

A  
Weekly  
Paper  
Devoted  
to the  
Interest  
of the  
Pan-  
Handle  
of Texas



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IN CLUBS OF SIX  
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**TERMS, CASH IN  
ADVANCE**

Address all busi-  
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**The Brand**  
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, OCTOBER 16, 1903

No. 35

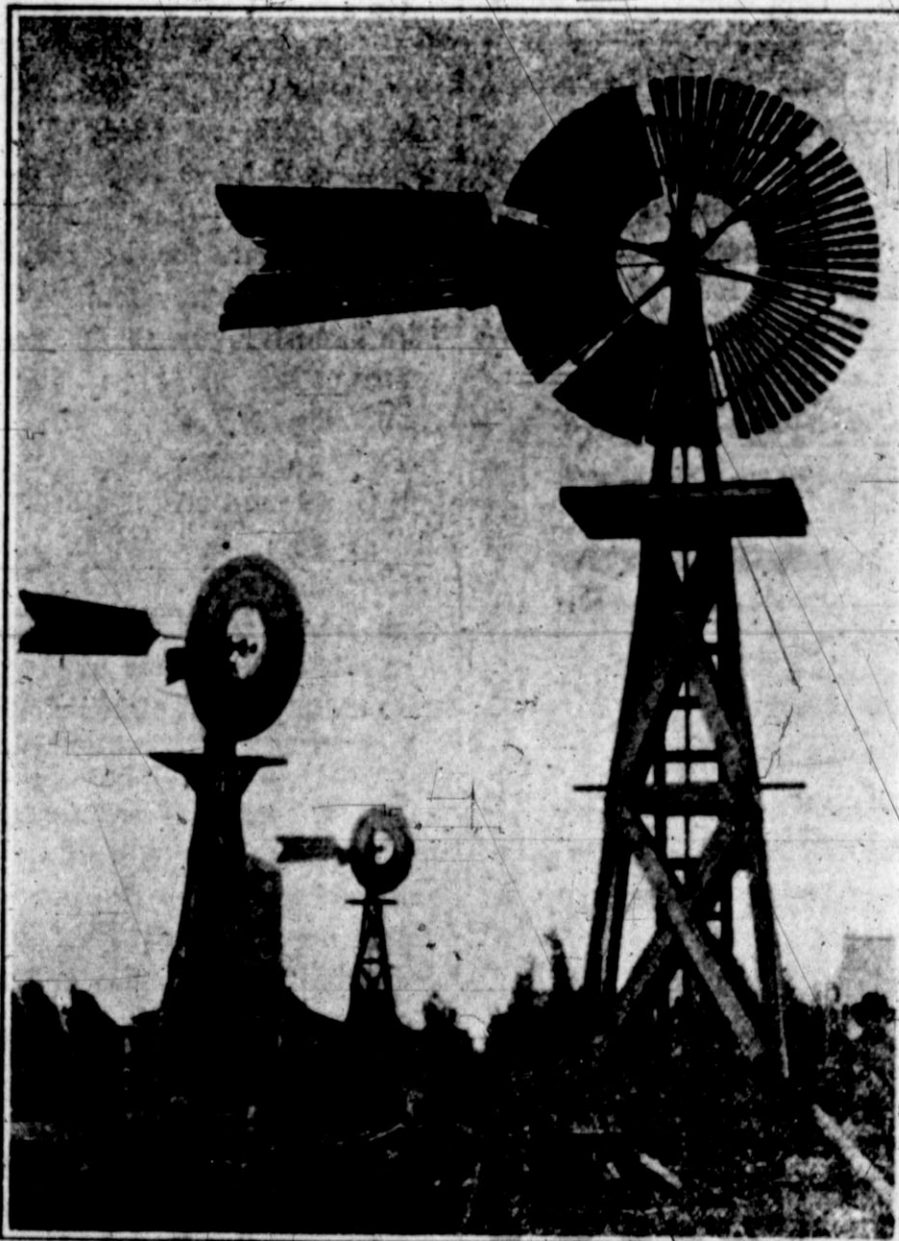
# Stringfellow-Hume Hardware Co.

(INCORPORATED)

Wholesale and Retail Dealers in Hardware, Wagons, Farming  
Implements, Wire, Wood and Steel Windmills.

## WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better make than the Eclipse. This claim is the Elipse's best advertisement, unless it be the testimony of those who are now using the Eclipse and have given it a thorough test. Among the owners of Elipse Windmills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show their good points.



## MACHINERY

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farming machinery of all kinds. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine.

# Stringfellow-Hume Hardware Company

HEREFORD, TEXAS

## Pants That Fit

stay fit and won't rip, made with the highest waistband, look well, wear well, friend makers and retainers, good wearers and in every respect worth the money. Pants that are never shunned, never rip, an agreeable companion to the unmarried man, a saving of stitches to the married woman, that's

## The Flat Iron

brand. We have them, we sell them. Can't we sell you a pair? You'll be pleased with them. We have the sizes, men's sizes, youth's sizes and boy's sizes. The boy needs a pair of good knee pants, and you need for him to have a good pair, a pair you will not be compelled to re-sew. The price is high, but the quality is still higher. Don't you want quality? If so, he is permanently located at

**E. W. Harrison's**  
Furnisher to Men

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

### OFFER FOR BIG RANCH.

**Purchasers Propose to Locate Thirty Men Who Will Engage in Farming and Stock Raising.**

Colorado, Texas, Oct. 9.—The report comes from Coleman that an offer of \$7 per acre has been cabled W. G. Busk and Adam T. Brown, who are now in Scotland, for the 45,000-acre ranch owned by those gentlemen in Coleman county. It is thought the offer will be promptly accepted, and if it is, it will mark the passing of another big West Texas ranch. The intention is to cut the land up into small tracts and settle it up with Missouri, Illinois and Iowa people, who are anxious to locate in that section. These people desire to engage in farming and stock farming.

It has been well said that the people of West Texas are just now at the period of development along the stockfarming idea when the movement would be greatly accelerated by the advent of some new men with ideas who have already traversed the path that leads to success. With the average Texan the proposition resolves itself into the untried proportions of an experiment to a very large extent. He has the willingness, the determination and the energy that are prime requisites to success, but has to proceed slowly from the fact that he is very largely on unfamiliar ground. The problem of embracing farming and stock raising involves not only the production of stock and forage crops, but also embodies the matter of successful combination of the two. Any man of average intelligence can purchase good breeding stock and with a place to hold them, produce good beef cattle, mutton and hogs.

He can also study the methods of his neighbors and by the exercise of the proper effort, produce abundant crops of feed if the seasons are propitious. But when he produces the stock and the feed he has only solved half the problem. Then comes the very important procedure of feeding that stock to the very best advantage to finish them for market, and when that is done the proper marketing of the product is another very important consideration. These Northern people are fresh from the feed lots of their native States where the problem has already been worked out to their complete satisfaction. They can tell on a moment's notice just what the proper ration is, how best to combine certain rations and what the ratio of gain will be monthly while each animal is on feed. They know all the short cuts in the feeding and finishing business, and from them the Texas stockfarmer can learn much that will save him time in the lesson he is now slowly learning. These thrifty men from the North will also learn him another important secret in the successful handling of cattle finished for the market on Texas stock farms, and that is that such cattle are worth so many cents per pound instead of so many dollars per head.

### Special Rates on Account of Meeting of American Bankers Association.

On account of the annual meeting of the American Bankers Association, to be held at San Francisco October 20th to 23rd, The Fort Worth & Denver City R'y—"The Denver Road"—has authorized a rate of one fare for the round trip, tickets to be sold October 8th to 17th inclusive, and to be good for return as late as Nov. 30th. In connection with this "The Denver Road" announces that stop-overs will be allowed practically at pleasure in both directions. Although this arrangement is made on account of the meeting of the Bankers Association, the rates are open to the public without discrimination.

### To Exchange.

\$15,000 worth of business and residence property in Itaska, Texas, and stock of the Itaska Cotton Manufacturing Co., for plains land; would put in some cash on proposition that suits. E. S. Burgess, Amarillo, Texas. 32t4

### Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37tf Division Manager.

### For Sale or Trade.

Residence and 10 acres of land in Ricketts addition. Inquire of C. L. Davis. 31tf

## PROFESSIONAL CARDS.

**R. H. GOUGH, M. D.**

PHYSICIAN AND SURGEON

Special attention given to Surgery and Diseases of Women. Electrical and X-Ray Machine in office at

J. P. Harding's Drug Store

Res. Phone 20 Office Phone 26  
Hereford, Texas

**C. P. ESTES, M. D.**

PHYSICIAN AND SURGEON

Phone No. 82

Office at Burns & Smith's Drug Store  
Hereford Texas

**A. D. BRUBAKER, M. D.**

PHYSICIAN AND SURGEON

Special attention given to diseases of lungs, rheumatism, female diseases and rupture successfully treated without the knife. All calls attended to during day or night.

OFFICE AT HEREFORD HOUSE  
TELEPHONE NO. 46

**W. J. ROGERS, M. D.**

PHYSICIAN AND SURGEON

Special attention given to Piles and other rectal troubles.

Office at Burns & Smith's Drug Store  
Hereford, Texas.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

**W. E. ROBERTSON**

DENTIST

Special attention given to diseases and deformities of the mouth

Prices governed by services rendered

Office at Hereford Dental Parlors in the G. R. Hay brick building

Office phone 65 Residence 18

**C. L. STOCKS**

DENTAL SURGEON

Office phone 30 Residence 144

**WITHERSPOON & GOUGH**

ATTORNEYS-AT-LAW  
REAL ESTATE AND INSURANCE  
NOTARY IN OFFICE

Office next door to Bank

Hereford Texas

**W. H. RUSSELL**

LAWYER

Practice in all courts

Hereford, Texas

**JNO. P. SLATON**

ATTORNEY-AT-LAW

Office in Western National Bank.

Hereford, Texas.

**MISS ZULA VANDERBURGH**

TEACHER OF

PIANO AND VOICE CULTURE

Studio at Residence

## WILL CONTINUE

Indefinitely and for all time to come those awful  
**LOW PRICES**

on our entire complete and up-to-date stock of high and medium grade Furniture, Carpets, Matting, Linoleum, Floor Oil Cloth, Rugs, Window Shades, Picture Framing, Sewing Machines, Etc. We sew and lay carpets.

