· An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Arca • Black Press of America

Community

This is a list of what is happening in Lubbock to help complete the unfinished

community-building work of Dr. Martin Luther King, Jr.

Lubbock Area Client Council meets on the 2nd Saturday, 1:00pm at the Mae Simmons Community Center

Hub City Ziwanis meets every Tuesday, 7:00pm, 1708 Avenue

Dunbar Alumni Association meets 2nd Saturdays, 4:50 pm

Booker T. Washington America. Legion Fast 808 meets every 3rd Thursday at 7:30pm, American Legion Building in Yellowhouse Canyon

Forgotten West Riders meets on the 1st & 3rd Mondays, 7:00 pm, Patterson Library

East Lubbock Chapter AARP meets every 1st Thursday at 1:00 pm, Mae Simmons Community

Lubbock Chapter of Black Alumni meets every 3rd Tuesday, 5:30 pm, TTU Merket Alumni

Dunbar/Manhattan Heights Neighborhood Association meets every 3rd Thursday at 6:00 pm 1303 East 24th St. (outreach center/party house)

West Texas Native American Association Por Luck Supper meets on alternating months prior to meeting, meetings held on 2nd Saturday of each month at 7:00 pm, Educational presentations and demonstrations.

Texas Juneteenth Caltural & Historical Commission - Lubbock Affiliate meets at Patterson Branch Library every 3rd Thursday 7:00 pm

West Texas Native American Association meets 2nd Saturday. each month at Groves Library, 5520 19th Street, 7:30 p.m.

West Texas Chapter of 100 Black Men meets the 3rd Monday evening at 7:00 pm at the Parkway Neighborhood Center.

The Parkway Guadalupe & Cherry-Point Neighborhood Association meets the 3rd Tuesday evening of each month at 7:30 pm at Parkway Neighborhood Center.

If you have an announcement you want to appear in this paper, please get it to us in writing. You can mail it to:

> Community Meetings C/O: Southwest Digest: P.O. Box 2553 Lubback, Texas 79468

or bring it by our offices: Southwest Digest 1302 Avenue Q Lubbock, TX 79401

What's Inside... Church News......Page 3

Cotton Kings add some jingle to assist Salvation Army and Toys for Tots

Players serve Thanksgiving meal; Coliseum becomes Red Kattle Site

by Matt Marchall **Lubbock Cotton Kings**

LUBBOCK, TX - The Lubbock Cotton Kings are pleased to announce a new portnership with the Salvation Army for the upcoming holiday season. The Kings and dedicated fans will help render aid to the homeless this year by hosting the traditional red kettle at select home games.

This season, the Sal ation Army will lose \$17,000 of its planned budget after losing one major red kettle site in Lubbock. After hearing news of the loss. Cotton Kings decided to help aid the Salvation Army. The Kings will allow the Salvation Amiy to host the traditional red kettle at six home games this holiday season, beginning the day after Thanksgiving. Game dates include: Nov. 26, Dec. 2, 10, 11,19 and 23. +

"We felt this would be a perfect opportunity to help those in need," said Jeannie Diaz, director of community relations for the Lubbock Cotton Kings, "The Cotton Kings along with our dedicated fans hope to help raise money lost for the Salvation Army. We are also working on efforts to gather involvement from all Central Hockey League teams to create league-wide involvement."

Thanksgiving day, four Cotton Kings players, Matt Turek Jason Beatty, Justin Keller and Emery Olauson will be serving Thanksgiving dinner from 4-5:30 p.m. at the Salvation Army located on 17th street and Avenue J. The Salvation Army serves Thanksgiving dinner for homeless families in the Lubbock community. This annual event brings the



otton Kings: players show up to the Salvation Army headquarters to serve Thanksgiving dinner to hundreds of people. Pictured from laft to right are Justin Keller, Emery Clauson, Jason Beatty and co-captain Matt Turek. The Cotton Kings have started a winning season with new management, new coach Chris Dashnoy and speedy, talented players.

holiday spirit to families in the lance also helps with basic necescommunity. If you would like to sities, along with seasonal aid. volunteer to help serve meals to Families of prisoners often are the needy, please contact Lurlynn included. Chapman at (806) 765-9434.

Hospital this holiday season.

donations to the Toys For Tots campaign with a "Teddy Bear Many families receive aid

Members of the Marine Corps lems. will collect the toys in order to distribute to needy children.

ABOUT THE SALVATION

The "miracle" of Christmas is repeated over and over again through the joy of caring and is and integral part of the Christmas scene, with millions of dollars donated each year to aid needy families, seniors, and the homeless, in keeping with the spirit of the season.

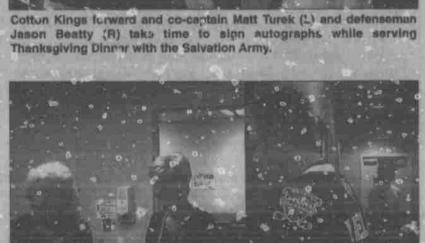
Donaticas provide Christmas families in need, Financial assis- local community agencies, dis- mate success depends on the sup- for Tots in the local community.

Volunteers distribute gifts to The Kings will also be work- shut-ins in hospitals and nursing ing with Big Brothers Big Sisters, homes, and shelters are open for Toys for Tots, South Plains Food sit-down dinners. The Salvation Bank and Covenant Children's Army endeavors to bring spiritual light and love to those it serves at The Kings are also promoting Christmas so that the real meaning of the season is not forgotten.

Toss" at every home game until over a period of months after the Christma). Toys should be Christmas season as well, people thrown onto the ice after the first struggling with difficult family, cinotional, or employment prob-

ABOUT TOYS FOR TOTS:

Local toy collection campaigns begin in October and last until December 22. Toy distribution normally takes place on December 23 and 24. Members of close working relationships with the community drop new, sharing. The traditional red kettle unwrapped toys in collection boxes positioned in local businesses. Coordinators pick up these toys and store them in a central warehouses where the toys are sorted by age and gender. At Christmas, coordinators, with the assistance of local social welfare dinners, clothing, and toys for agencies, church groups and other



Cotton Kings forward Justin Keller is served a Thanksgiving meal after helping out with the Salvation Army. Most of the players are from Canada and because of the busy game schedule, most of the players spend their holidays with their teammates.

tribute the toys to the needy children of the community. Over the years, Marines have established social welfare agencies, churches and other local community agencies which are well qualified to identify the needy children in the community and play important roles in the distribution of the

While Toys for Tots coordina-

port of the local community and the generosity of the people who donate toys.

Local business leaders play key roles. They allow coordinators to locate drop-off/collection boxes in their stores; provide free warehouse space for storing and sorting tovs during October, November and December; provide vehicles to collect toys from drop off sites; sponsor toy raising tors organize, coordinate and events; and help coordinators manage the campaign, the ulti- arrange media exposure for Toys

Independent Women's Forum denounces racist depictions of Dr. Condoleezza Rice in popular editorial cartoons

and President Bush's nominee for pride in Dr. Pice's accomplish- years?" Secretary of State. These cartoons ments," said Bernard. "She is a deep-rooted, wicked and indefensible portrayals of black women.

The depiction of Dr. Condoleezza Rice by Jeff Danziger, Pat Oliphant and Garry Trudeau as an ebonics speaking, big lipped, black mammy who just loves her 'massa' is a disturbing trend in editorial cartoons," said Michelle D. Bernard, senior vice presider of the Independent Women's Forum. "These cartoons take the racism of the liberals who profess respect and adoration for black Americans to a new level. It is revolting."

" Danziger, Oliphant and Trudeau, whose editorial cartoons are very popular in the United States, also are renowned all over the world.

"The most powerful woman in the United States is young, gifted,

At right are the three cartoons by Pat Oliphant (L), Jeff Danziger (R) and Gary Trudeau (bottom) which caused controversy in I'm Independent Women's Forum. The IWF fee's that oach cartoonlat, most of whom comment on political situations, offensive and racial about Condoleezza Rice, cabinal member to President George W. Bush.

Rice, National Security Advisor citizen in our nation should take embrace black America in election said Bernard.

D.C. and black. Given our nation's his- and future all at once. One must National Security Advisor. After organization, IWF provides a voice /PRNewswire/ - The Independent tory of race-based slavery, the ask where is the outrage of the Secretary of State Colin Powell, Dr. for women who believe in individ-Women's Forum denounced as bla- ensuing civil rights movement, and nation's civil rights leadership. Rice will be the second African ual freedom and personal responsitantly racist several editorial car- our continual battle against race feminist organizations, and the so- American to hold both posts. These toons featuring Dr. Condoleezza and sex based discrimination, every called liberals who only seem to cartoons are decidedly unfunny," "Condoleezza Rice was the Forum, founded in 1992, is a non- Forum

bility and who embrace common sense over divisive ideology.

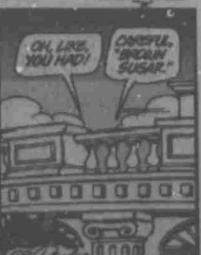
For more information, please The Independent Women's visit the Independent Women's

Condolesses a Stop in the Bale of a Effetime









The Thanksgiving Hilidays were with him. have come and gone for this have during the Christmus tives. Holidays, Let us hear from you. ***

resident of Lubbock, spent the Thanksgiving Holidays visiting Foday! her parents, Mr. and Mrs. Richard Rollison. She attended charch service; at her home those who are sick and shut-in welcomed all visitors. church. Bethel African in our community. Today it is Methodist Episcopal Church.

