be three times as large this year as last year.

Danish tobacco experts estimate that Denmark smoked more tobacco in 1937 than ever before. Cigarette consumption totalled more than 1,500,000,000 units.

FEET HURT?



Smart People Will Look, Listen And Investigate

You owe it to yourself to investigate THE HEALTH SPOT SHOES designed to relieve foot strain, give body balance and foot comfort. It is not the way they look on the outside, it's the way they feel on the inside that counts. Investigate these shoes now. No obligation!



The Right Way Balanced

The wrong way, Out of balance

Dr. WRIGHT'S Health Spot Shoe Store

HOTEL LUBBOCK BLDG. 1206 BROADWAY

FOR MEN, WOMEN AND CHILDREN

MONDAY AT WARDS

Ringless Hose — 98c Values — 2-Thread ringless crepe chiffons. Full fashioned. First quality! New colors. 67c

"Wedgees" — SHOE SENSATION — Wine or black suede finish ghillie ties or brown tongued straps. Platform soles. 3½-8. $1.17

Toiletries — VALUES TO 39c — Jumbo size Face and hand lotions, creams, Hair tonics, shampoos. Many others, each.... 14c

Tot's Suits — REG. 49c — Broadcloth suits in solid colors or prints. Pastel colors. Size 2 to 6. 37c

Sale! Gowns — REG. 98c — Women's rayon satin gowns. Plain or stripes. Tearose color. Regular 98c. 88c

Sale! FALL FABRICS



80 SQUARE PERCALES 12½c yd.

Your chance to sew and save! New, more colorful fall prints. Elaborate designs. Tubfast colors. 36 inches wide. Stock up now!

PERCALE REMNANTS — 1 to 10 yard lengths. Fast colors. Gay fall patterns. 36 inches wide—yard 8c

DRESS LENGTHS — 3½ to 4½ yard lengths. Silk, rayon, acetate rayon. Prints, solids. 39 inches wide. Each $1.69

WOOL LENGTHS — 54 inches wide. For suits or dresses. Nubs, solids, plaids. 3 yard lengths $2.95



Special Purchase! The Mexican Print DIRNDL

That Was Such A Summer Rage In White. Now In Dark Grounds

59c

The same amusing, colorful print. The same fitted bodice and dancing dirndl skirt. But ready for fall in crisp navy, wine or black grounds! Novelty cord sash! Guaranteed colorfast. 12 to 20.

Sale! Percale Aprons — 25c VALUES — Gay print percale in bib or coverall styles. Generously cut, with pockets. Frilly or tailored! Tubfast. Buy several. 15c

Miracle Value!



$5 Monthly, Plus Carrying Charge

Sale! 2-Pc. Velvet Suite

Made to Sell for $69.95 — $49.88

When Wards offer luxury quality at such a low price it's time for you to buy! Novelty mohair coverings! Choice of 5 colors! Fine carved wood trim. Built to endure for years and provide solid comfort every time you sit on the cushiony seats!



Sale! Curtains — Regular 98c ..... 57c — Novelty net priscillas! Lace panels or pairs! Voile cottage sets! Everyone a regular 98c value!



34-pc. Glass Set — Service for 6 ..... $1.69 — Think of it! A complete glass dinner set at less than 6c a piece! Rose colored! Regular $1.98

$20 TRADE-IN FOR YOUR OLD RADIO ON THIS BIG 11-TUBE AIRLINE



Visit Wards booth in the Merchants bldg at the Fair grounds. See the new Airline!

Reg. Price $79.95
Trade-In $20.00
You Pay $59.95

• 10-Button Automatic Tuning!
• Full Vision Dial!

Your old radio is worth $20 at Wards on this fine 11-tube Airline! If you want a radio with all the newest features—THIS IS IT! If you want beauty, performance—HERE IT IS! And if you want to save $30—THEN THIS IS YOUR OPPORTUNITY. This amazing radio gets Europe, South America, Far East! Has a lighted, full vision dial! Automatic Bass Booster! Full Range Control!

MONTGOMERY WARD

MONEY SAVERS—WORRY SAVERS—TROUBLE SAVERS
TIME SAVERS—GAS SAVERS

PRICES HIT BOTTOM

DURING OUR 'CLEAR THE DECKS' USED CAR SALE

1935 Ford Tudor.....$295
1934 Ford Tudor.....$165
1933 Ford Tudor.....$125
1937 Chevrolet Master Coach $485
1937 Ford Fordor.....$490
1936 Chevrolet Truck.$300
1936 Ford Coach.....$375
1935 Plymouth Sedan.$350
1935 Ford Tudor.....$325
1933 Chevrolet Sedan.$125
1936 Chevrolet Pickup $290
1937 Ford Pickup....$395

LUBBOCK AUTO CO. Inc.

"17 Years Your Ford Dealer"

9th and Texas Phone 354

Lorenzo, Hog Shipping, Farm Center, Escapes Seasonal Slump Realization

City Refinances Indebtedness

(By Staff Correspondent)

LORENZO, Sept. 24.—Depending largely on agriculture, this western Crosby county community has better prospects, generally speaking, at this time of the fall than a year ago. Business is good in most lines and has been all summer. The usual seasonal slump has not been felt acutely.

Crops to the south, especially around the Robertson community and to the north, near Farmer, are better than in other sections. Around Farmer many fields will average a half bale of cotton to the acre. Feed crops are excellent. Early feed is cut and late feed will make good returns if rain falls.

Borrowing Is Lower

Farmers did not borrow as much money for planting their crop as they usually do, Fred Weise of the First State bank, reports. Most of them will feed a few sheep or cattle. Feed supplies from last year are to be found, in instances enough to carry through the winter.

Railroad Agent V. G. Martin says farmers are waiting on a rain before planting wheat this fall. If they get a good stand, a lot of sheep will be pastured this winter. A few sheep and some cattle are now here, but not as many as a year ago.

Cotton ginnings for the area are predicted as 6,000 bales or more. Three cotton warehouses here, holding 10,000 bales, will be supplemented by two more, it is believed. These will be large enough to handle this year's crop, if farmers put it into the government loan.

City fathers some time ago refinanced their bonded indebtedness, reducing interest from 6 to 4 per cent. Bonds thus handled were water works obligations. Mayor Fred Robb says the city's financial situation is better than for several years.

A city park, near the center of the town, and a small library building were built last year. The library is used to a great extent by residents. The park is popular.

For years Lorenzo has been known as one of the best hog shipping points on the Plains. Farmers are stocking up again with porkers. Greater portion is trucked to Lubbock and sold to one of the two buyers there.

Annual Banquet Held In City Last Night

Approximately 250 officers and agents of the American National Insurance company of this area and guests attended an annual banquet Saturday night in the Lubbock hotel.

C. C. Born of Lubbock, agency organizer, was master of ceremonies, and E. C. Pollard, division superintendent, and W. A. Boyd, district superintendent, assisted in introducing guests.

Special guests were Mr. and Mrs. John D. Mitchell of Lubbock, Lovie Liston, Junior High school coach, and Mr. and Mrs. O. L. Jennings, industrial underwriter of the Galveston home office.

Among the out-of-town guests were: Wilbur Love, Ethel Jones, and Mr. and Mrs. C. O. Parr, all of Post; Mr. and Mrs. H. A. Jennings, Mr. and Mrs. Roger P. Tandy, all of Colorado City; Mr. and Mrs. Sam P. Houtchens of Brownfield; Mr. and Mrs. C. C. Tarver and family of McCamey; Mr. and Mrs. Frank Crowley of Plainview; D. B. Truly and W. L. McNeill, Mr. and Mrs. J. L. Morgan, Mr. and Mrs. W. S. Hodgkins and Nell Hodgkins, all of San Angelo; Mr. and Mrs. C. C. Terry of Lamesa; Mr. and Mrs. H. E. Gilliland of Hobbs, N. M.;

Mr. and Mrs. R. F. Montgomery of McCamey; J. W. McCotton and Reba McCain of Clovis; H. Rackley and Mr. and Mrs. C. A. Rodgers of Big Spring; L. B. Williams of Seagraves; Mr. and Mrs. L. A. Brookshier of Spur; Mr. and Mrs. J. H. Clarkson; Judge and Mrs. L. R. Crockett of Littlefield; H. G. Parker of Floydada; Mr. and Mrs. J. C. Smith of Littlefield; Mr. and Mrs. W. B. Chapman of Sweetwater; Mr. and Mrs. Roscoe Port of Turkey; Martha, Dan and Joe Terry of Lamesa; Mr. and Mrs. J. C. Bullion of Pecos; Mr. and Mrs. S. A. Wilson of Big Spring; Mr. and Mrs. L. R. Black and C. E. Gann of Pecos; B. H. Roberts of Odessa.

Mr. and Mrs. C. C. Vasser of Floydada; Mr. and Mrs. S. S. Bell of Roswell, N. M.; Mr. and Mrs. L. T. Haney of Carlsbad, N. M.; J. B. Thigpen of Artesia, N. M.; J. O. Walker of Hobbs; R. D. Kirkpatrick of Eunice, N. M.; R. L. Price of Hobbs; Robert Haney and S. A. Hughes of Carlsbad; C. L. Hammerton of Roswell; Robert Huff of Big Spring; F. C. Harmon of Floydada; Mr. and Mrs. R. G. Cody of Clovis; J. H. Walker of Plainview; Mr. and Mrs. O. L. Rove of Plainview.

Mr. and Mrs. C. P. Kogler of San Angelo; Mr. and Mrs. C. A. Amos of Big Spring; C. R. Venable of San Angelo; Dr. and Mrs. G. S. Allen; Mr. and Mrs. Roy G. Wood of Plainview; Mr. and Mrs. L. J. Myers of Plainview; and Nettie Mae Myers of Plainview.

Lubbock residents at the banquet, other than speakers were: Mrs. Boyd, Mrs. Born, Mrs. Pollard and children, C. A. Sanford, general agent; Mr. and Mrs. R. S. Hodge, Mr. and Mrs. H. H. Edmonson, Leonard Earnest, Mr. and Mrs. A. D. Cody, Mrs. Gladys Sims and children, Mr. and Mrs. C. L. Flora, Addie L. Lindsey, secretary, to Pollard, Dorothy E. Phillips, cashier, Mr. and Mrs. Joe Swift, Mary Snow Swift, Margaret Blackwell, Mrs. O. L. Rove, Mr. and Mrs. A. J. Lee, Louise Chappelle, Elizabeth Lee, J. T. Alley, jr., Worth Zachary, Durwood Cordell, J. T. Alley, Mr. and Mrs. H. D. McMinn, Mr. and Mrs. F. H. Nesbitt, Emma Lorlee Anderson, Lynder Barnes, and Mr. and Mrs. J. I. Baumgardner.

District superintendents here were Amos, Rice, Bell, Haney, Venable, Cody, and Gilliland.

Market Reports The Nation Over . . .

Spotlight Stocks

NEW YORK, Sept. 24 (AP)—Sales, closing price and net change of the fifteen most active stocks today:

Gen Motors 26,700 43 down ¼.
Chrysler 20,700 67⅞ down ¼.
US Steel 17,200 54½ up ¼.
Radio 16,900 6⅛ no.
US Rubber 16,400 42⅝ up ⅝.
Yellow Trk 14,900 16½ down ⅝.
NY Central 13,600 15⅛ down ⅛.
Loft 12,900 3⅜ down ⅛.
Anaconda 11,400 31½ up ⅛.
Elec Auto Lt 9,900 30⅞ no.
Std Oil NJ 9,800 49½ down ⅝.
South Pac 8,100 14⅞ no.
Mont Ward 8,100 43 no.
Beth Steel 7,600 54¼ down ⅝.
Republic Steel 7,600 15⅝ down ⅝.

Stock List . .

NEW YORK, Sept. 24 (AP)

	Sales In 100's	High	Low	Close
Am Can	8	93	91⅝	92
Am TT	13	136⅝	135	136⅝
Am Win	3	4⅝	4½	4⅝
Anac	116	32	29⅝	31½
At T and SF	22	31	29	30⅝
Atl Refin	8	21½	21¼	21½
B and O	38	6½	5⅝	6½
Bndall Oil	37	15⅝	15	15½
Ben Avi	73	19⅝	18	19¼
Beth Stl	77	55	52	54¼
Borden Co	6	15½	15⅜	15½
Case (JI) Co.	2	79⅞		
Cerro De Pas	7	43	40½	43
Chrys Corp	207	68	64⅛	67⅝
Coml Solvents	25	8⅞	8	8¾
Cont Oil Del	10	27⅞	26⅝	27⅞
Corn Products	2	65⅛	64¾	65⅛
Curtiss Wri	51	4⅞	4	4⅝
Douglas Airc	27	41½	40¼	41
DuPont De N	23	131	127	129
Freeport Sul	6	28¾	28¼	28⅝
Gen El	9	39¼	37¼	39
Gen Foods	21	33⅜	31⅝	33
Gen Mtrs	266	43½	40⅝	43
Gdrich (BF)	70	20⅝	18⅝	20½
Gdyr T and R	72	25¼	23	25¼
Houston Oil	6	6⅝	6¼	6⅜
Int Harv	13	57	55	57
Int TT	74	7½	6⅞	7⅛
J Manv	12	94	92	94
Lorillard (P)	7	17⅞	17	17⅞
Mid Cont Pet	6	15¼	15	15⅛
Mo K Tex	5	1⅞	1⅝	1⅞
Mont Ward	88	43⅝	41	43
Nat Bisc	33	22½	21¼	22⅛
Nat Dry Pr	17	12	11⅝	12
Nat Dist	14	22	21⅝	22
Pack Mtr	58	4¼	4¼	
Panhandle P and R	2	1¼		
Penney JC	7	78	76¾	77½
Phelps Dodge	28	34⅞	33	34⅝
Phillips Pet	20	37	35⅛	36⅝
Radio Keith Or	22	2	1⅞	2
Repub Stl	78	16¼	15	15⅝
Sears	22	67	66	67
Soc Vac	38	12¾	12⅜	12⅝
Stand Brands	15	6⅝	6½	6⅝
Stand Oil NJ	82	49¾	48¼	49½
Stew Warn	6	9	8⅝	9
St and Web	24	8	7½	8
Studbkr Corp	47	6⅝	6	6⅝
Tex Corp	30	42½	40⅝	42½
Tex Gulf Prod	14	3⅝	3½	3⅝
Tex Gulf Sul	10	35¼	34¾	35¼
Tex Pac C and O	2	9½	9¼	9½
Tex Pac L Trust	21	8½	8	8½
Trans and West Air	10	6⅝	5⅝	6⅝
United Airc	27	24⅝	23⅝	24½
US Gyp	3	95	94½	94½
US Rubb	168	43	39½	42⅝
Warner Bros Pict	37	5⅝	5	5⅝
West Un	20	24¾	23	24⅝

NEW YORK CURB

Am Cyan B	21	21⅝	21	21⅝
Am Maracaibo	1	11-16		
As G and El A	2	13-16	⅝	⅝
Cities Service	1	5⅝		
El Bond and Sh	56	6⅝	6⅛	6⅝
Gulf Oil	10	38⅛	37⅝	37⅝
Humble Oil	3	63½	61½	61½
Pan Am Air	1	12½		
Sunray Oil	2	2⅝		
Tekon Oil	1	4⅛		

Wall Street . .

RALLY FOLLOWS DECLINE

NEW YORK, Sept. 24 (AP)—A sharp decline in the stock market, followed by a quick rally, repeated in miniature today the week's bewildering swings in Wall Street sentiment between hope and fear for European peace.

The pendulum in the nervous money district swung back toward hope on the reports Chancellor Hitler in negotiations on the Sudeten problem had sounded a conciliatory note and given the Czechs until Oct. 1 to decide.

Most of the starting losses, amounting to 2 or 3 points in many shares, were recovered in the two hours of brisk trading.

United States steel broke 2½ points to 52 on an opening block of 4,000 shares. It finished at 54½, up ¼ for the day. The market generally followed the same erratic course.

Kennecott, a leading domestic copper producer, ended 1½ higher at 40⅛ and American Smelting, Anaconda, Phelps Dodge and Cerro de Pasco were fractionally to more than a point up for the day.

Also closing with gains running to more than a point were Union Carbide, Westinghouse, Goodyear, Santa Fe, Public Service of New Jersey, Boeing Aircraft and U. S. Rubber. Down a little at the finish were General Motors, Bethlehem, Sears Roebuck, New York Central and Chrysler.

The Associated Press composite of 60 stocks was off .2 of a point at 45.2 compared with 47.1 at the top of the week's three-day rally.

Cotton . .

NEW YORK REPORT

NEW YORK, Sept. 24 (AP)—Cotton recovered from early losses today when active Wall street covering developed on a slightly more hopeful view of the European crisis. December advanced from 7.76@7.90 and closed at 7.86, with final quotations 3 points net lower to 2 points higher.

The market opened 6 to 10 points lower and soon eased to net losses of 11 to 13 points under heavy October liquidation and foreign selling of later months. Foreign interests were believed to be undoing straddles but support through commission houses appeared on the reactions. The demand from Wall street was heavy and was believed to represent the reversing of a spread between wheat and cotton when later foreign advices held out a ray of hope.

NEW ORLEANS REPORT

NEW ORLEANS, Sept. 24 (AP)—Cotton rallied briskly from an early decline today under trade and investment buying based on more favorable European advices. The close was very steady, net one point higher to one lower.

Oct. contracts closed at 7.93@7.94, Dec. at 7.97@7.98, Jan. at 7.98, March at 8.00@8.01, May at 7.96@7.98, July at 7.97 and Oct. (new) at 7.86-bid.

The basis on spots was switched from October to December and middling closed 4 points up at 7.93. Sales totaled 7,422 bales.

AVERAGE PRICE

NEW ORLEANS, Sept. 24 (AP)—The average price of middling cotton today at ten Southern spot markets was unchanged at 8.02 cents a pound; average for the past thirty market days 8.23 cents a pound.

E. G. Thompson, Abernathy, Is Treated Here; Piece Of Meat Is Lodged In His Throat

There've been accidents and accidents, and mishaps and mishaps.

But consider the case of E. G. Thompson of Abernathy.

Thompson was taken late Saturday to Lubbock sanitarium to have dislodged from his throat a piece of meat he had swallowed—or had attempted to swallow.

Forceps were used to remove the food particle from the esophagus.

PRICES REDUCED

CLEVELAND, Sept. 24. (AP)—Standard Oil of Ohio today announced a reduction of one half a cent a gallon in gasoline prices effective Monday. The new prices will be 20 cents a gallon for premium gasoline and 18 cents for regular.

At A Glance . . .

NEW YORK

STOCKS—Mixed; list rallies after opening break.
BONDS—Ragged; German and Italian issues easy.
CURB—Irregular; metal shares brought.
FOREIGN EXCHANGE — Weak; general declines against dollar.
COTTON—Lower; hedging and foreign selling.
COFFEE and SUGAR—closed.

CHICAGO

WHEAT—Higher; war scare.
CORN—Higher with wheat.
CATTLE—Nominally steady.
HOGS—Steady on small supply.

Livestock . .

FORT WORTH REPORT

FORT WORTH, Sept. 24 (AP) (USDA)—Cattle 300, calves 300, today's trade nominal, compared close last week slaughter steers and yearlings steady to 25c lower, best kinds holding steady some butcher yearlings sharply lower cows 25 to 75c lower, beef offerings down most, bulls 25@50c lower, calves 25@50c lower, heavies off most, best stockers weak, others unevenly lower, most fed steers and yearlings 7.00@8.25, few yearlings to 9.00 and load choice 9.26 lb. 10.00 load outstanding 1300 lb. grass fat steers 8.00, plain grassers down to 5.00, butcher and beef cows 4.00@5.00, cutter grades 2.50@3.75; bulls mostly 5.00 down, slaughter calves 4.25@7.00 good and choice stock steer calves 7.00@8.00, few to 8.25 early.

Hogs 200, truck hogs steady with Friday, top 8.85 paid by city butchers, packer top 8.75, good to choice 175-270 lb. 8.70@8.85, good 150 lb. light lights down to 8.00, packing sows 7.75 down, or steady. Compared with week ago, good butchers 25c lower.

Sheep none, today's trade nominal. Compared with week ago spring lambs, yearlings and feeder lambs weak to 25c lower, aged wethers steady, bulk medium to good spring lambs 5.25@6.50, few to 6.75, yearlings 4.00@5.00, aged wethers 3.00@3.50, fat ewes mostly 2.50, feeder lambs closing 4.75 down.

KANSAS CITY REPORT

KANSAS CITY, Sept. 24 (AP) (USDA)—Hogs none for week 180 lbs up steady to 5 higher, lighter weights weak to 15 lower, sows 10-15 higher.

Cattle 1,000, calves 300, for week strictly good and choice fed steers and yearlings steady, short feds and grassers 25 to 50 lower, heifers steady to weak, fat cows off 25 to 50, cutters weak to 25 lower, vealers steady, stocker and feeder classes steady to 25 lower, shipments to country largest of season, week's tops yearlings 11.50, matured steers 11.25, yearling heifers and vealers 10.00, stock steer calves 9.00.

Sheep 1,500, for week spring lambs steady to 10 lower, sheep 10 to 15 off, few natives 7.35, most sales down from 7.25, top feeding lambs 7.10, most sales down from 7.00.

Lubbock . .

The prices are furnished by the following Lubbock firms: Poultry—Lubbock Poultry and Egg company, delivered Lubbock. Grain — S. E. Cone Grain and Seed company. Following prices being bid by Lubbock grain Dealers. Cotton—Carlock and Carlock. All prices subject to change during day.

POULTRY:	
No. 1 colored fowl, over 5 lbs.	12c
No. 1 colored fowl, 4 to 5 lbs.	10c
No. 1 colored hens under 4 lbs. and No. 1 leghorn hens, all weights	8c
Colored springs 1½ lbs. and up	10c
Leghorn springs 1½ lbs. and up	8c
Barebacks and light wt. springs, not wanted	
Stags	6c
Roosters	4c
Ducks and geese	5c
Guineas, each	15c
TURKEYS:	
No. 1 hens and toms	10c
Old hens	10c
Old toms	8c
No. 2 turkeys	6c
BUTTERFAT:	
No. 1 butterfat	21c
No. 2 butterfat	18c
HIDES:	
No. 1 green hides	4c
No. 2 hides salt cured or green	3c
No. 1 salt cured hides (less 3 per cent tare)	5c
No. 2 salt cured hides (less 3 per cent tare)	1c
No. 1 dry hides	5c
No. 2 dry hides	2½c
GRAIN:	
Threshed maize	48c-50c
Threshed kafir	48c-50c
Maize heads	$4.50-$5.00
Wheat	51c-55c
Corn, No. 2 white, bu.	40c-45c
Corn, No. 2 yellow, bu.	40c-45c
COTTON:	
Middling, 15-16 staple	7.60c
Middling, 7-8 staple	7.20c
Middling, 13-16 staple	6.70c
Low grades	3.50c-4.50c

German Deadline

(Continued From Page One)

statement said that a "united Hungarian-German-Polish front" exists and that Hungary would not recede from her demands for return of 700,000 Hungarians from Czechoslavkia.

Trains Are Prepared

The American and British legations prepared special trains to evacuate their nationals from Budapest.

Hungarian towns were reported ordered darkened at night.

Premier Mussolini, addressing 300,000 blackshirts at Padua, said "if the conflict must nevertheless break out there is a possibility of localizing it," but went on to warn that if it proved to be an ideological war against naziism and fascism, Germany and Italy would form a "single block."

Italy's most authoritative editor, Virginio Gayda, assumed Prague would reject the new German ultimatum and declared "it may therefore be considered that events are moving toward an armed, bloody conflict."

Berlin Scene Of Activity

Berlin was filled with army officers dashing about in camouflaged automobiles. Huge army trucks rumbled through the streets, and the German army and air force was admitted to be largely concentrated in a half ring about Czechoslovakia.

Little was known of what was going on within Czechoslovakia. All railway communications with Germany were cut, and train service with Poland and Hungary was interrupted. The Prague government had ordered civilian air traffic grounded.

Guerrilla warfare swept along the frontier with numerous engagements between Czechoslovak troops and Sudeten German free corps detachments reported.

Czechoslovak troops blew up bridges and tracks all along the borders of Bavaria and Saxony.

The six-hour working day was given as one of the ideal conditions in Sir Thomas More's "Utopia", published in 1516.

Grains . .

FORT WORTH REPORT

FORT WORTH, Sept. 24 (AP)—Demand for grain at Fort Worth was slightly improved at the week-end. Estimated receipts were: wheat 20 cars, corn 3, and sorghums 1. Cars manifested Friday were: wheat 26, corn 3, oats 3, and sorghums 1.

Wheat No. 1 soft red winter 78@79; No. 1 hard 79@83.

Barley No. 2 nom. 48@49.

Sorghums No. 2 yellow milo per 100 lbs. nom. 87@90; No. 2 white kafir nom. 86@89.

Corn, shelled, No. 2 white 63@64; No. 2 yellow 63@64.

Oats No. 2 red 36@39.

CHICAGO REPORT

CHICAGO, Sept. 24 (AP)—War fright in Europe stirred the world's wheat markets into a frenzy of excitement today but rapid, wide price fluctuations bertyade a touch of trade skepticism concerning the inevitability of widespread hostilities.

Wheat closed ¾ to 1 cent higher compared with Friday's finish, Dec. 66⅛@66, May 67@66⅞; corn 1 to 1¼ higher, Dec. 51@50⅞, May 53¼@53⅛; oats ½ up, rye ½ to ⅝ higher, lard unchanged to 5 lower.

Official Records . .

Warranty Deeds

Filed at the office of Ed D. Allen, county clerk.

Irene D. Logan to L. E. Countess, $1,100, West half of southeast quarter of section 50, block A, Lubbock county, containing 80 acres.

E. L. Hubbard and others to H. K. Brown, $533. Two-thirds interest in lot 35, block 2, Dupree addition to Lubbock.

Ode Miller and wife to Bessie B. Casey, $300. West half of lots 5 and 6, block 65, Crestlawn addition to Lubbock.

J. Caruthers and wife to Ode Miller, $10. Lots 5 and 6, block 65, Crestlawn addition to Lubbock.

C. E. Hooper and wife to Allen T. Stewart, $600. Lo. 16, and east 20 feet of lot 15, block 7, University Place addition to Lubbock.

A. W. Jackson to Felix B. Jackson, $1,250. Lot 3, block 78, original town of Slaton.

Alexander F. Fournier and others to Ted Alkire, $2,000. Lots 9 and 10, block 114, Overton addition to Lubbock.

Lubbock Courts

COUNTY COURT

J. J. Dillard, Judge Presiding

W. H. Norris Lumber company against W. E. Trammel, suit on note.

99TH DISTRICT

E. L. Pitts, Judge Presiding

Nadine Smith against E. M. Smith, suit for divorce.

Marriage Licenses

Leon A. Jones, 32, and Miss Nell White, 27, both of Lubbock.

Paul Meurer, 21, and Miss Sylvia Buxkemper, 22, both of Slaton.

John O'Neal Cleveland, 21, of Lubbock, and Miss Virginia Bernice Richardson of Tulsa, Okla.

Elbridge F. May, 41, of San Fidel, N. M., and Miss Lowraine A. Baker, 38, of Chelsea, Mich.

Lloyd Harvey, 25, of Slaton and Miss Virginia Nelson, 22, of Miami, Tex.

Oil And Gas Leases

ASSIGNMENTS

Exploration rights for oil and gas were transferred from W. E. O'Neall to Standolind Oil and Gas company.

West half of section 26, block DT, EL and RR RR company survey certificate 1254, patent 64.

South half of northwest quarter of survey 17, block DT, patented to Frank E. Clark, patent 184, certificate 42, EL and RR RR company survey.

Section 18, EL and RR RR company survey, block DT, containing 484 acres.

Southeast quarter of section 19, block DT, abstract 609, certificate 1251, EL and RR RR company survey.

Section 21, block DT, EL and RR RR company survey.

East half of section 2, block DT, certificate 1251, HE and WT RR company survey, containing 320 acres.

West half of section 27, block DT, abstract 165, certificate 1255, EL and RR RR company survey.

Tech Students

(Continued From Page One)

price of $1.

The University of Texas started a similar plan two years ago, with successful results. Approximately 90 per cent of the student body there has voted in favor of taking the tests at their own expense.

If the number favoring the tests should continue in the present proportion, the tests will be offered at the reduced price at Lubbock sanitarium. If the students do not indicate approval of the plan, it will be abandoned.

A relatively small number indicated distaste for the idea of submitted to a test to determine whether or not they have syphilis. Physicians and health officers long have decried the fact that many persons attach disgrace to the contraction of a venereal disease.

Plan Is Commended

Commending the plan whereby students would take the tests, Dr. Baugh said that the quicker everyone in Texas submits to the tests the quicker health officials may determine the extent of the venereal problem.

Dr. Rollo emphasized that the disease may be contracted innocently, perhaps from a public fountain. The disease also may be hereditary, maybe skipping a generation.

The value of taking a Wasserman test or other test is that a person may determine whether he has the disease and may start receiving treatment early before it gains a firm hold upon him. In interviews recently, Lubbock physicians pointed out that syphilis might attract slight attention until firmly fastened upon a victim.

Physicians have estimated that approximately 3,200 persons in Lubbock suffer from syphilis, have had that disease in the last two years, or will contract it in the next two.

Approximately 1,000 students already had obtained physical examinations before the questionnaires were used. The figures on number answering questions will be used to indicate proportion of the entire student body willing to take the examinations.

Answers to questionnaires showed that 221 already had submitted to Wasserman or Kahn tests, that 720 had not. They showed that 657 would like to have tests, 343 would not. The totals of answers to the four questions were not the same, since some students answered one or two but not all four questions.

BITTEN BY RATTLER

ROPES—A. R. Martin, member of the Ropes community project, while gathering peas recently was bit on the thumb by a rattler. He was treated at Phillips-Dupree hospital at Levelland. The snake was of the stubby, sidewainder variety.

Tech Problems Left To Board

After convening two and one-half hours, the executive committee of Texas Technologicol college Saturday afternoon announced it would present a recommendation for additional faculty members to the board of directors.

Long faced with the necessity of stretching facilities to meet the increasing enrollment, the college has reached a crucial stage with the registration of an unprecedented number of students this fall. The major limitation has proven to be in number of faculty members, although the lack of adequate physical facilities has remained a problem.

Take It Up With Board

"The committee, after a full survey, deems it advisable to take the matter up with the board," Dr. James M. Gordon, chairman of the committee, said after Saturday's meeting. Other members of the committee are W. T. Gaston and Dr. Harry L. Kent.

Among departments suffering from overcrowding are the plant industry, English, biology, chemistry, physics, geology, economics and business administration, English, mathematics and education departments.

Final reports on distribution of enrollment were not yet available, since registration will not end until Wednesday and all of those students who have started registration have not completed the procedure. The committee earlier had considered awaiting more complete data, but the need for immediate readjustments necessitated consideration of the problem Saturday.

Total Of 3,350 Pays Fees

A total of 3,350 student had paid fees by close of the business office Saturday and an additional more than 200 had obtained permits to register who had not paid fees.

Some of those who have started registration will not complete the procedure if they fail to find employment. For other reasons, a few might not complete registration.

Largest enrollment in any former semester was last fall's total of 3,154.

Officials have urged that students planning to attend this semester pay fees by close of the college Tuesday. The report to the state board of education on enrollment for a fall semester is based upon figures on the sixth day of classes, on Nov. 1, and at the close of the semester.

In the English department alone, there are approximately 2,254 students enrolled; in the mathematics, approximately 1,750.

Is Not Too Serious

Although the problem of sufficient classroom space is present, it is not considered so serious that temporarily solutions cannot be reached. The new library is credited with being a "lifesaver," making available 13 new classrooms.

In many classrooms, every chair is filled. In some, additional chairs have been necessitated. In some cases, large classes have changed meeting places with smaller ones.

Additional sections have been created, and with the increase in sections the teaching load of some faculty members has been strained to the fullest extent—and beyond.

Rooms Are Approved

If housing accommodations had been as scarce as they were a year ago, it would have been impossible to house the large enrollment. Additional rooms, enough to accommodate 50 men students and 25 women students, were approved as late as Saturday. More than four-fifths of the student body must be housed off the campus. Dr. Gordon again Saturday commended Lubbock residents for their cooperation in providing housing accommodations.

The opening convocation of students and faculty will be conducted at 10 o'clock Tuesday morning in the gymnasium, said Dean of men James G. Allen, chairman of the convocation committee. Dr. Gordon will deliver the welcome address. The band will play before the gymnasium 15 minutes before opening of the convocation. Musical selections will be presented by band members in convocation.

Congressman George Mahon and Spencer Wells, vice chairman of the board, are to sit on the platform with deans.

At 11 o'clock, James Huffman, president of the student body, is to take charge of a meeting at which classes will elect their officers and representatives to the student council.

Abernathy Host For Big Free Barbecue

(Special To The Avalanche-Journal)

ABERNATHY, Sept. 24—Hale and Lubbock county farmers, estimated to number in the neighborhood of 1,000 gathered here today for a free barbecue and picnic and to hear discussed agricultural and other programs by well known speakers.

Mayor F. W. Struve, president of the local chapter of the Texas Agricultural association, presided. Session was held in the city tabernacle, in the park. At noon a barbecue was served.

Program began at 10:30 o'clock. State Representative A. B. Tarwater spoke in the morning.

Dr. W. L. Baugh, of Lubbock, member of the state board of health, talked on a health program and the necessity for community programs. State Senator G. H. Nelson of Lubbock discussed the farm program and L. T. Mayhew, Plainview, with the government's wheat organization, talked on wheat planting. Mayhew is a farmer and has long been active in cooperative work.

Ray Ayers, proprietor of a Slaton grain elevator, was in Lubbock Saturday on business.

Better Dress Up Your Rodeo Lingo For Fair's Daily Stint

Know your slang enough to base what's going on this week at the rodeo of the Panhandle-South Plains fair?

Patrons may see a peeler puttin' 'em east and west aboard the hurricane deck of an outlaw bronc, or they may see him blowin' a stirrup, coasting or even bicycling.

Confusing? Maybe you don't know your rodeo lingo.

The phildoodles, waddies and moss horns who will compete in the rodeo will have little patience with you if you don't understand their cowpoke talk.

Some of the glossary of rodeo terms:

Bitin' the dust—that's when a cowboy is tossed from his horse and if you look closely you can see where he took a bite out of the ground.

Blowin' a stirrup—the expression is used when a rider loses a stirrup and the judges deduct points. Experienced cowboys now have tailored boots with leather arches so that the stirrups will become wedged. One rider said he even put chewing gum on his arches.

Boggin' 'em in—when a rider fails to scratch his horse.

Bronc rider—described by old-timer cowboys as a person with lots of strength and courage and no brains.

Bulldogger — a cowboy who springs from his horse and downs a steer against time. The event was first staged by a negro in Mexico. It was then called hoolihaning and the cowboy would trip the steer over backwards, twist the neck of the animal, bite the steer in the nostrils and throw both hands into the air. But the humane society stepped into the picture. Today, the cowboys take the steers by their horns. Stock for this event is gathered in Mexico.

Put 'em east and west, boys! —the expression is generally shouted by the judges to the cowboys and means for the riders to spur the bronc's shoulders with toes pointing outward.

Screwin' down—a rider who comes out of the chute with knees clamped tightly to saddle and both spurs digging in.

Scratch—spurring the horse back and forth.

Swallowin' its tail—said when a bronc bucks high and exhibits a dangerous curve in its back, with its head down between its front feet and tail between its hind feet.

News Briefs . . .

W. W. Ryan, chief underwriter of the Fort Worth insuring office of the Federal Housing administration was in Lubbock the latter part of the week. It isn't "just the courtesy of the visitor when he says this town really is going places," he said.

Jack C. Hornsby, son of Mrs. Florence C. Hornsby of 2118 Seventh steret and Uri L. Huckabay, jr., son of Mr. and Mrs. Uri L. Huckabay, sr., of 1309 Avenue R, have been accepted for service in the United States Marine corps and have been sent to the Marine Corps base at San Diego, Calif., for training and duty, according to word received here from the officer in charge of the U. S. Marine Corps recruiting office at Dallas. Young Huckabay served one enlistment in the U. S. Army and was given an honorable discharge last March. Both boys attended Lubbock High school.

Miss Seva Anderson of Mark Halsey's drug store has returned from Dallas where she attended Helena Rubenstein's summer school. Mlle. Mala Rubenstein, Madame Rubenstein's niece, conducted the school and announced the discovery of a new moisture-proof face powder during the course.

A nursery will be maintained at St. Paul's Episcopal church at the morning service, beginning today. A young woman student at Texas Technological college will be in charge.

Regular Sunday school will be held by the Church of Jesus Christ of Latter Day Saints at 11 o'clock this morning in the Chimayo room of the Hilton hotel. Missionaries from Utah will discuss the spiritual life of the early inhabitants of America.

Invitation to the general public to join in a community sing in the school building at Hurlwood at 3 o'clock this afternoon was extended Saturday by E. R. Haskins, superintendent of Frenship school.

Walter Fowler, about 35, of Lubbock, charged by indictment with forgery and passing, Saturday entered a plea of guilty of passing a forged $12.90 check to Meinecke Bros. hardware July 22 and was given a five-year suspended sentence in the state penitentiary by Judge E. L. Pitts, of 99th district court.

The name of Mrs. W. G. Fowler had been forged to the check, according to the indictment.

A man who Saturday night had not been reported arrested was charged by complaint filed with S. E. McMillan, justice of peace, with desertion of two daughters, 12 and 10. His wife swore to the complaint which had been prepared by Burton S. Burks, district attorney.

Offices of the sheriff's department indicated a charge of violation of state liquor laws probably would be filed in county court today or Monday against a suspect, about 19, of Lubbock, who was arrested late Friday.

Decimae Ramey, 20, student of Texas Technological college from Dimmitt, was dismissed from Lubbock sanitarium Saturday morning after an inch and one-half fish bone had been removed from her esophagus. She had entered the sanitarium Friday night.

Homer Milliken, technician, and Mrs. R. L. McDonald, secretary, of the department of visual aids at Texas Technological college presented a program before the Crosby county educational association at a meeting in Crosbyton Saturday morning. Educational motion pictures from the visual education library at the college were shown.

Anacacho Revel, horse owned by L. E. Davis of Lubbock, placed seventh in the three gaited saddle horses class at the Los Angeles county fair horse show Friday, the Associated Press reported from Pomona, Calif.

Any person in West Texas with a speech defect is eligible to attend without charge the speech clinic that will re-open Thursday at Texas Technological college, said Miss Ruth Pirtle, head professor of speech. The clinic will be open from 1 to 5 o'clock each Thursday afternoon in room 306 administration building. This will be the seventh year of operation of the clinic, which is conducted during the regular sessions at the college. Miss Pirtle and other members of the speech department faculty will assist persons in correcting speech defects, including stuttering, lisping, and the various other defects.

George M. Elle, graduate of Oregon State college, is filling teaching duties in horticulture and is continuing work toward his master's degree at Texas Technological college. He was winner of a teaching fellowship in horticulture. He came here from Milwaukee.

Approximately 300 Boy Scouts were enrolled in the first annual "camporee" for South Plains council on Texas Technological college campus Saturday. The event was in the nature of an all-day practice of camping problems. Scouts participating in the camp, joined by about 200 others, later were guests of the college at the Tech-Wyoming football game.

Caroline Loraine Doughty, 4-months-old daughter of Mr. and Mrs. H. B. Doughty of Earth, died Saturday afternoon in a sanitarium at Lubbock. Services will be read this afternoon at Springlake cemetery by Rev. L. L. Hill of the First Methodist church, said Rix Funeral home. The Doughtys, who have lived in the Springlake vicinity nine years, have two other children.

Mrs. Herbert Ottinger of Austin, formerly Miss Nadine Lane of Lubbock, was buried at Austin last week, it was learned here Saturday. Mrs. Ottinger, graduate of Senior high school in Lubbock, had given birth to her second child. A 7-year-old daughter; the husband; two brothers, Floyd Lane of Lubbock and Dural Lane of Hamilton, and the parents, Mr. and Mrs. Albert Lane of 2118 Eighth street in Lubbock survive.

Although Matt Williams is a prominent ranchman of the Tokio section, he and horses have parted ways at least twice—with disastrous results both times to Williams. Early Saturday he was given emergency treatment at Lubbock sanitarium for a fractured arm. He was injured when he tripped on a tight wire fence he was attempting to hold down so his mount could cross. His left arm, which had been fractured before in a fall from a horse, was broken. He is 58.

T. C. Laws, Texas highway patrolman, Saturday night arrested a youth, about 18, for investigation into pilfering in the automobiles parked at the Texas Technological college-University of Wyoming football game. The suspect was lodged in the city jail. Officers said he had taken several pairs of pliers and other small articles.

Frank Gannett Raps Minton

ROCHESTER, N. Y., Sept. 24. (AP)—Frank Gannett, publisher of the Gannett newspapers, said today that "only a free press" stands between the American citizenship and "one - man rule."

Gannett replied, in a speech prepared for radio delivery, (NBC-1 p. m. EST) to attacks by Senator Minton (D-Ind) in what he termed Minton's "efforts to gag the press."

Gannett

"It was the support of the press of America that brought to a successful conclusion the fight against the proposal to pack the supreme court," Gannett declared, adding that the press also halted the government reorganization bill and the president's congressional "purge."

"Naturally," he said, "when the newspapers wage successfully battles of that sort, they arouse the animosity of those who have been foiled in carrying out their plans."

Saying that Senator Minton quoted an unidentified editor to the effect that the Associated Press, of which Gannett is a director, is a monopoly, the Rochester publisher asserted, "nothing could be further from the truth."

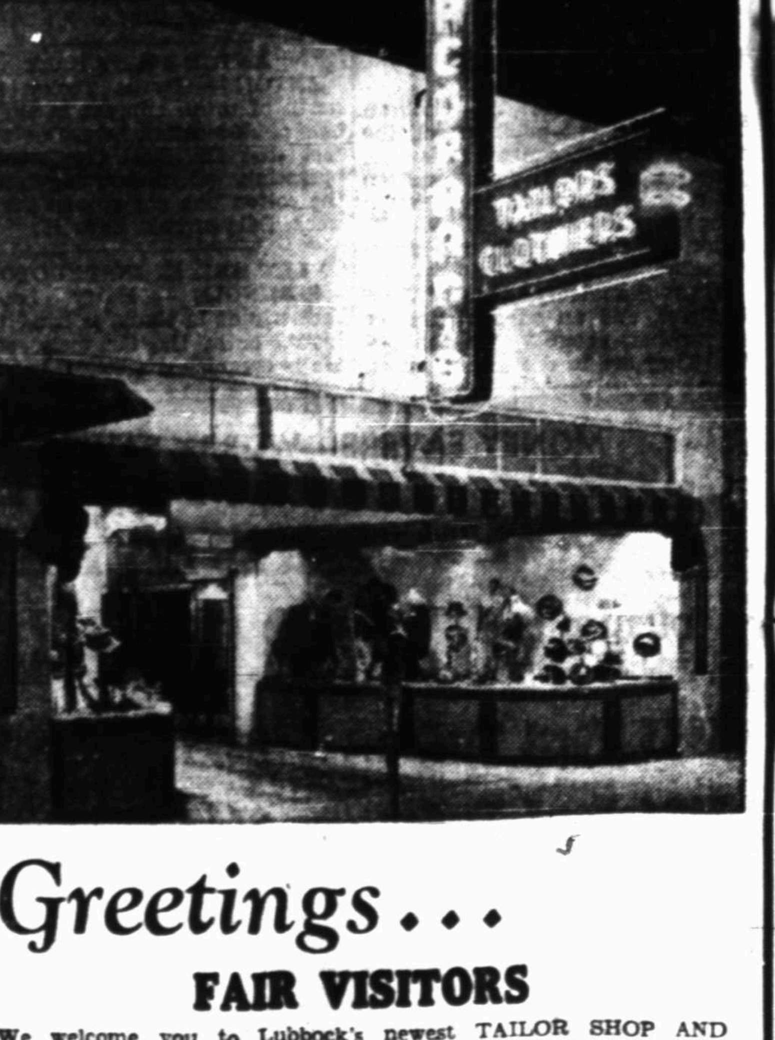
Cooperative Organization

He explained that the Associated Press is a cooperative organization of nearly 1,400 member newspapers, each of which has a vote in the selection of the board of directors.

"The board of directors," he said, "represents newspapers large and small, of all kinds of political faith, independent, Democratic, Republican. These directors would be quick to see any bias or unfairness in a news report."

The existence of two other major news services and the radio, he added, offers further protection against monopoly in the news.

Gannett said that Minton's statement that the Gannett chain was "subsidized by the utility holding companies" was "just a plain, unvarnished lie—to use one of Senator Minton's favorite expressions."



Greetings . . .

FAIR VISITORS

We welcome you to Lubbock's newest TAILOR SHOP AND GENTS' FURNISHING STORE. CORCORRAN'S invites you to come in and thoroughly inspect their new store while you're here visiting the fair.

We invite you to also take advantage of our wardrobe cleaning special: Bring all of the clothes you need cleaned and pressed, we will make you a SPECIAL price on all of them.

CORCORRAN'S
TAILORS & CLOTHIERS

Across From Avalanche Office On Texas Avenue

Matador . . .

Stable Bu[...] Marks Hi[...]

(By Staff Co[...])

MATADOR, Se[...] Texas town more [...] with never a busin[...] claim made by old[...] this cattle countr[...] county seat.

"As far as we h[...] learn," said Dougl[...] of the Matador T[...] tive son, "there h[...] failure of a local b[...] is, none ever went[...] Some men have [...] other towns—they [...] they got here—a[...] they closed up. B[...] have been able to [...] with old timers, [...] failure of a busine[...] recorded."

Still Cattl[...]

G. E. Hamilton, [...] here in 1899, bo[...] ment. "I rememb[...] who closed out," [...] came here, from [...] and opened a gro[...] while his credito[...] business and oper[...] attorney in the c[...]

Population of [...] the same as it wa[...] when the census [...] people living here[...] past several years [...] ly, recovering wh[...] 1931 to 1933.

It is still largel[...] the Matador La[...] maintaining head[...] for its large ranc[...] more than 300,000 [...] Motley county, a[...] adjoining countie[...] manager and the [...] to 50 men employ[...]ty.

Oil Explor[...]

Oil prospecting [...] Humble company [...]000 acres of the [...] has a crew at wo[...] possible oil drilli[...]tal Oil Co., had [...] some weeks and [...] There has been [...]

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Never A [...]

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New High For [...] Building Noted

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The residence [...] of brick and [...] 2709 Nineteenth [...] the permit. J. C[...]ed contractor.

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Building au[...] Krueger reside[...] be Lubbock's m[...]

Completion Of [...] Is Expected Ne[...]

(By Staff [...])

GIRARD, Se[...] is expected to [...]liche base for [...] Dickens county[...]

Spreading of [...] and the coun[...] completed this [...]

Work is pro[...] and Jayton, a [...]

Matador Boasts Lack Of Business Failures During 40 Years Of Existence

Stable Business Marks History

(By Staff Correspondent)

MATADOR, Sept. 24.—A West Texas town more than 40 years old, with never a business failure, is the claim made by old time residents of this cattle country metropolis and county seat.

"As far as we have been able to learn," said Douglas Meador, editor of the Matador Tribune and a native son, "there has never been a failure of a local business man. That is, none ever went into bankruptcy. Some men have come here from other towns—they were broke when they got here—and after a while they closed up. But, so far as we have been able to check the records with old timers, no out-and-out failure of a business house has been recorded."

Still Cattle Country

G. E. Hamilton, attorney who came here in 1899, bore out the statement. "I remember that one man who closed out," he recalled. "He came here, from Lubbock I recall, and opened a grocery store. After a while his creditors took over the business and operated it. I was the attorney in the case."

Population of Matador is about the same as it was eight years ago, when the census showed about 1,300 people living here. The town in the past several years has grown slightly, recovering what it lost back in 1931 to 1933.

It is still largely a cattle county, the Matador Land & Cattle Co., maintaining headquarters near here for its large ranch. The ranch has more than 300,000 acres in range in Motley county, and other lands in adjoining counties. M. J. Reilly is manager and there is a staff of 40 to 50 men employed on the property.

Oil Exploration Active

Oil prospecting is under way. The Humble company has leased 300,000 acres of the Matador ranch and has a crew at work making tests for possible oil drilling. The Continental Oil Co., had a crew here for some weeks and also the Amerada. There has been some land leasing.

The First Baptist church is completing a handsome brick building. It will represent from $15,000 to $18,000 when finished.

Two or three new residences have been started this year as well as a new business building.

Surfacing of highway 18 from Whiteflat north to the county line is starting. Eventually the road will be finished into Matador, giving the county a north and south road as well as an east and west road, all hard surfaced.

Never A Bank Failure

Matador has but one bank, the First State bank, with A. R. Echols, a pioneer rancher, as president. At one time the county had three banks, two here and one in Roaring Springs. During the depression the two banks here consolidated and later the Roaring Springs bank was bought and closed out, without loss to any one.

Matador was started when the county was organized in April, 1891. It has always been a cattle town and growth has been steady.

The county was named for Dr. William Motley, a physician, who was mortally wounded in the battle of San Jacinto at 25 years of age. A picture of him was presented to the district court by Hamilton.

Estate Of Texas Pioneer Left To Son And A Granddaughter

FORT WORTH, Sept. 24. (AP)—The bulk of the estate of Mrs. Winfield Scott, 73, widow of a pioneer Texas cattleman and capitalist, was left in her will in a trust fund for her son, Winfield Scott, jr., and her 11-year old granddaughter, Winifred Scott.

H. H. Morse, who was manager of Mrs. Scott's properties, and Mark McMahon, Fort Worth attorney were named trustees. Morse was appointed temporary administrator after the will was filed today for probate.

The application to probate the will estimated the value of the estate in excess of $10,000.

Cash bequests totalled $18,000. Beneficiaries included: Betty Nail, 14, Cleveland, Miss., $1,000.

Betty Joe Nail is a granddaughter of Norman Nelson, manager of Mrs. Scott's properties for 20 years prior to 1935. The child is a daughter of Mrs. Elizabeth Nelson Nail.

The income of the trust is to be shared equally by the son and the granddaughter, but the trustees were given authority to make to the son such payments of his share as they deem best.

New High For Week In City's Building Noted Saturday

A $35,000 building permit issued Saturday to Dr. J. T. Krueger for a residence, along with four other small permits, sent the total for the week to $109,610.75, a new high for calendar weeks of this year, with exception of the preceding week when license was issued for a dormitory at Texas Technological college.

The residence will be constructed of brick and will be situated at 2709 Nineteenth street, according to the permit. J. C. Mytinger was named contractor.

The day's total sent the figure for the month past the $600,000-mark, specifically to $604,819.25. The year's aggregate shot to $2,392,553.68.

Building authorities said the Krueger residence probably would be Lubbock's most expensive home.

Completion Of Highway Base Is Expected Next Month

(By Staff Correspondent)

GIRARD, Sept. 24—Early October is expected to see completion of caliche base for highway 18 from the Dickens county line to Jayton.

Spreading of caliche between here and the county line, was almost completed this week.

Work is progressing between here and Jayton, a 10-mile sector. When finished with an all-weather topping it will connect Girard and Jayton with the Plains communities and Lubbock, as well as to Stamford, Abilene and other points.

Fair's Officers And Directors



ALEX McDONALD
President



C. E. HUNT
Vice President



MARVIN B. HILBURN
Vice President



NEIL H. WRIGHT
Treasurer



PARKER PROUTY
Director



S. C. ARNETT
Director



J. BALDRIDGE
Director

These men direct the activities of the Panhandle-South Plains fair association. It is largely through their efforts that the fair is made possible. Other members of the official staff include A. B. Davis, manager; J. H. Brock, assistant manager; R. Dick Shinkle, publicity manager; Esther Cooper, secretary. Department superintendents include: H. L. Woolverton, buildings and grounds; Dr. J. W. Rollo, sanitation, and Don Reeder, traffic and transportation.



W. T. GASTON
Director

NYA Projects Given Praise

"One of the best since the history of the agency began," said A. V. Bullock, 17th district supervisor of the National Youth administration, in speaking of the present setup.

A total of 504 youths, between the ages of 18 and 25, are enrolled in the projects operated by the agency and supporting themselves or assisting in supporting their families with the salaries they obtain for part-time work.

Project Complimented

In outlining the setup in the district, which includes 24 counties, Bullock complimented the district-wide clerical project known as the county judges' project. It is operating in 19 counties and furnishes employment to 15 boys and 124 girls in county and county-government offices.

The youths learn routine office work including filing, typing, and recording. The project is set up so that it could operate in all 24 counties in the district, if the offices needed the employes. From that type work, many youths are transferred to private employment and successfully fit into private industry because of the training they receive in the offices.

Sewing Rooms Operated

Sewing rooms for girls enrolled in the NYA are operated at Lubbock, Crosbyton and Paducah. A total of 56 girls work in them part-time.

A project, considered of outstanding value to the public as well as the youths, is that in which Lubbock county's rural school equipment is repaired and refinished and new equipment is built.

Sixteen boys and young men, on NYA rolls, are employed at the shop at 1014 Avenue G. Most of the old equipment is taken to the shops by the several rural schools and in that shop the necessary repairs are made, including finishing and painting. In some instances the youths go to the schools and make repairs.

Assist Highway Division

For the mechanically minded on the rolls is a project which has for its headquarters the shops of the division 5 offices here of the Texas Highway department. Eleven youths work there in building and painting highway signs and assisting in the maintenance of the department's equipment.

At Crosbyton NYA youths have built Boy Scout huts and are constructing Girl Scout camps and roads as well as otherwise improving and beautifying the park area.

A similar project is under way at Hamlin where the youths are building barbecue pits, picnic units and beautifying the park generally. Seven youngsters are working at Hamlin.

Fifteen NYA enrollees are employed in building rock gardens, parking areas and improving grounds of a park at Stamford.

Work which includes beautification and improvement of right-of-way of Texas highways, construction of mailbox turnouts, side-road approaches, and other constructive work, employs a total of 85 boys.

Counties With Projects

Counties with highway projects and number employed on them are: Lubbock, 25; Hale, 22; Lamb, 20; Floyd 13; and Dawson, 5.

Three school ground improvement jobs are progressing, according to the district offices here. They are at Roby with seven boys working; Levelland with seven boys working; and O'Donnell with six working.

At Roby the boys are making seats for the football stadium. The bleachers will be of stone and rock.

At Snyder 14 boys are constructing a rock bandstand and are building a rock fence around the courthouse.

County agents, throughout the district, are sponsoring projects whereby the NYA boys run terrace lines, contour lines, assist in plane table mapping, and work on other soil conservation structures. The boys also care for county properties assigned to the county agents' offices for maintenance. Forty-eight boys are employed in that work.

One Of Most Unique

Probably the most unique of the projects, and undoubtedly the most cultural, are the resident training projects for both boys and girls.

At 1509 Seventh street approximately 35 girls, divided in half, spend two weeks at the residence. They work part-time, and the remainder of the time they assist in "keeping house." They receive actual training in home-making and learn cooking, sewing, budgeting, and other things needed in home-making.

One of the groups lives at the residence two weeks, then the other group moves in for a like period. The Junior Welfare league here is assisting in the project.

A similar project for approximately 50 boys is operated on property of Texas Technological college immediately west of the campus proper.

The dormitory for the boys consists of three units. After completion of the first unit, which include rooms for the enrollees, the NYA boys, themselves, assisted in construction.

The dormitory will be available to the federal agency as long as it wants it, but when the NYA has completed its work with the building, it will be given to the college.

Counties in the 17th NYA district are the same as those in the 17th district of the Works Progress administration.

Youngster Makes Discovery In His First Day At School; Kids In Room Can't Read Or Write

It didn't take Hubert Dennis, 6, but one day in school, his first, to make an important discovery.

His first day in Dupre school, he rushed home to the 2308 Jefferson street residence of his parents, Mr. and Mrs. Towsen Waddill.

"You know what," he announced, "they's not a kid in my room that can read or write."

Former Tech Student Starts Law Practice

(By Staff Correspondent)

MORTON, Sept. 24 — Another former Texas Technological college student has hung out his shingle as a lawyer, Bob Marshall, who was a student in 1929 and 1930, is starting his practice here.

"I was editor of La Vantana in 1930," Marshall recalled. "I enjoyed those days in Lubbock."

Marshall is a Hill county boy. In high school he was a pupil in debate of George W. Dupree, now a Lubbock attorney, when the latter lived in Hillsboro. After attending the University of Texas three years and passing the state bar examination, Marshall turned to the West to locate.

On the advice of Dupree, Marshall visited several towns and after carefully studying conditions, decided on Morton.

Morton Church Membership Is Nearly Doubled During Year

(By Staff Correspondent)

MORTON, Sept. 24—Membership in the Morton Methodist church is practically double what it was a year ago, due to the persistant work of Rev. J. W. Watson, pastor, who came here last November.

Rev. Watson, a pioneer of the Northwest Texas Conference, as soon as he located here, began to call on Methodists in and around the town, later extending his activities into the country.

"I guess I called on nearly every farmer in the north half of the county," he said. "I would locate the Methodists and invite them to come to church. We have just about doubled membership and attendance and interest in the work."

A special phonograph record, which it is claimed will enable students of foreign languages to study simultaneously by eye and ear, has been invented in Japan.

Morton Pastor Sets Table From Garden

(By Staff Correspondent)

MORTON, Sept. 24 — When there are guests at the Methodist parsonage here, or the five children of Rev. and Mrs. J. W. Watson are at home, they live off the fat of the land, literally speaking.

Mr. Watson, who was assigned here by the last Northwest Texas conference, has a garden that would suit the presiding elder or the bishop, or all the Texas bishops for that matter.

He has an irrigated garden, about 40x60 feet, using city water. In it he has growing corn, watermelons, tomatoes, pumpkins, onions, okra, beans and peas, and the famous East Texas delicacy, black-eyed peas.

Mr. Watson also raises White Leghorn chickens for his table. He has a nice flock and keeps the table well supplied with eggs as well as fried, baked or roast chicken.

"The city funishes water to the church at a minimum of $2 a month and I have all the water I can use, so no wonder I have a good garden," he explained.

Four-Weeks Term Of Court Is To Be Launched On Monday

Judge Daniel A. Blair of the 72nd district court Monday will launch a four-weeks term at Crosbyton in Crosby county, court authorities announced Saturday.

A grand jury will be impaneled at 10 o'clock Monday morning and Burton S. Burks, district attorney, and Victor H. Lindsey, assistant district attorney, will work with the investigators. Burks indicated the number of complaints for investigation was not unusually heavy.

Judge Blair also will call his dockets for the term immediately after charging the grand jury.

Judge E. L. Pitts of 99th district court will devote the week to hearing civil jury cases. He will call his docket for the week at 10 o'clock Monday morning and a jury will report at 1:30 o'clock that afternoon. Several cases are subject to call this week, it was indicated by court attaches.

Non-jury civil actions are scheduled for hearing before Judge E. L. Pitts of county court, beginning Tuesday. Monday he will preside at a regular semi-monthly meeting of the county commissioners court.

GINS ALL READY

O'DONNELL—The five gins here are all set for handling the 1938 cotton crop and most of them are operating daily. It is estimated $50,000 was spent in repairing and improving the gins. New power units were installed at two gins. Last year they turned out 42,500 bales.

NEW PRODUCE MANAGER

FLOYDADA—L. E. Cheshir of Lubbock now is manager of the Floydada Poultry & Egg Co. He succeeded J. C. Jones, resigned.



Visitors Welcome!

50c CHEF SPECIAL SUNDAY DINNER 50c

Fresh Shrimp, Chesapeake Bay Oyster, Spiced Grape, Fruit Cocktail, Tomato, Apple Juice, Cherry Juice

or

Chicken Mulligatawny Soup
Mammy Hannah Fried Spring Cricken—Corn Fritter and Country Gravy
Roast Young Tom Turkey—Dressing—Giblet Gravy and Cranberry Sauce
Whole Lake Perch Fried en Corn Meal—Cole Slaw and Sauce Remoulade

CHOICE OF TWO:

Marshmallow Yams or Boiled New Potato
French Peas Anglaise or Green Beans Au Gratin
Buttermilk Biscuits Individual Pan Baked Fresh with Each Dinner—Fresh Blueberry Muffins
Fresh Peach Sundae, Fruit Jello, Nectarine Frapps, Texas Cream Pie, Prune Whip, Pecan Pie, Devil's Food Cake or Hot Mince Pie-Rum Sauce
Home Churned Buttermilk—Coffee—Tea—Milk

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Special Positively Ends Saturday, Oct. 1st

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Population Has Nearly Doubled Since Incorporation Of Town

(By Staff Correspondent)

MORTON, Sept. 24. — In the youngest county on the South Plains and the youngest county seat, Morton has made a rapid growth in the past four years, or since shortly after it was incorporated.

Latest census, made under the direction of Mayor H. P. Wood, showed 948 residents here. This is a gain of about 250 in four years, and nearly double since incorporation.

Substantial buildings are taking the place of early day shacks, built when the town was started in the fall of 1923. It became the county seat several years later.

Mail Service Increases

C. F. Winder, assistant postmaster and son of Mrs. J. L. Winder, postmaster, estimates a gain in town population of 150 to 200, as there is about that many more customers of the postoffice. A year ago a rural route was started and it now serves 200 more families.

"The office so far in 1938 has shown an average gain of $100 per month in income over the same months of 1937," he said. "Our income last year was about $5,500 and we should have about $1,200 more this year."

The office now receives two mails daily, by South Plains coaches from Lubbock, and one by star route from Littlefield. Star route No. 1 serves the offices of Maple, Enochs and Bula in Bailey county and No. 2 serves Lehman, Bledsoe and Oasis. Up to April this year Lehman and Bledsoe were served by the railroad.

Roads Are Being Improved

Highway construction is a major project here. Work is starting on an eight-mile section of highway 214 north to the county line. It will be surfaced and will connect with 24 at the southeast corner of the courthouse square.

Later it is hoped the road will be extended to Lehman and eventually to Plains, Yoakum county, then through oil fields to Seminole, Gaines county, connecting with highway 51 here.

Already highway 24 west is surfaced to the state line and connects with a new Mexico road to Tatum and Clovis.

Growth of the town is attributed in part to oil development. The past year county valuations increased over $300,000, due mainly to oil development.

"Professor" Editor



Jimmie Rankin, above, many years was in the Ralls school system as superintendent, but recently bought the Slatonite, weekly publication at Slaton. Seldom do professors leave their classroom for an editor's chair—but once they do they might as well say a valediction to teaching. Eventually the smell of printer's ink gets under their skin, and that's enough.

Oil Is Aiding In Spur's Growth

(By Staff Correspondent)

SPUR, Sept. 24.—Steady growth of this county seat town, with one of the largest trading territories of a similar sized town in Texas, has marked Spur during the past few years.

Oil is coming to the aid of agriculture, as drilling prospects are appearing. Recent discovery of oil on the Bird ranch 10 miles west has encouraged those who have been working for oil development.

"Our oil development has meant so far, more than $100,000 to the property owners of this territory," said W. D. Starcher, editor of the Dickens County Times. "It has been in cash, too, and as we develop further, there will be more cash payments.

Oil Helps Business

"Not only has the development brought money into this section, but new people have come here to work and live. That means more business for our merchants."

There has been a nice building program for the town, and for the community. Several new residences are under construction. Some have been built and more are contemplated.

Recently a number of business changes were made, when Bryant-Link closed out its store here. The building was sold and new owners have moved in. Several other changes in ownership of buildings followed.

Senior High Classes To Select Officers

Classes of Senior High school began their organization this week as meetings were held to name student council representatives and nominate officers to be elected in the next few weeks. W. C. Estes, president, and Betty Jean Jones, secretary, are the only members of the council elected last spring.

Senior vice-presidents, elected by the class Wednesday named Mary June Watlers and Harold Parsons as nominees for president and Willouise Humphries and Jane Ann Floyd for secretary. Senior vice-presidents, who are members of the council are: Willouise Humphries, Mary June Walters, Betty Burke, Walter Webster, Wayne Johnston and Joe Bob Foster.

Juniors nominated Leete Jackson and Bernice Keeton president of their class and Patricia Selby and Betty Rhea Caldwell secretary. The nominating committee, who are also vice-presidents and members of the student council were: Otho Lane, Mary Ann Stephenson, Leete Jackson, Bernice Keeton, Marion Manning, Betty O'Mara and Cleveland Cobb.

To represent the 400 sophomores in Senior High school eight students were elected to the council. They are: Bill Andrews, Billy Kennedy, L. A. Storrs, Howard Alford, Mary Lou Jobson, Mary Lou Scoggins, Ruth Gray, and Sylva Wheelock. Charles Craig and Max Walthal were named for president and Marion Chandler and Betty Ann McAfee for secretary.

Wednesday morning seniors will meet to name their leaders. Juniors will hold their election on Oct. 5 and sophomores on Oct. 12.

New World's Record For Breed Set In Egg-Laying Contest

STEPHENVILLE, Sept. 24. (AP)—Here's something to cackle over!

A Rhode Island red hen won the John Tarleton college egg-laying contest. She had been at it 357 days and chalked up 341 eggs, setting a new world's record for the breed.

The hen, owned by W. C. Mullins of Hadley, Tex., lacked only 1.8 points of tying the world's record for all breeds. The judges went into a huddle and found she had amassed 368.85 points, as egg-laying points are reckoned.

A single-combed white leghorn, Lady Temple, still ruled the roost. Her record, 345 eggs in 357 days, was set in 1937. Her score was 370.65.

Cotton Oil Mill At Slaton Opens Soon

SLATON, Sept. 24.—Slaton branch of Clayton Z Anderson oil mills will begin operation Oct. 3 after a shut-down lasting since Aug. 29, during which time necessary repairs to machinery were made and new cottonseed was received.

Recent idleness of operation came after a 31-day work period and some carried-over seed was left from last season to be crushed after Oct. 3, along with fresh material from this season's cotton crop. New seed has been coming in periodically this week. Roy Mack, manager, says he expects enough new seed to come in from now until October to open the season of operation on a full-time basis.

About 75 men on the Slaton payroll will work in three eight-hour shifts. Mack expects a much shorter season this year, decreased about 66 per cent by shortened acreage and damage done by insects. Seed prices, he says, in comparison with prices of other farm products, are somewhat higher than they were last year.

FOUR ARE LICENSED

PLAINVIEW—Four young men were recently licensed to preach by the committee of ministers of the Plainview conference of the Methodist church, Rev. E. E. White, presiding elder, said. They were Lawrence Bailey Hill, Silverton; Edward Claude Robertson, David Leon Egger and Henry Lee Griffin, all of McAdoo, Dickens county. Hill and Egger will attend McMurry college, Abilene; Robertson, Texas Technological college, Lubbock, and Griffin, Texas Wesleyan, Fort Worth.









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Charlie Gunn—Manager



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Come in let us show you that LIFEGUARDS will actually sa you more than their cost . . . then too you will have that d surance of safety that you cannot get in any other tire tube.

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The Goodyear Lifeguard is a two-ply reserve tire inside the tube . . . both inflated through the same valve. If casing and tube fail at high speeds, the inner tire holds enough air to support the car until it can be brought to smooth, safe stop. A Life Guard equipped car may be readily identified by the yellow and blue valve stems.





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- BICYCLES
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- TEXACO GAS AND OILS

Extension Classes At Tech Scheduled

Prof. J. P. McDonald, director of extension at Texas Technological college, said extension classes had been called:

History 4310, expansion of the United States, at 7:30 o'clock Tuesday night in room 214 of the administration building, Dr. S. S. McKay, instructor;

Speech 321, business speech for business people, at 7:30 o'clock Thursday night in room 202 of the administration building, Prof. Annah Jo Penleton, instructor;

Life insurance fundamentals, at 7:30 o'clock Thursday night in room 208 of the administration building (a non-credit course also open to insurance men and women).

Also, said Professor McDonald, there will be night classes in education, English, business English, bookkeeping and craft design, if indications may be taken into consideration. To begin any such class there must be 10 names filed to indicate that number will be enrolled.

Trophies To Be Given Scouts

Boy Scouts of South Plains council will have a more active part in the Silver Jubilee fair than any previous in history.

They will have a large building of their own. They will present special programs in front of their building each night from 7 to 8 o'clock, with streamer ribbons to be presented to winners. They will provide messenger service between the fair departments, and will cooperate in such other activities as the placement of lost children.

Dockray Is Superintendent

Thord Dockray will be superintendent of the department, with the active assistance of Earl M. McClure, South Plains council executive.

Many classes of competition will be provided both for individuals and for groups. Awards will include two handsome trophies, scores of ribbons and $22.50 in cash.

The cash will be in sums of $10, $7.50 and $5 for the Boy Scout troop or Sea Scout ship with the best displays. Ribbons will be given the best craft exhibits of various kinds.

Two Silver Trophies

One of the silver trophies will be given to the troop outside of Lubbock securing the most votes during the fair. The other cup will be given to the Lubbock troop winning a similar contest. Each visitor to the Boy Scout building during the week will be entitled to one vote. The cups become the permanent possession of any troop winning either twice.

Troops 40 of Olton and No. 3 of Lubbock are present owners of the trophies.

Free Attractions At Fair Being Offered

On the midway of the Mighty Sheesley carnival the crowds that attend the Panhandle-South Plains fair will find more than the usual cry of the barkers, smells of confections and thuds of balls tossed at pins.

There will be some free attractions.

Oscar Babcock has a bicycle act that is billed as a "death loop."

Twice daily, he will ride his bike into the tight circles of a vertically looping track, then will leap the gap.

His appearances have taken him to Japan, where 11 years he says he was in the court of the emperor teaching thrills and performing; to India, the Malay states, Siam, the Dutch Indies and China.

For the kids, there is Timbu, the "human ape." Timbu performs on the slack wire and makes acrobatic grimaces.

Taxable Valuations Increase $300,000 In Cochran County

(By Staff Correspondent)

MORTON, Sept. 24—Oil development in Cochran county the past year increased taxable valuations about $300,000, Earl Cadenhead, deputy assessor and collector, reports.

While the tax roll is not complete for 1938, it approximates $5,728,000. Last year the total was $5,400,000.

Cucumbers are 95 per cent water by weight.

STOP!

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LOOK!

over the new Royal Portable Typewriters, now on display—three models—the Standard, the Speed King and the DeLuxe.

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Park Visitors Get Welcome

Several thousand among Lubbock's visitors to the fair likely will inspect Mackenzie state park before they leave.

They may be assured they have a cordial invitation to visit the area, which covers 547 acres of land which borders the fair grounds on the north and east.

Convenient Entrance

A convenient entrance to Mackenzie is approximately half a mile east of the main entrance to the fair grounds. Kelso D. Vernor is superintendent of the park.

Despite the fact the park still is in the infancy of its development, it was visited last year by more persons than all 10 other state parks combined. This year, the attendance has been far ahead of any other state park, although the 1938 figures will be short of 1937.

The check of number of visitors starts in the early spring and continues until Oct 1, park officials explained. This year, however, the number of visitors was reduced because some of the grounds available for use last year was closed because work was in progress.

Checked Attendance Heavy

Last year the checked attendance for the entire season was reported at 252,000, which was more than all other state parks combined. Final figures for this year have not been reported. However, the last available official report as made a few weeks ago from regional headquarters of the national park service in Santa Fe, N. M., credited 11 state parks with having had an attendance of 322,000.

Of that total, Mackenzie contributed 156,200. In second place was Tyler state park, with 39,000.

Work done prior to the opening of the present season included construction of new roadways and parking spaces, erection of a new bathhouse at the city swimming pool, extension of picnic grounds, planting of trees and shrubs, erection of rustic bridges and similar improvements.

Work Will Continue

That same type of work, including the extension of water lines, will continue through the autumn, winter and spring. Much, however, remains to be done. Of the park's area, only about 150 acres have been anything like "intensively" developed, and even upon them, development is not complete. Between 75 and 100 acres haven't been developed at all.

The visitor to the park, however, should observe those undeveloped acres because it has been only a few years since all of Mackenzie park was just like they are now. The contrast is described as a striking example of what can be done with South Plains soil when given time and skilled attention.

Most popular of the facilities in the park is, of course, the picnic grounds. Among the many hundreds of the groups who have utilized the grassed and shaded tracts have been numerous organizations of former residents of other counties. Some of those picnics draw their attendance from hundreds of miles away in Texas and in other states.

Much used also have been the barbecue pits which are only a short distance from the East Broadway entrance. Nearby is a large masonry shelter equipped with counter for the serving of lunches. En route to the pits, which extend almost to the edge of the road, the visitor will pass a structure in which rest rooms are found.

Mackenzie park is a striking result of cooperative effort. Until a few years ago there were two parks, known respectively as the "city" and the "county" parks. Land between the two tracts was purchased by the city, deeded to the state, and the two parks and the new acreage became the "Mackenzie" which has been developed under the supervision of the national park service.

Safety Councils For Several Plains Towns Are Talked

Plans for formation of safety councils in several towns of the area and for organization of a South Plains Safety council were outlined Saturday by O. B. Conley, president of the Lubbock council which was organized last fall.

The Lubbock chapter, he said, is assisting in organization of a chapter in Plainview and others are planned in Slaton, Post and a number of other towns.

He invited interested citizens of towns where chapters are contemplated or desired to call upon him during fair week at his office, 1011 Main street.

Expectation is, he said, that call for organization of the South Plains chapter will follow the Panhandle-South Plains fair.

Not A 'Red Ticket' In Gaines County; Compliance Checked

(By Staff Correspondent)

SEMINOLE, Sept. 24.—Gaines county farmers will not market a single bale of cotton on a "red ticket," Cline Morris, county agent, said.

"We only had one farmer who would not comply with the program," said the agent. "He doesn't raise any cotton—at least he has none this year."

There are about 550 work sheets this year. Those that had a few acres above their allocation, complied by plowing it under. No penalty tickets will be issued.

Compliance is being checked and will be completed by the last of the month, Morris added.

Plains Minister Resigns His Pastorate; Suffers Illness

PLAINS, Sept. 24—Rev. J. C. McGraw, pastor of the Baptist church here the last year and recently re-elected for another year, has resigned his charge. Members of the church asked him to remain temporarily as pastor until he definitely secured a place.

Mr. McGraw suffered a throat ailment shortly after coming here and almost lost his voice. He had to spend weeks in a hospital and to undergo a severe and delicate operation.

SPORT THE AVALANCHE-JOURNAL NEWS
FIRST — ACCURATE — COMPLETE
LUBBOCK, TEXAS — SUNDAY, SEPTEMBER 25, 1938

Tech Red Raiders Wear Out Cowboys Of Wyoming, 39-0

Reserves Carry On When First Team Sets Pace

BY COLLIER PARRIS
Avalanche-Journal Sports Editor

University of Wyoming's Cowboys proved considerably tougher for Texas Tech tonight than were the Montana State Bobcats a week ago, but the Red Raiders apparently hadn't been informed because they paddled the Punchers rather pitifully, 39 to 0.

The Tech regulars, minus the services of Captain and Quarterback Frank Guzick, were a trifle stunned in the opening period by a stubborn, well-drilled Wyoming team, and made only one touchdown, this on a 52-yard dash around right end by Bobby Holmes. After a few plays in the second period, the regulars gave way to shock troops and other replacements, who played the balance of the game, scoring once in the second period, once in the third and three times in the fourth.

Cowboys Threaten Early

A 50-yard pass from Jack Farris to Ken Sturman, halfback and end for Wyoming, early in the game placed the ball on Tech's 4-yard line, but when the series of downs was over, Tech had the ball on its 15-yard line.

There were no more serious Cowboy threats until the third inning when the hustling visitors plowed through Tech's second and third teams for three consecutive first downs, although barely getting across the mid-field marker. Winterholler, Hamby and Crawford were looking nice as ball toters for Wyoming in that 34-yard drive.

Guards Moncini and Fratto stood out among Wyoming linemen, with George Dorrington helping out the above named backs.

Stars Are Numerous

Sophomore Backs Walter Rankin, who started in Guzick's place; Jodie Marek, Tyrus Bain and Johnny Sims were prominent in Tech's attack, although the veterans, Elmer Tarbox, Charley Calhoun and Bobby Holmes were the class of the field tonight.

Coach W. A. Witte of Wyoming, consoling his battered Cowboys after the game, said "It was a good, clean game; we were simply outclassed by a Class A ball club, and we have no alibi. We're glad we came."

Tech's margin of superiority is explained by cold facts, which need little coloring. Except for that first rush when Farris completed a long pass to Sturman, and except for the drive made in the third period, the Wyomings never had a chance although it is to their credit that they played a clean, workmanlike game.

Tech Leads In Statistics

Tech made 20 first downs, while piling up 439 yards from scrimmage, including passes, to 111 for Wyoming. Nearly half of Wyoming's total gain was made in the long pass that gave the game a swell start. On running plays, the Wyomings were held to 63 yards, while Tech made 383.

Tech's first team bogged down in the opening period, the spirited Cowboys holding line plays like the Raiders held Wyoming plays. The break finally came, however, when Holmes got away for his long run.

Jodie Marek, the all-stater from Temple, rushed in and kicked the extra point, and stayed in for most of the balance of the game. He looked very good indeed.

Late in the period, Marek got away for a 14-yard run. It was called back because both teams were offside. On the next play, Marek made the 14 yards again, as the quarter ended.

Tarbox, Holmes, et al, stayed in for a good part of the second period and with Charley Calhoun advanced the ball down to the 2-yard line, from where Calhoun went over for touchdown. Raymond Flusche was at quarterback by this time. Holmes having retired in favor of a sore leg, and he missed the try for point.

Reserves Go To Town

The Tech reserves were in before the half ended, and returned to play the third period. Wilmer Greene at guard and George Philbrick at end, made their marks defensively stopping Krpan, Farris and their aides. Marek made some nice runs, once for 22 yards to put the ball on the Wyoming 20. Prince Scott, on an end around, picked up 3, and Buzzy Barnard, who looked very well in the backfield, went to the 12. A penalty put the ball on the 6. Barnard fumbled and recovered for a loss, but Gene Barnett passed to Scott over the goal line for touchdown. Marek kicked the extra point.

In the fourth, it was little Johnny Sims, the Mineral Wells skyrocket, who did the long running. On the first play, he was away for 24 yards. Walter "Bull" Rankin, who started with the regulars in Captain Guzick's place, carried the ball three times and had a touchdown. Sims' pass for extra point was low.

Raiders March 60 Yards

Tech drove 60 yards then, but failed to score. Sims made 29 yards, then 10 more. Bain went for 7, then Sims lateraled to Bain for 14, after Sims had lost some yardage. The ball went over on the 4-yard line. Dudley Akins rushed in at quarterback and promptly became a star. Although felled on the punt return, after a 10-yard return, he got loose for a 23-yard dash through the line to bring the ball to the 13-yard line. Rankin went for seven yards. A pass was incomplete, and Rankin went over for touchdown. Flusche kicked goal.

Shortly afterward, Woodrow Ramsey, wearing the familiar No. 62 of his graduated brother, Red, intercepted a long pass and ran it back 24 yards to the Wyoming 14. Akins then scatted around end for touchdown, but the play was called back. After a couple of penalties, Akins repeated his dash, only this time it was for 32 yards, and the touchdown counted. He missed the kick for conversion.

The Techs leave Tuesday afternoon at 1:50 o'clock for Buffalo, N. Y., and a game Friday night with Duquesne university.

Statistics

The starting lineups:

WYOMING	Pos.	TEXAS TECH
Sturman	LE	Bostick
Dunbar	LT	Davis
Moncini	LG	Waldrep
Darden	C	Williams
Fratto	RG	White
Nipper	RT	Murphy
Dickson	RE	Webb
White	QB	Rankin
Farris	LH	Holmes
Winterholler	RH	Tarbox
Krpan	FB	Calhoun

Wyoming	0	0	0	0	—0
Texas Tech	7	6	7	19	—39

Substitutions: Wyoming, ends, Crinklaw, Thorpe, Fink; tackles, Bradbard, Thompson, Scholz, Perkovich, Coady; guards, McGee, Thorbo, Knight, Johnson; centers, Heaton, Ames; backs, Dorrington, Benson, Crawford, Frine, Galvin, Chrum, Hamby.

Texas Tech—ends, Scott, Philbrick, McKnight, Wheelis; tackles, Latch, Taliaferro, Miller, Herring, Overton, Jones, Harmon, Gilbert, McCurry, Mathis; centers, Ramsell, Nabors; backs, Marek, Flusche, Bardett, Rankin, Barnard, Sims, Balfans, Ramsey, Akins, Wright, Bain.

Officials: referee, Viner (Missouri); umpire, Buchanan; headlinesman, Laabs, (Wisconsin); field judge, Dyer (Rice).

Game statistics:

The Summary:	WYOMING	TECH
First downs	5	20
Yards gained rushing	63	383
Yards gained passing	48	56
Passes attempted	10	10
Passes completed	1	4
Passes intercepted by	1	1
Number punts	9	3
Total yards punts	306	66
Number punts returned	0	3
Distance punts returned	0	44
Number kickoffs	0	8
Total yardage kickoffs	0	376
Number kickoffs returned	6	0
Distance kickoffs returned	108	0
Number penalties	5	10
Total yardage penalties	35	90
Yards lost running	31	25
Number fumbles by	3	2
Fumbles recovered by	2	3
Gross yardage gained	115	439
Net yardage gained	39	324
Times out	3	2

Touchdowns: Texas Tech, Holmes, Calhoun, Scott, Akins, Rankin 2.

Points after touchdowns: Texas Tech, Marek 2 (from placement), Flusche (placement).

Tech Fish Lose Opening Game

(Special To The Avalanche-Journal)

ROSWELL, Sept. 24.—An underrate New Mexico Military institute football team defeated Texas Tech freshmen, 19 to 7, today, scoring all its points in the first half while the visitors drove across in the fourth quarter.

Douglas and Childs starred for the freshmen. Between them they carried the ball an average of nine out of ten plays against a heavier Cadet team and tossed passes right and left. Mayfield intercepted a half dozen Broncho passes, running one back to within scoring distance of the goal line.

At that point the Bronchos put up a stiff defensive stand and held four downs on the five-foot line.

First Downs Are Scarce

Ground gaining was at a premium from scrimmage. The fish netted four first downs, all in the last half, and NMMI had three.

The Institute scored five minutes after the opening whistle on a double lateral to Martin who went over untouched. In the second quarter Hill received a short pass on the goal line for the second tally. The Cadets converted.

Before the half the Broncs recovered a Tech fumble on the later's 13-yard line and carried over right tackle for the final score.

Lineups: Tech freshmen—ends, Weber and O'Conor; tackles, Wylie and Davis; guards, Sigmon and Albright; center, Irons; quarter, Childs; halves, Smith and Mayfield; full, Stewart. Bronchos—ends, Gray and Rusk; tackles, Koury and Robert; guards, Bruhl and Cook; center, Moynihan; quarter, Hall; halves, Hill and Martin; full, Holloman.

Gophers, 'Bama, Pitt Lead Off With Wins

(By The Associated Press)

MINNEAPOLIS, Sept. 24. (AP)—Minnesota's Golden Gophers hurled another sharp challenge to the football world today, defeating the Washington Huskies, 15 to 0, before 50,000 persons in a game closely fought for the first half only.

The Gophers had a bad scare in the opening period and missed a great chance for scoring in the next quarter. Finally with a minute of the first half play remaining a field goal sent Coach Bernie Bierman's outfit into a lead which they augmented by touchdowns in each of the last two periods.

Pass interceptions paved the way for the first score, a field goal by quarterback George Faust, and brought the first touchdown when Tackle Bob Johnson snatched Halfback Jimmy Johnston's short forward and raced 85 yards to count.

The second Minnesota touchdown in the fourth period came after Alan Rork, tackle, partly blocked McAdams punt, the ball rolling out on the Minnesota 30. Shortly afterward Buhler ripped over for the score.

ALABAMA 19; USC 7

LOS ANGELES, Sept. 24. (AP)—A furious Tide of Crimson from Alabama swept through vast Memorial coliseum today, carrying before it the wreckage of the Southern California Trojan football team.

When the debris was cleared away, 'Bama headed back to Dixie on the long end of a 19 to 7 score, and once again Southern California postponed its return to gridiron greatness.

Twice in the second period Alabama crossed the goal line, both times on passes from slender Herky (for Hercules) Mosley.

PITT 19; W. VA. 0

PITT STADIUM, Pittsburgh, Sept. 24. (AP)—Mountaineer hopes of opening the 1938 football season with a staggering upset collapsed this afternoon as the rebuilt forces of Jock Sutherland's Pittsburgh Panthers crushed West Virginia, 19 to 0, before 35,000 spectators.

Picking up from where they left off last year as the nationally ranked No. 1 team, the Panthers drove over touchdowns in the second, third and fourth periods without resorting to trickery.

Goldberg, a native of Elkins, W. Va., scored two of the touchdowns, bucking over each time from the two-yard stripe.

PURDUE 19; DETROIT 6

LAFAYETTE, Ind., Sept. 24. (AP)—Purdue's Boilermakers suddenly came to life in the last half of their football inaugural with the University of Detroit here today and rushed across three touchdowns to win 19 to 6.

OHIO UPSETS ILLINOIS

URBANA, Ill., Sept. 24. (AP)—A one-time pupil taught the old master at Memorial stadium today when a smartly coached Ohio university eleven upset the favored University of Illinois 6 to 0 before 20,000 spectators.

WASHINGTON STATE LOSES

PULLMAN, Wash., Sept. 24. (AP)—The University of Oregon Webfoots unleashed a dazzling first period running attack against Washington State here today to snatch a first-quarter lead and then coast to a 10 to 2 victory.

Strong Teams Of 1937 Get Good Starts

By HERBERT W. BARKER
Associated Press Sports Writer

NEW YORK, Sept. 24—Three of the great powerhouses of 1937—Pitt, Alabama and Minnesota—apparently are headed for the football heights again.

As the 1938 season opened today on all fronts with scattered form reversals all along the line, these three stalwarts stood firm. A crowd of 65,000 looked on at Los Angeles as Alabama swept aside South California's Trojans, 19-7, and gained partial revenge for its set-back by California in the last Rose Bowl game.

At Minneapolis, Bernie Bierman's Minnesota Gophers generated entirely too much power for the Washington Huskies and romped to a 15-0 triumph before 50,000.

Pitt Crushes Mountaineers

Pitt, led once more by All-American Marshall Goldberg, crushed West Virginia's hopeful Mountaineers, 19-0, before a crowd of 35,000 who saw Dr. Jock Sutherland uncover another bone-crushing panther array that never was threatened.

Tulane, Illinois, Maryland and Oregon State were the principal upset victims. Clemson's veteran outfit whipped Tulane's highly-favored Green Wave, 13-10; Illinois was spilled by Ohio university 6-0; Maryland, touted as a southern conference power this season, was trounced by Richmond, 19-6; and Oregon state was outplayed by Idaho, 13-0. St. Bonaventure gave the east its only surprise by nipping Manhattan, 7-6.

California, the 1938 Rose Bowl champion, had to score twice in the fourth quarter to outpoint St. Mary's Gaels, 12-7. Oregon stopped Washington State, 10-2.

Vanderbilt and South Carolina scored intersectional triumphs for the South in the Mid-West, the former halting Washington university of St. Louis, 20-0, while South Carolina won over Xavier of Cincinnati, 6-0. Purdue whipped Detroit, 19-6, while Kansas, of the Big Six, just hung on to halt Texas' late rally, 19-18.

Service Teams Triumph

In the Southwest sector, Texas Christian whipped Centenary, 13-0; Arkansas swamped Oklahoma A. and M., 27-7; Southern Methodist stopped North Texas Teachers, 34-7, and Texas A. and M. ran up a 52-0 count on Texas A. and I.

In the South, Tennessee met unexpected resistance from Sewanee in a Southeastern conference game but won handily, 26-3. North Carolina chalked up a Southern conference victory over Wake Forest, 14-6.

Army and Navy both earned easy victories. The Cadets swept aside Wichita, 32-0, while Navy's deceptive attack sent William & Mary down to defeat, 26-0.

District 5-B Schedule Is Varied This Week

Fired up by heavy play last week, District 5B is divided between rests, easy contests, and toss-ups Friday.

While Slaton, Tahoka and Olton keep under wraps with no games scheduled other teams continue competition.

Littlefield faces a severe test with Wink on the latter's field. Brownfield and Ralls tie up in conference play on the Jackrabbit field. Frenship goes to Crosbyton, and Lubbock Cowhands face Post.

Inheriting a weakling team of 1937, John Dibrell has spurred the Post Antelopes to new heights this year. They trounced Loraine Friday, 39 to 0. Littlefield beat Crosbyton, 25 to 13, in a district fray. Levelland defeated West, 32-13, in an intersectional game.

Slaton turned back Snyder, 18 to 0. Tahoka had tough sledding before downing Cooper, 13 to 0, and Ralls pasted O'Donnell, 26-6.

Mrs. Page Bows To Patty Berg's Sub-Par Firing

(By The Associated Press)

CHICAGO, Sept. 24.—Determined Patty Berg won the Women's National Golf championship today—and a place among the sport's all-time greats.

Climaxing an amazing burst of sub-par golf, the Minnesota marvel captured her first National crown by overwhelming the defending champion, Mrs. Estelle Lawson Page, of Chapel Hill, N. C., 6 and 5.

A year ago, Patty bowed in the finals to Mrs. Page, by a 7 and 6 margin.

Going into the final match after playing her last previous 42 holes in eight under par, Miss Berg uncorked a game which sent her into command during the morning round and made the match a rout which ended on the 31st green.

All Even After Nine

All even after nine holes, the Minneapolis star won the 10th with a par four, led two up at 12, lost the 13th, then came back to go two up at the 14th and stubbornly hold that margin to the intermission point.

In the afternoon, Miss Berg carded straight fours on the first eight holes, finishing the 27 with a lead of five holes. She picked up three birdies and was over par only once to tour the out nine holes in 37, two under par. She won the 21st with a birdie, halved the next two, then won the 24th and 25th with a display of iron play and accuracy.

After two halves, Miss Berg went six up at the 28th with a birdie three. She won the next hole, then lost the 30th as she put her second in a trap. Then the Minnesota ace matched Mrs. Page's birdie with one of her own, making a great chip shot to within four feet of the cup and dropping her putt to end the duel.

Track Made Tougher For Junk Derby Drivers Today

Seventh of a series of Sunday "junk car derbies" is scheduled to start at 3:30 o'clock this afternoon at the "devil's own race track" east of the city near the circus grounds.

Promoter Dick Tate, not altogether satisfied with last Sunday's show, promises one of the most interesting derbies since the events were started nearly two months ago. He continues to alter the track, making it rougher and more difficult for drivers, but as the torture of the track increases, so do the quality of entries, although nothing but "junk heaps," valued at $75 or less, are eligible to compete.

Cars Are Improved

Owners and drivers have found devious methods of putting their wrecks in shape to stand the gaff, although practically every race is featured by the complete disabling of automobiles.

Considerable rivalry has developed among drivers. Bert Houston, who won two races in a row and is the only "repeater" at the track, although all previous winners compete nearly every Sunday, is the target of challengers this week. He'll enter his Bullfrog again today, Tate said. Although it is the only car to finish two races, no one has "claimed" it at the $75 price.

Otto Flynn, a former winner who missed out last week when his heap became entangled with a rival; Dave Childers, Garland Wilson, Bethany Brothers and Westbrook are planning to reenter, and either is capable of winning.

A "dark horse" in the form of a Baby Austin is entered today by M. C. Gaither, and it may surprise the folks, Tate said. L. B. Gaither, Leon Smith, Elvis Fant, Morrison, Murdock, Earl Johnson, J. T. Wolff, Jim Bill Clark and Glaze are others due to make things hot for Houston today.

Tate promises another "surprise" event for this afternoon.

Passing Magic Of O'Brien Gives Horned Frogs Win Over Centenary, 13-0

By FELIX R. McKNIGHT
Associated Press Sports Writer

FORT WORTH, Sept. 24.—Wee Davey O'Brien, Texas Christian's 150-pound thunderbolt, pitched a couple of poisonous passes—one for 65 yards, the other for 47—that buried Centenary's Gents, 13-0, in the Southwest's top grid curtain-raiser today.

Handcuffed by a strapping Centenary line that wouldn't budge in the clinches, it took O'Brien's aerial wizardry to hit pay dirt.

The little fellow started his barrage ten minutes after a kick-off in broiling heat that had 10,000 coatless. Dropped deep into their own territory by successive 15-yard penalties for holding and clipping, the Christians scored on a third down heave that O'Brien sailed 32 yards before rangy Don Looney, end, speared it on the Centenary 3.

Only Weenie Bynum, the Gents' courageous halfback, stood between Looney and a touchdown and he sidestepped the Gent with a dead stop and shuffle that left him in the clear. O'Brien booted the extra point.

Rested a few minutes while second stringers worked the same pass magic but failed of a score from the seven-yard line after completing a 32-yard heave from Jack Odle, sophomore star, to Logan Ware, sophomore halfback, the regulars rumbled back into the game midway of the second period and scored again.

Soon after a kick exchange O'Brien found himself at midfield and, waiting for his spot while the massive 210-pound line held out Gent interference, sent a "clothesline" heave to Johnny Hall that the halfback bagged 47 yards away on the Centenary three-yard line.

On the second try Connie Sparks, 200-pound sophomore fullback, burrowed through the middle for the score. O'Brien's attempt at conversion failed.

No farther than Texas Christian's 40-yard line did Centenary travel against the invincible Horned Frog line led by the roving Ki Aldrich, a defensive marvel at center. It was almost useless trying to punch through Aldrich, Forrest Kline, I. B. Hale, the 250-pound tackle, and the rest of the wall.

The Christians found the going tough through the Gent line and had to complete 13 of 26 passes for 259 yards to move around. Only 91 yards was picked up on the ground, Johnny Hall, left half, and O'Brien, gaining most of it.

Lineups:

CENTENARY	Pos.	TCU
Ousts	LE	Looney
Vinson	LT	Hale
Bradley	LG	Kline
Rawlinson	C	Aldrich
Zimmerman	RG	Taylor
Jones	RT	White
Warren	RE	Hensch
Ails	QB	O'Brien
Bynum	LH	Clark
Birkelbach	RH	Hall
Whitehurst	FB	Sparks

Score by periods:

Centenary	0	0	0	0	—0
Texas Christian	7	6	0	0	—13

Texas Christian scoring: Touchdowns, Looney (pass from O'Brien); Sparks. Point after touchdown, O'Brien (from placement).

Centenary subs: Ends, Oldcack, Swirczynski; tackles, Reynolds, Partin; guards, Mayeaux, Steeples, Smith; center, Padgett; backs, Hearne, Barrie, Bowerman, Kelly, Manson, Clark.

Texas Christian substitutions: Ends, Horner, Ehlers, Williams, Snow; tackles, Kerlee, Cook; guards, Kellow, Shook, Sherrod; center, Alexander; backs, Clifford, Ware, Odle, McClanahan, Wilkinson, Duckworth, Taylor.

Statistics:

	TCU	GENTS
First downs	12	3
Yards gained rushing (net)	71	46
Forward passes attempted	26	16
Forward passes completed	13	3
Yards gained by for. pass	259	42
Yds. lost, attempt. for. pass	21	27
Forward passes intercepted by	2	2
Yds. gained, runback int. pass	6	5
Punting average (from scrim.)	41	33.5
X—Total yds. kicks return	80	62
Opponents fumbles recovered	2	4
Yards lost by penalties	60	55

X—Includes punts and kickoffs.

Ags Overwhelm A & I, 52 To 0

(By The Associated Press)

COLLEGE STATION, Sept. 24.—Coach Homer Norton's Texas Aggies were supplied with what it took Saturday to give the Texas A. and I. Javelinas a lesson in offense on Kyle field here. The score was 52 to 0.

Throwing no fewer than four complete teams into the fray, Norton gave southwest conference teams a warning he is supplied with sparkling strength.

Aggie scoring was touched off in the first quarter when Dandy Dick Todd, the Aggies' candidate for all-American honors this year, swivel-hipped his way to a touchdown standing up. Todd received excellent blocking from James Thomason, Brownwood sophomore halfback.

Line Charges Hard

Walemon Cotton Price hurled snappy bullet and long accurate passes throughout the afternoon, accounting for the second Aggie touchdown by a heave to Britt in the second quarter.

The Aggie line was charging so fiercely in the second quarter that Duncan and Dawson broke through to block a kick and Duncan covered for the score.

Three tallies were counted in the third quarter, Capt. Slick Rogers making two and Marion Pugh plunging for the other. Pittman and Pugh tallied on plunges in the fourth quarter. Points after touchdown were kicked by Todd, two, Herman and Wood.

Starting lineups:

TEXAS AGGIES	Pos.	A. & I. JAVS.
Britt	LE	L. Hightower
Boyd	LT	Clarkson
Audish	LG	Anthis
Coston	C	Franks
Robnett	RG	Mattingly
Bransom	RT	Mumme
Schroeder	RE	Ahrens
Rogers (Capt.)	QB	Grims
Todd	LH	D. Hightower
Price	RH	Fry
Thomason	FB	Petty

Score by periods:

Aggies	6	13	20	13	—52
Texas A. and I.	0	0	0	0	—0

Kopecky Fights On Main Event

Joe Kopecky, the veteran panther man from East Texas, elected to hang around and pick up some of the wrestling gravy hereabouts after returning to the circuit and appearing on Sled Allen's supporting card last Wednesday night.

And it should be gravy for Kopecky Wednesday night, because his opponent is the unpopular Gus Johnson, the Swede who hasn't convinced anybody that he can wrestle with the better boys, although he held sway during most of the summer here.

Walter Stratton and Sheik Mar Allah may steal the show with their semi-final appearance. Stratton also came back to the Auditorium circuit last week, and the strong boy is considerably well liked here.

John Nemanic, growing weary of refereeing, has petitioned the promoter for a shot on the program, and will tangle with the newcomer, Scotty Williams, who has pleased fans in his first two performances here.

BEARS DEFEAT GAELS

BERKELEY, Calif., Sept. 24. (AP)—Beaten and befuddled for three periods, University of California's Coast conference and Rose Bowl champions of a year ago opened their 1938 football campaign today with a 12 to 7 victory over the St. Mary's Gaels.

Longhorns Lose To Jayhawkers As Rally Fails

(By The Associated Press)

LAWRENCE, Kas., Sept. 24—The University of Texas Longhorns, a football team that doesn't know when it's licked, spotted the University of Kansas Jayhawks 19 points in a torrid game here today, then were robbed of a tie by a placekick which zoomed outside the uprights in the final 45 seconds of play.

The score was Kansas 19, Texas 18.

Ten thousand sweltering spectators were treated to an orgy of thrills including every variety of passing, running and kicking.

Kansas Takes Early Lead

Gasps brought by a powerful Texas running attack at the start soon gave way to incredulity as the Jayhawks, with Sophomore Ralph Miller and Veteran Max Replogle the shining lights, piled up 12 points in the first period and seven in the second to take a 19 to 0 halftime lead.

Then the Texans, with sturdy Beefus Bryan and supercharger Wallace Lawson alternating, uncorked shovel passes, long forwards, laterals, and running plays to score once in the third period and twice in the final quarter while the alarmed Jayhawks battled futilely.

The Jayhawks started their first drive on their own 49. With Miller running and passing expertly they advanced to the Texas 18. Here Miller, apparently caught far back trying to pass on fourth down, squirmed his way down the center of the field to the Longhorn five, and two plays later he passed to End Dave Shirk for a touchdown. Ed Hall's place kick was wide. Soon after, Lawson uncorked a long hope pass, which Miller snared on the Kansas 10, going for a touchdown without being touched.

Steers Start Scoring

In the second quarter Replogle broke through tackle from the Texas 43 yard stripe, cut back and traveled to the one-foot line, from where Hall plunged for the score. Chester Gibbens dropkick for the extra point was good, and it meant the ball game.

Early in the third quarter, the Longhorns drove 77 yards for their first score. A 15-yard pass, Bryan to John Peterson, with a five-yard run on the tail end of it, was the scoring play. Bryan tried to run for the extra point, but was spilled.

In the final period, Lawson plunged over from the one-yard line, and then sent his placekick for the extra point tumbling outside the uprights. The Texans thus wound up a 40-yard drive.

Then Shelby Buck recovered a fumble for the Longhorns, Lawson roared around rightend for seven yards, then whipped a pass to speedy Bob Moers, who took the ball while racing pell-mell over the goal. Just 45 seconds of the game remained, and the 10,000 held their breaths as Sophomore Bob Evans trotted on the field to try for the extra point. His kick floated to the right of the uprights, and it was Kansas' ball game.

The lineups:

KANSAS	Pos.	TEXAS
Shirk	LE	McInnis
Bosilevac	LT	Myers
Merkel	LG	Rhodes
Warren	C	Jackson
Anderson	RG	Naiser
Sihlanick	RT	Baunas
Chitwood	RE	Peterson
Masoner	QB	Farney
Gibbens	LH	Bryan
Amerine	RH	Boyer
Hall	FB	Lawson

Score by periods:

Kansas	12	7	0	0	—19
Texas	0	0	6	12	—18

Kansas scoring: Touchdowns, Shirk, Miller, Hall. Point after touchdown: Gibbens (dropkick).

Texas scoring: Touchdowns, Petersen, Lawson, Moers.

Kansas substitutes: End, Burge, Renko, Wenstrand, Thompson; tackles, Rhule, Massare; guards, Turner, Crowell, Lenhart; centers, Jenkins, W. Wilson; backs, Miller, Replogle, Caldwell, Bunsen, Bukaty.

Texas substitutes: Ends, Sweeney, Buck, McDonald; tackles, Underwood; guards, Dawson, D. Williams, Watson; backs, Moers, Davis, Evans, Bage, Gill, Gray.

Porkers Survive Jitters To Whip Sooner Aggies, 27-7

(By The Associated Press)

FAYETTEVILLE, Ark., Sept. 24.—Arkansas university recovered from their first half jitters to score 27 points in the final half and defeated Oklahoma A. and M. here this afternoon 27 to 7. A crowd of 4,000 saw the game.

SUFFERS BRAIN CONCUSSION

FAYETTEVILLE, Ark., Sept. 24 (AP)—Paul Cochrane of Ardmore, Okla., a tackle on the Oklahoma A. and M. football team, suffered a brain concussion in today's game, his physician said tonight.

The injury was received in trying to make a tackle in the game with the University of Arkansas here.

Veteran Kay Eakin, leading the Razorback offense, punted, passed and ran with the ball for the greater part of the ground gaining.

A pass over the goal line from Cowling to Hancock produced the Aggie touchdown in the first half. Arkansas sophomores appeared nervous during the first half and dropped pass after pass which Eakin laid in their hands.

Passes Start Clicking

Passes began to click in the second half and Arkansas held possession of the ball practically all of the time. Hamberg, little junior quarterback, paced the drive for the first touchdown and personally took it over from the 5 yard line. Coming back down the field to the 26 yard line, Eakin shot a pass to Hickey in the end zone for a second touchdown.

This time the point was made by Miller. The rest of the third period and the first of the last quarter found Arkansas making several unsuccessful forays deep into Aggie territory. Finally the Cowboy defense cracked and Arkansas put over two more scores shortly before the game ended. Martin and Mosley aided Eakin in these drives spotted by the bullet passes of Eakin.

Mosley scored from the six yard line and Eakin made the final marker from the one foot line.

Mosley and Simington converted both extra points.

The lineup:

ARKANSAS	Pos.	OKLA. A. & M.
Britt	LE	Hancock
Mays	LT	Foster
Thorpe	LG	Anderson
Woodel	C	Vogler
Simington	RG	Cellar
Stallings	RT	Johnson
Hickey	RE	Williams
Larimore	QB	Newman
Eakin	LH	Portillo
Scalet	RH	Cowling
Cole	FB	Reynolds

Score by periods:

Oklahoma A. and M.	0	7	0	0	—7
Arkansas	0	0	13	14	—27

A. and M. scoring—Touchdown, Hancock; point after touchdown, Reynolds (placekick).

Arkansas scoring—Touchdowns, Hamberg, Hickey, Mosley, Eakin; points after touchdown, Miller, Mosley, Simington (placekicks).

A. and M. substitutes—Ends, Cooper, Clark, Moore; tackles, Hunt, Lamb, Tradwell; guards, Lackey, Dobbs, Coffee, Walker; centers, Cochran, Singleton; backs, Henson, Cathey, Case, Herald, McLaughlin, Stuart, Miller. Arkansas substitutes—Ends, Smith, Yates, Frierberger, Southerland, Zuber; tackles, Miller, Stout, Ginger; guards, Owen, Parker, Heern, Johnston, Bishop; centers, Holley; backs, Lions, Gray, Hamberg, Martin, Mitchell, Briley, Mosley.

