

Hereford Businesses Wish You A Very Merry Christmas!

—See their greetings in this issue

Serving
the
Magic Triangle

The Hereford Brand

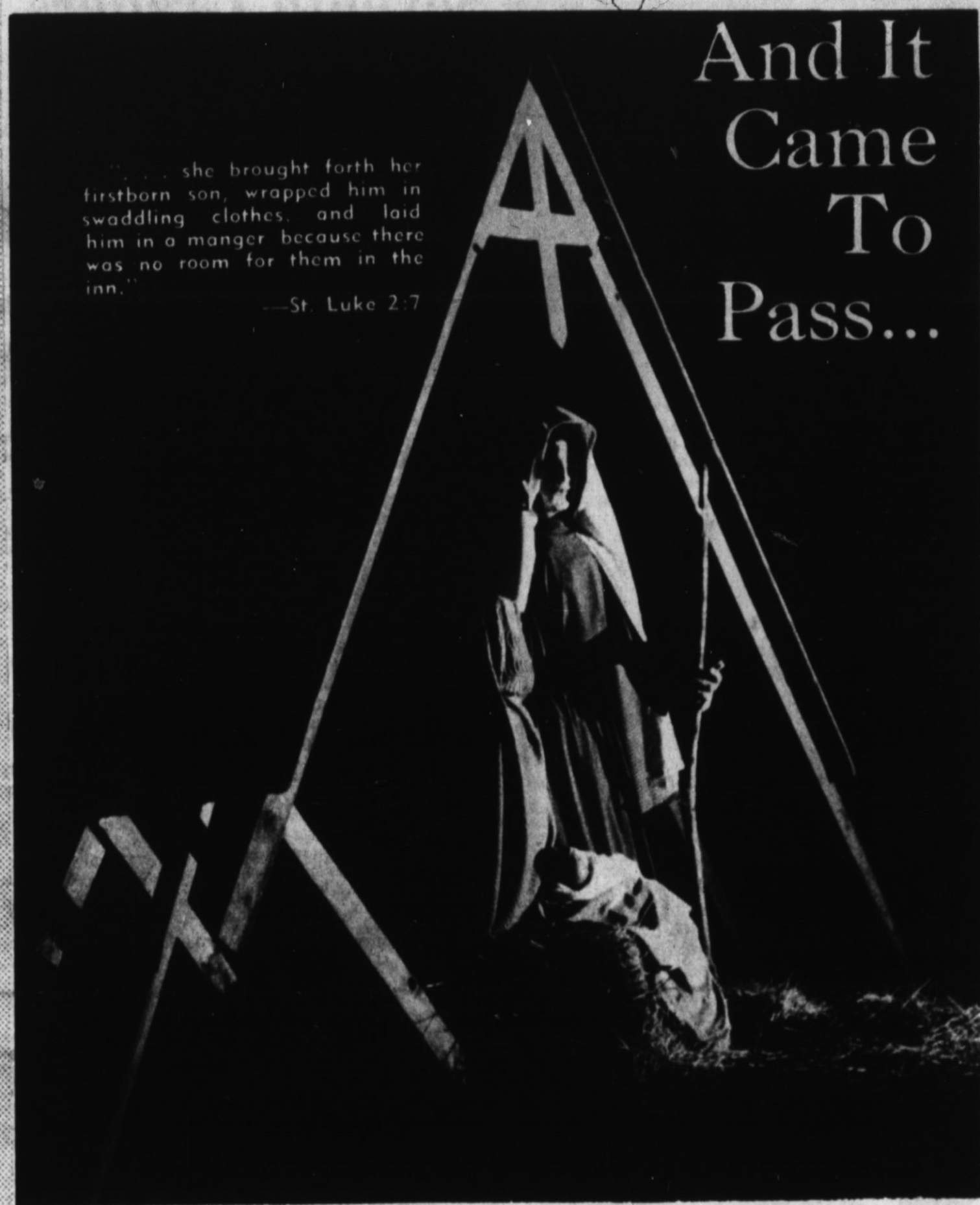
42 Pages

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64th YEAR — NO. 51

HEREFORD, TEXAS, 79045, THURSDAY, DECEMBER 23, 1965

PUBLISHED EVERY THURSDAY



...she brought forth her firstborn son, wrapped him in swaddling clothes, and laid him in a manger because there was no room for them in the inn.

—St. Luke 2:7

And It Came To Pass...

Manger scene at First Christian Church

—Staff Photo by David Butler

AMONG LEADERS IN STATE

Building Here At New High

Building permits for the City of Hereford have reached new heights in 1965, where records indicate that building in the city already has increased almost \$700,000 over figures for 1964. A tabulation of the year's permits indicated about \$5 million in permits had been issued through Tuesday.

The record-breaking figures

put Hereford in the top ten cities of the state as far as per-capita building in cities of approximately the same population are concerned. Only cities surpassing Hereford are Plano, Carrollton, Duncanville, Euless and Hurst.

THE NEAR 5½ million figure for 1965 was not unexpected, especially since the figures on Ju-

ly 1 indicated permits to be about \$1 million higher than at the same time in 1964.

Topping previous marks is nothing new on the city's records, where new heights have been set at virtually every accounting call for the past several years.

Permits for 1965 (through Dec. 21) show \$5,303,410 value, as compared to 1964's figure of \$4,644,380, which also was a record-breaking number.

A REPORT made by the Bureau of Business Research at the University of Texas has revealed that Hereford ranks seventh in the state (with cities of approximately the same population) in its per-capita building figures. Per capita building in Hereford, at the end of October, amounted to \$642.02.

Other cities' ratings were Plano (Pop. 11,500), 1,526; Carrollton (9,832), \$1,013; Duncanville (9,982), \$917; Euless (12,500), \$1,498.78, and Hurst (16,730),

\$705. Population estimates were made by the U. S. Bureau of Census, which estimated Hereford's population on Jan. 1, 1965, at 10,100.

PERMITS issued since July 1 have amounted to \$2,949,400, considerably less than the \$3,254,010 for the first six months of the year.

See BUILDING Page 9

FOR RHODES SCHOLARSHIP

Student Finalist Among Collegians

A 1962 Hereford High School graduate and valedictorian was named one of two finalists from the state of Texas in competition for a Rhodes Scholarship, but eliminated at the regional level.

Drew Kershen, son of Mr. and Mrs. Andrew Kershen of Hereford, now a senior at Notre Dame University, was named one of the state's two finalists in interviews at Houston last week, but later eliminated in competition to select six scholarship winners from six southern states.

Kershen was seeking one of 32 Rhodes scholarships awarded yearly in the nation for study at Oxford University in England. A political science and law major, Kershen has a grade point average of 3.57 out of a possible 4.0 at the university.

Finals for the competition were held Saturday in New Orleans.



KERSHEN

Sunday Paper Deadlines Early

In order to allow employees a holiday for Christmas, advertising and news deadlines for the Sunday Brand have been advanced for the coming issue only.

Deadline for classified advertising in the Sunday, Dec. 26, edition will be 10 a. m. Friday. Deadline for display advertising in the Sunday paper will be 6 p. m. Thursday.

News deadline for Sunday's Brand will be noon Friday. Deadline for society news will be 5 p. m. Thursday.

Federal Participation Eyed For City Work

School Accepts Hartman's Resignation As Principal

Members of the board of directors of the Hereford school district—in a called meeting Monday night—accepted "with regret" the resignation of Roy Hartman as principal of Bluebonnet Elementary School.

In presenting his resignation, Hartman announced that he has accepted a position as district co-ordinator for the newly-organized Panhandle Educational Services Organization.

Named to replace Hartman as principal at Bluebonnet was Donnie Blankenship, who currently serves as assistant principal of the school.

Blankenship's appointment highlighted several changes in assignments.

THE SESSION also saw the board vote not to participate in "Project Head Start" programs for pre-schoolers. The vote was in answer to a query from the Amarillo Diocese of the Roman Catholic Church.

The Diocese last summer conducted a "Project Head Start" class for youngsters at the Hereford Labor Camp and is reportedly planning to do so again this year.

The Diocese had asked if the Hereford public schools planned to utilize the federally-sponsored program in order to allow

See SCHOOL Page 4



BLANKENSHIP



HARTMAN

Nine-Year-Old Requests 'Only One Small Gift'

(Editor's Note: Each year the brand receives dozens of letters addressed to Santa from members of the younger set. This week saw the arrival of one which was unusual. It is printed below as it was written.)

Dear Santa,

Hello Santa and Mrs. Santa and all the little Helpers. My name is Mike Hoffman. I live at 327 Ave. J in Hereford Texas. I haven't always been good. I have got some spankings and I am sorry I was bad. I want only one small gift. Please Santa, Send to the soliders in Viet name all of the Christmas gifts you were to send me. I am sorry for them and that. They all cant be home at Christmas. My uncle John Crabtree was over there. He won't be home either. We love you Santa all year long and not just at Christmas time.

Love
Mike

P. S. I am 9 years old on Nov. 23.

Stores, Offices Close Christmas

Christmas Day will find all but a few local businesses and public offices closed Saturday.

Courthouse offices will close at noon today and remain closed until Monday. City offices will be closed Friday through Sunday, and banks will close at noon Friday and remain closed until 9 a. m. Monday.

Most businesses will remain open through regular closing hours Friday, according to the Deaf Smith County Chamber of Commerce.

The Post Office will close Saturday, but remain open normal hours Friday and Monday.

SOME RESIDENTS 'ADOPT' FAMILIES

Many Enhance Yule Spirit With Gifts

By LARRY FUHRMANN
Staff Writer

It's Christmas — that time of year when an otherwise seem-

ingly drab world comes to life with all the excitement and festivities that only a holiday can bring — and also, the time of year when the old saying of "tis better to give than to receive" carries a more emphasized meaning.

The commercialization of Christmas which causes many a brightly decorated tree to be surrounded by numerous gifts of all shapes and sizes is one aspect of the holiday season that simply doesn't affect some of this community's citizens, however. These are the poor, the hungry, the children who won't see the gifts under the tree when they awaken Christmas morning.

AND WORKING in a rushed, "it has to be done by Christmas Eve" way, Mrs. Jewel Smith, director of the county welfare office, keeps the whole operation of distributing food,

toys and clothing going on an even keel in the wake of too few supplies for this year's welfare lists.

Working with Mrs. Smith is her assistant, Mrs. Hazel Ray. See MANY Page 9

Miles To Seek Re-Election As Peace Justice

Deaf Smith County Justice of the Peace C. B. (Berry) Miles has announced his intention to seek re-election to that office, pending the May 7 Democratic Primary.

Judge Miles' present term will expire Jan. 1, 1967.

IN A statement to the Brand, Judge Miles said, "I have endeavored to carry out the duties of this office to the best of my ability, and will continue to do so should the citizens of this county see fit to re-elect me."

Judge Miles added, "The business of the Justice of the Peace office has grown from a volume of about \$9,000 a year when I took office in 1956 to almost \$41,000 for the first 11 months of this year," he pointed out. "If re-elected, I will perform the duties of this office to the best interest of the public, and to the individual justice of each and every person," Miles concluded.

Choral Program Re-Run Tonight

The Hereford High School Acapella Choir's Christmas music program televised Monday night will be re-broadcast tonight at 7 p. m. on Channel 10, KFDD-TV, Amarillo.

Choral director Dick Jackson said the video-taped 30-minute Yule program is being broadcast again in the series featuring area choirs on the Amarillo station.



WAITING FOR SANTA—Four members of the local V. F. W., who have been acting as Santa's helpers in the VFW Toys for Needy Children project gather up some of the toys that have been brought in to be fixed and delivered to Santa for delivery Friday night. From the left, Charlie Morris, L. H. Lookingbill, John Green, and Lawrence Boggs (sitting) look over some of the repaired toys that will be delivered. (Staff Photo)

IN DOUBLEHEADERS FINAL

Powerful Sandies Take Win Over Local Quint

The powerful Amarillo Sandies added another victory to the somewhat lengthy list when they defeated the Hereford Whitefaces Saturday 77-58.

HEREFORD and Amarillo were matched together in the championship bout in the Hereford Doubleheaders. The Whitefaces defeated the

Levelland Lobos in the first round of the Doubleheaders and the Sandies downed the Seminole Indians.

A trophy was presented to both the Sandies and the Whitefaces following the game for placing in the first annual Doubleheaders event.

THE SANDIES jumped out ahead of the Whitefaces and never relinquished the lead throughout the game.

By the end of the first quarter the Sandies had more than doubled the Whitefaces in score by a 27-11 margin.

During the second quarter the Whitefaces held their own as the first half ended with the Sandies leading 41-25.

By the end of the third quarter the Sandies still lead by a wide margin with a 41-60

charity line in the second half and hit about 35 per cent during the first half.

The game was a repeat of last year's regional playoff game between Levelland and Seminole when the Indians knocked the Lobos out of regional contention.

Seminole dropped its first game in the Doubleheaders to the Amarillo Sandies giving the Amarillo team another win for their perfect 10-0 record.

IN CONSOLATION GAME

Lobos Drop 2nd In Doubleheaders

Levelland dropped its second game in the Hereford Doubleheaders Saturday to the Seminole Indians by a lopsided 79-54 margin.

THE TWO teams battled to a 14-14 tie by the end of the first quarter and at the halftime intermission Seminole lead by only one point with a 36-35 score.

But as the second half began Seminole poured on the steam taking a 62-45 lead by the end of the third quarter.

Levelland's scoring slacked off in the second half as the Indians toughened on defense. The Seminole five allowed the Lobos only 10 points in the third stanza and 17 in the final period.

LEVELLAND was matched against the Indians Saturday after losing their first game to the Hereford Whitefaces Friday in the first round of the Hereford Doubleheaders.

Two men handled most of the scoring chores for the Lobos with Clay Kreuger scoring 19 points and Obezonia Garrett

scoring 16 points in the game. Three persons scored in the teens for the Indian with Danny Florence taking high-man honors with 16 points. Right behind him were Kenny Roberts with 15 and Mike Shain with 14.

Eddie Malone was not far behind these three, for the Indians, scoring 10 points.

Levelland's offense seemed to turn cold during the second half as they gave the ball away five times in the final two stanzas.

The Lobos' defense also showed a notable change in the second half as they were charged with nearly twice as many fouls during the final half.

SEMINOLE HIT over 50 per cent of their shots from the

Freshmen Take Home Win Over Muleshoe 33-28

Hereford Whiteface Freshmen downed the Muleshoe Frosh Monday 33-28.

THE LOCALS began the ball game with a full court press and some fast ball playing to baffle the Mules and by the end of the first half the Whitefaces held a 10 point lead.

Hereford's hitting was slightly off, according to Coach Harold Sides, but they played a very good defensive game.

Sides said the team did a good job of handling the ball and did an excellent job of rebounding off both boards.

HE SAID he was well pleased with the way the locals hustled during the game.

Hereford got four shots to every one for the Mules giving the local five the control of the ballgame.

Allen Clark led the team on rebounds off both boards and was instrumental in the win.

SIDES SAID Jim Scott, Jerry Russell and Bill McMinn also played a good game.

DUSTY Duncan who is a consistently high scorer for the Frosh was high man in the game with 19 points.

The Frosh will take a holiday break and then return to action Jan. 6 when they clash with the Tulia Hornets in Whiteface Gym.

Then on Jan. 8 the Whiteface Frosh will travel to Tulia where they will enter a Freshman-Sophomore tourney.

Read The Classifieds

NE MINUTE, PLEASE

"Blessed are the merciful: for they shall obtain mercy." Matt. 5:7.

Since it is an eternal law of God that we reap what we sow; the people who are merciful will have mercy shown to them. If we are not merciful toward others, we cannot expect others to be merciful to us; nor will God be merciful to us.

The Good Samaritan "showed mercy" to the man that had robbed and left half dead by the thief. (Lk. 10:25-37).

The merciful man is slow to condemn — he does not judge according to appearance. (John 7:24). He is quick to exonerate, eager to believe the best about people.

When mercy fills a man's heart, he harbors no malice. He blesses those who persecute him. He is quick to forgive those who sin against him.

Life is action and reaction. What we receive depends largely on what we give. Harshness begets harshness; cruelty begets cruelty; kindness begets kindness also mercy begets mercy.

YOU ARE ENCOURAGED TO STUDY

PLAINS

Eighth Graders Drop Game To Muleshoe 54-30

Stanton Junior High eighth grade Dogies dropped their game Monday with the Muleshoe Mules 54-30.

A BAD first half for the Dogies killed what might have been a victory for them.

The Dogies hit only 25 per cent of their shots and 25 per cent in the second stanza.

Muleshoe took an 18 point lead by the end of the half, with

their boys hitting 50 per cent of their shots.

During the second half the Dogies came back to hold their own against the Mules, but the 18 point margin was too wide to close and the Mules were hitting good.

The Dogies were hurt by the Mules' rebounding on both boards.

COACH Ray Don King said the boys made some costly mistakes in the game. They knocked the ball out of bounds several times. He said he plans to help them gain better control after the holiday break when practice sessions begin again.

King said the boys were not

taking advantage of their shooting opportunities as much as they should.

JOHNNY WALL was high man for the team with 10 points. King said Wall played a good game.

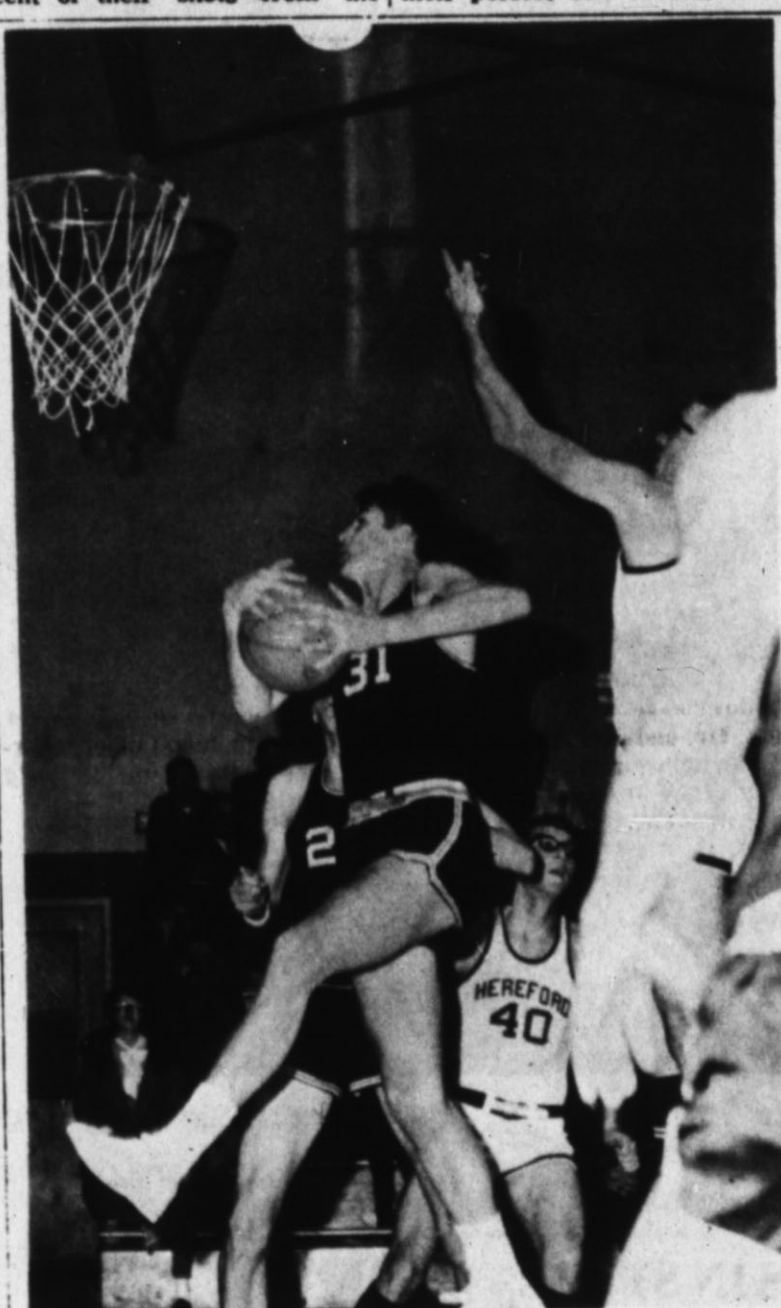
The eighth graders will take a holiday break and then will return to action Jan. 6 when they clash with the Tulia Hornets on the Dogie Court at Stanton Junior High School.



GENE LOOKS



Christmas Cheer
All the best wishes to our good friends.
C&W Tile & Tops



TAKES REBOUND—Sandies' David Jackson jumps high to take a Hereford rebound as the Amarillo team defeated the Whitefaces 77-58 giving them the Hereford Doubleheaders Championship. (Staff Photo)



Glad Tidings
OF GREAT JOY... MAY ITS SPIRIT BLESS YOU ALWAYS
Jacobsen Bros.

score.
IN THE FOURTH quarter the Whitefaces scored only three field goals, but went to the charity line for 12 points. Amarillo hit the court playing fast hard ball baffling the locals and causing them to lose control of the ballgame. Amarillo held control of the ballgame throughout the four stanzas.

Hereford players bounced back the second quarter, but the Sandies were too far gone to be caught.

STEVE HODGES lead the Hereford team in scoring with 20 points. Jim Allison and Gene Duvall were second and third

with Allison scoring 11 and Duvall scoring 10.

Jeff Harb was high man for the Sandies scoring 23 points in the game. Charles Wells was the only other man coming close to Harb in scoring with 14 points.

The loss gave the Whitefaces a 6-4 record for the season while the Sandies compiled a 10-0 record.

THE WHITEFACES will take a short holiday break and then will return to action Dec. 28 when they travel to Phillips for the last game of the year.

Once again the team will go into action Jan. 7 when they clash with Dimmitt.

Seventh Graders Take First Win

Stanton Junior High School seventh grade Dogies took their first win of the season Monday when they downed the Muleshoe seventh grade 31-22.

THE WIN came as the team came alive during the second half to come from behind and pass the Muleshoe five.

Coach Ray Don King said he was well pleased with the efforts on the part of the team members.

The local quint scored only two points in the first quarter while the Mules scored four.

BUT AS the third stanza began the seventh graders picked up speed and accuracy and ended the quarter with a 18-17 lead over the Mules.

As the fourth quarter progressed the locals widened the lead to the final 31-22 score.

King said the team played better during the second half than they have during the whole season.

THE TEAM'S scoring constantly improved through the game with them scoring only two points in the first quarter, six in the second quarter, 10 in the third stanza and 13 in the final period.

Greg Chisholm and Donnie McDermitt led for high man honors in the game with both men tallying seven points each.

King said the boys on the team were hitting better during the game than they had before and were doing a good job of working the ball.

TEAM MEMBERS were hitting between 35 and 40 per cent of their shots and controlled the ball game during the second half getting most of the impor-

tant shots.

The seventh graders will take a holiday break and then on Jan. 6 they will clash with the Tulia seventh graders in a game in the Stanton Junior High Gym.

Nativity Feature On St. Anthony's Yule Program

A display of the nativity was the featured presentation at a Christmas play presented by the students of St. Anthony's School last Sunday afternoon.

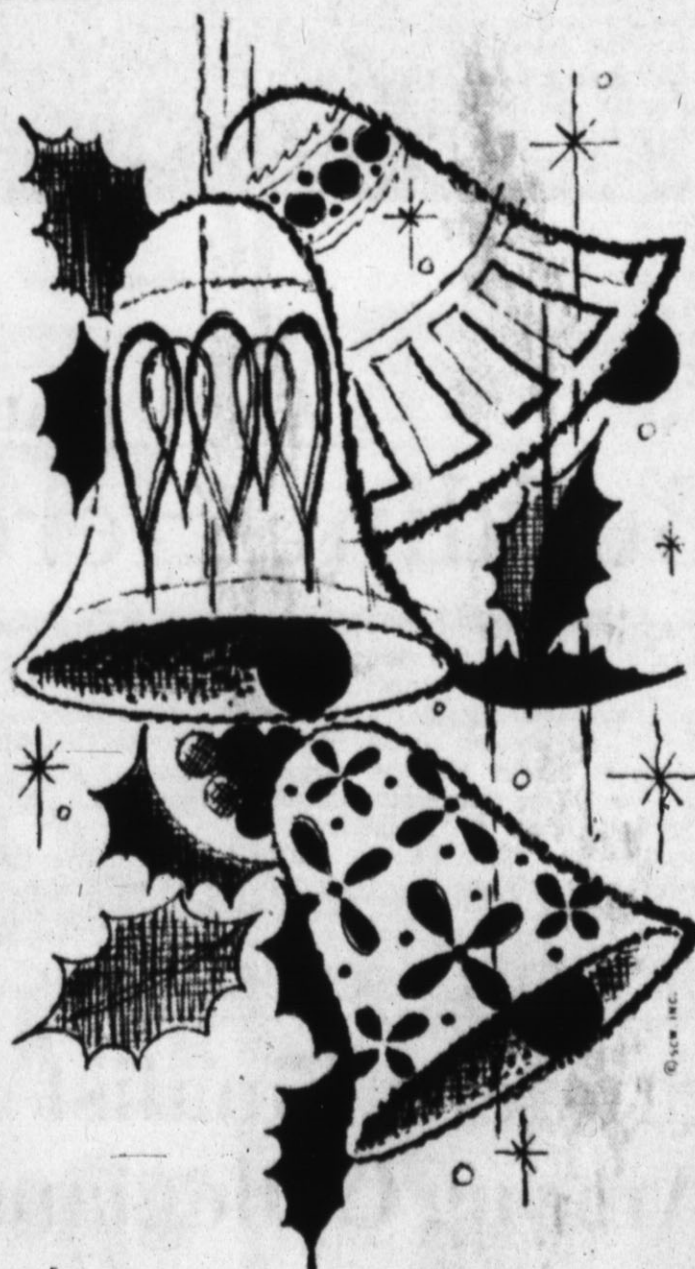
The nativity scene along with other various seasonal poems and songs proved to make a very interesting program.

Every year the children present a play consisting of four or five different varieties of acts portraying the true meaning of Christmas almost all of the students participate in the show which is usually presented about two weeks before Christmas.

SERVICE MAN AT HOME

Pvt. James E. Frost is here for Christmas in the home of his mother, Mrs. W. J. Frost, from Ft. Knox, Ky., where he is stationed in Army service. He will leave Sunday to fly back to Ft. Knox.

Port Royal, Jamaica, the "wickedest city in the world" during its heyday as a pirate base, will be restored in historic detail.



Merry Christmas TO EVERYONE

...May the bells ring out glad tidings.

Vance, Richard, Sherian & Roy

First... PRINTING COMPANY

Sports

footnotes

by david butler

Last weekend was a bad one for the officials in two pro games Sunday.

Cleveland Brown owner, Art Modell, was "fittin to be tied" Sunday when his star fullback, Jim Brown, was ejected from the game for fighting just as he had a chance for a scoring record.

BROWN SAID the "fight was only a minor tiff and didn't amount to enough to halt Brown from making his scoring record.

Green Bay Coach Vince Lombardi was also ready to "get a piece" of a referee after the Packers picked up a loose San Francisco lateral and ran it to paydirt only to have it called back.

Lombardi's Packers battled the 49'ers to a 24-24 tie throwing the conference into a play-off between the Packers and the Baltimore Colts.

WELL... nobody's perfect even football referees.

Local response to the first annual Hereford Doubleheaders was good with Whiteface Gym almost filled to capacity Friday and Saturday nights.

Fans in Hereford saw some good basketball during the two nights of the event.

We are 100 per cent behind the school continuing this event on a yearly basis.

Speaking of the Doubleheaders... Hereford had a hard time holding its own against the

'Messiah' Draws Capacity Crowd For Performance

Members of the Hereford High School choir and band performed Handel's "Messiah" before a capacity crowd in the high school auditorium Tuesday evening.

Prior to the performance the girls choir performed a short concert of special holiday music.

SOLOISTS for the event were Mrs. Bob Wert, Soprano; Bob Wert, baritone; Mrs. Dick Godwin, soprano; Ben Gollehon, tenor; and Mrs. Dick Jackson, alto.

Mrs. Joe Hacker was the pianist for the event with the orchestra being composed of members of the high school band and a string section from West Texas State University.

Mrs. Eugene Brink played second violin in the orchestra.

CHRISTMAS music from this monumental work, the composer's masterpiece, is heard over the world during the nativity season telling the story, based on Bible texts, of prophecies concerning the Christ, then of His birth and mission on Earth. Chorus and arias from the piece have become familiar and well-loved songs to millions.

The vocal choruses were performed by the combined voices of the Acappella and Freshman choir from Hereford High School.

The Hereford Brand

Hereford, Deaf Smith County, Texas, 79045

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AAAA Amarillo Sandies Saturday.

AMARILLO must have had three teams as good as the first, which the coach kept substituting in and out of the game and finally wore the locals to a frazzle as the Sandies took a 77-58 victory.

Seminole also staged a repeat as they defeated the Leveland Lobos again after knocking them out of regional contention last spring in Lubbock.

Even though the Lobos dropped their game to the Indians Saturday, we would wager to say that they were happy to be matched against anyone other than the Whitefaces who had been their competitors twice this week.

Local fans got a chance to see Stanton Junior High cage teams in action as they played their first home game of the season.

COACH RAY Don King said his biggest impediment with the youngsters is keeping their enthusiasm kindled during the duration of the game.

Hereford varsity cagers will take a 10-day rest and then during the Christmas holidays will travel to Phillips for a game Dec. 28.

THAT WILL be the last game this year... in 1965 that is... and the quint will open the new year Jan. 7 when they travel to near-by Dimmitt where they will have a rematch with the Bobcats.

In the opening game of the season the Whitefaces dumped the 'Cats 66-57 and we understand the Dimmitt five have revenge planned for the Herd.

WE NOTICED that the Christmas Day television menu holds two traditionally exciting games both with a Civil War connection.

The Blue-Gray and the North South games will both be televised on Christmas.

WE HOPE that in both instances "The South will rise again," and take the north.

Of course no one day has more ballgames than the traditional New Year's Day festivities.

We understand that if a per-



TAKES AWAY BALL—Seminole's Bob Keyes jumps high to take the ball from the Leveland Lobos in Saturday's consolation game in the Hereford Doubleheaders. The Indians downed the Lobos 79-54 in the game. This was the only one of about five times the Indians grabbed the ball away from the Lobos. (Staff Photo)

son works it right he will be able to see five games in a row plus two parades.

MOST OF the time we are avid football fans, but we are not sure we can sit through over 10 hours of grid contests.

But when you think about the whole thing, it comes to mind that without the miracle of television it would be impossible to even begin to see that many top games in one day.

We at the sports desk would like to take this opportunity to wish you the best Christmas ever and we hope all your favorite teams win.

MARINE IS VISITOR

Mike Hagar, stationed at Camp Pendleton, Calif., with the U.S. Marine Corps, is spending a holiday leave visiting his parents, Mr. and Mrs. Louis R. Hagar and other relatives here. He is to return to his base Jan. 5.

One Injured In Mishap On Ave. K

One person was slightly injured Tuesday in a collision in the 300 block of North Ave. K. Mrs. Rhema Harris was treated and released from Deaf Smith County Hospital.

Mrs. Harris was a passenger in a car driven by her husband, Roy Frank Harris, 504 East Fourth, when they were in collision with a car driven by Jean Davis Collier, 908 Union.

Police estimated damage to the Harris auto at \$50, and \$10 to the Collier auto.

Police reports show a ticket was issued to Jean Collier, charging her with failure to yield right-of-way.

Auto Destroyed In Monday Fire

A 1960 model auto was completely destroyed by fire Monday night, eight miles southeast of Hereford.

The owner of the car, Willie Bradley, Rt. 1, told officers he had a flat on the dirt road near his house, and when he returned to the auto, it was burning.

Bradley also told officers that the head lights had been blinking before he left the car to secure another tire.

1966 SAFE BOATING WEEK NEW YORK (AP) — The National Safe Boating Week in 1966 has been set for July 3-9.

Capt. D. W. Sinclair, chairman of the committee and head of the U. S. Coast Guard recreational boating safety division has announced.

Hereford High-Jinks

by Randy Hopson

Is it possible that everyone is actually hoping for a white Christmas? That's probably a little too much to hope for with the changeable weather of the Panhandle.

Congratulations to all that received Koobrasay Awards. They are a little too numerous to name... it seems there were 34 honors given. All were well-deserving of the awards.

Bob Gentry, a junior and vice-president of the student council, can't spell. That's disgraceful. Bob has charge of keeping the activities for the day listed in the hall outside of the office. On two different occasions he has spelled choir wrong. Maybe he just wasn't thinking about that.

Hereford has been invaded — by college kids that is. They poured into town spreading cheer among all of their friends and relatives who haven't seen them in quite awhile. It's nice to have them home so we can all get reacquainted.

ED COPLIN, H. H. S.'s own government teacher, surprised his classes with a test on Tuesday. One of the questions was — name five of Santa's reindeer. Did I hear of some failing it?

John Lesly was home from Military school... for about five minutes, and then he was off to California to see Sue Rife. Sue is a former member of H. H. S.

The 28th the B team will have a tournament in Farwell. Let's support the team, they are really hard working.

Mr. Robert Thompson and Mrs. Tommy Braddy gave anyone entering the counselor's office a treat this week. They provided a wide assortment of candy for anyone that was hungry. That was everyone, you can be sure.

THERE hasn't been much

mistletoe around town this year. It hasn't been banned, has it?

I would like to compliment the Whiteface Staff on their last Reject which was really an improvement. It was even in color, for the Christmas edition.

Page Three

MERRY CHRISTMAS! —Randy

The original dimensions of the Washington Monument were changed as a result of research by George Marsh, a United States minister to Italy. A true obelisk, he reported, would have a height about 18 times its base width, hence the monument's final proportions: 55 5 feet 53 inches high to a base 35 feet 1 1/2 inches square.

Olivetti-Underwood
Adding Machine & Typewriters
THE INK SPOT



To all our friends... old-time wishes.

The Jim Hill Coffee Shop
WILL BE CLOSED

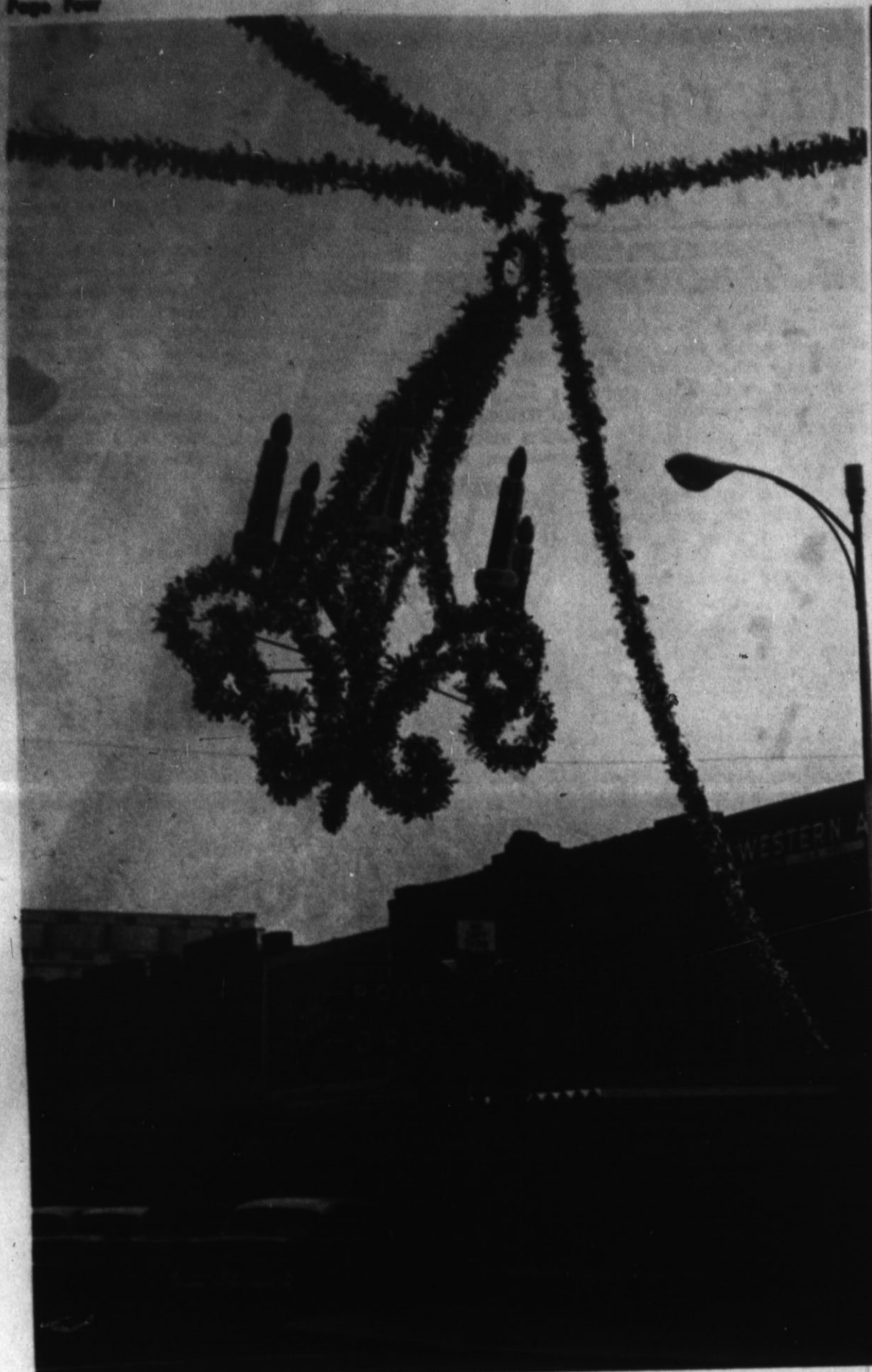
FROM 2:00 P. M.
Fri., Dec. 24 thru Sun., Dec. 26

JIM HILL HOTEL
and
COFFEE SHOP



This season of the year closes out old frustrations and welcomes new hope for the future. In this spirit of friendship and goodwill, we and our employees extend our wishes for a most Happy and Healthy Holiday Season.

Page Four



STRONG WINDS—Gusty winds captured the decorations especially felt the new surge downtown area yesterday as a cold front of cold air. (Staff Photo)

Entries Listed For Christmas Decor Contest

Twelve Hereford homes have been entered in the annual Jaycee Christmas Decorations Contest which will be judged tonight.

All entries will be judged in a single category for cash prizes to be awarded to the top three.

Entered in the contest are the homes of Margaret Phipps

429 Star; Paul Wager, 108 Ave. J; E. K. Brink, 211 Sunset; Roy J. Grubbs, 102 Rio Vista; Mrs. Ben Conklin, 335 Ave. K; F. G. Collier, Dimmitt Hwy. Mr. and Mrs. G. W. Mathews, 835 Brevard; Mrs. Curtis Brinkley, 504 Lee; Herbert Vance, 135 Beech; Calvin Goodin, 430 Star; Mrs. T. D. Stambaugh, 122 Ave. G; Mrs. H. L. Kuper, Summerfield, and J. J. Clark, 316 Ave. D.

Lithography — Letter Press
Printing
THE INK SPOT

Cairo is named after the planet Mars — El Qahira in Arabic. Avalanches combine tremendous destructive force — up to 22 tons per square foot with a seemingly whimsical nature. One snowslide leap-frogged a village, but left as a souvenir a single pine tree planted upright on the roof of the preacher's house.

Wintertime shortcake: layer thawed, drained frozen berries between white cake layers; frost with sweetened whipped cream; sprinkle with grated coconut.

School . . .

(Continued from Page 1)
the Diocese to finalize its plans. Hartman's resignation was accepted "with regret" by the board.

IT WILL become effective whenever his appointment to the PESO organization goes into effect, expected to be about Jan. 1.

Hartman has served in the Hereford school system for the past nine years, three as teacher and assistant principal at Central School, two as elementary principal at Northwest, and four years as principal at Shirley Elementary.

Hartman said that he will continue to live in Hereford, however, and will be associated with the Hereford schools through his work with PESO — the organization headquartered at West Texas State University which pools resources of public school systems to help obtain improvements which individual school systems cannot obtain alone.

HE WILL supervise PESO's District 6, which includes Hereford, Friona, Bovina, and Lubbock schools.

PESO appropriates its services on a pro-rata basis derived from the school districts' participation in the program. Hereford will receive 13/16 of the services allotted District 6.

Hartman currently holds the office of President of District IX Elementary Principals and Supervisors, and is a past president of the Deaf Smith County Texas State Teachers Association, and has held area and state duties in these groups.

Blankenship is in his fourth year as an assistant principal in the Hereford school system.

HE HOLDS his bachelors and masters degrees from Southwestern State College, Weatherford, Okla., and also possessed the Professional Administrator Certificate.

He and his wife, Phyllis, and two children reside at 219 Aspen.

Named to become assistant superintendent at Bluebonnet was Dalton Gill, currently on the faculty at Stanton Junior High School.

IN OTHER business, the board accepted the resignation of Mrs. Audine Dieter, effective Dec. 22, who said she was moving from the city. She taught music at Northwest Elementary.

Also accepted was the resignation of Mrs. Leanne Phillips, a member of the faculty at Bluebonnet. The resignation is effective mid-term.

Named to replace her was Mrs. Julia Lanier.

Federal . . .

(Continued from Page 1)
we would have to show existing here in order to qualify."

Bayne added that he or the city's consulting engineering firm, McMorries and Associates of Amarillo, were not well-versed on stipulations of the act, but both he and the firm believed Hereford could qualify for federal participation in the proposed water and sewer projects.

AT THE commissioners' session two weeks ago and again Monday, the group discussed the squeeze additional bonds would mean on city finances.

