A
Weekly
Paper
Devoted
to the
Interest
of the
PanHandle
of Texas

* THE * * WESTERN * SEARCHLIGHT.

Sub-Scription Rates

Per Year \$1.00 6 Months .50

To six different addresses, \$5.00

Advertising Rates

Display, 50 cents per inch monthly. No Discounts for time or space. Local reading notices, 5 cents per line, each in-

TERMS, CASH IN

Addres all business communications and make all remittances payable tothe

Searchlight Hereford, Texas

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Vol. 3

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HEREFORD, TEXAS, SEPTEMBER 26, 1903

No. 32

Stringfellow-Hume Hardware Co.

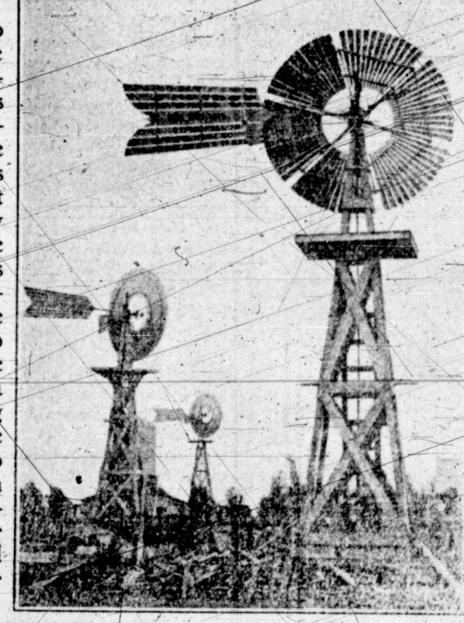
(INCORPORATED)

MATERIAL PROPERTY OF THE PROPE

Wholesale and Retail Dealers in Hardware, Wagons, Farming Implements, Wire, Wood and Steel Windmills.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better make than the Eclipse. This claim is the Elipse's best advertisement, unless it be the testimony of those who are now using the Eclipse and have given it a thorough test. Among the owners of Elipse Windmills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show their good points.



MACHINERY

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farming machinery of all kinds. It would give us pleasure to show and explain to you the merits of the celebrated Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a Mc-Cormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buy ing a machine.

Stringfellow-Hume Hardware Company

RELIGIOUS THOUGHTS

Preaching at the several churches tomorrow.

The Baptist young people have organized a Union which is starting off nicely.

If the world cannot use you rest assured it will abuse you and vice versa. If you are not being abused very likely you are being used.

Since College opened the Christian Endeavor is becoming a stronger factor in christian circles having we learn a membership of 86.

"To be a peacemaker is to seek peace and pursue it. Peace is the counterpart of strife and disturbance. It is the harmony of one soul with all other souls."

The Epworth League has just undergone re-organization, the roll being revised and all those on roll who had lost all interest cut off. Prospects are bright for good work during the winter.

Human help in our need, human forgiveness of our wrongdoing, human love in our loneliness—these are the sacraments through which, at their sweetest and purest, we feel a divine help and forgiveness and love flowing into our souls.—G. S. Merriam.

God works in you to will. He does not work to make you feel, because feeling ends in smoke so often. God does not work in you to think, because you think and think again. But God works in you to will. That is, there rises up in your heart a desire which becomes at last a purpose to be free.—F. B. Meyer.

There is no sin but selfishness, no law but love.

"The modern Pharisee knows enough to adopt the publican's prayer."

"The people who get no satisfaction out of the Church are those who are giving it no service."

Oh, jealousy thou art an accursed curse! Emanating from base sel-fishness first, last and all the time.

"To be the salt of the earth is to have saving qualities in one's life and character. Without this quality, character has no power to preserve society."

"We should never be content. There is always something to alter, to abandon, or to pursue, and in that honest, earnest work which our consciences approve we shall find neither room nor time nor inclination for the idle and selfish spirit of dissatisfaction which paralyzes our powers, destroys our happiness and renders us unable to bless or to help our fellow-men."

"The mist may be heavy that lies upon the landscape; but the way we know. Christ has made that plain enough to the willing heart. It is the way of obedience to the Father's blessed will. Therefore we will step fearlessly forward through every night of doubt and care and sorrow, in the sure hope of an everlasting day. All our earthly days are but as steps."

The church has, in a large measure, digged a gulf between its doors and a large class of people. Thousands of them never cross that gulf to enter the sanctuary. They look

and Church people as far removed from them. We do not say that the preacher and the Church are responsible for this state of things, for much of the responsibility rests upon these people themselves. Nevertheless all people need the gospel, and these need it above all others.—Christian Advocate.

Christ in the Home.

There is no place where a man's religion is so valuable as in his own home. Many a man appears very religious on Sunday, but if you could see him at home with his family, at the table, or when he loses his temper over some trivial thing, you would not wonder when he says he cannot do personal work. it would not do any good for him to speak to his own children about becoming Christians. A man in Iowa had been storming at his family, especially at his poor wife, one day, until he had spoiled the pleasure of everybody in the home for that day at least. Then he went out, slamming the door behind him. little boy had stood off at one side listening to it all. He looked into his mother's face and tearful eyes, and coming across the room, took her hand in his own, and exclaimed: "Mother, we made an awful mistake when we married father, didn't we?"-Exchange.

Could You Get a Bond?

The Interior says:

"Under old business methods a young man who sought employment in some great house must appeal to his friends for 'bonds.' . Today he must appeal to a guaranty company: and the first question asked him is, 'Do you gamble?' The second is, 'Do you drink?' If be can not answer 'No' to each, and back up his reply by the evidence of his friends, he may pound stone, but he can not handle cash. The Sunday-school has now a powerful assistant in the packing-house and the bank. The area in which a young man may sow his wild oats is being narrowed every year, and the young man who 'must have his fling,' may have it out on the levee, but not on Wall Street. Fathers and mothers do not send detectives to the race track to see who is betting on the horses there, but the bond companies do; and many a young fellow who sneered at his mother's tearful entreaty has listened very humbly to the words of the President of the company which holds his future in its hands."

In Dead Earnest.

I want to sell everything I own in Hereford at less than cost. Who wants it? I have a nice residence cost nearly \$1500, will take less for it. I have a good furniture business that I will sell for less than cost. For a bargain see C. E. Spath. 29tf

PROFESSIONAL GARDS.

W. J. ROGERS, M. D.

PHYSICIAN AND SURGEON

Special attention given to Piles and other rectal troubles.

Office at Burns & Smith's Drug Store Hereford, Texas.

A.D. BRUBAKER, M. D. PHYSICIAN AND SURGEON

Special attention given to diseases of lungs, rheumatism, female diseases and rupture successfully treated without the knife. All calls attended to during day or night.

OFFICE AT HEREFORD HOUSE
TELEPHONE NO. 46

R. H. GOUGH, M. D.

PHYSICIAN AND SURGEON

Surgical Cases Solicited. Electrical
and X-Ray Machine in office at

T. J. Davis' Drug Store

Res. Phone 20 Office Phone 26

Hereford, Texas

C. P. ESTES, M. D.
PHYSICIAN AND SURGEON
'Phone No.-82

Office at Burns & Smith's Drug Store
Hereford Texas

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

W. E. ROBERTSON

DENTIST

Special attention given to diseases and deformities of the mouth

Prices goverued by services rendered Office at Hereford Dental Rarlors in the G. R. Hay brick building

Office 'phone 65 Residence 18

C. L. STOCKS

-DENTAL SURGEON-

Office 'phone 30

Residence 144

WITHERSPOON & GOUGH

REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Office next door to Bank

Hereford -

- - Texas

W. H. RUSSELL

LAWYER

Practice in all courts

Hereford,

Texas

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank.
Hereford, Texas.

R. F. HOLLOWAY

ATTORNEY-AT-LAW

Hereford

Texas



We Make Plans and Specifications

We Will Give You Correct Estimates

Manutacturing In Heretord

Sash, Doors, Stairs, Casing, Moulding, Etc./ Not only enables us to complete contracts with rapidity but we give you 25 to 50 per cent better material at a less price. If you contemplate building soon come in and let us show you the kind of material we put in all our mill work. All work guaranteed first-class

PLUMBING

TIN SHOP

PERFØRATED PIPE

Repair Department

Short Notice.

We are prepared to do any kind We manufacture Galvanized Tanks, Flues, Etc.

Is a syre cure for sand wells if of Plumbing or Repair Work on Drinking Tubs, Dipping Vats, properly fixed. We guarantee Brick or Wooden Structures, in clear water.

We repair Furniture, Windmills. fact most anything.

We keep in stock Double Strength AA Glass, Lime Cement, Plaster Paris, Brick and Cypress Lumber. We donate Plans and Specifications where we are awarded the contract. No contract too large for us to handle and none too small to receive our prompt attention. We Want Your Business

Hereford Planing Mill & Construction Co.

SNYDER & LACEY, Proprietors & HEREFORD, TEXAS

Ships Horses.

S. S. Evants, one of our most prominent stock-farmers and ranchmen, is in Oklahoma City this week where he took for market two cars of horses which are the product of his ranch south of town, all of which will make good work stock or brood mares and are not of the mustang variety as is commonly supposed by some when corses are spoken of in this country.

