

Scrooge Won't Have His Way

Holiday Business Prospers As Inflation Persists

By BOBBY TEMPLETON
Brand News Editor

When bad times hit around the holiday season, it's a usual property of the American character to forget about the bad and try and enjoy the good things associated with Christmas and New Years.

Last year it was the "Energy Crisis" that came during the December holidays, but still we made it to grandmother's for the annual holiday gatherings even if it was on just half a tank of gas. This year, however, it seems that inflation has caught up with us.

But, again "Old Scrooge" isn't going to force us into a dull and dreary holiday. Such seems to be the general situation this Christmas in Hereford, although a few indicators denote a bit of sourness this year.

A sampling of some area business managers spells out a general situation of prosperity associated with those products

purchased mainly during the Christmas Season. However, the overall economic picture is still gloomy as prices remain high and consumer's purchasing power low.

Tom Pender, manager of the relatively new T.G. & Y. store in the Park Plaza says sales at his store are very close to what the expectations were. The store was not open last year at this time, but his forecast for December he considered high and the sales are meeting it.

"We sold out early on our Christmas decorations and our artificial trees and toys are going well," he said. "The biggest item we are selling and doing quite well on is stereos."

The real Christmas trees are almost a "thing of the past" he indicated as the artificial trees have become popular because of the danger presented by dry real trees. "Besides, they're making the artificial trees look better."

Similar conditions were expressed by Mark Andrew, manager of Taylor and

Sons Grocery Store on Park Avenue.

"Our Christmas tree (live) sales have gone fairly well, about as good as last year," he explained. "We got in about 400 trees and as you see there aren't many left."

Also the store's decoration sales have tripled over what they were last year. And even if the energy shortage was still upon us, it apparently wouldn't have deterred the increased sale of Christmas lights.

"We've sold three times as many lights as last year and the rest of our decoration items are going fast," Andrews said.

Of course with the good comes the bad as described by Don Howerton, manager of Perry's Downtown, and Cleo Corlis, manager of Perry's Department Store in the Sugarland Mall.

Howerton said Perry's is experiencing worse sales as compared with last year. The tighter money market and heavier

competition from new stores were cited as reasons for the off sales this year.

"We're getting busier and busier as it gets closer to Christmas, but we're still not doing so well," he said. "They're not buying the big items like last year."

Perry's toy sales are down, but Howerton said the decoration sales are up. But that was about the only item the store was doing better on.

Corlis candidly noted that Perry's sales were off overall by about six per cent. This he attributed to not only a bad national money situation but an equally bad local one.

"The low selling cattle market has almost destroyed the local economy," Corlis said. "This is compounded by less payrolls at the Holly Sugar plant."

The store has had a lower volume of customers which in turn caused less merchandise turnover. But if it weren't for the higher prices, the total dollar sales would really be down, he said.

The manager thinks that prices have

leveled off during the last two months and should continue at about the same level.

Pointing to the toy counters, Corlis said, "There is all the toy stock we have left. We had a great toy sales season."

He also expects to do better as it gets closer to Christmas because of the number of shopping days right before Christmas. Since the holiday falls on a Wednesday, there is one more shopping day right before Christmas. Last year, only one shopping day preceded Christmas.

"The day before Christmas ought to be a great day for sales," Corlis said.

Another Downtown merchant Tony Cortez of White's Auto Store said his business has been better than last year. His sales have been good on just about all items, but especially small appliances and toys, which he correlated to the holiday buying.

"We haven't had any big rush, but a

steady trend of buying over the holidays," he said.

Frank Olguin, assistant manager of Duckwall's, enthusiastically related the success of his Christmas sales. The store has filled its Christmas decorations counter five times over and now are displaying the last of such merchandise.

"Our toys are selling well and our customer accounts have doubled over the past two weeks," he said. "We're looking forward to even better sales as it gets closer to Christmas."

The holiday season is definitely good to merchants, but what little consumers are able to come up with for holiday treats adds an additional sparkle to their holiday cheer.

Last year the Christmas atmosphere was a bit dark with the lack of decorative lights, but the situation has brightened up this year both on the exterior of houses as well as in the hearts of holiday celebrators.

Sunday
20 Cents

The Hereford Brand



73rd Year, No. 100

Hereford, Texas, Deaf Smith County, Sunday, Dec. 15, 1974

44 Pages

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says the reason the gap feels so big when you've had a tooth pulled is that it's the nature of the tongue to exaggerate.

"FOR CHRISTMAS," a woman remarked to her friend, "I got a visit from a jolly, bearded fellow with a great big bag over his shoulder. My son came home from college with his laundry."

THE HEREFORD Blood Bank got a big boost Friday when employees at the Holly Sugar plant donated 25 pints of blood. The mobile unit from Coffee Memorial Blood Bank was not here last month, and more volunteers are needed to build up Hereford's account. The unit will be at the Community Center Monday from 2 to 6 p.m.—your support is needed!

NOTICED in a paper the other day that Henry Ford has an idea for Gerald Ford. He wants to tell the President that the way to cure this nation's recession is to cut income tax 10 per cent. That's the kind of suggestion a lot of us had been hoping for!

The auto company head explained: "The important thing right now is not to balance the budget, but to give the economy enough boost to lift the nation out of recession, but not so strong or lasting in its effects that it will lead to a new spurt of inflation a year from now."

IT IS HARD to realize that Christmas is just 10 days away, even with all the holiday activities underway. Despite the recession talk and the local impact of the cattle feeding business, it appears to be another strong Christmas shopping season in Hereford. Brand News Editor Bobby Templeton made a spot check with some local merchants and has an interesting article in today's issue.

Maybe the only thing we need now to get into the Christmas spirit is a little snow. All the forecasters have been predicting a long, cold winter, so maybe we'll have a white Christmas!

NOTHING IS EASIER than fault-finding—no talent, no self-denial, no brains, no character are required to set up in the grumbling business.—Robert Wise

The deadline for entering the Miss Hereford 1975 Pageant is Friday, Dec. 20, the day public schools dismiss for the Christmas Holidays.

Any girl who has not yet signed up for the pageant may do so by calling Mrs. Glenn Watts, entry chairwoman, or Mrs. J.W. Robinson, general chairwoman.

Mrs. Watts is director of the Community Center and may be reached there in the daytime. She and other members of the committee are available to discuss entry requirements with eligible girls and their parents at any time. College girl entries will be taken during the Christmas vacation.

Age limits are 18 to 28 for the Miss Hereford contest, while girls of 16 may compete for Miss Teenage Hereford title. Other requirements are that the girls are of good character and have never been married.



Season Beginnings

Before the sun has had a chance to peek above the horizon, a group of hunters from Denver City forms a line to comb the maize field in hopes of flushing out pheasant. Chilly weather greeted the hunters as the opening day of pheasant season dawned, but this group took home some birds.

Area Harvest Production Plummets

As the harvesting season draws to a late conclusion in this county, local officials report that total farm production plummeted from average yield in past years.

Wheat farmers were plagued by a spring drought which virtually destroyed all dryland grain in the western portion of the county. Of 236,276 acres planted to wheat, 118,926 (more than half) were barren due to adverse weather. According to Don Tatum of the Agricultural Soil Conservation Service (ASCS), Deaf Smith County produced only 25-30 per cent of the average wheat yield.

WEATHER WAS also the villain in the drooping production of grain sorghum. Some 16,145 acres of sorghum were fruitless due to the wet, cold conditions which prevailed during August, a critical time for sorghum pollination. Deaf Smith farmers sowed 103,765 acres of grain sorghum and harvest of this crop has been completed.

Other prominent grains cultivated in this region include corn and barley. Corn, which is produced here for food and silage, has been harvested from 52,600 acres with only a few isolated crops still in the field. Barley was expected from 3,300 acres in this county but 1,206 acres of this grain were lost.

More than 10,000 acres in Deaf Smith County were devoted to sugar beet production. Harvest of this crop should be completed by next weekend, according to Bob Ginn, local manager, Holly Sugar Corporation. As of Friday, about 13,000 tons of beets were still in the ground, Ginn said this figure would be added to

the 350,000 tons already harvested for a total yield in excess of 363,000 tons of sugar beets.

No official figures could be obtained depicting the produced amount of vegetables in this county. One processor estimated that vegetable crops, mainly potatoes and onions, were off 20 per cent from previous years. He attributed this lag to the economic situation and high competition from other commodities.

ANOTHER LOCAL producer countered this statement and said that the vegetable production in Deaf Smith County was average. Other produce items that are suited to this area include carrots and lettuce.

Cotton harvest has just passed the halfway mark, slightly later than last year's schedule. One thousand acres of

Hot Checks, Shoplifting Hamper Hereford Stores

Associated with the better sales during the holiday season are the problems of shoplifting and hot check writing. Most store managers in a spot survey Friday agreed they had experienced some of both.

Don Howerton, manager of Perry's in downtown Hereford, said he caught a prominent resident redhanded in the act of obtaining a piece of merchandise on the "Five-finger discount plan." Earlier in the week he said he caught another four persons grabbing merchandise

without the usual exchange of money with the cashier.

"I TRY TO keep a sharp eye for shoplifters, but it still continues," Howerton said. "I've even increased my sales staff to try and control it." He thought that a little more shoplifting is occurring than usual because of the prevailing high prices.

(See HOT CHECK, Page 2A)

Pheasant Season Lures Hunters

By DAN WELTY
Brand Staff Writer

Ten thousand hunters, it is estimated, took to the grain fields and lake bottoms in a three county area around Hereford Saturday morning to try their hand at one of the most challenging of game birds, pheasant.

Deaf Smith, Farmer and Castro Counties were the focal point of hunters from as far away as Georgia and Tennessee for the opening day of the pheasant season. Chuck Cosper, game warden for Deaf Smith County, was our host Saturday morning to drive through the area near Hereford where hunters were bagging the many-colored birds.

COSPER SPEAKS with reverence when he talks about the pheasant. "They're tough old birds, Dan," said he as we set out before daylight. "If you don't kill him with the first shot, he's liable to hit the ground and run and hide from you before you get there."

Cosper thinks the birds are among the hardest to shoot. "Some people think that quail fly up faster than pheasant, but I don't think so. If you don't get a bead on a pheasant cock before he gets leveled off in flight, you might as well put your gun down. Driving along the road I've had them fly next to me at over 50 miles per hour. I'll bet they can fly up to 60 miles per hour if they have to."

As if to prove what Cosper had just said a brilliant-plumaged cock rose from between yellowing stalks of grain and

kept pace with the speeding car, flying a few feet above the ground.

Cosper is just one of 10 game wardens that were patrolling in the three county area early Saturday morning. The job of the game warden is to catch violators who might hunt without a license, to kill hens instead of cocks, and to keep hunters in private fields off of public roads.

THE PHEASANT is an import to the Panhandle of Texas. In fact to America. King-necked pheasant, originated in China and the common pheasant in Europe. Hereford area landowners and some townspeople brought the first pheasant to this area. The first birds were released in 1946 or 47. Cosper couldn't pinpoint the date. Eighteen years later sportsmen could hunt the exotic birds in the maize and corn fields near here.

The pheasant cock differs from the hen with his bright coat. Pheasant hens are a common brown and don't have the long tailfeathers that flow behind the cock. "And the hen is usually quiet when she flies up," Cosper added. "The old cock will usually cackle whenever you flush him out."

The most common hunting method sports men use is a line of about 10 to 12 men walking through maize or corn fields. The pheasant feed on the grain

knocked to the ground at harvest and thrive in the knee-high stalks. The line of men flushes the birds out and as they take to the wing, the hunter fires.

But Cosper says most of the birds are smarter than the hunter thinks. "The birds will run up and down the rows right next to you and never fly up. Some guys will drive up and down the fields in pickups trying to scare the birds up. But those pheasant will sit right there and you can drive within two or three rows and they'll never fly up."

Cosper was very critical of hunters who used chains drug between cars to flush out the birds and of hunters who shot hens. "Some hunters will put a chain between two vehicles and drag it through the field, forcing the birds to fly up. But the hunters who just get out and walk through the field will get more birds than any of them that drive through the fields."