**LOVELESS & BLACK** FURNITURE DEALERS  
AND UNDERTAKERS

## BLACK LOCUST TREES

For the next 4 weeks I will book orders for Black Locust trees for November delivery at \$4 and \$5 per 1000 f. o. b. Hereford

**B. H. FRAZIER,** AT MARTIN'S GROCERY STORE

**Now is the Time to Buy.**

We have always been told that the proper time to buy cattle was when they were cheap, when they were going down or had a downward tendency. It seems that these are the conditions at this time, so don't sell but buy, and keep on buying. Hogs are high, sell your high priced hogs and buy cheap cattle. After a while the turn will come and you can sell high-priced cattle and buy cheap hogs. Great things are in store for the stock farmers of the Panhandle for the next few years to come. The country is settling up with new people who are buying small tracts of land and stocking up their farms with cattle and hogs, and they buy this class of stuff, as a rule from the native ranchman. Some one in the near future will be making some good money on this cheap stuff. The man who buys cheap cattle now and holds on to what he gets will be the winner in the end. It will probably take from 16 to 18 months for this change to come, but better prices for cattle are bound to come. The trouble with most people they are too impatient, they cannot wait. There is plenty of feed in this section this season consequently there should be no fear of a famine in the feed line. Cattle are fat to begin with and even with a severe winter should go through in fairly good shape. Don't get discouraged boys, but stay with it and you will come out all right.—Higgins News.

**Hard Times! Hard Times!**

Bring bargains. Read and be convinced.

We have 300 pairs of men's, women's and children's shoes to close out for 50 cents on the dollar.

500 men's and boys' wool and fur hats and an endless variety of men's, boys' and children's clothing that will receive the same sacrifice.

Now is the time to fix yourself up for the winter and the hard times that are coming. Stick that great big old half of that almighty dollar down deep in your jeans and say you are ready to meet the inevitable by trading with the concern that looks to the interest of its customers.

35tf D. R. GASS & SONS.

Subscribe for THE BRAND—\$1.

**Our Conditions.**

A representative of THE BRAND was recently talking to G. A. F. Parker, the president of the Western National Bank, about conditions upon the plains. "There is absolutely nothing the matter with this country," declared Mr. Parker, "except the low price of cattle, and we can't blame that to the country. Cattle are fat, the range is good, most people have plenty of feed, and many have feed to sell. Cattle were never in better condition to go through the winter.

"As to the financial situation it is bound to be tight so long as people refuse to sell cattle. Trading in both land and cattle has almost stopped. The reason is that our people are able to hold their property and are not compelled to sell at a sacrifice. Our bank directors are all hopeful of good times on ahead. We have not forced a single customer to sell his property to pay us. We have not had a single law suit, nor do we expect to have one.

"We have willingly and gladly extended further time to every one of our customers who have asked for it. Neither the Western National nor their predecessors, Smith, Walker & Co. have ever made a bad loan. It would be hard to find any other country that could make such a showing.

**College Notes.**

Miss Hattie Danis entered school last week.

James Cox entered the business department this week.

Mrs. Placey of Amarillo recently visited her son at the college.

The steam heating plant for the college building has been ordered.

Monthly examinations have just been held, and reports will be sent out this week.

Lester Harrison of Pilot Point, Denton county, and Walter Tucker of Tujia, have lately entered school.

The literary society work begins this week. This is one of the most important parts of the school course. The teachers will co-operate with the pupils to make it both pleasant and profitable.

The kindergarten opened Tuesday. The attendance is steadily increasing, and the children seem delighted. Part of the furniture was made here at the planing mill and the rest has been ordered.

At the regular meeting of the board of directors Monday afternoon it was decided to have the college dedication exercises November 14. A program committee was appointed and the program will be announced later.

**For Sale.**

Good three room house and two lots for sale cheap.

34-tf F. Herron.

**Snyder & Lacey**  
**CONTRACTORS**

We make Sash, Doors, Blinds, Moulding, Stairwork, Cypress Tanks, Drinking Tubs, Etc., Galvanized Dipping Vats, Tanks, Flues, Etc. Do any kind of Plumbing or Tin Work. We carry in stock Brick, Lime, Cement and Glass.

**Some People are Leaving Hereford, But WE ARE HERE TO STAY**

Abstracts neatly and accurately made. Have lands in Central Texas to exchange for plains land. List your lands with us and get quick sales. Notary Public in office.

**HEREFORD LAND and ABSTRACT CO.**  
**Hereford, Texas**

**Do You Need a New Saddle or Harness?**

We are prepared to furnish you anything in this line at a lower price than can any other concern in this or any other section of the country. Full line of sundries always in stock. We also make a specialty of repair work of all kinds.

**GUY GAMBLE, Hereford, Texas**

**The Experiment Station.**

Starting the work of the experiment station has been somewhat delayed from some cause or other, but will now, we hope, go on with the government's usual thoroughness. Mr. Arthur Leidigh, the farmer, is here and has the seed already to plant 35 acres in wheat and barley. We feel sure that the committee who have this matter in charge will not let it lag but push on the work, because the matter is of vital importance to the people of the entire plains country. Many thousands of dollars have been squandered in trying to raise vegetables, cereals and fruits unsuited to the climate, and this is designed to conduct a series of experiments that will settle the vexed questions of what will and what will not grow profitably and we look forward to some very valuable discoveries along these lines.—Amarillo Star.

**General Stock News**

The following shipments have been made since our last report:  
Llano Live Stock Co., 15 cars of cows to Kansas City.  
Llano Live Stock Co., 15 cars of cows to St. Joseph.  
Murchison & Thompson, 3 cars of cows to St. Joseph.  
T. D. Hunt, 6 cars of cattle to Kansas City.  
J. E. Cox, 6 cars of cattle to Kansas City.  
W. Y. Price, 5 cars of cattle to Kansas City.  
W. G. Taft, 1 car of cattle to Kansas City.  
J. G. Murray, 2 cars of cattle to Kansas City.  
C. T. Ward is here with 15 cars of cattle to ship to Kansas City market.

**Hereford Transfer**

W. T. SMITH, Prop.

All kinds of light hauling done on short notice and in a satisfactory manner. Phone No. 100

Baggage Delivered to all parts of the city

**SMALLER TRACTS**

**Of Land Must Be the Inducement to Northern Immigrants.**

Now that the people of the Panhandle are endeavoring to secure an immigration of farmers from the northern and eastern states, through the medium of the Colonization Agency of the Southwestern Lines, of which Capt. James W. Steele is the commissioner, we believe that, in order to secure the greatest number of desirable citizens from the "yankee land," it will be necessary for our real estate dealers to have on their list of lands for sale, desirable tracts of 160 acres or less for the sure-enough farmer who has little or no knowledge of the stock raising business as it is carried on in this country. This country, if it would become an agricultural one to a greater or less extent, must have the northern tillers of the soil, men who know how to get the most produce from the land and who are not afraid to work. Such men have not the means with which to purchase a section of land and improve the same. If they had enough cash for this purpose such men could not be induced to leave their present location. The class of men we need, and must get, in order to develop the agricultural resources of the Panhandle, are farmers who have only money enough to purchase and improve from 40 to 160 acres. This class of farmers will raise wheat and other grains, garden truck, hogs, chickens, etc., and will make dollars where the exclusive stock farmer makes 50-cent pieces—in proportion to the amount invested. As a rule in the Panhandle the northern farmer would make a brilliant success where the southern farmer, who knows how to cultivate but one crop—cotton—would fail. It is for this reason only, and not that the cotton district farmer is not welcome, that the northern farmer is desired. Every success adds to the country, while every failure detracts from it, even though the failure is the fault of the man and not the country. Hence we desire immigrants who are likely to succeed, rather than those who are liable to fail.

Ice! Ice! Ice!

Can be enjoyed by the "rich" as well as the "poor." For particulars ring up 76 or see Troy Womble. 9tf

**Notice to Prospectors.**

On Monday and Tuesday of each week I will be prepared to take parties out for inspection of the XIT lands, advertised for sale elsewhere in this paper.

IRA ATEN,  
Manager

41tf

W. N. Elkins and son were in from Endec, N. M., this week with a bunch of cattle for shipment.

Dunson, Floyd & Hoffman shipped to pumpkins, products of Dal-lam county, to the Dallas fair last Saturday. One weighed 62 and the other 72 lbs. They were raised by W. A. Ketchum.—Dalhart Sun.

Mrs. Henrietta Thomas of Ft. Worth, an old friend of Mr. and Mrs. J. T. Inmon, is visiting at their home. While here she will devote no little time in working up an interest in the Woodman circle, the ladies' auxiliary of the W. O. W.

J. C. Womble and son came in Monday from their ranch in the northeast part of the county, bringing two large loads of oats, containing 175 bushels, which they readily disposed of to C. C. Ferguson, one of Hereford's enterprising grain merchants.

We call the attention of our readers to the adv of the Pecos Valley Stytem found elsewhere in this issue. This company has just had printed a booklet, describing the Panhandle of Texas, which sets forth the advantages and resources of this country. All interested in the Panhandle should write Don A. Sweet, Traffic Manager, Amarillo, Texas, asking for a copy and giving names of friends in other sections.

**Complete  
Printing  
Plant  
for Sale  
Cheap**

Write this office for particulars

**FRISCO  
SYSTEM**

THE  
**CRESENT HOTEL**

AT

**Eureka Springs, Ark.**

At THE TOP of the OZARKS

Open all the year,  
A delightful resort

**Low Excursion Rates**

ALSO

**SULPHUR, Ind. Ter.**

To which the Frisco System have recently extended their line. Ask any railroad agent for rates. Write for illustrated pamphlet and hotel rates to

W. A. TULEY, G. P. A., Ft. Worth

**A BOOM**

does not, ultimately, bring about the best results to a community.

**THE PANHANDLE**

is **NOT** on a boom, but is enjoying the most rapid growth of any section of Texas.

**WHY?**

Because only recently have the public at large realized the opportunities which this northwest section of Texas offers. The large ranches are being divided into

**SMALL STOCK FARMS.**

Wheat, corn, cotton, melons, and all kinds of feed stuffs are being raised in abundance, surpassing the expectations of the most sanguine.

A country abounding in such resources (tried and proven), together with the

**LOW PRICE**

of lands, cannot help enjoying a most rapid growth, and that is what is happening in the Panhandle.

**"THE DENVER ROAD"**

has on sale daily a low rate home-seekers ticket, which allows you stop-overs at nearly all points; thus giving you chance to investigate the various sections of the Panhandle.

