

9 1 Mexican American Businessmen Meet

In an effort to establish a closer relationship with minority businessmen, members of the Mexican - American community met at LaFiesta Cafe to discuss this effort last Thursday afternoon. Representatives from the Lubbock chapter of the National Association for the Advancement of Colored People (NAACP) and the East Lubbock Business Association (ELBA) were also present.

Representatives from the Dallas Office of Service Employment and Redevelopment (SER), Office of Minority Business Enterprises (OMBE), Isaac Olivarez and David Chavez, explained the function of their office and their concern for minority businessmen to unite their effort.

Mr. Olivarez suggested to the group that if there was some sort of an effort afoot in the Lubbock community, many of the obstacles would be overcome. He said: "Our main objectives are to pool finance resources, provide input to various governmental agencies which affect minority businessmen, establish management training programs, have a voice in the community and establish a trade association for minority businessmen."

Mr. Chavez did elude to the fact that ELBA had begun and that this was good. "There needs to be

something done in the Mexican American community as ELBA had done in the black community," he said.

The special effort was coordinated by Jamie Garcia, field representative for the local OMBE office. He was nominated by the group to set up a steering committee to look into future organization of the businessmen's group.

Dr. Emory Davis, representative of NAACP; and T.J. Patterson, president of ELBA, were present at the meeting.

Patterson told the group: "It would be a beautiful thing if blacks and browns could work out something together." He continued: "It's time for this sleeping giant (blacks and browns) to wake up."

Lenin Juarez, a local attorney, agreed with the program and said it would take hard work.

Eight lovely young ladies of the Hub City will be presented to society for the first time in the "Sixth Debutante Ball" at the fabulous South Park Inn at 8 p.m. Saturday, December 28. This affair is sponsored, every other year, by Eta Delta Omega Chapter of Alpha Kappa Alpha (AKA) Sorority.

The young ladies being presented are Linda Barber, daughter of Mr. and Mrs. Curtis Rayford; Myra Jones, daughter of Mrs. Jesse W. Jones; Susan Luton, daughter of Mr. and Mrs. Billy Duncan; Vanessa Alexander, daughter of Mr. and Mrs. James Alexander; Earline Gambles, daughter of Mrs. Viva Gambles; Daphne Hall, daughter of Mrs. Luella S. Hall; Ila Kay Hill, daughter of Mr. and Mrs. Damon Hill, Sr.; and Rochell Horton, daughter of Mr. and Mrs. O.C. Horton.

This talented group of young ladies are in high school and college. Their educational backgrounds are as follows: Barber, senior at Estacado High School; Jones, a freshman at Texas Tech University in Arts & Science; Luton, a physical education major at South Plains College at Levelland; and Alexander, a freshman elementary education major at Texas Tech University.

Gambles is a freshman special education major at Jarvis Christian College at Hawkins; Hall, Hill and Horton are seniors at Dunbar High School.

Barber was chosen as "Queen of the Cotillion" with Jones being first maid and Luton as a second maid.

Soror Joan Crawford, basileus of the local chapter says: "We appreciate the extraordinary cooperation we have received from the community. Thanks." In keep with the theme for this year's affair, she continued, "There is definitely 'A Time For Us'—Now as we exhaust every source to keep ourselves at the apex."

Soror Jean Johnson will be the official announcer at the affair with an official welcome to society by Dr. Floyd Perry, Jr., associate academic vice president at Texas Tech University.

Presentation of sorors of the Delta Omega Chapter will be made, recognition of parents and recognition of past debutantes will also be highlighted on the program. With music being furnished by the Roy Roberts Exes, debutantes will dance with fathers; debutantes with marshals, special waltz with father and debutantes; mothers and marshals.

Marshals for the evening will be Gregory Sedberry, Eric Hill, Harvey Locke, Duke Holmes,

Continued On Page Five

Lubbock's Home Owned

WEST TEXAS TIMES

Dedicated to Informing the Citizens of West Texas

Thursday,
December 26, 1974
(Week of Dec. 26-Jan. 1)
Twelve Pages

Debutantes Ball Scheduled Saturday



NEWS BRIEFS

Minority Students Increase In New York
Albany, N.Y. — (NBNS) — New York State has reported a sharp increase in minority enrollment in the public schools, during the five-year period which ended in 1972-73.

During the five year span, the largest increases occurred in Rochester and Buffalo, the State Department of Education reported in a study.

Black and Spanish surnamed students in Rochester rose by 11.9 percent to 43.5 percent while Buffalo recorded a 6.7 increase to 46.3 percent, according to the department study.

New York City had the highest percentage of black and Spanish surnamed students, 63.7 percent during 1972-73, an increase of 1.3 percent over the previous year. It was also found that 50.7 percent of the black students in the state's public schools attended a predominately black school. And that 75 percent of the Black and Spanish students attended schools where at least 50 percent were minority group members.

Seven New Minority Banks Designated

Washington — (NBNS) — The Treasury Department has designated seven new minority owned banks, bringing the total of minority owned banks in the United States to 68.

Alex Armendaris, director of the Office of Minority Business Enterprise said the new banks represent a "significant improvement in the picture of minority owned banking in the U.S."

"We certainly feel that the formation of these new banks is a healthy development," he continued. Armendaris explained that when OMBE was formed in 1969, there were only 31 minority banks in the country with total deposits of \$396.5 million. Today, deposits are estimated at almost \$1.2 billion.

The new banks are: Brownsville (Tex.) National Bank; Pan American National Bank of Dallas; Continental National Bank (El Paso, Tex.); Plaza National Bank (Harlingen, Tex.); Union National Bank (Austin, Tex.); American Indian National Bank (Washington, D.C.); and First

Continued On Page Five



Linda Barber



Susan Luton



Myra Jones



Ila K. Hill



Vanessa Alexander



Earline Gambles

Dallas Segregation Hit in Election Suit

Dallas — (NBNS) — A federal judge hearing a lawsuit filed by black residents contesting city election procedures has been told that Dallas is one of the most segregated cities in the nation.

John R. Greer testified from first hand knowledge of Dallas segregation. He is former head of the city's Community Action Program.

Greer told U.S. District Judge Eldon Mahon that 90 percent of Dallas' black population is concentrated in the South Side area. Some 210,000 of the city's 844,000 people are black—about 27 percent of the total.

Dr. Dan Weiser, a mathematician who analyzed past Dallas city elections, testified that citywide election of City Council members discriminates against black voters.

If singler member districts had been used from 1959 to the present, he said, a total of 19 black members would have been elected, instead of the two blacks presently serving on the council.

Dr. Weiser also testified that

Continued On Page Five



Rochelle Horton



Daphne Hall

Local Fraternity, Alpha Phi Alpha, Helps New Home School Group Recently

Theta Kappa Lambda chapter of Alpha Kappa Alpha Fraternity wanted to do something for the special education class at New Home Elementary School this year. The organization did just that because the brothers wanted to do something.

In a letter written to Ms. Carol Soper, instructor, the group expressed their sincere appreciation for a fine job this class is doing. The letter stated the

following:

"The members of the Theta Kappa Lambda Chapter of Alpha Phi Alpha Fraternity would like to offer assistance with your Christmas project for your students. This fraternal organization is dedicated to support educational programs and to be of service to mankind."

It continued: "An apparent need has been expressed to us by

Continued On Page Five

EDITORIALS

January, 1975

There is snow on the window pane
Framing my room
And the trees are heavy
With Frosty bloom
—Anne Lawler

January—named by the Romans for Janus, supposedly the god of the beginning of things—was one of the two months added to the modern calendar. Few today know where the name came from, or care, nor do they know that for centuries most humans fixed the beginning of the year according to the sun.

For millions of Egyptians the calendar year formerly began on September 21st (the autumnal equinox). The Greeks counted their year from June 21st (the summer solstice). For a short time New Englanders began the year on december 25th! But today most nations accept January 1st as the beginning of the year.

The Romans exchanged gifts on January 1st—and perhaps some of today's Christmas gift custom stem from it. The use of mistletoe during the Christmas holiday season stems from the old Druid custom of giving branches of this supposedly sacred bush on New Year's Day.

For many years in Scotland young boys gathered together on New Year's Day and went from house to house singing for money or something to eat. This custom was brought to America, but the songs were shortened in the New World. For many years American Presidents gave a reception—open to the public—at the White House on New Year's Day.

For most Americans today the new year means a party or sentimental thoughts the night of the 31st, a holiday a week after the Christmas holiday, and the bowl end of the football season.

Governor Carter's Hat

Governor Jimmy Carter of Georgia has tossed his hat into the ring as a candidate for the Democratic presidential nomination.

Although no Southerner has become President by the normal process since the Civil War, due to anti-South prejudice, Carter is making a serious effort.

His chances are thus slim as a Deep South candidate—although as a symbol of the "New South" he may have a long-shot chance.

Woodrow Wilson was a native and past Governor of New Jersey when elected President running against a split opposition in 1912 (though he had lived in the South).

And Lyndon Johnson became President because of assassination; he was elected, in 1964, not as a Southerner who won nomination in open convention but as a President in office automatically nominated, and running against a very conservative Barry Goldwater.

Geography, of course, should have little to do with peoples' acceptance of candidates. But it does. And Carter faces an uphill fight for this, and other reasons.

