

THE ARTESIA ADVOCATE

ARTESIA, NEW MEXICO, TUESDAY, MAY 5, 1953

NUMBER 36

Plan to Attend
At Least One
Music Week Concert

Hope Celebrates
Petticoat Fiesta
All Day Saturday

VOLUME FIFTY

Graduation Is Set for 101 Seniors May 28

Graduation for Artesia seniors will be held Thursday, May 28, at 8 p. m. in the Methodist church, Principal Travis said Monday.

The program for the year's 101 graduating seniors has been chosen to repeat the activities of the previous year. The program is being inaugurated by the principal.

Services are slated for 8 p. m. Sunday, May 24, with a banquet chosen as baccalaureate services.

Details for the activity-program are now in final stages of planning and will be announced within the next 10 days, Principal said.

Senior class members have not announced decision as to the speaker to be chosen as baccalaureate speaker.

Senior Class Day will be held on May 22, from 3 to 4 p. m., in the high school cafeteria.

Spring Sports Banquet Slated for Next Monday

Artesia will entertain its spring athletes with a special banquet at 7 p. m. Monday, May 11, in the high school cafeteria, Coach Smith announced Monday.

The banquet is designed to bolster interest in spring sports, the coach pointed out.

Tickets will be 50 cents a plate and will be sold throughout downtown Artesia, Smith said.

The honored with the track and tennis teams, A and B basketball, golf and baseball.

Artesia will be presented to the sports team during the evening program, and may include a variety of other activities.

The banquet and program will be elaborate, Smith said, and we do want to recognize the athletes who are taking part in spring sports.

We urge backers of this program throughout the community to join with us next evening.

Three Artesia Artists Enter Howell Exhibit

Artesia artists have oil paintings on exhibit at the big Howell Museum art exhibit which runs Sunday and will continue through Sunday, May 24.

The artists and their works are: Wilcher's "Cotton Picker," "Two Men," Curtis Tabor's "Sunset," and "Ended Serenity," and Violet Robertson's "Sunset."

The exhibit is open to artists and the public with a 150 mile radius of Artesia.

Over 500 Attend Senior High Open House

More than 500 Artesia residents came during one of the city's open houses to visit Senior High school last Thursday.

Principal Travis Stovall said Monday.

Food for the lunch-type meal was served in the school cafeteria which was crowded with 350 students.

The 500 who attended the open house, viewing a large variety of exhibits, is a record for the school.

THEATRE TO MEET

Artesia Little Theater will meet Thursday evening in Central high school gym, rather than at the high school, officers of the organization announced Monday.

Things promise to be so good at Hope Saturday that arrangements have been made to direct traffic through the metropolis-for-a

Seven floats have already entered for the fiesta parade scheduled for Saturday morning. The kick-off event for the fiesta is the rodeo.

Artesia Roping club, which later

Square Dancers Whirl in Jamboree



ONLY A SMALL portion of the hundreds of square dancers who whirled in Central school gym Saturday night is shown in this photo, snapped during a highlight of the program's early hours. Nearly 1,000 attended the day-long Southeastern New Mexico jamboree. (Advocate Photo)

Daily-Breakfast Devotionals Well-Attended

A series of daily breakfasts and inspirational meetings scheduled for men of all denominations will be continued through the remainder of this week by Methodist men.

The breakfasts begin at 7 a. m. every morning this week through Saturday in Methodist Fellowship hall with bacon and eggs. A group song selection and a short inspirational message by Rev. R. L. Williamson followed.

There is no charge for the breakfasts, and free will offerings are accepted.

The first breakfast in the series, held Monday morning, was unusually well attended.

Gateway District Scout Circus Seen By 1,000

Over 1000 Artesia residents saw Gateway District Boy Scouts present a panorama of New Mexico history Friday evening as the highlight of their annual Boy Scout Circus held in Morris Field.

Final statistics for the circus have not yet been added, but it is believed a Gateway district (Artesia area) Boy Scout units taking part in the circus will receive a high financial return from the circus.

All profit from the circus after expenses are deducted are returned to the Boy Scout units taking part in the circus, and are generally used for camping activities or other troop activities.

Future Farmers Elect Simmons As President

Newly elected officers of Artesia Future Farmers of America are Jerry Simmons, president; Dwayne Zelency, vice-president; Perry Zumwalt, secretary; Jimmy Liles, treasurer; Harold Dunn, treasurer; and Kenneth Taylor, sentinel.

Retiring officers are: Travis Zelency, president; W. L. Gray, vice-president; Dwayne Zelency, secretary; Ray Coor, treasurer.

FFA members tonight will hold their annual Fathers' Banquet at the agriculture building.

part in the parade.

Prizes of \$10, \$5, and \$2.50 will be given for the top three parade floats.

The parade is to form at the corner one mile east of Hope, then at 10:30 a. m. start on the route toward town, past the Petticoat addition, down through town, and then swing around to the large open lot where noon lunch will be served.

Clem Weindorf is the parade marshal.

Mrs. Elmer Madron, according

to advance reports, is going to ride her big palomino horse to assist deputy Oscar L. Lusk of Artesia in directing the heavy traffic piled up during the parade.

At noon a light lunch is to be served, featuring frijoles and corn bread as well as "Thunder 'n' Lightning" sauce and coffee.

Slated for 2 p. m. is the big rodeo, a non-professional ranch-hands rodeo short on polish and hops in fun. It is under sponsorship of Artesia Roping club and will at-

Artesia Bank Deposits Jump Over \$1 Million Above 1952

Bank deposits in two Artesia banks are up over \$1 million over the same period for a year ago, according to reports recently issued.

Total deposits at First National bank and Peoples State bank as of April 20, 1953, were \$13,256,275.40, compared to \$12,098,146.11 as of March 31, 1952.

The reports show an increase of \$1,158,129.29 for 1953 over the roughly corresponding period for 1952.

Deposits at the First National bank as of April 20, 1953, total \$10,791,475.75. Included are \$8,747,801.53 in demand deposits, \$898,588.78 in time deposits, United States government deposits of \$242,405.50, state and other political subdivision deposits of \$810,834.35, bank deposits of \$101,247.01, and other deposits of \$8,598.58.

Assets at the First National bank total \$11,423,802.72. Total capital accounts is \$632,326.97.

Peoples State bank deposits amount to \$2,464,799.65, including \$1,620,590.42 in demand deposits, \$396,980.61 in time deposits, \$9,819.39 in U. S. government deposits, \$409,899.68 in state and other political subdivision deposits, and \$27,509.55 in other deposits.

Assets of the Peoples State bank total \$2,705,294.44. Capital accounts total \$240,494.79.

Assets of the Peoples State bank include \$856,593.25 in cash balance with other banks and cash items in process of collection, \$997,567.13 in U. S. government obligations, \$6,000 in corporate stocks, \$746,405.35 in loans and discounts, \$98,960 in bank premises and fixtures, and \$1,768.60 in other assets.

First National bank assets include \$4,263,307.10 in cash balances and cash items in process of collection, \$1,013,060.34 in U. S. government obligations, \$274,634.50 in state and other political subdivision obligations, \$15,000 in corporate stock, \$5,698,009.78 in loans and discounts, and \$155,541 in building and fixtures, \$2,250 in other real estate, and \$2,000 other assets.

Police are pushing the investigation of robberies of two Artesia lumber companies reported early last Friday morning, Chief of Police Frank Powell said Monday.

Clues indicated both lumber companies were robbed by the same persons.

At 6:44 a. m. Friday, Boone Barnett of Big Jo Lumber Co. at Second and Quay reported entry of his business during the night. Entry was gained when burglars broke a glass window on the south side of the building, then reached through to turn the lock.

Filing cabinets were pilfered but nothing taken from them.

Stolen were two coats, including a gabardine jacket and a corduroy jacket.

At 7:25 a. m. Friday George

Davis of Bowman Lumber Co. on Fourth street reported his firm had been robbed.

Robbers had broken in a glass in a window on the north side of the building and crawled through.

A gum vending machine was broken open to yield some pennies. The intruders attempted to open a safe, but could not.

Taken was a small radio, 50-foot tape, two pocket knives, and a box of 50 stereo slides.

W. H. Payne of 210 W. Texas told police he heard a car pull from an alley behind the lumber company between 12 and 1 a. m. Friday.

Filing cabinets and a desk has also been pilfered at Bowman's.

Bicycling Boy Crashes Into Plate Window

Riding through a plate glass window shortly after noon Saturday, Hank Britt, Jr., of 802 S. Second suffered only minor injuries to an eye, police reports stated.

Riding a bike belonging to John Gerback of 1102 Sears, Hank crashed through the plate glass of Artesia Pharmacy just east of the front door about 1 p. m. Saturday.

Hank said only his eye hurt him. He was to be examined by a physician for possible injuries.

REPRESENTATIVE TO VISIT

Roy W. Erwin of Carlsbad, contract representative for the veterans administration, will be in Artesia Thursday from 9 a. m. to 4:30 p. m., at Veterans Memorial building to confer with veterans and their dependents on veterans' benefits.

Police Push Investigation of Break-Ins Into Lumber Firms

Police are pushing the investigation of robberies of two Artesia lumber companies reported early last Friday morning, Chief of Police Frank Powell said Monday.

Clues indicated both lumber companies were robbed by the same persons.

At 6:44 a. m. Friday, Boone Barnett of Big Jo Lumber Co. at Second and Quay reported entry of his business during the night. Entry was gained when burglars broke a glass window on the south side of the building, then reached through to turn the lock.

Filing cabinets were pilfered but nothing taken from them.

Stolen were two coats, including a gabardine jacket and a corduroy jacket.

At 7:25 a. m. Friday George

Davis of Bowman Lumber Co. on Fourth street reported his firm had been robbed.

Robbers had broken in a glass in a window on the north side of the building and crawled through.

A gum vending machine was broken open to yield some pennies. The intruders attempted to open a safe, but could not.

Taken was a small radio, 50-foot tape, two pocket knives, and a box of 50 stereo slides.

W. H. Payne of 210 W. Texas told police he heard a car pull from an alley behind the lumber company between 12 and 1 a. m. Friday.

Filing cabinets and a desk has also been pilfered at Bowman's.

Band, Choral Concert Top Music Week

National Music Week in Artesia moves ahead tonight with a concert slated for 8 p. m. in the Methodist church featuring intermediate private and school music students.

Wednesday's concert with advanced students taking part is slated for 8 p. m. in Senior high school auditorium.

Thursday night at 8 p. m. the Senior high school music department will present its annual concert as one of the featured Music Week programs.

Tickets on Sale—

Tickets are now on sale for the concert, one of the few music events for which admission is charged. The annual concert will be under the direction of Howard O. Miller, vocal department; and Len H. Stevens, instrumental department.

This program is part of the educational development of the students and is one of the few concerts put on by the high school music department for which an admission fee is charged. This fee will help defray cost of programs, tickets, and music.

The program will open with the band playing "Adoremus Te," followed by "Donkey Serenade"; "The Way You Look Tonight," a clarinet solo featuring Charles Waltrip; "Red Rhythm Valley," a popular Western novelty number;

(Continued on Page Six)

Mrs. R. L. Lloyd Killed in Auto Wreck Saturday

Mrs. Elsie Mae Lloyd, 46, wife of R. L. Lloyd, former owner of the Salisbury Printing Co. of Artesia, was killed almost instantly in an auto accident in Tijeras Canyon east of Albuquerque Saturday night about 9:30, according to a telephone message from Lloyd to Artesia friends.

It was stated the death car was driven by a soldier from one of the Albuquerque military bases. Prior to smashing into the Lloyd car, he had run over a man of Spanish descent who was walking on the highway. The pedestrian was killed instantly.

The soldier's car, Lloyd said, was headed west on the four-lane road; the Lloyds were going east. After striking the man who was walking, the car hurtled across the dividing strip into the eastbound traffic lanes.

Mrs. Lloyd was a graduate of the University of Missouri School of Journalism, was a writer and reporter, having worked on papers in Chicago, Ill., Carlsbad, and Farmington, N. M.

She was past president of the Business and Professional Women's Association.

(Continued on Page Six)

Jobs Sought For 40 Head Of Muscles

Anyone need some muscular beef—say 30 or 40 head—for summer jobs involving plenty of heavy work?

Coach Reese Smith says he can fill the bill for anyone wanting to employ heavy laborers.

Smith thinks the heavy work will be good training for his football squad, and is dead serious about it. Call 815-J if you have any doubts.

Construction on Six More Miles Of 83 Opened

Construction was scheduled to open Monday on six more miles of state highway 83 through the Sacramento mountains in James Canyon, according to W. J. Keller, chief of the U. S. bureau of public roads for New Mexico.

G. I. Martin Construction Co. has the contract for grading, draining, and surfacing the six miles of 83 in James Canyon.

The contract will bring 83 to within 6.7 miles of Mayhill.

Keller said the next project on 83 to carry the road into Mayhill is ready for letting and bids of contractors will be asked as soon as right-of-way easements are available.

There are fewer right-of-way problems in the stretch going into Mayhill than have been encountered in previous stretches on the road, Keller added.

The federal bureau has also planned for further construction so that the current project ending at Mayhill will be completed to join the state paving at the east boundary of Lincoln National Forest.

Funds for the portion of the James Canyon road now under construction have been frozen for nearly two months under orders of the new administration in Washington, as have other public works projects.

Artesia Places In Middle in First Soil Test

The deep, rich soils of Oklahoma threw Artesia's Future Farmers of America soils judging team for a loss this week end, but instructor John T. Short reported being "well satisfied" with Artesia's first experience in this type of contest.

Participating in the program were about 1500 boys and 100 Future Farmers of America teams.

Short said Monday the Artesia team placed "somewhere in the middle" in the contest, held in Oklahoma City.

Artesia's boys did all right until they were given some deep black soil and the rich Oklahoma clays to pass judgment on. Never having seen that type of soil, the four from Southeastern New Mexico's little dust bowl were thrown for a loss.

Making the trip were Jerry Simmons, Larry McCaw, James McNeil and Dwayne Zelency.

The trip was sponsored by the Central Valley soil conservation district and the Artesia team attended as New Mexico's first entry in the national soil judging contest.

Three Artesians To Graduate From University

Three Artesia students are among more than 500 students tentatively scheduled to receive their undergraduate degrees in June commencement exercises at University of New Mexico.

They are Doris G. Williams, Jack G. Jordan, and Robert H. Stuart.

Highlights of the big evening dance set for 8 p. m. in Hope high school gym will be acts by the Artesia Roping club and will at-

tract some of the top ranch participants from Southeastern New Mexico.

Admission to the rodeo will be \$1 per car, no matter how many are in (or on) the automobile.

At 5 p. m. the free supper will be served. It to include barbecued beef and mutton, pickle, bread, coffee and leftovers from noon, as well as anything anyone wants to contribute for the meal.

Bob Wood, M. C. Newsom, and Irvin Miller are constructing, the

barbecue pit, 20 feet long and five feet wide for the evening meal, and Lewis Weddige and Bob Wood will barbecue the dinner, with Bryant Williams stoking the fires.

Mrs. W. E. Toney, wife of Dr. W. E. Toney of Artesia, will present a special dance program of Hawaiian selections during the supper hour.

(Continued on Page Six)

Rash Of Weekend Auto Accidents Hospitalizes Six

Hard-Up Thief Steals Child's Piggy Bank

Times are really getting rough. Dewey Gregory of S. Twentieth reported to police Monday morning the theft of his son's piggy bank, containing about \$1.50.

A 22 rifle with a split stock had also been stolen, Gregory said.

The piggy bank was taken from the Gregory home.

Building Permits Drop to \$71,695 During April

Artesia residents filed permits for only \$15,800 worth of new residential construction in April, with \$11,000 of that amount for one house, according to monthly building permit reports at City Hall.

Total value of building permits issued during April was \$71,695.66 according to City Hall files.

Of the total, \$50,000 was for construction of a new supermarket on Highway 285 near the south city limits. It will be built by H. A. Campbell for H & J Food Basket No. 1 and two others as yet unannounced business houses.

With \$61,000 in two buildings, the other \$10,000 in April permits was scattered for miscellaneous house moving, store and house repairs, construction of fences and small additions.

