



TO WISH YOU PEACE AND HAPPINESS FOR  
*Christmas*  
 AND THE NEW YEAR

FROM THE STAFF AND OWNER OF  
 The MANHATTAN HEIGHTS Times....

PRICE 5c ELSEWHERE 10c

THE

# MANHATTAN HEIGHTS

**TIMES**

*Dedicated To Informing The Negro Citizens Of Lubbock*

VOLUME III

THURSDAY, DECEMBER 24, 1964, LUBBOCK, TEXAS

NUMBER 52

## Lubbock Awaits Arrival Of Santa Claus Tonight

### Plea Made For Citizens Help

Dear Editor:

Two children in our community are in need of Blood. They are the victims of a rare ailment that is peculiar to members of the Negroid Race. The children are totally supported by their mother who earns \$35.00 per week. At the present time the children are receiving blood from West Texas Hospital. For every pint received, three must be given in return. Of course this mother is unable to pay for this blood or to find adequate

donors to replace blood received. There are four other children in this family.

The City-county welfare Department has asked that a plea be made on behalf of these children. We agreed to contact as many pastors as possible.

Would you be so kind as to print this letter so that those volunteer donors could contribute to this worthy cause.

The children are Vernell and Gwendloyn Baucham. Mrs. Roberta

CONTINUED ON PAGE 3

### Holiday Revival Set This Week For Hub City

There will be a "Christmas Holiday Revival" from December 25th through January 1st, at the Church of God in Christ #2, 2411 Fir Avenue, Rev. W.D. Haynes, pastor.

This revival will be conducted by the radio and Television singer and preacher, Rev. J.R.



Reverend J.R. Sapp

Sapp of Oklahoma City, Oklahoma. Each service will feature the famous recording artist, Sister Jessie Mae Renfro Sapp and The Jessietts.

On December 25th, Christmas Night, from 10:00 to 11:00, there will be a broadcast on radio station KSEL, direct from the Church of God in Christ #2--featuring the #2 Choir, guest artist, and the noble voice of pastor Haynes.



Who says they are afraid to tell Santa what they want for Christmas... It appears as though Avis and Thomas James Patterson, Jr. have told Santa exactly what they want him to bring them tonight, as is the case with nearly all of the children sleeping soundly tonight in the Hub City.

They are the children of Mr. and Mrs. Thomas James Patterson of 2405 Globe Avenue.

### MEN CIVIC & SOCIAL CLUB ENTERTAIN WIVES AT CHRISTMAS PARTY

The members of the Mens Civic & Social Club entertained their wives in a Christmas party, Monday, December 21st, at Mae Simmons Party House.

### PYTHIAN SMOOKER

There will be a Knight of Pythian smoker given by the members of Lodge #514 at Mae Simmons Party House Monday, December 28th at 8:00 pm.

According to the Cha-  
 CONTINUED ON PAGE 3

### Don't Forget Christmas Spirit

By Thomas James Patterson

Webster defines Christmas in the true and simple way as the yearly celebration of the birth of Jesus Christ, with the word Christmas coming from the two words "Christ" and "Mass". The word "Mass" meaning rites.

Too many of us have forgotten the true meaning of Christmas and have taken the religious aspects out of this most joyous season of the year. This is truly a time of giving and spreading peace and good will to all men. We can best do this by sharing and helping others to enjoy this time of the year.

We must strive to show our appreciation and gratefulness to God for giving the greatest gift of all; his only son, Jesus Christ.... This gift should make us happy for without it our lives would be of no value.

So in keeping with the yultide birthday of our Lord and Savior, Jesus Christ, let us endeavor to remember the gift that God gave us.

On behalf of the staff and owner of The Manhattan Heights Times... We know that one of the real joys of the holiday season is the opportunity we have to say "Thank You" and extend to you and your family, our most cordial good wishes for health, happiness and prosperity in the New Year.

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# THE MANHATTAN HEIGHTS TIMES

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THE MANHATTAN HEIGHTS TIMES is an independent, privately owned newspaper published each Thursday in Lubbock County, Lubbock, Texas. This newspaper is dedicated to informing the Negro Citizens of Lubbock and West Texas.

Any erroneous reflection appearing in this newspaper will be corrected immediately when called to the attention of the editor.

## Sports In Brief

By JAMES ROY LEWIS



The Dunbar Panthers sporting an 8 to 0 record went to Wichita Falls last Saturday and defeated a team from Ardmore, Oklahoma, Wichita Falls and the defend-

ing Negro 3AAA state champions, Kirkpatrick of Ft. Worth to win the tournament and a trophy.

