

The Odell Reporter

VOL. 2. NUMBER 18.

ODELL, WILBARGER COUNTY, TEXAS, THURSDAY, MAY 1, 1913

ONE DOLLAR PER YEAR

15 DAYS

Commencing
Wed. April 30.

Mammoth Money Raising Sale

15 DAYS

Commencing
Wed. April 30.

In order to raise \$1500 in the next 15 days, commencing Wednesday, April 30, we are going to sell any thing we have in the store at cost. It will certainly pay you to take advantage of this sale whether you need the goods right now or not as they will keep, and think of what you can save.

Money saved is money made

and this is an easy way to make it. This is no sham sale as we are quoting you the price on all standard goods, you know what you have been paying here before for the same goods.

Everything we sell is just as we represent it, or your money will be gladly refunded if it proves not to be so. Our lines of General Merchandise are complete and of new up-to-date goods. To our town customers, we have a delivery wagon and will deliver anything you buy to your house free of charge on short notice.

You need the goods, we need the money.

If you will help us we will help you. Don't miss this great chance of buying good reliable merchandise at actual wholesale prices for the next 15 days. Come early and do your buying while our many lines of merchandise are complete.

<p>Groceries</p> <p>Pure cane sugar in 25 pound sacks, per sack \$1.30</p> <p>Pure cane sugar, per 100 pounds 5.10</p> <p>Several brands of Standard Flour, per hundred pounds from 2.45 to 3.10</p> <p>Every sack guaranteed.</p> <p>Smoked bacon, best grade per pound 16c</p> <p>Dry salt bacon, per pound 15c</p> <p>10 pounds compound lard \$1.00</p> <p>10 pounds cottolene 1.20</p> <p>20 pounds red beans 1.00</p> <p>16 pounds navy beans 1.00</p> <p>16 pounds rice, best grade 1.00</p> <p>No. 2 Pea Berry coffee, per pound 28c</p> <p>Louis brand high grade ground coffee, 3 pound cans 90c</p> <p>Fine spuds, per bushel 90c</p> <p>Onions, per pound 3c</p> <p>Fine cabbage, per pound 3c</p> <p>Fine Ben Davis eating apples, per bushel box 1.25</p> <p>Good lemons, per dozen 30c</p> <p>Pure cane syrup, per gallon 60c</p> <p>7 bars fine white laundry soap for 25c</p> <p>6 bars Rub No-More laundry soap for 25c</p> <p>6 packages Rub-No-More washing powder 25c</p> <p>50c brooms for 40c</p> <p>40c brooms for 30c</p> <p>35c brooms for 25c</p> <p>Large No. 2 wash tubs 65c</p> <p>Extra large wash tubs 75c</p> <p>Good brass wash boards 30c</p> <p>Dried apples, per pound 6 1-2c</p> <p>Prunes, per pound 6 1-2c</p> <p>Crackers by the box, per pound 6 1-2c</p> <p>Pure barreil vinegar, per lon 18c</p>	<p>Don't fail to come to this great sale of General Merchandise</p>	<p>Louis brand syrup, per gal. 45c</p> <p>Mixed candy, per pound 5c</p> <p>5 gallons oil 65c</p> <p>Oil by the tank, per gallon 12c</p> <p>Gasoline by the tank, per gallon 20c</p> <p>4 boxes wagon grease 25c</p> <p>Can Goods</p> <p>High grade standard hand packed tomatoes, 3 pound cans, per case of 24 cans \$2.25</p> <p>Standard sugar corn, per case of 24 cans 1.85</p> <p>All California table fruit, 3 pound cans, each 18c</p> <p>Pink salmon, 2 cans for 25c</p> <p>Pumpkin, 3 pound cans, 3 cans for 25c</p> <p>Kraut, 3 pound cans, each 10c</p> <p>Hominy, 3 pound cans, each 10c</p> <p>Pork and beans, 4 cans for 25c</p> <p>4 pounds Arm & Hammer Soda for 25c</p> <p>25c can K C baking powder 18c</p> <p>15c can K C baking powder 10c</p> <p>10c can K C baking powder 7c</p> <p>4 cans Lye for 25c</p> <p>Toilet Goods</p> <p>Talcum powder, was 10c now per can 5c</p> <p>Perfumes in bulk, was 50c now per ounce 35c</p> <p>Combs of all kinds at greatly reduced prices.</p> <p>White and tan shoe polish.</p> <p>Silk shoe laces.</p> <p>Men's Shirts</p> <p>Men's nice dress shirts, was \$1.25 now \$1.00</p> <p>Men's 1.00 dress shirts now 75c</p> <p>Men's 50c work shirts now 40c</p> <p>Men's 1.00 work shirts now 75c</p> <p>Men's unionsuits, per suit from 40c to 1.50</p>	<p>Come early and stay late, buy large bills, the opportunity is yours</p>	<p>Dry Goods</p> <p>All Standard calico, per yard 5c</p> <p>Nice summer lawn, per yard 5c</p> <p>Pure dress linen, all colors, per yard 20c</p> <p>Cotton checks, per yard 5c & 6c</p> <p>10c domestic, per yard 8c</p> <p>Summer Voile dress goods, per yard 12 1-2c</p> <p>12 1-2c gingham, per yard 10c</p> <p>Fine apron check gingham, was 8 1-3c, now per yard 7c</p> <p>15c dress lawn, per yard 10c</p> <p>Brilliantine dress goods, all wool in all colors, was 50c, now per yard 35c</p> <p>Black sateen dress goods, was 25c now per yard 18c</p> <p>15c grade sateen, now per yd 10c</p> <p>Men's and boys' nice shirting goods was 15c now per yd 12 1-2c</p> <p>Hickory shirting, per yard 10c</p> <p>Ladies and Misses corset covers, 50c grade now 35c</p> <p>Corset covers, 25c grade now 15c</p> <p>Ladies and Misses vests, each from 8c to 20c</p> <p>\$1.00 corsets for 75c</p> <p>50c corsets for 35c</p> <p>Wilson dress hooks and eyes at cost.</p> <p>We have the largest stock of laces and embroideries in town, which all goes at cost.</p> <p>Ladies and Misses kid gloves, was \$1.00, per pair 75c</p> <p>Ladies and Misses white kid belts, was 50c now 35c</p> <p>Ladies and Misses long silk gloves, was 1.00, now 75c</p> <p>Ladies and Misses silk underskirts, each \$1.50</p> <p>Black sateen underskirts, was 1.00 now 75c</p> <p>Fine wire voile, all wool skirts, was 10.00 now \$6.00</p> <p>All wool serge skirts in blue</p>	<p>and black, was 5.00 now 3.50</p> <p>Ladies and Misses white silk hose, per pair 20c</p> <p>Men's silk handkerchiefs, was 1.00 now 75c</p> <p>Men's belts, was 50c, now 35c</p> <p>Men's silk hose, tan and black, per pair 25c</p> <p>Men's and boys' hats from 10c to \$5.00</p> <p>Hardware and Dishes</p> <p>Hickory ax handles, each 18c</p> <p>12 tooth garden rake, each 35c</p> <p>Good garden hoes, each 35c</p> <p>Brass oil cans, each 15c</p> <p>Hammers, each 10c</p> <p>Clothes pins, per dozen 2c</p> <p>Graniteware of all kinds at wholesale prices.</p> <p>Pie plates</p> <p>Chinaware dishes and cups and saucers.</p> <p>Coffee pots and frying pans.</p> <p>Rodgers Bros., silverware, 12 penny weight, per sets knives and forks \$1.50</p> <p>Nice knives and forks, white medal, per set 50c</p> <p>Glass tumblers, per set 40c</p> <p>Table water glasses, per set 30c</p> <p>Jewelry</p> <p>Belt Buckels. Toilet Pins</p> <p>Rings. Watches</p> <p>Shirt buttons of all kinds, per pair from 5c to \$2.00</p> <p>Diamond rings from \$25 to \$200</p> <p>Shoes</p> <p>We have just received a nice assortment of Ladies and Misses right up to the minute style in tan dumps, white buck pumps, kid pumps and old ladies low quarter comforts, which goes on this sale at cost.</p> <p>Ladies fine 3.50 low quarter pumps, per pair 2.65</p> <p>Ladies 2.50 pumps, per pair 1.75</p> <p>Ladies 1.75 pamps, per pair 1.35</p> <p>Take your choice of any shoe in the stock at wholesale price.</p> <p>Little children's shoes, per pair from 10c up</p>	<p>Be sure and attend the great money raising sale, it means money to you</p>
---	---	---	--	---	---	---

