The Hereford Brand

Vol. 4

HEREFORD, TEXAS, OCTOBER 14, 1904

DEAF SMITH COUNTY HAS LET THE CONTRACT FOR A MODERN JAIL

CERTAINLY WILL NEED A STOVE THIS WI

The big sales day and grand openings of last Friday and Saturday are convincing proof to us that our prices, although legitimate, are right, by the hearty trade which we were the happy recipients of on that occasion, we fell that it will be useless for us to quote prices, nevertheless, we will quote you a few prices on Cooking and Heating Stoves.

HEATING STOVES COOKING STOVES Stoves that were worth \$4.00, now \$ 2.50 \$18.00 No. 8 Cook Stove Stoves that were worth \$8.00, now 5.50 \$20.00 No. 8 Steel Cook Stove 18.00 10.00 \$22.50 No. 819 Steel Cook Stove Air-tight Heaters, were worth \$12.00, now 20.00 Air-tight Heaters, were worth \$14.00, now \$25.00 No. 819 Steel Cook Stove 12.00 22.50 Hot Blast Heaters, were worth \$13.00, now. Good Coal Hod, worth 35 cents, now

INCH STOVE PIPE, WORTH 20 CENTS, NOW 15 CENTS PER JOINT

R. GASS & SONS, Hereford, Texas

New Ruling on Dipping.

The following ruling from Dr. D. E. Salmon, chief of the bureau of animal industry, will be of interest to the cattlemen of this section:

"Dr. S. E. Bennett, inspector in charge for the bureau of animal industry, has received from Dr. D. E. Salmon, chief of the bureau, a ruling in regard to the handling of stockers and feeders from the scabies-infected districts, and today notified the traders at the yards that he has changed his regulations in Dr. Salmon's ruling allows commission firms to sell "clean" cattle from the infected districts—cattle that have been inspected and found free from disease—to speculators, and allows the latter to sell them to country buyers, who take them to feed lots or inclosed pastures. They are not allowed to sell them to go

again upon the open range. "This latest ruling by Dr. Salmon tine. the stockmen of the infected districts have been contending for. The contention of the stockmen was that cattle that are inspected by agents of the bureau of animal industry and have been given a clean bill of health and have not been exposed to disease should be allowed to be moved without restriction. Dr. Salmon recently ruled that such cattle, after coming to the public markets, might be sold to go to the country and to be put on pasture in inclosed tracts. But it was held by Dr. Bennett that when the cattle were to be sold to speculators, mixed with other cattle and their identity lost, they must first be dipped. As most of the stockers and feeders pass through the hands of speculators, this worked a hardship not only on the owners of the cattle, but upon the speculators. As the situation now stands cattle from the infected districts having a clean bill of health may be sold to speculators who may sell them to go to the country, without being dipped. The only restriction is that they shall not go back again upon the range. When commission firms sell cattle from the infected district to speculators, they are required to notify Dr. Bennett. This is the only restriction now placed upon the trade in these cattle. It removes a heavy burden from the cattlemen of Western Kansas, Eastern Colorado

and other sections which have been

denominated 'infected' because of

he prevalence of the scables."

Two Days' Public Service by the Woman's Home Mission Society.

SATURDAY, OCTOBER No. 3 P. M. Hymn.

Power of united prayer, Matt. 18: 10-20-Mrs. E. J. Jackson. Silent prayer.

Funds of the Woman's Home Mission Society-Mrs. J. Ray.

Orderly conduct in the monthly meetings-Mrs. J. A. Williams .-

Reading-Miss May Gamble. Prayer.

accordance with the new ruling. societies, 2 Cor. 6:1-10 Mrs. W. and come short of the glory of \$30.

Juvenile work in our society-Mrs. C. L. Cartwright.

Hymn.

How can an individual member promote the life and work of the auxiliary? - Miss Maggie Syms.

How can the pastor be aided by the society?-Mrs. M. E. Turren-

Collection with song.

The Lord's Prayer.

SUNDAY, OCT. 16-MORNING SERVICE Woman's Work in Home 'and' Foreign Mission Fields-Pastor.

EVENING SERVICE.

Song-Choir.

Invocation—Rev. B. H. Bounds. The Woman's Home Mission Society. - Mrs. M. J. Stinson.

Recitation-Jimmie Snyder.

Some practical observations—S. Dodson.

Baby roll-Eakle Cartwright and Zelda May Williams.

Song-Choir.

Bessie's prayer-Nellie Black. What shall I render unto the Lord for all benefits—Miss Millicent

Song-Jewel Buster.

Recitation-Miss Maud Patton. Collection talk-Rev. C. L. Cart-

Offertory Mrs. G. A. F. Parker Doxology. Benediction.

Abstracts.

We have complete printed abstracts of all "Capitol Syndicate" lands in Deaf Smith, Parmer and Castro counties, and can furnish you lands on short notice. This is the most complete abstract ever gotten up in the Panhandle.

* WITHERSPOON & GOUGH.

I want 400 to 500 head of cattle see the result of sin. to pasture. E. B. Black.

The Result of Sin.

at the B. Y. P. U. meeting October 9th:

For nearly six thousand years sin has been a factor in the lives of men which brought results contrary to last night, under the auspices of the the grand and noble purpose for which man was made, and though it may have controlling influence of evil for thousands of years yet, God's purposes will not be defeated. Satan may exult in his apparent overthrow of God's designs, but his triumph will be short. "The wages Working order for church of sin is death. "All have sinned God." By one man, sin entered The address of Judge L. Gough, into the world, and death by sin, was a masterpiece in thought, arand so death passed upon all men, for that all have sinned.

> First, we should be very cautious asked, "Is it right to read novels?" There are christian novels, novels that make the heart purer and the prison cell as a result of the reading of bad books or newspapers. They same may be said of pictures. When to do in his favor. satan fails to get a man to read a bad book he sometimes captures him one may be influential in the ruin of many others, and they influence many times their number. In this particular. way the increase will continue until it takes the measuring line of eternity to tell the height, depth, and ghastliness of the great undoing. save a soul, while one of bad may

What has done more for the filling ands of homes have been, wrecked, and the souls doomed for eternity The Savior says that as the end ap proaches "iniquity shall abound." ducers shall wax worse and worse."

It requires only a glance at passing events to convince one that these scriptures are literally fulfilling all. around us. The increase of drunkenness, poverty and crime is startling. The influence of these debasing habits on the young is truly an abstract on any part of these under such conditions? There is scarcely a community to be found, where the blighting influences of intemperance are not to be seen, families distressed and ruined, Phil. 1:3-6. property squandered, character destroyed, and lives lost. Thus we

25tf "Opposition to God and all of his 32tf

principles." Christain friends, let Paper read by Miss Carrie Myers each of us make greater efforts to help the lost, who are fast sinking under temptations.

The College Entertainment.

The entertainment at the College Ino. 1:35-39. Ladies' Aid of the Christain church, was a success in every particular,

The program was begun with which was followed by elegant music, recitations, etc. The proceeds of the evening were between \$25 and

was a masterpiede in thought, arrangement, clearness and power. It was clear cut, comprehensive, and in the selection of our books and withal an inspiration to educational newspapers. The question is often thought and life. The lecture will grow under his hand and will become even more an impressive force upon life better, but how many lives have the audiences wherever it shall be been ruined from the reading of delivered. Judge Gough has the some worthless hovel? Many a soul rare faculty of using terse, epigramnow stands behind the bars of a matic sentences. He begins when he begins and stops when he is are not only enlisted in the services through, leaving a keen taste in the of crime, but they also aid in the mouths of his hearers for more. progress of infidelity. Much the His personal appearance has much at this office.

We are confident that his appearby getting him to look at a bad ance before his assembled fellowpicture. A young man may pur- citizens of Texas will result in great chase, perhaps, one copy, and pur-chase with it his eternal ruin. The cause of education in general and the Panhandle Christian College in

New Companies Chartered.

The Northern Texas Townsite Company of Amarillo with a capital One column of good reading may of \$250,000 was incorporated this. week for the purpose of doing a general building and loan business. of coffins, prisons and insane Also the North Texas Construction asylums than strong drink? Thous- Company of Amarillo with a capital of \$20,000 for the purpose of building railroads. The incorporators in both instances, C. L. Tallmadge, E. Paul says, "but evil men and se- C. Gordon, E. R. Tallmadge, D. & Bentin, J. E. Galdwell, E. B. Stahlman and Sough.

A First Class Pounding.

The home of Rev. Jesse B. Haston was invaded by Terends last Tuesday evening, and things piledi awful, and what may we expect from upon the tables and so on until there the rising generations, brought up was hardly room left for the large company that assembled later. Devout thanks are returned for the kindness, and appreciation shown.

Fresh Meats.

If you want nice, fresh meats, see ARTHUR & DOBBINS.

Endeavor Program.

Following is the program for the Christian Endeavor for Sunday, October 16th:

The power of personal influence,

Leader-Miss Miller.

Song-"Let a Little Sun Shine In" Prayer.

Why should we seek to gain inprayer by Rev. Jesse B. Haston, fluence over others? Mrs. Allen

Reading-Georgia Herron.