Write **A. A. GLISSON**

General Passenger Agent, **FORT WORTH, TEXAS**

For pamphlets and full information.

**A PANHANDLE BOOK**

The Southern Kansas Railway Company of Texas has printed a little book descriptive of the Panhandle of Texas and setting forth its advantages to the homeseeker. This book is intended to be used in the work of developing and settling the country and we are pleased to offer it to our friends for this purpose. Anyone interested is requested to send us names and addresses of friends in other states to whom they would like this book sent. We shall be pleased also to send out these books to lists of prospective patrons sent us by real estate agents in the Panhandle. If you want a copy send me your name and address.

**DON A. SWEET, Traffic Manager  
Amarillo, Texas**

WEST CO&C EAST  
TO R R TO

**EAST** Rock Island **WEST**  
**System**

**DOUBLE DAILY SERVICE**

**Free Reclining Chair Cars on all Trains  
Pullman Buffet Drawing Room Sleeping  
Cars, Pullman Tourist Sleeping Cars  
between MEMPHIS and the  
PACIFIC COAST**

J. S. McNALLY, D. P. A.,  
Oklahoma City, O. T.

GEO. H. LEE, G. P. A.,  
Little Rock, Ark.

# GALBREATH, FOX & CO.'S

## STORE BULLETIN



*Kantbebeat*

### ..MILLINERY..

We have spared neither effort nor expense to have the most up-to-date and at the same time the most inexpensive millinery on the plains, and all we ask is that you give us an opportunity to show you our stock in order to prove to you that we have succeeded. We will be glad to show you through while the stock is full, and if you are not ready to buy a hat now come in later, but by all means give us the pleasure of showing you.

### ...LADIES' WRAPS...

3 dozen misses' and ladies' jackets, semi-fitted backs with Monte Carlo fronts, bought at a bargain and will be sold this week at \$1.75, \$2.25, \$3.00  
 Handsome nine-seam coats, with storm collars, and all the pretty light shades at \$6.00 and \$10.00  
 Monte Carlos in all the popular colors, with military capes and military or stitched collars and stohl ends. One of the most popular styles in the market and usually retail for from \$10 to \$20, our price this week \$6.50 to \$16.50  
 Swell, Louis XIV coats, this season's specialty, with a heavy satin lining, stohl ends and stitched collars, retails for from \$15 to \$25 everywhere, our price this week \$12.50 to \$16.50

### .....SKIRTS.....

Walking skirts in gray, green, brown, blue, black and champagne—this week's prices from \$2.75 to \$6.50  
 Tailored skirts in all colors, piped with silk, satin or velvet, or with stitched satin bands—no skirt on the market with more stylish swing or better finish—price from \$4.75 to \$10.00



*Kantbebeat*

## Clothing! Clothing!!

The weather is beginning to get cool and Christmas is approaching, so you will need a new suit or overcoat. We are now prepared to fit any sized man or youth in high-grade clothing. If you anticipate giving an order for a suit or overcoat this fall we would like to show you our line, for we know beyond a doubt that we can give you a perfect fit in just as good clothing at about one-half the price you will have to pay custom tailors. Come to see us—we can show you better than we can tell you

### ..Misses' Shoes..

We have been promising to give you something good in this line. Now we are ready to fulfill our promise. As a special inducement and at the same time get our shoes in every home in this country we will make you the following low prices for this coming week:

Misses' 2-lift or spring heel box calf shoes—just the thing for school wear—sizes 13's to 2's, regular price \$1.75, our price \$1.50  
 Misses' 2-lift or spring heel vici kid shoes, heavy soles, sizes 13 to 2, regular price \$1.75, our price \$1.50  
 Little gents' 2-lift or spring heel box calf shoes, sizes 9 to 12, regular price \$1.50, our price \$1.25  
 Child's light weight box calf or vici kid, sizes 8 1-2 to 12, regular price \$1.00, our price 75c  
 Misses' fine vici vesting top shoes, sizes 13 to 2, regular price \$1.75, our price \$1.35  
 Infant's soft soles in any color, either button or lace, sizes 00 to 4, regular price 75c, our price 48c

### ..Boys' Shoes..

Boys' box calf or vici, best grade, regular price \$2.50, our price \$2.00  
 Boys' satin calf shoes, size 2 1-2 to 5, regular price \$1.75, our price \$1.35



### ..Gents' Shoes..

Our regular \$1.75 line of men's shoes— all go at \$1.35  
 We will sell you the best grade of box calf shoes, regular price \$2.50 at \$2.00  
 Our regular \$3.50 box calf and vici shoes go at \$3.15  
 All \$5.00 shoes, in either box calf, velour calf, vici or patent kid go at \$4.00

### ..Ladies' Shoes..

We will sell all our Ladies' Martha shoes, sizes 2 to 7, at \$1.35. We can give you these shoes in box calf or vici, with French heel, 2-lift heel or spring heel, extension soles or welts. We have one of these shoes cut up to show the public that this is one of the best shoes on the market today for the money.  
 The best grade of box calf, either spring heel or French, every pair guaranteed, regular price \$2.50, our price \$2.00  
 Ladies' high grade patent kid, regular price \$3.50 and \$4.00, go at \$2.25 and \$3.25

Don't forget that we will guarantee every pair of shoes from \$1.50 up that go out of our house.

**Exchange Comments**

THE BRAND had a two column article last week about Hereford's first car of wheat which was shipped from there to Dallas. There have been dozens of cars of wheat shipped from Memphis this year.—Hall County News.

Consider the difference in the ages of the two counties and then draw the comparison. The tide of immigration reached Hall county years before it reached Deaf Smith, during which time the resources of the former had been developed, while those of the latter remained dormant. Five years ago Deaf Smith county was a wide waste of seemingly desert land and Hereford was not then in existence. Today, we have a town of 2500 enterprising citizens and a large number of well-to-do farmers who have come to establish homes and take advantage of the many opportunities in store for them: The fertility of the soil is fast becoming known and the large ranches are being transformed into agricultural and stock farms. Within the next five years of our existence, we expect to not send out dozens but see hundreds of cars of wheat annually ground in flouring mills located at Hereford.

The unusually rapid development of the macaroni wheat industry in the arid land section of the west, through the effective work of the Department of Agriculture, in the last three years has led to a protest from the milling interests of that part of the country. The kernel of the new wheat is harder than that of the spring wheat, and the millers find their present machinery unsuited to handling other varieties of the staple. Rather than adjust their plants to the conditions, they are objecting, it is reported, to the increasing of the product in the west. Secretary Wilson has heard of the objections raised by the millers, but takes the view that all radical advances are apt to meet with opposition at first. The growing of macaroni wheat is in its infancy in this country, having been started only three years ago, with a yield of 75,000 bushels at the first crop. Last year the yield was 3,000,000 bushels, entirely from arid lands, which would not grow other crops. This, in Secretary Wilson's opinion, is one of the strongest reasons for advocating its planting. The sooner the millers realize it is adding to the value of the country's wheat, the sooner, he believes, they will change their present views against it.—Quanah Tribune-Chief.

The BRAND has been advocating the raising of macaroni wheat for some time past and we are pleased to state that our efforts have not been in vain. While we cannot say that enough has been planted to warrant the establishment of a flouring mill with facilities for grinding this wheat, yet many have planted small quantities as an ex-

periment and for feeding purposes. With the successes that we feel are bound to come from this product, we hope that the near future will see flouring mills, not only in Hereford, but over the entire Panhandle, which are capacitated to handle millions of bushels of this and other varieties of wheat, and thus make good our assertion that the Panhandle of Texas is destined to become the wheat and grain belt of these United States.

**A "Big To Do."**

Hereford made a "big to do" over the shipment of her first car load of wheat last week. If Hereford people would read the Higgins News they could have seen where wheat has been bought and shipped ever since harvest began. The plains south of us will soon be all right for a farming country.—All they need to do down there to make a farming country is to get rid of a few "knockers" and import Missouri grangers.—Higgins News.

All we need is time.

**For Advertising Purposes Only.**

We are informed by R. H. Norton that Mrs. R. N. Mounts has on hand a number of Plymouth Rock chickens which she is giving away to the public for the purpose of advertising this breed of chickens among our people. Next year, however, they will be for sale at the top prices, as she considers them to be of the very best quality. Place your order soon and avoid the rush. For further information inquire of or see a sample of this breed at R. H. Norton's, one mile west from town.

**Senator Platt Wed.**

New York, Oct. 15.—Senator T. C. Platt of New York was married today to Mrs. Lillian J. Janeway. They will reside in Washington.

Senator Platt has been a widower since Feb. 13, 1901, when his first wife, who was his cousin, Ellen Lucy Barstow, died at the Fifth Avenue Hotel. Mrs. Janeway's first husband, Mr. Theodore Janeway, died six years ago. She has one daughter, and Senator Platt has three sons.

They will go to Washington almost immediately after the marriage ceremony, and will reside at the Arlington. The Senator was 70 years of age in July.

**Sunday School Notice.**

All teachers and pupils of the Christian church Sunday school are requested to be present at the church house next Sunday at 9 o'clock a. m., instead of at 10 a. m.

H. M. Bandy.

**Look Out For Fires.**

It will soon be necessary to put up stoves. Examine your flues well and insure your property with T. J. Graves & Co., who represent none but the best old line companies. 351f

We can save you \$20 per hundred on  
**WELL CASING**

and give you the best grade of casing you can buy. It won't cost you anything to call and see us and it **WILL** save you money.

Respectfully,

**Hereford Manufacturing Co.**

For  
**High-Grade Groceries**

Call on.....  
**J. W. Martin**  
On east side Main St. oppo-  
site Western Nat'l Bank

A trial order will convince you as to quality and price.

**Good Bread**

Is the foundation of a good meal. I handle the famous **Albatross Flour**, once you try it you will have no other.

**J. W. MARTIN**

**YOU'RE NEXT**

For a Shave, Haircut or a bath at the

**City Barber Shop**

George W. Dale, Proprietor

**THREE CHAIRS**

**TWO BATH ROOMS**

In the new brick building on South Dewey Avenue

**W. F. Phipps, the Laundryman**

is back in Hereford at the same old stand and is prepared to do first class work. All work guaranteed

**Give Us A Trial And Be Convinced**

Ring No. 91 and we will call promptly for your bundle

**THE FAMOUS**

Will open again in a few days. We are a little late on account of a delay in transportation of goods. Watch and wait for our bargains.

