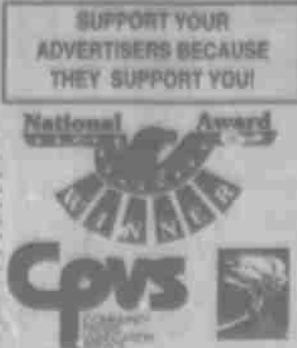


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If you are a drug dealer, and you are poisoning the minds of our young people, and destroying their health and growth as well as their heritage, we (The Southwest Digest) will expose you. We are watching you!



Southwest Digest

August 28 thru September 3, 1997

VOL. XXI, No. 35

50¢
Worth More!

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An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

NATIONAL NEWS

Dept. Of Agriculture's Commission To Examine Small/Black Farms

The U.S. Department of Agriculture has announced the formation of a national commission to study the problems of small farmers and recommend ways to help them.

"We must carefully look at the barriers facing small farms and seek solutions to those problems. This is the charge I have given to the men and women who will serve on this commission," said Dan Glickman, secretary of Agriculture, in making the announcement.

The commission will also look at ways in which the USDA can ensure that small farms are treated fairly. According to published reports and testimony during civil rights listening sessions conducted by the USDA last winter, African Americans, often small farmers, are losing their land at a rate of three times higher than farmers overall and are frequently victims of discriminatory practices.

Race-based Health Research Can Be Unreliable, Report Says

Health care research based on racial and ethnic differences can lead to unreliable and inaccurate data, according to an article by doctors at Georgetown University in Washington, D.C.

Although data has been collected comparing health care in racial and ethnic groups, no standard, reliable definition of race and ethnicity exist regarding health care research, say the authors of "The Roles of Race and Socioeconomic Factors in Health Services Research."

Drs. Kevin A. Shulman, Elizabeth Rubenstein, Francis D. Chesley and John M. Eisenberg, say that because race can incorporate several factors, including biological, social and cultural characteristics, health services researchers should rather focus on non-racial, socioeconomic characteristics that they say are more useful in developing policy.

O.A.U. Congratulates Taylor For Election Victory

ADDIS ABABA, Ethiopia (PANA) - the Organization of African Unity (O.A.U.), the continent's leading political body, has promised Liberia's new president, Charles Taylor, maximum support in rebuilding war-torn Liberia and in seeking international assistance toward this endeavor.

The organization's secretary-general, Salim Ahmed Salim, made the announcement in a congratulatory message to former warlord Charles Taylor for his victory in Liberia's presidential and legislative elections July 19.

"Your resounding electoral victory is a clear testimony of the confidence and support the people of Liberia have in your leadership and ability," Salim said.

"The peaceful conduct of the elections demonstrated the maturity and sense of responsibility of the Liberian people," he added.

WE'RE BACK WITH ALLEGED DRUG DEALERS IN LUBBOCK!

It has been several months since the Southwest Digest has shown pictures of those persons who were arrested for alleged drug activities in Lubbock. This is the beginning of many more photos of those persons who are arrested for alleged drug activity in the community.

Those who we are showing this week, with information coming from

Marilyn Lutter, Assistant Officer Manager of William C. Sowder, Criminal District Attorney's Office are: Willie Brantley, possession with intent to deliver; Rejean Germany, delivery of controlled substance; Nigel Harris, possession with intent to deliver; Gustavo Lucio, possession of controlled substance; Willie Moore, possession of controlled substance;

John Rios, possession of controlled substance; Rudy Ruedo, possession of controlled substance; James Satchel, possession with intent to deliver.

Also, Jackie Summerford, delivery on controlled substance; Eric Thomas, possession of controlled substance and Gary Tomlinson, possession of controlled substance.

The Southwest Digest is very

serious when we say: "if you are a drug dealer, and you are poisoning the minds of our young people, and destroying their health and growth as well as their heritage, we (The Southwest Digest) will expose you. We are watching you!"

All of the persons seen in these photos were indicted on drug related charges.



Willie Brantley



Rejean Germany



Nigel Harris



Gustavo Lucio



Willie Moore



John Rios



Rudy Ruedo



James Satchel



Jackie Summerford



Eric Thomas



Gary Tomlinson

PUBLISHERS PRESIDENT'S RECEPTION



Dorothy M. Leavell, right, two days before she was reelected to serve another 2-year term as President of the National Newspaper Publishers Association, greets George L. Knox III, second from right, Vice President Corporate Affairs Strategy and Communications, Philip Morris Companies Inc., during the President's Reception at the Chrysler Museum in Norfolk, VA.

With them during the opening moments of the NNPA's 57th Annual Convention recently are, from left, Wanda Hopkins, Specialist; Molly Walsh, Manager; Host-publisher, Brenda Andrews, Publisher, New Journal and Guide, and Teri Mendez, specialist. Ms. Hopkins, Walsh and Mendez represent Public Programs, Philip Morris Companies Inc.

ANHEUSER-BUSCH CO-SPONSORS HEALTH SYMPOSIUM AT NDA NATIONAL CONVENTION



Thelma V. Cook (left), director of corporate community relations for Anheuser-Busch Companies, proudly presents the Anheuser-Busch Soaring Eagle award to Dr. Hazel J. Harper (second left), president of the National Dental Association (NDA). The presentation took place

during the Women's Health Symposium held at the NDA's 34th Annual Convention in Scottsdale, Ariz. The symposium, co-sponsored by Anheuser-Busch, featured women's health and fitness forums, and an awards luncheon. Sharing in the presentation (from left) are:

Robert S. Johns, executive director of the NDA, and Stephanie Stokes-Oliver, luncheon speaker and editor-in-chief of Heart and Soul women's magazine. For more information, call Kimberly Fletcher of John White, Fleishman-Hillard, Inc. 314/982-1700.

1997 Alderson Jr. High Cheerleaders



It's that time of year, and the young people of Alderson Jr. High, the home of the "Hornets," are getting ready for another great year on and off the athletic field. Ms. Carolyn Thompson is principal, and is very supportive of the young people at Alderson.

Pictured above are members of the 1997 Cheerleaders of Alderson Jr. High. They are,

back row standing from L to R: Dafinje Kinney and Jarrad Paige, co-captain. 2nd row standing L to R: Gloria Contee, Lakesha Lewis, Dorothy McCullough, head cheerleader; Given Hunter, and Nyrisha Harper. Front row L to R: Jennifer Young and Toni Lusk, co-captain. Sponsor of the cheerleaders is Ms. Verlean Pool.

NOTICE!!! September 11th a Great Historical day in Lubbock, The Birth of the Southwest Digest formally the (Lubbock Digest) The first Recognized Minority (Black) owned publication in Lubbock. September 11th is a Special day in Lubbock, Texas. Watch the Digest for more later.

ANHEUSER-BUSCH SUPPORTS RAINBOW/PUSH NATIONAL CONVENTION



Equal education opportunities and black economic growth were the hot topics at the Rainbow/PUSH National Convention held recently in Chicago. Participants from Anheuser-Busch's corporate affairs department were Wayman E. Smith III (right), vice president, and Victor M. Julien (left), director of national events. They are seen here with Rainbow/PUSH Coalition founder Rev. Jesse Jackson and Congressional Black Caucus

Chairperson Maxine Waters. Rev. Jackson said Operation PUSH and the Rainbow Coalition were merged to better fight the struggle for racial and economic equality. Convention events included educational workshops, seminars and an Anheuser-Busch-sponsored concert by legendary singer Lou Rawls. For more information, contact Kimberly Fletcher or John White, Fleishman-Hillard, Inc., 314/982-1700.

