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Southwest Digest

October 9 thru October 15, 1997

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NATIONAL NEWS

New Treatment Prevents Strokes in Children With Sickle Cell Anemia

A treatment that prevents strokes in children with sickle cell anemia has been announced by the National Heart, Lung, and Blood Institute (NHLBI) of the National Institutes of Health. New data from the "Stroke Prevention Trial in Sickle Cell Anemia" (STOP), show that administering blood transfusions every three-to-four weeks to children with sickle cell anemia, who are at high risk for stroke, reduces their rate of stroke by 90 percent. The results were so compelling that the study was stopped on Aug. 29 -- 16 months earlier than planned.

"This is very good news for the roughly 2,500 children with sickle cell anemia who may be at risk for stroke and their families," said Dr. Claude Lenfant, director of NHLBI. "Although this is not a cure, transfusions offer these children the hope of avoiding the devastating consequences of stroke."

"Of course, blood transfusions have their own risks," he added. "But for the patients and their families, the benefits of preventing strokes and their debilitating effects far outweigh the risks associated with repeated blood transfusions. And we continue to support research to develop other agents that will prevent strokes with fewer complications."

Sickle cell anemia is the most common genetic blood disorder in the U.S., affecting approximately one in 500 African-American and one in 1,000 Hispanic newborns each year.

The announcement of the new treatment comes as NHLBI is commemorating its 50th anniversary and the 25th anniversary of its Sickle Cell Disease Program.

For more information, contact the NHLBI Information Office at (301) 496-4236.

Media Must Share Blame in Farrakhan Death Threat

Words of shock and outrage are emerging from Black leaders and observers in response to the arrest of an Indianapolis, IN man who made a telephone death threat against Nation of Islam leader Minister Louis Farrakhan.

Ronald Dearmin, a 37-year-old white male, was arrested Sept. 1 and charged with possession of cocaine and marijuana. Police initially responded to Dearmin's home after they were told by Nation of Islam officials of a threatening phone call made to Muhammad Mosque No. 74 in Indianapolis as Min. Farrakhan prepared to deliver a speech in the city.

Police confiscated shotguns, rifles, scopes, ammunition and drugs from Dearmin's home. He was released after posting \$1,500 bail.

"Our leaders need to be safe so that our community can benefit from their leadership," said Dorothy Leavell, president of the National Newspaper Publishers' Association (NNPA), the nation's largest group of Black newspaper publishers. "The tenor and tone of many (mainstream) papers and commentators who report on Min. Farrakhan can enrage people to what may or may not be the truth. These kinds of threats that can come to our community like the Million Man March."

Dr. George Kiadi, a special envoy of the Republic of Liberia to the United States, said the media's mis-portrayal of Min. Farrakhan's actions and words are partially to blame.

"If the media will be concrete and accurate in their reports of his lectures, things like this may never occur. Reporting in America is biased. Oftentimes their reports are falsified to make him seem evil in the eyes of those who read or view their material. Thus, someone with a disagreement with his teachings resorts to violence to silence him," said Kiadi.

NATION'S FIRST MEMORIAL TO BLACK VETERANS FINDS A HOME AT THE NATIONAL GALLERY OF ART



Washington, D.C. (September 19, 1997) -- After nearly 40 years in a remote town in New Hampshire, one of the greatest artistic jewels of the 19th century—the "Augustus Saint-Gaudens Memorial to Robert Gould Shaw and the Massachusetts 54th Regiment"—is now on view at the National Gallery of Art. Thanks, in part, to the generous support of the Shell Oil Company Foundation, which made a \$100,000 contribution to the gallery to restore and install the sculpture, millions of people will be exposed to nation's first memorial to black veterans.

The Massachusetts 54th Regiment was the first African-American combat infantry unit from the North to fight for the Union during the Civil War, and was the subject of "Glory," the 1989 Academy Award-winning film. The figures shown depict a group of young men going off to risk their lives to ensure their freedom, and in doing so, ensure freedom for

all of us," said Shell's president and CEO, Philip J. Carroll, during a special press preview.

Members of the audience were visibly moved by Gen. Powell as he eloquently recalled the regiment's precarious route toward independence. "We have to remember that just to get the opportunity to fight for our own freedom was a struggle because people didn't think they could do it," he charged. "But they did, and as a result, they showed that if they could be valorous in the field of battle alongside their white brothers, they should be able to serve anywhere in American society alongside their white brothers."

Pictured, from left to right: Gen. Colin Powell, USA (Ret.); Philip J. Carroll, Shell Oil's president and CEO; Norman Conklin, descendant of the Massachusetts 54th Regiment. Photo Credit: Jason Miccolo Johnson

For more information, contact: Joyce Jones or Maureen Bunyan at 202-333-6181.

PARKWAY FIESTA FOODS UNDER NEW MANAGEMENT

Fiesta Supermarket, 1807 Parkway Drive, announces its new ownership. A.J. Dabbs, previously of El Paso, Texas, is excited about the new plans for this community supermarket. He welcomes any suggestions or ideas for any items needed and wanted. If you have noticed, Fiesta Supermarket has been cleaned and remodeled throughout the store and plans to improve the outside lighting.

All citizens are asked to take advantage of everyday low prices at Fiesta Supermarket,

1807 Parkway Drive, and it is open from 7:30 a.m. until 8:30 p.m. daily.

There are many in-store services for your convenience. All are invited to come in and support your community store.

The Southwest Digest has learned about an effort which is being considered for the parking lot of Fiesta Supermarket. How does the idea sound for 3 on 3 basketball tournaments in the very near future? Why not ask A.J. about this proposed effort!

A WONDERFUL TIME



It's the 50th anniversary of Jackie Robinson's breaking the color barrier and becoming the first African-American to play professional baseball in the major leagues. In acknowledgment of this landmark occasion, Nickelodeon will be airing on Saturday, October 11th, First Time, a presentation of the Cable Ace Award-winning series, Nickelodeon's Sports Theater hosted by Shaquille O'Neal.

Set in 1940's Brooklyn, First Time is the touching story of Troy Davis (flawlessly portrayed by newcomer Robert Richard) and his dreams of playing professional baseball. An African-American teenager intent on pursuing his dream to the fullest, Troy has made baseball the center of his universe. He spends his every waking moment playing baseball, practicing, or dreaming of playing baseball. Unfortunately, the reality of the 1940's greatly clash with Troy's aspirations.

When confronted with this harsh reality, (heartbreakingly depicted in a classroom scene) Troy becomes disenchanted with not only baseball, but with life in general, and most of all, with his father. Troy feels that

his father has misled him and allowed him to falsely believe that his aspirations of playing in the major leagues were a possibility.

In a truly tear-jerking moment, Troy confronts his father about his perceived deception. Troy's father painfully explains to Troy the reasons why he allowed him to chase his dream, while at the same time, encouraged him to focus his efforts elsewhere.

Interspersed with the dramatic themes of First Time are very humorous scenes in which the viewer is treated to the antics of Troy and his friends, Pookie and Terrence. Reminiscent of the friendship depicted in Stand By Me, the escapades of Troy, Pookie and Terrence reveal the hopes and dreams of the trio of friends.

