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Wednesday, December 21, 1977 Sixteen Pages

10 Lubbock's Home Owned

WEST TEXASTIMES

Dedicated to Informing the Citizens of West Texas



Sometimes the true meaning of Christmas is forgotten.



A More Familiar Scene of Christmas-Shannon at left and Kevin Williams seem to have the last minute details worked out with Santa this year. Shannon and Kevin are the sons of Mrs. Glenda Moore.

News of Christ's Birth First Told to Shepherds

"And there were in the same country shepherds abiding in the field, keeping watch over their flock by night".

So begins the scriptural account of the most thrilling announcement ever made to mankind: the birth of Jesus. It was not made, interestingly enough, to the rich and powerful or even to one of the many prophets that the tiny country of Israel seemed to produce in such abundance during Biblical times.

The "good news" that the Messiah had at last come to a waiting world was first announced to a group of shepherds tending their flock through the night, St. Luke tells us. Even though Christ was probably not born during the winter, when we traditionally celebrate His birth (scientists believe that it actually occurred in the springtime) the shepherds were probably doing their best to keep warm in the chill night air; one can imagine them huddled around a fire, perhaps making the lonely hours pass with occasional conversation.

Suddenly, there is a dazzling sight; so dazzling that, St. Luke tells us, "they were sore afraid". The angel that appeared in the midst of them sought to reassure them, saying "Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people".

The angel describes the Christ Child to the awestruck shepherds and soon they see an even more dazzling sight ... a multitude of the heavenly host praising God.

With the words of the angels echoing in their ears - "Glory to God in the highest, and on earth peace, good will toward men" the amazed shepherds decide that they will go into Bethlehem and see this wonderful event for themselves. And so they went to Bethlehem "with haste," the scriptures say, to find Mary and Joseph with the Christ Child lying in a manger.

No further mention is made of those shepherds in the scriptures ... they appear on the horizon at a momentous time in history, only to disappear.

Old-Time Family Revival Planned

"An Old-Time Family Revival" is scheduled Dec. 25 through 31 at Ford Memorial Church of God in Christ.

The purpose of the revival is to encourage family worship and re-dedication.

The revival will open Christmas night at 7:30 p.m.

Activities scheduled at that time are a Christmas program by the Purity class and a musical which will be hosted by the Ford Memorial Choir.

Various groups and individuals are expected to participate in the

The main event scheduled for that night is a tag team composed of Evangelists Ernest E. Dixon of Kansas City, Missouri, and Charles A. Tanner, pastor of Hope Deliverance Temple.

Rev. Dixon, a well-known songster who has travelled throughout the United States for more than 13 years, will continue in service the remainder of the week.

Bishop J.E. Alexander, pastor of Ford Memorial will be presiding minister.

The text for the week will be Ezra Ten.

School Holidays

Students of Lubbock Public Schools will enjoy Christmas holidays December 23 through January 2. Classes will be dismissed at the regular times on Thursday, December 22, They will resume at the regular times on January 3.

You are invited to bring your family and join this Biblical revival service.



Bishop J.E. Alexander



Rev. Ernest E. Dixon

WEST TEXAS TIMES JACK ANDERSON'S WEEKLY

SPECIAL



Dam's Collapse Was Avoidable **Negligence May Cause Others**

by Jack Anderson Copyright 1977, United Feature Syndicate, Inc.

WASHINGTON-Just last month, a dam collapsed at Toccoa Falls, Ga., and brought death to 39 persons, 20 of them children. It was a tragedy that could have been prevented.

Five years ago, Congress passed a National Dam Safety Act. The legislators thought it would prevent disasters, which have brought tragedy and devastation to this country ever since the Johnstown flood. Yet a congressional subcommittee has found that dam safety is no better now than before the law went on the books.

We have spoken with sources who have read the shocking findings. When the report becomes public later this year, here is what it will say:

It will point an accusing finger at the Army Engineers. According to the report, the Engineers haven't been inspecting dams; they've spent five years counting them instead. For what good it did the victims at Toccoa, the Army Engineers counted 50,000 dams in the United States. Nearly half of these would trigger a havoc of death and destruction should they collapse.

The federal law was passed partially because state inspection had been so ineffective in the past. It still is. In fact, most of the dams in this country have never been checked by either federal or state inspectors.

Arab Brawl: Over the years, the Central Intelligence Agency has picked up secret conversations of Arab leaders. We have had access occasionally to the transcripts.

The most sizzling remarks are those they make behind each others' backs. The three who have always had the least use for one another are Egypt's Anwar Sadat, Syria's Hafiz Assad and Libya's Muammar Qaddafi.

They have tried to stand together against Israel. They have even tried to unite under a common flag. But they have never liked nor trusted one another.

Their secret conversations show that Assad holds Sadat in downright contempt. Even when they were supposed to be close allies, he was quoted in one intelligence report as saying, "I would not expect too much from the Egyptians."

They have now broken up over Sadat's peace trip to Israel. Apparently, Assad had anticipated something like this for a long time. For he is quoted by the CIA as saying he expected Egypt to leave Syria "in a lurch."

The enmity between Sadat and Qaddafi, however, is even more bitter. Qaddafi has called Sadat a traitor to the Arab cause. Sadat, in turn, has called Qaddafi "a madman.'

It is one of the ironies of our time that the greatest threat to peace in the Middle East is not an outbreak of fighting between the Israelis and Egyptians. There is more likely to be fighting, according to our intelligence sources, between the Egyptians and the Libyans.

Fresh Face: Jimmy Carter campaigned on the need for a fresh face in the White House. Now that he is in the Oval Office, he uses the talents of a cosmetic expert named Lillian Brown to keep his face looking fresh. She does his make-up for television appearances.

The White House considers Brown to be an artist with her make-up kits. She is on call whenever the president needs her skills. The White House pays her around \$2,000 a year to make the president look his best for the television cameras.

The president's make-up, by the way, consists mainly of pancake, to keep his face from shining under the lights. He also uses rouge to give his cheeks a healthy red color.

Mustard Man: Sen. Barry Goldwater, R-Ariz., has a new sideline. He is peddling mustard.

Some time ago, it seems, Goldwater's youngest daughter, Peggy Holt, found a recipe for mustard in her grandmother's cookbook. She tried it, and the result was delicious. She decided to market it under the name Peggy Jane's Special Mustard Sauce. It sold well on the West Coast, where she lives.

So Sen. Goldwater sent a sample to Benjamin Wagshal, owner of the finest delicatessen in Washington. Wagshal gave it a taste and pronounced the mustard "excellent." It is now on his shelf. At a price of \$2.50 per nine-ounce jar, Wagshal told us, the Goldwater mustard is "selling beautifully."

Plugging Leaks: Another government agency is cracking down on leaks to the press. The poobahs at the Federal Trade Commission have told their employees to

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PRESS ASSOCIATION

button their lips. In two recent staff bulletins, Executive Director Margery Waxman Smith criticized staff members for making inappropriate comments to news people about pending cases.

One memo sternly said the news media has been reporting information about investigations that hadn't yet been publicly announced. It noted grimly that "every employee is subject to criminal prosecution for unlawful divulging of information."

Guest Editorial: Faving Favoring Limited Terms

by Jay Swayze

You can complain about any government program you want to: food stamps, give aways, Panama Canal, national debt, taxes, farm programs. But our number one problem is our elected officials not doing their jobs. And they wil not perform under the present rules.

Ask a number of your friends if they think elected officials should make a lifetime career of public service. It is our experience that the large majority of people will answer "No." To continue the longevity system makes election day, for all practical purposes, an exercise in futility for the voters.

It is tough enough to contend with professionals who settle into the bland mediocrity of civil service and stay there for what seems to be eternity. It makes no sense whatsoever to allow the politicians to continue to build their own power bases to such an extent that every decision is made, not in the best interests of the country or the folks back home, but on the effects it will have on the politician's future.

Election after election the candidates of every party repeatedly call for a return of the government to the people, an appeal that loses its appeal as soon as the candidates take office. Immediately the elected officials must, by the very nature of the system, begin to look ahead to re-election!

This country has, by and large, been blessed with some truly great people who have made careers of four decades and more in public office. But greatness is not a shortage in America. We are not bankrupt in leadership. The time has arrived when the one-term senator, the one-term representative and the one-term president must be elected. Establish a term of four, even six years, but make the length of service in office one term only.

The one-term government will allow an official to spend 100 percent of his term, from the first day to the last, working in a true statesmanlike manner, serving the people rather than running for office while on the government payroll.

Even the best people have to battle the greed for power, the lust for fame, and the sterility of stagnation that wraps around the career politician. The system must be structured to allow the elected official to run for office, serve in the best interests of the people, and proudly come home when his term is over.

If it's such a good idea, why don't we do it? Simply to go to the polls and vote another name is not enough. The rules must be changed.

How do we change the system? Certainly not through the career politicians who are in office. It is not reasonable to expect them to seriously pursue any plan that will send them back home. However, this still is a government of the people, by the people. If enough people demand it we can bring the issue to a vote.

If no one else wants to coordinate this effort, we will. Let us hear from you and we will keep you informed of our progress. Write to: Jay Swayze, P.O. Box 1556, Hereford, Texas, 79045.



This couple is about to see something they've never seen before.

Fortunately, the sight of an oncoming car in their lane won't be their last sight on earth.

But it could have been. Because one of the major

causes of highway traffic fatalities is the head-on collision.

Drivers who are either asleep or intoxicated, or both, allow their car to drift into the wrong lane.

This happens all too often.

And when it does, too many drivers, in attempting to avoid a collision, are wrong in their evasive action.

Dead wrong. The instinctive but often fatal reaction is to swerve to the left, away from the on-



coming vehicle to keep your car on the road while avoiding a collision.

The problem with this normal reaction is the normal reaction of the other driver.

Usually, awakening to his error at the last moment, his instinctive reaction is to swerve back into the proper lane, exactly where you now are.

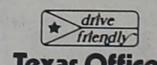
But such collisions can

be avoided. By taking the proper evasive action.

Tonight, this couple will avoid such a collision by swerving their vehicle to the right, off the road, into a ditch.

They may dent a fender. Or they may bruise a knee or bump a forehead. Maybe not even that, if they're wearing their safety belts.

But by taking the proper evasive action, they'll at least be alive to see something they've never seen before. Tomorrow.



Texas Office of Traffic Safety

Published as a public service by this newspaper.

Rootsearching

by Marleta Childs, C.G.