Fulbright's Solution

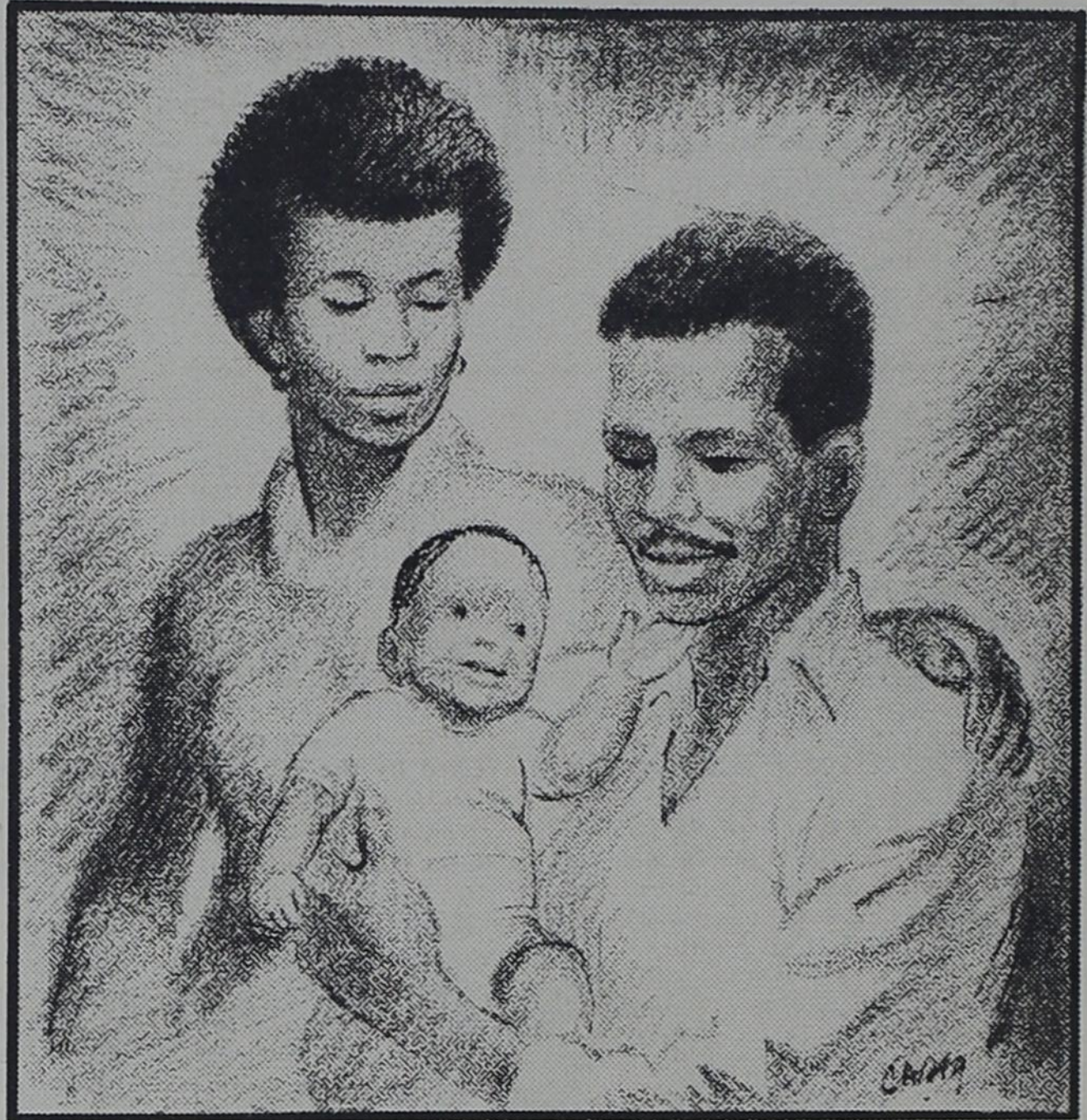
One of the more significant contributions to the welfare of his country might have been retiring Senator J. William Fulbright's proposed solution for a peace settlement in the Middle East.

Fulbright's program should receive bi-partisan support, because that's probably the only chance for adoption in to day's political climate, and because if not actively pushed to fulfillment by the United States, a new Middle East war is almost certain.

In brief, Fulbright's peace program calls for: (1) U.S. acceptance of the Palestine Liberation Organization as the representative of the Palestine people. (2) An explicit acknowledgment by the Arabs of Israel's right to exist. (3) A U.S.-Israeli treaty, guaranteeing Israel's territory. (4) Israeli withdrawal to the approximate borders which existed in the area prior to the 1967 war (as the U.N. has called for). (5) Internationalization of the city of Jerusalem, with equal access for all. (6) A big power guarantee of this settlement, signed by the U.S. and Russia and supported by the United Nations.

Fulbright says such a settlement would be a major step

Seasons Greetings Black America



“A Holy Family”

toward resolving the world's economic crisis, and lowering the price of oil. If such an agreement isn't reached, he says, a new war is likely and that the consequences of such a war range from a Great Depression to "Armageddon itself."

Fulbright's solution, or a similar one, is the only safe course open to this country to achieve peace in the Middle East, ease the world economic crisis growing steadily more serious and protect the best interests of the people of the United States. President Ford should move vigorously on such a tact, insisting—as a price of arms aid if necessary, and that may be the key—that Israel at last agree to withdraw from Arab lands seized in the 1967 war.

The main opposition to this kind of settlement in this country is likely to be from pro-Israeli organizations and leaders who hope Israel can keep the Arab land she took by force in 1967; if domestic politics, among Senators and Representatives from the various states, induces short sighted solons to oppose the Fulbright proposal for votes back home, the consequences to this nation and the world could be catastrophic.

Selling Gold

Americans will be permitted to buy (and hoard) gold as of January, for the first time in decades. While this is desirable, generally speaking, now is a particularly poor time to increase demand.

Gold has tripled in price in recent years; more and more people (and some nations) are accumulating gold stocks because they mistrust paper currencies. Adding the American public, and U.S. dealers, to the gold market is likely to increase prices further.

Even through the Treasury has announced it will sell a part of U.S. gold reserves in an effort to meet new demand, that isn't likely to stabilize prices long. When these sales end, the gold market will become more volatile than ever.

As I See It

by T.J. Patterson

Another year has rolled around again, and we still haven't got our "thing" together in East Lubbock. Maybe we'll awaken in 1975. If we continue to remain as we are, we'll never get any part of the action which is happening around us.

One of the greatest things we could have done would have been to contribute something to the input of the proposed Interstate 27 which will be coming through the "Flats" area in Lubbock. At one of those community meetings at Mae Simmons Community Center, where over two hundred people were gathered, we could have passed a resolution which would have gotten the attention of Austin as well as local city and county officials.

If you were at the meeting, you may recall this writer asking that this take place for the benefit of all of us. It didn't happen and we are still where we were — nowhere! Just keep in mind that the "Man" ain't going to give you anything; we're gonna have to work for it and even use our mental capacity and start thinking for ourselves.

It won't be long before we will have an opportunity to go to the polls and cast and yes or no vote on the proposed expansion of the city council. This will take place

Continued On Page Three

Letters to The Editor

To Mr. T.J. Patterson, Editor
The West Texas Times

We note that the West Texas Times is now thirteen years old and may I take this opportunity to congratulate you on this 13th birthday of a good little newspaper, **The West Texas Times**.

I know that the journey has not always been a smooth one and that the task of publishing a black oriented newspaper grows more difficult as time goes on.

I could wish that you, along with Publisher Williamson, could find it possible to extend the area of your services from Lubbock primarily to all of the West Texas, New Mexico area, where so many problems of blacks exist.

We carry some 12 black newspapers from over the country each week in our news stand, yet we get less news coverage in West Texas and New Mexico new area in the Times than in any other of the newspapers. Nonetheless, we shall continue to evidence continued interest in the West Texas Times and pray that the next 13 years will see a much larger growth and expansion to meet the needs of our people within at least a three hundred mile zone.

I Am
Fraternally Yours
Robert C.D. Tieuel, Jr.

Letter To The Editor

Although at times it seemed to be without a peaceful end, it now appears as though 1974 is about to pass into history as one of the most turbulent, trying and exciting years of our lives.

Much has happened this past year, and now as 1974 nears its end and my term of service in the Texas Senate comes to a conclusion, I would like to take this opportunity to pause and reflect not only on this year, but on many more past.

For twelve hard but happy years I have been honored and privileged to serve the people of West Texas in the State Senate. Some of the decisions that I made during those years met with disagreement from some people, but I can honestly look back and not recall meeting one truly disagreeable person.

My years in the Senate were happy ones for me and my family, and we appreciate the many, many good things that have come our way and the many wonderful friends that we have made. I leave the Senate with nothing but warm and grateful feelings for my many friends and supporters, and only the utmost of respect and best wishes for those who have opposed me politically.

Realizing that it is sometimes best to have new faces, new ideas and new perspectives when dealing with difficult political problems, I am sincerely hopeful that those who have been elected to lead us during the coming years will approach their duties with a strong sense of dedication and compassion for all citizens.

To my successor, Senator-elect Kent Hance of Lubbock, I wish good luck and success in his new position.

For all the people of West Texas, political friend or foe, I wish the very best in life, and I thank you sincerely for having allowed me to serve you in the senate.

H.J. "Doc" Blanchard
State Senator
District 28

WEST TEXAS TIMES
Volume 14, Number 1 Thursday, December 26, 1974

The West Texas Times is an independent, privately owned newspaper published weekly, each Thursday, in Lubbock, Lubbock County, Texas. Second Class Postage Paid in Lubbock, Texas 79408.

Any erroneous reflection upon the character of anyone by this newspaper will be corrected immediately when called to the attention of the editor. The editor will not be responsible for the return of any articles or photos submitted for publication, other than when accompanied by a stamped, self-addressed return envelope.

The West Texas Times may be purchased yearly at a rate of \$4.00 (Lubbock and Surrounding Counties only), payable in advance to the office by mail or in person. Advertising rates and other information furnished upon request.

OFFICE
718 FM 1585
(On Farm Road 1585, East of US 87, South, Lubbock, Texas)

Phone A/C 806 Mailing Address
745-3419 P.O. Box 225
Day or Night Lubbock, Texas 79408

Thomas J. Patterson Editor
Publication Service Company, Publisher
Norman L. Williamson Business Manager

Member
TEXAS PRESS ASSOCIATION

**JACK ANDERSON'S
WEEKLY
SPECIAL**



MANDATORY ENERGY CONTROLS DUE
by Jack Anderson

(From United Feature Syndicate, Inc.)

Washington—President Ford has reluctantly given up voluntary measures to hold down oil consumption. In his State of the Union message next month, he will call for mandatory controls.

The President is determined to reduce oil imports at least a million barrels a day. This will mean some cutbacks for all Americans, who now consume more energy per person than any other people on earth.

The President hasn't decided precisely which mandatory controls he will adopt. A packet full of proposals has been delivered to him by Interior Secretary Rogers Morton, who boils down the ideas of his energy experts.

But this much is certain: The President has promised congressional leaders that he won't impose a high gasoline tax. It's more likely he will call for government allocation of gasoline and heating oil. This will be combined probably with import restrictions and perhaps a special tax on large, gas consuming automobiles.

These measures will affect the living habits of almost every American.

No Admittance: Republican congressional leaders expected to have easy access to the White House after Gerald Ford moved in. But it hasn't worked out that way.

In the privacy of the Republican cloakrooms, they have been grumbling over the breakdown in communications between Capitol Hill and the White House.

But lately, a few GOP leaders have been getting through. The President has promised to keep up his contacts with his old friends on the Hill. He is setting up new machinery to make sure that good relations are maintained with Congress.

The President's congressional friends have also been urging him to get rid of the Nixon holdovers. Ford has promised them that he will have all the Nixon policymakers out of the White House by January 1st and that he will have his own team in the Cabinet by spring.

The Nixon men who survive, the President promised, will become Ford men.