Silverton Incorporated,

The vote for incorporation last Saturday was 32 for and 4 against. It now behooves us to elect the very best men we have for our city officials. Give us a good mayor, one who will enforce the law without fear or favor, and a marshal who has backbone enough to take the fellows in when they get disorderly, and city fathers who are wise enough to give us enactments for our town. -Silverton Enterprise.

L. R. Bradly returned Thursday from a business trip to Pottsboro.

E. H. Fullwood of Endee, N. M., was in town Friday of this week and reports things kinder on a stand-still in his part of the new country on account of inactivity in railroad building.

Dr. W. J. Rogers left yesterday (Friday) for Montague, his former home, on a business trip. He was accompanied by Mrs. Rogers and Miss Sidney and the party will take in the Dallas Fair while away.

C. C. Loving of Dimmitt was in town yesterday.

Roscoe Davidson returned Thursday from Roswell and was kind enough to remember the editor with a sample of the Pecos Valley fruits, for which he has our thanks.

Cemetery blocks are now for sale very cheap. You should make your selection before the choice blocks are gone.

C. G. Witherspoon.

The base ball boys went down in great shape at Roswell this week but they know how to take defeat. and will good-humoredly await another turn with their victors.

Snyder & Lacey are prepared to make you a new galvanized flue or reline your old one and put up your heating stove at a small cost. "See them."

A church social, to be designated as the "Dollar Roll Plan Entertainment," will take place at the Baptist church Tuesday night, Sept. 29. It will be given under the auspices of the Baptist Ladies Aid and Mission Society. Interesting items of entertainment will be rendered and every one is invited to come and enjoy themselves. It is especially desired that the members of the church come and get acquainted. Admission free.

The Unanimously Adopted Vacation Spot

with its Numerous Resorts, Superb Climate, Matchless Scenic Grandeur

is the Shortest Route by more than 150 miles, and offers Double Daily Solid Trains with Pullman Palace Drawing Room Sleepers on each Quickest Time by hours; All Meals in Handsomely Equipped Cafe Cars (a is carte) at Reasonable Prices, and More Valuable Stop-Over Privileges than any other line. Write us for "the proofs," also for beautifully illustrated books of information. They are free ...

A. A. GLISSON, General Passenger Agent, Fort Wort

Tierra Blanca Herefords

L. R. BRADLY

.... BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

O. F. Smith left Thursday for a visit with the homefolks at Caledonia, the Dallas fair and other points of interest.

Our prescription department is under the management of a registered pharmacist of sixteen years of practical experience. T. M. Coulson &

Don A. Sweet, fraffic manager of the Pecos Valley, passed through Thursday enroute home from Ros-

Miss Tyson of the College will begin a class in painting at Mrs. M. B. Daniel's next Tuesday. All ladies interested are invited to be present. 31-3t

WILL FIGHT TRUSTS.

Livestock Men and Promoters of Independent Packing Co. Meet in Kansas City.

KANSAS CITY, Mo., Sept. 22 .- A meeting of livestock men and promoters of the Independent Packing Company was held at the Midland Hotel this morning. The general plans for the organization and financing of the company were discussed, and a board of directors was elected, which will control the affairs of the company.

Those in attendance at the meeting were E. B. Frayser of Vinita, I. T., O. B. Young of Kansas City, Paul Russell of Paoli, Kan., ex-Governor George W. Glick of Atchison, F. W. Flato of Kansas City and Charles F. Martin of Denver, secretary of the National Live Stock Association.

The Independent Packing Company was recently incorporated under the laws of the Territory of Arizona and is capitalized at \$5,000,000. One hundred thousand shares of stock at \$50 a share will be issued. At the meeting this morning a board of directors was elected, which comprises cattlemen from almost every western state.

The board is as follows: E. S. Gosney, of Arizona, H. A. Jastro of California, C. E. Adams and A. Watkins of Nebraska, Noah Newbanks and C. J. Buell of South Da-Kota, M. C. Campbell, Paul Russell, T. M. Walker and George Plume of Kansas, E. B. Frayser and S. T. Williams of Indian Territory, J. T. Brown and William Lindsey of Montana, L. F. Wilson Burk B. Bennett, W. E. Halsell and S. B. Lucas of Texas, F. W. Flato and N. H. Gentry of Missouri, John W. Springer, Frank Benton and C. F. Martin of Colorado, J. H. Gwinn of Oregon.

At the conclusion of the meeting Charles F. Martin said that the first meeting of the board of directors probably would be held in Denver on the first of next month. At this meeting the officers of the packing company will be elected and the plans for financing the company will

be prepared. "The Independent Company," said Mr. Young, "will have to decide in the near future where to locate its new packing house. is no reasan why this should not be erected in Kansas City. I understand stockmen and others interested in the new company, which is. going to fight the packers' trust, have made offers of sites for the packing house in other cities. Kansas City should be on the alert to secure this new industry, and if necessary should make an offer of a building site in order to bring the. new company here."

Another Road for Panhandle.

Austin, Texas, Sept. 21-Information has been recieved here that another railroad is to be built across the extreme northern corner of Texas, the Panhandle. This line is the the cutoff which the Santa Fe is preparing to build from Dodge City, Kan., to Belen, N. M. The survey for the road was completed about sixty days ago, and about twentyfive miles of grade has been completed out of Belton.

It has been reported that the construction of the proposed cut-off was to be abandoned on account of the alliances which had been entered into by the Rock Island and Santa Fe. It is stated, however, by Chief Engineer Duir of the Santa Fe that the project has not been abandoned and that the suspension of the construction work is only temporarily.

Items From Boom.

Dry weather prevails.

Harvesting has begun in earnest. Rev. Maxwell filled his regular appointment last Sabbath.

W. L. Sain and family visited J P. Roberson and family Sunday.

R. M. Hardester is building 100 feet of first-class sheds this week for our new neighbor, Mr. Dalton.

While some of our faces continue to grow long, yet we do believe there will be some wet weather fere long.

R. L. Wilson is ill in bed, suffering from tonsilitis. We hope, however, that he will be up in a few days.

Mr. and Mrs. W. A. Odell were prevented from attending the Sunday services on account of the latter's illness.

Mr. Fuqua, a prominent ranchman from near Amarillo, and his son, Fred, are the guests of the former's brother-in-law, R. L. Wilson, and family.

J. B. Roberson, accompanied by G. W. Orr, made a business trip to points 8 or 10 miles southeast from Hereford this week. They not only report large crops, but say they are extra fine.

Chautauqua Entertainment.

Prof. J. Wilson Rose of San Francisco, Cal., assisted by his wife, Mrs. Estelline Rose, gave a series of entertainments at the court house, beginning Thursday night and will continue possibly until tonight (Saturday). These attractions are clean, to be sure, and high-class, and it behooves those who enjoy first-class entertainment to take advantage of their presence in the city. Twenty per cent of the proceeds from the course here are contributed to the Christian church.

The Successful Man.

He pushes for more business in busy seasons and if customers are scarce, still pursues.

He practices strict business economy and does not condescend to penuriousness.

He pays promptly and collects as he pays, rather than pay as he col-

He is courteous in manner and appreciates the commercial value of cordiality.

He is honest, not only from policy, but from principle; he considers success lacking self-approbation, as failure in disguise.

He thinks first and deeply; and speaks last and concisely.

He possesses executive ability to a degree which renders him appreciative of the valuable points in em-

He is careful in details, knowing that they are the mortar which binds his operations. - Ex.

Money Talks at Our Store.

We are not much on talking—it's kinder out of of our line of business, but when it comes to exchanging GOOD GROCERIES for GOOD CASH we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind EVERY ARTICLE. We are no stranger—and if you think we are reliable give us a chance at some of your business. 'Phone 25

Norman @ Mabry "THE PALACE GROCERY"

LUMBER SHINGLES BRICK, LIME AND CEMENT OIL, LEAD, VARNISHES AND * * PAINTERS' SUPPLIES * *

Hereford Lumber Co

うとうとうとこのでして ELISHA CARTER

JOE CARTER

CARTER BROTHERS Livery, Feed and Sale Stables

GOOD SADDLERS

GENTLE DRIVERS

Special Conveniences for the Drummers

HEREFORD

TEXAS

The patronage of the general public is cordially solicited とうととうこうできてい

YOU'RE NEXT

City Barber Shop George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

Our Notation for Time.

Why is time divided into sixty minutes, each minute into sixty seconds, etc.? asks Max Muller in the Fortnightly Review. Simply because in Babylon there existed by the side of the decimal system of notation, another system—the sexagesimal which counted by sixties. Why that number should have been chosen is clear enough, and it speaks for the practical sense of those ancient Babylonian merchants. There is no number which has so many divisors as sixty. The Babylonians divided the sun's daily journey into twentyfour parasangs. Each parasang or, hour was divided into sixty minutes. A parasang is about a German mile, and Babylonian astronomers compared the progress made by the sun during one hour at the time of the equinox to the progress made by a good walker during the same time, both accomplishing one parasand. The whole course of the sun during the twenty-four parasangs, or 360 degrees. This system was handed on to the Greeks, and Hipparchus, the great Greek philosphes, who lived about 150 B. C., introduced the Babylonian hour into Europe. Ptolemy, who wrote about 150 A. D., and whose name still lives in that of the Ptolemaic system of astronomy, gave still wider currency to the Babylonian way of reckoning time. It was carried along on the quiet stream of traditional knowledge through the middle ages, and, strange to say, it sailed down safely through the Niagara of the French revolution. For the French, when revolutionizing weights, measures, coins and dates, and subjecting all to the decimal system of reckoning, were induced by some unexplained motive to respect our clocks and watches, and allowed our dials to remain sexagesimal, that is, Babylonian, each hour consisting of sixty minutes. Here you see again the wonderful coherence of the world, and how what we call knowledge is the result of an unbroken tradition of a teaching descending from father to son. Not more than about a hundred arms would reach from us to the builders of the palaces of Babylon, and enable us to shake hands with the founders of the oldest pyramids and to thank them for what they have done for us.-Ex.

