

Thanksgiving

A DAY TO COUNT OUR BLESSINGS



...and Goes Behind Closed Doors

County Plans Caliche Roads

By O.G. NIEMAN
Editor-Publisher

Deaf Smith County Commissioners approved several miles of caliche roads, employed a custodian for the new library,

denied a request for additional office space for a state welfare worker, and held a closed-door session with the county sheriff during a regular meeting Monday.

County Judge H.C. Williams said no action was taken in the executive session. Asked the purpose of the meeting, he replied that Commissioner Marcus Latham had requested the session to discuss a "personal matter" with Sheriff Travis McPherson and wanted the members of the court to be present.

JUDGE WILLIAMS also announced that another closed meeting had been scheduled for Wednesday at 10 a.m., this one for the purpose of reviewing applications for the position of County Museum Director.

Commissioners went on record to approve several miles of caliche road in each precinct, as well as placing in the minutes a motion to caliche a road in Precinct 1 which has already been completed. Commissioner Earl Holt had agreed to caliche 3.1 miles of road earlier in the year, with property owners paying one-half of the cost and the county reimbursing them by Jan. 1, 1975.

The Precinct 2 project calls for two miles of caliche road extending east from Big Tex Elevator. The new Precinct 3 job is scheduled on Ponder road—two miles north of the existing five miles of pavement. Two miles of caliche road is set in Precinct 4, going north from the Richardson Seed Farm road. An additional 3.5 miles of caliche road is also scheduled in Precinct 1.

A LOCAL representative of the State Welfare Department appeared at the commissioners' meeting to request additional office space for a new worker

(See COUNTY, Page 2)

Five Injured In Collision

Five men were injured, though not seriously, in a car-pickup collision just after midnight Sunday with both vehicles demolished by the impact.

Police were called to the intersection of Park Avenue and U.S. 60 at 12:13 a.m. Monday and upon their arrival, found that all five persons involved in the wreck required medical treatment. The injuries proved to be of a less severe nature than originally thought.

A late model car driven by Andy Darvis Rodgers of Friona with three other Friona men, Alvin Brown, Richard White, and Danny Hunn, was westbound on the through-highway at the time of the accident. A late model pickup driven by Joaquin Payan Holguin of Dumas was pulling onto the highway when the two vehicles collided. The force of the collision threw a butane tank from the back of the truck about 50 feet from the point of impact.

All five men were taken to Deaf Smith County General Hospital, and Hunn, White, and Brown were treated for lacerations and released. Holguin and Rodgers were admitted to the hospital with possible head injuries, but were listed in satisfactory condition.

(See BRANDING, Page 2)

On Chamber Breakfast Menu

Deaf Smith County Chamber of Commerce kicked off a new format on quarterly meetings here Tuesday morning with a fun-and-fellowship breakfast session. Scenes from the meeting, left to right: Major Schroeter was the winner in a balloon-popping contest; Emcee Roy Faubion presented Dutch Trevino with a \$50 cash award; Dean Herring was the lucky winner of a turkey in a consolation drawing; and emcees Faubion and Dean Kelly enjoyed visiting with Miss Hereford (Susie Nickman) and Miss Teenage Hereford (Monica Herring). The early-morning meeting drew 221 persons.



Hereford, Texas, Thursday, November 28, 1974

73rd Year No. 48 46 Pages including TV Section 10 cents

GoPro Picks 30 Members

The 40-member roster of the Goals for Progress Committee (GoPro) has been completed, it was announced this week by Wesley Gulley, general chairman.

Each of the five sub-committee chairmen has confirmed the appointment of six members to work in each of the areas. The GoPro organization was initiated by Deaf Smith County Chamber of Commerce as a means of planning, conducting research, developing and compiling a comprehensive community program.

THE STEERING committee of GoPro is comprised of Gulley, vice-chairman Major Schroeter, Jim Conkright, Tom Burdett, O.G. Nieman, Herman Ford, Lynton Allred, and the mayor, county judge, and school board president. The committee's guidelines include deadlines for reaching various phases of the project, ending in September, 1975.

Serving on Conkright's "quality of life" committee will be: Argen Draper, Paul Abalos, Bill Johnson, Dewitt Seago, Ron Welty, and Woody Wilson.

Named to Burdett's economy group were: Waldo Baxter, Jonny Cloud, Gayle Cotten, Andrew Kershen, Ed Reinauer Jr., and Ken Rogers.

SELECTED on Nieman's "govern-

Football Contest Entries Due Today

Due to the Thanksgiving holiday, the deadline for Brand Football Contest entries has been moved up to noon today, rather than the usual 5 p.m. time.

The season's final contest page has some Turkey Day games listed, and The Brand forgot to announce the deadline change to Sunday's issue. The Brand office will be closed Thursday, but a receipt will be at the front door until noon.

CofC Breakfast Termed 'Winner'

The next quarterly meeting of Deaf Smith Chamber of Commerce is scheduled in February, and a lot of folks are already looking forward to the event after the chamber changed the meeting to a fun-filled breakfast program here Tuesday.

The first breakfast was a rousing success with 221 people showing up for the meeting Tuesday in the Civic Club Center, and everyone apparently enjoying the fast-moving, fun-filled agenda. Dutch Trevino, Conoco Station manager, had a great time—he won \$50 cash; but Harold Wheeler, adult probation officer, may not have enjoyed it so much—he missed out on \$100 cash!

EMCEE DEAN Kelly and Roy Faubion led the fast-moving program with grace and finesse, involving more than 30 people in the activities and allowing about a dozen to say a few words. Hereford State Bank sponsored prizes for the event, and the CowBelles presented bank president Hylan VanderZee with a certificate for participating in the "Beef for Giftshops" project.

Announcements, limited to 30 seconds, were made by Bud Eades, president-elect of the chamber; Lavon Nieman, Women's Division; Barry Answine, Hereford High basketball coach; Raymond White, United Way Campaign drive chairman; Susie Hickman (Miss Hereford) and Monica Herring (Miss Teenage) on the upcoming Miss Hereford Pageant; Jim Conkright, on his recent trip to Washington; and Bob McFarland, on the upcoming presentation of "The Messiah".

Also recognized were Shyla Thomas, drill team captain, and other members of the team who assisted in collecting registration cards, and the Hereford High cheerleaders, who led the audience in a cheer for the Hereford C of C executive vice president Bill Albright was also presented with a ceramic bull from the CowBelles, with Mam Tyler and Velma Tanner, Willard, doing the honors.

TWO DRAWINGS were held during the breakfast, and Dutch Trevino won the

\$50 cash prize. The other drawing was for chamber members only and was a \$100 award. Harold Wheeler's name was drawn, but he had left early and missed

(See CHAMBER, Page 2)

United Way At \$39,579

The United Way Campaign has climbed two-thirds the way up the ladder of success in Deaf Smith County, according to a weekend report, with leaders of the drive feeling that another week's work might "make or break" the annual project.

A TOTAL of \$39,579 had been counted in contributions the past weekend and that represents 66.4 per cent of the goal of \$59,600. Mike Patrick, UW president, reported that many prospect cards are still to be worked.

"The drive is just moving a little slower this year, and it may be another week before we can tell just where we stand on reaching the goal," Patrick commented. He announced that some divisions showed an increase over the same time a year ago, and some reflected decreases.

THE TOTALS, at the last report period, for each division of the campaign: Wholesale \$9,543; utilities 6,831; public \$5,576; professional \$4,333; retail \$4,134; financial \$4,093; farm, ranch and individual \$3,768; out of town \$536; feedlot \$100; church employees \$63; miscellaneous \$600.



The United Way

Santa Ready For Letters

Santa Claus announced last week his North Pole office is open and prepared to accept suggestions for Christmas gifts from children in the Hereford area.

Santa has named The Hereford Brand as the official letter collection headquarters for Deaf Smith County and the Hereford trade area. All letters will be published in Brand editions prior to Christmas, before being forwarded to the North Pole.

Local youngsters are urged to prepare their gift requests soon to avoid a possible Christmas mail rush. Letters should be mailed to:

Santa Claus
% The Hereford Brand
P.O. Box 673
Hereford, Tex. 79045

Hospital Board Works Quickly In Reset Meet

A light agenda faced the rescheduled meeting Tuesday of the Deaf Smith County General Hospital board of directors and although the meeting itself stretched nearly three hours, business was dispensed of rather quickly.

The original meeting had been set for Tuesday Nov. 19, but on that morning several board members were unable to attend and administrator Ron Welty adjourned the meeting after deciding a quorum was not present.

A MAJORITY of the meeting was spent with Welty explaining items on the budget for the month of October. Welty was called on again and again by board members to explain why expenditures had risen.

The board did give their approval for a new contract to be drawn between the hospital and the State Department of Welfare. The contract was to have been

drawn when the hospital changed from a county unit into the hospital district in 1971, but had not done so. The new contract would continue social security benefits for the hospital employees.

Board members tabled an action on plans to increase the size of the hospital's operating facilities. The board generally decided that the building addition could be postponed until better economic periods. Welty had told the board that in relation to the hospital's surgical load there was no justification now for the addition. The improved facilities would be attractive to prospective doctors for Hereford, Welty pointed out.

IN OTHER action, the board charged off a list of bad accounts totaling \$84,000. The move, Welty explained, is more of a bookkeeping action than financial. The debts would be removed from the hospital's operating records, but would still be outstanding.



TERRY BRANDVIK

Gruver Girl Area Queen Candidate

Hereford County Farm-Bureau queen, Terry Brandvik, will represent District One in the upcoming Texas Farm Bureau Queen Contest.

Miss Brandvik, daughter of Mr. and Mrs. Ray Brandvik of Gruver, will compete with 10 other district winners for the state crown in the Dec. 2 event to be held at the Convention Center in Dallas.

SELECTION of the 1975 queen is one of the activities scheduled for Texas Farm Bureau's 41st annual convention. The state winner will receive expenses for herself and a matron escort to attend the American Farm Bureau Federation convention to be held in New Orleans in January.

Miss Brandvik is 5'8", and has blue eyes and brown hair. An 18-year-old freshman at West Texas State University, she is a graduate of Gruver High School.

She is presently majoring in sociology at WTSU, and holds tentative career plans to be a guidance counselor in a high school or college.

Chamber-- from Page 1

the prize. At the next meeting, the award will be increased to \$150.

Two contests were held during the meeting, with cards drawn to determine the contestants. Major Schroeter, Katherine Kester and Wayne Williams were the "lucky" trio in the first contest, which involved blowing up a balloon and bursting it by sitting down on the inflated sphere.

The next game required the trio of Mike Patrick, Mary Tyler and Dr. E.H. Hendon to eat a cracker, with peanut butter, and see who could whistle first. In each game, all participants took home a Christmas centerpiece as a prize.

IN A consolation drawing, Dean Herring won a "hickory-smoked turkey" which turned out to be a book of matches, a log, and a live turkey. The CowBelles, however, offered to trade the turkey for a \$25 beef certificate.

Several new members of the chamber were recognized at the meeting, as well as members who have increased their membership for the coming year. Dewitt Seago worded the invocation at the breakfast. Music was provided by Nick Nixon and several members of the high school band, as well as "old pro" Charlie Bell.

The breakfast got underway at 6:45 a.m. and was adjourned shortly before 8 a.m.

County-- from Page 1

in the child welfare and family services department. After the judge and several commissioners inquired about the need of another worker in the county, the representative reported that "child welfare workers are being doubled over the state." Noting that the welfare workers already have three offices in the courthouse and that no more space was available, commissioners denied the request.

After reviewing applications from seven persons and personally interviewing two men, the court employed Fred Mulkey as part-time custodian for the library. His salary was set at \$200 a month.

Commissioners were presented with a petition which requests that a road be closed in Precinct 1, south of Dawn. The court had previously denied a verbal request on closing of the road. A public hearing will be held at the next commissioner court-meeting, Dec. 9, at 10 a.m.

JOHN STRIBLING and eight other property owners in Precinct 1 filed the petition, requesting that the road be closed "now existing between Section 29 and Section 36 in Block K-14 in Deaf Smith County."

The court approved the crossing of county roads with gas lines in Precinct 1 for Bill Gentry and Vincent Guerrero. Judge Williams reported that the county's share of the mixed drink tax for the third quarter amounted to \$496.36, according to a report from the Comptroller of Public Accounts.

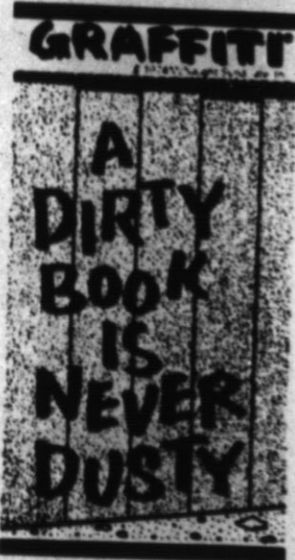
All members of the court were present for the meeting, as well as commissioners-elect Austin Rose and James Voyles.

Branding-- from Page 1

grain, corn and sugar beets out of the fields before too long. After an unusually wet period in the early fall months, the harvest has been going faster than some years when some combining was done in snow-covered fields as late as January.

WE HAD a typographical error in the article concerning the new Holy Sagar contract with the area growers' association. The increase in the hauling was from 2.5 cents to 3.25 cents per net ton per mile. The story showed an increase to 3.75 cents.

EXHILARATION is that feeling you get after a great idea hits you, and just before you realize what's wrong with it.



obituaries

Former County Resident Dies

Funeral services for Willis Hothouse, 83, of Stillwell, Okla., a resident of the Hereford area before he moved to Oklahoma last year, were conducted Monday and burial was at Stillwell.

Mr. Hothouse farmed 20 miles northwest of Hereford for about 10 years. He died Friday of an apparent heart attack.

A daughter, Mrs. Tommy Mason, lives on Rt. 5 Hereford. Five other children survive with the wife.

Hereford Woman's Brother Is Dead

Funeral services were conducted Friday in Denver for C.E. Williams of that city, brother of Mrs. R.L. Cocco, 312 Sunset. His death occurred Nov. 20 at the age of 78. He was a retired employe of Union Pacific Railway, a member of Methodist Church

and of the Veterans of Foreign Wars.

Survivors include his wife; two sisters, Mrs. Cocco and Gladys Cameron of Ballinger; a daughter, Anne Lynns and a son, Dr. C. Edward Williams, both of Denver; nine grandchildren and a great-grandchild.

Shirley's Sister Buried Wednesday

Services were held yesterday for Mrs. Arthur Landers, sister of Jess Shirley of Hereford, in Hale Center First Baptist Church with the Rev. Carrol Green, pastor, officiating. Assisting was the Rev. Elton Wyatt, pastor of Olton First United Methodist Church.

Burial was in Parklawn Memorial Gardens near Plainview.

Mrs. Landers, 71, died at Methodist Hospital in Lubbock at 4 p.m. Monday.

The wife of Hale Center's city judge, Mrs. Landers had been a Hale Center resident since 1906 when she and her husband moved from Abernathy.



Action Under The Hoop

Mike Hull (33), senior postman for the Herd, goes for two points from out of a crowd of Dumas Demons as Craig Nieman (23) and an unidentified Hereford player ready for the rebound. Hereford lost the game Dumas by only three points.

Subscription Rates For Brand To Change After Many Years

THE HEREFORD Brand, after holding the line on subscription rates for more than six years, will raise mail and carrier subscriptions effective Dec. 1, 1974.

Price of a single issue of the Thursday Brand will be raised from 10 to 15 cents, while the Sunday issue remains at 20 cents. At the same time, The Brand will officially assume classification as a semi-weekly newspaper, according to publisher O.G. Nieman.

Although most readers are not aware of the difference, the Thursday and Sunday publications have been entered in the post office as two separate weekly newspapers. The only immediate difference will be that Sunday's paper will also carry the name "The Hereford Brand", rather than "The Sunday Brand". Subscription will also be for both papers, instead of having an option on one or the other.

Subscribers who are taking only one of the papers by mail will begin receiving two papers a week after Dec. 1. There will be no extra charge to these subscribers until their present subscription expires.

HOME DELIVERY by carrier in the city will increase from \$1 a month to \$1.19 (\$1.25 with tax) effective Dec. 1. Mail subscriptions for Hereford and the trade area will be \$9 a year, and those outside the area will be \$11.55 a year with tax.

While The Hereford Brand is one of the larger semi-weeklies in West Texas, the subscription rates have long been among the lowest, Nieman pointed out. The rates are still less than most semi-weekly newspapers, even with the increase.

"The low subscription rates are made possible by Hereford merchants,"

emphasized the publisher. "For the advertisers are the ones who provide the majority of the newspaper revenue." He added that a series of increases in newspaper, ink and other supplies have finally led to a subscription rate hike.

Local Women Attend Annual TNHA Meet

Joyce Lyons, acting administrator of Kings Manor Methodist retirement home, and Don Miller are representing the local facility this week at the annual convention of Texas Nursing Home Association in Houston.

As members of the largest state organization of its kind in the nation, they will attend four lecture courses during the two-day session beginning Thursday. This will gain each of them six hours credit with the State Board of Licensure.

Classes are supervised by the distribution education department of the University of Texas at Austin. Their theme is New Frontiers Of Caring.



The Consumer Alert

by John L. Hill
Attorney General

boarding. If prices dropped, however, you would get a refund.

If you are flying on a special reduced fare, perhaps an excursion rate, and you fail to comply with requirements such as returning by a certain date, you have to pay the cost of a regular fare.

Other customary extra charges are made in some ticket categories for inflight services, stove breadst, and alcoholic beverages.

"Bumping. Some airlines oversell their flights, assuming there will be cancellations. If there are not, some passengers with confirmed reservations may be "bumped."

If you have a confirmed reserved seat, and if you are bumped, and if the airline cannot book you on another flight that will arrive at your destination within two hours of your original flight on domestic trips or four hours for international trips, you may be eligible for denied boarding compensation.

To be eligible, you must have a properly confirmed reservation and you must comply with airline check-in time requirements. If you are bumped, you should stay in the check-in area until you receive a mandatory written explanation of CAB provisions regarding your rights and your compensation (usually in the form of a coupon) equal to the cost of your fare. The CAB rule requiring such payment does not apply to foreign, interstate, or Alaska carriers, or to air taxis, however.

The airline must compensate you within 24 hours.

If it does not, you have 90 days to file a claim. Don't delay if this happens, since the airline

keeps ticket records for only three months.

Of course, it is better not to get bumped at all. To avoid the problem, get to the airport early to have plenty of time for check-in and finding your gate. Be sure to determine the length of time it takes to get to the airport if you are in a strange city.

If you need help or information with a consumer problem involving air travel, consult the Texas Aeronautics Commission or the Attorney General's Consumer Protection Division. Future columns will explore other aspects of airline-consumer relationship.

China lifts secrecy on large projects.

Tradeau seeks special Canada-Europe ties.

Venezuelans view oil wealth as challenge.

Wallace efforts aimed at '76 Presidential race.

IN QUOTES

A conclusion is the place where you get tired thinking

—Martin Luther King

CHRISTMAS



ON THE

RANGE

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THROUGH CHRISTMAS

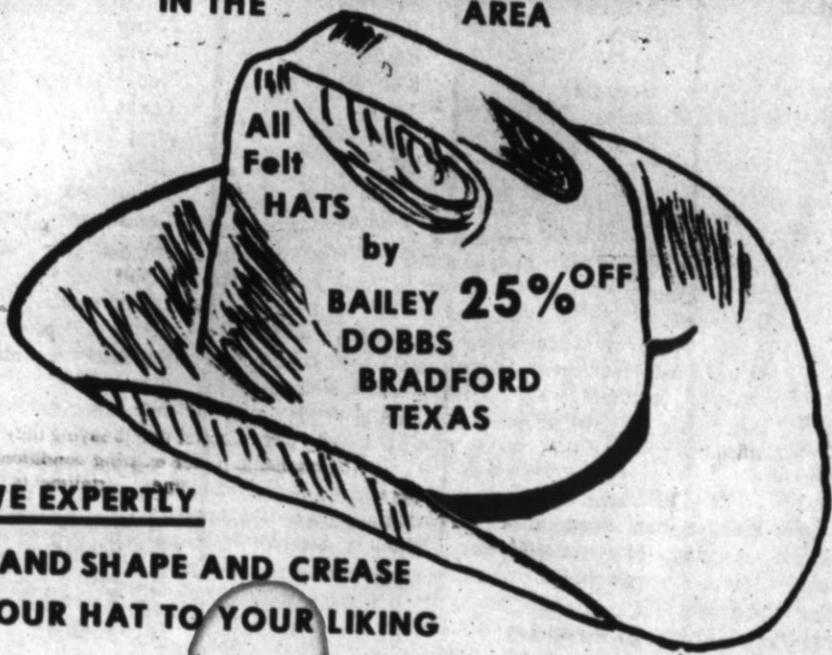


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Reg. to \$8.99 NOW

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by LEVI WRANGLER **20% OFF**

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LADIES PANTSUITS AND BLOUSES **1/2 PRICE**

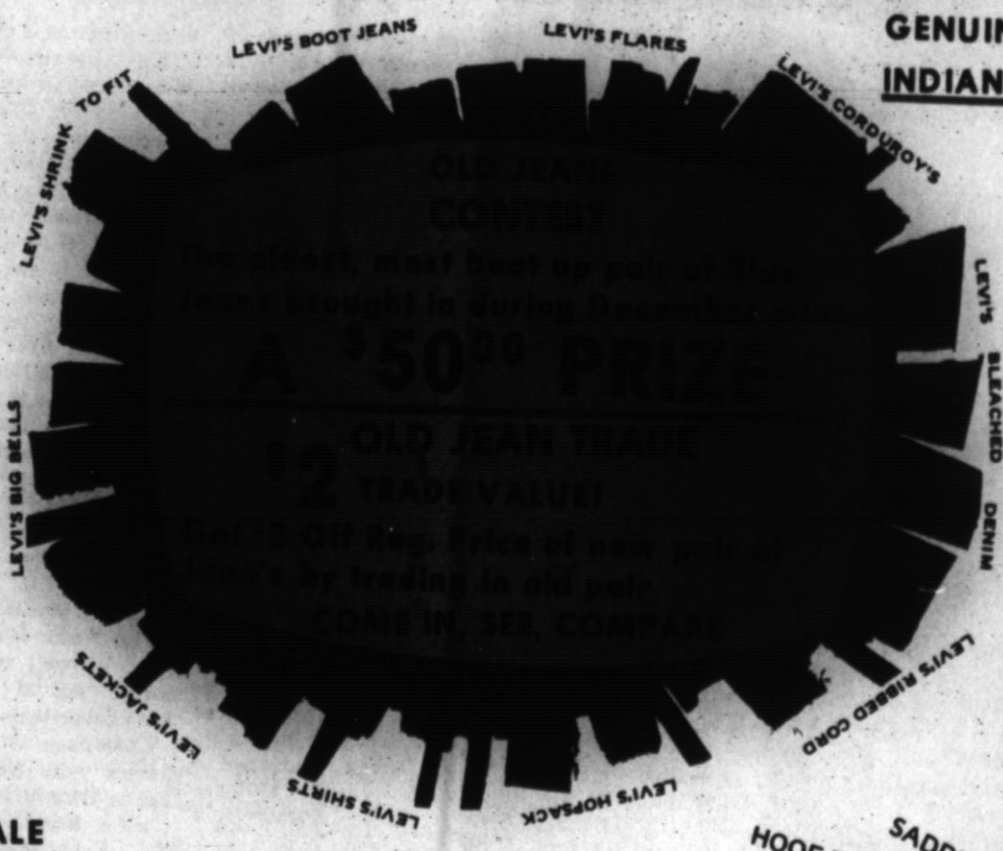
GIFTS

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- ★ NAME BELTS
- ★ ASH TRAYS
- ★ LEATHER JACKETS
- ★ NECK TIES
- ★ INDIAN JEWELRY
- ★ MOCCASSINS
- ★ HAT PINS
- ★ GLOVES
- ★ SADDLES
- ★ BOOTS
- ★ WATCH BANDS

FREE GIFT WRAPPING
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by BAILEY	REG.	SALE
GOOSE DOWN JACKETS	\$89.00	\$59.91
COAT AND FUR COLLAR JACKETS	52.00	38.91
VESTS	21.00	15.91
	15.00	9.91

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FREE DRAWING
Register for \$200.00 Prize
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DURING DECEMBER

MEN'S DRESS SLACKS
NOW BUY ONE AT REG PRICE
GET ONE FREE OF SAME VALUE

NAME BELTS DONE FREE

ALL BELTS **20% OFF**
MEN'S, LADIES, CHILDREN'S
MOCCASSINS **20% OFF**

SANDERS

NOCONA

JUSTIN

TONY LAMA

	REG.	SALE
Water Buffalo Tan Foot 12" Treeback Top	\$69.99	\$38.99
Calfskin, Walnut 13" Top	71.00	47.00
Calf Skin Ivory Foot 14" Top Treeback Choc. Lizard Top	85.99	47.99
Ladies Burgundy Foot Ivory Top 12"	69.00	38.99
Children's Size 12 1/2 - 6	38.00	26.00
8 to 13	34.00	22.00

	REG.	SALE
Brown Roper 10" Top	\$48.00	\$34.00
Ladies Roper	44.00	32.00
Ostrich Print, Gray Buffalo	74.00	29.00
Benedictine Calf	69.99	39.99
Calfskin Bone Foot, Check Lizard Wing Top, Treeback Top	69.99	42.99

ALL LADIES STYLES
DRASTICALLY REDUCED

	REG.	SALE
Soft Lizard	\$112.00	\$69.00
Igusa Lizards	114.00	82.00
Elephant	109.00	74.00
Shark	92.00	62.00
Kangaroo Black	77.00	47.00
Benedictine	64.99	42.99
Water Buffalo Choc. Lizard Print	72.00	49.00
Ladies Styles	61.00	37.00

	REG.	SALE
Ostrich P.B. Lizard Choc. P.B. Elephant Bone Choc. Shark, P.B. Choc. Sand Camel	\$245.00	\$185.00
Chestnut Calf	124.00	89.00
Caribou	115.00	82.00
All Wellingtons	99.00	64.00
LADIES & CHILDREN'S STYLES DRASTICALLY REDUCED	89.00	52.00
	78.00	52.00
	72.00	48.00
	42.00	28.00

OVER 2000 BOOTS TO CHOOSE FROM

Biologists Eye Mourning Dove

As the most important game bird in the U.S., the mourning dove has received considerable attention from both hunters and biologists.

Biologists of the Texas Parks and Wildlife Department's Statewide Mourning Dove Project recently have completed a study to update information on the density, distribution and movement of mourning doves in the state.

After running survey routes over all of Texas, project leader Fielding Harwell and his staff have found that the wintering dove population in Texas has increased by 41 per cent from 1969 to 1974.

But in a shorter period of time — 1973 to 1974 — the spring breeding population of doves statewide has declined by 11 per cent.

This last figure is significant since Texas hunters are dependent on local nesting doves for a large portion of the annual harvest. Harwell arrived at the 11 per cent figure by conducting spring call counts in May and June just before sunrise in all of the 10 major ecological regions of Texas.

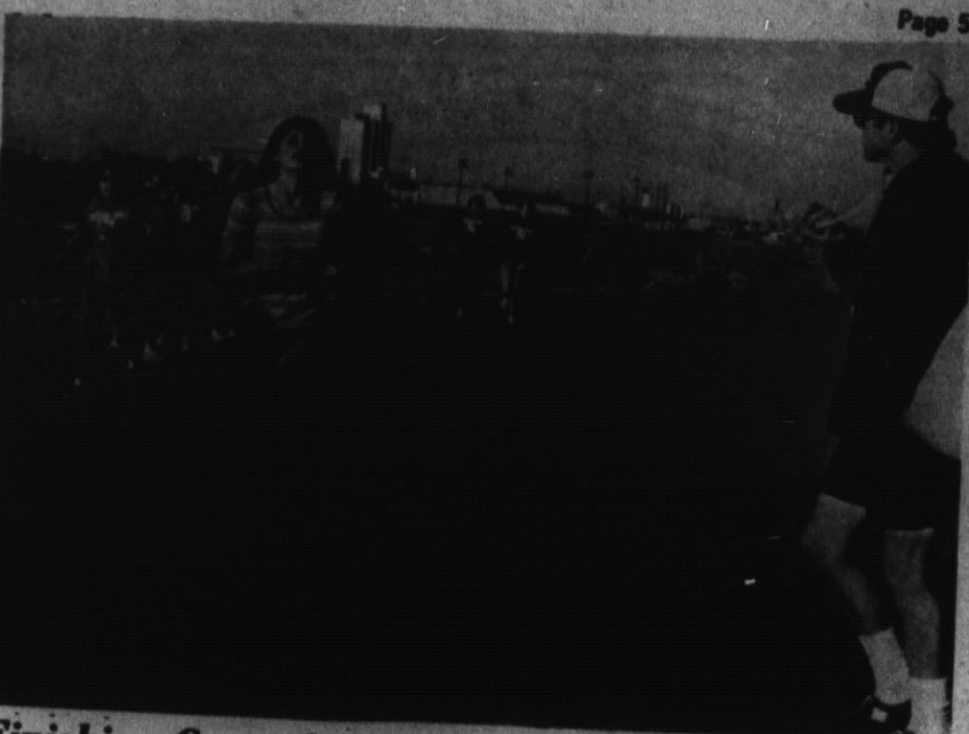
According to Harwell's report, the 11 per cent decline is only a statewide average. Some areas like the Blackland Prairies of Central Texas actually increased spring production by 57 per cent but the High Plains decreased by 61 per cent and the Post Oak Savannah dropped 22 per cent.

Texas also is the wintering ground for a substantial portion of the Central U.S.'s mourning dove population. And for this reason, TP&WD biologists monitor the population during the winter months at five-year intervals to obtain long-term information.

Winter surveys were conducted in January and February one hour before sunset.

Harwell's information shows the most of the doves which spend the winter in Texas do so in the South Plains. Here, wintering doves increased a whopping 163 per cent from 1966 and accounted for 40 per cent of all birds in the state.

As would be expected, some 55 per cent of all doves which winter in Texas are in the South



Finishing Cross Country

Girl tracksters come to the end of a grueling one and one-half mile cross country run late Monday afternoon as high school girl's track coach Roy Shipp finishes the event at the far right. Although the girl's will not compete until March, girls from Stanton and La Plata Junior Highs as well as the high school team workout each day.

Zone.

South Zone hunting is scheduled to reopen for a brief season Jan. 4-19, 1975.

Based on a long-term decline of 11 per cent in the

number of breeding birds in Texas, project biologists recommended a conservative 60-day season this year with a bag of 10 birds and possession limit of 20.

TRADE-IN-WATCH SALE
COWAN JEWELERS
Downtown

Undefeated Boxers

These three boxers have gone undefeated during the early weeks of the boxing season for the Herald Boxing Club. Each will be matched with an opponent from another city during the next two weekends as Herald hosts two bouts. From left to right are Vincent Guerrero, 165-pound brawler, Eddie De Leon, 147-pound fighter, and Hector Guerrero, 168-pound division fighter.

Boxing Club To Host Two Fights

The Herald Boxing Club will be the host club for the next two Friday nights as boxing clubs from other cities travel to the Ball Room for bouts.

Ronald Wheeler, sponsor for the Herald group, says several quality athletes will be on hand for the matches. Wheeler hopes to watch all the Herald boys with out-of-town competition during the two Friday night bouts. Although many Herald boys have been involved in the program, they have missed matches due to illness from the flu.

Friday, Nov. 29, Alton, Vernon, Amarillo, and Malheur boxing clubs will travel to Herald. Wheeler hopes to provide 20 matches in the Ball Room that evening, with the first bouts to begin at 8 p.m. The Alton and Vernon clubs have never boxed in Herald and Wheeler is delighted his boys will be facing different competition.

The following Friday night, Dec. 6, Lubbock, Amarillo, Loveland, and Herald will match against each other in the Ball Room. About 50 hours are expected for that evening's bouts. "When these four clubs get together there's usually

some good fights," said Wheeler. Matches that evening are set for 8 p.m.

The Herald Boxing Club boasts three members who have yet to be defeated this season: Hector Guerrero, Vincent Guerrero, and Eddie DeLeon. All three boxed in the AAU Junior Olympic Regional tourney held in Herald last May, and Wheeler expects each to advance far in the Junior Olympics program.

Saturday night in Lubbock, the Herald Boxing Club competed in six matches, winning four and losing two.

Abelardo Tijerina lost to Juan Diaz of Malheur in a 65-pound match, while Joe Tijerina lost a decision to Jackie Williams of Loveland in a 112-pound bout.