"With the federal government paying half the cost on this, it would put things in a much brighter picture," Bayne said at one point.

Bayne also revealed that current calculations make it appear likely that a ten-cent hike in taxes will be in order for 1966, regardless of the future of the water and sewer projects.

THIS would mean increase of about \$4.50 annually in city taxes on a \$10,000 home.

Commissioners discussed previous federal participation in local projects, and agreed that "there have been no hitches" in the federally-aided city projects thus far, such as at the municipal airport and on a \$58,000 trickling filter for the water system.

Then came a discussion which, summarized, said the individual members of the commission are basically against federal aid, but are inclined to believe Hereford could take this opportunity to get back some of the Washington-bound tax money.

"WHY penalize the people here by taxing them for some of this that is provided for elsewhere (in Washington)" commented commissioner Lloyd Sharp. "Our refusing to use it will just mean the money will go somewhere else."

Mayor Ray Cowser forecast that the city will be needing additional water improvements in the not-too-distant future (in addition to those proposed) and said that the money would have to come, one way or another.

Commissioner Albert Maxwell commented that he felt federal participation in the proposed projects "might be all right so long as there are no strings attached."

Bayne stated that the federal



AT CHRISTMAS—Stanton Junior High School students gathered food and toys to assist the county welfare office in its effort to reach all in need of aid as Christmas draws near. Shown here, L-R, are Otis Robinson, James Head,

Debora Hodges, Cathy Doughman and Keith Anderson. Accepting for the welfare office is Mrs. Hazel Rayburn, assistant to Mrs. Jewel Smith. (Staff Photo)

government's 50-50 participation with the city in constructing the municipal airport had worked "fine," but added, "I can see where some federal aid programs for schools would be different."

IN OTHER discussion, Bayne pointed to new water rates recently adopted by the city of Borger as water from the Canadian River Dam goes into use.

He said the residential rate ranges from 55 cents to 73 cents per 1,000 gallons.

For customers using more than 100,000 gallons monthly, the rate is 40 cents per thousand, Bayne continued.

Hereford, at the same time, sells water for 25 cents per thousand.

"BUT YOU can't put a price on water when there's just one

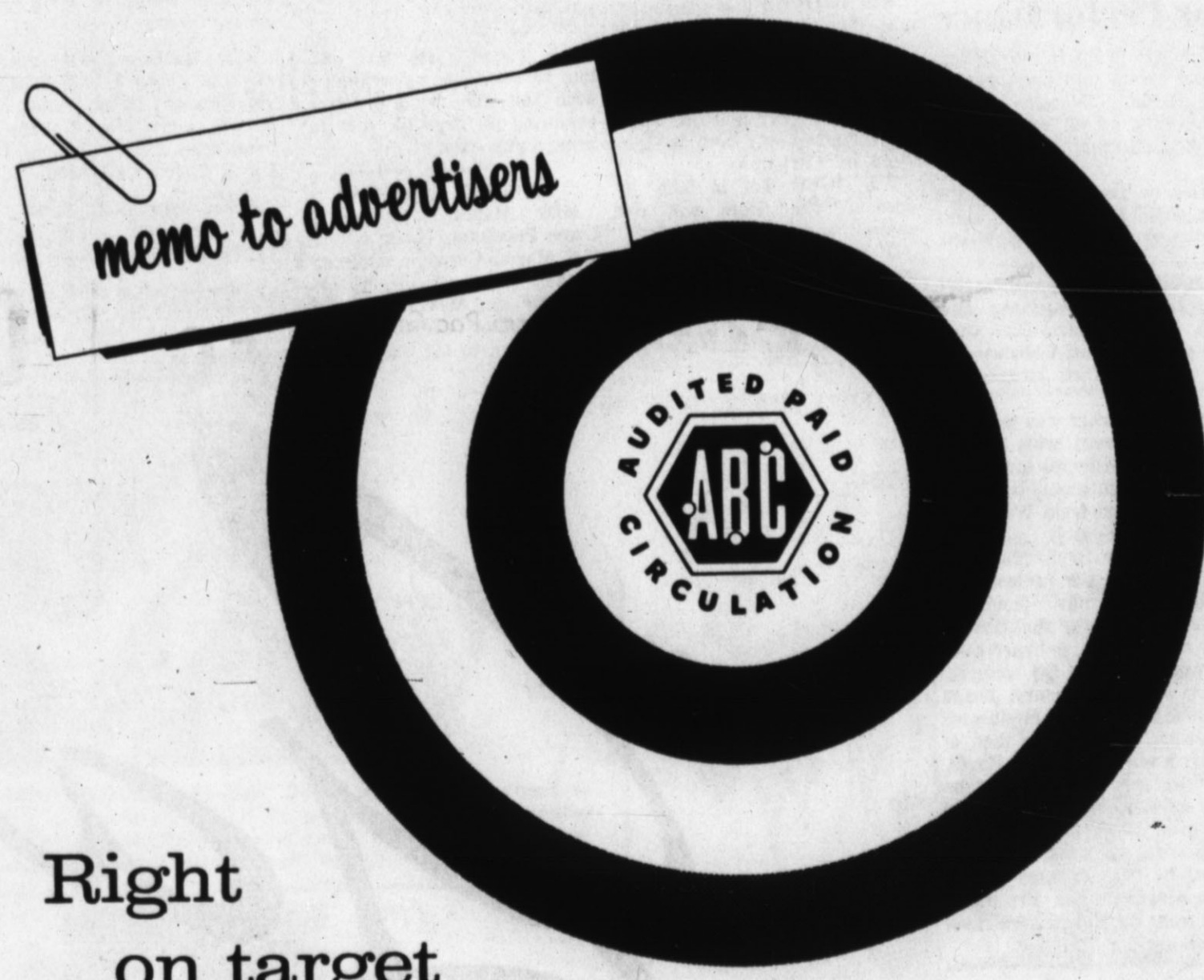
gallon left," a commissioner said.

Commissioners told Bayne they felt the city should look into the possibilities afforded and ramifications involved in obtaining federal aid under the new program.

Bayne said that he and McMorris are trying to set up an interview in Fort Worth to learn more about the program.

THEN A commissioner asked if federal aid on the proposed improvements would do away with the possible need for a tax increase next year.

Bayne replied, "Even if we spend only \$400,000, we will probably still need to go to \$1.50 (from the current \$1.40 per \$1,000 assessed valuation rate), at the rate city expenditures have climbed this year."



Right on target

The finest advertising doesn't have a chance unless it is seen or heard.

The circulation of an advertisement is vital to its success. And circulation is people . . . not the number of advertisements printed or anticipated or projected.

No advertiser can afford expensive guessing. Positive proof of circulation should be demanded. Vague generalities should be discounted. Charts, formulas, and promises are not readers, and can lead your advertising off-sales target.

The actual circulation figures . . . verified count . . . of this newspaper are available through the reports of the Audit Bureau of Circulations.

Exactly how many units of your advertising are delivered into the hands of paying customers? How much do they pay to see your advertising? Where and how is this advertising being delivered?

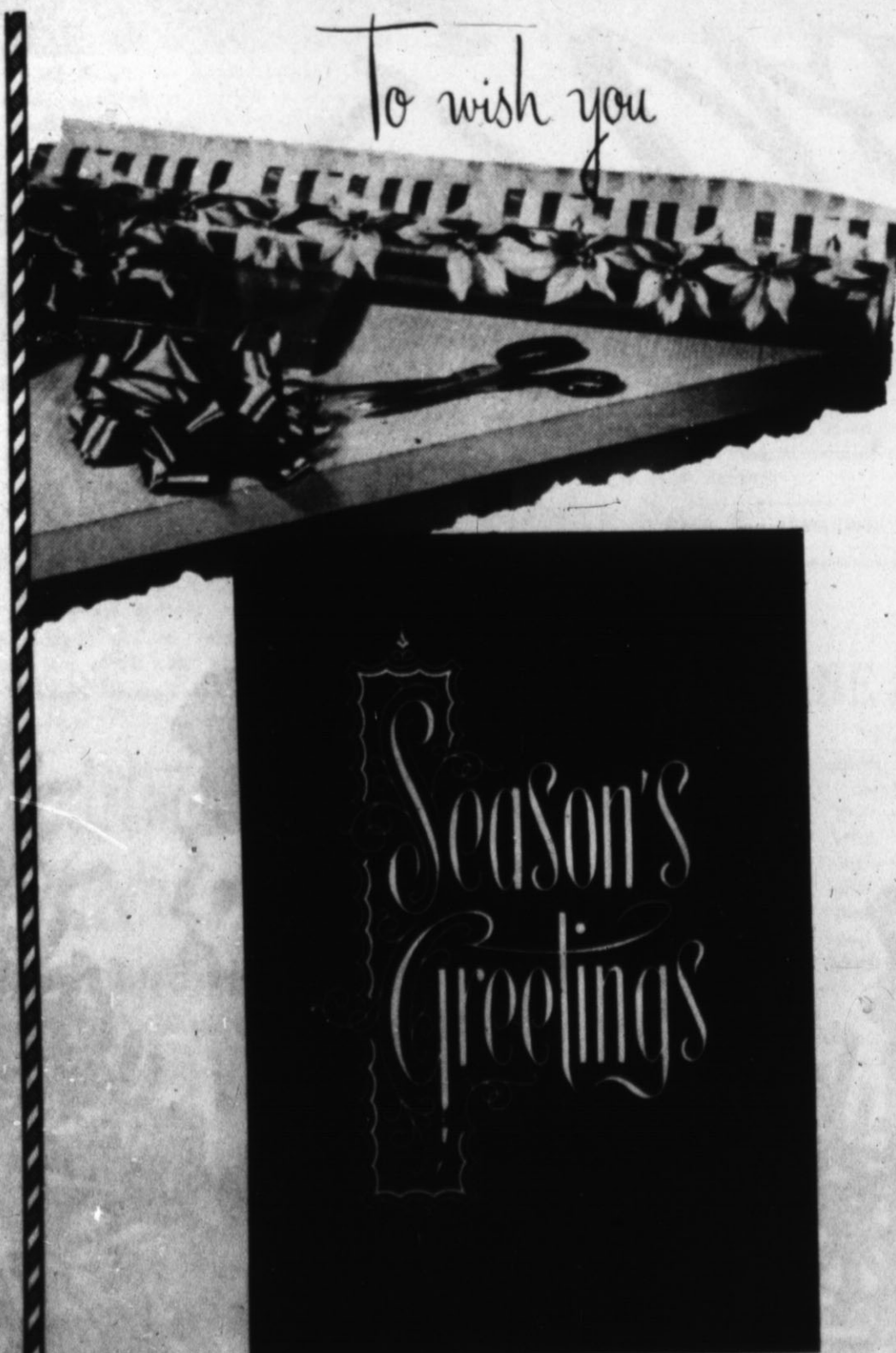
This is the type of circulation information that helps keep your advertising and advertising budget aimed in the right direction. No camouflage, just facts and figures.

Insist on circulation proof when you buy advertising — be ABC-sure.

A copy of our latest ABC Audit Report is available on request.

The Hereford Brand

ABC PAID CIRCULATION — THE POWER OF READER CONFIDENCE

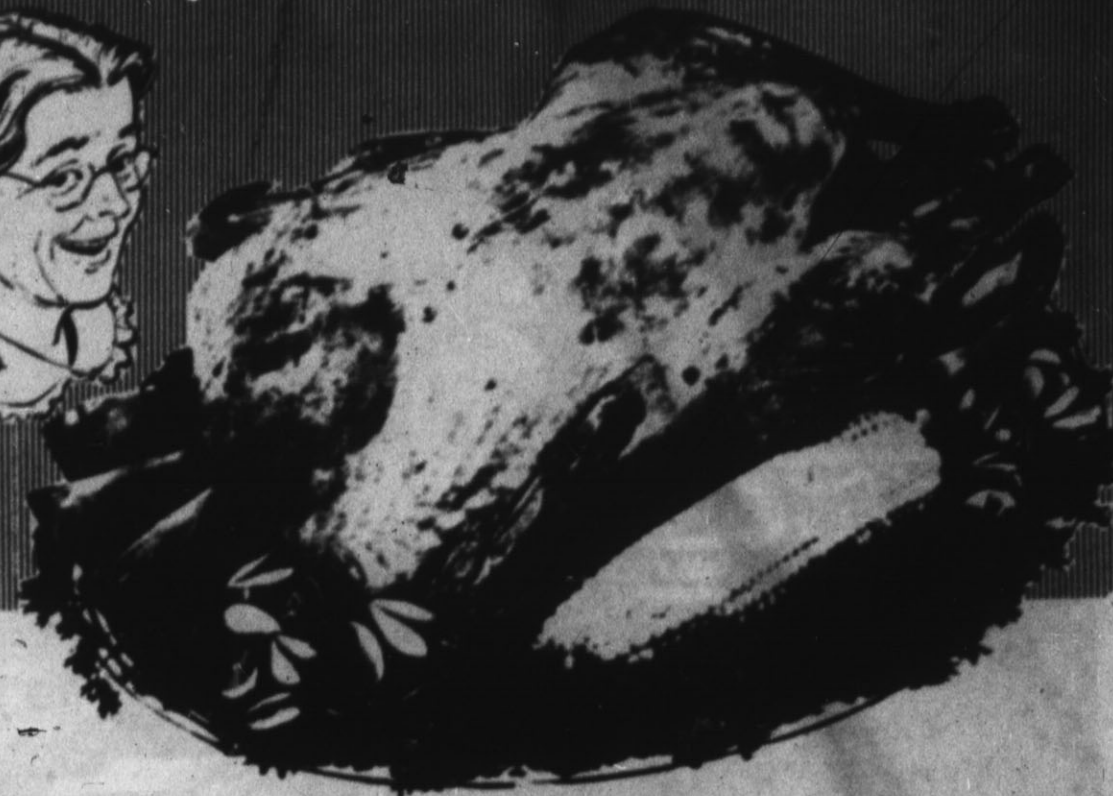


Hereford Police Department



EVERYONE HERE
WISHES YOU A...

Merry Christmas



Foremost
ICE CREAM 1/2 Gal. **59¢**

We Reserve The
Right To Limit
Quantities

TURKEYS

Fresh Dressed
Palo Duro Hens
12 Pounds &
Up **43¢** LB.

Young
Toms
20 Lb.
& Up **39¢** LB.

We will be closed
Christmas Day and
Sunday.



**Cranberry
Sauce**

Food Club
No. 300
Can **17¢**

**PORK ROAST
BAKING HENS**

Fresh Picnic
Style **49¢** LB.

USDA Grade
"A"
Fresh Frozen **39¢** LB.

PECANS

Ellis
Fresh
Shelled
10 Oz.
Pkg. **49¢**

LONGISLAND
DUCKS

4 to 6
Pound
Each **49¢** LB.

Farm Pac Country Style Bag
SAUSAGE 2 Lb. **1.29**

Farm Pac
LINK SAUSAGE 12 Oz. Pkg. **59¢**

Elna Brand
CHEESE SPREAD 2 Lb. Box **69¢**

Food Club
CREAM CHEESE 3 Oz. Foil **10¢**

4 to 6 Lb. Ea. LB.

OYSTERS
Frozen Fresh
12 Oz. Can **69¢** Ea.

**GROUND
BEEF** **39¢** LB.

EGGS

Farm Pac Grade "A"
Large
Dozen **49¢**

OLEO

Western
Ranch
2 LB. **29¢**
Pkgs.

GRAPE JELLY

Smuckers
10 Oz. Jar **19¢**

GREEN BEANS

Food Club
Fancy Cut
No. 303
Can **35¢**

Pumpkin

Food Club
No. 303
Can **10¢**

COFFEE

Food Club
All Grinds **62¢** LB.

SUGAR

Holly
5-LB.
Bag **49¢**

FLOUR

Gold
Medal **49¢** 5-LB. Bag

COFFEE

Folgers
All Grinds
LB. Can **69¢**

DATES

Dromedary
Pitted
8 Oz. Pkgs. **23¢**

SUGAR

Holly
Powdered
or Brown **29¢** 2-LBS.

Bar T Ranch
PEARS No. 2 1/2 Can **35¢**

Bandware
PAPER PLATES 150 Count Pkg. **89¢**

Swainsdown Assorted Flavors
CAKE MIX Pkg. **29¢**

Towie Marschino
CHERRIES 10 1/2 Oz. Jar **29¢**

Furrs
WAX PAPER 100 Ft. Roll **19¢**

Stillwell Cut
SWEET POTATOES No. 303 Can **15¢**

LUCKY WHIP MIX 8 Oz. 20c Off **59¢**

Food Club Fancy Sweet
PEAS No. 303 Can **19¢**

Gold Coast
SPICED PEACHES No. 2 1/2 Can **25¢**

**FURRS FAMILY KITCHEN
DELICATESSEN**

Glazed Ham **1.79** LB.
Waldorf Salad **59¢** LB.
Candied Yams **49¢** LB.
Green Bean Salad **49¢** LB.
Macaroni & Cheese **49¢** LB.
Assorted Flavors
Fruit Cobblers **69¢** Ea.

FRESH PRODUCE SPECIALS

PEANUTS Bo's **69¢** 2 LB. Pkg.

APPLES Washington State
Extra Fancy
Red Delicious **17 1/2¢** LB.

CELERY Calif.
Green Pascal
NUTS In Shell
All Varieties **39¢** LB.

GOLDEN RAISINS 12 Oz. Pkg. **39¢**
CLUSTER RAISINS 12 Oz. Pkg. **59¢**
CALIMJRA FIGS 16 Oz. Pkg. **79¢**

YAMS

3 LBS. **29¢**

ORANGES

Claf. Sunkist
Navels
Large Size **17 1/2¢** LB.

Borden's Whipping
Cream **29¢** 1/2 Pt.

GENERAL MERCHANDISE

Just Wonderful Hair Spray 13 Oz. Can **69¢**

FILM

Color
Reg. \$1.12 C620.
C120, C127 **83¢**

**MAX FACTOR
HELENA RUBINSTEIN
REVLON**

Hypnotique
Cologne **2.50**
Skin Dew
Cleanser **2.00**
Aquamarine
Cologne **3.85**

STRAWBERRIES **2** For **39¢**

Dartmouth Fresh
Frozen 10 Oz. Pkg.

Pumpkin Pies or Mince Meat
Mortons Fresh Frozen **25¢** Each

BREAD DOUGH Fresh Frozen **39¢** 3-LB. Pkg.

HASH BROWN POTATOES Ore Ida **29¢** 2-LB. Pkg.





Christmas shoppers jam downtown Hereford in bumper-to-bumper capacity.

IN SATURDAY NIGHT SMASH-UP

Crash At Friona Leaves One Dead, Six Injured

Three of six persons injured Saturday night in a shattering head on collision remained in critical condition in West Texas Hospital in Amarillo Wednesday.

Killed in the accident which happened six and a half miles west of Friona was the driver of one car, Santiago Luis (Jimmy) Ramos, 17, a Friona farm laborer.

REPORTED in critical condition Wednesday are the Rev. William Branham, 56, his wife, Meda, 46, of Tucson, Ariz., and their daughter, Sara Marie, 14,

who was listed in serious condition.

Aslo in the Amarillo hospital are Rodolfo C. Melendez, 22, and his brother, Reynaldo C. Melendez, 21, both of Friona.

Mrs. Branham and her daughter were transferred to the Amarillo hospital shortly after the accident, as were the two Melendez brothers, from Parmer County Hospital in Friona.

Rev. Branham, who is the minister of the Branham Tabernacle in Tucson, was transferred Sunday morning, after re-

quiring several blood transfusions.

HOSPITAL nurses and doctors worked for several hours on the six seriously injured persons at the Parmer County Hospital after calling several off duty staff members to aid in handling of the injured.

Officers said the Branham vehicle, driven by the Rev. Branham, was going east when it was struck head-on by the west-bound Ramos car in the east bound lane.

THE ACCIDENT was witnessed by the Rev. Branham's son and daughter-in-law, who were traveling in an auto in front of the ill-fated auto.

Rev. Branham's son told officers that the car that struck his father's car, almost hit him head on, but he was able to swerve out of the way, and watched through his rear view mirror as it struck his father's auto.

Investigating officers said a

fourth passenger of the Ramos auto, Daniel Bocanegra, 20, of Friona, told officers from his hospital bed in Friona that Ramos was intoxicated, and had been driving all over the road prior to the accident.

Bocanegra is reported to be in good condition suffering from mouth and head injuries.

OFFICERS were at the scene of the accident for several hours directing heavy traffic around the two cars while the debris was being cleared.

Services Held For Mother Of Mrs. Carver

Funeral services for Mrs. H. S. Wilbur Sr. of Canadian, mother of Mrs. Russell Carver, 203 Texas, were conducted Wednesday afternoon in Canadian with Stickley Funeral Home in charge. Mrs. Wilbur died Monday night in a Canadian hospital.

She had been a resident of that city since 1920, when her husband founded the Southwestern National Bank there. It later merged with the First National Bank, of which he was president and is now chairman of the board.

A native of Kansas, Mrs. Wilbur was active in the First Baptist Church of Canadian, a member of the Eastern Star Order and Canadian Woman's Club. In addition to her husband and daughter, she is survived by two sons, several grandchildren and great-grandchildren.

Typewriter Ribbons
THE INK SPOT

Junior High Choirs Presented In Concert

Stanton Junior High Choirs, under the direction of Douglas Morris, presented their annual Christmas concert Monday evening in the junior high school auditorium.

Seven separate choirs and ensembles performed spiritual and seasonal music.

Accompanists on the piano were Mrs. Audine Dieter, Betty Hodges, Judith Morrison, Jamie Edmonson and Martha Baker.

Merely a bite or two from the Amanita mushroom, the so-called "destroying angel," can cause violent stomach-ache, breakdown of blood cells and finally death.

U OF T STUDENTS HERE

Among students at home for the winter holidays are those who attend the University of Texas. Charles Mims is visiting his parents, Dr. and Mrs. A. T. Mims; Doris Parsons in the home of her parents, the T. J. Parsons; Gerry Bybee with his parents, Mr. and Mrs. O. L. Bybee. The Joe Reinners' sons, Bob and Jim, are at home, as are Glenda, Stanley and Larry

Fuhrmann, student members of the R. L. Fuhrmann family.

A LITTLE ROOTER

PITTSBURGH, Pa. — John Michelosen, Pitt football coach, has this to say about All-American halfback Floyd Little of Syracuse:

"He's the best I've seen in a long time. He does everything well, and he's so explosive."

Classifieds Get Results



We wish for you a striped candy cane,
The scent of pine, a fire's glow,
Presents to open, snow on the pane,
Peace... and a glimpse of the Star.

**KELLY
ELECTRIC**

Post Traffic Reminder Here

The Texas Department of Public Safety will this year supply a continuing count of the traffic deaths in the state, and as the count is sent over the wires, it will be posted on a board located at the Southwestern Public Service Office.

Sgt. Wells, of the local DPS has supplied the board which is posted along with a large number of pictures of wrecked autos.

"Every one is urged to watch the board, and drive in a manner so that they will not become a part of the board," Sgt. Wells said.

Peace
on
Earth

...good will toward men!
Wishing you a bright, happy holiday.

Turner Fashions



ORSBORN CHEVROLET-OLDS



INSIDE WORK PROGRESS—Work on the Sugarland Mall north of Hereford round. The building will house numerous businesses including the already complete Furr's. (Staff Photo by Wain Miller)

Music Is Heard At B&PW Dinner

Musical entertainment by guests and members made a memorable occasion of the Business and Professional Women's Club Christmas dinner Sunday evening at the Caison House. A gift exchange was another feature of the party.



B&PW ENTERTAINERS—Christmas music by these guests and members made up the program for Hereford Business and Professional Women's Club at a dinner Sunday evening. From left are Don Chaney and Suzanne Bowman, guests, Nancy Richie and Marian Davis.

ment.

Members' contribution to the program was by Nancy Richie, organist, and Marian Davis, who led the group in carols and then sang the Appalachian carol, "I Wonder as I Wander," as a solo with Mrs. Richie as accompanist.

Candles and Christmas bells were combined in the centerpiece on the head table; Holly, poinsettias and holly made bases for the candles burning on other tables in arrangements made by Kathleen Baker, club president.

In addition to those on program, guests were Mrs. Kathleen Palmer and Mrs. W. C. Hromas.

Hostesses were members of the executive committee, Mrs. Baker, Ursalee Jacobsen, Iva Cocanougher, Lucille Park, C. Ora Cockrell and Marie Sears.

Dimmitt Man Dies Following November Crash

Highway Patrol officers in Dimmitt were notified this week of the death of a man injured in a two-car collision near here almost a month ago.

A passenger of one of the cars, Bill Palmer, 47, Dimmitt, died Dec. 16, in Plains Memorial Hospital in Dimmitt.

Palmer was a passenger of a car driven by Raymond E. Shelly Jr., Dimmitt, when they were in collision with an auto driven by Jesse Taggart Russell, Box 444, Hereford.

Charges of driving on the wrong side of the road were filed against Russell at the time of the accident.

Office Supplies — Printing
THE INK SPOT

Deadline Near For WTCC Texas Tour

Arrangements are complete, and the West Texas Chamber of Commerce is now accepting reservations for its agricultural development tour into the Gulf Coast, South Texas, and Lower Rio Grande Valley area, including the famous King Ranch, February 20-25.

The tour will be one of a series held by the WTCC in recent years, designed to acquaint farmers, ranchers, and businessmen with the latest developments and techniques being used in agriculture in the United States. The February tour will also combine the industrial picture to some extent since the Houston's huge industrial complex will be included as part of the itinerary.

W. H. (Bill) Lance of Perryton, chairman of the WTCC Agriculture Committee, and Dennis Q. Lilly of Brownfield, chairman of the tour subcommittee, are in charge of the tour.

Lance said he expected 150 or more Texas and New Mexico men to make the tour. Travel will be by rail with the Santa Fe Railway making arrangements. Pullmans will originate in Amarillo, Lubbock, and Fort Worth on February 20 and will return February 25.

THE TOUR will include a look at agricultural operations on the state prison farm at Sugarland; a tour of the Houston industrial complex; a visit to the facilities of the Houston Fat Stock Show; a visit to the King Ranch where those on the tour will see the Santa Gertrudis ranching operations; a visit to the nearby Armstrong Ranch; and then a look at vegetable production,

cotton, grain sorghum, and other agricultural operation in the Rio Grande Valley.

Cost of the tour will be \$224 which includes Pullman bedroom facilities, all meals on the train, hotel rooms, chartered buses and all planned luncheons, Lance said.

Reservations should be made directly to the West Texas Chamber of Commerce, P. O. Box 1561, Abilene, Texas, 79604, Lance said.

Deadline for reservations is Feb. 1.

Wedding Invitations Printed
THE INK SPOT

RABBI SEES TREND
JOHANNESBURG, South Africa (AP)—A South African Rabbi says that in Johannesburg, South Africa's largest city, one

in every five Jewish marriages is outside a synagogue or temple. Rabbi Arthur Super, has urged an immediate investigation

into the drift towards "assimilation and total oblivion" by young Jews.

Classifieds Get Results

**WE'RE ALWAYS
"CHRISTMAS-FRIENDLY"!**



EAST SIDE 66
ROCK STEWART



BROWND SHEET METAL

E. Hwy. 60 — HEREFORD



to you, our favorite friends

Suit's Auto Supply Co.



May it brighten
your holiday and
last thru' the year

DOUBLE K DRIVE INN

1605 PARK AVE



CREATIVE CHRISTMAS DECORATIONS—This old model vehicle "driven" 430 Star St. The Goodin home is one of many entered in this year's Jaycee outdoor lighting contest. (Staff Photo)

Pampa Attorney Named WTCC's Man Of Month

A 33-year-old Pampa attorney, A. J. Carubbi Jr., has been named West Texan of the Month for December by the West Texas Chamber of Commerce. Carubbi is president of the Texas Junior Chamber of Commerce and is a prominent civic leader in Pampa.

Beeman, Fisher of Fort Worth, president of the West Texas Chamber of Commerce, announced the selection of Carubbi as the second West Texan of the Month in the WTCC's monthly magazine, "West Texas Today." The program was begun in November with Speaker of the House Ben Barnes chosen as the first honoree.

Fisher said of Carubbi, "He is a good example of the type leader which is making West Texas as a vital, growing area. He has only lived in West Texas seven years, but already he has become one of the most forceful young men in our region."

Carubbi has been president of the Jaycees in Texas since last April and already has traveled more than 70,000 miles in carrying out the duties of his office. During the Thanksgiving holiday period he journeyed to Sydney, Australia, for the 20th World

Congress of the Junior Chamber of Commerce International, adding about 19,000 miles to his already-impressive total of 51,000 miles in seven months.

THE PAMPA attorney is a native of Galveston who became interested in the Texas Panhandle because of the warm reception given him by Pampa area residents during the summer of 1956. He was at the time a law student at the University of Texas and had gone to Pampa to work in the oil fields and for a carbon black plant during the summer vacation period. He liked the Panhandle so well he moved his wife to Pampa upon graduation from law school in 1958. Since that time both his parents and her parents have joined them in Pampa.

Carubbi's civic interests are wide. Since moving to Pampa in 1958 he has served two years as finance chairman for the Gra County Chapter of the American Red Cross and two years as its chairman; he has been a Rotary Club member three years; was vice president of the Panhandle Chapter of the Muscular Dystrophy Association two years a director of the Knights of Columbus; two years as a board member of the Quivira Girl Scouts Council; served one year as vice president of the Gary County Bar Association; was charter president of the Democratic Club of Gray County; is a member of the Elks Club; and



THIS STRIKING DISPLAY OF THE NATIVITY—School. Almost all the students of the school participated in this play. (Staff Photo)



ST. ANTHONY'S CHOIR—The student choir of St. Anthony's School participated in the annual Christmas program, held Sunday afternoon. The choir is comprised of the students in the fifth through the eighth grades. (Staff Photo)

a member of the Pampa Industrial Foundation.

He also served as city judge in Pampa two years and now has his own law firm there.

Carubbi is a graduate of Notre Dame University and spent two years in the United States Army before completing law school.

Carubbi's wife is the former Joann Conlin of DeKalb, Illinois. They have five children, ranging from three months to seven years.

He sees great potential in West Texas. "The people are a great asset out in this country. There's a great deal of community pride, and the attitude of the people is tremendously good." He said industries looking for a new home are interested in people and their attitude.

Anaheim Stadium, new home of the California Angels of the American League, will cost \$24 million.

The first tourist submarine or rated on Lake Geneva during the recent Swiss Exposition. The craft, a mesocaph designed by Jacques Piccard, took up to 40 passengers at a time to depths averaging 300 feet. It carried 25,000 people during 650 dives.

An early automobile manufacture of little faith equipped each horseless carriage with a whip socket on the grounds that a horse would be needed sooner or later to pull the vehicle home.

Classifieds Get Results

A pair of fullbacks, Walt Garrison of Oklahoma State and Jim Grisham of Oklahoma, finished 1-3 in Big Eight rushing in 1964, the first 1-3 finish by fullbacks in the 27 years the NCAA has kept records.

Glenn Dobbs, Tulsa head coach, was an outstanding pro and one of the top passers in Missouri Valley Conference history. But his son, Glen Dobbs III, chose Tulsa because his dad hired Sammy Baugh as an assistant.

Typewriter Ribbons
THE INK SPOT

Jack Mitchell, Kansas football coach, is in his eighth season at Kansas.

Weather

	M	H	L
Saturday	10	34	30
Sunday	58	16	
Monday	64	25	
Tuesday	65	21	
Wednesday		27	
Moisture this month	33		
Moisture this year	26.60		

(Courtesy KPAN)



May
the joy of
CHRISTMAS
abide with you

Little's

237 MAIN ST.



CHRISTMAS BLESSINGS

May love and hope dwell within your heart at Christmas and throughout the year ahead,

WARREN BROS. MOTORS

RANKIN BROASTED SUPREME



BROASTED CHICKEN
"15 MINUTES TO GO"

- 1 Broasted Chicken (8pcs) \$1.69
- 1 Lb. Broasted Potatoes 25c
- 1 Pt. Baked Beans 34c
- 1 Pt. Potato Salad 39c
- 1 Pt. Cole Slaw 34c
- 1/2 Broasted Chicken (4pcs) 89c
- 1/2 Doz. Livers 50c 1/2 Doz. Gizzards 40c
- HOME MADE PIES \$1.25
- HOME MADE TAMALES \$1 Doz.

Clip this ad, it's worth 15c in trade

Take CHICKEN with you on your Christmas trips.

Phone EM 4-4345 — 921 East First

ALL CARRY OUT ORDERS

ON HIGHWAY 60 — HEREFORD, TEXAS

CALL IN YOUR ORDER

BEST WISHES FOR THE HOLIDAYS

To you who helped to make our year so very pleasant, our warm wishes for a Merry Christmas... and the sincere hope that we may continue to enjoy your fine friendship in times to come.

The Credit Union will be CLOSED DEC. 24 and 25 and the first 4 days of 1966 for the posting of dividends and interest refunds.

Hereford Texas Federal Credit Union

Across the Street East of Courthouse

330 Schley

EM 4-1888

THIS is the time of year when friends greet friends... and the world is full of smiles.

It's the time of year when we want to express to all our friends, and customers, the thoughts that are in our hearts.

These thoughts are about your patronage, your friendship, and how you have helped make our business success possible. And we'd like for you to know how grateful we are to have had the privilege of serving folks like you.



The
Season's
Best Wishes
INK SPOT, INC.
PRINTING & OFFICE SUPPLY

FIVE MISHAPS SINCE MONDAY

December Crashes Here At Fast Clip

A total of five accidents were reported to Hereford police Sunday and Monday.

These accidents have boosted the total number to 31 in 20 days.

LAST YEAR, a total of 40 wrecks were reported in the city limits for the month of December, with a total of 11,786 in damage reported.

The first accident was reported Sunday morning at 9:55 near the intersection of Park Ave. and Ave. D.

AN AUTO driven by Gladys C. Westhoff, 21, Umbarger struck an auto driven by Abelardo M. Badillo 22, 207 Elevins.

Badillo was issued a ticket for improper parking of a vehicle in a traffic lane, and Gladys

Westhoff was issued a ticket for negligent collision by failure to keep proper lookout.

POLICE estimated damage to the Westhoff auto at \$250 and considered the 1958 auto driven by Badillo as a total loss.

The second accident was reported at 3:37 p. m., Sunday, also occurring on Park Ave., near Ave. A.

Reports show a 1960 Dodge, driven by Gaudalope Rangel, 25, Springlake, was in collision with a 1964 Chevrolet driven by John David Harder, 18, Rt. 1, Hereford.

Police estimated \$350 damage to both autos.

Harder was cited for driving on the left, not in passing.

AN EARLY-morning accident Monday at the intersection of Elm St. and Westhaven, resulted in damages estimated at \$500 to an auto driven by William May, 301 West Haven, and \$50 damage to a truck driven by Martin Moore, 321 Elm, Moore was cited by police for negligent collision by cutting a corner in a left turn.

At 12 noon Monday a pick-up driven by Pat Wederbrook, Hereford, and an auto driven by Brittey McCatheren, 401 Western, collided near the intersection of Second and Main.

Police estimated damage to the McCatheren auto at \$125 and \$30 to the Wederbrook pickup.

Mrs. McCatheren was issued a citation for negligent collision by improper lookout to the front.

At 1:05 p. m. Monday, another auto-pickup accident occurred at the intersection of First and Main.

Officers reported a pickup driven by Jesus Gonzales Jr., of Crystal City turned off of First Street on to Main and was struck by an auto driven by Fred W. Gilbertson, Rt. 5.

Officers estimated damage at \$125 to the Gilbertson auto, and \$45 to the Gonzales auto.

Many...

(Continued from Page 1)

burn, who helps coordinate the work of the junior high school, the VFW and its auxiliary, and the various churches and benevolent persons who contribute.

EVEN THOUGH it is but two days until Christmas, names are still coming for the welfare lists in the county office. Mrs. Smith has compiled listings from the state welfare office, and from churches and schools who know of families in need.

A special feature of the welfare office's distribution of goods here is the "adoption" plan between families. Mrs. Smith explains that any family can "adopt" another family who is in need of food, toys or clothing at this time of year. The family taking on the responsibility usually furnishes all the items needed at the Christmas season.

"I WISH more families would catch on to this Christmas spirit," commented Mrs. Smith. "One family caring for another adds a personal touch to the welfare aid that the poor receive."

The VFW, working along with its auxiliary, has packed 43 boxes of toys for children this year. The group will deliver the "surprise packages" for the boys and girls on Christmas morning.

Stanton Junior High School has made its contribution to the fund this year by furnishing food and toys. However, what school children and the VFW are able to contribute is not enough — only 17 boxes of food had been distributed earlier this week, with food needed for 32 more boxes.

Particularly in need as time draws short are meat, fruit, and Christmas candy. Most donated foods have been canned, and the other items will help make the boxes complete, Mrs. Smith said. Storage of the meat is no problem, she pointed out, since a freezer is available for welfare use.

CITING examples from her list, Mrs. Smith noted that several Sunday school classes throughout the city had "adopted" families; one such group took on the responsibility of furnishing a teen-aged school girl with all her needs throughout the remainder of the school year.

Not nearly enough adoptions have been made through the office this year, pointed out Mrs. Smith naming families who, although they will receive welfare, will miss the "personal" touch that only an individual or family can give to another.

Hereford does have a family — which is one of several — where the parents are unable to

support themselves and their children. A father has been unable to work for some time, having spent two years in a hospital, where he was treated for tuberculosis.

HE RECENTLY returned home, but was admitted to Deaf Smith County Hospital this week when he became critically ill. Mrs. Smith commented that it is likely the father will remain in the hospital throughout the holidays. One of the couple's nine children has now been admitted to another hospital. This family is living on less than the "bare minimum" income, with only a son — barely old enough to be out of school — working as a laborer.

Seeing that aid is given to the poor of the community is the poor of the community is the and Mrs. Rayburn.

But it's Christmas, a special time for the Christmas spirit to warm the hearts of both givers and receivers. Mrs. Smith and Mr. Rayburn could use some help.

Building...

(Continued from Page 1)

December thus far has been the lowest month, with only \$71,350 having been issued through Tuesday.

March and September were high spots in the year, with totals amounting to \$1,581,360 and \$891,000, respectively.

Of the \$215,250 in permits issued in October, \$189,000 was for new residential construction. In November the figure for new residential construction was \$105,500, with \$70,850 issued in building permits for residential construction, both new and repair, in December.

Figures for the year, month by month, are January, \$223,400; February, \$269,400; March, \$1,581,360; April, \$556,700; May, \$332,900; June, \$290,250; July, \$326,950; August, \$224,600; September, \$891,000; October, \$215,250; November, \$319,350 and December (through Dec. 21) \$71,350.

The Agfa/Siemens traffic camera, used in Frankfurt, Germany, is connected to a mechanical switch which trips the shutter whenever a car enters the intersection when the traffic light is red. One camera in Frankfurt produced 25,000 pictures of traffic offenders, identified by their licenses, in its first year of operation.

Giant tortoises on the arid Galapagos Islands store water from the scant rainfall in neck sacs. Shipwrecked mariners have been saved from death by tapping the unusual water supply.

DECORATIVE CHRISTMAS TREE — This was just one of many beautifully displayed Christmas trees which adorn the windows of Hereford residents. Many of the residents have entered the annual Joyce Christmas decorations contest. (Staff Photo)

Post Office Handles Record Amount Of Mail

Postmaster Nolan Grady reported that Wednesday, Dec. 15, the local office reached its peak day on outgoing mail, when it

handled a total of 23,845 letters. This figure compares with 18,513 letters handled for the same day last year.

THE PEAK for incoming mail was reached Friday, Dec. 17, when 27,264 letters were taken in by the post office. Last year, the same day, 27,048 letters were received.

Thursday, Dec. 16th, a total of 169 bags of parcel post were

handled.

PEAK for the season for all mail handled was reached on Friday, Dec. 17, with a total of 54,861 pieces of mail handled, which compares with Friday, Sept. 17, when 22,237 pieces of mail was handled.

Grady reported that stamps sales are up \$1,056.64 over the same date last year.



The happiest, heartiest, liveliest Christmas ever...!

That sums up our Christmas wish for you pretty well, we think. We are proud of your patronage and friendship and will strive to be of continuing service to you in the days ahead.

We Will Be Closed Saturday And Sunday

COPLIN'S CHEVRON SERVICE

Rosalee and Kelly Coplin

Wait a moment...

While we thank you for your patronage and good will and wish you a most sincere

*Happy Holiday Season

Our Holiday Special to you—
With each \$2.50 purchase you may buy a \$7.50 box of fireworks for only \$6.00

DICK'S TRADING POST

ON CLOVIS HIGHWAY



TO EACH AND ALL

WE WISH A

Very Happy Holiday Season

All The Folks At

Kemp Tractor & Motors

SEASON'S Greetings



TO YOU...

Our good and treasured friend

You will be very much in our thoughts as we pause to observe the Christmas Holidays.

Your help and interest in making this a year of progress and accomplishment for us is deeply appreciated.

Our Christmas will be happier because you've been our friend, and from the bottom of our hearts we wish you a Merry Christmas.

E. B. Black Co.

202 N. Main

Phone EM 4-0055



CHECK FOR BOYS RANCH—W. C. Quattlebaum, Stanton Junior High School principal, presented a representative of Boys Ranch a check from the students of the junior high school Wednesday morning. The check will help provide a merry Christmas for the boys at the ranch. (Staff Photo)

ON DWI, OTHER OFFENSES

Eight Sentenced In County Court

A total of eight cases were heard in Deaf Smith County Court during the past week by Judge H. C. (Hank) Williams. Perfecto Mancha, Box 644, who was charged by city police with driving while intoxicated, paid a fine of \$100 plus cost, and was given two years probation on a sentence of 60 days.