Value of permits for April was a sudden down swing from March when permits for \$210,720 were issued. In January, the city authorized \$113,800 worth of construction and in February, \$67,550.

April's \$71,695.66 in building permits brought the year's total to date to \$463,765.66.

Unusually high number of permits issued during March included a number of permits for final units in American Builders, Inc., residential building program in the southwest part of the city.

City Issues Six Building Permits

Building permits were issued this week to:

B. R. Smith for \$75 to build a 7 feet by 8 feet frame storage shed at 1205 Sears—April 25.

Louis Bonilla for \$300 to build a 20 feet by 24 feet frame house at 714 Cannon—April 25.

Homer Allred for \$400 to build a pumice block fence about 100 feet long at 1103 Sears—April 27.

Ernest Almanza for \$2,500 to build a four-room house at 206 N. Sixth—April 28.

Dale Gleghorn, move a six-room frame house from lot 1, block 17, original, to outside city limits—April 28.

Jessie Chase for \$400 to build a 6 feet by 24 feet frame addition to a building at 909 Logan—April 30.

Teenager Can Have Guns Back When He's Man

When a 16-year-old Artesia lad grows up, he can have his rifles back again.

That's what police officers told the youth when they found him sitting in the middle of the living room at his home this week-end.

The boy was crying.

Police had been summoned when neighbors heard a shot in the youth's home.

An officer, finding the crying youth with a gun across his lap, sitting in the middle of the floor, asked the lad what it was all about.

"My girl friends won't go with me anymore," the teenager said.

Police took all firearms from the house, including a .30 caliber rifle, a .30-30, and .270, and a .22.

Artesia Weather

Day—	High	Low
Thursday	82	48
Friday	78	40
Saturday	77	39
Sunday	60	38

Mother, Four Children Hurt In One Wreck

A rash of automobile accidents put one entire family in Artesia General hospital, hospitalized a youth with minor injuries, resulted in charges against one driver, and did hundreds of dollars worth of damage this week-end.

Still in Artesia General hospital after an accident Friday evening on the county line road two miles north of Cottonwood are Mrs. Zana Henderson of the Ralph Pearson farm and her four children, Burton 77, Belliev 6, Reva 4 and Roberta 2.

Seriously Hurt

Roberta, most seriously injured, suffered a possible skull fracture. All suffered extensive bruises and cuts.

Mrs. Henderson collided with a truck driven by Jose Gallegos, north of Cottonwood. State Patrolman A. J. Smith said charges of failure to yield right of way are being brought against Gallegos.

In an accident Sunday night, Jerry South of Artesia suffered severe facial lacerations and possible chest injuries when the car he was driving crashed into the east abutment of the Pecos River bridge east of Artesia.

Smith said South turned to talk to companions in the back seat of his car, Cloyd Ball Jr. and Sammy Craft, when the car crashed.

Cow Killed

A cow was killed late Friday night after being hit by two cars eight miles south of Artesia.

Paul Young, travelling north toward Artesia, hit the animal first, throwing it in front of a car driven by Charles Buck toward Carlsbad. Neither driver was injured but property damage was extensive.

Saturday morning, four miles east of Loco Hills, autos driven by Sam Laughlin and V. E.

Society

Presbyterian Women to Meet

Women's Association of the First Presbyterian church will meet at the Parish Hall at 2:30 p. m. Thursday.

Mrs. James H. Hixon will be in charge of the program and the topic is "To Be Interpreters." Mrs. J. A. Fairley is in charge of devotionals.

Hostesses are Mrs. Andy Anderson, Mrs. Creighton Gilchrist, and Mrs. Robert Bourland.

Mrs. Temple Cox visited with the other four members of the petticoat government Wednesday to be brought up on the plans for fiesta as she has been sick and was unable to attend the last two meetings.

Here's today's piano value

THE EXQUISITE
Acrosonic
BY BALDWIN



For value, beauty and tone... a piano that will be an important part of your home life for years... choose the ACROSONIC

GINSBERG
MUSIC

You may purchase for as low as \$25.00 down and take as long as 36 months to pay the balance. Prices on new Spinets from \$464.00 and up... price includes tuning, delivery and Piano Bench. Used upright reconditioned Pianos as low as \$150 and up.

Rental Purchase Plan also available. Generous allowance made on Piano Trades. Call or write



Phone 10 Roswell, N. M.

Bridal Shower Is Held Thursday for Miss Frederick

Miss Lila Bean entertained with a bridal shower at her home at 409 E. Mosley last Thursday night honoring Miss Maxine Frederick, bride-elect of Billy Gill.

Appropriate games were played and Miss Frederick opened and displayed her gifts. A color scheme of red and white was carried out in party appointments and in the refreshments.

The serving table was covered with a lace tablecloth and decorated with a centerpiece of red and white roses. Punch and cake were served the guests. The cake was white trimmed with red roses. Pictures were taken during the evening.

Those attending were Meses. Paul Hegwer, Hattie Boyce, A. T. Waldrop, C. E. Frederick, Robert Ward, Floyd Hall, Joan Melton, Juanita Boyce, Doris Cox, W. J. Bean, Misses Dorothy Whitley, Dorothy Green, Dorothy Boyce, Wilma Griffin, Joyce Shockley, Sue Marshall, June Gissler, and Mary Ann Solt.

Those sending gifts were Meses. Jimmie Franklin, D. Sowders, Dora Ashton, Patsy Hatchett, Ruth Bates, Kermit South, Albert Fields, Luther D. Jones, and Ray Bowman. Miss Juanita Hammond and Floyd and Larry Frederick.

Nine From Artesia Attend Legion Auxiliary Meeting

Nine delegates from American Legion Auxiliary, Clarence Kepple Unit 41, attended the spring meeting of the sixth district American Legion Auxiliary, department of New Mexico, held at Tatum on Saturday.

Mrs. Margaret Boomer of Roswell, president, opened the meeting; welcome address was given by Ed Holt, mayor; and response was given by Mrs. H. R. Paton, Artesia.

Mrs. Jesse Kranz of Carlsbad was elected district president for the coming year. Artesia members attending were Meses. H. R. Paton, J. B. Mulcock, Lillian Bigler, E. A. Hannah, Earl Darst, G. P. Ivers, Ralph Rogers, B. B. Thorpe, and J. L. Long, and a guest, Mrs. Norma Leonard, sister of Mrs. Rogers.

As far back as 2,600 years before Christ, the Egyptians made artificial eyes of glass, ivory, feldspar and pearl.

Alpha Nu of ESA Installs New Officers



NEWLY INSTALLED officers of Epsilon Sigma Alpha's Alpha Nu chapter are, left to right, Mrs. Louis P. Means, treasurer; Mrs. John Lanning, corresponding secretary; Mrs. Theda Smith, recording secretary; Mrs. Jack Rogers, vice-president; and Mrs. Charles Cleghorn, president. Officers were installed during a dinner-dance Friday evening marking ESA Founder's Day. (Gable Photo)

Beta Sigma Phi Chapters Mark Founder's Day

Artesia chapter of Beta Sigma Phi celebrated the 22nd anniversary of Beta Sigma Phi at a Founder's Day banquet Thursday evening of last week in the Sombbrero room of the Veterans Memorial building.

The coronation year theme was carried out in the table decorations. Metal crowns, bejeweled and filled with yellow roses, were made by Mrs. Harold Saueressig. Other members assisting with decorations were Mrs. William C. Thompson, Jr., and Mrs. Ben Stevens.

Miss Jean Rogers, accompanied by Miss Peggy Rogers, led the group in the national anthem and sang Beta Sigma Phi Grace. Miss Nancy Haynes, toastmistress, gave the welcoming address to 20 newly initiated ritual of jewel members. A summary of the highlights of Beta Sigma Phi activities in this community during the past year was presented by Mrs. Wallace

Beck, retiring president of Alpha Alpha chapter.

Mrs. Lloyd Dorand read, "So May We Serve," a poem written by Marguerite Scott, international honorary member. Mrs. Blaine Haines then read the birthday message from the national founder.

The Founder's Day pledge and candlelighting service was conducted by Mrs. Ben Stevens. The accomplishments of the Beta Sigma Phi Girl of the Year were given by Mrs. Charles Sanford. She introduced the Beta Sigma Phi girl of the year from each of the three chapters and presented the international award to Mrs. Wallace Beck, Alpha Alpha chapter; Mrs. Blaine Haines, Alpha Lambda chapter; and Miss Nancy Haynes, Xi Iota.

Mrs. Clyde Dungan sang "A Dream Come True," prize-winning

song by Dorothy Staley of Nashville, Tenn. Mrs. Dungan closed the program with her own prize-winning song, "A Beta Sigma Phi Prayer."

A dance for members and their escorts followed the banquet.

Areas of the highlands in Scotland have been turned into cattle ranges like those in the western part of the United States.

Beta Sigma Phi Chapter Installs Officers for 1953

Alpha Lambda chapter of Beta Sigma Phi held their ritual of jewel ceremony and installation of officers Thursday evening, April 30, at the home of Miss Ruth Bigler.

Those receiving the ritual of jewel degree were Meses. Victor Clark, Charles Bruce, Charles Currier, Pat Fairley, Bill Hart, Dillard Irby, G. P. Ivers, John McFadin, Harold Saueressig, and W. L. Walker and Misses Jo Paton, Jean Rogers, Peggy Rogers, and Sue Warren.

The following officers were installed: Mrs. Harold Saueressig, president; Mrs. Bill Hart, vice-president; Mrs. Charles Bruce, recording secretary; Miss Jo Paton, corresponding secretary; Miss Peggy Rogers, treasurer; and Miss Jean Rogers, extension officer; and the city council representatives, Mrs. Ernest Houy and Mrs. W. L. Walker.

Following the installation the group went to the Veterans Memorial building for the Founder's Day banquet.

New Resident in Loco Hills Camp Is Welcomed

Mrs. Frank Collins entertained with a coffee at her home in the General American camp at Loco Hills Thursday honoring Mrs. Oscar Burch who has moved into the camp recently from Artesia. The flower arrangements were by Mrs. Ed Jackson. Mrs. W. A. Hammond poured. Light refreshments were served to Mrs. D. D. Mann and Mrs. Walter Burch and Debbie of Artesia, and Meses. J. D. Peek, Goodwin, Pete Ward, Bill Parsons, Rufus Swinford, Garel Westall, Jack Phillips, Asa Ward, Clement Taylor, F. A. Graham, Alfred Rutledge, J. K. Hyder, Ed Jackson, R. D. Jones, A. E. Shafer, Harlow and Richardson, of Loco Hills.

Read the Classifieds.

Personal Mention

Lloyd Downey, who has been in the M. D. Anderson hospital at Houston, is expected home the middle of this week. Downey was operated on April 22. He will have spent 2½ weeks in the hospital upon his return. Mrs. Downey is with him as well as his father, T. O. Downey and his brother, George and another brother, A. L. and his wife, all of Texas.

Mr. and Mrs. Rex Sowders of Carlsbad spent Friday afternoon here visiting his brother and wife, Mr. and Mrs. D. D. Sowder.

Larry Goldston from Eastern New Mexico university at Portales spent last week-end with his mother, Mrs. Ray Bowman and Mr. Bowman, at 611 W. Chisum. Larry is recovering from a severe cut on his foot.

Miss Jo Baucum has as Sunday guests from Hobbs, Miss Helen Krause, Dupree Woodruff and Ronald Jones. They all went to the beach at Carlsbad.

Donald Alvan Newman returned last Thursday from the Gulf Coast where he has been on a deep sea fishing trip.

Mrs. Tom Myers, who has been secretary at the First National bank, has gone to be with her husband at Camp Breckenridge, Ky. Tom, who is there for boot training, left on March 20. He is the son of Mr. and Mrs. Clint Myers, who live west of town.

H. C. Bidwell who has been in Cortez, Colo., where he owns and operates a sawmill, came in Friday

afternoon. Today he returned Cortez accompanied by his wife. They plan to spend the summer at Cortez.

Mr. and Mrs. B. N. Muncy left Friday noon by car for Albuquerque where they took a train for Chicago to attend a meeting National Liquified Petroleum and they will return by plane. They plan to be gone one week.

Women's Society of Christ Service of the First Methodist church will meet at 2:30 p. m. Thursday in Fellowship hall in prayer retreat preceding in personage. This is the annual pledge service. All are urged bringing their clothing for Korea.

Pvt. Charles McNallen of Re Air Force Base, Lubbock, spent the week-end at home with his parents, Mr. and Mrs. J. L. McNallen. Charles is taking his pre-training at Reese.

Mrs. Josephine Briscoe returned Monday morning from a two week vacation spent in Bunkie and Alexandria, La., visiting relatives. Mrs. and Mrs. Floyd Hall, Mrs. Hall's mother, Mrs. Chas. Hemby, spent the weekend Farmington, visiting Mrs. Hemson and wife, Mr. and Mrs. Chas. Hemby and Charles, who is working there.

Marie Montgomery
STYLE TAP DANCE
BALLET AND ACCORDION
808 Richardson Phone 182

CALL - CLEM & CLEM - NOW!

For a Complete
BATH ROOM AND KITCHEN
PLUMBING JOB

Now Only \$399.95 with Prefabricated Rough-in

— ALL GRADE A FIXTURES —
Tub — Lavatory — Sink — Commode — Water Heater
Guaranteed to Pass City, New Mexico or Texas Codes
PHONE 714

PENNEY'S

ALWAYS FIRST QUALITY!

Wonderful Woven Nylon DRAWSTRING BAG

Take advantage of this Opportunity Days Special at Penney's! Perfect for summer, this 100% woven nylon bag has loop fringe top, comes in white and assorted pastels to spark any costume. A buy of a bag!

Special
2.50



Birdseye Diapers PACK OF 6

Packed in clean, sanitary cellophane — they make wonderful gifts! Medium weight and a good 27x27-inch size—this is the kind of buy that you can expect of Penney's May Opportunity Days! Stock up now!

Special
1.00

Men's Nylon SPORT SHIRTS

2 for 5.00

Another shipment of those wonderful Nylon, short sleeve Sport Shirts. Several colors in sizes small, medium or large. A sellout last time, so come early and get your Summer needs at this low, low price!

Hurry and SAVE!

For misses!
Half-sizes!
**SHEER
RAYON
BEMBERGS**



Carnival
fashion
finds!

3.98

Breeze-cool hand-washables in many, many styles... wonderful at this mite-sized price! Soft florals, monotone prints, smart color combinations to choose from... in sizes 12-20, 14½-24½.

"Go-togethers"



Newlyweds and the electric freezer-refrigerator combination are perfect go-togethers.

The small family finds ample storage space in the freezer compartment of the combination, and gains the economy that the big family finds in the home freezer.

Roasts, stewing chickens, ham, and other economy meat cuts can be stored and made into individual meals that are both economical and attractive. Thus you end the usual "cooking for two" expense, which usually means expensive "one time" meat cuts.

When there are two, and the marriage is new, it's the freezer-refrigerator for you.



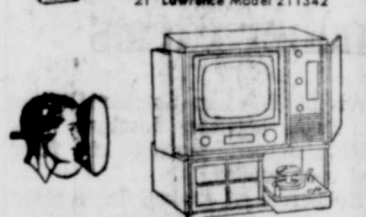
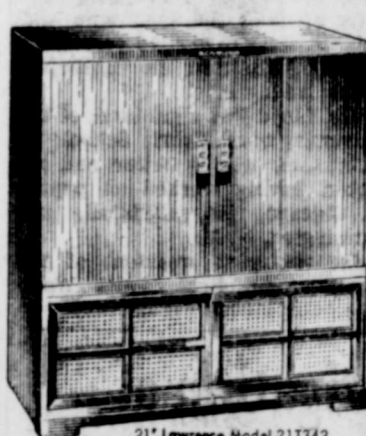
WHEN BUYING ELECTRIC APPLIANCES - SEE YOUR REDDY KILOWATT DEALER



**SOUTHWESTERN
PUBLIC SERVICE**

COMPANY

You'll See more— You'll Hear more— with this lowest-priced 21-inch **RCA VICTOR** Television Combination



- 3-way Enjoyment
- Powerful AM Radio
- "Victrola" 3-speed Automatic Record Changer
- 21-inch Television
- "Magic Monitor" Circuit System
- "Deep-Image" Picture Tube
- Automatic UHF-VHF Tuner (Optional, at extra cost.)
- "Golden Throat" Tone System
- Contemporary Cabinet
- Choice of Mahogany, or Lined Oak finish.
- See it—hear it today.

