

# The Hereford Brand

## MANY NORTHERN PROSPECTORS VISIT HEREFORD THIS WEEK

### TO LECTURE HERE.

**A. & M. College Representatives Will Talk to Our Farmers on Saturday, February 20th.**

For sometime the citizens of Hereford have been endeavoring to secure the services of some of the experts of the A. & M. College to instruct our people along agricultural lines, but every attempt in this direction has been with failure. Not only has this been the case with Hereford but all other towns on the plains that have sought aid along this line.

At the farmers' meeting at the court house two weeks ago S. T. Howard addressed the convention, in the course of which he advised and insisted that our people were paying taxes to support the department of agriculture at the A. & M. College and should receive some benefit therefrom. So it was decided to make a last desperate effort and Mr. Howard was asked to take the matter up at once and ascertain what could be done.

In reply to his letter of invitation, Mr. Howard received a message stating that they would send men on the 20th of February and afterwards received the following letter which is self-explanatory:

College Station, Texas,  
January 29, 1904.

S. T. Howard,  
Hereford, Texas.  
My Dear Sir:  
Replying to your favor of January 27th. Sent you message last night saying that could meet your people February 20th. I will bring with me Prof. John A. Craig, director of experiment station and professor of animal husbandry, who will address the farmers and stockmen on some animal husbandry topic. I will take for my subject "Cotton, varieties and culture." It would be best to have morning and afternoon sessions, that would give us time to discuss several questions of particular and especial interest for your section. I trust the date above will be agreeable and that you will advertise meeting extensively.

**We Make a Specialty of Windmill Repairing**  
**PLUMBING and TIN WORK**

We have opened our shop in the building in the rear of Black's furniture store and now prepared to do any kind of work in the plumbing and tinning line, including the manufacturing of Dipping Vats, Drinking Tubs, Water and Oil Tanks, Galvanized Flues, Cresting and Gutterings, Well Buckets, Churns, Milk Buckets, Pipe and Camp Stoves, Etc.

We have also a service of John E. ... in repairing ... Locks, Etc.

**Reagan PLUMBERS AND**

# STOVES! STOVES!!

We carry a complete line of stoves and can save you money on same. See our line before purchasing. Come around and let us tell you how you can get along this winter with twenty-five per cent less coal than you used last winter

### SHELF HARDWARE

In shelf hardware our stock is complete and we can supply your wants at a saving to you. Call for what you want in this line—we have it. We can't enumerate the whole list, but in queensware, glassware, cutlery, etc., we are setting the pace for the great Hereford country, especially in price and quality. In our store "How Good" comes first with "How Cheap" a close second. What you need to do is to come into our place and let us convince you. You ought to "put your home in order" for cold weather. Also let us sell you a good heater. Ours are the much-heat-little-fuel kind.

### WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better mill than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those now using the Eclipse and have given it a thorough test. Among the owners of Eclipse mills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show to you their good points.

We have just received a car load of farm implements, consisting of plows of all kinds, cultivators, listers, drills, etc. When in town call at our store and get prices

**STRINGFELLOW-HUME HARDWARE CO.**  
HEREFORD, TEXAS

Please inform me at your very earliest convenience if we shall come February 20. With best wishes,  
I am yours truly,  
J. W. CARSON,  
In charge State Institute Work.

### TO BE ORGANIZED.

The Farmers of Deaf Smith and Castro Counties Will Identify Themselves With the State Farmers' Institute.

In pursuance of an order made by the farmers of Deaf Smith and Castro counties at a former meeting held at Hereford, on January 23rd, for the purpose of permanently organizing a Farmers' Institute, this meeting was called on the above

mentioned date by W. H. Rayzor, chairman.

The object of the meeting being stated and the secretary elected at the former meeting being absent, the reading of the minutes was waived, and Carl Gilliland appointed secretary pro tem. On motion of B. H. Bounds, the regular order of business was suspended and Mr. J. W. Riggs of Waterloo, Kansas, U. S. agent, was invited to lecture on forestry. After a short, interesting and enlightening lecture by Mr. Riggs on how to grow trees, how to select nurseries and how to plant and cultivate them, the meeting again resumed. The committee on organization and resolution of their report, through C. ... which was re-

ceived, discussed and again referred to the committee for further action, to be reported, on February 13th, 1904, at the next meeting.

The committee on cereal arrangement tendered their report, through R. J. Kibbe, chairman, which was received and adopted and the committee discharged.

The committee on solicitation, through their chairman, Mr. Howard, reported that on February 20th, 1904, the A. & M. College would furnish lecturers to instruct the farmers at the meeting held on that date. The report was accepted and committee discharged.

It was then moved and voted that the date of February 20th, 1904, be appointed as a date for meeting. A motion was made and voted to

adjourn and meet on February 13th, 1904, for purpose of permanently organizing and naming the institute.  
CARL GILLILAND,  
Secretary Pro Tem.

### Capt. J. C. Lea Dead.

S. T. Howard on Thursday received a message that Capt. J. C. Lea of Roswell had died that morning from an attack of pneumonia.

Capt. Lea, who was 62 years of age at the time of his demise, was among the early settlers of the Pecos Valley and was endearingly called "The Father of Roswell," he having been identified with her interests since her foundation, having at one time owned all the land on which the town is situated, moving there soon after peace was declared between the North and South, he having served with distinction in the Confederate army.

That he has been an honored citizen of his chosen town and territory is evidenced by the fact that he has held many public positions of honor and trust, among them being a member of the Board of Regents of the New Mexico Military Institute, located at Roswell, and mayor of his city, serving in both of these capacities at the time of his death.

In Capt. Lea's death Roswell has lost one of her most loved citizens and energetic business men.

He leaves, besides a host of warm friends, a young daughter to mourn his loss.

### Meat! Meat!

We have opened a meat market in the old Searchlight building and are prepared to furnish you fresh meats at reasonable prices. Call and get a steak for supper and a roast for tomorrow.

STANLEY & ARTHUR.

# SHOES AND HOSIERY

is an important topic for us to discuss. Let's think a minute, then examine the goods and if they "toe the mark," buy. What about shoes—anyway? Have you been buying "Giesecke's"? If so you certainly are pleased, for as you remember we asked to hear from you if they were not satisfactory. If you haven't been buying them are you pleased with the ones you bought? If so go back to the same place to buy again. If you are not pleased come here and we'll try our hand at suiting you. Hose, well yes, "Topsy." That means that they are fast black, color won't change. It also means that they wear well. More people wear "Topsy's" than any other line of hose. That's because they are good. . . .