Robert Martinez won a decision over Ronnie Yehoun of Loveland in the 60-pound division. David Tijerina won a decision over Albert Quiroz of Malheur in the 65-pound division.

Hector Guerrero defeated Alton Harg of Lubbock in the 160-pound class, and Vincent Guerrero won a decision over Buddy Blake of Loveland in the 165-pound division.

SPORTS TALK Chuck Hardy

IT'S THAT TIME of the year again — the approaching yuletide season... with chestnuts roasting on an open fire (preferably to the accompaniment of Nat King Cole)... If occupied with the Christmas spirit, you might want to call the best of gift offerings — perhaps a sports book — to give a loved one, particularly the young adult, with special emphasis on the inspirational kind. And now there are many — more than ever — good sports books available, but you don't have to go to any great lengths to get them.

BEFORE HURSHING to the nearest book store be prepared that you won't find "Frank Meriwell at Yale," or "Tom Swift and His Electric Runabout" staring you in the face. Not on the bookshelves. But anyone who grew up during the 1920s or 30s will remember them well, particularly Tom Swift. He was the classic, young-adult inventor, with outburst jaw, collarful profile and a steady gaze to his bright blue eyes, ready to give a thrashing to any bully speaking ill of his mother, his dog, his old school ties, or using foul language in front of ladies.

TOM SWIFT, circa 1920, was a walking warehouse of adverbs. He was always saying things "dynamically," or "immodestly," or "sincerely" (never "sincerely" because with Tom that went without saying). He could never say simply, "Pass the sugar." It would be, "Pass the sugar," Tom said sweetly. Or, "Pass the salt," he said bitterly. Or, "Pass the collection plate," Tom said softly. How would it sound if young Tom were resurrected and applied his picturesque speech to the world of sports (ahem) presently?

YOUNG TOM, defender of the righteous and idol of every right-thinking schoolboy, might burst up and say dramatically: "I never had a faked fight," said George Foreman proudly. Or, "I never hit on a football game," said Joe Namath oddly. Or, "Aaron has to hit 61 homers in 154 games for it to count on Babe's record," said Bowie Kuhn rationally. Or, "My car did not leak oil," said race driver Tim Michienick slyly. Or, "I will turn Clay to ash," said Joe Frazier smugly.

It's to inflation blow up everything a white collar worker has to buy, but lower his paychecks as fast as ever.
—Times, St. Louis.

Our 500 Watches to select from
COWAN JEWELERS
Downtown

FINAL 2 DAYS
Friday & Saturday November 29th & 30th 9:30-9:00
Christmas Begins in November
Every year, about this time we at Gaston's, Sugarland celebrate Christmas in November. Our Holiday stock is complete, our personnel is ready and eager to serve you. Our gift wrappers are standing by with our beautiful, free, fast gift wrapping, and the prices this low will not be seen for months. So come in and join the celebration at Gaston's Sugarland.

MEN'S DEPT.
SPECIAL GROUP MEN'S SUITS \$59.00 TO \$98.00
VALUES TO \$130.00
•Double Knits
•Polyester & Wool
•All Wool's

SPECIAL GROUP SPORT COATS
VALUES TO \$39.00 TO \$68.00
•Polyester Knits
•Corduroy
•Leathers
•Poly & Wool Wovens

SPECIAL GROUP CASUAL JACKETS
VALUES TO \$12.00 TO \$58.00
•Corduroy
•Double Knit
•Leathers
•Denim

SPECIAL GROUP DRESS & SPORT SHIRTS
VALUES TO \$9.00 TO \$15.00
•Solids
•Patterns
•Knits & Wovens

SPECIAL GROUP DRESS & CASUAL PANTS
VALUES TO \$12.00 TO \$18.00
•Double Knit
•Solids & Patterns

ENTIRE STOCK SWEATERS & VESTS
Sleeveless
VALUES TO \$15.00

BOY'S DEPT.
BOY'S SPORT COATS \$22.00
WINTER COATS
VALUES TO \$34.00

BOY'S SPORT & DRESS SHIRTS \$5.99
VALUES TO \$10.00

BOY'S SPORT & CASUAL PANTS \$6.99
VALUES TO \$12.00

BOY'S CASUAL JACKETS \$6.99
For Dress or Sport

LADIES READY TO WEAR DEPT.
POLYESTER SEPARATES
By: Act 111 Jantzen Jack Winter & Many Many more
•Shirt Jacks
•Blazers
•Vests
•Sweaters
•Shirts
•Blouses
•Pants
•Skirts
•Long Skirts
1/3 OFF

POLYESTER PANT SUITS
From our famous California suppliers. All new collection of fall & holiday patterns & Colors \$19.00

FALL PANT COATS
•Corduroy
•Fake Leather
•Fake Fur
•Velveteen
SIZES 6-18 5-15 \$48.00

POLYESTER CO-ORDINATES
All our famous brands on one rack 1/2 PRICE

JUNIOR DEPT.
NEW FALL CO-ORDINATES
•Garland
•Label 4
•& Other Brands
•Blazers
•Shirt Jacks
•Sweaters
•Sleeveless Vests
•Shirts
•Skirts
•Pants
1/3 OFF

CHILDREN'S DEPT.
ENTIRE FALL CO-ORDINATES
•Sweaters
•Shirts
•Vests
•Jackets
•Pants
•Skirts
1/3 OFF

SHOE DEPT.
Amalfi Thos. Cort Barefoot Originals Naturalizer Nina Miss America Buskens
VALUES TO \$36.00 \$24.00
VALUES TO \$27.00 \$19.00
VALUES TO \$20.00 \$12.00



Check Sunday Nov. 24 GIBSON'S Ad For Additional Money Saving Specials Good Through Saturday Nov. 30th

Holly
SUGAR
5-Lb.
279
G.D.P.



Colgate
INSTANT SHAVE
11-Oz.
Regular,
Menthol or
Lime
Reg. 49¢
29¢
G.D.P.

TODAY ONLY!
There Will Be Items
In Every Department
With Special Red Tags
At Ridiculously Low
Prices
**SHOP ALL DEPARTMENTS
FOR THESE NEVER
AGAIN PRICES**



your **BANKAMERICARD** welcome

master charge



Vaseline
PETROLEUM JELLY
7 1/2-Oz.
Reg. 73¢
47¢
G.D.P.

Aqua Velva
Ice Blue
AFTER SHAVE
TOBACCO HUMIDOR
Reg. 15.99
\$2.99
G.D.P.

EIGHT TRACK STEREO TAPE RIOT
One Group Large Selection Of Christmas Music
Reg. 12.99
\$1.25
G.D.P.



All Mens
SHOES
25¢
OFF

All Mens & Boys
RUBBER FOOTWEAR
1/2
PRICE
G.D.P.

Beck
HAIR SPRAY
Reg. 67¢ 13-Oz.
44¢
G.D.P.

Claim No. AB-3
STYLER DRYER
4-Styling & Drying Attachments
Reg. 26.99
\$18.88
G.D.P.

Daffodils-Hycinths-Tulip
FLOWER BULBS
All
1/2 PRICE
G.D.P.
Super Hard Teflon II Actually Fused To A Special Super Hard Ceramic
REGAL OPEN
FRY PAN
Reg. 13.99
\$2.10
G.D.P.

9 Cup Non-Electric Enterprise Aluminum
PERCOLATOR
Reg. 2.47
\$1.75
G.D.P.
Parrot Green Or Tangerine

Frito Lay
PRETZEL STICKS-RODS or TWISTS
Reg. 53¢
39¢
G.D.P.

Folgers Instant
COFFEE
10-Oz.
Reg. 1.89
\$1.89
G.D.P.

Thursday Only
All
B&B LURES
1/2 PRICE
G.D.P.

Unpainted Ladder Back
CHAIRS
by Donie Chair Co.
Reg. 11.99
\$7.50
G.D.P.

Huffman 2 Gal.
GAS CANS
Metal Cans Reg. 1.19
\$1
G.D.P.

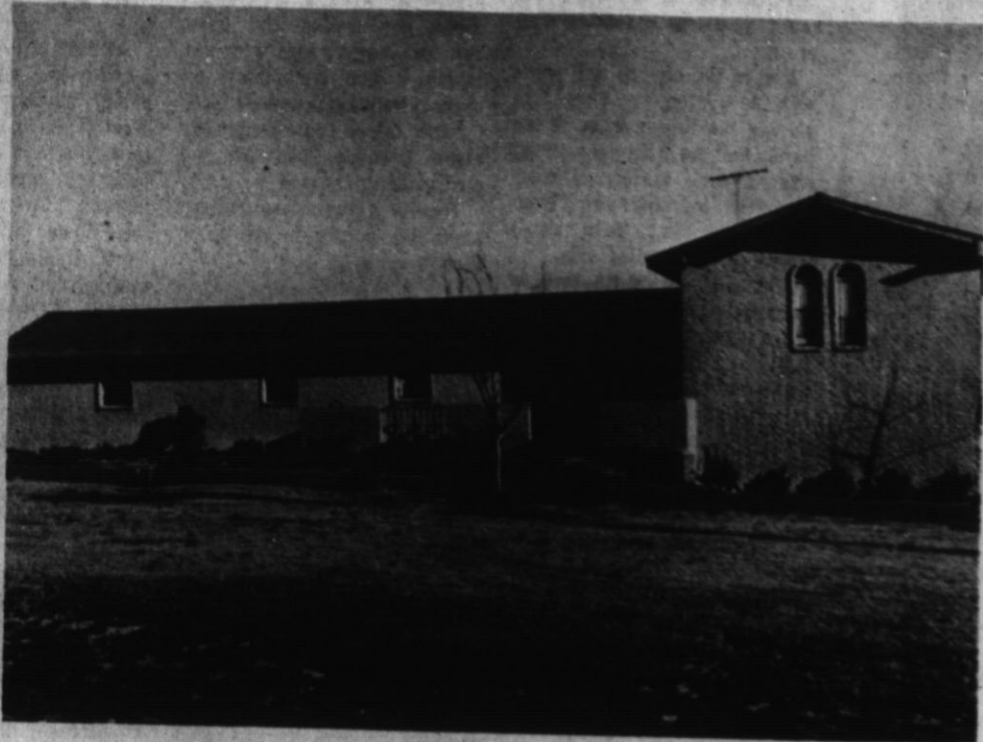
Gibson's
MILK
1-Gallon
Reg. 1.19
\$1.19
G.D.P.

Gotham Styrofoam
ICE CHESTS
Reg. 1.19
75¢
G.D.P.



ADVERTISED SPECIALS ON THIS AD GOOD THURSDAY ONLY

BE IN YOUR HOME FOR CHRISTMAS



Call **LONE STAR**
for an appointment
to see one of these lovely homes

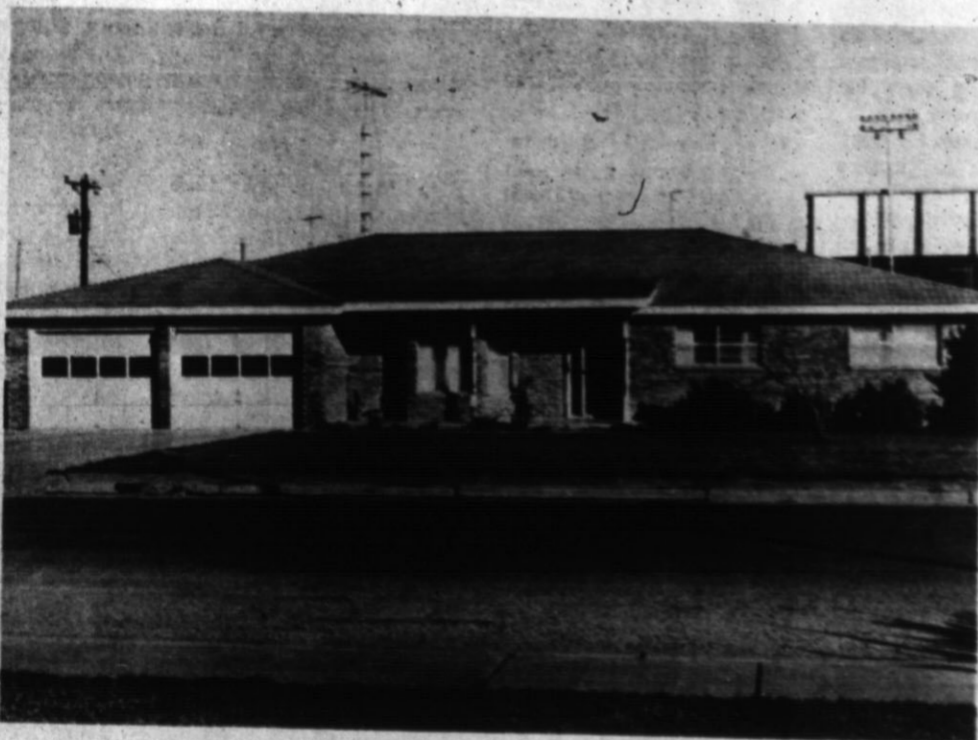
Enjoy Country Living
in this Yucca Hill's Beauty

Featuring a unique tri-level
design.....

- 2789 Sq. Ft.
- 4 bedroom
- 4 bath

This home sits on a 4.6 acre site with sprinkler system. An eating Bar surrounds the island cook top in the kitchen. The master Bedroom has a large 12'x17' dressing and bathing area. Extra's include: Brick planters-double fireplace-builtin hutch & desks and Tennis Courts -

See it now...



Call for an appointment
to see this....

STYLISH HOME
in **NORTHWEST**
HEREFORD

Large-comfortable-
completely decorated!

- 2600 Sq. Ft.
- 4 bedroom
- 2½ baths

Quality carpet throughout and beautiful drapes give this home a rich decor. Flocked wall paper and a sunken living room are other features of this home. Also included are storm windows and doors, front and back sprinkler system, and a 10'x16' storage building



364-0555
601 N.
Main

LONE STAR

Don Tardy
Don Zimmerman
Melvin Jayroe
Lloyd Sharp
Ken Rogers

Holiday Embers Stirred By Memory

By CORRINE J NEELY

Of all American holidays, Thanksgiving has probably changed least from its original purpose. The day was conceived and is observed exclusively by United States residents. Thanksgiving is a day set aside by the Pilgrims for family gatherings and expression of gratitude for the year's blessings. After reaping their first good harvest, the Pilgrims shared a bountiful meal with the Indians. The white men owed their survival in large part to the Indian's knowledge of farming.

courting, and was aimed more at entertainment than a necessity for food. This took place during the early 1920's. Often the hunters (many still live here) returned at dusk, gathered food and met at the Jim Black home for snacks, bridge and conversation. The Blacks, Jim and Prudy, were considered the official chaperones of that time, said Mrs. Stambaugh.

become smaller, with relatives scattered in other cities, states and even other countries. So Thanksgiving has become a smaller, quieter celebration within individual families.

As modern transportation shrinks the globe, many remain home on holidays to avoid heavy traffic and highway dangers. This trend has become more evident during the passing years, particularly with the energy shortage.

TODAY FAMILY circles have

Spring Festival Set For Artists

TODAY, this country continues the custom of giving thanks, uniting families and feasting. However, one aspect has been added to tradition — football. Longtime residents of the local area recall unusual or special holidays from the past. Mrs. J.J. Buckner remembers a 1912 Thanksgiving attended by a multitude of aunts, uncles and cousins.

Mrs. Buckner, then Jennie Carter, was actually the niece of Mrs. Jennie Morris and Mrs. Jessie Thompson, but most residents of this small community took the liberty of addressing the pair as "Aunt Jennie and Aunt Jessie."

Also attending that holiday feast were Mr. and Mrs. Alec Thompson, parents of Mrs. Major Schroeter and Mrs. Troy Carmichael (Margaret and Ruby).

Mrs. Buckner said, "After a sumptuous dinner, Alec rounded up the whole gathering into a 'low frame' wagon hitched to a team of mules for a ride. This type of entertainment preceded the latter day hay ride."

"The older folk sat in the center of the wagon bed on quilts and the younger ones and children sat on the edge, hanging their feet over—not too far from the ground."

She did not remember how long the ride lasted or how far they traveled but, "it was a nice day and a happy time."

The woman laughed when she recalled that the joy ride ended up in the cemetery which she thought an unusual place for such a gay party.

MISS ETHEL Womble of the Troy Womble clan, now a retired school teacher here, participated in a different kind of Thanksgiving. According to the woman, this particular holiday took place in 1912 or 1913. Most of the older children were helping their father with harvest chores when they were interrupted by news of a prairie fire.

Events like this turned a happy holiday into a frightening one. Armed with brooms, wet tow sacks, plowed fire guards and prayers, the whole area rallied to the spot to fight the fire.

Some of Miss Womble's family still live here, including two sisters, Mrs. Robert Thompson and Mrs. Carl Williams; a brother, Benny Womble; a sister-in-law, Mrs. Baker Womble. Other sisters live elsewhere.

MRS. GEORGE V. Stambaugh, with a little prodding, remembers the cold, crisp fall days of Thanksgiving season when the open country west of Hereford was dotted with hunters. This was a popular sport for couples, married or

A future activity of Hereford Art Guild, a Spring Art Festival was scheduled March 13-15 at the Little Bull Barn, and members decided to invite other artists of this region to take part, as plans were made at the Guild's November meeting in Community Center Tuesday evening.

Dr. Helene McFarland of Happy was guest speaker at the meeting, explaining and demonstrating use of acrylics in painting as a new trend in art. She showed how the paints can be used in combination with watercolors and pastels as well as oils, on various types of canvas.

Several of her own paintings in the modern medium were displayed by the speaker, who introduced as her guest Mary

Womack of Happy. A new member, Jan Harper, was formally welcomed with six others who have become members in recent months: Mrs. Robert Hickman, Elaine White, Gayla Kimball, Nancy Richie, Mrs. Steve McWhorter and Jack Nunley.

Two guests, Mrs. Warren Owen and Julian Perrin, were also present with 37 members to whom Mrs. John Gilliland and Mrs. E.A. Guinn, hostesses, served refreshments from a table decorated in Thanksgiving motif.

Members voted to join the Friends of Deaf Smith County Library as a group, and made plans for their Christmas party Dec. 10 in the home of Mrs. Earl Holt.

Lodge Visits Are Topic

Visits to Rebekah Lodges at Morton and Plainview by members of the Hereford Lodge were reported at the Rebekah meeting Tuesday evening in IOOF hall. Zelma Waller, a former member at Morton, was honored there by presentation

of a corsage. Mrs. Leonard Davis was hostess and served refreshments to 30 members. Edna Mathes, noble grand, presided for business including nomination of officers for next term.



New Perry's Manager

Don Howerton is the new manager of Perry Bros. variety store downtown. Before moving to Hereford, Don was assistant manager at the Perrys store there. He has been with the Perry organization for 2 1/2 years. Don, and his wife Donna, reside at 227 Ave. E.

HAIG ASSUMES POST STUTTGART, GERMANY — Gen. Alexander M. Haig Jr., onetime White House chief of staff under former President Richard M. Nixon, has assumed command of all U.S. forces in Europe.

TRADE-IN-WATCH SALE
SALE
COWAN JEWELERS
Downtown



January Bride-Elect

A mid-winter wedding is planned by Miss Pam Lupton, daughter of Mr. and Mrs. Richard Lupton, Canyon Highway, and Mike Clark, now serving in the United States Coast Guard and stationed at Corpus Christi. The couple is to be married Jan. 11 in St. Anthony's Catholic Church, and make a home in Corpus Christi. Parents of the prospective bridegroom are Mr. and Mrs. Charlie Clark of Fort Worth.

Regular exercise is the secret of old age.

Fishing solves a surprising number of problems.

Being frank is the road to unpopularity, unfortunately.

Two airlines offer free drinks on Florida runs.

FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

THE Vogue



Colors:
- Spruce Green
- Red Plush
- Sugar Plum

Like living on velvet... SHEVELVA* by VANITY FAIR
All's bright on the home front. Our tri-color zip-on of Vanity Fair's unique Shevelva*, a Dacron® polyester that looks and feels as luxurious as velvet. Yet it's totally washable. Sizes 8 to 18. Long. \$26.
House Shoes to match \$5.00

Bess Moore Owner Downtown

Easter Resident Honored

Moving to a new home in Hereford after 45 years' residence in the Easter community, Mrs. W.A. Eggerson was honored at an informal tea Tuesday afternoon in the home of Mrs. S.L. Garrison at Easter.

Hostesses were neighbors who, like Mrs. Eggerson, had been members of the Easter Women's Club. They are Miss Trent Downing, William Mann, Baby Stone, Wendell Marberry,

Ernest Fland and Garrison. A Thanksgiving Game appeared in the attractive table decorations. Numerous longtime friends and neighbors called during the afternoon to wish the honoree happiness in her new home and tell her they are pleased that she will be in a neighboring community as they may see her often.

Project Is Completed

A month-long electrical study project carried out in November by Buffalo 4-H Club was completed Monday, when a film of safety was shown by Jim Simmons.

are Gary Jones, president; Douglas Strange, vice president; Tip Cumba, secretary-treasurer, and Kevin Sparkman, reporter.

Garland Stewart, assistant county Extension agent and 4-H leader, directed the electric project at meetings each Monday in the month. Officers of the club this year

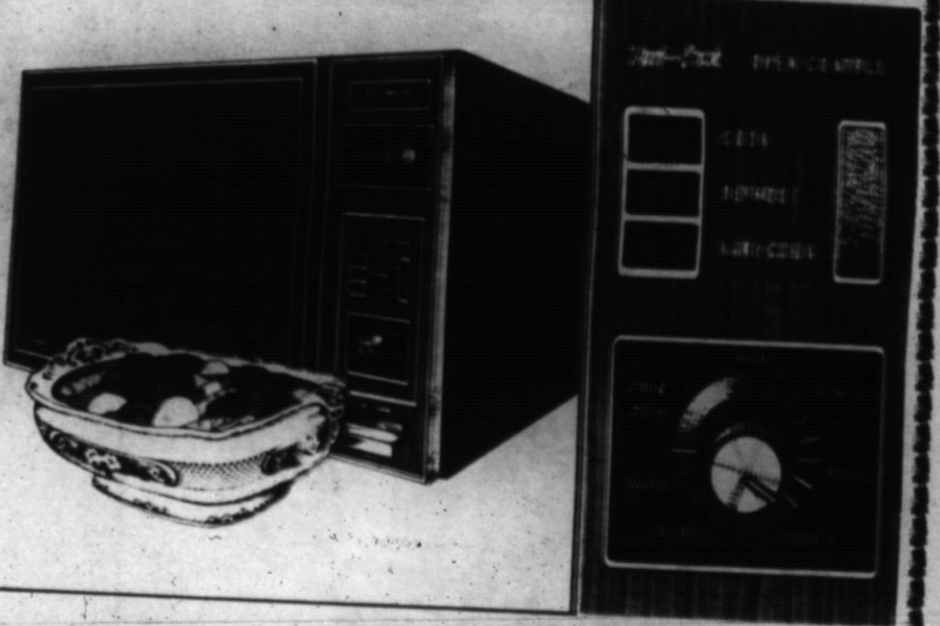
Tired business men might try resting. Money should not be the end sought in life.

23rd ANNIVERSARY SALE
COWAN JEWELERS
Downtown



See a MICROWARE Demonstration Presented by... Betty Roberts SATURDAY NOV. 30 at 10:00 A.M. and 2:00 P.M.

Introducing old-fashioned slow-cooked goodness at microwave speeds.



New Litton solid-state Vari-Cook™ oven control makes it possible. In up to one-fourth the time.

For the first time, the new Litton Minutemaster™ "416" microwave oven lets you set the cooking speed. With Vari-Cook infinite oven control, you change speeds as you change foods. Cook, reheat, roast, simmer, warm, defrost — or any microwave speed in between.

- Check these Litton features:
- 60-minute Micro-Timer™ digital control
 - Vari-Cook oven control with separate "Cook," "Defrost" and "Vari-Cook" switches
 - Automatic defroster
 - Extra large 1.2 cubic ft. usable oven interior
 - Easy-clean acrylic interior
 - Intrusion-proof, tempered glass door with safety latch door release
 - Sealed-in ceramic shelf for easy cleaning
 - Vari-Cook oven control indicator light
 - Oven interior light
 - End-of-cycle bell
 - Simulated rosewood styling
 - 168-page cookbook
 - Plugs into any standard 110 volt outlet
 - Vari-Cook cooking guide
- LITTON Microwave Cooking

Litton Minutemaster "416"

Litton... changing the way America Cooks.

Make the change to microwave. Taste a Litton microwave cooking demonstration.

Hereford's Oldest Appliance Dealer.

ROBERT'S APPLIANCE

The Home of the Best Dollar Value
136 W. 3rd 364-1588

Festive Footwear For Christmas Giving

Nifty, new fashion footwear, comfort cushioned and styled to please. A fun-and-fancy-free gift for the lady in your life!

LOTUS
Black or Champagne Brocade with Satin Lining

Daniel Green LEISURE FOOTWEAR

GATTIS SHOE STORE
OPEN THIS FRIDAY & SATURDAY UNTIL 8:00 P.M.
SANTA'S SHOE HEADQUARTERS
IN BEAUTIFUL SUGARLAND MALL

Use our Convenient
Lay-A-Way
or Just say
CHARGE IT!

JCPenney The Christmas Place

Fantastic closeout!

Save 45% to 65% on a
tremendous selection of
men's casual slacks.

Now \$4.99

Orig. \$7.98 to \$9.98. Choose from a wide
assortment of popular styles and
comfortable fabrics. Many machine
washable. Find wide belt loops, flare
leg styles and more. In terrific solid
colors and bold patterns. All great looks
for fall. So hurry in and save!

20% to 50% off texturized wovens.

Now 7.99

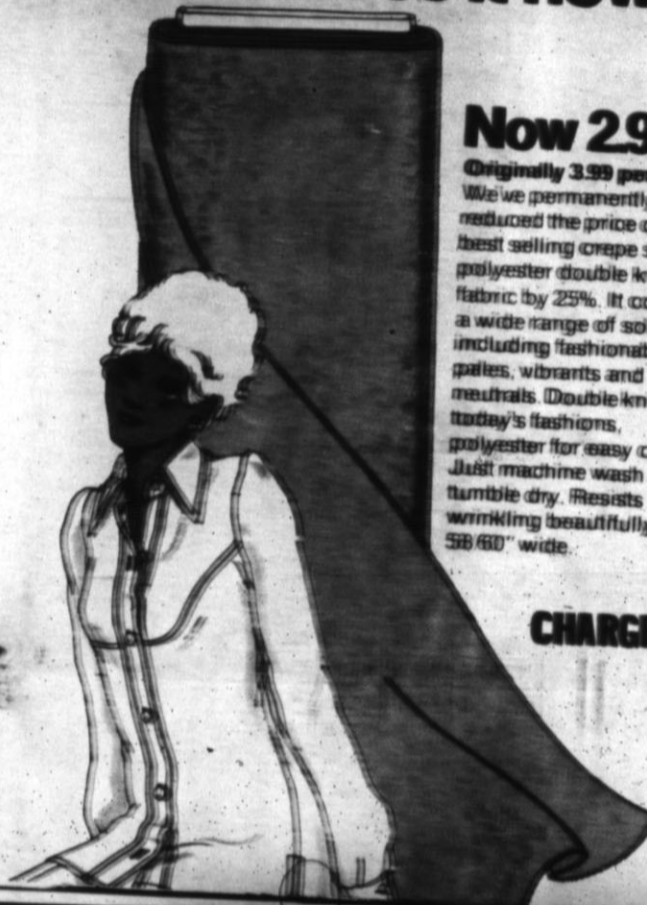
Orig. \$9.98 to \$16.00. Top quality men's
dress slacks. In great looking woven
texturized polyester. Find flare leg and
cuffed styles with lots of popular
features. In a select group of fancies
and solids.



CHARGE
IT!

This was our number one double knit at 3.99yd.

Now it's 2.99yd and still
comes in loads of colors.
Still machine washable.
Still needs no ironing.
And if you think it was
a fast seller before,
you should see it now.



CHARGE IT!

Now 2.99 yd.

Originally 3.99 per yard.
We've permanently
reduced the price of our
best selling crepe stitch
polyester double knit
fabric by 25%. It comes in
a wide range of solid colors
including fashionable
pales, vibrants and
neutrals. Double knit for
today's fashions,
polyester for easy care.
Just machine wash and
tumble dry. Resists
wrinkling beautifully.
58/60" wide.



15% off outerwear, \$40 and up.

Sale \$32 to \$89²⁵

Reg. \$40 to \$105. What you see
what we've got for you—a super-
terrific collection of coats and
jackets in a wide selection of
styles, colors, fabrics. There are
wool blends, nylons, synthetic
leathers and suedes, plushes,
make-believe furs—just to name a
few. Fancies, solids, untrims, fake-
fur and leather-look trims, and
more. All this and 15% off, too—
that's a terrific sale.

CHARGE IT!

Save on our popular slippers.

Sale 2.29

Reg. 3.50. Ladies' terry
scuff with embroidery
in blue, pink, or white.
Sizes S, M, L, XL.

Reg. \$4 Sale 2.99

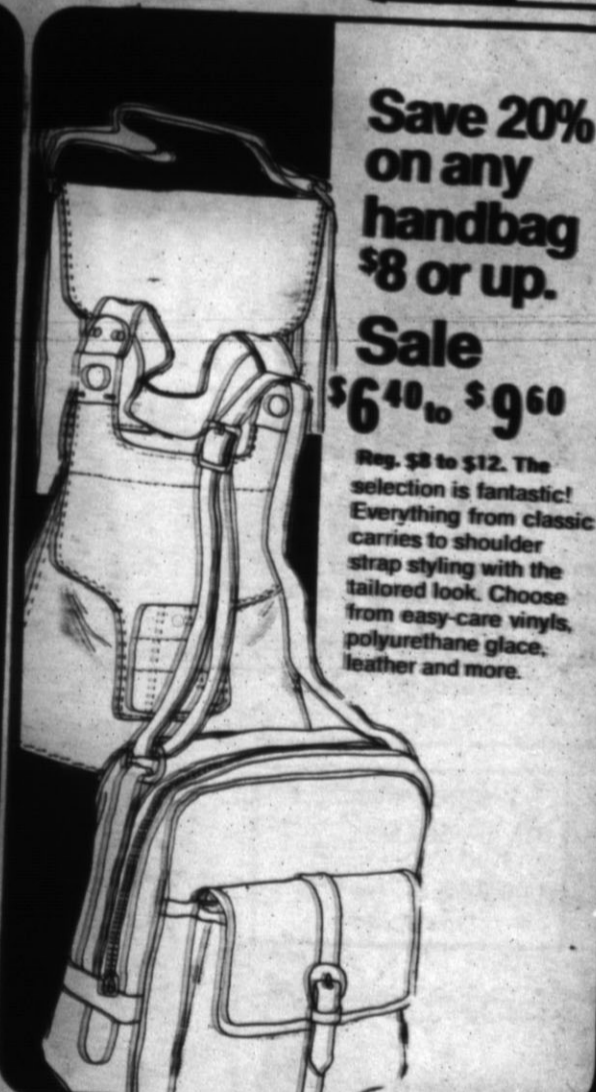


CHARGE
IT!

Save 20% on any handbag \$8 or up.

Sale \$6⁴⁰ to \$9⁶⁰

Reg. \$8 to \$12. The
selection is fantastic!
Everything from classic
carries to shoulder
strap styling with the
tailored look. Choose
from easy-care vinyls,
polyurethane glaze,
leather and more.



20% off men's flannel shirts.

Sale \$5⁵⁰ to \$7¹⁸

Reg. \$6.98 to \$8.98. Great
looking sport shirts. All
cotton flannel for
warmth. A great sporty
look for indoors or out.
Choose plaids or solids
in a full range of men's
sizes.



20% off girls' two-piece pants looks

Sale \$6 to \$11²⁰

Reg. \$7.50 to \$14. All our girls'
3 to 6X and 7 to 14 pants looks
are on sale. Choose from many
styles in holiday bright patterns
and colors. Most pants have
flare legs and easy-on elasticized
waists. Topped with smocks,
plaids, denims, pretty appliqued
tops with embroidery. Mostly
polyester or polyester/cottons.



Young men's sweater vest.

W-neck sweater vest
with ribbed knit
collar acrylic
S-M-L-XL

Special 3⁹⁹



Girls' tops and pants.

