

Challenges Facing The World

Two of the greatest challenges facing the world today are balancing the world population against the available food supply and wisely using and conserving natural resources.

Dean Anson R. Bertrand of Texas Tech University's College of Agricultural Sciences discussed these challenges in an address to the 37th annual meeting of the Texas Soil and Water Conservation district directors at the Lubbock Civic Center this week.

Bertrand said that, because of the United States' position in world affairs, it will have to play a major part in solving these problems.

Americans produce approximately 16 percent of the world's food, according to Bertrand, and most of that is either eaten by Americans or stored, while a large part of the world starves.

He suggested that this could cause envy and hard feelings in the rest of the world, which could ultimately result in major conflict.

He does not advocate give-away programs because in the past such

efforts served only to create animosity against the United States and lack of self-sufficiency in underdeveloped countries.

Rather, he feels that recently enacted legislation that emphasizes agricultural education in underdeveloped countries leading to greater and more efficient production of food will help to solve worldwide food shortages and improve attitudes toward America.

Bertrand said these educational and research programs should be directed at teaching people how to improve the soil and prevent erosion and reduction of soil and nutrients.

The programs should also teach water conservation and how to obtain the maximum from diminishing water sources. Research should concern means of increasing food production while reducing the energy expended.

He emphasized that these educational and research programs are best implemented by U.S. citizens backed by agricultural universities.

Autumn Temperatures Could Hurt Tires

Chilly autumn temperatures could cause your automobile tires to become seriously underinflated, wasting both gasoline and rubber, and subjecting the tire to possible early failure, the Tire Industry Safety Council cautions.

"Cold weather reduces tire inflation pressure approximately one pound for every 10-degree drop in temperature," said Council Chairman Malcolm R. Lovell, Jr. "The tire pressure should be checked frequently during winter months to be sure inflation is at the level recommended by your car owner's manual."

The National Bureau of Standards says a seriously underinflated tire is one that is four or more pounds of air pressure below the amount recommended by the vehicle manufacturer.

Lovell said that properly inflated tires can add up to five

percent to gasoline mileage because they roll easier on the road. "The average motorist could save about \$30 annually on gasoline simply by keeping the correct amount of air in his tires," he said.

"If you put 28 pounds per square inch (psi) of air pressure in your tire when the temperature is 80 degrees, it automatically drops to 24 psi when the thermometer hits 40 on a chilly autumn morning. Twenty-four psi would be considered seriously underinflated in this case for a tire which should have twenty-eight."

"The Council says it is just as important that you check your tire pressure every two or three weeks and before long trips in winter as well as in the summer. Check your tires when they are cold, when they have been idle for three or more hours or have been driven less than one mile. In the morning is best," Lovell said.

"It's a good idea to use your own hand pressure gauge because service station air towers are apt to be inaccurate. Underinflated, soft tires can cause erratic steering and excessive tread wear as well as make the engine work harder to overcome rolling resistance," Lovell added. "The more energy your engine needs, the more gas it uses."

The Tire Industry Safety Council offers these other safety and maintenance tips for fall driving:

-Watch out for autumn leaves. Even when it's not raining, leaves have a tendency to retain moisture and create a slippery surface for tires. -Take it easy on wet roads. Stopping on a wet road can take up to four times the normal distance on a dry road. As water accumulates on the road, tires with shallow tread tend to hydroplane as speed increases, particularly over 40 miles per hour. -Check the tread and sidewall. Inspect your tires for tread and sidewall cuts and cracks or snags that might

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expose tire cords. A tire is considered worn out and could allow dangerous skids if it has less than 1/16 inch tread depth between any two or more tread grooves. -Now is a good time to have your alignment checked, following the traditionally busy summer driving season. Most dealers and stations won't charge you unless alignment is needed.

-For a free, 16-page tire guide, send a stamped, self-addressed, business-sized envelope to: Tire Industry Safety Council, Box 1801, Washington, D.C. 20013.

THEN: In years past, quarries were surrounded by open land, miles from residential areas, and hydrogen peroxide was just something you used for bleaching your hair and for treating minor cuts. As housing developments spread into rural areas, homeowners began to complain of sulfide odors coming from quarries, especially on hot, hazy days. At that time, few people realized that the solution to the problem was hydrogen peroxide.

TODAY: Odor problems are solved thanks to that old performer, hydrogen peroxide. Scientists at Du Pont have found that a chemical called "Tysul" WW hydrogen peroxide is an effective cure for the sulfide odor, which smells like rotten eggs. This versatile chemical eliminated the odor problem and quieted complaints from homeowners.

"No man is rich who wants any more than he has got." Josh Billings

Auto Safety Hotline

The "Auto Safety Hotline," a toll-free telephone line to report vehicle safety problems and obtain vehicle recall information, is now a permanent facility, according to the National Highway Traffic Safety Administration.

Joan Claybrook, NHTSA Administrator, said the phone line had proved its value, both to the motoring public as well as to the federal safety agency. She emphasized, however, that the Hotline had still not reached its potential since "too many motorists are still unaware of this toll-free facility which can be used day or night to report vehicle safety problems and obtain vehicle recall information."

The experimental Hotline began operation in a 10 state area in October of 1975. Texas was not included as one of the original ten states. In July of last year, the service was expanded to all states except Hawaii and Alaska. Since its inception, the Hotline has provided recall information to many thousands of vehicle owners and assisted

thousands more in getting motor vehicle problems resolved. On a normal workday, Hotline operators handle 150 to 200 calls. When a major recall or safety investigation is announced, the phones ring up to 500 times per day.

Individuals calling the number should be prepared to provide the year, make, and model of their vehicle and the vehicle identification number. If a safety problem is being reported, a brief description of the problem, odometer mileage, and the results of the problem also should be provided.

Hotline operators are on duty from 8:30 a.m. to 5:00 p.m., Eastern time, Monday through Friday. Calls made after hours or on weekends are recorded and operators return the calls when they return to duty. The toll-free number is 800-424-9393.



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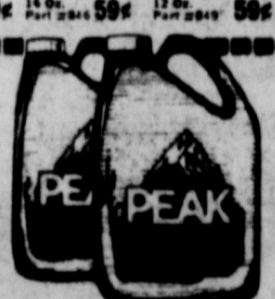
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UNICEF & Halloween

By time-honored tradition, Halloween is the night when small ghosts and goblins haunt the streets of American neighborhoods, begging sweets and favors from each house they pass. This year, once again, millions of costumed children will ask for good things not only for themselves, but for children around the world as well.