**THE FAMOUS**

# CASH! CASH! CASH!

In accordance with our previous announcement, we are now selling for cash, the HIGHEST GRADE of DRY GOODS and GROCERIES at a very close cash margin. Come to our store and save yourself the credit man's profit. We want to say something about our Millinery Department this week. Read the following:

## OUR MILLINERY GOODS

will be on display on and after Monday, Sept. 28. On account of a delay in the shipment of these goods it will be impossible for us to have our usual Millinery Opening, but we can assure our many friends and patrons that our Millinery Department will be more up-to-date and complete than ever before (if that be possible) and cordially invite the inspection of the Ladies of Hereford and vicinity.

Our stock in every way is full and complete and besides the many special bargains we are making correspondingly low prices on everything. We want your trade and will make every effort in our power to merit your patronage by giving you courteous treatment and the most goods of the best quality for the least money. Persons ordering goods over 'phone will be expected to pay delivery boy for same. We will send bill with each delivery. Please do not order stuff sent up unless you want to pay for it when received. Trusting that you will avail yourself of the low prices we are putting out and thanking you for past favors,  
We are yours very truly,

## HEREFORD MERCANTILE CO.

### The Presbyterians—A New Move in Church Work.

The Presbyterians will organize Sunday School next Sunday morning at 10 o'clock at the school house, in the southwest room down stairs, (Miss Dameron's room) and there will be preaching at the same place at 11 a. m. and 7:30 p. m. All of our work hereafter will be carried on at this place and there will be Sunday school regularly each Sunday at 10 a. m. and preaching each 3rd Sunday morning and night.

In taking this important step in our work we are moved only by the desire to advance more rapidly the work of our church and thereby reach more people and do more good for Christ.

We invite the hearty co-operation of all the other churches of the town, as we desire to co-operate with them in every good work for the salvation of souls. We extend a cordial invitation to all to attend upon our Sunday school and preaching services. Strangers and those who have no church ties will be very cordially welcomed.

A. W. CRAWFORD,  
Pastor.

### Cheap Sewing.

Plain or fancy sewing wanted by Mrs. W. T. Smith and Miss Delia Cassels. 35-3t

### Married at Alamogordo.

On Wednesday of last week the home of Mr. and Mrs. W. H. Patton at Alamogordo, N. M., was the scene of a pretty home wedding, when their accomplished daughter, Miss Ida, became the bride of Leonard Ricketts of this place.

The older residents of this city are well acquainted with the bride, she and her parents having been residents of Hereford up to about a year ago, while the groom is one of Hereford's prominent young cattlemen, being a son of Mr. and Mrs. L. W. Ricketts, and having a ranch in Castro county.

The happy young couple arrived at Hereford Saturday and were met by a host of admiring friends, who join THE BRAND in wishing for them a long life of happiness.

Mr. and Mrs. Ricketts left soon for their new home in our neighboring country.

### Badly Burned.

Last Sunday noon Miss Mary, the younger daughter of Mrs. C. G. Burns, attempted to lift a kettle from the stove, using her apron as a holder. Flames arose from the uncovered hole, which caught the apron, spreading rapidly to her dress. Her screams attracted the attention of J. W. Dodds, who boards there, and who at once ren-

dered timely assistance in extinguishing the flames, but not before Miss Burns had been severely burned on the hands, arms and face. Mr. Dodds also suffered severe burns about the hands, which will incapacitate him from work for a few weeks. Dr. C. P. Estes was quickly summoned, who dressed the wounds and made the patients as easy as possible.

### Delmonico Changes Quarters.

Richie Roberts, proprietor of the Delmonico restaurant, has moved the fixtures of the same into the W. J. Hodge building, one door north his former quarters, where he has ample room to accommodate his increasing patronage. It has been rumored that Mr. Roberts contemplated the operation of a pool room in connection with his restaurant, but this, Mr. Roberts says, is not true as he has had no such intentions and if a billiard or pool room is opened in Hereford the public can be assured that he is not connected with it in any way.

### Sand Wells

Are not necessary. The Hereford Manufacturing Co. will make you an absolute guarantee to stop your well from pumping sand and "sanding down." Call and see us. We are handling the best and cheapest well casing on the market. 16t

### Ideal Dairy

WALTER RICKETTS, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons

'Phone No. 38

### Dimmitt Hotel

W. A. TATE, Prop.

Rates—\$1.00 per day

### WAGON YARD

and Feed Stables in Connection

### J. H. KING

Hereford, Texas

Agent for and Builder of the

### Kitselman Wire Fence

Best fence for stockmen. Will turn any stock and has no barbs to cut cattle. If you are going to build see me for figures.

Hog Wire a Specialty

# The Brand

Merged with the Searchlight, Oct. 2, 1903

A Weekly Journal Devoted to the Interests of Hereford and the Plains Country of Texas

Official Organ of Deaf Smith County  
Official Organ of Castro County

F. L. VANDERBURGH - - J. RAY  
Editors and Publishers

THE republicans of Ohio will hardly succeed in convincing many democrats that Tom Johnson is a socialist and anarchist.

THE Hereford paper, The BRAND, is now owned and published by Vanderburgh & Ray and is the "swellest" sheet that comes to our exchange table.—Dalhart Sun.

THE BRAND is in receipt of the September-October issue of the Clarendon College Magazine which is neat in appearance, well edited and shows a healthy condition of that institution.

HEREFORD newspapers seem to be floundering around considerable in order to get right. Three weeks ago Vanderburgh sold his paper to Dr. Stocks and the Searchlight succeeded the BRAND. Last week Dr. Stocks sold the whole outfit to Vanderburgh & Ray and the name was changed back to BRAND again. Vanderburgh is a good printer and we are glad to see him again in the harness.—Memphis Herald.

ANOTHER change has taken place in the journalistic field at Hereford. This time C. L. Stocks and C. E. Edwards sell the Searchlight to F. L. Vanderburgh and J. Ray and it becomes the "BRAND" again. We regret very much that Bro. Stocks has retired from the tripod as he is a good man and an honor to any profession. We wish the new BRAND and its editors much success which however is insured by the name of Vanderburgh being associated with it.—Hall County News.

AMONG the exchanges we found on our desk this week a copy of the BRAND, a weekly paper published at Hereford. The BRAND is a combination of two papers and is owned by Mr. J. Ray, son-in-law of Judge T. S. Barnett, and F. L. Vanderburgh. It is bright and breezy, which is a characteristic of everything that is good in the great West. It is a sixteen page paper with all the marks of a successful journal, both as a news giver and an advertising medium. Mr. Ray is editor of the paper.—Whitesboro News.

DALHART is feeling good over the success of her first barbecue. To one who is acquainted with the citizens of that town there is no wonder at the success of any enterprise which they may undertake.

DOES it not seem that, with the talent which we send to Austin to represent our interests, we might succeed in having laws enacted on such questions as Prohibition that would enable the people to know just when prohibition really exists?

THE Beacon has been waited on by a committee and asked to run for a certain office at the next general election, but gratefully declined on the ground that for 20 years he had been in the thickest of the political and industrial fight and weary of its flood of cares dear to the common heart has pulled himself upon the caprock of temporal paradise to look at the other fellows 'scrap' for it.—Lockney Beacon.

The editor of the BRAND is not personally acquainted with the Beacon man, but can vouch for his being invulnerable, since he was in the desperate political fight for 20 years and did not receive the fatal blow. Now, that he has climbed "upon the coprock of temporal paradise to watch the other fellows scrap," who can question that he has won a great victory?

HEREFORD is fast becoming recognized as the educational center of the Panhandle and is not surpassed in her school facilities by any town of her size in the state. Her public schools, under the superintendency of Prof. W. A. Smith, have reached that degree of excellency that is commensurate with the demands of this great and progressive western country. With seven earnest, hard-working teachers and 300 pupils, a great and noble work is being done, that shall last for ever. Too, we have the Add-Ran College, an institution, the name of which gives it a state-wide reputation. It is not only the pride of the town, but also of the surrounding country, from which it draws a liberal patronage. Might not we call Hereford the "Athens" of the Panhandle?

## J. P. HARDING, Druggist

....DEALER IN....

Drugs, Medicines and Chemicals  
Gold Jewelry, Watches and Diamonds

....HEADQUARTERS FOR....

School Books and Stationery  
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130  
HEREFORD, : : : : TEXAS

THERE is a difference of opinion in regard to the fever situation at Laredo. Some physicians say that it is genuine yellow fever, while others maintain that it is swamp fever. Who knows?

THE Searchlight of Hereford has again made a change, and Stocks & Edwards, former editors, step down and out and Ray & Vanderburgh take charge. The name was also changed back to the BRAND. We wish the present management success.—Claude News.

BROS. RUSSELL and Lockney, editors respectively of the Champion and Advocate at Amarillo have had some difficulty in ascertaining whether or not the city directory published by the latter paper some time ago was complete. After paying their regards to each other, they have come to the conclusion that the directory will suffice for the present.

WHAT about that Thanksgiving turkey? It has come to pass with the American people that they can hardly be thankful in commemoration of this day without celebrating the event with this feature the principal part of the menu.—Canyon News.

Why, nothing, only the people are going to have the Turkey, and they are just right. Thanksgiving day ought to be the brightest and best day with us during the entire year, since it is on this day that the American people lay aside the cares of the past year and open up their hearts to Almighty God for His manifold blessings. The day would not be complete without the turkey, since this was the fowl furnished the Pilgrim Fathers by Massasoit, the Indian chief, when they first celebrated this day in 1620. Since that day the turkey has been indispensable.

THE Haskell University Indians from Lawrence, Kansas, came down and showed the State University how to play foot-ball last Friday at the fair.

THE Hereford Brand again comes to our exchange table. A few weeks ago the Searchlight and the BRAND were merged, with Messrs. Edwards & Stocks as publishers, the paper bearing the name of the Western Searchlight. Last week the paper was sold to F. L. Vanderburgh, former owner of the BRAND, and J. Ray, of Amarillo. The paper will be called the BRAND.—Dalhart Texan.

DOES any one doubt that a poultry farm near Hereford would pay? If so, let him try to purchase eggs and he will find that they are a conspicuously scarce article on the market at good prices. It is only occasionally that they can be found in the Hereford market. Now, as long as there is a demand for any commodity, it pays someone to produce that commodity. There has not been a time during the past summer that eggs were not worth from 20 cents to 25 cents per dozen. In a town of 2500 inhabitants, at least one half of the people have no poultry, but depend wholly upon the market to furnish them. This, the market fails to do on account of the scarcity of the article. This void should be supplied by the establishment of a poultry farm. And if one did not wish to go into the poultry business exclusively, he might form a combination and install a few dozen hogs, thereby furnishing our citizens with home raised bacon and fresh eggs. Pork at the present prices and eggs at 20 cents per dozen would certainly be compensation for ones troubles. Try it. It will beat diversification in Central Texas.