Two piece Sportswear Set
20% OFF
Sizes 3 to 14
Reg. \$7.50 to \$14

NOW \$6 to \$11²⁰



Men's and women's NAME BRAND WATCHES

Special \$29⁹⁹

Handmade, dependable
brand watches. A great-
looking assortment for men
and women. 17 jewel Swiss
movements.



**OPEN
LATE EVERY
NIGHT TIL
CHRISTMAS**

JCPenney The Christmas Place

Place your Catalog
order Now
by Phone
364-4205

Now \$5.44
Barbie Quick Curl.

Now 6⁸⁸
Snoopy Pencil Sharpener
by Kenner®

Now 6⁹⁹
Smash-up derby.

Now \$10⁸⁸
Vertibird Air Police.



auto center

Save 25% on JCPenney steel belted radial tires.

JCPenney steel belted radial, 2 steel belts, 2 polyester radial plies. In whitewall! No trade-in required.

Tire size	Save	Reg.	Sale	+ fed. tax	Tire size	Save	Reg.	Sale	+ fed. tax
FR78-14	15.25	61.00	45.75	2.81	HR78-15	18.50	74.00	55.50	3.36
GR78-14	16.25	65.00	48.75	2.95	JR78-15	20.00	80.00	60.00	3.64
HR78-14	17.75	71.00	53.25	3.15	LR78-15	20.50	82.00	61.50	3.69
GR78-15	17.75	71.00	53.25	3.05					

Great toys. Great prices.

Penneys has big buys on some of this year's big name toys.

Many, Many more ITEMS too numerous to advertise.
CHARGE IT

Sure Foot. A four ply construction winter tire with our exclusive dual pattern tread design for today's winter driving needs. 78 series wide profile. Molded for studding in all sizes. No trade-in required.

Blackwall tubeless

Tire size	Save	Reg.	Sale	+ fed. tax
G78x14	11.24	44.95	33.71	2.67
H78-14	11.99	47.95	35.96	2.97
G78x15	11.49	45.95	34.46	2.74
H78x15	11.99	47.95	35.96	2.97
F78-14	9.24	36.95	27.71	2.41
G78-14	9.74	38.95	29.21	2.55
560-15	7.74	30.95	23.21	1.78

Whitewalls only 2.25 more per tire.

Save \$4 on heavy duty mufflers.
Reg. 14.99. Sale 10.99. JCPenney heavy-duty muffler. Expert installation available at extra cost.

Save \$10 on Survivor 60 battery.
Reg. 49.99 with trade-in. Sale 39.99 with trade-in. Our most powerful automobile battery. Without trade-in, add \$3.

Now \$13⁹⁹
Castle by Fisher-Price®.

International Pro Road Race.

Now \$14⁹⁹ to \$29⁹⁹

25% off belted truck tires.
Belted 78. Wide 78 series profile fiber glass belt on nylon cord body.

Blackwall Tubeless.

Tire size	Save	Reg.	Sale	+ fed. tax
G78-15/6	12.24	48.95	36.71	3.14
H78-15/6	13.99	55.95	41.96	3.36
F78-16/6	11.24	44.95	33.71	3.04
H78-16/6	11.99	47.95	35.96	3.61
L78-16/6	17.74	70.95	53.21	4.01

tubeless

Tire size	Save	Reg.	Sale	+ fed. tax
E78-14/8	12.24	48.95	36.71	3.02
G78-15/6	13.49	53.95	40.46	3.45
H78-15/6	14.99	59.95	44.96	3.64

Sale prices effective thru Saturday.

25% off traction truck tires.
JCPenney Traction Truck tire. 2 fiber glass belts in a wide 78 series action profile. No trade-in required.

Blackwall Tubeless.

Tire size	Save	Reg.	Sale	+ fed. tax
E78-14/8	12.74	50.95	38.21	3.46
G78-15/6	13.99	55.95	41.96	3.59
H78-15/6	15.74	62.95	47.21	3.61

tube type

Tire size	Save	Reg.	Sale	+ fed. tax
F78-16/6	12.49	49.95	37.46	3.41
H78-16/6	13.24	52.95	39.71	3.69

Sale prices effective thru Saturday.

Save \$10 on Survivor 60 battery.
Reg. 49.99 with trade-in. Sale 39.99 with trade-in. Our most powerful automobile battery. Without trade-in, add \$3.

Save 25% on tune-ups.
Reg. 30.88. Now 23.16. We'll install new points, plugs, rotor, condenser and distributor cap. We inspect air filter, fuel filter and PCV valve. Adjust timing, carburetor and dwell angle. Sale prices effective through Saturday.

Now \$6⁸⁸
Smiley Tooth-brush by Kenner®.

Now \$12⁸⁸
Mattel® Putt-Putt Railroad or Camp Putt-Putt.

Sound savings for your car.

Save 15.07
Reg. 74.95. Sale 59.88. Deluxe 8-track tape deck stereo. Individual slide type controls for volume, tone and balance; burglar alarm, tape light, eject button, fast forward control and repeat button.

Save 25.07
Reg. 99.95. Sale 74.88. 8 track tape deck with FM stereo radio. Features slide controls for volume, balance and tone. Manual repeat button. Equipped with burglar alarm.

Save 17.51
Reg. 69.95. Sale 52.44. Ultra-mini FM stereo radio (does not include speakers). Built with solid state circuitry; individual slide type balance and tone control.

Installation available on all these radio units—at extra cost.

Now \$12⁹⁹
Baby Alive.

Now \$12⁹⁹
Cathy Quick Curl.

BIG DADDY GARLITS TACHAMETER
Reg. \$34⁹⁵
NOW \$26²¹

FM CONVERTER
Convert AM Radio to FM
Reg. \$29⁹⁵
NOW \$22⁴⁶

BURGLAR ALARM SIREN
Protect your Car
Reg. \$29⁹⁵
NOW \$8¹⁶

Hospital Notes

PATIENTS IN HOSPITAL
 Mrs. Aubrey Bell, 506 N. McKinley, Mary Bourn, 711 E. 4th, Emmett Brown, 402 A, W. 4th, Edd Cardinal, 1405 Plains; Percy Clough, 142 Kingwood; Woverly Coates, Farwell; Mrs. Thurman Davis, Route 3; Mrs. Emil Dettman, 117 Beach; Mrs. Walter Easter, 228 Ave. D; Albert Flowers, 202 Lawton; Cruz Garcia, Sweetwater; Santiago Gonzales, 215 Lake; Mrs. Johnny Hamilton, Friona; Mrs. Frank Hernandez, Blue Water Gardens Apt. 53; Mrs. Odella Huckert, 117 Snet; Mrs. Leonardo Martinez, 210 Kibbee; Mrs. Francisco Martinez, Route 1; Gary Mason, 23rd ANNIVERSARY SALE
COWAN JEWELERS
 Downtown

Route 2; Mrs. Dwight McGee, 125 Aspen; Mrs. Edward Pena, 503 Willard.

Mrs. Leo Price, 423 Lee; Wallace Shelton, Dawn; Mrs. Jack Streun, Summerfield; Mrs. Donald Unrah, Thunderbird Apt. 5; Antonio Vasquez, 812 S. Texas; Mrs. Luther White, 110 Bradley.

PATIENTS DISMISSED

Andy Rodgers, Onesimo Rivera, Mrs. George Parker, Harvey Hammett, Mrs. Juan Camargo, Johnnie Wilson and Mrs. Fidencio Torres, Monday. Majin Garza, Jose Vasquez, Joaquin Holguin, Mrs. Jimmy Ward, Arliss Edwards and Mrs. Juan Hernandez, Tuesday.

If you haven't noticed, there's a church nearby where you're welcome.

Study Club Has Holiday Program

Thanksgiving thoughts and poems were read by Mrs. Carl Williams to members of Lone Star Study Club Tuesday afternoon in the home of Mrs. Jim Bookout. In one of the thoughts presented by Mrs. Williams she said, "Pilgrim Fathers stand among American folk heroes and we do well to honor courage, piety and gratitude to God for his goodness. Significant memorial to their heroic living means far more than praise for their bravery, endurance and devotion. It means putting into practice the chief principle that established Thanksgiving day," continued Mrs. Williams. Members present included Mmes. Gaston Baer, Hardy Benson, H.E. Henslee, Jim Higgins, G.W. Newson, J.E.

Shirkey, Dale Tinnin, Ed Warren. Also Mmes. S.S. Williams, C.B. Wombie, R.G. Blue, Robert Thompson, V.E. Dodson, C.O. Phillips, W.S. Flait, S.A. McCathern and John Moore. An emotional person is usually easily led—the wrong way. ***** Compulsion is often substituted for mental processes. ***** When you go hunting, be sure you don't move the bushes. ***** Superstition never contributed to the unfolding of truth.

Thanks Received For Club's Gift



A thank you note was acknowledged by Mrs. Laurence Butler from John Dwyer at the meeting of Veluda Study Club Tuesday evening in the home of Mrs. Gil Brown. Mrs. Dwyer, director of Big Brothers, Big Sisters Organization, expressed appreciation for the club's donation and said the funds would buy a camera for the organization. Also during the business session, club members voted to sponsor Mrs. R.W. Simon's musical group. Our Faith As An Investment was the Thanksgiving program presented by Mrs. Lloyd Cause. The theme was based on an inspirational story undressing thoughtful and understanding hearts, seeing eyes and hearing ears. She stressed the concept of the first Thanksgiving during a life of hardship. In conclusion she read a poem entitled Thank You, God, For Little Things. Guest Miss Donna Kendall sang a solo, My Tribute, accompanied by Mrs. Ken Walker at the piano. Members present included Mmes. Howard Birdwell, Bill Bradley, Richard Ottosen, George Olson, Cyane Owen, John Funderbaker, Laurence Butler, Bill Walden, Frank Zauer and Betty Oglesby. Tolerance is not a matter of conversation; it is the business of living. ***** In spite of all the ads, we haven't found a way to lose ten pounds painlessly.

Engagement Announced

Mr. and Mrs. W.R. Duggan, northwest of Hereford, announce the engagement of their daughter, Elizabeth Ann, to Danny Gene Allen, son of Mr. and Mrs. Gene Allen of Dalhart. They will marry Dec. 21. The bride-elect is a senior student at Hereford High School and her fiance is farming in the Dalhart community. He attended West Texas State University. (Bradley Photo)

Thanksgiving Prayer

Memie Oshorn Odum
 Lord, we thank Thee—
 For precious heritage forefathers gave,
 For noble ones so fearless, true and brave,
 Who came to clear a wilderness unknown,
 Transforming waste to a foundation stone—
 Surviving dangers, loneliness and fears,
 Looking and trusting to the future years.
 This day we lift our hearts, for we are free
 To sing our songs of thanks, all thanks to Thee.
 We thank Thee, Lord, this heritage we know
 Has come to us through Thee, and so
 In humbleness we lift our hearts in prayer,
 Asking thy protection and Thy daily care.
 We thank Thee, Lord—
 For food, shelter, health, home and love,
 For herbs, new grain, and blessings from above.
 As year by year we meet in festive scenes,
 Help us to know just what Thanksgiving means,
 And on this day of days in bright November
 Help us live true, and heritage remember,
 And strive each year for better, nobler living.
 Giving thanks to God on this Thanksgiving,
 In the name of Christ our Lord,
 Amen

Turkey Winners

A Turkey Run provided fun for students at Stanton Junior High this week, and food for their Thanksgiving dinner for the winners. Races were held for each grade with three prizes in each, topped by frozen turkeys. Ninth grade winners, top photo, were Arnoldo Barrion Ica, Raymond Zepeda and Johnny Gomez placing first, second and third. In the same order, eight graders, center photo, are Jose Soto, Jesse Salazar and Alvaro Calzadilla; and seventh graders, lower photo, Joe Tijerina, Juan Aljondre and Joe Davila.

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 OPEN TIL 7 P.M.
 E. Hwy 60 364-5961
 All Men's And Ladies' **BOOTS**
 20% OFF

BAILEY
GOOSEDOWN JACKETS
 JACKET Reg. \$52 **\$44.95**
 COAT AND FUR COLLAR SALE Reg. \$89 **\$78.95**

BAILEY **INSULATED VESTS** Reg. \$15.95 and \$21.95 **SALE!** **\$12.95 AND \$17.95**

WINTER **FUZZY CAPS** Reg. \$6.95 and \$5.95 **SALE!** **\$4.50**

WESTERN SHIRTS
 Men's Reg. \$11.95 **\$8.95**
 Children's Reg. \$8.95 **\$5.95**

Largest Selection of **FELT HATS** Hand Creased To Your Liking

WE GIVE OLD-FASHIONED PERSONAL SERVICE at **DISCOUNT STORE PRICES!**

INSULATE-CUT FUEL CONSUMPTION
 PROPER INSULATION will cut fuel bills up to 45% in winter... keeps rooms 15% cooler in summer.
 Check these advantages:
 Easy Application
 High insulating efficiency
 Combination protection
 Radiant heat reflection
 Snap-fitting blanket
 Permanent installation

2 1/2" Semi Thick \$6.95 Per 100' Sq. Ft.

COTTON TRAILER REPAIR MATERIALS

4x6-20' No. 2 Y.P.	29 1/2¢ BF
4x4-8' No. 2 Y.P.	29 1/2¢ BF
1x6-20' Rough Y.P.	29 1/2¢ BF
48" 1x2 Welded Wire	59¢ LF

WIRE FENCE

42"x100'	\$43
48"x100'	\$48

Pay Cash & Save
FARM DISCOUNT LUMBER & SUPPLY
 (Not valid city limit)
\$11.49 Each



Luncheon Is Held As Thanksgiving Event For Club

West Hereford Extension Club had its Thanksgiving luncheon Tuesday in the home of Mrs. F.E. Walton, with each member bringing a dish for the meal.

Plans were completed for the annual Christmas party Dec. 10. Joyce Shipp and Sherry Harder, county extension agents, were guests for the lunch.

Members present were Mrs. U.V. Pierce, D.W. Allmon, Norman Livesey, A.T. Flowers and W.B. Phillips, and Miss Evelyn Bell.

Honors Past Leader

During a recent meeting of Texas Classroom Teachers Association (TSTA) here, Mrs. Patsy Giles, president, presents an honorary pin to past president Rance Whittington.

Little shoppers have dandy ideas

This year the littlest shopper in your family just might come up with the biggest gift idea. When she selects a gift for dad, she'll probably consider the fun it will bring the whole family.

That's why an Insulated Sports Kit by Thermos will probably be at the top of her list. It's versatile enough to use throughout the year, and rugged enough to last.

Mom will realize the convenience and economy of the sports kit when dad

leaves for a one-day business trip or the family takes a short junket. The insulated case helps maintain the temperature of everything inside, and there's a container for keeping food fresh for hours.

When traveling, dad and the family won't have to make unnecessary stops for a hot cup of coffee or a cold glass of iced tea. An insulated sports kit can be packed with everything needed.

Look Who's New

Mr. and Mrs. Douglas Dwight McGee are the parents of a daughter born Nov. 26. She weighed 7 lbs. 4 1/2 oz.

Mr. and Mrs. Ronald Gene Giller are the parents of a son born Nov. 26. He weighed 7 lbs. 15 oz.

Mr. and Mrs. Francisco Javier Martinez are the parents of a son born Nov. 25. He weighed 8 lbs. 5 1/2 oz.

Mr. and Mrs. Fidencio G. Torres are the parents of a son, Joel, born Nov. 22. He weighed 7 lbs. 8 1/2 oz.

Arafat warns of war in six months.



Thanksgiving Party

Dr. and Mrs. Marcus Hoelscher chat with guests from Amarillo, Mr. and Mrs. Virgil Smith, at right in top photo, at a party in Thanksgiving theme given Saturday evening in the Hoelscher home, 145 Mimosa. Dinner was served buffet fashion to approximately 40 guests from Friona and Amarillo as well as the Hereford community. Decorations in the holiday spirit began at the front entrance, where the Hoelschers' sons, Richard and Tim, look over the arrangement of grains, fruit and vegetables which they helped collect.

Do-it-yourself Yule projects

Homemade is the word this year for a naturally fun holiday. Do-it-yourself Christmas tree decorations and greeting cards are great projects for the whole family to enjoy.

For tree decorations, all you need are a cook, seamstress, and artist (your children). The cook makes cookie shapes with a string baked in them to tie onto the tree.

The seamstress threads popcorn onto a very long piece of thread, to wrap around the tree, and the artist cuts out paper dolls and chains to hang on the branches.

Everybody gathers all their small colorful toys and trinkets to put up.

For a fun Christmas card idea, cut a potato in half and draw a holiday design on one flat side. With a knife, cut around the design until it is raised on the potato. Press the design on an ink pad and stamp on a postcard or construction paper. After the design dries, the chil-

dren write in their season's greetings.

Cutouts of Yuletide illustrations are another favorite activity among the children.

Peruse with the kids through the newspaper ads and cut out different Christmas illustrations, such as Santa Claus, reindeer, Christmas trees, stockings, ornaments, snowflakes, etc. You'd be surprised at all you can find, many times in color too!

Here are just some of the things that can be done with cutouts of such illustrations:

Make rectangular cardboard fold-down tabs, bend them and paste one side to the artwork so that the cutouts can stand up on their

own. Make a little display with figures, for instance.

Or paste the artwork to the little one's shopping bag, or even your own. Glue them onto Christmas packages for added decoration.

Use them to decorate the Christmas tree. Simply poke a little hole on the top of the cutout and hang it by a bit of thread from the tree's branches.

History books are written from the record and from prejudices.

Dr. Milton C. Adams

OPTOMETRIST

335 MILES

Phone 364-2255

OFFICE HOURS

Mon.-Fri. 8:30 to 5:00

23rd ANNIVERSARY SALE

COWAN JEWELERS Downtown

Send season mail without any delay

Watch the calendar! You can make sure your Christmas cards and packages are delivered on time if you just follow a simple rule — mail early.

Although "it's the thought that counts," a Christmas card or Christmas gift received in the mail late can be disappointing. Not to mention the aggravation it produces among U.S. Postal Service employees who are deluged with billions of cards and packages during the season.

So, to get holiday material delivered on time, and help the postman perform his duty, use zip codes and keep some deadlines in mind:

—Before the last week of November begins, send out parcel airmail packages and cards to servicemen overseas.

—By the end of November you should have mailed: surface parcels to Alaska and Hawaii; packages via parcel airmail to the Arctic and Canada; and airmail parcels and cards to South and Central

America, and the Near East or Far East.

—During the second week of December, try to take care of these holiday mailings: international greeting cards and parcels to Africa, Near East and Far East; surface mail for the whole United States (including Alaska and Hawaii); airmail parcels and cards to Canada, Europe and Mexico.

—And finally, by the end of the third week in December, with only three to five days to spare before the 25th, send all airmail parcels and cards to Alaska and Hawaii as well as all destinations in the continental United States.

The year 1975 will soon be here; what have you accomplished so far in 1974?

SHOP EARLY
BE SMART
COWAN JEWELERS
Downtown

You can afford THESE FULLY GUARANTEED CARS

And All These Cars Have POWER STEERING, POWER BRAKES, AUTOMATIC TRANSMISSIONS AND AIR CONDITIONERS

1970 Chevrolet Impala, 2 DR HT

1971 Pontiac Catalina, 2 DR HT

1971 Ford Torino, 2 DR HT

1973 Chevrolet Impala, 4 DR Sedan

1973 Buick Century 2 DR HT

PICKUPS

1972 Chevrolet 1/2 Ton Pickup

(2) 1972 Ford 1/2 Ton Pickup

1974 Chevrolet 1/2 Ton, All Power and Air

DOYLE JOHNSON

Chevrolet-Olds

N. Hwy 385

364-2160



To Appear In Matinee

Outlandish situations are common ingredients in the adventure film, "Pippi In The South Seas," which will be featured at Star Theatre tomorrow and Saturday afternoons. The plot of the family film entails Pippi's quest for her seafaring father, who has fallen into the hands of vicious South Seas pirates.

'Pippi' Sails Into Exciting Seas

Colorful, irrepressible Pippi Longstocking will come to life again as her enchanting adventures are captured on film

Older Residents

All Invited To AARP Fun Party

Any area resident over the age of 55 will be welcomed to a holiday fun party in Community Center Dec. 5 if he brings a dish for the potluck dinner planned by the Hereford Chapter, American Association of Retired Persons.

Dinner is scheduled at 6:30 p.m., then entertainment will include games and informal visiting. Members of the chapter, headed by Ed Dziuk, president, will play hosts.

The chapter invites residents who are at or nearing retirement age to become members, but membership is not a requirement for attending this party or other monthly meetings of the AARP here, Dziuk emphasizes.

Work that's performed ahead of schedule is a pleasure, when completed.

and presented during 1 p.m. matinee Friday and Saturday at the Star Theatre.

According to theatre manager Bill Willis, a series of quality movies are being planned in conjunction with national show months.

A film for the entire family, "Pippi In The South Seas" stars Inger Nilsson as the vivacious, freckled redhead who was first introduced in the Astrid Lindgren novels. In this second "Pippi" episode, the screen's youngest super star sets out to find her sea captain father who has been captured by pirates in the South Seas.

With her pet monkey, Mr. Nilsson, and her inseparable pals, Tommy and Annika, Pippi invades an island thought irrepressible by its pirate population. Through a series of fantastic yet funny escapades, Pippi and her unique companions provide panoramic entertainment for the audience.

The G.G. Communications film is acceptable for general fare.

FOR LARGER GIFT SELECTION
COWAN JEWELERS
Downtown

IMPORTANT ANNOUNCEMENT

December 24th is the last day of business for

HEREFORD HARDWARE!

unless we have found a buyer for the store before that date

EVERYTHING HAS BEEN TREMENDOUSLY REDUCED!

Some Items up to 50% off SHOP NOW FOR CHRISTMAS ONLY 22 SHOPPING DAYS LEFT

* HARDWARE *

* HOUSEWARES *

* HOUSEWARES CONT. *

TERMS: CASH

HEREFORD HARDWARE 216 N. MAIN ALL SALES FINAL

ABBIE'S MISTER SHOP CHRISTMAS OPENS

319 N. MAIN

"We Care How He Looks"

364-0204

Bank Americard
Master Charge
Lay-a-way
30 Day Charge
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MEN'S SUITS

by
Hart Schaffner & Marx
Don Richards
Michael Stern
100% Polyester. Also Dacron &
Wool Blends. New for Fall
Plaids & Solids

\$125.00 to \$195.00



MEN'S LEISURE SUITS

For Casual wear
Handsomely tailored
100% Polyester

\$60.00 &
\$65.00

MEN'S DRESS SHIRTS

by Van Housen

Solids & Patterns
100% Polyester
Washable, No Iron

\$13.00



MEN'S DRESS SHIRTS

by Van Housen
Dacron & Cotton
Permanent Press
Solids & Patterns
Size 14 1/2 to 17 1/2

\$6.99 to
\$12.00



MEN'S SLACKS

by
Jay-Mar (Sancabot)
Nolross
Sigfried
100% Polyester (Kaltex)
Solids & Patterns
Size 28W to 46W

\$16.95 to
\$35.00



MEN'S CARDIGAN SWEATERS

100% Acrylic Washable
Fashion Colors
Size S-M-L-XL

\$16.00 to \$20.00



MEN'S SWEATERS

Leather & Suede Trim.
Cardigan Style
Size S-M-L-XL

\$29.95



MEN'S URETHANE JACKETS

Looks and Feels Like Leather.
Soft & easy to care for.
Many colors

\$35.00



JUST ARRIVED

We now have Big & Tall
Men's Shirts & Sweaters.

For that big man & for
that extra tall man.

Sleeve Lengths to 37 inches
Shop now for that
HARD TO FIT MAN



MEN'S SHOES

by Freeman
New Fall Styles
Patent & Suedes
Also leathers
Fashion & Style

\$27.95 to \$38.00



MEN'S ALL WEATHER COATS

Zip-out liner
Kalls & Poppies
Plaids & Solids

\$45.00
to
\$75.00

SPECIALS

MEN'S SPORT COATS

100% Polyester
Solids & Patterns
New Fall Colors
Size 36R to 46XL

REG. PRICE	SALE PRICE
\$125.00	\$99.00
95.00	66.50
85.00	59.50
80.00	56.00
75.00	52.50
65.00	45.50
60.00	42.00
50.00	35.00

MEN'S SLEEVELESS SWEATER

REG. PRICE	SALE PRICE
\$13.00	\$10.50
12.00	9.50
11.00	8.50
10.00	8.00

MEN'S TURTLENECK SWEATERS

REG. PRICE	SALE PRICE
\$16.00	\$12.00
14.00	9.95
13.00	9.50
10.00	7.50

MEN'S LONG SLEEVE PULLOVER SHIRTS

100% Polyester
Reg. Price \$13.00

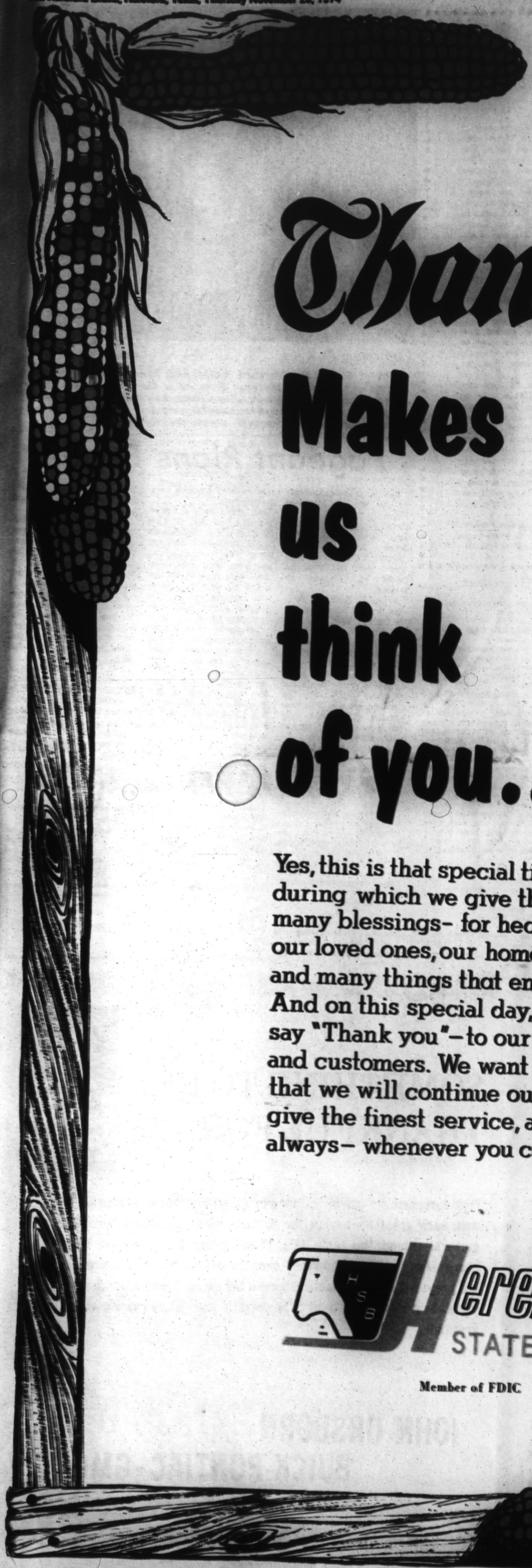
SALE PRICE \$8.95



MEN'S C.P.O. SHIRTS

Washable
REG. \$20
SALE PRICE \$15.95

OPEN TO 9:00 P.M. EVERY NIGHT TILL
CHRISTMAS
FREE GIFT WRAPPING



Thanksgiving Makes us think of you...

Yes, this is that special time of year during which we give thanks for our many blessings- for health, happiness, our loved ones, our homes, our jobs, and many things that enrich our lives. And on this special day, we want to say "Thank you"-to our many friends and customers. We want you to know that we will continue our efforts to give the finest service, any time and always- whenever you call upon us.



Member of FDIC

Little Chefs Concoct Holiday Menus

'We're Eating WHAT For Thanksgiving?'

If it was up to some children at First Baptist Church Kindergarten, their families might be having some pretty strange meals for Thanksgiving today. At the request of their teachers, the little chefs concocted their favorite menu for this holiday season:

Cook turkey in oven for 50 hours. Serve with rice, potatoes, potato salad, pumpkin pie and cherries. Recipe for pumpkin pie—put meat in pan, put stuff in it, put in oven. (Andy Lucero, five year old son of the Balmalzo Luceros)

Put turkey in oven for 10 minutes. Cook spinach on top of stove (not in oven because turkey is in the oven). Then cook some broccoli same way as spinach. Put some kind of stuff on broccoli and spinach. Serve with popcorn and pumpkin pie. Recipe for pumpkin pie—take out all the seeds and orange stuff. Freeze it. Put in oven for 13 minutes. (Daryl Furr, five year old son of the Dale Furr)

Pumpkin pie, salad and more pumpkin pies. Pick a whole bunch of pumpkins and make a whole bunch of pumpkin pies. Serve with two turkeys, coffee, tea and water, and ham sandwiches, roast sandwiches, cheese sandwiches, mayonnaise sandwiches and plain bread

sandwiches. (Jill Ward, five year old daughter of Kay Ward) Put turkey on a platter, put in oven for two hours. Then put rice-a-toni on it, then put back in the oven. Take out in 10 minutes. Then put dressing on turkey, then cook dressing. Then put lettuce on it. Then put in oven for two more hours. (Markay White, daughter of Mr. and Mrs. Butch White)

Corn recipe—salt a little corn, butter it, cook alot of hours at 60 degrees. (Alisa Hoshelcher, four year old daughter of the R.C. Hoshelchers)

Green beans recipe—put on the stove in a big pan. Cook 17 hours at a lot degrees. (Kathy Neill, four year old daughter of the Floyd Neills)

Pumpkin pie recipe—Salt, pepper and butter it. Cook 50 hours at one degree. (John Mark Streun, four year old son of Mrs. Marlene Streun)

Turkey sandwich recipe—Put in a circle pan, put salad dressing on it, put beans on top of dressing. Put bread and a little ball of candy on top. Cook 2 minutes at one degree. (Karyn McCustian, four year old daughter of Lewis McCustian)

Put turkey in, cook at 10 degrees for 15 minutes. (Kamille Martin, daughter of Mr. and Mrs. Dunny Martin)

Jelly recipe—Buy it at the store. (Chuck Prather) Banana salad—put in banana, lettuce and salad dressing. Stir up. (Kristina Kerr, daughter of Mr. and Mrs. Norman Kerr) Mashed potatoes—put in oven at 70 degrees for 60 days. (Jennie Perales, daughter of Dr. and Mrs. J.S. Perales)

Dressing—add peppers, carrots and cucumbers. Cook at 60 degrees for 10 minutes. (Trent Bowling, son of Mr. and Mrs. Tommy Bowling)

Cupcakes—mash them up, put them in the deal. Cook five minutes at four degrees. (Elisa Smithers, daughter of Mr. and Mrs. Lee Roy Smithers)

Pumpkin pie—cook in microwave oven for 15 minutes. Put pumpkin and strawberries, peaches in the pie first, then add nuts. (Lori Reinauer, four year old daughter of Eddie Reinauer Jr.)

Peanut butter sandwich—serve with spinach that has been cooked at 20 degrees. Eat potato chips with it. (Chad Maupin, four year old son of Mr. and Mrs. Pat Maupin)

Chocolate pie—cook pie in oven at five degrees for 30 minutes. Cherry cake—make cherry cake on stove for 30 minutes at six degrees. (Hilery Bruns, four year old son of

Herbert Bruns) Potato salad—mix cherries and vanilla ice cream. Add potato salad. Cold slaw pie with apples and cherries. (Bliss Burdett, four year old daughter of Mr. and Mrs. Tom Burdett) Turkey—clean out, pepper, salt, put in oven and let cook. Put in at one o'clock and take out about 3:30. (Lona Kasub, five year old daughter of Mr. and Mrs. Vernon Kasub)

Brownies—mayonnaise on, put some chocolate on, flour more, mayonnaise; Crisco under all this—cook in oven 10 minutes, three degrees. (Brad Allred, five year old son of Mr. and Mrs. Lynton Allred)

Menu: turkey, mashed potatoes, red beans, ice cream on pumpkin pie. Cook turkey 13 minutes. (Janenne Wall, five years old)

Menu: turkey, hot pie, corn, pumpkin pie! Cook turkey as long as others. (David Winder, five year old son of Mr. and Mrs. John Winder)

Menu: turkey, soup, chicken. Cook turkey until 3:00. (Kandi Sparkman, five years old)

Menu: turkey, salad, pumpkin pie, vegetables. Cook turkey overnight. (Angela Streun, daughter of Mr. and Mrs. Gene Streun)

Menu: Chicken and dessert. Cook chicken 16 minutes; our oven cooks fast. (Todd Patzid)



Chairman At Work

Plans for the 1975 Miss Hereford Pageant were advanced as the steering committee met Monday afternoon. From left in this group are Mrs. J.W. Robinson, general chairman; Mrs. Glenn Watts, chairman of entries and Mrs. Ed Line, of sponsors. Present emphasis is on enrolling eligible entrants for Miss Hereford and Miss Teenage divisions for the Feb. 15 contest.