Trick-or-Treating for UNICEF, the United Nations Children's Fund, is only one of the ways more than three million Americans will rally to help the world's children on National UNICEF Day, October 31. More people than ever are expected to take part in such imaginative local fund-raising activities as car washes, concerts, bake sales and bike-a-thons, as well as the traditional door-to-door collections for UNICEF.

Leading this year's list of UNICEF supporters is President Jimmy Carter, who has called UNICEF's work "essential to the goal of seeking human freedom and dignity for all mankind." David Hartman, host of television's "Good Morning, America," is the National Chairman of the 1977 UNICEF Day drive. Other notables who will be taking to the air waves on behalf of the October effort for the world's children include such diverse talents as Lily Tomlin, Henry Fonda, Dionne Warwick and Captain Kangaroo.

America's children have been devoting their Halloweens to UNICEF since 1950, when a Pennsylvania minister organized the first Trick-or-Treat collection. That year, the bulk of the money collected went for emergency relief to children who were victims of World War II. During the slow and painful process of reconstructing the war-devastated countries of Europe, UNICEF meant health and hope for literally millions of youngsters. By 1950, more than six million children were receiving a daily supplementary meal from UNICEF, and several million were

wearing clothes and shoes manufactured from UNICEF-supplied cotton, wool and leather.

Today, more than a generation later, UNICEF still provides emergency aid to young victims of war and natural disasters, but it does much more, too. In 100 developing countries, UNICEF is assisting projects which deal with the roots of hunger and illness, projects which prevent disease and malnutrition before they begin, as well as eradicating them where they currently exist.

Although the price of everything is far higher today than in 1950, UNICEF is still able to make contributions go a long way. Just eight cents donated to UNICEF, for example, can buy a vial of penicillin to cure a Bolivian child's infection. Fifty cents purchases enough oral rehydration salts to restore the health of five West African children suffering from severe dehydration. And for the princely sum of one dollar, 25 Indonesian toddlers can be protected against nutritionally-caused blindness with remedial doses of Vitamin A.

With more help, UNICEF is able to do even more. Pipes and pumps for safe water systems, construction materials and classroom supplies for schools, incubators to keep premature babies alive, support of UNICEF Day activities means UNICEF can make these and other tools of development available for the well-being of children throughout the world.

On National UNICEF Day, the effect of even a little help is multiplied millions of times in the lives of the millions of children whom UNICEF serves.

ACCIDENT CONTROL—Despite the attention given to spectacular fires in high-rise buildings or nightclubs, most fire deaths in the U.S. occur in the home. The majority of these involve electrical shorts and negligent use of smoking materials which ignite nearby furnishings.

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Cotton Report

Clear, open weather and good to excellent drying conditions all week allowed cotton harvesting to resume, according to Paul R. Dickson, in charge of USDA's Cotton Classing Office in Lubbock. The High Plains cotton harvest regained earlier momentum.

New crop trading increased the week ending October 14. Growers accepted bids ranging from 300 to 500 points over 1977 loan rates. Small mixed lots of mostly grades 32 and better, staples 30 through 32 brought 44.00 to 44.50 cents per pound, Dickson said.

About 90,000 samples were graded by High Plains Classing Offices this week. Season's total stands at 266,000. This compares with only 94 graded by this date one

year ago, according to USDA's Agricultural Marketing Service.

Predominant grades from High Plains Classing Offices the week ending October 14 were grade 31 at 35 percent, grade 41 was 18 percent, and grade 32 accounted for 22 percent.

Staple lengths were mostly staple 30 at 18 percent, staple 31 was 39 percent, and staple 32 accounted for 28 percent.

Micronaire was mostly in the 3.5 to 4.9 range and accounted for 86 percent across the High Plains. About 10 percent was higher and four percent lower.

Pressley tests indicated breaking strength averaged 89,000 pounds per square inch.

Gins paid growers 57 to 70 dollars per ton for cottonseed, mostly 62 to 63 dollars.

TSTI Enrollment

Enrollment at the TSTI Amarillo Campus is up 16 per cent as compared to student enrollment this time last year. Six hundred students have enrolled for the fall 77 quarter as compared to 517 in the fall of 76. TSTI administrators contribute the increase to a more organized and active recruiting effort on the part of the faculty and the recruiting office.

Twelve of 17 programs that were offered this time last year at the Mid-Continent Campus showed enrollment increases. The greatest rise in student numbers came in these programs: Electronics... up 56 students as compared to this time last year, the mechanics area... up 13 students, Construction Technology... up 11 students and Interior

Design Technology... up 9 students.

The average age of a student at TSTI has dropped from 25 to 23 years old. Admissions spokesman contribute this to the increase in the number of 18 and 19 year old high school graduates taking programs at the Amarillo vocational school. TSTI's oldest student is 61 years old.

Forty-eight percent of TSTI's enrollment come from the Amarillo and immediate surrounding area.

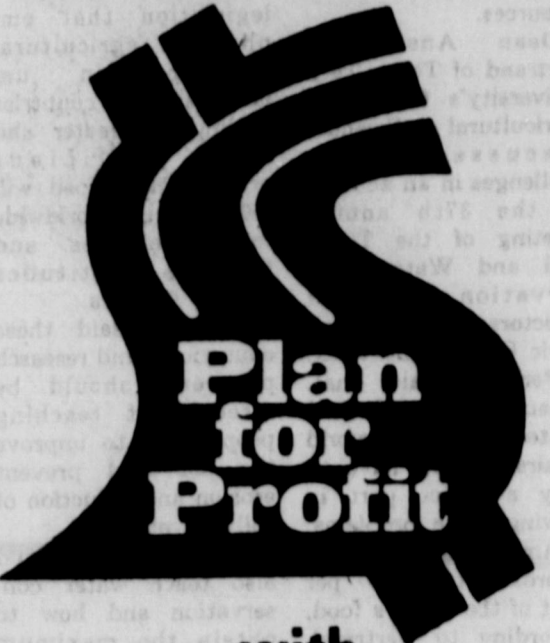
NEWS IN PICTURES

The Long And The Short Of It



The world's tallest living man, 8-foot-2-inch Don Koehler, shakes the hands of the smallest man in the world, the great Mischu, 33 inches short. This and many other fascinating pictures can be seen in the Official Motion Pictures of the Guinness Book of World Records, and you can see them at home, along with hundreds of spectacular sports action films. A free listing is available by writing to Ring Classics, S.N., 350 Vanderbilt Parkway, Hauppauge, N.Y. 11787.