THE GAME WARDEN carries a powerful set of binoculars and a high-power telescope to spot illegal activities. Whenever he sees anything that flies up, hen or cock. If it's a hen they might let it lay where it fell, or some will carry it to the car and try to hide

(See PHEASANT, Page 2A)



Deck the Halls...

A few of the ornamental balls have fallen off this Christmas tree in the Deaf Smith County Courthouse, but that is no indication of any less holiday spirit. The tree adds a bit of cheer for those who must perform the chores of county government as their work loads increase with the closing of the year.

Se Unen Las Iglesias Mexicanas En Orenda Navidena

Por este tiempo de navidad se hace alg'un esfuerzo de compartir con los hermanos menos afortunados de nuestra sociedad. Algunos de la comunidad Cristiana Mexicana de Hereford bajo la direcci'on de sus l'ideres espirituales, han unido sus esfuerzos para conseguir comida, ropa, juguetes, y dinero para compartir estos bienes con los oprimidos o los que no tienen tanto como ellos.

Se inici' este proyecto el d'ia de acc'i'on de gracias (Thanks-giving) y se terminar'a el 22 de Diciembre. las cosas regogidas ser'an distribuidas por la oficina de la county welfare dirigida por la Sra. Jewel Smith.

Estamos De acuerdo de que es noble y de gran m'erito el compartir con los dem'as.

La obra m'as importante del Christianismo es de liberar, como Cristo nos ensen'o y demostr'o por su vida, muerte, y resurrecci'on.

Los l'ideres de 4 Iglesias Hispanoparlantes:

Thompson Memorial Baptist Church, San Pablo Metodista, La Iglesia Pentecostal, y San Jos'e. Junto con sus feligreses han tratado de unir sus esfuerzos tanto para dar expres'i'on al mensaje Christian.

Las Iglesias Christianas tienen la tarea y deben de ser instrumentos en edificar la unidad entre los hombres de cualquier lugar o pais.



"We have united our efforts as an expression of the Christian message to share with the less fortunate of our society."



Christmas Gifts Wanted

Mrs. Jewel Smith, of the Deaf Smith County Welfare Department, displays a pair of pants and canned food, some of the items to be distributed at Christmas to area residents who need them. Such items will be raised through a drive conducted by (L-R) Padre Jose Gilligan, Rev. Tomas Baldevas, Rev. Eliseo Gomez, and Rev. Pablo Garcia.

***** Christmas Season Brings Area Churches Together

With the Christmas Season, a general spirit of togetherness is exhibited and such is the case of the four area Spanish churches who have joined to operate a drive to raise food, toys and clothing for those less fortunate in this area.

The drive is certainly not limited to the Spanish Churches. Other Hereford churches have been contacted and some are expected to take up collections within their own congregations.

The churches are Thompson Memorial Baptist Church, the San Pablo Methodist Church, the Pentecostal Church and the San Jose Catholic Church. The clergymen of these churches are the organizers of the drive, which began early this week.

THE DEADLINE for making donations is Dec. 22. The collected goods will be distributed through the Deaf Smith County Welfare department under supervision of Mrs. Jewel Smith, county welfare director.

THEY ARE acting as collecting agencies for the donation of any items that might be considered a necessity of daily life. "We'll accept just about anything, even a bar of soap," said Father Jose Gilligan.

She said she needs the donations at least by Dec. 23 to distribute them before Christmas. Although names of families are known who could benefit from the drive, other possible beneficiaries are welcomed by the welfare office.

As the Spanish article indicates, the churches are operating the drive in the spirit of Christmas for the less fortunate, many of whom comprise their congregations.

All the clergymen have asked that the whole community unite in the common cause of helping fellow human beings.

Although the drive is directed mainly during the Christmas Season, it is hoped that it can continue year round.

"We have united our efforts as an expression of the Christian message to share with the less fortunate of our society," Father Gilligan explained in reference to the drive purpose.

"With the whole community united it can come about," Father Gilligan related. "We are all of the same belief, just different disciplines. But this is no reason why we can't unite together for the common good."

Whiteface Girlstown Given 'Lion's Share' Donation

The Hereford Lions Club held its annual Christmas party Thursday night at the Bull Barn, with Girlstown and the Lions' ladies reaping the "lion's share" of attention.

Girlstown was presented a check for \$3,112.37, and all of the girls went home with gifts presented by Lions Club members. The Hereford High School Leo Club, sponsored by the Lions, also presented the Whiteface Girlstown home with a stereo set and many tapes and records.

WAYNE LADY, club president, presented the big contribution to Marshall Cooper, Girlstown executive director, who termed the local club as a "fantastic supporter" of the girls. The Easter Lions Club also added a donation of \$225, with Lady presenting the check on behalf of club president Earl Harkins and the Easter Lions.

Each of the girls attending the party from Whiteface and Berger were sponsored by a Lion. The girls received a Christmas gift from their sponsor as well as two gifts from the club—one donated by Tandy Leather Co. The party is a traditional "Ladies' Night," and each of the Lions' wives was presented a Christmas gift.

Providing special musical entertainment for the 460 persons attending the event were the Hereford Community Singers, under the direction of Bill Devers. They sang a variety of Christmas songs with Jane Gulley and Bobby Boyd as soloists.

SANTA CLAUS, with a noticeable Spanish accent, also was on hand at the

Tierra Blanca Scouts Schedule Meeting Mon.

Annual Meeting and Banquet of Tierra Blanca District, Boy Scouts of America will be held at 7 p.m. Monday in the Hereford High School Cafeteria.

A covered dish supper is planned and families are asked to bring enough for themselves and two additional people.

Families are asked to bring foods according to which group the first letter of each family name falls in, as follows: A-E, dessert; F-K, salad; L-S, meat and T-Z, vegetable. All utensils, condiments, drinks and rolls will be provided.

A program is planned with Jim Conkright as guest speaker. Installation of District Officers will be conducted by Bill Quackenbush, President of Llano Estacado Council.

Also in attendance will be Council Officials Gerald Strain, Scout Executive and Jess Adams, Field Director. Stray Leaf will provide entertainment.

Joyce Lyons, Banquet Chairman said that all scout units, leaders and families are welcome to attend. Those attending are asked to call 364-3333.

Project Christmas Card Deadline Nears

Project Christmas Card contributions deadline is noon Wednesday for residents who wish to send holiday greetings to area friends via the Project, and at the same time aid the purchase of equipment for the Deaf Smith General Hospital and the Medical-Auxiliary's scholarship fund.

Contributions made after the deadline will not enable the giver's name to be placed on the full page greeting in The Hereford Brand Christmas edition. Later donors will be listed on a New Year's greeting ad.

AREA RESIDENTS are familiar with Project Christmas Card, which is in its 18th year. It is sponsored by the Hereford Medical Auxiliary. For the benefit of newcomers, auxiliary members explain that residents are invited to contribute the amount they would spend on holiday greeting cards and postage for friends who live here.

Instead of those separate cards, the

greetings are conveyed on a decorated page in The Brand each year.

The money goes to buy special equipment which is needed at the hospital but not provided by the regular budget. In addition, a part goes for scholarship to a student in some field of medicine.

Mrs. A.T. Mims is chairwoman of the campaign this year. Decorated canisters to receive contributions have been placed by auxiliary members in a number of business houses, and accounts are open at both Hereford banks.

THIS YEAR'S FUND will go to purchase a cryostat, which will enable a pathologist to make frozen sections of tissue and examine them immediately at the time surgery is performed.

A portable cryostat is used by a pathologist who comes to the hospital here from Amarillo, but a permanent machine would be a great convenience.

Over the years, approximately \$40,000 have been collected in the project and used for needs as varied as a dishwasher-garbage disposal and cardiac monitor equipment.

Hot Check-- from Page 1

"They're not just taking small items, but expensive ones as well," he explained.

The Penny's store in the Sugarland Mall also has had trouble with shoplifting and hot check writing. Store manager Cleve Corlis said he saved his store \$50 recently by stopping a hot check before it got to the payment stage.

"We've got plainclothed security guards on the outlook for such lawbreakers, and I only put clerks who know their merchandise on the cash registers," he said. This prevents price tag switches and clothes changeouts.

WHEN ASKED about the same problems, Tom Pender of T.G. & Y. said, "Sure, we've had our share of shoplifters."

And he expects more shoplifting and hot check writing as the season progresses toward Christmas when the volume of transactions is heavier.

Tony Cortez, manager of White's Auto, explained that his store has been fairly lucky.

"A few shoplifters have visited us, but it isn't as bad as other years," he noted.

Most of the merchants post check cashing procedures as furnished by the Criminal District Attorney's office at the Deaf Smith County Courthouse.

"THESE POSTERS, I guess, have helped because they make the hot check writer think twice before doing it," Cortez said.

The exact count won't be known on the shoplifters and hot check writers until a few months from now, but in the meantime you can bet all precautions are being taken to prevent it.

So to you, the potential shoplifter or check forger—"Walk softly and carry a big pen."



Lions Play Santa Claus

Hereford Lions Club hosted girls from Girlstown, U.S.A., at the annual Christmas party Thursday night in the Bull Barn, and Lion Tommy Bowling poses happily with his "daughter" for the night. Each sponsoring Lion had a gift for "their girl," and the club also presented gifts to each girl. The big gift, however, was a \$3,112 check to Girlstown from the local club. It represented proceeds for the Girlstown Auction held here recently.

Churches Plan Music Programs To Observe Birth of Christ

Celebrating the reason for Christmas, churches of Hereford plan special music, worship and children's programs in observance of the birth of Christ. They will continue through this week and next, culminating in traditional midnight services Dec. 24 in Catholic and Episcopal Churches.

Choirs will sing Christmas anthems and congregations will join in familiar hymns of the season at worship hours today and next Sunday. Parties for all age groups are scheduled this week, with emphasis on sharing gifts with the less fortunate and bringing happiness to children and the elderly.

ANNUAL OBSERVANCES of the holiday will repeat worship patterns in several churches. One such service is the Evening of Carols and Candles at First United Methodist Church, to begin at 7 p.m. today.

All seven of the church choirs, comprising children from pre-school age upward as well as adult choirs and handbell choirs, will be heard under direction of Robert McFarland. Instrumental accompaniment will be a feature in some groups.

Song Of Christmas, a musical presentation by the choir of First Presbyterian Church, is scheduled in a candlelight service at 7:30 p.m. Wednesday. Narration will be by the Rev. Roger Knapp, minister. Mrs. Wesley Gulley is choir director and Mrs. Charles Jones organist.

Lesley Euler will be soloist for special music in this morning's worship service. A Christmas tree, decorated with symbols or monograms of Christ, was trimmed at a recent family night gathering and stands in the choir area.

THE ANNUAL ALL-CHURCH party with a program by children will be held Wednesday evening at First Christian Church, and on Christmas Eve there will be a worship service with carols and story at 7 p.m.

Pioneer members of the church and residents of Kings Manor retirement home will be guests at a Christmas party Friday in Friendship Court. Women of the church will meet at 9:30 a.m. Wednesday for a coffee and book review.

Pheasant--

It. They sure are embarrassed when I pull that hen out from under the front seat." Cosper will check the hunters out from a distance with the glasses before pulling up. "Most hunters, though, don't shoot hens. If I watch them a while and some hens fly up and they don't shoot, I'm pretty sure they won't be shooting hens."

The game warden and I pulled up to a group of hunters walking to the end of a field and Cosper waved at friends in the hunting party. Soon after a cock flew up and it was several seconds, longer than normal, before shots sounded. After the bird had been picked up, the hunter explained that he wanted to be certain of the bird's sex before he fired, especially with the game warden watching.

The pheasant are chased by more than just Texas sportsmen. Cosper had to obtain non-residential (out-of-state)

then in the afternoon will prepare boxes of Christmas sweets for shut-ins.

Teenagers in the Church of the Nazarene will present a dramatization titled, Unto Us a Son Is Given, directed by Mrs. Don Douglas at the 7 p.m. service today. Gifts to a mission church in Amarillo will be presented Wednesday when the mission pastor will be guest speaker at an evening meeting.

