

Knox County Herald

Knox City, Texas, Thursday, October 8, 1931

NUMBER 11

Home Canned Valued at \$15,000.00

Luncheon Work

Cans Filed

Member of Com-
mission in its regular
meeting at the Club Cafe.
The day was enjoyed

carried on here
agent and the Home
agent was brought
agents and all present
but well pleased to
large number of cans
filled by women here.
City trade terri-
have been distribut-
represent 29 cas-
cans. Valuing this
average of \$1.75 a
to \$10,150.00.

that 40,000 cans
here, beef, chicken,
which will make the tot-
home canned foods in
territory run to \$15,-

home canning work has been
possible by the work of our
demonstration agent and the
agent. Miss Nelson has given
and untiringly of her time
two men of the county, teach-
how to put up the foods
the sure way. She has not only
the various clubs for dis-
of the subjects, but she has
into the homes and help-
in the work.

S. Edwards, who was pre-
the luncheon, pointed out to
agent that without the help
knowledge of her home demon-
agent the women of her home
not be able to can the
as to insure their keeping
free from poisoning.

minute talks were made
number of men all of whom
the work of the home dem-
agent and the county
highly.

SIBLEY WINS DIAMOND RING

Mae Sibley won the
diamond ring given away Saturday
the Medicine Show here.
Hathway won second
was a beautiful robe.

were offered in a pop-
and votes were given
prizes of medicines, can-
the place by several hundred

Club, Mrs. Hoge, Mrs. Wil-
Cloud and Mrs. Guy attend-
the meeting of the county Par-
teachers Association in Truscott
afternoon. They report that
meeting was excellent in its sug-
for things that the associat-
do this year without money.

A. Wilson of this city made
talk at the meeting.

Hamilton of Wichita Falls was
Monday looking over the Con-
tents.

JOE GISH



ABOUT HARD
IT GIVES
A CHANCE
HOW TO
LEISURE

DEPOT THEFT AT GOREE CLEARED

G. T. Hradberger, chief of police,
stated Tuesday that the burglar-
ing of the Goree depot which took
place last October was cleared up
Monday when Irwin Spicer pleaded
guilty to the act.

Spicer was caught in Abilene and
held there until Hradberger, accom-
panied by S. L. Faver, drove down
for him. Spicer is a former convict
and his confessions cleared up a
number of burglary cases.

Home Demonstration Clubs Hold Annual Exhibit

HEFNER 1st WITH 19 PLACES,
MUNDAY 2nd WITH 12, GILLES-
PIE 3rd WITH 11

The annual home demonstration
club exhibit was held at Benjamin
Saturday September, 26. Miss Ester
Mae Wade, County Home Demon-
stration Agent of Baylor County did
the judging and ribbons were aw-
arded the following:

Uniform Cap
1st Lillian Verhalon, Sunset Club
2nd Opal Booe, Hood Club
3rd Nina Claire Gray, Vera Club
Club Apron

1st Nina Claire Gray, Vera Club
2nd Valois Cook, Gilliland Club
3rd Lillian Herring, Rhineland Club
Pillow Slips
1st Lela Mae Simmons, Sunset Club
2nd Sybil Spivy, Gilliland Club
3rd Valois Cook, Gilliland Club

SECOND YEAR CLUB WORK
Under Garments
1st Odessa Hseng, Gilliland
2nd Lavina McMahan, Union Grove
3rd Vernie Mae Houston, Union
Grove

Gown and Pajamas
1st Odessa Hseng, Gilliland
2nd Lois Allen Lone Star
3rd Hazel Booe, Hood Club

THIRD YEAR CLUB WORK
Slip
1st Irene Shipman, Vera
2nd Helen Glover, Gilliland
3rd Velma Arnold, Sunset
School Dress

1st Irene Shipman, Vera
2nd Helen Glover, Gilliland
3rd Velma Arnold, Sunset
Pillow Slips
1st Irene Shipman, Vera
2nd Helen Glover, Gilliland
3rd Velma Arnold, Sunset

WOMENS CANNED PRODUCTS
Canned Peas
1st Mrs. C. B. Warren, Hefner
2nd Mrs. Roy Jones, Hefner
3rd Mrs. Marlow, Benjamin
Canned Beans

1st Mrs. C. B. Warren, Hefner
2nd Mrs. Roy Jones, Hefner
3rd Mrs. C. M. Matlock, Munday
Canned Beets
1st Mrs. J. E. Curlee, Hefner
2nd Mrs. C. M. Matlock, Munday
Other Canned Vegetables

1st Mrs. R. C. Partridge, Gillespie
2nd Mrs. George Weber, Hefner
3rd Mrs. C. M. Matlock, Munday
Canned Peaches
1st Mrs. J. B. Reneau, Munday
2nd Mrs. Oral Patterson, Benjamin
3rd Mrs. J. D. Marlow, Benjamin

Canned Plums
1st Mrs. J. C. Patterson, Benjamin
2nd Mrs. R. C. Partridge, Gillespie
3rd Mrs. R. M. Almonrode, Gillespie
Canned Berries

