

editorial

Playing politics with cancer

THOUSANDS OF tax dollars were spent this week for what Eula Bingham, assistant secretary of labor for occupational safety and health, describes as a two-day Chicago "seminar for the media that will examine labor issues in the field of workplace health."

That sounds fair enough. But the descriptive flyer sent around by OSHA to a reported several thousand reporters and editors indicates that the scope of the conference will be more narrow: chemicals and health.

"Sometimes death strikes swiftly in the workplace. More often, it is an insidious process. Workers exposed to multiple hazards — sometimes dozens of chemicals at a time — usually do not die suddenly and dramatically," OSHA claims.

THE OSHA flyer goes on: "But each year at least 100,000 Americans die from the accumulation of daily exposures, while countless others are left disabled or sterile."

OSHA decries "this massive yet silent slaughter" and implies that it can be traced to "the maze of tongue-twisting chemicals and complex industrial processes" that workers are exposed to.

While OSHA is entitled to its opinion, it is disputed by many scientists, including, among others, Dr. Elizabeth Whelan, executive director of the American Council on Science and Health.

Dr. Whelan warns in an article to be published in the Fall issue of Policy Review that

OSHA, EPA and some of their sister agencies "may be harmful to your economic and physical health."

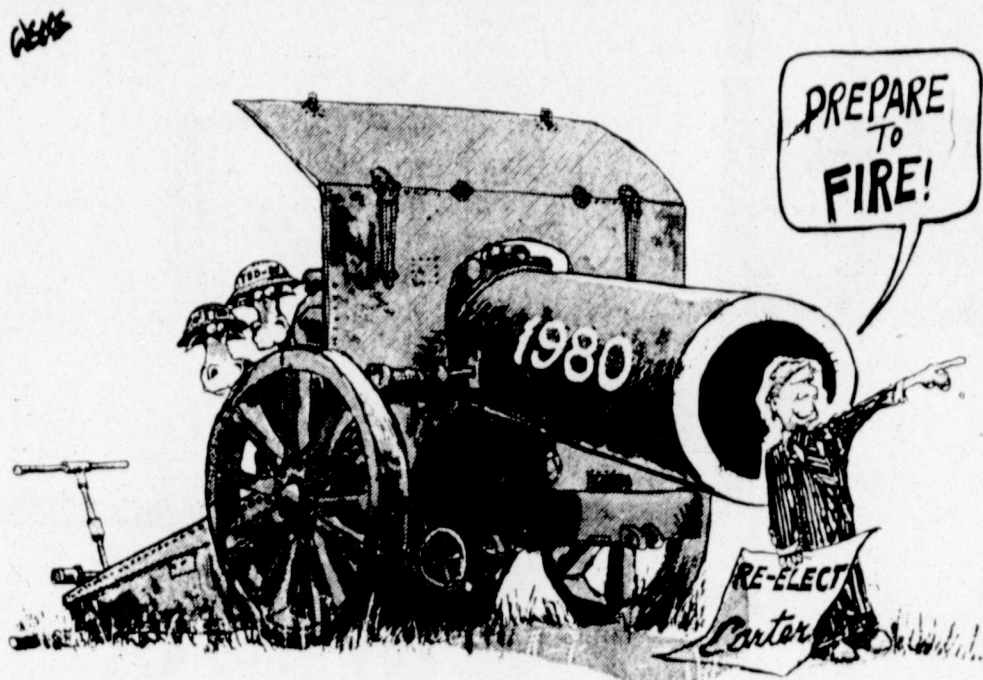
IT IS VERY difficult to criticize any program aimed at cancer prevention. We all agree that reasonable and effective methods should be employed to reduce the public's risk of suffering from this dreaded disease.

But OSHA minions seem to be so intent on preventing cancer at any cost, says Dr. Whelan, that they have overlooked some obvious scientific realities.

The pieces of the cancer puzzle which have been assembled to date, for example, she says, do not support the assumption by OSHA that most cancers are caused by potentially avoidable exposures to chemical carcinogens.

She criticizes OSHA and the EPA for what she calls unrealistic and anachronistic presuppositions that if a large amount of a substance induces cancer in animals, even minute quantities should be eliminated from the environment.

It should be good news that our government is taking action to spare us and our children from a physically devastating fate. But by investing tax dollars in projects, such as media seminars, that appear to have no payoff in terms of cancer prevention, are we not distracting critical attention and financing from the real war on cancer?



update

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washington update

By U.S. Senator Lloyd Bentsen

We haven't always had a problem in this country with over-regulation by government. But we sure have one today.

The first regulatory law wasn't enacted by Congress until 1887, the 100th anniversary of our Constitution — and 111 years after the Declaration of Independence was signed.

That law, the Act to Regulate Commerce, created the Interstate Commerce Commission which was the first and for 27 years the only independent regulatory agency in the Federal Government.

The Federal Trade Commission was next, established in 1914. Then came other regulatory agencies: the Federal Power Commission, 1920; the Food and Drug Administration, 1930; the Securities and Exchange Commission, 1934; the Federal Communications Commission, 1934; the Civil Aeronautics Board, 1938.

For more than 80 years, from the time of the first federal regulatory law in 1887 until this decade, government was concerned primarily with economic regulation.

Most of the mechanism for economic regulation was in place by the beginning of World War II.

But a wholly new type of government regulation came with the beginning of the 1970's: social regulation. Establishment of such agencies as the Environmental Protection Agency, 1970; the Consumer Product Safety Commission, 1972; and the Occupational Safety and Health Administration, 1973, have made it a whole new ballgame.

The CAB, for example, has jurisdiction over a few hundred firms. The ICC over a few thousand. But EPA, CPSC and OSHA have an impact on hundreds

of thousands of firms, non-profit organizations and state and local governments.

Let me show you the impact of this new field of regulation.

The Federal Register is the book in which new government regulations are published.

In 1955 some 10,000 pages were published each year in the Federal Register. By 1970, 15 years later, that number had grown to 20,000. Seven short years later, following the advent of social regulation, the number of pages in the Federal Register had mushroomed to 70,000.

As chairman of the Joint Economic Committee, I have held hearings to investigate the economic impact of government regulation.

A study conducted for my hearings revealed that government regulation will cost business, taxpayers and consumers \$102.7 billion in fiscal 1979.

As a result of the hearings I recently introduced legislation that speaks to some aspects of over-regulation. And I intend to press for enactment of that legislation in the coming months.

I have introduced a bill which would help to reduce regulatory cost by imposing a ceiling on the costs federal agencies can impose on the private sector. The goal is to reduce those costs by 5 percent a year for the next five years.

Witnesses testified at my hearings that conflicting federal regulations often put them in impossible situations. The owner of a sausage company testified: "In our plant, USDA (U.S. Department of Agriculture) requires that our sausage kitchen floors be washed repeatedly for sanitary purposes, yet OSHA (Occupational Safety and Health Administration) rules that floors must be dry. What is a man to do?"

Wilson to speak at Tech

Texas Tech University Center Cultural Events will open the 1979-80 season Tuesday with Sir Harold Wilson, former prime minister of Great Britain, as guest lecturer in the Artist and Speakers Series.

Wilson will discuss Euro-communism at 8:15 p.m. in the University Center Theater located on campus.

The British statesman leads off the year's list of speakers that includes James Fixx, author of "The Complete Book of Running;" Jon Holt, educator and author of "How Children Fail, How Children Learn;" and Edward Villella, principal dancer with the New York City Ballet for many years.

A special two-day program on the pros and cons of the utilization of nuclear energy will feature two nationally known nuclear scientists, Dr. Norman Rasmussen of the Massachusetts Institute of Technology, and Daniel Ford, executive director of the Union of Concerned Scientists.

Wilson, who was prime minister of Great Britain and leader of the Labour

Party from 1964 to 1976, participated in numerous meetings with heads of government in Europe, the U.S.S.R., North America, the Caribbean and Africa.

During his years as prime minister, Wilson dealt with resumption of negotiations for Britain's entry into the Common Market, Britain's reappraisal of her military's responsibility overseas, the Rhodesian crisis and the issues concerning the balance of payments.



UPDATE staff photo

Big apples

Latest entries in the big fruit and vegetable sweepstakes are these grapefruit-size apples proudly displayed by Mrs. J.L. Palmour of 5310 46th St. Mrs. Palmour says her husband gets the credit for the giant fruit, using a little fertilizer and lots of tender, loving care to coax the 12-inch circumference apples from a backyard Golden Delicious tree.

weddings

Mr. and Mrs. Joseph Victor Boerner III were married Sept. 8 in the home of the groom's parents. Mrs. Boerner is the former Pamela Ann Price.

Mr. and Mrs. Larry McEachern were married Sept. 7 in the First Baptist Church. Mrs. McEachern is the former Trishia Rainwater.

Mr. and Mrs. R. Lee Williams were married Sept. 8 in Corpus Christi. Mrs. Williams is the former Rosemary Diane Robinson.

Mr. and Mrs. Marvin Leroy Tyler were married Sept. 8 in Highland Baptist Church. Mrs. Tyler is the former Beverly Anne Baker.

Mr. and Mrs. Luther Salomen were married Sept. 8 in Zion Lutheran Church in Dallas. Mrs. Salomen is the former Carol Ann Hopper.

Mr. and Mrs. Gary Gore were married Sept. 8 in the First United Methodist Church in Big Lake. Mrs. Gore is the former Karen McWilliams.

Mr. and Mrs. Marion Ellis Barnett were married Sept. 7 in Trinity Baptist Church. Mrs. Barnett is the former Rebecca Jean Deahl.

Mr. and Mrs. Preston Ray Massey were married Sept. 8 in the University Christian Church. Mrs. Massey is the former Reynesa Ann Reynolds.

Lubbock averages annually about 18 inches of rain.

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Last year the Senate approved a bill I introduced that has the President seeking out federal regulations that work at cross-purposes and eliminate the one which makes the least sense.

I am also going after some of the specific paperwork and red tape that accompany regulations. For example, the Federal Housing Administration, the Veterans Administration and the Farmers Home Administration each have their own individual mortgage and note forms. I've introduced a bill to require them to adopt a universal form.

I have formed a Joint Economic

Committee staff task force to search out further regulation reducing initiatives. In future months I expect to offer additional legislation in my efforts to cut the government's regulatory giant down to six.

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Mrs. C.A. Putnam Sr.

Award-winning cook learns more at home demonstration club

By Jeanne Lively
Update staff writer

Mrs. C.A. Putnam Sr. began cooking for her three sisters and three brothers and went on to teach her cooking secrets to her seven children.

"In a family the size of ours," the Frost native says, "it was essential to know how to cook. But I feel very fortunate my mother taught me."

The Putnams came to Lubbock in 1937 and raised five boys and two girls. "I felt it was just as important for them to know how to cook, as it was when I was growing up. And I also felt it was equally important for the boys to learn, too. So, I taught all my children how to cook."

Mrs. Putnam says she joined a home demonstration group when a club met in the Arnett Benson area. "Although I al-

ready knew a lot about cooking, I felt I could still learn something from the other members — and I did. Besides, we also had a good time in the meetings."

