

# THE SLATON SLATONITE

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Vol. XVII.

Slaton, Lubbock County, Texas, Thursday,

February 2, 1928.

## SLATON CROPS HAD VALUE OF TWO MILLIONS

### Cotton, Feedstuff, and Other Crops Show Good Yields

Figures compiled by the Chamber of Commerce and believed to be very conservative, place the total value of Slaton Farm crops in 1927 at more than two million dollars. It is figured on the following basis:

Cotton already ginned at Posy, Slaton, Union and McClung Gins now totals approximately 12,000 bales, valued at \$1,300,000 including the feed.

Feed crops are easily worth \$1,000,000, according to J. W. Hood, Chamber of Commerce president. Other crops would amount at least to \$200,000, which gives the two million total and does not include poultry, eggs, cream, etc. This will reach between \$1,000,000 and \$2,000,000 it is thought. Definite figures will be available soon.

If the mileage radius of the Slaton territory is extended very slightly, yet not beyond the proper bounds of the trade territory, six other gins would be included, and the total value of cotton would likely amount to two and three quarter millions, with about 21,000 bales of the staple accounted in that territory.

In addition to agricultural resources, Slaton payrolls were a large factor in 1927, probably all payrolls amounting to something like two millions, making all resources reach the four million mark plus.

## Luther Powers Post Had Regular Meeting

The Luther Powers Post of the American Legion, had the regular bi-weekly meeting at the Odd Fellow's Hall last Monday evening. The next meeting date will be Monday night, February 13, it is announced by the Post officials. All meetings are to be held at the Odd Fellow's Hall. All members and ex-service men who are not members are asked to attend the next meeting.

## W. E. Martin Has General Motors Agency

W. E. Martin, of Slaton, has been named as Slaton-dealer for the Oakland and Pontiac cars products of General Motors, it is announced this week.

The newly established business here will be known as the Martin Motor company, and will be located at Green's Garage on Texas Ave., it is stated. Mr. Martin hopes to have some of the new cars on display here within the very next few days, he says.

An advertisement, announcing the appointment of Mr. Martin as agent, appears elsewhere in this issue of the Slatonite.

## Mr. L. B. Wootton Represents Slatonite

This season of the year, which is approximately one year from the The Slaton Times conducted a subscription campaign, following which that publication was absorbed the purchase by the Slatonite, there are some subscribers whose subscriptions have just expired or will expire.

Each of these subscribers has been over to Mrs. L. B. Wootton, making an effort to see each personally, and secure an order for another year or

subscription has expired or will expire, the management is soliciting new subscribers. She states to call on you if you phone her at her

## Prospects Good For Big Year In Poultry Industry

With 1927 having been a banner year in the history of the Slaton poultry industry, and with more chickens in the territory than ever before prospects are good for a big year in poultry raising here it is believed.

The 1927 Poultry show, held in December, showed remarkable development over the first show held one year previous, according to many taken as a sign of greater interest in poultrymen's statements, and this is taken as a sign of greater interest in poultry raising than ever before, besides being definite proof that poultrymen are adopting the plan of raising pure bred fowls.

The feed crop in the Slaton section in 1927 was the best known in years, it is generally agreed. This means plenty of cheap feed for the flocks this year. As more experience is gained by growers, better balanced rations are being fed the fowls, and general care of the birds is on the upgrade.

The climate is excellent for poultry production around Slaton and markets are good. Dr. L. D. LeGar when visiting here last summer said more money can be made with a smaller investment in the poultry business than in any other business he knew of.

Since people are learning of the good profits in poultry raising, and considering the rapid progress made here during the past few years, it seems likely that 1928 should be the best year for the industry we have ever known in this section.

## Chamber of Commerce News Notes

Reported by L. A. WILSON, Secretary.

The membership of the Chamber of Commerce is steadily increasing. Many new names have been added since early last fall. We greatly appreciate this, and are glad to have all these new members, because it strengthens the organization's ability to do things which will benefit every Slaton citizen. If you are not now a member, we invite you to join the Chamber of Commerce. Help us help Slaton.

B. F. Bennett, of Amarillo, assistant manager of the West Texas Chamber of Commerce, has been here this week getting new and renewal members for the West Texas Chamber.

Did you read the 1928 program of work published in last week's Slatonite. If not, dig up the last issue and look it over. Then we shall appreciate your giving every possible assistance in putting that program over during the year.

There are many important planks in that program of work. But there is one which we wish we might impress on every Slaton person, TRADE AT HOME. If ALL Slaton people would spend ALL Slaton money in Slaton during 1928, and then follow that plan each succeeding year, Slaton would average an annual growth of at least double what it has been in the past. That's a broad statement, you may think, but it can be proved.

Here's the principle involved:—When we buy a pair of shoes or any other merchandise, the seller makes a profit. We believe our Slaton neighbors are more entitled to that profit than a resident of some other town who doesn't give a "hoot" for us or the town we live in except as he gets money out of it. And so there are a thousand good reasons for trading at home. We can't name them all here. But let's practice it, anyway.

Details are being worked out and will soon be announced relative to the "Pretty Lawn" contest for this Spring and Summer.

J. W. McDonald and daughter Marie, visited friends here Tuesday.

Mrs. C. T. Lacey underwent an operation at a Lubbock Sanitarium recently for an abscess on her neck.

## BIG SANTA FE FARM AND HOME SPECIAL TRAIN DUE NEXT WEEK

Will Reach Slaton For Public Program, Friday, Feb. 10, at 7:30 p. m.; A and M College Men In Charge of Demonstrations.

The Santa Fe Farm and Home Agricultural Demonstration Train is to show at Slaton at 7:30 p. m., Friday, February 10 which is Friday evening of next week. The announcement together with the expressed hope that the people of Slaton and the entire country around the city will make a special effort to attend, was made by J. C. Barton, Slaton division superintendent, this week. Mr. Barton says a great deal of good will come to all who attend the program and see and hear what has been arranged for the benefit of farmers, club boys and girls and for home-makers.

In addition to the urgent invitation extended to the public by Mr. Barton, the Slaton Chamber of Commerce pledged to Santa Fe officials the organization's hearty support in advertising the special train through this territory, and is likewise urging Slaton people and those of surrounding communities to be present at the meeting without fail.

The entire program is free to everybody and it is desired that all will benefit very materially from talks and demonstrations given. Poultry raising, dairying, livestock farming, field crops, home making and boys' and girls' 4-H club work will be topics under discussion by the A and M ex-

perts accompanying the train. Special announcements relative to the event have been made as follows:

"The train will stop near the Santa Fe station, according to schedule. Meetings will consist of a short series of short lectures, after which the visitors will be invited to board the train and see the exhibits provided by the A and M college for demonstration purposes. The exhibits will include beef cattle, dairy cattle, hogs, sheep, poultry, crops and soils, and one car will be devoted to home making and boys' and girls' club work.

"The lectures will be given from a specially built flat car, equipped with an electrically controlled voice amplifier. The train will be electrically lighted.

"A cordial invitation is extended to everyone to be present, especially women and children, and farmers are urged to come prepared to ask questions. Boys and girls interested in 4-H club work and vocational agriculture will be special guests. MAKE YOUR MEETING A COMMUNITY EVENT.

Hundreds of people will be at the railway station here to greet the special train when it rolls into Slaton Friday evening, February 10, at 7:30, local leaders say. A very large attendance is looked for.

## W. T. C. C. Gets New and Renewal Members Here

B. F. Bennet, asst. Manager of the West Texas Chamber of Commerce, has been in Slaton this week getting renewals of old memberships and also new members in the West Texas Chamber. Last year thirty-one memberships were taken by local people. A complete list of this year's memberships will be ready for publication next week.

Mr. Bennett expressed his satisfaction at the progress Slaton has made in the past year, and said he has always considered Slaton one of the best little cities in this part of the state. He is personally known by a large number of Slaton people, and his many friends enjoyed his visit this week. He reports that the West Texas Chamber's membership is increasing yearly, giving the organization added strength in its program for advancing the interests of West Texas.

## Job Printing Shop Will Move Saturday

The commercial printing establishment, owned by Mr. Faucett, and now located on the west side of the square here, will be moved Saturday to the building on North Ninth St., formerly occupied by Howard Shoe Shop, it was stated Wednesday by Mr. Faucett.

The printing establishment is known as the Slaton Publishing Company.

## Art Pupils in Recital Friday Night

The piano, expression and violin pupils, respectively, of Misses Jeanette Ramsey, Alline Phillips, and Frances Guffin, will appear in recital Friday evening, February 3, at the high school auditorium, beginning at 7:45 o'clock. It was announced this week by these three teachers in the art department of the Slaton schools.

The program promises to be an interesting one, and the public is cordially invited to attend, the teachers announce.

The little daughter of Mr. and Mrs. J. W. Youngblood has been quite ill for several days.

## STREET LIGHT SYSTEM MADE MUCH LARGER

Thirty-two new street lights were turned on Wednesday night for the first time, following completion of the installation by the Texas Utilities Co. Slaton now has 110 street lights in service, having had 78 lights on ornamental standards in operation for the past two and one-half years. New lights are of the bracket type, being located on three of the principal residential streets, Garza, Lubbock and Ninth.

According to J. A. Elliott, local Utilities manager, the lights are distributed as follows: four on West Garza, three on east Lubbock, three on East Garza, four on West Lubbock, and three on East Lubbock. One is located at the Church of Christ, one at the intersection of west division and south Tenth, one at the first Christian church, and one at the crossing of South Eighth and East Scurry.

Twenty-two of the thirty-two lights were installed by the Texas Utilities Co., voluntarily, without charging the city government extra for their operation above the cost of the original 78. Ten additional lights were ordered for installation by the City Commission.

Slaton is now thought to be one of the best lighted cities in this section of the state.

## Mr. G. Hog's Shadow Means Longer Winter

Today, Thursday, February 2, go-winter? Or if he had seen his shadow is the time when Mr. G. Hog, the groundhog or woodchuck was supposed to make his appearance outside his den to get a look at the South Plains. If he saw his shadow, he was supposed to go back in his hole for six weeks, leaving the Plains people to shiver for six more weeks of winter weather. If cloudiness prevented him from seeing his shadow, we were supposed to consider winter over and begin preparing our spring gardens.

Early this morning, Mr. Groundhog could not have seen his shadow, but long about noon the sun broke thru the clouds, revealing the old boy's shadowy outline on the ground, if he was looking for it.

Would that mean six weeks more winter? Or had he seen his shadow early in the morning, what effect would that have on the weather until March 15.

Superstition gives the old story much credit. Most people claim they are not superstitious. But, we bet numbers of people are already basing weather predictions on what the said Mr. Groundhog saw or didn't see today.

## W. H. Seale and Son Staging Sale Event

Having recently consolidated three large stocks of dry goods and ready-to-wear, and assembled them at their Texas Avenue store in Slaton, W. H. Seale and Son announce a big sale and bargain event to begin Friday morning of this week, and continuing for several days.

Large four-page circulars, which were printed by the Slatonite printing plant, are being distributed thru out this section by the hundreds, announcing the details of the event, and offering special inducements for the customers to visit the store during the clearance.

Mr. Seale and his son, Jess, have recently purchased all of the interest of other stockholders of W. H. Seale and company, here, it is stated, and have also bought the Seale and Jones Dry Goods store at Idalton, and the Seale Dry Goods company at Abertown. These stocks are being assembled at the Slaton store, according to the management, and are being placed on sale here at clearance prices. Bruce Gentry, experienced dry goods man and decorator, has charge of the opening sale.

Mrs. Golda Thompson left this week for an extended visit with friends and relatives in Kentucky.

## SL. CL. TOURNEY

### Tigers Outplay Others Teams

When the All-South Plains ball tournament in Slaton last Friday and Saturday, fourteen quintets from South Plains high schools were on hand to compete for the honors, ten teams from the Class B, division and four from Class A. Slaton won the Class A honors, and Monroe was victorious in the Class B section.

