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Female Sought In Fatal Shooting

As of early last week, Lubbock police were looking for a young woman, believed to be in her middle 20's, for the fatal shooting death of 21 year old Vernon Vafer Goodloe.

According to police reports, Goodloe was fatally wounded following a reported dispute over loud music at an East Lubbock motel.

Witnesses told police that the young woman ran away from the shooting scene before police arrived Sunday evening.

It was learned that the woman came from a room adjoining Goodloe's and shot him

once with a heavy caliber pistol.

Goodloe, according to sources, ran from the room and through the motel parking lot before he fell near an access road alongside the 2600 Parkway Drive motel.

Lubbock police were called to the scene shortly before 8 p. m. Sunday. He was pronounced dead by Justice of the Peace L. J. Blalock, who ruled the death a homicide and ordered an autopsy.

Lubbock police said Goodloe and the suspect and her husband had quarreled intermittently during the past week, each accusing the other

of playing music too loud.

Sources revealed that the young woman was to have turned herself in Monday, but she didn't. At the report, she is still being sought by Lubbock police in the fatal shooting.

Mrs. Day Succumbs

At this report, funeral services are pending for Mrs. Mattie E. Day, 86, of Sedberry, Funeral Chapel. She passed away Sunday evening, according to source.

A longtime resident and well known by many, she moved to Lubbock in 1943.



SERVING THE COLONEL'S CHICKEN - Milt Sanders, left, the first person to qualify for a Kentucky Fried Chicken franchise under the com-

pany's covenant with Operation PUSH, and wife Judy, right, serve an order of KFC chicken and biscuits in their new store in Tifton, Ga. KFC

helped Sanders obtain a low interest loan from Freedom National Bank, New York, one of the country's largest minority banks, to open the store.

NAACP Sets Local Installation Jan. 8th

The Lubbock Branch of the National Association for the Advancement of Colored People (NAACP) will have its general meeting Saturday, January 8th, at the Mae Simmons Community Center, beginning at 7:30 p. m.

According to its re-elected president, Rose Wilson, all elected officers and executive committee members are asked to be present. She also advises that at this important meeting, there will be a one ballot vote during the meeting.

The installation ceremony of all elected officers will take place im-

mediately after the business session, according to Ms. Wilson. Rev. Bruce Enge, pastor of the Mount Vernon United Methodist Church, Froy Salinas, State Representative, will conduct the ceremony.

"We are anticipating a great year. We will need the support of the entire community to overcome some of our shortcomings," says Ms. Wilson.

The public is invited to attend.

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JANUARY 6 THRU JANUARY 12, 1983

Tax Increase Raised On Telephone Service

As a result of legislation passed by Congress and signed by President Reagan earlier this year,

the federal excise tax on telephone service is about to increase. According to R.E.

McNamara of Southwestern Bell, the federal excise tax on communications services

will be increased from 1 percent to 3 percent on bills received after January 1, 1983. The tax

is assessed on local service and long distance calls within the United States.

The current 1 percent was scheduled to expire on December 31, 1984, McNamara said.

"We opposed the tax increase because it singles

out telephone users to help generate additional revenue for government," McNamara said.

"However, the Tax Equity and Fiscal Responsibility Act of 1982 was signed into law. It provides for the three percent tax rate

to be effective through 1985."

In Texas alone during 1983, he said,

Southwestern Bell will collect approximately \$115.7 million to be turned over to the federal government.



THEY MEAN BUSINESS - Dr. Robert L. Wright, Jr., seated center, Associate Administrator of the Small Business Administration, signs the document that will convey a grant of \$225,019 to Booker T. Washington Foundation (BTW) of Minority Enter-

prise and Industrial Development Among Black Americans. Charles T. Williams, President and Chief Executive Officer of BTW, seated left, signs another copy while Clarence J. Patterson, a BTW Board member, seated right looks on. Standing, from

left to right, during the ceremony at the recent National Business League's 82nd Annual Convention in Dallas, Texas, were, Reginald L. Dunn, Vice President, Marketing, BTW, Lincoln J. Ragsdale, of the BTW Board and George M. Bishop, also a BTW

Board member. Located at 2000 K Street, N.W., Washington, D.C. 20006, the 15 year old BTW is a research and development organization that works to strengthen black economic development both in the U.S.A. and in the developing world.

Advanced College Credits Offered

Lubbock - Qualified Lubbock high school seniors can get a head start on college careers during the spring semester at Texas Tech.

They can enroll in an honors English composition course or a linear algebra course, earning advanced college credit while completing high school.

The Division of Continuing Education said the English credit earned could satisfy the freshman composition requirement and allow good writers to refine writing and thinking skills.

John Strain, assistant director for correspondence and extension in the division, said the Lubbock Independent School District has indicated support of the program.

Both Superintendent Ed Irons and Wayne Dickey, coordinator of Language Arts for the LISD, he said, have indicated the course could provide enrichment for

the seniors' final high school semester as well as allowing them to earn advanced credit.

Class size will be limited to insure individual attention for each student, according to Dr. Nevin Laib, teacher for the course who also is director of the freshman English program at Texas Tech.

High school seniors who want to take the English course should contact their high school counselors to arrange time to prepare a writing sample which will be used in selecting students for the opportunity.

Criteria to be considered, other than the writing sample, include standardized test scores and students' grade average.

Seniors who want to take the linear algebra course should contact Dr. John White, chairman, Department of Mathematics, Texas Tech University, Lubbock, Texas 79409, 742-2566.

Marvin Gaye Talks About His Past

"I was broke. I was about to smoke and snort myself out. I had hit bottom. All I could say was 'God, here I am. Now you can take care of me.' And He did."

Those words are from Marvin Gaye, one of the most innovative artists in music for the past 20 years. David Ritz, co-author of Ray Charles' autobiography and a forthcoming biography on Diana Ross, speaks with the 43-year old singer and composer in Belgium. The complete interview, which appears exclusively in the January issue of *Essence* Magazine, offers a rare

and revealing insight into the Marvin Gaye Mystique.

"I never wanted to sing the 'hot stuff,'" says Gaye, reflecting on the beginnings of his career. "I wanted to be a pop singer like Sam Cooke, proving that our kind of music and our kind of feeling could work in the context of pop ballads. Motown said, 'Sing rock'n' roll.' I did, but I never gave up my dream."

Success Goes Sour - Though he enjoyed tremendous artistic and financial success with his *What's Going On* and *Let's Get It On* albums, things started to turn sour for him.

"This is a heartbreak business," he says. "Making music. Making Love. I can't say why it all fell apart for me in America.

But it did. I fell into bankruptcy. My (second) wife, Jenis, walked out on me. And then Motown put out my last record. **In Our Lifetime**, without my permission.

"Mowtown was screaming at me, like IRS was chasing me. By then I had gone to Hawaii, and I thought to myself—why go back? For what? A love that's lost? An estate that's vanished? So I stayed put for nearly a year."

After a brief and troubled stay in London, Gaye moved to Belgium.

In an interview, he talks about his relationship with other artists who were at Motown when the label was in its prime.

"Diana did everything she could to advance her career. I did everything I could to hurt mine. Diana worked harder than anyone. She deserves what she has. She's great. I must say, though, that she and I

have always been very cautious with each other. But that may be because I've been jealous of all the attention and money spent on her."

Gaye's recently released album on Columbia label, **Midnight Love**, is his first hit recording since 1977. It reestablishes Marvin as one of the top male vocalists and composers in popular music. Still, he keeps his eye on the future.

"I know I won't be happy until I have created my masterpiece, but I don't know what form it will take," he says. "I only know that I view the world through sad eyes and that the work will reflect that sadness. All I can hope to do is live and not die. That means growing and changing."

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Twins - Meet Jennifer Kimbrough and Jacqueline Marie Kimbrough, ages 19 of American Commercial College at Odessa.