The Price is the Thing

Gibbins' Store

The Price is the Thing

The Simpkins Prolific cotton seed has

The Odell Reporter
Published Every Thursday

CHARLES P. ROSS
Editor and Proprietor

Entered as second-class matter, January 4, 1912, at the post office at Odell, Texas, under the Act of March 3, 1879.

Telephone No. 22

SUBSCRIPTION \$1.00 A YEAR.

Display advertisement 12 1-2c per column inch each insertion. Locals 5c per line each insertion. All advertisements will be run until ordered out.

Downward ye, "Revision of Tariff", the Democrats say you must fall, yet they will be scared if: You crowd the Protectionist to the wall.

A good deal is being said about the use of broad tired wagons among the farmers, the suggesters claiming that their use would work as a preservation to all public roads.

Conditions regarding the cotton crop in this section of the country, is far ahead of what it was at the same time last year; the short duration of a drought, then during the early part of the spring kept many of the farmers from planting any early cotton.

You are either a booster or a drawback to your surroundings, there is no middle ground upon which to stand, the town or community are where ever your lot may be, is either fortunate or

The City Tailor Shop

Spring Time Is Here

So come in and let me take your order for that new suit. Also let me press your Summer suit. I do first class work and guarantee everything to be satisfactory.

Bert Belcher,
"The Guarantee Tailor"

Dr. A. S. Kerley

DENTIST

In Odell every second and fourth Thursdays in each month.

unfortunate for your residing in its midst. Where do you belong?

While the business of Odell have always donated liberally according to their means toward any subscription, that was gotten up to work for the benefit of Odell and the surrounding country, especially have they always responded to the good road funds, for no other reason than knowing that there must exist between business man and farmer of today, a cooperative interest in each other's welfare, in a country where one is dependent on the other for sustenance.

But with all the attention that is being given the roads in this section of the country, there are some roads yet from which the town receives great benefit that are badly in need of work, one particular one which we have in mind, and one we hear no little about its sandy condition, from those who are forced to travel over it. While the lack of attention that is due some of the roads in the immediate country, is not any particular fault of the town, nor can it be attributed altogether to the county, as our commissioner for this precinct is making special efforts to better the roads in this part of the county, and all roads cannot receive his attention at one time. The starting point of most all the the good road movements that have taken place in this immediate country in the last years time have been brought about principally and started by the citizens residing near them, devoting a portion of their time in bettering its condition and have worked for the interest of their road, and in this way they not only received the assistance of the county, but the business men of Odell have assisted some.

Courting and Merchandising

The business man who puts in an ad once a month is like the fellow who visits his sweetheart about as often. He will have a hard time making the people believe that he really wants their trade and the unfrequent visitor will be a good long time making the girl believe he wants her as a helpmate. The constant wooing lover wins the blushing maid and the constant advertiser carries off the trade.—Italy News-Herald

Good illustration and excellent poetry. The two cases are certainly analogous. If a young man dresses himself up and tided his hair until he looked sweet enough for a girl to munch on would he ever make any headway toward winning a bride by renting a place on Main street and waiting for the girls to come and propose to him? Not much. The girls, bless their innocent hearts, might stroll past his stand and look admiringly at his manly shoulders and sozodont complexion but if he didn't make some move toward annexing them, not a blessed one of the lot would offer to take him home. So with the non advertising storekeeper. He may have the nicest show windows in town and be a real decent citizen, but if he doesn't warm up to the public the public will merely glance at his front and go on to a store where the proprietor is courting the trade. Occasionally a customer may straggle into his place, but as a general thing people who do not read advertisements don't spend much money, so the stragglng customer will buy but little. Also the young man who seeks to attract the girls, but makes no effort to be introduced—he may occasionally be proposed to by one who isn't conventional, but—land sakes!—whoever knew a young man who wanted to marry a bold thing like that?—Dallas News.