Play began at 3 p. m. Friday. Results Friday and Friday night in the class B preliminaries were: Anton 24, Shallowater 3; Monroe 21, Southland 12; Ropesville 18, Liberty 15; Acuff 24, Morton 15; Wilson 14, Canyon 11.

In the B semi-finals, Anton drew a bye. Acuff beat Ropesville 23 to 13; and Monroe defeated Anton 23 to 3, and then eliminated Acuff 20 to 14, thereby becoming champions of the Slaton tourney.

Four class A schools entered the contest Saturday, Slaton, Crosbyton, Lorenzo and Floydada. The Tigers beat Lorenzo 39 to 18, and Crosbyton won over Floydada 28 to 21. Slaton and Crosbyton played the final tilt Saturday night, with the championship going to Slaton 21 to 19.

In both the Floydada-Crosbyton game and the Slaton Crosbyton tilt, it was necessary to play two or three extra periods to decide the winners, because of a tie existing when the regular time expired. This indicated in each case the superior strength of the Slaton Tiger five, because the Tigers beat Crosbyton in that sort of a tilt after Crosbyton was able to beat Floydada only after a hot contest.

Slaton, Floydada and Crosbyton will be strong contenders for the district championship to be decided in February.

Monroe quintet were awarded a loving cup by the Slaton school while the Tigers received eight basket balls. The tournament this year was considered highly successful. Attendance was large.

## Many Enjoying Rides Courtesy Slaton Motor

P. G. Stokes, of the Slaton Motor Company, local Ford dealers, returned late last Thursday from Dallas driving one of the new model and much talked of Ford cars. It is of the Tudor type, Arabian sand color.

The car was bought by the Slaton Motor Company for demonstration purposes only, it being the first one available for this territory. Mr. Stokes states, however, that he believes he will be in position to make deliveries of the new model Fords within a very short time, possibly within the next two or three weeks.

Hundreds of people of Slaton and this community have enjoyed rides in the new car, the company's sales force keeping it on demonstration trips almost continuously, and the general trend of expressions from those who have ridden in it (among whom is the Slatonite editor) is that the new Ford will measure up very favorably indeed, with the claims of the manufacturer.

The new Tudor Ford is long, wide and roomy. Narrow pillars and new door construction gives unusual vision to passengers. Both front seats fold forward, giving easy access to the rear seat, and there is ample space between seats. It is quiet on the get-away, smooth and speedy.

Mr. Stokes states that he is very anxious to have everyone ride in the new Ford, regardless of the kind of car you drive, or whether you drive a car, he says you are cordially invited to call around to the Slaton Motor Company, show rooms, where a representative of the firm will be found who will always be glad to give you a ride.



White Thursday At Phone 90

neither the Democrats or the Republicans would have an issue this time.

Plans seem to be going rapidly forward for the big convention in Houston in June, at which time the Democrats of America will meet and work up such an internal row as to ensure their utter defeat on November 6th.

Dan Moody very unequivocally stated that he is not a candidate for the vice-president candidacy at the hands of the Democrat convention, but he was cautious to say unequivocally that he does not choose to run--from the nomination.

And after many months of reflection it is all now perfectly clear to us. When president Coolidge said, "I do not choose to run in 1928," he meant either for the nomination or from the nomination. All we have to do now is decide which of the two he meant, and that, we claim, getting pretty close to the solution of the enigma.

And since Dan thinks Al would be too bad company for a gentleman as nice as he is to associate with in a national Democratic defeat, the Democrats have begun boosting Jesse Jones, probably thinking that is the cheapest way to repay Jesse for the \$200,000.00 he spent to get the Convention to come to Jesse's own home town.

Some of these days the State Press of the Dallas News is going to come out with a hot retort in response to one of J. J. Taylor's sermonettes appearing daily in the Dallas News, and insist that somebody or other ought to assign the preaching J. J. T. to a regular pastorate.

When we pass by a bank and see a sign in the window reading, "Wanted Dead Band Bandits," we cannot help wondering what on earth the bank would do with a dead bandit if it had one; and while we have none for sale, we admit without argument that if we had one we would be glad to exchange him for the \$5,000 offered. We are would.

SEDUCING SLATON PEOPLE

To seduce is defined as leading one away from the path of rectitude. The act can be accomplished in various ways and for various objects. One way is for Lubbock merchants to seduce Slaton people away from their own true interests and induce them to spend dollars outside of their own home town. The object of this seduction is to profit at the expense of Slaton.

Someone has called attention to the fact that Lubbock merchants broadcast advertising in Slaton to the effect that people outside of Lubbock will receive certain discounts from regular prices of merchandise. How many Slaton people fall for that bunkum we do not know, but taking human nature as we know it, and remembering P. T. Barnum's statement, we assume that few will fall victims to Lubbock's seductive snares.

In the first place, such advertising as that alluded to is unfair to and discriminates against Lubbock purchasers. Why should a Lubbock merchant treat outsiders better than his own people? Well, he in most cases does not, and assumes, of course, that Lubbock people will not see the advertising that he puts out in Slaton. It is an old trick, that deceives many, and perhaps always will exact its toll of victims, to mark up merchandise 25 per cent and then advertise a 20 per cent reduction to catch suckers, leaving a five per cent margin on all sales to pay the cost of seducing the victims.

Slaton people should bear in mind that these outside advertisers give no assistance in bearing the expense of our schools, streets, city government, chamber of commerce, banks, churches, or any of our merchants; nor do they pay one dollar to meet the charity bill which must be met annually. They seek Slaton dollars with one hand while stabbing our interests and our town in the back with the other. They pay no taxes in Slaton; none of them would recommend Slaton as a nice place in which to live; none of them would write back east and urge their friends to buy farm lands near Slaton. No, they do none of these things.

One of the paradoxes of life is that a man or woman will pay funds into the treasury of the Slaton Chamber of Commerce, then go elsewhere--to Lubbock, or some mail order house--to buy his goods, when his own home Chamber of Commerce has as of its major accomplishments for 1928 the conducting of a "Trade at Home" campaign. But then, on the other hand it would probably be a safe bet that those who support the home Chamber of Commerce spend Slaton dollars in Slaton, and recommend that others do so. Yes, sir, we just bet it's that way!

NO NEED FOR PESSIMISM

This is the day of alarms. True it is that every day back as far as history records has been the day of alarms. Every age has had those who insisted the present was the most corrupt of any preceding age, as well as those who thought their own age the most brilliant in history.

All our young people are going astrot. Never before in the world's annals have we had a bigger percentage, we hear some say. But they are age of efficient well-trained young people. It is because of the manifestation of greater ability, more efficiency and more independence that alarmists see danger ahead for the young.

Others say crime is on the increase. The fact is the opposite, and in support of that statement we insist that human acts only when they involve moral turpitude. We have more foolish laws today than ever before, branding human crimes when they are not in fact crimes. Then we have better means of disseminating news now than at any time in the past, and we draw the hasty conclusion that the world is going to the dogs because we are able, through alertness and efficiency of the reporter, to read of more instances of crime.

We are tempted sometimes think that politics and modern government are corrupt, and there is, of course, undeniably considerable corruption in

public office. We recall Albert B. Fall, Daugherty, Smith and Vane, not to mention many others, and draw the conclusion that all is fraud and corruption. But go back to the period in American history from 1789 to about 1800, and the contrast will show that we have made gigantic strides in public morality. Even comparing the present with the year 1900 and the days of Boss Tweed, capitalistic oppression, etc., will give one a much better opinion of our own times. There is more intellectual freedom in the world today than ever before, and consequently more intellectual honesty. Ministers, speakers and writers can think and express their honest convictions more freely now than they could one decade ago, although fear of public opinion even

yet produces a pitiable number of intellectual cowards. This greater tolerance is making for better leadership. Pitiless publicity is a modern phrase and a modern practice, and it is accomplishing wonders in many ways.

Considering that for a decade the world has been passing through an era of readjustment; considering the rapidity with which the world is moving in scientific circles, and almost every other field of human activity, the present is indeed brilliant, age, hopeful, wide awake, prosperous, free, intellectual and progressive. There are many, very many forces at work that are making steady progress toward the emancipation of the human body, the human mind and the human soul. The well informed are not pessimistic, for they can find no

just cause therefor.

SWART OPTICAL Co. First Floor Myrick Bldg. Lubbock, Tex. Office Phone 525. Res. Phone 9993

SICKLY, FEEVISH CHILDREN. Children suffering from intestinal worms are cross, restless and unhealthy. There are other symptoms, however. If the child is pale, has dark rings under the eyes, bad breath and takes no interest in play, it is almost a certainty that worms are eating away its vitality. The surest remedy for worms is White's Cream Vermifuge. It is positive destruction to the worms but harmless to the child. Price 35c. Sold by CATCHING'S DRUG STORE

Dull Headache and Sluggish Feeling. "We are a healthy family and haven't had to use much medicine," says Mr. J. H. Adams, of Bishop, Ga. "But I have found it necessary to take some medicine. "I had headaches. My head felt dull, and like I couldn't hold it up. "I had a bad taste in my mouth; felt sluggish and tired. "I brought home some Black-Draught and took a few doses, and I got good results. I felt so much better. My head cleared up. I was hungry and wanted to get out and work. "Black-Draught has proved satisfactory and we have used it ever since." Thousands of other families have had equally satisfactory experiences. Sold everywhere in 25 cent and \$1 packages. Theford's BLACK-DRAUGHT Purely Vegetable

Announcement. I have bought the tailor shop of DeLONG, THE MERCHANT TAILOR which is located on North Ninth St., and was formerly owner by R. A. DeLong. In the future the business will be known as GREEN'S TAILOR SHOP. I respectfully solicit the continued patronage of all former customers, and ask that others give us a trial and a share of the cleaning, pressing and alteration business. I assure you prompt service, and all work will be done by skilled workmen. GEORGE G. GREEN 110 N. Ninth St. Telephone No. 58

THE BEST IN EVERYTHING. Best Drugs -- Best Drug Sundries. We desire to supply the wants of the people who desire the best of everything. You will find nothing inferior in our stock of high class drugs and drug sundries. To our many satisfied customers, we thank you for your business during the year just closing. May we serve you in 1928? Teague's Drug Store

Special Offer. The Semi-Weekly FARM NEWS ---and--- THE SLATON SLATONITE Both for One Year, Only \$2.00 (For a limited time, only)

Numetal WEATHER STRIPS. FOR WINDOWS AND DOORS. On the Job Continuously Rain or Shine Cold Weather or Warm Weather--They are Permanent and Economical. Shut out bad weather. Shut out colds, draughts, rain and snow. Keep out dust and noise. Inexpensive--Quickly installed. PLAINS LUMBER CO. Phone 282

Insurance and Loans-- Plan A: \$15.00 per month per thousand pays principal and interest in 88 months. Total interest paid \$320.00. Plan B: \$12.50 per month per thousand pays principal and interest in 114 months. Total interest paid \$433.71. Loans on automobiles, any amount. You drive the car. J. E. Barne Texas Ave. Kesse

As February 22nd approaches, and we contemplate the anniversary of the birth of the Father of His Country, we ourselves still adhering to the belief we adopted some years ago. George Washington admitted to the father the offence of chopping in the cherry tree because he knew an old man had him dead to rights anyway. All progress is change, but much at is change lacks a lot being progress. The condition still prevails in this country that one can hatch up a scheme, say, to teach another to speak foreign language fluently in a few easy lessons, or any other bunco game, spend thousands and thousands of dollars advertising it, and still find enough suckers to make him rich in a remarkably short period of time, over and above all expenses. The Texas bank bandits feel aggrieved and think they are being discriminated against, why do they form an association of their own and send a delegation to arbitrate their differences with the Texas Bankers Association? We rise to offer the suggestion that our segregation laws might be applied to the prohibition issue, by forcing the Wets to live on one side of town and the Drys on the other, and prevent the Drys from either buying liquor or selling it to the wets, and vice versa. I need to ask what has become of old-fashioned gentleman who have preached prohibition but had private bottle hidden away, to be made daily excursions, for these old-fashioned gentlemen entered all over town, county and state. A poor man, if he is honest, will pay you somehow, but a crook, even though rich will beat you somehow if he can. A man's willingness and determination to pay is, nine times out of ten, of far greater value as a basis for credit than mere ability to pay minus willingness and determination. No man is worthy of and no man should receive credit until his character is proved. Handings all over the country are on the increase, but here in Texas as elsewhere, it is getting so that a man stands no chance whatever to hang unless he is on a jury. They hang readily in bunches of twelve. Sometimes we wonder if Europe has as much trouble and worry over her debt settlements as we do ours. If so, we cannot blame poor old Europe for being fussed up all the time. There is good in everything. If to one had ever invented "hard likker"

Soliciting Your Business on the Basis of QUALITY MERCHANDISE AND COURTEOUS SERVICE At No Higher Cost. PRESCRIPTIONS ACCURATELY FILLED. CATCHING'S DRUG STORE At Your Service Phone 92





MRS. S. E. STAGGS

What do we do when we plant a tree?  
We plant the staff for our country's flag;  
We plant the shade from the hot sun free;  
We plant all these when we plant the tree.