An invaluable guide to organizations and institutions holding primary and secondary source materials for Afro-American studies is the Directory of Afro-American Resources, edited by Walter Schatz. Hardbound, 485 pps., indexed. Order from the R.R. Bowker Company, 1180 Avenue of the Americas, New York, N.Y. 10036 or the R.R. Bowker Order Department, P.O. Box 1807, Ann Arbor, Mich. 48106, \$21.95. Approximately 2100 institutions are listed, including college, public, government and business libraries; federal, state, local, and private agencies; and organizations with civil rights programs and responsibilities. Data on each institution include the full name, address and telephone number, chief officer, publications, and a description of collections. Information on over 5000 collections provides subject matter, physical description, and scope and content (for example, tapes, newspaper clippings, and diaries). Genealogists will be particularly interested in the family papers which contain birth and death records, letters, and emancipation papers of slaves.

Another type of census return that should not be overlooked in your research is the federal mortality schedules which exist for the years 1850, 1860, 1870, and 1880. These schedules listed only those persons who died during the census year - for example, between june 1, 1849 and June 1, 1850. Basically the format for all returns included the name of the person, his age, sex, color, marital status, profession

Mrs. Xen Oden Thursday

announced her candidacy for the

District 75A House of Represen-

tatives seat. She explained, "This

is a vital district that deserves

"I feel I am well qualified

because of my long residence in

this district, my involvement in

both business and civic activities,

and my broad area of acquain-

fundamental problem of govern-

ment, local, state or national is

Men in Service

Navy Electrician's Mate Fire-

man Apprentice Mark Montemayor, son of Mr. and Mrs. Tony Montemayor of 3712 E. Fourth,

and whose wife Patsy is the daughter of Patsy Flores of 2915 E. Baylor, all of Lubbock, Tex.,

recently returned from an extended deployment in the

A 1976 graduate of Estacado

High School, he joined the Navy

Marine Corporal Bradley R. Copeland, son of Mr. and Mrs. Lesly R. Copeland of 106 E. Ursuline, Lubbock, Tex., has been promoted to his present rank while serving with 1st

Marine Division, Marine Corps

Western Pacific.

in July 1976.

Xen stated: "The most

good, solid representation."

tances.'

or occupation, state where born, month of death, length of illness, and cause of death. For example, the 1850 mortality schedule of Cherokee County, Ga. gave the following information on Ann MCCONNELL: 66 years old, female, mulatto, born in Georgia, died in May, sick for two days. (A copy of this 1850 schedule is available on microfilm in the genealogy collection of the Mahon Public Library here in Lubbock and it is indexed). The 1880 schedule also gave the state of birth of the parents of the deceased.

Most of the original returns are in the custody of the individual states. Those for Arizona, Colorado, Georgia, Kentucky, Louisiana, Tennessee, and the District of Columbia, however, are located in the DAR library in Washington, D.C. For further information on the availability of federal mortality schedules, see pps. 179-183 in The Researcher's Guide to American Genealogy by Va. D. Greenwood, in the genealogy collection of the Mahon Public Library.

In 1885, mortality schedules were also prepared for the special censuses taken in Colorado, Florida, Nebraska, New Mexico Territory, and Dakota Territory. The National Archives has copies of these returns except for that of Dakota, which is located in the library of the North Dakota State Historical Society in Bismarck.

Hope all of you have a Merry Christmas and a Happy New Year!

Please send your queries and family information to Marleta Childs, 2308 21st St., Lubbock 79411.

trust in the governmental

institutions and the people chosen

to represent the district. We must elect people whose charac-

ter, background and personality

are such as to make certain that

there can be no conflict of

interests and whose conduct will

instill trust and confidence in the

governmental institutions and the

current water problems, the

addition of new courts, and the

growing problem of government

bureaucracy are other major

Xen announced that Tom West

will be her campaign chairman

and Dr. William H. Gordon, Jr.

her campaign treasurer.

She also explained that the

elected representatives."

concerns.

Xen Oden Announces Candidacy

Christmas Tree Is a Tradition In Many Lands

What would the holiday season be without a Christmas tree? Part of the enchantment of childhood memories is the recollection of the family tree, gaily bedecked and surrounded by temptingly mys-

It is thought that the Christmas

Today it is one of the most

homes and offices.

In Italy, the Christmas tree is Lighted candles are placed at the



In Denmark, lighted candles are placed on the tree, along with Danish cookies, confections of marzipan, and heart-shaped baskets of colored paper, with pieces of candy tucked inside. Celebrants dance around the lighted tree, singing "First we'll look at the tree, later we'll eat it." a traditional Danish song.

Although the Christmas tree may vary from country to country, wherever it is used, it is

Our Christmas Wishes

Mrs. Jessie Benson announces the wedding of her daughter, Judy

Roquemore to Mr. James Douglas of Arlington, Texas. Miss Roquemore

is also the daughter of the late Willis Roquemore. Judy is a senior at the

University of Texas at Arlington, majoring in crimonology. James

Douglas is a labor relations representative for General Motors. The

couple will reside in Arlington. The wedding will be held at Bethel

May you enjoy the Best Wishes for a healthy and Happy Holiday Season in the comfort of family and friends.

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of the season to all

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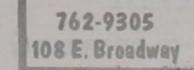


Base, Camp Pendleton, Calif. A 1975 graduate of Estacado High School, he joined the Marine Corps in December 1975. PEACEFUL GARDENS

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terious packages.

tree originated with the Alsatians. We know for a fact that Prince Albert introduced it to Victorian England but interestingly enough, America had it before then-thanks to her German settlers and the Hessian soldiers who fought in the Revolution.

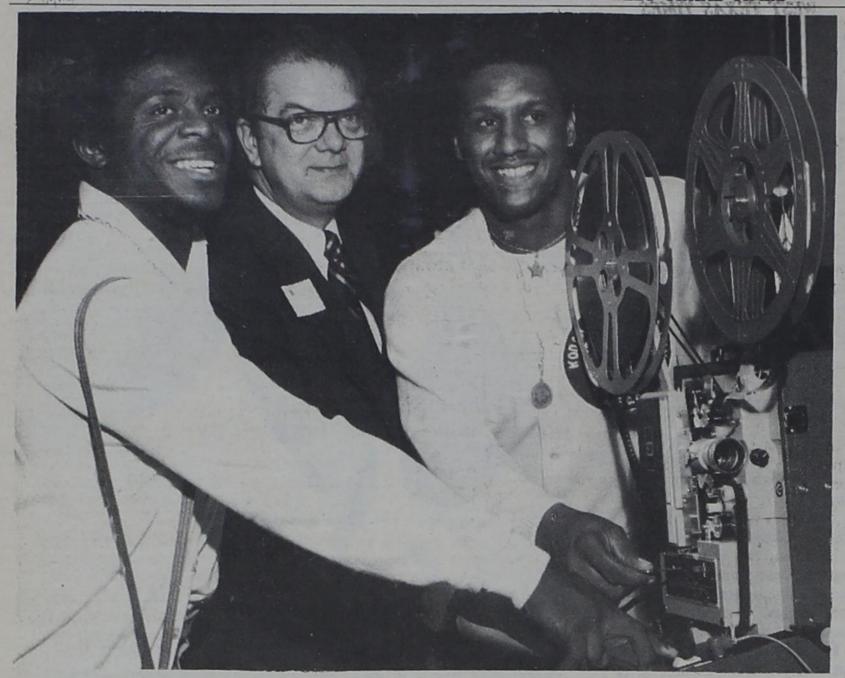
popular Christmas symbols.

Here in the United States, popcorn and tinsel, ornaments and electric lights, artificial snow and icicles decorate trees in

not really a tree; rather, it is a pyramid of shelves, called a ceppo. At the base of this wooden frame, there is often a manger scene, a presepio. Other tiers in the pyramid hold candy, fruit, small gifts and gilded pine cones. corners of these shelves.

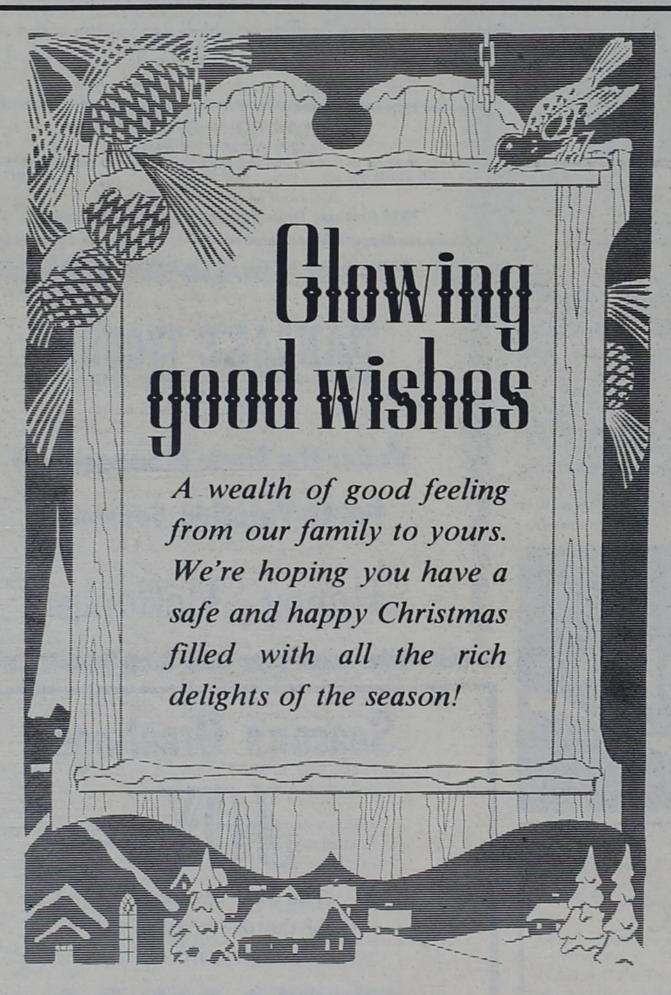


a symbol of joy and expectation.



If you were an All-American, who would you vote for as your captain? Well, the 23 members of the Kodak All-America Team, selected by the American Football Coaches Association, chose Terry Miller (at left) Oklahoma State's great running back, and Ross Browner of Notre Dame as their offensive and defensive captains. The popular vote was conducted by Kodak's Bill Pedersen, center, who is previewing the All-America movie for the honored players.

MERRY CERISTMAS TO ACC!



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RIGHT SIZE TO BE FRIENDLY

KELLY'S HEROES

by Joe Kelly

Merry Christmas! It may be a day or so early, but just as heartfelt. I hope that all of you have a wonderful holiday season and that the new year will bring fresh hopes and promises.