Ray & Vanderburgh have consolidated the Hereford Searchlight into the BRAND, which is now second to no paper west of Fort Worth, of which Hereford should be proud.—Lockney Beacon.

THE action of the street railway companies at Waco and San Antonio indicates that capital is becoming tired of labor dictating its policies. Labor unions properly controlled are all right and should exist to cope with the unwieldy power of combined capital, but they should be reasonable and just in their demands.

THE pumpkin may not be a society vegetable, but it is mighty fine eating. It can be raised in Lamar county's sandy land. Try it, and get some of the good old pie.—Paris News.

We would ask the editor of the News why live in Lamar county where there is an abundance of malaria and the summers are necessarily hot and sultry almost to suffocation, just for the sake of raising pumpkins and having "the good old pie" to eat during the season that

Bryant's "Melancholy Days" are with us? Why is it not vastly more humane to advise people to move to the great Panhandle where the altitude is proof against malaria, where the cooling breeze is ever astir and the nights are never sleepless on account of sultriness, but the sweetest sleep and most delightful dreams can be had from the moment of retiring till Old Sol's brazen face is next seen above the eastern horizon, and yet can enjoy, just as much, the pumpkin pie for Thanksgiving dinner and from home raised pumpkins, as those who live in the piney woods of East Texas? Yes, pumpkins can be and are raised here in such quantities and of such gigantic proportions that the small boys can have any number for fun with their jack-o-lanterns on the frosty autumn evenings, when all joking is relished. Of the two extremes, East and West Texas, who can deny the latter's leadership? Verily, our Panhandle is destined to become the banner corner of this, the largest and greatest State in the Union.

**Subscription Notice.**

We have compiled a new subscription book from our old list and that of the Searchlight and we note that hundreds are in arrears, some on one book, others on both, and we request, yea urge, an early settlement of these small amounts. When we have given all a fair opportunity to square up we will drop from the list all who are more than a year behind and turn the accounts over for collection.

And, by the way, if in the "shuffle" of numerous changes you fail to get your paper regularly advise us at once. The Publisher. 32tf

**For Sale.**

Guy Gamble's household furniture, consisting of beds, chairs, tables, carpets, matting, dishes, etc., will be sold at less than cost. All new and good. Can be seen at Guy Gamble's saddle shop. Come quick for a rare bargain. 35tf

**Teachers Wanted.**

We need at once a few more Teachers for Fall schools. Good positions are being filled daily by us. We are receiving more calls this year than ever. Schools and colleges supplied with teachers free of cost. Enclose stamp for reply. American Teacher's Association, J. L. GRAHAM, LL. D., Manager, 152-154 Randolph Building, Memphis, Tenn. 24-37

**Teachers Interstate Examination Course.**

Teachers wishing to prepare for examinations should write, at once, to Prof. J. L. Graham, LL. D., 152-154 Randolph Building, Memphis, Tenn., for particulars concerning his special Teachers Examination Course.

This course is taught by mail, and prepares Teachers for examination in every State in the Union. Leading educators pronounce it the best course ever offered to the Teaching profession, and all Teachers wishing to advance in their profession should avail themselves of it. Enclose stamp for reply. 24-37

Subscribe for THE BRAND—\$1.

**John A. Johnson  
: : Groceryman : :**

**OUR SPECIALTIES**

Finest of Can Goods. Finest of Bottled Pickles  
Fancy Groceries. Staple Groceries  
Provisions of all Kinds.

And don't forget that we handle Alliance Peacemaker and Gold Medal Flour made at Denton, Texas. We have sold 22 cars of this flour in the last 2 years and our customers say that this is the best flour made. \* \* \*

Ring up 'phone No. 7 and have wagon deliver your order at once

**HEREFORD FUEL OIL CO.**

DEALERS IN

Beaumont Crude Oil, Manufactured Ice  
and the Genuine Primrose "Nigger  
Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention  
PHONE 76. **TROY WOMBLE, Manager**

**DYER & SONS**

Retail Dealers in

**Lumber & Sash & Doors  
AND SHINGLES**

We carry one of the largest and best stocks of

**Building Material**

anywhere in this section of the country

YARDS AT Plainview and Hereford, Texas

**The NEW MARKET**

WE SELL FOR CASH ONLY

We cordially solicit your patronage. Juicy meats of the highest order. Prompt and obliging service. Telephone No. 15

**Hereford Meat Market**  
W. E. REID, Proprietor

Our stock of Furniture is somewhat broken, but prices lower than ever. If you want a bargain in furniture don't forget the place \* \* \*

**Our Undertaker's Line is Complete and**

will be kept up

**C. E. SPATH & CO.**

**Panhandle Marble Works**

AMARILLO, TEXAS

MARBLE AND GRANITE

**Monuments and Statuary**

Iron Fences, Floor Tiling, etc.

**S. B. Feemster**  
LOCAL AGENT

Hereford, Texas

**FUTURE**

**Who Knows**

What The Future Holds in Store?

It is a sealed book which only Time can open.

Have you provided for your family in the event of your death?

Have you provided for your own independence at the time when you will be mustered out of the ranks of business, disqualified by infirmity, old age, or disease?

Such a time must come to every living person.

A policy taken now in the New-York Life will banish all worry, heart-ache and regret when that inevitable time arrives.

To-morrow may be too late. You may then be unable to get one of the New-York Life's Accumulation Policies. Therefore—

**Do It Now!**

**SAM H. MORRIS**

is the New-York Life Representative. See him at The Western National Bank \* \* \*

**Board of Trade Meeting.**

At the regular meeting of the Board of Trade on Tuesday night several important questions were discussed, among which, that pertaining to the Farmer's Institute was paramount.

This question was introduced and discussed by Prof. Randolph Clark and warmly received by all the members present. It was decided that these institutes are necessary for the furthering of the development of this great western country and that an effort should be made to secure the services of scientific agriculturalists to meet with us from time to time and give instructions along those lines most needing development. Especially was it thought best to work along the line of stock farming and the raising of small grains, and Prof. Clark was asked by the chairman, to confer, by letter, with R. L. Bennett, who is at the head of this department at the A. and M. College, relative to furnishing an instructor. Also Judge Jno. E. Ferguson was asked to write individuals with a view to promoting the planting and growing of forestry.

This question will be brought up and discussed at subsequent meetings, which will be announced in the BRAND and it is hoped and urged that every man in Hereford and surrounding country will make his arrangements to attend, thereby profiting by the information that will be given and contributing what he can in the way of experience toward the development of the resources of his country.

There is no doubt in the minds of the thinking public that this section of the country has the natural resources in abundance, but as yet, they remain dormant. We only need a combination of knowledge, skill and industry to bring us into possession of one of the richest sections of the globe.

It was decided to call the next meeting for two weeks from Tuesday night. In the meantime a list of all those members who are in the arrears on their dues will be compiled and presented for payment, so that a report of the proceeds can be made at the next meeting. Let every one pay his dues, as there are some small debts against the Board that should be settled.

**Money to Loan on Ranches.**

I have the only company in Texas that makes large ranch loans on the Plains. Loans closed promptly. I solicit your business.

R. C. MCPHAIL,  
Graham, Texas.

34-4t

**Found!**

A car-load of McCormick Corn Harvesters at Stringfellow-Hume Hdw. Co. Get one before they are all gone.

**ON THESE LINES WE HAVE SUCCEEDED**

Years of Experience

Security of Funds

Soundness of Principle

Safety of Investment

Liberality of Treatment

Economy of Management

# Hereford National Bank

JNO. E. FERGUSON, PRESIDENT  
C. W. DODSON, CASHIER

**WE SHOULD LIKE TO HAVE YOUR BUSINESS**

**Lecture Postponed.**

The many readers of THE BRAND will regret to learn that the Rev. Sam P. Jones will be unable to fill his appointment here on account of sickness.

The following letter is self explanatory:

Louisville, Oct. 9, 1903.

Rev. C. L. Cartwright,  
Hereford, Texas.

Dear Sir:

We are sorry to inform you that the Rev. Sam P. Jones is sick at his home in Cartersville, Ga., and his doctor advises us that it will be folly for him to think of returning to the platform before the 1st of November. We therefore are under the painful necessity of asking you to postpone your engagement for him until such time later as we can arrange to get him out there. Just when that will be we of course cannot state at this writing; and will be unable to do so until he is fully recovered and we cannot tell just definitely when he will go back to work.

Yours truly,  
SOUTHERN LYCEUM BUREAU,  
Per C. H. Mooney.

**A BRIGHT OUTLOOK.**

**For Add-Ran College and Industrial School at Hereford, Texas.**

With Randolph and Addison Clark, two of the greatest educators of the southwest, at the head of the institution, and located in the healthful and prosperous plains country with the moral and refining influences of Hereford, it is certain to be a great success. Session opens in the magnificent new stone building, Sept. 15th, 1903.

T. M. Coulson & Co. for paints.  
Prices to suit the times.

34-3t

**We Strive to Please**

**Prices Reasonable**

**The City Meat Market**  
**We Sell For Cash Only**

We handle only the choicest of fresh meats of all kinds and solicit a share of your patronage. Market open until 9 a. m. only on Sundays.

Telephone 85

Good Weights

**Tierra Blanca Herefords**

**L. R. BRADLY**

...BREEDER OF

**Registered Hereford Cattle**

Herd Headed by Climax  
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

**HEREFORD AGENCY**  
**AMARILLO STEAM LAUNDRY**  
**AT DALE'S BARBER SHOP**

**W. T. RIPPY, AGENT.**

'PHONE 6

**N. B. Wagon will call at your home any day in the week**

FIRST-CLASS ACCOMMODATIONS

THE BEST TABLE IN HEREFORD

**THE HEREFORD HOUSE**

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

**HEREFORD**

**TEXAS**

T. M. Coulson & Co. for paints. Prices to suit the times. 34-3t

W. A. Slover of Dimmitt was a business caller in town Saturday.

A new assortment of shirts just received at E. W. Harrison's. 34tf

Ben Turner of Texico, N. M., was a business caller in town Saturday.

