Schleicher County's Only Newspaper—Carrying Home News First—A Home County Institution Offering The Best Advertising Medium

VOLUME 44

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ELDORADO SCHLEICHER COUNTY, TEXAS THURSDAY DECEMBER 27, 1945

NUMBER 48

Parker Remodels Store and Enlarges Business; Purchases Menard Store

Double announcement of renovation and enlarging of the Red and White grocery in Eldorado, Bids Are Asked and of purchase of the Red and White grocery store in Menard is made this week by W T. Parker. Eldorado grocer and returned war veteran.

The Red and White grocery was established in 1940 by W. T. Parker, in the building in which his father's business had been located. When Mr. Parker left for service, Bill Sproul, then manager of the Red and White at Christoval, moved to Eldorado to become man-

Work on the renovating project will start January 1. The Ashmore Barber shop and the Leslie Baker office will be moved to other locations, and the partition will be removed between these rooms and the present Red and White quarters, to provide additional floor

During the Thanksgiving holidays, Parker and Sproul went to Stanford to buy a walk-in cooler, New Station Roof which they moved to Eldorado, for use in storage of meats, vegetables and fruits. Other improvements crete supporting bases and have on which work will start in Janu- placed rafters for the new roof ary, include complete remodeling which F. B. Calcote is building on of the front and the interior, in his Eldorado Motor Company loconformance with new grocery cation. The floor of the driveway store designs. The remodeled store, has been cemented for a number of it is planned, will be more attrac- years but the pumps at the front McCORMICK DISCHARGED tive and more convenient for the had always been in the open. self-serve shopper.

Mr. Parker will manage the Eldorado store, with Wylie Hight as assistant manager, Doyle Cates as market manager, and the old crew of clerks as assistants.

t his plans here, he will also be neighboring town.

White Grocery Company has and booths. purchased the Red and Sproul will move there and take a large crowd. charge of the business January

The deal whereby W. T. Parker Local Young People enlarges his holdings by acquiring Wed In November a second grocery store was completed this week.

While details are yet to be Sproul, associated with Mr. Park- Nov. 14 at Bandera to Ernest Howith Glenn Parker, already in Menard, to be in charge of the The bride attended Our Lady of

Joe Aycock, will also be operated. her marriage was working or The food locker plant also has her Master's in library science. slaughtering facilities.

store will be officially changed to months' service. Both young peo-W. T. Parker Red and White Grocery of Menard.

some repairs and improvements in

January 1. Mr. Sproul has not been able to make plans to move his household goods to Menard as he has not yet found a residence there.

LOST-One ladies black shoe, ox- check-up on his eyes following a tween Christoval and Eldorado. ported his eyes to be in excellen' Mrs. George Dickens.

On Menard Road

Menard-Eldorado intercounty seat road is scheduled to receive attention from the state soon with publication of request for bids to be received Jan. 10.

A strip scheduled for early future letting will be a section from Menard Co. to the Schleicher Co line, and another strip will be the Schleicher section leading to the business district of Eldorado. It is understood that Texas will spend about \$487,000 on this Menard-Eldorado highway.

Farmers and ranchers along the road to the Menard line are moving fences in preparation for moving in of the state highway road equipment.

Calcote Builds

Workmen have prepared con-

J's Cafe Enlarged

Feeling the need for more room as her business increases, Mrs While Mr. Parker is carrying Jim Finley, proprietor of J's Cafe remodelled the inter taking over another store in a ior of her building by opening a door into an adjoining room where The W. T. Parker Red and she has placed a number of tables

With the additional room, Mrs White store at Menard, and Bil' Finley is better prepared to serve

Frances Robinson, daughter of Mr. and Mrs. Thomas Payne Roworked out, it is planned that Bill binson of Eldorado, was married er for eleven years, and manager ward Sellers, Jr., son of Mrs. of the Red and White during the Claude Butler of Eldorado and E two years the latter spent in ser- H. Sellers of Drumright, Okla vice, will be manager of the store, The marriage has been announc-

the Lake College at San Antonio In connection with the Menard where she received her BA degree store, a locker plant, leased from last spring, and at the time of

The groom entered service in The deal is effective January 1. July, 1941, receiving his discharge on which date the name of the in November, 1945, after 38 CARD OF THANKS ple were reared here.

They are at home in the Bearce The business change calls for apartments, and the groom is associated with his step father, C the building, to be made after A. Butler, in the trucking busi

Mr. and Mrs. Joab Campbell and Forrest Alexander returned Friday night from Dallas where Mr. Campbell had gone for a ford style. Lost somewhere be- recent operation. The doctor re-1tpd | condition.

Merry Christmas, Readers! and a Prosperous New Year

This issue of the Eldorado Success conveys Christmas greetings from the business people of Schleicher County to the general reading public. This paper, dated Thursday, reaches the readers on Christmas Eve, and will take the place of Thursday's issue.

It takes an entire community to run a newspaper—the people who make and report the news, and the businessmen who address the public through the paper's advertising columns.

We can truthfully and sincerely say that this newspaper has received the heartiest cooperation from everyone—a fact which has made work pleasant and living in Schleicher County a joy. For this we sincerely thank you.

We expect our newspaper to grow with the town. We will give you during 1946 the best publication it is within our power to produce.

That Christmas may be a happy time for you and the New Year a prosperous period in your life, is our wish.

> The Eldorado Success. Fred and Alice Gunstead.



TSgt Rex H. McCormick was discharged from the Army on Dec. 18 at Ft. Bliss, Texas, after having served over five years. He is the son of Mr. and Mrs. Rex Mc-Cormick of Eldorado.

He is a graduate of Eldorado High School and attended San Angelo Business College.

He served in the States through out the war except the last four months, when he was in Guam. He and his wife and baby are now making their home here. They expect to engage in ranching.

We wish to thank the Men's Bible Class of the First Baptist Church, and individuals and business firms of Schleicher County who gave us financial assistance after the recent loss of our husband and father. God's blessings on each and every one of you.

Mrs. D. L. Rutland and children.

Isaacs, Sr.

PARKER DISCHARGED



Ellis Glenn Parker received his honorable discharge recently at with his mother, Mrs. W. H. Parker, and other relatives.

Parker, who held the rating of Statff Sergeant at the time of his discharge entered the service in Nov. 1941 in technical training, and with the exception of about six months, spent his entire period of training at Scott Field.

He is a graduate of the Eldorado High School and was reared

Mrs. Willard E. Humphrey, was Mrs. Schooley's parents, Mr. and carried to a San Angelo hospital Friday evening for medical treat- Clifford, who recently returned ment. Following a check-up, he from overseas, will visit the grave was brought home, and his condition is considered somewhat improved at present

Mrs R. A. Smith of Phoenix Ariz. arrived Saturday for a holiday visit with her brothers, Ed Mr. and Mrs. Conn Isaacs and and H. E. Finnegan and families son Larry of Big Springs are and her sister, Mrs. G. H. Patterspending the holidays here with son who with Mr. Patterson and here from Oak Ridge, Tenn.

J. L. Ratliff Buys Out Oberkampf of Ozona; Deal Effective Jan. 1

SONORA GROCERY IS BADLY BURNED

The Eldorado fire boys made a run to Sonora at about 5:00 a. m. Ozona, comprising hardware, fur-Friday, to help put out a destructive fire which badly damaged the Red and White Grocery and for a time threatened an entire business block.

the roof of the building, spread nora and Rock Springs. throughout the store, causing damage to the building and grocery

Through the efforts of the Sonora and Eldorado fire boys, the damage was confined to one store building. The Red and White stock and building are owned by the Hamiltons. Some insurance was

Tire Rationing To End January 1

New Year's will bring to moone of war's worst headachestire rationing.