\$575.00

Ask about the RCA Victor Factory-Service Contract

**Roselawn
Radio Service**
104 South Roselawn
Phone 42-W

Artesia Twirlers to Take Part in Festival



SCHEDULED TO TAKE part in the Tri-State Music Festival in Enid, Okla., this week-end are Aliene (left) and Rhea Ellinger, daughters of Mr. and Mrs. Bill Ellinger of Artesia. Aliene is a student at Sacred Heart Academy, Wichita, Kans., and Rhea is in Junior high school in Artesia.

Mr. O. R. Gable Installed as Honorary President

Mr. Maynard Hall entertained members of Xi Iota chapter, Beta Phi, with a party Thursday night at her home. Mr. O. R. Gable, Jr., was installed as president of Xi Iota; Maynard Hall, vice-president; Lloyd Dorand, recording secretary; Mrs. William C. Thompson, corresponding secretary; and Barry B. Gilmore, treasurer.

in a candle lighting ceremony preceding the party. The late covered table was centered with an arrangement of Talisman roses and softly lighted with yellow candles in crystal holders.

Trays of canapés were passed to the members, Mrs. Gilmore, Mrs. Donald Fanning, Mrs. O. R. Gable, Jr., Mrs. Cecil Waldrup, Mrs. Lloyd Dorand, Mrs. Charles Bullock, Mrs. Charles Sanford, Mrs. Thompson, Jr., and Miss Nancy Haynes, before the chapter progressed to the Founder's Day banquet at the Veterans' Memorial building.

READ THE CLASSIFIED ADS

CALL — CLEM & CLEM — NOW!

For a Complete BATH ROOM AND KITCHEN PLUMBING JOB
Now Only **\$399.95** with Prefabricated Rough-in
— ALL GRADE A FIXTURES —
Tub — Lavatory — Sink — Commode — Water Heater
Guaranteed to Pass City, New Mexico or Texas Codes
PHONE 714

B.F. Goodrich Tubeless Tire

Check These Low Prices for LIFE-SAVER® Protection!

			6.70-15 Life-Saver \$29.95 Each, Plus Tax and Your Old Tire
			7.10-15 Life-Saver \$32.95 Each, Plus Tax and Your Old Tire
			7.60-15 Life-Saver \$36.95 Each, Plus Tax and Your Old Tire

From Lightly Higher for White Sidewalls.
YOU CAN AFFORD THE BEST before you buy, consider this: B.F. Goodrich LIFE-SAVERS are puncture proof, against blowouts — give you time for a slow, safe stop. BFG LIFE-SAVERS defy skids; the crosscut tread stops you quicker on slippery roads. And this 3-way protection costs less!
TREAD THIN? TRADE IN!
As low as **4.00** down puts a set of LIFE-SAVERS on your car
5 YEARS AHEAD IN USE & PROOF ...it can be your LIFE-SAVER®



NEW GRIP-BLOCK TREAD DEFIES SKIDS
PATENTED LAYER SEALS AGAINST PUNCTURES
PATENTED LINING PROTECTS AGAINST BLOW-OUTS

to match your fabrics, floor coverings or wallpaper!

KOMAC Colorizer PAINTS
ARTESIA PAINT & GLASS CO.
824 S. First Phone 1091

Old Tires Accepted in Trade!
ARTESIA AUTO CO.
302 West Main Phone 52
B.F. Goodrich FIRST IN RUBBER

Drillers Sweep Three-Game Weekend Series Over Roswell

Off with a flying 24-9 knockout over Roswell in a three-game series opener Friday night, Artesia's Drillers went on to defeat the Rockets twice more in a twin-bill Sunday afternoon.

Making up a game postponed from Saturday night because of cold and wind, Artesia decided Roswell 3-0 in the opener, and 8-2 in the second game. Artesia started Friday's slugfest with a key homer by Joe

Fortin in the first, when Artesia tallied four runs, against one for Roswell.

The Drillers scored twice in the second, four times in the fourth when Les Mulcahy and Bob Pressley homered, once in the fifth, five times in the sixth with homers by Joe Bauman and Joe Calderon. Then the Drillers went on for three more in the seventh and five in the eighth.

Roswell's three pitcher allowed 27 hits, while Roswell batters hit Len Ruyle and Fred Parker 17 times.

Personal Mention

Mr. and Mrs. Jack Clem left by plane to attend a national convention for master plumbers, which will be held in Kansas City, Kans. May 6-8. Mrs. Clem was elected president of the ladies auxiliary to Associated Plumbing, Piping and Heating Contractors of New Mexico at their convention held at Carlsbad in April. At this meeting, Mrs. Don Woodside was elected secretary.

In Sunday's first game Roswell was shut out as Fidel Alvarez pitched a five-hit game with well-spaced safeties. Joe Bauman smashed a two-run homer in the third to ice the game.

Joe Fortin's single in the first scored a teammate gaining first on a walk.

In the second game Roswell scored singles in the second and third, while Artesia scored five times in the first and three in the third.

Business Notes—

New Nelson Store Building Construction on Schedule

C. C. Nelson, owner of the Nelson Food Store, announces that work is progressing on schedule on the new store building. H. A. Campbell, contractors, started the work on March 1 and expect to complete the job by the first of June.

The building is 59 feet by 135 feet and will have three times the sales area as the old store. It is made of cinder block. The floor was finished Monday and the roof will

be finished this week. Then the work of finishing the interior will commence.

The new store will be known as Nelson's Super Market and every piece of equipment will be new.

New lines of merchandise will be carried and more fancy and imported foods will be handled. Several lines of non-food articles, such as household items and greeting cards will be stocked.

During the move from the old

store to the new, Nelson does not expect to have to close his store over two days and perhaps not that long.

The old building will be razed, leaving more parking space available. The grand opening will be held about the middle of June after the new store and the parking lot are completed.

Mrs. E. J. Shepard of the Elks dining room, announces that she has employed the services of Eugene Travaland as chef.

Travaland has had wide experience in cooking. He and his wife and four-year-old daughter have moved here from Pecos, Texas. They live at 209 Runyan.

CALL — CLEM & CLEM — NOW!

For a Complete BATH ROOM AND KITCHEN PLUMBING JOB
Now Only **\$399.95** with Prefabricated Rough-in
— ALL GRADE A FIXTURES —
Tub — Lavatory — Sink — Commode — Water Heater
Guaranteed to Pass City, New Mexico or Texas Codes
PHONE 714

WILLIAMS FURNITURE COMPANY

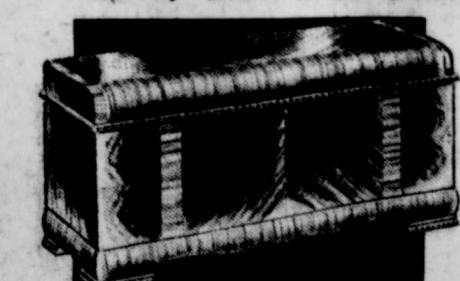
SUGGESTIONS FOR

MOTHER'S DAY and GRADUATION!

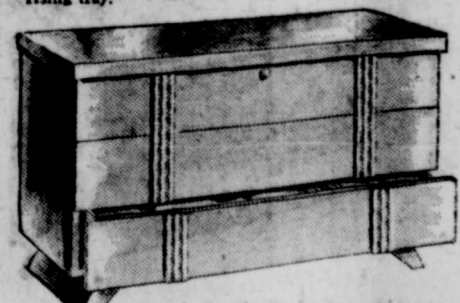
FOR YOUR GRADUATE A LANE CEDAR CHEST



Parents... This is the gift that will help your graduate plan for a happy "someday" home of her own!



Streamlined modern in beautifully matched American walnut veneers. Self-rising tray. **\$64.95**



Handsome console style in popular blond oak. Roomy base drawer. Same chest in white fawn mahogany or cordovan mahogany. **\$84.95**

1 DOWN DELIVERS Your Choice! AS ADVERTISED IN LIFE

Her eyes will sparkle when she sees this smart addition to her room. All her most personal treasures will find safe-keeping in a Lane and someday it will become a beautiful, useful part of her own home furnishings. Come in now and pick out the model for your graduate.



Distinctive 18th Century chest in hand-rubbed, anti-rust mahogany. Has self-rising tray. **\$64.95**

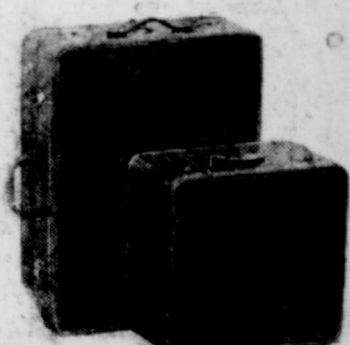
ONE GARMENT SAVED FROM MOTHS PAYS FOR A LANE!



...for the trip of your lifetime

Top quality matched pieces to enjoy for years... light weight, scuff-resistant!

Matched luggage for the whole family. Exciting new colors and coverings you'll love to show off! Flying down to Rio or bunking at Aunt Lizzie's, these handsome cases will really take a beating they're light weight, yet extra-rugged! Scuff-resistant plastic coated fabric, vinyl plastic or leather coverings with tough leather or plastic bindings. Yes, it's lighter, stronger, more lastingly beautiful.



Start your set now at prices you can afford

OTHER SUGGESTIONS!

- Sofa Pillows
- Mirrors and Shadow Boxes
- Lamps
- Playtex Foam Rubber Pillows
- Bed Spreads
- Chairs and Rockers
- Pictures
- Magazine Baskets

WILLIAMS Furniture Co.
COMPLETE HOME FURNISHERS

401 WEST MAIN

PHONE 2

ARTESIA, N. M.

No Dispute as Highlands Easily Grabs State Track Crown With 101 Points; Artesia Second

There was no dispute this week-end as to who won the 1953 state track championship.

Highlands of Albuquerque with 101½ points wore the

crown with easy grace, for the closest contender, Artesia in second place, racked up only 30.

Clovis in third had 16, Carlsbad 13 for fourth.

Highlands set a record high in

reaching the 100-plus points, which allowed a host of the 36 participating schools few or no points at all.

The Albuquerque school placed two men in most events.

Artesia's only first place was captured by Freddie Sanders with 11 feet 7 inches on the pole vault.

Other Artesia youths who placed in the meet were:

James Baker—second in discus. W. L. Gray—120-yard low hurdles, fifth.

Baker—Fourth in 220-yard dash. Gray—Third in 100-yard dash.

Sanders—Fifth in 120-yard high hurdles.

Artesia took second place in both the 400- and 880-relays, coming second behind Highlands in both events.

Sanders protected the state pole vaulting record he set in 1952's but failed at attempt for a new record.

Baker set a new discus record in Friday preliminaries, tossing 130 feet, nearly seven feet over the old mark, but was bettered in the finals by a Highlands entry's 152 feet 4 3/4 inches.

Results of the state track meet:

High jump—1. Lee, Hurley; 2. Doyle, Highland; 3. (tie) Prouty, Santa Fe, and Pounds, Cornia; 5. (tie) Benton, Deming, and Stell, Highland. Height, 5 feet 10-3/8 inches.

440-yard dash—1. Emmett, Carlsbad; 2. Padilla, Menaul; 3. Davis, St. Mary's; 4. Singelton, Las Cruces; 5. Erwin, Eunice. Time, 52.4.

Discus—1. O'Neill, Highland; 2. Baker, Artesia; 3. Glover, Las Cruces; 4. Brown, Artesia; 5. Valdez, St. Michael's. Distance, 152 feet 4 3/8 inches.

180-yard low hurdles—1. McDonald, Highland; 2. McAlpine, Alamogordo; 3. Benton, Deming; 4. Wagner, Highland; 5. W. L. Gray, Artesia. Time, 19.6.

880-yard run—1. Tidwell, Weed; 2. Hayenga, Highland; 3. Marquez, Belen; 4. Yowell, Roswell; 5. Vipond, Las Cruces. Time, 2:06.2.

220-yard dash—1. McDonald, Highland; 2. Drake, Clovis; 3. Bevers, Lovington; 4. Baker, Artesia; 5. A. Gray, Highland. Time, 22.2.

Pole vault—1. Sanders, Artesia; 2. Boring, Highland; 3. (tie) Norris, Farmington, McAllister, Lordsburg, and Schneck, Farmington. Height, 11 feet 7 inches.

Mile relay—1. Highland (Abbott, Zurcher, Rhodes and Williams); 2. New Mexico Military Institute; 3. Carlsbad; 4. Texico; 5. Los Lunas. Time, 3:49.5.

Mile relay—1. Highland (Hampton, Wagner, Hayenga and White-man); 2. Albuquerque; 3. Clovis; 4. Carlsbad; 5. Deming. Time,

3:35.3.

100-yard dash—1. McDonald, Highland; 2. A. Gray, Highland; 3. W. L. Gray, Artesia; 4. Baker, Artesia; 5. Bevers, Lovington. Time, 10.

Javelin—1. Mohar, Highland; 2. Bazant, Highland; 3. Steel, Las Cruces; 4. Baca, Grants; 5. Naranjo, Santa Fe Indian School. Distance, 176 feet 5 1/2 inches.

Shot put—1. Lopez, Los Lunas; 2. Bazant, Highland; 3. Glover, Las Cruces; 4. Van Fleet, Highland; 5. Ramirez, Springer. Distance, 48 feet 1/2 inch.

120-yard high hurdles—1. McAlpine, Alamogordo; 2. Benton, Deming; 3. Lee, Hurley; 4. Wagner, Highland; 5. Sanders, Artesia. Time, 14.8.

Broad jump—1. A. Gray, Highland; 2. Perry, Clovis; 3. Sanders, Vaughn; 4. Humphrey, Los Alamos; 5. Hereford, Carlsbad. Distance, 21 feet 1 3/8 inches.

Mile run—1. Shendo, Bernalillo; 2. Ledesma, Los Lunas; 3. Lujan, Santa Fe Indian School; 4. Doolittle, Texico; 5. Pahona, Santa Fe Indian School. Time, 4:44.7.

140-yard relay—1. Highland (Rhodes, Williams, Zurcher and McDonald); 2. Artesia; 3. Gadsden; 4. Clovis; 5. St. Mary's. Time, 44.5.

880-yard relay—1. Highland (Rhodes, Williams, Zurcher and McDonald); 2. Artesia; 3. Clovis; 4. Farmington; 5. Santa Fe. Time, 1:32.3.

Girl Scouts Given Chance to Train As Camp Leaders

For the first time in this section of the Southwest Senior Girl Scouts are being offered a unique opportunity at Camp Mary White, near Mayhill, June 14 to July 19.

A "Counselor in Training" unit will be in operation for high school juniors and seniors in an effort to give worthwhile training to girls who are potential counselor material and to stimulate their interest in exploring the counseling field.

In their month's training program the girls will practice all the skills demanded of a Girl Scout camp counselor such as campcraft, the arts, song leadership, dramatics and nature, and program planning and techniques of working with groups of children.

Mrs. L. M. Flanders of Spring-

field, Mass., will be in charge of the C.I.T. program. She has been active in the Girl Scout movement for the past 10 years with special skills in the fields of arts, training, crafts, and camping.

Girls who are interested in this program should contact the Southwest New Mexico Girl Scout Area Council, 204 Ward building, Artesia, N. M.

Six Girl Scout Workers Pass as O'ernight Campers

Six Artesia Girl Scout workers will receive certificates as qualified overnight campers at the end of this week when they will complete the camp training course which was offered to all volunteer workers during the month of April by Mrs. Raymond Cavin and Miss Marvel Milam.

Women who will finish the course this week-end and receive certificates are Mmes. Wayne Adkins, Ralph Gray, A. D. Shaw, D. B. Shira, Stanley Carper, and M. G. Godwin.