Next Sunday the choir will sing a cantata, Story Of Christmas, at the evening service. The Rev. Max Jetton, pastor, is director. Mrs. Jetton will direct a children's program at the morning service.

Hanging of the greens will be the theme of the 7 p.m. program today in First Baptist Church, featuring songs by the choir under direction of Ben Gollehon. The Rev. Doug Manning, pastor, and the Rev. Jerry Buckner, associate pastor, will be narrators.

A CANTATA, The Night The Angels Sang, will be presented at 7 p.m. today in Temple Baptist Church, with Douglas Morris directing the choir.

Children of the Assembly of God will sing at the morning service next Sunday, Dec. 22, and at 7 p.m. the choir will sing the cantata, Carol Of Christmas, directed by Gary London.

A caroling party sponsored by St. Anthony's Women's Organization will be held this afternoon for all parishoners at St. Anthony's Catholic Church. The Christmas Eve mass will be conducted at midnight Dec. 24 after an hour of music. A social period will follow the mass.

The parish school will have its annual Christmas pageant at 7 p.m. Thursday in the auditorium under direction of Sister Wendelina, principal. Pupils of each grade will have a part on the program, which is open to the public.

Kindergarten pupils will sing Just Because He Loves Me; first grade girls will present a Snowflake Drill and the boys a Christmas acoustic. Rudolph the Red-Nosed Reindeer will be the second-graders song.

A playlet, Christmas In Many Lands, will be given by third and fourth grades, a nativity tableau by the fifth grade and short pageant, Peace On Earth, by the sixth grade.

from Page 1

licenses late Friday night from the Amarillo Parks and Wildlife Department to take care of the overflow. Many Hereford citizens were hosts of hunting parties, and one Hereford man was called to find the length of the city airport's runway. One of his guests flew into town in a private jet.

The season began with a breakfast put on by the Hereford and Dawn fire department auxiliaries. Serving began at 4:30 a.m. and lasted till 7:30 in the high school cafeteria.

Is the season this busy until the final day, December 29? "No," Cosper said. "In fact, many of the hunters will get all the walking they want today and not even hunt tomorrow. The opening day is the busiest and then nobody bothers the birds till next year."

OPEN TIL 9 P.M.
THRU CHRISTMAS

JCPenney The Christmas Place

STILL PLENTY OF TIME
TO BUY CATALOG ORDERS
PHONE 364-4205



Take 20% off all women's sweaters.
Sale \$4⁸⁰ to \$16

Reg. \$6 to \$20. Choose from turtlenecks, twin sets, vests, cables, bright yarns, soft looks, longer lengths, bulkies, cardigans, and fisherman knits. All in your favorite easy-care fabric and fabric blends, and great winter colors. Sale does not include sweaters from our



Take 20% off all our skirts.
Sale \$8⁸⁰ to \$15²⁰

Reg. \$11 to \$19. That's big savings on all kinds of styles—maxis, wraps, denims, pleated; and even pajama looks—in fantastic fabrics. Come stock-up on everything from easy-care polyesters to rich metallic yarns. Misses and junior sizes. Sale does not include skirts from our coordinate group.



Take 20% off all our women's sleepwear.
Sale 4 to \$14⁴⁰

Reg. \$5 to \$18. Lightweight full-length gowns, dress-lengths, pajamas, flip gowns with matching panties and more—we've got all the styles and in the nicest variations. Come choose everything from a gentle flounce to a Grecian classic. In lightweight fabrics. Misses sizes.



Closeout of dress shirts.

Original \$6 to \$10
\$4.99

Dress shirts of polyester/cotton or 100% cotton in plaids, stripes and solids. Long pointed or button down collar styles. Sizes 14 1/2 to 17. Short sleeve too!

Finish your Christmas shopping at JCPenney with these great buys. Use your JCPenney charge.

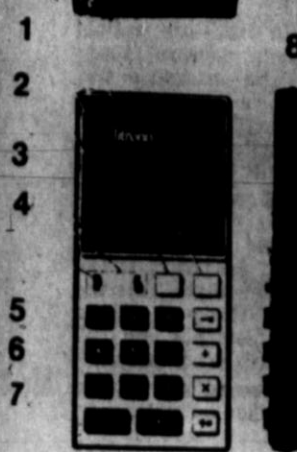
SPECIAL PURCHASE



Men's 100% Polyester Knit **DRESS SLACKS \$7.99**

Men's Casual Slacks 3 pr. \$10

THE LITRONIX 1100 CALCULATOR



- 1 ac adapter jack
- 2 clear all entries
- 3 clear only last entry
- 4 eight digit display
- 5 overflow indicator
- 6 decimal position selection
- 7 on/off
- 8 battery compartment

\$29⁹⁹

Better Calculator With Memory Orig. \$69⁹⁵
Now \$50

WE HAVE REDUCED MANY OF OUR TOYS JUST IN TIME FOR CHRISTMAS GIVING
SAVE 20% TODAY ON SOME ITEMS



Now **8⁴⁴**

"A" Frame by Fischer Price®



Now **11⁹⁹**

Rub-A-Dub Doll



Now **12⁸⁸**

Mattel's Camp Putt Putt



Now **8⁹⁹**

Lone Ranger Double Gun and Holster set.

PENNEY'S AUTOMOTIVE CENTER

LOTS OF IDEAL GIFTS FOR THE FOR THE AUTOMOBILE

CHARGE IT AT PENNEYS



25% off EL Tigre 278 fiber glass belted tire.

EL Tigre 278. Wide profile 78 series. 2 plus 2 construction of polyester cord and fiber glass belts with a wrap around tread design. No trade-in required. Whitewall tubeless.

Tire size	Save	Reg.	Sale	+ fed. tax	Tire size	Save	Reg.	Sale	+ fed. tax
A78-13	8.00	32.00	24.00	1.80	H78-14	13.00	52.00	39.00	2.82
C78-13	10.25	41.00	30.75	2.00	G78-15	13.00	52.00	39.00	2.74
C78-14	10.75	43.00	32.25	2.17	H78-15	13.00	54.00	40.90	2.97
E78-14	11.50	46.00	34.50	2.33	J78-15	14.25	57.00	42.75	3.13
F78-14	12.00	48.00	36.00	2.50	L78-15	15.25	61.00	45.75	3.19
G78-14	12.50	50.00	37.50	2.67					

Sale prices effective thru Saturday.



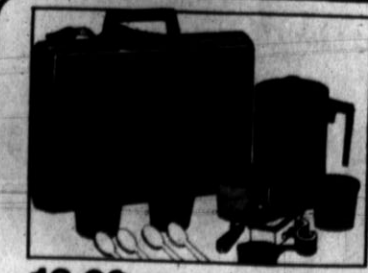
25% off wheel alignment service.*

Reg. 10.88. Sale \$8.16. Wheel alignment special includes: Complete suspension check, set caster, set camber, set toe adjustment, center steering wheel, road test car.
Air Conditioned Cars \$2 Extra
*Most American cars and many foreign cars.



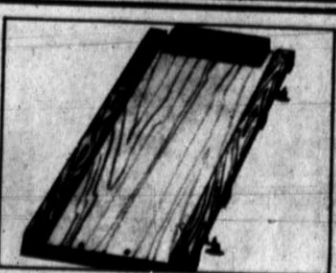
Save **4.99**

Reg. 19.95. Sale 14.96. DC powered timing light. Xenon lamp, trigger actuated. 6-1500 rpm. High-impact, gray-colored plastic case; pre-focused plastic lens. Connects to car battery and spark plug. 12V only.



18.99

Auto Park Kit. Service for 4. Plugs into car's lighter or 110/120V outlet. Utensils are plastic. Handy blue plastic carrying case.



7.99

Wood creeper. 2 1/2" angular steel wheels. Tackless headrest. Plywood bodyrest 3 in. off floor. Handwood frame.



A/F/X dish 14x6" Low, low prices on custom wheels **\$24.99**

Clinic Adds Doctor Toys, games aid in child's growth

Hereford Medical and Surgical Clinic has announced the association of Dr. Harold E. Dittmore as a family practitioner here before Christmas.

Dr. Dittmore, 1953 graduate of the University of Kansas Medical School, has been active in general practice, surgery and emergency medical treatment.

His wife, Dee, is a registered nurse, receiving her degree from St. Anthony's School of Nursing in Amarillo in 1963.

The Dittmores enjoy golf, fishing, "rock hounding" and raising pets.

Dr. & Mrs. Harold E. Dittmore to practice medicine here



Children like to imitate "grown-ups," and games give them the chance to mirror adult activities through play.

There is more to games, though, than fun, and parents should select toys for their children which are not only enjoyable, but serve to aid the child's over-all development as well.

The ideal toy makes use of the child's imagination, develops his creativity and provides substantive play hours.

Development of the child's motor skills and instructions on how to plan and react to different situations are possible with new games and toys which simulate real-life, adult activities.

One adult activity children like to imitate is driving. Car seats with steering wheels and toy cars have been popular for many years.

For the not-so-young driver-to-be, there are action games like U-Drive-It. By guiding an automobile around and through a series of obstacles and tricky curves with realistic steering wheel and foot accelerator controls, this type of toy teaches the youngster real driving skills while developing eye-hand and other motor coordination.

Other action toys can simulate real life experiences and develop a child's motor skills while teaching him to think and plan. The U-Fly-It Aircraft Carrier gives the child control of the takeoff and landing of a scale model airplane by allowing him to adjust the speed and altitude of the plane.

Another, the Sky Crane, is a model of a Sikorsky-type helicopter. The child controls up-down and forward-reverse to manage "rescues" and transport payloads.

This kind of toy relies on the child to determine the direction and structure of the game. The flexibility of these real life action toys allows the child to plan his "mission" confined only by his imagination.

While real life action toys help develop motor skills and introduce the child to "adult" activities, the child creates a personal game and determines his own rules.

Board games also introduce the child to "adult" activities, but not through action. Rather, these games simulate interaction, teaching the child how to compete and still work with other people.

New board games, like Air Traffic Controller, mirror today's modern professions, teaching the child their functions and importance. And by recreating the actual conditions of the job, this type of game also teaches the child the importance of decision-making.

Where winning traditional board games depends largely on luck, winning one of these new board games relies more on skill and good judgment, as does success in the professions they mirror.

In the driving and flying games, the child learns to master the basic skills of a task, to think and plan, while developing a true, yet fun, mirror of adult activity.

NEWS VIEWS

Dean Rusk, former Secretary of State, on possible oil embargo:

"Our problem is to find a way to challenge our leadership to challenge us to do the things that are required."

SAFE WATER ACTION

Congress finished action on a \$156 million bill designed to safeguard citizens' drinking water, which would establish for the first time national minimum water standards.

Dirigible returns from near obscurity.

Army releases My Lai massacre report.

Gasoline stations again experiencing competition.

British newspaper finds new way to save space.

Big wheat agreement with Egypt is signed.



Stereo for Girlstown

Cindy Ruther, right, president of the Hereford High Leo Club, is shown with two Girlstown students after the local club presented a console stereo set, along with many tapes and records, to the Whiteface Girlstown campus. The Leo Club, sponsored by the Hereford Lions, made the presentation during the annual Lions Christmas party here Thursday night.

SSI Law To Help Disabled

The more than 1300 officers of the Social Security Administration across the United States have been taking applications for disability benefits under the new Supplemental Security

Income (SSI) law for over a year.

Many persons inquiring about these benefits are told they do not qualify as disabled people because they either have a disability which is not severe enough or which will end in a fairly short period of time.

When the program for aid to the disabled, formerly administered by state departments of public welfare, became part of the Social Security Act, the requirements for SSI disability were set up to be the same as those for regular social security disability benefits according to Travis C. Briggs, social security district manager in Amarillo.

Simply stated, these requirements are that the disability must be severe enough that it will end in death, or it has lasted for at least a year, or it can be expected to last for at least a year. In addition to this requirement, the disabled person must be unable to work at a livable wage for the same length of time.