Pageant Plans Begun

Well started on arrangements for the 1975 Miss Hereford Pageant, members of the steering committee which direct the event for the Womens Division, Deaf Smith County Chamber of Commerce, met to hear reports and work out further plans Monday afternoon.

Mrs. J.W. Robinson, chairman, presided at the session in the Chamber board room.

Emphasis was placed on securing entries to compete for the titles of Miss Hereford and Miss Teenage Hereford, as the first step. Girls of high school age are to enter before school dismisses Dec. 20 for the Christmas vacation, while those attending college may enter during vacation, with Jan. 4 as the deadline.

Date of the pageant has been advanced this year, to Feb. 15 instead of the former spring

date, so entry deadlines were also advanced.

Mrs. Glenn Watts is entries chairman, and Mrs. Ed Line Chairman of matching entrants to the sponsoring business firms. Girls or their parents who wish more information about entry requirements are invited to contact Mrs. Watts, who may be reached by telephone at her home or at Community Center.

The pageant, which is being sponsored for the fourth year by the Womens Division, is conducted in conformance with rules of the national Miss America Pageant and the girl who wins the title of Miss Hereford will be sent to the annual Miss Texas Pageant at Fort Worth to compete for the state crown.

Age limits are those of the national event, 18 to 28 years for young women vying for Miss

Hereford designation, 16 to 18 for Miss Teenage Hereford aspirants.

Mrs. Terry Caviness and Mrs. Dwight McGee are pageant directors again this year. Mrs. Calvin Goodin, heading the decorations committee is working with its members on plans for the staging theme.

Mrs. Guy Warden, in charge of advertising, and Mrs. O.G. Nieman, of programs, are beginning their tasks and Mrs. John Bunch will soon have the ticket committee ready for theirs.

Mrs. Danny Martin is chairman of the welcome committee, Mrs. Harlan VanderZee of judges, Mrs. Robert Hickman of banners. Backstage managers for the pageant are Mrs. Eugene Henderson and Mrs. Kenneth Gooch.

Facts in brief...

The American Nursing Home Association is a non-profit organization representing both proprietary and non-proprietary nursing homes. Dedicated to improving health care of the convalescent and chronically ill of all ages, it is a member of, and supports the Long Term Care Council of the Joint Commission on Accreditation of Hospitals.

The average age of nursing home patients is 79 years according to the American Nursing Home Association. Seventy percent of the patients are women.

While nine percent of the national adult population has never married, 32 percent of people in nursing homes have never married according to the American Nursing Home Association.

Some 20 million Americans would be eligible for benefits under Chronicare according to the American Nursing Home Association. Chronicare is a national health insurance program which would cover people of all ages when they develop chronic long-term disabilities. Several Chronicare bills are currently

under consideration by the U.S. Congress.

Today there are more than one million individuals in long term care facilities. The American Nursing Home Association expects this figure to double by the year 2000.

Over 500 Watches to select from COWAN JEWELERS Downtown

Cesar Romero Makes Film on Nursing Homes

For the first time in its 25-year history the American Nursing Home Association has produced a movie and television and radio public service announcements.

The 13-minute color movie, narrated by Cesar Romero, honorary chairman, National Nursing Home Week, reviews the history of the nursing home profession and discusses

the different levels of care provided by modern nursing homes. The movie shows the impressive number of professionals and their helpers who are involved in delivering quality care in safe surroundings.

The film will be used on television as a public service and by ANHA member homes and state associations before civic and service club groups. Organizations, regardless of membership size, who are interested in seeing the film may contact an ANHA member home in their community, their state association of nursing homes or write ANHA direct. Inquiries to ANHA should be addressed to the Public Relations

Department, 1200 15th St., N.W., Washington, D.C. 20005.

The film was produced by J.P. Productions, Hollywood, California. Technical advisors for ANHA were James J. Brennan, chairman, public relations and information committee and administrator Mary Lyon Nursing Home, Hampden, Mass., and Ms. Vern A. Woodlief, ANHA public relations staff.

Mr. Romero appears in six television public service announcements; two 30-second and two 60-second announcements. One-half of the announcements are designed for use at home. Thinking About A Nursing

any time of the year. The remaining three are designed for use prior to or during National Nursing Home Week.

The six radio announcements were written for similar use.

At the close of the movie and in the television public service announcements, the public is invited to write for free copies of ANHA's new "ome".

The brochure describes the different types of nursing care provided by nursing homes. It tells how to start looking for a home and lists 40 questions to ask when touring a home being considered for a loved one who is ill or elderly.

KOLACHES

1/2 cup butter or shortening, 1/2 cup sugar, 1 tsp. salt, 3/4 cup scalded milk, 1/2 cup water, 1 cake compressed yeast (or 1 package dry granular yeast dissolved as directed on package), 1 egg, 4 cups sifted flour.

Cool milk to lukewarm by adding water. Combine butter, sugar and salt with milk. Add yeast and mix well. Blend in egg. Gradually add sifted flour mix until blended. Roll out 1/2 inch thick on well-floured board; cut with 2 1/2 inch round cutter. Place on greased baking sheet. Let rise in warm place (80-85 degrees) until double in bulk, about 1 hour. Press indentation in center of each bun. Place pitted, cooked prune or peach dipped in nuts in each indentation. Bake in 350-degree oven 20 minutes.

Topping

1/2 cup flour, 2 Tbsp. or more melted or soft butter, 2 Tbsp. sugar, 1/2 tsp. cinnamon.

Mix ingredients. Crumble on top of each bun.

Three more reasons why you'll want to Shop at Home!

- 1. Better roads and streets. 2. Better schools and churches. 3. Higher property values. 4. Better jobs. 5. Lower taxes. 6. Better selection of goods.

- 7. Better police protection. 8. Better fire protection. 9. Better emergency services.

By shopping at home, you help create a greater tax base for our community to draw from. And that means more money for more and better trained and equipped police and firemen. More money for our community means better and more modern emergency services. Part of every dollar you spend at home stays at home and eventually finds its way back to you. When you shop at home, you're doing yourself a favor.



Courtesy of The HEREFORD BRAND

SOMETHING TO BE THANKFUL FOR!

How fortunate we are to be living in a land that has been blessed with such great abundance for so many years. As each family gathers around the table this Thanksgiving Day, there'll be choruses of "oohs" and "aahs" over the beautiful turkey Mother has prepared and the bountiful spread before us. When you stop to think about it, we have a lot to be thankful for—let us express our gratitude.

JOHN ORSBORN BUICK-PONTIAC-GMC

142 N. Miles

364-0990

Red Cross Relieves Famine, Disaster

Famine, often a silent and insidiously creeping disaster, has plagued mankind since the beginning of time. Repeatedly over the centuries, civilizations have fought and supposedly conquered the spectre of starvation, only to have it rise again and sweep catastrophically over wide sections of the globe, as it did in the Sahel belt of Central Africa in recent years, and since last summer in disaster prone Bangladesh on the Asian sub-continent.

Combating hunger, which in varying degrees affects an estimated 500 million of the earth's population every day, has by necessity become one of the major programs of many governments. The United States government especially has long been one of the largest contributors of food and technical assistance to needy nations of the world, and was responsible for calling the World Food Conference, which met in Rome this month in an effort to begin a coordinated global approach to the hunger problem.

While only governments have the vast resources necessary to help effectively in a situation of this kind, the world's national and international voluntary agencies, including the Red Cross, are usually in the thick of the fight to relieve suffering, both as adjuncts to and distribution channels for government relief programs, and through the use of their own funds and resources to supplement government aid at times when famine reaches disaster proportions.

During the past decade, the League of Red Cross Societies in Geneva, a participant in the World Food Conference, has issued worldwide appeals for famine victims in 18 countries, the most recent and largest being those for Africa and Bangladesh. Of all the many

faces of disaster, none is more horrible to look upon than starvation, Red Cross workers say. Absent in a famine are the howling fury of winds and tidal surges, the thundering boom of breaking rock strata deep in the earth, and the other preludes to natural disasters. They are replaced by silence—a silence broken only by an occasional whimper or cry, or the moan of a parent helpless to provide the food and protein needed to give his family the strength and will to live.

In Bangladesh, where food-spawned famine has taken countless lives and left millions on the brink of starvation, the faces of children especially reflect the slow erosion of malnutrition. There is a misty, luminous look about their eyes, a translucent quality in the flesh and skin of their faces. Before the final, dulling stages of starvation, many have a dreamy, haunting beauty in their faces that is heart-breaking to behold. If help reaches them in time, as it does for many, they can be saved.

In the African nation of Niger, 5,500 children under the age of ten were rescued from death by starvation through a supplementary feeding program last summer. Many of the severely undernourished children had to be fed intravenously or by gastric tube until they became strong enough to eat. They were but a handful of the almost two million famine victims throughout Niger who were helped by a multi-agency relief program supported by the government, United Nations agencies, the World Health Organization, numerous national governments including the United States, CARE, CARITAS, the League and many of the world's Red Cross societies. In varying degrees, their story was repeated in the lives of many of the ten million famine victims across Africa.

Before it was broken by more ample rainfall last summer, Africa's drought, the worst of this century, moved with increasing intensity during the

past five years across the Sahel, a continent-spanning belt south of the Sahara Desert, including the nations of Mauritania, Senegal, Mali, Upper Volta, Niger, and Chad. Also affected were Ethiopia and parts of Nigeria and Southern Algeria where many of the nomad families fled to find food and water.

A little over two years ago the tragic story of the Sahel and Ethiopia began to make headlines and to invade the living rooms of the world in living color. Although help had been given earlier by other governments, the response to this media coverage was a global outpouring of aid. The United States government sent or committed food and other relief supplies and assistance valued at \$148,900,000 for Sahel countries and another \$18,000,000 in aid to Ethiopia. Help from other governments, the United Nations and numerous voluntary agencies increased the total of African famine relief to \$408,900,000 much of it still in progress, with most of the emphasis now on agriculture rehabilitation and training.

Included in these totals is \$10,500,000 in funds and relief supplies provided by the League and 44 Red Cross societies around the globe. The American Red Cross, along with many other societies, provided funds as well as disaster personnel to the League, which sent a small army of disaster, medical and nursing teams to help with the relief work of the Red Cross and Red Crescent societies in the affected nations. (For additional details and a country-by-country report on the African relief operation, see Mail PIB 55-74 dated August 1974.)

Bangladesh, formerly East Pakistan, always has been marginal in its ability to feed its teeming population. Located north of the Bay of Bengal in the globe-girdling equatorial belt which spawns all hurricanes and typhoons, Bangladesh has always been a target for tropical storms and other

disasters. In 1971, before it had completely recovered from one of the worst cyclones in history, civil war disrupted the country and finally led to its severance from the national government in West Pakistan. Beginning in July of this year, the most massive flooding in memory inundated more than half the nation's territory.

The fall crop was wiped out and a reported 30 million persons were affected by the floods which still covered large areas of the country in late October. The government, with the aid of the Bangladesh Red Cross and other international relief agencies, began providing tents, blankets, clothing, medicines, milk and other food to the most needy victims. As the enormous extent of the disaster became apparent, a call for help went out to other governments, the United Nations, the League of Red Cross Societies and the international voluntary agencies. In the months intervening, the United States government has sent supplies, technical assistance, transport help and funds valued at \$49,000,000. Other governments, United Nations organizations, and the voluntary agencies increased the value of disaster relief help to a total of \$135,044,000.

The League issued a worldwide appeal to Red Cross societies for funds, supplies and experienced disaster specialists to help the Bangladesh Red Cross, which is assisting the government with the relief operation. Funds and supplies came from 40 national societies, along with nine disaster delegates who are helping to guide the second phase of the relief program, expected to continue throughout the rest of this year.

The Bangladesh Red Cross reports the relief effort is being operated out of 84 basic feeding centers, usually located in urban areas, and many sub-centers in communities throughout the flooded districts. Because of the enormity of the disaster situation, only the most needy victims can be helped.

Red Cross workers report. A carefully rationed monthly food allotment is given to these families. In addition, special milk stations are providing milk each day to over 50,000 children, and baby food, special diet supplements and formulas are being dispensed for infants in other centers.

The League of Red Cross Societies reports the present program is based on resources available or promised by October 1, but that even larger numbers of flood and famine victims can be helped if additional assistance—preferably donations of funds for purchases in Bangladesh and neighboring countries—are forthcoming.

American Red Cross officials said persons wishing to help with these relief programs can do so by sending fund contributions to their local Red Cross chapters. Those intended for use in Bangladesh should be marked for Bangladesh Relief; those given for Sahel countries and Ethiopia should be marked for African Relief.

The abnormal summer weather responsible for the flooding in Bangladesh brought suffering and disaster to millions of others in central Asia, the Indian subcontinent, and the Philippine Islands, which were also destined to suffer the hammering blows of five devastating typhoons by early November. In Nepal, an estimated 150,000 persons lost their homes and crops when heavy monsoon rains in August sent the country's rivers surging out of their banks.

During the same month in Burma, Red Cross volunteers joined with government and other relief workers to help 1.5 million residents whose homes and farms were swept by flood waters in the Irrawaddy Delta. The Indian Red Cross society in late summer gave relief aid to the victims of a series of disasters: a cyclone which hit West Bengal, the victims of coast-to-coast flooding in the north and central parts of the country, and to a drought-stricken population of several millions in the nation's five southern states.

The American Red Cross has sent a contribution of \$10,000 to the Philippine Red Cross to help with relief efforts for 200,000 victims of five typhoons which have swept the Philippine

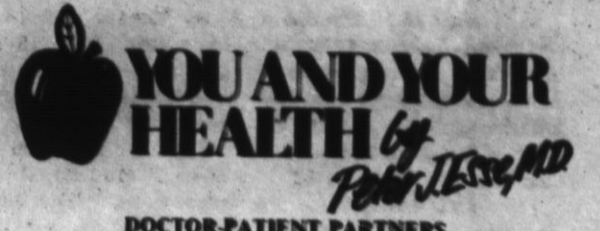
Islands since October 11. Red Cross headquarters in Manila reports that 110 persons were killed by the storms which destroyed or damaged 17,300 homes. The typhoons added to the suffering of many families affected by severe summer flooding.

Assistance continues for victims of Hurricane Fifi which made thousands of persons homeless in Honduras and Guatemala in September. American Red Cross help for storm victims now totals \$724,000 including \$658,000 in funds contributed through Red Cross chapters in this country and \$166,000 in donated and ARC purchased supplies. Three members of the five-man ARC disaster team are still on assignment in Honduras and Guatemala, where a recent volcanic eruption added to the misery of Hurricane Fifi's victims. Forty thousand pounds of veal from calves contributed by the National Farmers Organization in Wisconsin, Iowa, and Illinois are now being distributed to storm victims in Honduras. The American Red Cross sent a \$10,000 grant to the Guatemala Red Cross to help with its disaster relief program.

In the United States during the first two weeks in November, American Red Cross disaster volunteers and staff members were assisting the victims of late season tornadoes and floods in Oklahoma, Texas and Louisiana, while their associates at opposite ends of the nation in Puerto Rico and Alaska were giving shelter and other disaster aid to families made homeless by torrential tropical rains and the first winter storm on the upper Pacific coast.

Hundreds of flood and storm victims in the stricken communities received food, clothing, help with nursing and medical care, and individual family assistance. Red Cross shelters were open for several days in the disaster areas. National disaster specialists from the Eastern Area Headquarters in Alexandria, VA, flew to Puerto Rico and the Virgin Islands to assist with relief operations there, and similar assistance was sent from the Western Area Headquarters in San Francisco to help Fairbanks Red Cross volunteers who were aiding storm victims in Nome and

other villages along Alaska's Seward Peninsula and Norton Sound. Workers from the Midwestern Area headquarters in St. Louis, the Southeastern Area headquarters in Atlanta, and the divisions involved aided in



DOCTOR-PATIENT PARTNERS

Dear Dr. Esso: I don't have good relations with my doctor. I don't mean we argue. It's simply a feeling that I am nothing more than a number to him, he's so impersonal.

I have the same feeling as in a busy bakery store, where I take a number until called. There's always the expectation that he'll be more warm and understanding. But it's always the same story: I get "stale bread." — Mrs. L.

COMMENT: I understand how you feel. A good doctor-patient relationship is important for best results in the quest for health. Look upon yourself and your doctor as partners. He is the senior partner and you the junior.

He evaluates your health status and tells you what to do about it. You, in turn, have a job, too. As the junior partner you must make this important contribution: full cooperation. Without it, no matter how good your doctor, you are in danger of wrecking the relationship. Health bankruptcy may result.

Of course, your doctor has his responsibilities. He must keep up with the rapid advances in medicine and be able to diagnose and treat you with the most modern methods. He must answer your call when you are ill. He must be patient and understanding. (Especially in your case, Mrs. L.) He must be devoted to getting and keeping you well.

However, as I said, don't forget your own responsibilities. Don't procrastinate in seeking treatment. If you get to him late, he often has a hopeless task. The early curable growth becomes incurable cancer; the late diabetes becomes the reason for serious complications. Your responsibility is to get the early jump on disease.

Having gone to your doctor, it is also your job to cooperate fully. What good does it do to leave the bottle of medicine unopened on the medicine cabinet shelf?

Or to continue to overeat if he has warned you that your obesity is endangering your health? Or to be careless about overexertion after he has warned you your heart cannot take it like it used to.

I know it is not easy to conform to a new way of life. But when health is at stake, there really isn't any choice, is there?

Think of it as one partner saying to the other: "Let's do this for the good of the health job we've taken on together."

Remember this the next time you are in your doctor's office, Mrs. L. Have you been doing your job? Have you cooperated? Or are you still putting on weight, or smoking too much, or neglecting other advice? Perhaps this has turned him off in his "caring" for you. Some doctors become very upset when their "partners" don't take their advice.

One important way to prevent health bankruptcy is for each partner to really "care" for the other. If he is pulling one way and you are pulling the other, neither of you will be satisfied with results.

Perhaps it will make you feel better to know that we doctors don't really get any sadistic pleasure out of saying, "Don't do this and don't do that."

SHOP EARLY
BE SMART
COWAN JEWELERS
Downtown

THANKSGIVING

GREETINGS

May this holiday be a time of Thanksgiving and peace for you and yours!

We appreciate your support throughout 1974 and look forward to serving you even better during 1975.

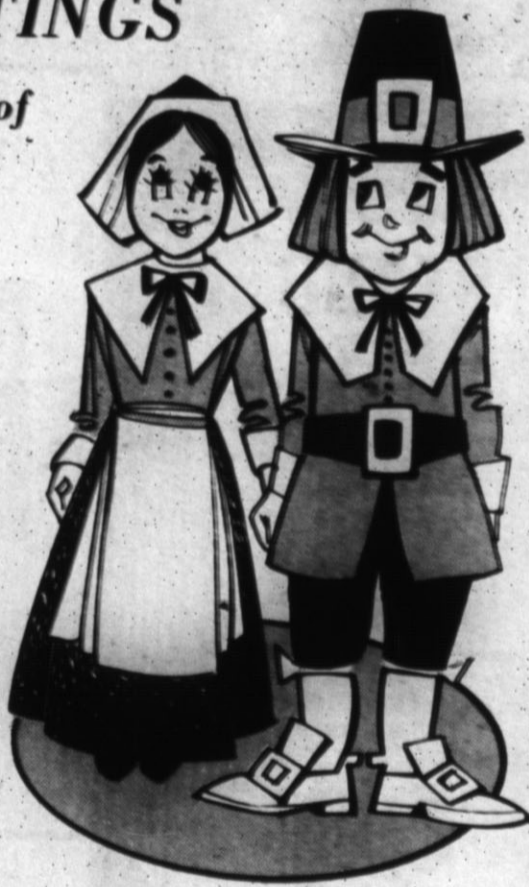
Ask any of our employees about the following new innovations which will benefit you in 1975:

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- Accounts Insured To \$40,000 By FDIC
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and Loan Association
Hereford/Dimmitt

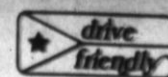
Effective December 2 We Will Close At 4:00 P.M. Daily



Millions Of Turkeys Will Be Killed This Thanksgiving



How Many Motorists?



Governor's Office of Traffic Safety

Home, School Costs Spiral

BY LLOYD BENTSEN
United States Senator

As of last month, five and a half million Americans were out of work as the unemployment rate soared to six per cent. And inflation continues to drive the value of the dollar down, at the rate of twelve cents a year.

The implications of a recession coupled with a staggering inflation have not all made themselves known yet. But, two areas in which the threat is clear and immediate are in the ability of middle-income Americans to own their own homes and send their children to college.

The homebuilding industry is in a depression, and the soaring costs of higher education are pricing middle-income families out of the market.

What do we do about it? I recently introduced legislation which would pump up to \$9 billion of sorely needed money into the nation's housing industry even as it helps some 15 million families save money for their children's education.

IT OFFERS immediate relief for the economically-stricken homebuilding industry. And, it provides long-term benefits for middle-income Americans seeking to meet their family's educational needs.

Its effects are far reaching. Basically, I am proposing a \$100 tax credit to a family that saves at least \$500 a year in a special educational savings plan for two children.

Between 1962 and 1972, the cost of tuition, room and board at public universities and colleges increased 58 per cent compared to a 38 per cent rise in the consumer price index. Similar costs at private institutions climbed 80 per cent and vocational education programs also became increasingly expensive.

Those who have suffered most from all this are middle-income families, those forgotten Americans who are neither very rich nor very poor, who cannot fully meet the high cost of tuition nor qualify to total scholarship assistance.

By Treasury Department estimates, over 15 million families — 33 million students — would take advantage of my proposal.

Their money would go into special educational savings plans at institutions that invest at least 90 per cent of their holdings in the housing industry.

UNEMPLOYMENT for construction workers is over double the national rate, with more than 567,000 persons out of work. Housing starts are down from 2.5 million to 1 million over the last two years. Homebuilders are filing for bankruptcy. Carpenters, plumbers and cement finishers have turned to unemployment compensation.

The homebuilding industry, which has suffered seven recessions since World War II, is in a state of virtual depression today. My legislation would help assure it of a stable source of financing to prevent these recurrent periods of instability. It would mean as many as 300,000 new housing starts a year.

It would mean jobs for construction workers and a new lease on life for many contractors. But it would mean more than this. It would mean homes.

It would help end the housing shortage that is preventing a growing number of Americans from owning their own homes.

The Treasury estimates my proposal would mean a yearly tax loss to the government of \$1.7 billion. This loss, however, would be more than made up in other ways.

It would be made up through taxes on increased homebuilding wages and profits. It would be made up through decreased payments for unemployment compensation.

Incentives such as this, which work through our free enterprise system, are much less costly to taxpayers than direct government subsidies.

Hereford In Higher Income Bracket

(Special to The Brand) How well are Deaf Smith County families managing in these days of high inflation?

To what extent have their incomes been moving up to compensate for the rise in the cost of living?

For most local families, the wage and salary gains have been substantial. As a result, a greater proportion of them are now to be found in the middle and upper income brackets and fewer in the lower brackets than ever before, according to a nationwide survey of income distribution. There has been a progressive shift upward.

The changes are detailed in a report released by the Standard Rate and Data Service, a marketing publication. It lists the percentage of local households in each income category.

The survey was designed to give a better picture of each community's earning picture and buying power than was afforded by its average income alone.

It shows whether there are a small number of families with high incomes balancing out a much larger number with small incomes, or whether earnings are well spread.

In Deaf Smith County, the figures show, both the level of earnings and the distribution are relatively good.

Locally, during the past year, the proportion of households with effective buying incomes of \$8,000 or over, after payment of their personal taxes, was 55.2 per cent.

It was a larger proportion than was reported for many sections of the country.

As to the various income groupings in the local area, the survey report shows that 21.7 per cent of the households have a net of \$5,000 to \$8,000 that 12.7 per cent have between \$8,000 and \$10,000, that 21.2 per cent are in the \$10,000 to \$15,000 bracket and that 21.3 per cent have incomes in excess of that. The remainder have \$5,000 or

less left after taxes.

Although incomes have been rising, year after year, they have not been advancing fast enough lately to match the increase in living costs. At the present rate, income gains will fall several percent behind price hikes by the end of 1974.

Couple Tells 'Secret' of Long Marriage

The headlines in the June 4, 1902 newspaper could have read "President Roosevelt Solves Coal Strike" — "Miss Tremain and Mr. Perry Celebrate Nuptials."

Mr. and Mrs. Perry will celebrate their 72nd wedding anniversary in June at Milder Manor Nursing Home in Lincoln, Nebraska.

For their 71st anniversary, Mrs. Perry once again wore the silk wedding gown she wore for the first time almost three quarters of a century ago.

Victoria Tremain and Charles Perry met while attending Nebraska Wesleyan University. When Charles arrived for their first date, he was somewhat confused when Victoria, who had gone out to check the peanut crop on horseback, galloped past him returning to the house, to change to more appropriate attire, without saying a word.

Both Perrys have "the" secret for establishing such an enduring relationship. Mr. Perry's secret: "Mind your wife and you'll get along all right." Mrs. Perry's — "Neither of us tried to be boss."

Charles, who is 94, still gives Victoria, 93, a mischievous look every now and then. The twinkle in their eyes make it very clear that those 71 years have been very happy ones.

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COWAN JEWELERS
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Christmas
CARDS
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Merf®
FOOTBALL
\$1.99 Each

Sticks-to-Itself
RIBBON
5/8" x 36' - Colors
47¢ Ea.

Golden "T" Collo
TAPE
1/2" x 1500' - Clear
27¢ Ea.

4 or 5 Roll
GIFT WRAP
Choose 4-roll, 25 sq. ft. foil wrap or 5-roll, 50 sq. ft. paper wrap. 26" wide.
YOUR CHOICE 87¢ Ea.

GREETING CARDS
40 Assorted general cards.
88¢ Ea.

Jumbo GIFT WRAP
Choose 25 sq. ft. foil or 60 sq. ft. paper wrap. 26" wide.
YOUR CHOICE 87¢ Ea.

Kodak®
Instamatic 20
CAMERA OUTFIT
Little camera, big pictures. Easy drop-in film loading. Dependable magicube flash. Complete with film, flash attachment and magazine.
\$26.88

25 Stick-On
CRYSTAL BOWS
25 Bows in bag. 3-1/4" diagonal. Traditional and high colors. Perfect trimmings for your packages.
47¢

SCOTCH PINE TREE
The perfect Christmas tree that is easy to assemble and store. Beautiful flameproof plastic tree. Use year after year.
71 Tips.
NOW ONLY! \$11.88 Each

Christmas Tree STAND
A strong sturdy stand painted in holiday colors of red with green legs. Consists of a 1-1/2-pint water capacity, 20" leg span and 3-1/8" ring opening.
99¢ Each

Silver
ICICLES
800 strands. Flame resistant.
37¢ Pkg.

SPRAY SNOW
Snow for natural or artificial trees. 13 Oz. Net. Wt.
54¢ Ea.

35-LIGHT CACTUS SET
Reflectors, double flash.
\$1.47 Set

OUTSIDE LIGHT SET
25 Size C 9-1/2" Outdoor decorative lights.
\$3.66 Set

Strong Gift
TAGS
24 Ct. Assorted
29¢ Pkg.

Strong Gift
TAGS
43 Ct. Assorted
37¢ Pkg.

Wahl's
SHAVER
79777
Twin-hand shaver. Heavy-duty, one for legs, one for neck. Shaved in 12 feminine hands.
\$7.77

Man's
Norelco SHAVER
TURBO HEAD
6V1P40
Adjustable heads for closeness. Self-sharpening rotary blades. With trimmer.
\$31.77

SHOE POLISH KIT
Black, Brown, Neutral
1 5/8 Oz.
69¢

BAND-AID
Plastic Strips
Value Pack 70 Bandages by Johnson & Johnson
Reg. 87¢
66¢

BATH FRAGRANCE
Proclaim Foaming Beauty
Bath Fragrance by Colgate
Satin Pink, Floral, Sea Green 18-Oz.
Oriental, Warm Blue
\$1.99

Ultra Ban 5000
Anti-Perspirant
With Antibacterial deodorant action.
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Flag & Sail
AFTER SHAVE
Admiral 4-Oz.
\$1.00

EMERALDE EAU D'COLOGNE
By Coty
3-Oz.
\$3.00

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The Power detangler
Hair Dryer by Gillette
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BRUTUS
The Splash of Man
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\$2.37

Cascade DETERGENT
for Automatic dish washers
35-Oz.
97¢

LIQUID-PLUMR
Drain Opener, Unclogs Drains Fast. Safe for pipes and disposals.
64-Oz.
Reg. \$1.50
\$1.27

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100% Cotton, Long Sleeve
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Reg. \$5.00
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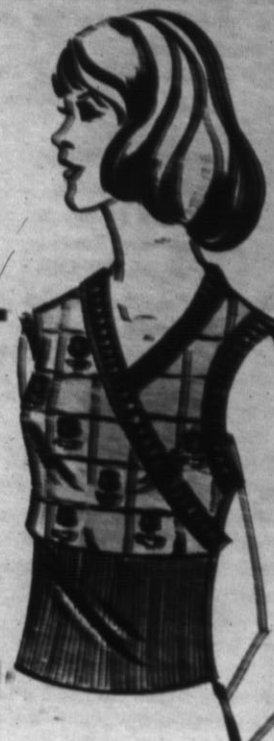
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65% Polyester,
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 Asst. Colors
 Sizes 14 1/2-16 1/2

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JR SWEATER
 50% Polyester, 50% Acrylic
 Pull over style, Colors Cork,
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Ladies'
BLOUSE

Polyester & Cotton Blends,
 both long and short
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 Sizes 32-38

Reg. \$5.00
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Boy's Long Sleeve
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100% Cotton,
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JR. KNIT TOP

100% Nylon,
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 slightly
 Sizes S-M-L

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Ladies'
BLOUSE

Polyester & Cotton Blends,
 both long and short
 sleeves
 Asst. Fall Colors
 Sizes 32-38

Reg. \$5.00
\$3.44



Juvenile Boy's Long Sleeve
DRESS SHIRT

65% Polyester,
 35% Cotton
 Asst. Prints & Solids
 Sizes 4-7

Reg. \$3.99
\$3.44



Men's Long Sleeve
DRESS SHIRT

100% Polyester
 Colors, Brown,
 Blue, Beige &
 Burgundy

Reg. \$6.00
\$4.88

JR. KNIT TOP
 100% Nylon
 Styles may vary,
 Asst. Fall Colors
 Sizes S-M-L

Reg. \$5.00
\$3.66



Jr. Turtleneck
SWEATER

100% Acrylic
 Rib Knit Body,
 Colors White,
 Navy, Brown,
 Burgundy, Black
 & Green
 Sizes 34-40

Reg. \$5.00
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Ladies'
BLOUSE

Front wrap Tie
 65% Polyester,
 35% Cotton
 Asst. Fall Colors
 Sizes 34-38

Reg. \$5.00
\$4.44



Men's Turtleneck
SWEATER

100% Acrylic,
 Asst. Colors Navy, Dark
 Brown, White & Beige
 Sizes S-M-L-XL

Reg. \$7.00
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Ladies' **JAC SHIRT
 & BLAZER**

Both 100% Polyester, Jac Shirt comes
 in Asst. Plaid Colors, Sizes 10-18
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Reg. \$19.88
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Infant,
CRAWLERS

100% Cotton, Asst. Styles
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Ladies'
PANT TOP

100% Polyester
 long sleeves,
 Asst. Fall Colors
 Sizes S-M-L

Reg. \$7.00
\$4.44



THE SCIENTISTS TELL ME ...

By Robert L. Harvey, Science Writer
 The Texas Agricultural Experiment Station

Bacon Buyers Selection Aid

When you buy bacon, do you get what you want or is it often a "surprise"?

Consumer preference studies made to find out what kind of bacon Texas buyers really want turned up some interesting facts, says Experiment Station researchers. One of these was the discovery that many buyers are unaware of a relatively new regulation in bacon packaging that is designed to help consumers.

