PARSONS
FUNERAL HOME
Oxygen Equipped
Ambulance Service
Ph. 285-2621 Collect, Olton

The Hart Beat

measuring the pulse of a growing community

HI-PLAINS
INSURANCE
AGENCY
Hart, Texas 938-2300

VOLUME 10 NUMBER 16 HART, CASTRO COUNTY, TEXAS, THURSDAY, DECEMBER 26, 1974 10 CENTS A COPY

Christmas For Phillipses Has Double Meaning

Christmas Day in 1923 found a young man and the girl he'd chosen to be his bride making a trip to Stanton to obtain a marriage license. But the clerk's office was closed that day and Elra Phillips and his Emily had to wait until Dec. 27 to be married.

The holiday season has always been an important time for the pastor of First United Methodist Church. Recalling the observances through the years is to remember happy times.

Elra, fifth in a family of 12 children, was born at New Hope, northwest of Colorado City.

"We were a poor family. It took all my father made to provide for us but we were a happy family and Christmas was always a special occasion."

"Some way, our folks would see that we got something at Christmas time although it was usually clothes or something we needed. Dad would help us make our own fireworks with some gun powder and an empty log."

"Just before Christmas," he remembers, "we'd manage to kill a hog so we'd have meat and we'd have our turkeys."

Elra says he recalls one Christmas season that approached without the necessary cold spell needed for hog-killing. His father, he remembers, killed a hog and shared it with all their neighbors so that they might have the fresh pork and use it before it could spoil.

"After it got cold enough, they killed and paid it back."

"We always had a community Christmas tree. Usually it was in the school house. Every child got something, usually a sack of fruit, and every child old enough to go to school had something to do on the program."

"They were good times and we enjoyed Christmas. Everyone would sing carols." Elra remembers that caroling at every house was a part of the celebration of Christmas.

He remembers that a little scrub cedar or a small mesquite tree was brought in at Christmas and decorated with homemade trimmings.

"We'd string pop corn for the cedars but we'd stick pop corn on the thorns of the mesquite."

Another happy memory of those early Christmases when money was so scarce is of the care they took of the toys they received.

"We were careful of them and we made them last. Kids didn't get toys during the year in those days, we had to make them last the year."

"Just before Christmas we'd have a taffy pull. We used to have a lot of fun," he says in remembering.

Elra recalls that he never went to school where he had less than two miles to walk. "We'd get up early and help milk a half-dozen cows or so and do the other chores and still get to school early enough to play baseball before classes started."

At one time, Elra recalls, his mother prepared 10 lunches for school. "That was when two of my sisters were teaching and there were eight of us kids in school."

Five of Elra's brothers and sisters became school teachers. Elra finished high school at 17 and helped farm until 1922 when he began barbering.

Elra had been out of high school 29 years when he received a call from the Lord to preach. As a grandfather of two, he enrolled in McMurry College and then did his seminary work at Perkins.

"I did my seminary work by correspondence and by attending pastors school in the summers.

Going back to school and earning a college degree after being out so many years was "real tough going," he recalls. "I was out of practice in how to study and the ways had changed."

Smiling he remembers, though, that "grandpappy's notebook" became very popular with the younger students come exam time.

"In class I would be taking notes while some of the young ones were thinking of dates. Then they wanted to borrow my notes when it came time to study for exams."

Elra's first appointment was Sylvester while he was still in school. It was a 50 mile trip there from McMurry.

"And I still barbered weekends at the time and was making $125 a month."

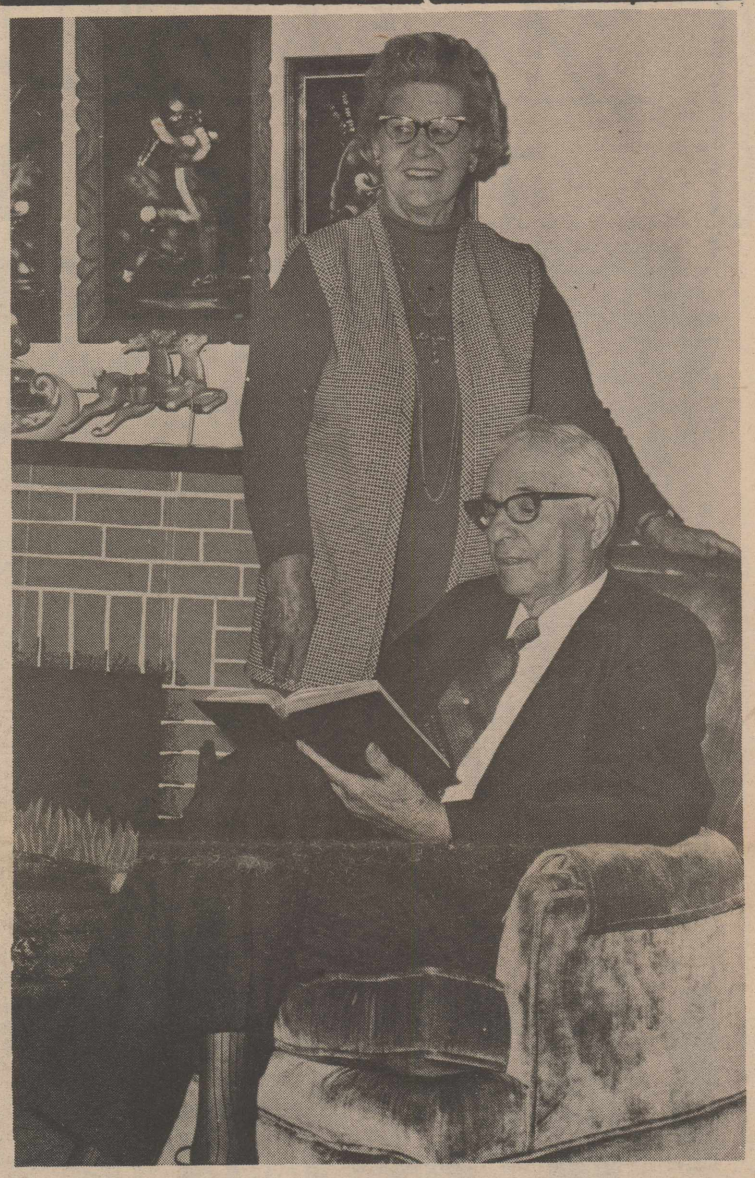
Elra and his brothers and sisters have made a family tradition of getting together for the holidays and have missed but just one year, that during World War II.

"After Dad died, Mother suggested that the get-together be some time between Thanksgiving and Christmas so that each of us might be with our own family at Christmas. That's what we do."

There are only 10 children still living, Elra says. The youngest son died five years ago; a second brother died in April.

The keeping in touch is not too difficult since Elra's nine brother and sisters all live at

Continued on page 15



THE REV. & MRS. ELRA PHILLIPS



'TWAS THE NIGHT BEFORE CHRISTMAS and the stockings are hung. Five little daughters of Maria and Lupe Quiroga are all set for Santa's visit and the surprises of Christmas morning. Left to right, Melly, a third grader; Consuelo, second grader; Mendy, two; Vicki, a kindergarten; and Rosie, four.

Board Meets, Hires Teachers

In a called session Tuesday evening, Dec. 17, school board members accepted the resignation of Mrs. J'Lyn Ryan, kindergarten teacher.

Barbara Joy Gray of Lubbock and Sharon Brooks were employed to fill the posts created by the resignations of Mrs. Ryan and Mrs. Pat Burnam.

Miss Brooks, a graduate of Hart High School, is the daughter of Mr. and Mrs. Paul Brooks.

Warm Christmas Wishes



A sleigh full of cheery wishes is coming your way! Have a very merry Christmas Day! Our gratitude for your support.

The Hart Beat



MR. AND MRS. DERYL CLEVENGER

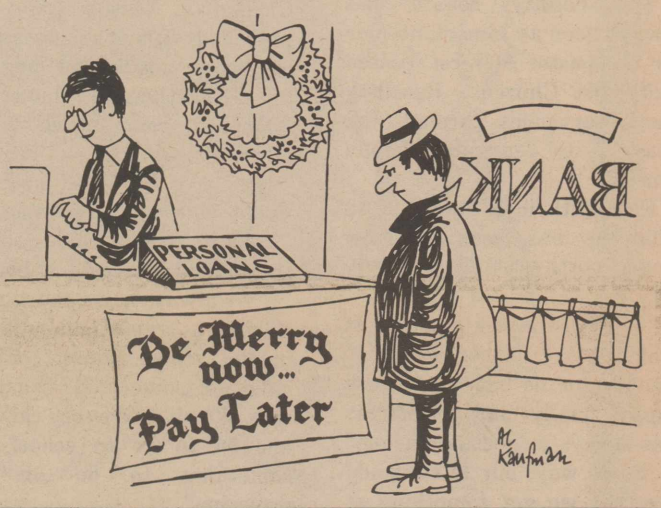
Anniversary Party Set

Mr. and Mrs. Deryl Clevenger will be honored with a reception Sunday, Dec. 29 at their home east of Hart. The occasion is the observance of their twenty-fifth wedding anniversary.