Funds Made Available To Assist Area Low And Moderate Income Homebuyers

DES MOINES, Iowa -- Area residents earning between 50 and 80 percent of their city's median income may be eligible for a financial boost toward their dream of homeownership.

The Norwest Homeownership Assistance Program (NHAP)--which provides up to \$2,000 or 6 percent of the total mortgage to assist eligible low- and moderate-income homebuyers obtain closing costs or down payment funds toward a home mortgage - has been expanded nationwide.

Norwest Mortgage, Inc., the nation's leading provider of home loans, and Norwest Bank Iowa, N.A., administer the NHAP program. The availability of the program was recently expanded thanks to a \$348,000 grant made by the Federal Home Loan Bank (FHLB) of Des Moines.

"This program has allowed many of the nation's low- and moderate-income borrowers to achieve the American dream of homeownership," said Dan Russell III, executive vice president, affordable housing for Norwest Mortgage. "The nationwide demand for the NHAP program exemplifies the growing need for affordable housing solutions."

Under NHAP guidelines, if a borrower's income is between 50 and 80 percent of the area median income, Norwest will match \$2 for every \$1 the borrower contributes, up to a maximum of \$2,000. If the borrower's income is below 50 percent of the area median income,

they are eligible for a \$2,000 contribution toward closing costs or as a down payment. A borrower's contributions may come from personal funds, grants or gifts.

Russell said since the program's inception in January of 1996, more than 816 families have been served through this program, totaling more than \$1.5 million in NHAP contributions, and leveraging nearly \$47 million in first mortgage financing. He said thanks to this Federal Home Loan Bank grant, as much as \$11 million in first mortgages will be made to homebuyers.

NHAP contributions are awarded on a first come, first served basis and will continue until Federal Home Loan Bank grant funds are exhausted. Interested applicants should contact their local Norwest Mortgage branch for an application.

Based in Des Moines, Iowa, Norwest Mortgage, Inc., is a subsidiary of Norwest Corporation. It is the nation's leading originator and servicer of residential mortgages. With more than 750 stores in all 50 states, Norwest Mortgage operates the largest mortgage lending network in the country and provides funding for approximately one of every 15 homes financed in the United States.

Editors note: To receive a copy of the appropriate qualifying income levels for your city please call Dan Frahm at 515-221-5177 and identify your state.

WHAT'S UP? 🍷

A Back to School Bash! When: Every Sat. Nite!
Where: Chatman Hill E.T. (512 East 23rd Street)
Who: Teens (13 to 17) Cost \$3.00 per person
Time: 6:00 p.m. - 10:30pm
No Alcohol! No Smoking! Free Food and Drink!

CONCERT!!! CONCERT!!! CONCERT!!!

The Zion Jubilee Singers of Bryant, Texas will be appearing at the St. John Baptist Church, 1712 East 29th. Street, Lubbock, Texas on Sunday, August 31st. 1997 at 3:00pm

The Public is cordially invited to attend the musical sponsored by the St. John Baptist Church Sanctuary Choir.

Reverend S.E. Fields, Pastor
 Brother Arlee Jackson, Choir President

Ruby Jay's Corner



The New Hope Baptist Church, 2002 Birch Avenue, is the "Church Where The People Really Care," and Rev. Billy R. Moton is the proud pastor.

Services were well attended last Sunday morning with Sunday School beginning at 9:30 a.m. with all teachers at their post of duty. All classes received instruction for thirty minutes, and reassembled in the main auditorium at 10:15 a.m.

The morning worship hour began with devotionals at 10:45 a.m. All participated in the altar prayer with Rev. Jeff Brown offering prayer. Pastoral observations were given by Pastor Moton. Pastor Moton preached from his heart as he always does each Sunday morning.

All in all, the Lord was present at New Hope Baptist Church last Sunday morning. All members of New Hope are thankful for the spirit each Sunday morning.

Let us keep praying for our sick and shut in citizens of Lubbock each week. One never knows when he or she will be on the sick and shut-in list. Among the members of New Hope who are on the sick list include: Brother Ernest Barnett, Brother Ulysses Kelly, Brother Stacy Ashley, Sister G.H. Davis, and many more. Let us keep all who are ill in our prayers. God knows best!

The Annual Men's Day Musical, which was scheduled for August 30, 1997, has been postponed for another date. Brother Joe Hereford, president, advises of the obligations each member has toward this program. More will be forthcoming. Keep in mind the Annual Men's Day!

A special announcement for the Boy Scouts of New Hope Baptist Church. Each Saturday, beginning at Noon, Scouting programs are offered at New Hope. The Webelos, grades 4th and 5th, meet at 12:30 p.m. while the Bear, Cubs and Wolf Cubs meet at 2:00 p.m. Remember when you were one of these, and how excited you became when there was a meeting? Well, this hasn't changed! Let's encourage and help our young boys become good Scouts!

This writer, RUBY JAY, took off this week and traveled down country to be with family and friends. It is just great when family members want to do something for you. This is what happened to this writer this week. Will give a report on what happened while away from the "Hub City". Hope you will continue to pray for me and my family. Sister Clarissa Jay took care of me, and for that, I'm thankful. Will report more next week. May God continue to bless each of you in my prayer. Get this, a special meal was prepared for me by my beloved nieces in Cleburn, Texas! Praise God!!

Still need more names for the special Congratulation Page to appear in the Southwest Digest on Thursday, September 11, 1997 in the 20th Year Celebration for the Southwest Digest. Will be calling some of you today and Friday. Will you become a patron? Let me hear from you by calling 744-4127! Thank you in advance for your support!

Why not subscribe to the Southwest Digest for only \$20.00 a year or \$35.00 for two years. Give me a call if you would like to subscribe! Call 744-4127 today!

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DO YOU WANT TO FEEL HIS PRESENCE?
JOIN US THIS SUNDAY MORNING AT CATHEDRAL OF PRAISE
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Experience God's presence with our church family...
 Hear Gary Scoggins share the subject:
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741-1000

Partnering with Our Children's First Teachers

By Reg Weaver

"A school system without parents at its foundation is just like a bucket with a hole in it." Jesse Jackson

To help students succeed in school -- to help students really learn -- schools need to involve parents in their children's education. No matter how much or how little time parents spend with their children, they are the most important influence in their children's lives...more important than teachers, preachers, peers, or rock stars. This means that parents, whether they know it or not-wield a powerful influence on how much their children benefit from school.

Kids who believe that their parents care about their learning progress generally do better in school. That's why parents can be the most valuable allies teachers have.

But educators recognize that in today's fast-paced society, busy parents and others with responsibilities for children are hard-pressed for time and are increasingly looking for guidance. That's why we've developed some ideas that "time poor" parents can use to help their children get the most out of school. Praise effort. The effort children put into their studies is more important than the grades they get -- and a better indicator of how much they are learning. Encourage your children to do their schoolwork diligently, and praise them for doing it. High grades are something to be proud of, but as long as your children are completing their work, don't show them your disappointment if they don't get top marks. Doing so could make them feel bad about themselves, which could lead to poorer academic performance. Talk to teachers. If you don't have time to visit school, phone your youngsters' teachers and leave a message. Ask what your children are doing right, so you can praise them, and ask for suggestions about helping your children do better.

Establish a routine. Make sure your children go to bed at night and rise in the morning at regular hours. Set aside a regular period of time each day for your chil-

dren to study and to do their homework, whether or not you can be at home at that time. Make sure the television is off, and that the children are not distracted. And make sure whoever is taking care of the children -- even if it's not in your home -- enforces the study time. Or, you can phone the children to make sure they're studying. And remember to praise them for doing their work.