Competition had been almost none at all until the tournament. It was no question about Dunbar having a real good team, it was just a matter of letting them feel how it was to play good teams so they will be well prepared for district play starting in Jan.

They will enter the Odessa Invitational Tournament January 2, at Odessa.

---SB---  
3 AAA STATE CHAMPS  
The Dunbar High School Tigers of Lufkin, Texas won the 3AAA Negro state championship when they defeated Marlin, Texas. Lufkin defeated Elmore of Houston 12 to 8 in the semi-finals.

Its funny how football goes, with the crazy bounce. Amarillo beat Odessa to win the 3 AAA District in their half but every one who saw Kirkpatrick of Ft. Worth whip Amarillo 38 to 0 just knew they were headed for the state championship, but their next foe was a small town south of Waco, Marlin. Marlin whipped them 24 to 14, then Lufkin came on to whip Marlin for the 3A crown.

---SB---  
The Prairie View College Panthers again were undefeated and won the Southwestern Conference championship, losing only one game out of 26 in a two year period. The only loss was in the bowl game in Sacramento, California.

It looks as though the Wotthing Colts of Houston will be the 4AAAA champs in 1965, although in the November 28 City tournament they defeated Yates 75 to 71 and Whetaley 64 to 62. That goes to show that it will probably be a dog fight right down to the wire as usual.

The Sherman Negro High School had a truly great powerhouse football machine this year. They went all the way to win the state 1AA championship from Conroe, Texas. The team that Lubbock's Dunbar Panthers defeated last season to win Class 1 AA.

A-1 GLASS CO.  
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## "That Time Of Year Again"

By Charles L. Claire

EDITORS NOTE: Following is an article by Charles L. Claire, writer for Publication Service Co., who will be featured from time to time in The MANHATTAN HEIGHTS Times.

It's that time of year again. The United Nations is back in full swing and the fists are flying. The other day a fr-

When in Church it is nice when we ask our younger generation to quit talking and chewing gum --- but it's a darn shame when we are guilty of this ourselves.

riend and I were thrashing over the problems of the U.N., but yours truly, et.al. was making only about as much progress as the representatives to that great

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CHRISTMAS CAUSE...  
Continued From Page 1

Hightower is their mother, and the family resides at 311 East 21st.

Those gracious enough to donate should contact the Southwest Blood Bank at 415 Avenue R and donate blood for Vernell and Gwendolyn Baucham. They are approximately six and

nine years of age respectively.

Will we forget these children or will we be courageous enough to help them cling to life?

Cordially Yours  
Harry Stokley, Jr  
Member of the Committee.

\*\*\*\*\*  
PYTHIAN SMOOKER...  
Continued From Page 1  
ncellor Commander of

THAT TIME OF YEAR...  
Continued From Page 2

deliberative body in the city of New York.

At least in our little session, my friend and I were able to agree on some things, namely; that the United States is the U.N.'s financial backbone and that the U.N. is a place to de-

bate. Of course ambassadors offer an equally direct means of communications, but for some reason, the world government is as an International Ambassadors Union.

It has been demonstrated time and again since the 1940's that little is accomplished; the sole exceptions being when Soveit Russia walked out of the session and lost her right to veto.

this lodge, Clinton Hobdy, the primary purpose is to invite and encourage new members into the organization.

Beacuse of the organization of the United Nations, nothing of real significance can be instigated unless the big five are in complete agreement, and as long as there is a division of captilist and communist

in the security council, there will nveer be agreeemnet on vital matters.

After relating a few facts about the United Nations, I find myself wondering why the United States ever got hooked into such a deal. Why did we do it? The answer seems pretty simple when you realize who made the arrange-

ments for the U.S. when the U. N. Charter was adopted.

Mr. and Mrs. Willie Lee Heath of 2809 Ivory Street are aslo the lucky and proud parents of a newborn son at Methodist Hosptial.

The child was born at 7:17 pm Wednesday December 16th.

He weighed 8 pounds and 9 ounces at birth. Mother and boy are reported doing fine.

The father is self-employed.

.....  
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Christmas 1964

May the Prince of Peace gladden your hearts and minds at this holy season of the year.

May the Joys of Christmas glow brightly in your lives each day of the New Year.

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The former Earlene Stanley, daughter of Rev.

R.S. Stanley, pastor of the St. Matthew Baptist Church, was married Saturday, December 12th, to Elmer Morris of Denver, Colorado, in the home of Mr. and Mrs. Douglas Sedberry at 3608 Ute Street. The

The Reverend A.L. Dunn, pastor of New Hope Baptist Church officiated at the ceremony.