To Exchange.

\$15,000 worth of business and residence property in Itaska, Texas, and stock of the Itaska Cotton Manufacturing Co., for plains land; would put in some cash on proposition that suits. E. S. Burgess, Amarillo, Texas.

Found!

A car-load of McCormick Corn Harvesters at Stringfellow-Hume Hdw. Co. Get one before they are all gone.

No Danger of Their Leaving.

A dispatch from Austin says the four express companies operating in Texas have about concluded to withdraw from the state, owing to the fact that the Texas Railway Commission have decided to make a new tariff rate which has for its purpose a reduction of about 10 per cent in the exhorbitant rates now being collected by the companies. If they leave the public will doubtless be put to considerable / inconvenience for a time, but will soon get used to it. The express companies have been doing pretty much as they pleased in Texas for the last fifteen years, and the people have had to pay the rates fixed by them or do without their services. We are glad the commission has at last taken this matter up, and trust they will stand by their rulings, even if it drives every express company from the state. Of all law breakers there is none that are more brazen than the express companies-not excepting the highwayman who occasionally holds up a car and robs it, and when caught is usually hung or sent to the penitentiary. - Wichita Falls Times.

"Hail the King."

Andrew Carnegie, in a speech before the Iron and Steel Institute of England, has again predicted the ultimate union of the United States and Great Britain, and that a sentiment favorable to such union is rapidly growing in America, especially among those whose great wealth' causes them to favor a strong government, sustained by a great standing army, and governed from the Parliament House and Royal Palace of London. - Farm and Ranch.

The first impulse of the ordinary Southerner or Westerner is to deride such a suggestion. Yet, that Mr. Carnegie's predictions are based on solid reason and conditions that grow more favorable as the days go by, there is no question in the mind of the thinking man who has the slightest insight to the drift of affairs politic.

Young Man, Young Woman.

If you wish to be a Bookkeeper or Stenographer enter the Business College at Hereford, Texas. No better commercial college can be found. Prof. L. A. Wyatt, who has charge of the institution, has been a practical bookkeeper and teacher of commercial branches for over twenty years.

Notice to Prospectors.

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the XIT lands, advertised for sale elsewhere in this paper.

IRA ATEN. 41tf Manager

SIXTH YEAR

Fall term begins Monday, September 7th 1903 and continues four scholastic months

Goodnight College is now the most largely attended boarding school in Texas, west of Fort Worth. Nearly one hundred and thirty boarding pupils last year and many applicants declined because we had not room for more boarders

Goodnight College is more written about, more widely known, and more favorably spoken of than any other school of its age in the state; and naturally and deservedly, because

Goodnight College is the only school in the State that is so endowed and so conducted in the expense department that it can offer the highest advantages to its patrons at a cost far below that which other schools of similar grade have to charge. But

Not Confound this school, as to its GRADE and WORK, with the "Training" schools of the correlated systems. Neither church nor state can name or limit our course. We confer degrees and send our young men and young women from us equipped for the high uses that God has for those that are thoraughly and TRULY educated. For catalogue address,

MARSHALL McILHANY, Pres.

Southern Kansas Railway of Texas and Pecos Valley Lines



Beginning Monday, July 27th, 1903, and continuing every Monday thereafter until November 23rd, 1903, or as long as the business shall demand, we will of 1903, in connection with the A. T. & S. F. Ry, to Kansas City, St. Joseph and Chicago markets. This train is put in service in order to offer the best possible facilities for the shipment of market cattle in less than train-load lots from New Mexico and the Panhandle of Texas. Particulars as to schedule, etc., can be obtained by writing (See Local Agent),

DON A. SWEET Traffic M'g'r Amarillo

BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK

AT LOWEST PRICES SAN ANTONIO, TEXAS

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS



Merger Comments

We reproduce below some of the things said about the recent merger, the Searchlight and Hereford in general. Personally, Mr. Vanderburgh (formerly of the Brand, but who will soon take charge of the Amarillo Livestock Champion) and the present management of the Searchlight appreciate the complimentary remarks of the craft, yet the entire local public should entertain a feeling of pride in their local paper, which reflects the town so creditably to strangers, and we are sure that quite a large number of the citizens regard the matter in this light, as it is by their liberal co-operation that we are able to so represent them.

The Western Searchlight, published at Hereford, has consolidated with the Brand, and it is now the Searchlight, which came to us this week 14 pages and chuck full of good reading and advs. Success to you!—Waxahachie Eagle.

The Searchlight and the Brand of Hereford have been merged into one, the Brand having sold to the management of the Searchlight, thereby causing a suspension of the Brand, which has always been one of our brightest exchanges. We congratulate Bro. Stocks on his good business sense and feel sure that if he tracks his most successful predecessor he will have no cause to feel that he has not been justly compensated.—Canyon City News.

The Hereford Brand and the Western Searchlight have been consolidated, Dr. C. L. Stocks and C. E. Edwards buying Editor Vanderburgh's interests and running the paper under the name of the Western Searchlight, which is now about the best patronized and one of the neatest printed and ably edited papers in Northwest Texas.—Dalhart Sun.

The Hereford Brand and the Western Searchlight have merged, and hereafter Hereford is to have but one paper—the Searchlight. Editor Vanderburgh, in making his retiring bow, does not inti-

mate that he is to again get into the newspaper harness, but we expect to hear from him soon as the publisher of a newspaper, and are sure he will make a success wherever he may locate.—Wichita Falls Times.

F. L. Vanderburgh has sold his paper, The Brand, at Hereford, together with the subscription list and good will of the paper to Stocks & Edwards of the Hereford Searchlight, and the two papers will be merged into one big concern. The name of the paper will be changed and will henceforth be known as the Western Searchlight. We extend our best wishes to the new management.—Higgins News.

the Brand at Hereford, which will be discontinued and the Searchlight will be Hereford's only paper, except the monthly school journal. Dr. Stocks is energetic and takes pride in getting out a good paper. We are not advised as to what Mr. Vanderburgh will do, but it is intimated he has his eye on Amarillo, and that there is likely to be several newspaper changes at the latter place soon.—Clarendon Chronicle.

C. L. Stocks of the Western Searchlight has bought the Hereford Brand from F. L. Vanderburgh and has merged the two papers under the old name. Both papers had splendid plants and the two combined will make the most complete newspaper plant in Northwest Texas.—Hall County News.

The Hereford Searchlight has bought the plant and good will of the Hereford Brand and absorbs the latter paper. Messrs. Stocks and Edwards are the publishers, and apparently have a good business proposition. The Banner-Stockman congratulates Hereford on having such a good paper, and wishes the Searchlight long life and much prosperity. — Clarendon Banner-Stockman.

EXCHANGE NOTICE.

The Western Searchlight is the successor to the Brand, the Reporter and the Leader, papers formerly published at this place, and is the only paper published here now so

J. P. HARDING, Druggist

...DEALER IN....

Drugs, Medicines and Chemicals Gold Jewelry, Watches and Diamonds

...HEADQUARTERS FOR

School Books and Stationery
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130 HEREFORD, : : : : TEXAS

please change your mailing list accordingly.

A NEW PAPER.

Madam rumor has it that there is already a movement on foot by some one to induce another newspaper venture for this town, which is all right and good enough. If the Though town can stand it we can. as a matter of fact since we have made every sacrifice possible to give the town one high-class, downto-now sheet, it does appear that any movement to conflict with our endeavor would, instead of being a help to the city, prove a detriment, so much so that we are sure the business men would not in any way encourage the matter.

NEW DEMOCRATIC DAILY.

Ft. Worth has cause for self congratulation, because of the success of those connected with the launching of the Daily Record, in securing for the paper the advantages of the Associated Press dispatches. The Record is to succeed the Register with Clarence Ousley as editor.

Mr. Ousley is a master editor, a democrat to the core and from a political standpoint his sheet will full a long felt want in this portion of the great southwest.

Now comes the report from Snyder, Scurry county, that the farmers have organized "The Farmers Co-Operative Club," which is another coercive organization and according to their published reports is to boycott their home town. It has always been possible to get a few ignoramuses excited and aggrieved over imaginary matters and cause a lot of trouble in the community and doubtless this movement will succeed as well as others of its class.

THE Searchlight has the subscription list and as a matter of fact gets the advertisers.

OUR prouounced editorial policy as regards matters of principle in some instances we feel sure doesnot suit everybody, yet we jeasously guard their interest just the same,

A PROSPECTOR here this week made the enthusiastic complimentary remark that the Searchlight was one of the prettiest papers he had ever seen and that it would do credit to a city of ten times the population. We appreciate such remarks and are glad to give Hereford such a newspaper representation.