Prosperous Potentates: Four years ago, the foreign investments of Arab countries was estimated around \$5 billion. The figure will probably reach \$50 billion this year. In another five years, financial experts believe the Arabs will own a staggering \$400 billion in foreign holdings.

Already, Kuwait has purchased a huge piece of the company that makes Mercedes automobiles. The Kuwaitis also bought an island off the South Carolina coast, which they plan to turn into a resort.

Iran recently bought a quarter of the famous Krupp Steel Works. And the Arabs tried to buy into the Lockheed Corp., an important U.S. defense contractor. That move, according to our sources, was squashed by the White House.

Just this month, Arab representatives were in Pennsylvania trying to buy coal deposits. Word of the attempted purchases quickly reached the State Department, where some strategists fear the Arabs may want to monopolize the entire energy market.

All of this has raised the specter that the oil producing countries may soon have the capacity to manipulate the economies of Western nations. Some alarmed congressmen, citing Canada's strict regulations as an example, have called for new legislation to control foreign investments.

The irony is that Canada's laws resulted from widespread fear that U.S. investors would one day control its economy.

Rocky's Role: President Ford has had a private talk with his new Vice President, Nelson Rockefeller, about the economy. The President wants Rockefeller to take charge of the economic policymaking. He will become, in effect, the Henry Kissinger of domestic affairs.

Both Ford and Rockefeller agreed that voluntary sacrifices aren't enough, that it will take harsher measures to prevent a serious recession.

The President told his Vice President, however, that there is a limit to what they can do. Economic conditions can't be changed, Ford said, by the government. The government can only point the way, provide a beginning and keep plodding, the President said.

He warned Rockefeller that, no matter what they do to improve the economy, the public will blame them for the harder times that lie ahead. The American people, Ford suggested quietly, expect too much of their presidents.

Fanne's Friend: Rep. Wilbur Mills, D-Ark., has told friends he was "almost relieved" to relinquish the chairmanship of the House Ways and Means Committee. He was demoted while recuperating from "exhaustion" in the Bethesda Naval Hospital, which he entered after a weekend visit to Boston where he appeared on the stage at a burlesque theatre with his stripper girlfriend, Fanne Foxe.

While bedridden, Mills spent his day reading newspapers, filling out crossword puzzles, watching football on television and reminiscing about his own playing days in high school. He told associates he could not remember the Boston trip that led to his political demise.

Washington Whirl: Rep. John Moss, D-Calif., has come up with a foolproof method of avoiding conflicts of interest. When a campaign contributor asks for a political favor, his donation is promptly returned . . . The late Lyndon



Black Empowerment

By Dr. Nathaniel Wright, Jr.

HUMAN RIGHTS ACTIVIST

The Myth Of Black Contentment

During the past several years a number of books and articles have been written with the suggestion that the period of black discontent has passed and that a vast proportion of blacks have now entered the "black middle class."

There is no doubt that those who look at the painful or embarrassing realities around them with rosy-colored glasses will come up with a rosy slant, no matter how bleak the picture may be in actuality.

So far as the massive movement of black Americans into a kind of middle class status, the facts cry out loudly otherwise. Vernon Jordan, Executive Director of the National Urban League, reminded the League's national convention this year not be deceived by the tales or propaganda regarding the growing wealth and comfort of black Americans.

Jordan noted that one out of three blacks is poor and that only twenty percent of (or only one out of five) black Americans are existing on middle class living standards. In addition, the League's Executive Director pointed out that the long-standing and unclosing gap between average white and black income in America increased by \$600. This latter fact represents the most clear indication that blacks, on the American economic scene, face a worsening position in relation to their white American counterparts.

Jordan stated: "The grim, brutal reality for black people in 1974 is not middle class status but deprivation and marginal existence." These somber words, based upon the most certain evidence attainable, should lay to rest the false prognostications of the starry-eyed optimists who would mislead black & white Americans in regard to one of the most grave & potentially perilous inequities which face us.

Perhaps the greatest tragedy is not that blacks, increasingly are left out of the higher benefit levels (and even have less on the lower benefit levels). Rather it is the irony that substantial numbers of both the black and white leadership communities cannot bring themselves to accept, either intellectually or emotionally, the awesome realities of the difficult precarious place in which black America finds itself. Driving through the middle class (and even some upper middle class) sections of our central cities with lush green lawns and finely built houses vacated hurriedly by fleeing whites, and now occupied by a few comfortably situated blacks, may easily give support to our predisposition to feel that all is well (or even better) for black Americans.

The easiest racist mechanism (by which all of us are touched in some measure) is to exclaim inwardly

or to proclaim otherwise the message: "Why these blacks are living much better than many white folks that I know!" The inferent and embarrassingly obvious implication here is the inherited cultural assumption that blacks are guests or outsiders in America that somehow it is incongruous or inappropriate for some blacks to have more than whites possess, regardless of hard work, good luck or inherited gifts or fortune.

Black Americans foremost need to be lulled out of their false dreams or illusions. So long as black people delude themselves the task remains exceedingly difficult, if not well nigh impossible, of bringing the nation as a whole to the stark realization that all is not well in our domestic affairs and that there may be nothing short of an urban-racial time bomb in our midst.

What is said here underscores the fact that, no matter how sincere our intentions, our past approaches have not improved the economic status of black Americans but, at best, have kept things from getting worse.

All Americans must face the bitter fact that black Americans are not "just like all other Americans." In spite of the heroic efforts of the television and advertising industries in showing to the public the faces of black Americans, it should not be impossible for us to realize that centuries of inherited belief and practice regarding the inferiority and "effective non-existence" of blacks cannot be overcome overnight.

This points to two immediate needs. One is for all Americans to come to grips with the residual nature of the inherited racist beliefs and practices which touch every American, in some measure, whether white or black. Since the shoe pinches blacks the hardest, it is almost inexcusable for any blacks to continue to play the self-deluding and nation-imperilling game which might be called, "All-is-well-with-black America." White Americans cannot be expected to see and accept the difficult circumstances of black Americans which blacks continue to mark or deny.

Blacks must also become far more group-reliant. While individual blacks may find it hard to make it "on their own," blacks can spend collectively, vote collectively, organize collectively, plan collectively and speak collectively. There is, even today, no major black collective voice speaking for black America. Thanks only to the interracial (and highly necessary) National Urban League does even a Vernon Jordan have a podium from which to sound a needed note of warning!

As I See It . . .

Continued From Page Two

Wednesday, January 15, between 7 a.m. and 7 p.m. Regardless of how you are going to vote, please go to the polls and cast a vote.

If you'd like to know more about the expansion, check out my television show, "What's Going On?", Sunday afternoon, December 29, at 12:30 p.m. and find out something about this election, over KCBD-TV, Channel 11 (the Big Ones).

Appearing on the show will be Lenin Juarez and Harold Chatman. They will express their views about the upcoming election. Their participation will be quite helpful to all of you. Check them out. You'll be glad that you watched and heard what they have to say about the upcoming election.

Also appearing on the show will be the talented Michael Matthews and Joseph Jones. If you've heard them do their thing, I'm sure you will be turned on about what they'll be singing and playing on "What's Going On?"

If there are any of you who have talent or would just like

Johnson, say our sources, was suffering from an incurable disease while still President. It ultimately contributed to his fatal heart attack. The full story, we are told, will come to light within a few months . . . Famous poet Allen Ginsberg is investigating whether LSD prophet Timothy Leary was brainwashed by police to make his inform on his friends . . . Although mainland China's Washington delegation lives in a relatively modern building, they are reluctant to change their ways. Every day, a Chinese man dressed in peasant costume, complete with a coolie hat, emerges to sweep the sidewalk with a reed faggot broom . . . Sen. Charles Percy, R-Ill., has written a book about the plight of senior citizens. But it is priced at \$7.95 and some older people are complaining that they can't afford to read it . . . A Los Angeles firm is selling fake Rockefeller gift certificates which ask for references from oil companies, the New York Stock Exchange and the Mafia.

to appear on the show, please contact me.

It makes you feel good when you know that the brothers and sisters of the Lubbock Public School system are doing some good things. Something good, I think, happened last week for the Dunbar Panther Basketball team. The squad, who is coached by young Joe McWilliams, received a most interesting letter from the Big Spring Basketball Officials Association about their participation in a recent basketball tournament. I'd like to share this letter with our readers which was addressed to Pete Ragus, athletic director of LISD. It states:

"Dear Mr. Ragus: We are writing in reference to the Lubbock Dunbar basketball team. We worked the Andrews Tournament last weekend and Dunbar was a participant. In all of the years we have worked basketball games we have never seen a team so well disciplined on and off of the floor. It is a credit to athletics to see such fine men under the leadership of an extra nice person such as Joe McWilliams."

It continued: "We think when you see something as outstanding as this type of conduct it should be expressed to the administration of the school." Singed, Sincerely, Royce Cox and Oakey Hagood.

Without a doubt, this is wonderful for the young fellows of the fighting Dunbar Panthers. This is why we as parents and patrons (as well as citizens) should get up off our knees and do our thing. Our young fellows at Dunbar are doing theirs. Don't you agree? Thanks Dunbar Panthers and Joe.

This writer would like to congratulate Brother Gene Gaines, attorney at law, for his efforts in the black community as an attorney. Lubbock and West Texas needs the talents of Brother Grines. Keep on pushing, Gene, You're needed here badly.

From time to time, I have an opportunity of visiting with Brother Gaines. Why not try to encourage this young man, he is needed in our community. If you get a chance, go by and visit him at this new office at 1104 Avenue J or call him at 763-5059.



Police Beat

House Burglary

Harry Bunton, 1711 East 28th Street, reported to Lubbock police that persons unknown gained entry to his residence by cutting the screen to a window. It was learned that many items of food were taken from the house.

Items taken included fourteen

fryers, forty steaks, ten pounds of sugar, an assorted amount of canned food, and other foodstuffs. Also taken were a man's belt, three tooth brushes and a 135mm movie camera.

House Burglary

In another house burglary,

Ruby Moore, 2716 East 8th Street, reported that persons broke into her house and took some food and approximately \$365 worth of other items.

Entry was apparently gained by breaking a window and unlatching the window to crawl into the house.

Taken from the house were a \$210 ring, two chickens, two pounds of hamburger meat, two packages of pork chops, a roast, some canned food, which included many varieties of beans.

With all the house burglaries, this column would advise all brothers and sisters to be extra careful when locking the house and how they store their food. Apparently food is the name of the game when it comes to breaking into someone's house now.

House Burglary

Rosey Brown, 2805 Teak Avenue, reported to Lubbock police that persons unknown gained entry to her house through the kitchen window.

Missing from the house were several items including a black leather purse, four 8 track tapes, two pair of slacks, two pair of shoes, and two double knit pants.