1st Mrs. R. M. Almonrode, Gillespie
2nd Mrs. C. B. Warren, Hefner
3rd Mrs. J. B. Reneau, Munday
Other Canned Fruits
1st Mrs. J. B. Reneau, Munday
2nd Mrs. Guy Holms, Benjamin
3rd Mrs. J. B. Reneau, Munday

Pickled Beets
1st Mrs. D. B. Jones, Hefner
Mrs. R. M. Almonrode, Gillespie
Mrs. E. J. Jones, Hefner
Tomato Pickles

1st Mrs. E. J. Jones, Hefner
2nd Mrs. Roy Jones, Hefner
3rd Mrs. R. C. Partridge, Gillespie
Chopped Pickles Bermuda Onions
1st Mrs. G. P. Lansford, Munday

(Turn to Page 2)

Let's Hope it Will "Take"

By Albert T. Reid



Brothers Have Birth- day Party

Monday afternoon Glenn and Ald-
ine Huntsman celebrated their birth-
days with a joint party, inviting a
number of their friends to join
them in the fun. The afternoon was
spent in playing games. Among
them was the Treasure Hunt, in
which game Thelma Joe Harrison
found the treasure.

Following the games, all present
enjoyed a collation of sandwiches,
cake, iced tea and candy. The two
honorees, Glenn and Aldine, received
many nice little presents. Glenn
was 8 years old and Aldine will be
10 in November.

Those present were Thelma Jo
Harrison, W. C. Ballard Jr., Billie
and Betty Ann Faver, Nell and Vera
Hathway, David Clarke, L. N. Bridges
Jr., Anna Lou Warren, Shaw and
Marie Guy, Henry Jean and Martha
Jane Jones, Willie Davis, Paul and
Billie Bess Benedict, Lena Fayne
Shaver and Nella Dorothy and Gene
Shaver.

JUNIOR B. Y. P. U. PROGRAM

Topic "Playing the Game"

1. Poem, "What does it take to wake
a day," Claydene Smith
2. Jesus played when He was a boy,
Linwood Hughes
3. Play helps to build our character,
Gerald D. Horton
4. The Golden Rule in play, Zena
Bolin
5. Poem "The Golden Rule", Marg-
aret Dutton
6. Are we good losers in our play,
Kenneth Herring
7. Are we good winners in our play,
Natalie Hathway
8. How to choose our games, David
Clarke

We expect every Baptist Junior
to be in his or her place Sunday
night at 7:00 o'clock. Be there to
help us elect new officers.

Mrs. Gordon Acker, leader.

A. B. Reese states that Monday
he received \$294.95 cents school tax
paid by one person here, Wednesday
at noon a total of three persons had
paid their school tax. These people
have complied with the wishes of
the school board by paying their
taxes early. It is only two more
weeks at the most, until school be-
gins and in order for the first few
months of school to be carried on
successfully, the trustees must have
the cooperation of the patrons in
the paying of the tax.

Let us suggest that you see A. B.
Reese this week or as early next
week as possible and pay your school

Coach Dean left here last Sunday
for Hamlin where he will remain
until the Knox City school begins.

Miss Maxwell Stubbs spent last
week in Munday, spending Sunday
in Wichita Falls. She returned home
Monday night.

Mr. and Mrs. J. C. Roberts of Mid-
land and Mrs. Raymond Doyle of
Ranger were guests of Mr. and Mrs.
C. A. Hull last week.

Mr. and Mrs. Chester Speck of
Merkel are here this week, Mr.
Speck being employed at Bryant-
Link Company.

Mr. Alexander of Fort Worth at-
tended court in Benjamin Monday.
He drove by and visited his daugh-
ter here, Mrs. Rudolph Hackfield.

P. A. Womble, former editor of
the Knox County Herald was here
last Saturday. Womble lives in Pan-
ama, Texas.

Mr. Gordon Acker is now manager
of the Magnolia Petroleum Station
located between the Highway and
Russell Boyd stations.

Miss Maudine Morgan, sister of
Alvin Cogdell of Truscott, is spend-
ing this week here with Mrs. J. H.
McGee.

S. P. Kenny returned home Sun-
day from a trip to the plains. He
sold to the Masterson ranch in Trus-
cott 400 bundles of alfalfa hay.

Mrs. Lovie Carr returned to her
home in Mel Rose New Mexico last
Friday after visiting her parents,
Mr. and Mrs. J. R. Withrow.

Mrs. John Campbell and daughter
and Mr. and Mrs. Roy Campbell of
Kentucky are here visiting the tow
Hutchinson families.

Mrs. Richardson and children of
Dannan Texas were here over the
weekend with relatives, Mr. Richard-
son who lives west of town.

Mr. and Mrs. John Wall and baby
of Carrizo Springs, Texas were here
Tuesday to see Mr. and Mrs. Cash.
Mrs. Wall is Mrs. Cash's sister.

Little Miss Claudie Sue Moseley
spent the past weekend with relat-
ives in Haskell. Her parents drove
down Sunday, spending the day and
returning home Sunday night.

Mr. and Mrs. D. W. Davis enjoyed
their wedding anniversary Sunday,
October the 4th. Dinner guests for
the day were Dr. and Mrs. Frizzell
and children.