FARMERS Take Notice

We are making special prices on Cultivators and Go-Devels.

We have in stock J. I. Case, four and six shovel. Canton, four and six shovel. And Texas Surprise, four shovel, that we are offering cheap.

We have a big stock of B. F. Avery & Sons Go Devels, that we are offering at

\$12.50

We are headquarters for the MODEL OIL COOKING STOVES, queensware, leather goods, and in fact anything usually kept in an up-to-date hardware stock.

Peter Schuttler Wagon

We are agents for the Celebrated Peter Schuttler Wagon, and will make shipment of a car of these wagons in the near future, and would be pleased to figure with you and get your specifications before ordering.

We are anxious to get acquainted with the people, promising them fair treatment, and right prices.

We are yours very truly,

W. B. Beach & Bro.

W. B. Beach

Early Beach

Successors to J. D. Handley & Co. Odell, Texas

SAY!

If you are in need of Lumber, Post, Brick, Lime, Cement, Doors, Sash, Paints or Oils, be sure and call on us. We are prepared to furnish you anything in the above line and at a price that will save you money. Estimates gladly furnished.

Yours truly,

Odell Lbr. Co.

D. M. Kendall, Manager

Summer Time

Is approaching. Have mercy on your wife and don't make her stand over a hot stove to do the cooking, buy her a

New Perfection Blue Flame Oil Stove

And preserve her health and beauty. These stoves are so safe and simple a child can operate them. Sold and guaranteed by

B. D. SMITH

"If its Hardware we Have it"

W. T. Collins
President

L. G. Hawkins
Vice-President

The Bank Of Odell

(UNINCORPORATED)

The management of this bank spares no effort in making its service broad and suited to the requirements of its patrons. Moreover, every precaution and safeguard is adopted so that absolute safety is afforded to depositors.

The Bank of Odell

W. P. Starr, Cashier.

Gave Up Hope

"I suffered five years, with awful pains, due to womanly troubles," writes Mrs. M. D. McPherson, from Chadbourn, N. C. "They grew worse, till I would often faint, I could not walk at all, and I had an awful hurting in my side; also a headache and a backache.

I gave up and thought I would die, but my husband urged me to try Cardui, so, I began, and the first bottle helped me. By the time the third bottle was used, I could do all my work. All the people around here said I would die, but Cardui relieved me."

TAKE CARDUI The Woman's Tonic

For more than 50 years, Cardui has been relieving woman's sufferings, and making weak women strong and well. During this time, thousands of women have written, like Mrs. McPherson, to tell of the really surprising results they obtained by the use of this purely vegetable, tonic remedy for women.

Cardui strengthens, builds, restores, and relieves or prevents unnecessary pain and suffering from womanly troubles. If you are a woman, begin taking Cardui, today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 148

For high grade Lumber and Building Material, see Odell Lumber Co. Honest Treatment Is Our Motto.

Annual Picnic at Doans Saturday

Old Settlers' Celebration at Usual Place Saturday, May 3rd.

The Doans annual picnic which has been celebrated in the J. H. Watts pasture the first Saturday in May for the last twenty-five years, which has grown merely from the gathering of one or two private families at the beautiful grove, to one of great renown, will take place Saturday the third, at its usual place.

The day for the celebration of this old settlers annual event is usually one of brightness and is looked forward to with eagerness

by many, as an occasion for meeting many of their old friends, whom they do not chance to see from one picnic to the other. A large number of our local people are making preparations to attend the picnic.

To My Gin Patrons

As the ginning season has closed, I feel under obligation to thank all those whose ginning patronage I have received this last season. It was my utmost intention throughout the ginning season to give a fair sample of cotton and a good turnout and I hope each and every one of you have been pleased.

Again thanking you one and all, and soliciting a share of your business next fall, I am yours,
S. B. SUTTON

Reporter Gets The Business

E. D. James of Durant Oklahoma, distributor for Simpkins Prolific cotton seed, who has seed at Webb Bros. Grocery Co. was here Saturday in interest of this shipment.

As a result of a half page ad run in three issues of the Reporter, both the Webb Bros. Grocery Co. and Mr. James are highly pleased with the publicity it spread. Owing to scarcity of cotton seed in the county numerous calls from all over the country have been put in for this grade of seed which arrived this last week, and are now for sale, read their ad in this week's issue of the "Reporter".

Cotton seed hulls 50c per hundred. W. M. Scott.

FOR

Good Colorado coal, cotton seed hulls and meal and mill run bran get my prices before buying.

I am yours truly,

S. B. Sutton

Use

SEAL FLOUR

Solves the problem at baking hour

For sale by M. A. Smith & Company

Dealers in everything good to eat and wear. Agents for Chase & Sanborn's High Grade Coffee.

Reds the Winners in Sunday School Contest

Blue Color Workers Treat at End of Spirited Contest Wednesday Night

The Sunday School contest that has been waging at the local Baptist church since the early part of February where two sides, namely the Blue and the Red, have worked for the largest attendance since the origin of contest, closed last Sunday with the attendance for the Reds greatly in the majority.

As it was understood among the members, at the beginning of the contest, that the winning

side was due the treats at the expense of the losing color, ice cream and cake was decided upon by the Blue workers as suitable refreshments for Reds, which was served at the church Wednesday night. Pastor Newton was present and made an interesting talk and everybody in attendance enjoyed themselves immensely.

Attracts Large Crowds

The Jackson Springs Literary which meets every Friday night at the school house has been rendering some excellent programs this spring and commended by all who fortune it has been to attend the society. The programs have attracted large crowds from all over the country each Friday night of their meeting.