Ask for your children's opinions. More and more, schools are emphasizing "thinking skills." Asking your children their opinions about issues of the day, or asking for their suggestions about household decisions, helps them develop these crucial skills.

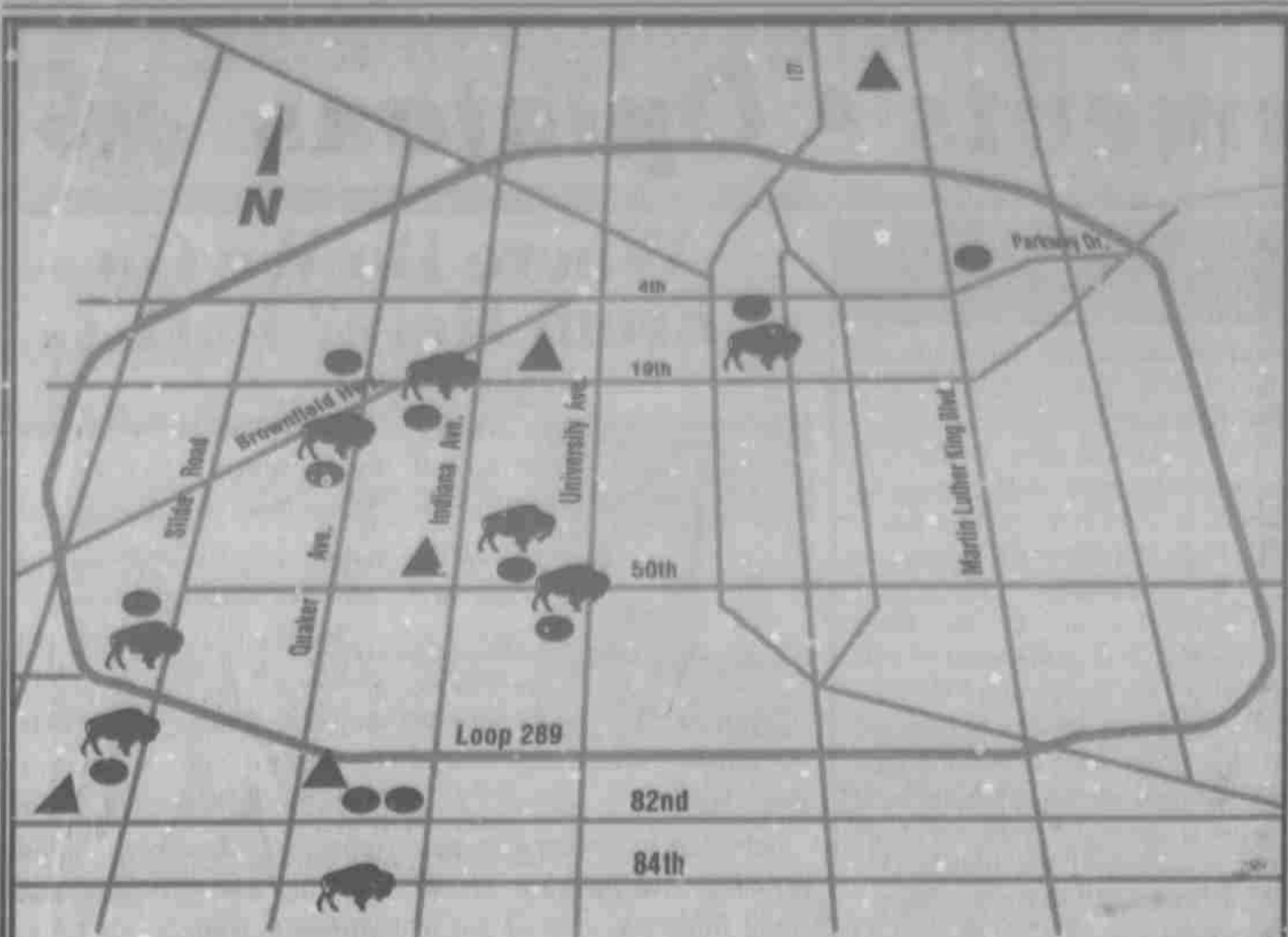
Ask about school. As often as you can, ask your kids about what they did at school that day. Don't take "nothing" for an answer. The more specific your questions, the better chance you have of getting an answer. For example, instead of asking "How did it go today?" ask "What was the nicest thing that happened?" or "What was the least nice?"

Ask your children to teach you. Sometimes the best way to learn something is to try to explain it to someone else. If you want to help your kids with their homework but don't understand it, say so. Ask them to explain it to you.

Encourage your children to study with others. Children often learn more when working in groups and sharing knowledge. Try to arrange study groups between your youngsters and their friends.

What happens to youngsters in their homes is the foundation for their behavior and their learning at school. Parents must recognize this basic truth.




And we as educators must acknowledge a basic reality: when it comes to developing the attitudes so fundamental to school success -- confidence, motivation, effort, responsibility, perseverance, caring, and teamwork -- there's simply no place like home.



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Actually not every member of the Lane family said "Yahoo" when they won LOTTO Texas. One or two of them may have said "Yippee."

Prize:
\$10,789,254.90*

Winning Numbers:
1 3 10 18 19 46

Their System:
Number of grandchildren, 1.
Her age, 3. Her birthday, 10/18/91 (91 became 19) and Lou and Burch's age when she was born, 46.

First Purchase:
Five new trucks.

Best Part About Winning:
"Now I can starch my overalls. I thought that was a little touch of class." -Burch Lane

*Paid over 20 years.



"Yahoo."
"Yahoo."
"Yahoo."
"Yahoo."
"Yahoo."
"Yahoo."

THE LANE FAMILY



OVER 200 MILLIONAIRES
AND STILL COUNTING



Editorials • Comments • Opinions



THIS-N THAT

STANDING TALL IN PULPIT!! THIS N THAT...who has begun visiting a...CHURCH IN DISTRICT II ONCE A MONTH...had an opportunity to visit the...GREATER SAINT JAMES BAPTIST CHURCH...where the...REVEREND KADO LANG...is the proud pastor...and former proxy of the Ministerial Alliance...THIS N THAT...recognizes...PASTOR LANG...along with...PASTOR R.S. STANDLY...pastor of St. Matthew Baptist Church...as the...DEANS OF PREACHERS...in the Black Community...The sermon preached last Sunday morning by...PASTOR LANG...was down to earth...and easily understood by the members present...Pastor Lang's sermon was entitled...**"BLESSED ARE THE POOR!"**...using Proverbs 22:7...as his text...he taught a valuable lesson...about how to get along with what you have in life...**"AS BLACK PEOPLE...WE MUST NOT FORGET FROM WHERE WE HAVE COME FROM"**...advised Pastor Lang...It was a good day at the...GREATER SAINT JAMES BAPTIST CHURCH...because we were able to see and hear...PASTOR KADO LANG...doing what he loves to do...**PREACHING THE WORD!**

HATS OFF TO BLACK CHAMBER!! THIS N THAT...would like to say...CONGRATS...to the officers and members of the...LUBBOCK BLACK CHAMBER COMMERCE...for a splendid program last Saturday afternoon at Mae Simmons Community Center...It was a means where...BLACK OWNED BUSINESSES...could come and show their...GOODS AND SERVICES...along with some educational institutions...such as...DUNBAR JUNIOR HIGH SCHOOL...and...ESTACADO HIGH SCHOOL...It was a...VERY GOOD EFFORT...but these kinds of programs should be held at least...ONCE A MONTH...say under the trees of...MAE SIMMONS PARK...HATS OFF...SISTER KATHYL ANDERSON...and...OFFICERS AND MEMBERS...of the...Lubbock Black Chamber of

Commerce...Sure...this answers some of the questions...as we all can do to help our...LUBBOCK BLACK CHAMBER OF COMMERCE...Are you willing to help??

