



# Southwest Digest

December 9 thru December 15, 1993

VOL. XVII, No. 33

50¢ Worth More!

902 E. 28th Street  
Lubbock, Texas  
Phone (806) 762-3612

An Independent Pictorial Newspaper for All People • Primarily Serving the Black Population of Lubbock County and the Surrounding Area • Black Press of America

## Spires: Tells It Like It Is!

By Candida N. Johnson



Bold, charismatic, striking are three words that describe Abraham Spires. Spires is a candidate for the Lubbock County Commissioner's precinct #2 seat.

You may not like what he says but you have to respect the man

for having the courage to say it," said one community leader of Spires. Spires is well known in the community and says his candidacy embraces some of the same principles and ideals which this nation was founded upon.

Remember Taxation Without Representation." If elected he will oversee an annual budget of over 31 million dollars along with other elected County Commissioners. He plans to recommend that the Commissioners take a hard long look at the composition of the various department within the County government.

He will attempt to encourage, very strongly, the Commissioners to give a high priority rating and consideration to a personnel office and to adopt a standardized hiring policy which would eliminate any question of nepotism.

Spires has completed courses at Texas Tech Law School, and is qualified as a mediator in accordance with the Texas Civil Practice and Remedies code.

Some of Spires' accomplishments include:  
• B.S. degree in Sociology, University of South Florida with a G.P.A. of 3.02.  
• Certification in the following:

- Mediator for the Texas Civil Practice and Remedies Code
- Family dynamics, child development, family law.
- Bankruptcy for legal assistance and attorneys
- Drug Abuse Prevention Intervention and Assessment education
- A notary
- A Korean War combat veteran
- Serves on the Community Development Advisory Committee
- Serves on the dispute resolution board
- Spires was voted "Man of the Year" by the Lubbock Alumnae Chapter of Delta Sigma Theta Sorority during the 18th Annual Community Service Awards Ceremony, June of 1992.

Spires spends countless hours advising people who cannot afford an attorney. He was also instrumental in obtaining the Justice Department's involvement in the Lubbock County Commissioner precinct line changes.

Spires was also the Northeast Coordinator for the Democratic Party, and was one of several to receive a letter of thanks from Vice President Al Gore.

Spires is a member of the Greater St. Luke Baptist Church where he serves on the Usher board as one of its vice presidents.

Spires is very open and honest and very wise, and is dedicated to improving the quality of life for all.



Mr. Abraham Spires



### Patterson Named Director of Public Information, NBC/LEO

City Councilman T.J. Patterson, left, is shown with the Mayor of Newark, N.J., Sharpe James, at the National League Cities meeting in Orlando, Florida last week.

Patterson was named as Director of Public Information for the National Black Caucus/Local Elected Officials (NBC/LEO) during their annual session at the national conference.

"Our friend T.J. has always been there to help our effort in this organization," said Sharpe, who also serves as president of the National League Cities.

More than six thousand elected African-American officials are a part of NBC/LEO.

### "Lou Rawls Parade of Stars" Telethon Will Celebrate United Negro College Fund's 50th Anniversary in January

Stars to combine entertainment with appeal for educational aid

HOLLYWOOD, Nov. 18, 1993—Many of the nation's best-known performers and celebrities will join Lou Rawls on Jan. 8 to celebrate the 50th anniversary of the United Negro College Fund (UNCF). This premier television special will be broadcast nationally to generate funds for UNCF's 41 private, historically Black colleges and universities.

The telecast—slated to air from 6 p.m. to 1 a.m. (check local listings)—will feature some of the biggest names in show business, while giving viewers an inside look at the academic programs and student successes at UNCF campuses across the country.

Ensuring a college education for Black students in the early 1940s was the impetus behind the formation of the United Negro College Fund. That's when Dr. Frederick D. Patterson, a veterinarian and president of Tuskegee Institute, issued a call to action to his fellow leaders at several small Black colleges in the South. Dr. Patterson believed that a united effort to pool resources was the best approach to provide funding for the colleges.

Led by Grammy award-winning singer, Lou Rawls, the "Parade of Stars" has played a key role in mobilizing support for the College Fund, and has raised more than \$109 million in cash and pledges since it first aired. Proceeds from the show are used to expand educational opportunity at UNCF schools, which currently boast a combined enrollment of 54,000 students—a 27 percent increase since 1986.

Telethon activities will originate from the East and West coasts. Lou will be joined in Hollywood by co-hosts and veteran UNCF supporters Marilyn McCoo, Ed McMahon, Patti LaBelle and Alex Trebek.

From the historic Apollo Theatre in New York City, Motown great Gladys Knight will co-host the festivities. The lineup of featured performers includes the versatile Ben Vereen, the inspirational sounds of the Winans, and the explosive hip-hop beats of Kris Kross and LL Cool J.

The celebrities who will add sparkle to the Hollywood marquee and urge viewers to give generously to UNCF are Ray Charles, Anita Baker, Eddie Murphy, Michael Eolton, Boyz II Men, Robert Guillaume, Frank Sinatra, Oleta Adams, Quincy Jones, Michael McDonald and Gregory Hines.

During a recent conversation Rawls expressed his delight with the stars who have volunteered to perform for this special anniversary edition of the telethon. He said, "I'm confident the talent we have lined up will make this a TV special you won't want to miss." He added, "We also want it to be the biggest ever in terms of contributions to the College Fund."

Since the UNCF's founding in 1944, member schools have graduated many of the nation's leading African-American citizens. Among them are the Rev. Dr. Martin Luther King Jr., novelist Alice Walker, former Virginia Governor Douglas Wilder, opera diva Leontyne Price, filmmaker Spike Lee, Atlanta Mayor Maynard Jackson and former United Nations Ambassador Andrew Young.

William H. Gray, III, current president and chief executive officer of the United Negro College Fund, says that the history of the organization and its member schools are filled with successes—as well as challenges. Among today's challenges, Gray says, is to maintain and expand facilities to accommodate a continuous growth in enrollment, and to recruit and recruit excellent faculty and staff members.

"Even as we take a moment to celebrate 50 years of accomplishments for our schools and our graduates, we can't rest on our laurels," Gray says. "As more students look to us for a quality education, we must go the extra mile to ensure that adequate resources are available to make their college experience meaningful and rewarding."

"The efforts of Lou Rawls, his celebrity friends and the corporate sponsors of the Parade of Stars are a tremendous help to the United Negro College Fund, and we are most appreciative."

The show will be beamed into millions of American households through a combination of television network affiliates, independents and cable stations, including superstations WGN and BET. The public also can catch the show through special radio simulcasts in selected cities.

The "Lou Rawls Parade of Stars" telethon is made possible with the support of its national and founding sponsor, Anheuser-Busch Companies. The St. Louis-based corporation underwrites the production of the program, and through its Budweiser brand, provides national promotional, advertising and marketing support for the program.

The Kellogg Company is national co-sponsor for the ninth consecutive year. Kellogg provides substantial support for local segments of the telethon in markets across the country. American Airlines and AT&T are associate sponsors. American, in conjunction with the telethon, will once again sponsor the "Fly AWay Challenge."

Extra-Strength Tylenol is the contributing sponsor, and Church's Chicken is a contributing co-sponsor. Other participating sponsors are General Motors, Eckerd/American Health and Beauty Aids Institute and Avon.

### German Blood Plasma Problem Testing Available at Reese Hospital

RESE AIR FORCE BASE, Texas—Recent news stories from Europe have reported on problems with German medical facilities that have used improperly tested blood products. Originally it was thought that two German companies that supplied blood products to German hospitals failed to conduct proper tests for the Human Immunodeficiency Virus (HIV).

Now, it appears that several additional blood products suppliers are involved and that some of them adequately tested for HIV, Human T-lymphotropic virus (HTLV) or hepatitis contamination.

As a result of these reports, Department of Defense officials are attempting to contact any United States personnel who were stationed in Germany between 1963 and the present, and who were treated with blood products, particularly plasma, because of a serious reaction or illness.

In connection with this situation, Colonel Roger A. Buckley, 6th Flying Training Wing Commander, is inviting any individuals who were medical beneficiaries in Germany, and who received blood products in German hospitals between 1963 and the present, to contact the Reese Hospital for evaluation and testing.

Absentee Lt. Colonel Thomas J. Loftis, the Reese AFB Medical Group commander, "The likelihood that anybody in this area is affected is very small. However, we are offering this service as a precaution to anyone in our area who might have been affected. While the European Command in Germany is researching the medical records from which to notify the individuals concerned directly, we have chosen the best means to reach our local audience in the most timely manner.

Any current or former Department of Defense member and their family members, including active duty, retired personnel, and civilian employees, who have concerns that they may have received a plasma product during treatment in a German hospital, should report to the Primary Care Clinic at the Reese Hospital for evaluation and testing. Persons with questions about their particular case should contact Captain David Darnall at the Reese Hospital at 885-3534" said Colonel Loftis.

### Christmas Party Set by American Legion

The American Legion, Booker T. Washington Post 803, and Auxiliary will sponsor its annual Christmas Tree Sunday, December 19, 1993, at the American Legion Hall at 4102 E. 61st St., beginning at 7:00 p.m. Parents are asked to bring their kids to this annual event.