When Mrs. Putnam lived elsewhere, she entered baked and canned goods in county fairs and won. So when she moved to Lubbock she decided to enter the Panhandle South Plains Fair and try her luck.

That was in 1938, and she won with several of her entries the first year she entered. Mrs. Putnam says modestly that she does not know just how many ribbons she has won since then at subsequent Panhandle South Plains fairs, but friends report she has been awarded at least 700.

Mrs. Putnam admits she doesn't cook for herself and her husband as she used

to when their children still lived at home. "Sometimes I'll cook stew, and we'll eat it off and on for several days. But we love stew. My husband's favorite food is steak, so if I prepare that, he's happy. However, like a lot of people these days, we have to watch calories and I don't prepare as many desserts as I used to."

"I still like to contribute baked goods for our church bake sales. And, too, over the years, our church group has gathered and published recipes for cookbooks — the proceeds going to worthy projects — and I've enjoyed contributing recipes. And, when there's been a death in a family, I also like to take something I've baked — perhaps this helps a little bit."

Mrs. Putnam stays busy with a variety of church and community groups. What both she and her husband speak of most is their growing family. Proudly, the Putnams say, "In addition to our seven children, we now have 17 grand-children and 10 great-grandchildren."

One of Mrs. Putnam's famous pie recipes follows:

Coconut Cream Pie

- 4 cups sweet milk
- 1/3 cup flour or 5 tbsps.
- 1 tsp. vanilla
- Pinch salt
- 1 1/2 cup sugar
- 5 egg yolks (save whites for top)
- 2/3 can coconut (remaining 1/3 of can for topping)
- Scald milk, all but 1/2 cup. Add 1/2 cup milk to egg yolks and beat well. Add to scalded milk and mix flour and sugar together; and add to milk mixture. Cook until thick, stirring all the time. Add portion of coconut and vanilla. Put in baked pie crust. For meringue: beat egg whites until foamy and add 1/4 tsp. cream of tartar and approximately 2/3 cup sugar. Beat until stiff, adding rest of coconut and vanilla to taste. Put on top of pie and bake or brown in oven, at 400 degrees.

engagements

Margaret Rose Clements and James Robert Anderson plan to be married Nov. 17 in the First Baptist Church in Andrews. Parents of the couple are the late Mr. Frank H. Clements and Mrs. Clements of Andrews and Mr. and Mrs. James W. Anderson.

Jackie Denean Wilson and Gregory Alfred Nестeby plan to be married Nov. 17 in Highland Baptist Chapel. Parents of the couple are Mr. and Mrs. J.J. Wilson of Rock Springs, Wyo. and Mr. and Mrs. Burnell Nестeby.

Lisa E. Jensen and Gilbert A. Murray plan to be married Dec. 28 in Shepherd King Lutheran Church. Parents of the couple are Dr. Olive Jensen and Mrs. Joe Ann Murray.

Debra Joy Wardlaw and Richard Anthony Keffler plan to be married Dec. 1 in Christ the King Catholic Church. Parents of the couple are Mrs. Jerry Roddam and Dr. and Mrs. R.A. Keffler.

Pamela Diane Hall and Gary Dean Koerner plan to be married Sept. 22 in Bonham. Parents of the couple are Mr. and Mrs. Jack Hall of Bonham and Mr. and Mrs. David E. Koerner.

Christine Marie McCain and Robert Harold Pace, Jr. plan to be married Nov. 3 in the 12th Street Church of Christ in Shallowater. Parents of the couple are Mr. and Mrs. J.K. McCain and Mr. and Mrs. Robert H. Pace of Midland.

Terril Lynn Boren and Lewis Jordan Cox plan to be married Dec. 29 in the First Christian Church in Odessa. Parents of the couple are Mrs. Martin E. Meitzen and Mr. and Mrs. Glen Cox of Odessa.

Pamela Diann Dean and Edward Forrest Zintgraff plan to be married Nov. 24 in the Southcrest Baptist Church. Parents of the couple are Mr. and Mrs. Ray Dean and Dr. and Mrs. Paul E. Zintgraff.

Records from the first meeting of the Lubbock County Commissioners' court show that consideration of a \$2,268 warrant to purchase stationary and three, dollar salaries for each of the county commissioners and judge were the only actions taken. The meeting was held March 19, 1891, at the county sheriff's home.



Pottery instructors

Registration for classes at the Pottery Center, located at 1306 9th St., has been extended to Monday. Classes in beginning, intermediate and advanced pottery will be offered. Instructors at the center are, from left, Cecily Smith, James C. Watkins, Sara Watkins, Ron Brandiger and Chris Brock.

Library displays students' pottery

A wide variety of pottery made by students and instructors at the Mackenzie Terrace Pottery Center is currently displayed at Lubbock City-County Library.

Different glazings and firings used in making the pieces displayed emphasize the versatility of pottery as an art form. Examples of raku, stoneware and salt-fired pottery can be seen among the decorative and functional objects shown.

King assumes additional title

John King, director of Recruitment and Admissions at Lubbock Christian College, has taken on the additional title of Director of Public Relations at the College. President Harve M. Pruitt has announced.

King, a 1966 graduate of El Paso Austin High School, received his A.A. from LCC in 1968 when it still was a junior college. He received his B.A. from Harding University in Searcy, Arkansas in 1970 with a major in Bible and a minor in psychology, and that same year returned to LCC as Admissions Counselor.

He also has worked on a Masters Degree in Family Relations at Texas Tech University, worked in India, and taught in preacher training schools.

An avid photographer, King was named Director of Recruitment and Admissions in 1974. While an undergraduate at LCC, King was named to Who's Who in American Junior Colleges, was Freshman Class Favorite and chosen Mr. LCC. He currently sponsors the Sub-T 16 Social Club on campus.

With his new title, King's additional areas of responsibility will include public information, sports information, recruitment and ex-students.

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<p>Register for FREE PRIZES</p> <ul style="list-style-type: none"> 1 Panhandle Slim Mens L/S Dress Shirt 25.00 Val. 1 Miller Dress Western Shirt 1 Pair Sanders Boots 100.00 value 1 Resistol felt hat 45.00 Value 4 B. WW 25.00 gift certificates - - 1 Panhandle Slim Ladies Blouse up to 25.00 value 4 Pair Wrangler blue denim jeans 2 Pair Sanders ladies boots 75.00 value 1 Tempco Men's Vest 1 Levi Blue Denim Jacket 	<p>Wrangler 50/50</p> <p style="font-size: 2em;">Fashion Jeans 12⁹⁵</p>

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The Mini Page

Member of Distinguished Achievement Awards Winner

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By BETTY DEBNAM

A marketplace for stocks

New York Stock Exchange

NEW YORK CITY — To understand the New York Stock Exchange, let's pretend that you start a business, the Fantastic Fudge Company.

Your company grows. You decide you need more money to expand and buy better fudge-making machines.

Then you set up a corporation to make certain

your business follows the laws.

Next you sell a part of your business to raise the needed money.

When people buy a part of your Fantastic Fudge Corporation, we say they buy stocks or shares. These investors become stock-

holders or shareholders. They also have a vote in how your company is run.

Your Fantastic Fudge stockholders would be able to sell their stocks, if they wish to get their money back.

New investors would be able to buy shares in your company, too.



The trading floor of the New York Stock Exchange is about two thirds the size of a football field. Most of the action takes place around the 22 horseshoe-shaped trading posts. Each stock has a special place at a special trading post.



A busy scene on the floor of the New York Stock Exchange.

Stockbrokers

Stockbrokers are people who act as agents for investors.

Some brokers work in offices and send their orders to buy or sell to the New York Stock Exchange.

The New York Stock Exchange is a marketplace where investors can buy and sell shares of many corporations. About 1,550 corporations in the country are listed on this exchange. There are other stock

exchanges, but the corporations listed here are the giants of the business world.

Only specially trained brokers can go on the floor of the exchange.

If a broker has a customer who is selling stock, he always tries to sell it at the highest price.

If he has a customer who is buying, he always tries to buy at the lowest price.

When the buyers and sellers agree on a price, the sale takes place.



The New York Stock Exchange is on Wall Street in New York City. There are other stock exchanges but this one is the best known. Wall Street is very famous. It is the main financial or money center in New York City.

The Dow Jones Average

Investors all over the world look to the Dow Jones Industrial Average to tell them of the overall activity of the stock market during a day.

The Dow Jones uses a special math formula to figure out the averages, based on how shares of 30 leading corporations have sold during the day.

The 30 companies and their symbols are:

- ACD Allied Chemical
- AA Aluminum Co. (America)
- AMB American Brands
- AC American Can
- T Am. Tel. & Tel.
- BS Bethlehem Steel
- DD DuPont
- EK Eastman Kodak
- XON Exxon
- GE General Electric
- GF General Foods
- GM General Motors
- GT Goodyear
- IBM International Business Machines
- HR International Harvester
- N INCO
- IP International Paper
- JM Johns-Manville
- MRK Merck & Co.
- MMM Minnesota Mining & Manufacturing
- OI Owens Illinois
- PG Procter & Gamble
- S Sears Roebuck
- SD Standard Oil of California
- TX Texaco
- UK Union Carbide
- UTX United Technologies
- X U.S. Steel
- WX Westinghouse Electric
- Z Woolworth

Stock Market Words to Know:



Bear — someone who believes the stock prices will go down. A "bear market" is one in which prices are falling.

Bull — someone who believes that the stock prices will go up. A "bull market" is one with rising prices.

Stocks are issued by a corporation, allowing you to buy part of a company and become a stockholder.

Bonds are issued by a corporation when you lend it money, and it agrees to pay the money back with interest.

Securities — a term meaning both stocks and bonds.

Broker — an agent who handles people's orders to buy and sell stocks. He works on a commission.

Dividends — the money paid to stockholders as their share of the company profits. If business is bad, dividends might not be declared.

Secondary teachers can get classroom quantities of a special educational booklet about the New York Stock Exchange by writing:

School and College Relations
The New York Stock Exchange
11 Wall Street
New York, New York 10005

Elementary school teachers would find this booklet helpful as a resource. Only single copies are available at this grade level.



On the floor — a term that means that people (like the two men in this picture) are standing on the floor of the stock exchange.

Market price — usually the last price at which a stock or bond sold. This price can change very quickly. . . from moment to moment.

Blue chip — a well-run company, known for making profits and paying regular dividends.