Shelia Harris and daughter, Asya, spent the Thanksgiving Holidays visiting her sen. Zairreus Patterson, in Garden Cove. California. Both reported a wonderful visit.

spent the Thanksgiving Holidays in the "Hub City" vis-Patterson, who was a patient at Covenant Lakeside Hospital. His wife, Ursula, and children,

year. There were several who An assistant paster of the visited the "Hub City" over the William Taylor United holiday season. This column is Methodist Church in Luiing, always willing to report those of Texas, Rev. Kenneth Gordon you who have relatives or attend church service, at Bethel friends visiting you over the African Methodist Episcopal holiday sesson. Hopefully, you Church last Suaday morning. will advise us of the visitors you He was in the city visiting rela-

Carolyn Rollison, a former call (806) 763-4250. The kitten is yours for the call. So call

them. T morrow it could be

Let's keep Sister Ora Jean Keys in our prayers.

Services were well attended November 28, 2004, at the New Hope Baptist Church, "The T. J. Patterson, Jr. and family Church Where The People

T. J. III. and daughter, Laurine, Meditation and Prayer. The 12:30p.m. on Sunday mornings.

Praise Team sung out of their hearts. The morning scripture and prayer was offered by Minister S. McCatcheon. The New Hope Choir was responsible for several selections.

The morning sermon was delivered by Pastor Moton. His subject was "Juilding A Personal Relationship With God." His scripture text was St. Luke 17:11-19. What a wonder-If you want a young kitten, ful message co how to develop this relationship.

After the invitacion to discipleship. Sister Brenda Gipsca read the morning announce-Let to cominue to pray for ments. Frother Virgil Johnson -

It's good to see all the decorations going up on the outside. of the homes in the neighborhoods. There will be an opportunity for someone to win a prize because of what you have last Sunday morning, done to decorate your properity during the Christmas Horiday.

If you are unable to attend Really Care," and Rev. Billy R, church services at your church Moton is pastor. If you are because of a problem beyond iting his mother, Mrs. Bobbie looking for a church home, then your control, just tune into the come by New Hope, 2002 Birch New Hope Broadcast over Radio Station KJAK, 92.7 FM, Services begun with from 11:30 a. m. until

Arrangements were under the

She died Monday, November

She was born October 20.

husband, A. J. Moore, and two

daughters, Gloria Willis and

Barbara Johnson, preceded her

memory are her daughters.

Phyllis Moore of Lubbock,

and many, many friends.

She leaves to cherish her

Texas to the

late George

Burrs. A resi-

Lubbock

since 1944,

she was a

homemaker,

mother and

grandmother.

Eva

and

dent

BALL T SHIRTS AND CALL LEAGUES, MORE DIPOR-CAPTURING THE SPACE OF TANTEY CHANGED. THE THE PAST, THE WAY IT GAME OF LITE AMERICA SHOULD HAVE BEEN IN RENEFFED TREMENDOUS. SHOULD HAVE BEEN IN BENEFITED TREMENDEDS.
920, THE NEGRO BASE 12 FROM THE SACRIFICE. BALL LEAGUES WHRE THE PORTHUDE AND THE FOUNDED, TO PROVIDE PERSEVERANCE DEMON-OPPORTUNITIES FOR STRATED BY MEN AND MINORITIES TO PLAY PRO- WOMEN & WHO SIMPLY FESSIONAL BASEBALL THE WANTED TO ... PLAY BALL NEGRO LEAGUES ROSE THESE SHIRTS AND CAPS FROM THE ASHES OF SEC. HONORS THE TRADITIONS REGATION TO BECOME ONE . AND HERITAGE OF THE PRICES, HIST IN TIME FOR OF THE MOST SIGNOTICALT. NEGRO LEAGUES OF BASE. CHRISTMAS DIFFERENT CHAPTERS OF AMERICAN BALL WEAK THEM PROUD. STYLES AND COLORS, FOR HISTORY, WHILE FOREVER LY., STAND TALL AND REP. MORE INFORMATION CON-CHANGES THE WAY DUR RESENT DISCOVER TACT SHIRLEY ROCERSON. NATIONAL PAST TIME WAS GREATNESS... IT'S NOT JUST 806-773-6097

10P QUALITY, LOW

Life Is Like A

Life is like a marathon; A timed and measured race, And those who best shall run 475 course

Show discipline and grace...

Life is like a maratbon: One starts as a beginner. And then must strive far excel-

To fimsh as a winger...

ife is like a marathon, and with the Saviour by your

and the wind full strong gainst your back. Sod's will shall be your guide!

-Hope C. Oberhelma

UPCOMING GAMES

*Thursday, December 2

Friday, December 3

Saturday, December 4

8:05 at Colorado Friday, December 10

Saturday, December 11 7:05 vs. Amarillo

340345,790AM or 98LL MI ESL 147-PULK for more information

* denotes home gu

Neighborhood Associations will sponsor holiday lighting contest

Local neighborhood asocia- December 10, 2004. tions will sponsor contests that will help determine city winners they are part of a neighborhood in the ninth annual "Lights In association should contact Lubbock - Power It Up City- Lubbock United Neighborhood Wide Christmes" lighting and Association, LUNA, by calling decorating competition.

Fach neigh orhood associa-

The individual association winners will be grouped in four LUNA,

Residents who are not sure if

749-5862. Residents who do not live tion will select its own judges and within the boundaries of an estabjudging criteria and submit its lished reighborhood association winner by Monday, December 6, will compete in a fifth city-wide division.

The contest is sponsored by Scoggin-Dickey city-wide divisions, and overall Chevrolet-Buick-Hummer, and winners will be selected Friday, The Avalanche-Journal.

Manhattan Heights Churca of Christ

763-0582 - Tyrone N. DuBose, Minister 1702 E. 26th St. (corner of E. 26th St. and Martin Luther King, Jr. Blvd.)

Sunday: Bible Class - 9:00am Worship - 10:15am Evening Worship - 5:00pm Wednesday:

Bible Class & Devotional - 7:00pm Believe Jesus Christ is the son of God - Mark 16:16

God's Plan for Saving Man Jesus Christ died for our sins - 2 Cor. 5:21: Acts 2:36 We must do God a will and obey him to enter heaven -Mat. 7:21; Heb 5:9 How do we obey him? Hear the gospel - Romans 10:17

Repent of your sins - Luke 13:3 Be bacitized for the forgiveness of your sins - Acts 2:38. Be faithful until death - Rev 2:10.

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Intercessory Prayer 8:30am Church School 9:30am Morning Worship 10:50am Evening Worship 6:00pm Wednesday Bible Study 12:00 Noon and 6:00pm



PASTOR: DANNY R. POE

"GOD OUR FATHER, CHRIST OUR REDEEMER, MAN OUR BROTHER"

MLK Celebration 2005, January 14th-17th THEME: "THROUGH IT ALL-STILL STANDING"

NEW FEATURE - MLK BOYS CHOIR FOR AGES 5-18 YEARS

> PARENTS WE ARE IN NEED OF Your boys to sing . Support & Ideas

Sign-up deadline - December 5, 2004

First rehearsal - Monday, December 6 at 6pm Lyons Chapel

Boys and/or parents, please call for additional information.

President - Mrs. Joan Ervin - 763-0853 Vice President Mr. & Mrs. L.V. Andrews - 765-5001

In Remembrance

FORMER LUBBOCKITE, A.W. LINCOLN SUCCUMBS IN HOUSTON

Lubbock resident and educator various educational and civic in the Lubbock Independent organizations. He was a member direction of Ossie Curry Funeral School District, Albert Wallace of the Steward Board of Carter Home in Lubbock. Lincoln, were held last Friday, Chapel C.M.E. Church for many

at the McCoy H o m e Chapel, with Rev. Quinton Wallace and Rev. Derek

Burial was held in Houston National Cemetery under the direction of McCoy & Harrison Funeral

He was born March 12, 1919 in Queen City, Texas to the late William Lincoln, Sr. and Valreen Simon Lincoln. Re attended and graduated from Paul Lawrence Dunbar High School in Texarkana, Texas in 1937. He served four years in the United States Army during World War II, and was honorably discharged in July, 1945. Albert completed both his Bachelor degree in Agriculture and Master degree in Education from Prairie View A&M University. One of fifteen children, Albert was the only child to attend and complete a college education.

In 1949, he married Rose Marie Davis of Yoakum, Texas. They celebrated their 50 years of marriage before her death on September 5, 2000. He began his career in education as a teacher in Seguin, Texas. After relocating to Lubbock, Texas, Albert devoted 34 years with the Lubbock Independent School District as a teacher and counselor at Paul Lawrence Dunbar High School and retired as counselor at Monterey High School. While living in Lubbock, he completed his cer-

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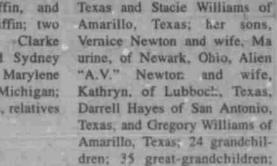
tification in secondary education Moore were held last Saturday counseling at Texas Tech afternoon, November 27, 2004, University. Albert served the at the Manhattan Heights Funeral services for a former community through church and Seventh Day Adventist Church. November 26, 2004 in Houston, years, and later moving his members hip to Bethel African & Harrison Methodist Episcopal Church. He 1927 in Lime Stone County, Presidents for the Texas and Guidance Association. He was a proud member of Omega Psi Phi Fraternity, Inc.