### Free G.E.D. Program Offered in East Lubbock

G.E.D. Classes are scheduled to begin January 4th at Mary & Mac Building, 902 E. 28th Street, at 6:00 p.m. The classes will convene every Tuesday night. The classes are free to the public.

If you have not completed high school for some reason or another and have a desire to do so, you need to enroll in this G.E.D. Program by December 9th. To enroll call Dr. Lorraine J. Stiggers at 744-4059 or 744-3359 A.S.A.P.

Information on available low-cost housing and how to apply for it will be provided at a Public Forum at noon Thursday, December 9, sponsored at Mason Library by the League of Women Voters.

The League's Social Policy Committee is conducting an ongoing investigation to alert the public and their own members of the expansion of fair affordable low-income housing.

They are also concerning themselves with the preservation of neighborhoods and use of zoning and planning decisions.

According to Oscar Sharp, Executive Director of the Housing Authority of Lubbock, one of the Forum speakers, 78 public housing units are now available and 90 are vacant and being repaired. An additional 48 senior citizen units are to be started in January.

Tony Reyes, Lubbock's Rehabilitation/Development Coordinator will supply information on additional openings and necessary qualifications for using the opportunities the agency is offering.

Questions from the audience will be discussed after the speaker.

## Ruby Jay's Corner



New Hope Bapt. Sunday School begins at 9:40 a.m. Assist. Supt. Bro. James Sterling Presiding. Song, "Love Lifted Me." Prayer, Bro. Swain song. The classes moved to their station. 30 minutes reassemble. High Points from lesson, Class No. 4. Men lost offering banner to no. 4. Attendance banner, tie between no. 2, no. 4. Order of Service: Devotion, song "Blessed Assurance," scripture, Ephesians

4:1-11 by Sis. Moton. Prayer, Bro. Howard. Choir processional, seniors singing "Oh I Want to See Him." Altar prayer, Bro. Swain. Song. Scripture, Sis. Kinner, 34th Psalms 1-9. Prayer, Sis. Doris Dailey. Song, "Great is Thy Faithfulness." Responsive reading, congregation. Morning hymn, "I Have Decided to Follow Jesus." Pastoral observation. He says it's decision time, because Jesus is the best friend we have. Song, "It's Good to Know the Lord." Pastor Moton, sermon, "They Ask Jesus to Leave." Sermon text, St. Mark 5:12-17. Very helpful message. Invitation extended. Rest of service as usual. Men and Women Annual Days this year, men won. So women will serve them December 5th, 5:00 p.m., Fellowship Hall. Special prayer for sick and shut-in. Sis. Katie Lynn is in Hospital. Alice Marie Main's brother was in a bad car wreck last week in Houston, he is very ill in the hospital. One lady lost her life. Bro. & Sis. Jenkins attended his brother's funeral last week. Our prayers and sympathy go out to them. Thanksgiving visits through the weekend: Carolyn Robison, Houston Texas; Mary Ann Jones, Dallas, Tex. Theresa Ann Thompson and company visited her grandmother, Andrea Thompson, in St. Mary's Hospital. They are from Dallas. Mr. and Mrs. Harry Stokley visited their children in Austin, Texas. Mrs. Gloria Bailey's children surprised her on Thanksgiving—Son Leonard Bailey and family of El Paso, Tex., McGrew and Davis families, daughters, from Tulsa, Oklahoma. Rest of children live here. Judith Struggs is a patient at St. Mary of the Plains. She desires prayer.



### Lubbock Area Changes Planning Organization, Reduces Paperwork

Decisions about Lubbock transportation will take less paperwork from now on.

In its November meeting, the Texas Transportation Commission streamlined Lubbock's transportation planning when it approved the city of Lubbock as the area's new metropolitan planning organization (MPO).

"The MPO was a committee made up of city, county and state agency staff members, and had to submit all transportation plans to the city of Lubbock for approval," said Robert Cuellar, deputy executive director for Transportation Planning and Development for the Texas Department of Transportation. "Making the city the area MPO focuses the process and we won't have to shuffle so many papers for approval on the local level."

MPOs are responsible for administrative, technical and fiscal management.

### Area-wide GED Commencement Ceremony And Reception

The Adult Learning Center, the Department of Human Services, LEARN, Inc., and JobSource+ are sponsoring an area-wide GED commencement ceremony and reception at O.L. Slaton Junior High, Jan. 13, 1994 from 7 p.m. to 10 p.m. We expect 75-200 students from Lubbock and a fifty-mile radius to attend the graduation ceremony. These students have completed all the requirements to receive a GED certificate. The GED stands for the Tests of General Educational Development. The TED is a national examination which measures skills and knowledge normally acquired in four years of high school. The GED test is made up of five examinations in the areas of literature and the arts, science, social studies, mathematics, and writing skills. This is the fourth annual GED graduation ceremony in the City of Lubbock. Our emcee is Len Gilliard from KCBT-Channel 11 and our commencement speaker is Floyd Price of the City of Lubbock Police Department.

### Lubbock NAACP Monthly Meeting

The Lubbock Branch of the NAACP will hold its regular monthly meeting Saturday, December 11, 1993 at 7:00 p.m. at Smith Temple Community Church, located at 6508 Ave. P.

President Rose Wilson is asking all Officers and members to please be present. The Branch will be making preparation for the upcoming Regional and National Conferences to be held in 1994. The Public is invited to attend.

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SAN FRANCISCO—Rabbi Alexander M. Schindler, president of the Union of American Hebrew Congregations, holds aloft the organization's prestigious Eisendrath "Bearer of Light" award during presentation to Marian Wright Edelman, president of the Washington-based Children's Defense Fund. Award was made at the UAHC's 62nd general assembly, attended by more than 4,000 delegates from the United States and Canada. The UAHC, central body of Reform Judaism, represents 850 Reform congregations with a membership of 1.3 million.

### DAGET/FORCE Supports Mary & Mac School

DAGET/FORCE is a community-based drug & gang organization. We are committed to "Reclaiming Our Children." We support the dream of the late Dr. Graves. We are appealing to every ethnic organization in east Lubbock, to support Mary & Mac School. We share in Dr. Graves' dream that no child be lost. Without proper education our children are lost. If you are in the community and possess skills, or have assets or materials that might help to lighten the load for the staff at Mary & Mac School, come to their aid. This is our community, and these are our children. *GOD BLESS THE MAN WHO SAVES HIS OWN.* Join the staff at DAGET/FORCE, and do all you can to let the lives of these young people go undisturbed. *"NO DREAM IS TOO BIG."*

### A Letter From A Concerned Citizen

Dear Readers, Friends, and Neighbors,

I want to stress a very important issue that is on the rise in the black community. That is gang violence. There has recently been a rash of this type violence throughout the city. This type violence is destroying many innocent children.

It is a outrage that we must live with the fear of our children being unable to walk to a neighborhood store, or enjoying a party with their friends, without it turning into a gang related fatality in which they were not the target.

Just a child in the wrong place at the wrong time. We are killing our own people, and what for? As a concerned parent and neighbor I pray that the unnecessary destruction of our young peoples lives will come to an end.

Our children are entitled and deserve to live their lives to the fullest. That is what most us work hard for.

My deepest regrets go out to the families whose lives have been touched by this type of violence.

I am just one voice, but I know I speak for many. Let's come together, people. Our lives and the lives of our children depend on it. If we don't speak, so one is going to listen!

### UNIT Neighborhood Group Again Sponsors Christmas Home Tour

Seven homes in one of Lubbock's lovely older neighborhoods will be open to the public from 4:00 to 8:00 p.m. on Saturday, December 11, for a Holiday Home Tour.

This "Twilight Home Tour" will feature homes, both large and small, in the richly diverse U.N.I.T. Neighborhood, just south of the Texas Tech campus. The area is one of Lubbock's earliest subdivisions and includes the Tech Terrace park and surrounding area. U.N.I.T. is an acronym for the names of the streets (University, Indiana, Nineteenth, and Thirty-fourth) which surround the one-square-mile, 120-block area.

The Twilight Tour on December 11 is sponsored by the U.N.I.T. Neighborhood Association, which was organized in 1974 to foster the spirit of neighborliness and to maintain the area as a stable single-family residential neighborhood. Meetings of the Association are held quarterly, and past projects of the group have included neighborhood clean-up campaigns, park and school landscaping projects, and the organization of Neighborhood Watch Groups.

Tickets for the tour are \$5.00 per person in advance. Tickets may be purchased at the homes during the hours of the tour for \$7.00 per person. For advance tickets, or for information, call 791-3613 or 797-9054. Proceeds from the Twilight Home Tour will benefit U.N.I.T. Neighborhood improvement projects.

Hub City Beauticians  
requests the pleasure of your company  
at their Black and White Ball  
Saturday, December 11, 1993  
8:00 p.m. until 1:00 a.m.  
Holiday Inn South  
the South Plains Room  
Entertainment and Refreshments

Donation  
\$14.00 couple  
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Ladies-Semi Formal  
Gents-Coat and Tie

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Citibus has 80 bus shelters and benches they would like to place on City Right-of-way property that is adjacent to business properties on Citibus Fixed routes. This would be done at absolutely no charge to the business owners, and all maintenance would be handled by Citibus.

If your business is interested in having a free shelter or bench placed near your business, please call Anne Whitehouse at 767-3062 for further details.