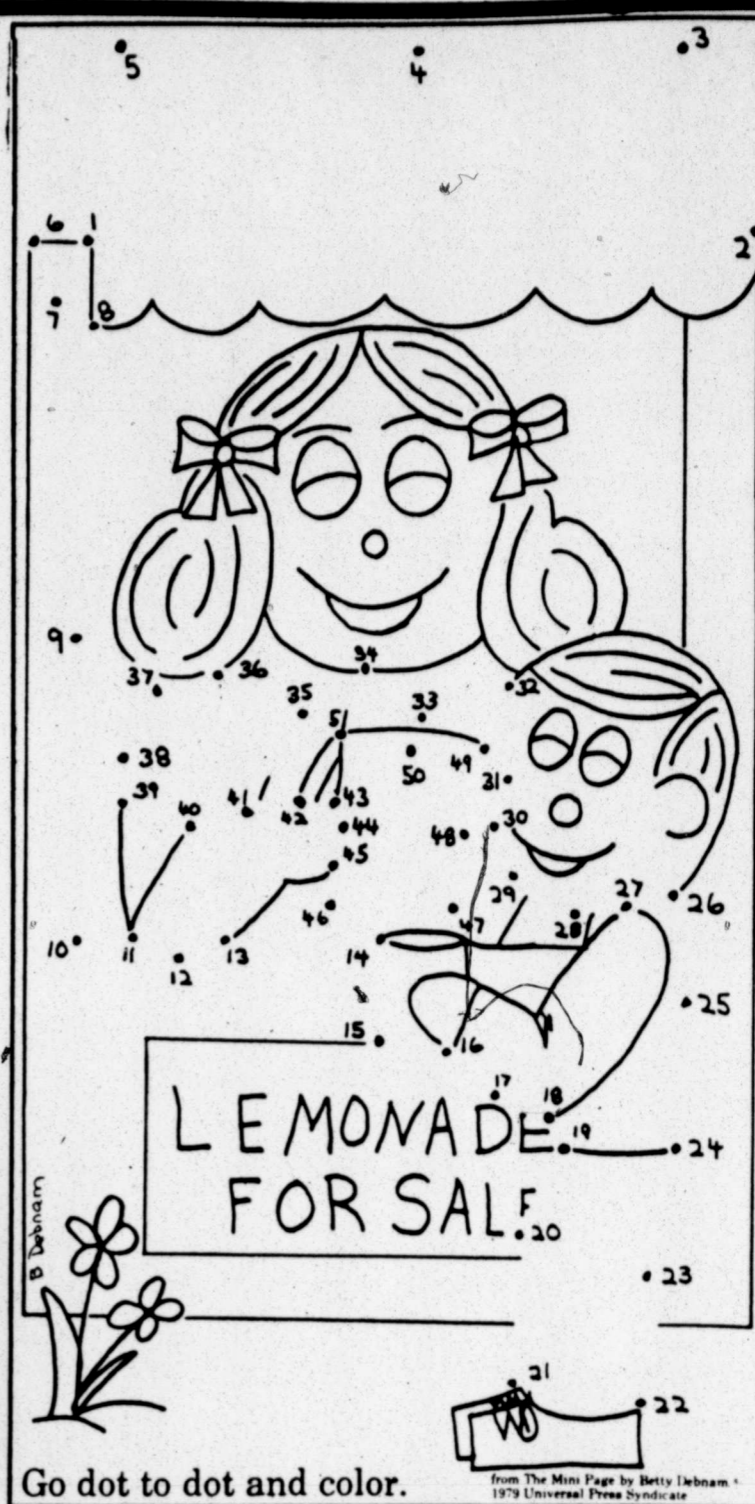
Proxy — a written statement given by a stockholder to someone to vote his shares at a shareholders' meeting.

from The Mini Page by Betty Debnam © 1979 Universal Press Syndicate

The Paper Box

Most daily newspapers carry the list of buying and selling of stocks and bonds on the New York Stock Exchange. Check and see if your paper does. Follow a stock for a week!

Next week read about the life of the city kid.



Go dot to dot and color.

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New York Stock Exchange Symbols



A ticker tape is a thin strip of paper that comes out of a small electric ticker. This tape is a printed record of the sales on the New York Stock Exchange.

These sales are reported on a nationwide ticker network. To use less space, symbols are used for corporations.

FF
40.

The symbol appears on the top of a 1/2 inch tape. Beneath it at the right is the price. The sale of 100 shares of Fantastic Fudge at \$40 a share might be:

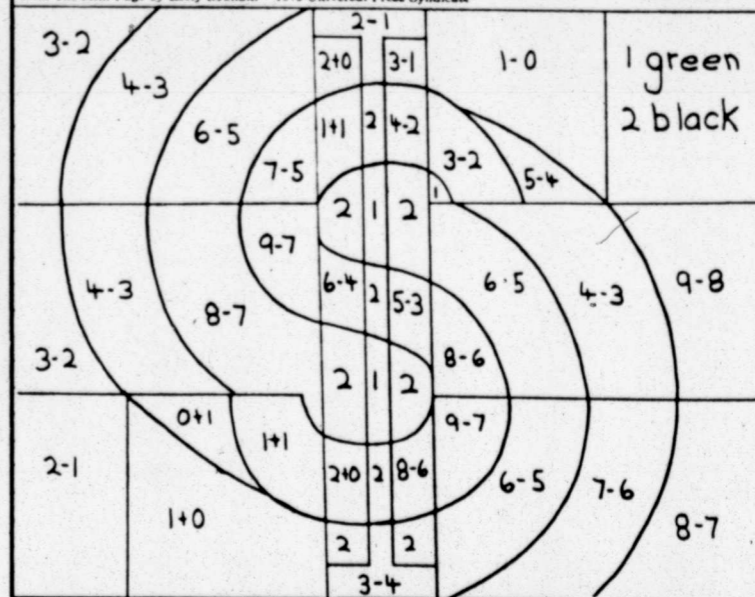
Since most sales are in 100-share lots, only the "40" is listed on the ticker tape, and people know that means 100 shares at \$40 per share.

The ten most widely owned companies:

Symbol	Company	Symbol	Company
AMT	American Telephone & Telegraph	GTE	General Telephone & Electronics
GM	General Motors	TX	Texasco Inc.
XON	Exxon Corp.	GO	Gulf Oil
IBM	International Business Machines	F	Ford Motor
GE	General Electric	SO	Southern Co.

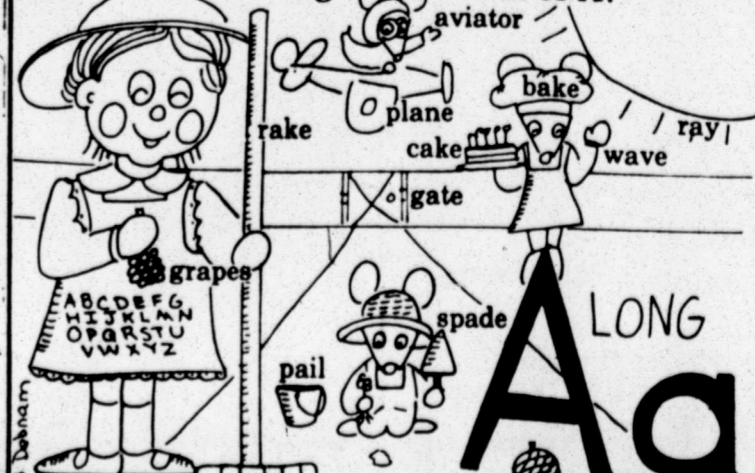
Color by Number

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ALPHA BETTY

A is a vowel. The long sound of A says its name, as in "aviator." Can you read these words that have the long sound of A?



We did not label one of the words. Can you find it?

from The Mini Page by Betty Debnam © 1979 Universal Press Syndicate

Brazell wants county out

(continued from page one)
 the democratic system of the nation.
 Lubbock City councilwoman Carolyn Jordan said she also opposed federal government overlapping into local decisions, adding that the many of the counties in the SPAG region had the option

to apply for EDA money individually instead of waiting for the entire area to be named a development district.
 Mrs. Jordan said six counties of the 15 participating in SPAG already qualify for EDA funds, and six more are potential qualifiers. She said Lubbock Coun-

ty, for example, would not be eligible for funding on an individual basis, though, because of its broad tax base.

Officers for the coming fiscal year were also approved at the general assembly this week. Board president Melvin Carpenter and first vice president Alan Henry will maintain their positions on the board, but several other changes were made.

New officers elected include Dickens County Judge H.L. "Bill" Young, second vice president; Lamb County Judge Don Joyner, third vice president; Lubbock County Commissioner James Lancaster, fourth vice president; Levelland City Councilman Cecil Sharbutt, secretary; and Terry County Judge Herbert Chesshir, treasurer.

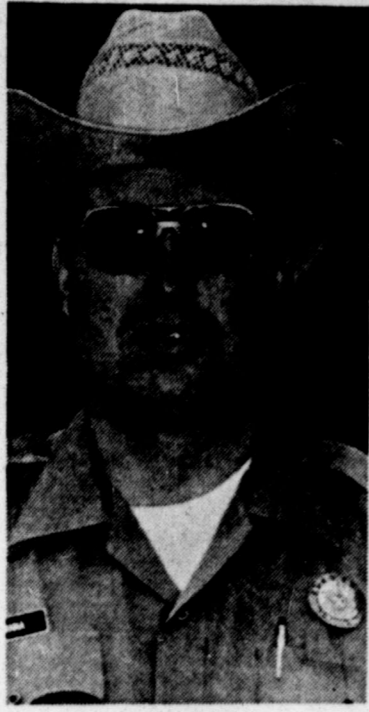
Game warden watches local dove hunters

The duties of a Texas game warden are quite different than those of a deputy sheriff working the Rio Grande River, according to Robert Guevara.

Guevara, a native of Marfa, is assigned warden duties in Lynn, Terry and Lubbock counties covering an area in excess of 2,700 square miles. The warden is spread even thinner since Bobby Goff, Texas warden, transferred to Andrews last month.

The warden has been working on water safety at Buffalo Springs Lake, but with the opening of dove season Sept. 1, his duties have expanded to include checking hunters, investigating complaints, serving warrants, and patrol.

Guevara asks that all game, fish and water safety violations be turned into him for investigation. The warden can be contacted by calling the Lubbock regional law enforcement office at 744-0213 or 799-3524.



Robert Guevara

Number of deaths increases

(continued from page one)
 and holiday seasons, and drivers concentrating on shopping and visiting rather than driving, the roads become more dangerous at the end of the year.

Hendrie cautioned drivers to keep their minds on driving, practice defensive driving, and stay within the speed limits to avoid becoming a traffic statistic.

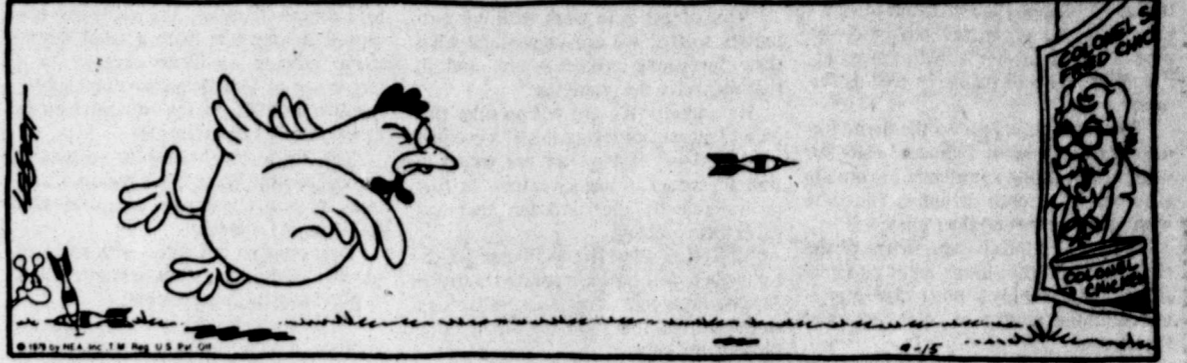
"Police can do only so much to reduce our accident rate," Hendrie said. "The rest is up to the driver."