FOOTBALL RESULTS

SOUTHWEST

Wyoming 0; Texas Tech 39.
Texas Tech Freshmen 7; NMMI 19.
Centenary 0; Texas Christian 13.
Oklahoma Aggies 7; Arkansas 27.
Baylor 33; Southwestern 0.
North Texas Teachers 7; Southern Methodist 34.

MIDWEST

Augustana (Ill.) 13; Iowa Wesleyan 0.
Parsons 0; Western Illinois Teachers 0. (Tie).
Platteville (Wis.) Teachers 19; Columbia (Ia.) college 0.
Michigan State Normal 37; Indiana State Teachers 0.
South Carolina 6; Xavier (Cincinnati) 0.
Miami (O.) 51; Alma 0.
Muskingum 12; Otterbein 6.
Akron 38; Wabash 0.
Toledo 13; West Liberty (W. Va.) Teachers 0.
Michigan State 34; Wayne (Mich.) 6.
Kent State 17; Albion 0.
Butler 12; Ball State 6.
Assumption 6; Adrian 0.
Purdue "B" 7; Illinois "B" 0.
Minnesota 15; Washington (Seattle) 0.
Ohio U. 6; Illinois 0.
Purdue 19; Detroit 6.
Kansas 19; Texas 18.
Vanderbilt 20; Washington (St. Louis) 0.
Illinois State Normal 7; Elmhurst 6.
St. Norbert 28; St. John's (Minn.) 6.
Lawrence 39; Northwestern (Wis.) college 0.
Northern (Mich.) State Teachers 13; Oshkosh Teachers 0.
Hillsdale 18; Bluffton 0.
Western (Mich.) State Teachers 20; Illinois college 0.
Concordia (Moorhead, Minn.) 27; Mayville (Ind.) Teachers 0.
Rose Poly 8; Evansville 0.
DePauw 13; Franklin 0.
Michigan State Normal 3; Indiana State Teachers 0.
DePaul 38; Ripon (Wis.) 0.
North Central (Ill.) 34; McKendree 0.
Illinois Wesleyan 19; Southern Illinois Teachers 0.
Eastern Illinois Teachers 6; Central (Ind.) Normal 0.

EAST

Army 32; Wichita 0.
Boston college 63; Canisius 12.
Holy Cross 28; Providence 0.
Lehigh 16; Penn Military 13.
Rhode Island 14; Maine 6.
St. Bonaventure 7; Manhattan 6.
Upsala 14; Muhlenburg 13.
Lowell Textile 20; New Hampshire 0.
Panzer 7; East Stroudsburg (Pa) Teachers 0.
Pittsburgh 19; West Virginia 0.
Rutgers 20; Marietta 0.
Navy 26; William and Mary 0.
Morris Harvey 25; West Virginia Wesleyan 0.
Dartmouth 46; Bates 0.
Massachusetts State 12; American International 6.
Williams 13; Middlebury 0.

SOUTH

Georgia 20; The Citadel 12.
Virginia Military 12; Virginia 13.
Richmond 19; Maryland 6.
North Carolina 14; Wake Forest 6.
Presbyterian 9; Oglethorpe 7.
Kentucky 46; Maryville 7.
Mississippi State 19; Howard 0.
Tennessee 26; Sewanee 3.
Clemson 13; Tulane 10.
Drexel 6; Randolph-Macon 6.
Western Kentucky Teachers 34; Pittsburg (Kas.) Teachers 0.
East Tennessee Teachers 31; Union College (Ky) 13.
Centre 13; Mississippi college 0.
Morehead (Ky.) Teachers 58; Alfred Holbrook 0.

FAR WEST

Alabama 19; Southern California 7.
Oregon 10; Washington State 2.
California 12; St. Mary's (Calif.) 7.
Idaho 13; Oregon State 0.

HIGH SCHOOL

Gainesville 24; Woodrow Wilson (Dallas) 14.
South Park (Beaumont) 51; Huntsville 0.
Adamson (Dallas) 20; Milby (Houston) 0.
Lamar (Houston) 3; San Antonio Tech 0.
Llano 18; Fredricksburg 0.
Paschal 20; Electra 12.

Ponies Show Power Beating Denton Teachers, 34 To 7

By DAVE CHEAVENS
Associated Press Sports Writer

DALLAS, Sept. 24—A high stepping sophomore backfield paced by Roy Holbrook of Kerrville, gave Southern Methodist an easy 34 to 7 victory today over North Texas Teachers college of Denton.

A listless first half played under a blazing sun produced nothing but reliable line-play by a veteran forward wall bulwarked by another sophomore, towering Fred Harris of Garland. A new backfield, Sophomores Muellenwig, Geise, and Holbrook and Eberhard, from last year's team, took less than three minutes to score in the third period.

Geise, fleet halfback, and Holbrook, took the ball to the North Texas 10-yard line, whence Billy Dewell carried it across on an end-around play. George Sanders placekicked extra point.

A pass from Holbrook to Geise soon after put the ball on the Teachers' three and Geise scampered across on reverse. Sanders' attempt to convert failed. At this point another highly-advertised sophomore, Ray Mallouf, went in for Eberhard and promptly picked up 20 yards on two sweeping end plays. The ball was on the Teachers' three at the end of the third quarter.

Southern Methodist failed to score on this threat, but Johnny Clements soon passed 30 yards to Collins on the Denton four. Clements scored the touchdown on a line play and Belville converted. Another pass Clements to Bacus brought the Mustangs' fourth touchdown and Belville's toe again was good. Eberhard scored the final tally, racing 35 yards through a broken field, and Jackson converted.

The Eagles came to life briefly in the last few minutes of play and scored on a pass from Riola to Payne, from the Mustang 40. Ochea converted.

Starting lineups:

SMU	Pos.	Denton TCHRS.
Sprague	LE	Johnson
Dill	LT	D. Walker
G. Sanders	LG	Vineyard
Pope	C	Sheffield
Matthews	RG	Nall
Curik	RT	Dudley
Dewell	RE	Burns
Harlow	QB	Mitchell
Ewing	LH	Ricks
Jackson	RH	Shoemaker
Bearden	FB	Killian

Score by periods:

North Texas Teachers	0	0	0	7	—7
Southern Methodist	0	0	13	21	—34

Scoring:

North Texas — Touchdowns, Payne; points from placement (Oches).

Southern Methodist—Touchdowns, Dewell, Geise, Clements, Baccus, Eberhard; points from placement, G. Sanders, Belville (2), Jackson.

Ships Even Series On Story-Book Homer

BEAUMONT, Sept. 24. (AP)—Using a ninth-inning homer as an example Frank Croucher, Beaumont infielder, proved late this afternoon that you haven't won a Texas League pennant until the last man is out. San Antonio was leading 3-1 in the ninth and two were out. The Missions needed only today's game to decide the final playoff round. Runners were on second and first and the count on the batter was 2-2 when Croucher smashed the ball over the fence for a homer, making the final tally 4 to 3.

The teams will play the deciding game here tomorrow afternoon with Jack Kramer for San Antonio and John Tate for Beaumont the probable pitchers. The winner then meets the Southern association titlists in the Dixie series.

San Antonio	200 100 000	—3	11	1
Beaumont	000 010 003	—4	9	1

Kimberlin and Swift; Selway, Dietz, Stith and Parsons.

Errors, Gryska, Newman, Secory. Runs batted in, Silber, Gryska, Swift, Mullin, Croucher 3. Two-base hits, Berardino. Three-base hit, Gryska. Home run, Croucher. Sacrifice hit, Newman. Stolen base, Berardino, Vincent. Double play, Scharein to Berardino to Newman. Bases on balls, off Kimberlin 1, Selway 1, Stith 3. Struck out, by Kimberlin 2, Selway 2, Stith 1. Hits and runs, off Selway 7 and 3 in 3 1-3; Dietz 1 and 0 in 1 2-3. Winning pitcher, Stith. Wild pitch, Selway. Left on bases, San Antonio 10; Beaumont 6.

Fair Racing Program Gets Under Way Monday; $3,000 In Purses Are Offered

Sportometer

How About Some Figures?

By Collier Parris

THE RED RAIDERS AND THE WESTERNERS, who turned in beautiful jobs the past two nights, relinquish the local sports field to horse racing and rodeo performances this week.

Tech sets out Tuesday for its most distant foray into the east, journeying to Buffalo, N. Y., to take on the Duquesnes.

The Westerners, with two fine victories under their belts, move into Oklahoma City for a session with Capitol Hill's Indians. Both games are scheduled for Friday.

• • •

It would be a nice gesture, methinks, for students and townspeople to turn out Tuesday afternoon about 1:50 o'clock, when the train leaves, to sort of wave goodbye and good luck to the Raiders. They'll need all your best wishes when they bump against the Dukes, who are really out for Tech meat this year.

Practically every story and sketch you read about Duquesne mentions the fact that "a revenge over Texas Tech would ease the Duquesne pains."

• • •

John P. "Little Clipper" Smith, head man of the Dukes, was stung no little by Tech's victory here last year. He went away swearing vengeance, and no doubt has been talking the game up more than any other so far this season.

• • •

ARE YOU WILLING to take on a few statistics this morning?

We have some nifty figures, copied from the Summary Of Nation-Wide 1937 Football Statistics, compiled by The American Football Statistical Bureau, 2518 Boyer Avenue, Seattle, U. S. A. The figures come in a bound book about as thick as a congressional record, and it's really packed with dope.

Eighty college football teams of the U. S. are recorded in the book, under about 125 different sections, or tables. The figures are compiled from statistics sent in by the various colleges, and include every possible department of play in every individual game played.

Among other things, the national bureau sought to answer the question "what constitutes the average college football game"? In order to establish par for football, figures on more than 650 games of the 1937 season were studied, including gains totalling 260,099 yards by rushing and passing, with a total of 16,726 forward pass attempts, 6,079 completions, more than 2,000 interceptions, and similar mass totals in each department of play.

• • •

Getting on into the figures, we find the table called "nation-wide team rushing offense, ranked in order of highest average gain per game," and we discover that University of Colorado, in 8 games, was No. 1 in the nation, with an average of 310 yards per game. North Carolina, Pitt, Tulane, Minnesota and Harvard are next, and Texas Tech is in seventh place, for the whole country, with an average of 230.7, but that Tech is FIRST in net yards gained for the season—2538 yards in 11 games. Colorado's total yardage was 2480.

• • •

NEXT department, or table, shows nation-wide defense against rushing, and Texas Tech is not among the first ten here. In fact, the Raiders, who must have figured that a good offense was the best defense, ranks 45th in this department, allowing the opponents to gain 120 yards per game.

In offense by forward passing, the Techs were somewhat better, ranking 10th in the nation, completing 61 of 170 passes for total gain of 643 yards, and on pass defense, Tech was third in the nation, holding the opposition to 41 completions, an average of 3.86 yards per try.

• • •

In the total team offense, rushing and passing, Tech ranks No. 8, but only 42nd in total team defense.

In punting, we thought Charley Calhoun and Bobby Holmes did right well, but Table No. 7 shows Tech down in 43rd position in team kicking, with an average per kick of 35.9 yards.

There are many football "rankings" based on this, that and the other system, but cold figures show that Texas Tech was 18th in nation-wide team total performance; that includes just about everything, offense and defense, kicking and scoring. Pittsburgh is first in this department, Michigan State second. Duquesne, in 14th place, is the only one of Tech's opponents rated higher than the Raiders.

• • •

THE Techs, collectively and individually, rated quite a few first places in other departments. Besides being first in total yards gained, Tech was first in most first downs, with 161, first in total yards gained rushing. The individual records show Bobby Holmes was third in individual rushing, with Elmer Tarbox, fourth. White of Colorado and Mayberry of Florida were first and second. Charley Calhoun was 25th in the nation.

• • •

Gene Barnett was No. 8 in the nation as a forward passer. O'Brien of T.C.U. is first, Sloan of Arkansas second, Patterson of Baylor third. Among combined rushing and passing leaders, Holmes was 16th and Tarbox 23rd. Ernie Lain of Rice was 25th.

Captain Red Ramesy was third among pass receiving leaders, ranked in order of greatest number of passes caught. Benton and Hamilton of Arkansas took the first two places. Ramsey caught 27 passes for 337 yards. Charley Calhoun was 35th among punters with a 36.57 average.

• • •

Although neither made All-America teams, Holmes and Tarbox were right up among the all-round individual performers last year, Holmes rating No. 23 and Tarbox No. 31 in the nation.

Barnett was No. 1 in the nation when it came to keeping passes away from interceptors. His percentage of forward passes intercepted was .033, which is a mighty fine pitching average.

Had enough? Okay, so have we. But it is an interesting book, don't you think?

150 Horses Are Expected Here For Meeting

Promising the most successful renewal of Panhandle-South Plains fair horse racing, officials today are putting finishing touches to the program, burdened with task of housing the overflow number of entries.

More than 80 horses were stabled at the fairgrounds paddocks late last night with arrivals recorded almost hourly. An estimated 150 bangtails will be quartered here before the first race gets under way at 3 o'clock Monday, Presiding Steward C. E. Groves of San Diego, Calif., said.

Again this year C. H. McMillan of San Saba will bring his huge starting gate here to facilitate starting of races. Spectators were well pleased in 1937 with adept handling of horses at the starting post.

Good Programs Promised

Groves was assistant to Mason King of Amarillo in last year's program.

A well-balanced list of races and entries is on tap for each day of the fair, Groves said. Especially will Tuesday's program be attractive.

He said the horses stabled here is one of the best lots entered in similar race programs in the country.

It will be necessary to care for many horses outside stables on the grounds, Groves said. New paddocks were added last year, comfortably housing all entries.

$500 Offered Daily

Purses totaling more than $3,000 will be distributed to winners during the six-day meet. An average of $500 will go to daily winners.

The track has been completely reworked during late weeks and is in excellent condition. It was ploughed and dragged.

Largest number of horses in one string belongs to Martin Keith of Hot Springs, Ark., who has brought four here. Others with as many as three are C. T. Dykes, H. Lindsey, N. L. Norris, P. O. Hughes, W. Locklear, H. F. Ramey, and Harold Braite.

Miss Marie Bangs, whose feminine exploits were heralded here last year, is expected to ride again this week.

Cadet Poloists Beat Local Four Saturday

New Mexico Military institute's fast riding polo quartet proved too tough for the Lubbock Polo club Saturday afternoon, defeating the locals, 10 to 5, in a clean, hard-fought game.

The well-coached Cadet team, one of the leading college aggregations of the nation, combined teamwork and added experience to beat Lubbock.

The locals showed improvement over past performances.

John Banister, Cadet No. 3, led scoring with five markers. Bob Hester put three counters between the uprights.

Riding with Hester for Lubbock were Claude Hurlbut, Murphy May, and Lloyd Phillips.

Budge Downs Gene Mako

FOREST HILLS, N. Y., Sept. 24. (AP)—Donald Budge scored a light-hearted victory over his old page Gene Mako in the final of the National Tennis championships today. The scores were 6-3, 6-8, 6-2, 6-1.

The triumph completed the red-head's sweep of the world's major tournaments this season—the Australian, French, British and American. The record has not been approached before.

Another California star, Alice Marble, joined Budge as a two-time champion here as she overwhelmed Nancye Wynne of Australia, 6-0, 6-3, in an unexciting women's final. Miss Marble, winner also in 1936, completely outclassed the tall visitor.

NAVY SURPRISES

ANNAPOLIS, Md., Sept. 24. (AP)—Navy's green "team without a past" stripped off its mask of mystery today and matched bright new uniforms with a bright new style of play to trounce William and Mary 26 to 0 before a crowd of 16,000.

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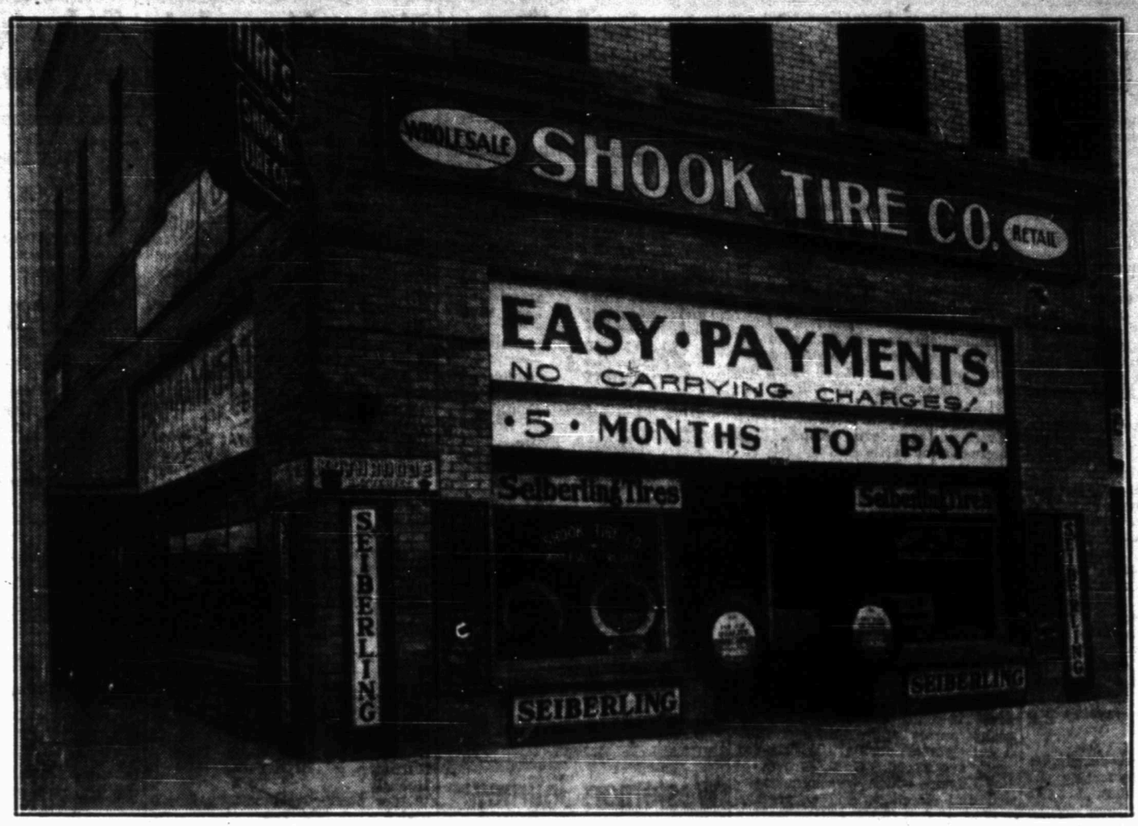
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Great Progress Noted In City

(Continued From Page One)

residence permit has called was $30,000. The "typical residence" has been a structure of $3,000 to $6,000 cost, exclusive of site.

Significant for Lubbock also has been the fact that home building has been sustained, the pace showing relatively small variations from month to month. In January, ordinarily a dull month, 42 residence permits were issued. In September to date, 57 were granted.

Good Record Is Set

The number of residence permits in Lubbock for 1938 to date has been 536, costing an estimated $1,-226,694. In the whole of 1937, such permits numbered 277 and estimated aggregate cost $678,000—a record, incidentally, which was better than for any city in Texas up to double Lubbock's estimated 30,000 population.

Home building records, however, are only one of indicators of the progress Lubbock has made since the 1937 fair.

The total of all building permits for 1938 to date has been $2,392,494. To the same date last year the figure was $985,291. For the whole of 1937, it was $2,046,268. Authoritative opinion is that the final 1938 figure will not be far short of $4,-000,000, exceeding the all-time record of $3,337,306 established in 1929.

Not The Lone Indicator

Even building permit records, however, are not the lone indicator of a year of progress in Lubbock. As a matter of fact there are no records accepted as barometers which are not corroborative.

For example:

Approximately 800 new telephones have been installed, increasing the total in Lubbock to around 5,400, according to telephone company officials.

A total of 643 new gas meters has been put in place, termed by officials of West Texas Gas company, a "most remarkable" record and a gain of more than 10 per cent.

Many Streets Are Paved

More than 90 blocks of streets have been paved this summer and approximately 30 blocks more will be paved next month—a total of approximately 10 miles.

Lubbock scholastic population has grown from 5,706 in 1937 to 6,339 in 1938, an increase of more than 11 per cent within one year.

Water meter installations since Jan. 1 have numbered 555. The number of persons billed by the water department in August, the latest figures available, was 577 larger than in August, 1937, a gain of more than 12 per cent in one year. The figures were 4,674 in August, 1937, and 5,251 in August of this year.

Electricity Users Increase

The number of electricity users this year was 4,246 as compared with 3,707 last year, an increase of 539 or approximately 15 per cent within 12 months.

Sixteen new wholesale or jobbing establishments have been established in the city within the year, increasing the total to 127.

Eleven new manufacturing plants within the year have increased the number of that type in Lubbock to 78.

Figures as to retail businesses are less accurate, but gathered from sources regarded as most reliable, the increase is shown to have been around 100. The one point on which all observers were agreed is that the number has been larger than warranted even by Lubbock's remarkable growth.

The assessed valuations for taxation purposes will show increases ranging from $600,000 to nearly $1,-500,000. Largest of the gains will be in the county tax roll, but those for the independent school district and the city also will be remarkable. Final official tabulations are not yet available, although all will be within close range of $23,000,-000 to $24,000,000.

While it may be true that Lubbock may not maintain the pace it has set, every evidence points to an uninterrupted continuation of progress for at least a number of years. And there are some who believe that the next few years may see an acceleration of the 1938 forward pace.

Some of the immediate assurances of progress include:

1. The school building program for which $150,000 in bonds recently were voted contemplating three new structures and enlargement of or improvement to at least five other buildings.

2. The building insured by a $750,-000 city bond issue, including a fire station for which plans have been drawn, a storm sewer system and sewage disposal plant for which plans are being prepared, and paving.

3. The pending applications for paving call tentatively for 30 to 40 miles of street surfacing within the next three years.

4. And the immense volume of contemplated construction of all kinds which has reached a sufficient stage of assurance to be placed in the hands of architects for the preparation of blueprints.

Texas Ballot

(Continued From Page One)

Thomas E. Ball for judge of the court of criminal appeals, withdrew.

Full Socialist Slate

The socialists had a full slate of 13 candidates in the field.

All candidates were required this year to certify whether they had participated in the Democratic primaries. Replies had not been received by the secretary of state from all.

Carrier Pigeons In Frontier Regions Ordered Destroyed

STRASBOURG, France, Sept. 24. (AP)—All carrier pigeons in this frontier region must be destroyed immediately under military orders.

The order was directed against spies, since pigeons were used in the World war to carry information to the enemy.

Silver Jubilee Celebration Of Fair Will Open Monday; Six Full Days Of Exciting Entertainment Are Promised Visitors

(Continued From Page One)

500 square feet of floor space will be displayed the finest and latest merchandise from some of the most progressive business establishments in West Texas.

The Merchants and other exhibit structures—including the Woman's, the Agricultural and the Boy Scout, have been set upon a semi-circle, all readily accessible because of a newly constructed system of sidewalks, in carrying out perhaps the major landscaping change which will be found at the fair this year. The immense livestock barns remain in their usual place.

Keener Competition

Indications are, according to the various department superintendents, that the more than $6,000 which has been offered in awards will be responsible for keener competition in the agricultural and livestock departments than ever before. The aggregate of cattle and hogs is expected to exceed 1,000, while nearly two score communities and counties and several hundred individuals are to compete for agricultural department prizes.

Most of the entertainment, of course, will be provided in front of the grandstand and on the carnival midway.

Because of its outstanding success last year, a horse race meet will be the afternoon grandstand diversion. More than 160 horses will be stabled in the barns by tonight, ready for the first races Monday afternoon. Five races are scheduled daily for cash purses approximating $500. Total purses during the six-day meet are $3,000. C. E. Groves of Los Angeles will be presiding steward and secretary, and C. H. McMillan of San Saba will be starter. All starts will be made from McMillan's huge portable gate.

Rodeo Is Big Feature

The night grandstand entertainment—and perhaps the outstanding event of the fair—will be a rodeo described as being the most ambitious undertaking of its kind ever attempted on the South Plains. Cost of the rodeo, according to association officials, will approximate $5,000. Most of the livestock, including a herd of Brahma steers and some of the finest bucking horses obtainable, already have arrived. Johnny Mullens, arena director who has served in that same capacity in New York's Madison Square Garden and in the Calgary roundup, said the competition will attract some of the most widely known of rodeo stars.

The midway attraction will feature the Sheesley shows, described as one of the three largest carnivals now in existence. It includes 40 shows and rides, fair officials said. John Sheesley, the owner, said Saturday that it will be set up ready for operation before Monday afternoon.

Special attraction at the rodeo will be the Ramsey Flying Clouds, ropers and riders extra-ordinary. Two free acts also are to be presented daily on the carnival grounds.

Band To Be Present

Senior High school band—the official band of the fair, will play in the grandstand each afternoon and evening. Several other bands are expected here at various times for the fair, officials were advised, and all will be asked to play on the grounds. Among the bands expected to be here, according to word Saturday, is that from Lamesa High school.

Association officials renewed their plea Saturday that those planning to buy season tickets purchase them downtown, thus lessening the traffic problem. Their cost is $2.50 for adults, $1 for children and $1 for automobiles. Single admissions, obtainable at the grounds, will be 50 cents for adults, 25 cents for children and 25 cents for automobiles. Season tickets will be shown or admission paid at the East Broadway gate and all automobiles will be parked within the grounds. Admission to the fenced grandstand enclosure will be 25 cents.

PROGRAM FOR WEEK

MONDAY—New Mexico day.
9 a. m.—Gates open.
10:45—Opening ceremonies at bandstand; broadcast over KFYO.
11:00 — All exhibit buildings open.
1 p. m. — Sheesley carnival midway opens.
3:30—Horse races and band concert at bandstand.
7:00—Boy Scout program at bandstand.
8:00—South Plains Greatest Rodeo in front of grandstand and concert by Senior High school band.

TUESDAY—Lubbock, Idalou and Shallowater day.

WEDNESDAY — Children's day; also special day for residents of Slaton, Southland, Post, Tahoka, Lamesa, Brownfield, O'Donnell, Plains, Seagraves, Seminole, Gail, Ropesville, Wilson, Meadow and Wolfforth.

THURSDAY—Special day for Ralls, Petersburg, Crosbyton, Lorenzo, Plainview, Anton, Sudan, Olton, Levelland, Amherst, Morton, Bledsoe and Lehman.

FRIDAY—College and Press day; also special day for Littlefield, Abernathy, Hale Center, Floydada, Lockney, Tulia, Amarillo, Silverton, Canyon, Kress, Happy and Muleshoe.

SATURDAY — All South Plains day; also special day for Paducah, Matador, Spur and Dickens.

Westerners Journey To Oklahoma City For Game Friday

After giving the homefolk a sample of their cunning and ability, the Westerners take to the road Friday night for an inter-state clash with Capitol Hill High at Oklahoma City.

Next home game is carded for Oct. 14 against Vernon's potent Lions.

Lubbock will be out to break a deadlock resulting in a 0-0 game in the Sooner city last year. In that contest a light Westerner team rose up to hold at a standstill a bulky Capital Hill crew.

Weakened in reserve material since opening of the season, the locals have stifled threats of two heavier clubs, North Side of Fort Worth by a narrow 7-6 count and Abilene by Friday night's 14 to 0 score.

Pass Defense Is Weak

In the latter conflict potentialities of Harold Parsons and Leete Jackson were more pronounced. These two smaller fellows, especially Jackson, who had more chances than Parsons, showed that they can be depended on to tote the mail.

Already Capt. Jumbo Webster and Rusty Johnston had been noted for their offensive ability.

One weakness which came to the surface Friday night was pass defense, a thing not yet mastered after its devastating effects last year. Abilene completed nine of 16 pass attempts.

Pampa Opens District Play

Pampa, after an in-and-out display in three games, opens its District 1 schedule against Lamesa, strong little sister of the loop. Borger entertains Childress. Amarillo is host to Classen High of Oklahoma City, and Plainview plays Hollis, Okla.

The Harvesters made a strong comeback Friday night to down Northeast High (Oklahoma City), 38 to 6. Amarillo blasted Austin of El Paso, 33-7; Lamesa bowed to Plainview, 26-6; and Borger dropped a decision to Fort Worth Poly, 20 to 13.

Bond Elections

(Continued From Page One)

school structure of six or seven classrooms, a combination auditorium-gymnasium and various offices. The old building is not considered safe. The issue will be for $36,000 and the PWA will be asked for the usual 45 per cent grant.

The old building was erected about 18 years ago and a new structure would not increase taxes, said H. P. Gibson, tax assessor-collector of the schools system.

There are approximately 1,000 scholastics.

A bond issue for construction of a $20,000 school building at Kress was approved yesterday by voters of the district, two and a half to one, according to word received here last night. Amount of the bonds was approximately $10,000. Herman Fink, Lubbock architect, drew the plans.

Rancher Will Be Sentenced To Die For Slaying Of Deputy

RYEGATE, Mont., Sept. 24. (AP)—Lee Simpson, 50, Golden Valley rancher who marked 16 people for death because, he told officers, they were trying to "steal" his extensive ranch properety, will be sentenced to death Tuesday for the slaying of Deputy Sheriff Arthur Burford.

A district court jury that heard Simpson's insanity defense found him guilty last night, and fixed the death penalty.

Texas Youth In Killed By The Accidental Discharge Of Gun

ITALY, Tex., Sept. 24. (AP)—Ralph Chalmers, 16, was killed today by the accidental discharge of a shotgun.

Chalmers leaned the gun against a tree in the yard, preparatory to going hunting. A three-year-old brother, playing, pulled the trigger.

Foxx Approaches His Second Batting Title

CHICAGO, Sept. 24. (AP)—Another American league batting championship, the second of his career, appears well in the grasp of Boston's Jimmy Foxx.

The see-saw race of the last two months, in which the lead changed hands almost every week, had approximately a week to go and semi-official averages of Friday showed Foxx with a .349 batting mark, 12 points ahead of the field.

Only a mighty surge by one of his rivals, an equally breath taking slump on his own part or a combination of both can keep Foxx from reclaiming batting honors he won with the Philadelphia A's in 1933.

Tied at second place in the batting race at .337 were Jeff Heath of Cleveland and Buddy Myer of Washington.

Other leaders were Earl Averill, Cleveland .336; Ben Chapman, Boston, .334; Cecil Travis, Washington, .332; Joe Vosmik, Boston, .331; Hal Trosky, Cleveland, .331; Joe DiMaggio, New York, .330; Rip Radcliff, Chicago, .328.

NMMI Poloists Ride Against Lamesa's Crack Four Today

LAMESA, Sept. 24. (Special) — The Roswell Military institute polo team is scheduled to play the Lamesa polo team here Sunday.

This will bring together two of the hardest riding and sharpest shooting polo teams of the Southwest. The Roswell team is rated with the nation's best, and the Lamesa team has triumphed over almost all opposition this season.

Lamesa recently won the regional polo meet at Lubbock and has won over the best teams in the entire section.

The Lamesa team is composed of Sheriff Gus White, Bryant Fulkerson, A. C. Woodward, Erie Barron, and Spencer Barron.

The South American giant horned toad barks and bites like a dog.

Additional Sports

(Continued From Sport Page)

Fans Complete Selection Of Most Popular Team

The All-American team of the most popular players in baseball was completed today with the selection of five pitchers in the nation-wide voting contest, in which fans, from coast to coast, named their favorites in each position.

The hurlers for this mythical honor team listed in the order in which baseball followers ranked them are: Ruffing, Yankees; Hubbell, Giants; Vander Meer, Reds; Grove, Red Sox and Bridges of the Tigers.

Thus one of the catchiest sidelight features of the current baseball season comes to a close. Let the arguments start where they will.

The poll stretched out over nine weeks, and was sponsored by the Kellogg Cereal company. Each of the players named above was, or will be, presented with a new car by Kellogg's, while the fans who participated shared in weekly money prizes.

The contest was not based upon a player's ability, but solely upon his popularity with baseball followers. This provided a new type of All American selection.

Player	Team	Pos.
Gehrig	New York	1b
Gehringer	Detroit	2b
Ott	New York	3b
Cronin	Boston	ss
Medwick	St. Louis	lf
Fox	Detroit	rf
DiMaggio	New York	cf
Dickey	New York	c
Ruffing	New York	p
Hubbell	New York	p
Vander Meer	Cincinnati	p
Grove	Boston	p
Bridges	Detroit	p

Cubs, Bucs Keep Apace In Race

PITTSBURGH, Sept. 24. (AP)—The Pittsburgh Pirates clustered three runs in the second inning and added another in the eighth today to beat the Cincinnati Reds 4 to 1 behind the six hit pitching of Russ Bauers.

Cincinnati ..... 100 000 000—1 5 4
Pittsburgh ..... 030 000 01x—4 10 0

Vander Meer and Lombardi; Bauers and Todd.

Errors, Lombardi, Richardson 2, Myers. Runs batted in, Lombardi, Todd, Bauers, Rizzo. Two-base hits, Craft, Suhr, L. Waner. Three-base hit, Rizzo. Double plays, L. Waner and Suhr; Handley, Young and Suhr. Left on bases, Cincinnati 5; Pittsburgh 12. Bases on balls, Bauers 2, Vander Meer 3. Struck out, Bauers 4, Vander Meer 2. Passed ball, Lombardi.

CUBS STAY IN STRIDE

CHICAGO, Sept. 24. (AP)—Blasting three pitchers for 15 hits including Manager Gabby Hartnett's eighth homer, the Chicago Cubs kept pace in their stretch pursuit of Pittsburgh by beating the St. Louis Cardinals, 9 to 3. The triumph left them two games behind with eight to play.

Chicago ..... 002 043 00x—9 15 1
St. Louis ..... 000 003 000—3 11 3

Warneke, Henshaw, McGee, Davis and Padgett; Faye, French, Root and Hartnett. Errors, Brown, Padgett, Mize, Collins. Runs batted in, Mize, Owen 2, Herman, Cavarretta, Galan, Reynolds 3, Hartnett, Demaree 2. Three-base hits, Owen, Herman. Reynolds. Home run, Hartnett. Sacrifice, Warneke. Double plays, Gutteridge to S. Martin to Mize; S. Martin to Mize; Myers to S. Martin to Mize; Herman to Jurges to Collins; Herman to Collins. Left on bases, St. Louis 10; Chicago 7. Bases on balls, off Warneke 3, Page 2, Root 1. Strikeouts, by Warneke 4, Henshaw 1, Page 2, Root 1. Hits, off Warneke 8 in 4 3-3 innings; Henshaw 4 in 1-3 (none out in 6th); McGee 2 in 2; Davis 1 in 1. Page 6 in 5 1-3; Root 1 in 0 (pitched to one batter in 6th); Root 4 in 3 2-3. Passed ball, Padgett. Winning pitcher, Page. Losing pitcher, Warneke.

BEES BOW TWICE

BOSTON, Sept. 24. (AP)—Mel Ott's ninth inning homer gave the New York Giants a 2 to 1 victory over the Bees in the nightcap of a doubleheader today for a sweep of the twin bill. The Giants took the opener 9-8. The double victory boosted the New Yorkers into third place in the National league.

FIRST GAME

New York ..... 005 020 011—9 13 3
Boston ..... 230 030 000—8 9 5

Wittig, Baker, Coffman, Brown and Danning; Lanning, Hutchinson, Errickson and Mueller.

Errors, Myatt, Kampouris 2, Hitchcock, Cooney, Fletcher, Warstler, Errickson. Runs batted in, Danning 3, Seeds, Kampouris, Ott, Haslin 2, Myatt, Cuccinello 3, Stripp 2, Garms 2. Two-base hits, Danning 2, Kampouris, Cuccinello, Garms, Cooney 2. Three-base hit, Ott. Sacrifices, Haslin, Garms, Cuccinello. Left on bases, New York 12; Boston 11. Bases on balls, Wittig 3, Baker 3, Brown 2, Lanning 4, Hutchinson 1, Errickson 1. Strikeouts, Wittig 1, Brown 1, Lanning 2, Errickson 1. Hits, off Wittig 5 in 3 innings; Baker 4 in 3; Coffman 0 in 1; Brown 0 in 3; Lanning 8 in 4 2-3; Hutchinson 2 in 2 1-3; Errickson 3 in 2. Hit by pitcher, by Brown (Garms). Wild pitch, Wittig 1, Baker 1. Winning pitcher, Brown. Losing pitcher, Errickson.

SECOND GAME

New York ..... 000 010 001—2 8 1
Boston ..... 010 000 000—1 5 0

Melton and Danning; Pette and Mueller. Errors, Myatt. Runs batted in, Ott, Haslin, Warstler. Two-base hits, DiMaggio 2. Home run, Ott. Stolen base, Myatt. Sacrifice, Garms. Double play, Cuccinello to Warstler to Fletcher. Left on bases, New York 4; Boston 6. Base on balls, Melton 3, Pette 1. Strikeouts, Melton 2, Pette 1.

DODGERS TRAMPLE PHILS

BROOKLYN, Sept. 24. — Behind the six hit pitching of Lefty Vito Tamulis, the Dodgers trampled the Phillies, 8 to 1, today. The Brooklyns collected 11 hits off two Phils pitchers, featuring three runs splurges in the first and fourth frames.

Philadelphia ..... 000 200 000—1 6 2
Brooklyn ..... 303 200 01x—8 11 0

Landing, Al Smith and Atwood; Tamulis and George.

Errors, Feinberg, Smith. Runs batted in, Arnovich, Key 2, Hockett, Hudson, Camilli, Sington, George. Two-base hits, Atwood, Scharein, Hockett, Arnovich. Three-base hits, George, Durocher, Koy. Stolen bases, Lavagetto, Hudson, Koy. Sacrifice, Tamulis. Left on bases, Philadelphia 5; Brooklyn 8. Bases on balls, Tamulis 1, Lanning 1, Smith 2. Strikeouts, Tamulis 4, Lanning 1, Smith 3. Hits, off Lanning 7 in 4; Smith 4 in 4. Wild pitch, Tamulis. Losing pitcher, Lanning.

CADETS BEAT WICHITA

WEST POINT, N. Y., Sept. 24. (AP)—The "Caissons went rolling along" today as Army romped to a five touchdown, 32-0, triumph over Wichita university's Shockers. Woodrow Wilson, first string No. 1 back, suffered a mild concussion and was forced to leave the game.

The Baseball Scoreboard

YESTERDAY'S RESULTS

Texas League
(Shaughnessy Playoff)
San Antonio 3; Beaumont 4.

American League
Boston 7; New York 6.
Cleveland 6; Detroit 7.
Washington 7; Philadelphia 3 (10 innings).
Chicago 7-3; St. Louis 8-2.

National League
Cincinnati 1; Philadelphia 4.
New York 9-2; Boston 8-1.
Philadelphia 1; Brooklyn 8.
St. Louis 3; Chicago 9.

HOW THEY STAND

Texas League
(Final Shaughnessy Playoff)

Teams—	Won	Lost	Pct.
Beaumont	3	3	.500
San Antonio	3	3	.500

American League

Teams—	Won	Lost	Pct.
New York	95	50	.655
Boston	83	59	.585
Cleveland	73	62	.572
Detroit	77	69	.527
Washington	72	72	.500
Chicago	61	77	.442
St. Louis	51	90	.362
Philadelphia	51	94	.352

National League

Teams—	Won	Lost	Pct.
Pittsburgh	84	58	.592
Chicago	83	61	.576
New York	79	64	.552
Cincinnati	77	65	.543
Boston	71	72	.496
St. Louis	68	75	.476
Brooklyn	64	77	.454
Philadelphia	44	98	.310

Today's Schedule
TEXAS LEAGUE
San Antonio at Beaumont.

AMERICAN LEAGUE
Boston at New York (2).
Washington at Philadelphia (2).
Chicago at St. Louis (2).
Cleveland at Detroit.

NATIONAL LEAGUE
New York at Boston (2).
Cincinnati at Pittsburgh.
St. Louis at Chicago.
Philadelphia at Brooklyn (2).

Yanks Drop Tilt To Sox, 7 To 6

(By The Associated Press)

NEW YORK, Sept. 24.—Jimmy Foxx's 48th homer of the year broke a tie in the ninth inning today and gave the Boston Red Sox a 7 to 6 victory over the Yankees. Bill Dickey hit a homer for the Yanks.

Boston ..... 301 200 001—7 11 0
New York ..... 031 230 000—6 10 0

Heving and Peacock, Ruffing, Bagby and Dickey.

Runs batted in, Higgins 3, Doerr 2, Peacock, Crosetti 2, Dickey 2, Henrich, Gehrig, Foxx. Two-base hits, Chapman, Cronin, Crosetti, Henrich. Three-base hit, Ruffing. Home runs, Dickey, Foxx. Stolen bases, Cramer, Gordon, Crosetti 2, DiMaggio. Double plays, Crosetti, Gordon and Gehrig; Doerr and Foxx. Left on bases, New York 5; Boston 7. Bases on balls, Ruffing 4, Heving 2, Strikeouts, Heving 3, Ruffing 3, Bagby 1. Hits, off Heving 9 in 5 1-3 innings; Bagby 1 in 3 2-3. Winning pitcher, Bagby.

TIGERS RALLY TO WIN

DETROIT, Sept. 24. (AP)—The Detroit Tigers came from behind with a six-run rally off Al Milnar and Willis Hudlin in the seventh inning, featured by Charlie Gehringer's 19th homer, to defeat the Cleveland Indians 7 to 6 here today.

Cleveland ..... 022 000 200—6 14 0
Detroit ..... 001 000 60x—7 8 1

Harder, Milnar, Humphries and Pytlak; Bridges, Eisenstat, Coffman and Tebbetts.

Error, Rogell. Runs batted in, Kroner 3, Keltner 2, Lary, Heath, Tebbetts, Cullenbine 2, Laabs, Gehringer 3. Two-base hits, Kroner 2, Keltner 2, Laabs, Averill. Three-base hit, Tebbetts. Home run, Gehringer. Stolen bases, Lary. Double plays, Kroner, Lary and Trosky; Tebbetts and Christman. Left on bases, Cleveland 7; Detroit 5. Bases on balls, Harder 4, Milnar 1, Hudlin 1, Eisenstat 1. Strikeouts, Harder 1, Humphries 1, Bridges 6, Coffman 1. Hits, off Harder 5 in 6 innings; Milnar 1 in 0 (none out in 7th); Hudlin 2 in 1; Humphries 0 in 1; Bridges 12 in 6 1-3; Eisenstat 0 in 2-3; Coffman 2 in 2. Wild pitch, Milnar. Balk, Bridges. Winning pitcher, Eisenstat. Losing pitcher, Hudlin.

NATIONAL BEAT A'S

PHILADELPHIA, Sept. 24. (AP)—Scoring four runs in the tenth inning on six hits, the Washington Senators came from behind today to beat the Athletics, 7 to 3. George Caster was knocked out of the box in the 10th after holding the Senators to six hits for nine innings.

Washington ..... 000 000 030 4—7 12 0
Philadelphia ..... 200 000 010 0—3 5 2

10 innings.

Krakauskas, Kelley and Guiliani, Ferrell; Caster, D. Smith and Wagner.

Errors, Eiten, Lodigiani. Runs batted in, Bonura 2, Wright 2, Myer, Ferrell, Johnson 2, Ambler. Two-base hit, Bonura. Three-base hit, Wright. Stolen bases, Moses 2, Case. Sacrifices, Newsome, Lodigiani. Double plays, Ambler, Newsome to Eiten; Lodigiani, Ambler to Eiten. Left on bases, Washington 8; Philadelphia 9. Base on balls, off Krakauskas 6, Kelley 1, Caster 4. Strikeouts, by Krakauskas 8, Kelley 2, Caster 4. Hits, off Krakauskas 4 in 7 innings; Kelley 1 in 3; Caster 9 in 9 (none out in 10th); D. Smith 3 in 1. Passed ball, Ferrell. Winning pitcher, Kelley. Losing pitcher, Caster.

HOSE WIN TWO

ST. LOUIS, Sept. 24. (AP)—The Chicago White Sox, on hits by Hank Steinbacher and Luke Appling, shoved across a run in the seventh inning to break a tie and defeat the St. Louis Browns, 3 to 2, in the second game of today's double-header. The Browns nosed out the Sox, 8 to 7, in the opener.

FIRST GAME

Chicago ..... 010 100 014—7 8 4
St. Louis ..... 211 040 00x—8 10 2

Lyons and Sewell; H. Mills and Harshany.

Errors, Appling, Berger, Kreevich, Walker, Clift, H. Mills. Runs batted in, Clift 3, Almada, Kress, Mazzera 3, Berger, Sewell 2, Kreevich, Radcliff, Owen 2. Two-base hit, McQuinn. Three-base hit, Berger. Home runs, Almada, Mazzera, Clift. Double plays, Kress and McQuinn; Walker and Conners; Berger, Appling and Conners. Left on bases, Chicago 5; St. Louis 4. Bases on balls, Lyons 2, H. Mills 3. Strikeouts, Lyons 2, H. Mill 6. Wild pitch, H. Mills.

SECOND GAME

Chicago ..... 010 010 100—3 12 1
St. Louis ..... 020 000 000—2 5 0

Knott and Rensa; Cole, Johnson and Sullivan.

Error, Appling. Runs batted in, Meyer, Radcliff, Appling, Sullivan, Heffner. Two-base hits, Appling, Steinbacher. Three-base hit, Meyer. Sacrifice, Sullivan. Left on bases, Chicago 10; St. Louis 6. Bases on balls, Knott 3, Cole 2. Strikeouts, Knott 1, Cole 3, Johnson 2. Hits, off Cole 11 in 7 innings; Johnson 1 in 2. Wild pitch, Johnson. Losing pitcher, Cole.

Bruins Trounce Pirates, 33-0

WACO, Sept. 24. (AP)—The Baylor Bears crushed the Southwestern Pirates 33 to 0 here tonigh in the opening game of the season before a small crowd of 4,000 spectators.

Held in check during the first quarter, the Bears struck twice in the second, once in the third and twice more in the final period to crush the weaker team.

Statistics gave the Bruin aggregation a wide margin over the Pirates as they rolled up 20 first downs to one for the Pirate eleven and gained 258 yards from rushing to 25 for the Southwestern team.

Taking the ball on the Southwestern 23 yard line at the beginning of the second period, the Bears, with Witt and Bivins carrying the ball, swept down to the Pirate two yard line, where Bivins crashed center for the first tally. Nelson converted to push Baylor out in front 7 to 0.

Bears Count Again

The Bears scored again a few minutes later when a pass, Patterson to Lummus took the Baylor eleven to the Pirate three yard stripe. Here Merka went over on the first try. Graham converted.

Southwestern tightened again at the beginning of the second half but the Bruin running attack began to function towards the close of the period and Witt again tallied on an end sweep from the nine. The fourth period was only one minute old before Lider faded back and shot a pass to Patterson in the end zone to give the Bears a 27 to 0 lead. Merka scored the final tally when he went across from the one yard line after the Bears had made a sustained march from midfield.

Foster, Witt, Patterson and Bivins carried the brunt of the Bear back field work, while Taylor, Anderson and Edwards were the main stays in the forward wall.

O'Neil and Marain were the bright spots of the Pirate eleven.

The lineups:

BAYLOR	Pos.	SOUTHWEST.
Boyd	LE	Waugh
Edwards	LT	Allen
Taylor	LG	McMurray
H. Williams	C	Bremer
Aiken	RG	Doan
Robinson	RT	Ingram
Barnes	RE	Morgan
Patterson	QB	Nelson
Lider	LH	O'Neil
Graham	RH	Lee
Lewellen	FB	Burleson

Score by periods:

Baylor	0	14	6	13—33
Southwestern	0	0	0	0—0

Baylor scoring—Touchdowns, Bivins, Witt, Patterson and Merka (2). Points after touchdown, Nelson, Graham and Lider (placements).

SKEET SHOOT TODAY

Lubbock Skeet and Gun Club will resume regular weekly skeet and trap shooting at the traps north of town this afternoon.

The shooting begins at 2 o'clock. All members of the club and their friends are invited to compete.

Lombardi Continues To Pace Senior Batsmen

NEW YORK, Sept. 24. (AP)—The five games the Pittsburgh Pirates and Cincinnati Reds play during this final week of the big league season are going to decide the National league batting championship as well as the pennant race.

It's still Ernie Lombardi of the Reds by nine points in the hit parade, but Arky Vaughan, the Pirate shortstop who won the championship in 1935, is hot on his trail.

Lombardi has a .342 mark and Vaughan .333 up to and including Friday's games. It is the first time in weeks the Red walloper's lead has been sliced below ten points. Only one other clouter in the loop, Johnny Mize of the Cardinals, appears to have a chance, showing a .331 third-place average for the season.

Trailing the three pace-setters, but six points back of Mize, were the Reds' Buck McCormick and Ducky Medwick of the Cardinals, deadlocked for fourth place at .325; Debs Garms, Boston, with .320; Phil Weintraub, the fading Philly, .319; Stan Hack, Chicago, .312; JoJo Moore, Giants, .311, and Lloyd Waner, Pirates, .310.

CLEMSON NIPS GREENIES

NEW ORLEANS, Sept. 24. (AP)—Clemson college defeated Tulane university 13 to 10 here today in a season's football opener upset that stunned a crowd of more than 12,000 who had expected an easy victory for the Green Wave.

Too many seniors with too much experience spelled the three point difference as the Tulane youngsters floundered for lack of organization and teamwork.

Tax Valuations Show Increase

All records were broken for increases in valuations from one year to another, as found on the 1938 tax roll mailed Saturday afternoon by H. B. Bryan, county tax assessor-collector, to the state comptroller.

The increase of 1938 valuations total over that of 1937 was $1,435,-756.

The 1938 valuation total is $24,-270,841, exclusive of intangible valuations not certified to the assessor-collecter by the Fort Worth and Denver railroad. A supplemental sheet will have to be made out for that company when its valuation figures are certified, said Bryan.

Should the company certify the same valuation it submitted last year, $146,756, the 1938 figure representing the county valuations total would be $24,417,591.

The total in 1937 was $22,981,835.

The tax rolls mailed Saturday weighed approximately 15 pounds and had about 750 more receipts than those of 1937, said Bryan. Assessments were begun in early February.

Also sent the comptroller was the 1937 annual report, which gave information that would allow of credit on delinquent taxes and whatever mistakes, if any, had been in assessments and collections.

Our Store Will Be

CLOSED

All Day Monday On Account of Religious Holiday

Grollman's

FASHION WITHOUT EXTRAVAGANCE

An Invitation for FALL





. . . Now see the most refreshing fall collection ever presented . . . clothes gathered from the style centers of the world . . . clothes glowing with the nip of fall . . . clothes to make you vital and captivating . . . all presented for the first time in our new store. Fur Coats, fur-trimmed Coats, Sport Coats, Sport Suits, Costume Suits, Tailored Suits, fitted and box Suits, Street Dresses, Evening Dresses, Sport Dresses in newest fall fabrics and style creations. A complete stock of Millinery, Shoes and Accessories . . . all at most reasonable prices.

We Cordially Invite You To Visit Us While Attending The Fair This Week

Grollman's

FASHION WITHOUT EXTRAVAGANCE

Lost, Found, Sell Or Rent, THE RESULTS ARE SURE WITH LITTLE SPENT

Rates, Rules and Requirements of Classified Advertising Of The

Lubbock Evening Journal
Lubbock Morning Avalanche
Sunday Avalanche-Journal

All classified advertising will appear in both the Morning and Afternoon papers, both papers counting one insertion. All classified advertising is printed in the Lubbock Morning Avalanche first and the Daily Journal of the same date. No classified originating in the afternoon paper.

Classified for Sunday's issue will appear in the Avalanche-Journal counting one insertion as the paper is sent to all subscribers of both the afternoon and morning papers.

AVALANCHE-JOURNAL
Combined Rates
10 Word Minimum

1 day, per word	4c
2 days, per word	6c
3 days, per word	8c
7 days per word	10c

These rates are for consecutive insertion only.

All out-of-town ads received by mail must be cash with order. No exception. "NO REFUNDS" on ad stopped after it has appeared in paper.

PHONE 13, 14, 15 OR 16

Our experienced ad taker will receive your ad and help you to word it then our collector will call the following day.

THESE ACCOUNTS ARE 'ACCOMMODATION ACCOUNTS' FOR OUR PATRONS AND FOR ONE DAY ONLY.

No advertisements accepted on an "until forbid" order. A specified number of insertions must be given.

We reserve the right to place an advertisement under the proper classification and reject unclean or objectionable copy.

Obituaries and cards of thanks at regular classified advertising rates.

The publishers are not responsible for copy omissions, typographical errors or any unintentional error that may occur further than to correct it next issue after it is brought to their attention. All advertising orders are accepted on this basis only.

The Avalanche-Journal can not be responsible for more than one incorrect insertion of a classified ad. Advertisers should check their ads on first day of publication and immediately notify the Classified Department if any mistakes occur.

Classified Advertising accepted until 6:00 p. m. on week days and Saturdays.

For classified display advertising information

PHONE 13, 14, 15 OR 16

TO DISCONTINUE AN AD

Notice to Discontinue an Ad must be given after 8 a m and before 6 p m to some member of the Classified Advertisement Department. We cannot be responsible for notice given before or after these hours and to a member of some other department.

NOTICE TO THE PUBLIC

The Avalanche-Journal is a member of the Association of Newspaper Classified Advertising Managers, which includes leading Newspapers throughout the country and has as its aim the elimination of fraudulent and misleading Classified Advertising.

Announcements

1—Lodges and Societies

Yellowhouse Lodge No 941 A F and A M Stated communications the First Friday night each month

GEO. S EUBANK, W M.
HUGH J McCLELLAN Secretary

3—Lost and Found

LIGHT red Jersey cow with horns. Clifton Barrier, Route 1.

LOST: Pair bay mare mules. Call collect, N. L. Green, Lorenso.

LOST: Baby's white zipper boot, Friday afternoon. Reward. 1011 18th.

STRAYED: Small dog, long hair, black and white. Name "Skipper." Phone 764.

4—Personal Notices

FOR SALE: Sweet milk, 30c gallon. Buttermilk, 20c. C. B. Berry, 102 34th.

WELCOME!
Fair Visitors!
EAT AND MEET AT OUR DELIGHTFUL CAFE.
GOOD FOOD—EXCELLENT SERVICE
B. & B. CAFE
Across from Avalanche-Journal Office



$1.00
All Makes Are Expertly and Inexpensively Repaired and Serviced by
JACKSON
Watch Repair
1610 Broadway
Phone 1880

MRS. HOLTON will be at 1806 Avenue K, Wednesdays and Thursdays.

FOR service and rental on vacuum cleaners. Call Hodges Bros.

A WANT AD in time saves many a dime. Rent your apartment. Phone 13 or 14.

Announcements

4—Personal Notices

NOTICE!

I have purchased
OSCAR'S CAFE
1315 Main Street
and will appreciate the continued patronage afforded this cafe.

I will assure you of quality foods, prompt service and courtesy.

Sincerely yours,
JOHN BULL



Demand The Best RAW AND PASTEURIZED MILK
JENKINS BROS.

4-A—Card of Thanks

CARD OF THANKS

We wish to thank all of our kind friends and neighbors for their many kind expressions of sympathy and condolence during our recent bereavement.

MR. AND MRS. JOHN W. GRAVES
MR. AND MRS. L. W. PHILLIPS
WANDA GRAVES
CHARLES H. SUMNER
BOBBY DE WAYNE SUMNER

Business Service

4-B—Building Supplies and Contractors

Builder And Contractor
L. A. STONER
Let Me Give You An Estimate On Your New Home.
1114 Texas Ave. Phone 3868

LUMBER BARGAINS
Are you buying our bright new dry lumber at
$2.75 PER HUNDRED FEET
Strictly graded by S. P. A. Rules, but the price is still made by us. If you are not buying from us you are still loosing money.
R. D. JONES LUMBER CO.
South End of Texas Phone 4168

6—Beauty Parlors



BAILEY
SCHOOL OF BEAUTY CULTURE
OFFERS BETTER TRAINING AHEAD OF ALL OTHERS

In choosing a vocational school which vitally affects your success and future earnings study carefully what is offered in the—

1st—Instruction Department:
Our teachers have years of experience. They are high school and licensed graduates. Our hair stylists are artists.

2nd—Facilities for Instruction:
Our equipment is the latest and kept up to date. Supplies are provided generously and are the finest.

3rd—Standards:
Do not limit your possibilities to one state only. Prepare to go anywhere. Ours are at the highest possible level. We are accredited instructions of Beauty Culture, in which the requirements are of the strictest in the matter of facilities, lectures, teachers 'duty to students and their placement.

4th—Enrollment:
Our students have the training which enables them to hold jobs in the best-paying shops in the state and to pass the state board of examiners.

5th—Prestige:
Our training presents a 14 year success background. Our graduates are constantly in demand in the better beauty shops over the South Plains. . . . Ask for information about our cash discount and time pay plans.

Lena Bailey -- Sarah Sherill
Owners and Instructors
1505 Ave. Q Pone 1685

One Permanent	$1.00
Two for	$1.75
Shampoo and Set	35c

All work done by senior students.
BAILEY'S BEAUTY SHCHOOL
1505 Ave. Q Phone 1685

"Lain shampoo and set 35c
All shampoo and set 50c
We Use Soft Water
LA MODE BEAUTY SHOP
MRS C. C. WALDROP
1638 17th Ph. 3464 for appointment

$4.50 Permanents	$3.00
$5.00 Permanents	$3.50
$7.50 Permanents	$5.75

RAINBOW BEAUTY SHOP
1013 Main St. Phone 143

TO BUY OR SELL or exchange anything use Avalanche-Journal Want ads. Phone 13 or 14.

Hold Everything! By Clyde Lewis



"The professor is in his den, sir—who shall I say is calling?"

Business Service

4-B—Building Supplies and Contractors

BUILD With an FHA Loan
FREE ESTIMATES BY RELIABLE CONTRACTORS
We Arrange All Details
BOWMAN LUMBER CO.
619 13 at Ave. J Phone 3333

6—Beauty Parlors

Rodda Beauty Shop
Fall Specials

$10 permanent	$4.00
$5 permanent	3.50
$4 permanent (2 for)	4.00
Plain Shampoo & Set	35c

Mrs. Faye Rodda, owner-operator.
Mrs. Leona Curtis, operator.
1630 — Eighth Streeet

SEPTEMBER SPECIALS

Any hair shampoo and set	50c
Manicure	75c
Eye Brow Dye	75c
(With arch)	$1.00
Rinse	25c
Henna Shampoo and set	$1.50
Personality haircut	50c

BEAUTY AIRE SALON
1113 Ave. M Phone 4260

CITY BEAUTY SHOP
Fair Week Specials
Personality Waves

$6 Permanents	$3.00
$5 Permanents	$2.50
Oil Shampoo and Set	50c
Plain Shampoo and Set	35c

MRS. W. H. McILWAIN, Prop.
1109 Avenue G Phone 9616

7—Business Opportunities

GROW TO SUCCESS

Coin-machine operation is the largest single business to help you grow to success. A few new operators are now invited to enter this thriving business. With moderate investment and sound references you can secure cooperation of 40-year-old concern, largest in its line. Business intake is all cash, small overhead, no credit losses. No previous experience required. Address J. Joe Glahn, Box No. 1432, Oklahoma City, Oklahoma.

8—Business For Sale

WELL located grocery, market and fixtures on Highways 9 and 15 in center of Lamesa, Texas. J. T. Hooten.

Cafe In Seagraves
$500 Will Handle
Phone 1856

CAFE doing good business, on highway. Reasonable. Take good used car as part payment. City Cafe, Slaton, Texas.

CAFE and service station, near new oil field. Good location. Hester and Son, Whiteface.

SECOND hand store, clothing, shoes, numerous articles. 386 Avenue H.

ONLY Cash Grocery and Market in best farm and ranch territory in West Texas. New and modern fixtures, clear and clean, fifty thousand dollar business last year. Will sacrifice account expansion of other business. Address A. F. Yates, Plainview, Texas.

SERVICE STATION for sale, doing good business. Phone 3190. 247 Ave. H.

10—Tailors, Hatters, Laundries

Suits C. & P. .25c
Dresses C. and P. ..... 35c up
Hats C. and Blocked 50c
(Cash And Carry)
WHITWORTH'S
1315 Texas Phone 3410

SUITS 20c
ALLEN TAILORS

A WANT AD in time saves many a dime. Rent your apartment. Phone 13 or 14.

Business Service

10—Tailors, Hatters, Laundries

New Fall Tailor-Made
SUITS



New Fall Patterns now on display. See these new creations.

USE OUR
Budget Plan
A small down payment will bring your suit to you. Wear it while you pay for it—you can buy a suit as low as $3.00 a week.



PRICED FROM
$23.50
UP
Whitworth's
CLEANERS AND HATTERS
1375 TEXAS
PHONE 3410

Welcome Fair Visitors
Kuie
THE TAILOR
1412 Broadway Phone 193

WELCOME
FAIR VISITORS
It is a pleasure to have you with us.
We will guarantee you a good Cleaning and Pressing job.
CITY TAILORS
1310 Broadway Phone 233

WHITESIDE LAUNDRY
Help-Self 20 Machines
Finished Service
20th and Ave. S Phone 3787

Cash and Carry
VOGUE CLEANERS
Phone 3820 1209 College Ave.
SUITS 25c

11-C—Painting & Papering

CARPENTER work, painting; small or large jobs. Phone 3606-J.

12—Woman's Column

FOR LOVELY Avon Products see or call Winnie Fairley, 3496-W, 809 Ave. Q.

SPIRELLA: Foundation garments. Individually designed. Gives scientific support. For free preview phone 1748.

NUBONE for appearance, comfort and beauty. For appointment call 3228-W. Mrs. M. Cammack, Corsetiere.

12-B—Nursing Wanted

MIDDLE AGED lady wants practical nursing. See or write Mrs. Eula Moseley care S. M. Rudd, Rt. 3 Slaton.

PRACTICAL Nursing, hospital training, obstetrical cases preferred. Reference. Phone 565-W.

DON'T be on the inside looking out at shopping bargains. Pleasant evenings — reading Avalanche Journal Want Ads.

Employment

13—Help Wanted Male

ABLE MAN to distribute samples, handle Coffee route. Up to $45 first week. Automobile given as bonus. Write Albert Mills, 4667 Monmouth, Cincinnati, O.

WANTED: Man in Lubbock to sell my honey to the trade in Lubbock and around. Address W. L. Caldwell, care Avalanche-Journal.

WANT farmer with teams and wagons to head maize, about 100 acres on contract or by day. Farm at Woodrow. Inquire Monday at Cities Service Filling station, two blocks north of courthouse on Avenue H, or write P. O. Box 1076, Lubbock. O. C. Beard.

CIVIL SERVICE EXAMINATIONS
Call, phone or write Draughon's Business college, Lubbock, today for full particulars about special night classes preparatory for civil service examinations to be held soon. Draughon's Business College, 1303½ Texas Avenue, Lubbock. Phone 335.

DISTRIBUTOR WANTED
One man who answers this ad is really going to cash in. He will become exclusive distributor in this territory for one of the fastest-selling products you ever saw, being direct representative of the national manufacturer. Product new and novel in this territory big seller elsewhere; sells to merchants and they like it because they cash in on it too. Extra-ordinary opportunity for man with proved record and ability to direct sales organiation. Moderate capital required for show room and sales units. Also big opportunity for right man as distributor's salesman. Box No. KSZ. Avalanche-Journal.

EXPERIENCED wool presser. Apply Allen Tailors. 1946 19th.

NEW park-in grocery opening October 1st in good location. Needs butcher with equipment. Wire Chas. Maier, Portales, N. M.

13-A—Help Wanted Female

WANTED white woman to work at boarding house. 1631 Broadway.

$16 WEEKLY and your own dresses Free demonstrating nationally-advertised Fashion Frocks. No canvassing. No investment, of any kind. Write fully giving age and dress size. FASHION FROCKS, Inc., Dept. A-6227, Cincinnati, Ohio.

WOMEN WANTED: Address our catalogs. $2 each paid in advance plus bonuses. Everything supplied. Free details furnished. ROYAL PRODUCTS, G. P. O. Box 164, Brooklyn, N. Y.

WANTED: Car tray girls and waitresses at once. Spinning Wheel, 1807 College Ave.

WHITE girl for housework; help care for child. Room, board and small salary. Call 1236-J.

WHITE girl for housework and care for child. Health certificate required. Small salary, room and board. Apply Sunday, 1923 25th.

WANTED: Middleaged woman to do housework. Must stay nights. Telephone 1760.

WHITE girl for housework, room, board and small salary. Phone 3686.

EXPERIENCED white girl for housework. Must be A-1. 1320-A 13th.

WANTED: Good, experienced, silk finisher. Allen Tailors. 1946 19th.

WANTED: White, good cook, excellent housekeeper, for restaurant. Midland Airport, Midland, Texas.

13-C—Salesmen Wanted

YOUR BUSINESS CAREER
Selling the famous Murphy line of high grade advertising.
A pioneer organization with AA rating, a national reputation for production and performances.
Our exclusively copyrighted line includes art calendars, indoor billboards, greetings, art blotters, fans, direct mail, advertising pencils and other specialties.
We want reliable, full time man, year round work, liberal commissions, payable weekly. Also good bonus and prizes.
Fall selling season of 1938 offers exceptional opportunity. Establish yourself in growing business. Write immediately. Outline experience. Give three references.
THE THOS. D. MURPHY CO.
RED OAK, Iowa

SALESMEN WANTED
Salesman and crew managers wanted for rural work on a leading farm publication. Profitable deal for qualified man. Must have car and be able to furnish good references. Write Maurice B. Crane, Room No. 6, Capper Building, Topeka, Kansas.

14—Situations Wanted

SCHOOL girl wants place to work for room and board. Phone 139.

MIDDLEAGED lady wants position caring for elderly couple or housekeeping. Mrs. E. B. Holliday, Ropesville, Texas.

WOMAN wants housework or ironing. 1112-B 19th.

YOUNG experienced stenographer desires any type office work. Write Box H. G., Avalanche.

COLLEGE girl, experienced typist, office training. Write XYZ, Avalanche.

COLLEGE girl wants place to earn board and room while attending school. Phone 338.

WORK on ranch or farm or rent one. Phone 1579 J.

Financial

15—Insurance & Investments

6% FARM LOANS
No Agent's Commission
3-Year Repayment Privilege
Prompt Reasonable Appraisals
JOHN WHERRY, Farm Supervisor for Atlas Life Insurance Company.
Telephone 3564
3614 22rd Street Lubbock, Texas

READ THIS
A special rate of 4½% interest on some choice central business property City, Farm and Ranch loans at 5 to 5½% if it is a good loan. I can make it.
CLAUDE B. HURLBUT
Citizens National Bank Bldg. Phone 446

Financial

15—Insurance & Investments

READ & BONDURANT
"Complete Insurance Service"
Phone 66 1210 Ave. J

THE SIGN OF GOOD INSURANCE
INSURANCE G. O. WALKER, Jr. & CO. BONDS
Automobile Insurance
All Coverages
Pays 80% Loss $1 Up No Deductable
STATE FARM INSURANCE COMPANIES
Assets $17,000,000.
Semi-annual premium, 25% Dividends Semi-Annually. Represented by
E. B. WILLIAMS & CO.
1310 Texas Ave Phone 3826

16—City and Farm Loans

F. H. A. Loans
90% value—4% interest. To build, buy or refinance. "Lots of money—quick service."
C. J. NORTON
1313 Texas Ave. Box 1279 Phone 3102

Reduce your Monthly Payments
by refinancing your present loan at a LOWER INTEREST RATE 5 to 5½% on Lubbock homes.
Great American Life Insurance Co
O Davis, Loan Agent
514 Myrick Bldg. Phone 494

90% F.H.A. LOANS 5%
Fast Service On Your Commitments
O. R. KENNEDY INS & LOANS
1113 Ave. G Box 1467 Phone 3161

5% FARM LOANS
Now is the time to refinance the loan on your farm. We make good liberal appraisals of your farm, and you pay your interest one time each year. Why continue to pay interest and principal from two to four times each year. Phone, wire, or write us for complete information.
GREEN BROS.
Lubbock Hotel Phone 148

LOANS—6% TO 6%
On good business and residence property (Prepayment Privileges to suit.)
GUY L. McAFEE
Hilton Hotel Bldg. Phone 234

16-A—Automobile Loans

AUTOMOBILE LOANS
Reasonable Rates Prompt Service
GUY L. McAFEE
Hilton Hotel Bldg Phone 234

AUTO LOANS
AND
REFINANCING
$10 to $600
Cash at once. Best service obtainable covering the South Plains
E. L. SNODGRASS
1412 Texas Ave. Phone 4174

BARNETT AUTO LOANS
Personal Loans
Confidential
1006 Ave. J Phe. 3818

AUTO LOANS
"Cash In 10 Minutes"
LEFTWICH FINANCE CO.
1313 Avenue H Phone 202

AUTO LOANS
QUICK SERVICE
Notes refinanced more money advanced. Also small loans $10 to $75.
INSURANCE OF ALL KINDS
L. E. DAVIS
1308 Texas Ave. Phone 381

AUTO LOANS
Car notes refinanced. All kinds of insurance.
WALTER PRICE
6th and Texas Phone 3434

16-B—Money To Loan

MONEY TO LOAN
Diamonds, watches, guns, radios, typewriters or anything of value.
LICENSED AND BONDED PAWNBROKER
JENKINS JEWELRY
1308 Broadway Phone 3824

QUICK PERSONAL LOANS
FOR EMPLOYED MEN AND WOMEN
Confidential—No Red Tape, Your Employer Not Notified.
NO SECURITY—NO ENDORSERS
PEOPLE'S FINANCE CO.
1106½ Bdwy. Phone 3830
Over Grollman's

LOANS ON FURNITURE
Autos, trucks, cafes, shops, fixtures, equipment, vacant lots
WESTER FINANCE COMPANY
"Bankers To The Multitude"
Rm 2 Upstairs 1006½ Texas Ave.

Miscellaneous

17-A—Miscellaneous Wants

$6,000.00 worth of first vendor lien notes bearing 7% interest on close in Lubbock city property. Box C. B., Avalanche.

WANT $8,000, collateral: Good Lubbock income property. Box M.K. Avalanche.

18—Furniture For Sale

A CHANCE
—to get nearly new furniture for 6 room home. Also good washing machine.
R. R. WALKER
1902 17th St. Ph. 2413

Miscellaneous

18—Furniture For Sale

Wanted Dry
MAIZE HEADS, $6.50 PER TON
—in trade on bedroom suites, new perfections. New and used furniture.
TOM FRENCH
Buy, Sell or Trade

TWO Murphy inner-door beds, dressers, tables, student table, cabinets, cupboards, etc. 2208 18th.

John Spikes Eddie Sellers
Spikes-Sellers Furniture Co.
Complete Stock of Furniture, Stoves, Carpets.
We trade for your used furniture.
1311 13th St. Phone 3560

Buy Sell Exchange Used Furniture
PLAINS FURNITURE
907-09 13th St. Phone 1320

H. J. TURNER FURNITURE
New and Used Furniture
"In Little Hotel Building"
1314 Ave. H Phone 3124

HUCKABEE FURNITURE
New and Used
We want to buy or trade for your used furniture. We can re-back your gas heaters.
1418 Avenue G. Phone 3586.

Hicks Furniture
Location 1814 Avenue H
"Out of the High Rent and High Price District"
COMPLETE STOCK
OF BEDROOM SUITES, DINING ROOM SUITES, FLOOR COVERINGS AT PRICES YOU CAN AFFORD TO PAY.
We will take your Used Furniture in on New Furniture
HICKS FURNITURE
1812 Ave. H Phone 4130

BURNS FURNITURE COMPANY
BUY—SELL—TRADE
Phone 387 Texas Ave. at 19th

EAST SIDE FURNITURE
We Will Buy Or Trade For Your USED FURNITURE
1108 Avenue G Phone 1766

GRIGGS FURNITURE CO.
NEW AND USED FURNITURE
North Side of Square
908-908 Main Phone 1846

Largest Stock of
New and Used Furniture
HOUSEHOLD FURNITURE CO.
Phone 1806 1212-14 Ave. H

GROCE FURNITURE CO.
Complete Home Furnishings
1108 13th Phone 833

HAROLD GRIFFITH FURNITURE
RUGS—CARPETS
We Buy Or Trade
For Your Used Furniture
1213 13th St. Phone 3648

Livestock

19—Livestock For Sale

Snyder Livestock Market
AUCTION SALE OF CATTLE EVERY THURSDAY, STARTING 10:00 A. M.
AUCTION SALE OF HORSES AND MULES EVERY SATURDAY
We now have a good demand for all kinds of stocker cattle to go to Oklahoma and Kansas wheat fields, especially cows and calves and wet cows. Any of this class of cattle consigned to us will bring a good market price. Butcher cattle sold strong at our sale this week and our demand continues to increase.
Tune in KFYO each Thursday from 2 to 2:15 o'clock, hear the auction sale direct from the sales pavilion. If you have livestock for sale or are in the market to buy don't fail to attend our Thursday auction sale of cattle and Saturday auction sale of horses and mules. Livestock sold at private sale every day. For best results consign your livestock to Snyder Livestock Market. Bonded and insured.
COL. M. L. LYNN, Auctioneer
HARRY TRUSSEL, Manager
SNYDER LIVESTOCK MARKET
Two Miles north of Lubbock on Avenue U
Phone 2787

The Highest Market Prices For Your Cattle Are Always Obtained Through The
Lubbock Auction & Commission Co.
Sales Every Tuesday And Friday!
WE ARE BONDED—CALL US FOR TRUCKING SERVICE.
J. M. Mullins H. G. Lawson
Claude Keeton
Col. Kenneth K Bozeman, Auctioneer
P O Box 1358 Ave C & 13th St.
Telephone 9590 Night Phone 3315
Lubbock, Texas

Livestock

19—Livestock For Sale

LUBBOCK SHEEP MARKET & EXCHANGE
One Mile North On Ave. U
SEE US BEFORE YOU BUY!
We Specialize in Early Bred Ewes And Feeder Lambs.
C. E. HOLT, Manager
Night Phone 3883

THE LUBBOCK LIVESTOCK COMMISSION CO.
At 1510 Ave. S
(Formerly the Old Original Horse and Mule Barn)
HORSE AND MULE AUCTION SALE EACH THURSDAY
We had a light run of mares and mules this week, but they were a better class and the demand was good for all we had. So if you have anything to sell or to buy be with us Thursday. Our cow sale starts Wed., Oct. 5th. From there on each Wednesday.
L. H. REDWINE, Owner
H. S. HAWKINS, Manager
Auctioneer, Jack Coulter

19-A—Poultry & Supplies

POULTRY WANTED
No. 1 Fryers, 2 lbs. and under 18c
Heavy hens 10c; over 5 lbs. 12c
Old roosters heavy breeds 8c
No. 1 Turkeys 13c; old tom turkeys, 11c
ground hegari bundles for sale, 40c hundred.
WANTED TO BUY
Maize heads, delivered or at your farm. We do custom bundle and head threshing, also feed grinding.
HALL
½ Mile North Southwest Ward School

QUALITY HATCHERY
347 Ave. H
Baby Chicks—Feed and Poultry Remedies.
START YOUR FALL CHICKS NOW
BABY CHICKS STARTED CHICKS
Hatching ten breeds We never sleep.
SWAIN'S HATCHERIES
1½ Miles South Courthouse
Tahoka Highway

19-B—Rabbits and Pets

BLACK registered Scottie puppies. Reasonable. 2117 34th. Phone 391.

FULL BLOOD wire haired puppies. Reasonable. 307 Avenue M.

Miscellaneous

20—Musical Instruments

WELCOME TO THE FAIR, VISITORS
Visit our booth at the fair grounds and when in town—drop around to the store, you are always welcome.
SOUTH PLAINS MUSIC CO.
1314 Broadway
"Fourteen Years In Lubbock"

GOOD piano and bench, cheap. Cash, terms. 2001 Ave. R.

PIANOS
The 4th Carload of Kimball pianos in. We will place part of them in homes who are prospective buyers. See me. Have good used pianos from $40 up. Terms to suit buyer.
COLLINS PIANO CO.
1703 Ave H Phone 3827

PRACTICALLY new American trumpet and case. Sacrifice. 1601 Ave. D.

SILVER trombone, gold bell, A-1 condition. Reasonable. P. O. Box 526, Slaton.

STEINWAY
Grand, seven foot long, new condition. An inspiration to own and inspiring to play. Can be had on terms, trade or cash.
Across from the High school on 18th St.
CLEM N. GAUSE
2014 18th Phone 1127

20-A—Radios

HAVE YOUR RADIO REPAIRED BY
WHERE KNOWS RADIO
STALNAKER RADIO SERVICE
1115 Ave. G Phone 4294
Lubbock Texas

21—Miscellaneous For Sale

WELCOME FAIR VISITORS
SEE US FOR
- GOOD STEAKS
- SHORT ORDERS
- SANDWICHES

When You Crave A Good Steak!!
GRILL
On Main—Open All Nite—Curb Service

THREE Jersey milk cows; 200 white Leghorn pullets, laying, 61 each. 200 White Leghorn hens, 75c each. 1½ east, ¼ north Lubbock. C. D. Elliston, Rt. 1.

MAHOGANY, marble, bank fixtures, suitable office equipment. Bargain. L. A. Marshall, Floydada, Texas.

CROFT TRAILERS
Two and three bale trailers, new and used house trailers. Pay like rent. Wheels and tires. 1950 Avenue H.

THE PARTS for your car, Johnnie Johnson can fix it. The chassis for your trailer.
THE JUNKMOBILE CO.
3418 Ave. H Phone 3838

SEE US first for any type of commercial refrigeration, meat display cases, walk-in-coolers ice cream manufacturing and dispensing equipment fountains bottle coolers dairy coolers, pasteurizers meat slicers, grinders. Factory service. Worrell Bros. Hdwe.

NOTICE, DAIRY FARMERS AND FEEDERS:
Now is the time to dig and fill silos. We sell an economical silo filler. It is also a splendid bundle grinder
HODGES BROS.
Implement Department
Lubbock

USED PIPE AND SUPPLIES
We carry the largest stock on the South Plains.
LUBBOCK PIPE & SUPPLY CO.
1817 Ave. H Phone 19

NOTICE
Cowboy Boots
Calf Boots $16.50
Kangaroo Boots $18.50
Duff Lewis
1306 Ave. H

If You Are Buying Or Selling, DO IT QUICK--DO IT CHEAP, Use WANT-ADS

Miscellaneous

21—Miscellaneous For Sale

WATER and irrigation wells drilled, wells cleaned out. Terms. Tarkenton Bros., Rm. 5, Weaver Bldg. Phone 1092.

UNDERWOOD No. 5 typewriter, bargain. Sell, trade and repair all office machines. Marchant Calculating Machine Agency. Dilphone Agency. Also Herring-Hall-Marvin safes. Vault doors and fur vaults. Your Inquiries Solicited

HUB TYPEWRITER SALES CO.
Box 676 1016 Ave. H Phone 1826

MAST welding school will open October 1st in Howard's Garage, Avenue H and 19th.



BARGAINS
In various kinds of Row Binders
$20.00 Up
J. H. HACKFIELD
1211 Ave. F Phone 1416

3 50-FOOT nice lots, located near park. In Slaton to trade for piano. Preferrable grand piano. Call 3835.

USED ROW BINDERS
All makes and prices. See these binders for real bargains. See our new Hammer Mill specially priced. Insect treated twine. One wire electric fence, priced low.
J. O. FORD IMPLEMENT CO.
708 Broadway Phone 868

DAIRYMEN
We now have a complete line of dairy supplies. Our prices are right.
CAFE—BUTCHER—LAUNDRY—DAIRY
We have what you want. And your wants are our pleasure!
West Texas Equip. & Supply Co.
1010 Ave. H Phone 3280

Western Butane Systems
Manufactured and Installed by
Lubbock Machine Co.
2430 Ave. H Phone 681
Buy direct and save the difference

Winter Profits, Winter Production, Winter Vitality. If You Feed—
DIAMOND DOT LAYING MASH
You'll Like This Fresh Uniform Feed
LUBBOCK GRAIN AND FEED CO.
Phone 822 Avenue Q & 4th

22—Wanted To Buy

PAY CASH and some trade for 1938 sedan. Prefer DeSoto or Plymouth from owner. Phone 897-W.

WILL pay ABOVE Ft. Worth market for packer cows. Alex McDonald Packing Co.

USED clothing wanted. Best prices paid. 1307-G. Phone 6562.

22-A—Wanted To Trade

I WANT to trade my second hand store. Reason for selling. Will trade for car or acreage.
HUEY'S 2ND HAND STORE
1039 H

WILL SELL OR TRADE for rent of 2 or 3 room house, house trailor 8x18. Completely furnished. 1809 Ave. E.

Rentals

23—Board and Room

ROOM and board, private home. Meals for teachers. Phone 3586.

ROOM and board. 21 meals $5.00. 1309 Ave. N. Phone 4095.

ROOM and board. Extra meals. 1413 Main. Phone 4075.

ROOM and board for boys. 1005 Avenue S.

BOARD and room for girls. $4.50 week. 2002-A Main street.

OUTSIDE and inside rooms for students, boys or couples, board. 2324 8th Street.

A NEW MARKET
In a box car one block from railroad on the corner of 16th street and Ave. B. The place is M. C. BOYD. Where you can get fresher and tender and better meats at a cheaper price. Our meats keep longer in your refrigerator. Phone 3624.

ROOM and board $5.50 week. 1710 Ave. O. Phone 733.

23-A—Business Property For Rent

STORE BUILDING: Suitable for offices or store. Excellent condition. Main street near Ave. J. Call 348. A. W. May.

OFFICE and storage space for rent. 1313 Texas ave. Room 542.

SPACE 10x20. Texas Ave. Suitable for store or office. Phone 3434.

24—Furnished Houses For Rent

SMALL house, 3 rooms and bath. Bills paid. 2305 9th.

TWO-ROOM unfurnished house, not modern. Bills paid. $15 month. 2311 20th.

TWO-ROOM house. Arnett-Benson. Block west Tech Tourist park.

24-A—Unfurnished Houses For Rent

5-ROOM house and garage. A-1 condition to reliable party. J. B. McCauley Co. Phone 186. 1215 Texas.

UNFURNISHED house, five rooms, bath, garage. 1516 34th. Phone 3972.

WELL located five-room unfurnished house. Telephone 137.

25—Bedrooms For Rent

LARGE bedroom, quiet home, adjoining bath, outside entrance. 2002 20th.

GOOD bedrooms; three blocks north of Lubbock hotel. 809 Ave. K.

NICE bedroom, private entrance, close in. 1311 19th.

BEDROOM $10. Gentleman, adjoining bath. Phone 1316-W. 2011-A 16th.

BEDROOM with private bath. Large closet. Ironing board. Phone 856-W.

CHOICE corner room, nice quiet home. Gentlemen preferred. 2219 15th.

NEWLY furnished front bedroom, private entrance. 1809 Avenue K.

NICE, large southeast bedroom to boys or men. 1908 16th.

FURNISHED South bedroom, near bath, private home, quiet. 2309 20th.

NICE large east bedroom, four windows, outside door. 2305 16th.

SOUTHEAST bedroom in private brick home. Gentlemen preferred. Phone 4007-J. 1608 22nd.

FRONT bedroom, kitchen privileges, private entrance. Phone 2192-W. 1408 Ave. T.

NICE front bedroom, to business men only; private bath and entrance. 2111 Broadway.

Rentals

25—Bedrooms For Rent

BEDROOM with Lavette, private home, gentleman preferred. Phone 3003-J.

LOVELY rooms for rent at 2017 14th. Mrs. Lora Green.

NICE bedroom for two men. 1913 19th. Phone 1896-W.

BEDROOM for rent, also unfurnished apartment. 805 Ave. Q.

GENTLEMEN: Large bedroom, new home, furnace heat, shower bath. Call 4169.

GOOD bedroom, convenient to Tech. 2012 22nd.

FRONT bedroom, private entrance, Adults. 2021 9th. Phone 3392-M.

COMFORTABLE bedroom, adjoining bath. 1602 Ave. O. Phone 2339-J.

BEDROOM for working girls or couple, outside entrance, adjoining bath. Telephone. 1712 Ave. O.

NICELY furnished bedroom adjoining bath. Garage. Gentlemen preferred. 1920 Main.

BEDROOM for girls, newly furnished, inner-spring mattress. 2001 Main. Phone 1911.

MODERN bedroom, private entrance, connecting bath. Close in. Phone 368.

NICE bedroom to couple. Adjoining bath. 1923 Main.

FRONT bedroom, adjoining bath. Outside entrance, on busline. 2007 10th.

BEDROOM close in. Phone 986-W, 1211 16th.

SOUTHEAST room, brick home, private entrance. 2209 14th. Phone 3649.

TWO bedrooms, private entrance and bath. Gentlemen only. 1020 17th.

SOUTHEAST bedroom in private brick home. Gentlemen preferred. 530 Ave. O.

BEDROOM, private entrance, adjoining bath. Gentlemen preferred. 2104 Ave. M.

26—Furnished Apartments

FURNISHED light housekeeping room for rent. 1006 Avenue A.

TWO-ROOM furnished apartment. Bills paid. Couple. 1622 7th.

TWO-ROOM efficiency garage apartment. Telephone 1379.

TWO-ROOM apartment, close in, adults only. 1511 Main street.

TWO furnished light housekeeping rooms. Bills paid. Phone 1613 18th.

FURNISHED apartment for rent. 3116 Broadway.

THREE rooms, private bath, bills paid. Electric refrigerator. 1515 College Ave.

GARAGE apartment, electric refrigeration, bills paid. 3021 21st.

THREE-ROOM furnished apartment. Bills paid. 935. 1410 Avenue R.

TWO-ROOM furnished apartment. Bills paid. 730 Ave. O. Phone 3020-F-4.

ONE-ROOM kitchenette furnished. 2130 Ninth street.

GARAGE apartment, also extra nice bedroom. Board if desired. 200 Ave. U.

2302 COLLEGE. Two-room apartment. Bills paid. Couple only.

NICELY furnished garage apartment. Bills paid. Telephone 1402.

FURNISHED garage apartment. Bills paid. Phone 1829-W. 2405 15th.

TWO-ROOM apartment. Bills paid. Three blocks Lubbock hotel. 1116 8th.

LOVELY one-room apartment, kitchen privileges, frigidaire. Adults. 1613 15th.

LARGE one-room apartment, nicely furnished, adjoining bath. Bills paid. 2410 8th.

FURNISHED apartment, private bath and entrance. Bedroom, kitchen privileges. 2115 21st.

THREE furnished rooms for housekeeping. Couple. Bills paid. 2108 22rd.

FURNISHED apartment, frigidaire. Bills paid. Adults. 1905 Ave. N.

FURNISHED garage apartment, couple preferred. 2215 9th street.

26-A—Unfurnished Apartments

BRICK DUPLEX: Four rooms and bath, redecorated. Garage. Water paid. Couple. $32.50. 1922 6th.

TWO unfurnished rooms, bills paid. 1818 Avenue E.

3-ROOM unfurnished duplex apartment. 1824 Ave. E.

TWO-ROOM garage apartment. Also room and board. 2402 Main.

THREE unfurnished rooms. Adults. 1620 9th street.

FOUR rooms with bath. Close in. Apply 1517 Tenth.

NICE four rooms and bath. 2223 19th. Adults. Apply store.

27—Wanted, Rooms, Apartments and Houses

MODERN furnished four rooms, by employed couple. Permanent. Box RN, Avalanche.

WANTED One-room furnished apartment, with garage. Phone Shiller, 293.

27-A—Farms For Rent

PLACE for rent with sale of team, tools, crop, $500. Also would sell or trade equity in land, 160 acres heavy caselaw all tillable. 90 acres in cultivation. New well, windmill. Two rooms. 13 miles out on Lamesa road.
H. M. ANTHONY
Rt. 5 Brownfield, Texas

Real Estate

28—Business Property For Sale

SMALL cafe for sale. 1612 Ave. H.

29—Houses For Sale

WELL improved acreage Arnett-Benson addition. 5 rooms and bath, for sale or trade for property north of 9th, west of Q. Phone 3633-W.

OPPORTUNITY
Beautiful brick home, small cash payment, good terms. A real bargain for quick sale.
Furnished home for rent.
CALDWELL AND DURHAM
Room 5 Benson Bldg.

FOR THE small sum of $2850.00 we will sell you 2 lots and house, 3 blocks south Lubbock hotel. Be sure and see this bargain. Good 4-room house on corner lot close in south of Broadway for $3,000.00 with terms. 6-room B-V close in on avenue O renting for $50.00 month, $1,000.00 cash, balance monthly. 2½ acres between Avenue T and U. Price $300.00 is a bargain. Well located clear house to trade for larger place, pay cash difference.
NOAH AND DUNCAN
Room 3 Brown Building Phone 3820

WELL LOCATED 6-room duplex, priced for quick sale at $2100.00 with $500.00 cash. 199 farms for sale on easy terms, priced from $15.00 to $25.00 per acre.
MARVIN ALLEN
Room 3 Weaver Bldg. Phone 4024

NOTICE
We are offering some real bargains in well located homes and duplexes. Also choice lots. See Tom Sawyer or Frank Barclay. 1106½ Broadway. Phone 209.

Real Estate

29—Houses For Sale

DON'T MISS THIS
If you have $1,500.00 in cash you can own one of the best new homes in Lubbock (four months old, perfect condition) University Place; four large bedrooms, (one 14x25 feet) two complete baths; seven immense fully equipped closets; large living room knotty pine; built-in bookcases, secretary, china closet; all linoleum inlaid and feature stripped; tile fireplace; venetian blinds throughout; every opening weatherstripped; exceptionally beautiful barware and light fixtures. Built for home . . . for sale by owner for replacement cost of house only . . . immediate possession.
PHONE 2429-J TODAY

DRIVE OUT TODAY
2429 21th Street—Just Being Completed Five large rooms and bath, mantle. Plenty of built-ins. Priced reasonable. Will take some trade. Has FHA loan commitment.
See—
GUY ROZELLE
"Builder of Better Homes"

BARGAINS:
In good homes, small acreages in and around Lubbock. For appointment call—
P. L. PAYNE
Phone 2426

A NEW HOME—FIVE ROOMS
Two large bedrooms on east and south exposure, large living room, all built-ins, with service porch.
$500.00 cash, balance can be handled in FHA loan. Shown by appointment only.
1011 Ave. J. Phone 137

PAUL GROUCH or THORD DOCKRAY
Auto Loans Fire Insurance

WHY PAY RENT
We will furnish lot and build you modern cottage for as low as $60 down.
We will build you a lovely home. You plan it—we will finance it through FHA loan payments less than rent.
Have several nice duplexes and homes worth the money. Plenty of good farms priced right.
G. C. McLEAN
Rm. 202 Conley Bldg. Phone 2783

BRAND NEW 5-RM. MODERN FRAME HOME
Just being completed under FHA supervision. Near Dupree school. $300 cash, balance $24.00 per month. FHA loan, which included principal, int., taxes and insurance. Hurry!
C. J. NORTON
1313 Texas Ave. Phones 3103-843

McFarland-Maisen BARGAINS
FOR SALE Why pay rent?
Small 5-room house (new), less than rent. Small down payment. 1718 23rd St. Ideal for couple, or small family.
Call Clyde E. Fleming. 4141

RALEIGH MARTIN OFFERS
Good, well constructed homes for sale, located on the best streets in Lubbock, to suit your liking, ranging in price from $2500.00 up to $8,000.00. One of these houses is new and vacant. Why rent when you can buy for less than first cost. If you want to build I will sell you a lot and beautiful brick to build with.
RALEIGH MARTIN
Over J. C. Penney's
Phone 1511

"BARGAIN HUNTERS"
12 good reasons why this property should sell tomorrow—massively built 8-rm., solid brick, tile and stucco home with 4 bed chambers, located within 4 blocks Lubbock hotel, on paved street. Beautiful shrubbery. 91' front lot with spacious grounds, two-car garage and apartments, 4-rm. basement, replacement cost $14,500. Circumstances have forced price to $6,500, with at least half cash. For home, income or investment you will save $2500. You be the judge. See E. E. Hogan.
HOGAN & COMPANY
1114 Texas Ave. Phone 3486

THE BUTCHER, THE BAKER
THE CANDLESTICK MAKER
Did you know that the average wage earner can be a home-owner now under the FHA plan. I specialize in making 90% FHA loans on new homes. Let me explain.
C. J. NORTON
1313 Texas Ave. Phone 3103-843

FOR SALE: Frame residence, 3 lots, 1512 Broadway. Price $9,500.00.
5-rm. practically new, brick veneer, double garage and storage room, back yard fenced, price $4,900.00, for inside inspection please see—
L. D. CASEY & CO.
Insurance, Loans, Real Estate
1723 Broadway Phones 263 and 1097

6-ROOM B-V well located, rented for $50.00 month. Price $3750.00. 5-room house facing east on paving. Price $2500.00, $600.00 cash. Nice 5-room B-V in Ellwood on paving. Price $3150.00. New 4-room modern house and garage. Price $3350.00, take good lot and $600.00 cash. 5-room B-V on good corner close to Tech for $3150.00, $500.00 cash. Fine 6-room B-V on 100-foot corner lot. Priced cheap with $1,000.00 cash.
NOAH AND DUNCAN
Room 3 Brown Building Phone 3820

SEVERAL excellent buys Duplex, well located, paved, north front, 8 rooms, close in. Fine houses, well located, paved, exclusive, shown only by appointment. J. E. Henderson, 202 Conley Bldg Phone 2783.

I MUST SELL
Large five-room frame house, well located on paved street. A wonderful investment or rent property. $3250 cash only.
WRITE OWNER
BOX Q-13
AVALANCHE-JOURNAL

5-ROOM brick veneer on 27th being reconditioned. Close to school. Can be bought worth the money.
CARL SCOGGIN TOM HOWELL
and R. A. HOLLAND
Phone 1635 Weaver Building

New Homes
We have for sale two "brand new" cottages that will appeal to you. Both are attractive, well constructed homes, each with two south bedrooms. Full FHA loan with $600.00 cash payment.
Robert W. Wright
1215 Texas Ave. Phone 944

DELIGHTFUL small house, attractive location. See after six any evening. 1305 23rd. Mrs. Davis, phone 484.

Real Estate

29—Houses For Sale

Security Abstract and Title Company
Complete abstracts of all Lubbock county lands and town property.
Special attention given to clearing of titles, notary work, etc.
1309 Texas Ave. Tel. No. 3024
V. B. PLUMMER, Manager

For Sale By Owner
Six room brick home, hardwood floors, well-located in Ellwood addition. $5,000. Telephone 1696 or 1229-J.

30—Lots For Sale

LOT BARGAINS: 50x140 4 blks. So. high school on Ave. U. East front. $325. Nice north front in University place $300. Others $100.00 up.
HOGAN AND COMPANY
1114 Texas Ave. Phone 3486

CHOICE lot for sale or trade for car. Phone 4008-M. 2207 23rd.

LOANS On LOTS
We Loan Money On Lubbock Vacant Lots
LEFTWICH FINANCE CO.
Phone 202 1315 Ave. H

$1 Down $1 Per Week
ACREAGE TRACTS AND LOTS
IMMEDIATE POSSESSION.
BUILD NOW
CHEAPER THAN RENT
UNIVERSAL LAND & LOAN CO.
First National Bank Bldg. Lubbock Tex

IDEAL LOT FOR SALE
50x150 foot Northeast corner lot. Ideal location, priced right for immediate cash sale.
CALL OWNER 3322

31—Farms and Land For Sale

TRADE BARGAINS
36 sections long-time cheap leases with 160 acres deeded land—improved—watered and fenced. Wants to trade this for smaller ranch.
New Mexico ranch—well improved — four sections deeded land, 5 sections leased land—well located—wants to trade for hotel or rooming house.
320 acres—improved—250 acres in cultivation—has small federal loan—wants land in eastern New Mexico for equity.
JIM GRIFFITH
1114 Texas Ave. P. O. Box 297

Five Specials
160 acres just off paved highway, level, in cultivation, extra good irrigation well, $45.00 per acre. 160 acres near Lubbock and pavement, all cultivated, $28.50. 320 A. red catclaw land, every foot good, well located. 6 R. brick, splendid location, paved, $5500.00.
J. B. McCauley Co.
1215 Texas Ave. Pho. 186

LAND BARGAIN
280 acres improved, well located, sell at $20.00 per acre, good terms.
Lubbock residence, trade for 80 acres close in.
CALDWELL & DURHAM
Room 5 Benson Bldg.

160 ACRES good red cat-claw land, well improved, clear of debt, to trade for 320 near Lubbock.
720 acres, well improved to trade for a home in Lubbock.
Extra well improved 3½ acre tract on the highway near Lubbock, to trade for home, highway near Lubbock, to trade for home 8-room brick veneer, well located for the schools to sell worth the money or trade for clear land.
E. G. JAY
Up-Stairs In The Wall Bldg. Room 224
1312¼ Texas Ave., Phone 743. P. O. Box 221

Land Bargains
640 A. in N. E. Hockley Co., 320 in cult., 200 more tillable, one set imp., $22.50 per A. ⅓ cash, bal. good terms.; Imp. 320, 288 in cult., 4-room house, well and mill, etc. Price $27.50. $3400 cash, bal. Fed. loan.
Gamble Realty Co.
First National Bank Bldg.
Phones Of. 2450; Res. 940

FOR SALE OR TRADE
160 acres, fair improvements, close in on highway. Near fine school and gin. Owner sick, must sell. Trade for Lubbock home or sacrifice for cash. Possession, with crops.
C. J. NORTON
1313 Texas Ave. Phone 3103

160 ACRE farm. 8½ miles Ropes, well improved. Near oil field. On rural and bus line. M. H. Steadham.

NOW IS THE TIME TO BUY A FARM
I have some good buys in 80 A., 120 A., 160 A., 320 A. and 640 A. tracts. Specials close-in, 80 A., 120 A., and 160 A.
See
J. M. McKELVY, MGR.
Real Estate Dept.
L. D. Casey and Co.
1723 Broadway Phone 263

FOR SALE BY OWNER
640 acres with improvements. Located two miles north and two miles west of County Line. $6.00 per acre down with easy terms on the remainder.
LUBBOCK IMPLEMENT CO.
Phone 313

WE HAVE a large listing of improved farms, some with gas and electricity available, $25 to $35. $5 per acre cash, balance long terms. 6% interest. Also raw land at a bargain. One section west Dalhart to trade for Lubbock property. Irrigated farms worth the money. List your property with me . . . I will assure you of immediate action.
BEEBE REALTY CO.
1114 Texas Room 103

160 ACRES best buy in the county 6 mi. of Tech, well improved, nice shade trees, 25 acre on hiway, gas link, bus line, blktnt, five-room brick house, one of the best close-in, to trade for acreage See me for quick action Ed Allen. Phone 3888.

33—Real Estate

NOW OFFERING 160 improved farms, in the heart of the leading farming district of the South Plains, near Lubbock, at a reduced price and good terms. Investigate.
ALEXANDER LAND CO.
314 Myrick Bldg. Phone 1064

Real Estate

33—Real Estate

Texas Realty Co.
L. W. TARKENTON, OWNER

Twenty-five thousand cash, and fifty thousand good rental property, want cheap ranch, West Texas, or New Mexico.

28 acres, half mile Edenburg, Texas, well improved, sell or trade for ranch land.

Will drill a well for oil and gas on large block, located in Hockley or Cochran counties, or on other good structure.

If you want to sell your farm or city property, list with us and get results.

Texas Realty Co.
Weaver Building
Box 789 Phone 1092

14-ROOM hotel, Eunice, N. M., income $300 Mo. Only $3,000. Good 160 A. farm under caprock, trade for home. 12,000 A. ranch, $.000 A. deeded $36, balance lease. T. C. Delaney, Box 1042. Phone 167.

FOR TRADE
Good six-room house, best part of Plainview, clear of debts, trade for Lubbock property.
FOR SALE: 6-room, nearly new stucco, on 9th St., east of Q. Take in good car.
GAMBLE REALTY COMPANY
First Nat'l. Bank Bldg.
Phones: Of. 2450; Res. 940

5 ACRES WELL IMPROVED
South part of Lubbock, good 4-room house with bath and lights. Lots of out-buildings. Fenced chicken-proof. A real buy, good terms.
TURNER & BROWN
904 13th Phone 133

SPECIAL FOR CASH
Land in 160-acre tracts. The kind you want and where you want it at a price that will make you money.
ALEXANDER LAND CO.
314 Myrick Bldg Phone 1064

BARGAINS
160 acre farm ..... $30.00 acre
320 acre farm ..... $27.50 acre
5-room brick, well located, $4,000.00.
Lots of lots, $30.00 cash, bal. easy.
DYER REALTY CO.
1006 Ave. J Phone 2518

Automobiles

35—Automobiles For Sale

CARS AT SACRIFICE PRICES

37 Ford Sedan	$475.
37 Ford Coupe	$360.
37 Ford Coupe, Radio	$380.
36 Ford Coupe	$320.
36 Chevrolet Coupe Master Deluxe) Radio	$380.
35 Ford, Deluxe Tudor Radio, Trunk A-1	$280.
35 Plymouth Coupe, good	$260.
32 Chevrolet Coach	$145.
31 Ford Coupe, first class	$145.
32 Ford Coupe, Fair	$95.
30 Model A Ford Sedan	$95.
31 Chevrolet Roadster	$65.
30 Model Chevrolet Sedan	$55.
31 Buick Coupe	$45.
31 Ford Coach, good	$125.
29 Ford Coach	$65.
29 Ford Coupe	$75.
29 Chevrolet Coupe	$20.
29 Oldsmobile Coupe	$15.
31 Chevrolet Truck	$25.
29 Ford Pick-Up	$25.
34 Ford Pick-Up	$185.
34 Pontiac for	$75.

Bill Sinclair
1809 Ave. H—Phone 3603 or 144-M

Real Estate

33—Real Estate

FOR SALE
Good 7 room residence near college. Telephone for appointment today.

Lots—Lots
I still have several choice lots that would be an ideal location for your new home.

FOR RENT
Brick business buildings on 19th St. and also on Avenue Q.

O. W. McLeod
Phone 614

Automobiles

35—Automobiles For Sale

MUST SELL: Cash only. No trades; Clean 1935 V-8 coupe. Call 383.

FOR SALE: House trailer and 1937 Ford tudor. Camp Dixie.

1936 FORD pickup for sale. Apply Hotel Logan office.

1930 MODEL A Ford coupe. Bargain for cash. Telephone 2153. 1502 9th.

SEE OUR STOCK OF USED CARS
The best by Test!
SCOGGIN-DICKEY MOTOR CO.
1009 Ave. J. Phone 4133

USED CAR BARGAINS

1937 Ford deluxe coach	$625
1936 Ford coach	$395
1936 LaFayette Sedan	$425
1934 Chevrolet Coach	$235
1933 Chevrolet Pickup	$195
1937 Ford Sedan Delivery	$550

Bill McCarty Motor Company
Cash-Lafayette 819 Texas Ave

SEE OUR STOCK USED CARS
1936—1937—1938 Fords, Chevrolets, galore. Also most any other make of car. 1928 to 1938 models.
Clyde Ragland Motors
Hudson and Terraplane Distributors
Corner J and 14th St. Phone 2102

1937 Ford coupe, first class	$490
1936 Ford coupe A-1	$375
1935 Plymouth coupe	$275

BILL SINCLAIR
1809 Ave. H Phone 3603 or 144-M

Automobiles

35—Automobiles For Sale

WE HAVE several good buys in used cars. Terms to suit.
SNODGRASS FINANCE CO.
1412 Texas Phone 4174

36-A—Auto Washing and Greasing

PROMPT SERVICE
GAS, OILS, TIRE SERVICE
New and Used Tires
Washing and Greasing!
You car is washed and greased in a minimum amount of time. In order for your car to be greased correctly, every moving part must be lubricated. Our experts do the job right because they know how $1.50
"We Call for and Deliver"
ELMER RAY'S
T-P Service Station
16th and Ave. M. Phone 456

DON'T be on the inside looking out at Shopping bargains. Pleasant evenings — reading Avalanche-Journal Want Ads

Automobiles

35—Automobiles For Sale

RECONDITIONED TRUCKS-PICKUPS

1936 Dodge ½ ton panel	$365
1936 Ford pickup	$335
1934 Ford pickup	$255
1937 Ford tudor	$485
1933 Chevrolet L. W. B truck	$225

Other trucks at below the market prices.
WEISS MOTOR CO.
718 Texas Phone 1011

36-A—Auto Washing and Greasing

TWO WEEKS SPECIAL
Wash and Lubricate $1.00
W. E. TRAMMEL, Mgr
ELLWOOD SERVICE STATION
College and 19th Phone 604

LEGAL NOTICES

39—Legal Notices

NOTICE TO BIDDERS
Sealed bids will be received until Sept. 30th, at the office of Noel Kruger, Supt. of Roosevelt school, Lubbock, Rt. 1, on four complete windmill tanks and towers. The board reserves the right to reject any or all bids.
THE BOARD OF TRUSTEES
Roosevelt School

NOTICE OF FIRST MEETING OF CREDITORS
In the district court of the United States for the northern district of Texas in bankruptcy, Lubbock, Texas. In the matter of Franklin Eugene Calvery, bankrupt. No. 491 in bankruptcy. Office of Referee, Lubbock, Texas. Sept. 22, 1938.
To the Creditors of Franklin Eugene Calvery of Tahoka in the county of Lynn and District aforesaid, a bankrupt. Notice is hereby given that on the 22nd day of September, A. D. 1938, the said Franklin Eugene Calvery was duly adjudged bankrupt, and that the first meeting of his creditors will be held at my office in the City of Lubbock, Lubbock county, Texas, on the 4th day of October, A. D. 1938 at ten o'clock in the forenoon, at which time the said creditors may attend, prove their claims, appoint a trustee, examine the bankrupt and transact such other business as may properly come before said meeting.
W. D. GIRAND,
Referee in Bankruptcy

TO BUY OR SELL or exchange anything the Avalanche-Journal Want Ads Phone 13 or 14.