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### Parkway Manor Care Center News

Frances Bell visited her mother, Esther Ferguson this week. She was visited also by Adolphus Bell of Dallas, Clara Brooking and DeShawn Weatherpoon.

Mary Lisa from St. Patrick's Catholic Church came Sunday to offer communion to the Catholic residents.

Mable Bunton visited Mr. Tipton, Mrs. Perry & Mrs. York Sunday.

Darlene Howard visited Rev. W.H. Stephens.

Bro. Birmingham & Bro. Leonard visited our residents last Monday. They are from Hope Deliverance Temple.

Sister Katie Shephard from Hope Deliverance Temple visited with the residents Tuesday.

Ann Day with S.P.A.G. and Letha Alexander visited with Mrs. Alexander's sister Minnie Keeton Wednesday.

J.W. Hearn from Los Angeles, Calif. and Mary McKinney visited their uncle Rev. W.H. Stephens Wednesday.

Robert Avery visited Timothy Collins several times this week.

A Senior Citizens group from St. Patrick's Catholic Church came Thursday to visit and play bingo with the residents. They brought gifts and snacks.

Parkway Baptist Church came by Thursday with goodies of cake, cookies, crackers, oranges, apples and bananas for the residents.

Behold, how good and how pleasant it is for brethren to dwell together in unity—Psalm 133:1. Most of all be in unity with God. Pause and think about it. You won't regret it, neither forget it. We love you but God loves you most.

Mrs. Norma Owens, A.D. & R.

**ELMENDORF AIR FORCE BASE**, Anchorage, Alaska—Air Force Tech. Sgt. Stephen W. Goad has graduated from an Air Force major command non-commissioned officer academy having received advanced military leadership and management training.

Goad, an avionics systems technician, is the son of Lester W. and Eva M. Goad of Rural Route 8, Lubbock, Texas.

**DIYESS AIR FORCE BASE**, Abilene, Texas—Air Force Airman Basic Brandi L. Carter has arrived for duty here.

Carter, an apprentice inventory management specialist, is the daughter of Rick G. and Lynne L. Dutton of 422 Gerald Ave., Lubbock, Texas.

### Hospital Offers Free Smoking Cessation Program

The Preventive Medicine program at University Medical Center will present a four-part smoking cessation program Dec. 6, 9, 13 and 16 at 5:30 p.m. in the UMC Preventive Medicine office.

The program is free. Participants should register by calling 743-1912.

Entitled "Quit It!" the program is based on the American Cancer Society's Fresh Start program and is led by an ACS-certified facilitator and former smoker.

The program uses methods to help lessen withdrawal symptoms, according to Kelly Neal, program coordinator.

"There are no gimmicks, silly activities or busy work—just proven methods to help lessen or even prevent the withdrawal symptoms that smokers fear," Neal said.

The UMC Preventive Medicine program provides free health screenings and education to people in the Lubbock area.

### Bring Interactive Fun Home This Holiday Season with Toby

A sure hit for the holidays is Toby Terrier and His Video Pals—Television that's gone to the dogs!

When placed in front of the television set watching one of his specially produced videotapes, Toby™ magically comes to life responding physically and audibly in a myriad of ways to the action on the TV screen. Just pop in one of Toby's tapes, and your child is ready for a fun-filled 30 minutes of singing, dancing and learning fun. No additional equipment is needed.

Toby's head moves as he talks and barks and his tail wags with all of the excitement of a real dog. Toby even comes ready to talk with an extensive vocabulary. Special expansion cartridges sold with additional video tapes increase his vocabulary even more. All of these features are designed to enhance Toby's interaction with child viewers.

Each show features Toby and a cast of hysterical hounds that make up station W.O.O.F. There's Don Dane, Billy the Bulldog, Bob Barkley, Charlie Chihuahua and the vivacious Afghana—each doing his or her part to help Toby "paw" his way to the top. Laughter, music and learning are programmed in each episode of Toby Terrier and His Video Pals.

Roger Goddu, executive vice president of merchandising for Toys R Us, calls Toby Terrier and His Video Pals, "Innovative...with Toby, the child is drawn right into the program."

The original tapes are produced by the award-winning team of Sid and Marty Krofft. The duo known for



projects such as H.R. Puff'n Stuff, Land of the Lost and DC Follies, brings more than 25 years of children's programming expertise to the project.

Among the seven shows being released in 1993 are: "Singin' and Dancin' 'Til Waggin' Our Tails!" (Kids will be rocking with laughter when a Rock 'n Roll star visits W.O.O.F.), "Safety First!" (Everything at the station goes hysterically out of control when W.O.O.F. enters a Safety Week Contest), "Time for a Party!" (Kids are invited to Afghana's costume party where pretending and games are on the menu), and "Walking on the Sunny Side" (Kids blast off with the station in this sci-fi comedy).

Goddu added, "Toby Terrier and His Video Pals has the potential to be a real breakthrough toy product by taking advantage of video electronic technology, combining it with plush to create a more sophisticated electronic plush at a realistic price point."

Talk of Toby has been virtually non-stop since the toy's introduction at the Toy Fair. Roger Shiffman, executive vice president for Tiger Electronics, said, "Virtually all major toy retailers have big plans for Toby and tape sales this year. We see 1993 as just the beginning for Toby. He is on the ground floor of a whole new world of innovative, interactive and creative playtime."

Toby, Toby Terrier and His Video Pals and related character names are trademarks of Tiger Electronics, Inc.

### 2XL, World's Smartest Robot, in Stores for Holidays

Kids are being challenged by a far more intelligent being this holiday season: it's 2XL, the world's smartest talking robot.



The silver-colored, personality-filled electronic friend asks questions, tells stories and interacts with kids in a myriad of ways. This

year, kids can even help write the script for Batman Adventures with new software on the market for the toy robot. With the actual voice from Fox TV's Batman Animated Adventures, kids take the "Caped Crusader" through a series of crime-busting stories. By making choices on the robot's answer panel, kids decide how Batman should best solve the case.

Roger Shiffman, executive vice president for toy maker Tiger Electronics, says, "2XL is one of the best toys on the market because of the blending of educational materials and the high level of fun. Coupled with a price under \$40 he is also a great value."

2XL has dozens of other tape programs ranging from information on the planets, to dinosaurs, to sports trivia. Depending on the age of the child, different programs will hit ages from 3 and up.

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# EDITORIALS • COMMENTS • OPINIONS



## The Saga of the Black Press!!

by Eddie P. Richardson

Since 1827, Samuel E. Cornish and John B. Russwurm published the first recorded issue of the Black newspaper, *Freedom's Journal*. Many contributions have been made by the Black press.

Cornish, a Black Episcopal minister and Russwurm, the first Black college graduate, began something positive for the

Black community.

Russwurm stated: "We want to plead our own cause." Black newspapers have been doing just that for the last 164 years, backing and attacking leaders in the communities they serve, despite major competition from the larger, general population daily newspapers.

Advertising dollars are spread among TV, radio, daily newspapers, magazines and billboards. Struggle for our fair share has been rather difficult for the Black community newspaper.

Some advertisers are, however, learning the advantage of using the Black press.

The role of the Black press, first of all, is to provide a medium of expression...for the African-American Community. The Black Press was a

bastion of Civil Rights support; it set out to break down the doors of segregation. When advertisers say, "Well, Black people read the daily papers, so I advertise in the daily." Black people also read *The Wall Street Journal*, and *USA Today*. You're not advertising there! If you want to specifically target the Black community, you need to advertise in the Black newspapers. And advertisement in the *Southwest Digest* says "We want to be in your community." It's still difficult to get some white merchants to understand that!

An advertisement's effectiveness is directly proportional to the believability the reader holds in the newspaper. *Tony Brown Journal* has higher believability than *Art Buchwald* in the Black community. Most Blacks will pay more attention to what they see on BET than what they see on CNN.

So even if they advertise in the major daily papers, the advertisement has more equitability and believability with the audience if it's in the Black newspaper.

Black newspapers stay in the home all week long. The reader spends more time reading it. We offer an advertiser...Black...Readers...who pay much more attention...to what...is in their newspaper...

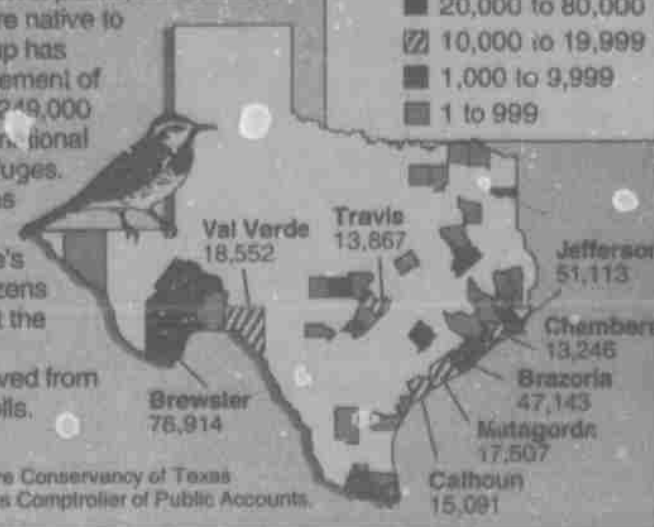
## Keeping an eye on Texas

### Conservancy acquires 300,000 acres

The Nature Conservancy of Texas has acquired 294,166 acres of land in 41 Texas counties since 1965. The organization attempts to protect plants, animals and ecosystems that are native to the state. The group has transferred management of most of the land—249,000 acres—to state or national parks or wildlife refuges. While many Texans are in favor of protecting the state's ecology, some citizens are concerned that the acreage has been permanently removed from taxable property rolls.