Officers Elected at Christian Church S. S.

The members of the Sunday
School of the First Christian Church
began their new Sunday School year
last Sunday. Officers were glad to
have all their teachers present as
well as a fine attendance at large.

At a recent business meeting of-
ficers and teachers for the Sunday
School were elected. The election
resulted in the retaining of all act-
ing in the various capacities. They
are as follows:

Superintendent, J. E. Clarke
Asst. Supt., Vance Faver
Secy. and Treas. Miss Lennie Bollen
Pianist, Miss Mary Reeder
Choir Leader, Mrs. Roy Smith
Teachers, Mrs. Joe Reeder
Mrs. B. C. Anderson, Mrs. J. E.
Clarke, Mrs. L. H. Stevenson and
Miss Mary Belle Stevenson.

Mrs. O. L. Jamison and daughter
Yvonne are visiting relatives in
Memphis Texas. While there they
will motor to Dallas where they will
attend the State Fair.

The William Cameron Lumber
Company of this city was closed all
day Wednesday in respect of the
death of Mrs. Flora B. Cameron, who
was buried on that day in Waco Tex-
as.

A. P. Oliver left here Monday for
Fort Worth where he is attending
the convention of the old soldiers.
He will also go to Dallas where he
will visit relatives and the State Fair
which begins there on Saturday of
this week.

Mayor Smith and Mr. S. M. Clonts
attended a meeting held for the city
officials of the county in Munday
Monday night. The purpose of the
meeting was to investigate, and if
possible, get the gas rates reduced.

G. T. Russell and son of Russel-
ville Kentucky were here last week
to see his brother, J. E. Russell.
Miss Joelle returned home with her
uncle to attend school there this
year. They left for Kentucky Sat-
urday morning.

Gin Reports

Following is the report made by
the Knox City gins Thursday morn-
ing about ten o'clock.

Cooperative Gin Company	1350
Farmers Gin Company	1335
Knox City Gin Company	968
Huntman Gin Company	580
Total	4233
Seed here 'selling at \$6.00 a ton	

P. T. A. Council at Truscott

The Knox County Council of the
Parent Teacher Association met at
Truscott on Tuesday, with Mrs. Oran
Driver of Benjamin presiding. There
were 51 members and visitors in at-
tendance.

Mrs. Myers of Truscott made the
welcoming address, and Mrs. G. R.
Holland of Munday responded.

Answers to roll-call were made by
each member telling, What I expect
to do for my P-T-A this year. "The
responses revealed varied and whole
some attitudes towards, P-T-A work
Special music was furnished by the
Truscott quartet teh members which
are; Mr. and Mrs. Mills, Mrs. Gillis-
pie and Mr. Young. "How shall we
finance our P-T-A?" was discussed
by Mrs. John Wilson of Knox City.
An outstanding statement was to the
effect that here would be no inten-
sive drive made for funds, but that
individual children who need help
will be provided with the necessities
to keep them in school.

Mrs. Milton of Benjamin, chair-
man of the Central Health Commit-
tee of Knox County, reported that
without complete returns from some
of the clinic, 900 persons in the coun-
ty have been immunized against Dip-
theria, 1100 against Small Pox and
1300 against Typhoid.

Mrs. Moorhouse of Benjamin
Chairman of the Knox County Red
Cross stated that \$400.00 was the
county quota set for the 1932 roll
cal. Figures that she gave disclosed
the startling magnitude of the work
done by the Red Cross during 1931.

Aside from Drouth Relief work in
the United States in which more
than 2,000,000 people were fed over
a long period of time, there were 51
disasters in the United States for
which relief was furnished. In Knox
County, food was furnished to 212
families, \$281.00 worth of seed
wheat and 260 packages of garden
seed were distributed. A total of
\$3300.00 was spent for Red Cross
work in Knox County.

At present, this organization is
giving to any one who may ask for
them, tin cans in which to can food
products. To Date 821 cans have
been issued.

Mrs. Moorhouse also announced
that a Regional Conference of the
Red Cross will be held in Wichita
Falls, October 20th, beginning at
5:30 a. m. and closing at 3:00 p.
m. Many nationally known speakers
will appear on the program and every
body is invited.

Mrs. R. L. Kincaid of Crowell who
is president of the Thirteenth Dis-
trict P-T-A addressed the council on
"The Things That the P-T-A can do
That do not Require Money." She
stressed: 1st. Development of minds
by following a study course. 2nd.
he study of Parliamentary Proce-
dure. 3rd. Conducting a Social Stand-
ard Conference for High School Stu-
dents. 4th. Educating for leisure.
5th. Maintaining a Parent's book
shelf and selecting a certain course
of books with the request that each
parent read the course during the
year. 6th. A study of the Children's
Charter as granted by the White
House Conference, under the direc-
tion of President Hoover last year.
This conference decided that where
ever child may be he must have 19
provisions made for him. Among
these provisions are those for whole-
some food, proper clothing and shel-
ter, and a pleasant, loving moral
home environment. The National
Parent Teachers Association was
made the channel through which
these 19 provisions are made pos-
sible.