Federal Meat Inspection Regulations now require that the transparent opening in a bacon package show 70% of a representative slice of bacon. This change was brought about by consumer complaints of being unable to tell what bacon was really like before it was bought.

But some buyers don't know that on many packages the window that complies with this law is on the back of this package. So whether you like your bacon fatty or lean, doublecheck for the window that shows 70% of a representative slice.

Station marketing research that uncovered this interesting observation was being done to find out the amount of muscle, and the distribution of muscle and fat, that buyers want in bacon.

"Bacon is considered by many to be a specialty product, and many buyers prefer lean that is not overly lean," says one of the Station researchers, Dr. Gary Smith, a meat specialist.

"While it is well known that this specialty product has a low lean-to-fat ratio, it is bought because of its desirability as a breakfast item, and because of its unique characteristics."

"Buyers recognize and accept that even the best of our bacon is still an extremely fatty cut. Bacon brings a premium price largely as a result of the ingenuity of pork processors in manufacturing an extremely palatable product and because of the expertise of marketing specialists in creating a very favorable image for the cooked product."

"With bacon prices of \$0.89 to \$1.09 per pound, the muscle costs at the rate of \$1.48 per pound in very lean bacon but \$3.69 per pound in very fat bacon."

"When buyers were asked to list factors they considered in buying bacon, 86.8% of them listed lean-to-fat ratio. This, and at least three other factors they mention (color of lean, of fat, or both; width of slices; and distribution of lean and fat) are visible to consumers through the transparent windows which comply with the revised packaging regulations."

"Since price was way down the list of what buyers consider, it's obvious that bacon with less than 30% muscle will be increasingly discriminated against. The careful shopper is now able to get the type bacon her family prefers," concluded Smith.



Dear Debbie:
 Obviously, what I'm going to say is going to sound like I'm trying to make myself look innocent - which is the way my wife sizes things up: That I'm guilty and am trying to make myself "look good." Actually, I can't blame her. Putting myself in her shoes I'd be suspicious, too. Here's what's going on: A new secretary in my office (not mine personally) has attached herself to me to the point where she calls me at home to discuss her personal problems. All right, I was considerate and listened to her one time in the office and offered advice - she does seem to be emotionally distressed - and now she is making my life miserable. If I speak to her how she might be fired and she's a kid with enough problems already, I would like to help her - and I have no ulterior motives - but not at the expense of my own happiness.

Dear Debbie:
 Probably the young lady in question is suffering from emotional problems. If she's not in reality enough to know her calling you at home might upset your wife, then she needs real help. The next time she calls tell her she should seek professional help, and that your advice might be more harmful than beneficial.

Dear Debbie:
 Throughout our whole childhood my older sister captured most of the attention. When company came she played the piano and charmed them with cute stories. I spent most of the time reading and being her "straight man." Now she's 20 years old (I'm 18), and sometimes two months will go by for her between dates, while I get a call almost every night and sometimes two. The result is that she has a sarcastic remark for me at every turn I make. I feel sorry for her, but I'm not sure how much longer I can stand her verbal abuse.

Dear Debbie:
 Don't stand for it a minute longer than you feel you can. It sounds like you've earned a right to give her a verbal lashing, but unfortunately, that wouldn't do much for your relationship. Why not invite your sister to a movie some night and then stop off for coffee (your treat) and have a heart-to-heart talk. You both might profit from getting to know one another better.

PERSONAL TO EDITH: A woman's tears have been known to generate more energy than a power plant. Don't fall for it.

If you have a problem, sometimes it helps to air it. Write to me in care of this newspaper. Personal replies aren't always possible, but I'll answer the letters of widest interest in this column.

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Soviets TEST WARHEADS
 The Soviet Union fired multiple warheads in its intercontinental missile test recently according to the Defense Department.

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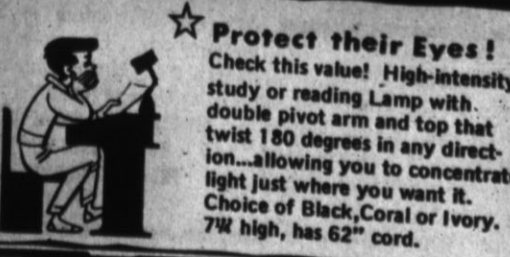
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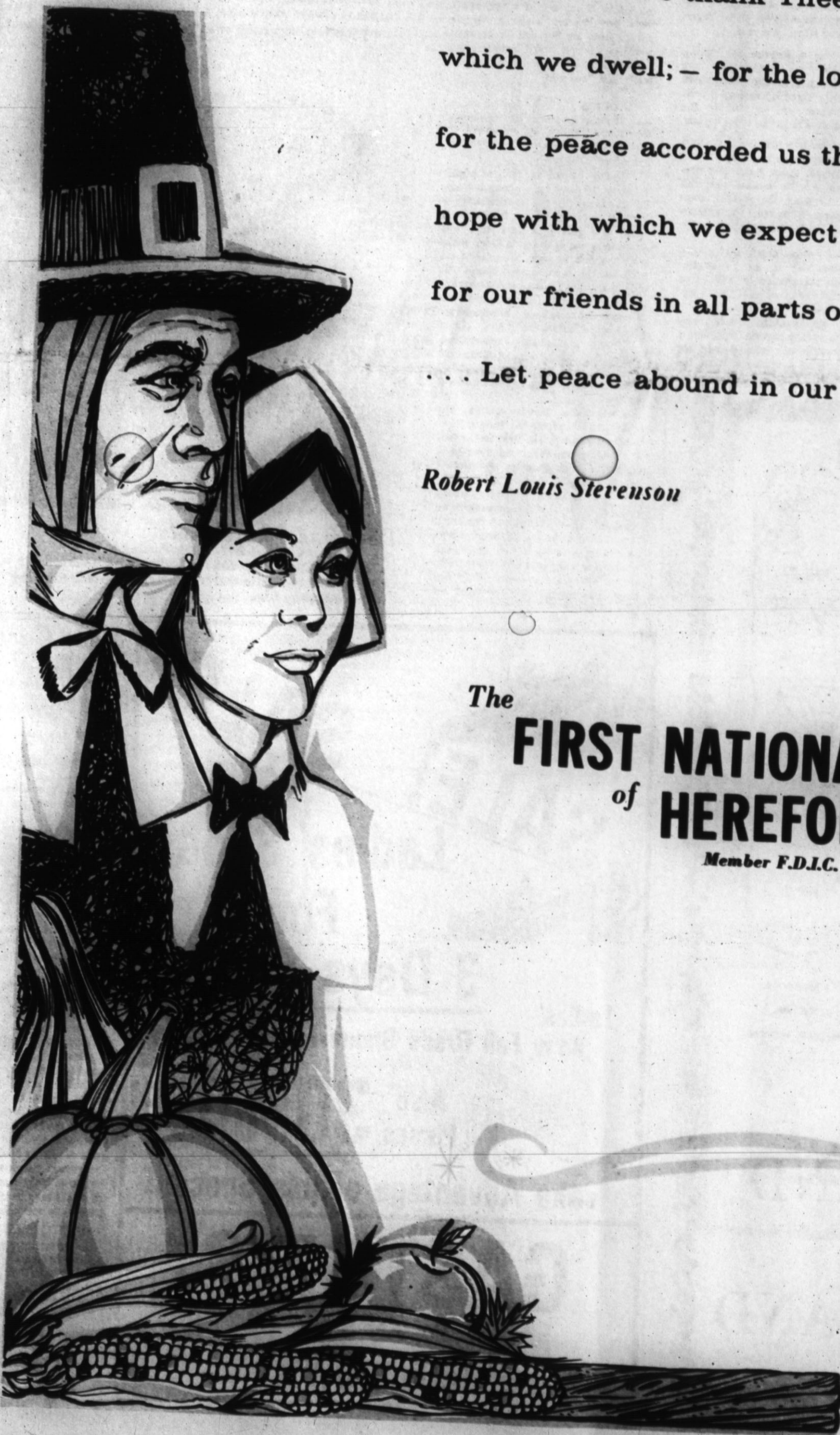
Revolving Globes on Carved Teakwood Bases

L

ORD, behold our family here assembled. We thank Thee for this place in which we dwell; — for the love that unites us: for the peace accorded us this day: — for the hope with which we expect the morrow; — for our friends in all parts of the earth, and . . . Let peace abound in our small company.

Robert Louis Stevenson

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How To See USA On \$3 A Day

Hereford On Route Of Transcontinental Trip

BY KEN RICHARDSON AND SANDY PANKEY Staff Writers

"HOW TO See The USA On Just \$3 A Day" is one title Sue Stricker might choose for the journal she plans to write about her travels, that is, when she finally has time to write it. Right now Sue is concentrating on

averaging 33 miles per day to complete her transcontinental bicycle trip before Christmas. Since she left Atlantic City, New Jersey on Aug. 5, Sue has been averaging about 40 miles a day, over 2,000 miles in all, on route to her destination, San Diego, Calif.

Why would a young girl tackle the West Texas wind, Kansas cold, and the Rocky Mountains all by herself?

"I WANTED to be totally self-sufficient, to be able to survive without having to depend on anyone. Also, I wanted a chance to camp out and to understand the cycles of nature."

SUE COMES by her love and interest in nature naturally.

"For three years before, I taught Earth Sciences at a junior high school in

Neward, New Jersey." A vigorous 25-year-old she attended New York University and graduated from Rutgers University.

She and her 13-week-old puppy named Sunshine try to travel as light as they can on her 10-speed bike. Weight is very important to consider when you're cycling across the country. She tries to keep enough food for a week, a sleeping bag, a cook stove, a WWII survival knife, a tent and of course, an extra puncture-proof inertube.

OCCASIONALLY, people take her into their homes where she gets home-cooked meals and a chance to clean up. But on the road she cooks her own food on a portable stove she carries with her. Meals are simple: granola or cream of wheat breakfasts.

"You can eat pretty cheaply if you keep it simple," Sue said. "I've got a jar of sourdough I've carried with me all the way from Atlantic City. When I get to San Diego, I'm going to make the first transcontinental pancakes."

Sanitation can also be a real problem when all worldly possessions are packed into 70 pounds of baggage and pedaled on two wheels.

"I usually take sponge baths and wash my hair in service station washrooms. They don't seem to mind too much. If you are in a state park, there are showers available for the public, those are few and far between. Sometimes people would invite me into their homes to get cleaned up. That's really nice," she said.

"I GUESS I've been interviewed at least 15 times for stories like this since I left Atlantic City and they always ask me one question: 'Where are people the friendliest?'" she told.

"Usually I would say that the people are about the same everywhere, but now I'll have to say that the students at West Texas (University) are the friendliest. I spoke to a girls gym class there and afterward some of the girls found me a place to spend the night. We talked for a while and they were amazed when I told them that I didn't have a camera to take pictures of my trip. They left, took up a collection and came back in about an hour with a pocket Instamatic for me.

"Now these kids hardly knew me, and besides, they didn't have a lot of money. I guess that was the nicest thing that anyone has done for me on this trip," she observed.

About 8 a.m. Monday morning Sue broke camp, scraped the frost off her bicycle she had parked next to her tent down in Dameron Park, loaded her gear, grabbed a quick breakfast and started pedaling west on Highway 60. Her goal: reach the New Mexico border by the days end. As she pedaled determinedly down the highway, she seemed to lapse into a trance. Maybe she was concentrating on the rhythm of her leg motion, maybe she was concentrating on a title for the travel journal she plans to write. Only Sue knows, but maybe she'll tell when her book comes out.



Lonesome Road

"I've always ridden a bike. In fact, I've never even had a driver's license. I always rode a bike, a bus or walked wherever I went. Before this trip, the longest one I've ever taken was only about 50 miles."



Dog-gone Comfortable

"All Sunshine has ever known is riding down the road in a sack on my back. Someday, I expect her to turn to me and ask, 'Hey, when are we getting home, anyway?'"

'The Messiah' Rehearsals Continue

Rehearsal of the chorus which will sing Handel's oratorio, The Messiah, in the Christmas season was held at 9 p.m. Tuesday in the fellowship hall of First United Methodist Church. Bob McFarland, director, announces. The next orchestra rehearsal is set for 7 p.m. Friday in the same place.

More than 100 singers, most of them from choirs representing 27 different churches of the area, have reported for places in the chorus for the performance of this noted work which is traditionally associated with Christmas.

McFarland has announced that those who appear in the public performance Dec. 8 in Hereford High School

auditorium must attend at least six of the eight scheduled rehearsals, unless they are hindered by business, illness or a death in the family.

After this week, another chorus rehearsal will be held Dec. 4 and an orchestra rehearsal Dec. 7, both in the church fellowship hall. All units including the soloists will rehearse on the afternoon of the presentation which is set for 7 p.m.

Soloists and orchestra members are to begin practice at 4 p.m. that day in the school auditorium, chorus members a half-hour later. Supper will be served to all participants at 5:30 p.m. in the school cafeteria.

This will be the first full production of The Messiah in Hereford in several years. Singers and instrumentalists will be from several area cities as well as from Hereford.

Soloists are Mrs. Wesley Gulley, soprano; Mrs. Bob Hacker, alto; Dan Steele, West Texas State University student, baritone; Bob Davis of Amarillo, tenor.

Hereford residents who play in the Amarillo Symphony,

several other members of that group and a number of HHS Orchestra members make up the orchestra.

The director is a newcomer to Hereford who has already earned a reputation here as a musician. McFarland came to

First United Methodist Church in August as minister of music. He has studied at Baylor University and McMurry College, taught at McMurry last year, and has sung in choruses and as soloist in productions of The Messiah since he was in high school.

Consumers Question Usage Of Defrost

With ever-increasing utility bills a major concern today, many consumers are asking how much more energy an automatic-defrost freezer uses than a manual-defrost model.

"Several sources report that for the same usable freezer space in cubic feet, the automatic freezer costs about 30-45 per cent more to operate," Lynn Bourland, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System, said this week.

But she pointed out that one advantage of an automatic-defrost model is that 100 per cent of the available storage space is more easily maintained at zero degrees, compared to only about 80 per cent for manual-defrost models.

"When this factor is considered in a comparison of

operating costs, estimates indicate that automatic-defrost freezers cost only about 15 per cent more," she said.

The difference in cooling power is caused by the placement of the refrigerated coils. Those in a manual-defrost freezer are located in the shelves and at the top of the box.

"But they are outside the food storage area in an automatic-defrost model. A fan circulates air over the cooling coils and throughout the freezer compartment to keep temperature within the box constant.

"Foods must be placed carefully in an automatic-defrost freezer to allow free circulation of cold air," she noted.

Miss Bourland said that these facts may provide consumers a cost-benefit comparison for making a choice to meet the family's particular needs.

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Meat Carving Is Art

Skilful carving of meat is an art. And one main reason to master it is that properly carved meat is more tender and manageable on the plate, according to Frances Reasonover, foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

"The carver needs proper cutlery or tools. The standard carving set contains a sharp knife with a curved blade about eight or nine inches long, a matching fork and a steel. This set, or an electric knife, can be used for any cut of meat," she said.

When carving at the table, the carver may stand or sit. The platter of meat is placed in front of the carver, with stacked plates close by. Before carving, it is best to carve enough for everyone, she noted.

"Thick cuts of meat are carved across the grain. This makes the fibers shorter, yielding tender slices. Cuts that are too thin to carve across the grain—such as beef brisket—are carved diagonally across the grain. Very tender loin or rib steaks may be cut with the grain," the specialist said.

A cap full of vinegar added to a pot of cooking greens will cut down their odor considerably.

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National Honor Society Names Top Scholars

Hereford High School honor students for the second six weeks period have been released by the National Honor Society.

Seniors with a 5.0 average are:

James Arney, Rex Barber, Dan Beavers, Cameron Clements, Cathy Close, Danny Collins, Kevin Compton, D'Lyn Davison, Sharon Dearing, Lesley Euler, Stanley Fry, Jim Goheen, Elizabeth Hawley, Monica Herring, Beverly Hewitt, Kent Hollingsworth, Joyce Jesko, Deborah Klechak, Gary Landers, Debra Lindsey, Craig Nieman, Christie Ottesen, Vicki Payne, Sue Roberts, Cynthia Ruther, Janette Schlabs, Sina Sims, Leesa Sledge, Shyla Thomas, Deborah Walterscheid, Lynn Wiley, Jay Williams, Denise Wosnitzky and Laurie Young.

Seniors achieving a 4.5 average are:

Linda Betzen, Douglas Charest, Rose Mary Dupnik, Regina Fetsch, Cathy Friemel, Joel Fuhrmann, Olivia Galvan, Gloria Garcia, Debra Jennings, Carry King, Karen Kitchens, Thomas Loerwald, Rob Lomas, Ester Luna, Bodie Lyman, Kathy Manning, Nancy McDonell, Junior Morales, Darrell Murphy, Mary Oakes, Brenda

Owen, Cynthia Parten, Sammy Sanchez, Cynthia Smart, Hank Stringer, Laura Thompson, Diane Tiemann, Frank Torres, Hilda Veliz and Peter Witte.

Juniors with a 5.0 grade average are:

Dolores Abalos, Cheryl Arney, Betty Banks, Jean Barber, Mary Bartels, Marilyn Bradley, David Charest, Amy Cox, Michael Crim, Mary Delacruz, Jane Ellis, Michael Foster, Elaine Frische, Barbara Garcia, Susan Grimsley, Robert Hardin, Terry Hetzel, Britt Hicks, Giles Inmon, Luanne Kindsfather, Dale Kizarr, Sandra Krueger, Alice Kuper, Tamara Lawson, Debra Looper, Lisa Lyles, Dianna McCarty, Rachel McGilvary, Janet McWhorter, Roy Newton, Russell Odum, Renee Payne, Beverly Phillips, Michael Pittard, Barbara Poindexter, Sara Ricketts, Olga Rios, Rocky Rodriguez, Gene Ann Shipley, Deborah Smith, William Spain, Wesley Strain, Rhonda Thompson, Joan Tiemann, Carole Vogel, Rose Warren, Jo Lynn Williams, William Word and Ann Zetsche.

Juniors with a 4.5 average are:

Elaine Albracht, Andi Askew, Bob Behrends, Theresa Betzen, Elaine Birkenfeld, Raymond DeLaCorda, Lynda Dones,

Dennis Evans, Debra Feagley, David Fetsch, Patsy Fishar, Pete Hale, Jimmy Hammock, Rene Hammock, Vance Hennington, Kiska Hodges, Jane Hoffman, Chris Hutson, Debra Jones, Joan Joserand, Donna Kendall, Sandra Kleuskens, Pamela Lee, William Martin, Debbie Moore, Vickie Munnerlyn, Teresa Rhoton, Patti Robbins, Debra Scroggins, Michael Turner, Delfine Uibbarri and Evangelina Valdez.

Sophomores with a 5.0 average are:

Anthony Albracht, Rowan Alexander, Dee Ann Caison, Raymond Kiskill, Linda Gian, Jeanne Hair, Julie Hallows, Angelina Hasche, Laurie Higgins, Patrick Johnson, Larry Landers, Kristi Mason, Douglas Reinart, Phillip Zinser and Rhonda Hager.

Sophomores with a 4.5 average are:

Ramon Castillo, Kimberly Cochran, Dennis Collins, Annette Cotten, Linda Fortenberry, Rebecca Friemel, Horace Gamez, Melinda Gonzales, Annette Gooch, Gregory Hacker, Melinda Masten, Lindsay Marquez, Karen Schlabs, Robert Schumacher, Kenton Sigle, Rayburn Strange, Cynthia Thomas, Juana Valdez, Becky Vessey and Judy Wright.

Myasthenia Clinic To Be Offered

The Northwest Texas Chapter of the Myasthenia Gravis Foundation is announcing plans for an all day patient clinic, to be held at the High Plains Hospital, Hale Center Texas, Dec. 6, beginning at 8 O'clock in the morning.

Dr. Bernard M. Patten, Assistant Professor, Department of Neurology, Baylor College of Medicine, Houston, will be present to conduct the clinic for Myasthenia patients. Dr. Patten graduated summa cum laude from Columbia College, New York in 1962, and from Columbia University, College of Physicians and Surgeons, New York in 1968.

Myasthenia Gravis is a neuromuscular disease characterized by varying weakness of the voluntary muscles of the body. This weakness is abnormally increased by continued or repeated use of the muscles at any one time or partially relieved by a short period of rest or inactivity of the muscles. In the beginning, the symptoms often come and go, making early recognition difficult at times.

The symptoms may be any of the following, alone or in combination: drooping of one or both eyelids, blurred vision, double vision, loss of facial expression, difficulty in chewing or swallowing, and easily fatigued slurred voice, difficulty in breathing, difficulty in raising the arms overhead, weakness in arms and hands, difficulty in extending the fingers, weakness in flexing the thighs at the hips, weakness in lower limbs especially when trying to walk on heels.

J.E. McVicker, Chairman, states that the Northwest Texas Chapter is honored to have Dr. Patten coming for this all day patient clinic and urges all myasthenia gravis sufferers and their families to plan to attend. All the expenses for the clinic are being financed by the Chapter, with the exception of any extra tests such as x-ray.

Tech Altered For Handicapped

A matching grant of \$16,500 from the Texas Rehabilitation Commission (TRC) will assure physically limited students of Texas Tech University easier access to the major buildings on campus.

The program for the removal of architectural barriers for the physically limited calls for 80 curb cuts and seven ramps to facilitate the mobility of students and visitors in wheel chairs.

The presentation of the grant was made to Texas Tech administrative officials by Jack

L. Thurman, regional director of the TRC, and W.T. "Bo" Kennedy, TRC counselor on the Tech campus.

Participating in the presentation ceremony, too, were Sam Schaal, president of the Texas Tech chapter of Alpha Phi Omega (APO)

organization which conducted a survey of the needs for the curb cuts and ramps, and Gary Moss and Cathy Zuniga, representatives for handicapped students in the Department of Student Affairs of the Student

Association.

Kennedy estimated the program, when fully implemented, will make for easier accessibility for up to 150 students who are either permanently or temporarily limited in their mobility. It also will be beneficial to many off-campus and non-student physically limited persons who have frequent business or social occasions to be on campus.

The grant, along with matching funds from the university, will finance an architectural plan prepared by Kennedy's office based on the survey made by the APO students over a two-year period.

The 80 curb cuts and the seven ramps are listed in a priority order. Kennedy said the funds now available are believed adequate for that number.

The Texas Tech chapter joined the national APO in the campaign to have architectural barriers removed from college and university campuses.

The chapter at Texas Tech provided the manpower for the survey of 75 buildings to determine places and priorities for curb cuts and ramps.

Kennedy said the contribution to Texas Tech resulted to some extent from the special interest of Jess M. Irwin Jr., commissioner for the Texas Rehabilitation Commission, for the work planned for Texas Tech University.

Trade deficit was trimmed during September.

IN QUOTES

A NEWSPAPER IS KNOWN BY THE COLUMNS IT KEEPS

—IRVIN S. COBB

Doctor Changes View Of Marijuana Laws

A distinguished psychiatrist who once called for the legalization of marijuana as "harmless" has reversed himself and declares: "I now believe that marijuana is the most dangerous drug we have to contend with today."

In an exclusive article in the December issue of Reader's Digest, Dr. D. Harvey Powelson writes that he changed his mind "as the consequence of observing some 200 students whom I counseled."

Dr. Powelson, who is in private practice in Berkeley and is also Program Chief of Mental Health for Calaveras County, California, says that his belief that marijuana caused no harm was based on his own occasional use of the drug — he tried it twice — and his reading of available medical literature which indicated that pot was non-addictive and produced no harmful effects.

However, he declares, his observations of patients who used pot convinced him that

"chronic heavy use of marijuana leads to a deterioration of bodily functions that is difficult, sometimes impossible, to reverse." He cites numerous case histories to document his observations.

"Heavy pot smokers lose their normal appetite," he continues. "They have trouble sleeping regular hours. They can become sexually impotent. Even more serious is the seemingly permanent loss of mental ability."

Dr. Powelson's characterizing of marijuana as "the most dangerous" of drugs stems from two conclusions: 1)

early use of the drug is so beguiling that pot smokers are unable to sense "the deterioration of their own mental and physiological processes;" and 2) its continued

use leads to delusional thinking, and the need to seduce others into using drugs.

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ASCS Office Will Help

Questionnaire Will Take Farm Census by Mail

TAMU Site Planned Nearby

Official documents have been signed by Dr. Jack K. Williams, president of the Texas A&M University System, other A&M and federal officials, to formally transfer 22.4 acres of land to Texas A&M for the university's proposed Agricultural Research and Extension Center site at Amarillo.

The land, situated on the western edge of Amarillo, was transferred to Texas A&M by the U.S. Department of Health, Education and Welfare through its surplus property utilization division.

Also cooperating in the transaction were the Amarillo Area Foundation, Inc., and the General Services Administration.

Terms of the deed call for the A&M System to acquire

U.S. Steel's earnings climb by 144.7 per cent.

Ford willing to revise economic program.

Miners get big pay raise in Poland.

ownership of the land over a 20-year period by utilizing it continuously for educational purposes.

Acquisition of the new land — which adjoins a 5.5-acre tract donated to A&M in July 26 of this year by the Amarillo Area Foundation, Inc. — will complete the site for the proposed TAMU Center at Amarillo, President Williams explained.

Williams emphasized that "The new Center will serve the growing northern Panhandle area, so important in the production of beef, cattle feeding, fudge crops, wheat, and feed grains. It will assist in the research on the use and conservation of natural resources." Don Kinsler said the new Center will be a focal point for the Texas Agricultural Experiment Station and the Texas Agricultural Extension Service, of the A&M University System. The headquarters building to be established at the site will provide offices for staff, research labs and educational facilities. Construction of the proposed facility is programmed to begin within the next two years.

The Center will be established as a substation of the Texas Agricultural Experiment Station, as prescribed and authorized by state statute. Dr. Jarvis E. Miller is director of

the Experiment Station, the state's agricultural research agency.

Presently, the Experiment Station operates a joint research program with the U.S. Department of Agriculture at Bushland, about 22 miles west of Amarillo, which will also be expanded. Extension Service District 1 offices, now in downtown Amarillo, serve the agricultural and urban interests of the area. The new unit will provide a combined headquarters location for the two agencies, officials explained.

Stock Show Dates Set

Thirty-eight judges will determine the winners of over \$250,000 in livestock prize money and premiums at the 1975 Southwestern Exposition and Fat Stock Show.

The Stock Show is to get underway at 8 a.m. Jan. 22 with the weighing of carcass steers and arrival of Paint and Appaloosa horses.

Scheduled in conjunction with the 79th annual livestock show will be 20 performances of the World's Original Indoor Rodeo Jan. 26 through Feb. 2 in Will Rogers Memorial Coliseum.

Farm operators in Deaf Smith County can look for their farm census forms in the mail just as soon as the Christmas rush is over, according to Don A. Tatum, Deaf Smith County ASCS. The forms will be mailed directly to farmers by the Bureau of the Census. However, farmers who want explanations or help in completing the census questionnaire can turn to their county ASCS office for assistance.

A crowing rooster on the 1974 Census of Agriculture poster proclaims, "Fill it out — Mail it back." The poster emphasizes the need for farmer cooperation in completing the agricultural census, which by federal law is taken once every five years.

Farmers are being asked to answer the questionnaires and return them by mail before the end of January, if possible.

"ASCS is cooperating with the Census Bureau to try to make sure that all farm operators are fully informed about the 1974 Census of Agriculture," Tatum said.

"The Census Bureau has supplied each county ASCS office with detailed information on the questions farmers most often ask about the census, and we will be glad to answer telephone queries if we can, or sit down with a farmer here in the office and go over the form in detail if asked."

The local ASCS official emphasized that census replies are confidential.

"HERE IN the ASCS office, we'll try to give a hand to anyone wanting a little help filling out the form, but we won't ask any questions about the farm data. That information goes to the Census Bureau

and only to the Census Bureau, which takes special precautions to make sure that no information about any individual farm or farm operator goes to anyone inside or outside the government."

The facts and figures gathered in the farm census are processed and published as statistical data, with special publication of county and state reports as well as national agricultural statistics.

"Most farm operators know the need for accurate agricultural data, and I believe the Census Bureau will get just about 100 per cent voluntary cooperation from farmers in Deaf Smith County. However, it won't hurt to point out that federal law requires that census questions be answered accurately and completely, and a penalty can be imposed on anyone who doesn't."

Groundwater Head Accuses 'Nixon Tactics' on Water Bill

Russell Train, Administrator of the Environmental Protection Agency, a Nixon administration carry-over, is using Nixonism tactics, which is emotional sensationalism, to hoodwink the American people to put pressure on Congress to pass HR 13002, the so-called Safe Drinking Water Act, says Wayne Wyatt, Chairman of the National Association of State Groundwater Officials.

The tactics being used by Train according to Wyatt is to release very general statements that public water supplies "may" contain certain elements which "may" cause cancer. In fact, Train ordered a National-wide study of drinking water supplies Nov. 8, after reporting that the water New Orleans' residents drank contains traces of organic chemicals that "may" cause cancer.

THE NEW ORLEANS' study showed the presence of minute quantities of organic chemicals in that city's drinking water, some of which the EPA reported "may" be hazardous to health.

Wyatt says he isn't aware that our public health officials have proved that chemicals, especially in minute amounts, causes cancer and that the most recent information he has indicates that the

public health people do not yet know what causes cancer.

Wyatt says the membership of the National Association of State Groundwater Officials are in no way against safe drinking water; in fact, most members of the association work every day to provide the residents of their states with safe drinking water. The association's major objections to the bill is the specific exclusion of the actions of the oil industry and their future actions which might possibly cause pollution to the groundwater aquifers of the nation and further that the bill provide for Federal authority over the regulations of development and use the State surface and groundwater resources.

HE SAYS this is another attempt by the Federal government to seize control of the water resources of the states and to interfere in programs of the states, which programs are adequate to protect the health and welfare of the people of the several states. He notes the influence of the EPA in getting the bill titled to "The Safe Drinking Water Act" puts unfair and undue pressure on members of Congress. With this title a Congressman undoubtedly must consider that the voters at home will think if he votes against safe drinking water, as the name

of the bill implies, not being aware that he is voting against a bill which is in fact bad legislation and would be unfair to the people he represents.

HR 13002 is due for a floor debate and vote Tuesday.

Wyatt says he hopes that the public and Congress will not be fooled by Mr. Train's Nixonism tactics and will consider the proposed legislation not on the name of the bill but on the contents of the bill. He feels confident that if they do so that the bill will be defeated.

When asked why he thought the oil industry's actions were excluded in the bill Wyatt said he didn't know but assumed the EPA considered the oil industry lobby so strong that the bill would have little chance passing if the oil industry actions were included.

FFA Earns Leadership Honors

The local chapter of Future Farmers of America (FFA) received high honors at the FFA Leadership Contest in Borger Nov. 19.

The senior chapter conducting team placed third in district competition. This squad is composed of Doug Reinart, Jerry Johnson, Tom Marnell, Dennis Schilling, Sam Finley, Rick Odom, Mike Harrell, Bryan Craig, Stan McCabe and David Bell.

The juniors conducting team rated first in the district contest and advanced to area competition in Tulia Saturday where they placed fifth. Competing were Steve Fortenberry, Ira Robinson, Joe Monroe, Cory Walden, Bobby Meyer, Wayne Baren and Jerry Hicks. Also participating was the junior quiz team of Gerald Jesko, Allyn Rowland and David Walterscheid.

FFA officers, who were installed last spring, are Kirk Andrews, president; Jerry Johnson, vice president; Terry Yerby, secretary; Curtis Smith, treasurer; Mark Etheridge, reporter; Robert Pope, advisor; Kevin Fox, sentinel.

With stock shows and a variety of other contests just around the corner, the chapter is preparing for 1975. A part of this preparation includes the purchase of more than 100 show pigs, plus many steers and lambs for showmanship competition.

Marcus Phillips, Bob Ward and Jess Robinson, agriculture teachers at Hereford High School are club sponsors for the local chapter.



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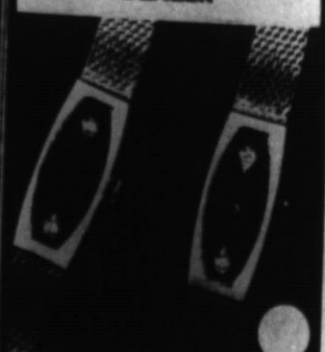
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By The Garden Gate With Glad

Quality Fruit At Market

THE GREEN THUMB: Since childhood I have wondered what was meant when anyone said, "Oh! she has a green thumb." I heard that over and over, when people spoke of my grandmother Owen. Indeed it seemed that everything she stuck in the ground grew and came to fruition.

