

Bailey County Journal

"The Community of Opportunity — Where Water Makes the Difference."

MULESHOE TEMPERATURES
Compiled by
R. J. Klump, Official U. S.
Weather Observer

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Area's Newcomers Meet At Gathering

Newcomers to the Muleshoe area were honored at a "Welcome" social given Tuesday night in the Bailey County Cooperative Community room.

Members of the Friendship Club were hostesses for the event. Mrs. Cecil Tate is chairman of the newly organized Hospitality and Welcome Committee sponsored by the Chamber of Commerce. Members of the Friendship Club are also members of the Welcome and Hospitality Committee.

New residents were welcomed by Mrs. Tate, Mrs. Ray Griffiths, program chairman, introduced Roger Albertson, president of the Chamber of Commerce. Albertson outlined the purpose of the social and the benefits of helping newcomers to get into the mainstream of community life as soon as possible.

Announcement was made by Roy Davis, manager of the Chamber of Commerce, that the next social was slated for April 28 and would be hosted by the Muleshoe Art Association; time and place to be announced later.

Featured on the program was a magician, Lewis Norman, a teacher in the Clovis school system.

An interesting program of magic kept the audience alert and amused with trickery.

Refreshments were served at the beginning of the social hour that followed the program.

Members of the Friendship



Depression's Words Heard By Cattlemen

Words last heard during the darkest days of the depression saw light here this week when a leading Texas and New Mexico cattle buyer said, "We may have to kill off 30 to 40 per cent of our herds before we come out of this depressed market."

The statement was made by Robert Williams, president of the B. W. Cattle Company of Clovis, at a meeting of 41 cattle producers in Muleshoe.

Harold King, owner of King Feed Lots, one of the largest on the High Plains, stated, "If we continue to feed cattle, we're going to buy cattle cheaper. Current publicity has forced the chain stores to lower the prices of meat on the retail level and you know they're going to come right back on us."

Salinas' Expenses Paid

An area farmer has quietly and without publicity paid the entire hospital expenses of 13-year-old Brigida Salinas, who was cut down and paralyzed by the wild bullets of convicted murderer Ambrosio Rojas last summer.

According to reports, Henry L. Ivy, a Farmer County farmer has paid all of the medical bills at hospitals where the girl was treated. The total amount was estimated at about \$1600.

The teenager is currently in Warm Springs Children's Hospital where she is expected to remain for several more years. Doctors say there is almost no hope for full recovery.

According to Ivy, J. W. Gamon, a neighbor and the Lazbuddie First Baptist Church assisted in raising the money.

When asked why he and the others did such a wonderful thing he replied, "Well, someone just had to do it. So we just went ahead and did what we could."

Presently the Muleshoe Jaycees are in the midst of a major fund raising campaign to raise money to pay for the medical expenses.

Drive Chairman Carl White stated that the Jaycees fund raising campaign would continue and the money forwarded to the Warm Springs Hospital to be used for what extra comforts the girl might need during her stay there.

So far the Jaycees have raised about \$200 for the fund, which is expected to reach \$800.

Farmers Must Raise Cucumbers And Tomatoes In Order For Area To Be Considered For Plant

Tomatoes Present No Problem: Hesitation Over Cucumbers

Muleshoe area farmers filled the Production Credit office here to overflowing Thursday night when more than 70 persons attended a meeting called to find out if Bailey County wants a tomato canning plant.

The consensus was a definite but qualified "yes".

The qualification came when Elvon DeVaney, commission representative for Western Food Products, revealed that in order to get "a shot" at the plant area farmers would have to take part in a three-way plan this year.

The first part was to raise tomatoes again this year. According to DeVaney the same number of tomato acres will be purchased in this area as was purchased last year by the company.

However, the contracts will be different in that last season farmers received \$30 a ton and paid the West Texas Labor Association for providing field hands.

This year the company will pay \$22.50 a ton for tomatoes and make no charge for providing labor. The farmers must pay the hands wages.

Those farmers who raised tomatoes for the company last year will have first opportunity to sign contracts for available acreage this year. Any acreage left over will be divided among "new" farmers.

Those growing tomatoes will be furnished all seed and chemicals by the company which will take those costs out of the farmers' check at the end of the season. It will supply hands from a labor pool maintained at company expense, but the farmer must pay the hand's wages.

The company will accept only number one and number two tomatoes. Several farmers stated and the rest seemed to agree that there would be no problem in the company obtaining contracts for several thousand acres of tomatoes if there was a plant here and farmers could make money on the crop.

"There's little problem in growing tomatoes here, stated one farmer, however, too many times I've seen the crops rot in the

fields because there was no market or labor prices were too high."

The second part of the three crop deal was revealed to be the growing of experimental tomato crops on small acreage. According to DeVaney, the only way tomatoes can be economically harvested is by machine picker.

At the present time the company is experimenting with such a machine. Because of its size and cost, the machine can not be used economically on Colorado's short rows.

The machine will be sent to the Muleshoe area this year to pick the experimental tomatoes at harvest time.

In order for the new type machine to operate economically, growers must produce a tomato that will stand off the ground, and one that 50 per cent of the crop will ripen at the same time. The machine goes over the field once and will pick 40 acres a day with a ten to 14 man crew working it. It will harvest 80 per cent of the crop which should average 25 to 35 tons per acre, according to DeVaney.

The experimental tomatoes will be planted in 40 inch solid rows. According to DeVaney, tomato labor costs here last year ran about \$7 1/2 to \$10 per ton. With machine harvesting, costs should average \$8 1/2 per ton.

There was no problem in obtaining local farmers to grow the experimental tomatoes, and the experimental acres will be planted this year.

However, there was some reticence on the part of the growers to go along with the third part of the package plan. It was a proposal to grow between 200 and 250 acres of pickle type cucumbers.

According to DeVaney, one of the major advantages in growing cucumbers is that farmers do not have to use their best land. Company experiments have shown cucumbers to grow best on sloped fields which are given a "fast" drink about twice a week on every other row.

About 50 acres of cucumbers were grown here last year for the company. The consensus of the group was that no one made any

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Muleshoe Men Tour El Fuerte Valley: Find Farmer's Paradise

By DORIS KINSER

Ever been through a farmer's "Garden of Eden?" 4 Muleshoe men felt as though they really had after tour of the once desolate El Fuerte Valley region near Los Mochis, Mexico. Their trip was business, pleasure and . . . yes, one of unusual adventure.

Donald Harrison, Herbert Ramage, Roger Wilson, and Morgan Locker left Muleshoe Flying Service in the Aztec on Sunday morning, flying directly to Jurez where they picked up Dee Cordan, an Englishman who was born and reared in Casa Grande, Mexico and has vast holdings in the country as did his forefathers.

Cordan, very familiar with the territory, knew most of the landowners as well as the history of the settlement and improvement of the land. From their vantage point above the land, he pointed out various sections of the country, telling the interesting history of it and its owners and of hunting and fishing expeditions he had experienced from time to time.

As they continued their flight southward, Cordan pointed out a

lake where he had been a week earlier on a flying, hunting trip. "A door was removed from the plane, Cordan said, "and as we flew over the large flock of snow geese and swans we got 110 total. We had arranged for Mexican boys to gather the birds and then we landed on a small sod strip near the lake to pick up the game."

"There are thousands of birds on the lake which provides a natural food for them in the form of a type of Peat Moss growing in the water, and the birds are fat as butterballs."

As they crossed the Sierra Madres at an altitude of 14,000 feet, they were told something of the Miguel Hidalgo Dam whose reservoir harbours 2,300,000 cubic meters of water and irrigates 23,000 hectares (585,000 acres) of rich soil planted in sugar cane, cotton, wheat, tomatoes, cantaloupes, watermelons, sorghum, safflower and a wide variety of vegetables.

The land in El Fuerte, Valley sells for about \$100 — \$150 per acre, cleared and ready for farming.

From the air, they could see 11 rivers pouring into the reservoir and the water flowing down the hundreds of canals used to convey water to crops. The reservoir is 25 miles wide by 20 miles long.

Generators installed at the Dam, generate electricity for the city of Los Mochis and El Fuerte Valley area and the hydroelectric system is interconnected with the power system of the neighboring state of Sonora for additional electric current, if needs should warrant an increase of power.

Landing at Los Mochis, a modern city of 50,000, whose meaning in native Indian dialect is "Place of Land Turtles" they

went to the home of Cordan's daughter and son-in-law who provided them with a new car to tour the valley.

They were amazed to find wheat yielding in the vicinity of 80 bushels per acre. . . acre after acre of it, tall and growing so even that to look across the field it was as smooth as a table top. None of the wheat has yielded less than 6 bushels per acre. The land is watered at a cost of \$16 per itatia (2 1/2 acres) per year. They produce more sugar cane than Cuba, the spectators were told.

Visiting one of the many tomato fields, they found each plant carefully staked, growing as high as 7 feet and entwined in trellis of Sisel twine. None of the tomatoes were on the ground.

At the packing house, they saw refrigerator trucks from the states of Utah, Washington, California and Arizona being loaded with the product.

They noticed that the vines were bearing almost perfect tomatoes.

They walked through fields of the many other crops and found them to be as superior as they

See TOUR, Page 6

Fast Shuffle In County And City Police

A new city policeman was hired this week to take the place of another who was hired by the sheriff's department to replace a deputy who was fired recently.

The new policeman is Harold White of Lazbuddie. He had four years of police experience, according to city officials. He is taking the place of Bobby Henderson, city policeman hired by the sheriff's department this week to take the place of ex-deputy Garland Freeman.

New Doctor In Muleshoe

Muleshoe's newest doctor, Dr. Bernard Perlman, MD, arrived here this week to set up practice as a general practitioner and surgeon. He will be a member of the West Plains Hospital's staff.