THANK YOU, PASTOR TODD RASBERRY!! THIS N THAT...along with other Lubbock citizens...was present at a...FAREWELL RECEPTION...for...PASTOR TODD RASBERRY...and...FAMILY...PASTOR RASBERRY...who has been pastor of Mount Vernon United Methodist Church...has resigned and will be employed at Texas Tech University...PASTOR RASBERRY...has done well in the community...and we wish him the very best...It was a...VERY GOOD RECEPTION...as those present...expressed what this young man of God...has done since becoming pastor of the church in 1993...He summed up his experiences at Mount Vernon United Methodist Church...by expressing his happiness for being accepted as a part of the family...He said...thank you, for letting my family and I become a part of your...FAMILY... The very best to you...PASTOR TODD RASBERRY...and...family!!

SHIRLEY CANDADY THE BARBER SAYS: "SOME PEOPLE...are happy...REMEMBERING...the past...while some are...HAPPY...just forgetting it..."

LET'S SUPPORT ESTACADO HIGH SCHOOL! THIS N THAT...is asking for the...CITIZENS...who live in the...ESTACADO HIGH SCHOOL DISTRICT...to visit the school...and...let PRINCIPAL KENNETH WALLACE...and teachers know we...SUPPORT THEM...and if we know of any...YOUNG PEOPLE...who are not in school...we will advise those necessary...let's do all we can...TO INCREASE THE ENROLLMENT OF YOUNG PEOPLE...at Estacado High School...TALK IS CHEAP...so let's...USE SOME ACTION...by doing what we can to help our school...ESTACADO HIGH SCHOOL...If you get a chance...STOP BY...ESTACADO HIGH SCHOOL TODAY! WILL YOU??

Where Do We Go From Here? Part 2

By Eddie P. Richardson



the article "Where Do We Go From Here?"

Lets start by saying you cannot beg and bargain at the same time, you cannot get to heaven riding Pharoes chariot.

You have to get hip like Moses and build your own.

We have made a lot of progress over the past years, especially in technology, but we have made backward progress especially in morality, work ethic, respect for self and others. In a lot of instances the pendulum swung too far the other way. For example, law enforcement, the police at one time could kick us in the pants, use night sticks etc. Now on the other hand in a lot of cases the police are afraid to do their jobs.

The same thing with labor unions. They were the best thing that happened for affected class minorities, women, and most disfranchised people to get them hired, make a decent living, and job security. But the pendulum over time swung the other way, pension plan fraud etc.

The list goes on and on. Children one cannot discipline a child, even small children will call 911 or child protec-

As we stated a couple issues ago we were going to continue the article "Where Do We Go From Here?"

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IN CINQUE

by Renetta W. Howard



Young Black men today do not seem to have much hope. This seems to be true whether or not they use dope. It appears from observation and discussions with young Black men that they fear that they will not reach twenty-one years of age. Those who use dope know that it is a killer so this is the way out they have chosen. Those who do not use dope feel that they will be killed by those who do use it. This sounds like 'catch 21'.

The thing about this, that bothers me, is that young and old Black men only

seem to talk about this dilemma and do nothing or very little to alleviate it. The solution lies with Black men. Women are tired of solving the problems of their men. Men need to stand up on their own two feet and take action. An outlandish number of men traveling to the capital in Washington, D. C. will not make a man out of the body who makes the trek. As a matter of fact, the average man who is doing his part, really does not need the trek. Many probably cannot afford it if they are being good husbands and fathers. Others may want to attend just to get the feel of masculine camaraderie, or out of curiosity.

For whatever reason that men feel it necessary to get together, they need to get together where it counts. Every man who is a father should first of all make some kind, even if a futile attempt to help his own son. If the man does not have a son, but has a daughter, he should strive to help his daughter to know the characteristics of a man in order that she might choose to marry one who will stay with his family and take a lead in the job of rearing his children to become adults while growing up in a two-parent home. It is time for men to get 'in cinque' and be men.

AFRICAN AMERICANS NEED TO BE AT TABLE TO DISCUSS OUR FAIR SHARE OF FUNDS FROM THE NATIONAL TOBACCO AGREEMENT

As African Americans concerned about the physical health and well-being of our brothers and sisters, we applaud the Tobacco Agreement in its intent to reduce underage smoking and educate the adult population on the health hazards involved in smoking.

We especially commend the aggressive efforts of the federal government to reduce the disproportionately high incidence of cancer and other preventable, life-shortening diseases among African Americans. We also commend the state's attorney generals and officials of the tobacco companies for their determination and diligence to reach a tobacco agreement which is now being scrutinized by the White House, federal government, U. S. Congress and health advocacy organizations.

However, as commendable as the results have been from this process, we have some serious concerns about the omission of African Americans from these discussions. Perhaps those conducting the discussions have forgotten the fact that African Americans are affected as cigarette smokers, or that we are parents concerned about keeping underage children from smoking. Perhaps they have not considered our role as employees at tobacco plants and tobacco farmers, or the historical fact that advertising support of tobacco companies helped many African American newspapers and magazines remain in business during a period when most companies were not advertising in black media.

Now, we have the paradox of national anti-smoking groups demanding that all tobacco advertising be withdrawn from African American publications and not

majority publications, while these groups stubbornly refuse to spend any of their huge budgets advertising in African American publications. Under the proposed agreement, millions of dollars will be set aside for a massive education campaign, particularly to reduce smoking among underaged youth. African American health and communications organizations must be at the table to determine a formula for equitable distribution of these funds.

It is a known fact that tobacco companies have and continue to contribute generously to the political campaigns of members of the U.S. Congress and other elected officials and in support of African American organizations. We are not in favor of tobacco companies now being forced by public pressure to abandon their philanthropy to African American organizations while continuing to contribute millions of dollars to the election campaign of both major political parties and to members of Congress. Indeed, tobacco money has not changed the smoking habits nor corrupted the honorable members of Congress any more than other Washington influences. Moreover, there is no immorality involved in African American organizations receiving funds from tobacco companies for scholarship funds and other worthy causes. We do not need double standards imposed on us by those who are so zealous in their anti-smoking that they will not be satisfied with nothing less than the total destruction of the tobacco industry in this country.

Lest we forget, we went through this frenzy during the Prohibition days of alcohol, resulting in the wholesale boot-

legging of alcoholic beverages. We should understand and appreciate the fact that smoking cigarettes is hazardous to our health, as is drinking in excess, eating junk foods high in cholesterol and fat, driving too fast, and other issues too numerous to list. The reality is, in all of these, people have a democratic choice to do the right thing or to become copilots in their own self-destruction. A democracy affords us these options.

The bottom line is this: If African American smokers are to give up their habit, if tobacco companies will be forced to withdraw their advertising from African American publications, then we need our representatives at the table to negotiate for comparable amounts from the settlement fund to be earmarked for minority media advertising and for minority organizations for positive health promotions.

We call upon President Bill Clinton to open up the process for participatory democracy!



HUNT ELEMENTARY students and faculty were treated to a surprise visit by artist Brian Joseph (left) last week. Joseph and Principal Vamita Holmes (right) are holding an example of the famous "Bydee Art" characters created by Joseph.