These items were valued over \$100.

Vandalism

Tremble Taylor, 2709 Weber Drive, Apt. A, reported to Lubbock police that a young man broke out the windows of his apartment one day last week.

There was nothing missing from the house, and it was believed that there was no entry.

Theft Over \$50

Polly Smith, 4314 East 61st Street, reported to Lubbock police that someone ripped her off for

approximately \$150 worth of plumbing fixtures one day last week.

The fixtures, according to the police report, were at a house of hers at 2617 Parkway Drive. The only person to have a key to the house was the man doing the repair work.

Burglary

Jerald Russell, 2709 East 8th Street, reported to the Lubbock Police Department that persons unknown entered his house by lifting an unlocked window to his house one day last week.

Taken from the house were several items, including a brown leather coat, valued at \$120; another coat valued at \$75; and a stereo.

around the hub city

Elbert Malone, Jr. is recuperating nicely here in the home of his mother, Mrs. Willie Mae Malone, 817 Vanda Avenue. His sister, Mrs. Roberta Lackey of Albuquerque, N.M., came to be at his bedside during his recent operation. Malone's ex-wife and son, Hank of Tulsa, Oklahoma, also visited with him. The family wishes to thank all of their many friends for the cards, flowers and visits during Mr. Malone's hospitalization. He received many cards including some from his former employer, Sears, in Oklahom, and his present employer, Dillard's Department Store of Lubbock.

Mack McCormick is much improved at St. Mary's Hospital

after being in a coma three days. At present, his chances for recovery is expected. Mr. and Mrs. U. Kelly are on the sick list this week. Mr. Jesse Johnson is a patient at West Texas Hospital undergoing treatment for a breathing problem. Mrs. Estell Pierce is a little better at Methodist Hospital.

Mrs. E.T. Hubbard of Seattle, Washington arrived here for a visit with her family, the Smarts, and also her husband's family, the Sanders and Cunninghams. She is house guest of her sister, Carrie Mae. They visited one of their brothers who is a patient at the V.A. Hospital at Big Spring. He was reportedly found unconscious in his hotel room last Friday.

Mrs. Louise Reece was ill last week and had to see a doctor. Rev. T.B. Reece is about the same. Mrs. Leaner Goldstein is improving.

Among Lubbockites who attended final rites at Tahoka last Sunday for Mrs. Minnie Sayles Martin were Rev. A.L. Dunn, Mrs. G. H. Davis and Mrs. R.B. Thompson.

Mrs. Alva T. Franklin, her daughter Jewel Simmons, Mr. A.L. Anderson and daughter, Renee, and Mrs. Florence Woodfork drove down from Amarillo last Sunday and were dinner guest of Mrs. Franklin's brother and family, Mr. and Mrs. Otis McKnight. Jewel has been a resident of Washington, D.C. for many years and is a graduate of Dunbar High School here. Mrs. Woodfork, a friend of Jewel's, accompanied her from Washington, D.C. and was special guest at the family dinner. This was her first trip to Texas. They said hello to friends here and returned to Amarillo that afternoon. They had a lovely visit in the Hub City.

Mrs. Joe Straws, "nee Willie Sparks", arrived here last week from Security, Colorado where her husband is stationed, for a

Continued On Page Five

THE LUBBOCK VIDEO THEATRES WISH TO YOU AND YOURS A VERY MERRY CHRISTMAS AND A HAPPY NEW YEAR



795-7186

OPEN 4:00 TODAY
TWO SHOWINGS
4:30 - 8:00



Technicolor A Paramount Picture



765-6361

OPEN 3:30 TODAY
SHOWINGS
3:50 - 5:40 - 7:30
9:20

Abby doesn't need a man anymore...

Her HUSBAND Her BROTHER The EXORCIST



The Devil is her Lover Now!

Abby ...the story of a woman possessed!

starring WILLIAM MARSHALL · TERRY CARTER · RUSTIN STOKER · CAROL SPEED · ABBY
COLOR BY MOVIELAB · AN AMERICAN INTERNATIONAL RELEASE



799-5216

OPEN 4:30 TODAY
THREE SHOWINGS
4:45 - 7:15 - 9:35

ROGER MOORE AS JAMES BOND 007
in IAN FLEMING'S
"THE MAN WITH THE GOLDEN GUN"

Directed by GUY HAMILTON Screenplay by RICHARD MAIBAUM and TOM MANKIEWICZ
PG COLOR United Artists

OUR CONGRATULATIONS

AND BEST WISHES

TO THE

DEBUTANTES

ALPHA PHI ALPHA

"Times" Rates to Increase Next Week

The West Texas Times will raise its prices from 10 cents per copy to 15 cents per copy, beginning the first week in January, 1975.

Yearly subscriptions will increase from \$4.00 a year to \$5.00 a year at the same time. Out of state subscriptions will cost \$6.25 per year.

"This is necessary to meet the high cost of production of the Times", says T.J. Patteson, editor. "We will, however, still continue to make the Times a quality newspaper for our readers", he continued.

Hub City . . . Continued From Page Four

pre-Christmas dinner with her family, Mr. and Mrs. Ervin Sparks, and sisters, Sue and Penny. She also visited her grandmother, Mrs. Susie Moore, who is a patient at Parkway Manor Rest Home. She left Tuesday morning for home and to Christmas dinner with her husband, Joe. She visited as many friends as possible during the short stay. She was breakfast guest at the home of her aunts, Mrs. Hunter Williams and Katie Tanner, and had a nice visit.

Mr. and Mrs. Tom Wilson of Houston, Texas, arrived here last Saturday afternoon for a visit with her brother, Mr. E.C. Struggs and family, during the holiday season.

Charles Melton, a senior at Prairie View College, is home for the holidays. He and his brother left Tuesday for Phoenix, Arizona, to attend the Omega Psi Phi Fraternity Conclave. They plan to drive. Mr. and Mrs. Leon Melton left early Tuesday morning for a few days visit at Waco, Texas, with her mother, Mrs. Floyd Lewis, then on to Prairie View for a visit with her sister and husband, Mr. and Mrs. Lorenzo Trmmell.

Chantell Denice Jay, three year old granddaughter of Ruby Jay, gave the welcome word during two different programs at New Hope Baptist Church last Sunday.

Mrs. Mildred Borden left Sunday afternoon via Greyhound bus for Dallas, Texas, for a visit with her sons and families there. They may drive to Houston for a visit with her daughter and family, Mr. and Mrs. Len Chew.

Rev. and Mrs. Bob Tieuel spent the night with her sisters here, Mrs. E.C. Struggs' family while enroute to Dallas for the holiday season.

Around the Hub City would like to take this time and wish each of you a Happy, Happy New Year.

News Briefs . . .
Continued From Page One
Prudential Bank (West Palm Beach, Fla.)

Only 5 Blacks At White House Dinner

Washington - (NBNS) - Only five blacks were invited to President Ford's state dinner at the White House for Helmut Schmidt, chancellor of the Federal Republic of Germany. Among the 120 dinner guests were Walter Washington, mayor of the District of Columbia, and Mrs. Washington; Lt. Gen. Benjamin O. Davis Jr., U.S.A.F. (Ret.), assistant secretary of Transportation for Environment, Safety and Consumer Affairs, and Mrs. Davis and Larry Brown, star running back with the Washington Redskins football club.

Dallas Segregation . . . Continued From Page One

even these two black council members, Mayor Pro-Tem George Allen and Mrs. Lucy Patterson, owed their positions largely to the backing of the white dominated Citizens Charter Association, a political group that endorses candidates for City Council seats.

Dallas City Attorney Alex Bickley criticized Dr. Weiser's contentions and accused him of gerrymandering the statistics to fit his conclusions.

Judge Mahon said he expects to rule in the case before the city council elections next spring.

Local Fraternity . . . Continued From Page One

concerned individuals that a Christmas party would be most appropriate for this group. Please accept our check as an expression of encouragement for the fine work you (Ms. Carol Soper) are doing, and best wishes for the students for a Merry Christmas and a Happy New Year."

Dr. Charles E. Henry, corresponding secretary of the local chapter, told the Times that their chapter is most concerned about helping organizations who are helping themselves. "We really want to be a part of something in our community because we really care," he said.

Debutantes . . . Continued From Page One

Leon Luton, Richard Rollison, Jerrold DeWayne Johns, and Clifton Anthony Pillow.

The special design on the official program was designed by Linda Barber and the fly sheet by Dephane Hall.

Definition
Cranberries: Grapes with high blood pressure.
-News, McAlister, Okla.



CELEBRATES THIRTY-SECOND WEDDING ANNIVERSARY—Mr. and Mrs. J.H. Wilson, 2125 East 30th Street, celebrated their thirty-second wedding anniversary Monday, December 23. May God forever bless this couple and may they celebrate many, many more happy wedding anniversaries.

SAVING IS THE NAME OF THE GAME!



STORE LOCATIONS

Parkway & Quirt
Parkway Mall

50th & Boston
Caprock Shopping Center

34th & Quaker Avenue
Furr's Family Center

13th & Slide Road
Redbud Square


34th & Avenue H
Family Park Center

26th & Boston

1944 19th Street

4th & University
Town & Country Center

SISTER SOPHIA
 READER AND ADVISOR
 PALM READER
 PSYCHIC
 CARD READER



She advises on all affairs of life. There is no problem so great she can't solve. Sister Sophia has devoted a lifetime to this work. Don't fail to see this gifted woman who will help you, and invites you to her home. Why put off until tomorrow what you can do today. Sister Sophia is above all readers. Other readers have tried to compete with her and failed. She will tell you all you need to know. She will convince you and show you to way to happiness. If you have bad troubles in your job, sick, love, marriage, why put it off? One visit will convince you. All work guaranteed. Open 7 days a week, 7 a.m. to 10 p.m. No appointment necessary.
 Ph. 799-9124 2263 34th
 LUBBOCK, TEXAS

Registration at YWCA for Spring Classes Set to Open Next Week

The Young Women's Christian Association is now accepting registration for Spring classes, January through May. Detailed brochures are available at the Y and phone inquiries are welcome.

An extensive program of physical fitness, including three exercise programs, will begin this next week. Monday and Wednesday mornings from 9-10 a.m., a 30 minute exercise, 30 minute

swim period will be offered for \$7.50 monthly. A 30 minute noon hour exercise class will be offered Monday-Wednesday-Friday from 12:15 to 12:45 for the monthly price of \$5.00. Tuesday and Thursday evenings from 6:30 to 7:00 a 30 minute exercise class will meet for \$6 a month with an optional swim following at a 50cent class rate. Monday morning, the M-W-F yoga class

will begin from 10:30 to 11:30 at the monthly rate of \$10. The evening yoga class will also begin this week, Tuesdays and Thursdays, 6:30 to 7:30 for \$7.50 a month.