Earlene is a graduate of Dunbar High School and has done undergraduate work at Bishop College in Dallas, Texas. She was employed at Methodist Hospital as a ward clerk.

The reception was held in the home of Mr. and Mrs. J. Mason of 3523 East 15th Place.

The Morrises left by car for Denver where they will reside.

Dr. and Mrs. J. A. Chatman of 2308 Date

Avenue are the proud parents of a new son born at 4:15 am Wednesday morning, weighing 5 pounds and 15 ounces in Goodnight Hospital.

The mother is reported doing fine.

The father is a local physician and has his own Chatman Hospital-Clinic located at 2301 Cedar Avenue.

The members of the Busy Ladies Club which is new are happy to announce that they organized with nine members and three dropped

CONTINUED ON PAGE 6

# NOEL

**Our Warmest Greetings to You!**

May this happy Yuletide season find you with your dear ones around you . . . may peace and plenty be your portion now and in the year to come.

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FROM ALL OF US

TO ALL OF YOU

**A Merry Christmas**

and

**A Happy New Year**

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**From Us**

**To You**

We wish you, from the bottom of our heart, a happy Christmas that you will remember with joy as long as you live. And may 1956 bring you the best of fortune.

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# Britt Club Christmas Party Set For Tonight

Mom and Dad---You are invited to attend as well as encourage to attend a Christmas Party sponsored by the Britt Club, Thursday, Christmas Eve, December 24th, 8:00 pm at the American

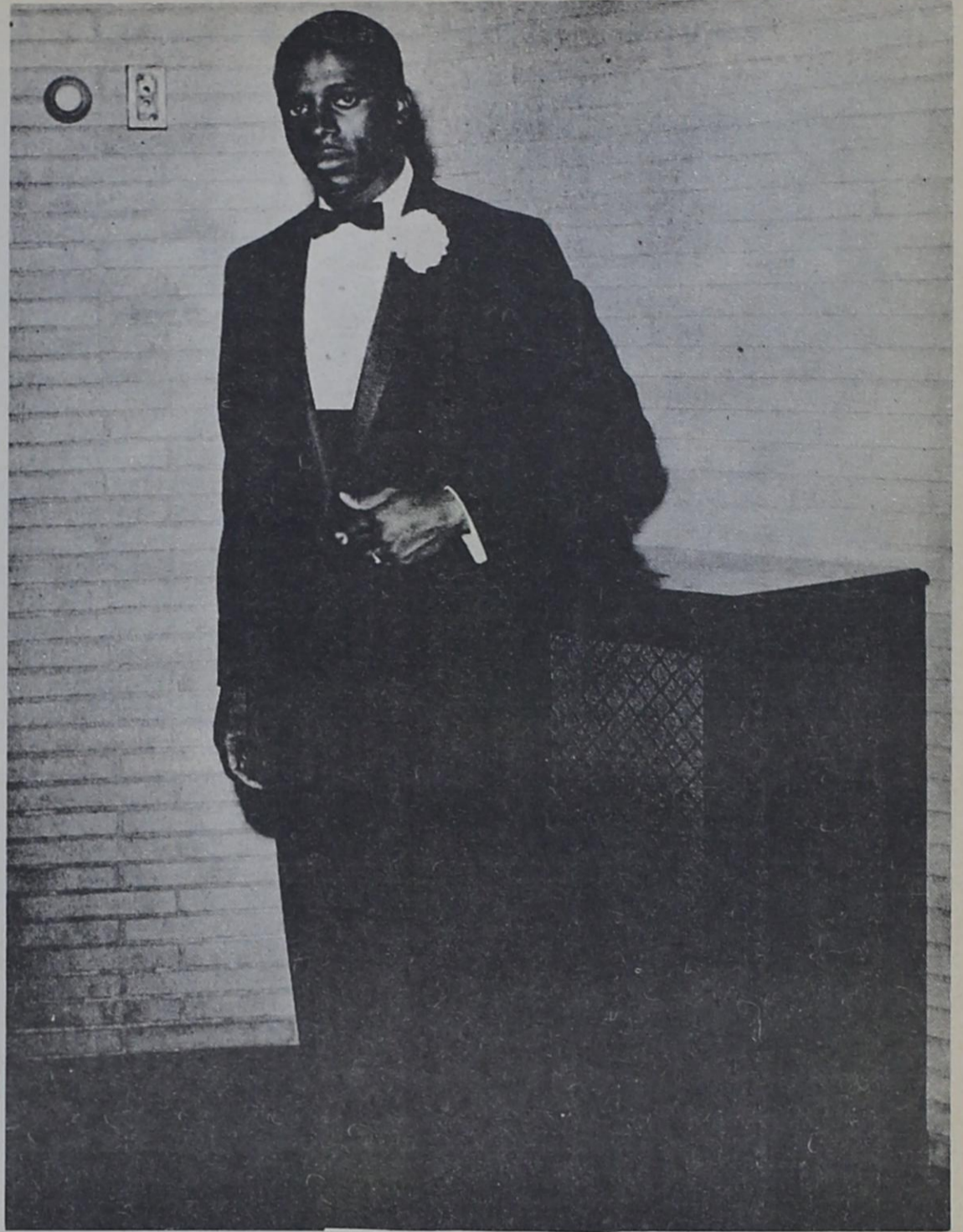
Legion Hall.