Mancha was also given orders to make full restitution for damages to two autos that he was charged with hitting. Judge Williams gave Mancha one year to make the restitution.

THE DRIVING while intoxicated charge stemmed from a hit and run accident Dec. 10. Mancha allegedly was the driver of a pickup which stuck a 1965 auto which was towing another and caused the towed vehicle to jackknife and spin, with the auto coming to rest on top of the towed auto.

Eye witnesses to the accident followed the pickup and returned to give officers the license number and location of where the man had stopped. A deputy sheriff arrested Mancha, who was later charged with the accident.

Tomas Martinez, 810 Blevins, who was arrested by county officers and charged with driving while intoxicated, paid a fine of \$50 plus costs, and given 20 days in jail, which was placed on a

one year probation. Albert Ramirez, Labor Camp, was given two days in jail plus costs on charges of child desertion.

Bud Fisher, Rt. 2, paid a fine of \$50 plus cost, and was given 20 days on one year probation on a charge of driving while intoxicated.

Fisher was arrested while driving on U. S. Hwy. 385 by the Highway Patrol. Antonio B. Martinez, Labor Camp, was sentenced to three days in the county jail, and fined \$100 plus costs, on a charge of driving while intoxicated.

Toribino Garza, address listed as Frank Garza Apartments, was sentenced to 30 days on a charge of aggravated assault.

Mike Guerrero, Rt. 5, was fined \$25 plus costs on a charge of driving while license suspended.

A charge of driving while intoxicated resulted in a fine of \$50 plus costs and a 20 day jail sentence, one year probation for Carlos Castillo, Rt. 2.

Greek Royal Guardsmen proudly wear bouffant skirts, tasseled garters and white tights. Some historians say the unique uniform began as a short tunic that ancient Greek and Roman soldiers wore under armor.

WE'RE FIXIN'



TO SAY...

MERRY CHRISTMAS

At this holiday season, it is a pleasure to express our appreciation to those we serve. We've always tried to give our very best to our customers... always tried to perform our job so they won't have to come back!

It's our policy to give our very best to our customers... so at this Christmas season we give you our best wishes for a holiday of happiness.

Milburn Motor Co.

225 N. Sampson

'tis the Season to be SAVIN'

Capr. G. Doppel 1965



DOUBLE GUNN BROS.
STAMPS ON THURSDAY
& FRIDAY!
We will be closed
CHRISTMAS DAY

Stock Up for the Holidays

'Tis the season to be jolly so make your budget MERRY with SAVINGS by shopping our fabulous Pre-Holiday Food Sale! Come stock up EARLY and enjoy the "gifts" we're giving — EXTRA LOW PRICES on top quality foods and supplies for your Holiday feasting and merry-making. You'll be singing 'Tis the Season to be Savin' all the way home from COOPER'S, everybody's SUPER SANTA!

Grade 'A' Norbest

TURKEY HENS

12-16 Pounds

43¢

All Meat-Sliced

BOLOGNA

49¢



Brown 'n' Serve

ROLLS

2 PKGS. 49¢

Fresh (Not Thawed) Palo Duro Turkey Hens - Limited Supply

CHICKEN HENS - HAMS - GAME HENS - DUCKS - CANNED HAMS

FRESH OYSTERS

Philadelphia CREAM CHEESE 8 Oz. Pkg. 35¢



SHORTENING

CRISCO

3 LB CAN

79¢

ICE CREAM

Borden's Round Ctn. 1/2 Gal.

59¢

COFFEE

Folgers

1-LB. Can

69¢

CHEEZ WHIZ

Kraft

8 Oz. Jar

39¢

PUMPKIN Shurfine

MANDARIN ORANGES Gelsha

CHOC. COVERED CHERRIES Brachs

COCA COLA King Size or Regular 6 Bottle Carton

No. 300 Can

10¢

2 11 Oz. Cans 49¢

Box 49¢

39¢

WHIPPING CREAM

All Brands

1/2 Pint

29¢

Hereford Brand Reg. \$2.95

Cook Book \$2.49

Kleenex

NAPKINS 50 Count Box 25¢

Fisher's MIXED NUTS

13 Oz. Can

69¢

Stewart Large Premium Quality Paper Shell

PECANS LB. 25¢

Washington State Delicious

APPLES Fancy

LB. 15¢

Fresh-Fancy California

ORANGES LB. 15¢

MIXED NUTS

LB. 39¢



THIS IS YOUR LAST OPPORTUNITY



TO OWN THIS EXQUISITE PREMIUM QUALITY HEAVY STAINLESS STEEL TABLEWARE FOR.....

ONLY

LAST WEEK TO COMPLETE SILVERWARE SETS AT THIS LOW PRICE YOUR CHOICE

9¢

With a \$5.00 Purchase

DINNER FORK SALAD FORK SOUP SPOON

THIS COMPLETE SET OF 16 SILVERWARE ITEMS INCLUDES: 4 Dinner Forks, 4 Salad Forks, 4 Soup Spoons, 4 Dessert Spoons, 4 Tea Spoons, 4 Butter Knives, 4 Table Knives, 4 Table Spoons, 4 Dessert Knives, 4 Tea Knives, 4 Butter Plates, 4 Salad Plates, 4 Soup Plates, 4 Dessert Plates, 4 Tea Plates, 4 Butter Cups, 4 Salad Cups, 4 Soup Cups, 4 Dessert Cups, 4 Tea Cups, 4 Butter Dishes, 4 Salad Dishes, 4 Soup Dishes, 4 Dessert Dishes, 4 Tea Dishes, 4 Butter Servers, 4 Salad Servers, 4 Soup Servers, 4 Dessert Servers, 4 Tea Servers, 4 Butter Tongs, 4 Salad Tongs, 4 Soup Tongs, 4 Dessert Tongs, 4 Tea Tongs, 4 Butter Scoops, 4 Salad Scoops, 4 Soup Scoops, 4 Dessert Scoops, 4 Tea Scoops, 4 Butter Ladles, 4 Salad Ladles, 4 Soup Ladles, 4 Dessert Ladles, 4 Tea Ladles, 4 Butter Strainers, 4 Salad Strainers, 4 Soup Strainers, 4 Dessert Strainers, 4 Tea Strainers, 4 Butter Grinders, 4 Salad Grinders, 4 Soup Grinders, 4 Dessert Grinders, 4 Tea Grinders, 4 Butter Mallets, 4 Salad Mallets, 4 Soup Mallets, 4 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IN DEAF SMITH COUNTY

Residents Move More Than Many

(Special to the Brand)
Residents of Deaf Smith County do a great deal of moving — more than is done by people in most other areas of the country.

Because of the frequency with which local families pick up and move to new addresses, they are rated more mobile than average.

SOMETIMES it is to live in better style. With larger incomes, many of them are switching to fancier, more-modern houses than they were able

to afford previously. In other cases, business or job opportunities present themselves in another location and a move becomes desirable.

Americans as a whole are more mobile and restless now than they were in former years, according to a recent report by the U. S. Census Bureau.

IN THE period of just one year, from 1963 to 1964, nearly one person out of every five in the United States moved to a new address.

The tendency of Deaf Smith County residents to move is revealed in another Census Bureau study covering a five-year

period, based on data compiled during the last census. It shows that 4,851 of them were living in different houses than they had been living in five years earlier.

Of this number, 3,100 merely changed to other locations within the county. The other 3,745 were newcomers who arrived from other sections to make their homes in the local area.

NO FIGURE is given, however, for the number who may have moved away in the period.

The net result is that 60 out of every 100 people in Deaf Smith County changed their addresses at least once in a period of five years.

This proportion, 60 percent, exceeded the mobility rate reported for the nation generally, 47 percent.

IN THE West South Central States, the rate was 51 percent and, in Texas, 53 percent.

The new government data on the restless Americans points to some of the social and economic factors behind this restlessness.

It finds that much of it occurs among persons between 20 and 24. That is when many young people leave home to find jobs, get married and set up homes of their own.

Much of the other shifting about is attributed to the dissolution of marriage. People who become separated, divorced or widowed often move when that happens.

Weather Delays South Plains Cotton Harvest

Unfavorable weather halted all cotton harvest activities on the South Plains and sample receipts at the three USDA Cotton Classing Offices dwindled to a few thousand daily, according to W. K. Palmer, in charge of the Lubbock Office.

The U. S. D. A. Classing Offices at Lubbock, Brownfield and Lamesa classed 295,700 samples during the week ending Friday, December 17th, bringing the season's total to 1,271,000. At this date last year the three offices had classed 1,250,000 samples of the 1964 crop.

ESTIMATES indicate that approximately 60 per cent of this season's crop is now out of the fields.

Grades of the cotton classed at the Lubbock Office were down slightly from the previous week. Sixty-seven per cent of the cotton was classed in the White grades and 33 per cent in the Light Spotted grades.

Middling cotton made up 10 per cent of the total, Strict Low Middling 48 per cent, Middling Light Spotted 21 per cent and Strict Low Middling Light Spotted 11 per cent.

Staple length remained about

Letters To Santa

Dear Santa,
I am five years old. I want a cash register, a toy rifle, a stick horse, and a stuff dog. My brother wants two Mattel Shooting Shells.

Jeff Wenker
my address
605 Ave. K.
p. s. There'll be milk and cookies for you.

Dear Santa,
This is my list of what I want for Christmas. A talking telephone, a Tiny Thumbalina, and a bottle, a cash register, a dish set. I have a baby sister who is one year old, please bring her something.

Brenda Walterscheid

Dear Santa Claus,
My name is Buddy and I am 4 years old and I have a little brother, Mike, who is 2 years old. I would like a farm set, a cowboy telephone. And a rocket ship with a spaceman in it. Mike would like a toy clown, a toy telephone, and some new books.

We love you,
Buddy and Mike
Kinsey

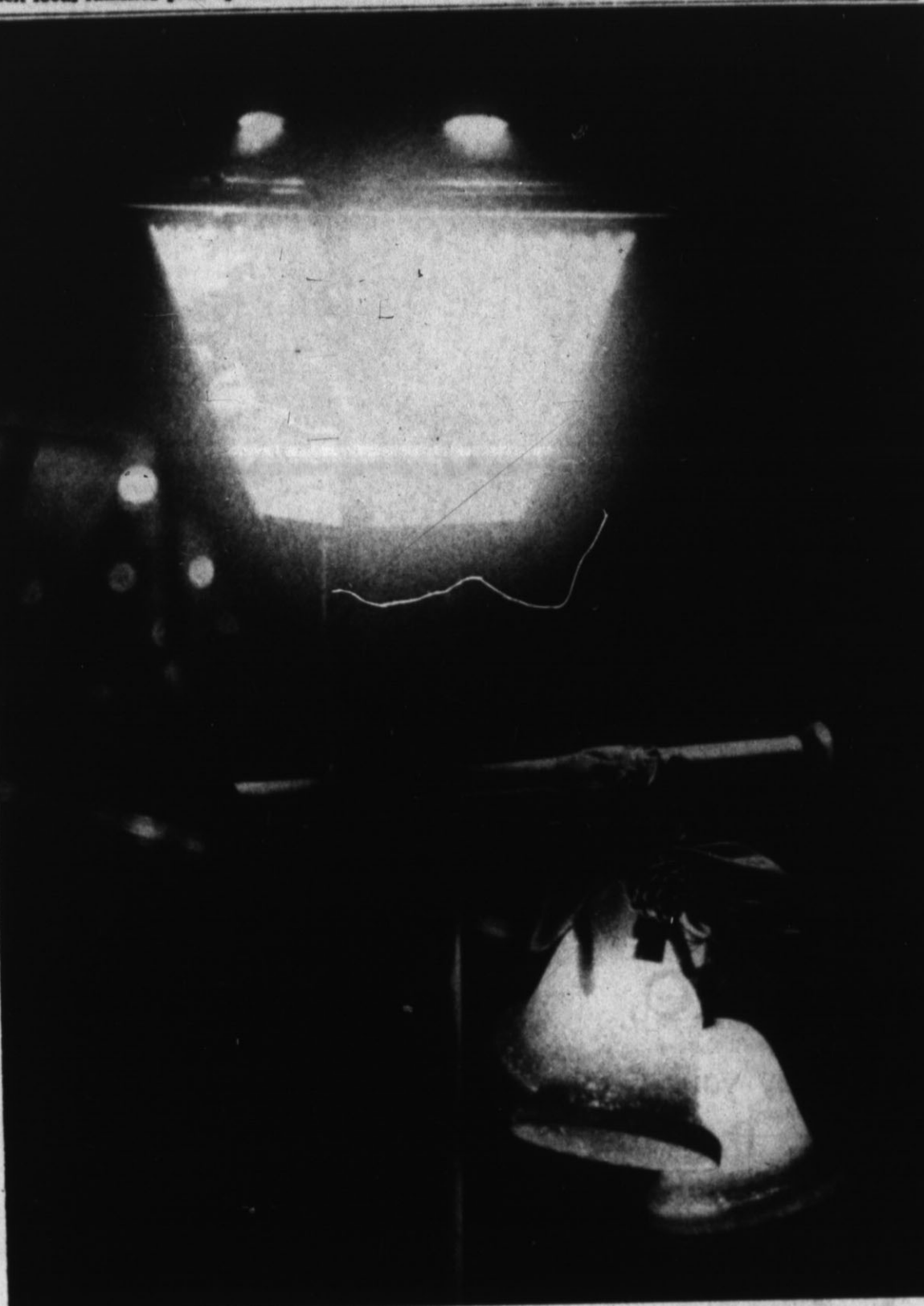
Dear Santa
For Christmas Tammy would like to have a Little Hosess Buffett, and a Suxy Cue Doll. For Christmas Marcie would like to have a barn and some animals and a gun.

the same last week and continued to average approximately 15/16 of an inch. Seventy-eight per cent of all cotton classed at Lubbock last week was 15/16 of an inch and shorter and 65 per cent was 15/16.

Micronaire continued the seasonal decline. Twenty-seven per cent of all cotton "miked" in the Lubbock Office was in the desirable category of 3.5 and better. Fourteen per cent "miked" 3.3 and 3.4, 31 per cent was 3.0 through 3.2, 22 per cent 2.7 through 2.9 and 6 per cent was in the 2.6 and below, or Wasty, category.

The Consumer and Marketing Service of the U. S. D. A. reported steady trading on the Lubbock market but prices continued to decline slightly. Average prices paid for the most predominant qualities were: Middling 15/16 — 27.00, Middling 31/32 — 28.20, Strict Low Middling 15/16 — 26.40, Strict Low Middling 31/32 — 26.90, Middling Light Spotted 15/16 — 26.45, Middling Light Spotted 31/32 — 26.95, Strict Low Middling Light Spotted 15/16 — 25.80 and Strict Low Middling Light Spotted 31/32 — 26.20.

Prices paid farmers for cottonseed ranged from \$45 to \$55 per ton.



A CHEERY GREETING—This lamp and bells by the decorations display the warm cheery light the entry to a Hereford home during the Christmas season. The glow given off by the decorations display the warm cheery feeling in the air during this time of the year. (Staff Photo by David Butler)



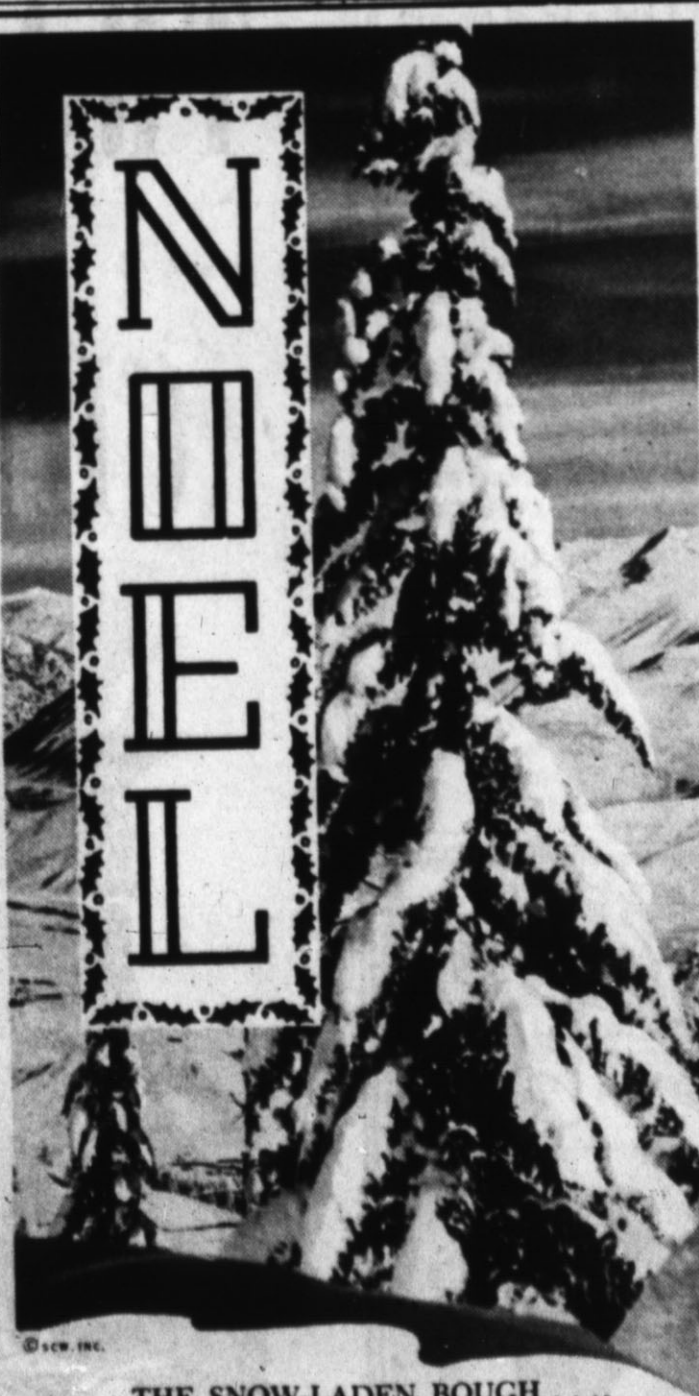
We're headed for Christmas and in an old fashioned way we extend our best wishes to you. May you enjoy every mile of your journey through this Christmas season and the coming year.

STEPHENS-HUDSON MOTOR COMPANY

"Herefords Friendly Ford & Mercury Dealer"

1st. at Miles

Phone EM 4-2727



THE SNOW-LADEN BOUGH...
LIKE THE BURDENED HUMAN HEART...
DISCOVERS SPARKLING FACETS OF
JOY UNDER THE CHRISTMAS STAR.

Hereford Butane INC.



Bright holly on the door calls out a Merry Christmas to all who pass. This happy custom of festive decoration at Yuletide is an old one, and continues to bring cheer to old and young alike.

Equally enjoyable is the custom of extending best wishes to friends at Christmas. To you, who have been so wonderful to us in the months past, we give our very heartiest wish for a Christmas of good cheer.

Hi Plains Savings

LOAN ASSOCIATION

AND

Letters To Santa

Dear Santa,
I have been a pretty good girl this year. Please bring me a horse, doll and doll bed, some cars and some dishes, I would also like to have a peg desk. Thank you.

I love you,
Kimberly Bryant

Dear Santa Claus,
My name is Michael Club, I'm five years old. I have tried to be a good boy so please bring me some boxing robots, a mousetrap game, G. I. Joe, a Johnny Seven and a tigerroo. My little sister, Melanie, is two years old. She would like a horse, a doll and a doll bed, some dishes and an iron. Thank you so much for the nice toys you gave us last year. We love you very much.

Michael & Melanie
P. S. Please remember all little children.

Dear Santa Claus,
I have been a nice boy most of the time. I will try to be better. Please bring me a tool belt.

Warren Cornelius

Dear Santa:
Send us a mousetrap — one for me and one for Bron.
I would like "Baby First Step" and some lipstick — and a stove that really cooks.

Love,
Lorri and Bron

Dear Santa
I am 7 years old. I want a race car set and a Sting ray bike. Rodney wants a truck a filling station. Peggy would like a doll.

Love
Burl Miller.

FOR SALE

1960 model 12-ft.
Shredder
1950 Oliver
model 70 Tractor
Butane Fill Hose
• All Good Buys •
10 miles North on
385 3 miles West
or
Call EM 4-2063
I. A. BURDINE



CHOIRS PERFORM "MESSIAH"—The combined high school choir and a part of the high school band performed Handel's "Messiah" Tuesday evening before a capacity crowd in Hereford High School Auditorium. Director of the group was high school choir director, Dick Jackson. (Staff Photo)

Dear Santa Claus,
I love you Santa Claus. I have been a pretty good boy. I helped my mother an father. Would you please bring me a Buffalo Hunter set by Mattel.

Love Steven

Dear Santa Claus,
I would like to have some trucks with V-room motors. I will be very good.

Thank you very much!
Brent Walterscheid

Dear Santa Claus,
Please bring me a kissy doll. Also some bunkbeds for Skipper and Scooter. I'll try to be good.

Michelle Walterscheid

Dear Santa
Please bring me and my sister a walking Doll That cry's. also a cook stove. my Brother wants a car and a toy tractor. he is 2 years old. my Sister is 4 years old I am 6 years old Merry Christmas Santa Thank you Santa.

Linda Kay Forten-
Juanita Mae Forten-
berry
Victor Dale Forten-
Berry

Dear Santa Claus,
We are two twins and would each like to have a dolly and a buggy. We will be good!

Thank you very much!
Cheryl and Carol
Walterscheid

Dear Santa Claus,
I am Kathy Ann. I am 6. I am a goodder and goodder ever day.

Please bring me a walking talking doll, a cradle, and real dishes. I will leave some bubble gum by the Christmas Tree for you.

Thank you, I love
Kathy Ann Jubbard

Dear Santa Claus,
I would like to have a G. I. Joe doll. And his jeep and trailer with a light. And a lot of clothes for him.

Thank you very much!
David Walterscheid
P. S. — I'll be real good.

Dear Santa:
These are the things I would like for Christmas: sewing machine, dresser & bench set, baby peaches, boots (size 11). I have tried to be a good girl and a helper to my family. We well have a snack for you.

Thank you
Kristi

Dear Santa Claus,
Thank you for everything you brought Dawna and me last year. This year I would like a Barbie or a Ken Doll and a new Bible. And please bring Dawna a doll and a Bible, too. We are trying to be very good little girls.

We will be moved before Christmas, so please bring our presents to our new home.
Love, Gina Inman

Dear Santa,
I have tried to be a good girl this year.

I would like to have a Peaches'n Cream doll and a doll bed & a high chair for Christmas. I would also like a new rifle and guns.

My little siser, Marsalyn, would like a susie cute doll and some little pull toys. I will leave you a treat under the tree at my Grandmother's in Post, Tex. where we will be Christmas morning. Thank you Santa & I love you.
Rhenalea King

Dear Santa,
Please bring me a dumptruck and steam shovel. Bring my sisters a Barbie doll and a Baby Cheryl. Don't forget the other boys and girls either.

Thank you,
Russell Harkins

Dear Santa —
My name is Janis. I am 5 years old. Please bring me "Piglet," a play worm, Baby First Step and a Creepy Crawler set. I will be at Granny and Dada's.

Love, Janis
P. S. House shoes

Dear Santa,
We have been three good little boys this year. Please bring all of us an electric train. Jase wants a Horse Van. Daws wants a Boat. Mitch wants a Kiddie Chevy Corvette.

We love you,
Jase, Daws, & Mitch
Clark

Dear Santa,
I want a train because my brother has one had one. Him and I had a lot of fun with it. And I want a Johnny Express that I saw on TV.

With love,
Tedd Burgess

Dear Santa,
I want you bring me one of your putures with your sled and your raindeer. Don't forget my bicycle. Goodby Santa.

With love
Frankie Liscane

Dear Santa,
I am good at school. Will you bring a Sting Ray bicycle over to my house?

With love,
Joe Roy Vigil

Dear Santa,
I have tried to be a good girl all year. Please bring me a set of dishes for Christmas.

With loves,
Teresa

Dear Santa,
We are three little boys and we've been pretty good.
I am Wayne & I'm six years old. I would like a army gun and a dirt loader.
I am Alan & I'm three years old. I would like a dump truck & a truck.
I am Mark and I'm two years old. I would like a pick-up & ots of milk.
Don't forget the little boys & girls that don't got any food & cloths. Leave them lots of toys. And don't forget to take our

baby a toy, he's in heaven now.
We love you
Wayne, Alan & Mark
Berryman

Dear Santa Claus,
I am a little boy 5 years old. I have been a pretty good boy. Would you please bring me a John Deere tractor and plows and dump truck for Christmas. And just any surprise you want to bring. Please don't forget Grandma Kirby.
We love you Santa,
Bengy Kirby

Dear Santa,
I hope I got a bicycle and an Airplane for Christmas. I have tried I be good boy all all year.
With love
Papa De La Cruz

Dear Santa Claus I wish you a merry Christmas. Jeff and Mike Parker

Dear Santa,
I wish I had a bicycle for Christmas with some light on it. Pleas sent it to me
With love
Robert Garcia



HELLO, NEIGHBOR!

May your Christmas be bright and merry.
Thanks to all our friends for their loyalty. A happy holiday to you all!



TIP - TOP SHELL STATION

Hereford & Friona

It's Time Again to say...

HOWDY

It's always easy to say, "Merry Christmas, neighbor!" It becomes easier when we recall the countless times in the past year, when we have experienced evidences of your friendship and good will. We want to thank you for your consideration and to express the hope that these friendly relationships will extend through the years ahead to other happy Holiday Seasons.

and Merry Christmas



Your Minneapolis-Moline Dealer

Davis Implement Co.



TRADITIONAL with CHRISTMAS



For hundreds of years, and from many lands, the traditions of Christmas have been handed from generation to generation. The tradition of mistletoe comes from England... the Yule log from Scandinavia... the Christmas tree from Germany... Saint Nicholas from Holland. Add to these the good old tradition of sending Christmas greetings. We send ours with a genuine appreciation of your friendship and good will.

McRIGHT GARAGE and SUPPLY

Letters To Santa

Dear Santa,
For Christmas I would like to have a guitar. I knew how to play one. I want one because I do not want a doll. I want a Creepy Crawler set too. I think I have been good enough.
With love,
Laurie Allen

Dear Santa,
I have been nice this year. So I think I deserve it. I would like a G. I. Joe, a basket for my bicycle, a James Bond .007 case, a gun and holster, a train, a Red River Rifle. And if I get it I'll give you something.
With love,
Ray Knox

Dear Santa Claus,
I want a doll for you to bring me and a pair of shoes for Christmas. Come to school and to my house. Have a very good Christmas to night or to day.
With love,
Christina

Dear Santa,
I have been a good boy in school. I would like a Uncle Sam's cap pistol a walkie talkie set, a new bicycle, a polaroid camera, an electric train, and a four lane road racing set, and army boots.
With love,
Jim, Goheen

Dear Santa,
I want a bicycle, guitar and a Secert Sam, Twistflex watch, G. I. Joe, walkie talkie, and a Polaroid Swinger. I have been GOOD. And I hope you have a Merry Christmas.
With love,
Jimmy Arnold

Dear Santa,
I would like a game of Scribble a Toe-Joe a B-B gun and some B-Bs a G. I. Joe and a Duffy Deredevil and a Creepy Crawler set a train set and a Red River rifle.
With love,
Brant Lookingbill

Dear Santa,
I have been good in school and I am 9 years old. I would like to have a Sting Ray bicycle for Christmas. And if you can bring it, thank you.
With love,
Leopoldo Peral



SCHOOL DECOR—Without exception, the rooms in Hereford's elementary schools blossomed forth in holiday decor prior to dismissal of school for Christmas. Among the decorations were those made by students, such as these shown above. Sherry Faubion, daughter of Mr. and Mrs. Roy

Faubion; Kenneth Adams, right, son of Mr. and Mrs. Donald Adams, and Jim Marsh, center, son of Mr. and Mrs. Virgil Marsh display "elves" they made in Mrs. George Warner's fourth grade class at Bluebonnet Elementary School. (Staff Photo)

Dear Santa Claus,
I want a baby First Step and a bicycle. I also want a baton and a playhouse. I been a good little girl I think. So would you bring them please?
With love,
Shirley Head

Dear Santa,
I would like a baby First Step doll for Christmas. I think I should have it because I have been good to my Mother and Father and brothers and sister. My mother was sick last week and I helped her get well. Please bring a little truck for my little brother.
With love,
Delma Gomez

Dear Santa,
I want a doll that walks with a battery. I saw it on T.V. I like Christmas. I love you.
With love,
Becky Oglesby

Dear Santa, Clus
I would like a Baby First Step, and soom clothes for her for Christmas I think I should have it because I will take good care of her
With love,
Bonnie Shyne

Dear Santa,
I want a tire for bicycle because it is flat and it won't work. I have another letter at home. My mother will give it to you. And I want some clothes.
With love,
Melinda

Dear Santa
I have been a good boy all year. I have tried to be nice to every one. I would like a String Roy Bicycl
With love,
Jesse

Dear Santa
I want a Johnny Express, and a football set. I want a Daffydvl for Christmas. I rally want a Stallion. Merry Christmas to all.
With love,
Danny Jim Morrison

Dear Santa,
I want a Buffalo Hunting set and a James Bond .007 case. I want a Skipleader dump trunk and a walkie talkie set. I think I should have these toys because I emptied the trash and clean

up the things my dog does. I want a Daffy Deredevil to.
With love,
David Riddle

A pre-Columbian world map showing "Vinlanda" adds to archeological evidence that Vikings visited North America well before Columbus's voyage.

Four Escape Injury In Rural Mishap

Four persons escaped injury Tuesday morning, when a 1965 auto and a 1964 pickup collided one mile west of the Hereford city limits on Farm Road 1855.

Investigating Highway Patrolmen reported the auto was driven by Lowell Wiggins, 15, Summerfield, and the pickup

was driven by George Aaron Miner, 38, of Rt. 4.
Mrs. Anna Wiggins, mother of the driver, and his brother, David, were occupants of the 1965 auto.
An estimated \$300 damage was reported to the Wiggins auto, and an estimated \$250 to the Miner pickup.
Miner was charged with making a turn without safety, officers reported.

The neat, well-kept streets of Maldiva Islands' capital, Male, are paved with white sand.

WHY WORRY?
CHATTANOOGA, Tenn. — Erlanger Hospital Administrator Harold Peterson says he lost an employee in the house-keeping department.
He said the hospital paid the woman \$105 per month, then raised her salary to \$125 in an effort to keep her.
"But she left us for \$125 a month welfare," Peterson said.

Finland was the first country in Europe to grant women the right to vote, in 1906.

Season's Greetings

...and thanks to our loyal friends

POOL-SIGMAN AGENCY

A MERRY CHRISTMAS

FROM THE BRAND CARRIERS



Distributor J. R. Oglesby

- | | | | |
|-----------------|------------------|-----------------|----------------|
| • Pat Stone | • Danny Locker | • Johnny Oliver | • Danny Massie |
| • Tony Hardin | • Jeff Massie | • Ray Oglesby | • John Sparks |
| • Ernest Murphy | • Bruce Woodward | • Mike Horton | • Jerry Walker |
| • Paul Hendon | • Carl Brownd | • Ricky Coleman | • Jerry Sparks |
| • Joe Walker | • Rodney Coleman | • Paul Loerwald | |

May the beauty of the season be reflected in the hearts of all men. We extend our warmest Yuletide greetings and thank you for your thoughtful patronage.

From all the employees of

HAYS IMPLEMENT CO.

Phone EM 4-2030 WANT ADS Phone EM 4-2030

I. FOR SALE Miscellaneous

1962 21 FT. Comet house trailer, modern, excellent condition. EM 4-445. B-1-10-24-4c

FOR CHRISTMAS
Rebuilt - and - guaranteed bicycles. Boys and girls, large and small, various prices. Swade's Cycle Shop. EM 4-0325 510 Myrtle B-1-24-4p

K
Kwanis Club
100F Hall
207 E. Sixth

L
Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Monday at 12:05
FLOYD'S RESTAURANT

STATED MEETINGS
Second Monday.

Thurs. 7:30 p.m. FC
Ray Simpson, Jr., Sec.
Troy Stambaugh, W.M.

Lee Carler
Jack Kirksey

GENERAL CONTRACTING
Phone EM 1-732
EM 4-0528

FOR SALE

Used Power Poles
Lots 1 to 49, \$5.00 each.
Lots 50 or more, \$4.00 each.
DEAF SMITH COUNTY
ELECTRIC CO-OP, INC.
HIWAY 60 EAST, EM 4-1166
Box 753. B-1-12-1fc

Need party with good credit
in Hereford area to take over
payments on late model Singer
sewing machine in 5
drawer walnut cabinet. Will
Zig-zag, buttonholes, fancy
stitches, etc. \$31.50 cash or
\$4.95 a month. Write Credit
Manager, 1114-19th Street,
Lubbock, Texas. B-1-24-1fc

FOR SALE
Distilled water, Ozarka water,
Soft Water Service. Home
owned softeners. See, or call,
SOFT WATER SERVICE
Texas. Phone EM 4-3280
216 N 25 Mile Ave., Hereford,
B-1-33-1fc

ALFALFA HAY: See Charlie
Holt, 4 1/2 mile west on Clovis
Highway. EM 4-0402 or 289-
5599. B-1-14-8-110p

1965 ONE BEDROOM concord
trailer house, 8x36, EM 4-3461.
B-1-10-43-1fc

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

Ceramic Tile Cabinet Tops
Floor Covering
Free Estimates
C&W Tile & Tops
347 E. 1st St. EM 4-3448
Hereford, Texas

W. T. CARMICHAEL EM 4-1251
801 S. 25 Mile Ave. **REAL ESTATE**
Commercial, Home and Farm Loans
One especially luxurious house for sale.
Homes — Farms — Highway Frontage — Ranches
We Need Your Farm Listings
TROYS CARMICHAEL

CABLE NELSON Spinnet piano
\$385. Also upright piano, under
\$100. 120 Kathie, Clovis,
New Mexico. B-1-15-24-4p

INSULATION
For new and old homes
SHEET METAL NEEDS
WALKER SHEET METAL
305 E. 5th EM 4-0788
B-1-12-1fc

New as tomorrow
New shipment of Orion lined
lace by HELLER for suits, party
dresses, and gifts.
DAN'S OF CANYON, TEXAS
B-1-49-5c

GENERATORS and starters for
cars and trucks. Hereford
Wrecking Co., EM 4-0580.
T-1-12-18-1fc

43 TONS cane bales and bundle
for sale. Hereford, 276-5272.
B-1-10-25-1fc

KEEP CARPET cleaning problems
small. Use Blue Lustre
wall to wall. Rent electric
shampooer, \$1. Hereford Hardware.
B-1-17-25-3c

FOR CHRISTMAS
Ready now—small short haired
puppies, all colors. \$1.00
each. May be seen at Western
Feed Lots, Hiway 60 east.
B-1-25-2c

KING 2-B Trombone. Perfect
shape. See at 520 Avenue J,
Kerry Thompson, Phone EM 4-
2259. B-1-14-51-1fc

FOR SALE stock in Hereford
Country Club. See Bob Lamm,
127 Sunset Drive. B-1-13-51-3c

MEAT
Specializing in
CUSTOM SLAUGHTERING
WHOLESALE — RETAIL
HACKER — JESKO
Rt. 3 — Hereford
EM 4-3390

FOR SALE or trade. Hide-a-
bed and turquoise recliner. \$50
or trade for stamps. EM 4-
0043. B-1-15-51-1c

SCHWIN CORVETTE boy's bi-
cycle, 28 inch. Excellent condition.
See at 530 Ave. J, Kerry
Thompson, EM 4-2259. B-1-16-51-1fc

JEWELRY store fixtures, complete
watch repair department,
safe. See Bob Lamm,
127 Sunset Drive. B-1-14-51-3c

2. FOR SALE Farm Equipment

WE ARE DEALERS
for Peerless Grain Rollers
and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-1fc

TOP QUALITY
Irrigation Dams as low
as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811
B-2-18-1fc

FOR SALE — Caster bean har-
vester Call CA3-2834, Plain-
view. B-3-10-48-10c

1—5 Chiesel Artesian sub-
tiller; 1—60' Land-O plain
land leveler; 1—multi-grader
2-way terracer rig mounted on
560 diesel
EDWARDS IMPLEMENT CO.
O'Donnell, Texas
428-3414 B-2-51-2c

3. FOR SALE Automobiles

MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077
B-3-33-1fc

WE BUY used cars and trucks
Campbell Motor Co., 815 E.
Hwy. 60, EM 4-4450.
B-3-14-23-1fc

FOR SALE — 1959 Ford-Call
EM4-2407 after 6 o'clock.
B-12-34-48-4p

Ellis A super
upper meat
CORNER BEEF HASH

GLASS IS OUR BUSINESS —
Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

TULLIS REAL ESTATE

FARMS — We have several good, choice farms in Hale County
and adjoining counties. Also, we have several cheaper farms.

RANCHES — If you want a large or small ranch come by and
see us. We have many to choose from in Texas and Colorado.

CITY PROPERTY — We may have just the home your family is
looking for, or we have lots that you could build on.

We have many farms and ranches from Holly, Colorado to the
western part of Colorado. These have much potential and prices
are going up each year as this land is improved and developed.
We welcome all listings. Come by and visit with us if you have
something for sale, trade, or if you want something to buy.

506 Ash CALL CA 4-2384 — CA 4-2973 — CA 3-3000 Plainview, Tex.
Glen W. Tullis Dorothy P. Tullis Don Crooks
Roy L. Tullis Paul D. Tullis Glenn Crooks

LAND AUCTION (1)
Jan. 4, 1966 1:30 p.m. CST
332 acre Castro County irrigated farm, cotton, milo,
wheat & barley. 5 wells with electric motors, 3500 ft.
tile, good improvements, large loan.
12 mi. S. on Dimmitt Hiway & 1 m. E.
of Hereford, Texas

LAND AUCTION (2)
Jan. 5, 1966 1:30 p.m. CST
724 acre Deaf Smith County irrigated farm, good milo
& wheat allotment, 8 wells, natural gas, 4 mi. tile, new
house & barn, large loan.
12 mi. W. of Hereford on Harrison Hiway, 3
mi. N., 2 mi. W. & 6 mi. N. Watch for signs.
In case of inclement weather on either or both days,
sale will be held at Red Carpet Inn, Hereford, Texas.

BELL REAL ESTATE **QUINTON JENKINS**
CO., INC.
1808 W. 21st St.
Clovis, N. Mex.
763-4441

1965 1/2 MUSTANG GT 289 auto-
matic. Take up payments.
EM 4-2523. B-3-10-23-1fc

1964 GRAND PRIX Pontiac, fully
equipped, excellent condition.
Call A. Shuval, EM 4-
2850 or EM 4-4242. B-3-14-23-1fc

USED CARS SPECIALS
1963 Pontiac Bonneville 2 dr.
spt. cpe. air cond. power
steering & brakes, leather trim,
5 almost new nylon tires, 34,
000 actual miles, beautiful
light gold inside & out, looks
and drives like a new car. We
invite you to see and drive
this fine automobile today.
This week only \$2139.00
Hey you **FARMERS LOOK**
HERE: 1955 IHC 2 1/2 Ton,
LWB truck, with 16 foot grain
and beet bed, heavy duty
hoist & lift, has 4 almost
brand new 9.00 x 20 nylon
tires on rear, good front, 5
speed trans., 2 spd. axle.
This is the season to make
your dollars buy more; don't
wait until everyone else is
wanting a dump truck to. If
you see it, you will buy it,
you cannot afford not to,
even if you don't need it, it
is a steal, and good condition,
inside & out.
1960 Chev. Impala 2dr. spt.
cpe., white with red interior,
low mileage, V8, auto trans.
extra nice. Priced to sell.
1959 Pontiac Catalina 4dr.
Sedan, one of the nicest looking
and driving 59 models we
have had in a long long time.
J. V. Campbell Motor Co.
815 East Hiway 60
Phone EM 4-4450 B-3-25-2c

1961 CHEVROLET station wagon
a/c, p/s, vw, excellent condition,
call A. Shuval, EM 4-
2850 or EM 4-4242. B-3-15-23-1fc

4. REAL ESTATE
For Sale Or Trade

\$\$\$
ONE MILLION DOLLARS
To land on irrigated land in
Deaf Smith, Castro and Packer
counties. And . . . We
have expanded our territory
to include the upper Pan-
handle.
PRUDENTIAL
America's Largest Farm
Lender
SAM NUNNALLY
EM 4-0555 EM 4-2814
LONE STAR AGENCY
B-4-11-10-4p

**ARE YOU A POTENTIAL BUY-
ER OF A PANHANDLE FARM?**
Am establishing list of sincerely
interested, financially
able, potential buyers of Tex.
and Okla. Panhandle land.
Have dryland and irrigated.
\$175 per acre up, good allot-
ments, natural gas, long term
financing at low rates. Inter-
ested? Send name, address,
phone, financial statement or
credit letter and land desired.
Information in strictest
confidence. Name will be
placed on mailing list.
Farmers Loan and
Development Co.
Drawer 790
Perryton, Texas
Phone 435-4744 B-4-25-3c

18 choice residential lots on
Centre and Douglas Streets,
Will sell individually or col-
lectively at bargain prices.
Larry M. Hooper, OL 5-2553,
Canyon, Texas B-4-19-1fc

80 ACRE irrigated, 6" and 4"
well, good improvement, small
down payment or trade for
home or income property.
Owner, 276-5272, Hereford.
B-4-22-20-1fc

BY OWNER
EXTRA NICE 4 BEDROOM, 3
baths, large den-kitchen and
fireplace. Large playroom,
dining area combination with
covered patio, redwood fence.
Might take small house as
trade-in. Located in Sunset
Addition in Hereford. Phone
247-3001, Friona from 8:30
AM to 5:00 PM. B-4-12-1fc

RENTERS WANTED!
Color steel buildings built to
your specifications, 2 acre lots,
located north of B & B Oliver,
Patterson Chemical and Mer-
chants Fast Freight.
SOUTH PARK
INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-1fc

640 acres good level land
with three 8" wells, three
miles underground pipe, one
sump pump. \$400 per acre
with terms.
320 acres with water under
it at \$250. 5% loan available.
Neal and Ryan Real Estate
Dumas, Texas Ph. 935-3300
B-2-24-1fc

FOR SALE TO BE MOVED
Lare 2 BR Stucco house and
double garage located at 221
Centre Street in Hereford,
\$750.00 Larry M. Hooper, OL
5-2553, Canyon, Texas
B-4-19-1fc

Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders
with hydraulic drive.
Dempster Planters, Cultiva-
tors and Rotary Mows.
Lillian Shredders & Blades.
See the new M-F Diesel
tractors. We have several
GOOD used Combines.
SEE
LESLEY MOTOR CO.
For the finest in farm mach-
inery.
West Hi-way 60
Phone EM 4-1600

BIG RED BARN
We buy-sell-trade
for anything
of value
USED FURNITURE
Appliances and Junk
EM 4-3-112
West Side of
Hereford
Highway 60

WESSON'S LAND SPECIALS
480 ACRE FARM: Dry land.
Fair set improvements. 100
acres wheat, 145 acre maize.
Located N/W Hereford. Full
possession Approx. \$3500.
Government money. Per acre
\$125. 1/2 Cash 20 yrs on bal
5 1/2 int. 1/2 min.
1/2 SEC. FARM: All good land
in cult. One 8" and Two 62
irr. wells on natl. Gas. 55
acre cotton besides good
wheat and maize bas. Nice
modern home and steel barn.
Possession, terms, 1/2 min.
Per acre \$300.00
OTHER LISTINGS. Have other
listings on large farms, small
farms, Dry land farms, and
irrigated farms. Just about any
kind of farm you are looking
for.