Jennifer, an executive secretary major, is a secretary at the Navy Recruiting Station, while Jacqueline, a data processing major, is a secretary with the Army Recruiting Office.

Jennifer's main goal is to become a teacher in health education or child development while Jacqueline wants to continue with data processing.

(Photo by Ufok Etukudo)



A PAIR OF WINNERS! Among the recipients of the prestigious NAACP Image Awards - sponsored by the Hollywood (Calif.) branch of the civil rights organization - were Betram M. Lee, President of New England Television, left, and Jeffrey Banks, a noted fashion designer. Mr. Lee was honored for his leadership in the successful, 13-year challenge to the license of the Boston television station, WNAC-TV. This led to the establishment, last May, of New England Television and its subsidiary, NEV-TV, a \$200-million CBS affiliate. Twenty-two black stockholders own about 13 percent of the new television station. This is the most significant black involvement, to date, in commercial television in this country. Mr. Banks, the other winner, specializes in men's wear at his Rockefeller Center, New York City offices. His men's wear designs also won him a Coty Cosmetics Award earlier this year and another "Coty" was presented to Mr. Banks in 1977 for designs of men's fur coats. Photo by Gordy Love.

RRC Posts Gas Utility Rule Changes for Public Comment

Austin, TX - The Railroad Commission adopted on an emergency basis three changes to its rules dealing with the quality of service of natural gas utility companies.

The commissioners also voted to publish those changes and two others for public comment.

The rules changes taking immediate effect, approved unanimously on a motion by Commissioner Mack Wallace, require gas utility companies to:

- provide customers with a statement of their rights in both English and Spanish;

- give customers five working days notice before service is terminated;

- inform customers of their rights, how to resolve billing disputes and how to register complaints.

Two other proposed changes were published for comment but not put into effect on an

emergency basis. One would require gas utilities to postpone termination of gas service if it would endanger the health of a resident. The other would permit customers not to pay disputed portions of their bills which exceed their monthly average before the dispute is resolved.

The text of the proposed changes will be published in the Texas Register and comments will be received for 30 days following publication.

Since all interested persons will be able to comment on or propose alternative language to rules published, the Commissioner followed the recommendation of a Gas Utilities Division hearings examiner and denied a petition for rulemaking on the same subject filed by the Consumer Union, Texas Association of Community Organizations for Reform Now, and the Grey Panthers.

The examiner said

Social Security Tips

Your Social Security And You

by
Jewel M. Love
Service Representative



Question is sometimes raised as to why custodial health care services are not covered under Medicare.

The Medicare program was designed to help people meet the costs of treatment made necessary as the result of illness or injury. To limit program costs, the law specifically excluded a variety of services, including custodial care.

This does not mean that custodial care is considered unimportant. In many cases, custodial services can help prevent illness or speed a person's recovery from an illness.

For example, homemaker services may help elderly people continue to live independently and can assure that medicines are taken on time and that proper nutrition is maintained. In addition, many elderly people would benefit from custodial care that helped them meet their personal care needs. The question is: Given the fact that only limited funds are available, how may they best be spent?

Custodial care includes services that are primarily supportive in nature and which can be furnished by people without professional skill or training. Such services may include help with bathing, dressing, and eating.

Custodial care may be covered under Medicare if it is part of the medically necessary care being provided a patient. A person who is convalescing in a skilled nursing facility, for example, is covered for the custodial care that is an inseparable part of the treatment. However, custodial care that is not an integral part of medical care, such as participation in meals-on-wheels, is not reimbursable.

Medicare is designed to meet the most pressing health care needs, which private insurance ordinarily does not cover; it cannot meet all health care needs.

Q. My father is a patient in a skilled nursing facility. Does that mean that any custodial services he receives will be covered by Medicare?

A. Not necessarily. The kind of services being furnished determines whether they are covered, not the place where they are being furnished.

Q. My mother cannot be relied on to take her medicine when she should. Isn't this considered important enough to be covered by Medicare?

A. Taking medication on schedule is extremely important. However, since assisting a person to take his or her medicine is a custodial service, it is not covered under Medicare.



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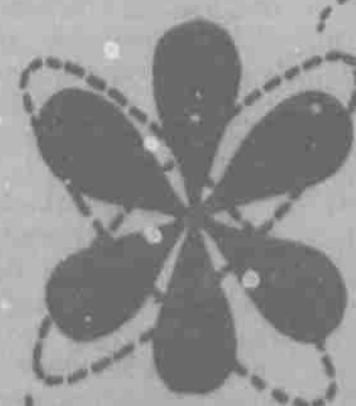
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"Quality Through Unity" - The tenth annual "Equality Through Unity Dinner" for the benefit of the Western Region National Association for the Advancement of Colored People, was held at the St. Francis Hotel in San Francisco. Verna Cannon, (center) director of the West Coast Region, said that the late Leonard H. Carter, her predecessor, conceived the idea of equality through unity. The concept is one which rests on

the NAACP's belief that the struggle to achieve racial justice in this nation is one in which all of us have a role to play. Peter A. McGowan, (right) chairman of the board of Safeway Stores, Inc. served as dinner chairman for the fund raising event and received the "Leonard H. Carter Memorial Award" for Safeway's support of the Black community. Maynard Jackson, (left) former Mayor of Atlanta, the guest

speaker, spoke to more than 360 assembled guests. In his speech which dealt with public affairs and education, he said "That the quality of American education is a frightening phenomenon. We hear about the Russian's missile power but what about the children in their elementary schools who are taking physics and three or four foreign languages?"

House Approves Leland Mail Fraud Legislation

Washington --The U.S. House approved and sent to the Senate a tough mail fraud bill sponsored by Congressman Mickey Leland of Houston. The legislation, shaped in the Subcommittee on Postal Personnel and Modernization which Leland chairs, gives the U.S. Postal Service new power to crack down on mail fraud schemes whose victims are predominately aged or ill.

Leland, who represents Houston's 18th Congressional District, said the bill is "essential for the restoration of confidence in the mails and halting the deplorable extortion of our senior citizens." The Leland bill passed the House by a vote of 320 to 61. Senate action is expected later this week.

"Mail fraud employs the trusted channels of the U.S. Postal Service to carry out pernicious schemes to dupe individuals out of their hard-earned money. It takes its highest toll on our elderly. Thirty percent of our senior citizens

are deceived by such schemes each year.

"Sophisticated con men prey on the daily fears of the elderly and the sick that they cannot support themselves on a pension, let alone leave something of their hard-

earned money to their children. Every year these most fragile of our citizens lose savings that have taken a lifetime to build to schemes selling land that is underwater, false promises of weight loss and arthritis cures. There have been instances of con men who read the obituaries so that

Continued on Page 5

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Stress Promotes Laughter

Lubbock -- A chuckle or an out-and-out laugh can help defuse fears and reduce stress, says humor researcher Paul McGhee.

"A moderate amount of anxiety or stress promotes laughter," the Texas Tech University human development professor said. "Laughter can be an effective coping mechanism."

McGhee, who has spent 14 years in the study of humor and is author of the book "Humor: Its Origin and Development," said making light of a bad situation is harder for persons who in general lack a sense of humor.

"One of the classic ways of thinking about humor is the ability to laugh at one's own faults or laugh in the midst of hard times," McGhee said. "Some people seem to do it is better than others."

McGhee believes the ability to joke in the face of extremely stressful

situations -- an impending divorce or unemployment -- is healthy. Laughter, he said, can free an individual from carrying negative emotional baggage.