The finest line of cigars and tobaccos are to be found at Beach & Orr's. 35tf

Mr. Duff, who has a ranch near Portales, N. M., was in town Saturday after supplies.

Wanted—Boarders, either to take meals or room and meals. Close in. D. F. Ricketts. 35tf

Mr. Sawyer of Castro county came in Saturday with a bunch of cattle which he sold to R. C. Phansteel.

We have one of the nicest and most complete lines of undertaker's goods in West Texas. C. E. Spath & Co. 29tf

J. M. Gollehon of Castro county was in town Saturday and disposed of a bunch of cattle to R. C. Phansteel.

In box candies we carry the following celebrated brands—Sewald's, Blanke & Bro., Walters, and Loose-Wiles. Beach & Orr. 35tf

W. P. Boyd, a prominent cattleman of Castro county, was in town Saturday. While here he sold a bunch of cattle to R. C. Phansteel.

We have a nice line of magazines and periodicals. If you want something we haven't got we will get it for you. T. M. Coulson & Co. 34tf

W. F. Stimson, of the Hereford Nursery, treated the BRAND to two nice watermelons Saturday for which we made a polite bow and said "much oblige."

Dr. W. E. Robertson will leave about October 20th for a ten days' business trip to Helena, Ark., and those desiring his services will please call before that date. 34-2t

W. L. Gibson of Endee, N. M., came in Sunday to meet his brother-in-law, W. A. Parker, of Duncan, I. T. They left Monday for the former's New Mexico ranch.

For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

Arthur Parnell, the paint and wall paper man, has a new display adv in this issue which should be of interest to those needing anything in this line. Mr. Parnell also does general contracting in the painting and paper hanging line.

For the finest of box and bulk candies go to Beach & Orr. 35tf

J. D. Burkett was in this week from his ranch northeast from town.

For a dressy, neat fitting, good wearing suit of clothes go to E. W. Harrison's. 34tf

The cows smile when they see a galvanized drinking tub made by Snyder & Lacey. 35tf

Mid Miller of Roswell came in Saturday and will accept a position as foreman of J. S. McClure's ranch in Castro county.

For Sale—Two-section ranch, close in and well improved. Will take cattle as part payment. See Witherspoon & Gough. 29tf

My electrical machine is now in repair and those desiring treatment may come regularly. 33tf R. H. Gough, M. D.

T. M. Palmer was in from his ranch Tuesday and was in search of a man to assist in the work of gathering his large crop raised this year.

Snyder & Lacey are prepared to make you a new galvanized flue or reline your old one and put up your heating stove at a small cost. "See them." 32tf

Have you seen the new samples of clothing at C. L. Davis' office in the Witherspoon & Gough building? If not you should look them over before buying elsewhere. 29tf

Frank Gamble, who is now located at Alamogordo, N. M., writes to have his name entered on our subscription list, a request with which we comply with pleasure.

There are a few people in Hereford who object to Jerry Simpson coming here. They say he would lose his originality immediately on seeing E. W. Harrison's swell line of hosiery. 34tf

All Western Union Lands now on the market. For prices, see, Witherspoon & Gough. Two creek sections, one and two miles from Hereford. Buy one and get a sub-irrigated alfalfa farm. 16tf

W. T. Smith has purchased the delivery business, known as the Hereford Transfer, from B. T. Hinton, and is now prepared to attend to all wants in this line. See his display adv elsewhere in this issue.

O. F. Smith returned Monday after a three weeks' visit among friends in Rusk and Mills counties. Mr. Smith says that the farmers down that way are in pretty good condition, owing to diversification, raising large crops of wheat, corn and other grains, though the cotton crop will be short.

**WE SET YOUR WAGON TIRES WITH THE "HOUSE" COLD TIRE SETTER WHILE YOU WAIT**

With this machine we guarantee that we will not over-dish any wheel, no matter how small it may be. Tires set by it will run three or four times as long as by the old way. Don't be deceived by the man who tells you the old way is as good as any. Come and see the work of the machine for yourself. More wheels are ruined by over-dishing than any other cause. We guarantee every wheel put upon the machine to be set just right. Only twenty to thirty minutes required to set all four of your wheels, therefore you can afford to wait for your work, which will be done in the most perfect manner.

**Pipe Perforating and Wrapping**

We have two machines for perforating pipe for sand wells and can do this work on short notice. We also have special facilities for wrapping same with wire, therefore insuring pure water from sandy wells. Remember that our guarantee goes with EVERY piece of work turned out of our shop.

**TUCKER & JACOBSEN GENERAL BLACKSMITHS**

L. R. BASSHAM A. C. HARROW

**HEREFORD TONSORIAL PARLORS**

BASSHAM & HARROW, Proprietors

Our Specialties.....

**A N EASY SHAVE NEAT HAIRCUT CLEAN BATH**

SHOP OPPOSITE HEREFORD NATIONAL BANK

Heavy lined gloves at E. W. Harrison's. 34tf

R. J. Sanders returned Saturday from the Kansas City market.

B 4 U buy call and C my stock of jewelry and B convinced it is the best. Smith, the tinker. 30-tf

Seed wheat, barley, winter turf oats and alfalfa seed can be found at C. C. Ferguson's grain store. 33tf

Mrs. W. J. Daniel and children of Hood county came in Saturday and are visiting at the home of Mrs. M. B. Daniel.

C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf

Call and see my stock of solid gold jewelry and watches before purchasing. Have just received a new lot of each. W. W. Meeks, Jeweler and Optican. 23tf

Rev. Randolph Clark came down from Hereford Saturday and remained over Sunday, preaching Sunday morning and holding a baptismal service in the evening.—Hall County News.

Smith for jewelry all the time. 30tf

T. M. Coulson & Co. for paints. Prices to suit the times. 34-3t

E. V. Harbison returned Saturday from a business trip to Kansas City.

Wanted—a pet antelope; young one preferred; will pay \$5 for one delivered at Hereford. E. F. Connell. 35tf

W. A. Parker of Duncan, I. T., came in Saturday, enroute to Endee, N. M., where he will visit at the home of W. L. Gibson.

Loveless & Black have greatly added to the outside appearance of their furniture store by treating the same to a good coat of paint.

Washing 35c per dozen; washing and ironing 60c per dozen; washing, starching and ironing 75c per dozen. 33tf Mrs. Davidson, south of the railroad.

In case of fire you need money. To get money take a policy in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National Fire Association of Philadelphia or the United States. Witherspoon & Gough, Agents. 26tf

**Panhandle News**

Mills county will vote on local option October 17th.

Childress was disappointed in the show which occurred there last week, since neither Cole Younger nor Frank James was there.

The vicinity of Matador was visited by a heavy hail, rain and wind storm, doing considerable damage to crops and moving one house from its foundation.

The general passenger agent of the Rock Island is collecting for his office in Chicago a list of all unsold large tracts of land that can be procured at reasonable prices in the plains country.

Higgins has shipped some sixty cars of wheat so far this season. Higgins is just across the line from Oklahoma, where the 160-acre homestead law makes sure-enough farming a necessity, though a profitable one.

Lubbock has accepted a proposition from the Denton, Decatur & Western R. R. to build a railroad to that point for a bonus of \$30,000, which amount has been raised. The contract calls for trains to be in operation eighteen months hence.

Immigration continues to pour into this country at a rapid rate despite the efforts of the "knockers" to prevent it. The knockers may knock but the tide of immigration is on and will continue to be on until the knockers are knocked all out.—Higgins News.

Sand in the hills west of Higgins has been found to be of excellent quality for the manufacture of glass and it is thought that a big eastern concern is now contemplating the erection of a plant for the purpose of glass manufacture in this vicinity in the near future.—News.

Rev. J. W. Whatley returned Tuesday night from Amarillo, where he has been attending a meeting of the executive board of the Paladuro Canyon association of the Baptist Church. Under the rules of the association it was decided that the board had no authority to consider the college question at this meeting, and a special meeting has been called to convene at Amarillo October 16th at 10 o'clock a. m. to consider the question of a Baptist college at Canadian. Mr. Whatley says that all the details will be arranged at the next meeting and work will begin here within the next two or three weeks. From all reports it appears that the Canyon City people have fallen down on their proposition and that the one at Canadian will be the only Baptist college in the Panhandle.—Canadian Record.

Lubbock county marketed her first bale of cotton last week by S. S. Rush. It weighed 496 pounds and netted the producer \$115.10, which includes a \$65.50 premium.

Memphis, Tex., Oct. 10.—The public school building at this place is nearing completion. When completed this will be the best and most substantial school building on the Fort Worth and Denver road.

The Childress city council has purchased 160 acres of land near that town on which two streams unite. A dam will be built and other improvements made to furnish the town with a good supply of water.

The school bonds—twelve of them of the denomination of \$1,000 each, have been engraved and are here awaiting the signature of R. W. O'Keefe, secretary of the school board, before they can be forwarded to Austin for approval and sale.—Canyon News.

When it comes to big cattle transactions Texas is always found at the head of the procession. Last week Colonel C. C. Slaughter, the Dallas banker and ranchman, sold from his ranch in Howard county, a drove of 4,000 head of dry cows and 200 bulls, all Herefords. The price paid for the entire string was \$88,000 and they are to be delivered to E. B. Carver, of Henrietta, Texas, the middle of this month.—Kansas City Journal.

Congressman Stephens of Vernon proposes to introduce two bills during the coming session of congress: one pertaining to the settlement of the negro question in which he favors settling the criminal element of the colored race on one of the island possessions of the United States, the other to the opening of the strip of land just across the Red River in Oklahoma, which was reserved by the federal government as pasture lands in 1901.

**Cleo Community, Castro County.**

We are having some very cool weather at present, which reminds us that winter will soon be here. Every one that I know of in this neighborhood is cutting and putting up feed for their cheap cattle this winter.

Well, we have heard of fish stories, snake stories, ghost stories and many other kinds of stories, but Mr. Will Gilbreath tells the champion wolf story. Mr. Gilbreath is a sheep man, and the wolves killed a lamb Sunday night and on Monday morning he discovered two wolves fighting near the lamb and not having a gun, he seized the neck yoke of his wagon and killed one of them. He didn't say whether it was a blind wolf or not.