WESSON REAL ESTATE
So. On Dimmitt Hwy.
Phone EM 4-2528
Hereford, Tex. B-4-21-1fc

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF
Deaf Smith County
Bread and Pastries

FAULTY BRAKES?
LET ME FIX THEM—
COMPLETE BRAKE SERVICE
Western Alignment
& Brake Service
138 N. Sampson EM 4-0515

KINSEY - OSBORN
Motors
142 N. Miles EM 4-0990

OUR SERVICE DEPARTMENT
is equipped and staffed
to give you the
service you are entitled
to.
We Appreciate
Your Business
• Buick • Rambler
• Johnson Boat Mtrs.
KINSEY - OSBORN
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Have dryland and irrigated.
\$175 per acre up, good allot-
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Information in strictest
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Might take small house as
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Color steel buildings built to
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SOUTH PARK
INDUSTRIAL SUBDIVISION
Sam Nunnally
EM 4-0555 — Days
Home — EM 4-2814
B-4-1-1fc

640 acres good level land
with three 8" wells, three
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with terms.
320 acres with water under
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Colorado Rod-Weeders
PTO or hydraulic drive.
Cisco Rod - Weeders
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Dempster Planters, Cultiva-
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Lillian Shredders & Blades.
See the new M-F Diesel
tractors. We have several
GOOD used Combines.
SEE
LESLEY MOTOR CO.
For the finest in farm mach-
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West Hi-way 60
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USED FURNITURE
Appliances and Junk
EM 4-3-112
West Side of
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480 ACRE FARM: Dry land.
Fair set improvements. 100
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Located N/W Hereford. Full
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Government money. Per acre
\$125. 1/2 Cash 20 yrs on bal
5 1/2 int. 1/2 min.
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FAULTY BRAKES?
LET ME FIX THEM—
COMPLETE BRAKE SERVICE
Western Alignment
& Brake Service
138 N. Sampson EM 4-0515

KINSEY - OSBORN
Motors
142 N. Miles EM 4-0990

OUR SERVICE DEPARTMENT
is equipped and staffed
to give you the
service you are entitled
to.
We Appreciate
Your Business
• Buick • Rambler
• Johnson Boat Mtrs.
KINSEY - OSBORN
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& Brake Service
138 N. Sampson EM 4-0515

ARE YOU

Classifieds...

House for sale by owner: 3 bedrooms, 1 1/2 baths, fully carpeted, fenced back-yard, payments \$95 month. 135 Ranger; Call OL 5-4268 in Canyon.

FARMS

Reagan Co. 3520 acres, tight land, all in grass, in irr. district, Price \$50.00 A., will trade it clear on irr. section.

Sherman Co. 320 acres, 1-8" well, wheat planted, 2 miles of elevator, Price \$320.00 A., \$22,620.00 down.

Colorado 2450 acres, 2350 cult., 700 milo, 760 wheat, 200 barley, 1/2 mineral, 6" water available, improved, Price \$125.00 A., 29% down.

Deaf Smith Co., 320 acres, all cult., 2-8" wells, tile, 176 milo, 106 wheat, 3.6 cotton, extra nice improvements, Price \$385.00 A.

HOMES

RANGER DRIVE
Nice 3 bdrm. brick with den and double garage, built-ins, 1 1/2 bath, carpeted, Price \$18,100.00 has 15,200.00 loan, consider trading for nice 2 bdrm. home.

NEAR SCHOOLS
3 bdrm brick, den, storage room, redwood fence back yard, loan company appraisal was \$14,000.00 on this home, owner will take \$12,500.00, has existing loan payable \$85 per month.

N. HWY. 385
House and small lot south of Sugarland Mall, can be bought this week for \$6,500.00, terms can be arranged.

HAMBY REAL ESTATE
SOUTH HIGHWAY 385
HEREFORD, TEXAS
EM 4-3566

J. M. Hamby EM 4-2553
Gerald Hamby EM 4-1534
Durward Hamby EM 4-3466
Buddy Rogers EM 4-2150



GIFT SPOTTER

UNUSUAL GIFTS

Equisite Alexander Dolls from \$2.95 to \$15.00. Rogers Drug. B-14-10-22-8c

Vinyl flooring, ceramic tile, Hereford Surplus, 137 Main, EM 4-0561. B-14-10-22-8c

Magnus six-chord electric organs \$19.95. Perry Bros. B-14-10-22-8c

CERAMICS

Ceramic gifts — handcrafted — Hereford Surplus, 1221 East 1st. B-14-10-22-8c

CHRISTMAS CASH

Cash for any worth while purpose. See Budget Finance of Hereford, Inc. 605 N. Main. B-14-10-24-4c

GIFTS FOR HIM

Norelco Electric Shavers, regularly \$29.95, now \$19.95. Rogers Drug. B-14-10-22-8c

"Jade-East" men's cologne, after shave. From \$2.50. Rogers Drug. B-14-10-22-8c

Remington electric shavers, regularly \$29.95, for Christmas \$19.95. Rogers Drug. B-14-10-22-8c

FAMILY GIFTS

Just in time for Christmas — registered toy poodle puppies. Call EM 4-2177 or EM 4-3505 — Can be seen at 115 Ave. H. B-14-10-25-2c

GIFTS FOR HER

The perfect gift — Frigidaire and Kitchen Aid portable dishwashers. Jerry's Appliances, 513 Park Avenue, EM 4-3505. B-14-15-22-8c

Ten piece West Bend Teflon coated sets — \$15.88. Perry Bros. B-14-10-22-8c

GIFTS FOR CHILDREN

Models — cars, airplanes, boats — half price. Hereford Surplus, 137 Main. B-14-10-22-8c

Toys — at great savings. Hereford Surplus, 137 Main. B-14-10-22-8c



WE SERVICE and repair water softeners. 216 N. 25 Mile Ave. Phone EM 4-3280. B-9-13-49-5p

10. NOTICE

L.D. Henderson & Doug Lewis AUCTIONEERS
Complete Auction Service
PO Box 176 Earth, Texas
Phone day or nite
965-2466 B-10-19-16p

ALCOHOLISM INFORMATION:
For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. til 12 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY B-10-39-tfx

Service calls on Color TV, Phonographs, car radios, CB radios.

TOWER TV SERVICE
120 N. 25 Mile Ave.
EM 4-4240 B-10-25-13c

INSTRUCTION IN OIL PAINTING
To begin second week in January at Petersen's Studio. Call for further information. EM 4-3198 B-10-50-tfx

11. Business Services

WATER WELLS
Domestic and Irrigation. Gravel pack or screen. Pump sales and service.

T & H DRILLING CO.
EM 4-0811 EM 4-2332
Hereford, Texas B-11-28-tfx

VACUUM CLEANER parts and supplies. Hose, paper bags, belts, etc. All makes used cleaners. New and used Kirby's.

HEREFORD KIRBY VACUUM CO.
434 West 1st - Ph. EM 4-0422 B-11-45-tfx

OWENS & HOLLINGSWORTH
EM 4-3572
Commercial - Industrial Residential Wiring
809 EAST SECOND
Magneto - Starter Generator & Electric Motors Rewind Sales and Service B-11-13-tfx

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfx

IRRIGATION WELL ACIDIZING
Liquid inhibited Muriatic acid for scale, rust, clay, drilling mud, and packed sand problems. For more information call or write:

WALLIE GRAYITT
RT. No. 2, HAPPY TEXAS
806-764-2462 B-11-40-tfx

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights phones EM 4-2012 or Box 130 EM 4-1345 B-11-46-tfx

CLASSIFIEDS

GET RESULTS

ry Poppins Doll, a Teller Box, a Mary Poppins Carrying, a make-up and Manicure Set. Thank you for all the things you have brought me for Christmas the other years.

Yours truly,
Donna Walterscheid
Dear Santa,
I would like a station and a 007 race set and a skateboard and a ball and bat with a glove. Will you or one of your elves write back to me.
With love,
Ted

222 Elm
Hereford, Texas
Dear Santa,
This is my list of the things I want for Christmas. A tiny

Thumbelina and bottle, a Talking Telephone, and please decide what else I want. Thank you for all the things you have given me.
Yours truly,
Linda Walterscheid
Dear Santa
I am a little girl seven years old. I've tried to be good as I can be. I'd like a Pat-a-Bun doll. And a real watch, and some Barbie clothes but not much. And 64 colors. And Barbie game. And those shoes I saw. And a wishnik troll. Skates.
Love
Renee King
Route 2
Hereford, Texas

Read The Classifieds

Merry Christmas



Season's Greetings
To you and yours.
Phillips & Lawrence

Peace
The angels heralded His promise of Peace almost two thousand years ago... and through all the years that have followed, His shining promise has remained undimmed. It is still the light toward which all men of good will strive with faith.
May you and those about your Yuletide hearth enjoy a Christmas of Peace... may all your days be filled with lasting contentment.

And a Good and Healthy New Year

MARK IV REALTORS
"HALLMARK OF SERVICE" MLS
242 E. Third EM 4-2220

5. FOR RENT
Ideally located brick business building for lease. See at 1003 Park Avenue and call EM 4-1111. B-5-15-15-tfx

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. THUNDERBOLT APARTMENTS Phone EM 4-2646 B-5-10-tfx

THREE BEDROOM two bath apartments. Stove, oven, dishwasher, disposal. Furnished or unfurnished. Two vacancies. 505 South 25 Mile Avenue. Number 16. Phone EM 4-3859. B-5-23-18-tfx

TWO BEDROOM house. Whites only. Call EM 4-2363. B-5-10-20-tfx

FOR RENT
New two bedroom duplexes, 500 block Avenue H and G. D & R BUILDERS EM 4-3780
I. D. Rhodes 289-5217
Neil Spradley EM 4-1813 B-5-47-TFX

TWO BEDROOM house — White couple, no pets. 303 Avenue H. B-5-10-47-tfx

NICELY FURNISHED three room apartment \$60. Apply 232 West Third, Fullwood Apts. Whites only. B-5-14-49-tfx

FOUR ROOM furnished apartment to whites only. Call EM 4-0108 or EM 4-1543. B-5-11-24-tfx

TRAILER HOUSE, also trailer space for rent. Call EM 4-1818. B-5-10-50-tfx

THREE ROOM furnished apartment. Carpeted, nice, clean, quite. Carpet, bills paid. Whites only, no pets Call EM 4-2256. B-5-17-48-tfx

ONE LARGE bedroom, private entrance and bath. Call EM 4-0277 or EM 4-2200. B-5-10-50-tfx

FURNISHED two bedroom house almost new. 507 Irving. Apply 509 Irving or call EM 4-1493. B-5-14-23-tfx

BUSINESS/SPACE
Park Avenue Shopping Center
515 Park Avenue
\$50.00 Month
EM 4-1103 B-5-11-tfx

ONE BEDROOM furnished house, 1200 Grand or Call EM 4-0277 or EM 4-3200. B-5-1-10-50-tfx

ONE BEDROOM furnished apartment, also a two bedroom furnished apartment. Phone EM 4-0909. B-5-12-24-tfx

6. WANTED
Wanted to rent by January 1, 1966, 3 bedroom home. Prefer 1 1/2 to 2 baths. Excellent care guaranteed. Family of 3, no small children. Call 266-4121 days, 266-6631 nights. Morton, Texas. B-6-26-tfx

IRONING WANTED in my home EM 4-3528. 235 Ave. A. B-6-10-41-tfx

WANT to keep children in my home. EM 4-3754 or EM 4-1642. B-6-10-22-tfx

8. HELP WANTED
FARM HELP WANTED
Experienced and reliable man to work on irrigated stock farm. Top wages for the right man. Must speak good English and be sober. Contact Bob Viegat at 258-7393 or 10 miles north and 1 mile east on private road. B-8-23-tfx

If you are an experienced potato grower and have suitable land and are interested in growing potatoes in 1966 on a share basis, contact Lurry Brokerage Co., 1629 Roberts St., New Orleans, La. Phone 899-7015. B-8-24-6c

FEMALE bookkeeper, Call EM 4-1189, or inquire at Bryant Bros. Pipeline and Construction. B-8-12-51-2c

9. Situations Wanted
WANTED -CASTOR bean harvesting. Call CA 3-2834, Plainview. B-9-10-48-10c

WILL DO typing in my home. Experienced. Reasonable rates. Mrs. Stephens. EM4-0856. B-8-12-4-TFX

2 HOURS OF ENTERTAINMENT WITH WALT DISNEY
EXCITEMENT! CHRISTMAS EVE DAY FOR YOUNG AND OLD
LAUGHTER! ALL DAY 11 a.m. to 6 p.m. ALIKE
FUN!
WALT DISNEY CHRISTMAS PARTY
ALL SEATS 50¢
TECHNICOLOR
TRUE LIFE ADVENTURES AND YOUR FAVORITE CARTOONS
BIG PRIZES TO WIN:
BEAUTIFUL STUFFED TOY CATS FROM WALT DISNEY'S NEW FULL-LENGTH PICTURE "THAT DARN CAT"
Coming soon!
Come and Enjoy the Show!

FAVORS GALORE for ALL
BIG NEW YEAR'S EVE MIDNIGHT SHOW!
want a LIFT?
ELVIS PRESLEY FOLLOW THAT DREAM
COLOR & SOUND ALL SEATS 1.25

STAR 2 P.M. SATURDAY SUNDAY MONDAY
ZERO IN ON
As classy a spy film as you could ask to see!
THE IPCRESS FILE
THE THRILLER THAT IS SETTING A NEW STYLE IN SPY SUSPENSE!

CLASSIFIEDS
GET RESULTS

Season's Best to All
have a happy Christmas!
HEREFORD REAL ESTATE
1505 E. Hwy. 60



"AND HIS NAME SHALL BE CALLED"—"For Unto Us A Child Is Born" was just one of the choruses which was sung by the combined Acappella and freshman choirs from Hereford High School as they performed Handel's "Messiah" Tuesday evening. Above are just a few of the members of the choir. (Staff Photo)

Official Protest Against USDA's Actions Filed

Congressman George Mahon of Lubbock Monday filed official protest with Secretary of Agriculture, Orville Freeman, as to the administration of the 1966 Feed Grain Program.

The Congressman charged that the Secretary had broken faith with members of Congress who had been assured that the program would be administered in such a manner as to "maintain farm income" of producers if Congress would give wide authority allowing for administrative decisions in view of the rapidly changing world situation.

Specifically, Mahon pointed out expected income losses to Southwestern grain sorghum producers ranging from \$3 to \$12 per acre.

Information as to the Congressman's action came in the form of a telephone call directly from him to the Grain Sorghum Producers Association whose officers had just returned from Washington where actual case studies proving the lower income position of sorghum growers had been presented to USDA officials as well as to Administration farm policy ad-

visors, members of Congress and Washington staff of other farm organizations.

Elbert Harp, Hale County farmer and President of the Grain Sorghum Producers Association, immediately commended

Look Who's New

Mr. and Mrs. Otho Archie Mills are the parents of a daughter born Dec. 22. She weighed 7 lbs. 7 ozs.

Mr. and Mrs. Kenneth Alvin Duncan are the parents of a daughter, Cindy Denise, born Dec. 21. She weighed 8 lbs. 15 ozs.

Mr. and Mrs. Donnie Eugene Cole are the parents of a son, Chadwick Harold born Dec. 21. He weighed 8 lbs. 15½ ozs.

Mr. and Mrs. Carmen DeLeon are the parents of a son, Freddie, born Dec. 20. He weighed 6 lbs. 5 ozs.

Dr. and Mrs. Noble Lee Ballard are the parents of a son, Noble Lee Jr., born Dec. 19. He weighed 6 lbs. 8½ ozs.

Congressman Mahon for his fast action and insistence that farm income to the sorghum producers be restored.

Congressman Walter Rogers of Pampa earlier had expressed similar indignation with the Secretary of Agriculture and assured Association members of his strong support in attempting to get corrective action in USDA.

THE GRAIN Sorghum Producers Association's efforts and those of Congressman Mahon follow an earlier announcement by the Secretary of Agriculture that provisions of the 1966 Feed Grain Program were being altered even though Congress had passed the law similar to previous years which provided a system of price support payment, price support loans, and diverted acre payments.

Current provisions call for producers in 1966 to receive no diversion payments on the first 20% diversion and a maximum of price support payments on only 50% of the base acres. In addition, the price support loan has been lowered from \$1.65 on sorghum in 1965 to \$1.52 in 1966. The price support payment has been increased from 35 cents to 53 cents per hundred.

THE COMBINATION of these changes resulted in the expected net income loss to producers, according to Harp. Harp hastened to point out while Grain Sorghum Producers Association and other organizations are striving to affect a change in the program provisions, that at this time, farmers should make no produc-

tion plans for grain sorghum in 1966 based on any assumptions other than the implementation of the feed grain program as already outlined by local ASCS offices.

Lithography — Letter Press
Printing
THE INK SPOT

PREACHING HONESTY

SHERIDAN, Wyo. (AP) — The Rev. Leo Davis of the First Southern Baptist Church says he hopes a thief who took three bundles from his car will benefit from the fruits of his labor. The bundles contained Sunday school literature.



Plains Insurance Agency

Mr. & Mrs. Jno. H. Patton — Mr. & Mrs. W. H. Patton
Robert Lemons — Avis Northcutt — Marilyn Carter

Letters To Santa

Dear Santa,
I have been a good boy. Please come to see me this Christmas.
I want a Stin-Ray Bicycle and an army gun that will shoot play bullets. My little sister wants a baby doll. She wants one that you can wash and one that cries mama. Just bring her anything else you think she would like.
Thank you.
Kenny Pannell

Dear Santa

I am a little girl six years old. I have been a pretty good girl. I want a doll and some doll clothes and a bottle and a trickle.
With love
Luis Garcia

Late Greetings Are Included In Card Project

Holiday greetings that failed to be sent in the pre-Christmas

And please don't forget my little siser Mindy or my brother Van are my big sister Cherie

Thank you
Kristi Mason

Dear Santa,

I have been a good boy in School. Would you please bring me a red bicycle and a gun and holster set. Thank you?

With love
Luis Garcia

rush are just as welcome for New Year, in the opinion of Hereford Medical Auxiliary members, so they extend their annual Project Christmas Card for a week to convey New Year greetings.

Mrs. Joe Whitley, president, announces that canisters to receive contributions from community residents will remain in five supermarkets here, and accounts in both Hereford banks will be open until Dec. 30.

Those who participate in the project have their names published in The Hereford Brand with greetings directed to their friends within the community, in lieu of local greeting cards. Funds raised in this way purchase equipment for Deaf Smith County Hospital and give a nursing scholarship to a Hereford high school graduate each year.



... A CHRISTMAS WISH

That you may have a most joyous and cheerful

Christmas — the kind that you will remember

with ever growing happiness until this time

next season.

WAC SEED



To Everyone

The Yuletide Season offers a magnificent opportunity for us to express our heartfelt appreciation of all the fine things that have been ours to enjoy during the past year, chief among which is the splendid patronage that you have given us. Your consideration has made it possible for this firm to have a successful year from the standpoint of material gain, of growth and service, of acquisition of new and valued associations and of maintenance of old friendships. It will be our purpose to merit continued good will in the years to come.

Thank You...

We are not without grateful humility when thinking of the splendid patronage that has been ours, and we wish to thank each of you for whatever part you may have had in making possible the progress of this firm.

GREETINGS

Continental Grain Company



PRESIDENT POURS COFFEE—Mrs. Jack Meredith, president of El Llano Study Club, serves coffee to social committee members who were hostesses for the club's Christmas party Monday evening in Mrs. R. C. Winget's home. From left they are Mrs. Winget, Mrs. Cecil Hart and Mrs. Labry Ballard. Also in the hostess group was Mrs. Pete Caviness, not pictured.

Girls Entertain El Llano Club

Costumed as Santa's elves, a quartet of girls presented a Christmas program of songs and readings for El Llano Study Club members at a holiday party in the home of Mrs. R. C. Winget Monday evening.

The entertainers were Pam Winget, Sylvia Phipps, Nancy Smith and Charlotte Hill.

Carols by the entire group, informal talk and a gift exchange completed the evening. Refreshments were served from a table covered in Christmas red, with a spreading arrangement of spruce branches and satin balls.

A strikingly tall candle on the coffee table, massed greenery with sparkling ornaments on the piano and a door wreath were

other features of the home decoration. Evergreens growing on the lawn were gay with colored lights to greet guests.

They included Mmes. Ivan Block, Jim Bookout, R. A. Daniel, Boyd Foster, Jesse Geron, John Jacobson Jr., Elmer Kimbell, Bill Michael, Jack Meredith and the program guests.

Funeral Rites Conducted For Mrs. Slaughter

Mrs. Sally Lee Slaughter, 79, of 818 Ave. H died in a hospital here Sunday. Burial was in Memorial Park Cemetery at Amarillo after services Tuesday afternoon in the Rose Chapel of Gilliland Funeral Home.

Gene Fooks, minister of Central Church of Christ of which Mrs. Slaughter was a member, conducted the funeral. Pall bearers were Elmer Patterson, Charles Durham, Melton Williams, Gary Smith, M. E. Silvertooth and Gaither Vanderveer.

Mrs. Slaughter moved from Canyon to Deaf Smith County in 1963. She was born in Gainesville Jan. 23, 1886, and married E. O. Slaughter there in 1905. He died in 1959.

Survivors are two sons, Gordon Slaughter of Hereford and Charles Slaughter of Toquerville, Utah, also seven grandchildren and nine great-grandchildren.

Olivetti-Underwood
Adding Machine & Typewriters
THE INK SPOT

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Baldomero N. Gamez, 808 Blevins; Mrs. Estanislado Bustamante, 206 Norton; Mrs. Donnie E. Cole, 334 Ave. C; L. E. Houghtling, Rt. 5; Joaquin Alejandro Sr., Box 97; Mrs. Willie D. Shreve, Box 854.

Mrs. Kenneth A. Duncan, Rt. 3; Mrs. O. A. Mills, Grande View Trailer Park; Domingo P. SanMiguel, Rt. 4; Mrs. Henry Bennett, 307 E. Fifth; O. L. Rankin, Rt. 3, Friona.

George E. Tale, Rt. 4; Mrs. Fannie Clingingsmith, Dimmitt; Mrs. Noble Ballard, 221 Elm; Mrs. Horace Evans, 236 W. Third; Mike Beauchamp, 502 E. Third; Mrs. Carmen De Leon, 814 S. Schley.

Mrs. Roy Phillips, 141 N. 25 Mile Ave.; William C. Woodard, Rt. 4; Mrs. Eva Rosalinda Ybarra, Box 722; Mrs. Jewel Cox.

PATIENTS DISMISSED

Floyd A. Tucker, Cruz Badillo, Mrs. Raul Gutierrez, Steven Boyd, O. J. Floyd, 12-21.

Mrs. Santos M. Vasquez, Mrs. Larry Jimenez, Mrs. Ronald D. Giesler, James Colby Conkwright, 12-20.

Mrs. W. T. Roberson, Mrs. H. A. Cahill, Mrs. Jack Ward Jr., Pete Encinas, 12-19.

Mrs. Frank W. Durkee, Mrs. Pablo Mireles, Mrs. Edgar Telchik, Mrs. Silverio G. Rodriguez, Austin Douglas Hutton, Mike Rangel, 12-18.

Typewriter Ribbons
THE INK SPOT

Holiday Buffet Dinner Is Event For Sorority

Both Hereford chapters of Beta Sigma Phi joined for a buffet dinner Tuesday evening in Community Center, as club entertaining continued into Christmas week. Husbands of the sorority members of both Xi Epsilon Alpha and Kappa Iota Chapters were guests.

On the hostess committee were Mmes. Don Baugous, James Ballard, John Schneider, Glenn Wilson and Jerry Fowler.

Pine cones, sparkling ornaments and greenery made centerpiece for the quartet tables where guests dined. The serving table had tall green branches around a huge candle at one end with a green streamer down the center set at intervals with small candles.

After dinner the group played games of dub's mixer in which Mrs. Clete Corlis scored high and Jack Straw low.

Attending were Messrs. and Mmes. George Rowe, Duke Powell, Pat Parker, Houston Rye, Straw, Harold Kids, John Hillland, Delbert Bainum, Charles Bell, Doc Carter, Corlis, Norman Grady, Bob Huddleston,

Chuck Laing, Max Stipe, Larry Summers, Wilson, Fowler, Ballard, Baugous and Schneider.

The party was the second of the holiday season for Beta Sigma Phi members. They, their husbands and other guests were entertained earlier this month when Mr. and Mrs. James Witherspoon were hosts at Hereford Country Club. Mrs. Witherspoon is the sorority sponsor.

Dancing was enjoyed in the gaily decorated ballroom, and breakfast was served at midnight.

At a Christmas program meeting of Xi Epsilon Alpha Chapter recently, discussion centered around plans for the annual Valentine Ball to be held Feb. 12 in the Country Club. It is another event in which both chapters participate.

Mrs. Corlis presided for business and Mrs. Carl Hollingsworth presented a program on Creativity, using Christmas projects in illustration.

Holiday ideas and crafts were shown by Mmes. Hicks Roberson, Bill Kendall, Laing and Baugous. Mrs. Harold Beau-

champ discussed the topic, Learning to Live, with the conclusion, "We make our lives what they are by our own actions and attitudes."

Mrs. Jo Miller and Mrs. C. C. Williams were the hostesses who served refreshments to 16 members.

Three Hostesses Join For Coffee

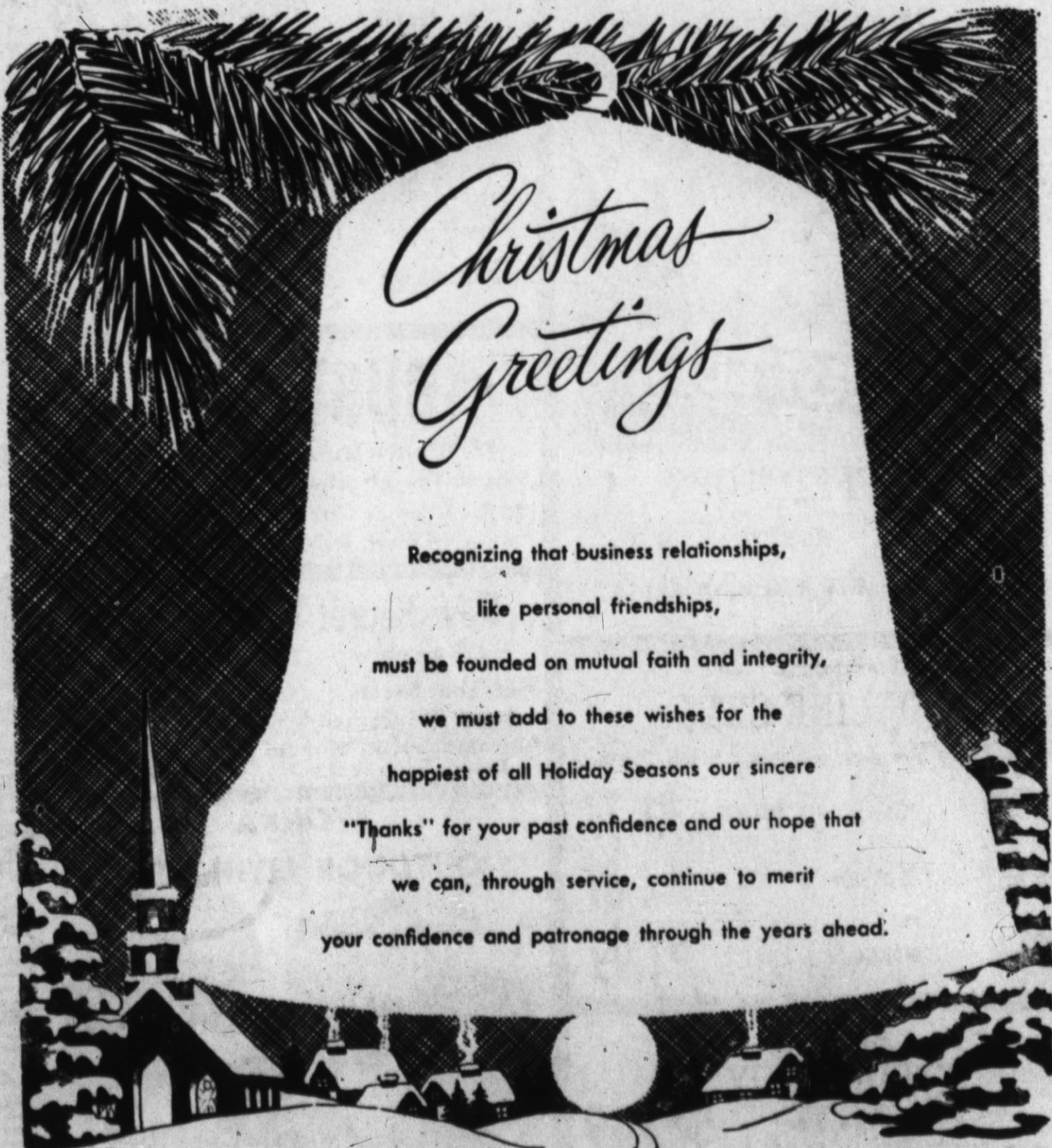
Mrs. Ted Richardson and Mrs. T. C. Cathey were hostesses with Mrs. Ray Polan, in whose home at Dawn a recent pretty holiday coffee was given for friends of the area.

The party was a birthday courtesy for Mrs. Melvin May of Hereford, formerly of Dawn.

CARD OF THANKS

Assistance of firemen, neighbors and friends in fighting the recent fire in my home, and in helping me afterward, is greatly appreciated. I thank you all from the bottom of my heart for your timely aid.

Mrs. F. M. Pitman



Christmas Greetings

Recognizing that business relationships,
like personal friendships,
must be founded on mutual faith and integrity,
we must add to these wishes for the
happiest of all Holiday Seasons our sincere
"Thanks" for your past confidence and our hope that
we can, through service, continue to merit
your confidence and patronage through the years ahead.

H & W Implement Co.



Christmas Town!

Santa's here! The air is a-tingle with excitement. Good cheer and friendly warmth shines in every face, in every window. In these last joyous moments of this most joyous of days, we proudly and happily say: It's always a pleasure to serve you... It's a special pleasure now to wish you a

MERRY CHRISTMAS
from the entire staff of
HI-WAY PONTIAC-GMC

YOUR ONLY TRUE DISCOUNT STORE

YOUR ONLY TRUE DISCOUNT STORE

YOUR ONLY TRUE DISCOUNT STORE

GIBSON'S

DISCOUNT CENTER

GIBSON'S DISCOUNT PHARMACY
QUALITY Robert Miller ECONOMY

CREST TOOTHPASTE



59¢

by ANGELIQUE

Reg. \$1.00
Black Satin Cologne 47¢
Reg. \$1.00
Red Satin Cologne 47¢
3 Fragrances - Reg. \$1.00
Trio Cologne 47¢
1-LB. Box - Reg. \$1.25
Bubble Bath 63¢

Reg. Retail \$21.95
TEFLON Dominion Imperial BUFFET



ELECTRIC
SKILLET \$11.77

★ BIG 12" SIZE
★ COMPLETE WITH LID AND CONTROL
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GIBSON'S SPECIAL PRICE
GREAT GIFT IDEA

BOYS SWEATERS

• Asst. Colors and Designs
• 100% Wool
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GIRLS BLOUSES

• Assorted Colors
• Sizes 2-14
• Reg. \$2.29
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\$1.27

LADIES

WOOL SLACKS

• Dark Colors
• Sizes 8 to 18
• Reg. \$6.95
GIBSON'S PRICE
\$2.43

SHAVEMASTER SHAVER



Shaves You Twice
With A Single Stroke

\$21.97

JERGENS LOTION

Reg. \$1.49
With FREE DISPENSER
1-Pint Size

87¢



AQUA NET
HAIR SPRAY

Imperial Size
GIBSON'S PRICE

57¢

Reg. Ret. \$39.95 Westinghouse
CANISTER VACUUM CLEANER

5 Year Guarantee

GIBSON'S PRICE

\$21.87

MEN'S SWEATERS

Asst. Colors & Designs
100% Wool • Sizes S-M-L
Reg. \$12.95
GIBSON'S PRICE
\$6.47

LADIES EVENING
BAGS

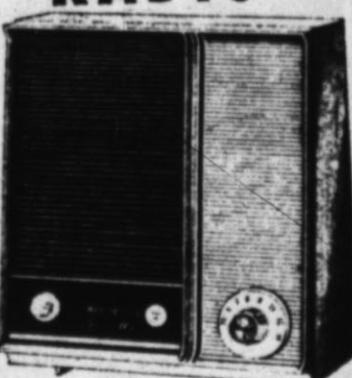
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GIBSON'S PRICE

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Westinghouse
5-TUBE TABLE
RADIO



Model 200TS
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All Cotton
Corduroy
Red • Blue

Sizes 9 to 24 mo.

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America's Lowest - Priced
Footproof Spinning Reel
• Stainless steel spinnerhead,
nitrate hardened \$5.95 RETAIL
• Thumb control button
• Constant anti-reverse
• 100 yds. line
M-202-1
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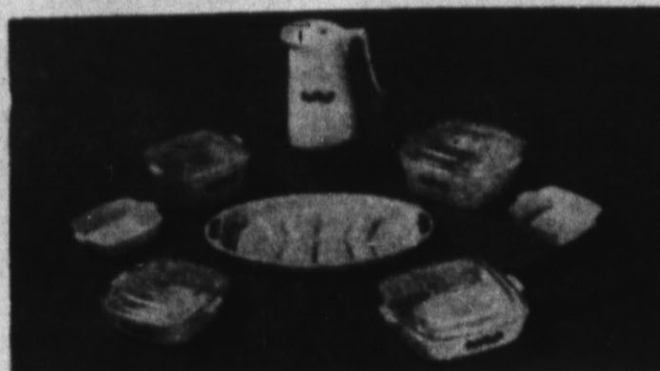


Reg. \$5.50
STORM-PROOF RAIN COAT

With Hood
GIBSON'S PRICE
\$2.98

Store Hours Friday 9a.m. to 7p.m.

PLAN TO PICK UP YOUR LAY-A-WAY PURCHASES
AS THE DOORS WILL CLOSE AT 7 SHARP



PATIO WARE
TOY DINNER SET

★ 14-PC. SET
★ BOXED FOR GIFTS
★ PERFECT FOR THE LITTLE GIRL.
GIBSON'S CHRISTMAS PRICE
99¢ #1220

V-ROOM
POWER WRECKER

by Mattel
GIBSON'S PRICE

\$6.67

V-ROOM
GUIDE WHIP RACER

Real Motor
Roar
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\$2.97

DAISY
CORK SHOOTING GUN

With Pop-Up
Western Target
GIBSON'S PRICE

\$2.27

GRENADE RIFLE

With Grenades
And Squad Cap
GIBSON'S PRICE

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STUFFED TOYS

50% OFF REGULAR PRICE
Reg. 97¢ to \$4.99

LARGE SELECTION
CUFF LINK SETS

Some With Tie Tac — Some With Tie Bar
Reg. \$2.00 GIBSON'S PRICE **\$1.27**
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MUSICAL
POWDER BOX

Reg. \$6.95 - Large Size
Swiss Made
Assorted Colors
GIBSON'S PRICE

\$2.49

ZOOM - UP
DUMP TRUCK

Real Dump Action
Actually, Steer It.

\$1.67

JET COPTER

by Parks - Easy To Operate - New Power Launching - Soars Over 100 Feet

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99¢

JAMES BOND SECRET AGENT 007
SECRET 7 RIFLE & PISTOL

Rifle Barrel - Super Scope - Pistol - Bullets Rifle Stock & Calling Cards

\$2.97

BRISTOL 188 SET

• Battery Operated
• Lighted Engine
• Realistic Jet Engine Noise
• Automatic Stop & Go Action

\$2.77



COMBAT MACHINE GUN

ON TRIPOD
★ RACKET ACTION
GIBSON'S PRICE

99¢

TINKER TOOLS

Bolt & Nut and Bench Sets for Boys and Girls to 5 Years - Smooth - Color Safe - Washable Unbreakable

GIBSON'S PRICE
\$1.13

PUNCHING BAG

AND STAND
by Hutch
Reg. \$7.50

GIBSON'S PRICE
\$3.49

ELECTRIC FOOTBALL GAME

by Tudor
Reg. \$8.95

GIBSON'S PRICE
\$3.97

BUSY BOX

SAFE 10 in 1 Sturdy Plastic Toy Attaches to Play Pen or Crib 9 mo. to 4 yrs. Reg. \$5.00

GIBSON'S PRICE
\$1.99

New Secret Weapon

Reg. \$4.95
Gun That Shoots Around The Corner Aim and Shoot Without Being Seen

GIBSON'S PRICE
\$2.37

TONKA OUTDOOR LIVING SET



• Jeep Surrey bus Cloth Fringed Top
• Camper Windows and Back Open
Mfg. Sug. 14.00

\$6.67

ALL CHRISTMAS DECORATIONS

50% OFF GIBSON'S REGULAR PRICE

YOUR ONLY TRUE DISCOUNT STORE

YOUR ONLY TRUE DISCOUNT STORE

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The Hereford Brand

SECTION TWO

HEREFORD, TEXAS, 79045, THURSDAY, DECEMBER 23, 1965

Merry Christmas!



Santa waves a greeting from his temporary headquarters on Main St. to youngsters passing by. The jolly gentleman from the North Pole has been in Hereford off and on for several weeks—and will be in his Variety Park branch office in front of the post office today and tomorrow from 2:30 'til 5:30 p. m. — to finish his talks with local small fry to prepare his gift list for his annual Christmas Eve visit. (Staff Photo by David Butler)



Deaf Smith 4-H Clubs Are Hosts At County-Wide Christmas Party

Four-H Club members and their families were entertained at the annual county-wide Christmas party in Community Center Friday evening, when 171 persons were present for games, a program and refreshments.

Recreation was planned on three levels, for adults, 4-H Club girls and boys, and pre-club children. The entire group joined in singing carols with Patti Turrentine as pianist, and hearing two readings, A Christmas Prayer, by Janice Turrentine, and Christmas in the Country, by Martha Ann McBride.

Mrs. Ray Polan, Mrs. George Turrentine, Jackie Woodward, Jane and Gerald Witkowski formed the committee on party arrangements. Deborah Jesko, Donita McDermitt, Martha Ann McBride and Janice Turrentine were the program leaders.

Mrs. Conrad Urbanczyk, Mrs. Howard Walker and Mrs. Argen Draper were in charge of entertainment for adults, which included table games.

For the 4-H group, Mrs. Rita Huckart, Juston McBride, Cynthia Hanna, Jackie Woodward and Gerald Witkowski directed games. Mrs. Polan was assisted by Julia Urbanczyk, Karen Scott, Christine Marnell, Anita Warren and Mary Kay Wagoner

punch, coffee, Christmas cookies and candy.

A number of the guests brought canned food to the party to fill baskets for needy families of the community.

Like garlic flavor? Before you roast a leg of lamb, cut slits in the meat and insert slivers of garlic.

Letters To Santa

Dear Santa Claus
My name is Elias Rodriguez and I'm 11 years old and I would like to have some toys

and all so I have a little brother he is 4 years old and little sister she is 2 years old and they would like to have some toys to so if you please send us some toys.

Your friend
Elias Rodriguez
428 Ave. D
Hereford, Texas.



Season's Best to All

have a happy Christmas!

HEREFORD GLASS CO.



STAGE STYLE REVUE — A parade of suits which they made in third-year homemaking class at Hereford High School was presented by ten students at an open house program Friday when the girls invited their mothers and other guests for a coffee. Other classes had charge of various phases of the program, decorated the homemaking rooms and served refreshments to visitors.