CIVIC AND CULTURE CLUB

The civic and culture club met in regular session January 28, at the home of Mrs. S. E. Staggs.

As this was the date for the annual vice-president's day, the house was called to order by the vice-president, Mrs. S. H. Adams, who presided during the entire meeting.

Following a lengthy business session the roll was called, and nineteen members responded.

An interesting program on various phases of art was ably rendered by Mrs. McHugh, Miss Klattenhoff and Mrs. Wallace.

The club was delighted to have as their guests for the afternoon Mrs. Saida Smith, of Chicago, Miss Valentine of Greenwood, Texas.

After adjournment a dainty refreshment plate was served by the hostess assisted by Mrs. Smart and Mrs. Shankle.

MRS. LOTT ENTERTAINS

Mrs. E. M. Lott delightfully entertained her Sunday school class of the Baptist church at her home on West Lubbock St., Saturday afternoon. Many interesting games were enjoyed, and lovely refreshments were served to about a dozen young girls.

TRES MESA BRIDGE

Mrs. J. E. McAtee was hostess to the Tres Mesa Bridge club Thursday afternoon. The following members and guests were present: Mesdames Fred England, Kirkpatrick, Joe Rogers, J. M. Wolfkill, Zeph Ferguson, G. R. Miller, K. C. Scott, Sam Staggs, S. A. Peavy, N. A. Stewart. At a late hour Mrs. McAtee assisted by her daughter, served a most delicious lunch of fried chicken salad, creamed peas, hot rolls, coffee and pineapple pie. Next meeting will be with Mrs. Peavy.

Mrs. Korn has returned from a trip to El Paso.

Royce Pember, accordion soloist, is playing with the Tech Treaders at Lubbock.

Jimmy Lanham, son of Mr. and Mrs. J. S. Lanham, left Sunday night for Austin to enter the State University.

Ed Henry of Grandberry, Texas, is visiting his brother, J. W. Henry and family here.

Miss Stallings Honored For Good College Work

Belton, Texas, January 31.—Thirty nine new members have been selected by Historical-Phila Literary Society at Baylor College here. Mock and formal initiations will be held here within the next two weeks.

Among girls who were selected because of their scholarships, personality and leadership on the campus is Miss Evelyn Stallings, daughter of Mr. and Mrs. J. B. Stallings, Slaton.

ANNOUNCEMENT OF WEDDING

Mr. and Mrs. E. Roper of Plainview announces the wedding of their daughter Inez to Mr. Hubert Allen Ferrell, Wednesday, February 1st, at the bride's home in Plainview. Mrs. Ferrell is well and favorably known to many of our people and Mr. Ferrell is well known here also as he has been employed on the Santa Fe for many years, coming here from Dallas where he was employed in a bank; the happy couple are spending their honeymoon in Dallas and Houston, after which they will return to Slaton to make their home. We wish them joy and gladly welcome them to our midst.

MISSIONARY SOCIETY

Of the Methodist church held the regular quarterly social meeting in the Club House Monday afternoon with the following ladies as joint hostesses: Mesdames Pinkston, W. W. Smith, Dabney, Shankle, Stone, with Mrs. F. A. Drewary as chairman. About thirty members were present.

Mrs. James McGinnis is visiting her parents in Clovis.

Mrs. S. S. Forrest is in Dallas, called there by the illness of a brother.

CHURCH OF CHRIST

Leader—Frank Harvey.  
Scripture—Math 6;  
Song leader—Paul Fonty.  
1. W. C. Fouty, subject to be chosen.  
2. The life worth while—Ellen Gaither.  
3. Special song by the the Briggs.  
4. Scripture drill for the children—Bro. Berry.

A GOOD SCOUT

Tuesday morning Mr. and Mrs. Wilhite chaperoned a number of students to the canyon primarily to study geology and incidentally to have outdoor breakfast. Some way one car was upset and one of the students hurt so badly that it was necessary to take him to a physician but "Bob" came from under smiling and without seeing that the wife of his loved teacher was somewhat upset over the accident, took charge of the breakfast, built a fire, fried eggs, and bacon made coffee, etc, and when all was ready and lined up, hats off and blessings was asked of the Heavenly Father.

This incident, touchingly beautiful should make anyone happy, we hear so much about our youngsters getting off on the wrong foot and so little about the wonderfully fine things. As a rule we see what we are looking for. Kiddies are not thieves because they swip a little of milk and more than their fathers' when they helped them selves to orchards and watermelons. Lets boost them more and throw away the hammer.

MISS ALEENE PHILLIPS TO DIRECT PHYSICAL CLASSES

A class in physical education will be started Tuesday afternoon at the West Ward for children between ages of four and fourteen.

The aim of this class is to develop both mind and body.  
For further information see ad in this paper.

Mr. and Mrs. R. H. Castleberry of Meadow, spent Sunday here with their uncle and aunt, Mr. and Mrs. M. O. Napps.

Fred Kahlich, who lives on Route 2, dropped into the Slatonite office Wednesday and ordered this paper and the Semi-Weekly Farm News, sent to him for one year each.

D. W. Liles and family visited Sunday with Tom Conner and family of Leckney.

Mrs. J. M. Lemons and E. L. Blundell have ordered the Slatonite sent to their address for a year each.

James Lott, of Crosbyton, has accepted a position with Catching's Drug Store, taking the place of Barney Greathouse, who has gone to Fort Worth to take a course in Pharmacy.

JUNIOR CIVIC AND CULTURE CLUB

The Junior Civic and Culture club met Saturday, January 21, with Miss Clarice Smith. Miss Frances Gaffin led an interesting lesson on "The study of the Violin".

On Saturday, February 4, at 3 p. m. the club will meet with Miss Edna Watson at the home of Mr. and Mrs. H. S. Burrus.

Mrs. Rutledge will lead the lesson on "American Government." The program is as follows:

1. Where is government.
  - (a). Congress.
  - (b). Study pictures 1 and 2—Mrs. Mildred Lokey.
2. The President.
  - (a). The president's home.
  - (b). Study pictures 3 and 4—Mildred Johnson.
3. Supreme court.
4. Conservative legislation, b. Council of National defense.
5. Pictures 4 and 5.
6. Uncle Sam's payroll.
  - a. Current events.—Mrs. Rutledge Answer the roll call with some officials name.

EAST WARD P. T. A.

East Ward P. T. A. has changed their meeting dates to the 2nd and 4th Thursdays in each month.

BRIDGE PARTY

Mrs. John T. Lokey and Miss Irene Stout were hostesses at a bridge party Thursday evening at the home of Mrs. Lokey, 500 West Garza.

Four tables of bridge and two tables of "42" were the means of entertaining.

A lovely plate lunch was served to the following: Misses Grace Bailey, Elizabeth Smith, Jerry Pirtle, Ailise Phillips, Joann Bullock, Lola Belle McKee, Mesdames Carl George, Silas T. Kelly, Ray Kirby, Harvey Austin, Robert Lytal, Dr. George Shanks and Mr. Pool, and Mr. and Mrs. I. M. Brewer, A. C. Walker, N. A. Stewart, Dr. and Mrs. J. B. Williams, Mr. and Mrs. E. E. Phillips, and J. T. Lokey.

C. G. Barringer announces that within the next few days he will open an up-to-date, well-equipped, 3-chair barber shop in the Ragsdale building, four doors north of his former place of employment. Announcement as to prices, etc may be expected.

Announcements

The Slatonite has been authorized to announce the following persons as candidates for public office, subject to the action of the Democratic Primary in July, 1928. Voters of Slaton and Lubbock county are requested to give careful consideration to those whose names are listed as follows:

For District Judge, 99th Judicial District:

CLARK M. MULLICAN, of Lubbock. (for re-election)

CHAS. NORDYKE, of Lubbock.

For County Judge:

D. E. KEMP, of Slaton.

For County Attorney:

BENJAMIN KUCERA, of Lubbock.

For Sheriff:

H. L. (Bud) JOHNSTON, of Lubbock. (for re-election)

C. A. HOLCOMB, of Lubbock

For County Clerk:

AMOS H. HOWARD, of Lubbock. (for re-election to 2nd term)

For County Treasurer:

VIRGINIA FANN, of Lubbock.

MISS ANNIE FORD, of Lubbock.

For Tax Collector

A. J. CLARK, of Lubbock.

For Tax Assessor:

R. C. (ROLLIE) BURNS, of Lubbock. (For Re-Election)

CHAS. B. METCALFE, of Lubbock.

For Commissioner of Precinct No. 2:

J. T. PINKSTON, of Slaton (Re-election)

For Mayor City of Slaton:

S. F. KING (re-election)

G. W. REESE

Announcement

SLATON CONFECTIONERY

We have bought the fixtures of the Post Office Drug and Confectionery, and have opened this place of business with a new and fresh stock of confections, smoker's supplies, cold drinks, etc.

The business will be known as the Slaton Confectionery, and will carry at all times up-to-the minute stocks of everything in the confection line. Come in to see us. Your business will be appreciated, and we assure you prompt, courteous service.

W. E. GARREN and H. M. PHILLIPS  
**Slaton Confectionery**  
Next Door to P. O. Slaton, Texas

ed to appear in the next issue of The Slatonite.

RUTH WESLEY CLASS

The Ruth Wesley class of the Methodist Sunday school was delightfully entertained at the home of Mr. and Mrs. P. A. Minor on West Garza St., Friday afternoon with Mrs. C. E. Porter as co-hostess.

Devotional exercises were led by Mrs. C. L. Suit and Mrs. R. H. Hood led in prayer. After the business session progressive "42" was played after which dainty refreshments were served to the following members, Mrs. R. H. Todd, Mrs. George Culwell, Mrs. D. C. Kemp, Mrs. O. D. McClintock, Mrs. Robert W. Nall Mrs. C. L. Suit, Mrs. Fred B. Tudor, Mrs. Paul Fisher and Mrs. L. C. Odcm and two guests Mrs. Harrison of this city, and Mrs. Bennett of Oklahoma City.

Giant Gorilla Acts in Film

A giant ape-man, standing nine feet tall and tipping the scales at 400 pounds, has the title role in "The Gorilla," picturization of the sensational mystery-comedy by Ralph Spence which, in its stage version,

Mr. and Mrs. C. J. Fite returned Wednesday from Seagraves where they have been visiting Mrs. Fite's parents, Mr. and Mrs. E. E. Keese.

CAMP FIRE GIRLS

The Camp Fire girls met with Mrs. Lokey Friday evening after a brief business session games were played and adjournment again until next Saturday at 1 p. m. when they will meet for a hike to the canyon.