The group is planning an overnight camping trip to Camp Mary White Friday and Saturday, May 8 and 9.

This trip completes the training which has included making camp, building different types of fires, outdoor cooking making shelters and bedrolls.

Hope News

A meeting of the various committees for the annual fiesta was held in the telephone office Tuesday to make the final plans for the parade, meals, dance, and all events of the day.

Mrs. Nelson Jones, Mrs. Ida Prude, Mrs. Joe Fisher, Lessie Fisher and David Sanders were Artesia visitors on Thursday. Mrs. Prude and Mrs. Fisher remained in Artesia for a visit with relatives.

Stones were used in early cannon and were not replaced by metal shot until the 17th century.

The western name of Formosa was given by Portuguese sailors who called it Ilha Formosa, "Beautiful island."

READ THE CLASSIFIEDS

Savings Accounts Insured to \$10,000

3% Current Rate

SAVE! BY MAIL!

ARTESIA BUILDING & LOAN ASSOCIATION

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

201 1/2 S. Fourth Phone 870

YOU CAN WIN THIS...



IN OUR
BIG PRIZE CONTEST

A brand new
17" Zenith TV Set... or one of many other
valuable prizes in our easy to win prize contest.
Come in... get full details and register today.

ARTESIA SHOE STORE

114 West Main

Phone 668-W

MINNIE-MO by **MERV.**

IT'S A SHAME THEY DON'T MAKE MORE TWO DOLLAR BILLS.

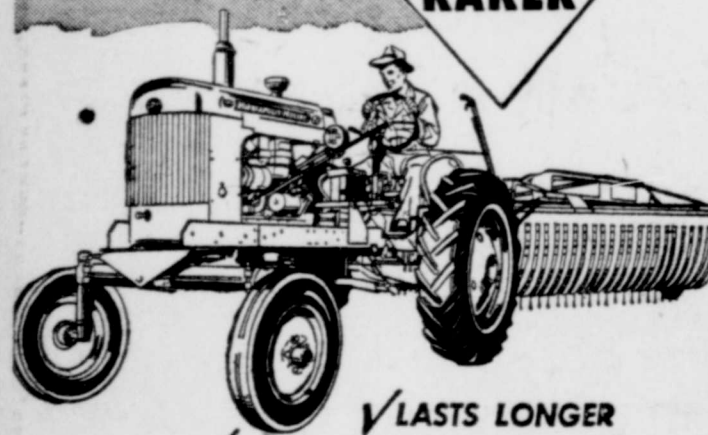
THEY'RE SO HANDY FOR BUYING FIFTY CENTS WORTH OF ANYTHING!

ARTESIA IMPLEMENTS

YOU GET MORE FOR YOUR MONEY THERE THAN ANY OTHER PLACE.

RAKES ANYTHING THAT CAN BE MOWED!

MM AVERY "RA" RAKER



✓LASTS LONGER
✓EASIER TO OPERATE

✓DOES OUTSTANDING WORK

All crops—from lightest hay to the heaviest peanut growths—are gently raked into light and airy windrows with less clogging and shattering by the MM Avery "RA" raker. The flexible, all-steel "RA" is semi-mounted. It rides independent of the tractor, never bridging over low spots. Here is a three-wheeled rake that will carefully follow all the contours of your ground. The RA's single speed reel operates at a slower speed—approximately 50 r.p.m.—to give you a smoother, gentler action without failing your crop. Adjustment of a single pin changes

swath width ranges from 6 to 9 feet. The telescoping drive shaft transmits power from the power-take-off to a flexible steel shaft. The "RA" has a minimum number of bearing surfaces which means less wear and longer life. Gears are enclosed in a dust and dirt proof housing. The gear and flexible shaft housings carry a season's supply of oil. This saves you time, money, and work. The safe "RA" rake passes easily through a standard farm gate, or down the narrowest country lane. When transporting, no part of the rake extends beyond left rear tractor wheel.

COME IN soon and let us show you the MM Avery "RA" Raker and other MM Avery tractors and implements.



Your Sales and Service Dealer

SEE US - NOW!

ARTESIA IMPLEMENT & SUPPLY CO.

Phone 93-810 S. FIRST ST.
ARTESIA, NEW MEXICO

PRICE! PERFORMANCE! BEAUTY! LONG LIFE!

4-Way Proof that Dollar for Dollar you can't beat a Pontiac

Good Drivers Drive Safe Cars
Check Your Car—Check Accidents



Here's how to prove Pontiac value:

First, get behind the wheel and drive it—see how Pontiac puts you out in front in traffic, skims you along the open road with surprising economy; how its big, husky high-compression engine provides power to spare.

Next, take a good long look at its distinctive styling and its luxurious color-matched interiors.

Consider, also, Pontiac's reputation for unsurpassed dependability, long-range economy and high resale value.

Finally, compare its low price—so low, in fact, that if you can afford any new car you can afford a Pontiac. Why not come in and see for yourself?

A GENERAL MOTORS MASTERPIECE



Pontiac

COLE MOTOR COMPANY

112 South Second

Phone 154



READ AND
USE THE..

WANT ADS

FOR QUICK
RESULTS



Classified Rates

Minimum charge (five lines)
15c per line
Insertions 10c per line
SPACE RATE
(consecutive insertions)
\$1.20 per inch
\$1.10 per inch
\$1.00 per inch
90c per inch

Lost and Found

LOST—One black mare. Call
J. Williams at 1112. 32-tfc

Business Opportunities

SALE—Grocery, cafe and fill-
ing station, doing good business.
Charles L. Williams at Wil-
liams & Co., 220 S. Main St.,
Artesia, N. M. 35-2tp-36

Services Offered

SALE—Grocery and market.
Franklin's health compels
him to sell this business. Contact
Franklin, Park Inn Groc-
ery & Cafe, Loca Hills, 7-tfc

LOANS

On
Ranch, City Property
STEVE MASON
102 Carper Bldg., Artesia
76-tfc

REAL VALUES IN REAL ESTATE

SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-tfc

MOVING

and storage. Across the state.
nation. Agent Allied Van
Southern New Mexico Ware-
house, Carlsbad, N. M. Phone 5-
141-tfc

ANONYMOUS

purpose is to help those
with a drinking problem. P.
881, phone 1264. 99-tfc

CHILDREN KEPT BY HOUR

day week at Mom Vogel's Nurs-
ery, 14 N. Roselawn. Prices rea-
sonable. Call 1201. 27-tfc

DIRT WORK

Footings, excavating, trenching, backfilling,
and fill in yards. Under-
ground utilities. C. C. Westerman,
1038, 211 N. Ninth St. 19-tfc

G. R. GRAY

HOUSE MOVING
1167, Eddy, Chaves and
County. Phone 0182-R5,
Artesia, New Mexico
32-5tp-36

IRONING AND SEWING

at my home, 521 1/2 W. Main,
1251-M. 35-4tp-38

Real Estate For Sale

SALE—New house, to be
built. \$4000. Mayes & Co. Lum-
ber, 601 S. Second St. 27-tfc

REAL VALUES IN REAL ESTATE

SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-tfc

SALE—Two-bedroom modern

house with three acres. Small
lot, balance like rent.
E. C. Hair at 55-W. 35-3tp-37

SALE—Three-room house

with one-room house on same
lot. \$3250. Will take pickup
truck down payment. See owner at
N. Fourth. 35-4tp-38

SALE—Twenty acres, 2 1/2

miles southeast of Artesia.
House with four rooms and
kitchen surface water well.
Not deep; barn with loft and
shade trees. Call 083-J4.
35-5tp-39

SALE—Modern 2-bedroom

house with carport and utility
room. Block and stucco construc-
tion. Hardwood floors, Venetian
blinds, beautiful, well-kept lawn
and shrubs, located near Junior
High and Hermosa schools. A real
bargain. Call after 5 p. m. for ap-
pointment. 31-tfc

SALE—Vacant lot, 96x100 ft.

back of 402 N. 13th St. Price
\$1210-W. See Herman Grissom or
phone 1210-W. 36-4tp-39

SALE, PREFER TRADE

on west side of Roswell
Highway. C. C. Smith, phone 672-W
963-J. 36-2tp-37

SALE—Three-bedroom home

with carport and tile fence.
Ranunculus. Would consider trade
for near town. R. A. Hom-
er, phone 1033 days, 564-M
16-tfc

5—Real Estate For Sale

FOR SALE—Three-bedroom home,
also basement, three churches
within block and half; half block
from grade school, 107 ft. front.
See at 405 W. Grand or call 1281.
33-tfc

FOR REAL VALUES IN REAL ESTATE

SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-tfc

FOR SALE—Practically new three-

bedroom house, large lot, best
section of Artesia at 810 Mann, im-
mediate possession, \$11,500. Dr.
Kathryn Behnke, phone 861. 31-tfc

FOR SALE OR TRADE—A lot

on pavement, 75x140 ft. Call 756.
33-tfc

FOR SALE OR TRADE—Very

nice three-room house on pave-
ment on a 70x140 ft. lot. Call 756.
33-tfc

FOR SALE—New one-bedroom

house to be moved. One block
south of 16th and Grand. Phone
0196-J4. 34-4tp-37

6—For Rent

FOR RENT—Modern, unfurnished
one and two-bedroom apartments
12th and Main. Phone 434. 43-tfc

FOR RENT—Three-room furni-

shed apartment, all bills paid.
Phone 1017-J or inquire at 908
Ray. 28-tfc

FOR RENT—Clean, modern, spa-

cious apartments, Vaswood Ad-
dition, 2 bedrooms, furnished and
unfurnished and 1 bedroom, un-
furnished; closets and storage
rooms, stove, refrigerator and
washer furnished, water paid. Air
conditioned. Inquire 1501 W. Yucca
Vaswood, Phone 1326. 24-tfc

FOR RENT—Bedroom, at 420 W.

Quay. 24-tfc

FOR RENT—Small furnished

houses \$60 month, no bills paid.
Call 102 or inquire at 601 S. Sec-
ond. 25-tfc

FOR RENT—One bedroom furni-

shed house. Phone 1180-M. 28-tfc

FOR RENT—New, furnished ap-

partments and trailer houses,
\$7.50 and up per week, utilities
paid. 406 N. Fifth St. 29-tfc

FOR RENT—Three-room furni-

shed house, located at 821 S. Sec-
ond. \$50 month. Phone 1337. 21c-36

FOR RENT—Three large room

furnished house, air conditioned.
Inquire at 202 W. Texas. 35-tfc

FOR RENT—Office space, 114 S.

Roselawn, next to the cabinet
shop, about May 1. Call 128-R or
see Wade Cunningham at the cabi-
net shop. 35-tfc

FOR RENT—Bedroom, gentleman

only. 212 S. Roselawn. 35-tfc

FOR RENT—Three-room house,

newly redecorated, unfurnished,
609 S. Fourth. Phone 1249-W. 36-2tp-37

FOR RENT—Three-room furni-

shed apartment, water paid. See
at 902 W. Washington. 36-tfc

FOR RENT—Unfurnished three-

room modern duplex apartment,
almost new, water bill paid. In-
quire at Gambles store during day
at 907 W. Richardson after 6
p. m. 36-tfc

FOR RENT—Furnished, two-room

cottage. Phone 538-R. 36-2tp-37

FOR RENT—Five-room furnished

house, also furnished apartment.
Phone 1013-J. 36-tfc

FOR RENT—One four-room and

tub bath duplex, with water fur-
nished, \$40 per month in Menefee
Addition; also four-room and bath
on S. First. J. P. Menefee, phone
0181-J2. 36-2tp-37

FOR RENT—Two-bedroom house,

on Mann Ave., newly painted
and papered, \$75 per month. See
Ray Bartlett, Landsun Theater. 30-tfc

6—For Rent

FOR RENT—Unfurnished three-
room apartment. Inquire 203 N.
Eighth St. 30-tfc

FOR RENT—Modern two-bedroom

house with garage, 319 W. Dal-
las Ave., \$50 per month, no pets
or small children. Ernest L. Harp,
Box 6651, Roswell, N. M. 33-4tp-36

FOR RENT—For five months,

completely furnished two-bed-
room home, all bills paid, includ-
ing yard work, four blocks from
post office. Call 227. 33-tfc

FOR REAL VALUES IN REAL ESTATE

SEE MULTIPLE LIST-
ING REAL ESTATE GUIDE ON
THIS PAGE. 83-tfc

6A—Wanted

WANTED!

Will Pay \$1.00 Each for
First Three Issues of the
Artesia Advocate
Dated
Tues., March 25, 1952
Brought to The Advocate Office,
PHONE 7

WANTED—Set of books to keep

in my home, also will do typing,
experienced. Phone 1435. 26-10tp-35

7—Miscellaneous For Sale

FOR SALE
One used 26-inch boys bicycle, a
lot of miles left in this one, only
\$12.50. 24-tfc

One used 24-inch boys bicycle a
real buy at \$12.50. 24-tfc

One Hiawath 26-inch boys bicycle,
this bicycle used about three
months, sold new for \$72.95, an
exceptionally good buy at \$27.50.
One Crosley 4-ft. electric refrigera-
tor not too much for looks, but
guaranteed to freeze, 2 months ice
bill will buy this one at only \$17.50.
GAMBLES STORE
314 West Main 36-tfc

FOR SALE—White paint, \$2 gal-

lon. Mayes & Co., 601 S. Second.
27-tfc

FOR SALE—Nesco electric roaster

never used, \$35. Phone 1538-M.
24-tfc

FOR SALE—Woven wire and steel

posts. See at Artesia Alfalfa
Growers Association, East Main St.
87-tfc

FOR SALE—Columbia trailer

house, 20 ft. long, sleeps four
people, electric ice box, built-ins,
4-burner stove, air conditioned,
good condition. Excellent buy,
terms if necessary. Phone 819-J.
31-tfc

FOR SALE—Complete TV an-

tenna, you install it \$18.95. Rose-
lawn Radio Service, 106 S. Rose-
lawn Ave., phone 42-W. 32-tfc

FOR SALE—Any platform rocker

on the floor, one-half price; roll-
away beds for rent. Fairley Trading
Post, 511 N. First. 32-tfc

FOR SALE—Hay, cotton and grain

also eight winch trucks, floats
and pole trailers. K. J. Williams,
phone 1112. 32-tfc

FOR SALE—8-piece mahogany

Duncan Phyfe dining set, coffee
table, two leather top step-tables,
two upholstered sofas and chairs,
Bendix washer. Phone 776. 34-3tp-36

FOR SALE—Tomato and pepper

plants, 25c per dozen. Mrs. Jim
Wheeler, 301 E. Mosley, phone
689-W. 35-2tp-36

Sunshine Oil Co., Hagerman, has

for sale several 55 gal. barrels
transmission oil and SAE No. 90,
SAE 110, SAE 140. These oils are
priced at 9c a pound by the bar-
rel, eight pounds to the gallon.
Place located about 140 feet west
of Santa Fe depot, phone 2051. 35-9tc-43

FOR SALE—Upright piano, \$225.

See at 406 W. Grand. 35-2tp-36

FOR SALE—Twenty peanut vend-

ing machines. Call at 504 S. Sec-
ond, during day. 36-1tp

FOR SALE—M-M Bale-O-Matic hay

baler; John Deere mower; Inter-
national rake, used one season;
bargain or trade for S-P combine.
A. A. Hollingsworth, Box 171,
Hale Center, Texas, one mile west,
three miles north. 36-2tp-37

FOR SALE—1952 30-ft. Spartan

house trailer, \$1000 for \$2000
equity, like new. See Victor Maas
at Modern Trailer Court on S.
First. 36-3tp-38

FOR SALE—Young New Zealand

White rabbits. Inquire at 809
South Third, Artesia. 12-tfc

10—Used Cars and Trucks

FOR SALE OR TRADE—One GMC
1948 truck with 38-ft. cattle
trailer, good motor and tires. Call
906 or 1115. 36-tfc

7-B—Dogs and Pets

FOR SALE—English Springer
pups, AKC registered
and pedigreed. Jensen Davis, 1035
Eddy St., Carlsbad, phone 5-4369.
35-3tp-37

FOR SALE—Registered Siamese

kittens. Call T. E. Johnson Lum-
ber Co., phone 822 during day or
1558 after 5 p. m. 35-2tp-38

10A—Automotive Supplies

SAVE UP TO 50%
On all your automotive needs, tires
and tubes, seat covers, batteries,
motor oil, parts, accessories.
WHITE AUTO STORE
407 W. Main Phone 1042-W
68-tfc

15—Public Notice

EXECUTOR'S SALE

For Sale, Lots 9 and 11, Block
17, Clayton and Stegman Addition
to the City of Artesia, known as
the Hudson A. Porter property,
located at the Southeast corner of
Fourth Street and Richardson Ave-
nue. Sealed bids will be accepted
by me until 1:00 P. M., May 18,
1953. I reserve the right to reject
any or all bids. Address and mail
bids to me at 512 South Roselawn.
For information about property,
call me at Phone 260.
R. L. PARIS, Executor of the
Last Will and Testament of
Hudson A. Porter, Deceased. 33-tfc-39

The word blimp dates back to

World War II, when England built
a certain type of small non-rigid
airship called the B-1imp, which
quickly became blimp.