The origin of this saying is as follows; In the old days there lived in Italy a monk named Fra Antonio. In the old days there lived in Italy

The origin of this saying is as follows; In the Old days there lived in Italy a monk named Fra Antonio. So successful was he in the growing of herbs, fruit, flowers and other plants that he became the wonder and envy of all his brothers. When asked his secret he just shrugged and replied, "I don't know, except I love plants."

One day he was working in his garden when two of the monks slipped up and watched him. When he turned and saw them the senior monk smiled and said, "I know why Fra Antonio can make plants grow so well. See he has a green thumb!"

Fra Antonio looked down at his hands and sure enough, his right thumb was green from the plants he had been handling. From that day, all good gardeners have been said to have green thumbs.

Very true, many can be classified as having a green thumb. How about yours? Look carefully. Yes, there will be some signs of gardening showing on your hands, and the sparkle of happiness in the eye. Since we have been detained in planting spring flowering bulbs, many have asked me about it and how and when to plant.

First of all if you have purchased good quality bulbs they will do well anywhere in

your garden if the area drains well.

How to plant them; The prettiest effect can be attained if bulbs are planted in groups or clusters of the same variety. It is interesting and satisfying to plant daffodils in the naturalistic way. Take a handful of bulbs and toss them over the prepared soil. Note where they fall and plant them right there.

Now smaller bulbs such as crocus or grape hyacinths can be planted closer together, there should be at least 25 bulbs to the planting. Grape hyacinths make an attractive border planting, and crocuses massed together in view of the window where you look out the most...It is indeed a thrill to see the crocus bloom coming up through the snow, and adding zest and color to the landscape.

Preparation of the soil for all bulbs is most important. Again we mention the drainage. If after rain puddles stand on the soil where bulbs have been planted, you have a drainage problem.

Often this condition is the result of clay soil which is often in layers. This can be helped by adding sand and peat moss to a depth of about 1 1/2 feet, however if the soil is too sandy, work in some peat moss and also some compost this will give good storage for the bulbs to feed and grow on.

When the soil is prepared, level and plant the bulbs. Be creative in the planting. Just before you throw on the last bit of soil, toss some fertilizer which has the highest percent of phosphorus in it, rake this in good, top with remaining loose soil, tamp lightly.

Remember to plant tulips and daffodils at least 6 to 7 inches deep. Smaller bulbs do not need to be planted that deep. Many gardeners in our area plant larger bulbs 9 or 10 inches deep.

A stronger plant is grown, with better quality blossoms, and in summer, annuals can be planted over bulbs planted at this depth.

When the planting is complete give the ground a thorough soaking. The bulb needs water to start the root system. During winter it may be necessary to water again if there has not been sufficient rain or snow. The root system of the bulb is vital to its growth and production. One that has developed good roots can withstand the severest winter. If there is extreme cold weather it would be wise to cover bulb beds with a mulch of leaves, peat moss or evergreen boughs. Old Christmas boughs are good covering.

Coverage should be removed before the tiny shoots come through from the planted bulbs. They will quickly develop shoots two or more inches tall.

After flowering season, if bulbs are not to be lifted work some bonemeal or other phosphorus fertilizer into the soil. Spent flower heads should be removed, but do not cut the foliage until it has dried naturally. As the foliage browns and dies, it goes back into the bulbs, thus making them a stronger and more productive bulb.

When bulbs are in flower, make a sketch and begin to make plans for other planting which will be needed in the fall.

AUTUMN LEAVES. The leaves are falling and many trees have lost all their foliage. What are you doing with it? Fallen leaves make good fertilizer.

While in Detroit and Canada I noticed that practically every home where there were trees and other plants that they were very conservative. Many gardeners had taken bog or chicken wire and made of pen of it, and placed the raked leaves to be made into compost.

When they are all tossed into the enclosure, they are tamped down, and a good dressing of well matured manure or fertilizer was sprinkled over, then watered down.

I discussed this with my nephew, who was a native of the area and he said it has been a garden practice for years. In the spring the compost is scattered over lawns, spaded into flower beds for annuals and perennials, used around shrubs and trees.

We should not let our leaves go to waste or burn them, they will be very good for the soil if properly kept. I have two wire frames which I plan to fill. I raked some leaves this morn, and mulched around the amaryllis and shrubs I set out this fall.

For goodness sake. Let's All be good gardeners.

Citrus fruit quality nearing its peak as more grapefruit and oranges come to market, one consumer expert reported this week.

"Don't pass up oranges with a greenish tinge," Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, advised.

"Greenish-looking oranges are the ripest fruit of all, and they're green because of a phenomenon known as 'regreening' — due to a return of chlorophyll to the skin during warm weather," she added.

Apples and fresh cranberries are other good seasonal choices this week, the specialist said.

Moderately priced fruits are grapes, bananas, tangerines, and tangelos.

Vegetable bargains focus on cabbage, carrots, potatoes and rutabagas.

Also hard shell squash, cooking greens, sweet potatoes and dry yellow onions.

At meat counters, turkey is plentiful, but chicken prices have advanced, Mrs. Clyatt noted.

"Pork values include Boston Butt, end chops, liver and quarter-loins cut into chops. Smoked items worth checking are semi-boneless hams, picnic, bacon, frankfurters and roll sausage.

Beef prices are down in general with bargains on chuck cuts, ground beef, sirloin steak, beef liver and stew meat.

CONSUMER WATCHWORDS: Nuts are half shell — and half nut meat, with few exceptions. If takes about two pounds of nuts in the shell to make one pound of nut meats. So, if already-shelled nuts cost more than twice the price of unshelled nuts, the unshelled nuts are less expensive.

Ford refuses to sign environmental bill.

U.S. rules on cigarette content urged.

Moscow, Lake Placid, awarded Olympics.

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Curtain To Rise In Tech Theatre

Stage productions ranging from the classic to the contemporary will be on tap at Texas Tech during the week of Dec. 3-7 when the university hosts the area competitions of the American College Theater Festival (ACTF).

Eleven Texas Colleges and universities will participate in the five-day program of workshops and performances sessions, according to University Theater Director Richard Weaver, coordinator of the festival events.

Each of the participating schools, including Tech, will present a full length play. Tech's entry in the competition will be "Faustus!", the adaptation of a Christopher Marlowe play performed earlier this year.

Workshops will be conducted in playwriting, movement, lighting, acting and technical theater.

All play performances will be open to the public. Admission to individual performances will be \$2.50 for adults, \$1.75 for area students, and \$1 for Tech students with validated ID cards. Season tickets to all 11 productions are \$15. Ticket information may be obtained by calling the University Theater box office, 742-2153.

The schedule of performances is as follows:

Dec. 3 — Angelo State University, "A Day in the Death of Joe Egg," by Peter Nichols, 1:15 p.m.; Henderson County Junior College, "The Hairy Ape," by Eugene O'Neill, 8:15 p.m.

Dec. 4 — Vernon Regional Junior College, "Waiting for Godot," by Samuel Becket 1:15 p.m.; Grayson County College, "The Fantasticks," by Tom Jones and Harvey Schmidt, 8:15 p.m.

Dec. 5 — Lubbock Christian College, "The Condemned Squad," by Alfonso Sastre, 10 a.m.; Midwestern University, "The House of Blue Leaves," by John Guare, 1:15 p.m.; Texas Wesleyan College, "The Secret Affairs of Mildred Wild," by

Paul Zindel, 8:15 p.m. Dec. 7 — Texas Tech University, "Faustus!", an adaptation of Marlowe's play, 1:15 p.m.

The Tech festival is one of several screening events being held in Texas to select two entries for the regional competition Feb. 19-20 in Fort Worth. From the 13 regional competitions in the U.S., 10 plays will be selected for presentation at the national festival April 7-20 at the John F. Kennedy Center for the Performing Arts in Washington, D.C.

D.C.

After the severe hardships of that first winter, our Pilgrim forefathers had good reason to celebrate their harvest and give thanks. Americans today have much to be grateful for as well...like the Pilgrims, let us acknowledge our debt to our Creator on this Thanksgiving Day, 1974.

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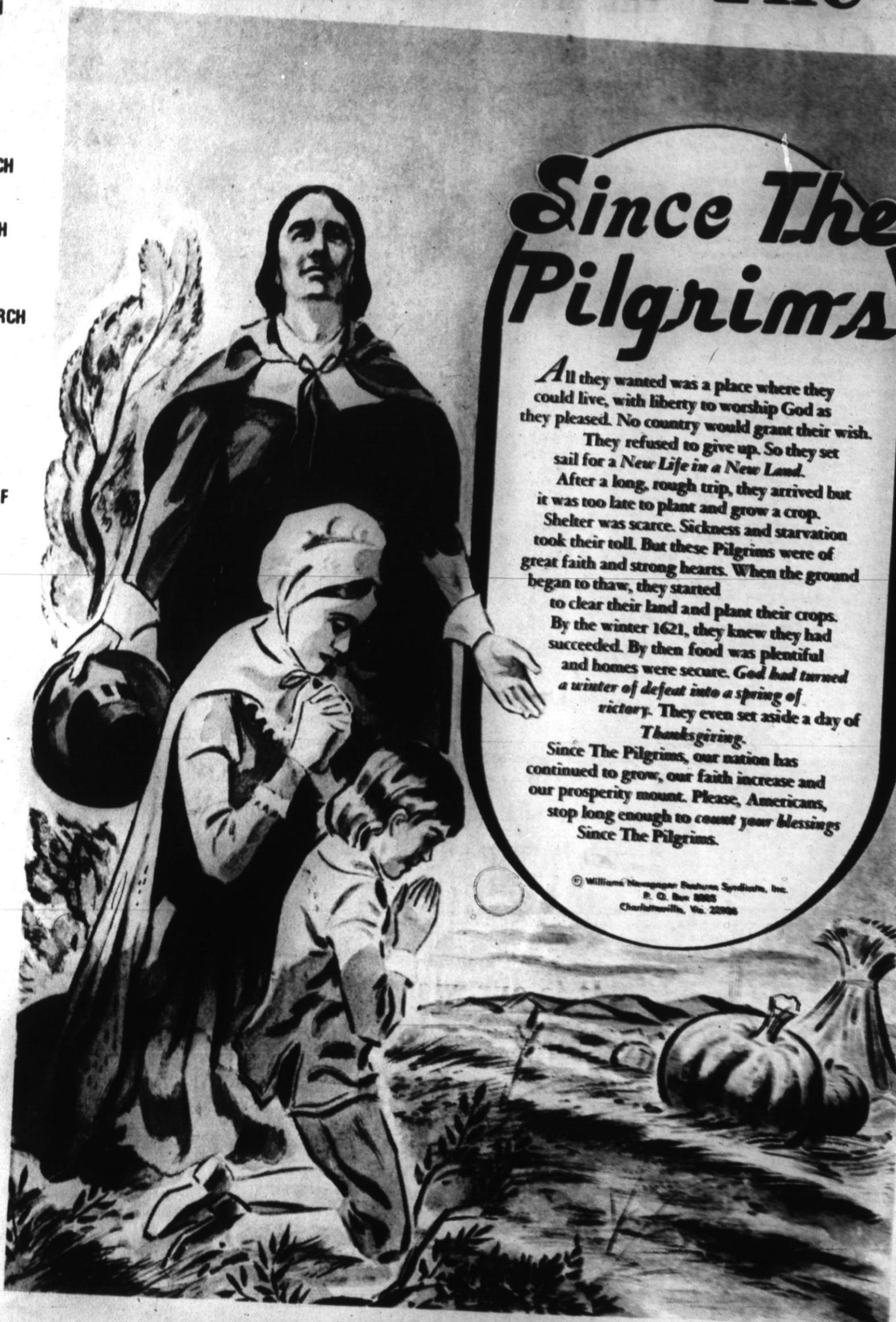
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Since The Pilgrims, our nation has continued to grow, our faith increase and our prosperity mount. Please, Americans, stop long enough to count your blessings Since The Pilgrims.

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Dangerous Decor Can Mar Holiday

Beautiful homes are the rule during the Christmas season just ahead, but beauty may turn into a "beast" unless you've planned safety into your decorations.

High Prices Not So Sweet

BY CORINNE J. NEELY

WHILE little ado is apparent in our sugar shortage compared to the beef boycott and complaints, it is with us.

We were recently shocked into this realization when we bought a two-pound bag at the cost of \$1.63 - that meant fifty cents a pound. We had heard others say sugar was now \$5 plus for 10 pounds but since we never buy that much at a time had not realized the enormity of it.

Now we have resolved to do something about our sweet tooth. We had been aware of the weight problem which many of us face and talk more about than we do anything about.

BUT WE do like sweets and think we need it for energy, though some, as our doctor, may think otherwise. So we set about checking foods that would omit use of sugar, or to find substitutes for, or at least cut down on amounts used. The last could be the omitting or using smaller amounts in our beverages, cereals, and other foods we can name.

Since we have already been using some of the substitutes we can suggest the following. Of course we all know, honey is a good one and an energy producer. Molasses and syrup

Trees, lights, candles, tree and mantle trimmings, your fireplace and excess paper can be a source of trouble, says the Texas State Department of Health.

Center of most home decorations is the brilliantly lighted and colorful tree, and it should be the place for starting your safety efforts.

In selecting a cut green tree, get one with a good green color. Needles of a fresh tree should be hard to pull from branches, and needles won't break when bent. Bounce the tree hard against the ground and you won't get a shower of needles if the tree is fresh.

Trees should be placed in a base which holds water, and this water should be checked regularly while the tree is up. Before mounting the tree, cut about two inches off the trunk to allow it to better absorb the water.

Placement of trees also is important, says the State Health Department. Keep them away from stoves, fireplaces and radiators which could cause a tree to dry out quickly and perhaps catch fire.

What about decorations? Never use lighted candles on a tree or near other evergreens, decorations or wrapping paper. Candles should be in non-flammable holders and in locations where they cannot be knocked down or blown over.

In selecting lights, check for the Underwriters' Laboratories "UL" label. On all strings of lights, make certain that all connections are tight and that there are no frayed or bare wires. These could cause short circuits and perhaps a fire - or a shock to the person installing them.

Outdoor lights should be waterproof. They are especially made for the outdoors. When away from home, or when you go to bed, turn off all lights.

And, never use electric lights on metallic trees. Trimmings for trees and elsewhere in the home should be of flame-retardant material, something that won't flare up if accidentally ignited.

If using spun glass for decorations, wearing gloves may keep the "angel hair" from irritating your skin. And, keep it away from your eyes.

Tinsel and artificial icicles are made now of plastic, which is preferable to lead products. Lead materials are hazardous if ingested by children, say safety experts.

If there are small children in the home, care should be taken in selecting decorations. The United States Product Safety Commission urges parents to avoid decorations that are sharp or breakable - including bubbly tree lights. It also warns against trim with small removable parts if used where children can get at them. Pieces could be swallowed or inhaled. And, trimmings resembling

candy could be eaten by a child. When installing their trees, many people burn the trimmings from branches in their fireplaces. If burned a piece at a time, this shouldn't cause any problem. But piling up a big mound of evergreens could cause popping and cracking and a large number of sparks. So be careful. And always use a screen before the fireplace.

The Product Safety Division of the State Health Department hopes that all clothing will someday be flame resistant. Standards are now in effect for certain types of children's clothing. But until that time, extreme care needs to be taken.

Matches, lighters and candles should be kept out of the reach of children. Children and adults should avoid the wearing of loose, flowing clothes - especially long, open sleeves - near the open flames of a fireplace, stove or candle-lit table.

And, once those presents under the tree have been opened, gather up all those wrappings from the tree and fireplace area and remove them from the home.

Christmas should be a joyous occasion. Keep it that way by planning for safety, says the State Health Department. It will add to your enjoyment of the season to know that you and your loved ones are as safe as possible.

HOW TO DECORATE YOUR HOUSE WITH LIGHTS

This year, Christmas decorating can be easier than you think, if you have a light touch.

Outside, frame your home with colored lights around the doors, windows and eaves for a fairy-tale look - but don't stop there. Trim your trees outside with strings of light. Line your driveway and footpaths with lights that not only look festive and welcoming but will also help family and friends see their way around at night, and perhaps avoid any slippery sections.

To make sure your guests know where to find you, put a few Christmas bulbs around your house number.

If you have a big picture window, place a "candle" in it. Not a wax one, which could be dangerous, but a lamp with a flame-shaped bulb instead. The children may want to give that window a stained glass effect with easily-washed-off vegetable coloring. The light shining through it could be stunning, especially on snow.

Pretty up your porch with an old toy hoop, wound with greens and strung with colored lights mounted flush with the ceiling for a dramatic effect day and night.

Wreath your door in lights and evergreens too, to welcome holiday guests.

If you've put mistletoe in a doorway, surround it with



some pretty lights, too, since you wouldn't want anyone to miss a kiss by missing the mistletoe.

Inside the house, change all your regular light bulbs to pink ones. Pink light bulbs bring out the best in a complexion and can put your guests in a warm holiday glow for a party!

Branch out in your tree-trimming. Instead of just one, have several sparkling with lights, to spread Christmas cheer all through the house. If your rooms are too small for large ones, you might try small trees on the bedroom dresser, dining room mantel or hall table.

Should your entryway be treeless, you can double the one in the living room by placing a large mirror in the hall. Decorate it with ever-



The ancients believed that ghosts ate asphodel roots.

Denver obeys busing order peacefully.

G.M. net sinks by 94 percent in quarter.

TSTI Offers Training To Local Area

The special Projects department of Texas State Technical Institute, Mid-Century Campus, Amarillo, offers a wide variety of training to some 1,375 students in 16 area towns, including Hereford.

These statistics are not included in the 16 programs offered to 391 full-time day students.

Special Projects programs include Adult Continuing Education, with 74 current students; Special Skills, with 653 students; Industrial Training, with 163; Special Reading, 109; and Workshops and Seminars, with 116 students.

Many of the courses are held at the State Tech campus here in Amarillo. However, they are also offered in the following towns: Booker, Canadian, Clarendon, Dalhart, Dumas, Hereford, Lubbock, Memphis, Olton, Pampa, Perryton, Plainview, Shamrock, Vernon, Wellington, Wheeler, and Wichita Falls.

Types of courses range from data processing and keypunch to nurse aid, welding, and needle trades. More than a dozen industries and institutions are cooperating with state Tech in making training available according to the needs in specific areas.

Bill Swale, director of Special Projects, and John Tyler, assistant director, cover a 57-county area to assist community and industry leaders in defining training needs and placing training opportunities in the locale.

A man of fifty is responsible for his face.

-Edwin M. Stanton.



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Federal Land Bank Assn. of Hereford

407 Main Street
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HAVE A NICE

THANKSGIVING

It is our wish that this Holiday is full of Happiness and Peace in Your house... Let us all stop and give thanks for the many blessings we all enjoy.

P.S. Please Drive Carefully—

And may we say thanks to all our friends and customers....
Everyone at R.E.C.



Call Us:

If we can offer suggestions as to how you can use electricity more efficiently and economically... For instance, if you have questions about converting to a year round air conditioning, Application of energy and money saving insulation, area lighting outdoors, heating of water electrically or irrigation...our experienced sales team can give you facts and ideas...call us!

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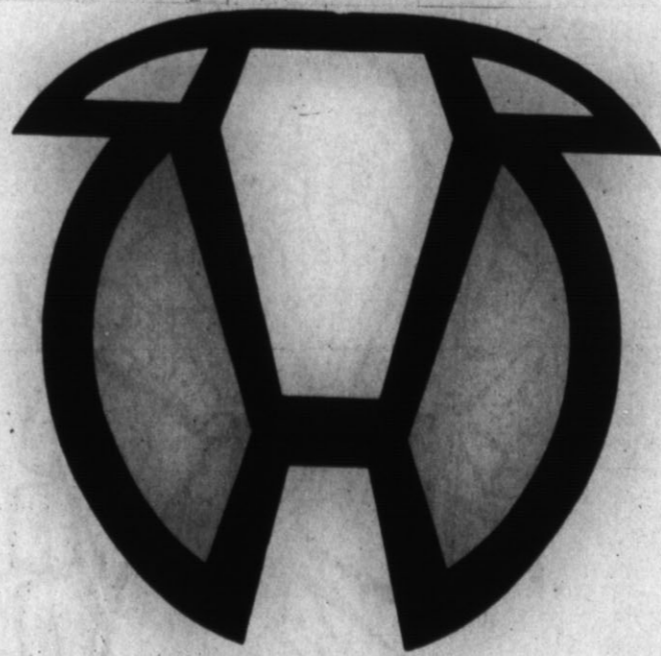
Deaf Smith
HELPING TEXAS GROW!



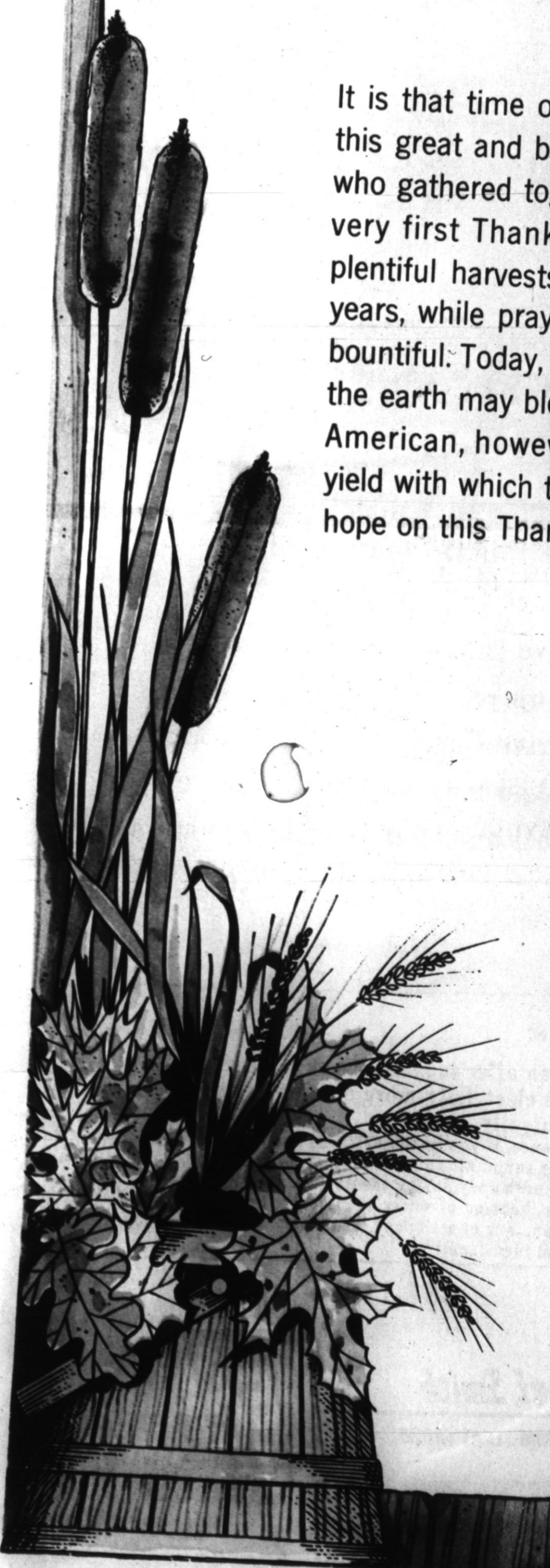
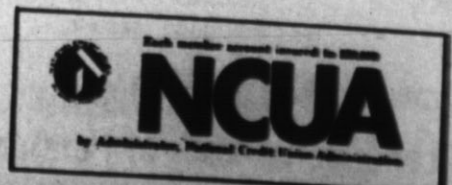
THANKSGIVING

It is that time of the year when we pause to enjoy the bounty of this great and blessed land, in the tradition of the Pilgrim fathers who gathered together with their Indian brothers to celebrate that very first Thanksgiving. Today, Americans give thanks for the plentiful harvests which this nation has enjoyed throughout the years, while praying that those harvests may ever continue to be bountiful. Today, let us also pray for guidance . . . that the fruits of the earth may bless every table throughout the land . . . that every American, however humble, may be able to partake in the rich yield with which this nation has been endowed. That is our fervent hope on this Thanksgiving Day.

THE COMMUNITY CREDIT UNION



THE HEREFORD TEXAS FEDERAL CREDIT UNION
 330 SCHLEY • HEREFORD TEXAS 79045 • PHONE (806) 364-1888



Grand Brand, Hereford, Texas, Thursday November 28, 1974

Ask one of our salespeople about our PRE-CHRISTMAS SALE-and receive your invitation!

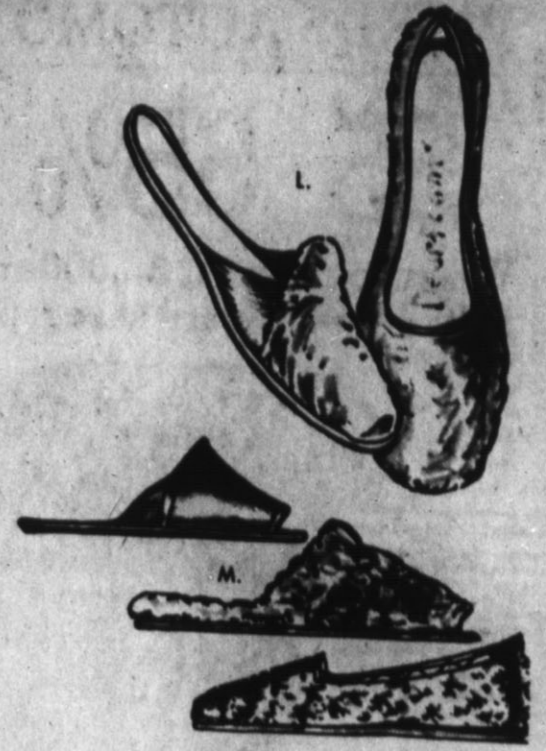


Give her...

HOLIDAY RED By RUSSELL-NEWMAN

These Holiday Red gift ensembles are made of 100% Dupont® Nylon Tricot. So pretty to look at, so easy to wear... she will love 'em.

- A. Pajama in S, M, L and XL. **\$9.**
- B. Luxurious long gown with lace trim, button front and tie bow. S, M, and L. **\$8.**
- C. Matching short waltz length gown also available but not shown. S, M and L. **\$7.**
- D. Long robe with lace trim. S, M, and L. **\$11.**
- E. Matching short robe. S, M, and L not shown. **\$9.**
- F. 3 pc pajama set. Soft fleece study coat with quilted nylon tricot trim over ever casual button front nylon tricot pajama. S, M, L and XL. **\$21.**
- G. Lace trimmed long peignoir robe and gown set. S, M, and L. **\$20.**
- H. V-neck shortie with bikini pantie. XS-S and M. **\$7.**
- I. Bikini Pantie. S, M, L and XL. **\$1.50**
- J. Reg. pantie. S, M, L and XL. **\$1.65**
- K. Quilted staff S, M, and L. **\$4.**



"DEARFOAM" SLIPPERS

L. Soft cuddly warm toes will be hers this winter in these Orlon® acrylic slippers by Dearfoam. White, Navy, Cerise, Turquoise or Red. S, M, L and XL.

\$3.50 to \$4.

M. 3 great styles in 6 great colors and all for a real low price. It's your choice in sizes S, M, L and XL.

\$2.22 PAIR

GOLDEN VEE® MEN'S LONG SLEEVE DRESS SHIRTS

Make your choice of a perfect shirt from Golden Vee.

Men's long sleeve dress shirt with Windsor collar and barrel cuff, end-on-end stripe. 65% Polyester/35% Cotton. Assorted colors. **\$10.**

Men's 65% Dacron® polyester/35% Cotton long sleeve dress shirt with Windsor collar, barrel cuffs in solid color broadcloth. Blue, White, Tan and Moize. Sizes 14-17, 32-35 sleeves. **\$8.**



Stockton PANT SUIT PLUS ONE

J. That's right this 3-piece pant suit is a matching solid color top and solid color pant with contrasting stitching on jacket and down the pant plus a spare pair of checked pants. 100% textured polyester for easy care anywhere. Choose from Navy, Camel or Light Blue. Sizes 10-18.

**JACKET
2-PAIR
PANTS
ALL 3 PIECES
\$29.**

OPEN TIL 10:00 P.M. FRIDAY NIGHT

Lady Manhattan

LAY-A-WAY is as simple as
A.B.C.
DOWNTOWN AND SUGARLAND MALL



NYLON DE CHINE LONG SLEEVE SHEER SHIRT

A. Soft, beautiful colors dance across these lavie shirts that are oh-so-sheer that they are see through. Easy care nylon de chine will last and last. Sizes 8-16. **\$16.**

100% TEXTURED POLYESTER LONG SLEEVE LE SOFT SHIRT

B. The overall sheen on these beautiful le soft shirts is an easy giveaway to their superb quality. Machine washable and permanent press. White, Pink, Hazel, Blue, or Green Haze. Sizes 10-18. **\$14.**

Appin KNITWEAR COORDINATE GROUP

Mix or match this high quality 100% polyester tattersall design group for several totally different looks. Choose your combinations from Coral and White. Sizes 8-18.

- C. Long sleeve tattersall short jacket **\$21.**
- D. Tattersall pull-on pant **\$15.**
- E. Sleeveless turtleneck back zip shell **\$7.**
- F. Long sleeve tattersall shirt jac **\$21.**
- G. Solid white pant. **\$15.**
- H. Long sleeve print shirt **\$12.**
- I. White sweater set **\$19.**

Give an ANTHONY'S GIFT CERTIFICATE Redeemable in 325 Stores in 21 States



WARDS AUTOMOTIVE SALE

55-65% off 2nd tire.

When you buy 1st 30,000-mile guaranteed glass-track belted Road Guard at reg. price plus F.E.T. ea., trade.

PASSENGER CAR TIRE GUARANTEE
 Montgomery Ward guarantees each of its passenger car tires for a minimum number of miles when used in passenger cars in states which require such a guarantee. If your tire does not give you this mileage because of:

- a. defects in material or workmanship,
- b. normal road hazard failure,
- c. abnormal road wear (2-32 inches in less than 10,000 miles)

Montgomery Ward will:

1. During the first 10% of guaranteed mileage, replace the tire free.
2. During the remaining guaranteed mileage, replace it for a prorated charge based on mileage used.

Must purchase required tires during the entire guaranteed mileage.

For guarantee service and information, return tire to any Montgomery Ward branch with the Guarantee Road Guard card at the time of sale.

Charge after first 10% of guaranteed mileage based on selling price in effect at the time of return of branch to which returned, including federal excise tax.

Passenger tires used on taxicabs, and other vehicles other than passenger cars are guaranteed on the same basis as equal defects in material and workmanship only.



A Two fiber glass belts fight costly road-hazard damage, promote long mileage.

B Two-ply polyester cord body provides tough strength yet cushions and quiets ride.

TUBELESS BLACKWALL SIZE	ALSO FITS	REGULAR PRICE EACH	SALE PRICE 2ND TIRE*	PLUS F.E.T. EACH
A78-13	6.00-13	\$32	11.90	1.80
C78-14	6.95-14	\$36	12.60	2.17
E78-14	7.35-14	\$38	15.20	2.33
F78-14	7.75-14	\$41	16.40	2.50
G78-14	8.25-14	\$44	19.00	2.67
H78-14	8.55-14	\$46	20.70	2.92
G78-15	8.25-15	\$45	20.35	2.74
H78-15	8.55-15	\$47	21.15	2.97

TUBELESS WHITEWALLS ONLY	ALSO FITS	REGULAR PRICE EACH	SALE PRICE 2ND TIRE*	PLUS F.E.T. EACH
J78-15	8.85-15	\$55	24.75	3.13
L78-15	9.15-15	\$58	26.10	3.19

*With trade-in tire. Whitewalls \$3 more each tire.