SOUTHWEST DIGEST

902 East 28th 79404
P.O. BOX 2553—LUBBOCK, TEXAS 79408
EDITORS/PUBLISHERS
T.J. PATTERSON—EDDIE-P. RICHARDSON

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish the articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. "Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinions of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 3:00p.m. Friday. Advertisement deadline is 3:00p.m. Friday or if camera ready, Monday at 12:00 noon. Member A.O.I.P.

(Assault on Illiteracy Program)
Community-Building Newspaper

\$20.00 per year—\$35.00 a year



LUBBOCK IS AHEAD OF THE CURVE ON ELECTRIC DEREGULATION

By Ty Cooke

After dealing with the advertising-induced confusion in the aftermath of the deregulated telephone industry, one can only wonder what it will be like when electricity can be bought and sold on a similar basis.

Imagine this scenario. The phone rings, interrupting your dinner.

"Excuse me, sir," the caller begins, "would you like to try our 'dime-a-light-bulb' rate? Or, if you prefer, you can illuminate any three lamps you prefer on most nights and weekends for a low monthly rate."

"Those don't work for you? How about our 'friends microwave free' program?"

The experts tell us that electric deregulation will be different from what we saw with the telephone industry. For example, can anyone tell you with certainty who has the cheapest long distance rates? I know I can't.

Initially, it is very likely that as electric deregulation unfolds, large commercial customers will be courted by the large independent power producers. Later, smaller businesses and residential customers will be offered the ability to purchase electricity produced outside their immediate area.

Lubbock is unique in that we already enjoy what the rest of the world wants: competition and low prices. We are served by two excellent electric companies. Southwestern Public Service is an investor owned company currently merging with Denver-based Public Service Company of Colorado.

Lubbock Power & Light is our city-owned

electric utility. LP&L has had competition for each of its eighty years in business.

Lubbock residents have the benefit of the third lowest electric rates in the state of Texas, which in turn boasts one of the lowest electricity costs in the country. Lubbock's rates are 7.7% lower than they were in 1989. We also enjoy service benefits virtually unheard of anywhere.

If you have a problem with your electric service in Lubbock, you will usually have someone respond within the hour, unlike other cities where you stand a good chance of being put off until Friday, between eight and five.

It is not uncommon for citizens requesting new electric service in cities with only one electric utility to wait as long as two weeks before they are connected. Customers in Lubbock routinely get same-day service.

While we wholeheartedly support free enterprise, we believe that municipally owned utilities must maintain their independence and local control, which has enabled them to provide reliable and low cost electricity. In Texas, municipally owned utilities' average cost of electricity is 18.5% lower than their investor owned counterparts.

We also believe that the transition must be accomplished carefully and deliberately. The electric industry is much too critical to all of us to be rushed into a new environment that only offers marginal potential benefits to Texans.

When the telephone industry was deregulated, some states with the lowest rates found

their rates actually increased.

State Representative David Counts of Knox City addressed this issue in a letter I received last week by saying, "Electric deregulation may have merit in Houston and Dallas, but it would potentially raise rates in Knox City and Lubbock. It would layer in more regulatory oversight on transmission providers. Less populated west Texas is better served under the present structure."

Deregulation must mean equal access to any benefits that will be derived. Consumers are entitled to fair choices, but the process must ensure all classes of electric customers will be treated equitably.

Industrial and commercial customers with large purchasing power should not be the only ones to significantly benefit, while costs are shifted to residential and small business consumers.

A healthy wholesale market for electricity is going to allow all customers to benefit from competition. Texas has a newly deregulated wholesale electric market. It needs an opportunity to be fully implemented and working smoothly, before the retail market is opened up.

Finally, a deregulated electric environment must be accompa-

nied by insured reliability. We need only to remember America's Online's recent troubles when they were unable to meet the needs of their customers and ask, "What does a busy signal sound like when you try to turn on the lights?"

Ty Cooke is Mayor Pro Tem and immediate past President of The Texas Public Power Association.



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For over 80 years Lubbock Power & Light has been providing power to prepare treasured family recipes. And in its own quiet way, LP&L has also been making it easier for us to enjoy special moments with those who mean the most to us. In many ways, LP&L is helping us get the most out of life, which is all part of the home-owned advantage.

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For Questions on enrollment call the STAR Client Hotline, 1-800-964-2777

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CHURCH DIRECTORY



We Thank God For Jesus "FISHERMAN'S FOR CHRIST!!!"



MATTHEW 4:17, 19, 20, JESUS SAID, REPENT: FOR THE KINGDOM OF HEAVEN IS AT HAND. AND HE SAID UNTO THEM, FOLLOW ME, AND I WILL MAKE YOU FISHERS OF MEN, AND STRAIGHTWAY THEY LEFT THEIR NETS, AND FOLLOW HIM.
ALL CHRISTIANS ARE TO BE FISHERMAN'S: FOR THE LORD GOD ALMIGHTY; WE MUST FORSAKE ANY AND EVERYTHING; AND THAT MEANS

EVERYBODY.

LUKE 14:26, JESUS SAID, IF ANY MAN (OR WOMAN) COME TO ME, AND HATE (LOVELESS) NOT HIS FATHER, AND MOTHER, AND WIFE, AND CHILDREN, AND BROTHER, AND SISTER, YEA, EVEN HIS OWN LIFE ALSO, HE (OR SHE) CANNOT BE MY DISCIPLE (FISHERMAN).

A GOOD FISHERMAN KNOWS HIS LAKE- HE IS TO FISH IN IT, AND NOT CLEAN IT OUT. BUT CHRISTIANS WANT TO CLEAN UP AMERICA; THAT IS NOT WHAT GOD IS ABOUT!!!

MARK 16:15, 16, JESUS SAID, GO YE INTO ALL THE WORLD (SIN SYSTEM), AND PREACH THE GOSPEL TO EVERY CREATURE. HE THAT BELIEVETH AND IS BAPTIZED SHALL BE SAVED; BUT HE THAT BELIEVETH NOT SHALL BE DAMNED.

A GOOD FISHERMAN KNOWS HIS BATE: THE BIBLE. TO USE IT HE KNOWS WHEN, YOU MUST BE LED OF THE HOLY SPIRIT; IT KNOWS THE TIME AND SEASON, AND THEN.

LUKE 12:54-56, JESUS SAID, WHEN YE SEE A CLOUD RISE OUT OF THE WEST, STRAIGHTWAY YE SAY, THERE COMETH A SHOWER; AND SO IT IS. AND WHEN YE SEE THE SOUTH WIND BLOW, YE SAY, THERE WILL BE HEAT, AND IT COMETH TO PASS. YE HYPOCRITES, YE CAN DISCERN THE FACE OF THE SKY AND OF THE EARTH; BUT HOW IS IT THAT YE DO NOT DISCERN THIS TIME? (IT'S FISHING TIME!!!)

A GOOD FISHERMAN KNOWS HIS WATERS, AND HIS NEIGHBORHOOD IS THE PLACE; SO MANY WANT TO FISH THE FOREIGN SEAS; THATS LIKE FISHING IN OUTER SPACE.

MATTHEW 23:15, JESUS SAID, WOE (CURSED) UNTO YOU, SCRIBES AND PHARISEES, HYPOCRITES! FOR YE COMPASS (MAP OUT) SEA AND LAND TO MAKE ONE PROSELYTE (CONVERT) AND WHEN HE IS MADE, YE MAKE HIM TWOFOLD MORE THE CHILD OF HELL THAN YOURSELVES.

A GOOD FISHERMAN KNOWS THE FISH, RATHER OR NOT: SAVED OR UNSAVED; EVEN WITH THE HYPOCRITES: THE WORD OF GOD, WILL TELL YOU WHAT TO SAY.