Just when it looked as though this would be a quiet Christmas, our youngest son and his bride said that they would spend Christmas here. I know what we'll be doing Friday night, of course. We all will be around the TV set watching the Red Raiders.

Speaking of the Raiders, they have few days left in which to prepare for the Florida State Seminoles. In fact, if they aren't ready now, they never will be. This is just polish time.

It promises to be a good game, maybe a high scoring affair. The Seminoles like to throw and they've been successful. Tech is weakest on pass defense, so it will be a real challenge. By the same token, Tech is capable of good offense, too.

The Seminoles lost only two games, to Miami, 23-17, and San Diego State, 41-16. They numbered among their victims Kansas State, Oklahoma State, Auburn, North Texas State (which finished in the top 20 AP rankings—and don't ask how) and Florida.

Their lowest point total in any game was 14, but that was a shut out of Cincinnati. They held Auburn to a field goal and only single touchdowns to Southern Mississippi, Memphis State and Florida.

If you want to crank up the computer, it will show that Tech has an edge in scoring average per game, 25.6 points to 24.9. Defensively, the Seminoles hold the edge, giving up an average of 13.9 points each outing to 18.7 for Tech.

The Raiders, of course, built their reputation this past season mainly on their defense. They finished the season ranked among the top three in every conference statistic.

Speaking of statistics, they show an interesting point. Tech was third in total defense (behind Texas, 223 yards a game) and Arkansas (247 yards), giving up 269 yards.

Tech trailed only Texas in rushing defense, allowing 141 yards a game (Texas, only 91 yards), while second to Arkansas in pass defense, giving up 128 yards a game (Arkansas, only 89 yards).

In passing, though, the deception comes in TDs. Tech yielded 16, exceeded only by Rice's yield of 17.

Offensively, the Raiders were way down. They ranked seventh in total offense with 311 yards a game, beating only TCU and Rice. In rushing offense they ranked sixth, beating SMU, TCU and Rice, and seventh in passing offense, only 101 yards a game, beating Baylor and A&M.

It indicates that the Raiders will have to sharpen their teeth to beat Florida State. Ironically, Steve Sloan opened his Tech career by beating the Seminoles and now he closes it against them.

Hopefully, Rodney Allison will be at top strength. A completely healthy Allison could be the difference, and Tech needs him like a starving man needs a free meal.

If Allison isn't much stronger than he was against Arkansas, it could be tough for the Raiders. As Rodney goes, so go the Raiders. He can, and does, make the difference in the offense, and Tech is going to need all the offense it can muster.

Tech's basketball outfit came back from Tennessee with third place, which seems to be getting to be a habit, but the Red Raiders played nationally ranked Utah a good game in the opener.

They beat Dartmouth, which in itself isn't a great achievement, except for the fact that when you lose as Tech did, it's tough to get up mentally for a third place game. To their credit, they did and, while not playing one of their better games, they won.

Now the Raiders, after a break for Christmas, are getting ready for the Rainbow Classic in Honolulu and, once again, they will be running into some great opposition.

Brigham Young, always strong, has beaten Tech twice previously, while the Raiders haven't met such powers as North Carolina, Stanford and Providence. Hawaii, Rhode Island and Lafayette round out the field and Rhode Island, at one time, had nationally ranked teams.

It's good experience, good training, and should help the Raiders be an even better club. They come back for a short rest before warming up for the tough conference race.

Everything indicates that the conference is going to be a real challenge. Four teams appear to be strong-Texas, A&M, Houston and favorite Arkansas. SMU is playing a demanding, tough schedule, while Baylor has flashed signs of strength.

Baseball trades are about over until next year, but there have been some big ones. The Texas Rangers might well have come out of it with the best bolstering for the pennant chase.

Meanwhile, a lot of players have changed uniforms and it will be interesting to see what the players do next season. A change in uniform doesn't mean instant success for any club, as witness the trade of uniforms Tom Seaver made to go with Cincinnati.

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Lubbock,

DHS Receives Typesetting Equipment

There's an air of excitement around Room 125 at Dunbar High School. Room 125 is the publication room and the excitement is because the class has received a couple of new toys to play with.

Those toys consist of a Compugraphic Execuwriter II or

a typesetting machine, and a waxer.

These items are essential when compiling a newspaper.

Mrs. Virginia Balch, now in her fourth year as publication instructor, is just as excited as the students.

We asked for a typesetter more

New Holiday Makeup for Black Women

According to the beauty editors at Glamour Magazine, now is the perfect time to dip into the wonderful new deep makeup colors you've been seeing in the stores all fall. Here are some ideas on how to use them for a great holiday face.

For cheeks, try the wine or ruby reds. You'll get the best look if you apply color high on the cheekbone, starting on the bone under the pupil of your eye. (If you can't feel the cheekbone, you're applying the color too low.) Blend out to the hairline and up just a bit.

For eyes, try some of the glittery metallic shades around now. Gold, copper and bronze are all great on black skin. There are also colored metallics like deep blue, khaki and pink. Stay away from silvery colors as they can look too white and artificial. Any

The Legend of The Christmas Angel

There is a beautiful legend about how Mary, the mother of Jesus, chooses children each Christmas to sing carols for the Holy Babe.



shadow that has some brown in it will look especially pretty-for example, browned pink, peach or khaki. Try applying a single color so that it has the most intensity in the crease of the upper lid and the least just under the browbone. You can also use two different colors: two shades of the same color is a good idea. You could even rim the eye with a metallic pencil. You'll get a very pretty look if you bring the color under the lower lashes. Keep it very close to your lashline and don't extend it beyond the center of the eye; keep it on the outer corner

only. For lips, try a deep rich burgundy, a browned red or a wine. Use a gloss over it to enhance fullness or use a colored gloss. If you want to make your lips appear less full, try using a lip pencil to outline the lips just inside the natural lipline. Fill in with pretty color. If you have uneven pigmentation in your lips—a common problem for black women-try applying a bit of makeup foundation or brown lipstick to help even out the color. Then apply lipcolor as usual. ***Special Effects

You'll find lots of lovely loose finishing powders in the stores now in colors like bronze, copper or gold. Apply them subtly to cheekbones, across the forehead or all over for dazzle.

than two years ago, and we were about to give up. However, one morning in October the machines arrived and since that time things haven't been the same around the publication room.

According to Mrs. Balch the machine will allow more flexibility in the classroom. The students will learn better journalism and changes can be made more rapidly. Having the maching in the classroom will eliminate lots of confusion as far as compiling the newspaper, she said.

Our goal is to save money. In the past this has been very difficult for us to do.

In the past years we had to typeset on an IBM typewriter. Some of the students were not good typists and that created problems. We had difficulty meeting our deadlines and if a mistake was made we had another problem on our hands trying to correct it.

The cost per page using that method, Mrs. Balch said, was \$6.00 per page. Then we changed from setting the type on the IBM to having the printer set it. This cost us about \$18.00 per page, she said.

Again there were problems. This method was very expensive and making corrections was very time consuming.

On October 6 we changed to a tabloid. For the printer to typeset the paper was \$37.50 per page. Now that we have our typesetting machine, it will only cost \$11.00 per page. The machine will pay for itself, she said.

The machine is a practical teaching tool. It's good on the job training. We feel that we already have two students who are efficient enough on the machine to qualify for jobs. We are teaching everyone to use it whether they can type or not.



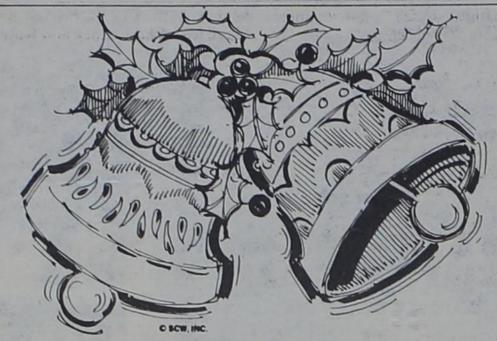
It Works This Way—Dunbar High School Editor Robbie Roberts watches over the shoulder of Johnny Cejas as he tries out the new typesetting machine. The school's publication class recently received the machine and a waxer.

Friday we received a new waxer which really came as a surprise. Previously we had used a \$25 waxer that left was all over everything we waxed. But this

one is really nice.

Mrs. Balch said, our special thanks go to Mr. Wayne Dickey and Mr. Roy Roberts, principal of Dunbar.





"I Heard the Bells on Christmas Day..."

Silver bells, jingle bells, sleigh bells ... it's hard to imagine Christmas without some sort of chiming or ringing. But bells were not initially part of the holiday celebration.

The first large bell for a Christian church was installed in Italy, about the 5th century A.D., and the custom of Christmas bellringing really didn't become firmly established until the Middle Ages, in England.







In that era, Christmas chimes began at vespers on the first Sunday of Advent and were repeated on successive Sundays. Then, on each of the last three mornings before Christmas, the bells announced the approach of the big day.

From sunset on December 24 to sunset on December 25, bells could be heard every hour. Occasional peals rang out in between hours for no particular reason.

But the most important part of the tolling occurred during the hour before midnight on Christmas Eve, when the bells were run as if someone were dying. At midnight the death knell changed to a joyous peal, announcing the death of Satan and the birth of the Christ Child.

To the people of the Middle Ages, the sound of the Christmas bells recalled the song of the angels on that first holy night.

The Legend of The Very First Poinsettia

Have you ever seen a poinsettia? It's a beautiful, red flower with a yellow center, that people like to decorate with at Christmastime.

There is a lovely legend about how the poinsettia came to be and it begins in Mexico, a country that is just south of the United States.

There was a young boy who was very sad one Christmas Eve. You see, in his little town it was the custom to offer gifts to the Christ Child. People would come to the church on Christmas Eve and place their gifts upon the altar.

But Manuelito, as we shall call him, was very poor. He had no gift to bring before the Infant Jesus.

Too shy to go inside the church without a gift, he knelt outside a window and began to pray. We don't know what Manuelito said, but perhaps he was telling the Holy Infant how sorry he was that he did not have a gift to offer. For that is what prayer is, you know; talking to God.

As he rose to his feet, he noticed a beautiful red flower growing in the very spot where he had knelt. Amazed, he bent down to examine the flower. He had never seen one like it before.



heaven, an answer to his prayer!

Joyfully, Manuelito plucked the flower and carried it inside, to lay before the altar.

And that is why the poinsettia is known as "The Flower of the Holy Night" in Mexico.