Eats consisting of bacon and eggs to be cooked on camp fire, also cookies, pickles, sandwiches, fruit were carried.

Each girl was dressed in her hiking costume and were on their way at 1 p. m. with Mrs. Lokey and Mrs. Colston as chaperones.

After reaching the canyon the girls thought it great sport playing in the sand. After supper was prepared and greatly enjoyed. After returning home at a late hour and in spite of being so tired each girl declared they had spent a wonderful evening.

The girls will meet again at 4 p. m. next Friday.

A SPLENDID FEELING

That tired, half-sick, discouraged feeling caused by a torpid liver and constipated bowels can be gotten rid of with surprising promptness by using Herbine. You feel its beneficial effect with the first dose as its purifying and regulating effect is thorough and complete. It not only drives out bile and impurities but it imparts a splendid feeling of exhilaration, strength, vim, and buoyancy of spirits. Price 60c. Sold by

CATCHING'S DRUG STORE

FRUIT TREES

I have a large assortment of fruit trees and shrubbery—Have most any kind of tree you would want. Have 20 varieties of roses to select from. These trees and roses are going at bargains.

Located at McWilliams Filling Station Lot.  
J. B. STALLINGS.

rocked Broadway for more than a year.

Charlie Murray and Fred Kelsey are co-featured in the role of Muligan and Garity, two detectives, who hear all, see all and know nothing. They undertake to capture the gorilla and thus solve mysterious murders which are supposed to have been committed by him. Their extraordinary methods in effecting his capture in a spooky house on top of a cliff are reported to furnish most of the hilarity. The comedy, however, is combined with chills and thrills, according to First National Pictures, which made the picture "Gorilla." It will be seen at the Palace Theatre next Monday and Tuesday.

Gorillas are notoriously dangerous. They are things to be seen behind the bars of a cage, but when one is running loose in a house in which a murder has just been committed it is time for action, and Murray, Kelsey, Alice Day, Tully Marshall, Claude Gillingwater, Walter Pigeon, Gaston Glass, Brooks Benedict, Aggie Herring and Syd. Crossly supply plenty of it.

Alfred Santell, the director, is reported to have ably handled a most difficult picture. He has carefully blended an eerie melodrama with hilarious comedy. He has kept a fast

and even found of happening, that one is sitting on the edge of the seat from the opening flash to the last flicker.

For spine tickling and scalp raising thrills you are advised to see "The Gorilla."

A. Kessel has installed a modern, electrically operated cash register in his department store here.

Born to Mr. and Mrs. J. E. Dobson, Wednesday, January 25, a baby girl.

Where Well-Dressed Men Dress Up and Where We Clean Clothes Cleaner. Phone 16 for Service O. Z. BALE "Pay Less and Dress Better"

**Hokus Pokus**  
Specials for Saturday

8 Pounds Swift Jewel	COMPOUND	\$1.20
10 BARS SWIFT Quick Naptha	SOAP	.36
No. 2 DEL MONTE Crushed, Per Can	PINEAPPLE	.19
BROWN'S TURKISH, Per lb.	FIG BARS	.16
4 lbs. MARKET DAY	RAISINS	.34
10 lbs. No. 1 IDAHO	SPUDS	.24
3 lbs. B. C. C.	CRACKERS	.37
KELLOGGS, Per pkg.	BRAN FLAKES	.08
VAN CAMPS, large size	CATSUP	.18
No. 2 1/2 M. B. Per Can	PEACHES	.17
FOR SCHOOL USE, 2 lbs.	TABLETS	.05
No. 2 Cans	TOMATOES	.09
NIAG. Skinned, wt. 10 to 14, Per lb.	HAMS	.24
SPECIAL MIXED, Per lb.	CANDY	.16

AMOUNTS OF \$2.50 AND OVER DELIVERED. PHONE NO. 197  
**Money Talk**



### George Green Buys DeLong Tailor Shop

What is said to be the oldest established business in Slaton operating under the same name and management, was sold last week to Geo. Green, well known here, and who for the past eight and one-half years been connected with the Tea Drug Store.

The business bought by Green is DeLong, the Merchant Tailor, and operated by R. A. (Alex) DeLong for more than fourteen years. It is being sold having been in business soon after the coming of the railroad.

Green has already taken active possession of the shop, which is at 110 West 1st St., and he invites the patronage of the shop of the past. He has been having their alterations and alterations made as well as extending the list of new customers to give them a share of their business.

He will have a new coat made for him, he states, and as customers of prompt, efficient service. The shop will now be known as "Green's Tailor Shop," it is stated.

"Alex," as De Long is commonly known, has made no announcements as to his plans for the future, but it is hoped by his many friends here that he will make Slaton his home and place of business for another fourteen years or more.

"In retiring from the business I do so with a feeling of the profoundest gratitude and good will toward my friends and patrons who have stood by me for so long," Mr. De Long remarked to a Slatonite reporter, "and I sincerely hope that those who have patronized me will not forget the old stand, and that they will extend to Mr. Green the same loyalty and courtesy which they have been so generous in bestowing upon me."

Mr. De Long says he may re-enter business in Slaton, but for the present his plans have not taken definite form. For ten years Mr. De Long served on the Board of Directors of the Slaton Chamber of Commerce. Seven years he was a member of the Slaton Volunteer Fire Department, and five of those years he was Fire Chief. He was also one of the charter members of the Slaton Rotary Club, and at all times a booster for Slaton.

### Confectionery Opens Next Door to P. O.

H. M. Phillips and W. E. Garren have bought the fixtures of the business formerly known as the Post Office Drug and Confectionery, located next door north of the Post Office. The business has been opened, and the owners invite the public to trade with them.

A complete line of cold drinks, confections and smoker's necessities are being carried, it is stated, and insurance is given by the management that this place of business will soon be handsomely stocked with everything in the confectionery line.

The business is known as the Slaton Confectionery.

### W. G. Reese, Old Timer Here, For Mayor

The Slatonite has been authorized that W. C. Reese, of this city is a candidate for Mayor of the City of Slaton, subject to the action of the voters of the city in the city election to be held, Tuesday, April 3.

Having been fireman aboard the first Santa Fe passenger engine to run into Slaton, which was in 1911, Mr. Reese is considered one of the old-timers here. Until 1927 he was a regular employe of the Santa Fe, for the past several years serving the company as locomotive engineer, running on the Slaton division. On March 1928, however, Mr. Reese suffered an accident which disqualified him for further service as engineer, and since that time has been connected with local business establishments, principally as automobile salesman.

He is well known here, and has the encouragement and assistance of many of his friends to enter the race for mayor.

Following is a brief statement Mr. Reese authorized published in the Slatonite:

"I have been asked by many of the voters for the office, and after consideration, I take this method for the office of Mayor of Slaton, subject to the will of the voters of Slaton and the City of Slaton, to be held April 3, and if I am elected, I devote my time to the betterment of Slaton to the best of my ability."

W. G. REESE

### CATCO Reports on Work at Your Service

At Your Service, who recently spent...



Montagu Love, Mary Lester and Gilbert Roland in "The Rose of the Golden West"

Coming to Palace Saturday

### AN APPRECIATION

The town of Slaton certainly owes a vote of thanks and an expression of appreciation to the Santa Fe Railway Company for the class of entertainment furnished us in the past few weeks. Especially the attraction which came to the high school auditorium on last Friday night.

**Santa Anna Company**  
This company was one of the few in which each member of the cast was an artist of exceptional ability and any one of them would have been sufficient attraction for the large crowd that heard them. There was not a dull moment the entire evening and as the great throng passed from the building expressions heard on every hand evidenced great refreshment of spirit, mind and body.

Gilda La Tille charmed us all by the sweetness of her voice and her generosity in encores. She sang with so much ease and evident pleasure that her spirit was infectious and everybody was in the spirit of the program before she had finished her first number.

Georgia Belle Walton the young violinist was exceptional in her presentation.

about ten days in interest of the West Texas Children's Aid and Welfare Association reports splendid response from the people of this section to this work, regardless of their religious affiliations.

The institution has placed several children in homes about Lamesa and the South Plains. Rev. Hardesty stated, some having been placed in homes in Slaton and surrounding country. Seven orphaned or dependent children from Slaton community have been placed in good christian homes. He states:

This work is non-denominational, but strictly christian, it is pointed out since no home except an approved christian home is entitled to receive a child from the association. The slogan of the institution is "The best place for an orphan child is in a Christian home."

Eighty-seven children found homes last year through this institution, it is stated, and several hundred within the last few years. Among the directors of the association are such citizens as Judge E. L. Hill, Tahoka; W. K. Dickinson, Lubbock; O. P. Thrane, Snyder; Judge A. B. Martin, formerly of Plainview but now on the commission of the Court of Criminal Appeals, Austin; Dr. J. W. Hunt, president of McMurray College, Abilene; Dr. Batsell Baxter, president A. C. C., and Dr. J. D. Sanderfer, president of Simmons University.

Rev. Hardesty states that any home desiring to take a child may make application through him, or directly to the superintendent, Rev. W. A. Nicholas, Abilene, Texas. Anyone knowing of an orphaned or dependent child needing a home should notify the institution, to the end that a home may be provided.

sentation. That one so young should have acquired such prominence in concert performance, indicates a brilliant future for her and Slatonites should watch her certain attainment of success with much interest and pleasure.

Edward Burns the cellist delighted us all with his numbers. The Santa Fe must know that the cellist is a favorite with most of us and our wish is that they duplicate Mr. Burns as often as they can and we do not believe that they could send us a better cellist than he.

Cecile Fross Willits, the manager and contralto of the company with her attractive personality and charm of manner captivated us all. When we learned that she was manager we could understand something of why the company was such an exceptional one.

An appreciation of the pianist Ruth Louise Armstrong, certainly has a place in this article. So perfect was her technique and such understanding did she seem to have as an accompanist that the entire program went right on from one high point to another and in almost every number she contributed to its beauty and success.

Then of course there was Peg O'Neal. When she stepped out on the stage and we remembered she had been in Slaton before we immediately understood why the auditorium was packed. The ovation and applause accorded her speaks for themselves. They tell our appreciation of the winsome Irish lassie who passed our way for a little while and made our hearts a little lighter and life a bit more beautiful because of her sunshine and cheer. Whether she as an Irish washer woman, a negro preacher or a little child chose to entertain us, in every case she was better than the last and we feel that we would travel far to be able to hear Peg again. We join the refrain which was heard on every side as we left the auditorium, "Uncle George tell Peg to come back."

—Uncle George Merriott

### OWN A TYPEWRITER



**\$3 Down BRINGS YOU A SHIPMAN-WARD REBUILT UNDERWOOD**

Rebuilt Like New. Every machine fully rebuilt. Worn parts replaced. New enamel, new nickel, new platen, new type, new key rings, etc. Ten Days' Trial. You get ten days' free trial to prove that the machine is exactly the genuine standard Underwood we claim it to be. Easy Payments. Our easy monthly payment plan makes it possible for you to have this splendid machine immediately. Payments same as rental. ACT NOW!