**E. W. Harrison**  
Who Sells "Topsy"

# GALBREATH & FOX TRADING CO.

## HEREFORD, TEXAS

The Following are a Few of our Specials for February  
 We have not had much to say to the people for the past few weeks in regard to our store, but we have not been idle in looking out for the best interests of our customers, as will be evidenced by a perusal of the following and a visit to our store, not only during this sale but at all times

### Blankets and Comforts

The winding up of the winter season finds us with too many woolen goods on hand, especially in heavy wool blankets. Below we quote you a few prices which will mean a big saving to the general public.  
 All wool 10-4 blankets, either gray or white, former price \$4.00 closing out price \$3.00  
 An all wool 10-4 blanket, in red, white or gray, former price \$5.00, closing out price \$3.50  
 An all wool 11-4 blanket, silk stitched, very heavy, former price, \$7.50, closing out price \$4.50

10-4 cotton blanket, former price 75c, closing out price 55c  
 10-4 cotton blanket, extra heavy, gray or white, former price \$1.00 and \$1.25, closing out price 75c  
 An extra heavy comfort, former price, \$1.25, closing out price \$1.00  
 A good silkolene comfort, former price \$1.75, closing out price \$1.25

### Insertions and Laces

Just received from St. Gaul, Switzerland, over 50,000 yards of embroideries, edgings, laces and all overs, beginning next Monday, February 1st, we will start our opening sale on embroideries, insertions and laces.

These goods were bought last spring before the rise in cotton, therefore we know the price is absolutely correct. We will place embroideries, laces and insertions on sale for one week only at 15 per cent discount. Now we would be glad to have the ladies call and inspect these goods, whether or not you intend to buy. We have one lot of torchon and linen laces consisting of 10,000 yards, running from 2 1-2 to 8 inches wide, that we will place on sale at 7 1-2c per yard for one week only.

### Spring Gingham

In this line we have 100 bolts of Toile

du Nord Gingham, sold elsewhere at 15c per yard, which we will place in this sale for one week only at 11 1/2 cents per yard.

### Lace Curtains

2 1/2 yard lengths at 50c  
 2 3/4 yard lengths at 75c  
 3 yard lengths at \$1.25  
 Acru lace curtains, always sold at \$2.00 at \$1.50  
 An extra fine 3 7-8 yards long and 52 inches wide at \$2.50  
 Two cases of India Lawns and India Linens just received, which we will guarantee to save you 25 per cent on. Ask to see them.

THE ABOVE PRICES ARE SPOT CASH--NO GOODS WILL BE CHARGED TO ANYONE

# GALBREATH & FOX TRADING CO.

## HEREFORD, TEXAS

Wall Paper—E. B. Black. 44  
 G. A. Hughes had business in Hereford Tuesday.  
 A well selected assortment of high grade shirts, at E. W. Harrison's.  
 FOUND—A pair of lady's knit woolen mitts. Call at the BRAND office.  
 Claude Moreman came in from the ranch Saturday and spent Sunday with his parents.  
 WANTED—Room and board in exchange for music lessons. Address Miss M., care HEREFORD BRAND.  
 Miss Lalla Hill, sister of Harvey Cash, has resigned her position as postmaster at Dimmitt and left this week for Ft. Worth where she will live with relatives.

Bell Bros. can make you a bath tub and save you money. 51-2t  
 BORN—On January 30, a boy to Mr. and Mrs. W. F. Stimson.  
 Louis Myers of Amarillo had business in Hereford Wednesday.  
 Fresh line of fine candies just received at J. P. Harding's drug store. 38tf  
 Charles Sanders was in from his Castro county ranch Saturday on business.  
 Joe Rhea, of the Rhea Bros. ranch at Bovina, passed through Hereford Monday.  
 A well selected line of ladies' and children's "Topsy" hose, the kind worn in Arkansas, at Esca Harrison's. 50  
 W. H. Hines was in Saturday from his ranch northwest of town and was a pleasant visitor at the BRAND office.  
 Wm. Curfman came in from his ranch Saturday after supplies and came around and advanced his subscription to the BRAND one year.  
 Call and see my line of saddles, harness, quirts, bits, spurs—in fact, anything in my line. Prices will be made to suit your pocketbook. J. A. Canterbury.  
 J. C. Coker came in Tuesday from his ranch at Dax and spent the night with his family who live here during the winter for the benefit of the public school.  
 D. E. Parker of Texhoma and Miss Lillian Farley of Hereford, were married yesterday at the Methodist church, Rev. C. C. Morris officiating. The newly married couple took the east bound train for Texhoma, where they will make their future home.—Dalhart Texan.

Pants—50c a button, \$1 a rip, at E. W. Harrison's. 50  
 C. E. Lester of Dawn was in Hereford Monday after lumber.  
 BORN—A boy to Rev. and Mrs. C. L. Cartwright on February 1st.  
 Lard cans, churns, stove pipes, bread boxes, hand made at Bell Bros. 51-2t  
 A. S. Kendrick came in Saturday from his ranch northwest of town on business.  
 J. F. Ward, living 11 miles north of town, transacted business in Hereford Saturday.  
 Witherspoon & Gough write farm property in the Etna of Hartford and Hartford Fire Insurance Companies. 43  
 D. B. Roberson of Summerfield was in town Saturday and authorized us to let the BRAND come to him regularly.  
 Sam B. Dodson, brother of our townsman, C. W. Dodson, came in Tuesday from Waco to spend a few days with his brother.  
 Now is the time to order a new pair of Canterbury's hand-made boots—the kind that fit and wear well—or have your old ones repaired.  
 J. D. Curtsinger was in Tuesday from his Castro county ranch and called at this office, moving his subscription to the BRAND up a notch.  
 We will trade with you on anything in our line, whether you have cash, cattle, feed or any other marketable product. Reagan & Dyer. 49  
 G. W. Irwin, prominent ranchman of Castro county, transacted business in Hereford Saturday and while in town did not forget the BRAND.

Robert Keese, jr., had business in Hereford Monday.  
 "Topsy" hose give satisfaction. For sale by E. W. Harrison. 50  
 H. B. Thomas was mingling with friends on our streets Tuesday.  
 Hereford Fuel Oil Co., for the genuine McAlistier coal. Phone 76. 50-tf  
 Dr. W. E. Robertson returned Tuesday from a several weeks' business trip to Arkansas.  
 If you are in the least particular about wearing a new hat go to Esca Harrison's and get one. 50  
 W. S. Simpson, manager of the Bailey County Cattle Company, had business in Hereford Monday.  
 Lost—Lady's gold watch with L. J. engraved on case. Finder return to this office and receive reward. 45  
 Mrs. J. H. Stinson returned last week from an extended visit with relatives at Mineola in East-Texas.  
 Parties having property for sale will subserve their own interests by listing with us. B. H. Bounds & Sons. 46tf doing 51tf

FOUND—A fur boa. Call at the depot.  
 Human collars at E. W. Harrison's. 50  
 J. C. Johnston was seen on our streets Tuesday.  
 J. M. Atchison came in from his ranch Monday on business.  
 Right up to now—Canterbury's line of harness, saddles and sundries.  
 J. N. Ivy came in Tuesday from his ranch west of town after supplies.  
 Witherspoon & Gough represent nine old-line fire insurance companies. 43  
 J. N. Askren, the broom manufacturer, came in Saturday from his ranch.  
 Those large drinking tubs you see going out of Hereford were made by Bell Bros. 51-2t  
 J. B. Collins, a substantial young ranchman of Castro county, was seen on our streets Saturday.