Ringing the Bell.

with Bob Tieuel

The Black Experience: "I am an American. Many years before I was born my forebears were original Americans, and immigrants from

Africa, Europe and Asia who came to this great 'melting pot'. While I am chiefly African in descent, I am not pure blooded. The New World slavery system and the pull of human nature would not permit me to be 'pure blooded'.

"I know almost nothing of my African heritage. American education and social organization have forced me to forget most of that heritage except my color. I love Africa.

"I have visited her shores, traveled her deserts and mountains, crossed her rivers, and eaten, slept, sung and prayed, and lived among her fine people for years. Yet, I am not African in education, religion, language, social concepts, nor in general outlook. Not by my own choice, my language is European; my religion, Asiatic; my education and social concepts, American.

"In the late sixteenth century the traffic in slaves from the West Coast of Africa to America brought numbers of Africans to our shores to help supply the European colonists with cheap labor. The blacks were tractable and teachable, of strong bodies and reasonably alert minds. Both buyers and sellers prospered. Neither religion, law, nor social morality did more than feebly protest the trade for over a hundred

"Blacks were in slavery from 1619 to 1865, a total of some 246 years." They cleared the forests, built the farms, cultivated the plantations, made the roads and built the cities, and did every imaginable thing, including producing a mixed race. They received only scant board and lodging, while slaveholders grew rich enough to own over three and a half million blacks, developing the image of permanent slavery for blacks." End of quote from Richard R. Wright, Jr., PHD in his book: "87 Years Behind the Black Curtain".

Bulletin: Bellringer sources in Kansas City report that ten young women (all black but one) have been reported in that city with no clues as of Dec. 4 and in Los Angeles some twelve young women (all white but one) have been reported murdered, with no clues. Crime indeed knows no color.

Recent great quotes: "Our leaders are not demanding that unqualified blacks be given preferential treatment. We recognize that we live in a competitive society and whites know very well that we have been denied free and open opportunities to compete fairly. Until every black child in America shares the same opportunities that are open to all white children we are going to need a program to combat racism. The affirmative action concept is the best thing that has been devised so far to assure equality of opportunity." From Louis Martin, manager editor-The Chicago Daily Black Defender.

Six black church leaders throughout the nation, will participate in a major effort to motivate black pastors, teachers and parents to utilize resources of the Boy Scouts of America in their Christian education programs. Churches include: National Baptist Convention, U.S.A.; the Progressive National Baptist Convention, Inc., the National Baptist Convention of America, the A.M.E. Zion, Christian Methodist Episcopal and the African Methodist Episcopal churches.

Voters of New Orleans recently made history when they elected Ernest N. "Dutch" Morial, a black judge, as mayor of the city. Morial 48, received nearly all of the black votes in New Orleans and a sizable white vote in order to defeat Joseph V. DiRosa 60, a lawyer. New Orleans thus becomes the second major city in the South to elect a black mayor. Atlanta, the first, reelected Maynard Jackson as mayor for a second term in October-77.

King Tut Tour Exhibit and Tour a Ripoff for Blacks? The November issue of SEPIA charges that the King Tut tour and exhibits in this country are a rip-off of every black American. And scholars both white and black have for a long, long time, concluded that Tut and Tut's ancestors were black, and that if he were alive today, we would refer to him as black. States Bellringer J. Louis Mattox: "I agree with the authors of the King Tut rip-off article. I got a chance to see the King Tut exhibit in Chicago, and there was nothing in the exhibit which let me know that King Tut was black".

From the greatest news story ever written: "God then sent an angel Gabriel to Nazareth, a village in Galilee, to a virgin, Mary, engaged to be married to a man named Joseph, a descendant of King David. Gabriel appeared to her and said, "Congratulations, favored lady! The Lord is with you ... for God has decided to wonderfully bless you". The Living Bible (Luke 1:26-30). To be continued. Until later, Peace and Be a Good Neighbor. They come in all colors.

Bulletin: The American Nurses' Association has been awarded a \$1,455,661 grant by the National Institute of Mental Health to prepare ethnic minority nurses at the doctoral level in psychiatric and mental health nursing.

Planned Parenthood

Have you visited the Planned Parenthood clinic? At Planned Parenthood people get the help they need to plan their families. A trained medical staff provides the care and counseling ... giving women the understanding and

ability to plan their children. Planned Parenthood does more than that. It means caring about the whole patient - providing health care to many who normally receive only emergency treatment. The clinic staff includes physicians, nurses and interested volunteers. The motto of Planned Parenthood is "Children by Choice, Not by Chance." That is the way to go. Let it be your choice. Let Planned Parenthood help you meet that goal, Planned Parenthood needs your support ... because they love children. For more information call Planned Parenthood today. That number is 795-7123.



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Cottage of Sugar Cubes Attractive



HOME SWEET HOME—If you'd like to surprise your family or friends with a truly unusual gift this holiday season, build them a house—of sugar cubes. This miniature house only requires 2½ boxes of sugar cubes and a little skill. Instructions for building the sugar cube cottage are in the adjoining story. Additional copies of the instructions and pictures are available free from Imperial Sugar Company, P.O. Box 500, Sugar Land, Texas 77478.

As a table centerpiece or mantle setting, the quaint little sugar cube cottage is a picturesque addition to decorations. It also makes a thoughtful gift because it is something you have taken the time to make yourself.

First you need about 2½ boxes of Imperial pure cane dainty

sugar cubes. Red frosting will serve as mortar so beat enough confectioners powdered sugar into one unbeaten egg white to make a paste. Tint bright red with vegetable coloring. Place a damp cloth over bowl of mortar when not in use to keep it from drying o it. A futter spreader is handy to use as a trowel.

Draw I mensions

On a cardboard draw dimensions of the house, 7x5 inches. For the front and back walls, mortar 11 cubes together; stick them to the cardboard with mortar along the 7 inch lines. To make windows and the door, omit 2 cubes for each window and 3 cubes for the door; build walls 5

rows high. Form windowpanes with colored toothpicks.

For the sixth row, which forms tops of windows and door, mortar 11 cubes together and allow to dry before putting in place.

As you build end walls 9 cubes high, cut cubes in halves diagonally to form the gables. In left end, leave opening for window. Build a 2-cube-wide, 11-cube-high chimney; attach to the right end of house, spreading mortar on the surface of chimney to hold in place.

For roof, cut an 8 by 7-inch piece of red or green art paper. Crease lengthwise and cut a notch in the center of one end to fit chimney. See if roof fits in place but do not fasten down yet.

Finishing Touches

Your sugar house is ready for the finishing touches. Christmas seal cutouts pasted on heavy white paper make perfect windows and door. Fasten windowpanes to the insides of the windows with mortar. In the same manner, fasten the door. Spread mortar over tops of gables to hold down the roof.

To create snow effect on roof, use a pastry brush to dampen the roof with warm water. Then sprinkle Epsom Salt generously on the damp spots and let dry to hold snow in place. Fasten a Santa Claus cutout to chimney.

Place three cubes across the doorway for the entrance landing. Then form a cobblestone path from the doorway to the gate by rounding off sugar cubes with a knife and laying with mortar three cubes wide.

Then Landscape

Next comes the sugar cube fence. Mortar a row of cubes to form a wall around the house, arranging place for gate at end of path. At regular intervals, form pillars in fence by placing second sugar cube topped with cube cut diagonally. Plan so that pillars are placed in each corner of fence and

nisen Brisen Brisen Brisen Brisen Brisen Brisen Brisen Brise

next to gate. Cut gate latch and hinge from black paper and fasten with mortar.

Cover the yard with cotton, then landscape. Trees and bushes can be made by sticking evergreen tips in potato cubes.

Cottage Will Last

If your attractive cottage is kept out of reach of sweet-seeking youngsters, it will last from year to year. Just wrap in plastic, place inside a box and store along with other Christmas decorations.

Jobs Defined in New Dictionary of Occupational Titles

The U.S. Labor Department is issuing a new Dictionary of Occupational Titles for the first time in 12 years with 20,000 definitions, including 2,100 occupations reflect the changing sociology and technology of the times with such additions as credit-card clerk and photocomposition keyboard operator. Several thousand obsolete occupations are no longer listed. For instance, load-control agent (with the advent of more powerful airplanes, weight is no longer critical) and stencilcutters (with the advent of photo-copying machines now in wide general use) have been dropped.

The \$12 dictionary, for sale by the Government Printing Office, is the most comprehensive, up-to-date information on classifications and definitions of job duties and requirements in the United States ever assembled in a single volume. It's in soft cover the size of a big-city telephone directory and weighs over five pounds. The first edition was published in 1939 and successive editions came out

in 1949 and 1965.



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A Happy and Prosperous New Year!









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CHURCH NEWS

Ford Memorial

The members of Ford Memorial Church of God in Christ encourages each of you as citizens of Lubbock to get involved and help a needy family. We are asking that each member of this church bring a canned item each Sunday which will be distributed to a needy family in the city the following week.

We, at Ford Memorial, ask and encourage each church in Lubbock to get involved in this

If you know of such a family in or surrounding the city; we would appreciate your contacting our mission department, under the leadership of Sis. W. Brightmon. We welcome your contributions

to help support this project. God said, in His word, "It is more blessed to give than to

Ford Memorial Church of God in Christ is located at 1602 Quirt Avenue, phone 763-8462, and is pastored by J.E. Alexander.

Twentieth & Birch Street Church of Christ

receive." Acts 20:35.

Sister Ruby Glaspie is a patient in the St. Mary's Hospital, room 424. Brothers T.E. Ray and

Nelson McCormick are still on the sick and shut-in list. Sisters Georgia Malone, Ella Williams, and Ruth Benton continue to covet our prayers for the improvement of their health.

Sunday School Prize-Giving: The entire congregation is invited to share in tonight's activities at the church. In order to accommodate all the activities planned, the devotional period which will precede the giving of prizes, refreshments, etc., will begin at 7 p.m. sharp. Please do not miss the devotional period.

Youth Fellowship at Hobbs, N.M.: The Scarborough Street congregation in Hobbs, N.M. hosted the monthly youth fellowship of the congregations in that area Dec. 18. The singing group here was invited to attend and participate but because of previous committments by different ones from the group, we were not able to attend.

Special Get-together: Each brother and sister here is asked to join in on the Fun, Food and Fellowship to be enjoyed on Dec. 26, in the fellowship hall. The occasion promises many pleasant surprises. Things will be on the way by 7 p.m. Dress: semi-formal. There will be something for all ages to enjoy.

New Hope

Christmas Program: Sponsored by the S.S. will be held tonight the 21st at 7 p.m. Birthday tables will be prepared and you are invited to take a part and dine at the table of your birth month.