Automobiles

35—Automobiles For Sale

RECONDITIONED TRUCKS-PICKUPS

1936 Dodge ½ ton panel	$365
1936 Ford pickup	$335
1934 Ford pickup	$255
1937 Ford tudor	$485
1933 Chevrolet L. W. B truck	$225

Other trucks at below the market prices.
WEISS MOTOR CO.
718 Texas Phone 1011

36-A—Auto Washing and Greasing

TWO WEEKS SPECIAL
Wash and Lubricate $1.00
W. E. TRAMMEL, Mgr
ELLWOOD SERVICE STATION
College and 19th Phone 604

LEGAL NOTICES

39—Legal Notices

NOTICE TO BIDDERS
Sealed bids will be received until Sept. 30th, at the office of Noel Kruger, Supt. of Roosevelt school, Lubbock, Rt. 1, on four complete windmill tanks and towers. The board reserves the right to reject any or all bids.
THE BOARD OF TRUSTEES
Roosevelt School

NOTICE OF FIRST MEETING OF CREDITORS
In the district court of the United States for the northern district of Texas in bankruptcy, Lubbock, Texas. In the matter of Franklin Eugene Calvery, bankrupt. No. 491 in bankruptcy. Office of Referee, Lubbock, Texas. Sept. 22, 1938.
To the Creditors of Franklin Eugene Calvery of Tahoka in the county of Lynn and District aforesaid, a bankrupt. Notice is hereby given that on the 22nd day of September, A. D. 1938, the said Franklin Eugene Calvery was duly adjudged bankrupt, and that the first meeting of his creditors will be held at my office in the City of Lubbock, Lubbock county, Texas, on the 4th day of October, A. D. 1938 at ten o'clock in the forenoon, at which time the said creditors may attend, prove their claims, appoint a trustee, examine the bankrupt and transact such other business as may properly come before said meeting.
W. D. GIRAND,
Referee in Bankruptcy

TO BUY OR SELL or exchange anything the Avalanche-Journal Want Ads Phone 13 or 14.

USED CARS DEPENDABLE USED CARS

1937 CHEVROLET MASTER COACH
Original paint, good rubber, upholstery perfect. A dandy car $547.50

1934 INTERNATIONAL PICKUP
Good motor, Brewster green paint. Almost new tires. A good reliable pickup for $150

1938 DELUXE PLYMOUTH FORDOR TOURING SEDAN
New beige paint job, good tires, motor perfect, first class car $625

1938 PLYMOUTH DELUXE TUDOR SEDAN
Original black finish, good tires, upholstery perfect $575

1938 PONTIAC COUPE
California Beige color and special upholstery. Nice running motor. A beautiful snappy coupe. Just the car for anyone who wants a late model car at a tremendous savings.
Special $690

SEVERAL 1933 & 1934 MODEL PLYMOUTHS & CHEVROLETS
New paint and tires. Priced very low and suitable for students.

1936 DODGE TRUCK
Long wheel base, has good tires. Motor reconditioned. A real bargain $335

BEASLEY MOTOR CO.
12th At J DEPENDABLE DEALERS DODGE-PLYMOUTH Tel. 4030
WRECKER SERVICE—COMPLETE BODY SHOP



Things are GOING UP!

EVERYWHERE in Lubbock you see evidences of building progress. New homes and other structures are arising daily . . . plans for others are being made. Official figures indicate large population increases.

This means real estate values will increase . . . and it also means that it would be wise for YOU to buy NOW. INVEST YOUR MONEY IN REAL ESTATE . . . IT IS SAFE AND ENDURING, AND, REGARDLESS OF THE VALUE OF THE DOLLAR, IT WILL DEMAND IT'S PROPORTIONATE SHARE.

We have many opportunities for you to invest your money in sound real estate . . . let us show you these properties:

Beautiful Six Room Home
If you'd like something really nice, at a sacrifice price, this will appeal to you. This home is of brick construction and like new. Fully insulated. All tile bath and kitchen. Complete servants quarters. Owner leaving Lubbock and ready to sacrifice.

Attractive New Cottages
We have three of them, ranging in price from $3,250. up. $500. or $600. in cash will handle. We are in a position to sell these homes at prices equal to or less than it would cost you to build them. Investigate.

New Duplex Apartment
New and well located near college on pavement. Each side has 4 rooms and bath. $1,200.00 down payment.

Five Bedrooms
This is a new eight room house near college, on pavement. With the large increase in enrollment at Texas Tech it is an easy matter to make this properly pay big returns. Price $4,-150.00, with $1,000.00 or more cash.

ROBERT W. WRIGHT
1215 Texas Ave. Phone 944 or 1050

Diversified Agriculture, Industry Aids Abernathy In Its Steady Growth

LEGAL NOTICE

39—Legal Notice

LUBBOCK FORM NO. 12

Units Nos. A-20, A-21, A-22, A-23, A-24, A-25, A-26, A-27, A-28, A-29, A-30, A-31, A-32, A-33, A-34, A-35, A-36, A-37, A-38.

NOTICE

TO THE OWNERS OF PROPERTY ABUTTING UPON THE HEREINBELOW MENTIONED PORTIONS OF STREETS, AVENUES AND ALLEYS AND TO ALL OTHERS AFFECTED:

The governing body of the City of Lubbock has heretofore ordered that the following portions of streets, avenues and alleys in said City of Lubbock, Texas, be improved by raising, grading and filling and paving and by installing concrete curbs and gutters on Units Nos. A-20, A-21, A-22, A-23, A-24, A-25, A-26, A-27, A-28, A-29, A-30, A-31, A-32, A-33, A-34, A-35, A-36, A-37, A-38, and otherwise, to-wit:

North and South Alley, Block 130, in Original Town Addition, known and designated as Unit or District No. A-20.

West One-Half East and West Alley, Block 120 in Original Town Addition, known and designated as Unit or District No. A-21.

North and South Alley, Block 109 in Original Town Addition, known and designated as Unit or District No. A-22.

East and West Alley, Block 105, in Original Town Addition, known and designated as Unit or District No. A-23.

North and South Alley, Block 138 in Original Town Addition, known and designated as Unit or District No. A-24.

East and West Alley, Block 136 in Original Town Addition, known and designated as Unit or District No. A-25.

North and South Alley, Block 148 in Original Town Addition, known and designated as Unit or District No. A-26.

East One-Half of North One-Half of North and South Alley, Block 117 in Original Town Addition, known and designated as Unit or District No. A-27.

West One-Half East and West Alley, Block 117 in Original Town Addition, known and designated as Unit or District No. A-28.

North and South Alley, Block 116 in Original Town Addition, known and designated as Unit or District No. A-29.

East and West Alley, Block 116 in Original Town Addition, known and designated as Unit or District No. A-30.

South One-Half North and South Alley, Block 115 in Original Town Addition, known and designated as Unit or District No. A-31.

East and West Alley, Block 115 in Original Town Addition, known and designated as Unit or District No. A-32.

North and South Alley, Block 104 in Original Town Addition, known and designated as Unit or District No. A-33.

East One-Half of East and West Alley, Block 104 in Original Town Addition, known and designated as Unit or District No. A-34.

East and West Alley, Block 114 in Original Town Addition, known and designated as Unit or District No. A-35.

North and South Alley, Block 114 in Original Town Addition, known and designated as Unit or District No. A-36.

North and South Alley, Block 147 in Original Town Addition, known and designated as Unit or District No. A-37.

East One-Half of East and West Alley, Block 119 in Original Town Addition, known and designated as Unit or District No. A-38.

And arrangement for the making and construction of such improvements with a pavement consisting of 2½" vitrified brick to be placed on approximately one inch of sand cushion on a 4" concrete base has been made and entered into by the City of Lubbock, Texas, to be used on all districts or units herein mentioned except units A-27 and A-38 on which arrangement for the making and construction of such improvement with a 6" concrete pavement has been made and entered into by the City of Lubbock, Texas, and rolls or statements showing the proposed amounts to be assessed against abutting property and the owners thereof have been filed with the City, such rolls or statements showing other matters and things, and have been approved, and the City Commission of said City has fixed a time and place for hearing to the owners of property abutting upon said portions of streets, avenues and alleys, and to all others affected, at which hearing the amounts to be assessed against the respective parcels of abutting property and the owners thereof for improvements in the units upon which the particular parcels of property abut, the amounts of benefits to the respective parcels of property by means of the improvements in the unit upon which the particular property abuts, the regularity of the proceedings with reference to such improvements, the apportionment of the cost of such improvements, and other matters and things will be determined, and after such hearing assessments will by ordinance be made and levied, and such hearing will be had and held by and before the City Commission of the City of Lubbock, Texas, in the regular Commission meeting room in the City Hall, in the City of Lubbock, Texas, on the 13th day of Oct., 1938, at 1:30 p. m.

The rolls or statements showing the proposed amounts of such assessments are on file in the office of the City Secretary and copies thereof are in the office of the City Engineer of the City of Lubbock and open to inspection of any interested parties at any time, and of all said matters and things all such owners of property, as well as any and others in any wise affecting or interested, will take due notice.

Done by order of the City Commission of the City of Lubbock, this 22nd day of Sept., 1938.

LAVENIA WILLIAMS,
City Secretary, City of Lubbock, Texas.

I, Lavenia Williams, City Secretary of the City of Lubbock, Texas, hereby certify that the above and foregoing is a true and correct copy of Notice as approved by the City Commission in their meeting of Sept. 22, 1938, and of record in the minutes of the City Commission of the City of Lubbock, Texas.

LAVENIA WILLIAMS,
City Secretary.
(Seal)

Lubbock Persons Will Attend Hospital Meet In Dallas

C. E. Hunt, superintendent of Lubbock sanitarium, and several other Lubbock persons attached to hospitals will attend the 40th annual convention in Dallas all this week of the American Hospital association.

The organization, in existence since 1899, is meeting in Texas the first time. From 4,000 to 5,000 delegates will converge there.

Two others will go from Lubbock sanitarium, Mrs. Doris McCune, director of nursing, and Miss Alice Stokes, records librarian.

From West Texas hospital will go C. J. Hollingsworth, business manager, and Miss A. Anderson, registered nurse. Miss Pearl Pate will attend from Plains hospital.

Hunt, who will be accompanied by Mrs. Hunt, is pictured on the front cover of the September Hospital Topics and Buyer, published in Chicago.

Town Overcomes Recent Jolts

(By Staff Correspondent)

ABERNATHY, Sept. 24.—Steadily growing, with a rich agricultural area that is well diversified, Abernathy is approaching its 30th birthday in 1939 with a substantial center that few towns of its size, or larger, have attended in that length of time.

For in this southern Hale county community that laps ovver into Lubbock county, cotton, wheat, grain sorghums, sudan and garden crops are grown. There are cattle here, and a cheese factory that does not begin to meet its possibilities because of a lack of sufficient milk supply. A few other crops are raised, such as sudan, feed sheep and cattle and produce butterfat, milk, eggs, poultry and turkeys.

Industries Strike Fast Pace

Abernathy is classed as an industrial town, besides the cheese factory, electricity is manufactured in large quantities. The Tuco plant of the Texas-New Mexico Utilities Co., is located three miles north of town and provides electricity for the major portion of the Plains area. The plant is being remodeled, something like $300,000 being spent. Capacity of the plant will be doubled.

Since the first of the year Abernathy has done much building. J. P. Nystel reports the following work: the city open-air tabernacle has been painted inside and out and put into good shape for all types of meetings; two new business buildings on main street, south of the business section; Will Crow filling station; Arthur Crow's business building; another business structure; two and a half blocks of Main street paved on both sides of the highway; Delmar hotel repaired, remodeled and enlarged; three cotton warehouses built; Lamar McKenzie is adding another 100-foot warehouse and Maupin's Feed mill has opened for business.

Improvements Noted

A flour mill owned by Anderson Bros., was destroyed by fire and is to be rebuilt. It had been enlarged and its capacity increased just before the fire. The mill, incidentally, is one of four small ones with 100-barrel or more daily capacity on the South Plains.

The Cooperative gin has replaced its machinery with the latest type, costing $16,000 to $18,000. New all-steel equipment has been installed. The Stone gin is building a 350-bale capacity seed cotton house, and it is so arranged that seed can be handled there.

Many residences in the town have been repaired and remodeled since the first of the year.

Farmers are prepared to run cattle and sheep on wheat pasture this fall. N. C. Hix, active vice president of the First State bank, estimates at least 20,000 sheep, bred ewes, are on feed.

As many cattle will be fed as usual. Ensilage capacity will be doubled this year, Hix said. Fritz Struve, mayor, is filling a 1,000-ton capacity trench silo.

Business Satisfactory

The town has water and sewer utilities. From this source comes a good part of the money for city work.

Mayor Struve is head of the town's largest business, the Struve Mercantile Co. His son, Rudolph, a Texas Technological college student and former manager of the cheese factory, is manager. It has enjoyed throughout the years a large and increasing patronage. Besides dry goods, groceries, hardware, women's ready-to-wear and men's furnishings, produce and farm implements are sold.

Postmaster G. W. Ragland says Uncle Sam's business this year is about $360 ahead of the same time last year. Other business men report a similar improvement.

Farmers are busy cutting feed and preparing wheat land for sowing, expected to start early in October.

Jerry Sadler Knows What's Wrong And He'll Do Something About It, He Indicates In Visit To Lubbock; Is On Tour

A young husky who found it necessary to fight for an economic existence and who has had no time for play, except football, since he left the farm 16 years ago—and 31-year-old positive sort of hombre who didn't like the existing setup and who did something about it.

You've just met Jerry Sadler, who ousted C. V. Terrell from the railroad commission. You know him pretty well, having given him 4,583 votes in Lubbock county to 1,870 for Terrell in the recent runoff election.

And now, having pledged to do something about what he terms the evils and discriminations being practiced or allowed to be practiced, he is in Lubbock in conjunction with a state tour at his own expense, "looking over the needs before I go into office."

Grid Guest Pledges Cooperation

Honor guest at Saturday night's grid game at Tech field, he will leave this morning for Amarillo.

Answering a question often speculated upon, Sadler said:

"I've buried all political propaganda; the scars are healed. I promised to serve the people. In order to do that I must be cooperative with other members of the commission in what is good. When Lon Smith or Col. Ernest Thompson support what I believe is right I'll fall in line. I consider Colonel Thompson one of the best informed men in the petroleum industry, and I admire him greatly."

The new commissioner praised the influence of Harley Sadler, a cousin, in the campaign. "He told the people I wouldn't buy votes or dish out jobs for support. He wouldn't accept my thanks when



JERRY SADDLER

he and West Texas put me over, but said he'd wait until my six-year term was over—then if I had discharged my obligations he would thank me instead.

"The turning point in my campaign (and I'd never asked public office before) was at a hotel at Kermit, of all places. A sandstorm shook the place. Harley came up and, after a long talk, agreed to become active for me. I wouldn't have got there without him and this section."

Sadler, who says he "went into election with less obligation than anyone I know," didn't get there without taking the cuffs. A scar on his forehead is a testimonial. "A fellow with brass knucks," he explains, grinning. "But I made my speech."

That positive. And just as positive when he says he can be a remedial force on the commission.

"There's too much oil. The commission gave drilling permits for one well on ever 10 acres; now there is one well every 2.8 acres. The country is being flooded with gasoline, partly because of that—partly because of the tremendous orders for furnace oil in the east. This is wrecking the price structure, thus hurting the entire industry, in all sections of the state."

He would allow for no "discrimination of allowable production between oil fields" and would not "fool with penalty suits, but would invoke the felony statutes" in hot oil cases.

He Surmounted Difficulties

He studied law on the "jazy bench" when working as a roughneck and as owner of his own two five-still, 8,000-barrel refineries, and "got my law degree through the postoffice." A few minutes after being married four years ago he was back at work on the derrick floor. In fact, he had two days "to play" at Lake Sweetwater "the other day," the first time since he was on the farm.

The man who worked 10 days on 77 cents worth of lightbread and bologna and who earlier had been a bell hop in the Rice hotel at Houston now is "independently comfortable so far as finances go. I sold my refineries but still am in the oil business. I have the background for the commission and, I don't care who knows it, I'm going to work at it to the good of the state."

And—let this be recorded, one and all—"I'm sounding a note others have been quoted on, all right, but I propose to do what I can about it without wasting any time; I'm for seeing Tech in the Southwest conference and if there's any way it can be accomplished I'm for it. In fact, I've started enlisting support and have not been entirely unsuccessful to date."

Many Of Nation's Families Are Said To Be Childless Because One Is Sterile

SAN ANTONIO, Sept. 24. (AP)—Twelve per cent of the nation's married couples are childless because of the sterility of one or both members, Dr. Thomas Benton Sellers, professor of clinical gynecology of the post graduate school of medicine at Louisiana State University, said today.

Dr. Sellers, here as the guest speaker at the convention of the Texas Association of Obstetricians and Gynecologists, made his statement in a discussion of recent advances made by science in both the diagnosis and treatment of sterility.

Alleviated Suffering

Dr. W. L. Parker of Wichita Falls, president of the association, declared that much suffering of expectant mothers could be alleviated if they would visit a physician early and regularly. They should see their doctor once a month for the first five months, and every two weeks thereafter, he said.

The morning session of the one-day convention was devoted to clinical discussions, and lectures were on the afternoon program.

Due to be installed as new officers at the afternoon session were Dr. J. M. Bourland of Dallas, president; Dr. Roy L. Grogdy of Fort Worth, vice president, and Dr. Minnie Maffett of Dallas, secretary. The president elect, who will take office at next year's convention at Galveston, is Dr. Reid Robinson of Galveston.

TOM SAWYER
REAL ESTATE COMPANY

Opened their office in Lubbock 20 years ago and have helped in every way to develop Lubbock from a small West Texas town to the modern city it is today.

We know Lubbock, It's best locations and values, and we offer our years of experience to the buying public.

We may not sell you any Real Estate, But there is one thing sure, We will Not Mislead you.

20 Years From Now—Lubbock Will Be A City of 100,000 Population

TOM SAWYER
1106½ Broadway

FRANK BARCLAY
Phone 205

CLOSED
All Day

Monday-Tuesday
September 26 and 27, 1938

JEWISH HOLIDAY

Lubbock
Iron And Metal Co.

LOUIS FELDMAN, OWNER
1817 AVENUE H PHONE 79

MORE MONEY For Your SCRAP IRON!

NOW is the time to clean up your scrap heap. Remember Lubbock Iron and Metal pays highest prices for scrap metal of all kinds. Don't delay any longer, sell to Lubbock Iron and Metal while prices are up.

★ ★

PIPE

We have the most complete and largest stock of used pipe in West Texas.

★ ★

Lubbock
Iron And Metal
1817 Avenue H
Phone 79



Deal With A Realtor



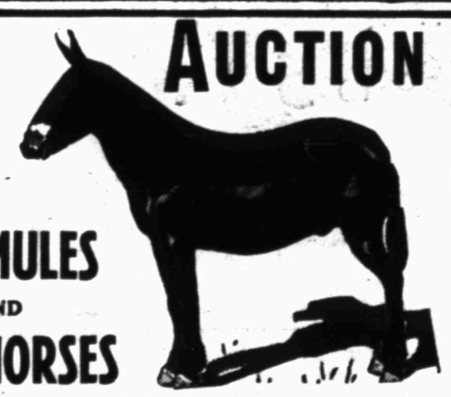
30 Years In Lubbock

RALEIGH MARTIN

Real Estate — Rentals
Over J. C. Penney Co.

Brick — Tile
Phone 1511

AUCTION SALE



MULES AND HORSES

EVERY THURSDAY

PROMPTLY AT 1 O'CLOCK

WELCOME FAIR VISITORS! Attend our Auction Sale Thursday. We will have a class of work stock for you to select from.

LUBBOCK LIVESTOCK COMMISSION CO.

L. H. Redwine H. S. Hawkins
Auctioneer, Jack Coulter
1510 Ave. B. Formerly the Old Original Horse and Mule Barn.



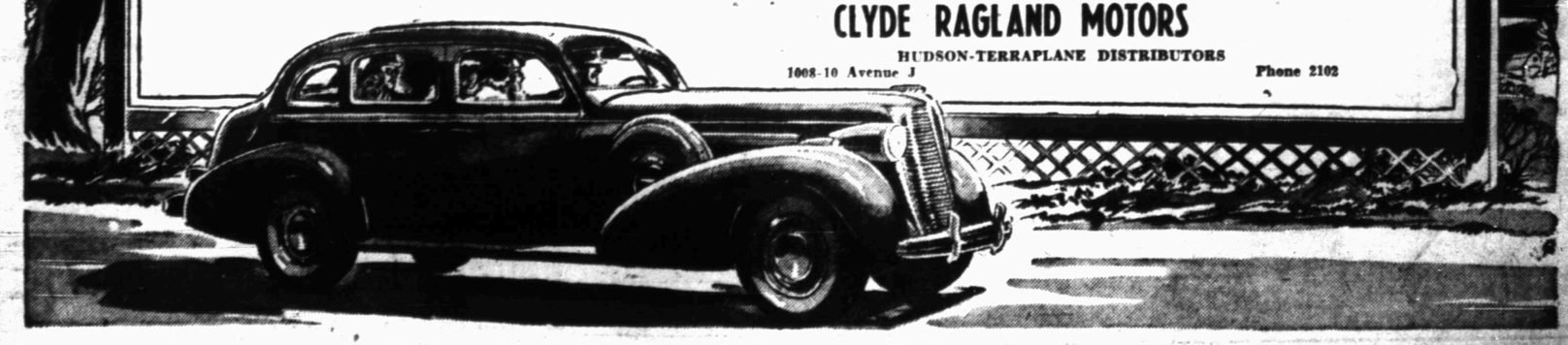
As Good A Market As There Is In The West! WHERE BUYER and SELLER MEET!

WELCOME FAIR VISITORS
Visit Our USED CAR LOT

1938 Chevrolet Coach
1937 Packard "6" Sedan
1937 Terraplane Touring Brougham
1937 Terraplane Utility Coupe
1936 Ford Coach
1936 Ford Coupe
1936 Chevrolet Long Wheel Base Truck
1933 Ford Truck
1935 Dodge Panel Truck

We have about twenty (20) other lower priced used cars—all good serviceable cars we are selling within the next thirty days regardless of price. If you fail to get one of these cars it is your loss. If you do get one we are taking the loss.

CLYDE RAGLAND MOTORS
HUDSON-TERRAPLANE DISTRIBUTORS
1008-10 Avenue J Phone 2102





Magnificent FURS
Magnificent STYLES
Magnificent "YOU"

The stunning new silhouettes of the season . . . the most intriguing new furred details . . . the finest of furs . . . you'll find them all in our exciting collection of fur coats . . . the furs are luxuriously beautiful and the peltries were all carefully chosen to make into finer coats for every price range . . . drop by this week and see these glamorous creations . . . try them on . . . and see yourself in dramatic luxury once again.

INVITING YOU TO VISIT THE
South Plains Fair
THIS WEEK
AND, OF COURSE
Hemphill-Wells Co.



Over a period of years a fur coat is the smartest and most inexpensive coat to buy.

You needn't spend a fortune for quality furs





This year furs are fortunately less expensive than in former seasons . . . much better furs in lower price brackets are the rule . . . beautiful rich furs on every hand and loads more quality than you would normally expect for the price . . . this year is definitely the smart time to purchase that fur coat.



Listing a few outstanding numbers

Grey Squirrel	$229
Brown Squirrel	$159
Squirrel Lockes	$129
Hudson Seal	$198
Silver Muskrat	$114
Dyed Fitch	$198
Tropical Seal	$114
Kidskin	$98
Ponies	$98
Lapins	$79
Caracul	$129
Marmink	$119



Hemphill-Wells Co.

Littlefield Lays Claim To Wide Building Program

BY J. A. PRICE
Editor County Wide News

LITTLEFIELD, Sept. 24—If authentic, complete statistics of 24 West Texas counties, excluding Lubbock, were gathered, Littlefield undoubtedly would be leader in building.

In an area from Bally county to Cottle, south to Fisher, west to Gaines, then back up the New Mexico line to Bailey, it is likely that Littlefield leads in number of new structures and in total cash invested in construction.

A new subdivision laid out and platted south of the city little more than a year ago, with restrictions, accounts for more than $100,000 in new residences.

Ten Homes Under Construction

Scattered over, and in all parts of the city, between forty and fifty new homes, apartments and duplexes have been built since last summer.

More than ten new homes now are under construction. Ten new business buildings have been built, a $50,000 hospital is in course of construction, and contract is to be let next month for a $70,000 federal building.

In addition four new cotton warehouses were built last year and eight more will be ready in time for the 1938 crop, with four under construction at present.

City Paving Is Planned

A new north-and-south surfaced highway will be completed within another year from Castro to the Hockley county line. Work is under way on a 30-mile strip.

Thirty five additional blocks of residential paving has been signed for. Work is expected to start within 60 days.

Despite the heavy building program, houses still are at a premium and new structures are leased almost as soon as projected if built for rental purposes. Most of the residential construction, however, has been for occupancy of local families.

Fair Exhibits Are Planned

Lamb county will not sponsor a fair this year. For that reason it is expected residents here will attend the Panhandle-South Plains fair at Lubbock in greater numbers. More Lamb county exhibitors probably will show there.

Final arrangements recently were made by the Lamb County Home Demonstration council, which probably will present the county's most important exhibit. It is in charge of a committee, headed by Mrs. Ruth Evans Perry, home demonstration agent.

All towns of the county already have ginned their first bales of cotton and prospect are good for production of more than 40,000 bales.

One crop which will be planted much heavier in the county next year is soy beans. Acreage this year doubled that of 1937.

Several farmers are experimenting with small planting of sugar beets, which show excellent indications. Prospects are good for greatly increased acreage of that crop next year also.



Above, J. A. Price, editor of the County Wide News at Littlefield, is shown perched atop Lamb county's first bale of 1938 cotton. Annually Price has the job of auctioning the first bale.

Establishment Of A Rifle Range Will Be Discussed

Plans for the establishment of a rifle range will feature the discussion at the semi-monthly meeting of Allen Bros. post of the American legion at the hall at 7:30 o'clock Monday night, according to announcement Saturday by George W. Brewer, post commander.

Capt. Frank A. Pettit, professor of military science and tactics of Texas Technological college, will be the principal speaker.

J. Milton Hall will have charge of program of music.

A special invitation to all visiting ex-service men to attend the meeting was extended by Brewer. The hall is at 710 Texas avenue.

WEATHER OUTLOOK

Weather outlook for the week beginning Monday:

West Gulf states: Mostly fair weather with temperatures near normal.

Suit On Taxes Up In Court

AUSTIN, Sept. 24. (AP)—Inheritance taxes on an estate valued at more than a million and a quarter dollars were the basis of a suit on file here today against Bexar county and state officials.

Leona H. Bethea, as independent executrix of the estate of Mrs. Catherine Henke, who died in San Antonio Nov. 20, 1936, filed the suit.

Appraised Higher

The plaintiff, daughter of Mrs. Henke, claims the estate owes but $6,282 in inheritance taxes on a net valuation of $270,800.08, but the Bexar county judge and the comptroller appraised as part of the estate some property known as the "Mrs. Catherine Henke trust estate" with a gross valuation of $1,068,292.59, and administered by the Houston Land and Trust company.

Of a total net valuation of $1,034,849.04, the officials are seeking inheritance taxes totaling $60,740.94, but the petition claims the trust estate is not subject to taxation.

Although claiming the estate owes but $6,282, three alternative tax figures are set by the plaintiff, $12,468.20, $24,790 and $29,790.

Daylight Saving Time Reached Close At 1 O'Clock Today

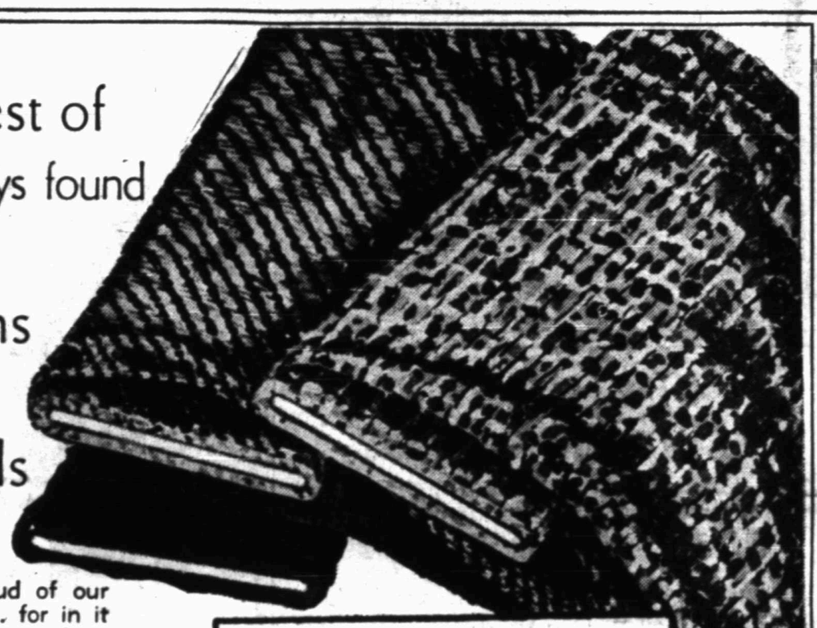
NEW YORK, Sept. 24. (AP)—Daylight saving time ends at 1 a. m. (EST) tomorrow.

CLOCKS GO BACK ONE HOUR.

About 30,000 persons in 16 states have been under the saving system this summer.

The world's loudest noise, the volcanic explosion of the Island of Krakotoa in 1883, was heard by human ears as far as Bangkok, something more than 1,400 miles.

The Finest of materials always found in the South Plains finest piece goods Dep't.



We are extremely proud of our piece goods section . . . for in it are featured the very finest of selections for those who love to sew and create things for themselves we especially invite the "Fair Visitors" to see this outstanding department . . . we think that there's none to equal it in West Texas.

Hemphill-Wells Co.



Shop Early This Week Store Closed Tuesday from 1:00 P. M. to 6:00 P. M. "Lubbock Day" at the Fair

Mentioning a Few of the Newest . . .

MAKE YOUR TOPCOAT from these lovely woolens, in both tailored and dressy type materials . . . nub weaves, bouctle stripes and weaves, and tweed mixtures . . . colors in pine green, spice rust, vintage, black, brown, boy blue and grey . . . priced the yard from . . .

$1.98 to $5.49

FOR YOUR TAILORED DRESS, we suggest you select something from this group . . . Ramosa Crepe in plain or pin stripe . . . plain and novelty stripe alpacas . . . Rainbow Mist a mixture of silk and wool with tweed like effect . . . all in a varied selection of colors from which to choose . . . priced from . . .

$1 to $1.49

A GORGEOUS ARRAY OF DRESSY CREPES . . . matelasse weaves in large and small designs . . . boucle weaves and boucle stripes . . . plain and rough surfaces with satin back . . . all in the new color shades . . . priced from . . .

$1.29 to $3.49

Section Two
Panhandle-South Plains Fair Edition

"FIRST In Lubbock—FIRST On The South Plains"

SUNDAY AVALANCHE-JOURNAL

Section Two
Panhandle-South Plains Fair Edition

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1938

Women's Building Ready For Fair Opening Monday

The Woman's Angle

by Margaret Turner

"Every child should learn how to sing, and how to play upon at least one musical instrument" — Walter Damrosch. Yes, but suppose little Willie is tone deaf?

SCATTERINGS

BEST novels about the South are written by women . . . Nomination for the best-named Red Raider at Tech college: Dixie White . . . There's nothing much prettier than a bunch of yellow or bronze chrysanthemums in a dark blue glass bowl . . . There's a rare fragrance to a lacy little vine that is growing on the back fence at Mrs. J. E. Garrison's home . . . Young Leete Jackson, Westerner star who was Lubbock's outstanding tap dancer several years ago, dislikes being called Billy Leete . . . Description of a going away gift: "Flashing a gay assurance to those who hope to meet again." . . . Latest addition to our collection of crosses is a blue rhinestone necklace from Coblenz, Germany, the gift of Mrs. F. A. Kleinschmidt. By the way, did you know those stones get their name because they are found along the Rhine river?

* * *

YOUR HOSTESS I. Q.

ARE you a good hostess?

Try this hostess quiz in between entertainments sometime. Go straight down the list and then check with the answers at the end.

1. Do you consider it a mark of the successful hostess to be the center of attention?
2. Can you invite people you believe to be your social or financial superiors to your home and feel comfortable?
3. Can you entertain those not quite up to your social or financial strata without bragging about your fur coat or talking about the important people who invited you to dinner last week?
4. Do the same people come to your parties often?
5. Do you spend your party hours moving around emptying ash trays and doing other not entirely necessary tasks?
6. Are you a skilful scene-shifter? (Can you mix your guests and then re-mix them without having it noticeable?)
7. Do you shift the spotlight so that each guest in time gets his or her share?
8. Are your guests constantly afraid they will hurt your feelings or do something you won't like?
9. Do little accidents worry you.
10. Do you entertain because you like to have people around you?

* * *

ANSWERS TO ABOVE

1. No, but you can take it when it comes.
2. Yes—and make them comfortable.
3. Ditto.
4. Yes. An established hostess always has a list of guests on whom she can rely.
5. No. You let the party run itself—after you've planned it as carefully as you can.
6. Yes. You don't flit about but you manage to be omnipresent without calling attention to that fact.
7. Yes. No one guest or group of guests should ever monopolize attention.
8. No. They are naturally considerate of your home, your family, your friends. But not because of their fear or your sensitivity.
9. No. Your sense of humor and quick thinking are able to take care of them.
10. Yes. You don't entertain because you have to "pay back debts."

* * *

NATURE, SUPREME ARTIST

PEOPLE traveling long distances to see great paintings and the work of inspired artists. But those of us who rarely or never see those works of genius, can yet observe the glorious colors which Nature paints in all our fields, gardens and on the prairies.

It seems as if Nature, desiring to celebrate the close of the growing season, had proceeded to decorate the surface of the earth with the most beautiful colors that the mind can conceive. This decoration is not merely the transient color of the fading leaf which bursts into some gorgeous red and yellow for a few brief days and then falls to the ground.

Our gardens and cultivated fields are full of the color harmonies which Nature weaves together in her magic tapestries. The dahlias have never been richer in color and texture of petals; the cotton fields which have escaped leaf worm, stretch out to the far horizon in their green and fleecy white dress.

How can people say that Nature is a dead and unthinking machine when it has made this feast of fall beauty to please our eyes? Rather that beauty suggests that a warm and sympathetic heart is behind all creation.

* * *

HEALTH SUPERSTITIONS

MANY of the fondest beliefs of Americans about health are pure superstition. Among the most popular that are proved to be medically untrue are that:

Wearing hats causes baldness, whisky is good for snakebite, boils cleanse the system, oysters are not

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Marriage Is To Take Place In Wise Home

MISS Eufaula Wise, daughter of Mr. and Mrs. J. H. Wise of 2007 Eighth street, will become the bride of Dan Ethridge of Friona, son of George Ethridge of Okolona, Ark., at 9 o'clock this morning at the home of her parents. Rev. C. E. Hereford, pastor of the First Baptist church, will officiate with a single ring ceremony.

The house will be decorated with dahlias and fern, and the ceremony will be performed before an altar of fern flanked by two baskets of dahlias. Mr. Wise will give his daughter in marriage.

Mrs. Wheat To Sing

The ceremony is to be preceded by two vocal solos, "I Love You Truly" (Bond) and "Ah, Sweet Mystery of Life" (Herbert), by Mrs. Winnie Wheat with piano accompaniment by Miss Ruth E. Ford. Miss Ford also will play the wedding marches.

Miss Wise will wear a stone blue sheer dress with shoulder corsage of talisman roses. Her only attendant will be her niece, Dorotha Dickson of Lovington, N. M., who will wear a wine sheer dress with corsage of sunburnt gladioli.

Frank Spring of Clovis, N. M., will be Mr. Ethridge's attendant.

Punch and cake will be served at the close of the ceremony with Mrs. Frank Sprinkle of Olney and Mrs. Otho Hillyard of Abilene presiding at the table.

To Go To New Orleans

The couple will leave on a wedding trip to New Orleans, the bride traveling in a black tailored suit with white blouse and white accessories. They will live in Friona where Mr. Ethridge is in the insurance business.

Miss Wise is a graduate of Texas Technological college with masters degree and has been teaching in the Lubbock public schools the past three years. Mr. Ethridge is a former student of the University of Arkansas.

Out of town guests for the wedding will be Messrs. and Mesdames Otho Hillyard of Abilene, Frank Spring of Clovis, Terrill Christian of Claude, Tom Wood of Lamesa, George Simmons of Amarillo, F. E. Dickson and family of Lovington, Mrs. Sprinkle and Harvey Bragg of Amarillo.

A series of parties honoring Miss Wise was culminated with a coffee and shower given Saturday morning by Unit 3 of the American Association of University Women Bookman Group in the new home of Dr. and Mrs. O. W. English, 2809 Nineteenth street. Seventy-five members and other guests attended.

Chinese Checkers Are Played At Needle Club Party

Mrs. A. L. Scoggin of 2007 Sixteenth street entertained the Friday Needle club at home Friday afternoon.

Guests were Mrs. L. C. Doyle, who was received as a member, and Mrs. R. A. Barclay and Mrs. J. C. Levens. Chinese checkers were played and a salad plate was served. A club gift was presented to the hostess.

Members attending were Mesdames W. C. Bryan, J. C. Stansell, Minnie Fickas, J. A. Fortenberry, Ding, Mrs. Davis, Miss Lois Stuart, Cocanougher, R. E. Adkins, Frank Barclay, W. E. Twitty, J. B. Pryor, A. L. Andrews, J. A. Goodwin, Rafe Nabors, J. W. Cannon and C. W. Byers.

Lorenzo Teachers Are Guests At Mexican Meal Given Here

Mrs. Pearl Felty and Miss Ina Mae McCollom entertained with a Mexican supper Friday night at Miss McCollom's home, 1508 Avenue K, as a courtesy to the Lorenzo Public school faculty. Curios from Mexico were decorations.

Games of Chinese checkers and bingo were played. There were 14 guests. A faculty club was organized for the purpose of similar entertainment throughout the school year.

District Nurses Association To Meet For Business Hour

There will be a business meeting of District 18, Texas Graduate Nurses association, Tuesday night at 7:30 o'clock at the West Texas nurses' home, 1520 Tenth street, with Miss Edna Engle, president, in charge. Because of the fair there will be no program and the members are urged to attend the brief meeting.

Breakfast To Be Courtesy To Mrs. Osborn Who Is Moving

Misses Naomi Owens and Mary Lois Thompson are to entertain with a breakfast this morning at the home of the latter, 1623 Ninth street, in honor of Mrs. Bob Osborn who is moving to Roswell, N. M. Guests will be Mesdames Bob Gee, Bob Stokes, J. D. Hassell and Misses Myrtle Ewell and Erma Dene Hefner.

Miss Emma C. Hill, former Texas Technological college student who is teaching at White Deer, is a week-end guest of Miss Marian Bray of 805 Avenue S.

They Head Women's Departments At Annual Fair



MISS DELIA WILKINSON
General Director



MRS. J. E. HARTLEY
Plants, Flowers



MRS. W. L. BRADSHAW
Art



MRS. W. P. CLEMENT
Assistant Director



MRS. M. C. OVERTON
Assistant Director



MRS. W. O. STEVENS
Assistant Director



MRS. ELMO WALL
Culinary



MISS ELIZABETH BROOKS
4-H Girls' Clubs



MISS CLARA PRATT
Home Demonstration Clubs

Perishables Are To Be Brought On Monday

By EVELYN BOYD

JUDGING is completed in four of seven divisions and exhibits are set up in five divisions in the woman's department of the Panhandle-South Plains fair which opens bright and early tomorrow at the fairgrounds.

The culinary and plants and cut flowers divisions will not be completed until after the deadline for receiving entries of perishables at 1 p. m. Monday.

Although judging has been completed in the textile, girls' 4-H, art and relics, antiques and curios divisions, names of winners will not be available until Monday or later. The judges were:

Judges Are Listed

Textiles, Miss Clara Pratt, Mrs. Dude Buster and Miss Chloe Huffaker, Hale county home demonstration agent; girls' 4-H, Miss Lida Cooper of the Texas A. and M. college extension service, assisted by visiting home demonstration agents; art, F. A. Kleinschmidt, Mrs. Clarence Mast and Miss Martye Poindexter, and relics, antiques and curios, Robert I. Lockard, Mrs. M. B. Hilburn and Mrs. W. F. Eisenberg.

Miss Ruth Grimes, Floyd county home demonstration agent, and Mrs. J. C. Dean served as judges in the canned foods classes of the culinary division. Breads and cakes will be judged Monday by Miss Lilith Boyd, Lynn home demonstration agent, and Miss Hazel Phipps, Hockley agent.

Plants and cut flowers will be judged by O. B. Howell, Mrs. H. L. Thompson and V. T. McMullen.

Educational Exhibits

Exhibits in the home demonstration clubs division are not competing and hence were not judged. Each of 14 South Plains counties has arranged an educational exhibit in the woman's building.

Each exhibit represents a single phase of home demonstration work that has been in progress within the clubs since the fair of last year. Each tells a complete story, as follows:

Bailey, kitchen equipment; Castro, yeast breads; Cochran, contents (food values) of a glass of milk; Dickens, school room luncheon scene emphasizing value of yeast breads in children's lunches;

Floyd, dairy products; Kent, household linens needed for a family of five; Hale, bedroom curtains; Hockley, feather comforts; Lamb, yards, emphasizing outdoor play room; Lynn, cakes for birthdays, anniversaries, weddings and other special occasions; Parmer, breads suitable for breakfasts, luncheon and tea and other parties; Swisher, candlewick bedspreads; Yoakum, school clothing suitable for girls 10 or older;

Lubbock, canned and stored vegetables needed for one person for a year.

Entries Are Increased

In several divisions Saturday were

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Lubbock Music Club Plans To Attend Tea In Brownfield

Members of the Lubbock Music club will go to Brownfield Wednesday to attend and appear on the program of a seated musical tea to be given at 3:30 p. m. in the Venetian auditorium. They and members of the Levelland Music club will be guests of the Brownfield Music club.

Travel In Texas Is Topic To Be Discussed By Sorosis

A program on "Travel in Texas" will be presented at a Sorosis club meeting at 3 p. m. Tuesday in the home of Mrs. J. D. Peters, 1212 Fourteenth street.

Luncheon Will Be Given For Needle Guild On Tuesday

Members of the 1937 Needle Guild will meet at 1 p. m. Tuesday for luncheon at the Hilton hotel.

Social Clubs At Tech In Midst Of Parties Honoring Rushees

SOCIAL clubs of Texas Technological college are in the midst of a gala rushing season which occasions a continuous stream of interesting things to do for members and rushees.

The events which were well under way by the week end will be continued this week. Those scheduled in the office of the dean of women for this week include a Kemas breakfast this morning and the following entertainments for the remainder of the week:

A Ko Shari club tea dance from 6 until 9 p. m. Monday; D. F. D. bridge dinner from 5 until 9 p. m. and Los Camaradas smoker from 7 until 10 p. m. Tuesday; Las Chaparritas tea dance from 3 until 6 p. m. Wednesday at the Hilton hotel; Sans Souci dinner from 7 until 9 p. m. and Centaur smoker from 6 until 8 p. m. Wednesday;

Kemas dance from 6 until 9 p. m. Thursday at the Hilton hotel; Las Vivarachas tea dance from 5 until 8 p. m. Friday at the Hilton hotel; D. F. D. luncheon dance at the Hilton hotel from 12:30 until 4 p. m. Saturday; Socii smoker, Ko Shari Indian dinner from 7 until 9 p. m. at the Hilton Saturday.

Rush week will be concluded Sunday, Oct. 2, with these events: Las Vivarachas breakfast, 8 until 9:30 a. m.; Silver Key breakfast, 8 until 9:30 a. m.; Las Chaparritas dinner, 7 until 9:30 p. m. at the Hilton hotel, and College club dinner, 7 until 9 p. m. at the Hilton hotel.

Sans Souci club entertained with a sports dance at the Hilton hotel ballroom Saturday afternoon between 4 and 7 o'clock.

Rushees And Escorts

Rushees and their escorts attending were Misses Jean Clapp, Cora Jean Watson, Jean Knoohuizen, Earle Brashear, Peggy Dunlap, Jane Prickett, Dorothy Kelly, Marjorie Hills, Dorothy Love, Arnette Halsey, Cathryn Dykes, Mary Burke Yeager, Janelle Halsey, Margaret Boone, Dolores Hasciotf, Marian Lee Mason, Dorothy Jane Wright, Mina Nations, Kathryn Dillard, Rose Mary Lassiter, Doris Lee Gore, Jan Hill, Nina Rose Webb, Rolind Chappell, Betsy Reeves, Peg Baldridge, Johnnie Ruth Mart and Lee Eaton.

Messrs. Frank Roe, Woodrow Shaw, Happy Ellis, Bud Watt, Garmer Shaffer, Lewis Ellis, Harold Cocanougher, Tom Prideaux, Jack Wells, Rupert Triplitt, Joe Coursey, Adair Gossett, W. G. Reynolds, David Weathers, Bob Sedwick, Warren Nobles, Jack Quinlan, Robert Newell, Robert Spikes, E. P. Driver, Jack Giles, Jimmy Johnson, Wayne Smith, Charles Mize, Grady Shyties, Morris Laine, Jack Spikes and Marion Denman.

Members and their escorts attending were Misses Kathryn Weaver, Dorothy Ann York, Kay Donahue, Doris Minor, Doris Peavy, Nancy Wingo, Lynn Bain, Mary Beth Jarrott, Mary Ross Edwards, Gertrude Claiborne, Jane Davenport, Lillian DeShazo, Minnie Will Wootton, Blandina Neatherby and Ruby Faye Meredith.

Messrs. Oliver Thomas, Dick Cook, Maurice Hewett, Troy Pickens, L. D. Whitley, Joe Stanley, Jack Helms, Billy Grimes, Billy Hardberger, Carl Hyatt, Porter P. Parris, Robert Allen Hill, Guion Gregg, Jimmy Kuykendall, Bryan Williams, Bill Treadway and Sam Neatherby.

Socii Are First

The first night dance of the rushing season was given by Socii club Friday night in Hotel Lubbock ballroom. Decorations were in maroon, white and gold, the club colors. A large crest, depicting the characteristic Socii "wolf," was hung on the west wall of the ballroom and a maroon double T neon sign with black background was hung on north wall. The sign and others ored lighting effects produced amethystine atmosphere.

Tom Copeland, president, extended a welcome to all the guests rushees. Approximately 50 rush and their guests and officers other campus clubs were invited.

Members attending were Tom

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Reception Given In Slaton For Mrs. Johns

SLATON, Sept. 24—Wives of directors of the chamber of commerce and board of city development and members of the Rotary club gave a reception and shower Friday night at 8 o'clock in the Slaton club house in honor of Mr. and Mrs. Raymond Lee Johns, who were married August 27.

A varied program of music and a playlet was preceded by a welcome given by Mrs. J. H. Brewer and F. H. Schmidt, president of the chamber of commerce and board of city development. Mrs. Schmidt was master of ceremonies.

Novel Program Given

Mrs. L. A. Harral conducted singing with Mrs. Alan Farrel at the piano. The playlet represented a day in the office of a chamber of commerce manager, with Mrs. Kirby I. Scudder, Mrs. Lee Green, Mrs. C. F. Anderson and Mrs. W. K. Fry taking part. Theme of the playlet led to the shower from which the honorees received 48 pieces of colored pottery, several pieces of glassware including a pouring set, aluminum ware, an indirect-lighting designed floor lamp, a bedroom table lamp, a hand-painted nature scene of bluebonnets, blankets, cup towels, bath towels and luncheon cloths.

In the receiving line besides the honored couple were Mr. Johns' mother and father, Mr. and Mrs. Schmidt, and Mr. and Mrs. J. H. Brewer. About 65 guests signed the bride's book. Besides those named above, the following were present: Mr. and Mrs. C. A. Porter; Mr. and Mrs. Webber Williams; Kirby L. Scudder; Mr. and Mrs. O. D. McClintock; Mr. and Mrs. M. G. Martin; Mr. and Mrs. D. L. Stone; Mr. and Mrs. E. H. Ward; Mr. and Mrs. J. D. Holt; Mr. and Mrs. Roy Boyd; Mr. and Mrs. Greeley Sanders; Mr. and Mrs. Charles E. Marriott; Mr. and Mrs. John C. Jenkins; Mrs. Lillian Buttler; Miss Addie Lea Morrison; Mr. and Mrs. F. A. Drewry; Mr. and Mrs. R. M. Nash; Mr. and Mrs. J. M. Rankin and sons Joe and Jean; Mr. C. F. Anderson; Mr. and Mrs. T. C. Reynolds; Mr. and Mrs. W. H. Smith; Mr. and Mrs. Herschel Crawford; Mr. and Mrs. N. R. Carter; Rev. and Mrs. George Scott Allen; Dr. Harry Jacobson and Mr. and Mrs. J. G. Wilhite.

After the gifts were opened, punch and cookies were served as refreshments.

Mrs. Johns is the former Miss Wilma Redding of Punxsutawney, Pa. She attended Tech last year.

Merry Ann Club Party Given Friday By Mrs. E. R. Allen

The Merry Ann club was entertained by Mrs. E. R. Allen, 2317 Tenth street, Friday afternoon. Mesdames J. B. Stokes of Bangs, S. C. Rawlings and Oral Thomas were special guests. Members attending were Mesdames Ira S. Doak, Lora Tucker, C. P. Cox, S. A. Beard, E. B. Harris, S. B. Hay, H. W. Sims, L. C. Tatom and Pebble Talley.

Calvary Baptist Group Party Is Given In McCarty Home

Calvary Baptist McCarty B. Y. P. U. attended a social Friday night at the home of Rev. and Mrs. C. J. McCarty. A program featured the evening. Mrs. J. B. Walker was a visitor. Members present were Mesdames B. F. Foster, W. V. Lewis, E. N. Evans, L. F. McCrummen, E. R. Slater, Mattie Rawls and daughter, Allie, H. B. Strickland and daughter, Stella May.

Mrs. Blanton To Be Hostess To Thursday Bridge Club

Mrs. W. C. Blanton will be hostess to the Thursday Bridge club Thursday afternoon at 2:30 o'clock at the home of Mrs. W. P. Garvin, 1711-A Fifteenth street.

Mothers Asked To Sing For Convention

ORGANIZATION of a chorus of mothers to sing before the opening session of the state convention of parents and teachers here on the evening of Nov. 15 will be undertaken Tuesday morning at 8:45 o'clock at Senior High school auditorium and first rehearsal will be conducted.

Mrs. Paul Laverty, director, is urging women who sing either soprano or alto parts to respond. She hopes at least 75 Lubbock women will avail themselves of the privilege. Rehearsals will be held weekly. Mrs. C. E. Hereford is accompanist.

Choruses to be sung are "The Rosary" (Nevin) and "Serenade" (Schubert).

The women are to wear dark street frocks for the occasion, Mrs. Laverty said.

Two Are Honored At Coffee Here

Miss Eufaula Wise who will be married today to Dan Ethridge of Friona and Mrs. Kenneth Frazier, who was Miss Mary Cooper before her recent marriage, were complimented when Kappa Gamma sorority gave a theater party and coffee Friday night.

The members met at Palace theater and, after the show, went to the home of Mrs. Lucile B. Smith, 2112 Fifteenth street, where gifts were presented to the honorees and cake and coffee were served. The president, Miss Esther Cooper, made the presentation and Miss Ann Kelly presided at the coffee table.

The party was arranged by the social committee consisting of Miss Kelly, Miss Nettie Fay Brown, Miss Pauline Hooser and Mrs. Ameral Payne.

Others attending were Miss Marguerite Whipp, a guest, and Misses Louise Chance, Nancy Oliver, Bonnie Gary, Ruby Hill, Ernestine Richmond, Edith Henderson, Dorothy Levey, Bonnarea Stephens, Margaret Carroll Robertson, Gladys McSpadden, Opal Sloan and Ruth Gosdin and Mesdames J. D. Leftwich, jr., Fern Bell Smith, Lucile Smith and Dr. Pauline Miller.

The sorority will have a "rodeo" party at 7:30 o'clock Monday night in the home of Mrs. Leftwich, 1010 Avenue O. Members will wear costumes.

Twentieth Century Club Will Hear Talk On Short Story

The Twentieth Century club will meet at 3 p. m. Tuesday at Hotel Lubbock for an introduction to a study of short stories presented by Mrs. Allan L. Carter.

Las Cresas Society To Give Reception On Wednesday

Las Cresas club will entertain with a reception Wednesday evening from 5 until 7:30 o'clock at the home of Eunice Klett, 2223 Broadway.

Girl Scouts Are To Maintain Nursery

Plans were made for a free nursery to be sponsored by the Local Girl Scout council at the Panhandle-South Plains fair grounds this week at a called meeting of the council Friday afternoon at 1:30 o'clock at the home of Mrs. Sam Newman, commissioner.

Girl Scouts will maintain the nursery from 1 until 5 p. m. daily, supervised by adults and a trained nurse will be in attendance. This community service project will enable the Scouts to earn their child nurse badges and receive credit on citizenship. The nursery, which has been moved since last year, is just back of the Boy Scouts headquarters.

At the meeting Friday Mesdames C. P. Carlock and Marvin McLarty were received as members of the council and plans were discussed for national Girl Scout week which will be observed this fall. Mrs. Newman may attend a national convention of commissioners and other leaders in Kansas City in October.

Chapters In PEO Have Meetings

Chapters AA and AK of the P. E. O. Sisterhood met Friday afternoon. This marked the opening of a new season for the latter group, the former having met a week previously.

The AA chapter attended a tea in the home of Mrs. J. H. Murdough, 2317 Eighteenth street.

Chapter AK met with Mrs. E. L. McBride, 2626 Twenty-second street.

After a business session presided over by Mrs. Bradford Knapp, Mrs. W. H. Meador read a paper on "Objects and Aims of the P. E. O."

Members present were Mesdames Meador, John Goodwin, W. S. Cross, R. C. Goodwin, Bradford Knapp, D. D. Cross, W. P. Clement, Dewitt Knapp, Floyd Beall, A. B. Cunningham, O. A. St. Clair and Miss Margaret Turner.

Junior Twentieth Century Club Lectures Will Be On Plays, Books, Psychology And Fashions

A PROGRAM of guest lectures during the 1938-39 season will be opened when the Junior Twentieth Century club meets at 3 p. m. Tuesday in room 12 of the new library on the Texas Technological campus, where meetings will be held throughout the season.

Tuesday and October 11 Miss Ruth Horn, Tech instructor of English, will discuss Broadway plays of the summer 1938. On October 25 Miss Horn will discuss the October issue of the Atlantic Monthly magazine and, on November 8, the November issue of Harper's magazine.

At the next meeting, November 22, James G. Allen, associate professor of English at Tech college, will review "The Yearling" (Marjorie Rawlings) as the first of four reviews he will give during the club's season.

Miss Bonnie K. Dysart, Tech associate professor of education and psychology, will speak on psychology at the December 13 meeting and the first January meeting.

On January 24 and February 14 Dr. Allan L. Carter, head of the Tech English department, will lecture on literature.

Book reviews by Mr. Allen are scheduled for February 28, March 14 and May 7.

Mrs. Edna Lyles, assistant professor of clothing and textiles in the Tech home economics division will give three lectures: "Current Fashions," March 28; "Personal Grooming," April 11, and "Selection of Clothes and Accessories," April 25.

Officers will be installed at the final meeting May 23.

Current officers are president, Mrs. T. B. Duggan, jr.; vice president, Mrs. Amos Howard; recording secretary, Mrs. S. H. Reid; corresponding secretary, Mrs. Robert W. Wright; treasurer, Mrs. Don Mitchell; auditor, Mrs. Parker F. Prouty; critic, Mrs. Ralph Trolinger; parliamentarian, Mrs. Paul Newman; publicity chairman, Mrs. Frank Jones; federation counsellor and historian, Mrs. O. L. Peterman, and delegate to City and County Federations, Mrs. Jones.

Standing committees include: Executive, Mesdames Duggan, Howard, Reid, Trolinger, Wright,

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South Plains Music Teachers Association To Meet Here In October

One-Day Event Is Announced

The South Plains Music Teachers association will have a fall meeting Saturday, October 8, at the Hilton hotel. Miss Mary Dunn, Mrs. J. K. Applewhite of Tahoka and Mrs. C. S. Holland of Muleshoe are in charge of arrangements.

All persons in West Texas who are teaching music, in any division, in territory not served by the Panhandle, North, West and Central West Texas associations are invited to join the South Plains unit on that day, the committee in charge has announced. A fee of 50 cents is the only requirement for membership and admittance to the fall meeting.

Dr. Doty To Lecture

Program for the meeting will include a lecture by Dr. E. William Doty of Austin, University of Texas dean of fine arts; 30 minutes of cello and piano music by Julien Paul Blitz, head of the Texas Technological college department of music, and Mrs. Blitz, an accomplished pianist and teacher; talks on public school subjects, Miss Erma Voss, Wichita Falls supervisor of music, Raymond Bynum of Abilene, H. A. Anderson Lubbock school band director, Dr. Lota M. Spell of Austin; college subjects, Wallace R. Clark of West Texas State Teachers college, Canyon; D. O. Wiley, Tech band director; Dr. H. L. Robinson of Amarillo college; state associations, Carl Wiesemann of Dallas and Denton, president of Texas Music Teachers association and president of West Texas division association. The program also will include an organ recital by Mr. Wiesemann, member of the North Texas State Teachers college faculty. Clyde Garrett of Arlington, editor of the Southwestern Musician magazine, will attend the meeting.

The program is scheduled to open at 9 a. m. and close in time for the Tech-Oklahoma City university football game that night.

In view of the large crowd of visitors expected here for the football game, the association is suggesting that hotel reservations be made as soon as possible.

Dr. L. A. Woods, state school superintendent, will preside for all school discussions. As is customary at each fall meeting a president and secretary-treasurer will be elected and committees will be appointed.

Spends Busy Week



MRS. ELEANOR CHITWOOD

Mrs. Eleanor M. Chitwood, above, to whom last week fell a major part of the task of housing the hundreds of young women enrolling in Texas Technological college who must live off the campus. Since 1927 she has been assistant to the dean of women at the college. Her husband, the late R. M. Chitwood, was Tech's first business manager.

Two Small Children Honored On Birthdays By Mothers

Carla Jane Prewitt, 5, and Gerald Dennis Pinkston, 4, were honored Friday afternoon when their mothers, Mesdames L. D. Prewitt and Fred Pinkston, entertained with a birthday party at the home of Carla Jane's grandparents, at 2520 Twenty-first street.

Games were played and as the candles were blown out pictures were taken of the small guests who were Betty and Jackie Fortune, Carrol and Becky Ashburn, Pat Douglas, Shirley and Corky McMakin, Celine and Zoe Rena Chinn, Margaret Helen, Mary Kate and Sue Brown, Johnie Sue and Betty Joe Corcorran, Jean Lewis, Gwyn Corbell, Edith Helen Hodges, Nancy Hollingsworth, Cherry Pinkston, Rex Carroll Vernillian, John Paul Tatum, Dickey Strout, Clyde Tatum, jr., Keith Newman, Hubert Dennis Waddill, Henry Selby, Sidney Allen, Jacky David McPhaul and John Luther.

Jeanine Marie Young Honored By Her Mother On Saturday

Mrs. C. R. Young, 1920 Twenty-third street, entertained Saturday afternoon from 2 until 5 o'clock in honor of her daughter, Jeanine Marie Young, who was observing her eighth birthday.

A circus motif was carried out with a pink and green canopy extending over the refreshment table which was centered with a four-tiered pink cake and lighted with green candles.

Balloons were favors. Contests and games were the diversion.

Assisting Mrs. Young in entertaining was Adrience Warren.

Guests were Clay Jean Anderson, Margaret Wilson, Ruby May and Challene Potts, Betty Loris Hamilton, Etta Lou Campbell, Billy Ackers, Alice Sweet, Fannie Bess Allen, Patsy Jons, Joan and Betty Lou Willis, Mary Beth Smith, Jean Womack, Greta Carol Davis, Ann Alexander, Kay Margaret Young, Kenneth Williams, Charles Wright, jr., Dalton Hamilton, Lou Sweet, Mark Allison Allen, Wymen Guthrie and Grover McMakin, jr.

Influence Of Home Discussed By Caldwell Club Members

"Is Home Influence Waning?" was subject of discussion at a Caldwell Home Demonstration club meeting Thursday afternoon in the home of Mrs. Ralph Young. Eight members and a guest were present.

The program included a reading, "Home," Mrs. Young; "The Home A Laboratory For Living," Mrs. Pat Nix; "The Individual's Right To Privacy," Mrs. R. A. Young, and "The Partnership of School and Home," Mrs. J. H. Snider.

Entries for the Panhandle-South Plains fair were selected and a committee was appointed to take them to the fairgrounds on the following day.

Ways and means of raising local club funds were discussed and members reported to the secretary their progress toward the club goals.

"The Family" will be subject at the meeting October 13 in the home of Mrs. M. O. Pugh.

Mesdames Hester And Marshall Present Program Over Radio

Mrs. R. H. Hester and Mrs. Raymond Marshall, pianist and vocalist, presented a 15-minute program over National Broadcasting company network Friday afternoon at the Amarillo Tri-State fair. They were guests in Amarillo of Mrs. I. D. Cole, board member in the National Federation of Music clubs who arranged the program.

Friday's musical program at the fair was attended by 300 school children who participated in choral contests and other events.

East Side Club Has Party For Families In Rogers Home

Members of the East Side Home Demonstration club and their families were guests of Mrs. C. R. Rogers of that community Friday night. Chinese checkers, forty-two and humbug were played. Mrs. Luther Green was winner of the humbug game. Cookies and hot chocolate were served.

Attending were Messrs. and Mesdames B. C. Linn, John Hart, S. W. McCaw, Green, Homer Wright, Mesdames Billy Linn, Jack Linn, W. B. Rogers and Laura Jones and Misses Vera Ballew and Dovye Rogers.

Merry Sixteen Club Meets In Shipp Home For Party Hour

The Merry Sixteen Needle club met Friday afternoon with Mrs. E. B. Shipp near Lubbock. Mrs. J. H. Barnett was a guest.

Members attending were Mesdames Frank Lovelace, Travis Tubbs, J. S. Hamilton, W. G. Lofland, F. F. Revier, P. T. Finley, E. F. Alford, J. W. Ross, W. T. Bond, Bennett Lane, and N. A. Payne.

The club planned a covered dish luncheon to be given October 28 in the home of Mrs. Lovelace.

CHANGES MEETING

A meeting of the Loyal Sisters Needle club, scheduled for Wednesday, has been postponed a week because of the Panhandle - South Plains fair.

Benefit Book Review Will Be Given By Mrs. W. W. Rix

Mrs. W. W. Rix will review the best-seller, "The Yearling," by Marjorie Rawlings at a benefit lecture to be sponsored by Circle 1 of St. Paul's Episcopal auxiliary Friday, Oct. 7, at Seaman hall. Members of the auxiliary are selling tickets which are twenty-five cents.

September Bride



MRS. HOWARD PHELPS

* * *

The marriage of Miss Lois Howard, pictured above, daughter of Mr. and Mrs. Joe M. Howard of Smyer, to Howard Phelps of Lubbock, son of Mr. and Mrs. C. C. Phelps of Clarendon, took place Saturday night, Sept. 17, in the home of Rev. James I. O'Neill of Smyer, who officiated with a single ring ceremony.

Cut flowers, fern and holly decorated the house.

The bride wore a teal blue dress with navy accessories.

Mrs. O'Neill played the traditional marches.

The couple is on a trip to points in New Mexico and Colorado. The bride is traveling in a gray suit. Upon their return to Lubbock she will be honored with a series of party showers.

Mrs. Phelps is a former student at Texas Technological college. Mr. Phelps, who attended Clarendon Junior Municipal college, is traveling representative for the Galbraith Steel Supply company.

Mrs. Jesse Q. Sealey To Give Review For Woman's Forum

Miss Sue Bryan and Mesdames F. L. McRee and Marshall Harvey will be hostesses for a meeting of the Lubbock Woman's Forum at 3 p. m. Tuesday at 2505 Twenty-first street. A program, led by Mrs. Jesse Q. Sealey, will include a book review, "Thrice A Stranger" (Britton), by Mrs. T. E. Hendrick and vocal selections by Elton Plowman with piano accompaniment by Charles Fike. Messrs. Plowman and Fike were winners in a state contest sponsored last spring by the Texas Federation of Music clubs.

Baptist Sunbeam Band Will Meet At Church On Monday

A meeting of the Sunbeam Band will be held at the same time of a First Baptist Women's Missionary society meeting at the church Monday afternoon. Mothers of the adult organization are urged to bring their children.

The W. M. S. executive board will meet at 3 p. m., and the president is asking that all officers in the entire organization be present. A general meeting of the society will begin at 4 o'clock.

Miss Ruby Atwood is to be guest speaker at the senior department at the First Methodist church tonight at 6:45 o'clock. Special music will be presented oy Virginia Belle Gamble and Douglas Hardy.

From Lou to Luella . . .

DEAR LOUELLA: Don't expect to find any romantic predictions in my next letter because—unless I detect some romancing on the fairgrounds—I won't be in a position to observe. I'll be fair-minded, if you know what I mean, this week.

At a club luncheon the other day I met Mrs. Roy Weiss, wife of the twin brother of J. R. Weiss of 1711-B Fourteenth street. Whether or not Messrs. Weiss look alike is without my realm of knowledge but I did observe that Mesdames Weiss (no relation) look more alike than a lot of sisters I know. The Roy Weisses have moved here from Nocona.

Heirloom Is Praised

There's an heirloom being worn about town that probably will not be displayed at the fair. It is a beautiful old watch, set with rubies instead of jewels, attached to a lovely long chain with a slide almost as ornate as the watch. The owner is Wyndham Gay Robertson who inherited it from her paternal grandparents who lived in the old country.

A young man about town, who recently was voted "the most handsome man at a party", is now revealing his marriage of September 4. That's the way it goes, the good-looking ones marry young.

* * *

WHILE this letter is taking a helter-skelter form I think, before I forget it, I will tell you something I heard about one of the pillars in the First Methodist church.

Authoritative rumor has it that he arises an hour earlier than necessary each Sunday morning and spends all 60 minutes training his one curl.

My, my, my! A large percentage of my palsie-walsies have became papas and mammas during the past two weeks. The Roy Youngs of Ta-Loka have a daughter, Carolyn Jo, who at this early age seems right proud that she is going to have big brown eyes like her daddy's.

Mrs. Sanders Elated

Mrs. A. C. Sanders is quite elated over her first grandchild, Karen Sue, daughter of the Gordon Sanderses. I believe Karen Sue is the third child to be named Karen since Karen Kerr last New Year's day.

The Vernice Fords named their fine son Thomas Monroe, and they aren't going to call him Tommy.

I suppose you read of the Troy Dales' daughter, Suzanne. A beautiful name, Suzanne Dale. Sounds like fiction, or the movies.

* * *

DR. and Mrs. Fred Finkle of Winters visited last week in the home of their daughter, Mrs. George M. Garrett, and family.

The Gordon and Raymond Cones have all moved to Matoon, Ill., and have been there long enough to write home to relatives and friends. They certainly pulled a sneak on me.

Mr. George Berry, who has been attending the American Legion convention in Los Angeles, had a mighty fine time seeing all the moving stars and, from the way she wrote, I believe she heard them all perform. She also said Wednesday "we had breakfast with a couple from Olney, lunch with a cousin at San Pedro and dinner with a young lady (didn't call her name) who used to live in Lubbock. We are to eat breakfast with Lt. Col. and Mrs. George W. Pritchard who have a brother, L. A. Pritchard, in Lubbock. After George sees the fleet pass in review Friday we will leave for good old Lubbock."

Weather Is "Unusual"

Mrs. Berry, like other late summer and early fall visitors to California found the weather uncomfortably warm.

Edgar Shelton, jr., pledged Chi Phi at the University of Texas. I haven't heard about the other Lubbockites in Austin.

There's a wedding going to take place Thursday but I guess you'll have to wait until Thursday to find out who it is.

Yours, Lou.

Evelyn Collier, 12, Is Party Honoree Friday Afternoon

Evelyn Collier was honored on her 12th birthday Friday afternoon at the home of her parents, Mr. and Mrs. F. J. Collier, 2006 Avenue K. After a series of games, refreshments were served to Oma Ellison, Lucille Ham, Mary Lou Griffin, Billy Jo Taylor, Ruby Pinkston, Wanda Jean Womack, Zelda Fern and Morris Turner, Charles Snell and Virginia Bostwick.

Mrs. Bryan Is To Be Hostess To Members Of Needle Club

The 1916 Needle club will meet at 3 p. m. Wednesday in the home of Mrs. J. H. Bryan, 2012 Main street.

Brooke F. Stephens, D.C.
Just returned from taking advanced chiropractic work, at the Palmer School of Chiropractic
1713 Main Lubbock, Texas
"Where the Sick Get Well"
Health talks over KFYO each Monday, Wednesday and Friday at 11 a. m.

WINNERS ALL!



Any Coat in our Stock Would be a Winner at any Exhibition
Shop Our Store First!
THE VOGUE
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The Woman's Angle

(Continued From Page One)

fit to eat except in "R" months, swallowing seeds causes appendicitis, rusty nails cause lockjaw, lemon juice removes freckles, cucumbers must not be eaten with milk, hair can turn gray overnight, cracked ice on the back of one's neck will stop nosebleed, drowning men always come to the surface three times.

dance.

SATURDAY

D. F. D. club, 12 o'clock noon-5 p. m., luncheon-dance.

Snell club, 7 p. m., Hilton hotel, smoker.

The Social Calendar . .

MONDAY

St. Paul's Episcopal auxiliary, all day, Mrs. Mark Allen, 2402 Fourth street, serving for Dominie's dinner.

Asbury Methodist W. M. S., 3 p. m., church, Bible study.

Broadway Church of Christ Bible class, 3 p. m., church.

First Presbyterian Women's auxiliary, 3 p. m., church, program and reception for new members.

Central Baptist W. M. S., 3 p. m., church.

Calvary Baptist W. M. S., 3 p. m., church, business.

First Baptist W. M. S., 3 p. m., church, executive board meeting; 4 p. m., general meeting.

College Avenue Baptist W. M. S., 3 p. m., church, monthly business meeting.

First Methodist W. M. S., 3 p. m., church.

First Christian Woman's council, 3 p. m.; Circle 5, Mrs. Lewis Kittrell, 2018 21st St., Mrs. E. C. Young assistant hostess; Circle 1, Mrs. E. B. Henderson, 1702 17th St., Mrs. W. W. Young assistant hostess; Circle 2, Mrs. E. L. Boone; Circle 3, Mrs. R. L. Hall, 1901 20th St.; Circle 3, Mrs. K. Hammer, 2013 20th St.; Circle 4, Mrs. C. Geay, 2023 17th St.; Circle 6, Mrs. L. D. Thomas, 1921 24th St.

TUESDAY

Sorosis club, 9 a. m., Mexican Inn, breakfast and first fall program.

Twentieth Century club, 3 p. m., Room 13, Tech library.

Clement-Sorosis club, 2 p. m., Mrs. B. E. Jenkins, 2015 23rd St.

Sorosis club, 3 p. m., Mrs. J. D. Peters, 2313 16th St.

Twentieth Century club, 3 p. m., Hotel Lubbock.

Lubbock Dancing club, 9:30 p. m., Hilton hotel, formal dance.

Lubbock Dancing club, 9:30 p. m., Hilton hotel, formal dance.

Tuesday Bible class, 3 p. m., Mrs. W. T. Hayton, 1116 16th St.

V. F. W. auxiliary, 7:30 p. m., Hilton hotel.

WEDNESDAY

Las Chaperritas club, 3-6 p. m., Hilton hotel, tea dance.

Lubbock B. and P. W. club, 6-15 p. m., Hilton hotel.

Merry Chatterers Luncheon club, 1 p. m., Mrs. Hugh McKelvy, 1021-A Tenth street.

Needle Club Bee, 3:30 p. m., Mrs. Bob Borah, 2101 20th St.

Wednesday Needle club, 3 p. m., Mrs. P. M. Madden, 1002 Main street, Mrs. E. F. Allison assistant hostess.

Lucky 13 Needle club, 3 p. m., Mrs. Walter Clark, 1917 13th St.

Lucky Needle club, 3:15 p. m., Mrs. Ray Mowery, 3610 Broadway.

THURSDAY

Homer club, 3-6:30 p. m., Hilton hotel, dance, Mrs. W. C. McMillan, 4-6 p. m., 2121 12th St., tea.

Rebekah lodge, 8 p. m., K. P. hall.

FRIDAY

Las Viveratches club, 3-6 p. m., Hilton hotel, tea dance.

Loyalty club, 7 p. m., home of Mrs. Roy Privett; Mrs. Dorothy Durham hostess.

Assembly club, 9:30 p. m., Hilton hotel, fall dance.

Round-Up club, 8 p. m., Auditorium.

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Reasonable Prices. Daily inspection by registered nurse. Teacher with years of nursery school training. Naps, lunch and Halibut Oil included (if desired). Babies and small children kept by the hour, day, week or month.
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September 26th to October 1st

Six Shopping Days of New Coat Values

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Grand values for all smart, thrifty women! New sports coats—well tailored of sturdy woolens, warmly interlined . . . grand coats for all-around daytime wear! Boxy or swing swaggers, plaid-backs, reefers, new casual types. Wonderful variety of plaids, tweeds, new monotones!

Sizes 10 to 20

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High Hat
$7.75

ELEGANCE
Superbly hand-crafted of soft luxurious suede in lines of classic beauty. So perfect for the fall season in town.

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THE New FALL Paradise Shoes ARE HERE!



Paradise Shoes
"She walks in Beauty"

Tess
All-over wine, perforated kidskin. 13-8 heel.

Lark
Black amalga calf, wine calf, blue calf.

Gita
Black suede, wine calf piping, wine calf, black calf piping.

Fifi
Wine suede, wine alligator trim. All over wine calf, all-over wine calf, perforated black suede with patent trim.

Lovely shoes in as thrilling a collection as we have ever presented. The Exquisite materials and superb styling of Paradise Shoes will dramatize your new Fall Costumes.

$6.75 and $7.75

Grollman's
FASHION WITHOUT EXTRAVAGANCE

Many Milk-Fed Lambs Shipped

The South Plains is one of the three areas in the nation where winter feeding of lambs for the spring market can be done successfully. This industry has grown slowly but steadily the past year until it is now estimated that at least 10,000 head will move out of the territory this year.

Winter lambs, more commonly known as "milk-fed" because the animals are kept with their mothers until a few days before shipping, are dropped in the late fall. The mother ewes are run on wheat pasture, the lambs going with them.

Three Principal Markets

Average weight when shipped is between 5 and 80 pounds, so that the shrink will not cut the animals below 70 to 75 pounds, at market. Chief markets are Kansas City and St. Louis, Mo., and Chicago.

Heavy Jewish populations in those centers cause a demand for lambs in the Passover season. Lambs arrive at market usually in almost perfect condition and meet requirements of the most exacting buyers. A premium of two and three cents a pound above market price is paid for milk-fed lambs.

Presbyterian Auxiliary Will Honor New Members Monday

In connection with a regular program on "Our Neighbors' Children" at a meeting of the First Presbyterian Woman's auxiliary, at 3 o'clock Monday afternoon at the church, will be a reception honoring new members. All members, old and new, are urged to attend, the president has announced. Mrs. A. W. McKee will be program chairman and Mrs. P. H. Laverty will be social chairman. Members of Circle 6 will be hostesses during the social hour.

Athenaeum Club Is To Begin Study Of Latin America

A year's study of "Our Latin American Neighbors" in the Athenaeum club will be opened appropriately with a breakfast at Mexican Inn at 9 o'clock Tuesday morning. Mrs. M. L. Shepherd will be hostess.

Roll call will be answered with vacation highlights, and Mrs. A. W. Young will discuss "Interest of the United States in Latin America."

Raymond Marshall of 2505 Twenty-first street, who has been in unice, La., the past five weeks has returned here to spend several days.

Westerner World's First Edition Out

Edited by Mary Clare Barnett and managed by Doris Stoneham the first edition of The Westerner World, weekly newspaper of Senior High school, was given to students Thursday. On the front page the paper carried a picture of the school's five new teachers being greeted by W. C. Estes, president of the student council.

Other members of the staff were: Assistant editors, Marie Peterman and Otho Lane; sports, Jack Lovin and Darrell Carpenter; girls' sports, Athalene McClinton; exchanges, Zoe White; proof reader, Billy Heath; reporters, Jean Young, Dorothy Jean Weiss, Athalene, McClinton, Ben Ard, Mable Pruett, Gordon Flenniken, and members of the journalism class. On the business staff were: Assistant business manager, Scottie Roberts, advertising managers, Lucille Hall and Leon Hughes; bookkeeper, Frederick Zeitz.

The paper is sponsored by Mrs. Ross Ayers, teacher of journalism.

Next week the first copy of The Cowboy World, mimeographed paper of Junior High school, will appear. During the next month each of Lubbock schools' nine publications will be issued to students.

Tech Rush Week

(Continued From Page One)

Copeland, Guion Gregg, Frank Wilson, R. L. Mason, Clint Buffington, Birt Brumby, Ray Glass, Ken Woods, Clinton Walker, John D. Copeland, Joe Dan Bryan, Bill Lemons, Buck Gregory, Bland Bounds, A. P. Clark and T. Moffett Ryan.

Their guests were Misses Hazel Richerson, Jane Davenport, Florence Baldwin, Ita Brummett, Mary Dodge, Dorothy Daniels, Dorothy Porterfield, Iolene Sutter, Dotty Turrentine, Jean Gulda, Ruth Willbanks and Kathleen Webb.

At the close of the dance, the club received a congratulatory telegram from Carl Kuentz of Greenville, first president.

Club Lectures

(Continued From Page One)

Mitchell and Prouty; nominating, Mesdames W. H. Abbitt, B. C. Dickinson and Charles A. Guy; calendar, Mesdames Owen W. McWhorter, Wesley Read, Richard L. Douglas and Abbitt; finance, Mesdames Mitchell, Tom Foster and Prouty; entertainment, Mesdames W. H. Evans, R. T. Canon, Trolinger and A. V. Weaver, jr., and telephone, Mesdames Arthur Jenkins, George Gray, Charles Bacon and Charles Read.

Sewing For Bazaar Planned By Episcopal Auxiliary

Members of St. Paul's Episcopal auxiliary will meet all day Monday in the home of Mrs. Mark Allen, 2402 Fourth street, to sew on dolls for the auxiliary's December bazaar. The meeting will take the place of a review of the book of Esther originally scheduled.

Honored At Shower



MRS. CLENDON KERR

* * *

Mrs. Lewis Clendon Kerr, above, whose marriage of Sept. 14 in Clovis, N. M., was announced recently by her parents, Mr. and Mrs. Earl Ince, 615 Twenty-ninth street, was honored at a party given in her mother's home Friday afternoon. She is the former Miss Justine Ince.

A shower of gifts was presented. Refreshments were served to Mesdames L. H. Redwine, D. N. Lacewell, U. Brown, H. W. Barnes, Estel Davies, R. C. Richardson, Vernice Barnes, Roche Newton, Ruby Winn, H. D. Phillips, J. Will Moore, H. L. Burgess, Nolia Judd, M. A. Sanders, H. W. Moore, Roger Robinson, E. E. Sartor, Roy Privitt, Ed Putty, W. L. Kerr, Misses Wilma and Maurine Kerr, Martha Ann Moore, Leta Sartor, Bessie Lee Ford, Frances White, Betty Bob Redwine, Lily M...y White, and Millie Dora Richardson.

Mr. Kerr is the son of Mr. and Mrs. W. L. Kerr of near town.

The couple plans to build a home.

Two Papers To Be Presented At Meeting Of CCL Circle

Mrs. D. K. Pepper of 1631-A Ninth street will be hostess for a meeting of the Sunshine circle of the Child Conservation league at 3:15 p. m. Tuesday. Mrs. Clyde Tatum will present a paper on "Mothers Need to Get Together' and Mrs. Ben Eskridge will read a paper on "Keeping Our Children Fit."

Dahlia Society Will Attend Final Pilgrimage Today

The South Plains Dahlia society will meet at 3 p. m. today at the home of Mrs. J. O. Kuykendall, 1710 Twenty-second street, to go on the final of a series of yard tours.

The tour will include homes of C. W. Watkins, 1709 Twenty-second street, J. C. Burns, southeast of Lubbock, and A. L. Faubion and a Mr. Hunter in the Monroe community.

Large eagles of the tropics have a particular liking for the flesh of monkeys.

Fair Exhibits

(Continued From Page One)

noted a larger number of entries than has been submitted during the past five or six years. Increase in amount of cash prizes and a national crochet contest were given by superintendents as reasons.

As winners in crochet classes have a chance to earn worthwhile remuneration in further competition, a beautiful array of bedspreads and other crocheted articles is on display in the textile division of which Mrs. Clark M. Mullican is superintendent.

Some new names and types of are work were noted in the art division and, as usual, the relics, antiques and curios group has all the aspects of a fascinating museum. Of particular interest in the latter division, of which Mrs. A. B. Cunningham is superintendent, is a doll dating back to 1892. Fully dressed in its original costums, pantaloons, once-starched petticoat, fancy embroidered dress and all, the doll has a hairdress very similar to that seen today at a Texas Technological college dance.

Surprise Element

This year's surprise element in Mrs. Cunningham's division perhaps centers around the first tomatoes canned in Crosby county in 1892. The tomatoes are in a quart jar, greenish brown in color, and no one seems to know whether or not they still are edible.

Mrs. Elmo Wall, superintendent of the culinary division, Friday was all smiles over the colorful array of canned vegetables and fruits arranged neatly on her shelves in the woman's building. She is anticipating a record Monday in perishable entries.

Accomplishments of Miss Elizabeth Brooks, assistant county home demonstration agent, and her 4-H club girls, as well as those of 4-H girls and leaders in surrounding counties is interestingly displayed in the 4-H division.

Mrs. J. E. Hartley is superintendent of the plants and cut flowers division and Mrs. W. L. Bradshaw is superintendent of the art division.

Miss Delia Wilkinson, director of the woman's department, is being assisted by the following directors: Mesdames R. Q. Pierce, M. C. Overton, W. P. Clement, J. H. Hankins, W. W. Rix and W. Q. Stevens. Each superintendent has a corps of workers all of whom have spent three days getting the exhibits and the woman's building in readiness.

It should be the biggest and best ever!

Mrs. Edd Edwards Is Honored By Shallowater Club Women

SHALLOWATER, Sept. 24. (Special) — Miss Clara Pratt, county home demonstration agent, discussed making dresser scarfs at a meeting of the local home demonstration club Thursday afternoon at the club house with Mrs. Bob Crump as hostess.

A handkerchief shower was presented to Mrs. Edd Edwards by Mrs. John Hamlin, club president. Mrs. Edwards is moving soon to Tahoka. Mesdames Lang Anderson and Bryan Merrill, Louise Rice, T. R. Kincaide, G. W. Gates, Jim Reed, M. T. Stanton and Gladys Scott were guests. Members present were Mesdames Henry Mahoney, S. H. Roberson, J. C. Elliott, Edwards, D. R. Weber, Edna Arnold, O. L. Malone, W. W. Stanton, A. C. Wrig...t, Cyrus Brown, Hamlin, A. P. Reece and Miss Mamie Crump.

Two Couples Are Hosts With Entre Nous Club Party

The Entre Nous club was entertained Friday night by Messrs. and Mesdames V. H. Moore and L. E. Huggins in the home of Mrs. Pebble Talley, 1510-B Avenue M. Miss Jimmie Compton and Mr. and Mrs. L. A. Williams were special guests.

High score in forty-two was made by Mr. Huggins and high in hearts was made by Mrs. Bill Davis.

Others attending were Messrs. and Mesdames Dayle Vannoy, D. J. Keller, F. C. Pressley, H. H. Redding, Mrs. Davis, Mrs. Lois Stuart, Mike Parrent and a new member, John Gaither.

Mr. and Mrs. W. H. Bruner of Tonkawa, Okla., arrived here Saturday to visit their son, C. A. Bruner, and family of 710 Avenue M. The elder Mr. Bruner, who celebrated his 84th birthday last week, and Mrs. Bruner, who was 77 in August, made the 500 mile trip alone, spending Friday night in Plainview.

Mr. and Mrs. G. W. Scott of 2201 Thirteenth street have returned from Coleman where they visited a son, Gilford Scott, and wife. A younger son of the G. W. Scott's T. Q. Scott, and Mrs. Scott of Laredo who have been visiting here 10 days also visited in Coleman, then went to their home.

Assembly Club Plans Autumn Dance For Tuesday Night

The first fall dance to be given by the Assembly club is scheduled for 9:30 p. m. Friday at the Hilton hotel. Ned Bradley's orchestra will play.

Hosts will be Messrs. and Mesdames Charles Bacon, George Langford, H. B. Prickett, Hugh Dunlap, L. E. Davis, Hub Jones, B. C. Dickinson, Dr. and Mrs. C. C. Craig and Vernon Herndon.

Junior High P-TA Meeting To Be Held In School Library

There will be a meeting of the Junior High Parent-Teacher association at 3:15 o'clock Thursday afternoon in the school library.

Chries Browne, son of Mr. and Mrs. G. A. Browne, 1909 Twenty-seventh street, senior student at Texas Technological college, left Saturday for Galveston where he will enroll in the medical school of the University of Texas.

Miss Billie Lewis, daughter of Mr. and Mrs. W. V. Lewis, has returned to Los Angeles where she is studying in a theological seminary.

Germany obtained protectorates over Togoland and the Cameroon district of Africa in 1883.

POSTPONE MEETING

There will not be a meeting of the 1936 Forty-Two club this week because of the Panhandle-South Plains fair.



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To The Ladies of Lubbock and South Plains
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BE ASSURED OF BEAUTY DURING FALL & WINTER
$5 HAIRCUT AND PERMANENT
(Also Includes Shampoo)
Joe Van 1 Minute Permanent
One Of Our Very Best!

SEPTEMBER SPECIALS
Only a few more days left to take advantage of our September specials. Take advantage of them now. Phone for an appointment.



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Smart New
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The American woman, with deep wisdom, favors the costume suit. Its dress starts the season. Its coat completes a costume of elegance and consistency the season through.
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FOR FAIR WEEK
Repeat Sale!
Sears "Triple-Protected"
FUR COATS
A Special Fair Week Repeat Sale



You Save From $24.50 to $34.50
$45
$5 DOWN PAYMENT
Select the coat of your choice. Only $5 down will hold it until wanted.
- Block Lapins (Dyed Coneys)
- New Sealines (Dyed Coneys)
- Chinchillas (Dyed Coneys)
- Squirrelettes (Dyed Coneys)
- Caracul Paws

Good News for Late-Comers!
Our original sale met with such enthusiastic reception we pursuaded our New York buying office to secure for us for Fair Week another group of these wonderful coats. The same quality, the same stylings. However, judging by the enthusiastic reception given these coats in the previous selling, we would caution you to buy IMMEDIATELY! QUANTITIES ARE LIMITED!

Every Coat Protected From Fire, Theft and Moths!
Each coat is accompanied by written certificates, protecting it from fire and theft for ONE YEAR . . . and from any moth damage for TWO YEARS! Most liberal plan in history! GET YOURS TODAY!

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SHOES
who like to be smart looking, yet comfortable. The latest in foot flattery with all of the newest, smartest colors and materials. You'll be enthusiastic about Air Step's high styling and easy comfort. The "pebble test" reveals the secret of Air Step's "magic sole."
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who like easy comfort and enduring style . . . there's quality inside and out in Air Step's construction . . . flexibility that gives you old shoe comfort in new shoes. The aerolastic filler in the sole cushions every step.
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NOTE THE SHOCK ABSORBING ACTION OF THE "MAGIC" SOLE

MEN'S STYLES $7.50
WOMEN'S STYLES $6.00

VISIT OUR DISPLAY BOOTH
MERCHANTS BUILDING
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"Sportowne" Felts
We don't seem able to keep enough in stock to fill all of our demands. That's because they're so versatile, so easily adaptable to all occasions. In black, brown, navy, teal blue, boy blue, amanti wine, spice rust, laurel green and lorenya.
All Headsizes Featured at $5.00
Achilles Corcanges
SPORT SHOP

Agriculture Division Will Be Most Stressed Of All During Week Of Fair

Prize List Is To Run Heavy

As properly should be the case, perhaps the most stressed of all departments at the Panhandle-South Plains fair this week will be those pertaining to agriculture.

The indications are, according to last minute observation of those directing that feature, that the displays this year will surpass those [illegible] annual fairs of the past.

Accomplish Dual Purpose

Further indication is that they will fully accomplish their dual purpose of displaying what the rich South Plains soil can produce and encouraging the further development of agricultural potentialities of the area.

The several divisions of the agriculture department have C. C. Jobe, Lubbock county farm agent, as their superintendent. Superintendent of the individual exhibits department will be John W. Palmore, assistant county farm agent. C. [illegible] Ryan, assistant professor of agricultural education at Texas Technological college, will be superintendent of the vocational agriculture department, and C. B. Martin will head the junior agriculture department.

To Be In Huge Building

All of the exhibits will be shown in the huge Agricultural building, one of the largest structures on the grounds.

Among the most striking exhibits are certain to be those of counties and communities.

Cash awards in the county division total $475 ranging from a first of $75 down to 12 prizes of $25 each. Second prize will be $60 and third, $40.

Ten cash prizes totaling $110 have been offered for community exhibits. They range from $25 to $5.

More than $200 have been posted for individual exhibits, comprising nearly 200 separate prizes. Cash will be paid for first and second places and a ribbon will be issued for third place.

In the vocational agriculture department, $320 will be divided among 21 competitors, including a first of $30, a second of $25, two of $20 each, 11 of $15 each and six of $10 each.

In junior agriculture, the awards will total approximately 240. Boys and girls competing must be regularly enrolled club members of counties having home and farm demonstration agents or must be students in vocational agriculture departments.



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What's Doing in the Churches

"Come Unto Me, All Ye That Labour And Are Heavy Laden.."

First Methodist church, Broadway and Avenue M, Dr. L. N. Lipscomb, pastor.
Church school, 9:40 a. m.
Morning worship, 10:50 a. m., subject, "The Secret of True Ownership," choir anthem "Bless the Lord, O My Soul." Elton Plowman will sing "Come Ye to the Mountains of the Lord."
Young people's evening vesper, 6:45 p. m.
Evening service, 7:30 p. m., subject, "The Power of Habit," choir anthem, "From Thy Love as a Father." Twila Farrell will sing "Speak to My Soul."

Central Baptist church, 1311 Eighteenth street, Jack and Jeff Welch, pastors.
Broadcast over KFYO, 8:45 a. m.
Sunday school, 10 a. m. junior choir program, today is promotion day.
Morning worship, 11 a. m., Rev. Jack Welch, speaker. Don Smith will sing.
B. Y. P. U., 7 p. m.
Evening service, 8 p. m., Rev. Jeff Welch speaker. Lubbock quartet will sing.
W. M. S., Monday, 2 p. m.
Teachers meeting, Wednesday, 7:30 p. m.
Prayer meeting, Wednesday, 8 p. m.
Community singing, Friday, 7:45 p. m.

Assembly of God church, Nineteenth street and Avenue P, J. H. Brown, pastor.
Sunday school, 9:45 a. m.
Morning service, 11 a. m.
Evening service, 8 p. m., Rev. J. O. Throckmorton will speak.
W. M. C., Tuesday, 2:30 p. m.
Prayer meeting, Wednesday, 8 p. m.
C. A. meeting, Friday, 8 p. m.
Prayers meeting each morning, 10 a. m.

College Avenue Baptist church, College avenue and Tenth street, Rev. Boyd P. Milburn, pastor.
Sunday school, 9:45 a. m.
Morning worship, 10:50 a. m., subject, "The Glory of True Life," violin solo by Elaine Milburn and vocal solo by Mrs. Fred Stanley.
Training union, 6:30 p. m.
Evening worship, 7:30 p. m., subject, "The Damning Sins of Our Day." Old time spirituals by large colored choir.

First Church of Christ, Scientist, 1411 Fourteenth street.
This church is a branch of the mother church, The First Church of Christ, Scientist, Boston, Mass.
Sunday school, 9:45 a. m. for pupils under 20.
Morning service, 11 a. m., subject, "Reality."
Wednesday service, 8 p. m., testimonies of healing and remarks on Christian Science.
A reading room is open daily except Sundays and holidays from 12 noon until 4 p. m. at the church.

Asbury Methodist church, Twentieth street and Avenue T, Rev. W. T. Peterson, pastor.
Young people of the Lubbock district are with us in a district-wide rally today. Their program starts with a morning watch at 8 a. m.
Church school, 9:45 a. m., special lecture by Dr. J. O. Ellsworth of Texas Technological college.
Morning worship, 10:55 a. m.
Young peoples vespers service, 6:45 p. m.
Evening service, 7:45 p. m.
Bible study in Missionary society, Monday, 3 p. m.
Prayer meeting and Bible study, Wednesday, 7:45 p. m.
Choir rehearsal, Wednesday, 8:30 p. m.

Foursquare Gospel church, 1010 Avenue Q, Floyd Dawson, pastor.
Sunday school, 9:45 a. m.
Morning worship, 11 a. m.
Crusader service, 6:45 p. m.
Evangelistic message, 7:45 p. m., subject, "Assurance."
Services, Tuesday, Thursday and Saturday, 7:45 p. m.
Services each morning, 10 a. m.

First Cumberland Presbyterian church, Tenth and Avenue O, E. M. Jennings, pastor.
Sunday school 9:45 a. m., M. B. Cranford, superintendent.
Morning worship 11 a. m.
Vespers 7 p. m.
Evening worship 8 p. m.
Ladies missionary society Monday 3 p. m.
Mid-week prayer service, Wednesday, 7:30 p. m.

Church of Christ, Seventeenth and Avenue G, Albert Smith, Evangelist.
Radio sermon 8:15 a. m., subject, "The Form of Doctrine."
Bible study 9:45 a. m.
Worship 10:45 a. m., sermon subject, "The Salt of the Earth."
Preaching 8 p. m., subject, "What is a Christian?"

First Christian church, Sixteenth and Avenue J, H. G. Ganis, pastor.
Bible school 9:30 a. m.
Morning worship 10:50 a. m., sermon, "Big Questions and Big Answers," anthem, "Sanctus" (Gounod).
Young people's council 6:45 p. m.
Senior young people's meeting 7:45 p. m., Mrs. Ganis will review "Personality" by Regina Westcott Wieman; election of officers is scheduled.
Evening worship 7:45 p. m., sermon subject, "Open Doors;" special music by male quartet.

First Presbyterian church, Fourteenth and Avenue M, Dr. J. M. Lewis, pastor.
Sunday school 9:45.
Morning worship 10:57, "A Young Man Who Had Everything, Almost." will be the sermon subject; the choir will sing "If Ye Abide In Me" (Broughton).
Evening worship 7:30. This will be a unified service with each department having its own program especially suited to its needs. The pastor will speak to the adult group on "The Salt of the Earth." The young people will review their year's work as a whole studying the objectives of each highway and setting definite goals for coming year. Miss Grace Ellen Ballew will lead a program on "The Life of Witness" for the Senior-Intermediate department. Mrs. W. L. Hester will meet with the Juniors.

Grace Gospel church, Sixteenth and Avenue N, Joe R. Gooden, pastor.
Communion 9:15 a. m.
Sunday school 9:30 a. m.
Morning service 11 a. m.
Young people's service 7:15 p. m.
Evening gospel service 8 p. m.
Tuesday night young people's Bible class, 8 p. m. at the home of Miss Evelyn Rayburn, 1118 Sixteenth street.
Wednesday mid-week prayer service at the church.
Friday night cottage prayer meeting.
Saturday night Bible class at the Posey schoolhouse.

Broadway Church of Christ, Broadway and Avenue N, G. C. Brewer, minister.
Bible study 9:45 a. m., classes for all ages.
Worship service 10:45 a. m., sermon subject, "Inasmuch."
Evening service 8 p. m., sermon, "Mocking God."
Ladies Bible class, Monday 4 p. m.
Prayer meeting, Wednesday, 8 p. m.

First Baptist church, Main and Avenue H, C. E. Hereford, pastor.
Sunday school 9:30 a. m.
Morning worship 10:50 a. m., revival sermon by Dr. A. D. Foreman, pastor of the First Baptist church, San Angelo. Special music: choir anthem, "He Leadeth Me," (Baird); solo by Mrs. P. C. Stanley, "Crucify, Crucify," (Hackleman).
Training unions for all ages, 6:30 p. m.
Closing services of revival, 7:30 p. m., sermon by Dr. A. D. Foreman. Special music: solo by J. C. Douglass, "The Holy City" (Henley), men's chorus will sing "Tell Me the Old, Old Story," (Doane), violin solo, selected, by Herbert Brasher. This service will be broadcast over KFYO.

Redeemer Lutheran church, 1715 Nineteenth street, Rev. W. G. Loesel, pastor.
Sunday school and Bible class, 10:30.
Student service, 11 o'clock, sermon theme, "The Beginning of Wisdom."

Messiah Presbyterian church, (colored), Avenue B at Seventeenth street, W. H. Wilkinson, pastor.
Morning worship, 11 a. m., subject, "Righteousness and Security."
Sunday school, 3:30 p. m.
Reorganization of Christian Endeavor, 6:30 p. m.
Evening service, 8 p. m., subject, "The Devil Leaveth Jesus."
Organization of dramatic club, Tuesday night.
Prayer meeting, Wednesday, Matt. VI.
Choir rehearsal, Friday night.
Missionary society, Monday night.

Today Is 'Join The Church Day' For Students Of Texas Tech

Today is "Join the Church day" for students of Texas Technological college who have tendencies toward the Baptist faith, and 300 of them are expected to attend a young people's department of the Sunday school.

A revival that has been conducted the last week by Rev. A. D. Foreman of the San Angelo First Baptist church will be concluded with tonight's 7:30 o'clock service, which will be broadcast.

More than 100 additions are expected to be made to the membership today, said bulletins of the church. Forty persons joined last Sunday.

A goal of 1,500 persons in the 12 Sunday school departments has been set.



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New Pastor In City



Raymond Kelcy, pictured above, evangelist who graduated from Abilene Christian college last May, has begun work with the new Church of Christ and Avenue T here. Regular services are held at usual hours Sunday and on Wednesday night.

Glancing Backward

News Notes Taken From Files Of The Avalanche-Journal

September 25, 1906—The Cumberland Presbyterian church organization, who have been without a regular preacher in Lubbock heretofore, have secured the services of Rev. J. L. Elliott, of Loraine, Mitchell county, who will take charge of the church at this place.

September 28, 1911—The Twentieth Century club met with Mrs. W. W. Royalty on Tuesday September 26.

September 26, 1912—Scott Bledsoe left Sunday for College Station where he will enter the A. and M. college.

September 25, 1913—Monday afternoon train bore a number of our young lady friends to Milford where they will enter Milford college. They were Misses Eva Wheelock, Alice Bledsoe, Bernice Wolfarth, Ruby Ellis and Yancy Lee.

September 26, 1918—Miss Bernice Kimbro left this week for Chicago where she will enter the University of Chicago for the term. Miss Kimbro was accompanied by her brother, Kenneth, who will enter Staunton Military Institute, at Staunton, Va., for the coming term.

September 23, 1923—Miss Mary Scott, daughter of Mr. and Mrs. G. W. Scott, is in Dallas attending the the Dallas Academy of Speech and Drama.

September 28, 1928—Mrs. Don Mitchell, 2319 Fourteenth street, entertained the Kongenial Klub Thursday at her home.

September 24, 1933—Miss Elsie V. Link talked on the National Convention of Business and Professional Women which she attended in Chicago this summer when the Business and Professional Women's club met for dinner Friday evening. Miss Fay Stennett presided.

September 26, 1937—Miss Jean Ayres, who will become the bride of Harmon Jenkins of Clovis, N. M., October 10, is being honored at a series of entertainments.

Services Commemorating Rosh Hashana Scheduled

* * *



RABBI I. GARSEK

At sundown today will begin the Jewish new year—the year 5699; and here to direct the holiday observance of the Jewish community of Lubbock is Rabbi I. Garsek of Chicago.

Jews date their year "from creation, according to the Biblical story," said Garsek, 25-year-old Russian born Jew.

With his family he came to America from Russia when he was 8 years old and for nine years has been studying in Chicago in the Hebrew Theological college. His family lives at Des Moines, his home before taking up his studies in Chicago.

To Be At Temple

The organized services in observance of the new year will be conducted at the Shaareth Israel Temple at 2420 Sixteenth street.

The service will open at sundown (The Jewish day begins at sundown). From sundown today through sundown Tuesday the holiday is known as Rosh Hoshana. From sundown Tuesday of next week through sundown the next day is the Jewish holiday, The Day of Atonement, or "Yom Kippur" in the Hebrew tongue. The two days are the "High Holidays."

"The 10 days between 'the high holidays,' though not holidays, are more solemn than are other ordinary days of the year," Garsek explained.

Is Day Of Prayer

"Rosh Hashana is a day of prayer, of contemplation, a day on which forgiveness is asked of God, and in the services, the observance is most sacred," the rabbi said.

"The Day of Atonement 10 days later is the climax to our religious activities and is 'fast day.' On that day we attempt to reach the climax of our contemplations and religious and spiritual thinking. The entire day will be spent in the synagogue."

Both In Hebrew And English

At the services at the temple the prayers are in both Hebrew and English," Garsek said. He will be here throughout the 10-day period.

Garsek said he had been told approximately 100 Jews will participate in the observance here. He also has been informed many and possibly all Jewish-owned and operated businesses will be closed for part of the Rosh Hashana observance and again on the Day of Atonement.

He will return to Chicago to continue studies after the observance here.

Mrs. Julia Brashear Is Named Secretary To Baptist Pastor

Mrs. Julia Brasher has moved to Lubbock from Hobbs, N. M., to begin her work at the First Baptist church as secretary of the pastor, Rev. C. E. Hereford, and director of visitation among Baptist families that recently have moved to Lubbock.

Mrs. Brasher, a former acquaintance of the pastor's family at Roswell, has taught school at Hobbs the last several years and is living at 1515 College avenue with her son Herbert, a student in Texas Technological college.

She was elected by the Baptist congregation recently to her new duties.

Associational WMU Meets On Thursday

SOUTHLAND, Sept. 24. — First meeting of the Lubbock Baptist Association WMU since election of officers in August will be conducted Thursday at the Baptist church here.

Mrs. Boyd P. Milburn of Lubbock will preside her first time as president.

Approximately 125 persons are expected to attend, including 25 or 30 from the four Baptist churches of Lubbock.

Garza, Hockley, Cochran and Lubbock counties comprise the association. Next meeting will be in early January, at a place to be designated in the approaching meeting.

On a program to begin at 10 o'clock Thursday morning and be concluded sometime in the afternoon will be Mrs. Jim H. Lewis, Mrs. Harry Mohrmann, Mrs. F. B. Foster, Rev. J. S. Tipton, who will preach a missionary sermon, Mrs. W. F. Fry, Mrs. R. C. Tennison and Mrs. J. B. Walker.

Reports reflecting work being done will be heard.

