BOUTHWEST COLLECTION Texas Tech University LUBBOCK, TEXAS 79409

If you are a drug dealer, and you are poisoning the milde of our young people , and destroying their health and growth as well as their heritage, we (The Southwest Digest) will expose you. WE ARE WATCHING YOUL





in Independent Pictorial Newspaper for All People - Primarily Serving the Black Population of Lubbock County and the Surrouading Area • Black Press of America

Regina's PRemedies

Public Relations Maneuvers, Tactics & Strategies

Q. Dear Regina: I am creating a new product line directed at the African-American community which will be initially marketed on the Internet. We want to do a "dry test" of the product to see if there is consumer interest before we actually go to the expense of marketing the item. What do you advise "

A. Business on the internet is booming. Advertisers and marketers are pitching everything from computers to conch shells. "Dry testing," or the practice of placing an ad for a product to see if there is sufficient interest before actually going to the expense of manufacturing the item, is acceptable. However, the Federal Trade Commission (FTC) has issued an advisory opinica that such ads must clearly disclose to consumers the fact that the merchandise is only planned and may not ever be shipped. A skilled copywriter can coin the appropriate prose. I would also recommend that you develop prototypes of the item (which i'm sure you've completed); and have product photographs taken for a catalog. You can aurment your efforts by giving an e-mail address for your cotalog. Be prepared to fill at least a limited quantity of orders before you advertise. Press releases and other forms of advertising will further amplify your efforts. For the Federal Trade Commission's guides on advertising and marketing on the Internet call (202) FTC- ELP.

white folks had a cold, black folks wide availability of had pneumonia, meaning we always guns. But, there is only silence. had a more serious version of whatever social ills the nation was hues and cultures-have to die by the violence racking our dealing with. And usually, it was gun violence in this nation before communities. It does nothing to stop when it got beyond the cold stage in the white community that we began to see the problem addressed.

being a problem in white wreaching stories do we have to to stop the violence in computer and communities across the land, then there was a national effort to dealwith them. That was especially the urban centers do we have to see? with the spread of heroin in the 1 How many mothers' tears must we to provide psychological services to 960's and the crack epidemic of the watch? How many children have to troubled children. The Oregon 1 980's.

This time it is violence and the something? widespread availability of guns.

Thus, when drugs started really wrong time? How many heart- called reforms. It does nothing shocked little communities and act as palibearers before we'll do parents killed by their son had

And, as we're burying our dead They devastated African American and trying to heal our communities. and Latino/a communities in the will we allow the politicians to offer anti-gang programs for st-risk early part of this decade, with drive- the wrong solutions instead of the children in our cities. by shootings responsible for obvious ones? Coming before the thousands of deaths-of innocents Senate is the Violent and Repeat children with the guns, not those as well as gang members. But now Juvenile Offender Act, S. 10, That that this deadly violence is reaching bill will allow children to be put in allowed the children to get to them, into the larger community, jail with adults, it will protect guns this bill scapegoats children of re-ponsible for the morder of rather than children and will build color. African American and Latino innocent children, parents and priscas to house our children rather children are one-third of the teachers in Philadelphia, MS; than fund evening and summer population, but they are already

old folks used to say that when there to be an outery against the for life, destining that child to a life their whole life. _ of doors shutting before him or her.

Guns, Violence and Youth

How many children-of all to deal with the myriad of causes of we will do something? How many the availability of guns. It does teachers or parents or people just nothing to stop the violence still standing in the wrong place at the found of television, despite the so-

the violence on certoors

This quick fix bill does nothing desperately been sceking help for School of Nursing him. This quick fix bill does nothing to provide recreational programs or

And because it only faults the who manufactured or sold them or two-thirds of the long-terin custoo

There's something wrong here and Springfield, OR, and the threat of trouble. It will require that population. This bill would mean we are more intent as a nation on in America. Something radically of similar incidents in communities juvenile records be kept in the FBI' that these children would be trapped protecting a wrongly-interpreted wrong. When I was growing up the across the nation, we might expect computer system and trail a person in the criminal justice system for Constitutional amendment than we

> This quick fix bill does nothing availability of guns, this bill locking up our children than on condemns children. Some of the saving them. If that be the case, Senators supporting this bill also more mothers are destined to cry oppose legislatical requiring gun and more children are destined to owners to keep their guns away from children. It seems the gun lobbies are stronger than children's Senate, Washington DC, 20510 or rights advocates.

hear? How many pictures of video games. It does nothing to stop Rights aspect of the national Repeat Juvenile Offender Act, S.10 dialogue on guns. But it seems that bill.;

To Graduate From TTUHSC

are on protecting our own children. Rather than condemning the It seems we are more intent on shoot. (Write your Senator at the U.S.

50¢

Worth More!

902 E. 28th Street Lubbock, Texas Phone (806) 762-36?

dill

call (202)224-3121 to express I am not unaware of the Bill of concerns about the Violent and



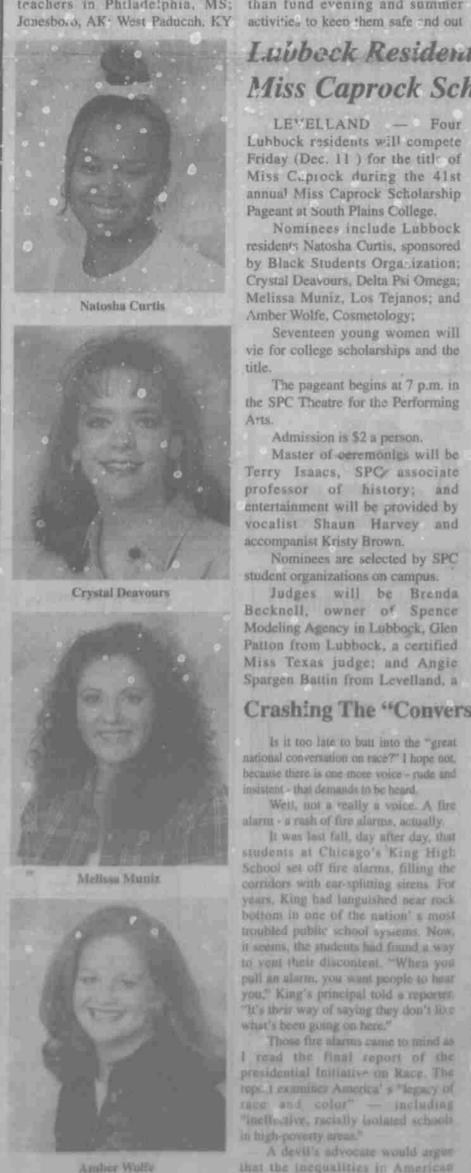
her all the way with encouraging words and prayers for her success. There are a few others she thanks: Nancy Ridenour of TTUHSCSON, who was her mentor and friend. She stated that Nancy always had time to give her and other students excellent advice and heip through stressful times. Mis. Ridenour will never be forgotten. Thanks to Nancy Smith of University Medical Center for such caring heart and being a trenendously understanding person during her trail in life. Ms. Smith's prayers will always be remembered. Also, Angela wanted to give a special thanks to several friends. who were always there for her throughout nursing school. Marilyn Beaver, Laverne Taylor, Nitaya i hammasithiboon and Irma Vincent, also to T.D .- hang in Science in Nursing on December the el "You all are appreciated and The young lady encourages She began the nursing program anyone trying to return to school, go at Texas Tech University Health for it! "Education is a very 29,1994. She was on the nights of your head being buried in TTUHSCSON Dean's List and the books and falling asleep at the member of the Texas National pot of gold at the end of the National Black Nurses Association. defeated, and hang in there, you can Angela stated that her wish for Student Nurses Association and the She gives thanks to all of her National Black Student Nursing

Q. Dear Regina: Along with several colleagues and fellow business leaders, I have spearheaded a nonprofit organization since 1995. It began as an off-shoot of an organization within our church. We provide activities which keep our seenagers off the street. We've been unable to get major outside corporate funding or sponsorships. Any suggestions?

A. Presumably your organization helps a target market within a church of a particular denomination. In the corporate sector, most of the contributions can be termed very broadly as business-compatible causes. Companies generally put much thought into their benevolence to prevent them from giving a contribution to a nonprofit that is openly antagonistic to the corporate acctor. Businesses often make contributions to "safe" nonprofits that do not lean toward a particular religious persuasion. Thus, many gospel festivals and events are sponsored because they have no particular religious affiliation. About half the 501 (c) exemptions awarded by the IRS go to religious groups. There are approximately 300,000 religious institutions which qualify as candidates for sponsorships or what I call "corporate social investing." However, most corporations rule out supporting. these groups unless they provide non-sector an services. There is a gamut of shelters for the homeless. and for battered families, and causes which do not lend favorinam to any distinct religious persuasion. If you want widespread funding, you will need to revamp. your business plan and embrace a broader audience of children than just the teenagers within your church.

This column was brought to you by Claseway 2000 and was created on Its G6-266 system. www.gatewaji.com

-Send marketing and public relations questions to: Regina Lynch-Hudson, The Write Publicist, No Regina's PRemedies, 6129 Queen Anne Court, Narcross. Gu., 30093. Or call (770) 717.



Lubbock Residents To Compete In **Miss Caprock Scholarship Pagent**

LEVELLAND - Four former Miss Caprock.

Lubbock residents will compete Friday (Dec. 11) for the title of Pageant at South Plains College. Nominees include Lubbock and finalists will be asked a

residents Natosha Curtis, sponsored by Black Students Organization; Crystal Deavours, Delta Psi Omega; Levelland residents Amanda Melissa Muniz, Los Tejanos; and Alexander, Phi Theta Kappa, Amber Wolfe, Cosmetology;

vie for college scholarships and the title.

The pageant begins at 7 p.m. in the SPC Theatre for the Performing Arts.

Admission is \$2 a person.

Master of oeremonies will be Terry Isaacs, SPC associate professor of history; and entertainment will be provided by vocalist Shaun Harvey and accompanist Kristy Brown.

Nominees are selected by SPC student organizations on campus.

Judges will be Brenda LaShawn Lewis from Earth, Student Becknell, owner of Spence Government; and Melissa Mata Modeling Agency in Lubbock, Glen Patton from Lubbock, a certified Spargen Battin from Levelland, a 894-9611, ext. 2378.

The winner will receive a \$3.0 SPC scholarship; and first runner-up Miss Caprock during the 41st will receive a \$250 SPC annual Miss Caprock Scholarship scholarship. Participants will compete in formal and casual wear;

question by Isaacs. Other nominees include: Marissa Hernandez, North Sue Seventeen young women will Spencer Hall and Amy McFerrin, Phi Beta Lambda; Sarah Robinson from Sundown, Forensics/Kappa Chi Omega; Colleen Murphy from Whiteface, Law Enforcement Club; Tiffany Banks from Dumas, Broadcast Club; Mitsy Broadus from New Deal, Texan Cheerleaders; Kande Dukatnik from

Whitharral, Press Club; Tana Haase from Tucumcari, N.M., SPC Agriculture Association; Brandi Price from Quitaque, Studeat Activities; Taryn Schuette from League City, T.A.P.E.S. Club, from Muleshoe, SPC Bands.

For ticket information, contact Miss Texas judge; and Angie the SPC Student Activities Office at

The Southwest Digest announces the graduation of Angela Renee' Richardson-Mrun. She will be receiving her Bachelors of 19, 1998 at 4:00 in the Allen loved very much." Theater.

Sciences Center School of Nursing important tool for the future. (TTUHSCSON), on August Through all the long days and National Dean's List. Angela is a computer, you will finally see the Student's Association and the rainbow. Do not give up, don't be She stated that it had been a long make it!" and hard road, but her strong determination helped her in the immediate future is to become achieving her goal. Also being a non employed by the City of Lubbock traditional student going back to Health Department and also by school with family made the University Medical Center struggle more difficult. She said, combined. Her long term goals are "At times I felt like giving up, but to return to school to obtain her realized that I am not a quitter. Masters Degree in Nursing and Things happened in my life which continue her education to become a tried to defeat me, but I refused to Family Nurse Practitioner. She is e let it, I pushed it back and continued also a member of the International to push forward.

family members, who were there for Association.

Crashing The "Conversation": What The President's "Dialog On Race" Says to City Schools

national conversation on race?" I hope not. because there is one more voice - rude and insistent - that demands to be heard.