Where can I get a

"YES" to my
LOAN
request?

...at Personal

to be sure!

OVER A MILLION

LOANS made at Personal
last year to employed
men and women—mar-
ried and single—in all
walks of life.

"YES" PROMPTLY

If you are steadily employed and
can handle convenient monthly
payments, chances for a prompt
"yes" are excellent. Phone first
for one-visit loan. Write or come
in to Personal today. See why so
many agree, "It's
Personal to be sure!"
Loans \$25 to \$500

Personal FINANCE

COMPANY
213 S. CANYON STREET
Phone: 5-3663 • Carlsbad, N. M.
Frank C. Cross, YES MANAGER
Loans made to residents of all surrounding towns

COX MOTOR CO.

LIKE NEW --- USED CARS

1951 OLDSMOBILE SUPER "88"

Deluxe 4-door Sedan, beautiful
two-tone finish, radio, heater,
seat covers, excellent tires,
18,000 actual miles.

1950 PLYMOUTH SPECIAL Deluxe

4-door Sedan, large fresh air
heater, original light green fin-
ish, attractive harmonizing
seat covers, low mileage, we
sold this car new.

1950 CHEVROLET STYLELINE

Deluxe 4-door Sedan, radio,
heater, good rubber, one owner
car. A real buy!

1950 DODGE CORONET club coupe

radio, heater, sun visor, Gyro-
matic, 32,000 actual miles, one
owner car. A very clean car,
both inside and out.

1950 STUDEBAKER CHAMPION

2-door, radio, heater, overdrive,
sun visor. A real bargain!

1950 BUICK SUPER SEDANETTE

radio, heater, seat covers Dyna-
flow, very good tires. This car
will go at a real bargain!

1950 CHRYSLER ROYAL 4-door sedan,

seat covers, large fresh air
heater, 5 good tires, sun visor,
24,000 miles. We sold this car
new. One of our best buys!

1950 PLYMOUTH Deluxe 2-door,

radio, heater, sun visor, seat
covers. Here's a real bargain!

We Have Other Selections in Body

Styles and Year Models from Which
to choose.

COX MOTOR CO.

Chrysler • Plymouth • GMC Trucks
Direct Factory Dealer
301 SOUTH FIRST • ARTESIA • Phone 841

Eunice Band to

Give Concert
Here on Friday

The Eunice Cardinal Band will

give a concert program for the
student body of Artesia high school
at 2 p. m. Friday. The band will
be on their annual spring concert
tour and will present their concert
as part of the band educational
program of the Eunice schools.

The complement of the band is

72. The mothers of the senior mem-
bers of the band are always invited
to sponsor the spring concert tour.
The band has a complete instru-
mentation. They are playing some
numbers that will make use of the
total blend of their instrumenta-
tion both from the tone color and
dynamic standpoint. This complete
instrumentation was achieved after
many years of constant growth
and study of the needs of the band
by both school officials and direc-
tor.

It was decided that a band of

complete instrumentation that
could give both tone quality and
tonal color would be enjoyed by
the entire community. This year

Band, Choral—

(Continued from Page One)

"The Halls of Ivy," and "Men of Ohio" march directed by Bob McQuay, drum major.

Section Two opens with the Madrigal Singers, a very popular group of vocal students, singing "I But Knew" and "Farmer's Wife Has Lost Her Cat."

Section Three—

Section Three features the Girls' Glee club singing "The House I Live In," "Moon Marketing," and "The Little Shepherd Song."

Section Four brings the band on stage again opening with "Nocturne and Hymn of Praise" from the "Atlantis Suite"; "Gettysburg Address" featuring Philip Dillard as solo reader; "They Didn't Believe Me," bass solo featuring Keith Gore; "Merry Widow Waltz" featuring a dance team from the physical education department, Don Frazier and Arlene Faulk.

The band finishes Section Four with the ever popular march, "National Emblem."

Section Five brings the full mixed chorus on singing "Heavenly Light" as their first number; "O

Softly Singing Lute"; the highly popular "Stardust"; "Wonderful" from "Funny Face"; and "All the Things You Are" from "Very Warm for May."

Producer Flows—

(Continued from Page One)

"B", NW SE 12-18-28. Total depth 2717, shut in. J. Mask et al No. 1 Little, NE SE 28-18-31. Drilling at 3830.

DeKalb Agric. Assn. No. 1 Shugart et al NW NE 20-16-26. Drilling at 3180.

Welch & Iverson No. 2 Gissler "B" SW NW 12-17-30. Drilling at 2190.

Richardson & Bass No. 1 Fidel SW SW 27-21-29. Drilling at 12,190.

R. R. Woolley No. 1 Gulf-Fed. NE NE 17-17-30. Total depth 2095, shut down for repairs.

J. E. Beddingfield No. 1 Aston-State, NW NW 32-17-28. Drilling at 215.

Southern Prod. Co., No. 30 Turner "A", NE SE 18-17-31. Total depth 1945, testing.

Donnelly Drilling Co. No. 2 Wentz-State SE SE 24-17-28. Drilling at 690.

New Locations

Malco Resler Yates No. 9 Dunn "B" NW SE 12-18-28. Location.

Richardson & Bass No. 1 Legg NW NE 27-22-30. Location.

Completions

Simms & Reese No. 2 Schneider NW SE 24-17-27. Total depth 510, plugged and abandoned.

Sinclair Oil & Gas No. 10 West "B" SW NW 9-17-31. Total depth 3626, pumps 35 barrels oil per day after acid.

Southern Prod. Co. No. 27 Turner "A" SE SW 18-17-31. Total depth 1997, pumps 20 barrels oil per day after shot.

John A. Yates No. 1 State NW SE 5-19-28. Total depth 2100, flows 100 barrels oil per day after acid.

Hope Fiesta—

(Continued from Page One)

tesia Troopers and Artesia Square Dance club.

A blanket invitation for "everyone" to attend Hope's day-long fiesta, join in plundering the free barbecue, and otherwise have fun, has been issued by Mayor Ethel Altman and her petticoat government.

Mrs. R. L. Lloyd—

(Continued from Page One)

en's club, Carlsbad; member of the American Association of University Women, the Does, Artesia; and the Episcopal church.

She is survived by her husband and three sons, Lovan Thomas by a former marriage; Bobby and Danny Lloyd, and a five-year-old daughter, Linda Lee; her parents, Mr. and Mrs. L. F. Childers of New Franklin, Mo.; a sister, Mrs. J. D. Barton, also of Missouri; and a brother, Norman, who is dean of horticulture at Rutgers university.

Services are pending, but interment will be at Albuquerque.

Doug Whitefield Dropped as State Singles Champion

Artesia's Doug Whitefield, defending state tennis singles champion, lost the crown he had won for one year Saturday when Joel Ferguson of Highlands of Albuquerque pulled an upset in singles finals.

Whitefield's first prep defeat came in the last two sets of the finals after he had won the first set 6-4.

Ferguson came from behind in the second set to take it 6-3, then overcame a Whitefield rally in the last one to win 6-4.

It was one of the hottest singles matches ever staged in the state, observers said.

Carl Lane and Jerry Cranford of Artesia, district 5 doubles champs were dropped 7-5 and 6-3 in the semi-finals by the Albuquerque high team which went on to win the crown.

Lane and Cranford had bested Hobbs in the first round and Santa Fe in the quarter-finals, winning easily in both matches.

Whitefield dropped Ferguson of Highlands easily in the 1952 tennis matches.

Personal Mention

Artesia General Hospital Births:

May 1 to Mr. and Mrs. H. Wayne Hornbaker, son, Edward Dean, 9 pounds 10 ounces.

May 2 to Mr. and Mrs. B. H. Perry, son, William Harwell, 8 pounds 4 1/2 ounces.

May 2 to Mr. and Mrs. Rod Watson, daughter, Nancy Marie, 8 pounds 6 ounces.

Mr. and Mrs. Gene Sherwood and daughters who moved to Clinton, Ky., last September, have returned to Artesia and are now located at 1507 Hank.

Wednesday evening is square dancing at the Artesia Country club with Mr. and Mrs. Ed Gore as instructors. They will be in charge of the dances each Wednesday evening in May.

They Read and Were Healed

While full provision is made in Christian Science for specific treatment for the sick, many people have been healed simply through reading literature available at Christian Science Reading Rooms.

The Bible, "Science and Health with Key to the Scriptures" by Mary Baker Eddy—containing the complete explanation of Christian Science—and other similarly helpful Christian Science literature may be read, borrowed, or purchased at

CHRISTIAN SCIENCE READING ROOM

613 West Main Artesia
Wed. and Sat. 2 to 4 P. M.
Visitors Welcome
Information concerning free public lectures, church services, and other Christian Science activities also available.

Mrs. Roy Sowell and daughter, Phyllis of Pinon and Miss Dorothy Craidenbring, sister of Mrs. Sowell, teacher at High Rolls spent Saturday here visiting friends and attending to business matters.

Mrs. T. J. Vandagriff was taken to Albuquerque Thursday by her mother-in-law, Mrs. D. M. Walter, where she took a plane for Math-

er, Calif., where she will join her husband, 1/Lt T. J. Vandagriff.

Mrs. Nora B. Clayton spent a week in Odessa and Oklahoma visiting her children and their families. She went to Odessa with her daughter, Mrs. H. V. Peoples, who had been visiting here. They went with Mr. Peoples to Oklahoma City to visit Mrs. Clayton's daughter,

ter, Mrs. C. A. "Bud" Stoldt and Mrs. Clayton's son, J. A. Clayton, Jr. and his family. They visited Mrs. Clayton's granddaughter and husband near Guthrie, Okla.

Mr. and Mrs. Kelly Friend of

Carlsbad, spent Friday visiting and Mrs. Dick Davis of 909 Sixth.

Ocean steamers can sail 2,000 miles up the Amazon river.

Chaves Co. Building & Loan Assn.

Roswell, New Mexico
SAVINGS ACCOUNTS — HOME LOANS
Fast, Friendly Service, Reasonable Terms,
Low Interest
E. A. Hannah, Artesia Representative
Phone 352-W

DR. J. K. WOODLEE
CHIROPRACTOR
Palmer Graduate
602 WEST TEXAS AVENUE
Phone 320-W

Get a lot more truck!



at **\$1790.72** Delivered locally

buys a 1953 GMC Pickup with:

105 HP Valve-in-head Engine • 8.0 to 1 Compression Ratio • "6-Header" Cab • 45-Ampere Generator • Double-Acting Shock Absorbers • Recirculating Ball-Bearing Steering • Self-Energizing Brakes • Synchro-Mesh Transmission • 6-Ply Heavy-Duty Tires.

*Model 101-22. DUAL-RANGE TRUCK HYDRA-MATIC and other optional equipment, accessories, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities due to shipping charges. All prices subject to change without notice.

COX MOTOR COMPANY

303 South First

Phone 841

TV NEWS

We earnestly solicit your questions or inquiries regarding Television, should you have any problems regarding Radio or TV... kindly call or write us and we will answer your questions in the next issue of The Advocate.

HALE'S

Radio & Television Service
103 S. Fifth Phone 1275

I have more than 25 years of experience behind every job I do on your Radio or TV. — Jim Simmons of Hale's.



IT'S NEVER TOO EARLY TO START A GOOD HABIT..

MAKE EVERY DAY—THRIFT DAY!

Savings and thrift go hand in hand toward building security—and, both habits should begin early in life, and practiced daily. No matter what your financial goal may be—save a regular part of your earnings, to secure it. Open an account here, soon.

FIRST NATIONAL BANK

Anthony's
FREE GIFT WRAPPING ARTESIA
SPECIAL VALUES THIS WEEK!



Mother's Day Specials!
100% NYLON TRICOT

SLIPS
2.66

Lovely luxurious, nylon, perfectly knit and beautifully trimmed with lace and nylon net. Sizes from 32 to 40. Solid white only. This is truly a great value, these slips formerly sold for much more.

Ladies Eyelet Trim

COTTON SLIPS

Made of fine grade cotton, with rip proof seams. Guaranteed for one year. Here are slips you'll be proud to receive if you are a mother or may want to buy several for yourself.

Ladies Cotton or Nylon
DRESSES
\$4.44

Taken from our regular stock of better dresses. Every one formerly sold for more than twice this price. Nylons and fine woven cottons.

Large Size Bath
TOWELS
50¢

Solid colors and patterns made by Cannon Mills. Generous size. Now is the time to stock up for summer months ahead.

CHENILLE BEDSPREADS

Just thirty-four of these left. They are the ideal bedspread for summer. Easy to launder. **2.99**
Full bed size. Free gift wrapping.

Full Size Latex Foam
PILLOWS
\$4.98

Scientifically designed to give the ultimate in sleeping comfort. Made from pure foam latex, molded to perfection. Zipper opening on percale covers.

Spring Styles Ladies
SANDALS
\$1.77

Now you can choose from a big table full of values. Every pair is styled for wear right now and all through summer. Practically any color you could ask for.

36 Inch "Faded"
DENIM
47¢ yd.

Boys and Girls (7 1/2 to 10 1/2)
ANKLETS
5 pr. **\$1**

Men's Cloth
HATS
\$1.44

Unbleached
MUSLIN
19¢ yd.

Men's Cool Cotton
SPORT SHIRTS

97¢

Solid color, open weave cotton shirts for men. Short sleeves. Two-way collars. Sizes small, medium and large.



Men's Light Weight Casual

JACKETS **\$3.99**

Here are jackets you men will wear all during the cool summer evenings ahead. There were made to sell for \$5.90!

Men's Rayon Dress

SOCKS **3** Pr. **1.00**

Strong re-enforced heels and toes gives you added wear. This low price gives you extra value. Sizes 10 to 12.

Closeout Group Men's
OXFORDS

Selected from our regular stock of men's better oxfords. Practically all sizes but not every size in every style. **\$5**

Ladies and Girls

BRIEFS

4 Pr.



Made of first quality rayon on tricot knit. Assorted pastel colors. Sizes for the junior miss and ladies. Former values up to 39¢ pair.

The Artesia Advocate

PUBLISHED BY ADVOCATE PUBLISHING CO.

Established August 29, 1918
This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited facts and figures about our circulation.
A.B.C.—Audit Bureau of Circulations
FACTS as a measure of Advertising Value



NATIONAL EDITORIAL
ASSOCIATION
ACTIVE MEMBER

National Advertising Representative
WEEKLY NEWSPAPER REPRESENTATIVES
(An affiliate of the National Editorial Association)
—OFFICES—
188 W. Randolph, Chicago 1, —Holtzberg Bldg., San Francisco
SUBSCRIPTION RATES, PAYABLE IN ADVANCE
One Year (In Artesia Trade Territory) \$5.50
One Year (For Artesia Mail or Woman in Armed Forces, Anywhere) \$5.50
One Year (Outside Artesia Trade Territory but Within New Mexico) \$4.00
One Year (Outside State) \$4.50
Published every Tuesday and Friday at 316 West Main Street, Artesia, New Mexico. Entered as second-class matter at the Post Office in Artesia, New Mexico, under the act of Congress of March 3, 1879.