Special Services: Sponsored by the Baptist Ministers Union will be held on Tuesday the 27th at 7 p.m. at New Hope. The public is invited to attend.

Watch Services: Will be held on Saturday the 31st at 10 p.m. Pastor Dunn is asking all choirs, ushers and members to attend.

A Special Thanks to All of You: For your support at the Bazaar sponsored by the Educational Board.

All Auxiliaries: Will please hold your election of officers and turn same over to the church office prior to installation.

Installation of Officers: Will be held on Sunday, Jan. 8th, at 3 p.m. All officers will be here for this service.

Leadership Training Course: Is forth coming, date and minister will be announced soon. All officers and members of the church are asked to make plans to

Annual Planning Session of All Officers: Will be held on Monday night, Jan. 9th at 7 p.m. Pastor Dunn is asking all to be in attendance, please.

Mt. Gilead Baptist Church

Mt. Gilead is located at 2512 Fir Avenue.

To the Mt. Gilead Membership: The NAACP needs you, and you need the NAACP. The strongest forces of the NAACP comes from church members who care about people. Won't you join the cause. Membership fees are:

\$1.00 per year for youth 16 and

\$2.00 per year for youth 17 to 21 years.

\$5.00 per year for seniors, and \$10.00 per year for senior with the Crisis Magazine included.

\$25.00 per year for contribution membership.

\$100.00 life time for youth to age 13.

\$500.00 lifetime for seniors, to be paid at \$50.00 per year for 10 years.

Let us get involved for our youth, to secure better education, community and jobs.

St. Luke

Let us pray for and visit our sick and shut in members: Sis. Mattie Travenia recuperates at home after surgery. Sisters Dolly Howard, Roxie Reed, Ellen Tillman, Mary Lee, Elizabeth Spencer and Rosanna Harris.

Mission Two meets in the home of Jewel Love 1712 E. Brown Monday evening at 8 p.m.

Junior Mission meets at the Church each Monday night at 8 p.m.

Brotherhood Union and Men's Chorus meets at the Church each Monday evening at 8.

The Young Adult Choir meets at the Church each Wednesday evening at 8 p.m.

Prayer Meeting Each Wednesday night at 7. The family and church that prays together stays together. The only hope we have is in Jesus.

Eunice Circle meets in the home of Sis. Verma L. Moore Thursday evening at 7. 2804 East 30th St.

From the Pastor's Desk: I PRAY ... that as you go into the full celebration of Christmas, God will do for each of us as in Ps. 51:10. "Create in me a clean heart, O God; and renew a right spirit within me." Let us grow up in every way into Him, Who is the Head, even Christ.

Mt. Olive Baptist Church

Snyder-Sunday School was called to order with Bro. Herbert Urdy presiding.

Sister Lindal R. Walker reviewed the lesson.

Rev. E.D. Toines, pastor, delivered the morning message. His subject, "The Wise Will Seek Jesus." Scripture reading Matthew 2:1-2.

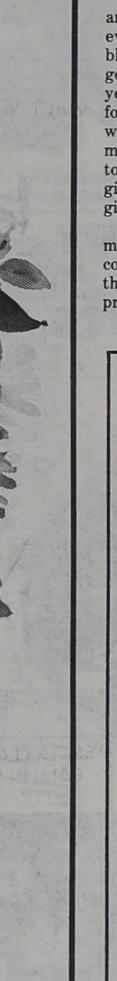
Music was provided by the junior and senior choirs assisted by Sister Anniece Hawkins, pianist.

Lyons Chapel Baptist Church

Appreciation Service was celebrated for our pastor and wife, Dr. and Mrs. Floyd Perry Jr. on Sunday, Dec. 18 at 2:30 p.m. We were honored with our special guest, Rev. Wilson Baldwin, minister of First Baptist Church of Littlefield, Texas, along with his choir.

With 1977 gradually coming to an end, I'm sure each and everyone is counting their many blessings, even if it wasn't a very good year for some, maybe the year 1978 will bring good tidings for you. Let us come out to church with good thoughts in minds, to make 1978 the best year; willing to work on God's Program, to give as God has blessed us to

Remember our sick and shut in members of the church and community. Go by and visit with them, or whisper a word of prayer for them.

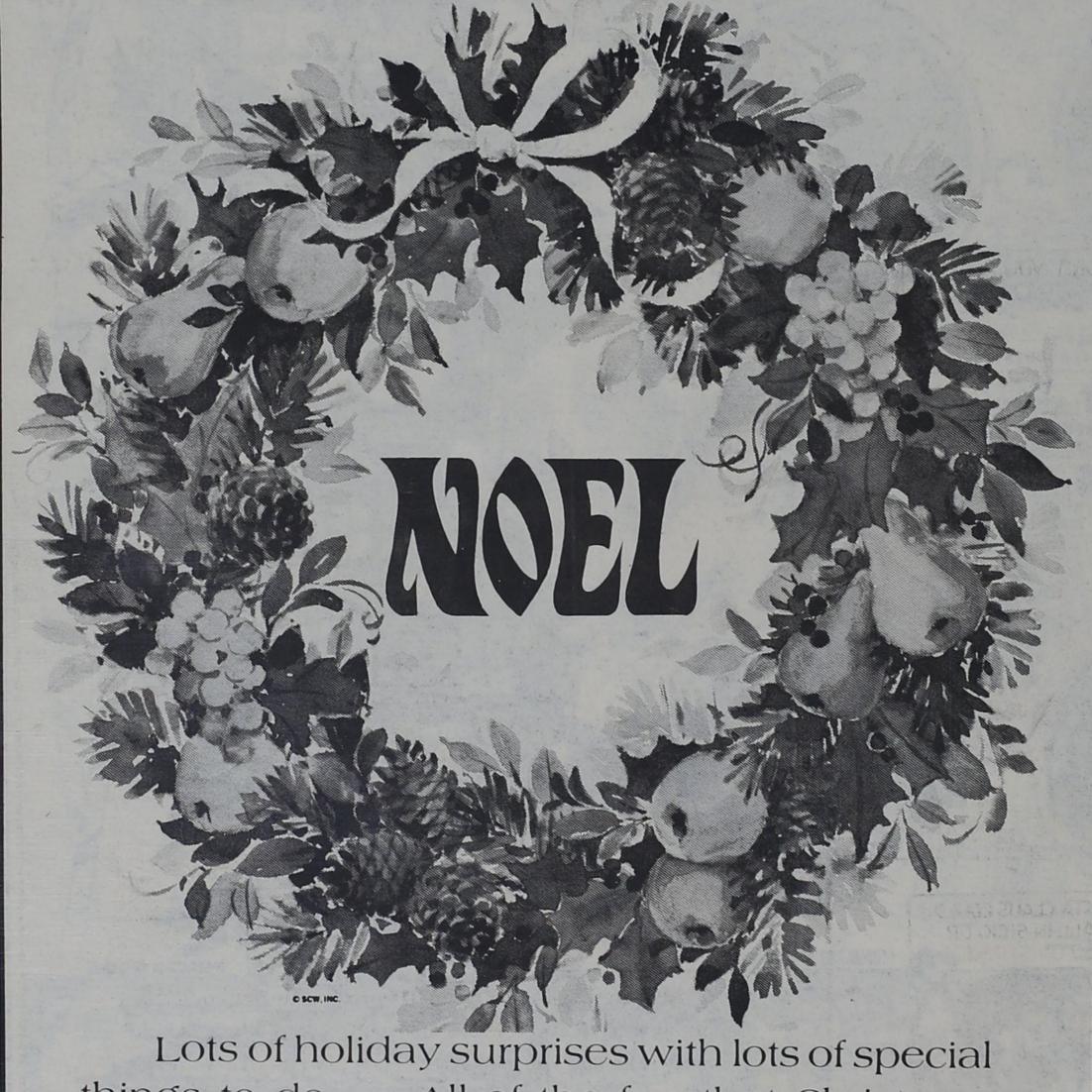


Best Wishes of the holiday season to all of our loyal friends and patrons.

Greetings

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things to do . . . All of the fun that Christmas brings... That's our holiday wish to you. Have a wonderful Christmas Season!

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Gift Ideas

Gifts from the kitchen that keep on giving are those prepared by loving hands and packaged in handy kitchen utensils.

For those whose speciality is bread making, bake and give a basic white, or whole wheat, loaf in a non-stick loaf pan.

Others, try dinner rolls baked in a square oven-safe glass pan, or give cinnamon rolls or sticky buns baked in a non-stick muffin tin. Fr a special friend, prepare and give a special pound cake in a heavy, decorative round baking pan.

More ideas start with baking bar cookies in a jelly roll pan for a nifty surprise gift. Caramel popcorn would be a welcome gift for some, especially when it travels to them in a handy glass canister.

Give specially seasoned crouscanister.

Give specially seasoned croutons in a salad bowl—or crusty bread sticks in a square wicker basket, which also makes a festive package for giving cookies and candies.

Sugared or spiced nuts signal a holiday spirit when they arrive in a novel replica of a glass- topped

a novel replied of a glass-topped canning jar.

In addition, gift givers might wrap homemade beef jerky sticks in a bright new kitchen towel. If cocoa or a spiced tea mix is a cocoa or a spiced tea mix is a speciality, give the cocoa in a plastic pitcher with a handy pouring spout, or give the tea mix in an airtight jar with a measuring scoop. Don't forget homemade seasoning salts packaged in perky salt and pepper

Tie up each gift with colorful yarns and a simple ornament.

YELLOW CAB

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And when they were come into the house, they saw the young child with Mary his mother, and fell down, and worshipped him: and when they had opened their treasures, they presented unto him gifts: gold, and frankincense, and myrrh.

Matthew 2:11



May the feeling of peace be with you throughout this holiday season and for all the years to come. We give you our thanks and the best wishes for a wonderful holiday!

> SOUTHWESTER **PUBLIC SERVICE**

Nurse Writes About Apathy Involving Human Lives

A Registered Nurse who wishes to remain anonymous has expressed concern about the apathy involving human lives.

She has rendered aid at some accidents; prolonging the lives of victims and has witnessed accidents where lives were lost.

This concerned citizen's feelings are expressed in the following article.

"How Precious Is Life ... And How Do We Measure It's Worth"

"As I walk through the Valley of the Shadow of Death, I will fear no Evil, for thou art with me!"

How comforting are these words as we read from the Psalms in the Holy Bible; words written by the poet, and shepard David. I can say as a person of some knowledge, and as a Registered Nurse, without the "Shadow" of a doubt, that through his revelation with God, David seemed to know what "lies beyond the Darkness in that beautiful passage!"