Oriental bellydancing, taught by Scheherazade will be offered for three weeks on Monday and Thursday mornings from 9:30 to 10:30, or on Monday nights for 6 weeks. Three bellydancing classes are scheduled to begin Monday, January 13.

Many other classes are offered
Continued On Page Eleven

Three Lubbock Women Initiated Into Phi Delta Kappa Professional Fraternity

Three black women of Lubbock were initiated into the Texas Tech Chapter of Phi Delta Kappa Fraternity this month in an impressive ceremony at the Maddox-Pugh Education Building on the campus of Lubbock Christian College. Phi Delta Kappa Fraternity is an international professional fraternity for men and women in education. The membership is composed of recognized leaders in the profession and students whose leadership potential has been identified.



Dr. Hazel Taylor

teacher at Jackson Elementary School, received her masters



Doris Vaughn

Those ladies initiated were Mrs. Doris Vaughn, Dr. Hazel Taylor and Mrs. Vernita Holmes.

Mrs. Vaughn is assistant to the dean of the Texas Tech Medical School and a doctoral candidate in education. Dr. Taylor, who recently received her doctor's degree in education from Texas Tech University, is a professor in the College of Education at Texas Tech.

Mrs. Holmes, a kindergarten



Vernita Holmes

degree in early childhood from Texas Tech recently.

Each expressed their sincere appreciation for being among those thirty-nine persons to become members of the national fraternity. This was the second time that women have been initiated into the fraternity.

Final Rites Held for Mrs. Minnie Sayles Martin at Tahoka

Final rites were held Sunday afternoon, December 22, at Pleasant Grove Baptist Church at 2 p.m. for Mrs. Minnie Sayles Martin who passed away after a lengthy illness with Rev. Brown officiating.

Minnie, a daughter of the later Henry and Lovelle Sayles, was born May 15, 1916 at Gilmer, Texas. She came, with her parents, more than forty years ago to Tahoka, Texas, and made it her home.

She was married to Johnny Martin and one child blessed the union.

After completing her college years, she taught in the public schools at Slaton, New Home and Post, Texas, before she retired.

She was a member of the Pleasant Grove Baptist Church of Tahoka for more than 40 years.

Survivors include a daughter, Mrs. Erma Coleman of Odessa, Texas; two sisters, Mrs. Ella D. Swisher of Lubbock and Para Lee Sayles of Tahoka; a brother, H.E. Sayles of Tahoka; three grandchildren, other relatives and many friends.

Casketbearers were Ira Collins, James Scott, Tommy Graves, Andrew Nance, T.B. Bookman and Robert Hood. Honorary pallbearers were Tarser Coleman, Sr., Tarter Coleman, Jr., James Sayles, Kenneth Sayles, H.E. Sayles and Neil Sayles.

Interment was held at the Tahoka Cemetery with White Funeral Home in charge of arrangements and burial.

**WATCH
WHAT'S GOING ON?
Sunday Afternoon, December 29th, 1974
12:30 p.m.**

CHANNEL 11 KCB D-TV

Topic This Month

"Expansion of Lubbock City Council"

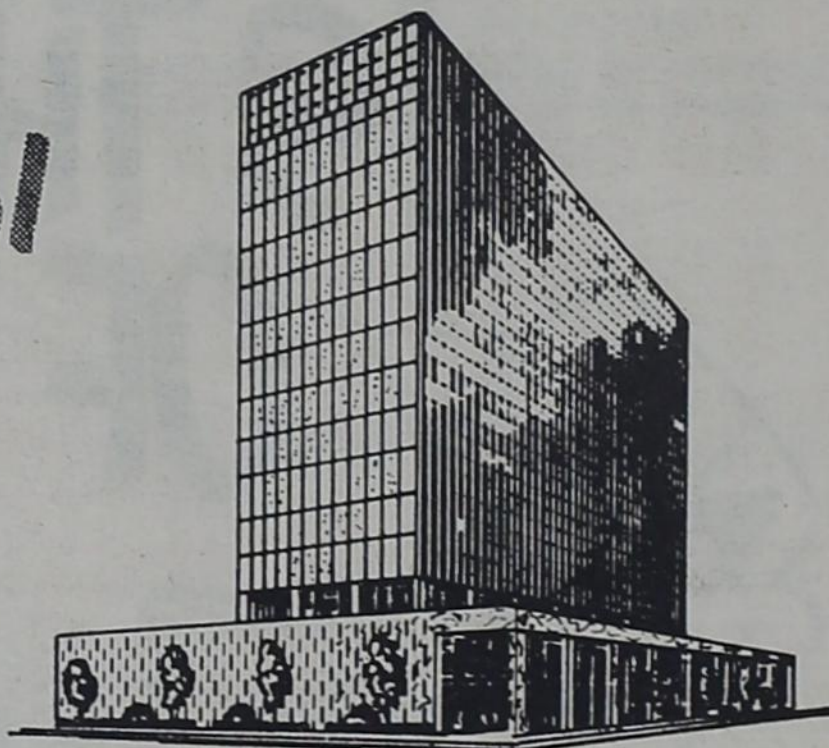
Special Guests: Harold Chatman and Lenin Juarez

Host: T. J. Patterson

Special Talent: Joseph Jones and Michael Matthews



*you are
somebody special*



**First
National
Bank**

**Lubbock's oldest and
strongest bank...**

765-8861

1500 Broadway

**MEMBER FDIC
EST. 1901**

We Are An Equal Opportunity Employer

Lubbock, Texas

SHOP & SAVE AT UNITED SUPER MKTS.

BUDGET HELPERS



"FEATURING UNITED'S PROTEN BEEF"



FRESH 100% ALL BEEF
GROUND BEEF.....LB. **79¢**

FRESH LEAN BLADE CUTS
CHUCK STEAK.....LB. **79¢**

ROUND STEAK.....LB. **\$1⁰⁹**

SIRLOIN STEAK.....LB. **\$1⁰⁹**

JENO'S FROZEN
PIZZA
 HAMBURGER PEPPERONI
 SAUSAGE CHEESE
69¢
 REG. 99¢

KRAFT MAC. & CHEESE
DINNERS
4 FOR \$1

BODEN'S ORANGE
DRINK
 64 OZ. BOTTLE
59¢

TEXSUN GRAPEFRUIT
JUICE UNSWEETENED 46 OZ. CAN **44¢**



FOOD KING
BISCUITS BUTTERMILK OR SWEETMILK 8 OZ. CANS **8 \$1**

BELL
BUTTERMILK HALF GAL. **59¢**

NEW FANGLED
PRINGLES POTATO CHIPS 9 OZ. TWIN PACK **79¢**

WE WELCOME FEDERAL FOOD STAMPS

DELMONTE
TUNA FLAT CAN **49¢**

SHURFRESH
PICKLES 16 OZ. **39¢**

WILSON'S
MOR 12 OZ. CAN **79¢**

CHILI WOLF PLAIN NO. 2 CAN **79¢**

SHURFRESH
CRACKERS 1 LB. BOX **39¢**



ALL PURPOSE
 RUSSET 10 LB. BAG
POTATOES **69¢**

CALIFORNIA
 ICE BERG
LETTUCE..... LB. **18¢**

WE GIVE GREEN STAMPS

UNITED
 SUPER MARKETS

PRICES GOOD THRU' DEC. 28TH

QUANTITY RIGHTS RESERVED

Boy Scout Troop 139 Holds Christmas Banquet at Bethel Church Wednesday

Boy Scouts of Troop 139 held its Christmas Banquet with all the trimmings in Fellowship Hall of Bethel A.M.E. Church last Wednesday evening. More than fifty persons, including parents, sisters and brothers, were on hand to witness the gala affair.

Thirteen Scouts were present and presented the audience with several songs, namely: "Silent Night", "Joy To the World", "Jingle Bells", and "We Wish You a Merry Christmas." Patrol Leader, Luther Williams, conducted the program as master of ceremonies. He also utilized his talent on the trumpet as he played "When The Saints Go Marching In" as the members of the troop entered the hall.

Scoutmaster Hal Fletcher was presented a plaque from the Boy

Scouts. The plaque said: "The Most Loving Scoutmaster." He expressed his appreciation for what the troop had done and admitted how proud he was of their accomplishments.

Julius C. Graves, III, was also presented a special plaque from Williams for his efforts in the past. Williams said: "This plaque is from me to Mr. Graves, because it was he who stopped me playing marbles one day and asked me to

get involved with the Scouts. To this day, I am most grateful." Both plaques were made by Williams, a student at Dunbar High School.

After all the delicious food and singing, gifts were exchanged between the Scouts. Gifts were also presented to Mrs. Fletcher and son, Brad. Jeff Joiner was presented a gift for his involvement with the Scouts.

Rev. and Mrs. A.W. Wilson, pastor and wife, and T.J. Patterson, district chairman of Mackenzie Trail, were present. Bethel A.M.E. Church is the sponsor of the Troop.

Promoted to Customer Service Clerk

Mrs. Jeanie Franklin has been recently promoted as a customer service clerk for the Lubbock Power and Light Company. An employee for three years, she began her climb up the ladder as an employee with the Emergency



Employment Act (EEA) and later received a permanent job as a cashier.

Mrs. Franklin says: "I really enjoy my new position at LP&L and I hope to contribute a lot of service for the customers of LP&L."

If you are looking for service, why not stop and visit with Janie Franklin and she'll gladly take good care of you.

Meow!

Some cats sharpen their claws; others just lacquer them.
—Spoke, U.S.S. Spokane

The good old days were rare in the good old days.

Sports of The Times

by Joe Kelly

Twass the night before Christmas and all through the Texas Tech athletic department all you could hear was J.T. King moaning, "I've gotta made a decision."

Well, maybe Jake didn't get quite that far. Before you can make a decision, you have to have the field narrowed down to the point where you can make a decision. And, if he's reached that point, he ain't talking. The betting is that each day he gets closer.

There are those supporting a wide variety, and if you listen, each is supposed to have the inside track. The only really established candidates are Richard Bell and Tom Wilson. The names of others crop up in conversations, such as Gil Bartosh, Hayden Fry, et al.

I'd almost bet that Jake makes an announcement right after Christmas and before the Cotton Bowl game. Then, like many other ADs before him, he could take his new coach to Dallas and get good copy.

One man brought up an interesting point the other day. Said he, I don't think Tech will hire Wilson because then you'd have two head coaches (Gerald Myers) who were both Tech graduates.

I don't think that rules out Tom, but I'd be happy with either him or Richard Bell. The latter is an Arkansas graduate, whom we respected as an outstanding player when Tech faced the Porkers. In addition, he's one of the sharpest defensive coaches around, is highly personable, meets people easily and is a good speaker.