Well, not a really a voice. A fire alarm - a rash of fire alarms, actually,

It was last fall, day after day, that students at Chicago's King High School set off fire alarms, filling the corridors with ear-splitting sirens. For years, King had languished near rock bottom in one of the nation' a most troubled public school aysiems. Now, it seems, the students had found a way to yeat their discontent. "When you pull an alarm, you want people to hear you," King's principal told a reporter. "It's their way of saying they don't like what's been going on here."

Those fire alarms came to mind as I read the final report of the presidential Initiative on Race. The ropolt examiner America's "legacy of race and color" - including "inclinctive, racially isolated schools in high-powerty areas."

white and black than of rich and poor. suburban and urban. After all, when an earlier race panel - the 1958 Kerner Commission - warned that America was becoming "two societies, one black, one white, separate and unequal," it missed the mark. It didn't foresee the rise of a large black middle class, which would move to the suburbs and, by and large, attend quality public schools.

And yet none can deny that America's "legacy of race and color" has left a terrible swath of scar tissue. Forty-three percent of the union's minority children remain isolated in separate - and decidedly unequal -urban schools. "On virtually every incasure of academic performance, urban students perform worse, on average, than children who live outside control cities," reports Education Wee-The longer they stay in achool, the wider the gap grows."

So does the gap between the ideal A devil's advocate would argue and the real when it comes to civil that the inequalities in American liberties. We Americans live in an era lives to litting up as many kids as children

Is it too late to built into the "great education tod v are less a matter of of unprecedented civil rights, but what do these rights mean to an inner-city black or Hispanic teenager who has not received a decent education, who is functionally illiterate, who tacks even

> In this context, I side with those who: say that the straiggle for higher neadamic standards - especially in America's urban. schools - is arguably the most important

> What is to be done? Do we trash inner-city schools, brand them with condescending stereotypes, and then abandon them by means of mition vouchers? There is sumething grossly amug and anjust in this approach. It ignores the fact that America has failed urban education as much as urban education has failed America.

What's more, the "fuiled schools" chemaric is domoralizing to the many dedicated teachers and support staff in instances, these educators deal with possible. They deserve our support.

So do courageous school superintendents in Scattle, Boston, Chicago, Washington, D.C., and many other cities, who are implementing tough, ambitious overhauls of their school systems. These leaders have opted for proven solutions: higher academic standards, an end to social promotion, and a rigorous framework. of accountability and consequences.

If the struggle for higher academic standards is indeed the next civil rights frontier, then these urban educators are the freedom fighters of our day. Their success will be won not by the dramatic gesture - there will be no equivalent of the Montgomery bas howcost - but by intropid teaching and skillful school management, and by recognizing - insisting - that taban kids are capable of ambitious learning.

Which brings us back to the students at King High, setting off fire alarms day after day. Let as he chear, these were not "false" alarma. The emergency is real - and so is the slow bern in the souls of inner-city

the most basic math skills?

Page 8 - Southwest Elgist - Thursday, December 10, 1999

Ruby Jay's Corner

The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care," and the Rev. Billy R. Moton is the proud pastor. If you are looking for a church home, then come and visit New Hope Baptist Church, you'li be glad you did so!

Sinday School began lest Sunday morning at 9:30 n.m. with Superintendent Virgil Johnson presiding. There were 30 minutes of instruction by teachers. All reassembled at 19:15 a.m. singing "klussed Assurance". High Points of the morning lesson were giver by the Adult Ckers. It was very well done. The subject will make

you think. Secretary's Report Youth Department -- Intermediate Class received the Offering Banner while the Senior Class received the Attendance Banner.

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Adult Department - Adult Class No. 1 retained the Attendance Banner. Adult Class No. 2 retained the Offering Banner.

Something Nev: Adult Class No. 4 will wish the Class a Merry Christmas. Everyone is asked to bring a small gift. No name if you want to receive one. ***

The morning devotion was conducted by Brother and Sister E T. Jenkins. The spirit was in the house. 10.00

The Male Chorus was in the processional during the morning services singing out of their hearts. They were signing "Come On Go With Me To That Land." Altar prayer was offered by Rev. Jeff Brown. A son z. "Life Is Like A Mountain", was sung by the Male Chorus who sung out of their hearts. The morning scripture was Proverbs 7:1-6, and was read by Brother James Sterling. Brother Billy Dailey gave a prayer.

After the singing of another selection, responsive reading was done with the congregation standing and led by Brother P.J. Givens, The morning hymn was "When The Roll Is Called Up Yonde:" Pastor Moton gave his pastoral observations. He always leaves something something for all to feast upon during the coming week. Thanks, Pastor Moton for all you do!

After the singing of "Close To Thee", the sermonic hymn was "There's A Fountain". Pastor Moton's sermon was entitled "Seven Things God Hates." His scripture text was found in Proverbs 6:16-19. li was a great message.

There were visitors form Pittsburgh, Pa. Their son gave then a trip as it was their 50th Wedding Annivemary. They were friends of the Moton family. They were welcomed to New Hope!

Let us continue to pray for our sick and shut-in citizens of the community.

Among those who are ill include Sister Clara Colquitt who is still shut-in. She is missed very much at church.

28.00.10

Pray for Mr. Stiggers.

Our bereaved families include Mr. R.J. Givens who lost an aunt in Oklahoma City, Oklahoma.

Mr. Henry High lost a brother-in-law in Tyler Texas last week.

African American Women Create Afrocentric Day-Planner

American women, Thina Johnson it. and Carla Ladd, have introduced the Heritage Plannet Classic, and Heritage Planner is based on several listings and much more. Afrocentric Day Planner.

ment needs.

the market that are popular with the of product and they were glad of African American History which experience. general public", says Ms. Johnson, "but we wanted to create one that was not only culturally reflective, but also historically informative."

Ladd say that they lead busy lives, they would use, the Heritage

Rangel Vows To Fight N.Y. State's Attorney in Apollo Struggle

Cong. Charles Rangel (D-N.Y.), explained at a Hariem press conference. chairman of the board of directors of the Apollo Theatre Foundation, vowed to even barred the management from negofile a counter suit against state Attorney Gen. Dennis Vacco. Rangel says Vacco "falsely coused" him and the board without conducting a probe of the foundation's business dealings as previously promised.

Earlier this month, Vacco filed a petition in Manhattan Supreme Court seeking to remove Rangel and six members of the board for what he described as their "repeated failure" to fulfill thelegal duties they owed the foundation.

Varco has charged that Rangel and other board members are personally liable for a breach of duty that "allegedly" damaged the charit ble assets of the foundation which operates the Apollo Theatre.

In a sharp response, Rangel charged that Vacco's re-election campaign is in such bad shape that he is attacking the Apollo Theatre 10 gain'

years of research into the day-plan-The Heritage Planner Company net market. The two entrepreneurs include networking lusert prives. (HPC), launched in Morch of this found that thousands of Africanyear, has designed and produced an Antreicans purchase time-manage-Afrocontric planner that doubles as ment products annually hur not inserts and even inserts for Church attractive and competitively priced a record keeping and reference tool. many products on the market sermon notations. Its graphics and color-scheme are appealed exclusively to them. Says someone finally created a planner designed for African Americans."

Because their research indicat-

ed that African-American have spe-Because both Johnson and cific needs and desires for a planner

The congressman said that Vacco

"Shut down by this harassment,"

tiating future contracts and froze nearly

\$1 million in grants and toans needed

Rangel declared, "the theater was forced

to postpone the new season's taping of

"Showtime," its most important money-

making production, thus threatening its

promised audit, Rangel said Laat Vacco

- under pressure from the Daily News

- has accused the board of "malfea-

sance" for voting in favor of the con-

stoop to this kind of politics," said Rangel

"I know that he is in a desperate campaign

for re-election, and the Daily News is on

his back to prove that he is tough on

Withort ever conducting the

"I am surprised that Vacco would

Mare Wurzel, spokesperson for

very existence."

tract with Inner City.

Harlem and its leadership."

for the upkeep of the Apollo Theatre.

ALEXANDRIA, VE -- In they felt the need to create a planner Planner Classic boasts features that response to the lack of similar pro- that was made from high cuslity no other planner on the muket has. ductrs in the multi-million dollar materials, tastefully designed with In addition to its distinctive day-planner/organizer market, two an Afrocentric motif and appealing Afrocentric design, it contains Alexandr'a, Val, based Airican enough to make people eager to use monthly African American events and holidoys, anual African The design concept of the American conferences and festival

> African American organization and institution. web site addresses, workout log

Besides HPC's growing retail designed to appeal to African Ladd, "The response to our planner base, HPC's planners are generating American tastes and time manage- has been phenomenal. Many book- the interest of major African store owners said that their cus- American museums across the "There are a lot of planners on tomers had been asking for this kind country including Detroit's Museum planner, it is also an educational

currently sells the planner in its shop

HPC's planners are also being used by companies and organizations scross the country for corporate gifts, giva-aways, and fundraisars. The Planner can be customized to the specifications of an individual Some of its unique features organization or group with planner pages of information unique to their

> The Heritage Planner is a s as others currently being sold, but offer only the usual generic formats. HPC also plans to introduce new products in the future.

Says Ms. Ladd, "It's not only a

Texas News Briefs

TEXAS HISTORICAL **COMMISSION NAMES 1999** TEXAS MAIN STREET CITIES

AUSTIN - The Texas Historical Commission (THC-) recently designated the cities of Gatesville, Gladewater, Shiner, Taylor and Whitewright as the Cities.

The newly designated cities join 74 other Texas cities in the THC's successful downtown revitalization program. Each participating city will receive technical assistance, design assistance, and training from the Texas Main Street Program staff. In addition. a Main Street resource team will visit each city and offer short- and long-term recommendations for rehabilitating buildings, attracting new businesses and promoting tourism.

The THC's Texas Main Street Program is a revitalization \$342,000 program for historic downlowns and central business districts. Historical Commission (THC)

recovering from disasters, the THC has created comprehensive "disaster help" pages on the agency's web site at www.the.state.tx.us. Information includes initial stabilization steps, links to online help for conserving damaged resources and gen 11al disaster assistance, and a spe-1999 Official Texas Main Street cial e-mail address to contact the agency directly BL disasterhelp@,the.state.tx.us.

The recent flooding in Texas has prompted the THC to create an emergency policy to assess all historic sites in the aftermath of a disaster. The policy will provide guidelines to help prevent the loss of Texas' heritage. For more information contact: Frances Rickard, History Programs Division, Texas Historical Commission, 512/453-5851.

TEXAS PRESERVATION TRUST FUND AWARDS

AUSTIN - The Texas

- U.S. Representative Bennie Thompson Not Surprised By Espy Acquittai

States Representative Bennie G. Thompson (D-MS), released the following statement regarding the friends were never interested in the acquittal of former U.S. Secretary trath, they were always chasing a of Agriculture. Mike Espy:

that justice would prevail in this only be embarrassed and ashamed trial, and that Mike Espy would be totally cleared of wrong doing. Mike Espy was one of the first victims in the Republican plan to embarrass, accuse, and malign President Clinton and officials in his Administration with groundless, politically motivated charges of demand the Independent Counsel G: wrongdoing.

10 Donald Smaltz, Independent "Inquisitor" appointed to investigate this case has brutalized the Espy family, and he has is essentially tried to kill the career of ... one of Mississippi's most promising sents in citizens. He spent \$17 million trying Mike Espy in the court of public - opinion, but today, his efforts were

WASHINGTON, D.C .- United squashed under the weight of American justice.

Smaltz and his republican verdict they reached long before There was no doubt in my mind Mike was indicted. They should not of this blatant perversion of our judicial system, but that more than \$17 million was spent on an egodriven, political witch hunt.

and Ken Starr are perfect examples of the out-of-control abuses that law be done away with, not the reformed. I can only hope that the trend of "Convict in the court of public opinion first, look for justice later" is over.

(Representative Thompson repre-Mississippi's Second Congressional District, the seat vacated by Mike Espy when he became the U.S. Secretary of Agriculture.)

otes upstate. He charged that Vacco, since last May, has waged a campaign to discredit the board with accusations of wrongdoing in running the theater.

Those allegations, according to Rangel, were based on reports in the New York Dally News, a publication which, according to Rangel, is "notoriously and retentlessly hostile" to Harlem's leadership.

He noted that the accusations have focused entirely on the board's dealings. with Inner City Theater Group (ICTG), producer of "Showtime at the Apollo," and its president, Percy E. Sutton, and that it is Vacco's proceedings - and not the board's - that are threatening the stability of the landmark theater.