Perlman, who is residing at 506 Dallas, had practiced in Galveston from 1939 to 1955. During that time he also served as an instructor in obstetrics and gynecology.

Five Businesses Donate \$500 To Local Permanent Library

Muleshoe businessmen have become life members of the permanent Muleshoe Area Library.

The five are the first to donate \$100 each to the library under its membership plan. Under the plan, a business or individual may purchase a life membership by donating \$100. A supporting membership may be had for \$25 and sustaining membership for \$5, according to the Friends of the Library by-laws.

The first five life members are Fred Johnson, Charles Lenau, Pat Bobo, Sam Fox, June Wagon.

Others wishing to assist may join the FLA by donating one dollar to the library fund. The donation is in no way a charge to use the library, which is free. Members in all categories are being solicited, according to library officials.

Monies received by the FLA through its Bargain Bonanza Sale

recently have reached a total of about \$718. At last report the total was about \$660. The additional \$58 was obtained through the raffle of a new ladies Bulova watch donated to the library sale by Lindsey Jewelry.

Raffle tickets were sold all last week for one dollar each. The drawing was held in Corner Drug. The winning ticket, which had been purchased by Mrs. Claudine Sims of Lubbock, was drawn by Tonya DeVaney, daughter of Mr. and Mrs. Elvon DeVaney.

In other library business, the long looked for shelving has arrived and been erected at the library. The heavy labor was done by three women and one man because the committee was unable to obtain volunteers to assist with the work. They are Mrs. Vic Benedict, Mrs. Larry Hall, Mrs. Benny Pena and Larry Hartsell.

The 20 units of modern, adjustable, 24 inch by four foot shelves were donated by the Muleshoe Jaycees. They provided the money out of funds raised last year at the organization's Fun Fiesta.

Cost of the shelving was about \$42.25 per unit, plus shipping.

A meeting of the Library Board of Trustees has been scheduled to be held in the community room of the First National Bank at 4 p.m. Monday, according to Leaster Howard, chairman of the group.

Representatives from each club and organization in the county have been requested to attend as have any other interested persons.

It is expected that a sign will be painted on the library building in the immediate near future. Jody Blaylock is chairman of the sign project committee.



DONATION — Ed Little, Bailey County Farm Bureau president presenting a \$75 donation to the Muleshoe Volunteer Fire Department from the Farm Bureau Insurance Company. The check was the first issued here under

the insurance company's new policy of donating \$75 to the department for each run to control a fire on a insured members property. The fire for which the check was presented was on the E. D. Chitwood, Jr. (center) farm.

J. K. Adams Is Appointed Chairman

J. K. Adams has been appointed chairman of the 1964 Texas A&M University Development Fund Drive for Muleshoe. The appointment was made by the Executive Board of the Association of Former Students of Texas A&M.

A graduate of A&M, class of '41, Mr. Adams is an active member of the Association and a leader among A&M Former Students.

The A&M Development Fund is the means through which Former Students and friends provide financial support for the school to meet programs of Excellence not covered by state funds.

Monday Is Dollar Day In Muleshoe -- Bargain

Guests Attend Recent Wedding

Out-of-town guests who attended the March 1 Wedding of Miss Davy Jean Anderson and Lt. Jim Swayne Denison were: Mr. and Mrs. Noel Woodley, Plainview; Mr. and Mrs. Danny Williams, Lawton, Okla.; Mr. and Mrs. Bert Castleberry, Duncan, Okla.; Mr. and Mrs. Henry C. Edmonds, Littlefield; Mr. and Mrs. Henry Hayes, Plainview; Mr. and Mrs. Archie Pool, Amarillo; Mr. and Mrs. Carl Harrington, Anton; Mr. and Mrs. Don Garrison and daughter, Silverton; Mr. Tom McKinney, Abilene; Rev. and Mrs. Hugh Blaylock, Dimmitt; Mr. and Mrs. Cayle Reed and Tommi, Clovis, N. M.; Mr. and Mrs. Warren Hallbauer, Pampa; Mr. and Mrs. Bob Eason, Lubbock; Mrs. Ella Mitchell,

Tres Ritos, N. M.; Mr. and Mrs. Wm. Pierson, Teresa and Bill, Lubbock; Mr. and Mrs. Jack Morris, Lynnett and Patti, Plainview; Mr. and Mrs. Robert J. Calkins and Suzanne, Schertz; Mrs. Don Davis, Lubbock; Ralf M. Calkins, Schertz; Miss Karen Jones, El Paso; Mrs. Ben D. Mason, Santa Fe, N. M.; Mrs. Janie Brantley, Canyon; Miss Barbara Evins, Lubbock; Miss Penny Moseley, Fort Worth;

Miss Margaret Laminak, Lubbock; Rodney Blackwood, Danny Gunstream and Jerry Hutton, Shirley Henry, Gwen Roberts, Mary Myers and Brenda Melson, Canyon.

Luncheon Held By Hobby Club

An all day meeting was held and a covered dish luncheon served Tuesday when the Hobby Club met in the Community club-room.

The event was attended by 22 members and one guest, Mrs. Alma Holland, Amherst. The afternoon was spent working on a variety of articles. Mrs. Jewel Barry had a pillow and a basket for a demonstration and Delle DeLoach was making a pillow from a red towel. Pearl Smith made a pillow from a striped towel and Ola Pesch made a flower cage from coat hangers. A wall plaque was made from tin cans by Mary Evins and Allie Barbour was making a head rest pillow from corduroy.

Those attending reported an enjoyable afternoon of visiting, working, and exchanging ideas and recipes.

Present were Jewel Barry, Myrtle Chambless, Alma Holland, Mae Pattie, Delle DeLoach, Pearl Smith, Gertie Kirk, Hallie Briscoe, Mable Caldwell, Gladys Ogletree, Lucille Harper, Lucille Harper, Ruth Bass, Ola Pesch, Dora Phipps, Mary Evins, Zula Carlyle, Elsie Iley, Pete Witte, Altha Hanks, Esther Lee Allie Barbour.

Wardrobe Topic Of 4-H Girls

The senior girls of the 4-H Club had a regular meeting in the home of Mrs. S. E. Goucher. Mary Ann Green was in charge of the meeting. The program was the study of the basic wardrobe and styles and color combinations to go with it.

Members present were Ruth Ann Duckworth, Marsha Buhrman, Linda Gross, Jona Goucher, Mary Ann Green and Mrs. Goucher.

Bride-Elect Is Coffee Honoree

Sue Willman, bride-elect of Travis Bessire will be honored with a coffee Wednesday, April 8 from 10 to 11:30 a.m. in the home of Mrs. Houston Hart, 68 West Ave. E.

Hostesses other than Mrs. Hart will be Mrs. James Crane, Mrs. Elmo Stevens, Mrs. Davis Anderson, Mrs. Norma Jones, Mrs. Charles Lenau, Mrs. Ray Hardy, Mrs. Herbert Griffiths, Mrs. Wendie Lambert, Mrs. F. W. Jones, Mrs. Don Moore, Mrs. L. T. Gree and Mrs. Harold Allison.

FIRST ENOCH BAPTIST REVIVAL STARTS

A revival is starting today at the Enoch First Baptist Church with Byron Moore, Salem, N. M., as evangelist.

Services will conclude April 12 and will be conducted at 10 a.m. and 8:05 p.m. during the week.

Vows To Be Read In Church Chapel

Marriage vows are to be repeated by Miss Patricia Irene Pruitt and Jerry Wayne Osburn at 8:30 p.m. April 10 in the First Baptist Church.

The bride-elect is the daughter of Mr. and Mrs. Elma Pruitt, Muleshoe and the prospective bridegroom is the son of Mr. and Mrs. George C. Osburn, Clovis, N. M.



HOSPITALITY TIME — Mrs. Cecil Taylor, chairman of the Muleshoe Chamber of Commerce Hospitality and Welcome Committee and Mrs. Ray Griffiths, program chairman, are pictured here with two new Muleshoe residents at a "Welcome" social given Tuesday night. The newcomers are Mr. and Mrs. Leslie Jones who came here from Fort Worth. Jones is assistant postmaster. Some 50 people attended the first venture of this type held here.

National FHA Week Observed Local Groups Schedule Event

Over one-half million Future Homemakers of America in states throughout the nation observe National F. H. A. Week April 5 to 11. Sandra Scott, Muleshoe Rose chapter president and Ann Phelps, Rosebud chapter president, announce.

Mrs. Tom Adamson and Mrs. Wayne Gilliland, chapter advisers will assist the club in preparations for National F. H. A. Week.

The 78 members of the Rosebud chapter and 125 members of the Rose chapter will celebrate F. H. A. Week by the following activities: Sunday they will attend the First-Baptist Church as a group. Monday they will decorate the down-town store windows. Tuesday they will sponsor an all-school assembly on "Staying In School". Wednesday will be tag-and-color-day (all members will wear F. H. A. tags and the colors of the organization). Thursday will be Teacher Appreciation Day. Friday members will take hospital favors to the hospitals and the Old Folks Home. The hall of the high school will be decorated with posters and bulletin boards depicting the national goals of the Future Homemakers of America, and various radio programs will be heard throughout the week.

Future Homemakers of America are home economics students in junior and senior high schools. Members of this national youth organization, now in its 19th year, work toward the over-all goal of helping individuals improve personal, family, and community living.

A national program of work guides the activities of individual members and chapters. Projects on this years program are (1) You and your values; (2) Focus on family friendship; (3) Mar-

riage calls for preparation; (4) Stay in school; (5) Action for citizenship.