ECCLESIASTES 3:1, 7b, TO EVERY THING THERE IS A SEASON, AND A TIME TO EVERY PURPOSE UNDER THE HEAVEN, A TIME TO KEEP SILENCE, AND A TIME TO SPEAK.

*****IT'S FISHING TIME*****
A GOOD FISHERMAN WON'T SUGAR-COAT THE BATE, THE WORD OF GOD; HE OR SHE WILL TELL THE PEOPLE OF THEIR SIN'S; AND THAT IS NOT HARD.

HEBREWS 4:12, FOR THE WORD OF GOD IS QUICK, AND POWERFUL, AND SHARPER THAN ANY TWO-EDGED SWORD, PIERCING EVEN TO THE DIVIDING ASUNDER OF SOUL AND SPIRIT, AND JOINTS AND MARROW, AND IS A DISCERNER OF THE THOUGHTS AND INTENTS OF THE HEART.

A GOOD FISHERMAN WILL REBUKE: THAT LIE CALLED: FREE AT LAST, FREE AT LAST; IT IS WHAT HAS PUT THIS COUNTRY IN TROUBLE; PEOPLE ARE MEAN, MAD, AND SAD.

JOHN 8:32, 36, JESUS SAID, YE SHALL KNOW THE TRUTH, AND THE TRUTH SHALL MAKE YOU FREE: AND IF THE SON (JESUS) THEREFORE SHALL MAKE YOU FREE, YE SHALL BE FREE INDEED (TRULY FREE).

A GOOD FISHERMAN WILL NEVER PUT AWAY, OR GET RID OF HIS FISHING EQUIPMENT HE KNOWS GOD'S BUSINESS IN NEVER FINISHED; WITH THOSE WHO ARE SENT.

MATTHEW 25:21, JESUS SAID, WELL DONE, THOU GOOD AND FAITHFUL SERVANT (FISHERMAN); THOU HATH BEEN FAITHFUL OVER A FEW THINGS, I WILL MAKE THEE RULER OVER MANY THINGS; ENTER THOU INTO THE JOY OF THY LORD.

GOD IS NOT THROUGH WITH US YET. SO LETS PRAY FOR ONE ANOTHER ALWAYS. WRITTEN BY EVANGELIST BILLY B.J. MORRISON, III YOUR BROTHER IN CHRIST JESUS!!!



from the Desk of Parson D.A. Smith "Behold It Is Very Good"

"God saw everything that he had made, and behold, it was very good."—Genesis 1:31

The message from God's Word brings hope to mankind. Just as this earth, once in darkness and chaos, was transformed into a planet of beauty and order by the creative power of God's Spirit, so the soul of man which gropes in the darkness of sin, can be transformed by the Holy Spirit into a new creation in Christ Jesus.

Ebuis Farrakhan, leader of the Nation of Islam said in a national convention speak last week that what the American Negro need is a Day of Atonement. For the Negro has allowed himself to slip and his soul in covered with the darkness of sin.

Farrakhan and true Christians are on opposite ends of what they believe, however, the fact is true and we all agree many of our brothers and sisters have become slaves to sin.

In the Genesis story God looked carefully over all his creation and was satisfied: the light of day, the restful darkness, the sun, moon, and stars, the oceans, the beauty of foliage and majestic trees, the animals, birds, and fish of the sea. All were perfect. Then came God's greatest masterpiece Man, made in the image of God, complete and perfect.

Today God still looks over His handiwork and sees everything. But now He sees His creation marred and disfigured, diseased and

dying because of the great blight of sin. When God created man, the spirit of man was in close communion with God and dominated his soul and body. As such, he was spirit, soul, and body, in that order. But when through sin Adam fell, spiritual desires no longer controlled his life, and the order was inverted. Now the flesh dominated and controlled the soul's desires, and the spirit of man died. Man became "dead in trespasses and sins."

But thanks be to God, humankind is not left in this hopeless condition for God had a redemptive plan. Through Jesus Christ and His sacrifice on Calvary we are quicken and made alive. As the Holy Spirit moves upon our heart, the Light shines in and the spirit is quickened and born anew.

What is sin? It is the will of man rising up against the will of God in rebellion, causing chaos and disorder in the world. My African American brothers and sisters, will you continue to let the illicit use of drugs that are controlled by the Prince of Evil of this world continue to make you a slave. No! No! You do not have to continue in sin and cause disorder in God's world. Remember, God gave His Best, His only Son to redeem our souls. We are cleansed and made whole through Jesus. We are made complete in Him. When God looks at us through Jesus and His redemptive work, He will say, "Behold, it is very good."

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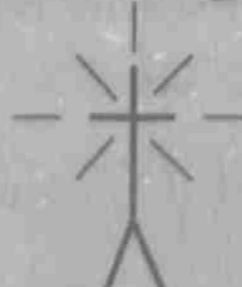


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Wednesday Midweek Services - 7:00 p.m.

Rev. D. A. Smith, Pastor
Rev. Edwin Scott, Assistant Pastor

The Outreach Prayer Breakfast

Jesus teaches a Law of Love. Before Jesus came, love had two popular meanings: (1) Philia, Brotherly Love. "I love you because you love me."

(2) Erotic man's love for women. I love you because you were made for me to love you. With the coming of Jesus, He taught a new meaning and divine interpretation of love. It is called Agape love. I love for the sake of loving. This means: to love because one has a heart filled with Christ. Jesus made this type of love agape the royal law of God's Kingdom. It is above all other laws. It maintains one should love their enemies, hold no grudges, be wonderful, patient and pure. This love is not weak, but this agape love is power in a believer's life and is powerful enough to change this world, conquer fear, and make friends of enemies. Love makes no parade; does not condemn; hardly notices when it's done wrong.

If we could see ourselves as God sees us, we could solve our little problems in a split second. We say little problems, because there's nothing too hard for God. We can do all things through Christ who gives the strength. Cast all your cares on Him!

You can ask for anything in His name. Even ask for a mountain to move. And if you have faith in God and believe, you can move it. Saints, we can't walk around all frowned up with an attitude and expect God to move your problems. The only way you can get this done is to love all mankind even if they are unlovable. God's people, let's repent, repent, repent! If it's not done soon we are in deep trouble. We have something we need to come clean off. God loves us as much as any. What do you think is wrong with our people??? Or do you see anything wrong? You and your little group might be on target! That's not enough! God is calling plain ordinary people to do extraordinary jobs today!

Before there can be a Revival in this land, there has to be repentance, togetherness and unity. It will be a time of refreshing so the Holy Spirit can do its perfect work through us and for us.

Let's pray for our conventions -- state, national and local meetings. If we just can't get ready to accept the Million Man March. If you have a better plan for this nation. We need to get with it. There's another gathering in the making which is going to make a difference. You just might want to be weighed in the balance and found wanting. It's not enough time left to move slowly. Get out there and speak peace to these storms and Jesus will work it out.

Order our steps in your word, Precious Lord. To all who are hurting out there, remember Jesus is the answer. II Chronicles 7:14; Mark 11:22-26; Acts 17:36.

Thought of the Week: "A certain amount of divines was encouraged by the white slave owners of the antebellum South. It made it easier to control a divided people than a united one." Think about it today!

Write to us: Outreach Prayer Breakfast, P.O. Box 1223, Lubbock, Texas 79408. Keep smiling.

Sister Dorothy Hood, president; Sister Christine Burleson, vice president; and Sister Ernestine Fraizer, secretary.