G. W. BOWNS



Gaxton Glass, Office Day and Charlie Murray in "The Gaxton Glass" Coming to Palace Monday and Tuesday

# PIGGLY WIGGLY

It's Foolish to Pay More and Risky to Pay Less

## SPECIALS

**Lard** WHITE CLOUD OR SWIFT JEWELL 8 Pound Pails **1.17**

**Tomatoes** HAND PACKED No. 2 Can **.82**

**Yams** EAST TEXAS Portirican Potato, per lb **.32**

**Catsup** VAN CAMPS Large Bottle **.19**

**Cocoa** HERSHEY'S ONE-HALF POUND **.16**  
ONE POUND **.29**

**Apricots** CALIFORNIA Per Gallon **.59**

**Meal** GOLD MEDAL Cream, 10 Pounds **.36**

**Jel Sert** THE NEW DESERT Per Package **.72**

**Tamales** DELGADOS Large Can **.14**

**Shredded Wheat** PER PACKAGE **.11**

**Flour** HONEY BEE 48 Pounds **1.88**

**Coffee** LIPTONS 3 Pound Can **1.38**

**Grahams Soda Premiums** NATIONAL CAKES AND CRACKERS 2 Pound Packages **.29**

## MARKET SPECIALS

**Beef Roast** PER POUND **.19**

**Pork Steak** AND CHOPS Per Pound **.28**



# BIG MONEY SAVING EDITION

## A Community Benefit Sweeps Slaton

# W. H. SEALE & SON

JUST OFF THE PRESS

## SPECIAL NEWS

NEWS OF INTEREST

4 PAGES

EDITED BY THE MAN IN CHARGE

4 PAGES

### Hour Special

MONDAY  
Feb. 7th  
10 to 11  
GINGHAM  
5 Yards

25c

#### Press Comment

W. H. Seale & Son Dry Goods Company concentrate their entire store and resources into an event of selling that will mean many dollars saved for those who attend and partake of the great array of bargains prepared for this sale.

Entire stock of \$25,000 worth of new merchandise goes on sale and every price is a cut price. Such plans and efforts are being put forth in preparation for this event that you will marvel with delight and see the big amazing values.



## STARTS FRIDAY FEBRUARY



Store Closed  
Wednesday & Thursday

### REAL MONEY- SAVING OP- PORTUNITIES

Friday we begin our February Clearance—A time when we clear our stocks of all remaining winter goods with drastic reductions. You can supply your needs with every assurance that in every case the quality is the highest and price the lowest.

We are staging this monster "Clear The Store of All Merchandise, Selling Event not to make money—but to save money—for ourselves and for the patrons of this trade territory. It is necessary for us to clear this stock out of the way and to do it very quickly. We must have ready cash to make fortunate purchases of New Spring Goods. We are content to close out everything at no profit and in some instances even at a loss. Read this circular over carefully and note the savings we list here and kindly remember that we only have room to list a few prices that will amaze you. Come in and appreciate the qualities and selections. Buy all your needs in this big February Clearance, and you'll be the one to profit.

### THE GREATEST EVENT OF THE ENTIRE WIN- TER SEASON

Have you noticed how careful this store has always been with its use of the word "SALE"—how we constantly avoid crying out "Sale, Sale, Sale" every few weeks. There is a decided reason for this policy. To us the word "SALE" means but one thing—an offering of merchandise at a material reduction from actual value. "Your full money's worth at all times" is our slogan. But on occasions we go the limit in price reductions. It's not that our merchandise at regular prices is not entirely worth the money, on this event you can buy our merchandise at MUCH LESS THAN "WORTH THE MONEY"—This occasion is one of those times—when we clear away all remaining winter merchandise in a quick event—the Clearance that Slaton folks wait for. It's an offering that gives you choice of a completely clean stock of fresh, new merchandise, not marred by the effect of constant sales.

### Hour Special

TUESDAY  
Feb. 6th  
10 to 11  
OUTING  
5 Yards

25c

### WHY NOT MAKE YOUR DOLLARS WORK FOR YOU?

You have labored hard, this fact we fully realize, and by this event we want to show you that we are stepping out more than half way to assist you. If you will read the price cutting listed in this bulletin you will see that this is a money-saving event for you.

W.H. Seale & Son step forward with a movement to help you with the problem of making your hard earned dollars go to the limit in securing your needs.

Free!

Aluminum  
Priscilla Ware

Speaks for itself—to be given FREE to some individual. You must be present at 3 p. m. to receive this FREE GIFT. One piece to be given Absolutely Free each day beginning Feb. 3, and continuing every day during our Consolidated Event, at 3 p. m. Be here!

Free!  
\$50

## \$50 In Merchandise to Be Given Away

at 9 o'clock Friday morning as the doors swing open. There are no strings attached to this offer—no lottery or scheming—no purchase required—you do not have to buy a thing—just be here to come in as the door opens Friday morning at 9:00 o'clock.

Free!

SATURDAY  
BIG BALLOON RACE

We will send sailing from the roof of this store into the streets below, Big Rubber Balloons which will contain One Dollar (\$1.00). All you have to do is to be here before 9 a. m. Saturday and catch a balloon as they sail from the roof into the streets below. It will be lots of fun and worth coming miles to see.



### Rotary Club Discusses Dishonest Advertising

The Slaton Rotary Club last Friday took up the third of its list of subjects in advertising, this time discussing, "How can dishonesty and untruthfulness in advertising and in salesmanship be best combated?"

Joe H. Teague, Jr., Minter W. Uzzell and Walter B. Hestland led the program, and a number of interesting talks were made by Floyd Rector, M. Uzzell, Walter Hestland, L. A. Wilson, B. G. Galloway and R. A. Baldwin.

Mr. Hestland in a very interesting talk insisted that the purchasing public must learn something of the facts concerning goods it desires to purchase and that the best way to eliminate dishonesty and untruthfulness in advertising and salesmanship is by a process of education that will render more difficult and to deceive the glib and ignorant there will always exist the temptation on the part of some to take undue advantage of his ignorance.

Lloyd Wilson made a short talk giving a resume of the points that have been brought out to date in the Club's program on advertising. Ben G. Holloway voiced a warning against tactics of Lubbock merchants offering Slaton people a discount to induce them to go away from Slaton to do their trading. R. A. Baldwin briefly pointed out that conditions are gradually improving and pointed out the enormous amount of falsity appearing only a few years back in matters of medicine, meat, food and drink products; mentioned the mass of legislation that had been enacted to compel honesty in advertising, such as our Blue Sky laws, Pure Food Laws, Weights and Measures laws, and others. This method of working through legislation and by the slower process of education, have in the past accomplished much toward truthfulness in advertising and salesmanship.

Floyd Rector and Minter Uzzell both made interesting talks, emphasizing the principle that the best way

### Miss Anne Ford Gives Statement

Formal Announcement Tells of Qualifications; Seeks Office of Treasurer of Lubbock County

Miss Anne Ford of Lubbock, candidate for county treasurer authorizes The Slaton Slatonite to issue her formal announcement of candidacy, subject to the action of the Democratic voters in their primary election, July 28:

"I am making my announcement for county treasurer of Lubbock county subject to the action of the Democratic Party at its annual primary election this year. I do so realizing the hardships incident to campaigning for such office from now until July 28, the importance of the office I am seeking and the great responsibility that such office would be to me if elected, or any other successful candidate.

I feel that my business training, since I have reached the voting age, and my study and work, fits and qualifies me to fill the office of treasurer.

I am very ambitious to hold the honor of such office, and while I am very fond of my profession of public

school teaching, which profession I have been following for about nine years, I feel that the office of treasurer would be a great advancement. I have had training in the Texas High schools, also in Canyon Normal, Clarendon college and the Lubbock Business College, and in addition, have done a great deal of work as employee for business establishments at Lubbock, and at Post City, and know to meet the public and be accommodating to them and aid them to transact their business.

Although I am not married, I have reached the age of full accountability, have for several years and do yet, aid in caring for two minor sisters and three minor brothers, as well as my parents, and if I could secure this office by election, it would be a great benefit to me, aiding me to stay at home with them and see that the to combat error and dishonesty is with the truth itself. Tomorrow the club will close its series of programs on Advertising with a debate on the subject, "Can a merchant make a success of his business if he always tells the truth, and nothing but the truth, and never conceals the facts, about his goods?" Sam E. Staggs and Abe Kessel will hold the affirmative of the question, while Oscar Korn and P. G. Stokes have been assigned by the program committee to take the negative.

#### PREVENTS INFECTION

The greatest discovery in flesh healing is the marvelous Borozone, a preparation that comes in liquid and powder form. It is a combination treatment that not only purifies the wound of germs that cause infection but it heals the flesh with extraordinary speed. Bad wounds or cuts which take weeks to heal with the ordinary liniments mend quickly under the powerful influence of this wonderful remedy. Price (liquid) 30c, 60c and \$1.20. Powder 30c and 60c. Sold by

CATCHING'S DRUG STORE

school teaching, which profession I have been following for about nine years, I feel that the office of treasurer would be a great advancement. I have had training in the Texas High schools, also in Canyon Normal, Clarendon college and the Lubbock Business College, and in addition, have done a great deal of work as employee for business establishments at Lubbock, and at Post City, and know to meet the public and be accommodating to them and aid them to transact their business.

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For colds, grip  
and flu take



Relieves the congestion,  
prevents complications,  
and hastens recovery.

children are educated in the schools of Lubbock.

I have worked and lived in Lubbock county for the past eight years and feel that I am well known and entitled to make the race for treasurer.

If elected, I promise to faithfully and impartially perform all of the duties of office, and will always be ready and willing to accommodate persons having business with my department.

(Signed)

(Miss) ANNE FORD

Born to Mr. and Mrs. Jess Teague, January 29, 1928, a seven and one-half pound girl. Her name is Francis Jeridene.

-- 24 Hour --

-- Abstract Service --

Your Business Appreciated.

PEMBER & STAGGS

Ask about our \$5,000.00 Automobile  
Accident Policy.

PEMBER INSURANCE AGENCY

## All Depositors

—in our savings department should present their pass-books for entry of their December 31st interest credit.

### The First State Bank

Capital \$40,000.00

"SIXTEEN YEARS SERVING SLATON AND SLATON COMMUNITY"

## OAKLAND

Announces the Appointment of

MARTIN MOTOR CO.

At Green's Garage --- Slaton, Texas

WE announce with pleasure the appointment of a new local dealer who has been selected because we believe his organization will reflect the high standards Oakland has set for selling and servicing its motor cars.

Call on this new dealer. Ask him to show you the Oakland All-American Six, the new car that has won the admiration of all America.

See also the New Series Pontiac Six, with its vivid new style and scores of engineering advancements, including 4-wheel brakes, at no increase in price.

And remember that this new dealer is authorized to sell Good Will Used Cars, available only through Oakland-Pontiac dealers and offering thoroughly dependable transportation at remarkably low prices.

Whether or not you are planning to buy, the Oakland-Pontiac dealer will welcome your visit to his salesroom at any time. Stop in and see him!

OAKLAND MOTOR CAR COMPANY, PONTIAC, MICHIGAN

OAKLAND  
All-American Six  
\$1045 to \$1265

The New Series  
PONTIAC SIX  
\$745 to \$875

All Prices at Factory

## OAKLAND-PONTIAC

PRODUCTS OF Sixes GENERAL MOTORS

### HAVE YOUR SHEET METAL WORK DONE BY EXPERTS

Orders Promptly Filled—Work Guaranteed. Tanks, Troughs, Suctions, etc.

LILES SHEET METAL WORKS

165 N. Panhandle Ave. Phone 195



### The House that Grew...

Sometimes the old house just naturally has to expand. You can make the extra rooms at low cost by partitioning with Sheetrock, the fireproof wall-board.

Sheetrock, which we sell and recommend most heartily, is made of pure gypsum rock, in great, broad sheets. Screws and nails like lumber. Decorates perfectly (all joints concealed). Let us show you a sample and estimate for you.

## SHEET ROCK

## PANHANDLE LUMBER CO.

### SPRING MILLINERY AND READY-TO-WEAR

Mrs. Bruner is now in market, and already the new spring merchandise is arriving daily.

We are now showing the very latest in new spring Hats, Dresses, Ensembles and PRoats.

COME IN AND SEE THEM.

### CATHE BRUNER STYLE SHOPPE

Exclusively Ladies' Apparel

At Your 77

## Palace Theatre

The Bright Spot of  
Slaton

FRIDAY NIGHT ONLY

February 3

ESTHER BALSTON in

### "FASHIONS FOR WOMEN"

Eye Dazzling Entertainment that combines an appealing love story, with the most sumptuous Fashion Parade ever presented in pictures. Every other style show picture pales besides this one.