**Acreage acquired by The Nature Conservancy of Texas, by county**

- 20,000 to 80,000
- ▨ 10,000 to 19,999
- 1,000 to 9,999
- 1 to 999



SOURCES: The Nature Conservancy of Texas and John Sharp, Texas Comptroller of Public Accounts.

## Crazy Horse

by Stephen C. McIntyre

Next week begins the fifth year of Crazy Horse. Over the weekend I went back to read the first column. I haven't changed my mind about that column and, in fact, I believe it is worth repeating.

Last week I was drinking a beer with a couple of friends of mine who are involved with this newspaper and they reminded me that several times I have promised to write an article for the paper but never did. Since I have returned to Lubbock to open up my law office with Macia I guess it's time I keep my promise.

Unfortunately, the wolves are at the door escorting the mean old bankers and I am needed out back to put out some fires. But I will keep my promise. Below you will see a letter to a dear friend that is a down payment on my long term debt to this paper. I will try to write something original soon.

June 6, 1989

Dear \_\_\_\_\_  
Sorry about missing the last meeting of the "\_\_\_\_\_." After reading your letter Maria told me she recalled receiving a phone call about the meeting but forgot to tell me. She was leaving town and it slipped her mind. Please give me a call to let me know about the next meeting.

Your letter said something at the end that surprised me.  
"Maybe there's no chance to make a difference? I feel like being a drop out sometimes."

Really. What does it take to make a difference? How many of us does it take? Do we run the risk of forgetting the past fights and repeating the same mistakes or losing what we have won? You and I both know that it takes a lot of drops to make up a river. Big drops and little ones. Some drops have been in the river for some time and others fall from the sky last night.

The river of progress in this country has been slowly moving for a number of years. That river has given us Social Security, Medicare, Medicaid, Aid to Families with Dependent Children, stock market and utility regulation, rural electrification, Federal Housing Administration, and Veterans Administration home mortgages, and flood insurance.

And every step of the way other forces have tried to dam and dry up this progressive river. Especially during the 8 years of the Reagan nightmare.

- This progressive river has also swept in:
- minimum wage laws
  - 40 hour work week
  - child labor laws
  - meat inspection laws
  - industrial-plant safety laws
  - workers compensation benefits
  - unemployment benefits
  - state old-age pensions
  - collective bargaining rights
  - Federal Reserve banking system
  - Federal Deposit Insurance Corporation
  - Federal Savings and Loan Insurance Corporation (to protect our savings, not Jim Wright)
  - Federal Trade Commission (created to police business, not to fool the other way)
  - Interstate Commerce Commission
  - Sherman Antitrust Law
  - graduated income tax
  - women's suffrage & equal rights
  - direct election of United States Senators
  - Head Start
  - free lunches for needy children
  - Civil Rights laws (to give minorities equal access to public accommodations, housing, and education)
  - loan programs for students

I put together this list from an article you sent me, so it may look familiar. Nevertheless, I suspect you and I could sit down and double this list in a few minutes. This list is important because it records the history of progressive success since the election of Roosevelt. Not necessarily revolutionary but nevertheless success that has made a difference in the lives of the people of Lubbock and this country. Success after success, with some setbacks from time to time. But we certainly have not returned to the bad old days as Reagan so desperately wanted to see. That was because all of us, in our own ways, fought back with letters to the editor, lawsuits, demonstrations, election results...drop by drop.

It seems to me you may certainly change the way you participate in keeping the river flowing. But you cannot drop out and dry off. How about running for office? Organizing some poor social security recipients to demand that Combs fight for an increase in benefits? Starting a petition to adopt an ERA ordinance for Lubbock? How about a revolution on Thursday?

Enough.  
See you later.  
Long live Crazy Horse.  
Take care, Stephen

## This & That

**SHOULD BE A GOOD PROJECT! THIS N THAT...** is happy to see the effort being...displayed by the members of the...**OUTREACH PRAYER BREAKFAST**...as they want to...**HELP SOME OF OUR OWN**...for this holiday season...**THIS N THAT**...is hoping that there will be those of you...who are among the...African-American community in Lubbock...who will help with this project...**THIS N THAT**...has learned that there is a need for...**TOYS, FOOD AND CASH**...needed for this project...For more info...call...**762-3347**...and ask...**SISTER DOROTHY HOOD**...about the project...or you may take...your gift to...**SISTER CHRISTINE BURLESON**...at...**2407 EAST 9TH STREET**...Just think...this is the way it...usta be...**AFRICAN-AMERICANS HELPING EACH OTHER!!**

**CO-PUBLISHER NAMED DIRECTOR OF PUBLIC RELATIONS!! THIS N THAT**...is happy to report that...co-publisher and city councilman...**T.J. PATTERSON**...has been named as...**DIRECTOR OF PUBLIC RELATIONS**...for the...**NATIONAL BLACK CAUCUS/LOCAL ELECTED OFFICIALS (NBC/LEO)**...at the annual session...of the National League Cities (NLC)...last week...He will be responsible for the...**NATIONAL PUBLICITY OF NBC/LEO**...during the year...

**D.C. KINNER THE BARBER SAYS: "THE BE-ALL...and...END-ALL OF LIFE...should not be to get...RICH...but to...ENRICH THE WORLD."**

**PARENTS, PLEASE GET BUSY HELPING OUR KIDS!! THIS N THAT**...looking around the community of East Lubbock...is very...**UNHAPPY**...with what is seen...as we need to...**ENCOURAGE OUR YOUNG AFRICAN-AMERICAN KIDS**...to hang in there and make it...The senseless shooting of...a young eighteen-year-old...African-American brother...shouldn't have been done...but it did happen...Nothing...**THIS N THAT**...can say...can correct the physical condition of this young man...but let's hope his unfortunate incident...while attending a fraternity party...will be a reminder to other...African-American youth...on what can happen to any of us...For those who have young...**AFRICAN-AMERICAN MEN AND WOMEN**...be reminded that we must stay with them...and let them know that they can make it...and that there are so many beautiful...**AFRICAN-AMERICAN YOUNG PEOPLE**...in East Lubbock...who will make it...and especially if we would stay with them...and encourage them to make it...Not only this...but those of us who are older...should be willing to invest in the effort of our young people.

**MLK MASS CHOIR REHEARSAL FRIDAY NIGHT! THIS N THAT**...is happy over the...**MASS CHOIR REHEARSAL**...at Bethel AME Church...on Friday night...beginning at 7:30 p.m...So why not be there...and let...Brother Samuel Curtis...know of your concern...Also...young people will have an opportunity to sing in a...**MASS YOUTH CHOIR**...More info...call...**SISTER SARA BLOCKER**...at 763-9783...

## In Cinque

by Renetta W. Howard



The "Back to School Sale" signs barely came down and Halloween was not yet on our minds when we saw the first hint that Christmas was coming. We really did not have time to think about Thanksgiving or give any thanks before we were showered with signs, letters for donations, more credit cards and investment opportunities to beat the tax man before the year ends. With no means of escape, there was the gift list sizzling on the back burners of our minds. The children know what they want before we ask or have heard of it. Many Adults have no idea what they want until after they have seen it all. So, how do we go about trying to please every one on our list?

I heard a minister once say that it is hard to tell the men from the toys, except by the price of the toys. Now, let us see. You can get a Barbie doll costing \$5.99 to \$200, and if all of the accessories are desired, the cost can be untoward. The average toy for girls cost about \$20.00 "and up".

Toys for boys are just as ridiculous. The least expensive car or truck is about \$9.99. Everything else is "and up". Up goes up until you begin to wonder if the toy is for the boys or the "old boys."

Once the children are taken care of, you concentrate on the adults who are nearest and dearest to your heart and expect to spend no less than \$25 for a half-decent gift. It becomes expensive if you have a few near and dear ones. Then, there is no way to keep a friend under \$15. Even acquaintances feel that they are worth \$5 or more, not to mention the 29 cents on the Christmas cards that you bought.

Our sentimental feelings cost us a bundle as our credit cards make debtor's History and the merchants' cash registers sing a song of glad tidings!

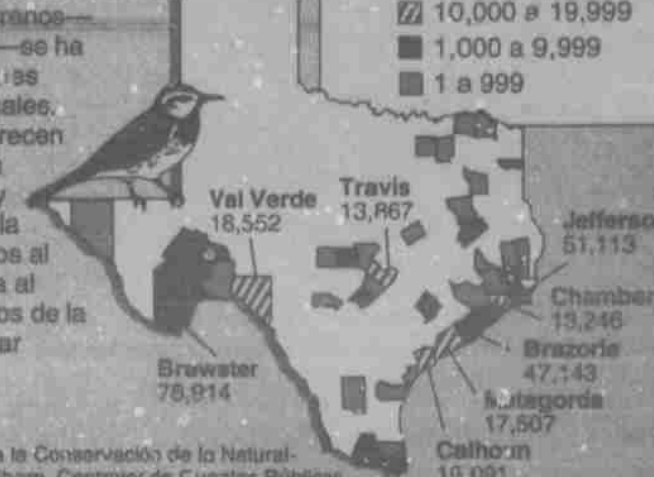
More and more, we forget the reason; the birth of the Christ Child, Jesus. It is time to get "in Cinque" and put less emphasis on the materialistic spirit and more on the holy spirit and return Christmas to Christ.