ONCE more we reiterate that advertisements will not be allowed to appear in the Western Searchlight as news or editorial matter. pay compliments where and whenever we feel like it, but never to the detriment of any man or firm if we have the least idea of it. Advertisements of the right kind are really splendid news matter, but they must appear as coming from the advertiser and not from the editor. We refuse to be partial to our best friend in matters so vital. Don't you think it's right to treat everybody right? We do, and if you have an advertisement in the Searchlight or any business dealings with us rest assured you will be treated with justice. It is a matter of principle with us-not money.

Rex Cattle Dip.

We are the Panhandle Agents for the above, and will deliver anywhere in this territory in 48 gallon barrels at \$25.00. One gallon of the concentrated Dip makes 20 gallons ready for use.

Channing Merc. & Banking Co.

Channing, Texas.

NEW FALL DRESS GOODS

The time has again come when the well dressed people have to renew their wardrobe stock and we have prepared for your inspection a select stock of the newest and nobbiest things obtainable in the Eastern markets

Black Storm and Nun's Serge
Every piece of these goods is sponged,
shrunk and ready to wear.

No. 1—44-inch \$.30 per yard
No. 2—50-inch .40 "
No. 3—54-inch .50 "
No. 4—56-inch .75 "
No. 5—60-inch 1.25 "

Wash Taffetas

In plain solid colors, also cream, white and black—very special values. They launder perfectly, and are for sale by us at 75c per yard.

In fact, we have anything you want in the dress goods line. Our linings are too numerous and pretty to mention. Come and see them. Zibalines

These cloths will be the leading fabrics for out-of-door fall and winter wear. We show them in

36 to 50 inches width, plain and color effects and mixtures at from 40c to \$1 per yard.

Venetian Cloths

In all colors, sponged and shrunk, ready to wear. 50 inches wide, plain and mixed effects, at from \$1 to \$2 per yard.

Colored Taffetas

Picture in your mind any shade you want, then come to our place and get it at the very reasonable prices of 12c, 15c and 25c.

Silks and Taffetas

We handle the following weaves of black staple silks: Gros Grain, Ottoman, Crepe de Chines, Armure, Louisines, Fourlards, and Satin Duchess at reasonable prices.

Shoes

Our line of ladies' shoes are worthy of your best attention and investigation. Any kind of foot in a neat shoe looks good—therefore we keep cart loads of men's shoes too, all styles, grades and prices.

Men's Goods

Fall and winter suits, overcoats, pants, overalls, etc.

HEREFORD D. R. GASS & SONS TEXAS

A Large Adv.

Galbreath, Fox & Co. have in this issue the largest and most downto-now adv that has ever been published in Hereford in any paper by any firm, which speaks volumes for the enterprise and push of the management of this concern and is splendid evidence that they believe in legitimate newspaper advertising, and if there are those who are sceptical as to whether or not it pays to advertise, watch their place of business on the sale days mentioned, see the large quantities of goods borne away by purchasers and be convinced.

A BRIGHT OUTLOOK

For Add-Ran College and Industrial School at Hereford, Texas.

With Randolph and Addison Clark, two of the greatest, educators of the southwest, at the head of the institution, and located in the healthful and prosperous plains country with the moral and refining influences of Hereford, it is certain to be a great success. Session opens in the magnificent new stone building, Sept. 15th, 1903.

Boarders Wanted.

I can accommodate four nice young men. Prices reasonable. C. E. Edwards. 31tf

Preached at Claude.

Elder Randolph Clark filled the pulpit of the Christian church Sunday morning and afternoon, good congregations being present at each service. Elder Clark is recognized as one of the leading ministers of the state, and it will be gratifying to our citizens, without regard to church, to learn that he has favorably responded to the wishes of the church at this place and will preach here the second Sunday in each month.—Claude News.

Fruits and Vegetables.

Let us furnish you with fruits and vegetables for your table? Our wagon makes two daily rounds and we will gladly stop at your home or deliver articles promptly. When you wantsomething fresh and good to eat hunt us up. Geo. W. Eagle, at Cogdell's Racket Store.

Died at the Ripe Old Age of 86.

Uncle John W. Kay, an aged citizen who for a number of years has made his home with Dr. Randolph Clark, passed gently over the river of death last Friday, Sept 18th, old age being the main cause of death, and was buried at the City Cemetery Saturday morning. The funeral services being conducted from the Christian church by Elder H. M. Bandy and Dr. R. Clark.

Moves to Boulder, Colo.

Tuesday afternoon Herbert S. Syms, mother and sister, left for Boulder, Colo., where they will reside in the future. This family is held in high esteem by all who know them and their going away causes a feeling of general regret among their numerous friends. Nevertheless, Hereford's loss is Boulder's gain and the best wishes of all accompany them to their new home.

Sand Wells

Are not necessary. The Hereford Manufacturing Co. will make you an absolute guarantee to stop your well from pumping sand and "sanding down." Call and see us. We are handling the best and cheapest well casing on the market. 16tf

Entertainment a Success.

The entertainment given Saturday night by the ladies of the Methodist church at the residence of Mrs. J. K. P. Gilliland was a success, both socially and financially. No charges whatever were made, but the free will offering amounted to something more than twelve dollars.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN,

37tf Division Manager.

Ideal Dairy

J. E. BRIDGES, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons

Phone No. 38

addapatotototaadaa

Dimmitt Hotel

W. A. TATE, Prop.

Rates-\$1.00 per day

WAGON YARD

and Feed Stables in Connection

J. H. KING Hereford, Texas Agent for and Builder of the Kitselman

Wire Fence

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.

Hog Wire a Specialty .

ADVANCE FALL SALE OF FA



E. & W. Collars and Cuffs

DRESS GOODS

We are now prepared to fill every want in Woolen Dress Goods. We have everything that has a claim to being stylish everything that is known to be fashionable.

For school dresses—a line of wool mixed suitings in a variety of colors at 25c per yard.

Plain Henriettas in tan, brown, blue, red and black at 15c per yard.

Plain Venetians, a sensible, serviceable goods, price at this store per yard 50c and 65c.

Fancy Zibalines in a large assortment, many styles in stock, on sale at 50c, 75c, \$1 and \$1.25 per yard.

Panama Serge in all shades at 65c and 75c per yard.

Camel's hair serge, very popular, at 75c and \$1 per yard.

ASSAULT AND ASSAUL

Granite cloths in all colors, 75c, and 85c per yard.

40-inch brilliantine at 65c.

44-inch brilliantine at 75c.

50-inch brilliantine, an exceptional value, at \$1.25 and \$1.50 per yard.

IF YOU SEE ANYTHING BEL GUARANTEE THE PR

Ladies Walking Skirts

Novelty walking skirts, fancy tweed walking skirts, all the different color combinations are shown here—made panel fronts, kilt sides, block bottoms—these skirts are very cheap at the price—\$5.

Walking skirts of latest styles and patterns at \$1.50, \$2, \$3, and \$4.

We have some swell walking skirts in zibalines, broadcloths and panama serge at \$7, \$8 and \$10.

STAPLES

Cotton has been selling in New York at 13 1-2c per pound. In the face of this we will sell you

ACA feather ticking at 12 1-2c per yard.

Outing flannel, worth 12 1-2c, for 10c.

Outing flannel, worth 10c, for 7 1-2.

Outing flannel, worth 7 1-2e, for 6c.

A good 3-4 bleach for 5c.

12 yards of lonsdale bleach for \$1.

12 yards of knight's cambric for \$1.

20 yards of best cotton checks

Canton flannel at 5c, 6c, 7c, 81-2c and 10c.

Bookfold cheviots, goods we have always sold for 12 1-2c, go at 10c.

1 case of 32-inch percales to sell at 8c per yard.

1 case of 27-inch percales at 63-4c.

Best grade of oil cloth for 12 1-2c per yard.

7-foot cloth window, shade for 25c.

UNDERWEAR

The people stood on the banks of the Hudson when Fulton's steamer first started up that stream without sails or oars, and said: "It can't be did."

Men's extra heavy fleece lined undershirts at 48c, sold else where for 75c.

Men's extra heavy fleece lined drawers at 48c, sold elsewhere for 75c.

Men's heavy fleece lined undershirts for 40c, sold elsewhere for 65c.

Men's heavy fleece lined drawers for 40c, sold elsewhere for 65c.

Men's extra heavy fleece lined balbriggan undershirts for 65c, sold elsewhere for \$1.

Men's extra heavy fleece lined balbriggan drawers for 65c, sold elsewhere for \$1.

We can fit the boys in extra heavy fleece lined 2-piece undershirts at 75c per suit.

We claim without fear of contradiction that we are showing the best child's heavy fleece lined union suit for 25c to be found anywhere.

Ladies' union suits at 35c, sold elsewhere for 50c.

Ladies' extra heavy union suits at 50c, sold elsewhere for 75c.

Ladies' 2-piece fleece lined undersuits at 75c and \$1 per suit.

We do not claim to sell all of the goods, but we do claim that if you will inspect this underwear you will buy.

WAISTINGS

You cannot appreciate a good thing without you see it.

Ask to see our Oxford waistings at 33 1-3c per yard.

Fleece piques in all colors at 33 1-3c and 50c per yard.

MI

From time in Clearing Sales a lowed suit, but ning the season people who kee no benefit from that our friends them, we quote will be

SEPT. M

LADIES' READY-TO-W
\$1.75, for these to
LADIES' READY-TO-W
and \$2.25, for the
LADIES' READY-TO-W
pagne; regular pr
OUR TRIMMED HATS
everything they h
that you can find
two months every
authority on this
prices range from
these two days.