Official announcement is made that tire rationing will end at the new management. 12.01 Jan. 1.

After Jan. 1 motorists may buy as many tires as they need-if they can get them!

CAMERON GIVES BONUS

half months salary. This marks the arrival of Carroll in Eldothe sixth consecutive year that rado Friday night, and arrival of the company's bonuses were based the other children here for the on that method.

tions are 76 ex-service men who change the entire set-up It is exhave returned to their places in pected that details will be arthe Cameron organization.

Gardner McCormick, law student at Baylor University left Mon-Scott Field, Ill. and is at home day (today) for his school after spending several days here with his parents, Mr. and Mrs. Van McCormick. As he is a member of For Page Drug Store the basketball team he is scheduled to accompany the team on a trip to Oklahoma during the holidays, and to New York and other points in the East in the early spring.

Mrs. Lorna Schooney and son Clifford, will leave Monday (today) evening for Voca where they Eddie, the small son of Cpl. and will spend the holidays with Mrs. A. L. Holloway. While there of his father, the late F.. D. Schooley, and will place a marker

> Mrs.. G. S. Cathey of San Angelo is a weekend visitor in the home of her sisters-in-law.

Mr. and Mrs.. Frank Meador his parents, Mr. and Mrs. Ben L. daughter, Wanda, are visiting are spending Christmas in Sar

An important business deal was made recently when J L. Ratliff of Eldorado, owner of four dry goods stores in Southwest Texas, bought out Joe Oberkampf of IN FRIDAY BLAZE Ozona, the change to become effective Jan. 1. The Oberkampf business is one of the largest in niture, undertaking and butane

The dry goods store which Mr. Ratliff bought in Ozona early in The store is located in the main November from Steve Perner is part of the Sonora business dis-lalready open for business. It is trict, adjoining the bank. The the fourth in the Ratliff chain, fire, which evidently caught in others operating in Eldorado, So-

With ownership of Oberkampf's Mr. Ratliff becomes a heavy investor in the business district of Ozona, as owner of two main businesses He also expands his interests; the Perner deal was a dry goods store, as are the other Ratliff establishments; the Oberkampf business includes hardware, furniture, funeral work and butane gas, all lines which he had not previously operated with the exception of the funeral work. Quarters housing the business occupy much of a business block, torists of the U. .S. the end of representing expansion during the 30 years Oberkampf has operated there Many of the former employees will be retained under

While it has been definitely decided that the business will operate as J. L. Ratliff and Sons, other plans are in the tentative stage. Until this deal was made it was planned that Carroll Ratliff A letter from E. R. Bolton, the would be manager of the dry president of William Cameron and goods store at Ozona after his Co., Inc., to 868 of the firm's em- discharge from service, and that ployees advised them of a Christ- the other sons would remain in mas bonus equal to one and one their present locations. Now, with holidays, other plans may be Sharing in the bonus distribu- worked out which may or may not ranged by the time Mr. Ratliff assumes operation of the business on Jan 1

Building Repaired

Robert Page and his repair crew are at work this week on the renovating of the interior of the building which will house his drug store. Fixtures have been bought and are expected soon, and stock will arrive here early in January. Page states that he hopes to

open his new store soon after New Year's.

JOHNSON DISCHARGED

Sgt. Lloyd B. Johnson has been honorably discharged from service. He was inducted at San Antonio and saw service at Sheppard Field, Texas, and Bolling Field, Washington D. C. He is authorized to wear the American Theatre Ribbon, Good Conduct Medal, Victory Medal and Expert Rifleman's Badge.

Prior to entering the service he was employed by Soil Conservation Service Eldorado, and plans to return here upon arrival.

Personal Items

Mr. and Mrs. David Williams have moved to their place in the Reynolds community following his recent discharge from the service.

Mr. and Mrs. Carroll Ratliff and daughter, Carolyn, arrived home Friday evening from San Diego, Calif. Carroll, who served with the Navy, has received his discharge He was in the Medical Corps while in service attached to the U. S. Naval Hospital at San Diego.

Carroll White has bought the John M. Bates ranch of 2,575 acres near town at a little more than \$25 an acre. Bates, who lives in San Angelo, reserved all mineral gas and oil rights.

The Case Ranch in Schleicher County averaged \$667 on five head of registered Polled Herefords sold at the National Polled Hereford show and sale recently at Jackson, Miss. Top of the Case consignment was a heifer selling at \$1,000. Three bulls also sold at \$500, \$775, and \$850.

Mr. and Mrs. Doyle Cates and family left Sunday for Rochelle where they will spend the Christmas holidays with relatives.

The name of Joyce Ann Van Horn, Freshman should have been included on the list of honor roll students for the second six weeks

Staff Sergeant R. L. MacFarland, who visited here during part of his 90-day re-enlistment furlough, has returned for re-assign-

Mrs. Mabel Parker and son Howard are spending the holidays

W C. Spurgers left Japan Dec. 4 on his way to the States, relatives state.

Catherine Davis, TC freshman arrived here Friday morning to spent the holidays. She is majoring in music.

Bil Sproul spent part of this week in Menard on business.

Sgt. Billy Wade has wired his parents that he had left Los Angeles and would be at home by Christmas Eve.

An REA auditor, A. T. Sanders spent Friday at the office of the Southwest Texas Electric Co-op on a routine visit.

Gertrude Sauer of TSCW arrived in San Angelo Thursday evening and was met there by relatives.

Mr. and Mrs. George Dickens and Raymond Dickens left Saturday afternoon for Corpus Christi to attend funeral services for a brother of Mr. Dickens, F. J. Dickens, who died Friday night.

The condition of D. HIII. who became seriously ill last week while visiting at Alpine, is reported to be much improved Mr. Hill is a pioneer resident of

Mr. and Mrs. Nixon left Saturday for Miles where they will spend the holidays with their son, Rev. A. G. Nixon and family.

Whiter Paint

Tests with milkweed seed oil in exterior white paints indicate that the paint so prepared is somewhat whiter in color than that prepared with soybean oil, while the difference in drying was slight. In white enamel, the milkweed seed oil alkyd enamel was slightly superior in gloss. In experiments with alkyd resins for baking purposes the film from the milkweed seed oil alkyd showed remarkable resistance to discoloration and was definitely superior to that of the soybean oil alkyd. Both films were equally hard.

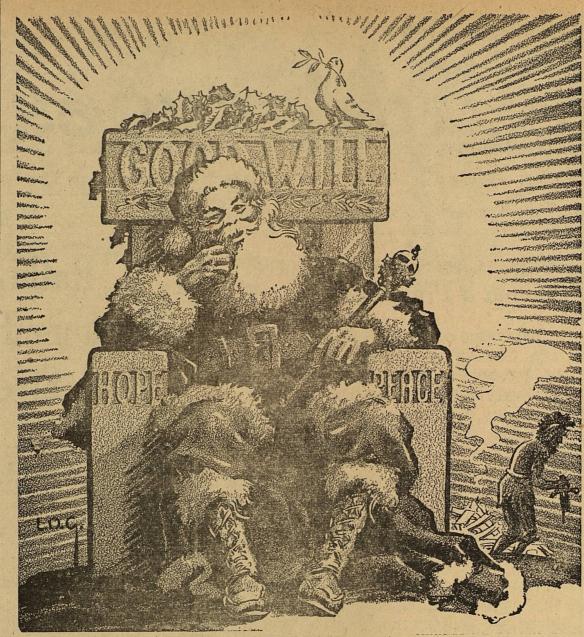
Iodine Deficiency

Chief animal losses from lack of iodine result in interference with reproduction. In mares the foal is either still-born or unable to stand. Cows may give birth to weak, goitrous calves. Sows often bear almost hairless offspring that are weak and may die. Ewes give birth to lambs that show enlarged necks and may be partially woolless.

