

'Major' Accepts Vice Chairman's Post

Gulley Picked to Head GoPro Project

Wesley Gulley, Hereford attorney, was selected Tuesday as the man to head up the Goals for Progress Committee—a city-county group charged with the responsibility of working with citizens to develop programs, projects and priorities to insure the growth and development of the community for the next 25 years.

The "GoPro" organization was formally announced by the Deaf Smith County Chamber of Commerce last week, and the first order of business for directors was to select the chairman. Gulley won unanimous approval in a planning session Tuesday morning.

dedicated service to the community.

"I HOPE and expect the citizens of this city and county to respond to the leadership of these two men," Faubion concluded.

Gulley, 42, came to Hereford in July, 1968 after serving more than two years as assistant city attorney in Fort Worth. He is a past president of the Deaf Smith County unit of the American Cancer Society, a member of the Masonic Lodge, Rotary Club, and numerous professional associations. He is associated with the Witherspoon - Aikin - Langley - Woods-Kendrick & Gulley law firm.

Faubion pointed out that the "mandate" for the committee had been amended to include a vice chairman and the group will now be composed of 40 persons. Next step will be to select five sub-committee chairmen and this action is scheduled to be completed by Oct. 17.

On accepting the chairmanship, Gulley commented that "it is a tremendous challenge and opportunity to help all the people of the city and area to arrive at goals for progress for which we can all work. No one person, nor one group, can bring about the results so many would like to see . . . it will take the

work and cooperation of many of our citizens."

GULLEY ADDED that he believes the GoPro committee "can build upon the foundation which has been presented to us through the work and struggle of so many people, and work with our citizens to build a brighter and more promising future."

Roy Faubion, C of C president, said directors considered a number of names before tabbing Gulley for the important job as chairman of the GoPro group. He pointed out that Gulley served on the committee which drew up the plans for the new organization, "and is very familiar with the aims and purposes spelled out in the chartering document."

Chamber directors, acting as the "fathering" board of the committee, held a lengthy discussion Tuesday morning before coming out with a unanimous vote for the chairman. Attending the session were Faubion, Tom Burdett, Bud Eades, Andrew Kershen, Jim Conkwright, R.C. Hoelscher, Ray Seaje, Terry Caviness, Calvin Goodin, Lavon Nieman, and Bill Albright, executive vice president.

A NATIVE of Uvalde, Gulley earned degrees at Southwest Texas Junior College and Trinity University before

going to the Army for two years, with one year's service in Germany. He returned to teach history and government in a San Antonio high school for 1 1/2 years.

Gulley then obtained his master's degree and doctor of jurisprudence degree at the University of Texas and, during this time, worked for the Institute of Public Affairs and later in the Fort Worth city manager's office. After earning the law degree, he worked as assistant city attorney in Fort Worth for 2 1/2 years before moving to Hereford.

His wife, Jane, is a former choir director at LaPlata and Hereford High School and is currently serving as choir director for the First Presbyterian Church. A native of Oklahoma, she is active in music organizations in the community. The couple has one son, Cameron, who will soon be three years old. They reside at 701 Country Club Drive.

SCHROETER, a former county judge, came to Hereford in 1933 from Abernathy. He met his wife, Margaret, in Abernathy and they were married in 1931. After returning from service in World War II, Major entered the abstract business with his father-in-law, A.O. Thompson, and bought the business after Thompson's death in 1956.

Schroeter has been active in many civic organizations, including service as president of the school board, Lions Club and the local Red Cross chapter. His wife reports the nickname "Major" was given to him by his father when A.J. was a baby.

Margaret and the Major have three children.



WESLEY GULLEY
...chairman



MAJOR SCHROETER
...vice chairman

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says raising children is like drawing a blueprint—the important thing is to know where to draw the line.

DON'T FEEL sorry for yourself . . . feel sorry for those who have to live with you.

CONGRATULATIONS and best wishes go to Wesley Gulley and Major Schroeter, chosen as chairman and vice chairman, respectively, of the new GoPro Committee. The confirmation of Schroeter was made Wednesday shortly before press time, and a listing of his work and accomplishments for the community are not included in the news article. Suffice it to report, at this time, that Major was named "Citizen of the Year" at the annual chamber banquet starting this year.

WE'VE HAD a lot of hullabaloo raised around the country over the past few years about the amount of money spent in putting a man on the moon.

Far too many both inside and outside of this nation thought the whole manned space program was an ego trip so Americans could say their technology was superior to any other nation on the globe?

But Harold Hudson up at Perryton the other day catalogued a lot of the benefits that have been spun off from the space program and it very well may be that the program will turn out to be one of our better investments.

FOR ONE thing, the space program allowed the U.S. to put some satellites into orbit. These have made for much improved weather forecasting, more efficient telephone communications, transoceanic TV, better education, swifter exchange of information of all types, improved navigation and mapping.

Satellites are being used to inventory crop yields, detect pollution, study geological formations, monitor flood areas, spot new mineral resources and keep check on lake sedimentation.

OUT OF the space program came a lot of other things, too. For instance, the solid state electrical circuits, which did away with vacuum tubes and transistors, are a space program product.

So is teflon, the material which defies heat and which allowed space vehicles to re-enter the earth's atmosphere.

Miracle glues were developed which are now used in medical programs. For instance, the successful replacement of a hip ball and socket is now possible with the new glue, eliminating pins and screws and other formerly used materials.

AND THE small cameras used to probe inside the human heart and give information to the surgeon came out of the space program.

And the satellite spinoff from the space program may well be the one thing that saves the post office department as we know it today . . . transmission of messages by satellite to bypass the almost hopeless morass of conventional mail across the country.

The space program will be paying dividends for decades to come.

the Hereford Brand

73rd Year, No. 39 38 Pages including TV Section

Hereford, Texas, Thursday, October 3, 1974 Price 10¢

CofC Tour Will Visit Historic Landmark

A historic Deaf Smith County landmark, the headquarters building of the famous XIT ranch's Escarbada division, now being reconstructed at the Texas Tech Ranch Headquarters Museum, will be one of the buildings on view to bus tourists from this city, Saturday.

Two chartered buses will take residents on the tour to Lubbock sponsored by the Women's Division of Deaf Smith County Chamber of Commerce. They are due to leave Community Center parking lot at 8 a.m. and return by 5 p.m.

Open to all residents of the area, the tour is not limited to Women's Division members. Men as well as women are invited to visit the unique museum on Tech campus, where actual buildings from West Texas ranches have been relocated and restored as nearly as possible to their original appearance.

IT WILL be the fifth annual Ranch Day at the museum, with a program highlighted by dedication of the Hedwigs Hill double log cabin built more than a century ago in the Texas hill country.

A barbecue lunch will be served at noon with Clint Formby of Hereford, chairman of Texas Tech University board of regents, as speaker. A quilt-show, demonstrations of rope-planting and whip-making, oldtime fiddling and music by an "oompah" German brass band are on the day's program.

There will also be a business meeting of the Ranch Headquarters Association, with election of new officers.

COST OF the tour from Hereford is \$10, including bus fare and the lunch. Mrs. Henry Sears is to be hostess on one bus and Mrs. Clint Formby on the other. Arrangements were made by the Women's Division Bicentennial committee with Mrs. Joe Reinauer Sr. as chairman.

Formerly located on XIT ranch land in far western Deaf Smith County, the Escarbada headquarters building was on the part of the huge ranch which eventually became the Reinauer Ranch, and was given to the museum by the Reinauers.

It was dismantled several months ago by workers from the museum who use a system of labeling each part of a building so it can be reconstructed on the museum grounds just as it stood originally. Work on rebuilding it is now in progress, so visitors may see how it is done.

WOMEN GOING on the tour are advised that comfortable shoes should be part of their costume, as the outdoor museum covers a large area and there will be walking from one building to another. Casual dress is in order, or pioneer costumes such as were worn in Hereford's Jubilee last year will be appropriate as such costumes are worn by museum hostesses.

Voter Deadline Actually Friday

Friday at 5 p.m. is the deadline for voter registration in time to cast a ballot in the November 5 general elections.

Monday at 5 p.m. is the deadline for campaign contributions and expense reports from candidates and political committees.

ABSENTEE BALLOTING for the upcoming election begins Oct. 16 and there are varying procedures for this depending on each individual situation.

Prospective voters who have not registered at this late date should do so in person since mails will not meet the Friday deadline. Registration cards may be obtained at the county tax assessor-collector's office in the county where the voter lives. A registration is valid for three years and is automatically extended for another three years when the voter participates in either a primary or a general election.

A voter who is already registered and has moved to a different precinct (or county) but has not transferred his registration must return to that precinct to vote.

Building Down In September

The city issued 12 building permits during the month of September totalling \$62,700.

This is approximately 60 per cent of the \$116,850 in new building authorized in August.

PERMITS were issued for five residences and an equal number of storage facilities of varying sizes. Two commercial structures were authorized.

A similar drop for September was experienced last year when August permits totalled \$166,550 and the September tally was only \$63,850.

This is not a trend; however, in 1972, September building permits totalled \$172,775 but in the same month of 1971, they were only \$51,950. In fact, there is no established curver over the past three and a half years. The only sharply contrasting figure was \$1,081,450 for June, 1973.

THE FIGURE for September brings the total thus far this year to \$1,600,000.

weather			
Date	Hi	Lo	Precip
29	79	42	.
30	76	43	.
1	82	44	.
2	80	42	.

Forecast: Fair and Mild

Herd Braces For Sandstorm

The Amarillo High Sandies will visit the Whiteface stadium Friday night for a contest with the Herd, and the Sandies will be looking to regroup forces after a disappointing loss last week to Plainview.

Talking in a phone interview Tuesday, Amarillo coach Ken Clapp said, "We were disappointed with our loss to Plainview. Taking nothing away from them, they are a good football team, but we took them a little light and they came up here and whipped us. We're trying to regroup and hope we can come back this week against Hereford."

Hereford coach Larry Dippel says the Sandies may be tougher than they appear. "They'll be better here this week than they were against Plainview. The Sandies have always been a defensive football team, a real aggressive team. We're going to try to throw a little more to beat their defense."

THE CONTEST, if what the two coaches emphasize is any indication, will be mostly between the Hereford offense and the Sandie defense. Dippel said, "They like to control the line. And this could be the key to the game. How well our offensive line plays could determine if we win or not. Of course it matters in every game but more so against the Sandies."

Clapp said Hereford does a variety of things from the wing set offense. "Our defense will have to stop their sweep, option, and counter. Hereford has done well this year, and has won some, but I don't think they're as strong as they were a year ago. We'll have to contain their sweep and stop the passing game. If the Sandie offense can't move the ball, we're going to have to count on the defense."

(See HERD, Page 2)



Delayed

A new light standard sits, a bare, bony finger pointing at the old standard in the foreground, now isolated and vulnerable. Equipment for the new traffic control system has been delayed. When it is working, the present posts will go, paving will round out the new sweep of the corners and traffic should flow better. Until then, city officials hope drivers will exercise care and patience.

(See VOTER, Page 2)

Coach Answers For Unsound Practices

Defending what plan you choose to go by in crucial situations is a task that often falls on the shoulders of coaches, and Hereford's Larry Dippel is no exception to the rule.

At Tuesday night's Whiteface Booster Club meeting, Dippel defended his decision to go for a first in a fourth down and short yardage situation late in the Hereford-Canyon game.

Dippel told the boosters, "We felt like if we could get something going, we could keep moving the ball. Some persons have questioned these unsound practices in fourth down situations," Dippel then chuckled.

Dippel told the group the

Hereford was on their own 29 yard line, and to sustain a drive they needed the first down. (Later as the film was shown, it turned out the Hereford was deep in their own territory at the 26.) As it turned out, the down was converted into a first and the Hereford went on to drive in for a score. The drive encompassed 23 plays and over 9 minutes of possession.

"We were pleased with the poise and concentration the boys used in the drive," Dippel told the boosters. "We felt like we had a good second half. It seems our first half performances go like our practices, and then about the second half the boys realize we're in a game and

get down to work. They settle down and play in the second half."

"We need to establish some consistency in our offense. We were a little disappointed in our offense, though they did a good job in the three fourth-down situations on the long drive. We are pleased with our throwing game, and there are a lot of things we still need to improve on," said Dippel.

"We thought we played good defense, but we gave up more than we like," said the Herd head coach.

The Boosters were given a short demonstration of defensive end techniques by coach Dempsey Alexander and four

Whiteface squad members.

O.C. Curtisinger was named as Booster of the Week for his support of the Hereford athletic programs during the past several years.

"Amarillo High is a good, tough, aggressive team on defense against the run," said coach Aaron Bourland as he presented the scouting report on the Herd's opponent Friday night.

"Defensively, they work out of the 4-3 formation, but we've seen them in several alignments. The Sandie secondary has had some problems with the pass. That's how Permian beat them. When Permian couldn't get their ground game going, they went to the air and were able to score three touchdowns. But we feel like coach Ken Clapp has been working with the secondary this week," said Bourland.

The Sandies use several offensive formations, according to Bourland, and the Hereford scouts have seen them line up in as many as 20 different sets. Right wing, left wing, 1 slot, power 1 and tandem are all favorite formations. Bourland said Amarillo likes to run mostly power off tackle and sweep plays.

The Sandie passing game? "They have thrown the ball a lot, and we feel that their quarterback, Key Sanford, has a pretty good arm. They haven't had much success with the pass, though, but he can throw," said Bourland.

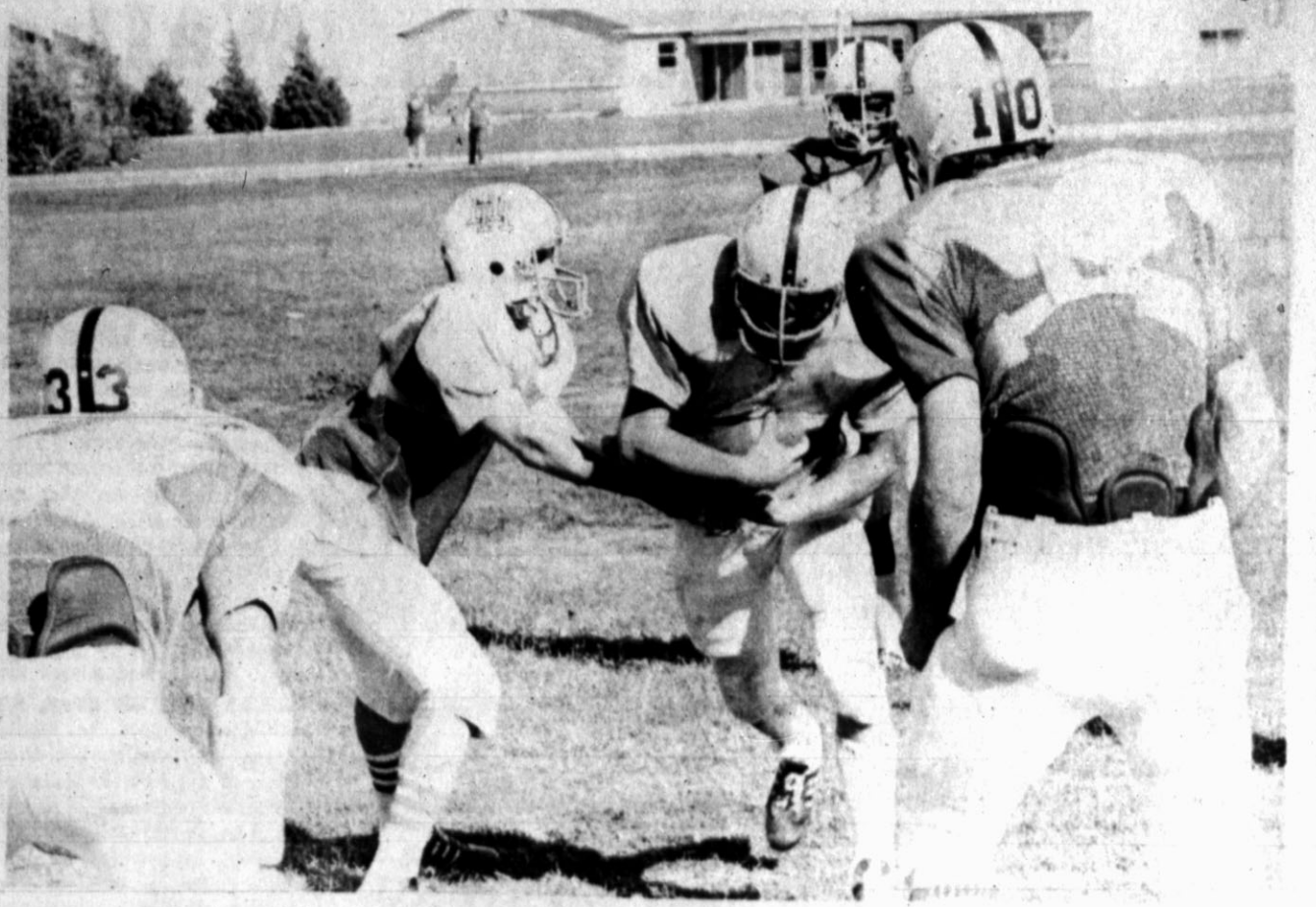
Bourland outlined the probable Sandie starters. On offense, the backfield will include Sanford at quarterback, Matt Buckley at fullback, David Bond at halfback, and Ray Oppel or Brad Netherton at wingback. Average weight of the backs is 175 pounds.

The offensive line is made up of split end Robbin Duncan, tight end Steve Gosselin, tackles Jeff McPeak and Ricky Graves, guards David Carman and Jay Lawler, and center Ricky Nelson. The offensive line weighs in at an average of 186 each.

Defensively, the forcing unit averages at 183 pounds each.

Ends are Jeff McPeak and Tom Noble. Tackles are Bob Melton and Rod Fields. Linebackers include David Carman, Terry Hargrave, and Bobby Pinkston. Bourland and Dippel both praised the play of middle linebacker Hargrave in past ball games.

The defensive secondary is made up of Gary Ford and Craig Lancaster at cornerbacks, with Don Talley and Brad Netherton at halfbacks.



Working Backs

The Herd's offensive backs work on handing off the ball during a practice session early this week. Although execution problems for the Herd have become less and less, Coach Larry Dippel believes practice makes perfect, or at least better. Taking the handoff from Mike Artho is Doug Charest, while Mike Crim (10) and Brian Edwards (33) watch.

'Faces Rated Same Under Harris Poll

Hereford's two narrow victories has added to the school and community spirit, but in the eyes of the Harris Rating system, has done little.

Despite Hereford's 14-6 win over Canyon this past week, the Herd dropped two places in the poll to 159th. Last week Hereford was at 157th after defeating Borger 16-15. The week before that, the Herd was 158th after suffering a 27-14 defeat at the hands of Palo Duro.

The Herd's power rating has improved in the poll, if only by one-tenth of a point. Hereford is listed at a full 124.0 up from 123.9 the two previous weeks.

Using the power ratings, Hereford is a one-point favorite over Amarillo High in this Friday night's contest here in Hereford. Amarillo is listed at 168th and power rated at 123.

Looking one week ahead, Hereford's next opponent is listed with a power rating of 122 in this week's poll. If the power ratings do not change, that would make Hereford a two point favorite over El Paso Burges next week.

Three district opponents Hereford must face are rated higher than the Herd. Monterey is 77th and power rated at 134.1. Coronado is 87th and power rated at 132.6. Plainview rests at 106th, power rated at 130.2. Lubbock High, Hereford's only other district opponent is at 187th, and power rated at 121.0.

HARRIS RATING SYSTEM

Rank	Team	Power Rating
1.	W. Falls Rider	153.4
2.	SA Highlands	152.8
3.	Texarkana	151.3
4.	Odessa Permian	150.2
5.	San Angelo Cen.	150.1
6.	Longview	148.8
7.	Abilene Cooper	148.2
8.	PA Lincoln	147.5
9.	Tyler John Tyler	147.4
10.	Lufkin	147.3
16.	Midland Lee	145.8
18.	Midland	145.6
33.	Wichita Falls	141.3
45.	Pampa	139.0
51.	Amar. Palo Duro	138.0
63.	Odessa	136.5
77.	Lubbock Monterey	134.1
87.	Lub. Coronado	132.6
96.	Amarillo Tascosa	131.0
106.	Plainview	130.2
109.	EP Coronado	130.2
132.	Wichita F. Hirschi	127.1
136.	Amar. Caprock	126.4
159.	Hereford	124.0
173.	El Paso Burges	122.0
185.	Borger	121.0
187.	Lubbock	121.0

Rank	Team	Power Rating
1.	Bmt. So. Park	151.2
2.	Friendswood	147.9
3.	Brazosport	144.8
4.	Brownwood	144.7
5.	Cuero	142.2
6.	Snyder	140.2
7.	Iowa Pk.	140.1
8.	Wharton	139.6
9.	Belton	137.7
10.	Seminole	136.7
25.	Lubbock Estacado	130.1
33.	Lamesa	127.8
34.	Monahans	127.6
43.	Lubbock Dunbar	125.5
73.	Canyon	117.8
75.	Perryton	116.9
78.	Dumas	116.4

No product is a success until it is sold. That's where advertising comes in.

When an individual makes up his mind to work, he is usually surprised, by the pleasant results.

84.	Odessa Ector	115.7
87.	Andrews	115.2
122.	Muleshoe	104.2

AA

1.	Ham-Fannett	133.1
2.	Cameron	130.8
3.	Kenedy	130.7
4.	Hooks	128.6
5.	Newton	128.6
6.	White Oak	127.4
7.	Needville	126.7
8.	Hondo	125.2
9.	Alpine	124.7
10.	Comanche	123.7
11.	Dimmitt	123.5
12.	Floydada	123.5
32.	Olton	117.2
34.	Spearman	116.7
35.	Childress	116.4
57.	Lubbock Cooper	112.5
59.	Friona	112.3
94.	Tulia	106.4
106.	Lubbock Roosevelt	104.3
152.	Boys Ranch	98.4
154.	Dalhart	97.6
164.	Panhandle	95.2

A

1.	Royal	123.6
2.	Aledo	123.6
3.	Rankin	120.1
4.	Memphis	117.8
5.	Jim Ned	116.1

6.	Crowell	115.7
7.	Falls City	115.5
8.	Mason	114.8
9.	Stinnett	113.2
10.	Knox City	111.6
11.	Stratford	111.4
13.	Hale Center	110.3
21.	Sunray	108.3
24.	Vega	107.3
29.	Hart	104.1
44.	Clarendon	99.8
58.	Canadian	96.8
69.	Shamrock	95.2
82.	White Deer	92.6
123.	Bovina	86.3
153.	Kress	80.2
160.	Farwell	77.2

B

1.	Big Sandy	111.2
2.	Groom	109.9
3.	Bronte	108.2
4.	Sundown	100.6
5.	Meridian	99.6
6.	Wortham	99.6
7.	Celina	98.5
8.	Runge	96.8
9.	Eden	96.2
10.	Moody	96.1
19.	Lefors	91.5
51.	Nazareth	77.3
58.	Whiteface	75.5
78.	Happy	69.3
97.	Lazbuddie	61.6



Remodeled Pro Shop

The pro shop at John Pitman Municipal Golf Course has a new home, although it actually is the old pro shop remodeled. Work was delayed several months on the project, but now has been completed. Operations began in the remodeled facilities recently. Green fees were also raised this week, with 18 holes costing \$3 weekdays and \$3.50 on Sundays.



Original reproductions of timeless beauty... Perfect for holiday gifts. Compliment your family and friends with elegant handcrafted Collectors Crystal by Imperial.

Many Others Including

Sugar and Cream Set	\$7.00
Footed Compote	\$4.25
Pitcher	\$8.00
Cruet and Stopper	\$5.00
Handled Nappy	\$3.00

HAROLD CLOSE DRUG
Sugarland Mall

DISTRICT 4 AAAA STATE OFFENSE

Team	Rush	Pass	Total	Avg.
Coronado	541	244	785	22.3
Monterey	467	310	777	19.3
Plainview	62	62	124	108.5
Hereford	428	215	643	18.1
Lubbock	517	124	641	18.3

DEFENSE

Team	Rush	Pass	Total	Avg.
Plainview	488	212	699	18.9
Coronado	352	188	540	18.0
Lubbock	507	285	792	18.0
Monterey	485	194	679	17.3
Hereford	811	154	965	16.3

INDIVIDUAL RUSHING

Player	Team	TC	Yds.	Avg.	TD
Larry Anders	Cor	10	300	30.0	2
Ricky Keith	Mon	47	275	5.8	4



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Speidel
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Across From The Post Office

Stats Show Herd In Cellar

A look at the statistics for the first four weeks of the season finds Hereford just where the pre-season polls said the Herd would be: in the cellar.

But statistics can often be misleading, and count for nothing when teams meet in district play. As has been shown by the Herd the last two weeks, you need not lead the game in statistics to win.

In four games, Hereford has generated 645 yards of offense. Rushing accounts for 430 yards and passing for 215 yards. The average of 161 yards a game is only slightly above Lubbock High at 160 yards a game.

Defensively, Hereford has given up more yardage than any other team in the district. The Herd has allowed 1065 yards to their opponents. The Herd, however, has given up the least amount of yardage to passing. On the other hand, they've given up the most rushing yardage.

Player	Team	TC	Yds.	Avg.	TD
Victor Lugo	Lub	49	251	5.1	1
Jerry Thomas	Plv	40	202	5.0	1
Doug Charest	Her	43	197	4.6	1
Roy Martinez	Her	31	150	4.8	1
R.W. Washington	Her	40	147	3.7	1
Jim Perry	Cor	28	134	4.8	1
Joel Anson	Mon	27	128	4.7	1
Dave Charest	Her	28	113	4.0	1
Naves	Her	7	108	15.4	1

Passing

Player	Team	TC	Yds.	Avg.	TD
Richard Norman	Lub	1	24	24.0	0
Dale Dillard	Mon	1	14	14.0	0
Danny Huffine	Plv	2	40	20.0	0
Bobby Katerbush	Plv	2	22	11.0	0

Receiving

Player	Team	TC	Yds.	Avg.	TD
Ronnie Wintner	Cor	6	78	13.0	0
Ricky Bowler	Mon	6	68	11.3	0
Mich. Scharston	Lub	4	40	10.0	0
Russell Oberg	Her	3	31	10.3	0
Jay Dillard	Cor	4	47	11.8	0
Brandy Reagan	Mon	4	47	11.8	0
Bygg Hardy	Mon	4	39	9.8	0

JCPenney auto center sale

Big blem buys. As low as 4/\$99

F.E.T. Included

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Our blends come in popular sizes. Whitewall or blackwall. Polyester or nylon cords. Steel or fiber glass belts. Hurry in, now. Quantities are limited.

MILEAGE MAKER 4 Ply Nylon 24 Month Guarantee	4 \$99
2 Ply Polyester-2 Ply Fiberglass EL TIGRE BELTED	4 \$133
JC PENNEY STEEL BELTED RADIAL 2 Ply Polyester-2 Ply Steel Nylon Cap Steel Sidewall Stabilizers 44 Mo. Guarantee	4 \$188

25% off belted truck tires.

Belted 78. Wide 78 series fiber glass belted truck tires. No trade-in required.

Tire size	Save	Reg. Sale	+ fed. tax
G78-15-6	11.74	46.95	35.21 3.14
H78-15-6	13.26	52.95	39.71 3.38
F78-16-6	11.24	44.95	33.71 3.01
H78-16-6	11.99	47.95	35.96 3.61
L78-16-8	16.74	68.95	50.21 4.01

Some sizes available in tubelless. Whitewalls slightly higher.

25% off snow tires.

SnoBoss belted snow tire. Fiber glass belted. No trade-in required.

Tire size	Save	Reg. Sale	+ fed. tax
B78-13	6.49	25.95	19.46 1.88
E78-14	8.49	33.95	25.46 2.33
F78-14	8.99	35.95	26.96 2.50
G78-14	9.49	37.95	28.46 2.67
H78-15	9.74	38.95	29.21 2.74
H78-15	10.24	40.95	30.71 2.97

SEASONAL SALE ON TRUCK TIRES

10 and 12 Ply CROSS RIBS

Size	Reg.	SALE	F.E.T.
825 x 20/10	\$99	\$7.26	
900 x 20/10	\$110	\$8.46	
1000 x 20/10	\$144	\$10.43	
1000 x 22/12	\$154	\$11.32	

Save 25% on brake overhauls.