I. O. O. F. Celebrate 94th. Anniversary of Order

Three Linkers, Wives and Rebekahs Present--Refreshments Served

The local order of Odd Fellows, which consists of a good size membership of the town and immediate country, celebrated the ninety fourth anniversary of the Odd Fellows order here Saturday night.

The Ladies of the Rebekah order were invited and quite a few attended.

The program consisted of several short and appropriate addresses by different members of

the order, the last of the addresses being one made by C. G. Thompson, who is somewhat of an orator when on the floor, to address an audience; his subject for the evening being: "What Oddfellowship has done for Humanity" which was listened to by an attentive audience.

Refreshments were served consisting of ice cream and cake, and a big time in general was the results of the evening.

J. W. Moore and wife living on route 1 out of Chillicothe, were shopping in Odell Monday. Mr. Moore informed us that he would begin planting cotton the next day.

Colorado nut coal \$7.50. W. M. Scott.

Still Barbering

The Barbers that Barber at the City Barber Shop, and our strong points are the many different styles in which we can cut your hair. Give us a trial.

City Barber Shop
J. J. BAGGETT, Prop.

Let us print your Stationery

THE PROGRESSIVE STORE

We want to announce to our friends and many customers that we have more than doubled our stock of Dry Goods since moving to our new location and we are now prepared to take care of your dry goods wants. You will find our prices to be absolutely correct, and further more, we guarantee every article to be just as represented, there can be no dissatisfaction here. While in Odell make us a visit, you will find one of the nicest stores in this section of the country briming full of new and up-to-date dry goods, clothing, shoes, hats, caps, notions, etc., infact everything carried in a first class dry goods store. Our building is cool and well lighted, making it very pleasant to do your shopping. We solicit your trade, large or small, and are in a position to carry your account on fall time. If we can be of any assistance along this line don't fail to let your wants be known. Our business is increasing very rapidly and we want you on our list of satisfied customers. "The store where most people trade."

Naylor Dry Goods Co.

WARD BAKER, Manager
Odell, Texas

Locals and Personals

Colorado nut coal \$7.50. W. M. Scott.

S. B. Sutton made a business trip to Vernon the first of the week.

Miss Ellen Kendall has accepted a position as clerk at Gibbins' Store.

Prof. R. J. Belcher and wife visited the former's parents here Sunday.

J. J. Baggett attended the aviation flight at Altus, Okla., Thursday.

Mill run bran \$1.35 per hundred. W. M. Scott.

A. J. Ammons of the Doans country was seen in Odell Thursday trading.

Mrs. Mollie Kendall is having erected a nice little residence in South Odell.

Mrs. W. S. Turner and daughter were among the many shoppers here this week.

A complete line of Furniture, Carpets and Mattings, always on hands at Matthews.

W. M. Scott, S. B. Starr and Dr. A. C. Daniel left Sunday night for Dallas on business.

Cotton seed hulls 50c per hundred. W. M. Scott.

C. F. Cook and wife visited at the home of D. B. Rodgers and wife near Doans Sunday.

Matthews carries a complete line of Undertakers' Goods. Ready to serve day or night.

E. G. Tinsley, one of the well known farmers of the immediate country, was a visitor at Chillicothe Saturday.

Cotton seed meal \$1.50 per hundred. W. M. Scott.

Mrs. Bertha Alexander and baby girl left Sunday for a visit with relatives at Mansfield.

A. D. Smith of Olustee, Okla., was here this week visiting his daughter, Mrs. Ward Baker.

If it is a sewing machine you want, see Matthews, he has the world beat on prices and terms.

We are glad to state that W. T. Flowers, who has been confined to his room for some time, is able to be out again.

Mill run bran \$1.35 per hundred. W. M. Scott.

Lawrence Starr who is attending school at Decatur has spent this last week at home with his parents W. P. Starr and wife.

Baby buggies, Baby buggies, I have them, for your present and future needs. Come in and select one. Matthews.

W. F. Bell, one of the well known farmers east of town, was seen attending to business in the city Wednesday.

Colorado Rugby Lump coal \$8.00. W. M. Scott.

L. G. Moore informs us that his wife and baby left this week for a visit with relatives at Alvord, their former home.

For Sale — Windmill and tower in good condition for \$21, see C. C. Hornsby on Uncle Tom Evans place south of Odell.

Miss Clara Hughes returned Tuesday from a ten day's visit with her brother Roy at Abeline, who is attending school at that place.

Horace Turner returned Wednesday from Whiteright where his sister, Mrs. S. H. Crossley of Chillicothe was recently buried.

Joe Hart, baggage master with the Denver road at Vernon, was here the first of the week visiting P. L. Hart and family and other relatives.

Miss Bonnie Emmons, teacher of the Jackson Springs school, was the guest of her friends, Misses Mary Doughtie and Irene Hazard Sunday.

Colorado Rugby Lump coal \$8.00. W. M. Scott.

FOR SALE—An excellent Gerney refrigerator, that holds 100 pounds of ice, a bargain for some one, see or phone P. C. Spears, Chillicothe, route 1, Webb Phone.

Mack Beach of Hereford was here the first of the week, visiting his parents W. B. Beach and wife, he left Wednesday in company with his brother in law E. A. Wolfe for Mineral Wells where they will spend a few days for their health.

T. J. Stanford and wife were called to McCaulley Saturday to be at the bedside of their daughter, Mrs. W. J. Moss, who was reported to be dangerously ill. Mr. Stanford returned home Wednesday and reports his daughter much improved, his wife to remain until Sunday.

The Reporter acknowledges a pleasant visit of our friend T. A. Hamilton while in town today shopping and preparing for the Doans annual picnic. Tom is recognized as one of the old cow boys of the west, where the Texas long horn steer once browsed, he now sees the cotton blossoms bloom.

Cotton seed meal \$1.50 per hundred. W. M. Scott.