Vacco accused Inner City and the board of a 'sweetheart deal' that supposedly cost the theater millions of The antics of Donald Smaltz dollars in revenues and said be would launch an investigation," Rangel

Vacco, said the attorney general's decision to remove the board was designed to "uphold the intogrity" of New York state's not-for-profit and charity laws. "Vacco was compelled to bring this legal action for immediate indicial intervention while the probe into this matter continues," said Wurzel. "He aiso stressed that Rangel's allegation that "acco's probe is "politically motivated" is completely by seless.

Meanwhile, the more than \$1 million (which the board demanded that Inner City pay after winning the contract in August to produce "Showtime") was paid. At NNPA press time (Oct. 28) the attorney general announced that ha was in court seeking to place the Apollo Theatre and its board into temporary receivership and that a trustee would be named to handle the affairs of the institution pending the outcome of his investigation.

Implemented in 1981, the program has helped 125 communities throughout the state. For more information contact: Terry Colley, Community Heritage Development Division, Texas Historical Commission, 512/463-6092.

TEXAS HISTORICAL COMMISSION ASSISTS **OWNERS OF HISTOPIC PROPERTIES DAMAGED** BY RECENT FLOODS

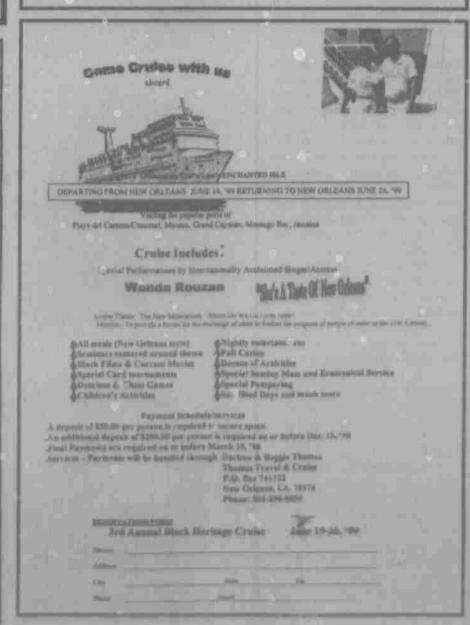
AUSTIN - In an effort to ensure the preservation of nistoric sites hit hard by recent flooding, the Texas Historical Commission (THC) has developed a Disaster Response Team to work closely with property owners, county officials and state and federal agencies. The THC is identifying damaged historic resources in the flooded areas, dctermining the condition of each site and developing a preservation strategy for those locations.

To further assist communities 6094.

has announced the 1999 Texas Preservation Trust Fund (TPTF) grant recipients. The agency awarded approximately \$342,000 to assist organizations around the state in their efforts to preserve significant historic landmarks and archeological sites. The THC selected 20 preservation projects from 102 applications.

The Texas Legislature created the TPTF, the only statewide preservation grant program, to preserve endangered historic buildings and significant archeological sites. Earned interest and designated gifts from the pool of public and private monies are distributed as matching grants. The program provides up to one-third of the total project costs for acquiring, planning and developing historic properties.

To receive a list of 1999 grant recipients or for more information on the TPTF grants contact. Architecture Division, Texas Historical Commission, 512/ 463-



New Booklet May Help Sleepless Americans

million Americans suffer from sleep dis- turn for help", says Heather orders, costing them an estimated 16 Kerrigan, Director of The Institute. billion dollars in health care costs annually. In 1997 the average American got help them with their situation." 243 hours less sleep per year than the average American in 1969.

· Washington, DC has published a Fulfillment Center, Sleep Bookiet * booklet, "Getting The Sleep You #:SL-950, 2124 Broadway #104, 14 Need". The booklet give informa- New York, NY 10023. Consumers tion an dsuggestions on what to do can also get this information from when you can't sleep.

Resarch has shown that nearly 40 sleeping and don't know where to "We've published a booklet that can

Consumers can receive a copy by sending \$5 to cover the cost of The Sleep Research Institute in postage and handling to: Regional The Listitute's Internet web site: "Many people have trouble www.institute-dc.org.

U.S. BUREAU OF CENSUS IS PRESENTLY HIRING CLERKS, ENU-**MERATORS, CREW LEADERS & RECRUITING ASSISTANTS. FOR** MORE INFORMATION, CALL Texas Workforce Commission AT 763-6416, OR APPLY AT 1602 16TH STREET. ASK FOR MARY BETH

Make This Christmas Special for a Child] Be a Part of the 1998 Emmanuel's Mighty Warrior's Christmas! On December 19th, many children will come to "Emmanuel Mighty Warrier's" Christmas. To some, this has been an annual event for the last 5 years. Every year, you have come Through for us by supplying Tuys for every child. This year we tre going to need more toys than ever because of our expansion. To new noighborhoods. We need your help! Emminual Assembly is now accepting toys for this year's Christmas. Please send them for Emphanel Assambly Attentions Mighty Warrier's Misistry P.O. Box 8415 Lubbeck, Texas 79452 SAADGADES FOOTBALLS TELEVISIONS COMMATTE HOLLING ADES SHATES MA



Southwest Digust - Thurpday, Becamber 10, 1984 - 2 apr 2

Celebrities Help Launch The MBC Gospel Network Promoting Family Values

The MBC Gospel Network ermounced the debut of the valuesoriented network Tuesday, November 17 at an inception brenkfast in Atlanta premiering the national television network's first broadcast. The network provides programming to bring family values back to television.

"There was a time when we cared about our youth and families. It is time to regain those values and reclaim our youth," said National Attorney Willie Gary, who is a majority partner in the gospel network

Gary, Evander Holyfield and Cecil Fielder join with other investors in the network to promote positive role models for youth.

Marlon Jackson of the Jackson Five singing group will act as Atlanta Crawford Communications President for the MBC Gospel Network, LLC and veteran broadcast consultant Alvin James will be Chairman.

Fielder, a major league baseball player, said "We need to start raising our kids like we were raised."

"Urban families need quality programming alternatives for television viewing that reinforce and complement traditional values. paired with Fresh Publishing com- microd its programming on Tuesday 'Vorking with Fresh Publishing, we pany to supply the network with a and will broadcast 24 hours a day.



look forward to providing this unique programming," said James.

The company is located in the Complex.Crawford Communications will provide the network's corporate headquarters as well as a full spectrum of broadcast services.

James said the gospel network chose Crawford Communications for its central location in the midcity and its outstanding reputation in the broadcast industry.

The MBC Gospel Network has

series of video-taped religious conferences, network specials and live gospel events. Gary will host a national Spiritual Impact Hour focusing on role models from all walks of life.

The network has also entered into a contract with Foundation Telecommunications to provide satellite services. "This association will make MBC Gospel a global network broadcasting worldwide," James said.

The MBC Gospe, Network pre-

Cherrelle Makes Her Power Records Debut

1999, and her album The Right Up" by Three 6 Mafia). Time will follow on February 9, 1999.

Power Records' debut with the sin- camp. The uptempo track features a "the glamour and intensity of the gle "The Right Time." The single guest rap by Keith Murray, and old fashioned stage show" with her will be released on January 12, remixes by DJ Herb ("Tear Da Club

expect her dynamic voice to electri-Detroit native Cherrelle is fy the sassy midtempo song "Just known for her well-loved hits. Tell Me." Cherrelle delivers sweet. "Saturday Love," "Everything I and sultry ballads like "Sleepin' Miss At Home" and 'I Didn't Mean With The Enemy" and "Don't." A To Turn You On." Cherrelle's Cherrelle recording might not be for WJTT. Most recently, Cherrelle incomparable voice has driven at complete without a reunion with least a dozen songs up the charts. Alexander O'Neal on the duet Leading the new album is the "Baby Come To Me," and she uptempo title track and first single briefly visits the past with a remix

R&B diva Cherrelle makes her Stevie J, hitmaker for the Bad Boy above all else. Cherrelle combines ery contemporary new songs.

> Cherrelle has spent the summer On The Right Time, fans can introducing her new material at summer concerts including For Sisters Only for V-103 - Atlanta, GA. Sister II Sister in Mobile, AL for redio station WBLX, and Family Affair in Chattanooga, TN rocked the Tom Joyner Morning Show with a live performance in Indianapolis, which was heard on more than 95 affiliate stations on

2,000 Black Women Reveal What They Really Want In A Man

In the new book, All The Man J leading publication for African- women offer their husbands, part-American women

gathering effort on the qualities Black women love for in men. hundred and fifty of the nearly 2.000 brief passages submitted by the women that entered the contest. for inclusion in the book.

for both women and men. Men can includes demographic information code" by discovering what women the most popular features of the really want. Women will take book, besides the entries themteristics other women find appealing ar Compatibility Test (PACT) in men. The short, vivid passages which helps women assess how are romantic, often spiced with compatible they are with a partner. humor, and occasionally sassy.

Need: Black Women 's Laving romantic feelings of Black women ships from such diverse writers and Expressions On The Men They Desire, in Joving and passionate words. At Black women describe their ideal times the women are dreamy about partners in vivid color. Edited by their ideal men Ac other times they Anaezi Medu and Andrea Walker, the speak with a down-home realism book is a compilation of the best and the humor that people of entries from the "Mr. Right' Contest African descent can convey with a announced in Essence magazine, the short phrase or a casual slang. Some ners, and fraully members as exam-

The "Mr. Right" Contest was ples of ideal men, while others long the first comprehensive opinion for men who need only meet their Man I Yzed are from women with minimum standards.

Mode and Walker chose over three includes so tistics about the top ten qualities the 2,000 women say are important to them in a partner. This is the only such published data about Black women and their ideal All The Man I Need is written mates. In addition, the book use the book to break the "love about the entrants. However, one of delight in learning about the charac- selves, is the Partner Assessment All The Man J Need additional-

The book gives life to the ly includes vignettes about relationsources as W.E.B. Dubois, ancient Egyptian literature, slave narratives, Paul Laurence Dunbar, Zora Neal Hurston, Alice Dunbar Nelcou Antar (he legendary 6th century Black Arab Knight), Black newspapers from the I 800e, African proverbs and tales, The Holy Bible, and mo.

The brief passages in All The diverse educational and professional All The Mon I Need also backgrounds and ges. Doctors, lav.gers, teachers, secretaries. administrators, homemakers, and unemployed women eagerly give their opinions about their ideal men. Their ages range from 16 to 72, and they are from 40 states.

> Anaezi Modu is a graduate of Princeton University and The Harvard University Graduate Sc' ool Of Design, and she lives in Massachusetts, Andrea Walker is a graduate of Princeton University and the George Washington School of Law, and she lives in New Jersey.

Workers' Creativity Tapped

National Arts Program exhibition sented by Mayor Windy Sitton. featuring the art works of City of December 7 through December 8,

City Wide Ushers Will Meet

LUBBOCK, TEXAS-A 7:00p.m with a proclamation pre- Arts Program Certificate of

Works by all ages will be on Lubbock municipal employees, display. Mediums that will be on retirees, and their families will be display will include paintings, on display at the Garden & Arts drawings, photography, sculpture, Center, 4215 University Ave, and grafts. Winners in the two youth Lubbock, TX 79413, from classifications (youth under 12 and 12 to 18 years of age) will be given 1998. An opening reception for the awarded 1st (\$300), 2nd (\$200), and exhibition will be held on Thursday, 3rd (\$100) place prizes. Winners in December 10 from 5:00p.m. to the three adult classifications (amateur, intermediate, and professional) will be awarded also 1st (\$300), 2nd (\$200), and 3rd (\$100) place pri-es. In addition, a "Best of Show Award" of \$150, scholarships for G.A.C. closed; Monday (12/14)the youth and honorable mentions Thursday (12/17): exhibit open-8:00 will be presented provided by the AM to 5:00 PM.

Participation.