Anton Church Of Christ To Be Dedicated In Services Today

ANTON, Sept. 24. — Lawrence Avenue Church of Christ is to be dedicated here Sunday with three preaching services, 11 a. m., 2:30 and 7:30 p. m.

Evangelist F. S. Vance of Lubbock is to preach. There will be a dinner served on the ground at noon.

Methodist Society To Begin Study Of "Church In City"

The First Methodist Women's Missionary society will meet from 3 until 4:30 o'clock Monday afternoon at the church to begin a new mission study for which members will get council credit. Subject of the study is "The Church in the City." A text book, "The American City and Its Church," will be used. Subject of Monday's program will be "American Cities."

ABILENE VISITORS

Virginia Maxwell, daughter of Mr. and Mrs. R. W. Maxwell, Ann James, daughter of Mr. and Mrs. Winfield James, and Josephine Bentley, daughter of Mr. and Mrs. Max Bentley, all of Abilene, are week-end guests in the home of Nell Arnett Johnson, Thirty-fourth street. They came for the Abilene-Lubbock high school football game Friday night.

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Parking Space And Business Locations At Tahoka Limited; Business Good

Cooperation Of Public Cited

(By Staff Correspondent)

TAHOKA, Sept. 24.—Cooperation that is manifesting itself in a stronger community spirit than has been shown here in a decade, is bringing to the county seat of Lynn county a progressive, well developed building program.

Two outstanding examples are the annual Lynn County Pioneers meeting in early summer and the annual rodeo, held late in summer. This year the latter had a record crowd and the association behind the affair came out with enough profit to enable it to get a start on a permanent location for 1939.

New Businesses Built

Both of these events brought to Tahoka large crowds of people from all over the South Plains. A free barbecue was given to around 9,000 people at the rodeo.

Building of new homes is being resumed. Several new business structures have been erected. There are no vacant business houses. Modern fronts and air conditioning has improved the down town business section and brought in more trade.

Construction work on a highway east of town, which will eventually be hard surfaced, is opening a wider area. Paving of the highway west to Brownfield has likewise broadened the scope of the trade territory.

Parking Space Limited

Business in general for the past year has been better than for a decade. Frank P. Hill, associate editor of the Lynn County News, says he cannot recall when his concern has had as much business as it had during the first nine months of 1938.

Parking space down town during daylight hours is hard to get as more people come to town.

A dry goods store, after moving to a larger town, has been moved back. It had a time getting a good location upon the return.

Several new concerns are opening. The fall season will see new lines.

City officials have improved their water works system and the town is now assured of a sufficient supply for several times the present population. The work was done quietly and income from the plant enabled the improvements and addition of a new well.

School officials refinanced their debts, reducing the total some and the interest considerably. With opening of the new scholastic year, an enrollment increase and building improvements added to the optomistic tone.

Crop conditions have been better in the trade territory than were expected. W. B. Slaton, banker, said general conditions over the county are in a healthy state.

Motley Scholastics List Has Declined

(By Staff Correspondent)

MATADOR, Sept. 24. — Motley county has less than 1,400 scholastics this year, a slight decrease from 1937 and a large decrease from the peak of 1930 when more than 2,000 of school age were counted, according to W. R. Cammack, county superintendent.

There are 13 districts, 4 independent and 9 common school districts. Matador, Roaring Springs, Whiteflat and Flomot are the independent districts.

Crosby County Museum Plans Furthered By Donations

CROSBYTON, Sept. 24—Preliminary acquisition of articles for a Crosby County museum has got off to a start, says Frank White, secretary of the chamber of commerce.

Contributors the first week included, Mrs. V. R. Haltom, flint rocks; Mrs. Glen McKee, deed to lands where the town now is located, dated May 25, 1887; Mrs. Gip Perkins, pair of buffalo horns that her father found near Sweetwater in 1888; Mrs. Newton Ellison, old double-barreled shotgun, old time double trigger rifle with a 41-inch barrel, Colt derringer pistol and an old four-barrel revolver.

Only Two Charter Members Of Brownfield Rotary Club Left

(By Staff Correspondent)

BROWNFIELD, Sept. 24.—There are but two remaining charter members of the Brownfield Rotary club, organized a dozen or so years ago by Neil H. Wright and others of the Lubbock club.

J. E. Shelton and Bob Bowers are the remaining members. They have held continuous membership. Others are either dead, have moved away or resigned from the club.

Ralls Rotary Club To Write Regards To Foreign Group

(By Staff Correspondent)

RALLS, Sept. 24—Because the serial number of the Ralls Rotary club ends in 818, it was asked by Rotary International to write to a club with the same ending, in Aruba, Netherlands, West Indies, sending greetings on its charter presentation.

The local club number is 2,818 and the Arbua club, 4,818.

F. S. Campbell of San Nicolas, Arbua, is president and John R. Gray is secretary.

President Linn Moss and Secretary Bill Betts forwarded a letter to the new group, at the suggestion of Rotary International.

Students Of Floyd Will Total 1,568

FLOYDADA, Sept. 24. — The 29 rural schools in Floyd county have a total enrollment of 1,568 pupils, Walter Travis, county superintendent, said.

There are 41 women teachers and 20 men teachers in the system. Terms will average 170 days, or a little over 8 months.

Neal Brooks Opens Silo Filled In 1936 And Finds Ensilage In Perfect Condition

(By Staff Correspondent)

ABERNATHY, Sept. 24. — Neal Brock, a prominent farmer here, says ensilage will keep in a trench silo. He has proof of that.

Two years ago he filled two, each with a capacity of 300 tons. One he opened last year, used all of it and refilled it.

Just a few weeks ago he opened the other one he filled in 1936.

"Ensilage was just as good as the day I filled it," Brock said. "I did not think it would keep as well as it did. I am satisfied that the trench silo is the best way to keep feed from year to year, without waste. The way my cattle went after it showed that it was satisfactory as a feed, after two years."

GOING TO STATE FAIR

POST—Mr. and Mrs. J. H. Babb, who recently celebrated their golden wedding anniversary here, have been invited to the state fair in Dallas on "Golden Wedding day," Oct. 22.

The horsepower unit of energy was established by James Watt in 1775.

Sudan Vocational Agriculture Teacher Has Unique Record

(By Staff Correspondent)

SUDAN, Sept. 24.—H. C. White, vocational agriculture teacher in Sudan high school, is one of the oldest teachers of a department on the South Plains in point of continuous service in one place.

He has entered his sixth year here, having come to Sudan in the summer of 1933 fom Wellington.

Last year he had a total of 61 boys enrolled in his department. Fifty-four of them completed their full year's work.

MAN KILLS RATTLER

SLATON—A. R. Meador recently killed a rattlesnake in his yard. It had seven rattles. A hoe was used to dispatch the reptile.

Many leaf-hoppers wear curious disguises which serve as a protection against being eaten by birds.

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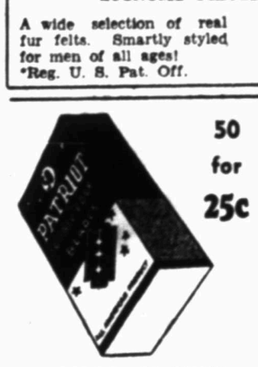
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Suits must have more than low price. In fact, the quality tailoring, advance styling and full bodied fabrics in Penney's 14.75 suits meet all standards of value . . . and exceed most! It's extra quality we offer—at the same low price! Our complete selection will meet your most exacting tastes . . . see it today, prove to yourself its superiority!

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PENNEY'S

WELCOME TO THE SILVER JUBILEE

OF THE PANHANDLE-SOUTH PLAINS FAIR

25 YEARS OF PROGRESS!



You're Invited to the Greatest

FAIR WEEK

In the History of the South Plains!

Twenty-Five Years Ago This Week, Lubbock and South Plains Folks Set Aside Six Days of Each Year for the Panhandle-South Plains fair. During the Next Week You Will Have the Opportunity to Visit this Same Fair After 25 Years of Steady Progress. Take Advantage of This Opportunity to Avail Yourself with the atest Developments Regarding Farms, Implements and Merchandise of all Kinds. Six Big Days, Many Attractions.

The Following Progressive Firms Extend Each and Everyone A Hearty Welcome...

Coca-Cola Bottling Co.

F. K. Mitchell Drug
Drugs and Sodas
1002 Avenue H Phone 824

Silver Moon Cafe
J. Hartman, Owner
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W. H. Lindsey Funeral Home
Ambulance Service
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South Plains Monument Co.

Dr. W. A. Petty
Optometrist

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Western Billiard Association
Factory 709—13th Office Myrick Bldg.
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Jarrett-West DRUG CO.
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AUTOMOTIVE ELECTRIC CO., Inc.
Willard Batteries
1414 Broadway Phone 2210

Anton Looks To Irrigation Wells To Advance Agricultural Possibilities

Truck Gardening Move Advanced

(By Staff Correspondent)

ANTON, Sept. 24.—This Northeastern Hockley county town is counting on irrigation wells to bring it up as an agricultural point and to make it a center for truck gardening. There are about 60 irrigation wells within a radius of 10 miles and during the past summer they have shown their ability to keep crops alive.

More wells will be drilled in this shallow water area this winter. There is a general movement to interest farmers in planting truck gardens, raising such as tomatoes, sweet and Irish potatoes, cantaloupes and the like.

Much Grain Shipped

Editor H. G. Richards of the Anton News has been advised that the state highway department plans to pave a loop through town from the highway to the school house. Distance is .6 mile.

J. A. Ellis, superintendent of schools, was selected as Hockley county judge in the recent primaries and he will assume his new post the first of 1939.

Anton has been known as a main shipping point for maize heads. This year a good many cars have been shipped out. Farmers, with the new crop assured, are selling their reserve, held over from last year.

Some cattle and many hogs will be fed this winter in this section.

Lockney Man Raises Large Beet Crop

(By Staff Correspondent)

LOCKNEY, Sept. 24.—W. B. (Buck) Sams, one of the well known farmers of this section, who is growing about 25 acres of sugar beets under irrigation this fall, plans to feed the tops to cattle.

Harvesting of beets will begin late in October or November. Only the beets are used for making sugar. Beets will be shipped to Colorado for processing.

MUCH TERRACING DONE

LAMESA—Dawson county has 300 miles of terraces, constructed mostly by CCC employes here.

Continued Expansion Looms For Plains Scout Council

• • •

The Boy Scout movement, having enjoyed remarkable growth the past several years in the 30 counties of South Plains council, looks forward to continued expansion in the future, according to Dr. F. B. Malone of Lubbock, council president.

For that reason, he announced, one of the stressed activities during the next year, will be leadership training. More leaders, he added, will be an absolute necessity before any considerable number of additional boys can be taken into the organization.

Figures Are Cited

Some of the figures reflecting growth of the movement since Earl M. McClure came here as council executive nearly three years ago were cited by the council president.

Then there were 22 troops, 397 boys and 121 scouters, or leaders, in the South Plains.

Last July 1, there were 71 troops, 1,335 boys and 441 leaders. Several other troops have been put in process of organization since then.

Cub Packs Growing

Then there were three cub packs, 72 cubs and 12 leaders. Now there are 15 packs, 297 cubs and 74 leaders, with several more planned.

Then there were no negro troops or senior units. There are three senior units and three negro troops now.

However, he asserted, the work has just begun. Within the council, 13,000 square miles in area, there are approximately 20,000 boys between the ages of 9 and 16 years who are eligible for scouting. Estimates are that 2,380 turn scout age each year in the council. Several thousand of them would like to be scouts, but leadership to take them in has been lacking.

Long Step Taken

Belief was expressed that a long step toward remedying that deficiency was taken recently with authorization of the employment of two field executives. They are Donald A. Petersen and George A. Holland, both until recently of Omaha, Neb., council. One of them replaces Lyndon T. Grant, who was promoted last Sept. 15 to a field executive's place in Fort Worth council.

The two field men, Dr. Malone believes, will speed the training of adult leaders. That, in turn, will make possible continued expansion of the scout membership.

GOES ON LONG TRIP

LEVELLAND—T. W. Meador, formerly of Levelland but for the past two years of Hobbs, N. M., has gone to Cuidad, Venezuela, where he will be in the drilling department of the Gulf Oil Co. two years. He has been in Venezuela twice before.

Oregon is called the "Beaver State" and the "Web-foot State." The Oregon grape is the state flower.



DR. F. B. MALONE
Council President

Prevention Campaign Again Is Planned

Lubbock once more is planning an active participation in national fire prevention week this year, just as has been the case the last several years.

The participation, according to officials of the chamber of commerce, sponsor of the event, has proved financially worth while. The activities are credited by various official agencies with having played an important part in obtaining the 20 per cent good fire record credit Lubbock now has on fire insurance policies, and that means a saving estimated at more than $40,000 per year in insurance premiums.

Strive For Maximum

The maximum credit any city in Texas may have is 25 per cent, and it is that toward which the Lubbock campaigns now are striving. However, there admittedly is little prospect that it will be reached this year.

Dates for the campaign this year are Oct. 9 through 15 and directing Lubbock's participation will be a committee composed of J. E. Maisen, School Supt. W. B. Irvin, Fire Chief W. E. Twitty, Fire Marshal Cecil Casey, R. B. McAllister, Ed Hamright and Marion Sanford.

Stressed particularly will be warnings as to danger of trash and grass fires. Cooperating actively will be school pupils, who will compete in a poster contest, and various civic organizations, according to plans outlined by committee members.

Some horses are bred specially to produce hair for violin bows in Russia.

Dams Are Built In Lamb County

AMHERST, Sept. 24.—Dams are being constructed and wells drilled by ranchers in Lamb county for compliance purposes under the range conservation program, 110,000 acres having been signed under the program.

Two dams have been constructed on the Mashed O spread. The dam at Springlake contains 13,266 yards of dirt and is 810 feet long, 20 feet wide at the top and 17 feet deep at the channel. Water will cover approximately 190 acres of land when the lake is full.

The Sod House dam contains 12,550 yards of dirt and is 1,078 feet long, 20 feet wide at the top and is 12 feet deep at the channel. Water will cover approximately 160 acres when the lake is full.

Several wells have been drilled and watering facilities improved due to the ranch program. The wells that have been drilled have either concrete or metal tanks at the windmills for water storage.

Deferred grazing is also being practiced by some of the ranchers.

IS MEDICAL STUDENT

FLOYDADA—F. C. Harmon jr., has enrolled as a freshman in Baylor university college of medicine at Dallas. He has been employed by his father here.

Sheep Fed On South Plains Last Season About 300,000

More than 300,000 head of sheep, mostly lambs, were fed on the South Plains last season, largely on wheat pasture, although there has been and still is a lot of pen feeding. It is almost impossible to check the ratio of pen and field feeding.

Hale county has seen the greatest activity of its history in grazing of sheep. Abernathy, on the Lubbock-Hale county line reported more than 90,000 head of sheep. It is believed that at least 12,000 to 15,000 of these were in Lubbock county.

County Total Is 175,000

Hale Center reported between 15,000 and 50,000 head of sheep, Plainview 30,000 to 60,000; Petersburg about 15,000 head. These figures have eliminated duplications, so far as can be determined. County total was approximately 175,000 head.

Crosby county ranked second, with about 42,000 head. Around Crosbyton was 25,000 head. Ralls 12,000 to 15,000 head and Lorenzo 4,000 or more.

Fred Snyder at Levelland fed 22,000 head. Sam Davidson approximately 2,000 head. Bailey county reported 9,500 head of sheep, the Paul Bros. ranch near Circleback feeding 4,000 head. There were many fed in the south part of the county.

Cochran county was another large feeder belt. Nearly 15,000 head were handled there. Floyd county's estimate was believed to be too low. One man at Lockney had 6,000 head. Around Floydada the county agent estimated 10,000 head. Usually, with a large wheat acreage, the county runs more sheep than the total.

Wheat acreage in Lamb county was short this year, so only a few flocks were reported. The same was true of Dickens and Lubbock. Other counties usually are not given to sheep feeding.

A GOOD INCOME--
THREE YEARS EARLIER

Hundreds of high school graduates who enrolled for the Draughon Training last September are already in happy positions, with opportunities for advancement; while their former classmates who did not realize the shorter route to incomes and careers afforded by specialized technical training still face three years more of educational expense.

If you are interested in early employment and income, yet in a career in which opportunities for advancement abound, the nationally-known Draughon Training and Placement facilities should enable you to reach your goal at a minimum of time and expense.

If you want to be EARNING instead of SPENDING by next September, call, phone, or mail coupon today for new catalog before new Fall rates become effective. Many more employment calls month in and month out than we are able to fill virtually assure inspiring opportunities on graduation.

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LUBBOCK'S BEAUTY SHOPS!

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The Following Beauty Shops Of Lubbock Extend To Each And Everyone Of You A Most Cordial Invitation To Visit The Panhandle South Plains Fair And Silver Jubilee.

Co-Ed Beauty Shop
1115 Ave. K Phone 321

Shaw Beauty Shop
1114 Texas Phone 962

Hilton Beauty Shop
Hilton Hotel Mezzanine Phone 2324 or 2300

Sweetbriar Beauty Shop
Sweetbriar Balcony Phone 33

Rainbow Beauty Shop
1013 Main Phone 143

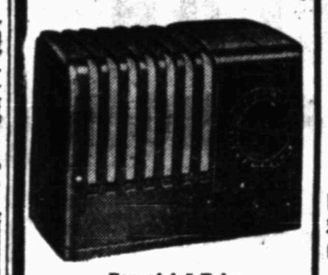
Lubbock Beauty Supply
1211 Ave. H Phone 275

Russell Morrison Co.
918 Ave. J Phone 988

WELCOME

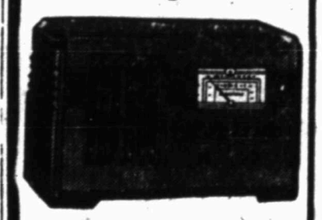
Make Sears Your Headquarters While Visiting Lubbock and the Fair!

See The New '1939' Silvertones Now on Display at Sears!



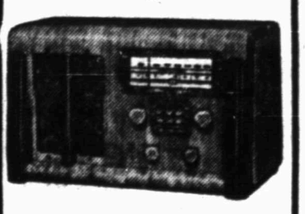
Powerful 5-Tube
"Streamliners"
$19.95 Values
$9.95

Complete with attached aerial, no outside connections necessary. Range: 545 to 1735 K. C. (Some police calls).



6-Tube Electric
Push-Button Mantels
$19.95 $2. Down Easy Terms

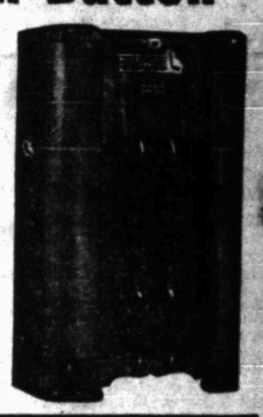
Sears brings you such fine performance for so little money! These sets bring in many programs. On broadcast band: 545 to 1720 K. C.; short wave: 6 to 18 M. C.



7-Tube Electric
Push-Button Mantels
$32.95 $4. Down Easy Terms

Truly, "most for your money" here! American broadcast band covers 545 to 1720 K. C. . . . including some police calls. Short wave reception from 6 to 18 M. C. Cathode ray tuning eye; tone control; large, easily-read dials.

New 10-Tube Push Button
SILVERTONES



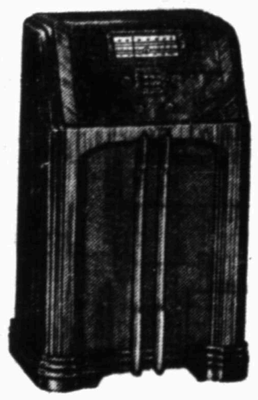
No Other Radio Under $100 Boasts These Features . . .

- 8 Stations by Pushing Buttons
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- 3 Separate Tuning Bands
- Automatic Volume Control
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- 10-inch Dynamic Speaker
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$5 DOWN
$52.00
Balance on Easy Terms

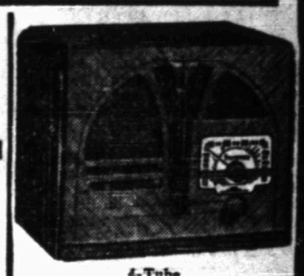
Brand new. Positively the first showing. We believe it's the biggest radio value in America. Come. See and hear these ten-tube marvels.

7 Tube Push Button
American or Foreign Reception
42.95



$5 Down—Easy Terms

Every feature you could wish for! Automatic tuning, automatic volume control, tone control, large dynamic speaker, two dual-purpose tubes for 9-tube performance, cat ode-ray tuning eye . . to mention just a few. Widely diversified reception, too. Broadcast: 545 to 1720 K. C.; short wave: 6 to 18 M. C. And REMEMBER . . . for only a small down payment you can have one of these very radios in your home!

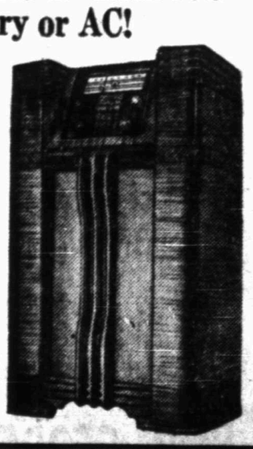


6-Tube
Battery Radio
$19.95 $2. Down Easy Terms

New 1939 battery saver circuit makes it unusually economical to operate. Powerful super-hetrodyne circuit and 6-inch magnetic speaker gives clear, lifelike, reception. Tunes stations from 545 to 1720 K. C. Operates on "A" and "B" batteries.

NEW HIGH LINE RADIOS
For Battery or AC!

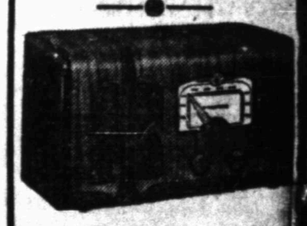
7 Big Tube
57.95



$5 Down—Easy Terms

Just flip a switch for either battery or electric operations—it's a sensation!

The last in battery sets! Broadcast reception 545 to 1800 K. C.; short wave: 6 to 18 M. C.; superspread: 9.4 to 9.7 M. C. Also equipped with automatic volume control, tone control and tuning eye



Use One Battery
5-Tube Mantels
$24.95 $3. Down Easy Terms

Priced low, and costs little to operate! Uses only single 6 volt storage battery. Two dual purpose tubes give seven tube power at 5-tube economy. Broadcast range 545 to 1730 K. C. (Gets some police calls).

SEARS, ROEBUCK AND CO.
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Lamb Club Work Is Progressing

(By Staff Correspondent)

AMHERST, Sept. 24. — Lamb country has eight 4-H clubs with about 180 boys enrolled, says W. T. McKinney, assistant county agent and club leader. He was transferred here only a few months ago from Terry county.

Pigs, poultry and crops are the main projects of the boys, said McKinney. More boys plan to obtain gilts for a pig club project.

"We are arranging to feed out cattle on a commercial basis and we think there will be boys enough to feed at least two car loads this winter," he added. "Boys will feed 10 and 15 head each."

Another project in which boys will be interested is a wild life program. These are expected to start this fall.

Radio Programs Of Schools Scheduled

Schedule for radio programs to be given this year by Lubbock Public Schools was made Thursday afternoon when members of the radio committee met in Senior High school. Mrs. Ross Ayers is chairman of the radio committee.

Special plans were made for programs during American Education week.

The regular programs will begin on Act. 12. Schedule for the first semester is as follows: Oct. 12, Dupre; Oct. 26, K. Carter; Nov. 23, Sanders; Dec. 7, Guadalupe; Dec. 21, Dunbar; Jan. 11, George M. Hunt; Jan. 25, Central Ward; Feb. 8, Senior High; Feb. 15, Junior High.

Committee members present were: Misses Margaret Bell, Lois Mangum, Opal Sloan, Ruth Mildred Rylander, Pearl Jackson, Bonnie Penaleton, Margaret Prewitt, Mesdames George Walton, Guy L. Trow, U. L. Metcalfe, Ivy Savage, George Duvall, Harold Biffle and Messrs. John T. Howell and Kline Nail.

Abernathy Farmers Have 20,000 Head Of Livestock On Feed

(By Staff Correspondent)

ABERNATHY, Sept. 24.—Farmers in this section are beginning to feed out cattle this fall and winter. Many will winter sheep.

S. E. Petty and Herman Schultz will feed 90 cattle on their farm. They were among the first to arrange for a large number.

B. M. Paliferro has 600 ewes on his ranch. Jack and J. J. Barton, O. G. Gilliland and others are feeding.

N. C. Hix of the First State bank estimates 20,000 head or more are on feed. Most of the sheep are being run on stubble and sudan.

When wheat is high enough, sheep will be put on pasture. Most of the sheep here are bred ewes.

The greater portion of farmers who feed have trench silos. Nearly all are full. There will be twice as much ensilage used this winter as last, in feeding operations, Hix said.

Osborne's Annual Hereford Sale To Be Held Wednesday

MIAMI, Sept. 24—J. P. Osborne's annual fall sale of Herefords is scheduled for Wednesday, about a month earlier than usual.

Earl Gartin, Greensburg, Ind., auctioneer, will cry the sale. It will be held at the ranch 12 miles southwest of here. Fifteen bulls and 75 females are to be auctioned. Sale starts at 12:30 o'clock, after lunch is served on the grounds.

LEASE NEW OFFICES

MULESHOE—A doctor, a dentist and a lawyer have taken three-year leases on the McCarty building from Mrs. Dora McCarty. Dr. A. E. Lewis is a dentist and Dr. H. E. Williams a physician. Pat R. Boho is an attorney.

RANCHER BUYS HORSES

QUITAQUE—Frank Miller recently bought 54 head of mares and colts and placed them on his ranch west of Quitaque. They came from near Moriarty, N. M. Mule colts will be sold late in the fall.

NEW SYNDER FOLK

SNYDER—Seven families and nine single persons moved into Snyder in August, Mrs. Roy Stokes said.

Lubbock Steel Works
EDGAR G. LEWIS, OWNER
Structural steel-plates and sheets—iron and fabricated. Merchant bars—reinforcing bars—steel windows—fire doors.
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WOMEN WANTED!!!
If you are a woman who loves extra fine tasty flavors be sure and go to your grocery store and ask for TABITT VANILLA with the big red dot trade mark. Every bottle guaranteed. Your grocery sell it for 10c, 15c, 25c, and 40c.—Adv.

RE-ROOF WITH
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NO DOWN PAYMENT—3 YEARS TO PAY With 5% Interest
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LOW PRICES AT
TUBB'S GARAGE
Located in Hotel Storage Building, 1002 Texas, 25 years in business.

BUILD OR REPAIR WITH F. H. A. LOANS
HOME LUMBER & SUPPLY CO
1230—19th St. Phone 171

Tune in KFYO
Avalanche-Journal Station
1310 Kilocycles

SUNDAY, SEPT. 25
Morning
9:00 Old Time Religion.
9:15 Avenue G Church of Christ.
9:30 Gaylord Carter.
9:45 Central Baptist Church.
9:00 Campbell Quartet.
9:15 Rex Kimbrough—Evangelist.
9:45 Harriet Wilson's Singing Strings.
10:00 Sunday School Lesson.
10:30 Top Tunes of the Day.
10:45 Old Time Tunes With Alan Gerard, Baritone (M).
11:00 Interlude.
11:05 Broadway Church of Christ.
11:45 Men of the Range (TSN).
Afternoon
12:00 Guy Lombardo.
12:30 Men With Wings (M)).
1:00 Professor Twigleaf.
1:15 Johnny Lou McDonald (TSN).
1:30 Denver Darling and His Trail Blazers (M).
1:45 This Minute.
1:60 Swing Quintet.
2:00 Salvatore Mario Stephani-Harpist (M).
2:15 On a Sunday Afternoon (M).
2:30 All Church Hour.
3:00 Request Hour.
4:00 Preston Tune Wranglers (TSN).
4:15 Ralph Rose Orchestra (TSN).
4:45 George Sokolsky.
5:00 Sesqui-Centennial Preview in Connection with Northwest Territory Anniversary (M).
5:30 The Show of the Week (M).
Evening
6:00 Sportscast with Stan Lomax (M).
6:15 Dick Jurgen's Orchestra (M).
6:30 Dick Barrie's Orchestra (M).
7:00 Catholic Hour.
7:30 First Baptist Church.
8:30 The Question Box (TSN).
9:00 Interlude.
9:05 Vocal Duo (TSN).
9:15 Gypsyanna (M).
9:30 Show Tunes.
9:45 Living Strings and Vocal Trio (TSN).
10:00 SIGN OFF.

MONDAY, SEPT. 26
Morning
6:30 Morning Roundup.
7:00 Breakfast Brevities.
7:15 Texas Kid.
7:30 Breakfast Brevities (Cont'd).
7:45 Cowden's "Git" Program.
8:00 United Press News.
8:15 Rhythm and Popular Tunes.
9:00 Gail Norths (TSN).
9:15 Leopold Stokowskt.
9:30 Men of the Range (TSN).
9:45 Grandma Travis.
10:00 United Press News.
10:15 The Buckeye Four (M).
10:30 The Party Line.
10:45 Nathan Stuart.
11:00 Health Talk.
11:15 Tuning Around.
11:30 Organ With Bernie Howell.
11:45 Harry Owens.
Afternoon
12:00 Singin' Sam.
12:15 Everlite Program.
12:30 Sidewalk Shoopers.
12:45 United Press News.
1:00 Kelly Kids.
1:15 Allis-Chalmers Program.
1:45 Henry King.
2:00 Marriage License Romances (M).
2:15 Sunsetland — Hawaiian Ensemble (TSN).
2:30 Markets.
2:45 Lyle Stanton's Orchestra.
3:00 Baseball Results.
3:05 Gypsyanna—Violin and Piano.
3:10 Midstream—Dramatic Serial (M).
3:30 Uptowners Quartet.
3:45 The Hatterfields (Dramatic Comedy) (M).
4:00 Interlude.
4:05 Edna O'Dell (M).
4:15 Ray Kinney.
4:30 Hillbilly Swing (TSN).
4:45 Ray Noble and Vocalists.
5:00 Fair Follies.
5:30 Let's Talk Baseball.
Evening
6:00 The Playboys.
6:15 United Press News.
6:30 Ralph Rose and Dance Orchestra (TSN).
6:45 Men of Vision.
7:00 Interlude.
7:05 Ernie Fiorito's Studies in Contrast (M).
7:15 Fish Fivers.
7:30 Jimmy Lunsford's Orchestra (M).
8:00 Interlude.
8:05 Bob Crosby's Orchestra (M).
8:30 Symphony Orchestra directed by Eric Delamarter (M).
9:00 Famous Fist Facts (M).
9:30 Happy Ray Thomas (TSN).
9:45 Living Strings (TSN).
10:00 News (TSN).
10:15 The Singing Redheads (TSN).
10:30 Sporteast with Zack Hurt (TSN).
10:45 Jimmy Dorsey's Orchestra (M).
11:00 SIGN OFF.
(TSN)—Texas State Network.
(M)—Mutual Broadcasting System.

Finest In Radio Programs Are Scheduled This Week

From coast to coast—from Hollywood to New York, the finest in radio programs are scheduled throughout the coming week for KFYO listeners.

Dramatic serial fans will enjoy "Midstream", new show which will be broadcast over KFYO Monday through Friday afternoons at 3:15 o'clock. The broacast originates in the studios of Station WLW, Cincinnati.

Pep Rallies To Be Heard

"The All Texas Football Round-Up", a program featuring Pep rallies—inside dope from all Texas campuses, will take the air over the Texas State Network and through KFYO, Monday, September 26, at 5:45, and will be heard at that time Monday through Thursday, plus a full hour, 7:00 to 8:00 p. m. each Friday.

Fine dance music holds a prominent place on KFYO's schedule for the week to come, as nighttime listeners will hear some of the nation's finest bands, Orchestras lined up for the week include, Bernie Cummins, Dick Jurgens, Bob Crosby, Jimmy Dorsey, Jimmy Lunceford, Lee Scheilley, Mitchell Ayres, and George Olsen.

BACK ON THE AIR

"The Party Line" long one of KFYO's most popular daytime programs will be back on the air tomorrow, September, 26, it has just been announced. All of the friendly, neighborly Monticello folks, Clem and Aggie, Sara and Curley, Lorie and Paul Parker and all the rest of them will be heard daily at 10:30 a. m.

It is the beginning of the fourth year for this popular program.

BROADCASTS AT FAIR

With the opening of the Panhandle-South Plains Fair tomorrow, a large portion of KFYO's live shows will be moved to the Fair grounds so that visitors may see the actual broadcasts. Special studios have been erected on the Fair grounds to accomodate large audiences.

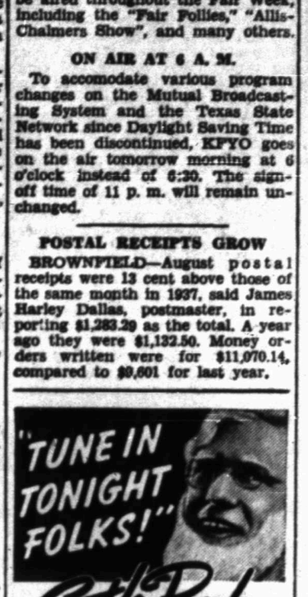
Numerous speciality programs will be aired throughout the Fair Week, including the "Fair Follies," "Allis-Chalmers Show", and many others.

ON AIR AT 6 A. M.

To accomodate various program changes on the Mutual Broadcasting System and the Texas State Network since Daylight Saving Time has been discontinued, KFYO goes on the air tomorrow morning at 6 o'clock instead of 6:30. The sign-off time of 11 p. m. will remain unchanged.

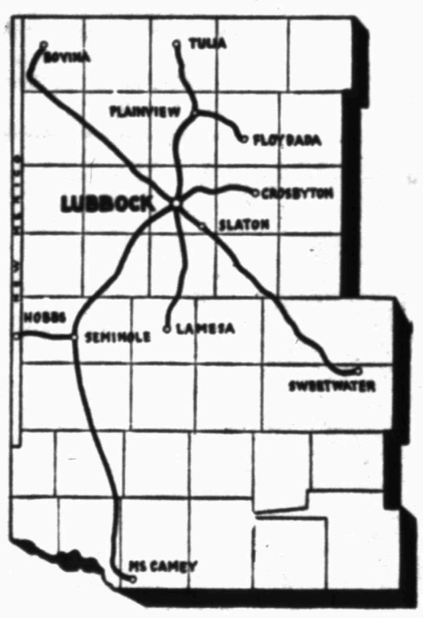
POSTAL RECEIPTS GROW

BROWNFIELD—August postal receipts were 13 cent above those of the same month in 1937, said James Harley Dallas, postmaster, in reporting $1,283.29 as the total. A year ago they were $1,132.50. Money orders written were for $11,070.14, compared to $9,601 for last year.



Seth Parker
In a grand new radio show with Music, Humor, Thrills, Drama and Romance. NBC Sunday nights
6:30 P. M.
WFAA
Presented by Vicks
VICKS VA-TRO-NOL helps prevent many colds from developing.
VICKS VAPORUB relieves misery of colds that have developed.

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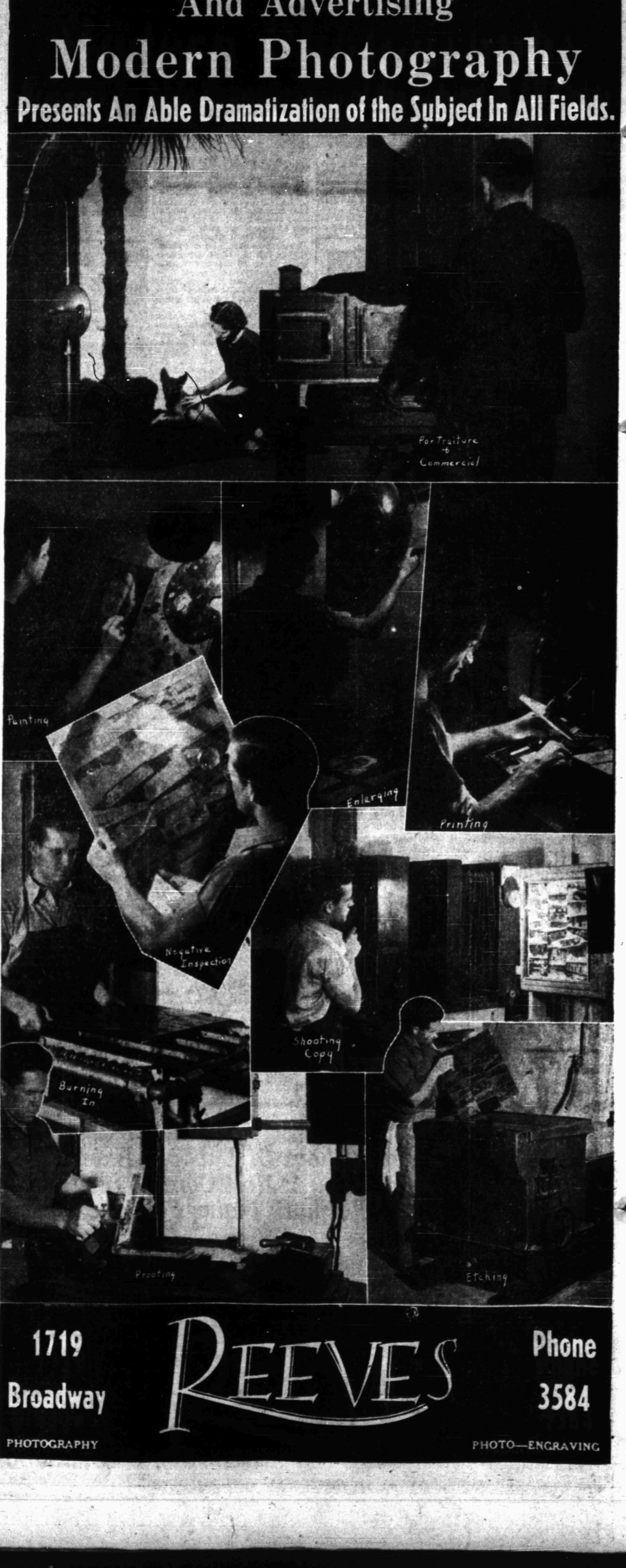
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Smoke Haze On Horizon Marks Ginning Season; Laborers Flock Into Area

Mechanical And Hand Labor Off To Start In Vast Cotton Belt

BY J. SAM LEWIS
Avalanche-Journal Staff Writer

Thin wisps of white and gray smoke are wafted along the horizon in the thin, hazy morning air, becoming heavier as the day grows until, late in the afternoon, lines boil over a vast nebulous area.

This is a sign the ginning season is here again.

Coupled with the smoke is the pungent odor of burning hulls as ginners seek to get rid of what should be one of the farmer's most valuable resources.

For the ash in the hulls is worth more to the farmer as fertilizer for his cotton, than almost any other enrichment agent.

Until recently, burr ash has been cast aside. Tobacco growers of the south and east have discovered its value. Last year more than 100 carloads of ash, probably 200, were shipped out of the territory.


SAM LEWIS

Ash, sprinkled back onto the soil and turned under as humus, will restore fertility taken out by growing cotton crops.

Almost all the 250 gins on top of the Caprock are working. None have been reported active on night shifts, but that will come, with the general picking expected in October.

Cotton is two or three weeks late this year. Picking has been increasing the past 10 days when hot weather opened bolls earlier than at first expected.

Compresses are prepared to handle the crop. Managements are working on more warehouses to store the output. A large proportion of the more than a million bales ginned last year still is in warehouses or on compress platforms.

Estimates Are Varied

Compress men only guess at the total being held, approximately 400,000 bales being an average. Estimates range from 350,000 to 500,000 bales.

Probably 50 small warehouess were built in the area last fall and winter. Compress points had to get more room to put their cotton under cover. Independent men and ginners, seeing a chance to make a little money built temporary warehouses and complied with government regulation for storing cotton.

Nearly every town on the Plains has one or more of these temporary warehouses.

Cattle Feeding Is On Increase In Cochran

(By Staff Correspondent)

MORTON, Sept. 24 — Cattle feeding will be a major operation of Cochran county farmers this fall and winter, as they seek to make use of the record grain sorghum crop of the county.

Several feeders already have animals in their pens. Others are building or enlarging pens in order to feed.

A. C. Ward, who operates a 700-acre farm, will probably feed as many as he did last year, said Roy Hickman, county agent. He feeds nearly all the year and his total will run in the neighborhood of 1,000 head, said Hickman.

George Familner usually feeds several hundred head. He is reworking his pens.

Lee Cooper, living north of town and W. C. Key are other large feeders.

Many farmers will feed from 15 to 100 head, said Hickman. The feed crop is the largest in the history of the county.

Other farmers are running sheep on sorghum stubble and will feed out cattle later, when the crop is harvested.

Only Two Farmers In Cochran County To Have 'Red Cards'

(By Staff Correspondent)

MORTON, Sept. 24.—There are only two farmers in Cochran county that will have "red cards" on which to market their cotton, Roy F. Hickman, county agent, declares. Red cards are cards showing a limited amount of cotton that can be marketed free of penalty for nonconformity with the cotton program.

"Neither of these men complied with the program in any way," said Hickman. "They were given the red cards. We have about 675 farmers and cotton producers in the county and all but these two complied."

As far as he is aware, the agent said, no other county in this section has as small a percentage of red cards.

Frank Whiting Of Becton Has Outstanding Poultry Project

Frank Whiting, a 4-H Club boy of the Becton community is another one of the club boys carrying an outstanding poultry demonstration.

He has 210 laying hens that have been producing regularly since March. Since that time these hens have produced 861 dozen eggs which sold for $182.20. He also sold 47 fryers which returned him $13.70. He has been using home grown grain sorghum that has cost him very little.

The entire cost of his feed has amounted to $45.25. This leaves him a net profit of $140.95 for his return on labor and investment. Whiting also has somewhere close to a hundred young pullets that he hopes will start producing before so very long.

Cochran Rancher To Have More Calves In Show Next Spring

(By Staff Correspondent)

MORTON, Sept. 24.—Ad Eddins, a local rancher living south and west of Whiteface, will have more calves in the Lubbock Fat Stock show next spring than any other rancher on the South Plains, according to Roy Hickman, county agent here. He will have over 50 calves.

Eddins placed 21 calves with Cochran county club boys and 35 in Hockley and Lubbock counties, Hickman said. The Eddins herd has been built up into one of the best Whiteface herds in Northwest Texas.

Hale County Club Boys Agree To Feed Out Fifty Calves

(By Staff Correspondent)

PLAINVIEW, Sept. 24.—Hale county 4-H club boys the past few weeks have agreed to feed out about 50 head of calves for the spring show here.

Henry Igoe, the new assistant county agent and club leader, with C. B. Martin, county agent, visited the boys and interested a number in feeding out small groups of calves.

Southwest Needs More Industries

Ye olden days when millions of tons of raw goods was shipped to the eastern and northeastern portions of the United States and later sent back to production sections for consumption are waning.

Economists and, because of their continual preachments, producers have seen the great folly of resultant transportation costs formerly necessary to getting finished goods.

Whereas New England once hogged industries, eddies have gone outward to the middle west and to the southwest, particularly in 1936 and 1937.

Southwest Needs Industry

To those living in the southwest the present and future aspects of the section as an industrial center are being realized more acutely each year.

How to arrive at a solution of the problem at hand? Pulp and paper, rayon, heavy chemicals and petroleum are in plenttude and make up a great amount of what goes into construction. Raw materials necessary in those four industries are found naturally or may be produced cheaply in the southwest.

The presence of alkali salts in the Permian salt basin not so far from Lubbock, for instance, includes the potash mines near Carlsbad, N. M., and are easily mined. Potash would supply plant foods or fertilizers. Salt also is found there in inexhaustible quantities, as well as the salt cake in and around the alkali lakes of this section of Texas and of eastern New Mexico. Studies of those sralts have been made at Texas Technological college. Not so far in the future use also will be made of tremendous deposits of polyhalite found in the center of the Permian basin.

Resources Enormous

Deposits lie from 500 to 2,000 feet below the surface and attain to a thickness of from 500 to 2,000 feet.

Available to chemical manufacture are strata of sulphur in Texas, which is important in manufacture of sulphuric acid.

It is a national byword, the significance of Texas in petroleum recovery and tremendous resources available in natural gas.

As flotation comes into its own the southwest will be able to mine economically the poorer as well as the better grades of ores of the heavy metals from Texas mines. Extensive use of that process is being made in copper, gold and silver mines and even with the less precious minerals including iron, zinc, lead, tin and low-grade coal.

Outside the importance of the southwest as a source of raw materials its potentialities in the field of manufacture show even more possibilities, say scientists. Take for instance the Kraft paper industry with its application in rayon and allied manufactures.

Singled out as one of the most interesting of new manufacturing concerns is the completed salt cake factory of the American Cyanamid company at Brownfield. More than $1,000,000 has been expended on three plants of that region.

The first possibilities found in large deposits of salt cake in the southwest were exploited in West Texas because of the extremely favorable freight differential against the other points, notably in the Lake Lucero section of New Mexico. Cheap gas also helps considerably. It costs from $4 to $5 to ship salt cake from West Texas to the pulp mills of East Texas and Louisiana, more than twice that in shipping from Arizona. The freight cost from the Dakotas probably would be at least four times the cost from Texas.

So far as production of chemicals synthetically from gas and petroleum, the possibilities barely have been attempted and a great future concededly lies ahead.

While the future probably may be concerned in this great section with farming and cattle raising manufacturing is not expected to be forgotten, say educators and scientists. The southwest invites new capital for development of its vast supply of natural resources. Propositions are not bonanzas, however. They will require a "wise program of investigation both in scouting out the areas and in the engineering necessary in manufacturing operations that would follow," said one authority. "We want smoke stacks, but not those with quenched fires under them."

Forestation Plan For Park Is Watched With Interest

* * *


K. N. CLAPP
City Parks Commissioner

An experiment in intensive forestation being watched with close attention, especially on the South Plains, is in progress at Mackenzie state park here.

It is an area of 60 acres in the park on which approximately 3,500 trees and 1,500 shrubs were set out last fall.

Clapp Chief Advocate

Chief advocate of the experiment was K. N. Clapp, who has been chairman of the Lubbock city parks commission since it was created and who has been a member of the state parks board nearly two years.

Clapp's latest report concerning the plantings was that less than 10 per cent of the trees and shrubs have been lost. Further indicating that the experiment is proving a success was the statement by Kelso D. Vernor, superintendent of the park, that he expects the trees to be providing shade by next summer.

Cooperation Was Given

The plantings were made possible through the cooperation of the city, the national park service and the Civilian Conservation corps, officials explained. The city paid for some of the trees, others were secured by exchange, the CCC did the work and personnel of the national park service supervised it. The city also bought several thousand feet of pipe and supplies the water for irrigation.

It is the irrigation which is an especial subject of experiment. It is the conviction of Clapp and others that it will be necessary to supply irrigation for only a few years — perhaps not more than two or three. By that time, he believes, the roots will find their way to water tables and be able to take care of themselves without irrigation even in time of prolonged drouth.

If that should prove to be true, belief is that it will stimulate tree planting on a constantly expanding scale through the bald plains region.

Of the trees planted here, approximately 2,000 are Chinese elms which have proved themselves well adapted to the region. However, smaller numbers of more than a dozen other varities have been set out and will be kept under close observation. Thus it may be, officials believe, that types now new to the region may be introduced.

The planting at Mackenzie followed a landscaping plan, thus avoiding the monotony which would have resulted from an even spacing of trees and shrubs. Clumps and groves, a few of almost jungle possibilities, have been set out, separated by wide stretches of grass. Most of the plantings, however, have been done in the design to provide picnicking and resting space in abundant shade.

Suggestions For Ponds Are Made

LITTLEFIELD, Sept. 24.—Surplus run-off water impounded in farm ponds not only is made available for livestock but also serves a valuable purpose in aiding wildlife development and possibly as a recreational spot, says A. B. Chapman, camp superintendent of the soil conservation service demonstration camp near Littlefield.

Location of ponds is important, Chapman pointed out. If ponds are to be prevented from filling with silt, erosion control practices should be used on the drainage area. Where possible, the drainageway should include only pasture or woodland. However, when drainage is from cultivated land, the pond should be protected from silting by conservation practices, Chapman said.

Methods Suggested

Usefulness and life of the pond will depend to a great degree upon the type of vegetative cover and the size of the drainageway. If the water is loaded with silt, the pond will be filled within a few years and its usefulness lost, it was pointed out.

Where cultivated fields are terraced or tilled on the contour, there is little danger of run-off water carrying silt into the farm ponds, Chapman said he believes.

When proper attention is given to the location of ponds, farmers find them highly valuable and long-lived. Ponds usually should be fenced as protection from livestock with a watering place being provided below the dam by pipe outlets or tanks. In all cases the earthen fill should be fenced to protect the structure from trampling by livestock.

Game Protective Association In Lynn Is Posting Property

TAHOKA, Sept. 24—Lynn County Game protective association has been formed here by ranchers and farmers interested in preserving wild life of the county.

A committee composed of Tom Garrard, John Bulman and C. T. Tankersley was named to work out plans. It is the objective of the association to protect quail, prairie chicken and other game.

Those who wish to post their properties against hunting are asked to see members of the committee or County Agent V. F. Jones.

First Corn Carnival To Be At Granger; O'Daniel Is Invited

GRANGER, Sept. 24. (AP)—Texas, noted for cotton and oil, will have its first corn carnival here September 28.

W. Lee O'Daniel, governor-nominate, has been invited to be the honor guest of the occasion.

The all-day celebration will start with a parade dedicated to the corn industry of Texas.

Armstrong Is 100th County To Enter WTCC Soil And Water Utilization Competition

ABILENE, Sept. 24. (AP)—The 100th West Texas county entered in the West Texas Chamber of Commerce soil and water utilization contest was Armstrong in the Panhandle.

Certificate of entrance for the county received by WTCC headquarters in Abilene brought the total entries since the contest was launched last June 15 for this calendar year to an even 100. The entries cover the far-flung territory of the regional organization from Dallam on the north to Val Verde on the south and from El Paso on the west to Bosque on the east.

First county entered in tre contest after the rules and regulations were announced June 15 was Midland.

The contest offers $1,000 in cash prizes to the three West Texas counties with best records in soil and water conservation and utilization this year. Local committees in the winning counties will administer the prize money to promote junior agricultural work.


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15 Pounds for $1.19
Everything completely finished; ready to use. An ideal service for those who want the best. 4c EXTRA FOR SHIRTS.

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Everything press finished leaving ruffles etc. to be finished. Socks and knit underwear fluffed and folded. 4c EXTRA FOR SHIRTS.

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15 Pounds for 83c
All flat work ironed and wearing apparel rough dried. Shirts finished in this service 5c extra.

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15 Pounds for 72c
Flat work ironed and wearing apparel returned damp. Shirts finished 5c extra.

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WEST SIDE OF SQUARE

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OF THE

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AND TO

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A. I. GLASSMAN
Store Manager

Having been your friend and neighbor for the past seven years, I deem it a privilege to invite you to the Panhandle-South Plains Fair Silver Jubilee, celebrating twenty-five years of progress. Together with this I cordially invite you to make Levine's store, your store, your headquarters. You will feel at home at Levine's.



MORRIS LEVINE
President Levine Bros.

As head of the Levine Bros. organization of seven modern stores it has always been my policy to extend every courtesy and advantage to our many customers. We are always ahead with the very best values, bringing you the very latest merchandise at real money saving prices. May I extend my personal invitation for you to visit our store while attending the Silver Jubilee of the Panhandle-South Plains Fair.

OUR STORE WILL BE CLOSED ALL DAY MONDAY!

COME EARLY TUESDAY FOR LEVINE'S SENSATIONAL 50c DAY SPECIALS

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READ OUR HALF PAGE OF HALF DOLLAR SPECIALS ON FOR TUESDAY... COME EARLY. SHARE IN THE SAVINGS OFFERED IN THIS SPECIAL EVENT!

DOORS OPEN 7 A. M. Until 1 P. M. TUESDAY

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LEVINE'S PRICES TALK

TUESDAY, SEPT. 27th - 7 A. M. to 1 P. M.

LEVINE'S PRICES TALK

New Fall
WOOLENS 50c
For that new fall dress or coat . . . newest weaves and patterns in all colors. 54 inches wide.
Main Floor ½ Yd. . .

Newest Fall
SILKS 50c
Silks that are different . . . new colors and patterns. Sew and save with these sensational values. Finest weaves.
Main Floor 1 Yd.

New Colors In Fall
CORDUROY 50c
Corduroy is the ideal fabric for sport, clothes jackets and coats. New shades for Fall.
Main Floor 1 Yd.

New Fall Cotton
SUITING 50c
Beautiful plaid checks in cotton suitings for dresses, coats, suits, etc. Smart new colors. See these Tuesday.
Downstairs 2 Yds. . .

Ladies Fine
SILK SLIPS 50c
Fine quality rayon slips . . . adjustable shoulder straps. Tailored styles. Third Floor.

36 In. Fast Color
PRINTS 50c
Hundreds of new fall patterns in fast color prints. Beautiful patterns for school frocks and fall dressmaking.
Downstairs 6 Yds. . .

New Fall
PURSES 50c
Assorted sizes and shapes. Colors to match your fall costume.
Downstairs

70X80 COTTON
BLANKETS 50c
Beautiful colors in plaid design cotton blankets. Many uses for this type of blanket.
Downstairs

GARZA 9-4
SHEETING 50c
Choice of bleached or unbleached in fine Garza quality sheeting. Save during this special event.
2 Yds. . . . . .
Main Floor

SPECIAL! 150 LADIES
DRESSES 50c
Regular $1.00 Values
Smart styles in Wash Frocks that are ideal for street and house wear . . . Styles for everyone in most all sizes. You'll want several of these fine dresses at this sensational close out price . . . Hurry down early Monday.
DOWNSTAIRS

LADIES FINE
SILK HOSE 50c
Fine quality silks hose in all the newest shades. uy several pairs at this price. Serviceable and beautiful te wear.
Main Floor

MILL-END TURKISH TOWELS 50c
Assorted sizes up to 16x36 beautiful solid colors and fancy stripes. Ideal face towels. Only a few hundred . . . hurry to get your Tuesday.
Bundle of 10 . .
Downstairs Bundle
Ten Towels for 50c

Men's New Dress
SHIRTS 50c
A complete assortment of new dress shirts in fall patterns. All sizes. Save on shirts at this price.
Downstairs

81x90 Seamless
SHEETS 50c
Fine quality hemmed sheets—A real bargain for this special event.
Downstairs

42x36 Victor
PILLOW CASES 50c
Here's a value you cannot afford to overlook. Buy a complete supply now! Downstairs.
5 For

Children's W. D.
COVERALLS 50c
You know the quality of these fine coveralls. Sizes 0 to 8. Save Tuesday morning at Levine's. Balcony.

36 Inch Bleached
DOMESTIC 50c
Fine imported bleached domestic . . . soft finish. A wonderful value at this price.
Main Floor 7 Yds. . .

Children's Fall
ANKLETS 50c
New fall colors in lastex topanklets. All sizes.
Balcony 3 Pr. . . .

Children's Print
DRESSES 50c
Complete assortment of new styles and patterns in fast color print dresses. Sizes 4 to 14. Balcony.

Men's Fall
Ties 50c
Smart new fall patterns. Crepes, wools Regular 39c and 65c values.
Main Floor

Men's Cotton
Socks 50c
Regular 15c values . . . colors of grey, tan, black and white. All sizes.
Main Floor
4 Pair

Men's Canvas
Gloves 50c
Real good quality canvas gloves. Knit cuffs. Men's, boys' and children's sizes.
Main Floor
6 Pair

21 x 36
Rugs 50c
Ideal throw rugs . . . beautiful combination colors.
Downstairs

27 Inch
Outing 50c
Good quality outing for fall needs . . . . fancy patterns and solid colors.
Downstairs
6 Yards

81 x 105
Krinkle
BEDSPREADS 50c
Beautiful cotton bedspreads in all colors. A real value at this sensationally low price.
Downstairs

36 Inch
Cretonne 50c
New fall colors in many different patterns. Fast colors. Many uses for this fine material.
Downstairs
5 Yards

DOORS OPEN 7 A. M. CLOSE 1 P. M. FOR THE FAIR

LEVINE'S PRICES TALK

DOORS OPEN 7 A. M. CLOSE 1 P. M. FOR THE FAIR

Section Three
Panhandle-South Plains Fair Edition

"FIRST In Lubbock—FIRST On The South Plains"

SUNDAY AVALANCHE-JOURNAL

Section Three
Panhandle-South Plains Fair Edition

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1938

WELCOME to the 25th Annual Panhandle-South Plains FAIR

The Hub's Sixth Anniversary

THANKS, to our friends of Lubbock and the South Plains for making our 6th Birthday a Happy one. Signed, Sam Rosenthal

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FAIR WEEK is the HUB CLOTHIERS BIRTHDAY WEEK. Six years ago we opened our store in Lubbock with the one thought uppermost in our minds to make THE HUB CLOTHIERS the most complete Man's Store in West Texas. We wanted to concentrate everything a man wears, for dress and work, into our store and cater to the men of Lubbock and West Texas in all their clothing and accessory needs.

By maintaining complete stocks at all times and due to good, honest values in dependable merchandise, coupled with sincere efforts to give courteous and capable service, we have acquired the good will of thousands of our friends and patrons in Lubbock and West Texas. This good will we shall always strive to hold, by trying earnestly to give even better values and better service as we grow with Lubbock.

This year we have assembled the largest and most complete stocks of suits, overcoats, shirts, and other furnishings, hats, shoes, luggage and work clothing that have ever been displayed by any one man's store on the South Plains. We know we are prepared to serve you, even better than ever before. Our sales force is composed of experienced young men who are capable of fitting our merchandise correctly and without using any high pressure methods in selling. You are allowed to do your own buying at the HUB CLOTHIERS.

Starting with Fair Week and continuing throughout the entire year, we shall DEMONSTRATE WITH VALUES our appreciation of the good will and patronage given us in the past six years. We shall continue to operate on the principle that no sale is complete until our customer is satisfied with the fit and wearing qualities of any article he has purchased. THE HUB guarantees you satisfaction or your money will be refunded.

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PACKARD AND TAYLOR SHOES

Texas And South Plains Rapidly Becoming Center Of Southwestern Dairying

Half Of Texas Butter Churned In Lubbock's Surrounding Section

By KENNETH M. RENNER
Head Texas Technological Dairy Manufacturers Department

Gone are the days—so the old cowboys may well sing of the glory that was theirs on the wide, wind-swept plains of West Texas.

The large ranches that once dotted the plains have become waving fields of green. Cotton, milo maize, wheat, and other grain crops dot the landscape and where the longhorn and later the whiteface cattle once grazed we find that faithful friend, the foster mother of the human race, the dairy cow, calmly grazing as though it were her natural heritage.

Texas rapidly is becoming the dairy center of the great southwestern part of the United States. There are more Jersey cattle in Texas than in any other state in the union. Texas ranks fourth in the total number of milk cows on farms in the United States but ranks 42nd in milk produced per cow. Drastic efforts are being made to remedy this latter situation. Texas ranks sixth in cheese production; 18th in butter manufactured in creameries, 20th in evaporated milk, 21st in powdered milk, 16th in condensed milk, and eighth in the manufacture of ice cream.

Dairying On Plains Phenomenal

The consumption of dairy products in Texas is not up to the average of that of the United States on a whole, but each year sees an increased use of dairy products. In 1923 it was estimated that Texas imported over 40 per cent of the dairy products she consumed. Today Texas imports few dairy products and actually is on the export side in such commodities as butter and cheese.

The development of dairying on the South and West Plains of Texas is very new and closely parallels the development of this area as a farming section. While the dairy industry is new, its growth has been phenomenal.

In 1927 there were only three butter manufacturing plants in the Panhandle-Plains area and only one located on the South Plains. Approximately 2,000,000 pounds of butter were manufactured that year in West Texas. Today there are 13 creameries located in this area and two in eastern New Mexico which serve this same territory and which will manufacture this year close to 15,000,000 pounds of creamery butter—or nearly one half of all butter manufactured in Texas. During this same period the cheese industry in West Texas has grown from nothing to five factories which will make in excess of three and one half million pounds of cheese this year. In 1927 there were no cheese factories in the whole state of Texas. Today there are more than 40 plants.

Dairying Aiding Agriculture

There are now three large evaporated milk plants in Texas and five large powdered milk plants. In 1927 there were no dairy manufacturing plants of this type.

Educational facilities have kept pace with this dairy development in West Texas. The department of dairy manufactures at Texas Technological college was organized in the fall of 1927 with myself as head of the department. Today the department has three staff members and has graduated 52 dairy manufactures students from the four-year course. All but four of these graduates are working in Texas either in dairy manufacturing plants or in closely allied fields of agriculture, where their dairy training is a material asset in helping to develop the agriculture of this area.

The department has worked with the entire industry of Texas but more especially the Panhandle-Plains area in raising the quality of dairy products produced until now it is a well known fact that West Texas produces the highest quality sour cream butter of any section of the state. Educational work has been carried on by the department with farm women in improving the quality of farm dairy products for home use. Judging of dairy products has been sponsored among vocational agriculture high school students. Meetings have been held over the entire section with creamery operators, field men, and cream station operators all with the view of not only stimulating the dairy industry of this section but that the manufactured products produced in this area be second to none in the whole country.

Fair Influence Praised

The Panhandle - Plains Dairy Show, which has been held each spring since 1928 at Plainview, has been an inspiration as well as an educational force in building up interest in good dairy cattle. This is the largest dairy cattle show held in the entire southwest.

For many years the Panhandle-South Plains fair of Lubbock has been interested in the promotion of better dairy cattle in this area. It has stimulated interest in dairy cattle by offering valuable premiums for dairy cattle classes each year and also by securing outstanding dairy cattle judges for this particular part of the fair. The fair was one of the first in Texas to recognize the milking shorthorn as a dairy class and, as a result, the showing of this dual purpose breed is becoming larger each year. The number of dairy cattle entered has increased each year and bids fair to become a large part of the livestock exhibit.

That even more farmers in West Texas are becoming interested in dairying is a conceded fact and there are those who predict that eventually this section of Texas will become one of the greatest dairy sections of the United States.

Area's Press Chief



Douglas Meador, president of the West Texas Press association, was born at Matador, where he is now editor and publisher of the Matador Tribune. "Trail Dust" the weekly column written by Meador, was awarded first place in the state at the Dallas Fair Press meet in 1934, the last year which a prize has been awarded for the best local column in Texas.

SCHOLASTICS HIKED

MULESHOE — More than 100 scholastics were counted in Bailey county in 1938 than in 1937, M. G. Miller, county superintendent says. Total was 1,916 compared to 1,811. Muleshoe has the largest number, 266. There are 13 districts in the county.

Natives of Timbuktu boil and eat hippopotamus steaks, with hides two inches thick left on.

Parrack Recalls Days When He Hunted Redmen, Buffalo

"Buffalo hunting and cowpunching was lots of fun, but I wouldn't want to do it again."

At 86, R. C. Parrack of 502 Avenue L, was not saying that because of his infirmities—because he is not infirm. It was hard work.

"Until I was middle-aged, I didn't know what it was to hear rain pounding off a shingle roof, but I knew well how it sounded on a slicker."

Parrack came to the plains in 1874. At that time he wasn't pursuing buffaloes or punching cattle, but following the trail of Indian horse thieves. He can't say just how well he likes Indian fighting, because he will tell you, without blushing, that he never took a shot at an Indian nor was fired on by one.

Pow-wow Successful

The redmen had pilfered a herd of horses on the Concho river, driven them along the Colorado river and presumably were headed back into the Indian territory, now Oklahoma. Chasing them was great adventure for a youngster, he admits.

It was hard to overtake one of these bands of horse thieves once it got started. The Indians took the herd at about half speed. They changed horses when mounts grew tired, and the white men were forced to ride their horses all the way, without change.

With Texas rangers Parrack said he once helped round up an Indian band. He and a companion were left with the packmules while the others rounded up the stolen horses. Two men were left with the horses while the rest searched the teepees for souvenirs.

The Indians held a pow-wow behind the rocks and decided two guards of the horses were in the minority. He didn't "alibi" the horses got away with the Indians.

Indians had good guns, bantered from negro soldiers at federal forts in the territory, but it was lots safer to have them level a gun on you than have them spot you with a bow and arrow, he said he believed.

Buffalo Hunting Related

Most of the horse thieves were Commanches and Kiowas from the Indian territory.

Buffalo hunting was a man-sized job, Parrack said. Men were paid well and fed well, but "they were worked well."

If a man knew the knack it was easy to kill an entire herd on one spot. By shooting the leader of the herd, the hunter could start the herd to milling. Smell of the blood as the leader turned back into the herd caused the others to mill. It was pot shots from there out.

Ordinarily a herd consisted of from six to 50 buffaloes. Parrack bagged his last buffalo in 1881 on his return from Mexico where he had taken a herd of cattle from Nolan county. Others were reported killed as late as 1885, although hunting them as a livlihood ended in 1879.

Little of the meat was used, only enough for the hunting party. Hides were cheap. Good robe hides—those with a good crop of hair—sold for $2.50 to $4.50. Leather hides were as cheap as a dollar.

Buffalo Hunters Vs Cowpokes

"Buffalo hunters were a rough lot," Parrack said. "Gambling and drinking took most of their profits, and few of them quit the game with any money." J. Wright Moore and his brothers were three of few who had saved money before buffaloes were thinned out, he said. Moore lives at Snyder.

"Cowpunchers were the best class of men ever, taken as a whole. There were some who were rowdy, but they never showed their colors. They were out numbered too badly.

"Cattlemen were honest. They all respected a good woman, who was as safe among them as if she were guarded by an army." He said.

After Parrack quit hunting buffaloes in 1879 he turned to "punching" with Andy Long of Sweetwater.

Jan. 8, 1882 he was married to Miss Mary Earp of Brownwood. They moved to the plains in 1899 and lived here since. They have reared nine children, all of whom are living.

Some horses are bred specially to produce hair for violin bows in Russia.

Shelton Undisputedly Out Front In Unique Race

By Staff Correspondent

BROWNFIELD, Sept. 24—With the retirement the first of the month of Allen J. Payne of Slaton, as "honorary secretary," of a group of organizations there, J. E. Shelton, veteran chamber of commerce secretary here holds the undisputed title of thankless job holder.

The two men several years ago ran neck and neck in the holding of salaryless jobs.

Shelton at one time had 28 such jobs he said, and Payne had two or three more. "I've about given them up," said Shelton. "All I've got now are official weather bureau observer, correspondent of three or four newspapers, the Associated Press and the Texas Election Bureau."

He also is secretary of the Retail Merchants association as well as the chamber of commerce.

Shelton has been full time secretary of the chamber since 1928. He was part time secretary before that.

When the first government programs were started in 1933 and 1934 Shelton was secretary of a group of them. Every time a new one came along he was chosen secretary.

Abernathy Started By Three Lubbock Men, Two Of Whom Still Living, In 1909

(By Staff Correspondent)

ABERNATHY, Sept. 24. — Three Lubbock men, two of whom are living, started this town nearly 30 years ago when they incorporated a townsite company to promote it. They are, M. G. Abernathy, for whom the town was named, Dr. M. C. Overton and the late J. C. (Carl) Roberts.

The South Plains Townsite Improvement Co., was the ambitiously named concern handling the lot. It was started July 9, 1909. First records were filed in Lubbock county Aug. 3, 1909, and in Hale county Sept. 6 that year.

Permit to do business in 29 counties was assured in the incorporation papers. These included, Lubbock, Floyd, Dickens, Bailey, Hockley, Lamb, Hale, Cochran, Terry, Lynn, Yoakum, Garza, Dawson, Midland, Martin, Howard, Glasscock, Sterling, Orion, Reagan, Tom Green, Scurry, Fisher, Nolan, Taylor, Mitchell, Cokeman, Runnells, Coke and Brown.

Would You Say The Gizzard And Intestines Of This Chicken Had Been Nailed Together?

SNYDER, Sept. 24.—When Cleis Pierce, employed at Leath's cafe, could not cut a chicken's gizzard from the tissues he thought something was wrong.

Investigation showed a six-penny nail embedded in the organ. Half the nail, including the head, was inside the gizzard and half in the connecting intestine.

The walrus attains a weight of one and one-half tons.

Floydada Hopes To Get Proposed Lake

(By Staff Correspondent)

FLOYDADA, Sept. 24.—Residents here are hopeful that Floyd county will be awarded one of a series of dams for lakes that are being projected for the Panhandle-Plains area.

Recently a proposal for a 400-acre lake in Blanco canyon, south of town, was made. A government investigator, J. S. Reger, looked over the proposal and made a counter suggestion.

First proposal was for a 40-foot dam, enclosing 400 acres of land for water and a lake two miles long. It is six miles south of town.

Reger proposed another site a mile east. It would include a mound, known as Indian mound, for an island.



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Down through the years, these three institutions have matched stride for stride in the progress of Lubbock and this great South Plains territory, with the continued betterment of our community, ever in mind, our officers are always at your service to discuss your problems, both personally and commercially, always ready to render whatever assistance possible.

So, it is with pride that we welcome you to the silver anniversary of the Panhandle-South Plains fair in Lubbock September 26th through October 1st.



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"County Seat Farthest From A Railroad" Now Hub Of Spreading Facilities

Roads Licked Caprock Descent; Now Facing Future Building

Railroads have played a great part in the development of the South Plains since the first train arrived in Lubbock in the fall of 1909. Prior to that time Lubbock was known as "the county seat the farthest from a railroad." It then was about 125 miles from the "iron horse."

Lumber for building in Lubbock prior to the coming of the railroads was hauled from Big Spring, Colorado City, or Amarillo. In a few instances lumber came to parts of the South Plains from Fort Worth or Abilene.

After the railroad came, and before the many branch lines were built out of Lubbock, all merchandise was freighted from Lubbock to towns off the railroad. Many men made freighting a business, established routes and had regular customers whose freight they picked up at rail-heads and brought to Lubbock.

Rapid Growth Follows Rails

Coming of the railroad some 18 years after the town started enabled a more rapid growth in population and business.

HAD TO OPEN GATES

(By Staff Correspondent)

CROSBYTON, Sept. 24.—When the old C. & B. livestock company's railroad from Lubbock to Crosbyton was first built, the train crew had to open gates in order to get through pastures, between the two towns. This is the story of Edgar Allen, new secretary of the school board and a pioneer resident of the territory.

"There were several gates between here and Lubbock," he said. "This was about all pasture country then. The livestock company owned a big cattle ranch and they needed the road to haul cattle to Lubbock to ship out to market. Train crews opened the gates."

The road was built about 1910 as the Crosbyton and South Plains railroad. Later it was leased to the Santa Fe, which now operates it.

Crosbyton was made the county seat in 1916, winning out over Emma, a town off the railroad.

First railroad was the Santa Fe, which came to Plainview in 1907 and to Lubbock a year later, in November. The road was pushed on towards Sweetwater, to connect with the Gulf, Colorado and Santa Fe, which ended there, crews worked from both ends. Slaton was reached in June, 1911.

Descent of the caprock near Post was a major obstacle that was mastered with difficulty.

Meantime the Santa Fe built a branch line from Plainview to Floydada. After Slaton was reached, a branch line was built to Lamesa.

Ranch Builds One Road

The C. B. Livestock Co., owners of a ranch in Crosby county, built a line from Crosbyton to Lubbock in order to transport its cattle to market. Later the Santa Fe acquired this line.

In 1912 the Santa Fe began construction of a cutoff from Farwell to Lubbock to join with the line to Sweetwater. This gave Lubbock a transcontinental railroad from the Pacific to the Gulf of Mexico.

During the war the Seagraves branch was completed. Penetrating the vast ranching country west and southwest of Lubbock, Seagraves was for years one of the largest cattle shipping points on the system. After the war railroad construction was begun on the Bledsoe branch, finished in 1924.

Denver Comes In 1927

In 1927 the Fort Worth and Denver projected a South Plains line from Childress west to Lubbock and Plainview. The first train reached Lubbock in November, 1928, giving the town its second trunk line.

Railroad executives have projected extensions of lines here or new lines into the territory. The Texas and Pacific sought permission of the Interstate Commerce commission to build from Big Spring north through this territory to Vega. Hearing lasting six weeks was held, but the depression stopped further planning after the commission ruled against it.

Other railroads have at various times in the past decade discussed extension of lines through Lubbock to the southwest, into New Mexico. The Santa Fe was denied permission to build from Plainview west to Hereford and the same line failed to secure a permit to extend the Seagraves line through Hobbs, N. M., to connect with the Pecos Valley line near Roswell.

Santa Fe Is Ready

When and if the emergency ever arises, the Santa Fe is prepared to build from Lubbock directly into Fort Worth. The company has made numerous surveys and selected routes from points along its north and south line through Lubbock to Fort Worth.

Oil development to the west of Lubbock may cause an emergency that will cause extension of rail lines. Company officials are silent on these possibilities, but it is known that they are prepared for such an occurance.

With development of the territory it is probable the next few years will see proposals from other transcontinental systems to come into this territory.

In 1859 astronomers were so positive that they saw a planet between Mercury and the sun that they gave it the name Vulcan. Modern astronomers are convinced that no such body exists.

Days Of Wild Stallions And Hunt For Them Recalled

By Staff Correspondent

FLOYDADA, Sept. 24.—One of the early-day sports of Floyd and other counties was the capture of wild horses, mustangs, that roamed the plains and the breaks just off the Caprock.

These wild horses lived in the open and frequently caused trouble for early settlers by a stallion coaxing the young mares of the range herd. A stallion would get to a remuda and it did not take long for half of the mares to be run off to join the wild herd.

"As a boy," said Glad Snodgrass, who came here in the early 90's, "I remember seeing good sized herds of wild horses.

"We used to chase them and capture some of the horses and tame them. It was great sport for us boys who were large enough to hunt them."

By the time the county was well settled, in the late 90's most of the herds had disappeared from the area.

Dairy Manufacturing Class At Tech Makes Ice Cream The Year Around And Claims Food Value Of Product Outstanding

"If you were in a cold refrigerator and had enough ice cream to eat, would you freeze to death?"

That question, asked by a student in a dairy manufacturing class at Texas Technological college, caused Assistant Professor Mart G. Pederson to scratch his head.

The student had been informed that ice cream is rich in food value, containing proteins, sugars, and fats, and that the calories in ice cream provided body heat.

All-Around Food

Ice cream is frozen the year around in laboratory work in the dairy manufacturing department. Students often indicate they consider ice cream a hot weather food.

Consumption of ice cream drops with the advent of cold weather each year, but there is no reason it should not be more generally considered a year-around food, said Pederson.

Students often exclaim at the fact that one quart of ice cream, equal to approximately a pound, is equal in food value to 16 pounds of string beans. Also, it is equal in food value to 11 pounds of asparagus, one pound of steak or ham, 10 pounds of spinach,or 2.1 pounds of veal.

The number of calories required to return the body to normal temperature is only a small part of the number contained in ice cream.

Freezing Determines Recipe

Ordinarily, ice cream contains approximately 12 to 15 per cent sugar, 10 to 15 per cent butterfat, 10 to 11 per cent other milk solids, and 60 per cent water.

In making ice cream, a person should be guided in his choice of a recipe by the manner in which he plans to freeze the cream, said Pederson. Ice cream frozen in a tray of a refrigerator needs some product such as eggs, or flour, or whipped cream to prevent its water from freezing into large ice crystals, he said.

Pederson contributed a formula used in the dairy manufacturing department for ice cream made in a freezer, with stirring. It requires no eggs.

Here's Recipe

Ingredients are as follows: 1 cup whipping cream, 6 cups whole milk, 12 ounce can evaporated milk, 1 to 1 1-2 cups sugar, 1 level teaspoon high quality gelatin dissolved in about 1-4 cup water, and flavoring material. The cream, not whipped, and milk should be mixed, then the sugar, then other ingredients added. The recipe provides for one gallon.

The ice cream maker has a wide choice in flavoring. "We're using everything from bread crumbs on down," said Pederson. Nuts, candy, and fruit combinations and cereals, besides the numerous extracts, are included among flavorings which may be used.

In using rich mixture of ingredients, care should be taken with the average freezer to prevent churning of butterfat by slow turning at first, followed by fast turning when the ice cream begins to harden, said Pederson.

The formula is not intended for a cheap ice cream, because ice cream can be purchased for less than the cost of the ingredients, he said.

In the frozen areas of Grant Land, facing the Polar sea, scientists have discovered 75 kinds of plants, five species of butterflies, and two species of bumblebees. Grant Land has an average summer temperature of 34 degrees above zero and an average winter temperature of 36 degrees below.

PENS CLEANED TOO WELL

LONGMONT, Colo. (AP)—With water to the right of him and water to the left of him, as the result of a flood that caused thousands of dollars' worth of damage, N. E. Lewis still could see the bright side. "I had a river run through my hog pens," said he. "I got those pens cleaned out at least—cleaned so well even the hogs are gone."

There is a radio in Sweden for nearly one out of every five persons.

"Brown paper soaked in oil" was the only insulator the inventor Ferranti could find for his primitive electric cables, in 1890; today, it still is being used for insulation.

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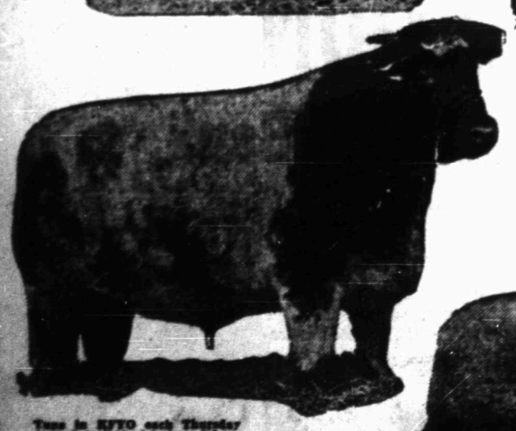
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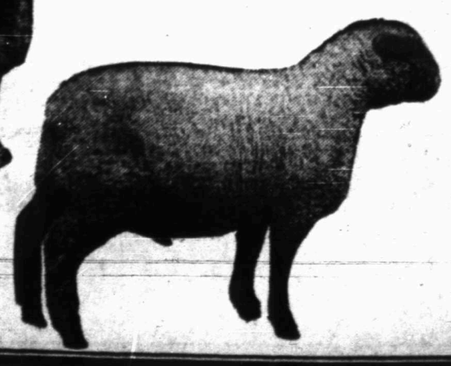
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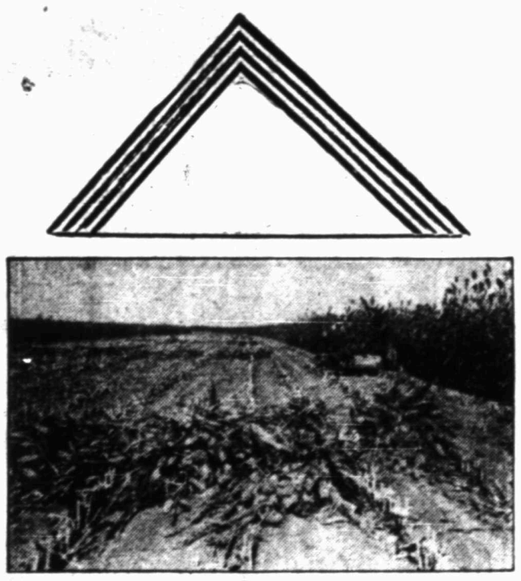


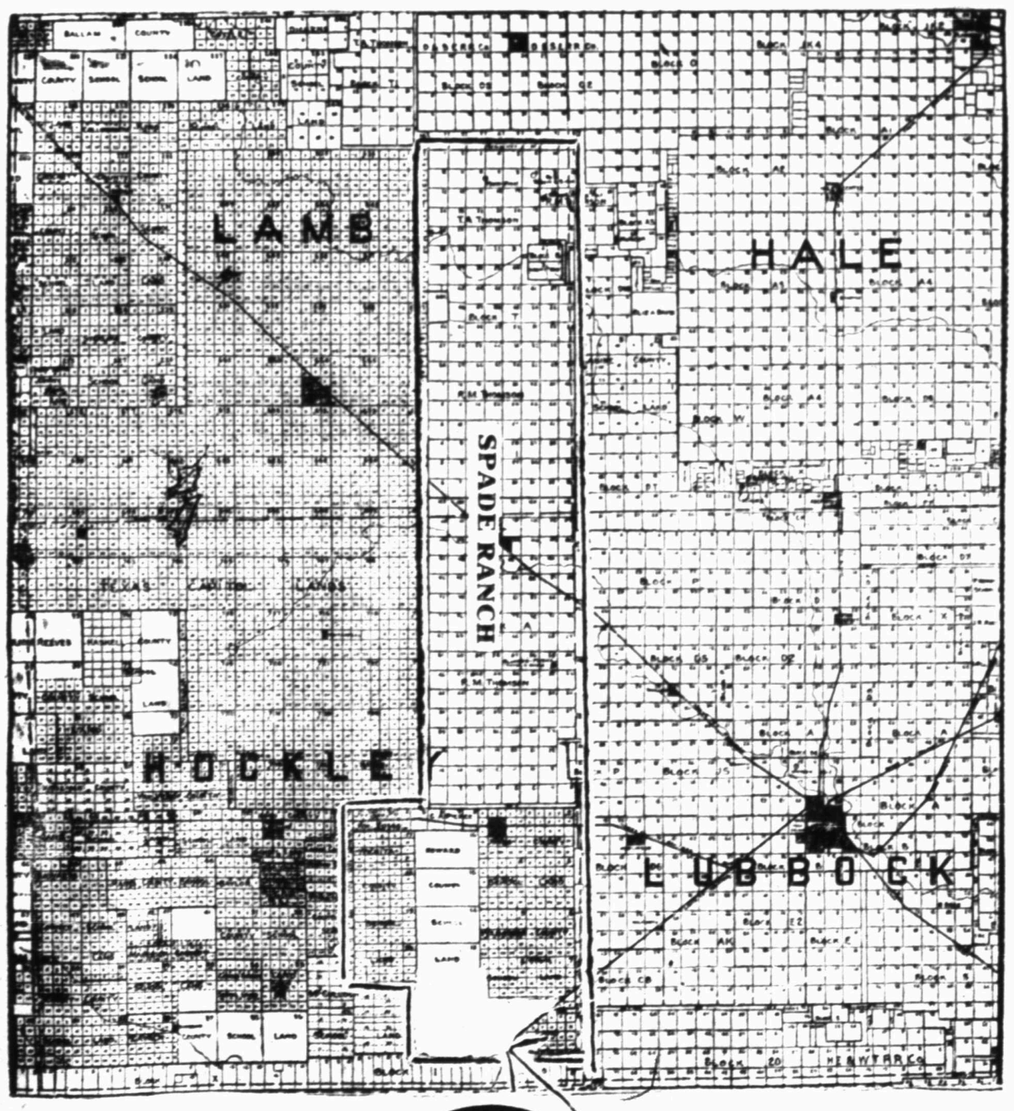
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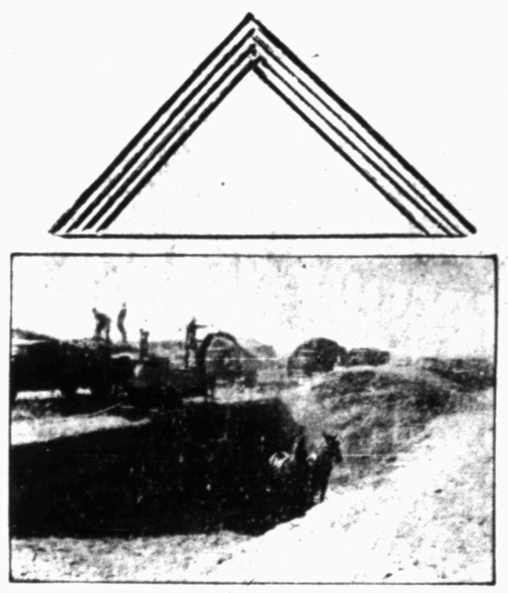
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Andrews County Forges Ahead With Oil, Cattle And Agricultural Products

Combination Can't Be Improved Upon For Profit, Editor Says

BY CHAS. W. ROBERTS
Editor, Andrews County News

ANDREWS, Sept. 24—Andrews county is forging to the front among South Plains counties with a trio of products that can't be beat in any community.

The county has more than 150 producing oil wells which gauge from 100 to over 6,000 barrels a day. Their combined totals passed the 1,000,000-barrel mark in 1937 and are expected to exceed that figure by more than a half-million barrels in 1938.

* * *

The county has four well-defined pools which up to the present have been only partially developed and which will take from 10 to 15 years to reach maximum production. The Humble Oil and Refining company

EDITOR'S NOTE: This article was written exclusively by Chas. W. Roberts, editor of the Andrews County News for the Sunday Avalanche-Journal at the latter's request. Outstanding work in this section by Roberts was recognized by the West Texas Press association last summer when he was named to its board of directors. The News has served Andrews county the past four years.



CHAS. W. ROBERTS

developer of the Means pool in north central Andrews and which has 70 producing wells, is the largest. This company recently extended the field to the east by one-half mile with two wells gauged at over 5,000 and 6,000 barrels, respectfully.

Limits of the pool have been only partially defined. Its present limits extend eight miles long and approximately two miles wide.

Humble is employing approximately 150 men in this field, maintains a camp for employes, and has warehouses, office, bunk houses and mess hall, as well as a recreation hall for the men. It is the largest and most complete oil production camp in West Texas, with streets, shrubbery, lights, water, and sewerage. A library recently has been installed.

Well Gauges 2,600 Barrels

The Fuhrman pool in west central Andrews county is the second largest and best developed pool in the county, with approximately 50 producing wells, some of which guage more than 2,600 barrels. This field is only in its infancy when it comes to development. Oil men predict that, when fully developed, it will be as large, if not larger, than the Means pool.

Then to the north and west of the Fuhrman pool lies the J. W. Tripplehorn and Deep Rock pools which are the oldest producing areas in the county, and have been only scratched as to production.

In the extreme south-central Andrews county lies the newest discovery, the Emma pool, with its discovery well gauging over 1,000 barrels daily. Geologists predict this pool eventually will link with the Fuhrman pool and, in the event it does, Andrews will have a field more than 20 miles long, reaching almost across the county.

Prosperity Owed To Oil

How man millions of barrels of this black gold remain in the porous limestone that was formed at the bottom of the Permian sea millions of years ago, and now reposing 4,500 feet under the surface of the county, only the drill and time will tell, but geologists say the total will stagger imagination. At any rate, the 2,000 people living in Andrews county owe their prosperity, in a large measure, to oil.

If the chief products of Andrews county had been equally divided among its population, each would have had 5,000 barrels of oil, 12 1-2 head of cattle, 2,000 bushels of corn, and almost one bale of cotton—and every person would have three quarters of a section of land upon which to live.

Twenty-five thousand head of Hereford cattle graze on the succulent grass of Andrews county and add many thousands of dollars annually to the county's income. Andrews county is admirably suited to cattle raising, being for the most part well-watered, and possesses a mild climate that requires slight protection from the weather and little winter feeding.

Agriculture Is Thriving

Supplementing the cattle and the oil are 100 farms located over the east section of the county, which produced last year more than 1,000 bales of cotton, 100,000 bushels of corn, and approximately 10,000 tons of maize.

Andrews county is 60 miles long from east to west and 30 miles wide from north to south. The eastern section is well suited to farming, being covered with catc'aw and the land being as fertile as any found in the plains area. It is much cheaper than other fertile areas, ranging in price from $5 to $15 an acre.

The county is served with one paved highway traversing the county from north to south, but the state is making a survey for a new east and west highway from the New Mexico line to Big Spring. This new highway will traverse this fertile area and will afford a paved highway to and from market, and will open this great section to the production of agricultural products. Farmers of this section find a ready market for eggs, butter and other products of the farm.

The city of Andrews, the county seat and the only town in Andrews county, boasts of a population of 1,000 and is well located to serve the oil fields, ranches and farmers—being within five miles of the center of the county. It has two handsome, modern school buildings and a high school that is fully affiliated with 22 1-2 units.

The Andrews schools have a staff of 15 well trained teachers who instruct approximately 325 students. When the plans of the county school board are fully carried out, the Andrews school district will include the entire county of Andrews, and will be one of the largest in area and one of the wealthiest in West Texas.

The city of Andrews is incorporated and recently has spent $20,000 improving its water system, which gives a water supply ample for a city three times its size.

New Court House Proposed

The next step in the development will be installation either of a natural gas or a butane gas system. When this is done Andrews can offer to the homeseeker, about all comforts and conveniences found in the modern American city.

The county today voted on a new and completely modern court house, in a bond election described elsewhere in this edition.

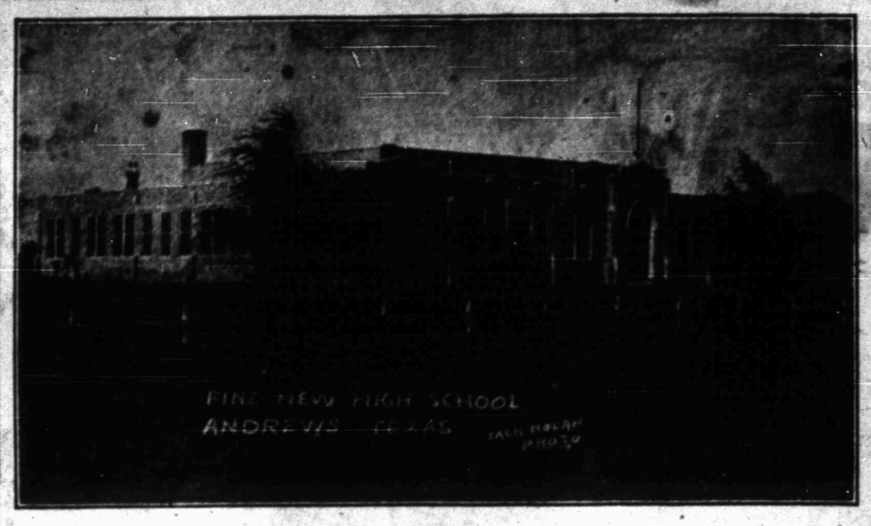
Future plans calls for beautification of the city by laying out parks and planting trees and shrubbery on streets and highways as well as beautifying private homes.

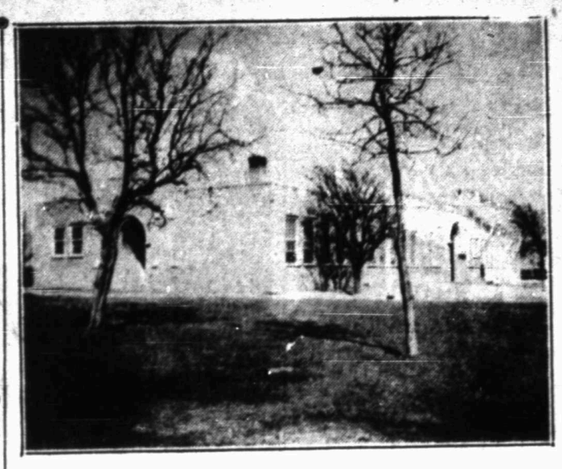
Besides oil, cattle and farm products, the area in and around Shafter Lake furnishes most of the drilling mud for this section and mines several thousand tons of salt sold to ranchmen in this section.

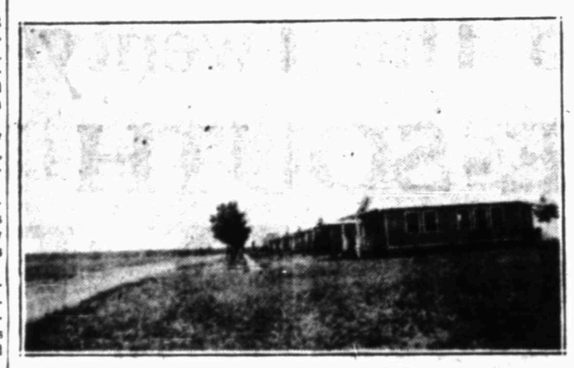
Andrews has two hotels, two drug stores, one drygoods store, five groceries, five service stations and three cafes.

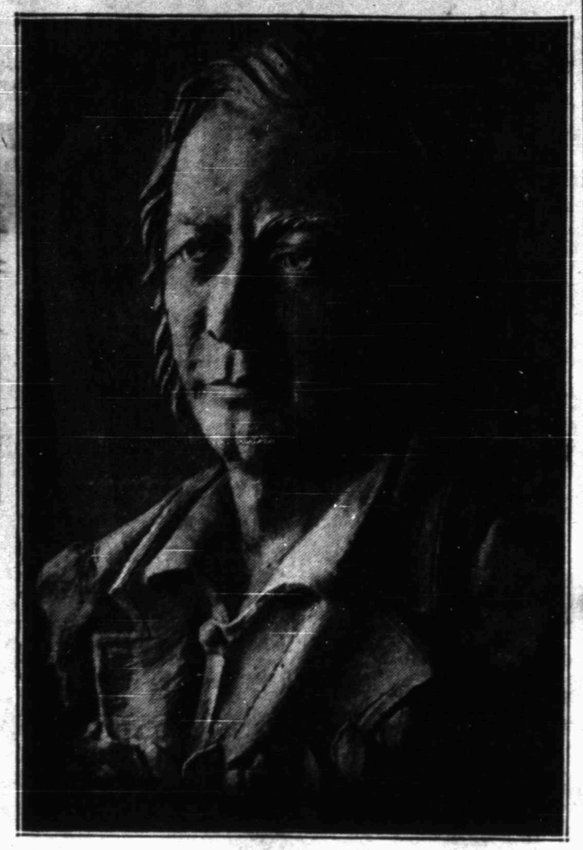
Of the three natural fuels available in the United States coal, gas and oil, coal is the most abundant

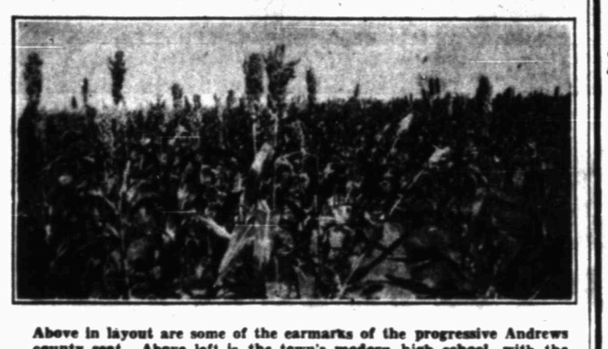
Pictures Show Evidence Of Varied Attainments In Andrews County











Above in layout are some of the earmarks of the progressive Andrews county seat. Above left is the town's modern high school, with the grammar school pictured below it. Lower left is the Humble oil camp. Above right is Richard Andrews, from whom the town was named. Below right is a typical grain field.

MOVES TO QUITAQUE

QUITAQUE—Paul Fricks of Lubbock has moved a variety and dry goods store here. He occupies the former Tunnell Dry Goods store location. He came here from Dumas where he operated a store. Jim Tunnell is assisting him.

SCURRY STATISTICS

SNYDER — There were 213 births in Scurry county during 1937, state health records show. Total included 123 boys and 90 girls. Six Mexican and five negro children were born.

Retention Of Water On Land Brings In Profit, Test Shows

SPUR, Sept. 24—A ten acre plot of ground on the state experiment sub-station here, that has not lost any water by run-off in the past 11 years, has netted the station $86 an acre, an average of $7.70 a year, over what it normally would have paid through its cotton production.

"In other words," explained R. E. Dickson, superintendent, "this land, with its surplus income due to better yield, has paid for itself during that time, at a cost of say, $50 an acre, and has a surplus of $36 with which to meet increased cost of production."

The land has been terraced so as to retain all the rain that fell on it, throughout the year. Planting was on the contour. Last year, for example, cotton production was about half a bale to the acre. On a similar sized plot, but without the saving of all moisture, the yield was only about half that amount.

Runoff on the other plot was 2.12 inches a year. Rainfall in December, 1936, was 11 inches, but the terraces saved all of that rain.

FARMERS PLANT ALFALFA

TULIA—One hundred thirty acres of alfalfa has been planted by five farmers this summer. They are Walter Black, Kress; E. R. Sprawls, Tulia; Joe Bontke, Kress; Clyde Bennis Wilkins, Tulia, and S. J. Woodruff, Tulia. All are irrigation farmers. Other farmers plan to plant.

There are five big dams in the Tennessee Valley project.

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Uses the utmost care and caution in the production of their unexcelled milk products. Tested herds, uniform high quality, strictest sanitation, Pasteurization, sterilized bottles, every protection afforded by modern science is used in every step to insure our customers of PURE Dairy Products. Dependable service insures you delivery when you want it.
New Pasteurization Plant Installed
We have just completed a new building which will house newly purchased pasteurization equipment. Your visit to our Dairy, any day in the week, will be appreciated and welcomed.
Jenkins Bros. Dairy Products
Will Be Served At All The Better Fair Concessions During The Fair.
Jenkins Bros Dairy
EVERY DAY IS VISITORS DAY
3915 23rd Street

Monumental Hole Only Tangible Evidence Left To Mark Post Rainmaking Efforts

By TOM MILLER
Avalanche-Journal Staff Writer

Get out your trusty old two-row shotgun and let's entice a shower!

That may sound foolish to the casual reader, but no less venerated an authority than C. W. Post, cereal magnate and founder of Post City, county seat of Garza county, stepped into the idea with unrolled sleeves in 1911.

Always a reader of history, especially that of military combats, Post conceived the idea that rain could be produced on the plains by concussion of explosives. He found only one other had gained the same idea and experimented nearly two years prior to his death.

Many are the tales of excessive rainfall during and after fierce fighting. Post's reading carried him through the Civil and European wars, about which falling moisture had been secondary only to the casualties.

Resourceful In Adversity

Thought he, there's something significant between bombshells and thundershowers.

A man of patience, he carried to the end of his contentions.

First a severe stomach trouble deprived him the pleasures of eating what the average person eats. That did not stump him. He made a fortune from experiments to satiate his appetite for a substitute for natural foods.

Postum. That was the answer.

It was not, however, until middle age that he set out with a bushel of wheat, a dollar, and a cure for that chronic stomach disorder.

Then his motive was not altogether pecuniary, nor was it selfish. Having suffered the diseased stomach throughout early manhood, he was wont to help others so afflisted.

At Battle Creek, Mich., he started the Postum Cereal company, Ltd. Later Grape-Nuts and Post-Toasties were to add to his fortune and make possible has development of the settlement which bore his name and now is a thriving town below the caprock.

Finally Realizes Ambition

He visioned a model city, not necessarily a metropolis of rich people. His vision was one of back-to-earth residents, who might gain a decent livelihood from the soil. His sole subsistence had been earned from Mother Earth until his brain happened upon the one food that he could relish without the pangs of indigestion.

From boyhood he had known no other living than that of a cowboy and ranch life, and the desire to own a ranch was uppermost in his mind.

His visions had not wafted him into the riches that were to be his and those visions were dwarfed by the purchase of 200,000 acres of good blackland in Lynn and Garza counties. A dream had come true when in 1906 his overtures and checks won him that land from the Curry-Comb ranch of Llano and the Cattle company of Fort Worth.

Part of that land was below the caprock and suitable to the cattle industry. The other was above and only lack of rainfall laid between a sharecropper and comfortable living from the soil. All the land was rich, fertile, and literally level as a pool table. Rainfall, or lack of it, was the eight ball.

Careful Experiments Conducted

Post hadn't the slightest idea of "gyping" farmers who chose to buy from his 200,000 acres. His motive was to make each independent.

That is borne out in his diligence in preparing the land for sale. He had spent less than $1,000,000 for the land, but he planned that through careful consideration to benefit 10 times that amount if his plans became reality and his further dreams came true.

The land, he reasoned, was of no value for farming unless sufficient water could be secured.

He planned to colonize the land with 600 families, mostly in the sector below the caprock, but was not willing to sell until there was "runnning water in every kitchen and a cellar underneath." He would experiment to learn what crops were best suited to the soil, he decided.

Five years these experiments met with failure when nature dealt Post one stunning blow after another with insufficient and unseasonal rainfall.

Water Tests Abortive

His first solution was irrigation.

In his mind, comparatively fertile as the land on which he hoped his philanthropy would make thousands happy, he reasoned that a bowl-shaped basin of water rested under the soil above the caprock. Undoubtedly it was bowl-shaped or the water would have wasted at the eastern base of the caprock. Nothing would prevent its flow, he calculated.

Further he considered it an easy matter to dig a tunnel into the water-bearing stratum of rock under the plains to procure the all-important water need for colonization. Mass meetings and threatened injunctions for a time faced Post from as far away as Amarillo when the plains householders feared tapping of their water supply.

The dauntless Post continued with his preparations to penetrate the plains for water, but that idea soon was abandoned when it was learned that cost would make prohibitive a tunnel into the water laden stratum.

So He Looked "Upstairs"

The thought surrounding murky battlefields during and directly after heavy bombardments lingered in his mind. He determined to experiment with that idea, feeling it certain to bring rain to his parched experimental crops. At least he had nothing other than money to lose. So sure was he that his contentions were correct money spent would not be lost.

As early as March, 1910, he started formulating plans for the "battles". He always referred to them as battles.

First experiments were centered around "aerial" bombardments of the elements. Post wrote his board of managers from his home in Battle Creek to perfect in two months a kite capable of lifting two pounds of dynamite. Fifteen or twenty duplicates of the perfected kite were to be made for simultaneous explosions.

He instructed the managers to train five or six men in handling the discharges so there would be no danger of accidents to the workmen. His plans were to stage the first battle in May on his visit to the vast ranch.

Nature Defeats Elaborate Plans

Five minute fuses were to be used for each kite. Strong cord was to be used to guide the kite into the air. To the main string a second string would be attached after the kite had attained the height of 100 feet. The charge was to be attached to the loose end of the string.

Elaborate plans were made for the battle.

But nature took a hand. Rain fell in abundance throughout the spring and summer of 1910, so artificial production was not necessary.

That winter Post abandoned the kite idea, but not the battles. He never relinquished hope in those.

Rather the managers were instructed to fire shots at intervals along the ground and where possible in rocky places. He reasoned that vibrations would carry higher from solid bases.

Equally as elaborate plans were formulated for the ground battles. June 8, 1911, the first explosive experiment took place.

For an hour 171 charges, each containing two pounds of dynamite, petitioned the clouds to form over the Post estate and bring rain to thirsty crops. Twelve stations had been designated along the edge of the caprock. From each shots were fired at intervals of three to five minutes. Simultaneous firing of charges from each station was the aim.

Windows of houses in Post reverberated each shot. Clouds paid no heed.

Failure was charged to insufficient powder.

Bang!—And Rain Poured

Post ordered the managers to order a ton and a half of dynamite for the battle of battles that he felt certain would prove his belief in that method of producing rain. A month later little more than a third of the shipment had arrived.

The managers on July 7 went through with the planned bombardment with only 550 pounds of powder. Readings were kept on barometers and hygrometers to determine the effects on pressure and atmospheric moisture had by the discharges.

Sprinkles, but no rain of import followed that battle, so it was believed that enough dynamite would bring the desired results. Fifteen charges of two pounds each was the order for Aug. 23. More than an inch of rain followed that afternoon of firing.

Post ordered 10,000 pounds of dynamite be stocked by the managers, but rain—that not produced by concussions of explosives—continued after the August battle to make unneseccary further experiments that year.

The managers were instructed to build a cellar large enough to hold 30,000 pounds of explosives for use the spring of 1912. Confident of success of the experiments and anxious to carry them further, Post ordered that none of the land be sold.

During the winter he sought to secure an agreement with the Du-Pont Powder company to furnish half the powder for eight battles in 1912. He proposed to furnish 12,000 pounds, the powder company a like amount. No mention was made of caps and fuses.

The cereal man had to purchase those both for his share of the powder and for the company's. That done the managers prepared more specific plans of attack.

Most amazing result of the firing that spring was receipt of rain in almost every direction from the blasts on the large farm. Careful study, however, failed to attribute to the painstaking efforts of the firing squad the rainfall miles away. Too often the wind was directed toward the Post estates during downpours.

Battles continued that summer but expense was all that poured in. Each bat'?? cost approximately $1,000. Failures of 1912 did not daunt the courageous Post, who made plans that winter for bigger and better battles in 1913.

Rain was sufficient that year to care for crops so few battles were "fought", but Post ordered a carload of dynamite that autumn. That constituted enough powder for 12 or 15 bombardments.

Death Interrupts Experiments

Post died that winter.

None of the carload of dynamite was used for rainmaking. Part of it was sold by the managers, but in two years only a few thousand pounds were disposed of.

Fear of German spies at the outset of the World war led citizens to agitate for disposal of the supply. They feared German sympathisrs would utilize the dynamite to dispose of property and people.

A big hole resulted from the $3,453 explosion, bigger than any Post had devised to bring rain, when the managers decided the only solution was to explode the entire supply. Burning had been deemed unadvisable after it was learned the nitroglycerine had run out of the cases.