If individuals believe they are disabled and will not be able to work for at least a year, they should get in touch with the Amarillo Social Security Office at 317 East Third Street or call 376-2241.

Sugar Soars As Demand Stock

AUSTIN—Short supplies and strong demand have strained existing world sugar stocks, shattering international prices and raising a five-pound bag in the United States from 80 cents last year to \$2.50-\$3.

According to Agriculture Commissioner John C. White, the huge jump in price is based partially on a slowdown in world production in the face of inconsistent earning records and a faster growing demand for other crops.

Attracted by high grain

prices, many sugar producers have converted existing acreage to other crops.

In the U.S., production is expected to decline from 1973's 5.9 million tons, despite production increases in some parts of the country. White reported that an anticipated 346,000 ton increase in Texas' sugar cane crop will offset a 20,000 ton decrease in the state's sugarbeet yield.

Nationally, sugar cane production is projected at 25.3 million tons, a two percent decrease from 1973.

WARREN BROS.

JOHN RALPH
1410 Park Ave. CLOSED SUNDAYS 364-1423



This Weeks Special

1972 Buick Skylark, 2-Dr H-Top, 350 - 2 barrel engine - air-power steering and brakes, Autumn Gold body finish with white vinyl top. Gold vinyl interior. 39,000 verified miles. Protective Warranty. \$2595

1969 Toyota Corona 4 door. Air Conditioning, 4 speed. Red finish, Grey Vinyl interior, try this 25 mile per gal compact. It's in top condition. Protective Warranty.

1971 Ford LTD Country Squire 10 passenger wagon. 400-2 barrel engine Air and power. 48,000 verified miles. Lime green with wood decal. A sharp - Top Condition Wagon.

1969 Ford Torino G.T. 2 dr. H-top Air and power steering. 302-V8 Blue body finish with white vinyl top.

1971 Dodge Demon 2 dr. coupe 6 cyl, automatic-power steering and air conditioning. Bronze metallic with white vinyl top. This one will help balance the budget: good gas mileage.

1973 Chev. Pickup Custom Deluxe, Long wide bed. 350-V8, Air & Power, Yellow & White 4-tone. Check the condition of this Sharp - Equipped Pickup.



"DOC" COWAN GIFTS OF THE MAGI

Although there is some base for the criticism of the commercialization of Christmas, the tradition of giving gifts is well founded. Three Persian kings saw the star in the East when Christ was born. They came to the manger bearing gifts of gold, frankincense and myrrh. Thus began a custom that is with us to this day.

The three kings came bearing precious gifts. Their offerings were worthy of the occasion. Gold is one of the timeless presents. It remains noble, suitable for the occasion. We are fortunate to be able to make our feelings known with gifts of gold and precious stones. There are times when trinkets will do, when trifles are sufficient. But Christmas is not one of those occasions.

All manner of gemstones and fine jewelry brings a royal touch to your gift giving. Colored stone jewelry guarantees an original gift. Rings set with emeralds, sapphires and rubies will inspire joy. Brooches and pins of diamonds combined with jade, coral and lapis lazuli are certain to be cherished forever. Karat gold pins - gem-set or not - with matching earrings will make this a Christmas to remember.

Opals, always appropriate, make good fashion sense this season. Their flash and dance of colors will heighten the joyous occasion. Pearls are perennial. As a solitary pendant on a karat gold chain, the pearl is a traditional gift for the young lady. Is there a collector of gold charms on your list? Now is the time...

As members of the American Gem Society, we are well qualified to offer you the best advice of the gift-gems of your choice. With us, you have the assurance that the presents you select will be of appropriate quality in every regard. If our stock doesn't have what you desire, discuss your wishes with us. Ordered items take just a few days.

Emulate the Magi. See the treasure trove at Cowan's today.

Merry Christmas to all - "Doc"

COWAN JEWELERS DOWNTOWN

SANTA IS COMING



VISITS BY APPOINTMENT
PHONE: 364-0164

SPONSORED BY XI EPSILON ALPHA OF BSP



ALL YOUR BANKING NEEDS UNDER ONE SHELL!

Sound nutty? Not to us. It's just another way of saying that we have the answer to your banking questions in a nutshell.

All the banking services you need for your family's financial shelter will make your life cozy, convenient and secure.

Hard to believe? For us - no nut's too hard to crack.

A good bank has more Answers than Questions!

THE BEST OF ALL POSSIBLE BANKS

The FIRST NATIONAL BANK of HEREFORD

Member of FDIC

Cl pl in fi w w a m a j w c t l C d n n s a d

PRI EFF THR 12-

GOI NAT 6.

Police Beat

Two High Speed Chases Land Hereford Man in Jail

Two high speed chases and a kidnapping incident highlight cases that involved the Hereford Police Department in the late part of the week. Firemen were busy, but had no major fires.

Hereford police officers chased a car twice in the early morning hours Thursday, but failed to catch the vehicle either time. The man was later arrested at his residence and is now in the Deaf Smith County jail.

OFFICERS WERE dispatched to a domestic disturbance on the city's north side at 5:23 a.m. While talking with complainants, a black Chevy coupe pulled to a stop sign and then accelerated away at a high rate of speed. Officers gave pursuit as the car headed north on Highway 385, but gave up the chase after five miles of high speeds.

At about 6:15 a.m. a man came by the police station asking about the woman involved in the disturbance. When he left, officers noticed it was the same black coupe. An officer followed the car and stopped it in the northeast section of the city. When the officer got out of his car, the black coupe accelerated away again, heading west on Park Avenue.

ACCORDING TO the police report, the car ran a stop sign and three stop lights as it headed west of the city on the Harrison Highway. Another patrol car joined the pursuit, and although speeds reached in excess of 115 miles per hour, the black coupe was lost.

Officers later identified the man as Robert Guzman and arrested him at his residence in the 400 block of Brevard Friday morning. In city court the 22-year-old man was charged with eight traffic violations and fined \$102.50 for each violation for a total of \$820. He was then transported to the Sheriff's office and charged with fleeing from an officer. He is now in the Deaf Smith County jail in lieu of \$1300 bond.

A case still pending at the police department involved a 17-year-old Hereford boy. The youth was stopped by a car about 4:30 Saturday morning near Park Avenue and Avenue C. A man described as about 5'2" with dark wavy hair over his ears walked to the youth's car and forced him at gunpoint into his own car.

According to the police report, the man then drove out the Harrison Highway and tried to convince the youth to commit unnatural sex acts. The youth was able to escape about an hour later and ran to a nearby house to call police. Investigation in the case is still underway.

Two cases of Christmas tree theft were reported in the late part of the week. Nine trees were reported stolen from the Hereford Meat Market. The trees, one blue spruce and eight Austrian pines, were valued at \$160. Police reports indicate the trees were dragged to the alley east of the store and then loaded in a vehicle sometime Thursday night. A tree valued at \$10.50 was reported stolen by the manager of Ideal Supermarket. The manager said he saw two youth take the tree and put it in their car and drive off about 5:10 p.m. Friday.

ACCIDENTS REPORTED to the police included a one-car crash and a two-vehicle crash at an intersection. Kay Packard Ward of 201 Ranger told police she was traveling south in the 100 block of Ranger Wednesday afternoon shortly before three. She turned to scold her son in the back seat, the police report said, and hit the accelerator, losing control of the car. The vehicle bounced over a curb and collided with a parked vehicle at one residence, then traveled across the yard and struck the front porch of the house next door. Neither Mrs. Ward or her son were injured.

Two vehicles collided Friday morning at the intersection of Miles and Second Avenue. James Leon Arney of 101 Douglas was northbound on Miles Avenue in a 68 Volkswagen. Miguel Segouia Lopez of 109 Hopkins was southbound on the same street in a 68 Oldsmobile and the two cars collided at the Second Avenue intersection. No one was injured.

The Hereford Volunteer Fire Department answered six alarms from Wednesday through Saturday, though none were major fires.

A dumpster was extinguished at 106 Mimosa Wednesday afternoon at 5:04, and then fire fighters were called to a car fire at the Taylor and Sons parking lot at 7:38 p.m.

FIRE FIGHTERS were called to the Easter gin twice. Four units of the HFD and Dimmitt Fire Department units were called to the gin at 3:37 p.m. Thursday. Firemen were on hand four hours putting out fire in a cotton burr pile. They were called to that scene at the same time the next day to extinguish a similar blaze.

A bale of cotton had to be soaked with water at 10:53 p.m. Thursday at the Hereford gin, and two units responded to that blaze. A wrecked car caught fire Friday afternoon while a worker was using a cutting torch and firemen were called to that fire at 10:23 South Main.

Choir Winner

Leslie Euler came out as one of the best singers in the Panhandle when she climbed higher than any other Hereford High School choir member by being chosen first alternate to the All-Area Auditions to be held in Odessa in January. She achieved the honor by beating out other competitors in the recent regional tryouts in Amarillo.

The Hereford Brand

Established 1901
 Entered as second class matter at the Post Office in Hereford, Texas under the act of March 3, 1907. Second class postage paid at Hereford, Deaf Smith County, Texas.
 Published every Thursday and Sunday at 130 W. 4th St., Hereford, Texas, 79045, by The Hereford Brand Inc. Subscription rates: Deaf Smith County and trade area, \$9 per year; other points \$11.55 (tax included) per year. Home delivery by carrier, \$1.25 per month (tax included).
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper, will be gladly corrected upon due notice of same being given to the editor personally at the office.
 Member: Texas Press Assn., Panhandle Press Assn., West Texas Press Assn., National Newspaper Assn.
 O.G. Nieman Editor-Publisher
 Lynn Brienline Adv. Manager
 Bobby Templeton News Editor

The Hereford Brand Earns Blue Ribbon Designation

WASHINGTON, D.C. — The Hereford Brand has been designated a "National Blue Ribbon Newspaper" for 1975 by the National Editorial Foundation, Washington, D.C.

In announcing the designation, Foundation president Paul D. Coffman, publisher from Melrose Park, Ill., noted that The Hereford Brand was one of 306 newspapers to achieve this designation in a nationwide program. Twenty-five criteria, measuring the newspaper's service to the community against a national standard, were employed in the evaluation.

Publishers whose newspapers are recognized for their over-all excellence, or who had previously been accorded the Foundation's Blue Ribbon designation, participated in the judging.

A total of 400 newspapers were

submitted for evaluation in the program. Overall, larger circulation newspapers fared better than smaller ones, and dailies were more successful than weeklies. Of the weeklies and semi-weeklies of comparable size to The Brand, 71 per cent of those submitted received the Blue Ribbon award.

Papers were judged on various areas of local news coverage, photographs, advertising, locally-written columns and editorials, over-all appearance, and other evidences of service to the community.

Although many former Blue Ribbon newspapers achieved the designation again, some former standard bearers did not measure up this year. Coffman, NEF president, attributed this to the overall improved quality of participating newspapers, and said the judges may be getting more critical.

RCA ALL IN ONE
 Enjoy the same scope of audio entertainment in your car as you do at home with RCA's New Dashmatic

RCA Dashmatic Stereo AM/FM/MPX 8 track player 12R703 ... only \$159.95
 Features 8 track stereo tape player with "microtract" head alignment and AM/FM/MPX stereo radio with AFC, DX and ST pushbuttons. Mounts in-dash or under-dash. Solid state circuitry delivers 20 watts of peak stereo power.


RCA stereo 8/stereo FM 12R800 ... only \$129.95
 Enjoy the best of both in one unit! Adds stereo FM programming to stereo 8 tape for versatile listening pleasure.

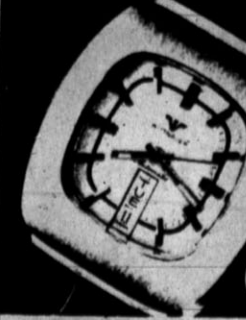
RCA 4-channel Stereo 12R800 ... only \$119.95
 4 separate channels play through 4 individual speakers to put you right in the middle of the music. Plays quadrasonic Q-8 and regular stereo 8 with 32 watts of total peak power.