What can we do to add to our influence? Ethel Ricketts.

Song - "Rescue the Perishing."

What control may we have over one unconscious influence-W. H. Russell.

Song -"Lights Along the Shore." How long will our influence last-Jessie Wright.

Mizpah benediction.

Peaches! Peaches!!

Your last chance to get peaches. Come to Callens' at once to get

A pair of silver spectacles. Call

ABOUT YOUR STOVES

Winter is now upon us and it will be necessary for you to have a fire. Let us repair that old stove so that it will be almost as good as new. We will put it up for you and get it in good shape for the winter service

Give Us a Trial

Hereford Sheet Metal Works

T. R. REGAN, Manager

PERIODICALS MAGAZINES BOOKS

HERERENE HER

We are expecting a supply of Magazines and periodicals in every day. In the meantime our stock of books will be complete and we would be glad to sell or rent you one of the latest novels of the day.

RECENTATION OF THE PROPERTY OF T. M. COULSON @ CO. ..Druggists...

DURUM WHEAT

Best Suited to Localities Subject to Drouth Periods.

The following, issued by the department of agriculture and taken from the Ft. Worth Record, will be of interest to those interested in wheat culture:

just issued a very interesting bullet ties of commercial value not existing tin on durum wheat, the new hard to so great a degree in other wheat : variety to which considerable atten- I. In the strictly semi-arid regions tion has already been paid in Texas, it usually ripens earlier than other and which, on account of its pe- spring wheat. This allows the culiar adaptability to the manufac- wheat a greater chance to escape inture of macaroni, has heretofore sect and fungous pests and thus inbeen called macaroni wheat. The sures plumper, finer kernel. word "durum" means "hard," and Freedom from rust and smut is still the authors of the department's bulletin, M. A. Carlton and Joseph S. Chamberlain of the bureau of plant industry, recommend that this name be brought into as general use as possible. Macaroni wheat is misleading, they point out, since it seems to indicate that the cereal is fit only for the manufacture of macaroni, whereas it has been demonstrated to be especially valuable in bread making.

The cultivation of durum wheat has passed its third season in this country and the fourth crop will soon be ready for delivery. Previous to 1901 the cereal was used only as stock feed. Since its commercial value has been demonstrated the production has increased from about 100,000 bushels in 1901, to at least 6,000,000 bushels in 1903. The price ranges uniformly high. March 18 of the present year \$1.03 per bushel was offered at Buffalo, N. Y., although there was practically none to be obtained, and since then \$1 per bushel has been offered for the No. 2 variety, to be delivered during the period of navagability of the lakes. The durum, according to the authors of the bulletin, "should properly be considered as a wheat of the highest class, rank-

ing with hard spring and hard winter, but should be graded on its merits and kept absolutely free from either of these."

The special qualities of the cereal which are of commercial value

are thus told of : "So long as durum wheat is grown where it is well adapted, it will al-The department of agriculture has ways possess certain special qualifurther insured by the natural resistance of this wheat to such fungi. The importance of smut resistance is manifest to those who are aware of the great damage to wheat from this cause. 3. Hard spring and winter wheats are known to produce a harder, better grain in the drier districts and in the dry seasons. Durum wheat, being particularly adapted to such conditions, always furnishes an excellent hard grain without a corresponding decrease in yield. 4. Accompanying this drouth resistance and hardness of grain, is a corresponding increase in the quality and quantity of the gluten. 5. The sugar content of durum wheat is considerably greater than that of other wheats. Even a small percentage of difference in this respect is of great importance to the baker during a year's operations. 6. The extreme dryness of the durum wheat in a good season gives the flour a great power of absorption, which, other conditions being equal, allows the baker to obtain more loaves from the same weight

> sorption." From this it would appear that the durym wheat is well adapted to the soil in various parts of Texas and that, moreover, its production would be profitable in the extreme.

of flour and in some cases would

thus give this wheat a great advan-

tage over wheat flours of less ab-

A special chapter in the bulletin is devoted to the manufacture of macaroni, it being stated that no wheat, save perhaps the Polish, will make so good macaroni. durum wheat far exceeds everything also in that respect. A large number of attractive recipes for the preparation of macaroni dishes are given, as is a list of the macaroni factories in the United States. Nine such factories are credited to Texas, two of them being in Houston, four in San Antonio, two in Dallas and one in Galveston.

A sonsiderable amount of space is

also given over to a discussion of the use of durum wheat in bread baking and it is shown that the new cereal ranks particularly high in that respect. Texas farmers who are interested in the matter may secure all the information they want by addressing the department of agriculture. In the entire history of the country no crop has made so remarkable a record. The commercial standing of the new cereal may now be considered as established, and a valuable industry is thus added to the resources of the country.

Mr. Herron Withdraws.

To the Voters of Deaf Smith County:

Owing to my inability to make a canvass of the county and the near approach of the election, and being comparatively a stranger to a large number of the voters living in the county, and in truth, not really wanting the office, I have decided to withdraw from the race for the office of Treasurer of this county, and in doing so I wish to sincerely thank those that have promised to support me. In withdrawing from the race, I do so unincumbered with any promises. I will patiently await the coming of election day and do as every free American citizen should do, wote for the man best qualified to fill the office for which he aspires. Again thanking those who

promised to support me, I remain Respectfully,

F. HERRON.

Immigration Company.

Jery Simpson returned last evening from his trip to Illinois. He was accompanied by W. E. Thompson of the firm of Thompson & Cook of Lakewood. Mr. Simpson has formed a partnership with this firm aad they will work the immigration business independent of any one in the valley. They will run special trains like the C. L. Tallmadge Southwestern Land Company and the first train will come in next Thursday from Galesburg, Illinois. During their absence they established offices at Kirkwood, Manmouth and Galesburg, Illinois, Mr. Simpson made several speeches in Illinois and made quite a hit. - Roswell Record.

Jail Contract Let.

On last Monday the Commissioners' Court of Deaf Smith county met at the court house and opened the bids for the construction of the proposed jail.

The specifications call for a twostory, brick and steel, fire proof building 36x40 feet, to be completed by February 1st, 1905 and located in the northeast corner of the court yard. The contract was awarded to Snyder & Lacey who put in the lowest bid at \$6,200.

This will be an elegent structure when completed—one that will be ample for a home for Deaf Smith's prisoners for many years to come.

SCHOLARSHIP \$20.00

To Those Entering Hereford Business and Shorthand College by November 1st.

The above institution is conducted by a man who made the business college at Jackson, Miss., the greatest college of the south. The young people of the West have never had such an opportunity as now to secure a genuine business training. Satisfaction guaranteed or money refunded.

Church Notice.

Preaching at the Christian church next Sunday morning and night. I will keep my monthly appointment regularly hereafter on the third Sunday at the Christain church instead of at the school house as heretofore.

All are cordially invited. ALEXANDER W. CRAWFORD.

BIG STOCK FURNITURE October Low Prices

Have just received a big car of furniture for fall trade. Our stock was never more complete than now, and prices never had a lower range. I can supply your every want in Furniture, Carpetings, Linoleum, Window Shades, (the best) Queensware, Trunks, etc. I will appreclate your business. I will save you money if you trade with me.

Yours for Fair Dealings

FURNITURE DEALER AND UNDERTAKER E. B. BLACK,

ERE

JOE CARTER

TOM CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD

TEXAS

The patronage of the general public is cordillay solicited とうととうでうらうらって

BURNS @ SMITH

We want your Drug business. We will appreciate it and give you good value for your money.

SUNDAY CALLS-'PHONE 112 OR 113

SMITH DRUGGISTS

とうととうとうですで S. H. Mount C. L. Davis

Davis @ Mount REAL ESTATE AGENTS Bargains in Ranches, Farm Lands and City Property. If you

wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS とうとうとうらうらう

うとうとうここしてでして The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-clas restaurant in connection and serve meals at all hours, both day and night,

J. H. TURNBOW, Proprietor

REGISTERED

BERKSHIRES

Best strain of breeding. Old or Either sex. young. Also good young pork hogs in thrifty condition. /Just the thing to make your winter meat. Will exchange for cattle, young horse or mule colts. Yours for a deal

HEREFORD, TEXAS

R. H. NORTON

ON TREE PLANTING.

The Fall Season the Most Suitable Time in a Semi-Arid Climate.