Little Lelia Mathis Dead

It is with regret we chronicle the death of little Lelia Jeanette Mathis, the three months old daughter of E. B. Mathis and wife living on Tolbert route 2 south of Odell, who yielded to death after quite a lengthy spell of sickness.

Burial took place today at the Pleasant Valley Cemetery at 2 O'clock, Rev. Leslie Robeson conducting the funeral services.

The Reporter with its readers extends its deepest sympathy to the bereaved parents.

Odell Loses Game to Medicine Mounds

The Odell Sluggers boarded the train Saturday morning for Medicine Mounds, where they had a ball game matched with the boys of that place.

Both teams were well matched and played good ball, up to the fourth inning with a score of 2 to 1 in favor of the Odell boys, when some unfair decisions were made, giving the Mounds boys the benefit of it. B. Vassey of the Odell team done some extra good playing by fielding two line drives over second base. D. Cannon got the only home run during the game.

Herbert Yeldell pitched the game for the Odell boys allowing the Mounds boys several hits.

The game ended with a score of 10 to 4 in favor of the Mounds boys. C. R. Whittle called the game.

Figures Showing Cars Shipped Out of Odell

Prosperous Condition of Best Little Town in the West

W. T. Collins with the Odell Realty Company furnishes the Reporter this week with a prepared statement he has made out for the traveling town site agent for the Orient road, the substance of which was to show conditions of the country and the prospective growth of Odell, with rated figures showing the different cars of shipments the Orient road has made, since the latter part of the past summer, including the 1912 cotton crop, which is given below.

The figures show that in no way is the surrounding country lacking in prosperity, and with Odell situated in the heart of the most prolific farming country in the west, that its a live wire in Wilbarger county, with a prospective growth unlimited. Following is the number of bales cotton, and shipments made; 5224 bales of cotton, cotton seed 93 cars, watermelon 36 cars, stock and hogs 13 cars, chickens 1 car, mules 1 car, and hay 1 car.

Odell Reporter 1 year for \$1

Webb Bros. Livery, Feed and Sale Stable

First Class Rigs and Careful Drivers at all times. Odell, Texas

What About it?

Is your life Insured? Are Your Loved Ones Protected?

If not let us show you our 20 PAY LIFE Double Indemnity

With Disability Clause, Paid up in

13 Years.

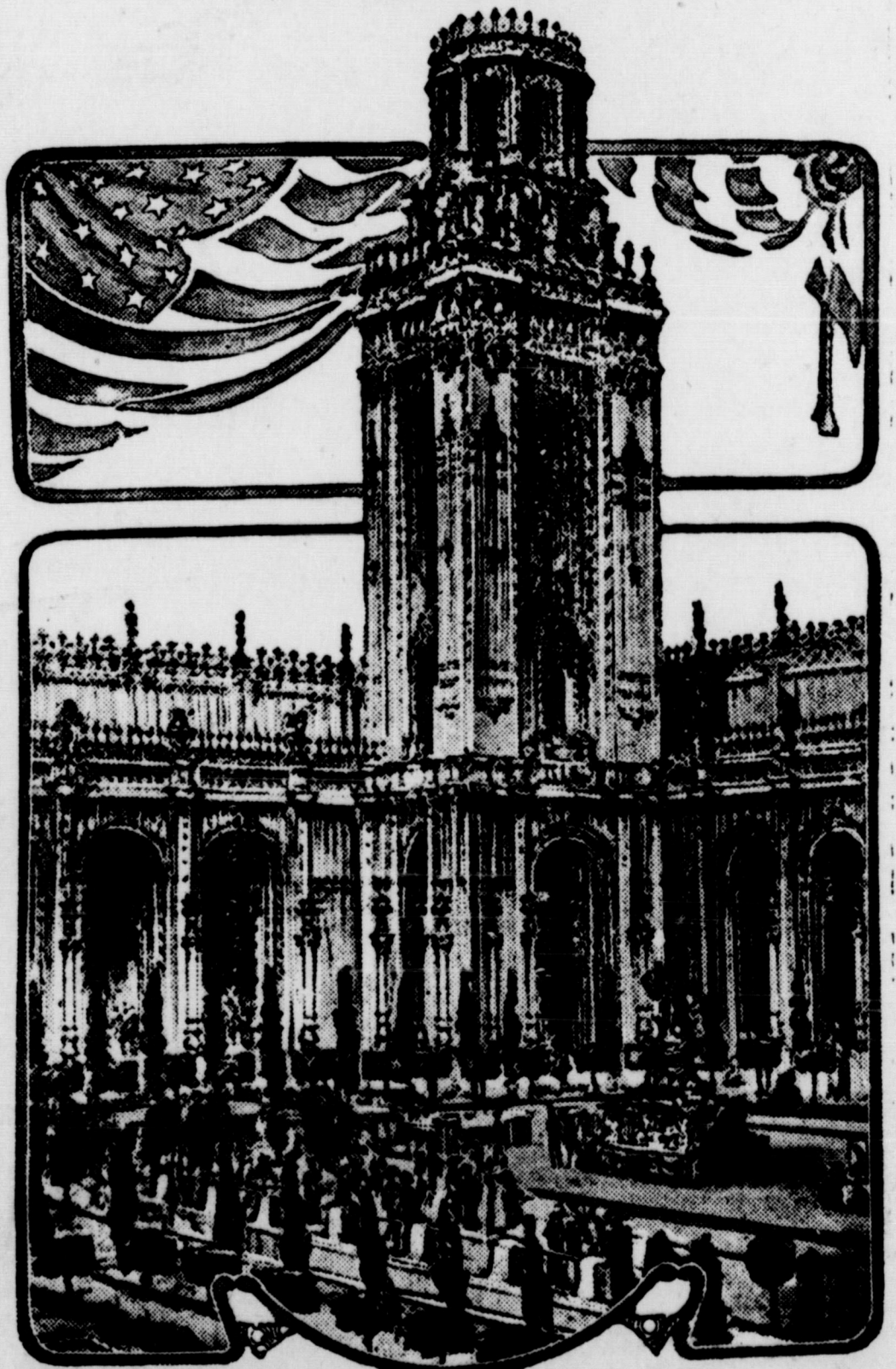
Life is Uncertain. Death is Sure. We now have more than Forty policyholders in this community.