MIS

We have made speci Trimmed hats and can go to a beautifully Trimmed FRENCH FELT READY PRETTILY TRIMMED BEAUTIFULLY TRIMMI HANDSOME TWO-TONE

Miss Leach will take

GALB



AND WINTER MERCHANDISE

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THAT YOU NEED WE WILL TO BE THE LOWEST

ERY OPENING

of the season, and, so far, we have folpropose to establish a precedent by beginrand OPENING SALE. So far, the of the times and buy early have derived tionally low prices given at our sales, but be equally in the best that we can give so for the two Opening Days only, which

Y AND TUESDAY 28-29

Felt in all the new colors and shapes, regular price \$1.50 and

sound French Felt, in all the popular shapes; regular price \$2

Felts, satin bound, in all colors, including white and chamfor these two days for from \$2 to \$4.

tion to those who have been accustomed to go to the city for llinery. We depend upon our Hats to make good the assertion this side of New York. Miss Leach devotes from six weeks to carticular line of work and we confidently assert that she is an sk only that you see our Hats and judge for yourself. Our ll our Trimmed Hats will be included in the Special Sale for

ND CHILDREN'S HATS

nse our little friends this season, both in Ready-to-Wears and ng from the little soft French Felt Hat without any decoration ver. Below we quote you a few prices for the above two days.

ARS, regular price \$1.75 and \$2, our price \$1.50 and \$1.75. TES, in red, white and all the pretty shades, at \$1.25 to \$2.50. t \$4.50 and \$5.

in showing you this stock whether or not you want to buy.

TH, FOX & CO.

DEALERS

ODS

BLANKETS

We know that it is early to talk about blankets, but we have too many of them, besides we want to let people know what we have to offer them.

A 10-4 cotton blanket for 27 1-2c,

A 10-4 cotton blanket (very heavy) for 55c.

A 10-4 cotton blanket, extra heavy, in all colors, for 75c.

A 11-4 cotton blanket, extraweight in all colors, for 75c.

An all wool blanket, good lengths, for \$1.50.

An all wool extra heavy blanket, in all colors, for \$1.75.

A 11-4 all wool silk bound blanket, all colors, for \$4.50.

Comforts from 85¢ to 85 each.

Remember that above prices on blankets only hold good for two days, Monday and Tuesday, Sept. 28th and 29th.

HOSIERY

As the nigger said when he hit the watermelon patch: "Here's where we shine"

100 dozen ladies' lisle thread hose, double heel and toe, guaranteed to be stainless, worth 25c per pair, go at 162-3c per pair. Now here is what we have to say about them: Buy three pairs of them for 50c, and if they prove to be no good return two pair and get your money back.

50 dozen boys' and girls' rock proof stockings, every pair guaranteed, worth 35c per pair, go at 25c.

We will sell a boys' double knee and toe stocking for 20c per pair, sold elsewhere at 25c.



How does this strike you?

For Monday and Tuesday, Sept. 28 and 29

7 spools of Clark's O.N.T.

8 spools of Willimatic thread for 25c.

All standard prints for these two days go at 4 1-2c per yard.

100 ladies' corsets to close out at half price.

SHOES

No space to tell you about shoes, but do not forget that we guarantee every pair of shoes from \$1.50 up that go out of our house and will make good any defective pair with a new one

Now if you are looking for something swell in a LADIES' WINTER WRAP, CLOAK, JACKET or CAPE be sure to see our line before you buy. School supplies at Burns & Smith's.

Capt. H. Trow and daughter, Mrs. Burch, were the guests of Roswell friends this week.

Fcr Sale.—Handsome bedroom suit. Very cheap. Miss Lula Garvin.

W. H. Tygret, a popular traveling salesman, is visiting his parents at the Ritchie Hotel.

For Sale—60 acres of Kaffir corn in the field. In fine condition. Call at this office.

Messrs J. A. Williams, C. W. Dodson and Lee S. Smith left Tuesday for Roswell and the fair.

For Sale—"Black Bess," my famous buggy mare; also one good work mule. W. H. Cummings. 30t4

Joe Killough spent Sunday in the city as the guest of relatives and looking after business interests.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio.

N. M. Hollis and wife of West Point, Tenn., came in Friday to visit the latter's brother, F. Herron, and are prospecting.

Flour is going up, but \$2.25 will buy one hundred pounds of Moses Best High Patent flour at the Mercantile Cash Store.

B. H. Slagle, who has been here for some time as the guest of T. B. Kellow and family seeking health, left Monday for Pecos where he will remain some time.

For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

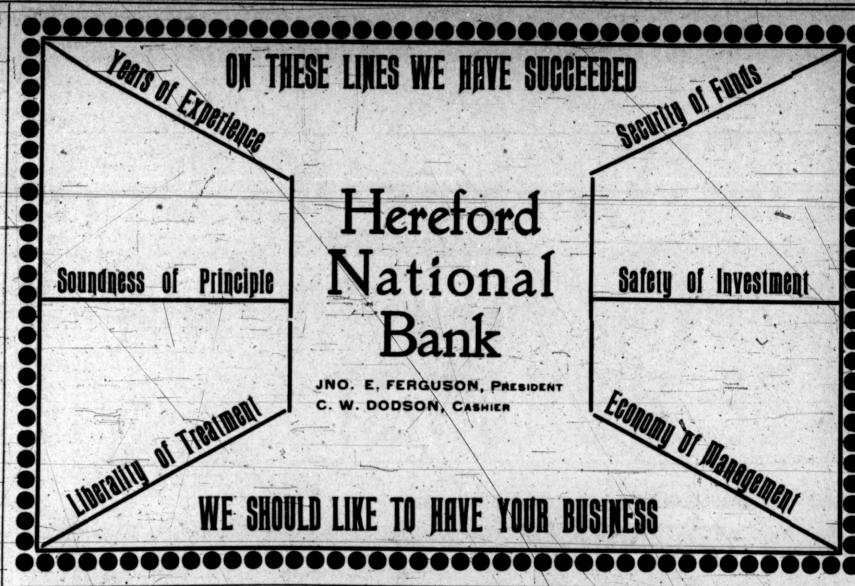
Messrs. W. F. Stimson, Sam and Jack Deason were among the number who paid the Roswell Fair a visit this week, stopping off at Portales on their return home to transact some business of importance.

Don't try to look pleasant and handsome in that old suit of clothes, but see Esca Harrison's samples and order a suit of clothes to correspond to that face of yours. 32tf

The Fourth Quarterly Conference of the Methodists will embrace next Saturday and Sunday. This is the last round of the Presiding Elder and the time for closing up of all obligations for the current year, therefore an important meeting.

Don't pass Esca Harrison by just because he is from Arkansas. It might be to your interest to see his shoes, hosiery, hats and gloves before buying.

32tf



Mr. and Mrs. F. Herron and daughter, Mrs. Hughes, spent the day with Mr. and Mrs. Ira Atenlast Friday. A. G. Boyce, an old time friend of Mr. Herron's, was also present, together with Judge Webster and Attorney Wm. Boyce. All present enjoyed themselves admirably.

We carry in stock Rodgers & Gollets, Eastmans, Lazelle, Ed-Pineaud, Melliess, Allern, Colgates, handkerchief extracts and toilet waters and Coke's Dandruff Cure.

T. M. Coulson & Co.

31tf

A committee of citizens were in from Nazareth, Castro county, Monday for lumber with which they are to erect a handsome church building at that place. Thus the country and the smaller villages keep pace with the larger towns in their growth.

Having sold my business to J. P. Harding, it is necessary that I get all my accounts settled up by cash or note. My books will be at J. P. Harding's drug store (&ough & Davis' old stand) until October 1st. After that date all unsettled accounts will be placed in the hands of an attorney for collection.

30tf T. J. DAVIS.

John A. Johnson left Tuesday for Roswell and it was noticed that he carried a large tightly corded trunk which on investigation proved to be empty, or at least it was supposed to be as it was very light, but all of the boys were on to his scheme and expect a set-up to Roswell apples when he returns.

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf We Strive to Please

Prices Reasonable

The City Meat Market We Sell For Cash Only

We handle only the choicest of fresh meats of all kinds and solicit a share of your patronage. Market open until 9 a. m. only on Sundays.

Telephone 85

Good Weights

Take Notice

As I leave Hereford soon after October 1st it is imperative that I settle all accounts owing by me about town. In order to do this it is necessary for me to collect all accounts due me for advertising and job work, so please be prepared to settle your account with me in full on the first.

F. L. VANDERBURGH.

Illumination of Regret.

Look not back upon the past, its sin, with that paralyzing regret that darkens the eye to the new and glorious future. Accept the past as a finality that no years of agonized sorrow can change, but see in the failure the revelation of the true way in which to walk. See rising from the disobedience the resurrection of the law you may obey, the new life of higher wisdom. Know that the life without regret is the life without gain. Regret is but the light of fuller knowledge illuminating our path. It is the sunrise of new truth. in the glorious mystery of nature, following the dark sunset of our errors. - William George.

Stolen.

A heart from a fair damsel by taking her to Beach & Orr's ice cream parlor. 24tf

Teachers Interstate Examination Course.

Teachers wishing to prepare for examinations should write, at once, to Prof. J. L. Graham, LL. D., 152-154 Randolph Building, Memphis, Tenn., for particulars concerning his special Teachers Examination Course.