Another outstanding aspect of First Time, is the depiction of Troy's family life. His mother and father are extremely supportive of Troy and understand his frustration, while at the same time, demand that he respect them and abide by the rules they set down. Vanessa Bell Calloway (What's Love Got To Do With It) is simply marvelous as Troy's

mom, conveying her warmth, love and concern for her children.

Also especially touching is the love-hate relationship between Troy and his younger sister, Allison. The love that the siblings feel for each other is uneasily expressed in a number of funny and poignant scenes (the fire-escape conversation between Troy and Allison is a real keeper).

Despite the many obstacles placed before him, Troy eventually finds his way back to his dream with the help of his mentor, Mr. Williams (portrayed by John Amos of Good Times fame). In an unexpected plot twist, Troy draws inspiration from a very special visitor and makes a triumphant return to the baseball field, and more importantly, begins to realize that dreams really do come true!

According to Shaquille O'Neal, the message of First Time is "If you keep working hard and follow your dreams, you can be anything you want." What First Time wants to be, is exceptional television. And that's precisely what it is. It's rarely as good as the First Time.

Sakeenah Archibaid

The Little Rock Nine: The Real Celebration

By Janetta Kearney

Last week we commemorated the survival, maturity and prosperity of nine little Black children who on Sept. 25 1957, braved the doors of Central High School in Little Rock, Ark. and desegregated the institution. In marking the occasion, we were really celebrating our strength, durability and resolve and the protection from God, who makes the impossible, possible.

On Sept. 19, a week-long schedule of official events began focusing on Central High School, the City of Little Rock, the "Little Rock Nine" and remembrance of a crisis 40 years ago.

There was dissension and disagreement among residents as to what the scheduled event meant. Why was it taking place? What were we celebrating? Why put a new face on the city? How much was this party costing and who was paying for the glitter? True to life itself, all of the nine and others involved from 40 years ago, had a common objective, but dissenting positions. And so it is.

The "other program," as some

dubbed the event at Philander Smith College on Sept. 27, was the real celebration with the "Little Rock Nine," their families and representatives of the NAACP in attendance.

The event, spearheaded for the African American Coalition by Leta Anthony, was also dubbed "the People's Celebration." It was a place where those from the grassroots community could come together to remember and celebrate the strides achieved since 1957, and the accomplishment of the "Nine" despite a difficult beginning. "Note that all left Arkansas and returned as successful business adults," said Anthony as we discussed this "Celebration."

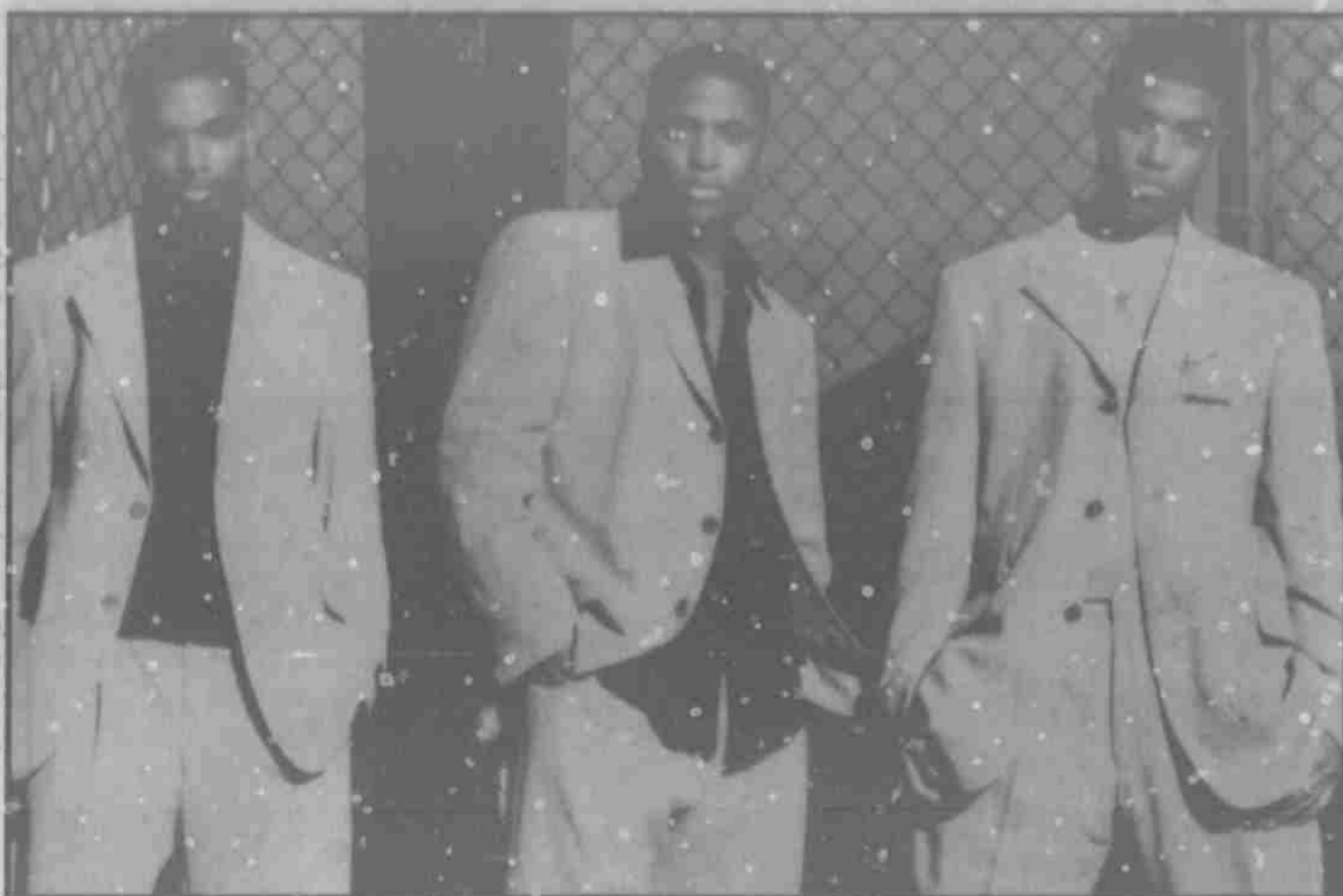
Anthony stressed the need for commemoration by all facets of the community. She said that a major focus had been placed on the building, Central High School, which is an inanimate object, and tended to distract from the genuine connection between the "Nine," their families, the NAACP, churches and other supporters of desegregation.

Annie Abrams, who participated in planning an event for Central High Museum, Inc. said before the celebrations began that "the community must applaud... the Black Leadership of Little Rock for ensuring that they are included in this event. It is clear that the celebration of the birthday of Central High School is no more inclusive in its 70th year, than at the beginning. It is also clear that the grassroots community is not an inclusive part of the scheduled celebrations."

"We have had to take this separate and unequal event and produce an inclusive, quality program for those omitted and left out of the general events," she said.

The "Little Rock Nine" should be applauded for sharing themselves and their families with the community. They are our heroes and heroes, our examples and our role models. They show us what we can accomplish despite a tumultuous beginning, with encouragement from friends, faith in God, hard work and the will to endure to the end.