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Ultrasonics Used

At the 1977 Optical Society of America meeting held in Toronto, Canada, from Monday through Friday, October 10-14, "New Applications of Differential Interferometry in Ultrasonics" were discussed in a paper presented by Dr. Richard O. Claus of Virginia Polytechnic Institute and State University; and Dr. C. Harvey Palmer, The Johns Hopkins University.

The paper disclosed that ultrasonic waves have current applications in seismological studies used to help locate needed underground oil reserves and investigate the behavior of earthquakes, in the testing of large manufactured products to detect undesirable cracks and flaws, and in electronic circuitry used in some television receivers, for example, to perform specialized signal processing functions.

Different types of ultrasonic waves can travel across the surfaces of materials much like water waves across the surface of a pond or through the interior of materials like sound waves through air. During the last ten years, several methods have been developed to measure the different types of waves. Earlier this year, details of a new optical measurement technique termed "differential interferometry," used to measure ultrasonic wave sizes and shapes was

reported. Amplitudes of surface waves on glass of as small as two millionths of a millionth of an inch have been detected. Recently, exciting additional measurements have been made with modifications of that same system.

The first direct measurements of ultrasonic Stoneley waves -- waves that travel on boundaries of solid materials -- were obtained. Although the observed Stoneley waves had amplitudes of less than half of a billionth of an inch, these measurements confirm seismological theories suggested as long as fifty years ago and open the door for further research and applications.

Additional measurements revealed how ultrasonic surface waves on a solid disturb that material below the surface. In comparison, it is known that even large waves on the surface of the ocean cause little disturbance in the water many feet below. The water disturbance tends to decrease with depth. Using differential interferometry this type of decrease was measured for ultrasonic surface waves on a solid.

Thus, differential interferometry is a sensitive new technique for the detection of ultrasonic waves and their characteristics. Many additional applications are presently being pursued.

Retirees Honored

The Texas Agricultural Extension Service, and the Alpha Zeta Chapter of Epsilon Sigma Phi, the honorary Extension fraternity, will honor those staff members who have retired during the past year at a special luncheon October 27 on the Texas A&M University campus.

Twenty-eight Extension professionals with more than 710 years of combined service will be honored, points out Dr. John Bremer, Extension agronomist and chairman of the retirement event.

Master of ceremonies for the retirement luncheon at the Memorial Student Center will be Extension Director Dr. Daniel C. Pfannstiel. The invocation will be offered by Dr. John E. Hut-

chison, director emeritus with the Extension Service. Luncheon music will be provided by Mrs. Judy Gloyna of College Station. W.W. Grisham, Jr., Extension program specialist and outgoing president of the Alpha Zeta Chapter of Epsilon Sigma Phi, will introduce guests.

Each retiree will be presented a special plaque provided by the County Judges and Commissioners Association of Texas. Making the presentations will be association president Clyde Anderson, El Paso County Commissioner.

Heading the list of retirees to be honored at the luncheon is Joe H. Rothe who has served as associate director of the Extension Service for the past year.

Extension Service specialists who will be

honored at the luncheon include Woodrow W. Bailey, Charles K. Baker, John Box, Jack E. Jenkins, Garland Marshall, A.M. Meekma, Marshall Miller, Charles O. Spence and Dr. Randall Stelly.

County agents among the list of retirees are Henry T. Arnic, McLennan County; Mrs. Josephine F. Childress, Bell; Lee Roy Colgan, Jr., Dawson; Miss Jessie E. Condon, Wise; Mrs. Shirley Dodd, DeWitt and Gonzales; James A. Foy, Terry; William B. Griffin, Lynn; B.T. Haws, Wichita; Herman Lynch, Bowie; William P. McNally, Karnes; Frank Miears, Sabine; Claude T. Parker, Runnels; Oliver J. Reinhart, Jr., Dimmitt; Henry P. Smith, Wharton; Mrs. Eddie P. Washington; Miss Johnnie Lou Weatherly, Cherokee; Oliver F. West, Glasscock; and Mrs. Mildred L. Crump, Dawson.

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Special Committee On Aging

Mr. William E. Oriol, Staff Director of the Special Committee on Aging-United States Senate, was in Lubbock, Wednesday, October 12, 1977.

Mr. Oriol held a preliminary planning meeting to collect data on what is being done for the rural elderly in the 15-county region of SPAG. He also discussed existing problems that prevail throughout the South Plains area, and the region.

The purpose of the preliminary planning meeting was to give the Special Committee on Aging some insights to work with toward the upcoming senate hearing to be held in Amarillo on November 1, 1977. The senate hearing will deal with "The Problems of the Rural Elderly."

The Department on Aging of the South Plains Association of Governments hosted Mr. Oriol's visit to Lubbock and the Executive Committee of the SPAG Advisory Council on Aging held a reception in the Community Room of the George Mahon Library for the special guest.

Immediately following the reception, Mr. Oriol visited a rural nutrition site in Post, Texas. This program was sponsored by Garza County and the City of Post. Home delivered meals will soon be added to this program. The rural nutrition site is in conjunction with the State Department of Human Resources and Mrs. Maxine Marks, Senior Advocate for Garza County, directs the nutrition program.

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Bryant New Specialist

Joseph J. Bryant of Blacksburg, Va., has joined the Texas Agricultural Extension Service as area communications specialist headquartered at the Texas A&M University Agricultural Research and Extension Center at Lubbock.

In announcing the appointment, Dr. W.E. Tedrick, editor and head of the Department of Agricultural Communications, said Bryant will be responsible for planning and conducting area information programs in cooperation with Extension specialists and county personnel assigned to Extension Districts 1 and 2, and maintaining liaison with mass media representatives of the High Plains-Panhandle area.

Bryant has been director of the news service for the Division of Information at Virginia Polytechnic Institute and State University at Blacksburg since 1970. Previously, he had 20 years of commercial newspaper experience, ranging from bureau night reporter for United Press International to managing editor of a daily newspaper in Pulaski, Va.