Some of the activities of the Muleshoe chapters have been a sandhill party at the first of school honoring the Rosebud Chapter; a program on "Careers" by the homemaking department of E. N. M. U.; baby-sitting for the P. T. A.; helping with the White Elephant Sale for the library; selling Stanley products and cookbooks; programs on parliamentary procedure; a Christmas program presented to the school; Christmas cards sent to

the state hospitals; a F. H. A. Choir; a Sweetheart Banquet; and the Area I F. H. A. meeting. F. H. A. is sponsored by the Home Economics Education Branch of the U. S. Office of Education and the American Home Economics Association.

ALL CHILDREN HOME

Mr. and Mrs. Les Bruns had their seven children at home for Easter. They are a daughter and family, Mr. and Mrs. Joe Papp, Amarillo; Morris Bruns, a teacher in Lubbock schools, Mrs. Howard Watson, Jerry, Jane, Bruce and Mike, all of Muleshoe.

Mr. and Mrs. Pattie also visited his parents, Mr. and Mrs. Derrell Pattie.

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CREW SOCKS
Reg. 59c
Value 3 pr.
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NEW SPRING
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Values
2 yds. for \$1
ALL NEW
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MEN'S Oxford Cloth
WHITE
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Reg. \$2.98
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Reg. \$1.39 Value
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GIRLS JEWELRY
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Newest
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VALUE PLUS
New Spring Patterns
COTTONS
36 - 39 & 44 inch
Widths
Sport Prints
Neat Small Prints
Shirt Prints
and Solid
Colors
Reg. 49c to 79c
Values
DON'T MISS
THIS SALE
MONDAY ONLY!

\$1

\$day Specials

BOYS' BRIEFS ... 3 pr. 89c | **Men's Socks** 4 pr. \$1

Men's Western Straw Hats \$2.49	Boys' and Girl's Socks 3 pr. 50c	RUBBER IRRIGATION Boots \$4.49.
Ladies' Half or Whole SLIPS 77c	PLASTIC Dish Pans 69c Reg. 98c	PLASTIC Clothes Baskets 79c Reg. \$1.29
Aqua Velva Skin Bracer 69c Reg. 98c	Sixteen Brush Rollers 99c Reg. \$1.59	Aqua Net Hair Spray 76c Plus Tax \$2.00 Size

2-Piece Bedroom Suite, Reg. \$149.00..... **\$99** | Maple Bunk Beds with Mattresses..... **\$69⁹⁵**

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FUND RAISING PROJECT — These three members of the Muleshoe Home Demonstration Club are papering the home of Mrs. Clyde Bray as a fund raising project for their club. The money will be used to send the club delegate to the State Convention. Hard at work are Barbara Crosby, Dorothy Bowers and Leta Mae Hefner.

Special Booster Meeting Called

A called meeting of the Muleshoe Band Boosters has been set for 8 p.m. Monday in the Band Hall, according to Ernest Kerr, president.

All members of the organization are urged to attend this special meeting.

DE ALGADON CLUB SLATES MEETING

Mr. and Mrs. Simon Marinas, Morton will speak on the Holy Land and show slides for the Monday night meeting of the De-Algadon Study Club.

Mrs. Arlene Simpson will be hostess for the 7:30 p.m. meeting with Mrs. Sam Mayo as co-hostess.

Piano Workshop Conducted For Area Teachers

Sixteen area music teachers attended a piano workshop conducted in Muleshoe Tuesday by Miss Gillian Buchanan, associate professor of music, Eastern New Mexico University, Portales, N. M.

Miss Buchanan, assisted by pupils of Muleshoe area teachers, gave a demonstration on group instruction of musicianship phases, and provided many helpful hints on keeping the student interested: developing appreciation of music, applying principles of psychology, developing good practice habits and the se-

lection of proper teaching materials.

Students participating in the group instruction demonstration were Beverly Johnson and Debbie Engleking of Lazbuddie, and Monica Griffiths, Chris Byrd, Jill Wheeler, and Ricky Grogan, Muleshoe.

Teachers attending the workshop, which was held at the First Baptist Church, were: Farrel Roberts and Mrs. Wesley Quinn, Clovis, N. M.; Mrs. O. M. Morris and Mrs. O. B. Wiley, Levelland; Mrs. George Laing, Earth; Mrs. Norene Sheriff, Farwell; and the following from Muleshoe: Mrs. John Agee, Mrs. Sam McKinstry, Mrs. W. T. Watson, Mrs. C. W. Stallings, Mrs. Buddy Peeler, Mrs. A. M. Bradley, Mrs. Arvis Grogan, Mrs. Inez Kennedy, and Misses Beckye Mason and Ellen Lewis.

SCHOOL MENUS

MONDAY

½ Pint Milk
Juicy Burgers
Lettuce and Tomato Salad
French Fries — Catsup
Home Made Buns
Fruit Cup

TUESDAY

½ Pint Milk
Sausage and Gravy
Blackeyed Peas
Tomatoes and Macaroni
Butter
Cherry Cobbler

WEDNESDAY

½ Pint Milk
Pork and Beans
Tamales
Mixed Greens
French Fries Onion Rings
Corn Bread
Butter
Pineapple Upside Down Cake

THURSDAY

½ Pint Milk
Fried Chicken
Cabbage and Apple Salad
Creamed Potatoes
Green Beans
Hot Rolls
Butter
Waffle Syrup

FRIDAY

½ Pint Milk
Tuna Sandwiches
Lettuce Leaf
Veg. Beef Soup
Crackers
White Bread
Jello Fruit Salad
Chocolate Cake

LEVELLAND MEET

Muleshoe Band members will participate in interscholastic league performances and sight reading at Levelland Saturday. The event will begin at 10:30 a.m., according to Kathy Phillips, director.

Instead of using place cards at a children's party, enamel the name of each guest on an inflated balloon with nail polish, then tie a balloon on the back of each chair.

'Happy Birthday' Social Given For ESA Sorority

Epsilon Sigma Alpha sorority met at the First National Bank for a "Happy Birthday" social. Gifts were exchanged by secret pals.

Games of Bridge and Pass-word were enjoyed by Mrs. Evelyn Johnson, Carol Johnson, Skeet Bliss, Carol Bryant, Jo Santos, Sue DeVaney, Fran Powers, Eleanor Yerby, Chubby Douglass, Vickie Young, Laura Seales, Lachresia Eoff, and the co-hostesses, Marlene Martin and Ece Benedict.

Mrs. Schuster Hosts Luncheon

Mrs. Jack Schuster was hostess for a covered dish luncheon-meeting Thursday for the Bailey County Farm Bureau Women's Committee.

Neal Dillman, superintendent of schools, was guest speaker. Mr. Dillman spoke on "Americanism" and also gave pointers and explained the plans for the proposed school improvement and on the school bond issue. Questions were answered by Supt. Dillman.

Eleven members and two visitors, Dillman and Jack Schuster, attended.

Home Demonstration Council Met Here

The council of the area Home Demonstration clubs met April 1 in the Council room.

Seven members and County Agent Jean Martin were present. Plans for attending the District meeting at Floydada April 30, were discussed.

Mrs. Martin spoke on training for interior decorating. Games were played in keeping with the day. April Fool. Next meeting will be held May 6.

SHOP MULESHOE FIRST!

...Longview News...

By JEANE KILLINGSWORTH
LONGVIEW — The Longview Baptist Church is having their Spring Revival with Rev. Johnny Timms, Kirkland, in charge of the preaching and Larry Weaver, ENMU, in charge of the music.

Mrs. Jerry Killingsworth, Burbank, Oklahoma.

Mr. and Mrs. Elmer Eason, Muleshoe visited Mr. and Mrs. V. Obenhaus Monday night.

Mr. and Mrs. J. U. Dawson and Hattie Joe spent several days visiting relatives in Oklahoma.

Becky Lackey, daughter of Mr. and Mrs. Dean Lackey, Portales is spending several days

with her grandparents, Mr. and Mrs. O. M. Lackey.

Those attending the Llanos Altos Youth Rally Thursday night are Jim Griggs, Kay Tiller, Allen Groom, and Weldon Stevenson.

Mr. and Mrs. A. A. Griggs, Jim and Wanda spent several days visiting friends and relatives in Amarillo.

Gail Kitchens and Mary Sower returned to WISU Sunday after spending Easter with their parents.

DOLLAR DAY SALE

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Reg. \$69.95 **NOW \$39.99**

Reg. \$49.95 **NOW \$29.99**

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Reg. \$22.98 **NOW \$14.99**



THE

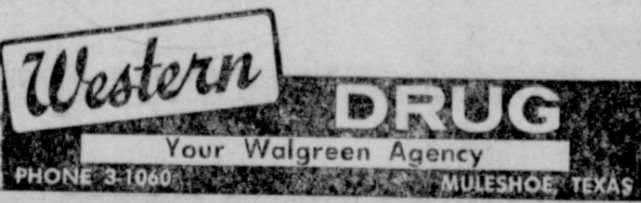
FASHION SHOP

MULESHOE



SPRING BRINGS OUT SOMETHING WILD IN ME!

DON'T LET a winter cold or bronchial condition drag on. Get prompt medication — a prescription from WESTERN DRUG may quickly put you in shape for an active enjoyable Spring.



Church of Christ Gospel Meeting Starting Today

A gospel meeting will get underway today at the Northside Church of Christ and continue through April 12.

Evening services will be held at 8 p.m. with Sunday services being at the regular time, 1:30 a.m. and 6:30 p.m.

Lunch will be served at the American Legion Hall at noon Sunday and a session of singing at the church.

will be held during the afternoon. Quinton Gage, Bethany, Okla. will be the guest evangelist. Frank Duckworth is minister of the church.

Continuous Art Exhibit Slated

A continuous art exhibit for the summer months will be held featuring students of Mrs. Leonard Evans.

The display will in the lobby and hall of Green Memorial Hospital, and will feature the work of different students each month.