If Tech hadn't run into some "homers" on the road, Myers' bunch would be 5-1, instead of a respectable 3-3. The Raiders should have won both the Vanderbilt and LaSalle games.

But Vanderbilt received enough free throws to win two games and LaSalle was so clean that, using a fast break and a tough defense, only nine fouls were whistled—and Tech went to the free throw line in anger only once in 40 minutes.

The single free throw might have established a new record for the Guinness Book of Records. Even in the days of Doc Hayes' regime at SMU, the Ponies didn't play that cleanly.

SMU teams, in those days, were so immaculate that other teams woke up in the night hearing whistles, while the Ponies didn't know what they were. It led Bobby Rogers, then A&M coach, to cut short a press conference. He told the writers that he had to supervise the taking of showers by his players. He wanted them clean enough to play SMU!

Regardless of the two road losses, the Raiders have become a changed team. It probably started with the Vandy game, that they should, by all rights, have won. It carried over to New Mexico, when they looked poised, polished and potent.

They knocked off a Dayton team in a major upset and obviously played well, then came back to do a great job on LaSalle, only to lose because they didn't get any free throw attempts.

The potential for a strong team was there all along. It just took time for the players to jell. They started slowly against Adams State, suffered jitters against K-State and then have come on fast.

Tech lost both of its starting guards, but four men have begun to shape up as strong replacements. And there never really was any question about the front line. It was especially capable, two of the threesome being among the two best players Tech ever has had.

Saturday night, hours after the Peach Bowl game, the Raiders have another warmup game that should give them a good test and help them polish their talents.

Mississippi arrives Saturday night and it should be a good game. The Rebels are in the tough Southeast Conference and won't be easy. A victory for Tech will be hard earned, but it will put the Raiders above .500 and help them down the line, just as the other games have helped.

The football Raiders put prestige and pride on the line Saturday morning when they kickoff the start of spring training in the Peach Bowl. There's not much else riding on the game.

What the Raiders will do is anyone's guess. They'll be playing for a coach who will leave right after the game to take up his new duties at another school. And another coach will be walking the sidelines for the last time. John Conley also will take up new duties.

As I said, no one really knows what the Raiders will do, except that competition gets the adrenalin flowing. Therefore, I look for the Raiders to give a good account of themselves. After all, a good performance will help impress the new coach, whoever he is.

But, more than that, Tech will be representing the Southwest Conference, as well as the school, Lubbock, the South Plains and West Texas, to say nothing of the state. It's a good challenge.

The Raiders should be in good physical condition, which will help. They've been under no pressure in practice and they have some formerly injured players back that should help.

Despite the obvious tensions, I'd be willing to bet that the Raiders come out full of enthusiasm and play a good game. A victory would kick the new program off well and give players a lot of satisfaction. The Raiders are capable of an outstanding game. I look for them to have it.

This column changes base, as of Christmas Day, to Dallas, where I will be helping Wilbur Evans with Cotton Bowl activities. The next column will come from Big D.

Meanwhile, apologies for getting so wrapped up in time that I lost track of time and failed to do what everyone should do. And thus, a belated, but most sincere, Merry Christmas to all our readers and a wish for 1975 that the new year will bring you peace, hope, love, and prosperity. Happy New Year!

...with earnest wishes long and true, we hope that the New Year will prove the year for you!

KFYO

790

CALL THE ENERGY FOLKS TODAY . . . 763-2881

From linemen to sales people, home economists to office personnel, the Energy Folks ALL work for you to give you the best electric service anywhere!

ELECTRICITY-IT DOES SO MUCH GOOD

The ELECTRIC Company

FOR SO MANY PEOPLE

The Oldest Automobile Name In Lubbock
Our reputation is more than a guarantee!

Lubbock Auto Co., Inc. - 18th & Texas

Where Your Business Is Appreciated
THE HOME OF QUALITY TRANSPORTATION
MANY MAKES & MODELS

See Wayne Canup, 18th & Texas, 747-2754, Open 'til 6 Mon.-Fri.

STATE CAPITAL Highlights AND Sidelights

by Lyndell Williams
TEXAS PRESS ASSOCIATION

Austin, Tex.—Auto insurance rates are going up again—an average of 8.8 per cent statewide, or from \$8 to \$39 for majority 1A and 1B adult drivers, depending on the rating territory they live in.

State Insurance Board announced the new rates effective January 16.

While the increase was judged necessary in view of rising auto repair and hospital rates and other costs, it was less than half the 18.3 per cent requested by the insurance industry. It was also far below the boost recommended originally—16.8 per cent—by the Board's own staff.

Overall cost to drivers is estimated at about \$50 million a year. Gov. Dolph Briscoe said the industry's request would have boomed the cost another \$60 million.

"Double digit inflation" destroyed potential savings which might have been achieved due to lower speed limits, reduced accidents and curtailed driving, said State Insurance Board Chairman Joe Christie.

In a sample county (Travis), \$100 deductible collision insurance will cost an average new car owner about \$13 more, property damage liability another \$5, bodily injury liability another \$1 and full coverage comprehensive \$5 more.

The Board also increased from \$50 to \$200 the amount of damages required for an insurance report on a traffic accident.

Governor Briscoe urged Texas motorists to take the National Safety Council defensive driving course (to obtain a 10 per cent automatic insurance discount for a three-year period) and to "shop" for companies offering competitive rates (with savings of up to 15 per cent).

Budget Soaring—An estimated \$1.4 billion state surplus is fading fast.

Legislative Budget Board recommended a record \$3.343 billion biennial state general revenue budget which reached deep into the fat cushion which inflation and the energy crunch provided.

However, LBB moved to set aside a remaining \$500 million into a "permanent working capital

account" to provide stability in cash flow and cover unexpected temporary deficits.

That leaves less than \$100 million of the surplus for the legislature to play with in adjusting the 1976-77 biennial appropriations bill, and price tag of school finance formula revision (not covered in the LBB recommendations) could run to \$1 billion. Lawmakers could, of course, throw out all the LBB proposals and start over.

Appointments—An unusually large number of major appointments were announced during the last week. Among them were the following:

Kenneth W. Cook as Alcoholic Beverage Commission administrator; Harry Ledbetter as deputy state comptroller; Randall "Buck" Wood as assistant comptroller for legal services; Charles Behrens as director of the comptroller's new funds management division; Charles M. Miles, assistant comptroller for staff services; Don W. Ray, director of comptroller's field operations division;

Don B. Odom reappointed Insurance Commissioner; Joe D. Gunn reappointed to Texas Employment Commission; J. D. Chastain to succeed Joel Tisdale as chief of the Department of Public Safety Identification and Criminal Records Division; Hal M. Lattimore and Tom Cave to be district judges in Tarrant County; and John C. Mullen of Alice to be district Attorney of the 79th judicial district.

Joe Christie said he has agreed to accept reappointment to a six-year term on the State Insurance Board.

Prison Reform Backed—A legislative joint committee moved toward approval of recommendations for Texas prison reform but delayed a showdown vote.

The committee went on record for a new method of judging inmates eligible for parole, minimizing warden's evaluation.

It also approved more generous visiting rights with families, and called for study of possible conjugal visits.

Other recommendations would raise pay of Department of Corrections personnel, provide for improvement in medical services,

support a major expansion in TDC work furlough, educational and vocational programs, endorse enlargement of the Board of Pardons and Paroles and favor a TDC legal aid setup to help inmates in their court cases.

Committee members opposed a provision to pay inmates "a reasonable wage" for their prison labor. They also deleted a staff recommendation to ban discrimination against inmates due to political beliefs after State Sen. Walter Mengden of Houston claimed "subversives" should be kept under close scrutiny.

Teacher Group Asks More—Texas State Teachers Association's executive committee voted to ask the organization's legislative committee to reconsider its request for \$8,200 a year starting pay for teachers.

The panel narrowly defeated a motion to direct the legislative committee to ask the legislature for a starting \$12,000 salary base. The beginning minimum is now \$6,600.

Texas Federation of Teachers, an AFL-CIO affiliate with growing membership in major cities, has offered a legislative program calling for a \$10,000 minimum.

The TSTA executive committee further endorsed a change in the constitution which would unify TSTA with National Education Association, subject to ratification in a statewide referendum.

Utility Regulation Backed—Creation of a state utilities commission apparently has increasing support among lawmakers.

Sen. Ron Clower of Garland will introduce a bill next month to establish a three-member elected commission with authority over telephone, electrical and natural gas rates and water supplied by private companies.

Lt. Gov. Bill Hobby said the state "must provide the tools whereby public utilities can be properly regulated so as to best serve the people".

Clower said his bill will provide for telephone rate rollbacks when service falls below an estimated

Continued On Page Eleven



CANDY WOMAN ENJOYS MAKING CANDY—Mrs. Fred McQuinney, 2503 Birch Avenue, enjoys sharing her talent with people of the community. This Christmas season, Mrs. McQuinney baked seventy two pounds of peanut brittle candy for the kids at Bethel A.M.E. Church, Troop 149 of the Boy Scouts and other dear friends in the Hub City.

"I enjoy sharing my candy baking with my friends," says the long-time resident of Lubbock. It's true, she is a "Candy Woman" and really enjoys baking candy. She's been baking candy for five years. Yes, she is truly a "Candy Woman" and a real good one.

YELLOWHOUSE CANYON ADDITION

HOUSE LOTS FOR SALE
60' x 120' size lot

Only \$750.00 Total Price
\$200.00 Cash Down
\$25.00 Per Month

E. 50th St.

Turn South ↓

Olive Ave.

E. 60th Street

★ YELLOWHOUSE CANYON ADDITION

- Pride of Ownership!
- Located Adjoining Booker T. Washington American Legion Post.
- Land Is A Good Investment!
- Now's The Time to Buy!!

LUBBOCK REAL ESTATE CO.
795-5892 or 799-3319

Eight Pictures For \$1.00

Size 2½ x 3½

PHOTOCRAFT STUDIO

1209½ Broadway Lubbock, Texas Phone 762-9112

**EVERY SUCCESS DEBUTANTES
of 1975**

May Your World Always Be
As Beautiful As This Special
Occasion!

Men's Civic Club

**BEST WISHES TO OUR
DEBUTANTES
OF 1975**

**KSEL-TV
28**



Bethel A.M.E. Church

Services were well attended last Sunday morning with Rev. Gary Bunton delivering a most inspiring and educational sermon. The young minister urged the congregation to come back to Jesus and quit playing church. Senior Choir No. Two filled the choir stand with beautiful music.

Mr. Columbus Palmer was a visitor to our congregation last Sunday morning.