RCA stereo 8 12R500 ... only \$54.95
 Small size but big sound! Plays standard 8 track cartridges and has many features usually found on bigger, more expensive models.

RCA compact stereo 8 12R490 ... only \$39.95
 Low cost but big sound with 15 watts of peak stereo power. Individual control knobs for perfect left-and-right speaker volume adjustment.

KERR MOBIL
 323 N. 25 Mile Ave.
 Hereford, Texas
 79045
 Phone 364-1844

COW POKES By Ace Reid

 "It's all time, chop post, chop wood, chop ice. Boy, I break out with a sweat when I just look at an axe handle."
Hereford STATE BANK

Gold coins attracting British investors.
Hereford's Authorized LONGINES-Wittnauer DEALER

COWAN JEWELERS DOWNTOWN
 Dr. Milton C. Adams
OPTOMETRIST
 335 MILES
 Phone 364-2255
OFFICE HOURS
 Mon.-Fri. 8:30 to 5:00

Santa's CHOICE IN HEREFORD
 Advertised Prices Good Monday Dec. 16 through Saturday Dec. 21, 1974

ANACIN 200 Count Reg. '27 **\$1.99** G.D.P.

GIBSON'S
 Sudden Beauty **HAIR SPRAY** 16-OZ. **59c** G.D.P.

Johnson & Johnson
BABY LOTION 16-OZ. Reg. '17 **\$1.17** G.D.P.

Style SETTING GEL 12-OZ. Reg. '11 **79c** G.D.P.

Pepto-BISMOL 8-OZ. Reg. '11 **77c** G.D.P.

Pepsodent TOOTH PASTE w/15' OFF Label 7-OZ. Reg. 78' **59c** G.D.P.

anywhere Campfire **MARSHMALLOWS** 10-OZ. Reg. 39' **35c** G.D.P.

Borg & Foster BUTTERSCOTCH CHIPS 12-OZ. Reg. '11 **\$1.29** G.D.P.

Borg & Foster FRUIT CAKE MIX 1-LB. Reg. 99' **87c** G.D.P.

Frito CORN CHIPS AND DORITOS Reg. & King Size All Flavors Reg. 77' **65c** G.D.P.

Ranch Style CHILI No Beans 19-OZ. Reg. 93' **77c** G.D.P.

My Lai mas-
 tions again
 competition.
 paper finds
 space.
 cement with
 vise
 tions,
 tions
 WAN
 IAGI
 is some
 m of the
 of Christ
 of giving
 d. Three
 star in
 rist was
 to the
 of gold,
 myrhh.
 an that is
 came
 s. Their
 y of the
 e of the
 remains
 or the
 unate to
 feelings
 old and
 ere are
 illient.
 one of
 stones
 ings a
 ur gift
 jewelr
 al gift.
 ards,
 s will
 s and
 unbind
 laps
 to be
 Karat
 or not
 arclips
 mas to
 oriate,
 e this
 and
 ghten
 Pearls
 ilitary
 gold
 is a
 young
 or of
 list?
 the
 we
 r you
 the
 vice.
 the
 ents
 of
 every
 can't
 sire,
 us, a
 few
 the
 an's
 —
 RS

Herd Bows Twice in Amarillo Tourney

The Hereford Whitefaces were to play the Palo Duro Dons for seventh place in the annual Amarillo Basketball Tourney Saturday evening, after losing first and second-round games to Amarillo High and El Paso

Bowie. Hereford lost its opener Friday night in a close 50-49 game with the Sandies, then the Whitefaces were defeated by a quick Bowie team, 59-49, just before noon Saturday in a

consolation bracket contest. In another second-round game Saturday morning, Plainview went into the consolation finals with a 66-44 win over Palo Duro. Odessa Permian was matched against El Paso Andress and Lubbock Coronado was to play Amarillo in the championship semi-finals.

Hereford raced to a 16-6 lead in the first period against Bowie Saturday morning, but the fast El Paso squad retaliated by outscoring the Herd, 23-6 in the second stanza. Hereford pulled back to within two points, 41-39, after three quarters but couldn't overtake the winners. Lynn Tarr was the only Herd cager to score in double figures,

netting 16 points on five field goals and six free shots. Craig Nieman was next with 8 points, and Mike Munnerlyn had 7. After a cold night at the charity line Friday night, Hereford hit on 13 of 18 free shots against Bowie.

Jose DeSantiago led Bowie with 19 points, and Melvin Patridge added 12. Bowie lost two players via the personal foul route, while Dave Charest fouled out for Hereford in the final quarter.

Hereford and Amarillo closed out action in the first-round games Friday night. In other openers, Permian edged Plainview by 63-58, Lubbock Coronado clipped El Paso Bowie by 66-44, and EP Andress ran by Palo Duro, 77-54.

The Whitefaces held the lead over the Sandies until there was just 3:35 left in the first-round clash. But the Herd started losing the ball before setting up a shot and missed some crucial free shots as Amarillo came from behind and claimed the triumph.

Hereford had a good first half of play and held nine-point leads along the way. The Whitefaces led by 18-14 after the first period, and took a 29-22 advantage at halftime. They were still up by seven points, 38-31, going into the final stanza.

Turnovers killed the Herd in the final quarter, however, and Hereford went more than four minutes without scoring a basket. Coach Barry Arnwine saw a 42-36 lead go out the window as Amarillo surged ahead by 44-42. Hereford tied the game at 42 and again at 44 and 46, but Amarillo took a 48-46 lead with 2:25 left and held on for the win.

Mike Hull hit a free shot to cut the margin to one, 48-47, but two trips down the court resulted in turnovers and no shots. The Sandies cashed two free shots for a 50-47 lead, then Munnerlyn hit a short jumper from the side to cut the gap to one point with 50 seconds left.

Hereford drew a foul with 12 seconds left, but the Sandie missed and Hull grabbed the rebound. Munnerlyn tried to drive for the basket with the seconds ticking off, but was called for traveling and Amarillo got the ball with three seconds left.

Tarr hit 21 points to lead the Whitefaces in the first game, while James Arney had 10 points. The Whitefaces hit only 13 of 25 charity shots, while Amarillo hit 10 of 13.

HERD — Tarr 9-3-21, Arney 3-4-10, Hull 2-4-8, Munnerlyn 2-0-4, Morales 2-0-4, Dave Charest 0-1-1, Doug Charest 0-1-1. Totals 18-13-49.



Back-Door Shot

Hereford's James Arney (15) got around an Amarillo Sandie and put up a shot in this action photo from Friday night's game in the Amarillo Tournament. Four Whiteface cagers can be seen

in the dark uniforms. Left to right: Mike Hull, Lynn Tarr, Arney, and Doug Charest. Hereford lost a close 50-49 decision to the Amarillo team. (Brand Photo)

PROPERTY ENTERPRISES
INSURANCE OF All Kinds
Car, Home, Crop, Life Liability, and Hospital
364-6633
Avis Blakey 364-1050

Give Jewelry

FOR AN UNFORGETTABLE CHRISTMAS
Come by **DELTA JEWELERS**

for unique and original gift ideas.



Beautiful hand made **GLASS FIGURINES**

assorted styles and sizes... you'll find these only at **DELTA**



DELTA'S own creations **ARROWHEAD CREATIONS**

Molded from rare & very old Arrowheads available

in Tie Tacs - Cufflinks -

Earrings - and again only at DELTA...

We have other fine jewelry selections to choose from at...

DELTA JEWELERS

515 Park Ave.

364-5901

Jayvees Sparkle at Pampa Tourney

The Hereford Jayvees sparkled Thursday night as they downed the Pampa sophomores 71-46 to set up their third meeting with Borger's Jayvees. The Herd sophomores, however, were lackluster as they fell to a first quarter press and the Pampa Jayvees 83-36.

The action was the first round

Junior Hi Results

The Stanton eighth and ninth grade teams moved into the finals of the Muleshoe Tournament with two victories Friday. Both teams will play against Morton teams for the tourney championships. LaPlata's ninth graders enjoyed an open date.

The Stanton freshmen played Morton's freshmen in the finals of the Muleshoe Tournament at 8 p.m. Saturday night. The Stanton eighth graders played

of the Pampa Junior Varsity Tournament, held Thursday and Saturday. Games played Saturday included a 1:30 p.m. meeting between the Herd Jayvees and the Borger junior varsity and a 10:30 a.m. matchup of the Hereford sophomores and the Borger sophomores. Game results were not available at presstime

Saturday. Archie Crim led the Jayvees with eight field goals for 16 points Thursday evening. James Mays scored five field goals and three free throws for 13 points. Barry Muller was the only other player in double figures with four field goals and two from the charity stripe for 10. Brent Sigle scored 9, Roy Martinez 7, Lance Martin 6, Steve Cornelius and Davis Ford 4, and Jim Lawson 2.

Hereford jumped to a 21-8 lead at the end of the first quarter and outscored the Pampa sophomores every quarter. Stanley Brown led Pampa with 17 points, Lorenzo Griggs and Brent Bailey had 11 each.

A hard first quarter press that put the Herd sophomores behind 30-4 propelled the Pampa Jayvees to an 83-36 win. The sophs played heads-up ball for the second and third quarters, but were outscored 22-6 in the fourth.

Mike O'Rand led the sophomores with 14 points from six field goals and two free throws. He was the only Hereford player in double figures. Rowan Alexander scored 6; Dale Tarr, Mike Oglesby, and Bill Fraser scored 4. Dennis Artho and Kenneth Mercer scored 2 each.

Rayford Young led Pampa with 26 points. PeeWee Steele contributed 16, Forrest Taylor 18 and Keith Fisher 14.

Tuesday evening the Herd varsity and Jayvees will travel to Amarillo to meet the 'Horns of Caprock. Junior varsity game will begin at 6 p.m. with the varsity to follow at 8 p.m. The sophomores will meet Canyon's B team in Canyon at 3:45 p.m.

See Our Big Christmas Sale Ad
PLAINS Furnitures & Finance Corp.

LET US TELL YOU ABOUT OUR FORD IRRIGATION ENGINES AND WE JUST MIGHT GIVE YOU ONE. FREE.

But getting an engine free isn't the only reason for talking to us. We want to tell you why right now is the best time to buy one. **GUARANTEED PRICE.** There's no telling what inflation is going to do to the price of irrigation engines this spring. With our plan, however, you pay 10% down and you don't have to worry about the price going up in the spring.

PAY FOR IT ON DELIVERY. We don't tell you when to take delivery. You tell us. You can take delivery any time. January, February, March. So, you also get a guaranteed delivery date and you don't have to pay for it until then.

GET THE IRRIGATION ENGINE YOU NEED. We have the 300 CID 6-cylinder and the 428 and 534 CID 8-cylinder engines. This is the best part. Because you get the best irrigation engine on the market. Ford. Unlike most irrigation engines, ours have been modified for irrigating. Not for cars and trucks. Because of that, they're more durable so they're more economical to operate. Very simply, they're designed to save you time and money. And these days, that's exactly what you need.

WE JUST MIGHT GIVE YOU A 428 CID. FREE. Come by right now. Let us tell you about our irrigation engines and register for a free 428 CID. There's no purchase necessary and you don't have to be present at the drawing to win. Registration ends January 31, 1975.

But don't let that keep you from booking your engine early. If you go ahead and buy one, and your name is drawn, we'll give you your money back.

Come by right now. Any way you go, you're a winner with Ford.



KEMP SUPPLY COMPANY
EAST HIGHWAY 60
364-3421
HEREFORD

The eighth graders advanced into the finals with the defeat of Farwell's eighth graders 38-19 Friday. Jackie Mercer led scoring with 14 points. Buzzy Abalos had eight points. Stanton led 10-14 at the end of the first quarter and 16-7 at the half. A third period advantage of 22-11 stretched to the 38-19 win.

In Thursday games at the Muleshoe Tournament, Stanton won both eighth and ninth grade contests. The Dogie freshmen downed the Farwell freshmen 75-40. Kelly Kitchens was high point man with 20, while Albert Del Toro dropped in 12.