SHOP MULESHOE FIRST

DOLLAR DAYS



Ladies' Spring Dresses

Group of one and two-piece spring dresses. All new styles and by famous makers.

Shop Early

1/4 off

Ladies' Spring Coats

Small group of short or long length coats. Pastel colors. These coats are tailored by Fashionbilt.

Priced at **1/3 Off**

Ladies' Spring Hats

Small group of spring hats, reduced to clear.

1/2 Price

Ladies' Spring Suits

Small group of ladies' spring suits. All new styles and fabrics.

Priced at **1/4 off**

Ladies Sportswear

Small group of sportswear in assorted styles. Shop early on these items.

Priced at **1/4 off**

Girls' Dresses

Group of girls' dressy-type dresses, sizes 1 to 14.

Priced at **1/4 off**

Girls' Hats

All hats reduced to clear.

1/2 Price

Men's Dress Shirts

Special purchase of men's short sleeve dress shirts in white or pastel colors. New collar styles, either regular, snap-tab, or button-downs.

Priced at **\$2.99**

Men's Banlon Socks

Large selection of men's stretch Banlon socks. Regular \$1 pr. value.

2 pr. \$1.50

PIECE GOODS

Group consists of spring weight fabrics in all-cottons and blends. Shop early for best selections.

One Group Values to 69c 2yds.\$1
One Group Values to \$1.79 \$1.19
One Group Values to \$1.98 \$1.39

SPEC'S GOLD LANTERN COCKTAIL LOUNGE



We Are Happy To Announce The Return Of

Darlene Kaye

Playing Nightly For Your Pleasure at the Piano -- 9 P.M. to 1 A.M.

For An Evening Of Relaxation Visit The

GOLD LANTERN

"CLOVIS' ONLY PIANO BAR"

905 MAIN HOURS 9 A.M. TO 2 A.M. CLOVIS, N.M.



FREE!



Your Child's
Portrait
in
**LIVING
Color**



Parents: We have arranged to have a leading child photographer at our store on the dates shown below.

Any age, any number of children accompanied by a parent will be photographed **FREE** in Living Color.

ONE complimentary color portrait will be given to each FAMILY as a gift from our store.

DON'T MISS THIS OPPORTUNITY

to get a living color portrait you will treasure always. Several poses are taken and low cost additional portraits are available for those who wish them.

This is our way of saying 'Come in to see us.' If you are one of our many regular customers, this is a 'Thank You' for your patronage. Incidentally we believe these color portraits to be something really special. These are beautifully posed portraits — not snapshots, so dress the children color fully.

**TUESDAY — WEDNESDAY
APRIL 7-8
9:30 A.M. to 5:30 P.M.
Exclusively At**



Enochs News

By MRS. JEROME CASH

Those visiting in the P. A. Altman home Sunday were their daughter and family, Mrs. R. H. Baker, their son, Wayland and family, Thre eWay.

Mrs. Bertha Roberts, Morton, Novell Roberts, Portales, N. M. visited their sister and aunt, Mrs. A. C. Archer Saturday night and Sunday.

Mr. and Mrs. Gale Pugh and girls Midland, visited her parents over the weekend, the T. A. Thomas.

Mr. and Mrs. C. P. Price, son Glenn, and Tom Byars spent the weekend in Houston visiting relatives and sightseeing.

Mrs. J. E. Autry is spending from Wednesday until Wednesday with her father and sisters at Burkburnett. She went that far with Mr. and Mrs. Cecil Jones who went on to Ft. Worth to see their daughter and family, Mrs. Murry Alexander.

Mr. and Mrs. J. D. Bayless spent Sunday afternoon visiting her brother and family, Clyde Coffman, Morton.

Those visiting in the E. C. Gilliam home over the weekend, Mr. and Mrs. Jerry Gilliam, West Camp.

Those visiting in the R. P. McCall home were, Mrs. Herman Crockett and children Ellingwood Kan. Mrs. Nath Crockett, Morton, Mr. and Mrs. Donny McCall and Kelly, West Camp, Mr. and Mrs. Burt Roberts, Melonie and Brian, and Roger Jeffcoat, Maple.

Mr. and Mrs. Dove Turney and family, spent Sunday visiting his brother and family, at Portales, N.M.

J. E. Autry spent from Wednesday until Saturday in the Littlefield Hospital at Littlefield.

Mr. and Mrs. C. E. Gilliam attended a family reunion of her people Friday at Quannah. All her brothers and sisters attended an dher mother, Mrs. F. M.

Scilliam.

Mrs. W. C. Roller of Roaring Spring is spending this week with her daughter and family, Mrs. C. H. Byars.

Mr. and Mrs. Jimmie Gillian and family, Hereford spent Sunday visiting his parents, Mr. and Mrs. E. C. Gilliam.

Mr. and Mrs. Carl Hall, had their daughters and families Sunday, Mrs. Bill Burrus, Wellman, Mrs. J. E. Layton.

Mr. and Mrs. Leland Findley and family, Lubbock spent Saturday night and Sunday with her folks Mr. and Mrs. J. D. Bayless.

Grandpa Snitker hasn't been feeling too good, His daughters have been nvisiting him, Mr and Mrs. Gerrald Moore Las Vegas, N. M., Mr. and Mrs. Dewey Johnson Roswell, N. M.

Mr. and Mrs. P. A. Altman spent Sunday visiting his sister and family, Mrs. Luthe r Harrold, Littlefield.

FRANCIS IMPLEMENT CO.
FORD TRACTOR
Muleshoe, Texas

Check Our Prices

Whole Beef Loins or Special Cuts
CHOICE BEEF

Aged To The Peak Of Perfection!

FRESH SLICED	
Beef Liver	LB. 29 ^c
WHOLE or HALF	
Pork Loin	LB. 34 ^c
Home Made Pure Pork	
Sausage	3 LBS. \$1 ⁰⁰
Boston Butt	
Pork Roast	39 ^c
Lean, Heavy	
Spare Ribs	lb. 35 ^c

Van Winkle's Mkt.

Located At Muleshoe Locker Co.
401 Main St. Phone 7030
ACROSS FROM CASHWAY

REVIVAL SERVICES

**RICHLAND HILLS
BAPTIST CHURCH**

17th At West Ave. "D"

Services 10 a.m. & 7-30 p.m.

SUNDAY, APRIL 5th

thru Sunday, April 12th

NURSERY PROVIDED AT EACH SERVICE

A CORDIAL WELCOME TO ONE AND ALL!



Evangelist PERRY PURTLE
of Morrilton, Arkansas

A New Civic Service By Farm Bureau

C. A. CHITWOOD, who recently had a fire on his farm says:

"I am more than satisfied with both the amount and speed of my settlement. Also, the efficiency of the Muleshoe Fire Department saved me a lot of money".

YOU'VE GOT TO CARE
ABOUT RURAL PROBLEMS
TO ADOPT A POLICY LIKE
THIS ONE!



FARM BUREAU PRESIDENT ED LITTLE PRESENTS A \$75 CHECK TO FIRE CHIEF EARL LADD AS FARM BUREAU MEMBER C. A. CHITWOOD LOOKS ON.

'75 will be awarded to any volunteer Fire Department answering a call to help save property insured by the Farm Bureau!

"This New Policy of Farm Bureau Insurance is just wonderful and will help our Department very much," says Chief Earl Ladd.

**JOHN
GREGG**

AGENCY
MANAGER

FARM BUREAU INSURANCE

'the Farmers Friend'

Highway 87

Phone 6480

**Joe Sooter
Leon Kessler**

SPECIAL
AGENTS

Courthouse News

WARRANTY DEEDS

Jan Wampler to A. T. Henderson, a tract of land 150 feet by 140 feet, Lot 2, Block 1, Skyline Addition.
 W. M. Pool, 11 to Johnny R. Henry, Lots 11, 12, 13, 14, and 15, Block 12, Highland Addition.
 Clyde Henry to W. M. Pool II, Lot 7, Block 13, Highland Addition.
 Raymond Houston to W. M. Pool II, Lot 1, Block 1, Lakeside Addition.
 V. O. Crawford to Dallas C. McCurry, Lot 5, Block 2, Crawford Addition.
 Pool Insurance Agency to George E. Hicks, Lot 18, Block 5, Highland Addition.
 Pool Insurance Agency to George E. Hicks, Lot 16, Block 5, Highland Addition.
 L. H. Lewis to Jamie Marx Beene, part of Labor 16, League 193, Foard County School Land.
 N. R. Iley to Lounie M. Bass, three acres out of the Southeast 1/4 of Section 42, Block "Y", W. D. and F. W. Johnson Subdivi-

tion number two.
 Alex H. Williams to Celia Hicks, a rectangle out of section 39, Block "Y" W. D. and F. W. Johnson Subdivision.
 John W. Thomson to G. L. Thomson, Lots 9 and 10, Block 3, Highland Addition.

AUTO REGISTRATION

Bill Collins, Plymouth, Wagner-Buske, Inc.
 Guy Nickels, Oldsmobile, Brock Implement.
 R. B. Burreason, Chevrolet Pickup, Crow Chevrolet.
 Orbin Nowell, Buick Fordor, Brock Implement.
 H. O. Barbour, Dodge Fordor, Garland Motor Co.
 Muleshoe Antenna, Chevrolet Pickup, Valley Motor Co.
 James Warren, Oldsmobile Fordor, Brock Implement.
 Bruce Little, Ford Galaxie, Muleshoe Motor Co.
 Robert Byrd, Pontiac Fordor, Frank Rierson Pontiac.

MARRIAGE LICENSE

Glen Earl Getz and Juanita Louise Wollam.
 Sidney Thomas Sliger and Barbara Dianne Talent.
 Tommy Dwight Burkhead and Donna Kay Anderson.
 Jerry Ray Tandy and Carol Dean Barnett.
 Jim S. Denison, Jr. and Davy Jean Anderson.