The following article, prepared for the Farm & Ranch by H. B. Geer of Nashville, Tenn., contains valuable information about planting

Our fruit trees, our vines and our flowers are the surest "tokens of our civilization. "And he planted him a vineyard' -this was said of Noah, our progenitor, under Adam; and all along down through the ages unto this day, has the man of thought, the man of hope and of home love, planted vines and trees for his pleasurs and his comfort, and for the joy The thought and the deside to propagate and expand comes naturally with the first warm breath of spring time, and it is then that the majority of those so inspired do their planting. And yet, there is another season-this season-the now, when one may well plant to advantage.

planting, pruning and cultivating young orchards; and we have found that at either end of the cold season -about the time the snow or the frost first comes in the fall, or the first little crusting of ice of a morn- the beauty, the comfort and the joy ing, when the leaves are well off, and of their growth about our homes. the sap retreated to the roots, the Yes, plant them even if we do not time is then favorable for planting expect to gather fruit from them burtrees; and in the spring time, when selves. It is a duty we owe to pur the last hard freezing is beginning state, our country, and the generato thaw, we have again a favorable tions to come after us. It is said planting time. This, in the latitude that one time a young fellow saw an of Missouri, Illinois, and Tennessee, aged and bent man planting fruit for, mark you, it gets much colder trees, and the younger shouted to in the "Volumeer State," than many the elder man: "Hello, old man, persons have knowledge of.

a double advantage in fall planting; fruit?" The old man straightened for, in the first place in sections himself up with dignity, as he rewhere the amount of rainfall is lim- plied: "Young man, somebody ited, and the possibilities of a dry planted fruit trees before I came." spring and a summer drought-both or either-the spring planted tree or vine can only be saved by heavy mulching or artificial irrigation. With the fall planting it is different, for if planted at the time above suggested, the roots will have expanded to some extent, the little sub-feeders will have come into life and be. reaching out for the sources of strength and vitality. The tree, or vine will have become settled and the earth about it be in a natural condition again, and it will be thoroughly entrenched in its new location before the dry period which may possibly come later. But, even if the spring and summer seasonshould prove to be a favorable one, the fruits planted in the fall will make a better and more rapid growth than if the planting should have been postponed until the spring time,

There is also the advantage of time and opportunity on the part of the planter in the fall, as against the spring time when there are so many other things pressing for atis more leisure time in the fall than in the spring time.

planting at all. Let us urge that it 33tf . . . C. C. PERGUSON. be done, and done this fall. Every tree and every vine on a farm, or even in a village lot is a valuable assett that increases in value as the seasons pass by. And then, the beauty, the pleasure and the healthfulness of home grown fruits. The thought of it is pleasant, and the sight of it is beautiful. Then, too, it is often profitable; but laying aside the commercial aspect of the question, we should plant for our own use, and for the beautifying and pounds, six years old, cheap for the embellishing of our homes, while cash or will trade for cattle. For at the same time we increase their further information apply to market value with each planting.

We know of a man who had a 28tf

small farm, and he spent several hundred dollars in improving the buildings on it, and after awhile, owing to circumstances over which he had no control, he had to sell his little farm and there was no one approached him to buy it, excepting those who wanted it as a grain farm, and they were not disposed to consider the value of the improvements in buildings, nor did they seem to care much for the fruit trees and grape vines which he had been planting along each fall and spring for several years. But, one day a thrifty German came along and inspected the place. He examined the fruit trees and vines carefully, and made notes on their respective ages. of those who may live after him. variety, etc., and when he had satisfied himself on those points, he made an offer for the place, which offer on account of due consideration of the fruit trees and vines, more than offset their planting and cultivation, and the cost of the improvements in the buildings. And, so, the original owner, when he planted those trees The writer has had experience in and vines, was banking dollars and cents which later came back to him in profit more than three fold.

But, aside from these thoughts which are mercenary to some extent, we should plant trees and vines for what are you planting apple trees To our thinking, however, there is for? Do you expect to gather the

League Program.

Following is the League program for Sunday, October 16:

Topic-The two foundations Leader-Miss Mae Gamble. Song.

Reading-Miss Mae Eagle.

Bible reference-The end of wisdom, Prov. 1:2-6-Miss Hellen

Song.

Reading-The truth and the value of a life depend upon its foundation-Miss Alma Bates.

Bible reference-The folly of unpreparation, Matt. 25x1-11-Sam Marshall.

Prayer-Bro. Cartwright.

Reading-Only the life built upon Christ can outlast the judgment Miss Polly Hughes:

Bible reference - Remediless ruin, 1 Kings 17:7-12.

Song.

Benediction.

Seed Wheat Arrives.

I wish to announce to those who tention and work on the farm. One think of sowing wheat this season can much better afford to plant in that I have just received a shipment November than in February or of a car load of hard wheat, grown March, because on every farm there in Oklahoma and hence is specially adapted to this climate. Let your wants be known in this line and I many were on the scene, ready to And then again, the question of shall be glad to supply them.

Ranch Property Burns.

house of Dr. G. H. LeGrand northwest of town was destroyed by fire, which originated from a defective flue. There was no insurance hence the loss was complete. We understand the house will be rebuilt at gion written by those who live there.

For Sale or Trade.

Good span of mules, weight 1000

E. D. SMITH,

Last week the four-room ranch Earn an Outing With Kodak or Pen.

Southwest/ generously offers \$3,000 worth of free railroad rides for the best photos of Southwestern scenes. and the best letters about that re-Why not enter the contest? You may win one of the many prizes. Write to-day for circular to

1118 Railway Exchange, Chicago

Hereford Fuel Oil Co.

For best coal and Ice. Trov Hereford, Texas. Womble, manager-phone 76. 9tf

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BEST TEACHERS

NO SALOONS HERE

The

PANHANDLE CHRISTIAN COLLEGE

AND

Normal School Business HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard Collège Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION. FOR PARTICULARS ADDRESS

W. T. NOBLITT, C. E., Ph. B., L. A. WYATT, M. A., President Vice-President

Not a Reformatory, but a Master Builder of Character.

ALIDAN KANDAN KANDA

The Thing To Do.

W. D. Wagner brought in from his farm one day this week ninety turnips weighing ninety pounds. His farming experiments have been so encouraging this year that he will increase his acreage in all crops next year. Among other things he will plant twelve acres to onions, five acres to Irish potatoes, from ten to twenty to cantaloupes, etc., and if his farming operations prove as satisfactory next year as they have the past four years he will make a hat full of money - Dalhart News.

From the above it will be seen that the Deaf Smith and Castro county farmers are not alone in devoting attention to truck farming in the Panhandle. The contagion has been taken up by all the wide-awake citizens throughout the plains country and some wonderful developments may be expected within the next few years. Verily, we believe the Panhandle is destined to become the leading truck growing section of the entire United States.

Loisiana Purchase Exposition at St. Louis, Mo.

Season tickets on sale April 22nd to Dec. 15th. Round trip \$38 40. 60 days limit on sale April 25th to Nov. 20th-\$32.00.

15 day limit on sale daily from April 27th to-Nov. 30th. Good \to leave St. Louis within 15 days of date of sale.

Special round trip rate to Chicago and return June 1st to Sept. 30th-\$34.00. Stop over of 10 days in St. Louis will be allowed upon deposit of ticket immediately upon arx rival at one of the validating offices upon payment of a fee of \$1.00.

Fire Averted.

What promised to be an ugly blaze was averted on last Sunday about noon, in Geo. W. Dale's barber shop. The heater in the bath room became so het that it set fire to the floor and when it was discovered the angry flames had already started on their destructive mission. Considerable excitement was occasioned at the churches by the announcement of fire and soon lend their assistance, when it was learned the fire had been extinguished with but little damage.

Earth, the new journal of the

THE EARTH

"A BIG CROP"

Is but little trouble to harvest if you have a Deering Ideal grain binder or Corn Harvester. Light running and durability are two of the essential features of machinery, and you will find the Deering possesses both of these features. The Deering siral twine is known as the best and our stock is larger than ever before. See us for Hancock Disc Plows, Harrows, Wheat Drills and all other implements. The Leader and Samson are the leading windwills and have won this reputation on their merit. See us before buying your hardware, we will save you money. Make our place your headquarters when in town. We take pleasure in showing you our goods. Yours for business,

GARRISON BROS.

FARM LANDS

"THE DENVER ROAD"

NORTHWEST TEXAS THE PANHANDLE

Are advancing in value at the rate of 20 per cent per annum.

DO YOU KNOW OF ANY EQUAL INVESTMENT?

As our assistance may be of great value toward securing what you need or wish, as regards either agricultural properties or business opportunities, and will cost nothing, why not "use us: 'Drop'us a postal.

A. A. GLISSON, GEN'L PASSGR. AGENT, TEXAS

FERGUSON

Grain & and & Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest & Prices & Paid & for & Hides

The most centrally located Will handle a full line

YOUR PATRONAGE IS SOLICITED

Grocery

is now more complete than ever before--with absolutely no old stock. If it's fresh groceries you want, I should be glad to furnish you. A car of Globe flour just received. 'Phone No. 15

E. EDWARDS. The Cash Grocer

The Brand

Published Every Friday By RAY, GOOGER & CO.

Official Organ for Deaf Smit and Castro Counties

Entered April 17, 1901, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879.

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FRIDAY, OCTOBER 14, 1904.