**The Hereford Laundry**

is open again and prepared to do first class work. We use pure water and guarantee satisfaction. Give us a trial. Phone No. 91 and we will call for your bundle.

**W. W. JONES**  
Proprietor

There is nothing like  
**LACQUERET**  
 HOUSEHOLD LACQUER

FOR restoring original lustre and tone to old worn, scratched and faded furniture, woodwork and floor.  
 LACQUERET dries over night and wears like rawhide. It will not fade, turn white or crack.  
 LACQUERET is all right in every way for everything. A child can apply it.  
 LACQUERET is sold in convenient packages ready for use in Light Oak, Dark Oak, Mahogany, Cherry, Walnut, Rosewood, Rich Red, Moss Green, and Blue. It is TRANSLUCENT, non-fading, brilliant and durable. Superior in points of merit to anything on the market.  
 Ask for Color Card and informative booklet "THE DAINTY LACQUERATOR."  
 FOR SALE BY  
**HEREFORD LUMBER CO.**



**Cheap Texas Lands**  
AND  
**Free Oklahoma Homesteads**

4 school sections, unimproved at \$400 each  
1 school section, improved, including \$100 worth of feed, at \$550  
3 section claim in solid body, \$1000 plus improvements, total \$2500. This is the best claim in Dallam County  
4 section improved school claim \$2560  
Patented land at \$1.57 1/2 to \$2.50 per acre, merchandise, store houses, etc., on some of which I will take cattle in part payment.  
I will locate you on a free homestead claim of 160 acres in Beaver county, Oklahoma, 11 miles of this place for \$10 or I will locate you on a shallow water claim convenient to coal and copper mines and timber for \$25.00. U. S. government fees \$16.00 additional. Sub irrigated alfalfa lands very cheap!

SEND FOR LIST OF BARGAINS

**Wm. F. Beck,**  
Stratford, Texas

**Mrs. E. J. Tuttle**  
Dealer In  
**High-Class Parlor Millinery**

To be in the brick store just north of the Racket Store, Hereford, Texas.

**Hereford Transfer**  
W. T. SMITH, Prop.

All kinds of light hauling done on short notice and in a satisfactory manner. Phone No. 100

Baggage Delivered to all parts of the city

**Panhandle Marble Works**  
AMARILLO, TEXAS  
MARBLE AND GRANITE  
**Monuments and Statuary**  
Iron Fences, Floor Tiling, etc.

**S. B. Feemster**  
LOCAL AGENT  
Hereford, Texas

**FINE BANK SHOWING**

\$35,000,000 Deposits Shown by Statements of Forty Texas Banks.

In Sunday's Dallas News was found the reports of forty national banks of Texas whose deposits aggregate \$35,000,000, or almost an average of \$1,000,000 each. In looking over the list we found the Hereford National Bank represented with a report of which any bank should feel proud, and indicates that the people of Hereford and surrounding county are by no means in bad shape financially.

The lady of the Christian church will give a "Friday Evening in the School" at the College on Tuesday evening, February 15. Admission 25 cents, children free.

Fullblood White Rock chickens for sale. \$1.00

J. S. Evans, Hereford, Texas.

**PANHANDLE WHEAT**

**John Estes, a Prominent Ranchman of Swisher County, Tells Our Farmers to Raise this Valuable Cereal.**

While some of our farmers and stockmen are enthusiastic over the cotton raising proposition, which, of course, is right and proper, it does the senior member of the BRAND a "heap" of good to converse with a man who has had years of farming experience, not only in other sections but in this immediate strip of country, better known as the plains or Panhandle of Texas; and who is as enthusiastic over the possibilities of the Panhandle as a wheat raising section as are many of our friends over the prospects of raising cotton.

Such a man was John Estes, a resident of the Twist community in Swisher county, who, with his wife, is visiting in the city, the guest of our townspeople, Mr. and Mrs. M. W. Shelley.

In a conversation with a BRAND representative Mr. Estes stated that last year he had 200 acres of land sown to different varieties of wheat, the principal varieties, however, being the Red Russian (sometimes called Mediteranean) and the Kansas hard wheat. He had 50 acres sown to the former variety, which produced 1125 bushels of this deservedly popular cereal, an average of 22 1/2 bushels to the acre. This variety, he said, also made the best winter grazing for stock. The total yield from the 200 acres was something over 2000 bushels.

From the 50-acre yield of Red Russian wheat Mr. Estes had a surplus of about 500 bushels, which he readily disposed of at \$1 per bushel through the medium of the BRAND'S advertising columns. Speaking of the adv. Mr. Estes said that he could state from experience that the BRAND was a Panhandle-read paper, as he had received replies from all over the Panhandle, notably, however, in those counties adjoining and south of Deaf Smith; and that the demand thus created was far greater than the supply.

In answer to a question as to the merits of wheat of the Macaroni variety, Mr. Estes stated that, while he had no doubt but that that variety of wheat would do well in this country, he did not believe the crop would be of much value in flour making, on account of none of the Texas mills having the proper facilities for converting it into flour; in fact, he knew of no mill having such facilities outside of New York state. As a feed crop, however, he conceded that it was valuable and a heavy yielder. His experience was that wheat of the Russian varieties were the most successful in this country, in that they were good producers and marketable at all times at a good cash price.

Asked as to his wheat acreage this year, Mr. Estes replied, that he had 600 acres, 400 acres of which were in fine condition and gave promises of a heavy yield. The other 200 acres had been sown late and, on account of the absence of moisture, does not give much promise of a yield, as yet.

After noting his enthusiasm on the possibilities of the Panhandle in wheat raising, we quizzed him on the cotton proposition. Said he, "Cotton will grow and mature here. I put a small patch in last year as an experiment. I planted on the 7th day of June and gave it no further attention until some time in September, when I noticed that the stalks were heavily laden with well developed but unopened bolls of cotton. I then exposed the roots by plowing, thus retarding the growth. In a few days every boll had opened as fully

as any I have seen, the yield being from one-half to three-fourths of a bale to the acre. I am now confident that cotton is as sure a crop in this section as in any part of the state, providing it is properly cultivated. Yes, I shall plant more or less cotton this year, the acreage depending on the amount of land failing to produce wheat, and from the present outlook I may put in the 200 acres that was sown late in wheat."

Mr. Estes also has a fine orchard, which covers 20 acres of ground, and in which are over one thousand bearing fruit trees. This orchard is so situated that it can be amply irrigated from one windmill.