LETTERS TO THE EDITOR

Don Yarborough, Democratic candidate for governor, warned Texans that they can expect a raise in the sales tax from 2 to 4 per cent if the present governor is re-elected.

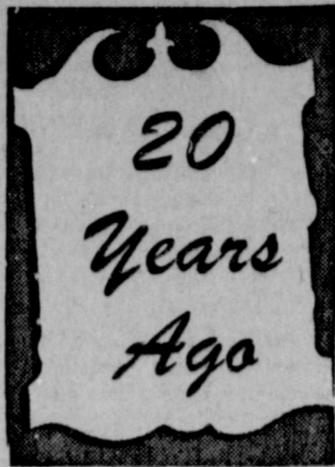
The present governor must raise the sales tax and extend it to food and medicine in order to pay the bills for the state. As the population increases money must be found to pay for necessary services, and his record last time clearly indicates that he would not dare to tax his cronies in the big corporations.

In the last session of the legislature the present governor pushed through tax cuts for his corporation friends totaling \$20 million dollars. However, he made up the money by extending the sales tax to work clothing. He tried to get the legislature to tax farm implements but this time even the lobby dominated legislature would not go along with him.

It is not strange that Connally should be making sure that his lobbyist friends are not bothered with taxes. For twenty years he was a lobbyist himself for one of the states biggest oilmen, making up to \$8.0 per year.

Connally is interested in only two things, getting re-elected and helping the big Eastern corporation lobbyists who control him. These are no question that he has done all he could to help his friends. However, I believe that when the people of the state find out what this man has done to them, not for them, his dreams of re-election will go up in smoke.

The people of Texas who see their state ranking near the bottom in education, personal income and aid to the needy will not stand for another two years of the famous Connally treatment. They will cast aside the do-nothing leadership and re-



Eight local men have reported to assignment in the armed service during the month. They are J. C. Chitwood, Paul Crammer, Cecil Beane, Sam Damron, Jerry Bearden and Dulan Webb, to the U. S. Navy. Arthur Lee Whisenhunt and Jerry Lumsden, to U. S. Army.

Starting this week, there is additional tax on all show tickets. The next tax is now 1 cent on 5 cents. Locally, the average show ticket costs 33 cents. It is now 36 cents.

March came in like a lion and went off like a roughneck. This week has been typical of West Texas weather, with winter letting us think he was gone, then sneaking in for a regular commando raid.

Coming out of the north early Tuesday morning, an old time norther hit, driving the temperature reading to a new low for the month. . . . 8 degrees above zero.

store the Governor's office to the people and bring a new day for Texas.

Editor's Note: The Journal will be pleased to print any rebuttal addressed to "Letters To The Editor."

FRANCIS IMPLEMENT CO.
 FORD TRACTOR
 Muleshoe, Texas

BEST SPANISH FOOD IN THE SOUTHWEST!
LA FIESTA
 521 W. 7th PO 2-1362
 CLOVIS

EXCEPTIONAL OPPORTUNITY

I would like to interview a man or woman between the ages of 23 and 45, who wants to consider a business opportunity which is very worth while. This person should have a reasonably good education. We are prepared to invest considerable money in the right person; so if you are interested in earning from \$4800 to \$7200 a year to start, depending upon your qualifications, write Box 449 care of Muleshoe Publishing Co.

SHOP MULESHOE FIRST

When You Think of Savings... Think Of **PERRY'S STORE**

5c - 10c - 25c
 Look At These RED HOT SPECIALS

NYLON HOSE
 Mist & Hency
37c
 Reg. 59c

UTILITY TABLE

2 Shelves
 with Electric Cord
\$2.37
 REG. \$3.98

MATERIAL
 ASS'T PRINTS
27c yd.
 Values to 59c

PLASTIC FLOWERS
 Reduced
 Reg. 10c Now 8c
 19c 16c
 29c 24c

LAWN CHAIR ALUMINUM
\$3.33
 Reg. \$3.98

Plastic Lined Drapes
 Ass't. Colors
66c
 Reg. \$1.00

CLOTHES PINS
 Wooden with Spring
5c Doz.
 Regular 15c
 LIMIT 4 doz. to Customer

BOBBY PINS
11c

Plastic Container with Lid
 White or Blue PT.
19c - 10c

LADIES PANTIES
 Size 5, 6 & 7
23c

Brush Rollers
47c
 Reg. \$1.00 8 & 10 to pkgs.

Comfortable Canvas and Leather SHOES
 Reg. \$2.98
\$1.98

Plastic Infant PLAY BALL
66c
 Reg. 98c

KAPOK BED PILLOWS
 Pink and Blue
2 for \$1.00
 Reg. \$1.00 Each

4 Qt. Plastic Waste Basket
99c
 Ass't. Colors Valued \$1.78



WATCH and WIN

Wherever You See This Sign

REDDY KILOWATT
 Electric APPLIANCE DEALER

ASK FOR A DEMONSTRATION AND YOU MAY BE A WINNER!

It's Watch and Win time at your Reddy Kilowatt Electric Appliance Dealer. You can see a demonstration of an electric range, electric dishwasher, electric clothes dryer and electric freezer. You watch and you may win the electric appliance you've seen demonstrated. Visit your Reddy Kilowatt dealer this week...no obligation, of course!

DISHWASHER

CLOTHES DRYER

RANGE

HOME FREEZER

Start living better with the Family Four pictured above. Save time, make housework easier and make your family happier.



A APPLE B BOY C CAT D DOG

Continuing 10 years of service for Muleshoe pre-schoolers...

Kiddyland Kindergarten

Pre-school training and social adjustment program. All materials and equipment in latest child development techniques.

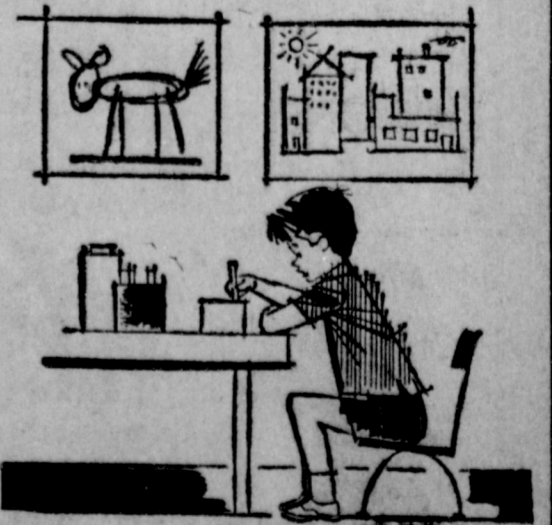
Housed in sunny, well-lighted, safe 385 foot instruction room. All modern equipment, with seating capacity for 24 children. Enclosed outdoor play area, adjoining.

Fifth year in present location
 801 West Avenue C

Annual May Visitation Day for next year's enrollment, date to be announced.

MRS. CECIL TATE
 Head Mistress

Qualified as public school teacher, seven years, and Muleshoe Kindergarten teacher commencing eleven years with the 1964-65 school term.





COOKING CERTIFICATES — Eighteen members of Girl Scout Troop 287 were presented cooking certificates by Laura Hickey, Clovis, N.M., who is associated with Southwestern Public Service. Pictured here with Miss Hickey who taught the course is Geraldine Cowan and Joyce Ra-

ney. Others in the Troop are: Edith Carter, Pam Copeland, Jan Creamer, Dana Dameron, Ann Douglass, Norene Green, Carol Hodge, Darla Kendle, Connie Lewis, Pam Morris, Rebecca Phelps, Ketha Simmons, Karen St Clair, Carolyn Wedel, Leslie Ball, and Linda Walker.

Custom-Fitted COSMETICS BEAUTY COUNSELOR
By Appointment In Your Home
Eva M. Alsup
424 W. Ave. B
Phone 5440

Tour--
(Continued from Page 1)
found the bumper wheat crops and tomato production.
Crops are never damaged by weather, they were told. Due to the geographical location, fall, winter and spring are mild and summer, though tropical, is ideal for farming. Hail and high winds damaging crops is unheard of. El Fuerte Valley was founded in 1903 by Benjamin F. John-

ston, an enterprising American who built its great sugar refinery and drafted plans for the modernistic layout of the city, Los Mochis, which is now a tourist attraction providing many things of interest for vacationing families.

The town of El Fuerte is located 50 miles northwest of Los Mochis and was founded in 1564 by the Spanish Captain Francisco de Barra. Its original name was "San Juan de Carapoa" and was changed to its present name because of a fort built there to ward off warring Indians.
This quaint town of 7,000 inhabitants is one of the most colorful colonial "pueblos" in northern Mexico. Its narrow streets are lined with stately Spanish Colonial homes.
While in Los Mochis the group stayed at the Hotel Santa Anita, a completely air conditioned, 116 unit hotel with all modern accommodations, orchestra, dining and dancing, and well prepared seafood.

While in Los Mochis the group engaged the Muleshoe men moved to the Yatch Motel located at Topolobampo on the shores of one of the most beautiful inner bays, "Chaira".
Topolobampo, which means "The Lion's Watering Place", is a picturesque seaport only 15 minutes by paved road from Los Mochis, and is noted for excellent surf and deep sea fishing.

The abrupt terrain has forced the town to sprawl along hills and mountains facing the sea. Its great "Farallon", a rocky isle (third in size in the world) at the entrance to the Bay offers the visitor a chance to pass near it, and see colonies of sea lions basking in the sun or frolicking on the ocean surface. Clear water around the "Farallon" is ideal for skin diving, water skiing, and is also a harbor for butter clams, oysters, scallops and crabs. The world's Yellowtail fishing record is held by a Los Mochis resident who caught the 105 lb., 12 ounce specimen in Topolobampo Bay waters near the famous Farallon Rock.