L. G. Moore & W. P. Starr, Odell, Texas, Representing Wichita Southern Life Ins. Co. Of Wichita Falls, Texas.

Among the nearby farmers who attended the three link brothers supper here Saturday night were: J. W. Sears, E. C. Austin, P. H. Binham, J. P. Reynolds, and a number of others.

Among the Vernon visitors from Odell Tuesday were: J. P. Hamilton, Jas. B. Ross, J. J. Baggett, E. B. Vassey and Little Lena Tolbert, the parties going through in the former's car.

PANAMA-PACIFIC INTERNATIONAL EXPOSITION, SAN FRANCISCO, 1915.



Copyright, 1915, by Panama-Pacific International Exposition. An echo tower in the Festive or East Court. At night the East Court, with its pavements of gold, its great banks of flowers, and its lofty palms, will be flooded with light. Musical masterpieces of the world will be rendered by the chimes in the towers. Great saengerfests and choral festivals will assemble upon the floors of the court. In the Festive Court, the visitor will behold a vision surpassing the richest dreams of Oriental or Moorish architecture. The floors of this court will be in tessellated pavements of gold. In the center of the court will be great groups of sculpture with fawns, dancing nymphs and satyrs. There will be great fountains upon which magic lights will play at night and at night this mystic court, as all others, will be flooded by a glow of indirect light which will resemble a bright moonlight. At the south end of the court will be a huge tower 270 feet in height in which will be a great organ with echo organs in smaller towers of the court. The Festive Court will be a court of music, of acting, and symphonic dancing. Here will assemble many of the great pageants of Oriental nations that will take part during the exposition; here too will come many of the processions from the amusement center, which will be designed to draw visitors from the more serious phases of the exposition.

Prevention

White Diarrhoea can be prevented and cured After years of experiments we have discovered a sure cure — or money back.

25c package 6 packages \$1 Prevention is not a cure-all. It only prevents and cures White Diarrhoea in baby chicks and Cholera in older fowls. One ounce of prevention is worth tons of cure. In tablet form. PREVENTION CO. Box 1127 Atlanta City, N. J. Agents Wanted

Make Up

Your mind to drink at the ODELL

Confectionery

The most up-to-date place in town to get a Cold Drink.

E. B. VASSEY, Prop.

Orient Hotel

(Under new management)

A test of a hotel is the return of its guests. You will want to come back to the ORIENT if you once stop there.

We serve the best the market affords.

D. J. HUBBARD, Prop.

arrived, call at Webb Bros. and get them

Country Correspondence

Items From Haulk

B. D. Thomas was a Vernon visitor Saturday.

Mrs. C. C. Hornsby is on the sick list this week.

W. C. Plunk was in Chillicothe on business Saturday.

I. S. Pitcock visited W. C. Wright and wife Sunday.

Miss Clara McRay visited Miss Adelle Hornsby Sunday.

A. J. Ammons and family visited J. T. Pitcock and family Sunday.

G. T. Pitcock and family visited T. C. Johnston and family Sunday.

Will Kirkpatrick and family visited A. S. Tooley and family this week.

Rev. Oliver Oldham spent Saturday night at the home of C. C. Hornsby.

Mrs. Arab Johnston and little daughter visited Mrs. G. T. Pitcock Wednesday.

The little child of Mr. and Mrs. Mathis is very sick with the whooping cough.

T. C. Johnson and wife visited A. S. Tooley and family of Jackson Springs Saturday night.

Uncle Tom Evans and wife of Vernon, were visiting at Haulk and Odell Saturday and Sunday.

The people of the Haulk community enjoyed a pie supper at the school house Wednesday night.

Will Mayfield and family visited the latter's parents, Mr. and Mrs. Drake of Oklaunion Saturday and Sunday.

The little child of Mr. and Mrs. Green, who has been very sick for some time, is reported to be some better at this writing.

Rev. L. A. Foster and R. P. Moore of Vernon, attended preaching at Haulk Sunday, making the try in the former's auto.

Billie.

Red River News

By Morris was in Chillicothe Sunday.

W. S. Wyatt was in this neighborhood Monday.

Frank Barnes was in Odell from this community Monday.

J. A. Spivy and family attended preaching here Sunday.

J. C. Johnston of this community was in Odell Tuesday.

M. C. Stowe and wife were visitors at Farmers Valley last Sunday.

Everybody is rejoicing over the coming of the Doans picnic Saturday.

Rev. Leslie Robeson of Odell preached here Sunday to a large attendance.

John Tate attended singing at Plain View Sunday, he reports a nice time.

Everybody around Red River is trying to see who can plant the most cotton before the picnic.

R. J. Stowe and wife and Mrs. E. C. Austin made a business trip to Vernon Tuesday, going through in the auto.

Country Hay Seed.

Plain View Items

J. E. Johnston and wife visited W. W. Riddle and wife Sunday.

Mesdames W. M. Riddle and Tombs visited Mrs. Siniard Monday.

M. Crownover and wife were the guests of Ed Crownover and wife Sunday.

W. H. Britton and his charming new bride were at Plain View Sunday.

Miss Mary Ellen Crutchfield visited Misses Lola and Esta Lee Sunday night.

Mrs. T. G. Siniard, who has been very sick, is some better at this writing.

White Armstrong and family were the guests of J. C. Lee and family this week.

Mrs. Oldham and daughter, Miss Clyde spent Monday night with Mrs. Siniard.

John Tate of the Red River community, was present at singing Sunday evening.

Mrs. W. W. Riddle and little Ruby visited Mrs. A. M. Lanham the first of the week.

J. W. Tombs and wife entertained the young people with singing Sunday night.

School is progressing nicely, several pupils have dropped out on account of measles.

Mr. and Mrs. Tinsley of the Red River community attended singing at this place Sunday.

Everybody is busy farming, all are through planting corn and feed, some are planting cotton.