Continued on Page 4

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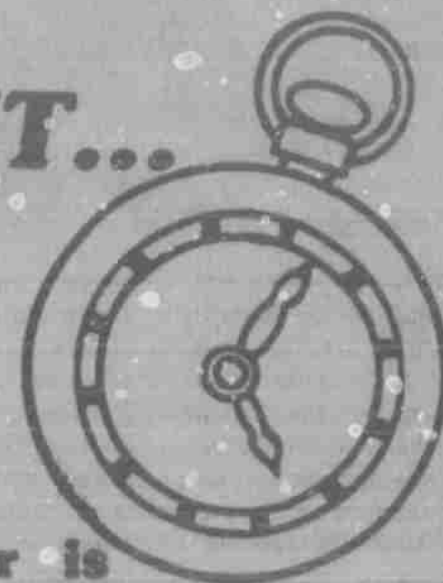
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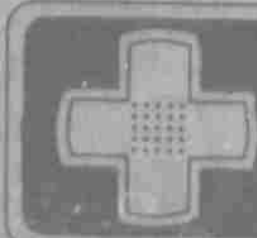
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EDITORIALS • COMMENTS • OPINIONS

We Must Move Ahead Vigorously In '83!!!

by Eddie P. Richardson

The festivities of 1982 has come and gone. Now is the time to look to the future but before we do, let's take a quick look at the recent holidays. Atlanta Life had their annual Christmas lunch with food well garnished, cooked, served and delicious as ever. Our friends, Mr. Terrell and Brother C.F. Cooke, Jr., the dean of Black insurance people in these parts, unfortunately Brother Cooke lost a leg but he maintained his appetite and so did Mr. Terrell who has retired but managed to maintain his appetite. Also noticed Brother Greg hung in there appetite wise. The Digest had its first holiday lunch which turned out very good. Thanks Mrs. Ruby Jay for the new year's cake. Now let's get down to serious business for 1983 to be what we want it to be, we must all move ahead vigorously in '83 collectively for the good of all of us by supporting, helping, trading with, employing each other and joining all our forces and communicating on the same wave length together. Had a lengthy conversation with State Rep. Al Edwards about the upcoming State wide Juneteenth Convention and the plans for this year's activities for the June 10th state holiday that he authored, presented and got passed as a state holiday. More on this later on.

Read an article in the Jan. 4th issue of **Globe** by Bud Gordon which was an assessment by Sen. Richard Lugar and figured it to be of interest for the readers of the **Digest**. It reads: **Freeloading Aliens Milk Social Security for \$700m. A Year SPENDTHRIFT federal bureaucrats waste about \$700 million of your hard-earned tax money every year making Social Security payments to aliens who contributed little or nothing to the system.**

Sen. Richard Lugar (R-Ind.) fumes: "Many of these foreigners live outside the U.S. and paid only minimal amounts into Social Security, yet they collect substantial benefits for themselves and their dependents."

Examples of freeloading aliens who infuriate Lugar include:

* A foreigner who came to the U.S., made \$25 in Social Security payments, moved back to his native country and, to date, has collected \$11,000 in benefits.

* An alien who worked long enough to pay \$397 into Social Security, then returned home. So far, he and his family have collected \$42,000 in benefits.

* An alien who paid \$38 into Social Security then died. So far, his widow, also an alien, has received more than \$20,000 in benefits.

* A foreigner who worked until he retired at 53, returned to his native country and married a 29-year-old woman. This man made \$963 in Social Security payments and, to date, he and his wife have collected more than \$30,000 in benefits.

Approximately 40 percent of all Social Security payments made to non-resident aliens goes to survivors of persons who were once covered by Social Security.

"Many of these aliens marry or adopt younger individuals just so they can receive undeserved Social Security payments from American taxpayers," Lugar says. "Well I don't believe we can afford to keep draining off Social Security funds to support aliens living outside our country."

"It's astonishing," declares Congressman Ed Weber (R-Ohio). "They've taken advantage of a system that was really never intended for these purposes."

"We've made it into a worldwide pension fund for people who are not citizens and no longer have any connection with our country."

"And it's costing the Social Security system



something like \$500 to \$700 million a year - the General Accounting Office doesn't even know for sure because it's difficult to do anything except make estimates."

The GAO does know that most of the aliens feeding at the Social Security trough live in Mexico, Canada, Britain, Italy, Greece, the Philippines and West Germany.

"Yet many foreigners, because of the low standard of living in their native countries, can live in comparative luxury by going home and collecting unearned Social Security benefits."

NOTE: With all the Social Security cutback and run out talk, it may be a good idea to write our **Congressmen** and **Senators** and let them know your feelings or maybe even the **President!!!**

Give Blood!!

In a survey conducted in an upper class suburb just over a decade ago, residents said they would rather give a cash donation than a pint of their blood. It was a time when blood centers were beginning to feel pressure to convert from paid to volunteer blood donors. And in at least one town, people were saying the red stuff was harder to part with than the green stuff. As a result of this survey, some people had little hope for the success of the conversion.

Today, the volunteer donor system is working well in most parts of the country. People enthusiastically and voluntarily give a part of themselves for people they'll never even know. It is estimated that last year nearly 11 million blood donations were made in the US and over 95 percent of these came from volunteer donors.

It's fun to sit in the refreshment area of a donor center and talk with people who have just given blood. There are all kinds of people there - some well dressed professionals, some mothers with tag-along youngsters, and even some unemployed folks.

But they all have something in common. They are happy, with a sense of pride in themselves for just having given something which they know is more precious than the green stuff - to themselves and to the recipients.

January is National Volunteer Blood Donor Month, by Presidential proclamation. It seems appropriate to bring these special volunteer donor to our attention as we begin a new year. They give health, or even life, to many people; and they give hope to many more.

Letter to Editor

"Thank You"

Dear Mr. Richardson:

On January 11, 1983 is the swearing-in ceremony inducting me as a Representative of the 8th Legislative session. The ceremony begins at 11:00 a. m. at the Texas House of Representatives house floor. A reception will be held after the swearing-in ceremony has been completed.

In addition to the swearing-in ceremony, on January 18, 1983 will be the Inaugural Ball honoring govern-elect Mark White. I have submitted your name to govern-elect Mark White's office to receive an invitation to the Inaugural Ball honoring our new governor. An invitation will be mailed to you under separate cover.

Thank you for your cooperation and assistance. I am looking forward to seeing you on January 11, 1983 at 11:00 a. m. I or my staff may be of assistance, please do not hesitate to call or come by.

Sincerely,
Al Edwards
Austin, Texas

(Editor's Note: Please be advised I have received this special invitation. Will be looking forward to attending the Juneteenth Proclamation special call meeting while in Austin. Good luck, and keep up the good work.)

Ringling The Bell



by Bob Tieuell

Black Enrollment at Methodist Schools Keeping Pace Black student enrollment at 102 United Methodist related colleges and universities has remained at seven percent during the past five years, keeping pace with the growth in overall enrollment. During the 1980-81 academic year there were 19,949 black students among the total enrollment of 215,588. More than half of the black students were enrolled in the 11 historically black colleges although predominantly white institutions showed a consistent increase in black enrollment.

More than 24 percent of the black students were enrolled in the eight large universities related to the denomination. Many of the institutions experienced a decline in black student enrollment in 1978 but showed a significant improvement in 1980. The study shows a gradual shift in the distribution of black students between predominantly black and predominantly white institutions.

Ken Yamada, a staff member of the denomination's Board of Higher Education, stated that the study clearly shows that the United Methodist-related colleges and universities continue to make a strong effort to provide increased opportunities for higher education for blacks.

Our sources report that new regulations developed by the Department of Health and Human Services will prohibit reduction or loss of supplemental security income benefits for aged, blind and disabled persons who purchase burial plots and burial contracts. The changes also will affect Medicaid beneficiaries in 34 states where Medicaid coverage is automatically extended to SSI recipients.

"We think it is unfair to penalize low-income elderly and disabled people who have provided for their own burial expenses by making them give up their burial plots or contracts in order to remain eligible for SSI and Medicaid benefits," stated HHS Secretary R.S. Schweiker.