DIVINE MILL/ARISTA RECORDS' NEW RECORDING TRIO. NEXT COMPLETED SUCCESSFUL TOUR WITH CHRIS TUCKER DEBUT ALBUM, "RATED NEXT" IN-STORES SEPTEMBER 30



Divine Mill/Arista Records' new recording group, NEXT, was featured as the opening act on the Chris Tucker tour. The trio successfully completed the tour visiting various cities such as Milwaukee, Chicago, Memphis, New York, Houston and Cleveland. The Twin Cities (Minneapolis/St. Paul) artists are the first to release an album on KayGee's (Naughty By Nature) Divine Mill/Arista Records label imprint.

While on tour with Chris Tucker, Next had an opportunity to showcase its talent performing tracks from their forthcoming debut album *Rated Next*, which will be available in stores on September 30. The group performed their single "Penetration," from the Arista Records sound-

track, *Money Talks* (in-stores August 19). The track features Naughty By Nature's Treach.

The first single from *Rated Next* is "Butta Love," a sexy, beat-heavy ballad co-written by group member R.L. "Butta Love" is currently a Billboard top 10 single and the video is in heavy rotation at BET.

The three members co-wrote eight of their album's 14 tracks. NEXT's music fuses the eclectic nature of their hometown sound with hip-hop and R&B grooves to create Minnesota's next musical wave.

Watch out for Next's upcoming television performances on Soul Train (September 27) and BET's Teen Summit (October 4).

Juvenile Delinquents Costly For Parents

By Marcus Amick

When Maria Fleming agreed her son needed to be detained in a Michigan juvenile facility for stealing a car, she never thought she'd be expected to pick up the tab three years later.

Fleming claims she's being billed more than \$80,000 for the cost of care for the three years her 15-year-old son has been locked up the juvenile facility.

And though her claim couldn't be validated with a copy of the bill, children caught in the Juvenile delinquency system in Michigan are proving to be quite costly for parents.

"I agreed to have my son locked up to teach him a lesson," Fleming said. "And now they're expecting me to pay close to \$87,000 while I'm trying to raise two other children with a total household income of around \$25,000. I just don't have that kind of money," she lamented.

Billing parents for cost of care is part of a 1996 amendment to the Probate Juvenile Code. The act reads in part: "An order of disposition placing juvenile into care outside of the juvenile's own home and under state or court supervision shall contain provision for reimbursement by the juvenile, parent, guardian, or custodian to the court for the cost of care or service."

According to a state official, the state law mandates that each county must seek reimbursement for the cost of care for juveniles from parents or guardians. Twenty-five percent of the money paid to the county is to cover the cost for administration and the collection of fees. The rest is distributed between the county, state and federal government depending on who covers the cost of care.

"We have to order reimbursement by state law or make some kind of finding that the parents are unable to pay the bill," informed Jane Varner, a Wayne County court administrator. "The parent or custodian has to do a financial statement when they come into court. The state court administrative guidelines and the law say, if they don't fill that out, full cost of care has to

be ordered. So consequently you see quite a few orders for astronomical amounts that these parents can't pay," she said.

Varner further informed that a parent or guardian being billed can bring a petition for rehearing and come back into court and make a request that the bill be modified.

"But many of them don't," Varner said. "Then they get an order to show cause, which is where the parents haven't paid or given a reason for not making the payments. Then there's a hearing on whether or not the parent can be held in contempt and a garnishment be instituted. What happens at those (hearings) is that the parents try to negotiate a payment arrangement they can make."

Proponents of the measure argue that holding parents and guardians responsible for cost of care helps make them more responsible for raising their children and helps to cut costs for the care of juvenile delinquents in county and state custody.

But according to the 1996 amendment, the order is supposed to be reasonable, taking into account both the income and resources of the parent or guardian. However, some parents are having problems paying the bills and others argue the whole initiative is counterproductive for a system that should be focused on "strengthening families."

"It's ridiculous," Alexander Goldstein, a case delinquency worker, said. "I have some parents who are being told they have to sell their homes or get a second job to pay reimbursement for cost of care. A lot of them have other children they're trying to raise. What are they supposed to do?" he queried.

Other opponents of the 1996 amendment declare that forcing parents to pay reimbursement for cost of care is punishing parents and guardians and not addressing the serious needs of juvenile delinquents and their families.



The New Hope Baptist Church, 2702 Birch Avenues, is the "Church Where The People Really Care" and Rev. Billy R. Moton is the host pastor. Visitors are welcome to attend services each Sunday morning.

Services began last Sunday morning at 9:30 a.m. with Sunday School, with Superintendent Bruce Tharrington at his post of duty and each teacher at their post of duty. All classes received thirty minutes of instruction and reassembled in the church auditorium at 10:15 a.m. singing "Leaning On The Everlasting Arms." Prayer was given by Supt. Tharrington. High points of the lesson were given by Class No. 4 with Sister Lena Sheffield as teacher. It was very well done.

Secretary's report: Youth Department -- Intermediate Class lost both banners to the Senior Class. Adult Department: Class no. 1 won both banners.

Brother Tharrington announced last Sunday morning in Sunday School that since Reese Air Force Base has closed, his wife, Patsy Tharrington, received a promotion. The family will move to Arizona. He will remain until the first of the year. All were sick to hear about the plans of the Tharrington family.

The morning devotional period was conducted by Brother and Sister Earnest Swain.

The Male Chorus marched in the processional singing "Give Me That Old Time Religion." Prayer was offered by Rev. Jeff Brown. A selection, "I Believe I Will Testify." Scripture was read by Brother Ron Watson. Prayer was given by Brother James Sterling. Another song, "I'm Pressing On," was sung. Responsive reading was done with the congregation standing and led by Sister Vossie Ball.

The morning hymn was "Where Could I Go." Pastor Moton gave his pastoral observation. Another song, "Close To Thee," was sung. Everyone was asked to shake the hands of someone sitting next to them. The hymn of preparation was "Pass Me Not."

Pastor Moton's sermon was entitled "Satan

Ruby Jay's Corner

Had Me Bound, But Jesus Lifted Me." His scripture text was St. Luke 13:11-13. His message lifted the congregation too. What a wonderful message.

Our sick and shut in list is still growing. Added to the list this week is Sister Helen Skief and Sister Linda Henderson. Sister Pearlina Chase is supposed to come home this week from the hospital.

Rev. Kado Lang, pastor of St. James Baptist Church, passed here last Saturday. At this report, services were pending.

Sister Ethel Blake and Sister Opal Hollins are home from the hospital.

Sister Annie Flowers received word of the death of her brother in California. She will attend funeral services there on Thursday. Our sympathy and prayers go with her.

Mrs. Bobbie Brown received word of the death of her father in Louisiana last week. Services were to be held this week.

Mrs. Etta Tucker's niece of Odessa, Texas, Mrs. Norris, has moved her aunt to Odessa where she can be close to her.

A Musical Workshop will be held at New Hope Baptist Church beginning October 9 through October 11, 1997 with a former member, Sister Johnnie Walker Martin of Port Arthur, Texas as director. She will be accompanied by local musicians. Registration is only \$5.00 per person. She is a wonderful singer.