During the business session a new
by-laws committee was appointed
consisting of Mrs. John Wilson, Mrs.
T. S. Edwards and Mrs. Cash, all of
Knox City. Mrs. Melton of Benjamin
was retained as County Health Chair-
man and Mrs. Fred Warren of Munday
as Publicity Chairman.

The following nomination commit-
tee was appointed: Mrs. Cure of Gil-
land, Mrs. Hogue of Knox City,
Mrs. Moorhouse of Benjamin and
Mrs. Masterson of Truscott. New of-
ficers will be elected at the next
meeting which will be held at Gil-
land the third Tuesday in January.
We will give Dr. Stovers address
next week.

Knox County HeraldOldest Paper in Knox County
PUBLISHED WEEKLY

Mrs. H. B. Sweeney, Editor
H. B. Sweeney, Publisher
One Year \$1.50
Six Months .75

Entered in the Postoffice at Knox City, Texas for transportation through the mails as second class matter.

A NEW INVENTION

A new use for cotton in the manufacture of a composition paneling is expected to consume between 75,000 and 1,000,000 bales of the staple annually, according to the California Cotton Cooperative Association.

This paneling, to be manufactured by Martin Cannon, mill owner of Charlotte, South Carolina, is a combination of wood veneer and cotton developed after years of experimenting. The new product has been tried out on homes and offices in many states and is not affected by atmospheric conditions. It will take practically all types of wall finishes.

Mr. Cannon predicts that the new product will eventually be used not only for finishing homes and offices but for the manufacture of furniture.

THE DEACON AND THE FROG

A great many people we know remind us of the frog that Charles F. Kettering, chief research engineer of General Motors told about the other day.

A deacon was on his way to church one Sunday morning, dressed in his best and with his shoes nicely polished, when he heard his name called from a mudhole near the roadside. Down in the hole was a big bullfrog.

"I have been in here three days," said the frog, "without anything to eat, and I wish you would help me out."

The deacon looked at the mudhole

and looked at his shiny shoes and remembered that he had to pass the collection plate in church, so he replied: "I'm sorry, old man, I can't help you now, but on my way back from church I'll give you a lift out of the hole."

As he came back from church the deacon was surprised to find the frog sitting in the middle of the road, contentedly snapping at flies.

"I thought you said you couldn't get out of that hole," said the deacon.

"I thought I couldn't either, until a snake came along and I just had to get out," replied the frog.

Lots of people are discovering these days that they can do things they didn't think they could do. Under the pressure of necessity every one of us can accomplish the impossible. In good times nobody uses more than a fraction of his ability and resourcefulness. But when the snake of hard times comes along, we just have to get out of a hole, and like the frog in Mr. Kettering's story didn't believe we could do.

It is a good thing for humanity that life is not always pleasant and easy. Intelligence, ability and character are only developed to their best in the fact of adversity. And the harder the struggle the more fun there is in looking back on it after the peak has been passed.

A Crosley Playboy, 8 tube new Pentode superheterodyne with tone control, radio, only \$49.75. Terms buy. Ashcroft Chevrolet Company.

Courtesy Week was observed recently in Denton, sponsored by the Chamber of Commerce.

Randolph College, Cisco, has a new president, Lee Clark, son of the man from whom the institution was named, Randolph Clark.

Vacant lots in Sweetwater are being planted to vegetables for ornamental and useful purposes.

Keeping up with West Texas

BY WEST TEXAS CHAMBER OF COMMERCE

A Canyon, Texas, man produces a tomato plant this season ten to twelve feet in area from which he harvested two bushels of tomatoes. Careful culture, he maintains, will make three tomato plants produce enough to supply the average family.

Irrigation with electrical power is being promoted around Lockney, Texas, in Floyd County. Shallow wells producing from one thousand to sixteen hundred dollars.

Texas Technological College, Lubbock, Texas, had forty-five hundred students enrolled in all departments and all terms during 1930-31.

San Saba has a 4-H club of boys from twelve to eighteen years old engaged in livestock feeding experiments.

Lampas, Texas, is to have a new city hall having recently voted the bonds by a five to one majority.

The Capitol Syndicate Land Company recently donated one thousand dollars to the Panhandle-Prairie Historical Society museum fund. The company formerly owned the X. I. T. ranch, famous in West Texas history, located near Canyon, Texas proposed home of the museum.

Free sites on railroad trackage, low natural gas rates, plenty of water, and an abundance of building materials produced locally are inducements held out for prospective industries at Borger in the Texas Panhandle.

A large number of ranch sites are being built in Randall County, and the preservation of the historic cattle trail.

A highway extending from Canada to Mexico through West Texas is being promoted to be called the Chisholm Trail Highway to perpetuate the name of the historic trail of early cattle days.

His Majesty, King George of England, recently acknowledged an air-mail greeting sent by the president of the Wichita Falls Chamber of Commerce on the occasion of the installation of the first airmail route through that city.

Haskell County has had a decided increase in the number of livestock on farms.

Eighty-two students graduated from the College of Industrial Arts, Denton, at the close of the summer sessions.

Fort Worth led all Texas cities in building permits the first week in September.