The exhibition will be open for viewing at the following times: December 7 to December 18 Monday (12/7): start of exhibit-8:09 AM to 9:00 PM; Tuesday (12/8): judging of exhibit-8:00 AM to 5:00 PM; Wednesday (12/9): exhibit open-8:00 AM to 5:00 PM; Taursday (12/10): exhibit open-8:00 AM to 7:00 PM; reception & awards ceremony-5:00 PM to 7:00 PM; Friday (12/11); exhibit pen-8:00 AM to 5:00 PM; Saturday (12/12): Auditorium closed due to p. ascholuled events; Sunday (12/13):

The Right Time," produced by of "Saturday Love." A performer October 2, 1998

Omega Recalls Automatic Sprinklers

"The Central Sprinkler eration with the United States their facilities should call 1-800-Consumer Product Safety 896-5685 or visit our web site at Commission ("CPSC") is recalling www.Ornegarecall.com as soon as all Omega brand fire sprinklers. possible to request a Notice Packet These sprinklers were manufactured that contains a Proof of Claim and from 1982 through 1998. There are Waiver and Release Forms which approximately 8.4 million Omega must be completed to receive free Office suggests that if you think you sprinklers in service. According to replacement sprinklers. In order to may have these sprinkler heads, the CPSC, these sprinklers are receive any reimbursement for contact your sprinkler service comdefective and could likely fail in a replacement costs owners must pany. The FMO has identification fire. As you may know, on all mod- submit completed Proof of Claim pictures available if you are unable els of Omega sprinklers, you will and Waiver and Release Forms to to verify the heads using your sersee a heat collector assembly com- Central Sprinkler by August 1. vice company. For your protection, prised of one (1) to three (3) flat 1999. Those owners filing Proof of be sure to have any sprinkler system metal discs or fins and inside of Claim and Waiver and Release inspected by the Fire Marshal's which sit a plunger and fusible link. Forms postmarked after August 1, On some Omega models, the word 1999, but prior to November 1, "Central" or the letters "CSC" may be visible on the deflector shield.

Smith Temple Community **Church News**

Theme: "Celebrating with Joy"

Thanks to the out-of-town and local guest for their cooperation in celebrating the "First Sermon" by Brother Charles Planks, Sr., and the Harvest Festival. We were blessed Sunday morning, November 22, 1998, with a spiritual message by Rev. E. E. Brown of San Antonio, Texas. He is the fourth son in the ministry by Rev. D.A. Smith.

During the afternoon services, it was a joy to see our local businessmen supporting services - Brother Charles Planks, Sr., who is also a Heating and Air Conditioning Service business person. Among them present were: T.J. Patterson, Southwest Digest; R.J. Givens, Givens Real Estate; Richard Rollinson, local plumber; Willie Blocker, roofer; and Fulton Berry, Housing Authority and others.

Congratulations to Brother T.J. Patterson for being elected the first Black elected Texas Municipal League President. This is an honor for Texas, and a big honor for Lubbock. We love you!

What a joyous way to celebrate the Harvest Season Friends, come again! We love you.

Rev. D.A. Smith senter pastor. Rev. Edwin Scott, Sr., pustor: Reporter Catherine McCermick, "Mother of

Company of Lausdale, PA in coop- have Omega sprinklars installed in ment sprinklers. Once the Notice

Building and homeowners who 2001 still qualify to receive replacepackag= is received, questions concerning the Omega swinkler can be answered by contacting the Omega Sprinkler Customer Service Line at 1 -800-927-5291."

> The Lubbock Fire Marshal's Office, after replacement heads are installed.

Jamison Funeral Home

The City Wide Ushers will meet at the Greater St. Luke Missionary Baptist Church, 306 East 26th Street, where Rev. J.H. Ford is host pastor.

The meeting will be held Saturday. December 12, 1998. beginning at 5:00 p.m. We will have a blessed time. So come and be with

Let's not let excuses keep us away from fellowshiping with each other. Don't forget your canned goods.

Brother Robert Cork, president; and Sister M.L. Darthard, reporter.



City of Lubbock Enhances Web Site

The City of Lubbock has and a weekly list of public meetings other Lubbock sites also is an enhanced its web site at is available on the internet site. <www.ci.hubbock.tx.us> to better serve the citizens of Lubbock.

site now features key word search the City web, see what bids are curcapability for the entire site, a new page dedicated to the progress being made on annexation issues, information about the City's Y2K efforts and the entire Code of Ordinances.

Citizens who need information about the City's charter, its mission statement or ordinances will find it on

More than a dozen City departments also have pages on the web City web site is the Frequently The redesigned and improved site. Citizens can look for jobr on Asked Questions page. Users can rent, read the latest Fire Department questions that range from how to newsletter or see what's new in Community Development.

News from the City is prominently displayed on the home page, and the LCN-6 government access channel schedule is updated twice a week. An entire section of links using to make City Hall more busithe web. The City Council agenda takes users to a number of econoralso is posted prior to each meeting, ic development sites and links to the citizenry.

important part of the City's web site. Another popular part of the find the answers to more than 400 report an animal bite to where to get a zoning map.

The theme of the newly designed web site is Virtual City Government. The world wide web is just one more tool the City is ness friendly and more accessible to

Anouncing . . . Collard Greens & Caviar

shake them up, and watch what happens. They'll come together and get along fine just like Collard Greens & Caviar.

two young women. Miranda, from the world of "collard greens" and Tisket. from the "caviar" side of town, decide to open a health clinic in the heart of Washington, D.C. This brave decision takes them into the lives of a colorful cust of characters.

Collard Greens & Caviar is all about life, our lives ... from both sides of the menu!", says author L. Breezee Harris. "I've always been struck by the class system within the African-American community and while the world sees us as one big homogenous group, nothing could be further from the truth. My book exposes this, with lots of care and with lots of humor."

Readers will meet Journey. Tisket's handsome brother who has his eye on Miranda; Toni, the male nurse fact that within our own community,

Who says that oil and water don't who has no problem saying what's on there is a code that suggests that if I'm mix? Just pour them both in a bottle, his mind; and Wicked, who lets them all know that he controls the 'hood. When things begin to shake up in the clinic, and in their lives. Miranda and Tisket do their best to keep mings Collard Greens & Caviar is a together. The results will make you wonderful story of friendship between laugh, make you cry, and make you realize that folks really aren't that different - no matter what side of the menu they're from!

Ms. Harris writes to survive. "Life can be very challenging, especially for a single, African-Amazican mother of two. I write to stay same, to keep afford, to survive," she says.

Ms. Harris has been writing for over 25 years. Most of her work has been in the form of short stories and articles. She was the managing editor and a major contributor to Spine

Newsletter, a bi-monthly communication geared toward the interests of African American men and women. Collard Groens & Caviar is Ms. Harris' first full novel.

I love this story," Brenzee explaint. "It deals with reality and the

dark a lighter skinned-black person might not like me; and visa versa While the rest of the world is spinning right along, we're still running around worrying about the skin color and grade of hair of our own African-American brothers and sisters.

"But Collard Greens & Caviar is a lot more than that.", Breezee continues. 'It's mainly a story of friendship. Two young women from different sides of the tracks meet in college and become very close. They graduate, move to Washington DC, where one of the girls grew up, and decide to open a health clinic. Their families are proud of these girls and get involved in the projest. It's when the two families come togettier that we see that people really aren't that different after all and that Five is a strong and powerful emotion.

"I've been overwhelmed by the support I've been given with this project.", says Breezee. "Reader response has been great and folks really like this story. I look forward to meeting and greating my readers at upcoming events."

1522 East Main Street Lubbock, Texas 79403 806/765-7008 **The Caring Professionals**" Monuments are Arrielable (In Plane and Bronnie) Pre-Needs & Life In surance Universal Life ins, Co. Anthony B. Griffin CEO.& FD. Kenneth B.own-FD & Mertician

ARE YOU:

STENOCALL

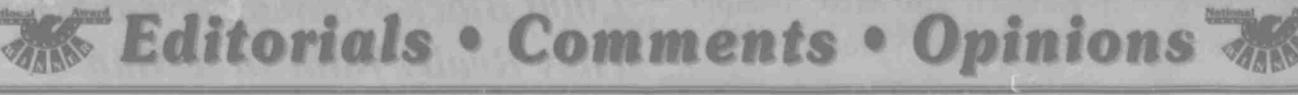
*Available between 3-12pm, week nights and weekends? "Courteous and professional on the phone? •Detail oriented?

*Able to type 25-30 wpm accurately?

If so, then STENOCALL is the place for you! We will provide you with training, a great work environment. benefits, competitive pay rates and an incentive plan that newards your hard work and attention to detail.

> For more information contact: Human Resources P.O. Box 10127 Lubbock, Texas 79408 762-0811 EOE

Page 4 - Southwest Digest - Timreday, Decamber 10, 1998



THIS N THAT

VP HAS COUSINS IN LUBBOCK! THIS N THAT who attended the annual session of the NATIONAL LEAGUE OF CITIES Kansas City, Mo. last week had an opportunity to VISIT BRIEFLY ... with VICE PRESIDENT AL GORE who spoke to the more than 5,000 DELEGATES In talking and as ne realized THIS N THAT was from Lubbock, Texas he admitted he has cousins in Lubbock, Texas vice president GORE ..., didn't give their names but THIS N THAT ... would like to know who they are Anyway he sends a HELLO to his cousins in Lubbock, texas

SIDEWALK & DRIVEWAY PROJECT LOOKS GOOD! THIS N THAT would like to advise that the SIDEWALK & DRIVEWAY PROJECT sponsored by the COMMUNITY DEVELOPMENT DEPARTMENT is looking good in CHATMAN HILL ADDITION It is good to see the neighborhood coming together All we must do is just keep on working together and taking care of the business of the community

SHIRLEY CANADY T THE BARBER SAYS: "LISTEN a hundred times PON-DER a thousand times SPEAK ONCE!"

NEEDS CLEANING UP! THIS N THAT took a WALK last Sunday afternoon and noticed a SIGHT at the corner of EAST 23RD & ELM AVENUE This conser lot is filled with EMPTY WHISKEY AND BEER BOT-TLES and CANS Now some people are using this lot to empty their TRASH THIS N THAT advises this area has come a MIGHTY WAYS and we don't need people who doa't about the neighborhood in our neighborhood leaving their trash. So when you see people doing this kind of BUSINESS keep it in mind it is your business to see that it stays neat and clean Hopefully the CHATMAN HILL NEIGHBORHOOD ASSOCIATION will sen i a message that they don't like this kind of action in the area It would make a GREAT PROJECT to clean up this area

SUPPORT FOOD BANK! THIS N THAT would like to ENCOURAGE ALL OF YOU TO SUPPORT THE SOUTH PLAINS FOOD BANK You see it does so much for our community Just go by GIVE what you can It could be you may have some time to VOLUNTEER

THANKS TO MEMBERS OF OUTREACH PRAYER BREAKFAST! THIS N THAT would like to say THANKS to the OFFICERS & MEMEERS of the OUTREACH PRAYER BREAKFAST for all you do in the community You've SUPPORTED the SOUTHWEST DIGEST .. and we are appreciative for all you do May you continue to your GOOD WORKS !!

HAVE YOU VISITED A SCHOOL LATELY? THIS N THAT would like to know if you have visited a PUBLIC OR PRIVATE SCHOOL lately If you haven't done so then do so before the end of the semester or before the holiday season





of our country have been put to the test. The political intrigue, subterfuge, plots and counterplots States down into history that of France during the

thought that the days of the "Scarlet Letter" were past and forgotten.

immoral our country is and can be with all of the world can still be the undoing of a potentially great man.

taken up more air time and cyberspace than these acts may have a detrimental effect on the the so-called 'Trial of the Century.' I 'bet' manner in which our country takes care of its many dollars were waged on the outcome of affairs. There ought to be a law against scanhis appearance before the grand jury. Of dal for scandal sake and politics.

As we approach the new course, there were bets before that on whether millennium, the morals or not he would even go before the grand jury.

The special prosecutor has not only embarrassed a young lady who purposely held on to the ciothing she claims to have worn in a sexual encounter, days, months or years ago; will take the United but the president's wife and family, as well as himself How does this make our country look in a tashion similar to to our youth? Soon, they may be heard saying, 'If the president can do it, why can't 1?" How French Revolution of the 1700s. AND, we does this make our country look to other nations, some whom look to us for leadership? Somehow, 'methinks' we have taken sexual We have not only shown our youth how harassment a giant step too far. It is time that we get 'in cinque' and consider all of the ramipolitical analogies of the sexual preferences and fications of the moral issues before we take escapades of our president, but how vicious the shady acts to the air and to cyberspace. By no headhunters can be, how the 'oldest trick' in the means is this to say that they should be ignored, but some degree of modesty and privacy aeeds to accompany the private acts of The investigation of the president has consenting adults when it is revealed that

'he Answer To Youth Violence

Like millions of people all (Cames and the Children, 1968). over the nation. I've been heart- A young man would never harm broken to read about the shootings in our country by young men are learning from. Aestnetic people. I agree very much with the bill that U.S. Senator Carol Moseley-Braun is co-sponsoring, theirs; other boys hope to have the Child Firearm Access Prevention Act, making it illegal breathing, feeling, individual for any person to provide a child with uncontrolled access to a firearm.

another if he learned-as young Realism-that other

people's feelings are as deep as love; and a neighbor is a living, just as we are. Aesthetic Realism shows: young men can use their disappointments in love, in the I was a young man, I said: "If I

from me, because look at what I had to bear; my pain is real, his is net....Every person needs to be asked a question only Aesthetic Realism asks: Do you use injustice to you to be fair to other people or unfair?...There is no more emergent question."