(CONTINUED NEXT THURSDAY with details of their adventure at Tomolobampo Bay, some history they learned about the building of the famous railroad across the rugged mountains, an emergency landing due to weather and their unusual experience staying in the home of a Mexican family overnight in the wilds of Mexico.

Plant--

(Continued from Page 1)

money and that the crop broke about even last season.

However, according to DeVaney, the company has analyzed the trouble and will use a type seed and different spraying methods this year.

Another problem of which local farmers may not be aware is that under the new labor law, which is in effect now, cucumber laborers are now paid an amount equal to one-half of the total amount the farmer receives for the crop or 76 cents per hour— whichever is greater.

DeVaney pointed out that this has been common practice in the north for many years and that northern farmers had done "well" under those conditions.

According to DeVaney, the company will pay cucumber growers on average of \$2.50 per hundred for cucumbers. However, the price actually ranges from \$4 per hundred to 6 cents, according to grade. The \$4 price is paid for one inch cucumbers. The 60 cent price for four inch cucumbers. The larger the cucumber, the lower the price.

The cucumbers must be planted here by May 20 in forty inch rows which are expected to be harvested in about six weeks. According to DeVaney the cost per acre of growing cucumbers is between \$75 and \$100.

Of the 70 farmers at the meeting 15 agreed to talk over the cucumber proposition further with DeVaney later this week.

The meeting was called when word was received here that Western Food Products was interested in erecting a plant in Mule-

shoe, Hereford or Dimmit.

Dimmit grew cucumbers successfully last year for the company and some farmers netted as high as \$276 per acre according to DeVaney.

The company has purchased and is holding on its lot a 250,000 tomato paste plant which it will establish in West Texas. However, the size and cost of the installation will actually be much larger and higher because it will include vats for the manufacture of cucumbers and green bean processing.

The plant will handle about 800

Newcomers--

(Continued from Page 1)

Mrs. Wilson WITHERSPOON.

Friendship Club was organized in January 1963 for the purpose of promoting friendship and fellowship in the community, which is their theme. Their motto is: "The only way to have a friend is to be one."

Mrs. Tate has extended invitations to all area clubs, both social and civic, to participate in this important function of a growing community, by assuming the responsibility of sponsoring one social during the year.

Clubs who have responded to the invitation are Epsilon Sigma Alpha, Llano Estacado Civic Club, Progress Home Demonstration Club and Muleshoe Art Association. Others wishing to participate in this vital project may do so by calling Mrs. Tate, Roger Albertson, Chamber of Commerce office or any member of the Friendship Club.

FRANCIS IMPLEMENT CO.
FORD TRACTOR
Muleshoe, Texas

acres of tomatoes its first year of operation. The crop will be turned into tomato paste for such companies as Safeway, Piggly Wiggly, Best Foods and other leading grocery chains, according to DeVaney.

The green beans will also be raised in this area if the plant is established here.

LAZBUDDIE P-TA TO MEET MONDAY

Lazbuddie Parent-Teachers will meet at 3:45 p.m. Monday.

Student who will participate in competitive story telling, literary, and extemporaneous speaking will present the program.

YOUTH CENTER SET SATURDAY DANCE

The West Plains Recreation Center is sponsoring a dance for area youths at 8 p.m. Saturday. The Ambers from Artesia, N. M. will provide music for the event.

FOR A TRADE TO CROW ABOUT SEE CROW CHEVROLET MULESHOE

WEST PLAINS HOSPITAL AND CLINIC ANNOUNCES THE ASSOCIATION OF B. PERLMAN, M.D.
708 S. 1st St. PH. 2250

Plant PIONEER BRAND sorghum for high yields and smooth, low-loss combining.
MARVIN DAVENPORT
Phone 946-2236
Needmore, Texas

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- Commercial - Residential - and Concrete Disaster Shelters
Construction Analyst Service
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We have in stock 88 House Plans:
Representing
A-1 GLASS CO. WEST TEXAS TILE CO. And Others
Lefty's Rental
Construction Lefty, Wheel Barrow, Elec. Drills, Elect. Saw, Trailers, Lawn Mowers, Roll-A-Way Bed, Ladders, Hand Tools, Saw and Jointer, Saber Saw, Scaffolding, Office Equipment and Etc.
4 H.P. Rotary Tiller
123 American Blvd.
Phone 7650 MULESHOE Phone 3-5300
Office Home

FOR GREATER FARM PROFITS SEE
BELL FERTILIZER, INC.
CONTINENTAL
Blend-O-Mix Factory
All Analysis -- Bagged or Bulk Material
State Guaranteed Analysis
Anhydrous Ammonia --- Rental Equipment
• Book your PAG Planting Seeds with us NOW, for GUARANTEED Delivery for 1964. There will be a SHORTAGE on these SEEDS
See—
BELL FERTILIZER, INC.
Locally Owned and Operated
123 WEST BIRCH AVE. PHONE 3-2750 or 4690
DICK BELL, Mgr.
T. L. Glasscock, President
J. H. Dunbar, Vice President
Dick Bell, Sec-Treas.
C. L. Saylor, Director

Television Schedule For Muleshoe Area
C Indicates Color Program

Station	Time	Program
Higginbotham	6:45	Devotional
Bartlett	6:50	Weather
Building Needs	6:55	Farming Today
	7:00	Today Show
	8:00	Cartoon Magic
	8:45	King & Odie
	9:00	Say When
	9:25	NBC News
	9:30	C-Word for V
	10:00	Concentration
	10:30	C-Missing Li
	11:00	C-1st Impres
	11:30	C-T, or C
	11:55	NBC News
	12:00	News
	12:10	Weather
	12:20	Ruth Brent
	12:35	Burns and A
	1:00	Make Deal
	1:25	NBC News
	1:30	The Doctors
	2:00	Loretta Young
	2:30	C-Don't Say
	3:00	Match Game
	3:25	NBC News
	3:30	Room for Da
	4:00	Cartoon Magic
	5:00	Cartoons
	5:00	Hunt Brinkley
	6:00	News
	6:15	Weather
	6:25	Sports
Monday Evening	6:30	C-Movie
	8:30	Hollywood
	9:00	Sing Along
	10:00	News
	10:15	Weather
	10:25	Sports
	10:30	C-Tonight
Tuesday Evening	6:30	Mr. Novak
	7:30	Battle Line
	8:00	Richard Boone
	9:00	Bell Hour
	10:00	News
	10:15	Weather
	10:25	Sports
	10:30	C-Tonight
Wednesday Evening	6:30	Virginian
	8:00	Espionage
	9:00	11th Hour
	10:00	News
	10:15	Weather
	10:25	Sports
	10:30	C-Tonight
KGNC-TV (4)		Muleshoe Cable 4 Mon. thru Fri. Daytime Viewing
KVII-TV (7)		Amarillo Muleshoe Cable 5 Mon. thru Fri. Daytime Viewing
KFDA-TV (10)		Amarillo Muleshoe Cable 6 Mon. thru Fri. Daytime Viewing
KCBT-TV (11)		Lubbock Muleshoe Cable 2 Mon. thru Fri. Daytime Viewing
KLBK-TV (13)		Lubbock Muleshoe Cable 3 Mon. thru Fri. Daytime Viewing
Higginbotham	6:11	Sign On
	6:13	Thought for
	6:30	Travelogues
	7:00	Farm News
	7:20	News
	7:30	Editorial
	7:35	Weather
	7:40	Sports
	7:45	Freddie
	8:00	Capt. Kangaroo
	9:00	Freddie
	9:30	I Love Lucy
	10:00	The McCoys
	11:00	Love of Life
	11:25	CBS News
	11:30	Search Tomorrow
	11:45	Guiding Light
	12:00	News
	12:10	Weather
	12:20	Farm & Rau
	12:30	World Turns
	1:00	Password
	2:00	Art Linkletter
	2:30	Edge of Night
	2:30	Secret Storm
	4:00	Freddie
	5:00	Superman
	5:30	Cronkite News
	6:00	News
	6:20	Weather
	6:30	Tell Truth
	7:00	Got a Secret
	7:30	Lucy Show
	8:30	Danny Thomas
	8:30	Andy Griffith
	9:00	Alfred Hitchcock
	10:00	News
	10:15	Weather
	10:25	Editorial
	10:30	Movie
	10:55	News
	11:00	Movie
Monday Evening	6:30	Lawman
	7:00	Red Skelton
	8:00	Petticoat Junction
	8:30	Jack Benny
	9:00	Garry Moore
	10:00	News
	10:15	Weather
	10:25	Editorial
	10:55	News
	11:00	Movie
Tuesday Evening	6:30	Mr. Novak
	7:30	Farmer's Da
	8:00	Greatest Show
	9:00	Danny Keye
	10:00	News
	10:30	Movie
	10:55	News
	11:00	Flicker
Wednesday Evening	6:30	C-Hall Fame
	8:00	Ben Casey
	9:00	11th Hour
	10:00	News
	10:30	Great Show
	10:30	Breaking Poi
	11:30	Peter Gunn
Monday Evening	6:30	Outer Limits
	7:30	Lucy Show
	8:00	Danny Thomas
	8:30	Andy Griffith
	9:00	Jimmy Dean
	10:00	News
	10:30	Channing
	11:30	Peter Gunn
Tuesday Evening	6:30	McHale's Nav
	7:00	Red Skelton
	8:00	Petticoat Junc
	8:30	Jack Benny
	9:00	Garry Moore
	10:00	News
	10:30	Destry
	11:30	Peter Gunn
Wednesday Evening	6:30	Oz & Harriet
	7:00	Patty Duke
	7:30	My 3 Sons
	8:00	Hillbillies
	8:30	Dick Van Dyk
	9:00	Greatest Show
	10:00	News
	10:30	Great Show
	10:30	Breaking Poi
	11:30	Peter Gunn

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 Minimum charge 50c
 Card of Thanks \$1.00

DEADLINE FOR CLASSIFIED ADVERTISING PAGE:
 For Thursday's Issue: Monday, 12 Noon
 For Sunday's Issue: Thursday, 12 Noon
TO LATE TO CLASSIFY
 Thursday Issue — Tuesday 5 P. M.
 Sunday Issue — Friday 3 p.m.
 Double Rate for Blind Ads.