The Bankhead Highway through Callahan County, Texas, is being widened.

BEAUTY SPECIALIST COMING TO BRYANT-LINK

Women of Knox City To Learn Latest Developments in Beauty Culture

A rare treat is in store for local women next week, when Mrs. Bertha Wright, expert beauty specialist, will be at Bryant-Link Company to explain some of the more modern trends in scientific beauty culture. Mrs. Wright is a graduate beauty specialist of wide experience, a personal representative of Dorothy Perkins, and her work has been described as truly remarkable.

A private booth is to be installed in the store, where the ladies may go for consultations on their individual needs and receive a complete facial treatment. There will be no charge as the store has made special arrangements whereby these services are given to our local women.

Mr. Roy Smith informs us that a cordial invitation is extended to all who wish to avail themselves of this exceptional opportunity. It is necessary to make appointments right away as the beauty specialist's stay is limited to one week only.

THREAT OF FOREIGN COTTON COMPETITION IS OVER

Texas farmers need have little fear that foreign countries will increase acreage and nullify their attempt at reducing cotton acreage, in the opinion of J. E. McDonald, commissioner of agriculture.

Foreign cotton producers are not in a favorable position to increase production to the extent that it would seriously affect this country's production he said.

India, he pointed out, is the chief competitor of the United States, growing close to 5,000,000 bales a year while the rest of the world outside the United States grows slightly over 6,000,000 bales. Because of the many difficulties confronting the Indian grower, it is not likely they will

make any sensational increase. First of all, the per acre yield in India is an average of 100 pounds to the acre. Indian farms, moreover, have a hard time making a 100 lb acre Indian farms, moreover, are underlain with a deep-rooted wood, against which their usual farm implements are almost powerless. The natives do not know how to build up the fertility of their land, and use of poor planting seed is almost universal.

When cotton went to thirty cents a pound, India's acreage increased by only 20 per cent, and dropped by 15 per cent when cotton fell to seven cents a pound.

Russia plans to increase her production regardless with a goal of the five-year plan, of 3,500,000 bales a year so an increase may be expected there no matter what the south does. China's 2,000,000 bales is less than she grew before the war, and as much as she is likely to plant next year because of famine, flood and political trouble.

Egypt is as sick as the south of over-planting. Legal restrictions have been passed, limiting the planting of the long staple variety of which the country is famous. Egypt has made the first move toward an international conference for stabilizing cotton. The conduct of the country when cotton was much higher in price does not indicate they will make any great increase in planting at this time, regardless of what the south does.

"The fact is," McDonald said, "an acreage reduction will help the south and put southern growers in a better position to compete with foreign growers in the future. It will promote diversification, keep down insect and plant diseases. That will mean, eventually, more cotton per acre and hence lower growing costs, and lower production costs will finally settle the struggle with foreign competition."

Mrs. Price Reese of Sweetwater is here visiting Mrs. C. J. Reese.

A Special Treat for the Ladies

Regular \$3.00 Facial Treatment Given Without Charge to Prove Unusual Results of New System of Beauty Culture

As a special courtesy to our customers we have obtained at our exclusive agency the services of Mrs. Bertha Wright, Beauty expert and special representative of Dorothy Perkins, who will be at our store October 12th to 14th.

She will analyze your skin, advise you on your personal beauty problems, give you a complete facial treatment and show you how to give yourself the same treatment at home.

No charge for this service
(We will have a private booth in our store)

Phone now for appointment

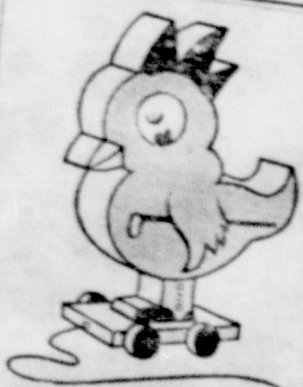
Bryant-Link Company
Knox City, Texas



A Man's Place In The World

There are two kinds of energy in this world—energy which comes of motion and energy which belongs to position. In youth every man can so direct his activity that he will have attained a substantial position during his prime of life. The sole requirement is that he shall not waste energy—nor throw away his results.

The First National Bank
Knox City, Texas

**Restless CHILDREN**

CHILDREN will fret, often for no apparent reason. But there's always a reason. As harmless as the raspy notes. But its gentle action soothes a youngster more surely than a more powerful medicine.

That's the beauty of this special children's remedy! It may be given the most infant—as often as there is a similar disturbance. It is irrefragable. A coated tongue calls for just a few drops. Suggestion of bad breath. Whenever children don't eat well, don't rest well, or have any little upset—this pure, vegetable preparation is usually all that's needed.