Recent great quotes: "One reason why we don't hear that much about the growing black middle class these days may be because it is no longer growing. While the white middle class too, faces difficulties in an age of recessions, the erosion in its living standards is far less serious. We see here that the white middle class has the resources to sustain even a prolonged period of hard times while the black middle class is composed of families whose middle class income have only recently been attained. Black families have had little chance to build an earnings and savings cushion against hard times," end of quote from John E. Jacob, president of National Urban League.

America's black traveler, seeking to obtain more of the tourist dollar spent in the United States by Japanese visitors, will send a delegation to Japan this fall to meet with the Nation's tour operators. The Commerce Department's U.S. Travel and Tourism Administration will assist the mayors with their travel mission plans. Most Japanese limit their visits to Hawaii, Guam or the West Coast. The mayors plan to introduce other areas of the United States to Japanese tour operators, sources report.

THISA & THATA

by Tony Davis

Seems that the biggest adjustment that the college footballer must make in moving up to the **PROS**...is from **POT** to **COKE**...

We have a neighbor that carries a 50 dollar bill in his pocket for sentimental reasons...**U.S. GRANT** looks so much like his wife...

One father had a heart attack when his son asked for the keys to the garage and came out with the lawn mower...

REAGANOMICS has reached the point where the administration is encouraged by minor setbacks...

The recession should not bother anyone that was a failure during the good times also...

Overheard at the supermarket... "It seems that all my money goes for food... but, then my children won't eat anything else..."

Nothing like having economic security... I know a plumber that has a degree in dentistry...

Remember when it was more expensive to go to **FLORIDA** than to set the thermostat up to 74...

My kid is worried about her teacher... saying "Dad... I feel sorry for **MISS SMITH**... She really believes that a dish ran away with a spoon..."

Your mother and father made you eat vegetables... so that you could grow up and be big and strong enough to make your kids eat theirs...

Wonder if the fish ever goes home and brags about the man that got away...

If you think that nothing is impossible... try carrying a pair of skis thru a revolving door...

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Business in the Black

By Charles E. Belle



Outlook for 1983

Recovery Resting in Peace

Uncertainty is the word for the economy every place other than the White House. With the advent of the assembled group in the White House the United States has slipped to a new low in economic activity. Accounting for the highest rate of unemployment since the great depression. Doing in more business, dance bands and just plain people than the law allows. Business failures and business bankruptcies are at record highs. Excess plant capacity is coughing up more and more workers each day. Don't believe it's going to get any better next year.

Black Americans, baring a break in the Gillion dollar jobs bill in Congress passing, will again lead the unemployment list. Like "last hired first fired" still exists for the Black American population. A situation that will see Black American unemployment figures soar even higher than previous years.

A projected 9.5 percent national unemployment rate runs the risk for Black Americans to remain at an intolerable 15 percent unemployment figure. However, most economists are expecting better than 10 percent national unemployment, meaning 20 percent for Black American joblessness.

Finding a consumer of any color to purchase products is just not going to be done in 1983. The consumer, it is frequently cited, is supposed to spend a fortune he does not have in his pocket. Playing this game assumes any tax saving dollars doled out by the administration will be eagerly spent by the poor and invested by the rich. Ridiculous reasoning. Reasonable expenditures by the masses maybe for more soft goods and food, but cars and big ticket items can forget it! There is pent up demand for durable goods, like automobiles and home furnishing. But forget about the poor people paying on monthly installment plan. Plan on people putting themselves in hock when they have a job and not before. Black Americans and other poor people must see themselves employed

Continued on Page 10

INTERESTING PEOPLE

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RUBY JAY'S CORNER



Due to the blanket of snow, i. e. ten inches, last Sunday, there were no services at New Hope Baptist Church. If it's the Lord's will, services will be held Sunday, January 9th.

All officers will be installed on Sunday at New Hope Baptist Church Sunday, January 9th. There will be services all day to celebrate this effort. There will be preaching on leadership. On top is an afternoon seminar on the Dynamics of Christian Leadership.

The Pastor, Rev. S. C. Nash, is inviting all officers and congregation to be a part of this most enriching service, particularly the afternoon seminar and evening worship services. Dinner will be served at 1 p. m.

The agenda for the day include the following: 11 a. m. morning worship service, sermon "Sharpening The Focus of The Church," Matthew 28:19-20; 3 p. m. Seminar Workshop A. Examining Leadership, B. Dynamic Leadership and C. Discussion & Review. A break will take place at 5 p. m.

During the 7 p. m. evening services, the sermon will be "A Success Story," Acts 6:1-8. The installation ceremony will follow the message.

The George Francis family returned home last Saturday. They spent a week in Giddings, Texas at the bedside of his mother who has pneumonia.

Mrs. Carrie Lou Ware lost her aunt in Bryant, Texas. Services were held Saturday, January 1st.

The family of Mr. Arthur Vaughn sends a special thanks to their many friends for their kindness during the passing of their father. They want you to know that your prayers are priceless to them and they will never forget you. This message was sent by the daughter, Mrs. Gireatha Jordan.

The dinner for Sunday at New Hope Baptist Church will depend on what the ladies will do. Ladies, we are going in alphabetical form: The letter your last name falls in, that's what you should bring. Those who are from A - G, bring desserts; H - L, bring salads; M - Q, bring vegetables; R - U, drinks, and VWXYZ (if there are some), bring bread. Men are responsible for the meat.

The Fifth Sunday, January 30th, Mission Day President is asking for \$10 from all members at New Hope.

Let us continue to pray and visit our sick and shut ins. Mrs. Precious Brown is much better. Her daughters coming home to be with her for the holidays was great. They were Charlene Pearson.

Laughter
Continued from Page 2

"If there's something you can't joke about, it has got you. If you can joke about it, you've got it. Humor can be a way of controlling your life," McGhee said.

The relationship between stress and humor is not linear, the researcher said. Increased stress does not necessarily equate to increased laughter.

Continued on Page 10

The KITCHEN BEAT



Freezer Bread: WALNUT HONEY BUNS

In today's black American home, cooking is no longer the responsibility of one person. Because of busy and varied schedules, usually every member of the family at some time or another has to prepare personal meals or

meals for other members of the family. The Kitchen Beat is designed to meet some needs of the various cooks in the modern black family.

One way that busy cooks make efficient use of cook-

ing time is to double recipes. They serve half for a current meal, and freeze the remaining portion to serve at another time. This makes better use of cooking fuel as well as time.

Doubling bread recipes, however, calls for another consideration. First you must select a recipe that's formulated for freezing. The accompanying recipe for Walnut Honey Buns can be frozen, and when frozen before baking they take much less space in the freezer. This is how it's done: The buns are shaped and filled on a greased bak-

ing sheet, then covered loosely with plastic wrap and then to the freezer. When the rolls are softly frozen, transfer from the baking sheet to plastic bags and seal. They may be stored up to four weeks.

If you want to bake some rolls without freezing, let the shaped rolls rise in a warm place, free from draft until they double in size. You'll discover the unfrozen dough rises faster than frozen dough, so set a timer to remind yourself to check on rising.

Thawing the frozen buns will take about an hour and

45 minutes at room temperature. Then they should be transferred to a greased baking sheet, for about 45 minutes for rising. They should double in size before baking. The rolls bake in 15 to 20 minutes at 375 F.

These recipes were sent to our readers by the maker of Fleischmann's margarine and active dry yeast.

Walnut Honey Buns

- 5/4-6/4 cups unsifted flour
- 1/2 cup sugar
- 1 teaspoon salt
- 1 teaspoon grated lemon peel

- 2 pkgs. dry yeast
- 1 cup soft margarine
- 1 1/4 cups very warm tap water (120-130 F.)
- 2 eggs (at room temperature)
- Confectioners' sugar

Prepare Honey Walnut Filling (below). Set aside until ready to use.