FAST FREE MOUNTING

RUNABOUT RADIAL WHITEWALL AT \$11-\$18 off each. GUARANTEED 35,000 MILES



TUBELESS WHITEWALL SIZE	ALSO FITS	REGULAR PRICE EACH	SALE PRICE EACH	PLUS F.E.T. EACH
BK78-13	6.00-13	\$41	\$30	2.00
ER78-14	6.95-14	\$45	\$34	2.17
FR78-14	7.35-14	\$47	\$36	2.33
GR78-14	7.75-14	\$49	\$38	2.50
HR78-14	8.25-14	\$51	\$40	2.67
IR78-14	8.55-14	\$53	\$42	2.92
JS78-15	8.85-15	\$61	\$50	3.13
KR78-15	9.15-15	\$63	\$52	3.19

WITH TRADE-IN TIRE

WARDS POPULAR AIR CUSHION GUARANTEED 14,000 MILES

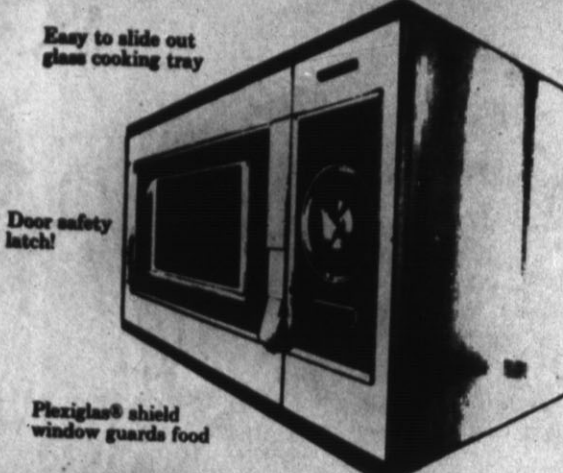


TUBELESS BLACKWALL SIZE	ALSO FITS	REGULAR PRICE PAIRS*	PLUS F.E.T. EACH
A78-13	6.00-13	\$21.90	1.78
B78-13	6.50-13	\$25.90	1.83
E78-14	7.35-14	\$35.90	2.24
F78-14	7.75-14	\$37.90	2.41
G78-14	8.25-14	\$39.90	2.55
5.00-15	—	\$1.90	1.78
G78-15	8.25-15	\$39.90	2.63
H78-15	8.55-15	\$43.90	2.82

*With trade-in tire. Whitewalls available in most sizes \$3 more ea.

WARDS NOV. ELECTRONIC OVEN BARGAINS

Energy saving Microwave Ovens!

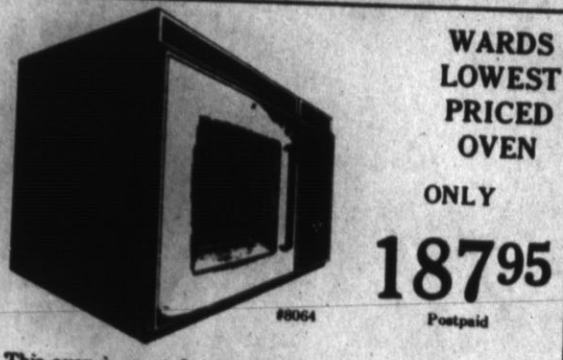


WARDS BETTER QUALITY MICROWAVE OVEN

ONLY **214⁸⁸** Plus transportation

Save time, money and energy in preparing your meals! Microwave oven cuts cooking time up to 75%—a meat loaf in 15 min. instead of the usual 70 min! And it cooks cool and clean—only the food gets hot. The two-tone color cabinet is an attractive kitchen addition!

SERVICE NATIONWIDE
Prompt service, factory parts



WARDS LOWEST PRICED OVEN ONLY **187⁹⁵** Postpaid

WARDS DELUXE OVEN SAVE \$50 **299⁸⁸** Postpaid

Oven features Automatic Defrost Cycle-defrosts foods without cooking them! Large capacity oven has 35-min. dual stage timer!



One button Auto-Color tuning corrects color tint, contrast, brightness and AFC. 25-in. diagonal screen. Black matrix picture tube for a distinct, sharp picture. Manual adjusting—slide-bar volume, tint, color, contrast and brightness controls. 2 speakers. Pushbutton on-off control. Oak or maple hardwood veneer. 40 in. wide.

SAVE \$51
CONSOLE COLOR TV ONE BUTTON AUTO-COLOR

\$488⁸⁸ Was \$539.95 Plus Transportation



CHRISTMAS GIFT WRAP PACK SAVE \$2 **\$6⁹⁹** REG. \$8.99

SPECIAL BUYS IN STOCK NOW!

Hostess House 2 lb. box chocolates 2 lb. box fruitcake IMPORTED 11-in. cheese tray

Buy any 2—Save \$1
2 FOR \$8⁹⁸ REG. \$9.98
BUY ALL 3 SAVE \$2
3 FOR \$12⁹⁷ REG. \$14.97

SAVE 4¹¹
12-SPEED AUTOMATIC BLENDER **16⁸⁸** Was 20.99

Does everything from whipping to liquefying—has Touch-Power button for more manual control.

SAVE 33^{1/3}%
BUTTER AS IT POPS POPCORN POPPER **9⁴⁴** Was 14.45

Add butter before you pop! Big 4-qt. capacity popper in 3 colors to break resistant!

Save on Wards interior flat and semi-gloss latex.

WARDS CARRIES ALL PAINTS IN STOCK

INEROR INEXPRIN 10

QUICK COVER Save \$2 **2⁹⁹** REG. 4.99 GALLON

QUICK COVER Dries in 30 minutes to a flat finish. In 10 smart colors. Easy to clean up.

G.O.C. 15 Save \$3 **4⁹⁹** REG. 7.99 GALLON

G.O.C. 15 interior latex. Dries quickly to a matte finish. Clean up with soap and water. 15 colors.

S.25 Sem.Gloss Save \$3 **5⁹⁹** REG. 8.99 GALLON

Semi-gloss indoor latex dries fast. Leaves a scrubable, fade-resistant finish. In 25 colors. Easy wash-up.

INSTALLED FREE

WARDS BATTERY PROTECTION PLAN

Montgomery Ward will replace the battery at no cost to the original owner if it fails to accept and hold a charge in one commercial passenger car use during the Free Replacement Period shown.

TOTAL GUARANTEE PERIOD: 60 48 42 36 24 18 12 mos.
FREE REPLACEMENT PERIOD: 24 18 12 9 6 3 mos.

After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a prorated amount for the time since purchase, based on the current regular selling price less trade-in. Excludes non-commercial use and guaranteed on a similar basis for half of the specified period. Commercial use is defined as use in any vehicle for other than family or personal use.

For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

SAVE 3.00

48-MONTH GUARANTEED BATTERY Provides up to 450 cold cranking amps of power. Tough polypropylene case. **35⁹⁵** EXCHANGE REG. 38.95

Save energy. 6-CYLINDER ENGINE TUNE-UP **24⁸⁸** PARTS, LABOR

Our expert mechanics install new plugs and points. We set the carburetion, adjust timing, Check battery and compression. 8-cyl. 26.88

Car shake? GET OUR FRONT-END ALIGNMENT

We correct caster, camber, toe-in to specs. **\$11⁸⁸** Parts extra. MOST CARS

SAVE \$3
WARDSDC TIMING LIGHT Bright xenon strobe light. Durable plastic case. 12V. **16⁸⁸** REG. 19.98

SAVE \$2
HEAVY-DUTY T&C SHOCKS EACH **5⁹⁹** With more control than most originals. REG. 7.99

32% OFF
OUR CARTRIDGE OIL FILTER Special treated paper traps engine damaging particles. **1⁸⁸** REG. 2.79

Save 2.10
OUR SUPREME MUFFLER Tough galvanized steel for years of care-free service. **14⁸⁸** REG. 16.98

ENJOY WHAT YOU NEED NOW—JUST SAY "CHARGE IT!"

We care about your car. **WARDS**

114 Park Ave. 364-5801
SALE PRICE EFFECTIVE THRU DECEMBER 4th, ON ALL ADVERTISED MERCHANDISE

CHARGE-ALL LETS YOU "CHARGE IT" WITH CONFIDENCE

Do it yourself. We'll help. **WARDS**

The Hereford Brand, Hereford, Texas, Thursday November 28, 1974

Rail-Riding Recalled

By CORINNE J. NEELY

With the energy crisis still being batted around, a reduction of the speed limit to 55 and air fares increasing, some of us "train buffs" are recalling the "good old days" when train travel was a vacation in itself.

It was only a generation ago, when people were not in such a hurry, that train trips were enjoyed as a mode of travel. But the ever increasing use of the auto and the advent of time-saving air travel has caused much of the excitement of planning a trip by rail.

Many local citizens can probably remember when Hereford had two passenger trains a day. Later this was cut to one each way a day, then a few years back the railroad companies took off the passenger cars on trains through here and all around the country. The companies blamed constantly rising costs per passenger.



FHA Chapter Officers

Kim Martin, standing, is president of La Plata Junior High FHA Chapter, with Lee Kindsfather as secretary-treasurer and Patricia Grimsley, right, as vice president.

A weekly public service feature from the Texas State Department of Health

Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

"I've never felt better in my life."

That's the feeling of Mary Sorenson, an alert, efficient administrative secretary at the University of Texas Development Office in Austin—and the victim of end stage kidney disease.

Her sense of well-being comes as quite a surprise to those meeting Mrs. Sorenson for the first time. You'd expect a little bit different outlook for a person with kidney failure—a person who must undergo dialysis three times a week to stay alive.

But it is this dialysis, undertaken with the aid of the State Health Department's Kidney Health Care Division, which has brought about a change in her health. The role of the program, instituted by the State Legislature, is to provide persons like Mrs. Sorenson with financial assistance during the time from first dialysis until federal Medicare coverage begins. Without this assistance the patient could be at least \$5,000 in debt before Medicare begins.

The 33-year-old secretary says she feels great with dialysis.

She is one of more than 860 Texans now receiving financial help in meeting the staggering costs of dialysis. Persons with kidney failure can expect to spend up to \$20,000 a year to stay alive. Experience has shown that the cost of a kidney transplant, hospitalization and other services is more than \$25,000.

Kidney problems have caused great adjustments in her life, starting late in 1959 in Wisconsin when she was in her late teens. "I began noticing swelling in my hands, legs and face and went to my family doctor. He took tests and told me my kidneys were diseased," she recalls.

From that moment she was on a salt-restricted diet and medication to keep her kidneys functioning. When she and her husband moved to Austin two years ago, she immediately looked up a doctor.

"When he first saw me," Mrs. Sorenson remembers, "he seemed to think I was pretty healthy and not at end stage." Tests, however, showed only about a 10 per cent kidney function.

A year later, in May of 1974, she started on dialysis at the Renal Outpatient Center in Austin, run by Dr. Jack Moncrief. Dr. Moncrief first opened a renal clinic—with one machine—in 1969. Now the Renal Outpatient Center—one of 40 such centers in Texas—has 16 machines and 30 patients who must come to the center for

dialysis—normally four hours a day, three days a week. Dialysis machines may be purchased for use in the home for less than \$5,000. But expendable supplies may cost as much as \$50 for each treatment.

Mrs. Sorenson's dialysis treatment has been effective from the start, although she says the insertion of the needle in her arm at each treatment is quite painful. In dialysis, a person's blood is moved outside the body through the dialysis machine—a filtration-type process which removes the impurities. Because the veins in her arm were so small, a vein was transplanted into her arm from her leg.

Mrs. Sorenson is sold on dialysis, and the compassion of everyone involved in the renal center. "It's important for people to know how fantastic the people are at the clinic," she enthuses, naming Dr. Moncrief and Dr. Jonathan F. Ducherd in particular.

"Everyone there gives me so much help—with insurance problems and dialysis," she said. "And my technician, Suzanne Burell—is the kind of person who brightens things up for you. She's so kind, sympathetic and understanding."

Now that dialysis is so successful, there's one other step ahead—transplant.

"I had a transplant scheduled during the summer with my sister. Her tissue was typed and she's a 'C' match. But Dr. Moncrief decided to check my brother, who is a 'B' match—which is so much better," she explained. He was tested at St. Lukes Hospital in Milwaukee. Date of the transplant surgery hasn't been set, but hopefully it will be this year. She says she'll continue on her strict diet and wait for the big day.

How do her friends and associates treat her, knowing she has kidney failure?

"People I work with have been just great," she replied. "I've never had any problem missing work with kidney disease. And, I've made arrangements to work six hours a day on Monday, Wednesday and Friday when I have dialysis. My boss and others have shown real concern. If I need anything, I feel that all I have to do is call."

It seems that the case of Mary Sorenson is heading toward a happy conclusion—a conclusion in which the State Health Department was happy to have a part. It's a story which could have had a much different ending just a few short years ago—before dialysis was put within reach of almost everyone by state and federal assistance.

Following is an excerpt from a letter written some years ago on a train ride across the Panhandle, New Mexico and parts of Arizona:

"The green expanse of the prairie opened before us. There was a cow shoulder-deep in a lake to engage the land. Heavy showers with the rain going into a hole to engage the land. Billy the Kid riding along the river in just such weather.

"A strong wind blowing at her skirt and shawl, we saw a Mexican woman in a light blue dress coming down an embankment near a little settlement along the tracks. And beyond the little town was a progression-looking Mexican man dressed in an orange shirt and white trousers—probably on the way to attend a celebration.

"Along the train's right-of-way could be seen many yellow sunflowers, waving on masts before the gale preceding another storm we were headed into. As we met it, the train moved onward under the dark, rolling clouds and the rain streaks on the window panes were white as milk when the lightning flashed.

Six hours was all that was needed to bring back a little bit of Southern Plains history eroded by wind and time as the Panhandle-Plains Historical Museum added its first outdoor exhibit.

A 30-foot section of a corral wall from New Mexico's Fort Bascom now stands north of the Museum Annex on the West State University campus.

Fort Bascom, built in 1863, was located seven miles north of present-day Tucuman on the south bank of the Canadian River. It was from Fort Bascom that Col. Kit Carson and his 300 men came to the Panhandle to fight the first battle of Adobe Walls in 1874, a successful skirmish with the plains Indians which Carson quickly left as more threatened to attack.

Fort Bascom was built "as a base to operate against the hostile Southern Plains Indian tribes," according to Dr. James A. Hanson, Museum director.

Its purpose was also to stop the trade between Indians and New Mexicans, Hanson notes, "except it didn't work because all the fort's officers were in on it, too."

The troops scheduled within the brick and adobe walls gradually diminished as the Army failed to make further assignments. Horses, a popular barter in the illegal trade they sought to stop, were kept in two

Historical Corral Wall Raised On WTSUCampus

hard-made brick corrals with six-foot walls and 50 yards in diameter that were several miles away.

The life of the fort was short, as understaffing forced the military to abandon it in 1876. Only one of those corrals still stands in its original location to remind us, and a bit of the Panhandle-Plains Historical Museum.

NEWS VIEWS

Conrad Ford, President: "We will meet Congress more than half way."

Workers Due \$22.3 Million

About \$22.3 million was found due to 85,341 workers underpaid under federal wages and hour laws during the first three months of fiscal 1975.

During the same period about \$1 million was recovered for 68,300 underpaid workers, the U.S. Department of Labor has reported.

Betty Southard Murphy, administrator of the Department's Wage and Hour Division, noted that the amount recovered for underpaid workers is \$1.1 million more than the amount recovered for about 51,200 underpaid employees for the same period in the previous fiscal year.

Most underpayments resulted from violations of minimum wage and overtime provisions of the Fair Labor Standards Act (FLSA).

FLSA minimum wage underpayments totaled \$5,364,000 for 37,638 employees, and overtime underpayments totaled nearly \$9,447,000 for 44,700 workers.

Employers on federally funded or assisted contracts were found to owe nearly \$1 million in prevailing wage and overtime rates to 3,300 employees.

Violations of the Equal Pay Act resulted in \$5,739,500 owed to 6,662 underpaid employees, most of them women. The act requires equal pay for men and women doing substantially equal work in the same establishment.

About 250 older workers, discriminated against because of age, were found to be underpaid nearly \$670,000. The Age Discrimination in Employment Act prohibits discrimination in employment against workers aged 40 to 65.

The total number of employees with wages restored under individual laws exceeds actual total persons counted under all laws, because some workers were found to be underpaid in violation of two or more requirements.

The major reason for the difference between the total money found due to employees and the amount actually paid is employers' refusal to pay back wages in cases unsuitable for litigation by the Labor Department.

In such cases any employee has the right to institute private and independent action for the recovery of back wages due and substantial amounts of wages are recovered by employees in this way, which are not reflected in the Department's statistics.

Another reason for the difference is the two-year statute of limitations which generally limits recovery of back wages to a two-year period prior to the Department's filing a complaint against an employer.

The Wage and Hour Division conducts enforcement activities through the work of approximately 1,600 compliance officers who investigate for compliance with wage and hour laws.

The man who extends favors acquires an importance only in the minds of those who receive them.

FOR GIFTS THAT ARE LASTING

COWAN JEWELERS

Downtown

Diet, Telephone, Exercise Can Stretch Health \$\$\$

To AM's, Mon., Sept. 30, 1974

Stretching your health care dollars may be a lot simpler than you think, say authorities.

Probably the most simple advice comes from a study conducted by the Massachusetts General Hospital in cooperation with the department of preventive medicine at Harvard University Medical School.

The study concluded that the best way to stay out of hospitals was not to get sick. It noted that 3 out of 5 hospitalizations can be avoided through preventive measures.

Therefore, eat properly, exercise, get sufficient rest, don't over drink or over smoke, and get regular physical check-ups.

This further advice on how to protect your family's health comes from the American Medical Association:

- Don't put off seeing your doctor until you become seriously ill. This defeats the concept of preventive medicine and is more expensive in the long run.
- Use the telephone. Your family doctor can often advise over the phone about minor problems. If the problem is serious he will instruct you to come to the office. Meanwhile, you will be saving both your money and the doctor's time.
- Follow his advice on diet, medicine and life style. If you don't accept the "expert" advice you are paying for, you are throwing your money away.
- Buy health insurance. It is a bargain considering the devastating effects that prolonged illness can have on your family finances. Be certain to protect yourself against the expense of serious, long-term illness.
- Take advantage of tax deductions. Note that doctor, hospital and drug bills beyond a certain percentage of your income can be claimed as deductions. Cost of travel to and from the doctor and drugstore, as well as the cost of many prescribed medical devices (such as wheelchairs, crutches and the like) can also be deducted.

Mobile Home Owners!

Here's the ideal solution for your entryway problem.

NS NATIONAL STEPS INCORPORATED

concrete steps and stoops

- * Lightweight
- * Durable
- * Attractive
- * Available in 2 to 5 tread steps & stoops

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WE'VE GOT A GREAT SELECTION OF GREAT IDEAS

Gaston's Popular Store Downtown

As usual we carry Best Selections, Best Makes, Best Prices for 1st Quality Merchandise, with 53 Years of Progress! And Best reputation.

Clothing Department for Him!

- Suits from \$35⁰⁰ to \$130⁰⁰
- Leisure Suits \$30⁰⁰ to \$65⁰⁰
- Many Colors to pick!
- Sport Coats, Solids and Fancy's \$20⁰⁰ to \$70⁰⁰
- Dress Shirts for The Tall Man, also regular sizes from \$6⁰⁰ to \$15⁰⁰
- Turtle Neck Knit Shirt also
- Sweaters for the Tall Man, also Regular sizes Prices \$6⁰⁰ to \$23⁰⁰
- Nylon Pajamas \$16⁰⁰ Robe \$17⁰⁰
- Many New Colors
- Belts, Handkerchiefs, Bill Folds, Ties, ...ass Hats, Stetson's and others.
- Gift Certificates!
- Winter Jackets from \$15⁰⁰ to \$65⁰⁰
- Leather Coats start at \$35⁰⁰ to \$130⁰⁰
- Top Coats, Luggage for all!
- Double Knit Trousers \$12⁰⁰ to \$25⁰⁰
- House Shoes, Dress Oxfords, Cowboy Boots, Tennis Shoes, Nush Puppies Shoes for men, Loafers & Oxfords
- Many More Items
- Shop for Sweets in our Sweet Department
- "We really do care how he looks"

Remember **Gaston's** Popular Store Downtown

Since 1921

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Free GIFT WRAP

Metric System Here?

(Special to the Brand) What are some of the changes that would take place in Deaf Smith County if the United States should switch to the metric system of weights and measures? What would it be like, locally, to be using meters, liters, grams and kilograms instead of yards, quarts and pounds?



Awards Displayed

Gold Star 4-H Club members from Deaf Smith County for 1974, Sandra Stallings and Britt Hicks display framed certificates they were given when they and Gold Star members from other Panhandle counties were honored at a district banquet in Amarillo recently. Winners of the county awards were announced at the annual Achievement Banquet Nov. 1.

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**FOR LARGER
GIFT SELECTION
COWAN JEWELERS**
Downtown

Definition
Modesty: The feeling that others are bound to discover for themselves how wonderful you are.
-Tower, Edenton, N.C.

Give Thanks
Few of us get what we deserve, for which most of us should be thankful.
-Enquirer, Cincinnati.

The question is not just an academic one. A definite step toward that ultimate end has just been taken by Congress in authorizing an expenditure of \$60 million over the next four years in the nation's elementary and secondary schools for instruction in the metric system.

The attitude is that the young generation will find the new system much simpler and will take to it readily.

The move toward eventual adoption of the metric system is being pushed by the Department of Commerce, which points out that every major country in the world, except the United States, is now using it.

The result is that our international trade is at a distinct disadvantage, it contends.

The switchover would require many adjustments on the part of Deaf Smith County residents.

A local car owner, for example, would pull into a gas station and ask for 25 liters. He would get 6.6 gallons, its equivalent.

With that amount he would be able to travel 150 kilometers because he gets about 8 kilometers to the liter, otherwise known as 14 miles to the gallon.

During the course of a year, he and the other 3,300 drivers in the local area have been consuming 2,730 liters per car, on average. They are now managing with somewhat less than that because of the reduced speed limit, 88 kilometers per hour (55 miles), imposed to cut down on fuel consumption.

The Deaf Smith County housewife, when she goes marketing, would be buying 500 grams of butter, equal to 1.1 pounds, a kilo of meat for hamburgers, equivalent to 2.2 pounds, and 4 meters (3.6 yards) of dress material.

Those in favor of the change to the metric system argue that we cannot stand alone indefinitely in a world that has gone almost entirely in that direction.

Those who oppose point to the upheaval it would cause and the billions of dollars the adjustment would entail.

Prime Time

Researching Causes of Heart Disease

By Bernard E. Nash

Ask most doctors today to pick the most likely candidate for a heart attack or other cardiovascular ailment, and they'll usually point to a middle-aged man who smokes cigarettes, has above-normal blood pressure and/or eats foods that increase the amount of cholesterol in his blood.

If he's overweight, has a family history of heart disease, and leads a life filled with stress and devoid of exercise the choice can be even more precise.

In 20 cities across the country, medical researchers are selecting the 12,000 healthy volunteers—from a field of 300,000 locally recruited men between

goal: to keep these men from fulfilling their frightening potential.

The experiment is called Mr. Fit (which is what many participants may be at program's end) and the reason there is no Ms. Fit is that women in this age range suffer from cardiovascular problems far less than men. Also, Mr. Fit, more properly "MRFIT," stands for (Multiple Risk Factor Intervention Trial), and that's exactly what it is.

In heart disease, a "risk factor" is any of the habits or conditions mentioned at the beginning of this column. Convincing evidence of this was gathered by the famous Framingham Study which developed detailed medical histories of 5,127 people in Framingham, Mass. from 1948 to 1968, and through related research over the years.

Many doctors have since counseled their patients to change their ways of life (this is what is known as "intervention"), and thus avoid heart trouble. Since this has usually been done on an individual or fairly limited basis, there has been no real evidence accumulated of success or failure.

This is where MRFIT, with its 12,000 potential heart attack victims, comes in. Half of the participants will be referred to their family doctors for treatment, and checked by the researchers during the duration of the experiment.

At the same time, the other 6,000 volunteers will be treated for six years by MRFIT Medical personnel who will encourage them to give up cigarettes and foods high in cholesterol. Those needing it will be given medication to lower their blood pressure. In general, all will be given guidance and assistance in developing healthier lifestyles.

"This is the first experiment in which everyone involved will receive treatment," notes Dr. Peter Peacock, medical director of the American Health Founda-

Categorizing politicians and the dropping economy as "well intentioned mistakes," financier Bob Hill told National Secretary Association members here last week that the country will overcome its economic problems.

Hill was one of several speakers to address approximately 40 women who attended the eighth annual NSA-sponsored seminar. The forum, which centered around finances and women's rights, was held in the Civic Club Center under auspices of the Hereford-Canyon NSA Tierra Blanca Chapter.

Bill Albright represented Deaf Smith County Chamber of Commerce and welcomed the secretaries and guests. He gave an outline of local assets and a brief history of the county.

Mrs. Virginia Byers of Canyon, president of Tierra Blanca Chapter, responded to Albright's welcome and expressed appreciation for local facilities.

Mrs. Jessie Victor, seminar chairman, introduced Hill, who delivers a daily stock market report on Channel 7. He is also known to area residents through a newspaper column, On Wall Street, which appears regularly in The Brand.

Hill stated that the 1970's would be known as the "super decade," because of many "firsts," including a Gross National Product exceeding \$1 trillion, shortages of vital resources and escalating inflation.

"Inflation is a horrendous fact of life and there's no getting around it," said Hill, Branch manager of Lentz, Newton and Co. Amarillo.

"Ninety per cent of solving a problem lies in defining it. This is a new problem which will require a new approach to a new solution.

"Americans will need to adapt to sharp price increases and a possible recession. We must rethink investment and savings procedures," he commented.

Hill stressed that an individual should learn enough about finances to make one's own budget decisions. He also defined the assets of investing in tax-free bond funds, utility common stocks and stocks with conversion features.

Real estate can be a worthy investment, according to Hill. He said that the most valuable farmland now is located near towns of 10-50 thousand population.

Gold, a magic word to Americans, can be purchased in coin form, through mining stock, bullion (after Jan. 1), and futures. He maintained that gold coins are the wisest investment as collector's items.

Arts and antiques can be very good investment items, although some take many years to reap profit. Hill advised that an individual seek expert opinion before purchasing such articles.

In reference to personal finance, Hill recommended that one form a budget and stick to it ruthlessly. He listed convertible bond funds as a smart investment in the future. He also advised the group to take advantage of legal tax deductions and to ascertain that property is not under-insured.

status, are also decisive factors. An individual has the opportunity to rectify a bad credit rating, according to one panelist. Credit files only consider financial backgrounds of the immediate past seven years.

Each financial agency maintains its own individual criteria, however sex discrimination is illegal for all banks and lending companies.

A good credit rating and a good purpose for a loan will usually earn an individual, man or woman, the needed money.

THOMAS BURDETT, local attorney, presented an in-depth explanation of the legal status of women 1974. He detailed many Texas laws concerning wills, marriage and divorce and abortion.

Burdett listed the property rights of women in Texas as: separate property, which is brought into a marriage or received strictly as an individual; community property, all common property shared by husband and wife; special community property unique employment wages, individual insurance benefits and other specially designated property. The lawyer also pointed out that a wife owns half of everything assumed during marriage.

Burdett advised that wills be updated or changed if circumstances warrant it.

Marriage and divorce laws were roughly outlined by Burdett. He stated that many changes in Texas law have affected the marital institution.

Burdett said that the only requirements for common law marriage were cohabitation and representation as a married couple. Common law marriages require legal divorce proceedings when terminated.

The most common reason for divorce is that the marriage is "insupportable," indicating the couple is no longer compatible. After filing for divorce, a "cooling off" period of 60 days must expire before a trial.

The Equal Rights Amendment, proposed in 1972, could drastically alter women's legal status, should it be ratified. If accepted, a woman could be forced to pay child support. Also, failure to support a husband could be grounds for divorce.

A woman and her children would not be required to adopt her husband's name. Also, sex segregation could be abolished in hospitals, dormitories and public restrooms.

Abortion laws have not changed much in Texas. It is still a felony, subject to two-five years imprisonment. Death of a woman due to abortion is defined as murder legally and a procurer for an abortionist is considered as an accomplice.

However, abortion is sanctioned if a physician determines that a woman's life will be endangered by delivery of a child.

Burdett closed by asking the audience if they had celebrated Women's Equality Day on Aug. 26. The legal observance was ratified in 1971 and commemorates a proclamation giving women the right to vote.

A buffet luncheon catered by Dickies followed the morning program. Entertainment and door prizes were provided. Local Cowbelles contributed meals for guests.

Bob Hill Predicts Economic Survival

CHRISTMAS DECORATING CONTEST

Women's Division of Deaf Smith Chamber of Commerce
701 North Main Street, Hereford, Texas 79045

NAME _____
ADDRESS _____
PHONE NUMBER _____

CATEGORIES:
TOTAL HOME _____
SPOT DECORATION: WINDOW _____
DOOR _____
BLOCK (NEIGHBORHOOD) _____

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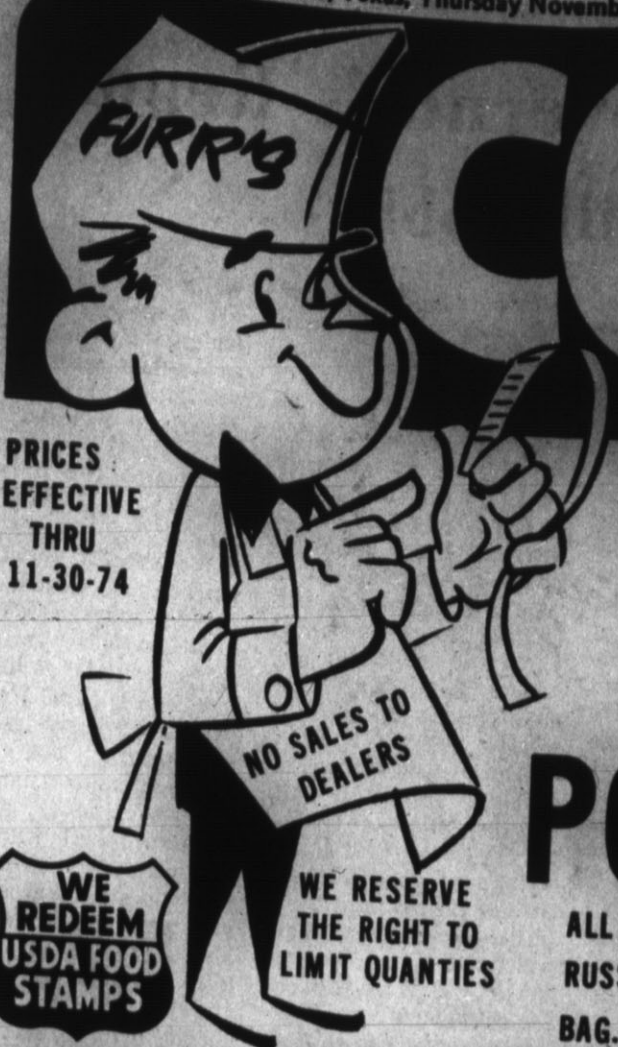
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After the meal, Boyd Foster, Office manager of Arrowhead Mills, led seminar guests on a tour of local facilities.

The Hereford Brand, Hereford, Texas, Thursday November 28, 1974



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MIX, CHEF-BOY-AR-DEE 2-CHEESE 28½-OZ. PKG.

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89¢

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FURR'S PROTEN LB.

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2½" SIZE SOLID OR ASST. COLOR PACK GIANT BAG OF 18

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16-OZ. BOTTLE **87¢**

COTTON PUFFS

BEAUTY LOTION **41¢**

SHOP Furr's MIRACLE PRICES

TEXAS BUSINESS

by Dudley Lynch

The Texas Legislature attempted to pass a law to kill corporate farming four years ago, but the bill failed to pass. Similar laws exist in Oklahoma, Kansas, North Dakota and Iowa.

Bankruptcy petitions in the two major bankruptcy courts in Texas are up this year over last. In the Dallas bankruptcy court, 515 bankruptcy petitions of various kinds were filed for the first ten months of this year, compared to 436 for the same period last year. In Houston,

"These things run in cycles," he says. "Four or five years ago, it was the oil companies. Then it was the computer companies. Now it is the construction people."

Texas shrimpers, like Texas beef raisers, are caught in a cost-price squeeze.

The catch for August (the latest figure available) was 57% above the same period last year, but the total value was 3% lower. The average price for shrimp in August was \$1.15 a pound. In 1973, the average price was \$1.85 a pound.

Meanwhile, fuel prices have rocketed. The cost for operating a 70-foot vessel for one night ranges from \$60 to \$80 currently, according to the Gulf Coastal Fisheries Center of the National Marine Fisheries Service. In 1973, that cost ranged from \$30 to \$42. U.S. Rep. Kika de la Garza, whose Rio Grande Valley district includes the Brownsville shrimpers, says the Marketing Assistance Program of the fisheries services will be expanded soon to promote the Gulf shrimp industry. But de la Garza admits, "This is only a drop in the bucket toward meeting the promotional needs of the industry."