ORVILLE E. PRIESTLEY, Publisher
VERNON E. BRYAN, General Manager
DAVID H. RODWELL, Editor

Resolutions of Respect, Obituaries, Cards of Thanks, Reading Notices and Classified Advertising, 25 cents per line for first insertion, 10 cents per line for subsequent insertions. Display advertising rates on application.

Geeting the Town And Schools Together

HOW CAN THE SCHOOLS and the community get together in developing an education which meets the objectives the community desires in its schools?

That this is a question receiving national attention is outlined in "Forces Affecting American Education," the 1953 yearbook of the Association for Supervision and Curriculum Development, a branch of the National Education Association.

"Any valid approach to the integration of education into the American scene or into a particular community through democratic interaction," the yearbook states, "will have to start with clear communications. The program will have to be laid out in sharp lines and short sentences so as to reveal the educational policies and program and methods and content that are in operation and being worked toward in the community."

"Educators and laymen have to quit saying 'education' and begin to specify the particular educational policy or program for which they are standing. We all have to quit saying 'the schools' and begin to describe the particular school we have in mind."

The yearbook then turns to a program of community participation in the schools, suggesting:

1.—The public link between schools and the community—"Pupils are by all odds the strongest and most influential link between school and community. They influence the school. They influence the parents and other people. Their influence will be in keeping with the kind and quality of school they attend. Yet despite the importance of children and youth understanding education, one of the amazing things our program of public education is that there is next to nothing in it about education."

2.—Parent participation—"Any program of community participation or interaction at the adult level is essentially futile unless it is a part of, based on, and represents an extension of a dynamic program of childhood and youth education geared to the individual needs of each child. This program will be guided by a respect for each personality. A constructive and working relationship with the parents of all children in school will go far toward developing a sound foundation of community interest."

3.—Participation for all people—"Approaches to pupils and parents may well make up the hard core of an adequate and successful program of community participation and communication for the schools. However, breadth or scope needs to be assured for these programs of participation. This can best be achieved through the broadest possible base of citizenship participation. Such a program will include children and parents of children in school, but will give equal attention to other citizens without direct school connections. The success or failure of the public school system in the United States is a matter of importance to all citizens, and all citizens should share in its development and maintenance."

THIS LAND OF ENCHANTMENT—

Raging Lincoln Forest Fire Started When Arkansas Loggers Underestimated High Winds

ACCORDING TO THE STATE

game department's newsletter, that raging fire of a couple weeks ago in Lincoln National Forest was started about 11 a. m. April 17 by a group of sawmillers from Arkansas who has just set up operation on the Sacramento river near the Circle Cross ranch headquarters.

The letter says: "Unfamiliar with New Mexico weather, the sawmillers had thrown their slash (trimmings from logs) into a nearby arroyo, then set it afire. Within a short time the wind came up, blew embers out of the arroyo, and fire 'crowned' in a nearby pine tree. In four and one-half hours the fire, pushed up high southerly winds, had travelled 16 miles.

"Before the flames were finally quenched by a heavy rain on the 21st and 22nd, the fire had burned over 23,500 acres, including some of the state's best turkey range. Ray Bell, who flew the game department plane in reconnaissance, said he believed there had been a heavy loss of wildfire due to the speed the fire

travelled."

NEW MEXICO'S NEWS

papers, says John B. Wright, attorney for the New Mexico Lumber Dealers' association, unfairly attacked fair trade legislation "for their own selfish purposes."

Not only did newsmen at once rise up to defend themselves, but liquor dealers in the association said Wright was all wet—in his argument, that is.

James E. Stull of Las Cruces said we have always felt the press has given us fair representation.

Wright said the papers tried to break the fair trade argument because they would then receive more advertising, presumably because of the increased competition.

Wright's accusation was spread high on the front pages of every daily newspaper in the state.

LOS ALAMOS HAS FINALLY got a pat on the back for helping to end World War II and prevent World War III.

In a letter to Los Alamos officials,

The yearbook phrases its concluding message like this:

"The schools are at the center of nearly all of the bitterly contested issues in America cultures—race relations, politics, religion, international relations, and others. This nation and its freedoms will stand or fall by what happens to the education of its people. What happens to education will depend on how much of the power of the people is brought to its support."

The same volume includes an article by Benjamin Fine, distinguished education editor of the New York Times. In discussing the tremendous glass roofs move to aid the schools through formation of local citizens' groups, Fine writes:

"In thousands of communities these new citizens' committees have brought the responsible people of the community closer to the school administrators. It has brought them closer to the schools themselves, and has helped solve some of the vexing problems of our day."

Fine quotes Roy E. Larsen, president of Time, Inc., and chairman of the National Citizens Commission for the Public Schools, as saying:

"The outstanding fact is that these well-organized, representative groups have provided an effective channel for the tremendous and ever-increasing interest of responsible citizens in the improvement of their local schools. It is a phenomenon on the American scene in which educators are taking great hope."

Why Not Advertise?

TREKKING UP AND DOWN the streets, newspaper ad manager hears all the alibis for not advertising. Experience in the field adds up to the inescapable fact that the alibis are: (1)—All alike; (2)—Susceptible to classification by the month of the year; and (3)—Pretty much the same the country over among non-aggressive merchants.

Here's a handy index to non-advertiser's alibis currently going the rounds in newspaper trade journals:

January—Customers all broke—spent it all for Christmas.

February—All our best customers have gone to Guaymas for the winter.

March—Everybody to worried about income tax to buy now.

April—Customers all broke—spent too much for Easter clothes.

May—Too much dust—customers all downhearted and won't buy now.

June—Things will be a bit dull until cotton season starts.

July—Everybody away on vacation.

August—Everybody still away on vacation.

September—Everybody back from vacation—but dead broke.

October—Still waiting for fall merchandise to come in.

November—Everybody too upset over elections.

December—No use advertising now—can't handle all the business we have now.

Overdue Books

KEEPING BOOKS from the public library in ones possession long after they're due is more than robbing the library (and the public funds which support it) of three or four dollars.

When children do it, it shows they have not been taught regard for property.

When adults do it, it shows a childish disregard for property.

If you've had a library book in your possession for months now and fear you'll have to pay astronomical fines, you might like to know that the maximum fine is \$1 on adult books and 50 cents on children's books.

If you've lost a book and haven't had the courage to tell the library about it, the fine is the same—\$1 for adult books, 50 cents for children's books.

When disregard for public or private property becomes widespread in the community, it is costly. In the case of the library books, an estimated \$500 is involved now in overdue or lost books and unpaid fines.

The loss in this case is actually \$1,000. By spending \$500 to replace lost or overdue books and to make up its fine budget, the library cannot spend the \$500 on advancing the library in the way of new books and services.

cial, Gordon Dean, chairman of the U. S. atomic energy commission, said "... in the rapid growth of the AEC program during the past six years, the name of the Los Alamos scientific laboratory continues to be synonymous with our nation's atomic weapons program."

A \$100,000 MANGANESE mills will go into operation at Truth or Ugh by May 15 with a valuation of about \$100,000 and spending of about \$50,000 monthly in Sierra county.

The company is pioneering in manganese ore concentrate with a flotation type mill.

TAOS HAS GIVEN TENTATIVE approval to a stiff curfew ordinance which would keep youngsters off the street after 9 p. m. as an answer to its juvenile delinquency problems.

The ordinance forbids young people from "loitering on the streets after 9 p. m." and penalizes the parents of youths found doing so.

ECONOMY—AS USUAL?



NEW MEXICO EDITORS ARE SAYING—

Warning Issued That Water Shortage in State Will Be Worst Since 1934—Need Conservation

WATER SAVING

Water conservation in New Mexico is everybody's job. It is imperative that we in Lea county take heed of the warning issued by the U. S. Soil Conservation Service. This warning states that the water shortage this summer in New Mexico will be worst since 1934.

Many old-timers will recall that the mesquite did not come out in 1934 in many areas of New Mexico.

It is time that individuals, housewives and men alike become water conscious lest we find ourselves in the same fix that many towns in West Texas have been in for the past four years. In San Angelo, Big Spring and other fine Texas cities, trees, shrubs, parks and lawns have had to go without water.

Lea county can take a lesson from these areas, and conserve their precious water supply.

It's time that everyone in the county stop the waste of water. Individuals can watch their water hose and sprinklers, and instead of letting them run all day, cut them off when their lawns are watered sufficiently.

It is only through care that our abundant water supply can be conserved.

Farmers are urged to use land leveling and other conservation measures to save water. They can plan their watering program to where it will not only save water, but save labor, as well as fuel and wear and tear on their equipment.

Let's all join the crusade to save water.—Hobbs Flare.

NEW HIGHWAY

Probably the best news of immediate interest to residents of Raton, Cimarron, Eagle Nest and Taos in yesterday's paper was the item about the granting of the right of immediate entry in connection with the construction of additional mileage along U. S. 64 between Eagle Nest and the top of Pálo Flechado Hill.

Spokesman for New Mexico's Highway Commission have declared that the Highway Department plans to complete the paving of all heretofore unpaved portions of 64 between Raton and Taos before another winter. Leave us say again, that it is immediate interest.

It is hard to remember, as one goes winding and skimming over pavement through beautiful Cimarron Canyon that the Canyon road was unpaved, duty and washboard until well after World War II. It is a sad commentary on the way our highways used to be built to recall that for so long the most colorful drive in New Mexico was neglected so long. Why, you don't have to be an old timer to remember when the pavement ended at Colfax, just this side of the Vermejo River! — Raton Daily Range.

BIG LEAGUE STUFF

The operation of New Mexico's state government has become big league stuff.

It will cost more than a million dollars per week to run the state and all its departments during the next two fiscal years, the Taxpayers Association of New

Mexico has figured out.

Legislative appropriations will hit \$13-million per year. Other state expenditures will total \$56-million per year, largely departments operating on earmarked funds such as the highway department and welfare department.

These state expenditures outside the general fund continue to concern the Taxpayers Association, which points out that the general fund, under direct control of the Legislature now amounts to but one-fifth of the actual money spent by the state government. "An additional \$56-

million is collected and disbursed from state level each year without being specifically appropriated by the Legislature," the association says.

"Most of this larger sum is received through state excise taxes, and allocated for public welfare purposes, for highway use, and numerous other agencies. It does not include some \$33-million a year of state aid to public schools."

"The huge total over which the Legislature has little or no control is mounting each year."

THOUGHTS IN PRINT

Communists Get Around Laws in U.S. Barring Them From Place on Ballots

TWENTY-SIX OF THE 48 states have laws barring the Communist party and other subversive groups from the ballot, but up to now the Communists have generally been able to get around them, reports Mary Hornaday, staff correspondent of the Christian Science Monitor.

The writer analyzes the situation this way: American Civil Liberties Union has made a nationwide survey on "The States and Subversion," just published by national headquarters here.

Communists have been able to get around state laws barring them from the ballot by filing affidavits that they do not advocate what the law forbids, or by getting court decisions on their side. At the time of the survey only one state court, Arkansas, had upheld the state law.

ACLU officials said their survey was too early to take into account the effect on these state laws of the United States Supreme Court's decision in the Smith Act case, that the Communist Party leaders, at least, conspire to advocate overthrow of government by violence.

ACLU inquiries to state attorneys general brought the conclusion that despite the flood of state laws against subversion, few known Communists have lost their jobs at the state level.

"It has been the Quakers and others conscientiously opposed to test oath-taking who have lost their jobs as teachers or public employees," it was discovered.

Some of the attorneys general who replied to the inquiry expressed the view that the subject matter or the state laws is for the federal government. They expressed little enthusiasm for the enforcement of such laws at the state level.

As of 1952, when the ACLU survey was made, the record showed:

Thirty-four states with anti-anarchy or criminal syndicalism laws passed from 1917 to 1923, aimed at the International Workers of the World and the early Communist movement — rarely invoked since the late 1920's.

Thirty-one states with laws against sedition, defined general-

ly in terms of advocacy of the overthrow of the government by violence; passed also from 1917 to 1923—now rarely used.

Thirty-three states with laws er seditious laws, passed mostly since 1945 and aimed at Communists.

Laws Rarely Used—Thirty-three states with laws against sabotage of public or private "property"—rarely used.

Thirty-two states with laws requiring special teachers' loyalty oaths; about 20 were passed in the 1930's, the rest since 1947. These are being enforced.

Twenty-eight states with laws barring the public employment of subversive persons, defined in various ways, but fundamentally aimed at Communists. Some ban subversives even from running for elective office—enforcement varies.

Twenty-six states with laws barring from the ballot any subversive political organization, defined to reach Communists. Some make such organizations criminal—effectiveness of the laws in practice varies.

Eleven states with laws denying in use of schools as meeting places to subversive organizations—enforcement is effective.

Membership a Crime—Five states with laws requiring subversive organizations and their members to register—apparently an ineffective law as no one has registered.

Two states—Pennsylvania and Massachusetts in 1952, adopted laws making membership in an organization advocating overthrow of the government a crime, thus, in effect, outlawing the Communist Party — not yet enforced.

Two states have taken more drastic action. Michigan in 1950, imposed life imprisonment as a penalty for writing or speaking subversive words, and Tennessee, in 1951, adopted a law calling for the capital penalty in cases of unlawful advocacy.

Taking a cue from the House Un-American Activities Committee, legislature in seven states have set up similar bodies. These have set up similar bodies. These have set up similar bodies. These have set up similar bodies.

These have set up similar bodies. These have set up similar bodies. These have set up similar bodies. These have set up similar bodies.

These have set up similar bodies. These have set up similar bodies. These have set up similar bodies. These have set up similar bodies.

Lake Arthur

By MRS. RAY PATE

Lake Arthur Correspondent

Mr. and Mrs. Ned Hedges accompanied their son, Richard, who is home from Caseblanca, Arabia, on a motor trip to Las Vegas Sunday at 9 for Portales to attend annual senior rodeo at East New Mexico university. They are accompanied by Miss Bart Ramer, class sponsor, and planning return Sunday. Several Lake Arthur boys are planning on participating in the contests at the Donald Hatch and Ralph Hatch are entering wild steer riding bronco busting contest.

Mr. and Mrs. Cecil Parker family entertained in honor their daughter, Betty's 12th birthday Sunday night. Guests were her grandparents, Mr. and Mrs. E. H. Hill; aunt and Mr. and Mrs. Norman Shands baby daughter, Norma Lee.

Members of the First Baptist church here met at the parsonage for a "welcoming party" home their new pastor, Rev. and Paul M. Chambliss and two a Merlyne and Louie, on Friday evening.

They surprised their pastor an old-fashioned "pounding" The guests brought cakes, soft drinks and coffee was served and served after a pleasant evening spent in singing.

Mrs. Paul M. Chambliss, Baptist minister's wife, has announced that Women's Mission society will meet at 2 p. m. today, May 7. They will have a royal service program, after they plan on doing some yard at the church and also paint flowers there.

The Pecos Valley Association Brotherhood of the First Baptist church held at Loco Hills, Texas, evening, April 28, was well attended from Lake Arthur. Rev. Paul Chambliss, local pastor, accompanied by several cars of were in attendance at the dinner and program.

Mrs. Margarette Smith of Selville, Ark., and Mrs. Gerald Clark of Seattle, Wash., left today after a visit in the home of Coach and Mrs. John Haver. They returned via Old Mexico Grand Canyon.

Real Estate Transactions

American Builders to Ralph Bennett et ux, lot 20, block 1, Currier addition, April 17.

Fred C. Sproul, Jr., et ux to American Builders, lots 6, 7, 8, 9, 10, 11, block 2, Currier addition, April 17.

Paul D. Hill et ux to Charles R. Carpenter et ux, lot 9, block 3, Denton subdivision, April 17.

Inland Improvement Co. to Elsie C. Kissinger, lot 2, block 5, Fair acres addition, April 17.

R. C. Garner et ux to R. C. Smith et ux, that part of SW1/4, SW1/4, 21-17-26 lying E of E line of railroad right-of-way, except beginning at NE corner of SW1/4, SW1/4, W 535 feet, S 293 feet, E 370 feet, N 60 degrees, E 203 feet, N 188 feet to point of beginning; also except beginning at a point where NW corner of SW1/4, SW1/4, section 21, bearing N68 1/2 degrees W 644 feet, E 208.7 feet, S 208.7 feet, N 208.7 feet to point of beginning, April 18.