Reg. \$66.88. Now \$50.16. Premium drum brake overhaul. "Stop Action" linings; we'll rebuild wheel cylinders, repair face drums, reoil front bearings, reoil hydraulic system and road test. New \$57.46. Premium disc brake overhaul. "Most American cars and many foreign cars."

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Reg. 27.95. Sale 22.95 with trade-in. Survivor 36. Sizes to fit most American cars. Survivor 36 six volt battery sizes 1 and 19L. Save \$5. Reg. 24.95. Sale 19.95 with trade-in. Without trade-in, add \$3.

JC PENNEY TOP OF THE LINE	XTD TRUCK TIRES	CARGOMASTER II TRUCK TIRES	SALE	Highway
825 x 20/10	\$99	\$69	\$6.31	F.E.T.
900 x 20/10	\$110	\$79	\$7.40	
1000 x 20/10	\$137	\$99	\$9.07	
1000 x 22/12	\$144	\$105	\$10.18	



Maverick Cheerleaders

Cheerleaders for 74-75 for the La Plata Mavericks are: front row left to right, Kathy Wilson, Patti Hendon and Pam Whitley; left, Denise Cotten supports Sheri Whitaker while at the right, Staci Payne holds Sandy Whitley. Five of the cheerleaders won several honors last summer at a National Cheerleaders Association training camp held at ENMU in Portales, N.M.

Walker Wins Football Contest

Jimmy Walker is the winner of \$15 in this week's edition of the Brand's football contest. Walker picked a total of 21 of 25 winners in the week's poll.

Walker missed only one high school game, Monterey at Estacado. College games he missed included Baylor's upset of OSU and the LSU-Rice tie. The tie game was counted as an incorrect pick in the contest. Walker also picked the Cowboys to beat the New York Giants.

Randy Farr was second in the contest and winner, plus the Plainview-Amarillo game. In addition, his tie breaker score was 31, off by only 11 points. Lani Walterscheid missed five winners, but had a tie breaker of 33, off by 13 points. Mrs. Walterscheid missed the Monterey-Estacado game, the OSU-Baylor upset, the Texas-Texas Tech game, the LSU-Rice tie, and the New York-Dallas game. Winnings may be picked up at the Brand office.

Lowell Rusher was the only other contestant missing five winners, but with a tie breaker score of 35, finishing out of the money.

Several persons missed six winners. They were Jolene Williamson, Mal Manchee, Opal Blakely, Joe Tubb, Duane Albracht, Dorothy Mercer, Mike O'Rand, Raymond Lueb, Tom Baynham, Mary Shelton, Joe Williamson, Larry Wartes, Henry Ramaekers, Zane Foster, Terie Beth Rush, Marian Yosten, Lynn Lauderback, Clyde Neff, and Darrel Dirks. The race for the season contest holds more in store for the winner, with \$100 at stake. Contestants must enter 12 of the 13 weekly contests. Each contestant that enters the full 13 weeks will have their lowest score discarded. Listed below

are totals to date in the top running. The lowest score of those who have entered four weeks has been dropped from these totals, but it may not necessarily be the score dropped at the end of the season.

At -19 are Marshall Shipp and

Jimmy Walker. At -20 are Russell Fangman, Raymond Lueb, Lowell Rusher and Max Reed.

At -21 are Darrel Dirks, Saleh Igal, and Marian Yosten. At -22 are Randy Farr, Mrs. Cheryl Hill, Lynn Lauderback, Mal Manchee, David McDonald,

Dorothy Mercer, Betty Rusher, Joyce Shipp, and Roy Shipp. At -23 are Cawthon Bryant, Joe Don Cummings, Zane Foster, Mrs. R.D. Hubble, S.T. Loerwald, James McDowell, Jack McKinster, T.J. Parsons, Henry Ramaekers, Tom Rambo, Mary Shelton, Joe

Tubb, L.V. Watts, Alan Wartes and Chick Weemes.

About 150 persons are in the running for the season pot, and a complete list is being kept at the Brand office. Persons who are interested in their scores may drop by the Brand office and check the listings.

Fearless Forecasters

★★★

This Week's Picks



Larry Dippel
66-34
.660



Tom Simons
60-40
.600



Speedy Nieman
65-35
.650



Dan Welty
68-32
.680

Coronado at Palo Duro Borger at Plainview Monterey at Hobbs Levelland at Lubbock E.P. Coronado at Tascosa Canyon at Pampa Dalhart at Perryton Portales at Muleshoe Ft. Stockton at Monahans Seminole at Odessa Ector Dimmitt at Tulia Frona at Hart Nazareth at Meadow So. Miss at WT North Texas State at Drake Wake Forest at Oklahoma Arkansas at TCU Baylor at Florida State Oregon State at SMU Washington at Texas Texas A&M at Kansas OSU at Texas Tech Houston at South Carolina Minnesota at Dallas Pittsburgh at Houston	Palo Duro Plainview Hobbs Lubbock Tascosa Pampa Perryton Muleshoe Monahans Seminole Dimmitt Frona Meadow WT North Texas State Oklahoma Arkansas Florida State Oregon State Texas Texas A&M Texas Tech Houston Minnesota Pittsburgh	Palo Duro Plainview Hobbs Lubbock Tascosa Pampa Perryton Portales Muleshoe Monahans Seminole Dimmitt Frona Meadow So. Miss North Texas State Oklahoma Arkansas Baylor SMU Texas Texas A&M Texas Tech Houston Minnesota Pittsburgh	Palo Duro Plainview Monterey Lubbock Tascosa Pampa Perryton Muleshoe Monahans Seminole Dimmitt Frona Nazareth So. Miss North Texas State Oklahoma Arkansas Baylor SMU Texas Texas A&M Texas Tech Houston Minnesota Pittsburgh	Palo Duro Plainview Monterey Levelland El Paso Coronado Pampa Perryton Muleshoe Monahans Odessa Ector Dimmitt Frona Nazareth WT North Texas State Oklahoma Arkansas Baylor SMU Texas Texas A&M Texas Tech Houston Minnesota Pittsburgh
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Forecasts Grow Better

The fearless forecasters have improved their picking averages once more, moving from a .617 last week up to a .647 this week.

Publisher Speedy Nieman and sports editor Dan Welty led the field this week, missing only five winners of the 25. Their scores helped to bring the overall averages up. Welty still leads in individual averages with a .680, up from a .640 last week.

Coach Larry Dippel now stands at .660, up from a .640 last week. He missed seven choices in this week's poll. Booster Club president Tom Simons finally improved his average to the .600 mark after hitting below that mark the first three weeks.

The only shut-outs in our poll this week included the LSU-Rice tie and the Estacado win over

the Monterey Plainsmen. Ties are automatically counted as a wrong vote regardless of your choice. All four of our prognosticators chose Monterey to beat Estacado, but the Plainsmen fell 21-19 to the smaller school.

Some outstanding choices this

week included Welty's choice of the New York Giants over the Dallas Cowboys (14-7) and Simon's pick of Baylor over the Cowboys of Oklahoma State.

Overall, our forecasters seem to be getting the hang of the picking game, so keep your eye on our future picks.

Dr. Milton C. Adams
OPTOMETRIST
335 MILES
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00

**YOUNGSTERS 8 TO 13...SHOW YOUR FOOTBALL SKILLS
SIGN UP FOR THE 1974 FORD PUNT, PASS & KICK COMPETITION**



TIME: 2 P.M.

PLACE: La Plata Junior High

DATE October 6

If You Didn't Buy It From

364-2727

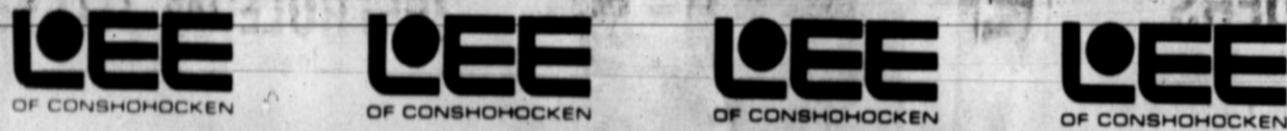
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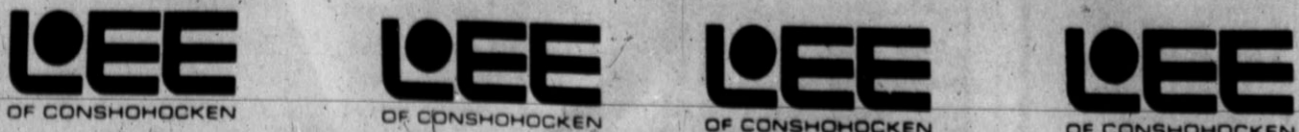
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Underclassmen Idle This Week

This week provides a resting time for several of the Hereford underclassman teams as they enjoy open dates. The junior varsity Longhorns will be in action this afternoon, though.

The Longhorns will travel to Amarillo to battle with the Caprock junior varsity. Kickoff is set for 4 p.m. The sophomores are idle this week, however, and will meet the Plainview sophomores next Thursday in Plainview.

The sophomores took a convincing win over the Monterey sophomores last week 33-7. Carl Lee Graves scored two touchdowns, one on an intercepted pass he returned 65 yards. He also converted twice for four extra points. Dennis Artho added two touchdowns, both on runs of 20 yards.

The sophomores are set to meet the Canyon sophs Oct. 17 after next week's game against Plainview. The junior high teams will entertain open dates this week, and begin conference play next week. The intramural sessions for seventh and eighth grade teams is over, and teams will group together to form one conference team.

In seventh grade games Saturday morning, the La Plata Maroons downed the Stanton Whites 8-0. The La Plata Whites beat the Stanton Blues 20-0, while the Stanton Maroons defeated the La Plata Reds 14-0.

Being courteous may require a little extra time but in the long run it often saves time.

SNAPPY Autumn SAVINGS

OUTSIDE
it works better... while you work less
Brushes easily, dries in minutes and tools wash in water. Best of all, it lasts and lasts. Our finest flat house paint.
\$8.59 Gallon

INSIDE
real beauty, fast, easy... and enduring
A rich flat finish... so beautiful, and yet so tough. Really scrubbable.
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As Little As 10% Will Hold Your Layaways For Christmas

Chocolate Covered
PEANUT CLUSTERS
Chocolate Covered Peanuts, or Chocolate Covered Bridge Mix



12-OZ. **97c**

"Golden T"
KNITTING YARNS YOUR CHOICE

Polyester Acrilan made of 50% Spectran Polyester, 50% Acrilan Acrylic. Assorted colors in 4-oz. Skeins.

88c

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8 Track tape player with built-in stereo speaker, AM/FM multiplex, operates on AC/DC 12v car/boat battery.

\$99.99 EACH

TAPE CASE
HOLDS 24 - 8 TRACK TAPES
BLACK ALLIGATOR OR BROWN

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CASSETTE TAPE TRI PACK

60 Minute cassette tapes for your recording pleasure.

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50% Vinal, 50% Vinyon, Flame Retardant, 6-Mo. to 36 Mo.

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Blue enamel finish, heavy duty metal all welded construction, non-marring floor protecting leg tips. Adjustable height positions.

\$3.33

We Will Be Happy To Refund Your Money If You Are Not Satisfied With Your Purchase

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ASHBY® LADDERS
16 Ft. Aluminum EXTENSION LADDER
13' useable length. V-shaped, double swagged rungs, interlocking I-beam construction. Slip-proof safety shoes. 200 lb. duty rating. With rope & pulley.
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5' Ft. Aluminum STEP LADDER
Channel construction with 3" side rail & steps. Utility shelf holds 50 lbs. 200 lb. duty rating. Folds.
#0106 **\$11.88**

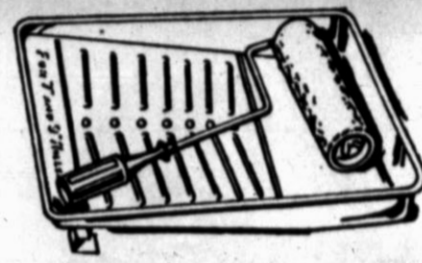


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Paint Roller & TRAY SET
Metal paint tray with 9" roller and cover. All you need to do a professional job!

88c



Golden "T" WALL PAINT

This flat latex paint goes on smoothly. Clean up with soap and water. Available in a wide range of beautiful colors to cheer-up your rooms. Make your selection today!

2 Gallons For \$5.00

Golden "T" Gayety

TOILET TISSUE

8-ROLL PACK

250 2 Ply Sheets

\$1.17



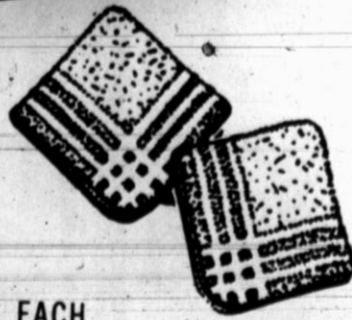
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11"x11"

Assorted Colors

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BATH TOWELS

A choice of jacquards, velours and solid colors. LARGE SIZE

2 FOR \$5

Stock Up NOW!



PANTY HOSE

Super fitting panty hose in assorted colors and sizes

Priced economically too!

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Men's

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3 Assorted Colors

Sizes 30-38

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FROST & TIP

by CLAIROL

A kit containing everything you need to frost or tip your hair.

\$3.87

'MILK PLUS 6'

Shampoo & Conditioner for normal and for hair that is tinted or bleached.

8-OZ. **\$1.23**

Foaming BATH OIL

A Golden "T" Product

32-OZ. Reg. 77' **53c**

TAMPAX

Economy Package

40 Regular or 40 Super

\$1.23

White PETROLEUM JELLY

A Golden "T" Product

6.13-OZ. Reg. 45' **32c**

ROLAIDS

ANTACID TABLETS

For relief from indigestion

150 count Reg. 1.99 **\$1.43**

ISOPROPYL Rubbing ALCOHOL

Compound

For - Sickroom - Massage - General use

A Golden "T" Product

16-OZ. Reg. 33' **17c**

CREW

Bathroom, Power Cleanser

Cleans without Grit or Scratching

17-OZ. **76c**

CLOROX 2

All Fabric Bleach

40-OZ. Reg. 97' **83c**

Golden "T" SPRAY CLEANER

Spray on Wipe off Removes stubborn soils

Reg. 88' **53c**

Mrs. Sheffy Named Secretary Of Year

In observance of National Legal Secretaries (NLS) Week, Oct. 6-12, the Deaf Smith-Castro Counties Legal Secretaries recognized Mrs. Mildred Sheffy as Legal Secretary of the Year



Mrs. Mildred Sheffy

at a meeting Tuesday in Dimmitt.

Nominations were made by secret ballot and the winner's identity withheld until Tuesday evening when the announcement was made by Mrs. Patti Cartwright, chairman.

Mrs. Sheffy was presented a corsage of red roses and a sterling silver charm engraved with the scales of justice and "Secretary 1974-75." Mrs. Sheffy will be entered later this year in the NLS contest. To be eligible for the national honor, one must have five years legal experience and be active in LSA and community activities.

Mrs. Sheffy is employed as secretary for John D. Aikin, local attorney. She was certified as a Professional Legal Secretary in October 1973 and is

a member of the Legal Assistant Section of NLS. She is also charter president of the local LSA chapter.

She is the wife of Bob Sheffy, sales manager for Orval Watson Ford Sales. The Sheffys moved from Dimmitt to 104 Aspen in 1967. The couple has four children: Cyd and Robbie, teachers at La Plata Junior High School and who reside at 725 Ave. H; Joe, sophomore at Southwest Texas University in San Marcos who is planning a career in coaching; Janie, freshman at West Texas State University in Canyon.

Mrs. Sheffy's hobbies include reading, collecting antiques and oil painting. She is a fan of the Hereford Whitefaces, Dallas Cowboys and Yankee baseball team (because wives of Yankee

Sheriff's Office Starts Prevention Plan



Operation Identification

Deaf Smith Sheriff's deputy Dean Butcher transcribes a driver's license number on the bottom of a transistor radio as part of Operation Identification. In the new program, the marking of objects and recorded numbers are used to prevent crimes before they happen. The sticker on the right is given to citizens in the program to display on windows.

Sheriff Travis McPherson announced the beginning of a year-long crime prevention program today with the kickoff of Operation Identification, a property marking program designed to thwart burglars and help the Deaf Smith County Sheriff's Department return stolen property.

public participation which is vital to its success.

Operation Identification is aimed at marking property with an easily-traced identification number and is only one portion of the overall crime prevention effort. Once an article is marked — usually with the owner's driver's license number — it carries his "brand" and is, therefore, more difficult for a thief to resell and easier for the owner and law enforcement officers to positively identify if recovered. The return of stolen property marked in Operation Identification is made easier.

"Crime prevention is a vital part of law enforcement," Sheriff McPherson said in announcing the program. "If we can stop some of the crimes before they happen, not only will we have a safer community, but also we'll be saving some tax dollars, since the money that would be spent to handle the increased case load of the country's rising crime rate would be channeled into more productive areas."

Operation Identification is the first project in the crime prevention public information and education program starting today here as well as in Carson, Collingsworth, Donley, Hartley, Lipscomb, Potter, Randall, Roberts, Swisher and Wheeler County Sheriff's Departments and the Borger, Canyon, Clarendon, Friona, Fritch, Pampa, Shamrock and Tulia Police Departments. The Deaf Smith County Sheriff's Department is assisting with the initiation of the program.

The project's objective is to make individuals more aware of the steps they can take as private citizens to arrest the growth of crime. The primary target of this year's activities is burglary.

Panhandle Regional Planning Commission has enlisted the aid of Austin-based Travis Froehlich Associates to consult on the implementation and public information portions of the program. The Austin public relations and advertising firm is assisting 13 other Texas law enforcement agencies in the same type of crime prevention program.

The regional crime prevention program is funded by the Criminal Justice Division of the Governor's Office with federal funds from the Law Enforcement Assistance Administration. Partially matching local funds also support the project.

Crime prevention is a relatively new concept for law enforcement agencies whose duties have previously been involved with crime "after-the-fact." This project, however, concerns itself with the preventive aspects of crime control and seeks to enlist

Leland Wood, Crime Prevention Specialist for the PRPC, will work with the participating law enforcement agencies in implementing their crime prevention programs. Mr. Wood is a graduate of the National Crime Prevention Institute in Kentucky and formerly served with the Potter County Sheriff's Department.

"We recognize that existing law enforcement forces would be completely inadequate to handle the total burden of crime prevention in addition to their current activities, and that the responsibility for crime prevention, as well as crime control, lies with the public," said Sheriff McPherson.

"Therefore, our first responsibility is to let the public know what they can do to prevent crime, using whatever means we can — media, speeches, brochures and person-to-person contact. The first phase of the program is designed to enlist the support, understanding and participation of citizens," Sheriff McPherson added.

During the year the participating police and sheriff's departments will try to reach as many people as possible. "Public awareness of the fact that there is a problem is the crux of the matter," Sheriff McPherson said. "The more everyone knows of the crime problem and the steps they can take to prevent it from ever occurring, the less trouble we're all going to have with crime."

Information on Operation Identification is available through the participating law enforcement departments.

NEW INDUSTRIES — Fifteen new industries located in Texas during July.

Texas Industrial Commission calculated their total projected economic impact at \$112 million a year, annual state tax yield at \$410,000.

SPEND A WEEK WITH THE WORD

Oct. 6 - 11 7:30 P.M.

BIBLE CONFERENCE

on the SECOND COMING of CHRIST from the SECOND EPISTLE of PETER

Hear **EDDIE LIEBERMAN**

an outstanding Jewish Christian



TEMPLE BAPTIST CHURCH

Ave. K. at Forrest Nursery Provided Hereford, Tex. THE BIBLE AS IT IS FOR MEN AS THEY ARE

W.M. Campbell Buried After Funeral Service Former Resident Dies At Amarillo

The funeral of William Martin Campbell, 63, of 140 Ranger, was conducted Monday afternoon in Avenue Baptist Church, of which he was a member. The Rev. John H. Johns, pastor, officiated. Burial in West Park Cemetery was directed by Gilliland-Watson Funeral Home.

Mr. Martin, an employe of Amstock Corp. of Dimmitt, was dead on arrival at a local hospital early Saturday. He was born June 1, 1911, at Comanche and came to Deaf Smith County in 1929 from Plainview. He married Lois Anderson Aug. 10, 1933, at Dawn. She

survives him with a daughter, Sandra Carthel of Amarillo, and three sons, Gene and Jack of Hereford and Donald of Amarillo.

Also surviving are seven sisters, Cleve Hoffman of Plainview, Alta Campbell of Lubbock, Mrs. Dale Hermanson and Camilla Coats of Amarillo, Melba Countout of Chicago, Clara Naylor of Los Angeles and Jewel Shippey of Bakersfield, Calif.; two brothers, the Rev. James H. Campbell of Fort Worth and the Rev. Coleman Campbell of Stephenville; and five grandchildren.

players support the Myanthenia Gravis Foundation, her favorite charity. She is also a member of First Christian Church.

THE FRANCE RETIRES

PARIS—The world's largest luxury liner, the France, will be retired immediately, the French Line announced.

Funeral Services For M.E. Milton Busby

Funeral services for M.E. Milton Busby were conducted Wednesday in an Amarillo funeral chapel and burial was in Llano Cemetery at Amarillo. His death occurred Sunday in a convalescent home in that city.

A native Texan, he was born Feb. 11, 1907. He married Pat King in 1928 at O'Donnell and they moved to Hereford in 1942. His wife and a daughter preceded him in death.

He is survived by four daughters, Mary Russell of Lamesa, Mae Maness of Mineral Wells, Joyce Hemonion of New Briton, Minn., and Janey Miller of Syracuse, N.Y.; five sons, Clyde and Hoytt of Amarillo, Ray of Boys Ranch, Harold of Denver and Charles of Rantone, Ill.; 36 grandchildren and four great-grandchildren.

Rites Set For Victim Of Accident

Funeral services for Daniel Robert Padilla, 21, of 224 Ave. C and Fort Hood, who died in a one-car accident on U.S. Highway 385 early Saturday, will be conducted at 3 p.m. today in St. Anthony's Catholic Church with the Rev. Aedan Davis, associate pastor, officiating.

Burial will be in St. Anthony's Cemetery, directed by Gilliland-Watson Funeral Home.

A lifelong resident of Hereford, Padilla was born here Dec. 5, 1952. He was on active duty with the U.S. Army at Fort Hood. His death occurred as he was driving about six miles north of Dimmitt and apparently fell asleep at the wheel of the speeding car. It left the highway on a curve and rolled over, apparently throwing him clear.

Survivors are his mother, Mrs. Connie Padilla of Hereford; four sisters, Matilda Coronado and Viola Padilla of

Hereford, Helen Grove of Amarillo and Dolores Garza of Oklahoma City.

Also eight brothers, Willie, Tony and Ignacio of Hereford; Rosendo of Ft. Hood, Manuel with the U.S. Marines in Germany, Joe and Larry of Amarillo, Ricky of Oklahoma City.

Hubert H. Humphrey, Senator (D-Minn.), on wage and price controls:

"The President can do much in this field if he will focus attention on these price increases."

Gerald R. Ford, President, signing education about alcohol bill:

"I share the concern of Congress and the people about the problem of alcohol and drug abuse among our nation's youth."



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Sound nutty? Not to us. It's just another way of saying that we have the answer to your banking questions in a nutshell.

All the banking services you need for your family's financial shelter will make your life cozy, convenient and secure.

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A good bank has more Answers than Questions!

THE BEST OF ALL POSSIBLE BANKS

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COME VISIT US IN OUR NEW LOCATION

Mahdeen Professional Services One-Step Ear Piercing

- Pre-sterilized studs & clasps
- 24K gold plated
- Newest, fastest, safest way to pierce ears





FALL FOOD FESTIVAL!

PRICES IN THIS AD, AS WELL AS THE NEWSPAPER INSERT OR MAILER YOU RECEIVED EARLIER THIS WEEK, ARE EFFECTIVE THRU SATURDAY, OCT. 5, 1974. NONE SOLD TO DEALERS. WE RESERVE THE RIGHT TO LIMIT QUANTITIES.

MEAT-MASTER BEEF

Steak Sale

- Round Steak MEAT-MASTER BEEF
- Sirloin Steak MEAT-MASTER BEEF
- Rib Roast MEAT-MASTER BEEF
- Rib Steak MEAT-MASTER BEEF

You Pay Only

\$119
LB.



LB.

\$139
LB.

GOLDEN SMOKE OR CORN KING
BONELESS HAMS
FULLY-COOKED

WHOLE
9 TO 13
LB. AVG.

LB.



WILSON'S HICKORY SMOKED, FULLY COOKED

SMOKED PICNICS

WHOLE
6 TO 8 LB.
AVERAGE

SLICED PICNICS, 69¢ LB.
59¢
LB.

Pork Loins

QUARTER, HALF OR WHOLE
ASSORTED PORK CHOPS

\$109
LB.

BAR-S HICKORY SMOKED
SLICED BACON

Thrif-T-
Priced

1-LB. PKG. **\$109**

- RANCH 'N RAIL Sliced Bacon..... 2-LB. PKG. **\$219**
- WINCHESTER IMITATION Chunk Bologna..... LB. **59¢**
- WINCHESTER IMITATION Sliced Bologna..... LB. **69¢**
- RODEO Skinless Franks..... 12-OZ. PKG. **69¢**
- RODEO ASSORTED Luncheon Meats..... 12-OZ. PKG. **89¢**

CAMELOT FROZEN
PERCH FILLETS

Thrif-T-
Priced

1-LB. PKG. **97¢**

- CAMELOT BREADED Fish Sticks..... 1-LB. PKG. **97¢**
- CAMELOT BREADED Shrimp..... 10-OZ. PKG. **\$129**
- BREADED, PRE-COOKED Turkey Patties..... 10-LB. PKG. **\$399**
- BREADED, PRE-COOKED TURKEY Drumsticks..... 10-LB. PKG. **\$399**
- BLUE MORROW PORK OR Beef Fritters..... 10-LB. BOX **\$799**

U.S.D.A. GRADE A
HONEYSUCKLE TOM TURKEYS

18 TO 24
LB. AVG.

56¢
LB.

GRADE A HONEYSUCKLE

Hen Turkeys..... 10-16 LB. AVG. LB. **59¢**

DEL MONTE LIGHT LIMIT 2 WITH \$5 PURCHASE

Chunk Tuna 2 6 1/2-OZ. CANS **95¢**

DEL MONTE WHOLE OR CREAM

Golden Corn 4 16-OZ. CANS **\$1**

DEL MONTE CUT

Green Beans 4 16-OZ. CANS **\$1**

DEL MONTE

Tomato Catsup 68¢ 32-OZ. JUG

DEL MONTE

Garden Spinach..... 4 16-OZ. CANS **\$100**

FOLGER'S, ALL GRINDS

COFFEE..... 3-LB. CAN **\$323**

MEADOWDALE ENRICHED

FLOUR..... 5-LB. BAG **61¢**

WASHDAY DETERGENT

TIDE..... KING SIZE **\$168**

FAMILY CIRCLE MAGAZINE DO-IT-YOURSELF ENCYCLOPEDIAS
BUILD YOUR SET WITH OUR VOLUME A WEEK PLAN...
VOL. 1 **49¢** VOLS. 2-16 **\$1.99**
THIS SET WILL GIVE YOU THE PRACTICAL WAYS TO HOME REPAIR, DECORATING INSIDE & OUT, IMPROVEMENTS, ETC.
ADD TO YOUR SET NOW...
DOVERSTONE DINNERWARE
featuring This week:
Cereal/Dessert Dish With \$3 Purchase **59¢ EA.**

CLOSEOUT! SPECIAL! All Remaining Starting Sets Silverware 5' piece

Thrif-T Dairy Foods

PILLSBURY OR BALLARD
BISCUITS
REGULAR OR BUTTERMILK

LIMIT 9 WITH \$5.00 PURCHASE **9** 8-OZ. CANS **\$1**

TASTEE BRAND QUARTERED
MARGARINE

2 1-LB. CTNS. **93¢**

FRESH GRADE A
LARGE EGGS

Thrif-T-
Priced DOZ. **73¢**

FRESH GRADE A
Medium Eggs..... DOZ. **67¢**

IDEAL LARGE OR SMALL CURD
Cottage Cheese..... 24-OZ. CTN. **79¢**

KRAFT INDIVIDUALLY WRAPPED
American Slices..... 8-OZ. PKG. **54¢**

IDEAL
Half and Half..... 3 PINT CTNS. **\$100**

IDEAL
Buttermilk..... 1/2-GAL. CTN. **63¢**

KRAFT HALF MOON
Cheddar Cheese..... 10-OZ. PKG. **84¢**

MEADOWDALE, ALL FLAVORS

Ice Cream..... 1/2-GAL. CARTON **78¢**

Thrif-T Frozen Foods

ORANGE JUICE



LIMIT 3 CANS WITH \$5 PURCHASE

BANQUET POT PIES



PATIO DINNERS



2 PKGS. **89¢**

Everyday Favorites

DIXIE BELLE SALTINE

CRACKERS

STOCK UP AT THIS LOW PRICE!