Calling hours are 3:30 to 4:30 p.m.

Hosting the reception are the couple's children, Mrs. Neil Baldridge of Austin, Miss Dee Clevenger of Lubbock and Duane.

Friends and relatives are invited.





Season's Greetings

Away we go, full speed ahead! We just couldn't wait another minute to tell you how deeply we appreciate your loyal friendship and patronage and to extend to you and your family our very warmest wishes for a holiday season bright with all the great blessings life has to offer!

Grain Handling Corp.



Peace on Earth

On the eve of our Savior's birthday we wish you inner peace . . . true joy. To our many patrons, "thanks."

Hart Producers' Co-Op



MRS. CURTIS SNITKER

Cook Of The Week

An unusual but very delicious pie crust is one of the recipes shared this week by our Cook of the Week, Mrs. Curtis Snitker. Also different, her recipe for sausage swirls offers a special treat for sausage lovers.

Gwen and Curtis moved to Hart in 1970 from Sunnyside where they had lived one year. Both grew up at Morton.

The Snitkers are parents of two sons and a daughter. Jody is a sophomore at HHS; Glen, a seventh grader. Melissa is in the sixth grade. The family is active in First Baptist Church.

Gwen has lots of interests. A "rock hound," she laughingly says she "collects junk." One of her special treasures is an antique sad iron which is designed to hold hot coals so that it will hold heat for a longer time. She has some of her prettier rocks in a large rectangular glass jar which

Continued on page 4

PHILLIPS 66
HART OIL & BUTANE
602 Broadway 938-2181

Let Us Handle Your Grain
FARMERS GRAIN COMPANY
938-2180 Kress Hiway
938-2178 Hart
864-2462 Sunnyside
DeWayne Brown, Mgr.



© SCW, INC.

O Holy Night

May all of the blessings of Christmas be yours to share.

High Plains Insurance

P-A-G
Man-that's Sorghum!

P-A-G 516
GREAT YIELD POTENTIAL
A wise choice for farmers looking for those EXTRA yields

P-A-G 525
EXCELLENT YIELDER
EXCELLENT STANDABILITY
A NEW hybrid sorghum—just what producers are looking for in a hybrid sorghum.

P-A-G 656
FULL SEASON—LEADER OF MOST YIELD TESTS
Has the kind of standability combine operators like for fast and easy harvest.

Supplies of Excellent Quality Extra High Germination Seed Available for Ordering Now

10% DISCOUNT FOR PAYMENT BY JANUARY 2, 1975.
PRICES NOW AVAILABLE AT YOUR P-A-G DEALER.

Jones Seed & Farm Supply
Tide Products, Inc.



Wishing You and Yours All the Blessings of the Season

C.R. Anthony

Dimmitt

Recipes

Continued from page 3

once held a battery for a wind charger.

A terrarium gardener, Gwen has made one "bottle garden" in a gallon jug she found on an outing at the site of the old boys' ranch near Sunnyside. A leather thong on the handle indicates it was once used as a water jug. Another pretty terrarium is made in a huge barrel shaped pickle jar.

Sewing, knitting and crocheting are also favored pastimes and Gwen is presently making a pretty colorful afghan in a pattern similar to Indian weaving.

Gwen, who has had some art lessons, loves to paint and did oil paintings for Christmas gifts for a number of lucky people.

Collecting perfume bottles is still another hobby.

SAUSAGE SWIRLS

1 lb. sausage (soften at room temperature)
Mix together:
2 c. self-rising flour
⅓ c. shortening
⅔ c. milk

Roll into rectangle spread with sausage and roll up into roll. Chill over night and slice and bake at 400°.

PIE CRUST

1⅓ c. shortening
⅔ c. warm water
1 T. sugar
1 t. baking powder
2 c. flour
1 t. salt.

Mix together. Roll on well floured board. Makes 5 crusts.

PORK CHOPS AND RICE

4 pork chops
2 T. oil
¼ c. sliced celery
2 cans Tomatoe Sauce (8 oz.)
Small onion chopped
1½ c. water
2 T. brown sugar
1 t. salt
1 c. uncooked reg. rice

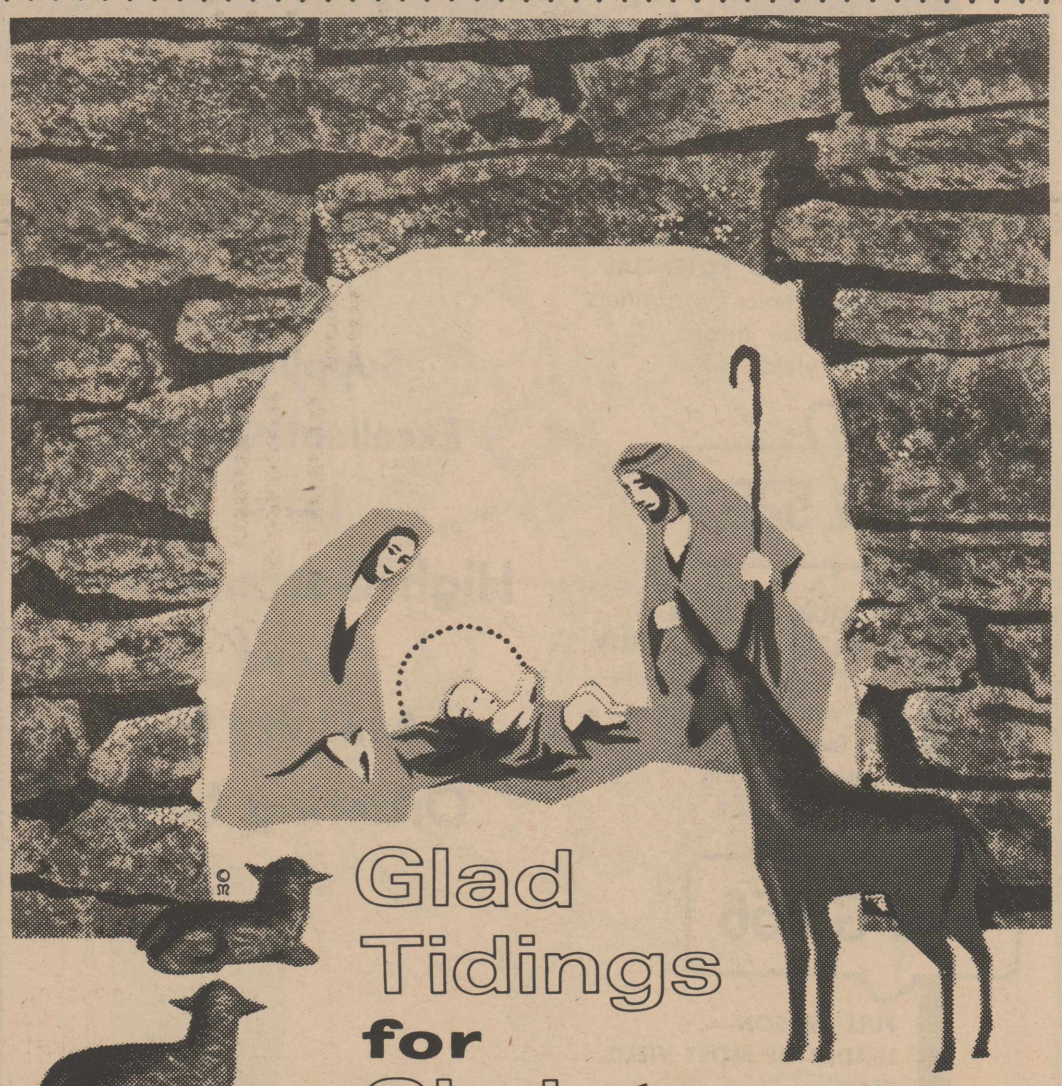
In large skillet brown chops in hot oil; remove chops. Add celery and onion; cook lightly. Drain fat. Stir in remaining ingredients; add chops. Bring to a boil and simmer, covered 30 min. to one hour.

COCONUT POUND CAKE

2 c. sugar
1 c. shortening
½ t. salt
1 t. vanilla
6 eggs
1 c. coconut
2 c. flour

Mix 1 cup flour with coconut

Continued on page 5



Glad Tidings for Christmas

In the hush of a Holy Night, Christ was born, bringing glad tidings of Peace and Good Will to all men. May the joy of His message surround you and yours.

Hays Implement Co.

Dimmitt



Greetings

Ring the bells with Christmas cheer, as we take a moment to send all of you our warmest wishes for a happy holiday and much gratitude for your loyal support. It's been a pleasure to serve you.

Ed Harris Lumber

Recipes

Continued from page 4

and let stand until last. Cream sugar and shortening. Add salt and vanilla. Alternate 2 eggs and flour until 6 eggs are used then add coconut and flour mix. Bake at 325° 1¼ to 1½ hour.