SHORT RIBS



by Frank Hill

ZOONIES



by Craig Leggett

FRANK AND ERNEST



by Bob Thaves

BUGS BUNNY



by Stoffel

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John M. Filippone Jr. M.D. P.A.

(Located at the Pavilion)

DR. HINZ IS REOPENING HIS PRACTICE IN OBSTETRICS & GYNECOLOGY

AT

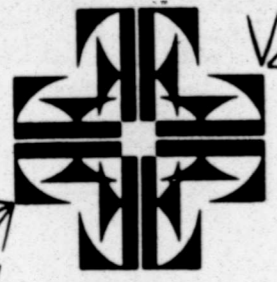
4432-SW Loop 289 Suite B

8:30-4:30 Mon. thru Thurs.

8:30-12:30 Friday

by Appointment 792-9011

Save by Degrees



in the
First Federal Spirit!

FAN, FAN, FAN!

Save by Degrees

Save by Degrees

in the **FIRST FEDERAL Spirit!**

The spirited folks at First Federal hope you'll take advantage of this last opportunity to join the First Federal Fan Club. We still have some free fans available for you to pick up, along with your fan club membership card at any of our Lubbock or our Brownfield locations. When you ask for your fan, ask about the wide variety of savings plans we have available for you and your family. There's bound to be at least one to meet your particular savings needs.

26 WEEK MONEY MARKET CERTIFICATE*

Rate is tied to 26 Week Treasury Bills. **10.294%**
 Minimum

FOUR YEAR MONEY MARKET CERTIFICATE*

NEW SAVINGS PLAN Rate is tied to yield on 4 Year Treasury Securities. **8.20%**
 Compounded daily. ANNUAL YIELD 8.545%

THE LIGHTNING ACCOUNT PASSBOOK SAVINGS

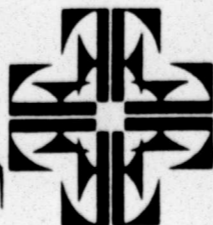
NEW HIGHER RATE Interest compounded daily from date of deposit to date of withdrawal. **5 1/2 %**
 ANNUAL YIELD 5.65%

OTHER SAVINGS CERTIFICATES

90 DAY 5 1/4 % ANNUAL YIELD 5.92% Compounded Daily 90 Day Maturity	ONE YEAR 6 1/2 % ANNUAL YIELD 6.72% Compounded Daily One Year Maturity	30 MONTH 6 3/4 % ANNUAL YIELD 6.96% Compounded Daily 30 Month Maturity
FOUR YEAR 7 1/2 % ANNUAL YIELD 7.79% Compounded Daily Four Year Maturity	SIX YEAR 7 3/4 % ANNUAL YIELD 8.06% Compounded Daily Six Year Maturity	EIGHT YEAR 8 % ANNUAL YIELD 8.33% Compounded Daily Eight Year Maturity



*PENALTY FOR EARLY WITHDRAWAL
 Certificates of 1 year or under—a penalty of 90 days earnings.
 Certificates over 1 year—a penalty of 6 months earnings.



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 BRANCH OFFICES: 34th & AVE. W
 50th & ORLANDO
 BROWNFIELD

READING NEWSPAPER STOCK TABLES

New York Stock Exchange Transactions—Thursday, December 7, 1978

1	2	3	4	5	6	7	8	9
1976	High Low	Div.	Ratio	100's	High	Low	Close	Chg.
62 1/2	50 1/2 - 51 1/2	Am T&T	3.80	11	26 1/2	62 1/2	61 3/4	62 1/2 - 3/4
1 1/2	1 1/2 - 1 1/2	Am Tel			27	1 1/2	1 1/2	1 - 1/4
13 1/2	13 1/2 - 13 1/2	Gen El	4.80	13	147 1/2	51 1/2	50 3/4	51 1/2 - 3/4
75 1/2	57 1/2 - 57 1/2	Gen Mot	4.55	8	1787	72 1/2	71 3/4	71 3/4 - 3/4
73 1/2	65 - 65	Gen Mo	5		203	71 1/2	71	71 1/2 - 1/4
66	48 1/2 - 48 1/2	McDnld	0.5e	21	444	55 1/2	54 3/4	55 1/2 - 3/4
64 1/2	50 1/2 - 50 1/2	McDnld	0.5e	20	729	57 1/2	55 3/4	56 1/2 - 3/4
71 1/2	52 - 52	RCA	4		266	66	66	66 - 1/2
79 1/2	61 1/2 - 61 1/2	Sears	1.60	18	622	70 1/2	69 1/2	70 - 1/2

- Abbreviated name of the corporation issuing the stock. The stocks listed are common stocks unless an entry after the name indicates otherwise.
- "wt" stands for warrant. As with stocks, the price range indicates the highest and lowest prices per share paid for this warrant on the Exchange during the year — in this case, \$1.87 1/2 and \$0.50.
- Rate of annual dividend — for this stock, \$1.80. This amount is an estimation based on the last quarterly or semi-annually payment.
- Letters following the dividend number indicate additional information. Here, for example, the "e" designates the stated amount as declared or paid so far this year. Other symbols are explained in tables appearing in newspapers.
- "pf" following the name indicates a preferred stock.
- The price of a share of stock divided by earnings per share for a 12-month period.
- This column shows the number of shares reported traded for the day, expressed in hundreds — for this stock, 72,500. This number does not include stocks bought in odd-lot quantities, that is, in quantities less than 100 shares for most stocks. The letter "z" preceding an entry indicates the actual number of shares traded.
- The highest price paid for this security during the day's trading session was \$66.00 — the lowest, \$66.00. "cv. pf." stands for convertible preferred.
- The closing price or last sale of the day in this stock was at \$70.00 per share. And this, Thursday's closing price, is \$0.50 more than the closing price of the previous day — as indicated by the "+ 1/2."

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Lubbock's first county jail, built in 1891, was the county's first public building. It cost \$3,700, and was also used as a church, school and general meeting place until funds for other buildings were available.

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763-5204

McKelvy's opening new Home Planning Center

By Roy Westbrook
Update staff writer

McKelvy's Furniture Co., 4602 Ave. Q, is preparing for the 1980s with the opening next month of a new Home Planning Center to aid customers in the art of interior decorating.

The company, which has been in business in Lubbock since 1948, will introduce a Master Plan program to eliminate trial and error methods of equipping a room or home with carpeting, draperies and wall paper, as well as furniture.

The concept, unique to the home furnishings business in Lubbock, calls for veteran furnishing counselors to complete a survey of a room or home, complete with questionnaire and floor plan.

Robert H. McKelvy, president of the company, said the survey takes into consideration a family's particular preferences in the matter of color, style and function.

Once the data is assembled, a room layout and color rendering is made at the store to show color combinations and harmony. The completed survey is then placed on file for future reference in subsequent furnishing operations.

In that manner, whether a customer

purchases one piece or an entire home's accoutrements, there is a plan to go by, according to McKelvy.

"The idea is to have a plan, so that you can cut down on mistakes," he said.

He noted the disappointment of buying a piece of expensive merchandise and finding it does not fit the room's decor.

"Our object is to work with our customers so that we can understand what their furnishing problems are, and in that way solve the problems."

He added, "We are not so sales oriented that we are trying to sell a product off the floor; instead we are trying to find a product in our inventory, or that is available by special order, that will solve their problem."

McKelvy's new Home Planning Center, which will be incorporated into the 36,000-square-foot store, is perhaps an outgrowth of the company's marketing philosophy.

In defining the firm's business approach, McKelvy said, "We are very quality conscious. We are a full service store."

He said the firm offers interior design and delivery service, as well as service on the product after it is sold in the

form of guarantees or repairs if needed.

"We are very conscious that in order to build a business, we have to satisfy the customer. This is our number one objective, and also to perform in a professional way which would encourage them to purchase again."

The method has worked for McKelvy's. In its three-plus decades of service to Lubbock families, the company has moved its quarters from a small downtown building on Texas Avenue to a larger one at 1801 Broadway, and subsequently, in 1963, to the expansive store at 46th Street and Avenue Q.

The firm, which sells to customers throughout the West Texas region, maintains its own warehouse, complete with trackage, in Lubbock.

Deliveries go out daily, with some 40 percent of the firm's business attributed to purchases by area residents.

While the company carries a large inventory, a significant percentage of the business is represented by special orders, "particularly in upholstery, where the color possibilities are unlimited."

McKelvy's staff consists of six home furnishing consultants plus office personnel and warehouse, shop and delivery staff members.

Three of the counselors have in excess of 20 years of experience each. Two others have degrees in interior design from Texas Tech University.

The furniture business calls for a good deal of expertise, according to McKelvy.

The wide range of pricing which characterizes the furniture industry can be mostly attributed to materials and construction, he indicated.

"This makes it difficult for the consumer, because so much of the construction and the materials in a piece of furniture is hidden," he said. "There can be two pieces of furniture that can look pretty much alike, but the way they are going to perform over the years, or the way they are going to look two years from now can be considerably different."

McKelvy thinks the safest way of

avoiding such problems is to buy from a reputable dealer that has experience in the various forms of furniture being manufactured.

"We feel the same way about our manufacturers — there is such a wide variety in prices at the manufacturing level."

To insure quality, McKelvy's shops the markets consistently — all the markets, such as those in North Carolina and in Dallas and other places.

"We are very careful to buy from manufacturers that we can be sure of the quality of their product from past experience and by reputation. The companies we have dealt with for many years are our mainstays."

While McKelvy's sells a significant volume of traditional style furniture, the firm has logged an increase in contemporary items. "These are not the far-out modern contemporary, the faddish things, but the good solid contemporary which has clean lines and an emphasis on pretty woods," he said.

The company has two sales per year, one in July and the other in January. "This is the time we close out our discontinued items," he said.

McKelvy's maintains its prices at a constant level throughout the year, unless an increase originates from the factory.

The store stocks furniture ranging from "medium price to better goods."

McKelvy indicated that younger people, who are sometimes hesitant at the most expensive items, are able to find a wide range of furniture at medium prices in the store's large display.

The Home Planning Center will play a part in helping those customers as well.

McKelvy said, "We have the expertise to help people put together a home that they would be proud of. This is not a simple thing to do. Anyone can do it haphazardly, but when it is done right, it has an impact on family life and attitudes."