Thrif-T-
Priced 1-LB. BOX **38¢**

CAMPBELL'S
Tomato Soup..... 6 10 1/2-OZ. CANS **\$1**

CHICKEN NOODLE
Campbell's Soup 5 10 1/2-OZ. CANS **\$100**

Thrif-T Low Prices

WILDERNESS CHERRY
Pie Filling

20-OZ. CAN **58¢**

SKYLAND
Apple Sauce..... 3 16-OZ. CANS **\$1**

SKYLAND RED SOUR PITTED
Pie Cherries..... 2 14-OZ. CANS **97¢**

BLACKBURN'S CRYSTAL
White Syrup..... 32-OZ. BTL. **66¢**

BLACKBURN'S
Pancake Syrup..... 32-OZ. BTL. **66¢**

OCEAN SPRAY WHOLE OR STRAINED
Cranberry Sauce..... 2 15-OZ. CANS **77¢**

PETER PAN SMOOTH OR CRUNCHY
Peanut Butter..... 18-OZ. JAR **82¢**

KRAFT/MINIATURE
Marshmallows..... 10 1/2-OZ. PKG. **33¢**

BAKER'S CHOCOLATE FLAVOR

Baking Chips..... 12-OZ. PKG. **74¢**

ASSORTED FLAVORS
Jell-O Gelatin..... 6 3-OZ. PKGS. **99¢**

NABISCO
Fig Newtons..... 16-OZ. PKG. **68¢**

CAMELOT REG. OR GRAVY TYPE

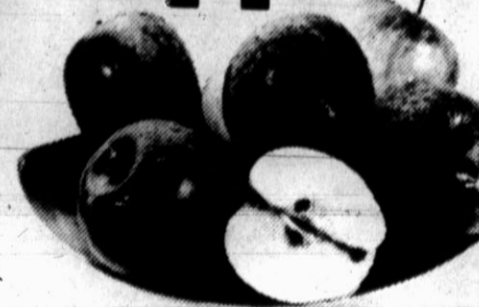
Dry Dog Food..... 5-LB. BAG **77¢**

HUSKY
Canned Dog Food..... 9 16-OZ. CANS **\$1**

SOFT PLY ASSORTED
Bath Tissue..... 4-ROLL PKG. **52¢**

Jonathan Apples

U.S. FANCY
5 LBS. **\$1**



8 LBS. **\$1.49**
Bushel Carton **\$6.89**

GOLDEN
Delicious Apples..... BUSHEL CARTON, 58.78 LB. **28¢**

RED
Delicious Apples..... BUSHEL CARTON, 58.78 LB. **28¢**

COLORADO RED McCLURE 100-LB. SACK, \$5.98

Potatoes..... 10-LB. BAG **89¢**

CALIFORNIA FLAME RED FRESH FLORIDA
Tokay Grapes..... LB. **39¢** Orange Juice..... 1-GAL. BTL. **89¢**

OCEAN SPRAY FRESH
Cranberries..... 1-LB. BAG **39¢**

Yield, Energy Of Crops Studied

Research to determine the difference in dry matter yield and energy produced by different types of silage crops has been completed at West Texas State University.

Dr. Jimmy Green, head of the Plant Science Department at WTSU, and Dale Hollingsworth, agronomist at Clarendon Junior College, were the investigators of the research.

"Based on data from the two-year study, producers on the Texas High Plains can expect to obtain similar yields from silage corn, male sterile sorghum and high grain forage sorghum produced under similar environmental conditions," Green says.

Yield data from the two-year study showed that the higher producing types were silage corn, grain corn, male sterile sorghum, and high grain forage sorghum. The lowest silage producers for the two years were the dual purpose type corn and the grain type sorghum

with the sorghum sudan cross type being intermediate. No significant difference was detected between corn and sorghum types. However, a significant difference was caused by a variation in weather conditions between the two test years.

The average energy content of the silages was 4128 calories per gram with silage and grain type corn having the highest values. Dual purpose type corn had the lowest value, and the sorghums were intermediate.

Since the beginnings of silage use are lost in history, the development of silage as we know it today has occurred during the last 100 years. A voluminous accumulation of both research and farm experience has been obtained to glean the more essential facts and ideas for growing harvesting, storage, and feeding high quality silage. Most early research was conducted with corn silage, and fed to dairy

cattle. In the past it was believed that corn silage was superior to sorghum for milk production, feed consumption and weight gain, but later research has found that corn and sorghum silages perform equally well.

In recent years a number of open-pollinated and sterile hybrids produce little or no seed, and with proper growing conditions they have the ability to produce a large tonnage of forage.

"Use of male sterile and open pollinated sorghum hybrids with silage as the only source of roughage resulted in no significant difference in dry matter intake, change in body weight, and percent butterfat in the milk when fed to lactating dairy cows," Green said. Although these sorghums produced very few seeds, it appeared that at least part of the nutrients normally stored in the seed was deposited in the

stalk and leaves of the sterile sorghum plant.

Hollingsworth found that the chemical composition was generally comparable between the sorghum varieties, and the dry matter yields were very similar with the highest yield resulting from a high grain forage sorghum. The sterile sorghum produced the highest green matter per acre; however, when silage yields were expressed on a dry matter basis, the sterile sorghum showed no increase in yield. The higher moisture content in the sterile sorghum was contributed to the stage of maturity at which it was harvested, which could indicate that sterile sorghums may require a longer growing season under High Plains conditions.

"Corn hybrids grown for silage under High Plains conditions had dry matter yields that were comparable between grain and silage types with slightly lower yields for the dual

purpose corn, but chemical composition was comparable among the three types of corn," Green noted. Digestibility trials indicated that digestibility of the major non-fiber energy components was higher with grain type corn than with the dual purpose and silage types, but all corn types for silage grown under the same environmental condition.

Yields expressed as tons per acre ranged from an average of 17.1 for the grain sorghum, to an average 22.3 for the male sterile sorghum. Data from the two-year study shows there was no significant difference between the higher producing types, which were silage corn, grain corn, male sterile sorghum, and high grain forage sorghum, grown under the same environmental conditions. The lowest producers were the dual purpose type corn and the grain type sorghum with the dual purpose sudan cross being intermediate. "No significant yield differences between corn and sorghum silages were found; however, significant differences occurred between the years," Green said.

The energy content of the silage and grain type corn was the highest in the test group, with 4210 and 4213 calories per gram of dry matter, respectively. The lowest energy content was obtained from the dual purpose type corn with a value of 3954 calories per gram. The types of sorghum were intermediate in energy values.

Dr. Green came to West Texas State University in 1954 after receiving his master of science from Texas Tech University where he also received his bachelor of science. He received his doctorate of philosophy from Texas A&M University.

Sweet Nothings "And what do you say," asked the young coed next door, "when he whispers sweet nothings into your ear?" The coed smiled and answered: "I answer back sweet little nothing doings!"



Petitions Presented

Mrs. Teresa Artho, left and Mrs. Susan Saul show District Attorney Andy Shuval signed petitions garnered by Citizens For Decency Through Law pertaining to what CDL terms pornographic reading material locally for sale within the reach of children. Shuval said the petitions were not seeking any action by his office but were an expression of concern on the part of CDL and the signers. A spokesman for CDL, Tom Albrecht, said the organization was working toward a seal to be displayed by merchants conforming to his group's wishes regarding the objectionable material.

'Day Of Bread'

"An increase in the amount of bread consumed represents our greatest chance to lower the fat content of the American diet and thus take an effective step in trying to lower cholesterol levels and mortality from our number one cause of death, arteriosclerotic heart disease," according to Dr. Jean Mayer, Professor of Nutrition, Harvard University. This and many other surprising facts about bread are coming to light as preparations are being made for a "Day of Bread" celebration.

The "Day of Bread," to be celebrated in Amarillo Tuesday as part of International Harvest Festival Week, reminds us that

good health depends more on what we eat than how much, according to Mary Ellen Dambold, Nutritionist for the TEXAS WHEAT Producers Board and member of the "Day of Bread" Committee in Amarillo.

Even today, in the United States, the most affluent and productive country the world has ever known, many people suffer from signs of poor nutrition. They attribute their hypertension, lack of energy, leanness, or obesity to their job or genetic constitution without considering their daily diet, Miss Dambold said.

She added that the Committee on Dietary Allowances of the

Food and Nutrition Board, National Research Council, Washington, D.C., recently concluded that "if nutrient intake is insufficient to meet requirements for a prolonged period, the ability to respond to stress is lessened, and depletion and deterioration eventually occur—despite the effectiveness of the various mechanisms that prolong survival."

In other words, a businesswoman, housewife, or even a child, may continue to skip breakfast, gulp nervous lunches, stuff himself with snacks or overeat at dinner, and probably blame anything but diet for a whole host of ailments directly attributable to nutritional deficiencies or dietary abuse.

For example, poor diet may result in a lack of energy and mental depression. Carbohydrate and fat make nearly equal contributions to the energy content of the national diet: 46 and 42 per cent, respectively. Protein supplies the rest. If you cut down on fat to lose weight, you should increase your intake of cereal carbohydrate and protein foods, which contain less than half the calories of fat.

Bread contains complex carbohydrates that break down slowly to provide a more constant source of energy, as well as additional nutrients. Four slices of bread provide 56 per cent of the Recommended Dietary Allowance of carbohydrate, needed for a normal adult.

Nutritional adequacy is best assured through the use of a wide variety of foods having complementary pattern of nutrients. Choose a well-balanced meal from the four food groups—breads and cereals, milk and milk products, vegetables and fruits, and meats. You will feel better, function more effectively and look more attractive.

Harvest Festival Week, Oct. 6-12, and especially the "Day of Bread," Oct. 8, is a time to reappraise our personal, national and international nutritional balance.

For Shame One husband recently complained that his wife is leading a double life; his and hers.

It's True You make more friends by becoming interested in other people than by trying to interest people in you.

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Red Heart Wintuk® Knitting Yarn
100% Orion Acrylic. Beautiful colors.
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93¢ Skein

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10 oz.
77¢ Pkg.

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Folding TV lap and bed trays have many uses! As a serving tray, play-table, bed tray or table when you watch TV while eating. Perky designs on metal trays—12" x 17" Our Reg. \$1.49
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\$4.88

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Cotton terry. Slightly irregular. Our Reg. 88c.
66¢ Ea.

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Assl. colors. Slightly irregular. Our Reg. 27c.
5 For 93¢

Ladies' Gowns
Soft and dreamy long gowns for carefree luxury! Fashioned of 80% Acetate and 20% Brushed Nylon. Cuddly warm yet lightweight! Assorted colors and styles. Sizes S-M-L. Our Reg. \$3.99.
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Training Chair
Folding training chair made of sturdy wood and plastic. Folds. With deflector. Our Reg. \$6.49.
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Polyester Knits
• Interlock Knits
Feminine prints. 60" Width. Our Reg. \$2.99. **\$2.33** Yd.
• Polyester Knits
Solids, fancies. 58"-60" Width. Our Reg. \$2.68. **\$1.88** Yd.

Sewing Notions
#5 ball point machine needles #3/4" or 15/16" non-roll Polyester elastic waistband • Your choice
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\$2.88

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Link-link pattern. 68% Hi-Bulk Acrylic - 32% Nylon. Fashion colors. Sizes 9-11 and 8-9 1/2. Style No. K-95. Our Reg. 97c.
68¢ Pr.

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- Check and compare the size-cost figures for this great looking tire and you'll see why it's easily the lowest priced new tire in our line.
- Four sturdy body plies of polyester cord along with a wide, 7-rib tread that's concave-molded for full rubber-to-road contact. "Cross-cut" tread pattern gives this conventional tire traction similar to our finest radial.
- One of the most asked for names in the tire industry is "Deluxe Champion." And it's sold only at Firestone!

Size	Blackwall	Whitewall	Fed. Ex. Tax
B78-13	\$24.20	\$26.90	\$1.83
E78-14	26.60	29.55	2.24
F78-14	28.45	31.65	2.41
G78-14	29.70	33.00	2.55
H78-14	32.00	35.55	2.77
G78-15	30.45	33.85	2.63
H78-15	32.75	36.35	2.82

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C78-14	29.45	32.45	2.17
E78-14	30.60	34.00	2.33
F78-14	32.75	36.35	2.50
G78-14	34.15	37.90	2.67
H78-14	36.70	40.90	2.84
F78-15	35.00	38.85	2.74
G78-15	37.40	41.50	2.97
J78-15	40.35	44.35	3.13
L78-15	43.30	47.30	3.19

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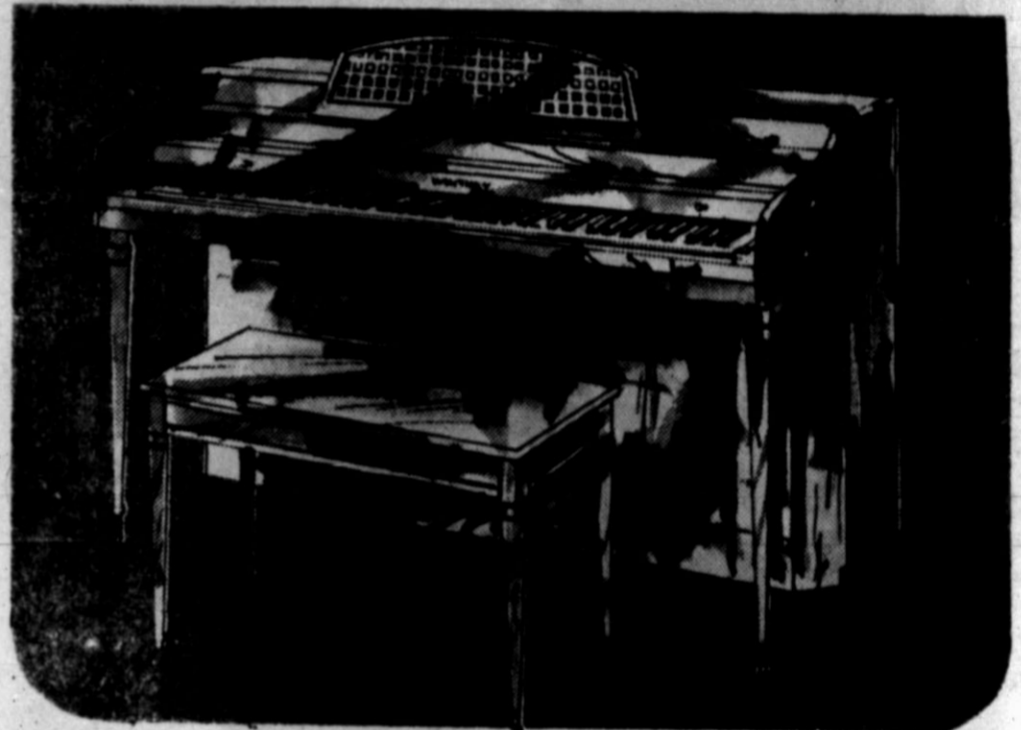
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Side By side

Mass production is the backbone of American industry. A company of men can turn out more goods in one day than a single handed operation could in many months. Many men must work *side-by-side* in this specialized harmonious effort. If one worker fails, the others are hurt. The end product will be substandard.

True, when so many produce a single item they may lose pride in their work. It is easy to think, "But my part is so small." Yet without that small part, the whole would not be complete.

Proverbs 16:3 says, "Commit your work to the Lord." That means all of it, no matter how small or insignificant you might think it is. *Your faithfulness on the job is a testimony to Him.* Commit your job to the Lord. Do your part well as you work *side-by-side*.

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Proposed Ban Of Feed Additives Could Slam Consumers, Ranchers

What would it cost livestockmen and consumers if we had to slap a ban on antibiotic feed additives—ingredients used to promote faster, more uniform growth in animals.

Around this time a year ago a team of ERS researchers took that question to task. They based their analysis on conditions prevailing in 1970. But as most people know, there's been quite a jump since 1970 in the costs of raising livestock and in the price of red meat at the retail counter. Put another way, prohibiting the use of antibiotic feed additives would have greater economic consequences than a couple of years ago.

Now, ERS researchers have brought their estimates up to date, as discussion continues over whether these feed additives pose a hazard to human health and might have to be taken off the market. Here are some of the conclusions based on 1973 conditions:

Little Old Opry Draws Crowd Of Tune Enthusiasts

Performers from the age of eight into the 60's gave a lively program for an audience of approximately 150 at the Little Grand Ole Opry sponsored by Odd Fellows and Rebekah Lodges Tuesday evening. The sponsors expressed appreciation to those on program, also the enthusiastic listeners in the IOOF Hall. With Bedford Forrest, Amarillo television personality, as master of ceremonies, a variety of country and western music was presented by

costs would shoot up nearly \$802 million. That's \$325 million more, or 68 per cent, than the economists' previous estimate.

Translated to the animal on-the-hoof, this would mean an average cost increase of 75 cents per 100 pounds for cattle and calves and \$2.88 per 100 pounds for hogs.

If the entire cost hike were to be borne by consumers, they would have to up meat spending by \$3.85 per person in order to maintain red meat use at pre-ban levels.

This assumes, however, that livestock mortality rates would not change as a direct result of the ban. In the event death rates did climb, each 1-per cent advance would raise liveweight production costs by an additional 16 cents per 100 pounds for cattle and calves and 20 cents for hogs to keep output at pre-ban levels. Total production costs would soar an additional \$96 million.

The second possibility assumed in this study is that producers would make no changes in their operations—i.e., they'd feed the same number of animals and for the same feeding periods. If that

happened, livestock output and meat consumption would sink, with a subsequent rise in meat prices.

The economists figure total annual spending for beef, veal, and pork would increase by \$2.1 billion, or \$10.26 per person. Their previous estimate under this assumption was \$1.6 billion, or 24 per cent less than the latest one.

With no change in demand relationships, livestock producers would have bigger net returns during the adjustment period. The combined net revenue of beef cattle, veal calf, and hog growers could swell by as much as \$2.5 billion.

Each 1-per cent gain in

mortality associated with the ban would lift meat expenditures by an additional \$261 million, or about \$1.26 per capita. The added increase in producer net revenues would amount to some \$324 million. [Based on "Economic Importance of Antibiotics in Feeds to Producers and Consumers of Pork, Beef, and Veal," paper by Henry C. Gilliam, Jr., Commodity Economics Division, and J. Rod Martin, National Economic Analysis Division; presented to a symposium on the use of Antimicrobials and Hormones for Livestock Production, University of Maryland, July 30, 1974.] (THE FARM INDEX, August 1974)

Bake Sale Set By Leo Club

The Leo Club—a high school organization sponsored by the Hereford Lions Club—will hold a "bake sale" Saturday at Thriftway, TG&Y and Sugarland Mall, according to club advisor Tommy Bowling.

The club decided to sponsor the project and give the proceeds to Kelly Forehand, a Canyon High School youth who sustained a broken neck in a football game, and to Alvin Smith, Amarillo policeman, who is recuperating from a gunshot wound sustained in the line of duty.

Shouldn't

"I never knew what happiness was until after I was married," stated a screen actor. People shouldn't brood over the past.

—Constitution, Atlanta.

Lieberman To Teach Study Series

The Rev. Eddie Lieberman, author, professor and evangelist will conduct a Bible Conference Sunday through Friday night at Temple Baptist Church in Hereford, according to Pastor J.L. Bozeman.

Study subject of the conference is the Second Coming of Christ based on the Second Epistle of Peter. Rev. Lieberman has published a series of expository sermons on this segment of the New Testament under the title of "Peter and the Nuclear Age."

Rev. Bozeman noted the guest speaker had preached from hundreds of pulpits from Winnipeg, Canada to Mexico City.

Reared an orthodox Jew, Lieberman was given a copy of the New Testament while behind the bars of a federal prison. This led to his becoming a Christian, a theological student, pastor and the teacher/evangelist he is today.

Services begin each night this week at 7:30 at Avenue K at Forrest. The series is open to the public, Rev. Bozeman emphasized.



REV. EDDIE LIEBERMAN

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CARS

1970 Chevrolet Impala, 2 Dr.
1971 Pontiac Catalina, 2 Dr.
1971 Ford Torino, 2 Dr.
1972 Chevrolet Nova, 2 Dr., 6 Cylinder, Standard
1972 Impala, 4 Dr., Sedan, Air and Power
1971 Impala, 4 Dr., Sedan, Air and Power, Low Mileage
1973 Impala, 4 Dr., Sedan

PICKUPS

1969 Ford 1/2 Ton Pickup
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Two 1972 Ford 1/2 Ton Pickups to Choose From

Doyle Johnson Chevrolet-Olds

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MEN'S Leisure Suits

Reg. \$35 **24.88**

The casual look . . . contrasting top stitching, vent sides on the jacket, and flare slacks with belt loops. 100% textured polyester in popular colors. Sizes S-M-L-XL.

60/62" 100% POLYESTER
Double Knit
3.88 VALUE
2.77
2 Yds. For **5.50**

A wonderful collection of colorful co-ordinating knits in positives and negatives, yarn-dyed solids, and fancy patterns and weaves that can be mixed and matched to make skirts, dresses, sportswear, and pant suits that go together beautifully. Wide variety of colors to choose from.

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NO SALES TO DEALERS
PRICES EFFECTIVE THRU OCTOBER 5, 1974

APPLES RED DELICIOUS LB.	4 LBS	\$1.00	RANCH STEAK FURR'S PROTEIN LB.	89¢
AVOCADOS FLORIDA FANCY FINE FOR SALAD EACH		59¢	STEW BEEF FURR'S PROTEIN EXTRA LEAN CUBES LB.	\$1.09
PINEAPPLES FANCY SUGARLOAF EACH		59¢	CHUCK STEAK FURR'S PROTEIN LB.	79¢
ONIONS IDAHO SWEET SPANISH YELLOW LB.		13¢	GROUND BEEF FRESH GROUND LB.	78¢
BELL PEPPERS TEXAS FANCY LB.		19¢	BEEF ROAST FURR'S PROTEIN SEVEN BONE CUT LB.	89¢
POTATOES ALL PURPOSE RUSSETS LB. BAG	10	89¢	ROUND STEAK FURR'S PROTEIN LB.	\$1.09
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Shop Our Delicatessen
1-BAR-B-QUE CHICKEN
1-PINT PINTO BEANS
1 PINT FRUIT SALAD
\$3.69

FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

SUPER DISCOUNT SPECIALS

ORANGE JUICE GAYLORD FRESH FROZEN 6-OZ. CAN 6 FOR 50¢ THRU 10-5-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	TIDE DETERGENT GIANT PKG. 54¢ THRU 10-5-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	MIRACLE WHIP SALAD DRESSING QUART 68¢ THRU 10-5-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	PEANUT BUTTER JIF SMOOTH OR KRUNCHY 18-OZ. 39¢ THRU 10-5-74 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
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FEATURE OF THE WEEK
ALVARADO SOUP SPOON **37¢**
Each
NO PURCHASE REQUIREMENT
COMPLETER PIECES AVAILABLE AT ANY TIME

- 4 Iced Tea Spoons \$1.89
- 2 Tablespoons \$1.89
- 2 pc. Salad Set \$1.89
- 3 pc. Serving Set \$1.89
- Cold Meat Fork \$1.59
- Pierced Pastry Server \$1.59
- Gravy Ladle \$1.59

GREEN BEANS FOOD CLUB CUT NO. 303 CAN	3 FOR 89¢
VEGETABLES FOOD CLUB MIXED NO. 303 CAN	3 FOR 89¢
BUTTERMILK FARM PAC 1/2 GAL. CTN.	59¢
CARROTS GOLD TIP NO. 303 CAN	4 FOR \$1.00
TOMATOES FOOD CLUB 14 1/2-OZ. SIZE	3 FOR 89¢
SPINACH FOOD CLUB NO. 303 CAN	4 FOR \$1.00
BEEF STEW ELLIS 24-OZ. CAN	89¢

PIZZA APPIAN WAY REG. 52¢ 12 1/2-OZ.	FARM PAC COTTAGE CHEESE 79¢ 24-OZ.
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Frozen Food Favorites

PIE SHELLS TOP FROST 2-PC. PKG. 44¢	POPSICLES 6 PK. CARTON 47¢
TATER TOTS ORE-IDA Reg. WITH ONION, BACON, CHEESE 2-LB. 88¢	BROCCOLI TOP FROST SPEARS 10-OZ. 3 FOR \$1.00

THIS COUPON ENTITLES YOU TO SAVE 20¢ FOLGER'S COFFEE
1-LB. CAN
with coupon \$1.15
without coupon \$1.35
expires 10-5-74
LIMIT ONE COUPON PER FAMILY

THIS COUPON IS SAVE 15¢ IVORY LIQUID
22-OZ.
with coupon 62¢
without coupon 77¢
expires 10-5-74
ONE COUPON PER PURCHASE PLEASE

SPRINGCREST PRE-WINTER BLANKET SALE

STARDUST THERMAL 100% Acrylic 5-Inch Nylon Binding, 2-LB. Weight, Tangerine, Blue Yellow, Lime 72" x 90" \$6.49	MISTY NEEDLEWOVE Solid Color 50% Polyester, 50% Nylon, 4-Inch Nylon Binding, 2-LB. Weight 72" x 90" \$5.99
ROYAL GARDEN PRINT 50% Polyester, 50% Nylon 72" x 90" 2-LB. Weight, 5 Inch Nylon Binding, Floral Designs in Pink, Blue Gold \$6.99	CHECKMATE GINGHAM PLAID 100% Acrylic, 5-Inch Nylon Binding, 72" x 90" Size 2 1/2-LB. Weight, Blue, Yellow or Red \$6.99

COSMETIC PUFFS
TOPCO 260's
41¢

TABLET
TOPCREST BIG CHIEF
EACH
23¢

ALCOHOL
BEACON
17¢

CREME RINSE
BEACON
16-OZ.
3 FOR \$1.00

HAND LOTION
SPECIAL CARE
BEACON
16-OZ.
83¢

BABY POWDER
TOPCO
14-OZ.
59¢

MEDICATED SKIN CREAM
BEACON 16-OZ. JAR.
77¢

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Let's Cook

Collecting Records Is Hobby of Young Couple

By SANDY PANKEY
Brand Staff Writer

WALL to wall albums, 45 records and tape cartridges describes the spare bedroom in the Steve Sanders home at 132 Ave. A. Also arranged in the room are guitars, recording equipment, a stereo, and tape decks.

"My husband has collected records for years. In fact, we have so many that we have stood the records back to back in large grocery boxes and arranged them in alphabetical order," says Mrs. Sanders.

The pretty red-haired homemaker shares her husband's enthusiasm for listening to good music.

"When Steve goes to practice at his band sessions, I try to go with him. He also records many of his own tapes as well as for friends," says Mrs. Sanders.