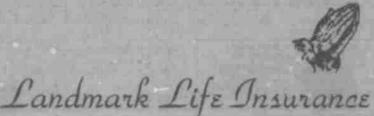
Those left to cherish is memory Are: three daughters: and sons-in-law: Alberta and Charles Rencher of Sugarland, Texas, Lillian and Ronald Rayford of Missouri, Texas and Shelia and James D. Griffin, MD. of Dallas, Texas; six grandchildren: Cheryl Rencher Hicks and husband, Derek, Joni Rencher Wallace and husband, Quinton, Ryan Lincoln Rayford, Randall Wallace Rayford, Brianna Marie Griffin, and James Alexander Griffin; two great-grandchiddren, Clarke Kennedie Hicks and Sydney Rose Wallace; a sister, Marylene Garner of Detroit, Michigan; many nieces, nephews, relatives

ARWILLA MOORE

Funeral services for Arwilla

and friends.





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'm a living testemony Parts

Written by Evangelist Billy "B.J.: Morrison, III - Your brother in Christ Jesus always.

DOM: NEITHER LET THE COULD SEE! THERE COULD THAT NIGHT!!! AS I WAS MIGHT LET NOT THE RICH OUT THERS, OR AN IS STACKING IT, I TOLD THE MAN CLORY IN HIS RICH. WHEELER COULD TAVE MEN TO GO PUT THEIR WIPES ERS.BUT LET HIM THAT BEEN MOVING SLOW I DID AND GIRLFRIENDS ON THE GLORY IN THIS. THAT HE MADE IT TO WORK ON STREET AND GET ME SOME

FREIGHT LINE ON FOLDAY, SHOP WALL.*** WE WOULD GET PAID AND GO. TO THE LIQUOR STORE, THEN KNOW) IF I WALK THROUGH BEHIND A SHEET, HE CAME TO THE GAMBLING POUSEIN THE VALLE OF THE SHADOW OUT WITH A SHOOTGUN; HE WEST DALLAS, I LIVED IN OF DEATH, I WILL FEAR NO SAID, NIGGER DROP THAT SOUTH OAK CLIFE AFTER EVIL: FOR (GOD) IS WITH ME: MONEY! I SAID.NIGGER GLAMBING ALL NIGHT. AT 8 YOUR ROD AND YOUR STAFF YOU'RE CRAZY THIS IS MY AM IT WAS TIME TO OU THEY COMPORT ME

WORK AT SAM IN DALLAS. I GOT ON THE ROAD IT WAS GAME, I HAD WON MONEY REAL FOOGIE, AND IT WAS GOING AND COMING I IS THERE IN MY BLOOD. THICK ALL THE WAY TO DAL- WOULD LONE MONEY BACK. WHEN I GO POWN TO THE LAS, I COULD SEE ABOUT TEN ON GUNS, KNIFES, WATCHES, PIT? SHALL THE DUST PRAISE YARDS IN FRONT OF MY RINGS, ANY THING OF VALUE YOU (GOD)? SHALL IT

JEREMIAH 9:23,24s. THE LAYING ON THE ARM REST EVEN BOUGHT THE HOUSE LOCD SAID, LET NOT THE TO SEE THE STRIPS IN THE MAN'S SEAT AT THE HEAD OF WISE MAN GLORY SETHIS WIS- ROAD, AND THAT WAS ALL. THE POOL TABLE I WAS NOT MIGHTY MAN GLORY IN HIS HAVE BEEN A CAR STALED COUNTING MY MONEY AND UNDERSTANDS AND KNOWS TIME *** PRAISE GOD FOR IT MORE MONEY. THERE WAS A ALL!!! AND I ASK WHO LITTLE MAN AT THE OTHER (TO GOD BE THE GLORY) WOULDN'T SERVE A GOD END OF THE POOL TABLE, BACK IN 1975 AFTER WORK LIKE THIS 1977 HIS NAME IS ON WHO I HAD BEAT EARLEY OF ING ALL DAY AT MERCHANTS - MY HOUSE STALL, AND MY ABOUT \$350. WHEN I SAID

PSALM 23:4, I NOW COULD SEE HIM REACH

HOME, I REMEMBER GET- (TO GOD BE THE GLORY) DROP THAT MONEY, AND TEG ON THE FREEWAY AND IN 1992 LONZY MY BROTHER COCKED THE SHOOTGUN. I THAT ALL: I WOULD WAKE UP AND EVENT HUNTING AFTER SAID, THIS IS MY MONEY AND IN MY CAR BY THE FRONT ABOUT 2HR I HAD KILL STARTED PUTTING MONEY IN TARD AT 10 AM HOW I GOT ABOUT 6 RABBIES, AND MY OFFRALLS POCKETS THERE I DON'T KNOW. LONZY HAD NONE ON THE EVERYBODY BACKED AWAY (***GOD SMILED ON ME, ONE - WAY BACK TO THE TRUCK, 1 - FROM THE TABLE, EXCEPT MORE TIME! AND LASK WHO WAS AHEAD ABOUT 30 TWO MEN: ONE ON THE LEFT WOULDN'T SERVE A LOVING YARDS A RABBIE JUMPED UP. SIDE AND ONE ON THE RIGHT. GOD EILS THIS?*** GOD'S LONZY YALED THERE IS ONE, ONE SAID, WHY ARE YOU NAME IS IN MY HEART, OUR LLOOKED BACK AND HE WAS GOING TO SHOOT THE MAN MY HOUSE, FENCE, TRUCK AIMING MY WAY: I VALED, OVER HIS MONEY? THE TAG ROOF TOP AND ON THE DON'S SHOOT! BUT IT WAS GIVEN ONE SAID, YEA, HE MAIL POX. BECAUSE HE TOO LATE! SOMETHING HIT WON THE MONEY! THE MAN LOVED ME FIRST O'HOW I ME IN THE LEG WE WENT TO LOCKED AT ONE MAN, THEN METODIST HOSPITIAL. THEY THE OTHER, AND UNCOKED ROMANS 9:15b, THE LORD TOOK X-RAYS THERE WAS A THE SHOTGUN AND PUT IT SAID, I WILL HAVE MERCY ON - PALLET BOMY LEGITHE DOC- BACK AFTER GETTING ALL WHO I WILL HAVE MERCY. TOR WENT TO GET IT IT OUT. MY MONEY I SAID, YOU ALL AND I WILL HAVE COMPAS- AND IT WAS NOT THERE THE CAN HAVE YOUR GUNS. SION ON WHO I WILL HAVE DOCTOR LOOKED AT THE X- KNIFES, RINGS AND WATCH-RAYS AGAIN: BUT IT HAD ES, I WON'T GAMBLE HERE (TO GOD BE THE GLORY) HUNG UP IN MY COVER- ANYMORE! 2 DAYS LATER 1 IN THE EARLY 70'S I CAME TO RALLS, 3T WAS A 00-BUCK WAS TOLD THE MAN JUST LUBBOCK I WAS LIVING IN SHOT!!! PRAISE GCD IT DID- GOT OUT OF PRISON FOR DALLAS. I HAD PARTYING N'T HIT ME IN THE EYE. *** KILLING HIS WIFE!!! AGAIN I LATE. AND WAS TO BE AT LUNZY DID PAY THE SILL THOUGHT I WAS LUCKY. (TO GOD BE THE GLORY) AFTER TAKING A LITTLE NAP, IN 1977 I WAS AT A DICE

THAT, HE MOVED BACK, I MONEY! AGAIN HE SAID;

LORD!! HE LOVED ME FIRST PLASM 30:9. WHAT PROFET HEAD LIGHTS. AT 75 MPH, AND WOULD WIN IT BACK. I DECLARE YOUR TRUTH?

THATS WHY HE LOVE THE



From the Desk of Parson D.A. Smith Ruthlessly Exploited - Part 2

"Karl Rove is at his most for- sub-divisions. naidable when running close races, and his skills would be notable improving the qualities of human ingness, when challenged, to employ savage tactics."

their finite minds.

To the majority of Blacks, [IQ testing in public schools]. Mexicans of Spanish deceat and trism, eugenics and fascism.

ior, customs, and "religion" can be or ethic nationalism. a basis for ethnic distinctions, and When the politics of Rove is kind.) Ruthlessly Exploited!