## Grupo adquiere 300,000 hectareas

Desde 1965, el Grupo para la Conservación de la Naturaleza de Texas ha adquirido 294,166 hectareas en 41 condados del estado. La organización protege a plantas, animales y sistemas ecológicos en Texas. La administración de la mayoría de los terrenos—249,000 hectareas—se ha transferido a parques estatales o nacionales. Los Texanos favorecen la protección de la ecología, pero hay los que protestan la pérdida de ingresos al estado que resulta al exentar los terrenos de la obligación de pagar impuestos.

**Hectareas adquiridas por el Grupo para la Conservación de la Naturaleza de Texas, por condado**

- 20,000 a 80,000
- ▨ 10,000 a 19,999
- 1,000 a 9,999
- 1 a 999



FUENTE: Grupo para la Conservación de la Naturaleza de Texas y John Sharp, Contralor de Cuentas Públicas.

## Southwest Digest

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EDITORS/PUBLISHERS  
**T.J. PATTERSON—EDDIE P. RICHARDSON**

The Southwest Digest is an independent newspaper serving the Lubbock, West Texas, South Plains of Texas and Eastern New Mexico areas printing the news impartially supporting what it believes to be right without opposing what it believes to be wrong without regard to party politics.

Devoted to the Industrial, Educational, Social, Political, and Economical Advancement of African-American People.

We may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this is our resolution to you. Feel free at any time to call this office for information concerning this newspaper or any other matter that is of concern to you.

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

The opinions expressed by guest columns or editorials are not necessarily the opinion of the publishers/editors or those of the advertisers. Comments and pictures are welcome but the publishers are not responsible to return articles unless a self-addressed envelope is submitted. All notices must be paid in advance. Story deadline is 12 p.m. Monday. Advertisement deadline is Monday 5 p.m. the week of publication.

Member A.O.I.P. (Assault on Privacy Program)  
A Community-Building Newspaper

\$20.00 per year—\$35.00 a year



# SPORTS

## Harlem Globetrotters Introduce Newest Team Member: First Time Ever Mascot, Globie

HOLLYWOOD, CA/MINNEAPOLIS, MN—One of the Harlem Globetrotters' newest team members isn't a high-flying slam dunker or expert dribbler, but is a champion of laughter.

Introducing Globie, the Harlem Globetrotters' first time ever official team mascot, ready to score a world of fun with young and old alike.

Sporting the team's signature red, white and blue, Globie adds new dimension to the 1993-94 tour of the World's Greatest Basketball Show. Welcoming audiences, and offering pre-game hugs and photo opportunities for kids, Globie also interacts with the crowd and players during the game and takes to center court at half time for some dancing, roller blading and ball-handling wizardry to the festive beat of "Globie's Theme Song."

Brainchild of the team's new owner Mannie Jackson, the loveable blue character is a welcome addition to the team. "We wanted a special host to the hundreds of thousands of children who attend our games," says Jackson. "Globie encourages fan participation—one of the key elements that makes the Globetrotter experience especially enjoyable and unique."

Colorful Globie merchandise such as t-shirts, activity coloring books and more, will be available for purchase at Harlem Globetrotters con-

cession stands.

Since early childhood development initiatives such as United Way's Success By 6 are a paramount focus of the Harlem Globetrotters, Globie also offers an important message for today's youth. In addition to being an adorable court jester, Globie will make special appearances when scheduling permits at elementary schools, day care centers and hospitals. The Globie Lessons On Basics In Education offer entertaining and educational guidelines to help kids get a head start in life. Since Globie does not speak, an original Globie learning sing-along song and pass-out materials encourage interaction and drive the message home.

An advance Globie character will also be available for special appearances in cities prior to the team's arrival.

"Globie isn't just a mascot," Jackson adds. "This happy character is an important component in all the fun and excitement of the Harlem Globetrotters both on and off the court."

Globie was a sensation with the sold-out crowd at the first test market appearance during the team's River Falls, Wisconsin exhibition game Oct. 2. Already living up to its worldly name, Globie is currently entertaining fans with the Harlem Globetrotters in Japan.

Fans in the United States can catch Globie's

charm when the Harlem Globetrotters' domestic tour gets underway Dec. 26 in Pittsburgh and Atlanta, respectively.

Known as the venerable Houdinis of the Hardcourt, the Harlem Globetrotters are celebrating their 68th season of entertaining fans throughout the world. When it comes to showcasing some of the most entertaining and competitive talents in basketball today, Globie only adds to the winning score.



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### "No Pass, No Play" Policy for Student Athletes?

Part 2 of 2 part series

#### No

Larry Hawkins is president of the Institute for Athletics and Education. He also is director of the office of special programs at the University of Chicago.

Should schools adopt a "no pass, no play" policy for athletes?

No! A school's sports program should be organized to enhance education for athletes and the students who watch them. Eligibility standards must be enabling, not prohibitive. At a time when students drop out of big city schools in large numbers, all school programs should reach out to students in any way possible. The sports program can reduce delinquent behavior, participation in gangs and drug use. This is especially important where students have little to do after school. The idea should be to bring students into the school, not send them away.

What effect would this have on the athletes and the schools?

Blind enforcement of a "no pass, no play" rule would hurt the individual student, his family, school and community. Conversely, a properly administered sports program acts as a bonding agent between school and student, particularly for at-risk youngsters. Further, both the coaches and the athletes are role models who can influence the total student body positively and bring parents and community organizations together to help the school carry out its educational mission. Research supports the fact that those in organized school activities, including athletics, are more likely to be successful in the classroom and to graduate.

How else can we promote academically competitive athletes?

We must begin the elementary school level and create a cooperative academic/athletic process that moves the young person on to high school and college. Teacher-coach educational support systems must be developed that include academic tutoring, test prep and counseling. Players who don't make the grade should be helped by mandatory tutorials during practice time to keep the student-coach relationship in place, rather than banned from the team. Keeping the students involved, although they are not playing, is critical. This extra effort could result in young men and women graduating from high school and college, which is a contribution to the common good.

# The Big Gift In The Little Envelope.



Give someone Holiday Cash from the Texas Lottery. All they have to do is match three like dollar amounts to win up to \$500. Holiday Cash is a great stocking stuffer and even comes with its own gift envelope, free at participating retailers. Big things really do come in small packages after all.

©1993 Texas Lottery. Overall odds of winning 1 in 4.24. Must be 18 years or older to play.





# CHURCH DIRECTORY



## A Hidden Agenda: Self Destruction?



**FROM THE DESK  
OF PARSON  
D. A. SMITH**

When one of the prominent columnists of the major newspaper in our city wrote on Rush Limbaugh, my eyebrows raised with the static electricity of amazement and a genuine curiosity. At once I began to scan through the material I had at my disposal of the life and activities of the man whom Time Magazine says is "Outrageous and impudent... the loudest noise in the crucial conversation America is now having with itself."

While I carefully matriculated in the leaves of Rush's book, *The Way Things Ought To Be*, I realize from my "coon hunting" instinct back in East Texas that I had tread what allegedly appeared to be the hidden motives and agenda of the columnist and his iconoclastic sympathizers.

Rush says in his book that I formerly mentioned, chapter 19: The Rodney King Affair, "I cannot believe how tolerant of crime we have become. We are encouraged to no longer even view it as crime but as economic determinism. It is fine for us to seek solution for poverty and to work on improving

the inner cities, but to condone this kind of violence for any reason is engaging in subhuman thinking. Let's now talk about the condition and circumstance we are told caused this violence (because of the violence they did not); let's talk about the solutions to the problems of our inner cities' educational inferiority, illegitimacy, declining values, economic hardship, criminality, and the explosion of youthful gangs."

A hidden agenda of the columnist could be to shut Rush Limbaugh's mouth because he's talking about things that conservative black Americans endorse. Perhaps his solution to the problem would be to allow the continued self-inflicted wounds of the fingered ethnic group to progress to a stage of elimination of the identity of the group. This could easily be achieved with his formula because it is reported that the males of the troubling ethnic group are the perpetrators of violent criminal activities. It is not advantageous when Rush Limbaugh opens the "eyes of the blind."

In the same mentioned chapter, Rush quotes a University of

Chicago sociologist: William Julius Wilson, who says "of the 29 million blacks in America, the largest percentage—35 percent—are upper middle class, both professional (lawyer, doctor) and white collar; 32 percent are middle class, and 33 percent are considered poor. I wish people would realize this, and not lump all blacks together under the stereotype of 'poor, welfare-collecting ghetto blacks.'" The printing of this statement is not economically advantageous in a hidden agenda.

Rush is right in so many ways. Too many of us, both black and white, have hidden agendas. Our agendas do not stem from economic poverty, but poverty of values. The hidden agenda of Poverty and Ethnic Pimps from every walk of life is really to exploit for their own well-being. If America is to survive, we are going to have to expose the hidden agendas of those who would prostitute us to ruin.