GLAZE
1 c. sugar
½ c. water

Boil one minute and add 2 t. coconut extract. Pour over hot cake or use pastry brush.

FROM COLORADO

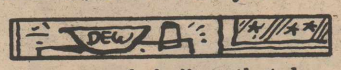
Mr. and Mrs. Rodney Rawson, Nikki and Jessica of Burlington, Colo, were guests of her parents, Mr. and Mrs. Dudley Aven, Arlene and Lester during the Christmas holidays.

Anniversary To Be Feted

Mr. and Mrs. Alvin Nichols of Lockney will be feted Sunday with an open house in observance of their golden wedding anniversary. Calling hours are 2 to 4 p.m. at the Nichols home, three miles south and one mile east of South Plains.

Mrs. Nichols is the aunt of Mrs. Max Marble and cousin of Miles Cox, Mrs. T.B. Cox and Claude Cox.

The former Louzilla Cox and Alvin Nichols were married Dec. 28, 1924 in Canyon.



Some people believe that dew gathered on midsummer night restores the sight.

ATTENTION GARBAGE OWNER

Our trash service is not as bad as it could be but worse than it should be. The council has some suggestions that might help Mr. Ramon and the Hart Citizens to improve the situation.

1. Mr. Ramon collects the garbage every week, rotating through different parts of town. Therefore, each ones' trash to be picked up every third week.
2. He normally picks up on Saturday or Sunday.
3. Do not burn on Saturday or Sunday that he is to pick up your garbage.
4. Be sure to burn the refuse with the above exception.
5. Do not put heavy articles in the can such as dirt rocks and building materials.
6. He does not pick up junk, ie. refrigerators and bulky articles of this sort.
7. You may need more garbage barrells than you now have to take care of your garbage. These may be purchased from the city for $5.00 each delivered.



We hope that this Christmas season will be for you one of good cheer and gladness, rich in the joys of friendships and all the good things that make life comfortable and worthwhile.

We sincerely wish a Merry Christmas and a Happy New Year to all.

Dimmitt Ready Mix

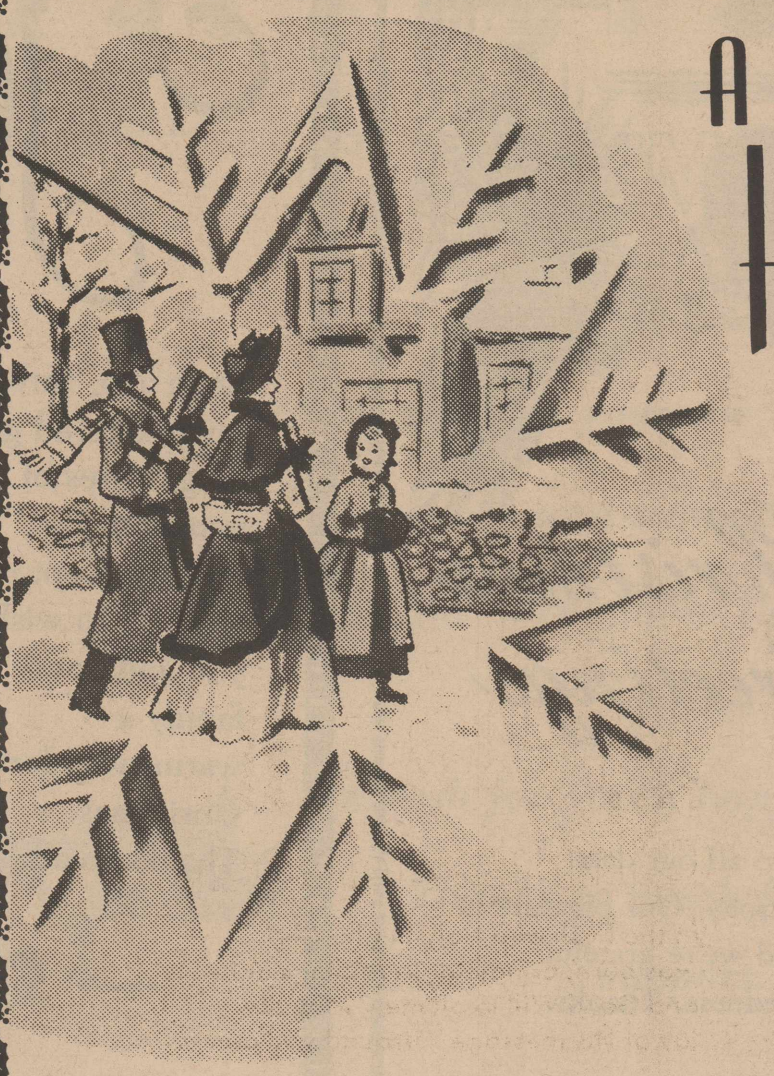
Dimmitt



Christmas Cheer

We hope you have a very Merry Christmas, the good old-fashioned kind with all the trimmings... joyous carols, stockings hung by the chimney, laughter, love and good cheer.

Richburg Plumbing



A Holiday of Good Cheer

May this Christmas find you surrounded by those you love, enjoying to the fullest all the pleasures of a joyous Holiday Season.

Cowsert Abstract & Title Co.

Dimmitt



Season's Greetings

The cheeriest of greetings and good wishes to all our friends. May your holiday season be a happy one.

Hart Floral



Christmas Greetings

Good tidings to all our dear friends and patrons. Our pleasure is serving you and we're grateful for all your kindness. Thanks.

Cox Auto Parts

Furniture — Primitives

Collectables

Glass — Clocks

Plus Many More Interesting items.

OLD WORLD antiques

711 BROADWAY — DOWNTOWN PLAINVIEW

(Next Door — South Osuald Printing)



We're wishing you an absolutely heavenly Christmas... bright as a star, carefree as a cloud.

Solia's Beauty Shop

Christmas Trees For Ecology...

Many people believe that the cutting of trees for Christmas "robs" nature and destroys a portion of our forests each year, but the truth is that nearly three-quarters of such trees are raised specifically to be cut at Christmas-time. Most of the remainder are "thinnings"—young trees cut in forests to improve the growth opportunities for other trees.

Forestry experts and nurserymen point out that young, growing trees give off more oxygen and absorb more carbon dioxide than mature ones, so that the cultivation of Christmas trees actually helps the ecology. In contrast, they say, the manufacture of artificial trees uses up valuable energy and natural resources, which are not recoverable.

After Christmas, discarded trees can be used in various ways to benefit the environment. Even if you live in a city, ecologists suggest, you can help by getting in touch with a local conservation organization or commercial nursery.

peace... joy

Long ago, three kings offered gifts as gestures of goodwill. Please accept our gift . . . to wish you and your family a warm, wonderful Christmas. Thanks to all.



B & K Grocery





Health, wealth, and happiness!

Sander's Insurance Agency



Hart Aerial



CHRISTMAS GREETINGS

May you and yours be blessed with the love and tranquility that abound throughout this glorious season.

We wish for you a happy holiday.

Thanks so much for your support.

Farmers Grain

Merry Christmas



Longhorn Trails

IDEAL BOY
BY JANIE GARCIA
Hair--Terry Hill
Eyes--Danny George
Smile--Zaragoza
Hands--Jaime A
Physique--Terry Hill
Walk--Zaragoza C.
Best All Around--Johnny C.
Best Dressed--Coach Cole
Sexiest--Donald R.
My Pal--Nabor C.
Friendliest--Freddy M.
Most Fun To Be With--Ernest
Pest--Larry D.
Deadliest--Ernest
Meanest--Ernest Rios
Cutest--Gilbert G.
Laugh--Coach Cole
I.Q.--Bryan Irons
Most Handsome--Zaragoza
Personality--Freddy M.

MY FAVORITE THINGS
BY PEGGY S.
Color--Blue
Food--Pizza
Drink--Coke
T.V. Show--Good Times
Actor--Jimmy Walker
Actress--Esther Rolle
Singer--Al Green
Group--O'Jays
Music--Kung Fu, Fighting
Activity--Dance
Saying--Jive Turkey
Book--Joy In The Morning
Movie--Jeremy
Car--Nova
Magazine--Jive Books
Teacher--Mrs. Poarch, Mrs. Wescott
Class--English, Homemaking
Pet Peeve--Vickie M.
Time--6:45
Day of the Week--Saturday
Place--Church

IDEAL GIRL
BY ERNEST RIOS
Hair--Amparo Munoz
Eyes--Elvia Moreno
Smile--Annie
Hands--Arcelia Garza
Figure--Elvia Moreno
Walk--Amparo Munoz
Best Dressed--Mary Lou Mancias
Sexiest--Dana McLain
My Pal--Annie
Friendliest--Eloyse Castillo
Most Fun To Be With--Amparo Munoz
Pest--Vicki Martinez
Deadliest--Lulu Perez
Meanest--Paula Hankins
Cutest--Annie
Laugh--Leticia Perez
Most Beautiful--Elvia Moreno
I.Q.--Mary Lou Mancias
Personality--Eloyse Castillo

LAUGH WITH PAULA

Gilbert: I'm braver than Tarzan.
George: What makes you think you are?
Gilbert: When I beat on my chest, I don't holler!