The eighth graders went into an overtime period against the Littlefield eighth graders and finally came out on top 37-34. Jackie Mercer scored 15 for Stanton and Buzzy Abalos scored 13.

Hereford's Authorized LONGINES-WITNSUER DEALER



COWAN JEWELERS
DOWNTOWN

Gaston's SUGARLAND

Over 100 Just Arrived!



Polyester PANT SUITS

New Holiday

Colors & Patterns

Size 8-16

\$19.90

Hobby Becomes Job For Man Here

A young Hereford man, Charlie Keese, will soon turn his favorite pastime into a means of living as he completes a motorcycle mechanic degree.

Keese, a local racer, has collected 43 trophies this season alone on his 250cc Honda. Keese will complete an

and then travel to Daytona Beach for six weeks of dynamometer training. Upon completion of the course he will be a motorcycle mechanic recognized and certified by the American Motorcycle Association and the Motorcycle Industry Council. Keese will be trained for complete work on six major brands of motorcycles.

Among many honors Keese has won with his 250cc motocross bike this year include the season points championship at the Wellington Motocross in two classes, 250cc and open class. He also won first place for the 250cc class at Clovis, and is currently second in the standings for 250cc and open classes at the Hereford Motocross.

Keese's bike, nicknamed "Bonze" (a derivation of Banzai) uses a 250cc Honda engine as power in a custom frame. Fiberglass fenders and gas tank as well as the elimination of all unnecessary equipment to save weight. Keese claims that since he started doing his own "mechanicing," he places higher in the races he enters.

Keese will be the service manager and will ride for Pro Sports Center, which will open Jan. 1 in the West Park Plaza.

JUDGE FAILS TEST

OMAHA, NEB.—After presiding over traffic court, Judge William Ryan took a driver's test to renew his license and failed the test. He said he would take the test again after studying the driver's manual thoroughly.



CHARLIE KEESE

intensive study course with the American Motorcycle Institute in Daytona Beach, Fla. soon and return to Hereford as service manager of a soon-to-open dealership.

Keese became interested in motorcycles at about the same age most boys do, 16-years-old, but it wasn't until after a stint in the Army that he started racing seriously. That has now brought Keese several championships and a chance to turn to professional racing in the coming season.

The training course with the Florida school has been part correspondence and part residential. Keese will conclude over two months of home study



Battle of The Boards

Rebounding plays a vital role in the success of a basketball team, and Hereford's Mike Hull is shown battling for a loose ball in Friday night's action in the Amarillo Tournament. An Amarillo Sandie claimed this rebound, and the Sandies came from behind to capture a 50-49 win in the contest.

Sports Luncheon Lightly Attended

Only 12 persons attended the Friday meeting of the Sports Committee of the Chamber of Commerce, but policies for the upcoming year were discussed by the few in attendance.

Jake Webb, officiating over his last committee meeting as chairman for this year, outlined projects the committee has supported in the past and what progress had been made on them. He then turned to future projects and polled the feelings of the group.

Those in attendance decided that in the coming year the sports committee should push for a YMCA facility, a tennis court complex, a parks and recreation director for the city, and to continue several athletic events held the past year.

A YMCA-type facility would provide the citizens of Hereford and Deaf Smith County with a gymnasium, weight room and game rooms, members of the committee pointed out. The facility would be open to the public.

The need for a tennis court complex was voiced by several members, not only for staging tournaments in the city, but to provide the school teams with

courts and to develop a tennis program among the youngsters in the city.

The committee made plans to ask the City Commissioners to employ a full-time parks and recreation director if only for the summer months to oversee and direct programs in the city. The committee also pledged further support for parks in the city.

Harold Wheeler, coach and sponsor of the Hereford Boxing Club, told the committee that he has four or five boys in his club that he expects will be contenders this season.

"I feel we have the best team in West Texas," Wheeler said. "Some of our boys are so good it's hard to get any of the other teams to fight them. We have to match our kids with older and more experienced boxers to get them bouts."

Wheeler said he felt his boys will be ready for the AAU District Junior Olympic boxing tournament that will be held in Amarillo Jan. 30 through Feb. 1. The boxing coach said Eddie De Leon, a boxer in the 146-pound division, could travel all the way to the AAU Nationals this summer.

The End Zone

THE WHITEFACE BOOSTER CLUB will hold a meeting Monday night in the high school library at 7:30, announces club president Tom Simons.

On the agenda is a basketball film to be shown and Coach Barry Arwine to comment on the season so far and other serious basketball matters. The library will hold quite a crowd and all Herd boosters are invited to attend.

AND THEN THERE WAS BAYLOR.

Amazing Baylor. Here are a few facts compiled in the Dave Campbell newsletter:

The Bears made history several times over in '74. They became the first team in SWC annals to lose all their conference games one season and win the championship the next. They became only the second team in 60 years of SWC football to go from undisputed last place to undisputed first place in a mere 12 turns of the calendar (Rice was the first, in 1933-34).

And they improved their record over 1973 by six full games, which is the best any team in the nation has managed since 1967, when Indiana went from 1-8-1 to 9-1-0. Only eight major college teams in modern history (going back to 1937) have improved more than six games. But even more to the point as far as Baylor fans were concerned, the Bears broke that 50 year drought. Or, as SWC publicist Bill Morgan quipped, they became the first team in conference history to space their championships 50 years and three days apart.

But turning a 2-9 season around to 8-3 probably raised more than a few eyebrows at that holy of holies... NCAA. Don't be surprised when they announce the investigation of the entire Baylor athletic program. They always do when a team starts winning.

Bob Galt of the Dallas Times Herald (quoted in the Dave Campbell Newsletter) thinks maybe some good old nostalgia may have done a lot for the Bears:

"Grant Teaff pushed the Bears to the top using methods that are identified with days past in collegiate football. Breakfast at 7 a.m. was compulsory for all players. Miss breakfast and you ran a bunch of laps. And bedcheck each night at 11 o'clock — bedcheck by a coach. Teaff was the Friday night man since fall practice started in late August.

facility for the past 10 years, has sold the track to a corporation out of Guyman, Okla. owned by J.R. Adams.

Adams plans many improvements at the track, including remodeling of the plant itself, as well as much work in the barn area for the benefit of the horsemen.

See Our Big Christmas Sale Ad

JCPenney



It's too late to shop early. That's o.k! We can handle everybody's last minute Christmas shopping.

So, you didn't get around to your Christmas shopping early. And you're running short of time and ideas. And there are some really special gifts you want for some really special people.

Just thumb thru your JCPenney Christmas catalog—476 pages and thousands of gift ideas—at the right price, too.

So, play Santa and give us a call. Or, stop in at our Catalog desk.

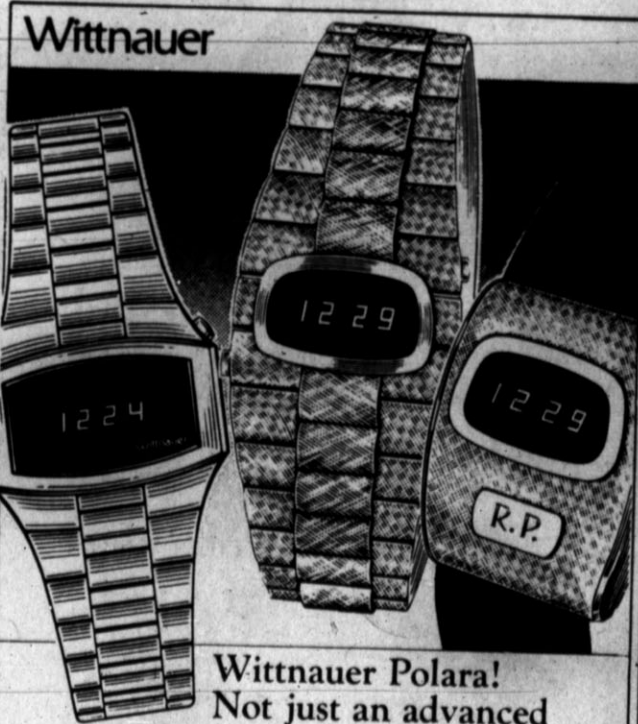
Your gifts will be ready for pick-up in just a few days. It's the fun way to shop.

STILL PLENTY OF TIME TO ORDER FOR CHRISTMAS! Shop by phone. Just call 364-4205



Students Get Birds

Two Hereford High School students had a pheasant rooster each before the sun was fully up on the opening day of season on the birds. Toby Turpen and Bobby Fields display the birds and guns that got 'em.



Wittnauer Polara! Not just an advanced 100% Solid State Digital, but a superb piece of jewelry!

The Wittnauer Polara is the most advanced way to tell time—Super accurate. But, unlike other solid state timepieces, Polara offers a wide range of handsome styles. Not just a round case to accommodate the movement. But superb and imaginative designs in a series of eye-catching cases and bracelets. Sure to please the most discerning individual. Polara, the 100% Solid State Watch, has no moving parts. Micro-miniature circuits transmit impulses to the light-emitting diode digits which light up when the time display button is pressed.

Tells the hour the minute the second the date With a m. indicator Polara, the 100% Solid State Digital. By design. From \$

COWAN JEWELERS



AMERICAN GEM SOCIETY

Feed Yards Hold It Together

* Hold It Together*

- A. Low Labor rates
- B. Low Mark up on materials
- C. Flexibility in meeting needs

REPAIR or BUILD

- Air Lifts
- Legs
- Dump Pits
- Spouts
- Tanks
- Dust Collectors
- Transitions
- Fans

We Have the Shop and Experience:

14 Employees and the most complete repair and manufacturing facility in the area to serve you.

Tagco Industries is a diversified fabricator of MILLS, buildings, and heavy equipment, and rebuilders of mechanical equipment. Our extensive shop and field experience are ready to serve you....

Let's get together.....and HOLD IT TOGETHER You HIT for me I'll HIT for You.....

Call us Today.....



• HEREFORD, TEXAS 79045

• (806) 357-2222

Duckwall's

IN SUGARLAND MALL Register For Dec. 20th Drawing
Open Nights Til 9:00

3 DAYS ONLY

CHOCOLATES

4-LB. Box Brachs Assorted

Reg. \$4.27 **\$2.99**
Now

Packaged BOWS
25 Bows in a Pkg.
Reg. 97¢
Now **53¢**

1-Lb. Bag Shredded

FOAM

Reg. 69¢

Now **49¢**

GIFT BOXES

Large Assortment of Gift Boxes In

Many Sizes & Patterns

50% OFF

Scotch Brand TAPE
For Gift Wrapping
Reg. 44¢
Now **31¢**

Foil GIFT WRAP

4 Rolls to a Pkg.
Reg. 99¢

Now **53¢**

Everything You Need
for the **WRAP-UP!**



TOP O' THE LIST GIFT IDEAS for EVERYONE!

GIFTS
FOR Grand-Mother

GIFTS
FOR Grand-Dad

GIFTS
FOR Mom

GIFTS
FOR Dad

GIFTS
FOR a Daughter

GIFTS
FOR a Son

Shop

in

Hereford

Compliments of

The

Hereford Brand



Food Stamp Information Released

[EDITOR'S NOTE: The Hereford Food Stamp Program has drawn a lot of attention recently because possible abuses have been alleged in connection with the program. The Deaf Smith County Commissioners Court passed a resolution asking for more public information about the program as well as an investigation about the program as well as an investigation into the possible leniency of eligibility requirements. In an attempt to better inform the public, The Brand is printing the following information provided by the Amarillo regional office of the Food Stamp

Program. We hope it will be beneficial to those who might qualify for food stamps as well as those who are concerned how it is being operated.]

Four hundred seventy-one of the 790 families living below the poverty level in Deaf Smith County are now making use of the food stamp program. These families purchased foods, prepared for human consumption only, at 18 authorized stores in Deaf Smith County.

Only citizens and aliens legally admitted for permanent residence are eligible. Although students are eligible to

participate if they qualify, foreign students normally cannot qualify because they are not admitted for permanent residence. Aliens in the country illegally are reported to the Immigration and Naturalization Service when the caseworker becomes aware of their presence.