ANNOUNCEMENTS

A uniform rate of \$10 will be required of each candidate announcing for public office, the announcement fee covers printing name on ticket. FOR COUNTY JUDGE

W. H. RUSSELL A. J. LIPSCOMB FOR SHERIFF AND COLLECTOR J. T. INMON W. B. PHILLIPS

> R. N. MOUNTS GEORGE CLOYD FOR COUNTY CLERK W. B. BEACH

FOR COUNTY TREASURER C. L. DAVIS P. R. PURCELL FOR TAX ASSESSOR

J. S. WYCHE J. WALK BRADLY J. W. FORD A. STEWART KENDRICK COMMISSIONER PRECINCT 2 T. M. PALMER

CASTRO COUNTY FOR COUNTY JUDGE

M. F. BARBER FOR TAX ASSESSOR W. S. DIXON FOR COUNTY TREASURER GEO. W. IRWIN COMMISSIONER PRECINCT 1 W. A. TATE A. P. EATON

THE writer made a trip last week and this to North Texas and on returning home could not help but draw a contrast between that country and this. There, moisture is almost an unknown quantity and the prairies were brown and sere, while here the abundant rains which have fallen give to vegetation a growth and appearance, the luxuriance of which could not be surpassed; there, they were shipping all their vegetables from foreign points. while here we not only have what we can consume, but plenty to spare; there the citizens were writhing in the dust and the refreshing and invigorating the minds of the voters. breezes, the temperature of which seems to be fashioned after man's own liking. Truly it is a great privilege to live in the Panhandle, which can be best realized by spending a few days down-in the low altitudes, where one seldom has the opportunity of breathing in an absolutely pure atmosphere.

THE Houston strike which has been giving the people of that city so much inconvenience for the past six months, has at last been settled surrender to the dictates of capital gin. -a condition which should not exist and would not exist if those representing labor would stand together in one united body and be judicious in their demands.

T. HERRING A. LAIRD H. B. FARRELL President Vice-President Cashier

HERRING & LAIRD BOVINA, TEXAS

Opened for Business April 20, 1904 Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any

PROHIBITION AND POLITICS.

The address of Hon. J. H. Davis at the court house Wednesday afternoon was well prepared and interested all who had the privilege of hearing him; but we doubt if he, with all his eloquence, succeeded in convincing anyone that it is his duty to vote for the Prohibition Party as a political party. Mr. Davis is in a good work and we do not in any wise wish to criticise his course, for we believe as strongly as he does that the saloon is the greatest evil extant in the land today; but we do differ materially with him as to the proper method of eliminating the evil. The following are chief among the many objections to bringto be accompanied by the cash. This ing the cause of prohibition into politics: First, Since women are the strongest champions which prohibition has and are the bitterest enemies of the open saloon, they would necessarily be drawn into politics, a condition which would not be at all conducive to the best interests of our society, for it takes the woman to care for and keep sacred the home, and the affairs of state and nation necessarily belong to the man. Secondly-We believe that ample provision was made for regulating prohibition when the power was given each precinct, county or state to decide by popular vote whether the saloon should or should not exist. The natural way to perform any work is to first do that which lies nearest you in succession. So it is with the saloon. First vote it out of the county, then the state and there will be no occasion for national legislation on the question. The mistake which the Prohibition Party as a political party is making is in trying to do too much at one stroke. 'Twould be better and safer to cut of the Shake's tail and then unjoint him one joint at a time than to strike at his head and let him escape. The third each month. reason why prohibition should not be mixed with politics is that so long as they remain inseparable, there is no possibility of prohibition's ever triumphing; for so long as time lasts momey, in a measure, will control politics and a question as sacred and improve our work. important as prohibition should never be measured by the low standard of gold or silver. If the Isah. 54:2. saloon is ever to be completely eliminated from our society, we believe it must of necessity be a separate and distinct issue in which no undue talk-O. F. Smith rect, while here such to enjoyed inducate will be brought to sway

> To THOSE who have lost sight of the proposed gin, we will say that the move is by no means dead, neither is it resting. The money is being collected as rapidly as possible and the committee is waiting till everything is in readiness when the gin will be forth coming. There have been some irregularities in the plans for letting the contract but

Special Notice.

There will be a reunion of the members of the Baptist church Sunday, October 16. All members are urged to come. All who can, bring dinner. Will have services in the afternoon. We hope to make this the best day of service in the history of the church. A hearty invitation to all. "Come thou and go with us and we will do the good."

E. A. WESSON, Pastor.

Cold! Cold!! Cold!!!

Let Bell Bros. put up your stoves on short notice and run no risk of tf bad pipe and flues. We can save you money.

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.

Than a check cannot be found. Besides that, it is the most convenient method of handling money. It does away with carrying so much in your pockets where you are liable to lose it, or even worse-to be held up while driving through the country. If you have never carried a bank account come to us and we will explain all the methods.

Hereford Lodge No. 849 A. F. & A. M., meets Saturday evening on or before the full of each moon. Visiting brethren cordially invited to attend.

L. A. SIMPSON, W. M.

Castro Lodge No. 879 A. F. & A. M. meets on Saturday night after the full moon of each month.

J. A. STEGALL, W. M.

Hereford Lodge No. 476 I. O. O. F. meets every Thursday night of each week.

J. H. TURNBOW, Noble Grand.

Hereford Camp No. 990 W. O W. meets first Saturday night in

> JAS. HUGHES, Council Commander.

B. Y. P. U. Program.

Following is the B. Y. P. U. program for Sunday; October 23: Subject-How can we enlarge and

Leader-W. B. Beach.

Scripture lesson - Math 21:17-22,

Prayer.

Song.

William Carey and Isaiah 54:2

The need of enlargement in our work, papers-Raleigh Hough and Miss Orpha Myers.

How we can enlarge our scope, of usefulness, paper-Ida Renfro.

The union a place of training for a life of usefulness, talk or paper-J. M. Gilliland.

Closing exercises.

Wants to Come Here.

We were informed the first of the week that E. Renfro, who lives in these have been adjusted and the gin Castro county near Arney had alwill be built as soon as labor and ready gathered about 1100 pounds money can do the work. Our peo- of cotton on his first bale and that he in favor of the street car company. ple are all now united on the enter- wished to hold it and have it ginned This is one of the many instances in prise and soon Hereford will be en- at Hereford, provided our people which labor has been compelled to tertained by the humming of the intend building a gin; but that if some kind of a ginning outfit did not begin to loom up pretty soon, he would take his cotton to Tulia. We hope to be able to gin every lock of Mr. Renfro's cotton and thus save him the trouble of hauling to Tulia and then back to the railroad.

Cheap Coal.

For a limited time we will sell coal in lots of two tons or more at reduced price. This is the very best Colorado "Niggerhead" coal. both lump and put. For particulars call on the

> HEREFORD FUEL OF CO. Troy Womble Manager.

Send the BRAND "back yonder."

he Cash Store

Is the place to buy the most goods for the least money. We are trying to make prices to suit hard times. Now is the time to buy Bed Blankets, Comforts, Heavy Underwear, Winter Suits, Over Shoes, Winter Caps, Heavy Dress Goods, Ladies' Coats and Jackets, Men's Overcoats, in fact, everything in winter goods. The weather is getting cold and the best time to buy is before the stock is broken--visit our millinery department before buying. Our prices are as low as the lowest.

BELOW SEE OUR SPECIAL PRICES ON GROCERIES

22 lbs. Navy Beans	\$1.00
22 lbs. Pink Beans	1.00
14 lbs. Best Rice	1.00
50 Ounces K. C. Baking Powder	.40
25 Ounces K. C. Baking Powder	.20
16 lbs. Granulated Sugar	1:00
Barrel of Iowa Sorghum, per gallon	.45
Good Sorghum in 1 gallon cans, per gallon	.45
English Bacon, per lb.	131-2
Smoked Bacon Strips, per 1b.	12 1-2
Best Hams, per lb,	14

We will have in in a few days our sample book of Ladies' Tailor Made Suits from the Great Western Tailoring Co., of Chicago.

The Cash Store

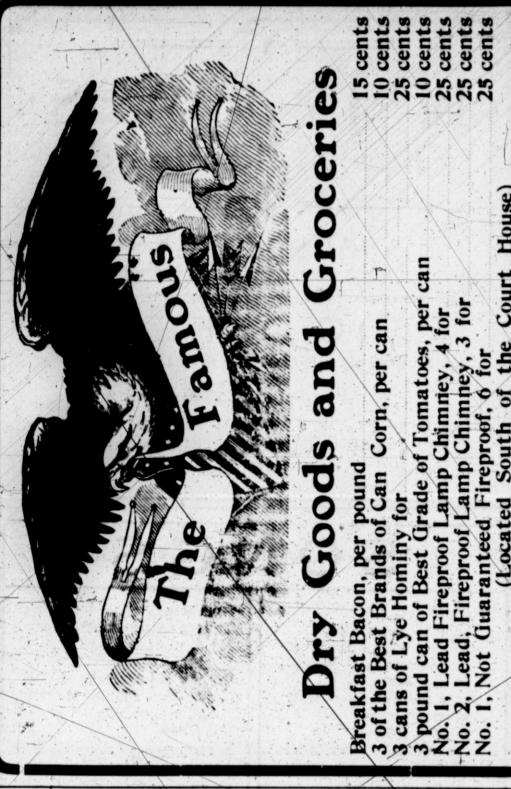
Stambaugh & Lipscomb Hereford, Texas.

GROCERIES!