Mr. Estes undoubtedly has a well improved place and if the opportunity is ever offered us to visit it we will surely take advantage of it.

Before returning home Mr. Estes, in company with his host, paid this office a pleasant visit and had his name enrolled on the BRAND'S subscription list.

**TEXAS IN A STELLAR ROLE.**

**The Big Southern State Has a Star Part in Uncle Sam's Agricultural Map at the World's Fair.**

Saint Louis—The mammoth proportions of Texas will prove a revelation even to students of geography when the visitor to the World's Fair views the great six-acre map that Uncle Sam's agricultural experts have caused to be made in growing crops at the Louisiana Purchase Exposition.

Some of the important eastern states appear but a dot on the big tract. The parts of Texas devoted to crops of cotton and of corn are larger than the entire space occupied by many states of great commercial importance.

Cotton is the biggest crop in Texas. Each year 6,960,000 acres are planted to this crop. This is forty-seven per cent of the cultivated area in Texas and that proportion of the World's Fair map is shown as a cotton field. This takes in all of the Gulf counties and reaches back almost to the center of the state. Corn comes next with an annual acreage of 5,167,000 acres, and 34 per cent of the map is required to show this industry. Thus a long strip beginning up in the Panhandle and running north and south through the state will be a waving cornfield at the World's Fair.

Of wheat there are planted in Texas each year 1,028,000 acres, and this cereal is given 7.9 per cent of the space of the Texas allotment on the map. This is shown on the map by planting 10 counties in north central Texas to wheat. Oats takes up 5.7 per cent of the space and are grown alongside the wheat crop. The various forage crops take up 2.6 per cent and are shown on the map in the southwest corner. Wild grasses are 1.9 per cent of Texas' acreage and are shown in the northwest corner of the Panhandle. Millet is 1 per cent and is shown just south of the wild grasses. Tame grasses, grain, hay, kaffir corn and alfalfa combined make up 1 per cent of crop acreage of Texas and these are shown in small plots in various sections of the map.

Superintendent Brodie has the wheat and grasses already growing and he says that when the warm weather comes he will show the cotton and corn and other crops, just as they are in Texas.

**Trespass Notice.**  
I will prosecute any person or persons guilty of hunting on my ranch in Castro county.  
S. S. EVANS.  
A fine... for sale. \$200.00  
BRITAIN,  
Hereford, Texas.

**A NEW THING**

We have decided to give the people of Hereford something new in our line

If you wish your house furnished throughout, or in part, with any article of furniture, carpets or matting, we are fully prepared in all departments. Should you not have all cash to pay down, we will sell you on the installment plan, with a small cash payment at time of purchase. This plan will enable all to supply themselves with needed articles at low prices.

The lady who sees this adv and visits our store first on Monday morning, Feb. 8, will be given a \$1.75 medalion

**E. B. BLACK,** FURNITURE DEALER AND UNDERTAKER

**Panama's Right to Cede from Columbia**

Is now being discussed among the politicians of the country, but no husband questions the right of the thrifty wife in purchasing her Groceries and Provisions at a store where the prices are right and qualities always the best, to say nothing of the excellent assortment. These three essentials cause so many of the thrifty wives of Hereford to trade always with

**John A. Johnson**  
Groceryman

**J. W. Hough, CONTRACTOR**

Contractor of Brick, Stone, Iron or Wood Buildings

**NO JOB TOO LARGE**  
**NONE TOO SMALL**

To Receive My Personal Attention

**A PANHANDLE BOOK**

The Southern Kansas Railway Company of Texas has printed a little book descriptive of the Panhandle of Texas, and setting forth its advantages to the homeseeker. This book is intended to be used in the work of developing and settling the country and we are pleased to offer it to our friends for this purpose. Anyone interested is requested to send us names and addresses of friends in other states to whom they would like this book sent. We shall be pleased also to send out these books to lists of prospective patrons sent us by real estate agents in the Panhandle. If you want a copy send me your name and address.

**DON A. SWEET, Traffic Manager**  
Amarillo, Texas

# The Brand

Official Organ for Deaf Smith and Castro Counties

Published Every Friday by  
**VANDEBURGH & RAY**  
Editors and Proprietors

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year  
STRICTLY IN ADVANCE  
Papers cease coming at expiration of time paid for

**Advertising Rates**  
Local Reading Notices, 5 cents per-line per issue.

Display ads, 50 cents per inch per month. A discount of 15 per cent will be given on all advertising bills amounting to \$10 or more in any one month.

No adv taken for less than 25c.  
No deviation from the above rates will be made.

FRIDAY, FEBRUARY 5, 1904

A SILVER cup that was presented to John Bunyon while he was in jail in England will be among Indiana's exhibits at the World's Fair. The famous cup is the property of a citizen of Vincennes, Ind., and will have a prominent place among that state's exhibits on account of its historical connection.

THE HEREFORD BRAND is now a 5 column quarto, and a perfect picture of newspaper health. It has a good advertising patronage that speaks well for the business energy and push of its town. We are glad to note this change and to see the BRAND get the patronage it deserves. The paper has always been good and the management has kept it well to the front rank among the newspapers of the west. A newspaper is a creature of circumstances and reflects the sentiments of its town. If its town is slow plodding, gives a poor patronage and takes no interest in its paper the paper will show a half starved look and cannot do good work for its town, on the other hand the well patronized paper is in a flourishing condition and can do the best of work for its town. This holds good in all cities and towns.—Hale-County Herald.

WE wish to call the attention of the farmers of the surrounding country as well as of the people of Hereford to a letter, found elsewhere in this issue of the BRAND, which was received this week by S. T. Howard from the faculty of the A. & M. College. Hereford is to be congratulated over her success in securing the institute and it now rests with her citizens to make it a success. The day, February 20th, set for our first institute under the supervision of the college, should see every able-bodied man in Deaf Smith and Castro counties present that we may show abroad that we are awake to our

## WICKER'S ANTISEPTIC FOOT RELIEF

Positively cures feet from sweating and destroys all offensive odors. Prevents itching, scalding and tired feet. Sold under a guarantee and money refunded if not as represented. PRICE 25 CTS.

**DIRECTIONS**  
Before retiring, wash the feet with warm water, using soap. Rinse well and dry with towel; then apply powder by brisk rubbing. In the morning, put on clean hose, dusting a little of the powder in them. If the feet sweat that day repeat as before, using clean hose each morning. The second application will usually produce a cure, but in some cases it will require several applications. Manufactured by  
**T. M. COULSON & CO.**  
HEREFORD, TEXAS

interests. Remember the date, Saturday, February the 20th. Also come out on the 13th inst. and assist in the permanent organization.

"S. M. Sears has leased the Wantland place and will again become a resident of Henrietta. The unhealthfulness of the town of Hereford, where the family has resided for the past few years, is the cause of the removal. Mrs. Sears, with her daughter, has been the guest of her sister, Mrs. W. S. Icard, for two weeks. Mr. Sears' work keeps him on the road most of the time.—Henrietta Independent."