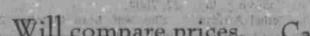
Joshua Green, The Atlantic refer to the study and use of selec- ly. All Americans will lose a-great One has to give Karl Rove - numana] to improve a species over guise of Homeland Security, Mark credit for putting together a politi- generations specifically in regards the ole parson words. Does consercal strategy that brought out the to hereditary features. Gregor vatives understand the meaning of true intellect and feeling toward Mendel's used the laws on herediother huma, s opposite of their to to argue that criminality, intellihind by conservative Regulations gence, and paupraism were passed even moderate Republicans. down in families as simple domi- Dees] said "The cultural elite, no Rove's brand of political mant or recessive hereditary traits. matter what race or religion they eugenics worked wall in the re- Southern Europeans, Jews, belong to, take it upon themselves election of President Bush. He Africans pro Latinos were suppose to settle disputes between rivel excited and program "bubbas and to have "defective genes." It as said groups. As the dominant power booboos" to be conservative and to academic tracking begun by "yes, broker, they have an interest in vote the way he predetermines terday's" eugenicists is an institu- keeping disputes under control, tional legacy we live with today and they are willing to do so even

Native Americans, three words government resembling George Bush's pandering to should come into play in Rove's Mussolini's, that [1] exalts nation Mexican illegals and Bill Clinton's brand of 2004 politics: ethnocen- and sometimes race above the individual, [2] uses violence and Ethnocentrism, coined by modern techniques of propaganda William Graham Summer, is the and censorship to forcibly suppress viewpoint that one's ethnic group political opposition, [3] engages in is the center of everything, against severe economic and social regiwhich all other groups are judged. mentation, and [4] espouses caste system that was establishing Within culture, language, beliav- nationalism and sometimes racism itself in America. This system does

measured against these definitions, Eugenics is the science of one can see the conservatives Republicans playe! the role of the even if he used no extreme mem-race, esp. by "careful selection of harlot and not the moderate ods. But he does use them. His parents." Eugenics comes from the Republicans. With their "our way compaign history shows his will- Greek word meaning "well-born." mindset", all of America will pay a Sir Francia Galton, a cousin of tremendous price whether it be Charles Darwin, used the word to politically, economically or so, ialtive breeding [of animals or deal of their freedom under the a "Police State" and how stealthily they are form? Apparently not!

Christopher Boehm [Bloom & if it means giving preterences to Fascism means any system of other races. We see this with pandering to Blacks. It is re productively self-serving for the power elite to sacrifice their own kind in order to maintain order." [Several years ago: I wrote about a new refined South African like not incorporate "bubbas" of any

Affordable Funerals \$3195.00 and Up!



Will compare prices. Call (806) 765-6711





Alexander Chapel hurch of God in Christ

ster William F. Watson, Ill, Sister Stacy Watson and the A.C. Family would ike to extend a heartfelt welcome to come and worship with us

Weekly order of Services: Sunday School - 9:45 am

Sunday Morning Worship - 11:00 am Sunday Evening YPWW - 6:00 pm Tuesday Young Adult Study - 7:00 pm Wednesday Night Bible Study - 7:00 pm

Bus ministry available. For college students, a mesl will be provided.

May the God of hope fill you with a joy and peace as you trust in him, so that you may overflow with hope by the Thursday Praise Team & Choir Rehearsal - 7:00 pm

Church services at the St. Edward Canady. Matthew Baptist Church, 2020

with our Superintendent, Sister Gerald Jackson. Luella Harris, in charge.

The morning Sunday School their hearts. lesson was entitled "Becoming was reviewed by our pastor. Rev. Time." His scripture text was II white."

The morning worship service inspiring message it was. East 14th Street, last Sunday mom- begun at 11:15 a.m. with the morning, November 28, 2004, begun ing devotion led by Deacon: Federation of Choirs met at St. with Sunday School at 10:00 a.m., Edward Williams and Brother Matthew Baptist Church last

St. Matthew's Baptist Church News

The morning message was One Family." It was taught by our delivered by Pastor Canady. His may whitewash sin, but only teacher, Minister Nina Davis, and subject was "It's Separating Jesus' blood can muly wash it

Corinthians 6:14-18. What an

The monthly meeting of the Sunday afternoon, November 28, The Senior Choir sung out of 2004. What a time all had in the singing of God's praises.

Thought of the Week: "We

Outreach Prayer Breakh

"Our Life In TV Terms"

the days of our lives. We are standing at the edge of night looking at days? the sunrise, searching for tomorwill take us to another world. Many become discouraged about the secret storms that confront us daily, but should always rememrestless. Many of us are only out people. for good times. And many of us are too busy trying to keep up with the Jeffersons.

It's unfortunate that those who live in the Executive Suites are looking down on those who live in the little house on the prairie. There is much gunsmoke in the streets, and the doctors are busy with victims at the General Hospital. So my friends, the price is right, because with God there will be no let's make a deal. We must either tell the truth or face the consequences. The Lord has said, "I love all of my children." So let us follow the Guiding Light and remain in the love of life enjoying these happy days, for we are all in

the Family.

So as the world turns, these are is asking: Do you watch the

row, hoping for a brighter day that neighbors and the churches on seeing you at the monthly meetyour way to yours. And when you ing. arrive at your church, pray for your Pastor that the Lord give him a Word from heaven for you, and People! ber that we only have one life to have an open mind to receive it live. Some of us are young and (Word). Think about it, precious Sister Christene Burleson, vice

The Outreach Prayer Breakfast teacher.

The Outreach Prayer Breakfast will meet Saturday morning, December 4, 2004, in the home of soaps? What are they up to these Sister Virlina Carroll, 2915 East Colgate Avenue, beginning at 9:00 Don't forget to pray for your a. m. We are looking forward to

> "Yall Come"! Thanks for reading, precious

Sister Dorothy Hood, president; president; and Sister Elnora Jones,

FUNERAL HOME & CHAPEL "When only memories remain, let them be beautiful ones."

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Join us for the Breakfast Club Christmas Tea

Because our hearts matter, Covenant Heart Institute invitas you to attend our "Heart Matters" Breakfast Club Christmas Tea. Our goal is to bring people together who are affected by matters of the heart, either personally or through a family member or friend. We hope you will come and be encouraged to share your feelings, ideas and knowledge with others who understand the issues of coping with heart matters.

Friday, December 10, 2004 1:00 - 2:00 p.m.

"If I Only Had the Heart"

Prevented by Leslie Lewis, Chaplain Spiritual Care Department

Covenant Medical Conter-Lakezide 4000 24th Streat Arnett Room, 6th floor

Refreshments will be provided. The Heart Matters Breat fast Club is open to the public and free of charge.



Please call (806) 725-1650 for more information.

Beware of predatory lending

Federal Trace Commission

National Poundation for Credit

Counseling, (800) 388-22,7,

Washington, DC 20580



Greg Abbail Attorney General of Texas

My office receives complaints of consumer fraud on a daily basis. A major area of concern is what we call predatory lending practices.

Con arasts do not feel the slightes, pang of conscience when it comes to creating people who can least afford to lose what little morely they have. In fact, they are most likely to target consumers who have the greatest difficulty obtaining a loan or mortgage from a legitimate

Recently, we learned about a new loan scam being advertised in newspapers. Texas consumers told us that they saw newspeper ads for loans to "large fund borrowers."

members of the academic communi-

ty are recognized for educational

excellence. Texas Tech University

chosen by their community as the

post influential educators within

Texas Tech," said William Marcy. Ph.D., provost of Texas Tech.

Dean, Ph.D. associate professor of mass communications and executive

vice president and chief executive

Those honored include Bill

Teachers.

to suggest that a large amount of counseling agency to help restore: money was available.

Consumers who answered the ads were instructed to wire substanas much as \$2600. The company

This is a classic example what is your plan have been satisfied called an advance fee loan scam. Advance fee loans are illegal. If someone claims that they can get a loan or credit for you, remember that it's again the law for them to request or accept payment for their

We have also heard about companies that claim to be able to get credit rating in the short run. to say, your mongage cannot be dismissed for a fee.

guarantee that you are likely to get a tors. loan or credit card before you apply, credit or a bankruptcy on your

a loan to pay off debtors, but are further victimized by a vance fee or

10 Texas Tech faculty chosen as Who's Who Among America's Teachers

Lubbock - Every two years, officer of the Texas TechAlumni Ph.D., professor of plent and soil sci-

faculty members are among the 2004 Gallegos, Ph.D., assistant professor ies; Leslie Thompson, Ph.D., associ-Who's Who Among America's of architecturel Charles Geer, Ph.D., ate professor of animal and food sci-

"This is such a great honor for Deborah House, Ph.D., assistant pro- sor of architecture; and James White,

This odo term was probably meant instead planning to use a credit repair scams. year credit, you should still '2 care- sumer scaint:

While a debt renayment plan 600 Pennsylvania Ave. VW tial amounts of money, sometimes can reduce the stress associated with dealing with your creditors, you are 877-FTC-HELP (382-4357) promised to deposit the loan in the still responsible for reviewing your victim's checking account within 24 monthly statements from your credhours. The victims never sew the litors to verify that they have been paid and that other provisions of lems, contact the following agency:

Participating in a repayment plan will not erase your bad credit. Accurate negative information www.nfcc.org acout your credit history can stay in your credit Ele for un to seven year a In addition, your creditors will services until you actually get the report information on accounts that are in the credit management process, which may lower your

your mongage "released" by the Some credit counseling agenholder for a fee of \$2000. Necdless cies provide free services or charge a small amount for credit management, while others charge a month-Many people fall for these ly fee that can add up over time. Be scams because they are trying to fix aware that some credit counseling bad credit. Legitimate lenders never agencies are partly funded by credi-

If you have credit problems, especially if you lave bod credit, no remember: there are no easy answers. Rebuilding your credit wiii take time and good manage-Even if you are not considering ment. Don't allow yourself to be

To obtain a copy of your credit For mor information on con-

Equifax, P.O. Box 740241, Atlanta, GA 30374-0241, (800) 685-1111

Exterian, P.O. Box 949, Aller, TX 750C2 (888) 397-3742

For assistance with credit prob-Trans Union, P.O. Box 390, Springfield, PA 19064, (800) 916-8800

> Information on this and other topics is available on the Attorney General's Web site at waw.ogg.state.tx.us.