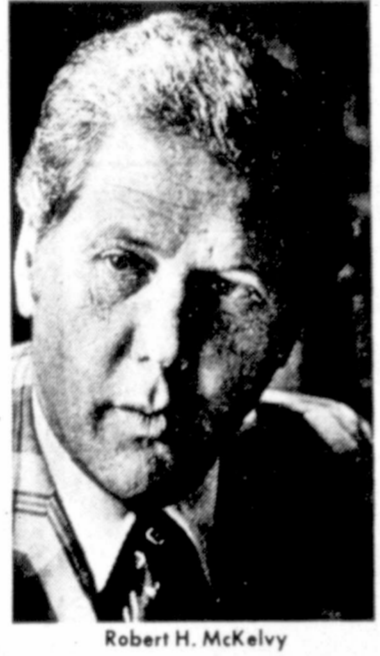
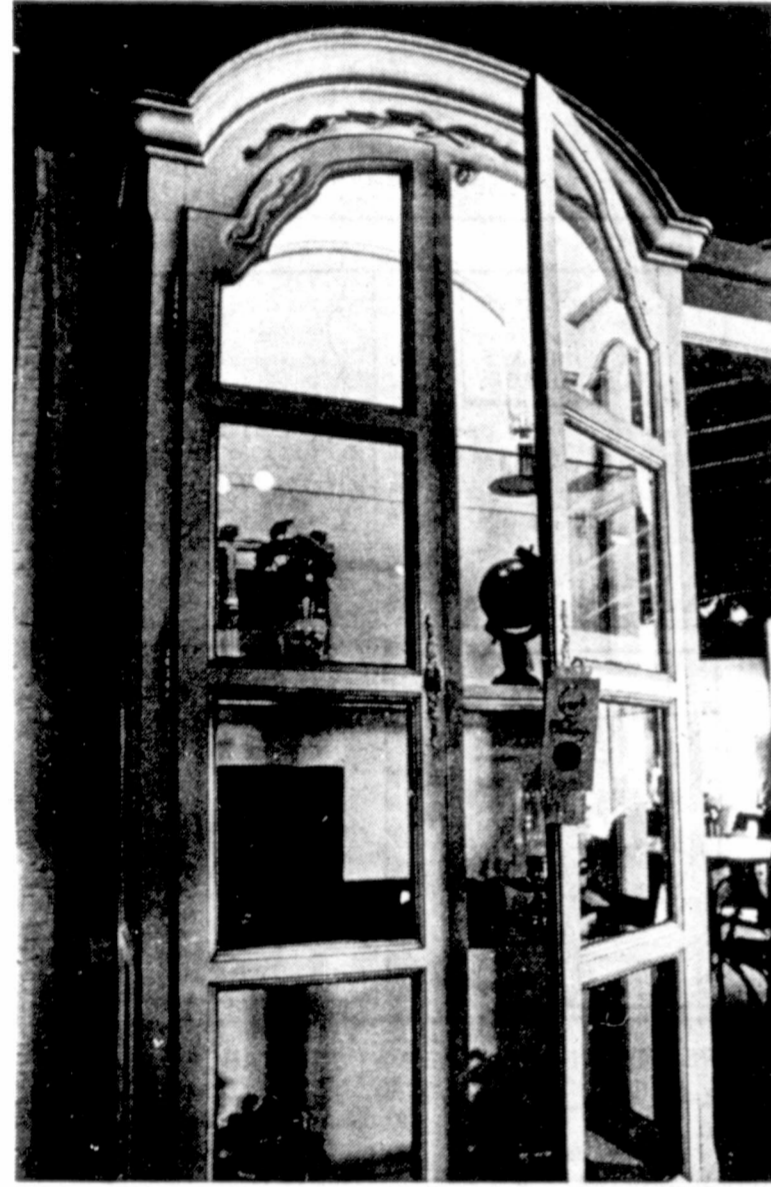
He said the furniture business is currently good, and that prospects for the future are exciting. McKelvy, who recently attended a National Home Furnishings Association Conference in Atlanta, Ga., said the organization expects the 1980s to be a boom era for the home furnishings business.

The association bases its projections upon the fact that a large segment of the nation's population is moving into the 30-45 age group, a period in which most people are making large furniture purchases.

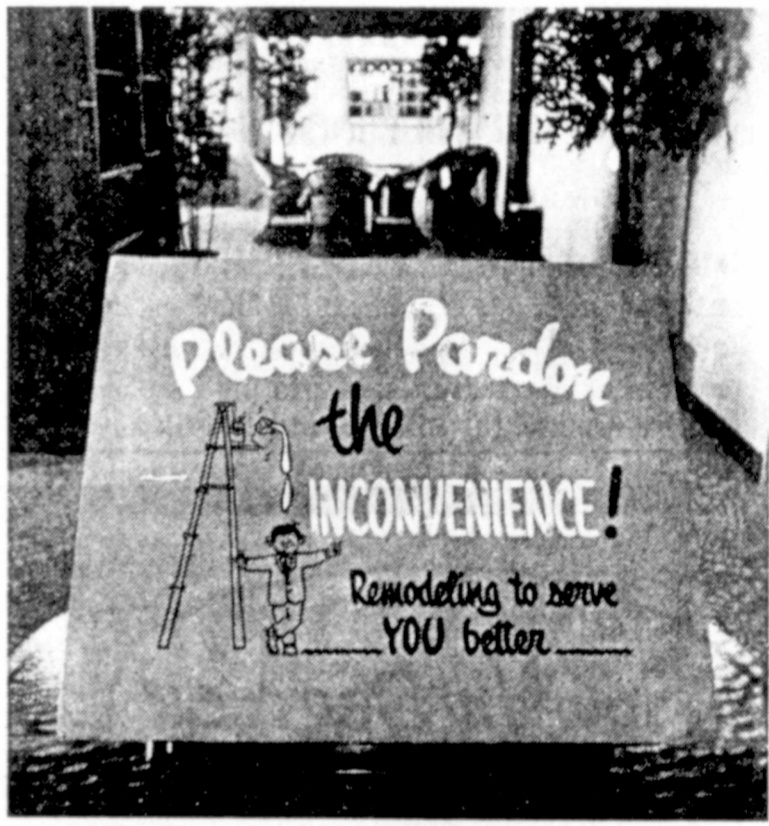
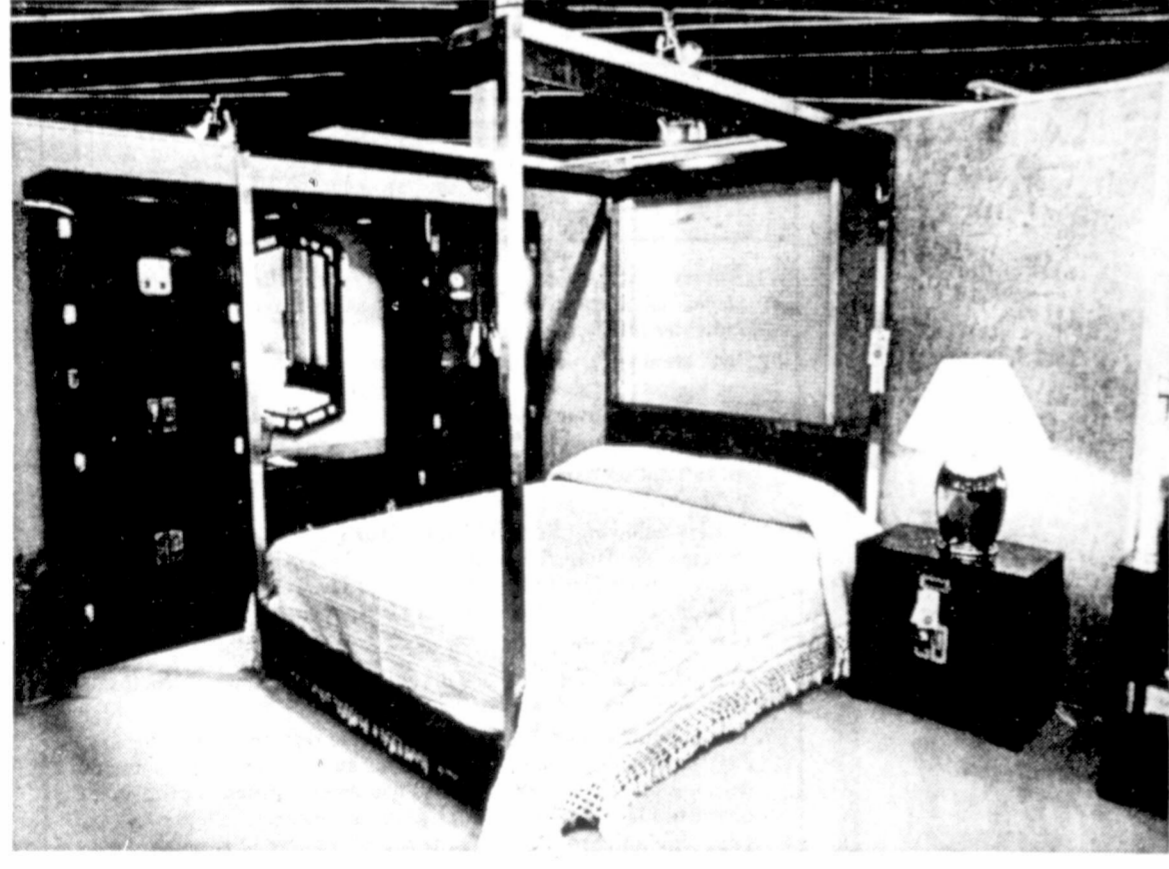
An additional factor in the association's predictions is the energy crisis, which is expected to result in most people spending more time at home.

Trends indicate that under such conditions, more attention will be given to the creation of a better and more livable environment.

McKelvy's, with an exceptional inventory, already is able to supply such needs.



Robert H. McKelvy



update

Sweepstakes

\$5,000.00

YOU CAN WIN \$50.00 each week or \$200 each month...Mail or Bring in this Coupon

Rules of Contest:

Just fill out the coupon printed at right and mail or bring in. A drawing will be held on Thursday following publication. A \$50 winner will be announced the following week. At the end of the month another drawing will be held to determine a \$200 winner for the month. \$50 winners are eligible for the monthly drawing. You do not have to be present to win and there is nothing to buy — enter today.

Employees or relatives of employees of the Lubbock Avalanche-Journal are not eligible for contest.

WEEK WINNER WILL BE ANNOUNCED
28 **FRIDAY, SEPT. 21**

Mail to: UPDATE SWEEPSTAKES
P.O. BOX 491 LUBBOCK TX, 79408

OR BRING TO: LUBBOCK AVALANCHE-JOURNAL
8th STREET AND AVENUE J
LUBBOCK, TX. 79408

NAME _____

ADDRESS _____

PHONE _____

Entries Must be Received Before Midnite Wednesday Following Publication

UPDATE Sweepstakes

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Bligh sets goals in increase BBB participation

By Joe Gulick
Update staff writer

Although he has held the job less than a month, South Plains Better Business Bureau director Alan Bligh already has made plans and set goals to increase BBB participation in the entire area served by the organization.

The South Plains BBB covers 18 counties plus Hobbs, N.M., and serves 400,000 people, 54 percent of whom reside outside Lubbock County.

Bligh said one of the biggest problems of the bureau is that all but 26 of the 11,000 South Plains are Lubbock County businesses. A member is a business that signs a pledge to abide by BBB standards of advertising practices and handling consumer complaints.

A major tool Bligh intends to use in developing a closer relationship between his bureau and the rest of the 18 counties is a toll-free telephone line. The South Plains BBB is the only bureau in the country to have a toll-free number, Bligh said. The number is 1-800-692-4466.

The local budget is supported entirely by revenues from memberships. The businesses pay membership dues based on the number of people employed by the business.

Bligh also wants to increase consumer participation in the bureau and increase the number of inquiries. Most consumer inquiries come from consumers checking on a business to see if the BBB has any unsatisfied complaints against it.