R. C. Garner et ux to R. S. Smith et ux, N 1/4, NW1/4, NE1/4, SW1/4, NW1/4, NE1/4, E 1/4, NE1/4, NW1/4, 28-17-26, W 1/4, NE1/4, NW1/4, 28-17-26, lying E of E line of railroad right-of-way, April 18.

R. C. Garner et ux to R. C. Smith et ux, that part of SW1/4, SW1/4, 21-17-26, lying E of E line of railroad right-of-way except beginning at NE corner of SW1/4, SW1/4, W 535 feet, S 293 feet, E 370 feet, N 60 degrees, E 230 feet, N 188 feet to point of beginning; also, except beginning at a point where NW corner of SW1/4, SW1/4, section 21 bears N 68 1/2 degrees, E 644 feet, S 208.7 feet, N 208.7 feet to point of beginning—April 18.

Warranty Deeds R. C. Garner to R. C. Smith et ux, that part of SW1/4, SW1/4, 21-17-26, lying E of E line of railroad right-of-way except beginning at NE corner of SW1/4, SW1/4, W 535 feet, S 293 feet, E 370 feet, N 60 degrees, E 230 feet, N 188 feet to point of beginning; also, except beginning at a point where NW corner of SW1/4, SW1/4, section 21 bears N 68 1/2 degrees, E 644 feet, S 208.7 feet, N 208.7 feet to point of beginning—April 18.

R. C. Garner et ux to R. C. Smith et ux, N 1/4, NW1/4, NE1/4, SW1/4, NW1/4, NE1/4, E 1/4, NE1/4, NW1/4, 28-17-26, W 1/4, NE1/4, NW1/4, 28-17-26, lying E of E line of railroad right-of-way—April 18.

Frank Brook et ux to Robert W.

Justus, Minneapolis Star

"The Nerve!"

HURRY UP! MAKE A HOLE IN ONE!

GOVERNMENT ANTI-TRUST

Justus, Minneapolis Star

Too Much Noise From The Gallery

Open House for Our Foreign Friends

T. Z. McCullough and her girl, Sharon Lynn, at St. Ma hospital.

The senior graduating class of the Lake Arthur high school planning to leave Friday morning at 9 for Portales to attend annual senior rodeo at East New Mexico university. They are accompanied by Miss Bart Ramer, class sponsor, and planning return Sunday. Several Lake Arthur boys are planning on participating in the contests at the Donald Hatch and Ralph Hatch are entering wild steer riding bronco busting contest.

Mr. and Mrs. Cecil Parker family entertained in honor their daughter, Betty's 12th birthday Sunday night. Guests were her grandparents, Mr. and Mrs. E. H. Hill; aunt and Mr. and Mrs. Norman Shands baby daughter, Norma Lee.

Members of the First Baptist church here met at the parsonage for a "welcoming party" home their new pastor, Rev. and Paul M. Chambliss and two a Merlyne and Louie, on Friday evening.

They surprised their pastor an old-fashioned "pounding" The guests brought cakes, soft drinks and coffee was served and served after a pleasant evening spent in singing.

Mrs. Paul M. Chambliss, Baptist minister's wife, has announced that Women's Mission society will meet at 2 p. m. today, May 7. They will have a royal service program, after they plan on doing some yard at the church and also paint flowers there.

The Pecos Valley Association Brotherhood of the First Baptist church held at Loco Hills, Texas, evening, April 28, was well attended from Lake Arthur. Rev. Paul Chambliss, local pastor, accompanied by several cars of were in attendance at the dinner and program.

Mrs. Margarette Smith of Selville, Ark., and Mrs. Gerald Clark of Seattle, Wash., left today after a visit in the home of Coach and Mrs. John Haver. They returned via Old Mexico Grand Canyon.

Harper et ux, lot 9, block 1, Ar estates—April 20.

J. A. Fairer et ux to James Clay et ux, lot 9, block 5, Currier addition, April 20.

Angel Larez et ux to First Baptist church, Artesia, lot 6, block Combs subdivision—April 21.

Mary M. Sanchez et vir to Navarette, lot 2, block 6, S subdivision—April 21.

W. T. Shannon et ux to Don O. Jensen et ux, lots 10 and block 4, Spencer second addition, April 21.

Ava Gage McCorkle et vir to E. Gage et ux, E 1/4, W 1/4, SE1/4, SE1/4, 12-17-25—April 21.

R. L. Coulson et ux to Curtis Anderson et ux, beginning at point on E line of highway that is 1309 feet N of S line NW1/4, SW1/4, 21-17-26, 21-17-26, N 50 feet; E to W line of right-of-way; SELY to a point is E of of the point of beginning to point of beginning—April 21.

Josephine Jernigan to Clyde Phillips, et ux, lot 9, block 13, Forest Hill—April 25.

B. G. Robinson et ux to Elton Thompson et ux, lot 1, block Cochran subdivision, except 5 feet—April 25.

Edward J. Boans et ux to gene Boans et ux, beginning at corner, NE1/4, 27-17-26, S 1/2, W 990 feet, N 440 feet, E 7 feet to point of beginning—April 27.

Justus, Minneapolis Star

"The Nerve!"

Hope News
By MRS. E. L. COX
Hope Correspondent

A calf-branding took place on the Lennie Reeves ranch near Carlsbad on Tuesday. Those helping in the branding were George Teel, Mr. and Mrs. F. M. Martin, Mr. and Mrs. Lincoln Cox of Hope, Mr. and Mrs. Raymond Sawyer, Mr. and Mrs. Ernest Reeves of Elk, and the sons of Mr. and Mrs. Jack Noble and baby were there at the noon hour.

Mr. and Mrs. Lincoln Cox of Hope were Artesia visitors on Tuesday afternoon.

John Bush took his mother, Mrs. John Bush and an aunt, Mrs. Alice Jackson to Artesia on Tuesday to see a doctor.

Mr. Frank Runyan visited with the Ethel Altman and Mrs. Ada Trimble on Wednesday afternoon while Frank was having the dental work done.

Mr. George O. Teel spent from Friday until Friday in Roswell attending some dental work done.

There she visited with relatives.

Mr. McCallister of the water engineering department in Carlsbad, Mr. Spragg and Mr. Griffin from the FHA were in Hope Wednesday completing the details on the water loan for the Hope community. While here they did some chaining to get an estimate as to how much line would have to be used for the water mains. It won't be long now until Hope will have drinking water.

Eula Marie Cox went to Carlsbad Tuesday afternoon to be the pianist at the banquet in honor of the postmaster, Mr. Ray Soliday.

Mrs. Ada Belle Trimble was relieved of the worry as to how she was going to get an old dead tree taken up near the telephone office. Tuesday during the high wind the tree was blown over on the telephone office. Mrs. Trimble's worry then was how to get it off the building.

The seniors enjoyed a party in the Lincoln Cox home Thursday night. Cakes and cookies were served to David and Joe Sanders, Dolph Jones, Robert Wood, Eugene Lee, Lessie Fisher, Carol Munson, and Eula Marie Cox, all seniors, and Mrs. Lincoln Cox, Ruth Ann, Dub, and Shirley Cox.

Mr. and Mrs. Anderson Young and Alta Ruth returned home on Thursday afternoon from Hamlin where they had been to attend the funeral of Mr. C. B. Bowland, father of Mrs. Young. Mrs. Lyle Hunter taught during the absence of Mrs. Young.

A recent expedition of mountain climbers found vast caves in which rivers of centuries-old ice flow 10,000 feet high in the Pyrenees on the border between France and Spain.

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO
IN THE MATTER OF THE ESTATE OF CHARLES ROGERS, DECEASED.
No. 1765

NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT, AND PETITION TO DETERMINE HEIRSHIP OF DECEDENT, OWNERSHIP OF HIS ESTATE, AND PERSONS ENTITLED TO DISTRIBUTION THEREOF.

THE STATE OF NEW MEXICO TO: Mrs. Jennie Rogers, Ralph W. Rogers, Paul Rogers, Russell Rogers, Albert Q. Rogers, Jack Rogers, Robert L. Rogers, Howard E. Rogers, Mrs. Elizabeth Jernigan, Mrs. Eleanor McCaw and Mrs. Stella Jackson; All unknown heirs of Charles Rogers, deceased; and All unknown persons claiming any lien upon or right, title or interest in or to the estate of said decedent, GREETING:

NOTICE IS HEREBY GIVEN that Russell Rogers, administrator herein, has filed his Final Account and Report in this cause and, by order of the Probate Judge of Eddy County, New Mexico, the 26th day of May, 1953, at the hour of 10:00 A. M., in the Court Room of the Probate Court in the Court House at Carlsbad, New Mexico, is the day, time and place for hearing said Final Account and Report and any objections thereto, and for the settlement thereof. Any heir at law, creditor or any other person interested in the estate

may, on or before the day set for said hearing, file his objections thereto, as provided by law. At the same time and place, said Court will determine the heirship of the decedent, the ownership of his estate, the interest of each respective claimant thereto or therein, and the persons entitled to distribution thereof.

NEIL B. WATSON, Artesia, New Mexico, is attorney for the administrator.

WITNESS MY HAND and seal of said Court on this the 9th day of April, 1953.
R. A. WILCOX,
County Clerk and ex-officio Clerk of the Probate Court.
By Vera Brockman, Deputy.
30-41-T-36

NOTICE
STATE ENGINEER'S OFFICE
Number of Application RA-43 thru RA-438 and RA-1732-Comb, Santa Fe, N. M., April 24, 1953.

Notice is hereby given that on the 16th day of April, 1953, in accordance with Chapter 131 of the Session Laws of 1931, L. T. Lewis of Roswell, County of Chaves, State of New Mexico, made application to the State Engineer of New Mexico for a permit to change location of artesian well and place of use of 220.5 acre feet of artesian groundwater per annum by abandoning the use of Wells No. RA-434 thru RA-438 and RA-434-A located respectively in the NW $\frac{1}{4}$ NW $\frac{1}{4}$ NE $\frac{1}{4}$ of Section 32 and the NW $\frac{1}{4}$ SW $\frac{1}{4}$ SE $\frac{1}{4}$ of Section 28, both in Township 19 South, Range 26 East, N.M.P.M., for the irrigation of 73.5 acres of land described as follows:

Subdivision Pt NE $\frac{1}{4}$ NE $\frac{1}{4}$, Section 32, Township 19 S., Range 26 E., Acres 25.0
Subdivision Pt SW $\frac{1}{4}$ NW $\frac{1}{4}$ NE $\frac{1}{4}$, Section 32, Township 19 S., Range 26 E., Acres 9.0
Subdivision Pt NW $\frac{1}{4}$ NW $\frac{1}{4}$ NE $\frac{1}{4}$, Section 32, Township 19 S., Range 26 E., Acres 3.0
Subdivision Pt E $\frac{1}{2}$ NW $\frac{1}{4}$ NE $\frac{1}{4}$, Section 32, Township 19 S., Range 26 E., Acres 20.0
Subdivision Pt SW $\frac{1}{4}$ NE $\frac{1}{4}$, Section 32, Township 19 S., Range 26 E., Acres 16.5 and drilling an artesian well 13 inches in diameter and approximately 1000 feet in depth, at a point in the NE $\frac{1}{4}$ NW $\frac{1}{4}$ SW $\frac{1}{4}$ of Section 34, Township 19 South, Range 26 East, N. M. P. M., for the irrigation of 73.5 acres of land described as follows:

Subdivision E $\frac{1}{2}$ W $\frac{1}{2}$ SW $\frac{1}{4}$, Section 34, Township 19 S., Range 26 E., Acres 40.0
Subdivision Pt W $\frac{1}{2}$ SE $\frac{1}{4}$ SW $\frac{1}{4}$, Section 34, Township 19 S., Range 26 E., Acres 10.0
Subdivision Pt W $\frac{1}{2}$ NE $\frac{1}{4}$ NW $\frac{1}{4}$, Section 3, Township 20 S., Range 26 E., Acres 18.0
Subdivision Pt NW $\frac{1}{4}$ SE $\frac{1}{4}$ NW $\frac{1}{4}$, Section 3, Township 20 S., Range 26 E., Acres 5.5.

Application is also made to comeing water from this well with water from artesian well No. RA-1732, located in the NW Corner of the NE $\frac{1}{4}$ NE $\frac{1}{4}$ of Section 4, Township 20 South, Range 26 East, N. M. P. M., for the irrigation of the above-described 73.5 acres and 100 acres of land under Water Right File No. RA-1732 and described as follows:

Subdivision NE $\frac{1}{4}$ NE $\frac{1}{4}$, Section 4, Township 20 S., Range 26 E., Acres 40
Subdivision W 30' acres NW $\frac{1}{4}$ NW $\frac{1}{4}$, Section 3, Township 20 S., Range 26 E., Acres 30
Subdivision W 30' acres SW $\frac{1}{4}$ NW $\frac{1}{4}$, Section 3, Township 20 S., Range 26 E., Acres 30.

No additional rights over those set forth in Declaration No. RA-434 thru RA-438 and License No. RA-1732 are contemplated under this application.

Appropriation of water from all sources combined to not exceed a total of 3 acres feet per acres per annum.

Old wells to be plugged.

The 73.5 acres to be moved from to be dried up to further irrigation from artesian groundwater.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 23rd day of May, 1953.

JOHN H. BLISS,
State Engineer.
34-31-T-38

IN THE PROBATE COURT OF EDDY COUNTY, STATE OF NEW MEXICO
IN THE MATTER OF THE LAST WILL AND TESTAMENT OF JAMES ERNEST CORNETT, DECEASED.
No. 1892

NOTICE OF DATE FIXED FOR HEARING PROOF OF WILL TO WHOM IT MAY CONCERN:

Notice is hereby given that an instrument purporting to be the Last Will and Testament of James Ernest Cornett, Deceased, has been filed for probate in the Probate Court of Eddy County, New Mexico and that by order of said Court the

15th day of May, 1953, at the hour of 10:00 o'clock A. M., in the Probate Court of Eddy County, New Mexico, in the City of Carlsbad, is the day, time and place set for hearing proof of said Last Will and Testament.

Therefore, any person or persons wishing to enter objections to the probating of said Last Will and Testament are hereby notified to file their objections in the office of the County Clerk of Eddy County, New Mexico, on or before the time set for hearing.

DONE at Carlsbad, New Mexico, this 15th day of April, 1953.
R. A. WILCOX,
County Clerk.
By L. M. Sears, Deputy.
32-41-T-38

IN THE DISTRICT COURT OF EDDY COUNTY, STATE OF NEW MEXICO.
JANET YARBERRY
Plaintiff,
vs.
WILLIAM J. YARBERRY,
Defendant.
No. 13718

NOTICE OF PENDING SUIT
STATE OF NEW MEXICO to WILLIAM J. YARBERRY, GREETING:

You will take notice that there has been filed in the District Court of Eddy County, New Mexico, a civil action numbered 13718 on the on the docket of said Court, wherein JANET YARBERRY is plaintiff and you, WILLIAM J. YARBERRY, are the defendant; that

the purpose of said suit is to secure a decree of divorce from you, the defendant, and that unless you appear, answer, or defend herein on or before the 11th day of June, 1953, the plaintiff will apply to the Court for relief prayed for in her Complaint filed herein and the judgment will be entered against you in said cause.

MILFORD D. ESTILL is attorney for the plaintiff, and his office is 208 Carper Building, Artesia, New Mexico.

IN WITNESS WHEREOF I have hereunto set my hand and affixed my official seal this 23rd day of April, 1953.
(SEAL) Marguerite E. Waller,
Clerk of the District Court.
34-41-T-40

MOTORISTS — STOP TAKING CHANCES!
See George's
AUTOMOTIVE ELECTRIC SERVICE
FOR BUMPER-TO-BUMPER ELECTRIC SERVICE
ALL WORK GUARANTEED
GEORGE C. ABEL,
Operator
1115 S. First Phone 455-J



Ladies
There's a powerful story in this FREE folder. Ask for your copy today.