There was a box supper given at the Shive school house last Friday

**C. C. FERGUSON**

Dealer in

**Grain and Coal**

Sole Agents for the Celebrated "Nigger-head" **MAITLAND COAL**

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

**YOU NEED OUR DRUGS**

**WE WANT TO SELL THEM**

**WHY CAN'T WE TRADE?**

We also have a fine line of

**STATIONERY**

**SCHOOL SUPPLIES**  
**CIGARS, ETC.**

THERE ARE TWO REGISTERED PHARMACISTS AT  
**BURNS & SMITH'S DRUG STORE**

I HAVE ADDED A LINE OF

**HARNESS, SADDLES,**  
**BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES**

AND AM STILL MAKING

**HIGH GRADE BOOTS AND SHOES**

for the elite ranch and professional men of the country, and will appreciate your patronage.

**J. A. CANTERBURY - HEREFORD**

night for the purpose of finishing the ceiling. We learned that the proceeds were sufficient to finish the ceiling and the house throughout inside. Mr. and Mrs. Harvey Cash and Miss Q. B. Hill of Dimmitt, Mr. and Mrs. Jim Oden of Lamb county, D. C. Laird of the OYO ranch and Barclay Bell, Jr. of Hereford and other visitors from different parts of the country were present. Music was furnished by Sam Lee, Jesse Todd, Mrs. Mabel Abbott, Mrs. John Oberthier and Miss Mamie Todd. We heard one young man say, "those box suppers, was a scheme gotten up by the girls to show the boys how well they can cook."

Mr. J. A. Slaton of this community is in Hale county buying yearlings.

Mrs. Jeff Burch returned home last week after being absent for quite awhile at Amarillo with sick relatives.

Jim Merritt and Tess Henderson went to Amarillo last week.

T. J. Sawyer, Jesse Todd and Miss Mamie Todd went to Hereford on business last Saturday.

Mr. Mathis and son Emmett, have gone to Amarillo this week.

Martin Slone of Dimmitt is in this community with a two row corn cutter cutting feed for W. H. Gilbreath.

Mr. J. H. Henderson sold part of his feed crop to J. B. Oberthier last week.

Well for fear of making my communication too lengthy, will ring off for this time. W. S. D.

**..New Fall Millinery..**

at Reasonable Prices

IN THE

**MRS. STONE BUILDING**

(THE FAMOUS)

**JUST SOUTH OF COURT HOUSE**

**MRS. E. J. TUTTLE**

**POST OFFICE HOURS**

General delivery open from 8:00 a. m. to 6:00 p. m. Office open Sunday for an hour after morning church services and arrival of train.

W. J. Walters, P. M.

**P. V. & N. T. TIME TABLE**

Pass. Train	Leaves
201, south-bound,	11:02 a. m.
202, north-bound,	4:02 p. m.

**STAGE TO DIMMITT.**

Lv. Hereford at 1:30 p. m. daily ex. Sunday  
Ar. Dimmitt at 6:00 p. m. " " "  
Lv. Dimmitt at 7:30 a. m. " " "  
Ar. Hereford at 12:30 m. " " "

**STAGE TO ARNEY**

Lv. Hereford Mondays, Wednesdays and Fridays at 1:30 p. m.  
Lv. Arney same days at 6:30 a. m.

Thos. J. Zook of Amarillo was here Tuesday.

Found—A bunch of keys. Call at the BRAND office.

C. A. McKnight of Portales was in town Wednesday.

Buy your school supplies at Burns & Smith's. 35tf

C. F. Jenkins of Dimmitt spent Monday in town.

L. F. Kirk of Amarillo spent Monday here.

M. D. Bernard and H. Kiser of the OYO ranch were in town Monday.

For Sale—60 acres of Kaffir corn in the field. In fine condition. Call at this office. 26tf

Chas. Robinson of Castro county came up to the county capital Wednesday.

W. A. Higgins was in from his ranch Wednesday looking for farm help.

Mr. and Mrs. H. H. Cloyd of Brisco county visited their nieces, Mrs. Holmes and Miss Cloyd this week.

Call for the "Air Tight" 5-cent cigar—something new and novel and a good smoker—at Beach & Orr's. 35tf

G. L. Davidson of the north part of Castro county was trading in Hereford Wednesday. While in town, Mr. Davidson subscribed for THE BRAND.

Don't wear just any-old thing for a necktie, when 50 cents will buy a late, nobby, four-in-hand at E. W. Harrison's. 34tf

B. F. McCord of the north draw was in the city Wednesday and informed friends that he had leased his ranch and will go to Stratford to look after his interests there.

Say, boys! you need a new suit of clothes for fall and winter wear and C. E. Davis needs your order for the same. Call and see his new line of samples. They are up to now. 27tf

B. P. Abbott of Bovina was a visitor in town Tuesday.

Brand new stock of solid gold goods just received at Smith's. 30-tf

J. E. Humphrey of Clarendon was a visitor in town Monday.

Everything in men's underwear at E. W. Harrison's. 34tf

R. L. Ball and wife were in town Wednesday from their ranch.

Lost—An ice tong. Will reward finder. TROY WOMBLE. 33tf

A. H. Pierce of Waxahachie was a visitor in the city this week.

Nice room for rent. See Wither- spoon & Gough. 17tf

W. J. Killough was in from his Castro county ranch over Sunday.

Frank and Henry Saalfeld of Nazareth spent Thursday in Hereford.

Mr. and Mrs. James Burrows of Canyon were visitors in town Sunday and Monday.

We wish to call the attention of our readers to the new ad of the Hereford Land and Abstract Co., found elsewhere in this issue.

For a perfect fit, good workman- ship and extra good quality of cloth in a suit of clothes or overcoat see C. L. Davis. 29tf

Mrs. S. A. Lowe and daughter, Miss Bessie, returned Sunday from a visit with the former's daughter at Amarillo.

Flour is going up, but \$2.25 will buy one hundred pounds of Moses Best High Patent flour at the Mer- cantile Cash Store. 21tf

Mrs. M. B. Haynes, who for some time past has been the guest of her son, Jno. P. Slaton, left Monday for her home at Crafton.

Until November 1st I will give a discount of 1-3 on all jewelry, diamonds included. J. P. Hard- ing. 34+3t

Children get your tablets, pen- oils, school books and all school supplies at J. P. Harding's Drug Store.

T. M. Whittaker of Castro county on Saturday sold 286 steers to R. C. Phansteel, who also purchased 14 cows from Jesse Warren of Dim- mitt.

**Your account is due, this means you. Save yourself and us further expense by set- tling at once.** 34-2t  
**Hereford Lumber Co.**

**Garrison Bros.**  
...Dealers In...  
**Stoves, Builders Hardware, Sad- dles and Harness, Farm Imple- ments, Wire and Windmills.**

The Samson Windmill has gained a popularity that places it in the lead. This is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a car of Pipe and Casing and will be glad to figure with you on any size well outfit.

**Garrison Bros.**  
**Hardware and Implements.**

**Money Talks**  
**at Our Store.**

We are not much on talking—it's kinder out of of our line of business, but when it comes to ex- changing **GOOD GROCERIES** for **GOOD CASH** we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind **EVERY ARTICLE**. We are no stranger—and if you think we are reliable give us a chance at some of your business. Phone 25

**Norman & Mabry**  
**"THE PALACE GROCERY"**

G. D. Sikes of Castro county was a business caller in town Saturday.

A. E. Parish and wife came in Wednesday from Cheyenne, Okla.

T. D. Hunt, a prominent ranch- man of 10 miles northeast of town, was seen on our streets Wednesday.

W. R. Reagan, formerly a resi- dent of Castro county, but now of Leakey, came in yesterday, enroute to his ranch in Castro county.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf

We respectfully ask you to see our line of mens cotton fleece and wool underwear. E. W. Harri- son. 34tf

Barclay Bell, who has recently recovered from a severe attack of typhoid fever, is in town this week from his ranch in Castro county.

Grayson Bell returned Tuesday from a business trip to Kansas City.

T. J. Grady and wife of Houston are visiting at the home of Mr. and Mrs. S. Loveless.

A. L. Kerr of Castro county was in town Monday and delivered 58 head of cattle to R. C. Phansteel.

Those McCormick Corn Har- vesters are going fast. Leave your order with Stringfellow- Hume Hardware Co.

F. Herron left Thursday for Graham on a business trip. His daughter, Miss Linnie, accompanied him. They will be absent some two or three weeks.

G. W. Eagle has purchased the City Bakery of W. C. Green and will continue the business at the same old stand. Mr. Green will re- main with the business for the present. THE BRAND wishes Mr. Eagle Success.

LATE FOREIGN NEWS

Condensed for Rapid Reading—  
Things You Ought to Know.

San Antonio is to open her annual fair on the 17th inst. This is the biggest thing in the state in that line, except the Dallas fair, and is doing much in developing south Texas.

Much damage to property is reported on account of floods in the river bottoms and along the coast of the Middle Atlantic States. A few lives have been lost and in some instances large numbers have left the towns for their safety.

It is stated that Lieutenant Richard Pearson Hobson will make the race for congress from his state. If he could have lived a half century ago, his chances of election would have been good, because then, "a war horse was hard to curry."

Hall Caine's new novel is to be given to the public on and after Aug. 1, 1904. Its scenes are to have Icelandic backgrounds and his characters are to be primitive in their habits, tendencies and passions. He is now in Iceland preparing his work.

It is now proposed by some of the political leaders to begin the struggle for the construction of the Nicaraguan canal at the coming session of congress. This is considered more practical than the Panama route owing to the complications which attend the completion of the latter.

While the number of new cases of fever at Laredo has been on the increase for the last few days, it is thought that the situation in the main is improving and that the maledy will soon have run its course. The latest report gives the total number of well developed cases at 272 and the deaths at 14.

The postponement Friday until Monday of argument in the Rice will case in connection with Albert T. Patrick, who is awaiting death in Sing Sing prison for the alleged murder of William Rice, led to the discovery of the fact that Patrick may escape the electric chair through an amazing tangle of legal technicalities. Nearly eighteen months have passed since the week in which he was to have been put to death, his execution being stayed ostensibly by apyeal to the Court of Appeals, but the records of the court show no such appeal in existence. Another aspect of the case will come up before the Court of Appeals next week when will be argued the case in the will of Rice.

The National Live Stock Exchange Association will hold its annual convention in Fort Worth, November 19. This association is composed of similar exchanges at Chicago, St. Louis, Kansas City, Omaha, Denver, Sioux City, St. Paul, St. Joseph, Indianapolis, Louisville, Buffalo, Peoria, Wichita and Fort Worth. Last year the convention was held at Pittsburg.