### We Thank God for Jesus

#### "Christmas for Christ or \$\$\$!!!"

John 3:16, Jesus said, For God so loved the world, that he gave his only begotten Son (Jesus), that whosoever believeth in him (Jesus) should not perish, but have everlasting life.

The woman bought stamps, at the post office just the other day, a frown of DEEP MADNESS, WAS EXPRESSED UPON HER FACE.

As she looked at the postage stamp: of Mary holding BABY JESUS, She snapped: THEY'RE PUTTING CHRISTMAS INTO RELIGION, I DON'T BELIEVE IT."

(And you know the lady's RIGHT. Buying presents, trees, & putting up lights has nothing to do with GOD'S BUSINESS. But the businessmen of the world wants his store to sell out his goods, so he won't have to carry them over to next year. The DEVIL is deceiving this nation every time, around this year. PEOPLE THINK GIVING GIFTS MAKE THEM LOOK GOOD IN GOD'S EYES; IT DOESN'T! GOD HAS ALREADY GIVEN THE GIFT—JESUS; WILL YOU RECEIVE THAT GIFT INTO YOUR LIFE?)

Isaiah 64:6, But we are all as an unclean thing, and all our righteousnesses are as filthy (MENSTRUOUS) RAGS; And we all do fade as a leaf; and our iniquities, like the wind, have taken us away.

CHRISTIANS: GOD doesn't want you to celebrate NEVER HIS SON'S BIRTHDAY, GOD WANTS MANKIND TO BELIEVE ON THE DEATH AND RESURRECTION; TO BE SAVED."

Matthew 15:13, 14, Jesus said, Every plant (who planted Christmas? it's not in the BIBLE ANY PLACE, THEN IT MUST BE OF THE DEVIL!) WHICH MY HEAVENLY Father hath not planted, shall be rooted up. Let them alone: they be blind leaders of the blind. And if the blind lead the blind, both shall fall into the ditch.

(God gave the most PRECIOUS GIFT JESUS, TO SHOW MANKIND HOW GRACEFUL HE IS. So sinner MAN no matter how BIG your gift is; or how EXPENSIVE it is, YOU NEED SAVING BY THE BLOOD OF JESUS. And if GOD wanted man to WORSHIP HIS SON'S BIRTHDAY, WISDOM would tell us HE was not BORN IN DECEMBER. BUT IT WOULD BE MARCH. READ:)

LUKE 1:26, And in the sixth month the angel Gabriel was sent from God unto a city of Galilee, name Nazareth.

(The sixth month then add nine months would make it March, which would be a good time for the shepherds to be in the fields, it's not cold. And this is the most HATEFUL TIME OF YEAR, CHRISTMAS & NEW YEAR. The devil is BUSY; There will be more killings, robberies, drunk driving, child abuse, family disturbance, and suicides. WHOSE BIRTHDAY IS IT? DO YOU FIND IT IN THE BIBLE: LIKE IT IS WRITTEN AS JESUS TOLD THE DEVIL? The Lord Jesus was born into My life, 11-23-79.)

Luke 6:46, Jesus said, and why call ye me, Lord, Lord, and do not the things which I say?

God is no: through with us yet. So let's pray for one another always.

Directed\*arranged\*produced\*guided BY OUR LORD JESUS CHRIST

Written by Billy B.J. Morrison, III,  
Your Brother in CHRIST JESUS ALWAYS!!!

### CHRIST TEMPLE C.O.G.I.C.

2411 Fir Ave. Lubbock, TX 79408

December 8-12, 1993  
Christ Temple will sponsor its

#### Women's Annual Service

Theme: Preparing Women for Battle  
Eph. 6:11-18, Heb. 4:12  
Special Guest: Missionary Corine Petty, Carlsbad, New Mexico  
Conductor: Sis. Myrta Haynes  
Pastor: Bishop W.D. Haynes



Mrs. Myrta Haynes,  
Conductor

### The Outreach Prayer Breakfast

Members of the Outreach Prayer Breakfast met in the lovely home of Delbert and Dorothy Hood at 9:00 a.m. Devotion was given by Sister Christine Buleson, Dorothy Nash, Irma Cook, Elmeria Jones, Ardella Hardrick, and Ernestine Franzier.

The business of the morning was the election of officers for the new year. The Lord has been good to all the members this year, and they are grateful. Members are planning for a greater year for 1994. All of this has been done with the help of all your prayers and support.

Members of the Outreach Prayer Breakfast are planning a super year. They are goaling their efforts toward the children. They believe if they do more, more help will be needed from the community, especially those who live in the African-American community.

They are asking if you will donate a wrapped gift for a girl or boy, and the age on it on the package. Also, fruits and foods and cash donations are needed this year. They hope all can get involved. It could cost so little as an individual, but we can together make it great, if all groups get involved. We will share this Christmas joy somewhere on Martin Luther King, Jr. Blvd. It will be handed out to the underprivileged and our kids.

Parents, bring your children. Please don't send them. Let's be fair people, and those who are in need should be first. We hope to have something for all, but we need your help.

Super people, starting the new year, plan to give. If you can't, see how you can. Just plan to give anyway and you will be surprised. This is being planned for the children and the 365 days of the year.

Ladies and gentlemen, it is for us to bring joy into this world. Peace toward all men.

We would like for you to take part. Just have your group have their gifts put there on the street and give it out with love. Churches, clubs and all individuals, we don't have to plan for a year to do this. Just get out there and do it.

If you think it's a good idea, then give us a call at 762-3347. Write to us: Outreach Prayer Breakfast, P.O. Box 1229, Lubbock, Texas 79408.

If you want to bring a gift, toy or other items to Sister Buleson, 2407 East 9th Street. If there's a group that would like to do your own thing, that's fine. Just be there with your thing. Let's do it together. Bring something so we will have something to give. We have far more needy people than we have players. Come on Black Americans and get out that dollar to help someone.

We can do it. We love you, and God bless you. Even now! Have a blessed holiday season. Carry a smile! Through it all, love all. We're going to make it!

Read II Chronicles 7:14. Those who are shut in, remember God wants you well. Read Mark 11:22-26.

Thought for the season: "How many more notes do we have to take, how many more Bibles do we have to make up. How many more conventions do we have to attend. How many more prayer meetings. How many more Bible studies. How many more planned programs. How many more presents do they have to be. How many more children do we have to lose before we realize we're the salt of the earth."

Think about it.  
Brother Patterson and Brother Richardson, you and your staff have been good to us. We're grateful. Have a blessed holiday season, is our prayer.

SMITH TEMPLE COMMUNITY CHURCH  
6508 Avenue P  
Lubbock, Texas

*"The Oasis of Love"*

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Sunday Morning Worship - 11:00 a.m.  
Sunday Evening Worship - 6:00 p.m.  
Wednesday Midweek Services - 7:00 p.m.

Rev. D. A. Smith, Pastor  
Rev. Edwin Scott, Assistant Pastor

**RAP & JAZZ**

**KLFB  
"BOYB"  
1420  
GOSPEL**

**KLFB Program Schedule 1420 AM**

Mon.	8-8:15 p.m.	Coach Lewis Kelly Show
Mon.-Thurs.	8-11 p.m.	DJ Keyv Kev Specialty Show
Mon.-Thurs.	11-2 a.m.	Special K and Candi Nightgrooves
Mon.-Tues.	2-4 a.m.	Dre' Oldies and Mixed Music
Sun.-Fri.	4-6 a.m.	Rev. O'Neal Gospel
Wed.-Thurs.	2-4 a.m.	Warlock Oldies and Mixed Music
Fri.	8-11 a.m.	Jammin' Jim
Fri.	11-2 a.m.	D-Nice Rap and Mix
Sat.	2-6 a.m.	Dre' Rap and Mix
Sat.	8-12 a.m.	D-Nice Club Mix Show
Sun.	12-4 a.m.	Warlock Oldies and Mix
Sun.	4-5 a.m.	Rev. O'Neal Gospel
Sun.	8-9 p.m.	Community Forum Talk Show
Sun.	10-1 a.m.	Gospel Daryl Collins
Mon.	1-4 a.m.	Smooth Jazz Special K

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# ENTERTAINMENT



## Kris Kross's "D.J. Nabs" Takes the Turntable to New Heights!!

HOLLYWOOD—Ever been to a Kris Kross concert and wondered who was that D.J. with the lightning-fast hands? Well, wonder no more, he's none other than award-winning D.J. Anthony Fowler a.k.a. D.J. Nabs. Nabs came to the attention of multi-platinum record producer Jermaine Dupri while hosting the top-rated "Saturday Night Jam" mix show on radio station V-103 in Atlanta. Dupri immediately recognized that Nabs could add another dimension to the Kris Kross stage act and signed him as their DJ. Nabs likes to be known as a turntable instrumentalist. "I can create a thousand different sounds from just one record." And with his custom-designed Technique 1200 turntables, Nabs can cut, scratch, blend, mix, and even back-cue records to create new sounds that boggle the imagination. Nabs

has traveled around the world doing TV and stage shows with Kris Kross for over 2 years now. "I am very grateful to Jermaine and Kris Kross for giving me the break to show the world what I can do with my turntables." But it doesn't stop there—Nabs is featured with his own cut on Kris Kross's new multi-platinum album *Da Bomb* called "D.J. Nabs Break." Nabs has also done many remixes for other recording acts, including Arrested Development's top ten single "Tennessee," and is now getting into the producing end of the business. He is co-producing the new rap act "Snoman" on the Conquest Records label owned by singer Curtis Mayfield, and is featured on the new Sony music album by singer Dion Ferris. Nabs also plans to produce an original album based exclusively on the concept of the "turntable instrumentalist," sort of like what Herbie Hancock did with the turntable featured top ten hit "Rock-It" back in the 1980s. Nabs gives props to those DJs who blazed the way like D.J. Jazzy Jeff and Grand Master Flash. Nabs is now on tour overseas and says that "even if wax gets obsolete, I will still have my turntables and my mixer right beside my CD player and other digital instruments. Mixing and scratching is like rap...it's here to stay." And from the looks of his current success, so is D.J. Nabs!! (Photo by Tim Greene Entertainment, Hollywood)

## Vernon Johns: A Fearless Catalyst Who Did Not Suffer Fools

Described by biographers as "frontier and pioneer," "a plowboy from Virginia," "a kaleidoscope of abilities, moods and surprises," Vernon Johns was a paradoxical, eccentric, but powerful man who, according to his family, "did not suffer fools." His dedication to correcting the injustices suffered by African-Americans who were victimized by the prejudices, hatred and inequities ingrained in American society through slavery and segregation was resolute and total.

