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The Sounding Board


## WILL MONEY BE WASTED?



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qualified
far as kn
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## RUN FOR YOUR LIFE



THE YEAR'S
AWARD-WINNINGEST CRRR

"Doc" Crow Chevrolet

## Business And Professional Review

SOMCLCOB \& SON IMPLEMENT A\&W AUTO MC Whorter'


RICH PLAN OF IUBBOCK



BRAY'S LADIES LEONA'S INC.
SPORTS WEAR

Scott's Furniture
Store And
Auction Barn




ANNOUNCING BRAKE GARAGE
"DESIGNED ESPECIALLY FOR YOU"
$242134 \mathrm{~h} \quad$ LUBBOCK

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city, Though the Commission plated to provide to i
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FACTORY REBUILT MOTORS \$129.50 Exchange 000 MILE GUARANi Motor overhaul $\$ 39.50$
money down


## Parties

## WE ARE

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AMD DOVE SEASON OPENS SEPTEMBER -1.
What are your needs this ye

## GUNS

. . . Accessori

## ... Gun Bags

Promotion
Research
Spinning Plant of Texas Tech for fiber and
CG-USDA cooperation on cotton
e Lubbock Experiment Station.
$\qquad$
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$\qquad$ study of Tech.

LOOK FOR THIS EMBLEM IN YOUR GIN OFFICE. It IS A SIGN OF YOUR AND YOUR GINNERS PARTICIPATION IN A PROGRAM OF PROGRESS


Crop-Hail insurance policies. Representater
Server Helped obtain USDA funds - $\$ 30,000$ for
stripper harvesting and $\$ 40,000$ gin stand A separate higher loan rate for light spotted Representation in all legislative matters perRepresentation in Bracero labor program. Provide technical service to textile mills on
the use of Plains Cotton. Cotton acreage allotment vigilance. Conduct Quality education program.
Sponsored scholarships and contests of Tech.

## Plains



BISCUITS JELLO NAPKINS 3: 25c WENERS
$3: 23 \mathrm{SAUSAGE}$
10 c SKINLESS
2 LB. PKG. LINKS BROOKFIELD
Gorton's, 7 oz. packag
FISH
and a life-size sioo oll painting to THE WINNER!

Any child up to 7 years of age will be photographed free, when

- No proofs, you select the picture of your choice from many pose

Absolutely no -obligation on yeur part.

- Photographs taken by an experienced, professional baby photographe
- Employees of Piggly Wiggly and their advertising agencies are not

Employees of Piggly Wiggly
eligible to enter.
eligible to enter.
All entries will be ןudged on the basis of personality and expression
 अR3E8

ONE 5" X 7 ' PORTRAIT TO EACH MOTHER FRIDAV AND SATURDAY AUG. 20 \& 27 ONLY! 9A.M. 6 P.M.

## AN ANNOUNCEMENT TO OUR CUSTOMERS

beginning the week of september 5 $\underset{\substack{\text { We } \\ \text { oIVE } \\ \text { WIL } \\ \text { DOUBLE } \\ \text { \& } ~ H ~ G R E E N ~ S T A M P S ~}}{ }$ EVERY WEDNESDAY

INSTEAD OF EVERY TUESDAY.

# POTATOES: 59 

| U.S. No. I, Premium Idaho Bakers, 1 POTATO | 9c ${ }^{\text {We are fatu }}$ |
| :---: | :---: |
| (e) | 145 Corn, Peas, Beass, |
|  |  |
|  | 10 c |


| CHARCOAL | 59c |
| :--- | :--- |
| COKES or PEPSI COLA | 49 c |
| COFFEE | 69 c |
| OLEO | 15 c |


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PINEAPPLE JUICE $25 c$



| WE GIVE |
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| Q) |
| GRV |
| GTAMEN |

## Thp slatun slatnnite Society Clubs



|  |  |
| :---: | :---: |
| OLEO | 35c |
| HAMS | 45c |
| EGGS | 39 |
| ICE CREAM | 59c |
| COFFEE | 9 c |
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| Uutis $\quad$ Lb. 15 |  |
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| juice 2 torsc |  |



## CARPET SALE



YOU
ARE
ASSURED
OF QUALITY IF
YOU BUY IT AT-

 Name of CITY

Do You Remember?
Plains Cotton Growers, Inc., To Have Annual Meeting September 2



Electric Motor Specialists BRALT TrPESEA REARED - REwawo ELECTRIC CO.

| Po spazo |  |
| :---: | :---: |
|  |  |

TOY SALE
OUR CHRISTMAS SHIPMENT ARRIVED WE NEED THE FLOOR SPACE con 88c
 B \& D SPORTING GOOD

RUGS \& FURNITURE CLEAN HOME SCIENTIFIC WAY - DONE IN YOUR
NO MESSY SOAKING

Furnishings Ready For Use The Same Das
DURACLEAN OF LUBBOCk 4132 34th


TOWER OF PIZZA now owned and opeatio MRS. GRACE SHAW ITALIAN SPAGHETTI AND MEAT BAL AND OTHER ITALIAN DIM. OPEN 4 P.M. TILL 2 A.M. 10th \& College LUBBOCK

EXPERT TUNE -UP SERVI GENERATOR \& STARTER-IGNITINE ETOS FUEL PUMPS - WHEEL ALIGN DELCO BATTERYS - WHEELICE
BALANCING - BRAKE SERVI
TEIGUE DATV