We feel that the above is not justice to Hereford. Doubtless Mr. Sears did not intend to do us an injury, but the idea conveyed in the above is likely to make the wrong impression on those who are not well acquainted with the conditions of our climate. The fact that the climatic conditions of a country do not agree with the peculiar ailments of a certain individual is no reason why that country should be proclaimed unhealthful.

REFERRING to the position the BRAND is taking with regard to raising cotton on the plains, the Childress Index has the following to say:

THE HEREFORD BRAND, in a left handed manner, is advocating the growing of cotton in that section. Two years ago the BRAND was very bitter in its opposition to the growing of cotton. Why the change?

Since the Index seems to be really concerned about the matter, we will say that a smart man will sometimes change his mind. Within a period of two years not only can the conditions materially change, but abundant opportunities are afforded for research and investigation. Those, who two years ago thought the plains good for nothing—save the grazing of lowing herds and a rendezvous for the howling wolf—are now most enthusiastic over its future. The only reason why the BRAND is advocating the planting of cotton is that, if a success, 'twill be for the betterment of the country; if a failure, no harm done.

### A Fine Lecture.

The members of Hereford Lodge, No. 476, I. O. O. F., had a rare treat last Monday evening at their lodge rooms, the occasion being a visit from C. H. Walker of Waxahachie, editor of the Texas Oddfellow and an honored member of the Grand Lodge. During his discourse he cited many instances of public calamity in which the Oddfellows were the first, among the numerous fraternities, to be on the scene to relieve the distressed and care for the wounded and dying wherever they were found, whether members of the Order or not, notable among which were the Chicago fire, Johnstown flood, Memphis fever scourge, Galveston storm, etc. His talk on Oddfellowship was highly edifying and much appreciated by all present.

### Episcopal Church Service.

The Rev. H. C. Goodman of the Diocese of Dallas will officiate and preach at the Episcopal church service next Wednesday evening at the Christian church. His subject will be "The Episcopal church, its doctrines and chief points of difference from the church of Rome." All are cordially invited.

### New Real Estate Firm.

B. W. Miller and B. B. Pearce have formed a partnership and will operate a general trading business. Their office is in the Hereford House annex formerly occupied by Ricketts & Rayzor.

### The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office.

Jay Gould Once Said:

"TAKE CARE OF THE DIMES

THE DOLLARS WILL TAKE CARE OF THEMSELVES."

This piece of advice coming from such a high authority should not be regarded lightly. It is just as true for today as for the time it was made. We offer every encouragement to those who wish to save.

**The Hereford National Bank**  
Hereford, Texas

### IMMIGRATION A SUCCESS.

A Car Consisting of 35 Immigrants Pulled Into Hereford—All Well Pleased.

On Thursday at high noon the Pecos Valley south bound pulled into Hereford and side tracked a car containing 35 substantial citizens of Missouri and other sections of the North. They were brought under the supervision of immigration agent, Talmadge, and taken in charge by local citizens and shown over Hereford and adjacent country.

In conversation with different ones of our citizens, they expressed themselves as being delighted with this country, especially the delightful climate and fertile soil.

At the appointed time the car was pulled down to Bovina where they are being shown over the big ranch, owned by Rhea B. Mr. Talmadge fully understands his business along the line of inducing immigration as shown by the large numbers which he brings in almost every week and if we will all work in harmony with him our country and town will receive the reward.

### Announcement.

We have completed the necessary arrangements for installing a first-class lumber yard in connection with our planing mill and now have our stock in transit. In this line we will handle all kinds of building material, including sash, doors, paints, varnishes, etc. We have always stood by the people in everything that was for the upbuilding of Hereford and adjoining country. This is a home industry, and we guarantee to you at all time the bottom price for anything in our line and all lumber bought of us will be delivered free of charge anywhere in the town of Hereford.

Very Respectfully,  
SNYDER & LACEY.

### Summer Normal.

The location of the Summer Normal will be determined at the next meeting of the Panhandle Teachers Association, which convenes at Amarillo, Texas, February 12 and 13, 1904. We earnestly desire the co-operation of the people of Hereford in an effort to secure the Normal for our town. We cannot succeed unless our demands are backed by a substantial business proposition. The Hereford public school will dismiss on Thursday evening so that the teachers may attend the Association in a body.

W. A. SMITH, Superintendent.

### New Grocery

D. E. Weaver is making preparations to open a grocery store in the building formerly occupied by J. W. Martin, his stock already having been ordered.

## The Hereford National Bank

Hereford, Texas

The most essential principles in the successful conduct of a Bank are Fidelity, Conservatism and Integrity. On these as a firm foundation, Safety and Soundness are built. The employment of these methods by this Bank has resulted in its uninterrupted prosperity for the past three years.

Do you think a bank of this character is the best institution with which to do business?

JNO. E. FERGUSON, President,  
C. W. DODSON, Cashier.

## J. P. HARDING, Druggist

...DEALER IN...

Drugs, Medicines and Chemicals  
Gold Jewelry, Watches and Diamonds

...HEADQUARTERS FOR...

School Books and Stationery  
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130  
HEREFORD, TEXAS

## Burton-Lingo Co.'s

SPECIAL

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

**Burton-Lingo Co.** I. JENNINGS, Local Manager

The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

W. L. Fallwell W. C. Fallwell O. Fallwell

## W. L. FALLWELL & SONS

Dealers in

Coal, Grain, Hay, Salt  
AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard Connected  
International Stock and Poultry Food

YOUR PATRONAGE SOLICITED

C. E. Edwards C. S. Edwards

## The Hereford Grocery Company

At D. R. Cass & Sons Corner

Will keep a complete line of Staple and Fancy groceries at rock bottom prices. We handle the celebrated White House flour. Terms strictly cash. Fair dealings.

**POST OFFICE HOURS**

General delivery open from 8:00 a. m. to 6:00 p. m. Office open Sunday for an hour after morning church services and arrival of train.

W. J. Walters, P. M.

**P. V. & N. T. TIME TABLE**

Pass. Train	Leaves
201, south-bound,	10:59 a. m.
202, north-bound,	5:20 p. m.

**STAGE TO DIMMITT.**

Lv. Hereford at 1:30 p. m. daily ex. Sunday  
Ar. Dimmitt at 6:00 p. m.  
Lv. Dimmitt at 7:30 a. m.  
Ar. Hereford at 12:30 m.

**STAGE TO ARNEY**

Lv. Hereford Mondays, Wednesdays and Fridays at 1:30 p. m.  
Lv. Arney same days at 6:30 a. m.

**SHORT LOCALS**

**News of Interest Boiled Down for Rapid Reading—Facts Concerning People You Know.**

"Topsy" hose cover a multitude of corns. Sold by Esca Harrison.