Some businesses don't answer complaints and many consumers would rather not do business with such a firm. A check with the BBB may cause the customer to decide he would rather do business elsewhere. As inquiries increase, complaints decrease, Bligh said.

Though most inquiries involve checking the reliability of a business, there are some inquiries from loan companies who call to inquire about how a business treats its customers before giving them a loan, Bligh said. Prospective employees will sometimes call and check out a potential employer, assuming that if a business doesn't settle customer complaints, it won't settle employees' complaints, Bligh said.

In addition to encouraging inquiries, Bligh also hopes to encourage unhappy customers to make complaints. "For various reasons, far too many consumers fail to initiate complaints to

the bureau," Bligh said. "The bureau wants to assist customers with drafting complaints and aiding and solving their problem. Even if the complaint is not settled to the consumer's satisfaction, we will have the unsatisfied complaint on record. Persons who inquire about the business can be told such a problem exists."

Bligh added that most complaints are resolved by the business involved. In many cases, the business isn't aware there is a problem until the BBB contacts them. Businesses don't want unsatisfied complaints on their records, he said.

Another consumer need of the South Plains is educating minorities and senior citizens about consumer problems, Bligh said.

"The senior citizen rip-offs are the worst," Bligh said. "Senior citizens are often on fixed incomes and need every bit of their money. Older people are sometimes easier to take advantage of."

Bligh intends to get the local bureau more involved in consumer and free enterprise education in general. In young people just out of high school and college, there is a great void in knowledge about consumer education and responsibility, Bligh said.

Another goal of Bligh's is to get more volunteer groups and individuals to participate in BBB programs. Volunteers help with arbitration of complaints, with "shopping" and other programs, he said. "Shopping" involves volunteers working with bureau personnel, going to businesses and acting as shoppers to investigate such things such as advertising

claims. Bligh intends to get more recognition for the volunteers.

Bligh also hopes to increase volunteers among the members to form or serve on various committees.

In addition to encouraging people outside of Lubbock County to use the toll-free number, Bligh hopes to educate people about how to use the bureau.

Local media spots on radio and TV shows in Lubbock and some of the surrounding towns will help explain the bureau, he said. He is planning speaking engagements in surrounding towns, also. Bligh said the best way to educate people about the bureau is word of mouth. People that are pleased with the bureau recommend it to their friends and neighbors and this has a tremendous impact, he said.

The Council of Better Business Bureaus and the local bureaus across the country are supported entirely by business, Bligh said. Nationally, the Council of Better Business Bureaus is supported by corporate memberships, Bligh said.

"Business wants the bureau," Bligh said. "Without it, instead of self-regulation, there would be government regulation. Businesses realize that government regulation involves more problems and money than our type of regulation."

The trends may be moving from government regulation to self-regulation, Bligh said. In July, Texas Attorney General Mark White announced the Better Business Bureaus of Texas would begin taking over the informal consumer complaint process of the Consumer Protection and Antitrust Division beginning Sept. 1.

White said he decided on the BBB because it has run a highly effective complaint mediation service for many years. Bligh said governments are beginning to realize self-regulation is more effective and efficient than government regulation. Other states are getting interested in working with the BBB, he said.

Bligh said the BBB is growing by great strides across the country. New bureaus are being created, membership is increasing, and Congress now considers the Council of Better Business Bureaus as expert witnesses on matters involving business.

In Texas, there are two new bureaus opening soon, one in San Angelo and one in Wichita Falls. The South Plains bu-

reau was heavily involved in the creation of the Wichita Falls BBB, Bligh said.

After the tornado in Wichita Falls, Mal Cleland, who was then director of the South Plains bureau, contacted the mayor of Wichita Falls and offered help. Cleland opened the local bureau's WATS toll-free telephone line to Wichita Falls. Later, Cleland and the BBB regional governor went to Wichita Falls to help set up a bureau, Bligh said.

"After the tornado, con artists descended upon Wichita Falls and local residents found they had no way of dealing with it," Bligh said. "Once they found out what the BBB could do for them, they decided to establish their own."

Sailsbury to begin hospital internship

Danny E. Sailsbury DO of Lubbock is one of seven recently graduated doctors of osteopathy who began a 12-month internship July 1 at Fort Worth Osteopathic Hospital.

The son of Mrs. Horace A. Emery, of Lubbock, Dr. Sailsbury is a 1969 graduate of Lubbock High School.

He was a June graduate of the NTSU/TCOM Texas College of Osteopathic Medicine, Fort Worth, earning the Bachelor of Science Degree in Physical Science at Memphis State University, Memphis, Tenn., in 1975.

As an intern at Fort Worth Osteopathic Hospital, Dr. Sailsbury will complete a 12-month rotating program in which he will spend a designated amount of time in patient service areas which include surgery, medicine, obstetrics, emergency medicine, pediatrics, intensive and coronary care, radiology, pathology, anesthesiology, ophthalmology and general practice.

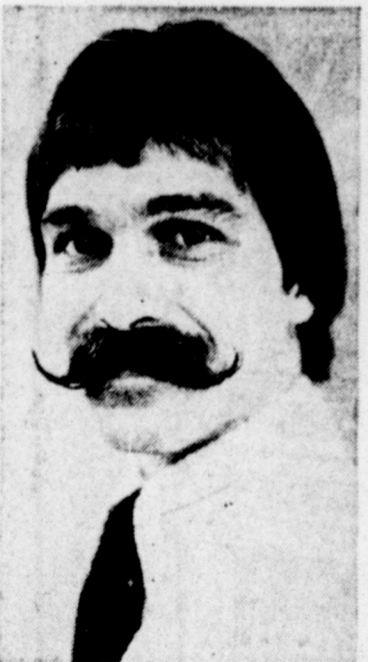
Dr. Sailsbury is a member of the American Osteopathic Association and the Texas Osteopathic Medical Association.

Fort Worth Osteopathic Hospital, founded June 10, 1946, is a 200-bed medical center providing Texas and the Greater Southwest communities with general and multi-specialty services.

Now in the final months of an \$8.5 million construction and renovation project, Fort Worth Osteopathic Association with approved training programs both for residents in anesthesiology, family medicine, general surgery, internal medicine, general surgery, internal medicine, pediatrics and radiology and for interns.

The primary teaching hospital affiliated with the NTSU/TCOM Texas College of Osteopathic Medicine, Fort Worth Osteopathic Hospital participates in the educational programs of three schools of nursing — Texas Christian University, Tarrant County Junior College, and The University of Texas at Arlington.

The hospital is a member of the American Osteopathic Hospital Association.



Dr. Danny Sailsbury

Lubbockites named to committee

Update Austin bureau

The State Board of Education met Saturday to consider the appointments of two Lubbock residents to the Regional Advisory Committee of the Regional Day Care Program for the Deaf.

Craig Brummett, an attorney and past president of the South Plains Chapter of the Parent/Professional Section of the Texas Association of the Deaf, was named to a three-year term on the committee to expire Aug. 31, 1981.

John Muma, professor and chairman of speech pathology and audiology and director of the teacher training program for education of the deaf at Texas Tech University was named to a three-year term expiring Aug. 31, 1982.

Round named

John Kye Round, son of Dr. and Mrs. Harry F. Round, 2708 57th St., was named to the dean's list for the spring semester at St. Mary's University School of Law in San Antonio.

tion, the Texas Osteopathic Hospital Association and the Texas Hospital Association.

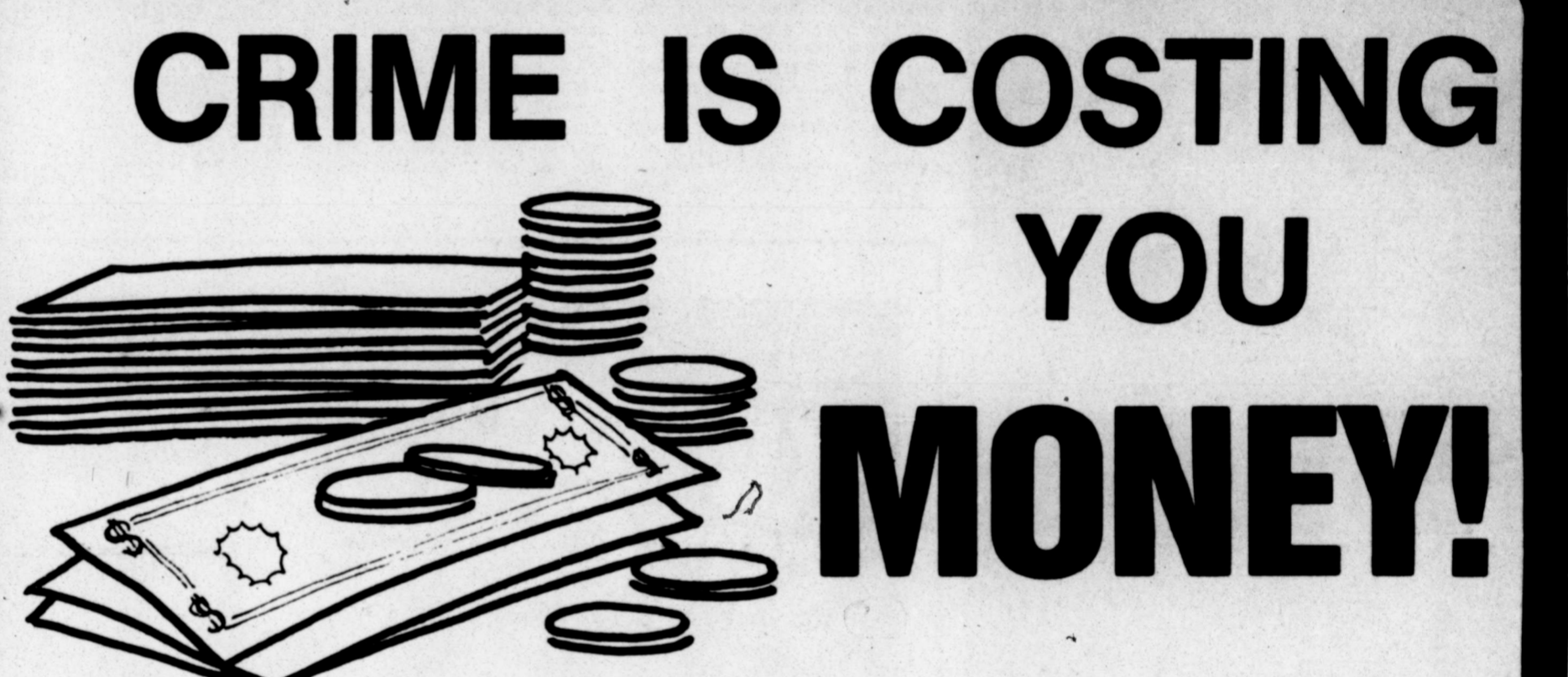
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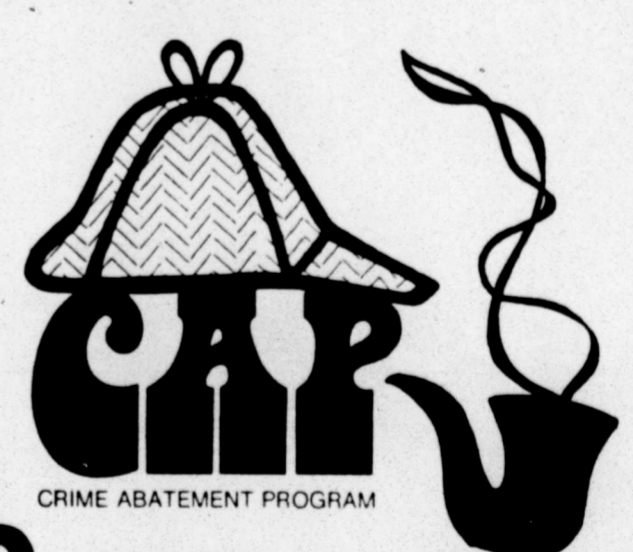
isn't it time you did something about it?