Narrator for the style show was Jane Wilhelm, at right in top picture. With her are Brenda Thomas, Janice Smith, Patsy Stone, Retha Kelly and Ann Mercer. Waiting to go onstage, bottom picture from left, are Cynthia Beene, Barbara Buck, Judy Felsch and Loretta Hoffman. Mrs. Doratha Prowell is instructor for the class.

FROM 300 TO 137.

COLUMBUS, Ohio — When Mrs. Winona Gums, a Hawaiian born resident of North Highlands Calif., bowled the second WIBC-sanctioned perfect game of the season she had two important

witnesses.

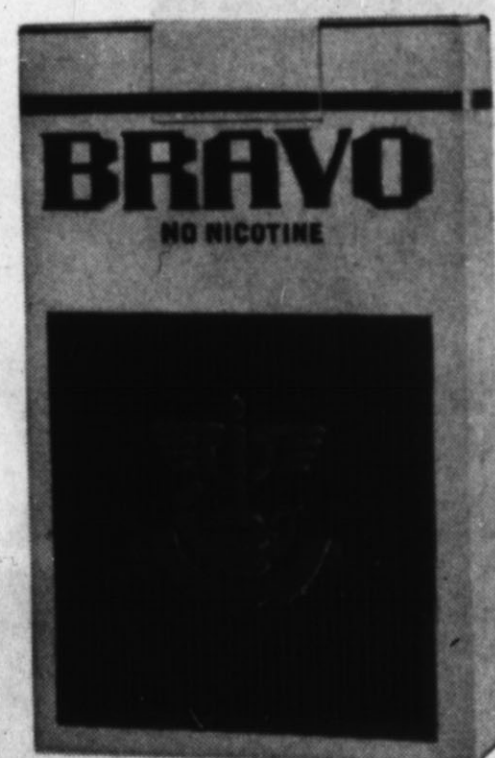
The petite mother of three bowled her 300 as her mother and sister, both teammates, cheered her on. The 164-average bowlerette was so overcome by excitement that she slumped to

137 in her second game that night, reports the Woman's International Bowling Congress.

Mrs. Gums' 300 was the first in the Sacramento WBA's 28-year history and the first at the Cordova Lanes.

BRAVO!

EVERYTHING YOU EXPECT FROM A CIGARETTE EXCEPT NICOTINE



Now you don't have to give up smoking to give up nicotine. New Bravo is a no-nicotine smoke. It gives you everything you expect from a filter cigarette. The taste, the flavor, the satisfaction of a truly fine smoke.

Bravo is guaranteed 100% nicotine-free.

Since 1936, scientists have searched for a "safer smoke." The Surgeon General's Report asked for it. Now, at last, you can have it. Modern technology has found a way to convert the outer leaf of the *lactuca sativa* — a pure, wholesome variety of the lettuce family — into a fine smoking product that gives you everything you expect from a good smoke...except

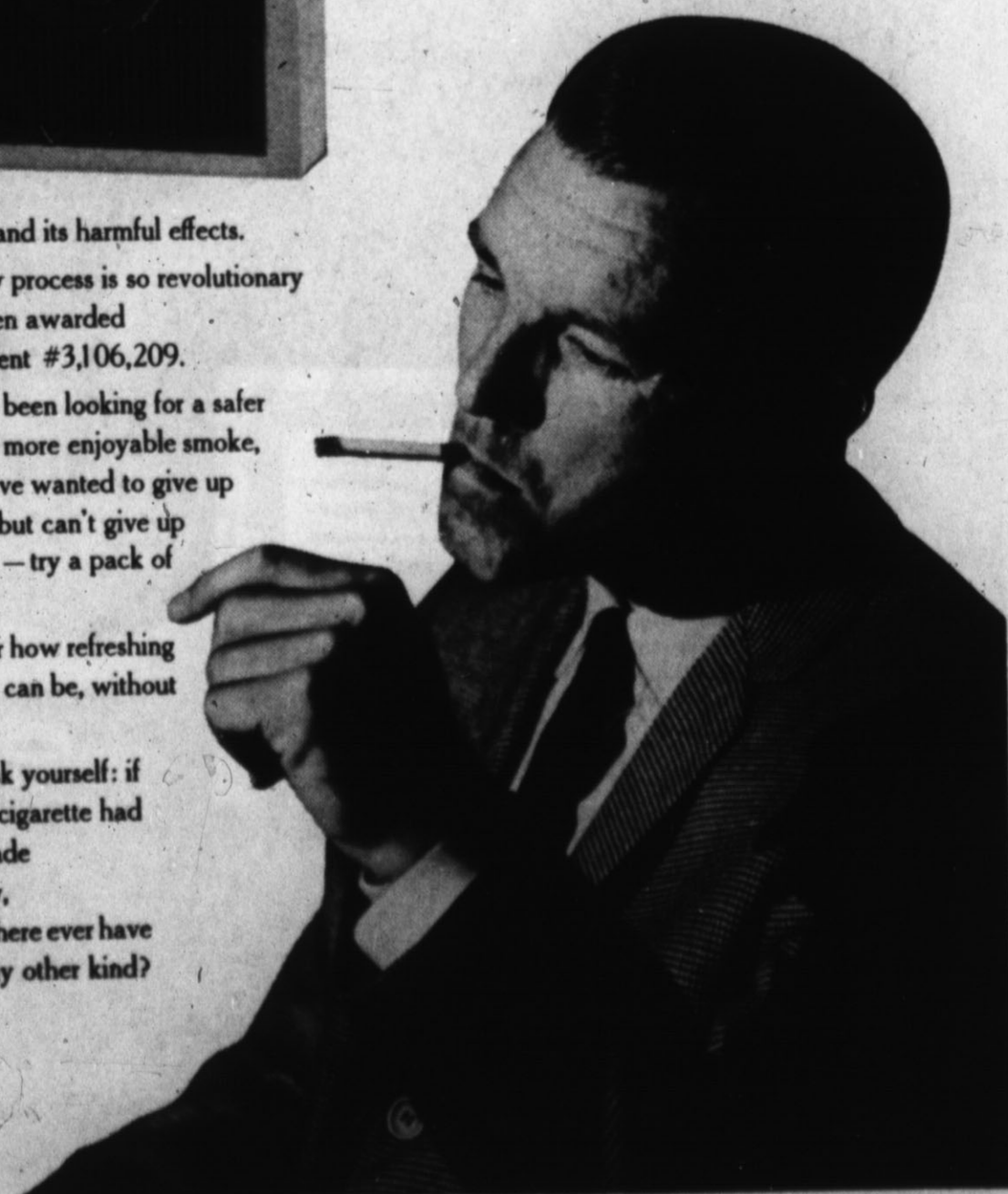
nicotine, and its harmful effects.

This new process is so revolutionary it has been awarded U.S. Patent #3,106,209.

If you've been looking for a safer smoke, a more enjoyable smoke, or if you've wanted to give up tobacco but can't give up smoking — try a pack of Bravo.

Discover how refreshing a smoke can be, without nicotine.

Then ask yourself: if the first cigarette had been made this way, would there ever have been any other kind?



Joyous Greetings



We hope this Christmas marks the close of a memorable year for you...one filled with good friends and good days.

We hope that tomorrow...and the years after tomorrow will continue to be filled with the best of everything for you.

HEREFORD INSURANCE

AND

DEAF SMITH COUNTY ABSTRACT

BRAVO SMOKES, INC., Manufactured in Plant #1, Hereford, Texas

It's Christmas in Texas

'Twas the night before Christmas in Texas you know,
Way out on the prairie (without any snow).

Asleep in their cabin were Buddy and Sue,
A dreaming of Christmas, like me and like you.

Not stockings, but boots, at the foot of their bed,
For this was in Texas, what more need be said?

When all of a sudden from out of the still night,
There came such a ruckus it gave me a fright!

And I saw 'cross the prairie like a shot from a gun
A loaded up buckboard come on at a run.

The driver was "Geein' and Hawin'" with wile,
The hosses (not reindeer) he drove with such skill.

"Come on there, Buck, Pancho, and Prince, to the right,
There'll be plenty of traveling for you all tonight."

The driver in Levis and shirt that was red
Had a ten gallon Stetson on top of his head.

As he stepped from the buckboard he was really a sight,
With his beard and moustache wo curly and white.

Then he burst in the cabin, the children awoke,
And both astonished that neither one spoke.

And he filled up their boots with such presents galore
That neither could think of a single thing more.

When Buddy recovered the use of his jaws,
He asked in a whisper, "Are you Santa Claus?"

Am I REAL Santa? Well, what do you think?
And he smiled as he gave a mysterious wink.

Then he leapt in his buckboard and called back in his drawl,
"

"To all the children of TEXAS MERRY CHRISTMAS,
you all!"



Merry Christmas and a Happy New Year

From all your Friends at

COMMUNITY GRAIN CO., INC.

Page Four

Jaycee-Ettes Give Toys For Children At Party

Names of secret pals were disclosed in the gift exchange at Hereford Jaycee-Ettes' Christmas party Monday evening in the Community Center. Mrs. Ronnie Osborn and Mrs. Don Haynes were on the hostess committee. Packages were heaped around the base of the white-flacked tree for the gift exchange. In addition to gifts for each other, members brought toys to add to the Toys-for-Tots collection. In a short business session, Bob Rott and John Meador of the Hereford Jaycees asked the cooperation of Jaycee-Ettes in

entertaining an area Jaycee work forum to be held here Jan. 8.

Women of the auxiliary group agreed to assist in serving meals to visitors and to entertain wives who accompany the Jaycee members here.

The hostesses served refreshments in a holiday theme to match the room decorations, to MMES, John Meador, Dick Kendrick, Jerry Shipman, John Robertson, Ray Polvadore, Mike Wilson, Benny Cooper, Wayne

Haulett, Jerry Fowler and Kent Turner.

Letters To Santa

Dear Santa,

1. I want a tip it game.
2. I want a baby "name me."
3. I want a tearie dearie.
4. If you don't have any of these, please surprise me with a doll.

From Kathy Meredith to Santa Claus. Merry Christmas.

Dear Santa Claus,

I am a little girl 5 years old. And I would like to have a little Hostess Buffet, A teeny Tiny Tears doll, and a baby buggy and a vacuum cleaner.

Linda Gay Noland.

Dear Santa,

I would like a Tonka Pick-up Truck in a beige, Johnny Express 3 trailers, V-room Skip-loader, Dumptruck, and some socks.

My little sister Sherry would like a range, sink, refrigerator in copper.

We will try to be good. Do not forget the other boys and girls.

Love
Weasley
and
Sherry

Dear Santa

I wanted 2 horses and 2 cows for Christmas, but my mother says you do not have those this year. This year I guess I would like to have a gun holster set and a cowboy hat.

Brian
3 years old
I Love You

222 Elm
Hereford, Tex.

Dear Santa,

Thank you for the other toys. I want a Race car game, and I want a cement mixer. And a football stand.

Yours truly,
Doug Walterscheid



AROUND THE TREE—Exchange of gifts from the handsomely-decorated Christmas tree at Community Center was a high spot of the Hereford Jaycee-Ettes holiday party Monday evening. A dozen members are gathered around the tree to begin handing out the packages.

Merry Christmas to All



May the beauty of the season be reflected in the hearts of all men. We extend our warmest Yuletide greetings and thank you for your thoughtful patronage.

• Mildred Drake
• Louise Ferguson
• Elida Gonzales

• Louise Springer
• Norma Hendon
• Martin Musquiz

• Paul Annpriester
PICK & MARY

HARMAN'S



Hi folks!

May we have just a minute of your
time to say

Merry Christmas

and a

Happy, Prosperous New Year

from

BORDEN'S

and your friendly Borden's Dvt.

ED SKYPALA

Borden's Milk is much better
than it has to be!



Christmas spirit is evident throughout King's Manor this week. Rooms are gaily decorated with candles, evergreens and bright-colored ornaments arranged by women from Hereford clubs and church organizations. Each table in the dining room has its centerpiece; the reception room features colorful poinsettias and residents' rooms all have wreaths or bouquets in holiday colors.

Throughout the holiday season beginning with Thanksgiving, Hereford residents have brought entertainment to the Manor, helped decorate it and sent gifts to their friends there. Music has been provided by carolers and choir groups.

Residents and staff appreciate the variety of Christmas programs which are being presented almost every day, and the other contributions to their holiday pleasure from friends in the community.

Mrs. Edna Culver had as recent visitors her son, Miles Culver, and Mrs. Culver of El Paso, who stopped enroute to Illinois for a short stay. They were accompanied by Mr. and Mrs. Dick Olmstead and children, Ann and David, also of El Paso. Olmstead is Mrs. Miles Culver's brother.

Mrs. Colleen Rucker is visiting in the homes of her children at Clovis, N. M. and Friona during the holiday period.

W. L. Blaylock is in Borger for a visit in the home of his son, the Rev. Hugh Blaylock.

Mrs. Neil Lipscomb and Mrs. Lodi Sifford are both spending a few days with relatives in Lubbock.

Mrs. Allie Tipps expects to spend Christmas in the homes of her children in Amarillo.

Mrs. Mary Helen Fisher and Mrs. Anna Blake were in Canyon on a shopping trip Monday.

Arthur Thompson will visit his children in Amarillo on Christmas.

The home of her daughter and family at Claremont will be the Christmas destination of Mrs. Clara Shore.

Mrs. Fannie Vernon will be a Christmas visitor with her daughter's family at Santa Rosa, N. M.

LANDLOCKED WHALE
BOLOGNA, Italy — The fossilized remains of a 10-meter-long whale have been found near Pianoro in the foothills of the Appennine Mountains. Archaeologists said it was the first complete fossilized whale skeleton found in Italy.

Office Supplies — Printing
THE INK SPOT

Luncheon Is Farm-Ranch Club Event

The December meeting of Farm and Ranch Club was a luncheon in the home of Mrs. Paul Rudd, with a Christmas program and gift exchange. Sparkling holiday decorations made the rooms attractive.

Mrs. R. W. Hairgroove presented the program, reading a story in verse, Christmas Night

in the Quarters and leading singing of carols by the group. Mrs. Curtis Griffin of Pampa, sister of Mrs. Rudd, was a guest as were three children, Allison Thomas, Kimberly Sue Johnson and Rhonda Combs.

Members at the luncheon included Mrs. Phillip Miller, W. W. Thomas, Jack Weaver, Roy Pruitt, Cliff Johnson, John E. Hill, G. V. Hall, Elmer Combs and Glenn Burrus.

Pete Hens, sophomore soccer player at Michigan State, played for Greenwich, Conn., high when it won the 1965 state title.

Have a Merrie Christmas!

We Will Close At 7:00 p.m.
CHRISTMAS EVE, DEC. 24th.
AND BE CLOSED
CHRISTMAS DAY,
December 25th.



Young Hen TURKEYS

12 Lb. And Up
43¢
LB.

Honeysuckle White TURKEYS

Grade 'A' 14-16 & 18-20 Lb.
53¢
LB.

Turkeys

Swifts Butterball TURKEYS

Grade 'A' 12-20 Lbs.
53¢
LB.

Manor House Grade 'A' TURKEYS

Small Beltsville 4-8 Lbs.
49¢
LB.

YOUNG TOMS

Young Plump Grade 'B' Tom Turkeys 16-24 Lbs.
35¢
LB.

PICNICS HAMS DUCKS HENS

Armour Star or Mohawk 3 Lb. Net Vacuum Cooked **\$1.99**
Wilsons Boneless Festival 8-10 Lb. Excellent Eating **\$1.29**
Manor House Grade 'A' Lb. 4-5 Lb. Festive Eating **49¢**
Manor House or Mountaire USDA Grade 'A' 3-6 Lbs. For Moist Heat Cooking. **39¢**

Ocean Spray **CRANBERRY SAUCE**
No. 303 Can **19¢**

CANNED HAMS

Mohawk or Armour Star 3 Lb Net **\$2.99**
Mohawk or Armour Star 5 Lb. Net **\$4.59**

Shop Safeway For 100% Guaranteed Meats!

Manor House or Mountaire Roasting Hens. 43¢	Shrimp Trade Winds 1 1/2 Lb. Pkg. \$2.89
Smoked Hams Pinky Butt Cut 73¢	Shrimp Tradewinds Cocktail 3 4 Oz. Jars 99¢
Smoked Hams Pinky Shank Cut 69¢	Oysters Kirkpatrick Standards 12 Oz. Can 89¢
Pork Roast Semi-Boneless Boston Cut 59¢	Cheese Lucerne Cream 8 Oz. Pkg. 29¢
Sliced Bacon Wilson's Corn King 79¢	Cheese Safeway Longhorn 59¢

Green Onions

Arizona Garden Fresh **4 Bchs. 29¢**

TOMATOES

Vega Grown Hot House **45¢**

CELERY

California Fresh Green Pascal Large Stalk **10¢**

PECANS

Stewart Paper Shell Bag **33¢**

DATES

Waldorf Fresh 1 1/2 Lb. Cup **89¢**

APPLES

Wash. State Extra Large Red Delicious **19¢**

ORANGES

Calif. Navels Extra Large **19¢**

LETTUCE

Western Iceberg

Firm Heads

Head

19¢

Save On These Holiday Extras At These Reduced Low Prices!

Potato Chips Mortons Reg. 39¢	Jell Well Asst. Flavors 6 Oz. Pkg. 49¢	Green Beans Del Monte Fancy Cut 4 No. 303 Cans \$1
Margarine Piedmont Patties 3	25¢ Flour Harvest Blossom 5 Lb. Bag 39¢	Cranberries Ocean Spray No. 300 300 Can 19¢
Broiler Foil Kitchen Craft 25¢	49¢ Pecan Pieces Use In Baking 10 Oz. Pkg. 49¢	Cherries Towie Green 5 4 Oz. Btls. \$1
Karo Syrup Red Label	59¢ Marshmallows Fluff Puff 1-Lb. Pkg. 25¢	Folgers Coffee Reg. Drip 1-Lb. 4c Off Can 69¢
Shortening Royal Satin 10c Off	3 Lb. 59¢ Salads Lucerne Holiday 3 15 Oz. Pkgs. \$1	Folgers Coffee Reg. Drip 2 Lb. 10c Off Can 1.37

From Our Dairy Case!

Butter Shady Lane 1-Lb. Pkg. 65¢	Eggs Breakfast Gem Grade 'A' Doz. 49¢
Cream Lucerne Whipping 1/2 Pt. 35¢	Party Dips 7-Flavors 3 8 Oz. Dips \$1
Egg Nog Lucerne Quality Ctn. 48¢	Egg Nog Lucerne Quality Ctn. 89¢

Crown Colony.

SPICES

Nutmeg 1 1/2 Oz. Can 59¢	Pumpkin Pie Spice 4 1/2 Oz. Can 41¢
Sage 8 Oz. Can 23¢	Poultry Seasoning 1 Oz. Can 19¢

Mrs. Wrights

STUFFING

Stuffing Mix 7 1/2 Oz. Can 29¢	Stuffing Mix 13 Oz. Pkg. 49¢
Stuffing Bread 1 1/2 Lb. Loaf 27¢	

FROZEN PUMPKIN or MINCE PIES

Blue Star 4 20 Oz. Pies \$1	Bel Air 3 24 Oz. Pies \$1
------------------------------------	----------------------------------

Save On These Holidays Specials!

Green Beans Del Monte Fancy Whole 4 No. 303 Cans \$1	Golden Corn Town House Cream or Kernel 6 No. 303 Cans \$1
Edwards Coffee All Grinds Quality 1-Lb. Bag 67¢	Nob Hill Coffee All Grinds Pre Ground 1-Lb. Bag 62¢
Airway Coffee All Grinds Pre Ground 1-Lb. Bag 60¢	

Prices Are Good Thru Friday Dec. 24th.

Cragmont Asst. **MIXES**
Sparkling Water
Ginger Ale
Quinine Water
Collins Mix
Lemon-Lime
10¢

Detergent **SALVO**
2 Lb. 14 Oz. Box **85¢**

Bar Soap **IVORY**
Personal Size Bars **31¢**

Tooth Paste **GLEEM**
Large Size **53¢**

Libby Tomato **JUICE**
46 Oz. Can **37¢**



Courthouse Records

VEHICLE REGISTRATION

Alvin Jolly, 1960 Chevrolet pickup; J. R. White, 1964 Ford; Eliseo Aldaco, 1967 Chevrolet; Jack Coleman, 1968 Chevrolet pickup; Luis Ayala, 1969 Chevrolet; Tomas Robledo, 1969 Pontiac; Estevan Martinez, 1966 Chevrolet; Ed Reinauer Jr., 1966 Chevrolet; Joseph R. Hill, 1963 Chevrolet; James I. Tucker, 1966 Olds; D. L. Basden, 1968 Chevrolet, 12-17.

Orsborn Chevrolet-Olds, 1966 Chevrolet; Larry Alexander, 1963 Chevrolet; Mrs. Johnnie L. Dupnik, 1965 Olds; Alma J. Andrews, 1968 Olds; Evelyn Passmore, 1960 Dodge; Mrs. J. D. Spencer, 1957 Dodge, 12-17.

Eugene Stumper, 1963 Ford; Michael J. Gallagher, 1960 Dodge; Don Gregory, 1966 Ford; L. H. Lookingbill Jr., 1966 Pontiac; Bill Byers, 1965 Pontiac; Jose Ruiz Jr., 1963 Chevrolet; Rose Tijerina, 1963 Chevrolet pickup; West Texas Drilling Co., 1964 Cadillac; Robert Williams, 1963 Gram truck; Simon Gonzales, 1959 Mercury, 12-20.

Ventura Gonzales, 1966 Dodge truck; John B. Kerr, 1961 Midway house trailer; Hilton Higgins, 1966 Olds; Andres Pina Jr., 1964 Mercury; Glen Sovall, 1967 Chevrolet; G. R. Smith, 1965 Teepee house trailer; Albert J. Harris, 1966 Buick; Ben W. Childers, 1966 Chrysler; Jesse S. Gonzales Jr., 1962 Ford truck, 12-20.

Bill Emmons, 1962 Chevrolet truck; Manuel Gonzales, 1960 Chevrolet; Lynn Robbs, 1964 Ford; Dolly J. Kearns, 1967 Buick; Armando Aguirre, 1960 Chevrolet; Catalina Fuentes, 1958 Chrysler; Alfonso Hernandez, 1959 DeSoto; Benita Cisneros, 1960 Ford; Meri Bridge, 1957 Ford; Cesar Montoya, 1963 GMC truck; Zulena Moreno, 1962 Ford, 12-20.

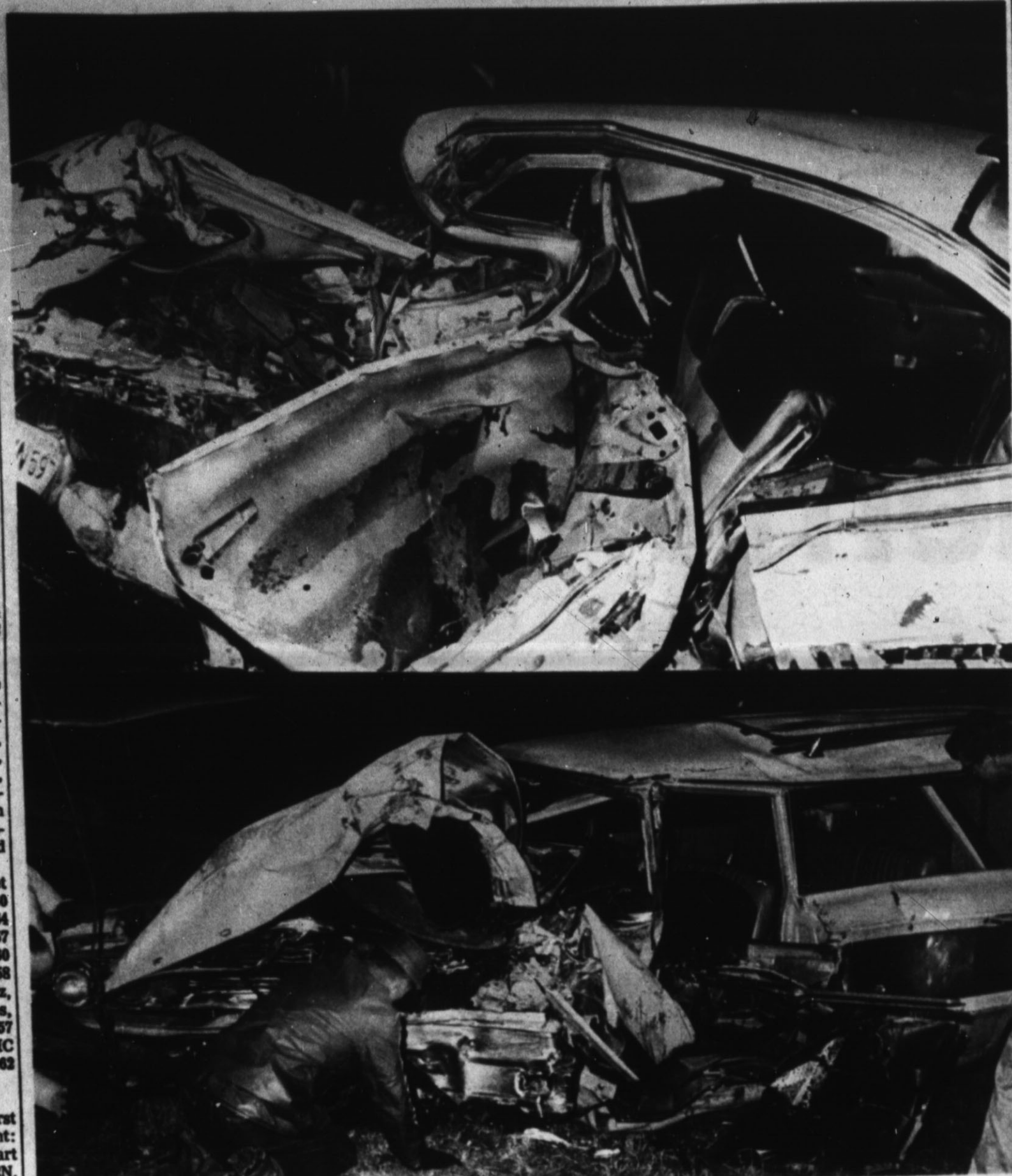
DEEDS OF TRUST

Wilford Arthur et ux to First National Bank of Aspermont: 51.5 acres out of southwest part of east half of Sect. 16, T2N, R2E.

Gene Leach et ux to Lumbermen's Investment Corp.: North 47 feet of Lot 41 and south 57 feet of Lot 42 Green Acres Estate, Unit 2.

W. C. Briggs et ux to Prudential Insurance Co. of America: Survey No. 79, Blk. K-11, GC&SF Ry. Co. and southwest quarter of Survey 80, Blk. K-11, GC&SF Ry. Co.

Holmer Hill to Fred H. Miller: West half of Sect. 34, Car-



CRASH LEAVES ONE DEAD—THREE CRITICAL—One youth was killed and six persons were injured when the two cars above crashed head on, six miles west of Friona Saturday night. Three of the six persons are listed in very critical condition at West Texas Hospital in Amarillo.

Killed was 17-year-old Santiago Louis (Jimmy) Ramos, Friona, driver of the car pictured at the top. An Arizona minister and his family were occupants of the auto pictured on the bottom. (Staff Photos by Tom Wingo)

ter and Head Subdivision; also two tracts out of Wilkerson-Woodall & Landers Survey.

Charles W. Moore et ux to Hi Plains Savings & Loan Assn.: South 50 feet of Lot 6 and north

6 feet of Lot 7, Wayne Wallace Subdivision of Blk. 45, Evans Addition.

N. Wayne Hood et ux to American Mortgage Co.: Lot 8, Blk. 1, Braly First Subdi-

vision, Mabry Addition.

J. B. Marion to The J. B. and Leola Marion 1960 Trust: Northwest quarter of Sect. 9, T2N, R3E.

John R. McDonald to Federal Land Bank of Houston: Northwest quarter of Sect. 65, Blk. K-3, Weiss and Sanders Survey.

Ara J. Johnson to Marie Gordon et al: North 100 feet of Lot 15, and Lot 14, and north 100 feet of west 40 feet of Lot 13, Higgins Subdivision, Womble Addition.

MARRIAGE LICENSES

Alfredo Lopez Santos and Teresa Gonzales Mata, Dec. 17.

Jan. 3 Final Day For Transer Of Cotton Quota

Farm operators were reminded today that applications for the transfer of cotton allotments effective for the 1966 crop should be filed not later than Jan. 3, 1966.

In Deaf Smith County, growers voting in the Nov. 23 referendum failed to approve transfer of acreage allotments out of the county, so the transfer of allotments locally may be made from one farm to another only within Deaf Smith County.

Frank J. Bezner, Chairman, Agricultural Stabilization and Conservation County Committee, explained that the referendum this fall was the first time growers had voted on whether to permit the transfer of cotton acreage allotments out of a particular county through sale, lease or transfer.

SUCH transfer of allotments is permitted by the new farm law, the Food and Agriculture Act of 1965. While allotments may be transferred out of a county if at least two-thirds of the county growers voting approve such a transfer, allotments may not be transferred out of a State.

The referendum on November 23 did not affect the transfer of allotments from one farm to another within the same county; this is authorized by law.

Throughout the Cotton Belt, growers in 350 counties approved transfer of acreage allotments out of the particular county. There are 1,669 cotton-growing counties in the United States.

Jericho, Jordan, famed as the lowest city on earth, was the site in biblical days of Herod the Great's winter palace. Cleopatra once collected revenues from palm and balsam trees of Jericho.

Letters To Santa

325 Ave. K
Hereford, Texas
Dec. 15, 1965

Dear Santa Clause,

For Christmas I want a Bal-
lerina dress, a troll doll, a Suzy
cute doll, a cook set, a 22-
piece jewelry box, I also want
some candy in my stocking,
some nuts too.

Thank you,
Barbara Kee

Love
Renee Dobbs

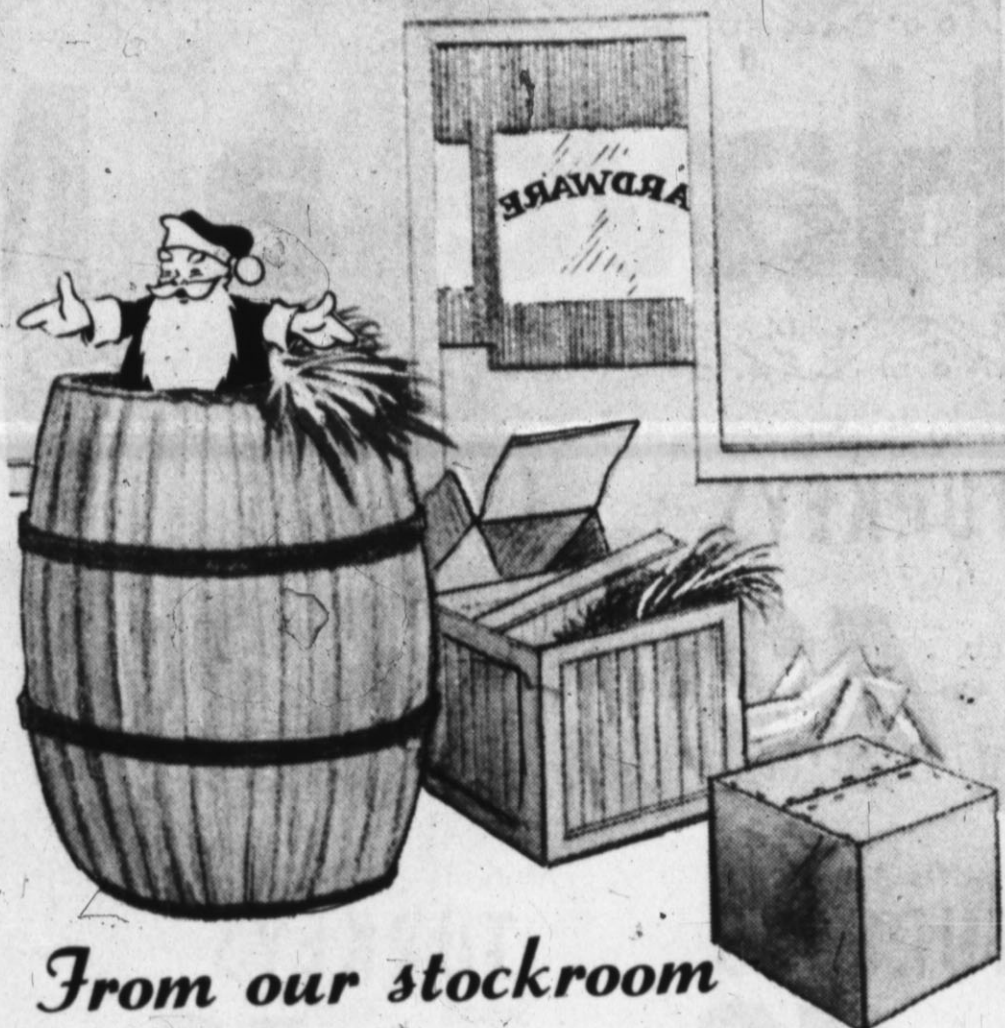
Dear Santa Claus
I love you.
I want you and the reindeers
have lots of fun, I am 4 years
old. I want a walking doll and
a slide.

love,
LeAnn Dobbs

Dear Santa Claus
I am 2 years old. I want some
toys, Slide & walking doll. I
love you.

Dear Santa,
I would like to have a punch-
ing bag. Danny wants a John-
ny West set. My sister Linda
wants a Barbie doll set. David
wants a weight-lifting set. Bring
Rita a toy she can pull or ride
on. Hope it snows so you can
get here easier.

Love
Dennis Collins
806 Miles St.



From our stockroom
of good wishes

We send our very finest wishes to each of our friends and patrons at this holiday season. It has given us much satisfaction to meet you and serve you during the past year. May the next twelve months be filled with success and joy for you and yours.

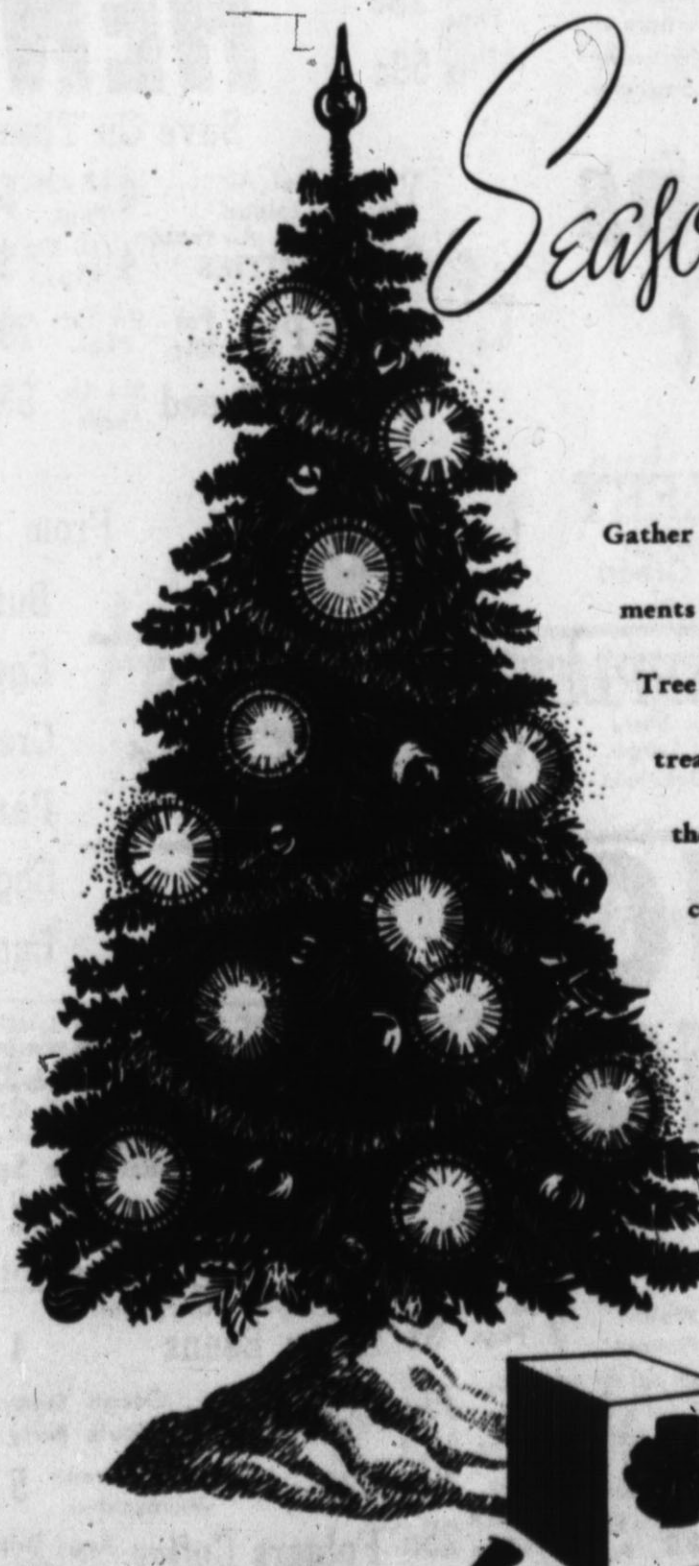
HEREFORD HARDWARE

CHRISTMAS GREETINGS

We bring you glad tidings,
wishing you a happy holiday
season. Merry Christmas!

from the employees at

ALLRED OIL CO.
INC.



Season's Greetings

Gather 'round the tree... let the tree lights and the ornaments reflect the merry joy of the season. The Christmas Tree is a wonderful old custom... and to us another treasured custom is that of extending best wishes of the season to all our friends and customers. We appreciate your loyalty and continued friendship and will strive to continue to be worthy of it for years to come.

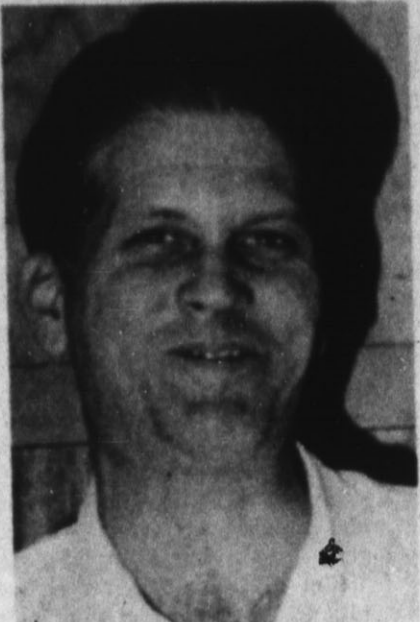
May all the joys
of the
Christmas Season
be yours

THE **Vogue**

Bess Moore



C. D. Fitzgerald



Kenny Wilson



C. J. Crump



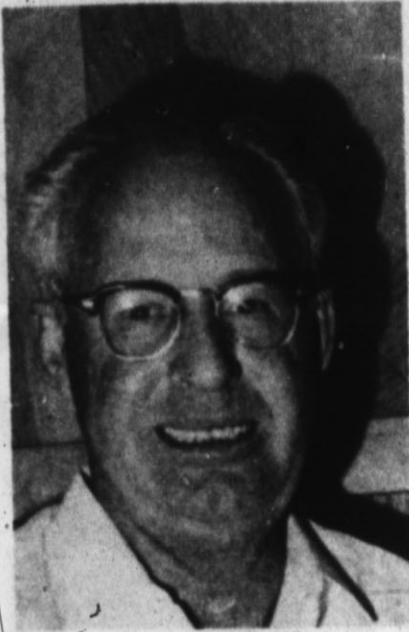
Ronnie Osborn



Mike Ferguson



Ronald Bridges



Andy Anderson



Luke White



Leon Martin



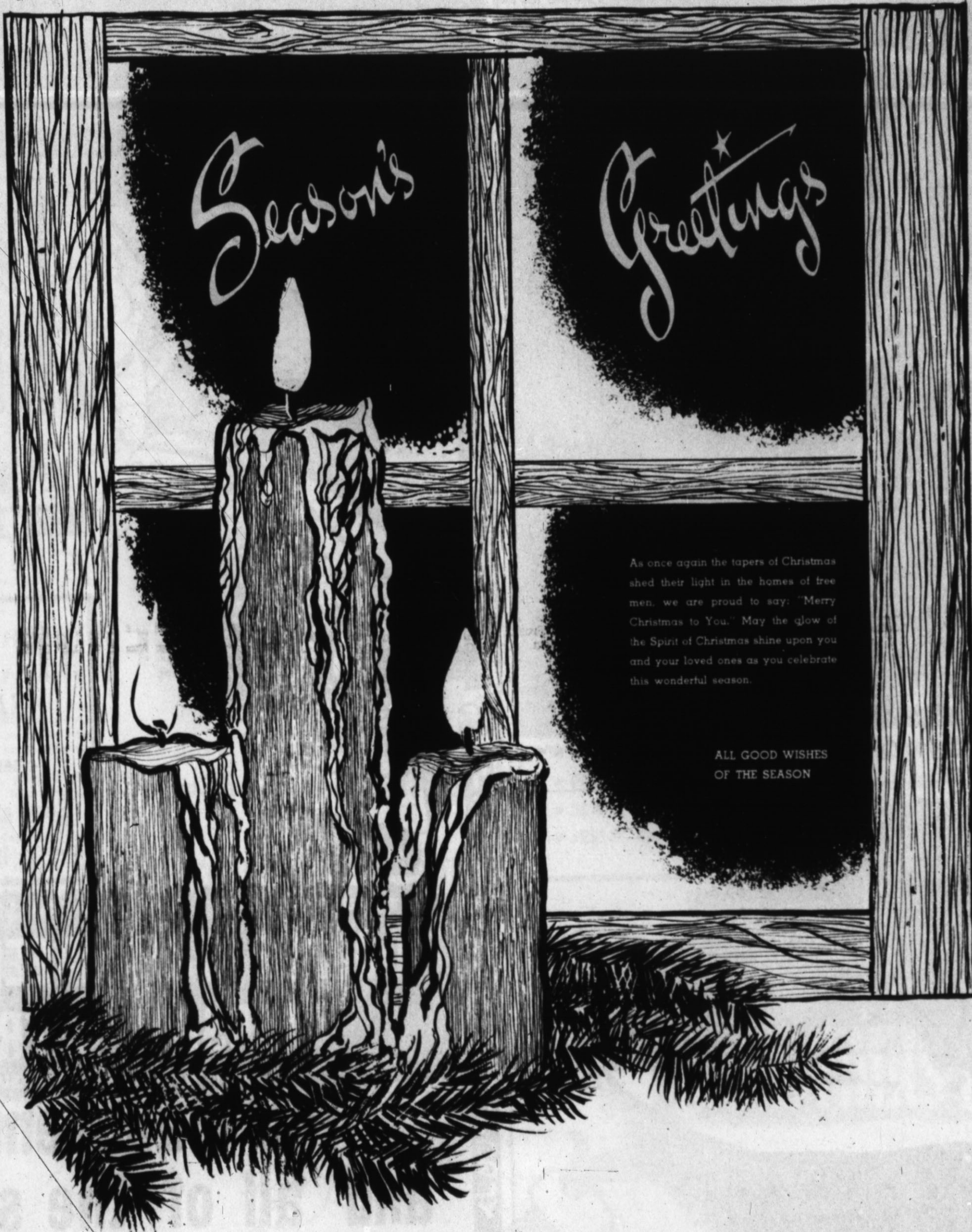
J. B. Blankenship



Brenda Jackson



Carl G. McCaslin



Merl Bridges



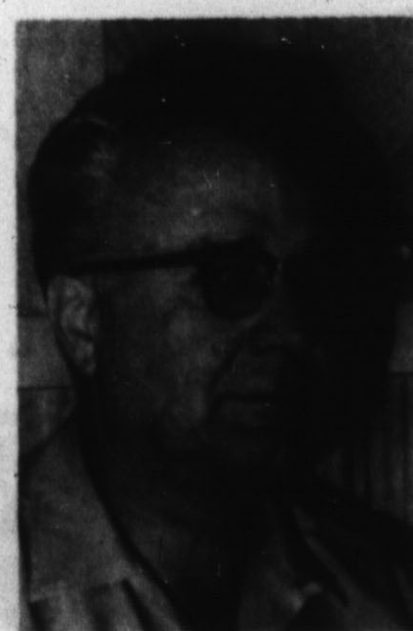
Ed Bridges



Aubrey Bell



Joe Mack Hale



Ben Childers



Wayne Phillips

Carl McCaslin Lumber Co.