SATURDAY, FEB. 4TH  
MATINEE AND NITE

## ROSE of the GOLDEN WEST



Here is a romance of Old Monterey—told with the boundless magnificence of George Fitzmaurice—plus the passionate portrayal of the screen's most glorious lovers. It's one of any year's greatest pictures. Naturally the Palace shows it first.

You'll find the spirit of Old Spain the fire of a senorita—the color of a dashing cavalier—the beauty of the land of romance all embodied in the picture.

Also a 2-Act FUN COMEDY Regular Saturday Admission Prices.

Extra!

MONDAY AND TUESDAY

Feb. 6-7

CAPTURED FOR

### "THE GORILLA"

Yes sir! We stepped right out and got it for you—outbid our competitors. We are mighty proud to be the first in this section to show this sensational mystery-comedy!

With CHARLIE MURRAY

And Fred Kelsey

As a play it smashed every laugh and thrill record on Broadway. And the picture is better than the play. It's the greatest combination of laughs, thrills, mystery and suspense that ever overworked your funnybone.

It's a CRIME to miss it! Out of the underworld comes the GORILLA—strangler of men—kidnapper of women. Who is the Gorilla? Nobody knows! WHAT is the Gorilla? Anybody will tell you! It's the creepiest, weirdest, funniest of all mystery shows.

COMING SOON

"SHANGHAI"

"THE COVERED WAGON"

Will Rogers in

"A TEXAS STEED"



# Will Turn Out For Such Values

# What a SALE EVERYTHING SACRIFICED

Values  
Heretofore  
Thought  
Impossible  
Will Make  
Their  
Appearance  
Daily

Act!  
**MASTER STROKE**

## Overalls

A good 220 weight, dark blue denim double stitched throughout and re-inforced where needed, two seam legs, suspender back and high backs, Union made. All Sizes—

**85c**

## Hour Specials

FRIDAY  
February 10th  
10 to 11  
THREAD

We will sell O. N. T. Thread, regular 5c spool, all numbers, for one hour, 8 for—

**25c**

Limit 8 to Customer

## Hour Specials

SATURDAY  
February 11th  
10 to 11

SILK HOSE  
Ladies' Silk Hose in all the wanted shades, \$1.00 value. For 1 hour only—

**39c**

Limit 2 Pair

Those who value their  
hard earned dollar  
will attend this event.

A REAL OPPORTUNITY TO BUY MERCHANDISE AT THE RIGHT PRICE

OPEN AT 9:00 A. M. FRIDAY, FEBRUARY 3RD

BORROW THE MONEY IF NECESSARY -- BE THERE.

Is a Dress Sale  
of Several Counties  
Will Attend  
resses to choose from, all  
Drastic Price Reductions.  
Keep you away from this

test Value-Giving Event  
of local retailing. Every  
ng you won't know which  
Everyone the very latest  
ue extraordinary. Fifth  
ners have created them  
ect smartness that is all

of Greater Savings Than In This Clearance.

# GREATEST CLEARANCE

Treasure Chest of Savings

## Sheeting

9-4 Bleached GARZA SHEETING, February Clearance at money-saving prices—

**38c**

B. E. GENTRY, SALES MANAGER

## BLANKETS

These prices will wake the dead. During our big February Clearance, we have a very large assortment of Blankets to go at remarkably low prices.

60x72 Double, \$2.85 value .....\$1.19  
66x84 Part Wool, \$2.85 value, ..\$1.95  
64x76 Double, \$3.75 value .....\$2.19

## Red Hot Bargains OUTING GOWNS

Ladies' Outing Gowns, in all sizes. \$1.25 value. February Clearance Special—

**69c**

## Crowd Bringers CHILDREN'S SHOES

One lot of Children's Shoes, straps and Oxfords, values up to \$3.75, at money saving prices. Special for our Clearance—

**98c**

## SHOES

One lot of Boys' Dress and Work Shoes at another Merchandising Master Stroke. Values up to \$5.00. During our First February Clearance—

**\$1.95**

## FREE

### MAMMA DOLL

Imported Non-breakable Mamma Dolls, \$3.00 value, Free with purchase of \$20 or more.

## LADIES' HOUSE DRESSES

\$1.50 value. During our February Clearance, at the money-saving price—

**95c**

## BED SPREADS

90x105 Rayon Silk Bed Spreads. During our February Clearance, at Money-saving Prices—

**\$1.95**

## TABLE- CLOTHS

54x54 Linen Tablecloths, During our Consolidated Event—

**79c**

## FEATHER TICKING

32-inch Bed Ticking. At money saving price. Special during February Clearance—

**14c**

## MEN'S LEATHER COATS

You can't afford to miss 'em! During our February Clearance. Sheep Skin Coat with large collar—

**\$6.25**

Genuine Horse Hide, Blanket lined Coats

**\$8.95**

HATS—The youngmen's styles, in the new snap brim, with fancy bands, a genuine felt. Hats that sell up to \$6.00. Out they go—

**\$2.95**

LET

TABLE DAMASK  
One lot of Table Damask, with pink and blue border. 75c value. During February Clearance—

**49c**

NOTHING

OVERALLS  
Boys' Overalls, 220 weight white back Denim, \$1.25 values. At money-saving price, age 4 to 5—

**69c**

KEEP

SILK BLOOMERS AND TEDS  
Ladies' Silk Bloomers and Teds. Prices never found to compare with these—

**79c**

YOU

TOWELS  
One lot of Turkish Towels, 15x34 with blue and pink border. Each—

**10c**

AWAY

MEN'S SOX  
A flat knit cotton sock, in black, tan, blue, light in weight but good for everyday wear. Price is low—

**5c**

ALL

GOOD

DOMESTIC  
Fine Domestic, 36-inch wide. An unusual good value. To sell at, per yard—

**12c**

ROADS

GINGHAM  
32-inch, fast color. Plenty of it to go during our First February Clearance—

**11c**

LEAD

SHEETING  
9-4 Bleached, during our February Clearance at money-saving price—

**28c**

YOU

LADIES' HOSE  
Bear Brand Silk in all the wanted shades and sizes, at money-saving prices—

**59c**

HERE

PONGEE  
A pure silk material—in the natural colors and the solid fancy colors. It is standard width—

**69c**



# Looks Like the Whole World



*A Selling  
Event  
Planned  
With the  
Idea of  
Meeting  
Your  
Greatest  
Expectations*

**LADIES' COATS**  
One lot of Ladies' All-Weather Rain Coats, \$8.00 value. At Money-Saving Price—  
**\$4.95**

**IT'S**  
**BOY'S UNION SUITS**  
Extra good value in Little Boys' and Boys' Underwear, white only. In all sizes. During Feb. Clearance  
**49c**

**FOOLISH**  
**LADIES' PURSES**  
Leatherette Fancy Purses, \$1.50 value, at money saving prices—  
**79c**

**TO**  
**COVERALLS**  
Another master stroke in real value-giving. Children's Coveralls, up to size 8—  
**79c**

**PAY**  
**TOWELS**  
Extra heavy Towels, 22x44, 60c value, to go during our February Clearance—  
**29c**

**MORE**  
**OUTING**  
36-inch in Stripes, Plaids and Solid Colors, to go at Money saving price—  
**16c**

**IT'S**  
**BOUGHT CHEAP AND SOLD AT PRICES YOU CAN AFFORD TO PAY**

**Hour Specials**  
WEDNESDAY  
February 8th  
10 to 11  
Haine's Extra Heavy Weight UNION SUITS  
\$1.50 Value. For 1 hour only—  
**95c**  
Limit 2 Suits

**Work Shirts**  
Good grade of blue and gray chambray Work Shirt, plenty roomy and cut full; strong seams for hard wear, with triple stitch, all sizes—  
**49c**

**READ!**  
**MERCHANDISING**  
**Sheets**  
81x90—First Call at Money-Saving Prices—  
**98c**



**Hour Specials**  
THURSDAY  
February 9th  
10 to 11  
9-4 Bleached and Unbleached SHEETING  
For 1 hour only, 2 1/2 yards—  
**50c**  
Limit 2 1/2 Yards

Prices that will grasp and hold your attention until your purse is wide open.

## DOORS TO BARGAINDOM THROWN WIDE

**RISKY**  
**MEN'S HEAVY UNIONSUITS**  
White and Ecu, \$1.25 values at Money-Saving Prices—  
**89c**

**TO**  
**PEPPERELL PILLOW TUBING**  
36-inch Tubing, during our February Clearance—  
**23c**

**PAY**  
**LADIES' SILK HOSE**  
In the wanted shades, in all sizes. During February Clearance—  
**49c**

**LESS**  
**MEN'S DRESS SHIRTS**  
Valued at \$1.50 to \$2.00. Collar attached, in all sizes, exclusive fast colors—  
**98c**

**ME**  
**BOYS' DRESS SHIRTS**  
Less never found to compare with—During our Consolidated  
**69c**

**SHOES**  
One bin of Ladies' High Grade Novelty and Sport Shoes in straps and ties, with low and spike heels, \$5.00 values. February Clearance—  
**93c**

**Red Hot Bargains LADIES' FELT HOUSE SHOES**  
One lot of Ladies' Felt House Shoes, as long as they last during our February Clearance—  
**39c**

**Crowd Bringers MEN'S KHAKI PANTS**  
Men's Khaki Pants, a good grade, \$1.85 value, during our February Clearance—  
**98c**

**DRESS PANTS**  
PRICES NEVER FOUND TO COMPARE WITH THESE  
Men's and Boys' Dress Pants in large assortment, to go during our February Clearance at Big Reductions.

**Here Is a D**  
**The Women of Se**  
**Will A**  
New Spring Dresses  
at the most Drastic  
Let nothing keep yo  
great event.  
It's the Greatest Va  
in the history of loca  
one so appealing you  
to choose. Every  
style and value extr  
Avenue designers ha  
with that perfect  
New York.

**CHEVIOTS**  
The ideal fabric for the making of every day dresses and shirts, a round thread extra strong cloth. Checks and solid colors.  
**12c**

**PERCALE**  
36-in. Percale. Good grade, in fast colors, 19c values. Special. per yard—  
**13c**

**CREPE DE CHINE**  
A 40 inch all pure silk material in the pastel whappings for slips, tedis, etc. Our Clearance Price -  
**89c**

**BROCADE RAYON**  
In the newest shade, 75c value. During our February Clearance  
**49c**

**FREE**  
**MAMMA DOLL**  
Imported Non-breakable Mammas Dolls, \$3.00 value, Free with purchase of \$20 or more.

**Ladies' Millinery**  
At a great sacrifice during our Annual February Clearance you will have to see these to appreciate their values. We offer during our Consolidated Event—  
Group No. 1—  
**\$1.95**  
Group No. 2—  
**\$2.95**

Never Have We Offered Finer Values of

**SEASON'S FINAL AND**

The Whole Store Is a T



**EXCHANGE SHOTS**

In a printed speech sent out by Hon. Marvin Jones, U. S. Congressman from this district of Texas, Mr. Jones quotes Henry W. Grady as having once said:

"When every farmer in the South shall eat bread from his own fields and meat from his own pastures, and disturbed by no creditor and enslaved by no debt, shall sit among his teaming gardens and orchards and vineyards and dairies and barnyards, pitching his crops in his own wisdom and growing them in independence, making cotton his clean surplus and selling it in his own time and chosen manner and not a masters bidding—getting his pay in cash and not a receipted mortgage that discharges his debt, but does not restore his freedom—then shall be breaking the fullness of our day."

And then Mr. Jones adds: Those burning words of Henry Grady, true 38 years ago, are true today and will be true tomorrow. The farmer has the right to expect prices that year upon year average

enough to pay his current debts, and profit enough to live decently and make a payment on his mortgage indebtedness. The industrious farmer has the same right as other men to plan for the care and education of his children.