Ernest: Do you serve crabs here?
Joe R: We serve anyone. Sit down.

Mrs. Ryan: Barry Do you want to go to heaven?
Barry: I'd better not. Mom said to go straight home after school.

MONUMENTS
Winnsboro Blue Granite
White Georgia Marble
and others
See PERCY PARSONS
or WAYNE COLE
Call Collect, Olton 285-2621

ABC Janitorial Supply
'Clean with Steam'
Carpets Draperies
Upholstery
Contact Art Tollett
Hart 938-2504

If You Don't Know Cars,
Know Your
Car Man.
See
James Measles
JACK MORRIS FORD
Plainview
Res. 293-3185 Bus. 293-2511



Greetings

Let's celebrate this Christmas season with sincere wishes for a simply wonderful holiday. To all our friends and neighbors go many thanks for your continued patronage and goodwill.

First State Bank
Dimmitt

Albert Key Home Scene Of SS Class Social

The home of Mr. and Mrs. Albert Key was the setting Dec. 14 for a Christmas party for members of the young marrieds class of First Baptist Church.

A fondue dinner was served and a "grab bag" gift exchange held. Games were played.

Attending were Messrs. and Mmes. Doug Martin, Bobby Turner, Freddie Upshaw, Monty Upton, Carl Rambo, Wes Poarch and Tim Williamson. Also attending was Bill Taylor.

IN SPUR

Mr. and Mrs. Ray Warren, Kenneth and John Ray Holloway of Lubbock were in Spur Sunday for Christmas dinner with Mrs. Vera Holloway.

FAMILY GET-TOGETHER

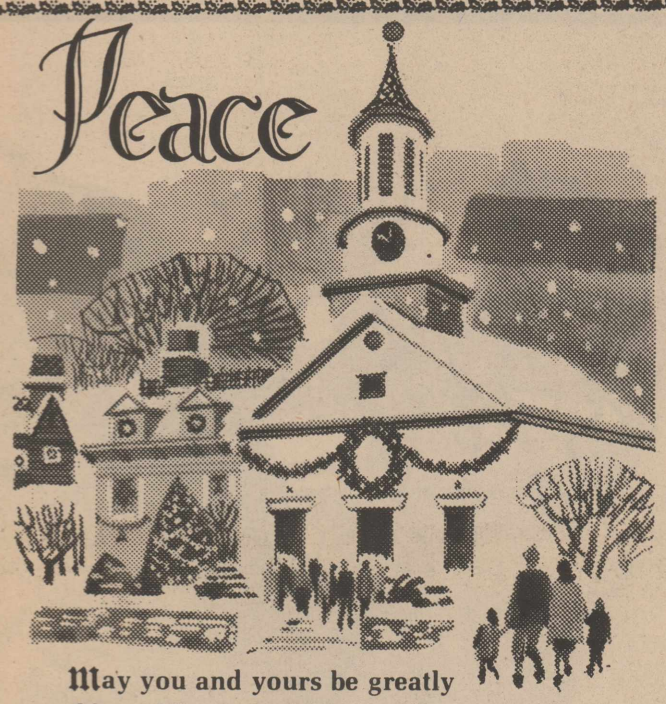
Mrs. Mable Aven had as her guests during the holidays her children and their families in the Aven family's traditional Christmas get-together. Attending were Mr. and Mrs. Hilrey Aven, Lewis, Mike and Joyce of Hereford; Mrs. Geneva Brooks, Roger and Robert of Austin; Mr. and Mrs. Buster Aven; Mr. and Mrs. Dewayne Brown, Ware and Blair; Mr. and Mrs. Joe Edd Carson, Danny, Sharla and Wade; Mrs. Lillian Carson and Resa of Sunnyside and Mr. and Mrs. Bacon Jones and family of Lubbock. Mrs. Aven's sister, Mrs. Ruby Ratliff, also attended.

DAUGHTERS VISIT

Mr. and Mrs. D.A. Bass had their daughters and families as guests for Christmas dinner Sunday. They are Mr. and Mrs. Johnny Hindman, Dene, Tami, Tay and Shelly of Plainview; Mr. and Mrs. David Bostick, Chance and Shantel of Brownfield and Mr. and Mrs. Ray Clark, Doniece and Kimberly.

TRUCK SEATS
EXCHANGE
15 MINUTE SERVICE
McCORMICK'S
UPHOLSTERY
CHARLES POWELL
(Owner)
227 Phelps Ave. 385-4555
Littlefield, Texas

Peace



May you and yours be greatly blessed by the spiritual radiance of Christmas. For your valued patronage we express sincere Yuletime thanks.

Hart Gin
Roland & Maureen

GREETINGS



We're heading your way with a sleighful of good wishes for this festive season! May you and all your loved ones enjoy a happy holiday!

Big T Pump
Dimmitt

A Message for Christmas

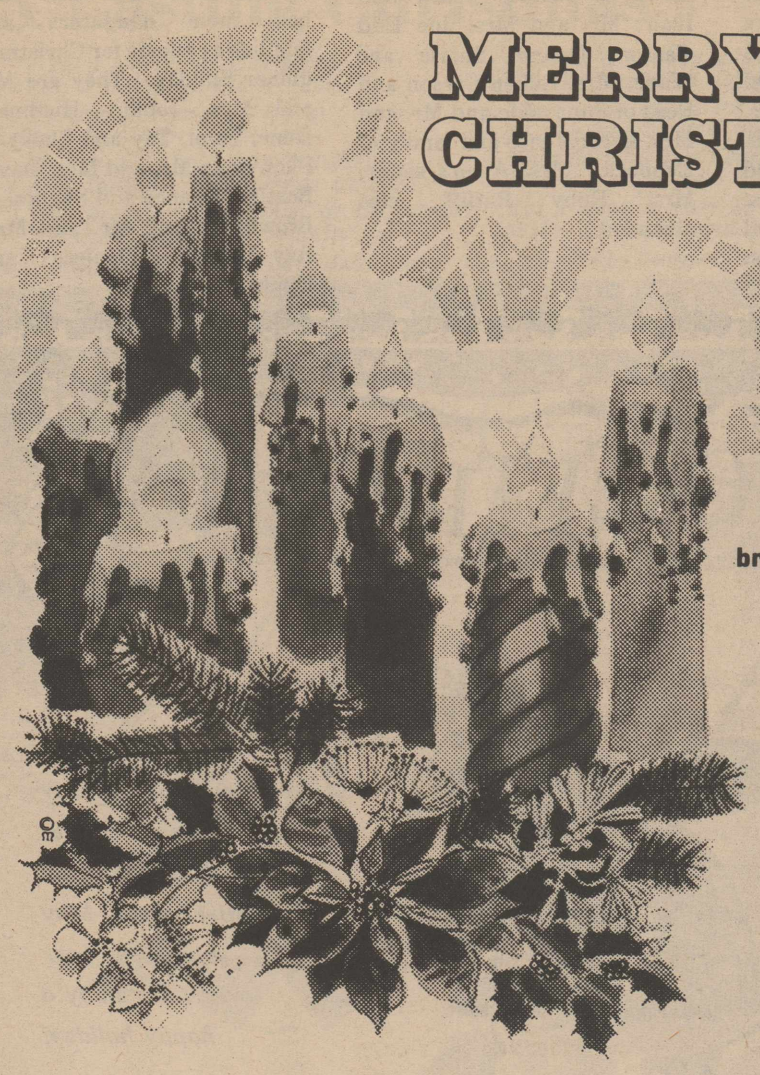
May the heartlifting happiness of this joyous season shine brightly in your memory for a long, long time to come.

Jones Seed
& Farm Supply

CHRISTMAS GREETINGS

May the happiness of the holidays remain with you long after the Season has come and gone

Taylor & Sons Grocery
Dimmitt



MERRY CHRISTMAS

May we take this time to send you all our brightest greetings for the Yuletide season, and our sincere thanks for your kind support.

Castro County Grain Co.

Dimmitt

'His Group' Performs At Christmas Party

Young people of First Baptist Church were entertained with a Christmas party Dec. 14 in fellowship hall of the church. Some 35-40 young people attended the casserole supper party.

Musical entertainment was provided by "His Group" of Canyon. Miss Debbie Beville, niece of Mr. and Mrs. Howard Mitchell, is a member of the group. Games were also played.

Attending as sponsors were Messrs. and Mmes. Jerry Kittrell and Billy Ethridge and Mmes. Dub Holley and Preston Upshaw. Also attending were Mr. and Mrs. Mitchell.