A Complete Building Service

1 Block East of Courthouse

Phone The Lumber Number EM 4-3434

REP. ROGERS WRITES

Christmas 1965

The White House is decked out in its customary finery for the Christmas Season, as are millions of homes across the land; the National Christmas Tree has been lighted by the President; Christmas shoppers crowd the stores in every city, and sales records are being set — and, on the other side of the world, American troops are courageously battling an implacable Communist enemy in Viet Nam.

Will it be years before the majority of American people can again regard Christmas as a season of peace?

THE WAR hangs like a cloud over the holiday season, although we Americans are as dedicated as ever to doing whatever is necessary to preserve freedom. It seems certain that matters connected with the war in Viet Nam are going to occupy

an increasingly larger share of the attention of Congress when the new session convenes in January.

The stepped-up pace of the fighting is going to bring a careful review of Viet Nam policies in both houses of Congress. Legislation — such as bills appropriating money for more troops and weapons — will have a direct bearing on the conduct of the war. Some will advocate cutting back domestic expenditures to further the war effort; others will argue that domestic programs must also be advanced.

THE DEBATE in Congress will help bring the country's attention to bear on the challenge we face in Viet Nam in a much healthier way than through the highly publicized, deplorable demonstrations that have done so

much to encourage our Communist foes to misread U. S. intentions and determination.

It is now certain that President Johnson's leadership and Administration policies toward Viet Nam are widely supported by the American people, that all but a small segment of our people are behind our efforts to restore peace through justice in Southeast Asia.

AGAIN, the United States is pledged to do what is necessary to preserve freedom, and the depth of that commitment will be made plain when the people's representatives return to Washington and the halls of Congress when the holidays are over.

In Viet Nam, our problems are compounded because more is required than "victory" in a conventional military sense. We must convince the Communists that the motto on one of our early American flags, "Don't Tread On Me," is still the motto of American everywhere — that our work in Viet Nam is to demonstrate freedom's values

to a confused, frightened, intimidated populace whose leaders have asked for our help.

In this connection, gifts of food, clothing, and other articles being sent by Americans to the people of Viet Nam can not help but win friends to our cause. Thanks to the recent efforts of a dedicated group of citizens of the Texas Panhandle, those who organized the campaign and those who gave to it, a number of Vietnamese civilians will enjoy a happier Christmas.

ALTHOUGH our supply lines to Viet Nam are long and military supplies must take priority, I hope we can continue to send — as private gifts from private citizens — needed articles to the people of Viet Nam. I think such assistance would not only go a long way toward assuring eventual victory but would also drive home the point that Americans are solidly behind the preservation of liberty.

As we think on the meaning of our Savior's life and His love

Letter To The Editor

I want to thank you again for printing my last letter in the Brand and your explanation of the way you understand my suggestions, but I believe you misunderstood my suggestions to a certain extent.

I realize that when ever money has been turned over to the Red Cross or any other project that they have to distribute that money according to the rules

for us, we are reminded that Christmas is a time for helping those less fortunate than ourselves. Certainly here in the United States, in our own communities, are those for whom Christmas would not be bright were it not for the thoughtfulness of good neighbors. May Christmas always have this importance to us.

Mrs. Rogers and the children join me in wishing you and your families a very Merry Christmas and a happy and successful New Year.

WALTER ROGERS
MEMBER OF CONGRESS

they have adopted. But perhaps I can illustrate it better by explaining this way. If I donate \$10 to some project this year, then that doesn't give them the authority to demand \$10 of me next year. If I decide to give them only \$5 next year and give the other \$5 to some other cause, then that is my business. If I want to send some of my money to some other place where it can be used for a good cause to help someone in need, well and good.

I think that is right. But if we have people here at home that are in a helpless position, through no fault of their own, or if they have made a bad mistake and are unable to help themselves, then I believe it is my duty and your duty to help or spend our money where it can do some permanent or lasting good regardless of color or creed.

That \$4,000 from the Red Cross was no doubt a big help to the people that were driven from their homes — but how much more good could \$4,000 have done in a project in draining that lake and avoided that damage it would take a term of years to pay the total cost but \$4,000 every time that lake fills up as a disaster fund

The Hereford Brand, Hereford Texas, Thursday, Dec. 23, 1965

will never overcome the situation.

You said it appeared that the project had died for lack of push, but I am happy to say I found out it hadn't died, but was still being considered and studied even one week later by people that have influence and I believe better situated financially than you or I, but if we do our little bit we may be of some help. We may be called the people's enemy be some, but that will be by people who are self-centered and have no respect for others' needs. I wonder what their answer will be when they face their God and he says, "As you did it not to the least of these; ye did it not to me." We should appreciate the fact that the good Lord had

blessed with a good home that was high and dry and should be thankful that we have the chance to help those people instead of having to be helped.

I believe the drainage project should be done with consideration for all people involved and done with the least damage possible, but lives and homes should be given more consideration than damage in \$ and cents. That project is a must and we can't let it die.

Yours truly,
Ole T. Larson

BRITONS LIVE LONGER
LONDON (U) — Life expectancy for a British male is now 68.1 years. For a female it is 74.2 years, the registrar-general's latest reports show.

The figures were 67.3 and 72.7 10 years ago for men and women, respectively.

The records also show that the most common causes of death last year were coronary disease and cancer.

QUALITY NURSERY STOCK
Armstrong
505 W. Park EM 4-1866



A WAVE FROM SANTA—A big jolly wave from Santa is given to all who pass by the E. L. Vance home on Bech St. Also Rudolph leads the reindeer on Santa's sleigh.

A beautiful manger scene graces the picture window of the home. (Staff Photo)



Christmas
Wish...

We wish you the Peace of Christmas and a home filled with love and cheer this Holiday Season. May you enjoy every blessing of a wonderful Yuletide.

GREETINGS TO OUR MANY FRIENDS

J.F. MESSER
GENERAL CONTRACTOR

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



Merry Christmas

from

PIGGLY WIGGLY

WE WILL BE
CLOSED
SAT., DEC. 25th

Specials throughout the
Store are continued for Thurs. &
Fri. as listed in the Sunday Brand

TO WISH YOU A VERY MERRY CHRISTMAS WE ARE EXTENDING

DOUBLE S&H GREEN STAMPS

THURSDAY & FRIDAY

FOR YOUR SHOPPING PLEASURE

The Management and all of the staff of Your Piggly - Wiggly store extend SEASON'S GREETINGS

ALL OF US HERE AT PIGGLY WIGGLY HAVE ENJOYED THE PRIVILEGE OF SERVING YOU DURING THE PAST YEAR AND SINCERELY THANK YOU FOR YOUR KIND PATRONAGE. WE PLEDGE OUR SERVICE AND OUR STORE TO YOUR FURTHER SATISFACTION DURING THE COMING YEAR OF 1966. WE SHALL ALWAYS TRY TO MERIT YOUR CONFIDENCE.



WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



JOLLY CHRISTMAS CAROLERS—"Joy to the World" rang from these carolers as they get with the spirit of the holiday season. The carolers are (l-r) Sharon Garrison, Bob Wert, Richard Brown, Edith Davis, Julie Wert, Carol Clearman and Mary Stoy. Looking on with awe, are the Wert's children, Pam and Kim. (Staff Photo by David Butler)

—Small Talk—

By SUE COLEMAN
Women's Editor

Among the too-too cute suggestions for Christmas which crop up every year, there is presently a nauseating note that a card is available to send greetings "from our parakeet to Rover, things have gone too your parakeet."

That is a logical outgrowth, I suppose, of the move to include household pets in the festivities. As a means of making children more considerate of their pets and of all animals it has merit, but when Christmas trees in homes with no children hold beautifully-wrapped bones for far.

AND WHEN PEOPLE send greeting cards from one bird to another, they are completely out of hand.

This is no complaint against pets, or against treating pets well — even spoiling them. Dogs are my favorites, and my dogs have frequently been badly spoiled, and greatly loved.

But though some of my best friends were, and are, dogs, there's still no sense in mixing them up with Christmas observances except to see that they have their share of the turkey. These "gift suggestions for Fido" and the like, contribute too much to cheapening the Holy Season.

The awfully cute tricks, in my opinion, are maybe a step worse than the over-commercialization of giving that so many people deplore.

BUT THE PLEASANT custom of offering Christmas greetings — to people — is not one to ignore. In fact, it's one of the happiest privileges of the holidays and I join in enthusiastically.

This is a wish for the merriest of Christmases to all the friendly folks in and around Hereford, and many more of 'em. That last phrase is quite vague of antecedent, but you can take your choice — many more wishes, Christmases or friendly folks.

ANOTHER METHOD of making tea is supplied by Mrs. A. L. Manjeot in response to a request made here. Her recipe is one used by her sister, Mrs. Pink H. Gilliland of Amarillo to make tea which has been praised by many guests at parties where it was served.

She starts with 3 cups of a concentrated tea, brewed with three sticks of cinnamon and a few whole cloves. Add this to 20 cups of water, then dissolve 1½ cups of sugar in the mixture. Add the juice of 6 oranges and 3 lemons, stir it well and heat it just to the boiling point — do not boil.

A quart of apple juice may be added for a change of flavor. The tea looks more appetizing when it is served with a thin slice of orange or apple.

MRS. GILLILAND was always careful to make tea by the method endorsed by tea-lovers of past years. Mrs. Manjeot says. She was emphatic that hot tea should be served very hot, and that the color does not matter much because different varieties of tea produce different colors.

Proportions do matter, though, and ¾ cup of water should be

used to a teaspoon of tea for making a teacupful of the beverage. Be sure to use fresh water, right from the tap, and bring it to a rolling boil before pouring it on the tea leaves.

Best tea is made in an earthen, not a metal pot. Do not oversteep the tea — three to five minutes is enough. For spiced tea, add the whole spices while the tea is steeping. Thus says a tea-maker of the traditional school, which turned out many a cup of the drink praised by literary men in prose and verse.

Hunters Hosts At Dinner Party

Hunters who shared their game with families and friends, Lynn Brisendine and Mike Ranspot were hosts at an informal pheasant dinner in the T. E. Brisendine home, where Christmas decorations brightened the rooms.

Guests were Mr. and Mrs. I. D. Rhodes and daughters, Barbara, Melinda and Sheila; Mr. and Mrs. Pat Ranspot and daughter Rita, Mr. and Mrs. Brisendine and children, Micky Dianne, Trent and Lynn.

CARD OF THANKS

We wish to express our thanks and appreciation for the many kind deeds shown to us during our recent loss of our husband, father and grandfather. The flowers, cards, food, and just your presence meant so much. The relatives of J. W. Decker

FLYING YULE VISIT

Mr. and Mrs. Tony Ravizza and children left Wednesday by plane from Amarillo for a Christmas visit with his relatives at Pittsfield, Mass. His father is seriously ill.

Classifieds Get Results

THANK YOU

For your generous orders of our cakes.

Our love goes into the preparation of them for the enjoyment of you and yours.



May God's Blessings
be with you this Yuletide

Anni Brashear

Letters To Santa

Dear Santa Claus,

I was just writing you some few lines. Would you please bring me a piano. I would like a piano. I think you are good. Your friend
Beatris

I am 10 years old and also have two sisters. One is 8 years old and the other is six years old and them wish to have some toys to, so if you

please can send some.

Dear Santa Clause,

I am seven years of age. My name is Don Curtis Strain.

I would like to have a machine gun for Christmas. I would also like to have a road grader, a stopper gun, some caps, some play toys to play with in my sandpile, a pickup, and a car.

I also have a little brother that is two years old. His name is Robert Bruce Strain.

He would like to have a car, a pickup, and a skateboard for

Christmas.

My mother says we'll pass for being good this year. Your friends,
Robert Bruce
and Don Curtis
Strain

Dear Santa Claus,

My name is Sheri Pruitt. I live at 531 Westhaven Dr. in Hereford, Tex. I am 5 years old.

I went to see you downtown, but you had gone to see some other boys and girls. Mommy said,

I love you very much and I've

been kinda good. Would you please bring me a wagon, a doll and a baby buggy, and a rocking chair. Please bring my sister, Karen, a big Teddy Bear for her bed, and some charms for her charm bracelet.

Love, Sheri

TAX-FREE AGE

BOSANSKA KRUPA, Yugoslavia — Dan Eric is 167 but still works regularly at his little grocery store. In tribute, the town council has exempted him from all taxes.



NOEL * *
* * NOEL
NOEL * *
* * NOEL
BORN * *
* * IS THE
KING OF
ISRAEL

ALL GOOD WISHES for CHRISTMAS

Rutherford & Co.

• MONK JOHNSON
• PENNY JOHNSON
• SEALE STEVENS
• JESSIE ANN DAVIS

• BEA HUTSON
• HELEN LEE
• RUTH KNOX
• RODNEY HERR

• SADIE ROGERS
• MARJORIE McGOWEN
• HARLEY HENDERSON
• MRS. T. W. ALDERSON

WE WILL BE CLOSED

Friday Evening, Saturday
and Sunday
for the Holidays!



CHRISTMAS GREETINGS

The Caison House

Jeannie & G. D.



HOLIDAY VISITORS—Hereford homes entertaining visitors for Christmas include that of Mr. and Mrs. L. H. Lookingbill Sr., 4115 Ave. J, where their daughter and her children are pictured. With Mrs. John Winkler of Baton Rouge, are son John and daughters Sarah and Sandra. A student at Louisiana State University, Sandra has as guest here a fellow-student, Dwight Lyman. Mr. Winkler is expected to join his family here for Christmas Day. The family of L. H. Lookingbill Jr. will also be in the party that gathers in the parents' home for the day.

FROM JAPANESE STUDENT

A Letter To Hereford People

Dear people in Hereford,
Half a year has already passed since I left Hereford, and it's time for Christmas again! I'm sure you are having a wonderful Christmas in the dear town which is so far away from here and yet which is so close in my mind. I am so thankful to your kindnesses and friendships you offered to me, which made Hereford a dearest home town for me.

Last Saturday, I dreamed a lovely dream of being in Hereford again. It was quite a confusing one as you and my Japanese friends were in the same dream and we were driving on Park Avenue to go and get "Yakisoba" (this is Japanese food we often eat after school). I awakened just when we were about to eat "Yakisoba," and what was worse, I found it the time for me to leave home for school, so I did not even eat

breakfast, and could get in class with the ringing of the bell. Oh, how nice it would be if I had really been in Hereford and had no need to get up early on Saturday morning!

Now I am going to High School as a junior again. So, I shall have to go to high school till March, 1967, but if I am lucky enough, I may be able to go to college next April. Nagoya University, where I want to study law, says they may make an exception letting me have an entrance examination this spring as I am a graduate of Hereford High School.

It is so bad that we don't have such a Christmas as you have. Do you know we have examinations on the very day of Christmas? We are now only waiting for happy new year coming, and so I will tell you about our new year's day by the next mail with my picture in Kim-

ona, as I became more slender, losing a few pounds. (It is our custom to dress in Kimona on New Year's Day and the lady should be slender to look nice in Kimona!)

Sincerely Yours,
Michio Wakai

JOHNSON RANKS THIRD
CINCINNATI (AP) — The 130 runs batted in by Cincinnati Reds third baseman Deron Johnson in 1965 was the third highest total for one season in the club's history. Ted Kluszewski drove in 141 runs in 1954 and Frank Robinson batted in 136 in 1962.

CONSISTENT MALONEY
CINCINNATI (AP) — Cincinnati Reds' pitcher Jim Maloney was consistent in 1965. Prior to the All-Star game break, generally regarded as the half way mark, he had a 10-4 record. After the All-Star break he compiled a 10-5 record.

Office Furniture
THE INK SPOT

Hereford Study Club Hostess At Yule Dinner

Each table at which guests were seated for Hereford Study Club's recent holiday dinner was decorated with a different arrangement of Christmas greens, bows and baubles around the base of a lighted candle. Mrs. W. H. Gentry, Mrs. Art Stoy and Mrs. Labry Ballard were hostesses in the Gentry home.

Dinner was served buffet style from the dining room table, centered with a candle tree flanked by angel figurines. A gift exchange and carol singing followed the dinner, an entertainment for members' husbands.

Members and guests present were Messrs. and Mmes. N. D. Bartlett, T. E. Braddy, Johnny Clark, S. L. Garrison, Walter Hodges, Noble Howard, Marvin Knox, Baxter London, Garland Solomon, Maurice Tannahill, Ed Wilson Jr., C. R. Winget, J. W. Witherspoon, R. P. Coneway, M. C. Kaul, Ballard, Gentry and

Stoy; Mmes. R. N. Yarbro and Jesse Odom; Misses Nollie Her- rington and Gladys Setliff.

Club Business Transacted In Called Meeting

A called business meeting of Summerfield Study Club was held Tuesday afternoon in the home of the president, Mrs. R. E. Lance Jr. New members were elected, to be added to the club when meetings are resumed after the holidays.

Mrs. J. R. Euler, treasurer, reported a profit of \$1 from the annual club auction which was a part of the recent Christmas party. The money will be used for club projects of this year.

Others present were Mmes. Lee Curry, Earl Lance, Guy Walser, Thurman Atchley and Mack Noland.

Olivetti-Underwood
Adding Machine & Typewriters
THE INK SPOT

Gault Herefords Entered In Show

The registered horned Hereford herd of Howard Gault & Son, Hereford, has entered ten of their top animals in competition at the National Western Stock Show's Register of Merit Hereford Show to be held in Denver Jan. 14-22, 1966.

One hundred and thirteen Hereford herds representing 20 states have entered nearly 650 head in this event often termed the "World Series" of the Hereford breed. These breeders will be competing for \$17,500 in prize money and for the coveted Register of Merit points.

"The Natural Western has been the strongest Hereford show in the country for several years, and this year's indications are it will be even greater. In addition to the ROM judging "On The Hill, the bull show In-The-Yards," and the other Hereford features will assist in making this the greatest extravaganza in the beef cattle industry," Willard Simms, General

The Hereford Brand, Hereford Texas, Thursday, Dec. 23, 1965

Manager of the National Western stated.

Judging of the Register of Merit Hereford breeding show will be on Monday, January 17

for bulls, and Wednesday, January 19 for females.

Typewriter Ribbons
THE INK SPOT

Season's Greetings



Our Sincere
Christmas Wish

A Very

Merry Christmas

and a

Happy New Year

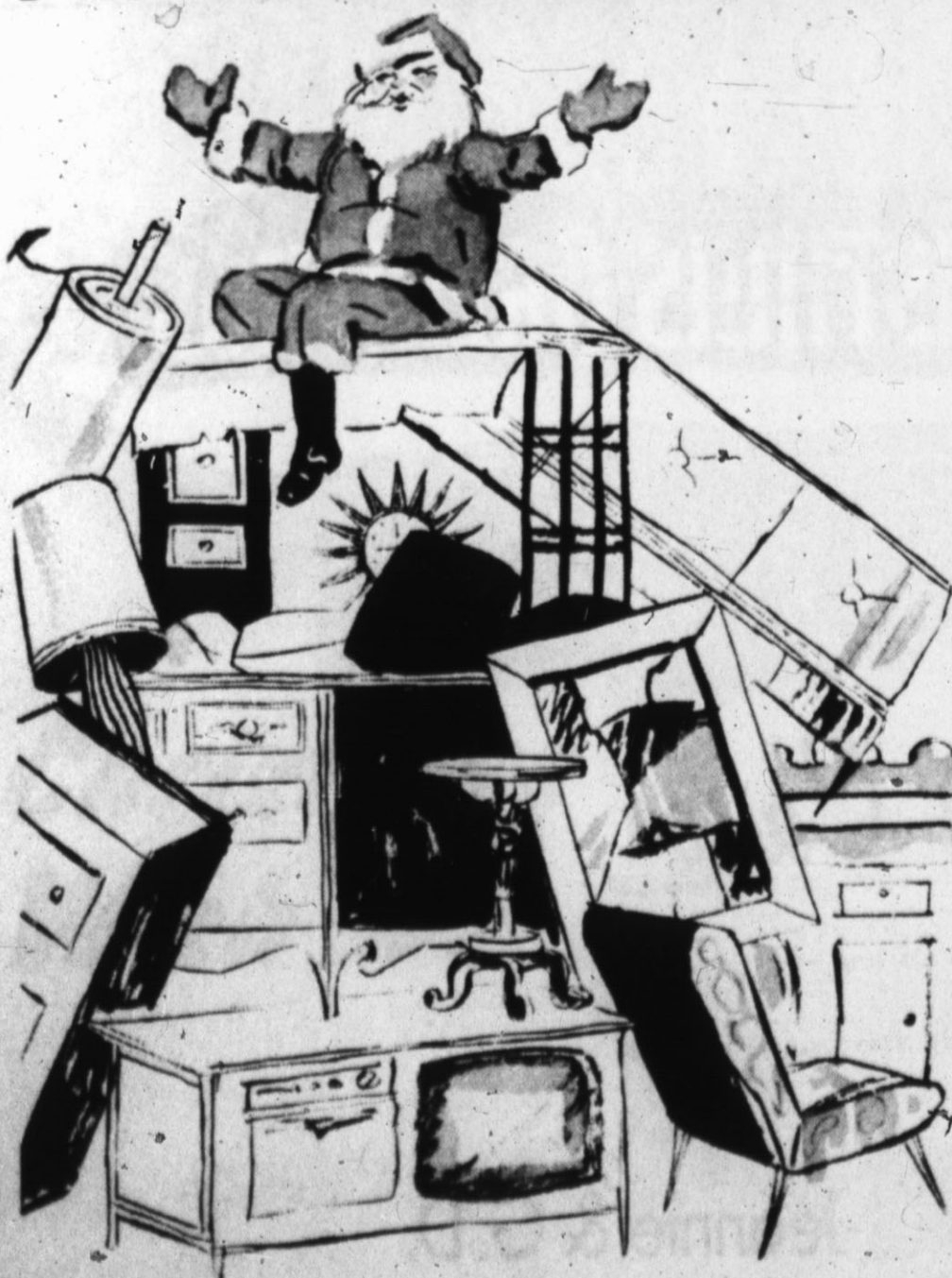
Russell E. Carver
J. A. Hodges
Dean House
Cliff Estes
Wayne Williams
Nadine Wade
Marie Maxwell
Pearl Wiginton

Betty Kropff
Norma Coffey
Dorris Dickerson
Mary Ann Roberson
Sally Fuller
Shari Harris
Peggy Carter
C. W. Allen

DIRECTORS

J. R. Allison
O. L. Bybee
Russell E. Carver
Howard Gault
J. T. Gilbreath, Jr.
J. A. Hodges
W. N. Hodges
J. R. Lipscomb
R. G. Peeler
H. S. Wilbur, Sr.

we wish you
**A HEAP OF
HAPPINESS!**



McNEIL FURNITURE

HEREFORD STATE BANK



By MELVIN YOUNG
Question - of the day: Will Christmas arrive before all the money is gone?
We hope so.

—HB—
In Ancient Rome, men used perfumes so extensively, and smelled so loud and long, there was passed a law limiting the amount of smell-water that could be used.

The way present-day manufacturers are putting on the market — and promoting — so many different kinds of men's toiletries, some of them smelling as loud as those back in Roman days must have smelled it's indeed going to be not only a Merry Christmas but also an odorous one.

—HB—
Perhaps this is as it should be. Let's not overdo it men, but we think perhaps most of us could use a little of the sweet smelling toiletries to good advantage.

And at the risk of being run out of town, we would also like to suggest that men add a little dash and color to their wardrobe. Let's kick the brown and grey habit, and wear a little more red and green.

As a matter of fact, Rev. Herschel Thurston, pastor of the First Methodist Church has been doing just that. Herschel has been seen around town the

past few days wearing an attractive red sports jacket. We can't decide whether Herschel is just wearing this in deference to the season, or perhaps has started a one-man crusade to "live-up" men's clothing.

—HB—
And speaking of clothing, we noticed where the University of California's Davidson Hall passed an edict that coed could not wear slacks at dinner.

So, the girls showed up at dinner time wearing slacks under their skirts and dresses.

Like the experienced husband said, the college officials should have known better. Tell a woman she can't do something and she'll find a way.

—HB—
Another national item that caught the eye concerns Chicago's Mayor Richard J. Daley and the poverty project.

Six organizations were invited to the luncheon. Come check paying time, none of the organizations was willing to pay. One said it could not afford to chip in.

So the Mayor is going to have to pay the tab himself.

As one headline writer put it, Chicago got a taste of instant poverty.

—HB—
Contributions to "Project Christmas Card" will still be accepted, according to Mrs. Joe

Whitley, and a belated greeting ad will be run in the New Year's paper.

The cannisters are still out at the super markets, the hospital and at both banks.

—HB—
Press clippings are still coming in by the dozens on the new Bravo Smokes. So many in fact, that we must quit running them in this column. But we have one more that was sent in by Mrs. Roy Gough, a former resident of this city who now lives in Dallas.

Mrs. Gough sent a portion of Paul Crume's "Big D," column which follows: Quote:

Mrs. Dyalthia Benson of Hereford brought down a package of

those Bravo cigarettes that they make up there and presented them to a friend, Glenn Addington of Dallas.

Bravos look like cigarettes. They have a filter. They taste like cigarettes, but they're made out of lettuce leaves. Addington lit one.

"How does it taste?" he was asked.

"Fine," he said, "but somehow I seem to have a strong hunger for Thousand Island Dressing." Unquote.

—HB—
We'll bet that's one that company officials get tired of hearing.

—HB—
But don't dispare. People

have been telling us for years that there's nothing like a newspaper to wrap dead fish in.

—HB—
And with that final remark, we'll call it "thirty" for another column. . . . and to you who have struggled through it, and to those who have been wise enough not to . . . a very Merry Christmas and a Happy New Year.

And if you're going somewhere over the holidays, drive carefully. Who knows what might happen next year, and you need to be around to see it.

—HB—
Read The Classifieds

Christmas Mass To Be Celebrated

Preceding the Christmas Mass at St. Anthony's Catholic Church will be the singing of carols by the adult choir, beginning at 11:40 p. m. Friday. Celebrant of the mass will be the Very Rev. Angelus Delahunt, S. A., pastor.

The procession of altar boys, torch bearers, 4th Degree Knights of Columbus, major

and minor ministers will begin at midnight.

In addition to Father Delahunt the ministers will include the Very Rev. Alexander Beaton, S. A., deacon; the Rev. Cletus McGorry, S. A., sub-deacon; Brother Denis Semmet, S. A., master of ceremony; and seminarians of St. John's Atone-ment Seminary of Montour Falls, N. Y., and the Maryknoll Junior Seminary of Chesterfield, Mo.

Director of the choir is Ed Dziuk Jr. and the organist is Mrs. James Cramer. The new revised English mass will be used, with Christmas hymns and readings of Gospels, Epis-

ties and Psalms. The service will close with the procession to the crib in which, according to an ancient custom of the church, the figure of the Infant Christ is placed on the altar, then carried in solemn procession by the celebrant and assistants to the crib where it is placed to remain during the Christmas season.

Pigeons and their relatives in the Old World sandgrouse family share the unique ability to drink water like a horse, with heads down and bill immersed. Other birds must raise their heads to swallow.



OUTSIDE YULE TREE—One of the many houses which have been brightened up for Christmas was decorated with an outside Christmas tree-lights and all. (Staff Photo)



MAY THE SEASON'S JOYS BE YOURS

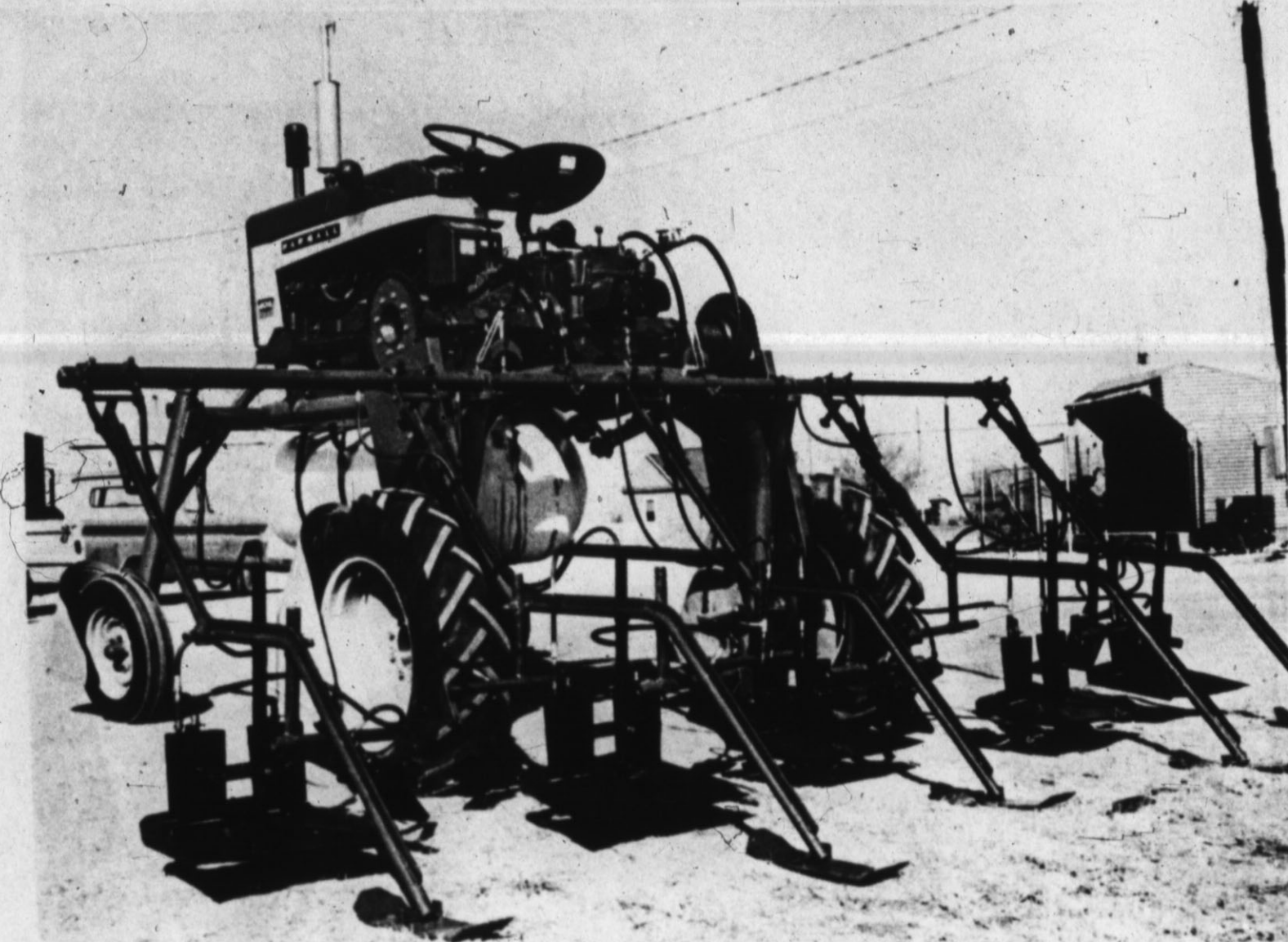
May Santa's bounty brighten every heart and fill your house with children's laughter. And may the spirit of Christmas be with you and your loved ones throughout the year!

Hereford Growers & Shippers Inc.

Albert Maxwell, Gen. Manager

Greetings and
Best
Wishes
to All Our
Friends
at Christmas
The Chandelier Gift Shop

Happy Christmas Dreaming



Twas the night before Christmas,
And all through the house,
Not a creature was stirring,
Not even a mouse.

But up in the den,
Dear father was dreaming,
of a flame cultivator,
And boy was he beaming?

He knows without a doubt,
That his crops will be better,
With a flame cultivator,
Killing those weeds much deader!

And the cost is negligible,
It will save him much dough,
For Flame Cultivators are Wonderful
And much cheaper than man with a hoe!

Merry Christmas and a Happy New Year!

from all the folks at



HICKS
OIL and GAS, Inc.

The Joy Of Giving

By KAREN KENDRICK

Ted walked along the sidewalk kicking a can and thinking of the approaching Christmas holidays. Mrs. Jones, his teacher, had just told them they would be getting out for Christmas on Wednesday. This would give Ted only one week to finish his Christmas shopping.

Although Ted's father worked hard, his paycheck was small. There were four other children in Ted's family and he knew his father couldn't afford to give each one some money. Ted was thinking of all the people he would like to give presents to. There were his brothers and sisters, his mother and dad, grandpa, Mrs. Jones, and Mr. Smith, the neighbor who had been so good to him during the summer.

As Ted turned the corner near his house, Tommy, the four-year-old son of Mr. Smith, almost ran over him with his tricycle. Ted turned the tricycle around, helped Tommy back on the seat, and pushed him home. Mrs. Smith came out the door as Ted and Tommy were coming up the walk.

"Would you babysit with Tommy while I go to the grocery store?" asked Mrs. Smith.

"Of course, Mrs. Smith," answered Ted, "I'd like to sit with Tommy."

For the next thirty minutes Ted played with Tommy pushing him up and down the walk on his tricycle and playing tag.

When Mrs. Smith came home, Ted helped her carry the groceries into the house. Mrs. Smith opened her purse and started to give Ted fifty cents.

"This is for babysitting," she said.

"Oh, no, Mrs. Smith," said Ted, "I enjoyed playing with Tommy. Anyway Mr. Smith is always giving me rocks from his prize rock collection, and that would more than pay for the babysitting."

Mrs. Smith smiled, patted him on the back and said, "You better scoot home before your mother gets both of us for your being late."

Ted started out the door, then turned suddenly saying, "Mrs. Smith, do you know of anything I could get Mr. Smith for Christmas? He has always been so good to help me with my scouting. I would like to get him something for Christmas."

Mrs. Smith thought for a minute then replied, "Well, he always says that it's not what you give, it's how you give it. Since his rock collection is of interest to you both, why don't you find a special rock for him?"

"Gee, I hadn't thought of that," replied Ted as he started home.



Karen Kendrick

When Ted got home, he found his mother cooking supper. He explained to her where he had been and told her what Mrs. Smith had said about giving gifts.

His mother smiled and said, "That would be a good thing to remember anytime you give presents."

In his bed that night, Ted thought of what he wanted to get each person on his Christmas list.

The next morning Ted asked his mother if he could be an hour late getting home from school for the next few days, so he could go Christmas shopping.

Ted looked in his billfold to see how much money he had for shopping. He had only three dollars and nine cents to buy for. That meant only thirty-three and one-third cents for each person.

After school that day Ted walked down the new highway to where blasting was being done for an underpass. There he searched for a rock for Mr. Smith. Soon he found just what he wanted — a beautiful piece of mica.

That night Ted figured he now had thirty-eight cents for each of the eight presents he had yet to buy.

The next afternoon he hurried home from school and walked a mile to the creek to where the bamboo grew along the bank. Mr. Samson, who owned that strip of creek, said it was all right for Ted to cut one stalk of the tall, dry bamboo.

As he walked home Ted found several large maple leaves along the road. That night he used the bamboo and his nylon kite cord to make Grandpa a fishing pole. (Grandpa always loved to go fishing.) The leaves were for Mrs. Jones. He took shoe polish and a small square of used wrapping paper and made a screen print of the leaves for her.

When Ted went to bed that night he had only to divide the

See JOY, Page 2

Christmas-Time of Friendship

By CHIP FORMBY

He stood there in the shadows, watching the flames. He didn't understand this, but this boy would come to love it.

The boy was Chu Lu Drang. As he stood there, his thoughts wandered. Back, far back, he vaguely remembered his early life.

He had been born in Vietnam. He now remembered his mother. A kind, loving lady was Ya Lu Drang. He remembered his family. He had four brothers and four sisters. Chu had no father now.

He remembered his quiet village of San Hoa. A river ran through it. He remembered the fun he had had as a youngster in the river. But this river would cause his family to break up.

He remembered the market. The rice, chickens, fruit, all this returned to his mind. Then he remembered that terrible event that changed his life.

They came. Vietcong, as they came to be called. Down the river in transports, they came. They occupied his village, his market, even his home.

These soldiers were dirty. They drank, smoked, gambled, and lived dirty. They were cruel and mean with no respect for anyone, not even themselves. Then he lost his father.

It was a hot summer night. Everything seemed to be going well, or as well as one can expect with an enemy in his town. Then they caught his father. He had been working with Americans, to smuggle guns to the townspeople. The GI's hoped to re-capture San Hoa with the help of the people. But his father was shot and buried the next day.

Chu and his family prayed that something would drive this enemy from his town. Finally, three years after he had lost his father, the Americans came.

When Chu first saw an American, he was surprised at how neat and clean they were. Their packs, guns, uniforms, all were very orderly.

The Americans drove the Vietcong out of San Hoa, but not without a fight. During this battle, Chu's mother was killed. She was in her house praying when a mortar shell hit the hut.

Chu was very sad after his mother's death, but he soon forgot it. An American, named Don Carter, told Chu in sign language to come home with him. Chu decided he would go back with Don. They left on a troop transport two days later. As they neared American soil, Chu was quickly learning to speak English.

When they landed in a place called Los Angeles, Don said, "Come with me, Chu, and I'll take you to your new home."

Chu followed, and they got into a car with "taxi" on the side. When they arrived at Don's home, Don gave some money to the driver of the car. Chu thought this was very strange.

"Hey, Mary, we're home!" Don yelled as he stepped into the house.

An excited scream came from what seemed to be a kitchen. Don's wife came running out and flung herself into Don's open arms. After what seemed to be ages to Chu, Mary turned around and noticed Chu.

"Well, what's this, a Christmas present?" she asked as she looked over Chu.

She was a pretty woman, about thirty, and had blue eyes and brown hair. Chu could tell he would like her.

"Mary, this is Chu Lu Drang. He lived in Vietnam, Chu, meet your new foster mother."

"Ho," Chu mumbled. He bowed to her.

"Well, Chu, I can see you are going to need something. I mean in the way of a bath, haircut, and clothes," Mary declared.

Chu still had on his robe-like shirt and trousers he had worn in Vietnam. His hair was about six inches long, and he was grimy and dirty because of the transport he had ridden in.

"Well, we might as well get started," Don said as he got Chu by the arm and marched him up the stairs.

The next day, after a long night in a strange place, Chu ate a breakfast of rice. Mary offered him bacon and eggs but Chu chose the familiar rice.

Don took Chu downtown and got him some new clothes. The shirt, V-neck sweater, jeans, and shoes were strange, but Chu managed to get them on and now, even though he wasn't, at least he looked American.

Many strange but beautiful things were going on downtown. There were big, fat, jolly men in red and white suits walking around. Each one had a white beard and would laugh in a deep voice whenever a small child came near him. There were lights with some very beautiful bells hanging from them suspended above the streets. And there were people everywhere with gaily wrapped packages.



Chip Formby

As Chu rode home with Don, he listened to the car radio.

"...and now that the Christmas rush is in full swing, stores are staying open until..."

"Christmas," Chu slowly said. He had never heard this word, and he wondered that it meant.

"I'll tell you tonight, buddy," See FRIENDSHIP, Page 2

A Most Convenient Accident

By CAROL SCOTT

Tommy held the soggy package in his hands. He was too stunned to believe what had actually happened. The broken glass caused the parcel to fall limp, and liquid was seeping through onto his worn gloves.