Sister Clara Brown is recuperating from food poison. She is asking for your precious prayers. Thank you for praying for her.

Rev. N.H. Franklin, pastor of Bethel African Methodist Episcopal Church, announced from the pulpit last Sunday morning this will be his last year as pastor of Bethel. "My wife and I are moving back to our home in Dallas, Texas," he said. "But while here, we will still serve the Lord!"

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A Back to School Bash! When: Every Sat. Nite!

Where: Chatman Hill E.T. (512 East 23rd Street)

Who: Teens (13 to 17) Cost \$3.00 per person

Time: 6:00 p.m. - 10:30pm

No Alcohol! No Smoking! Free Food and Drink!

MINORITY REPRESENTATIVES ELECTION SET AT SPAG

A meeting will be held tonight, Thursday, October 9, 1997, in the South Plains Association of Governments office, 1323-58th Street, to elect three designated minority representatives from the geographical area of Lubbock County to serve a two year term on the SPAG Board of Directors. Currently serving on the Board of Directors are Mr. Charles Planks, Mrs.

Mary Baiza and Mrs. Virginia Alamanza. All three current members are eligible to serve for another term.

Interested minority individuals are encouraged to participate in the selection process to be conducted at this meeting.

For further information persons may contact Jerry D. Casstevens, executive director of SPAG, at (806) 762-8721.

MOUNT VERNON CELEBRATES CHURCH ANNIVERSARY



On Sunday, October 12th at 3:00pm, the members and friends of Mt. Vernon UMC will celebrate the seventy-second anniversary of the church. The chancel choir, children's choir and several visiting choirs will provide the music. Dr. Mackie H. Norris, the guest speaker, will address the theme "Christianity in the World Today".

Dr. Norris has had a long career as a Registered Nurse in nursing education, nursing administration and nursing

practice. Her area of expertise is Community Health. She has a Doctor of Philosophy Degree in American Studies with an emphasis in Religion and Health, a Master of Nursing Degree in Community Health Nursing, and a Bachelor of Science Degree in Nursing. Currently she is an independent Health Care Consultant. One of the programs she assisted in designing is the Methodist Hospital Parish Nurse ministry. She has been involved with the evaluation of several programs, and currently is directing the evaluation for the Initiative on Children and the Impoverished for the Council on Bishops of the The United Methodist Church. Her skills in public speaking are utilized as she is frequently sought as a seminar leader, workshop director and special speaker. Dr. Norris is the mother of two children and the grandmother of one child. She is married to Bishop Alfred L. Norris who is assigned to the Northwest Texas/New Mexico Area. They reside in Albuquerque, New Mexico.

The Mt. Vernon family invites you to come and join them in this celebration. The church is located at 23rd & Cedar Avenue.

REP. JACKSON-LEE SPONSORS ENERGY BRAINTRUST DURING BLACK CAUCUS LEGISLATIVE WEEKEND



Washington, D.C. (Sept. 22, 1997) -- During the recent Congressional Black Caucuses annual legislative weekend, Rep. Sheila Jackson-Lee (D-Tex.) sponsored a panel discussion entitled

"Energy Deregulation: International and Beyond." The panel included such energy experts as Woody Dorsey, chairman of the American Association of Blacks in Energy and Kyle Simpson, a senior policy advisor from the U.S. Department of Energy. Panelists and audience members discussed issues ranging from how industry deregulation impacts American households to entrepreneurial opportunities on the African continent. Pictured here with Rep. Jackson-Lee is the Shell Oil Co.'s Steve Ward, vice president for government relations. Photo Credit: Harlee Little

Sixteenth Appreciation Service for Rev. and Mrs. J.H. Ford



For sixteen years Rev. J. H. Ford has worked hard at making the Bible real to members of the Greater St. Luke Missionary Baptist Church, and the members will express their appreciation at a service in honor of him and his wife on Sunday, October 12, at 3:00 P.M.

Nine churches from Lubbock and surrounding areas will participate in the celebration. Rev. David Hill, pastor of the New Hope Baptist Church of Amarillo will be the guest speaker.

Throughout the year as in the previous years of his ministry, Rev. Ford has lead this church to greater

heights. The church has been in a continuing renovation program. The result has been the beautification of the sanctuary and other improvements in the Fellowship Hall.

Rev. Ford continues to place a special emphasis on the youth. He says he constantly encourages the children to honor God through their actions.

"A child's potential is limitless if the child is given encouragement," he said. "Our children are our future; to invest in a child is to invest in the future." Rev. Ford, who attended Jarvis Christian College, Faith Bible College, and Texas Baptist Seminary, continues to encourage the youth of St. Luke, the Lubbock community, and the Lovely Sunset District, to strive to get their education. He passes on to them the advice he got from his father, "Get it in your head and they can't take it away."

The service will also honor Rev. Ford's wife, Sister Sherry Ford. He said his wife's love and support has helped him in being an effective pastor. He hopes that their devotion to each other serves as a model to young couples who may be seeking guidance in their married lives.

Rev. Ford feels that he has been blessed by being the pastor of St. Luke. "I've experienced growth and knowledge from a spiritual standpoint," he says of his years as pastor as he hopes that the membership have gained from him.

Obituary



MRS. MARY JANE LANG

Funeral services were held for Mrs. Mary Jane Lang on Wednesday, October 1, 1997 at the New Hope Baptist Church with Rev. Billy R. Moton, pastor, officiating.

Arrangements were under the

direction of Walls Funeral Home of Wichita Falls, Texas with interment at the City of Lubbock Cemetery.

Mrs. Lang was born April 24, 1915 in Fannin County, Texas to Johnny and Mellie Perkins. She lived with her parents and nine siblings. She later moved to Telephone, Texas where she met and married Corlandus Lang. To this union nine children were born.

She was a member of the New Hope Baptist Church. She departed this life Thursday, September 25, 1997.

Mrs. Lang was a mother who was kind and loving person who always put the welfare of her family and others above her own. She was a God fearing woman who loved life and always tried to make life better for those she met.

She leaves to mourn her death: two sons, Corlandus Lang, Jr. of Oklahoma City, Oklahoma and Dave Allen Lang of Berkely, California; three daughters: Eunice Briggs of Lubbock, Texas, Mareta Watley and Mary Alice Anderson, both of Wichita Falls, Texas; eleven grandchildren, ten great grandchildren; a sister, Virginia Patterson; three brothers: James Perkins of Wichita Falls, Texas, H.W. and Willie Perkins, both of Bonham, Texas; a host of other nieces, nephews and cousins.

Pallbearers were men of New Hope Baptist Church while women of the church were flower bearers.