Attending as sponsors were Messrs. and Mmes. Jerry Kittrell and Billy Ethridge and Mmes. Dub Holley and Preston Upshaw. Also attending were Mr. and Mrs. Mitchell.

CHRISTMAS GUESTS

Guests of Mr. and Mrs. Ray Warren during the Christmas holidays were their sons, Mr. and Mrs. Joe Warren of Hereford and T.R. and Kenneth Warren, both of Lubbock. Other guests were John Ray Holloway and a friend of T.R.'s, Nita, both of Lubbock.



Plainview Co-

Christmas Greetings



Let your spirits ride high this season with good tidings, warm hearts, and happy trails. And to all our kind patrons goes our sincere gratitude.

C & S Equipment Co.

647-3323 or 647-3324

John Deere Sales & Service

Dimmitt

Coming Events

Monday, Jan. 6 - School resumes.

Monday, Jan. 6 - Seventh and eighth grade basketball at Farwell.

Tuesday, Jan. 7 - Varsity basketball at Farwell.

Jan. 9, 10 and 11 - "B" Basketball Tournament at Springlake-Earth.

Friday, Jan. 10 - Varsity basketball at Vega.

IN MEADOW

Mrs. Lucille Myers visited last weekend in Meadow with her sister-in-law, Mrs. J.A. Myers.

CHILDREN VISIT

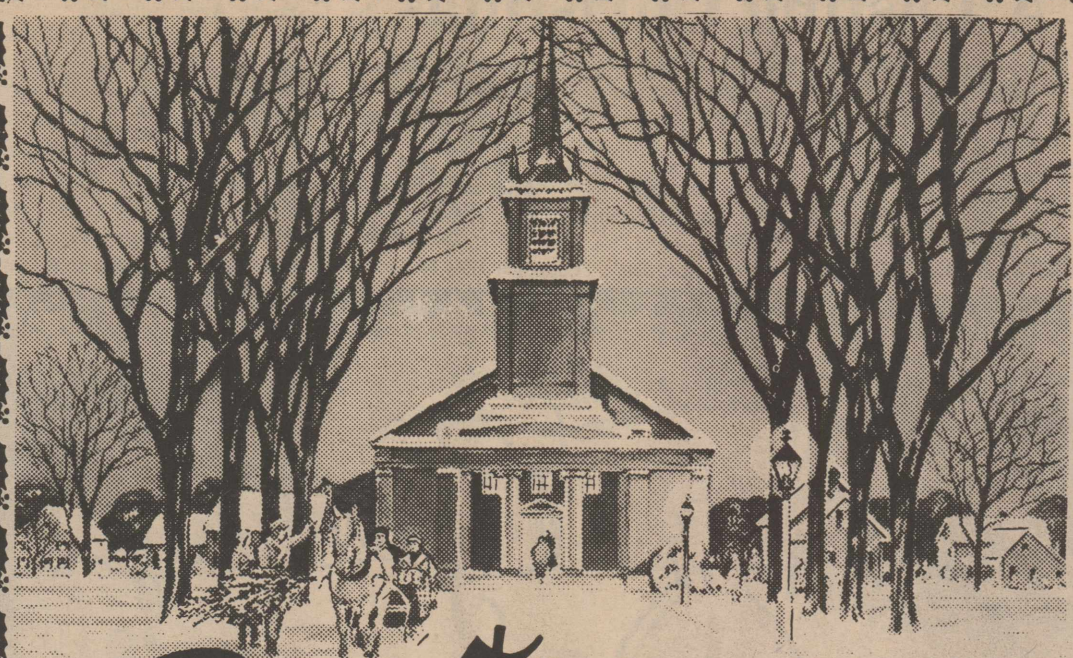
Mr. and Mrs. Everett Cole had their children as guests for Christmas dinner Sunday. Attending were Mr. and Mrs. Gene Davis, Lori, Brett, Theron and Pat of Amarillo; Mr. and Mrs. Nathan Peevehouse, Chuck, Cheryl, Danny and Ronda of Dimmitt; Mr. and Mrs. Curtis Davis, Kelly, Mariotti, and Kirk of Spearman and Mr. and Mrs. Gary Cole, Sharla and Ronnie and Mr. and Mrs. Billy Harman and Renay all from Dimmitt.

HOLIDAY GUESTS

Mr. and Mrs. Joe Bailey and DeAnne, had visiting them during the Christmas Holidays, her sister and family, Mr. and Mrs. Joe Selix, Brent and Stan of Ottumwa, Iowa.



Op Compress



Greetings...

May the spirit of Christmas live in your heart and bring to you and your family enduring spiritual happiness. That is our wish for all our many friends for now and always.

Hart Oil



Christmas GREETINGS

To our friends and loyal patrons, here's hearty wishes for the best Christmas ever. Thanks.

Kittrell Electronics

Dimmitt

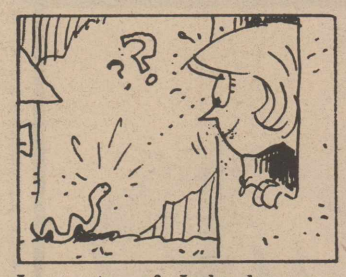
A Lasting Christmas by Garnett Ann Schultz

I keep a part of Christmas
For it helps to add a glow,
To the January darkness
And the February snow.
If March is cold and blustery
And though April brings us rain,
The peace and warmth of Christmas
With its happiness remain . . .
There's a beauty when it's Christmas
All the world is different then,
There's no place for petty hatred
In the hearts and minds of men.
That is why my heart is happy
And my mind can hold a dream,
For I keep a part of Christmas
With its peace and joy supreme.

Reprinted by permission from GUIDEPOSTS MAGAZINE, Copyright 1974 by Guideposts Associates, Inc., Carmel, N. Y.



HART BEAT PRESENTS - Charlotte, four and a half, and Steven, 16 months, children of Mr. and Mrs. Larry Cole. Maternal grandparents are Mr. and Mrs. Earl Gibson of Amarillo. Mr. and Mrs. Earl Cole of Panhandle are paternal grandparents.



In parts of Ireland, some girls believe that their husbands hair will be the color of the first worm they see on May morning!

HOLIDAY GUESTS

Visiting Mrs. Iva Stanton during the Christmas holidays were her son and daughter, Mr. and Mrs. Henry Stanton of Moab, Utah and Mrs. Robin Byars of Waxahachie.

VISIT RELATIVES

L.W. Bennight and his sister, Mrs. Edna Sampier of Santa Ana, Calif., visited friends and relatives in Altus, Okla., Lubbock and Brownfield during the Christmas holidays.



Greetings

As the carolers sing out their message of Christmas joy, we wish for you a holiday season, bright with hope, rich in love, and abounding in good health, good will and good fellowship.

Carver Pharmacy

Dimmitt

CHRISTMAS GREETINGS

These young carolers are bubbling with happy Yuletide wishes for you . . . from us. Our merry thanks to all!



Bob's Farm Supply

Merry Christmas

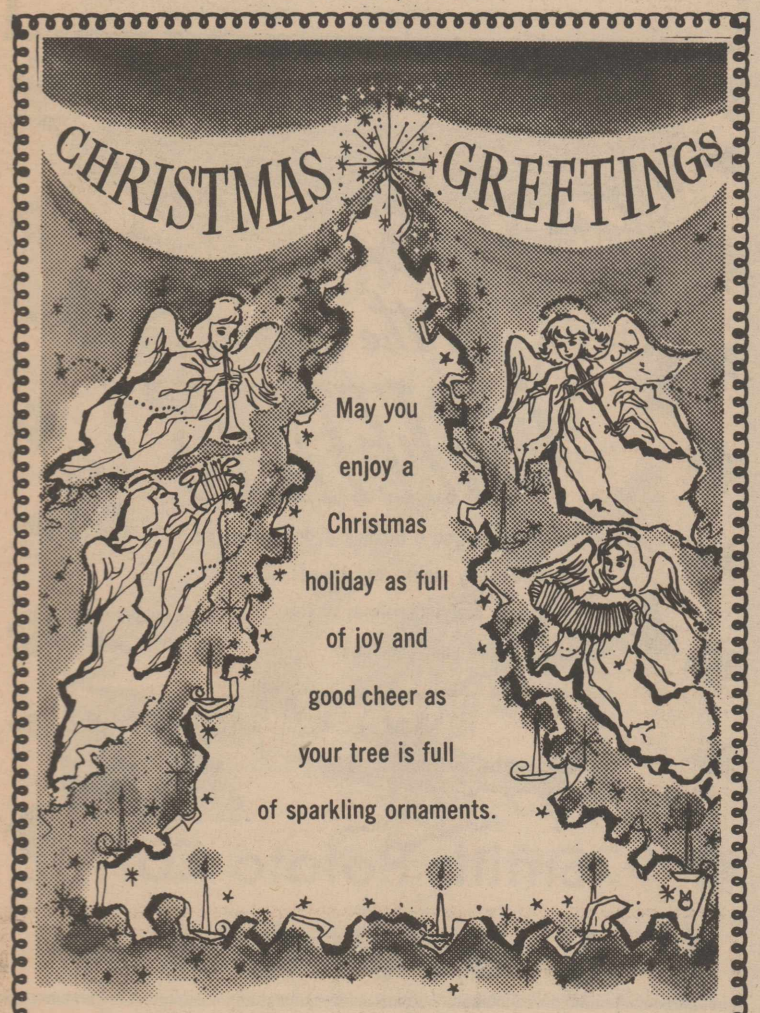
Santa's dashing through the snow to bring each and every one of you lots of good cheer for the holiday . . . and our glad thanks!