FOR SALE
NEW BRICK HOUSES
 Two and three Bedrooms
 Country Club Addition
 Contact: Billy Morrison
 Billy's Superette
 Phone 4850 or 3-2130
 8-25-tfc

10. Farm Equip for sale
FOR SALE: No 70 John Deere tractor. Lister and Planter Tandem disk. Contact Martin Oliver, Irrigation Supply. Phone 3-3540.
 10-13-tfc

"Take over payments: "1962 Singer sewing machine in four drawer walnut cabinet — will zig-zag, fancy stitches, etc. 6 payments at \$6.21. Must have good credit. Write Credit Manager, 1114 19th St. Lubbock, Texas.
 12-14-4tc

Easter Sunday Church Guests

Attending Easter Sunday services at the First Methodist Church from out of town were: Mrs. Jewell Hill and Jim, Houston, Miss.; Mr. and Mrs. Buddy Pool, Brownfield; Capt. and Mrs. Richard Petroff and children, Midland; Mr. and Mrs. Roy Scooter and daughter, Albuquerque, N.

M.; W. J. Matthews, Texico, N.M.; Mr. and Mrs. George Potter, Keemitt; Mrs. High Carroll, Lockney; Mr. and Mrs. Ken Bryan and family, Silver City, N.M.; Mr. and Mrs. Vennie Harmon and son, Amberst; Mr. and Mrs. Billy Powell and family, Tulsa, Okla.; Mr. and Mrs. K. W. Anderson, Pagosa Springs, Colo.; Mr. and Mrs. Jimmy Lane and children, Littlefield, Terry Robinson, Miami; Shirley Henry, Canyon; Mr. and Mrs. Reuel Kir-

by and sons, Baileyboro; Chris Robertson, Plainview; Mr. and Mrs. Stanley Fox, Dallas; Mr. and Mrs. Joe King, Levelland; Mrs. Grace Marberry, Mr. and Mrs. Troy Wilkerson, James Mitchell, Gail Ayan, Mrs. Edsel Bynum, and sons, and Nancy Bray, all from Lubbock.

Greek lovers presented garlands of parsley to their sweethearts as expressions of undying devotion.

WELCOME TO MULESHOE



DR. BERNARD PERLMAN is the new staff physician at West Plains Hospital. He and his wife, Ernestine, will make their home at 506 Dallas. Dr. Perelman is a native of Galveston, Tex., where he also took his medical training, and has practiced extensively in Texas and New Mexico since 1937. Dr. Perelman is of the Jewish faith; Mrs. Perelman is a Baptist.

the following merchants wish to extend their sincere welcome!

CASHWAY GROCERY 402 Main Phone 2440	DAMRON DRUG CO. REXALL 308 Main Phone 2100
JOHNSON-POOL HARDWARE & APPLIANCE 320 Main Phone 7370	MULESHOE STATE BANK 304 Main Phone 2540
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1. Personals

REPAIR Sales and Supplies. Phone 8190. 1-12-tfc

Watkins Products for sale. Call W. O. Burford. Phone 965-3765. 1-30-tfc

Medical management of the overweight.
 Dr. G. Youngblood
 519 Pile Phone PO3-7733
 Clovis, N. M. 1-49-tfc

I paint anything of value. Spray or Brush. Commercial fig. Cotton trailers \$7.50 plus paint. Phone 3-5030. Dub Ashley. 1-28-tfc

For Home Delivery of Clovis News Journal and Amarillo Globe call Tommy Cornelison. 3-3460. 1-55-tfc

Experienced mother would like babysitting. Hourly, daily or weekly. 1718 W. Ave. E. Phone 3-2612. 1-14-3tc

3. Help Wanted

WANTED: Full time Beautician. Call 3-4480. 3-41-tfc

SALESMAN WANTED — Good salary and commission plus expenses. No over night traveling. Send resume and salary requirements to box 54, Muleshoe. 3-12-tfc

Man or Woman OWN YOUR OWN BUSINESS

A new item. First time offered Start in spare time, if satisfied then work full time Refilling and collecting money from new revolutionary type coin machines in this area. To qualify you must have a car, reference, \$1,000 cash to secure territory and inventory. Devoting a few hours a week to business you end on percentages of collections should net above average income with good possibility of taking over full time. Income increasing accordingly. Include phone in application. Write Box 449, in care of Muleshoe Publishing Co. 3-145-1tp

MAID WANTED — full time Monday through Saturday to clean and cook for family of six. Must have own transportation. Colored preferred. Experience necessary. Uniforms furnished. Night work necessary only when family rarely entertains. Salary in \$40 to \$50 range is dependent on person applying. Phone Richard Goodrow, 2350. 3-14-tfc

Political Announcements

The following candidates have authorized The Journal to announce their candidacies for the offices indicated, subject to the action of the Democratic and Republican Primaries in May, 1964.

- County Tax Assessor and Collector**
 DESS STAFFORD, D
 JEAN LOVELADY, D
 C. O. LaRUE, R
- Bailey County Sheriff**
 DEE CLEMENTS, D
 JIM BELLER, R
 JOHN THOMSON, R
- Constable**
 J. J. REDWINE, D
 EARL LADD, JR., R
- County Commissioner**
 Bailey County Precinct No. 1
 I. M. "IKE" STINSON, D
 C. E. (CHECK) LAYNE, D
 FLOYD B. RUTHARDT, D
 BILLY MORRISON, R
- County Commissioner**
 Bailey County Precinct No. 3
 W. H. (BILL) EUBANKS, D
 C. A. (CHESTER) PETREE, D
- District Attorney**
 JACK YOUNG, D
- Congressman for 19th Congressional District**
 JOE B. PHILLIPS, R
- Board of Trustees Muleshoe Independent School District**
 Subject to election April 4, 1964
 R. L. (RAYMOND) SCOTT

1. Houses for Rent

FOR RENT: 3 rooms and bath unfurnished cottage. One person or couple preferred. See at Robinson Boot shop or corner of 104 West 1st and Ave. E. 4-5-tfc

FOR RENT: Nice re-decorated 3 bedroom house. 6 miles N. E. of town. Call 965-3658. 4-10-tfc

FOR RENT: 3 rooms and bath house. See Sam Gholson at Sam's Auto Store. 4-10-3tc

FOR RENT: 3 bedroom house contact Bert Gordon, Route 3, Phone 965-3376. 4-13-tfc

FOR RENT: 2 bedroom house Air conditioner, T. V. Aerial, wall furnace. Close to school — church and stores. Call 8120. 4-13-3tc

FOR RENT: 3 bedroom house Phone 6680 or 7442. 4-14-tfc

FOR RENT: 2 bedroom house. \$45.00 month. R. E. Luttrell. Phone 3-4683. 4-14-tfc

House for Rent: Furnished. Next to Drive In Theatre. Contact Roy White. 3-9160. 4-14-3tc

5. Apts. for Rent

FOR RENT: 3 room and bath apartment. Phone 3-4650. 5-14-tfc

8. Real Estate for Sale

FARMS — CITY PROPERTY AND RANCHES
KREBBS REAL ESTATE CO.
 210 S. First Morton Hwy.
 Office Ph. 3-1910 Res. 5881
 Muleshoe, Texas. 8-46-tfc

FOR SALE: Brick Home. 2 bedrooms and den or 3 bedrooms. 2 full baths. Carpeted, central heating, fenced. Call Kenneth Hanks. 965-3571. 8-11-3tc

FOR SALE: 177 A irrigated land. 2 irrigation wells, sprinkler system complete. Approximately 60A cotton allotment. 3 bedroom house and other out buildings. Also have 2 different 1/2 sections of dry land can sell with irrigated place. Call Dick Bell. 3-2750 or 4690. 8-14-tfc

FOR SALE

FOR SALE: 2 yr-old Brick home in Richland Hills. 3 br., den, 2 full ceramic tile baths, attached double garage. Call 3-9950. 8-4-tfc

FOR SALE: 3 Bedroom house. Large utility room. \$11,500. Phone 946-2455. 8-5-tfc

FOR SALE: North Side Texaco Service Station 4 blocks north of Rail Roads tracts. See E. H. Hall 8-2-tfc

Exclusive: 45 A. 8" well. Level underground pipe 15 A. cotton, rest grain-Hay. 2 bedroom home can be handled for \$12,000.00 down. On farm road 1760 4 1/2 M from town. **Farms-Ranches-Motels City Property**
HOLLAND REAL ESTATE
 121 West American Blvd.
 Phone Day or Night 3-2930
 Muleshoe, Texas 8-41-tfc

FOR SALE: 304 A. choice land 7 miles north east of Muleshoe on Earth Highway. 108 a cotton allotment. 137 a grain base. Three 10' wells. Minerals 1/2 under 160 a, 1/4 under 144 A. 1 1/4 miles underground pipe. Immediate possession. Priced \$450 A. Shown by calling Lazbuddie 965-3665. Call PO 5-5922, Lubbock or Roland W. Clem 998-4462 Tahoka. Harbut and Holder Real Estate 1521 Texas Ave. Lubbock, Texas 8-11-tfc