Suddenly, a terrible realization came to him and he cried out, "Oh, no, no it can't be." This was baby Carrie's medicine.

Almost hysterically, Tommy's thoughts jammed. "What can I do? What can I do?" This thought kept racing through his mind.

Tommy was usually a very dependable boy. He was a hard worker and always tried to do his best. However, this particular day was different. His mother had promised if he would run this errand for her and handle the package with extreme care, she would drive him to the shopping center after lunch.

He could do his Christmas shopping all by himself.

Even though he was only twelve, Tommy had yearned for the Christmas that he could go shopping and choose his gifts for the other members of the family. He only had a small amount of money, but he had worked on his list of gifts until he had budgeted a small gift for everyone.

He would even have enough money left to complete the final payment on his baseball glove that he had been paying on each week from his allowance and from whatever money he could earn doing yard work in the neighborhood.

Finally, realizing the critical situation he was in, Tommy sat down on the curb to think. His parents were always financially pressed at this time of year.

They had a heavy load to carry — all the added expense of Christmas along with the usual family expenses of taxes, food, and warm clothing for himself, his parents, the two younger brothers, and a baby sister.

There was only one thing he could do. From his back pocket, he took his wallet and carefully counted enough of his money to replace the package he had carelessly dropped while daydreaming about his eventual day.

Slowly he stood to his feet and steadily trotted back to the drugstore. There was only one thing for sure, baby Carrie must have her medicine.

As Tommy entered the drugstore, he was approached by Mrs. Clark.

"Oh, how glad I am to see you back so soon. In error, I wrote your name on the package of hand lotion Mrs. Smith ordered. I have your package right here. I am so sorry to have made such a stupid mistake."

"Oh, uh, I —" Tommy stammered holding the soggy package before him.

"Oh, I see you've had an accident," said Mrs. Clark taking the package. She quickly placed it in a nearby waste basket, then continued, "Well, don't worry, son, it was just an expensive bottle of lotion. In fact, if you will deliver Mrs. Smith's lotion, I will prepare another bottle for her. You see, she is a shut-in and depends on other people to help her."

"Yes, Ma'am," Tommy gulped in relief, "I'll be very glad to take the lotion to her."

"By the way, son, the manager of this store is looking for a bright young fellow to do delivery work for him after school and on Saturdays during this busy Christmas season. Would you be interested in making some extra spending money for Christmas?"

All Tommy could do was give a wide grin.

"Wish I could see 'em," he murmured, "then I could tell where they're from."

As he talked to himself he opened the keg and stuck the fuse into the black powder. Then he crept up to the front ammunition wagon, lit the fuse, and rolled it down the hill toward the wagon.

"Do your stuff, baby," he said.

Holding his ears he waited for the blast, but it never came. Looking up he saw several guards looking at the keg and then came toward him looking for someone.

"Better get out'a here," thought the old man, "there's no more I can do."

Trudging homeward he wondered what the Northerners would do.

"Well, no matter," sighed the old man, "Nothing can be done about it now."

When he reached home he greeted his cats and went to bed.

In the morning he ate breakfast and got ready to hand out presents. Suddenly a loud knocking on the door was heard.

"It's the Yanks," said he, "they're come to take me in." Opening the door he said, "Okay I'm read—" but he didn't finish. Before him stood a neatly dressed Confederate officer.

"Hi ya old-timer," greeted the officer, "here's some presents from us soldiers to wish you a Merry Christmas."

He then handed the man a small bag of ground coffee and a package of salt pork.

"Thank you," exclaimed the old man, "and you children stay here."

The snow had now turned to a freezing drizzle of sleet and rain. Although he was seventy-five he was in good health and found the cavalry regiment easily.

Uncolting his rope he roped a barrel off an ammunition wagon and pulled it up the hill.



Carol Scott

ping all by himself.

Even though he was only twelve, Tommy had yearned for the Christmas that he could go shopping and choose his gifts for the other members of the family.

He only had a small amount of money, but he had worked on his list of gifts until he had budgeted a small gift for everyone.

He would even have enough money left to complete the final payment on his baseball glove that he had been paying on each week from his allowance and from whatever money he could earn doing yard work in the neighborhood.

Finally, realizing the critical situation he was in, Tommy sat down on the curb to think. His parents were always financially pressed at this time of year.

They had a heavy load to carry — all the added expense of Christmas along with the usual family expenses of taxes, food, and warm clothing for himself, his parents, the two younger brothers, and a baby sister.

There was only one thing he could do. From his back pocket, he took his wallet and carefully counted enough of his money to replace the package he had carelessly dropped while daydreaming about his eventual day.

Slowly he stood to his feet and steadily trotted back to the drugstore. There was only one thing for sure, baby Carrie must have her medicine.

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"Thank you," exclaimed the old man, "and you children stay here."

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Uncolting his rope he roped a barrel off an ammunition wagon and pulled it up the hill.

Christmas Apples

By KATHLEEN MORGAN

After finishing my homework, I had entered my bedroom ready to flop on that comfortable bed. But to my surprise there was a whole bushel of apples dumped out on my sleeping place!

"Where did these come from?" I shouted.

"Oh, don't let those bother you," Mother laughed as she came rushing into the room. "We're going to send them to Uncle Evelston in New Mexico for a Christmas gift."

"How?" I asked.

"Well," she explained, "we'll be going to his ranch, and you see, that is the best way to get them there. I hope you don't mind our planning the Christmas holidays without consulting you."

Time flew and it seemed to be no time at all before I was shaking hands with Uncle Evelston.

"You folks'll have loads o' fun out here, since this is such a well run place," the old man bragged.

After the first day, I really didn't blame him for bragging for we had explored his ranch from east to west and the old ranch house from top to bottom.

"Hope you're having bushels full of excitement," my Uncle Evelston kept saying. But that reminded me one time to peek into the station wagon to see how the apples were doing.

At first sight I didn't see them, but after looking around a little harder, I found them. The big, beautiful things were hard to resist, and I had to keep watching myself, so that I wouldn't accidentally take one.

In the distance I could see Uncle Evelston coming toward us. I watched him until he came closer and closer, and finally he dragged the bare Christmas tree through the door.

I followed him in, watched the tree being set up, and sat there staring at the bare thing.

"I wonder what Evelston will use for decorations," Father chuckled.

"Your guess is as good as mine," said Mother, who was thinking the tree looked silly.

I noticed my uncle standing in the door way looking at our station wagon as though it were as bad-looking as the tree. That worried me a little as I remembered that I hadn't put the apples back in their hiding place.

The so-called Christmas tree remained the same as it had been. Apparently, Uncle Evelston had just put one in the room to call it what it could be.

Finally the day before Christmas came. No thoughts about



Kathleen Morgan

the apples came to my mind until Uncle said one of his little silly sayings. I decided just to check on the goodies once more.

First I peeked into the back of the vehicle, of course I wasn't expecting to see them, not after the earlier experience. I dug my hands deep down into the top coats, Christmas packages, and blankets. With no luck I began feeling about more thoughtfully, and occasionally I looked up to be sure I wasn't being watched.

Still I could find no apples! From that point on I got a little excited and quite worried.

"What would happen if they were gone?" I wondered. I looked and looked. They were gone!

Finally in my frustration, I let the back of the station wagon down and climbed into the front seat, hoping I would find them all spilled along the floor. It was awful to think of disappearing apples! I frantically began grabbing packages from the back of the car and began throwing them up to the front seat. Still no apples!

Apples, those miserable, but still delicious things, I knew had disappeared. "Did Mother or Father get them?" I said aloud to myself. I knew the answer was "no." Father said that those apples positively would not leave the car until Christmas morning, not one of them.

Also, I knew that Mother doesn't especially go for that kind of fruit. It was quite understandable that she would not be apt to eat any of them.

Sitting in the car I knew wouldn't do any good, neither would asking myself a lot of foolish questions. I hadn't realized I had been sitting in the car so long until Mother called me in for dinner.

I almost asked Mother what I should do, but I thought this secret best be kept. Besides, maybe it would be quite foolish to ask such a question.

I felt so worried that I didn't see APPLES, Page 2

Stories of Christmas



As has been the practice for many years, the Brand again presents a group of original short stories on a Christmas theme written by the seventh grade pupils of Mrs. Fred Welch at Stanton Junior High School.

The Hereford Brand

SECTION THREE

HEREFORD, TEXAS, 79045, THURSDAY, DECEMBER 23, 1965

The Unknown Santa

By KEVIN YOUNG

It was 1862, and the Civil War was now in full swing. The date was December 24, and the small town of Murfreesboro stood quietly amid the falling snow. Inside the homes were the anxious children waiting for Christmas morning. Except for a shabbily dressed man, the streets were deserted.

The man's home was on Fifth Avenue on the outskirts of town. His small, one-room hut was also the home of a number of cats, these he called his "children." A stove, a table, two chairs, and a cot were his only furniture. Today he carried a small brown bag which contained milk and playthings for his cats.

"Well hello, chil'en," he said as he entered the house, "I hope ya'll is well."

In answer there were several "meows" and some "mews" from five, month-old kittens.

"I see everyone is fine," chuckled the old man, and I'm glad for tomorrow's Christmas and time for our annual march into town."

Laughing to himself he remembered the first time he had been asked to march the cats. All had gone well until a dog had gotten out of a back yard. The dog ran into the street panting and was very harmless. But the cats didn't know that, and for a few minutes complete chaos reigned. Afterwards a flower-bed was found damaged, a cat was in a trash barrel, and six on top of a house.

"Well, let's eat," said the old man returning to the present, "water tonight, but milk tomorrow!"

After supper he sat down and started to read his four-page newspaper.

"Webster," he said to the cat that was looking over his shoulder, "the war goes on. The South beat the Yanks at Fredericksburg and are now moving west into Tennessee. Oh, I wish the



Kevin Young

fighting would end so glad tidings could be gladder."

After finishing his paper he called his cats, had "roll call," and went to bed.

"Good night, my chil'en, and sweet dreams to you all."

So saying he settled down, and in a few minutes he was snoring peacefully.

About one o'clock he awakened to a weird "boom, clack, boom."

"Wonder what that is," he murmured, "sounds like horsecos, horses!" He yelled sitting bolt upright. "They must be those Yanks!"

Now wide awake he sat there pondering on what to do.

"Them Yanks has come to take Chattanooga and are passing through Murfreesboro. Wonder what I 'otta do? I know!" he exclaimed. "I'll stop 'em, but how? Got it, blow 'em to smithereens!"

Getting up he made a long fuse and took out a coil of rope from under the cot.

"Now I'm ready," said the old man, "and you chil'en stay here."

The snow had now turned to a freezing drizzle of sleet and rain. Although he was seventy-five he was in good health and found the cavalry regiment easily.

Uncolting his rope he roped a barrel off an ammunition wagon and pulled it up the hill.

Unexpected Santa Claus

O COME, LET US ADORE HIM... CHRIST, THE LORD!

With our hearts full of reverence for the spiritual meaning of Christmas, let us pay tribute to Him whose Day this is . . . and may His Word of truth give solace, meaningful happiness and true, lasting peace to all of mankind.



We who participated in "Project Christmas Card" take this means of extending our greetings to each and everyone in the area. The amount we usually spend in this way has been contributed toward a more lasting tribute in our community and we feel it is in keeping with the real meaning of Christmas.

OUR SINCERE BEST WISHES TO YOU FOR A MERRY CHRISTMAS AND A HAPPY, PROSPEROUS NEW YEAR!

- Mr. and Mrs. Leroy Aven & O. C. & Lola Curtisinger, Sam-
Carolyn
Mr. & Mrs. Rueben Aasland
The Owen Andrews
The Glenn Andrews
The Joe Andrews
The Clark Andrews
Mr. & Mrs. Irving Alexander
Sheldon & Kay Lynn
Mr. & Mrs. Jimmie Allred
Clara Acker
Mr. & Mrs. Joe Artho & fam-
ily
Ruth L. Adams
Cliff & Guiletta Arnold
Mr. & Mrs. Albrach & Family
Mr. & Mrs. David H. Alexan-
der
C. C. Acker
The J. R. Allison Family
The John D. Aikin Family
Myrtle Beene
Mrs. Jim Bookout
Mr. & Mrs. J. E. Brooks &
Family
Mr. and Mrs. Ercei Brashear
& Family
Mr. & Mrs. Mike Betzen &
Family
Cawthon, Ellen & John David
Bryant
Mrs. George Beams
Dr. & Mrs. Bruce Beene, Debb-
bie & Gordon
Mrs. H. C. Baird
Mr. & Mrs. Ed Bezner & Daug-
hters
Dr. & Mrs. Noble L. Ballard &
Son
Mr. & Mrs. Roland Barton &
Family
Mr. & Mrs. Roy T. Bosley
The Herbert Bruns
Ruby & Jay Boston
Pauline & Gaston Baer
Mr. & Mrs. Maynard Buck
Mr. & Mrs. Eldred Brown &
Tommy
Mr. & Mrs. Ernest L. Brown
Mr. & Mrs. Floyd Brown &
Sons, Earl, Roger & Sammy
Mrs. N. A. Brown
Henry & Dyalitha Benson
Mr. & Mrs. C. E. Beauford
Mr. & Mrs. James J. Boyd
Howard and Ruth Brown
Mr. & Mrs. Bert Boomer
Mr. & Mrs. Lynn T. Boomer
& Marsh
Mr. & Mrs. Wm. Betzen
Mrs. H. L. Benefield
Mr. & Mrs. Cecil C. Boyer
Glyn & Marie Bilbrey
Mr. & Mrs. Ralph Battey, Jr.
& Boys
Mr. & Mrs. H. V. Crawford
Key
Mr. & Mrs. Marvin Coffey
Carole & Lonny
Mr. & Mrs. Colby Conkwright
Mr. & Mrs. Hugh Clearman &
Girls
The Frank Cogdell's
Mr. & Mrs. Joe Curtisinger &
Virginia
Mr. & Mrs. Floyd Cole & Fam-
ily
Mr. and Mrs. Neil Cooper &
Family
Brent Combs
Ella Mae, Joe Harold & Jimmy
Childers
Mr. & Mrs. Albert J. Cherry
& Daughters
Mrs. R. L. (Goldie) Criswell
Mr. & Mrs. Don D. Zimmerman
Mr. and Mrs. Debbs Knox &
Brent
Mr. & Mrs. Mark Koenig
boys
Mr. & Mrs. Frank Knabe
Mr. & Mrs. Andrew Kershen &
family
Mr. & Mrs. Harold Kids & boys
Mr. & Mrs. Carl Kropff & Betty
Dale, Lois & Charles Kelly
Mrs. J. W. Kirby
Mr. & Mrs. L. H. Lookingbill,
Jr. & family
The Carl Last Family
Mr. & Mrs. Walter London, Jr.
& family
The Albert Lamb
Mr. & Mrs. Ross Lomenick
Mr. & Mrs. Clarence E. Leasure,
Sr.
Mr. & Mrs. Jim Lipscomb
Mr. & Mrs. Earnest Langley &
girls
Melvin, Margaret & Melanie
Lomenick
Gene Loerwald family
Mr. & Mrs. Sam Long & child-
ren
Robert, Mary Frances & Robby
Lemons
Ed & Ann Liné, Terie Beth &
Lee
The Ross Lathams
Tandy Legg Family
Lloyd & Lillian Lookingbill
Mrs. Wm. McGeehe
The D. C. McWhorters
The James McAndrews Fam-
ily
Mr. & Mrs. Carl G. McCaslin
& Sons
Mrs. J. B. McMinn & Thelma
Mr. & Mrs. R. C. McClivary
Mr. & Mrs. J. C. McCracken
Mr. & Mrs. J. E. McCage &
Family
Mr. & Mrs. Ralph McCullough
Dr. & Mrs. J. H. McCrary, &
John
Mr. & Mrs. A. L. Manjeot
Mr. & Mrs. Bill Miller, Jan &
Dee Ann
Mr. & Mrs. Virgil F. Marsh
Mr. & Mrs. J. F. Martin &
John Frank
Mr. & Mrs. Bill Messick, Jane
& Robert
Mr. & Mrs. Fred J. Mulkey,
Sr.
Mr. & Mrs. Speck Marnell &
Aleane West
Mr. & Mrs. Don T. Martin,
Nancy & Fred
Mr. & Mrs. D. C. Martin
Mr. & Mrs. Phillip Miller
Mr. & Mrs. Myron E. Morgan
Mr. & Mrs. George Miner
Mr. & Mrs. B. F. Marrs
Mr. & Mrs. H. H. Miller, Audin
Jon David & Dion
Mr. & Mrs. F. Y. Moreman
Mr. & Mrs. Bud Minor
Dr. & Mrs. A. T. Mims & Fam-
ily
The Gerald Martin Family
Albert Maxwell Family
Mrs. Ernest May
Glen & Jewel May
Mr. & Mrs. W. C. Quattlebaum
Dr. & Mrs. Clyde Rush & Fam-
ily
Mrs. O. B. Roberson
Mr. & Mrs. Tom Robinson
Mr. & Mrs. W. N. Rieger &
Family
Ed & Diane Roberson & Jean
& Bud
Grady & Claudine Rogers
Bruce M. Rose
Mr. & Mrs. Jimmy Roberts
Mr. & Mrs. Jeff Roberson
Elmore, Elaine and Elizabeth
Rains
Mrs. Doyle Rose
Mr. & Mrs. Clyde Russell
Mr. & Mrs. H. D. Robbins
Mr. & Mrs. B. E. Roberson
Mr. & Mrs. W. Jesse Stanford
Mr. & Mrs. Earl Stagner &
Sons
Mr. and Mrs. Delmar Sigle
Mr. & Mrs. R. O. Stark
The Smiths, O. A., Jewel &
Garry
T. E. Seigler
Joan & Robert Southerland
Mr. & Mrs. Dempsey Smith
Bessie & C. A. Saucy
Thorton W. Shipley
The Norbert Skypala Family
Mr. & Mrs. A. J. Schroeter
Mr. & Mrs. J. H. Sears & Fam-
ily
Mrs. Glenn Snyder
Lowell and Mary Jo Sharp
Della Stagner
Mr. & Mrs. Clarence Strange
Mr. & Mrs. T. L. Sparkman,
Jr., and Darlene
Mr. & Mrs. M. L. Simpson
Mrs. W. A. Springer
Mr. & Mrs. P. B. Sowell
Mr. and Mrs. W. H. (Bill) Simp-
son
Mrs. W. A. Springer
Mr. & Mrs. Stanley Sigle,
Monica & Stacy
Bessie L. Smith
Dr. & Mrs. Ron L. Zimmerman
& Zann
The Eugene Sparks Family
Mr. & Mrs. H. A. Speer
Hilda Stratus
The Fred Sims Family
The Garland Solomons
Mr. & Mrs. Owen Stagner
Mr. & Mrs. R. W. Shelton
Arthur, Bertha, Mark & Marcia
Tiefel
Mr. & Mrs. Floyd A. Tucker
Mr. & Mrs. N. E. Tyler & Fam-
ily
The George Tietels
Edgar Telchek Family
Lewis & Grace Thomas
The Bob Veigels
Mrs. Cecilia Vasek & Family
W. H. Vick and Mother
Mr. & Mrs. Troy Vinson
Mr. & Mrs. Carlos A. Vaughn
Mr. & Mrs. Robert H. Veigel
Milton & Florence Vaught
Mr. & Mrs. Edgar Vinson
Mr. & Mrs. Duane Walker,
Wade & Linda
Dr. & Mrs. Joe B. Whitely,
Pam & Sandy
Lester & Viola Wagner & Fam-
ily
Mr. & Mrs. Ernest Wade
Ed and Lucy Moore Warren
Mrs. J. B. Wiginton
Ruth & George Warner
Mr. & Mrs. Pete Wilson &
Family
Mr. & Mrs. C. R. Walser
Joyce, Rhea & Gaye Wesson
Mr. & Mrs. Jim Wood & Jill
Larry and Lani Walterscheid
Mr. & Mrs. Elza Warrick &
Phyllis
Mr. & Mrs. S. S. Williams
Mr. & Mrs. Billy Wall & Boys
Mr. & Mrs. Vincent Walter-
scheid
Mr. & Mrs. C. E. Watts
Mr. & Mrs. E. Hazen Woods,
Jr.
Mr. & Mrs. Marshall Wilson,
Kim & Kathy
Mr. & Mrs. Walt Warren & Fam-
ily
Mr. & Mrs. S. L. Walser
Mr. & Mrs. V. F. Walker
Mr. & Mrs. Robert E. Wag-
oner
Jim & Elizabeth Witherspoon
Sgt. & Mrs. Wells & Family
Judge & Mrs. H. C. Williams
Mr. & Mrs. H. V. Williamson
The Chester Wiggins
The Frank Watsons
Bob & Mabel Wilson
Aleane West
Mr. & Mrs. E. W. Young
Mr. & Mrs. Gilbert Yosten &
Family
Mr. & Mrs. D. D. Zimmerman
The George Zetzsch
K. P. A. N. AM & FM
Hereford State Bank
WAC Seed Inc.
Carl McCaslin Lumber Co.
M. & N. Humble Service Sta-
tion
Hinds Uphostery Shop
Hoffman Poly Clean
Rutherford & Co.
The Playhouse Skating Rink
Hewitt Bros.
Helen's Youth Shop
Master Cleaners
The Beauty Mart
Lawrence Cleaners
The Hereford Brand
Hereford Parts & Supply
Rev. Eugene Naugle
Mr. & Mrs. Pat Neill
Mrs. C. D. Nobles
Earl & Odessa Nipper
Dr. & Mrs. M. W. Nobles,
Patti & Frank
Mr. & Mrs. Gaylord Newell
Mrs. Merline Newell
Mr. & Mrs. C. P. Norton,
David & Nelda
The Mack T. Noland
The J. B. Noland
Mrs. G. P. Owen, Sr.
Mr. & Mrs. Ralph Owens
Mr. & Mrs. J. R. Oglesby, Su-
zanne & Michael
Dr. & Mrs. Wes Owen, Jim
& Wes
The Jim Pavliceks
Mr. & Mrs. Elmer Patterson
Mr. & Mrs. Olin Parris
Mr. & Mrs. Ralph Paul
Mr. & Mrs. Bud Paetzold &
Family
Mr. & Mrs. Ted Panciera
Mr. & Mrs. Pat Parker and
Lori Paige
Maria & Elizabeth Perez
Frank & Dorothy Prowell
Mr. & Mrs. G. W. Parker
Pearl H. Pruitt
Mr. & Mrs. Earl Poarch &
Family
Mr. & Mrs. Carl S. Perrin
The John Pools
Mr. & Mrs. T. J. Parsons &
Doris
Mr. & Mrs. Dwain Pittenger,
Christie & Robert
Mr. & Mrs. J. V. Pickens
Mrs. D. W. Palmer
Mr. & Mrs. Leo Price
Lucille & J. M. Posey
Mr. & Mrs. R. G. Peeler
Ben R. Plummer Family



REINDEER PULL COVERED WAGON—Santa takes on a new mode of transportation in the yard of the home of the Faust Colliers on South 385. The decorations include the Santa and his eight reindeer plus numerous gaily lit trees. Also in the window of the home is a beautifully decorated tree. (Staff Photo)

A Small Santa Claus

By ROSS HARDWICK

"Here, Methuselah, here Met huselah," called Bob. For two days Bob had searched the woods near his home for his pet mink.

Bob felt too discouraged to call again. Fact is, his throat hurt, and tears filled his eyes as he trudged through the snow.

His pet had been walking beside him one day when suddenly he had run off into the woods without warning. Bob had not seen him since. This had happened before but he had always returned on the following day.

Just then Bob came upon a figure lying on the ground. It was a mink caught in a trap. The animal was dead and Bob thought it was his. He was crying bitterly when he noticed his father behind him.

"Father, cried Bob, 'I found Methuselah. He has been caught in a trap and is dead.'"

"Bob, this isn't Methuselah. Look here. This one has a clipped ear. That means he has been in a cage. This clip shows he has been marked by the owner."

Relieved, Bob decided to go home and look again for Methuselah later.

The next day was Christmas and Bob knew there would be no presents because his family



Ross Hardwick

was poor. His father was a trapper and the season had been bad. Bob had wished that he could have a new rifle for Christmas to hunt rabbits with. But at the moment the safe return of Methuselah was the only thing that mattered. He loved his pet very much.

Methuselah had been caught in a trap when he was a young mink and his fur was only baby fur and couldn't be used as material. Bob's father had let him keep the mink and Methuselah had become a household pet.

When Bob got back to the house, dinner was ready. Bob was very tired and went to bed as soon as he finished eating.

As he crawled into bed, he thought about tomorrow, Christmas morning, and how lonely it would be without Methuselah to share it with him.

The next morning he was awakened by his father's shouting, "Bob, Bob, I found Methuselah!"

Bob got dressed and ran outside. There was Methuselah sitting on his hind legs looking about him. He was a bit thin and his fur was matted, but other than that he looked just fine. Suddenly he ran back into the woods.

"Father!" called Bob. "Hurry! Help me catch him."

As suddenly as he had gone, Methuselah emerged with seven other mink that were apparently his mate and six babies just old enough to leave their home. Bob's father assured him he could keep them until they were old enough to be set free.

This was the best Christmas Bob ever had and Methuselah had played Santa Claus to them all.

UNFORTUNATELY FOR COUNTESS TO ACT

LONDON (AP) — The pretty 27-year-old Countess of Kimberley will shortly make her film debut as Trevor Howard's secretary in "The Liquidator." The picture also stars Rod Taylor and Jill St. John. Jack Cardiff directs.

GENUINE TRADERS

LOUISVILLE (AP) — While John Bockey was on a trip to the West Coast, he saw this sign outside an Indian Village in

New Mexico:

"Buy genuine Indian items from real Indians at Indian Village. We give Green Stamps."

Easter News

By RUBY STONE

Easter Lions Club had their charter dinner at the Caison House in Hereford Saturday with a good crowd present.

Mr. and Mrs. John H. Burnett have been in Dalhart this week visiting their son, Gary Burnett, had his family.

Folk music from the talented voice of Curtis Marshall and his lightning fast guitar set the stage for the Easter Christmas party Monday night. Playing host to the gay celebration were Mr. and Mrs. L. E. Halslip, associated with the Easter Store and Cafe.

Roast goose and ham were served to more than 70 guests from Easter, Hereford and Dimmitt. Marshall, of Memphis, Tenn., a relative of the Halslips, has been a recording and stage personality from Chicago Clubs to the Grand Old Opry show. The Easter Store, sometimes referred to as the "Easter Country Club" is the scene for many community activities including the Easter Lions Club which boasts of more than 60 members.

Mr. and Mrs. Trent Downing

and Laura were in Amarillo shopping Thursday.

Several cases of virus were reported in the Easter Community this past week.

Mr. and Mrs. W. A. Epperson attended the Lions Club Christmas banquet on Saturday.

Tom Bob Moss is home from W. T. college for the Christmas holidays with his parents.

Mr. and Mrs. William Moss attended the all-regional concert at Lubbock.

Carolyn Scarborough attended a Christmas party Friday night in Dimmitt. Guests went skating after the party. Carolyn spent the night with Beth Ann Strickland.

Mr. and Mrs. Leon Young and

sons of Ropes, Mr. and Mrs. C. H. Littlefield and sons of Brownfield were guests in the home of the J. S. Scarboroughs. Mr. Young and Mrs. Littlefield are brother and sister of Mrs. Scarborough.

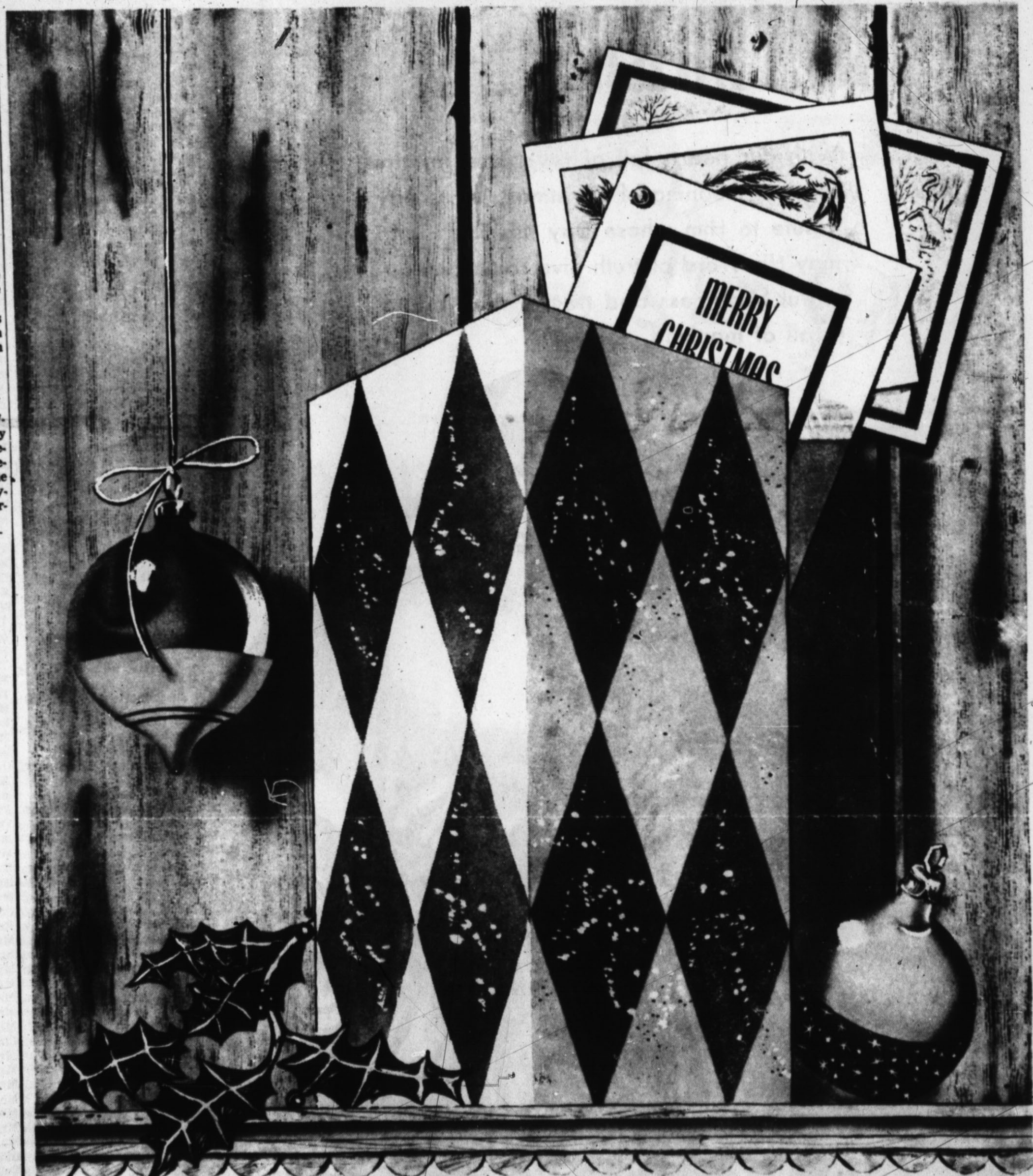
Mr. and Mrs. Wendell Markley attended the Friona-Dimmitt basketball game Thursday night and visited after the game with the B. A. Barkers.

Merry Christmas to all who read this column.

Equal parts of oil and lemon juice, plus garlic, make a good marinade for chicken that is to be broiled. The garlic may be crushed, or it may be peeled and halved.

from
Molly, Claudine, and Aunt Minnie

THOMAS BEAUTY SHOP
508 Knight



Again, this special season quickens our hearts, and we join together in celebration of Christmas. The wondrous memories of Christmas past...the anticipation of Christmas in the future give special meaning to our Christmas today. Part of this feeling comes from associating with our many friends and customers throughout the year. As a symbol of our sincere appreciation of your loyalty and friendship, once again we say:

Merry Christmas to Everybody!

from the Entire Staff of

FARR BETTER FEEDS, INC.

PROGRESSIVE ROAD-HEREFORD-EM 4-3890



The Christmas Season always will be a time for the expression of good will and the exchange of friendly greetings. In this spirit of friendship and with genuine appreciation for the pleasant relations we have enjoyed with you, we extend the season's greetings and best wishes.

HEREFORD BAKERY

Debs and Mildred Knox



Best Wishes for a very
Merry Christmas
 and a happy prosperous
New Year

from the officers, directors and employees

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The festive season has arrived! Every window shines with delight...every tree glitters with excitement...every hearth is a cheery glow inviting one and all to draw near and enjoy the festive season.

We hope all in your family circle find a special warmth and happiness during this joyous time. May every nook and corner of your home be bright and alive with the good cheer of the festive season for all days to come.

Our warmest thanks...our warmest wishes to one and all.



FOR GOD SO LOVED THE WORLD

First Methodist Church

Rev. Herschel L. Thurston
Pastor
501 North Main

Wesley Methodist Church

Rev. Noah Arnpriester, Pastor
410 Irving

Bippus Community Church

Eugene L. Nangle each first and third Sunday and R. D. Evans each second and fourth Sunday.

Church Of Jesus Christ of Latter Day Saints (Mormon)

Country Club Drive

Kingdom Hall Of Jehovah's Witnesses

319 Ave. I

Assembly Of God Church

Rev. V. W. Marcontell, Pastor
Union and Ave. G

Immanuel Lutheran Church

Fred Beversdorf, Pastor
Park Ave. and B Street

The Church Of God In Christ

Rev. Calvin Hodge, Pastor
115 West Norton

Seventh Day Adventist Church

Pastor - Elder J. H. Turner
West Park Addition

Mission De San Jose

Laurel Camp

Church Of The Nazarene

Rev. K. Dwight Southworth
Pastor
Fourth and Jackson

Grace Gospel Church

Rev. H. V. Fields, Pastor
Thirteenth and Avenue K

St. Thomas' Episcopal Church

Rev. Joel Treadwell, Vicar
Harrison Highway

St. Anthony's Roman Catholic Church

Father Angelus, Pastor
Harrison Highway at 25 Mile Ave.

First Presbyterian Church

Rev. Russell Winger, Pastor
610 Lee Street

First Christian Church

Rev. Eugene Brink
Pastor
West Park Avenue

Dawn Baptist Church

Eugene Suttle, Pastor

Carol Singing



...the time of year when spirits are gay
and when voices blend in adoration for
an event nearly 2000 years old... *the birthday*
of our Lord. The warmth of Christmas
Carols rolling out over hill and dale
quickens the spirits of men as no other
season of singing does. Then sing your
Carols. Give out with your Noels. Of course
it is Hallelujah time, but on His Natal Day
may we celebrate with joyful reverence.
We may sing our Carols, but may we
also be *serious* in our jubilation.

You In The Church The Church In You

— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.



These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church Sunday.

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North 25 Mile Avenue and Highway

Templo el Calvario Asamblea de Dios

Pastor, Martin Musquiz
Calle Ave. H & 13th

La Iglesia De Cristo

Sunset and Plains Ave.

Central Church Of Christ

L. E. Fooks, Minister
148 Sunset Dr.

Park Ave. Church Of Christ

Abel Ortiz, Minister
On Harrison Highway

AUSTIN HIGHLIGHTS

Brucellosis Eradication Work Continues In State

AUSTIN —Expansion of the brucellosis eradication program has touched almost every section of the state, as control moves from established West Texas to the Valley and Deep East Texas.

Area testing toward initial certification is underway in Atacosa, Brooks, Coryell, Falls, Hamilton, Hood, Jack, Limestone, McLennan, Milam, and Roberts counties.

Armstrong, Bosque, Crane, Duvall, Earth, Potter and Ward counties have qualified for certification or re-certification.

Twenty-one more counties petitioning for Brucellosis programs are Angelina, Cherokee, Hardin, Houston, Jasper, Jim Hogg, Nacogdoches, Newton, Orange, Panola, Polk, Sabine, San Augustine, San Jacinto, Shelby, Trinity, Tyler, Wichita and Zapata counties.

ATTORNEY GENERAL RULES

Overlapping bills in the Legislature will balk Texas National Guard Armory Board plans to dispose of unneeded armories "encumbered by debt" at Ranger, Carrizo Springs and Santa Anna, according to interpretation of an opinion by Atty. Gen. Waggoner Carr.

Another seven or eight armories are expected to become surplus after the Guard-Reserve merger — without authority to dispose of them.

In other opinions Carr held: WIFE of Kendall County Sheriff cannot be employed to prepare meals for prisoners in county jail.

Hale County justice of peace, precinct 1, and 2, does not come into existence until commissioners court declares precinct contains a city of 8,000.

Board of Mental Health and Mental Retardation can sell surplus land at Abilene State School.

State Comptroller has authority to set up special accounts for gifts and bequests to Water Rights Commission.

POVERTY PROGRAMS ADVANCED

Gov. John Connally announced approval of Community Action Program grants in Kingsville (\$38,234); Comal and Blanco Counties (\$18,649); and Atacosa, Karnes and Wilson Counties (\$16,200).

A \$223,710 Neighborhood Youth Corps grant to train 210 youngsters in Fallurrias also received the governor's authorization.

CUERO REPORT OK'D

Sen. John G. Tower's Austin office advises that a proposed Bureau of Reclamation Feasibility Report on the \$117,300,000 multi-purpose Cuero Project in the Gueadalupe River Basin of DeWitt and Gonzales Counties has been approved.

Report is being transferred to the State of Texas and to interested federal agencies for review before it goes to the President and Congress.

Annual yield of water from the proposed reservoir will be 229,000-acre-feet for stage 1 development, and 342,000-acre-feet from two-stage ultimate development.

EXPLORATION ENCOURAGED

Texas now is encouraging oil exploration in the Gulf of Mexico on both state and federal leases by adopting a special offshore allowable yardstick giving off shore wells bonus production allowances.

New Texas schedule, effective Jan. 1, matches the special offshore allowable Louisiana has been granting, at least in general.

THIS WAS a double Christmas bonus for companies operating offshore, since the Texas Railroad Commission announced its decision as it increased regular statewide production for January to 32.6 per cent of capability, a rise of 69,587 barrels in calendar day allowances.

Bonus production allowances will apply not only to state-owned tracts in the Gulf of Mexico, extending out 10.5 miles, but also to federally-owned lands beyond that point to the Continental Shelf.

State Land Commissioner Jerry Sadler, who administers the offshore leases owned by the Texas Permanent School Fund, called the announcement "a Christmas gift for the Texas schools."

HOSPITAL PROGRAMS

State Board of Health has allocated, tentatively, to various health facilities in Texas, more than \$16,600,000 in federal Hill-Burton hospital construction, modernization and equipment grants.

Final allotment is subject to federal agency approval.

PROJECTS AND amounts include:

El Paso Public Health Center, \$766,500; Wilbarger County Hospital District, Vernon, \$1,000,000; Fayette Memorial Hospital, La Grange, \$450,000; Mason Memorial Hospital, \$57,200; Hi-Plains Hospital, Hale Center, \$175,000;

Brownwood Community Hospital, \$1,000,000; Hale Hospital Authority, Plainview, \$1,000,000; Hopkins County Memorial Hospital, Sulphur Springs, \$1,000,000; Wichita General Hospital, Wichita Falls, \$300,000; Stamford Memorial Hospital, \$500,000;

Matagorda General Hospital, Bay City, \$990,000; Huntsville Memorial Hospital, \$52,750; Good Shepherd Hospital, Long-

view, \$208,150; Shamrock General Hospital, \$345,000; Jack County Hospital, Jacksboro, \$27,000; Collin County Memorial Hospital, McKinney, 1,000,000; Edinburg Community Hospital, \$300,000; Wadley Hospital, Texarkana, \$700,000;

C. C. Young Memorial Nursing Home, Dallas, \$80,000; Spohn Hospital Nursing Home, Corpus Christi, \$250,000; Trinity Lutheran Nursing Home, Round Rock \$201,750; Presbyterian Village Nursing Home, Dallas, \$300,000 Austin —Confederate Nursing Home, \$815,000;

M. D. Anderson Hospital, Houston, \$391,500; All Saints Hospital, Fort Worth, \$170,000; Driscoll Hospital Child Study Center, Corpus Christi, \$90,000; Eden Tome, New Braunfels \$68,500; Thomas W. Hughes School, Port Arthur, \$94,000; Fort Worth Society for Crippled Children, \$400,000; Breckenridge Hospital, Austin, \$1,000,000; and San Antonio area hospitals \$1,200,000.

TEXAS 2020

More than 30 million people are expected to live in Texas by 2020, and about 2/3 of them will be living in 15 of the more urbanized counties.

According to a Texas Water Development Board report, seven of the 15 will have a population exceeding a million. Eight counties will have populations ranging from 400,000 to 1,

000,000. THIS study, directly related to the State Water Plan, is due public presentation in the late spring of 1966. It will be the basis for water requirement projections to 2020.

Counties in the "over-a-million" category will include Harris, Dallas, Tarrant, Bexar, Travis, Nueces and El Paso in that order.

DOMINANT other counties will be Jefferson, McLennan, Galveston, Brazoria, Smith, Lubbock, Hidalgo and Gregg.

These 15 counties are expected to comprise 2/3 of the population. In 1960, the 15 contained half of the total state population.

State Water Plan will project water requirements for the expected population growth in each river and coastal basin.

SLEEPER ACT INTRODUCED

New discoveries in science and technology valuable to business, industrial and commercial interests will be made available to the state through a federal program. This new act could serve as a boon to the state's economy.

Gov. John Connally named the Coordinating Board of Higher Education as the state agency and appointed Joe W. Tyson Jr. as state director.

Tyson said his office will work actively to make potential users aware of the wealth of data available. Agency will not keep such data itself, but will direct seekers to the places where data may be found.