Born in 1892 in Prince Edward County in Virginia, Vernon Johns was, first and foremost, a farmer. His father, the Reverend Willie Johns, a Baptist country preacher and farmer and his proud mother, were both profound influences on him.

Self-taught as a youth and gifted with a remarkable memory, Vernon Johns was an avid reader who recited poetry as he plowed the fertile fields of the family homestead in Farmville. Denied early academic training because of his parents' commitment to his sister's education, Johns talked his way into several institutions of higher learning.

After his rebelliousness got him ousted from the Virginia Theological Seminary and College Seminary at Lynchburg, he assumed duties as pastor of the Court Street Baptist Church in the same town. Later, he took his talents to Oberlin College, where he amazed the dean by meeting the challenge to read a book written in German. Johns, who eventually became fluent in eight languages, succeeded in obtaining his Bachelor of Divinity degree from Oberlin Seminary. After graduation, he became pastor of the First Baptist Church of Charleston, West Virginia. His graduate studies took him to the school of theology at the University of Chicago, where he earned an enviable reputation as a scholar and preacher.

A lifelong community activist, Johns organized the Farm and City Club and an Institute for Rural Preachers of Virginia, while serving as Dean and

eventually President of the Virginia Theological Seminary. He operated both of these organizations for almost a decade.

During the Depression, the iconoclastic Johns took to the road as an itinerant preacher. Carrying his books and clothes in a grocery bag, he wandered the country, preaching and selling books and magazine subscriptions.

Johns' partner in life was his wife, Altona Trent Johns, a brilliant student and accomplished musician, who authored children's books. Her father was a college president. Together, they produced six children in two sets—three sons and, later, three daughters.

In the 1940s Johns returned to the college lecture circuit, where he was an extremely popular speaker, commanding the attention of his contemporaries and students alike.

In 1948, he was selected to pastor the Dexter Avenue Baptist Church in Montgomery, Alabama, the "cradle of the confederacy." He got the job after a brilliant trial sermon and lost it by outraging the conservative congregation with calls for economic empowerment, aggressive action against the inhuman abuse of segregation, an unsuccessful bus desegregation attempt, and very vocal battles with the "powers that be" in the civil justice system for equality and humane treatment of African-Americans. Johns was replaced by the more conservative Rev. Dr. Martin Luther King, Jr. who ultimately rose to fame as leader of the modern civil rights movement. King, in fact, sent an emissary to meet with Rev. Johns so that he could obtain copies of his sermons to use as a basis for his own pronouncements.

Although Johns' sermons are universally acknowledged as brilliant, very little of his work remains for posterity. Because of his photographic memory, he seldom committed his sermons to paper. Two of his book manuscripts, *Human Possibilities and Immortality*, were both destroyed when, as Johns remarked, "A purifying fire came through here the other day and burnt up everything from the grand piano to the baby's pot." One of Johns' most famous sermons, "Transfigured Moments," was published in *The Best Sermons of 1926*, by Reverend Joseph Forte Newton. Johns was the first African-American preacher to be so honored.

Johns died of a heart attack in 1960, only ten days after delivering "The Romance of Death," one of his most impressive sermons, at Howard University in Washington, D.C.

Surviving members of the Johns family, including son John and daughter Enid, still reside in Virginia and maintain the family homestead in Farmville.



Johns starts a garden in his back yard and later sells fruits and vegetables off the back of a truck in the church yard. Johns is eventually relieved of his pastorate because of his unpopular notions about social change and economic independence for Blacks. *The Vernon Johns Story* is a two-hour television movie airing January, 1994. Check local listings for date and time. (Photo by Gwendolen Cates/Syngma)



Lubbock Ballet Theater members are shown above, starting at the top clockwise position: Eddie Randall, Margaret Randal, Holly Duncan, Drew Ellison, Arielle Wilcott and Penny Martinez

## Assault at West Point

In 1880, Johnson Whittaker, one of the first black cadets admitted to West Point, was found beaten, mutilated and tied to his bed. West Point, unwilling to admit that white cadets may have been the attackers, subsequently expelled and court-martialed Whittaker—on the grounds that he had staged his own assault in an attempt to get out of taking a philosophy exam.

This powerful true story, filmed for SHOWTIME in Lexington, Virginia, stars Samuel L. Jackson ("Amos & Andrew"), Sam Waterston ("I'll Fly Away") and newcomer Seth Gilliam as Whittaker. Utilizing actual court testimony, the SHOWTIME original film *Assault at West Point* dramatizes the court-martial and the behind-the-scenes controversy. The film is produced, written and directed by Harry Moses and is based on the book *The Court-Martial of Johnson Whittaker* by John Marszalek.

The action centers on Whittaker's two defense lawyers—one black, the other white. Samuel Jackson plays Greener, a Harvard-educated black lawyer who first encouraged Whittaker's enrollment in West Point. Waterston portrays Chamberlain, a racist white lawyer more interested in upholding the honor of West Point than saving a young black cadet from a court-martial.

Over a hundred years later, the film has startling relevance to present-day controversies. A testament against racism and intolerance, *Assault at West Point* is an important reminder of the issues our society continues to struggle with.



SHOWTIME celebrates Black History Month in February of 1994 with the premiere of the original film *Assault at West Point*. (Above, l to r) Sam Waterston, Seth Gilliam and Samuel L. Jackson star in this powerful drama about one of the first African-Americans admitted to West Point.

Mommy gave her beautiful eyes.

Daddy gave her cute little dimples.

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743-1234

# Kwanzaa Celebration at Texas Tech

The Black Student Association at Texas Tech University will be hosting a Kwanzaa Celebration on Friday, December 10, 1993, at 7:00 p.m. in the Coronado Room at the University Center. There is no charge.

When Maulana Karenga developed Kwanzaa in 1966, he had in mind a holiday that would reaffirm the traditional cultural and moral values of the African community. Today, Kwanzaa has evolved to include individual interpretations and creativity in the way it is celebrated—alongside Thanksgiving, Christmas, and New Year's Eve—by more than 15 million people. The celebration revolves around seven principles, which ideally serve as the foundation for personal development and community growth. The principles are represented by seven symbols, and celebrated over seven days, from December 26 to January 1. Interpreted from Swahili, each principle has a name and meaning, and a different one is celebrated each day.

**Nguzo Saba**

**"Seven Principles of Blackness"**

• **UMOJA (Unity)**—To strive for and maintain unity, with members of a family, community, nation, and race living together in peace and harmony.

• **KUJICHAGULIA (Self-Determination)**—To make opportunities to name ourselves, define ourselves, create for ourselves, speak for ourselves, and make our own decisions instead of being named, defined, created, and spoken for by others who make decisions for us.

• **UJIMA (Collective Work and Responsibility)**—To build and maintain our community, with everyone working together; to make our sisters' and brothers' problems our problems, and to solve them together so everyone

survives.

One of the most effective examples of how ujima can work, and young Black females can see it in action, is with mentorships. The ultimate purpose of any mentorship is the bringing together of those with skills and resources that are needed by less experienced people, who benefit from the sharing process.

• **UJAMAA (Cooperative Economics)**—To build and maintain our own stores, shops, and other businesses, and to share the profits from them.

• **NIA (Purpose)**—To make our collective vocation the building and developing of our community, and to do so in order to restore our people to their traditional greatness.

• **KUUMBA (Creativity)**—To do always as much as we can, in the way we can, to leave our community more beautiful and beneficial than we inherited.

• **IMANI (Faith)**—To believe with all our hearts in our people, our parents, our children, our teachers, our leaders, and in the righteousness and victory of our struggle.

This is a wonderful opportunity to reaffirm our beliefs in our community. There will be speakers, oral interpretations, cultural dancing, and spiritual singing.

The Black Student Association is asking for canned food donations to give to the South Plains Food Bank for the Christmas holidays.

For more information, contact Patrick Day at 742-2193.

## Better Business Bureau® Report

for Week of December 5, 1993  
by Nan Campbell, President

Better Business Bureau® of the South Plains, Inc.