Hart Of The Plains Gin



"YEAH, YEAH, YEAH!"



Tide Products

CHRISTMAS GREETINGS



We've been shopping around for the right words to wish friends . . . patrons the happiest this season! Hope it's super fine! Thanks for your support.

PAY & SAVE

Season's Good Wishes



With sincere gratitude for the warm friendships which we have enjoyed, we extend greetings of the season to all of you, whose good will and loyalty we count among our most cherished possessions. May the holidays find you in hearty good health, surrounded by devoted family and friends.

Bruce & Brenda Percy & Margaret Wayne & Jan



Christmas joy

Let us take a moment to wish you and yours all the happiness and good cheer that this Yuletide season brings. We appreciate your friendship and generous support.

Dimmitt Meat Co.

Dimmitt



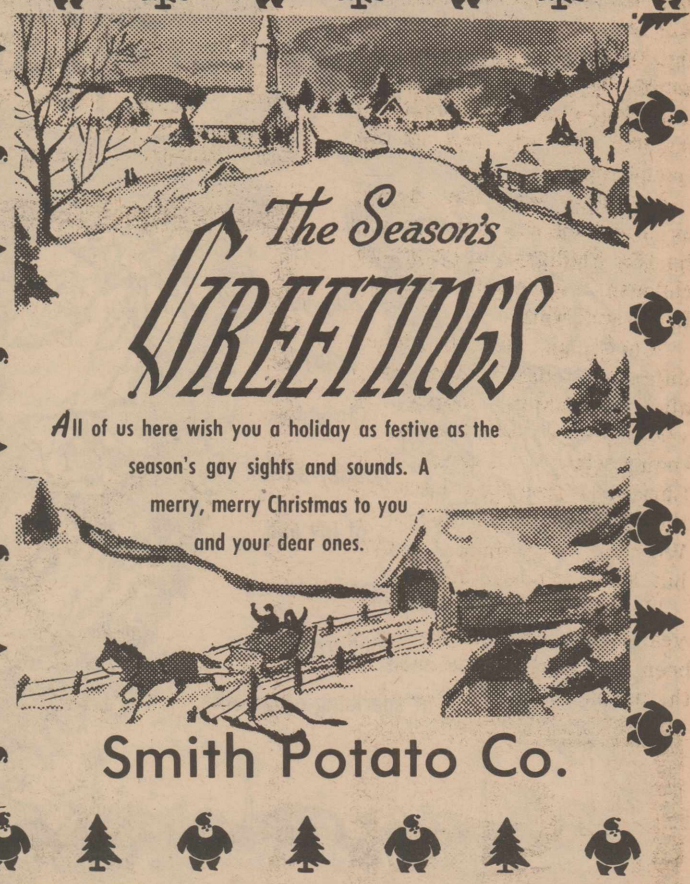
STEEL BUILDINGS

ANY SIZE OR TYPE

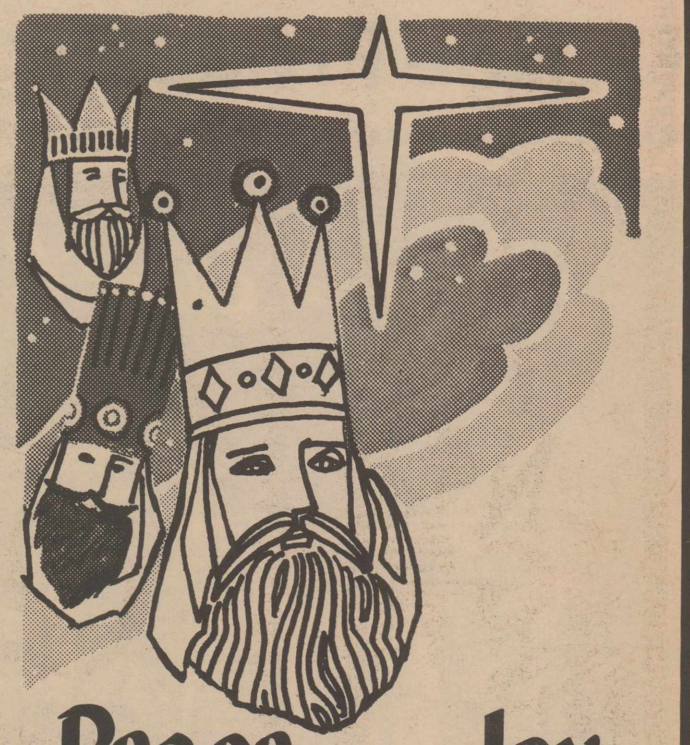
COMPETITIVE PRICES
PROMPT SERVICE

MARSHALL MULL

CALL 806--293-5726 PLAINVIEW



Smith Potato Co.



Peace ... Joy

During this holy holiday, we'd like to wish all our friends a simple, lovely Christmas, filled with warmth and happiness. Our sincere thanks to all.

Killingsworth Builders Supply

Dimmitt

Phillipses

Continued from page 1

Big Spring. The family gatherings are more frequent than just Christmas.

"We don't make a big task out of it. We just get together for dessert and coffee and punch every three months."

Christmas will be extra special again this year for the Phillipses as they revel in the pleasure of their immediate family. Their daughter, Billie and her husband, Roy Rodman, will come from Tyler to spend the holidays in the parsonage home. The Rodman's married sons, Phil and Roger, and their families will also join in the celebration.

Rounding out the family circle during the holidays will be the Phillipses great-grandchildren, Julieann, Denise, Brian and Matt.

"Christmas is so much different today," Elra says after recalling those of yesteryears. "It's become so commercial. Even our Christmas programs leave out the real meaning of Christmas. We have some good literature but it doesn't tell the story."

"I'd have to say the last 27 years, our Christmases have been the greatest because of the people in the fine churches where we've served. They have been wonderful."

"We've really enjoyed this year, coming back to Hart after serving here before. We came to Hart 13 years ago in September and finished out that year and stayed another three years. Then we were gone nine years before we came back this summer."

"It's been a blessing and our people here have been so wonderful in expressing their love to us."

FAMILY GET-TOGETHER

Mr. and Mrs. Charlie Martin observed a Gregory family holiday get-together Sunday in the home of Mr. and Mrs. Bunch Fullingim of Lorenzo.

It's Time...



March of Dimes Time.

FROM SAN SABA

Mr. and Mrs. Mark Martin, Amy and Christa of San Saba visited his parents, Mr. and Mrs. Charlie Martin, during the Christmas holidays.

HOLIDAY GUESTS

Mr. and Mrs. Dan Adkisson, Connie and Steve of Houston were guests during the Christmas holidays of her parents, Mr. and Mrs. D.L. McLain.

Grain Handling Corporation

BOX 468 HART PH. 806 938-2304

HEREFORD PH. 364-3811



Merry Christmas

Christmas is for everybody . . . let every heart be young and joyful. We join Santa in sending to you the cheeriest greetings of the holiday season. Here's hoping you'll have a generous share of all the things that belong to Christmas . . . lots of laughter and singing, gifts and good wishes, fun and feasting, love and fellowship, peace and good will.

Plains Co-Op Oil Mills

Lubbock



For the Yule-tide and the coming year we wish all of our many friends a full measure of happiness and health

Nora Lee's Gift & Apparel

WANTED

WANTED Female Christian companion for elderly lady living alone. Private quarters in lovely home. Will discuss salary. Smokers and drinkers need not apply. Must furnish references. Box 22A, Phone 806-938-2421 Hart, Texas. 24-2tc

Word 'Manger' Has 2 Meanings

The Bible tells us that the newly-born Christ-child was "wrapped in swaddling clothes and laid in a manger," a word derived from the French "mangeoir" or frame to hold animal feed.

It is interesting that the other common English word for a cattle-feeder, crib, which is derived from the German krippe, also means a baby's bed.

Even the French word crêche, which is often used to describe the nativity scene displayed in churches, homes, and other places at Christmastime, has the double meaning of "mangeoir" and a public shelter for the care of infants.

Climate Key to Time of Holy Birth

The evidence that the journey of Mary and Joseph from Nazareth to Bethlehem took place in the dry season, that is, before the onset of winter, depends to some extent on what we know about the climate of Palestine today, which, scholars believe, is not very different from what it was during the time of Jesus.