In a large bowl thoroughly mix 1 1/2 cups flour, sugar, salt, lemon peel and undissolved dry yeast. Add margarine.

Gradually add very warm tap water to dry ingredients and beat 2 minutes at medium speed of electric

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mixer, scraping bowl occasionally. Add eggs and 1/2 cup flour. Beat at high speed 2 minutes, scraping bowl occasionally. Stir in enough additional flour to make a soft dough. Cover; let dough rest 20 minutes.

Turn dough out on a well-floured board. Divide into 3 equal pieces. Roll each piece to an 8-inch square. Cut each into 8 1-inch strips. Twist each strip and coil into a circle, sealing ends underneath.

Place on greased baking sheets. Make wide indentations in center of each coil, pressing to bottom. Spoon prepared filling into indentations, using about 1 teaspoon for each roll. Cover loosely with plastic wrap. Freeze until firm. Transfer to plastic bags. Freeze up to 4 weeks.

Remove from freezer; place on ungreased baking sheets. Cover loosely with plastic wrap. Let stand at room temperature until fully thawed, about 1 hour 45 minutes. Let rise in warm place, free from draft, until more than doubled in bulk, about 45 minutes.

Bake at 375°F. 15 to 20 minutes, or until done. Remove from baking sheets and cool on wire racks. Sprinkle with confectioners' sugar.

To Bake Without Freezing: After shaping, let rise in warm place, free from draft, until doubled in bulk (un-frozen dough will rise faster than frozen dough).

Honey Walnut Filling: Combine 1/2 cup honey, 1 cup finely-chopped walnuts, and 1/2 teaspoon salt in saucepan. Bring to a boil and simmer over low heat about 3 minutes. Gradually stir in 2 lightly beaten egg yolks. Cook, stirring, until slightly thickened. Stir in 1 teaspoon

grated lemon peel. Cool. *We believe that our readers will want to support those advertisers who support the press of Black America. We are sure, therefore, that when you select the ingredients for this week's recipes, you will want to use:*

- Domino sugar
- Fleischmann's active dry yeast
- Fleischmann's margarine
- Gold Medal all-purpose, enriched flour
- Morton's salt
- Planter's or Southern Belle English walnuts

A Quick Dinner For Meeting Nights
In today's black American home, cooking is no longer the responsibility of one person. Because of busy and varied schedules, usually every member of the family at some time or another has to prepare personal meals or meals for other members of the family. The Kitchen Bear is designed to meet some needs of the various cooks in the modern black family.

By Swiss Potato Bake: The ingredients can be put together in 20 minutes, and it cooks while you do other things. For instance, while the potatoes are standing, there's time to chop the ham and toss together an egg salad. The fifty-to-fifty-five minute baking time allows you time to get ready yourself. And for a change of pace addition to evening meals, include vegetables in the salad rather than serving them as a side dish. This tasty Tossed Beans 'n Greens salad combines marinated

green beans and green onions with crisp mixed greens and imitation bacon. It's a deliciously easy and nutritious dinner that the family will enjoy, and it allows you time to enjoy your evening out. These fine recipes are courtesy of General Mills.

SWISS POTATO BAKE:

- 1 package julienne potatoes
- 1 1/2 cups cubed fully cooked smoked ham
- 2 cups water
- 1/2 cup milk
- 1/2 cup grated Swiss cheese

Heat oven to 475°. Sprinkle potatoes in ungreased 2-quart round casserole; arrange ham or potatoes. Beat Sauce Mix (from julienne potatoes), water and milk with hand beater until smooth; gradually pour over potatoes and ham. Bake uncovered 40 minutes; sprinkle with cheese and bread crumbs. Bake until top is golden brown, 10 to 15 minutes longer. (Makes 6 servings)

Tossed Beans 'n Greens:

- 1 pkg. (9 oz.) frozen cut green beans
- 2 green onions, thinly sliced
- Dressing (below)
- 4 cups bite-size pieces mixed salad greens*
- 1/2 cup imitation bacon

Cook beans as directed on package. Rinse under running cold water; drain. Mix beans, onions and Dressing in small bowl. Cover and refrigerate, stirring occasionally, at least 2 hours. Just before serving, toss with salad greens and imitation bacon. (Makes about 6 servings)

Dressing:

- 1/2 cup vegetable oil
- 3 Tablespoons white wine vinegar
- 1 Tablespoon sugar
- 1/2 teaspoon salt
- 1/2 teaspoon pepper
- 1/2 teaspoon dried thyme leaves

Shake all ingredients in tightly covered container.

*TIP: When selecting the greens for the salad, remember that the darker the color, the more vitamin A the leaves contain.

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- Bac-O's imitation bacon
- Betty Crocker julienne potatoes
- Bird's Eye frozen green beans
- Heinz white wine vinegar
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PLUS DEPOSIT

Leland

Continued from Page 2

they can send fraudulent bills to the families of the deceased." Leland said in a speech during House debate on this bill.

Leland told his colleagues of a mail fraud scheme in which brochures, describing a guaranteed weight loss program consisting of only the most basic program of exercise and vitamins, were sold for \$22.50 each. In one day the promoters of the scheme received 5,000 orders for the brochure, a total of more than \$112,000.

Leland also noted that his legislation, which was supported by Rep. William D. Ford of Michigan, Chairman of the Post Office and Civil Service Committee and Rep. Claude Pepper of Florida, who chairs the Select Committee on Aging, had been crafted so as to ensure that the new authority given Postal Service inspectors to obtain products and services in suspected mail fraud schemes can be used only within specific guidelines. Leland said legitimate mail order enterprises would not be adversely affected by the crackdown effort.

The bill also requires the Postal Service to report to Congress twice a year on mail fraud investigations and conduct an extensive public information program to aid the consumer in avoiding mail fraud schemes.

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This N That

SOUNDS GREAT! The \$15 MILLION MINORITY BILL, signed by President Reagan last month, to assist minority participation in federal government subcontracts will be a big lifeline. The word gets to WEST TEXAS about this effort which will

begin with fiscal year '83. **BENEFITS!** This new year will entitle 200,000 persons between the age of 70 and 72 to a MAJOR BREAK from Social Security. Those persons which will include President Reagan will be allowed to

DRAW FULL BENEFIT CHECKS even though they're still working! **HELPS MUTE YOUTH! MELLIE THOMPSON**, a 46 year old Black custodian worker at Los Angeles International Airport, has been helping a HISPANIC MUTE

YOUTH who has been living in the airport for at least two years washing his face in the restrooms and sleeping where he could. Sister Thompson needs help with the youth, but still does what she can to help him. She is on an UNPAID LEAVE because of a foot illness but still helps the youth. One day she will be rewarded! **WANTS POSITION! JAMES**

MEREDITH, age 49, who broke the color barrier at the University of Mississippi in 1962, has applied for a position at the university for either teaching or administration. **TO ENABLE HIM TO CARRY OUT HIS PLAN FOR THE REUNIFICATION OF ALL BLACK PEOPLE!** That will be a tough task! **WOULD YOU BELIEVE??** Business

ROBBERIES in Dallas took an unusual turn in December plunging more than 30 percent, actually 33.9 percent. Dallas police expected it to be UP but they weren't! **JAILS!** Did you know there are more folks in U.S. JAILS than in the whole state of SOUTH DAKOTA! **D. C. THE BARBER SAYS!** "You have TIME

to do anything that you **PUT FIRST!** **ANOTHER BLACK DOCTOR!** **THIS N THAT** met another **BLACK DOCTOR** last week in Lubbock. The young medical doctor is **DR. DIEGO RIVERIA** who has been in Lubbock for one year. He is practicing at 2903 Avenue Q. **WHY NOT DICKERSON??**

Heisman winner **BERCHEL WALKER** did not SOUND like a COLLEGE STUDENT and certainly will need much more to ever become a **FBI AGENT**. So look for COLLEGES to get tough on educational requirements for **ATHLETES** after his speech of acceptance. **ERIC DICKERSON** of