I am again in the grocery business at the same old stand, doing business in the same old, way, which everyone knows to be fair and square treatment to all.' I am going to run an up-to-date grocery, handle the very best goods and sell them as cheap as they can possibly be sold. Give me a trial at your grocery bill and I will certainly appreciate it.

H. CARDWELL GROCERYMAN

HEREFORD, -



DR. W. J. ROGERS PHYSICIAN AND SURGEON

Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to-10 p. m. Calls answered day or Amarillo Thursday. night. Residence 'phone No. 77. Office at

T. M. COULSON & CO., drug store.

SHORT LOCALS paper at the Racket Store.

News of Interest Boiled Down for Rapid Reading - Facts Concerning People You Know.

Big offer at H. L. Powe's.

J. T. Rutherford spent Monday in St. Louis where he goes to visit the the city.

See Arthur & Dobbin's hack for fresh meats.

Harvey Cash of Dimmitt was seen on our streets Tuesday

Robt. Keesee, Sr., was in town Hereford, Texas. from his ranch Saturday.

Norton on the 8th, an eight pound

Pure white new crop of Uvalde comb honey at Stambaugh & Lipscomb's.

J. T. Rutherford returned Friday of last week from a business trip to Whitesboro.

We acknowledge receipt of season tickets to the San Antonio Fair to be held from October 22nd to November 2nd.

We carry the largest stock of pen and pencil tablets in Hereford, and sell cheaper than others. Callens' Bargain Store.

the Christian church here, preached they will spend a week or ten days at the Baptist church Monday night at the Fair." and held baptismal services Monday when several were taken into his church.-Hall County Herald.

W. T. SMUTH, Prop'r.

Baggage Delivered to Any Part of the City

Your light dray work is solicited. Prompt service and quick delivery assured.

Big offer at H. L. Powe's. J. A. Stegall of Castro county was

in town Saturday. J. T. Inmon had business in

Miss Roxie Witherspoon returned to Hereford Monday.

See the beautiful samples of wall

C. Daugerty came down today from Amarillo on business.

Born-To Mr. and Mrs. M. O.

Meeks, on the 1st inst., a girl.

B. W. Miller shipped a car of fat

32tf hogs to the Ft. Worth market this

FOR RENT-25x80 brick building, centrally located. Address Box 255,

E. F. Connell went to Bevina Born To Mr. and Mrs. Claude today to superintend the shipment of a car of horses.

> T. J. Graves and J. P. Snyder went down to the oil fields in New Mexico Tuesday.

> The lowest prices ever known in this country on Shetland Floss-at Callens' Bargain Store.

A. S. Kendrick is managing the furniture business of E. B. Black during the latter's absence from the city.

If you wish to keep your premises clean and thus preserve the health ning for Amarillo where he goes to of your family, see D/ W. Craw-

Judge J. P. Slaton and wife left R. Clark of Hereford, pastor of Monday evening for St. Louis where

> wear is in demand. Come to the ing. Bargain Store where you REALLY GET BARGAINS

Mrs. J. C. Newman and children left Monday evening for Grandwood, Ind., and will spend some time visiting Mrs. Newman's relatives.

Geo. Burns and son, Charlie, left in attendance, with some fine music Monday evening for Dallas, where on the guitar. It was a happy oc-Mr. Burns goes to buy holiday casion, and another such may be goods. They will visit relatives at expected when Sam returns Gainesville before returning home. Texigor Trumpet.

Big offer at H. L. Powe's.

H. Brower of Amarillo was in Hereford Tuesday.

G. W. Orr of Boom was seen on our streets Saturday

J. T. Randle of Roswell had busiin Hereford Monday.

Troy Womble his been confined to his room yesterday and today.

J. W. Fewell went down to the oil fields near Artesia Monday.

J. W. Ricketts returned Thursday from a business trip to Amarillo.

Witherspoon & Gough represent nine old-line fire insurance compan-

B. F. Westbrook of Dimmitt was in Hereford Wednesday after sup-

For Sale-A good Jersey cow and calf. Apply to Stambaugh & Lips-

W. W. Brown of Vernon was transacting business in the city this

Dr. W. J. Rogers left Monday for a visit to his old home in Montague county.

If you want hard wheat from Oklahoma to sow this fall, see Chas. C. Ferguson.

G. L. Abbott of Umbarger was in Hereford this week looking after the gin proposition.

Judge T. D. Hunt of Texico went up to Amarillo Monday, returning Wednesday morning.

Con Scrimsher arrived Thursday from Oklahoma to look after his interests in this county.

Rev. G. A. Harvey returned this week from a business trip to the South Plains country.

Rev. Bennett Hatcher of Amarillo came down Wednesday to hear Cyclone Davis lecture.

Take advantage of the big offer E. W. Harrison left Monday for at H. L. Powe's, Amarillo, Texas, mentioned in this issue.

> J. O. Ward and wife who have been visiting relatives in this city left Tuesday for their home at Carlsbad.

> Mr. and Mrs. D. C. Laird of the OYO ranch were in Hereford Wednesday to hear the roaring of the Cyclone".

> If you want a monument of any description, see S. B. Feemster. He can supply your wants at reasonbale prices.

E. B. Black left Monday afternoon for Cleburne in response to a message statting that Capt. J. N: English was ill.

List your lands with C. L. Tallmadge. He handles buyers by the carload. Branch office at Witherspoon & Gough building.

Archie Conrad left Monday eveassist in the work at the First 34tf National Bank of that place

J. C. Newman went up to Amarillo Monday afternoon to accompany Mrs. Newman and the children that far on their way to Indiana, return-Cold weather is here and under- ing to Hereford Wednesday morn-

> A Silhouette party was given at the residence of Mr. Alex Shipley and wife last Saturday in honor of Mr. Sam Sparks, who departed for Mississippi this week. Dr. A. D. Miller was present, and entertained those who were so fortunate as to be

CHICAGO AND ST. LOUIS

ROUND TRIP RATES DAILY. FREQUENT COACH EXCURSIONS to Kansas City and St. Louis ONE FARE plus \$2 to Kansas City, October 15, 16, 17, 18 and 19, account Royal Stock Show.

ONLY LINE WITH THROUGH SLEELER TEXAS TO CHICAGO

SEND IN SLIP BELOW

Mr. Phil. A. Auer, G. P. A., R. I. Ry., Fort Worth

I am going to

about

Send me rates and all details.

If You Buy From Us We Both Make Money

Hereford Planing Mill & Construction Co.

Retailers Sash Doors

Screens Lumber Plans Free Schools Churches Court Houses Jails Dwellings Etc., Etc.

HEREFORD, TEXAS

Cement, Etc.

New Crop Evaporated Fruits

We are sole agents for "Belle of Wichita," "Highest Silk Patent," "Moses Best," "Silver Leaf" and "Big 7" Flours. All tried and tested and fully guaranteed. A new car of-Stock Salt in 100 and 200 pounds bags just received. We appreciate your business and especially invite you to call and see the largest and most complete line of groceries in Hereford

M. GARNER GROCERYMAN=

HEREFORD FUEL

DEALERS IN

TROY WOMBLE, Manager PROMPT DELIVERY

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees AT LOWEST PRICES SAN ANTONIO, TEXAS

CAPITAL

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

G. A. F. PARKER J. P. CONNELL . Vice-President Cashier

The Western National Bank Of Hereford, Texas

\$50,000.00

G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay, W. S. Higgins, J. P. Slaton, Ross W. Davis

The Brand \$1 per year

Panhandle News

Amarillo will have free mail delivery after November 1st.

One hundred and forty bales of cotton have been ginned at Quanah. At Boston last week 150,000 pounds of Texas wool sold at 18

cents per pound. On last Saturday Amarillo voted to issue \$45,000 worth of bonds to construct a sewerage system.

The Shamrock Texan comes to our desk considerably improved this week-it being all home print.

A. Laird has been in the community the past few days receiving the yearling steers which he bought some time ago. - Messenger.

The rains of last week were general all over the Panhandle and will do an immense amount of good toward maturing the late feed crop.

The first bale of cotton ginned by steam on the Plains was that at Lockney on last Tuesday. The bale brought \$76.35, besides the seed.

J. J. Holt of Amarillo has installed a rock sawing machine for the purpose of dressing the building stone found in different parts of Potter county.

The Denver Road, on last Tuesday, brought a special car of about sixty cotton pickers from Ft. Worth to Vernon to aid in gathering the cotton around the latter place.

With three soaking rains this week the ground is in splendid shape for plowing and planting. Another big rain fell last night and this morning.—Dallam County News.

Panhandle papers express the belief that cotton has come to stay in that region as a profitable crop. This belief has had to fight its way into being, against all sorts of prejudices. Henrietta Independent.

The First National Bank of Lut bock was sold last week to L. T. Lester of Canyon City, J. B. Posey. of Floydada and W. S. Posey of Lockney, Mr. Lester was made president and W. S. Posey cashier.

Panhandle papers are full of big crops of everything good for man and beast, but you will have to drop over in "Lockney Country" to see growing 300 bolls on one stalk of cotton, cabbage heads 21 pounds each and onions from the seed one pound.-Lockney Beacon.