Thirteen of 21 battles staged during the period before Post's death brought no rain at all and none of consequence ever followed a series of blasts.

If there was any foundation for the contentions of Post, undoubtedly he would have found sooner or later a correct attack on the clouds to bring an abundance of rain to the plains had death not cut short his experiments.

His motives were altruistic, although his methods probably were unfounded.

HOTEL REMODELED

O'DONNELL—Mr. and Mrs. Con Burns, who recently bought the O'Donnell hotel, have had the building remodeled, painted and refurnished.

GOODRICH SAFETY SILVERTOWN TIRE IS THE GRAND CHAMPION Life SAVER





NEW KIND OF TIRE GIVES QUICKEST NON-SKID STOPS YOU'VE EVER SEEN

Golden Ply Blow-out Protection, too

NO MONEY DOWN SALE!

● Children running across the street! Cars darting out in front of you! No matter how carefully you drive—time and again on rainy days you're suddenly faced with wet road emergencies—where only the quickest possible stop will save lives.

And remember, unless the tires on your car have this new Life-Saver Tread you're being cheated out of the real stopping power that's built into your brakes. Because the never-ending spiral bars of the Life-Saver Tread act like a battery of windshield wipers. They sweep the water right and left—force it out through the *deep* grooves—make a DRY TRACK for the rubber to grip. And, adding one safety feature to another, this new Silvertown is also the *only* tire that gives you the Golden Ply—the famous Goodrich invention that resists the terrific blowout-causing heat generated *inside* all tires by today's high speeds—protects you against those high-speed blow-outs.

Remember, you can prove to yourself that a SILVERTOWN STOP is the safest, quickest stop you've ever had. Come in today for a free demonstration ride. And, for safety's sake, make your next tires Goodrich Safety Silvertowns.

PROOF! From 3 Months' Road Tests by America's Largest Independent Testing Laboratory

"BOTH regular, and also the premium-priced tires of America's six largest tire manufacturers were submitted to a series of exhaustive road tests made over a three months' period by us, to determine their resistance to skidding and wear, with the following results:

"NON-SKID—The new Goodrich Silvertown with the Life-Saver Tread gave greater skid resistance than any other tire tested, including those tires listed at from 40% to 70% higher in price.

"MILEAGE — The Goodrich Silvertown gave more non-skid mileage than any of the other tires tested in its own price range—averaged 19.1% more miles before the tires wore smooth."

A. R. ELLIS, Pres.
PITTSBURGH TESTING LABORATORY

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SEPT. 26th THRU OCT. 1st

Home Construction Reaches Record In 1938 FOR Lubbock

LUBBOCK'S POPULATION 30,543
City Directory Census Jan. 1, 1938

A Medical Center Worthy of Praise and Appreciation

Transportation Facilities Increase Market Values

As Fair Time again approaches, all Lubbock is seething with a desire to welcome the many friends and neighbors who each year come to enjoy the excellent educational features of the annual exposition. This year, with a bigger and better Fair in an active prosperous community, we readily realize that it has been your interest and cooperation that has made the Panhandle South Plains Fair a success, year after year. This year's exposition depicts a quarter century of progress on the South Plains of Texas, so on this, the Silver Anniversary of YOUR Fair, we wish to return the goodwill and friendship of our neighbors and extend a cordial . . .

South Plains Area Yields Over Million Bales of Cotton In 1937

Lubbock Selected As The Cleanest Town In Texas For 8 Consecutive Years

Finest Schools In Texas Now Located In Lubbock and Area

Oil Now Being Developed Throughout Plains Area

WELCOME
To Your Fair!

LUBBOCK CHAMBER of COMMERCE
–AND–
BOARD of CITY DEVELOPMENT





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Famous Dawson County Land Rush Recalled For Romantic Color, Significance

For All The Seriousness Of Lining Up For Weeks At A Time To File, Many Amusing Stories Are Told

As the Oklahoma land rush takes its place in the romantic history of the United States, so do the land rushes that occurred in the western part of Texas.

Miss Leona Gelin of Lamesa related some unusual history on land rushes at a Texas Academy of Science meeting at Texas Technological college.

Most old timers, when asked about their section, will, with many a chuckle, steer the conversation to the excitement and feverish activity of the period of Dawson county land rushes.

Dawson county was first surveyed so that land given to railroad companies for the construction of roadbeds might be claimed. The odd numbered sections in these surveys were given to railroads, the even numbered sections were designated as school lands and were set aside as part of the permanent school fund.

These school lands were the ones claimed in the land rush.

The first lands in Dawson county to be claimed and taken were those in the southeast portion of the county. Those lands were given to the Texas and Pacific railroad company by the state of Texas for surveying and building a few miles of railroad from the eastern boundary of Texas to Eagle Ford, seven miles west of Dallas. The company received 16 sections of land for each mile constructed in Texas. The land was surveyed in blocks six miles wide, east by west, and divided into townships eight miles long, north by south, making 48 sections of 640 acres each in each township. These lines were not laid off directly north and south but were 13 degrees west of north since they were surveyed from a center line substantially parallel to the railroad track.

"Jacob's Staff And Compass"

The Texas and Pacific lands were surveyed by gangs in 1875 and 1876 and were made without the aid of any instruments except the "old Jacob's staff and compass." In addition to their work, the surveyors had to be constantly on the watch for Indians.

Notes on the side of old surveyors field books prove there were sandstorms before any plow ever broke the sod. The work done in February and March was during the time of sandstorms. They had written on the margin, "Sandy as hell" and "Blowing like hell." These surveyors also reported the existence of thousands of buffalo on the plains.

Besides the sections designated as school lands the state legislature also set aside for each county four leagues of land containing 4,428 acres in each league. A Mr. Moore received the contract to survey these leagues for the unorganized counties in 1879 and 1880. Seven counties had all or part of their leagues of school land in Dawson county, while Dawson county, itself, drew four leagues of land in Gaines county. The seven counties that had their school lands in Dawson were: Taylor, Glasscock, Moore, Hutchinson, Borden, Kent and Loving.

Land Under Hammer

The railroad companies were required to sell or to transfer their lands within 10 years. Some of the companies possibly found a legal loophole, and did not do this, but others sold immediately for whatever they could get for them. The East Line and Red River company employed auctioneers and sold their land in Dawson county in northern cities, sometimes for as little as 10 or 15 cents an acre.

In order that the alternate sections of school lands might not lie idle the state legislature leased them to cattlemen on long-term grass leases for three to five cents an acre. This measure greatly retarded settlement in Dawson county, since cattlemen had control of all the land. These leases expired from 1900 to 1902 and the school land then was placed on the market under a law known as the Four Section act. The law was amended by an act approved April 19, 1901. The plan for purchasing school land was radically changed and under its operation an unusual West Texas institution came into being. This law provided that the school land in 21 West Texas counties was open to sale. The counties were: Kent, Garza, Lynn, Scurry, Borden, Dawson, Mitchell, Martin, Howard, Coke, Sterling, Glasscock, Tom Green, Irion, Schleicher, Menard, Mason, Uvalde, Frio, Kerr, and Bandera.

Advertising Paid Even Then

The county clerk advertised that on a certain date, specified sections of school land in his county would be on the market. His office immediately became the social and business center of the area. Men began lining up near the door of the clerk's office, as near to the place where applications were to be filed as possible.

The Four Section act provided that as much as four sections could be filed on for purchase, one section to be designated as the home section and the other three sections within a radius of five miles. These lands were placed on market at from one to two dollars an acre with 40 years to pay, at three per cent interest. In order to fill a phase of the law, it was necessary for the one who was going to file to stay all night on the land as proof of residence.

The leases expired at 12 o'clock midnight and applications were filed immediately after. The first person reaching the county clerk with properly filled-out papers and a check covering one-fortieth of the amount and the interest was the one to receive the land. In making record of the land filed on, the county clerk was careful to note the exact minute of filing.

Those who wished to file on land ascertained the date of the expiration of the lease, and spent one night on the land to establish residence. They then rushed to Big Spring to file the necessary papers with the county clerk, since Dawson county was attached to Howard county for judicial purposes.

Slept In Line—Ate In Relays

It was not as simple as it seemed, for there were many people wanting the same sections and the one who reached the county clerk first, received the land. Those who usually received the land were those who arrived from two to three weeks or even six weeks early and took up a chair in the hall of the court house. There they stayed day and night until the midnight arrived when the land came out from under the leases. The men slept in line and ate in relays around the camp fire where coffee was made in wash pots. To vacate a position in the line meant that probably some other contestant would get the place and first chance at the land. The sheriff opened the door, and stood guard to watch for those who tried to rush the door as the papers were handed the clerk. When the door was opened or the signal given for receiving the applications, a surge of men against the walls would sometimes shake the building to its foundation.

Evidently the first land filed on in this manner caused some roughness. Sheriff J. A. Baggett of Howard county declared that he would replace by armed force any man or group of men who had been the first to take the door but had been removed by a rival group. This eliminated the "shirt pullings" that assertedly went on in some neighboring counties where it was a matter of the strongest-take-and-keep the door while first faction went out, rounded up all his friends and returned to try to recapture the door.

Cowpokes Take Hand

The first 16 sections to come out from the grass lease were in the southern part of the county and were not filed on in that manner, but papers were filled out before the lease was up. This, however, gave too much advantage to those who were "on the inside" so the plan of waiting turn for filing was adopted.

To the cowboys who were working for $35 and $40 a month on the ranches, this opportunity to get four sections of land seemed almost too good to be true. When the news was heard in other sections of the state, it seemed a good prospect, so many came out west in hopes of getting cheap land. The cowboys felt that they had prior right and were entitled to buy the land. They dubbed the new comers "woolies," "squatters," or "nesters." They assisted each other in "holding the door" by working in shifts and felt that anything they did to keep the newcomers off the land was entirely justified.

It was charged that in Howard and Dawson counties cowboys of some outfits were so well organized that they got most of the school land on market for their employers. It was a common practice for large ranchmen to advance money to men to make the payments on lands which in turn were sold back to them, it has been written.

One ranchowner's maneuver was the building of a chute outside the clerk's office, leading to the window. In this big wooden corridor the boys made beds and lived 60 days before filing and handed their applications through the window when the hour arrived for receiving applications. The plan worked but settlers who entered by the door brought suit on grounds applications through the window were illegal. They lost their suit. In the next election a candidate for county clerk was elected on the platform promise that all applications must be received through the door.

One man at Big Spring announced to others in the rush line that he was going home with the clerk for supper and thus gained entrance ahead of the others. A big huskie in the back of the line however rushed the man and he was thrown into the hall and displaced.

Ranchers often tried to intimidate the "woolies," it was asserted, but incidences of heroism and unexpected hospitality on the part of the newcomers brought them out ahead now and then. The woolies, seeing the opposition of the cowboys, were convinced the latter only wanted the land in order to sell it back to the rancher but most of the cowboys wanted it for themselves. They often leased it however, to the ranchers for 3 cents an acre.

Rough Reprisals Recounted

Many of the disappointed woolies thought they had been cheated by the ranchers and vented their spite on them by pulling down windmills, breaking open earthen tanks in the pastures, and starting prairie fires. These outbreaks lasted but a short time but caused the ranchers much inconvenience and property loss. The feeling died down only to flare up again during the fight between Chicago and Lamesa for the county seat.

After the filing on four sections was accomplished, a card was sent from the land commissioner's office in Austin. The lands were described as the person's bonus and the person filing on the land was required to build some sort of a house, even a dugout, and live there for a period of three years. An affidavit of occupancy was then signed by three witnesses. Residents were allowed to leave the land for six months each year to earn money to meet the payments or to send his children to school. Longer absence from the land, or failure to pay the interest, forfeited the land. After three years, however, the settler had "proved up" his land and it was his. Few people fulfilled the letter of the contract but arranged residence through various methods. This was overlooked and they cheerfully signed each other's affidavits of occupancy.

In 1905 the land laws were changed and the sale of the land was placed in the hands of the commissioner of the general land office. He was required to sell to the highest bidder. This law put an end to the land rushing era.

The filing on school land marked the change in Dawson county from a ranching county to an agricultural one. Farms were few and far between at first, but the bell had been rung that marked the decline and death of the era of ranching.

Spur's City Park Becomes A Beauty Spot Of West Texas; Picnics Are Common There

(By Staff Correspondent)

SPUR, Sept. 24—One of the beauty spots of West Texas is a small park which the city of Spur has built north of town, where the municipal swimming pool and the Chas. A. Jones Memorial stadium is located.

At the foot of a hill, with the stadium set into the rock, and with a grass football field, the park has scores of trees set out for shade and for ornamental purposes. Most of the trees came from the state experiment sub-station at Lubbock, said R. E. Dickson, superintendent of the local station.

Trees were set out, with water traps and terraces, to hold and save water from the hillside. Several plots of grass have been sowed and lawns started. Picnic grounds are to be had, with small groups of trees, with tables and chairs for picnic parties.

Many people from all over the county use the location throughout the summer, for family and group picnics.

"Don Jones has done a lot for Spur in his sending these trees down here," Dickson said. "They are just about as nice a gift as any one could make, to a community."

Mimosa Trees Brought From Georgia Thrive Under Care At Ralls

(By Staff Correspondent)

RALLS, Sept. 24—Eight Mimosa trees, brought here from Georgia, are growing in the yard of P. B. Ralls and he is watching them closely to see if they can stand the winters on the South Plains as well as their relatives, the mesquite trees.

"These came from my sister down in Macon, Ga.," he said. "They are said down there to be a kind of mesquite tree. I set them out last spring and they have made a wonderful growth this summer. The trees have a beautiful bloom. They are quite a show tree in Macon."

The trees have leaves somewhat similar to mesquite. They make rapid growth when cultivated, and make good shade trees as well as ornamental.

Three Slaton Brothers Are Achieving Great Success

(By Staff Correspondent)

SLATON, Sept. 24.—Slaton business men are watching with much interest the careers of three young men who have grown up in this community, who received their primary education here and who then went out into their chosen fields of labor. All three are the sons of a minister, Rev. James Rayburn long Presbyterian pastor here and they also were, in boyhood, carriers of the Lubbock Avalanche-Journal.

Madison Rayburn, the oldest is now practicing law in McMinnville, Tenn., where he has an uncle, a judge, and other relatives. He was assistant county attorney in Lubbock for a time, retaining his residence here, however. Then he opened an office here and when an opportunity came to go to his old Tennessee home, and that of his family, he did so.

Preached At Brownfield

Rev. Robert Rayburn, the youngest son, graduated from Princeton Theological seminary, Princeton, N. J., this summer and then decided to continue his ministerial training with a year's study at Edinburgh, Scotland, university. He sailed Sept. 20. One summer he was student pastor at Brownfield, and the past summer at Burkburnett.

The second son is a high school teacher here. He is John Rayburn, one of the most popular teachers in town and a leader in civic affairs as well as in educational circles.

The boys carried route for the newspaper and number among their friends, every business man here who was a customer during those years.

Two New Rock Filling Stations Have Been Built At Tahoka

(By Staff Correspondent)

TAHOKA, Sept. 24.—Two new rock filling stations have been completed here.

Douglas Finley has finished a station on the south side of the square. Another station has been built, with a garage, a block west of the Tahoka hotel and opposite the city park.

CHANGES TO McCAMEY

O'DONNELL — Miss Louise Edwards, a former O'Donnell teacher who had signed to teach at Slaton, will be in the McCamey system this year. She decided to change because of a better paying position.

Ralls To Resume Its Community Meetings

(By Staff Correspondent)

RALLS, Sept. 24—Ralls hopes to continue its series of community meetings over its trade territory this fall and winter, said L. A. Winfrey, president of the chamber of commerce. Plans are under way to resume them as soon as possible.

There are nine communities in this section of Crosby county. Farmers have been trading here for years. In the past few years local business men and others have staged one program of entertainment in each community a year.

The town has lots of talent, Winfrey said. Local music teachers and other teachers make special efforts to train children for these entertainments. The men and women as well as the younger generation participate in the programs.

POLICE GIVEN AWARD

PLAINVIEW — Panhandle Refining company recently sent a $100 check to the Plainview police department, for prompt work in arresting a youth involved in burglarizing the local plant. The youth was arrested at Floydada and confessed to a series of burglaries here

WEAVER BROTHERS

WHOLESALE FIELD SEED

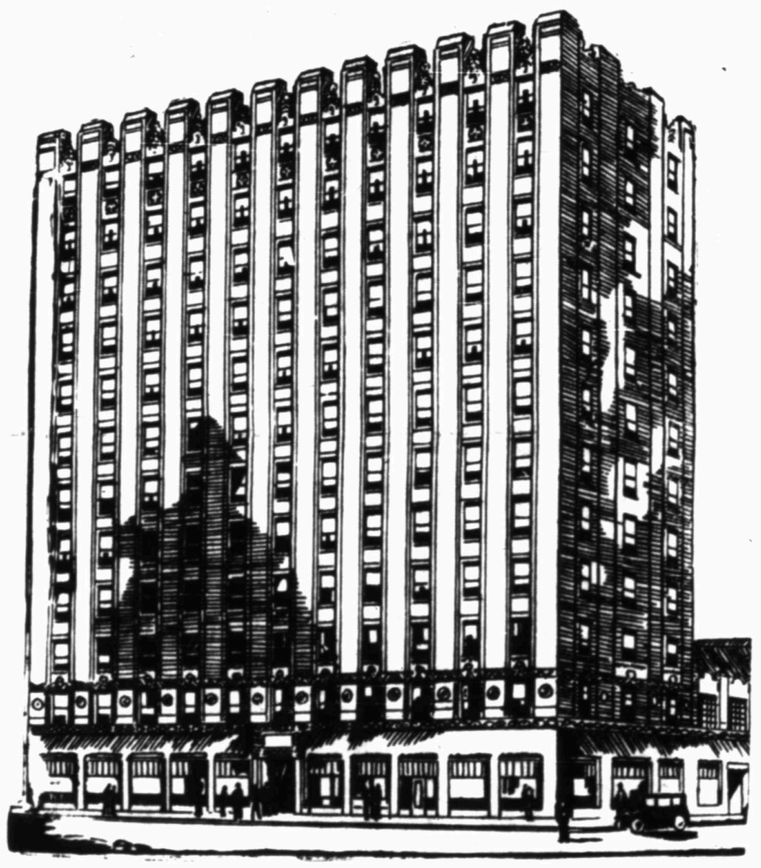
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FAIR WEEK

Silver Anniversary Jubilee Sept. 26-Oct. 1

25th Annual Panhandle-South Plains Fair

COME AS YOU ARE!

Your Hotel Of Hospitality, Courtesy and Service is the—

HILTON HOTEL

his Section Is Production Center For Sudan Grown For Commercial Planting

ee-Fourths Of Seed Sold Is vested in Lubbock Area

in a third of a century the South Plains of Texas has become the f production of sudan seed for commercial planting, and the crop me one of the major sources of income for farmers of this area. rass is important among tame grasses for dairymen and others and ers of the nation to a large extent get their seed from this area. is the largest market for sale of seed.

ee fourths of the seed sold throughout the country comes from a radius of 75 to 125 miles of Lubbock. As much as 50,000,000 of seed has been produced in one season in this section, and as 10,000,000 pounds, during a drouth period. Average crop is from 9 to 30,000,000 pounds.

introduced into the United according to records of the periment station and fed- rds, in 1908, sudan seed ought to the Chillicothe experiment sub-station the year. A year or two later s sent to the Lubbock sta- planted here, to insure

dan Planting Sperads

was planted on farms here about 1911 and a year e demand greatly increas- tting a strong toe-hold in of years, by 1914 or 1915, of sudan had spread like over the area. So great demand for seed that early began to grow it for rposes.

ubbock station has, through years, kept experimenting seed to provide a founda- state certified seed grow- has developed improved and has been the source seed for breeders.

is a two crop sorghum, forage being grown the ar. The seed can be headed stalks used for forage, or planted crop can be cut second growth from late rains will provide suc- ate green feed, lasting until rost.

dairymen plant sudan early de pasture shortly after ecomes unavailable. It can red until native grasses are ough for cattle, and then for seed if the crop is in t stage when cattle are ff.

rrigation Hikes Yield

generally range from 300 pounds of seed per acre, dry and drouth conditions of- the yield to less than 300 Under irrigation yields ge up to 1,200 and 1,400

may be harvested before cot- ering starts, the shocks left ield or stored in a barn, un- to harvest. Some farmers to harvest with a combine r-harvester, leaving the standing in the field for

rally harvesting is done in ter and soon after that, sale of the crop.

ly, the average farmer who grows sudan seed, will plant 25 to 50 acres. Some farmers who go in for heavier production will double that figure and the man who makes it a commercial proposition will grow from 100 to 1,000 acres at a time.

Bailey County Tops

Bailey county is considered the banner seed producing county, the crop averaging two to three million pounds on up. Parmer county the past season was the largest in acreage, with Hockley and Bailey next. Lamb, Lubbock and Hale counties tied for third in acreage. Crosby county also is a large producer, with some in Lynn and Cochran, Graza and Yoakum counties.

Price for sudan allows producer to average $5.25 to $6.25 or more per acre, with his forage additional, from his seed. Often forage means as much as seed to the farmer with dairy cattle, beef cattle or hogs.

Seed is cleaned and tested for weight before shipment. Sudan has a good seed germination test record.

Increasing demand is coming from farmers and dairymen all over the nation for sudan seed and there is a constantly growing crop being planted.

Trench Silos Answer Farmer's Problems

AMHERST, Sept. 24—Lamb county farmers will double the number of trench silos this year that they had last, said Don F. Turner, county agent.

There were 250 trench silos last year, he estimated. "We will see that many more dug this fall," Turner added. "A good many farmers are constructing two silos, holding one as a reserve for years when the crops will be short."

300,000 ACRES SIGNED

COLORADO, Sept. 24—More than 300,000 acres of Mitchell county land has been signed up for the Mitchell County Game conservation association by 28 ranchers. B. J. Baskin, county agent, aided in organization.

Value Of Terracing Is Demonstrated By Farmer In Dickens

(By Staff Correspondent)

SPUR, Sept. 24—One of the best liked and most popular farmers in Dickens county is W. F. Shugart, who lives in the Red Hill community, eight miles from Spur. He is one of those men who doesn't talk so very much, but to whom the neighbors pay attention, when he does talk.

Shugart has been terracing his land for years. Now every neighbor between his place and Spur, except possibly one man, has terraced his land for cotton and feed.

"Those farmers saw Mr. Shugart going to town, year after year, with his cotton raised on terraced land, when they didn't have enough cotton to make it worth picking," said one man. "They said, 'If Shugart can raise cotton on terraced land, we can terrace,' and they did. He got his ideas about terracing from the experiment station. Now his neighbors all follow the practice."

Only One Church At Ralls Not Paid Out

(By Staff Correspondent)

RALLS, Sept. 24—Five out of the six churches located here are out of debt, according to Percy B. Ralls.

"We have not said much about it," he explained. "Five of the churches are out of debt. The sixth one will be paid out shortly. I do not think there are many towns the size of Ralls that can make as good a report."

Local men have contributed toward the freeing of debt of the churches. Recently a paving program was completed that touched all church property in town with a paved street.

Norwegian-Spanish Rows Over Fencing Recalled In Floyd Area Back In The 90's

FLOYDADA, Sept. 24.—Back in the early 90's there were a number of Spanish and Norwegian families living in Blanco canyon south of here, Glad Snodgrass, mayor, recalls.

There were 12 or 15 Spanish families and about 20 from Norway. For a few years they got along well, but in 1892 or 1893 trouble arose between them over fencing of land used for grazing.

The Norwegians went to Clifton and settled. Spaniards went to another section.

One barrel of flour is considered sufficient for around 270 one pound loaves of bread.

Spur Man Is Making Experiments In Attempt To Ascertain The Wilting Point Of Cotton

(By Staff Correspondent)

SPUR, Sept. 24—Experiments looking to discovery of the so-called wilting point of cotton in certain types of soils of northwest Texas, are being conducted at the state experiment sub-station here by B. C. Langley.

He has gathered samples of the types of soils found in this area, such as Abilene loam, Amarillo caliche, and red clay. There are eight to ten samples of each.

Simple Process Employed

Langley uses small five-ounce jelly glasses. He puts soil in each, wets it thoroughly, puts a cotton seed in it and when the seed has sprouted, covers the soil with paraffin to keep in the moisture.

The seed sprout grows, sometimes putting on more than two leaves before wilting starts. He then tests the soil to find out how much moisture is left.

Two sets of tests are run at a time, one outside under actual field weather conditions and the other inside. He records the percentage of moisture at stated times in the test. The tests last throughout the growing season and will be valuable in determining moisture evaporation.

REMODEL HOTEL

LAMESA — The Del Paso hotel, largest here, is being remodeled and will be ready by Oct. 1, said W. A. Wallace, operator. Rooms are being redecorated and the lighting and plumbing fixtures improved. Thomas C. Hall of Temple owns the building.

MANY GET INSURANCE

SILVERTON — One hundred twenty-five Briscoe county wheat farmers had taken out wheat insurance at the time the applications closed, Finley R. White, county agent, announced.

NEW PRODUCE STORE

SUDAN—Ben Porcher of Littlefield has opened a produce station here. He will also handle feeds and coal.

Fast Motor Freight

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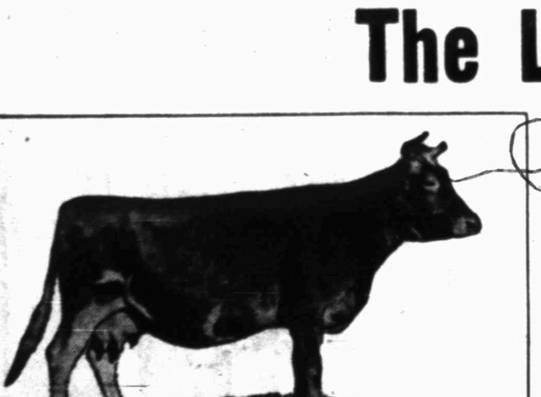
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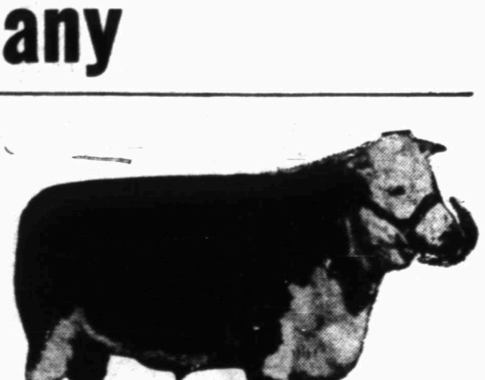


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Highway Construction, Residence Building Mark Good Business At Dickens

Road Curves To Be Straightened

(By Staff Correspondent)

DICKENS, Sept. 24.—One of the oldest county seat towns in West Texas, Dickens started about the time the county was organized in 1891 and it became county seat in the following year, yet as an incorporated town it is comparatively new, only four years old.

There were just about enough residents here in 1934 to incorporate, 500 being the legal requirement. Now, according to City Secretary Fred Arrington there are more than 600.

A new water system was installed two years ago. It now has 75 or more customers and the income is used to meet bond obligations. Interest payments are met promptly, the secretary says, and there is a surplus for other obligations.

Highway Program Launched

Frank Speer is mayor. D. J. Harkey and J. W. Street are commissioners.

One of the big factors in starting growth in recent months is the highway program. No. 18, across the county north and south, is hot topped and brings a large number of travelers through.

Work is under way on No. 24, east and west, from the court house east. Grading and drainage is complete on the 20 miles to the King county line. There are four miles of this with a caliche-gravel top.

Fields Bros., Lubbock contractors, have a $174,000 contract to caliche and surface the 20 miles. This work is starting and should be completed within 12 months.

Residence Construction Noted

"Within a year we will have an all-weather road from Dickens to Benjamin," Marshall Formby, county judge, declared. "They are working on the road in King county. The new road will cut off three or four miles, and will straighten out many corners."

The Baptist church is being rebuilt. It will be of rock veneer and will have six Sunday school class rooms and an auditorium. Native rock is being used.

Several new homes are under construction or have been finished recently. Otho Thompson is building a new modern residence and B. E. Crego and Pete Borden have finished new homes.

A new meat market was opened this year and late last year a new store and a filling station opened.

The city water system cost about $22,000.

Besides new homes, much remodeling has been done. No houses or apartments are available for rent. No vacant business houses are to be found.

Crop prospects are good this year. A good general fall business is expected by merchants. Postmaster Guy Fillmy says his office receipts are increasing each month.

And The Kiddies Will See Elephants At Fair



When the Mighty Sheesley Midway opens its steel cars here are some of the eyefuls the kids will get. Here are two elephants that will perform in a carnival sideshow.

Ginners Once Paid To Have Cotton Burr Ashes Hauled Away; Now They Are Paid $5 A Ton For Them, Buyer Doing The Hauling

Just a few short years ago ginners paid a couple of dollars a ton to have cotton burr ashes hauled from their gins. Today these ginners are being paid $5 a ton for the ash, and the buyer does the hauling!

Cotton burr ash is used as a fertilizer in the growing of fine tobaccoes in Georgia and Connecticut. Because of a chemical content it is in demand in those sections.

The ash comes from burning the burrs. The longer they burn, the better the ash. Ginners have large galvanized pits in which they deposit the burrs and set them afire. As the season goes on, more are added and by the time the season closes and the ashes are left, they are in good condition for use.

No Fertiliser Needed Here

Burrs are burned largely because ginners are unable to get farmers haul them away to be used on land as fertilizer. They make excellent top dressing and when turned under, make a splendid humus for growing plants, flowers, etc., as well as grain and field crops. But the land in this section does not need fertilizer.

First use of the ash came about a dozen years ago. The price has steadily advanced since.

A normal season's run is probably 75 carloads. An average of 20 to 25 tons is a carload, 40,000 to 50,000 pounds. Some dealers sack the ash as it comes from the gin; others refine it into powder.

The current year is expected to see 125 to 150 cars shipped out. One reason why more ashes are not available is that ginners do not have the time to handle them during the ginning season.

The average pet dog has a vocabulary of 60 words, that is it understands that many, says Wilfrid J. Funk, the dictionary publisher.

Men Will Take Note From Women, Which Means Plenty Of Color In Fall Attire

Men will take a page from women's fashion notes this fall.

That is opinion of Lubbock men's clothiers and their displays and sales bear them out.

Color.

Women have been adding color to their attire for years. Apparently men waited until this year to dash in all the bright colors.

Brown is almost completely out in fall suits. In its place is green, from conservative to the brightest one may desire. Greys and blues are suitable.

A notable trend is almost complete banishment of plaids. Stripes and solid colors have replaced them almost entirely.

Those belted back coats everyone was wearing last year are passe for 1938. A few coats are pleated, but generally the trend is for form-fitting wear.

Narrow-shouldered men will find solace in the fact that coat shoulders are being built fuller than ever before. Most prevalent style is the draped coat, with wide shoulders tapering to a form-fitting waist-line.

Trousers are full cut and pleated.

That is for dress wear, but color really hasn't started until one invades the realm of sports wear.

Bright color striped sweaters, formerly confined to collegiate wear, will find their places in every sports gathering. Green, brown, maize and red stripes are not uncommon to one sweater. Others coincide in that color scheme.

Blacks for sports wear follow the same trend as other styles with greens predominating.

Both for dress and sports wear herringbones, cashimeres, and tweeds predominate.

Hats have not changed much, although there will be more green toppers than usual.

Dress shoes remain conservative. A British "accent" has been put on sports shoes, however. Broad-toed browns and tans will be most common.

Hermleigh's New Gymnasium Is To Be Completed Soon

HERMLEIGH, Sept. 24—Hermleigh's auditorium-gymnasium, to cost $26,363, is one of 44 such projects in Texas which the PWA has begun.

Citizens are anxiously awaiting completion of the project.

BUILDS HOME ADDITION

WHITEFACE—R. G. Ledbetter has built a two-room addition to his farm home a mile and a half east of town. He will refinish the house inside and out.

Lamb County Man Breaks Barriers

(By Staff Correspondent)

LITTLEFIELD, Sept. 24. — Herbert C. Martin, district attorney elect of the 64th district, is the first Lamb county man to be elected to a district office, it was said here. He defeated Charles H. Dean, incumbent, in the run-off primary in August.

"As far as I have learned, I am the first Lamb county man to hold a district office," said Martin. "I am not certain whether I am the first man in recent years, to carry every county in the district."

Martin has served two terms as county attorney. He has been a resident here about 10 years.

The late Arthur P. Duggan, state senator from the 30th district, was the only man ever to hold that post from the county.

HOTEL IS PURCHASED

HALE CENTER—J. A. Ludlam of Amarillo has bought the two-story brick Center hotel from G. H. Jones of Happy. Jones recently was deeded the building.



Don't Gamble ! !
Don't Take Chances
On smashing your car fenders driving to the South Plains Fair

When you ride the City Bus to the South Plains Fair Ground you are not taking chances on bending the fenders of your car, you are free to get off at the main gate without parking worries.

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CITY BUS CO.

NOTICE TO ALL CAR OWNERS



WELCOME FAIR VISITORS
We invite you to visit our store while attending the Fair.

DON'T BUY TIRES

without getting the details of our Special Trade-in Discount, now in effect. Don't miss the savings explained in the big DISCOUNT circular which we and the other Cooperative Star Tire Stores in the state recently distributed.

Our outlet for disposition of used tires through the other stores enables us to PAY YOU MORE on your used tire trade-in allowance.

Buy Now at the Special DISCOUNT Allowed For Used Tires

We want your old tires, regardless of condition, and we're ready to give you a real DISCOUNT for them in a change-over to new SKID-PROOF Stars. ACT, while this offer lasts.

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Five Conveniently Located Piggly Wiggly Stores In Lubbock

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WELCOME VISITORS to the SILVER JUBILEE of the PANHANDLE-SOUTH PLAINS FAIR

PIGGLY WIGGLY

South Plains Area Produces More Than Half Commercial Grain Sorghum Seed

Livestock Feeders Employ Crop For Finishing Out Animals

Ideally adapted to the semi-arid type of soil of the South Plains of Texas, grain sorghums are grown over the section for both seed as well as roughage and grain for livestock feeding.

The area produces more than 50 per cent of the commercial grain sorghum seed crop of the United States, while within 200 to 250 miles comes three fourths or more of the seed.

Cattle feeders have found that sorghums compare very favorably with corn in the feeding out of livestock, particularly cattle. At the same time the use of a proper ration of sorghums will produce an equally-as-soon "marble" effect on beef as will corn. Lower cost of growing the sorghums is a factor that is important to cattle men.

Kafir, milo, hegari, cane, maize and some new breeds are the principal sweet sorghums. All grow over the South Plains with good yields to the acre. Besides the grain, forage is had from the stalks left after heading.

First Seed From Africa

Sorghums came into the United States about the same time as sudan grass, both from Africa. History is not clear as to the exact date. The seed was brought over on ships bringing livestock from African ports to the Carolina and Virginia coasts, so far as can be learned.

There is no record of milo or kafir being found in the United States earlier than 1906. J. F. Bradley, Memphis, Texas, is credited with securing first seed from the Chillicothe state experiment sub-station that year.

Hegari is credited to Khartum, Sudan, Africa. First seed in the United States was reported about 1908.

Sweet sorghums probably came to America from the West Indies, or the East Indies, there being doubt as to the exact origin. Merchant vessels brought the seed to the East coast where its use spread.

Sorghums are used largely in feeding livestock. Mixed with wheat, barley, oats, etc., the threshed grain makes excellent mixed feed for special rations for poultry and cattle.

1937 Yield Especially Heavy

Growers as a rule "head" the sorghums, such as kafir, milo, maize and hegari. Sometimes a combine harvester-thresher is used to thresh the grain in the field. Other methods include heading by hand, tossing the head into a wagon. At the barn the heads are left in the open to cure before being threshed.

Four pounds of heads will make three pounds of threshed grain. Seed is sold largely on color, a bright color showing better.

Normal yields are about 1,500 to 2,000 pounds of heads to the acre. The 1937 season had excellent yields, many farmers reporting 3,000 pounds or more per acre.

A new use for sorghums is being had, in the filling of trench silos. Freshly cut bundles, grain and stalk, are run through an ensilage cutter and chopped into half to an inch strip. This is then run into the trench, tamped or stomped by animals and plenty of water used to settle it.

Covered with bundles topped with dirt, the ensilage is left to ripen. Then it can be used to finish cattle and hogs, to feed dairy cattle in winter with a green or succulent feed that enhances milk production. Dairymen report substantial increases in production with its use.

Commercial Demands Heavy

Commercial livestock feeders use the bundles for roughage and the grain for mixing with other feeds for a dry ration. Several large cattle feeders in this area buy several thousand tons or more of sorghums in a season. At least three of the larger commercial feeders have used as much as 10,000 to 20,000 tons in a season to fatten 5,000 to 10,000 head of cattle or more. One commercial feeder last season used ensilage of cane, kafir and milo. His gains were such that he decided to go in for more feeding this year.

Farmers are finding a 30 to 100 ton trench silo filled with sorghums will provide them with enough succulent feed to last their stock through the winter season, between native pastures or sudan.

Seed shipped over the country for planting purposes will average 500 car loads, at 50,000 pounds per car. Sometimes the demand is larger.

Acreage of sorghums will average 1,500,000 to 1,750,000. The past season more than 1,600,000 acres was planted.

Lynn County May Get New Road

(By Staff Correspondent)

TAHOKA, Sept. 24.—A 200 mile lateral road program for Lynn county is in the offing, providing a traffic survey which the state highway department of Texas is to make, bears out the need of such a system, according to P. W. Goad, county judge. He reports the federal bureau of public roads, has approved the plan and has set aside up to 200 miles for construction.

The survey is to be made in October. Should portions of the proposed system show enough traffic to justify building sections, as many miles as needed will be built.

Federal and state funds will be supplemented by county funds. Each division will pay for about one-third the cost.

Construction will be under a farm-to-market system. The chief communities of the county will be connected with the county seat and present state highways.

At this time one state highway is paved across the county, north and south, and another from Tahoka west to the county line. Work on the highway east to Garza county is under way.

Four-H Club Boy Is Given Scholarship

(By Staff Correspondent)

AMHERST, Sept. 24.—Merrill Birgance, an outstanding 4-H club boy of Lamb county, is now at Luling, working with the Luling foundation, having been awarded a scholarship by Texas A. & M. college for his excellent record, said A. T. McKinney, assistant county agent.

Next year he will attend A. & M., taking an agricultural course. He graduated from Olton high school last spring and is the son of G. W. Brigance, a well known farmer.

Young Birgance has attained a statewide reputation as a cattle feeder. He has competed in the Fort Worth Fat stock show and has been in the money there and in Kansas City, Mo., events. He has exhibited and won honors and prizes at the Panhandle-South Plains fair at Lubbock; the Lubbock Fat Stock show, the Plainview Fat Stock show, the Tri-State fair at Amarillo and at other shows.

The "sea flea" has been known to attain a speed in the water of 60 miles an hour. It moves in a series of hops.

This Thirty-Acre Lake Is Near Southland



—Pictures Courtesy Post Dispatch

The lake shown above, almost as large as Two-Draw lake, is one on the Bloom and Bloom ranch a mile and a half east of Southland. The ranch is owned by Drs. Bloom and Bloom, Lubbock dentists, and the lake was constructed as one of the numerous ranch projects in Garza county. It has been stocked with bass, crappie and bream.

In the lower picture is Homer Thompson, county agent who formerly was assistant county agent of Lubbock county, pointed to the dam that was erected of 9,805 cubic yards of dirt. The lake impounded is 25 feet at the dam.

* * *

Garza Ranchmen Cooperating

SOUTHLAND, Sept. 24. — Garza county ranchmen are cooperating 100 per cent with the state AAA in a range program.

A lake built on the Bloom and Bloom ranch near here is part of the program. The ranch is a mile and a half east of town.

The lake contains nearly 30 acres and is nearly as large as the Two-Draw lake at Post. The lake was formed by building a dam across the lower side, which contains 9,805 cubic yards of dirt. The lake is approximately 25 feet deep. It has been stocked with bass, crappie and bream. By next spring excellent fishing is expected to be available.

George Samson, Garza county range inspector, supervised construction of the lake, laying off the location.

Drs. Edgar C. and Harry L. Bloom of Lubbock are owners of the ranch.

Hale County Farmer Finds It Takes Longer To Gather Crops From Land Scientifically Farmed---Because Of Increased Yields

An early-day settler of Hale county found that cattle raising was less profitable than farming—

And he found that scientific farming took a bit longer, but that harvesting crops from land scientifically farmed also took longer — because of increased yields.

C. J. Sturdivant moved to Texas in 1908 and located on 624 acres, a ranch two miles west of what now is Cotton Center.

Three years after he had started cattle raising he started breaking out his ranch land and putting it into cultivation.

He was a straight-row farmer until 1937, when he observed practices of soil and moisture conservation being used by neighbors cooperating with the Soil Conservation service.

In September of that year he signed with the service as a cooperator to terrace, contour and strip crop. He constructed terraces on 80 acres of the 211 acres he had sowed to wheat. He produced 20 bushels of wheat an acre where conservation was practiced, only 10 bushels elsewhere.

He found that terraces and contours have conserved his moisture and prevented land blowing.

MANY NEW PHONES

LITTLEFIELD—More than 30 new telephones have been installed here since the new common battery type of telephone was placed this summer, C. R. Hurmence of Lubbock, commercial superintendent of Southwestern Associated Telephone Co., reported. More new business is in sight, he added.

Prize Winners From Herds Of Stansell To Be Here

* * *

FLOYDADA, Sept. 24 (Special)—O. L. Stansell of the Stansell and Collins Implement company of Floydada will have his show herd of Jersey cattle at the Panhandle-South Plains fair.

Last week he showed them at the Amarillo Tri-State fair.

In the 10 years Stansell has showed his cattle at Amarillo and at Lubbock he has won more than 1,000 prize ribbons. His friends decorated the front of his building with a part of his collection of blue ribbons last week, including the much-coveted premier breeder banner.

Out of the 10 cows selected from 57 counties for the Texas Centennial in 1936, six of them went from Floyd county and most of those were from the Stansell herd.

Stansell has pioneered the dairy industry in this country and for 15 years has worked without seeking publicity, building up his own herd and those of several persons who were not able to do so for themselves.

Though Floyd county is the banner wheat county of Texas, having grown almost 6,000,000 bushels last year, stock growers say they believe the cow "is what hold things together in hard times and that wheat may come and wheat may go, but cows go on forever."

One million dollars annually is produced in Floyd county from dairy and poultry products, said R. W. Cothern, secretary of Floydada Chamber of Commerce.

Three Papers Are Published In One Hale Center Shop

HALE CENTER, Sept. 24.—Three newspapers are now published in the plant of the Hale Center American here, owned by J. C. Hurst of Abernathy and managed by Vic Lamb, former Abernathy and Lamesa newspaperman.

The Cotton Center Elk Horn, owned by Ross C. Buckner, superintendent of schools there, is appearing twice a month, with the printing done here. Buckner is a former Childress Index editor.

It is a free distribution paper. Buckner placing it in each school bus for pupils to take home. Business men at Cotton Center advertise in the paper, a four-page sheet tabloid size.

The Abernathy Review, owned by Hurst, with Buford F. Davenport as editor, also is printed here.

BUILDING NEW HOME

PETERSBURG—E. B. Shankle has torn down his old home and is building a new one. It will have four rooms and bath and will be modern throughout.

Pittsburgh possesses some of the largest blast furnaces in the world.



O. L. STANSELL

Wild Turkeys, Pheasants On Floyd Ranch

(By Staff Correspondent)

FLOYDADA, Sept. 24. — John Lewis, a prominent rancher of Floyd county, in cooperation with the extension service, has a wild turkey and a pheasant demonstration on his ranch, D. F. Bredthauer county agent, announced.

Four hens and two toms were obtained. They were released on the ranch and shelters and undercovers built for them. "It's hard to tell how many little ones there are, but I guess 25 or 30 or more," said Bredthauer. "They are wild and it is hard to get a good idea of just how many hatched out and are growing."

Nine pair of pheasants also were released. These have fairly large flocks also.

Surplus Grains Used On Farms

(By Staff Correspondent)

FLOYDADA, Sept. 24.—Ten Floyd county farmers who feed cattle and 17 who feed sheep, with home grown grain sorghums, will in all probability feed again this year, says D. F. Bredthauer, county agent.

The cattle feeders generally have from 50 to 200 head, depending on the amount of feed they have. Sheep feeders have from 100 to 200 or more head, an average of 150.

Sheep "Fit In"

"We are trying to work out a livestock feeding program so that farmers will be able to use up their surplus feed," explained the agent. "Every farm ought to have a feeding program. I think a small flock of sheep fits into every farm program. The flock need not be large. The more sources of revenue a farmer has, the better off he is."

Cattle feeders cooperating as demonstrators include, Chas. Viegel, Bill Finkner, Ben Queen, J. A. Taylor, Carl Daniels, A. T. Swepston, Lee Price, Ben Braden, Bill Pool and C. J. Taylor.

Sheep feeders and demonstrators are, Swepston, Lon Davis, L. H. Dorrell, O. S. Miller, E. B. Jordan, W. F. Daniels, B. H. Ashton, Clad Haines, W. E. Miller, H. A. Krause, J. H. Chatham, C. E. Merrick, T. P. Mitchell, C. R. Lemon and J. A. Dunlap.

MOUSE CAUSED TROUBLE

MORTON—When the electric refrigerator of Mr. and Mrs. S. L. McIlroy failed to function properly an expert from Lubbock and a Morton light and power company employe investigated. They found a dead mouse in machinery operating the fan.

CHECK REA MAPS

MULESHOE—Maps made for the Bailey County Rural electrification organization here were checked by William G. Morrison, Waco, an engineer. About 400 applications for service were taken, W. G. Kennedy, president, said.



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John Minor, O'Donnell, Texas
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Crosbyton Grain Growers, Inc., Crosbyton
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Parks Program Said Valuable

Definitely established apparently, as a fixture in the Lubbock city parks program is a summer recreational project.

This is the expressed opinion of city officials after having observed results of the project this year—the second during which it was operated.

Others Plan Programs

The numerous inquiries to city officials indicate also that if the same opportunities are offered, a number of other South Plains towns will sponsor similar undertakings next summer.

As operated in Lubbock the past two summers, the Works Progress administration has paid the salaries of supervising personnel. The chief supervisor, who must meet rigid educational and experience requirements, is not taken from the WPA rolls. Most of the others are.

In the case of Lubbock, John W. Wilson, instructor in physical education at Junior High school, was the supervisor. Practically all of his assistants had completed at least a portion of their college training.

City Bought Materials

Cost of materials for the operation of the project was borne by the city. The appropriation two years ago was $500. For the past summer, it was $300. Only $182 of that money was used. Stored for next summer is equipment valued at nearly $250 which was bought with the money expended.

During the past summer, the aggregate participation and attendance, as shown in the final report on the project, was approximately 142,000. The number of different individuals—nearly all boys and girls, was more than 2,200. The cost to the city for each participation thus was something less than one-tenth of one cent. The cost for each person enrolled, most of them for the entire summer, was about six cents, the report showed.

Activities have included such quiet games as checkers and dominoes, active games such as softball and volleyball, trainings in such crafts as soap carving and sand sculpture, and readings, story telling and numerous other events. Weekly open air publics attended by an aggregate of approximately 28,000 persons were another of the important activities.

HAS MANY CHILDREN

HALE CENTER—J. L. Rice of Tioga, father of George V. Rice here, recently celebrated his 83rd birthday anniversary along with a month old son of Mr. and Mrs. Max H. Borchardt, fifth generation. The aged Texan has six children living, 36 grand children, 49 great grand children and one great great grandchild.

The 400-acre Golden Gate International Exposition will appear as one great piece of architecture through scientific arrangement of color and lighting.

Buffalo Springs Park Rapidly Moving To Front As Area's Recreational Center; Two Big Lakes Are Available Now

Rapidly moving to the forefront among recreational centers of the South Plains is Buffalo Springs park, situated 10 miles southeast of Lubbock and an equal distance northwest of Slaton.

Development work of the past year, which has seen completion of a dam impounding the second of the two lakes at the park, will be followed by improvement by the management.

Improvements Planned

Improvements planned this winter were announced as including electrification and the completion of laying irrigation pipes along the walls of Yellowhouse canyon. These improvements will make possible electric lights and running water for cabins and the start of a long range landscaping program.

The landscaping plans include, among other things, the setting out of trees, shrubbery and grass, especially on picnic areas, and the growing of vines on the canyon walls.

The park is open year-around and especial invitation was extended to visitors to the fair to take advantage of its recreational facilities. More than 80,000 fingerlings—chiefly bass, crappie and brim, have been planted in the waters of the lake since last summer and 50,000 more will be released before next spring, it was announced. Whether the swimming pool and beach will be open during the fair depends upon the weather. Picnic grounds will be open, however.

Consists Of 1,425 Acres

The park if 1,425 acres in area, stretching a distance of nearly four miles within the canyon. Its chief features are Upper and Lower Buffalo lakes which impound nearly 500,000,000 gallons of water, extending approximately three miles in length and having a shoreline of more than eight miles.

The dam impounding lower lake was completed about two years ago, creating a body of water about a mile in length and measuring to a maximum width of half a mile. The swimming pool, bathing beach and bath house are at the lower dam.

Upper Lake Completed

Upper Lake dam was completed during the past summer. It is an earthen structure 640 feet long, approximately 40 feet high, with a base thickness of 195 feet narrowing to 30 feet at the top. Roadways extended across both dams.

Fishing and motor boating are featured recreations on the upper lake. A straight-away more than a mile in length is available for motorboat racing on the waters.

Plans for the park, as explained by those in charge, call for its continued development as a place of quiet rest and recreation. Featured will be cabins where families may spend the week-end or the entire summer, as well as the swimming, boating, fishing and picnicking facilities. One additional recreation contemplated for next summer, however, will be a pavilion for dancing, concerts and similar programs.

In South Africa, any man over 21 who refuses to accept suitable work, but who is physically fit, is now liable to be sent to a labor colony.



Pictured here are two typical scenes at Buffalo lakes southeast of the city. The top view looks across the sand beach into lower lake. Fishing is the chief diversion at the lakes, as demonstrated by straw-hatted William McMillan, jr., 11-year-old son of City Commissioner W. G. McMillan. The father, a camera enthusiast, was sitting in the end of the boat when Bill, jr., hauled in a bream. The snapshot at left resulted.

Hotel And Tourist Facilities Here Adequate For Crowds

If you are from out-of-town and plan to come to Lubbock within the next week to attend the Panhandle-South Plains fair and wish to spend the night, you may select from 833 hotel rooms and 198 tourist cabins.

The 833 rooms are divided among 15 hotels, including six first class hotels: two are modern fireproof structures. The two largest hotels are 11 and 12 stories high, respectively.

The nearly 200 tourist cabins are scattered throughout Lubbock and its outskirts. There are 16 tourist camps.

Latest figures were that the tourist camps have approximately 176 single, 22 double cabins.

A new tourist camp is under construction which, when completed, will afford accommodations for many more persons. There will be approximately 50 tourist cabins in it.

Cradle More Than 50 Years Old Is Still In Use

A cradle the type of which has disappeared from the catalogs since the days when dad was a lad does its "daily dozen" in the residence of Mr. and Mrs. Reese C. Donald of 2107 Twenty-sixth street.

Tangible evidence of having been rocked "down to the nub," old rockers recently had to be replaced after being "half-soled" repeatedly by nailing on thin strips.

Robert Keith, 3-months-old son of the Donalds, rocks and sleeps in the 55-year-old cradle each day.

W. F. Cole, 55 years old Sept. 17, was the first to be rocked there, if the records are clear. He was born in Hamilton county, where his mother still resides on her old "home place." His brother Charlie also was lulled in the ancient contraption.

Pauline Cole, the oldest child of Cole, who lives at 2107 Twenty-second street, and James and Sybil Cole accepted the cradle as their beds, in due succession.

Donald has fitted to the cradle new slats and a mattress, and had it painted.

It is good for several other generations, he said.

Plainview Owners Use Native Grass

By Staff Correspondent

FLOYDADA, Sept. 24—Property owners here are starting to use native grass for sod instead of Bermuda and other grasses, because it is better suited to dry land areas and does not require as much watering.

The native grass keeps down weeds, it is claimed. Also it can be used to stop dandelions, as that weed does not grow in it.

A number of people have begun cultivation, by planting the native sod. Preliminary reports indicate the plantings have been successful.

Erosion Making Old Farms New

Hundreds of South Plains farmers are making their old farms into new ones, according to A. B. Chapman, superintendent of the soil conservation demonstration area near Littlefield.

Without upsetting their general farming programs, Chapman said, these farmers are terracing, farming on the contour, plowing pasture furrows, constructing dams and stock water ponds, planting trees, rearranging the fields and doing other things designed to increase farm income and check erosion.

Particularly noticeable are farm changes being made on the soil conservation service erosion control demonstration project located near Littlefield and in similar areas near Hereford and Lamesa.

Erosion Control Plan Attempted

On these areas, Chapman said, five-year erosion control practices are designed to check wind and water erosion. These are agencies making new farms of old ones.

On many farms field division fences are being relocated so that permanent guide lines for contour farming and also help to eliminate point rows on contour-tilled fields. In some areas, field division roads also are being put on the contour. These, too, are valuable as contour farming guide lines.

Change in direction of rows probably is one of the most noticeable things being done in reorganizing farms for erosion control, Chapman pointed out. Contour rows that sweep gracefully across slopes tend to give the farms a stream-lined appearance.

Still other changes include the construction of farm ponds, the plowing of contour furrows and ridges on range land, fencing of gullied areas to protect natural vegetation from livestock, and the planting of trees for windbreaks.

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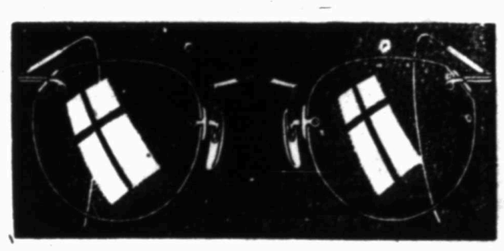
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What Is Your News I. Q.?

By The AP Feature Service



Each question counts 20; each part of a two-part question, 10. A score of 60 is fair, 80 good.

1. Identify this queen who has ruled longer than any other living monarch?
2. How many 10-goal polo players are there in the game? Who are they?
3. Where is Nurnberg? What is its national importance?
4. What American Cardinal of the Roman Catholic church died? How many Cardinals are left in the U. S.?
5. What U. S. labor leader addressed 50,000 Mexican workers in a bull ring?

Answers On Opposite Page

Durham Cattle Herds Increased

(By Staff Correspondent)

SUDAN, Sept. 24.—Farmers of western and northwestern Lamb county are going in for Durham cattle or milking shorthorns, in a big way. Numerous farmers have bought two to five head as a start for a herd.

J. D. Chester who owns approximately 20 head has the largest herd. He hopes to increase it. S. L. Williams and A. D. Newman are others who have a dozen or more registered animals.

The Sudan chamber of commerce was a factor in interesting farmers in dual purpose cattle. It sponsored their distribution.

"We believe that Durhams are better adapted to our needs than the straight milk type," said W. M. Lyles, bank cashier and former postmaster.

"The chamber of commerce has encouraged them to start herds. Within a few years they will outnumber other milk types."

The New Zealand National Dairy Conference has protested to the government that high wage costs and short hours in the cheese industry has forced closing of several factories.

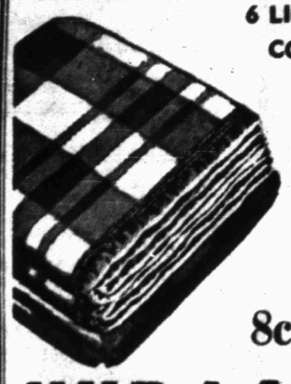
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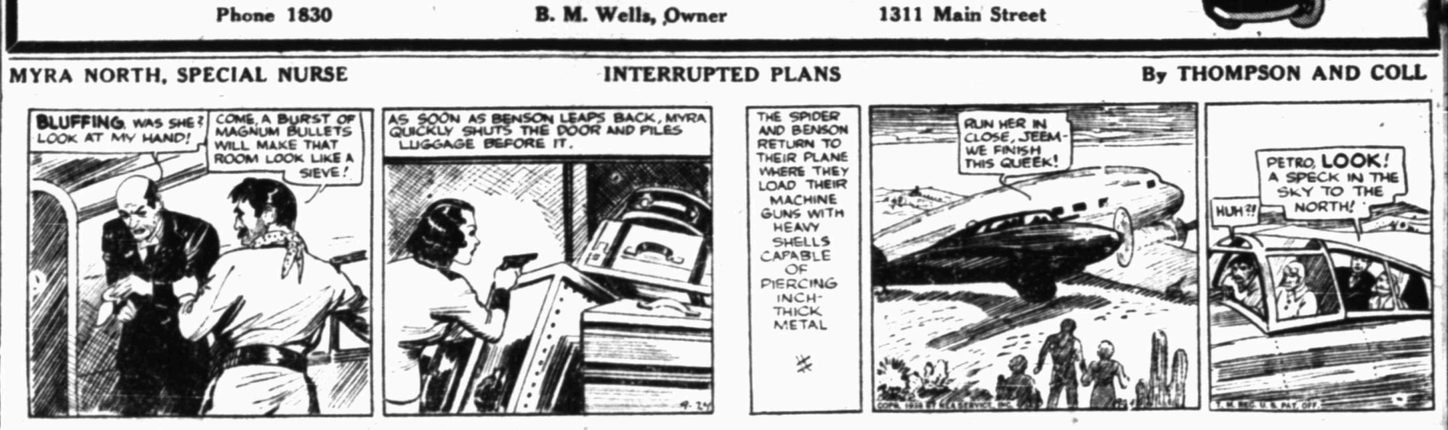


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ALLEY OOP — FOOZY'S PRACTICALLY SPEECHLESS — By HAMLIN



Crosby Farmers Increase Hogs

(By Staff Correspondent)

RALLS, Sept. 24 — Crosby county farmers this year have grown more hogs than since before the government hog and cattle buying program in the early days of the new deal.

Most farmers, according to J. Edd McLaughlin, vice president of the Security State Bank & Trust Co., have a litter or two. Feed crop this year is good and the animals have made good growth.

"Later in the fall," he explained, I believe we will be back in the hog selling business.

Fieldton Community Club Will Engender Agricultural Advance

AMHERST, Sept. 24—Fieldton farmers and their families have organized a community club and elected officers. G. C. Barnett is chairman; J. P. Tooley, vice chairman; Mrs. Vera Buck, secretary, and Miss Dorris Reed, reporter.

Regular meetings will be held the first Tuesday in each month. Purpose of the organization is to become better acquainted with each other, to have a recreational program, to develop natural talent and to cooperate for a better community life.

Mrs. W. E. Owens is chairman of the program committee, with T. M. Moore, Miss Heartville and Mrs. Moore. On the refreshment committee will be Mrs. Addie Spike, chairman; Mrs. J. B. Perry and Mrs. Barnett.

News I. Q. Answers

1. Wilhelmina of The Netherlands, who recently celebrated the 40th anniversary of her coronation.
2. Three. Tommy Hitchcock, Cecil Smith and Stewart Iglehart. The latter two played on the Old Westbury team which won the 1938 national championships.
3. In Germany. Nazi party conventions are held there annually.
4. Patrick Cardinal Hayes, archbishop of New York. Three.
5. John L. Lewis of the Committee for Industrial Organization.

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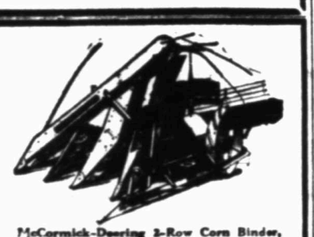


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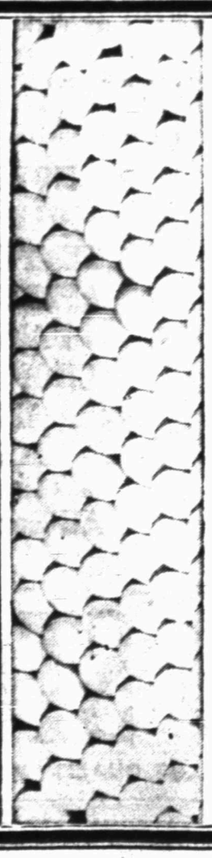
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TARZAN THE FEARLESS No. 37 By Edgar Rice Burroughs



"What do you think they'll do with us?" Bob asked anxiously. Through narrowed eyes Jeff Biggers appraised the cruel faces of their captors. "It won't be anything pleasant; you can count on that," he said. "The best we can hope for is quick death, without torture."

"Maybe Tarzan will find some way to save us," Mary suggested hopefully. "Huh!" grunted Jeff; "that guy's flew the coop." His brow wrinkled and a strange light came into his eyes as he continued: "I bet he's in league with the savages, and led us into this trap."

The captives lapsed into black meditation, penetrated by no ray of hope. They could not escape whatever fate their captors had planned for them. Through the trees, silently, cautiously, the ape-man followed the procession of doom; nor could he give them aid.

Tarzan knew well the fate that awaited them. They would be hurled into the belly of the Tree-God. In the fall their bones would be broken, their bodies torn; and there on the blood-soaked ground they would lie until death at last would end their suffering.

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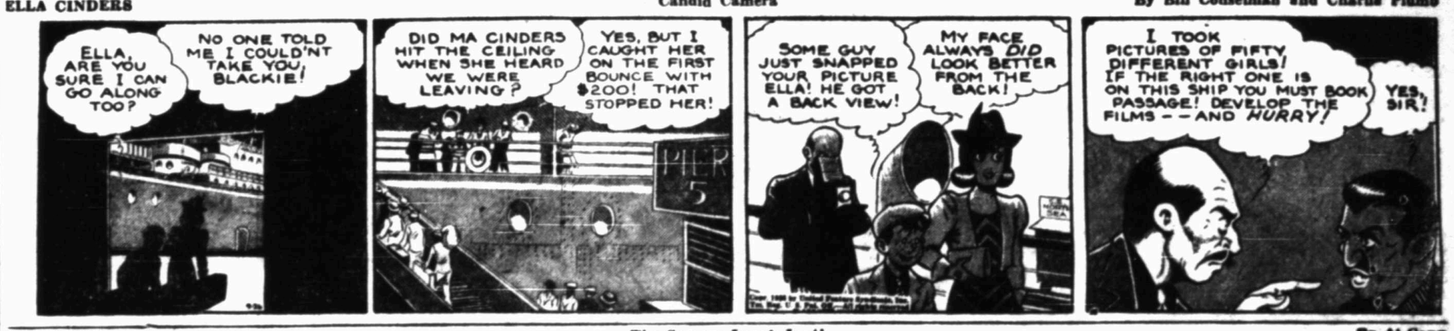


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LI'L ABNER — The Scraggs Laugh Last! — By Al Capp



1937 Oldsmobile 4 Dr. Trg. Sed., 25,000 actual miles. Mechanically perfect in every respect. Beautiful Agate Red finish. White side-wall tires. Original cost $1,400 - $795

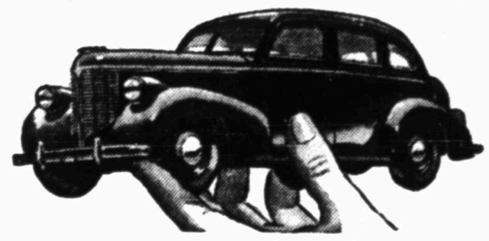
1937 Buick 6 Wh. Sport Cpe. Mechanically perfect. Beautiful metallic blue finish. Radio, heater. White-side-wall tires. Low mileage $695

1933 Pontiac 4 Dr. Sed., 34,000 actual miles. Local car. Original finish and upholstery spotless. A nice family car for someone - $265

1936 Oldsmobile 4 Dr. Trg. Sed. Radio and heater equipped. Mechanically A-1. Original finish and upholstery in perfect condition. 28,000 actual miles, new tires $595

1935 Chevrolet Mas. Cpe. Motor overhauled. Good finish and upholstery. Good tires. An exceptional bargain - $245

1936 Oldsmobile Cpe. Equipped with radio and heater. Looks and runs like new. An exceptional bargain - $525



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OUT OUR WAY — By Williams



Littlefield Thriving Business Center; Muleshoe Construction Totals Cited

Industries Keep General Advance

(By Staff Correspondent)

LITTLEFIELD, Sept. 24.—Steady, normal growth along industrial, commercial and civic lines during the past decade has featured this hustling farming community which is now near the 5,000 population mark and which has a business life that is far beyond that of many towns in other sections of the state that are much larger.

Growth has been such that many people here are not aware of any great increase until their attention is called to it, generally by someone outside the city. There are several factors, chiefly agriculture, as Lamb county is one of the major counties in Northwest Texas along those lines.

Diversification Practiced

Agriculture is diversified here, cotton, wheat, grain sorghums, corn, cattle and hogs, not to mention sheep, watermelons, alfalfa, truck gardening, fruit and processing by-products of cotton.

A cotton oil mill, employing a large number of people during the season, has added to the industrial payroll for a major portion of the year. Likewise, the compress employs many during the seasn.

Littlefield's trade territory reaches down into Hockley county, to Cochran, eastern Bailey, Castro, Hale and even into the edge of Lubbock. Streets here are well filled during the day time almost every day of the week, not to mention Saturday, which is always a rush day.

During the past eight months there has been some building done, approximately $100,000 in all. More than a score of homes have been added to the city. Several new business houses have opened up as well as other lines that brought people here.

Buildings Hoped For

A new federal building, to cost approximately $70,000, is in prospect. Hopes are being held out for a $140,000 school building project, not to mention more home building.

New people coming to this section to locate, in a town or on the farm, stop here. Two large land concerns headquarter here and they bring in many people.

Peyton Packing Co., of El Paso have a major feeding plant here. The concern is buying hogs at present and plans are under way for a possible resumption of feeding.

Just now a road program is under way. State highway 51 north of town is being graded and plans for some work south are in prospect.

Hospital Nears Completion

Besides the packing concern, several farmers and others either are feeding or plan to feed. On the Yellowhouse ranch are some 900 cattle being finished. Besides these, several farmers have small herds and more are planned for winter.

A new hospital, costing $30,000 for the building alone, is nearing completion. Reports are a second hospital is planned.

Vacant business buildings are scarce, not to mention residences.

The Santa Fe railroad reports its 1938 business is ahead of the same time last year. A huge holdover of cotton on the compress platform is reported, with prospects of a normal crop, or nearly so, in spite of rather adverse conditions.

The Littlefield chamber of commerce has about 125 active members. It recently was revitalized and B. L. Cogsdill, a local man, named secretary.

E. O. McIver is president. The board of directors has begun a program of community building, working with other groups in the furtherance of projects designed to build the entire community.

Oil prospects for a time brought considerable activity to the community. In recent months, however, there has not been much activity. It is hoped that next year will see a renewal of this industry.

Constructs One Of Garza's Largest Trench Silos



—Pictures Courtesy Post Dispatch

Three great silos, each the size of that being constructed above, have been completed at the Chas. Bird ranch, 18 miles northeast of Post. The silo being constructed above measured 175 feet long, 14 feet wide at the top and 12 feet wide at the bottom, with a depth of 6 feet. The silos have been filled with grain sorghums and cane. The Birds also are building a large stock barn and a modern six-room residence.

* * *

Ensilage Plenty On Garza Farm

POST, Sept. 24.—Charlie Bird, a rancher living 18 miles northeast of here, is determined to have plenty of feed for his stock this year.

He has filled three silos with grain sorghums. Each silo contains several hundred tons of ensilage.

The three are the same size, 175 feet long, 6 feet deep and 14 feet wide at the top and 12 feet at the bottom. A tactor was used to dig the silos.

Mr. and Mrs. Bird are also building a modern farm home. It has six rooms and will be modern in every respect.

County Agent Homer E. Thompson says the county will have a large number of silos this year.

Whiteface Man Buys Registered Bull

WHITEFACE, Sept. 24—A. A. Greenshaw, a farmer near here, has bought a registered Jersey bull from J. W. Heavin of Plainview.

The animal, bred by Oscar L. Stansell of Floydada, was junior grand champion and later senior grand champion of the Panhandle-Plains Dairy show at Palinview. He is 3½ years old.

County Agent Roy Hickman, R. M. Kendricks, F. S. A. supervisor, and Greenshaw made the trip to Plainview to buy the bull, which will be used for a foundation herd.

The Kansas Experiment station reports unbleached sheetings wears longer than bleached.

More Buildings Are Proposed

(By Staff Correspondent)

MULESHOE, Sept. 24.—Muleshoe business men are proud of what they consider a record in building for a town of 1,200 or more people, the construction in eight months in 1938 of brick business buildings representing over 225 feet of front footage. All of these structures are of the permanent type and are occupied.

This is the report of R. L. Brown, president of the chamber of commerce, who says the steady growth of Muleshoe is evidence of its future possibilities and its permanent nature.

"We're just about the only small town in Texas, I guess, in which a bank building is being erected," he added. "We're building as nice a structure as any town as large or larger than Muleshoe. It's to be modern in every way."

School Gym Finished

The bank building is 25x80 feet, with white face brick for the front. Plenty of space for all needs of the business is provided.

Dr. A. E. Lewis, mayor, has just completed a duplex, two thre-room apartments and bath. Miss Helen Jones is starting a duplex of the same size.

The schools recently completed a $22,000 gymnasium. Half a dozen or more good homes, and some rent houses have been added since the first of the year.

A tomato canning factory is a new industry. The Blackwater valley is a shallow water irrigation area, with nearly 200 wells and more than 500 acres in truck gardens, besides wheat, cotton and grain sorghum acreages watered. Average farm being watered is nearly a quarter section.

Garden truck grows well here. Onions, cucumbers, cantaloupes, tomatoes, sweet and Irish potatoes, pinto beans, snap beans, black-eyed peas, okra and other vegetables grow well, with good yields. Pinto beans, for example, says Ray Coulter, produce up to 1,000 bushels to the acre.

Processing Plant Proposed

Sugar beets are being grown under irrigation this season. Acreage was reduced by frost and storms from original plans. They are now expected to yield as high as 20 to 30 tons per acre.

Next year, according to Brown, hundreds of acres will be planted. When sufficient acreage to insure continued operation is planted, a Colorado sugar beet concern will install a half million dollar processing plant here.

This year a big demand has come from Lubbock for vegetables. Trucks come here for loads designed for the Hub City. One restaurant man has been buying cucumbers by the truck load.

A Princeton, Texas, firm asked for prices on yellow onions by truck or car load.

There has been an increase in population since 1930 of over 400. Census then showed less than 800 people here.

Muleshoe is only 25 years old. There are several large ranches here, and it is a good cattle shipping point.

Wheat, cotton and sorghums are the principal crops. The cotton acreage has fair prospects this year. If feed is up to expectations a large feeding program is predicted.

BOYS BUY CATTLE

MORTON—Five calves have been purchased by 3 4-H club boys, bringing total cattle on feed to 21 head for club boys. Kenneth Nettles and Bennie Smith bought one each and Robert Nance three. The animals came from the herd of Add Eddins.

Here He Is, Folks, Timbu The Human Ape



Timbu, known as the human ape, is showed performing on the slack wire. This and many other attractions will be seen by thousands at the Panhandle-South Plains fair opening Monday.

Garza Farmer Tries Restocking County With Young Quail

(By Staff Correspondent)

POST, Sept. 24. — Frank Pennington, a farmer near here, is raising chucker quail with which to stock the county and so far, he reports, he has been able to raise 40 to 50 birds.

Pennington started in the spring with three pair. Many chicks were hatched. Chief trouble has been from the coach whip snake, the reptiles catching the little ones.

One snake which was caught and killed near the nests of the birds had three small quail in its stomach and was swallowing a fourth one when found.

It is hoped to get enough quail by nxt spring to get a good restocking start. The birds seem to do well, Pennington told O. D. Cardwell, a former deputy game warden and Post sportsman.

Most suicides occur about 11 a. m., according to records.

Old Courthouse One Of 'Newest'

(By Staff Correspondent)

DICKENS, Sept. 24—Dicken county boasts one of the oldest cou house structures in West Texas, years old, yet paradoxically, a mod ern building.

The original court house buildi here, of native stone quarried fro the hills surrounding the town, w started in 1892, shortly after t town was chosen county seat. was finished the next year.

Cost of the original structure w about $25,000. Bonds were vote and paid off a decade or more ago

Building Found Inadequate

Meantime the old building w found to be too small for th amount of business on hand. Th commissioner's court decided som thing should be done and warran were authorized for repairs an additions.

The old roof was torn off and new one added. On the east sid of the building a new wall was buil enabling a number of rooms to b added. Downstairs an office fo the county judge and a large com missioner's room was added, as we as a men's toilet and a large offic for the sheriff and tax collecto Upstairs a jury room, a room fo the county attorney and a dormito for jur , with 13 beds, were adde

Grounds Landscaped

The exterior was painted, man repairs made and modern conven iences added. Furniture costin $4,000 was installed in the building

The old lawn was worked ove old trees taken out and only th best saved, in a general landscap effect.

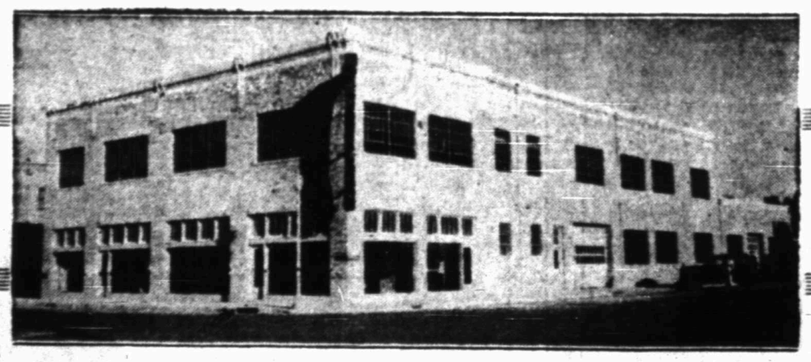
Espuela was the first county sea named when the county was organ ized March 15, 1891. Three elec tions were held later to determin location of the county seat bet Dickens City, as it was then call was chosen.

NEW FLOYDADA PASTOR

FLOYDADA.—Rev. M. M. Grig of Crane has accepted the pastora of the South Side Baptist churc here. He will preach here the sec ond, third and fourth Sundays i each month and at Owen, south o Ralls, the first Sunday.

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Section Four
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Panhandle-South Plains Fair Edition

"FIRST In Lubbock—FIRST On The South Plains"

SUNDAY AVALANCHE-JOURNAL

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1938

Section Four
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Panhandle-South Plains Fair Edition

Slaton, Largest Railroad Center On South Plains, Taking On A New Life

Shops Back On Five-Day Week And Business In General Is Good

(By Staff Correspondent)

SLATON, Sept. 24.—Largest railroad center on the South Plains and hub of activity for the Santa Fe system in this area, Slaton is the one bright spot of the system in Texas and the Southwest, so far as the railroad is concerned.

The Slaton division, with headquarters here, is the largest in mileage of the entire system. It practically has been alone in a group of railroad centers that contribute to the entire road, with activity in general above that of other years. Railroad officials state that the division is the chief business-getter of the road and has been for months.

New life is being taken on by the town. Recently the railroad shops went back to a five-day week, after having been on a three-and-four-day week for many months. This increase in purchasing power has been reflected in the town's business.

Building Pace Quickens

There has been some building. The Methodist church has completed a new parsonage west of the church for the pastor, Rev. J. O. Quattlebaum. Burl Quinn has started a new residence on West Twelfth street that will be one of the most costly erected in recent years. C. A. Porter, manager of Plains Lumber Co., has finished four three-room apartments with a garage.

The Plains Heads & Handling Co., has completed the rebuilding of its feeding pens and they will accommodate about 6,000 head. Feeding also has started at the West Texas Cotton Oil mill.

The compress and oil mill have done the usual remodeling and repair work. More storage space for cotton is expected to be built by the compress.

More Paving Planned

A paving job on Twelfth street, in the residential section, is expected to be followed next spring by more paving in the residential parts.

Postmaster K. L. Scudder is hopeful of a new postoffice lease. Several other new business locations may be made.

Business men have modernized their places of business, building new fronts, adding air conditioning, new fixtures and the like.

R. L. Johns, Slaton man who graduated from Texas Technological college, is the chamber of commerce secretary, succeeding A. J. Payne. The Chamber of Commerce and board of city development have begun a new program, including a large road project.

City Secretary E. H. Ward said valuations for the city for this year will be slightly above that of last, when the total was nearly $2,000,000. Improvements and new building in 1937 were counted almost $100,000.

For 1938 he expects to see another increase. There has been much small general improvement.

Secretary F. A. Drewry of the school board gave a similar report. Conditions in the district are good financially.

Slaton's water system is a source of considerable revenue for the municipality. Profits are used largely to operate the city government.

Special Summer Water Rate Called One Big Factor In Landscaping Of City Homes

One factor given a generous share of credit for the beautiful landscaping of the typical well-kept Lubbock home has been a special summer rate for water, according to city officials. The rate is approximately one-third less than the standard.

The special inducements are effective from April 1 until the final meter reading in October, officials explained. It allows the home user 10,000 gallons of water per month at a net cost of $2.52, which compares with the usual charge of $3.28 for that quantity. The cost of quantities above 10,000 gallons is 15 cents per 1,000, comparing with the standard of 20 cents.

The fact that the rate has proved popular, officials said, is reflected in the 2,454 subscribers who signed the special contracts during the past summer. The number represents an increase of more than 10 per cent above the 2,206 of users in 1937, city officials said.

Sixty-Acre Garden In Bailey

(By Staff Correspondent)

MULESHOE, Sept. 24. — H. E. Musson, a farmer, has one of the largest and best irrigated truck gardens in Bailey county, according to R. L. Brown. Musson has a 320-acre farm, with 60 acres in a garden.

He raises onions, cucumber, cantaloupes, tomatoes, sweet and Irish potatoes, black-eyed peas, pinto beans, snap beans, okra and beets. Musson has a fair sized acreage of sugar beets which he planted in cooperation with a Colorado sugar company.

He also has grain sorghums, including maize and kafir, and sudan and other crops.

Modern Bathhouse At City Swimming Pool Serves Many

One of the needed improvements completed in Lubbock during the past year was a modern bathhouse at the city swimming pool in Mackenzie park.

The structure, of tile, brick, concrete and stucco, represents a value estimated at nearly $18,000, although the actual cash cost was much less. Figured in the cost was the labor, most of which was done by enrollees in the Civilian Conservation corps camp here, and the materials salvaged from the bathhouse replaced by the new structure. It was built under supervision of the national park service.

Facilities For 350

The new building is L-shape and provides facilities for approximately 350 bathers, which is the capacity of the swimming pool. Dressing rooms are only partially roofed so that all portions of the floor are exposed to the sunlight during some period of the day. Sunlight, it was explained, is the most effective natural sterilizing agency.

The pool itself measures 60 by 150 feet and is equipped with usual apparatus. Planned for construction during the fall are bleachers for spectators.

Profit To General Fund

During the last several years the pool has been operated by the city under an agreement with the national park service. The city pays for upkeep, the salaries of the several attendants to whom employment is given, water and other expenses. Any profit goes into the city general fund.

While final financial report on operation of the pool the past summer has not been completed, estimates were that the net to the city will approximate $1,100, somewhat smaller than in 1937, when the general fund profited by more than $1,500.

Camp At Post Is In Infancy

Most important of the recreational and camping centers for Boy Scouts of the 20 counties of South Plains council is Camp Post.

It is a 640-acre tract of land near Post, and was deeded to scouts from the Post estate.

Improvements Are Made

Although in the infancy of its development for scout purposes, extensive improvements already have been made there and others are contemplated before next summer, according to Earl M. McClure. The improvement most desired is a swimming pool, and hope is that it may be provided before another summer. A large mess hall and a handicraft cottage were put into use the first time during the past season.

More than 500 individual boys made use of the camp during the past summer, a record number. Expectation is that the number will continue to increase from year to year.

Others Are Held

In addition to the numerous one-week and shorter camps at Post last summer, two others of more elaborate nature were arranged. One was a bus trip to Yellowstone National Park—a three weeks', 3,500-mile journey for 30 scouts and leaders. The other was a 10-day camping trip in northern New Mexico.

Tentatively planned for next year is a trip to the world's fair in San Francisco via the Grand Canyon and Boulder dam.

Planned two years hence will be participation in a world jamboree in Europe. If plans for that materializes as expected, it will make possible a trip to that continent at considerably less than half than ordinary cost.

Motley Valuations Slightly Hiked

(By Staff Correspondent)

MATADOR, Sept. 24.—A slight increase in valuations for Motley county for this year over last was reported by L. A. Carlisle, county tax assessor-collector.

Tentative valuations are $4,606,710, compared with $4,601,623 for 1937, he said.

Two Brownfield Men Remember Sourdough Days On Yukon, In Famous Gold Rush Days

BROWNFIELD, Sept. 24.—Mayor Clyde C. Coleman and J. B. Bailey, a retired grocer, are two men here who "made" the gold rush up the Yukon, in Alaska, 40 years ago.

Recently in Portland, Ore., many of those who made the rush, gathered for a reunion. Neither man here attended.

IT'S SMART TO TRADE AT LESTER'S



YOU ARE CORDIALLY INVITED TO ATTEND

Opening Day AT LESTER'S JEWELRY EXPOSITION



Fair Week SPECIAL $2.00 CAKE SERVER 15c EACH ONLY ONE TO A CUSTOMER

Fair Week Special 3-Piece Crystal SALT And PEPPER SET 9c Complete Only One To A Customer

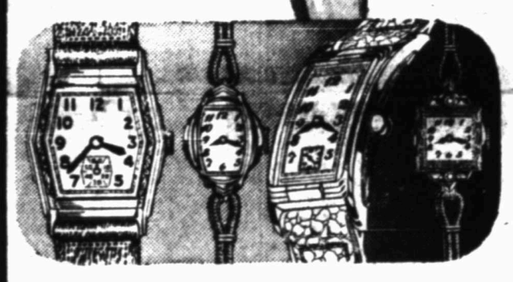
Take advantage of this sensational celebration sale — lay away your gifts for Christmas now. A small down payment holds any gift until wanted.

It costs you absolutely nothing to buy here on easy credit terms.

Open an account —pay weekly or monthly.

A PREVIEW OF COMPLETE NEW STYLES IN DIAMONDS, WATCHES, CLOCKS, ELECTRICAL GOODS, SILVERWARE, DINNERWARE

Everyone in Lubbock who knows jewelry values will be thrilled with this sensational sale event! Never before has such a complete stock of beautiful, nationally famous watches, luxurious diamonds and other beautiful jewelry, been offered to you at such daring low prices on such easy terms. Don't delay—come down this week. Remember, you don't need cash—convenient terms can be arranged to suit you.

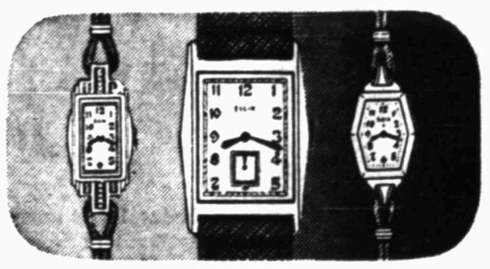


New! Sturdy Empire $8.90 50c Weekly — Handsomely fashioned and beautifully engraved case . . . accurate movements.

Smart Style Ladies' $12.75 50c Weekly — Dainty shape for ladies. A dependable timepiece. Yellow gold.

17 Jewels Accurate $16.95 50c Weekly — Smart new curved style for men. 17 jewel movement.

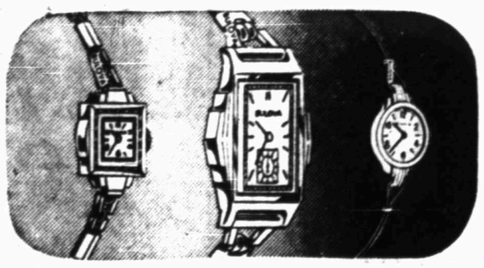
2 Diamond Special $19.85 50c Weekly — 2 genuine diamonds in the case of this lovely square watch.



LADIES' ELGIN $24.75 50c Weekly — True Elgin accuracy and dependability.

MAN'S ELGIN $25.00 50c Weekly — Elgin "CAVALIER" guaranteed 10k natural gold filled case.

LADIES' ELGIN $29.75 50c Weekly — New 1939 15 jewel movement yellow gold filled case.



LADIES' BULOVA $33.75 75c Weekly — Dainty square "Goddess of Time." 17 jewel, guaranteed.

BANKER BULOVA $24.75 50c Weekly — The most dependable watch value in the world.

PATRICIA BULOVA $24.75 75c Weekly — A new 1939 model in natural yellow gold.

NEW Streamlined JEWELRY



MEN'S Curved Watch $19.50 — Styled in the modern manner . . . curved to fit the wrist. Accurate movement . . . link band.

CURVED Double Head Cameo Ring $12.50 — Imported double head cameo in a stylish, solid gold ring for men.

CURVED Birthstone Ring For Men $9.50 — Choice of simulated birthstones in massive solid yellow gold mounting.

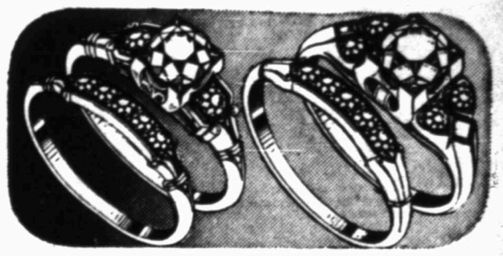


$24.75 30c Weekly — 4 matched side diamonds . . . large center diamond. Solid gold mounting.

$39.75 75c Weekly — Large center diamond and 6 beautiful, sparkling side diamonds.

$57.50 $1.00 Weekly — Solid white or yellow gold mounting set with large center diamond and six genuine side diamonds.

$87.50 $1.50 Weekly — Distinctive design. 13 side diamonds and large solitaire center diamond.



8 Diamond Pair 50c Weekly $29.75 — 3 fine diamonds in the beautiful engagement ring . . . 5 in the matched wedding band.

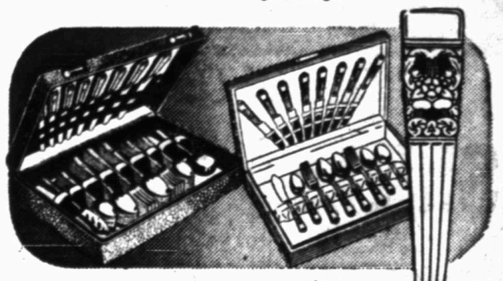
10 Diamond Pair $1.00 Weekly $47.50 — 5 flashing diamonds in each of these solid white or yellow gold rings.

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Irrigation Farming Increasing Significantly And Yields Are Increasing

South Plains Area Experiments With Cooperative Marketing

By DAN TARPLEY
Avalanche-Journal Staff Writer

The history of a great organized industry in Lubbock County may date from one November night last year.

A group of Lubbock county's irrigation farmers met, formed an organization, and elected officers.

They elected Robert Bean, Lubbock attorney and farmer, president, and from funds obtained from a membership fee, sent him to Washington at the opening of Congress to present to the department of agriculture the irrigation set-up in this immediate area and the possibilities of the development of a trucking industry.

Another purpose was to communicate with congress and obtain as nearly as possible farm legislation and a farm program which would not penalize or incumber irrigations farmers of Lubbock county.

The president did his job well and returned to Lubbock in a week.

Second Birth Results

Throughout the winter of 1937 and 1938 the association became inactive, but was biding time.

And then again, Feb. 28 of this year, the truck and irrigation farming industry might have had its second birth.

The association took a hitch at its pants and resolved to see what, if anything, could be done; and if the answer was that they could, they would.

The result of that determination of a few irrigation farmers to learn how to use their wells to supplement rain in production of regular farm crops, how and when to irrigate, and how they might add profit to their farming by producing new crops, was that more than 850 acres of Lubbock county was devoted to production of sweet and Irish potatoes, sweet corn, cantaloupes, and tomatoes along with small portions of onions, cucumbers, squash, carrots, okra, beets and sugar beets.

Successful Year Recognized

Despite the fact weather conditions this year were the worst for irrigation and truck farmers, possibly in the history of farming in the county, the year was successful.

More acres were planted in sweet potatoes than in any other crops and that crop this year has been "most successful."

But back to that meeting in the courthouse late in February—President Bean had taken from the most successful truck farmers of the county and appointed committees to investigate the possible production in marketable quantities, 7 specific crops.

From members of the general committee composed of F. F. Revier, chairman, T. M. Nelson, T. J. Foster, J. E. Hancock, J. I. Exum, Travis Tubbs, R. M. Lowe, W. O. Fortenberry, Aubrey Edwards, W. R. Birchfield, jr., C. D. Crump, E. R. Steen and C. R. Ballard, sub-committees were appointed and each was assigned a crop on which to obtain data.

Each member of the special committee had proven himself, at least partially, successful in the production of that crop. They compiled information, advising planting times, methods of cultivation, places to obtain seeds with recommendations as to type, when and how to irrigate, marketing possibilities and other data needed by farmers.

Better Yields Expected

At that session farmers, without pledging or binding themselves in any manner, furnished information relative to how much land, if any, they would like to devote to productions of truck crops.

And so, the organized industry was born.

Many other than the staple crops of wheat, cotton, and feed, were destroyed. Apparently the spotted hail storms which struck in this area picked on the irrigation districts to kill what had been spared by late freezes. Then the surviving crops were blistered by hot winds in the early summer. But all that failed to make the farmers give up or even call the crop year unsuccessful.

They are looking forward to a more successful year in 1939, and making plans for irrigation and truck farming on a bigger scale.

The marketing problem has not worried them. Local markets have consumed all the truck crops produced this summer, possibly with the exception of a portion of the unharvested potato crops. A small amount may be stored.

Expect Markets Eventually

The producers have the attitude—and probably the correct one—that when the crops are produced in amounts sufficient to require a foreign market will come to them; they will not have to go to market.

Farmers have followed logical reasoning in studying possibilites of truck farming: in almost every section of the county water, in ample supplies—400 to 1,000 gallons a minute by pump—may be found, usually on the first drilling; the land is as fertile or more so than that in other proven irrigation areas; the seasons are just as long as many truck farming districts.

Conservative estimates from agricultural authorities were that 300 Lubbock county acres were devoted to sweet potato production with an average yield of 225 to 350 bushels an acre. W. D. Crump, who has 35 acres, said he sold most of his at five cents a pound. At that figure the gross income per acre, estimating the yield at 325 bushels an acre, would be $812.50.

R. L. Burdette, vocational agriculture instructor in the public schools, and active in agricultural associations, named outstanding truck farmers, estimated acreages devoted to each crop, and otherwise summed truck farming conditions as;

Crop Variety Grown

In the sweet potato field, outstanding farmers are Crump, R. C. Hopping, and W. R. Birchfield; the market good.

Approximately 100 acres of Irish potatoes with the crop about half harvested two weeks ago. J. B. McCauley of two miles north of Lubbock on the old Plainview highway probably takes command of that field. He described the fall crop as "fair."

Ranking next to sweet potatoes in acreage was sweet corn. An estimated 250 acres were planted in the grain. A. Judd, longtime truck farmer, Travis Tubbs of six miles west of Lubbock, and R. M. Lowe were named as blue ribbon sweet corn growers.

Nearly 100 acres were devoted to cantaloupe and tomato growing. The cantaloupe crop was "not so good." Birchfield, Revier, and Lowe are widely-known cantaloupe growers. The tomato crop was probably "the worst the county every had."

Other statistics were that there are approximately 200 irrigation wells in the county. The irrigation association has approximately 125 paid-up members. Dues are $2.50 per well.

Cooperation Is Keynote

The hopes of the industry are based on the association members who have pledged cooperation with the association and other members in: planting the same kinds of seeds to keep the products pure and allow larger lots of same type products; time of planting so that they can harvest at the same time; permitting marketing in larger quantities when, and if, the foreign markets come.

No immediate meetings of the association are planned, unless they are needed to obtain a market for fall harvests or unless legislation relative to use of underground water forces it to meet.

But it will take another hitch at its pants in the early spring in anticipation of a bigger and better year, and it will be assured the moral and actual support of the office of C. C. Jobson, county agent, the county's vocational agricultural teacher, the chamber of commerce, and Lubbock county's boosters.

On New Career



Jessie Simpson, beauty contest winner and model, lost both legs in a train accident. Career ended? Not for Jessie. She started a Hackensack, N. J., beauty parlor. Without using a cane, without uttering a complaint, she learned to make artificial legs serve her, and is now on the way to success. She's shown above at work.

Lubbock Man And Billy The Kid Listened To Strange Prophesies That Came True

By FUTRELLE McCLAIN

Free grass was everywhere. Barbed wire was unknown. It would have seemed preposterous to J. W. Millwee, Lubbock pioneer, in 1878, that the business of trailing herds would be gone in 10 years.

Millwee was top hand on the Jingle Bob ranch at Bosque Grande for John Chisum, when he was faced with a decision to make. Between ranch owners and cattle thieves there was an unrecognized war brewing. John Chisum had called his men together in the living room of the ranch house to discuss the situation. In the room sat Frank McNabb and Dick Brewer, who were growing old in the service of Chisum; Jim Sanders, bronc rider for the outfit; Harvey Morris and Francisco Semora, line riders; an Englishman called Tunstall; Alexander McSween, the only lawyer at Lincoln; Frank Baker, Billy Morton and Charlie Bowdre.

Billy The Kid Was There

Billy the Kid was there, too. He sat over in a corner plucking his guitar. He was 18 years old and wore his hair down to his shoulders frontiersman style. He had cut a blacksmith's throat at Silver City when he was 14 and escaping, traveled over Old Mexico stealing horses, robbing faro banks and killing Mexicans and Indians—but that did not constitute a reputation as a bad man. He had gone up the Pecos shortly before with a herd of stolen cattle and entered the employ of Chisum.

Chisum was offering to pay his men double if they would stay with him and fight as an unrecognized army against cattle thieves. Those who wouldn't fight could find work elsewhere. Millwee always had refused to carry a gun; Chisum did the same. Never-the-less, the time had come when men had to take sides and fight. Millwee was not the killer type. Next morning he gathered his horses and threw the diamond hitch.

"From what I see of this country," he told Chisum, "the free range will break a man." He wanted to be a perfect trail boss.

Cattleman Makes Prediction

"I care nothing about your feuds and gun fights, for I have learned that one killing merely calls for another," he said.

"In a few years," Chisum told him, "railroads will network this entire country, the free range will go, and in 10 years you will be out of the business.

Millwee was a business man though his business consisted only of studying, handling, and trafficking in cattle. From the time he could walk, he could ride, and almost as early he had determined to spend his life following the trail of the cow.

In 1867 the first trail herds of large size were beginning to go northward. In 1868 Millwee hired out as a trail hand to J. H. Wheeler. Starting up the Pecos river they headed the herd toward Trinidad, Colo. Crossing the Pecos at Horsehead, they made the drive through what now is Carlsbad, N. M., through what now is Roswell, by Fort Sumner, then a military post, and through Raton pass, to Trinidad.

Found County Too Populated

Millwee worked for various cow outfits until 1872 when he decided Texas had become too thickly populated for cowmen to have sufficient elbow room. He took his horses and went back up the Pecos to the Jingle Bob ranch, about 40 miles north of Roswell.

Leaving Chisum, Millwee went back to Archer county, Texas, and entered the employ of Harold Strayhorn of Chicago, owner of the Bar X ranch. A year later he was made straw boss, and general manager the next year. He remained there 15 years, trailing a herd north each year.

In the meantime, barbed wire had been introduced in Texas, the Comanche Indians had been driven from the great plains, the buffalo had disappeared, and the plains was considered cattleman's paradise.

A northern company, formed at Moline, Iowa, had organized the IOA ranch. Lubbock was only part of that ranch. The Bar X had been closed out by Strayhorn, and Millwee was made manager of the new ranch. In 1885 he came to the plains to locate permanently.

Railroads Justify Prophecy

At that time Millwee was recognized as one of the most competent cowmen in the country. True to Chisum's prophecy railroads were branching out over country. In 1886 the T. & P. pushed out from Fort Worth to El Paso. Colorado City and Abilene became shipping points. This made a two weeks' jaunt for Millwee's trail herds to the northern market; it formerly had taken three months to reach the northern market. In 1887 the Ft. Worth and Denver reached Amarillo which became a shipping point on the north.

Millwee, seeing his friend's prophecy fulfilled, resigned as manager of the IOA and bought a ranch in Crosby county near what is now Lorenzo. He started the Flying M brand, and later in 1895 formed a partnership with Van Sanders, buying the Deuce of Hearts ranch in northern Lynn county. He had $50,000 in cash, in addition to his Crosby county property. He had started with a saddle and a Spanish pony.

In 1900 Millwee sold out in Crosby county and began selling Deuce of Hearts cattle. This was finished in 1902. He still owns some of the land formerly included in the Deuce of Hearts ranch.

Death Sequence Strikes

Chisum's prophecy had come true, but so had another prophecy. All the men gathered together by Chisum the night Millwee decided to leave the Jingle Bob, died violent deaths. The Englishman, Tunstall, was shot to death by a posse while riding unarmed from his ranch to Lincoln; Dick Brewer was killed while trying to make an arrest at Blazer's Mill near what now is Ruidoso; Frank McNabb and Jim Sanders were shot to death by a posse near the Frits ranch in Canyon Bonito a few miles south of Lincoln; Billy Morton and Frank Baker were killed by Billy the Kid while trying to escape after they were captured by Tunstall's sympathizers following Tunstall's death; Harvey Morris and Francisco Semora were killed while trying to escape from the McSween house in Lincoln, the night the house burned; McSween was killed as he walked unarmed from the burning house. Billy the Kid was killed by Pat Garrett at Fort Sumner, N. M., in 1881.

Millwee is still active and healthy. He lives at 1320 Ninth street in Lubbock.

RECORD IS UPSET

LAMESA—Pupils of the Lamesa schools on opening day, again upset the previous record number, said V. Z. Rogers, superintendent. There were 1,364 this year. Since 1932, first day enrollment figures are: 1932, 961; 1933, 954; 1934, 1,040; 1935, 1,102; 1936, 1,164 and 1937, 1,252.

In 1868, Thomas Cahone, an employe of the Union Pacific railroad, pierced by eight Sioux Indian arrows and scalped, was back at work within a few months.

Pooch Protection



One of the first duties of the new women's first aid organization in London is to take care of infants and pets in the event of a gas raid. Here a member of the organization is shown with a neighborhood dog fitted with a modern gas mask. The woman wears gas-proof clothing and a steel helmet.

Lockney Goes In For Sugar Beets

(By Staff Correspondent)

LOCKNEY, Sept. 24.—There are about 150 acres of sugar beets in Lockney's territory, it is estimated here. This was the first year large acreage was planted.

More than 300 acres was set out first, but rains and hail and storms destroyed tender plants. Many farmers had to replant entire crops.

Jack Taylor has probably the largest acreage, 45 acres. His crop is doing well. Several have 15 acres, others 10 acres. One man has 25.

Harvesting will not begin until late in October or early November. Some growers will feed tops to livestock. Buck Sams, who has a small acreage, will feed.

Railroad Man Assists

The acreage of beets was secured with cooperation of H. M. Bainer, general agricultural agent of the Santa Fe railroad. Beets will be shipped to a Colorado plant for processing. A special freight rate was granted by the railroad company.

Test plots in previous years indicate beets do well under irrigation in this territory. Sugar content is higher than the average. It is hoped, of the crop turns out well, to have a much larger acreage next year.

One ton of dried raisins is equivalent to four tons of fresh grapes.

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"One Of Our Many Services—Will Fit Any Family Budget"

Shirts Laundered 10c

20% DISCOUNT for Cash And Carry

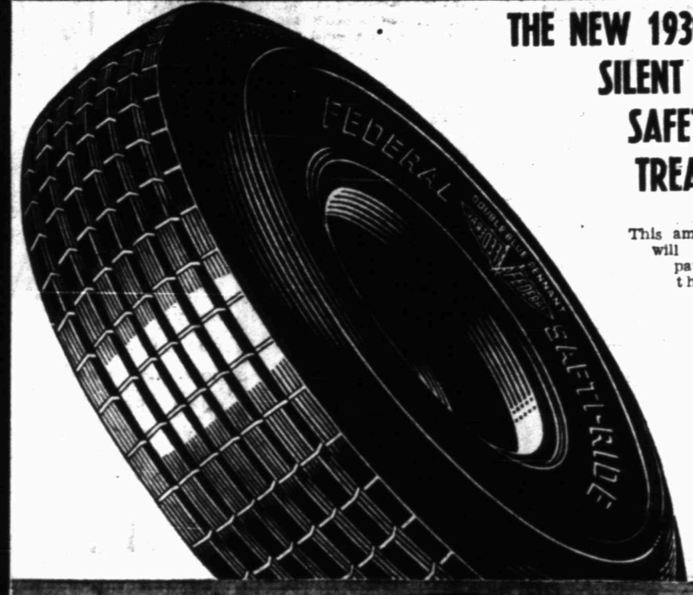
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For years Federal Tires have been leaders in building quality rugged tires. Hundreds of thousands of dollars worth of Federal Tires have been sold to West Texas auto owners who demanded super quality at low economical prices.

Federal Tire users, we present to you the new sensational 1939 Federal Tire line with amazing low prices on new higher quality standards. We invite you to visit us.

ANNOUNCING
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$2.95 Trailer Tires On Sale $2.95

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BRIGHTER BULBS

100-watt for I. E. S. bridge and table lamps and single-socket bedroom fixtures **15c**

150-watt for your kitchen, laundry, home workshop, and garage. Also in Junior Floor I. E. S. Lamps **20c**

50-100-150-watt THREE-LITE . . . **45c**

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For your I. E. S. Better Sight Lamps designed for Three-Lite bulbs.

Get a fresh supply of new and brighter MAZDA lamps today, and begin to enjoy better light.

Sherrod Bros.

Follow The New Trend Toward Easier Seeing

[An Aditoral]

Light conditioning is America's newest lighting trend. It means having enough light in places for easy, comfortable seeing.

General Electric Mazda dealers of Lubbock are cooperating in this light conditioning campaign and an effort is to be made to improve the lighting in every home in Lubbock.

New developments and improvements have been made in electric lights, especially General Electric's Mazda lamps, which make them more efficient for all types of lighting. I. E. S. Better Sight lamps have been provided for light conditioning and you can find any type you desire at any General Electric lamp dealer.

And to make light conditioning easier for the average person, General Electric has produced a special light conditioning package which offers the exact types of bulbs you need for various activities around the home. The dealer will select for the package the sizes of bulbs you need to make reading, sewing, study, games and every seeing task easier and safer for the eyes of the young and old.

Special studies have been made of light needs under this light conditioning plan and lights have been manufactured to fit these needs.

The new silvered Mazda lamp offers a new way to have indirect lighting at a low cost and which doesn't require as high-powered bulbs as at the start of indirect lighting several years ago.

Light meter tests show that two-thirds of the bulbs found in use today are the wrong size for easy reading or working. Results of these tests have been to evolve proper lighting schedules and provide the right-sized lights for the various tasks so that there is no eye-strain of any sort when proper lights such as General Electric Mazdas are used.



A Good Light Makes All the Difference in the World!

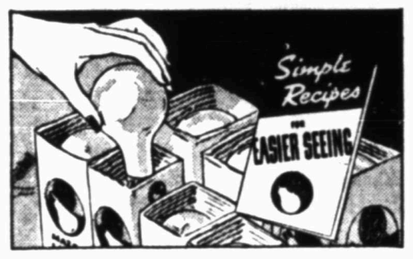
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WHY G-E BULBS GIVE MORE LIGHT THIS YEAR



You get more light for less money with General Electric's new, brighter 1938 MAZDA lamps. They give more light than ever before because new developments and improvements make them more efficient. Recent price reductions save you money. Today's 100-watt G-E bulb costs only 15c . . . yet gives more light and *stays brighter longer.* Many other sizes have also been reduced in price. Buy a supply today!

GET A LIGHT CONDITIONING PACKAGE TO FIT YOUR NEEDS



ENOUGH LIGHT *in enough places for easy seeing. That's Light Conditioning! Ask your dealer for a "light-conditioning package" of the sizes you need for eye protection.*

NOW ON SALE EVERYWHERE AT NEW LOW PRICES

FOR I.E.S. BETTER SIGHT table, bridge, and pinned-up lamps, garage and laundry, use the 100-watt size. 100 WATT 15c

FOR A BRIGHTER KITCHEN, garage, home workshop, game room, and I.E.S. Better Sight lamps, use the new, bright 150-watt size. 150 WATT 20c

FOR INDIRECT LIGHTING at low cost, try the new Silvered Bowl MAZDA lamps. Now available in many different sizes. 150 WATT 65c

BUY MAZDA LAMPS WHERE YOU SEE THIS SIGN

75, 60, 40, 25, 15 WATT . . . 15c

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LIGHT CONDITIONING

Whether you are building or renovating, it is now a simple and economical matter to light condition your home. There are several easy ways to do this. First replace all blackened globes that have lost their lighting efficiency. Buy an I.E.S. lamp—you will be surprised how cheery your living room will look with two I.E.S. lamps strategically placed. Later on, you may replace all old-fashioned fixtures, with bare exposed bulbs, with modern indirect fixtures. Your electrical dealer will be glad to help you with your lighting needs.