- **BE AWARE OF THE PROBLEM**
In 1978 Lubbock had:
32 murders
111 rapes
299 robberies
1,038 aggravated assaults
4,119 burglaries
8,223 thefts
874 car, truck and other motorized vehicle thefts

Almost two million dollars was ripped off in residential burglaries; local businesses lost almost \$700,000. It's costing YOU tax dollars to investigate, apprehend and prosecute the criminals involved in these crimes.
- **GET INVOLVED**
Call 763-1133 with any information you have regarding a crime. You may remain anonymous if you like.

Crime in Lubbock is sapping our financial resources, eroding quality of life, and creating a climate of fear among us. Let's band together to put the cap on crime.

- **EDUCATE YOURSELF AND OTHERS ABOUT THE PROBLEM**
Call the Lubbock Chamber of Commerce office, 763-4666 for a speaker on crime abatement for your school, civic club or church. Get the facts about crime. Find out how you can help stop it—from an expert on the subject.



CALL **763-1133** IF YOU HAVE KNOWLEDGE OF A CRIME

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GIBSON DISCOUNT STORES "Where You Always Buy The Best For Less" 50th & Ave. H 50th & Slide Rd.	ALBERTSONS Drugs and Foods 3249 50th AND 6524 Slide Rd.	MONTGOMERY WARD "The Friendliest Store in Town" 50th & Boston 795-8221
RETAIL TRADE COMMITTEE of the Lubbock Chamber of Commerce	SEARS South Plains Mall 793-2611	LUBBOCK AVLANCHE-JOURNAL 762-8844
LENA STEPHENS 34th & Indiana 799-3631	FELIX WEST PAINTS "Colony Paints" 2318 Clovis Rd. 763-3444	RETAIL MERCHANTS ASSOCIATION of Lubbock 902 Ave. J 763-2811

Ambitious woman utilizes all available time

By Raynie Hardesty
Update staff writer

If it looks exciting, she'll do it, says Sylvia Rodriguez. But, for the past six months, living up to that motto has meant sleeping as little as three hours each night.

Miss Rodriguez is training 40 hours each week to become a surgical technician, and works an additional 40 hours during the seven-day period as an Avalanche-Journal paste-up artist.

She finds the schedule pressing, but she continues to work for a black belt in karate and frequently plays the violin for

her church Sunday mornings.

While she admits she is just "recovering from a mid-year slump," the Lubbock High School graduate says, "you'll never get anywhere if you don't apply yourself."

She began training to become a surgical technician in February and attends the program from 7 a.m. to 3 p.m. Monday through Friday. Her hours at the newspaper are from 6 p.m. to 2 a.m., Wednesday through Sunday.

"I've been doing this six months, and I just have six more months to go before I can drop one and get to a normal one

job a day schedule," she said.

When asked if two jobs aren't enough to keep her busy, much less adding two time-consuming hobbies, the young woman explains that they serve her own needs.

The red belt in karate says the sport offers her "an outlet to release tension. It makes me feel good after a hard practice both physically and mentally."

The karate veteran has been practicing the sport a year and a half, and only needs a few hours before becoming a black belt. "but at the rate I'm going now it will probably take six or seven

months," she says.

Miss Rodriguez attends lessons about 8 hours each week. Along with hours of practice, she has participated in a number of tournaments and received several awards for her performances.

But playing the violin "makes me feel the best," she says. "When you get close to your music, it's a different feeling, it expresses your mood and it calms me down. I really believe it's a universal language."

She has played the violin for eight years and still performs frequently before the congregation of the the Arnett

Bensen Baptist Church. However, she adds that since enrolling in surgical technician training, it is difficult to find time for her instrument.

"I miss it lately," she says, "so I play it any little chance I get. Sometimes, at two in the morning, I drag out my poor little violin and play..."

Miss Rodriguez has received three months of classroom training while working toward a new profession, and since has been receiving on the job training. The hospitals pay the trainees small sums for their training, says the student who now receives 78 cents an

hour for her work.

"I like the idea of working in surgery," she says, as she explained that technicians prepare the rooms and patients for surgery and "make the patients as comfortable as you can get them and try not to make surgery cold and impersonal..."

Included in the her background is nine years of flying experience. After taking lessons for four years, Miss Rodriguez soloed on her 16th birthday.

"I used to take my dad's friends flying," she admitted. She said she "liked to scare them."

views & opinions

By Jeff McCaslin
Update staff writer

In an effort to cut down the number of traffic accidents, injuries and deaths that have been mounting over the past few years, Mayor Dirk West and the Lubbock Police Department have increased traffic patrols and instituted a program called the Selective Traffic Enforcement Program (STEP).

To get a pulse on the public's view of the success of the program, Update asked several Lubbockites who were doing business at the county courthouse if they feel the STEP program has been successful.

Bennie Sprawls said she thinks the program is bound to cut down the number of accidents. "I think any program to help cut down traffic accidents is good for the city. And I think the mayor's program is a step in the right direction," he said.

Sheryl Haggard said a program such as the mayor's is only as good as its enforcement. "I think (the STEP program) is a good idea. And it will work only if they enforce it and go through with it all

the way," she said.

J.E. Norris said that although he was not aware of any statistics supporting the program, he felt it was accomplishing its goal. He said, "From what I have heard, the program is working out just fine."

John Fomous was a bit more skeptical. "If you're talking about the number of the deaths, sure the program is working. But if you're talking about the number of accidents and injuries, I would say no." Fomous said he follows the city's traffic toll which is published each afternoon in The Avalanche-Journal.

Dale Jones said he believes the STEP program is helping to cut down serious traffic accidents. "I think any program like the mayor's will help the traffic situation in Lubbock. And accidents have dropped off a lot because of it," he said.

Billie Moore said she was aware the city was cracking down on traffic law violators but didn't know how well the STEP program was working. "I don't know how well the program is working because I haven't read the newspapers lately."



Dale Jones



Sheryl Haggard



John Fomous



Billie Moore



J.E. Norris



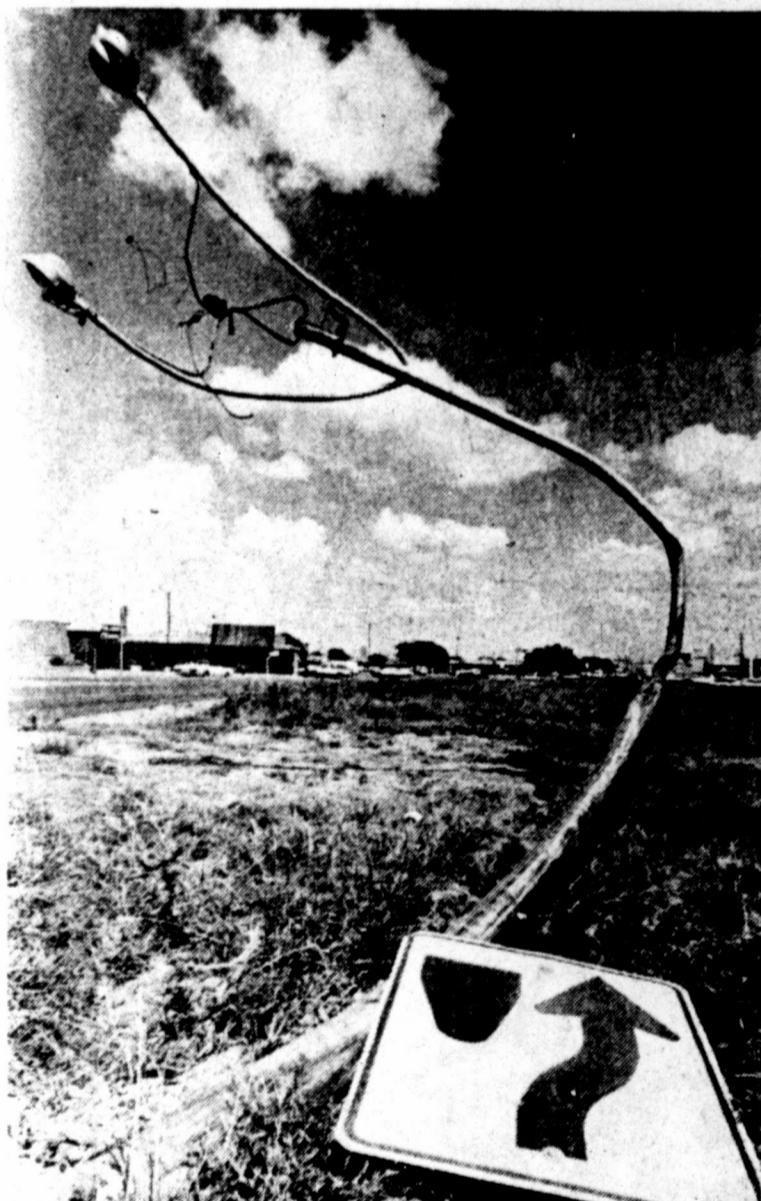
Bennie Sprawls

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IN THE LUBBOCK AVALANCHE-JOURNAL
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UPDATE photo by LINN SCHERWITZ

Watch that sign

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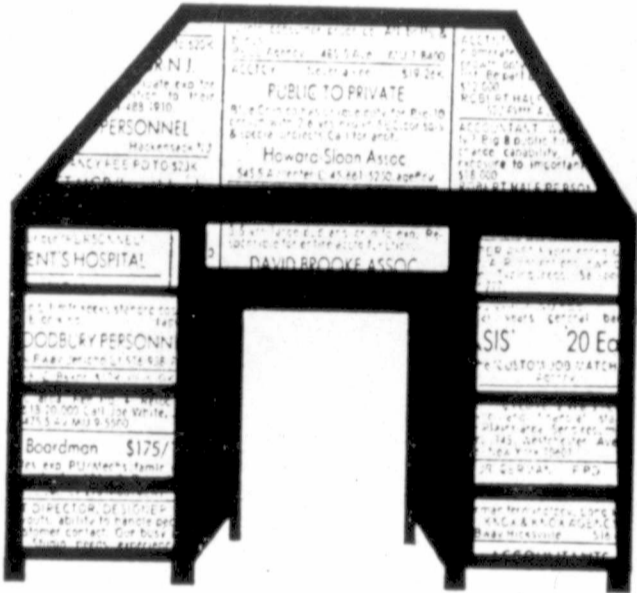
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UPDATE photo by JIM WATKINS

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EXPIRES SEPT. 30, 1979

\$2.00 DISCOUNT

With an Oil Change from any Kwik Change Oil location in Lubbock.