For some time, I have known and been troubled about the lack of interest that seems to sweep across our country today about "being involved" with people and their lives! By this, I mean, dealing with some people as they come to the point in their lives when the "Shadows" of sickness, sorrow or even death face them

A HOLIDAY SPECIAL!

CHRISTMAS

COUNTRY

STARS

Saturday-1 p.m. to 5 p.m.

Sunday-Noon to 5 p.m.

With The

straight on! It is as if they have suddenly pulled up to a S.T.O.P. sign, and for them, beyond that point, there seems to be no point of return. Living becomes void; reality is no longer, in most cases, and their continuance to live may rely upon the love and service of others about them.

If this is so, how is it that we

If, this is so, how is it that we, as supposedly civilized people living within a civilized society appear to ignore such conditions. Is it possible that we tend just to live just within our own "little worlds"; a personalized "bubble," that holds for us only the security, problems, joys and comforts that we want to put upon ourselves? Do we live within this "Bubble" world because we are afraid to touch the lives of others around us; are we such a selfish people that we become blind to "Real Living". Do we become so involved with ourselves that we become a self person, incapable of trying to save a person that has travelled to that point beyond that S.T.O.P. sign in life's battle?

I have been at the scenes of so many auto and other types of accidents lately, and I am appalled at the lack of the "not wanting to get involved attitude" of so many people. At most of these accident sites, victims were so desperately in dire need of emergency help, and there just were only a few who did anything for the victims. I did have so very many people and really interested citizens who really wanted to help, but they didn't know what to do for this particular situation that was at hand. The words, "If only I had known what to do, is one of the most heart-breaking statements to hear at such a time." I've heard it a million times and I am certain that you, yourself have said the same thing, if you have any feelings at all. But, this statement, unfortunately, may have been the factor in which a life was lost. Wishing is not enough in most cases! My hat, heart and prayers go off to those who really care, and do something about their caring; like getting the education that could possibly prevent the needless loss of a life from that particular accident or situation. A life might be lost, but at least we would know within our hearts that we put up a "Good

Fight". God is for those who are willing to struggle to help those who need it! This is "HUMILITY"

and HUMANITY" ...

I shuttered several times, when I heard the comment, "We learned along time ago, not to help or get involved with anyone, because sure as we did, we would get sued". If you fit in this category, then I feel a certain pity for you, because you are a discredit to humanity, and to these United States of America, which is known for the most humanistic and loving country on the face of this Earth. It is the wonderful people down through America's History, one at a time, and sometimes in groups who have served mankind, and made her the greatest nation on earth. Let's keep her going...

I say, that if a person can help save a life, and won't, then he doesn't deserve to live in a country of the Proud and Free! Those people who lie there and die there, might have had the right to life and liberty too, the same as you and I do. Let us strive to give them those rights. We are responsible as human beings to help them live, if it is Gods will. I also want to speak to and for you hundreds of people who care, but lack the knowledge and know-how for emergency first-aid. Well, there is education nearly free for the asking. One of your own United Fund Organizations, the National American Red Cross is asking for people to take their courses all the time; they beg for volunteers to help Lubbock grow into a city that can and will to the best of its ability reach out as a force in our own area with it's own educated volunteers, to help in a disaster whether big or small. We each can do our own part. Stand up and be counted for Lubbock, for America, and just "Plain Ole Honest Humanity". Help us reduce those human S.T.O.P. signs, and that lonely "Shadow of Human Darkness" that might come. Reduce it to the smallest minimum that you and I are capable of doing. Let's don't leave them alone, when they are in their hours of darkness and loneliness!

For those of you who serve, I know that you stand tall and proud, but to those of you who

haven't had the opportunity to do so, find out how you can serve where you are needed! Don't be just a by-stander, help one of those less unfortunate victims to have a better chance to live, if you are able and willing...

America, and Lubbock thanks you, but most of all those victims whose lives were touched by some interested citizen and their lives saved, they thank-you the most!

"Life is precious, and its worth is greater than all the gold and precious stones known to mankind, and to God"...

A Concerned Citizen

BACH'S MUSIC ADDS TO JOY OF CHRISTMAS

Of all the inspiring music that is heard at Christmastime, none can excel the glorious sounds of Johann Sebastian Bach.

A deeply religious man, Bach through his music conveys to us all the rich heritage of his German background and the fruits of his genius are never more inspiring than during the holiday season.

Bach's "Christmas Oratorio" consists of six cantatas that feature a narrative of New Testament readings, interspersed with arias and chorales. This work was originally performed on six separate days: on three days at Christmastime, New Year's Day, the following Sunday and on the feast of the Epiphany.

The "Christmas Oratorio" is still performed by choirs here in the United States at Christmastime, although not in its entirety.

Another Bach favorite at Christmastime is his "Jesu, Joy of Man's Desiring" from Cantata No. 147. The rich choral measures and melodic background of this beautiful work, together with the worshipful text, cannot but inspire devotion in the hearer:

"Jesu, joy of man's desiring, holy wisdom siring love most bright, through the way where hope is guiding, hark, what peaceful music rings!"

Bach died in comparative obscurity in 1750 and for many years his works were forgotten. But today his genius is recognized, and shines forth brightly before all men during the holy season.

The Legend of St. Winfred

A legend about St. Winfred, who was a missionary to the Scandinavians in the 8th century, explains the origin of the Christmas tree.

It seems that St. Winfred was cutting down a large oak tree, when suddenly a young fir tree sprang up in its place. The missionary declared this miraculous tree to be holy and gave it to the Scandinavians to commemorate the birth of the Savior.

Legend of the Wassail Bowl

As you raise your cup of kindness on Christmas or New Year's Day, keep in mind that you are continuing a tradition that dates back hundreds of years.

According to legend, the wassail bowl and the Christmas toast started with the same gesture. At the reception for an early Germanic chieftain in Britain, the daughter of the chieftain offered a gold cup filled with wine to the host and said, "Waes hael hlaford Cyning" or "Be of health, Lord King."

The practice of drinking a wassail quickly became popular. The common people of the Middle Ages, who could not afford the fine wines of the nobility, used a mixture of hot ale, sugar, nutmeg and ginger. Later on, Spanish sherry fortified with brandy became a popular base for the wassail.

Early wassail bowls frequently had toast and fruit floating on the top, and so the custom of drinking to one's health gradually came to be known as a "toast".

BETHLEHEM'S STAR INSPIRES SPECULATION

"And, lo, the star, which they saw in the east, went before them, till it came and stood over where the young child was".

This description by Matthew of the Wise Men's visit to the Christ Child has caused speculation for centuries about the nature of that star.

While some believe that there is no natural explanation for this star seen "in the east" by the Wise Men, others have attempted to find an astronomical explanation for the phenomenon.

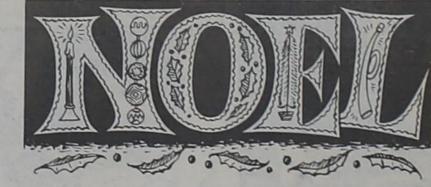
It is important to realize how much the people of Christ's time depended on astrology, scientists have pointed out.

A configuration of Jupiter, Saturn and Mars that occurred in February of 6 B.C. is considered as a possibility in searching for the star of Bethlehem. It is believed that such a massing of planets must have been quite spectacular, and of sufficient import to have caused the Magi to travel great distances. Since the exact year of Christ's birth is not known, (the year A.D. 1 was selected by Dionysius in the mistaken idea that Jesus was born in the 28th year of the reign of Emperor Augustus) this date is a distinct possibility.

Another explanation is that the "star" was in fact the glow caused by Jupiter passing Saturn in the year 6 B.C.

Whatever the explanation for the star of Bethlehem—natural or supernatural—the faithful will continue to follow its guiding light to find the Infant Jesus, even as the Wise Men did two thousand years ago.





We hope your Christmas is filled with love and warmth and laughter. Your continuing patronage has made this Christmas a wonderful one for us!

CAVIEL'S PHARMACY 1719 Ave. A





Sheridan's Ride

by Jack Sheridan

Christmas is upon us and so are all those hoarded film releases that e boxed and wrapped and ribboned for the holiday season, on the

esumption that moviegoers have nothing else to do it spend all that Christmas money at the local box

The list for Lubbock is stupenduous, considering ie dearth of anything but what we have in the past illed B-pictures on tap for the past month or so at ie local screen palaces.

Here's the check-list of Holiday fare, without omment: Showplace Four (K-Mart Square), "The oodbye Girl," Neil Simon's hailed comedy starring s real-life wife, Marsha Mason; the pro football film ne novel "Semi-Tough," Burt Reynolds and Kris Kristofferson; Richard

ryor's new three-role comedy, "Which Way Is UP."

The Fox Four complex: "Saturday Night Fever," being John Travolta Kotter") debut; "Pete's Dragon," combined animation and live eatment, Walt Disney's Christmas release; "Telefon," action with harles Bronson, Donald Pleasance and Lee Remick; and "The auntlet," Clint Eastwood's Christmas film.

South Plains Cinema I-II: the controversial UFO epic, "Close ncounters of the Third Kind," read on for this one; and "The hoirboys," Los Angeles Police Department again, by the author of a ock of similarly-set novels.

Winchester Theater, "The World's Greatest Lover," satire on alentino with Gene Wilder. Cinema West, "The Attack of the Model 's," unknown quantity.

Plus a healthy fare on the Home Box Office, headed by Streisand and ristofferson in the so-so "A Star Is Born" plus "The Ritz," "The nforcer," "The Front" and "Ode to Billy Joe" in the holiday week. And, The Sting," "The Man Who Fell to Earth", "Bugsy Malone" and "Fun 7ith Dick and Jane" to roundout the home viewing treats.

The remainder of this column is to be devoted to some thoughts about ne season's most-talked about release, "Close Encounters of the Third lind," now embarked on a long run at South Plains Cinema I-II.

But, before I give you my reactions, I want to step aside and extend ly personal and deeply-felt wishes for the happiest of Christmases and est that a New Year can offer each and everyone of us. It was just two ears ago this month that "Sheridan's Ride" found a new home under the egis of West Texas Times and its good-man publisher, Norman L. Villiamson. It has been a long and happy relationship and it has meant ery much indeed, to me. I want to thank Mr. Williamson for his outlet, ly readers for their support and to hope that our association continues rightly and productively right into another year. It's nice to know you belong" and you all have made it possible for me to feel so. Thank you nd have happy days.