Shorter days and longer nights . . . children doing home work . . . and the rest of the family spending more time indoors . . . means that eye strain days are here again. Protect precious eye sight and light condition your home today!

TEXAS-NEW MEXICO UTILITIES CO.

Light Conditioning
Actually Enables You to See Better

Light up...and Live
WITH PRACTICAL IES LAMPS



Light conditioning is now considered a "must" for every home. Certified I.E.S. lamps provide easier seeing, greater eye comfort and beauty that the entire family will enjoy for years to come.



I. E. S. lamps are no longer considered a luxery—instead, they are absolute necessities in today's modern home. All I.E.S. lamps are made in distinctive styles to please every taste and pocketbook.

Low Water Rate At Hale Center Utilized In Making City More Beautiful

New Businesses Are Established

(By Staff Correspondent)

HALE CENTER, Sept. 24.—Claiming the lowest water rate of any town on the Plains, Hale Center residents point to the many beautiful lawns here as evidence of the claim that they have a very progressive city with more lawns than any town of its size.

"Our rate is $1.50 for the first 2,000 gallons and 10 cents per thousand gallons over that," says Vic Lamb, editor of the Hale Center American and secretary of the Commercial club. "We have not been able to find a town with as low a water rate, year in and year out. There are few towns with as many pretty lawns as we have."

New Businesses Noticed

The town in recent months has shown a growth. Nine new concerns have opened their doors and a tenth is starting. There are three service stations, the Magnolia with a $8,500 new building; the Gulf and Cosden opening after having been closed for six or seven years; the Mesa apartments, a second floor location remodeled into living quarters and occupied; the Hale Center Motor co.; J. C. Lane grocery, Landrum drug store and grocery, the former tailor shop now a men's shop, and the McElroy Steam laundry.

A tenth business is a cotton warehouse, work on which was begun recently. Cooperative gins here and at Cotton Center sponsored it and the house, 60x100 feet, has a capacity of 500 to 600 bales. Gin men on the board of directors include; E. A. Shackleford, E. W. Beech, John Payne and Dick McGill of Cotton Center and R. E. Wilson, Earl Sprague, D. Applewhite and Frank Davis, Hale Center.

Oil Mill Stock Sold

Backed by the Commercial club a group of men have formed a cotton oil mill and are selling stock. T. R. Applewhite is president. He, with three others, recently discussed the proposition with government men. Capitalized at $50,000, there will be $40,000 common and $10,000 preferred stock.

Application for PWA aid in a sewer system has been filled. The system would have over 100 initial users and would be self-liquidating. Cost would be approximately $60,000. Joe Ward, Wichita Falls engineer, assisted in drawing plans.

Mayor Sam Smith reports city finances in excellent shape. The city paving, laid about eight years ago, is about clear of debt. The town is showing a steady growth since a year ago.

Many New Trees Planted

A tree planting program has been carried on several years, residents each year adding to potential shade. The school board had the high school grounds landscaped.

One factor in this has been the city's park, on the highway at the junction of the road to Cotton Center. Here trees were planted around the block, which houses the fire station, city offices and the water tank. Grass was sowed and the lawn is as well kept as any city park.

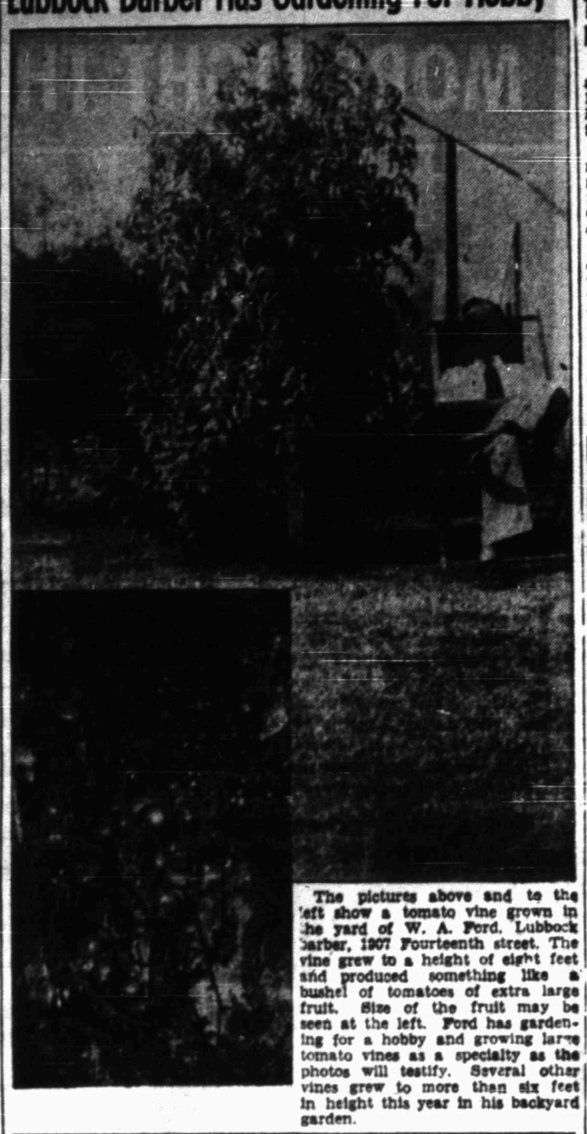
The Commercial club is active in promoting a spirit of cooperation among the dozen communities in the Hale Center territory. Visits are made to each community and entertainments given.

A free picture show Saturday afternoons is sponsored and a free auction for farmers each third Wednesday.

BIRTHS IN LYNN

TAHOKA—In 1937 ther were 229 children born in Lynn county, reports show. There were 113 boys and 116 girls. Of the total, 212 were white, 11 Mexican and 6 negroes.

Lubbock Barber Has Gardening For Hobby



The pictures above and to the left show a tomato vine grown in the yard of W. A. Ford, Lubbock barber, 1907 Fourteenth street. The vine grew to a height of eight feet and produced something like a bushel of tomatoes of extra large fruit. Size of the fruit may be seen at the left. Ford has gardening for a hobby and growing large tomato vines as a specialty as the photos will testify. Several other vines grew to more than six feet in height this year in his backyard garden.

Lubbock Look The Same As It Did To You Last Year? Well, It's Not Because The Shape Was Changed By Recent Election

Lubbock may look the same as last year to those who pay return visits to the Panhandle-South Plains fair this year.

But Lubbock isn't the same. Its shape is different.

This is the result last August of the first city limits extension election in more than nine years. On that occasion, approval was given the inclusion within the city limits of a 40-acre tract bordering Nineteenth street at the southern edge of Texas Technological college campus.

The extension was sought so that city utility services could be made available to property in the area. More than a dozen residences already have been or will be started there within the very near future, according to announcements which have followed the election.

City officials expect that at least one other city limits election will be held not later than next year so that the official 1940 census will give Lubbock credit for its actual population.

If such elections should be held, according to tentative plans, they will be set for the same date. Each proposed extension, however, will be a separate proposition, officials explained, on which a favorable vote will be required both of residents of the city and of the proposed addition.

BACK TO COACH JOB

FLOYDADA—Brady Thomas has returned from his summer vacation at Brownwood and again assisting in coaching the high school football team.

General Westover, in a balloon race, went 16,000 feet straight up and then came down on the same bridge from which he ascended, at Birmingham, Ala., in 1921.

Ex-Service Men Are Invited To Make City's Legion Hall Headquarters While Here

Headquarters for ex-service men and women who attend the Panhandle-South Plains fair will be the home of Lubbock's Allen Bros. post, 910 Texas avenue.

Invitation to such men and women, including not alone the Legion members, to make use of the facilities there was extended by George W. Brewer, post commander.

The home is a modern structure of bungalow architectural type. In the front is a large reading and writing room equipped with comfortable chairs. Central portion of the building is a large hall with a seating capacity of approximately 400. In the back are a kitchen, shower baths and other facilities.

Someone will be on duty each day of the fair, Brewer said, to escort visitors on inspection tours of the building.

Floyd Farmers Have Game Conservation

(By Staff Correspondent)

FLOYDADA, Sept. 24.—Thirty-two Floyd county farmers are cooperating in a county wide program of game conservation, with the assistance of D. F. Bredthauer, county agent. They have posted 37,240 acres against hunting.

These game preserves demonstrators have standard extension service "Game Preserve Demonstrator," signs posted about their farms.

Chief game bird is the quail. Cooperators are working for protection, shelter and undercover for them. Results so far attained have been satisfactory and the agent believes he will have a still larger number next year.

Life Underwriters Group In Lubbock Is Proving Active

One of the more active local chapters of the Texas association of Life Underwriters is that in Lubbock which includes in its membership many men and women of that profession in numerous South Plains towns.

Gradie Bownds, president, and Sam A. Henry, sr., secretary of the chapter joined in the invitation to life insurance men and women attending the fair to call upon local members while in Lubbock.

Regular meeting date of the chapter is at luncheon on the first Monday of each month. However, attempts are being made to repeat the plan of last winter when special meetings were held once a month to hear men who have made outstanding records in life insurance. Belief is that the plan will be carried out during the fall, winter and spring.

If that is done, officials of the association said, life insurance agents throughout the South Plains will be invited to attend. Last year, they recalled, attendance records for such luncheons were broken twice each time with representation from more than a dozen towns and cities of the area.

Morton Sewing Room Employs 22 Workers; Quarters Moved

(By Staff Correspondent)

MORTON, Sept. 24.—Cochran county has a sewing room, located in the basement of the courthouse, employing 22 women.

The county and Works Progress administration cooperates in the work. Recently, when additional space was needed, it was necessary to move the room to a larger quarters, across the hall, in the southeast corner room.

Alligators At Lamesa; It's Really True

(By Staff Correspondent)

LAMESA, Sept. 24.—This town is probably the only one on the South Plains, if not in all northwest Texas, that sports live alligators.

The city has four of them, small ones, in its tank near the city hall. They were shipped here last spring from Florida.

All summer long the gators sported in the huge tank, more than 20 feet across and partly covered with water lilies. Now, with cooler weather, they prefer to dig into the mud in the bottom of the tank.

Mayor W. L. Marr and A. G. Bearden, chamber of commerce secretary, are a committee to decide on how to keep them through the winter.

We Extend A Hearty Welcome To All Visitors

To The Silver Jubilee Celebration

— Of The —

Panhandle-South Plains Fair



We Cordially Invite You to Visit Our Hospital While Attending the Fair!

This Welcome Extended By Our Entire Staff And Personnel

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W. E. CRAVENS, M. D. — General Medicine
M. M. EWING, M. D. — General Medicine
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DENZIL D. CROSS, M. D. F.A.C.S — Surgery, Gynecology and Obstetrics
M. H. BENSON, M. D. — Infants and Children
Wm. L. BAUGH, M. D. — Surgery and Diagnosis
O. W. ENGLISH, M. D. F.A.C.S — Surgery, Diseases of Women
CHASE S. THOMPSON, M. D. — General Medicine
FRED W. STANDEFER, M. D. — Eye, Ear, Nose, Throat, Allergy Hayfever
EWELL L. HUNT, M. D. — Surgery, Gynecology and Obstetrics
R. S. KNAPP, M. D. — General Medicine, Surgery and Obstetrics

MISS EDNA ENGLE, R. N. — Director of Nursing
C. J. HOLLINGSWORTH — Superintendent

West Texas Hospital

Lubbock, Texas

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Women Of South Plains Area Are Leaders In Highway Beautification Program

Natural Beauty Bordering Roads Being Preserved, Re-Established

A tremendous task was the one which has for a purpose "bringing beauty to spots where none existed before" along the highway of this area.

And although it has not been complete, tangible results may be seen by the thousands of Panhandle-South Plains fair tourists this year.

Work Directed By Women

That work, described by Mrs. J. L. Walton, beautification chairman for division 5 of the Texas Highway department, as "a woman's work," has been directed throughout the 19 counties by women.

In return for their work in having planted flowers, shrubbery, grass, and trees along highways, orchids are due the following county beautification chairmen: Mrs. N. C. Smith of Farwell, Parmer county; Mrs. Ray Cowsert of Dimmitt, Castro; Mrs. E. G. Barks of Tulia, Swisher; Mrs. Woodson Coffee, jr., of Silverton, Briscoe; Mrs. Wm. G. Kennedy of Muleshoe, Bailey; Mrs. George E. Bohner of Olton, Lamb; Mrs. E. E Weiss of Plainview, Hale; Mrs George V. Smight of Floydada, Floyd; Mrs. T. M. Tanner of Morton, Cochran; Mrs. B. A. Warren of Levelland, Hockley; Mrs. W. M. Curry of Crosbyton, Crosby; Mrs. R. P. Moreland of Plains, Yoakum; Mrs. Ray Wingerd of Brownfield, Terry; Mrs. G. B. Sherrod of Tahoka, Lynn; Mrs. J. B. Slaughter, jr., of Post, Garza; Mrs. E. E. Rollins, of Seminole, Gaines; Mrs. F. L. Forrest of Lamesa, Dawson, and Mrs. Chas. W. Roberts of Andrews, Andrews.

To Re-Establish Natural Beauty

Under these leaders, women of West Texas are causing beauty to flourish along roadsides through a well-grounded campaign intended to re-establish the natural loveliness which has been thoughtlessly destroyed and by planting shrubs, trees and flowers in forlorn, drab and lifeless areas overlooked by nature in her aesthetic activities.

Supplementing and keeping abreast of hard-surfacing and concrete road building programs, citizens' organizations, cooperating with county chairmen have been cleaning up, planting and preserving natural beauty bordering roads, said Mrs. Walton. The building of "hospitality spots," (wayside parks) and group tree planting has enhanced beauty of the division and has, at the same time, provided convenient and tempting places of rest and recreation for the tired motorist.

Pushing Beautification

"Each of the 19 counties in the division is energetically pushing the beautification of its highways," the division chairman said. "A treeless area, comprising 18,663 square miles, has been planted with more than 40,000 trees, shrubs and flowering plants.

"This has been done in keeping with the recognition among highway officials that proper roadside development constitutes a basic factor in providing adequate motoring facilities.

Mrs. Walton expressed appreciation in behalf of the chairman, to garden clubs, civic clubs, chambers of commerce, city and county commissioners, and many individuals who have donated many of the trees. Some were obtained from the state highway department nurseries.

Blanco Park Example

Deserving special attention among the 15 roadside parks in the division is White River park in Blanco Canyon three miles east of Crosbyton. The highway department set aside $10,000 for improvement of the nine-acre tract, the largest grant ever made at one time for a roadside park project.

The park is in the bed of Blanco canyon and is considered one of the prettiest spots in the state. Meandering drives wind through the park. Waterfalls, flowing from the dam under the massive highway bridge near the picnic grounds, make the park a popular place for tourists and local citizens. An irrigation project has been installed, in connection with which two reservoirs holding 18,000 gallons have been constructed. Tables, benches, and fireplaces accommodate hundreds of guests. Stairways over the bluffs, and protecting walls have been built of native rock. A system of trails and footbridges affords a pleasing interim for weary travelers.

Each of the parks contains tables, benches, and fireplaces, and each has water.

Trees Planted On Highway

Beautifying the parks are verbena, Indian blanket, primrose, red star mallow, aster, thistle, Tahoka daisy, blue bells, phlox, Indian paintbrush, poppies, black-eyed Susans, and many other varieties of plants.

Along miles and miles of paved roads have been planted American elms, Chinese elms, honey locusts, Russian olives, desert willows, Russian mulberries, cottonwoods, hackberry and evergreens, all of which are particularly adapted to the soil conditions of the area.

Shrubs including salt cedar, red cedar, pines, box elder, althea, vitex and sage and butterfly bush, will line these highways, Mrs. Walton explained.

Have Directed Contests

The chairmen and their helpers have been instrumental in having removed old trees, and re-landscaped, cleaned up and planted areas surrounding city and county properties and schools. They have directed lawn contests in their respective communities. They have interested persons in planting and beautifying entrances to various towns and cities and the planting of city parks and the cleaning up and re-planting of cemeteries along highways. They have been instrumental in eliminating in so far as possible, junkyards and billboards and signs along highways.

Mrs. Walton summed up the progress in highway beautification in the division as "little short of phenomenal" and said "the proposed plans for future beautification far exceed anything accomplished to date."

Levelland Farming Figure To Assume New Work Oct. 1

(By Staff Correspondent)

LEVELLAND, Sept. 24.—Ira Wills, one of the widely known farm project developers in West Texas, will assume charge of the Slaughter farms in the Sundown community southwest of here Oct. 1.

There are 45 farms in the tract, with 35 sets of improvements. They are owned by Sue Alice Slaughter and R. L. Slaughter jr., of Lubbock.

Wills 12 years managed the Whiteface farms north of Whiteface, but in Hockley county. He was in complete charge of the farms and made one of the best records in the state in developing them.

Wills, who owns property, will continue to reside here. He probably will follow the same general type of farming with the new group that he did with the old. A one-variety type of cotton, use of pedigreed seed in sorghums and similar practices are employed.

A long staple cotton was used for years on the Whiteface farms and tenants and owners received premiums for it.

In ancient Russia unfaithful wives were buried waist deep in damp earth and left to die of starvation.

Opens Tire Store



Opening of the Mark Schwab Tire store at Thirteenth street and Avenue H, in connection with Gibson-Coney Motor company, has been announced by Schwab, (above), who has been appointed a Federal tire retail dealer. Schwab formerly was associated with Dryer & Lee Oil Co. The store will handle all tires and tubes of the Federal line.

Sewer Election To Be Voted At Hale Center On Friday

HALE CENTER, Sept. 24—Property owners of Hale Center Friday will decide on whether they want a sewer system. On that date they will vote on issuance of $30,000 in bonds for construction of a sewer system.

The issue would be known as revenue bonds, the income from the system to be used for retiring bonds, instead of by tax payments.

The amount represents 55 per cent of the proposed cost of the system. A PWA grant, representing 45 per cent, will be available when and if the application, made by the city several weeks ago, is approved by the government.

LEASE COCHRAN LAND

MORTON—A block of land close to Morton, amounting to about 1,600 acres, has been leased for oil, it was reported here. Owners include France Baker, G. C. Arnett, C. P. Maxwell, J. W. Arnett, D. K. Bondurant and L. H. Drum.

An object dropped from a cliff a mile high will take about 19 seconds to reach the earth.

Stampedes In Old Days And Explosions Of Present Traced To Static Electricity

Lubbock's fire chief, W. E. Twitty, tells of cattle stampeding with sparks flying from the tips of their horns. Cow hands of the "high static" sections used to dread sand storms because the electricity often caused stampedes.

A cow standing up is a "charged body on four insulators," its hoofs. Let this charged cow brush against one of its neighbors and "the mischief is begun." The electrical shock is passed from one cow to another until the whole herd is bellowing in a mad stampede. Electric sparks light the tips of their horns.

Does a good old fashioned sand storm constitute a fire hazard? West Texans tell of some remarkable phenomena accompanying them. Wire fences are said to glow brilliantly at night, severe shocks have been felt by persons coming in contact with fences or automobiles. Automobile ignition systems refuse to function during sand storms. It is claimed that crops have been burned up by electricity in sand storms.

Specific Cases Related

About two years ago a farmer living about eight miles south of Lubbock had a feed pile to burn during a sand storm. A long wire had been placed on top of the pile, extending its whole length, to keep the wind from blowing the feed away. Heavy rocks were tied to the ends of the wire but the wire was not grounded.

The most spectacular example of feed ignited by sand storm electricity occurred on the Booker Hunt farm about six miles north of Lubbock. According to Twitty, the stack was held down by the usual wire which was not grounded. One day, when much dust was in the air, Hunt saw a whirlwind approaching from a distance. Swinging in a long arc it whirled toward the feed stack and before the owner's eyes, set the stack on fire from end to end.

Within recent years the Lubbock fire department received a call to Sixteenth street and Avenue H. From the metal roof of a building, sparks were passing to a plumbing fixture. The metal roof was laid on shingles, which in dry weather furnished sufficient insulation to permit the potential to build up.

A few years ago there was a major dust explosion at Burrus elevators in Lubbock, which resulted in tremendous financial loss. The dust was ignited by a spark generated by friction between a large rubber conveyor belt and a metallic body.

These are stories told of electricity in sand storms. The same principle is at work in all grain handling operations such as grain elevators, flour and feed mills, starch factories and in many other industries associated with the processing of agricultural products such as sugar refining, the preparation of powdered milk and other food products, insecticides, aluminum powder, and other industries in which powdered material gets into the air.

Research work of the Bureau of Chemistry and Soils indicates that practically all types of combustible dusts are explosive. Leading in a battle against the fire and explosion dangers of dust-laden air is Dr. David J. Price, principal engineer in charge, chemical engineering research division, of the bureau. Research which he has directed has indicated that practically all types of combustible dusts when mixed with air in proper proportions can be readily ignited by a source of heat.

Thresher Menace Removed

When Dr. Price began his work, threshing machines were exploding in Idaho at the rate of about 300 per season. Dr. Price attacked the problem and found that the smut pores of wheat were being rubbed off and with air formed an explosive. Static potentials of 52,000 volts were being built up in the machines and when a spark passed an explosion frequently followed. The problem was solved by grounding the machine cylinders and installing fans to blow out the smut pores before they could collect in sufficient quantity to cause an explosion.

In one section of the county the "Black Shirts" were being accused of wrecking threshing machines by dynamite furtively planted within the mechanism. Dr. Price investigated, found the probable cause to be static electricity and made recommendations for grounding parts of the machinery. The explosion ceased.

Ungrounded metallic roofing, hail screen wire, fence wire, and all ungrounded conductors exposed to the elements should be classed as fire hazards, according to tests made by the Bureau of Chemistry and Soil, United States Department of Agriculture.

Plain's Oldest Firm Active Since 1890

By Staff Correspondent

LOCKNEY, Sept. 24—Oldest mercantile establishment on the Plains is the Baker Mercantile Co., founded by the late J. A. Baker in 1890, when Floyd county was started.

Mrs. Baker, his widow, is still connected with the business, in charge of the ladies ready-to-wear deaprtment. She is at her post every day.

VALUATIONS BOOSTED

LITTLEFIELD—Property valuations here for 1938 are $83,820 more than for last year, W. G. Street, city secretary, announced. Total is $1,398,820. With a $1.05 rate per $100 valuation, taxes will be $20,973. Last year 75 per cent of the taxes were collected.

Ralls Area To Produce About Quarter To Third Bale An Acre

RALLS, Sept. 24—Estimated cotton yield an acre in Ralls territory ranges from a quarter to a third of a bale, on basis of 100,000 acres in crop.

Several Ralls men made gueases as to the county yield. They included E. A. Henry, compress manager, 27,000 bales; Claud Adams of Savage gin, 28,000; Dewey Collier, Caprock gin, 35,000; Bill Smith, Ralls, 35,000; W. K. Beaver, Farmer gin, 30,000.

A cactus grows rudimentary leaves before it grows spines.

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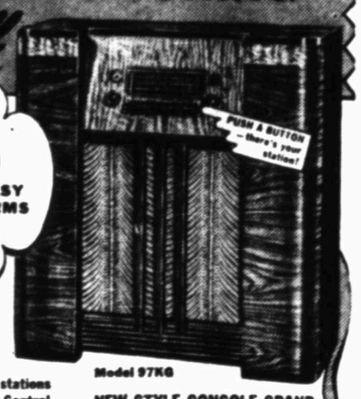
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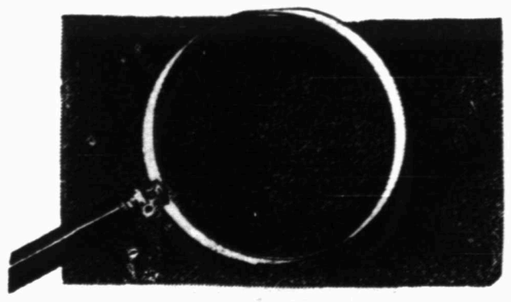
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You could put any one of these extra fine sale carpetings under a miscroscope and easily note the thick, rich, long life pile and firm foundation. Add to that many of the newest patterns of the season in rich, colorful designs and you have a real value in carpeting climaxed by the low price.

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Tender-Cut Alfalfa

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Ingredients in Everlay give you the EXTRA PRODUCTION.

Definitely the swing is to better feed. From every point on the Plains come reports of poultrymen changing to Everlay. Feeders are tired of trying "Just as good", tired of trying for Everlay Results without Everlay. Poultrymen are finding it more profitable to use the Best! . . . Yes, the Public SWINGS to EVERLAY and profitable Production.

The amazing fact to new and old customers is that Everlay can be bought at the same price, and in some cases even less than ordinary feeds. Too, many practical poultrymen have already found that "Everlay Dozens" costs less to produce.



We Invite You to Meet Us at the South Plains Fair and Learn of the Latest Discoveries in Poultry Feeding

FURNISHING PANHANDLE POULTRYMEN . . . "TOMORROW'S FEED . . . TODAY!"

Since 1925 ECONOMY MILLS Phone 1266 15th and Ave. B

Brownfield Watches Population, Wealth Increase; Sudan Prospects Roseate

Steady Growth Is Mirrored

(By Staff Correspondent)

BROWNFIELD, Sept. 24.—With better than a 150 per cent increase in population from April, 1930, to April, 1938, Brownfield has hopes of going well above the 200 per cent population increase by 1940, if its steady growth is continued for the next two years.

They're building here now, good homes too, with Federal Housing administration aid. There are seven houses under construction and as many more planned.

When the new out - of - town teachers for the schools began making inquiries for homes in August, Chamber of Commerce Secretary J. E. Shelton began to worry. He had no places to put any one. By stretching and crowding, they were accommodated.

Deposits, Building Healthful

Business places are all filled. A new theater is being built, to be ready early in October. A tire and auto supply station also is under construction.

Population is estimated at more than 4,800. Last censeus, taken by W. B. Toone, showed 4,796 people here. In 1930 there were 1,907. At that time scholastics numbered over 800. Now they are above 1,350, and growing.

The banks here reflect the position of the town. Together the state and national banks have over a million dollars deposits.

Brownfield is becoming an industrial town. Arizona Chemical company has a plant east of here and regular shipments of sodium sulphate are made. The plant employs about 50 men, most of whom live here.

Oil Adds Impetus

Terry county ranks about third or fourth in Texas in corn production. At one time, before trucks began to handle so much freight, Brownfield shipped as many as 600 cars of corn a season. Acreage this year is less than normal, due to dry conditions.

Local feeding operations will take a large part of the crop.

Oil development the past few years, in the North Permian basin, has added to growth. Scores of oil field workers, officials as well as roughnecks, drillers, etc., have come here. Geophysical research crews headquarter here for weeks at a time. Generally when one crew moves out, another one comes in.

Road Construction Encouraging

Road construction planned will add to the growth of the town. The highway west to Plains and Broncho, connecting with New Mexico, is under construction in Terry county. It is on the route to Carlsbad caverns and already much tourist trade is passing through here.

Another highway is being projected north, to Levelland, Littlefield, Dimmitt, Vega and on to Dalhart. Next year should see development on this.

Brownfield has a highway southwest to the oil fields, connecting with No. 1 at Odessa for El Paso and California. At Seminole another paved route, nearly complete, to the caverns and to El Paso is available.

Hog buying is a popular industry here, animals coming in from New Mexico as well as surrounding counties.

Business comes here from Seminole, Seagraves and even Hobbs, as well as Lovington and Tatum and the ranch country of Lea county New Mexico.

Sudan Is Proud Of Its City Park

(By Staff Correspondent)

SUDAN, Sept. 24.—Sudan boasts of the fact that its city park is the only one on the state highway between Lubbock and Clovis.

The park, 200 feet square, with trees, a fine lawn second to none, a beautiful city building and a place for enjoyment, is less than two years old. It was started in the spring of 1937, following a fire which destroyed the old city hall.

Frank White, city water superintendent, is the "daddy" of the park. When the city hall building and the theater burned, in the 1936 holiday season, White suggested to the city commission a plan to get a home at small cost.

He suggested that those who owed back taxes, work them out and that lumber and building materials be bought the same way. He drew plans for the office building, which includes a fire station. Commissioners approved the plan and the work was started.

About $400 was set up for an underground sprinkler system for the park. Grass quickly grew. A barbecue pit was built and tables and chairs provided.

Trees now afford considerable shade. Flowers grow around the place.

Scurry Times Staff Writer Is Contributor To New Volume

SNYDER, Sept. 24—Leon Guinn, a staff writer for the Scurry County Times, is one of the contributors for the Texas Folklore Society's 1938 year book, to be issued soon, J. Frank Dobie, of Austin announced.

"Coyote Wisdom," is the name of the volume, the 14th annual edition. There will be over 300 pages of animal and other lore.

Guinn's contribution is a summary of a talk he made last year before the West Texas Historical association at Anson, in May, 1937. Dr. R. N. Richardson of Hardin-Simmons university at Abilene asked that Guill write an article on his address.

ENTERS STATE SCHOOL

MORTON—David Vaughn, 7-year old son of Mr. and Mrs. Guy Matthews, has entered the state school for the deaf in Austin. He has learned to make himself understood by signs.

Extension Of Cub Activities Is Planned



Extension of Boy Scout cub activities in South Plains council are among plans for the next year, and above is their route of progression, according to Dr. C. C. Schmidt of Lubbock, council cub commissioner. Boys 9 to 12 years of age are eligible for cubbing. Then they become full-fledged scouts. The council now has 15 cub packs made up of 297 boys.

NEW BUSINESS HOUSE

WHITEFACE—Joe M. Telford of Lubbock, lumberman, is building a 20x46 building west of the recreation club. Badger-Herring Sales Co., of Amarillo will occupy it. R. L. McGrew is manager.

TAKES GRADUATE WORK

DIMMITT—Rev. J. W. Ware, pastor of the Baptist church here two years, resigned and has moved to Louisville, Ky. He has entered Southern Theological seminary there and will do advanced work.

Buchanan Clan Still Hopes To Reap Rich Harvest From An $850,000,000 Estate

If your name is Buchanan you may:

1. Be an heir to an estate of $850,000,000 as a descendent of William Buchanan.

2. Be a descendent of William Buchanan.

3. Be just another Buchanan.

Several years ago a Texan Buchanan announced he was preparing to probate $850,000,000 estate of Uncle William. Immediately he was besieged with thousands of letters from other heirs who desired their just portions.

Reap Big Benefits

Whether it was the scheme of another "heir chaser" is only a surmise. Heir chasers, it may be said, reap rich harvests from their "castles in the air."

They compile lists of family names. From these lists they address letters to "heirs" informing them the rainbow's end suddenly is tapping them on the backs.

The catch comes in paying the litigation fees. The "heirs" must share that burden. One promoter is said to live comfortably off fees—amounting to $6,000 a month—gained from descendents in one such scheme.

At Least 25 Heirs Here

In Lubbock alone there are approximately 25 in line for part of the swag. One of those, who did not wish his name used in print, has investigated the proposition, checking records in several states.

An elaborate will of 15,000 words in longhand and bearing seals of Scotland is purported to show that a trust fund was invested in the United States in stocks of banks, trust companies, bonds, insurance companies, certificates, debentures, canal corporations, coupons, mortages, and dividends.

A Dallas woman in March this year revealed that she had spent several thousand dollars tracing family genealogies and securing a certified copy of the will. She had written several hundred letters to claimants, and most were answered.

The woman had a double claim since her father, a Buchanan, married a Buchanan.

Investigations Continue

At the same time a woman in Houston was investigating lineage in South Texas. A Houston man became involved in law suits a few years ago when it was reported that he had knowledge of the location of property belonging to the estate.

Year after year the bubble is inflated and the Buchanans never have lost hope.

Various other clippings in possession of the Lubbock man show that the clan continuously is investigating every angle that may bring rewards.

There should be some thanks to James Buchanan, 15th president of the United Stateas, who never married. He was a direct descendent of William Buchanan and his bachelorhood lessened additions of heirs.

Drake "Heirs" Are Used

The glamour of hidden fortunes through estates of rich relatives, or theoretical ones, long has been the underlying motive for gang activities. Each rumor floods the mails with offers of help to the family in uncovering wills.

In return that small litigation fee helps put the perpetrators on the street that heirs vision when they remit money.

Sir Francis Drake's buccanneering escapades have laid the foundation for more than any other schemes. Periodically likely heirs of the sea hero bob up to put hope into thousands of mislead persons. Whole gangs have acquired easy livings from that pretty story.

It seems easy to interest Americans in their "share" of unclaimed English fortunes. Naturally the most sought after person through mails is the American consul.

At one time the consul's correspondence became so heavy he was forced to print form letters. The original of those forms was all but encouraging. He disclosed that legal notices of perfectly legitimate settlements of English estates are used illegally later to interest "heirs" in financially aiding in the settlement, completed soon after the legal notice appeared.

At that time no estate valued at more than $7,500 was in default and money necessary to clear those up would exceed value of the reward.

One promoter profited approximately $1,000,000 on a scheme to recover property on which the Trinity church in New York City stands. Uncle Sam stopped his playhouse.

Often promoters sell memberships to "heirs" at reasonable sums, although out of reason with the basis of their promotion, it has been suspected.

The Buchanan case has left a path of heartbreaks and hopes—just as the others. Whether the $850,000,000 fund is existent, many heirs have taken it seriously.

In 1935, a woman in Detroit expected $500,000 for her share as a Christmas present with a disappointing result. Her relatives mortgaged property to buy new automobiles. She hasn't received the Christmas check yet. Some of her relatives may have moved, however.

Lost—12 Inches Of Rainfall; Spur Man Tries To Find Out Where All Moisture Goes

(By Staff Correspondent)

SPUR, Sept. 24.—Lost, 12 inches of rainfall out of 17 that fell on land here up to Sept. 1, since Jan. 1 of this year.

This might be the advertisement of R. E. Dickson, superintendent of the state experiment sub-station here.

"We had 17 inches of moisture up to Sept. 1," he said. "There has been practically no runoff. We have found and accounted for 5 inches of water that went into plants.

"What became of the other 12 inches. It just evaporated, as far as we know now. We are seeking to determine how to get more use out of the moisture that evaporates."

Spur To Hold Monday Election

(By Staff Correspondent)

SPUR, Sept. 24—Voters of the Spur independent school district Monday will decide on issuance of $36,000 in bonds for rebuilding of the old junior high school here, now used as a grade school. A PWA grant of $29,454 is being south.

Recently the board refunded its bond issues, reducing interest from 5 and 4 3-4 per cent to 4 1-4 per cent.

Savings from this refunding will take care of the additional issue without increasing present tax rate, board members explain.

Lamesa Youth Enrolls In Cincinnati School

LAMESA, Sept. 24—Richard Crawley, Lamesa high school graduate and one of the outstanding young musicians here, has enrolled in the Cincinnati, O., Conservatory of Music, one of the mid-west's best known musical schools. He graduated last year and attended Hardin-Simmons university a year.

Young Crawley is a son of K. Crawley, president of the school board. Mr. and Mrs. Crawley accompanied him to Cincinnati, going by way of Arkadelphia, Ark., to visit relatives of the family.

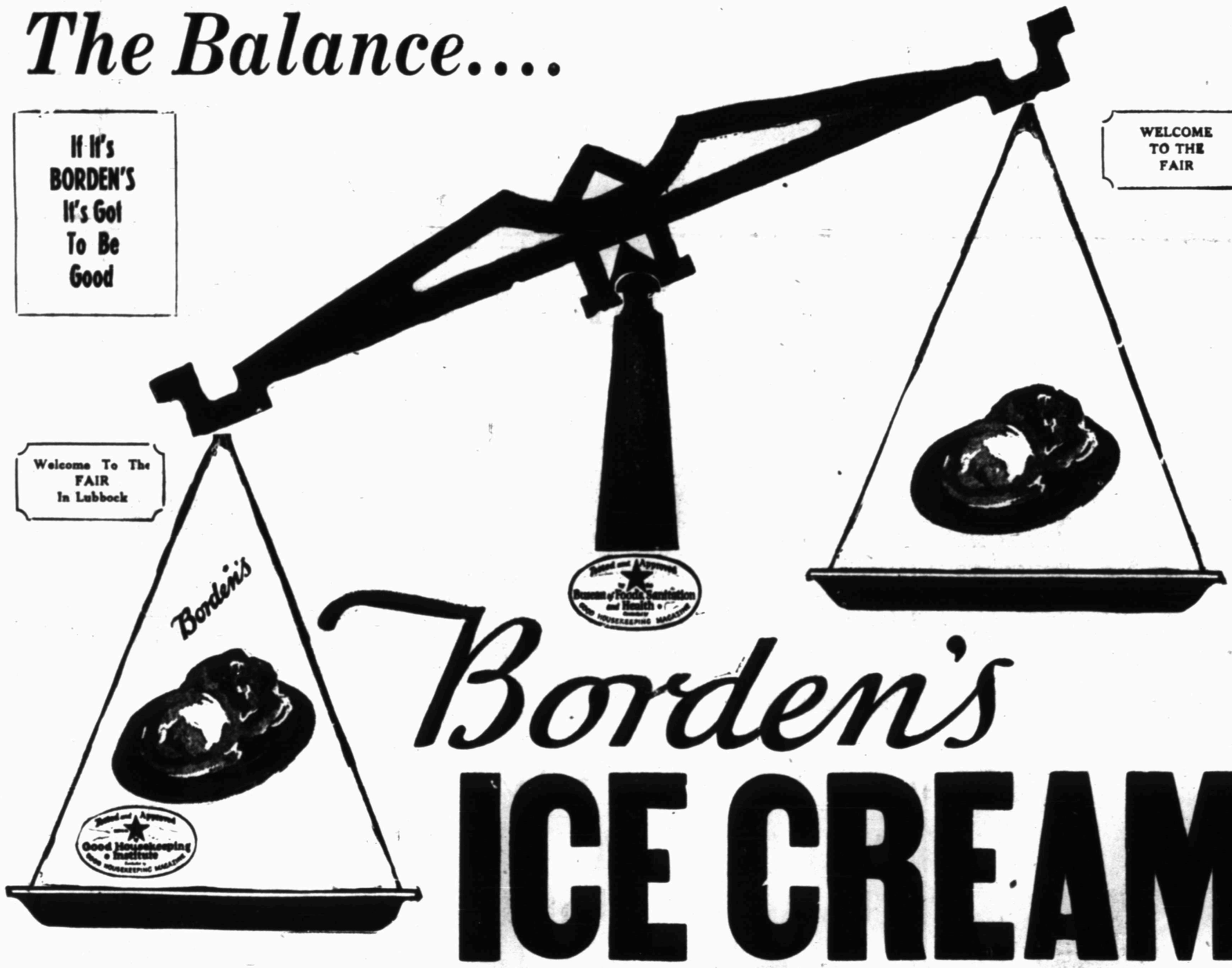
The tides are caused mainly by the moon.

When You Weigh It In *The Balance....*

If It's BORDEN'S It's Got To Be Good

Welcome To The FAIR In Lubbock

WELCOME TO THE FAIR



Borden's ICE CREAM IS SUPERIOR!

You may try them all. You may buy all kinds of Ice Cream. Give them the supreme test, weigh them in the balance of quality .... you will find Borden's a superior product. You will find it superior every time you buy it .... for Borden's maintain a uniform high standard of quality that does not go up and down with the thermometer .... it's constantly good through the years. And when Borden's find something new that is good .... we pass it on to you immediately! Borden's ice cream is tested and approved by Good Housekeeping Bureau .... and that means a constant test through the year. We don't know just when they will call for a sample. The quality must be constantly uniform to meet the requirement.

More Than $1,000,000 Dispensed By 17th District WPA Offices Since 1937

Twenty-four Counties Are Alloted Total Of $854,257 For Labor

Through the channels of the 17th district offices of the Works Progress administration have flowed more than $1,000,000 since July 1, last year.

An official tabulation from the San Antonio state office of the WPA showed that the expenditures in this district of 24 counties amounted to $1,000,070.70 in the fiscal year ending June 31 this year, and of that total $854,257.15 went for labor.

A total of $753,830.27 was spent for certified labor in the fiscal year and $100,426.88 went for non-certified WPA labor.

General District Offected

The district classified the types of work in progress in the district as highway, road and street projects, public building projects, recreational facility projects, conservation projects, publicly owned or operated utility projects, transportation projects, education projects, professional and service projects, recreation projects, sewing room projects, goods projects excluding sewing rooms, sanitation and health projects, and distribution of surplus commodities.

Nearly half a million dollars was the cost to the federal government of building and improving highways, roads, and streets. Those projects have affected virtually every county, town and community in the district.

Through the highway projects alone federal employes, eligible for the work, received in the fiscal year $369,855.09. Non-certified labor received $47,394.54 through the road, highway and street projects.

Sewing Rooms Employ Many

Ranking second in the total expenditures in the district were the sewing room projects for women certified for labor. The total amount of money for the sewing rooms projects was tabulated at $284,486.77. Of that figure $208,391.47 reached the needy families of the district through the certified employes who actually worked at the machines.

Products of the sewing rooms are distributed to needy families through the state-wide WPA project known as the distribution of surplus commodities.

The district office listed its total expenses, broken down into classes of projects, as: public building projects, $17,663.66; recreational facility projects, $14,504.98; conservation projects, $25; publicly owned or operated utility projects, $3,260.55; transportation projects, $528.58; education projects, $7,542.83; professional and service projects, $102,951.46; recreation projects, $7,665.15; goods projects, $4,218.43; sanitation and health projects, $50,199.50; and distribution of surplus commodities, $13,524.06.

Those projects with amounts paid to the WPA laborers in salaries are; public building projects, $13,166.92; recreational facility projects, $10,789.68; publicly owned or operated utility projects, $2,241.15; transportation projects, $325.95; education projects, $5,386.34; professional and service projects, $82,822.32; recreation projects, $5,875.23; goods projects, $3,635.93; sanitation and health projects, $37,842.39; and distribution of surplus commodities, $13,497.80.

Counties served by the district offices of the WPA here are Bailey, Borden, Cochran, Cottle, Crosby, Dawson, Dickens, Fisher, Floyd, Gaines, Garza, Hale, Hockley, Jones, Kent, King, Lamb, Lubbock, Lynn, Motley, Scurry, Stonewall, Terry, and Yoakum.

The federal agency paid for 2,734,998 man hours for certified labor from July 1, 1937 to June 30, 1938, other statistics show, and the average WPA laborer was paid each month for 101.27 hours.

Education Project Pays Most

Man months paid for by the WPA in the fiscal year were 26,984, according to J. O. Jones, district administrator, and for the average laborer was paid a monthly sum in wages of $31.63. The agency figured its cost per man per month at $37.03.

Lowest wages went to the highway laborers with an average wage cost of $30.85; and next to the highway workers were the employes of the sewing room projects whose average monthly wage was $31.16.

Highest wages went to employes of the education project employes with an average of $74.31. Second in height was the employe of the recreation projects with an average monthly earning of $48.92.

In the last year sponsors of projects spent $667,321.57, an average of $24.73 per man.

Most expensive to the sponsors were the highway projects, but practically all expenditures were for materials for highway construction and improvements. Sponsors for highway, road, and street projects, for the most part, were the Texas Highway department, cities, or counties. Sponsors for that type construction and repairs spent $547,399.81.

Sponsors Costs Listed

Running a poor second to sponsors of road work were the sponsors of the public building projects, for the most part cities and counties, and school districts, with a total of $46,766.22.

Sponsors' costs of projects, other than road and public building projects, were: recreational facility projects, $7,807.78; publicly owned or operater utility projects, $778.90; transportation projects, $240.70; education projects, $1,109.41; professional and service projects, $8,616.77; recreation projects, $1,312.32; sewing room projects, $20,702.18; goods projects, $994.20; sanitation and health projects, $31,593.28.

Busy Program Planned By Sons Of Legion During Next Year; Has Drum-Bugle Corps



Here are the "regulars" who comprise the recently organized drum and bugle corps of the new Lubbock squadron of Sons of the American Legion. Instruments are available for further expansion of the organization as soon as the individual musicians qualify. Those pictured are: Back row, left to right Billy Anthony, Billy Blackwell, Eugene Nail, Billy Daniel, Francis McDonald, Weldon Waln, Fred Wendt, Alton Kendricks, and Travis Calvin, Director; middle row, left to right, Robert Brewer, Robert Rodgers, Jimmy Qualia, Bobby Meiser, Frank Qualia, Edward Roberts, Hugh Slagle, Morris Bell and Ross Brock; bottom row, left to right, Babe Kendricks, Bobby Brock, George Bragg, Allen Ater, George Brewer, Earl Wendt, Hoover McDonald and Mikey McDonald. One other regular, Kenneth Pharr, is not in the picture.

Employes Of Spur Agricultural Sub-Station Believe Methods Are Practical For Farmers

(By Staff Correspondent)

SPUR, Sept. 24—For a quarter of century or more, the Spur state experiment sub-station has stood as a beacon light, an outstanding example of the best methods of agriculture, to West Texas. It has a nation-wide reputation for its methods of water conservation, along with other good farm practices.

One question has arisen recently, however. That is, what do the men employed on the station, or who live in the community, think of the type of work done? Is it practical? Can it be worked on other farms? Can the average farmer get equal results with the station?

Take the work of Lloyd E. Hindman, foreman in charge of harvesting the grain crops. He lives near his father, W. H. Hindman, a county commissioner in the Dry Lake community. His father, like son, follows the practices. Lloyd has been employed on the station two years and four months.

He Uses Same Methods

"I think it is excellent work," he said in speaking of methods of cultivation of land. "I try to use some of the practices in my own farm work. If they are beneficial to the state, they ought to be to me. Although I am working here, I still farm.

"I have used this blight resistant milo seed that the station is using. It has proven very satisfactory to me."

Asked if he believed many Dickens county farmers used some of the recommended practices of water conservation, he replied, "About 90 per cent. Well, not that many perhaps, but a lot of them do, contour, terrace or both and do other things to save water. The type of land has a lot to do with it, too."

Lloyd has been checking yield of the blight resistant type of milo. He reports it is much better. Another practice that he believes should be followed more is the planting of two rows and the skipping of one row. He finds this plan better than the old method.

"During the past week or so I have had at least ten men to ask me for this blight resistant seed," he said. "They have seen what it has done on my farm, and my father's farm.

"Last fall I gave my father about 60 pounds of seed. He planted about 30 acres this spring. It is yielding double what his old milo did, he tells me. Father will have enough seed for most of his community, if they want it.

"I have found the milo is yielding about three tons of heads per day where the old milo is yielding a ton."

Another employe is Alvis Bilberry, 24, son of E. J. Bilberry, living five miles north of town, who has been there a year. "My father is following many practices, especially contouring. I can see more interest in the part of farmers, every year. I have worked here two summers."

Quail Costs Lubbock Huntsman $30; Man Hailed Into Court

(By Staff Correspondent)

DICKENS, Sept. 24—Hunting quail in Dickens county is expensive, a Lubbock man found out recently.

He was fined $30 for killing a protected game bird. He was caught hunting on the George Pierce farm, near here, with a quail in his possession.

MANY DAWSON BIRTHS

LAMESA—There were 445 births recorded in Dawson county during 1937, the state board of health reports. Of these, 409 were white children, 5 negro and 31 Mexicans. There were 221 sons, 224 daughters.

Shacktown Is Disappearing

Shacktown, as such, is losing its identity in a bustle of construction.

Fifty modest, yet clean and tightly-constructed, houses have been knocked together in recent months.

Once a squatterland compounded of paper huts, dugouts thatched with odds and ends and peopled almost exclusively with miserable beings who lived hungrily and coldly and begat hungry, cold children, the area "across the tracks" has been transformed.

Hovels Are Disappearing

Shacktown is not a select residential section, as sections go, but hovels are being shunted from the landscape from day to day.

A few concentrations stand out like clots, where the city has not forced outlandish residential contraptions from the spot—but their ratio to the new residences is slight.

Authorities gradually are at work on the problem and the next few months will see further difference, it generally is believed.

Improvements Are Seen

Where old, cut up tires smoldered in iron drums to keep the rag-tag population warm in mean huts one almost could have thrown a snowball through, and where barefoot children played in the coldest weather now may be found clean alleys and pit toilets and radios and utilities users.

Where there was always a pronounced fear of an epidemic of diseases trees and flowers, grass and shrubs are beginning to dot the section.

An occasional roof is painted. Most of the new construction is painted.

Many of the houses are too small for those who inhabit them, but there is warmth inside on chill nights, and brooms and water and brushes keep the places clean.

Two Dugouts Found

Two dugouts may be seen, one of them recently constructed. But dugouts are warm, or cool, depending on the seasons. If they are dark, they are not darker than those dugouts that housed some of the first prominent families of the South Plains.

Dr. J. W. Rollo, city health officer who can find his way to any house of the district in blackest midnight, was informed recently by a state health officer he was surprised at the cleanliness of the Shacktown district and at the relative smallness of the area as compared with other cities of the same population as Lubbock.

There should be no epidemics of disease there, he said, after inspecting rigid health enforcement employed.

Could Tell Many Stories

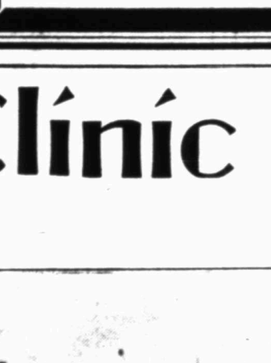
Different — far different — from several months ago, Dr. Rollo would admit. For the physician could tell one of delivering a mother of her child in a cow shed. Or he could relate his treatment of four cases of typhoid in one little residence. Or an endless procession of yarns of squalor and misery and suffering that the average family man or woman would read more than once before realizing such things can happen here.

Had not the so-called trailer house ordinance been passed, say those best acquainted with the Shacktown district, the city of hovels and any sort of makeshift protection from the elements might have been more, rather than less, congested.

And there might have been more illness and suffering where now persons who now make their living and build so as to spend a little less.

Judged by the area of their basins, the Amazon River in South America is the largest in the world. The next three are the Congo, the Nile and the Mississippi.

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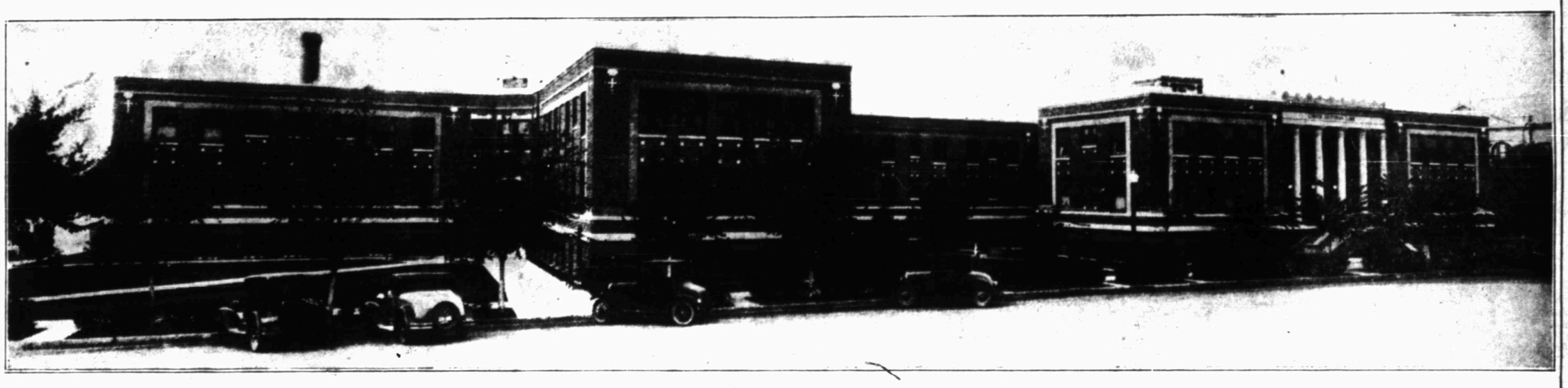
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Dr. H. E. Mast, General Surgery
Dr. J. P. Lattimore, General Medicine
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C. E. HUNT, Business Manager
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Dr. Robert H. McCarty, Internal Medicine
Dr. G. S. Smith, General Medicine
Dr. J. W. Sinclair, Resident Physician

Varied Educational Entertainment Offered By Tech To South Plains Area

Opera, Boys Choir, Dancer And Dance Band Listed To Appear; Bonelli To Open Season Oct. 12

The 1938-39 season's artist course program of Texas Technological college will bring to students and Lubbock residents entertainment by a Metropolitan opera singer, a boys' choir from Vienna, a dancer, and a popular dance band.

The season will open with a program Oct. 12 by Richard Bonelli, baritone with a long line of successes to his credit. He has been a member of the Metropolitan opera since 1932.

The season's schedule has been decided upon by the artist course committee, of which R. A. Mills is chairman, after extensive investigation into programs available.

The second number will be presented Dec. 12 by Carola Goya, noted dancer. She will present a program covering the entire range of the traditional Spanish dance and including numbers of her own composition. Beatrice Burford, harpist, will appear on the same program.

The Mozart boys' choir of Vienna, one of the groups that serves as a present day reminder of a custom established in the Austrian city in the 15th century, will sing Feb. 20.

The final program of the season will be presented by a popular band in April or May. The presentation of Little Jack Little and his orchestra in concert last spring met with such success that the artist course committee decided to offer a similar program this season.

Bonelli has filled numerous engagements throughout the country. He often has appeared on radio programs.

Has Story Book Life

Bonelli began his vocal training in the United States, then continued it abroad, first in France then in Italy. He made his debut in Modena, Italy. He later filled an engagement with the Monte Carlo Opera Company, then toured opera houses in various European cities before returning to America in 1925. He joined the Chicago Civic Opera company in 1925, remaining through the 1930-31 season. He devoted the winter following to an extensive coast-to-coast concert tour, then joined the Metropolitan Opera company as the leading baritone.

The harpist accompanying Carola Goya here herself is a virtuoso. She began her public career at the age of 12 as a pupil of the renowned Maud Morgan, then continued her studies in Paris with Marcel Grandjany, premier harpist of France. At 17, she was a soloist with the Sunday Symphony society of New York and for two years was first harpist of the American Orchestral association. Jilian Carillo chose Miss Burford to play the arpa citera in his famous Thirteenth Sound ensemble and she took part in the performances in that unique organization with the Philadelphia orchestra under direction of Leopold Stokowski in Philadelphia and New York.

Colorful Program Promised

Numerous Spanish costumes will be worn by Carola Goya in her program.

The repertoire for the Mozart boys' choir program will include such operettas as Mozart's "Bastien and Bastienne" and "Hansel and Gretel." It will include a musical play set to the waltz rhythm of Strauss' "Tales of the Vienna Woods."

The choir is made up of 20 boys, the youngest not more than 10 and the oldest nearing his 14th year. Since embarking on their concert career, the boys have traveled throughout Central Europe, England, and South America. They made their first visit to this country last season.

Records of musical Vienna show the first boys' choir was founded in 1498 by order of Maximilian I and its especial duty was to sing one daily mass at court chapel in Vienna. Similar choirs later were formed in other churches. When opera was introduced to the court of Austria about the middle of the 17th century, the youthful members of the court chapel choir were employed to fill out chorus parts. Thus, it is in line with tradition that operetta should have a place in the programs of the present-day Mozart boys' choir.

This year's artist course program was obtained at greater expense than any former season's program.

Season tickets for town persons and faculty members will go on sale Monday at a booth on the east side, first floor, of the administration building. Price will be $3.50 for the entire season for a reserved seat. General admission price for any one program will be $1 and reserved seat cost, $1.25. Price for students each semester is $1.

The season tickets will be on sale Monday and Tuesday from 9 to 12 o'clock in the mornings and 1 to 4 o'clock in the afternoons, at the college. They will be on sale Wednesday and Thursday at Bowen's Drug store at 1021 Broadway. Tickets for the season and for Bonelli's program alone will go on sale a day or two before the program.



MOZART BOYS CHOIR



RICHARD BONELLI

* * *

CAROLA GOYA

Salvation Army Captain Is Cited For Work At Blast

Citation from the state, service clubs, and various other organizations are proud possessions of Capt. V. M. Vansyckle, commander of the Lubbock Salvation Army corps, for emergency work after the New London school explosion March 18, 1937.

Less than two hours after the blast Capt. Vansyckle was at the scene. In the undamaged gymnasium on the school campus he set up headquarters for first aid for injured and relief for workers.

No other relief agency was on the scene for more than 18 hours after he arrived, he said.

Pleas Met Quickly

Coffee first was solicited from townspeople as a beginning. When radio facilities were available, appeals were made for coffee, cigarets, sandwiches, and other things necessary for comfort of workers.

"It was phenomenal," Capt. Vansyckle observed. "An appeal would be made into the microphone and in less then an hour, provisions by truck loads would be brought in."

Here is the enormous total of rations served workers and national guardsmen during ten days: 56,000 sandwiches, 20,000 gallons of coffee; 150 cartons of cigarets, 100 cases of soft drinks, and 500 gallons of milk.

Loses Sleep 72 Hours

In addition guardsmen, school teachers, inspectors of the government and others were served 15,000 meals. Teachers who had lived in teacherages on the school grounds were fed.

For 72 hours after the explosion, Capt. Vansyckle said he did not sleep. Shortly after the tragedy rain began to fall in sheets making work more unbearable.

Freakish turns of the explosion were related by Capt. Vansyckle.

Workers came upon a pair of feet projecting from under a huge slab of concrete. When the slab was removed a tall school boy arose, brushed himself off, and announced he was unhurt. He had lain under the debris several hours during the hard rain.

Play Hookey That Day

In one instance two school children were sitting side by side before the blast. One was killed, the other untouched.

Two boys picked day of the explosion to play hookey.

One small man who insisted on helping around the Salvation Army relief quarters was shunted from place to place when he seemingly was hindering work. He was ill-clad. After the debris had been cleared he gave Capt. Vansyckle a check for $500 to defray relief expenses. It was good.

Engineers estimated that the explosion, agreed to be caused by accumulation of gas, was equal in each cubic foot to 66 sticks of dynamite. More than 400 perished in the blast.

Snyder Man Serves Society 30 Years

SNYDER, Sept. 24 — Dr. Sid A. Harris, a pioneer dentist here, is serving his 30th year as secretary-treasurer of the West Texas Dental society. He was selected at an annual meeting in Sweetwater.

The group organized 29 years ago and Dr. Harris has been the first and only secretary.

Hale 4-H Club Boys Purchase Cattle

PLAINVIEW, Sept. 24 — Four Hale county 4-H boys have received 18 head of cattle for their feeding projects, C. B. Martin, county agent, said.

Boys and the number of calves were: Edwin Poage, 5; Foye Meester, 5; Harold Autry, 5 and Earl King, 3. Calves came from the herds of John Vaughn, Charles White and Pat O'Daniel of Swisher county and averaged 564 pounds.

COUNTY SEEKS PITS

PLAINS—The Yoakum county commissioner's court has offered $15 an acre for all barrow pits and caliche pits for highway work. Sufficient dirt is expected to be secured this way for road building. The state is to build a highway across the county east and west.

Henry Ford set an unofficial world auto speed record in the early 1900's, driving one mile in 39 2-5 seconds on ice.

Bellview Farmer's Syrup Yield Something To Write About

PLAINVIEW, Sept. 24. — Syrup from seeded ribbon cane, grown under irrigation on the W. H. Tilson farm near here, in the Bellview community, is being made by Carthage Syrup Co., Wichita Falls.

The crop is producing 200 gallons an acre. Several thousand gallons have been made.

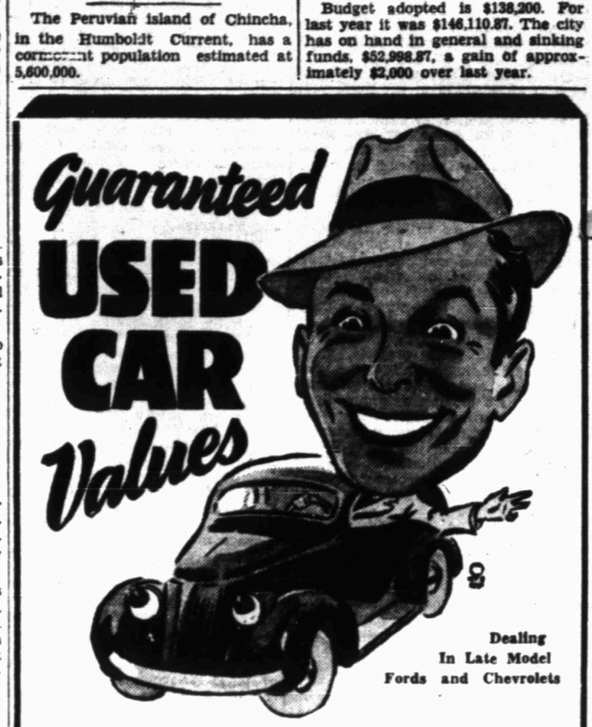
The Peruvian island of Chincha, in the Humboldt Current, has a cormorant population estimated at 5,600,000.

Plainview's Budget Is Lowered $7,000

(By Staff Correspondent)

PLAINVIEW, Sept. 24.—Budget of the city of Plainview for the year starting Sept. 1 and ending Aug. 31, 1939, will be $7,000 under that of the year just closed, Mayor Tom Shelton announced.

Budget adopted is $138,200. For last year it was $146,110.87. The city has on hand in general and sinking funds, $52,998.87, a gain of approximately $2,000 over last year.



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Bob Austin Jim Barrow

South Plains Recreational Facilities Are Increasing

Recreation is essential to modern city life. All work and no play makes Jack a dull boy, Jill a dull girl and Mom and Pop hard to get along with.

In the city of Lubbock there are eight parks, embracing 116 acres, equipped with playground, picnicking, swimming and recreational facilities. Thousands of people annually visit these parks, especially in the afternoons and nights, for picnic suppers, family parties, etc.

State Park Here, Too

Mackenzie State park, a unit of the statepark system, consisting of 545 acres, adjoining the city on the north and east. It is being developed. There is a golf course in connection with the park.

North of Lubbock is a country club, with an 18-hole grass greens course, a clubhouse, swimming pool and other recreation and a second public golf course. The city has a municipal pool in Mackenzie park.

Southwest of Lubbock is Buffalo Springs, a famous recreation center for the early day residents. Private capital is being used to develop it into a recreation center.

Lubbock county has four clubhouses, one for each commissioner precinct. These are community centers for rural people and are used almost daily for community work.

Lakes Are At Post

At Post is Two-Draw lake, a fishing and swimming resort that is sponsored by the chamber of commerce there. It has boating as well and throughout the season fishermen travel long distances to enjoy that sport. Also is Donaldson lake, at Post, a privately owned lake that is likewise popular.

Justiceburg lake, leased by a recreation club composed largely of Santa Fe railroad employes, is another popular place with fishermen.

Nearly every South Plains town has a golf course, with a club in connection.

Plainview has a municipal park which attracts hundreds of visitors during the summer season.

State Sponsors Parks

The state highway department is sponsoring a number of parks over the division, in addition to drive-in places where tourists may park and cook meals.

Boy scouts of the area have a camp at Post, just off the caprock, where camps for boys of many ages are held. Football teams also use the camp for fall training periods.

At Crosbyton are two state parks; Hank Smith park north of town, at the location of the first permanent residence built on the South Plains, in the latter 70's; a state park along the White river in Blanco canyon. A privately operated park also is located there.

Parks Popular Over Area

Some of the smaller towns of the area are starting or have started municipal parks in the down town section, for recreation.

Football is a major sport and aside from the Matador football field at Texas Technological college, there are fields in almost every town of the area. Well-organized interscholastic leagues for different classes of high schools; annual county interscholastic meets and literary events provide other entertainment.

Texas Technological college sponsors artist's courses, bringing nationally known entertainers here. These courses are maintained for both winter and summer sessions.

Lubbock has, in addition, the Civic Music association, with a dozen or more towns cooperating in memberships, bringing widely known entertainers here.

This summer a professional baseball league program is under way. For years a semi-professional league has been functioning in the territory.

Seven modern theatres provide finest available motion picture entertainment and recreation.

Girl "Messenger Boy" Has Entered College Here

By Staff Correspondent

LITTLEFIELD, Sept. 24—Littlefield's girl "messenger boy", Miss Louise Stephens, is in Lubbock completing a business course in Draughon's business college after having served as a messenger of Western Union more than three years.

She expects to complete her course some time in the fall, said H. Clay Pumphrey, manager of Western Union here, and will return to Littlefield to resume her work. She left in June for study.

Meantime her younger sister Zoa, is taking her place. The two girls ride a bicycle in their work. Louise rarely missed working every day. She was by far the most popular messenger of the company here.

Beautification And Comfort Added When Liberal Use Of Water Made; Methods Suitable In Section Are Cited

"Water, seen and heard," wrote an early author, "is more indispensable than the plants themselves." So, in all arid countries, water has been of prime importance in the design of both public and private properties, according to O. B. Howell, professor of horticulture at Texas Technological college, who is in charge of beautification of Tech campus.

"It costs more to water the garden than to heat the house," in our southwest, Howell said.

During the present period, the design of gardens has become a specialized art and the landscape architect its master. The architect's duty is to lay out an area so that it will have the greatest amount of economic utility combined with the maximum beauty. Water in the design enables him to bring about an effect of esthetic beauty and pleasure.

Various Methods Possible

The simplest use of water in garden design is with the pool. The best accepted use of which is the pool with water surface even with the garden floor, or, if the pool is to be viewed at some height, the water surface three or four inches lower than garden floor. The overflow water in either type may easily be fed to adjacent trees or shrubs through a simple underground irrigation pipe.

In the Spanish type of pool the water basin is elevated six to 10 inches above the garden floor and the water made to run through open gutters in the paving until directed to some economic use. This method was widely used by the Moors of Spain; they conducted these narrow riverlets through their houses for their cooling effect. This no doubt was the forerunner of our present day water and air-cooled ventilation plant.

Pool bottoms are usually finished in cement which may be painted with a water-proof paint which gives a shiny surface that seems to make the water brighter by reflecting light. Finishes in green, blue or black creates the illusion of greater depth. Tiles, laid in the bottom in zig-zag or in interlacing curves, also create the illusion of movement.

Bird Baths Suggested

Next in simplicity is the use of bird baths. Flat basins on pedestals give a pleasing note of harmony in the classic garden and may act as vista point in design. The bath may be a simple type basin in which the water is supplied by hand. This is the poorest type because the water becomes hot and evaporates quickly. The water should be piped so the flow can be regulated so that the sun, air, and birds will keep it from overflowing.

Fountains, both wall and pool type, consisting of a single or many jets of water forced into the air, may well be called the most ideal treatment of water as it cools and freshens sultry air by falling with regulated abandon back upon itself or into the basin. Early people's statuary of animals and human beings associated with water devices gave us the garden statue of today.

From the east the Crusaders brought home the notion of outdoor pools which soon became the rage in all England. The pools varied from quite extensive shallow wading basins approached by steps, to the pool no larger than a tub, in which the women would dip their hands and feet before luncheon.

Now with the loss of so many old-time swimming holes, we have a demand for the artificial pool. These may be incorporated into the flower garden as a wading pool made sufficiently deep at one end to allow diving. This use of water is perhaps the most popular with younger members of the family. The pool may be designed as part of the artificial treatment of surrounding walls, fountains, terraces, or of the home.

Crosbyton Park Taking Shape

(By Staff Correspondent)

CROSBYTON, Sept. 24 — Started by the Women's Garden club, Crosbyton's new city park, in the eastern part of the town, is being brought to a reality through the efforts of the Lions club, a civic group now in its second year. When the women found the task a bigger one than they had realized it would be the Lions club took it over.

In the park are 3 1-2 acres. A rock fence has been built around the front, about 1,200 feet long. One rock hut has been finished and is being used by Boy Scouts. Trees have been set out and more are planned next year.

More Work Planned

"We plan to set out about 200 more trees this winter," said Hubert Curry, club president. "There are over 150 trees there now. The Garden club planted the trees.

"We are using NYA boys in the work and we find that arrangement a good one."

Grass is to be sown next spring. Tables and chairs are to be placed there, for picnic parties and visitors.

The Lions club was formed in February, 1937, with the Lubbock club aiding in the work. There were 22 charter members. The club numbers 35 and a strong program of community building is under way.

Faded Newspaper Is Prized Possession Of Matador Editor

(By Staff Correspondent)

MATADOR, Sept. 24. — A faded copy of the Texas Maverick, one of the early newspapers of West Texas and printed here, is a prized possession of Douglas Meador, editor of the Motley County Tribune. It is an issue in March, 1900.

But two of the men or firms with advertisements in that issue are still in business here. They are Dr. A. C. Traweek, physician, and G. E. Hamlin, assorney. Hamlin came here in 1899 and moved to Childress in 1906, returning six years later.

One of the advertisements is for the Childress and Floydada U. S. mail line, leaving Childress at 6 a. m. and arriving in Floydada at 10 p. m. Service was daily except Sunday. The line did not touch Matador but went up the caprock near Whiteflat. W. R. Miller was the contractor. It was about 100 miles between the two towns.

Frank Patton operated a connecting line from Matador to Whiteflat. He used a buckboard with two horses and carried the mail.

RESIGNS MORTON CHURCH

MORTON—Rev. J. M. Parker, pastor of the Convention Baptist church here two years, has resigned. He has not announced future plans.

Game Sheltered On Post Ranch

By Staff Correspondent

POST, Sept. 24—The usual crop of fauns on the U-Lazy S ranch south of here, probably came in May, but so far the boys on the ranch are not certain just how many fauns there were.

Jay B. Slaughter of the ranch, has set aside a large pasture for his herd. Before this year he had between 40 and 50 head, including one or two of the original herd that came here a decade ago.

Coyotes have killed a number of fauns each year, said O. D. Cardwell, former state game warden, who keeps track of the herd. "There would be a lot more if the coyotes did not kill them," he said. "Until they are able to take care of themselves, fauns are easy prey to coyotes."

Ranch Is Game Preserve

The entire ranch is a game preserve, the place being posted against hunting.

At first the herd was confined in a two-acre pasture near the house. The animals became so tame that they would eat candy or sugar from the hands of Slaughter and his friends. When the herd became so large that they could not be kept in the small pasture, they were taken to a 25 or 30-acre place, where they have been since.

One Thousand-Ton Trench Silo Owned By Hale County Man

(By Staff Correspondent)

ABERNATHY, Sept. 24.—One of the largest trench silos in Hale county is owned and filled by Fritz Struve, on his farm east of town.

The silo has a capacity of 1,000 tons or more. Struve has had it several years and he says it has been a great factor in his farm program.

Eighteenth century ladies of quality used fruit, including cherries, strawberries and pears, to decorate their high coiffures.

ANNOUNCEMENT

Announcement is made of the association of Dr. D. M. Clark with his father, Dr. V. V. Clark, Dr. Olan Key, and Dr. Otis Taylor, jr., in the Clark & Key Clinic.

Dr. Clark is a graduate of Baylor Medical College in Dallas and has been associated with the Clark & Key Clinic for the past three summers. He has recently returned from Shreveport Charity Hospital in Shreveport, Louisiana. He will make a specialty of Internal Medicine and Diagnosis. In the early part of the coming year he will take a six weeks course at the School of Aviation Medicine at Randolph Field, San Antonio, and later in the year will begin work on his Master of Science degree in Internal Medicine at the Graduate School of Medicine of the University of Pennsylvania.

Dr. Clark will be a full partner with his father, V. V. Clark in the ownership of the Clark & Key Clinic and will be in charge of its management. He will make his residence at the Clinic, where he will be available throughout the twenty-four hours.

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Lamesa Population Believed Nearing 6,000 Mark; Growth Is Uninterrupted

Infusion Of New Business Brings Busy Atmosphere To The City

(By Staff Correspondent)

LAMESA, Sept. 24.—Rapidly increasing in population from growth industrially, Lamesa is now well past the 5,000 mark in population and many believe the figure is nearer the 6,000 mark. Strangers here frequently remark that general appearance and activity lead them to believe the town is larger than it is.

New industries and new businesses are coming in constantly. A new cotton oil mill, owned by E. R. Tinsley and A. E. Jacobs, Lamesa ginners, is to open this season. The other oil mill also will operate this year, after improvements, as well as the compress. With anything like a normal crop, these industries will employ many men.

During July and August 26 building permits for a total of $26,354, were issued. The city resumed its permit program July 1, said D. B. Wiggins, city secretary. "I believe that we had at least $100,000 in buildings started before we began to issue permits," he added.

Population On Increase

"There were a number of FHA loans made before we had the permits to start, or we would have had more," he added. "This fall I look for a number of homes to be built."

City water meters number approximately 1,000. This is an increase of about 225 since he went into office in 1936, Wiggins added. This year an average of 10 to 12 meters a month are being connected.

The Texas Electric Service Company district supervisor told A. G. Bearden, secretary of the chamber of commerce, that based on the number of meters his company had connected, he placed the population at "about 6,000."

Highway construction is aiding the town, Bearden said. A contract was let by the state highway commission for a 28-mile road in Gaines county, on highway 15, to connect with Dawson county pavement east of Seminole. Another contract is to be let in Borden county from Gail west, on No. 15. Scurry county has its right-of-way troubles ironed out and contracts prooably will be let there next year, to connect Snyder.

Construction Hiked

A new highway northwest from Lamesa, towards Brownfield, is to open a new trade territory for the town.

Evidence of the growth of the town is seen in school enrollment. Opening day in the high school saw 502 enrolled, a gain of 40 over last year. Grade enrollment was 862, a gain of 70 over last year.

The first part of September saw a city sewage disposal plant placed in operation. With city sponsorship and WPA labor, a $11,000 plant was built to accommodate a much larger population.

There are no vacant buildings for rent, residential or business. Tourist camps are full and apartments are scarce. Some have to wait several weeks before they can locate.

The past year saw a new postoffice building completed and occupied. It was a $75,000 structure to house all government agencies. Postmaster Owen C. Taylor reported a steady gain every month this year in receipts.

Farmers and business men are looking forward to an annual fair in October. Dates are Oct. 13-15.

Crops Generally Good

Crop conditions in general are good. Farmers have good cotton prospects and lots of feed. There is an increase in interest in feeding to use up the surplus feed crop.

Bankers report conditions are better than for years. Farmers and business men cleaned up old debts last year from cotton. Loans were not as extensive as in other years to most farmers.

A general optomistic tone is found throughout the city. The CCC camp here serves a wide territory and it brings in a considerable increase in business.

City commission is planning a paving porgram that may take two years, but which will add 43 more blocks of paving according to Mayor Marr. Details are being worked out, with the Works Progress Administration assisting and the city sponsoring the work.

A water line extension has been started to the Tinsley and Jacobs cotton oil mill. The compress is laying a 6-inch line about its property for fire protection.

Recently the county completed surfacing of the highway south to the Martin county line. That county is to complete the paving to Stanton, county seat.

Three states did not join the Union until the present century.

Picking Strawberries Is Job For Littlefield Farmer; He's Kept On His Toes

LITTLEFIELD, Sept. 24.—Picking strawberries from his patch in September is a task for J. E. Chrisholm jr., who lives a mile south of town.

Recently he has been gathering from two quarts to a gallon a day. The plants start bearing in May and will continue until frost. They are of the everbearing variety.

Son Of Brownfield Couple Is Given West Point Promotion

BROWNFIELD, Sept. 24.—Albert R. Brownfield, jr., of this city, son of Mr. and Mrs. A. R. Brownfield and a cadet at the United States military academy at West Point, N. Y., has been promoted from first sergeant to a cadet lieutenancy in his regiment.

He was appointed to West Point by George R. Mahon, of the 19th Texas congressional district, in 1935, and is to graduate in 1939. He formerly attended the New Mexico Military institute at Roswell, N. M.

Seventy-Nine Dickens Farmers Have Taken Wheat Insurance

(By Staff Correspondent)

DICKENS, Sept. 24. — Seventy-nine Dickens county farmers have taken out wheat insurance, according to B. R. Wooten, in charge of the insurance work for the county. They represent several thousand acres of land.

Average normal yield is 7 to 12 bushels per acre, it is estimated. If farmers next year do not make three-fourths of a crop they will be paid for the difference between that figure and the actual yield.

Hale County Reduces Its Wheat Acreage

By Staff Correspondent

PLAINVIEW, Sept. 24—Hale county farmers are expected to plant approximately 175,000 acres of wheat, under the government wheat program.

Last fall the county was allocated 196,000 acres, it was explained at the county agent's office. Normal crop land for a number of years has been 245,000 acres.

SPECIAL DAYS

Designated for

1938 Panhandle-South Plains Fair!

Monday, Sept. 26--New Mexico Day

Clovis, Lovington, Hobbs, Tatum

Tuesday, Sept. 27--Lubbock Day

Idalou, Shallowater

Wednesday, Sept. 28--Children's Day

Slaton, Southland, Post, Tahoka, Lamesa, Brownfield, O'Donnell, Plains, Seagraves, Seminole, Gail, Ropesville, Wilson, Meadow, Wolfforth

Thursday, Sept. 29

Ralls, Petersburg, Crosbyton, Lorenzo, Plainview, Anton, Sudan, Olton, Levelland, Amherst, Morton, Bledsoe, Lehman

Friday, Sept. 30

Littlefield, Abernathy, Hale Center, Floydada, Lockney, Tulia, Amarillo, Silverton, Canyon, Kress, Happy, Muleshoe

Saturday, Oct. 1st

Paducah, Matador, Spur, Dickens



NEW MIDWAY — 6 THRILLING DAYS — Cavalcade of Hits

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Panhandle-South Plains FAIR

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RODEO

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ADDED ATTRACTIONS

LOOP OF DEATH



FREE MIDWAY ATTRACTIONS

Cattle Awards At Fair Total $3,156; Swine Department Will Be Increased

Large List Of Entries Looms

Ranking near the top in relative importance among departments of the Panhandle-South Plains fair this year will be that for cattle.

From the standpoint of the exhibitor, it will be the richest since the lush pre-depression days.

Several Hundred To Be Shown

From the standpoint of the visitor to the huge cattle barn, it will be opportunity to see some of the finest cattle in the world, according to Dr. I. E. Barr, general livestock superintendent. The entries will include an aggregate of several hundred head gathered from many states.

Indicating the attractiveness of the department to the exhibitor is the fact that $3,156 in cash representing 304 different prizes has been posted. They have been divided in such manner as to virtually insure both a generous and wide distribution among those who exhibit quality cattle.

The prizes represent a substantial increase in all divisions, according to officials of the fair association. In the Hereford beef and the milking Shorthorn dual purpose divisions the prize aggregates are almost double those of last year. This has been made possible, however, by the fact that the American Hereford association, of which R. J. Kinzer of Kansas City is secretary, and the American Shorthorn Breeders association of Chicago each is to pay one-fourth of the prize money in its respective division.

Officials of the various divisions are to be:

Beef cattle, Herefords—W. L. Stangel, head of the animal husbandry department of Texas Technological college, superintendent; Dale Ackers, assistant superintendent; and Jack Turner, of Fort Worth, judge.

Dual purpose, milking shorthorns—Frank F. Weil of Hale Center, superintendent; Herbert Hoover, assistant; and Miles Milhoan, Wildorado, Texas, judge.

Dairy, Jerseys, Holsteins and Guernseys—R. N. McClain of Lubbock county, superintendent; Joe Christian, assistant; and C. N. Shepardson of College Station, judge.

Ackers, Hoover and Christian are Texas Tech students.

Prizes By Divisions

Prize aggregates by divisions include: Hereford—110 cash awards totaling $1,154; milking shorthorn, 91 awards, $822; Jerseys, 67 awards, $580; and Holstein and Guernseys, each 58 prizes totaling $300. Banners also will be given grand champions in all divisions except Hereford.

Among Herefords, there will be 20 classes of competition, in most of which five cash prices scaling upward from $7 to $15 have been posted. In three classes, sixth, seventh and eighth prizes, all of $6, have been offered. The champion bull and champion female will win a special award of $15. Reserve champions will win $9.

In most of the dual purpose classes, awards will range from a first of $15 to a fifth of $4. In the Jersey dairy division, the three prizes will be $10, $5 and $2.50. In Holstein and Guernsey classes, the awards will be $7.50, $5 and $2.50.

REFUND COUNTY BONDS

PLAINS—Yoakum county recently refunded $14,000 in court house bonds, reducing interest from 6 to 4 1-2 per cent. First payment is due in 1940 with $3,000 payments each succeeding year.

This Fellow Cecil Horne Is Used To It, So Call Him If You Need Any Help!

Cecil Horne is enjoying well-earned sleep these nights.

He no longer is awakened by telephone calls from students wanting to know whether they can bring a cow to college where Mary Smith, a student back in 1929, is living; where a good job is available; or where that little brunette co-ed named Jones is living.

If Horne cared to enter a claim to having held the most positions at one time of any staff member of Texas Technological college, he probably would be unchallenged.

You Think You're Busy?

Here is a list of positions he has held since joining the faculty in 1926:

Director of employment.
Chairman of men's housing.
Director of publicity.
Journalism instructor, now head of the journalism department.
Director of the information bureau.
Director of student religious life.
Manager of the college press.
Chairman of the publications committee.

Some of those positions have been shifted to others and with removal of the information bureau to the registrar's office recently, Horne's positions were narrowed to those as head professor of journalism, director of publicity, manager of the Tech press, and chairman of the publications committee.

"Are you one of the hands here," a woman visitor once asked as she walked into Horne's office. The versatile faculty member answered in the affirmative.

Now He Can Sleep

Horne has aided an estimated 30,000 students wanting to earn their way through college. In his duties in connection with housing, employment and information, he each year talked with a large portion of the student body—and often with members of their families. Fathers, mothers, sisters and brothers often accompany prospective students to the college and for years Horne's office was usually the first visited.

With transfer of employment from Horne's supervision a year ago, he was able to sleep without wondering where he could obtain jobs for those hundreds of students who said they could not enroll without jobs that would pay all or part of their expenses. With transfer of housing at the same time, another big job was removed. The information bureau was changed to the registrar's office only a few weeks ago.

Horne joined the Tech staff in 1926 as a member of the English faculty, to teach journalism. He also was to have charge of student employment, to serve as chairman of the housing committee, to direct student religious life, and to take charge of publicity at the end of his first year on the faculty. The housing committee stopped functioning and he had complete charge of men's housing.

And Tech Students Benefit

While employment was under his supervision, Tech gained a wide reputation as a mecca for working students.

Men's employment now is under supervision of James G. Allen, dean of men. Calvin Hazlewood is the assistant in charge, said Dean Allen. Employment for women students is directed by the dean of women's office. Mrs. R. M. Chitwood in the office of dean of women has supervision of housing for women students and Hazlewood in the dean of men's office is the assistant in charge of housing for men students.

During his service in the various



CECIL HORNE

positions, Horne has answered questions such as: "When do they have books?" "Where can I get a good laundry woman?"; "Where do you keep your money out here?"; "How would I go about buying a house?"; "Where can I rent a farm?"

He still answers many questions from persons wishing information he would logically give in those positions he now holds and from many who do not know some of those positions he formerly held have been transferred from his supervision. But his work does not extend through nights and holidays to the extent it once did.

Lamesa Sshool Records Broken

(By Staff Correspondent)

LAMESA, Sept. 24.—Scholastic enrollment for the Lamesa school system for its opening day this year, was 110 more than last year, previous all-time record, W. V. Z. Rogers, superintendent, reports.

High school enrollment was 502, an increase of 40 over the 462 last year. Grade school enrollment was 862, or 70 above a year ago.

The district trustees are planning a $140,000 building program to meet needs of the town. Last year the high school enrollment passed the 500 mark, placing the school automatically in class A athletic division.

Dirty Story Or Not Preacher Says It Is Truthful

SEMINOLE, Sept. 24.— This is a "dirty" story, says Rev. Preston Florence, Methodist pastor. He avers the tale is true.

The old Methodist church, nearly a generation old, was being demolished, preparatory to erecting a modern building.

"I personally tore down the old steeple," said the pastor. "It was the dirtiest place you ever saw. Pigeons, blue birds, lice, mice, mites and insects of all kinds made their homes there. We found old nests, egg shells and dead birds. I never thought there could be as much filth in so small a place as that."

Cattle Feeding To Continue

(By Staff Correspondent)

SPUR, Sept. 24. — Annual cattle feeding experiment of the Spur substation of the state experiment service is to begin in late October or early November, according to R. E. Dickson, superintendent.

For a number of years the experiment has attracted wide attention among feeders and farmers over the state. Large field days, attended by interested farmers, have resulted in the past.

Dickson expects to feed about 120 head, as usual. He will conduct a continuation of previous experiments.

Seagraves Banker Has Air Gun Of Different Sort

(By Staff Correspondent)

SEAGRAVES, Sept. 24. — Frank Matchett, the banker here, is a handy man as well as a banker, and in his off hours he is something of a builder, according to Cliff Armstrong.

Not long ago Matchett built a residence here, and caulked the window frames and door frames to keep out sand and dust. The job was done to a complete satisfaction.

He was telling Cliff about the job, while he watched Armstrong's new business block being erected. "Why can't you do that for me, Frank," asked Armstrong. Matchett agreed.

He used a compressed air gun, operated by a small motor. A commercial caulk is used. The cracks are filled and the outside gets hard while the inside remains in a semi-soft state.

"It keeps out dirt of all kinds," Matchett added.

Lynn County 4-H Projects Are Cited

(By Staff Correspondent)

TAHOKA, Sept. 24.—At least half the 40 4-H club boys of Lynn county have a pig project for this year, according to V. F. Jones, county agent. The greater portion of the boys also have a grain sorghum project in connection with their pigs.

They are doing well, Jones said. The boys are planning ton and near ton litters.

Five boys have calves. The rest have cotton, grain sorghums and poultry.

JOINS BANK STAFF

FLOYDADA—Miss Selma Lider, June graduate of Baylor university, Waco, has joined the staff of the First National bank here as secretary. She is a daughter of Mr. and Mrs. G. A. Lider.

Swine Industry Being Boomed

Increasing importance of swine production on the South Plains once more will be reflected this year at the Panhandle-South Plains fair.

The increased attention given the department will continue on an enlarged scale the policy inaugurated last year, according to officials of the fair association.

Permitted To Lag

During the few depression years preceding the 1937 exposition, the awards in the swine division were permitted to lag. That was due, it was explained, to the fact that during depression years, many farmers had been forced to dispose of their swine breeding stock.

Then when times began to improve, they began re-stocking. It was because of the request of large groups of farmers that two new divisions were added and prize money was increased last year. Those divisions were Chester White and spotted Poland China. They, with Poland China, Duroc Jersey and Hampshire divisions, will be continued this year. Prize money in each has been increased.

Officials Of Department

Officials of the swine department are Douglas Pounds, swine breeder of near Lubbock, superintendent; Richard Moseley, Texas Technological college student, assistant, and Ray C. Mowery, professor of animal husbandry at Tech, judge.

Prize money for the department will total $1,806, divided into more than 200 different awards. Of these amounts, $255 in 48 prizes are offered each in the Poland China, Duroc Jersey and Chester White divisions, $163 in 48 prizes in the spotted Poland China class, and $158.50 in 46 in Chester White competition.

The prevailing prize range for Poland Chinas, Durocs and Hampshires is $2.50, $5 and $7.50. For the other two breeds, it is $1.50, $3 and $5.

Remainder of the prize money is offered for futurity shows, $240 each having been posted for Duroc Jersey, Poland China and Hampshire breeds. The Panhandle Swine Breeders association and the fair association each guarantees half of the futurity show awards.

Abernathy Nazarene Church To Be Host At Homecoming Rites

ABERNATHY, Sept. 24—Former members of the Church of the Nazarene here will be invited to a homecoming Oct. 2, D. Herbert Land, pastor, announced. Pastors and former members are invited.

Five men, who started their ministry while here, are included. They are, Rev. Otto Perry, Burkburnett; Rev. John Ferguson, Grassland; Rev. Brooks Taylor, Memphis; Rev. Olin Rhodes, Olton, and Rev. James Landtroop, California.

It will be an all-day meeting with dinner at the church.

NEW ANTON CHURCH

ANTON—The Laurence Avenue Church of Christ has begun construction of a 30x40 frame building. It will be the seventh church here. W. F. Chance is contractor.

Orville Wright was in the air only 12 minutes on his first airplane flight.

Tulia Students Make Extra Credits In Summer Work

TULIA, Sept. 24.—Forty Tulia high school home economics students, making 4,000 hours of schooling during the summer, were able to earn 20 credits during the vacation, Mrs. J. C. Bateman, in charge of the work said.

Redecorating and remodeling of the home economics kitchen, pantry, living room and classroom made the work. Several individual projects were completed.

FLYING CADET

LEVELLAND—Jack B. Jinkins, son of Mr. and Mrs. Jack Jinkins, was here recently from Randolph field, where he is a flying cadet. He was named an upper classman and after four months more of service will be sent to Kelly field to complete training.

HONOR BANK WOMAN

O'DONNELL — Miss Clair R. Nichols, assistant cashier of the First National bank here, has been elected member of the National Association of bank women, Miss Anne Houston Sadler, of New York City, president, has announced. Miss Leota Branum, assistant cashier of the Mercantile National bank at Dallas, is Southwestern division vice president.

Join the Happy Throng

FAIR WEEK



Come to Lubbock for the Silver Jubilee of the Panhandle-South Plains Fair



Sept. 26--Oct. 1st

CLARK'S DRUG STORE

Broadway and Avenue Q Phone 2340

Prescriptions



COMPOUND WITH PERFECT ACCURACY

We couldn't be so highly regarded for over nine years as prescription headquarters, if physicians weren't satisfied with our scientific service.



"Thoroughbreds" . . . look to BUICK

"Looks fine for '39"

Welcome to the FAIR

Come and help us celerate the Silver Jubilee of the Panhandle-South Plains Fair.

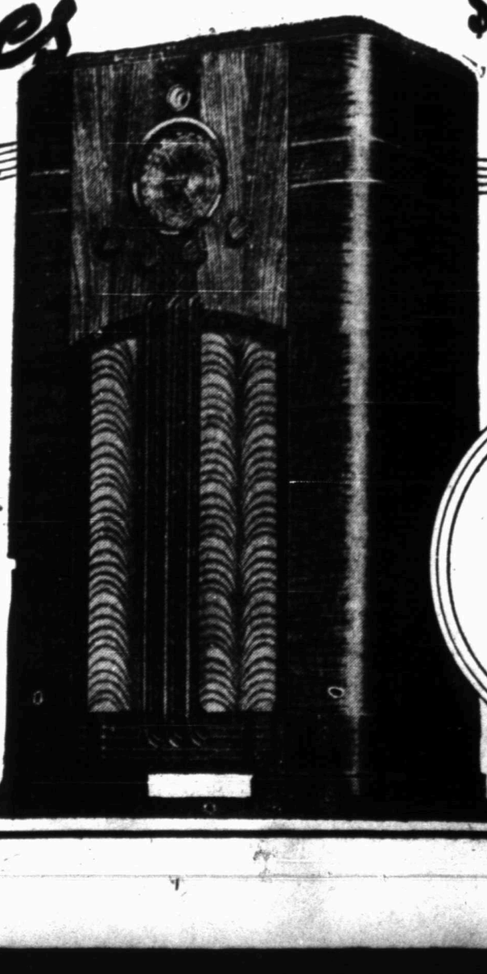
Make Our Showrooms Your Headquarters

Scoggin-Dickey Motor Co.

1009 Avenue J Phone 4133

LOOK . . . AT THE Mighty NEW 1939 CROSLEY RADIO

8 tubes AT THE PRICE OF A SIX $76.50



Look Inside AND SEE WHAT A LOT MORE CROSLEY GIVES FOR A LITTLE MONEY

- Compare the Crosley Tone
- Compare the Crosley Cabinet
- Compare the Sensational New Crosley Mirro-Dial
- Compare the Crosley Price
- Turn the Cabinet Around—Compare the Chassis and the Number of Tubes

Receives American, foreign, police, amateur, aviation, and ships-at-sea broadcasts, 535-22,000 Kc. continuous; Broad automatic volume control; Continuously variable tone control; 10" electro-dynamic speaker with exceptional bass response; Edge illuminated, gold reflector type Mirro-Dial, and many other features.



CROSLEY AMERICAN AND FOREIGN FIVER

"The world's greatest radio value"—5-tube superheterodyne in handsome cabinet..... $24.95

Easy Terms

BEARD RUBBER COMPANY

1306 Ave. H Phone 1666

"Carefree" And "In Old Chicago" Top Film Attractions During Fair Week

Hollywood On The Loose..

Let's Take A Peek Into Film Circles; There's Plenty Of Gossip For This Week

BY PAUL HARRISON
NEA Staff Correspondent

HOLLYWOOD, Sept. 24.—Short takes:

Clark Gable will be divorced soon. Attorneys are in virtual agreement on a settlement. . . . Martha Raye is a blond now. . . . While Robert Taylor is working in "Stand Up and Fight," Monogram is readying a war [illegible] "Die Down and Die." . . . Paul Muni demanded and won a lot of changes in the story about Mexico's Emperor Maximilian. One thing he'll have is the title role. He plays the part of Pablo Juarez, the president who executed Maximilian, and the picture will be called "Juarez."

* * *

A Little Less Quiet, Please

ASSISTANT directors are the top sergeants of movie companies. By and large, they are the loudest, most arrogant individuals on any set. Mostly they go around yelling "Quiet!" at the tops of their voices.

Lately, though, the National Labor Relations Board has been hearing arguments about whether assistant directors and unit managers (the latter being glorified timekeepers) rightfully belong in the Directors' Guild. On the witness stand, assistant directors repeatedly have been reprimanded for speaking so softly that nobody can understand them.

"Louder!" yell the inquisitors representing the studios.

* * *

Martin Greene relays a definition of swing music—the kind in which the drums carry the melody.

* * *

Nobody Has Any Fun Now

Alice Faye, who still thinks of herself as a singer who can act a little, will be an actress who doesn't sing at all in her next two pictures. . . . There will be swing music in "That Certain Age," the next Deanna Durbin film, but Deanna won't be allowed to warble it. . . . And Gladys Swarthout won't sing when she appears in the last picture of her Paramount contract—and her ticket is for $60,000.

* * *

How To Draw A Crowd

MORE effective than all the prize contests and hoopla in the movies' campaign for increased patronage are pictures such as "You Can't Take It With You" and "Too Hot to Handle." These prove, as nothing else can, the industry's slogan, "Movies Are Your Best Entertainment."

Frank Capras version of the Pulitzer Prize play shows how much the screen can improve on the best that the stage has to offer. And "Too Hot to Handle," packed with thrill shots, demonstrates the screen's capacity for certain subjects which cannot even be attempted in any other medium.

* * *

T'sk-T'sk department: Classified ad in a local trade paper offers for hire "one young, attractive secretary. Has withstood many top executives . . ."

* * *

Gypsy Rose Lee Going

VICTOR McLaglen and Gypsy Rose Lee (Hovick) are being dropped by 20th-Fox. . . . Elaine Barrie was a face on the cutting-room floor when "Hold That Co-ed" was previewed. She played a persistent woman reporter who wanted to interview John Barrymore, but all her scenes have been clipped from the picture. . . . Lou Holtz, the low-comedy cane-wielder, has settled his contract with David Selznick for $14,000, without having faced a camera. He offered to stick around and test for the part of Rhett Butler, but Mr. Selznick said no, thanks.

'Conquest' Will Start At Tech

FAIR week in Lubbock will find theaters here offering a big list of top-notch pictures for the thousands of visitors who are expected to throng the city.

The famous team of Fred Astaire and Ginger Rogers is brought together again in "Carefree," a glittering, joyous and song-studded film romance embellished with Irvin Berlin melodies, startling dance routines and a well-handled story. The feature is opening today at the Palace.

Love Becomes Complicated

Because Ginger keeps putting off her wedding date with Ralph Bellamy, he asks Astaire, a psychiatrist, to fix up any lurking inhibitions the lady may have on the subject of marriage. The pretty patient complicates matters by falling in love with Fred instead of Ralph.

When the psychiatrist fails to respond she starts a series of madcap adventures, the doctor meantime falling in love with her himself, only to find that he has a new resistance to overcome. The seemingly lost cause is won at the last moment for an uproarious climax.

Comedy roles are carried by Luella Gear and Jack Carson.

Fine Picture At Broadway

One of the season's finest pictures, with an exceptional cast, starts a three-day run at the Broadway today.

"In Old Chicago," for pure grandeur of photography, is unexcelled by any production to date in the opinion of many critics.

Alice Brady, as Mrs. O'Leary whose cow kicked over the lantern that started the tragic Chicago fire in 1871, steps to the fore as a great dramatic actress. Alice Faye, Don Ameche and Tyrone Power also turn in fine characterizations.

The story of "In Old Chicago" deals with the O'Leary family which moves to the big city envisioning great opportunities. Power becomes the black sheep, guarded over by Ameche, his brother. But when fire rages through their homes they come together again to fight side by side.

Drama Of Reckless Youth

A swiftly paced drama of reckless youth is the offering at the Lindsey today in "Little Tough Guy."

The cast includes Billy Halop, the young star of "Dead End" and "Crime School," the "Dead End" kids, Helen Parrish and Robert Wilcox.

Long hours of waiting for men to die is the theme of the current Lyric production, "Test Pilot," another of the year's best films, brings three great stars together, Clark Gable, Myrna Loy and Spencer Tracy.

The story concerns a daring and reckless flier who, in an attempt to break a transcontinental speed mark, is forced down in a Kansas wheat field. There the flier, Gable, meets Miss Loy and carries her away as his wife. But she finds that her life is just one long nightmare while he flies and flirts with a nameless lady "who lives in the sky." And not until his pal is killed does he turn his back on the testing of ships to resume his commission in the army and a ground job.

Greta Garbo Returns

Considered the most distinguished motion picture in which Greta Garbo has ever appeared, "Conquest," stirring romance of the famous Napoleon Bonaparte and the woman he loved, starts today at the Tech. Co-starring with the Swedish actress is Charles Boyer.

In the story, filled with the memories of an epochal period in world history, Garbo plays the role of the beautiful Countess Walewska who forsakes her home and her husband in an heroic attempt to win over Napoleon and thus save the life of her country. Boyer is seen as Napoleon whose power-mad determination to rule the world leads him to doom.

Supporting cast includes Reginald Owen, Alan Marshal, Henry Stephenson and C. Henry Gordon.

Paul Muni and Luise Rainer are co-stars of "The Good Earth," playing a return engagement at the Cactus today.

Theme of the production is a Chinese farmer who becomes rich and moves from his farm to the city. Here he takes other wives and forgets the one who aided him in his great struggle. But he loses his wealth and returns to the land.

"White Banners," also playing a second engagement here, opens today at the Texan.

Here Fay Bainter establishes herself as a fine actress in her characterization of a lonely woman who brings order out of chaos into the home of a professor and his wife. Claude Raines and Jackie Cooper are seen as partners in an invention which they hope will bring them wealth to take their families out of poverty.



Ginger Rogers' madcap adventures in "Carefree" cause Fred Astaire some disquieting moments. The picture opens at the Palace today.



Lovely Alice Faye makes many a heart beat faster. And who wouldn't envy Tyrone Power as he wins her love in "In Old Chicago," current attraction at the Broadway.

BUILDING AT LAMESA

LAMESA—F. T. McCollum, high school principal, is building a duplex apartment near his home. A. C. Boren has started a new home on Sixth street and R. S. Van Wie has completed a home.

Bellevue Hospital, New York City, is the world's largest single radium holder, with 9 1-2 grams; Memorial Hospital, in the same city, ranks second with 8.9 grams.

Red Nichols To Appear In City

Red Nichols will bring his "Pennies" to the Auditorium for a dance Thursday night, according to announcement Saturday, through arrangements with the Music Corporation of America.

The famous maestro, Loring Nichols, began his musical career when he began tooting his own horn at the tender age of 3. Lessons on the piano and violin came next, but throughout his childhood, boyhood and adolescence the trumpet remained his favorite musical instrument.

Stage Is Suggested

Off to the Culver Military Institute at Culver, Ind., he went after winning a scholarship; but his musical education was shortlived because a booking agent, impressed by his skill on the trumpet, suggested the stage, and so the parade grounds were swapped for footlights. He toured with the "Syncopating Five."

It was in 1924 Red organized the "Five Pennies" and parlors resounded from coast to coast to the fever-pitched rhythms of his dance records.

Since reaching "the top" he has been featured in five editions of "Earl Carroll's Vanities" conducted orchestrations of George Gershwins's Broadway productions "Strike Up the Band" and "Girl Crazy." He also appeared in "Rain or Shine" and "Almanac."

Broadcast Regularly

Since two years after the "Pennies" were organized, they have been broadcasting regularly.

Recently he has been heard at the Gibson hotel, Cincinnati; Mayfair Casino, Cleveland; and Hotel Sherman's College Inn at Chicago. He also has been heard over the Mutual and National Broadcasting company's networks.

Hundred Trench Silos To Be Built In Levelland Area

(By Staff Correspondent)

LEVELLAND, Sept. 24.—At least 100 more trench silos will be dug and filled with ensilage this fall, according to D. W. Sherrill, county agent.

About 200 were dug and filled last year. All farmers said the ensilage was the most satisfactory feed they had ever used.

Japanese newspapermen sent to cover the China war carry machine guns and pistols as well as typewriters and cameras.



Here is Red Nichols, famous leader of the "Five Pennies," and his trumpet. They will appear at the Auditorium Thursday night.

NEW RAIL EMPLOYE

HALE CENTER—E. N. Townsend of Lampasas is assistant at the Santa Fe station here. He succeeded Wayne Kirkpatrick, who has enrolled in the Coffeyville, Kansas Junior college and who plans to play football.

WOULD GET TRAFFIC LIGHT

HALE CENTER—Directors of Hale Center Merchants association may ask the state highway department for a traffic light on Main street.

The United States annexed Samoa in 1900.

LAND IS MEASURED

SEMINOLE—Over 98 per cent of the farms in Gaines county has been measured for compliance with 1938 agricultural program, Cline Morris, county agent, says.

About 5,000 different languages are spoken in the world.

WELCOME VISITORS
To The
SILVER JUBILEE OF THE PANHANDLE-SOUTH PLAINS FAIR
LINDSEY THEATRES, INC.

THE GIGANTIC $250,000.00 MOVIE QUIZ CONTEST IS NOW ON!

And . . . you still have plenty of time to enter and have an equal chance with our other patrons in winning a part of this GIGANTIC FORTUNE!
$50,000.00 FIRST PRIZE!
5403 ADDITIONAL CASH PRIZES!
In case you have forgotten to bring your quiz contest question book ask the attendant in the lobby for the FREE BOOKLET and full information.

PALACE THEATRE
In case you have forgotten to bring your quiz contest question book . . . here's the question for this picture. . . . HOW MANY GOLF BALLS DOES FRED ASTAIRE HIT WITH THE GOLF CLUB?
NOW SHOWING
AMERICA'S TOP DANCING TEAM COMBINED WITH IRVIN G. BERLIN, AMERICA'S TOP COMPOSER, TO GIVE YOU THEIR GREATEST SUCCESS . . .
FRED ASTAIRE GINGER ROGERS
"CAREFREE"
—Added—
Color Cartoon
Pete Smith Specialty
Paramount News
—NOTICE—
HEARING AIDS are now installed in the PALACE Theatre to enable those troubled with deafness to hear clearly every sound of a motion picture. ASK FOR DETAILS!

IN PERSON
Presented by MCA
RED NICHOLS and his Famous Pennies
THURSDAY, SEPT. 29TH
Couple Or Stags $2.00 Tax Included
Extra Ladies 75c
AUDITORIUM LUBBOCK

10c TECH 20c
Sunday and Monday
STRANGER THAN FICTION!
The romance of the notorious beauty who dared to lead to the altar the wickedest dictator the world has ever known!
GRETA GARBO CHARLES BOYER CONQUEST
REGINALD OWEN ALAN MARSHALL HENRY STEPHENSON
Also Comedy and News
WELCOME FAIR VISITORS . . .
Rest in the cool comfort of our Theatre . . . enjoy every minute of your time.