NAACP President's Statement on Baltimore Police Shooting

Baltimore --NAACP President Kweisi Mfume released the following statement today on the fatal police shooting of James Quarles near Lexington Market in Baltimore on Saturday:

"The events surrounding the shooting of James Quarles raises more questions than answers and the public deserves to know the facts in the case. The conflicting accounts and stories emphasize the need to know those facts quickly. The larger question is that of allegations of excessive force on the part of police officers. That is a matter that remains troubling for many of us. The NAACP believes in accountability and we are seeking that from the authorities at the Baltimore City Police Department."

NNPA: Credo of the Black Press
 The Black Press believes that America can best lead the world away from racial and national antagonisms when it accords to every person, regardless of race, color or creed, full human and legal rights. Having no persons, the Black Press strives to help every person in the firm belief that all are hurt as long as anyone is held back.

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PLUMBER-performs skilled work in the installation, repair, and maintenance of plumbing systems including: potable water, natural gas, sanitary and storm sewage, and fixtures and related sub-systems. Minimum 3 years experience as journeyman plumber or related trade. Will need mobility to allow extensive walking, climbing, crawling, crouching, stooping, and ladder, stair, and scaffold-work. Pump maintenance/repair experience helpful but not required. Post-offer physical required for selected applicant. Valid operator's license and insurable. Apply at Texas Tech University, Physical Plant, Room 105 or Drane Hall, Room 143. AA/EOE/ADA

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Buddy Holly Walk of Fame 1997 Inductees

The Marketing Entertainment Travel Tourism & Sports (METTS) Board announces that Terry Allen, Dan Blocker, Glenna Goodacre and Dirk West will be honored as the 1997 inductees into the Buddy Holly Walk of Fame. The induction ceremony will take place on Thursday September 4, 1997 at 6:30 p.m. at the base of the Buddy Holly Statue just east of Ave. Q on 7th Street.

The "Walk of Fame" was dedicated in 1980 to honor those individuals in the fields of art music or entertainment who have an affiliation to Lubbock and the West Texas area and who have gained national recognition in their field. As scheduling allows the Board of Directors of METTS nominates an individual or individuals to be inducted into the Walk of Fame. Over the past 18 years there have been 16 induction ceremonies honoring 36 individuals from this area.

Allen was born in Wichita Kansas. He moved to Lubbock at an early age graduating from Monterey High School. He studied at Chouinard Art Institute in Los Angeles where he received his B.F.A. in 1966. Since then he has been an independent artist working in a wide variety of media including musical and theatrical performances, sculpture, painting drawing, video and film, and installations which incorporated any and all of these media.

Allen's work has been exhibited internationally at such venues as the Museum of Modern Art in Paris, DOCUMENTA 8 in Kassel, Germany, and the San Paolo Biennale in Brazil. His works are in museum collections ranging from New York's Museum of Modern Art and the Metropolitan Museum of Art to the Museum of Contemporary Art in Los Angeles! the San Francisco Museum of Modern Art and ELAC-Musee Saint Pierre in Lyon France.

As a visual artist, Allen has focused more recently on public and outdoor bronze sculpture, with installations that include the Moscone Center in San Francisco, Citicorp Plaza in Los Angeles, the city of Kansas City, the

Denver International Airport, and SITE 94, San Diego/Tijuana. Allen is also known for his large multi-media body of work YOUTH IN ASIA, which toured the U.S., 1992-95.

Plays written and co-written by Allen include PIONEER, LEON AND LENA (and lenz) and CHIPPY, co-written with wife, Jo Harvey Allen, along with Lubbock musicians Joe Ely, Butch Hancock, Lloyd Maines and Jo Carol Pierce. CHIPPY, produced by Philadelphia's American Music Theater Festival, was also performed in New York's Lincoln Center.

Awards include National Endowment for the Arts Fellowship, 1970, 1978, 1995; Guggenheim Fellowship, 1968; American

Awards In the Visual Arts (AVA), 1982; New York's "Bessie Award" & San Francisco's "Isadora Duncan Award", 1986; Wexner Residency Fellowship, Wexner Center, Columbus, Ohio, 1993; and Dallas Dance Club Award, 1996.

Since 1975 Allen has released ten albums of his music on his own label, Fate Records, including JUAREZ, SMOKIN THE DUMMY and LUBBOCK (on everything). His most recent release is HUMAN REMAINS on Sugar Hill Records. He has performed his music throughout the U.S. and Europe, both as a solo artist and with the Panhandle Mystery Band.

Allen currently lives in Santa Fe, NM, with his childhood sweetheart and wife of 35 years, the playwright, actress and performance artist, Jo Harvey Allen. They have two grown sons, Bukka, a musician, and Bale, a visual artist.

Dan Blocker was the largest baby ever born in Bowie County, Texas weighing 14 pounds. By the age of five he had moved to O'Donnell weighing in at 105 pounds and standing almost five feet tall. "As a kid," Blocker said, "my main pastime was fighting. They called me 'The Big'n' and citizens of O'Donnell rop'd off a part of Main Street every Saturday night, pitting all the local toughs against me."

During his senior year in High School, Blocker was selected as one of Texas "Eleven Iron Men," the equivalent of a high school All-American. He accepted a football scholarship to Harlin-Simmons University in Abilene and later accepted a scholarship to Sul Ross State in Alpine. It was at Sul Ross where he got his first taste of acting. The head of the Drama Department needed someone strong enough to carry bodies out of the basement

for a production of "Arsenic and Old Lace" and Blocker sized up well for the part.

Blocker ended up graduating with a B.A. in drama and minor in physical education. While working toward his Ph. D. at UCLA, he landed a feature role in a "Gunsmoke" episode. In rapid succession he appeared in "Cheyenne," "The Zane Grey Theatre," "Have Gun, Will Travel," "Wagon Train" and "Maverick." And then came his selection as the middle Cartwright son, Hoss, in "Bonanza." "Bonanza" was in its 14th season when Blocker died suddenly from a blood clot in 1972, at the age of 43.

On July 4, 1973, a crowd of about 3,000 people watched as Mrs. Blocker unveiled the bronze bust, sculpted by Glenna Goodacre, in Heritage Plaza in downtown O'Donnell. In a letter from David Dortort, executive producer and creator of "Bonanza", Dortort wrote, "I have never known a greater man or a better actor. The truly remarkable thing about Dan was that he never really changed. He was the same

man as when he arrived in Hollywood. Dan was particularly proud of being from Texas. . . And he always held a special place in his heart for O'Donnell and his friends here." The inscription below the bust of Dan Blocker reads, "Thanks to film, Hoss Cartwright will live, but all too seldom. Does the world get to keep a Dan Blocker."

Glenna Maxey Goodacre was born and raised in Lubbock. Beginning with drawing and painting, Glenna Goodacre's career in the visual arts spans over four decades, but in 1995 she celebrated her 25th year as a sculptor with a retrospective exhibition and a major catalog from Texas Tech University Museum in her home town of Lubbock. She specializes in expressive, sensitive portraits and children in action, always with the emphasis on interesting composition. Goodacre's commissioned bronze portrait figures and busts are in public collections in 10 states in the U.S.A. Her work is represented in numerous private, corporate municipal, national, and international collections. She is perhaps most well known for her bronze VIETNAM WOMEN'S MEMORIAL at the Vietnam "Wall on the National Mall in Washington, D.C. Since its dedication on November 11, 1993, countless visitors have paid homage to the women who served in the Vietnam War. In national exhibitions, her work has won numerous awards from the National Sculpture Society, Allied Artists of America, Knickerbocker Artists, and The National Academy of Design. She has been a member of National Sculpture and Allied Artists since 1977, won the National Academy of Design Gold Medal in 1978 was elected a Fellow of the National Sculpture Society in 1981, was awarded the Knickerbocker Artist's Gold Medal in 1993, and in 1994 she was elected a member of the National Academy of Design. In 1994 she received an Honorary Doctorate of Humane Letters from her alma mater Colorado College, and in 1996 she received an Honorary Doctorate from Texas Tech University. She was born in Texas and began her art career there, graduated from Colorado College, and studied at the Art Students League in New York. Since 1983 her home and studio are in Santa Fe.