Fletcher's CASTORIA

Friday and Sat. Special

Yams, per peck

Spuds, No one Idahoes, per peck
100 lb sack

Compound, Swift Jewel 8 lb pail
4 lb pail

Flour, Every Sack 48 lb Southland
Guaranteed 48 lb Oriole
24 lb Oriole

Meal, 10 lb sack

Pinto Beans, 10 lbs

Toilet soap Lux or Life Buoy
3 for

Onions, yellow, Spanish sweet
7 lbs

Coffee, Bulk Rio 2 lbs

Tomatoes, medium cans 2 for 2

Peanut Butter, Armour qt. jar or 2 lb pail
5 lb bucket

Canned meat, Potted meat per can
per doz
Vienna Sausage 3 for

J. M. Edwards Self Serv Store

We must learn to guard our homes and places of business against fire. It must be made a regular household duty, exactly as we light the furnace or rake the lawn. Poor wiring, refuse left in corners, careless disposal of cigars and cigarettes these are little things in themselves but they may be the cause of a conflagration.

The American people do not want such a law as the European once elcted. And it should not take a law to awaken them to the responsibility which each citizen must accept if we are to control preventable fires.

STATEMENT OF OWNERSHIP

Required by act of congress of August 24th, 1912, of the Knox County Herald, published weekly at Knox City for October 1st, 1931.

State of Texas,
County of Knox ss

Before me a Notary in and for the State and County aforesaid, personally appeared H. B. Sweeney, who having been duly sworn according to law, deposes and says that his is the Publisher of the Knox County Herald and that the following, to the best of his knowledge and belief, is a true statement of the ownership management of the above publication for the date shown in the above caption, required by act of August 24, 1912.

That the name and address of the publisher, editor, managing editor and business manager is:

H. B. Sweeney, Publisher, Knox City, Texas.

Mrs. H. B. Sweeney, Editor, Knox City, Texas.

That the known bondholders, mortgages and other security holders owning or holding 1 per cent or more of the total amount of bonds, mortgages or other securities are NONE.

H. B. Sweeney, Publisher,
Sworn to and subscribed before me this 5th day of October 1931.

V. H. Pyeatt, Notary Public my commission expires June 1, 1931.

Mr. and Mrs. W. E. Benedict visited in Wichita Falls Sunday.

Advertising can lead us out of the wilderness of fear in these days of purely temporary depression. We have plenty of production; what we need is consumption, and the greatest of all urges to consumption is advertising. It has persuaded the people of the United States to a higher standard of living than was ever before attained by any other people on earth. It is to advertising—striking and persuasive, but always truthful—that we must look for the lifting power needed to put our pay-rolls and our consuming power back where we have proved they can and ought to be.

By laying off 538,417 yards of terraces and spending 524 hours in building terraces for a grand total of 721,992 yards of terrace work on 69 farms, 31 Montague 4-H club boys won the Texas terracing championship last year for the third successive time.

Mr. and Mrs. Dodson have a new baby boy who arrived on October the 2nd.

Mrs. Oscar Teague happened to the misfortune of sticking a nail in her foot late Wednesday afternoon and has suffered a great deal. Her mother Mrs. H. L. Lee of Brownfield, was called and arrived here today, Thursday.

R. D. Bell of Haskell was a visitor in Knox City Saturday.

Park Woodward is reported ill this week.

Mr. M. L. Goodson of Rochester spent Sunday here with his family.

13 plate battery for only \$5.95 at the Ashcroft Chevrolet.

An average of 2725 pounds of threshed grain sorghums per acre has been made on 115 acres grown by 23 4-H club boys in Erath county which is probably double the best previous county yields on such a large acreage, the county agent thinks. It is the first year pure line seed has been extensively used, and the land the boys used is unusually good.

Continued from Page 1

DEMONSTRATION CLUBS

2nd Mrs. E. J. Jones, Hefner
3rd Mrs. R. M. Almonrode, Gillespie
Relish

1st Mrs. George Weber, Hefner
2nd Mrs. R. M. Almonrode, Gillespie
3rd Mrs. Roy Jones, Hefner

Wathermelon Rind Preserves
1st Mrs. C. B. Warren, Hefner
2nd Mrs. R. M. Almonrode, Gillespie
3rd Mrs. E. J. Jones, Hefner

Peach Preserves
1st Mrs. R. C. Partridge, Gillespie
2nd Mrs. Elmer Dickerson, Munday
3rd Mrs. Clarence Jones, Hefner

Jelly
1st Mrs. L. W. Holbart, Munday
2nd Mrs. O. L. Patterson, Benjamin

CLOTHING

Childs Dress
1st Mrs. C. B. Warren, Hefner
2nd Mrs. W. M. Parks, Munday
3rd Mrs. R. M. Almonrode, Gillespie

Boys Suits
1st Mrs. E. A. Bowley, Munday
2nd Mrs. Roy Jones, Munday
3rd Mrs. Frank Bowley, Munday

Womens Wash Dress
1st Mrs. Frank Bowley, Munday
2nd Mrs. Frank Bowley, Munday
3rd Mrs. Frank Bowley, Munday

Dresser Scarf
1st Mrs. Gertie Jones, Hefner

I must have more work. So I will now wash for 25 cents a dozen and cheaper by the bundle.

Will iron for 40 cents if mixed, 50 cents if all large pieces. Will laundry shirts for 10 cents or 2 for 15 cents. Will laundry pants for 20 cents or 2 for 35. Will wash quilts or double blankets for 20 cents each or 6 for \$1.00.

Will come after and deliver if you wish. Why not give your work to me instead of sending it to the laundry.