RUBY Perkins before her marriage three years ago, the young homemaker was born and raised in Hereford. She and her husband both attended Hereford High School and he later enrolled at West Texas State University. She is presently employed at Harman's in Sugarland Mall.

One of Mrs. Sanders current hobbies is embroidering on chambray shirts. These shirts can be bought at almost any clothing store and the patterns for designs may be purchased from variety stores.

USING a variety of stitches and colored thread and lace, the creative homemaker transforms work shirts into attractive blouses to be worn with jeans and casual slacks.

She also sews, reads and likes to bake and cook. One dessert recipe which she and her husband particularly enjoy is Banana Split Cake.

"A friend of mine gave me this recipe and although it is rich, it's very nice to serve when having guests in for the evening."

BANANA SPLIT CAKE

Crust:
1 stick oleo
2 cups graham crackers
Melt oleo in sauce pan. Add to crushed crackers and mix well.
Press into a regular size pie pan.
Filling:
1 box powdered sugar
1 stick oleo
2 eggs
Mix ingredients and beat 10

minutes. Spread on top of crust.

Topping:
1 #2 can crushed pineapple (well drained)
5 bananas
1 large carton cool whip
Chopped pecans and cherries

Place pineapple and sliced bananas on top of filling and top with cool whip, pecans and cherries.



Mrs. Steve Sanders
...modeling outfit she made

Ex-City Residents Honored

Mr. and Mrs. Richard Winget were among numerous relatives from over the nation who attended a golden wedding reception for Mr. and Mrs. W.L. Winget of Fort Worth, former Hereford residents, on Sept. 22. They were accompanied by Winget's sister and her husband, Mr. and Mrs. Earl Plank of Clovis.

The reception honorees lived in Hereford from 1949 to 1960 and were active in First Christian Church. Miss Alvera Noon and Marvin LeRoy Winget married Sept. 26 at Okmulgee, Okla. and have resided in Fort Worth since 1963.

Hosts for the party were their son and his wife, Mr. and Mrs. Jack Winget of Fritch, and Mr. and Mrs. J.A. Strickland of Irving.

Dinner for out-of-city guests Sept. 21 was in the Strickland home. A score of families was represented, from eight cities in Texas, also from Illinois, Kansas, Oklahoma, New Mexico, Colorado, Ohio, Arkansas and the Canadian province of Alberta.

DANCE SCHEDULED

All teenagers are invited to attend a dance featuring the Sweet Leaf Band of Lubbock following the football game Friday from 10 p.m. until 1 a.m. at Community Center.

Admission charge is \$2 per person.

42 PARTY PLANNED

First 42 party of the fall is scheduled at 8 p.m. Saturday in Easter Community building. Those attending are asked to bring dominoes and card tables.

Wisdom isn't necessarily shown by those who make no mistakes.

Small Talk

By SUE COLEMAN
Women's Editor

FALL color is beautiful right now in the Ute Park and Cimarron Canyon areas of New Mexico. Hazel and Herschel Thurston report. The Thurstons came back to Hereford the first of this week from their other home in Ute Park.

There is such a variety of foliage in the New Mexico mountain country at so many different elevations, that it is hard to pinpoint just what colors are at their peak — or to guess which ones will be next week. So it is good to have a definite report like this.

From the way leaves are turning in a hurry this week, I will make my plans for a ride over to Canadian where the cottonwoods are prettiest, on the weekend of the 12th. Unless somebody who has seen them comes in with a better guess.

FIRST place in junior division of barrel racing and second in open competition were won by

Tania Willson of Hereford in riding events at the South Plains Fair in Lubbock Saturday. She is the 12-year-old daughter of the Percy Willsons, a seventh grader at LaPlata Junior High.

RESIDENTS in Hereford about 30 years ago, Mr. and Mrs. Vince Stelzer of Eugene, Ore. have visited the past two weeks with her mother, Josephine Schneider, at Westgate unit of Kings Manor and in the home of her brother, John Schneider.

Various other relatives as well as a lot of old-time friends were on the couple's visiting list, too.

PAM Garrison, a sophomore sociology major at the University of Texas at Austin, was on the dean's honor roll for the last regular term, her parents, Mr. and Mrs. Shirley Garrison, have been notified. She is a graduate

of Hereford High.

MR. AND Mrs. Glen Fuller of Perryton were in Dawn on the weekend to pick up their children, Debbie and Duane, who had been staying with their grandparents, the H.S. Fullers.

Glen, a 1963 HHS graduate, and his wife, the former Kay Bishop, daughter of the E.E. Bishops, were in the process of moving to Farmington, N.M. where he is to be manager of a loan company. Mrs. Fuller is also a graduate of HHS and was raised at Dawn.

MRS. LEO Gallagher, who has been on a visit to Pueblo and LaJunta, Colo., was accompanied when she returned lately by her sister, Mrs. Janae Honsbehn. The Gallaghers' home is in Pueblo but they have spent several weeks on their farm in this area.



Mrs. O.G. Nieman
...to head Women's Division another year

Senior Center Plan In Making

A possible Senior Citizens Center for Hereford, based in Lamar Garden Room at Kings Manor retirement home, will be discussed at the fall general meeting of Kings Manor Auxiliary at a luncheon in Hereford Country Club Tuesday.

Michael McQueen, who organized the Senior Citizens Association in Amarillo, will be guest speaker, it is announced by Mrs. J.J. Durham, Auxiliary president. The meeting will be held a week early to avoid conflict with the annual Kings Manor Founders Day dinner of Oct. 15.

Purpose of the membership discussion of a possible Senior Citizens Center is to plan ways to interest community residents in the need for such an organization. Experience of leaders in the Amarillo center is being sought because that organization is proving successful.

Mrs. Durham and Virginia Harrell, an activities director on the Kings Manor staff, have visited the Amarillo facility and studied its operation. Mrs. Bill Davis and Della Stagner have arranged the luncheon program.

Also at the luncheon, plans will be completed for Auxiliary members' aid in the Founders Day dinner. Mrs. Jim Conkright, special events chairman, and Mrs. Keith Simmer, social chairman, are in charge and will ask volunteers for help in setting and decorating tables Oct. 14.

Auxiliary members are asked to make luncheon reservations by Friday. These may be telephoned to Miss Stagner or

Mrs. Durham.

In recent executive meeting, the Auxiliary board planned several events for this fall. Fun Night, with games and other entertainment similar to such an occasion earlier this year, is scheduled Nov. 7 in Lamar Garden Room. Mrs. Clark Andrews and Mrs. Earl Harkins will assist the social committee in arrangements.

Need for new bedspreads at Westgate Unit was marked, and contributions are being asked from organizations and individuals to provide 44 new spreads. A Hereford merchant will order these at cost, \$11 each, of good quality and in a variety of colors. Mrs. J.G. Gandy may be notified of donations.

A new project in Westgate is a shopping cart being prepared by the Sunshine committee, Mmes. Millard Nobles, C.T. Douglas and Bill Walden. It will be used to take toilet articles and such items to patients' room so they can make needed purchases.

BEHREND SELECTED LCC CHORUS MEMBER

Earl Behrends, a freshman from Hereford at Lubbock Christian College, has been selected as a member of the LCC Meistersinger Chorus. He is majoring in agriculture at the Lubbock school.

A son of Mr. and Mrs. Clarence Behrends, Route 2, he is a 1974 graduate of Hereford High School.

You can't beat this bro-mide: "An honest man is the noblest work of God."

Bicentennial Is Lunch Subject

Background of U.S. Bicentennial celebration plans were sketched by Mrs. Clint Formby as she spoke to the Women's Division, Deaf Smith County Chamber of Commerce, at its fall membership luncheon Tuesday in Civic Club Center.

Presiding for the program was Mrs. O.G. Nieman, who earlier Tuesday was confirmed by chamber directors to serve a second term as Women's Division president in 1975. Introduced as new directors for the women's group were Mrs. Bill Johnson and Mrs. Joe Railey.

Mrs. W.E. Sparks, public affairs director, arranged the program and introduced the speaker.

Local plans for the national observance, officially launched here last July 4 when Hereford was certified as a Bicentennial city, were outlined by Mrs. Formby as listed by a committee which she and Mrs. Joe Reinauer Sr. head as co-chairmen.

Deaf Smith County commissioners appointed the committee, which cooperates with a Texas Bicentennial Commission set up by the state legislature with Mrs. Gene Brownrigg as director. Mrs. Formby said. She added that national observance began in 1971.

The planned schedule is coordinated with observance of this county's centennial.

The speaker emphasized that

the committee wants suggestions from all residents, full participation in events scheduled, and especially for citizens to use the occasion to recall the national heritage and try to improve on it for future generations.

She urged that division members go on the bus tour Saturday to visit the Ranch Museum on the campus of Texas Tech at Lubbock. Bill Albright, chamber manager, seconded this invitation and added the reminder that reservations were being made at the luncheon.

A program feature was the appearance of JoAnn Wagner, modeling the costume she will show in the State 4-H Dress Revue at Dallas this weekend after winning district honors. Joyce Shipp, county extension agent, gave the comment, after introducing JoAnn and her mother, Mrs. Lester Wagner.

Piano accompaniment was by Monica Herring, Miss Teenage Hereford 1974, who also played during the meal and later expressed thanks to the Women's Division for enabling her to attend the Miss Texas pageant with Miss Hereford last summer.

Members were reminded to indicate preference for 1975 committee assignments, and to make nominations for the 1974 Woman of the Year who will be revealed at the January membership meeting.

CALENDAR OF EVENTS

THURSDAY

Hereford Study Club, home of Mrs. N.D. Bartlett, 537 W. 15th, 7:30 p.m.

Alpha Iota Mu Chapter of Beta Sigma Phi Sorority, Community Room of First National Bank, 7:30 p.m.

L'Allegra Study Club, home of Mrs. Eddie Retnauer Jr. 1808 Plains, 9:30 a.m.

North Hereford Extension Club, Mrs. O.L. Williams home, 112 Centre, 2 p.m.

Summerfield Study Club, home of Mrs. Ray Johnson, 2:30 p.m.

VFW, VFW clubhouse, 8 p.m. Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.

Kiwanis Club, Civic Club Center, noon.

Jaycees, Dickie's Restaurant, 8 p.m.

Duplicate Bridge Club, 309 Western, 7:30 p.m.

Wyche Extension Club Pioneer Natural Gas Flame Room, 2:30 p.m.

FRIDAY

Patriarchs Militant and Ladies Auxiliary, IOOF Hall, 8 p.m.

Campfire Leaders Association, Campfire Lodge, 9:30 a.m.

Garden Beautiful Club, home of Mrs. V.O. Hennen, 3 p.m.

Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 p.m.

Bud To Blossom Garden Club, Mrs. Sam Long's home, 117 Centre 9:30 a.m.

SATURDAY

Story hour for children, grades 1 through 4, at Deaf Smith County Library, 10 a.m. until 11 a.m.

St. Thomas Episcopal Women of Church, parish hall, 9:30 a.m.

Club Hears Program

A program on crafts was presented by Joyce Shipp, county home demonstration agent, to members of Progressive Extension Club Tuesday afternoon in Pioneer Natural Gas Flame Room with Mrs. E.C. Hammett hostess.

Mrs. Shipp demonstrated various crafts which can be used as Christmas gifts.

Mrs. Buck Parsons gave the opening exercise entitled A Prayer For Those Growing Old and Mrs. Dick Fellers presided over the short business

MONDAY

Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.

Palo Duro Extension Club, home of Mrs. Mickey Brisendine, 847 Irving, 7:30 p.m.

Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m.

Evening Lions Club, K-Bob's Steak House, 7 p.m.

Dawn Lions Club, Dawn community building, 7 p.m.

TUESDAY

Dawn Music Club, home of Mrs. Ray Stewart, 2 p.m. Pioneer Study Club luncheon, Hereford Country Club, 11:30 a.m.

Hereford Newcomers Club luncheon, Community Center, noon. Order of Eastern Star, Masonic Hall, 7:30 p.m. Veleda Study Club, home of Mrs. Billy Wayne Sisson, 8 p.m. Lone Star Study Club, home of Mrs. H.E. Henslee, 3 p.m.

County 4-H Adult Leaders Association, Community Center, 7:30 p.m. West Hereford Extension Club, home of Mrs. Roy Boyd, 2:30 p.m.

Hereford Board of Realtors luncheon, Dickie's Restaurant, noon. Rebekah Lodge, IOOF Hall, 8 p.m.

Hereford TOPS Club, Community Center, 9 a.m. BPOE Lodge, Elks Hall, 8:30 p.m.

Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

WEDNESDAY

Ceramic Art Club covered dish luncheon; meet at Community Center for trip to Amarillo, 9 a.m.

Noon Lions Club, Civic Club Center, noon.

Story hour for preschool children at Deaf Smith County Library, 3 to 4 p.m.

Mrs. Gordon Honored With Baby Shower

A pink and blue layette shower honored Mrs. Rodney Gordon Wednesday evening in the home of Mrs. Bob Hamman of 704 Plains.

Misty Gordon, who presided at the registry table, and Mrs. Gordon were presented yellow corsages. Craig and Mary Ruth Hamman assisted in the tea room.

A stork shaped cake and a yellow and white stork centered the refreshment table. Baby booties were placed on either side of the centerpiece which was highlighted with matching napkins.

Hostesses for the evening were Mmes. Joe Bradley, Ray Skelton, Ivan Tipps, Bob Word, Wayne Hodgson, Patsy Giles, Dick Montgomery and Nancy Priest.

Approximately 40 guests were present.

Crafts Program Given To Club

Joyce Shipp, county home demonstration agent, gave a demonstration of different crafts that can be used as Christmas gifts to members of Young Homemakers Extension Club meeting Tuesday morning in the home of Mrs. Huey Lowrie.

Those attending included Mmes. Robert Brown, Don Daugherty, Allen Evers, Sam Mazurek, Richard Patzig, John Scoggin, Lornie Skelton, Donnie Skelton, Nick Milburn and Charles Seale.

The keenest punishment is to ignore a man who tries to insult you.

Some institutions of learning will lose prestige this fall on the football field.

The greatest effort made by many workers is to look busy while doing nothing.

Bride-Elect Honored Monday

Judy Bryan, who will marry Tommy Stoy Saturday, was honored with a bridal shower Monday afternoon in the home of Mrs. Earnest Langley.

Receiving guests with Miss Bryan were her mother, Mrs. Bryan of Lubbock, the prospective bridegroom's mother, Mrs. Art Stoy and Mrs. Langley. Each was presented a fall colored chrysanthemum corsage by the hostesses.

Mrs. Brad Johnson, Stoy's sister, invited guests to register and Mrs. Brent Caviness of

Dalhart served refreshments from the table covered with a cut-work linen cloth. It was centered with yellow and orange chrysanthemums arranged in a silver epergne.

Hostesses included Mmes. Labry Ballard, Richard Winget, R.N. Yarbrough, Pete Caviness, Shirley Garrison, J.D. Cason Jr., Wayne Phillips, Ted Panciera and Carol Newsom.

Also, Mmes. Ed Wilson Jr., Fred Mullery, Rosalee Coplin and John Jacobson Jr.

Mrs. McGee Is Honored Wednesday

A yellow and white motif was used at a surprise layette shower given for Mrs. Dwight McGee Wednesday morning in the home of Mrs. O.G. Nieman of 324 Douglas.

Diaper-shaped cups filled with nuts were used as plate favors and refreshments of

coffee, spiced tea and breakfast rolls were served.

Hostesses included Mmes. J.W. Robinson, Harlan Vander Zee, Ken Rogers, Waldo Baxter and Terry Caviness.

Approximately 15 guests were present.



To Attend Workshop

A workshop for Campfire Girls Leaders will be held Wednesday through Friday in Albuquerque, N.M. The workshop, one of 17 intensive workshops in various states, will train, advise, counsel and consult with CFG leaders. Those attending from Hereford, from left, are Mmes. Jimmy Dawson, Lewis Lea, A.E. Hodges and Earnest Langley.

JoAnn Wagner Is Taking 4-H Entry To State Fair

JoAnn Wagner will be one of 46 contestants in the 4-H Dress Revue Friday in conjunction with the State Fair in Dallas. She is the daughter of the Lester Wagners of 244 Centre. The high school sophomore represents Merry Maidens 4-H Club and has been active in the 4-H program for seven years. She is a member of the pep squad at Hereford High.

Her entry, which was awarded first place in district competition, is a four-piece pant suit she made of polyester and knits. Burgundy and white blazer, burgundy vest and pants and white blouse will be modeled with a cap she made of the same material.

The statewide competition is held annually in conjunction with State Fair—as a feature of

Rural Youth Day on fairgrounds. Joyce Shipp, county extension agent and 4-H director, will accompany Miss Wagner to Dallas today.

Three top winners will be announced during an awards ceremony at 1:15 p.m. Friday in the Baker Hotel lounge room after an honor luncheon sponsored by the J.C. Penney Company.

The 46 finalists, including top winners, will model their fashions in a public showing at 10 a.m. and 11 a.m. the next morning in the Women's Building Auditorium on State Fair grounds.

Top statewide winner in the revue will represent Texas at the National 4-H Club Congress Dec. 15 in Chicago.



Ready For Trip

JoAnn Wagner makes a final check of contents in her bags before leaving today for Dallas, to compete in the State 4-H Dress Revue Friday. The Hereford 4-H Club girl won a first place in the district contest at Amarillo last month to entitle her to enter the state revue at the Dallas Fair. She modeled her contest costume for the Women's Division of Deaf Smith County Chamber of Commerce Tuesday.

Nutrition Is Topic Of Forum Speakers

Effect of nutrition on health, including an opinion that 80 per cent of natural deaths are caused basically by diet deficiencies, was the subject of a program by guests of Deaf Smith County Women's Forum at a Monday lunch in Community Center.

Dr. M.A. Guldry, coordinator of life science research at the Kilgore Research Center, West Texas State University, expressed the startling opinion, echoed by Mrs. Frank Ford who said gross deficiencies are easily detected by doctors but many subtle deficiencies are often not suspected until they undermine health.

Dr. Guldry discussed research findings concerning proteins, fats and carbohydrates, the three food elements essential for human life. He remarked that instead of deficiencies, most Americans consume far too much of all foods and are so vitamin-

conscious that they take unneeded vitamins in addition to those they get in food.

Mrs. Ford, who has studied the use of natural foods as compared to chemical substitutes and is the author of a nationally-sold cookbook which emphasizes use of natural foods, spoke of the value of these foods and especially of whole wheat and other grains.

This meeting began a year for the organization under a new name. Mrs. O.G. Hill Sr. presented the new constitution and by-laws for the Forum, which is the successor to the County Federation of Women's Clubs.

Projects to improve the Community Center building were outlined by Della Stagner in a report from the projects committee.

A covered dish lunch was served. Acting as hostess clubs were Lone Star, Garden Beautiful and Ceramic Art.

Law Program Given

Law Enforcement was the program presented by C.D. Fitzgerald, with the Texas Department of Public Safety, to members of Xi Epsilon Alpha Chapter of Beta Sigma Phi Sorority Tuesday evening in the home of Mrs. Archie Dwyer.

Before the meeting, Fitzgerald acquired the numbers of members' drivers licenses and ran a check on each. He also explained the necessity for Texas law enforcement officers to restrict some drivers.

During the business meeting, members planned a hayride and wiener roast to be held Saturday. Members and their husbands will meet in the Dwyers' home at 7:30 p.m.

The chapter's annual project, a visiting Santa, was planned and members decided to send letters to all local organizations. They also discussed helping a local needy family.

Members present included Mmes. James Horton, Fitzgerald, Ken Wiley, Kenny Ruland, Jim Cramer and Fred Mulkey Jr.

At The Library

Novels Embody Eras

A detailed, colorful portrait of Babe Ruth and the fraudulent suicide of a wealthy heiress' father are the subjects of two books being featured at Deaf Smith County Library this week.

Babe Ruth's America, by Robert Smith, captures the personality of the legendary Babe and the flavor of the era which he embodied. The man behind the baseball legend is realistically biographed against a flamboyant backdrop of twelve-cylinder cars, wide trousers and early mafia control.

A wealthy young heiress returns to her birthplace on Domingo Island, where she is caught up in The Tejera Secrets by Mary Orr. Isobel Tejera feels compelled to claim her right to the vast Tejera fortune and untangle the 15-year-old mystery surrounding the apparent suicide death of her father. Her involvement with a charming British diplomat and the Tejera Secrets, forms a fascinating story of romance and intrigue.

Deaf Smith County Library is open to the public Mondays from 9 a.m.-9 p.m., weekdays from 9 a.m.-6 p.m. and Saturdays until noon.

BABE RUTH'S AMERICA

By Robert Smith

Even today, though most baseball fans were born after the great man died, there is hardly anyone in the land who will not, when he hears the word "Babe," immediately think "Babe Ruth."

The Babe, in his day and long after it, claimed more renown than any American alive. The Japanese, taunting the entrenched Marines during World War II, did not shout "Down with Roosevelt!" but "To hell with Babe Ruth!" In the minds and hearts of his contemporaries, the Babe had become a symbol of America—with his prodigious physical stature his resounding fame, his recklessly conspicuous consumption and his prodigal flinging about his swollen income. The Babe was an American-dream-come-true: a poor delinquent boy (many a legend named him

orphan, which he was not) who had risen by his own talent and might from the depths of a Baltimore gutter to walk with kings.

The Babe would never wear an honest-to-Goodness hat (except once when he attended Jake Ruppert's funeral.) He told dirty stories at the top of his lungs. He leapt and sang on the vaudeville stage. In his green open-touring car, with rusty water spouting from the radiator (he had lost the cap), he went roaring up and down through the midtown and uptown reaches of New York City without regard for the law.

Yet Babe was not a truly wicked or hopelessly self-indulgent prodigal. Indeed, he took baseball seriously and stayed in condition to play, regardless of temptation. When he was disciplined, he first roared with anger, then bowed his head like a good boy and apologized. And when he was once gently reproved in public by State Senator Jimmy Walker, he wept.

All the biographies written of the Babe are baseball stories. But the Babe's story is one of his era, the 1920's — the inflated stock market, twelve-cylinder cars, wide trousers, Hollywood salaries, the raucous "talkies," the profusion of radio "loud-speakers," Lindbergh style celebration, and the swaggering of the underworld "aristocracy." All these were in some way symbolized by the Babe. From the days of Jim Curly, the sinking of the Lusitania, the Harding scandals, Honey Fitzgerald, through the reign of Al Capone, right to the days when Babe himself walked out of a hotel in Boston to mutter a farewell to his playing days, he was as great a personality as he was a ballplayer, the likes of whom has never shown since.

Through voluminous firsthand research and countless interviews, Robert Smith has rendered the flamboyant Babe and his times with insight, wit, and honesty.

THE TEJERA SECRETS

By Mary Orr

"Domingo Island!"

"She felt a sudden shiver down her spine. The two words conjured up restless dreams, scary nightmares. She's thought of Domingo so often, tried to picture it again and again, and here she was about to set foot on that sinister patch of tropical vegetation for the second time in her life..."

Summoned by her dying mother, Isobel returns from Australia to Domingo, the island of her birth, to assume her place as the heiress to the vast Tejera fortune. But she is also determined, after all these years, to resolve the tangled fifteen-year-old mystery surrounding her father's unexplained suicide. Even as her plane circles the island before landing, Isobel knows she may have to face harsh reality.

Unable to learn anything from her mother, confused by the hostile relationship between her brother and her mother's strange companion, Isobel Tejera becomes convinced by local rumors that her father was no suicide victim - he must have been murdered.

With the help of a very engaging British diplomat, she manages to obtain a transcript of the testimony from the sham inquest that followed her father's death. Fearful of what she may discover, yet compelled to know, she determinedly exposes each of the long hidden family secrets.

The personal romantic life of this attractive young woman inevitably becomes woven into this tapestry of intrigue.

LAMONT, KAN. -- "I always thought if I had to make an emergency landing, I would try to pick out a tree to cushion the blow," said Chester Eshbough. The 69-year-old pilot successfully tested his plan recently when he didn't have enough power to clear a giant elm.

JOHANNESBURG, SOUTH AFRICA--Psychiatric treatment has been ordered for Jackie, a chimpanzee whose mind became disturbed because of humans mimicking him. When tranquilizers failed to have the desired effect, the zoo curator called in psychiatrists.

HUDSON ANNUAL SALE!

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VARIPLEX-C Compare to SURBEX-T 100 Tablets \$3.98 Reg. Price \$4.95	SUPRES TIMED-RELEASE DECONGESTANT 20 Capsules 89c Reg. Price \$1.00	REGACILUM Compare to METAMUCIL 14oz \$2.19 Reg. Price \$2.40	HIGH PROTEIN WAFERS 100 WAFERS \$1.49 Reg. Price \$1.75
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Thursday October 3
3 P.M. to 9 P.M.

If You Want To Save On Furniture & Appliances Now Is The Time ... We Have Constantly Held Our Prices To What We Believe Is The Lowest In Our Area. But For 6 HOURS ONLY Thursday October 3 From 3 P.M. to 9 P. M. We Are Lowering Our Prices Even More In Order For You To Save More & For Us To Sell More So We Can Have Room For New Merchandise Arriving Daily—
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Indoor-Outdoor CARPET
Nylon Pile High Density Foam Back Choice of Color **\$425** Sq. Yd.
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Woven Tight For Longer Wear **\$350** Sq. Yd.

MANY MORE

Nationally Advertised **MATRESSES**
QUILTED MATRESSES
With Box Springs 312 Coil-Full Size Reg. '169" **\$109⁹⁵**
QUEEN SIZE SET
Firm Quilted Reg. '179" **\$139⁹⁵**
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Firm Quilted Reg. '249" **NOW \$179⁹⁵**
ALL OTHER SETS REDUCED FOR THIS SALE

SPANISH STYLE BEDROOM SUITE
•Triple Dresser with Mirror Reg. '589" **NOW \$449⁹⁵**
•Chest
•Headboard
•Nite Stand
•Red Velvet Inserts
Other Suites from '129"

MORSE & ELECTROPHONIC STEREO
ELECTROPHONIC 60" STEREO
•Tape Deck
•AM-FM Radio
Walnut Finish w/Gold Velvet Reg. '369" **\$289⁹⁵**
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•Tape Deck
•AM-FM Radio
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ELECTROPHONIC 96" STEREO w/Hutch
•Gold Velvet
•Tape Deck
•Psychedelic Lights
SAVE '450" **NOW \$549⁹⁵**

GAS RANGE
Tappan & O'Keef & Merritt
36" Tappan SAVE '60 **\$199⁹⁵**
Continous Cleaning Oven
30" O'Keefe-Merritt SAVE '40 **\$224⁵⁰**
Avocado or White
36" Tappan WITH GRIDDLE SAVE '41" **\$238⁰⁰**
TAPPAN Avocado or White SAVE '40 **\$259⁹⁵**
30" Electric Range with Continous Clean Oven

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"YE Olde Reliable"
Big 16 cu. ft. 2 door 129-Lb. Freezer-No Frost Reg. '389" **NOW \$329⁹⁵**
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Choice of Color
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Choice of Color 12. 2 Cu. Ft. Reg. '249" **NOW \$189⁹⁵**

Modern SOFA & CHAIR
Choice of Herculon Colors Reg. '149.95 **NOW \$99⁹⁵**
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Choice of color Rocker, Chair, Sofa
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Gold and Red Rust **NOW \$179⁹⁵**
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•18 lb. Washer
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Upright & Chest Types
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Over 70 to choose from... Collins, Pontiac, C&E, Barkel, Velvets, Vynils, Herculon, Nylon
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From '69"

Early American Sofa, Chair & Rocker
Green Plaid Herculon Reg. '639" **\$399⁹⁵**
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9-Piece
•Large Table- 8 Chairs Reg. '249" **NOW \$189⁹⁵**
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7-Piece, Spanish Style, Oval Table, Wrought Iron Legs **NOW \$249⁹⁵**
6 Chairs '339"

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YHT Votes Cast For Award Recipients

Looking toward the annual awards dinner of the Hereford chapter, members of Young Homemakers of Texas voted at their meeting Tuesday evening for the Young Homemaker of the Year and also for the recipient of the distinguished service award.