SLEEP ALL NIGHT

Getting up every few hours destroys your rest. Save this energy. Correct the ph. in your body fluids with CIT-ROS, avoid this discomfort. CIT-ROS for sore, aching back, burning bladder, swelling feet. Get CIT-ROS \$1.00 at your druggist today. For sale by

HOOVER DRUG STORE



Famous Artist

What Is Christmas Without Toys?



There is no shortage of toys, although the trend has been toward mechanical or educational types. Dolls have not been forgotten, however.

Save Greeting Cards for Making Different Unique Gift Decorations

your friends wish they had thought

Don't throw away the lovely greeting cards you have received and saved during the year. Keep them as ornaments for packages, or to decorate an otherwise plain wall.

The next time you wrap a gift for someone, glance through the greeting cards you have saved and pick out one with a colorful or appropriate picture on it. Cut the picture out neatly, glue or paste it on your gift wrapping. That's all there is to

There are any number of objects about the house that cutouts from greeting cards might brighten: closet doors, furniture, waste paper baskets, screen and cigarette boxes. Pasted on and coated with a preservative of clear sheilac, greeting cards can serve a variety of decorative purposes.

novelties can be made from the selected ones for friends.

Here's a suggestion that will make | greeting cards. Bookends, jelly jars for flower vases, bookmarks, matchbooks, handblotters, tally cards and score pads can be made to look quite impressive by the simple addition of a design cut out from greeting cards and pasted on these ob-

The lovely etchings and reproductions of famous masters and the flower prints that appear on so many greeting cards are well worth the price of a small frame. These pint sized pictures are "just the thing" to brighten a dark corner of some room or entrance hall.

Some rainy afternoon when the children are looking for something to do, give them the greeting cards you have saved during the year. Especially will they like to make gay blotters from the cutout designs. Have them make small-sized ones for checkbooks, a good-sized one for Dad's desk, and a pretty feminine Inexpensive and distinctive gift one for Mother's correspondence, or

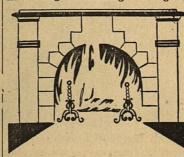
Sketched First Santa for U.S.

Thomas Nast Credited With Pictorializing Famous Character In 1873.

Thomas Nast, the famous cartoonist who created our conception of Uncle Sam, the Republican elephant and the Democratic donkey, is also credited with giving America its first modern pictorialization of Santa

Nast first sketched his notion of Santa Claus in 1873. This Santa was a rollicking, chubby old man smoking a pipe and dressed in what looked like a night shirt with fur collar and cuffs. Since that day he has grown taller and rounder, has developed a full white beard and mustache and above all has acquired the traditional red suit bordered in ermine.

The story of how our American version of Santa Claus evolved is interesting. According to legend,



children of Lapland and Siberia, raised on tales of the good and generous St. Nicholas, thought of their penefactor as dressed in furs and traveling in a reindeer-drawn sleigh, just as they did themselves.

Stories of St. Nicholas. Wondrous stories of this great Fourth century saint, who gave handsome presents to good little children, were repeated at the firesides of all Europe from the time of his death in 342. The Dutch children observed the anniversary of his death on December 6 and received presents in their wooden shoes.

These Dutch youngsters thought of St. Nicholas as a stern old man with a long white beard, garbed in bishop's robes and carrying a stick to chastise naughty children.

The little Hollanders coming with their parents to found New Amsterdam brought Santa Claus or "San Claas" as they said, with them. In no time the English colonial children whose fathers had taken over the Dutch settlement and renamed it New York caught on to this wonderful man. The English moved his yearly visit from December 6 to New Year's Eve.

Germans coming to America brought their Christmas customs; Christmas trees and Christmas candles burned in honor of the Christ Child, whom the German children called "Kris Kringle."

Merry Christmas & Happy New Year

Electric Appliances are HERE!

—We have a 7 ft. Crosley Shelvador electric REFRIGERATOR on our floor now . . .

—and a Crosley electric or battery RADIO, table model . . .

—and a Cadillac VACUUM Cleaner! Appliances are arriving every day.

See the large pictured illustrations showing 19 different Radios, table, console, and radio and phonograph combinations; and Refrigerators

SEE THE REFRIGERATOR IN OPERATION ON OUR FLOOR NOW!

We are taking orders for all appliances now-Clocks, Irons, Toasters, Waffle Irons and many small appliances expected in January.

—Check appliances in which you return this slip to us:	a are interested and
RefrigeratorEle	etric Iron
Vacuum Cleaner	
Radio	
Washing Machine	
(Your Name)	
Address	
We will number and stamp each or	rder which comes in,

Randy's Electric Co.

in the order received.

Electric Contracting and Repair



May Christmas Bring You Happiness.

May the New Year Bring You Peace, Joy and Prosperity.

H. L. Hazelwood

HUMBLE PRODUCTS

THE SEASON'S GREETINGS TO EVERYONE

May You Be Prosperous and Happy During the New Year.

DR. H. W. WIEDENMANN

GREETINGS

Good friends are like good cars. You take a lot of pride in them. You get a lot of pleasure going places with them. You feel safe and comfortable with them. You know they're dependable.

So we have a lot of regard for our friends.
We know they value us, our experience and our service.
We're glad that the recommendations of people who have found us dependable bring so many new friends to us.

Today we're wishing our friends more happiness, more security, more comfort than they've ever had, for the coming year. And may every road you take be smooth and wide.

A Merry Christmas and all prosperity to you!

Sincerely yours,

Foxworth - Galbraith Lumber Co.

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Eldorado, Texas

J. H. Mace, Mgr.

the state of the s



TO OUR CUSTOMERS

AND FRIENDS WE EXTEND

THE SEASON'S

GREETINGS

Eldorado Wool Co. & Feed Dept.



CHRISTMAS IS THE TIME

for friendliness, for the open house and the open heart

It is the time, too, for us to greet our friends, to thank them for their consideration of us, and to wish them all a very Happy Christmas.

ELDORADO MOTOR CO.

MAGNOLIA SERVICE STATION

F. B. Calcote and Employees

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Season's Greetings

May your Christmas be pleasant! May every day in the 1946 calendar bring you joy and happiness.

Humble Service Station Rock Station No. 1 Snack Bar

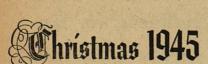
Mr. and Mrs. Jack Elder, Mr. and Mrs. Arthur Montgomery and employees

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Thanking You For Your Business During the Past Year and Wishing You a Merry Xmas and a Prosperous New Year.

TOPLIFFE GAS AND ELECTRIC SERVICE

Butane Gas, Roper Ranges Electrolux and Frigidaire Appliances



Precious Gift of Peace Once again the world can fully enjoy the true Christmas spirit.

Ours to Cherish-The

MERRY CHRISTMAS!