Continued on Page 10

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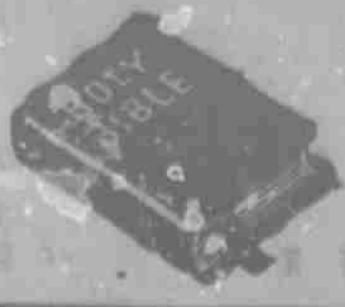
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CHURCH DIRECTORY

Your Absence from Church is A Voice To Close its Doors



OBSEQUIES

Mr. Arthur Vaughn

Final rites were read for Mr. Arthur Vaughn Thursday, December 23, 1982 at New Jerusalem Baptist Church with Rev. Adolphus Cleveland, Pastor, officiating. Interment was under the direction of Jamison and Son Funeral Directors. Mr. Arthur Vaughn was born to Mr. and Mrs. Mose Vaughn on July 4, 1902 in Harrison County. He was united in marriage to Lealo Sims, and to that union five children were born. Mr. Vaughn moved to Lubbock in 1941 and worked as a laborer. Mr. Vaughn departed this life Thursday, December 16, 1982. He is survived by three brothers, four sisters, four daughters -- Gorettha Jordan of Lubbock, Texas, Arthur Marsh, Betty Johnson and Claudine Holt, all of Denver, Colorado; four sons -- Arthur, Jr., Roy, Louis and William, all of Denver, Colorado; twenty-four grandchildren, a host of other relatives and friends. Pallbearers were: Roy Lee Vaughn, Henry Marsh, Jr., Louis Johnson Jr., Roy Lee Vaughn, Jr., Kenneth Earl Jordan and Victor Jordan.

Mr. Cleve Morrison

Final rites were read for Mr. Cleve Morrison on Thursday, December 23, 1982 at South Plains Funeral Chapel with Rev. Kado Lang officiating. Interment was held in City of Lubbock Cemetery under the direction of South Plains Funeral Home. Cleve Morrison was born October 10, 1903 in Corinth, Mississippi to Mr. and Mrs. James Morrison. He moved to Lubbock in 1938. He was a farm and cotton gin laborer. He passed away Friday evening at Community Hospital. His survivors include his wife, Eva and a stepson, Pearl Lee both of Lubbock, a stepdaughter, Mrs. Zyporah E. Bruce of Colorado Springs, Colorado, four brothers, Thelma Morrison of Lubbock, Texas, Ed and Reil Morrison of Corinth, Mississippi, Troy Morrison of Erie, Pennsylvania, two sisters, Ms. Ida Morrison of Lubbock, Texas and Mrs. Leona Morrison of Houston, Texas, four grandchildren.

Words From Lateef

by Karen Ali Lateef

SURA VII, AYAT, 27 Chapter 7, Verse 27

O ye Children of Adam! Let not Satan seduce you, in the same manner as He got your parents out of the Garden, Stripping them of their raiment, to expose their shame; for he and his tribe watch you from a position where you cannot see them: We made the Evil Ones Friends (Only) to those without Faith.

As Salaamu Alaikum (Peace be unto you) Jesus said: "The righteous shall greet each other in peace." In my last article I spoke on the behalf of the human being a creature of influences. And how the Builders of Western Society create and orchestrate different influences or inject images into the mind. These builders have crippled and blind the masses of people for over four hundred and thirty years. And they continue to do so under social slavery.

If we go back to reconstruction we see that when the slaves we release from physical bondage, they had no knowledge of western culture and how it functioned. These people (slaves) were used and abused both physically and mentally. Thru a diabolical plan under white supremacy. And the biggest tool that was used was Christianity under white supremacy.

They gave the African American an image of god in flesh, blond, blue eye with physical white flesh. They taught that this man was the son of god. After the Caucasians inject this image into the minds of the mixed up slaves, the slaves began to see his master in a divine role. Because when we went to church to get away from the pressure of his oppressor, he finds himself looking at his master or the son of god in the same Caucasian image.

This psychologically effected everything without questioning the motive behind the matter. Nobody questions the preacher about the white image or ask why couldn't Jesus be black, brown, red or even yellow, if it was so important for him to be any color. The builders of this society will try and seduce any righteous minded person from the right way of life. I could go on writing about the image because it goes so deep into this world knowledge.

If I write any more we would probably wind up on the Color Conscience effect of the image.

Member of th A. M. M.

Karen Ali Lateef

Next: The Color Conscience Effect And Why We Face Inferiority Complexes

"Thank God For Jesus"

"Lord I'm mad, it equals miserable, anger & dangers" Leviticus 26:33 - The Lord said, I will scatter you among the heathen, And I will draw out a sword after you; and your land shall be desolate, and your cities waste. Psalms 2:1 - Why do the heathen rage, and the people imagine a vain thing? Lord I'm mad; and I don't know why! I'm so miserable sometimes I cry! I'm only 16 years old, and taken a man's life! Five of us kicked him to death, I only kicked him twice! Psalms 10:7, 8, 10 - His mouth is full of cursing and deceit and fraud; under his tongue is mischief and vanity. He sitteth in the villages: in the secret places doth he murder the innocent: his eyes are privily set against the poor. He croucheth, and humbleth himself, that the poor may fall by his strong ones. Lord I'm mad, & I don't know why! I'm so angry sometimes I cry! I'm a young man, and I must confess! My girlfriend and I beat our own baby to death! Psalms 14:1 - The fool hath said in his heart, there is no God. They are corrupt. They have done abominable works. Proverbs 14 - He that is soon angry dealeth foolishly: and a man of wicked devices is hated. Lord I'm mad, and I don't know why! I'm so dangerous sometimes I cry! I was getting my start, but this country's beginning to fall. I'm taking it out on the people, by poisoning them with Tylenol! Lord I'm so miserable and confused, it's so true! I've even put poison in the orange juice! Lord I'm so angry and it's hard to take! I've even put poison in the hams and steaks! Lord I'm so dangerous I can't stand it! I've even put poison in little children's candy! I John 2:1-2 - My little children, these things write I unto you, that ye sin not. And if any man sin, we have an advocate with the Father, Jesus Christ the righteous: and He is the propitiation of our sins; and not ours only, but also for the sins of the whole world. Matthew 11:28 - Jesus said: come unto me, all ye that labour and are heavy laden, and I will give you rest. Amen God is not through with us yet, let's pray for another always. Amen Directed - Arranged - Produced - Guided by my Lord Jesus Christ. Written by Billy "B. J." Morrison, III Your Brother in Christ Jesus.

Post, Texas Pleasant Home Baptist Church

by Annie V. Gilbert

Pleasant Home services last Sunday were great throughout all services. We had a glorious time and prayer went for the entire nation also. Devotion was led by Deacon Willie Burleson, and Brother Alton R. Steel. Brother Steel read Psalms 111:1-3, the choir was at their post of duty and sung praises to the glory of God from their souls and hearts. Altar call was highly prayed, as always, by Rev. Kelly. He really poured out his heart. Rev. James read St. Luke 2:1-14. Rev. Kelly preached from St. Luke 2:25-35. His theme was "Christmas Aftermath." He really preached from his heart and soul to the glory of our Lord and Savior Jesus Christ. God was high here in His holy temple. We rendered service for the residents at United Convalescent Home, Sunday, December 26, 1982 and what a time we had at the close of the year. God is still in the blessing business. All in attendance were thrilled and the service was loved also by all in attendance. Let's remember to pray for and visit the sick and shut-ins. Among our sick are: Sister Rebecca Brewster and Sister Sylvia Williams are residents in Twin Cedars Nursing Home; Sister Sirloma Steel in United Convalescent Home; Sister Elizabeth Jiles and Sister Emma Griffin in their homes and Sister Estella Noble in her home in Ft. Worth, Texas. This writer pray that all at Southwest Digest and their families and friends had a very, very Blessed Merry Christmas and will have a prosperous and Happy New Year throughout the year. Amen and Amen. Rev. Arthur Kelly, Pastor Rev. John James, Jr., Assistant Pastor

Church of the Living God (CWFF)

Members of the Church of the Living God (CWFF), 408 North Zenith, are looking forward to having as our special guest the members of the Delta Sigma Phi Sorority to worship with us on the 2nd Sunday, Jan. 9, 1983 during our 11 a.m. worship services. Sis. Stephanie Hill is the president and Sis. Rose Lincoln is the chairperson of the Founders Day. The rite Rev. L.F. Bowles is the pastor of the church.