In an Aesthetic Realism class taught by Eli Siegel, when

.... It would be a GOOD PLACE to spend your noon hour Think about visiting a school

THOUGH OF THE WEEK: "WHOEVER speaks . . evil to you of others will speak evil of you to others!"

We Are Moving Backwards Fast!!!



one or three things. We either You have to grow in order to be people think they are. But the think we have it made and have competitive. Being competitive media gives them so much play, arrived, or we are complacent takes money. For Lubbock to and have given up, or we are compete with other cities for totally uninformed or misquoted business and industry it has to tant for the positive forces to get and diverted

informed to make wise deci- have to do a better selling job jobs in Lubbock, Texas. A lot of sions in life. In general, that on the true facts. We have a this sales tax revenue, will come includes everyday life activities handful of losers and people from people who will live outand situations as well as voting with personal axes to grind side of Lubbock and every other phase of life, which keeps up a lot of noise, who shop, work and pass We must be an informed, well Anytime there is an issue perversed and well read citizens taining to the growth of the City always. It makes better for all of of Lubbock, there always seems as jewelry, appliances, and other us when we make informed to be a lot of negative noise decisions.

ple in this nation, we must learn Let's not fall for this in the to play the game the American upcoming election. way. We need to organize, vote, and after we vote, we must participate in the precinct conventions after the elections. Make your voices heard there, because this is where it all begins, and if you are not there, you can forget the whole show which from the precinct conventions the precinct information goes to the county, state and national settings. But it all begins at the grass root level.

When we fail to participate from the grass root or community, it is when it reaches the big picture.

We have a very important election coming up soon, as a matter of fact, January 17, 1998. This will be a 3/8 cents sales tax election for economic develop-

Some ment. Remember economic of our development means jobs. Jobs ber Stokley Carmichael and H. recent are the key element for the stap a s t bilization and growth for any of the Civil Rights movement. actions county, nation or even city.

Any organizations - city activi- or whatever - does one of two t i e s things. It stays at the same growth or it does and grows. have the cash to compete. For involved in order to get the job. We must, we should be the positive forces to win, we with misinformation, half -shelter, and health care items. If we are to survive as a peo- truths, and just plain old lies.

741-1000

How many of you remem-Rap Brown during the hey day Guess who made them - yes, it was the general media. Guess who makes the local naysayers - yes, the general media. They are not near as strong as some and for the wrong reasons !

That's why it is so impordone by telling the true story for

through Lubbock. This tax will be most from luxury items such items. It will not include food, More on this next week.

But unis is not the complete answer. We have to educate ourserves and the children as to the cause Taking a jun out of a child's hands is paramount. But why, when he has a gun, does he use it on others, including in ocent people?

For 25 years, with my colleagues Robert Murphy and Fernando Smith in The Young Mind, I've been teaching young men the philosophy Aesthetic Realism, founded by the great American educator Eli Siegel, as part of the faculty of the Aesthetic Realism Foundation, a not-for-profit educational foundation in New York City.

Austhetic Realism teaches that the deepest desire of every person is "to like the world on an honest or accurate basis" (Self and World, Definition Press. 1981). It also explains there is another desire in the self: to have contempt, the "disposition in every person to think he will be for himself by making less of the outside world."

Contempt, uncriticized, is the cause of what occurred. "As soon as you have contempt," Eli Siegel wrote, "as soon as you don't want to see another person as having the fullness that you have, you can rob that person, hurt that person, kill that person"

family, in school, and unjust economics to be disgusted with. to have contempt for everything, was met with such kindness as to justify their own ill will.

Ellen Reiss, Class Chairman of Aesthetic Realism, explains in the international periodical The Right of Aesthetic Realism to Be Known: "A huge mistake people make [is] they use the fact that they have suffered to be mean to others....People who have suffered from injustice have most often felt that they.. have the right to see other people any way they please: I owe nothing to a human being different

see the world as against me, I feel I can do anything I want." I Eli Siegel said:

"According to Aesthetic Realism the one sin of the world is to use oneself to lessen what other things mean. Once you do that, you can get into embezzling, you can get into mugging, all the horrors."

It is an emergency that parents, young people, teachers study Aesthetic Realism. For information, write or call the Aesthetic Realism Foundation at 141 Greene Street, New York, NY 10012, (212) 777-4490.



Sponsor 1 by Highland Medical Center and March of Dimes-





DEMOCRATIC FARTY STRATEGISTS-The large Black voter turaout in the recent elections was not by chance. Among those in Washington, D.C. working behind the scenes as key election strategists were: (sented from left) Democratic National Committee staffers Region Thomas, Director of Base Vote, Doug Walker, Director of Communications, and Carolyn Whittaker, Director of African American Outreach. Working from the office of the Democratic Congressional Campaign Committee were (standing from left) George Henry (on leave from office of Pap. Charles Rangel), Dorothy Jackson (on leave from office of Rep. Donald Payne), Alison McLarin, Political Director, Democratic Governors Association, Donna Brazile (on leave from office of Rep. Eleanor Holmes Norton), Apthony Wyche, Deputy Press Secretary, Democratic National Committee, and Greg Moore on leave from the office of Rep. John Convers).

Black Strategists At Democratic Party Played Key Role In Election Victories

Washington, D.C. - During stood clearly the critical importance the weeks leading up to the of the 1998 elections and the sur-November 3rd elections, a group of vival issues at stake for African African American political opera- Americans. We also felt very strongtives worked long hours at the ly that with the right strategy and Democratic Party headquarters in the meaningful involvement of Washington quietly implementing a African American leadership we strategy to prouse a sleeping giant - could mobilize the black vote as a the black vote.

You won't see the faces of these individuals in any press conferences. You won't read about them in any Democratic candidates, an increase of post-election assessment of factors eight percent over 1994. In spite of contributing to the emergence of the the predictions that African black vote as the decisive factor in the surprising victories of Democratic unlikely voters," the "unexpected" candidates, especially in the south. However, these persons are not new to grassroots politics. They all have "cameless," invisible.

powerful tool in the elections."

It is estimated that \$9 percent of African American voters supported Americans would be among "the heavy turnout of African American grown accustomed to working in the House of Representatives, Democrats In preparing during the past South Carolina, Alabama and

clergy and political leavers; following a cohesive comm. nications strategy in utilizing Atrican American media, radio and newspapers, to get a central message icross to African American voters, especially through paid and public service advertising at the local level;

· sharing information and providing GOTV technical assistance to local Democratic campuigns.

African Americans playing a strategic role in election campaign activities at the Democratic National Committee were Douglas Walker, voters was a main reason for the Director of Communications, "unexpected" Democratic gains in the Carolyn Whitaker, Director of African American Outreach, Carol political trenches without any public maintaining the status quo in the U.S. Willis, Director of Community recognition. They are content to be Senate, and significantly helping to Outreach, Regina Thomas, Director elect new Demonatic governors in of Base Vote, Jehmu S. Greene, Director of Women's Outreach, Tony Wyche, Deputy Press Secretary, and Darrin Williams, Deputy Director of Community Outreach. The African American campaign "boiler room" operation at the Democratic Congressional Campaign Committee consisted of George Henry, on leave from the office of Rep. Charles Rangel, Donna L. Brazile, who was on leave from the staff of Rep. Eleanor Holmes Norton, Dorothy Jackson, who was on leave from the staff of Rep. Dop Payne, and Greg Moore, who was on leave from the staff of Rep. John Conyers, Jr. Also a part of this working group was Alison McLarin, Political Director, Democratic Governors Association. There were many group? and individuals who contributed significantly to the full realization and nationwide recognition of the potential power of the black vote. They, too, deserve special commendation.

JUNETEENTH INFORMATION

Tex.; has ance mean made history in being the first and only state to astablish a uneterrith Cultural Ins. Huttorical Commission, During the 75th Legislative Session, House Dill 1216, seconded by Rep. Ai Edwards of Houston, was signed into low by Gov, George W. Bush. Thereby creating the Texas Emancipation Jupeleonth Cultural and Historical Commission. The Commission coexists of six commissionsers appointed by Lioy. Beth of which me being Pddle P. Richardson of Loobook, Texas: two state sommers appointed by Lt. Governor Bolt Bulldek, tog bouse of representatives appointed by Spraker Pole Lancy and the executive desconstance Sexual Historical Section issue.

The surrouse of the Texas Emancipation Amerecoth Cultural and His rical-Commission is Ristorical Moseaan and establish a headquarters. Q addition, the Commission was also e ablished to develop effective historical and cultural congrams, educate citizens on the effects and significance of amancipation, and develop learnes and cole models for the citizens

Onyone interested can be a part of the local activities. Het, are the meeting dates you may book forward to: November 9, January 11, February 3, March 8, April 12, May 3, 10, 17, 24, 31 and June 7 end 64.

All meetings will be held at Mac Simmons Senior Citizens Center, beginning at 7:00 p. m. Everyone interested in making a positive contribution to this program, is invited to attend and bring their ideas and Laput.

All area and South Plains Juncteenth Programs are urged to contact Commissioner Richardson at 902 E. 28th St., Lubbock, Texas or 806-762-3612 to become part of the stmewide and rational effort. For information or to participate, call Eddie Richardson 762-

First Scholarship Foundation Committeed To Increasing Minorities In The Communications and Business Fields

becoming the majority in America, along with many individuals, have the multitude of executives at corpo- made donations to THE LAGRANT rations, advertising, and public rela- FOUNDATION, with many more tions agencies are still predominate- slated to contribute. "It is invortant ly white. When asked to explain the for corporations and individuals to disparity, many companies cite their provide monetary support is well inability to find and train minorities as their time, to assist organizations working in these fields. Sensing an like THE LAGRANT FOUNDATION urgent need to combat this problem, that focus on providing opportunities THE LAGRANT FOUNDATION in these crucial fields to minorities was recently formed to address the who are our future job force and leadissue

THE-LAGRANT FOUNDA- manager, community outreach, TION, the first of its kind in the Nissan North America. United States, provides the opportunity to facilitate diversity in the communication and business fields by offering 10 scholarships to college and graduating high school minority students pursuing a degree in the fields of communications and business administration, including public relations, journalism, marketing, and advertising. "The basic tising and public relations firms will premise of THE LAGRANT FOUNDATION is to provide schelarships, educational support, chreer advisement, mentors, and internships to people of color," says Kim L. Hunter, president of THE LAGRANT FOUNDATION. "Our goal is to open the proverbial 'door' for minorities to enter the field by providing necessary tools which are not commonly available to them." With the first 10 scholarship av ards scheduled for Fall 1999, the recipients will meet with an assigned mentor twice-a-month, and participate in workshops where they will develop skills such as resume writing, interviewing, and business etiquette. Several corporations have already made contributions to THE LAGRANT FOUNDATION. Corporate America is very aware of the competitive advantage they will have in employing a diverse group of executives working for them as the "browning of America" continues. Nissan North America, Atlantic Ritchfield (ARCO), Nordstroms,

nic minorities are continually Corporation, and L.A. Cellular, ers," said Djerdre Francis-Dickerson,

> Advertising and public relations firms have been slow in responding to the solicitation, with only one advertising agency, BBDO West, contributing to THE LAGRANT FOUNDATION so far. "I ve been theolutely thrilled that Corporate America has stepped up to the plate, and I'm sure that adversoon follow," said Punter.

> Investing in the education of

LOS ANGELES - While eth- Edison International, GTE, Saturn approached me with the idea of providing scholarships to minority students at the university."