San Angelo Telephone Co.

Mr and Mrs. Leonard Wilson, her father, Whit Smith and other Eldorado, Okla., for a visit with

Anita Runge, daughter of Mr the fall session at Our Lady of the Lake, San Antonio, where sh a high school senior

Mr. and Mrs. Joe Wagley left who have been visiting for the Thursday morning for Portales, past ten days with his relatives at N M., where they will visit with Stamford, Haskell and Abilene, are her parents, Mr. and Mrs. L. V. spending the holidays here with Hicks. From there they will go to other relatives.

Mary Lee Gunstead of Canyon and Mrs. J. F. Runge, is at home and Billy Gunstead of Denton for the holidays after attending arrived here Thursday night to spend the holidays with their par, ents, Mr. and Mrs. Fred Gun-



• The long awaited occasion is here-CHRISTMAS-and with it the opportunity of renewing friendships. We cannot tell you how much these friendships have meant to us. We treasure them, every one.

Let us celebrate the Yuletide with rejoicing and good cheer. Let us celebrate it with a genuine thankfulness in our hearts for the blessings that have been ours to enjoy.

HIGHWAY SERVICE STATION

A. B. Bradshaw

A. C. Jeffrey

THE

SEASON'S GEETINGS

We are glad to be back in business in Eldorado are looking forward with pleasure to serving you in 1946.

"Service Our Motto"

LUM DAVIS

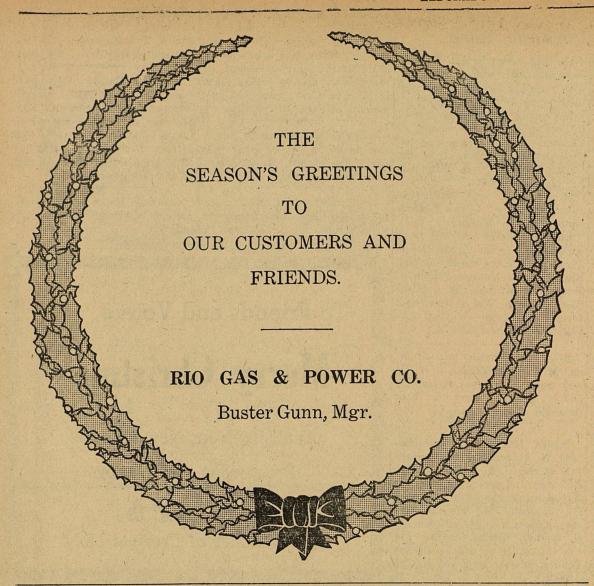
Phone 250



This is my twentieth Christmas in Eldorado, and for the twentieth time I'm greeting customers and friends.

And I'm still making those good juicy hamburgers and selling them for a dime with the assistance of old Santa Claus!

HAMBURGER BILL







The prevailing spirit of good will embraces us all during this joyous season. We, too, want to extend to you personally our hearty good wishes for an exceptionally

MERRY CHRISTMAS

Eldorado Ice House E. M. Doty, Mgr.



This is the season of good will, and, looking down the long list of names of those who have shown their good will towards us in 1945, we come to yours. We want to thank you for this good will on your part, and to send just the friendliest of wishes for your happiness and cheer at Christmastime.

Dick McCalmont Eldorado Tool Repair

Baptists Honor Returned Boys

Returned servicemen and their families were special guests of the Finst Baptist Church at a ban-



A. J. ROACH Furniture Feed and Produce quet in the reception rooms of the Major Page Here church last Thursday evening.

Christmas decorations were used on the tables and a short program with W. T. Whitten as toastmaster was presented. Lavelle Meckel led in group singing of Christmas carols, and also sang several special numbers. Emily Ann Harper, Vera Faye Biggs and and Franckie Thompson entertained with a group of songs. Miss, Helen Thompson was accompanist. The Rev. J. M. Hays brought Maje a brief talk.

ple of the church.

ther-in-law and sister, Mr. and holidays. Mrs. V. P. O'Harrow. Mr. Price, who accompanied his wife here, left Thursday for a visit at Tyler.

CLAUDE ALEXANDER R. J. ALEXANDER

FROM EACH OF US

TO ALL OF YOU

WILLIAMS HATCHERY, ELDORADO

On 45-Day Furlough

With the arrival home from overseas of Major James A. Page, the family circle is complete once more for the Bert Page family. Major Page, who arrived in the States last week was met in San Antonio by his wife, Maxine, and her brother, Billy Wilton, who accompanied him home Thursday

Major Page, who received his the closing message. Miss Wroe training at Brownwood, went gave a reading and each boy made overseas in January, 1944, and served with a Medical Corps in There were sixty-nine present, England, France, and was stationincluding the returned servicemen ed in Berlin, Germany. He will their wives, and other young peorelatives before reporting back to San Antonio.

Two other sons of the Pages', Mrs W. H. Price of San Antonio S-Sgt. Wilson Page of Camp Swift is visiting here until after the and Paul, who is attending SMU Christmas holidays with her bro- at Dallas, are also here for the

> AAA HOLIDAY HOURS ANNOUNCED

The AAA office will be closed Saturday, Sunday, Monday, and Tuesday of this week, will remain open through Saturday next week and will be closed Dec. 31 and Jan. 1, (Mon. and Tues.). They will be open an additional Saturday of that week.



Christmas is always a welcome event with us, for two reasons:

First, because we enjoy the spirit of friendliness that is all-prevailing; second, because it affords an appropriate opportunity of expressing our sincere appreciation or your valued patronage.

Christmas we do so with the hope that the Christmas season of 1945 will transcend all of its predecessors in real happiness for you.

> **ELDORADO** BEAUTY SHOP



BRINGING BEST WISHES FOR A

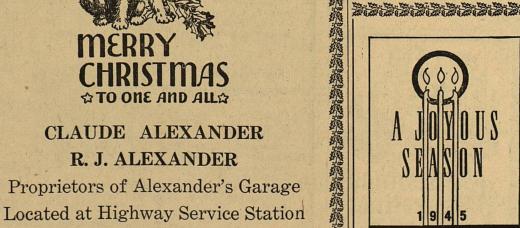
MERRY



Again may you know the fragrance Of hemlock, pine and holly. Again may friendly voices call A greeting warm and jolly; And again may the meaning of Christmas, Deep and still more true Bring faith and hope and gladness To the hearts of yours and you.

Jack Ratliff

GENERAL INSURANCE



It has, indeed, been a pleasure to serve you, and in sending you our best wishes for a Merry

LOCAL TSCW GIRL PLAYS IN TOURNAMENT

do recently participated in the former residents here, left Satursecond round of the Inter-Dormi- day for Houston, after visiting tory Volley Ball Tournament here Friday with Mr. and Mrs. sponsored by the Domen's Recre- Reuben Dickens, Mrs. G. A. Neill ation Association at Texas State and other friends. After visiting College for Women.

at the college, is the daughter of ing for their home next week. Mr. an.d Mrs. Arthur J. Mund Mr. Berry was employed on the and is majoring in costume de- J. W. Lawhon ranch before mov-

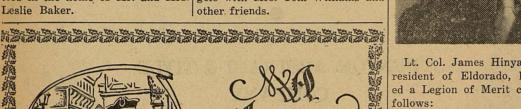
Mrs. Bertha Shugart of Dallas and Mr. and Mrs. Glenn Spamm. also of Dallas, are holiday visi- are visiting this week in San Antors in the home of Mr. and Mrs.