The annual mean temperature is a pleasant enough 62.8 degrees Fahrenheit, with a range from a high of 112 degrees to a low in winter of only 12 degrees.

While the lowland plains, nearer the Mediterranean Sea, receive heavy rains from November to April, winter in the hills can bring biting frost, bitter winds and even snow.

Nazareth, the city of Jesus, was a town of some note in southern Galilee, near the western edge of the fertile plain of Esdraelon.

This area provides more clues to the time of the journey for scholars who look to the still fertile and well-watered hills of Galilee and into the less favored hill country of Judea, where the cultivation of grains, olives and vines tended to give way to the grazing of sheep, especially in the dry season.

So it can also be assumed that the holy journey was during the dry season by looking to the Bible in which Saint Luke says that in the same country were shepherds looking over their flocks.

Basketball Games Results

Floydada's Whirlwinds blasted the Longhorns 94 to 49 Dec. 17. Randy Finch led the Horns scoring.

Dana McLain collected 16 points in the girls' 71 to 36 resounding defeat by Floydada.

It was a closer battle for the Junior Varsity in their encounter with the Class AA basketballers. Eliazar Castillo scored 12 points for Hart in the 51 to 58 loss.



Merry Christmas

We join the jolly choristers to wish you all a Christmas that is as cheerful, hopeful and beautiful as the carols they sing.

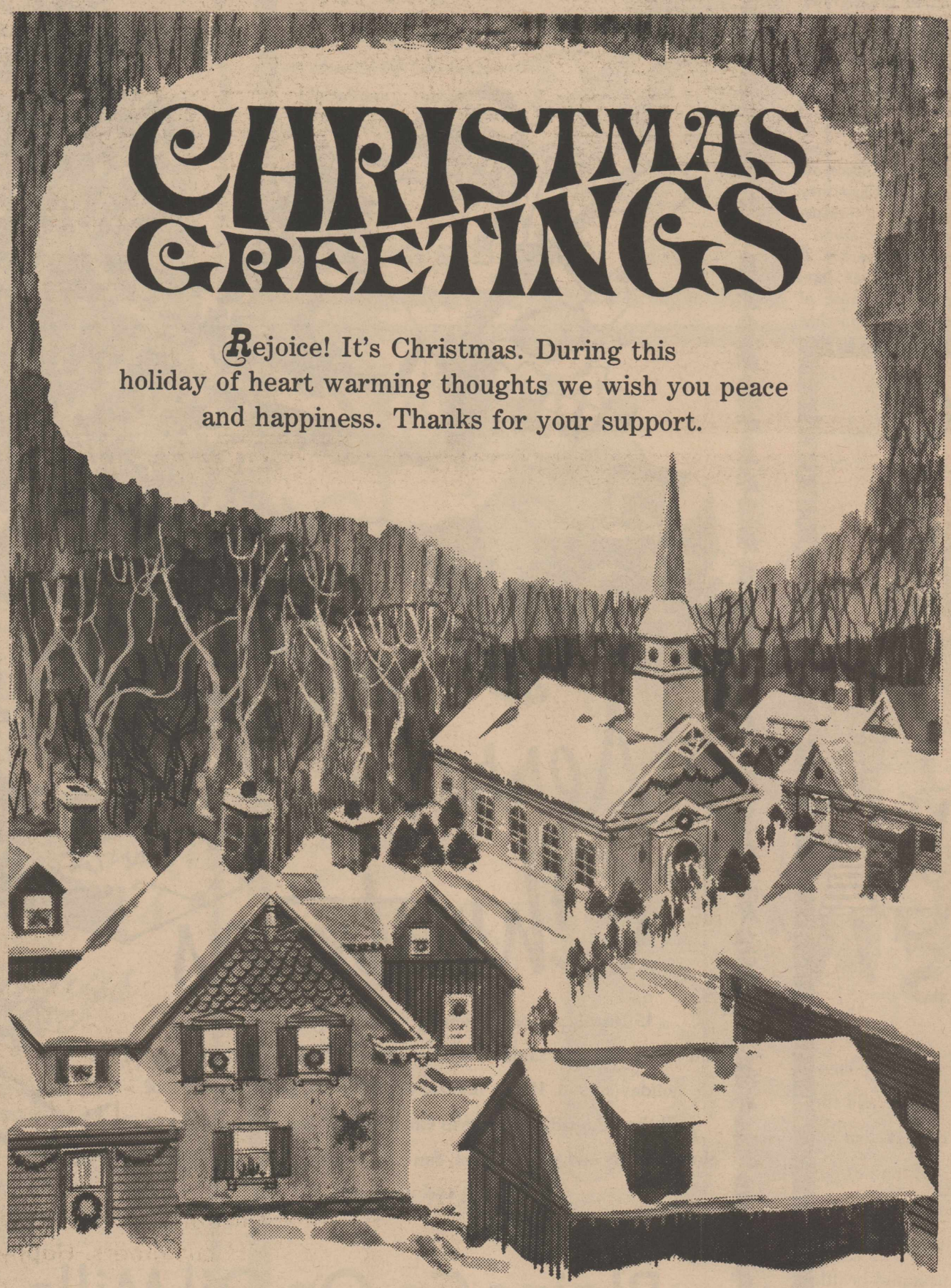


Bailey Motor

J & J Variety

CHRISTMAS GREETINGS

Rejoice! It's Christmas. During this holiday of heart warming thoughts we wish you peace and happiness. Thanks for your support.



Prairie Cattle Co.

Near Tulia

Merry Christmas

Contributions to the Hart Cemetery Fund have been made in lieu of mailing season's greetings to friends and loved ones

Mr. and Mrs. Charles B. Martin Jr.
Mr. and Mrs. Willis A Hawkins Sr.
Mr. and Mrs. Doug Martin
Dorothy Riley Burt
Mr. and Mrs. Ray Riley
Mrs. Sue Dinwiddie
Mr. and Mrs. W.R. Reed
Mr. and Mrs. T.R. Davis
Mr. and Mrs. Wade Mills
The Hart Beat
Mrs. H.E. Loman
Mrs. Al Sharp & Bosy
Mr. and Mrs. D.A. Bass
Mr. and Mrs. E.E. Martin
Mr. and Mrs. Ralph Myrick
Mr. and Mrs. Jerry Kittrell
Mr. and Mrs. F.L. Bass Jr.
Mrs. G.R. Bennett



Merry Christmas

The spirit of the season is all around. May you, and those close to you, enjoy all the warmth and good feelings that go with this holiday. We're grateful for your loyalty.

White's Auto

Danny Vermillion, Owner-Manager

647-3180 Dimmitt

Colossal!

Store Wide

Clearance Sale

Starting Friday, Dec. 27, 1974

$30,000.00 Overstock

20% 30% 40% 50% off

Women's - Children's - Men's Shoes

Our Loss - Your Gain

Closed Dec. 25 & 26

Bates Shoe Store

Tulia, Texas

Christmas JOY



Here's A Cartful of good wishes for all our friends and customers. Happy holidays!

Dimmitt Super Market

Dimmitt



wishing our patrons much joy this festive season. Cheers!