S. W. Oakes of the Channing Courier met with the sad misfortune of losing his residence and all his household effects by fire while he and his wife were visiting the St. Louis Fair. No insurance, and such a loss falls heavy on the average newspaper man. - Chronicle.

Dr. Carter of Emma was shot last Monday by C. L. Lockwood at Estacada. The ball from a 44 Smith & Wesson pistol shattered his lower jaw and penetrated the neck. The wound was not fatal and Dr. Carter was taken to Chicago by Dr. Wayland of Plainview. The shooting famous. was the result of a practical joke. -Silverton Enterprise.

Last Thursday, the 29th, just as we went to press L. D. Blackwell brought in the first bale of cotton that was ever in Silverton. It was ginned by the new gin Wednesday. The merchants, business men, candidates and citizens got up a right nice bonus of about \$30 for Mr. Blackwell, so that it really pays to get out the first bale. - Silverton Enterprise.

We understand that the farmers around Dalhart are making preparations to organize a melon growers' association with the view of planting door pure Jersey cream, milk, butter. a large acreage to cantaloupes next and buttermilk in any quantity. spring. The Rocky Ford canta- Orders can be phoned or left at the against hunting or fishing on our loupes do as well here as anywhere BRAND office. Phone No. 9.

in the United States, and there is no reason why our farmers should not realize thousands of dollars from them next year.—Dallam County News.

The Denver depot was the scene of another attempted holdup last Wednesday night at about 7:40. An individual, masked and armed with a sixshooter suddenly appeared before the ticket agent and suggested that he throw up his hands, emphasizing his remark with his gun. The agent couldn't see it, however, but pulled his pistol from his coat pocket and covered the robber, who, with great presence of mind, immediately fired a shot through the window above the agent's head and made what would be termed in St. Petersburg a "brilliant retreat," followed by two shots from the agent's pistol, thereby averting a tragedy.-Dallam County News.

A Question

Of vital importance to the people of the plains is to plant lots of trees, how to plant, when to plant, and what to plant. Now is the time to prepare your ground, while there is a season. November and December are the best times to plant. See me about varieties to plant. have over 100 varieties growing here and have had fourteen years experience in Texas. Over 100,000 trees growing here.

HEREFORD NURSERY,

L. P. Landrum, Prop. 34-12t

Hereford, Texas.

Houses Shot Into. Last Sunday night about 11 o'clock some miscreant shot into the residences of Mr. C. G. Landis and Mrs. Lou Walters. The parties guilty of this, perhaps, do not know that it is a penitentiary offense to shoot into a residence that is occupied. From where the shots entered the houses, it is evident that the parties did not intend to shoot the inmates, but this, while lessening the offense, still makes it a most culpable and malicious act. - Amarillo Advocate.

Notice to the Public.

Note, dated April 1st, 1904 and due January 1st, 1905 and signed by W. R. and S. S. Evants, payable to E. R. Rice for one hundred and fifty dollars (\$150), was executed for Rice's supposed interest in all outstanding accounts of the firm of Evants & Rice. There are some equities against this note and the public is hereby warned of same. W. R. and S. S. EVANTS.

Prospectors in Town.

and Oklahoma the Tallmadge Immigration cars, did not show up last week but came in early this week and spent several days looking over the Panhandle will, when tested the country. As yet it is not known whether any purchases were made.

Notice!

Parties wishing to put in storage coal call and get my prices. I handle the very best Maitland coal the coal that made Colorado

C. C. FERGUSON.

Dinner, Election Day.

The ladies of the Home Mission Society of the Methodist church request us to announce that they will serve dinner in some business house on main street on election day.

Do You Wish Conveniences.

Do you wish the convenience of a phone at your residence? If so, let me know and your wants will and see me. soon be satisfied.

W. G. Ross, Prop.

The Clark Dairy Co. Is prepared to deliver at your

Home Grown Sugar Beet Seed. A bulletin of the United States department of agriculturs says:

It is believed that the average sugar content of beets in this country can be increased 2 to 3 per cent when we shall have developed a higher strain of beets through home grown seed. On account of the higher vitality of the germ, these experiments indicate that we shall have a race of beets more vigorous from the start.

In the production of beets for a factory the vitality of the seed as shown by germination is an important factor. It is the first evidence of the probable yield of the crop that the grower looks for. Everything depends upon the stand. It is desired that a beet shall fill every place in the row provided for it. It is evident that if every third beet is missing there will be only two-thirds of a stand of plants matured at the harvest. If the rows are 18 inches apart and the beets stand 8 inches apart in the row, there will be 312 beets to the row and 138 2-3 rows to the acre. If every beet is in its place there will be 43,294 beets to the acre. If these beets average one pound, there will be 43,264 pounds to the acre, equal to 21.63 tons. If the beets average two pounds, which more nearly the usual size, we will have 43.26 tons per acre. This shows the possible tonnage per acre when all conditions are favorable and we have a perfect stand. Vitality of seed is a strong factor is reaching this ideal.

The plants should start out strong, vigorous and healthful. They must send down their tap roots vigorously, and send out their latterals quickly; this enables them to intrench themselves early in the soil. Plants are like animals. Vigor in youth promises much for healthful maturity. Strong vitality or germinating power of the seed indicates this early vigor, which will enable the plants to withstand diseases, pests and drouth. The number of sprouting germs in a given number of beet balls and the vigor and rapidity of germination are the tests of this vitality. Home grown seed has shown a higher germinating power in a shorter time than those selected from ordinary imported seed. From these facts it would appear that we are entitled to anticipate a higher yield of beets from the use of home grown, highly developed beet seed,

The extraction of refined sugar in this country averaged 11 per cent, or 220 pounds of refined sugar to a ton of beets. The factory pays the farmer for this sugar \$2.27 per hundredweight while it is still in the beet. If the factory could extract 13 per cent of sugar on account of our perfecting a strain of beets with higher sugar content and purity, through home grown seed, a ton of beets would yield forty pounds more sugar, worth at the factory \$1.80. This alone would give the factory 36 per cent profit upon the investment of \$5 per ton for beets. This seems quite possible. Home grown seed today offers the most encourag-Owing to the high water in Texas ing prospect of insuring the future growth and prosperity of the beet sugar industry.—Ex.

> Referring to the above we believe prove specially adapted to the growth of the sugar beet. Those who are most familiar with the nature of this plant claim that it would be not only a safe crop but a paying one, and we believe it would be worth the while of the Truck Growers' Association to investigate the matter with a view to including it in the list of the vegetables to be planted next year.

Jewelry Store.

I am back at Hereford to stay and just as soon as possible, I will get in a nice assortment, of clocks, watches and lewelry, and my equip-

My constant endeavor in business is to please my customers, so come

Bring your broken jewelry, clocks and watches and have them repaired. JOHN B. VANNOY, Optician and Jeweler.

Trespass Notice.

All persons are hereby warned 51 premises. CALDWELL & HICKS.

POWE'S

Book and Music ___STORE___

AMARILLO, TEXAS

BIG OFFER

From Oct. 8th to Nov. 1st 1904

Send or bring this coupon with \$1.00 and you can get 5 of the popular and late pieces of music in the list below.

SONGS

Navajo Under Southern Skies Mid the Orange Trees and Blossoms She is Waiting Sweet Clover Under the Anheuser-Bush Sweetest Girl in Dixie For Sale, a Baby In the House of Too Much

Trouble Always in the Way Tippecanoe The Sweetest Story Ever Seminole Tell me that Beautiful story My Little Love Bird Kentucky Babe Goodby My Lady Love Can You Blame Me for Lovin' Dat Man Gondolier September Laughing Water Down on the Farm Somebody's Waiting for Me Blue Bell I've a Feelin' for You

INSTRUMENTAL

Africana, Vallamont Turkey in the Straw Swipsy Zenda Waltzes

Hermisello

Gondolier Navajo Karama Laughing Water Strolling Down the Pike Dixie Girl

Three Cars of Lum= ber Just Arrived COAL

Everything Used on Ranch or Farm

Laird-Herring Mercantile Company BOVINA, TEXAS

Burton-Lingo Co.

Lumber, Sash, Doors, Moulding Cypress Shingles, Pickets and Cedar Piling.

Get Our Prices Before You Buy J. W. BURKS, Local Manager. とうとうとこうできてい

HAVE A NICE LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MALING

HIGH GRADE BOOTS AND SHOES for the elite ranch and professional min of the country, and will appreciate your paronage.

J. A. CANTERBURY HEREFORD

PROFESSIONAL CARDS.

C. P. ESTES, M. D. G. F. LEGRAND, M. D. Phone 138 Phone 82 ESTES & LeGRAND PHYSICIANS AND SURGEONS

Office at Burns & Smith's Drug Store Texas Hereford

> J. W. HICKS, M. D. PHYSICIAN AND SURGEON

Office at T. M. Coulson & Co.'s Drug Store. Telephone No. 39. HEREFORD, TEXAS.

RASCHBAUM & MAGNENAT Amarillo, Texas

Practice limited to the eye, ear, nose and throat.