The dinner is scheduled for Nov. 1. Results of the voting will be announced when awards are made then.

The business session Tuesday was at K-Bob's Restaurant, where supper was served after the group had toured the Arrowhead Mills. Kay Hagar served as tour guide through the food processing plant here.

The group welcomed new

4-H Club Boys Elect Officers

Sammy Brown was elected president of the Holstein 4-H Club at Walcott School Monday afternoon, when officers for a new year were chosen and plans for coming projects outlined.

Also elected were Don Hall, vice president; Sidney Sawyer, secretary-treasurer, and Scott Morrison, reporter.

Duties and responsibilities of club officers were discussed, as well as members' part in conducting a successful club program, as Garland Stewart, assistant county agricultural agent, spoke.

He outlined basic parliamentary procedure and its part in assuring a well-conducted meeting in which each member has a chance to voice his opinions.

In addition to officers, Joe Waligura, Travis Rogers, Manuel Avolos, Billy Joe Huff, Mick Huff and Victor Fortenberry were present.

College To Host School Days

Music, music and more music will highlight Lubbock Christian College's first High School Day of the year, Oct. 26.

Registration and a barbecue lunch will kick off activities at 12 noon in the College cafeteria.

At 1 p.m., visiting high school students will meet in the C.L. Kay Christian Development Center Auditorium to hear guest speaker Wally Wilkerson, Youth Minister for the Waterview Church of Christ in Richardson.

LCC's a Cappella chorus will perform after Wilkerson's message.

After chapel, Student Senate members will guide the visitors on a campus tour.

Academic and financial aid counseling will be from 3 p.m. till 4 p.m. in LCC's Moody Library.

"These sessions are what the whole day is about," said John King, Director of Admissions. "It offers an opportunity for the high school student to find out what's involved in getting a degree and what job opportunities these areas of learning would generate," King added.

The musical recruiters, LCC's Hard Travelers, will begin the concert features at 4 p.m. in the Field House.

The main attraction, however, will be Rick Nelson and the Stone Canyon Band's concert at 7:30 p.m. in Moody Auditorium. Pre-show entertainment will be provided by the College's Jazz Ensemble. Tickets for the Rick Nelson concert may be bought from the Admissions Office for \$4.50 each. Contact John King, Director of Admissions, Lubbock Christian College, Lubbock, Tex. 79407 for further information or tickets.

GRAPEFRUIT AFLAME
1 large seedless grapefruit
2 tablespoons brown sugar
1 teaspoon butter
2 teaspoons whiskey or rum
2 tablespoons whiskey or rum for flaming (warmed)
Halve grapefruit and cut around sections to loosen. Combine brown sugar, butter and 2 teaspoons whiskey or rum; spread grapefruit halves with mixture. Place grapefruit on broiler pan and set about 4 inches below heat in a preheated broiler. Broil about 8 minutes until bubbly and starting to brown. Before serving, ignite warmed whiskey or rum and pour flaming over broiled grapefruit halves. Makes 2 servings.

Both the sight and the taste of this treat should prove to be unforgettable!

Workshop Slated In Play Staging

A workshop to offer training in play direction, and a work day to get stored staging materials in order, were set at the October meeting of Hereford Community Players Tuesday evening at Community Center.

All members are asked to help in the work session at 2 p.m. Sunday, when the Players' stock of stage building and setting equipment, costumes and properties which are kept in a rented storage unit, are to be stored and rearranged for convenient use.

The workshop planned as one of a series to assist in developing directors' skills, is scheduled for Oct. 16 and will be open to anyone in the area who is interested in directing plays now or in the future, Mrs. John Claypool announced.

It will be on blocking and other phases of staging plays, and will be conducted by an

instructor and students from West Texas State University drama department in demonstration style.

Tentative plans for a fall play to be presented late in November were discussed. Mrs. Earl Wood, who has directed two comedies in past years for the Players, was named director.

BIBLE VERSE

"Rebellion is as the sin of witchcraft, and stubbornness is an iniquity and idolatry."

- 1. Who made the above statement?
- 2. To whom was he speaking?

Answers to Bible Verse

- 1. The Prophet Samuel.
- 2. To King Saul, and through him to the Israelites.

Study Of Youth Is Presented In Club

A "good new concept of life" emerging from today's youth was presented for La Afflatus Estudio Club at a Tuesday afternoon meeting. Mrs. A.H. Cook was hostess in her home and Mrs. Emmitt Hale was program director.

A guest, Mrs. Gerald Wilson, was introduced as speaker. She quoted from a book, The Growing Edge, by Bruce Larson, and also drew on her own experience in years of involvement with youth groups from junior high to college age.

Mrs. Wilson as supervisor of the lodge at Baptist Assembly grounds near Canyon has met groups of young people from over the nation, and from their attitudes she agrees with Larson's conclusion that after a period of rebellion young people are "leveling off", have goals and know where they are going. Guests at the meeting included Mrs. W.C. Cook of Levelland, a house guest of the

hostess, and Mrs. Albert Lamb. Members included Mmes. Marlin Gilliland, Sam Morgan, Ira Ott, A.B. Higgins, Cecil Braly, W.F. Johnson, T.W. Roberson and Miss Della Stagner.

NEW YORK -- Vice President-designate Nelson A. Rockefeller said that he foresaw no conflict of interest between his multimillion-dollar business holdings and the nation's second highest office.

ST. LOUIS -- The Union Electric Company plans to burn the St. Louis area trash to generate electricity by mid-1977 under plans announced. The \$70-million plant will burn solid waste, eliminate the need for landfills and generate about 6 per cent of its power from the burning.

Benefit Bridge To Aid Girlstown

A benefit bridge party with all proceeds going to Girlstown USA, an annual event sponsored by Kappa Iota Chapter of Beta Sigma Phi, is scheduled for Oct. 15, and plans were completed at the chapter meeting Tuesday evening in First National Community Room.

The ways and means committee with Mrs. Edward Allison as chairman, is in charge of the bridge tourney to be held in Community Center. The public is invited and tickets are on sale by chapter members.

Mrs. Kirk Owsley presided for the business period and Mrs. Allison introduced a program guest, Mrs. Joe Henry.

Turquoise jewelry, in high fashion this year, was displayed by Mrs. Henry to illustrate the program subject, Jewelry.

A guest, Mrs. Warren Hall, who recently moved to Hereford

and is a Beta Sigma Phi member in an Iowa chapter, was present with members, Mmes. Temple Abney, Don Childers, Bobby Jones, George Muse, Gary Royal, Sparky Stephens, Lennon Young, Carl Thorell, Tom Bullard, James Head, John Kreighauser, and Davie Sorrels.

The government has reported that wholesale prices rose 3.9 per cent in August, the second biggest monthly jump in 28 years and an indication that inflation may be worsening.

Congress will return after the November elections for only the third time in 20 years in an effort to pass national health insurance and tax revision bills and prepare for economic legislation from President Ford. Democratic leaders announced.

SAFWAY

Volume 1 **49¢** Volume 5 **\$1.99**

The Funk & Wagnalls New Encyclopedia

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WHOLE BODY **39¢**

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Smok-A-Roma **99¢**

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Shank Portion **69¢**

Moisture Added!

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Low Price!

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CONTAINS: Boneless Shoulder Roast, Boneless Shoulder Steak, Boneless Steak, Boneless Steaming Beef, Ground Beef

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Cut and Wrapped Free to Your Specifications! lb.

Sausage **99¢**

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Sausage **59¢**

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12-oz. Pkg. \$1.49

Quarter Fryers **49¢**

Fryer Breasts **89¢**

Fryer Drumsticks **79¢**

WEINERS **79¢**

Smoked Ham **79¢**

Smoked Ham **85¢**

Ham Slices **\$1.49**

BONELESS HAM **\$1.69**

Burritos **79¢**

Chicken Fried **99¢**

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SAFWAY

Tomato Sauce, Catsup, Sweet Peas, Peanut Butter, Clear Wrap, Can Liners, Grapefruit Juice, Cut Beets

CUT GREEN BEANS

Town House **4 \$1**

16-oz. Cans

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WHITE MAGIC DETERGENT

Finest Safeway Quality!

89¢

49 OZ. Box

Low Price!

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TOWN HOUSE SPINACH

Finest Safeway Quality!

26¢

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Low Price!

YELLOW CLING PEACHES

Town House **52¢**

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Soft Drinks **49¢**

Mayonnaise **\$1.15**

Dill Pickles **59¢**

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Dog Food **15¢**

French Bread **42¢**

Wheat Bread **39¢**

Safeway's Frozen Food Items!

ORANGE JUICE

100% Florida Orange Juice **5 \$1**

6-oz. Cans

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BEL-AIR FRIES **79¢**

32-oz. Package

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Bel Air Brand! **49¢**

2-9" Shells

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Flakey! **13¢**

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Coldbrook MARGARINE

Solids! **46¢**

lb. Bar

Low Price!

ICE CREAM

Snow Star! **88¢**

1/2 Gal. Ctn.

ORANGE JUICE

Bel Air Brand! **4 \$1**

46-oz. Cans

CUT CORN

Bel Air Brand! **31¢**

10-oz. Pkg.

MARGARINE

Coldbrook Quarters **45¢**

lb. Ctn.

BISCUITS

Mrs. Wright's **13¢**

10 ct. Can

Aid To WT Student Voted By La Plata

Aid to a student from Kenya, in West Texas University was voted by members of La Plata Study Club Tuesday evening, when they met in Mrs. Jay Boston's home. A monthly cash gift will be made to assist the student, who attends the university on a scholarship.

Members volunteered to serve as chauffeurs for residents of Kings Manor retirement home this month, and to give a dollar each to a fund for purchasing new bedsprads for Westgate unit of the Manor.

The program was given by Irene McKinster and Sherry Hoover of the Hereford State Bank staff, on the Special Organizational Service given by the bank.

They are in charge of this service which offers advice and consultation to assist families in planning estate care after a death.

Members present included Mmes. Pat Hughes, Charles

Kelly, Ansel McDowell, Nancy Richie, Major Schroeter, Don Taylor, W.D. Askew, Jack Brown, Emil Detman, O.G. Nieman, Frank Prowell, Phillip Shook, Ken Rogers, J.D. Neill, Elmer Patterson, Louis Woodford, Ray Seale and Raymond White.



In Morocco, the pounded and roasted liver of the hedgehog is given to school boys to make them remember their lessons.

The Average Man
The average man is the fellow who spends a lifetime trying to prove he is not.

LOUISA'S LETTER

Dear Louisa,
My wife died several years ago and I have been rather lonely altho' my girls have been very good to me. I continue to live in my own house and I have enough money to live comfortably. Recently, I began to think about the girl I was engaged to before I married my wife. We broke up because of some silly quarrel.

I went about trying to find out where she was at present and discovered that she was living in one of the homes sponsored by her church. I went to see her and we had a great time talking over old times. Finally I asked her about marrying me as we seemed to be so happy with each other and I thought she would be delighted with the idea.

Now this is the problem. She thinks it is silly for peo-

ple of our age to get married. She says she likes it where she is and enjoys being able to do what she likes without having to consider other things. She is really a charming person and I know we would be happy.

Disappointed—Ala.
Answer.
I do not think it silly for older people to marry if they care for each other. There is this wonderful feeling of having a companion to talk to and care for.

Perhaps you went about asking her in the wrong way. If you sounded as if you were doing her a favor in offering yourself and home, she may have resented it. Try again in a different manner.

Louisa.
Address letters: Louisa, Box 532, Orangeburg, S.C. 29115

Drerup Sent To Ft. Bragg

Army Specialist Four Leroy E. Drerup, son of Mr. and Mrs. Cornelius Drerup, 121st Ave. B, is assigned to the 428th Signal Battalion at Ft. Bragg, N.C. Spec. Drerup is a message center specialist in the battalion's Company A. His wife, Patricia, is with him in Fayetteville.

AGENCIES CUT—Legislative Budget Board voted to cut off funds for three state agencies—the Deaf Commission, the Governor's Commission on Physical Fitness and the Board of Athletic Trainers.

Recommendations go to the legislature for consideration. The small agencies have total appropriations of \$95,000 a year and employ a total of only five full-time employees and two part-time.

Hospital Notes

PATIENTS IN HOSPITAL

Magdolino Zuniga, P.O. Box 2118; Mrs. Betty Barclay, P.O. Box 443; Mrs. Hamil Brooks, Friona; Bernabe De La Cruz, Friona; Mrs. Johnny Gilley, P.O. Box 1226; Mrs. Willie Gilliland, 409 E. 6th. Mrs. Adelaida Gonzales, P.O. Box 1882; Anselmo Gonzales, 120 Lake; Mrs. Luis Grijalva, 107 Ave. F.; Melvin Henderson, 238 Greenwood.

Enrique Hernandez, 910 S. Schley; Lillie Hosteller, Westgate; Mrs. Trudye Hull, P.O. Box 1944; Paul Jones, Bovina; Andrew Kelley, Vega; Mrs. Norman Kerr, 41 Miles. Mrs. Emiliano Losolla, Route 2; Mrs. Morris McLaughy, Wildorado; Guadalupe Mancha; P.O. Box 644; Wallace Marchman, 531 Myrtle. Eugene Mulican, P.O. Box 1875; Mrs. Leona Packard, Route 3; Mrs. Macrina Quinones, 611 Irving; Mrs.

Mildred Ramey, Kings Manor. Mrs. Johnny Rogers, 903 15th; Mrs. Mae Russell, 202 Grand; Mrs. Richard Sims, Route 5; Rafael Soliz, P.O. Box 1453; Mrs. Tommy Wall, 300 Ave. E.; Henry Whittington, 230 Ave. D.

PATIENTS DISMISSED
David Moore, Mrs. Steven Kirkpatrick, Merle Elliston, September 29.

Mrs. Cecil Teazue, Mrs. Grady Rogers, Felix Rios, Mrs. Robert Mungia, Mrs. Joe Lambert, Mrs. Lamar Godbolt, Mrs. William Elliott, Jimmy Brown, Mrs. Myrtle Allmon, September 30.

Mrs. David Johns, Mrs. David Munoz, Glenn Gripp, Rev. Prentice Smith, October 1.

OPPOSES SUBSIDY
Senator William Proxmire, (D-Wis) has urged the Civil Aeronautics Board to reject Pan American World Airline's request for a \$10.2-million monthly subsidy.

Delegation Is Chosen

Delegates from the Hereford American Legion Auxiliary to a district convention at Childress Nov. 2 and 3, were chosen at the meeting Tuesday evening in the Legion Hall. They are Mmes. James Jesko, Grant Hanna, J.G. Gandy, Ira Ott, Leroy Williamson and Bill Albright.

A membership drive is in progress in the Auxiliary, and a special invitation is being given newcomers to the city who are eligible as members.

Duties of officers and committee chairmen were outlined by Mrs. Ott, a longtime member and former district president, as a new year gets underway.

Members voted to buy a bedsprad for a room at Westgate Unit of Kings Manor retirement home, in a drive being sponsored by the Manor auxiliary to supply a pressing need in the nursing home unit.

Mrs. Milton A. James and Mrs. Albright were hostesses who served refreshments after the program.

Trip Planned

Possible projects to raise funds for sorority projects were reviewed in the business meeting of Alpha Alpha Chapter, Beta Sigma Phi, in Community Center Tuesday evening. One project adopted is a white elephant sale at each meeting, when members are to bring salable articles they no longer need.

Since no area meeting will be held this fall in the Panhandle, members planned for representation at a convention in Midland.

Mmes. John Schneider, Max Stipe, Howard Gore, Charles Laing, Hicks Roberson and Olene Williams planned to go from the chapter; Mmes. Jim Aldridge, James Horton, Ken Wiley and Fred Mulkey Jr. from other chapters.

Mrs. Larry Summers, vice president, conducted business. Mrs. Gore was hostess and served refreshments in a social period.

Mmes. Nolan Grady and Jim Cramer were present in addition to those named.

Look Who's New

Mr. and Mrs. David Munoz are the parents of a daughter, Tammy, born September 29. She weighed 7 lbs. 8 1/2 oz.

Mr. and Mrs. Luis Andrew Grijalva are the parents of a son, Andrew, born September 29. He weighed 5 lbs. 6 1/4 oz.

Mr. and Mrs. Robert Mungia Jr. are the parents of a daughter, Michelle, born September 28. She weighed 6 lbs. 3 oz.

Mr. and Mrs. Lamar Godbolt are the parents of a daughter, Shaquella Rochell, born September 28. She weighed 6 lbs. 11 oz.

USDA CHOICE
SIRLOIN STEAK
Safeway Trim! **\$1.19** lb.
USDA CHOICE BEEF

USDA CHOICE
ROUND STEAK
Full Center Cut! Bone-In **\$1.19** lb.
USDA CHOICE BEEF

100% BEEF
GROUND BEEF
REGULAR **78¢** lb.
ANY SIZE PACKAGE (Premium lb. *1.99)

OSCAR MAYER MEATS AT SAFEWAY!
WEINERS Oscar Mayer Meat **\$1.33**
FRANKS Oscar Mayer Beef **\$1.35**
BOLOGNA Thick or Regular 12-oz. **\$1.19**
LIVER CHEESE 8-oz. **79¢**
COTTO SALAMI 8-oz. **93¢**
CHOPPED HAM 8-oz. **\$1.09**
LINK SAUSAGE **\$1.39**
BACON-VAC PAK **\$1.69**
HAM STEAK **\$2.69**

USDA CHOICE
LOOK FOR THIS SHIELD AT SAFEWAY!
EVERY BEEF STEAK AND BEEF ROAST WE CUT AT SAFEWAY IS USDA CHOICE BEEF!

Chuck Roast Blade Cut USDA Choice **68¢**
7-Bone Roast Center Cut Beef Steer **98¢**
Arm Roast Round Bone Beef Chuck **\$1.18**

RIB STEAK Large End USDA Choice **\$1.19**
Beef Steak Blue Marrow Steak **\$1.39**
Beef Stew Boneless Cubes **\$1.29**
Beef Liver Fresh Sliced **89¢**

BONELESS ROAST Heat of Round USDA Choice **\$1.29**
Braunswieger Safeway Brand Sliced **79¢**
Bologna Safeway Sliced Thick or Reg. 12-oz. **79¢**
Salami Safeway Brand Sliced **\$1.19**

FISH STICKS Capt. Choice 14-oz. **89¢**
Perch Fillet Captain Choice 8-oz. **99¢**
Fish Crisps Captains Choice 8-oz. **59¢**
Fish Kabob Van de Kamp Fresh Fried **\$1.39**

BRANDS
GET IT TOGETHER AT SAFEWAY
Prices Effective Thru Sat. Oct. 5, 1974 in—

Bathroom Cleaner White Magic 20-oz. **64¢**
Dishwasher Soap White Magic 20-oz. **45¢**

Spray Starch White Magic 22-oz. **57¢**
Bleach White Magic 1 1/2 Gal. Jug **41¢**

Fabric Softener White Magic Jug **98¢**
Snack Pudding Town 4-5-oz. House Cans **65¢**

Gelatin Jell **16¢**
Instant Tea Canterbury Brand 3-oz. **99¢**

KITCHEN CRAFT FLOUR
Finest Safeway Quality!
83¢ 5 lb. Bag

LIGHT CHUNK TUNA
Sea Trader
79¢ 9.25 oz. Can

SALAD DRESSING
NuMade Brand
85¢ 32-oz. Jar

GOLDEN CORN
Town House Cream Style or Whole Kernel
27¢ 17-oz. Can

LIQUID DETERGENT
White Magic For Dishes!
33¢ 12-oz. Botl.

Instant Choc. Lucerne Brand 2-lb. **\$1.09**
Coffeetone Lucerne Creamer 6-oz. Jar **53¢**

Edwards Coffee 1-lb. **\$1.25**
Safeway Coffee 1-lb. Bag **\$1.19**

Fruit Drinks Cragmont Brand 46-oz. Can **43¢**
Tomato Juice Town House 46-oz. Can **54¢**

Asparagus Spears 14.25-oz. **57¢**
Layer Cake Mix Mrs. Wright's Box **57¢**

Tomato Soup Town House 10.75-oz. Can **18¢**
Crackers Bury Baker 1-lb. Box **55¢**

Safeway's Health & Beauty Aids!
TRULY FINE SHAMPOO
With Protein **59¢** 16-oz. Botl.
HAIR SPRAY Truly Fine 13-oz. Can **67¢**
ASPIRIN Safeway Brand 100 ct. Botl. **29¢**
VITAMIN-C Safeway Chewable Mg 250 100 ct. Botl. **\$1.19**
HAND LOTION Truly Fine 16-oz. Botl. **78¢**
SAFEWAY MOTOR OIL
Heavy Duty 20 wt. 30 wt. **49¢** Qt. Can

Safeway's Fresh Produce Items For You!
Washington Extra Fancy! **SUPER SAVER** Vine Ripe!
Red Delicious and Golden Delicious **Red Slicers!**
APPLES 3 Lbs. \$1
TOMATOES 3 Lbs. \$1
Onions Yellow Mild Flavor 2-lb. **29¢**
Fire Logs Safeway Multi-Flame Ex. **85¢**
Melons Rip Honeydew **69¢**
Oranges Sunkiss Valencia **4-lb. \$1.00**
Dates Waldorf Pitted 10-oz. **59¢**
Dates Waldorf Unpitted 24-oz. **\$1.19**
ALL PURPOSE RUSSET POTATOES 10 Lb. Bag 89¢
ORANGE JUICES 1/2-Gal. Jug 89¢
JONATHAN APPLES 8-lb. Bag \$1.69
AFRICAN VIOLETS Assorted Colors! 3-in. Pot 99¢

IN QUOTES
"Babies are such a nice way to start people" — DON HEROLD
Keepsake
KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

History Buried In Gardens

By CURTIS TUNNELL
State Archeologist
Texas Historical Commission

A great number of folks are going back to the soil. Gardens are appearing in back yards, front yards, flower beds, and vacant lots. People have decided to fight inflation by growing their own.

If you are one of these new small farmers, you may occasionally till up a bone, burned rock, potsherd or flint tool which will temporarily remind you that this land was utilized by other hungry families long before your grandfather settled it, even before Columbus came to this New World.

You should take a few minutes to contemplate the living heritage left by our American Indian ancestors and reflected so beautifully in your garden. Those rows of sweet corn growing along the fence are directly descended from one of the many varieties of domesticated corn developed by Indian agriculturists several thousand years ago. Other varieties include dent corn, flint corn and popcorn. Corn is a basic crop in North America today and fattens much of our beef and pork.

Kidney beans, lima beans, pinto beans, navy beans, wax beans, and other varieties were all developed by the Indians during centuries of careful cultivation. Beans have long been a mainstay of the masses but are now almost competing with beefsteak at \$1 per pound.

Irish potatoes are misnamed, for they too were developed by the Indians. Generations of Irishmen starved without the

benefit of these delightful tubers before they were introduced to the Emerald Isle during the 17th century. Sweet potatoes and yams are also products of the New World natives.

Are tomatoes one of your prize products? This member of the nightshade (which includes the deadly nightshade) family was discovered through trial and error by the Indians who eventually convinced their European neighbors that these red fruits were not only nontoxic but nutritious and delicious as well. Potatoes, incidentally, are also nightshades.

Crook-neck squash, scallop squash and pumpkins were quickly adopted by European colonists arriving in America. These vegetables were welcome additions to the sometimes drab gardens transplanted from the Old World.

Two varieties of strawberries were cultivated by the Indians before the arrival of Europeans. Our modern shortcake berries were developed from these native varieties. One variety of wild strawberry native to Asia was small and bitter compared to the New World berries.

Red and green chili peppers, cayenne pepper, pimentos, pepper sauces and paprika enlivened the cuisine and stimulated the palates of American Indians for hundreds of years and were quickly adopted by people around the world after the conquest of Mexico.

The sheltering pecan tree that furnishes shade, windsongs, and the makings for pecan pies is descended from groves which have grown in Texas valleys for millennia. The annual pecan crop is now a major economic concern throughout the South from Texas to Georgia.

If your garden is irrigated with a rubber hose, you might be interested to learn that the Indians extracted and prepared sap from rubber trees for centuries and made it into waterproof bags and boots and bouncy balls used in elaborate games played on stone courts. Much of the world's rubber today comes from plantations in

Southeast Asia, but the trees and the basic technology originated with the American Indians.

The cotton gloves which you probably use to protect tender hands are woven from long-staple cotton developed by the Inca Indians of South America. Today long-staple cotton is grown extensively in the southern half of the United States, Egypt, Russia, and India.

Another interesting misnamed food plant is the Jerusalem artichoke. This delicious tuber is native to the upper Mississippi Valley, where it was cultivated extensively by the Indians in prehistoric times. Its name is a corruption of the Spanish word girasol, meaning sunflower, of which family it is a member.

More exotic food plants developed and utilized by the Indians but which are probably not found in your garden include the following:

Chocolate was introduced to Europeans by the Aztecs of Mexico and the Old World quickly became addicted to it in many forms.

Peanuts were developed by the Indians of Brazil and are now grown around the world and consumed in large quantities. Many of our children would be undernourished without peanut butter sandwiches.

Avocados were cultivated in Indian orchards of Central America. Slices of ripe avocado served with salt and fresh lemon juice are a delicacy of the highest order. The current value of the avocado crop in Southern California approaches 50 million dollars per year.

Tapioca was produced by the Indians from the poisonous bitter manioc by a complex series of extractive processes. It is still a staple food for many inhabitants of the Amazon valley.

Pineapples are a product of tropical America now cultivated in various parts of the world, especially the Hawaiian Islands. Pineapples are such a basic part of the Hawaiian economy that many people mistakenly believe they have always grown there.

Vanilla comes from the seed pod of a climbing orchid and was harvested by the Indians of tropical America. It is now grown in Java, Tahiti and other Pacific islands.

Maple syrup and sugar were produced by the Indians of the northeastern United States long before the arrival of Europeans. Indian techniques of extracting and boiling the sap of sugar maples are still practiced today.

Cashew nuts originated with the American Indians and they discovered the way to roast them and remove poisonous juices. These nuts are now extensively grown in Africa and Asia.

Other useful products first developed and utilized by the Indians are quinine (used by the Indians to treat malaria), chicle (for chewing gum), and cocaine (an anesthetic). Common Indian crops of less importance include allspice, Brazil nuts, copal, cranberries, ginseng, guavas, papayas, persimmons, sassafras, sisal hemp, and dozens of others.

One other distinctly Indian product deserves specific mention—tobacco, in all its forms. Perhaps no other product is so universally used by all peoples of the world. Many Indian tribes were decimated by hard liquor and smallpox brought by the Europeans, but the Indians got a certain amount of revenge by giving the newcomers tobacco and a virulent type of syphilis.

We are all aware of our heritage as represented by monuments of stone, bronze, and wood, but next time you work in your garden, spend a few minutes appreciating the living heritage left by the American Indians.

Careful

Greatly agitated woman carrying an infant, dashed into a drug store.

"My baby has swallowed a bullet!" she cried. "What shall I do?"

"Give him the contents of this bottle of castor oil," replied the druggist calmly. "And then be sure you don't point him at anyone."

Child Immunization Stressed In October

Young children wish that Christmas came every month, and personnel in the public health field have that same feeling about Immunization Action Month.

This special month—being observed in October for the second year puts the emphasis on immunizations, an effective weapon in the State Health Department's battle against disease in Texas.

Only through continued emphasis on immunizations—particularly in pre-school children—can the so-called childhood diseases be conquered, says State Health Commissioner Dr. James E. Peavy.

October is set aside for a cooperative effort to reverse the trend of declining levels of protection among one to four-

year-old children against polio, measles, rubella, mumps, diphtheria, pertussis and tetanus. Being used in this effort are intensive educational and motivational programs to increase the utilization of immunization services.