He has received a number of high ratings on news articles submitted in the annual critique and awards program of the American Association of Agricultural College Editors (AAACE) and has been recognized by the Virginia Press Association for outstanding work in community service coverage, make-up of page one, editorial content and local column work.

Bryant has a B.S. degree in journalism from the University of Tennessee and an M.S. in science in education from Virginia Polytechnic Institute. The new communications specialist holds membership in a number of honorary societies and professional organizations, including AAACE.

Reserve Officer Training Corps

In the last four years the number of college women in the Reserve Officer Training Corps (ROTC) has increased from 212 to 11,800, according to Lieutenant Colonel Nicolas Vay, Army recruiting commander for New Mexico and West Texas. The enrollment of women in Army ROTC began in 1972, Colonel Vay noted. The first women officers to join the Army from ROTC ranks were commissioned in 1976, and this year approximately 600 women are expected to be commissioned. Women are presently enrolled in 282 of the 285 colleges and universities that offer Army ROTC.

Women cadets are eligible for all ROTC training programs, except Ranger training, due to combat restrictions on women. ROTC women are trained in combat skills, tactics, and weaponry, including airborne training, and participate in the same advanced camp field training as the men.

"Nine women were even among 64 cadets to receive Army Fellowships this year," Colonel Vay noted. "This program permits distinguished military graduates in the top five per cent to pursue graduate schooling at Army expense while on active duty."

Vegetables & Fruits Increasing

Fall vegetables and fruits, increasing in supply, may ease the week's budget, says Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service. The Texas A&M University System. But expect higher dry bean prices, especially pintos, due to heavy rains in some growing areas.

Pumpkins are plentiful, and seasonal vegetables include cooking greens—mostly collards, mustard and turnip tops—sweet potatoes, broccoli and rutabagas. Also acorn and butternut squash, cabbage, carrots, cauliflower, potatoes and dry yellow onions.

In fruits, several varieties of grapes are available, with tokays often lowest priced. Cranberries are more plentiful, as are new crop apples—with best apple prices on smaller size bagged apples. Pears, bananas and oranges are priced right.

At meat counters, today's pork-pork is high in nutritive value—is leaner. Good buys: Boston butt roast, quarter loin cut into

chops, semi-boneless hams, and some brands of bacon are moderately priced, as well as frankfurters, liver and roll sausage.

Beef supplies are ample. Featured cuts this week include chuck roasts and steaks, round steaks, some boneless rolled roasts, ground beef and beef liver.

Fryer chickens—supply and price remain about the same, but notice the difference on whole and on cut-up fryers. Be your own butcher and save, Mrs. Clyatt suggests. Eggs are attractively priced for the season, with Grade A large generally the best value. Also, turkey parts are priced low.

Frozen vegetables in heavy supply include broccoli, corn-on-the-cob, and frozen potatoes. Also look for plenty of canned corn, tomatoes, and tomato products.

CONSUMER WATCHWORDS: Here's the beef-buyer's slogan — "No waste, no taste." Without the flecks of fat through the lean and the rim of fat along the edge, much of the rich and wonderful flavor of beef would be missing.

Energy Is Money, Save It

"Want ideas for how you can keep your heating bills down this winter?" asks Mrs. Dorothy Powell, County Extension Agent. If so, you are invited to attend our "Energy is Money-Save It" program. There are many things consumers can do to lower their heating bills. Some are very simple and others more complicated.

We will have experts on our program will give you tips on what to do to

save money-and energy. Persons who will appear on the program include representatives of Lamb County Electric Cooperative, Pioneer Natural Gas and Southwestern Public Service. The utility company representatives will discuss the energy situation as it is affecting their company and their customers. They will also discuss their company's predictions for the energy situation in the

future.

Solar energy is a topic that has many of us curious. We will be able to find out more about it when Dr. Bill Stewart, Agricultural Engineer with the Texas Agricultural Extension Service, presents information relating to solar energy.

The "Energy is Money-Save It" program is being sponsored by the Lamb County Family Living Committee. It will be held at 7:00 p.m. October 18 at the Lamb County Agriculture and Community Center. There is no charge for attending the program.

Programs sponsored by the Texas Agricultural Extension Service are open to all persons without regard to race, color, ethnic background and economic circumstances.



Gulls banded for identification in Germany and England have been found all the way from Labrador to Mexico.

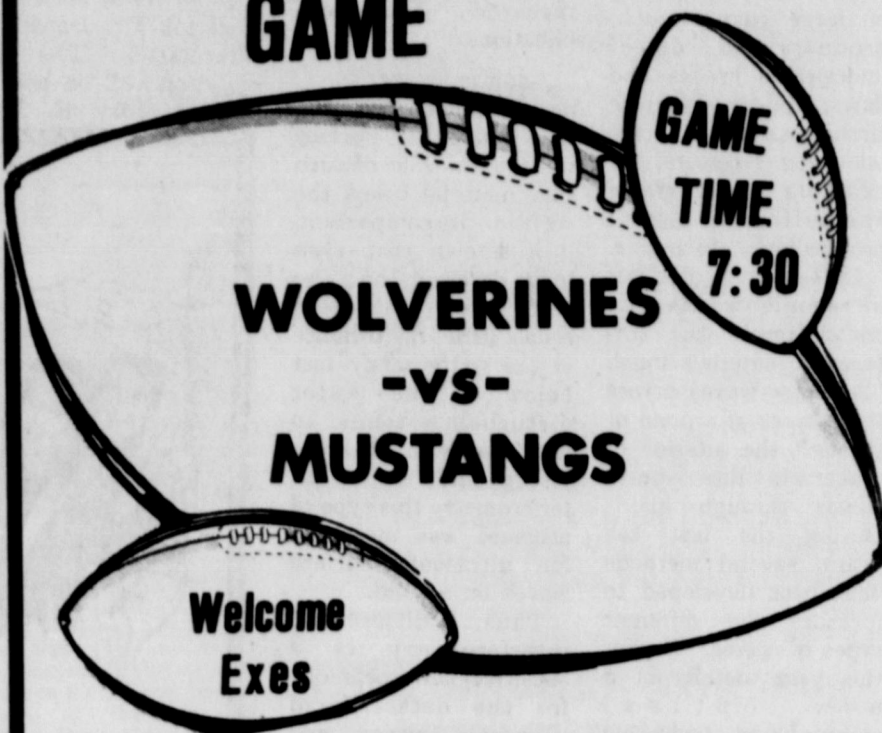
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Chain Saw Operation

Individuals planning to use lightweight chain saws for trimming trees, cutting firewood, or clearing storm damage should recognize a number of hazards associated with their use, says Dr. Gary S. Nelson, a safety engineer with the Texas Agricultural Extension Service.