He asked "How would you like your husband's wages cut in half?"

First New Mexico Company
Investment Securities
General Insurance
R. V. Ely A. C. Fleehart
419 N. Richardson Roswell, N. M. Phones 568 - 569

FIRST NEW MEXICO COMPANY
419 North Richardson, Roswell, New Mexico

Please send free copy of folder about Mutual Funds.

NAME _____
ADDRESS _____

CYCOLOGY SEZ



A TRULY DESIRABLE MAID IS ONE WHO CAN SERVE COMPANY - SO THEY'LL COME AGAIN, OR SO THEY WON'T

A truly desirable diet is one to tone up your cattle, hogs and chickens and keep them healthy all of the time. See us for the Feed to do the job.

E.B. BULLOCK
ARTESIA & SONS New Mexico
FEED, FLOUR, COAL—SEEDS
105 South 1st St. Phone 86



PROGRESS

REMEMBERING THE PAST—LOOKING TO THE FUTURE!
PROGRESS IS NOT ACHIEVED BY FORESIGHT ONLY, BUT ALSO IN REMEMBRANCE OF THINGS PAST...

Today and in the Future... this Bank is pledged to individual and collective progress... you are invited to freely ask the valued advice of our Experienced Officers, who will be happy to discuss your various Investment Problems... whether great or small. Visit our bank and get acquainted, today!

PEOPLES STATE BANK
"Artesia's Friendly, Personal Bank"

Member of F.D.I.C. Deposits Insured Up to \$10,000



Step right up, folks!
The Carnival of Gas Cooking
presents the
Automatic GAS Range!

Only GAS gives instant heat
Only GAS gives smokeless broiling
Only GAS gives fresh air ovens

Free CARNIVAL CLOWN BALLOONS for the kiddies

Kids, take your Mom to a gas appliance dealer's store or Southern Union Gas Company. You'll get a big clown balloon... FREE!

The Carnival of Gas Cooking is in full swing at your local gas appliance dealer's store and Southern Union Gas Company. Visit their midways and see the greatest range on earth—the automatic Gas range!
Only Gas gives you so much for so little!

MORE WOMEN COOK with GAS than all other fuels combined!

It's FASTER... BETTER... CHEAPER! IT'S MODERN!

Southern Union Gas Company
HELPING BUILD THE GREAT SOUTHWEST

'Greatest Show' Tops DeMille's 'Sampson, Delilah'

When Cecil B. DeMille wrapped up his colossal production of "Sampson and Delilah" several years ago, both fans and experts wondered what this super showman would turn to next. His biblical epics, historical pageants, and religious spectacles had pioneered movie history? Were there still new trails for the old master to blaze?

The answer was yes, and it is now dazzlingly framed in "The Greatest Show on Earth." DeMille's latest, largest, and most lavish Technicolor spectacle, which opens Wednesday at the Landsun theater. It is a grand-scale circus epic which provided the fresh challenge for DeMille in this Paramount picture. Judging from the superlatives that the film has earned in advance showings, the movie-making genius was more than equal to the task.

This latest of DeMille's movie

milestones blends a huge and authentic panorama of the world's biggest Big Top Show with a penetrating drama of behind-the-scenes circus life. His mammoth cast includes a brilliant roster of Hollywood players and thousands of performers and workers of the Ringling Bros.-Barnum & Bailey circus, which cooperated in making the film. Heading the greatest array of talent ever to grace a single picture are Betty Hutton, Charlton Heston, Cornel Wilde, Dorothy Lamour, Gloria Grahame and James Stewart. All of the circus' exciting acts—acrobats, tightrope walkers, clowns, acrobats, jugglers and trained animals—are also seen in the spectacle.

During the long period of research, planning and preparation that preceded production, perfectionist DeMille reached two unique decisions: movie stars playing circus daredevils would do their own stunts and the bulk of the scenes would be shot during actual circus performances. This meant nerve-rattling realism for the finished film, and a lot of travel and trial for the players.

The 300-man Hollywood troupe

Artesia Electric One of Few Dealers to Achieve Award; Icebox Safety Drive Opens

Presentation of a 100 per cent quota award to Artesia Electric Co. was made this week by L. David Stacy, commercial manager for West Texas, New Mexico and Arizona to the W. G. Walz Co. of El Paso.

The gold and silver award, presented to A. W. Harrah, owner of Artesia Electric, is one of only seven given among 65 dealerships in the tri-state area for achieving sales quotas for Frigidaire commercial refrigeration and air conditioning in 1952.

Stacy pointed out that the awards represent aggressive sales programs on the part of the winners, despite heavy competition in the industry.

T. V. Thomas has been appointed manager for Artesia G. F. Wacker store, succeeding Fred Simpson.

few more than 20,000 miles to enact the scripted drama during regular circus engagements in Sarasota, Florida, Washington, New York and Philadelphia. Plucky Betty Hutton and Cornel Wilde spent months on the flying bars training for their roles as rival trapeze artists. Gloria Grahame spent almost a long learning to ride in an elephant's trunk and to safely support its ponderous foot with her face. When these stars are seen working in their risky specialties in "The Greatest Show," it's the real McCoy.

Thomas has been relief manager of the store for the past few months. He is a native of Durant, Okla.

Mr. and Mrs. Thomas are living temporarily at 902 W. Washington.

Herschel E. Scott has been appointed manager of Guy Tire & Supply Co. by Clyde Guy, owner, after having been with the firm for four years.

He succeeds Van Swearingen. A resident of Artesia since 1946, Scott was salesman for Lederle Laboratories in Albuquerque before coming here.

He and his family live at 701 W. Main.

Southeastern New Mexico Electronics association held a television school for members at the Nixon Hotel, Roswell, Sunday and Monday.

Members of the association include a number of radio and television dealers and servicemen from Artesia.

The meeting, scheduled for 9 a. m. to 9 p. m. sessions both days, was planned in anticipation of television broadcasting from Roswell now slated for mid-May.

Fred Kieser of Kieser Refrigerator and Appliance Service is starting a campaign to remove locks and doors of unused refrigerators and iceboxes. Such removal, a small job for refrigerator men, would prevent children from smothering in the boxes. Kieser will do the work free of charge. Phone him at 819-W or 1292 or see him at his place of business at 811 S. First.

People who have refrigerators or iceboxes stored in basements, garages, sheds, or out-of-doors, or who may know of any boxes which have been abandoned may telephone Kieser to get free removal of hinges and locks. Most children can not life a refrigerator door and once it is taken off, much of the danger of the children being smothered is controlled.

This sort of thing happened in the community several years ago and each year children lose their lives by crawling into refrigerators, either slamming the door themselves or having it closed by another child.

Valley Exchange Realtors moved into their new location at 120 S. Roswell Friday.

They will have part of the building formerly occupied by the Goldstein Book Store. They are adding some new office equipment and expanding their quarters so as to have more room for the convenience of their customers. Millard Long of Artesia is now associated with the firm in the capacity of real estate salesman. The name of the firm is being changed to

Harvey Jones Agency.

Mr. and Mrs. George Keys, owners of the Credit Bureau of Artesia, are announcing that the firm is moving from 905 Sears street to 120 S. Roswell. They will occupy the Goldstein Book Store location with the Harvey Jones Agency.

Clem and Clem have added a new repair man to their personnel. He is Bernard Goulet of Haverhill, Mass. His wife, Terry, and their two small daughters have just joined him here. They flew down Saturday and the family are living at 608 Dallas.

Gene Nunn of Hill Lines, Inc., was in Portales attending a terminal managers' meeting, when he was called to Lubbock to manage the company office there. He relieved R. W. Duke, whose wife died. Mrs. Nunn and their daughters, Daina and Linda, joined him in Lubbock. They were gone two weeks and returned last Monday. Nunn managed the local office by remote control through the company's leased teletype wire while he was in Lubbock.

Cause of Backache Discussed By Local Doctor

Backaches are often a constant irritation but unless the condition becomes very acute, the patient will go on for years without looking for the CAUSE of the backache. Frequently the cause for the backache will be found at a point remote from the actual pain. This is due to the fact that nerve pressure in the upper part of the spine, especially the cervical (neck) region will interfere with the transmission of vital nerve energy from the brain (the powerhouse of the nervous system) to the lower part of the back.

With the Neurocalometer the Chiropractor can locate the point of nerve pressure in the spine; the X-ray will show the degree and direction of the subluxation (misalignment). The Chiropractor adjusts the vertebra which produces the pressure, thereby restoring the free flow of nerve impulses to the muscles, ligaments, and other tissues of the back. When this is done, the irritation to the damaged tissues is removed, inflammation subsides, and repair to tissues is in progress.

It is not right to say "everything possible has been done" unless Chiropractic is included. For further information about Chiropractic you are invited to consult Dr. Kathryn Behnke, Palmer Graduate Chiropractor, 408 W. Richardson, phone 861.

Since 1927, hydro-carbons from petroleum and natural gas have become a source of raw materials for more than 2,500 different chemical products.

NOTICE STATE ENGINEER'S OFFICE

Number of Application RA-3013-S-2, Santa Fe, N. M., April 15, 1953.

Notice is hereby given that on the 13th day of April, 1953, in accordance with Chapter 131 of the Session Laws of 1931, L. T. Lewis, of Roswell, County of Chaves, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate shallow ground waters of the Roswell Underground Water Basin by drilling a well 16 inches in diameter and 180 feet in depth at a point in the NW 1/4 SW 1/4 of Section 19, Township 16 South, Range 26 East, N.M.P.M., for the purpose of supplementing Well No. RA-3013 located in the SW 1/4 SW 1/4 SW 1/4 of said Section 19 for the irrigation of 204.2 acres of land described as follows:

Subdivision Part S 1/2 SE 1/4, Sec-

tion 19, Township 16 S., Range 26 E., Acres 70.0

Subdivision Part SW 1/4, Section 19, Township 16 S., Range 26 E., Acres 134.2.

Appropriation of water from all sources combined to be limited at all times to a maximum of 3 acre feet per acre per annum.

No additional rights over and above those set forth in Water Right File No. RA-3013 are contemplated under this application.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said underground source, may protest in writing the State Engineer's grant of approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless proven up for consideration by the State Engineer on that date, based on or about the 23rd day of May, 1953.

JOHN H. BLISS,
State Engineer.

GOODIES at GOODNER'S TUESDAY — WEDNESDAY — THURSDAY

Fresh Strawberry
CHIFFON PIES each 55¢
Assorted
COOKIES doz. 29¢

WEDDING CAKES! BIRTHDAY CAKES! GOODNER'S BAKERY

515 West Centre Artesia, N. M. Phone 338

COMFORTABLE LIVING—

For comfortable living at a moderate price, you will want to see this modern home with wall-to-wall carpet in dining and living rooms, a large den with knotty pine wall and colonial fireplace, fully landscaped grounds, 250-foot wall in back, 800-square foot patio with barbecue, three bedrooms. SEE THIS HOME AT 804 RUNYAN \$2500 Down — Reasonable Terms!

which do YOU prefer?



Sunny Brook

KENTUCKY straight WHISKEY
KENTUCKY blended WHISKEY

WORLD'S LARGEST SELLING KENTUCKY WHISKEY

BOTH 86 PROOF • OLD SUNNY BROOK BRAND KENTUCKY BLENDED WHISKEY CONTAINS 65% GRAIN NEUTRAL SPIRITS • THE OLD SUNNY BROOK COMPANY, LOUISVILLE, KENTUCKY



You've probably heard the news by now. About the dazzling getaway and performance of this 1953 Buick SPECIAL.

About its new record-high horsepower and compression — its more velvety Million Dollar Ride — its bettered handling — its luxurious new comfort, trim, appointments.

But have you heard the happiest part of the story? You can step into this rich, roomy, robust-powered Buick for just a few dollars more than you pay for the "low-priced" cars.

That's fact — and we show our delivered price to prove it.

But look beyond the extra room and comfort and power and thrill you get for the money in this Buick, and you discover something else: You find a whole lot of important little things are provided here as standard equipment that most

other cars of similar price charge as extras — things like direction signals, oil-bath air cleaner, full-flow oil filter, dual map lights, trip-mileage indicator, automatic glove-box light.

So — it's up to you, good sir. It's up to you to look into this terrific, thrill-packed 1953 Buick SPECIAL.

It's up to you to try it — compare it — and see for yourself it's a buy you can't deny. Why not drop in this week?

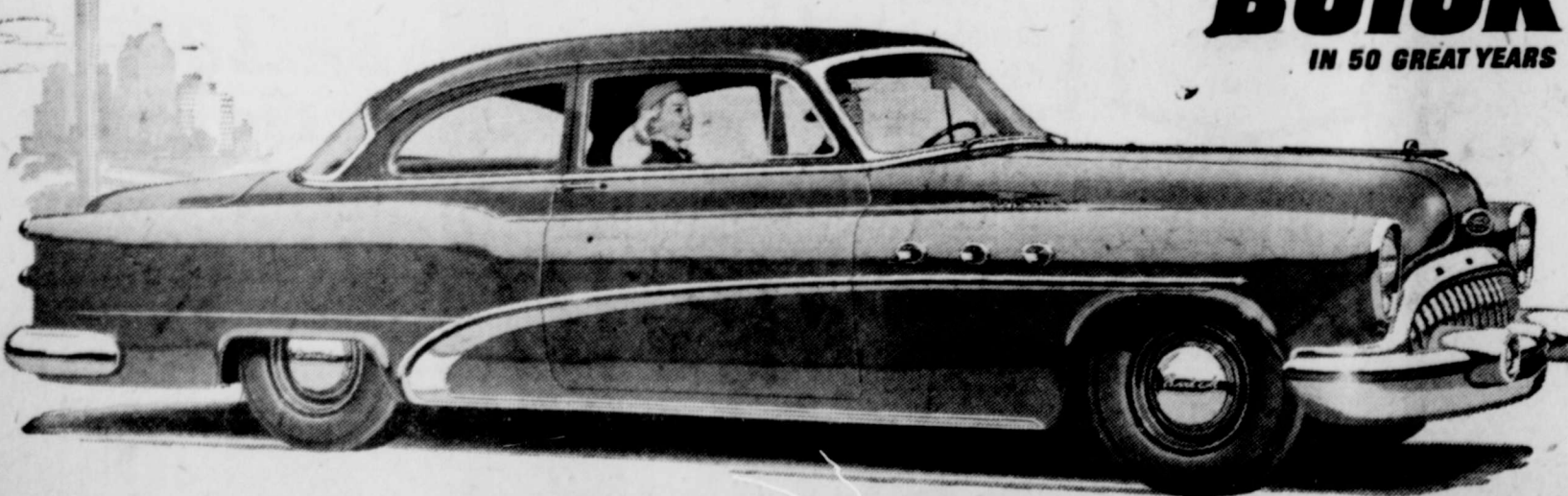
Television treat — the BUICK CIRCUS HOUR — every fourth Tuesday

Only **\$2540⁰³**
buys a Buick

— the new 1953 Buick SPECIAL
2-Door, 6-Passenger Sedan
Model 480, illustrated,
DELIVERED LOCALLY.

Optional equipment, accessories, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities due to shipping charges. All prices subject to change without notice.

THE GREATEST
BUICK
IN 50 GREAT YEARS



WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

GUY CHEVROLET COMPANY

101 West Main

Phone 291

UNDERCOVER BEAUTY FOR MOTHER

Virtue's LINGERIE

Cool and Easy to Care for, it's RIPPLE-SHEER

The Gown **\$2⁹⁸**

For your easy sleeping in "KATZ." A fine batiste, softly frilled with net and lace. It's a lovely gown made of cotton plisse that never needs ironing. Sizes 32 to 48.

The Shorty **\$2⁹⁸**

The companion to the above gown. No ironing cotton plisse Nylon embroidery around the neck. In pastel colors. Sizes 32 to 38.

The Bed Jacket **\$2⁹⁸**

Then top both the above with a delightful matching bed jacket. Made of cool cotton plisse batiste. Never needs ironing. Nylon trim. Sizes 32 to 38.

To Wear Now and All Summer!

Virtue's
SERVING THE SOUTHWEST

215 W. Main
Artesia, N. M.