W. A. Hubbard of near Dimmitt spent Thursday in Hereford on business.

Garrison Bros. are making substantial improvements at their warehouse this week.

Mr. and Mrs. Harvey Cash of Dimmitt were shopping in Hereford Monday and Tuesday.

Miss Iva Tyson went down to Portales Friday to teach an elocution class which she has there.

C. H. Carl attended the farmers' meeting at the court house Saturday and was a welcome caller at this office.

J. G. Callens is receiving a shipment of Dry Goods: Notions, including ladies', boys', girls' and men's hosiery. He is going to sell good goods cheap. At J. A. Johnson's old grocery stand.

Good oak stove wood already cut at Hereford Fuel Oil Co. 51tf

J. W. English came in from his ranch west of town Tuesday after supplies.

C. S. Cardwell of Castro county was a business visitor to Hereford Tuesday.

W. H. Rayzor has moved his business to the office formerly occupied by B. H. Bounds & Son.

Mesdames E. B. Black and J. N. English were welcomed visitors at the BRAND office Saturday.

J. O. Lindsey, one of Castro's successful ranchmen, was in Hereford Monday after supplies.

Commissioner Geo. L. Muse came in from his ranch Monday and spent several days with his mother, Mrs. J. P. Connell.

Mr. and Mrs. J. C. Newman will leave Saturday afternoon for Coffeyville, Kansas, to spend several days visiting relatives.

We call the attention of our readers to the new advs. of The Famous, Garrison Bros., Reagan & Dyer and E. B. Black in this issue.

J. W. Riggs of Waterloo, Kansas, United States agent of the department of forestry, was in Hereford Saturday and addressed the farmers' convention.

Fresh vegetables and celery at the City Bakery on Friday and Saturday of each week, also a fresh lot of choice home made and other candies, such as you like. Nothing shoddy, all nice and fresh. 51tf

Have you ever visited a "Deestrick Skule." If not be sure and attend the representation of one at the College Chapel next Tuesday night, under the auspices of the Ladies' Aid Society of the Christian Church.

Stove wood at reasonable prices at Hereford Fuel Oil Co. 51tf

The Hereford National Bank and Witherspoon & Gough are keeping abreast with the progress that is being made in Hereford by grading the street in front of their respective places of business.

**ITEMS FROM BOOM.**

**Interesting Budget from Our Regular Correspondent.**

Grandpa Roberson is improving now.

Born—On Feb. 2nd, to Mr. and Mrs. J. B. Roberson, a boy. Mother and babe doing well.

Mrs. N. A. Laughlin has pneumonia, but is doing well and we think she will soon recover.

Mr. Triggs of Amarillo got off the train Tuesday. His business here was to buy some yearlings.

G. W. Roberson of Hereford came up on the train Tuesday to visit his brother, T. W. Roberson, who is sick.

Messrs. Odell and Dendy came in Saturday from the Syndicate ranch, where they are at work, on account of the snow storm. They returned Tuesday.

[Received too late for last week's issue.]

Mrs. Williams of Texico is visiting her sister, Mrs. N. A. Loughlin.

Jake Anderson and Mrs. Charles Roberson are on the sick list this week.

The XIT people unloaded a car of cotton seed cake at the switch this week.

Louis Arnold was visiting his friends, Mr. and Mrs. R. L. Wilson, Sunday.

Sunday School was rather poorly attended Sunday, on account of the high wind.

It was rather a sad looking sight to see the faces of some of the young ladies about the time the train was pulling out with certain young men for other parts this week.

Dr. C. P. Estes of Hereford was called to see Grandfather Roberson Sunday evening. While he was very sick at that hour, the doctor's medicine had the desired effect and he is now better.

We were glad to be in the farmers' meeting last Saturday and note the interest taken. Boom will not be in the rear, as several have said they will plant cotton. Why can't we raise and supply the market with peas, beans, etc? I don't think there is any crop that would pay better. Down east, when you meet a man going to town you know he is loaded, but I have learned from experience that the loaded man is from town, here. My judgment is, if we don't stop that at once some of us will be selling out and going east to settle by our wives' kinfolks. [Our correspondent is correct in his conclusions and we are pleased to note that some of our farmers are coming to Hereford with their wagons laden with the products of their labor in tilling the soil, for which they find a ready sale. When all our farmers adopt this plan this country will be, in truth, the garden spot of our predictions.—ED.]

**Notice.**

I am opening up a complete stock of groceries in the building formerly occupied by J. W. Martin on Dewey avenue and will be ready for business the first of next week. When in need of anything in my line, call to see me. D. E. WEAVER.

**Entertainment.**

The ladies of the Christian church will give a representation of "Friday Evening in a District School", at the College Chapel on Tuesday evening, February 9th. Admission 25 cents, children 10 cents.

**GOOD ADVICE**

Now Is The Time To Economize

This is the season of the year when your necessary expenses are highest. He is a wise man who figures carefully how and where he spends his money.

Did you ever figure on how much you could save by buying your groceries in quantities of \$10 and up? If not come in and we will show you.

We sell at wholesale as well as retail, and we can make you better prices on a months supply or more than can any retailer for like goods in 50c and \$1 amounts. The larger the purchase the greater the reduction.

This is the reason we are enabled to sell goods so cheaply. We contract and buy in large quantities, mainly in car lot shipments, which gives us a decided advantage over our smaller competitors in making prices. Think this over and sit down and make up a list of what you will need for the next month or so and bring it to us and we will show you where the saving comes in. We want your business whether you buy little or much and with our large and complete stock and special prices, we only ask you to come in and let us help you to economize by cutting down your grocery expenses. Very Respectfully

**Garner & Martin**

At the Norman & Mabry Stand

**ATTENTION FARMERS!**

You are hereby requested to be present at the meeting of our Farmers Institute, to be held in Hereford, Texas, February 13th, 1904, at which time we will perfect the organization, and order our cotton and wheat seed.

The importance of this meeting needs no discussion.

Much depends on you.

Will you be present?

Yours truly,

W. H. RAYZOR,

Chairman.

**THE FAMOUS**  
Shoe, Clothing and Grocery Co.

Will sell GROCERIES as low as possible. Don't order anything on the 'phone unless you have the money to pay for it when delivered.

**Garrison Bros.**

Will be better prepared to meet the demands for agricultural implements this season than ever before. Our warehouse has been enlarged to make room for our three cars of implements now in transit. We will show a complete line of John Deere and David Bradley Implements, Hoosier grain drills with high wheels or low down press wheels. The Hancock Disc Plow is still increasing in popularity. The simplicity of construction, durability and light draft are three of its most essential features. We invite your inspection of this plow, confident that you will be convinced that we have the plow you need. Don't fail to figure with us when in the market for Windmills, Casing, Pipe and Pipe Fittings and Cylinders. A car of Barbwire just received

**Garrison Bros.**

Hardware and Implements.