POINTS TO REMEMBER PREDATORY LENCING SCAMS

Advance for loans are illegal ·No service can make your dents go away vido legitimate lender goaruntees d' your application will be approved.

Ca6 1-830-252-8014 or vielt the Attorney Ceneral's Web alto at www.oag.stax-bound to find the nearest location for making cash riskd support payments.



December 3-5, the City of Lubbock Community Development Department along with the Lubbock Housing Finance Corporation and the North and East Lubbock Community Development Corporation will be hosting open nouses of seven new homes at the locations listed below.

Date and hours of Expor

Fn., Dec. 3rd - 2:00 p.m. to 6:00 p.m. Sat., Dec. 4th - 11:00 a.m. to 4:00 p.m. Sun., Dec 5th - 2:00 p.m. to 4:00 p.m.

Houses open During Expo

*2404 E. 30th Street - Kelly Properties 2406 E. 30th Street - Lee's Home Improvement 2430 E. 29th Street - M&M Homes 2437 E. 28th Street - Kelly Properties 1707 E. 29th Street - Lubbock Legacy Homes 2907 Beech - Key Construction Co. 103 Vernon Avenue - McGuire Builders, Inc. 2216 2nd Place - Leivas Custom Homes * Main location & starting point for all the activities including Stata location.

Bring kids out on Saturday to see SANTA! Santa will be available on Friday from 3-6 and Saturday 12-4

Register for FREE Christmas Trees to be given away.

Up to \$18,000 worth of assistance from the City of Lubbock is available to eligible buyers to help them get into one of these homes. House prices start at \$72,000. On site pre-qualifications for a mortgage loan available on Saturday only. For further information, call Phyllis Brown at 775-2282 or Rosa Salazar at 775-2302



our faculty because they have been fessor of sociology; Ellen Peffley, Ph.D., academic dean of architecture. -2-3 Parenting Raising Your Child Without Raising Your Voice" FREE CLASS! Concerns, questions regarding ADD/ADHD, Conduct Disorder, Oppositional Defiant Disorder, our-of-school

Association; Hafid Gafaiti, Ph.D., ence; Lane Powell, Ph.D., faculty

professor of classical and modern associate and assistant chair of

languages and literature; Matthew human development and family stud-

associate professor of education; ences; James Watkins, Ph.D., profes-

West Texas Koops is organizing an AUU hasketball team for girls ages 12 and under!



Call Trey at 740-8267 for more information

suspension, or simply dealing with a strong-willed child? Then we have the right support group for you! You are not alone! We've been there. We can help! ********************************

George Woods Community Center September 14, - Dec 10th, 2004 (Will meet every Tuesday) 10:00 a.m. - 12:00 p.m. RSVP: Limited Space! Cal! Now! Rosalinda Erevia 790-5323.

Parents, fester parents, reofessionals and caregivers are all welcome. In conjunction with 1-2-3 Parenting Federalism of Families will join us on the third Tuesday of every count. A certificate of participating hours will be given upon request.

Do You Know A Child Who Deserves To Be Recognized?

In 2004, The Avalanche-Journal And Its Make Kids Count Sponsors Will Keep The

Each Day The A-J Will Introduce You To A

Local Child Who is Going Above And Beyond To Do Good Things, The Right Things!

If You Know Of Such A Child, We Want To Know, Too. Be It Neighbor, Pupil, Friend Or Relation, Help Us Tell The World About These Special Kids!

NOMINEE INFORMATION

PARENTS SIGNATURE Porents Address:

Parents name

Daytime phone (parent): On a separate sheet of paper 1) briefly tell us about your nominee and 2) list the accomplishments of your noninse.

NOMINATOR INFORMATION

All superiores agrees to officer their survey, and ple tegraphs to be published in the Arabicaha-Instead without further surgemention.

7) De Amplemby-Insertel is not carporalide for solvenited extrine that now invested date, but, smallered, drivenited, from Just, smallered, drivenited, from postupa due.

II By entering, much contention or finir representative informaticipies superpresent of the rains and agrees to be bound to these.

Relationship to nominar Daytime phone:

Do you want your nomination to be anonymous ?:

Dia you include a good quality photo of the child? SPOTLIGHT ON KIDS RULES -1) No purchase recessory Nonvincilian locate will appear periodically floranginal the year in the Archarde-Journal and a Make Kide Court sponsor Invitation actived town. Forms also are available at the Art lefermation Counter, 710 Avenue 1. S Substitut will be made by A.I parsonnel board or the completeness of information, prevent approved and the music of the resulting, including frankly con-identitions, offensible, volunteering, deservoirs and time and incremplishment, good behavior, clarets

2) Numbertian factors can be emilied in Spellight Os Flick, P.O. Box 491, Lubbeck, TX F940E, or can be stropped off at The A-2 Information Course, 710 Acetan J.

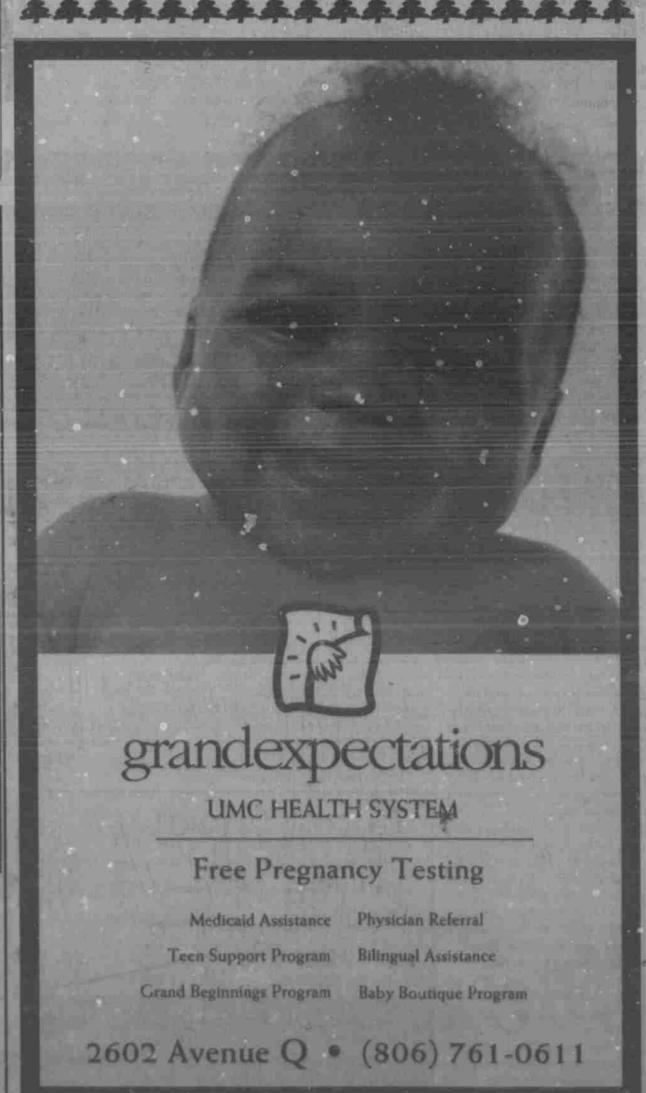
21 AZ intermettor, techning a reproductife photograph of the child, most be included. INFORMATION AND PETIME WILL NOT APPEAR IN THE A-2 WIDS-OUT VEHICATION AND SCHARLING MOSE A THA-OFF OR LIGHT QUARRIES. Hostes will be revised







& Southwest Digest



Excitement Builds as Georgia Dome becomes the stage for the third annual Honda Battle of the Bands

From the first whistle, to the Association (CIA/1); show-stopping, spectacular grand finale, fails will be or their feet as the Honda Battic of the BanJs rolls into Atlana's Georgia Dome January 29th. Now in its third year, the exhilarating show promises to dazzle as this year's 16 Historically Black College and University marching bands, nominated from a field of 40 participating HBCUL, have been selected to perform at the Honda Battle of the Bands Invitational Showcase.

Putting a well-deserved spotlight on a variety of HBCU marching styles, this year's top 10 feature tremendously talented show bands, bands noted for their Gruntines or brass sections and even a number of ensembles best known for their dance teams and live halftime surprises

As they take the field, these acclaimed black college bands will showcase the rich diversity of African American musical heritage and culture with fresh routines, riveting choreography and contemporary song selections ranging from the best in R&B, fun. Hip-Hop, classical and jazz - something for fans of all ages. the Mecca" in the largest and only national scholarship program showcasing the pageantry, heritage and showmanship of black college bands are:

- North Carolinz Central Tuskegee, Alabama. University and Virginia State University, representing the

Hockey 101

ATLANTA /PRNewswire/ - Central Intercollegiate Athletic well as to equeate our new audi-

- Bethune-Cookman College and Florida A&N University, rep-Conference (MEAC);

- Clark-Atlanta University and Tukegee University, representing the Southern Intercollegiate Athletic Conference (SIAC);

- Longston University and Savannah State University, both independents.

dents, band directors and fars judged the 40 participating bands ou showmanship, musicianship and fan interaction during the place during the college football

School officials were not permitted to vote for their own

"We have a lot of people of so we have to both reach back, and 15 years ago when it stay current. That's the thing that Duncan, band director of the 144member Tuskegee University 'Marching Crimson Pipers" of have to bring what's current, as

Elbowing

the elbow 10

impede an oppo-

High Sticking - A

when the stick is

brought above

normal height of

waist and hits or

Clutching opposing player's body

with hands, stick

Holding

or arms.

penalty

nent's progress.

ences about the music from 'back in the day.""