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Editorials • Comments • Opinions

THIS N THAT

REV. KADO LANG WILL BE MISSED!! THIS N THAT...had an opportunity to attend services last month...and present a...**CERTIFICATE OF RECOGNITION**...from the City of Lubbock...as this is a program which has begun to show churches how much we appreciate what they do in Lubbock...Now last month...was an opportunity...to make that presentation to...**REV. KADO LANG**...and members of the...**ST. JAMES BAPTIST CHURCH**...Rev. Lang passed here last Saturday while a patient at the hospital...THIS N THAT...has always appreciated the efforts of this...**MAN OF THE CLOTH**...who was most concerned about the welfare of our community...No doubt about it...**REV. KADO LANG**...will be missed as he was a...**VERY ACTIVE PASTOR**...before his illness...He worked very hard as...**PRESIDENT**...of the...**INTERDENOMINATIONAL MINISTERIAL ALLIANCE**...He also worked very hard for...the...**BLACK COMMUNITY**...to have a viable...**LUBBOCK BLACK CHAMBER OF COMMERCE**...Anyway...he did care about the...**FUTURE**...of this city...and wanted the citizens of the...**BLACK COMMUNITY**...receive their equitable share of resources in the...**CITY OF LUBBOCK**...THIS N THAT...will miss this...**PASTOR**...for what he has done for our city...and may all of us...**REMEMBER**...this man...**REV. KADO LANG**...did care...We'll miss you...**REV. KADO LANG!!**

GOOD OUTING FOR YOUNG PEOPLE!! THIS N THAT...learned last Saturday that...**SIXTEEN YOUNG FELLOWS**...who are attending the...**rites of passage**...sponsored by the...**100 BLACK MEN OF WEST TEXAS, INC.**...had an opportunity to...**HAVE AN OUTING**...where they had an opportunity to...**SHOOT SOME WEAPONS**...and learn about...**GUN SAFETY**...Members of the...**TEXAS DEPARTMENT OF PUBLIC SAFETY**...members of the organization...were mentors for this...**GOOD OUTING**...Even...**CITY COUNCILMAN MAX INCE**...was among those in attendance...All in all...it was reported to be a...**GOOD OUTING**...and...THIS N THAT...is told...there will be...**MANY...MANY MORE**

OUTINGS...for these young people...**THANKS**...to the members of the...**100 BLACK MEN OF WEST TEXAS, INC.**...for a job well done...

WHY NOT CALL IN ON "SPEAK OUT LUBBOCK!" THIS N THAT...is inviting all of you...on Saturday evenings...to tune in on...**"SPEAK OUT LUBBOCK!!"**...over radio station...**KLFB**...1420 A.M. ...from...8:00 p.m. until 9:30 p.m. There is always some very...**GOOD INFORMATION**...given as well as music from the...**GOSPEL SIDE OF LIFE**...Give a call if you have a question at...**(806)765-5016**...**TUNE IN THIS WEEK!!**

SHIRLEY CANDADY THE BARBER SAYS, "A...**LITTLE KINDNESS**...can make a...**BIG DIFFERENCE**..."

HOW ABOUT THOSE MATADORS!! THIS N THAT...is very excited on the way those...**ESTACADO HIGH SCHOOL MATADORS**...is playing...**FOOTBALL THIS YEAR**...At this report...**THE MATADORS**...are...**FOUR WINS**...with only...**ONE LOSS**...They will travel to...**Levelland, Texas**...this...**FRIDAY NIGHT**...October 10th...to play **Levelland** at 7:30 p.m. If you have an opportunity...why not drive those...**THIKTY OR SO MILES**...and let the matadors know...you support them! **HANG IN THERE...MATADORS!!**

PATTERSON LIBRARY WILL HOST HALLOWEEN PARTY! THIS N THAT...has learned the staff of the...**T.J. PATTERSON LIBRARY & LEARNING CENTER**...will host a...**HALLOWEEN PARTY**...set for Monday...October 27th...beginning at 7:00 p.m. ...**PRE-SCHOOL AND ELEMENTARY AGE CHILDREN**...are invited...to participate...in games and story time...For more info...call...**RENE**...at 767-3300...The Library...wants to make...**HALLOWEEN**...safe for our young people

WHY NOT SUBSCRIBE! THIS N THAT...would like to...**INVITE**...you to...subscribe to the...**SOUTHWEST DIGEST**...if you haven't done so...Only...\$20.00 a year...and...\$35.00 for two years!! For more info...call...**(806)762-3612**...Call today!!!

Black Self Help and the Role of the Black Press

by Eddie P. Richardson



The first Black newspaper, Freedom Journal, appeared March 16, 1827, and was edited by Samuel Coraish and John

Russwurm. From its first issue, Freedom Journal defined the role of the Black newspapers in succeeding decades as a champion of and equal rights for Black people as well as an informative tool.

Though Freedom's Journal ceased publication after only four years, it had inspired some 40 Black publications before the Civil War. Among them were the Ram's Horn (1847), published by Willis A. Hodges and Thomas Van Rensselaer, and Frederick Douglas' North Star (1847). One of the most significant post-bellum Black publications was the New Orleans Tribune (1864). The Tribune, published by Dr. Charles Roudney and Paul Trovigne, was an official organ of the Republican Party of Louisiana.

The Black Press gained wider readership and more influence at the turn of the century with the emergence of such giants as I. Thomas Fortune's New York Age (1883), Chris J. Perry's Philadelphia Tribune (1884), which has continuously published newspaper in the country. William Monral Trotter's Boston Guardian (1901), and John H. Murphy, Sr.'s Afro American (1907).

The area of journalistic crusaders was launched with the appearance of the Chicago Defender in 1905. The Defender, founded by Robert S. Abbott, was credited with influencing the mass migration of southern Blacks to the north prior to the outbreak of WWI. On the heels of the Defender came James Anderson's Amsterdam News (1909); Robert Vann's Pittsburgh Courier (1910); and the NAACP's Crisis, edited by W. E. B. Dubois from 1910 to 1933.

The thesis of the Black-owned newspapers of the BMI Cooperative which this newspaper is a part is that the major

leadership and direction for rebuilding our communities into responsible and self-sustaining market places for the good of all in America must come from those who live in... and are heirs to the conditions imposed upon...our communities.

Our focus is on unifying our communities, so that we can take that needed lead in encouraging everyone to be a part of "pulling our communities up by whatever bootstraps" we might have.

The unique promise on which the BMI newspapers work together, all across America is that by continuous investment in our local communities and by encouraging others to deal equitably with our communities, we build greater benefits for others and for ourselves.

The design of this collective mind-and-action refocusing effort by our media is oriented toward; lessening the need for massive welfare, reducing the felt need for crime, and adding to the productivity of everyone in our community.

The results is sealing and setting in motion of a broad outreach that not only tends to make America's Black communities more self-sufficient, but also unquestionably makes a major contribution to the general security and prosperity of every community in America as a whole.

The role of the Black Press (including the Lubbock Digest), therefore, extends far beyond a simple quantitative reach within the Black Community. The Black Press plays the dual roles of both identifying empathetically with the vastly different needs of the Black Community and providing positive leadership of those communities that impels us toward needed self-reliance and independence. Both roles of the Black Press means much to the white business community, because the Black oriented press reaches Black consumers at a safe identification; or empathic level comparable to that which white oriented media reach white consumers empathically and this Black leadership that promotes responsibility and productivity for independence reduces the dollar and security burdens now threatening everyone in America.

LETTER TO THE EDITOR

"AMERICAN CANCER SOCIETY CARES!"