AIR CONDITIONED
10c CACTUS 20c
ENTERTAINMENT FOR THE ENTIRE FAMILY
1800 Block Ave. H Phone 3660
TODAY AND MONDAY
This show IS the story! Selected as one of the best pictures of the past season! Probably your last chance to see
M-G-M's FINEST ACHIEVEMENT!
The GOOD EARTH
PAUL MUNI · LUISE RAINER
with Walter CONNOLLY · Tilly LOSCH · Charley GRAPEWIN · Jessie RALPH
HERE AT LAST AT POPULAR PRICES!
Comedy Colored Cartoon

10c LINDSEY 25c
NOW SHOWING
TOUGH!
BECAUSE IT WAS THEIR ONLY DEFENSE AGAINST A WORLD.
ROUGH!
BECAUSE THEY WERE REARED ON BACK ALLEY BRAWLS.
VICIOUS!
BECAUSE THE ONLY HAND THEY EVER GOT WAS CLINCHED IN A FIST!
HUMAN!
BECAUSE, AFTER ALL, THEY WERE REAL BOYS . . . TOM SAWYERS OF THE STREETS!
THAT'S THE FAMOUS
"Dead End" Kids
— IN —
"LITTLE TOUGH GUY"
—ADDED—
WALT DISNEY CARTOON
ROAD TO ROMANCE AND NEWS

Now Showing
TEXAN
LLOYD C. DOUGLASS
'WHITE BANNERS'
—With—
CLAUDE RAINS FAY BAINTER
—Added—
Merrie Melodies And Popular Science

Recreational Facilities And Industries Sparking Business Progress In Post

Sheeting Plant Employs Many

(By Staff Correspondent)

POST, Sept. 24.—Long a recreation center for the South Plains, Post is slowly but steadily growing in size and importance in the agricultural and industrial life of the great Plains country. More people are coming here now than ever before and the name of Post is spreading abroad.

At Post is located the Postex mills, makers of the famous Garza sheeting and only white sheeting mill in Texas. It has been here a quarter of a century and is the chief industry in the town, employing from 175 to 300 persons, owing to whether two shifts a day are employed.

School Facilities Improved

Steady improvements have been made to buildings in the town itself the past few years. This year the school added a $1,700 improvement to the campus and a $3,000 building for vocational work. Several business locations have been erected, including a grocery of the streamlined type, with plenty of parking space around the building, for patrons. James N. Power, sheriff, owns the store and his son manages it.

Several new residences have been erected. A. B. Haws was th first to secure a FHA loan for erection of a home. Others will follow suit, it is said.

The company owning the mill also owns about 100 houses in which company workers live. It has kept these in good repair and rented them to employes at a nominal cost.

Lakes Provide Recreation

Two-Draw lake, controlled by the chamber of commerce, is a popular fishing and camping resort. Hundreds of fishermen each week come here to enjoy their sport.

Bill Donaldson owns a private lake near here, which is also popular. At Justiceburg is a lake, known as Santa Fe lake and owned by the railroad company but rented to a club.

Boy Scouts of the South Plains, by the hundreds, come here each summer for camps and outings. These attract many fathers also and business men have a wide acquaintance over the area from contacts with these business men.

Garza county is divided into a ranch and a farming section. There are 70 ranches in the county and they have attained a state-wide honor for their range program with the government. The ranchers cooperate 100 per cent.

TREE BORERS FOUND

LOCKNEY—The locust borer has been found in many black locust trees here. Local authorities are advising trees be sprayed to prevent spread.

Seventy-five years ago London had a "chewing machine" as a table accessory. Designed for the toothless, it was a small mill operated by a crank.

This Week's Film Menu

Palace

Sunday, Monday and Tuesday: "Carefree" (RKO-Radio). Fred Astaire, Ginger Rogers, Luella Gear, Jack Carson, Ralph Bellamy.

Wednesday and Thursday: "Secrets of an Actress" (Warner). Kay Francis, George Brent, Ian Hunter, Gloria Dickson.

Friday and Saturday: "Straight Place And Show" with Ritz brothers.

Broadway

Sunday, Monday and Tuesday: "In Old Chicago" (Fox). Alice Faye, Tyrone Power, Don Ameche, Alice Brady.

Wednesday: "A Girl With Ideas" (Universal). Wendy Barrie, Walter Pidgeon.

Thursday: "She Married An Artist" (Columbia). John Boles, Luli Deste.

Friday and Saturday: "Everybody Sing" (MGM). Allan Jones, Judy Garland.

Lindsey

Sunday and Monday: "Little Tough Guy" (Universal). Billy Halop, Helen Parrish, Robert Wilcox, Jackie Searl, Marjorie Main.

Tuesday and Wednesday: "Safety In Numbers" (20th Century-Fox). Jed Prouty, Shirley Deane, Spring Byington, Russell Gleason.

Thursday: "The Devil's Party" (Universal). Victor McLaglen, Beatrice Roberts.

Friday and Saturday: "Renegade Ranger" (RKO-Radio). George O'Brien, Rita Hayworth, Tim Holt.

Lyric

Sunday, Monday and Tuesday: "Test Pilot" (MGM). Clark Gable, Myrna Loy, Spencer Tracy.

Wednesday: "County Fair" (Monogram). John Ariedge, Mary Lou Lender.

Thursday: "Love Is A Headache" (MGM). Gladys George, Franchot Tone.

Friday: "Hawaiian Buckaroo" (Fox). Smith Ballew.

Saturday: "Songs And Bullets" (Adams). Fred Scott.

Tech

Sunday and Monday: "Conquest" (MGM). Greta Garbo, Charles Boyer, Reginald Owen, Alan Marshal, Lief Erikson.

Tuesday and Wednesday: "All American Sweetheart" (Columbia). Patricia Farr, Scott Colton, Gene Morgan.

Thursday: "Cantain's Kid" (Warner). May Robson, Sybil Jason, Guy Kibbee, Jane Bryan.

Friday and Saturday: "The Bad Man of Brimstone" (MGM). Wallace Beery, Virginia Bruce, Dennis O'Keefe, Joseph Calleia, Lewis Stone, Guy Kibbee.

Cactus

Sunday and Monday: "The Good Earth" (MGM). Paul Muni, Luise Rainer.

Tuesday and Wednesday: "100 Men And A Girl" (Universal). Deanna Durbin, Leopold Stokowski, Adolph Menjou, Mischa Auer.

Thursday: "The Big Parade" (Republic).

Friday and Saturday: "Old Corral" (Republic). Tim McCoy.

Texan

Sunday and Monday: "White Bangers" Fay Bainter, Claude Raines, Jackie Cooper.

Tuesday and Wednesday: "I'll Give A Million" Warner Baxter.

Thursday: "Sergeant Grove" Fred MacMurray, Harriet Hilliard.

Friday and Saturday: "Border G-Men."

TO BUILD HOME

LEVELLAND—One of the modern homes to be started here in recent months is that of Mr. and Mrs. Otis Burson on West Austin street. It will be of brick and tile, 54-49 feet, of a modernistic design and fireproof. There will be six rooms, two baths and a double garage.

At the THEATERS



Here are a couple of the "Dead End" kids with Helen Parrish as they appear in "Little Tough Guy," now showing at the Lindsey.



Comedy, thrills and romance are offered in big bunches in "Test Pilot," starting today at the Lyric and starring Clark Gable, Myrna Loy and Spencer Tracy.



Deanna Durbin and her screen father, Adolph Menjou, rejoice when she has found a sponsor for their orchestra in '100 Men And A Girl," opening today at the Cactus.



Greta Garbo, as the lovely countess, gives up home and husband to win Napoleon, Charles Boyer, in "Conquest," now at the Tech.

The shortest distance across the entire United States lies between San Diego, Calif., and Charleston, S. C., 2152 miles.

The Gaelic language is used as an everyday tongue by more than 15,000 persons living on Cape Breton Island, Nova Scotia.

"Daddy" Ralls Uses Hobby To Make Useful Articles

(By Staff Correspondent)

RALLS, Sept. 24.—If Percy Ralls, the "daddy" and "father confessor" of this enterprising town, has a hobby aside from gathering canes, it may be that of "making something useful from things that other people throw away."

He has something that is unique, to say the least, in half a dozen flower pots made out are in the front yard and the of glass brick. Three flower pots bench is a part of his out-of-door barbecue pit and serving place.

"When they tore down the old Crystal theater after it had burned," Ralls explained, "they were going to throw into the trash heap the glass brick. I suggested that they let me have it instead. I knew I could make something out of it.

"As far as I have been able to learn, these flower pots are the only ones of their kind in Texas, if not in the United States. I have never heard of anything like them."

Four pots are about 18x24 inches and 2 feet high. Growing flowers are in them. Two pots are about half again as large.

Around the edge of the front lawn Ralls has built a line of brick to separate the lawn from the dirt around the hedge. He has done the same with the back lawn.

The bench is next to the fence. A stone barbecue pit, with a fireplace and room enough for barbecuing a quarter beef or a lamb, has several tables made of cement blocks or squares. Thre also are stone seats.

For his little grand daughter Ralls has built a small table with three glass brick seats. The brick is mounted on tile and they are small enough for her.

A playhouse for grand daughter, made of pine slabs from New Mexico was built. There was enough pine left to make an old fashioned well house. All that it lacks, Ralls explains, is an "old oaken bucket." "I could find one back in East Texas," he added.

Mr. and Mrs. Ralls entertain friends a good deal in the summer time, as well as members of the family, with a party in their spacious backyard. It is an out-of-door living room in the summer time.

Pool Halls Don't Thrive In Matador; History Relates An Amusing Incident

(By Staff Correspondent)

MATADOR, Sept. 24—Matador has never had but one pool hall and that was in the early days, according to old timers. The hall never did a rushing business.

Residents here decided to buy it. They purchased the tables and other equipment, one piece by one, tradition says, took it outside the building and burned it.

Since then no one has opened a pool hall.

Two Counties Have No Agricultural Worries

By Staff Correspondent

KERMIT, Sept. 24—Believe it or not, there are two Texas counties that do not have any agricultural crop problems, such as the growing of cotton, corn, wheat, grain sorghums or rice.

One is Winkler and the other Loving.

Both are ranch areas, Winkler has 18 ranchers with about 600,000 acres and Loving has 8 ranches with 500,000 acres.

"There are no farms in either county," says Lee R. Pool, county agent. "There is not a cultivated acre of land in either county, except perhaps a small garden or two.

"None of the ranchers that I know of raise any feed crops. They range cattle on grass."

Port-au-Prince, capital of the "Black Republic" of Haiti, is an orderly city of more than 100,000 inhabitants.

Welcome FAIR Visitors!

May Your Stay In Lubbock Be A Pleasant One! For Real Entertainment Come Come To The Broadway & Lyric Theatres!

10c 25c **BROADWAY**

A HOME OWNED INSTITUTION

NOW SHOWING THROUGH TUESDAY



IN OLD CHICAGO

DARRYL F. ZANUCK'S SUPREME ACHIEVEMENT!

A 20th Century-Fox picture *with*

TYRONE POWER · ALICE FAYE · DON AMECHE

and a cast of thousands • Directed by Henry King

ALSO CARTOON NEWS



10c 25c **LYRIC**

A HOME OWNED INSTITUTION

Now Showing Through Tuesday

"GREAT" is the word for it!

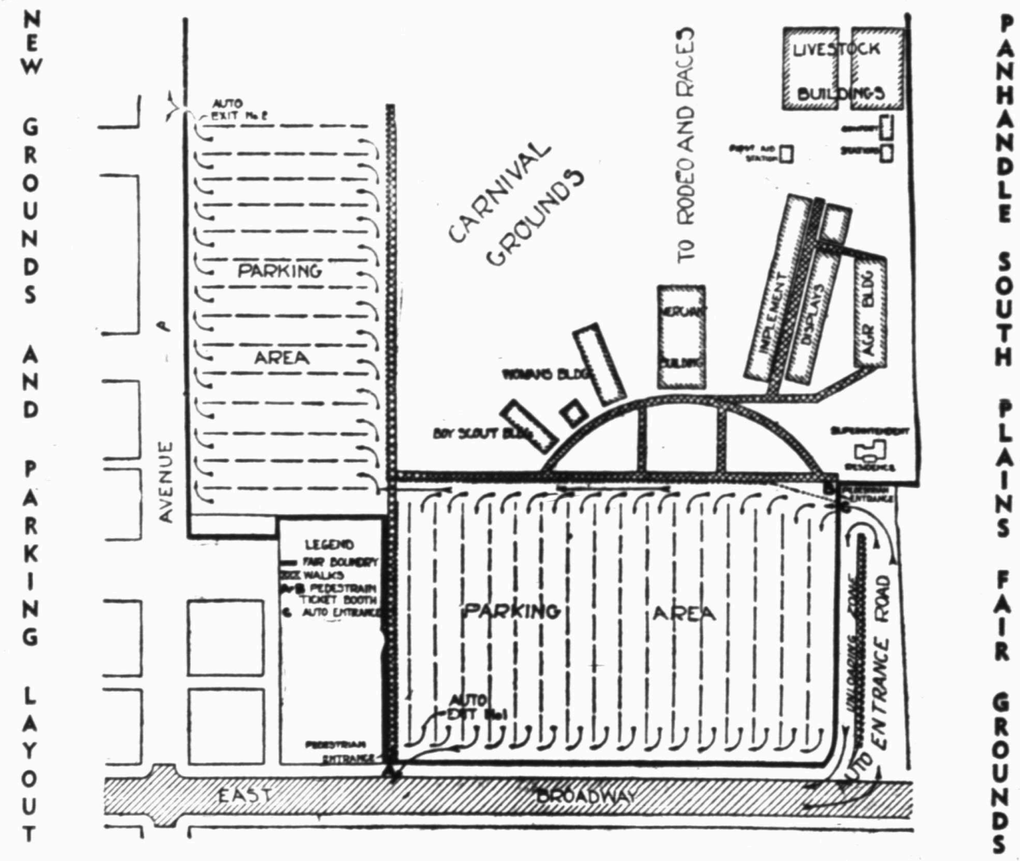
Because its three fine stars at their mightiest . . . its amazing spectacle . . . its grand story of love and sacrifice . . . nominate it for undying screen fame!



Also "Goat Whiskers" and News

It Will Be A

Joy And A Pleasure . . . . . .



. . . TO USE THE NEW FACILITIES AT THE 25TH ANNUAL

PANHANDLE-SOUTH PLAINS FAIR

The new ground layout as pictured above, is for the convenience of Fair Visitors. Patrons using their automobiles will use the Auto Entrance Road—the same road that has been used for a number of years, but which is now improved. Stationed at convenient intervals along this roadway will be ticket sellers from whom the occupants and driver of the car will purchase tickets. The cars will continue north along this road and will enter through Auto Entrance "C", using the numerous lanes in the "parking area" for parking their automobiles. These parking lanes will be filled in sequence east to west—then the parking area on the west will be used. On leaving the grounds to return to town drivers will use Auto Exit No. 1 or No. 2, depending on the location of their cars, following the roadway as indicated by the arrows.

ALL CARS WILL BE PARKED ON THE INSIDE OF THE FAIRGROUNDS THIS YEAR FOR THE FIRST TIME. THERE IS NO FENCE BETWEEN THE PARKING AREA AND THE REST OF THE GROUNDS.

If the driver of the car does not want to park inside the grounds he will make a U-turn at the north end of the Auto Entrance Road coming back toward Broadway where he will stop and unload the occupants of the car on the walkway as indicated by the connected X's. Visitors will then walk due north along this walkway purchasing their entrance tickets and entering at Pedestrian Entrance "B." From that point the walkways afford easy access to all buildings on the grounds.

To those who desire to walk from town to the fairgrounds the facilities will be approximately a half mile nearer if they will use Pedestrian Entrance "A" where ticket sellers and takers will be stationed. Visitors will then use the walkway north to the various buildings and carnival grounds.

At the First Aid Station nurses will be on duty. These nurses are from the Lubbock Sanitarium, Plains Hospital and West Texas Hospital and will be able to render the necessary treatment. Ambulance service will be available. Necessary medical equipment, light and running water will also be available.

Only three of the buildings on the Fair Grounds remain in the same position, namely the two livestock barns and the agricultural building. The other buildings have been moved, reconditioned and improved, with the exception of the new Merchants Building and Superintendents residence which are new structures.

Your Silver Jubilee Fair Is All Ready; Those Welshmen Are A Strong Crew

Lubbock's Great Privilege

The Exposition Belongs To The Territory

LUBBOCK once again enjoys the pleasure and privilege of expressing its joy and gratitude for the opportunity of being host to neighbors of the territory at the Silver Jubilee celebration of their and our South Plains fair which opens tomorrow.

Perhaps it may be pertinent to stress in the beginning that this is not merely a Lubbock event. It is for the large and amazingly rich area in which Lubbock is so fortunate as to be the center in most respects. Intent of the fair has been aptly worded in the publicity phrase describing it as the "Show Window of the South Plains." If it fails to be such a "show window," then it has failed in its primary purpose.

Lubbock, of course, benefits from the business brought to the city by visitors to the fair. To that intent it has a selfish purpose. But Lubbock has not attempted to use it as a destructive agency to draw from other towns of the area the business which legitimately belongs to them. That would be poor business for Lubbock, which will thrive in direct proportion to the prosperity of its trading area.

Lubbock too would be failing in an obligation it owes to the area if it did not attempt to provide the best possible fair in the spot which is more easily accessible to more people than any other on the South Plains.

• • •

ASSURANCE is given that the fair will surpass any of the previous 24 which have been held. We believe that to be true. More prizes have been offered for agricultural, cattle, swine and women's department exhibits than at any fair since the depression. That will be an incentive for more numerous and more attractive exhibits.

Entertainment, too, is on a more ambitious scale, including the horse races in the afternoon and a really outstanding rodeo each night for grandstand patrons. Occupying the carnival midway will be attractions, rated among the best. Adding to the convenience of visitors to the grounds will be the easier accessibility of parking spaces, speedier ingress and egress of the grounds, the new or improved exhibit building and the intensive system of new sidewalk construction.

All in all, it is our conviction that those who visit the fair during the week will find it very much more worthwhile. They should benefit from the educational attractions and should have a lot of fun.

The Avalanche-Journal deems it a privilege to join in a cordial welcome to them and in urging them to arrive early and to remain as long as they can.

Man's Attacks On Speed

RECENT record-breaking dashes of two Englishmen on the Salt Flats of Utah causes a wholly natural and interesting speculation as to how fast man may finally travel in a land-bound vehicle.

It is reasonable to predict that the present record of 357.5 miles per hour established a few days ago by Capt. George E. T. Eyston will not soon be surpassed by vehicles of existing design. It is equally reasonable to forecast that man may eventually travel on land at a considerably higher speed.

The two predictions are not inconsistent with each other. Wind resistance and air pressure will make impossible considerable increases of speeds with vehicles man is immediately capable of building. But each speed dash points the way to improvements. It suggests what may be done to go a little faster.

So it has been since man has begun to accelerate his movement. So it is likely to continue as long as man retains curiosity, daring, intelligence and, most of all, the will to aim beyond the best that any other man has been able to do.

Now that a couple of scientists in Germany have discovered a way of making bread without any crust, that ought to do away with that non-Aryan-looking curl to the hair.

The world certainly has its hands full, what with grasshoppers all over the northwest and hedgeoppers all over the Atlantic.

The One-Minute Sermon

And he sent them to preach the kingdom of God, and to heal the sick.

And he said unto them, Take nothing for your journey, neither staves, nor scrap, neither bread, neither money; neither have two coats apiece.—Luke 9; 2 and 3.

"FIRST in Lubbock FIRST On The South Plains"

SUNDAY AVALANCHE JOURNAL

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CHAS. A. GUY, Editor and Publisher — PARKER P. PROUTY, General Manager

It is not the intention to cast reflection upon the character of anyone knowingly and if through error we should the management will appreciate having our attention called to same and will gladly correct any erroneous statement made.

An independent Democratic newspaper supporting in its editorial columns the principles which it believes to be right and opposing those questions which it believes to be wrong regardless of party politics publishing the news fairly and impartially at all times.

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'Our Boys!'



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Ex-Wife Plans Race Against Senator Bilbo In 1940

To Refine His Old Bag Of Tricks

(By Staff Correspondent)

JACKSON, Miss., Sept. 24.—Politics in the South often is packed with heat and drama. But Mrs. Linda Ruth Bilbo has promised to give Dixie the oddest of all its odd political battles.

If Mrs. Bilbo doesn't change her mind—and, of course, she's a woman—she's going to run for the U. S. Senate in 1940 against her former husband, Senator Theodore Gilmore Bilbo.

The Bilbos, married for 34 years, were divorced a few months ago. Mrs. Bilbo got $20,750 cash in an out-of-court compromie of their litigation, part of which, she says, she may use to oppose her ex-husband as an "independent candidate."

Not What You Think

"But get this straight," she cautions, "it will not be because of malice or spite, or anything else anybody thinks might be in my mind after Theo secured a divorce."



MRS. LINDA RUTH BILBO
Wants To Please The 'Upper Class'

She says she has planned for a long time to make the race and has some tentative campaign planks in mind.

"One," she reveals, "would go far towards solving the nation's economic ills. It has to do with putting women back in the home and leaving the job field clear for the men."



THEODORE GILMORE BILBO
Has No Comment

Political prognosticators can't agree on the extent of backing Mrs. Bilbo might get if she decided to run. But they know that the 61-year-old senator, who calls himself "The Man" Bilbo, is a consistent vote-getter.

His campaigning has, in succession, made him a state senator, lieutenant governor, governor (twice), and, fianlly, in 1934, U. S. senator.

His speaking voice is high-pitched and appealing in its eloquence. He usually wears a big diamond stickpin and a scarlet tie and during his last campaign boasted that he lived on sardines and crackers.

Wants Some Benefits

His campaigning is a little informal at times. Here's what Mrs. Bilbo says about it:

"I always thought Theo was wrong in acting like a 'red-neck' on the speaking platform. I want to conduct my campaign in such a manner that after my election the people—the upper class included—will still respect me as a lady."

Mrs. Bilbo is three years younger than her former husband. She used to be a school teacher, wears glasses, dresses well and makes an attractive appearance.

She says she is the only person in Mississippi who could defeat Bilbo, because "I know so much about him." She expects to take into her campaign experience gained helping him to win elections.

"I have been in politics—behind the scenes—as long as my husband," she says. "It's high time I received some benefits for the work I have done.

Senator Bilbo has had no comment on his former wife's announced intention of challenging him on the election stump.

Side Glances---By George Clark



"I can't find my chauffeur. How do you spread a dragnet?"

The National Whirligig

The News Behind The News

WASHINGTON
By Ray Tucker

AMBASSADOR JOSEPH E. DAVIES recently slipped over to Wales to deliver the principal oration at the famous Welsh festival of Eisteddfod. Newspaper accounts of his performance indicate that he deeply impressed the people of the land whence his parents came.

After comparing his oratorical style to the late Lord Asquith's and William Jennings Bryans', the Western Mail and South Wales News said in its leading editorial: "Here was a statesman of international fame who was not afraid, in these days of indifference toward religion, to proclaim to the world that the inspiration of his political beliefs was the morality of the Christian Gospel."

Mr. Davies, whose mother was a Welsh evangelist, spoke the native language in the introductory portion of his address. From President Roosevelt he brought the message of "cofion cynnes," which means "warm regards." Other Welshmen prominent in public life in America include Justices Hughes and Roberts, Lawyer John W. Davis, former Senator Davis of Pennsylvania, John L. Lewis and William Green, Socialist Norman Thomas, Banker Morgan. It's a strong crew.

• • •

TARDY: Two American diplomats may be able to boast that they were present at both the birth and the death of the Republic of Czechoslovakia. They are William C. Bullit, ambassador to France, and Adolph A. Berle, jr., assistant Secretary of State.

The two men, then in their twenties, served as Woodrow Wilson's advisers during the negotiations leading to the framing of the Treaty of Versailles. Mr. Berle advised on economic problems, while Mr. Bullit's role was political. Both, at one time or another, handled the very problem which has precipitated the present day crisis—the question of racial minorities and what to do with them.

Both have privately condemned the treaty as provocative of future conflict, and today their predictions are borne out. It was the understanding of most Americans who participated in the Paris conference that the document would be revised when World war bitterness had died down, but the French would never tolerate any attempt to heal wounds caused by the creation of hodge-podge nations. Now it's too late.

• • •

FORECAST: Here's a politico-social note involving the daughter of a prominent member of the National Labor Relations board. When William Green hears about it, he'll have apoplexy.

The girl recently attended a college dance in the nearby mountains of Maryland. It was held in connection with a tennis tournament, to which boy and girl students from roundabout had hitch-hiked with the scanty funds they had been able to save from summer earnings in country stores and on the farms.

The NLRB daughter gazed with ill-disguised contempt at the Lambeth Walkers and "little applers." Then she erupted. "What do they mean with all this revelry at such a time?" she asked. "Don't they know that a revolution is coming? They won't be gallivanting like that when John L. Lewis sits in the White House.

NEW YORK
By James McMullin

AS THE ZERO HOUR approaches for the New York state political conventions, Gov. Herbert H. Lehman becomes more and more backstage director of Democratic destinies.

James A. Farley, in his capacity as state chairman, will insist on a rousing endorsement of the New Deal as a matter of preserving "party harmony." But the selection of candidates is something else again. Mr. Farley is more interested in winning the election than in catering to White House susceptibilities. He has found that Mr. Lehman's postion is immeasurably stronger in the state organization that it was two years ago—and that he needs the governor's active cooperation to assure a successful campaign.

So Lehman will have a lot to say about who runs for what. Political insiders say his influence enhances Attorney-General John J. Bennett's prospects of landing the gubernatorial nomination, despite the fact that Farley has not been too keen about him. Bennett is decidedly not a New Dealer.

• • •

BALANCE: New York leaders are keeping a watchful eye on San Franciscan Roger Lapham, who is president of the American-Hawaiian Steamship company and head of the Waterfront employers association in his city. He is also chairman of the Industrial association of San Francisco, and his activities in this capacity are attracting considerable backstage attenton in high quarters.

Mr. Lapham is trying to form a federation of employers to the Central Labor federation. His idea is that employers should be organized to bargain collectively as a unit with organized labor. He has no desire to "forec a showdown" with the unions, as some of his associates have tried to do. Instead of weakening labor, he wants to strengthen the voice of management in labor relations by unified action—thus placing the bargaining parties on an even footing.

A similar system has worked satisfactorily in England. If Lapham's experiment turns out well in San Francisco, it will soon be copied in other industrial centers.

• • •

NERVOUS: A Dies committee witness testified in New York last week that Michael J. Quill, head of the CIO Transport Workers union and a member of the New York City council, is a member of the Communist party. Mr. Quill indignantly denies it.

Employers who have contracts with the Transport Workers union have long known that Quill associates with a radical crowd, whether or not he is actually a communist. But they all agree that his union certainly has not followed the usual communist tactics of raising as much Cain as possible. The Transport Workers have scrupulously respected their contracts—so scrupulously that radical agitators have tried to undermine Quill by charging him with "playing the bosses' game."

Quill came to the United States as a poor Irish immigrant about 10 years ago. His rise to power in labor circles has been amazingly rapid. He will be a very important figure in the life of the metropolis at the end of this year. All of New York City's public transportation systems except the city's own independent subway are under contract to the Transport Workers, and all the contracts expire Jan. 1. This situation has staggering possibilities. Quill has given no clue as to his demands or intentions, but big timers are nervous about him.

• • •

HARTFORDS: John and George Hartford, the brothers who own the A&P chain stores, performed the most dramatic act of their quiet but influential careers when they recently published the first of a series of newspaper advertisements expressing open opposition to the new Patman bill to tax chain stores out of existence.

Despite the fact that they are sole rulers of an immense business, the Hartfords have always shunned publicity of any kind. New Englanders by birth and background, they are elderly men of extremely simple tastes. Their entire lives have been devoted to hard work. Their headquarters offices are characteristically devoid of swank—as simply and austerely furnished as those of a new firm struggling to save every nickel to get by.

The Hartfords have long commanded the sincere respect of financial New York. They hold important directorships outside their own company. They are known as frank and rather dour straight-shooters without an inch of bluff or evasiveness. It must have cost them something to shed their cloak of anonymity to make a frontal attack on the Patman bill, but now that they are in the fight they will stay in to the finish.

(Copyright McClure Newspaper Syndicate)

Our Curious World --- By William Ferguson



DAHLIAS ARE NAMED IN HONOR OF THE SWEDISH BOTANIST, DAHL.





ANSWER: 1. The apple that Adam ate. 2. The apple that fell from the tree and gave Newton the idea of the law of gravity. 3. The apple that William Tell shot from his son's head.

'Most Romantic River' Has Portrait Done

Cecile Hulse Matschat's "Suwannee River" Is Interesting

"SUWANNEE RIVER," by Cecile Hulse Matschat; (Farrar & Rinehart, New York).

THE THIRD volume of the "Rivers of America" series is out. It is perhaps the best proof to date of the publisher's idea, which is simply to tell the story of America from a new viewpoint. The title of this volume is "Suwannee River," and the author is Cecile Hulse Matschat.

The Suwannee is unique in that it was made a world possession by one man, Stephen Collins Foster, and that man never saw the stream. It was a name on a map to him. But to Mrs. Matschat it is a concrete reality, because she lived at (or perhaps "on" is the word) its source for a long while. The river rises in Okefenokee swamp, which is second in size to the Everglades and covers a considerable portion of southern Georgia and northern Florida.

People Live Dangerously

The swamp is one of those pockets in which a people has lived for centuries with little or no change. The inhabitants are not, however, poor whites in the traditional sense—they are tall, well formed and shrewd. They never heard of New York, but they know the great snakes, alligators, bears and such like which live abundantly about them. The swamp is a region of danger and beauty, caught at a point of time and preserved. Its people live in comparative comfort, have no desire to leave it. And they live dangerously.

When Mrs. Matschat left Okefenokee she left in a flat-bottomed boat to float down the Suwannee itself. She also left behind her real interest in the river, as her book shows abundantly. If for no other reason than that Foster wrote about the lower reaches and the life thereof as he imagined it, we might expect a little more description from Mrs. Matschat. Whatever we expect we don't get it.

Turns Up Worthy Material

There is much of interest in this part of "Suwannee River," of course. One could hardly journey 240 miles to the sea on any river without turning up worthy material, particularly if one were as sensitive as the author. Still, since Foster's famous song was finished this region of plantations has met and been crushed by the combined forces of politics, economics and "progress," and many readers will want to know about it.

Which is as we see it, the only flaw in a beautiful and intelligently prepared book.

• • •

More Breathless Suspense

"THE DEVIL THUMBS A RIDE," by Robert Du Soe; (McBride, Philadelphia).

THERE is something more than a little reminiscent of the grim breathless suspense of "The Postman Always Rings Twice" in Robert Du Soe's new novel, "The Devil Thumbs a Ride."

Du Soe tells about a rather stupid and besotted but fundamentally harmless traveling salesman who blunders naturally and unwittingly into a horrible mess—and doesn't for a time, even realize what a mess it is.

For Our Cross-Word Puzzle Fans

HORIZONTAL

1, 4 Pictured Mohammedan leader.
7 He is the incarnated god of 78,000,000 ——s.
12 Instrument.
14 Sailor.
16 To profit.
18 Form of "be."
19 Fish.
20 Kindled.
22 Work of skill.
24 Cavity.
26 Golf device.
28 Female sheep.
30 Layer of a series.
31 Seasons.
33 Chaffy part of grain.
34 Stop!
35 Pedal digits.
36 Narrow street.
37 Insurgent.
39 Measure of area.
42 Lock part.
43 Father.
44 Toward.
45 Ornamental.
47 Butter lump.
48 And.
49 Bitter herb.
50 Flying toy.
51 Values.
54 Wood demon.
55 Not hollow.
56 Sailor.
57 To acquiesce.
59 Eternity.
60 He receives his —— in gold on his birthday.
61 His title is ——

VERTICAL

2 To depart.
3 To abolish.
4 To retain.
5 To perturb.
6 To bow.
8 To leer.
9 Capuchin monkey.
10 Matter-of-fact.
11 Half an em.
13 Either.
15 In a superior degree.
17 His —— is considered sacred.
21 This —— ruler travels constantly.
23 Stream.
25 Exists.
27 Prime character.
29 Pale.
32 Behold.
33 Blister.
38 Inlet of the sea.
40 To revolve.
41 Wages.
43 Film on copper.
45 Sharp tooth.
46 Short letter.
47 Aviator.
50 Genus of cuckoos.
52 Japanese fish.
53 Unit of work.
57 Preposition.
58 Electrical unit.

Answer to Previous Puzzle





Radiation Of All-Weather Roads Speeds Traffic In 19 South Plains Counties

Total Of 871 Miles Paved; Three Years To See More Improvement

A short decade ago a system of all-weather roads on the Plains of Texas, especially the South Plains, was only a dream.

Many of the highways were scarcely more than by-ways and were a horror in damp weather. Many of the roads now paved, then were hardly fit for more than wagon trails from farm to market.

In the last 10 years road maps of this area have come to resemble a spider's web. The reason:

One of the largest state departments in Northwest Texas which touches thousands of persons directly and indirectly, is the division office of the Texas Highway department in Lubbock which serves 19 counties.

Would Stretch Out

If all the paved roads in the fifth division of the Texas Highway department were laid end to end they would reach east from Lubbock past New Orleans and to Montgomery, Ala.; they would span the broad state of Texas at its longest points with miles and miles to spare.

Swinging to the north, the end would strike Nashville, Tenn., as well as Peoria, and come so close to Detroit the remainder of the trip would require less than a day in anybody's car. It would cut a swath in North Dakota and Montana and place you about the middle of Yellowstone Park. Far into California the end of the concrete would extend, in fact practically in sight of Los Angeles, Long Beach and Hollywood.

Dropping the loose end, the radius would include all of Lower California and the Gulf of California. With it swinging pendulum-fashion, it would include most of historic Mexico and dangle dangerously near Mexico City.

Two years ago there were 330.3 miles of paved road in the 10 counties of division 5. Sept. 1 of this year there were 871.3, doubling the former figure with more than 200 miles to spare. Total mileage is 1,125.

Administration Vested Here

"At the present rate of progress, it is contemplated that all of the state highways now under maintenance in the division will be surfaced within the next three years," said George M. Garrett, division engineer.

It is through the efforts of Garrett and his staff that thousands will be able to drive to Lubbock to attend the 25th annual Panhandle-South Plains fair with maximum safety and speed and minimum wear and tear on cars.

Nucleus of the department in this area is the two-story brick building north of the highway and immediately east of the east underpass. After passing through the reception room on the first floor, visitors will find private offices of the division engineer and assistant engineer and a large room for accounting and clerical work. On the second floor are the private offices of the resident engineer and the office engineer, and a large room for planning and drafting.

Assisting Garrett at the 105 East Broadway division office are: J. C. Kerr, assistant division engineer; W. A. Bryan, chief accountant; W. A. Fox, bookkeeper; Ameral Payne, office clerk; Mrs. W. C. Alder, secretary to Garrett; Misses Edith Henderson, Jeffie Mann and Roberta Raybon, stenographers; Wilson B. Holden, jr., roadside planting foreman; Lawrence Magee, Bruce Bryan, N. M. Hobbs, Herbert Rule, and Ray R. Eldridge, office assistants, and John A. Neill, timekeeper.

George Garrett Engineer

Supervising foremen of the 11 maintenance sections who work under Garrett, and the headquarters for each section are: Joe Anderson, Seminole; Herschel Brown, Plainview; D. L. Butt, Muleshoe; W. H. Clements, Dimmitt; A. J. Hamilton, Floydada; H. E. McBride, Levelland; B. G. Sherrod, Tulia; Jake Webb, Post; B. L. McPherson, Brownfield; Joel Willson, Lamesa, and Jim C. Bray, Lubbock.

It might be well to mention the 19 counties of the division: Andrews, Gaines, Dawson, Yoakum, Terry, Lynn, Garza, Cochran, Hockley, Lubbock Crosby, Bailey Lamb, Hale, Floyd, Parmer, Castro, Swisher and Briscoe.

Approximately 200 laborers and 180 pieces of machinery and equipment maintain the highways in this division.

Since the 1937 fair, three new section warehouses have been constructed in this division, one at Brownfield, another at Muleshoe, and a third at Levelland. Before this year's fair is a month old another new warehouse will have been constructed at Floydada and a sub-station at Morton.

Roads Serve General Section

For the new comers and others not familiar with the system of state and federal highways in this district:

From Happy south through Lubbock to Ackerly on the Dawson-Martin county line runs federal highway 87; federal highway 84 spans the division from Farwell through Lubbock to the Scurry county line near Justiceburg; U. S. 62 connects Dickens county line with Brownfield west to Bronco by way of Lubbock; motorists may remain on federal highway 70 from the Motley county line west through Floydada, and to Plainview and Muleshoe; U. S. 380 goes west from Kent county line through Post, Tahoka and Brownfield to Bronco; after starting from Castro-Deaf Smith county line, U. S. 60 goes through Parmer county to Farwell.

East-west state highways are: 86 extends from Turkey through Tulia to Bovina; 24 connects Lubbock with the Texas-New Mexico state line via Morton; and 15 reaches from Borden county through Lamesa and Seminole to the state line near Hobbs, N. M.

North-south state highways are: 214 reaches from Muleshoe to Needmore; 51 connects Hereford with Dimmitt and Brownfield with the Ector county line by way of Seminole and Andrews; from Floydada to Ralls travels 207; and 194 reaches from Plainview to Dimmitt.

In the last year state numbers have been eliminated from federal highways, but state highways which are not federal highways retain their Texas numbers.

"All counties in the division have been cooperating to the fullest extent in obtaining necessary right-of-way for highway construction," Garrett said. "It is through this cooperation that development in the South Plains has been able to advance so rapidly."

Nine Projects Under Way

Recently a contract was let for grading, drainage structures, caliche base and asphalt surfacing on highway 15 from Dawson county line west to Seminole in Gaines county, and plans are in the preparatory stage for construction of federal 380 through Yoakum county. It is contemplated construction work will be well under way on that section in the next eight months, Garrett explained.

Nine projects are under construction in the division and are under sponsorship by the state highway department and the Works Progress administration. The WPA furnishes labor and the state department the materials, equipment and supervision. Three other projects have been authorized and construction will begin as soon as right-of-way is secured and plans complete.

A contract has been let for six miles of farm-to-market road from Floydada toward Silverton.

WPA projects in operation are in Swisher, Castro, Briscoe, Bailey, Lamb, Crosby, Garza, Lynn and Terry counties. Projects which have received approval are to be in Cochran and Dawson counties. An additional project in Terry county has been approved for construction of highway 51 from Brownfield north to Hockley county line.

"Much-needed" was the description given the project in operation in which esplanades are under construction on College avenue near Texas Technological college. A white line will be placed in the center of the avenue and reflector buttons placed in it to outline the center of the pavement at night.

To eliminate a traffic hazard, 18 feet of paving on the shoulders on each side of the pavement in Lubbock and Lubbock and Hale counties has been completed in the last year.

Numerous Persons Employed

Resident engineers in charge of design and construction of highways and the counties assigned to them are: Long C. Ingram, jr., Lubbock, Lynn, Crosby and Garza; R. T. Roane, Floyd; E. J. Willson, Hale and Briscoe; W. H. Garrett, Swisher, Castro and Parmer; R. W. Tucker, Lamb and Bailey; E. F. Pilley, Hockley and Cochran; T. H. Anderson, Terry and Yoakum; F. B. Ogle, Dawson and Gaines.

Several buildings subordinate to the division office also are on the grounds near the headquarters office.

A large warehouse consists of storage space for stock items and equipment parts; an office for the division mechanic and warehouseman, and facilities in the repair shop section for maintaining all maintenance equipment used throughout the division.

A second structure is divided into sections for: Soils laboratory; storage of records; and two for storage of miscellaneous maintenance equipment.

A third building is a blacksmith shop, the fourth a carpenter and paint shop in which all roadside signs are constructed; and another small building houses gasoline, oil, and a wash rack for servicing equipment.

Personnel associated with those buildings are: John Witt, division mechanic; Max L. Morris, shop foreman; W. C. Blaton, warehouseman; Vernon L. Harvley, warehouse utilityman; Douglass B. Adkisson, sign painter; Albert Lane, blacksmith mechanic; George B. Clifton, Orban F. Aycock, Carl Wheeler, Donald A. Shoemaker, Charley Morrison, and Onza R. Justiss, motor mechanics; Chas. B. McCollum, Omer C. Higgins, W. C. Wright, William A. Newell, and Fred Parker, mechanic helpers; John T. Warden, building and grounds keeper; and H. S. Pearson, nightwatchman.

NEW CROSBYTON BAND

CROSBYTON — The high school now has a band and Carl Spratt, director, has 25 members. He expects to increase the number before the Christmas holidays. It is the first time in several years the school has had a band.

Where Cattle Roamed Plains Town Is Growing Rapidly

WHITEFACE, Sept. 24.—Whiteface, named for the white faced cattle that used to roam the range in this sandy wetsern county, is growing steadily and is becoming known throughout the cattle world as the location of one of the largest full feeding projects.

Reed and Snyder operate a huge cattle project here in town. Last year they fed out 22,000 head of sheep besides cattle. This year they will feed again.

Pens have a capacity of 6,000 head or more, besides sheep.

Silos, Store Feed

Huge trench silos are used in storing cut feed. There is enough storage space here for feeding of 20,000 to 25,000 sheep and 5,000 or 6,000 cattle.

Local men are employed by Reed and Snyder. Their payroll through the feeding season amounts to considerable. Buying of green feed from farmers of this area represents many thousands of dollars income to them. It is respent here largely.

Oil development, while it seems to be slow, means a steady income here. Many of the workers employed in the field reside here. Geophysical crews and other oil exploration crews, working in Cochran and western Hockley counties, headquarter here.

Construction Increases

As a result, houses are scare. When a new group comes into the community it is frequently difficult to secure enough rooms for them.

During the past year several new homes and some smaller rent places have been built. Farmers have improved their places and the community during the past two or three years has grown in population.

Completion of a paved highway east to Levelland, a few weeks ago, gives residents of this section an all weather road to Dallas, Fort Worth, El Paso, Wichita Falls, Amarillo and other towns as well as Lubbock.

Tahoka Rotary Club Has 44 Members

(By Staff Correspondent)

TAHOKA, Sept. 24.—The Tahoka Rotary club, just over two years old, has the largest club in any town of under 8,000 population on the South Plains, according to Frank P. Hill.

There are 44 members. R. P. Weathers is president and Charles Townes, secretary. Only Lubbock and Plainview clubs are larger.

TO INSPECT SCHOOLS

CROSBYTON—G. D. Holbrook, deputy state superintendent of schools, begins his annual inspection of Crosby county rural schools on Monday, R. H. Nowlin, county superintendent, reports. Rural school budgets are to be filed by Oct. 1, Nowlin added.

Lamesa Cracking Plant Is Busy

(By Staff Correspondent)

LAMESA, Sept. 24.—Three shifts a day have been required in the Henningson Brothers egg cracking plant here, handling several hundred cases of eggs.

The plant is one of two in Texas owned by the New York City concern. For several years the plant closed down in July.

Eggs are cracked, evaporated and shipped east for use in confectionaries and bakeries. Yolks and whites are kept separate. Shipments are made by truck to Fort Worth and from there eggs are brought here.

Several hundred cases of eggs daily are used. When running to full capacity as many as 800 cases are cracked.

LINER JOINS FSA

LITTLEFIELD—Euel Liner, vocational agriculture teacher here the past year, resigned to accept a place as rural supervisor of the Farm Security administration for Lamb county. A 1934 Texas Technological college graduate, he has taught four years.

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It is not too early to start your Christmas Buying . . . shop now while stocks are complete. Have your purchases layed away and make weekly payments on them . . . you will have them paid for by Christmas.

RIDE THE BUSSES

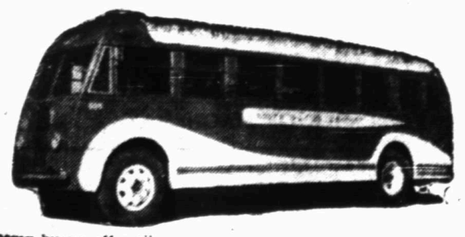
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WELCOME TO THE Silver Jubilee Of The Panhandle-South Plains Fair . . .

● Dependable
● Economical





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PANHANDLE-SOUTH PLAINS FAIR

Sept. 26 Thru Oct. 1, 1938

ON SALE AT

A. & L. DRUG, BOWEN DRUG, CAMMACK DRUG, CLARK DRUG, CORNER DRUG, HODGES BROS., JOHN HALSEY DRUG, MARK HALSEY NO. 1, MARK HALSEY NO. 2, JARETT-WEST DRUG, LUBBOCK DRUG, NINETEENTH STREET PHARMACY, PINSON DRUG, REDWINE DRUG, SERVICE DRUG, A. C. STRALEY GROC., WYLIE DRUG, POST OFFICE DRUG, HOTEL DRUG.

...AND SAVE THE DIFFERENCE TO SPEND

IT'S A MONEY SAVER AND A TIME SAVER

Childs Season Ticket $1.00

LOOK

Adult Single Admission . . 50c
3 Times Daily at 50c . . $1.50
6 Days, 3 Times Daily at 50c $9.00
Season Ticket Good 3 Times Daily . . $2.50

YOU SAVE $6.50

Auto Season Ticket $1.00

Floydada Prepares For Harvest Of Crops; Improved Conditions Are Reported

Town Is One Of Plains' Oldest

(By Staff Correspondent)

FLOYDADA, Sept. 24.—One of the oldest towns on the South Plains and a county seat more than 46 years, Floydada is coming to the fore as the county is getting ready for harvesting of two fair sized crops this year.

Carryover from last year's record when the county produced three major crops, wheat, cotton and sorghums, is reflected in improved general conditions, business men say. Floyd county in 1937 harvested from 4,000,000 to 5,000,000 bushels of wheat, a state and a national record. Much of the wheat was held by large farmers through this year.

Old debts were wiped out, machinery that had been sold on credit years ago, was paid for and some new machinery bought.

Building Increases

During the past few months several houses have been built. Farmers of the territory have done considerable building.

Plans are under way for construction or purchase of an electric power plant and distribution system, Mayor Glad Snodgrass explained. In 1936 the property owners voted $120,000 in bonds, which have never been used.

City officials have asked PWA for a loan and grant to build or buy. They asked a grant of $67,500 and a loan of $82,500.

Mayor Snodgrass said the general finances of the city are in excellent shape. During the past year $25,000 in bonds outstanding have been liquidated. Tax collections have been better than for some years.

New business concerns have moved in and there are almost no vacant business buildings.

Lake Project Begun

An active chamber of commerce functions here. Several common city projects were sponsored, including a baseball tournament and a July fourth program.

G. L. Kirk is president this year, succeeding O. M. Watson. R. W. Cothern is the paid secretary.

A lake project, in Blanco canyon on the White river, has been started and government officials have inspected the proposed site. The lake would be made by a dam in the river 40 feet high and would improve water two miles from the dam.

Population is on the increase, Mayor Snodgrass says the present population is nearly 3,200, a gain from the 2,600 reported in the 1930 census.

Floyd county farmers are in better shape this year than last, O. M. Watson, president of the First National bank, explained they did not have to borrow as much money on which to open their 1938 operations. Business men likewise were in better shape.

Trench Silos To Be Doubled In Lamb

(By Staff Correspondent)

TAHOKA, Sept. 24.—At least 30 to 40 trench silos will have been dug and filled this fall, in addition to the number already dug, according to V. F. Jones, county agent.

"We are digging and filling more silos this year than ever before," he said. "Farmers are finding this method of saving their feed crops is the best they have tried."

The chances of attending college, which were one in 33 in 1900 are now one in six.

Aging Slaton Man, "Dad" Elkins, Has Lived Full Life Of Service; Not Able To Attend Fair This Year

BY RAYMOND LEE JOHNS
Manager Slaton Chamber of Commerce

SLATON, Sept. 24.—"Dad" Elkins, who used to be able to attend the Panhandle-South Plains fair, walks the streets of Slaton and Lubbock no more.

When I think of this man, Dad Elkins, I see a short, thin figure, bent with 80 years, walking down the street with an old wooden cane, gathering tinfoil from the sidewalk, gutter, or wherever it may be found.

His shoes are worn and cracked; one of them has a patch along a seam.

As the various agricultural and project exhibits and the gala uproar of carnival nights on the fair grounds of Lubbock come and go Dad sits in an easy chair in his Slaton boarding house.

I can see him as the seasons pass, being forced to slow his pace a little more each day. Now he is almost blind. His memory is fading.

Thought Always Of Others

"Do you have any tinfoil for the crippled children's home today?" he used to ask a pedestrain. His rapidly fading vision stopped this philanthropic work many months ago.

During the World War Dad began picking tinfoil from the streets and sending it to Dallas to be sold, the money to be used by the Odd Fellows lodge and the Masons in constructing two hospitals for crippled children, one at Dallas, the other at Arlington, Texas. A firm in New York bought the tinfoil, paying almost 50 cents a pound. Dad sent more than $400 worth.

"Now," he says proudly, "the homes are self-supporting, and hundreds of children are receiving treatment there, without having to pay a cent.

Dad has a Masonic badge, which bears an inscription of his 50-year membership. He is also an Odd Fellow. His lodge badges are treasures for him.

Arlington missions is a home for aged Masons, as well as a place where crippled children may be sent for treatment. Dad says he is going there to live as soon as they have a place for him. In the Odd Fellows home at Dallas there are some 500 or 600 children Dad says, and a number of aged Odd Fellows.

Was Officer Among Indians

June 1, 1858, Dad was born in Franklin county, Illinois, about 100 miles southeast of St. Louis. He claims he was in St. Louis before a train ever crossed the Mississippi river.

"My grandfather came from Scotland; father was born in Tennessee, and my mother came from England. I'm Scotch-Irish, and I don't deny it."

His eyes were crossed when he was a youngster and he could not speak plainly; consequently, he never attended school until he became 17 years old.

"I worked on a farm for a few years," he said, "then moved to the Oklahoma territory, before Oklahoma was ever a state, where I served as deputy United States marshal six years among the Choctaw and Chickasha Indian tribes."

Dad and the Indians got along nicely together. He said that in those days if you were good to the Redskins, they would die for you; but if you mistreated one, they would get you.

"Some of the most attractive and beautiful girls I have ever seen were Indian maidens," he recollects.

Those days, old squaws killed calves, and while they rolled them over on their backs and cut them open, afterwards rolling the intestines out on a cloth, the children gatehred around to eat small strips of meat torn from the carcass and given them by their mothers. Dad saw this sort of thing happen dozens of times and he witnessed many corn dances enacted at a joint, brotherly meeting of the Choctaws and the Chickashas. These meetings usually were called in a valley near the base of a hill and camp was made. The Indians cooked, ate, danced, drank whiskey, and caroused around. Then one would kill his best friend or his worst enemy; all the Indians usually went away from the scene of the murder, leaving their dead unburied. The Cherokees were the first to be civilized, next the Choctaws then the Chickashas.

Dad's father and uncle fought in the Mexican war under General Shields. During a major battle, in which the general was seriously wounded, the two men carried Shields from the battle-field to safety.

Years later an old soldier's reunion was held at Mount Vernon, Ill. The old Black Hawk soldiers, the Mexicans, the Civil war veterans, and World war boys formed a line and marched by General Shields, whom they saluted.

"When the parade was over," Dad reminisces, "father, uncle and I went to see the general in his room. When he saw my father and uncle, he said, 'Ah, boys! Your names are gone, but I remember full well the day you carried me off the battlefield, wounded.'"

When Dad was a boy the girls did not dress as they do now. According to his philosophy, if they had, "they would not have stayed on the streets 10 minutes."

Doesn't Like Roosevelt, Movies

"What do I think of Roosevelt?" he said. "Why I wouldn't vote for him again for anything. He didn't do what he agreed. He went down to the big White House, took his seat as president, and organized himself a bank. Andrew Mellon and other millionaries hadn't paid their poll tax in three years. What did Roosevelt do about it? Nothing! Within three years, every man will draw $100 each month from the government; he will be required to spend it all each month. Then he will have bloodshed.

"As a young man I worked on a farm with a Pennsylvania German boy who had come from Germany. He said, 'Mr. Elkins, it will be only a few years until Germany will try to take this country,' and sure enough they tried it, and they'll try it again if we don't whop 'em."

Dad stamps the moving pictures as the "worst curse that ever hit America." He is a full-blooded Methodist. "We are going backward instead of forward," he says. "When I was growing up the church was run differently, and one had to be a man and live it to belong to the lodges in those days."

Dad lived in Illinois until he was 30 years old. He worked in the restaurant and bakery business 27 years at Snyder and Post City, Texas.

His family was broken up many years ago by his wife's death. A son died in Dallas two or three years ago. One son remains, a Santa Fe railroad employe.

Dad made application at Austin for an old-age pension. He received it about six months, then it was taken away on te grounds is son could support him.

"I could do without it," he says, "but I might as well have it as some who are getting it and are still able to work. I would help poor children with mine. Before I became so nearly blind, not a day passed on which I didn't buy something for the children on the streets. If you can't help someone, don't do anything that will be an injury to him."

Dad is seen no more being helped across the streets of this small town on West Texas' plains, carrying that old wooden cane Bob Warren of Post City gave him 12 or 15 years ago. In the lobby of a small Slaton hotel, while thousands of young people will flock this year to the Panhandle-South Plains fair, Dad Elkins will pass away the hours, saying to everyone who comes in, "If there is ever anything I can do to help, you you know where I am."

Annual Shows On Plains Staged

In addition to the Panhandle-South Plains fair every year, one other major agriculture exhibit with all the trimmings, a fat stock show and any number of small county fairs ar conducted annually.

In many instances, two, or even three, counties pool their resources and stage bi- or tri-county fairs.

The Panhandle-South Plains fair, usually is held in late September, attracts 130,000 to 140,000, and expectations this year are for greater numbers, barring inclement weather.

Plainview Has Show

Annually, in the spring Plainview sponsors the Panhandle-Plains Dairy show, second only in size and importance to the Jersey cattle show of the Texas State fair at Dallas. Often it is credited by experts es equal or, in some instances superior, to the Dallas show. Attendance is about 50,000 persons.

Lubbock, in the spring, has conducted a fat stock show annually since 1931. It began as a cured meat show.

Premiums go to young boys with prize hogs, lambs, and cattle. Attendance usually ranges from 10,000 to 15,000 persons who see judging and sales.

Elimination stock shows are held in each of the counties of this area prior to the Lubbock show and county winners become qualified to compete in the contests here.

Slaton's contributions to the fairs and exhibits will be the annual Panhandle-Plains Poultry show. Several counties, other than Lubbock, conduct poultry shows annually.

New Merchants Building Is One Of Most Striking Improvements Made This Year

Perhaps the most striking of the improvements at the Panhandle-South Plains fair grounds since last fall has been the erection of the new Merchants building.

It represents a total value of approximately $20,000 and was built, officials of the association explained, because the structure it replaced was wholly inadequate in size to meet the demands of progressive Lubbock merchants for exhibit space.

Architectural Pattern

It likewise was built with the idea of making it the architectural pattern for future exhibit structures which will be erected as rapidly as demand requires and finances will permit, officials declared.

Those associated with the fair were frankly elated at being rid of the old building. It was of frame and decidedly down at the heel. It was lacking in the facilities that exhibitors desired. Its replacement, however, was delayed because of reluctance of fair association officials to plunge the organization into debt.

The new building is of steel and masonry construction throughout. It is designed to be rat proof and dust proof. The cement floor replaces one of planking. Its lofty central ceiling will contribute to comfort. It is fire proof except for the inflammable materials which may be put on display.

Space Almost Doubled

Of most importance, however, is the fact that it has nearly doubled the number of exhibit spaces. It has almost tripled the passage ways areas within the building, thus facilitating the movement of those who inspect the exhibit to be displayed there.

It is the assurance of fair association officials that the exhibits will merit the attention of every visitor to the grounds. Among those who have reserved space are the outstanding firms of the South Plains and they will exhibit the very latest they have to offer. The range will include wearing apparel in a wide range, those things designed for comfort, convenience and luxury in the home, needs of the motorist and many others.

The building will be open at all times during the fair, officials of the association announced.

SCOTT NOW IN CHARGE QUITAQUE—W. R. Scott, who came here from Olton last year to manage the Quitaque Post, has purchased the paper from J. Lindsey Nunn of Amarillo and Lexington, Ky. Scott once published the Olton Enterprise.

FAIR AND RODEO HEADQUARTERS



We Feature Levi Strauss and Glover Sportswear

"The Biggest Little Store In Lubbock"

Offers the most complete line of Riding, Sport, Dress and Work Clothes in West Texas

Across From Hotel Lubbock

XL EXCEL MEN'S STORE

1203 Broadway

WYLIE'S MONTH-END DRUG SPECIALS

1007 MAIN STREET — OPEN ALL NIGHT — FREE MOTORCYCLE DELIVERY — PHONE 1082

SALE OF LUGGAGE AT COST PRICE



26-INCH METAL BAG, Blue and Brown, $2.50 value	$1.59
17-INCH AIRPLANE BAG, $1.25 value	79c
20-INCH AIRPLANE BAG, $1.25 value	79c
17-INCH AIRPLANE BAG, $1.50 value	98c
20-INCH AIRPLANE BAG, $1.75 value	98c
17-INCH AIRPLANE BAG, $2.25 value	$1.19
17-INCH AIRPLANE BAG, $1.75 value, with hangers	89c
17-INCH AIRPLANE BAG, 8 inches deep, $2.25 value	$1.29
20-INCH AIRPLANE BAG, $2.50 value	$1.29
17-INCH FABRIC BAG, Black or Brown, $1.25 value	79c
17-INCH METAL BAG, Black or Brown, $2.25 value	$1.19
20-INCH FABRIC BAG, Black or Brown, $1.50 value	89c
12-INCH OVERNIGHT BAG, Black or Brown, $1.00 value	59c
LEATHER ZIPPER BAG, 12 inches, $1.25 value	79c
15-INCH ZIPPER BAG, Suede, $2.75 value	$1.69
15-INCH ZIPPER BAG, $2.25 value, suede	$1.39
15-INCH LEATHER ZIPPER BAG, $2.75 value	$1.69
24-INCH BROWN RIBBED BAG, $5.00 value	$3.34
20-INCH BLACK ALL LEATHER FITTED BAG, $25.00 value	$15.75
20-INCH BLACK ALL LEATHER FITTED BAG, $22.50 value	$13.75
BROWN GLADSTONE (20 inches), $20.00 value	$13.00
17-INCH BLACK ALL LEATHER BAG, Silk lined, $11.00 value	$7.00

IPANA TOOTH PASTE, 50c value	28c
COLGATE PERFUMED SOAPS, Assorted, 6 bars	29c
HOT WATER BOTTLE, $1.00 value	39c
FOUNTAIN SYRINGE, $1.00 value	39c
MENNEN SHAVING CREAM, 50c value; MENNEN SKIN BRACER, 25c value, both	39c
LISTERINE TOOTH PASTE, 25c value, 2 tubes	26c
LIQUID CAMPHO PHENIQUE, 30c size	19c
SAN REMO CASTILE SOAP, 1-lb. bar	23c
GARDENIA COLD CREAM SOAP, Seven 10c bars	29c
DESK LAMPS, $1.25 value	79c
DESK LAMPS, $1.50 value	89c
DESK LAMPS, $1.75 value	$1.19
BED LAMPS, $1.00 value	49c
ALARM CLOCK, $1.00 value	79c
HOSPITAL COTTON, 1 pound	25c
JUICE KING ORANGE JUICER, $1.98 value	$1.79
ORANGE JUICER, $2.25 value	$1.98
WOODBURY'S SOAP, Two 10c bars	15c
JERGEN'S FLORAL ODOR SOAP, Six 15c bars	39c
RUSSIAN MINERAL OIL, One pint	27c
RUBBING ALCOHOL, One pint	15c
NUJOL, $1.00 size	49c
SAL HEPATICA, 60c size	39c
MILK OF MAGNESIA, Quart	39c
SYRUP OF PEPSIN, 60c size	39c
PABLUM, 50c size	39c
VERAZEPTOL, 75c value	49c
PHILLIP'S MILK OF MAGNESIA, 50c size	31c
AGAROL, $1.50 size	98c
VICK'S NOSE DROPS, 50c size	35c
WILLIAM'S HAIR OIL, 25c size	9c
FITCH'S SHAMPOO, 75c size; FITCH'S HAIR OIL, 25c size, both	59c

PEPSODENT ANTISEPTIC, 50c size, 2 for	51c
LUCKY TIGER HAIR TONIC, $1.00 size (50c size free)	79c
VITALIS HAIR TONIC, $1.50 size	$1.19
PREP, 35c size, 2 for	25c
LUCKY TIGER HAIR TONIC, 50c size	31c
DR. WEST'S TOOTH BRUSH, 50c size	27c
BOYER'S HAIR ARRANGER, 50c size	39c
LUCKY TIGER SHAMPOO, $1.00 size	65c
BAY RUM, 12-oz. bottle	23c
EPSOM SALTS, 5 pounds	19c
WITCH HAZEL, Pint	23c
VIOLET BORATED TALCUM, 1 pound	19c
MAVIS TALCUM, 25c size	16c
WOODBURY'S TALCUM, 25c size, 3 for	25c
COCOA SOAP, Lemon or Almond, Ten 10c bars for	25c
B AND B BABY TALCUM, 25c size	10c
CHAMBERLAIN HAND LOTION, $1.00 size	67c
ST. JOSEPH'S ASPIRIN, 36 for	9c
CAROID AND BILE SALTS TABLETS, 100 for	79c
BURMA SHAVE, 85c size	69c
LYON'S TOOTH POWDER, 50c size	35c
MAR-O-OIL SHAMPOO, 60c size	45c
ABSORBINE JR., $1.25 size	85c
CREO MULSION, $1.25 size	89c
SCOTT'S EMULSION, 60c size	39c
INGRAHAM'S SHAVING CREAM, 35c size	25c
JERGEN'S LOTION, $1.00 size; BOX WOODBURY'S FACE POWDER, both	69c
WOODBURY'S SHAVING LOTION, 50c size	21c
O. J. BEAUTY LOTION, 75c size	47c
ZONITE, 60c size	37c

These Prices Beginning Monday Will Be Effective Through Saturday

Section Five
* * *
Panhandle-South Plains Fair Edition

"FIRST In Lubbock—FIRST On The South Plains"

SUNDAY AVALANCHE-JOURNAL

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1938

Section Five
* * *
Panhandle-South Plains Fair Edition

VALUE Celebration

8th ANNIVERSARY SALE!

and

Silver Jubilee Fair Week Celebration

STEPHENS

907 BROADWAY

NOW

Air-Conditioned

SHOP IN PERFECT COMFORT

Heel Latch Ladies Shoes
Trim Trod Ladies Shoes
Up A Star Brand Shoe
Queen Quality Shoes
Clarey Jean
Simplicity Patterns
Tom Sawyer
Poll-Parrot Shoes
Davis Hats
Hurd Lacker Hardware
Mohawk Sheets
Osborn Gloves
Hansen Gloves
McCall Patterns
Curley Boys Suits
Curlee Clothes
LaVine Dresses
Jane Wyman
Lampl Sweaters
Rollins
Squirrelette Coney Fur Coats
McCallum Hose
St. Mary's Blankets
Premier Dresses
Hart Brand Sport Sweaters
Hercules Knit Dresses
Fownes Gloves
Schaffer Ladies Belts
Varsity Pajamas
Prima Donna Creations
Genuine Carl Pool San Antonio
Bellboy Maid Hosiery
Curity Diapers
Bloch Millinery
G. M. S. Purses
FreeMaid Shoes For Men
Carter's Foundations
Betsy Ann Dresses
"Lester Square," Ladies' Suits

Outfit the Entire Family NOW!

Shopping News for FAIR WEEK VISITORS WELCOME

to make our Store Headquarters!

SAVE ENOUGH IN YOUR PURCHASES TO TAKE IN ALL THE FAIR

Buy every Home need at Sale prices!

Greatest SALE of the New Fall Season!

We went to Market early, bought HEAVILY and have our Stocks already in the Store . . . prepared for an early buying Season . . . You need the merchandise, we need the room, for soon now other shipments will be arriving.

Buy from this enormous stock . . . buy heavily of your needs for months to come, for prices are at the low for the season, especially cut low for this Sale that we are combining with an Anniversary and Fair Week Celebration.

Read Every Word of the Following 3 Pages! Save! Buy Now!

AIR CONDITIONED STEPHENS AIR CONDITIONED

907 BROADWAY

STEPHENS'

907 Broadway
(Air Conditioned)



8th ANNIV RS

Silver Jubilee Fai W

LADIES' COATS



LADIES' ALL WOOL FABRIC COATS $7.98

One group, new fall shades including Blues, Jungle, Rusts, Green, Wine, Black and Brown. This is an unusual collection of new arrivals. Anniversary Sale, Extra Special, choice .....

NEW SHIPMENT LADIES' COATS $10.85

One special group, Tweeds, Needle Points, Flannels, Pointsetta, in fitted, Tube and Swagger styles. New high shades of Mulberry, Blues, Black, Rusts, Natural Camel and Mixed Tweeds. Sizes 10 to 44. Regular $12.98 Coats, placed in this special group.
Anniversary Sale Special, choice ..

SPORT AND DRESSY COATS $16.95

One group new Fall Coats, in Ribbed Wool, Camel, Flannel, Poinsetta, Mixed Tweeds, in fitted, tube and swagger styles. Trimmed (Fox Collars) and untrimmed. Sizes 10 to 52. Regular $19.75.
Anniversary Sale price, choice ....





Redfern and Klingright
COATS and SUITS

Seldom if ever have you had the opportunity to buy so much coat value for so little money . . . for seldom if ever has there been such a wealth of fabric, and fashion offered at the low prices of

$29.75 to $98.50



BETTER DRESSES

Striking new styles in Dresses by "Prima Donna," LeVine," "Classy Jean," "Dawnleigh" and "Betsy Ann" Frocks you'll wear smartly . . . and they'll win you lots of compliments. Shirts waist styles, Street dresses, for dinner wear and wool Sport dresses; their rich fabrics tell their fashion news.

$10.98 to $39.75

Ladies' Costu

SUIT

We have the biggest Ladies' Costume Su found in Lubbock. Suits as "Greenbro Jean," "Jeanne "Paramount," "Bets and others.

Coats with Dress, 3 pi piece short Suits, 2 piec full length Coats with linsky collars.

Prices Range F

$19 to $59

Others Are F

$69.50

$179



"King-O-Furs"—"D'Ormont Furs"
FUR COATS

A large collection of Kid Skin, Lapin, Poney, Squirrel locks, etc., colors of Brown, Black, White and Tan.

SHORT FUR JACKETS Priced at ..... **$16.95 to $34.75**

New Fall Dresses and Suits

One very special group of New Fall Dresses, bought this fall to sell for $7.98. Included are Crepes, Alpacas, Challies, Matalasse, etc.
Anniversary Sale price **$3.98**

Sport and Dress-Up Dress

This seasons new sheer woolens, Alpacas, Matalasse and Flannel Dressy and Sport Dresses, in short and long sleeve models. Regular $8.95 placed in a group for easy selection. Anniversary Sale price.. **$7**

Cotton House Coats

Gay cotton print Housecoats, and solid colors, all with full length zipper. Styles so beguiling you'll lounge, live in them . . . and love them.
ANNIVERSARY SALE PRICE.

$1.98 & $2.98

New Fall House Frocks

Know them by their brand. Guaranteed Fast colors, quadriqua prints in Sunny Sue also Virginia Hart and Annie Rooney Wash Dresses. Sizes 10 to 52.

ANNIVERSARY SALE PRICES

$1.00 $1.29 and $1.98



Children's Dresses

Challie, wools, and taffetas in Kate Greenaway, Burdee Frocks, and Betty Worth Frocks for the little misses. Sizes 1 to 16.

ANNIVERSARY SPECIAL PRICES

$1.98 to $6.98

Children's COATS

New shipments make our stock the largest we have ever had in Children's Coats. Every wanted color, trimmed and untrimmed. Sizes 1 year to 16 years.

$3.98 to $14.98

Many of these Children's Coats have Furses, Hats and Muffs to match.



Ladies' and Children's Millinery

You'd expect to pay more for any one of the Hats that you find in our store . . . for Ladies or Children, our Millinery is captivating.
ANNIVERSARY SALE PRICES ARE FROM — **$1.00 to $**



Ladies' Hansen Glove

Madra Leather pull on styles, full table cut. Plain with bright leather Trim. Black, Brown and Navy. Hansen Gloves have a reputation for long serviceable wear.
Anniversary Special .....
FOWNES and other Gloves to $3.95

$1

Hansen Fabric Gloves

New Fall Shipment—Hantex and Hansuede New Fabrics for Fall. Some are leather trim. Colors, Black, Navy, Cranberry, Burma, Rust, and Brown.
Anniversary Special ..... **$1.00 and $**

HOSIERY DEPARTMENT

Our Hosiery Department is Complete in every Detail. A Brand New Stock of Fall Colors, and weight for every occasion.

Better Maid

BETTER MAID Kant Run Mesh, Pair .. $1.35
BETTER MAID Royal Anne Lace, Pair .. $1.95
BETTER MAID 2 Thread Pair $1.15
BETTER MAID 3 Thread, Pair — 79c $1.00
BETTER MAID 7 Thread Pair 89c

McCallum

McCALLUM Richelieu Rib Novelty, Pair $1.35
McCALLUM Black Rib low heels, pr. $1.35
McCALLUM Straight Lace Pair $1.65

Rollins

ROLLINS 1½ Thread, Pair $1.65
ROLLINS 2 Thread, Pair — $1.00 $1.29
ROLLINS 3 Thread, Pair — 79c $1 $1.35
ROLLINS 4 Thread, Pair — 79c $1.00
ROLLINS 5 Thread Pair $1.00
ROLLINS 7 Thread, Service Weight .. 79c

Children's Anklets
By Rollins

1. English Lisle Rib Solids and Stripes, sizes 8 to 11. Pair 35c
2. Solid Colors and Fancy Tops in 70 Gauge Durene Rollin Anklets. Black, White, Wine, Hunter Green, Rust, Flame, Royal and Brown, sizes 5 to 10½. Pair 25c
3. Children 5-8 Length Hose. Plaid and some with Fancy Tops Pair ..... 25c to 35c

Ladies' and Children's **SWEATERS**

Twin Sets
Coat Sweaters
Bolero Style
Barrell

Novelty Slip Over, each **$1.00 - $2.98**

Ladies' Fall Purses



Handbag hits, the arresting new bags you've been hunting for . . . Zakaff, Genuine leather and Suede, and Buffalo leathers. Colors of Black, Blue, Wine, Golden Havana and Burnt Earth.

Anniversary Prices are .. $1.00 $1.98 $2.98

8 Oz. Feather Ticking

Blue and White Stripe, guarantee Feather Proof. Anniversary Special, yard **19c**

15x27 **BATH TOWELS**

Heavy colored Border Bath Towels, 15 x 27, Anniversary Special, each **5c**

84x105 Extra Heavy Homespun Weave **BED SPREADS**

Colors Wine, Green, Blue, Orchid and Brown. Anniversary Special **$1.98**

NEW CURITY **DIAPERS**

12 diapers, 20 inches by 40 inches, Scientifically woven, no Hems. Anniversary Special ... **$1.95**
12 for .....

Fancy Floral Ticking

Mattress Ticking in beautiful floral Anniversary Special — Yard **10c**

22x44 Double Thread **Bath Towels**

In colored Border Anniversary Special each **19c**

Ball Fringe **BED ROOM CURTAINS**

Pin Dot 40 inch, Priscilla Style Curtain, Ivory, Green, Rose, Orchid, and Blue. **$1.00**
Anniversary Special ... Pair

GARZA SHEETS

81x90 Garza, Sheets.
Anniversary Special **7**

GARZA SHEETING

79 in. Unbleached Yard 2
9-4 Bleached Yard 2
89 in. Unbleached Yard 2

42 Inch **LACE PANELS**

Heavy Open Mesh and Fine Mesh. Ecru, 42 in. by 2½ yards. Each ...
Anniversary Special ..

36
Light and dar and Blue.
Anniversary S

80
New Shipment Prints. Yard ..

Solid colors of V with Colored B Anniversary Spe

$TE H

...IVERSARY SALE!

and

...Fai Week Celebration

907 Broadway
(Air Conditioned)

STEPHENS'

Heel Latch



$4.95

In wine suede, kid trim, non skuff heels, sizes 5 to 9 AAAA to B Anniversary Special

Poll Parrot



$3.98

In brown suede with tan calf quarter or black suede with pinseal quarter steel each, narrow heels, sizes 4 to 9 AAA to B. Anniversary Special

Heel Latch



$4.95

Dressy tie in black suede —combination last, sizes 5 1-2 to 10 AAA to B. Anniversary Special

Poll Parrot



$2.98

Children's brown or black Oxfords Soft Calf Leather AA to B-12 to 3 Anniversary Special

Poll Parrot



$2.98

Children's in black or brown suitable for dress or school. AA to B, 12 to 3. ANNIVERSARY SPECIAL

Heel Latch



$4.95

In black Glove kid, step in, pump, non skuff heels combinations last, sizes 5 1-2 to 10 AAA to B—Anniversary Special

Poll Parrot



$2.98

Children's High Shoes in white or brown soft elk leather a dandy for school or dress—sizes 8½ to 3. A to D widths. Anniversary Special



$5.00

UPTOWN
Shoes for Men

Men's fine Calf Skin Black or Brown—AAA to E—6 to 12. Anniversary Special



$5.00

UPTOWN
Shoes for Men

In Tan or Black Calf—Wing Tips, sizes 6 to 12—AAA to E. Anniversary Special



$2.98

Poll Parrot

Boys Oxfords, Crepe or leather soles. Brown or Black. A to D Widths. 12 to 3. Anniversary Special.

OPENING A *Glamorous Fall Season* *with* QUEEN QUALITY SHOES



Eloquent with style appeal, yet ready for any weather, are our newest Queen Quality shoes.

Glove-like suedes, calf and kidskins vie for popularity in the season's most desirable colors and combinations.



$6.50 to $8.50
including
De Luxe Grade

Sizes to 11
Widths
5A to C







SPUN
RAYONS

New Fall Stripes, Floral, Solid and Dots, 40 inches Wide. Anniversary Special . . . Yard __ **49c**

40-Inch
Dress Silks

Alpaca, Matalasse, Pin Tuck, Checker Spun, in Stripes and Solids.

Anniversary Special . . . Yard _ **$1**

36 inch Heavy Outing

Light and dark colors. Also White, Pink and Blue.

Anniversary Special . . . Yard _____ **10c yard**

80 SQUARE FALL PRINTS

New Shipment Fine Quality 80 Square Prints. Yard _____ **12½c yard**

TABLE DAMASK

Solid colors of White, Blue, Green and Rose and White with Colored Border—60 inch.

Anniversary Special . . . Yard _____ **49c yard**

180 Inch Bed Room CURTAINS

Criss Cross 9 in. Ruffle Cushion Dot Marquisette. Colors of Ivory, Wood, Rose, Gold, Blue, Peach, Ecru.
Anniversary Special Sale price **$2.98 each**

Grade "A" Cypress Duck
COTTON SACKING

Per Yard **10c**

CARL POOL MATCHED SUITS

Khaki Pants _____ **$1.50**
Khaki Shirts _____ **$1.39**

Hundreds Of Men's
DRESS SHIRTS

Woven Madras PRE-SHRUNK. Fast Color, Full Cut Shirts sizes 14 to 17.

ANNIVERSARY SPECIAL each **$1.00**

Tom Sawyer
"Tufferoy"
For Boys

1. Tufferoy Cloth Strongest by Test
2. "Neva-Wet" Repels Water — Prevents Stains
3. Tom Sawyer Construction resists wear.
4. Good Housekeeping Guarantee

Tom Sawyer Tufferoy Cloths are made in Knickers, Overalls, Slacks, Jackets, and Bush Coats.

Tom Sawyer Tufferoy Jackets with Zipper, each ____ **$2.98 & $3.49**
Tom Sawyer Tufferoy Bush Coats, each _____ **$3.98**
Tom Sawyer Tufferoy Knickers _____ **$2.49 & $2.98**
Tom Sawyer Tufferoy Overall _____ **$1.98 & $2.49**
Tom Sawyer Tufferoy Slacks _____ **$2.49 & $2.98**

Ages From 2 to 16

BLANKETS



66x80 Part Wool Blankets

Fancy plaid Blankets in 66x80, part wool, good heavy weight, colors of Rose, Green, Rust, Lavender, and Peach. Anniversary Special _____ **$1.49**

70x80 All Wool Blankets **$3.98**

Solid Color—single all Wool Blankets in dark solid colors of Wine, Rust, Green and Blue.
Anniversary Special _____

66x76 Heavy Double Cotton Blankets

Heavy Cotton Blankets Double in Fancy Palids, as Rose, Blue, Lavender, Peach and Green.
Anniversary Special _____ **$1.00**

DOWN COMFORTS **$9.98**

Taffeta Covered—Size 72x84.
Anniversary Special _____

"Style Park" Hand Made
DRESS HATS



For Men

For a smartness that is yours to enjoy this fall, come in today and see the smart new hats we are showing. Every one is the last word in smart styling and high quality.

$5

...EHEN$'

CURLEE CLOTHES Break all RECORDS for Fall 1938

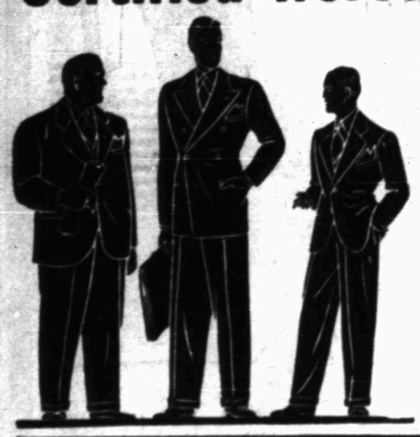
TOPS in • FABRICS • RIGHT in • PRICE • LEADER in • MODELS

TWEEDS
HUNTLEY TWISTS
Famous 6100 Worsteds
Collegiate Worsteds
Certified Worsteds

$19.50 One Pants

$25.00 One Pants

This years Curlee Clothes come in Stripes, Pin Stripes, Chalk Stripes, mixtures and Solid colors .... Greens, Blues, Browns, Greys, and even Blacks and novelties. All Wool materials, you'll like the quality of every garment, in the Fall 1938 Lines.



STOUT--LONG--SHORT
LONG STOUT--SHORT STOUT
--SLIMS--REGULARS--
In all models.



Curlee Clothes are made in figure flattering porportions to fit every man, regardless of his physic. They are not just made to wear, but are made to make him look his best . . . young or old . . . Curlee Clothes to the rescue.

CURLEE GUARANTEE

If material, lining or tailoring does not wear to your entire satisfaction you may return this garment to the merchant from whom you bought it—he is authorized to give you a new garment free, the only time limit is your own good judgment and honesty in making the claim, CURLEE CLOTHING CO.

ANDOVER

Single breasted, plain back, large full chested, roomy armholes, two button notch lapel Coat. Both pair of pants are regular.



SAVOY

This is a new young man's model. Three button drape, plain back model with single vent, convertable pockets. California Slacks with Talon zipper front, and one pair of plain pants.



REGENT

Plain back, conservative two button coat, with plain pants. A conservative business man's suit.



SAVOY

A new young man's three - button drape, plain back model with single vent, convertable pockets. California Slacks with Talon zipper front, and one pair of plain pants.



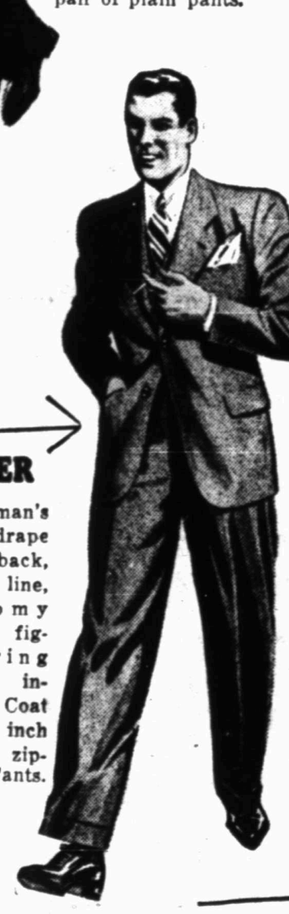


KENTON

A double breasted plain back model, with large roomy armholes. Comes with regular pants. A popular conservative model.

LENOX

A single breasted, belted back, two button semi-fitted Coat with notch lapel. Patch Pockets. One pair of California slacks, one pair regular pants.



BREWSTER

A young man's two button drape Coat, plain back, small waist line, large roomy shoulders. A figure flattering model. For instance a 37 Coat carries a 30 inch waist. Talon zipper front on Pants.



BREWSTER

A young man's two button drape Coat, plain back, small waist line, large roomy shoulders. A figure flattering model. For instance a 37 Coat carries a 30 inch waist. Talon zipper front on Pants.

DARBY

A double breasted drape model, with plain back. California slacks with Talon zipper front and one pair of plain pants with Talon zipper front. A young man's model.

We have assembled by far the largest stock of Men's Curlee Suits for Fall 1938 ever shown by us on the South Plains. Every new color, every size, every new material is here presented in a glorious style feast for every fashion-wise man in this territory. We urge you to see this wonderful new showing . . all displayed and arranged for your convenience.

We positively CAN fit you . . . regardless of your size or type.



STRAND

A double breasted Coat with belted back, peaked lapel. California slacks with Talon zipper front and one pair of plain pants.

STEPHENS'

907 Broadway **(Air Conditioned)**

Annual Fair Edition

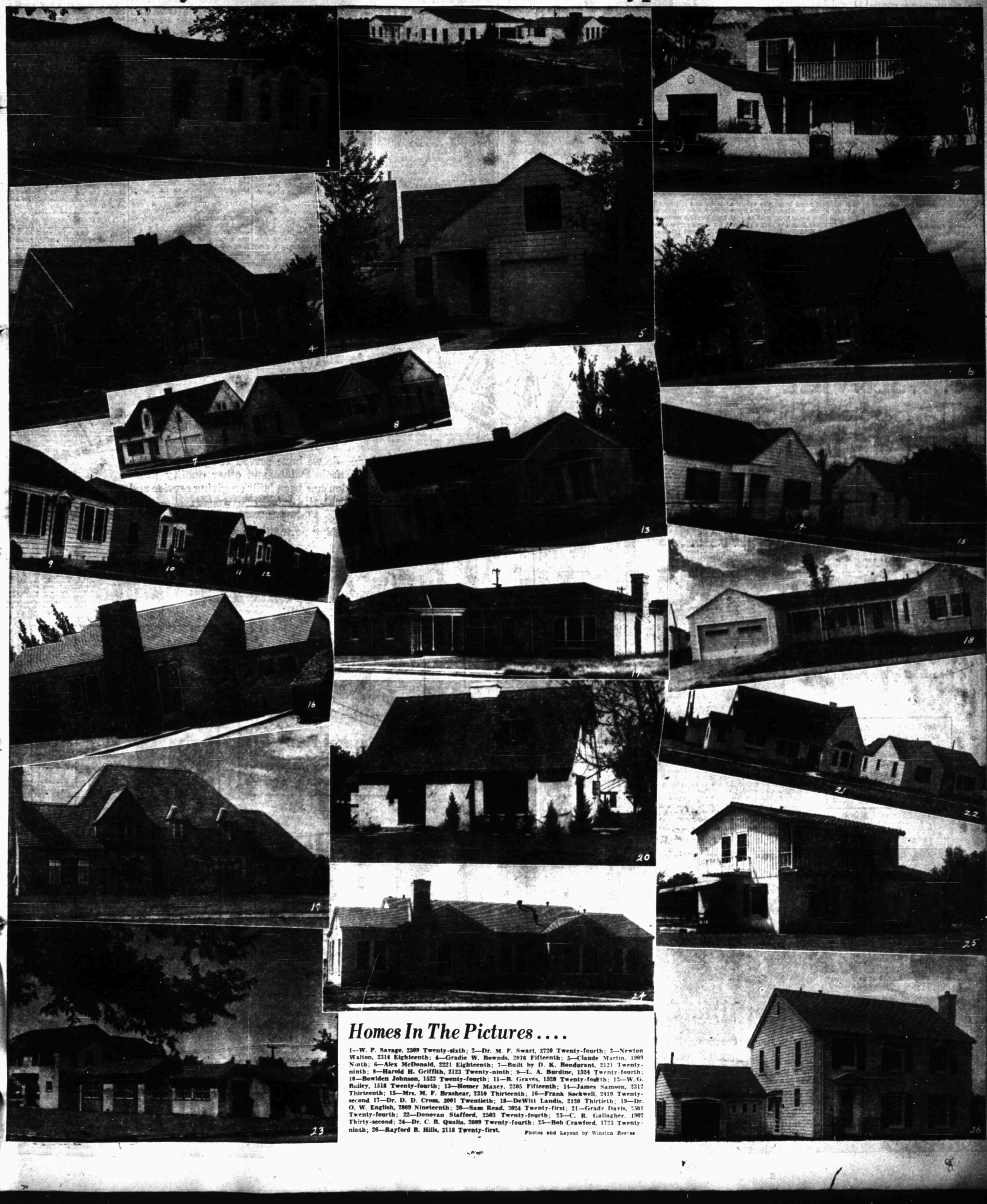
"FIRST In Lubbock—FIRST On The South Plains"

SUNDAY AVALANCHE-JOURNAL

Better Housing Section

LUBBOCK, TEXAS, SUNDAY, SEPTEMBER 25, 1938

Lubbock—City Of Beautiful Homes—Here Are Types Of 500 Built This Year



Homes In The Pictures . . . .

1—W. P. Savage, 2509 Twenty-sixth; 2—Dr. M. F. Swart, 3720 Twenty-fourth; 3—Newton Walton, 2314 Eighteenth; 4—Gradie W. Bownds, 2016 Fifteenth; 5—Claude Martin, 1909 Ninth; 6—Alex McDonald, 2221 Eighteenth; 7—Built by D. K. Bondurant, 2121 Twenty-ninth; 8—Harold H. Griffith, 2123 Twenty-ninth; 9—L. A. Burdine, 1524 Twenty-fourth; 10—Bowlden Johnson, 1522 Twenty-fourth; 11—B. Graves, 1520 Twenty-fourth; 12—W. G. Bailey, 1518 Twenty-fourth; 13—Homer Maxey, 2205 Fifteenth; 14—James Samson, 2312 Thirteenth; 15—Mrs. M. F. Brashear, 2310 Thirteenth; 16—Frank Sockwell, 2419 Twenty-second 17—Dr. D. D. Cross, 3001 Twentieth; 18—DeWitt Landis, 2120 Thirtieth; 19—Dr. O. W. English, 2809 Nineteenth; 20—Sam Read, 3024 Twenty-first; 21—Grady Davis, 2301 Twenty-fourth; 22—Donovan Stafford, 2503 Twenty-fourth; 23—C. R. Gallagher, 1902 Thirty-second; 24—Dr. C. B. Qualia, 2609 Twenty-fourth; 25—Bob Crawford, 1723 Twenty-ninth; 26—Rayford B. Hills, 3118 Twenty-first.

Photos and Layout by Winston Reeves

CURLEE CLOTHES

Risk-Rating System Provides Uniformity In FHA Farm Mortgage Program

Items Eligible In Program Listed

The Federal Housing administration is preparing a list of improvements involving the installation of farm and home equipment which may fulfill the requirement that at least 15 per cent of the proceeds of an FHA-insured farm mortgage loan be used for building labor and materials.

A farm-mortgage loan is not eligible for FHA insurance simply because this requirement can be met. All factors in the mortgage transaction are carefully evaluated by the FHA in reviewing applications for insurance—the borrower's income, the earning stability of the real estate and its farm income, the sources of outside income and accessory businesses, the conditions of farm buildings, the value of the existing dwelling or of one to be constructed, etc.

Adds To Value Of Property

But the provision of the law that 15 per cent of the mortgage proceeds must be used for labor and materials in construction or repair work, which adds to the value of the property, has prompted numerous inquiries from prospective borrowers as to how they may satisfy this requirement.

In many cases, of course, borrowers may not wish to construct new buildings and meet the requirement in this way. Installation of certain equipment listed below is considered as conforming to this provision of the law.

Expenditures for equipment of this sort are approved only as part of a larger program of farm financing, refinancing, construction, and repair. When a broad program of construction or debt financing is not involved, property-improvement loans, provided for in Title I of the National Housing Act, may be preferable.

Private Funds Only

Families desiring to borrow funds solely for the purpose of buying and installing some of the items on the list should apply to private lending institutions for these short-term property-improvement loans rather than for farm-mortgage loans of the type insured by the FHA under Title II of the act.

Omission of other equipment from the list below does not necessarily exclude it from eligibility. The question of the eligibility of certain other items of equipment is being studied. Rulings will be made by the FHA upon the request of borrowers or approved lending institutions.

Eligible items include the following:

1. Water Supply and Plumbing.

A. Wells, including pumping equipment, which are used primarily for purposes of domestic water supply and are permanently installed as a part of the real estate.

B. Water-storage tanks, either pressure or gravity type, and cisterns when used to serve directly farm dwellings or other farm buildings and permanently installed as a part of the real estate.

C. Plumbing and water-supply installations in farm dwellings and other farm buildings and pipe lines interconnecting the same when permanently installed as a part of the real estate.

D. Septic tanks and sewage-disposal systems directly serving farm dwellings and other farm buildings.

2. Electrical Wiring.

Wiring for light and power and permanently installed electrical fixtures in farm dwellings and other farm buildings.

3. Heating Systems.

Permanently installed heating systems in farm dwellings.

4. Built-in Fixtures.

Cabinets, chimneys, and fireplaces and other built-in fixtures which are permanently installed and become a part of the real estate in farm dwellings and other farm buildings.

5. Barn Equipment.

A. Stanchions and stalls, when permanently installed in dairy and other livestock barns and shelters.

B. Silos—all types of permanent construction.

C. Barn-ventilating systems, when permanently installed.

D. Dairy houses (milk houses), and permanently installed as a part of the real estate.

Here Are Two Stories—For Only $4,000



This compact small house was valued at $4,000 and financed by means of a $3,200 mortgage insured by the Federal Housing administration.

The good sized living room with an open fireplace also serves as a dining room. The upper floor has been developed for living purpose and accommodates two bedrooms. These rooms have direct and private access to the bathroom on the first floor.

FHA IS PERMANENT

The National Housing Act is permanent legislation and the Federal Housing Administration a permanent governmental agency. Debentures issued against the Housing Administration's mutual mortgage-insurance fund are guaranteed by the United States Treasury.

FHA Frowns On 'Overbuying' By Borrowers; Payments Ratio To Income Safety Factor

Insistence by the Federal Housing Administration that monthly payments on insured mortgages represent amounts that borrowers can meet readily from normal income has been an important factor in keeping down foreclosures to an almost negligible figure, FHA officials state.

"Quite often in the past under old forms of mortage practice," Administrator Stewart McDonald said, "a borrower has been allowed to assume a debt that could only be discharged by diverting a disproportionate share of the borrower's income to meet payments on the loan.

Unsoundness Apparent

"When a home was financed in this way, and when for some reason income was decreased or other expenses increased, the unsoundness and lack of safety of the mortgage was apparent," he said.

"When this occurs the purchaser not only finds himself without operating funds, even though he may have adequate reserve in the form of equity in his home, but at the same time he is faced with meeting the payments to which he has committed himself."

Size Of Payments

If the mortgagor proposes to finance the purchase over a long period of time, Mr. McDonald continued, it will be his interest and to that of the mortgagee to keep this debt burden somewhere near the normal expenditure for housing commensurate with the purchaser's current and prospective income. A disproportionate budgetary allowance for housing over any great length of time results in undue hardship to borrower and risk to the lender.

The Federal Housing administration deems it reasonable to consider rental expenditures by typical tenants as a criterion for the determination of a reasonable budgetary allowance for housing expenditures. To this end the prospective purchaser is not encouraged to purchase a home which requires a greatly different budgetary distribution than that carried as a tenant with similar income and social status.

In case the home purchaser allots very much more to the outlay required for home ownership than he would spend normally for rent he may deplete his cash reserves below the point sufficient for meeting possible financial misfortune. In the event of such misfortune, he will likely be required to lower his standard of living in other respects, with attendant hardship on his family.

After the marriage of a rich Hindu landlord's daughter to a young Muslim, in the presence of many people of both sects, a prominent Muslim doctor present said it was a "step in the right direction in bringing the two communities together."

Lighting Fixtures Are Integral Parts Of Interior Decoration

Lighting fixtures of this age are integral parts of the scheme of interior decoration, and a home owner need not sacrifice beauty in the interests of lighting efficiency.

When planning a new home, a study of fixture types that can be combined with the architectural type of the house and the plan of interior decoration will assist the owner in carrying out the motif that characterizes his home.

Home owners whose lighting fixtures are outdated or which need replacement from other causes will find a wide range of new fixtures available.

Funds for the installation of such equipment may be obtained from qualified private lending institutions under the Federal Housing administration property improvement credit plan.

BRIDGE TABLE COVER

If you would protect your card table from water spots and beverage stains, look at the new icy-white waterproof silk table covers decorated with appropriate black and red motifs. Inexpensive and very attractive for your own table and, if you are looking for a bridge prize, a very acceptable one for any winner.

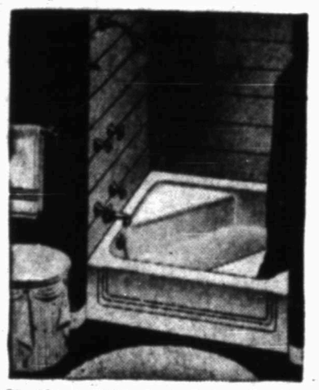
It is a common mistake to believe that all poisonous snakes may be recognized by the flattened, distinct head. However, the greater number of poisonous species do have heads of this type.

.....SERVICE
That Has Stood The TEST of TIME



LUBBOCK'S OLDEST FIRM
33 YEARS OF CONTINUOUS PROGRESSIVE SERVICE...
THE WESTERN WINDMILL CO.

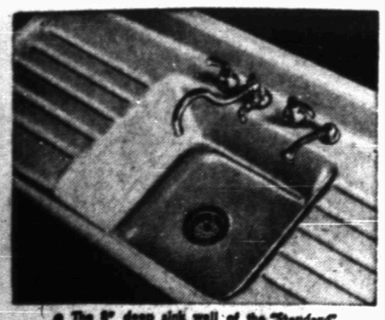
the "Standard" NEO-ANGLE BATH
is the symbol of the modern home



The "Standard" Neo-Angle Bath, with seats in opposite corners, is a roomy full-size bath.

"Life is too precious to endanger it by entrusting Plumbing to hands other than those best qualified to assure Health Protection—the Master Plumbers."
Harry W. Reed, President
Standard Sanitary Mfg. Co.

You really cannot appreciate all the exclusive features of this square bath until you see it. It has a full-size, roomy bathing compartment with convenient seats in two opposite corners that provide every type of bathing. Your Master Plumber can tell you the cost, explain time payments and recommend "Standard" Plumbing Fixtures that match. He can furnish the skilled workmanship so essential to satisfactory service and health protection.

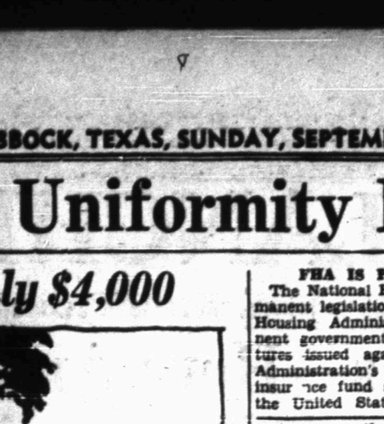


a The 8" deep sink well of the "Standard" HOSTESS SINK eliminates the use of a dishpan.

"Standard" HOSTESS Sink

Standard Sanitary Mfg. Co.
PITTSBURGH, PA.
Division of AMERICAN RADIATOR & STANDARD SANITARY CORPORATION

THE WESTERN WINDMILL CO.
LUBBOCK, TEXAS
SMYLIE C. WILSON, MANAGER
OUR EMPLOYES:
GUS NIBLACK
KENNETH ALEXANDER
BURL H. MOORE
HOWARD VAUGHN
FRANK EDDLEMAN
EVAN THOMAS



PAINT
With America's Finest Paints
"LINCOLN"
And Give Your Home Extra Protection At Minimum Cost!



For more than a decade we have served the people of the South Plains with Lincoln Paints and other quality products. . . . Our reputation has been built on giving service and carrying only the best at all times.

If you are planning to paint your home you will be sure of real protection and lasting permanence when you use "LINCOLN" paints to do the job. A call will bring our man to your home or office for free estimate on any job.

WELCOME
VISITORS
To The 25th Annual
Panhandle-South Plains
FAIR!

BETTER HOUSING FHA PROGRAM

Investigate Our Easy Payment Plan!
Entire Cost of Materials and Labor May Be Paid In Easy Monthly Installments.



PICTURES
Mouldings and Frames



Many beautiful scenes to select from . . . Our framing department will help you select the proper moulding.

WALLPAPERS
In All The Newest Designs and Patterns!
Our Stocks Are Complete With A Paper For Every Room To Suit Any Building Budget

SANSOM
PAINT & PAPER COMPANY
1219 AVENUE K PHONE 288



You Can Own Your Home

And Pay For It Like Rent!

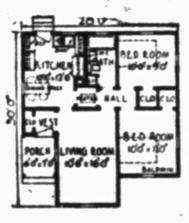
FHA INSURED FINANCING

BUILD NOW

Ask Us About YOUR LOAN

Value-Wise homemakers with an eye to the future are acting now. Beat rising rents and real estate prices with your own home. Or if you own your home, how about the modernization or repair work you would like to have done, the new garage, a furnished attic or cellar room, the new porch? Or perhaps you have a mortgage on your home due soon or the payments under your present plan are burdensome. It's a simple matter to arrange a loan immediately to buy, build, modernize or refinance without delay. Drop in for a chat with our friendly officers.

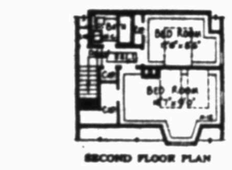




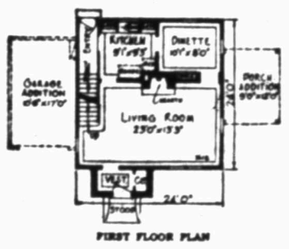
We Can Offer Unlimited Service On Loans

Financing Through FHA or First Federal Savings and Loan

The services of this institution are unlimited . . . we can offer you the exact loan you desire with the absence of the usual red tape. Loans that are paid in low easy payments. Then too we take a personal interest in your problems. A friendly staff offers you close contact with our offices.



SECOND FLOOR PLAN



FIRST FLOOR PLAN



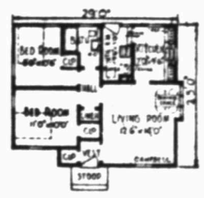
530 HOMES HAVE BEEN FINANCED Through This Association

Since It Was Established Sept. 1934

Assets Sept. 1934–$ 21,000.00

Assets Sept. 1938–$888,821.27





OFFICERS

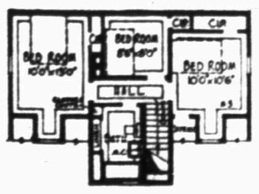
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SPENCER A. WELLS
Vice-President
K. T. THOMAS
Secretary-Treasurer
DURWOD H. BRADLEY
Attorney

DIRECTORS

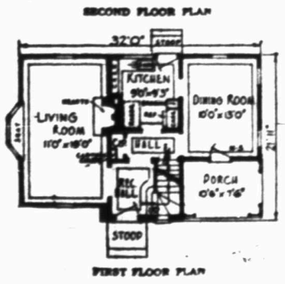
GEORGE E. BENSON
SPENCER A. WELLS
DURWOD H. BRADLEY
GLEN HESS
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AMOS H. HOWARD
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FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION

Of Lubbock



SECOND FLOOR PLAN



FIRST FLOOR PLAN



Safety of Your Investment Insured by Federal Savings and Loan Insurance Corporation.

Total Of 481 New Homes Built In Lubbock From January 1 To September 1

Building Record Is Unparalleled

Lubbock has been scene of home building on a scale this year to which cities seldom have been witness.

During the eight months from January 1 to September 1, building permits were issued for 481 new residences costing a total of $1,077,-850.

The activity was more than twice the remarkable pace of 1937, when 377 residences were built in 12 months at a total cost of $678,846.

During the first eight months of 1937, new residence permits numbered 186, for constructing costing $470,331.

For New Residences Only

The figures listed are for new residences only. They do not include apartment houses, garage apartments nor repairs to residences, all of which create places of habitation and which tend to the solution of a city's housing problem.

Taken in the aggregate, if the places of habitation built in Lubbock since January 1, 1937, had been placed on an open spot of the prairie, they would have created a community exceeded in size by fewer than half a dozen towns on the South Plains.

The number of families for whom provision has been made by building in 1937 and 1938 is placed conservatively at approximately 1,200.

Double Over 1937

The total cost of home building, repairs and enlargements of residences and for apartments to Sept. 1 this year is shown to have been $1,230,557. For the same period last year, it was $630,236. For the whole of 1937, the total was $695,-436, more than one-third of a million dollars short of the record for eight months this year.

This year's total is made of permits for new residences, of 174 permits for residence alterations and repairs costing $79,252, and of 50 permits for apartments costing $73,-746.

Comparative Figures Given

Last year's record for the entire year included: 178 permits for residence repairs costing $78,020; and 56 permits for apartments costing $139,570.

This year's residence building by months has been, showing number of residences and aggregate cost:

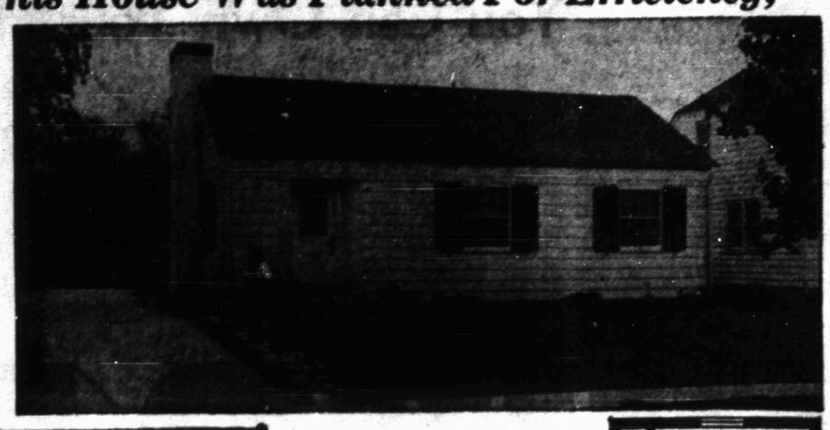
Month	Number	Cost
January	42	$ 85,216
February	48	99,797
March	68	146,770
April	43	113,694
May	53	148,691
June	79	182,840
July	88	130,526
August	98	169,275

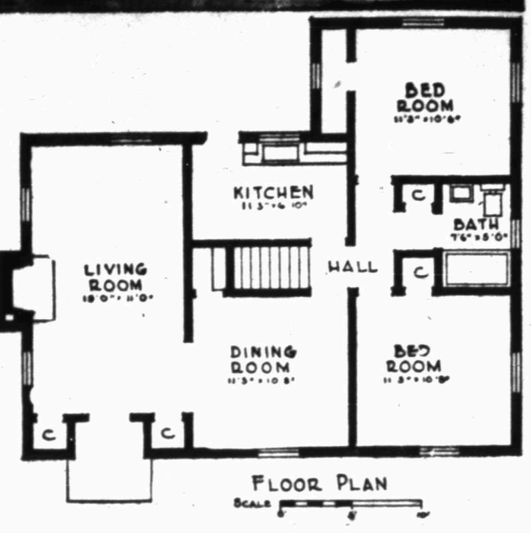
Similar records in 1937 were:

Month	Number	Cost
January	16	$31,060
February	14	29,210
March	26	58,523
April	33	86,894
May	24	91,435
June	27	84,166
July	24	86,898
August	22	31,055
September	23	68,331
October	16	57,165
November	19	35,728
December	33	47,291

Rouget de Lisle, French royalist, wrote the "Marseillaise," only to hear it as the battle hymn of the opposing revolutionist army.

This House Was Planned For Efficiency;





Here is a complete small home that was planned for efficiency and yet has a simple charm that will be enhanced with a little landscaping. Although the house seems very small from the exterior, it contains four large rooms, kitchen, and bath. A comparative rarity in small homes is a full-sized dining room. This house incorporates this feature. It has a full basement.

The house was appraised at $5,250. A mortgage was insured on it for $4,000 by the Federal Housing administration.

Costly Factors Are Pointed Out

The degree of thoroughness with which the Federal Housing administration's risk-rating system examines loans transactions under its new farm mortgage program is illustrated in a study of the various ratings given different factors involved.

This risk-rating process provides a uniform method of determining whether or not a mortgage is eligible for insurance under the farm mortgage program provisions.