The annual Christmas program was very informative as the young people of the Youth Department recited their speeches, sang songs and had a short skit about Christmas. Mrs. A.W. Wilson was the master of ceremonies of the program.

The Adult Sunday School Class presented ten lovely food baskets to families in the community. "This is our annual project", said Mrs. Mildred Lusk, one of the sponsors. "We want to let our light shine, not only at Christmas time, but during the entire year", she continued.

Let us continue to pray for those on the sick list this week. Those ill include Mrs. Estelle Pierce, Mrs. Sarah Crawford, Mr.

Mack McCormick, Mrs. Leaner Goldstein and the grandmother of Mrs. Bobbie Brown.

A special happy birthday to several of our members. They are Gary Bunton, Denice Smith, Randal Moore and Miss Johnnie Cox.

Mount Vernon United Methodist Church

A special Christmas program was held last Sunday afternoon. We report a most beautiful program last Sunday afternoon.

Our pastor, Rev. Joe H. Carter, Jr., and the members of our congregation would like to wish each of you a most Happy New Year.

Greater New Hope Baptist Church

The fifth Sunday, December 29, will be under auspices of the W.M.S. Let us all give our support to the women of the church.

General Mission will be held Monday evening, December 30. President Riddle is asking all women to please attend.

Watch services will be held Tuesday evening, December 31, at 10 p.m. Rev. Eugene Lawson of the Mount Calvary Baptist Church of Amarillo and members will worship with us. Let us make plans for the service.

A Leadership Training Service will begin January 7th through

13th at 3 p.m. at which time we will hold the installation of officers of our church. Rev. Rivers of Taylor, Texas, will serve as our guest.

All members are asked to bring a special offering Sunday, December 29, to help Bernice Kelly who is serving as Rainbow Queen of the B.M.&E. State Convention.

A special Usher Meeting will be held Friday evening, December 27, at 8 p.m. in Fellowship Hall for election of officers and other business.

Whisper a prayer for the sick and shut in. Visit and send cards of cheer.

Greater Saint Luke Baptist Church

The Youth of St. Luke presented a splendid Christmas program last Sunday evening.

Men's Chorus meets on Wednesday evening at eight.

Prayer meeting is held each Wednesday evening at eight. Prayer clears the vision, quiets the nerves, defines duty, strengthens purpose, sweetens the spirit, and fortifies the soul. Let us continue to pray.

Let us pray for and visit our sick and shut in. Those on the sick list include Sister Dolly Howard, Rev. Samuel Swisher, Sister Clara Scott and Sister Rosa Hill's mother.

ringing the bell

with Bob Tieucl

The Black Experience: Blacks have changed the face of the South, since the 1965 Voting Rights Act. Can the historic chasm between the races be bridged? Nowhere have traditional riles been more strikingly reversed than in Green County, Alabama, the heart of Dixie culture. Thomas Earl Gilmore is the sheriff of Green County, Ala. It is doubtful even the utopian vision of the prophet Martin Luther King could have included that circumstance. A black southern sheriff, yes; there are now four in Alabama. But in Green County?



That's not all. William McKinley Branch is the probate judge of Green County. He, too, is black. So is the school superintendent. So are all four county commissioners and all five school board members, all black. The county clerk is black. The coroner is black. No county government in America is more thoroughly black. The irony is that the distinction belongs to Green County, Ala.

Somehow the fact that nearly every black officeholder in Green County was born in a log cabin registers more as parody than parable. The question nags. Can the white and black people of Green County make real progress in racial amity and progress of the present? Only the future will tell.

The shadow of segregation nonetheless remains over Greene County. Whites, for example, maintain a private school at a cost most of them can ill afford, according to Jules Loh, a press association reporter. Both races voluntarily, still swim at separate public pools.

Sheriff Gilmore, 33, is a lean, outgoing man given to modish clothes, a trim mustache, conservatively cut hair. He wears no uniform, no badge, no gun; Greene Countians know who their sheriff is.

Ralph Banks is the county attorney. He is one of only two white persons holding county office. The other white Green County officeholder is Breckenridge Barnes Aduston Rogers, Jr. He is the tax assessor. Incidentally the county is 75 percent black populated.

Unlike some southern areas, the Ku Klux Klan influence never held sway in western county Alabama. The bourbon culture would not permit it. There never were any lynchings in Greene County. Praise for Judge Branch, Sheriff Gilmore and others in the black government is not at all rare among white adversaries.

"We have many problems in Greene County but race is near the bottom of the list", states Judge Branch who is also an ordained Baptist minister. "Poverty is at the top", he adds. Per capita income is among lowest in the nation in Eutaw, (Greene County) Alabama: \$1,600. Legend says stars once fell in Alabama and will something magic yet come to Greene County and sons of slaves and of slave owners witness this miracle of "togetherness"? Only the future has the answer. For certain it seems that each day, historic divisions seem to narrow and history will record how successful this noble experiment in race relations turned out to be.

The eternal story of the Christmas bells: "And the angel said unto them, 'Fear not, for behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David, a Saviour, which is Christ the Lord.'" Luke 2:10-11 (King James).
Recent great quotes: "As more and more blacks climb up at least a few rungs of the ladder of affluence, more and more of them are moving into formerly all white suburbs near metropolitan areas all over the nation. Like the whites they desire to live in a decent home in a decent community, to send their children to schools that are not crumbling and plagued with crime and to escape from the deterioration and degradation of the inner cities." end of quote from Don Oakley.

Long time bellringers will remember the Rev. Mr. Melvin Harrison and a noted artist who spent a number of years in the pastorate in Nw Mexico and Arizona. Some eight years ago he was assigned to historic Jamison Temple C.M.E. Church in Kansas City, Missouri, where he remained until recently when he assumed the pastorate of The Independent Methodist Church in the same city at 2853 Cleveland Avenue, which was organized August 15, 1974, according to our sources. Harrison is a native Oklahoman and a World War II Victory Medal T-4 veteran. Bishop Walter H. Amos, formerly of the Arizona, New Mexico, Oklahoma area and now prelate of the Kansas City area, announced the appointment of the Rev. Mr. Jesse L. Douglass of Birmingham as the new pastor at Jamison Temple.

A Christmas Message: Dear Bellringers: When one has lived to see three score Christmas seasons, he has much to be thankful to God for, and from whom all blessings flow. We are grateful to so many of you who have read us here thru the years and for bellringers who have joined the "club" in more recent times. You may not always have agreed with what we said here, but you recognized our right to say it. To publishers, editors and fellow journalists, thank you too, for allowing us an opportunity to share "the black experience" with you. May all the joys of this blessed season be yours and if God wills it, all our dreams of a better world for all men, come true in 1975.

**CONGRATULATIONS
"DEBUTANTES"
Of 1975**

Our Very Best Wishes
East Lubbock Business Association



WHEN YOU GO WITH TNM&O YOU CAN RELAX IN CAREFREE COMFORT AND LEAVE THE DRIVING TO US...IT'S SO MUCH SAFER THAN DRIVING YOUR CAR AND YOU CAN SAVE MONEY, TOO.

TNM & O Coaches, Inc.

PHONE 765-6641 1313 13th St. LUBBOCK, TEXAS

Poor Guy
Nothing is as forlorn looking as a man trailing behind his shopping wife.
—Beacon, Philadelphia

**KWIK - O
FOOD MART**

1528 E. Broadway
765-6507
Lubbock, Texas
John Mankins - Owner

WE WISH YOU A NEW YEAR



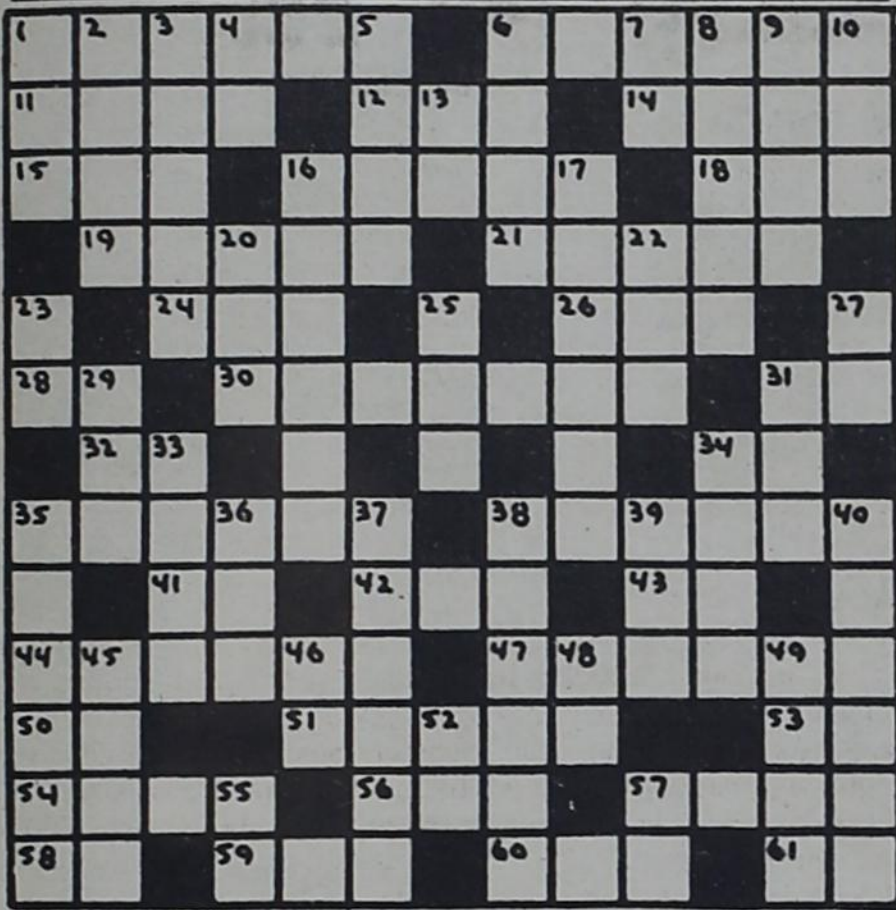
As Good as Gold

acknowledging with gratitude the loyalty of friends . . . And for expressing appreciation and good wishes that the coming year be rich in rewards for you.