Another quick item before "Close Encounters." The Lubbock Theatre lentre has announced an exciting program trip for the springtime. It's Backstage on Broadway," and will include round trip air fare to New ork City, three days and two nights at the Taft Hotel on Times square, tickets to the two "hot" Broadway musicals, "Annie" and "A 'horus Line," two-hour seminar with leading Broadway professionals, our behind-the-scenes of a major Broadway play and a tour of Freenwich Village. Dates are March 23-25, 1978, limited to 24 people. lost is \$350 for the package and I suggest you call Lisa Giss-Donahue at TC, 744-3681, for information. Better hurry. It could be the Easter

lgg of your theatre-going life! "Close Encounters of the Third Kind." Now, there's a title for you! and, title it is, of the biggest of the Christmas releases. It is a PG-rated, 35 minute, Columbia Pictures product and it is now current at Cinema -II down at the South Plains Mall. The title may be awkward to the indisciplined eye and to those who do not make a practice of reading the laily movie news. And, so maybe, to set matters straight I should tell ou that this mammoth, technically awesome film deals with Inidentified Flying Objects (visitors from outer space via flying saucers nd lights) and you see, a "Close Encounter" of the first kind, is the ighting of objects and/or lights; "Close Encounter" of the second kind is he evidence of same, and "Close Encounters of the Third Kind" is the ctual contact.

Using this as the basic premise, the gifted young Hollywoodian, steven Spielberg, who gave us "Jaws" two years ago, has spent two ears writing and ultimately directing this Space Age analysis. Some eviewers have cited that "it touches the soul," others have become enumbed by the sheer power of the technical achievements contained n this provocative film to rave about its sublime nature, that Spielberg s trying to tell us that this is a step forward, that we learn to ommunicate with each other before we can communicate with others, even the interplanetary people. I think the average moviegoer is going o put in some puzzled moments in the two hours and 15 minutes and ome will find the truth about the search for truth, others are going to vind up as baffled as they will be as this unique film starts. Imagination and sheer inventive genius is embodied in this eerie tale—the echnicalities are unbeliveable in the hands of Douglas Trumbull who nade his mark with the equally awesome "2001: A Space Odessey."

It's too bad that Spielberg's writing zeal produces a hole-y script. For he first hour and a half is, as the King in "The King and I" petulantly out it—"a puzzlement." Boiling clouds, whizzing craft and the center of electronic disturbances caused by the "Things" in a Muncie, Indiana home, the crash through toll gates on a highway-all of these are reated in a bewildering melange of light and humor. It is only in the second half, when Richard Dreyfuss as the power company employee who has been party to these strange occurances, Melinda Dillon whose 10me turns into a midway grotesquerie and witnesses the abduction of ier innocent-eyed, believing in "toys," son by the "saucer" and the quest of finding the center location of the ultimate contact and its fascinating esolution.

"Close Encounters of the Third Kind" is the season's most dazzling, nost irritating, most awesome film and certainly in the weeks to come lationally it will be the most praised, damned and controversially liscussed release of the current Yuletide landslide of releases. You've ot to see it if you have any human contacts at all. Because, an awful lot of people are going to cram into the nation's theaters to see this epic film and there is going to be a ton of divergent opinions.

Time and space have run out. We'll be talking about this one in detail

is we go. It's the kind of movie.

And, in the meantime, have a very happy, earthy Christmas veekend and, remember always the spiritual message that motivates he day, the season and those precious "days off" from the everyday vorking world. God bless.

Government Cites John Hancock Insurance Co. For Alleged Employment Discrimination

The U.S. Government has put the John Hancock Life Insurance Co. on 30-day notice of alleged equal employment opportunity violations under federal contract requirements, Assistant Secretary of Labor for Employment Standards Donald Elisburg announced.

Unless the company furnishes requested personnel and pay data and can prove it provides equal employment opportunities, it could receive a formal complaint of employment discrimination and noncompliance with its contractual obligations. Such a complaint could lead to debarment from federal contract work or other administrative sanctions.

Elisburg said John Hancock is the first major insurance company to recieve a "show cause" notice from the government within the past two years. John Hancock is one of the five largest life insurance companies in the country.

As a federal contractor, the company is covered by Executive Order 11246. Under the order most federal contractors and subcontractors are prohibited from employment discrimination on the basis of race, color, sex, religion, or national origin. The executive order is administered by the department's Employment Standards Administration, Office of Federal Contract Compliance Programs (OFCCP).

"Federal contractors who are recalcitrant about their compliance with the executive order

and its implementing regulations may find themselves no longer eligible for federal contract work," Elisburg said. "We are committed to firm but fair enforcement of EEO requirements, and we will take whatever actions are necessary against companies which violate their contractual obligations."

Issuance of the show cause notice came from the Department of Health, Education, and Welfare's Social Security Administration (SSA), which has contract compliance responsibility for the John Hancock company under the executive order program.

Earlier this month, the SSA attempted to conduct a compliance review of the John Hancock headquarters in Boston, Mass. Preliminary investigations had

indicated there might be an affected class, a group of minorities and women suffering the effects of employment discrimination.

However, the insurance company denied SSA access to the personnel and pay records, which is necessary to a compliance review and identification of an

affected class.

Of the approximately 17,000 persons employed by John Hancock, about 6,150 work in the home office in Boston. Of these, nearly 730 are minorities and about 2,500 are women. If an affected class is identified, it is not known how many minorities and women might be involved.

OFCCP Director Weldon J. Rougeau pointed out, "The show cause notice issued by SSA indicates our determination to eliminate employment discrimination in the insurance industry. We are presently investigating insurance companies with federal contracts and subcontracts, and we may be issuing other similar notices in the near future."

The company holds federal contracts from the Defense Department of life insurance policies, totaling close to \$2 million. It also acts as a participating insurance carrier under Federal Employees Life Insurance programs, and took part in the federal government's swine flu vaccination program.

Should the company not show good cause as to why it refused to access to the personnel and pay records and fail to prove that it is not discriminating against minorities and women, it could receive an administrative complaint from the Labor Department. The complaint initiates enforcement action and could lead to debarment from federal contract work, contract cancellations, or other administrative sanctions.

'Holiday 'Cheer



Lubbock Ordinances

ORDINANCE NO. 7580

An ordinance amending Zoning Ordinance No. 7084 and the Official Map of the City of Lubbock so as to make the following change: Zone Case No. 1837-B; change Lots 3 through 6, Horizon West Addition, City of Lubbock, Lubbock County, Texas, from R-1 to R-2 Zoning District; change Lots 14, 15, 16, 17, 30, 31, 32, 33, 46, 47, 48, 49, 63 and 64, Horizon West Addition, City of Lubbock, Lubbock County, Texas, from R-2 to R-1 Zoning District: providing a savings clause and providing for publication.

And It Is So Ordered. Passed by the Council on first reading this 8th day of December,

1977. Passed by the Council on second reading this 15th day of December, 1977.

figure of our present-day

Santa Claus is rooted in the

personality of St. Nicholas,

fourth-century bishop of

According to reports,

Nicholas was just a boy

when he became bishop.

He loved to give the poor

gifts, but hated to be

thanked for them. Many

miracles are attributed to

Myra, Turkey.

Roy Bass Mayor

St. Nicholas Precursor of

Legend has it that the him, but during his lifetime

his kindness.

Our Modern-Day Santa

ATTEST: Treva Phillips City Secretary-Treasurer **ORDINANCE NO. 7581**

An ordinance amending Zoning Ordinance No. 7084 and the Official Map of the City of Lubbock so as to make the following change: Zone Case No. 2166; change Lot 9, Block 2, Ridgelawn Addition, City of Lubbock, Lubbock County, Texas, from R-1 to AM Zoning District; providing a savings clause and providing for publication.

And It Is So Ordered. Passed by the Council on first reading this 8th day of December,

Passed by the Council on second reading this 15th day of December,

> Roy Bass Mayor

ATTEST: Treva Phillips City Secretary-Treasurer

ORDINANCE NO. 7582

An ordinance amending Zoning Ordinance No. 7084 and the Official Map of the City of Lubbock so as to make the following changer Zone

he was noted primarily for

Often he delivered gifts

to the needy at night. One

story tells of how he pre-

sented a bag of gold to each

of three girls as a dowry.

The girls' father was im-

poverished, and was about

to give them up to a life of

shame. Nicholas rescued

them, and his good deed

later formed the basis for

the giving of gifts in secret

on the Eve of St. Nicholas.

The custom was eventually

transferred to Christmas.

nists who brought the cus-

tom of Saint Nicholas and

gift-giving to the United

States. The tradition spread

rapidly, but English-speak-

ing children couldn't pro-

nounce the words "Sant

Niklaas", and they corrupted

the name to "Santa Claus".

It was the Dutch colo-

Case No. 2168; change Lots 1A, 1B and 1C, Alford Addition, City of Lubbock, Lubbock County, Texas, from R-1 to R-2 Zoning District; providing a savings clause and providing for publication.

And It Is So Ordered. Passed by the City Council on first reading this 8th day of December,

Passed by the City Council on second reading this 15th day of December, 1977.

> Roy Bass Mayor

Treva Phillips City Secretary-Treasurer

ATTEST:

ORDINANCE NO. 7583

An ordinance authorizing the issuance of (A) Specific Use Permit, to-wit: Zone Case No. 2171; change Lot 2A, Block 25 F.R. Friend Addition, City of Lubbock, Lubbock County, Texas, from C-4 to C-4 Specific Use Permit; providing a savings clause and providing for publication.

And It Is So Ordered. Passed by the Council on first reading this 8th day of December, 1977.

Passed by the Council on second reading this 15th day of December,

Roy Bass

ATTEST: Treva Phillips City Secretary-Treasurer

ORDINANCE NO. 7584

An ordinance amending Zoning Ordinance No. 7084 and the Official Map of the City of Lubbock so as to make the following changes: Zone Case No. 2172; change a tract of land out of Section 28, Block E-2, Lubbock County, Texas, from R-1 to C-2 Zoning District; change a tract of land out of Section 28, Block E-2, City of Lubbock, Lubbock County, Texas, from R-1 to A-1 Zoning District, providing a savings clause and providing for publication.

And It Is So Ordered. Passed by the City Council on first reading this 8th day of December,

Passed by the City Council on second reading this 15th day of December, 1977.

Roy Bass Mayor ATTEST:

Treva Phillips City Secretary-Treasurer

ORDINANCE NO. 7585

An ordinance amending Zoning Ordinance No. 7084 and the Official Map of the City of Lubbock so as to make the following change: Zone Case No. 1437-G; change a tract of land out of Section 22, Block A, Lubbock County, Texas, from R-3 Specific Use to R-1 Zoning District; providing a savings clause and providing for publication.