In Hereford the 1st of each month

W. E. ROBERTSON

DENTIST Special attention given to diseases and deformities of the mouth Prices goverued by services rendered Office at Hereford Dental Parlors in the G. R. Hay brick building Residence 18. Office 'phone 65

Witherspoon, Gough & Dodson ATTORNEYS-AT-LAW REAL ESTATE AND INSURANCE NOTARY IN OFFICE

Office next door to Bank Texas Hereford

> W. H. RUSSELL LAWYER

Practice in all courts Texas Hereford,

INO. P. SLATON

ATTORNEY - AT - LAW Office in Western National Bank. Hereford, Texas.

ITEMS FROM BOOM

Interesting Budget from Our Regu--lar Correspondent.

Health of our community good. Jessie McMinn from near Arney was visiting his father, W. P. Mc- Time was, when the little toy dog was new, Minn, Sunday.

Bob Billingsly of LaPlatta was down Sunday.

Our literary school, taught by Miss Edwards, is doing splendidly.

Our people of Boom have fully realized that the harvest is great and they are certainly busy saving it this week.

We are sorry to say to the many friends of Miss Brunett Witherspoon who entered Goodnight College . that she is quite sick and her brother, Tom S. Witherspoon, went down to see her. Brunett is one among the unfortunate ones who has neither father nor mother to administer that loving kindness in sickness. hope she is better now.

Sunday school was well attended and the hour was changed from 4 to 3 in the evening.

If all of the correspondents are as busy as the one from Boom, we fear that the paper will be a little short this week.

J. B. R.

Big Shipment of Trees.

L. P. Landrum on last Friday shipped to A. F. Cleveland of the Drag Y ranch 15,000 black locust trees to be planted on that ranch. It is Mr. Cleveland's intention to put out 15,000 more of the same variety before the close of this season. This is a move in the proper direction and the same course should be pursued by all who have farms to develop and homes to

DR. A. D. MILLER will be pleased to do your

beautify.

Pathetic Childhood.

Is there anything more deeply pathetic and that makes the truly sympathetic feel more touchingly sorrowful than babyhood and childhood hours being endured without the tender caresses, feeling ministrations and soft words of love?

When we think of the fatherless outcasts, the great number of homeless orphans and the many little ones having money-seeking and pleasureloving parents, our hearts ache for the multitude of little breasts in this vast world that are constantly filled with an unsatisfied hunger for love.

Infantile and childish helplessness is itself pathetic, but more pathetic is this helplessness if not attended with the tender protection and deeplyfelt love that should lie in wait for every new-born babe, and most pathetic of all is the death of such an one, which is so feelingly and delicately written of by James Montague in the following poem entitled "Little Bit of a Baby Boy":

Little bit of baby boy-Never could have his way, Never a gleam or a glint of joy, Life a long rainy day.

Father always too busy to tell The stories he loyed to hear; No one to comfort him when he fell, No one to see the tear ...

Always so healthy, his mother said Couldn't be sick if he tried; Just had to see he was washed and fed; And punish him when he cried.

Only the angels in heaven knew The ache in that little breast-Away up there in the sky of blue They knew and loved him best. ..

And so when a cloud came sailing low, Came out of that sky above, The little fellow was ready to go-For oh! how he longed for love.

Of the same sentimental and sym pathetic strain, and even more touchingly tender and sweet, are/the better known lines of Little Boy Blue" by Eugene Field, and /those who have lost a loved little one cannot fail to appreciate the genuine love and tender sympathy that prompted this sweet little poem :

The little toy dog is covered with dust, But sturdy and stanch he stands; And the little toy soldier is red with rust, And his musket moulds in his hands.

And the soldier was passing fair And that was the time when our Little Boy Blue

Kissed them and put/them there.

Now, don't you go till I come," he said, "And don't you make any noise! So, toddling off to his trundle-bed, He dreamt of his pretty toys.

And as he was dreaming, an angel song Awakened our Little Boy Blue-O, the years are many, the years are long, But the little toy friends are true.

Aye, faithful to Little Boy Blue, they stand, Each in the same old place, Awaiting the touch of a little hand,

And they wonder, as waiting these long years through, In the dust of that little chair, What has become of Little Boy Blue

The smile of a little face.

Since he kissed them and put them there. Ladies.

I have a complete line of samples and styles from Samuel Kahn & Co., Chicago, Ill., (300 samples from which to select) who make ladies' costumes special to order and are one of the largest tailoring establishments in the United States. Will appreciate your order.

MRS. S. S. EVANTS. When absent see Mrs. G. W. Irwin.

Advertised Letters.

Remaining in the postoffice at Hereford for the week ending Qct. 14, 1904:

J. E. Cary, Joe. C. Hood. When calling for letters, please say "advertised." One cent will be

charged for advertising. W. J. WALTERS.

Land Breaking.

I will plow your land with my steam plows and take in payment either cash, cattle or feed. J. W. FEWELL.

Seed Rye.

and would like to furnish those acres of land, well improved, for wishing to sow this crop this fall. - either land or cattle. C. C. FERGUSON.

THIS IS LOW YEAR

NATIONAL LIVESTOCK COMMISSION COMPANY

GOES ON RECORD

We believe cattle values are dragging on the bottom this season. Another year will witness a decided up-turn, lasting for many years to come. Our Texas friends must be of good cheer. Now is the time to have nerve. Cattle raising is the best business on God's green earth. Let no man become discouraged on account of low markets. The man who sticks and lasts will surely reap a rich reward as the years go by.

THE FUTURE OUTLOOK ON CATTLE WAS NEVER BRIGHTER THAN TO-DAY We call the attention of our Texas friends to the fact that our old stand-by, Geo. Long. of Canyon City, one of the best known and most popular cow men of the Panhandle, is now located in our office at Kansas City, where he will meet his friends and give his personal attention to their shipments

WRITE US

OFFICES: Chicago

WIRE US St. Louis

SHIP US

Ft. Worth.

Kansas City

FLOOD AT ROSWELL

It Does Much Damage and Severs Communication With Outside.

Roswell, N. M., Oct. 9. - Another flood struck this city yesterday at 1:50 p. m. The entire city was flooded four inches higher, than the first flood, which struck the city Thursday, September 29. Eight minutes after the flood broke over the banks of the Hondo on Main street it was a raging river. Business men and merchants heeded the warning this time and sealed doors with a mixture of mud and flour and the loss this time will not be onethird what it was on September 29.

This afternoon the streets are still flooded and it is thought that the water will not run off before tomorrow afternoon. Several houses have been washed away and one residence was carried 140 feet and not damaged. Water ran through the department store of Forsyth & Co. and was two feet high in the building. The stock was damaged to the amount of \$2,000. The opera house, which was damaged in the first flood, fell last night and is a wreck. The water was kept out of the Grand Central by banking adobe mud high in the rear. The adobe sleeping rooms in the rear of the hotel were wrecked. The loss is

At a mass meeting of citizens Friday night means and ways were devised to keep the flood waters of the Hondo out of the city. Thousands of dollars will be spent in the undertaking to prevent a recurrence of the flood. Two floods coming in one week is unprecedented. The flood yesterday was the worst that ever visited the city.

The C. L. Tallmadge Southwestern Land Company has about 100 prospectors in the city and they are dissatisfied. They will be kept here till the sun shines: Roswell has been cut off from the world since September 29.

It is estimated the entire damage to the city will be more than \$250,

Mr. Gamble Coming.

T. J. Gamble, successor to Guy Gamble in the saddle and harness business in Hereford, will remain at the old stand and in the near future will have a full line of saddles, harness-in fact everything necessary to make the stock complete. Repairs a specialty. Come to see me when I can serve you. Your business will be appreciated. 4 33tf

Mrs. C. L. Tallmadge Dead.

C. L. Tallmadge left the first of the week on a special train for Geneva, Neb., in response to a message announcing the sudden death of his wife.

Wanted

To secure work with a nice family. Wages reasonable. Apply to. MRS. LIZZIE MEHLER at C. T. Palmer's.

For Trade.

I yet have a supply of seed rye I will trade my house and two

IRA ATEN.

John A. Johnson

DEALER IN

Staple and Fancy

GROCERIES

Canned Goods, Jellies, Preserves Teas and Coffees.

FREE DELIVERY

Looks Like Democratic Year

AND DEMOCRATS WANT A DEMOCRATIC PAPER. TRY THE

Fort Worth Record

In combination with THE HEREFORD BRAND \$1.75 a year Send Subscriptions to this Office

BESIDES BEING DEMOCRATIC, THE RECORD IS ABOUT THE NEWSIEST AND MOST ENTERPRISING GENERAL NEWSPAPER IN THE SOUTH. MARKET REPORTS SUPERIOR TO ANY.

W. L. Fallwell

O. Fallwell

Grain, Hay,

AND FIELD SEED

Bois d'Arc

Cash for Hides

Wagon Yard Connected

Posts International Stock and Poultry Food

YOU'RE NEXT

YOUR PATRONAGE SOLICITED

For a Shave, Haircut or a bath at the

City Barber Shop George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

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L. R. BASSHAM, Proprietor

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Our Specialties....

N EASY SHAVE NEAT HAIR CUT CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first class condition.