Mrs. Walter Herring

T. S. Edwards, M. D.
Surgery and diseases of women

R. C. EDWARDS

Dental Surgeon

West end Farmers State Bank Building

Knox City, Texas

THE "HIDDEN QUART"

That Stays up in the Motor and Never Drains Away



—is Worth its Weight in Gold to Any Motorist!

It's not the mileage your speedometer shows that makes your car wear out quickly, lose power and need costly repairs. It's motor wear, caused by friction, that does it! And almost half of all this motor wear occurs while you're starting. Cut down starting wear and you'll give your motor longer life.

That's just what the "hidden quart" of Conoco Germ Processed Motor Oil does! It stays up in your motor and never drains away and thus cuts down starting wear! Ordinary oils drain away, leaving working parts unprotected until oil is pumped from the crankcase through the motor, which takes several minutes. Conoco Germ Processed Motor Oil penetrates and combines with metal surfaces of working parts, stays there and never drains away. The "hidden quart" safely lubricates every cylinder, piston and bearing the instant you touch the starter.

The "hidden quart" is worth its weight in gold to you! From the first fill with Conoco Germ Processed Motor Oil, you'll have this "hidden quart" up in your motor, giving safe lubrication at all times, lengthening your motor's life. Drain your crankcase now... fill with Germ Processed Oil at any station displaying the Conoco Red Triangle.

CONTINENTAL OIL COMPANY
The Only Refiners of Germ Processed Oil in North America

CONOCO
GERM PROCESSED
PARAFFIN BASE
MOTOR OIL

ANY OIL WOULD BE BETTER OIL IF GERM PROCESSED

LOVE IS THAT WAY

By Ed Kressy

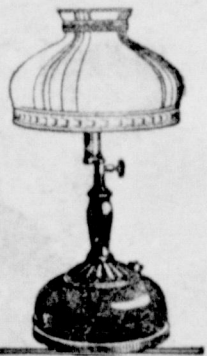
NEW LAMPS FOR OLD!



50 FOR YOUR OLD LAMP OR LANTERN

in your old lamp or lantern and walk with a brand new, latest model Coleman! Limited time you get \$1.50 allowance on your old lantern.

your choice of the standard Lites (match generating) or the new Roto-Types (battery operating). Either model is the finest kind of lamp or lantern at low cost. All lamps and lanterns burn their own gas from untreated motor fuel. See them lighted!



Quick-Lite Model C331, Regular Price \$9.00...

NOW \$7.50 ONLY

with your old lamp or lantern.

COLEMAN LAMPS

Hamison-Clonts Co.

Knox City Hardware Co.

BUB



We solicit your business on the basis of offering you high quality groceries at the same low prices you pay elsewhere.

B. H. McCarty

S. L. Fayer says that he has intended buying his wife a cotton sack but since plotting is so low, he feels just sure that the lady would never be able to pay him back the price of the sack.

E. Q. Warren says the only difference in him and every body else is that he admits that he is ignorant. E. Q. is also of the opinion that he and T. Bone know as much about conditions as any one else. (We sometimes wonder.)

C. C. Hoge is suffering this week with an abscessed tooth. While Jim Stevenson is willing to sympathize with Clay, Jim says ill effects should be from a rolling pin instead of an abscess. (Jim was probably speaking from his own experience.)

A. E. Propps and family spent Sunday in Gilliland.

Mrs. Russell Boyd is spending this week with her mother in Canton.

Mrs. D. W. Davis, Mrs. W. E. Bon edict and Miss Buckholt visited in Wichita Falls last Wednesday.

Clarence Foster left here Thursday for Kentucky where he will spend the winter with relatives.

W. C. ROUNTREE, M. D.
Pellagra—a Specialty
Will be at Texan Hotel, Wichita Falls, Texas Thursday, October 22 and at Grace Hotel, Abilene, Texas Thursday, October 29.

Mr. and Mrs. Bill Russell of Des Moines Iowa are here visiting his father, J. E. Russell. They came Sunday after the departure of his sister Miss Jocille, failing to see her. She is spending this year in Kentucky having left here last Saturday.

Complete stock of radio batteries and tubes at Ashcroft's.

J. H. Ingram made a business trip to Stamford Monday.

Mrs. S. E. Youngblood and Mrs. Vernon Bridges spent Thursday of last week in Abilene.

Mr. and Mrs. O. D. Reid and Bo Edwards visited in Wichita Falls Sunday.

Mr. and Mrs. Scott Dalton and children spent Sunday with relatives and friends in Haskell.

Mrs. R. E. Shelton of Abilene is here this week visiting Mrs. R. C. Wittle.

Mr. Henry Thompson of Haskell was here Monday to see Mr. and Mrs. Carl Fayer.

The many friends of Mrs. Rice will be glad to learn that she has returned home from the hospital.

SPECIAL

Special prices on tires and tubes for the next few days. Come by and buy. Ashcroft Chevrolet Company.

J. W. Green says that since the farmers have had to go back to the use of the wagon as a means of conveyance that some accommodating Knox City person should put in a wagon yard. And yes, says A. B. Cowrey, while there's at it, put in a bunch of hitch racks up and down main street.