> Requirements for applying for scholarships from THE LAGRANT FOUNDATION include:

· Student must be a member of one of the following ethnic groups: African American, Asian/Pacific Islander, Hispanic/Latino or Native American;

· r.pplicant must be a full-time student at a four-year institution or a graduating senior planning to attend a four-year institution within three months of application;

* Stude it must be enrolled in a communications or business administration program including public relations, journalism, marketing, advertising, or related fields;

· Student must complete an application from THE LAGRANT FOUNDATION including a statement of their professional goals: and

· Student must make a commit-

year for the 1996 elections, these political strategists were brought together by a common buildf, contrary to the predictions of the political pundits, that the black vote, a sleeping giant, could be aroused and energize to make a telling difference for the Democratic Party in targeted congressional races and state elections. Congressional Black Caucus Chair, Rep. Maxine Waters and Rep. Charlie Rangel, who was a chief fundraiser for the Democratic Congressional Committee (DCCC), arranged for a group to organize an African American "boiler room" operation in cramped quarters at the DCCC. This group worked cooperatively with African Americans on the staff at the Democratic National Committee.

According to reliable sources, this was the first time that the Congressional Black Caucus had assumed a major leadership role in campaign activities of the Democratic Congressional Campaign Committee and allowed staff members to take official leave to spend the month before the election working full-time.

Rep. Rangel said, "We under-

Georgia

Congress members Rangel. Waters, John Convers, John Lewis and others traveled to congressional districts to assist in informing and inspiring African Americans "to retaliate against the enemies of civil rights by going to the polls on election day." Prior to the election, members of the Congressional Black Caucus participated in their own three-day, five state "Take Bac" the House" get-out-the-vote tour. Campaign organized by the working group at the DCCC.

Other activities of the combined DNC/DCCC working group included:

* deploying Washington voluteers to work in key congressional districts to assist with get-out-the-vote efforts;

* working with the Democratic National Committee to sponsor a nationwide radio broadcast with President Clinton and several African American leaders on the importance of voting:

· organizing with the National Democratic Committee three national conference calls with President Clinton and African American minority youths has been a passion of Hunter for years. For the past three years he has provided scholarships to six minority business ctudents at the University of Washington, his alma mater. "Kim is an individual who is dedicated to providing minority students with the opportunities to succeed in the business world, ' said William Bradford. Administration. "He proved his FOUNDATION, please call

ment to maintain contact with THE LAGRANT FOUNDATION in order to receive assistance with their professional development.

THE LAGRANT FGUNDA-TION welcomes donations from any source, but is particularly soliciting corporations, advertising and public relations agencies to contribute to the development of their dean of the University of future employees. For more infor-Washington School of Business mation about THE LAGRANT commitment to me when he first 323.469.8680.



Alfre Woodard To Host Special

New York, NY, December 1, 1998 - The History Channel@ signs talent agreement with three-time Emmy-Award winning Actress Alfre Woodard to host and narrate its upcoming original documentary special SAVE OUR HISTORYM: THE UNDERGROUND RAILROAD, it was announced today by Abbe Raven, Senior Vice President. Programming, The History Channel. THE UNDERGROUND RAIL-RUAD documentary is part of The History Channel's ongoing Save Our HistoryTM community outreach

historic preservation campaign. A poignant cry for freedom

comes to life in the sweeping twohour World Premiere documentary special SAVE OUR HISTORYM: THE UNDERGROUND RAIL-ROAD which, is scheduled to air for The History Channel is Susan Saturday, February 20, 1999 at 8 pm ET/ 9 pm PT and repeats Sunday, February 21 at 5 pm ET/ 2 pm PT, in commemoration of African-American History Month. The Underground Railroad was neither underground nor a railroad. The Underground Railroad was born out of interracial alliances of hundreds of unlikely heroes who spread hope and honor during the country's durkest days. An estimated B0,000 slaves escaped on foot, in coffin and crates, as stowaways in boats, in dis- HistoryChannel.com.

guises of one sort or another. In 1995, the National Park Service identified 300 sites associated with the Underground Railroad.

"The History Channel is pleased to have Ms. Woodard as host and narrator of our documentary special Save Our HistoryTM: The Underground Railroad," said Ms. Raven. "She is an exceptionally talented and distinguished actress and we are delighted that she is going to help w bring this important story in American history to life."

SAVE OUR HISTORYM: THE UNDERGRAOUND RAILROAD is Entertainment. Executive producers for Triage are Stephen Kroopnick and Stu Sohreiberg. Producer is Susan Michaels, Executive producer Werbe,

Winner of two George Foster Peabody Awards, The History Channel reveals the power and passion of history. An inviting place where people experience history personally and connect their own lives to the great lives and events of the past. Now enjoyed in more than 53 million homes. The History Channel® is the only place "Where the Post Comes Alive." Visit us on the World Wide Web at

production of Triage

jullest

Life is like a big **Brocade Blanket**

Sam Olahiran

African Inspirational Greetings

African Inspirational Orestings

Inside: If you can't turn the wind, turn the sall. African Proverh

You have to reach out and grab it an make your own cover from it. So don't be timid, go and get yours because if you don't. No one will get it for you. Live your life to the

And she shall bring forth a son, and thou shalt call His name JESUS: for he shall save His people from their sins. Matt. 1:21

As the love of a mother, greater it the love of God who spares His only san that we may enjoy the NIR of eternal life.

5512 10th St. Lubbock, TX 79416 (806) 767-3924 (Bus.) (806) 793-9311 (Home) 10% Discount With Ad

Merry Christmas!

Afrique Inspirational Greatings

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HURCH DIRECTORY

VE THANK GOD FOR JESUS

WIY DON'T YOU STUDY THE BIBLE??? * JAMES 1:5, IF ANY OF YOU LACK WISDOM. LET RIM ASK OF GOD, THAT GP ETH TO ALL MEN (AND WOMAN) LIBERALLY, AND UPBRAIDETH

(DISGRACE) NOT; AND IT SHALL BE GIVEN HEM.

WHY DON'T YOU STUDY YOUR BIBLE? AND LEARN WHAT GOD'S WORD SAY: WHY DON'T YOU READ AND STUDY, BECAUSE IT IS SOUL. FOOD: EVERYDAY!!!

MATTHEW 11/28-30, JESUS SAID, COME UNTO ME, ALL YE THAT LABOUR AND HEAVY LADEN, AND I WILL GIVE YOU REST. TAKE MY YOKE (THE BIBLF) UPON YOU, AND LEARN OF ME; FOR I AM MEEK AND LOWLY IN HEART: AND YE SHALL FIND REST UNTO YOUR SOULS. FOR MY YOKE (THE BIBLE) IS EASY, AND MY BURDEN(LOAD) IS LIGHT.

WHY DON'T YOU STUDY THE BIBLE? IT THE ROADMAP TO CHRIST: WHY DON'T YOU STUDY YOUR BIBLE? ITS THE ONLY TO ETERNAL LIFEHI

JOHN 14:6, JESUS SAID, I AM THE WAY, THE TRUTH, AND THE LIFE: NO MAN COMETH UNTO THE FATHER BUT BY ME.

WHY DON'T YOU STUDY YOUR BIBLE? IT LIGHT FOR EVERYDAY; WHY DON'T YOU READ ; YOUP BIBLE? YOU WON'T STUMBLE ON YOUR WAY!!!

MATTHEW 4:19, JESUS SAID, FOLI OW ME, AND I WILL MAKE YOU FISHERS OF MEN.

WHY DON'T YOU READ THE BIBLE? IT CLEANS THAT EVIL HEART; WHY DON'T YOU STUDY THE BIBLE? TODAY IS A GOOD TO START !!!

MARK 2:17, JESUS SAID, THEY THAT ARE WHOLF HAVE NO NEED OF LHE PHYSICIAN, BUT THEY THAT ARE SICK: I CAME NOT TO CALL THE RIGHTEOUS, BUT SIMNERS TO REPENTANCE.

WHY DON'T YOU READ YOUR BIBLE? IT CLEANS MANKIND FROM WITHIN; WHY DON'T YOU STUDY YOUR BIBLE? GOD WILL CLEAN YOU OF ALL YOUR SIN'SIII

MARK 7:21-23 JESUS SAID, OUT OF THE HEART OF MEN, PROCEED EVEL THOUGHTS, ADULTERIES, FORNICATIONS, MURDERS, THEFTS COVETOUSNESS, WICKEDNESS, DECEIT, LASCIVIOUSNESS, AN EVII EYE, BLASPHEMY, PRIDE, FOOLISHNESS: ALL THESE EVIL THINGS CCME FROM WITHIN, AND DEFILE THE MAN (AND WOMAN).

WHY DON'T YOU STUDY YOUR BIBLE? ITS DAILY FOOD FOR THE COUL; WHY DON'T YOU READ YOUR BIBLE? ITS THE LIGHT: OF THE WAY TO GO !!!

JOHN 6:27, JESUS SAID, LABOUR NOT FOR THE MEAT WHICH PER-JSHETH, BUT FOR THAT MEAT WHICH ENDURETH UNTO EVERLASTING LIFE, WHICH THE SON OF MAN SHALL GIVE UNTO YOU: FOR HIM HATH GGD THE FATHER SEALED.

WHY DON'T YOU READ YOUR BIBLE? YOUR SAY MARTIN L. KINC SET YOU FREE; WH , DON'T YOU STUDY YOUR BIELE? SALVATIO'I CAME ONLY THRU DEATH ON CALVARY!!

**********WILL MARTIN LUTHER KING ROB GOD???**********

JOHN 3:16, JESUS SAID, FOR GOD SO LOVED THE WORLD, THAT HE GAVE HIS ONLY BEGOTTEN SON(JESUS), THAT WHC SDEVER(THAT'S

Racism is a fuel used to promote a 'caste system" ."-- Parson Smith.

A document forged by the Mayor of Austin, religious leaders, and other urged Austin's residents. to acknowledge racisin. This document was published on-line, December 2, 1998, in the Austin-American Statesman by staff persons Kto, Sue Lia Perkes and Laylan Copelin.

"The Commitment to Racial Reconciliation", a statement by Mayo: Kirk Watson, Council Member Willie Lewis and a dozen or so civic and religious leade. reads as follows?"One of the key contribution to racial tension in Austin today is the denial by man that racism exists and the refusal on the part of many in the white community to listen seriously to those who continue to suffer its effects.

This document had been worked on for six months and was signed by about two dozen religious and civic leaders from a broad spectrum of faiths-Christian, Hindu, Islam, Judaism, and Unitarian.

Highlights of the Document are: (1) Austin is divided, generally segregated community: (2) There's lack of progress toward racial reconciliation; (3) White Austin residents can no longer deny the reality of racist laws, institution, customs and conditioned reflexes; (4) Reconciliation requires roongnizing the shameful history and continued existed of racism; (5) Reconciliation requires that the damage done by racism be repaired "as much as possible" Diversity must be value a and not remain a basis for discord, (b) Spiritual leaders must take the lead; (7) Spiritual leaders must hold their constituencies accountable to the goal of racial reconciliation.

Black Catholic Spirituality Series Released

no longer be mysterious to dearth of such black-image descendants of the African materials stemmfrom the con-Diaspora, thanks to a raw and scious 19th century decision of revised, Afrocentric, Black then church leaders not to evan-Spirituality series. Included among the programs Camino De War Between The (United) Vida (Way of Life), a 123 States. minute, dramatized and allegori-

tial doctrines of the faith, a 90 especially in the United States. minute version fits many black secondary, higher education, RCIA, CCD, and religious edu- Caribbean, South and Central cation class periods. The video film complements a full length audio cassette. video) programs include a Christians," Smith said. released work in progress. The Rosary (prayer meditations on incidents in Christ's life) and He grew up in Africa under that The Stations of the Cross (con- of Herod's assination, during his templations of specific events on 6-7 formative years," Smith the way to Golgotha). Set to a explaine '. "And being of House soundtrack background, the of David on Mary's and Joseph's shows mix traditional Black side, he was a descendent of the spirituals, and Catholic Hymns African King, Menelek, son of such as Were You There and Sheba and Solomon, son of Veni Creator. Titles on Faith, Hope, Cha*ity; Who Is God; Who Is projects feature Afrocentric per-Christ; Morality & Law; Sin; spectives and field interviews The Sacraments: The iloly Mass; The Eiturgy; Justice; master catechists, Ph.Ds, and Death & Resurrection; Salvation & Redemption; Vocations; turally relevant language and Evangelization; Prayer; Sex & Christianity; Mary with overlapping music from Testimony, and Missa Africanus are still avail- http://members.aol.com/stberable to stimulate heated, reli- nice/Black.Catholic.RCIA, egious discussions. ducer for Dos Rosas 385-7455 for more information.