As sponsor of the Honda Battle of the Bands, American resenting the Mid-Eastern Athleac Honda Motor Co., Inc. will award \$150,000 in grants to the H&CU bands. Each of the participating schools also earned a \$1,000 grant for their performances during the Celebration Tour.

The Invitational Showcase is acknowledged as the "Super - Alabama A&M University and Bowl" for marching bands, and as Prairie View A&M University, one of the hottest tickets in town. representing the Southwestern General admission to the event is Athletic Conference (SWAC); and \$10 and tickets can be purchased at Ticketmaster or the Georgia Dome box-office.

"In keeping with tradition, alumni and fan support of this one-of-a-kind event has been phe-HBC'll commissioners, presi- nomenal," said Barbara Ponce, marager of Emerging Markets National Advertising for Horda. We're proud to celebrate not just the academic excellence and rich Celebration Tour, which took cultural heritage of these institutions, but to help provide an opportunity for the kind of unity and camuraderie that the

> Honda Battle of the Bands event promotes," she added. Honda's long-term commit-

The coileges now set to "march on different generations to entertain, ment to HBCUs was established

introduced the Honda Campus motivates creativity," said Warren Al!-Star Challenge, a program designed to showcase the academic gifts and prowess of HBCU students. For more information about the Honda Battle of the (band's) appeal is very broad. You Bands, visit their website at www.FiondaEattleof@eBands.com.

> Elbowing - Use of Interference - When a player intentionally interferes with or impedes the motion of an opponent who is not in the possession of the puck.



Hooking - The use of the stick in tripping or otherwise impeding progress of an

opponent.



Slashing - Striking opposing player with stick with an intent to injure.



Tripping Upending opposing player with your foot or

PUBLIC NOTICE

PUBLIC AND PRIVATE NONPROFIT ORGANIZATIONS

erving Cochran, Crosby, Dawson, Organizations wishing to package USDA Rural Development has a Additional information may be Washington DC 20250-9410.

USDA Rural Development need for 20 complete applications, obtained from the Rural Development Office located at the Gaines, Hale, and Terry Counties foan/grant applications must attend above adoress or phone (805) 785has a need for public and nonprofit certification training to be eligible 5644 ext 4. USDA is an Equal organizations to package Section to participate. Certification training Opportunity Leader, Provider, and 502 Single Family Housing Loans will be held on Thrusday, Employer Complaints of discrimiand Section 504 Single Family December 15 2004, at 10:30 a.m. at nation should be sent to USDA, Housing Loan/Grant Appaications. 6113 43rd, Ste B, Labbock, Texas. Director, Office of Civil Rights,

in addition to our Program

we also have a

Monthly Support Group

Christmas Fun'

resented by Diebetes Educators

When: Monday December 13, 2004

beginning at 5:30 p.m.

Where: Kinipling Education Conter

Located atop Covenant Medical Centur's

21st Street & Louisvilla,

Lubbock, Texas

No reservation required. FREE to the public.

West Parking Garage (6th Floor)

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Education Programs Individual plans covering meals " self-monitoring and medication

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companies Offered in Lubbock and

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(806) 725-5460 In Plainview, call (806) 296-4256

Covenant # Center for Outpatient



The American Diabetes Association Recognize this education service as meeting the Ne Standards for Diabetes Self-Managemen

This week, we feature the last of the Hockey 101 articles. Coming next week, we will feature players and tell you a little about each one. A talented and menaces the opponent; major. energetic group of men have cre- penalty if injury results. ated an exciting beginning to this

introduction

to hockey

season You can see Cotton Kings hockey at the Lubbock Municipal Coliseum through March. Call the Cotton Kings at 747-PUCK for ticket information or visit them online at www.cottonk-

ings.com. Tickets also available at Lubbock Albertson's stores for discounted prices.

Basic Terms/Strategies

Icing - Icing is called when the team in possession of the puck shoots at the goal from behind the red center line and the puck goes into the end of the rink across the red goal line, but not into the goal.

Icing does not occur when a player shoots the puck from the offensive zone-side of center ice into the opposition's end of the rink.

Offside - All attacking players must go into the attacking zone after the puck. A player is offside when both of their skates go over the blue line into the attacking zone before the puck. If only one skate is over the blue line, he is onside. Offside prevents an attacking player from waiting near the opponents goal for a long pass.

Checking - An important defensive tactic is checking attempting to take the puck from an opponent or to remove the opponent from play.

Bodychecking is using one's shoulder or hip to strike an opponent who has the puck or who has just passed it.

Penalties



Driving opposing player into boards with body check.



Charging - taking more than two steps toward an opponent before body-checking him

Diving - attempting to draw a penalty or embellish an existing penalty typically by the action of diving.



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US #1.5 to Bag

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8-pack, 12 oz Cara or



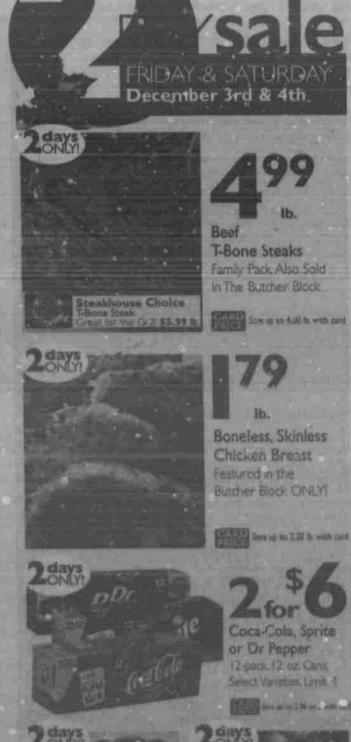
Albertsons Large Eggs 18-ct, or Pilisbury Graveté Biscuits 16.3-17.3 oz. Assorted Varieties Deja Blue Water 6-pack, 5 ltr. Bottles







Tortillia Chips











see Back Page for more 2 day values!



THIS N THAT has learned some hopes as many residents as postake place in 2005 school year LIGHTS IN LUBBOCK where For one thing the various levels the decoration of their homes are will include ELEMENTARY - on display Each neighborhood Kindergarten thru 5th Grade; association will elect its own MIDDLE SCHOOL - 6th Grade judges and judging criteria and OPMENT OFFICE is in the forthru 8th Gr de; HIGH SCHOOL submit the winners on MCNDAY, - 9th Grade thru 12th Grade, DECEMBER 6, 2004. THIS N ALDERSON ACADEMY will THAT wishes all of those who become a MIDDLE SCHOOL - have enjared the best of luck eral years ago. DUNBAR OUR CITY is a much better JUNIO? HIGH SCHOOL will place for all of us to live. remain a SCIENCE MAGNET SCHOOL, and there will be no BARBER SAYS: 'THE BEGINment of approximately 400 STU- really counts. DENTS, and ALDERSON is also expected to have nearly 400 STU- ABOUT CONCERT! THIS N DENTS. ESTACADO HIGH THAT is still receiving VERY SWIMMING & GOLF PRO- recent WILLIAMS BROTHERS with other high schools. THIS N SPIPITUAL Q.C.'S. People are THAT has learned that there are saying Lubbook needs to have approximately 1,300 STU- more of these kinds of concerts in DENTS leaving the East side our city. THIS N THAT supports ABOUT MURDERS! THIS N Townsend daily for other Lubbock that comment and hopes they will THAT had hope there would Independent School District continue, Programs like that one have been information about the Schools, Just think of what brings about unity. Just last recent MURDERS in our comwould happen if these young people attended school on the East side. At the same time, there are between 5,000 TO 7,000 STU-DENTS attending schools outside their home areas. Something for very good! parents to take a VERY GOOD LOOK . PARENTS must under- PLAN! THIS N THAT has had an these murders don't become as stand that PRESITIGIOUS EDU- opportunity to read through the the one which killed a longtime CATIONAL FACILITIES help recent released NORTH & educator MRS. LUELLA develop outstanding neighbor- EAST LUBBOCK DEVELOP- SCOTT. Hope something will

FACTS ABOUT YOUR NINTH ANNUAL LIGHTS of positive sense. THIS N THAT EAST LUSBOCK SCHOOLS! IN LUBBOCK! Tals N THAT realizes that it took CVER 20 YEARS to get to this posture of important facts about what will sible didente the Ninth Annual a long range development program THIS N THAT sees a lot of positive programs on the horizon. Lie new location of the NORTH & EAST LUBBOCK DEVELmer Hunt Elementary School This is a positive omen of good thiags to come. THIS N THAT realizes that h will take some time 6th thm. 8th Grade, as it was sev- Pocause or your involvement but the end result will be worth the wait HAVE YOU VISITED A

PENNY HASTINGS THE PUBLIC SCHOOL? THIS N THAT is still encouraging you to mag tot at Alderson. DUNBAR is NING d ean't really mean a VISIT A PUBLIC SCHOOL expected to continue its enroll- THING as it is the END which before the semester ends. Why not go by a school in your area PEOPLE STILL TALKING and let our young people know you are on their sides. If ever there was a "IME, it is now for us SCHOOL is currently having GOOD COMMENTS over the to interact with our young PRE-CIOUS HUMAN BEINGS, GRAMS and are in competition & LEE WILLIAMS & THE because they (LEED US now, So | D go by and if you have time, have leach with them

> STILL NO INFORMATION Sunday morning, THE munity. It all begun last January, WILLIAMS BROTHERS were 2004 when MARY "THE seen singing two selections over CANDY LADY" DAVIS and the the BOBBY JONES SHOW. Yes, mother and three children who people are still talking, nd that is were murdered in October, 2004. Surely someone has some knowl-VERY GOOD LOOKING edge of these evil acts. Let's hope MENT PLAN and it makes a lot happen in the near future!!