You and your son or daughter will be entertained by the fablous Bobby Williams Combo. Bobby Williams is a former student of Dunbar High School.

### CAPROCK LODGE ELECT NEW OFFICERS

The annual election and installation of officers for 1965 for Caprock Lodge #1540 of Elks I.B.P.O.E.W. was held Sunday, December 20th at Mae Simmons Party

House with District Deputy, Ray Davenport of Amarillo presiding. The Brothers elected and installed are as follows; Arthur Blanton, Exalted Ruler; Edward Deo, Leading Knight; Ben Smith, Loyal Knight; Arthur Jo-



Bobby Williams - "Trumpet"

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CONTINUED ON PAGE 7

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THE  
MANHATTAN HEIGHTS  
TIMES

Season's Greetings  
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PATRICIA BCKER-Midland, Texas



ESTELLA FAIR-San Antonio, Texas

BUSY LADIES CLUB...  
Continued From Page 4

out leaving only six, yet they held together during the year of 1964.

They didn't do anything for the community but did send out "Get Well Cards" to the sick and condolences to the family of a deceased.

They also served coffee and donuts. Their total savings for the year was \$386.

The club will meet at the home of the president

Mrs. A. R. Swain, on January 14, to elect new officers.

New members will be considered at this meeting.

A daughter, weighing 7 pounds and 1 ounce was born to Mr. and Mrs. Issac McCutchan of 307 East 20th Street Wednesday evening at 5:46 p m in Methodist Hospital.

Mr. McCutchan works



CCRA ROBERSON-Sweetwater, Texas



HARRIETTE SUSAN TAYLOR-Orange, Texas



And  
A Happy  
New Year  
to

ALL OF YOU  
from ALL OF US

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FISH	Fresh Frozen—Lb.	29c
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PORK FEET	6 pounds	1.00
SAUSAGES	Lean Pork 4 pounds	\$1.00
CATSUP	Large Bottles	15c
LUNCHEON MEAT	3 Cans	\$1.00
LIVER	Fresh—4 pounds	\$1.00
PORK STEAK	Lean—Lb.	49c
BEEF STEAK	Lean—Lb.	49c
FLOUR	25 lb. Sack	\$1.79
POTATOES, 20 lbs. White		\$1.50

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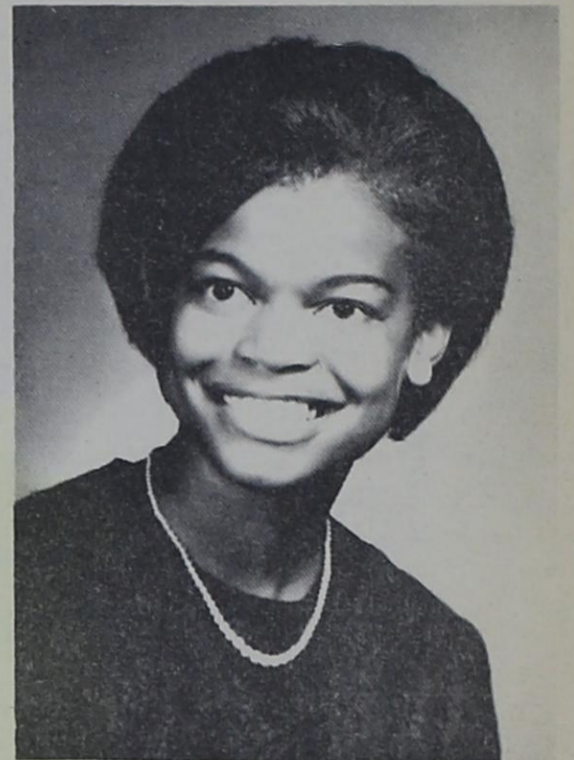
# This Tuesday Night.



ELLA FAY WHITE-Lubbock, Texas



GAYNELLE PORTER-Nashville, Tenn.