Texas last year had an enviable decline in immunizable diseases, and there has been no

paralytic polio in the state since 1972. But, warns the State Health Department, unimmunized youngsters can provide a reservoir for disease. All parents are urged to check their children's immunization records and correct any deficiencies which they find.

The State Health Department, along with its local health departments and public health regions, the federal Center for Disease Control, and other agencies, has a two-part October campaign. It is directed at private and public health care providers and parents for the purpose of increasing immunity levels among the pre-school populations.

In addition to television and radio spot announcements and newspaper stories, the immunization campaign is being taken directly to parents and mothers.

The Texas Department of Public Welfare has joined with the Health Department to insert an immunization message into all food stamp authorizations for October. The insert, modified to include immunization schedules in Spanish, will be mailed to approximately 400,000 food stamp recipients.

It is anticipated that another 70,000 mothers who receive aid to dependent children also will receive the message.

In addition, 1,200,000 immunization messages will be mailed to public utility consumers throughout the state.

Day care center directors will receive a recently-developed leaflet on immunizations. The leaflet explains the parents' obligations concerning the child's health statement, TB skin test, and immunization status. This leaflet is being distributed to the more than 3,000 child caring facilities throughout Texas.

Local health departments during October will review their immunization records to determine which clinic children haven't completed their full immunizations. Special post-cards in Spanish and English have been devised to notify parents.

And, throughout the state, special immunization aides will continue their efforts in contacting all parents of newborns concerning immunizations.

The State Health Commissioner is solidly behind these increased immunization activities during October—and every month in the future—and urges parents to have their children protected against possible life-taking, crippling diseases. After all, our children are the only future we have.

Deadline Nears For Exam

Less than two weeks remain for prospective teachers who plan to take the National Teacher Examinations at West Texas State University on Nov. 9 to submit their registrations for these tests to Educational Testing Service, Princeton, N.J., Dr. Kenneth Waugh, director of Testing and Counseling announced.

Registrations for the examinations must be forwarded so as to reach the Princeton Office not later than Oct. 17, Dr. Waugh advised.

Bulletins of Information describing registration procedures and containing Registration Forms may be obtained from Dr. Kenneth Waugh, or directly from the National Teacher Examinations, Educational Testing Service, Box 911, Princeton, N.J. 08540.

At the one-day test session a candidate may take the Common Examinations, which include tests in Professional Education and General Education, and one of the 28 Area Examinations which are designed to evaluate his understanding of the subject matter and methods applicable to the area he may be assigned to teach.

Each candidate will receive an Admission Ticket advising him of the exact location of the center to which he should report, Dr. Waugh advised. Candidates for the Common Examinations will report at 8:30 a.m. on Nov. 9, and should finish at approximately 12:30 p.m., Dr. Waugh said.

Candidates for the Area Examinations will report at 1:30 p.m. and should finish at

approximately 4:15 p.m., according to the time schedule for these examinations which has been set up by Educational Testing Service.

AC Opens Adult Classes

Anyone desiring to upgrade their basic skills or knowledge essential to their employment may enroll in any of the 20 Adult Vocational Education courses that are still open for additional students.

Students in these Amarillo College classes will receive certificates signifying satisfactory completion. Each student enrolled also will receive continuing education units, which equal one point for each 10 class hours.

These classes all meet from 7 to 10 p.m. and have fees ranging from \$15 to \$25. Those interested may enroll in the registrar's office in the Washington Street Administration Building or at the West campus School of Vocational Arts, 6222 W. 9th. Clair Mayes, supervisor of the program, may be called for additional information.

All Classes still open meet from 7 to 10 p.m. and have fees ranging from \$15 to \$25. Those interested may enroll in the registrar's office in the Washington Street Administration Building or at the West campus School of Vocational Arts, 6222 W. 9th. Clair Mayes, supervisor of the program, may be called for additional information.

Technical, Electronics and Shop courses open are major appliance repair (part one), small appliance repair, basic welding (part two), AC and DC fundamental motor controls, commercial electronics

technician license training, kitchen design, basic machine tool operation, metal layout and pattern development, and estimating construction costs.

Mechanical and Automotive sections with openings are automobile emission control systems, diesel engine servicing, automobile automatic transmission overhaul, auto engine tune-up (part one), and front end alignment.

These classes all meet from 7 to 10 p.m. weekdays. Sessions are held at either the Washington Street campus or West campus School of Vocational Arts.

All classes still have room for students except for a few that are limited due to lab facilities.

Fashion

Hair styles are continuing to feature shorter hair. One stylist advocates wearing the hair the length which is most becoming to the wearer. Another says that the cut should not be lower than the chin.

Some designers are showing cocktail dresses at mid-leg length, but this length is not too becoming to the average woman.

Most men judge their fellow-man by the way he accepts them and their ideas.

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ABSTRACT CO.
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P.O. Box 73
Free City Maps
Showing Blocks

HI-PLAINS SAVINGS and LOAN ASSOCIATION

Announces . . . DIVIDENDS COMPOUNDED DAILY

Effective January 1st., 1975
Continuing our policy of paying highest dividends allowed by Law

7 1/2 %

on 4 year certificate \$1,000 minimum

Other rates from 5 1/4% - 7 1/2%

Negotiable Rates on \$100,000 Certificates
Come in and visit about a plan for you.

Substantial interest penalty for early withdrawal on certificates

4th & Sampson
Hereford

112 E. Jones
Dimmitt

INSULATE your PIPES!
PREVENT FREEZING IN BRIEF COLD SNAPS
use **WRAP-ON® '40'**
FIBER GLASS INSULATION

35' ROLL

Carl McCaslin Lumber Co.

TEXAS PANHANDLE Builders ASSOCIATION
344 E. 3rd.
364-3434

Why wait?
TRADE NOW!

DELANEY ADORN
Rings from \$100 to \$10,000

Chances are, your diamond is a bit small, and you've waited long enough! So, come in and trade for a fabulous Keepsake diamond ring.

Keepsake

Kester's Jewelry

Across from the Post Office in Downtown Hereford

FALL BARGAIN DAYS!

THRIFTWAY

A BETTER WAY TO SAVE

Prices Effective Sept. 30-Oct. 5, 1974 - We Reserve The Right To Limit.



SHURFRESH HAMS 3 LB. CAN **\$3.89**
BONELESS FULLY COOKED CANNED

FAMILY PACK PORK CHOPS 1 lb. \$1.09 <small>SLICED PORK LOIN</small>	GRADE 'A' BAKING HENS 4-6 LB AVERAGE 49¢
WILSON'S SLICED SLAB BACON 5 LB. CAN \$1.09 <small>BONELESS FULLY COOKED CANNED</small>	FRESH PORK BUTT STEAK 1 lb. 99¢
VAC PAC SHURFRESH FRANKS 12-Oz. Pkg. 59¢ <small>SLICED VAC PAC</small>	BUTT PORK ROAST 1 lb. 89¢ <small>CENTER CUT</small>
SHURFRESH BOLOGNA 12-Oz. Pkg. 59¢	PORK CHOPS 1 lb. \$1.39

More Shelf Specials

TRAPPY'S MEXICAN BEANS WITH BACON 3 Cans **\$1**

DESSERT TOPPING **DREAM WHIP** 7-Oz. Pkg. **89¢**

ASSORTED FLAVORS TOAST 'EM **POP UPS** 10-Oz. Box **49¢**

STOVE TOP-CORNMEAL OR CHICKEN FLAVOR **STUFFING MIX** 7-Oz. Box **39¢**

SUGARY SAM **CUT YAMS** No. 2 1/2 Can **47¢**

MARY KITCHEN'S ROAST **BEEF HASH** 15-Oz. Can **79¢**

CARNATION-ASSORTED FLAVORS **SPREADABLES** 7 1/2-Oz. Can **79¢**

KIMBER'S DISPOSABLE DAYTIME **DIAPERS** 30-Ct. Pkg. **\$1.99**

KIMBER'S DISPOSABLE OVERNIGHT **DIAPERS** 12-Ct. Pkg. **\$1.09**

BONUS STAMPS

Get Over **5,000 FREE STAMPS** Over The Next 4 Weeks.

OVER 1,000 EACH WEEK On Specials Placed All Over the Store.

If you did not get your **BONUS COUPONS** for **FREE BONUS STAMPS** in the Sunday Brand, Ask Any Cashier for One.

BONUS STAMPS

GELATIN DESSERT JELL-O 6 ASSORTED FLAVORS 3-Oz. Boxes **\$1.00**

LIQUID DETERGENT IVORY 22 OZ. BTL **49¢**
WITH IN-AD COUPON

ROXEY DRY DOG FOOD 25 Lb. Bag **\$3.89**
MAKES ITS OWN GRAVY

LAUNDRY DETERGENT GAIN KING SIZE BOX **\$1.59**
WITH IN-AD COUPON

FOLGER'S MOUNTAIN GROWN COFFEE 2 LB. CAN **\$1.99**
WITH IN-AD COUPON

NOTICE TO OUR CUSTOMERS WE NEED YOUR HELP!

PAPER BAGS ARE IN SHORT SUPPLY DUE TO THE CRITICAL PAPER SHORTAGE. WE ASK ALL OUR CUSTOMERS TO HELP US. PLEASE BRING YOUR BAGS WITH YOU AND PLACE IN YOUR SHOPPING CART TO BE USED WITH YOUR OWN ORDER. PLEASE TAKE BAGS WHEN POSSIBLE. THANK YOU FOR YOUR COOPERATION.

DAIRY AND FROZEN FOOD SPECIALS

SHURFRESH MARGARINE 4 OZ. Ctn. **49¢**

WIEENER WRAP 4-Oz. Can **25¢**

BUTTERMILK BISCUITS 10-Ct. Can **39¢**

CRESCENT ROLLS 8-Oz. Can **49¢**

GLAZED DONUTS 10-Oz. Ctn. **49¢**

FROZEN DINNERS 49¢

MIXED VEGETABLES 3 10-Oz. Cans **89¢**

ORANGE JUICE 5 6 OZ. CANS **\$1**

ALL PURPOSE RUSSET POTATOES 10-LB. POLY BAG **69¢**

TEXAS ORANGES 5 Lb. Poly Bag **69¢**

WASHINGTON RED DELICIOUS APPLES 1 lb. **33¢**

GARDEN FRESH CARROTS 2 1-Lb. Poly Bags **29¢**

VALUABLE COUPON 30¢

FOLGER'S MOUNTAIN GROWN COFFEE 2-Lb. Can **\$1.99**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER OCT. 5, 1974

VALUABLE COUPON 15¢

LIQUID DETERGENT IVORY 22-Oz. Btl. **49¢**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER OCT. 5, 1974

VALUABLE COUPON 15¢

LAUNDRY DETERGENT GAIN King Size Box **\$1.59**

WITH THIS COUPON THRIFTWAY FOOD STORES VOID AFTER OCT. 5, 1974

VALUABLE COUPON 30¢

THRIFTWAY

SPECIAL THIS WEEK Fine Translucent Porcelain China **COFFEE CUP** **49¢ EACH** WITH EACH \$5.00 PURCHASE

Moon Mist

SHURFRESH-HALFMOON LONGHORN COLBY CHEESE 10-Oz. Pkg. **69¢**

KRAFT HALFMOON LONGHORN SLICED CHEESE 10-Oz. Pkg. **79¢**

WEIGHT WATCHER'S SUBSTITUTE SUGAR 100-Ct. Pkts. **69¢**

RANCH STYLE CHILI No. 300 Can **59¢**

STAR KIST-LIGHT MEAT CHUNK TUNA 6 1/2-Oz. Can **49¢**

THRIFTWAY 426 N. MAIN HEREFORD, TEXAS

DOUBLE GUNN BROS. STAMPS TUESDAY & WEDNESDAY

SELL IT FAST! BUY IT RIGHT!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
Additional insertions, when paid in advance: per word 8c
Classified Display (8 pt. type under a specific heading, 1 column width only - no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
Deadline for Classified Advertising in the SUNDAY BRAND. 5 p.m. Friday

Deadline for Classified Advertising in the HEREFORD BRAND. 5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 at Mytle
Phone 364-0169
FURNISHED TRAILERS FOR RENT
B-1-18-9p

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801.
B-1-16-28-tfc

!!CARPET!!
Financing Available

CAW CARPET
PLAINS AND N. 25 MILE AVE.
PHONE 364-3448
B-1-24-tfc

WE BUY AND SELL USED FURNITURE
BARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
B-1-37-tfc

!!WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD

We have a full line of new & used furniture and appliances at bargain prices.

Open for business 6 days a week 8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
Phone 364-1873
B-1-31-tfc

"THE SADDLE HOUSE"
COMPLETE Riding Equipment

New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3583
B-1-5-5-tfc

BICYCLE CLEARANCE. Cost plus \$5.00 in box. FIRESTONE, 364-4333.
B-1-10-12-tfc

CLOSE OUT SALE ON
Two Squash Blossom Indian Jewelry Necklaces 1/2 Off
Cowan Jewelers
Downtown
B-1-13-tfc

One-half or whole beef for sale at 87c a pound carcass weight. Packaged, frozen and delivered. Terms. Call Ken at 258-7544.
B-1-21-39-tfc

STATED MEETING

SECOND MONDAY

7:30 P.M.
Thursday
DEGREE WORK

L.J. Clark W.M.
W.A. Phipps Sec.

Hereford
Rotary
Club

meets every
Monday at 12:05
Civic Club Center
(Jim Hill)

Lions Club
meets each
Wednesday, 12 Noon
Civic Club Center
(Jim Hill)

EQUIPMENT FOR SALE
1960 IH 2 1/2 ton winch truck, hydraulic pto and poles. Good cond., good buy.

1957 Chevy, 2 dr. Sedan Classic.

1974 Hvy duty compressor, p.h.p. Wisc. gas engine, 3.5x3.5 Quincy comp. 80 gal tank. 200 ft. hose and couplings. Two 1/2" air impacts. Two sets 1/2" impact sockets used less than 10 hours.

Two 200 gal gas tanks on stands with hose and nozzle, etc. One used 6 ton elec. chain hoist. Nearly new 20 ft. heavy chain rigged to operate on 24 v. batt. 54,000 ft. 1/2" stnls steel cable, new. 1800 ft. spools. 600 ft. 4" casing. Will consider trades for Jimmy, Blazer, 1 ton trucks, portable welders, or acreage, anything.
Call Gary Victor 364-5616
B-1-35-tfc

REPRO STEREO
Electrophonic component stereo, 200 watt amplifier, AM-FM stereo radio, built-in 8 track tape player, Garrard Turntable, 10 speaker system. Sold new \$399.00. Assume balance of \$225.00 or \$10.00 monthly at:
Martin Sound Center
Corner of Georgia and I-40
Amarillo, Texas
B-1-3-tfc

SINGER TOUCH & SEW
Deluxe models, these machines zig-zag, blind hem, make button holes, fill bobbin in machine, etc., Desk cabinets, with drawer space. Used only four months. Several left out of public school systems. Your choice \$75.00 each. Fully guaranteed, Daily 10:00 to 7:00, closed Tuesday, Sewing Machine Service Center, 1307 West 8th., 373-4802. Amarillo.
B-1-8-tfc

CLOSE OUT FLOOR MODELS
Mediterranean Console stereo with AM-FM stereo radio, built in 8 track tape player, 4 speed record changer, 8 speaker system. Factory list price \$299.95, close out only \$165.00 or \$10.00 monthly at:
MARTINS SOUND CENTER
Corner of Georgia & I-40
Amarillo, Texas
B-1-3-tfc

REPOSSESSED GAS DRYER. Low priced.
FIRESTONE 364-4333
B-1-10-12-tfc

FOR SALE
1-21" Color Console TV 1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-tfc

For Sale: AKC registered Chinese Pug puppies. Call 364-0656.
B-1-10-11-tfc

For Sale: Wood burning cook stoves. Call 364-0300.
B-1-10-37-8c

For Sale: 1973 Executive Motor Home. 25 ft. Self-contained, 20,000 miles. Small equity and take up payments. Phone 364-1356.
B-1-20-38-6c

For Sale: Repossessed TV's. Good buys. Call 364-4333. Firestone.
B-1-10-11-tfc

For Sale: 1973 Kawasaki, Big Horn 350, also three hole trailer with brand new tires, tool box and all accessories. Call 258-7742 after 8 p.m.
B-1-22-11-tfc

For Sale: 20 ft. chest type deepfreeze. Good condition. Call after 5 or weekends, 364-0887.
B-1-15-12-4c

For Sale: 3M Office Copier, Model 107. One year old, like new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand, 364-2030.
B-1-12-tfc

For Sale: 20x64 barrick building to be moved. Ivan Block, 364-0296.
B-1-10-36-tfc

FOR SALE SPECIAL
1972 Dodge colt, 5000 actual miles, 2 dr. H.T. brown. \$1750, 1973 Dodge Swinger, 1971 LTD 4 Dr.
Lots more good, clean cars.
ELMER'S USED CARS
901 East First
Phone 364-6831
B-1-12-tfc

CONSIGNMENT AUCTION
Sunday, October 6th
at 2 p.m.
for consigning merchandise
Call 364-6155
B-1-13-2c

For Sale: Kenmore Deluxe Electric Range. Top double ovens, pullout cooktop. Avocado green. Like new. \$225.00. Call 364-5154.
B-1-18-12-tfc

SOUP'S ON, the rug that is, so clean the spot with Blue Lustre. Rent electric shampooer \$1.
Hereford Hardware
B-1-20-13-2c

FOR SALE
12x65 furnished trailer house, \$4000.
1973 Dodge Pickup - take up payments, 6 guns.
J.W. Strickland, 1/4 mile north of Clover Spraying Service on Austin Road.
B-1-13-2p

FIRE WOOD PINON - OAK
Seasoned
Bud Sparks - 364-1264
Dean Herring - 364-2203
B-1-13-tfc

GARAGE SALE
Sept. 29 through Oct. 5
After 5 week days, all day Saturday & Sunday
Chair, chord organ, toys, games, miscellaneous
811 Irving
B-1-13-3c

FOR SALE: Registered 6 year old Palomino Mare. Ideal for beginner, good show horse and western pleasure horse. Call 364-4279 after 5 weekdays or on weekends.
B-1-26-13-tfc

MAYTAG . . .
the one to buy in the First Place.

CRIST APPLIANCE INC.
Sales & Service
Andy and Catherine Anderson
112 MILES
Phone 364-6285
B-1-13-tfc

FOR SALE: GE Cabinet TV. Zenith TV on stand. Both B/W. \$50.00 each. Large Sofa, like new. 364-3347.
B-1-18-40-1c

HOUSEHOLD SALE
Everything goes. Clothes, dishes, carpets, some antiques. 407 Avenue K. Friday 4th, Saturday 5th.
B-1-16-40-2c

GERT'S a gay girl - ready for a whirl after cleaning carpets with Blue Lustre. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
B-1-21-40-2c

GARAGE SALE
207 Cherokee
Friday, Saturday, 9 a.m. to 6 p.m. Children and adult clothing. Baby items, storm doors, large spring horse, tricycle, toys, miscellaneous.
B-1-24-40-1c

BEATEN down carpet paths go when Blue Lustre arrives. Rent electric shampooer \$1.
McCaslin Lumber
B-1-17-40-2c

GARAGE SALE
142 Greenwood
Thursday and Friday
A lot of goodies, including a dinette set, toys.
B-1-15-1p

FOR SALE: 1 year old St. Bernard. Full blood female. Sweet disposition. \$45.00. Prefer large yard or country home. Call Bruce, 229-5380.
B-1-21-40-1p

GARAGE SALE
Furniture, clothes, toys. 13" bike with training wheels. Other miscellaneous.
835 Blevins Street
Oct. 3 through Oct. 5
B-1-15-40-1p

FOR SALE: New panels for portable corrals. 5'x2" tall by 15" long.
364-6047, 364-6461
289-5811
B-1-16-40-3c

GARAGE SALE
Thursday October 3rd
212 Beach Street
A variety of items
B-1-15-40-1p

FOR SALE: O'Keef and Merritt drop-in electric range. Priced reasonably. 364-0254 or 578-4242.
B-1-15-40-2c

FOR SALE: Beautiful pleat drapes. White with Austrian sheers and valance. 364-1460.
B-1-15-40-3c

THREE FAMILY Porch Sale. Thursday and Friday. Baby swing, walker, two jump horses. Boys good school clothes, sizes 5 thru 14. Some new clothes and furniture. Lots of toys. Priced to sell.
110 Kibbe
B-1-34-40-1c

2. FOR SALE
Farm Equipment

For Sale:
2-1,000 gallon anhydrous tanks
1-John Blue anhydrous applicator.
Phone 289-5281
B-2-14-37-tfc

See Us For
Parts-Sweeps-Chisels
for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

For Sale: 2 #38 John Deere Silage Cutters. Late model. 806-267-2621.
B-2-11-32-tfc

For Sale: 763 IHC Cornhead, 30" rows. Call 289-5892 or 289-5851.
B-2-11-11-tfc

See Us For
Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-tfc

For Sale: Ferguson 30 Tractor. New tires, new overhaul. Call 364-5810.
B-2-11-37-tfc

3. FOR SALE
Automobiles

SELECTED USED TIRES
\$0.00-UP
30 Day Guarantee
MONTGOMERY-WARD
AUTOMOTIVE SALES
114 EAST PARK
B-3-17-tfc

For Sale: '69 Dodge Pickup. Phone 364-3867. Brown Sheet Metal.
B-3-10-13-tfc

Clean, 1971 Chrysler Newport. One owner, power and air. 816 Avenue K.
B-3-10-13-2p

FOR SALE
1964 Chevy, 80 Series tandem twin screw, 5 speed with 3 speed box. Straight air, new 10 hundred rubber, 20 sq. ft. bed and hoist and toppers. Top condition. Call 806-647-5677.
B-3-13-4c

1971 Custom 4 Dr. Buick La Sabre. Power, low mileage, one owner.
McGee Furniture
B-3-13-13-3c

For Sale: 1969 Dodge Pickup, new transmission. Phone 364-3456.
B-3-10-39-tfc

For Sale: 1967 Ford Fairlane 500. Good tires. Call 265-3368.
B-3-10-39-4c

NEW & USED CARS
now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC's new location.
221 North 25 Mile Ave.
B-3-8-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
138 Sampson
Phone 364-0077
B-3-33-tfc

For Sale: '68 Bonneville. Loaded, one owner. Call 364-6635 after 5 p.m.
B-3-11-38-tfc

For Sale: 1967 Camaro 327, gold. Call 364-4335 after 5 p.m. Monday through Friday.
B-3-12-9-tfc

For Sale: 1971 Ford Pickup, 390 camper. Beautiful '69 Camaro 350, 4 speed, mags, headers. Both real clean. Call 364-2048.
B-3-12-10-4c

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
B-1-41-tfc

1961 B Model Mack. Tandem axle, rebuilt engine, starter, battery and generators. Call "Chris" 364-5222 or 364-0848.
B-3-17-7-tfc

1973 Monte Carlo: tilt wheel, cruise, AM-FM radio, stereo tape, radials, bucket seats, 454, 12,000 miles; will sell below retail. Call after 6 p.m. 364-2808 or 364-2965.
B-3-25-35-tfc

MUST SELL - 1968 Custom Impala 2 dr. hardtop 327. Loaded. \$700.00. Call 364-1776.
B-3-13-13-2c

FOR THE BEST BUY IN
Pre-owned and personally selected cars
Contact
COMBS USED CARS
F.D. "Chick" Holbert (Owner)
1503 Park Avenue
Hereford, Texas 79045
Office Ph. 364-1310
Home Ph. 364-1797
Bank Rate Financing Available
B-3-13-tfc

FOR SALE: 1968 Cutlass. Automatic power, steering. Air Conditioned. Call 267-2644.
B-3-15-40-2c

ALL STEEL army style bed. 8x12 feet, swinging tailgate, lights. Excellent shape. \$250. 7900 Triangle Drive, Amarillo.
B-3-17-40-2p

1968 GMC, V-6 two ton cab and chassis, saddle tank. 196" wheel base, real good tires. Runs good, but could stand overhaul. \$1550.00, or will trade for 1/2 ton pickup of equal value. 1013 South Hodges, Amarillo.
B-3-40-2p

FOR SALE: 1969 Ford LTD \$675.00. Phone 276-5342.
B-3-15-40-tfc

FOR SALE: 1967 Ford Custom 500. Four door, power and air. One owner. 364-5308.
B-3-15-40-2c

4. REAL ESTATE
For Sale Or Trade

TRADE ORGANIC FOOD PLANT. For productive 1200 cow ranch, debt free. 806-364-0491.
B-4-39-4p

IRRIGATED HALF SECTION. Net \$500 to \$1,000 per acre. Box 27, Hereford.
B-4-39-4p

FOR SALE BY OWNER
Immediate possession. Clean 3 bedroom brick, 1640 floor space, All modern conveniences. Price \$28,000.
CALL 364-3166
B-4-13-2p

FARM FOR RENT OR SALE
2 miles north of intersection of FM 1062 & 809, 1/2 mile west, on left. N.W. quarter section 19, Block 7.
Call J.C. Strange, 713-367-4493 or write Rt. #1, Box 205, Kingsland, Texas 78639.
B-4-39-4c

HOUSE FOR SALE BY OWNER
213 AVENUE D
3 bedrooms, dining and living room, bath, garage, breezeway. Basement and garage. Nice fenced backyard with grape vineyard. Fully carpeted. Will sell furnished or unfurnished. \$14,000.
Call 357-2520 or 364-4173 after 4 p.m.
B-4-11-tfc

Lovely home on Stanton. 3 bedroom, 2 baths. Assume loan. Call for appointment TODAY.

Extra large 3 bedroom on Irving. Assume loan or get a new one. Worth the money.

Extra nice trailer home. \$800.00 equity. Payments of \$104.00 per month.

9 acres in town. Real nice for trailer park or commercial use.

Cozy 2 bedroom home. Nice carpet for \$15,000 on Avenue C.

3 bedroom on one acre, out of city limits.

4 bedroom near shopping center. \$12,000. Call for appointment.

2 1/2 and 5 acre home sites. 24% down or cash.

Section Northwest of Hereford. Good allotment, 5 wells, return water system. 3 bedroom home and barn. On pavement. Owner finance.

160 acres, one good 8" well, 1/2 mile off pavement.

If you wish to buy or sell Call CARTEL
WE TRY HARDER
Member-Multiple Listing Service
Wayne Carthel - 364-0944
Al Wiley - 364-4985
B-4-37-tfc

\$1750 DOWN
on comfortable 3-bedroom home located near grade school. Price 17,000, bal. \$170.00 per month.

\$1,500.00 DOWN
3 bedrooms with single garage near high school, price \$14,500. Owner will trade for smaller home.

NORTHWEST HEREFORD
3 bedroom brick, 1 1/2 baths, double garage, must see to appreciate. Call for complete details.

MOBILE HOME LOTS
Priced at \$1,500.00 each, does not include plumbing - terms available.

\$265.00 PER ACRE
Low Down Payment
320 acres located on paving, one irrigation well, possession at closing. \$20,000.00 down, owner will carry balance at \$3,500.00 per year plus 7% interest for 9 years, balance due 10th year.

IMPROVED HALF SECTION
4 small wells, Priced \$300.00 per acre. Nice 3 bedroom home, possession at closing.

A NICE BRICK HOME
and a large barn make this 1/2 section north east of Hereford an ideal farm for an owner-operator. 3-irrigation wells. Price \$550.00 per acre, \$49,000.00 down balance at 7 1/2%.

HAMBY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE - 364-3566
Calvin Edwards - 364-1017
Gerald Hamby - 364-1534
J.M. Hamby - 364-2553
EQUAL HOUSING OPPORTUNITY
B-4-34-tfc

I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY
REAL ESTATE
Phone 364-3568
Res. 364-2553
B-4-29-tfc

5. FOR RENT

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 38.
B-5-12-46-tfc

Storage for rent. Phone 364-1483 or 364-3837.
B-5-10-50-tfc

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-tfc

TRAILER SPACES FOR RENT
Northwest Mobile Lodge
Phone 276-5518
B-5-10-13-tfc

Two offices for rent, adjoining or single. Answering service available. Agri-Science Center, 1500 West Park, Phone 364-5822.
B-5-17-29-tfc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.