FORMER RESIDENTS HERE

Mr. and Mrs. Dan Berry and Miss Barbara Mund of Eldora-children of Richmond, California, relatives in Houston, they will re-Miss Mund, a freshman student turn here for a visit before leav-

ing to California to enter defense

Misses Dora and Emma Riley gelo with Mrs. Tom Williams and other friends.





That best part of a good man's life-His little, nameless unremembered acts Of kindness and of love.

-WILLIAM WORDSWORTH

PEB

Christmas is the season of the open heart and the open door. Let none stand out in the cold or be unremembered.

In this community of good fellows, where each helps share the other's happiness and all do their part towards making the Christmas season enjoyable for each and everyone, it is a privilege to be in a position to serve you. We take great pleasure in wishing you a Merry Christmas.

THE RATLIFF STORE



THERE are a thousand and one ways of extending the season's greetings to you, but no words we can put into writing, no words we can frame with our lips, ring with more sincerity than the old-fashioned greeting-

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MERRY CHRISTMAS TO YOU

Eldorado Hardware

Hinyard Honored



Lt. Col. James Hinyard, former resident of Eldorado, has received a Legion of Merit citation as

Lieutenant Colonel JAMES N. Warfare Service, Army of the from him at any time. United States, while serving in the Office of the Chief Chemical Warfare Service from February 1942 to April 1945 performed notably outstanding service. Displaying unusual planning ability and tireless industry, he was influential in organizing and supervising smoke protection for vital war factories and communications centers. Lieutenant Colonel Hinyard was responsible for estimates, plans, and organizational smoke units which have been verified by actual operations in the theaters, saving thousands of dollars and lives. His ability in coordinating the Chemical Warfare Service weapons and munitions program, contributed immeasurably to the vital part played in the destruction of the German military machine and industrial capacity. In his work on the Project Coordination Staff his understanding of intricate modern warfare problems resulted in an efficient integration of the various research agencies and an early accomplishment of results of such proven accuracy and applicability that they are now the basis for chemical warfare planning. His cumulative accomplishments were a material contribution to the successful prosecution of the war.

Mr. and Mrs. Joe T. Hext and son arrived here Thursday night from Lamarc to visit Mr. and Mrs. Ben Hext and Mr. and Mrs. Jack Hext. They will go on later to Pecos to visit Mrs. Hext's rel-

N. G. Hodges, who suffered broken shoulder in an accident was brought home recently from a San Angelo hospital where he been confined for several weeks. He is getting along very



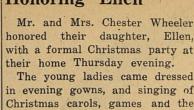
As the Shadows

fall on the close of another year, we desire to express our deep appreciation of your good will and friendship, and to wish for you during the Christmas season of 1945 all the better things that life affords.

THE UPTOWN LAUNDRY

Marvin Thomas & Louise Belt

Wheelers Entertain Honoring Ellen



presentation of favors from the Christmas tree, were diversions for the small guests.

Mrs. Wheeler was assisted in entertaining by Ellen's grandmother, Mrs. L. Wheeler.

Refreshments of cake and cocoa were served to Judith Ann Jones Thomasine Jones, Ann Ballew, Riedale West, Monetta Bradshaw, Jonnie Ray Whitten, Ellen, David Steen, George Wayne Crawford, Charles Ray Edmiston, Cecil Mac Walston and the hosts.

Billy Frank Meador, son of Mr and Mrs. Frank Meador, is on his way home from the Philippines HINYARD, 0267421, Chemical and his parents expect to hear

> Wanda Matteson of Schenectady, N. Y., made a southwestern tour of the U.S. on her way to Eldorado, and was joined in Austin by her brother Bill a University student. They are spending the holidays with Mr and Mrs. E. H. Coulter. Another visitor in the Coulter home will be Earline Coulter, who is employed in San

County Clerk H. T. Finley is convalescing at home following a Géorge Stanley, who is in training at Southwestern University, at Georgetown, arrived Friday night for a Christmas visit with his parents, Mr. and Mrs. Finley.

Sonny Moore of San Antonio is here to spend the holidays with Jeffrey. Doctors hope that she his grand parents, Mr and Mrs will regain her vision as a result B E. Moore.

family left Saturday morning for are holiday visitors in San Anto-Tahoka to spend the holidays.

John O'Harrow writes from California to his parents, Mr. and recent bout with the flu. A son, Mrs. V. P. O'Harrow, that he may be home by the first of the year.

> Mrs. J. F. Jeffrey who had an eye operation at Dallas recently, returned home Thursday night. She was accompanied by her son Claude and her daughter Pearl of the operation.

Mr. and Mrs. N. E. Britton and Coach Al Vance and his family

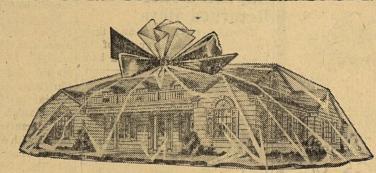
To Friends and Voters

Merry Christmas

And May Your New Year Be Prosperous and Happy.

J. A. ENOCHS

Commissioner of Precinct No. 4



When the time comes to make your dream-home a reality, do it the easy way, the safe way, the proven way. With Wm. Cameron & Company's "COMPLETE BUILDING SERVICE" you buy your home in a "package" wrapped up, and complete in every deail. This service takes care of everything from plan drawing to completion of your home. Building is as easy as saying "wrap up that dream."

It's Easy With Cameron's COMPLETE BUILDING SERVICE



Your Needs

For greatest satisfaction, pleasure and convenience, your new home should be plan-

Our Home Planning Department will plan and design your home to suit your individual requirements.

Supervision of Construction

To be certain your home is built exactly to your specifications supervision of con-

struction by skilled builders is necessary.

CAMERON - BUILT homes are closely supervised during every phase of construction. This is a Cameron "no-cost-to-you"



Value in Advance

Good construction is the most important thing in building a home. Don't short-changed with skimpy, unsound construceasily see the difference in types of

construction with Cameron's Home X-Ray Chart. Get the facts on construction before you build; avoid regrets and expenses afterwards.

Like Paying Rent to Yourself Every Month

Pay for your home just like you pay rent ... except, you take the money out of one pocket and put it in another. Cameron men are fully informed and experienced in home financing.





You'll Need One of These Books . . . When Planning to Build or Modernize

Before you start planning your home get the handsome, illustrated, multicolored book "How to Build a Better Home." It contains 54 pages filled with ideas and suggestions for a more attractive, comfortable, full-value

When planning to modernize your present home you will want the 58-page, fully illustrated and colored book, "How to Modernize Your Home." It is a treasure-chest of practical, down-to-earth information on changing an old home into a smart, comfortable, modern one.

GET YOUR COPY FREE! You can get either of these valuable books without cost or obligation by asking for it at any CAMERON STORE. Or, if you prefer, we will mail you one on request. Write your name and address plainly. Send your letter or postcard to: Wm. Cameron & Co., Advertising DEPARTMENT, GENERAL OFFICES, WACO, TEXAS.

For Dependable Information About Building a Home Visit



Store Hours: 8:30 to 5:30 weekdays 8:30 to 7:30 Saturdays.

LOMON'S Vomen's Vear

MERRY CHRISTMAS AND HAPPY NEW YEAR

to all our customers and friends.

J's CAFE

We'll be closed all day Christmas.



A Salute

to our friends and a big, hearty Christmas wish to you all, this merry, merry Christmas season.