The food stamp program is formulated to provide low income families with a nutritious diet. All families of identical size receive the same dollar value of food stamps. However, the price paid for the food stamps varies with the net income of the family. The net income is derived from deducting various expenses from the gross income of the family. Some of these expenses are federal withholding, Social Security, mandatory school expense (including tuition), certain medical costs in excess of \$10 per month, child care expense when necessary for the mother to accept employment and shelter expense in excess of 30 per cent of the income.

The food stamp program has proved to be an effective way for low income households to increase their food purchasing power. The United States Department of Agriculture studied the impact of food stamps on three rural counties in 1970.

These were the findings: (1) On the average, low income households more than doubled their food purchasing power if they received food stamps. The 3,200 participating households paid \$1,085,500 for food stamps and received \$2,254,500 worth of bonus stamps. (2) Economic returns to farmers increased from \$1.04 to \$1.17. (3) Food retailers, food wholesalers and wholesale suppliers had to increase their output as bonus stamps provided more buying power. (4) Purchase with food stamps represented from 5 to 10 per cent of the total sales of those stores authorized to accept food stamps. (5) New economy was generated from the community, from \$250,000 to \$1.5 million. (6) The increased economic activity made a total of 130 new jobs potentially available in the three counties.

food stamps. The program which these counties were operating was retained but with several changes.

Administrative costs for the state-wide program are paid by the State of Texas. Previously, the counties were responsible for these costs. The state-wide program is administered by the State Department of Public Welfare. The United States Department of Agriculture pays for and redeems the food stamps.

Certified households receive an Authorization to Purchase (ATP) card each month in the mail. The ATP cards specify an amount of the stamps and how much money, if any, they must pay for them. The ATP card and the necessary cash is then redeemed for food stamps at the local Post Office.

A variable purchase plan is included in the state-wide program. This allows households to purchase less than their full food stamp allotment.

Households receiving monthly ATP cards will have four purchase options — all, three-quarters, one-half and one-quarter. Stability of the household's income and preference determine whether they receive the ATP card on a monthly or semi-monthly basis.

An ATP card may be used one time, regardless of what option within the variable purchase plan the household chooses. This card is valid only for the month indicated on the card. The state-wide food stamp program promises to put more Texas-produced food on more Texas tables.

During the application process, all able-bodied household members between the ages of 18 and 65 must register to work. The only exceptions are those responsible for dependent children under 18 or for incapacitated adults; students enrolled at least half-time in any school or training program recognized by a federal state or local government agency; and

or some kind of pension check.

An individual is anyone who does not live in a boarding house or an institution. A household is a group of people, not necessarily related, living in one economic unit sharing common cooking facilities or for whom food is customarily purchased in common. A single individual can also comprise a household.

WHAT FOOD STAMPS BUY?

Retail grocery stores certified by USDA may accept food stamps for the purchase of most food and food products. Items which cannot be purchased with food stamps include alcoholic beverages and tobacco.

Grocers redeem food stamps through banks or authorized food wholesalers. Local banks, in turn, send coupons to the Federal Reserve Banks.

CERTIFICATION PROCESS

All persons interested in applying for food stamps should take the following information to the nearest food stamp office: (The food stamp office is located at 108 Avenue E, Hereford)

1. Identification (Social Security card, driver's license, etc.).
2. Proof of the household's total income (latest paystubs, pay envelopes, pension award letter).
3. Rent receipts or house payment book and utility bills.
4. Bank books or other papers to show any savings.
5. Medical bills.
6. E-16 Claim identification card for those receiving unemployment insurance.

WHO IS ELIGIBLE?

Any person receiving a Welfare check, who doesn't make much money or who is disabled may be eligible to participate in the state-wide food stamp program.

Other persons possibly eligible for food stamps include those who work parttime, are employed or those who get small Social Security payments

Prices For Ideal To Freeze 60 Days

LIBERAL — Ideal Food Stores will freeze prices on more than 1000 grocery products for the next 60 days, it was announced this week by Steve Phillips, vice president and general manager of the 34-store Ideal Food Store chain.

Prices will be frozen from December 12 through February 12 on a wide variety of Ideal's own private label brand products from frozen foods to household products plus many nationally advertised items as well.

The prize freeze will also be in effect at the K Mart Food Store in Amarillo, and at the Alco Food Store in Hays, Kan., both of which are operated by Ideal.

Ideal froze similar prices in February, 1973, with widespread consumer enthusiasm.

Said Phillips, "There's not much we can do about commodity or wholesaler's price increases. At Ideal, we've always tried to offer the best possible food quality at the best possible prices and we'll continue to do so."

In the Ideal Stores, special shelf tags will indicate which items have been included in the price freeze. There is also a published list of all items on the temporary price freeze at each store.

Phillips said that if at all possible, the freeze would be extended beyond Feb. 12. He also said that if any prices were reduced to Ideal, the reductions would be passed along to consumers.

Adults may need as much calcium as children. According to Dr. Herta Spencer of the Veterans Administration Hospital, Hines, Illinois, when the body receives too little calcium, the element will be removed from its storage depots in the bones to meet calcium needs throughout the body. Years of calcium depletion can lead to osteoporosis.

They call her checkers because she jumps every time you make a wrong move. -Gospert, Pensacola.

JUST IN TIME FOR CHRISTMAS

The micro-electronic Wonder that splits a second into 32,768 equal parts. Accurate — Handsome — Rugged — and look how low we priced it!!!

No Moving Parts
Constant Visible Read-Out
Accurate Within 5 Seconds a Month
Guaranteed For 1 Year*

Regular \$175.00
Holiday Sale Price \$149.95

*Exclusive of energy cell.

Solid state digital timepiece
KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

those working at least 30 hours a week.

The work registration forms are completed at the food stamp office and then forwarded to the local Texas Employment Commission office.

All jobs offered by the employment office must meet certain requirements, such as paying a minimum wage, providing safe working conditions, and being reasonably close to home. If an applicant should refuse work that meets these requirements, he would no longer be eligible for food stamps.

Persons out of work due to a strike or lock-out are also required to register for work but are not required to work at plants subject to a strike or lock-out. They are, however, required to accept employment in positions not subject to strike or lock-out.

ELECTROATOR

WATER APPLICATION GUIDE

makes water application an easy calculation

sold & serviced locally by:
WESTERN PUMP
Holly Sugar Road

A PRODUCT OF BENKE MFG. CO., INC. - DESHER, NEBRASKA 68340

The Perfect Gift!

Looking for that perfect gift... one that shows how thoughtful you are? Then, give Meat, Poultry and Dairy Products this year! It's so convenient and easy... just go to your favorite grocery store and buy gift certificates (redeemable in those products) for those special ones on your remembrance list.

Or, if you prefer to give by check or money order, come by the county Farm Bureau office and pick-up a free supply of colorful gift envelopes and message cards.

MEAT - POULTRY DAIRY PRODUCTS

Deaf Smith County Farm Bureau

1306 W. Park 364-1070

WARDS BATTERY PROTECTION PLAN

Montgomery Ward will replace this battery at no cost to the original owner if it fails to accept and hold a charge in non-commercial passenger car use during the Free Replacement Period shown.

TOTAL GUARANTEE PERIOD: 40 48 42 36 24 18 Mos.

FREE REPLACEMENT PERIOD: 24 16 12 9 6 3 Mos.

After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a prorated amount for the time since purchase, based on the current regular selling price less trade-in. Batteries in commercial use are guaranteed on a similar basis for half of the specified period. Commercial use is defined as use in any vehicle for other than family or personal use.

For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

SAVE \$3.00

42-MONTH GUARANTEED BATTERY
Delivers up to 410 cranking amps. Fits most cars. 21.95 18-mo. batt. 18.95 exch.

SAVE 1.00
WARDS DOWNGARD® ANTI-FREEZE
Year-round use as summer coolant, winter anti-freeze. 5.99 REG. 6.99

SAVE 37%
ECONOMY 1½-TON JACK STAND
Welded heavy-duty steel. Lock-pin adjustment. 2.49 REG. 3.98

SIDE TERMINALS EXTRA INSTALLED FREE

PAIRS \$6 OFF HEAVY-DUTY T&C SHOCKS 497 EA. IN PRS.

REG. 7.99 EACH
1-3/16" pistons give you 41% more bounce-control than most originals for smoother riding, surer braking. Reg. 10.49 installed. Now 6.97 each in prs.

SAVE 5.00
WARDS 6-AMP BATTERY CHARGER
Charges 6-volt or 12-volt batteries. Tapers to 3 amps. 17.88 REG. 22.98

SAVE 15¢
ALL SEASON OIL, QUART
Gives super engine protection in any weather. SAE 10W-30. Reg. 79¢ 64¢

Save gas.
WITH A 6-CYL. ENGINE TUNE-UP
Install parts. Time, set carb. 10.97
American cars. 8 cyl. ... 12.97 Labor only. Parts extra.

BUY WHAT YOU NEED NOW — JUST SAY "CHARGE IT!"

Your complete auto center.

MONTEGOMERY WARD

114 Park Ave. 364-5801

H³ / HUSTLE HUSTLE HUSTLE

By Bill Albright, Executive Vice President
Deaf Smith County Chamber of Commerce

Here's a couple of ideas for your Christmas Shopping list: a pair of attractive souvenir tickets to the Annual Chamber of Commerce Banquet on Jan. 9. The red on silver tickets are a real bargain for a memorable evening of dinner, super entertainment and special guests and special awards. Price — only \$12 for two.

Another great Christmas special is the Bicentennial Commemorative Medals, starting at \$2.50 each and going up to \$100 for a collectors set of four. Both these bargains can be purchased at the Chamber Office. (8-5 p.m., Monday-Friday)

CHRISTMAS Decorations — oh, how we tend to take things for granted. And what a real effort it takes to get the decorations up and lighted. I know, cause I helped a bit myself this year.

But, I think we really need to thank The Hereford Jaycees for their part in this huge task. They were really great. And the new decorations do look so attractive.

The Chamber Christmas Decorations Committee also

Gaps on your Christmas list? Fill them with the gift that appreciates — Series E Savings Bonds.

Give your children something they can't lose or break this Christmas — U.S. Savings Bonds, the ongoing gift with a great future.

Budget tight this Christmas? Just \$18.75 will buy a gift worth \$25.20 in 5 years — a \$25 U.S. Savings Bond, the present for the future.

Want to earn 6 percent interest on your savings? Start buying U.S. Savings Bonds this Christmas. Only \$18.75 will purchase a \$25-E Bond that matures in 5 years. It's a great gift for yourself — and everyone on your list.

thanks Southwestern Public Service — Bill Bankston was in charge. The City of Hereford and Deaf Smith County, and don't forget to say a word of appreciation to all those firms who contributed this year to The Decorations Fund. It takes a lot of help to make a project like this go smoothly.

AND HERE'S another Christmas note — tomorrow, Monday, Dec. 16, is the deadline for your entry in The Christmas Lighting Contest, sponsored by The Women's Division. Be sure you get your entry completed and into the Chamber Office by 5 p.m.

Judging is scheduled for Tuesday the 17th. Prizes will be awarded but the most enjoyment comes in pretying up our town. Let's help the gals make this first annual contest a real success.

"DID YOU SHOP Hereford first" is the message on a new sign on Highway 60, enroute east. Of course it's designed to make you think before you spend your dollars out of town. Trading at home does so much for the community.

But then you all know that anyway. Our shopping areas are all modern and a wide variety of excellent merchandise is available at competitive prices. So be sure to SHOP HEREFORD FIRST.

AND FINALLY I want to pass along the compliments of this writer to the one person whom we can thank for "The Messiah" — I know a lot of people combined efforts to make it the success it was but the catalyst that made it happen was Robert McFarland. For the community — Thanks Bob — you've impressed me with your ability and an extra measure of HUSTLE — HUSTLE — HUSTLE!



New Airman

Airman Michael D. Sweet, son of Mrs. Alvin L. Sears of 510 S. Broadway, Dimmitt, has been assigned to Chanute AFB, Ill., after completing Air Force basic training. The airman has been assigned to the Technical Training Center at Chanute for specialized training in the aircraft maintenance field. Airman Sweet attended Dimmitt High School.