First, avoid cutting during windy periods that could cause a tree to fall in the wrong direction, cautions the engineer. During dry weather, leaves and grass, as well as gasoline, become excellent fuel for a fire started by a hot muffler. Nelson advises refueling the chain saw on bare ground and gradually releasing pressure in the fuel tank before removing the cap completely. Also, move at least 10 feet away from fuel sources before starting the saw.

Noise and vibration from extended use of chain saws can cause hearing loss, fatigue and swelling of the hands. The engineer recommends wearing ear protection, taking periodic rest breaks, and selecting a saw with low noise and vibration characteristics to reduce these potentially harmful effects.

Nelson also warns that a chain saw must be properly maintained to be free from unreasonable risk. This includes sharp saw teeth, correct chain tension, proper lubrication and a properly tuned engine.

When starting a chain saw, pull the rope straight up and never allow a second person to help, cautions the engineer.

When cutting trees, the major hazard is "kickback." This occurs when something touches the top of the chain saw blade and causes the saw to jump back. Kickback may also occur when the chain is misfiled or loose, a cut is started too slowly, or the blade nose strikes another object.

Nelson advises operators to stand to the side of the chain saw while cutting wood to avoid being cut by a sudden kickback. He further suggests making sure the bumper at the rear end of the blade is against the tree while sawing, or the chain riding across the tree may jerk the saw out of your hands.

Putting People At Ease

Putting people at ease is an art, says Dorothy Taylor, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System. Some people appear warmer and more responsive, but it's no accident, the specialist says.

We all can learn to put people at ease. Miss Taylor offers these suggestions:

--Use your voice to respond to people. A mere nod seems to withhold messages.

--Don't talk too much or too little. If quiet, shy people talk more, others will respond. Talkative persons may want to just summarize and not tell the whole tale.

--Use "I" in your conversations. If you open up, you invite others to share themselves.

--Think and talk positive. Anybody can gossip or recall tragedies.

--Laugh at yourself. When you share a "put-down," others recognize their own shortcomings and warm to you.

--Show your feelings in your face. A "mask" turns people off.

--Make eye contact when you talk. It lets others know you're tuned in and interested.

--When you disagree, attack the idea, not the person. Say, "I disagree with your idea," not "You're wrong!"

Communication is a skill that needs constant attention. We open or close doors on opportunity just by the way we express ourselves. Putting people at ease and sharing ideas open doors.

Reduce Halloween Dangers

Many Halloween accidents occur when excited children dart from between cars, oblivious to traffic, or walk on dark roadway shoulders with their vision and movement severely restricted by face masks and cumbersome costumes.

The Texas Agricultural Extension Service urges parents to consider these child-savers:

--Map out a route for your children, marking stops at only those homes where you know the residents.

--Review pedestrian rules of safety with the children.

--Tell the children to cross the street only at authorized crosswalks and never between parked cars.

--Remind them to look in all directions before crossing the street and to watch for and obey all traffic lights.

--Instruct them to use sidewalks and not streets for walking from house to house, and remind them always to wait on the curb, not in the street, until the street is clear to cross.

--Make sure the children are easily visible to motorists; select a light-colored costume and generously apply reflective tape to the back, front and sides; decorate the trick-or-treat bag with reflective tape, and give a flashlight to at least one of the children.

--Even better, encourage children to do their trick-or-treating during the daylight hours.

--Make sure costumes fit children properly and do

not restrict their movements or vision; remember that makeup will not impair the children's field of vision as masks often do.

--Always try to have an adult near the children throughout the evening to serve both as a guide and a quieting influence.

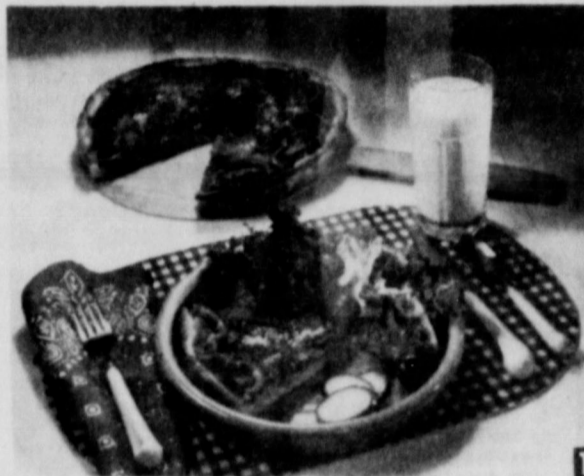
--As an alternative to random trick-or-treating, consider

joining other neighbors in staging a Halloween party where each family is responsible for a Halloween game and prizes.

A little extra time devoted to safety instruction before all the little goblins go out can make for a more enjoyable Halloween evening, says the Extension Service.

INFLATION-FIGHTING FOOD IDEAS

Tasty And Nutritious Deep Dish Pizza



Pizzas keep growing in popularity. No doubt about it they are out of the snack category and into the luncheon class. According to Dr. Paul LaChance of Rutgers University, there's plenty of good nutritional eating in them too. Here's a deep dish version made from an all-in-one pizza mix which has its own pizza flour, sauce and cheese. It's easy to make, and takes only 25 minutes from start to table. Served with a salad and a glass of milk, it makes an excellent lunch. Here's another bonus, this homemade version is a money saver too, portion for portion it costs less than the bought variety. Try it for a Saturday or Sunday family lunch.

DEEP DISH PIZZA

- 1 package Chef Boy-ar-dee®
- 2 Complete Cheese Pizzas
- 1 green pepper, sliced
- 1 tablespoon salad oil

Preheat oven to 425° F. oven. Pour contents of both pizza flour mix bags into medium-sized bowl. Add one cup of very warm water to mixture; stir with fork until all flour particles are moistened. Stir vigorously 30 strokes. Cover bowl. Let stand in warm place (85° F) for 5 minutes. Grease one 11" to 12" round pizza or pie pan. Grease fingers well. Place dough in center of pan. Spread dough on bottom and up sides of pan. Pour half of canned sauce over crust. Sprinkle cheese over sauced crust. Sauté pepper slices lightly in oil; arrange on top of cheese. Bake 16-20 minutes or until crust is desired brown-ness. Serves 4 to 6 hearty servings.