FORRETT AVENUE APARTMENTS
Phone 364-1887
B-5-4-tfc

FOR RENT. Two bedroom house. Carpeted, carpet. Available Sept. 30. Call 364-2959.
B-5-12-39-3c

For lease: 4 bedroom, 2 bath at 822 Brevard. \$175.00 per month, must furnish references. Call 247-3236 Friona after 5 p.m.

NICE 4 bedroom unfurnished house. 2 1/2 miles west on Harrison. Call 364-4928.
B-5-12-13-tfc

FOR RENT: Two bedroom duplex, completely furnished. You pay the bills. \$150.00 month. 364-6633.
B-5-15-40-tfc

6. WANTED

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165.
B-6-13-6-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre.
B-6-22-31-tfc

WANTED
Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.
B-6-15-8-tfc

WANT TO BUY:
Old gold, rings, watches, old class rings, etc.
Spangler's Diamonds
Sugarland Mall
Phone 364-0070
B-6-48-tfc

NEED WHEAT, BEET, AND CORN PASTURE FOR STEERS
PHONE 364-2135
B-6-34-tfc

WANT TO LEASE: Corn, wheat and sugar beet pasture. From 100 to 2,000 head of cattle. Pay top price. Call 364-6047.
B-6-21-40-3c

8. HELP WANTED
Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621.
B-8-13-32-tfc

WAITRESSES AND COOKS NEEDED - All shifts. Experience helpful, but not necessary. Good working conditions and paid vacations. Apply in person to: Jord-Inn's, East Hwy 60.
B-8-23-16-tfc

REGISTERED NURSES
Excellent opportunities for RN's in intensive care and medical-surgical nursing. Excellent salary and employee benefit program.
Call 364-2141 to inquire or send resume to Deaf Smith General Hospital, Box 552, Hereford, Texas 79045
B-8-28-tfc

Need school bus drivers for coming school year. See Eldon Owens at School Bus Shop.
B-8-14-29-tfc

Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment.
B-8-22-19-tfc

NEEDED: Truck driver for local feed yard hauls. Experience necessary. Call 364-2366. An equal opportunity employer.
B-8-16-11-tfc

MISSOURI BEEF PACKERS, INC.
Is now accepting applications for Kill Floor personnel. We offer:
 Year around employment
 Paid Vacation

The Hereford Brand, Hereford, Texas, Thursday, October 3, 1974

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. **HEREFORD IRON & METAL** North Progressive Road by City Dump Asson A. & June Dearing Phone 364-3350 or 364-3777 1/2B-10-34-tfc

We are now taking registrations for children 3 and 4 years at Hereford Migrant Child Development, Wesley Methodist Church, 410 Irving, Open 8 to 4, after 4 p.m. call Irma Medina, 364-4906. B-10-13-3c

11. BUSINESS SERVICE

ROTARY TILLING Phone 364-4963 B-11-10-37-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas. B-11-8-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

JONES TAILWATER PIT CLEANING SERVICE Cliff Jones, 114 Cherokee Phone 364-5746 B-11-34-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods. **COWAN JEWELERS** B-11-15-29-tfc

HALE TRAILER SALES Horse & Stock Trailers All sizes **ALBERS MILLING CO.** So. 385 ... 364-5370 B-11-37-tfc

WILL DO rero-tilling and yard work, any kind. Phone 364-1268. B-11-10-11-tfc

CONCRETE WORK STUCCO, PLASTERING, STORM SHELTERS Turn key jobs or straight finishing Jim Gonzales - 364-0375 Joe Garcia - 364-1497 B-11-33-tfc

DICKEY'S DOZER SERVICE Dirt Work - All Kinds Bull Dozer - Scrapers Motorgrader See or Call **FLOYD DICKEY** S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc

We buy old gold rings, mountings, etc., for Sweet Refinery. **Cowans Jewelers** Downtown B-11-13-51-tfc

STEREO REPAIR Guaranteed repair work on all brands of stereos and sound equipment at **MARTINS SOUND CENTER** 2461 I-40 WEST, AMARILLO PHONE 355-9557 B-11-3-tfc

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 B-11-28-tfc

DRAGLINE SERVICE TAILWATER PIT CLEANING DUMP TRUCKS 30 TON CRANE **BOBBY GRIEGO** Day Phone 364-0574 Night - 364-2322 B-11-14-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey Job Straight finish Phone 364-5169 B-11-39-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL **CLIFF JOHNSON**, 364-2111 B-11-45-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H. B-11-10-10-tfc

Will do home repairs - Doors, windows, lights, minor plumbing repairs, etc. Call 289-5500 early mornings or late evenings. B-11-18-39-tfc

13. LOST & FOUND

LOST: Two toy male, black poodles. Not clipped. Phone 364-2454, 220 Beach. B-13-15-40-2c

Legal Notice

LEGAL NOTICE THE STATE OF TEXAS

To: **SABAS ORTIZ**, Respondent, Greeting
You are hereby commanded to appear by filing a written answer to the Petitioner's Petition at or before ten o'clock A.M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 18th day of November 1974, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 1st day of October A.D. 1974, in this cause, numbered 7229 on the docket of said court, and styled, **IN THE MATTER OF THE MARRIAGE OF DAISY GARCIA ORTIZ, PETITIONER, AND SABAS ORTIZ, RESPONDENT.**

A brief statement of the nature of this suit is as follows, to wit: Suit for divorce and custody of minor child, Martina Ortiz, as is more fully shown by Petitioner's Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this the 1st day of October A.D. 1974.
Attest:
LOLA FAYE VEAZEY Clerk, District Court, Deaf Smith County, Texas by Virginia Easley Deputy (SEAL) T-40-4c

Labels To Show Energy Level

BY **JOHN L. HILL**, Attorney General

Consumers whose gas and electricity bills are soaring have a tool to assist them in conserving energy—a new energy conservation labeling program.

The program is designed to give consumers, for the first time, the information they need to choose household appliances that make the most efficient use of energy.

For individual consumers, buying more "energy efficient" appliances could mean significantly lower monthly gas or electricity bills.

And, since about 20 per cent of all energy used in the U.S. is used in apartments and homes, and since in 1973 alone, more than 43 million major appliances were sold in this country, there is a potential for energy saving on a nationwide scale.

THE ENERGY conservation labeling program for household appliances and equipment was begun this past summer by the Department of Commerce as a voluntary cooperative venture between consumers, retailers and manufacturers.

Although the labels that tell how much energy an appliance uses were designed mainly to help consumers make buying decisions, the program also aims to encourage retailers to stock such supplies, and manufacturers to design the produce products that waste less energy.

Since the program now is entirely voluntary, its success depends on the cooperation of all three groups to make it work.

Manufacturers who participate in the program will be labeling household appliances to show how much energy they use and their relative efficiency

Getty Leaves America Legacy

BY **CORINNE J. NEELY**, Brand Correspondent

One of, if not the most, wealthy men in the world today has given the American people a legacy worth millions of dollars, in the form of an art museum in Malibu, Calif.

Before the opening on Jan. 16, J. Paul Getty displayed his art collection in a gallery added to his own residence in this country, though he now lives in England and conducts his business from there.

Architecture in the Getty museum is beautiful and comparable to nothing in America and perhaps the world. To view this edifice is worth the drive from any point in California, whether or not one is interested in the arts.

It is located along the Pacific Coast Highway, which is always a comfortably cool drive even in the warmest of weather.

There is no charge to visit this interesting spot, however one must write or call ahead to reserve parking space. There is only room for 300 vehicles on the lot. Extremely heavy traffic at the museum entrance has forced closure on weekends.

Beautiful surroundings, including trees, shrubs and flowers greet the museum visitor when first approaching the facility. The grounds are in good condition, but are still incomplete and in the stages of new growth. Trees and plants duplicating Roman gardens are planned.

The structure itself is finished. A brochure, through temporary, is available and provides sufficient background on the museum and its numerous valuable contents. A complete tour of the collection takes considerable time, but the result is well worth it.

The museum is sited on a ten-acre plot adjoining Getty's home, a mansion which formerly housed the art pieces. Both buildings sit on a hillside overlooking the ocean and the intersecting highway.

Architecture of the museum closely resembles the Villa of the Papyri, which was destroyed with Pompeii by the Mt. Vesuvius volcano in 79 A.D. The new structure was faithfully designed and constructed under the direction of Dr. Norman Neuberger, architectural historian.

Getty's giant gallery is akin to a place. The original Villa, which inspired the current structure, was the home of a wealthy Roman patrician. The ancient home was discovered accidentally and then excavated.

A long blue pool surrounded by walks and sparkling white colonnades lend a Roman theme to the first floor. Plantings, marble benches and ebony replicas of famous bronze pieces decorate the area at intervals.

At the stairway base is located a bookstore where pamphlets and art literature can be purchased. Upon entering the second story, one is given a floor plan which locates particular art exhibits. One of the most outstanding and famous of these is the statuary.

Articles of sculpture and antiques, some of which date back to periods before Christ, rank Getty's collection next to those in New York and Boston Museums. Included in this section of the gallery are tapestries, mosaics, ornate furniture and oil paintings.

Many rooms on the second level are devoted solely to paintings, ranging from life-size to tiny. Many of the canvases are grouped by the nationalities of their creators, including French, Flemish, Italian and others. Some are categorized by eras, including Baroque, Renaissance, and 18th, 19th and 20th centuries.

Although well-known names are signed to many of the paintings, critics claim the Getty oils do not equal his statue collection. Ranked highest among the paintings are "The Holy Family" by Raphael and "Four Studies of a Negro's Head" by Peter Paul Rubens (1577-1640).

While the whole gallery is priceless, a visitor to the Getty Museum should spend most of his or her time in a favorite art section first and then view the lesser choices. Americans should certainly take advantage of the rare and beautiful collection made available by J. Paul Getty.

compared to similar models. A bill approved last year by the U.S. Senate would also require appliance manufacturers to state energy use in dollars and cents on the labels, although manufacturers say different rates of use and regional variations in utility costs would make such information useless.

Retailers cooperating in the program will provide information on how the energy conservation labeling program works, and will use the energy efficiency information in advertising and point-of-purchase material. Some retailers are cooperating by distributing booklets on energy conservation published by local agencies.

Consumers can use the energy efficiency information to compare appliance models and see which will cost less to operate.

Sometimes an appliance may cost more initially than a competing brand, but operate so much more efficiently that within a few months it has made up the difference by reduced energy bills.

For example a major appliance that costs \$40 more than a competing brand may use only \$10 of electricity a month, while a cheaper brand uses \$20.

In only four months, a consumer could have made up the difference in price. After that, the appliance that initially seemed more expensive would actually be more economical.

THE FIRST appliances to be labeled with energy consumption information under the new program were room air conditioners. Eventually, other household appliances that use large amounts of energy and vary greatly in efficiency between models will also be labeled. Refrigerators and freezers, washers and dryers,

dishwashers, kitchen ranges and ovens, water heaters, space heaters, and central air conditioning and heating equipment have already been proposed for the energy conservation labeling program.

Consumers can look for three letters on appliances covered under the program to show operating efficiency: EER. They stand for "energy efficiency ratio."

Their appearance on room air conditioner labels this past summer indicated that a unit had been tested and certified by the manufacturer in accordance with program standards for cooling capacity and electrical power requirements.

To get the EER for room air conditioners and cooling capacity (BTU's) is divided by the power needed to run the unit (watts). The higher the EER, the more efficient the unit.

The energy conservation labeling program, if it is a success, will be a good illustration of what can be achieved when consumers and businessmen work together toward a common goal.

If you have a question about the possibility of misrepresentation in labeling, or have other consumer problems, contact the Attorney General's Consumer Protection Division, your county or district attorney, or your local Better Business Bureau.

The empty honors that the world bestows do not last beyond the grave. ***** Balanced judgment is the difference between wisdom and foolishness. ***** The hardest task in life is to refuse to be tempted by false honors.

Clements Cast In WTSU Comedy

Randy Clements, son of Mr. and Mrs. S.F. Clements of 208 Sunset, has been cast in the leading role of Sebastian in Shakespeare's comedy "Twelfth Night," which will be presented October 9 and 11 in the Branding Iron Theatre on the West Texas State University campus.

Clements appeared in several Hereford High School productions and graduated in 1972.

The WTSU fall repertory season will headline a varied offering of works by Ibsen, Shakespeare and Noel Coward. Besides "Twelfth Night," the speech department will present "Hedda Gabler" on October 10 and Coward's "Private Lives" on October 12. Curtain time is slated for 8 p.m. each evening. One matinee performance of "Hedda Gabler" by Ibsen will be held October 13 at 2 p.m.

"Twelfth Night" is a comedy of love dating from about 1600. The humorous situations rising out of mistaken identities, lovers, intrigues and the antics of Sir Toby Belch, Sir Andre Anguacheek and Feste combine to make this one of Shakespeare's greatest comedies.

"Hedda Gabler," written in 1860, is a realistic character drama. Its in-depth analysis of a woman's role remains as vivid for modern audiences as for those of Ibsen's day. Often regarded as a portrait of a liberated woman, "Hedda Gabler" is also a vehicle by which Ibsen expresses his vision of underlying and complex social issues.

"Private Lives," long acclaimed as Noel Coward's best comedy, is renowned for the actors who created its leading roles - Noel Coward, Gertrude Lawrence and Laurence Olivier in the premiere production, and Tallulah Bankhead in a barnstorming revival. A comedy of pursuit, it is characterized by impish wit and "action approaching the tempo of a donny brook in a waterfront saloon," in Miss Bankhead's words.

Margaret Echols Moore is the acting coach for the entire fall repertory.

Admission prices will be \$2 for adults; students will be admitted upon presentation of WTSU ID card. Advance reservations are advised.

EXPERT REPAIR On BUICK PONTIAC GMC TRUCKS **JOHN ORSBORN** Free Pickup Phone 364-0990

You've Never Seen Such Thorough Service **STOP IN SOON** Phillips "66" Products **EAST SIDE "66"** Rocky Stewart 1303 E. 1st. 364-2644

FOR THE BEST DEALS ON NEW or USED CARS Come in and talk with one of the men **AT JOHN ORSBORN BUICK-PONTIAC-GMC** at 142 N. MILES or 221 N. 25 Mi. Ave. 364-0990 364-1222

DANCE MOONLIGHTER COMING BACK TO HEREFORD **ELZA OSBURN AND THE "GOLDEN SPREAD COWBOYS"** SATURDAY NITE OCT. 5 ADULTS ONLY ARRANGEMENTS MADE FOR PRIVATE PARTIES FOR ANY OCCASION DAY PHONE: 364-0064 - NITE - 364-9629 1 MILE NTH OF HEREFORD ON HWY 385

HOBO'S CHICKEN PAK SPECIALS! Lunch Pack \$1.29 Dinner Pack \$1.74 Served with Cole Slaw and Potato Salad Main at Park 364-5272 **coupon** With purchase of LUNCH PACK or DINNER PACK Get 25' Drink FREE! With This Coupon

198 Bicentennial Communities

Washington, D.C. - The number of officially recognized Bicentennial Communities around the nation reached 1,490 as of September 16 as the American Revolution Bicentennial Administration (ARBA) approved 198 new applications during the previous month.

Macomb County, Michigan became the first county to have every one of its governmental entities officially recognized as a Bicentennial Community. The County has 12 cities, 12 townships and 3 villages.

The aim of Bicentennial Communities Program is to encourage communities of all sizes and political subdivision structure to help plan and carry out projects and events which,

HAMBY REAL ESTATE 5.2 acres, 6 bedroom brick home approximately 4000 sq. ft., Double Garage, 3 room tenant house, coral and other imp. \$33,000.00 Loan payable \$175.00 a month, plus \$2,000.00 a year. Will consider trading equity in on nice large home in Hereford or sell for cash. **DECORATING CONSULTANT** For Sherwin-Williams If you have a flare for decorating and a sales personality, we have an opportunity for you. We have an opening for a decorating consultant in our branch decorating center. A basic knowledge of color, carpet, draperies, and wallcovering is desirable. Formal training in decorating or formal experience in selling decorative products is required. Salary is commensurate with ability and experience. An Equal Opportunity Employer. Male or Female. Contact Branch Manager Phil Hill, 364-4484. Thank-You!

Winter IS ON THE WAY... Don't let him sneak upon you... Have your heating system checked and repaired now **CALL: 364-4714** Robert (Bob) Rhoton **R & R REFRIGERATION AND HEATING SERVICE** Coleman

WRESTLING WWA LIBRE Sponsored by the Hereford Lions Club **SATURDAY OCT. 5 9:00 PM** MAIN EVENT **TERRY FUNK vs. BLACK JACK MULLIGAN** Killer Karl KOX vs. The Great GOLIATH TAG TEAM ACTION **Akio SATO & PEREZ vs. Sieg STANKE & The HOOD** Ringside \$3.00 Gen. Adm. 2.00 Kids 75c

HEREFORD BULL BARN THE BEST FROM HOLLYWOOD! **OWEN WEAVER THEATRES MOVIE MARQUEE** **MARK TWAIN'S Huckleberry Finn** A MUSICAL ADAPTATION **FRI. SAT. SUNDAY STAR** FRI. 6:35 8:45 SAT. 12:05-2:15 4:25-6:35 8:45 **THURSDAY FRIDAY SATURDAY** THERE ARE TWO THINGS IN THIS WORLD I HATE... RACIAL PREJUDICE AND INDIANS! **Wonder Women** "AIDE IN A PINK CAR" **GATES OPEN 8:00 TOWER DRIVE-IN**

GIBSON'S DISCOUNT CENTER

PRICES EFFECTIVE THURSDAY OCT. 3 through SATURDAY OCT. 5, 1974



SALE FABRIC

Sale

So-Soft
HAND LOTION
G.D.P.
16-OZ. **39¢**
Reg. 57¢

Gibson
PINE OIL
16-OZ. G.D.P.
Reg. 63¢ **47¢**

Rapid Shave
11-OZ.
SHAVING CREAM
Lime-Lubricating Lather
Reg. or Menthol
Reg. 97¢ **59¢** G.D.P.

Double Knit
POLYESTER **\$1.79** YD.
Handsome Styles and Patterns to select from
58"-60" Wide Reg. '3" YD. G.D.P.

Double Knit 100% Polyester
JACQUARDS and PLAIN STITCHES
G.D.P.
58"-60" Wide **\$2.19** YD.
Reg. '3" YD.

45" Woven
SEER SUCKER
65% Fortrel Polyester G.D.P.
35% Cotton **\$1.69** YD.
Reg. '3" YD.

SpunDee Polyester
THREAD Reg. 35'
The Anything Thread-all colors size 50 225 yds. **22¢**

SWABS
400's
Reg. '13 **89¢** G.D.P.

5-Day Roll On
DEODORANT
2.5-OZ. Reg. '13 **79¢** G.D.P.

Yucca Dew
SHAMPOO
15.5-OZ. Oily, Dry, Normal
Reg. '17 **\$1.19** G.D.P.

Norelco
SPEED SHAVER
Reg. '17" 20
G.D.P. **\$15.97**

Men's & Ladies
HELBROS WATCHES
20% OFF G.D.P.

Honey Boy
CHUM SALMON
15 1/2-OZ.
Reg. '17 **\$1.67** G.D.P.

Ronson
DISPOSABLE
LIGHTER
Reg. '17" **97¢**

Knitting or Sewing
BAG
NO. 7632
Boye-Tote Bags and Stands
Reg. '37 **\$1.97** G.D.P. Asst. Patterns

Swans Down
CAKE MIX
★ White ★ Yellow ★ Devil
★ Lemon ★ German Chocolate
Reg. 59¢ G.D.P. **49¢**

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Rx filled accurately & rapidly PRESCRIPTIONS

NO. 7133 Udico
CAN OPENER
and KNIFE SHARPENER and Timer
Harvest Gold, Avocado, White Reg. '17" **\$13.99** G.D.P.

THE ELEPHANT KNOWS
A Child Guidance Toy
"THE ELEPHANT KNOWS"
Counting, Adding, Numeral Recognition
Reg. '41 **\$3.29** G.D.P. Ages 2-5

MAIL SORTER
A Child Guidance Toy
MAIL SORTER
NO. 252
Ages 3-7
Reg. '7" **\$5.99** G.D.P.

GOOD ONLY AT Gibson's Pharmacy

Pak's
ANIMAL SHAPED SUPPLEMENTAL VITAMINS
Regular
60 TABLETS ONLY **99¢** WITH THIS COUPON
Offer expires Oct. 9, 1974

Limit one coupon per family. PAMO-74C

Burgess "Thundercloud" Adjustable
ROTARY SPRINKLER
NO. S-361
Reg. '17" **\$6.49** G.D.P.

NO. B1355
Wilson Invincible
BASKET BALL
Reg. '7" **\$6.29** G.D.P.

Supplement to THE HEREFORD BRAND, Thursday, October 3, 1974, Hereford, Texas

JCPenney

25% savings on these fashion fabrics.



Save 1⁰⁰ yard

Reg. 3.99, sale 2.99 yd. Carefree fabrics machine wash, tumble dry and never need ironing. Choose from crepe stitch textured polyester, doubleknit fancies, denim look coordinatess. Terrific Fall color selection. Pick your favorites and give your wardrobe a great new feeling.

Polynes lay/co tions single knit juniper prints. Reg. 3.79, sale 2.84 yd.

Special buy on yam.

77¢ 4-oz.

Machine wash and dry, worsted weight knitting yam. Soft Orione® acrylic in all your favorite colors. Get started now on your holiday gift/ideas.



Like it? Change it. Sale prices effective thru Sat. only.

Supplement to THE HEREFORD BRAND, Thursday, October 3, 1974, Hereford, Texas

JCPenney women's fashion values.

Special buy on turtlenecks, shirt-jacs.

4⁹⁹

Women's long sleeves, rib knit sweaters in machine wash and dry 100% nylon. Beautiful color assortment to complement your Fall wardrobe. S-M-L sizes.

8⁹⁹

Carefree, polyester knit fashion tops to wear over pants, skirts and even dresses. Assorted patterns and solids in black, navy, red, coral or light blue. Sizes 32 to 38. A terrific buy.



Save 20% on all our women's pants, 10⁰⁰ up.

Sale 8⁸⁰ Sale 8⁰⁰

Reg. \$11. Proportioned pants in machine washable polyester doubleknit. Slightly flared silhouette with a neat-keeping, stitched front crease. Assorted colors. P16-14, A18-20, T110-20.

Reg. 10.00. Carefree pants fashion in assorted solids and patterns. Wash and wear polyester knit. Elastic waist fit, cuffed leg styling. P16-16, A18-20, T110-20.

Event starts Thursday, October 3rd

HEREFORD, TEXAS
435 Sugarland Mall
9:30 am til 6:00 pm Weekdays
9:30 am til 8:30 pm Saturdays

Sale prices effective thru Saturday. Change it or use our convenient lay-away. For other women's clothing, shop the JCPenney Catalog.

Save 20% on these comfortable casual shoes.



Sale
7⁹⁹

Reg. 9.99 Women's dress casual in soft, shiny urethane with comfortable 1 1/8" heel. Vel sand color. In women's sizes.

Sale
11⁹⁹

Reg. 14.99. Soft leather moc style in popular classic look. Fabric lined. Comfortable good looks in golden brown. Women's sizes.

Sale
13⁵⁹

Reg. 16.99. Tailored flats with crepe rubber soles. Rich dark brown, man-made uppers. Slight heel. Colorful plaid lining. A great look for fall in dark brown.

Sale prices effective thru Sat. only.

JCPenney
women's values.



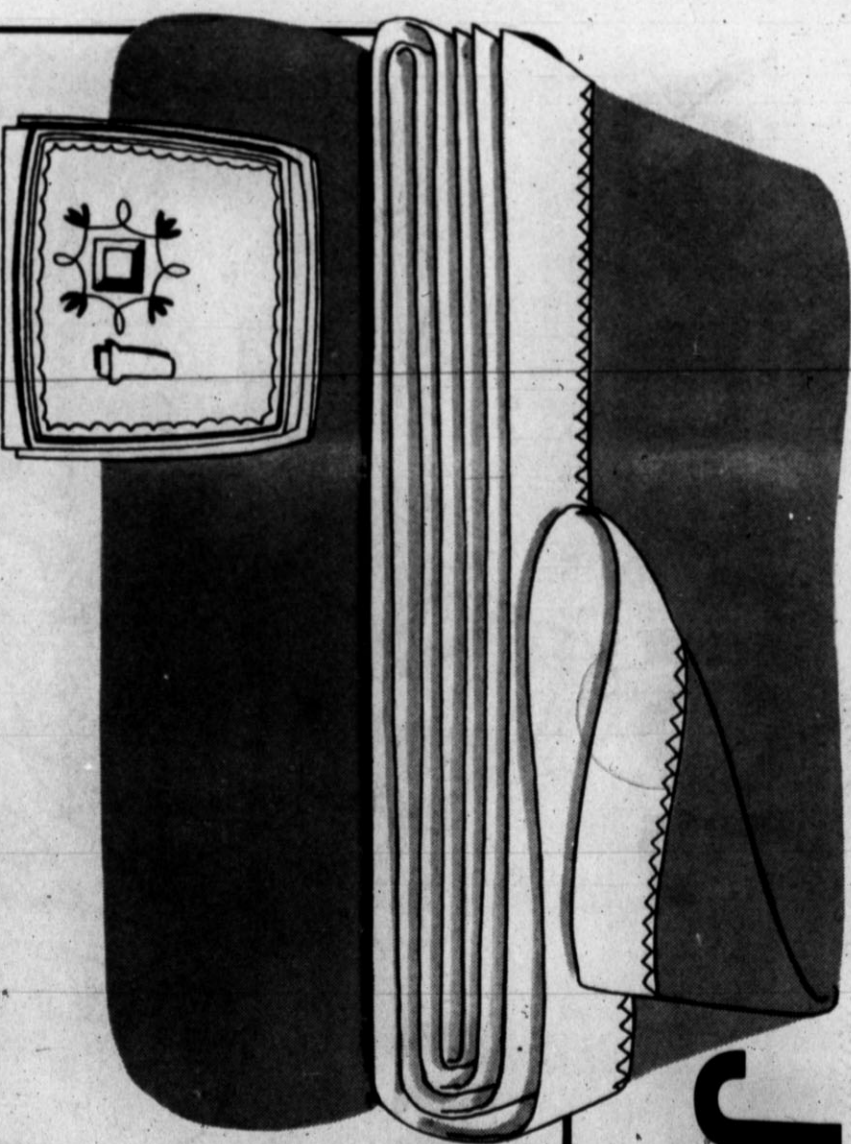
Sandalfoot pantyhose special. 2 for 88¢

All sheer stretch nylon pantyhose in suntan, coffee bean and gale. Short, average and long. Stock up at this great price.

Special. Polyester pantsuits. 15⁸⁸

Pretty polyester knit pantsuits in several flattering, young styles. Easy-care, machine wash and dry. Holiday colors for sizes 5-13. Buy a fall wardrobe at this low price.

Use your JCPenney Charge card or use our convenient lay-away.



JCPenney
home values.

Electric blankets on special. 13⁸⁸

twin size, single control

Polyester/acrylic single control electric blanket in a variety of popular colors. Soft, warm and long wearing. Steam temperature settings. Two-year guarantee! JCPenney will replace this item and/or its controller at no extra charge if within two years of purchase date they become defective under normal usage. For replacement return item and/or controller to your JCPenney store.

Full size. Single control. 15.88.

20% off these beautiful bedspreads.

Sale 19²⁰

Reg. 24.00. "Royalty" crushed velvet spread or rayon with cotton backing. Bright wild colors and coordinated fringe trim. Packed in a reusable vinyl zipper bag.

Sale 12⁸⁰

Reg. 16.00. "Rockelle" quilted spread in throw style has acetate taffeta top with polyester fill and rayon/polyester back. Bright floral design.