Think About It! The rumor mill is rolling!

by Eddie P. Richardson

Village Apartments. Some of the rumors are drug related. Some are saying District Two City Councilman is shutting down the apartments, because of alledged drug activity. Some people are saying McDougal Properties brought the Parkway Village Apartments, and will tear them down and rebuild. Not so to all of these rumors.

This writer has learned that the Housing Urban Develorment (HUD) has pulled the Medlock Management Corporation contract, and the residents were given the word they had to vacate the properties by December, 2004. Not so, as the Medlock people are not receiving anymore funds as of November,

As of recent time, there have why the residents were ordered to alledged drug activity which has been rumors about the Parkway vacate the premises by a bad posture on families with Office has made it perfectly clear dents which have happened there that the residents may reside in will be a thing of the past. the apartment complex until they are relocated.

new management. The South being so brutal even to fans, peo-Regional Housing Authority, will making millions. They are getting be the new management team. paid to take a little heckling. when they re-open. This will be a in the head. good place to raise a family in safety. The closing of this facility why they are whinning and crycould be a blessing in disguise. You see at present time, these letes. Shouldn't this be done? 2004. This is the apparent reason properties are infested with

December, 2004. But not so as children and senior citizens. HUD in the Fort Worth Regional Hopefully, some of the bad inci-

Perhaps a question to ask This writer has learned from today is: "What has happened to sources that the Parkway Village sports?" It is hard to realize some Apartments will re-open under of those millionair athletes are Plains Community Action ple who make it possible for them Agency, through the South Plains to receive their salary. They are The residents will be living in a There is no reason for them to clean and decent environment attack fans and kick other players

This writer can't understand ing about the drug tests for ath-

Nuf Sed! Why Not?

Letter to the Editor

"Greetings Lubbock!"

Most of you are eagerly awaiting the next concert whether it be The Williams and Lee Williams or someone else.

Me, I'm still shouting in Praise. The concert for me was another step in the miracle that God has blessed me with.

My miracle began in January, 2004, when God held me in His mercy and Grace as I lay in a coma fighting to hold on to life that doctors said was over, and the only thing to do was pull the plug.

I came from a family of prayer warriors and prayer changes things even when the doctors says "it's over!"

One of those warriors was

Reach One, my first cousin and was front and center. I made it

When I was able to talk after incident. getting off life support, the first song I heard was long distance, give a praise and ask a special via telephone, called 'I'm Still Here", by 'The Williams Brothers. It will always have a special place in my heart, and will she. We drive to Waco, Texas to pick me, made a pact with God that if con- my daughter, and granddaughter, tinued my healing and by November, 2004, I was well enough, she would personally dear friend, and all the rest of my bring me to Lubbeck for the con- family for making my first trip to cert. I still have a trach in my Lubbock one of the best ever. May heart, somedays can only walk all of your endeavors be blessed. with a walker, use continues oxygen, but I kept the Faith and we Prayerfully yours, know God never lies. So He ful- Sis. E. Bryant filled my dream and when The Waco, Texas

Opal Faye Brown of Each One Williams Brothers took the stage, I through the entire concert without

> So, Lubbock, please join me to blessing for Opal Faye Brown and the special lady, Mrs. Joyce Wright, who was kind enough to and all of my equipment.

June, I can't forget you, my

Black-oriented channel cites Cosby

Townsend says Black Family Channel entertaining, responsible

Story courtesy of CNN.com

LOS ANGELES, Caifornia (AP) - Robert Townserd first Gary.) caught the film industry's eye with 1987's "Hotlywood Shuffle," a clever sati about black actors trapped in demeaning roles. Now he wants the country to pay attention to what he calls a new kind of television, entertaining but with a sense of responsibility, especially toward young black Americans.



Black Family Channel, which Townsend joined as president and chief executive officer of production five months ago, is starting an ambitious slate of eight new programs geared for children, teenagers and families.

"With this network, we want to give people a sense of quality, integrity programming that speaks to them," Townsend said. "We don't want to be an old-school network where people don't want to tune in, but we want to get back to some of those old-fashioned val-

He cites Bill Cosby as an inspiration, both for Cosby's groundbreaking '80s sitcom and for his provocative argument that black youth is being undermined by factors including poor parenting and attitudes toward language.

"Everything that Bill Cosby is saying about families working together ... (that) we've got to reprogram these kids and we've got to shake it up, that's what we're doing," Townsend told The Associated Press:

It's as big a change for the channel as it is for Townsend, who moves from writing, directing, acting and producing to steering a rare minority-owned and operated TV

Every day,

mental health problem: earns a promotion Pops the question Makes The grade Call 1-800-789-2647 for a free brochure about mental health or visit -allmentathealth.samhaz.gov MENTAL HEALTH it's part of all our lives

Fielder and attorney Willie E. chance to influence young ter.

wred by media giant Viacom Inc. and criticized in the past for giving viewers more music programming flash than substance. have ranged from TV and film ally all of the top black TV markets,

cornedies ("The Parent 'Hood," "The Metoor Man") to drama ("10,000 Black Men Named cer. George") - figures his eclectic body

While the career change is abrupt for Townsend, the channel is undergoing a more gradual transi-

Begun a 1909 as the Major Family Channel will keep elements of the gospel programming that was part of its original mission. Music tion. programs and documentaries also semain in place.

gramming blocks, the channel said "If they have a digital box in launcied five new Thorsday night shows this week. An "urban cide programming block" of three new daytime shows debuted last Gerbrandt acknowledged there is Saturday.

Among the new series: a talk show about teenage issues; a series celebrating spoken-word artists; and "Souled Out," a critical look at the messages in music videos.

The channel also plans to reinstate and increase its covernge of football games at historically black colleges, temporarily dropped while the new schedule was developed.

Townsend, who has four children aged 4 to 14, is passionate chairman, to bring him on board.

"My mother raised four kids on ics." her own; my father was not there. I was watching 'The Andy Griffith Show' and Opie's lessons were my iessons. I think he taught me well," Townsend said. "He reinforced what mom was teaching me and the church was teaching me."

Chance to influence youngsters He cites one of the channel's

channel (co-founders include boxer new youth oriented shows, "Lisa Evander Holyfield, baseball's Cecil Knight & The Round Table," as a

"If some young kid is minking The major competitor is BET, about having sex and watches a Black Entertainment Televi, ion, 'Round Table' discussion and hears, 'Watch yourself, con't give into peer pressure,' I've done my job," said Townsend.

Black Family Channel is avail-Townsend - whose projects able in 14 million homes and virtusaid Rick Newberger, the channel's president and chief executive offi-

He argues that black viewers of work prepared him to run a net- represents a huge, untapped consumer market which, unlike the Hispanic one, is underserved by targeted channels.

Black Family Channel is sure to grow with the continuing conversion to digital cable, which allows Broadcasting Cable network, Black for carriage of more TV channels, Newberger said. Discussions also are under way for satellite distribu-

"In most major cities viewers just have to call their cable operator Following a plan of adding pro- and they can get us," Newberger their home, more than likely we're

Industry analyst Larry concern among parents and others about the freewheeling content that is widespread on TV.

But Gerbrandt, head of the media and entertainment practice for Alix Partners, an operation and financial consulting firm, expressed skepticism about the growth prospects of a channel aimed at a defined audience.

"You want your programming to reach a maximum audience," said Gerbrandt. "The economics of about his belief that television can television dictate that the bigger help kids make the right choices in audience you can reach, the more life. He urged Gary, the channel's successful you are. Limiting yourself up front limits your econom-

> Townsend said the channel is not solely for black viewers and suggested it may consider a name change sometime in the future.

"Ultimately, we want it to be colorless. We want it to be the human channel - human emotions, comedy, drama. If you want something you can identify with, tune

Southwest Digest

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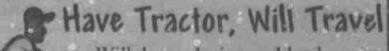
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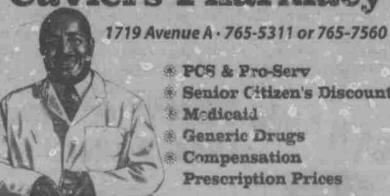
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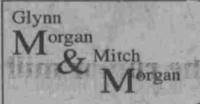
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Hershey Foods Corporation pleages \$500,000 to fund scholarship program with the United Negro College Fund

FAIRFAX, Va. /PRNewswire-FirstCall/ - Hershey Foods Corporation (NYSE: HSY), a



snack food marketer announced a \$500,000

donation to

the United Negro College Fund (UNCF) to establish the UNCF/Hershey Scholarship. The fund will benefit minority students from the Harrisburg, Lancaster and Lebanon, Pernsylvania school districts. In 2005, Hershey Foods will contrib te \$100,000 as part of a five-year,

3500,000 commitment to UNCF. "Hershey Foods Corporation is proud to support the United Negro College Fund and its longstanding mission of promoting academic excellence," said Richard H. Lenny, Chairman, President and Chief Executive

and career goals."