Use remaining sauce over hamburgers, or in meatloaf for a zippy accent.

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To Be
Victorious!

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HOMEcoming SUPPORT THE HOME TEAM



Roy McGowen

Game Time 7:30

Don't Miss The Mighty

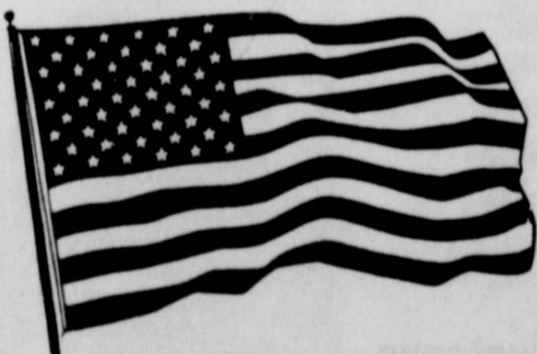
Wolverines

As They Slaughter

The Bovina Mustangs

Cobb's

of Muleshoe



SHOW YOUR ALLEGIANCE

Attend

HOMEcoming

Friday, October 21-7:30

STATELINE IRRIGATION CO., INC.

LITTLEFIELD-MULESHOE-LEVELLAND

ATTEND
The



KICK-OFF

OF

HOMEcoming ACTIVITIES

Friday, October 21

AT SPRINGLAKE-EARTH SCHOOLS WOLVERINES

-VS-

BOVINA MUSTANGS

HOMEcoming IS THE TIME TO RENEW OLD
FRIENDSHIPS AND RELIVE OLD MEMORIES...

Game Time 7:30

Come For Supper

FLAGG GRAIN CO., INC.

J. R. BROWN-Manager

PHONE 647-2133

CB Repairs

Shop around for CB repairs, advises Claudia Kerbel, consumer information specialist with the Texas Agricultural Extension Service, The Texas A&M University System. "Be sure to find a Licensed repairer, because compliance with government rules is your responsibility," says the specialist.

The Federal Communications Commission requires that anyone making adjustments on a CB transmitter must hold or be under direct supervision of someone holding at least a second-class radio/telephone operator's license. Others may be more apt to misadjust the frequency and violate international radio agreements.

Common problems that CBers face are failure of the transmitter final output transistors, broken microphone wires, and failure of the audio output transistor. But consumers can get satisfactory repairs, perhaps by these methods:

1.) When you first use your CB, write down meter readings, sending or receiving, to become familiar with its "good operating" characteristics.

2.) If the radio is under warranty, get factory or "authorized"

adjustments, free or under terms in the warranty.

3.) Check the fuse, antenna connection, and microphone yourself, before you take it to the repair shop.

4.) Use a repair shop that charges a fixed rate for labor.

5.) Ask to see the license of the person responsible for your CB repairs.

6.) Ask that all replaced parts be returned to you.

7.) Ask for a signed statement that all repairs comply with FCC regulations.

8.) If you have questions about your repair shop, check with your Better Business Bureau or Chamber of Commerce.

Cause

For Alarm

The statistics are alarming. Over one hundred million children in the developing world suffer from malnutrition.

In some of the poorest countries, more than twenty-five per cent will die before age five. A hundred thousand children will go blind this year due to Vitamin A deficiency.

Most of these tragedies are concentrated in other areas of the world. Oceans, time zones and language barriers separate us. We are a quantum leap apart in lifestyles and standards of living. In a land

of digital watches the reality of a child starving to death is often lost. It is easy to forget such conditions even exist.

On Halloween, however, these problems will be brought to our doorsteps, as children Trick or Treat for UNICEF, and in the process take a collective tug at America's conscience. For with them come echoes of the poverty and disease that plague developing countries. Perhaps in the face of the youngsters' concern, we will catch a glimpse of the suffering behind the statistics-the pain, the sunken eyes of a hungry child.

The United Nations Children's Fund operates in one hundred countries-primarily in Latin America, Africa and Asia. UNICEF is fighting the illiteracy, famine and drought that thrive despite modern technology. Given our increasingly dependent world, these problems belong to all nations. How we solve them may well determine the future of our planet. The support we give UNICEF through the activities in our own community can help to meet that challenge.



Calvin Coolidge, 29th President of the U.S., averaged 10 hours sleep a night.



It seems that every time those fellows in the Congress do something nice for the people our wallets get a little bit thinner.

For instance, every time they pass a new income tax law that is supposed to give us a tax relief, the lawyers and accountants get rich trying to figure out what the congressmen were talking about in the first place-and the rest of us wind up paying more.

Now the Congress is about to do us another favor-save energy, they say-and from what we hear it's just liable to double the electricity bill of all us users as well as create so much more new confusion that the lawyers and accountants will get still richer.

We think everybody's agreed that there is an energy crisis and all the American people have to do whatever they can to save what natural resources we have left. President Carter feels strongly about this and presented a program to the Congress-a program that certainly doesn't satisfy everybody, but what legislation does?

What happened next was that congressmen then tacked on their favorite ideas-bills they haven't been able to get passed for the past 10 years-and in



the rush for summer adjournment the whole business got passed by the House of Representatives.

People we've been talking to have told us that parts of the proposed law set up a new federal bureaucracy-taking regulatory functions away from the cities and states-and would add \$60 billion in electricity costs between now and 1990, and that they won't even save energy!

The Senate is now considering similar legislation-so we still have a chance. We think all of us consumers and voters ought to be asking our senators whether this energy program will indeed save energy. We ought to ask them if all new regulations will even work. Then we ought to ask them whether they've figured out how much the non-energy saving parts and the non-working parts are going to cost us consumers.

We think we deserve some answers.



Casoin, a protein derived from skim milk, goes into the coating of book and magazine paper.

Attend

HOME COMING

At

Springlake - Earth

**WOLVERINES
-VS-
MUSTANGS**

OCTOBER
21

7:30
P.M.