The Slatonite agrees with Mr. Jones that the farmer is entitled to good prices, good crops and the best there is in life for anybody. We believe too, that it is largely within the power of every farmer himself to bring about these desirable conditions by religiously practicing diversification of crops. This farm gospel has been preached by economists since early southern history, but somehow cotton holds a death grip on the farmer of the South, generally, and it requires hard effort for him to shake off that grip. To do so, we believe, will prove the solution of agriculture's ills. We have concrete examples of it having been done so here and elsewhere when practiced. Let 1928 be a diversification year.

**LUTHERAN CHURCH**

Services and Sunday school at the usual hour in the morning at Posey and in the afternoon at Southland. Rev. E. A. Sagebiel of Yorktown will preach. Let us have a good attendance. Saturday evening at 7:30 o'clock Rev. Sagebiel will address the Sunday school teachers in the church at Posey.—A. B. Weiss, Pastor.

C. I. Preston, who with his family recently moved to Meador, has ordered the Slatonite sent to his address for another year, and also the Semi-Weekly Farm News, which is being sent with the Slatonite at a bargain rate.

The Slaton country is the ideal home for chickens, turkeys, etc.

**SOMEBODY SAID**

SOMEBODY SAID there usually is not more than one way to explain defeat, and that is to acknowledge it.

SOMEBODY SAID if it had not been for excuses, even Adam would have told the truth, and probably the world would not have had so many liars. Adam got us all in a lot of trouble.

SOMEBODY SAID it was prophesied early last fall that Slaton would not gin over 5,000 bales of cotton this season, but already 8,000 bales have been received here, besides 4,000 by the three gins in Slaton's immediate territory. Then there are six other gins in Slaton's trade territory including their ginnings, probably 20,000 bales have been ginned during the season so far.

SOMEBODY SAID many a man does not realize what bootleg liquor will do for him until he is beyond the power of realization.

SOMEBODY SAID there are as many ideas about the presidential race this year as there are voters, almost, and none seems to think his idea is worth a "hoot." There's Moody, and Smith, and Hoover, and Lowden, and Reed, and Will Rogers, and Ralston and Reed again, and then another Smith or two, and then even Cal may not be entirely eliminated as possible. The Dems and the G. O. P.'s are likewise having their fretting.

**Screen Epic of Old Calif. Brings Big Cast**

One of the largest casts used in recent years in a motion picture not dealing with war was drifted for the filming of "Rose of the Golden West," George Fitzmaurice's epic of California in the romantic days before the gold-rush when it was under Spanish

rule. More than 3,500 persons appear in the scenes of the story, coming to the Palace Theatre Saturday which tells of the love affair that turned the tide in the battle of intrigue between several world powers for possession of California. Five location trips were led by Director Fitzmaurice

from the First National Studio in Burbank, California, to various historical spots throughout the state. The featured players in "Rose of the Golden West" include Mary Astor as the heroine, Gilbert Roland as the hot-blooded youthful hero, Montague Love, Gustav von Seyffertitz and Flora Finch.

**PROFESSIONAL DIRECTORY**

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Watch Maker  
At City Drug Store  
Everything in Our Line.

**O. N. ALCORN**  
Transfer and Storage  
Daily Truck to Lubbock  
Long Hauls Our Speciality  
All Work Guaranteed  
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Auctioneer  
Reasonable Commission Charged  
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Funeral Home  
Slaton, Texas

Embalming and Funeral Directing. Ambulance Service.  
Phone 125 — Day or Night.  
Agents for Lubbock Floral Co.

**A. A. DeVORE**  
GENERAL CONTRACTOR  
Efficient Workmen  
No Charge for Estimates  
Slaton, Texas

**DR. J. B. JACKSON**  
DENTIST  
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Phone 535-939-J Lubbock, Tex.

**Dr. J. B. Williams**  
**DR. G. W. SHANKS**  
DENTISTS  
Benton Bldg. Slaton, Texas

**W. L. Huckabay, M.D.**  
Slaton, Texas  
Special Attention Given to Diseases of Women and Children  
Office in City Drug Store  
Phones: Office 243; Res. 175

CALL ME COLLECT  
Specializing Farm, Live Stock and Merchandise Sales.  
**W. H. SEALE**  
AUCTIONEER  
Phone 334 Slaton, Texas

**NELMS & ALLEN**  
CHIROPRACTORS  
Carver Graduates  
MRS. NELMS, Assistant  
Massage Electro Therapy  
Phone 540, Lender Bldg.  
Lubbock, Texas

**BOONE and BOONE**  
CHIROPRACTORS  
301 Myrick Bldg.  
LUBBOCK, TEXAS

**ELLIOTT & LOKEY**  
Wiring, Electrical Supplies and Radios. PHONE 340  
Service Calls Answered Promptly

HOUSE PAINTING AND PAPER HANGING  
All Work Neatly Done  
**B. STALLINGS**

**PHYSICAL EDUCATION CLASSES**

Under direction of Aliene Phillips, expression teacher, assisted by Grace L. Bailey, piano teacher, for children ages between four and fourteen.

One-Hour lesson weekly.

Two and three dollars per month.

Telephone 96J or 267J

**BEAUTY PARLOR**

On opening our new Beauty Parlor in Slaton, **Feb. 10**, we will put on a special on Permanent Waving, for 30 days at **--- \$8.00 ---**

We absolutely guarantee every permanent wave to be as good as you can get in Texas. Will be located Custer Theatre Bldg., next door to Ragsdale Grocery.

**BEAUTY PARLOR**

A free permanent wave will be given away to the lady giving the new beauty parlor the best name. All names must be in at the box office at the Palace Theatre by the 5th of February.

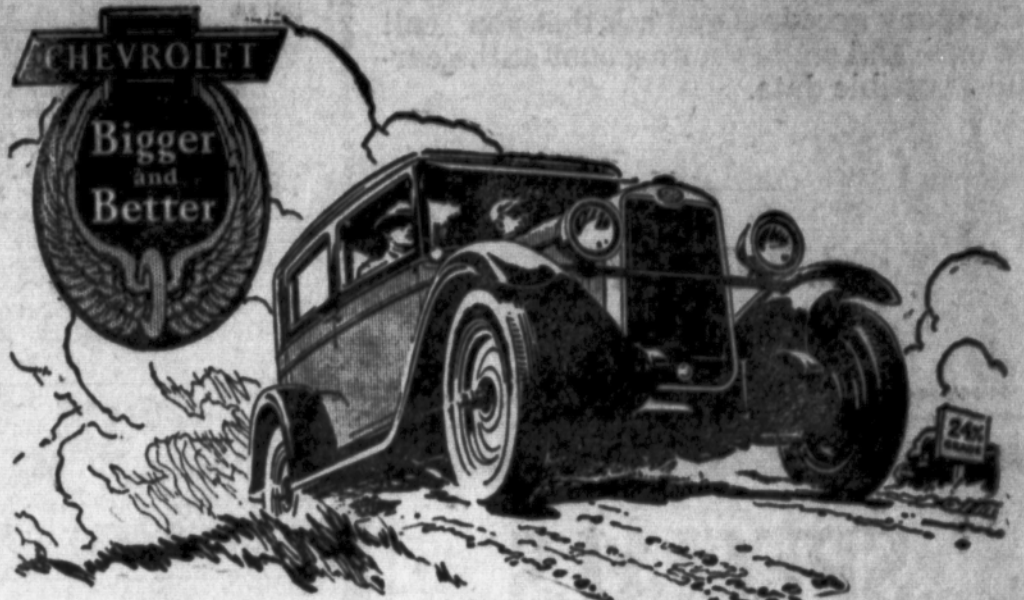
The judges will be Mrs. K. C. Scott and Mrs. J. H. Brewer.

**The Best Investment**

that can be made in real estate is in a home, but precaution should be used in the selection of your location. Buy in district West of County Park, where better homes are being built.

**J. T. OVERBY**

Phone 134 Office Slaton State Bank Bldg



**Sensational New Performance Amazing New Low Prices!**

Longer, lower, more rugged and powered by an improved valve-in-head engine—the Bigger and Better Chevrolet offers a type of over-all performance so thrilling that it has created wildfire enthusiasm throughout America.

Never before has there been such motor car value—marvelous new beauty, sensational new performance, and greatly improved quality... at the most amazing prices in Chevrolet history.

You need only to see and drive this sensational new car to know why it has everywhere encountered a public reception of history-making proportions—why everyone calls it the world's most desirable low-priced automobile. Come in today for a demonstration!

The COACH \$585

The Touring or Roadster \$495

The Coupe \$595

The 4-Door Sedan \$675

The Sport Coupe \$665

The Imperial Sedan \$715

Utility Truck (Chassis Only) \$495

Light Delivery (Chassis Only) \$375

All prices f.o.b. Flint, Michigan

Check Chevrolet Delivered Prices

They include the lowest handling and financing charges available

**Jackson Chevrolet Co.**

QUALITY AT LOW COST

**Don't Be Blind to Opportunity--**

No matter what chances are offered you, if you haven't a reserve Bank Account you cannot avail yourself of the opportunity that is yours.

Your Reserve Account becomes not only your protection for today, but makes possible the opportunities of tomorrow. Don't neglect starting that bank account any longer. Prepare to meet opportunity when it knocks at your door.

**Slaton State Bank**

Officers:  
R. J. MURRAY, Pres.,  
W. E. SMART, Vice Pres.,  
W. E. OLIVE, Active Vice Pres.,  
CARL W. GEORGE, Cashier,  
J. S. TEKELL, Asst. Cashier.

Directors:  
R. J. MURRAY,  
W. E. SMART,  
W. E. OLIVE,  
CARL W. GEORGE,  
W. S. POSEY.



**PRICES!  
WHIT  
ROCK BOTTOM**

**FEBRUARY CLEARANCE**

Our Entire Stock of  
**Staple Merchandise**

OUR NECESSITY IS YOUR OPPORTUNITY

**DOWN  
DOWN  
DOWN**

**FEBRUARY CLEARANCE** In Our Stores Means the same thing as HOUSE CLEANING TIME to the good housekeeper -- It is simply the only possible shot for us to move out the Fall Merchandise which cannot and must not mingle with Spring Stocks. THERE HAS BEEN NO HESITANCY ON THIS STORE'S PART TO MAKE THIS THE GREAT SELLING EVENT YOU EXPECT IT TO BE. Come! Just a few minutes' time in walking through the aisles of the store will convince the most skeptical of the TRUTHFULNESS of this statement.

**Men's Lumberjacks**  
In all sizes, Plaids and Stipes. During our February Clearance we offer One Lot, \$4.50 Value  
**\$2.95**  
One Lot, \$6.00 Value  
**\$3.49**

**Duck Suits**  
**MEN'S Heavy Ranger**  
You can't afford to miss 'em! We offer for February Clearance --  
**\$4.85**

**Many People Who Do Not Believe In Sales**  
Attend this Event. Frankly, This one is Different From the Usual Sale.

**Dress Patterns**  
In all kinds of materials— Woolens Silks, Prints, Peter Pan Prints and staple patterns. These dress patterns run from 3 to 4 1-2 yards per pattern.  
**49c to \$2.89**

**Let Nothing Keep You Away**  
Values Are So Great That We Cannot Afford to Refund or Exchange During Our Consolidated Event.

Everything Priced for Quick Selling

**Shoes Shoes**  
COME NOW WHILE THE OPPORTUNITY IS YOURS. WE HAVE ONE OF THE LARGEST STOCKS OF SHOES TO BE FOUND IN THIS SECTION OF THE PLAINS. AMONG OUR LINES ARE THE WELL-KNOWN BRANDS— BEACON AND BROWN— BRINGING OUR FEBRUARY CLEARANCE WILL OFFER A WIDE RANGE FOR SELECTION AND AT PRICES THAT WILL MEAN A BIG SAVING TO YOU.