**DOCKRAY BROTHERS**

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

# THE BRAND

A Clean, 8-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country. Has the Largest Guaranteed Circulation of any Paper Published in the Panhandle of Texas. Valued for its Class of Readers. Official Organ of Deaf Smith and Castro Counties. Subscription Price \$1.00

Best Equipped Office in The Panhandle

Up-To-Date Job Printing. Prompt Delivery and Quick Service. Making Impressions on Paper is Not Always Good Printing. Our Printing Makes Good Impressions on all who see it. Call on or write us for prices.

# THE BRAND

**You Can't Afford** to stay at home when you can attend the convention of the Oklahoma Live Stock Association at Oklahoma City, O. T., February 23rd to 25th, inclusive, for the remarkable low rate of one fare plus fifty cents for the round trip. Tickets will be on sale at all stations, Carlsbad and north, February 21st, 22nd 23rd, with final limit to return, February 27th.

There is going to be a great time and you will be sorry if you miss it. For further information call on our local agents or write me.

DON A. SWEET,  
Traffic Manager,  
Amarillo, Texas.

At Gainesville,  
Gainesville, Texas, Jan. 27, '04,  
Vanderburgh & Ray,  
Hereford, Texas.

Dear Sirs:  
Enclosed find check for \$1.00 for which please send me the BRAND for the coming year, as I want to keep in touch with the Hereford country. We arrived home the 25th and found both our parents better now. Hoping for your success, I am

Yours truly,  
W. A. DAUGHERTY.

**Team Stolen.**

On Tuesday night of last week a man by the name of Robert Dalton disappeared from the ranch of J. L. Underwood and is supposed to have taken with him Mr. Underwood's team of mules and wagon. Mr. Underwood came into town Friday and secured the services of Sheriff Inman and a united effort is being put forth to capture the man and recover the team but as yet they have not been heard from.

**For Sale:**

About 75 tons of kaffir corn and sorghum or will take cattle to feed. See or write

J. F. HOOD,  
Umberger, Texas.

**Trespass Notice.**

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, Division Manager.

## Panhandle News

It is reported that Clarendon is soon to have a new passenger depot. W. R. Gibson, county treasurer of Wichita county, died last week of pneumonia.

H. B. Sanburn's handsome residence in Amarillo was partially destroyed by fire last week.

The farmers of Gray county have agreed to plant from 500 to 1000 acres of cotton this year.

The Clarendon people are raising funds to erect a dormitory for boys and work has been begun on the building.

John W. Baker was on Saturday with his last bale of cotton, number seventeen, which brought him \$74.40. Snyder Coming West.

The Mickel-Burgher Hardware Company of Ft. Worth has moved its entire wholesale business to Memphis, Tex., and will do business from that point in the future.

Canyon City and Randall county are awake to their interests as shown in the cotton convention held there last week, at which time a number of the farmers signified their intention of planting considerable cotton next year.

**UNCLE REMUS**

Gets Too Close to the Horns of a Mexico Steer.

"Well, I jest no in my sole if you haint got all of the seet of them pants tared out a' redy that I jest fixt las' nite," sed Betsy Ann, as she raised her hed off her piller jest ez I waz puttin' on my unfortunite pants.

"Well, Betsy Ann, you see it waz jest this way. I waz helpin Judge Word brand some kattel an' one of them pesty steers, seein' me jest standin' there, careless like, jest made a run at me and before I node it he got his horns kind a hung in my pants, an' me a seein' as how he had me, I jest sorter patted him on the neck an' tole him ez how I wazn't mad, but Lan o' Goshen, Betsy Ann, before I had scarcely done that he kind a give a snif an' raised his hed up, sudden like, an' I jest went up—well, I don't no how fur, but, before goodness, I thought the good Lord had sent some kind of a chariot after me, I went so high, an', Betsy Ann, when I come down, instid of comin' down easy like, I jest come down so fast—I jest come down so fast I jest struck the top wire that the Judge had on top of his dot, an' it jest caught me by the amplyest end of these breeches, an' that is what put the finishin' tuch an' "

"Finishin' tuch, the mischief. If you want the amplyest end of them breeches, ez you call 'em, fixed, you can fix 'em or let 'em go ez they are."

Sez I, "Betsy Ann, I don't think it would be jest right to go over to the Judge's in this fix, so I guess I will lay off a day an' fix 'em."

**Notice.**

We have bought the entire coal, grain, hay and post business of Higgins & Rice and also their accounts. Anyone wishing to pay their account or buy anything we have to sell, we are ever ready to wait on them.

Yours for business,  
W. L. FALLWELL & SONS.

**For Sale Cheap.**

One good work horse, 8 years old. One good milch cow, one half Durham, five years old.

W. T. SMITH,  
at Garner & Martin.

**Canterbury Has 'Em.**

What? Why everything in the saddlery line. Call and inspect goods and get prices.

## STAMBAUGH & LIPSCOMB

THE CASH DRY GOODS STORE

Having added a select stock of Groceries to our store we are now prepared to furnish you at prices lower than ever anything needed in that or the following lines

Dry Goods, Clothing, Gents' Furnishing Goods, Notions, Boots, Shoes and Millinery

Our aim is to sell for cash at a small profit. We carry a complete line of everything in our line. Call on us and let us show you goods

## STAMBAUGH & LIPSCOMB

SUCCESSORS TO HEREFORD MERCANTILE CO.

### Hereford Planing Mill & Construction Company

SNYDER & LACEY, Proprietors

MANUFACTURERS OF

Sash, Doors  
Blinds, Moulding  
Cypress Tanks  
Drinking Tubs  
Dipping Vats  
Galvanized Tanks  
Galvanized Flues

RETAILERS OF

Brick, Lime  
Cement, Plaster  
Glass, Putty  
Galvanized Iron  
Sheet Tin  
Plumbing and Building Material

CONTRACTING A SPECIALTY

## HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention

PHONE 76 TROY WOMBLE, Manager

### Tierra Blanca Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax  
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

C. L. Davis

W. H. Howard

### Davis & Howard

REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS

BRAND ADVERTISEMENTS ARE READ BY ALL ITS SUBSCRIBERS

## C. C. FERGUSON

Dealer in

### Grain and Coal

Sole Agents for the Celebrated "Nigger-head"

MAITLAND COAL

Highest Prices Paid for Hidden

The most centrally located Wagon Yard in town Will handle a full of Field Seeds

YOUR PATRONAGE IS SOLICITED

I HAVE ADDED A

## HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND ARTICLES

AND AM STILL

## HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional country, and will appreciate your

J. A. CANTERBURY - HEREFORD



**CLEO COMMUNITY.**

Doings in Castro County, as Reported by Our Correspondent.