It has been announced that Miss Mae C. Wood, a clerk in the money order division of the Postoffice Department, is in New York, accompanied by her lawyer, for the purpose of bringing suit against Senator Thos. C. Platt for breach of promise to marry. Miss Wood's action in the matter was prompted by the authentic report that the Senator was to have been married Thursday to Mrs. Janeway.

The United States surveyors in conjunction with surveyors appointed by the state of Texas are establishing the boundary line between Texas and New Mexico. According to their survey Texline is in New Mexico and the indications are that a considerable area of what is now known as Texas will be placed across the line in New Mexico. D. W. Twitchell of Amarillo is representing Texas in the survey.

Prohibition Club.

Our neighbor city, Amarillo, on Wednesday of last week, organized a Prohibition Club for the purpose of aiding the officers in enforcing the laws and to pave the way to success in the Prohibition campaign which will be on in Potter county in the near future. This club is composed of about 260 of Amarillo's most prominent citizens who are determined in their efforts to crush the wrong and uphold the right. The readers of the BRAND will watch with interest the victories of the club from time to time till every saloon and "joint" is removed from the city.

Fruits and Vegetables.

Let us furnish you with fruits and vegetables for your table? Our wagon makes two daily rounds and we will gladly stop at your home or deliver articles promptly. When you want something fresh and good to eat hunt us up. Geo. W. Eagle, at Cogdell's Racket Store.

Young Man, Young Woman.

If you wish to be a Bookkeeper or Stenographer enter the Business College at Hereford, Texas. No better commercial college can be found. Prof. L. A. Wyatt, who has charge of the institution, has been a practical bookkeeper and teacher of commercial branches for over twenty years.

Burton - Lingo Co.'s

SPECIAL

40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

Burton - Lingo Co. I. JENNINGS, Local Manager

The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

The Western National Bank  
Of Hereford, Texas  
CAPITAL - - - \$50,000.00

DIRECTORS  
G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly,  
W. S. Higgins, J. P. Slaton, Ross W. Davis

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

Arthur Parnell, Contractor

..Dealer In..

Paints, Oils, Varnishes and Wall Paper

House and Carriage Painting and Paper Hanging. Work executed promptly and satisfaction guaranteed. Prices moderate.

A. Laird of the Kelly Bros. and Laird ranch near Bovina, was an appreciated visitor at this office Thursday. Mr. Laird informed THE BRAND that, as yet, they only have about 3000 cattle and that they would wait till spring to stock their 97-thousand acre ranch. Turrentine Bros. have just completed the contract for 22 wells for them.

Your account is due, this means you. Save yourselves and us further expense by settling at once. Hereford Lumber Co.

Cards are out announcing the marriage of Miss Lucy Mae Bandy to Walter Ricketts at Highnoon Sunday, Oct. 18, at the Christian church.

Mrs. Jno. P. Slaton and little daughter, Velma, left Monday for an extended visit among friends at Mineral Wells, Dallas, Austin and other points.

David Martin left Saturday for Bellefont. Ohio, where he has accepted a position with a wholesale grocery firm. He took with him a quantity of literature advertising this section of the country, prepared by Witherspoon & Gough, which he will distribute among the people up north.

**Attorney General Bell Gives His Opinion on Game Law.**

In reply to a letter addressed to him by County Attorney J. H. Truett of Sherman, asking his opinion as to whether the game law, enacted by the Twenty-Eighth Legislature, applied to birds slaughtered or caught outside the State, Attorney General Bell gave the following:

"My judgment is that the law prohibits the sale, or having in possession for sale, of any part of the plumage, skin or body of any bird protected by Sec. 2 of Chapter 137 of the acts of the Twenty-Eighth Legislature, whether such bird was killed within the State of Texas or without the State, and the bird itself or the plumage, skin or body brought within the State."

**Texas World's Fair Building.**

Work on the Texas building for the St. Louis Exposition is to begin this week. Some material is already on the ground with more arriving daily and the ground is to be broken immediately. C. H. Page of Austin, supervising architect, and James F. Taylor, formerly of Dallas, contractor, went to St. Louis last week, and all Texas are hoping that the building they plan and erect as well as the exhibit that it is to contain will be such to cause great pride to be felt by all visitors from the Lone Star State as well as call forth exclamations of admiration from visitors from other states in the Union.

**New Mexico to Have Nigger Town.**

The Blackdom Townsite Company with F. M. Bayer, A. M. president, proposes to establish a town exclusively for negroes in Chaves county, near the line of the Pecos Valley railroad. The opening will occur May 1, 1904, at which time the promoters propose to locate 10,000 negroes.

**Cow-Men, Attention.**

125 acre feed crop for sale and a 3 section ranch in connection for lease. Good grass, good water and good fence. 12 miles from Hereford, on railroad. E. B. Black, 33tf of Loveless & Black.

**REGISTERED BERKSHIRES**

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot. :- :- :- :-

**R. H. NORTON BREEDER**  
**HEREFORD, TEX.**

**Revolutionary Heroes.**

One of the buildings at the St. Louis Fair will be a fac-simile of Independence Hall, on the walls of which will be hung thousands of photographs of descendants of colonial and revolutionary men and women.

Miss Marion H. Brazier is now getting up this collection of pictures and each will have attached to it a short sketch of an ancestor both of which will prove of great interest to the lovers of history and to those who have a reverence for the great and good men and women who underwent trials, dangers and sorrows in the starting of our now great United States.

After the Fair these photographs will be placed in the congressional library in Washington.

**Another Opportunity for Home-seekers to Home-seek.**

The Frisco System again announces that it will sell tickets from St. Louis and Kansas City to points in Oklahoma, Indian Territory, Kansas and Texas, at the very low round-trip rate of \$15.00. Opportunities for homes in the southwest are still plentiful, and the best lands are by no means all taken up. Excursion tickets sold at this extremely low rate will be good on any of the Frisco regular trains leaving St. Louis at 2:30 p. m., 8:35 p. m., and 10:00 p. m., October 20, and leaving Kansas City 7:15 p. m., and 11:30 p. m., on the same date. If you are looking to the southwest for a future home, this excursion of October 20th is an excellent opportunity to investigate the country.

Your own home-ticket agent will be able to give you full information as to rates and limits of tickets.

Write for our interesting booklet entitled, "New Lands Along the Frisco System," by Bryan Snyder, and for detailed information to R. S. Lemon, Secretary Frisco Immigration Bureau, St. Louis.

**The Road to Success.**

Protect what you have against loss by fire. All successful business men carry insurance. See T. J. Graves & Co. for rates. 35tf

**HELPFUL READING** Some newspapers print matter to fill up space. Much of this is really harmful reading. It is the aim of the SEMI-WEEKLY NEWS to give helpful reading. Thousands will testify to its helpfulness to them. Ask your neighbor.

**THE FARMER'S DEPARTMENT** has helped many. It is not the theory of farming written by college professors and others up North on conditions that don't fit Texas. It is the actual experiences of farmers here at home who have turned over the soil.

**SPECIAL OFFER** If you are not taking The Searchlight you should be. It is helpful to the best interests of your town and county. For \$1.75, cash in advance we will mail you the Searchlight and the Galveston or Dallas Semi-Weekly News for 12 months. The News stops when your time is out.

**Keep Your Property From Burning**

by taking insurance in the Hartford, Orient, Penn., New Hampshire, Scottish Union, National Fire Association of Phil. The United States

**Witherspoon & Gough, Agents**

**LUMBER - SHINGLES  
BRICK, LIME AND CEMENT  
OIL, LEAD, VARNISHES AND  
PAINTERS' SUPPLIES**

**Hereford Lumber Co**

ELISHA CARTER

JOE CARTER

**CARTER BROTHERS  
Livery, Feed and Sale Stables**

GOOD SADDLERS

GENTLE DRIVERS

**Special Conveniences for the Drummers**

HEREFORD

TEXAS

The patronage of the general public is cordially solicited

W. S. Higgins

E. R. Rice

**HIGGINS & RICE**

Dealers in

**Coal, Grain, Hay, Salt  
AND FIELD SEED**

Bois d'Arc Posts

Cash for Hides  
International Stock and Poultry Food

Wagon Yard Connected

**YOUR PATRONAGE SOLICITED**

# INTERNATIONAL STOCK SALT

The Positive Preventive of Black Leg. Builder up of Run Down Stock. Regulator of Bowels and Cleaner of Cattle After Birth, Can be Found Always at

## C. C. FERGUSON'S FEED STORE

For special information apply or write to CONNER JOWELL, Hereford, Texas, Director of INTERNATIONAL STOCK SALT COMPANY

C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf

George L. Muse was in from his South Draw ranch this week on business.

Take that dollar to the Hereford Mercantile Co.'s cash store and get 9 lbs. of coffee. 21tf

Frank Chestnut, a prominent ranchman of Castro county, near Arney, was a business caller in town Saturday.

Have you a 'phone at your residence? If not, see E. J. White, manager of the local system. It will save you time; it will save you steps; it will not only save, but make you money. 33tf

Pants, well yes, come and see. E. W. Harrison. 34tf

A. J. Thompson was in town Saturday from his ranch northeast of town.

Call and C my stock and B convinced B 4 U buy anything in the jewelry line. See Smith. 30-tf

Your attention is called to the display adv of Guy Gamble, the saddler and harness maker, elsewhere in this issue.

Some of our townsmen thought Snyder & Lacey were making a galvanized boat. But it turned out to be one of those don't leak dipping vats, the cowmen are using for dipping cattle. 35tf

Fruits and nuts always on hand at Beach & Orr's. 35tf

Sam Sears returned Saturday from a trip over the plains country.

If your property should burn are you able to rebuild? If not, insure with T. J. Graves & Co. 35tf

Mrs. R. C. Phansteel and daughter, Miss Nellie, were pleasant visitors in town Monday.

You need a galvanized tank. See Snyder & Lacey, they are headquarters on any kind of tanks, drinking tubs, etc. 35tf

J. S. McClure, the well known Castro county ranchman, was in town over Sunday. While here he sold 47 cows to A. P. Murchison.

Remember "Topsy" at E. W. Harrison's. 34tf

Harry Munday of Amarillo was in town over Sunday.

A big fire might be prevented by having Snyder & Lacey reline your flue. 35tf

C. M. Hardin, manager of the Amarillo Lumber Co. at Amarillo, was visiting in the city Sunday.

The indications are that one of those comfortable caps at Esca Harrison's will be a welcome companion this winter. 34tf

G. A. Stambaugh returned last week from a visit among friends in Collin county. He reports having had a pleasant time.

# XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

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