Unscrupulous telemarketers have a new sales pitch—soliciting "contributions" on behalf of bogus charities. The BBB warns consumers to be alert to fraudulent phone solicitations during the holiday season, a particularly popular time for charity fundraising, and offers advice on how to handle such calls. Some fraudulent telemarketers are purporting to be raising money for charities and are taking advantage of American generosity—using high-pressure telephone appeals, known as telefundraising. These are becoming a major source of inquiry to your BBB. If a telefunder calls you, don't hesitate to seek out additional facts—even a newly-established charity should be able to provide a program brochure and a budget plan for collected funds. Don't give out your credit card number or expiration date. Don't succumb to pressure to make an immediate decision to give. Ask the caller to explain his/her affiliation with the charity and if you do give, make the check out to the charity. Always call the BBB at 763-0459 to check them out first.

Your BBB has been made aware of a new scam that has hit the South Plains recently. In particular, consumers are being approached to pay an up-front fee of \$600 to get involved with a company to pay off all debts with certified money orders made out to L.A. PETHAHIAH (pronounced PETH-A-HIA). According to the Texas Department of Banking, these money orders are worthless because the entities are not licensed to issue or sell money orders in Texas and they are violating Texas law. The funds are uncollectible. If you are tempted to get involved with this or any organization that tries to "skirt the laws of the land," you might just wind up paying more in the end. Don't let tough financial problems drag you into breaking the laws that are designed to protect you. If you have been approached to get involved with OAK TREE FOUNDATION, O.M.B., W.D. MCCALL, or L.A. PETHAHIAH, call the BBB at 763-0459 and the Texas Dept. of Banking at (512) 475-1290.

## City-Wide Ushers Will Meet Saturday

The City-Wide Ushers Unit will meet Saturday, December 11, 1993 at the Greater St. Luke Baptist Church, 306 E. 26th St., at 5:00 p.m. Rev. J.H. Ford is host pastor.

This will be the Christmas fellowship, and every member is asked to bring a covered dish of food to share among those present.

It is important for you to be present.

Brother W. Walker, President; Sister L.E. Harris, Vice President; Sister A. Sanderson, Director; and Sister Minnie Darthand, Secretary/Reporter.

## "Live Nativity Scene" at St. Luke Baptist Church

The music department of the Greater St. Luke Baptist Church will present the "Live Nativity Scene" from 6:00 p.m. to 8:00 p.m., December 10 & 11, 1993 and at 6:00 p.m. December 12 and 19, 1993.

December 19th the children will present their Christmas program.

The public is invited to come out and help the members celebrate the birth of Christ.

Rev. J.H. Ford is host pastor.

## Annual Christmas Musical

Dec. 25, 1993—7:30 p.m.

Agape Church of God in Christ

4510 Ave. Q

Theme: "Jesus: The Reason Why We Sing" 2 Chr. 20-21-22

Our special guest will be the famous Sam Murrell, Violinist, of Kansas City, Kansas, and other talent of the city and surrounding places. Can we count on you being there with us and all enjoy the Lord together

Mrs. James Bibbs, Pres.

Bishop W.H. Watson, pastor

## Legal Matters

By Attorney General Dan Morales

### A Happier Home For the Holidays

Children look forward to the holidays with a sense of eager anticipation. Their shining faces remind us that there is indeed something magic about this time of year. Families seem to draw just a little closer, and we're all a bit more inclined to count our blessings. In keeping with this holiday spirit, I'd like to remind you that children desperately need and deserve the love and support of both of their parents - not just during the holidays, but all year round.

If you're a parent who has fallen behind in your court-ordered child support payments, or are the father of a child for whom paternity has never been legally established, make an early New Year's resolution to do something about it. My staff is ready to help you. It is the single most important thing that you'll ever do for your child or for yourself. The rewards will last long after the holiday decorations have been put away and new toys forgotten. It must also remind you that failure to pay child support is a crime and the worst offenders may be put in jail. Give Your Child A Legal Father This Year.

Under Texas law, a child born to unmarried parents has a legal father until paternity is established. If you are not married to your child's mother, you have no legal relationship with the child. You have no right to visitation, and no right to participate in decision making about the child's future. Your child won't be legally entitled to your Social Security benefits and may not be able to inherit from your estate. Last, but certainly not least, you and your child deserve to know each other and to develop a warm and loving relationship - legally establishing paternity will help ensure that happens.

If you choose to establish paternity, your first step is to sign a form called a Statement of Paternity. These forms are available through the Office of the Attorney General's (OAG) Regional Child Support Offices (addresses and phone numbers are provided below). Based on this document, an order of paternity can be entered and signed by judge. Volunteering to work with my office to establish paternity will save you money. By avoiding a lawsuit, you escape court costs, attorney's fees, and the cost of paternity testing.

**If You're Behind on Your Payments**

It is in your best interest, as well as your child's, for you to pay your delinquent child support voluntarily. If your payments are made through the OAG, call your nearest regional Child Support office for help. We can't reduce the amount you accrued court-ordered child support, but we can work with you to establish a reasonable plan for paying off your arrears. Unemployment and illness do not excuse or reduce the amount of child support owed, but my staff will certainly take those factors into consideration (as will most judges) if you are making good faith effort to meet your obligation. Again, by seeking to settle your delinquency voluntarily, you may save yourself the added expenses of attorney's fees and court costs that would result from a contempt action being filed against you.

We're here to help. If you have any questions, or if you need assistance with a child support matter, call the OAG Child Support Enforcement Division at 1-800-252-3515. Deaf parents in need of child support information may call the Deaf Outreach Program at 1-800-923-2696.

Join the RAMAR Team of KJTV34, Telemundo 46 and MAGIC 93. MAGIC 93, Lubbock's leading Hispanic radio station, is installing a new radio commercial scheduling system and is looking for a sharp, quick thinking individual to implement it and run the business office. Prior radio traffic experience and accounting knowledge is a plus. RAMAR offers a competitive salary and benefits. Apply in person at 904 E. Broadway during normal business hours. EOE



## Attorney Zna Portlock Appointed Director of Membership Services

Pasadena Tournament of Roses Association

PASADENA, CA—The Pasadena Tournament of Roses recently announced the appointment of Zna Portlock, Esq., as Director of Membership Services, a newly-created staff management position. Selected from a field of more than 200 candidates, Ms. Portlock is the first African-American to be appointed to a management position in the Tournament's 105-year history.

Ms. Portlock's immediate priorities include developing and implementing affirmative action plans for employment, contracting and purchasing, and working with management and volunteer leadership on issues with respect to membership diversity.

Ms. Portlock stated, "It is the Tournament's desire to be more inclusive and to broaden the pool of businesses utilized by the Tournament. It is my hope," she added, "that the outreach program which we are developing will continue on a year-round basis in a pro-active manner, as opposed to a 'Band-Aid' approach."

The Tournament of Roses, in conjunction with the Pasadena Chamber of Commerce, sponsored a vendor opportunity seminar last week. Interested vendors can obtain information on pursuing business opportunities with the Tournament by calling (818) 449-4100.

The Pasadena Tournament of Roses Association is a non-profit, working volunteer organization that is comprised of 935 active volunteer members and 15 full-time staffers who work year-round to produce the Rose Parade and Rose Bowl Game.

Prior to joining the Tournament on October 1, 1993, Zna Portlock worked as an attorney at law, specializing in labor relations and entertainment law. She was recognized by Ebony Magazine in 1992 as one of the "50 Leaders of Tomorrow." She is a very active member of the community and serves on the Board of Directors of Options House which benefits homeless teenagers. She is also a trustee of Bethel A.M.E. Church, a member of the Urbanites, an auxiliary to the Los Angeles Urban League, a member of the National Bar Association and Black Women Lawyers of Los Angeles. Portlock also writes a weekly column, "Law Notes with Zna Portlock," for the *Herald Dispatch*, a community-based paper in Los Angeles.

A native of Los Angeles, Ms. Portlock received both a B.A. and J.D. from Pepperdine University in Malibu. She currently resides in Los Angeles.

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<b>CANADIAN CLUB</b> 80 Proof Whisky 1.75 Lt.	<b>\$18.97</b>
<b>CUERVO GOLD</b> 80 Proof Tequila 750ml.	<b>\$13.77</b>
<b>HIGHLAND MIST SCOTCH</b> 80 Proof 1.75 Lt.	<b>\$14.77</b>
<b>CRYSTAL PALACE VODKA</b> 80 Proof 1.75 Lt.	<b>\$8.97</b>
<b>Budweiser</b> Brew Light 34/12oz Cans	<b>\$14.99</b>
<b>Busch 18-Pack</b> Brew Light 18/12oz Cans	<b>\$9.89</b>
<b>Schaefer</b> Brew Light 24/12oz Cans	<b>\$7.99</b>
<b>Old Milwaukee Tallboys</b> Brew Light 24/16oz Cans	<b>\$10.99</b>
<b>Beck's Beer</b> Brew Dark 24/12oz Cans	<b>\$4.99</b>
<b>Nouveau Beaujolais</b> Georges Duboué 750ml.	<b>\$8.99</b>
<b>Kristkindl</b> Spiced Wine 750ml.	<b>\$5.99</b>
<b>Carlo Rossi Wines</b> 4.5 Lt.	<b>\$6.99</b>
<b>Bartles &amp; Jaynes</b> 4-Pack.	<b>\$2.99</b>

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