UNCF President and CEO Dr. Michael L. Lomax considers Hershey Foods' support "an exceptional display of social responsibility that will hopefully influence other businesses to invest in higher education." Both food company and the largest N o r t h Hershey Foods and UNCF are North American manufacturer of American optimistic about the partnership quality chocolate and non-chocoand expanding the UNCF's pres- fate confectionary products, with ence in Pennsylvania.

Pennsylvania residents attending one of UNCF's 38 member colleges, or any Pennsylvania state institution. Hershey Foods anticipates the contribution will proing program will afford representatives of selected school districts UNCF on establishing communi-

our commitment to the communi- member historically black colty and our support of higher edu- leges and universaries, scholarcation. We're pleased to provide ships and internships for candifinancial assistance to help stu- dates at nearly 900 institutions dents achieve their educational and faculty and administrative professional training. Visit us at www.uncf.org.

About Hershey Foods Corporation

Hershey Foods Corporation (NYSE: HSY) is a leading snack revenues of over \$4 billion and The Hersbay Foods grant will more than 13,000 employees be available in Fall of 2005 for worldwide. The company markets such well-known brands as Hershey'r, Reese's, Hershey's Kisses, Kit Kat, Almond Joy, Mounds, York, Jolly Rancher, Twizzlers and Ice Breakers as vide scholarships to approximate- well as innovative sew products ly 20 students, with awards rang- such as Swoops and Hershey's ing up to \$5,000 each. This excit- S'mores. In addition to its traditional confectionery products, Hershey offers a range of prodan opportunity to work with nets specifically developed to address the nutritional interests of ty advisory committees to review today's health-conscious conand recommend scholarship sumer. These products include sugar-free Hershey's, Reese's and The United Negro College York candies, as well as Fund (UNCF) is the nation's Hershey's SmartZone bars for largest, oldest, most successful people seeking a balanced diet. It and most comprehensive minority also markets Hershey's cocoa, higher education assistance orga- Hershey's syrup and other brandnization. UNCF provides operat- ed baking ingredients, toppings Poods ing funds and technology and beverages. Visit us at Corporation. "This underscores enhancement services for 38 www.hersheynewsroom.com.

Natalie Grant named Miss Caprock crowned at South Plains College



LEVELLAND - Natalie Grant, 19-year-old sophon are biology major from Whiteface, was crowned Miss Caprock 2005 Friday night (Nov. 19) during South Plains Callege's 47th annual Miss Caprock Scholarship Pageant.

"I am very bonored to be named Miss Caprock; I absolutely love SPC," smo Grant, who was nominated by the Texas Cheerleaders. She is the daughter of Mike Grant and Gins Grant from Whiteface and is a member of the Texan



Cheerleaders. Ambarsadors and Focus Lubbock. "The teachers at SPC are very professional and future." She will transfer to Texas Tech University as a biology major.

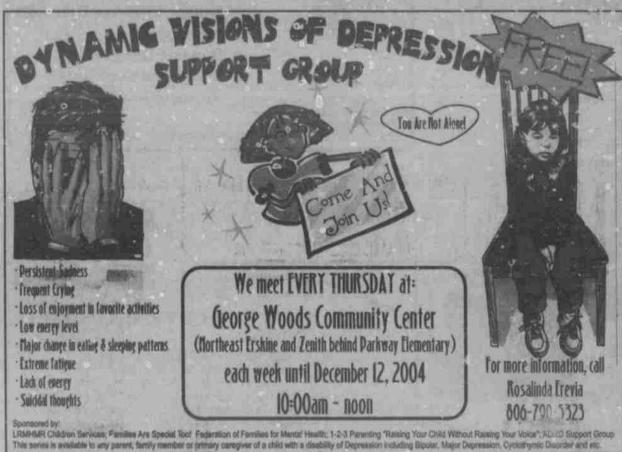
She re rived a \$500 SPC scholarship. Julie Upton, 2004 Miss Caprock, presented the crown to the winner.

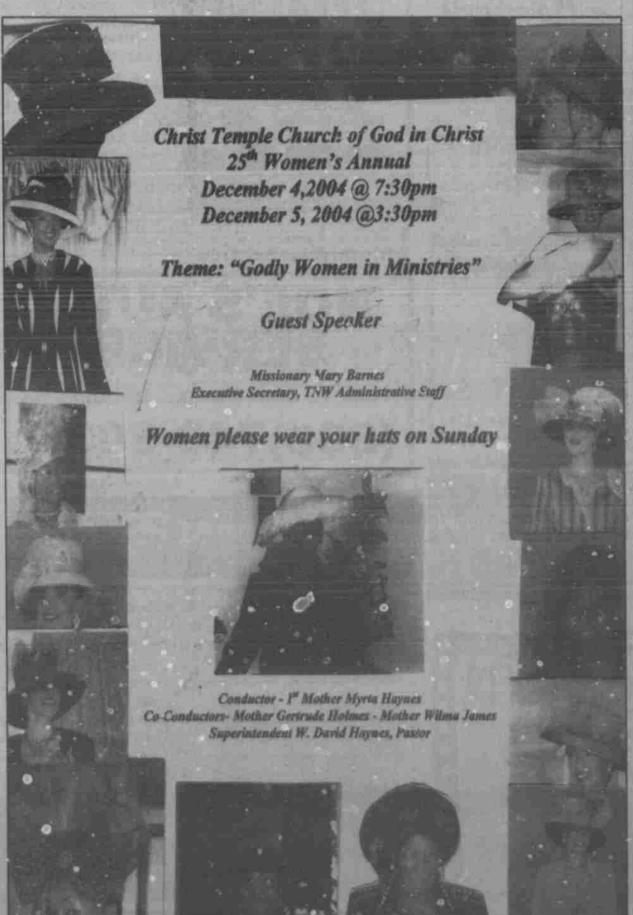
Jazmin Salazar, 19-yearold sophomore chemistry major from Sundown, was named first runner-up and

received a \$300 SPC scholarship. She is the daughter of Isaac and Lucy Salazar from Sundown and was no ninated by the STAR Center. She is vice-president of G-Force, a Campus Ambassador, member of the American Chemical Society and Phi Th ta Kappa, international honor society for students in two-year colleges.

Five finalists were Jessica Stevens, 19-year-old sopiomore education major from Sterling City; Nancy Pugh, 19year-old sophoniore family and consumer science education major from Levelland; Kelby Drum, 18-year-old cosmetology majer from Snyder; Bridgette Gray, 19-year-old commercial music prajor from Odessa, and Callie Bichsel, 18are preparing me for the year-old freshman pre-nursing major from Claude,

Lindsey Sharp, 7-year-old daughter of Dr. Kelvin and Lists Sharp, carried the crown. Katelyn Hall, 8-year-old daughter of Russell and Krystal Hall, carried the sash, and Wesley Wright, 9-year-old son of Don and Teri Wright, carried the flowers and escorted the





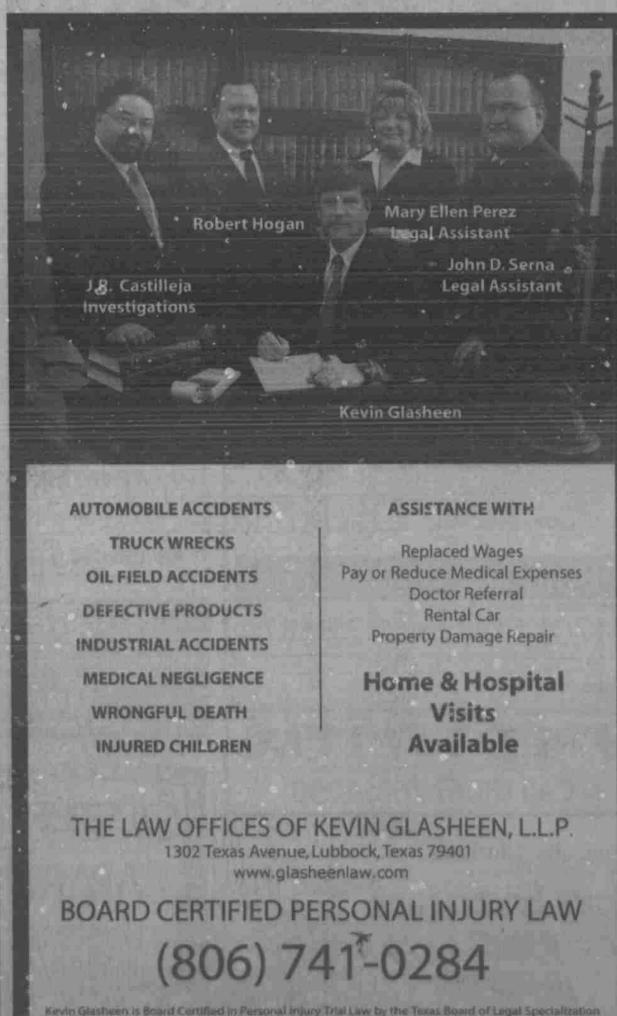
The Law Offices of Kevin Glasheen, L.L.P. would like to congratulate Chad Inderman and Jason Medina on becoming new members of the State Bar of Texas and welcome them as Associates of the Firm.

They can be contacted at:

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