A solar power plant operating between San Antonio and El Paso by 1985?

That's the prediction of a University of Houston scientist, Dr. Alvin Hildebrandt, who says that West Texas is the most likely site in the state because of its abundant supply of sunshine.

Hildebrandt's concept calls for a field of movable mirrors that would follow the sun and focus its rays on a boiler mounted on top of a 500-foot tower in the center of the field. The steam would be piped to the ground, where it would power a standard turbine and generator.

Texas lawmakers compiled a strong overall pro-business and anti-inflation record during the past session of Congress, says a reporting service.

On 10 key issues, Senators John Tower and Lloyd Bentsen and 20 of the 24 Texas congressmen voted with business on at least half. Tower

voted "correctly" on 9 of 10, while Bentsen was rated 5-5. Perfect marks from the business viewpoint were compiled by Rep. Omar Burleson of Anson and Bill Archer of Houston.

Among the low scorers on the pro-business index were Representatives Bob Eckhardt of Houston (1-9), Barbara Jordan of Houston (2-8), Charles Wilson of Lufkin (3-7) and Henry Gonzales of San Antonio (3-5).

Texas-based companies mirrored the general trends for U.S. corporations during the third quarter of 1974 — increases in profits but falling profit margins — although a spot sample shows some major Lone Star firms did better than the average.

Among the Texas companies listed in *Business Week Magazine's* quarterly "Survey of Corporate Performance," two oil service and supply firms showed large increases in profits for the third quarter of '74 over the same quarter a year ago.

Dresser Industries, Dallas, showed a 46% increase in profits — to \$16.8 million — and Hughes Tool Co., Houston registered a 106% increase — to \$7.2 million. Not surprisingly, at all, as a category, the oil service and supply industries recorded the biggest third quarter profit increase this year of any group of American industries: a 332% jump.

Despite the leap-frog trend in profits, the two Texas oil service-supply companies reported a minimal change in margins (net income as a per cent of sales). Dresser's profit margin increased slightly, from 4.4% to 4.6% while Hughes Tool's remained at 11.7%. The industry average showed an increase in margins from 1.5% to 4.6%.

In other categories: —Braniff International Airline's profits tumbled 23% from the third quarter of '73 (to \$5.9 million), and its profit margin dropped from 6.8% to 4.3%. (Industry average: 38% increase in profits; margin increase from 4.6% to 5.3%) —First International Bancshares of Dallas saw profits jump 17% to \$11 million and margins fall from 11.7% to

Lieutenant Governor's Report

By Bill Hobby

It has been my pleasure during the past weeks, to address a meeting of the International Good Neighbor Council and the opening of the Mexican Trade Fair in San Antonio. These occasions gave me the opportunity to reflect on the good will existing between the people of Texas and the people of Mexico.

As any student of history knows, our people have not always lived together in friendship. We have had our disagreements, some violent. But, it is remarkable that the violence which once marked the interaction of our people has been so quickly replaced by respect and affection.

The people of Texas and the people of Mexico are different in many ways. But, more numerous than our differences are our similarities. We have much in common; and it is this commonality which merits our attention.

The greatest danger to the unity of nations at this time in the history of world civilization is that the severe crises of the moment frighten our people so much that they turn

inward. The first reaction, when threatened, is to withdraw, like a turtle, into a shell. But, withdrawal is not the answer to the particular dangers we face today.

Texas are concerned, as are all the people of the United States, with the continuing inflation, the absence of mortgage money, the shortages of commodities and all the other symptoms of an unhealthy economy. We are also concerned with the prospect that energy supplies are being depleted and other natural resources are being destroyed by pollution.

What we must acknowledge is that we are not alone in facing these problems. Inflation, shortages, energy cutbacks, pollution are problems shared by virtually every nation of the world.

The problems do not end at a nation's borders. They did not result from the actions of the United States alone or will they be solved by the United States alone. A step taken in Houston triggers a reaction in Mexico City which results in worries in London.

Once the people of the world recognize their

interdependence, they will also come to understand the necessity of greater cooperation.

In the relationship between Texas and Mexico, we can see a growing recognition of the interdependence of nations. I call upon our people to work together in such a way as to make this relationship an example of the type of relationship which must come to exist among all the nations of the world.

It really should not be difficult for us to work together in this way. We only have to expand the feelings of good will, the understandings, the willingness to cooperate which are already present in the relations between Texas and Mexico.

What our people have been able to do in overlooking our difference and stressing the things we have in common should be a lesson for all the world. And, we have much in common.

In addition to working together as members of the international community to combat worldwide problems, Texas and Mexico have many areas in which to help each other.

We have lived as neighbors for many years. We can understand each other and each others needs. We can see more clearly than others far removed from our borders how best to deal with the pressing questions facing our people.

We should encourage increased commerce between Texas and Mexico. Texas needs new markets for her products as Mexico needs for hers. We can expand our service as each other's marketplace.

Our agricultural industry is very similar, being concerned with many of the same type of crops and much the same weather and growing conditions. We can share from each others agricultural advances and together fight common threats to our crops.

Above all, Texas and Mexico must always remain good neighbors. In a world where too many people seem to thrive on disagreement and conflict, there is still room for friendship and cooperation. And, what more is a good neighbor than one who offers friendship and pledges cooperation?

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At The Library

Wild Rabbits Are Heroes In Book

Midnight Is A Place by Joan Aiken and Watership Down by Richard Adams are the two books being featured this week at Deaf Smith County Library. Lucas and Anna-Marie are the two main characters in *Midnight Is A Place*. Although their backgrounds were worlds apart, they soon find out that not only did they need each other to survive but genuinely liked each other.

Watership Down is a picturesque tale of the maverick band who set out against all odds on a quest for a new home, a better society. The heroes of this book are wild rabbits.

The Library is open to the public on Mondays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 6 p.m. and on Saturdays until noon.

MIDNIGHT IS A PLACE

By Joan Aiken
Midnight Court, the seat of the Grimley family, was a vast stone pile that brooded over the vale of Blainthorn like some malevolent being. In Blainthorn itself the great carpet factory belched flame, smoke, and noise like some beast from an alien time. Inside each establishment lay secrets and tragedies decades moldering.

When a carriage deposited a mysterious arrival at Midnight Court, Lucas was certain it was a companion, a friend who would share adventures with him, for Lucas was bored and lonely.

Mr. Oakapple, his tutor, was distant and rather cool; Sir Randolph Grimley, his guardian, was openly unpleasant — when he would talk to Lucas at all. But the new arrival, Lucas soon saw, seemed to be impossible. Anna-Marie was a sultry petulant, girl, and, what was worse, French! Of what use could she be to him?

The answer to that question came with devastating swiftness as the two suddenly were forced to feed for themselves in the wintry world of Blainthorn. Working with small children in the great factory, narrowly escaping murderous death, and fleeing the terrors of the vermin-ridden sewers under Blainthorn — each problem had to be met with singular fortitude.

Lucas and Anna-Marie did survive, but only after a winter of incredible hardship, hard work and bizarre happenings. And Anna-Marie proved to be a courageous and resourceful companion.

Best Of Press

Think
Plan ahead — it wasn't raining when Noah built the Ark.
—Record, Columbia, S.C.

Of Course
Being married saves a man a lot of time making up his mind about things.
—Construction Digest.

Smart Girl
To a smart girl men are no problem—they're the answer.
—Singer, Midway Island.

Smart?
Researchers say that women may soon dominate the United States. What do they mean by soon?
—Sun-Times, Chicago.

Clear Up
If you can look happy when you aren't, you'll get along all right.
—Observer, Vail, Ia.

WHO KNOWS?

1. When was President Zachary Taylor born?
2. The British evacuated New York on what day in 1783?
3. Admiral Byrd flew over the North Pole on what date?
4. What breed of dogs cannot bark?
5. Name the 17th President of the United States.
6. When was the first U.S. Post Office opened?
7. How many Friday the 13ths are there in 1975?

Answers To Who Knows

1. November 24, 1784.
2. November 25th.
3. November 29, 1929.
4. The Basenji—a dog native to Africa.
5. Andrew Jackson.
6. November 28, 1822.
7. One, June 13th.

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CANDLE WAX
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Decorated METAL TINS
Reg. 39¢ **28¢**
Reg. 59¢ **47¢**
Reg. 79¢ **67¢**

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Your Choice **99¢** Pkg.

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Reg. 89¢ **57¢** Limit 1

NERF BALL
Reg. \$1.17
Limit 2
74¢

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by Bondware
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61¢

Holiday Mix
2 lb. Bag
Our Reg. \$1.29
SPECIAL 3 Days Only **97¢** Bag

6 Foot Artificial Scotch Pine
Handsome Scotch pine trees are flame resistant. Coded branches set up in a jiffy! Complete with stand. Our Reg. \$12.99
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Adorable wooden ornaments add a special look to your Christmas tree and decorations.
Wooden angels, elves, nativity scenes.
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Hobby horses, Raggedy Ann, Humpty Dumpty, Boy Blue or Drum major.
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PANTY HOSE
No. 2721 Reg. 77¢
2/99¢
KNEE-HI'S
Size 9-11
No. K-99 Reg. 81¢ **57¢** Pr.

Tree Light Set
35 lights twinkle or shine steadily to add to the magic of Christmas. Mini lights are mini-power users... same as a 25 watt bulb! Our Reg. \$1.99.
\$1.17 Set
SPECIAL 3 Days Only

Glass Ornaments
Twelve 1 1/2" ornaments in holiday colors. Our Reg. 98¢.
SPECIAL 3 Days Only **57¢** in

General Electric Extension Cord
5 foot cord. Our Reg. 88¢.
59¢

COOKIES
Sathers
Reg. 39¢ EACH
NOW **4/99¢**

SILLY PUTTY
Perfect Stocking Stuffer
Reg. 88¢
66¢

TOTE BAG
Reg. \$4.00
\$1.99

Tree Light Set
Turn off a household light and turn on Christmas lights! 25 light multiple set for outdoor decorating. Our Reg. \$5.49.
SPECIAL 3 Days Only **\$3.44** Set

Satin Sheen Ornaments
1 1/2" to 3" balls, 12 to 5 in box. 3" balls, 4 in box. Our Reg. \$1.19.
SPECIAL 3 Days Only **66¢** in

Christmas Tablecovers
Wipe-clean plastic. Holiday patterns. 54" x 72".
59¢

General Electric LIGHT BULBS
Reg. \$1.44
88¢

Walt Disney Movie Viewer
Turn the crank and watch your favorite Disney characters! For ages 3 to 10. Our Reg. \$7.44.
SPECIAL 3 Days Only **\$4.97**

CHRISTMAS LIGHTS ON
there is NO ban by official announcement Federal Energy Office May 2, 74

Tree Top Star
Twinkling 10-lite star tops your tree! Our Reg. \$1.99.
Uses 8 1/2 watts.
SPECIAL 3 Days Only **\$1.33**

Hassock
Vinyl covered hassock is a grand gift item! 10 1/2" x 11 1/2" high. Our Reg. \$5.95.
SPECIAL 3 Days Only **\$3.99**

Gloves
Ladies' Jelmie Gloves Our Reg. \$1.99
Ladies' Knit Gloves Values to \$1.99
Children's Knit Mittens Values to \$1.29
Duckwall's has gloves and mittens for the entire family! Check out our values for boys, men's and infant's too. An ideal gift.
SPECIAL 3 Days Only

Ohio Art Etch-A-Sketch
Turn the knobs to draw, shade to erase! An interesting gift for adults and children! Our Reg. \$4.57.
SPECIAL 3 Days Only **\$3.57**

Bear
Soft plush teddy bear is fun for all ages! Our Reg. \$5.88.
SPECIAL 3 Days Only **\$3.88**

Ladies' Jelmie Gloves Our Reg. \$1.99
Ladies' Knit Gloves Values to \$1.99
Children's Knit Mittens Values to \$1.29
Duckwall's has gloves and mittens for the entire family! Check out our values for boys, men's and infant's too. An ideal gift.
SPECIAL 3 Days Only

Strombecker Jam Pac Fleet
7 die cast metal cars and trucks. Priced right for exchange gifts! Our Reg. \$6.00.
SPECIAL 3 Days Only **66¢**

Lonka Construction Set
Realistic 5 piece set for junior road builders! Sturdy. Our Reg. \$7.44.
SPECIAL 3 Days Only **\$4.97**

GIFTS THAT GO GREAT



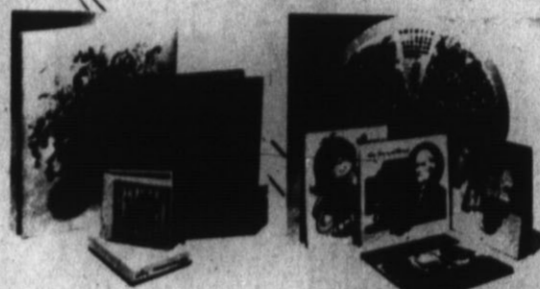
See our beautiful selection of unique gift ideas....

Stocking Stuffers

See our great stocking-sized children's gifts today.

Hallmark

Follow the Hallmark Santa's Sugarplum Road to Christmas Gifting



Albums: Keep treasured memories alive in a beautiful Hallmark Album. A gift of thoughtfulness.

Calendars: Count up the days 'til next Christmas with attractive Hallmark calendars...the year-around gift.



Writing Papers: Practical, yet personal, bright Hallmark stationery and notes make the perfect gifts for the man, woman or child in your life.



Gift Wrap: Let your Christmas gifts reflect your good taste. Wrap them with Hallmark gift wrap, or "ready-wrap" gift boxes, bags and ties.



if ever casual dinnerware was meant for a bride

Stoneware '74 by Noritake

The designers' stoneware

WINSOME. A vibrant expression of the new naturalness. A stroll through some of Nature's most inviting pathways. Let your mind soar. You'll see our wild flowers — brushed in Cobalt Blue and four tones of Woodland Brown — come alive, swaying and bending in the breeze. As a master gardener creates his world... Winsome's decorations, varying from piece to piece, grow naturally and gracefully in their settings.

Noritake
a world leader
in fine tableware
for generations



True to a basic theme, each piece comes alive with its own intriguing decoration

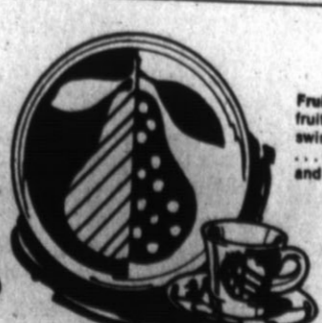
"Create tomorrow in casual dinnerware." That was the assignment given to Noritake's designers when Stoneware '74 was conceived. Look at it... picture it as part of your life; we think you'll agree Noritake's designers achieved their goal. Stoneware '74 is imaginative, fresh, free-spirited.

Decorations complement each shape — they're not paper doll copies of the dinnerplate motif. With truly innovative styling, with great strength and the handcrafted look that is true to timeless stoneware tradition — Noritake's Stoneware '74 is indeed everything you want tomorrow to be in casual dinnerware.

Stoneware '74 means so much more to you because it is safe in oven, microwave oven, freezer, dishwasher or detergent. In special value sets or open stock. Oh yes, since the designers did their work so well, Stoneware '74 is called "the designers' stoneware".

45-PIECE SERVICE FOR 8 \$174.95
20-PIECE SERVICE FOR 4 \$71.95
5-PIECE PLACE SETTING \$18.95

Cragging Vine. Tradition takes a look at today, as Noritake's classic flowering vines grow contemporary.



Fruitful. The classic fruit motif suddenly swings contemporary... with an exciting and creative flair.



NORITAKE ACCESSORIES
Perfect Go-Togethers for Your Stoneware '74

Complete your picture with Spotlight Glassware in a radiant choice of coordinated colors.
STEMWARE AND TUMBLERS \$4.00 ea.
The perfect final touch: Today Stainless Steel crafted with stoneware handles to complement Stoneware '74.
5-PC. PLACE SETTING \$19.95



Writing Instruments: Hand-crafted from rare woods, elegant gift-boxed Hallmark pens and pencils are guaranteed for a lifetime of writing pleasure.



Hallmark Cards: When you care enough to send the very best.



Candles: Glowing gifts for holiday decorating. Santa offers a selection of candles and candle-keepers that will light up any eye!



Books: Traditional favorites, humorous, inspirational, religious — the Hallmark Santa has a Crown Edition title to please everyone on your gift list.



Home Decorations: Spread holiday cheer throughout your home (or a friend's) with festive Hallmark home decorations.



Party Favors: Have more time to spend with Santa at your holiday party this year, with attractive, Hallmark party favors.



Dress up your tree with elegance!

Add a touch of glass to your tree this year with unusual Hallmark glass ornaments in exclusive designs. So beautiful, you'll want to give them as gifts!

springbok



Puzzle your family

What better way to spend an evening than to put together a Springbok puzzle with your family? Intriguing designs range from Mickey Mouse to fine art reproductions. Break the TV habit — pick up a Springbok puzzle today. Perfect for gift-giving, too.

We have a gift just right for everyone on your list....

Russell Stover
CANDIES
Everyone's Favorite Gift



ASSORTED CHOCOLATES

Always a Christmas favorite... creams, nuts, fruits, caramels, nougats, toffees, scotch, crunches and chewy centers, dipped in finest dark and milk chocolate.

1 lb. \$2.60 2 lb. \$5.15 3 lb. \$7.70 5 lb. \$12.75
8 oz. box \$1.30



THE GIFT BOX

... an exquisite gift package filled with a variety of chocolates and butter bonns... creams, nuts, crisp and chewy centers.

1 1/2 lb. box \$3.90

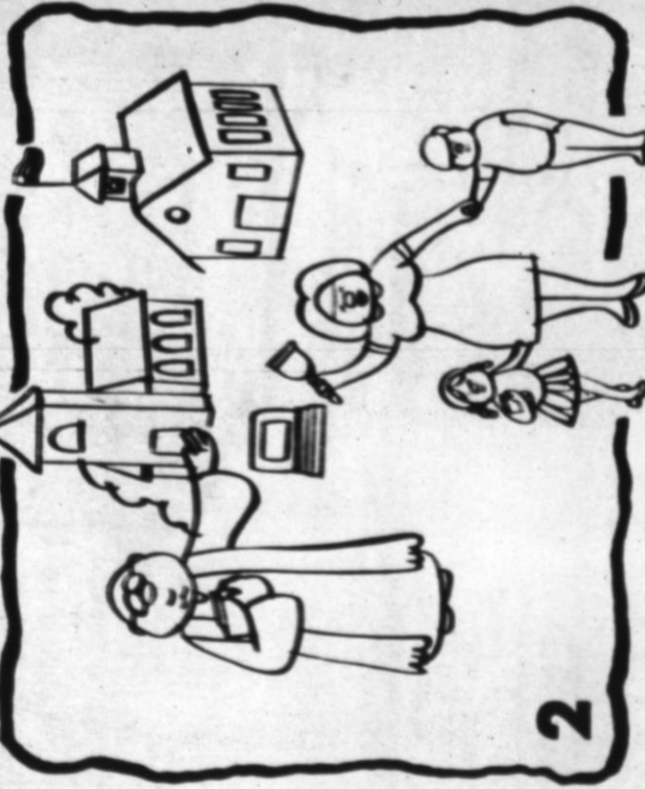
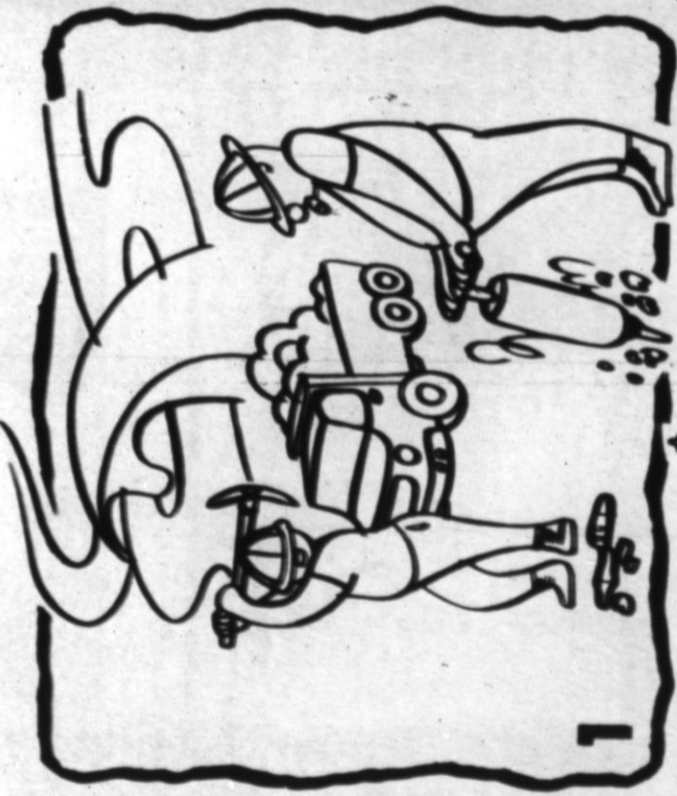
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2. Better schools and churches.
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Good things begin to happen to our community when you shop at home. More money spent with local merchants means more tax revenue for our community. More tax revenue means more money for better roads and streets, better schools and better community improvements. More money spent locally means that there's more money and more jobs for more people. And that means more money for better churches. It all adds up to a better overall community which, in turn, means higher property values. When you shop at home, you're doing yourself a favor.



The
Hereford Brand

The
Sunday Brand

Weekly Television Magazine

The Hereford Brand

THURSDAY NOVEMBER 28, 1974

Tel-Aire



Paul Newman, Joanne Woodward and daughters star in "Wild Places."

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Thursday Program Notes

6:30...CBS...THE 48TH ANNUAL PARADE... A colorful special presenting the highlights of five of the nation's most famous Thanksgiving Day parades from New York, Philadelphia, Detroit, Toronto, Canada and Hawaii...

MONDAY THRU FRIDAY

Table with columns for Channel, Time, Program Name, and Network. Lists various shows like 'The Tonight Show', 'The Dick Van Dyke Show', 'The Mary Tyler Moore Show' etc.

On The Cover

Paul Newman and Joanne Woodward will stress the importance of unspoiled lands to the future of America as they take viewers to some of this nation's most majestic natural regions...

Table with columns for Channel, Time, Program Name, and Network. Lists various shows like 'The Tonight Show', 'The Dick Van Dyke Show', 'The Mary Tyler Moore Show' etc.

7:30...CBS...THE WALLTONS... Denver Broncos at Detroit Lions... 7:30...NBC...FAMOUS CLASSIC TALES... Animated special based on the literary classic 'The Swiss Family Robinson'...

7:30...ABC...PAPER MOON... 'Who is M. P. Sellers?' with guest star Lynn Carlin...

7:30...NBC...MOVIE... 'Good for Laughs'...

7:30...CBS...SHIRLEY MACLAINE... Musical special starring Shirley MacLaine in a new presentation based on her musical production that she performed in Las Vegas earlier this year...

7:30...NBC...THE CBS LATE MOVIE... The Rodgers Hammerstein classic musical, co-stars Gordon Macrae and Shirley Jones...

7:30...ABC...TUESDAY MOVIE OF THE WEEK... 'BETRAYAL'...

7:30...NBC...ADAM-12... 'X-Force'...

7:30...NBC...GOOD TIMES... 'It takes pressure from Florida to persuade James that the fight thing is always good for a laugh until laughing camp accidents in a northwest logging camp coincide with someone's death'...

7:30...CBS...MASH... 'In one of his incomparable letters home, Hawkeye describes the events of a typical undisturbed day which involves a mad Turk, a missing boot and an Army medic who doesn't believe in the war'...

7:30...NBC...THE RED BADGE OF COURAGE... Starring Richard Thomas as the young soldier in Stephen Crane's classic novel who tries in terror during his first battle but later finds within himself the seeds of heroism and courage...

7:30...ABC...TUESDAY MOVIE OF THE WEEK... 'GUNS MOUNTAIN'...

7:30...NBC...HAWAII FIVE-O... 'Welcome to Our Branch Office'...

7:30...ABC...MARCUS WELBY, M.D... 'Child of Silence'...

7:30...NBC...BARNABY RONES... 'Death on Deposit'...

7:30...ABC...POLICE STORY... 'Explosion'...

7:30...NBC...THE TONIGHT SHOW STARRING JOHNNY CARSON... 'Mr. Insider'...

7:30...CBS...THE CBS LATE MOVIE... 'MR. INSIDER'...

7:30...ABC...THE MANNHUTEN SPECIAL... 'The Sounds of Silence'...

7:30...NBC...DEEPLY JUSTICE... 'Deedly Justice'...

7:30...CBS...TWO YOUNG MEN AND A DAWN... 'The Sounds of Silence'...

7:30...NBC...PETROCELLI... 'Carterplay'...

7:30...ABC...THE TONIGHT SHOW STARRING JOHNNY CARSON... 'Carterplay'...

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Tuesday Program Notes

7:30...NBC...ADAM-12... 'X-Force'...

7:30...NBC...GOOD TIMES... 'It takes pressure from Florida to persuade James that the fight thing is always good for a laugh until laughing camp accidents in a northwest logging camp coincide with someone's death'...

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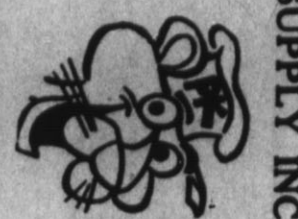
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Mother rejects surgery for her deaf child. A child almost loses her life because of her deafness, after her mother has refused permission for surgery... Campbell Hereford Realtors 364-0780

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ALL PROGRAMS SUBJECT TO CHANGE

SATURDAY

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	5	7	8	9	10	11	12	13	39	41
CABLE	NBC	ABC	KVCB	KVCB	ABC	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB
6:00	Family	Family	Family	Family	Family	Family	Family	Family	Family	Family	Family
7:00	News	News	News	News	News	News	News	News	News	News	News
8:00	News	News	News	News	News	News	News	News	News	News	News
9:00	News	News	News	News	News	News	News	News	News	News	News
10:00	News	News	News	News	News	News	News	News	News	News	News
11:00	News	News	News	News	News	News	News	News	News	News	News
12:00	News	News	News	News	News	News	News	News	News	News	News



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Saturday Program Notes

10:00...CBS...THE HARLEM GLOBETROTTERS: THE POPCORN MACHINE
Actor-comedian Tom Postler plays Robin Hood of Sherwood Forest.

11:30...NBC...CO
"Not dog sport," one writer for "Popcorn Machine" writes in Part 1 of the series, "two top not doggoes, Bob Theobald and Reed Wysock, host."

1:00...CBS...SPORTS SPECIAL
TACULAR
World Midwestern Championship Golf, presented by RFD-TV, is scheduled for 13:00 on the CBS network. Hosts are Dan Murphy and the CBS Sports Special team.

5:00...ABC...NCAA FOOTBALL
ABC Sports will provide live coverage of a game between Notre Dame at USC.

7:30...NBC...EMERGENCY!
Comedian Larry Martin plays a party fellow whose quest for a romantic partner results in a series of hilarious situations.

8:00...CBS...PAUL SAND IN FRIENDS AND LOVERS
Robert Lewis plays a job in the Boston syndicator's office only to find the boss, Dr. Lewis, turning out to be a much more interesting person than he seems. NBC Saturday Night Live.

8:30...NBC...THE 7TH DAWN
Sterning William Holden, Kathleen York and Capucine, a Malaya returns to his native land from Russia as a Communist guerrilla seeking to give the British and encounters two war-time friends who must now choose between the United States and Russia.

9:00...NBC...THE MARY TYLER MOORE SHOW
Mary Tyler Moore, the father of three daughters, suddenly decides that he writes a son, a desire that creates not only a rift between Mary and her wife, but also between Mary and the men in her newspaper.

9:30...ABC...NEWS CLOSEUP
An investigation into the story of Jimmy Hoffa, the former Teamster leader, and the role he played in the formation of the Teamsters Union. The former Teamster leader, released from prison by former President Nixon with restrictions which bar Hoffa from union activities until 1980. This news program will disclose publicly unknown facts and documents surrounding Hoffa's conviction and the circumstances of his prison sentence. The report will be presented by Jim Kinard.

8:30...CBS...THE SOB NEWHART SHOW
Bob gets kicked out of the all-women, consciousness-raising group he's formed after Emily Jones and inadvertently joins up some of the most interesting aspects of their marriage.

9:30...CBS...MISS TERNAGE
The 14th annual competition for the Miss Teenage America title in which girls between the ages of 13 and 17 have been named winners in preliminary regional pageants throughout the country will vie for the coveted honor. Ken Berry will serve as arbiter, and Sally Field will act as Abigail Van Buren for the occasion. Appearance: (from Little Rock, Ark., Convention Center)

Sunday Program Notes

10:30...ABC...MAKE WISH
Tom Chapin returns the series and performs the original songs which are written by his brother, Herb Lubiano. The topics for today's episode will be "Time" and "Picture."

1:30...CBS...NFL DOUBLE-HEADER
GAMES
Los Angeles Rams vs. Atlanta Falcons. The Rams are scheduled for the analysis. The CBS Sports Special team will provide the analysis of the game.

4:00...NBC...THE WONDERS
Hugh Downs visits and explores the beginnings of the Christian Church in the region of Pompeii to the site of the World of Pompeii.

4:30...NBC...THE WONDERS
A look at the ruins of the Roman Empire and the life of the people who lived there. The CBS Sports Special team will provide the analysis of the game.

7:00...CBS...THE JOHN DENVER MOVIE
The John Denver movie, "The John Denver Show," a special airing on the ABC Television Network, Sunday, Dec. 1 (7:00-8:00 p.m.), with Dick Van Dyke as the charismatic singer-composer's special guest.

8:00...ABC...THE ABC SUNDAY NIGHT MOVIE
"Dessert Sun," in a small, sun-drenched Western town, Dennis Weaver as an innkeeper, and a young woman who is a runaway bride who is running away from a man who is a doctor. Also stars Carroll O'Connor. (1968)

8:30...CBS...MINK
Western town, Dennis Weaver as an innkeeper, and a young woman who is a runaway bride who is running away from a man who is a doctor. Also stars Carroll O'Connor. (1968)

The John Denver Show

Doris Day stars in "The John Denver Show," a special airing on the ABC Television Network, Sunday, Dec. 1 (7:00-8:00 p.m.), with Dick Van Dyke as the charismatic singer-composer's special guest.

George Gobel, who appeared on John's top-rated ABC special last March, again plays John's father in the hour-long show of songs and comedy, "John Denver's 'Real' and 'Real' without a cause."

Paul Robeson and Rex Harrison are the stars of "My Fair Lady," the widely acclaimed motion picture awards, to be telecast over two nights on the (ABC) Television Network, Saturday, Dec. 7 (8:00-10:00 p.m.) and Monday, Dec. 8 (8:00-9:45 p.m.). (Rebroadcast)

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Mental out-patient creates dual problem

A mental-ward out-patient has trouble coping with life's realities, especially when her demoralized friend believes he is protecting her by killing an aggressive suitor. In "Cross Your Heart and Hope to Die" on "Kojak," Sunday, Dec. 1 (7:30-8:30 p.m.) on the CBS Television Network, Dan Kojak directed from a script by Gene R. Kearny, Friedkin directed from a script by Gene R. Kearny, deal with the reality of the murder she witnessed and trying to stop her friend before he kills again in her behalf.

SUNDAY

ALL PROGRAMS SUBJECT TO CHANGE

CHANNEL	4	5	7	8	9	10	11	12	13	39	41
CABLE	NBC	ABC	KVCB	KVCB	ABC	KVCB	KVCB	KVCB	KVCB	KVCB	KVCB
6:00	News	News	News	News	News	News	News	News	News	News	News
7:00	News	News	News	News	News	News	News	News	News	News	News
8:00	News	News	News	News	News	News	News	News	News	News	News
9:00	News	News	News	News	News	News	News	News	News	News	News
10:00	News	News	News	News	News	News	News	News	News	News	News
11:00	News	News	News	News	News	News	News	News	News	News	News
12:00	News	News	News	News	News	News	News	News	News	News	News

"W.A.S.H."

One of his inimitable letters home, Hankyue describes the events of a typical unbelieveable day which involved a mad Turk, a missing body and an Army lieutenant who doesn't believe in waiting his turn, on "MASBY" Tuesday, Dec. 2 (7:30-8:00 p.m.) on the CBS Television Network. Gene Reynolds directed from a script by John D. Hess.

In a setting which can only be described as disorganized chaos, survival takes on several very different meanings.

Hankyue
"MASBY" John
L. Col. Blake
Wayne Rogers
Mellen Stevens
Larry Linville

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