This course is taught by mail, and prepares Teachers for examination in every State in the Union. Leading educators pronounce it the best course ever offered to the Teaching profession, and all Teachers wishing to advance in their profession should avail themselves of it. Enclose stamp for reply. 24-37

Panhandle Marble Works

AMARILLO, TEXAS
MARBLE AND GRANITE

Monuments and Statuary

Iron Fences, Floor Tiling, etc.

S. B. Feemster

Hereford, Toxas

FOR SALE

At a Bargain Ten Thoroughbred Jersey Cows, fresh in milk. R. CLARK

Market for Macaroni Sought.

There has been such a notable increase in the production of macaroni wheat during the past few years, that the government is now engaged in trying to find a market for some of it abroad. Prof. Carleton, cerealist of the department of agriculture, has frequently pointed out how these hard varieties may be successfully utilized in making bread and that the loaves produced from macaroni wheat flour are equal if not superior to the product with which we are all familiar. It would seem that with these facts demonstrated there should not be much difficulty in finding a market at home, but the millers are slow in trying new experiments. This year it is estimated that the macaroni wheat crop of United States will be 10,000,000 bushels, compared with only 2,000,000 bushels in 1902, and it is believed that by next year the output will have increased to 25,2 000,000 bushels. With such a splendid outlook for this season and bright prospects for the future, it appears as though some benevolent capitalist ought to take up the task of converting a part of this grain into flour. - Texas Livestock Journal.

Teachers Wanted.

We need at once a few more Teachers for Fall schools. Good positions are being filled daily by us. We are receiving more calls this year than ever. Schools and colleges supplied with teachers free of cost. Enclose stamp for reply.

American Teacher's Association, J. L. GRAHAM, LL. D., Manager, 152-154 Randolph Building, Memphis, Tenn. 24-37

Ice! Ice! Ice!

Can be enjoyed by the "rich" as well as the "poor." For particulars ring up 76 or see Troy Womble. 9tf

FUTURE

Who Knows

What The Future Holds in Store?

It is a sealed book which only Time can open.

Have you provided for your family

in the event of your death?

Have you provided for your own independence at the time when you will be mustered out of the ranks of business, disqualified by infirmity, old age, or disease?

Such a time must come to every

A policy taken now in the New-York Life will banish all worry, heartache and regret when that inevitable

To-morrow may be too late. You may then be unable to get one of the New-York Life's Accumulation Poli-

Do It Now!

cies. Therefore-

SAM H. MORRIS
Is the New-York Life Representative. See him at The Western
National Bank

Vestibuled Stock Car.

The invention of a vestibuled stock car, reported last week, bids fair to revolutionize the methods of loading and unloading now in vogue and, if the innovation proves to be the success anticipated the time consumed in getting the animals in and out will be reduced to a minimum. By the construction of sliding doors at each end, it is proposed to convert an entire train into practically one car. It will be been that by this arrangement it will be necessary to place the chute at only one point and that the consumption of time incident to moving the racks or the train will be entirely done away with. The sponsers for the new invention are Col. J. L. Pennington, livestock agent of the Frisco railway, C. W. Preston, general freight agent of the Frisco, and C. W. Porter, a prominent cattleman, who have already applied for a patent. It will be readily seen that the work of unloading will be facilitated to an equal extent and congestion of cars at the stock yards in the several market centers avoided. It is strange indeed, that such a simple method of improving shipping facilities was never thought of before, but it must be remembered that such a simple device as the wheel remained undiscovered for centuries. - Texas Livestock Journal.

Baylor University Endowment.

About \$600,000 endowment is now being raised for Baylor University by the Baptist church of Texas. Of this sum perhaps between four and five hundred thousand has already been subscribed. When the full amount is reached the church will then start another subscription for the purpose of endowing the branch of correlated schools of Baylor University, in Texas. President Ward states that Decatur college will be given a hundred thousand dollars endowment. This fund is used for the future welfare of the college. In the meantime the college is gradually growing in strength and popularity, and it is safe to predict that when the endowment is forthcoming an ever increasing prosperous school will be found, which, strengthened by the endowment funds, will evolute into the largest and best school in North Texas.

Wanted.

A few bat hides. Am anxious to exchange shirts, ties, collars, shoes, hosiery, hats and underwear for all you may have to let go. E. W. Harrison.

Lost.

The affection of a fair lady through neglect to take her to Beach & Orr's ice cream parlor. 24tf

The Western Searchlight and the Dallas Semi-Weekly News-\$1.75.

GOLDEN SEAL

HIGH PATENT PREMIUM

Is the new and superb brand of Flour we are now putting on the market. We buy it and the Old Reliable Peacemaker direct from the mills in Fresh Car Load Lots. Our stuff is the Real Article; that's why we are popular.

BUY JOHNSON'S GROCERIES

and be pleased. We are moving to the large new Fuller brick where we will be even better prepared to serve you. It's our business to see that you are well fed.

ALLOW US PLEASE

JOHN A. JOHNSON

THE GROCERYMAN

PHONE NO. 7.

HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

Your patronage will be appreciated and given prompt attention PHONE 76 TROY WOMBLE, Manager

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The NEW MARKET

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WE SELL FOR CASH ONLY

We cordially solicit your patronage. Juicy meats of the highest order. Prompt and obliging service. Telephone No. 15

Hereford Meat Market W. E. REID, Proprietor

FURNITURE AND UNDERTAKER'S GOODS

STILL GOING AT AND

EBELOW COST C. E. SPATH & CO.

Smith for jewelry all the time. 30tf

Mrs. C. W. Green visited Roswell during the week.

Nice room for rent. See Witherspoon & Gough. 17tf

Rev. J. F. Elder and wife visited Roswell during the week.

Sox—8 for 25 cents at E. W. Harrison's. 32tf.

Miss Mary Burns was the guest of Roswell friends during the week.

Brand new stock of solid gold goods just received at Smith's. 30-tf

Hon. Tom Beal, of Hillsboro, was in Hereford last week on legal business.

Call and C my stock and B convinced B 4 U buy anything in the jewelry line. See Smith. 30-tf

W. A. Dougherty of Castro county was in the city Tuesday on business.

Try one of those soul-satisfying and trouble-destroying imported cigars at T. M. Coulson & Co. 31tf

W. G. Roberts has returned to Texico after attending court for several days.

B 4 U buy call and C my stock of jewelry and B convinced it is the best. Smith, the tinker.

Mrs. C. W. Dunn and son, Hugh, were the guests of friends at Roswell during the week.

Men's Furnishing Goods, hats and shoes. Late styles, good qualities at a low cash price are to be found at E. W. Harrison's. 32tf

H. W. Renfro added his name to the Searchlight subscription list this week, a fact we are glad to chronicle.

Found: A fine collection of large diamonds at Lee Smith's Jewelry Store. Everybody invited to come and examine them. 32tf

E. B. Black, accompanied by his sister, Mrs. J. M. Coffin, of Itasca, visited the Roswell Fair during the week.

Those McCormick Corn Harvesters are going fast. Leave your order with Stringfellow-Hume Hardware Co.

Mrs. J. M. Coffin and daughter, Minnie, of Itasca, are the guests, of Mrs. Coffin's brother, E. B. Black, and family.

For Sale—Two-section ranch, close in and well improved. Will take cattle as part payment. See Witherspoon & Gough. 29tf

G. W. Johnson, who has been visiting his son, Silas, and attending court, left Monday afternoon for his home at Whitney.

Thos. Driggers visited the Roswell Fair this week.

Shoes and hosiery—that's what we have, E. W. Harrison. 32tf

Mrs. John A. Johnson visited Roswell during the week.

Our separate parlor for ladies is "it." Beach & Orr. 24tf

W. L. Gibson was here from Endee Saturday of last week.

Babies' shoes, 20c apiece or 2 for 40c. E. W. Harrison. 32tf

Judge Ferguson spent Sunday in Amarillo, returning home Monday.

Judge Buie and wife of Canyon were pleasant callers in town this week.

"Topsy" hosiery, you know the brand, is still at E. W. Harrison's.

Charley Byrd of Claude came over Monday and entered Add-Ran College.

Take that dollar to the Hereford Mercantile Co.'s cash store and get 9 lbs. of coffee. 21tf

R. J. Sanders of Frost is again in the city looking after business interests.

Quality is the main inducement Esca Harrison presents in favor of his goods. 32tf

Dr. W. E. Robertson returned Monday from a business trip to Arkansas.

Do you care to trade where sweaters are not a necessity? Then patronize Beach & Orr. 24tf

Quite a number of base ball boys and their friends spent this week in Roswell.

For a perfect fit, good workmanship and extra good quality of cloth in a suit of clothes or overcoat see C. L. Davis. 29tf

L. R. Bassham, wife and niece, Miss Margaret Sharp of Missouri, left Monday to take in the Roswell Fair.

Call on Lee S. Smith at his new quarters in the F. H. Britain brick building for anything in the jewelry or optical line.

25tf

Miss Sadie Kingery of Texico, who has been at the bedside of sick friends in the city, left Saturday for home.

We have one of the nicest and most complete lines of undertaker's goods in West Texas. C. E. Spath & Co.