Looking back over the year calls to mind our greatest source of pleasure has been our contact with folks like you.

CLARK'S

TEXACO STATION



Favors.

TAYLOR'S GULF STATION

Clovis Taylor and Employees

Joe T. Logan, S 2-c has notified his parents, Mr. and Mrs. Marvin Logan, that he is now in Yokasuka, Japan, twenty miles from Tokyo. He stated that the group he is with are rebuilding airways destroyed during the war and that each boy had charge of ten Japs who assisted in the construction work

Miss Dorothy Spears, who is employed in Galveston, left Thursday after a visit here with her parents, Mr. and Mrs. Harvey

Mrs. Dura Swindle of Hamilton is spending the holidays with her daughter, Mrs J. M. Hays and Rev.

Merry Christmas

and

Happy New Year

to all.

W. P. McFARLAND

Eldorado, Texas

GLENN R. LEWIS

304 San Angelo Nat'l Bank Bl San Angelo, Texas Attorney

DR. BEN F. MOORE

OSTEOPATHIC PHYSICIAN & SURGEON

714 McBurnett Bldg. San Angelo Office Phone 5321; Res. 7266-1

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DEAD OR DISABLED **ANIMALS**

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Clean, Sanitary Trucks



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light in each month. Visiting Brethern Welcom

Eldorado Success PUBLISHED EVERY FRIDAY At Eldorado, Texas

Fred Gunstead _____ Publisher Alice Gunstead _____ Editor

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Any erroneous reflection upon the character, standing or reputa tion of any person, firm or corporation which may appear in the columns of the Success will be gladly corrected upon same being brought to the attention of the

Notice of entertainments where charge of admission is made, bituaries, card of thanks, resolutions of respect, and all matters not news will be charged for at the regular rates.

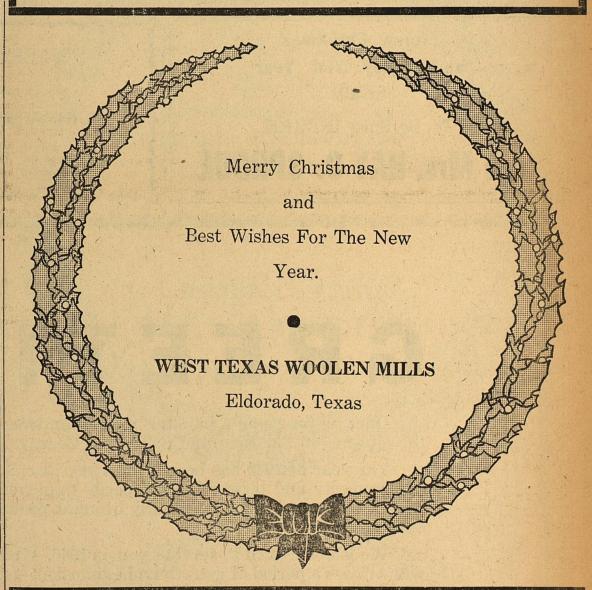


▲S the light of Christmas again brightens our faces and lightens our hearts, we turn our thoughts from ourselves to help others. For this is the spirit that first saw the light of day in a stable at Bethlehem, two thousand years ago, and which has endured ever since.

May God bless and protect you and your dear ones and bring happiness to your home this Christmas season.

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EFFICIENT — PROMPT — COURTEOUS

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HOME GAS CO.

SONORA, TEXAS

Eldorado Representative: H. W. (Scottie) SCOTT Eldorado Phone 160



To each of us the word Christmas summons many happy memories. To some it recalls a ride over the frozen countryside to grandma's, sleighbells tinkling all the while. To others it recalls happy reunions in mirthfilled living rooms, gay banquets and glowing Christmas trees. But to all it recalls days of charm and endearment, the happiest days of our lives.

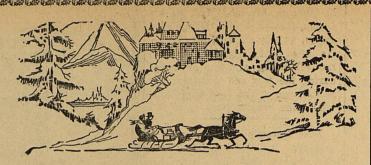
May you know this happiness in all its fullness once again, dear friends. this Christmas season of 1945.

Williams & McAngus HARDWARE

Merry Christmas and Happy New Year to all.

To Be Sure INSURE

see Mrs. RAY O. SPROUL



There is nothing we have valued during the six years we have served you as much as the good will and personal friendship of our customers.

It has indeed been a real pleasure to serve you. May we continue to merit your confidence in 1946!

A Very Merry Christmas To You and Yours and A Bright and Prosperous New Year.

We will soon have a made-to-measure suit line. Watch for announcement

Coulter's Man's Store

Eldorado, Texas

MERRY CHRISTMAS to our

CUSTOMERS AND FRIENDS

West Texas Cafe



THE QUEST OF HAPPINESS

has ever been the ultimate goal of human beings. Some find happiness in one way; some in another; and many never find it at all. Whatever road you may have been taking in your pursuit of happiness, may your fondest hopes be realized during this Christmas season of 1945.

One other thought: we want every one of you to know that we deeply appreciate everything you have done for us during the past year.

HOOVER Drug Store

Septic Tanks

CESSPOOLS AND LINES CLEANED ANYWHERE AT ANY TIME!

Dial 3053-8 or 5687-4 — San Angelo, Tex. Ed Littlefield, R4, Box 662, San Angelo.

GREETINGS

Once again we as a banking institution take pleasure in greeting the citizens of Eldorado and Schleicher County.

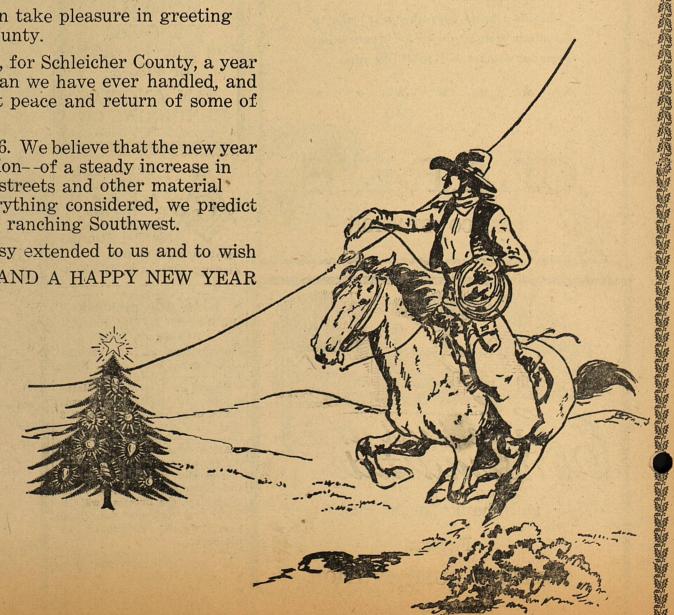
The year of 1945 has been a good year, for Schleicher County, a year of prosperity and bigger bank deposits than we have ever handled, and best of all a year which eventually brought peace and return of some of our boys.

We look forward to serving you in 1946. We believe that the new year will witness a period of growth and expansion—of a steady increase in population, of improvement in roads and streets and other material things which make for better living. Everything considered, we predict a good year for Schleicher County and the ranching Southwest.

We wish to thank you for every courtesy extended to us and to wish you and yours A MERRY CHRISTMAS AND A HAPPY NEW YEAR

First National Bank

Eldorado, Texas



Balsam Fir Chosen by

Heavenly Messengers According to Ansgarius, who converted the Vikings to Christianity, the Lord sent Faith, Hope and Charity to earth to select His Christmas Tree.