And It Is So Ordered. Passed by the Council on first reading this 8th day of December,

Passed by the Council on second

reading this 15th day of December,

Roy Bass

ATTEST: Treva Phillips City Secretary-Treasurer

ORDINANCE NO. 7586

An ordinance amending Zoning Ordinance No. 7084 and the Official Map of the City of Lubbock so as to make the following change: Zone Case No. 2007-B; change tracts "A" through "G", Avalon Addition, City of Lubbock, Lubbock County, Texas, from R-1 to C-3 Zoning District; subject to conditions; providing a penalty; providing a savings clause and providing for publication.

Subject to the following conditions: 1. That development of these tracts be in conformance with the site plan approved by the City Council on December 8, 1977.

2. The owners agree to appoint an architectural review committee, with Dewey D. Rogers appointing one member and with Tim Hatch and John D. Abney collectively appointing a second member. The two members so appointed shall appoint a third member. In the event of a vacancy on such committee, whoever appointed the member who has vacated shall appoint his successor. Such review committee shall approve in writing by a majority vote the design of any structure placed on Tracts A, B, C, D, E, F, or G as such

3. Service areas for deliveries and garbage collection shall be screened as may be specified by the architectural review committee; provided, however, that such screening shall not be required on Tracts C, D, E, and F as shwon on the plot if delivery and garbage collection is from the adjacent alley.

tracts are shown on the plot.

4. No car wash, service station, or drive-in restaurant shall be permitted on any of the properties.

5. On Tracts A, B, and G as shown by the plat, one-half (1/2) of all landscaping required shall be between the building built on such lots and York Avenue as shown on the plat.

6. So that the commercial development of the total property will not be impeded by barriers between the respective tracts, no fencing or barriers may be placed on Tracts A, B, or G of such nature as to prohibit vehicular traffic across the property. This provision is not intended to prohibit or limit construction of buildings as herein provided for or the provision for normal parking spaces for use in connection with the development of such tracts.

7. To insure both access to and visibility of the propeerty designated as Tracts C,D,E, and F, only that portion of Tracts A,B, and G as shown by the plat may be covered with buildings. The amount of buildings placed on Tract A may not exceed 240 linear feet of building; buildings placed on Tract B may not exceed 390 linear feet of building; and buildings placed on Tract G may not exceed 300 linear feet of building. In the event two or more buildings are built on a tract, the collective length of such buildings shall mean the frontage length of the first building plus the length of the second or an additional building by which the length of such second or additional building extends beyond the end of the first building.

K-DAVE'S ANNUAL TRIBUTE TO HANK WILLIAMS Saturday, Dec. 21 10 a.m. - 2 p.m.

8. Tracts C,D,E, and F may be replatted into more tracts; provided, however, that no combination of tracts or parts of tracts may be used as a building site unless the total frontage on York Avenue of such building site equals or exceeds one hundred (100) feet. Tracts A and G as shown may not be replatted; and Tract B may be replatted into not more than two (2) tracts.

9. Tract B shall have a minimum of a one hundred (100) foot setback on improvements measured from York Avenue as shown on the plat. Tracts A and G shall have a minimum of a fifty (50) foot setback on improvements from York Avenue as shown on the plat.

10. The alley is to be paved, with a six foot (6') screening fence to be located six inches (6") inside of the east side of alley.

11. Maintenance of the screening fence located on private property other than these tracts shall be subject to City Council approval.

12. Site drainage on all tracts shall be designed to flow into the streets and not the alley.

13. Easements shall not be fenced or otherwise obstructed to the passage of vehicular traffic.

14. All utility lines are to be underground except section, halfsection, and feeder or major transmission lines.

15. A six foot (6') screen fence shall be located along the southeast property line from the alley to the Loop 289 access road right-of-way. 16. A six foot (6') screening fence

shall be located along the northeast property line to run parallel to the alley that intersects with York Drive. 17. There shall be no access off the development lot onto 66th Street.

18. All required screening fences shall conform to the definition of the same in the Zoning Ordinance. 19. Proponents shall secure a

drainage easement by separate instrument to get drainage onto York 20. Six foot (6') sidewalks are to be

provided as required by City

Ordinance. 21. No driveway openings on 62nd between Slide and York Avenue shall

be permitted. 22. All dumpsters that are not

located in the alley must be architecturally screened.

SECTION 3. THAT any person, firm or corporation owning or operating the subject property failing to comply with the conditions imposed by Section 1 hereof shall be guilty of a misdemeanor and upon conviction thereof, shall be subject to a fine not to exceed TWO HUNDRED DOLLARS and each and every day's violation thereof shall constitute a separate and distinct offense.

The failure of any corporation owning or operating the subject property to comply with any of the conditions imposed by Section 1 hereof shall render the President, Vice-President, General Manager, Local Manager and Local Agent liable to the penalty prescribed in this section.

And It Is So Ordered.

Passed by the Council on first reading this 8th day of December,

Passed by the Council on second reading this 15th day of December,

> Roy Bass Mayor

ATTEST: Treva Phillips City Secretary-Treasurer

ORDINANCE NO. 7592 An ordinance amending Chapter 19

of The Code of Ordinances, City of Lubbock, Texas by amending Section 19-20.3 thereof prohibiting the inhalation of the fumes or vapors of petroleum byproducts or solvents by juveniles; providing a penalty; providing a savings clause and providing for publication.

"SEC. 19-20.3. INHALATION OF FUMES OR VAPORS OF PETRO-LEUM BY-PRODUCTS OR SOL-VENTS BY JUVENILES PROHI-BITED. It shall be unlawful for any juvenile or child, as defined in Section 51.02 of the Family Code, State of Texas or sub-minor as defined under the curfew ordinance of the City of Lubbock to engage in the inhalation of the fumes or vapors of Petroleum By-Products or Solvents. The act of engaging in the act of inhaling such substances shall mean the inhaling by such juvenile or child of such substances, the solicitation by such juvenile or child of another juvenile or child to engage in such inhalation act or the purchase, acquisition by any means, or furnishing such Petroleum

Continued on page Fifteen



City Ordinances

Continued from page Fourteen

By-Products or Solvents for the

purpose of inhalation."

Any juvenile, child or sub-minor found guilty of the above offense shall be gulty of delinquent conduct as defined by Sub-section (5) of Sub-section (b) of Section 51.03, Family Code, State of Texas, and shall be treated in accordance with the provisions of such Family Code.

And It Is So Ordered.

Passed by the Council on first reading this 8th day of December,

Passed by the Council on second reading this 15th day of December,

Roy Bass Mayor

ATTEST: Treva Phillips City Secretary-Treasurer

ORDINANCE NO. 7587

An ordinance altering the prima facie speed limits on Loop 289 in the City of Lubbock as hereinafter more particularly described in the body of this ordinance: directing the placement of signs with respect thereto; repealing conflicting ordinances to the extent of such conflict; application of this ordinance only to streets or highways named herein; providing this ordinance shall be cumulative; providing a savings clause and for publication hereof, and a penalty clause.

SECTION 6. THAT any person, firm or corporation violating the prima facie speed limit established by this ordinance shall, upon conviction, be infed any sum not to exceed TWO HUNDRED (\$200.00) DOLLARS.

AND IT IS SO ORDERED

Passed by the City Council on first reading this 8 day of December, 1977.

Passed by the City Council on

Passed by the City Council on second reading this 15 day of December, 1977.

Roy Bass Mayor

ATTEST: Treva Phillips City Secretary-Treasurer ORDINANCE NO. 7577

An ordinance altering the prima facie speed limits on Loop 289 in the City of Lubbock as hereinafter more particularly described in the body of this ordinance: directing the placement of signs with respect thereto; repealing conflicting ordinances to the extent of such conflict; application of this ordinance only to streets or highways named herein; providing this ordinance shall be cumulative; providing a savings clause and for publication hereof, and a penalty clause.

Section 6. That any person, firm or corporation violating the prima facie speed limit established by this ordinance shall, upon conviction, be fined any sum not to exceed TWO HUNDRED [\$200.00] DOLLARS.

AND IT IS SO ORDERED.

Passed by the City Council on first reading this 17 day of November,

Passed by the City Council on second reading this 8 day of December, 1977.

Roy Bass Mayor

ATTEST: Treva Phillips City Secretary-Treasurer

ORDINANCE NO. 7557

An ordinance annexing an area of land to the City of Lubbock, which area is described herein and is adjacent to and abuts the existing City Limits of the City of Lubbock, Texas; providing for correction of City Map to include this additional territory; providing a savings clause and providing for publication.

And It Is So Ordered.

Passed by the Council on first reading this 27th day of October, 1977.

Passed by the Council on second reading this 8th day of December,

Roy Bass Mayor

ATTEST: Treva Phillips City Secretary-Treasurer

ORDINANCE NO. 7558

An ordinance abandoning and closing the following portion of alley: a portion of East-West alley in Block 134, Overton Addition to the City of Lubbock, Lubbock County, Texas, and more particularly described in the body of this ordinance; directing the City Engineer to mark the Official Map of the City of Lubbock to indicate the closing and abandonment of that certain portio of alley; providing a savings clause and providing for publication.

And It Is So Ordered.

Passed by the City Council on first reading this 27th day of October,

Passed by the City Council on second reading this 8th day of December, 1977.

Roy Bass Mayor

ATTEST: Treva Phillips City Secretary-Treasurer

ORDINANCE NO. 7579

An ordinance of the City of Lubbock, Texas amending Ordinance No. 6855, which provided for automatic gas rate adjustments according to fuel costs, by providing for accounting and refund of excessive rates; providing a savings clause and providing for publication.

And It Is So Ordered.

Passed by the City Council on first reading this 30th day of November, 1977.

Passed by the City Council on second reading this 8th day of December, 1977.

Roy Bass Mayor

ATTEST: Treva Phillips City Secretary-Treasurer

MISCELLANEOUS FOR SALE

CLASSIFIED *ADS

Stamps or Cash: 50¢, tree decorations, flower pots. \$4.00, ladder, luggage, gas heater, chairs, Christmas tree. \$7.50, dlaper washer, bar stool, leaf cart. \$10.00, playpen, bassinet, pressure cooker, child's desk. \$15.00, weights, organ, chest, dresser, matching lamps, skis. \$25.00, TV, refrigerator, gas range. \$35.00, divan, chair. \$50.00, belt exerciser, dinette. 1106 23rd St., 744-9672, 762-2589.

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Information concerning employment may be obtained by calling

765-6321

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|-----------------------------|---------|------|
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ROST RITE

FARM KING CANNED

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