Tenets of Catholicism need Productions, explained the gelize freed slaves, following the

"That Civil War decision cal catechism in a motion picture. still hurs us" said supervising Showing cogent and essen- producer James Wesly Smith, "While the Church grows expunentially among us in Africa, the America, Micronesia, many of our COGIC, AME, and Baptist brothers and sisters don't know Other audio (with some or believe Catholics ac "We seek toorcmedy that. People forget Jesus's asble roots. David." Anthony said the 10 year with Josephite and SVD priests, just plain folks to "help use culsymbols that would not turn off ordinary brothers and sisters."

When asked what do you think of the document? Here are some of the replice. "White people in general have to take the blame for the racial politics and slavery practiced by the super-wealthy ruling elite class which owns all the land and makes the laws. They create the vistem and the racial disharmony within it, pitting one race against another, depending on which one they're favoring at a given period in time."-bornwhite (208.21.242.80); "How much do you think this worthless document cost the taxpayers of Austin? What's next? A "friendship oridge" across IH 35 to promote a harmonious. reconciliation? I herr that the Dahli Llama is holding an encounter session in Nepal next year. A one way ticket for Watson might be the great use of Austin's funds."-noguiltman (162.89.0.15); "I'm white and I live east of IH-35. So what label can you put on me? I say the racism is in our government and tax system. Those that are the poorest don't have a voice and let me tell you, the poor are not just Hispanic and black! It is the rich and the wealthy who promote racism in this city. Westlake, Tarryton, Old Austin Money, you are the true racist in this city!"-Poor White Girl (209.36.226.222); "This is the most ridiculous thing the P.C. police in this town have come up with yet. It is merely a prelude to the imposition of more race-based municipal tax legislation that penalizes nonpreferred citizens. Watson needs to be tarred and feathered."-bornwhite (208.21.242.80)

from the Desk of Parson D.A. Smith,

Tarred and feathered! the mayor of Austin, Bornwhite, amongidiots, noguiltman! Sound like to the ele parson that Lubbock may be the better place to live if we come together and clean up our city by deporting the recist trash to Austin.





YOU AND ME) BELIEVETH IN HIM(JESUS) SHOULD NOT PERISH, BUT HAVE EVERLASTING LIFE.

(I M JUST A NOPODY, : RYING TO TELL EV RYBODY, ABOUT SOME-BODY (JESUS) WHO CAN SAVE EVERYBODY (YOU AND ME !!!)

JOHN 8:316;32, JESU'S SAID, IF YOU CONTINUE IN MY WORD(THF BIBLE), THEN ARE YE MY DISCIPLES(PUPILS) INDEED; AND YE SHALL KNOW THE TRUTH (JFSUS) AND THE TRUTH (JFSUS) SHALL MAKE YOU (AND ME) FREE. GOD I' NOT THROUGH WITH US YET. SO LETS PRAY-FOF ONE ANOTHER ALWAYS WRITTEN BY BILLY B.J. MORRISON, III, YOUR BROTHER IN CHRIST JESUS ALWAYS!!!

The Outreach **Prayer Breakfast**

The members and friends of the Outreach Proyer Breakfast met at Hope Center, 501 East 34th Street, last Saturday morning at 9:00 a. m. What a blossing all received by being in the presence of Godly women who love the Lord. These ladies walk by fuith and not by sight.

Praises in songs went forth as well as testimonies and prayer by Sister Dorodry Nash. Opening scripture was II Chroinicles 7:14. There were some very aplifting remarks by Sister Sally Ortega.

The morning ccripture lesson was taught by our torcher, Sister-Elhora Joues. She taught from Enddel 37.

The power of the Lord was upon me, and I was carried away by the Spirit of the Lord to a valley of old dried bones which were scattered everywhere across the ground. He led me around them and he said: "Son of dust, can these bones live again? Lord, you alone know the answer to that question. Then he told me to speak the bones. Dry bones, listen to the word of the Lord. I'm going to make you live and breathe again. I will replace the flesh and muscles on you and cover you with skin. I will put breath in you and you shall live and know that I am God.

This vision which Ezikiel had represented the people of Isreal. They had become a heap of dried up bones. All hope was gone and God is calling all nations, races, denominations, and others to come into UNITY! That is, in the body of Christ. Walls must come down. RACISM, PREJUDICE, RESENTMENT, JEALOUSY and other negative walls must come down.

Like Isreal, we have become brokey, vessels scattered all over the universe. God has the same love which he had for the people of Isreal. This is to restore and bring the body of Christ together as one. REPENT - REPENT - REPENT! Thanks, teacher for this lesson. It was clear there was something inside of each of us which needed to come alive, and just live. We love your

Thought of the Week: "When God established his Church on the day of Pentcosi. He gave us the way to get back into his macking system, and that way ir to "REFENT". Acts 2:38, Peter said, "Change your mind." That's what the word REPE IT means - to change the provision of your mind to elevate your spirit so that your

There will be a call meeting Saturday, December 12, 1998, at 2152 East 30th Street to the home of Mr. and Ora, Delbert Houd. beginning at 9:00 u. nt. Pickse try and be present.

We would like to thank the many quest for your pressare on last

Keep amiling and loving people, and write to un Coune by and

See online:

mail STBERNICE@aol.com. - RJ Anthony, executive pro- fax 818-896-6219 or call 818-

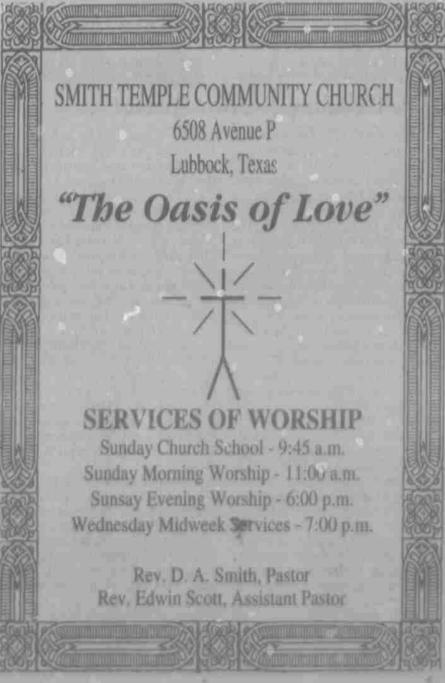
New Pastor & Wife At Bethel

Members of Bethel African College in Dallas, Texas. He Methodist Episcopal Church replaces former pastor and want you to meet their new wife, Rev. and Mrs. N. H. pastor and wife, Rev. Elliott Franklin who retired. and Mrs. Arlene Lambert.

Bethel by Bishop John R. African Methodist Episcopal Bryant, 10th Episcopal Church and be blessed as you Prelate, on November 20, meet Rev. and Mrs. Elliott 1998 at the Planning Council Lambert.

The Officers and meeting held at Paul Quinn

Come by and worship They were assigned to with the members of Bethel



ATTENTION SOVEREIGN GRACE **IEVERS**

Who believes in the "Doctrines of God's Grace" (T.U.L.1.P) Please Join Us in Worship at Only Sovereign Grace Baptist Church in Lubbock at 1532 E. 19th Street.

	Sunday School	9:45 a.m.
	Worship Services	10:45 a.m.
	Evening Worship	5:00 p.m.
W	ednesday Evening Serv	vices 6:30 p.m.

For more Information Contact Elder Charles Baker 744-5894

FUNDAMENTAL BIBLE BAPTIST CHURCH INDEPENDENT * MISSIONARY * PREMILLENNIAL SOVEREIGN GRACE

Sandrevet Mpost - Thurr day, Docember 10, 1998 - Page 7



Southwost Biguet - Thurnday, December IC, 1958 - 1-age B

Ethnic Cleansing In America Purges Minority Radio

of minority-owned radio-stations in cleansing campaigns. America is a form of ethnic cleansing.

gramming from the airwaves creat- sparked a frenzied wave of acquisied by minorities specifically to tions in the radio industry. address issues and views important to them.

the pution's 10,315 commercially owned AM and FM stations. owned AM and FM stations.

three years ago (314) when America Reagan/Bush-era policies that gutradio stations.

American owned radio stations, 32 tion kept minorities out of radio fewer than five years ago

There is only one Native American radio station owner in hurting minority radio ownership is America and only four Asian-American owned stations, according to a 1998 report issued by the federal National Telecommunications industry. and Information Administration (NTIA).

away," NTIA Assistant Secretary Larry Irving stated during a speech more ad revenue than Black stalast year to Black radio station own- tions, even Black stations with highers

Irving attributed the decline to lack of access to investment capital beyond revenue for minority broadand little "policy initiatives promoting minority ownership."

public and private sectors have Broadcasters. helped achieve the ethnic cleansing of America's airwayes, eliminating tisements," Winston says. "If airthe need for the infamous AK-47

Author Donating 500 **Books To African American Prisoners**

Los Angeles: Until ten years ago, Richard O. Jones lived a life of crime. His lawlessness came to a to four years in State Prison on the 27 commentators featured at major welfare fraud charges. Jones soon discovered that prison libraries had no African American autobiogaphical literature that served as an example for adult men and women desiring to change their lives, within a few months this career criminal decided to reform himself by writ--- ing a book on crime prevention. sought to have the manuscript published. One year later, "TIPS AGAINST CRIME Written From Prison," published by Sandcastle Publishing, pp 181, \$13.95, was in Enjoy The Flavor and several book stores. Jones began to speak at Neighborhood Watch Meetings and to risk youth on crime prevention. The following year, he was seen on local and national TV shows advising the public of scanis and con games. "My most recent book," says Jones, "is an autobiography entitled, 'WHEN MAMA'S GONE,' published by Milligan Books, pp 289, \$12.00. It's the story of a fatherless boy who grows up to be an alcoholic, a criminal, and later the single parent of four daughters. My girls and I been through a lot. Their mother died in a traffic accident long before I went to prison. I know how children suffer without their mother, and men suffer without their children. During my life of crime, I encouraged women to risk their freedom and motherly role to follow me. I know firsthand how exconvict men and women can improve their moral fiber. I did not have it easy trying to regain the trust of my children. Jobs did not come easy. was fired from a good job because of my criminal record, and refused another. But with God I made it! I am now a deacon at my church, an office assistant, and a happy struggling author. I have been crimefree for more than ten years and have no light New Attitude", delivers "hot" intentions of turning back." To encourage other African American prisoners to have a more positive life, Jones will donate up to 500 pooks to current inmates. If you are an inmate or the loved one of an inmate write and indicate which book you want sent. 'TIPS AGAINST CRIME' (only 50 available), or 'WHEN MAMA'S GONE' (450 available). Be sure to include inmate's full name, address, & prison I.D. number. (Enclose Self Address Stamped Envelope so your payment can be returned in case we're out of books.) Send check or money order for \$3.50 for postage/shipping & haudling to: Milligan Books;

The increasing disappearance assault rifle favored in foreign

Passage of the 1990 Telecommunications Act. removing This process is purging pro- restrictions on station ownership,

The NTIA report acte that Capstar, America's largest racio Currently, there are only 305 group, owns 299 stations, more than minority-owned radio stations out of double the 130 total Hispanic-

The impact of the Minorities owned more stations Telecommunication Act aggravates had over 100 fewer commercial ted federal efforts to increase radio ownership by minorities, Today, there are 168 African- Government sanctioned discriminaownership until the 50s.

> Another element historically advertising apartheid that starves minority stations of the revenue that is the life's blood of the broadcast

A recently completed Federal Communications Commission "Minority ownership is melting (FCC) report statistically detailed how White owned stations receive er ratings.

Advertising apartheid extends casters, says James Winston, executive director of the National Administrative actions in the Association of Black Owned

> "There is information in adverfares drop and these ads are deliberately not placed on Black stations, then Black listeners do not know about the discounts and pay more."

essential for providing the variety of opinions vital to democracy.

This diversity is missing even from public radio. One 1991 survey least twice during a four month

Slavery Is A Laughing Matter To UPN

White House: "I think your race suffers growthy, many of them by livfrom your presence. It affords a reason at least why we should be separated." This wasn't the first time that Lincoln publicly advocated racial separation. In countless speeches he made it clear that if he could save the Unica "without freeing any she of he would de fi

Ultimately be grudgingly fried some slaves, but only as a v ar time measure

And even then he was caretal to remited Whites that he did not believe in social equality for Blacks, and if he had his way he would ship the whole lot of them to Africa or an island in the Caribbean.