DEAR CITIZENS:
The American Cancer Society is here to help all races, and let the community know what the American Cancer Society has to offer. It also advises what on what ways it can best serve the community.
The American Cancer Society is a nationwide, community base voluntary health organization, dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffer-

ing from cancer, through research, education, advocacy and services.
We need Black volunteers to help get the word out to our community, churches and other organizations on what the American Cancer Society has to offer to help. You may not have cancer in your family, but you probably know someone who has cancer or/and a cancer senior. We could use cancer seniors to help other people.
My mother died with cancer in 1979, and

if I knew the help was out there, then I would have been able to help her more. The majority of minority people think it is a white thing and it is not. It is a health thing!
If you have any questions or you would like to volunteer, then call (806) 741-3002 today!
Thank you,
Thelma Smith

IN CINQUE

By Renetta W. Howard

Young boys; young men today, seem to have a very unusual fascination with cars which seem to be unprecedented. They are not interested in learning to repair one, build one or design one. The want to be one. This is evident in the corridors of various elementary schools from kindergarten through sixth grade. It is not unusual to see a little boy, regardless to his size, especially if no adult is believed to be watching closely, to make the kinds of moves that cars make in going forward, backwards, turning etc., and producing the kinds of noises that

one often hears coming from cars. They have this tendency at any time that they move from one place to another if the distance is more than three feet away.
When these young boys are not being a car, they are busy drawing the car that they think they are or want to be. If given a free choice in an art class, they will draw or make their dream car. If they do not want to do the assignment at hand in any other class, it becomes an art class to them and they draw a car anyway.
Young men dream of owning a car. How they will pay for it does not enter their minds. They do not want a car for ease of transportation. They want something to call

their own, take care of and to some degree worship as part and parcel of themselves. They want a car that others will admire and pay compliments to. The admiration will be theirs because they will be known by their car.
It is time that we get 'in cinque' and show our young men how to transfer all of their love of a car to their families. If all men showered their families with the care and attention and affection that they give their cars, this would be a much better world. They can also be shown how to put that energy to work in studying engineering and/or how to build and run a car dealership which could provide a profitable future.

REMEMBERING THE LITTLE ROCK NINE

by Bernice Powell Jackson

For young people 40 years ago may be history, but for some of us it seems like yesterday, or at least yesterday. In the news these days is the reminder that it was only 40 years ago that a governor defied the federal government in a much-publicized event in the civil rights movement. It was all about the right of black children to attend public schools—the same public schools that whites attended, instead of the inferior, segregated ones they had attended for generations.

Miraculously, the Little Rock Nine members survived and even flourished after their frightening experience. They include an accountant, a social worker, a real estate salesperson, a clinical psychologist, a teacher, a journalist and an investment banker. But only one remains Rock; two no longer even live in the U.S.

And what have we learned about how we must all actively participate in ending racism? In a recent CBS Sunday Morning interview, a white citizen of Little Rock, who was a student during the time of the Little Rock Nine, commented that most people believe that the near-riots which accompanied the desegregation were the actions of a small minority of the people. He was then asked by the reporter, "Well, why didn't the majority speak out and say this was wrong?" He had no answer to that question. Indeed, what might have happened if white children walked next to the black children? What would have happened if white clergy had walked with them? What would have happened if white mothers and fathers had been at their sides?

The place was Little Rock, Arkansas, the home state of President Clinton and newspapers and televisions carried pictures of the Governor standing in the doorway of Central High and defying the court-ordered desegregation of Central High. It was only when President Eisenhower ordered in federal troops that the nine black students, dubbed the Little Rock Nine, were able to enter the building.

The lessons of the case of the Little Rock Nine could be many, if the city of Little Rock and if our nation chooses to learn them. Clearly, the case proved that the federal government did have the authority and the right to make sure that constitutional rights overrode so-called "states rights." Indeed, the term "states' rights" is a code word even today for African Americans, who remember the use of it during the Little Rock Nine case and therefore many of us are distrustful of recent moves by states to take control of welfare.

Finally, what have we learned about the toll taken on those who dare to challenge racism, to be on the front lines? Young people were often in the forefront of the civil rights movement—at the lunch counters, on the Freedom Ride busses, in desegregated schools. Many of them, like that member of the Little Rock Nine, have needed extensive psychological treatment; many others have needed long-term medical care for damaged kidneys, crushed skulls and other injuries.

Escorted by members of the 101st Airborne, the nine teenagers braved mobs spitting on them, shouting epithets and threatening them and their families. Most of us can hardly imagine how frightening, how disgusting, how exhausting it must have been for those nine children. One recalled never once having gone to the bathroom at school since the soldiers couldn't go in with her for protection. One remembers her dress so wet with spit that she could wring it out. Another recalls the FBI asking her parents for permission to fingerprint her so that they could identify her body when it was found. Several still are uncomfortable in crowds and at least one admits to spending thou-

But what have we learned about schools and integration? In most large cities students of color attend schools which have few white students. Meanwhile, the Supreme Court has been overturning desegregation orders and has ruled that suburban school districts cannot be forced to accept urban students as a means of redressing segregation.

The Little Rock Nine believe their parents' bravery and determination have never been recognized either. At least one family had their house bombed and one father lost his job. Have we ever really acknowledged the sacrifices these heroes and sheroes made for all of us?

Several still are uncomfortable in crowds and at least one admits to spending thou-

Terrie Roberts, one of the Little Rock Nine comments, "It's not about separating or integrating; it's about trying to find a formula that's going to supply black children with what they need to succeed in society." He also recalls that their hope was that when whites saw that not all blacks carried weapons and that they were real human beings that they would accept the black students. "But after they knew us, they still didn't like us," he said.

As we carry on this national conversation on race, the Little Rock Nine case has lots of lessons for us. We just have to ask the right question to learn them.

SOUTHWEST DIGEST

902 East 28th 79404
P.O. BOX 2553—LUBBOCK, TEXAS 79408
EDITORS/PUBLISHERS
T.J. PATTERSON—EDDIE-P. RICHARDSON

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted to the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish the articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 3:00p.m. Friday. Advertisement deadline is 3:00p.m. Friday or if camera ready, Monday at 12:00 noon. Member A.O.I.P.

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CHURCH DIRECTORY



We Thank God For Jesus "WHAT MUST I DO TO BE SAVED???"



MARK 10:17. AND WHEN HE(JESUS) WAS GONE FORTH INTO THE WAY, THERE CAME ONE RUNNING, AND KNEELED TO HIM, AND ASKED HIM, GOOD MASTER, WHAT MUST I DO THAT I MAY INHERIT ETERNAL LIFE?

AS WE CAN SEE: THE WORLD IS LOOKING FOR PEACE, JOY, HAPPINESS IN MANY WAYS; THEY'LL WAIT TILL THEY CAN'T FIND IT; THEN ASK: WHAT MUST I DO TO BE SAVED?

ACTS 2:38, PETER SAID UNTO THEM, REPENT, AND BE BAPTIZED EVERY ONE OF YOU IN THE NAME OF JESUS CHRIST FOR THE REMISSION OF SINS, AND YE SHALL RECEIVE THE GIFT OF THE HOLY GHOST.

WE SEE TROUBLE ALL AROUND US; THE WORLD NEED TO RUN TO JESUS; AND KNEEL; GOD'S GOT WHAT MANKIND NEEDS, AND THAT IS FOR HIS SOUL TO BE HEALED!!!