Faith First Baptist Church

1504 E 15th at Oak 747-6846
WEEKLY SERVICES
Sunday School 9:30 A.M.
Morning Worship 11:00 A.M.
B. T. T. 6:00 P.M.
Night Service 7:30 P.M.

And let us consider one another to provoke unto love and to good works: not for filthy lucre, but with a pure heart, as of ourselves, together, as the manner of words is: But exhort one another, and so much the more, as ye see the day approaching Hebrews 10:24,25
Come, Help Us Worship Christ Jesus, Our Lord and Savior
F. B. Bell Pastor

The Outreach Prayer Breakfast

The members and friends of the Outreach Prayer Breakfast were unable to meet again on Saturday because of the beautiful weather we are having, in which we are grateful. (Oil Yourself) There lived an old gentleman in a large house. He had servants and everything he wanted, yet he was not happy; and when things did not go as he wished, he was very cross. At last his servants left him. Quite out of temper, he went to a neighbor with a story of his distress. "It seems to me said the neighbor, graciously, it would be well for you to oil yourself a little." "To oil myself?" "Yes, and I will explain. Sometime ago one of my doors in my house creaked, nobody, therefore, liked to go in or out by it. "One day I oiled its hinges and it has been constantly us-

ed by everybody ever since." "Then you think I'm like the creaking door?" cried the old gentleman. "How do you want me to oil myself?" "That's an easy matter," said the neighbor. Go home and hire a servant and when he does something wrong, don't be cross, oil your voice and words with the oil of love." This old man went home and nor harsh or ugly words were ever heard in that house thereafter. Every family including the church family should have a little bottle of this precious oil; for every family is liable to have a creaking hinge in the shape of a traitful disposition, a cross temper, a fault finding spirit, hateful attitudes, church family not working in harmony, separated under the same roof, see all wrongs and no rights. Sneak off to yourself

and get out this little bottle of oil of love and oil yourself. No one has to know but you, when you stop creaking, it will be a pleasure for people to walk through your door. Think about it.

Thought for the week: "Everybody's doing it" is the national anthem of hell.

To all the sick all over our city, faith, belief, love, and trust does for sickness what light does to darkness, simply make it disappear.

To the bereaved: You are not alone in these hours. If the Lord is your shepherd, he knows what you need most at this time. He makes no mistakes.

If you have a prayer request, write:

Outreach Prayer Breakfast or Project Blessing, P.O. Box 1223, Lubbock, Texas 79408.

Can any good thing come out of Nazareth? "Come and see in 83."

We will meet in the home of president Mary Ward, 823 Vanda.

M. Ward, president, M. Bogus, acting sect., D. Hood, reporter.



By M. A. FETTI, M.D.
If you always wear high heels, switching to low heels may give you leg pains because wearing high heels constantly can cause a shortening of calf muscles. Special exercises can correct this.

Mount Vernon United Methodist Church

"Progress is the Path"
Rev. Bruce Enge, Pastor
Church School 9:30 a. m.
Morning Worship 11:00 a. m.
Bible School 7:30 p. m.

Pilgrim Baptist Church

6111 19th Street Lubbock, Texas
Extends To You A Welcome!
Reverend Leon Anderson, Pastor
Sunday School 9:45 a. m.
Sunday Worship Service 11:00 a. m.
Evening Worship Service 6:00 p. m.
Wednesday - Mid Week Service 7:30 p. m.

Church Of The Living God

(Motto: C.W.F.)
408 N. Zenith Ave Phone: 744-6459
"Where The True Gospel Is Preached"
Everybody is always Welcome! Rev. L. F. Bowles, Pastor
Sunday School 9:45 A.M.
Morning Worship 11:00 A.M.
Y.P.P.U. 4:00 P.M.
Evening Worship 7:30 P.M.
Mid Week Services 7:00 P.M.

Greater St. Mark Baptist Church

1210 Vanda Avenue (806) 765-9077
Rev. Leon Armistead, Pastor
Rev. Larry D. Slaughter, Assistant Pastor
Brother Billy Birden, Chairman
Rev. Leon Armistead, Pastor
- Church's Program and Activities -
Sunday School 10:00 a. m.
Morning Worship 11:00 a. m.
Capita: Training Union (BTU) 6:30 p. m.
Evening Worship 7:30 p. m.
- Week Activities -
Mission Monday 7:00 p. m.
Prayer Meeting Wednesday 3:00 p. m.
Brotherhood Breakfast Saturday 7-10
Youth Program Second St. 3:00 p. m.
"Come Let Us Reason Together Salus Via Lord" Isaiah 1:18

One God, One Religion

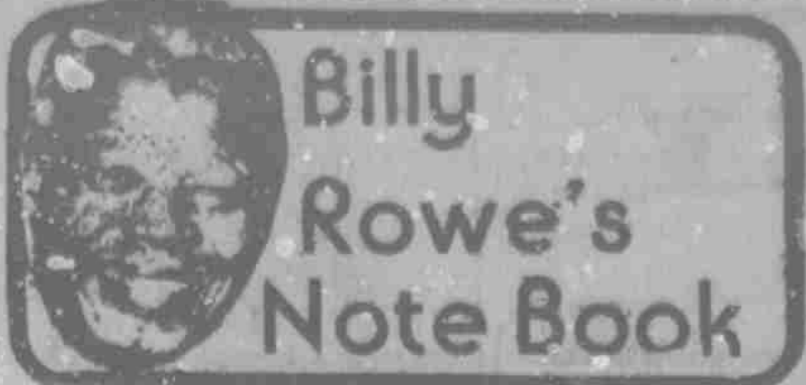
"There can be no doubt whatever that the people of the world, of whatever race or religion, derive their inspiration from one heavenly Source, and are the subjects of one God."
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Morning Worship 10:45 A.M.
Evening Worship 7:00 P.M.

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Billy Rowe's Note Book

This Bid It For Bud

NYORK CITY - The Rev. Jesse Jackson's push against Anheuser-Busch companies is picking up interest all over the Country. Before the toboggan slides to a point of no return several well meaning people are trying to cinder the path to halt the down slide. Dr. Carlton Goodlett, who is no stranger to controversy, has trus his write hand into the fray. We thought you would be interested in what he had to say, so we quote his Nov 12, letter to August A. Busch, III, chairman of the Board and President, Anheuser-Busch Companies.

"I am writing to you in my dual capacity as an Anheuser-Busch shareholder and former President of the National Newspaper Publishers' Association-Black Press of America, and Director and Chairman of the NNPA Advertising Committee. Specifically, this letter comes to request a meeting between yourself, other corporate officers, and Rev. Jesse Jackson, outstanding individuals on the PUSH negotiating team, augmented by Rev. T.J. Jamerson, President of the 6.7 million Black National Baptist Convention, Inc., Rev. H.H. Brookins, Presiding Bishop of the 2.0 million AME Church, several black mayors including Andrew Young and Coleman Young, John Procope, president of the Black Press, and myself."

"We regret our inability to discuss these problems prior to development of the boycott. As an Anheuser-Busch shareholder and a black newspaper publisher, I am aware of the shortcomings which have existed in the Anheuser-Busch national black newspaper advertising program. However, in recent months our company and some of our competitors, and other members of the Fortune 500, have directed their efforts toward adjusting the evils of racism against Black America's media."