They selected the Balsam Fir because it was as high as Hope, as wide as Love, and bore the sign of the cross on every branch.

Constructive Toys Make Better Gifts

When you buy toys for children, give a thought to their constructive qualities. How much can they do with the gifts you are providing them? Will they soon tire of them and go back to the good old spoons and pans in the cupboard that they can do so many things with? If you buy a doll, get one that can be dressed, bathed and brushed. If a boy wants a doll, let him have it. Fathers love children.

Growing children need big toys that require lifting, tugging, running -movement of muscles. Blocks are ideal. Think of the things that can be done with them! One carpenter out of work made quite a good thing last Christmas of children's blocks. He collected odds and ends of boards at the lumber yard, planed them off smoothly, painted them gay colors and sold them in lots of a dozen up to 100. Wagons, cars, scooters, skates, sleds, and skiis are good.

But the toy should sult the age of the recipient. Every boy should have a ball of some kind. Boys like trains, but wooden blocks painted to resemble cars are better than the kinds that can run only on tracks. Girls are pleased with rolling pins, doll beds, houses, trunks, small chairs and tables, and dishes. One mother writes that her son's most cherished gift last Christmas was five pounds of assorted nails given him by an understanding uncle.

For older folks, books and Christmas just seem to go together as naturally as bread and jam, or



ham and eggs. A home-made book may make a hit. It may consist of leaves of brightly colored cambric, ten colors in all, sewed securely through the middle to hold them together, and with pinked edges.



1. The national Christmas tree of America is located in (a) Indiana, (b) New York, (c) Cali-

fornia, (d) Texas. 2. The poinsettia plant owes its name to (a) Stanley Coulter, (b) Howard E. Enders, (c) James Madison, (d) Joel Rob-

erts Poinsett.

3. Mothers in America are over-whelmingly agreed that they (a) should, (b) should not teach their children to believe

in Santa Claus. 4. The nation's Christmas tree was dedicated on Christmas day (a) 1918, (b) 1925, (c) 1935, (d) 1940.

5. If the sun shines through the apple tree on Christmas day, there will be (a) good, (b) medium, (c) bad crops the I following year. 6. A warm Christmas gives a (a)

cold, (b) warm, (c) hot, (d) cool Easter. There are (a) 4, (b) 100, (c) 450, (d) 800 varieties of mistletoe grown in the various

parts of the world. The mistletoe is the state flower of (a) Florida, (b) Delaware, (c) Oklahoma, (d) Mississippi.

9. New England mistletoe is so small that botanists overlooked it until (a) 1776, (b) 1871, [

(c) 1900, (d) 1930. 10. Rings of mistletoe were worn around the neck to prevent sickness in (a) Denmark, (b) France, (c) Spain, (d) Sweden. ANSWERS:

(c) California. 2. (d) Joel Roberts Poinsett.

(a) Should.

4. (b) 1925. (a) Good.

6. (a) Cold. (d) 800. 8. (c) Oklahoma. 9. (b) 1871.

10 (d) Sweden Rating—90-100, a genius; 80-90, excellent; 70-80, good; 50-70, fair; less

than 50, you be the judge. Each correct answer counts a score of 10 points. Correct your own

Reason for Eight Reindeers

Have you ever stopped to think why St. Nicholas drives eight reindeer instead of one? You haven't? Well, let's pause for a moment and figure it out.

St. Nicholas is a mythical character, he rides in a mythical sleigh, carries a mythical bag, and drives mythical reindeer. The creators of St. Nicholas knew that one reindeer would do the job, but in order to make the character more impressive and longer remembered, they hitched a matched unit of eight to

Amsterdam Dutch Brought Santa Claus **Across With Them**

The American version of Santa Claus was found chiefly in New York until a paper in that city published the poem we know as "'Twas the Night Before Christmas," then it spread rapidly over the whole country and now every community has a similar legend.

It all began about 300 years ago. When the Dutch boys and girls first came to America in the early 17th century, and settled in New Amsterdam, they brought Sinter



our Santa Claus descends represents the bishop of Myra in Claus of today.

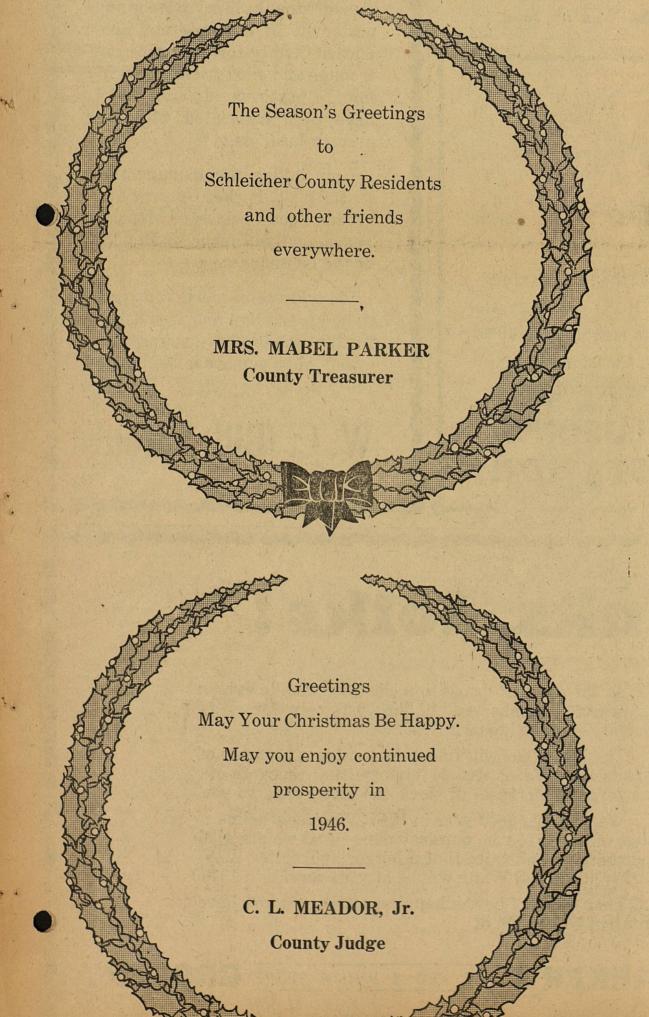
charity and goodness. In the Dutch pageants Sinter Klaas rides on a white horse, accompanied by his servant "Black Piet."