Junior High

Cheerleaders

**Go Team Go
Grain Handling Corp.**

Springlake -- 986-2311

Going Out Of Business

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On All Sales \$5 and Over

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Earth



Wolverine Twirlers

**WATCH THESE LOVELY LASSES PERFORM
AND SEE THE BIG GAME
WOLVERINES -VS- BOVINA**

FRIDAY-7:30 P.M.

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Exciting



Activities At

SPRINGLAKE - EARTH

Friday, October 21

Game Time 7:30

Wolverines -vs- Mustangs



Jamie Soto



Ken Wright

FARMERS CO-OP COMPRESS

LUBBOCK

Chamber of Commerce Meeting

President E. Bruce Street has announced that Duncan Haws of London, England, will be the speaker at the noon luncheon on Friday during the Mid-Year Meeting of the West Texas Chamber of Commerce in Kerrville October 20-21.

Mr. Haws is Sales Director and member of the Institute of Directors for British Caledonian Airways which will inaugurate the first ever daily non-stop service between

Houston and London on October 23.

J. Fike Godfrey, WTCC Executive Vice President, said: "Mr. Haws will address the WTCC luncheon on 'Free Enterprise and British Caledonian Airways.'" He will discuss the business climate in England today and what he sees in the future for business both in England, the United States and Texas.

"British Caledonian is Britain's and Europe's

largest wholly private enterprise scheduled airlines and operates over 500 scheduled flights each week to key cities in Europe, Northwest and Central Africa and South America. Mr. Haws is in Texas to help launch B. CAL's daily flights. England's Prince Charles, heir to the British throne, will be in Houston to give the inaugural flight a "Royal" send-off.

"Flying Houston-London in nine hours,

the daily non-stop flights will depart Houston at 6 p.m. and arrive at London Gatwick Airport at 9 a.m. the following day. Flights from London will depart from London at 11:30 a.m. and arrive in Houston at 4 p.m."

The WTCC 1977 Mid-Year Meeting will open with the registration at 10:00 a.m. Thursday in the lobby of The Inn of The Hills. Meeting of the standing committees, as called by the committee chairman, will start at 1:30 Thursday afternoon.

At 6:30 p.m. the Kerrville Hospitality Hour will be hosted by the Charles Schreiner Bank, the Lone Star Gas Company and the Inn of the Hills.

The Thursday evening banquet is scheduled for 7:15 with George Thompson of Sweetwater serving as master of ceremonies. He is chairman of WTCC's Local Action Committee and is a Sweetwater Real Estate Analyst.

Highlight of the evening will be the presentation of the WTCC's Cultural Achievement Awards for 1977. Presentation to the recipients will be made by Joe Collins, Chairman of WTCC Cultural Affairs Committee and Vice President, Public Af-

fairs, General Telephone Company of the Southwest, San Angelo.

The Board of Directors Mid-Year Meeting will begin at 9:00 a.m. Friday.

The meeting will close with the annual Mid-Year Meeting luncheon at 12:15. Master of Ceremonies will be Charles M. Ferguson, WTCC Director and District Manager for the Lone Star Gas Company in Kerrville.

Fashion FORECASTS
WHAT TO EXPECT

Soft Peasantry



This feminine look for fall-into-holiday dressing is designed soft and easy by Tracy Dresses with hints of peasantry. It is made in a luxuriously supple and lightweight knit called "Ariana" by Ge-Ray Fabrics.

A drawstring neckline and elasticized cuffs control the free-falling silhouette that ruffles deeply at the hem.

"Ariana" is knit from yarns of easy-care "Orlon" acrylic. It allows this dress complete machine-washability, the ability to travel like a pro and the character to maintain its soft new look for holidays to come.



The surf is so good at Matanchen Bay in Mexico, that good surfers can take the waves for more than a mile.

The Secret Life Of The Forest

RUNNING A FOREST

Although most people probably think a wild forest is teeming with life while a harvested one is practically sterile and lifeless, just the opposite is true.

In a mature, wild forest, the trees have all grown to about the same height. Their luxuriant crowns interlock and form a dense canopy, almost completely cutting off the sun's rays, so the forest floor is dark and almost completely devoid of small plant life.

There are no brush, no seedlings, no saplings, and therefore few wild animals, because this new growth is what feeds and shelters the whole spectrum of animal life from deer to deer mice.

Managed forests are truly teeming with life, however. Within a few months after an area is harvested new growth starts. As soon as there's enough food and shelter, the animal population begins to increase. First come the tiny eaters of seeds and insects, then the browsers like deer and moose, and finally the predators.

In harvested areas, stumps are rich sources of food for ants and they, in turn attract the black bear, the woodpecker and the skunk.

Many kinds of grasses grow in clearings. Hidden at the roots, eating seeds and insects, you'll often find deer mice, masked shrews and star-nosed moles.

Raccoon and olive-backed thrushes are attracted by berries that crop up. The red-backed vole eats the



SURPRISINGLY, there's usually more plant and animal life in a harvested forest than in a mature wild one.



IN A HARVESTED FOREST stumps provide food for insects, and those are food for other animals. Browsing animals eat young trees and bushes in a harvested area, and predators are attracted, too.

seeds and bark of shrubs. can benefit from managed forests: Nature will cooperate with man, if man learns to cooperate with Nature.

Maple and aspen trees give food and shelter to browsing animals such as the deer, moose and hare. As soon as the animal population gets big enough, predators such as the red-tailed hawk and the great horned owl arrive. So do the red fox, the weasel and the lynx.

Both men and animals for the generations to come.