S. I. Lee and family visited friends in Cleo last Sunday.

Miss Mattie Hill and little sister Mary, of Dimmitt, are visiting Ben Hamilton at this writing.

Mrs. Pearson, who has been visiting her niece Mrs. W. H. Gilbreath, returned to her home in Swisher county last Sunday.

J. B. Todd, Misses Mamie Todd and Fannie Burch of Cleo community attended the Teachers' Institute at Dimmitt last Saturday.

A gentleman by the name of Hopper, who lived in the Stegall neighborhood, died last Saturday from a severe attack of pneumonia.

Still cold but clear. We had a small sprinkle of snow Saturday, but the wind was so high the clouds soon disappeared and left the sky as clear as usual.

R. L. Shive is still down sick but the doctor thinks he is improving. One of his sons, Lee Shive, from somewhere near Midland, got home Sunday and will stay with his father until he is up again.

Quite a number of our citizens are looking forward to the coming of the Farmers' Institute at Dimmitt with much interest. Sam Lee has ordered ten bushels of King's Improved cotton seed and will let others have what he doesn't want. The farmers of Falls county, which is in the heart of the boll weevil district, planted some of the King's North Carolina seed last year with satisfactory results. I will give a few testimonials from Falls county farmers. This is what J. P. Hamilton, manager of the Sanger farm, has to say in favor of King's cotton. In spite of weevil damage we will average half a bale per acre on the farm. Some of the results have been the same. Mark Westmoreland says he planted some of the seed shipped in from Chandler, Okla., and got six bales from sixteen acres, and his neighbor, S. G. Hart, planted North Carolina or King cotton seed and gathered half bale per acre. W. T. Lenoir, also of Falls county, says only a small portion of imported seed were planted on Lenoir's farm, that planted is making one-half bale per acre. While the native cotton is making very little—a bale to twenty acres in some instances. Those testimonials speak well for King's cotton. It being an early cotton, accounts for the good yield in weevil districts which will also be an advantage to us on account of our short seasons. However I think it will try as many different varieties as possible, then we will know from experience the kind best adapted to this country. Success to the cotton crop on the plains this year, and also to the Farmers' Institute.

**Brick Houses.**

Snyder & Lacey have begun the construction of W. B. Dameron's two story brick building on the corner adjoining the F. Herron building and have also completed plans and specifications for a building for Garner, Martin & Hay on their lot across the street from the Mercantile Co.'s store. They are also making plans and specifications for three bricks on T. J. Graves' lots adjoining the Herron building on the north.

**Lard Lard!**

Do you remember the pure, home-made lard which you used to use back at home? If you wish a duplicate of it at 12½ cents per pound, phone THE ROBERT HUMPHREY PACKING COMPANY. 51tf

# XIT LANDS FOR SALE CHEAP

**At \$3 to \$4 per acre and up**

**ON ACCOUNT OF THE CAPITOL SYNDICATE Company's** (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

**Address A. G. BOYCE Channing W. BOYCE Amarillo IRA ATEN Hereford**

ELISHA CARTER JOE CARTER

**CARTER BROTHERS**

**Livery, Feed and Sale Stables**

GOOD SADDLERS GENTLE DRIVERS

**Special Conveniences for Drummers**

HEREFORD TEXAS

The patronage of the general public is cordially solicited

Under the head of "Railroad News" a number of articles have recently appeared in the Dallas News and a number of the Panhandle papers touching what is called "the Santa Fe cut-off." This has been talked and discussed for many months and a number of surveys have been made by the Santa Fe from the Pecos Valley line to the main Santa Fe line at and near Albuquerque, N. M. All are agreed upon the fact that the cut-off will be built during the present year and that through an understanding between the Rock Island and the Santa Fe the present Pecos Valley track from Amarillo to the cut-off will be used by three and perhaps four lines, viz., the Pecos Valley and the Santa Fe mail line from the East to California and the Rock Island and the Choctaw, the two former being Santa Fe properties and the two latter Rock Island properties. Albuquerque has conceded the loss of the junction of the cut-off, for work is now progressing on the grading and building of the bridge across the Rio Grande at Belen, on the Santa Fe, and about forty miles south of Albuquerque. Some 200 men are at work on this and it is estimated that it will be finished within ninety days, as the work has progressed to a considerable extent now. As soon as this is finished the grade and track will be rapidly pushed to Santa Rosa, a station on the Rock Island nearly due east of Belen. This track will then be used by the systems above named until the connection is made between Santa Rosa and the Pecos Valley, which will be completed in the summer and fall. A few of the leading capitalists and moneyed men of Hereford say that Hereford can secure the junction by giving the right of way from the Texas and New Mexico line to Hereford, which they claim that they are in a position to offer the company. They further claim that it is the nearest and most direct route, being about 300 miles from Belen to Amarillo, and that it will not vary at any point more than twenty miles from the 38th parallel

of longitude. There is an assured, business-like feeling prevailing in the matter and the knowing ones claim that this place will soon have the four lines over one track.—Dallas News of Saturday, January 30th.

**Hereford Fuel Oil Co.**  
For best coal and ice. Troy Womble, manager—phone 76. 9tf  
**CITATION BY PUBLICATION.**

The State of Texas  
To the Sheriff or any Constable of Deaf Smith County Greeting:  
Oath having been made as required by law, you are hereby commanded to summon C. G. Orr by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, if there be a newspaper published therein, but if not, then in any newspaper published in the 47th Judicial District; but if there be no newspaper published in said Judicial District, then in a newspaper published in the nearest District to said 47th Judicial District, to appear at the next regular term of the County Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, on the 1st Monday in March, A. D., 1904, the same being the 7th day of March A. D., 1904, then and there to answer a petition filed in said Court on the 10th day of November A. D. 1903, in a suit, numbered on the docket of said Court No. 55, wherein Nobles Bros. Grocer Co., a corporation, incorporated under the laws of the State of Texas is Plaintiff, and J. H. Beach and C. G. Orr, comprising the firm of Beach & Orr, are Defendants, and said petition alleging in substance, that on the 27th day of June, 1903, Defendants, for a valuable consideration, made, executed and delivered to Plaintiff their certain promissory note in writing, bearing date June 27th, 1903, signed by said firm of Beach & Orr, for the sum of \$199.14, due September 1st, 1903, bearing interest at the rate of 10 per cent per annum from its date and providing for 10 per cent attorneys fees, if placed in the hands of an attorney for collection, or in case of legal proceedings thereon. That said note remains wholly unpaid, and Plaintiff prays judgment for said debt, principal, interest, attorneys fees and costs of suit.  
Witness, W. B. Beach, Clerk of the County Court of Deaf Smith County.  
Given under my hand and the seal of said Court, at office in Hereford, Texas, this the 30th day of January, A. D., 1904.  
W. B. BEACH,  
Clerk, County Court, Deaf Smith County.

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does not, ultimately, bring about the best results to a community.

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