**Sweaters**  
Bargains like these were never possible before! Men's Wool Sweaters at Money-Saving Prices -- to go during our February Clearance  
**\$1.95**



This Sale Conducted by **B. E. Gentry, Sales Manager**

**Men's Shoes**  
The Extraordinary Savings Now Obtainable Warrant We expect men from a distance of 50 miles to this event. And they can all save money on Shoes at these prices. Don't miss it!  
**HOWARD AND FORSTER AND THOMPSON Shoes** and Oxfords. During this Consolidated Event--  
**\$4.85**

**Everybody**  
During the Big Consolidated Event we offer something UNUSUAL. We invite everyone to take advantage of this offer. At the Front of Our Store You Will Find a **HUGE GRAB BOX BIN**, containing merchandise valued from 75c to \$1.50. We offer your choice of these boxes for the price of **25c AS LONG AS THEY LAST!**  
**25c**



**Complete Clean-Up of All Staple Merchandise**

Due to the continued warm weather before Christmas causing a late winter, we are overstocked, in fact, we have more merchandise in our store than in any year at this particular time in our history! It must clear out and turn into cash, regardless of how low we have to cut the prices. Get here early opening day.

**W. H. SEALE & SON**

CATHERNATHY

and

SLATON

At Your

000000000000



**NOTICE**

I have purchased the Gates-Dry Goods Company accounts and ask that you call at once and settle your account at the earliest possible date.

**L. R. CYPERT**  
SLATON : : TEXAS

**CLASSIFIED ADS**

**WANTED**—Lady or girl to do light housework—G. W. Bownds. 3c  
**FOR RENT**—2 furnished apartments, 3 rooms and two rooms, both modern—Call 28. 23 tfe

"The Alamo Life Insurance Company" is seeking the services of a good Life Insurance Salesman living in Slaton. Very desirable contract to offer with renewals. "A Bond if you live—A Policy if you die". Address **ELMER ADAMS, Dist. Mgr., Lubbock, Texas.** 20-4c

**MARCEL** 25c—Bernice Maxwell, phone 163J, 225 Panhandle Ave. 1c

**FOR SALE**—Player piano good as new—See T. F. Denton, 245 North 4th St. 2 ttp

**TRUMPET CORNET**—in leather case, also high school physics book placed in Ford Sedan parked in front of Acorn Store Saturday night, Dec. 29th, by mistake. Finder please return to Mrs. Carl Greer at the Acorn Store and receive reward. 1c

**FORDSON** tractor, good as new, and P. & O. Lister-Planter to trade in on truck.—S. M. Hendrix, Southland, Texas. 18-tfe

**BOARDERS WANTED**—at 230 N. 11 at \$ 7.50 week.—Mrs. J. L. Smiley.2p

**FOR SALE** 40 acres of fine black land irrigated and very productive truck farm located in the Winter Garden District, Dimmitt County, Tex., is in the heart of honey bee country good fishing and hunting. Will sell cheap for cash. Write W. A. Jones, Wilson, Texas. Box 114 23 ttp

**FOR RENT**—Front bedroom to two men, gas heat, bath.—E. Barton, telephone 88. 20tf

**SLIPPERS**—for sale, black satin, size 6 1-2 Triple A. Too small for owner. A bargain. Phone 57.

**FOR SALE**—Simmons and Wilson cast iron range practically new. One duofold—750 South 13th St. 22 ttp

**FOR RENT**—Two unfurnished rooms in modern home.—625 S. 7th. Also garage. 1tp

**BUNDLE HIGERA**—Well headed, 3c delivered; 3c in field.—Jno. P. Hardsy. 22tfc

**WANTED**—To rent improved farm on halves.—W. C. Plunkett, Wilson, Texas, Rt. 2 23 ttp

**IF it is MULES** you want, call at the Slaton Motor Co. We have them. 22 tfe

**EXCLUSIVE** territory to wide awake active men. A few choice counties open. Sell Sims' Pedigreed Kaach cotton seed, the wonder cotton of Ellis county. State certified seed. Liberal contract to active men with cars who can handle an entire county on the Plains. Wire, phone, or write this week. Ellis County Seed Company. Jels F. Castellaw, vice-president, Lubbock Hotel, Lubbock, Texas.

**FOR RENT**—4-room house, 3 blocks north of High School on paved St., 720 S. 10th St. —Paul Murray. 21-tfc

**FOR SALE OR TRADE**—One of nicest homes in Slaton, good location, 8 rooms and bath, on pavement. Also good one-hundred and fifteen acre farm northeast of Lorenzo to trade for Slaton property—G. M. Cullar. 19 tfe

**Slaton Rural Folk Take Advantage of Offer**

Among the rural readers of the Slatonite who have recently ordered the paper sent them for another year, together with a year's subscription to the Semi-Weekly Farm News, are Alfred Krause, Rt. 2; W. M. Grubber, Slaton, and Leo Vercamp, of Rt. 2. For an indefinite period of time The Slatonite and the Semi-Weekly Farm News can both be had, for one year each, for \$2.00

**REAL ESTATE LOANS On**

**Business and Residence Property.**

\$1,374.48 Pays Out \$1,000.00 Loan, including interest, in 100 months. No Stock to Buy—Just a Straight Loan. Compare this with any other loan. Save the difference.

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City, Farm, and Ranch Loans  
1st and 2nd  
Slaton, Texas

**Roscoe Parks In Race for Sheriff**

Roscoe Parks, deputy game warden of Lubbock, was in Slaton the latter part of last week, and while here called at The Slatonite office, authorizing the announcement that he is a candidate for Sheriff of Lubbock county, subject to the action of the Democratic voters when they hold their primary election July 28.

**FOR SALE**—One ten room house with 2 lots. Well furnished, easy payments—See T. F. Denton, Owner, 245 North 4th St. 22 ttp

Coming to Lubbock County first in 1916, Mr. Parks farmed near Idalou in the eastern part of the county, leaving for a few months in 1917. He moved to Lubbock in 1925 and has been engaged in the land and realty business there ever since.

Mr. Parks was appointed district deputy game warden about a year ago, and has filled that office to satisfaction. He is member of the First Methodist church, a 32nd degree member of the Masonic fraternity, and is affiliated with the Elks organization. He is also a member of the West Texas Chamber of Commerce.

He has adopted for his platform the strict upholding of all of the laws and a common-sense administration of the sheriff's office if he is elected. Mr. Parks is a native Texan, he states having been born in Gatesville and reared in Boque county. He has resided in Texas all his life.

The name of Mr. Parks, as a candidate for sheriff, will be found regularly in the announcement column of the Slatonite and this paper trusts that voters of the county will give his claims their earnest consideration. He states that he will make an effort to see each voter between now and the time of election.



**MRS. COOLIDGE'S FAVORITE SALAD**

**HAWAIIAN** pineapple, the lusty youngster of the large and growing family of canned foods, is being used more and more in salads. Among those who recommend this delicate fruit for this purpose is Mrs. Calvin Coolidge, who proclaims a pineapple and cheese salad her favorite.

With such a recommendation, the recipe, as reported by Florence Stratton in "Favorite Recipes of Famous Women," must, indeed, be good, and here it is, for your approval: "Place on a lettuce leaf a slice of Hawaiian pineapple; cover with salad dressing; over this press through a potato, slice cream cheese. Place a preserved cherry on top."

Mrs. Coolidge's salad dressing contains six tablespoons of pineapple syrup, two level tablespoons of sugar, and butter the size of a walnut. Heat in a double boiler; add two beaten eggs and cook until it coats the spoon. When cold, add whipped cream.

**Other Salads**

Another salad named Yum Yum, has a recipe like this: heat two cups of crushed Hawaiian pineapple; add the juice of one lemon and a cup of sugar. Stir until sugar is dissolved. Soak two tablespoons of gelatine in one-half cup cold water ten minutes. Add to hot mixture. When cool and beginning to set, add one cup grated American cheese and one-half pint cream beaten stiff. Mix thoroughly, put in mold, and leave in cold place until firm. Make a dressing by mixing two tablespoons each finely chopped celery and green peppers, one-half cup mayonnaise dressing and a few drops of onion juice. Remove salad from molds, cut in

slices, and serve on lettuce leaves with dressing.

**Pineapple Salad Espanol:** Remove seeds from green peppers and put in boiling water for one minute, drain and dry. Mix three tablespoons cream or cottage cheese with three tablespoons of drained crushed Hawaiian pineapple, one-fourth teaspoon salt, few grains cayenne, one stuffed olive finely chopped, and one-half pimiento chopped. Pack into the green peppers, chill, and slice.

**Some Desserts**

A mousse that can serve as dessert, salad, or a combination of both contains mayonnaise. Soften one teaspoon gelatine in one tablespoon water and dissolve over boiling water. Thoroughly drain one cup crushed or grated Hawaiian pineapple, and add one-half cup diced oranges, one cup very thick mayonnaise, two cups whipped cream, and the dissolved gelatine. When well mixed, pour into a mold, cover tightly, and pack in equal parts of ice and salt for four hours. Serve on lettuce with additional mayonnaise if desired.

Pineapple tid-bits come all ready to use in just the sizes that one would cut sliced pineapple into for salads, so there is a real saving of time in their use. A pineapple and chicken combination uses one cup drained pineapple tid-bits, two cups diced cooked chicken, three-fourths cup diced celery, one-third cup mayonnaise dressing. These ingredients are mixed, and arranged in lettuce cups. About a cup of mayonnaise is poured over the salads.

**Salads Again**

For a sweet salad glazed pineapple, which is so much used as

a confection is delicious and unusual. To glaze pineapple boil two cups sugar, one cup water and one-eighth teaspoon cream of tartar without stirring to the crack stage (300° F.). Keep hot over hot water while dripping the pineapple. Cut the pineapple in convenient sized wedges for serving and drain well—for several hours. Then dip a few at a time in the syrup and remove to oiled paper to dry. A salad can be made of one cup glazed pineapple, one-half cup quartered marshmallows, three-fourth cup pecans, and one-half cup diced apples. Mix with mayonnaise and serve on lettuce.

**A New Salad**

To surprise the family with some new salad and one which they will like, there is this pineapple surprise: combine one and one-half cakes cream cheese, two tablespoons cream, one-fourth teaspoon salt, dash paprika and pepper, three drops onion juice. Beat with fork until stiff and creamy. Clean ten celery stalks and cut five inches long; fill the cavity of each with some of the cream cheese mixture. Chill for two hours, then cut into one-half inch pieces. Combine pineapple tid-bits and stuffed celery and moisten with one-fourth cup of cooked Hawaiian pineapple dressing. Arrange on a bed of crisp lettuce.

The cooked dressing recipe is: beat four egg yolks, add one-eighth teaspoon of salt, two tablespoons of powdered sugar, one cup of pineapple syrup. Cook in top of double boiler, stirring constantly until mixture begins to thicken and coats a silver spoon. Add one teaspoon lemon juice, blend well and remove from heat. Chill and add one cup of cream, beaten stiff.

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The program presented throughout this campaign, which lasts for a period of six weeks, is intended to bring to the farmers of Texas new and practical ideas that will assist them in making their operations more profitable and their living more comfortable. The Santa Fe Railway endorses this program, prepared by the A. & M. College, and submits it to the communities it serves.

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**Slaton Friday, Feb. 10, 7:30 p. m.**

NEAR THE SANTA FE STATION

**SPECIALS FOR SATURDAY**

10 POUNDS	SPUDS	25
Per POUND	GEM BACON	19
GOLD BAR, No. 2 1/2 can	PEACHES	23
No. 2. Per Can	PEAS	13
1 POUND CAN	CALUMET	25
10 BARS	P. & G.	38
CRESCENT BRAND, 3 Boxes	MATCHES	10
4 POUND PACKAGE	RAISINS	34
WHITE HOUSE, 2 lb. Package	RICE	21
No. 2 GOLD BAR, Per Can	SPINACH	15
CASCADE, 4 Bars	TOILET SOAP	25
PER HEAD	LETTUCE	07



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