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Air Filters with an oil change from any Kwik Change Oil location in Lubbock.

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2108 4th 5125 69th

EXPIRES SEPT. 30, 1979

Entrepreneur remains retired only two weeks

By Nancy Allen
Update staff writer

Whoever said you can't keep a good man down must have known Frank Beck.

After 41 years with the Phillips Petroleum Company, Beck retired and came to Lubbock in 1972 to visit his daughter. He had at the time no job and no hobbies, says his wife, Tina.

Today Beck and his two sons, Jim and John, are partners in a corporation they founded and made strong, and the 62-year-old grandfather is probably busier than he has ever been in his life.

And happier.

"Well, I've always been kinda happy," says Beck, "but yes, I'm happier now. I really enjoy working with my boys."

The boys are now both in their 30s, but the appellation doesn't bother them — anymore.

"The point is," continues Beck, "this retirement is just a bunch of baloney. I was retired two weeks and I went back to work — there's more fun in working."

He must mean what he says, because as his sons are quick to point out, the retiree is a living testament to the American work ethic.

"Dad hasn't taken a vacation in seven years," says John. "And I can vouch for that!" echoes Mrs. Beck.

The objects of Beck's devotion are his two businesses, West Texas Cable and Beck Steel Service — incorporated under the name J. Beck, Inc. — both of which sprouted from his original enterprise, a tiny ornamental iron business.

With both his sons providing details, Beck tells of how they built the businesses from "what was almost a hobby" — designing and building custom fireplaces — to (among other things) fabricating steel for the largest hotel in the state of Colorado. "Anything you can stick a magnet to in that place, we were in on," said Jim.

They all laugh remembering when they painted and assembled the ornamental ironwork that's now a part of the Hilton Inn, "in the lot where this building's standing," and built their own equipment because they "couldn't afford to buy it."

Beck and his son John started the business, and just about at the turning point — when they got the Hilton contract — Jim joined them.

"I didn't even have to think about it," he said. Jim heard the news while still a parks administrator in Amarillo. "I just came."

It was about that time, in 1974, that the business took off.

From the Hilton Inn, the Becks went to installing ornamental steel in La Quinta Motels around the country ("We must have done 10 or 12 of them.") and then moved into heavy structural steel (the framework of a building) from ornamental iron.

From their Avenue G warehouse,

they now fabricate (cut to plans) structural steel for commercial buildings ranging from a California hotel to a nuclear plant in Tennessee.

In the meantime, the trio also spawned a cable business, relying on the expertise of their associates, W.B. Stark and Wiley Bollman. "We took in some associates for their technical knowledge, 'cause we're not too smart ourselves, y'see," Beck explains.

The Becks also have to their credit inventing, notably a hand-operated drill for oil exploration they used in California orange groves and environments too delicate for heavy machinery.

Both generations of Beck industrialists credit the other with their mutual business success.

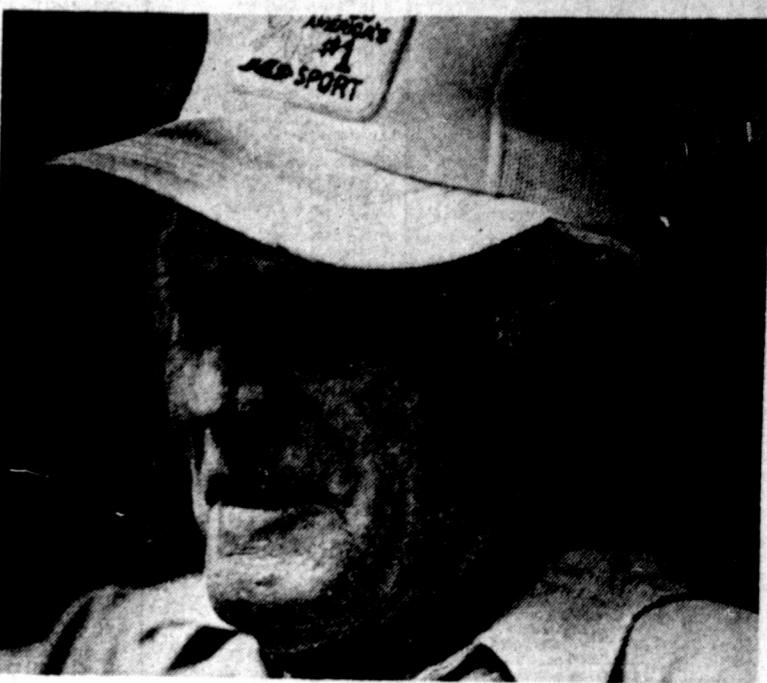
"Everybody wants to have his own business, and our dad's years of experience and good name made it possible for us," says Jim as his brother nods in agreement. "The whole point is that Dad organized all this."

But the elder Beck says, "Without the boys, I'd just be out on the lake fishing somewhere. They make it fun for me."

Whatever reverence they express, dissolves as the group begins joking again, admitting they've somehow stuck together through harmony and feud.

"I know I'm crazy about a fight every

now and then, and I can damn sure get one out of them any time," jokes Beck. "How long can all this continue? Beck takes a philosophical stance — "I don't figure on quitting, but anything can happen when you hit 100!"



Frank Beck

calendar

Today

Parents Without Partners meets at 7:30 p.m. at H2N University Ave.

Christian Singles Club meets at 7:30 p.m. at the Monterey Baptist Church, 9011 near 50th St. for an interdenominational session.

Football: Estacado at Lubbock High, Lowrey Field, 8 p.m.; Wichita Falls Rider at Monterey, Lowrey Field, 4 p.m.; Christ the King at Texico, N.M., 7:30 p.m.; and Silverton at Lubbock Christian, 4 p.m.

Mexican American Fiesta '79 at the Civic Center, with events beginning at 5:30 p.m.

Saturday

Children's Saturday Film Festival includes Spring Marsh, Chicks and Chickens, and A Rhyming Dictionary of Zoo Animals, at the Lubbock City County Library, 1306 9th St. beginning at 4 p.m.

Mexican American Fiesta '79 continues at the Civic Center throughout the day beginning with a parade down Broadway Avenue from the South Plains Fairgrounds to the Civic Center.

Sunday

Mexican American Fiesta '79 continues at the Civic Center beginning at 1 p.m.

Monday

Lubbock Singing Plainsmen meets at 8 p.m. at the Municipal Garden and Arts Center, 4215 University Ave.

Overeaters Anonymous meets at 7:30 p.m. in St. Christopher's Episcopal Church, 2807 42nd St. For information call 762-3053 or 799-1462.

TOPS 51 (Take Off Pounds Sensibly) meets at 9 a.m. in the YWCA, 3101 35th St. For information call 792-4050 or 793-4669.

Non-Commissioned Officers Association will meet at 8 p.m. at the Army Reserve Training Center in the Terrace Shopping Center on 34th Street. For more information call Sgt. Ron Clark at 763-6029.

Tuesday

Breakthru, an opportunity for single adults ages 20-60, meets at 6:30 p.m. in the Memorial Room of the First Methodist Church, 1411 Broadway. For information and reservations call 763-4607.

TOPS 51 (Take Off Pounds Sensibly) meets at 9 a.m. at the YWCA, 3101 35th St. For information call 792-4050 or 793-4669.

Wednesday

Overeaters Anonymous meets at 10 a.m. in St. Christopher's Episcopal Church, 2807 42nd St. For information call 762-3053 or 799-1462.

Thursday

Preschool Storytime meets at 10:30 a.m. at the Godeke Branch Library, 2001 19th St.

Southside Overeaters Anonymous meets at 10 a.m. in Oakwood United Methodist Church, 58th Street and Avenue W. For information call 792-5548 or 746-6615.

Overeaters Anonymous meets at 7 p.m. in St. Christopher's Episcopal Church, 2807 42nd St. For information call 762-3053 or 799-1462.

Football: Coronado vs. Estacado, Lowrey Field at 7:30 p.m.

What's your organization planning? Update will list your group in its weekly calendar. Include your group's name, address and a brief description of the event to Update, Box 491, Lubbock, 79408. Please submit calendar events two weeks prior to the event.

Local chapter selected for national honor

After only a year of existence the Texas Tech Chapter of Circle K has been awarded a first place award in national competition in club achievement.

Five members of the co-educational service organization last month attended the International Circle K convention in Chicago where the award was given.

Awardment awards given yearly at the convention go to Circle K clubs that have held the highest quality and quantity of service projects during the year. There are three divisions in which awards are given determined by the size of a club's membership. The Texas Tech club entered the smallest division.

Sponsored by the Downtown Lubbock Kiwanis Club, the Texas Tech Circle K club was chartered on campus January 1978. Faculty advisor for the club is chemistry professor W.B. Garrant Jr. Kiwanis advisor is John Babers of the Downtown Kiwanis club.

Officers of the Tech club are Sandy Stone, president; Craig P. Schellbach, vice president; William J. Moulton, secretary; and James K. Sasser, treasurer.

The largest collegiate service organization in the world, Circle K International includes more than 700 clubs in five countries across North and South America. The Tech club is a member of the Texas-Oklahoma District of Circle K International.

Within the Texas Club are four officers of the Texas-Oklahoma District. They are Stanton D. Soderstrom, governor; James F. Cook, secretary-treasurer; Eric L. Lindstrom, editor; and Mike L. Willingham, lieutenant governor.

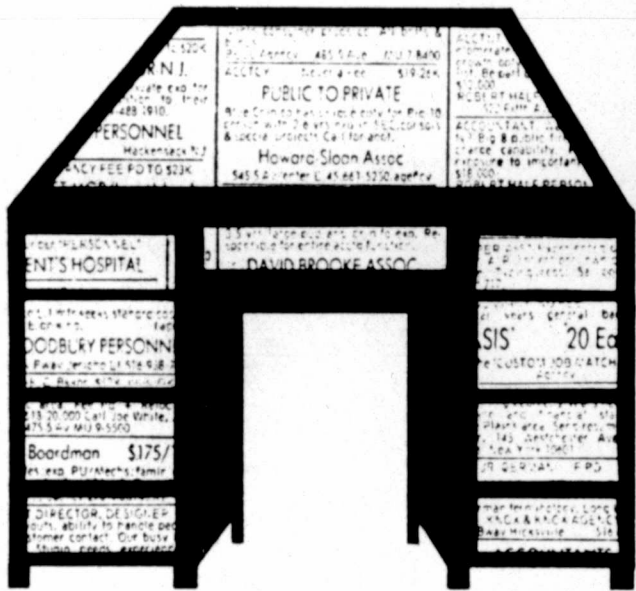
One of the club's most recent service projects was held over the Labor Day weekend. Members participated in the Muscular Dystrophy Dance-a-thon, conducted in conjunction with the Jerry Lewis Telethon.

Throughout the month of October the group will co-sponsor the March of Dimes Haunted House.

The Circle K club will be holding membership drives during the month of September. Weekly meetings are held Monday nights in the University Center.

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update

Classified Ads



UPDATE photo by JIM WATKINS

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- 3705 Ave. Q
- 2108 4th
- 5429 Brownfield Hwy.
- 5125 69th

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