DRAFT MAY TAKE 35-YEAR OLDS

Texas draft boards soon may take married men up to 35 years old who have no children in order to fill armed forces

quotas. This will be done for the first time since World War II.

Col. Morris S. Schwartz, state selective service director, made the announcement to Texas college and university registrars. He urged the education officials to let Selective Service know as soon as draft-age young men drop out of school or lighten their load — as "the nation can provide useful occupations for the perennial students who show no progress."

Actually, raising the age bracket from 26 to 35 won't produce many more eligible men, according to Schwartz's calculations. He estimated there are less than 3,000 in the outside age range due to the number who qualify for deferments because of dependent children or other reasons.

Selective Service, Schwartz emphasized, wants to lease "serious, dedicated students in school" to complete their work, and feels reporting drop-outs or those whose study load drops below fulltime will help make this possible.

MAMMOTH JOB TACKLED State and Federal livestock inspectors are going to inspect all the sheep in Texas, estimated at 6,000,000 head. This to remove the double-dipping requirements placed by other states on the sheep from Texas.

Dipping rules were imposed when two outbreaks of sheep scab were discovered in Texas earlier in the years.

Dr. S. B. Walker, executive director of the Texas Animal Health Commission, said the two agencies should complete the mammoth task by April 1.

SHORT SNORTS

House Speaker Ben Barnes has appointed Reps. John R.

Harrison of Pasadena, J. E. Brooks of Pasadena, Lee Dugan Jr. of Houston and J. Charles Whitfield of Houston to study the possibility of putting more bridges or tunnels across the Houston Ship Channel. Texas State Library has \$1,438,400 in federal funds with which to pay 50 per cent of the cost of building, remodeling or repairing community libraries

in the state, and 33 cities have applied for aid. Highway Commission set in motion planning and construction of last 10-block section of U. S. Interstate Highway 35 in Laredo. —Major expansion of highway routes in Del Rio and vicinity also were ordered. Department of Agriculture is making emergency loans to eligible farmers in Harris, Mitchell

Pecos and Rockwall Counties due to weather losses and insect infestation.

Jaywalking is not lightly condoned in the Himalayan State of Swat. A person caught in the act is forced to run along the road-side at top speed until he drops from exhaustion.

Read The Classifieds



Best Wishes

OUR THANKS AND BEST WISHES OF THE SEASON GO TO OUR MANY LOYAL AND FRIENDLY PATRONS. MAY THE COMING YEAR BE ONE OF GREAT JOY FOR YOU AND FOR YOUR ENTIRE FAMILY.

City Drug Store

327 N. Main



A RELIGIOUS TOUCH—The home of Dr. and Mrs. Roy Grubbs was decorated with this religious montage depicting the three wise men as they followed the star on the first Christmas night. The Grubbs' home is one of many which have taken on a festive attire for the holiday season. (Staff Photo)

Dr. Milton C. Adams
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MERRY CHRISTMAS and a HAPPY NEW YEAR from THE FOLKS AT Case Power & Equipment

A Change Of Heart

By SARA BELL

It had been a horrible holiday ever since Aunt Edna had arrived. It all started when she had sent a wire informing us of her visit. Then we had to turn our nice comfortable home into a "starched collar."

Next she brought that horrid cat of hers in, the Simese one with the green eyes. After that she said that all nice little ladies wear suitable clothes (instead of Levis) and sit in the parlor and knit all the time. Then her next move was to make the boys wear clean white shirts and clean pants (even when it wasn't Sunday).

Well, we had had just too much — Tom, Dick, Mary, and I. We planned to rebel! We all met in the backyard treehouse. We called our new project "Operation Iron Petticoat," our nickname for her used only behind her back. We were determined to drive her out before Christmas Eve, only a week away.

Our first step was to make her believe that there were mice in the house, for mice are Aunt Edna's worst pet peeve. Little did we know that Siam, her cat, was an expert mouse catcher and in no time at all he had caught the two white mice we had purchased from the corner drugstore.

The first round was lost to Aunt Edna but we weren't the type to give up. We had another session in the backyard and sooner than you can say "Jack Frost" we had cooked up a scheme that was sure to work.

Since cooking was our victim's favorite hobby, we decided to hit her there. First, while she was whipping up a batch of her famous fruitcake cookies, which she brags "come out right every time," we sent her a false telephone call. White Tom had her occupied on the phone, I sneaked into the kitchen and dumped a cup of salt into her batter.

I finished my duty just in time to pick up the kitchen phone and



Sara Bell

catch the rest of their conversation.

"Yes Mam," Tom boomed in a loud Southern voice, "These pills are guaranteed to cure all aches and pains and illnesses."

"Will they work on my arthritis?" Aunt Edna spoke up in a timid voice.

"Well, you can't have everything," Tom answered.

"But I thought you said they were guaranteed to cure all aches, pains, and illnesses!"

Aunt Edna replied accusingly. "Does that mean you don't want to buy any?" Tom said trying not to laugh.

"It means exactly that, Tom Henderson, and would you please inform the rest of your gang that I shall save every last one of those booby-trapped cookies for their enjoyment. They too are guaranteed to cure all aches, pains, and illnesses!" said Aunt Edna sternly.

How did she ever find out! We were determined to answer that question, but it would have to wait for it being that time of year, we were busy preparing for Christmas.

There were shopping sprees to various stores and then trimming the tree. Also we decorated the rest of the house with greenery and the sort. In no time at all we had the whole house pretty as a Christmas tree.

It was getting too cold to meet in the yard now. A sudden norther brought an unexpected frost to our home in central California. We had to find a hideout inside. But before we decided on a definite place, I thought I should try an experiment.

First I chose three equally safe hideouts, and next I left one person on guard duty while the rest tried the hideout. In this manner I hoped to locate the spy before he or she ruined us.

Tom was first and everything went just super but the next-time, Aunt Edna "shooed" us outside. This proved Tom was innocent. Next, I tried Dick and the very same thing happened. I was now almost positive that Mary was our criminal. But never-the-less I tried her too and boy, was I glad! For the same incident befell her as did Tom and Dick. What went wrong?

Now it seemed hopeless to get her out before Christmas Eve, only two days away. Wait a minute! Here it was Christmas, our Lord's birthday when we were plotting to drive one of our own kin out of our home! Holy Cow! What had gotten into us?

Now we'd have to make this up to her somehow for Christmas. We could pick this feud up where we left off on her next visit, but now we had to apologize somehow.

We started out by buying Aunt Edna a bunch of Christmas presents. (We had previously planned not to get her any for she should have been gone by now.)

Next we finished off the batch of fruitcake cookies we had helped prepare. After that we acted perfect little ladies and gentlemen. I even let her teach me how to knit, (confidentially, it's sort of fun after you get the hang of it.) And to our surprise, we had the merriest Christmas ever.

NEEDS A TRANSLATION
WICHITA, Kan. (AP) — Space age language is being picked up by the toddler set.

A little girl laid a dime on a concession stand counter and asked the operator: "May I have a nose cone?" She got what she really wanted — a snow cone, which is a cup filled with crushed ice and sprinkled with a flavoring.

DOGS TO HAVE 11 DAYS
NASSAU, Bahamas (AP) — Dogs from many foreign countries will have more than their day in the first world championship all Breed dog show to be held here. The event will run 11 days starting Jan. 10.

Read The Classifieds

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THE HAND CRAFTED
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AT
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• 1221 E. 1st. •

The Hereford Brand, Hereford Texas, Thursday, Dec. 23, 1965

BIG SPENDERS

ALBUQUERQUE N. M. (AP) — Attendance and pari-mutuel records were broken during the 11-day 1965 New Mexico State Fair in Albuquerque.

Officials said total attendance at the 28th annual exposition was 567,000. The previous record was 555,000 set in 1964. The pari-mutuel handle during the 11-days of horse racing

totaled \$5,000,000. It was the first time the handle ever exceeded the \$5 million mark. Attendance at the race track totaled a record 91,000 compared to 87,000 in 1964.



A BIG MEASURE
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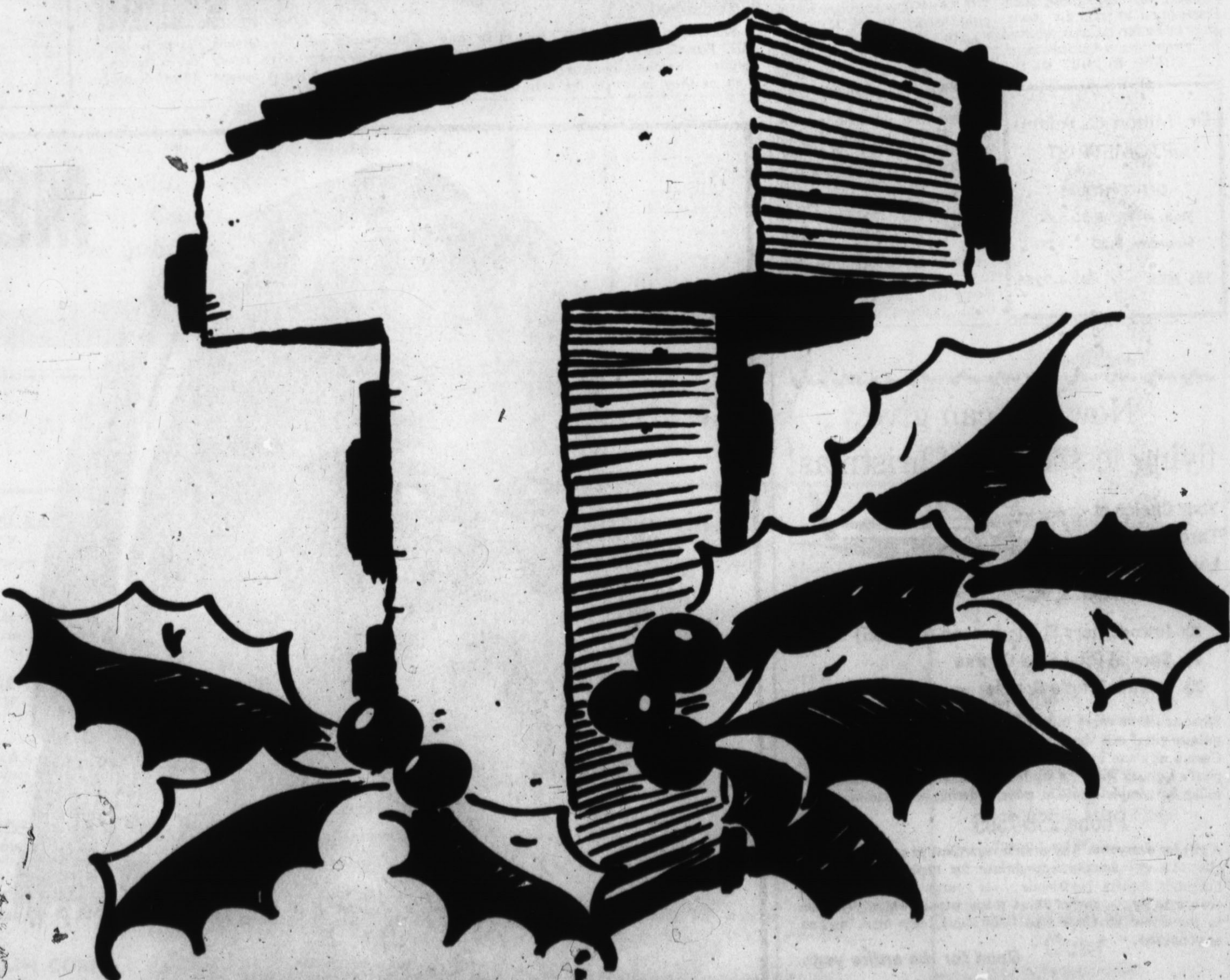
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BIG "T" PUMP COMPANY, INC.



Real Christmas Spirit

By SHARON READLIMER

A tear rolled down Marilyn's cheek as she sat in the doorway of the Barnes's house.

"Oh, Lyn," called Mrs. Barnes. "Come get this basket of bandages and medicine. Your father needs them in the central hut for a small boy with a broken leg. Give them to Munko. He'll probably be waiting for you, so hurry."

"Oh, all right," sighed Lyn. "Gosh," she thought on the way to the hut. "Here it is three days till Christmas, and we're way out here in Africa, helping these natives. Sometimes I wish Daddy wasn't a missionary doctor at all."

"Miss Lyn," called Munko. "You daydream 'gin. You pass doctor hut."

"Oh, I'm sorry, Munko. I guess I'm just not thinking," she explained.

"Hurry. Doctor need basket to cure Mahol," he replied.

On the way back to the house, Marilyn thought about Christmas. "Mom, she asked, will we get to go back to Denver for Christmas?"

"No, Lyn, I'm sorry but Samba's mother is expecting a child any day now, and you know that your father will have to stay around. Besides, he has to give the Christmas sermon and try to encourage the native children to join Sunday School," explained Mrs. Barnes.

"Gee, Mom. Samba's family needs Dad for something almost every week," she remarked. "I like little Samba, but I wish they could do without Dad for a while, at least."

"Well go read your books or something," answered Mrs. Barnes. "I'm busy."

In her room, Marilyn thought and pouted. "Back in Denver there's probably snow on the ground," she thought. "The whole city must be full of decorations for Christmas. And here we are smothering with the heat and our house is the only one with the slightest bit of decorations. I wish there was something I could do to have Christmas." With that she fell asleep.

"Marilyn," called Mrs. Barnes. "Wake up. I need you to set the table."

"All right," sighed Marilyn sleepily. "Are Dad and Marvin home yet?"

"Yes," answered Mrs. Barnes. "Samba is with them, but you can't entertain him yet."

After dinner Marilyn took Samba up to her room to play with him. "Miss Lyn," he asked, "what Christmas?"

"Christmas, Samba, is Christ's



Sharon Readlimer

birthday," she explained. "People receive and give presents. Back in Denver snow is on the ground and everything is lovely."

"What Christ 'nd what snow?" queried Samba.

"Well, Christ is — or was — a wonderful person who died to save us. Daddy will tell you about him. And snow, Samba, is a white, flaky, wet thing that falls like rain from the clouds. It is very cold," she replied.

"Samba never seen Christmas. Christmas come here someday?" the little child asked.

"Yes, Samba," Lyn replied. "It will."

"Hey, Sis!" yelled Marvin. "Is Samba up there?"

"Yes, he is," called Lyn. "Mom says I'm supposed to take him home, now," he remarked as he stood in the doorway. "You're supposed to go to bed. Come here, Samba. Come to Marvin. By, Sis," he called.

That night Marilyn had a brainstorm. She decided to try to bring Christmas to Samba and his village. She would tell no one about her plan until the next day at dinner. Then maybe they would help her.

The next morning she got Samba and went to work. They worked all day, and finally she finished her plan.

"Mother," she announced at dinner that night, "I had a wonderful idea last night. Remember how I was sulking about Christmas?"

Well, I've decided to do something about it. Samba and I worked all day and we've got the tribal meeting place looking rather Christmasy. I made some decorations to put on the village houses. If you'll help me, maybe we can fix up a real Christmas banquet."

"Yes, dear, that sounds like a nice idea," agreed Mrs. Barnes. "But I would appreciate it if you would explain it slower and with more details."

"Wait just a minute," put in



DECORATIVE WINDOW—This beautiful window and door are displayed at the home of Mr. and Mrs. Harlan Barber on Rio Vista Drive. The door is draped with ever green

branches and behind the window is a beautiful white flocked tree surrounded with brightly wrapped packages. (Staff Photo)

Mr. Barnes. "Will somebody please inform me as to what's going on here?"

"Well, it's this way, Daddy," explained Marilyn. "I was very disappointed about Christmas, because it doesn't snow here and nobody has any decorations to celebrate with. There aren't any turkeys or cranberries or anything like that for a big Christmas banquet, either. So I decided to try to fix things up and bring Christmas here. With Mom's help we can have an antelope or something for a banquet. Gee, I wish we could have gotten a turkey and —"

"Just a minute," interrupted her father. "I missed the real Christmas spirit, too, so I sent a letter to the American Embassy in Nairobi. They promised to send the turkey, a dozen cans of cranberry sauce, and a dozen cans of pumpkin pie filling."

"Daddy, you're just wonderful," she beamed. "You took care of the dinner and arranged the decorations. We'll have a wonderful Christmas!"

"Well, I guess, it's about time you and I hit the hay," Sis," remarked Marvin. We'll have to get up rather early tomorrow to accomplish all those things before dinner."

In her room that night, Marilyn hugged her pillow and

told herself, "Today I discovered the real Christmas spirit — helping bring Christmas to the poor African people."

Office Supplies — Printing
THE INK SPOT

'SPIRITUAL BREAKTHROUGHS'

NEW YORK (AP) — A number of new movements sweeping religious circles in the United States, such as "spiritual healing," "speaking in tongues,"

and "psychodelics" (attempts to spur mystical visions with drugs) are analyzed by the Dr. Marcus Bach in a new book published by Doubleday, titled "Spiritual Breakthroughs for Our Time."

Antonion Circle Has Yule Party

Mrs. James Hund, Mrs. Duane Albracht and Mrs. Melvin Kalka were hostesses for the Christmas party of the Antonion Circle of St. Anthony's Catholic Church Friday in the K of C Hall.

A brief business meeting with Mrs. Leander Reinart presiding, preceded the informal social period.

Also present were Meses. Teddy Fangman, Tommy Albracht, Boyd Foster, George Frank, Morris Hacker, William Kahlich, Werner Koelzer, Raymond Schlabs, Tony Urbanczyk, Larry Walterscheid, Leonard Walterscheid, Vincent Walterscheid, George Wilhelm, Paul Zinser and James Clark.

Christmas Eve Service Planned

The Christmas Eve service of Holy Communion which is traditional in the Episcopal Church will be conducted at St. Thomas' Church here beginning at 9:30 p. m. Friday by the Rev. Charles Pederson of Canyon.

The church is currently without a resident minister, since the Rev. Joel Treadwell left early this month for new duties in Louisiana.

Christmas carols by choir and congregation will be a part of the candlelight service. Mrs. A. Davis will be the soloist.



NEW FOUND PET—Andy Ponder, son of Mr. and Mrs. W. F. Ponder, Westway, discovered a Great Horned Owl near his home Sunday, which has become quite a family pet. The owl, which appears to be a young bird, seems to take to the good treatment that he has been receiving since being captured. Mrs. Ponder said the young owl has made no effort to bite anyone, and doesn't leave the home area when released from his cage. (Staff Photo)

LITTLE DOES A LOT—SYRACUSE, N. Y. (AP) —Floyd Little, 195-pound junior football player from New Haven, Conn., does a few things for the Syracuse team.

Little is the Orange team's leading ball carrier, leading passer, catcher and leading punt return man.



Season's Greetings

from the

Brand Staff



Jimmie Gillentine

Melvin Young
Wayne Stephens
Wain Miller
Joe Awtry
Atha McIver
Charlene Brownlow
J. R. Oglesby
Pat Spurgeon
Sue Coleman
Tom Wingo

David Butler
Tyler Vance
Sally Schoenberger
Lynn Brisendine
Janey Whitaker
Linda Loerwald
Larry Fuhrmann
Randy Hopson
Dale Young
John Sikes



WELCOME to Our Place

As an old and favored customer of ours, you know the door of our place always opens on Friendship. It's been a real pleasure to serve you in the past... we think it will be even more of a pleasure to serve you in the future. And for today: **MERRY CHRISTMAS!**



B&B OLIVER CO.

SOUTH ON 385

ATTACKS LABOR SECRETARY

Bracero Ban Cited By Senator

'Increases Commodity Costs'

Senator George Murphy (R-Calif.) charged this week that the actions of Secretary of Labor W. Willard Wirtz in severely restricting admission to the United States of foreign workers to harvest crops has in-

creased the cost of living and actually eliminated jobs for Americans.

Senator Murphy's statement was issued in reply to a recent defense by Wirtz of his experiment in which he tried to force the substitution of domestic workers for experienced crop harvesters who have normally come to this country seasonally from Mexico and other nearby nations.

The senator said: "RECENT, statements of Secretary Wirtz concerning the

California farm labor picture serve only to compound the already existing confusion which he has created. In my judgment he has misrepresented the facts and drawn misleading and unwarranted conclusions.

"If Mr. Wirtz's policies had brought employment to more Americans citizens and a healthier climate to our farming industry as he claims, I would indeed be delighted and join in the praise of his efforts. Unfortunately, this is not the case. Mr. Wirtz's recent statement

ments have completely misrepresented what has happened to agriculture this past year. He has purposely overlooked the serious losses of crops suffered by our farmers, the thousands of acres of vegetables never planted, the increase in production costs, the exodus of many farmers seeking new locations in Mexico, and the increase in wholesale and retail prices.

"INSTEAD of putting California's unemployed to work on our farms, as he originally intended, Mr. Wirtz's program has

simply substituted 35,000 extra Mexican green-card workers (recorded as domestics for statistical purposes) and illegal entries (wetbacks) for those who came to the United States under the well-organized and properly supervised bracero program.

"When Mr. Wirtz asserted that domestic farm employment was up 20,000 to 25,000 this year, he deliberately neglected to mention reliable estimates that there have been 35,000 more green-card workers who are considered domestics.

Nor did he mention that tens of thousands of wetbacks are known to have been on our farms this year. I have also been told by responsible labor leaders that Mr. Wirtz's mistakes have actually cost one union about 20,000 jobs.

"The total agricultural em-

The Hereford Brand, Hereford Texas, Thursday, Dec. 23, 1965

employment in California, has throughout this year been substantially less than it was last year — 41,000 less, for example, the week after Labor Day.

"Mr. Wirtz's fantastic schemes have not provided our farmers with the workers they needed nor our expanding population with much-needed new jobs. In fact, in his attempt to eliminate unemployment he has actually eliminated jobs.

"THE SAME day Mr. Wirtz was trying to tell the housewives that he has not caused higher food prices, newspapers were carrying a report from Sacramento, California, under the head-

lines: 'BRACERO BAN UPS GROCERY PRICES'. The story, dated December 2, 1965, disclosed that 'California agriculture's first year without access to a large reservoir of bracero labor is nearing an end with rising consumer prices on many products already forcing housewives to stretch food budget dollars.'

"Common sense alone would tell anyone that you cannot impose increased production costs and inefficiency on the farmers and lower the acreage planted without raising prices everywhere down the line, from the farm to the grocery shelves."



WISHING YOU AND YOUR
LOVED ONES THE MERRIEST,
MOST ABUNDANT HOLIDAYS!

CONSUMERS FUEL

CO-OP ASS'N INC.



CANDY FOR YOUNGSTERS—Santa visited Hereford during the last few days prior to Christmas and distributed candy to all his little fans. (Staff Photo)

FORGOT TO COLLECT ALIMONY

PEORIA, Ill. —The Circuit Court clerk has \$2,500 which wives didn't claim for alimony and child support.

Money totaling \$1,354.85, a portion of the \$2,243.35 which has been accumulating as far back as 1921, will be turned over to the state.

Funds not claimed within seven years become payable to the state.

Circuit Clerk J. Harold Bolles found the money was paid by 39 parties. The sums range from \$1 to \$300.

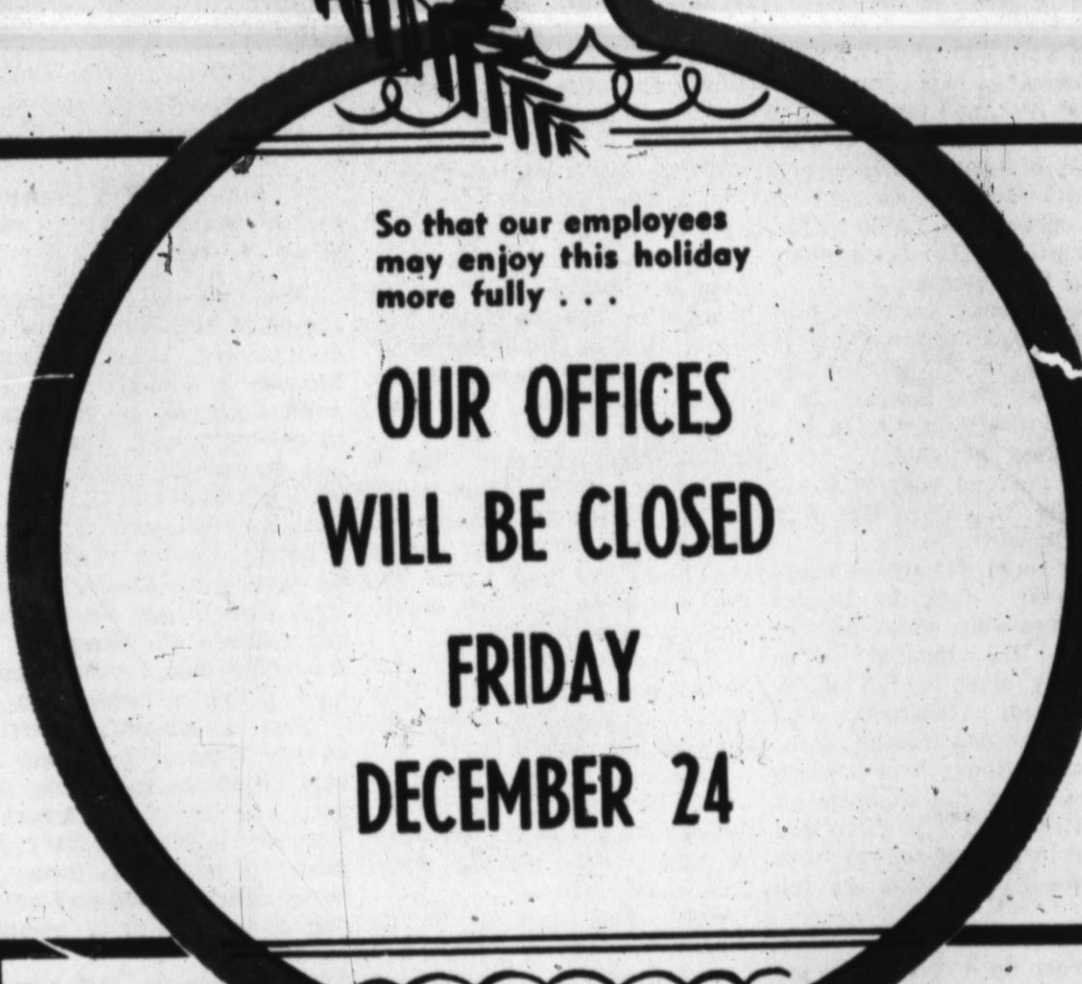
By contacting lawyers, rela-

tives and the telephone directories, Bolles was able to find six persons who forgot to pick up their money.

Read The Classifieds

Merry Christmas

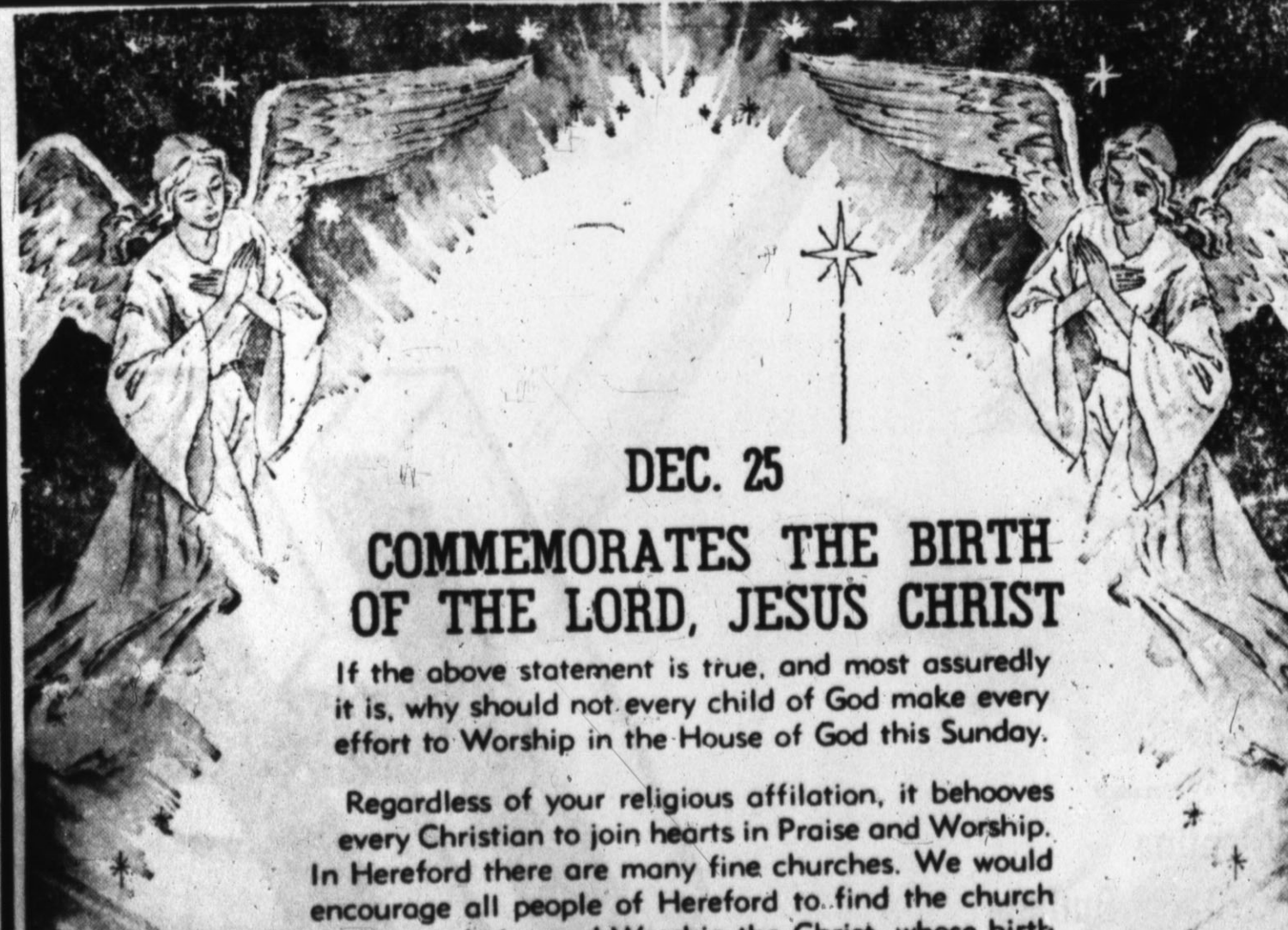
TO OUR FRIENDS AND CUSTOMERS



So that our employees
may enjoy this holiday
more fully . . .

OUR OFFICES
WILL BE CLOSED
FRIDAY
DECEMBER 24

Pioneer Natural Gas Company



DEC. 25
COMMEMORATES THE BIRTH
OF THE LORD, JESUS CHRIST

If the above statement is true, and most assuredly it is, why should not every child of God make every effort to Worship in the House of God this Sunday.

Regardless of your religious affiliation, it behooves every Christian to join hearts in Praise and Worship. In Hereford there are many fine churches. We would encourage all people of Hereford to find the church of your choice and Worship the Christ, whose birth we commemorate.

If you have no church home, we cordially invite you to worship with us next Sunday.

First Baptist Church

B. L. DAVIS, PASTOR
Hereford, Texas

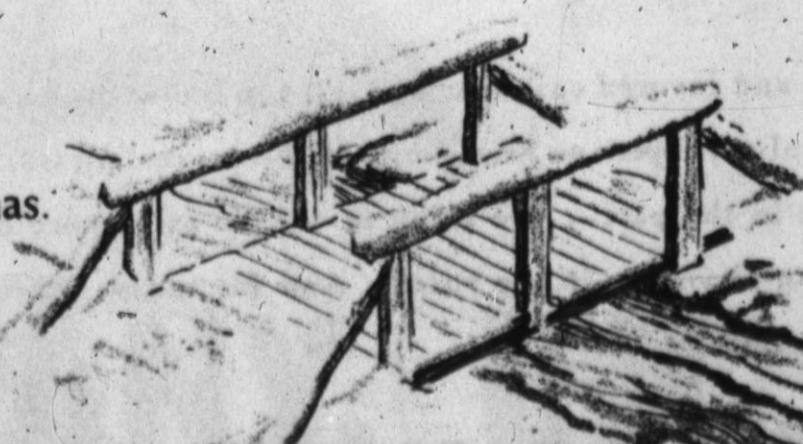


SEASON'S

Once more we come to the season when we take pride in saying "Thank you" for your friendship and pleasant relations this past year.

GREETINGS

Please accept our
sincere wish for a
very Merry Christmas.



DANIELS BUILDERS SUPPLY

A Christmas Miracle

By RICK LEE
I'm sitting in the department store window today. A wondering who'll come and take me away. Down the sidewalk tired footsteps go laggin' I'm just a wondering who'll take me.

A Little Red Wagon.
"Boy, oh, boy, it looks cold outside, but I'm warm here in the department store," said the little wagon.

Then the little wagon heard footsteps behind him. It was the boss and the store manager. He heard the boss say, "Well, I guess this rush will soon be over. Tomorrow's Christmas, and after that business will cut down considerably."

I don't know if I'll be so glad when it's over or not. I like knowing I'm helping people have a merry Christmas," said the manager. "I also like to see the expressions on the kids' faces."

"Did he say tomorrow was Christmas? Just think of that, and I'm still here in the store! I do hope someone takes me home, oh, I do," said the little toy.

Just then two small boys came walking by. All of a sudden one of the small boys pointed to the wagon.

"Golly gee!" exclaimed the small boy. "Wouldn't you like to have that for Christmas? Just think of going down the

hill beside my house in it." "Yeh, that would be something. I hope I get one," the older boy agreed. The two boys walked on whistling a holiday tune.

The little wagon happily said to himself, "Wow, did you hear that? Maybe I'll be a present to one of them."

After a little while a man and a woman approached the department store window together. "Oh, wouldn't that be nice for little Margie to pull her pup around in," said the woman to her companion.

"Let's look around first, and if we don't find anything better we'll come back and get it," answered the man.

The little wagon thought he also might like to go with the man and woman, and he was sad that he was passed by again.

Then two other children approached the department store window, but these children stood out among the others. Their clothes were ragged though clean and they looked cold out in the brisk winter weather.

It gave the wagon a great sensation to see the children's eyes brighten when they saw him. Then he heard the older say, "There is the perfect gift we've been looking for. Let's go inside and see if we've saved enough pennies to buy it."

The children went inside and as they approached the clerk one asked, "Please, sir, could you tell us the price of the little wagon in the window? Our little brother is crippled, and if we had the wagon we could pull him in it for rides through the park."

The price was too high for them though, and they sadly left the store.

"Oh, my," sighed the little wagon. "I would like to help those poor kids. More than with anyone who has passed by today I would like to go with them, but it's getting dark now, and people are going away. I guess this is just another Christmas gone by...."

Suddenly the little wagon's thoughts were interrupted. He was being picked up and put in a box. Then the next thing he knew he was on top of many other boxes in the back of the delivery truck making its last Christmas Eve delivery.

As the truck sped along the street a sudden jolt sent the box hurtling through the air and landing with a thump on the sidewalk.

The next people to come along

The Perils of Snooping

BY GAY WOMBLE
"Are you awake?" whispered Betsy to her little sister as the two little girls snuggled under an old fashioned quilt on a cold December night. "No," said Susy, who was half asleep. "Susy, wake up!" said Betsy, shaking her sister. "Uh, Uh, what did you say?" asked Susy. "Shhh," whispered Betsy,

were the two poor children who had admired the wagon for their crippled brother. They spied the box and ran to it quickly. They checked the box to see to whom it belonged. Then when finding no identification on the outside they decided to open it.

"Oh, look, it's the little red wagon that was at the store!" exclaimed the younger of the two.

"Yes, I know, but we must return it," said the other.

The two children picked up the wagon and immediately went back to the store. When they presented it to the clerk he said, "Thank you for returning the wagon. By the way, aren't you the children who were in here earlier today wanting the wagon for your brother who can't walk?"

"Yes, sir, that's right," answered the two.

"Well," said the clerk, "since this is Christmas Eve, and in reward for your honesty, I'm going to give you the wagon."

It was hard to tell who was the happier that Christmas Eve, the children or the little wagon.

As they all went homeward though, the little wagon thought to himself, "I guess miracles do happen at Christmas time."

LIVING THEATER STILL TRAVELING

STOCKHOLM (AP) — New York Living Theater troupe is continuing its European travels with midwinter visits to Sweden and Finland.

The group, which lost a permanent headquarters during 1963 dispute with the U. S. Internal Revenue Service, performed in southern Europe during the past summer. Several Swedish publications have recently carried lengthy articles about the avant garde company.

Clint (Scrap Iron) Courtney will coach for the Houston Astros again next season. He's a former catcher.



Gay Womble

"not so loud, Daddy will hear you!"

"What did you wake me for?" asked Susy.

Betsy answered, "I saw Daddy put some presents in the hall closet!"

"So," answered Susy in a unconcerned manner.

"So! What do you mean? So, we can take them out of the closet, rattle them once or twice and put them right back. Nothing could happen. It's so easy to do, and no one will ever know."

"But," objected Susy.

"No, but," finished Betsy.

"Come on," Betsy got out of bed and got Susy up and started to the hall closet.

"Betsy, I'm scared!" whispered Susy.

Betsy turned toward Susy and said softly, "There's nothing to be afraid of; it's simple I tell you. Now come on."

When they got to the closet Betsy climbed up on a stool and carefully reached up and brought down a package. She didn't have a good hold on the package and it slipped, falling to the floor with a thud!

"Betsy, what have you done?" cried Susy, starting to cry.

"Let's run," whispered Betsy.

So saying she grabbed the package and the little girls ran back to their room. "Whatever it is, it's broken. Now we have to know what it is," the frightened little girl reasoned.

Betsy carefully opened the package. "Ho, no," she cried.

"It's a vase!"

"Betsy, what are we going to do?" asked Susy in tears.

"I don't know; let me think," said Betsy.

Susy was getting cold so she got back into her bed.

"What am I going to do?" Betsy asked herself in desperation. Finally she whispered, "I know. I will get up tomorrow and go to town and buy another vase just like this one. But what

to do with this one? I can put it under my bed and put it in the trash later! Now I must go to bed."

"Betsy, is that you?" called her mother from the hall.

"Yes, mother, I got up to go to the bathroom," said Betsy, crossing her fingers.

The next day was Saturday, so Betsy got up; cleaned house, and went to town. As she walked past the drug store window she saw it, the vase! The very same vase! Betsy hurried in.

"Mr. Phillips," said Betsy, speaking to the man that owned the store, "how much is the vase in the window?"

Mr. Phillips answered politely, "Why that vase is three-fifty, why do you ask?"

"Well, you see Mr. Phillips

I want it for my mother on Christmas," answered Betsy a little hesitantly.

"I see," said Mr. Phillips. He went to the window, got the vase, and wrapped it up and gave Betsy the box. Fortunately he was using the same gift wrapping!

Betsy handed him the money and hurried home. When she entered the house, she heard her mother.

"Yes, Mrs. Brown, Tuesday at 123 South Street. That is right, Mrs. Brown, goodbye," said Betsy's mother as she hung up the phone.

"Is that you, Betsy?" called her mother.

"What am I going to do?" Betsy thought. "If I answer she will find out, but if I don't she'll

wonder when I came in!" Then Betsy heard her sister yell, "Mother, it was I!" yelled Susy.

"Whee, what a close call!" thought Betsy as she tiptoed up stairs and put the box in the hall closet. Now what to do with the other vase? Betsy carefully slipped down stairs to the ally and placed the box in the trash barrel.

On Christmas day everyone was admiring mother's vase. Betsy carefully slipped down stairs to the ally and placed Betsy had felt that she was in the wrong but it so happened no one knew except Susy and herself.

Then about a week later her mother broke that very vase. As Betsy came in and saw it she

thought her mother had found out what she had done.

Betsy ran to her mother crying, "Oh, mother, mother, I've been a terrible girl!"

Her mother tried to quieten her, "I don't understand, dear," mother said kindly.

Then Betsy told her of the terrible accident and how she had replaced the vase. And Betsy upon seeing this broken vase had thought her mother had found the vase in the trash.

Mother understood. And she felt Betsy had had punishment enough.

As Betsy wiped her eyes and smiled, she said, "Thank you, mother, I promise I'll never do anymore snooping before Christmas."



Rick Lee

A. O. THOMPSON ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter, Mgrs.

Courthouse P. O. Box 73

Phone EM 4-1504

Merry Christmas Merry Christmas

Christmas Merry Christmas Merry

Merry Christmas Merry Christmas

Christmas Merry Christmas Merry

Arrival of the Christmas Season reminds us of our obligations to the fine people of this community. We appreciate the excellent treatment we have received and take this means of sending our Greetings to each of you.

LESLEY MOTOR CO.

Sanford Smith AND THE FAMILIES OF: Elbert Vance
Osetta Wilhelm Clint Landry Claude De Beard
Dick Oakes Luther Lesley Harvey Hammett

from all the folks

at

CLOWE and COWAN

a Great Big Wish for

HAPPY - HOLIDAYS

We hope your joys are many and your troubles few...
A very Merry Christmas from all of us to you!

Clowe and Cowan,
Inc.

Your Friendly

POMONA PUMP

DEALER

A HOLIDAY WISH

AT THIS TIME OF YEAR WHEN
ARE ALL ABOUT, AS FALL,
AND SING, THE SPIRIT OF
THE CHRIST CHILD SHINES BRIGHT AS THE
BETHLEHEM OF OLD. DURING THESE
HAPPY HOLIDAYS WHEN AND
GLAD TIDINGS ARE EXCHANGED, MAY

WE ALSO EXTEND OUR SINCERE WISHES
FOR A VERY MERRY CHRISTMAS
AND A HAPPY NEW YEAR.

PITMAN GRAIN COMPANY