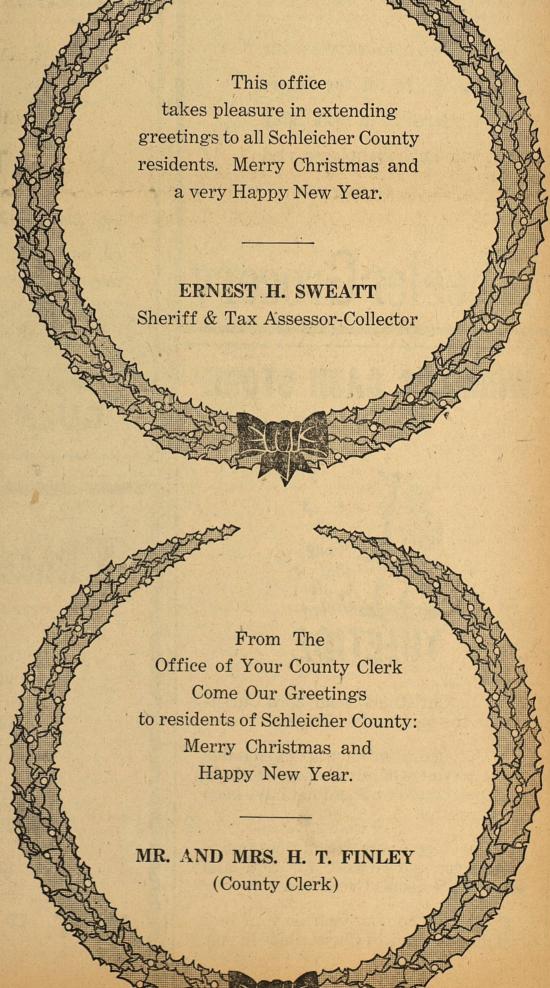
Klaas with them, and Sinter Klaas Eve was still their most important day. After a time, the Engish took Amsterdam from the Dutch and named it New York.

Many years before this, the English had had a Saint Nicholas celebration. In the English celebration, the choir boys elected a boy bishop and for a week boys went around the town begging gifts, but these festivities had been stopped by royal decree. When the English took over New York, the Dutch boys and girls kept right on celebrating Sinter Klaas day in spite of the English laws. Later Norwegian and Belgian children who settled in and near New York, also celebrated the day in a similar manner. It wasn't long before English boys and girls wanted to receive gifts. Since they already were celebrating Christ's birthday on December 25, they chose that day as the one on which to exchange gifts. The English children called Sinter Klaas Santa Claus.

As more and more people of different nationalities came to America, each added its bit to the celebration of Santa Claus day. From the Norwegians came his reindeer, the Italians gave us the custom of hanging up our stockings and so on. The regal figure of Sinter Klaas slowly changed to the fat, jolly Santa

Xmas Greetings From Your County Officials





"Behold the Handmaiden of the Lord" was the subject of the "Joy Gift" program when the Presbyterian Auxiliary entertained with he church Monday afternoon.

for the program and others taking that we appreciate your kindness. art were Mmes. Sam Oglesby, ert Page, R. A. King, and Jim Simpson. Gifts were exchanged

SERVICE

PERSONAL SHOPPING

Cox-Rushing Green

When not convenient to shop in person, use our mail service.

SAN ANGELO, TEXAS.

PRESBYTERIAN AUXILIARY to sixteen members and Martha Dell Williams.

CARD OF THANKS

We wish to thank all who sent heir annual Christmas party at flowers, cards, and letters to us while Mr. Hodges was in the hos-Mrs. J. A.. Carriker was leader pital at San Angelo. Be assured N. G. Hodges and family.

Mr. and Mrs. G H. Patterson round the Christmas tree and and daughter, Wanda, of Oak Santa Claus visited with the group. Ridge, Tenn., are visiting here Auxiliary members were hostes, with Mrs. Patterson's brothers and ses and refreshments were served families, Ernest and Ed Finnegan.



★ Of far greater value than the most precious jewel or the most costly gift is happiness and peace of spirit. Could we wish more for you this Christmas season than its attainment?

For your fine cooperation and loyalty to us in 1945 you have our lasting gratitude.

PALACE BARBER SHOP

W. C. Doyle Douglas Nall

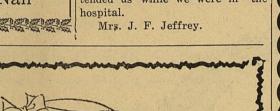


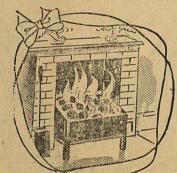
Harold Peppard, former Eldorado resident, visited here recently with Granville Kerr and other friends. Peppard, who was employed here in the First National Bank, prior to his entry in the Marine Corps, has received his honorable discharge from the service.

Harold a graduate of the local school is a son of Mr. and Mrs. Dean Peppard who now reside at Anson. He was formerly stationed on Guam with several other Eldoradoans.

CARD OF THANKS

We wish to thank everyone for the nice cards and letters and other expressions of kindness extended us while we were in the hospital.





Many thanks for the favors extended us during 1945. We hope we may continue to serve you in 1946.

> Merry Christmas and Happy New Year.

DONALDSON'S **GULF STATION**

HAS CHRISTMAS PARTY

A Christmas tree and exchange of gifts highlighted the meeting of the Wednesday Bridge Club

Following a co-hostess luncheon at J's Cafe, the group met in the home of Mrs. horace Linthicum for the tree and an afternoon of bridge games. Mrs. C. A. Reynolds West bingoed. Others present were Mmes. Leslie Baker, Sam Oglesby C. C. McLaughlin, S. D. Harper, Carroll White, V. G. Tisdale, Jack Shugart and the hostess.

PRESBYTERIAN PAGEANT IS POSTPONED

The pageant which was to have been presented at the Presbyterian Church Sunday evening, was called off due to sickness of the cast and of the director A candle- visit from Santa lighting service is being planned for next Sunday evening, Dec. 30 the Rev. J. A. Carriker has an-

PRESBYTERIAN PARTY

Santa Claus visited the Presbyterian Church Friday evening with gifts for the young folks and bags of fruit, nuts and candy for

Preceding the Christmas tree, a program of songs and readings was presented in the auditoriur with the opening devotional give by the Rev. J. A. Carriker. Othe. won high score and Mrs. Jimmie numbers included a piano solo "Silent Night" by Nancy Jo Elder__ readings by Elizabeth Ann Ballew and Carol Frost; a song, 'Oh Little Town of Bethlehem' by Alice Lee Isaacs; readings by Euda B. Isaacs and George Ochsner and a reading, "The Night Before Christmas" by Marselaine Patterson.

> Following the program, the group adjourned to the basement for the exchange of gifts and the

> Wilton Baggett writes that he has been transferred from a camp in Virginia to Washington, D. C.

Thanks

I wish to express my appreciation and thanks to my friends and customers of Eldorado and Schleicher County for their fine patronage and good friendship during the past several years that I have been associated with the grocery business.

I am taking the managership of the W. T. Parker Grocery and Frozen Food Lockers of Menard, Texas, and will move to Menard by the 1st of January.

We will try to merit your continued patronage and friendship. I will be glad to have you pay me a visit when you are in Menard.

(Bill) Sproul

WRIGHT'S CASH STORE

Wheeler Grocery

We wish to express our

thanks to all for favors

rendered us in 1945. May

you have happiness and

joy in the coming year.

Eldorado, Texas



This Christmas is our 23rd Christmas in the mercantile business.

The success we have attained is due to the goodness of our friends—without your patronage we could not have been as successful.

Our deep appreciation goes out to each of you and we wish for you and yours the Season's Greetings.

May the coming year be your best and may the love of Christ abide in you.

> Thanks, A. T. WRIGHT.

Thanks, folks!

As the old year draws to a close, we wish to extend our heartfelt thanks to all of our customers for every courtesy extended to us in 1945.

The New Year will find us launching a program of expansion. We expect to enlarge and renovate our quarters and increase our stock, the better to serve you.

We've had a good year in 1945. We freely acknowledge our debt to you, our customers—and we are glad and proud to announce that a bigger and better W. T. Parker's Red and White will be at your service in 1946.

That this will be the happiest Christmas you have ever had is the wish of

PARKER'S THE RED & WHITE STORE GROCERY

经验验

Bill Sproul Doyle Cates Laura McGinnes

Wylie Hight M. J. Miller W. T. Parker