MATTHEW 11:28-30, JESUS SAID, COME UNTO ME, ALL YE THAT LABOR AND ARE HEAVY LADEN(OVER-LOADED), AND I WILL GIVE YOU REST, TAKE MY YOKE(THE BIBLE) UPON YOU, AND LEARN OF ME; FOR I AM MEEK(GENTLE) AND LOWLY IN HEART; AND YE SHALL FIND REST UNTO YOUR SOULS. FOR MY YOKE(BIBLE) IS EASY, AND MY BURDEN (LOAD) IS LIGHT.

YOU CAN'T COME SWEET TALKING THE LORD; YOU MUST COME ON BENDING KNEES; THAT IS THE HUMBLE WAY, AND THE ONLY WAY TO GOD; HE WILL BE PLEASED.

MARK 10:18, JESUS SAID, WHY CALLEST THOU ME GOOD? THERE IS NONE GOOD BUT ONE, THAT IS GOD.

BUT MANKIND DON'T WANT TO HEAR, WHAT IS THE WAY, THE TRUTH AND THE LIFE; THEY WANT TO MAKE IT ON THEIR OWN; BY DOING WHAT THEY THINK IS RIGHT.

***** WILL A MAN ROB GOD???

MARK 10:19,20, JESUS SAID, THOU KNOWEST THE COMMANDMENTS, DO NOT COMMIT ADULTERY, DO NOT KILL, DO NOT STEAL, DO NOT BEAR FALSE WITNESS, DEFRAUD NOT, HONOUR THY FATHER AND MOTHER, AND HE ANSWERED AND SAID UNTO HIM(JESUS), MASTER, ALL THESE THINGS HAVE I OBSERVED FROM MY YOUTH.

(MANY PEOPLE ARE LIKE THAT MAN, THINK THEY'RE DOING THE RIGHT THING; JESUS GAVE THE MAN THE LAST SIX COMMANDMENTS; THOSE TO GET ALONG WITH MANKIND, THE FIRST FOUR IS THE HONOURING OF GOD. JESUS KNEW YOU CAN'T FOLLOW THE ONES FOR MANKIND; SURLY YOU CAN'T FOLLOW THE ONES HONOURING GOD!!! BUT THE MAN LIKE MOST PEOPLE, THINK THEY'RE LIVING RIGHTEOUS IN THEIR OWN EYES, AND AMERICA IS LIKE THAT TODAY; THINKING SHE IS A HOLY NATION; BUT SHE IS NOT.

GALATIANS 2:16, KNOWING THAT A MAN IS NOT JUSTIFIED BY THE WORKS OF THE LAW, BUT BY THE FAITH OF JESUS CHRIST, EVEN WE HAVE BELIEVED IN JESUS CHRIST, THAT WE MIGHT BE JUSTIFIED BY THE FAITH IN CHRIST, AND NOT BY THE WORKS OF THE LAW; FOR BY THE WORKS OF THE LAW SHALL NO FLESH BE JUSTIFIED.

MARK 10:21, THEN JESUS BEHOLDING HIM LOVED HIM, AND SAID UNTO HIM, ONE THING THOU LACKEST: GO THY WAY, SELL WHATSOEVER(EVERYTHING) THOU HAST, AND GIVE TO THE POOR, AND THOU SHALT HAVE TREASURE IN HEAVEN; AND COME, TAKE UP THE CROSS, AND FOLLOW ME.

BUT WHEN MANKIND IS SO RIGHT: LIKE AMERICA; YET HER WAYS ARE SO WRONG; IT'S TIME TO COME RUNNING TO JESUS; THE SIGNS OF TIME; IT WON'T BE LONG!!!

REVELATION 3:20, JESUS SAID, BEHOLD(LOOK) I STAND AT THE DOOR, AND KNOCK; IF ANY MAN HEAR MY VOICE, AND OPEN THE DOOR(OF HIS HEART) I WILL COME INTO HIM AND WILL SUP(TO EAT WITH) HIM AND HE WITH ME.

GOD IS NOT THROUGH WITH US YET, SO LETS PRAY FOR ONE ANOTHER ALWAYS. WRITTEN BY EVANGELIST BILLY B.J. MORRISON, III YOUR BROTHER IN CHRIST JESUS!!!



from the Desk of Parson D.A. Smith

The Action of Love

"Woe unto you, when all men shall speak well of you! for so did their fathers to the false prophets. But I say unto you which hear, Love your enemies, do good to them which hate you."—Luke 6:26, 27

The twenty-seventh verse of the 6 chapter of the Gospel of John begins with the word "but," which introduces a contrast to what has just been said in the previous verse. Jesus had just made the point that some people manipulate their lives so that all persons will speak well of them; but in contrast to that, Jesus says His disciples will "always" do good to others.

If we edit what we say and do just to get the approval of people, we will do the following: (1) Compromise our positions. We will turn into puppets with our strings in other people's hands. (2) Solidify our bitterness toward people. When a person keeps changing his behavior and speech to correspond to the likes and dislikes of another, he or she will grow to resent that other person. (3) Promote a lack of trust in ourselves and others.

For these reasons, Jesus told the disciples they must love others, regardless of whether they get any approval for it or not. What did He mean by that term "love"? Children say, "I love Mom and Dad and 31 flavors of ice cream" all in the same breath. However, different types of love are expressed by their words.

The Greeks did not talk in such a confusing manner. They used several words to differentiate various kinds of love. "Eros" was one word for love. It referred to a desire for self-gratification of any kind, but

was popularly used in reference to sexual gratification. Another Greek word for love is "philia". It is two-way love that is best pictured by the mutual affections between close friends. Each person contributes something to the other's life.

The Greek word that Jesus used in this setting was "agape". This love is directed toward others, but it does not mean we have to be friends with everyone.

Yet it does call for us to speak and act for the other person's well-being. It is a totally unselfish love.

Agape is the same word that describes God's love for all humans. God saw our need for salvation and move to meet our need. He did not mind the cost—the life of His Son. He did not calculate what benefit He would receive. God did not evaluate our worth; Jesus died for us when we were his enemies. Nevertheless, God acted for our good. Parson Smith is glad about it!

Jesus said that we are to adopt the same life-style with our enemies, those who hate us. We are to look for needs that they have and move with compassion to meet those unmet needs. We are to do good to them. "Agape" is not expressed by what we feel but by what we do. Can you list three things you have done for someone who dislikes you? Someone who has put you in harms way?

God is love, and being like Christ involves unselfish attitudes and actions of love. Yes, it's true that sometimes love is not easy, but it is essential.

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The Outreach Prayer Breakfast

Members of the Outreach Prayer Breakfast met last Saturday morning in the Fellowship Hall of Community Baptist Church. Host was Sister Linda Johnson. We had a praise service which was led by Sister Christine Burleson and Sister Adelia Harwick. The scripture was Psalms 34. There was a group prayer. Sister Ernestine Fraizer welcomed the visitors.

The morning scripture lesson was taught by Sister Elnora Jones. Her subject was "God's Call For Repentance And Transformation." Her scripture text was II Chronicles 7:14.

Transformation is when a person's character changes. Therefore, if any man be in Christ, he is a new creature, old things are passed away; behold all things are become new. II Chronicles 5:17.