Dirk West was born in Littlefield. He moved to Lubbock when he was six months old. He attended Lubbock public schools. While attending Lubbock High School, he created a character known as "Westerner Willie" for the Lubbock High School newspaper, Western World. While at Texas Tech, he created "Smedley" for the Tech newspaper the Toreador, Smedley was probably the forerunner of "Raider Red".

In 1955, KDUB-TV introduced a show for young audiences, "Cartoon Times", starring Uncle Dirk, which played daily for three years. He later returned to television with a show called "Drawin' and Stuff" for KMAC-TV as his cartooning talent he first displayed at the University Daily which earned him his greatest acclaim. West created the mustachioed, gun-toting "Raider Red" character associated with Tech that the school acquired the copyright.

His cartoons kind of tell the history of the Southwest Conference all through the years. Tech head coach Spike Dykes said, "Dirk's cartoons have been an institution for a long, long time." Over the years, West became a nationally published cartoonist not only creating the cartoon characters for all the Southwest Conference Schools, but others as well. For the 1972 Cotton Bowl game between Texas and Nebraska, West created Herbie the Husker. Nebraska adopted the character as the school's mascot. The Kansas Jayhawks also adopted their mascot from West's cartoons. West published four books of his football cartoons, the last of which was published in 1995.

More significant to Lubbock was West's community spirit. He served two terms on the Lubbock City Council, one of them as Mayor. During his tenure his focus was on public safety and he was also instrumental in the development of "Crime Line". Following the Lubbock tornado, West organized a campaign that established a bond issue that would provide monies for the Civic Center District in downtown Lubbock. He also served on the Buddy Holly Foundation steering committee which established the Buddy-Holly "Walk of Fame". Past "Walk of Fame" Inductees include:

1979-Buddy Holly; 1980-Waylon Jennings; 1983-Mac Davis; 1984-Jimmy Dean, Raina English, Bobby Keys; 1985-G.W. Bailey, Barry Corbin; 1986-Niki Sullivan, Jerry Allison, Joe B. Mauldin, Sonny Curtis; 1988-Tanya Tucker; 1989-Roy Orbison, Joe Ely; 1990-Bob Wills, Gatlin Brothers; Larry, Steve, & Rudy; 1991-"Snuff" Garrett; 1993-Mains Brothers Band; Lloyd, Kenny, Steve and Donnie Maines, Richard Bowden, Cary Banks, Jerry Brownlow and Randy Brownlow; 1994-Virgil Johnson of the Velvets, Buddy Knox; 1995-Gary P. Nunn, Glen D Hardin; 1996-Woody Chambliss, Paul Milosevich, Bob Montgomery, The Hometown Boys

Legendary Rock and Roller Carl Perkins & Joe Ely Along With: Johnny Tillotson, Terry Allen & the Maines Brothers Are Scheduled to Perform at the 2nd Annual Buddy Holly Music Festival in Lubbock, Texas

Lubbock, Texas - Broadway Festivals, Inc. has announced this year's Buddy Holly Music Festival line-up to include: Carl Perkins, Joe Ely, Johnny Tillotson, Terry Allen and the Maines Brothers. The festival takes place in Lubbock, Texas, on September 4, 5, 6 & 7 and features a sock hop, street fair and the Buddy Musical Gala Kick-off.

Legendary singer and songwriter, Carl Perkins, will join in this year's celebration and tribute to Lubbock's own native son, Buddy Holly. In 1956, it was Perkins, not Elvis Presley who wrote and recorded the original version of Blue Suede Shoes. Ever since then, Perkins talent, music and live performances have entertained audiences for over five decades. Perkins has recorded with the likes of Paul McCartney, Rick Nelson, John Fogerty and has toured with Tammy Wynette, The Animals, and Chuck Berry. In 1985, Perkins along with Roy Orbison, Jerry Lee Lewis, and Johnny Cash recorded the LP, Class of '55. The recording sessions took place at none other than Sun Studios in Memphis, the label all three originally signed with three decades earlier.

Joe Ely, Terry Allen and the Maines Brothers showcase their talents once again for this year's Buddy Holly Music Festival. Johnny Tillotson, a 1950's and 60's country-pop sensation and Grammy nominated musician, is also sched-

uled to perform at the festival. Tillotson is famous for several hit songs including Poetry In Motion, It Keeps Right On A Hurtin, Without You, Tears On My Pillow, Earth Angel and Funny How Time Slips Away.

Other highlights from the festival include the 61st Birthday Tribute Concert on Sunday, featuring the Lubbock Symphony Orchestra and Don Caldwell Production in an encore presentation of April's "Rave On West Texas" concert. Be sure to cruise by the 50's classic car and memorabilia displays and take in the Cactus Theater presentation of "Buddy - The Buddy Holly Story". Don't forget to attend the West Texas Walk of Fame induction that honors area artists and musicians including Waylon Jennings, Mac Davis, the Crickets and Roy Orbison just to mention a few. While at the street fair, stroll along downtown Lubbock's historic Depot District to catch a selection of live music, cool dance contests, Buddy Holly merchandise, memorabilia and great food.

If you would like to arrange an interview with any of these artists or need profiles, biography information for publicity photos, please contact Nicole Robbins at (800) 692-4035. For more information about the Buddy Holly Music Festival contact Broadway Festivals at (806) 749-2929 or the Lubbock Convention & Tourism Bureau at (806) 747-5232.

SPC TO OFFER ALLIED HEALTH SHORT COURSES THIS FALL

LEVELLAND--South Plains College will offer two allied health-related courses in phlebotomy and certified nurse aide this fall.

"These courses provide an excellent opportunity to get training in two growing fields," said Jim Walker, associate dean of technical and continuing education.

The 30-hour course in phlebotomy begins Sept. 8 and will meet 7-9 p.m. Mondays, Wednesdays and Thursdays through Oct. 9 in the Technical Arts Building, room 101. Clinical training is scheduled 6-8:30 a.m. Locations and days are yet to be arranged.

Instructor is Deborah Langwell, certified phlebotomist. Tuition is \$200.

The course in phlebotomy teaches students the necessary skills to work in long term care, home health and hospital environments. Theoretical and practical aspects of specimen collection for clinical laboratories, professionalism, ethics, medical terminology, related anatomy, physiology and use of lab equipment will

be covered in the course.

The certified nurse aide course begins Sept. 8 and will meet 5:30-9:30 p.m. Mondays, Wednesdays and Thursdays in the Technical Arts Building, room 112. Clinicals are scheduled 8 a.m.-5 p.m. on three Saturdays. Location will be arranged.

A second seven-week session for students in the certified nurse aide course begins Oct. 27. Instructors are Karen Cox and James Jones, L.V.N.s. Tuition is \$200 and state exam fee is \$64.75.

A total of 56 hours of classroom instruction and 24 hours of clinical training are included in the course. Students will then take the State of Texas Certified Nurse Aide Competency Examination.

Students in both classes must provide proof of immunization for MMR, Tetanus and have a current TB test. Enrollment in each is limited to 16 students.

To pre-register, contact the SPC Office of Continuing Education at 806-894-9611, ext. 2341.

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