Wall Paper-E. B. Black. School supplies at Burns & Smith's.

Mrs. M. B. Daniel and son, Maple, spent Saturday in Texico.

Ed Harwell spent several days in Hereford from Texico this week.

v. T. F. Roberson of Canyon City visited in Hereford this week.

Mr. and Mrs. M. F. Barber of Dimmitt were among Hereford's business visitors Tuesday.

Big lot fascinators, shawls, hoods, wool gloves and mittens just received at Callens' Bargain Store.

1. D. Curtsinger and daughter of Castro county were among Hereford's visitors Wednesday.

Mr. and Mrs. L. F. Alby returned this week from a several-days' visit to the St. Louis Exposition.

Tom Fields of Bovina arrived this week with his wife whom he brought to Hereford for medical attention.

A. J. Hughes and W. B. Green both of Castro county were in town on business Wednesday and were present at the lecture at the court house.

J. C. Fortenbury called around to the BRHND office this week and make arrangements for the BRAND and Dallas News to go regularly to his home.

Geo. W. Eagle returned Friday evening from Roswell. Mr. Eagle says he will have his apples here as soon as the bridge is repaired over the Pecos.

W. L. Gideon and family left Wednesday afternoon for Dike, Hopkins county, to make their future home. Mr. Gideon ordered the BRAND sent to his address.

Tom Witherspoon went down to Goodnight on last Friday afternoon in response to a message stating that his sister, who is attending school at that place, was seriously ill.

We are sorry to announce the illness of Mrs. F. Herron who is suffering from an attack of pneumonia.

Take advantage of the big offer at H. L. Powe's, Amarillo, Texas, mentioned in this issue.

Take advantage of the big offer at H. L. Powe's, Amarillo, Texas, mentioned in this issue.

Paul Barnett left Tuesday afternoon for Whitesboro, where he has a position with a furniture company.

It's a fact that Callens' Bargain Store sells hosiery at from 5 to 10 cents per pair less than other houses.

Miss Cassie Laughlin and her grandmother of Clarendon arrived Saturday and will spend a few days visiting relatives in Hereford.

The Bargain Store can show you 24 different styles of blankets from very cheap to extra good at prices so low you will buy if in need.

Let us put up your stoves. furnish the best pipe and can put your stove up nicely and safely at a small cost. Bell Brothers. 'Phone 24.

Dr. W. E. Robertson left Sunday afternoon for Montana and Washington where he goes to look after his interest in a gold and copper mine.

Sam F. Dunn and E. F. Connell went down to Bovina Monday to in- this matter in next weeks issue. spect a train load of cattle the Spade outfit is shipping from that

Sam F. Dunn and Geo. W. Dale shipped quite a number of black 33-3t bass, which they had caught in the Tierra Blanco river, to Bovina Thursday to be placed in a large lake south of that place.

Frank Saalfeld came up from Nazareth Thursday to accompany two of his German friends who had been prospecting in his community this far on their return home.

T. H. Gilliland and Wm. Wicker of Mangum, Okla., arrived in Hereford Thursday, the former looking after his ranch interests in Castro county, the latter prospecting.

H. H. Hawkins was in town Thursday and informed a BRAND representative that he has forty acres of wheat sowed, all of which got the benefit of the last rains.

I have just learned that the bridge over the Pecos river is about complete and the car of apples are expected in a few days, probably by Monday, Oct. 17th. G. W. Eagle.

P. T. Collier of the North Draw was in town Thursday of this week and reports crops in his section fine. Mr. Collier says that he will make over 100,000 bundles of feed and that he expects to feed it all this winter.

J. F. Dendinger of Fort Worth was in Hereford this week buying up horses for a shipment. He succeeded in purchasing about 200 head in this county which he drove through to Amarillo from which place he shipped.

Henry Saalfeld of Nazareth was in town on Friday of last week and informed a BRAND representative that he would soon begin gathering his 25-acre cotton crop. Mr. Saalfeld also moved his subscription to the BRAND up a year.

C. L. Smith, president of the First National Bank of Prosper, accompanied by Miss Hodges of Prosper, arrived this week to visit his daughter, Mrs. S. B. Harbison. Mr. Smith in company with B. H. Frazier was a pleasant visitor at this office Thursday.

Excursion Rates to the Worlds Fai.r

For the above occasion, the Chicago Rock Island and Gulf Railway will sell round trip tickets from Amarillo to St. Louis and return at the following figures:

Fifteen day tickets \$24.60

Passengers desiring can get a stop over at Kansas City. Choice of several different routes. The train leaves Amarillo daily at 5:50 a. m. and reaches St. Louis the next morning. For further information apply to the nearest Rock Island system J. MYERS, agent or to

Div. Pass. Agt. Amarillo, Texas PHIL AUER, G. P. & T. A., C. R. I. & G. Fort Worth, Texas.

Mr. Hannaford Leaves.

Chas. Hannaford and family left this week for Chicago where they will make their home. Mr. Hannaford has been manager of the Green Valley ranch for several years and both he and his estimable family have been valuable members of pur citizenship. Their many friends in Hereford and surrounding country regret to see them leave.

Gin Contract Let.

Just as we go to press we are informed that the contract for the erection of a cotton gin at Hereford has been let to Tucker & Jacobsen. Mr. Tucker will leave this evening for Dallas where he goes to buy the machinery for the plant. We will have more information in regard to

For Lease Cheap. A 3-section pasture with fine water outfit. Also 65 acres of feed.

> H. R. DUFF, Hereford, Texas.

Peaches! Peaches!!

Your last chance to get peaches. Come to Callens' at once to get

OFFICIAL ORGAN FOR COSTRO COUNTY

OFFICIAL ORGAN DEAF SMITH COUNT

The Hereford Brand

Published Every Friday at Hereford, Texas

Clean Eight-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country

Subscription Price \$1 Per Year

Valued For Its Class of Readers

Best Equipped Office in Panhandle

DO YOU KNOW GOOD THING

WHEN YOU SEE IT?

When we tell you that some of the best farmers in the country are using our Success Sulky Plows, Moline Disc Plows and Superior Drills, and have done so for nearly five years, it ought to interest you if you have never used one of them. The Success Sulky Plow has a world-wide reputation which we cannot add to and is superior to any plow on the market. The Moline Disc is superior to all in width and depth of furrow and wearing of boxings and has a four or six horse hitch with no side draft. The Superior Drill has so many good and exclusive features we can't even begin to name them. Come and see for yourself.

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

"Cyclone" Davis Speaks.

A large crowd of citizens greeted Hon. J. H. Davis at the court house Wednesday afternoon of this week and listened attentively to the Texas orator for more than two hours as he spoke volumes of good logic crowned with beautiful alliterations, wit and humor. Mr. Davis' graceful and easy manner of appearing before an audience, together with a ready flow of language, never fails to attract the deepest interest and attention on the part of his hearers and the rule was not violated at Hereford Wednesday. The subject of the lecture, as was previously announced, was prohibition. Instead of dwelling along the course usually pursued of giving dry statistics and worn out facts, Mr. Davis contrasted the influences sent out by the licensed saloon and the church and appealed to the audience to let reason decide on which side they should stand.

In regard to the method which should be adopted in eliminating the saloon, he said that it should be done by direct legislation at Washington, claiming that in licensing saloons, the United States government is approving of the evil which eminates from them.

Mr. Davis presented a strong argument for prohibition and the Prohibition Party and doubtless caused many to meditate seriously as to whether or not prohibition should be drawn into National politics.

New lot of Men's Shirts just received. Prices cut from 75 to 45 cents. Callens' Bargain Store.

TRAFFIC DEPARTMENT

NOTICE TO SHIPPERS.

Amarillo, Texas, August 15th, 1904. Beginning Saturday, August 20th, and continuing thereafter on every Monday and Saturday up to and including November 20th, 1904, we will run regular stock trains for Kansas City, St. Joseph and Chicago markets on the following schedule:

Leave Hereford 7:30 p. m. Monday and Saturday " Canyon City 9:00 " Arrive Amarillo Leave Amarillo 10:20 " Washburn 11:15 " Panhandle 12:05 a. m. Sunday Tuesday Pampa 1:30 Miami 2:25 Canadian 3:35 Higgins 6:25 " Gage 7:25 Arrive Woodward

Where connections will be made with train No. 628 on the A. T. & S. F. Ry. With these two weekly stock trains we expect to give our patrons the best possible service on their shipments to market. These two trains are intended to take care of the small shipments which would otherwise have to be handled on way freight trains, but on account of the necessity of gathering these shipments all along the line we cannot guarantee the above schedule at all times. We will continue to handle trainload shipments, with proper notice, on any day of the week as suits the shipper. Shippers should file orders for cars at least three days before date on which they intend to load, and longer notice should be given whenever possible.

A. L. CONRAD, Traffic Manager

Tierra Blanco Herefords

R. BRADLY

Write me or call at my

ranch, situated five miles

east of Hereford, on the

Tierra Blanca river.

Herd Headed by Climax

Assisted by Chorister

Will sell a quantity of young stock either singly or in car load Lots