MATTIE RUTHERFORD-Lubbock, Texas



ELAINE FRANKLIN-Lubbock, Texas



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ant Secretary.

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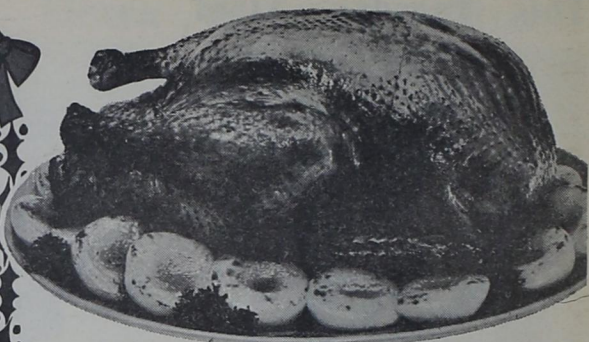
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 U.S.D.A. GRADE A  
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HEN, CLARY'S  
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 lb. **39**

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 CHEESE  
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 CHEK 1/2 PT. **29**

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Green Beans PEL MONTE  
 FANCY WHOLE  
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Green Stamps

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 10 1/2 oz. **19**

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 HOLLY  
 or C&H  
 5 LB. BAG **49**

Snowdrift ALL VEGETABLE  
 SHORTENING,  
 HIGHLY  
 UNSATURATED 3 LB. CAN **69**

Medium Eggs IDEAL  
 GRADE A  
 MEDIUM  
 DOZEN **39**

Cranberry Sauce OCEAN SPRAY  
 STRAINED  
 OR  
 WHOLE  
 NO. 3000CH **19**

Sugar BROWN & POWDERED,  
 C&H or IMPERIAL. 1 LB. PKGS. **29**



**MIRACLE  
 WHIP**  
 KRAFT'S  
 SALAD DRESSING  
 QT. JAR **49**

**CORN**  
 LIBBY GOLDEN GREAM  
 STYLE OR WHOLE KERNEL  
 2 NO. 303 CANS **33**

Frozen Foods!  
 Fruit Pies BANQUET  
 APPLE, PEACH,  
 CHERRY,  
 CHERRY-ORANGE  
 29  
 ROLLS HOLSUM PARKERHOUSE  
 24 ct. PKG. 19  
 PIE SHELLS KING'S  
 2 PER PKG. 4 FOR \$1  
 Juice SEALD SWEET  
 ORANGE  
 12oz. CAN **39**

PILLSBURY LAYER CAKES, 499T.  
 FLAVORS, WITHOUT 10¢ COUPON 35¢  
 CAKE MIX WITH 10¢  
 COUPON  
 FROM BUSINESS  
 JOURNAL **25**

BELL'S QUALITY CHEK  
 Cottage Cheese **249**

SANTA FE CREAM  
 DIP 12 oz. CARTON **49**

**PECANS**  
 HALVES  
 AND  
 PIECES  
 10oz. PKG. **59**

Dates BETTY BAKER **19**  
 PITTED 8oz. PKG.  
 Pears HUNT'S HALVES  
 IN HEAVY SYRUP  
 NO. 300 CAN **25**  
 Butter BONNEBELLE  
 SWEET CREAM  
 QUARTERS 1 lb. PKG. **69**  
 Coconut BAKER'S  
 ANGEL FLAKE  
 3 1/2 oz. PKG. **19**  
 Hipolite MARSHMALLOW CREAM  
 PINT JAR **19**  
 Pineapple LIBBY FANCY  
 SLICED  
 NO. 1/2 CAN **25**

Vitamin Rich Produce Always At PIGGLY WIGGLY

**Bananas**  
 CENTRAL  
 AMERICAN  
 GOLDEN  
 RIPE  
 POUND **12 1/2**  
 FRESH GREEN PASCAL  
**Celery** lb. **10**



CAULIFLOWER FRESH SNOW WHITE  
 POUND **19**  
 NUTS ALMONDS, BRAZILS, FILBERTS, PEANUTS,  
 WALNUTS, CHESTNUTS IN SHELL **49**  
 APPLES WASHINGTON EXTRA FANCY  
 RED DELICIOUS POUND **19**

APPLES, FANCY  
 DELICIOUS, 1/2 Bushel  
 GIFT BOX! **2.99** EACH

Lowest Prices . . . Greatest Variety . . . always at . . .  
**Piggly Wiggly**

**CRANBERRIES** FRESH OCEAN SPRAY  
 1 LB. PKG. **25**

**SHOP and SAVE AT PIGGLY WIGGLY!**