Diary of Desmond Pfeiffer" that truth in the idea that Lincoln - or the ancient stereotypes of crime,

As the Civil War raged in July debuts Oct. 5 on the UPN Network, any 19th century president -- social-1862, President Abraham Lincoln we are asked to believe that a Block ly fraternized with African told a group of Black men at the man sits in the big chair at the Americans, let alone sought their White House as a principal advisor political advice. That would be as to Lincoln. Keep in mind this is absurd as the notion that Hitler the Black themed movies of the ing among us, while ours suffers BFFORE the passage of the 13th would make a Jewish prisoner one Amendment in 1865 which formally aboushed slavery.

hi tory on its head, it dismembers it. to the omedy "Hogans Heroes." The producers trot out two shop worn lip s to just fy this historical there were American POWs in Nazi obsurdity. They claim that it's only comedy, and that history, even its They were mistreated. mainful episodes, we fair came for parody. The other claim is that But, when the war ended they were many Blacks who have seen the released and returned to their fortapes of the pilot find aothing met I ves. Blacks had no such luxuwrong with it. Both are self-serving ry. They were totally stripped of and ridiculous claims.

satirizing historical events. There is everything wrong with falsifying Blacks approve of "Pfeiffer"? Many Yet in the comedy, "The Secret them. There is not a fig of historic also mobbed theaters and laughed at

of his musted advisors.

UPN producets also defend The UPN faree not only stands their actions by comparing "Pfeiffer" This won't fly either. The fact is duat prison camps during Wor War II.

Some were beaten nur killed. their language, culture and humani-There is nothing wrong with ty, and bought at old like cattle.

What about the claim that some-

dope, guns, freaky sex, cartoon caricatures and human wrecks that were paraded across the screen as the realities of African-American life in 1990's. So, it's hardly surprising that many Blacks do not understand that the monstrous violence, bratality, nain, suffering and degradation of slavery can and should not be the subject of humor.

The sad trut! 's that "Desmond Pfeiffer" is the latest and most absurd addition to the long list of TV network assastinations of the Black image. This time we must say, "coough is enough" Tell UPN that slavery is no laughing matter. Write or fax your demand that "Desmond Preiffer? be Lemoved from the air to: Dean Valentine, president, UPN, P.O. Box 251735, Los Angeles, Calif. 90025. Call (310) 575-7000; or fax (310) 575-

Why Don't We Control Images Of Us?

wide hunger for U.S.-made enterthose - such as African American- or other minority casts and themes, focused films that Hollywood feels foreign audiences will spurn.

ty is not considered by studio execual. Mainstream-minded Africanmore depictions of Black Life com-Minority owned stations are ing fror. Hol'ywood in recent years,

Hollywood produced movies the near future. period on National Public Radio's reflect, and project, ideas and values

to faceign film distributors who feel

Actually it makes good busiress sense for Hollywood execu-Although U.S. blacks support tives to go where they feel the the motion picture industry in money is. Ten years ago, 70 percent droves, the African American identi- of the industry's revenues came from American movie-houses. The tives as overseas blockbuster materi- foreign market didn't have multiplex theaters then. The bottom-line American will tell you there's been now shows the overseas market movie tickets sold in America, revhelped the epic disaster film "Titanic" gain two times more than it's time we do more in this industry the \$600 million it earned in the ourselves. For film makers, foreign American market. While there are box offices is where it's at. That 63,000 movie screens overseas audience is growing at a rate of compared to about 32 000 in the sudden ond when he was sentenced found only one non-White among about 6 to 7 percent annually - three United States - the global box office have announced a movie studio times as fast as the domestic market. is poised to grow dramatically in designed to make films by blocks

American culture exerts a pow- of foreign markets puts us out of the rule. Hollywood's studio executives budgets which average over \$70 erful influence across the globe and picture in the minds of studio exec- say: "Most other countries can't million each, BET's films will cost and inner-city film. Americana is the clout of our dollars and do desired by international markets, something more in this industry will resist and say, 'We don't get it', and it's generally in films that are early 1900s, black-owned studios ethnic, inner-city and ports-dri-"en." Producers deny that racism is involved, calling it "an economic individuals, groups, and organizadecision." They say, "Studios don't tions band together to fund and procare how they make their money, but history shows plack movies don't translate in foreign markets.

eling in the fantasy it brings and acting as if they haven't a clue about what's going on around them. We represent a billion dollar movie product audience and operators of Black Entertainment Television

sure to take the chill off a cold day!

2 cans (14.5 oz. each) beef broth or

I can ([43 oz.) diced tomatoes

1 can (15 cit.) cannellini bearts

Bring brosh, water and termitoes to

boil in large sincepan. Add cooked

meatballs and macaronic cook, stirring

occasionally, 9 to 11 minutes or until

passa is tender. Add beans and Italian

Menthalls Italian

An aspecially kid-pleasing version of an

Place denired number of cocked

Marvelous Mmi Meathalia and your-

favorite prepared spagtutti sasioe at

sanicepin. Heat on medition until.

warmed through. Serve over consert

passa or on ivench bread for monitall

seasoning. Heat thoroughly, serve.

with gar ic and onion

4 ounces uncooked elbow

macaroni (I cup)

I tenspoon dried Italian

seasoning flakes.

Makes 6 servings.

I Recipe Marvelous Mini

Monthalls, propured

no-fat beef broth

2 caps water

complain. For over 30 years, in the and theaters spanned the country and showed our films. When will duce black films for 30 million African Americans again?

Enterprising blacks are work-Blacks buy one of every five ing together to build wealth in many industries - suc! as movie making where there has been proven to be sufficient audiences for profits. The creation of wealth-building clubs anicag us is a first step. Write for "Ways to Start Investment Clubs" (\$15.): 2054 National Press Building, Washington, D.C. 20045. (William Reed is publisher of for blacks. BET will invest \$100 Who's Who in Black Corporate The perception that "etanic million to launch the venture, which America - Nominations being

American-made movies play a utives. U.S. movie distributors took relate to black baseball movies, around \$2 million to make. If more major role in shaping the world's in \$5.83 billion from foreign box period dramas about football, rap of us were capitalists we'd realize attitudes, trends and styles. A world- offices last year. Hollywood caters tainment steers movie projects that their audiences have no interest in but there comes a point where they then passively munch popeors and sell overseas, while discouraging movies that have African American

c/o Richard O. Jones 1425 Manchester Blvd. # B

Los Angeles, California 90047

For more information call: (714) 255-8510

two most popular news programs.

Dwindling minority radio ownership, the NTIA report warned, chips away at "a valuable, indeed essential means of achieving" the cornerstone of America's broadcast Upon his prison release, he policy - ensuring a diversity of viewpoints.

Hot and Healthy! **Fire of Hot Foods**

(Calgary, AB) Millions of people from many cultures from around the world enjoy the flavor and fire of hot foods. After all, chiles are the second most common spice in the world, following salt. Few people, however, realize the many health benefits that chile peppers offer.

causes the heat of chiles and peppers, has been associated with many cures that include:

· Lowering blood pressure;

* Reducing cholesterol and warding off strokes and heart attacks;

Speeding up metabolism;

. Treating colds and fevers; and * Preventing cancer.

Capsaicin has been used medicinally for centuries. In addition to adding great flavor to food that thrills the palate, chiles offer the world some amazing health benefits. Chiles are not only "hot" in popularity and flavor, but have proven to be very healthy as well.

A new cookbook entitled "Light the Fire - Fiery Food with a new information on chiles and fiery flavors of the world. 'This book is dedicated to all those who share my burning desire for healthy, fiery foods of the world," says Linda Matthie-Jacobs, co-author of the Food with a Bold New Attitude".

» Matthie-Jacobs' new book. that celebrates flavor and fun and, in most recipes, keeps the fat content low without sacrificing taste. This book will inspire people to include more chile in their dieta and ignite a passion for"hot" foods and flavors of the world.

For further Information on "Light the Fire", call 1-888-MJM-FIRE or visit the website located att www.cookingwithfire.com.

commanding images of American society. But the Hollywood industry is not interested in offering the world much in the way of images of African Americans, Although African Americans buy 25 percent of movie industry products, the lure



(NAPS)-Every parent fights the ongoing battle of getting children to eat more vegetables. With the recommended daily allowance at three to five servings it can be a losing battle. But, sweet polatoes don't taste like your everyday vegctable, even though they rank higher in nutrition than spinach!

1 3/4 cups all-purpose flour 1 tsp baking soda I tsp baking powder 1 tsp ground cinnamon 3/4 cup light brown sugar 1/4 cup sugar 1/2 cup skim milk 1 (15-oz) can yams. drained and mashed I thsp grated orange rind 1/3 cup orange juice I large egg I large egg white 1/3 cup canola oll

I tsp vanilla extract

Preheat the oven to 400 degrees. Combine the flour, baking soda, baking powder, cinnamon, brown sugar and sugar, mixing well. national best seller entitled "The In another bowl, combine the milk, Fire 'n' lee Cookbook - Mexican mashed yams, orange rind, orange juice, egg, egg white, oil and vanil-In Add the liquid ingredients to the "Light the Fire", creates fiery food dry ingredients, starring just until moistened. Spoon the batter into muffin pans lined with a paper cup or coated with nonstick cooking spray, Bake for 20 to 26 minutes or until done. Makes 18-20 muffins;

> For a free Louisiana sweet potato "Trim & Terrific" recipe brochure by cookbook author Holly. Clegg, call the Louisiana Sweet Potato Commission at 1-200-522-4742 or write to P.O. Box 2550. Binon Rouge, I.A 70821-2550.

that offer the world powerful and movies" don't play overseas is the in contrast to Hollywood movie accepted)

Sabscribe to the Southwest Digest call 762-3612 Mmmm! Marvelous Mini Meatballs Are a New Twist

Warm up a crisp cool evening with the great taste of simple but not-so-ordinary meatball re cipes. From a satisfying bowl of hearty soap to a last-minute appetizer, this exceptionally moist and flavorful meatball will spice up your repertoure of favorite recipes. The Marvelous Mini Meatballs recipe combines just the right seasonings with lean ground beef and oatmeal-a whole grain ingredient, which can be a low fat source of soluble and inscluble fiber and can add great flavor, texture and nutrition.

on an Old

Favorit

The smaller version of this classic tastes great and works well in a wide variety of recipes so you may want to make a double batch. Just freeze the extras in plastic freezes bags or an anaight container for a fast-minute meal or a quick appetizer,

Marvelous Mini Meatballs -Quick and 'Easy Meatball Soup

The smaller size is just right for kids or for serving as an appetizer. I pound lean ground beef

- H cup 3 Minute Brand* Old-Fashioned or Quick Onts 1 222
- 1 teaspoon dried Italian seasoning flakes
- M teaspoon gurlic salt

I tablespoon olive oil, optional Combine ground beef, onts, egg. Italian seasoning and garlie salt in large bewi. Shape meat mixture into 1-inch tsells, making approximately 50 balls. Heal large skillet; add olive oil, if desired. Add meanhally, cook over medium-low heat 7 to 8 minutes or until brown on all sides. Drain.

Microwave Directions: Place meathalls in 12x8x2-mch microwave-safe baking dish. Microwave, covered with waved paper, on HIGHI 4 to 5 minutes, torrang menthalls verify a minutes, and brown on all sales. Dimit.

Note: Mosthall recape may be doubled. Iverse tell over opoked mestballs in plantic hreezer bags or antight container until many to use. When using the itozen menthalis in recipes, simply allow a tew extra manufes for them to heat through these sighty.



Sweet 'N Sola' Mini Meathalls are just one of the many meathall recipes that uses the whole grain goodness of oatmeal for hearty texture und flerven.

sandwiches. Use mini French rolls for a hearty appetizor or an easy many finger-HOOD. This nutritious, quick and easy soup is

Sweet 'N Sour Meatballs

Serve this mini meatball appenzer on entrée the next time you get together with family or friends. The slightly sweet and tangy sauce will delight guests of all aves.

Combine 1 cup apricot preserves. and % up chili sauce in 2-quart glass baking dish; mix well. Add 25-30 cocked meatbalts, storing until evenly coated. Bake at 350°F. uncovered. 10 to 15 minutes or until heated through. Serve as an appenzer or over cooked rice for a quick and deficious meal.

Meathalls Strogunoff

A) easy rendition of a popular vecipe.

Combine 1 can (10 % oz.) light or regular craum of mushroom soup, ³¹ cup light of regular sour cream and 3 cop of milk in large saucepan. Season with salt and popper, if desired. Heat on low, surving often, units smooth. Add 25 to 30 proceed mentballs and cook until warmed through. Nerve over conked mondles. of more.