The road hands that are grading the road from this place to Odell will soon have it completed.

Mrs. Earl Scott and sister, Miss Ethel Lanham spent Tuesday afternoon with Mrs. J. R. Grimes.

Misses Lula and Clyde Oldham and their brother Oliver visited Miss Dorris Siniard Sunday evening.

J. G. Ayers was over Tuesday looking after the improvements he is having made on his rent houses.

Mr. and Mrs. Pierce entertained a number of young people at their home with a party Saturday night.

Miss Nancy Crownover of near Odell visited Mary Crownover Sunday, attending singing in the afternoon.

Quite a number of the people of this community are anticipating a grand time at the Doans picnic Saturday.

Delbert Lanham and Charles Tidmore of Center Point, spent Saturday night and Sunday at medicine mounds.

There was quite a number of visitors at the singing at this place Sunday. Frank Dennis, Misses Grace Webb and Mary Ellen Crutchfield were elected delegates for the Maple Hill convention which convenes May 10.

Papa's Baby.

To build a state many forces are required and happy are the builders where co-operation and harmony prevail.

Farm Facts

By Peter Radford, President, Farmers' Union



A touch of nature makes the whole world kin.

The farmers who are successful plan as he plows.

Confidence is the companion of success. Have faith in yourself.

The worth of a farm is the worth of the individual operating it.

The farmer's work is from sun to sun but his wife's work is never done.

No farmer can afford to buy a thing he can raise no matter how cheap it is.

Take good roads for your text and go everywhere preaching the gospel of better farm conditions.

An up-to-date farmer must have an accurate knowledge of today and a clear vision of tomorrow.

When a man tries to get something for nothing about the only thing he acquires is experience.

You can't make a silk purse out of a sow's ear but you can make a good road out of a bad one.

Even an iron watch-dog can't keep the wolf from your door—the secret lies in scientific cultivation and sensible marketing.

The successful farmer practices a system of rotation and plants leguminous crops to store plant food and inject new life into his soil.

Some true lessons in thrift and patience may be learned from an occasional study of the gentle hen in her every day walks of life.

Over-production and crop mortgages force the farmer into ruinous competition with each other. The remedy lies in organization and in co-operation in marketing.

ORIENT RAILWAY

Inauguration of Service through to Alpine

Effective April 20, 1913.

Superior and Quick Service to all points in ARIZONA, NEW MEXICO and CALIFORNIA.

Through Electric Lighted Standard Sleeping Cars between Kansas City and Alpine, daily.

Making direct connection with Southern Pacific Fast trains

To

California

For further information regarding rates, schedules, etc.

J. W. SPOTTS, Local Agent, or write

F. A. NELSON, Traffic Manager, San Angelo, Texas.

Best Wishes to the Picnicers

A few words of good wishes to all who attend the Doans Picnic Saturday, May 3.

I can't be with you on that occasion, but wish you all a good time. When you are in need of any kind of Blacksmithing, wood work of any kind, horse shoeing a specialty, or anything in the way of repair work, try

H. C. MASON, "The Blacksmith"

Odell, Texas

Webb Bros. Livery, Feed and Sale Stable

First Class Rigs and Careful Drivers at all times. Odell, Texas

FOR SALE—400 bushels of good corn, will sell at reasonable price also a nice lot of kaffir corn, and sorghum, for further information see or write, Harden Ross, Doans, Texas.

DON'T Pass This Up.

W. W. Matthews carries at all times a complete line of Furniture and Undertaker's Goods.

Prices to suit all

IF

You have real estate of any kind, any where

For Sale or Trade

Or if you want to buy or trade for real estate in or near Odell, consult the

Square Deal Realty Co.

At the Reporter office

Odell, Texas

The Eagle Drug Company

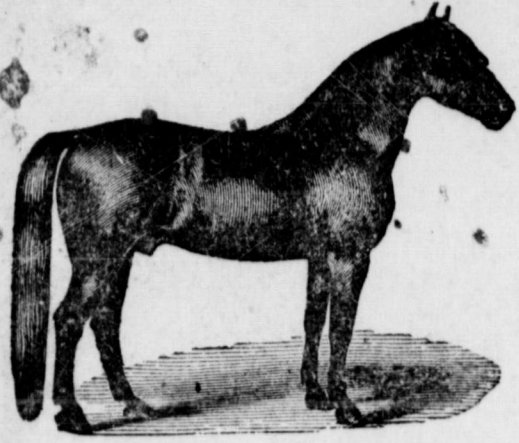
Drugs, Drug Sundries, Toilet Articles, Cold Drinks and Cigars.

Prescription work a specialty.

The place where price and quality meet.

J. L. Depauw & A. S. Ross, Proprietors

Vernon, Texas



William Garrett

This high grade Hamiltonian and Tom Hal stallion is one among the finest horses in Texas. He is 16 1-2 hands high, a dark bay and a perfect saddle and harness horse, a first class combined stallion, has splendid style and action and is wonderfully well made. William Garrett was foaled May 1st, 1907, was sired by Fitzhugh Lee; he by Rubicon; his first dam Goldie G; by Valdeen Jr., and he by Valdeen.

Roxie Ratteler

Is a blood bay Hamiltonian and Cleveland Bay stallion. He is 16 1-4 hands high, weighs 1300 pounds and was 3 years old the first day of March, he is a general combination stallion, fine style and action.

These horses will be kept at the Webb Livery Barn, for further information see,

J. W. NEWBERRY,
Odell, Texas.

For Singer Sewing Machines, see or write, W. G. Collier, adv.-12. Vernon, Texas.