PLAINS CO-OP OIL MILL

2901 Avenue A Lubbock, Texas

CROSSWORD By A. C. Gordon



- ACROSS**
- 1 - Type of head covering
 - 6 - European river (poss.)
 - 11 - On a voyage
 - 12 - ... Grande
 - 14 - Island of the East Indies
 - 15 - To equip
 - 16 - Articles
 - 18 - Debits (abb.)
 - 19 - Asiatics
 - 21 - Weird
 - 24 - Unrefined mineral
 - 26 - Gondol...
 - 28 - Preposition
 - 30 - Type of old violin
 - 31 - Male title
 - 32 - That is (Latin abbrev.)
 - 34 - Samarium (chem.)
 - 35 - Ocean
 - 38 - Midway
 - 41 - Argon (chem.)
 - 42 - A limb
 - 43 - Indefinite article
 - 44 - Entitlers
 - 47 - Ancient Asiatic empire
 - 50 - Roman numeral
 - 51 - Mohammedan religious system

- 53 - Theoretical force
- 54 - First-class (two words)
- 56 - Be indisposed
- 57 - Scandinavian
- 58 - Nothing New (abb.)
- 59 - Male nickname
- 60 - Conceit
- 61 - Tin (chem.)

- DOWN**
- 1 - Equality
 - 2 - Continent
 - 3 - South American river
 - 4 - Automobile Academy (abb.)
 - 5 - Skills
 - 6 - The "Eternal City"
 - 7 - In the same place (abb.)



- 8 - Lowest point
- 9 - German river
- 10 - Feminine relative (abb.)
- 13 - That is (Latin abbrev.)
- 16 - European peninsula
- 17 - French river (poss.)
- 20 - Circle segment
- 22 - Rural Educational Association (abb.)
- 23 - Sodium (chem.)
- 25 - Little demon
- 27 - Abraham's birthplace
- 29 - Metal
- 31 - Isle of ...
- 33 - Cheese
- 34 - Without
- 35 - European sea
- 36 - Anger
- 37 - Bahaman city
- 38 - Pierce with
- 39 - Nautical ... board
- 40 - To retard
- 45 - English river
- 46 - Small U. S. state (abb.)
- 48 - Printer's unit
- 49 - Electrified particles
- 52 - Chinese unit of measure
- 55 - Aerial train
- 57 - Act

Minority Firm Signs "Major" Housing-Urban Development Contract Recently

New York — (NBNs) — In a major breakthrough, a Puerto Rican controlled non profit business organization has signed a \$10 million contract with the New York City Housing Development Administration to develop a major shopping center in the heart of the city's South Bronx area.

The new center, to be called the San Juan Plaza, will be located on Third Avenue in one of the city's prime retail areas. It will span a 90,000 square foot site. The project will be financed by private and investment capital.

The firm, South Bronx Puerto Rican Development Corporation,

funded by the Office of Minority Business Enterprise Corporation, has been financed by the U.S. Department of Commerce Office of Minority Business Enterprise.

Manual A. Alvarado, executive director of the South Bronx Puerto Rican Development Corp., said that his coalition feels "that the Puerto Rican population of the South Bronx area contains a wealth of entrepreneurial energy and acumen."

"It is our intention that San Juan Plaza be the first of many projects launched by the city's Puerto Rican community for financial gain and economic prosperity."

Alex Armendaris, Director of OMBE, hailed the announcement as a "major breakthrough" for minority business in the New York area.

Registration at Y

Continued From Page Six at the Y, such as karate, self defense, Spanish, upholstery, guitar, needlepoint, etc.

Special classes are offered for teens, elementary students and preschoolers.

Membership in the YWCA is required for participation in these classes. For more information concerning classes, registration or membership, call 792-2723 or visit the offices at 3101 35th St. The YWCA is a United Way Agency.

Advertising is just another way of calling on customers.

READ and USE CLASSIFIED ADS

Deadline for Classified Advertising is 3:00 p.m. Tuesday before the following Thursday paper.

NOTICES

R. B. "Mac" McAlister, State Representative, District 75, Place 2; at your service. Call 745-2828 in Lubbock or Area Code (512) 475-3363 in Austin.

PRINCE HALL MASON
Lodge No. 328
West Carlisle Station
Meeting at 7:30 p.m.

First and Third Thursday Nights in January. Requesting that all members please be present. Mr. Olive A. Walker, Jr. and Lavon Alston up for their Third Degree. James P. Burrell, W.M. James Craven, Jr., Secretary T. J. Gant, P.M.

MISCELLANEOUS FOR SALE

Singer Touch & Sew—deluxe models, these machines zig-zag, blind hem, make buttonholes, flills boggin in machine, etc. Desk cabinets with drawer space. Used 3 mos. several left out of public school systems. Your choice, \$75 each. Cash or terms. Fully guaranteed. Sewing Machine Service Center 2716 50th St., 792-8226

JOBS MEN & WOMEN

For Job Information With The City of Lubbock
CALL 762-2444

"An Equal Opportunity Employer"

TEXAS TECH UNIVERSITY
For Information Regarding Employment at Texas Tech University Call 742-1111.

"Equal Employment Opportunity Through Affirmative Action"

Highlights and Sidelights

Continued From Page Nine standard. He noted there is no control over utility rates and services outside incorporated cities.

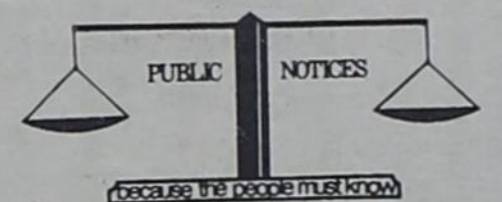
Texas Municipal League and utilities companies are expected to fight the legislation.

Allowable Set—For the 34th straight month, Texas Railroad Commission fixed the oil production allowable at 100 per cent for January.

East Texas field, an exception, will be held at 66 per cent as a conservation measure.

Commission Chairman Jim Langdon said he sees "some encouraging signs" in the energy picture, including more drilling

MONEY LOANED ON
Guns, Diamonds, Stereos, TV's
Tools, Musical & Sporting Goods
A ACME PAWN SHOP
715 Broadway 762-2110



BID NOTICE
The Lubbock Independent School District will receive sealed bids for the purchase of library books for the 1975-76 school year, until 2:00 PM (CST), January 7, 1975, in the office of the Director of Purchasing, 1628 19th Street, Lubbock, Texas. Bids will then be opened and read aloud. Bid forms may be obtained upon request in the above office.

Rupert Pearce
Director of Purchasing
Lubbock Independent School District
(80097)

BID NOTICE
The Lubbock Independent School District will receive sealed proposals until 2:00 PM (CST) January 9, 1975, in the office of the Director of Purchasing, 1628 19th Street, Lubbock, Texas 79401, for the furnishing of driver education cars to be used in the 1975-76 school year. Proposals will then be opened and read aloud. Forms may be obtained upon request in the above office.

Rupert Pearce
Director of Purchasing
Lubbock Ind. School District

application and more operating rigs.

Short Snorts—Governor Briscoe has returned to duties after his recent illness, and promises regular weekly press conferences.

State Welfare Commissioner Raymond Vowell figured \$272,269 in welfare benefits have been obtained illegally in Texas during a six months period.

Are You Looking For Employment?
Do You Need a Better Paying Job?
What About Good Benefits?
Do You Want an 8:00 - 5:00 (Monday-Friday) Job?
Are You Seeking Career Employment?

If You Are . . .
Givens Employment Agency
820 Quirt Ave. 763-8430
Lubbock, Texas 79403

CANYON VIEW APARTMENTS

"GETTING IT TOGETHER"

REMODELING — UNDER NEW MANAGEMENT

BACHELOR, ONE AND TWO BEDROOMS
FURNISHED AND UNFURNISHED

- ★ All Bills Paid
- ★ Near City Park
- ★ Fine Family Living
- ★ On Bus Line
- ★ Near All Schools

NOW TAKING APPLICATIONS

CALL 762-4948

Travis Durham — Manager

Congratulations Debs

Stake your claim...
on a helpin' of



RICH'S SPECIAL

Reg. Family Order

8 Pcs. Chicken & 4 Rolls

\$3.45

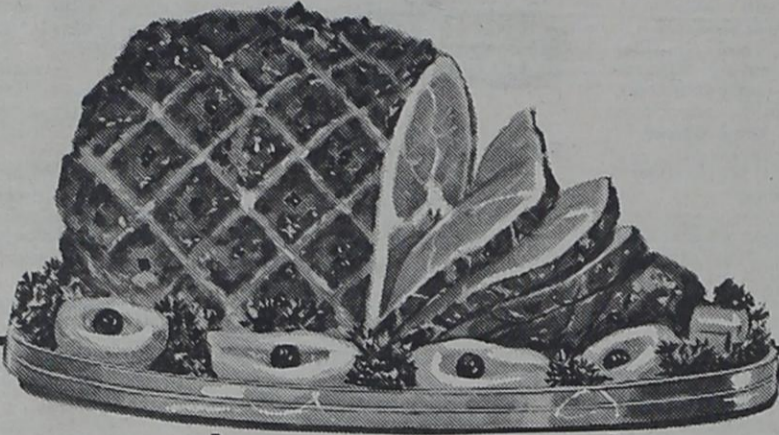
1212 QUIRT AVENUE (At East Broadway)

PHONE 747-7260

OPEN 10:00 A.M. UNTIL 12:00 MIDNIGHT
FRIDAY & SATURDAY 10:00 A.M. 'TIL 3:00 A.M.

NEW YEAR

feastivities



**Chicken
HENS**

**Butter Ball
TURKEYS**

**Ground
PORK**

HAMS

**Hog
Heads**

**Corn
Shucks**

Banquet frozen, 20 oz.

PUMPKIN PIES



45¢

white or yellow, 5 lb.

CORN MEAL



89¢

A Sleightful of Savings

Large, fresh, crisp stalks

CELERY 15¢ lb.

Dry Yellow

ONIONS 9¢ lb.

Russet Potatoes

POTATOES

5 lb. BAG

49¢

Fresh, 1 lb. pkg.

CRANBERRIES

39¢

Ole South frozen, 9 oz.

PIE SHELLS

31¢

SPECIALS GOOD THRU
DECEMBER 29



WE ACCEPT FOOD STAMPS

Kraft white miniature, 16 oz.

MARSHMALLOWS

49¢

Kellog, 7 oz.

CROUTTETTES

43¢

Ocean Spray, jellied, 16 oz.

CRANBERRY SAUCE

35¢

Bell or Borden, ½ pint

WHIPPING CREAM

39¢

Bell or Borden, 12 oz.

COTTAGE CHEESE

45¢

Bell or Borden, 8 oz.

SOUR CREAM

39¢

Bell or Borden, 8 oz.

CHIP DIP

39¢

Bell or Borden, ½ gallon

BUTTERMILK

65¢

Baker Angle Flake, 3.5 oz. can

COCONUT

33¢

Eagle Brand, 14 oz.

MILK

49¢



BROOKS
SUPER MARKET

1807 PARKWAY DRIVE

OPEN 8 A.M. TO 9 P.M. OPEN 7 DAYS A WEEK

PHONE 762-1636