The interests of all three interested parties to a farm mortgage transaction are advanced through the operations of FHA's risk-rating system, and the borrower, private lender, and FHA benefit by the precautionary measures taken.

Factors Recognized

Federal Housing administration's farm program officials recognize that the factors contributing to mortgage risk are numerous, complex, and subject to many possible combinations: Different types of areas create different types of agricultural opportunities; different agricultural areas have different degrees of soil fertility, effect of climatic influences, and degrees of security.

Other factors which affect the degree of risk in farm mortgages are farm-building characteristics—different methods of construction, size, functional plan, and provisions for mechanical equipment.

In examining a private loan under its new farm mortgage program, FHA's risk-rating system takes into consideration 52 individual features, which have been grouped into 10 classifications. They are: rating of agricultural background area, rating of agricultural quality of land, rating of farm improvements, rating of farm-income stability, rating of accessory business, rating of home use and amenities, rating of earning stability of real estate, rating of borrower, rating of mortgage pattern.

When George IV was Prince of Wales he was secretly married to Marie Anne Fitzhubert.

Real Estate Market Safety Protected By FHA System

The long term insured home mortgage with its amortization features, popularized during the four-year life of the Federal Housing administration, was described today by Administrator Stewart McDonald as the best insurance against a recurrence of the real estate collapse following the 1930 depression.

Recalling that the estimated total volume of home-mortgage debt had risen from $10,000,000,000 in 1920 to $22,000,000,000 ten years later, McDonald declared that the real jeopardy which this tremendous amount created lay not so much in its inflated growth as in the terms and conditions under which it existed.

Created An Illusion

"This entire debt burden was outstanding on comparatively short term obligations," McDonald said. "Three-to five-year mortgages were standard, and one-year and call obligations were not uncommon.

"This short-term character doubtless created an illusion of liquidity in these debts," McDonald continued. "It was an illusion only, for obviously home owners could not and were not expected to pay in full at the conclusion of such short terms. The whole volume of mortgage debt received its classification as 'good' only on the theory that refinancing would be available on maturity.

Could Not Be Absorbed

"The first slowing down of industrial activity with its resultant unemployment brought on a few defaults and mortgage foreclosures. Panic in the money market hampered refinancing opportunities and resulted in additional foreclosures. The houses thus thrown on the market could not be absorbed. Lack of buyers and lack of financing for what buyers there were—essentially the same factors which brought these houses on the market—made satisfactory absorption impossible. A drop in price was inevitable. Such a drop struck at the value of all residential property and left lenders less secure on their remaining mortgages. In a disorganized lenders' market additional foreclosures came rapidly, with further drops in price making a constantly faster moving circle of deflation and collapse.

"To remove mortgage debts from the jeopardy of refinancing in the general money market and to prevent recurrence of wholesale liquidation due to refinancing difficulties, the long term monthly amortized mortgage was made an integral part of the insured mortgage system."

Hale Center Rainfall Is Heavy For Year

HALE CENTER, Sept. 24.—Up to early September 13.26 inches of rain had been recorded here, with June showing the heaviest fall, 2.84 inches.

By months, other reports were: January, .52 inch; February, 1.5; March. 1.29; April, .97: May, 2.05; July, 2.26; August, .6 and early September, 1.23.

Residents Of Matador Admire Lions' Park

(By Staff Correspondent)

MATADOR, Sept. 24. — Members of the Matador Lions club, as well as all residents, are proud of a park the Lions club has promoted here. It consists of about 10 acres, landscaped and with fixtures for picnic parties.

A barbecue pit was built. There is a wading pool for children.

Henry Ford is president of the club this year. J. R. Whitney is secretary and has served in that capacity the last three years.

At normal times, the laundry work at Buckingham Palace costs $30,000 a year; maintaining the cellars of the palace, with its wines, etc., requires $10,000 annually.



See T. R. Prideaux Lumber Co. First!

We are thoroughly familiar with F.H.A. REQUIREMENTS and regulations! We can help you. Plan and offer advice on financing a new home or remodel the old one.

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Now agree . . . you can afford the home you've always wanted.

REMODEL--REPAIR NOW!

100% LOAN—NO DOWN PAYMENT

Bring your Remodeling or Repair problems to us; we will aid you in getting a 100% Loan to cover the cost of bringing your home up to your present requirements. Low monthly payments, long terms. Low interest rates, no down payments.



Complete Building Service

We are equipped to help you carry out all your own ideas and to show you all the latest 1938 house plans to choose from. We can give you a complete estimate on the style and size home you have in mind and without obligation on your part. See us today.

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Home Lumber & Supply Co.

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TERMITE CONTROL

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We have a complete stock of five different manufacturers of wallpaper which offers you a wider selection in any price range from 5 cents per roll to $5 per roll.

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Because we, THE TELFORD LUMBER COMPANY, specialize in COMPLETE home building and remodeling service, you have none of the worry about quality of materials, workmanship, financial arrangements and all the mass of detail that formerly beset the low cost home builder.

Come in today, look over our newest house plans and let us give you complete information without charge or obligation. You, too, will say, "That's what we want.—Let's buy it NOW!" Our service includes the supervision of the entire job. . . . It must be completed to your satisfaction.

Pay Only 10% Down; Balance Like Rent

WELCOME..

IT Will Be A Pleasure To Have You Visit Our Recently Completed Offices.

Here, we can give you

COMPLETE BUILDING SERVICE!

through an organization now housed for greater efficiency.

1306--4th Street

NEVER in the history of modern home building has there been such an opportune time for creating and owning your own home—or for remodeling. Prices are definitely down, at least for the time being, and new regulations of FHA (which expires in 1939) provide many advantages in terms and loans which may never be duplicated. No family should fail to profit by this unusual situation.

GET the facts now in order to enjoy this "easiest-to-pay" home financing of the last decade. If you have plans of your own, we will help you develop them. If you have no plans but merely know you want to own a home of your own and pay for it as you would pay rent, or even less, we will advise and assist you in planning a home exactly suited to your financial and physical needs.

BEFORE you move — before you sign a lease — before you buy — consult us. You will find we have a complete and thorough knowledge of how to serve you best. Find out today how you can build for the rent you now pay. Plans are available for houses in every price range — planned by experts and executed to fit your individual needs and taste. There is no charge or obligation involved in any way in consulting us. This is the year to make your "home-of-your-own" dreams come true literally. Get the facts now!

TELFORD LUMBER CO.

1306--4th Street Lubbock, Wolfforth, Whiteface, Anton Phone 626

Important Economies In Small-Home Construction Effected By Good Design

Varied Factors Are Considered

Important economies in small-home construction may be effected through good design and the elimination of costly and unnecessary construction factors, according to Howard Leland Smith, chief of the Federal Housing Administration's Architectural Section.

Honesty in small-home architecture, he maintained, is far more to be desired than symmetry in architectural details. A desire for symmetry frequently produces complicated construction problems which add materially to the total cost.

Should Consider Simplicity

The owner of the small home, he said, will do well to consider simplicity from the outset, as excess maintenance costs caused by bad design add an additional burden. It is important that there be simplicity of design likewise in keeping the morigage sound and the buyer satisfied with his purchase.

Mr. Smith cited as examples of pure simplicity in small-home design the Williamsburg and Cape Cod types.

"In these homes you find the utmost in simplicity," he said. "They are simple, straightforward, and honest in design, with no false front or sham to detract from their inherent dignity and character. As exemplified by these types, simplicity in construction can be defined as a condition where the exterior tells you exactly what the interior will be.

Complicated Roofs Out

"Consider, for example, the case of complicated roofs. When such a condition exists, a frequent result is the creation of an expensive framing problem. In addition, complicated roof lines tend to impair the dignity in design and are generally difficult to make weather-tight. Dissatisfaction on the part of home owners may often be traced to this problem.

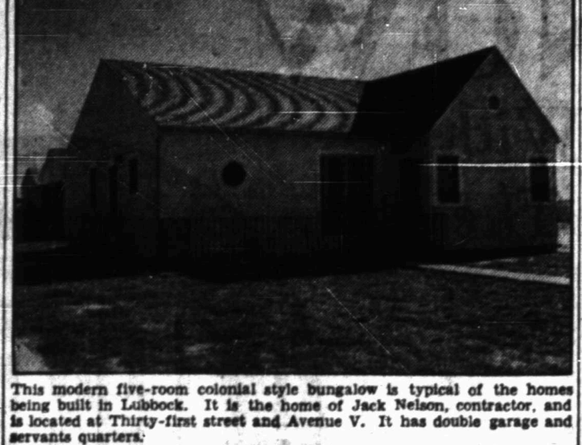
"Poor design may be expressed as 'building obselescence into homes.' Of all types of dwellings, the small home must be protected from faulty construction and bad design because of the limited funds for maintenance at the disposal of owners of such properties.

Costly Factors Cited

"Desire for symmetry in architectural details precludes simplicity and increases costs. The centering of a window, for example, sometimes brings up this problem. This factor may lead to complicated gables, with valleys and slopes in the roof that are difficult and costly to frame.

"These examples are only a few which confront the designers of small homes. While the Federal Housing advocates simplicity in design and strict economies in small-home building, this does not imply that the small home must be an unsightly box. There is no reason why simplicity should eliminate charm and attractiveness. Desirable effects can be produced by honesty in design and by clever use of color. It is an unquestionable fact, however, that the small home can be built to provide adequate living accommodations at a minimum cost when poor-design factors are religiously avoided."

Here's Typical Of Modern Little Homes



This modern five-room colonial style bungalow is typical of the homes being built in Lubbock. It is the home of Jack Nelson, contractor, and is located at Thirty-first street and Avenue V. It has double garage and servants quarters.

Proceedure Of Securing FHA Loan Is Explained In Detail

Many prospective home owners are asking the question: "What do I do to secure a loan in building a new Home?"

Many people think there is "red tape" in getting a loan and that it takes about thirty days for a commitment. Loan companies of today have eliminated the "red tape" and are asking for only such information to allow them to determine the soundness of the loan. The application required under the FHA loans are simple and worthwhile information.

To secure a loan it would be necessary to determine the location in the city in which the applicant wished to live. This location should comply with the price homes and the type of home he has in mind. It is very important that you do not secure a location for a $5,000 home in a $2,000 neighborhood, or a neighborhood not properly conforming as to type undesirable dwellings, shacks, or commercial encroachments. In looking at a location from this standpoint the loan companies have in mind the maximum resale value which is in turn good, sound advice to the home owner. The lot should be large enough that no house could be built within ten feet of the main dwelling and you would not have to sacrifice design and desirable features for lack of ground.

Plans Should Be Drawn

After securing the lot with the type and price house desired, plans and specifications should be drawn in complete detail, to enable the contractor to give you a definite bid. For the protection of the home owner it is good business to secure complete plans and specifications to overcome misunderstanding and possible financial injury to the home owner or contractor. The loan company cannot give a fair appraisal unless it has the necessary drawings in detail on which to base such appraisal. After the plans and specifications are prepared and delivered to the loan company with an application of the description of the land and borrower's personal history the amount of the loan desired, the loan company considers the application and determines the amount of the commitment. The commitment is issued which means assurance to the contractor that the borrower has secured a guarantee of payment upon completion of his home.

Under the Texas homestead law it is required that the home owner give his contractor a mechanic's lien evidencing part of the purchase price of his home to be constructed. This mechanic's lien must be placed on the property before construction is started and filed of record in the county clerk's office. Such line is then transferred to the loan company upon completion of the home. Unless the procedure of the mechanic's lien is followed the lien would not be valid and the loan company would not be able to close the loan and the commitment would automatically become void.

Inspections Are Made

Under the FHA program three inspections are made by an approved architect. These inspections consist of: No. 1. After all excavations have been made and all steel is placed for the foundation and is ready for pouring the concrete. 2. After all dimension timbers are in place. 3. Final inspection is made upon completion of improvements according to plans and specifications and ready for occupancy.

To complete the transaction of legal documents in closing the loan the borrower or home owners signs a deed of trust and note; which is an extension of the Mechanic's lien under the monthly payment contract.

The above outline of proceedure is taken mainly from the FHA plan of home loans. Under this plan the home owner received many benefits such as Technical advice on home planning and supervision. This supervision of home planning does not take the place of an architect as it has proven desirable to use the architect's home service.

The government has taken a big hand in promoting home ownership by making it easy to get a loan and build under cheap interest rates at low financing costs.

Five Accredited Schools In Lynn

(By Staff Correspondent)

TAHOKA, Sept. 24—Lynn county has five fully accredited high schools, each giving four years of high school work, and one two-year accredited high school, records of H. P. Caveness, county superintendent, show.

Tahoka, O'Donnell and Wilson are independent school districts, with consolidated school district 1, known as Draw, and district 2, known as New Hope, making the five large schools.

There are five standardized schools, giving instruction up to the seventh grade, inclusive.

"Ninety per cent of the high school students in the county attend affiliated schools," Supt. Caveness said. "Ninety per cent of the pupils attend a nine months' school, that is a school with a term of instruction that long."

The districts operate 21 buses and 90 per cent of the rural boys and girls have bus service available to their schools.

County's School Evolution Marked In Comparison Of New And Old Buildings

One day he hit the plank with confidence built of too much speed—and over the porch and onto the ground he went—after a three-foot drop.

Griggs since has been county superintendent of public instruction one term. At conclusion of his term he will be succeeded by Claude L. Hale. The old Woodrow school, which had one story, now has two. A new and modern rural high school has been completed. It is believed to be the biggest such school in West Texas, possibly in the entire state.

Complete to gymnasium-auditorium, hot and cold water, shower rooms, natural gas that supplies heat from an "outside" central unit, dressing rooms, library, study halls, laboratories and classrooms, the L-shaped structure cost $83,000, of which the PWA assumed $36,000, the rest being defrayed by a bond issue.

Mrs. Griggs, to whom the superintendent was married in 1929, also knows something about the remarkable evolution. Approximately 20 seniors were graduated last year from the school, several of whom were primary students when she taught there the term of 1929-30.

Times Have Changed

Since those days the Woodrow school has been imbodied in a Cooper district also embracing high school students of Slide, Barton, New Hope and Union districts. All-steel buses daily deliver students to school and back to their homes.

To give some idea of the newest school building, the distance from one tip of the L to the other is 100 yards, and the greater distance around the L is 408 feet.

Construction of the building marks the sixth Lubbock county Rural High school to be erected under the "grouping for high school purposes" plan and marks a total of $140,000 granted by the federal government, $165,000 voted in bonds by sponsors for such buildings in the last four years.

Construction has been made possible without necessity for increasing tax valuations for school purposes. Where some property has had an increase in valuation, other property has had a decrease—which has equalized the county-over levy.

More than 30 all-steel safety school buses piy Lubbock county roads now where there was none four years ago.

Trees have been planted on campuses of other rural schools of the county. All campuses will be sodded.

One of the rural schools which may be taken as an example runs six buses, the Roosevelt district 10 miles east of Lubbock. Buses average 27 miles twice a day on their routes. There are 13 teachers there, 14 at the Cooper school.

All schools teach commercial subjects, home economics, vocational agriculture and the usual academic subjects of an 11th-grade institution.

A far cry from the days 10 years ago when Griggs, if he wanted to stage a community program in the Woodrow school, had to close the auditorium doors early in the evening because of insufficient room?

Once he was to produce a play. Persons, in order to get seats, brought their dinners and, at 6 o'clock, two hours before the performance was to begin, the building was filled so tightly there was no standing room.

Griggs had the doors closed and the play was begun. Before the curtain had been scheduled to lift the play was finished!

BOOK WIDELY READ

LAMESA, Sept. 24 — The staff of the Lamesa Reporter recently presented to the Lamesa public library, "I Dare You" a book written by William H. Danforth. The book has aroused considerable interest among the reading public here.

In India, Jainist monks live on one grain of wheat a day for long periods. Followers of the ascetic order originally were advised by their founder, Mahavira, to eat only dishwater, barley pap, cold sour gruel, and water in which barley had been washed.

Matador Man Named Deputy Governor

(By Staff Correspondent)

MATADOR, Sept. 24. — J. Randolph Whitworth, secretary of the Lions club here three years, has been named deputy district governor of Lions International district 2-T.

Governor Omar T. Burleson, of Anson, made the appointment. Secretary Whitworth has been one of the active members of the group and is known over the entire district.

HERMAN L. FINK

ARCHITECT

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Mr. and Mrs.

Prospective Home Owners . . .

Had you considered that the

ONLY MOVING PARTS

In your New Home are the ones that are to be

FITTED WITH HARDWARE?

And that the satisfaction of a smoothly operating door was dependant on the type and quality of the locks and hinges it is equipped with - - -?

And that the beauty of your kitchen and bath rooms, with their many built in conveniences, were greatly enhanced by gleaming chromium?

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EXCLUSIVE DEALER

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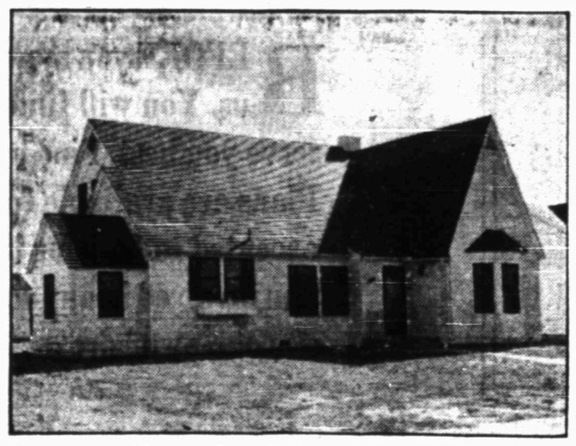
The McMurtury paints and varnishes are especially prepared for the changeable climatic conditions of the plains region. We do not hesitate in recommending these fine paints and varnishes for your new home.



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Jack Nelson
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All Building Permit Records For Lubbock Seem Certain Of Being Broken

No Indication Of Slackening Up

All building permit records in Lubbock seem certain of being broken this year.

Present indications are, considering the new construction in sight for which permits will be issued, that 1938 will become the city's first "four million dollar year."

Construction for which permits were issued during the first eight months of 1938 more than doubled those for the corresponding period last year.

The figures, according to records in the office of City Building Inspector Jim Reid, were $1,797,744.43 to Sept. 1, this year, and $825,730.41 for the same period in 1937.

To Surpass 1937 Soon

Since Sept. 1, activities have continued at an unslackened pace, and there is no indication of slackening. Probably before this month has passed, and certainly not later than early in October, the 1937 total of $2,046,268.35 will be reached and passed.

However, the record year for Lubbock was 1929, when $3,337,305.60 in permits were issued. Second place is held by 1928, when the total was $3,136,975. Third among the years was 1937.

The factors which indicated on Sept. 1 that this year will break all records included: Probability of continuation of the residence and business building pace characteristic of the first eight months of 1938; a $350,000 dormitory at Texas Technological college upon which work has been started; and the city and school construction work for which provision was made by recent bonds issued. That work alone should account for not less than $750,000 in permits this year.

All-Time Records Set

The expectation that building activities, additional to those for college city and school, will keep pace with previous months has been borne out by permits thus far in September.

One all-time record for Lubbock already had been set when the present month began. That was in the number of permits which were issued.

On last Sept. 1, an aggregate of 1,131 building permits had been granted.

That number is larger than for any previous entire year. The nearest to that record was in 1937, when 933 permits were granted during the 12 months.

The present year has been remarkable for another reason. The permit totals of every month thus far have been well in excess of those for the corresponding month of 1937.

Permits By Month

Permit totals by months during the two years have been:

Month—	1938	1937
January	$118,041.35	$ 73,412.50
February	183,070.40	60,710.00
March	242,464.47	91,602.00
April	215,429.50	122,094.50
May	232,642.11	159,988.00
June	256,196.00	144,143.00
July	259,148.35	75,905.50
August	290,752.25	97,874.91

Totals for remaining months last year were:

September, $169,560.50; October, $403,500.50; November, $115,520.10; and December, $531,956.84.

Building permit records through the years have been, including number of permits and construction totals:

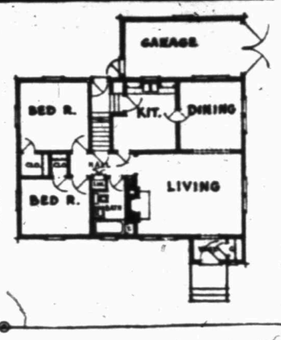
Year—	No. Permits	Total
1937	933	$2,046,268
1936	549	1,088,730
1935	274	217,748
1934	264	705,042
1933	169	163,954
1932	147	122,204
1931	172	571,589
1930	253	1,654,111
1929	560	3,337,306
1928	716	3,136,975
1927	375	1,306,156

FHA DOES NOT LEND

The Federal Housing Administration lends no money. It insures loans made by private financial institutions operating under provisions of the National Housing Act.

Here's Spacious, Inexpensive Little Home





The two-story and basement house as shown in the above picture, was financed by a $4,000 mortgage insured by the Federal Housing administration. The FHA appraised the property at $5,000.

By taking full advantage of the topography of the site, it was possible to provide a basement and garage without adding appreciably to the cost of construction. A feature of the house is the fireplace that serves as a focal point in the living room. Each room is provided with ample closet space.

Phenomenal Growth Is Made By Savings And Loan Unit

The First Federal Savings and Loan association of Lubbock has made a phenomenal growth in the four years of its existance. Starting with assets of $21,000 it has grown to be one of our outstanding local financial institutions with assets now of more than $850,000. This association is adequately filling the purpose for which it was organized.

Local business men manage the affairs of First Federal Savings and Loan association of Lubbock under the supervision of a government agency known as the Federal Home Loan Bank board.

More Than 500 Loans

More than five hundred loans have been made for the purpose of and repairing homes. This extensive home financing program has done much toward the progress Lubbock has made. The First Federal Savings and Loan association was organized at a time when Lubbock needed such an institution most. When real estate prices were at their lowest level and our citizens were encouraged to dispose of their properties at a sacrifice because of the lack of home financing facilities.

Three hundred and eighty satisfied savers have their accounts insured by a Federal agency up to $5,000, and received four per cent dividends since organization of this institution.

The First Federal Savings and Loan association has cooperated from the beginning of the FHA program. They have made possible the construction of many homes in Lubbock which would not have been built otherwise.

The fasces was the old Roman badge of authority.

Soundproofing Adds Comfort To Homes

The practice of dedicating a portion of the basement to recreational use has increased the necessity for noise control in the home.

Livability may be enhanced perceptibly by the use of sound absorbing plaster in rooms of this type, as well as in nurseries, bedrooms, telephone recesses, and other sections of the house where sound control is desirable.

Air pockets in the plaster prevent the deflection of sound waves, thus deadening them without excessive vibration and controlling the sound within a room. It may be had in white or colors, and its finished surface is of proper hardness to withstand normal wear and tear.

The Federal Housing administration will insure loans made by private lending institutions to defray costs of soundproofing the rooms of an existing dwelling.

NO PLANS

The Federal Housing Administration does not furnish plans or specifications of any of the houses shown in the clip sheet.



Be Smart! REMODEL or BUILD Now!

The present FHA plan expires in the early Part of 1939

Get Your 90% New Construction Plans Through NOW!!

COMPLETE SERVICE

It is easy to build a home the "Shamburger" way .... Our complete Home service will take all the troublesome details off your hands. We can help you with your plans ... arrange all financial details .... and help you in your selection of contractors and materials. Our service will assure you of getting the most for your money .... and assure you of getting just the home you want, complete and ready to move in. We will gladly answer all questions with no obligation on your part.

100% REMODELING LOANS

• NO MORTGAGE • 3 Years to Pay
• Payments as low as $5 per month
• 5% Interest, No red tape • No down payment

If you have a Loan on your home now ... and would like to repair or remodel, with a new roof, build another room, insulate the roof, Re-paper, Paint, etc ..... see us and let us arrange for a 100% Remodeling Loan for you.

We will be glad to assist you in getting Long Term New Construction LOANS!

We have aided so many folks in getting their loans through, that we know every step that is necessary for you to get an F.H.A. Loan, let our experience be a saving of time to you. Consult us, today.

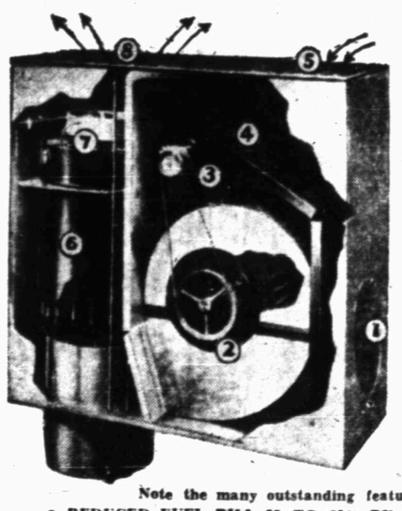
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Study These Exclusive Electrogas Features!

(as illustrated in above sketch)

1. Fresh air intake. 2. Silent Mutivane blower. 3 Rubber-Mounted motor. 4. Air Filter (removes dust, pollen, etc) —an assurance of good health. 5. "Used" air return from all over house. 6. Electrogas original hollow-finn, streamlined Heating Unit. 7. Humidifier (self-regulating). 8. Fresh clean, warm, moistened "comfortable" air forced to every corner of every room in the house.

Note the many outstanding features of this revolutionary unit:

- REDUCED FUEL BILL 25 TO 30% BY MORE EFFICIENT FORCED AIR HEAT EXTRACTION AND DELIVERY.
- INCREASES HEATING CAPACITY BY ELIMINATING STRATIFICATION OF HOT AIR AT CEILING.
- REMOVES COLD AIR FROM FLOOR; MAINTAINS EVEN TEMPERATURE THROUGHOUT ROOMS.
- CIRCULATES AND PURIFIES FROM 36,000 TO 48,000 CUBIC FEET OF AIR PER HOUR.
- DOUBLE FILTERS REMOVE DUST AND POLLERN FROM AIR. ELIMINATES NASAL IRRITATIONS.
- HUMIDIFIES WARM DRY AIR TO HEALTHFUL CONDITION. REDUCES POSSIBILITIES OF WINTER COLDS.
- OFFERS SUMMER NIGHT-COOLING BY REMOVING SOLAR HEAT ACCUMULATER DURING THE DAY.
- MAKES COMPLETE AIR CONDITIONING AVAILABLE BY THE ADDITION OF COLLIG COILS AND COMPRESSOR.
- NO BASEMENT REQUIRED. INSTALLED IN ATTICS, BASEMENTS, CLOSETS, OR IN FLOORS.

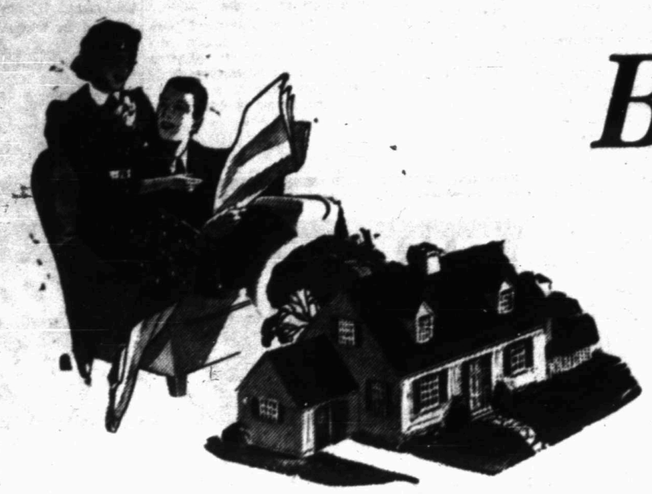
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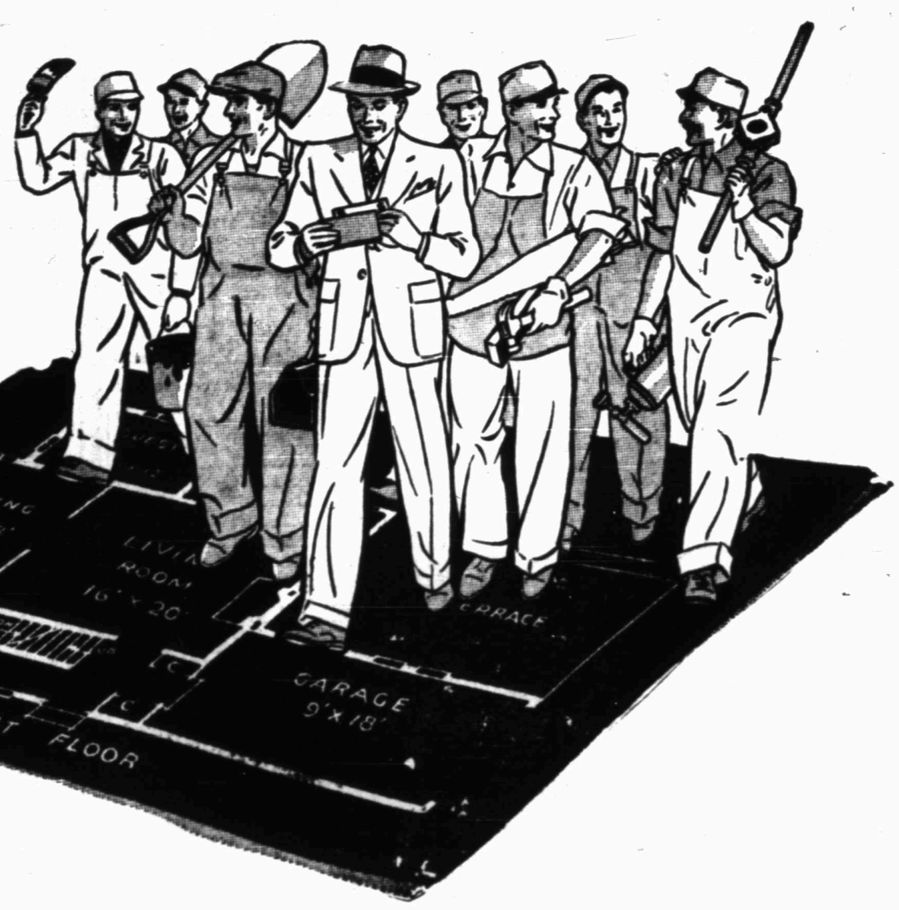
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Natural Gas—Your Quick, Clean, Economical Servant

New Monthly Peak In Home Financing Business Reached By FHA In August

More Loans For Small Homes

WASHINGTON, D. C., Sept. 24.—The volume of home financing business transacted under the Federal Housing administration program during August reached a new monthly peak, it was announced today.

Small home mortgages selected for appraisal amounted to $104,226,887, an increase of 11 per cent over July and of 115 per cent over August, 1937. The highest previous month was June 1938.

Mortgages accepted for insurance (commitments) totaled $67,877,900 in August, an increase of 12 per cent over July and of 84 per cent over August, 1937. Approximately 70 per cent of the mortgages accepted cover new homes.

Improvement Loans Up

Property improvement loans reported during August numbered 42,230, a new monthly high. These loans had a value of $20,471,304, also a new peak under the reenacted Title I. The August total compared with $16,637,638 in July and brought the total of these loans to $88,402,499 since the amended National Housing act went into effect last February.

The FHA's rental housing division reported 76 projects valued at slightly over $60,000,000 in operation or under construction as of August 31st. Commitments to insure mortgages on an additional 92 projects had been issued, making a total of 168 projects valued at slightly more than $110,000,000 on which mortgages had been accepted for insurance.

Received Excess Financing

It was officially stated at the same time that during March, April, May, and June—the four months for which figures are available since the liberalized National Housing act became effective—approximately 40 per cent of the number of mortgages accepted for insurance received financing in excess of 80 per cent of the property valuation. The amended act provides for insurance of loans made for as much as 90 per cent of property valuations in certain cases. About 60 per cent of the number of loans involving new construction received financing of between 80 and 90 per cent of the property valuation.

For the eight months ending August 31st, small home mortgages selected for appraisal total about $650,000,000, an increase of 52 per cent over the $430,000,000 selected during the corresponding months of 1937. For the past six months, the period during which the amended FHA program has been in effective operation, mortgages selected for appraisal totaled $580,000,000 an increase of 69 per cent over the $345,000,000 selected in the same months of 1937.

Issured Mortgages Higher

Mortgages accepted for insurance during the first eight months of 1938 totaled $406,000,000, an increase of 2 per cent over the corresponding period of 1937. For the six months beginning March 1st and ending August 31st, mortgages accepted totaled $368,000,000, an increase of 42 per cent over the $259,000,000 accepted in the corresponding period of 1937.

The record of the FHA small homes program by months since the first of the year and for the corresponding months of 1937 is shown by the following table of mortgages selected for appraisal:

	1938	1937
January	$29,904,199	$38,786,750
February	42,612,638	46,042,118
March	95,161,202	68,045,452
April	94,156,113	67,886,307
May	96,108,623	58,232,578
June	97,231,622	55,184,630
July	94,175,437	47,152,173
August	104,226,887	48,309,774

ANOTHER OBJECTIVE

WASHINGTON, D. C., Sept. 24—The FHA's 1938 record of property improvement loan insurance involving more than 150,000 loans amounting to more than $75,000,000 is viewed by the Federal Housing administration as another important gain in the achievement of a major objective—improvement in housing standards and conditions.

LUBBOCK'S LARGEST FIXTURE DISPLAY

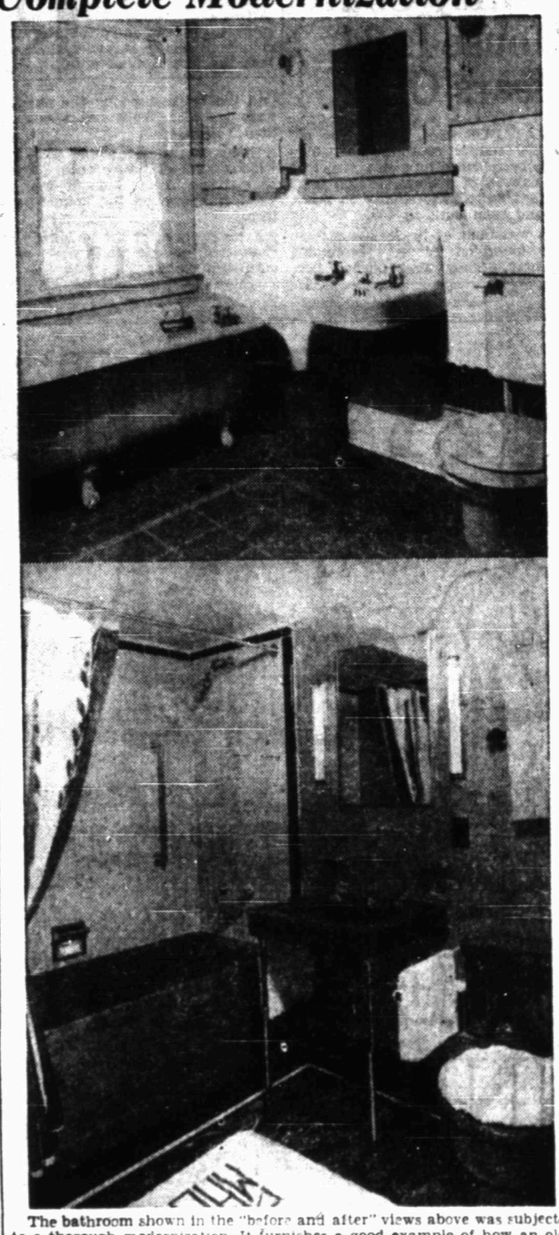


DeWitts

2217 To 23—19th Street

Phone 920

Complete Modernization



The bathroom shown in the "before and after" views above was subjected to a thorough modernization. It furnishes a good example of how an old-fashioned bath can be re-created by taking advantage of the opportunity for financing home improvements offered by the property improvement credit plan of the FHA.

The project called for the installation of up-to-date fixtures and relocation of the ventilating window.

Lubbock County Farm Families Progressive As Improvements Around Homes Reveal

Farsightedness of South Plains farmers may be traced to attainments of several families.

Fred Kvelton and his sons are having especially good fortune with a young windbreak and have completed painting their home. They live in the Center community.

Mrs. E. R. Steen of the Becton community has constructed a built-in cabinet for her kitchen. It was modeled on a recent picture found in a woman's magazine and extends the entire length of one wall, including an enclosed space for the refrigerator. The kitchen is long and narrow and, when work is completed, will have cabinets on both long walls.

Have Foundation Shrubs

The E. R. Steens have set a windbreak and several foundation shrubs, getting plants from the Woodward experiment station in Oklahoma. The break is growing fast and plants that died are to be replaced.

The T. A. Johnsons of the Posey community recently put a new roof on their residence and wired the house for electricity. Evidence of the conveniences of electricity, they have a new radio.

Foundation shrubs are growing well and the lawn, almost three times as large as it was last summer, has made the entire premises cooler because of evaporation of moisture. More planting of shrubs is proposed this fall.

Set Out 1,000 Trees

The A. C. Wrights of Shallowater have set out 1,000 trees for a windbreak, replacing 160 trees in the spring. Grass for a lawn is getting a good start. More foundation shrubs are to be planted this fall.

Mr. and Mrs. C. M. Doyle and son Joe of that community installed bathroom fixtures, a water system and a cesspool in the spring. The chimney is to be repaired and the living and dining rooms papered. The yard will be fenced and grass set out.

The Kveltons set out 80 Chinese elms, 39 pines and 42 cedars in February. The few that died have been replaced. Appearance of premises has been effected through planting of foundation shrubs. Eight fruit trees that took the place of dead plants in the orchard are growing well.

Mrs. Kvelton has dried 85 pounds of pinto beans and soon will begin canning vegetables and fruits.

HALE CENTER TOTALS

HALE CENTER—There are 425 in the Hale Center school system J. E. Miller, superintendent, reports. Of these 278 are in the ward building and 147 in the high school. "We expect 500 before the year is out," Miller added.

Burrowing owls can see in glaring daylight as well as most other birds.

Japanese Fantails In Lamesa Pool Appear To Walk On "Front And Hind Legs"

(By Staff Correspondent)

LAMESA, Sept. 24.—In a small fish tank in front of the city hall are two black fish that look somewhat like water dogs. They are Japanese fantails.

The fish are seven or eight inches long. They remain still for a long time and in moving have the appearance of walking on fore and hind feet.

Pioneer Physician Is Back At Abernathy

ABERNATHY, Sept. 24. — Dr. J. B. McBride, who came here and opened an office in 1916, but who moved away about two years ago, has returned and resumed his medical practice.

Dr. McBride has been in Lubbock, Shallowater and other places since moving from here. He is one of the widely known physicians of this section and one of the comparatively few that has practiced in this area more than a score of years.

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Consult our Decorator before furnishing your home. A perfect home is a comfort to live in.

Complete Interior Furnishings

Draperies, Curtains, Venetian Blinds, Window Shades, Broodloom Carpets, Rugs and Custom Upholstering.

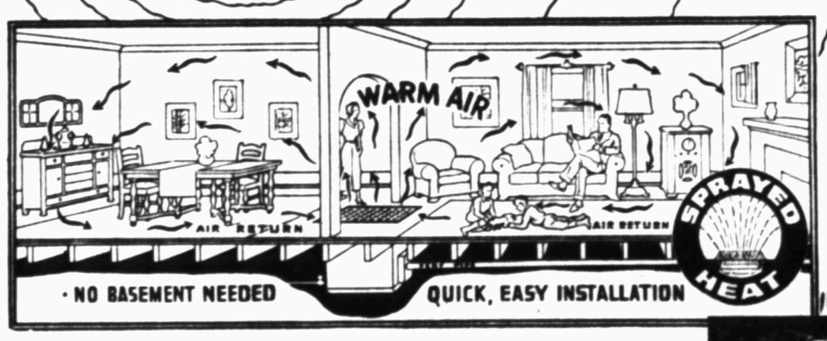
1509 Ave. Q Phone 2681

May Be Installed In New Construction or Your Present Home Through FHA Financing.

BETTER HOUSING PROGRAM FHA

HEAT AS HEALTHFUL AS A SUNLIT SUMMER BREEZE!

Coleman GAS BURNING FLOOR FURNACES

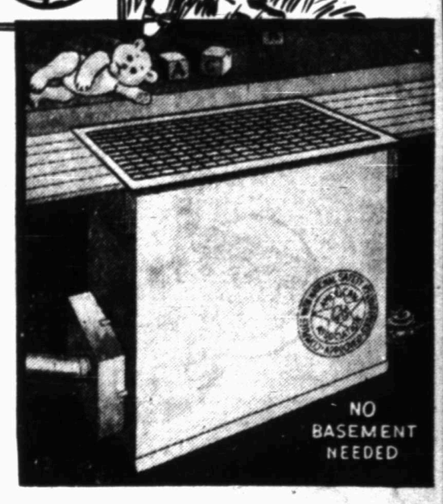


Like a soft summer breeze, fresh, clean, invigorating, healthful warmth flows from the Coleman Gas Burning Floor Furnace and circulates throughout your house. You have a pleasant, comfortable temperature even on the coldest days. You get more healthful wintertime comfort from the Coleman because of these . . .

6 BIG FEATURES

1. Keeps air in active circulation—keeps it fresh, clean and healthful. No odors or gases, no oxygen taken out of the rooms for combustion—no stagnant, dead air pockets.
2. Averages a complete change of thoroughly warmed air three times an hour.
3. Keeps the whole room cozy and warm. No frigid floors—no cold air layers.
4. No sweating of walls—no foggy windows; no open flame to condense moisture.
5. Gives clean, carefree heat. No dirt or ashes; no furnace tending; no fire building; no watching; no bother.
6. Low cost installation—low fuel cost.

Enjoy the economy and comfort of the Coleman Floor Furnace. Add to the health and happiness of your family this winter. It sets below the surface of the floor—no basement is needed, no space is wasted. Come in today and let us completely explain its many fine features.



WHAT USERS SAY:

WONDERFUL!
"The Coleman Floor Furnace is wonderful. It has proved to be the finest heating unit we've ever seen."

ECONOMICAL!
"We're getting perfect results from our Floor Furnace. Its low operating cost is surprising. Its consumption of gas is only a little more than that used by our water heater, cook stove and bathroom heater."

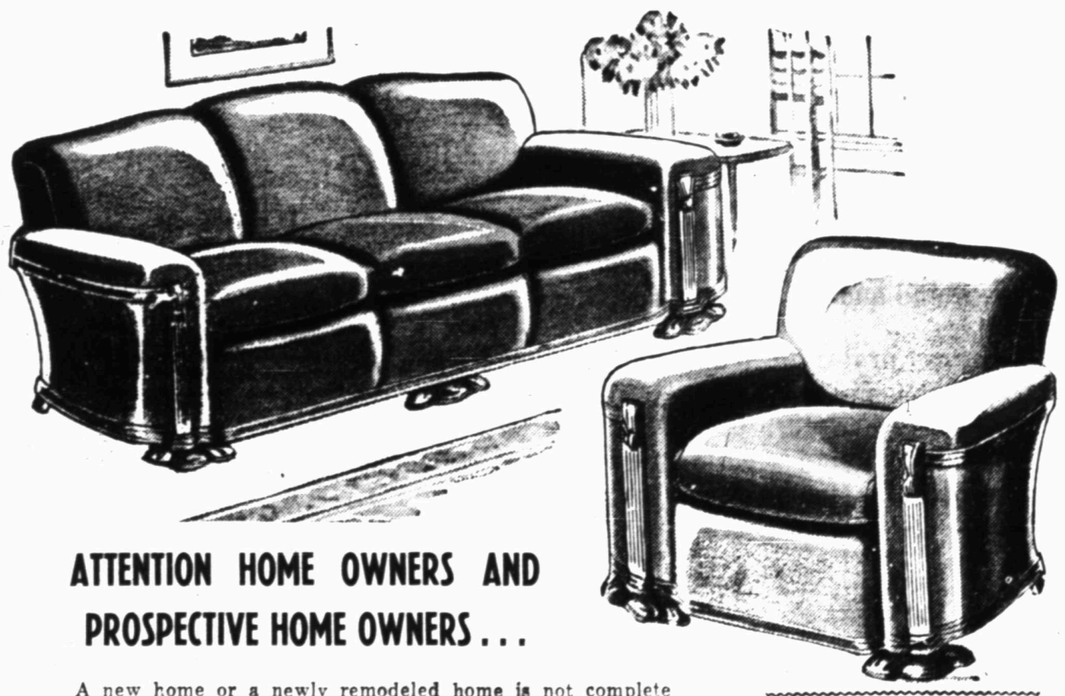
HEATING TROUBLES ARE OVER!
"Before installing the Coleman Floor Furnace, the drapery in our home was being ruined. But not now. We have summertime comfort indoors in the coldest kind of weather!"

60° BELOW!
"All Coleman Floor Furnace owners in this town praise the performance of their furnaces during one of our cold snaps of 60° below zero. They report warm houses, and gas bills much lower than they anticipated."

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TRADE YOUR OLD FURNITURE IN ON NEW!

Because of the growing demand for good used furniture, we will allow unusually attractive prices for your used furniture on new. See us first.

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Liberalized Federal Housing Program Booms Home Construction In Nation

Old Mortgage Evils Are Out

BY STEWART McDONALD
Federal Housing Administrator

WASHINGTON, Sept. 24.—Business transacted by the Federal Housing administration during the four years of its life has exceeded $2,500,000,000. About $600,000,000 of this business has been done since the National Housing act was amended on Feb. 3, 1938.

These figures have a significance for the American public not so much as an achievement of the past but as an indication of what we can do in the future. We feel in the federal housing administration that we have only begun to realize the potentialities of the National Housing act.

The act was designed by congress to encourage improvement in housing standards and conditions and to create and maintain a sound home-financing system. The FHA insures loans made by private lending institutions to prospective home-owners, enabling the lenders to extend credit with confidence. The FHA lends no money but attempts to establish a system of lending and standards of housing which will encourage others to make loans more freely.

No Room For Rackets

We want the Federal Housing administration to stand in the public mind as an unbiased, non-political organization of the federal government which aids and protects the individual in buying or building a home. The FHA standards leave no room for jerry-building or mortgage-lending rackets.

The long-term, amortized, single mortgage sponsored by the FHA has definitely stamped out old mortgage evils, such as excessive charges and frequent renewals which throttled the mortgage borrower.

Hoped To Increase Volume

When the National Housing act was amended in February, liberalizing and broadening the terms under which small houses may be financed, we hoped to increase the volume of business which we were handling. Home lending had fallen to a low level at the end of 1937 as a result of the business recession in the latter half of the year. We foresaw a rising trend in the spring of 1938, due to the efforts of congress to make the National Housing income and to families with only small amounts of cash to apply against the purchase of a home.

It has been immensely gratifying to find our own predictions far too conservative. Not only did our business reach a level never before touched but it has maintained that figure uninterruptedly ever since April all the way until the middle of August.

May Be Best Since 1929

Mortgages selected for appraisal by the Federal Housing administration have averaged between $20,000,000 and $24,000,000 in every full week during this period. In the week ended August 13, they amounted to $23,372,000, or less than $700,000 below our largest week. Our figures in July and August have been running more than 100 per cent ahead of 1937, both in the number and amount of mortgages selected for appraisal.

This year should be the most prosperous home-building year since 1929. It would not surprise me if the actual amount of insurance of home mortgages exceeds any previous year by at least 50 per cent. This much business transacted by the Federal Housing administration alone indicates the construction of 300,000 or more dwelling units for the year. Such a figure would compare with only 50,000 homes built in 1934 and would provide the surest evidence of the federal government's success in spurring home construction through private credit channels.

First FHA Building At Post



First home in Post to be built with aid of the Federal Housing administration, is pictured above. It is that of Mr. and Mrs. A. B. Adams. The home contains five rooms and is modern in every respect. "Lefty" Davis was the contractor and Tom Bouchier sold the lumber.

WATCHSPRINGS SNAP

SASKATOON, Sask. (AP)—More watchsprings snap in the wee small hours of night than any other time, says Herb Buckle, watchmaker.

About one-third of the watches brought in with broken mainsprings have stopped between midnight and 3 in the morning," he asserts. "They also break after a severe thunderstorm."

Motley Court House Is 34 Years Old

(By Staff Correspondent)

MATADOR, Spt. 24. — The old Motley county court house, which is to be replaced by a new structure as a result of a bond election Sept. 10, has served the county 34 years, having been built in 1904.

It was built of bricks made from clay found on Teepee creep north of here. They were burned here and the bricks used on the outside were glazed. Walls are about 15 inches thick.

Stone steps and stone sills for windows are of native rock. They were hewn from stone found in what is known as the Echols pasture.

Some years after the building was completed outside walls were covered with stucco.

THEY MUST BE SMALL

CANBERRA, Aust. (AP) — This is getting things down to a fine point. Prof. L. R. Cleveland of Harvard is here studying parasites that attack the intestines of ants.

Lamesa Man Proud Of Bobcat Shot Near That Town

(By Staff Correspondent)

LAMESA, Sept. 24. — A stuffed bob cat, that apparently topped 40 pounds in weight when alive, decorates the filling station room of Frank Stanley here. It was killed by Stanley last winter and he had it mounted.

"It is the only bob cat I ever heard of in Dawson county," said Stanley. "There are some over in Borden county. I have seen several there. But they are also few there. I killed this animal just a short distance from the county line, about 20 miles northeast of here."

SAVED THEIR PENNIES

WASHINGTON, Ind. (AP) — Norman and Rachael Drake really meant it when they told friends several months ago that they were saving pennies to get married.

They walked into the Davies circuit court the other day and gave the clerk 400 pennies for the marriage license.

BETTER HOUSING FHA PROGRAM

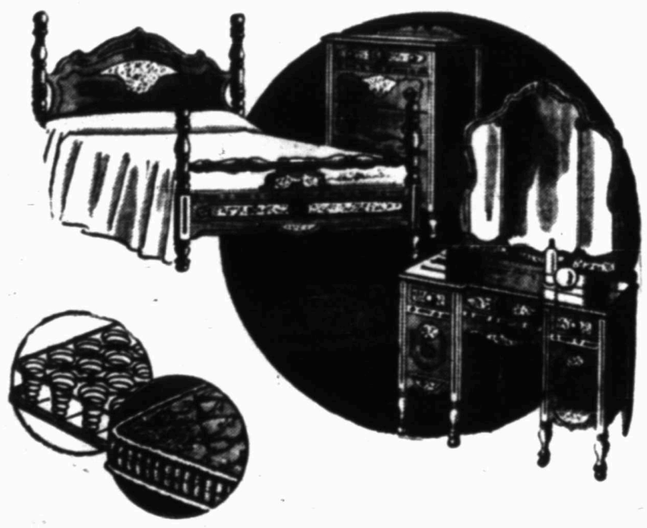
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Helical Tied Premier Wire Spring
Staple Cotton Mattress
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Families of average income can well afford this "Better" outfit, because:

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Financed Through The FHA Plan

Protections designed to safeguard the owner are part of every home financed through the FHA Insured Mortgage System.

A suitable neighborhood, convenient to schools and shopping centers... provision for adequate utilities... proper fire and police protection . . . a check on the builder's plans to make sure of a home suited to the family's needs... inspection of construction to see that it is sound and according to specifications.

All these protection points are examined when you finance a home with an FHA Insured Mortgage.

Whether you plan to build a new home or buy a home already built—inquire about the new, liberalized FHA Plan.

BETTER HOUSING FHA PROGRAM

LOANS to Buy Build-Modernize or Repair

FHA INSURED FINANCING

For Information See—Personal Loan Department

Lubbock National Bank

Bill Sewell — *A. H. Woodward* — *Chas. Maedgen, Jr.*

SAFE — SOUND — SECURE

No Hard And Fast Rules Maintained By FHA On Methods

More Than 400 Plans Examined

The Federal Housing administration has no hard and fast rules that govern the methods of construction and building materials that can be used in erecting houses to be offered as security for insured mortgages, according to Howard P. Vermilya, director of the technical division of the FHA.

In general, the following customary methods of construction are accepta'.e when good materials and workmanship are applied: wood frame with wood siding or shingles; wood frame with masonry veneer; wood frame with stucco; masonry or masonry block; and reinforced concrete. In these cases they must meet the local minimum construction requirements established for each local insuring office.

Should Be Approved

If an application for a commitment to insure is received in which the method of construction is not customary, or is not the generally accepted practice, it is required that the method shall receive the approval of the Technical division. In the course of more than four years' operation the FHA has examined approximately 400 new construction methods and has made general rulings on the suitability of 70 or 80 of them and special rulings for many more, for houses serving as security for insured mortgages.

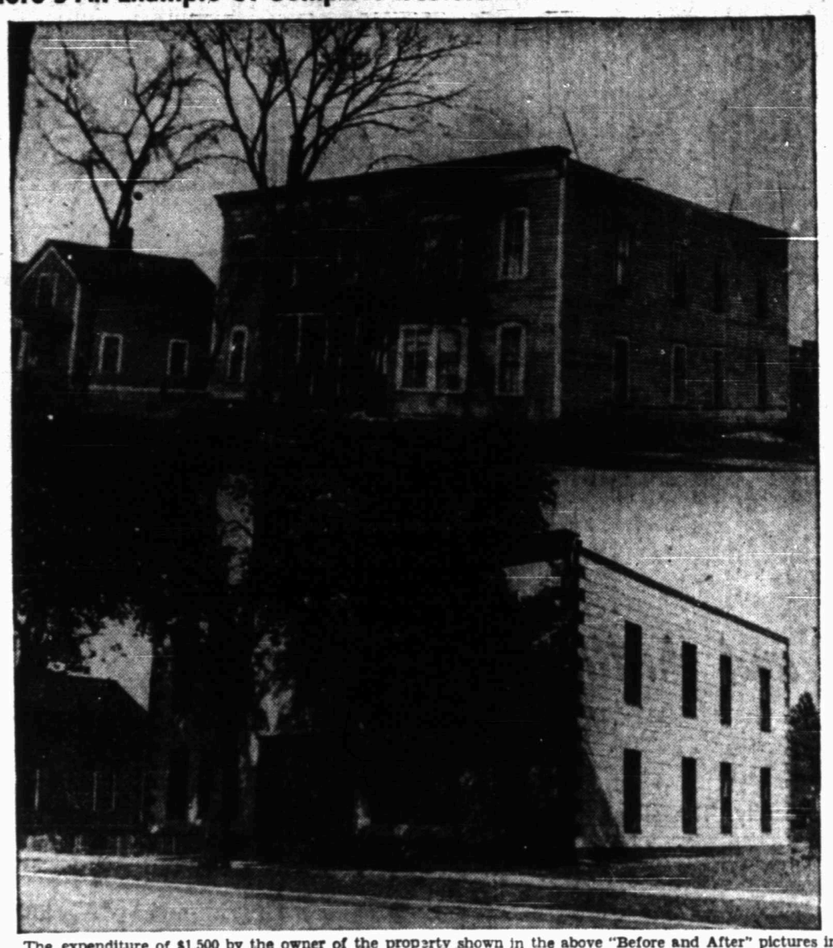
Usually requests for rulings as to the eligibility of a new construction method or new material are considered only when they are made in conjunction with applications for mortgage insurance. However, where there is assurance that the method or material will have a broad market, or it is contemplated that a number of houses will be built using the method or material, requests for approval may be made without submitting an application for insurance.

Must Be Dependable, Durable

The sponsor of the innovation in construction methods or materials is required to demonstrate that the method proposed is dependable and that it is durable. After a thorough examination by the FHA Technical Division a ruling is issued. These rulings are limited to those methods and materials which have been tried out in actual construction by the erection of at least one house from which definite conclusions may be drawn as to structural soundness, resistance to use, and resistance to elements.

Such rulings are construed as general acceptances of the type of construction. However, each individual property using one of these methods, in order to qualify for an insured mortgage, has to be examined by the FHA on its individual merits since there are many other factors to be considered in this analysis of the security for an insured mortgage.

Here's An Example Of Complete Restoration



The expenditure of $1,500 by the owner of the property shown in the above "Before and After" pictures increased the income from "practically nothing" to $68 per month. This amount was sufficient to take care of the monthly installments on a Property Improvement Credit Plan loan of $1,000 which he negotiated to carry out the restoration. Installments on the FHA insured loan amount to $20.79 a month. The loan is for a term of five years.

Work done constituted a general restoration and included interior and exterior painting, moderniaztion of plumbing and heating equipment, and other lesser items.

Insured Note Shows Gain Over Original

The average note insured by the Federal Housing administration under the property improvement credit plan, from the date of reinstatement of Title I activities in February through the close of business July 31, was $481, according to FHA records.

This figure is approximately 25 per cent greater than the average under the modernization credit plan in effect from August 1934 through May 1937 when the average amount was $386.

The increase noted in the average insured note is due to a number of factors, Housing administration officials state. The elimination of household equipment that does not become an integral part of the home on installation was partially responsible. Under the modernization credit plan, as is evident from the fact that 72.4 per cent of all insured notes were for amounts less than $400.

New construction costing $2,500 or less, under the property improvement credit plan is another factor which has contributed to the increased average of insured notes, FHA officials state.

The Jordan river daily pours an average of 6,000,000 tons of water into the Dead sea, all of which disappears by evaporation.

Size And Shape Of Lots Are Important In Home Sites

Each street in a residential subdivision, according to the Land Planning Section of the Federal Housing administration, should have a homogeneous character. The relationship of one house to another within a subdivision which is largely determined by the size and shape of the lots, should be considered carefully by the developer.

Shallow, narrow lots invite the construction of small homes, while lots of more generous proportions invite the construction of larger houses. Where there is a mixture of small, box-like dwellings with well-designed though modest structures, the latter are certain to suffer because of the presence of the less desirable dwellings. The smaller houses will tend to be dwarfed by the larger ones, and the appearance of simple but attractive houses will be jeopardized when located near shabby dwellings or ones that are ornate. Such heterogenerous factors as these, together with the intrusion of alien land uses, make for neighborhood blight and premature depreciation of property values.

Type Of Lots

Lot sizes should not be determined until after the types of houses have been established and the utilities, street improvements, and the real estate market have been carefully analyzed. Once established, there should not be a wide divergence in lot sizes along a given street. Adherence to this land-planning principle does not preclude the provision for smaller or larger lots in another section of the tract, but to assure an attractive neighborhood of homes of enduring stability, large properties should not be intermingled with smaller ones.

Good subdivision design, which includes arrangement of lots as to size, shape, and orientation, will go far toward retaining values and retarding early depreciation of residential properties. The pleasant relationship of one house to another along a residential street lends appeal and, in turn, increased marketability.

Investment In Home Produces Good Dividend To The Owner

A home is viewed by the Federal Housing administration as a long-term investment. Like any other sound investment, a good home pays dividends.

These dividends take the form of: habitability which provides comfort and convenience; low maintenance which is possible because of sound construction and the employment of good materials; marketability which makes it possible for the owner to realize on his investment if the occasion arises.

A dwelling that complies with the standards and construction requirements of the Federal Housing administration should pay these dividends.

Plant NOW!



FOR BEST RESULTS

COMPLETE LANDSCAPE SERVICE

Our Landscaping service is complete and is at your disposal. Estimates and plans furnished without cost.

EVERYTHING FOR THE YARD

We have a complete selection of Bulbs, Shade and Fruit Trees, Vines, Shrubs and plants of all kinds. We would appreciate a visit to our nursery.

BAKER BROS. NURSERY

2 Miles On Slaton Highway

FHA BETTER HOUSING PROGRAM



Let Us Help You

BUILD YOUR OWN HOME

You will be amazed at how much home beauty and comfort your family can enjoy under $5,000.

We are familiar with F. H. A. Home building requirements and will be glad to offer suggestions. Whether you wish to build a new home or remodel the old one.

See Us First!

GEO. W. GRAY LUMBER COMPANY

Sixteenth Street and Texas Avenue Telephone 4184

Remodel and "Fix Up" Now!



MODERNIZE YOUR HOME WITH F.H.A. . . . NO DOWN PAYMENT . . . UP TO 3 YEARS TO PAY!

Don't pass up the golden opportunity to remodel . . . or build your home! Everything you've dreamed of to make your home more liveable can be obtained, installed and financed on the easiest terms in history.

New Showers



$5.95

Chrome plated cast brass shower heads, 24-in. curtain rings, heavy duck curtains, connections!

Flat Rim Sink



Lightweight, durable, Enamelite metal, coated with white acid-resisting porcelain enamel. Won't crack, check or blister. Easily cleaned. Size, 18x30 inches. Serviceable . . . and extremely low priced!

$4.98

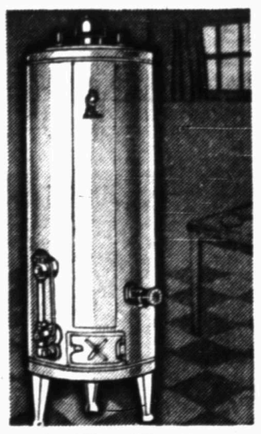
Aristocrat Sink



Heavy cast iron, coated with glistening acid-resisting porcelain enamel. Convenient low back with 3-inch top ledge. Overall size 42 x20 inches.

Complete 19.95

Gas Water Heaters



$39.95 $4 Down Easy terms!

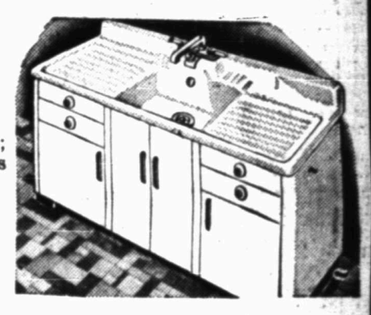
- Thermostat Controls!
- A. G. A. Approved!

Plenty of hot water at all times. Heavy-gauge 16-gal. steel tanks with 1¼-inch zonalite insulation. Safety-pilots! Install yours now!

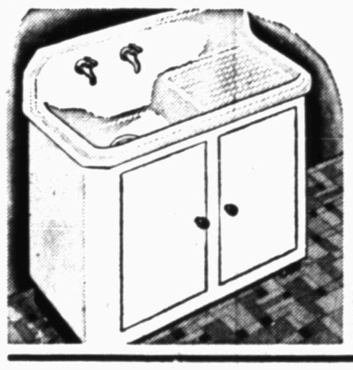
"Tops" In Beauty, Convenience Utility! $15 Less Than Sinks of Comparable Size!

60-Inch Modern Cabinet Sinks

Buy On Terms $69.95



Acid-resisting porcelained cast-iron sinks; white Dulux steel cabinets. "Tops" in smartness and utility! Only a small down payments



Big Value! Colonial Design! Smart! Roomy! Convenient!

Buy On Terms $34.95

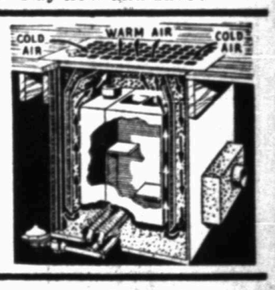
Sensational values! White porcelained cast iron sinks and white DuPont Dulux cabinets! Complete with trim! Buy now and save!

Gas Floor Furnaces

$31.95

$34.95 and $40.95

Better, faster heat—with minimum fuel! Constant, circulating, uniform warmth. Pipeless furnace suspends from floor joists—requires no basement or floor space. Using natural or manufactured gas.



Sears Low Price Saves You $10 to $15 on Complete Bath Outfits

Only $5. Down Without Fittings $39.95

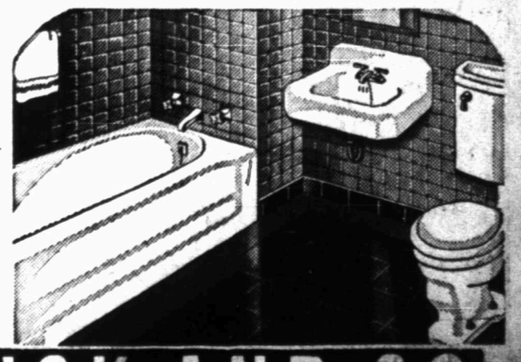


Genuine "Aristocrat" quality, the finest that money can buy. Sets include: popular leg-type bath-tubs of heavy cast iron enameled in snowy porcelain; round-front, low-back porcelained lavatories; vitreous china closet outfits with mahogany finished seats. Install yours now and you will save at Sears!

Charming Colonial Built-in Bath Outfit!

Modern Style At Savings!

$79.95



- 5-Ft. Recess Built-In Tubs!
- Stainless China Tanks, Bowls!
- Finest "Aristocrat" Quality!

Roomy tubs and wall lavatories are porcelain enameled cast iron. Faucets are chromium plated brass. Closet sets are the best you can buy! Install yours now!

SEARS, ROEBUCK AND CO.

1115 Broadway Phone 2880 Lubbock, Texas











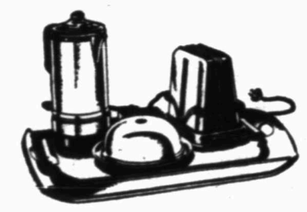
There is a new and thrilling

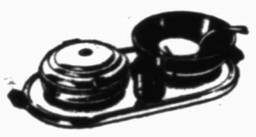
Freedom for those who "do things" electrically. The silent, tireless low cost operation of house hold appliances pave the way to a comfortable—and smart—standard of living.

Electricity renders a distinctive service In every home. It is your personal servant to preserve your foods and make your ice cubes . . . to mix and cook your foods . . . to heat your water . . . to wash your dishes, pots and pans . . . to wash and iron your clothes . . . to help you entertain informally and make your toasted sandwiches, waffles, coffee etc. . . . to tell you the time for your favorite radio program. In fact, the drudgery of all household tasks disappear when your electric servant does its work—silently and economically.

Whether you have built-building-or planning to build, any of these appliances will fit perfectly into your scheme of plans. By all means modernize your home-electrically.









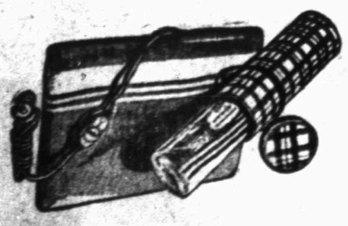


Visit our booth at the 25th Annual Panhandle-South Plains Fair.
This Company Extends Its Cordial Welcome To All.

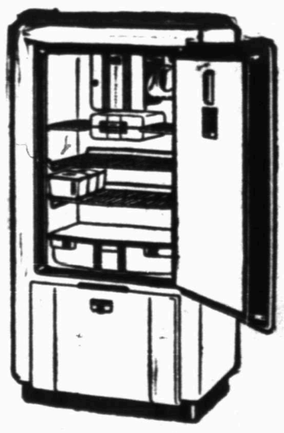
TEXAS NEW-MEXICO UTILITIES COMPANY













Small Ho
Break In

WASHINGTON
The small house
the soundest of a
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1408

Small Home Gets Break In FHA

WASHINGTON, D. C., Sept. 24—The small house, long regarded as the soundest of all residential mortgage risks, must now also be as attractive, efficient, livable, and durable as more expensive homes in order to be marketed to the careful buyer of today.

The Federal Housing administration's contribution in establishing a set of minimum standards of construction which the small house must meet to be acceptable as security for an insured mortgage has been of such far-reaching importance as to elevate the design, plan, and construction of virtually all small homes built today, FHA officials point out. This is in contrast to the neglect of these factors in the building of small homes in the past.

Must Meet Standards

"It is not enough for the home to be valued at a price the average wage earner can afford," Howard Vermilya, director of the FHA's technical division said. "The house must meet minimum construction standards that are both sensible and consistent with the type of the dwelling. It must be compatible with the needs of the family which will occupy it and, equally important, it must be located in a neighborhood reasonably free from the type of hazards that tend to destroy residential property values.

"Small homes have rarely had the advantage of competent architectural services. For many years past, it has been general practice to build the small single-family dwelling with little thought of usefulness and livability over a long time to come. Despite this, the small house has always been the best of residential mortgage risks.

Makes Ownership Available

"The FHA's greatest contribution probably has been to make home owning available to additional thousands of citizens who might not have been able to afford more expensive home financing systems which prevailed before the passage of the National Housing act.

"In addition, however, by elevating the quality of design, the plan, construction, and the livability and usefulness, the FHA has performed a notable service not only to the individuals who buy today's small homes but to the building industry which must meet the great demand for these homes.

"The Federal Housing administration's program has exerted a great influence in the home building industry in many ways, directly and indirectly. Nearly all small homes are now sold on the monthly payment basis and only a few are marketed on the multiple mortgage plan.

Finding High Percentage

"As a result of the FHA's careful selection of mortgage risks, its insistence on minimum standards for the small house, and its analysis of the borrower's credit and his capacity to meet the mortgage payments, lenders are finding the high percentage mortgage a satisfactory risk, especially when, as in the FHA plan, provision is made for regular monthly payments to retire the mortgage principal.

"Builders are aware today that a tremendous market exists for the small home which can meet the FHA's eligibility requirements, whether the home is ultimately financed under the FHA's insured mortgage system or not. It can hardly be denied that the modern type of small home is better than that of ten years ago. Today's small home is, in many respects, as complete a dwelling unit as its more elaborate counterpart and, considering the type and quality of standard equipment that now comes with the small home—automatic heating plants, modern cooking ranges, mechanical refrigerators, etc.,—it represents a great advance over the small house of even a few years ago."

Lumber Business Here Started In 1907 By A. G. McAdams Firm

Lubbock thriving lumber business of today, pioneered by only one company now existent, dates back to 1907, according to lumbermen.

In January that year A. G. McAdams opened the first yard here at 1301 Texas avenue. It bore his name.

June, 1907, the late M. F. Brashears, who had managed the business during first months after its inception, moved to Plainview and John Clure was appointed his successor. Clure remained at that position four years.

Shortly before the first railroad was built into Lubbock the business was moved to Avenue H and Fourteenth, where it since has remained. Later the business changed hands, bearing the name Higginbotham-Bartlett Lumber company, which it is now known.

Boom Doesn't Come

W. B. Atkins came here from Plainview May 11, 1911, to assume managership of the firm.

Expecting a boom from establishment of railroads here, six new companies were formed. Enterprise of all except three, A. G. McAdams, W. C. Rowman and Alfalfa companies, failed through crop failures, and lack of expected prosperity brought in by the railroad.

Only one of those companies, Bowman Lumber company 619 Thirteenth street, has remained continuously in business, lumbermen say.

Sixteen large and small lumber yards, two wholesale sash and door concerns, and two wholesale glass firms now are in Lubbock.

Over-Scale Paper Patterns Lend Charm To The Interior

The charm of a small home, which often lies in its very compactness, can be enhanced by the use of over-scale wallpaper patterns.

Many new figured designs and new striped papers are available to home owners who contemplate redecorating their homes this year.

Funds with which to finance redecoration may be obtained from qualified private lending institutions under the Federal Housing administration property improvement credit plan.

These loans are repaid in monthly installments over periods as long as five years.

Dream Helps Solve Knotty Problem For Contractor

Here's a case where a dream untangled a knotty construction problem.

W. G. McMillan swears it is true.

When the basement was being dug for Lubbock hotel in 1925 a large sewer main was encountered under the alley back of the hotel. Specifications called for the basement to go almost exactly to far side of the main.

McMillan's problem as contractor was to excavate far enough for the basement, leave the sewer system intact, and do both at the same time.

It harrowed him three days. Fast or slow thinking would not unmat the puzzler.

Night of the third day the dream came to him. He followed that dream the next day with pleasant results.

It directed him to utilize a metal sleeve, curved enough to slip the main out of the basement right-of-way. The sleeve was set in place, the main broken at correct places by sledge hammers.

In less than five minutes the main was intact again, sewer service had not been disrupted, and the problem was solved.

Some species of spiders build in colonies, uniting several webs with common lines. To the first spider to reach it belongs entangled prey.

FHA Requires Little Time To Insure Loans

An application for mortgage insurance by the FHA can usually be processed in less than 10 days, Federal Housing administration officials say. Despite the increased activity since the passage of amendments to the National Housing act, signed by the president on February 3, 1938, it requires very little more time to complete the transaction under the Federal Housing Administration's system than it does under other systems.

Careful and searching analysis by Federal Housing administration experts may occasion some delay in certain circumstances, officials say. They point out, however, that a few extra days devoted to thorough investigation of all factors involved may save the borrower from serious mistakes not usually apparent to buyers without specialized knowledge of finance and construction methods.

LATTICE COLUMNS

Lattice columns lend lightness and grace to the general appearance of a home without detracting from its structural soundness. This type of column has been found particularly well suited for use with homes of Dutch Colonial design.



WHEN YOU BUILD A HOME

Building a home is an important event in every family's life. When you are ready to make this important decision—to realize your ideal home, we would be glad to explain the FHA housing plan to you. We carry on the best quality lumber and other building supplies.

ATTENTION FARMERS

We have some good lumber at a low price—just the thing to build chicken houses, barns, etc., out of.

BETTER HOUSING FHA PROGRAM

WESTERN PINE LUMBER CO.

Sterling Cone, Mgr.

10th At Avenue N Phone 1034



Make An Investment In A Lifetime of ENJOYMENT

BUILD A NEW HOME!

CAPITAL IS PLENTIFUL --- TERMS EASY

Every member of the family will benefit by the improvement you make in your home now. The young folks will be proud of their beautiful home; the little children will have more room to grow self-reliant; mother will keep young in her more efficient home; and father will realize the added security of improved property . . . and therefore increased value. It pays to repair and remodel . . . so why not do it in time for fall!

CONSULT US FOR LOAN AND BUILDING PLANS!

Prepare Your Home For Winter --- Check These Points!

- Basement: remodel it for more space.
- Attic: build an extra room right now.
- Gutters: examine them for any breaks.
- Plaster: repair all open places now.
- Chimney: it may require new bricks.
- The Roof: re-roof it where necessary.
- Doors and Windows: need storm sash.
- Walls & Attic: they require insulation.
- Exterior & Interior: check the paint.
- Floors: replace them wherever warped.

Fully Dependable Workmen --- High Quality Materials

Higginbotham - Bartlett Lumber Co.

1408 Ave. H Phone 413



Now I CAN afford to Modernize my home!

F.H.A. TERMS

No Money Down

3 Years to Pay!

EVEN THE MONEY YOU SPEND FOR LABOR CAN BE INCLUDED.

Could you ask for anything more? Wards regular, sensationally low prices! Wards tie-in with the F.H.A. gives you a total purchase range from $100 to $3500.00. A flexible payment plan that ranges from 1 year to 3 years. Payments as low as $8.19 a month. And the very smallest carrying charge. Come in to Wards now—we'll be glad to give you the complete details.

USE THIS PLAN TO BUY—

- PAINTS, ROOFING
- WALLBOARD, DOORS MILLWORK, WINDOWS
- ELECTRICAL FIXTURES, AND WIRING, BUILDERS HARDWARE.
- BATHROOM OUTFITS, WATER SYSTEMS, HOT WATER HEATERS.
- FENCING, BOILERS, PLUMBING, FURNACES
- WINDMILLS, HOME POWER PLANTS

COME IN OR WRITE MONTGOMERY WARD Lubbock, Texas

Bring Electricity to Your Home With Wards

POWERLITE PLANTS

Enjoy The Convenience Of Electricity Anywhere

Giant 32-Volt Aircharger

Let The Wind Produce Your Electric Current!

500 Watt Size $85.00—1,000 Watt Size $135.00

Wards Air Charger plants put the wind to work for you; and bring city conveniences anywhere. Farms, filling stations, tourist camps have electric lights, radios, water pumps, washers, etc, at a power operating cost of approximately 50c a year. The construction is the finest—Generator is air cooled. Generator Ball Bearings are permantly grease-sealed, never need lubrication. Efficient airplane type propeller. Automatic governor. (Battery and tower not included.

● 60 Foot Steel Tower $25.00



GAS ENGINE MODELS

32 Volt plants give you service 24 hours every day—whether engine is running or not. Run engine, charge battery, use it 'till battery is run down, then charge again. 4-cycle engine, air cooled. Steady voltage. The generator is steady, oversize—4-pole, 4-brush type. Charging rate is adjustable. (Battery not included).

500 Watt Size $125, 1000 Watt Size $155

Wards Powerlite BATTERIES

13 plate, 180 Amp... $25.00
15 plate, 294 Amp. .$145.00
21 plate, 480 Amp. .$200.00
With Old Battery

Made for Wards by a nationally known manufacturer. Port orford cedar separators. Built-in hydrometer. Guaranteed 5 years!

Are YOU Electrifying?

Wards Are Headquarters for Everything Electrical

Whether you want a dollar's worth or a $500 electrification job, Wards will furnish what you need at a big saving. Come in for an estimate.



79c 100 ft. No. 14 Safe-cote. Slick, clean finish.

$3.00 100 ft. Sheathed cable. Size 14-2, Und. listed.

10c First quality cable outlet box, Clamps.

10c Toggle switch, All Bakelite.

For Additional Information— (No Obligation)



Wards Coverall House Paint

In 5 Gal Cans, per Gal. $1.65

Economical, durable. Gallon covers. 300 sq. ft. 2 coats. Paint now for winter weather.

BARN PAINT

Wards Coverall. Compare with paints selling up to $1.75 gal. In 5 gal. cans. Gal. $1.15

35 Lb. Roll Roofing

Roll covers 100 Sq. Ft. Talc surface. For small buildings. 35 lb. Roll $1.15

● LET US RECOMMEND A RELIABLE PAINTER



Enough Wallpaper For a Small Room

Lovely patterns, 3 double rolls of sidewall, 12 yds. Border 69c

Washable Paper 89c

Beautiful 3-pc. Bathroom

Compare / Then Save at Wards!

$5 down, $5 monthly Small Carrying Charge Less Fittings $39.88



Tub and lavatory are first-quality porcelain enamel over cast iron. Syphon wash-down closet is stainless vitreous china. Only Wards straight-line selling (direct from manufacturer to you) makes possible so low a price!

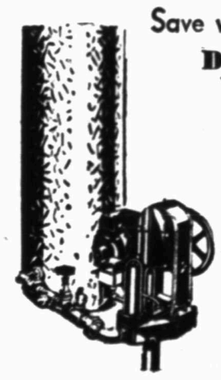
Free Engineering Service

WARDS trained experts will provide advice, estimates and plans, on your plumbing and heating problems. This service is FREE. Ask about it today.

INSTALLATION SERVICE

WARDS will handle installation for you, including labor and inspection. You pay only one price — have everything done. WARDS guarantee backs up the entire job. Ask about this service today.

Get Wards Low Prices On Water Heaters, Pipe Fittings, And Fixtures



Save with Wards Automatic

Deep-Well Electric WATER SYSTEM

WARDS experts give pump advice FREE

$103.95

$10.00 Down Carrying Charge

Automatic! For wells up to 90 feet deep. Economical to operate. Comes complete with 42-gallon tank, ½h.p. motor. Pumps 250 gallons per hour. Save at wards!

● Other sizes up to 3 h. p.

SAVE TWICE ON WARDS

WINDMILLS

Wards "Air King" means double economy to you! First save at Wards low price! Second save by erecting it yourself—two men can easily do it in 1 day.

Heavy gauge galvanized steel wheel blades! Ball bearing turntable! Gray iron gears with teeth hard chilled! All working parts run in oil bath.



For Wells to 150 feet deep $51.50

$5 Down, Monthly Payments Plus Carrying Charge

MONTGOMERY WARD

Phones 816, 817 Lubbock, Texas

Building Construction Last Month Best For Any August In Past Eight Years

Pace Is Set By Home Building

(By The Associated Press)

NEW YORK, Sept. 24 — Building construction last month was the best for any August since 1930, the F. W. Dodge Corp. reported, topping July by one-third and the same month last year by 12 per cent.

Contracts awarded in the 37 states east of the Rockies totaled $313,141,600, the statistical organization stated, compared with $239,799,000 in July and $281,217,000 a year ago.

Residential building has set the pace in the swift advance of this important arm of the national economy, and is looked to by many economists to lead the country from the current recession.

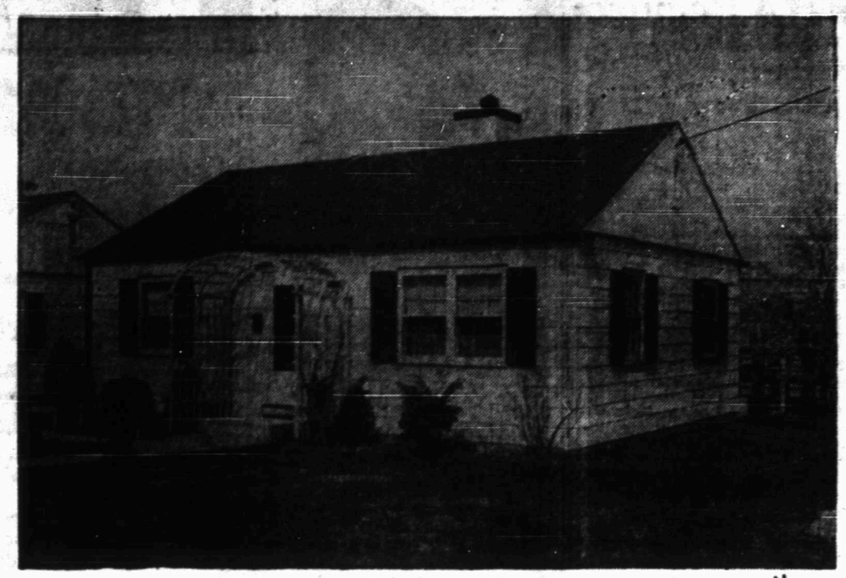
August totals by important areas this year and last included:

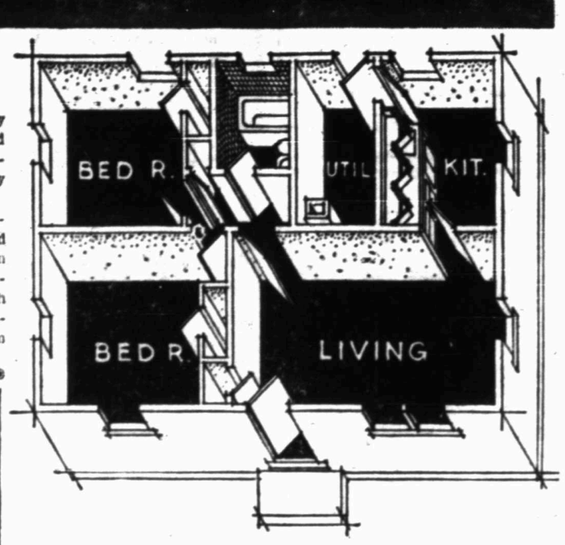
	1938	1937
New England	$ 6,656,000	$ 6,433,000
Mid-Atlantic	14,959,000	11,679,000
Southeast	9,897,000	6,979,000
Texas	7,081,000	3,897,000

HAD MINERS' LUCK

MINA, Nev.—(AP)—Charles Johnson and Thomas Thompson had the kind of luck miners dream about. Taking a lease on an abandoned mine, they fired off a single shot and uncovered a body of rich gold ore from which they obtained $1,600. At the end of a month they had made $20,000.

Efficiency Is Featured In This Small Residence Of Low Cost





This dwelling was financed by means of a $4,000 mortgage insured by the Federal Housing administration. The property was valued by the FHA at $5,250.

While conventional in treatment the house has dignity and charm that will be enhanced when the effect of the landscaping becomes more pronounced. Each room, it will be noted, has cross-ventilation and affords a maximum of privacy.



--Summer and Winter
There Is No Substitute for COMFORT!

Neither the icy blasts of winter nor the fiery rays of mid-summer suns can penetrate to destroy the year-round comfort of the family living in a

THERMOSLAG
Insulated Home

More than 100 newly constructed and occupied Homes in and near Lubbock have been INSULATED with THERMOSLAG in the past 18 months.

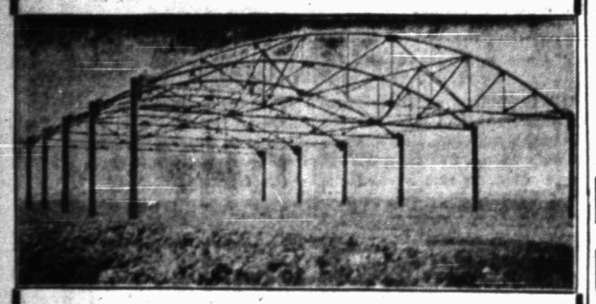
NEW, LIBERAL FHA TERMS

Plains Insulating Company

Amarillo, Phone 9838 Lubbock, Phone 577

BUILD WITH STEEL

Strength, Beauty And Security



Fabricators Of Structural And Reinforcing Steel

Fire Doors.
Steel Windows.
Ornamental Porch Railing.

EDGAR G. LEWIS, OWNER

LUBBOCK STEEL CO.

Phone 1450 214 Ave. O

Home-Financing Units Increase

WASHINGTON, Sept. 24.—Member thrift and home-financing institutions of the Federal Home Loan Bank systems are located in 1,963 cities and towns embracing 85 per cent of the urban population of the United States, a study by the Federal Home Loan board revealed today. An increasing potential usefulness of these units in providing funds for the construction and purchasing of dwellings was forecast.

The 1963 communities contain 58,590,902 inhabitants as compared with approximately 69,000,000 in all urban areas of the United States, according to the 1930 Census. However, since most of the institutions are empowered to make loans within a wide radius of their offices, it was estimated that almost the entire non-farm area of the country is now provided with these thrift and home finance facilities, said Preston Delano, governor of the bank system.

Other Associations Growing

A similar study revealed that the coverage of savings and loan associations, whose investors' accounts are insured up to $5,000 each by the Federal Savings and Loan Insurance corporation, is growing rapidly. These associations are located in 1,227 cities, distributed in 46 states, and having a total population of almost 50,000.

The Little Rock bank district (Arkansas, Louisiana, Mississippi, New Mexico, Texas) includes 186 towns with insured associations, the largest number of any of the bank districts. The Winston-Salem and Cincinnati Bank districts tie for second place with 166 cities having insured associations.

Ohio and Texas lead all states in cities with insurance coverage. The 99 Ohio cities represented by insured associations have an approximate population of 3,990,000. The 97 Texas cities with insured associations have a total population of 2,030,000.

New York has 53 such cities, representing a population of 8,864,000. The protection to savers' funds offered by insurance has made strong headway in California, as evidenced by 62 cities with insured associations there, those cities having a population of 3,483,000.

FHA Applicants May Benefit By Survey

Preliminary examination of an application for an insured mortgage is made by the Federal Housing administration for four basic reasons, according to officials.

This initial survey saves borrowers unnecessary expense for examination fees in cases which are obviously ineligible. It also saves the FHA from its share of expense in processing ineligible cases and prevents delays in processing due to incomplete presentations.

The preliminary examination will also disclose any unsuitable contract documents and will show whether legal requirements have been complied with, before the issuance of a commitment for mortgage insurance.

Examination fees charged by the FHA will be returned to applicants whose cases are rejected upon preliminary examination.

Dwelling Have Two Types Of Quality—Essential, Luxury

There are three fundmental items that enter into the building of a house. They are: cost, size, and quality.

Quality may be divided into two types, that which is essential and that which may be termed luxury. Essential quality cannot be slighted if a house is to be durable and its maintenance cost low.

Luxury items can be added from time to time, but essential quality must be built into the structure through the use of good materials correctly installed.

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Through the Pages of History

. . . . May be found the records of great fortunes made in real estate. They tell of men with foresight who purchased property for a song to form the basis for the wealth of the world's richest families.

. . . . Today the cost of real estate is low compared with that of a few years back, BUT . . . the value of land and homes is gradually sweeping into a great upward trend. In a few years homes priced unusually low today will have increased tremendously in value.

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They know values and can render valuable service to the buyer and also to the seller. To the seller because very likely they know who would like to buy their property and to the buyer because they are interested to have all new comers located comfortably and satisfactorily. Rents have gone up. Real Estate prices are looking up and this seems to be the time to buy property in Lubbock. You can buy a home for less than replacement cost, also many other properties, including some very attractive apartment houses, although they are paying nice dividends and every house in Lubbock is occupied that is for rent or owned for a home. Real Estate again leads the way to prosperity. For no matter what form it takes, whether home or farm, apartment house, or factory or office building, real estate today as in the past, constitutes the bulwark of the nations prosperity, the keystone of happiness and the security of her families.

THE LUBBOCK REAL ESTATE BOARD—IT'S PURPOSE

The Real Estate Board in Lubbock is composed entirely of high class gentlemen whose code of ethics, is to promote real estate interests, your buying and selling, and matters of legislation that affect your interests is the best that they know how to demand.
They stand both collectively and individually for the highest type of service that they can render for the making and the consummation of deals.

WHY YOU SHOULD CONSULT A RELIABLE AGENT BEFORE BUYING

When you think of selling, or buying real estate, the foundation of all wealth; the sale or purchase of your home, its a serious business. Would you not feel safer to call some seasoned well established real estate agent who knows values, studies location, and who's business it is to help place your money to the best advantage?

Members are equipped and ready to discuss not only properties, but also means by which the purchase of properties may be safely financed in those instances where the entire sales price is not available.

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Interests Of FHA, Builder, Borrower, Lender Protected By Close Inspections

Heating, Ventilating Needs Govern Heights Of Ceilings

The question of ceiling heights in a home is not merely a matter of taste, but a problem which involves heating and ventilation. The solution is dependent upon the degree of efficiency desired by the owner, according to the Technical Division of the Federal Housing Administration.

In dwellings built during the Victorian era, rooms usually had elevations of 10 or 12 feet. These extreme heights were thought to aid in keeping the rooms cool during warm weather. Actually, unless the warm air was properly carried off, it only served to increase the temperatures of the rooms by storing up masses of warm air. Any sensation of coolness noted was generally due to the mental reaction of the residents. It has been conclusively shown that any space more than 12 inches above the heads of windows, unless ventilated thoroughly, is of no value whatsoever in cooling the room.

The modern trend is toward lower ceiling heights and adequate ventilation. When this principle of planning is followed there is a saving in construction costs effected without loss of livability. Also, because the area of the rooms with lower ceilings is less than that of those with greater elevations, heating costs are less.

In small homes the general proportions will be much more pleasing with lower room heights. Many old houses have attic space that cannot be used for living quarters because the ceiling is too low. When the downstairs rooms have excessive ceiling heights, these can be llowered and the attic elevation increased so that the space can be converted into bedrooms. Funds for modernization work of this type may be obtained from private lending institutions qualified to make loans for this purpose insured by the Federal Housing administration under its Property Improvement Credit Plan.

Extra Windows In Attic Make This Space Readily Livable

A popular modernization project for which funds may be obtained under the terms of the property improvement credit plan of the FHA is the conversion of attic space into living quarters.

Frequently homes are designed with a view to future expansion of the quarters. In such cases the upper story is often not finished and is used for storage purposes or not used at all. When the owner desires to make use of the space it is often necessary to have windows cut to permit satisfactory lighting and ventilation.

If such is the case, an architect should be employed. If the owner undertakes to place the windows and to decide the size and type he may impair the design of the dwelling.

Dormer windows, when properly adapted to the size and design of a house, are attractive additions, but if out of scale or improperly located can distort the lines of a house.

CAN'T GO TO MOVIES

NEVADA CITY, Calif. (AP)—Six boys caught swimming in a reservoir from which this town gets its drinking water were ordered, as a penalty, to stay away from the movies for one month.

Examinations Of Work Regular

The Federal Housing administration makes compliance inspections of all new residential construction on which it has issued commitments to insure a mortgage. It also, in many cases, makes compliance inspections of existing properties that have been altered or repaired and on which the FHA has issued a commitment.

These compliance inspections are examinations of construction, repairs, or alterations made by FHA staff architectural inspectors to determine if the work has been done according to plans and specifications approved by the FHA. If these conditions have not been lived up to, as shown by inspection, the FHA notifies the builder and the lending institution that the house will not be acceptable for mortgage insurance.

Must Make Corrections

It is then up to the owner, or lender, to see to it that the builder makes necessary corrections to the construction so that it will measure up to the requirements set forth in the approved plans and specifications.

The primary purpose of the compliance inspections is to protect the interests of the Federal Housing administration, according to Frederick M. Babcock, deputy administrator. There are, however, beenfits that may accrue to lender and borrower from them, providing proper contracts have been executed between the builder and the borrower.

Where there is a binding contract for specific performance according to approved plans and specifications and the FHA inspector advises that certain work has been done contrary to these plans and specifications, the owner can demand that the work be corrected or claim whatever penalties are provided for in the contract.

Indirect Service

While it is evident that compliance inspections by the FHA render this valuable service to the owner, it is only an indirect service. It should be distinguished from architectural and construction supervision.

The Federal Housing administration has no direct responsibility to either borrower or lender and no "police powers." It cannot exact penalties of the builder or order unsatisfactory work redone or substandard equipment or materials replaced.

In the event that an inspection discloses work being done contrary to conditions called for under the FHA commitment to insure, the inspector cannot stop construction or directly order corrections. The FHA's only action in such instances is to inform the lender that as the work stands it is not acceptable for mortgage insurance. The builder is also informed that the FHA will not approve the work.

The architectural inspectors follow the progress of the building from early stages to completion and acceptance by the owner. The first examination by the FHA is made either when the excavation has been completed and is ready for footings and foundations or when the foundation walls are completed and ready for backfill.

This early inspection prevents the ues of unapproved materials and improper workmanship in the foundations of the house, where good materials and workmanship are essential, for major defects there will inevitably lead to serious flaws in other parts of the structure.

Second Examination

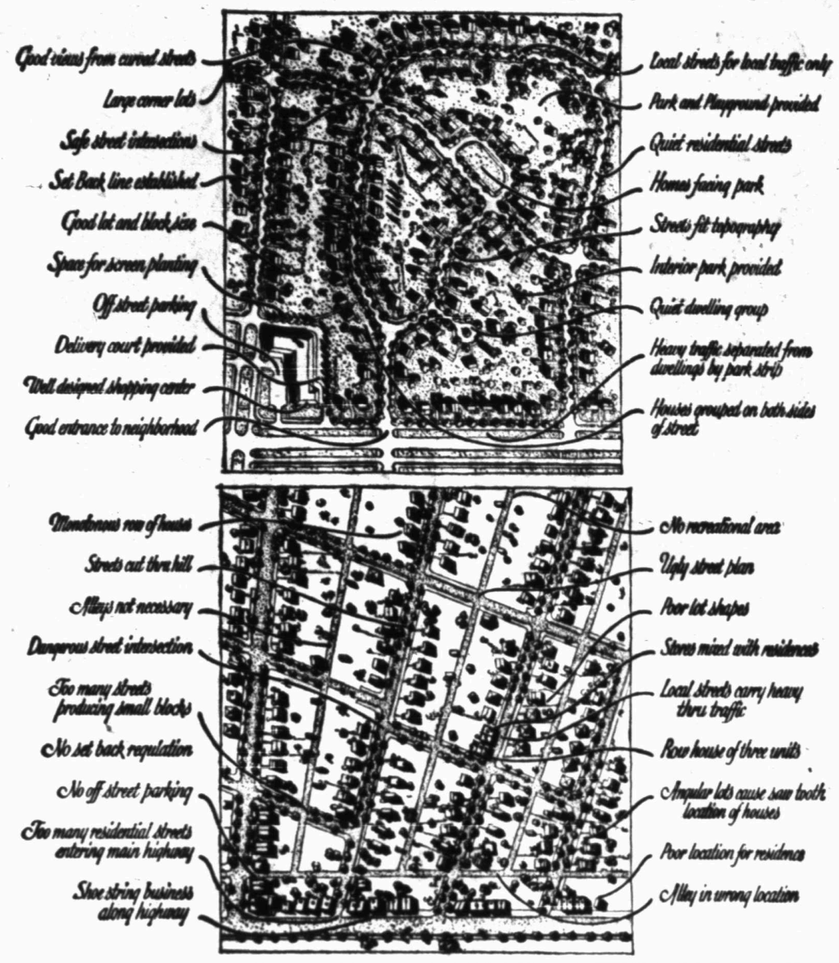
The second compliance inspection is made when the building is enclosed but all structural members are still exposed and the roughing-in, while in place, is visible. At this time all structural details and materials can be inspected. All heating, plumbing, and electrical work that is to be concealed is examined.

At the time of this second examination by the FHA experts, the inspector determines if construction is proceeding according to approved plans and specifications and in conformity with acceptable standards of workmanship and good engineering practice.

The third inspection is, in most cases, the final check-up made by the Federal Housing administration. This takes place when all improvements are completed and the building is ready for occupancy. Included in "improvements" are walks, grading, garage, and accessory buildings. These must be completed also in order to have the construction pass the final inspection.

If this examination by the FHA exposes work or materials that are substandard under the conditions of the approved plans and specifications, corrections must be made and an additional inspection must reveal that the work is approved before the property can be accepted as security for an insured mortgage.

Here Are Good And Bad Subdivision Planning, Says FHA Experts



Prairie Dogs Are Good At Excavation

Prairie dogs may not build such attractive homes as Lubbock contractors, but probably they have it all over contractors when it comes to excavation.

In 1925 when basement for Lubbock hotel was dug prairie dog holes were traced as far as 30 feet underground, W. G. McMillan, contractor for the building, says.

Which may or may not settle something or other.

It was an easy matter to follow those holes since they were dug through caliche foundation. Topsoil, blown and packed in them by South Plains winds, easily showed their courses.

Even strata of topsoil had been formed since prairie dogs had, like the Indians, been driven from their homes by white men.

Business Is Continued During Excavation Of Building Basement

Basement under Levine's department store was excavated this year with business going at full tilt.

The building had been built on its foundation level with the earth without thought of a basement ever going underneath. Workmen dug in sections, built foundations as they went. In that manner work was carried to completion.

At no time was business disrupted.

According to scientists the human heart contracts 100,000 times daily.

WIDOWS GROW HOPS

MOXEE, Wash. (AP)—There is no proved connection between widowhood and hop-farming, but it is nevertheless a fact that thirteen widows are operating as hop growers in the Moxee district.

TO CATER TO 'ESCAPISTS'

PAPEETE, Tahiti (AP)—Word comes from Australia of a new venture in the South Seas—a colony for "tired people" to be established on Nukuhiva island, one of the Marquessas group.

As explained by F. Briggs, the organizer, the community is for people "who want to get away from the strain and distractions of modern life."

HOUSES SELL FOR $75

PRADO, Calif. (AP)—You can buy a good house here for $75. The catch is that the town is soon to be submerged in a big reservoir.

. . . On Display for Your Approval Hundreds of Beautiful

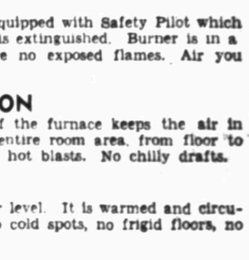
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WARD FLOOR FURNACE

NO BASEMENT IS NECESSARY

Handsomely finished cast iron register at floor level is all you can see.



• ECONOMICAL TO OPERATE

As described on the previous page, an automatic Ward Floor Furnace, through its Bilt-in Thermo-Control, automatically regulates temperature. This reduces gas consumption. Thousands of users have testified to this economy. Four-way circulation of air around the heating chamber assures the fullest heating value from every cubic foot of gas burned. You'll be very pleased with the way a Ward will save your money.

• SAFE AND DEPENDABLE

The Automatic Ward Floor Furnace is equipped with Safety Pilot which shuts off gas flow immediately if flame is extinguished. Burner is in a hermetically-sealed chamber. There are no exposed flames. Air you breathe never contacts the flame.

• HEALTHFUL VENTILATION

The Cradle Circulator in the bottom of the furnace keeps the air in smooth, gentle movement through the entire room area, from floor to ceiling. Warmth is spread evenly. No hot blasts. No chilly drafts.

• NO COLD ZONES

Air is drawn into the furnace from floor level. It is warmed and circulated thoroughly. Ward homes have no cold spots, no frigid floors, no need to "huddle" for warmth.

• NO FUMES OR ODORS

The gas flame, in the sealed combustion chamber, cannot contact the air of the room. Fumes and burned gases are carried through the vent to out-of-doors. With a Ward Furnace you will have no odors . . . no stale, devitalized air . . . none of that heavy, dull, loggy feeling.

• NO MOISTURE

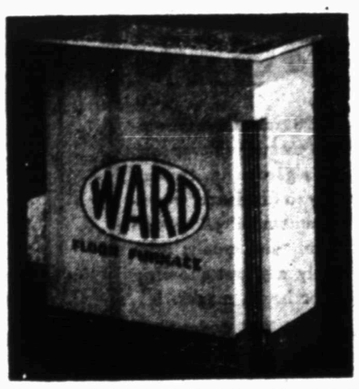
Moisture which results from gas combustion also passes through the vent to the outside. It cannot enter the rooms to collect on walls, windows and furniture. Ward-warmth preserves natural humidity. No sweating walls, no foggy windows, no mildew, in a Ward-warmed home.

• REQUIRES NO ATTENTION

At the beginning of the heating season the center of the register grille is lifted out, lighter top is unscrewed and the pilot is lighted. That is the only attention the furnace needs. Thereafter, simply turn the control key and the furnace goes to work.

Install Your WARD Floor Furnace Now!

Install your Ward Floor Furnace now. Our installation engineers can have it in and ready to go to work in a few hours, without muss or dirt. You can buy your WARD FLOOR FURNACE for cash or, if you wish, we will be glad to arrange financing so that you can buy it out of income, as you use it. No investment you can make will pay you greater dividends in comfort.



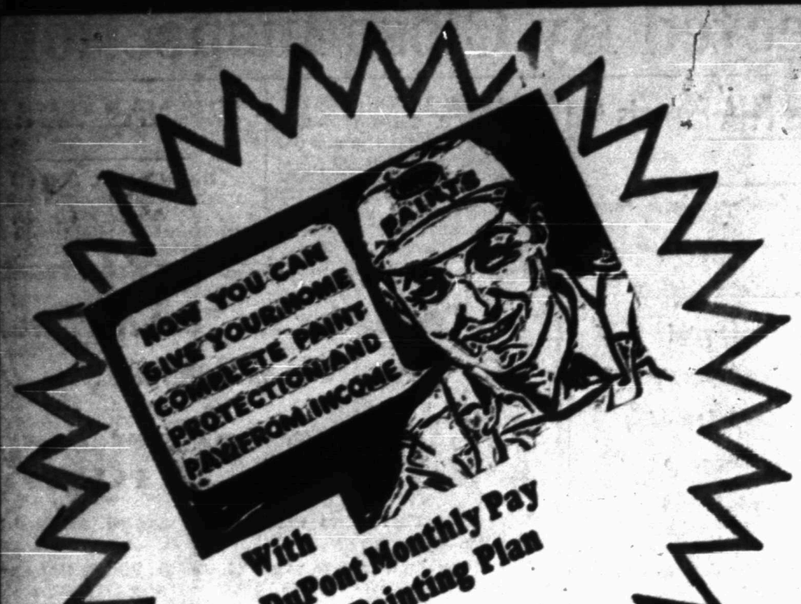
Guaranteed Ten Years

The WARD Floor Furnace is guaranteed by the manufacturer for ten years against rusting or burning out. Materials throughout are the best that can be obtained, regardless of cost. All accessories and controls are sturdily built in. There are no delicate parts, no fragile connections . . . nothing to get out of order or wear out.

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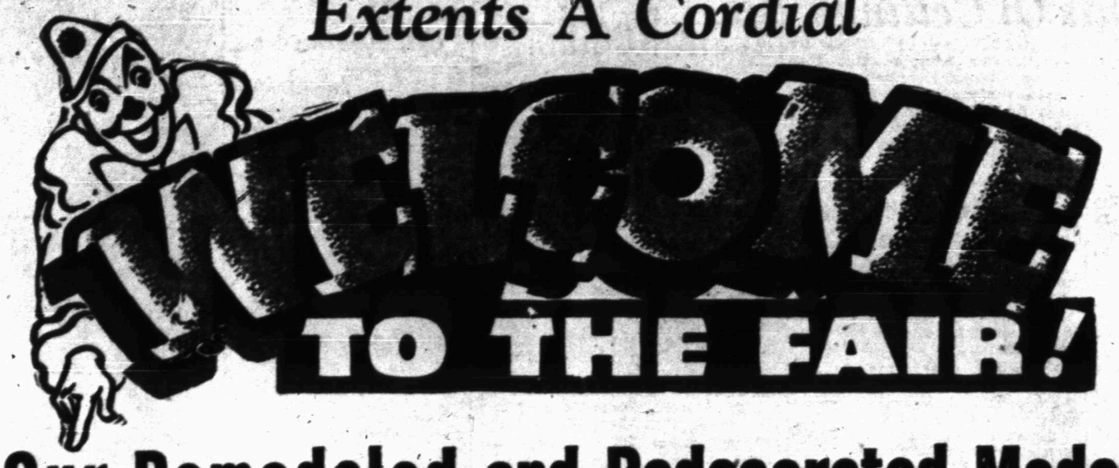


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THIS new, brilliantly white Du Pont Prepared Paint keeps white houses whiter! Its whiter whiteness is due to titanium—the whitest pigment known. And it *stays* whiter. For as the months pass by, the weather actually helps Du Pont Prepared Paint clean itself! Under normal conditions, dust and dirt are washed off by the first rain—leaving your house clean and white.

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