"For thirty-five years I have sought, through stock ownership in over 125 Fortune 500, to discuss the plight of black citizens in America and especially the Black Press, the only solely owned black communications medium. We have had some small success in our efforts to increase the number of blacks and women on the boards of corporate America; we have hoped that these new appointees would serve as a barometer, alerting corporations to the true feeling of the black masses and women, who are the victims of racism and sexism in the USA."

"Blacks are struggling to develop a national drive to reduce a scandalous unemployment crisis; 20.4 percent is the level of total black unemployment; however, 52 percent of black teenagers are unemployed. Because the job opportunities for black youth seem so hopeless, 32 percent of these black youths are irretrievably lost in the narcotics traffic. The attitudes of the black masses reveal a growing antagonism, relentlessness and hopelessness. In fact, racism, seems to be slowly programming the black masses, especially the black under-class, for rebellion."

"Rev. Jesse Jackson possesses an excellent intellect and social consciousness; therefore, Jackson has no peer in his ability to understand and to politicize most social controversies. Among the black under-class there is a covert yet clear admiration and appreciation for Jesse Jackson, the activist, the committed man of the cloth. Because of Rev. Jackson's efforts in combating racism, the Black Press of America has pledged our support to him. You, Mr. Busch, are the highly respected third generation head of the world's largest brewery; collectively, we feel that you might be persuaded to assume an important national corporate leadership role, so that the struggle which is being joined might be settled before all of us (white and black) find ourselves in the eye of a storm."

"We have some appreciation of your initial response in this controversy; probably you were led to believe that Wayman Smith and others might deal with this irritant, PUSH, in which you assumed Jackson and PUSH might be standing alone. As a psychologist who has specialized in the study of interracial group conflict, and as a stockholder, I am writing you, especially, to state: "Jesse Jackson and PUSH are only the peak of the iceberg." No one at Anheuser-Busch other than

Laughter

Continued from Page 4

"A moderate amount of stress can promote laughter," he noted. "But at some point, as the tension gets higher and higher, it gets more difficult to get in the right frame of mind to laugh. The tension just gets to be too much."

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Dress for Success

In celebration of Black History 1983, **Professional Image Design**, a new company founded by Black businesswoman, Charlotte King, will provide a new twist to "Dress for Success" theme through a specially designed seminar for Black colleges, and other organizations around the country.

The workshops, "Moving into the Mainstream," will focus on specific problems of the Black professional and tips on such topics as investment dressing, professional style, interviewing, body language, and success as an attitude. Her workshop has been endorsed by several sources including the United Negro College Fund, Missouri-Kansas and Junior Achievement of the Mississippi Valley Region.

Charlotte King, distinguished as the First



Black female Congressional Page in 1973, has been conducting workshops for over three years; she's traveled throughout Europe; and she has been featured on several talk shows. Her company, **Professional Image Design**, may be contacted as (314) 961-2233, P.O. Box 23281, St. Louis, MO (63121-0521.)

you, the head, can deal with this problem."

"Generally speaking, most uninvolved Blacks would judge A-B a corporation with progressive ideas and a model of corporate social responsibility. However, the PUSH fact sheets and the Fortune (Nov. 15, 1982) story, "PUSH Collides with Busch," seem to indicate that the suggestions of this letter are timely."

"Such a meeting as we are requesting might be of a value greater than our knowing. An opportunity to clarify the air of any misunderstanding might be helpful and lead to a quick resolution of the A-B/PUSH controversy."

NEWS BREAKS - The NNPA is working out a Jackie Robinson Award that could make history... The Casio big slump ment nothing to the Sammy davis, Jr. - Count Basie duo starship at Harrah's in Tahoe. They were held over as the hottest pair of aces in the entertainment deck currently... Another sizzling duo, but not together, is Ken Page, the biggest "Cat" in the b'way musical hit and Debbie Allen the choreographer, and driving dance instructor of NBC-TV news "Fame." This lovely talented person is delightfully moving into her own. Some critics have dubbed the show the one to watch on Thursdays prime time at 8 p. est... Philly's Dorihatia Owens, a Tax Examiner Input Perfection Branch IRS, has been twice awarded, at a reception in D.C. The U.S. Treasury Dept. also named her "Handicapped Employee of the Year." She was also selected by the Office of Personal Management as "One of the 10 Outstanding Handicapped Federal Employees of '82." The awards were presented by secy. Donald Regan. Mrs. Owens has been deaf since birth. Cab Calloway, who was 75 at Xmas, has had the rest of 82 declared "CAB 75" by Alfred DelBello, W'Chesier County Exec. and N'York State Lt. Gov. elect. They have been as tight as noon for a long time. Our girl Dean Sayles is planning a big Radio City Music Hall bash to climax the CAB 75 celebration in Sept... **STAY LOOSE** - Billy Rowe is a syndicated columnist.



We're ringing in the New Year with hearty good wishes for you and all your loved ones. May this be the year all your fondest dreams come true. We're grateful to have served you during the past year and anticipate, with pleasure, continuing our association.

Sincerely,
Harry Hoopes
RAINDO
BAKING COMPANY - LUBBOCK, TEXAS

This N That

Continued from Page 7

SMO fame ... would have done so much better! Especially after his **COTTON BOWL** ... participation!

STILL NEED RADIO STATION! No matter what we may think **BLACK LUBBOCK** ... still needs a **BLACK RADIO STATION!** One doesn't know how bad until ... they travel to other parts of the state. Do you agree?

BROTHER WILLIAM BRITTT? **INVITED!! ESTACADO HIGH SCHOOL MARCHING BAND** ... according to sources ... has been invited to participate in the **AGUGRAL PARADE** ... Tuesday ... January 18th ... honoring the Governor and Lieutenant Governor of Texas. Contributions will be needed to fund this effort ... Why not help them!!

BOUNCING BACK! Our friend **C. F. COOKE, JR.** ... board of director member and state man for Atlanta Life Insurance Company ... has bounced back ... after becoming an amputee last year. He's still determined to keep Texas **NUMBER ONE!**

THANKS! THIS N THAT ... who was in the Dallas area this past weekend ... would like to say ... **THANKS** ... to the Texas Highway Department ... for seeing that people like us ... and others ... were able to travel on the snowy highways ... 82 and 114 ... on Sunday afternoon ... With their help and the guidance of God ... our travel was safe!!

BEAUTIFUL LADY! It's good know you have good citizens in our community like **MRS. LILLIAN C. STRUGGS** ... She is of age now ... but to see her sit behind the piano at Bethel A. M. E. Church ... and know of her many contributions ... makes you glad to have know her ... She is a beautiful lady!!

DELICIOUS CAKE! Not only do we have people at the **SOUTHWEST DIGEST STAFF** ... who make great contributions to this effort ... but they can cook also ... Last Friday **SISTER RUBY JAY** ... sent us a ... Happy New Years gift ... a delicious cake ... **Thanks** ... and it was **DELICIOUS! STILL TALKING!** Many people in

Business in Black

Continued from Page 3

before they buy those monthly payments. Bringing down the interest and inflation rates will only massage the real problem - unemployment. The prime rate is expected to be between 10 percent - 12 percent in 1983. However, even a break to less than 10 percent on the prime will not prompt poor people to buy over their heads to help the economy.

Everyone, even the White House staff, should be aware of what little aid to the economy is going to come from the inflation and interest rates drop drastically anytime next year. You would be wise to watch the job market for predicting the actual trend of the economy. Mortgage rates must drop by half of housing is to lead the turn around. Wishful thinking. The only area which is still growing is state of the art technology. Taking a computer course is recommended to White House staff members and non-members.

There are a lot of ways you can save on your electric bill
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We want to help you conserve energy



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