Homecoming

At Springlake - Earth
Friday, October 21

Game Time 7:30



Let's
Go
Team

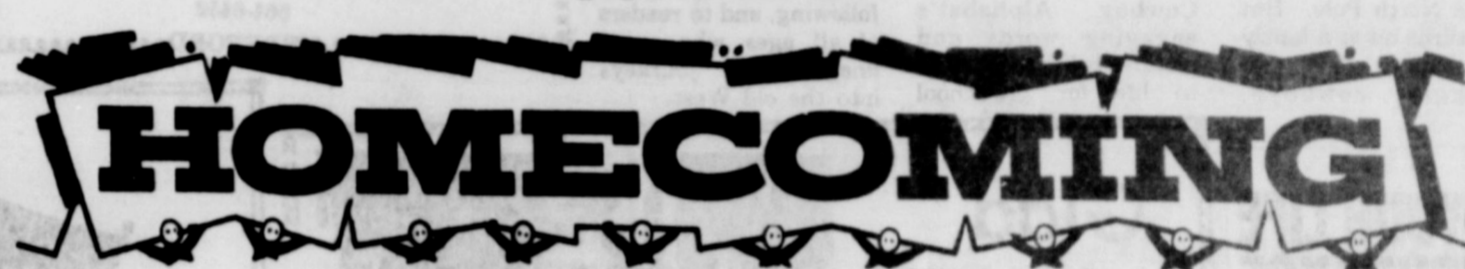
Come For
The Supper

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MULESHOE

ATTEND



Beat
Those
Mustangs



Wolverine Coaches

Go
Team
Go

WOLVERINES
-vs-
MUSTANGS
Friday, October-7:30
We Are Proud To Back
The Wolverines



OLTON STATE BANK

MEMBER F. D. I. C. - OLTON



West Portrayed In Children's Books

Santa Claus, cowboys, longhorns and lizards tell children all about the West in *Prairie Christmas* and *Cowboy Alphabet*, just out from Shoal Creek Publishers of Austin.

Written and illustrated by James Rice, both books feature large color pictures drawn in his distinctively loose and easy style. The artist's flair for combining realism and fantasy gives his drawings a range rare in children's books. Whimsical, sober, exuberant, tough and tender are all accurate descriptions of Rice's cowboy world.

In *Prairie Christmas* Rice gives children a fanciful view of what the holiday might be like if Santa Claus were a cowboy at heart.

Read in the cadence of "Twas the Night Before Christmas," Rice's poem tells the story of a stetsoned Santa, grounded when a blue norther sends his reindeer flying towards the comparative warmth of the North Pole. But help turns up at a lonely sod shanty, where two scraggly cowboys,

eyeing the strange little old man doubtfully, welcome him in from the storm.

When Santa asks for a team to pull his sleigh, the cowboys consider the possibilities:

The only critters we have that could pull a full load are the ornery longhorns and they'd have to be showed.

But that doesn't stop Santa -- he and the cowboys saddle some broncs and set out in the freezing night to rope longhorns. And in the end, with droopy-eyed cattle standing in for reindeer, the sleigh takes off and Christmas happens after all.

Cowboy Alphabet offers a different view of Rice's Southwest. Children find there vinegarroons, quirts, javelinas, remudas and a whole western landscape to enrich their knowledge and their imaginations.

From "A is for Armadillo" to "Z is for a Zillion Other Things" about cowboy life, *Cowboy Alphabet's* engaging words and pictures bring the ABC's to life for pre-school

youngsters. Older children, who can read the book themselves, enjoy its fund of western lore, as well as its often tongue-in-cheek style and quiet warmth.

There is plenty of gentle wisdom in these pages. Belying the stereotypes of a rough cowboy world, Rice draws oldtimers and greenhorns with an affection that brings out their poignant qualities. At other times he pokes fun at their pretensions and foibles. Whatever the mood, Rice's wry, understated style captures the humanity of all his subjects.

Cowboy Alphabet and *Prairie Christmas* are the ninth and tenth books for author-illustrator Rice. Born in Coleman County, Texas, he grew up in the state, where he has studied and taught art. Rollicking and thoughtful, humorous and serious by turns, his books have delighted thousands, not only children but adults as well. *Prairie Christmas* and *Cowboy Alphabet* will be of interest to his growing following, and to readers of all ages who enjoy imaginative journeys into the old West.

ASTRO-DESTINY

ARIES Mar. 21 - Apr. 19	Last week's success continues. You can do no wrong.
TAURUS Apr. 20 - May 20	It's love and romance all this week. Extravagances can be a problem. Curb those excesses.
GEMINI May 21 - June 20	You have to plod with the changes you have been contemplating. Profits can be reaped if you put your nose to the grindstone.
CANCER June 21 - July 22	Stay out of arguments - you can't win. Your time will come, but for now, retreat to safer ground.
LEO July 23 - Aug. 22	Leo may be regal, but try not to tax the patience of others with your lordly manner.
VIRGO Aug. 23 - Sept. 22	Take stock of your values. Does it surprise you to find that some have changed? It's part of growing.
LIBRA Sept. 23 - Oct. 22	Looking at things through children's eyes can be revealing in many ways you have forgotten.
SCORPIO Oct. 23 - Nov. 21	Your solicitude of last week pays off. A surprise gift from a grateful friend please you.
SAGITTARIUS Nov. 22 - Dec. 21	Children can cause concern this week. You must be in control of your emotions. Slow and easy.
CAPRICORN Dec. 22 - Jan. 19	We all have problems and need help in solving some of them. Friends are in sympathy and give the necessary support.
AQUARIUS Jan. 20 - Feb. 18	Younger members of the family could be a trying lot this week. It's not a lack of communication, but of too much.
PISCES Feb. 19 - Mar. 20	Partnerships in business and social spheres are taking a good deal of your time. Give and take is needed on both sides.

"GIVE ME
A VICTORY
OR GIVE
ME DEATH"
OVERSTATED?
PERHAPS, BUT FIND
OUT FOR YOURSELF



Friday October 21
7:30 P.M.

As The
WOLVERINES
Meet The
MUSTANGS
AT
HOME COMING
FARMERS SPRAYING SERVICE



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- Lazbuddie -

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Q. In a few months I will be receiving \$50,000 from my endowment policy. Is there anything I can do to lessen the tax bite?

A. By taking it in installments you can change that tax bite into a tax nibble. Your insurance agent can arrange, if you wish, for installments over a fixed period—so much a month for the next 10 years, for instance—or installments (smaller ones) for life. It is to your advantage to spread the \$50,000 over a period of years, especially retirement years when your tax bracket is likely to be lower.

Glad
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You
For
Homecoming



April May

Earth 66

Brian & Harold Britton
Phone 257-2110



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TO
HOME COMING
Friday October 21



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SHOW YOUR
ALLEGIANCE
TO THE
WOLVERINES

BY WAVING THEM TO VICTORY

AT

HOME COMING



Wolverine Cheerleaders

Wolverines-vs-Mustangs

Friday October 21- Game Time 7:30

FARMERS CO-OP ELEVATOR

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