E. F. Connell and family came in Saturday from Endee, N. M., and will remain during the cattle shipping season, Mr. Connell being the Association inspector at this point. THE STATE OF THE S

We can save you \$20 per hundred on

WELL CASING

and give you the best grade of casing you can buy. It won't cost you anything to call and see us and it WILL save you money.

Respectfully,

Hereford Manufacturing Co.

HAMANAHAMAHAMAHAMAKAMAKAMAKA

For High-Grade Groceries

J. W. Martin
On east side Main St. opposite Western Nat'l Bank

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to

M

A trial order will convince you as to quality and price.

Good Bread

Is the foundation of a good meal. I handle the famous Albatross Flour, once you try it you will have no other.

J. W. MARTIN

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YOU NEED OUR DRUGS

WE WANT TO SELL THEM WHY CAN'T WE TRADE?

CAIN I WE I RADE

We also have a fine line of

STATIONERY SUPPLIES

THERE ARE TWO REGISTERED PHARMACISTS AT

BURNS & SMITH'S DRUG STORE

C. C. FERGUSON

Dealer in

Grain & and & Coal

Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL

Highest & Prices & Paid & for & Hides

Wagon Yard in town - of Field Souds - Call line

YOUR PATRONAGE IS SOLICITED

SEARCHLIGHT ADVS PAY

CACHI & CACHI & CACHI

In accordance with our previous announcement, we are now selling for cash, the HIGHEST GRADE of DRY GOODS and GROCERIES at a very close cash margin. Come to our store and save yourself the credit man's profit. We want to say something about our Millinery Department this week. Read the following:

OUR-MILLINERY GOODS

will be on display on and after Monday, Sept. 28. On account of a delay in the shipment of these goods it will be impossible for us to have our usual Millinery Opening, but we can assure our many friends and patrons that our Millinery Department will be more up-to-date and complete than ever before (if that be possible) and cordially invite the inspection of the Ladies of Hereford and vicinity.

Our stock in every way is full and complete and besides the many special bargains we are making correspondingly low prices on everything. We want your trade and will make every effort in our power to merit your patronage by giving you courteous treatment and the most goods of the best quality for the least money. Persons ordering goods over 'phone will be expected to pay delivery boy for same. We will send bill with each delivery. Please do not order stuff sent up unless you want to pay for it when received. Trusting that you will avail yourself of the low prices we are putting out and thanking you for past favors, we are yours very truly,

HEREFORD MERCANTILE CO.

POST OFFICE HOURS

General delivery open from 8:00 a. m. to 6:00 p. m. Office open Sunday for an hour after morning church services and arrival of train.

W. J. Walters, P. M.

P. V. & N. T. TIME TABLE

Pass. Train

Leaves

201, south-bound, 202, north-bound,

11:02 a. m. 4:02 p. m.

STAGE TO DIMMITT.

Lv. Hereford at 1:30 p. m. daily ex. Sunday Ar. Dimmitt at 6:00 p. m. "
Lv. Dimmitt at 7:30 a. m. "

Ar. Hereford at 12:30 m.

Large unfurnished desirable room for rent. Apply at this office. 32tf

Hon. B. T. Ware of Amarillo was a business caller here this week.

Norman & Mabry, grocerymen, have a new display adv in this issue to which we call your attention.

If you want the latest designs in box stationery drop in and examine our stock. T. M. Coulson & Co.

Mrs. Flizabeth Cooper of Amarillo and Mrs. Sallie Cooper of Granbury are the guests of Mrs. S. M. Sears.

For SALE—We have a number of second-hand buggies which we will sell at most reasonable prices. If you want a good buggy, cheap, call and see us.

Carter Brc's Livery Stable.

Will H. Stone was in Amarillo Thursday on business.

Lee Byrd of Claude came in Monday to enter Add-Ran College.

Dr. Tims returned home this week from a business and pleasure trip combined to his former home at Mansfield.

The Delmonico Restaurant is the place to get a square meal, a short order, or a dish of red hot chilli of the best flavor.

32tf

W. H. Rayzor, of the real estate firm of Ricketts & Rayzor, is in Denton and adjoining counties on business and visiting friends and relatives.

Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

Rev. A. W. Rogers, a veteran Methodist minister of Dalhart, was in the city this week visiting friends and preached a very acceptable sermon at the Methodist church Wednesday night.

In case of fire you need money. To get money take a policy in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National Fire Association of Philadelphia or the United States. Witherspoon & Gough, Agents. 26tf

The popular local agent, J. S. Jones, visited Roswell Wednesday.

C. R. Moreman sold fifty head of yearling steers this week at \$19 per/head.

TOB WORK is cash on delivery at the discretion of the publishers. We have neither the inclination nor ability to open long accounts.

Publishers.

A train-load, consisting of 23 cars, of fat cows were shipped from Bovina Monday which came from the Halsell and Lake, Tomb & Co's. ranches.

Say, boys! you need a new suit of clothes for fall and winter wear and C. L. Davis needs your order for the same. Call and see his new line of samples. They are up to now. 27tf.

J. L. Dale, of Little Rock, Ark., and a printer of over twenty years' experience, arrived Tuesday and is the guest of his cousin, Geo. W. Dale. Both gentlemen paid this office a friendly call on Wednesday and the former went into ecstacies over the completeness and up-todateness of the Searchlight plant and made the strong remark that this was the BEST plant he had ever seen in a town of less than 10,000 inhabitants, and said the Hereford people could well be proud of having within its borders such a newsy paper and up-to-date printing plant.

Rev. A. W. Crawford spent a few days in Amarillo this week.

Charles Hannaford has been in the city this week from the Green Valley Ranch attending court.

C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf

B. B. Morton, one of Hale county,'s prominent stock-farmers and an old time friend of the local editor, was in the city this week and paid this office a pleasant call.

Call and see my stock of solid gold jewelry and watches before purchasing. Have just received a new lot of each. W. W. Meeks, Jeweler and Optican. 23tf

A party from Wichita Falls, consisting of Ed Scurry, Archie Anderson, R. M. Moore and Shiloh Gounan of Seymour, passed thru Wednesday enroute to Roswell and told friends at the train that they would probably stop off at Hereford on their return.

Bum, the town dog, came very suddenly to the end of his way one night last week and is therefore a thing of the past, but the croquet game for some weeks played on Plazza Del Norte still holds out, tho is apparently on its last legs, as the negroes use to say.

Notice to Cattle Shippers.

There seems to be a mistaken idea among the stockmen in the counties south of and tributary to the trail to this place, and more especially in regard to water on the trail. Coming out of Col. Slaughter's Running Water pasture the range is all open to Dimmitt. By turning off the trail to the right a few miles before reaching Dimmitt it is only four miles to Sam Wise's tank, where from two to three thousand cattle have watered in the past weeks without exhausting the supply. Cattle will be watered and grazed at this place for two cents a day per head. There is but one lane on this trail to Hereford. It is twelve miles long, but at two places cattle can turn out and be watered and grazed for two cents a day per head. This is at Allen Bell's lake, ten miles south of Hereford and at J. O. Lindsey's place, seven miles south of Hereford. Should there be any delay in securing cars and parties stay at Mr. Lindsey's place for three days or more, terms will be one cent a day Within the past few per head. days several pastures near the stock pens have been opened to the public and cattle will be watered and grazed in them at from one to two cents a day per head. The open range on the Frio is still unfenced and free to the public and grass is good there. The small pastures near the stock pens will graze and water 125 cars of cattle while awaiting shipment.

Big Barbecue.

October the 2nd and 3rd Dalhart is to have a grand barbecue-picnic and their hospitality is cordially extended to all of her neighbors. We acknowledge receipt of an invitation to be present.

FRISCO

THE

CRESENT HOTEL

Eureka Springs, Ark.
At THE TOP of the OZARKS

Open all the year. A delightful resort

Low Excursion Rates

SULPHUR, Ind. Ter.

To which the Frisco System have recently extended their line. Ask any palroad agent for rates. Write for illustrated pamphlet and hotel rates to

W. A. TULEY, G. P. A., Ft. Worth

Good Alfalfa Story.

Dee Lyday was in the city Wednesday from his alfalfa hog ranch down on the river. He was making shipping arrangements for a few cars of alfalfa and, knowing that the Favorite liked alfalfa talk, Dee proceeded to load this newspaper ranch with a spell that would make an old-time farmer dream of gold bricks made of the pure stuff—the Grover Cleveland kind.

Mr. Lyday's alfalfa is in the river bottom, where the land is so rich that the absorption through the hoofs, if not shod, will keep mules fat. He says that he has harvested three cuttings so far this year and will get three more. Up to date he has sold a little over six tons to the acre, two tons at a cutting.

Now for the hog feature. Mr. Lyday says that he has four acres of alfalfa fenced off for a hog pasture. He cut that once and got two tons to the acre, then turned fifty-five hogs in on the stubble. In due time his hogs hid in the field and he had to cut the alfalfa to find 'em. By this time his bunch of hogs had increased to seventy-five, eating nothing but alfalfa, and growing like 15 per cent interest compounded monthly, but he had to cut that alfalfa again.

"Old gentleman further up the river," said Mr. Lyday, "who has 3000 acres of fine alfalfa land. He offers it to me if I'll go and put the patch in this succulent weed. I'm inclined to go. Only trouble about undertaking the job is that I can't figure out how much money a fellow would have in ten years if he was handling a sure enoug 3000-acre alfalfa hay farm. I believe he could build Barney Gibbs' 'Red River-to-Gulf' railroad or buy out the steel trust and not miss the money half as seriously as the average cotton farmer feels the missing quarter that he gives up for a dinner at a .cheap estaurant."-Bonham Favorite.