FOR SALE: Three bedroom brick home, carpeted—2 baths, central heat, double garage, fenced. Call 3-2970 8-8-3tc

Lazbuddie, Texas — 1,000 acres grassland, 300 acres cultivated, lots of improvements. Best water district Farmer Co., will sell all or part. Price varies from \$160.00 to \$425.00 per Acre. **DEAN BINGHAM LAND COMPANY**
 CORNER HIGHWAY 60 and MAIN
 FRIONA, TEXAS — Phone 8711 8-14-3tc

9. Autos for Sale

FOR SALE: 1951 V-8 Ford Pick-Up. 2000 tires, new battery, new radiator. Runs good. Will make a good irrigation pick-up. \$195.00 13th and Ave. B. D. O. Smith. 9-13-tfc

11. For Sale or Trade

FOR SALE: Box Cars. E. K. Angeley, 965-3487 or 5520. 11-5-tfc

FOR SALE: Fresh milk, 85 cents Gal. 3 miles East of Cricback or I will deliver if I can get enough customers. R. H. White, Star Rt. Sudan, Texas 11-14-4tp

IT'S inexpensive to clean rugs and upholstery with Blue Lsutre. Shampooer For Rent. Lane's Furniture. 11-14-3tc

12. Household Goods

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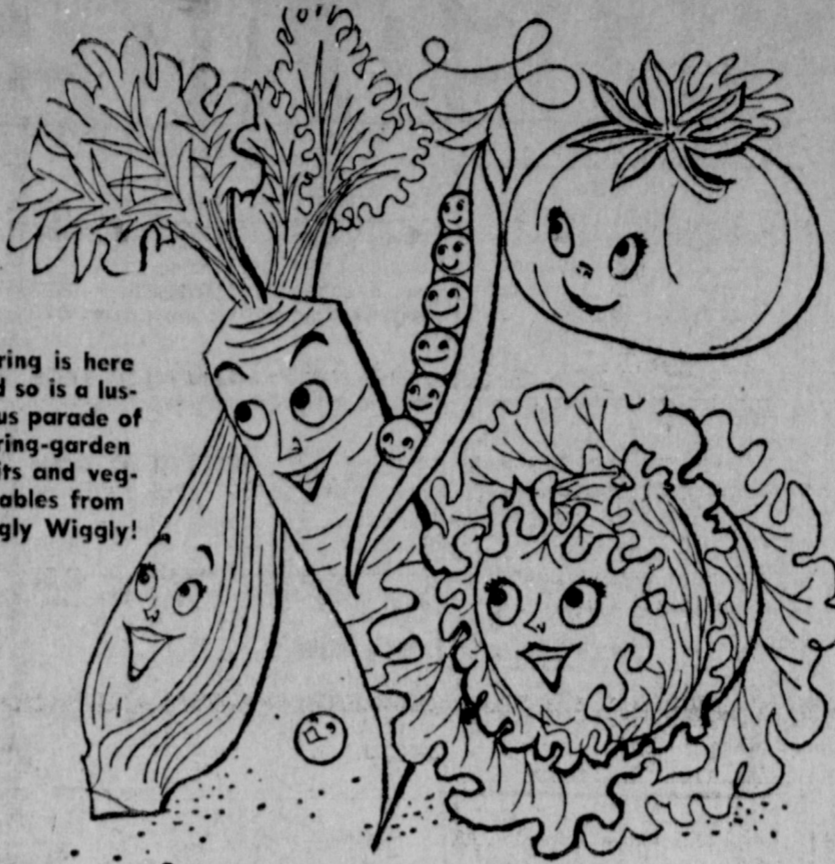
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ONIONS Yellow, Spanish Sweet Pound **5¢**

California, White Rose Potatoes Lb. **10¢**

Fresh, 2 large Bunches Mustard Greens **25¢**

FRANKLY

SPEAKING

By J. Frank Peery



The Family in A Changing World

Whenever we try to describe or illustrate value in human relationships, we usually refer to a home or draw example from home and family life. The oft-repeated statement that we live in a world of rapid change is only partly true. Many circumstances of our lives have not changed; some of them never will. For instance, crime, poverty, heartache, decision, Sins, and war, to mention only a few, are facts that have not changed — changed in degree, but not in fact. However, change is taking place.

Under the impact of technology, the nature and the amount of work required to produce material things have changed and will undoubtedly change much more. As the unskilled or the semiskilled worker faces a rapidly shrinking demand for his services, the demand for skilled and technically trained workers increases. This has a direct bearing on the family. Opportunity for work of a challenging and significant nature is denied to many young people. The change for rural youth to make a career of farming is fading into the slight chance level with each passing year. The advice to "go to the city and find a job" comes at the very time when automation is making technological unemployment an increasingly menacing factor in our national life. Here again many things have not changed. Our society needs today as much as it ever did the influence exerted by the family unit. The home must join with the church and school to bring us experiences. This need, this fact has not changed. We have let this foundation be overshadowed by temporary measures that will not last.

The fact of parenthood has not changed. The task of parenthood is the most difficult and the most rewarding of all responsibilities given to those who reach the level of adults. The task of parenthood can never be assigned to another. Providing instruction, guidance, assistance in determining goals, material assistance, and protection must never have a substitute. It must be the parent. Parents, by how they live in thought, word, and action, finally prove their adequacy or failure.

The need for education is far more insistent than in years past. The nature of material things is changing rapidly. The old rural culture, the most typical and, in many respects, the best our country has had is almost gone. Even the city scene is changing so rapidly that one can hardly keep pace. Man's mastery of science is increasing by leaps and bounds. Communication, machines, and transportation meet change every day. It is in this sort of day and world that the family must make its decisions.

Frankly Speaking — The basic teachings of Jesus were meant not for his time alone but for ours

as well. If the family in this changing world where many facts remain steady tries to escape or adulterate them we shall surely lose our way.

Forbes Attend Funeral Rites

Mr. and Mrs. J. M. Forbes attended funeral services Saturday, law, Grady Tyson, Sr. Tyson, 76, died Thursday after a lengthy illness. Mr. and Mrs. Forbes returned Sunday due to the illness of Mrs. Forbes' mother, Mrs. OCie Cross, Plainview.

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STEAK Pound **89¢**

Rodeo's, Lean, Northern Pork, Picnic Cut, Excess Fat Removed
ROAST Pound **25¢**

Armour Star, Sirloin, Aged, Heavy Beef, Valu-Trimmed, Excess Fat Removed
STEAK Pound **89¢**

Armour Star, Round, Aged, Heavy Beef, Valu-Trimmed
STEAK Pound **89¢**

Extra Lean, Dated to Assure Freshness.
Ground Round Lb. **69¢**

Armour Star, Aged, Heavy Beef Valu-Trimmed, Oven Ready
Rump Roast Lb. **79¢**

Armour Star, Aged, Heavy Beef Valu-Trimmed, Guaranteed
Chuck Steak Tender Lb. **59¢**

Rodeo's Lean, Northern Pork Center Cut Rib Chops,
Pork Chops Lb. **59¢**

Rodeo's, Lean, Northern Pork, Lean, Economy Cuts,
Pork Steak Lb. **39¢**

Butcher Boy, All Meat, Thick or Thin Sliced,
Sliced Bologna Lb. **49¢**

Blue Ribbon, Excellent for Frying, Broiling, or Charcoal Cooking
Fryer Breast 2 Lb. Pkg. **89¢**

Armour Star, Mild Smoked Sliced Bacon Flavor Lb. **55¢**

Belle O Sea, Peeled Devein, Ready to cook, 1 1/2 Lb. Pkg.
Shrimp **\$1.69**

Aged Wisconsin, Sharp, Over 12 Month Age
Cheddar Cheese Lb. **69¢**

Bessie Lee, All Vegetable, Highly Unsaturated,
SHORTENING 3 LB. Can **59¢**

Bonnebelle, Homogenized
PEANUT BUTTER 3 Pound Jar **89¢**

EGGS Ideal, Grade A, Large Dozen **39¢**

Halsom, Buttermilk or Sweetmilk
BISCUITS 4 Cans **29¢**

Hunt's, Stewed
TOMATOES 2 No. 300 Cans **29¢**

CORN Marshall, Golden, Cream Style or Whole Kernel NO. 303 CAN **10¢**

Freshest Frozen Foods! Freshest Frozen Foods!

Dinners Swanson, Chicken, Salisbury Steak and Turkey 3 Course **69¢**

Patio, 16 oz. Package Mexican Dinner **49¢**

Sno-Fresh CORN 2 for **69¢**

Sno-Fresh, 24 oz. Package Peas **37¢**

Gold King, 1 Pound Package Hush Puppies **37¢**

Orange Juice Libby 12 oz. Can **69¢**

Hunt's, Whole Unpeeled in Heavy Syrup, No. 2 1/2 Can Apricots **29¢**

Hunt's, Fancy, 2 6 oz. cans Tomato Paste **27¢**

Chief Chum, No. 1 Can Salmon **49¢**

Health and Beauty Aids!

Hair Spray Modart Style, Regular or Super Hold, Tax 9c, 14 oz. can **88¢**

Lilt, Push Button, 2 1/2 oz. off label, Permanent Tax 18c **\$1.79**

New Dawn, 12 Different Shades, Regular \$2.00 Retail, Tax 16c
Hair Coloring **\$1.59**

Crest, Regular 53c Retail, Tooth Paste Large Size **45¢**

Breck, Regular \$1.00 Retail, Normal, Dry, or Oil, 8 oz. Bottle Shampoo **79¢**

These values Good in Muleshoe April 6, 7, 8, 1964.

We Reserve the Right to limit Quantities.

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HI-C-DRINKS 3 Cans **87¢**

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Good N Rich, Devils Food, White & Yellow, 8 oz. pkg.
CAKE MIX **10¢**

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