J. H. Gobbell

Contractor and Builder

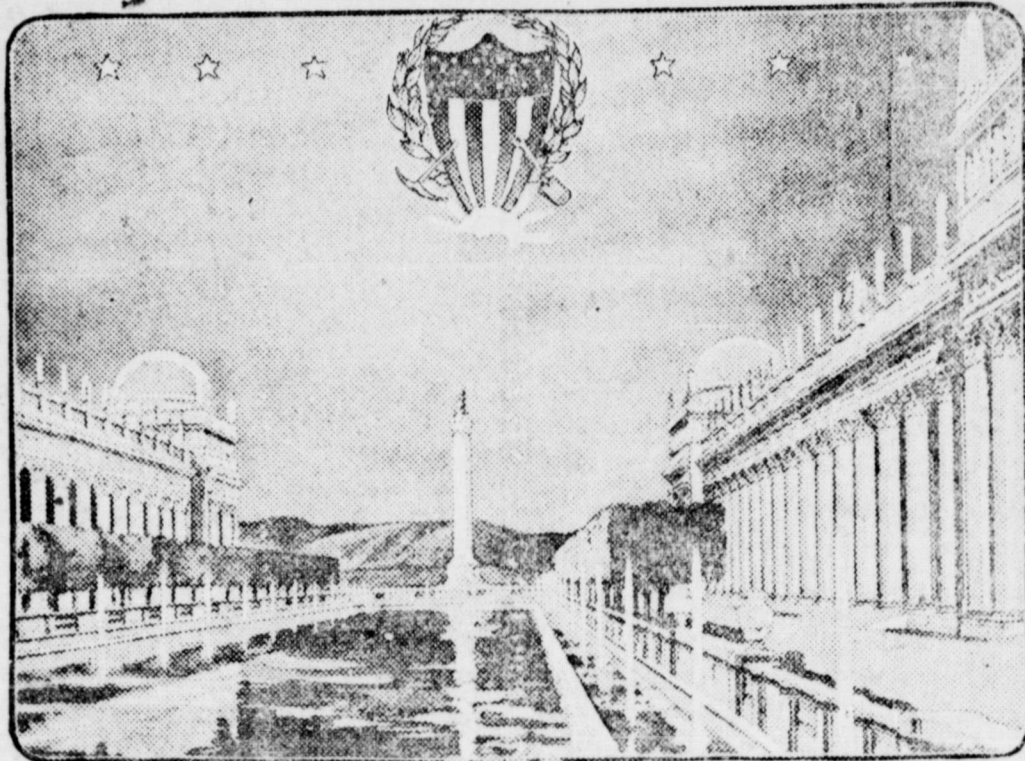
Estimates furnished free on any kind of

Wood, Brick or
Concrete Work

All work guaranteed.

Odell, Texas

PANAMA-PACIFIC INTERNATIONAL EXPOSITION,
SAN FRANCISCO, 1915.



Copyright, 1913, by Panama-Pacific International Exposition.

LOOKING toward the hills of Marin county through the entrance of the great Court of Sun and Stars upon the harbor. In the center is seen a colossal column whose spiral represents man's climb towards fame. At the summit of the column the huge symbolical figure is designed to convey the spirit of success.

Britton--Godbey

Just before the noon hour here Sunday, Rev. H. C. Mason united in marriage at his home, W. Britton, one of the well known young farmers of Odell and Miss Ethel Godbey, the popular young daughter of Mr. and Mrs. A. O. Godbey, residing near Fargo.

The groom is the son of Mrs. L. E. Britton, who is living with his mother and one sister on a farm near this place, and is an industrious young man with a large circle of friends in the immediate country.

Immediately after the ceremony, they with a few of their intimate friends and relatives, who witnessed the marriage, departed for the home of the groom's mother, where an elegant dinner had been prepared.

Among those of the bride and groom's relatives and friends who witnessed the ceremony were: Messers. Elmer Godbey and Vernon McDougal, Misses May Godbey and Virgie Britton.

A number of nice presents have been given Mr. and Mrs. Britton, who will continue to make their home with the groom's mother.

The Reporter with its readers extends congratulations, and wishes for the newly weds a long life of much happiness and prosperity.

FOR SALE—400 bushels of good corn, will sell at reasonable price also a nice lot of kaffir corn, and sorghum, for further information see or write,

Harden Ross, Doans, Texas.

Everybody Is Doin' It Now.

What

?

Buying groceries from
Webb Brothers

Who has the most complete and up-to-date stock of groceries in Odell. Give us a trial order.

Try a sack of Belle of Cherokee Flour, it's better and cheaper.

Webb Brothers, Odell, Texas

Abraham Lincoln Said:

"Be sure you are right and then go ahead." You are sure to be right if you order a suit from us. Our suits fit right, look right, wear right and are priced right. Come look at our 1200 samples and be convinced that we have the most complete line of samples ever in Odell. We also do all kinds of cleaning and pressing, bring us your old suit.

ODELL TAILOR SHOP
HOMER T. FILLINGIM, PROP.

"The place where all work is guaranteed"

A New Home

J.P. Hamilton who has been contemplating the building of a nice home in Odell for some time, this week let the contract to one of the local contractors for an eight room residence to be built in east Odell. He is termed one of the old settlers of this country having resided on his old home place near Doans with the members of his family, something like twenty-five years without change of residence, but as he owns considerable

property in Odell, and a home at this place will be more conveniently located to his farm interest, he and his wife have decided to make Odell their future home.

Will Teach Music

After the close of the local literary school in May, I will make arrangements to teach all pupils who desire to take music lessons at my home in east Odell, for further information see or address, Hattie Ross, Odell Texas



WHITE HOUSE SHOES

Save Your Soles By Wearing
FOR MEN

White House Shoes
FOR WOMEN

How Much a Man Is Like His Shoes

For instance, both a sole may lose
Both have been tanned, both are made tight
By Cobblers, both get left and right
Both need a mate to be complete
And both are made to go on feet.
They both need healing, oft are sold
And both in time all go to mold.

With shoes the last is first, with men the first shall be the last.
And when shoes wear out they are mended new,
And when men wear out, they're men dead too.

We can fit you in a Brown Star-5-Star Shoe

M. A. SMITH & COMPANY

"Everything Good to Eat and Wear"

Dry

Goods,
Clothing,
Hats,
Shoes,
Groceries,
Etc.



WHITE HOUSE LOW CUTS