Mattress pads and pillows at 20% savings.

Sale 4⁴⁰

Reg. 5.50. Standard size pillow with Dacron® polyester fiberfill. Buy a new supply at this savings.

Sale 2⁸⁰

Reg. 3.50. Standard size pillow with Dacron® Red Label® polyester filling. Soft, comfortable, long wearing. Don't miss this chance to save!

Sale 4⁷⁹

Reg. 5.99. Specially quilted nylon mattress pad with polyester fill. The new stitchless quilting eliminates broken threads. Twin size. Full fitted. Reg. 7.99. Sale 6.39.

*Sale prices effective thru Saturday • Charge it or use our convenient lay-away • For other items, shop the JCPenney Catalog.



you BANKAME welcome

SW



CA

★ White ★ Lemon

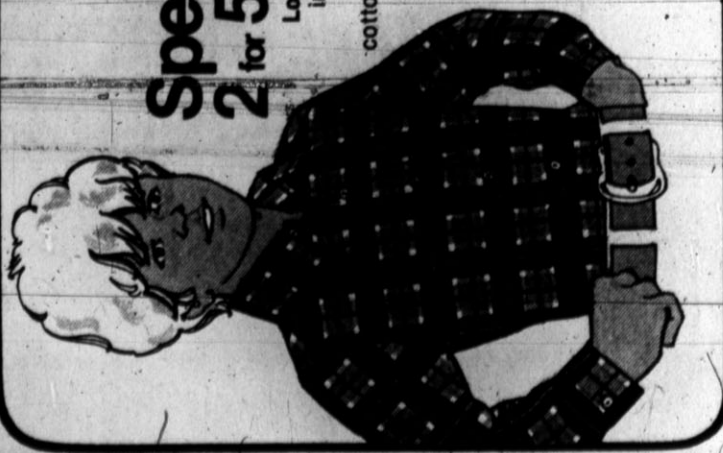
Reg. 5.99 G.D.P.



Count Name Reg. Ages

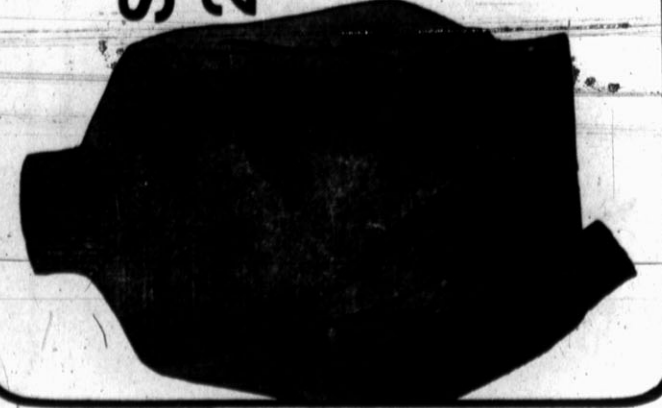
JCPenney
boys' fashion buys.

**Save 20%
on boys' jeans. Top
them with
warm
shirts.**



**Special buy.
2 for 5⁰⁰**

Long sleeve plaid shirts in warm, comfortable, machine washable cotton flannel. Handsome color combinations. Pointed collar, patch pocket styling. 8-18.



**Special buy.
2 for 5⁰⁰**

Boys' long sleeve turtleneck shirts of wash and wear polyester/cotton. Random rib knits in assorted solids. 8-18.

Pre-school sizes 3-7. 3-7. 1.99.

Sale 4⁰⁰

Reg. 5.00. Jeans for school-age boys. Polyester/cotton denim with flare leg, belt loop styling. 6-18. Reinforced knees for sizes 6-12. Navy.

Pre-school sizes 3-7. Reg. \$4, sale 3.20.

Sale prices effective thru Saturday only. Charge it or use our convenient lay-away. For other great boys' buys, see our JCPenney catalog.



**Girls' blouses
Sale 4⁰⁰**

Reg. 5.00. Penn-Preest shirt of easy-care polyester/cotton. Styled with long sleeves, button front and cuffs. White and assorted colors. 7-14.

Save 20% on warm wardrobes for girls and infants.

JCPenney
sales for kids.



Sale 3⁹⁹

Reg. 4.99. Cable knit cardigan sweater in washable acrylic. Assorted colors 7-14.

Sale 5²⁰

Reg. 6.50. Jeans in washable polyester/cotton or all cotton. Navy denim in sizes 7-14.

Sale 3²⁰

Reg. 4.00. Penn-Preest® long sleeve shirt. No-iron, 4-6x.

Sale 3⁶⁰

Reg. 4.50. Jeans of polyester/cotton denim in solids or prints of 100% cotton. 4-6x. reg. and slim.

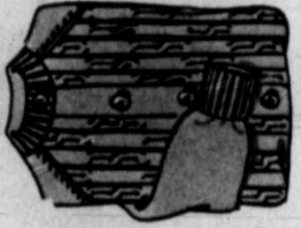
Sale 4⁴⁰

Reg. 5.50. Long sleeve shirt. Easy-care printed polyester/cotton in assorted colors for 7-14.

Sale prices effective thru Saturday. Charge it or use our convenient lay-away. For other children's clothing, Shop the JCPenney Catalog.

Sale 3¹⁹

Reg. 3.99. Cable cardigan in washable acrylic knit, medium weight. Full fashion styling. White and assorted colors. 3-6x.



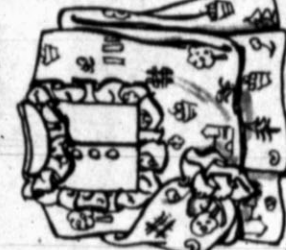
Sale 3⁷⁵

Reg. 4.69. Size 1-3 sleepers with print top. Flame-retardant. Sizes 4-8. Reg. 5.29. Sale 4.23.



Sale 4⁷⁸

Reg. 5.99. Girls' pajamas. Assorted pastels and dinks. Sizes 7-14 and 3-6x.



Disposable diapers.

Toddler time® 30's. Reg. 1.89 Sale 1.51.

Overnite 12's. Reg. 99c. Sale 79c.

Toddlers 12's. Reg. 1.19. Sale 95c.

Infants' underwear.

Reg. 3 for 2.49. Cotton short sleeve pullover shirt. White sizes 0-3. **Sale 1⁹⁹**

Sale 5⁶⁰
 Reg. 7.00. Long sleeve shirts of polyester/cotton easy-care, machine washable blend. Styled with long point collar. Assorted solid colors in neck. Sizes 14 1/2-17, sleeve 32-35.



Sale price effective thru Saturday only. Change it or use our convenient lay-away.

JCPenney

men's shirt buys.

Penney days are here.

Dress shirts at 20% off.

Sale 6⁴⁰

Reg. 8.00. Long sleeve stripe shirts of polyester/cotton with long point collar. Machine wash and dry practically. Handsome colored stripes in neck. Sizes 14 1/2-17, sleeves 32-35.



Special 2⁹⁹

Men's Ben-Lair® knit shirts of 100% nylon. Fashion collar or turtleneck styling in all your favorite colors. S-M-L-XL. Short sleeve.



Special buy 3⁹⁹

Men's colorful woven sport shirts. Machine wash, tumble dry polyester/cotton. Assorted colored solids and flannels with long collar, long sleeve styling. S-M-L-XL.

Men's shoe special. 12⁹⁹

Straight-tip spectator extend of man-made uppers in antique rust with perforation trim. Sizes 6 1/2-12D.



Men's fancy doubleknit sportcoats and slacks.

JCPenney

men's wear values.

Special 29⁸⁸

Polyester doubleknit sportcoat handsomely styled to fit and flatter. Assorted fancy patterns for sizes 38-44 regular and long.



Change fit or use our convenient lay-away. For other men's clothing, shop the JCPenney Catalog.

7⁹⁹

Flare-bottom slacks in easy-care polyester doubleknit that's comfortable and long-wearing. Styled with wide belt loops, slash front pockets and 2 back pockets. Assorted solid colors in inseam sizes 29-33, waist 30-40.



Men's turtleneck shirts. 7⁹⁸

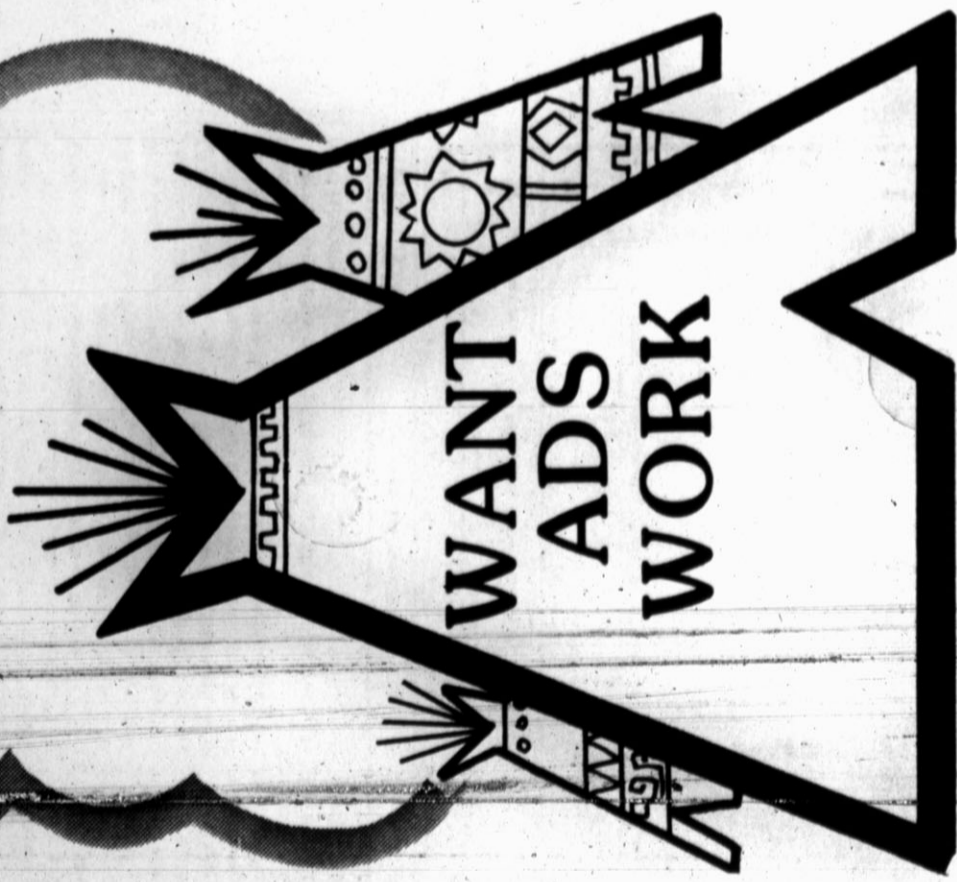
Classic turtleneck shirts of long-wearing, easy-care ribbed nylon knit. Assorted colors in sizes S, M, L, XL.

Smoke Signals
May Work.....

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Much Better Way

To Reach
Everyone's
Teepee

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THE HEREFORD BRAND

Weekly Television Magazine

The Hereford Brand

THURSDAY OCTOBER 3, 1974

**Tel-
Aire**



Coach Larry Dippel and sportscaster Tom Simons on local tv show



Live Local Broadcasting
WHITEFACE Roundup
6:30 Monday Channel 6

Interviews Scouting Reports Game Films

CABLEVISION

CALL 364-3912

7:00...NBC...SIBERIA Rangers set out on a desperate search for Chief Ranger Jack Moore (Jack Hogan) when he is seriously injured while visiting his "secret" fishing hole. **TOMBS**

7:00...CBS...THE MASH When a seemingly appalling "tragedy" happens to Jim-Boo and he gets little sympathy from the family, he decides to run away from home.

7:00...ABC...THE ODD COUPLE "The Hollywood story" Oscar hosts a lively starting George Montgomery. Always involved, Felix insists on being his agent. Bob Hope plays a cameo role.

7:30...ABC...PAPER MOON

MONDAY THRU FRIDAY	4 KQNC	7 KXII	10 KQDA	11 KTVI	13 KEBA	39 KXTX
CABLE	4 NBC	7 ABC	10 CBS	11 IND	13 PBS	39 IND
4	Today Show	Pro News	CBS Morning News	Stan Long	Pro News	Big Boy
5	Today Show	Pro News	CBS Morning News	Stan Long	Pro News	Big Boy
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--- On The Cover ---

Kojak hunts rip-off artist

Kojak hunts for the man responsible for a \$20-million rip-off of stolen securities and the murder of three victims. In "Wall Street Gunfighter," on "Kojak," Sunday, Oct. 6 (7:30-8:30 p.m.) on the CBS Television Network. Richard Donner directed the script by Halstead Welles and Gene Kearney. Kojak's investigation leads him into the world of international wheeler-dealers, and to bail his trap he poses as a Greek multi-millionaire who has less than honorable business intentions.

Then Kojak
Telly Savalas
Dan Frazer
Kevin Dobson
Domenick
Alan Feinstein
Bernard Barrow

THURSDAY	4 KQNC	7 KXII	10 KQDA	11 KTVI	13 KEBA	39 KXTX
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10:30...ABC...WIDE WORLD...
SPECIAL...THE DICK CAVETT SHOW

John Davidson guest stars as an impressionist who assumes the identity of a famous deceased actress of the 1930's, in "The Mask of Death," on the ABC Television Network's "The Streets of San Francisco," Thursday, Oct. 3 (8:00-9:00 p.m.).

In his role of Ken Scott, a nightclub entertainer, Scott's own identity is overshadowed by that of one of the female characters he portrays in his act—a former film star. After three men in San Francisco become the victims of what appears to be a female murderer with a certain modus operandi, Lt. Mike Stone and Inspector Steve Keller are led into one of their most bizarre cases.

In addition to his impersonation of Carole Marlowe, Davidson also does an impression of Carol Channing. Karl Malden stars as Lt. Mike Stone and Michael Douglas stars as Inspector Steve Keller. Guest stars are Herb Edelman as Scott's agent, Sam Robins; Marianne McAndrew as Scott's secretary, Lori; Anne Helm as Bobo Stanfield and John Fiedler as Winkler. Other in the cast are: Ivor Barry, Arthur Ganz, Bernie Kopell, Denny Miller and Edward Winter.

ROUGH RISING

A reporter asked Barry Newman (star of NBC-TV's new "Petrocchi" series): "What is the hardest thing you have to do as an actor?" Newman replied: "To get up at six o'clock in the morning."

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7:00...NBC...ADAM-12 "Remember," starting Martin Muller and Karl McDodd as officers Adley and Jimmie, who are the same witness shows up at two different traffic accidents.

7:00...ABC...HAPPY DAYS "R.O.T.C." Richie's leadership ability is put to a trying test when he is put in charge of the high school's R.O.T.C. unit.

7:00...CBS...GOOD TIMES Young Michael's main assignment to write about the man the most admired sets off a chain reaction in the Evans household.

7:30...NBC...NBC WORLD PREMIERE MOVIE—WHEN HAVE ALL THE PEOPLE GONE? Stars as the head of a family waging a grim survival struggle after a deadly virus, produced by a mysterious radiation explosion, kills most of the people on earth. Verina Bloom co-stars.

7:30...CBS...MASH Team of surgeons (see episode 9) 48 hours in the operating room, and amid the wisecracks and the reality they learn something new about each other.

7:30...ABC...TUESDAY MOVIE OF THE WEEK—"HIT LADY"

Yvette Mimieux stars as an elegant, cultured woman whose job for the professional artist is the cover for the real occupation she now can't quit—successful rick assassination. Also stars Dion Comperella, Dick Kramos and John Phillip Law.

9:00...ABC...MARCUS WELBY, M.D.

"The Outrage," Sean Kelly guest stars as a boy who has been the victim of child molestation and although injured and depressed will not reveal the name of his attacker to Dr. Welby. Also starring: Gretchen Corbett, Patrick Wayne and Edward Winter.

9:00...NBC...POLICE STORY

"Glamour Boy," starring Larry Hagman, Tony Lo Bianco and Don Meredith. A suave and charming man manages to rob banks and elude the police with his slick moves.

10:30...ABC...WIDE WORLD

"Mystery—LADY KILLER" Starring Barbara Fredson and Robert Powell. A boy and his charming fiancée meet in England. The love story goes awry when she is trapped in a room with a murderer.

12:00...NBC...TOMORROW

Toni's guest is psychic Ruth Montgomery.

PRODIGY PART

Aired earlier, the 13-year-old who makes his television acting debut in "The Cay," the "Bell System Family Theatre" special starring James Earl Jones on NBC-TV this October, appears in the title role of "The Prodigy," an upcoming episode of NBC-TV's new "Lucas Tanner" series.

"Clifton's Big Move"

An old Army buddy talks Clifton into moving away from home to share an apartment with him so the pair can enjoy a free-swinging single life on the ABC Television Network's "That's My Mama," Wednesday, Oct. 9 (7:00-7:30 p.m.).

In "Clifton's Big Move," the lure of a free life style away from Mama's watchful eye has a great appeal for Clifton. Mama is hurt by the move but doesn't let Clifton know. The young barber discovers that the free-and-easy life may be a bit overrated. Clifton Davis stars as Clifton. Theresa Merritt as Mama and Theodore Wilson as Earl. Others in the cast: Jester Halston

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NEEFORD 364-0780

TUESDAY	4 KQNC	7 KXII	10 KQDA	11 KTVI	13 KEBA	39 KXTX
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12	Today Show	Pro News	CBS Morning News	Stan Long	Pro News	Big Boy

Christie Love poses as criminal by playing Perfect crime thwarted

Impersonating a glamorous courter for a counterfeiter ring she has infiltrated, Christie discovers she is also suspected by members of the syndicate to execute its chief in "Death on Delivery," Wednesday, Oct. 9 (9:00-10:00 p.m.).

Beautiful Jo Santiago, sent from the Bahamas to Los Angeles to sell high quality counterfeit plates to mobster Sam Lucas, is accidentally injured as she arrives. Eager to set Lucas and his mob up for a bus, Lt. Reardon allows Christie to pose as Miss Santiago. What Reardon and Christie do not know is that the girl named Jo is also the woman in a scheme to remove Lucas and double-cross the counterfeiter ring.

Teresa Graves stars as Christie and Charles Corfi as Lt. Matt Reardon.

Barbary Jones
Buddy Ebsen
Lee McWhorter

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12	Today Show	Pro News	CBS Morning News	Stan Long	Pro News	Big Boy

Wednesday Program Notes

7:00...NBC...LITTLE HOUSE ON THE PRairie

The LOVE of Johnny Johnson, "Mick Vogel" (Melissa Gilbert) spend and the object of her affection when the puppy-love bug bites.

7:00...ABC...THAT'S MY MAMA

"Clifton's Big Move," Clifton gets invited into moving out of his home and into a bachelor apartment with an old Army buddy to enjoy the swinging single life.

7:30...ABC...WEDNESDAY MOVIE OF THE WEEK—"DOCTORS"

Sirring Ben Johnson and Ron Howard. A menacing swarm of locusts forces a young World War II pilot, disfigured as until to fly, to try conquering his personal terror and STARRING JOHNNY CARSON

8:00...CBS...BING CROSBY AND HIS FRIENDS

Musical-comedy special, starring Bing Crosby playing host to guest stars Pearl Bailey, Bob Hope and Sandy Duncan.

9:00...ABC...GET CHRISTIE LOVE!

Impersonating a glamorous Bahamian courter for a counterfeiter ring she is infiltrated, Christie discovers she is also suspected by members of the syndicate to execute its chief. STARRING JOHNNY CARSON

10:30...NBC...THE TONIGHT SHOW

Guest: Adrienne Barbeau.

10:30...CBS...THE CBS LATE MOVIE—STARRING CAMERON MITCHELL, BARBARA BUSH and Peter Dinklage

Barbara Bush and Peter Dinklage, a seductive drama revolves around a sensitive eye doctor who whose best friend is the bad and the luxurious parts of Chicago, where the story was filmed.

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Saturday Program Notes

11:30...**NBC...00**
Race driver Tom Petty is host and participant for a mid-Ohio Grand Prix race. 11:30...**ABC...AMERICAN BAND- STAND**
The guests will be Don Donaldson and The Woodmen and Johnny Bristol. 11:30...**ABC...ALL IN THE FAMILY**
The Barker's skills series dealing with current inflation and the high cost of living. 11:30...**ABC...THE NEW LAND**
The Word Is: Moriah, with guest stars Sharon Stone, Robert Emhardt, Pitting the two against a deadly epidemic, the film features a doctor loving home for four young orphans. 11:30...**NBC...EMERGENCY!**
George and Desean men the rescue of a visitor to the zoo who falls from a high building. 8:40...**CBS...THE MARY TYLER MOORE SHOW**
Shirley North guest stars as a brassy cocktail lounge singer whose romance with Lou Grant makes him feel 25 years younger until the boys in the newsroom begin to joke about her. 8:40...**NBC...NBC SATURDAY NIGHT AT THE MOVIES—"CHARLIE VARRICK"**
Starring Walter Matthau, Joe Don Baker and Felicia Farr, accustomed to robbing small banks, Charlie Varrick (Matthau) is surprised and forced to learn his latest adventure. 8:40...**ABC...KUNG FU**
"The Predators," with guest stars Anthony Zerbe and Cal Ballin, came to the rescue of a young man—an outsider who had married into an aristocratic family. 8:40...**NBC...THE BOB NEWMAN SHOW**
For the sake of their marriage as well as Emily's masters' degree and Bob's heavy work, schedule, the Harveys decide that it would be best if they took up separate residences. 8:40...**NBC...THE S.M. SMITH SHOW**
"The Smokey Mountain" with guest stars Richard Kellon and special guest star David Huddleston, Nelsa becomes the lawyer of a murderer when an outsider who had married into an aristocratic family.

Sunday Program Notes

10:30...**ABC...MAKE A WISH**
Tom Chapin hosts the series, and performs the original songs which are written by his brother Harry Chapin. The topics for today's episode will be "The Word Is: 'Chari'" and "Wonderful World of Disney." 11:30...**ABC...THE RETURN OF THE BIG CAT**
First half of "Return of the Big Cat," starring Jeremy Slate and Pat Crowley. A killer cougar returns to plague a farm family after a two-year absence having previously frightened a young girl and her parents. 11:30...**NBC...THE LAST WEST MOVIE—"THE WEST WAS NEVER LIE THIS"**
Starring Ben Murphey as Wild Bill Hickok, Kim Darby, Matt Clark, Jim Alexander and Tony Franciosa. Wild Bill is pursued by revenge-obsessed killers and must cope with California's gold miners, who are hoarding their loot at the legendary characters of the old west. 8:00...**ABC...THE ABC SUNDAY NIGHT MOVIE—"THE LAST PICNIC"**
Oscar winner Paul Giamatti stars in the nostalgic by recreating a wave of America as it really was in the '50s. Also stars Ben Johnson, Cloris Leachman, Timothy Bottoms and Jeff Bridges. (1971) 8:30...**CBS...MANNIX**
"A Fine Day for Dying," Mannix is asked by a close friend to look into the disappearance of the attorney on her recently required consent. Her husband, Harmond, Pamela Franklin and James Naughton guest star. 8:30...**NBC...TORNADO!**
At 4:40 P.M., an intense Ohio blizzard that hit what happened to a middle American town. Citizens after being struck by a devastating wind storm.

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Bo becomes involved with immigrant
Bo, in St. Paul on his weekly mail run, rescues and becomes emotionally involved with new immigrant Danika, en route to Soine for an arranged marriage with rich Johnsen on the ABC Television Network's "The New Land." Saturday, Oct. 12 (7:00-8:00 p.m.).
In "The Word Is: Alternative," Bo delivers Danika to her fiancé but threatens angrily to find a way to raise the \$100 fee Johnsen paid only "free" Danika. Meanwhile, the stolid Johnsen appeals to Anna to give him courtship lessons so he can woo his intended.
Starring are Bonnie Bedelia (Anna), Kurt Russell (Bo), Donald Moffat (Rev. Lundstrom), Gwen Arner (Molly), and Scott Thomas as Christian.

CHANNL	4	7	10	11	13	39	2	3
CABLE	4	7	10	11	13	39	2	3
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			CBS		PBS			
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11	18:00-19:00	18:00-19:00	18:00-19:00	18:00-19:00	18:00-19:00	18:00-19:00	18:00-19:00	18:00-19:00
12	18:00-19:00	18:00-19:00	18:00-19:00	18:00-19:00	18:00-19:00	18:00-19:00	18:00-19:00	18:00-19:00

Romance for Lou

Shirley North guest stars as Charlene Maguire, a brassy cocktail-lounge singer whose romance with Lou Grant makes him feel 25 years younger until the boys in the newsroom begin to joke about her rather "active" past, on "The Mary Tyler Moore Show" Saturday, Oct. 5 (8:00-8:30 p.m.) on the CBS Television Network. Jay Sandrich directed from a script by David Lloyd. Although ending the relationship, Lou explains that he can't picture any tomorrow with a woman like Charlene, who has experienced such "unusual" yesterdays. Mary Tyler Moore, Lou Grant, Edward Asner, Ted Knight, Murray Slaughter, Sue Ann Nivens, Charlene Maguire, Fred Fasting, Helen Winston

The West Was Never Like This

Ben Murphey as Wild Bill Hickok must cope with angry gunfighters, Calamity Jane (Kim Darby) and Buffalo Bill Cody (Matt Clark) in "The West Was Never Like This," a light-hearted look at the legendary characters on the "NBC Sunday Mystery Movie" series to be telecast Oct. 6 (7:30-9:00 p.m.) on the NBC Television Network. Lawrence R. White, Vice President, Programs, NBC-TV, said that "The program other than the normal 'NBC Sunday Mystery Movie' elements to be featured in the series' time period during the 1942-5 season. (The regular elements are "Conundrum," "McCloud," "McMillen and Wife" and "Amy Pericles.")

Charley Varrick

Walter Matthau stars in the title role as "Charley Varrick," a crop duster whose avocations is bank robbery, in the contemporary action-adventure drama to be telecast on "NBC Saturday Night at the Movies" Oct. 5 (8:00-10:15 p.m.) on the NBC Television Network. Joe Don Baker co-stars in the 1972 Universal release. Charley Varrick (Matthau) robs banks—small ones—because they're easier to rip off and the average take of \$100 to \$20,000 isn't enough to keep the law interested in pursuit for more than a few weeks.

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Sammy Davis Jr. and Peter Lawford

Pepper," a mystery-comedy on "NBC Monday Night at the Movies" Oct. 7 (8:00-10:00 p.m.) on the NBC Television Network. The starriest night club in London's Soho district is the setting for "Pepper," named for its owners Charles Salt (Sammy Davis Jr.) and Christopher Pepper (Peter Lawford). When the partners find beautiful Mai Ling (Jeanne Roland), in the club one night, apparently intoxicated, they send her home in a cab. By the next morning, however, she is dead—another in a series of baffling murders that have Scotland Yard mystified. Salt and Pepper decide to get to the bottom of the mystery and are soon embroiled in an international plot that threatens to bring about the annihilation of Great Britain. Ebbins and directed by Richard Donner from a screenplay by Mitchell Peraves. The Cast: Charles Salt: Sammy Davis Jr., Christopher Pepper: Peter Lawford

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Girls' Memory
Thredens's Life
Mannix is asked by a close friend, Martha Cole, to look into the secret behind the attempts on the life of her daughter, Jenny, a young girl who recently regained consciousness after being in a coma for a year. In "A Fine Day for Dying," on "Mannix" Sunday, Oct. 6 (8:30-9:30 p.m.) on the CBS Television Network, Leo Penn directed from a script by Edward J. Lakso and Harold Medford. James Naughton, co-star of the new "Planet of the Apes" series on the Network, guest stars as Jenny's doctor. Mannix suspects that the murder attempts are being made to prevent Jenny from recalling all the circumstances surrounding the accident that caused her coma. Mannix: Peggy Parr, Gail Fisher, Pamela Franklin, James Naughton, Jerry Cole, Dr. Hanson, Katherine Helmond, Alan Fudge

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