Those from Knox City on the grand jury this week are Ray White and W. F. Waldrup. W. F. found the proceedings of the day not so un-forgiving for his mind was, most of the time, on the sick of turn- greens which he expected to (and did) take home Tuesday evening.

Ray got along alright, only, it is believed, he would have thought the day more pleasant if W. F. had divided that cotton sack of greens with Ray, which Ray declares he picked two thirds of.

Reasons Why

We Are Often Asked Why We

HERE ARE SOME OF THE REASONS WHY WE ARE SO SUCCESSFUL IN OUR BUSINESS.

It is an organization of Retail Merchants for the purpose of serving you better in store and by combining their buying power their groceries cheaper and better.

TO SELL THEM TO YOU

It is really a chain of home-owned stores to none of the great Wall Street chains.

We Are Enabled as a Result

TO BUY RIGHT AND

Red & White

Friday and

Yams Fancy Quality

Grapefruit Large

Lettuce Firm

CRANBERRIES

Apples Fancy Johnathan

Pinto Beans New Crop

SUGAR 10 Pounds

Sardines 15 Cans

Pineapple No. 1

CATSUP No. 10

Comet Rice 2 Pounds

GINGERSNAPS and

WHOLE WHEAT FIG BARS

Gelatine Desert

Compound

Raisins Market Day

Oatmeal Red & White

Tobacco 6 SACKS DURHAM

Bacon Good Quality Sliced

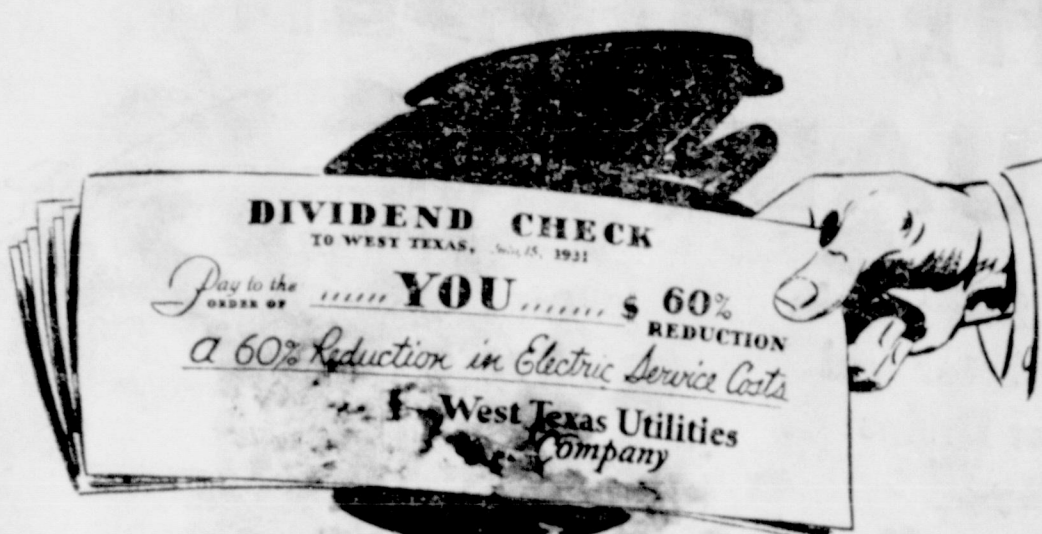
Bran Flakes Red and White

Maxwell House Coffee

SOAP 10 BARS LUNA

The Red & White

Davis Cash



These Annual Dividend Checks
have reduced Your Electric Bill

60% since 1923!

As an electric customer of the West Texas Utilities Company, you have received each year a substantial dividend—paid to you merely because you are a user of electric service! These annual dividends, in the form of reduced rates for electric service, have been made possible through efficient utility management, finance and operation. Since 1923, the year in which the West Texas Utilities Company was organized, these rate reductions have saved customers of this company a stupendous sum.

The West Texas Utilities Company has been in existence as a corporation for nine years—and during this time the average electric rate of the territory served has been reduced over 60%. You have reaped the benefit of this substantial reduction—by way of a lowered bill or through a greatly increased use and enjoyment of the comforts and conveniences of electric service.

In past years, many of you paid as high as 20 cents per kilowatt-hour for electric service in your home. Reductions made in the domestic or residential rate alone have amounted to 53%, and you are now receiving a more dependable and higher type of service at an average rate of less than 6.5 cents per kilowatt-hour. When you realize that this reduction has been accomplished in the short span of nine years, and that it has been made in a territory of small and widely scattered towns and communities, you will appreciate the magnitude of the task accomplished for you by the West Texas Utilities Company.

Electricity is your cheapest servant. It will work for you hour after hour—day after day—for an entire salary figured in pennies! Under the present modern rate schedule of this company, your additional use of service is billed at a surprisingly low rate, and adds but little to your regular bill.

Do You Know?

... that electric service is the only item in the household budget that has decreased continuously since 1913?

... that the cost of electric service represents less than 2c out of every dollar of the average family's household expenses?

West Texas Utilities
Company