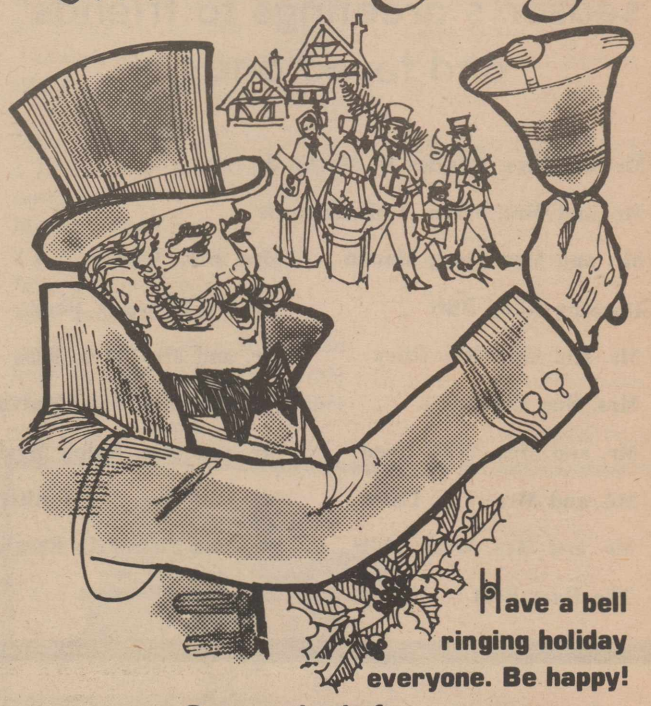
Production Credit Association

Dimmitt



Holy Childhood Association, 800 Allegheny Avenue, Pittsburgh, PA 15233

Christmas Tidings

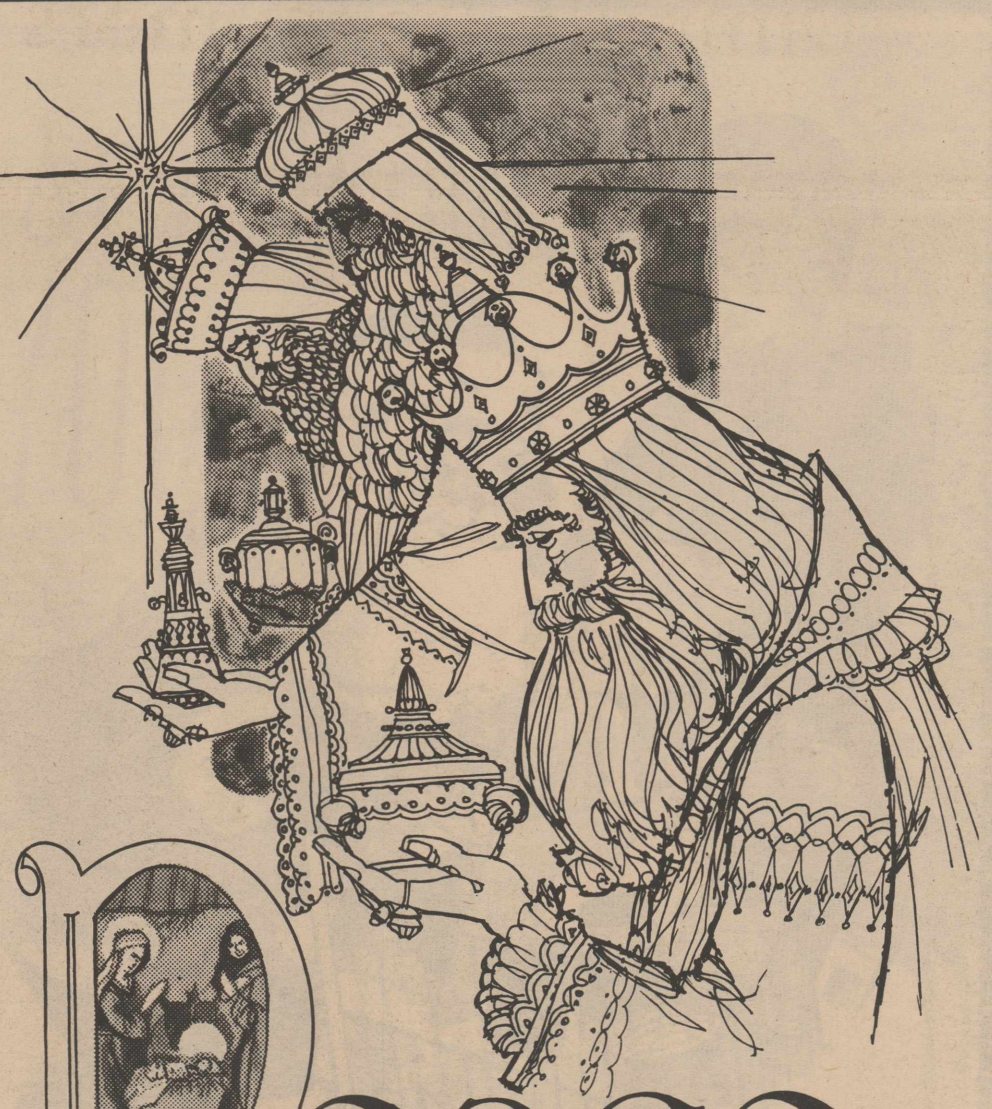


Have a bell ringing holiday everyone. Be happy!

Our gratitude for your patronage.

Castro County Farm Bureau

Jack Flynt, Agent — Dimmitt



Peace

It's the greatest gift of all. On this special holiday, may you all enjoy the warmth and love that Christmas brings. We thank you for your support.

King's Blacksmith



Merry Christmas

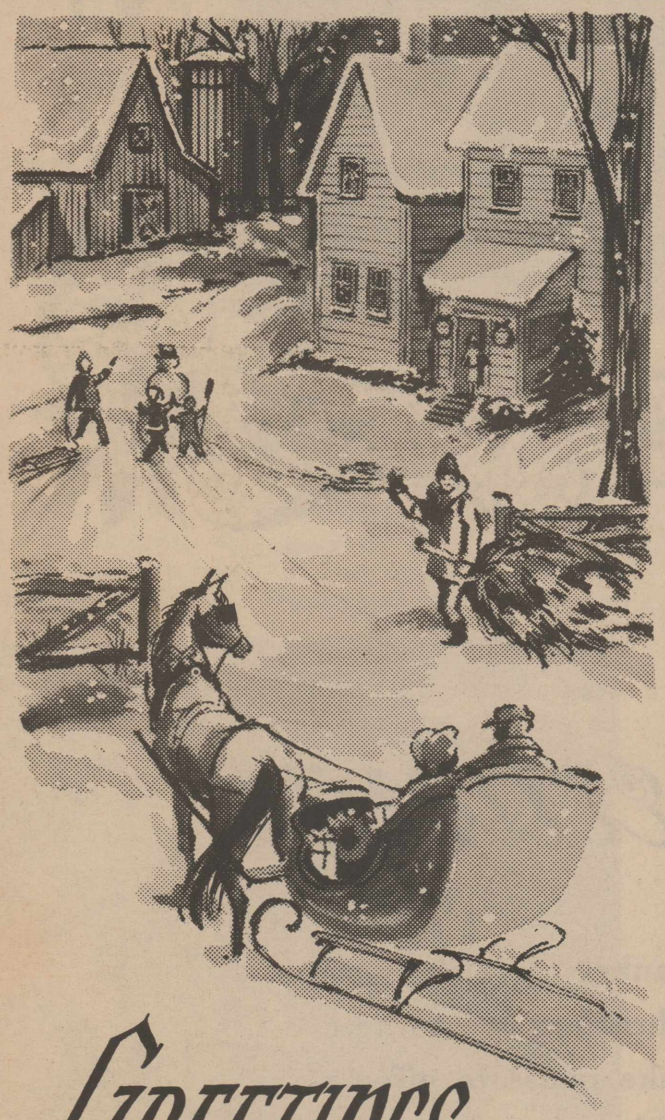
It's time for family feasting . . . and time for us to say thanks for patronizing our establishment. Happy Holiday!

Alford's Longhorn Cafe



Many thanks for your loyal friendship and patronage. If good wishes were snowflakes, we'd snow you under a blizzard of them! Have a wonderful holiday season!

Hart Lumber



GREETINGS

We're wishing all our neighbors and friends the best that Christmas has to offer, and much more. Many thanks for your loyal, continued patronage.

American Grain & Cattle Co.



GREETINGS

and best wishes for the holiday season

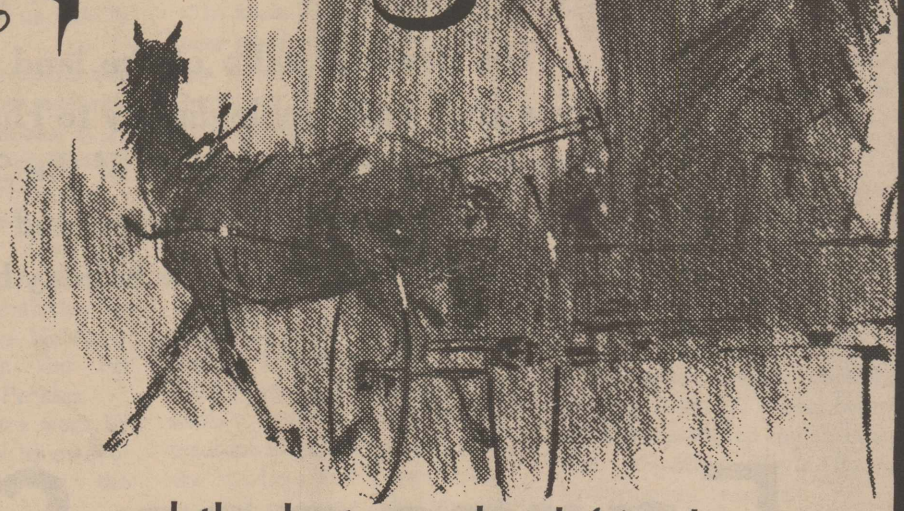


Many and marvelous are the joys of this festive season. We wish you a bountiful share of all of them!

Dimmitt Consumers

Dimmitt

Season's Greetings



...and thanks to our loyal friends

Hi-Way Garage



Christmas Greetings

The peaceful calm of the land wearing a blanket of fresh snow gives great and simple dignity to His house. As Christians everywhere proudly celebrate the Birth of the Saviour, we take pause to offer a prayer of thanks for the good and wondrous teachings bestowed upon us through Him. May your holiday be filled with true joy and peace . . .

Farmers State Bank