And be not conformed to this world, but be ye transformed by the renewing of your minds that ye may prove what is good and acceptable, and perfect will of God. Romans 12:2.

Don't be like the people of this world, but let God change the way you think, then you will know how to do everything that is pleasing to God.

A church that does not transform the mind, attitude, interest and activities of its individual members into service, is no good in the community. The individual who calls him or herself a Christian does not apply the teachings of Jesus Christ in his or her relationship to others in his or her own community is an enemy to society and a millstone about the neck of the social ills of our community. What is the Churches response to violence, political issues, health crises, crime, aids, drugs, alcohol, teenage pregnancy and racism?

The prophet Jeremiah asks: "Is there no balm in Gilead, is there no physician there?" Jeremiah 8:22 "Is there any cure for our city?"

We thank God for Sister Elnora Jones, a powerful teacher of the word. We're blessed to have a teacher who loves the Lord in the public school system. We love you, Sister Jones, and are praying for you as you bring these series of lessons on Repentance.

Thanks also to Sister Linda Johnson for preparing breakfast. You're loved by us. We want to thank our guest again for your presence with us on last Saturday. Those of you from Lorenzo, Littlefield and Lubbock, Texas.

Thought for the week: "Is there no balm in Gilead? Yes, there is! The people's spiritual sickness is so deep. It can be cured, but the people refused the medicine. God can heal our self infected wounds, but He will not force His healing on us." Think about it. Repent!!

Keep smiling, Lubbock and loving people. Write to us: Outreach Prayer Breakfast, P.O. Box 1223, Lubbock, Texas 79408.

Sister Dorothy Hoed, president; Sister Christine Burleson, vice president; Sister Ernestine Fraizer, secretary.

CITYWIDE USHERS WILL MEET

The Citywide Ushers will meet Saturday, October 11, 1997 at the First Progressive Baptist Church, 4201 East 63rd Street, beginning at 5:00 p. m. Reverend Homer Avery is host pastor.

We are looking forward to another successful meeting. We always have something different, and it is never a dull moment. We would hope more of us would come together so we can work together. Working together is fun! Come and be all of us. Brother Robert Cork, president; Sister M. Bogus, vice president; Sister L. E. Harris, treasurer; Sister Conway, secretary; Sister A. Sanders, director and Sister Minnie Darthard, reporter.

WOMEN'S CONFERENCE SET AT AGAPE TEMPLE

The Women's Conference '97 has been set for the Agape Temple Church of God in Christ, 4510 Avenue Q, October 16 and 17, 1997. Each session will begin at 6:30 p. m. Bishop W. H. Watson is host pastor.

Special guest will be Evangelist Joyce Rodgers of Denton, Texas. She will be joined by a panel discussion on current issues. There will also be a Mass Women's Choir as well as guest soloists.

For more information, please call 763-2066 or 794-8490.

SERVICES SET FOR REV. KADO LANG

Funeral services have been tentatively set for Rev. Kado Lang, pastor of the St. James Baptist Church, Saturday, October 11, 1997 at the church. Ossie Curry Funeral Home is in charge of arrangements. More detail on Rev. Lang will be in next week's edition. The time is scheduled for 1:00 p. m. if services are held.

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If you can answer YES to even one of these questions, you should consider having an HIV antibody test.

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 SPARC (806) 796-7068
 Texas Dept. of Health (806) 744-3577
 Lubbock Health Dept. (806) 767-2953

INSIDE Out
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 (806) 744-8633

Q. Dwight McDonald
 Attorney-at-Law
 (806) 744-9671

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 For employment information contact:
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 796-6399
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 Would you like to have your Southwest Digest delivered to your door? You can have this service at this special introductory rate of only \$2.50 per month, payable in advance. A minimum payment of three (3) months at a time.

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Southwest Digest Home Delivery Coupon

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 Special Instructions _____

Employment

COX COMMUNICATIONS

Outside Sales Representatives Opportunity:
 Primestar by Cox is looking to build a full time, high performance sales team. Excellent product to sell with a great company to back it. Previous sales experience preferred; however, will train the right individual. Good communications skills a must. Professional appearance and demeanor necessary to apply. Commission based, so you decide the hours you work. Excellent earnings potential!

Primestar offers an excellent benefits package which includes health, dental, LTD and dependent insurance upon hire. Also upon hire is your ability to earn vacation and holiday.

Apply in person or send a resume to: Primestar Sales 6710 Harford, Lubbock, TX 79410.

LORD'S WILL I WILL
 Handyman for almost any kind of work: chaffour, carpenter, yard man, clean up & haul, landscape, biblical plaque maker, welding, cut lots, burglary bars fence repairing, painting, picture framing, auto repair, photography, and many more. Working with God's talents!!!
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Utility Plant Foreman
 (Salary Range: \$28,723 - \$43,020)
 Minimum of an Associate's Degree in Engineering or Engineering Technology. An additional 2 years of experience may be substituted for each year of formal education as long as experience is served in a comprehensive managerial position related to similar capacity production of steam, chilled water, and turbine operation. Requires leadership and management ability as evidenced by 10 consecutive years of successful supervisory/managerial performance in high pressure steam and high capacity chilled water production, distribution, operation of boilers, turbines, refrigeration chillers, water chemistry and all associated equipment and supporting systems. Must pass a post-employment physical and respiratory testing. Must qualify for Universal Refrigerant Handling Certification within 6 mo. of employment. Security Sensitive Position. Interested applicants apply at Texas Tech University, Drane Hall Room 143, Physical Plant Room 105 or send resume to: Sandy Ellis, Manager for Physical Plant Human Resources, Box 431-2, Lubbock, Texas 79409-3142.

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Part Time In Bound Telemarketing Opportunity
 Primestar by Cox has employment opportunities for individuals with strong communication skills, a need to make more money than minimum wage and who have a demonstrated ability towards TV programming. Current opportunities will be responsible for answering inbound customer calls and producing Primestar sales. Ability to earn up to \$10-\$12 per hour. Must be able to demonstrate TV knowledge, excellent communication skills, and the ability to learn our computer system. All training provided. Shifts available do have some flexibility in hours worked.

Shifts: (2) openings 9:00 am - 3:00 pm M-F (4) openings 4pm - 8:45 pm M-F 10:00 am - 4:00 pm Sat

Interested applicants should complete an application and/or forward a resume by 10/9/97 to Cox Communications 6710 Harford Ave, Lubbock, TX 79410 EOE

No phone calls please.

General Maintenance Worker - Basic knowledge of construction field to perform general maintenance, minor construction, and work general of a laborer. Mobility to allow access to confined work spaces, tunnel areas, lift and move equipment, material, etc. Chosen applicant must pass physical. High School or equivalent with good writing and math skills. Must have valid driver's license and insurability. Apply at Texas Tech University, Drane Hall, Room 143 or Physical Plant, Room 105, AA/EEO/ADA.

Fiesta Super Market I.G.A.

1807 PARKWAY

Store Hours:

7:30am - 8:30pm

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Services:

- Check Cashing
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- Bus Passes
- Postage Stamps
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IGA
Medium Eggs
2 doz for \$1

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