It is now up to the Roswell alfalfa and hog raisers to beat the Bonham man.

Low Rates to Colorado Points.

Announcement is made by "The Denver Road" (The Ft. Worth & Denver City Railway) that tickets will be sold to Colorado points from October 4th to 8th, inclusive, for one fare plus 50 cents for the round trip. This rate is considerably lower than the regular Summer Tourist rate. and, as the tickets will be good until October 31st, same as the Summer Tourist ticket, it is expected a large number of people will take advantage of same. A postal card addressed to A. A. Glisson, G. P. A., Ft. Worth, Texas, will bring any further desired information.

The Western Searchlight and the Dallas Semi-Weekly News-\$1.75.

Cost Sale and Slaughter Prices

Will Continue Through September

×

We now have on hand about seven thousand dollars worth of high and medium grade furniture, that we wish to close out during this month to make room for mammoth stock coming. See us now and buy your Furniture, Carpets, Rugs, Matting, Linoleum, Sewing Machines, Pictures and Frames. Special housefurnishing for young married folks

L

LOVELESS & BLACK

FURNITURE DEALERS AND UNDERTAKERS

Burton-Lingo Co. LUMBER DEALERS

"NO TROUBLE TO FIGURE BILLS"

I HAVE ADDED A LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

FIRST-CLASS ACCOMMODATIONS

THE BEST TABLE IN HEREFORD

THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD

TEXAS

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

CAPITAL - - \$50,000.00

G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly, W. S. Higgins, J. P. Slaton, Ross W. Davis

AMARILLO STEAM LAUNDRY AT DALE'S BARBER SHOP

W. F. RIPPY, AGENT.

PHONE 6

N. B.-Wagon will call at your home any day in the week

CATTLEMEN MISINFORMED

And Seek Shipping Points Other Than Hereford.

Those in position to know state to us that cattle coming from the south, the logical shipping point of which is Hereford, are being side-tracked and driven at an extra cost of money and trouble to either Bovina or Canyon to be shipped. If this is a fact it behooves the citizens of Hereford to investigate the reason for these things and advise the cattlemen of their error if they have been misinformed or beguiled.

We understand that the trail is open south of Hereford for an hundred miles, with only twelve miles of lane and plenty of water and grass, the latter at a cheaper rate on the route and around Hereford than the stockmen have been having to pay at other places, tho that it is alleged that such is not the case by some one, nobody knows who, is evident, as the falling off in cattle received at this place for shipment is perceptible and the matter should be investigated and rectified.

Announcement.

The Fourth Quarterly meeting for Hereford church will be held Saturday and Sunday, Sept. 26th and 27th, at which time Presiding Elder J. M. Sherman will be with us. Quarterly Conference will be held at the church Saturday at 4 p. m. Let all of the officials of the church be present, also the members in general are invited to be present. Rev. Sherman will preach Saturday night, Sunday at 11 and again Sunday night. All the members of the church are urgently requested to be present at all these services. The Junior League will meet as usual at 3 p. m. Sunday and the Senior League at 4:30 p. m.

C. L. CARTWRIGHT, Pastor.

Keep Step

With progress and get a perfect fitting suit of clothes from E. W. Harrison.

For Sale Cheap.

Horse and Jersey milk cow. W.
A. Smith. 32tf

REGISTERED BERKSHIRES

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot. -:- -:- -:-

R.H.NORTON BREEDER HEREFORD, TEX

Praises Hereford.

L. K. Egerton of Clarendon was an enthusiastic prospector here Monday and Tuesday. Mr. Egerton contemplates moving here at an early date, first for the purpose of gaining the educational advantages for his family offered by our town, and secondly to establish a forest nursery from which he proposes to sell black locust and other forest trees as cheap as 15 or 20 dollars per thousand, bringing them in the reach of all who feel inclined to stock their farms and ranches with trees.

We sincerely hope the gentleman will be able to realize his fondest hopes and believe the industry one that promises large yields to some energetic and enterprising person.

Lecture on Christian Education.

Dr. Addison Clark of Amarillo spent part of Monday and Tuesday in the city as the guest of his brother, Dr. Randolph Clark, and on Monday night, at the Christian church, delivered a lecture on Christian education which was enjoyed by a representative audience of Hereford's most appreciative citizens.

He dwelt upon the necessity of early mental and physical training and emphasized the importance thereof, prefacing these with pronounced development of the spiritual man.

To Advertise the Southwest.

The Roswell car left this morning on the northbound train. Col. Page went with the car as was scheduled, and was accompanied by James Reece and J. S. Lennox. Mr. Lennox will go only as far as Portales, as he will arrange the display of ores from the Mescalero, Mining & Milling Co.'s property in the White Mountains. The display of fruits and Pecos Valley products were creditable and will result in hundreds of people in coming to Roswell. The car will be gone for at least six weeks,—Roswell Journal.

Subscription Notice.

We are compiling a new subscription book from our old list and that of the Brand and we note that hundreds are in arears, some on one book, others on both, and we request, yea urge, an early settlement of these small amounts. When we have given all a fair opportunity to square up we will drop from the list all who are more than a year behind and turn the accounts over for collection.

And, by the way, if in the "shuffle" of numerous changes you fail to get your paper regularly advise us at once. The Publishers. 32tf

For Sale or Trade.

Residence and 10 acres of land in Ricketts addition. Inquire of C. L. Davis.

Keep Your Property From Burning

in the Hartford,
Orient, Penn.,
New Hampshire,
Scottish Union,
National Fire Association of Phil.
The United States

Witherspoon & Gough, Agents

90000000000000000000

Deering! Deering!! Deering!!!

The satisfactory results obtained from the use of the Deering Harvester Machinery is so well known that it is not necessary to rehearse its many advantages over other machines. Those who have used them know these advantages. The season for the corn binder is now at hand, and we will take pleasure in showing this machine, and believe you will be easily convinced of its superiority. Remember we sell, the two leading windmills:

The Leader and The Samson

Have just received a carload of Samson's and if you have not investigated the merits of this mill, we believe it will be to your advantage to do so. See us for Hardware, Vehicles, Implements, Etc.,

Garrison Bros., Implement and Hardware Dealers, Hereford, Texas

DYER @ SONS

Retail Dealers in

Lumber & Sash & Doors

AND SHINGLES

We carry one of the largest and best stocks of

Building Material

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

W. S. Higgins

E. R. Rice

HIGGINS & RICE

I, Grain, Hay, Salt

AND FIELD SEED

Bois d'Arc Posts

Cash for Hides
International Stock and Poultry Food

Wagon Yard Connected

YOUR PATRONAGE SOLICITED

INTERNATIONAL STOCK SALT

The Positive Preventive of Black Leg. Builder up of Run Down Stock. Regulator of Bowels and Cleaner of Cattle After Birth, Can be Found Always at

C. C. FERGUSON'S FEED STORE

For special information apply or write to CONNER JOWELL, Hereford, Texas, Director of INTERNATIONAL STOCK SALT COMPANY

Cal V. Walker was in from his ranch Tuesday.

Ex-Lieutenant Governor Browning of Amarillo was here this week on legal business.

Misses Grace, Rosaland and Eva Hannaford of Green Valley Ranch were here several days this week.

Children get your tablets, pencils, school books and all school supplies at J. P. Harding's Drug Store.

Miss Addie Bell Rector, who has been visiting in Hereford for the past several months, left this week for Roswell where she will visit a few days before returning to her home at Rector, Texas.

Lubricating oil at Burns & Smith's.

Mrs. J. S. Jones spent several days in Amarillo as the guest of friends recently.

If you wish to be in the swim, buy candies, cigars, soda waters and ice cream at Beach & Orr's, where the Elite take refreshments. 24tf

B. P. Abbott, one of Castro county's prominent stockmen and newly made benedicts, was in the city Wednesday transacting business.

If you want a good tooth-brush, flesh brush, hair brush, or any kind of brushes T. M. Coulson & Co. have them that will please you both in quality and price.

J. O. Lindsey was in from his ranch Wednesday.

Mrs. B. O. McWhorter of Hale Center is the guest of C. E. Spath and family for a few days.

If you want to purchase a fine bred jack apply at this office for information. Party will sell for cash or trade for cattle. 30tf

P. M. Meade, the expert mechanic of the Deering Co., who has been with Garrison Bros. recently, visited Roswell this week.

The Western National Bank is having a fire-place built in the lobby of the bank building. When finished it will add much to the beauty and comfort of their quarters.

C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf

Miss Helen Jones entertained a select party of friends one evening last week.

Now that school has begun we want to sell your children their school supplies. T. M. Coulson & Co. 31tf

Mrs. Eberhart and Mrs. Jones of Sherman are the guests of their brother, W. J. Montgomery, and family.

All Western Union Lands now on the market. For prices, see, Witherspoon & Gough. Two creek sections, one and two miles from Hereford. Buy one and get a sub-irrigated alfalfa farm.

XIT LANDS FOR SALE CHEAP

MARIANA MARIAN

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNdicate Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the burchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch

A Land of Beau. has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment to the Small Stock ment, than can the large ranch owner, and

the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—

both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address

Channing

W. BOYCE Amarillo IRA ATEN Hereford