Making plans for the future is wise, but never get so far into the future that you overlook the present.

Final Meeting Held By C of C Publicity Group

The publicity committee of Deaf Smith County Chamber of Commerce, with Pauline Howard as chairman, held its last meeting of the year Friday at noon at the Cason Steak House.

The group reviewed color slides, selecting the best photos for possible use in a new C of C brochure. Goals for next year were also discussed during the session.

Roy Faubion, chamber president, and Bill Albright, executive vice president, were guests at the luncheon meeting. Mrs. Howard expressed appreciation to members of the committee for their work and cooperation during 1974.

It may be rare but it's refreshing to see an automobile driver exhibiting courtesy and good manners while behind the wheel.

Greece acts to free schools of propaganda.

We Invite You To Call HENRY REID



Associated With

Carthel Real Estate

See Henry about all of your

Real Estate Transactions
Carthel Real Estate

Day or Night

364-0944

364-5344

Gift Ideas From.. SANTA'S CLOSET



Ladies **ROBES**
Assorted Styles & Colors



1/4 OFF
G.D.P.

DISCOUNT CENTER



Advertised Prices Good
Monday Dec. 16 through
Saturday Dec. 21, 1974

Men's & Boy's
Western
BOOTS

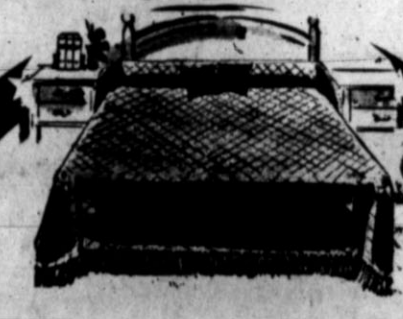


20% OFF
G.D.P.

Ladies
HOUSE SHOES
Reg. \$1.97
\$1.49
G.D.P.



BED SPREADS
Assorted Styles & Colors
25% OFF
G.D.P.



New Crush
PANTY HOSE
SHAREEN
NO. 469 Reg. 59¢
2/89c
G.D.P.



2 and 3 Piece
BATH SETS
Asst. Colors
20% OFF
G.D.P.



Men's & Boy's
RUBBER FOOT WEAR
25% OFF
G.D.P.



Men's Winter
CAPS
REG. \$3.97
\$2.97
G.D.P.



Men's & Boy's
GLOVES
1/4 OFF
G.D.P.
Knit
HEADWEAR
20% OFF
G.D.P.



CHRISTMAS SALE



STARTS 8 AM MONDAY
DECEMBER 16

Morse Musical Bar Complete with lights 8-Track Turn Table, AM/FM RADIO Reg. \$558.99 NOW \$399	60" Stereo CONSOLE \$130	SAVE 40% RECLINERS 3 ONLY! 3 Piece BEDROOM SUITE Triple Dresser 5 Drawer Chest Head Board Dark Finish Reg. \$361.88 NOW \$245
BASSETT Olive CHAIR Reg. \$157.88 NOW \$98	JUST ARRIVED! 3 PC. STEREOS \$50	Electroponic Cassette Recorder with AM/FM RADIO 40% OFF
5 PIECE DINETTE Brown Table Floral Chairs \$50	Admiral Pocket RADIO \$2.50	2 Piece LIVING ROOM SUITE Green Plaid Reg. \$377.88 NOW \$250
Beautiful Red LOVE SEAT Reg. \$268.88 NOW \$190	SAVE 40% PICTURES	WE OFFER FREE DELIVERY
Morse Sewing Machine DOES IT ALL! Complete with Beautiful Walnut Cabinet Reg. \$360.88 NOW \$250	2 Piece LIVING ROOM SUITE Toast Chesire \$175	5 Piece DINETTE Acrylic Finish Brown Marbella \$180

Come by and let Cynthia, Terry, or Jerry Sell you some Happiness

PLAINS Furniture & Finance Corp.
900 Lee



By The Garden Gate With Glad

CHRISTMAS — Bethlehem's star has not lost its art of warming the world by melting the heart. Christmas is still a time of joyous magic. Happy greetings. Sparkling eyes of children. Pleasures, memories, what hallowed customs it holds.

There is the boundless feeling of brotherhood that turns a smiling face in a jostling crowd, a polite "Pardon me", instead of a curt, "watch your step." From the good earth comes many of the greens which make the Christmas time more enjoyable. Spruce and pine, holly and mistletoe, glowing poinsettias, the decorated Christmas trees, and the halls decked with swags of greens. Happiness is created when we create beautiful things with Christmas greens and accessories.

Yes, Christmas is the most intimate of holidays and should be the most blessed. Is indeed a family time for the sharing of cherished traditions.

What do you think of when you are following out some of the traditions? For instance when you put up the mistletoe? This plant was sacred to the ancient Druids, who cut it with a golden sickle in late December, the time of the winter solstice.

It was blessed and hung in doorways of homes. Enemies embraced under it to assure an end to carrying their grudges. Vows were renewed as companions stood under the mistletoe and kissed. New love was stirred as young lovers picked a berry and stole a kiss. Holly — The pagans used it first. The old Romans used it as a decoration believing it warded off evil. The Druids used it to heal the sick.

There's a legend that its berries were originally white but were dyed red by Christ's blood when the crown of holly thorns were placed on his brow at the crucifixion. It was called the Christ's - thorn, and the holy-tree.

It is one of today's special Christmas greens and is effective with most of the others. It is especially beautiful in a wine-bibber, covered with clear sparkling water. In working with it, cut with a sharp knife on a slant and place new cut ends and part of stem in deep water for several hours, then arrange.

TRIM THE TREE — The Romans hung trees with candles and trinkets during the winter

Love Thy Neighbor

Boost office morale. Tell the boss when someone is doing an especially good job.

Help a shut-in. Ask a neighbor who is temporarily "grounded" if you can pick up any groceries for her.



In one recent year, there were a total of 310,000 Americans with tuberculosis, according to the National Tuberculosis Association, 1740 Broadway, New York, N.Y. 10019. New active cases numbered 38,650. Support the work of the association.

There's a lot of "togetherness" in a crowded theater. If you've had your favorite garlic shrimp scampi for dinner, check your breath at the door with a mint.

Instruments may tell cause of plane crash.

American life-span increases seven months.

World supply of food seen dangerously low.



In India copper earrings are worn to ward off the demons of scintia.

The Druids set candles in the boughs of trees to commemorate their sun god Baldur. Martin Luther is credited with placing lighted candles in the branches. This would make a delightful Christmas story to tell on Christmas night.

If you do not want the children decorating the main tree, get a small one for them to trim and enjoy. You will be surprised at their creativeness. In trimming the tree, do not let it become too commercialized, let the beauty of nature be seen and enjoyed. The fragrance of pine is indeed a Christmas aroma.

TINSEL DECORATIONS — There is a delightful legend of a poor old woman who had a Christmas tree but few ornaments to decorate it. A spider spun his web around it, and the Christ Child turned the web to silver. I have a very talented friend that has drawn and needle-pointed practically every decoration that is used on their tree.

CANDLES and their use is a very old tradition. Candles were placed in a window to light the Christ Child into the world. Even when we put electric lights in a window we follow that venerable custom. Candles are one of my very favorite Christmas decorations.

They can be used in so many places throughout the home. My daughter-in-law Rosemarie, collected candles from the various countries and military posts where they have lived. I never cease to be glad when she asks me to decorate for Christmas, and turns me loose

with the treasured candles and other lovely decorations they have collected. Keeping things, using them together, creates memories that cannot ever be erased.

NATIVITY scenes should have a special place in the Christmas decor. A creche or crib is believed to have been begun by St. Francis of Assisi in the early part of the 13th century to stress the poverty and simplicity of the Christ Child's birth.

Put on your thinking cap, and make the house glow with beautiful, creative Christmas decorations. There are many more Christmas customs that you'll have to read about to understand and appreciate. It will truly be worthwhile.

WRAP UP... CHRISTMAS ...HERE!

Advertised Prices Good Monday Dec. 16 through Wednesday Dec. 18, 1974

Type 108 Polaroid FILM
Reg. \$3.67 **\$3.17** G.D.P.

Ladies BILLFOLDS
20% OFF G.D.P.

Men's BILLFOLDS
20% OFF G.D.P.

Ladies Princess SHAVERS
Reg. \$8.97 **\$6.97** G.D.P.

COLOGNES BATH POWDERS
20% OFF G.D.P.

STEREO
8 Track Portable NO. 4946
Reg. \$51.97 **\$39.97** G.D.P.

DROWSE ALARM
Westclox Dialite
Reg. \$4.97 **\$3.97** G.D.P.

WATCH
by Westclox
Reg. \$149.97 **\$99.97** G.D.P.

CALCULATOR
Commodore Pocket
Reg. \$25.97 **\$17.97** G.D.P.

WENZEL SLEEPING BAGS
33"x75" Lining 100% Nylon
3-LB. Fill Outside covering
NO. 3271 Nylon Vinyl
1/4 OFF G.D.P.

BLENDER
Electric Blender by Sunbeam
NO. BL85A
Reg. \$28.97 **\$23.99** G.D.P.

TOASTER BROILER
Presto NO. TOBI
Reg. \$8.97 **\$6.99** G.D.P.

6' XMAS TREE
Reg. \$29.97 **\$21.97**

7' XMAS TREE
Reg. Price \$37.97 **\$28.97**

PRESSURE COOKER
Presto-Cast Aluminum
4-qt. Size NO. PCC4
Reg. \$13.97 **\$10.97** G.D.P.

CAKE PAN
Bundtlette
Cake Pan by Nordic Ware
Reg. \$5.97 **\$4.27** G.D.P.

TREE TIME SPECIALS

NATIVITY SET
Trim-A-Tree
Unbreakable Super-Val-U-Pak
20 Ornaments Red & White
Reg. \$1.99 **77c** G.D.P.

Made in Italy
Presepio Nativity Set - Creche
Reg. \$2.99 **\$1.99** G.D.P.

CHRISTMAS ORNAMENTS
Paragon
Reg. 97¢ **69c** G.D.P.

CHRISTMAS BALLS
Paragon
Reg. \$1.17 **87c** G.D.P.

LIGHTS
Ritz Lights
25 Light Flasher Set
Each Lamp with a built in flasher
Each lamp burns independently
Reg. \$5.37 **\$3.99** G.D.P.



There's Nothing Like a Bike

So you're going to buy someone a bike for Christmas. So are more than a million other Americans, according to the Bicycle Institute of America.

You're concerned about the bike you are going to buy. What kind, what size, how much? The models available from American manufacturers approach infinity. How to make a decision?

The first consideration should be what the bike is to be used for. And then, which member of the family is going to use it.

A young child can't use and shouldn't have the same bike as his father. There are many reasons for this. In the first place, the greatest cause of accidents among youngsters on a bike is improper fit of the bicycle.

Some parents buy bikes for the child to "grow into." They couldn't be more wrong. Feet slip off pedals. Dismounting is difficult. The child is not truly in

command of his vehicle. Accidents.

Well, what is the proper size? The Bicycle Institute relies on information supplied by knowledgeable experts in both the fields of safety and proper bicycle usage. These authorities recommend that when the operator is straddling the bike with both stockinged feet flat on the floor, there should be at least an inch of clearance between the crotch and the top tube of the bicycle.

This doesn't mean a new bike every year for youngsters. The seat and handlebars can be raised as the body grows. But it's important to start off right. This rule for frame size applies to every age group, starting with youngsters and up through senior members of the family.

To measure a girl for proper fit, have her wear slacks or shorts and measure her on a boy's bike. When you have determined the

right size, simply get her that bicycle in a girl's model.

Probably the most frequently asked question by prospective purchasers has to do with price. One wonders how much he has to spend to get a "good bike." A good bike can be defined as one that performs efficiently and meets high standards of structural integrity. In other words, it does well whatever you want it to do.

Prices vary widely from one category of bike to another and also within categories. Stripped-down models of some bikes can be bought as inexpensively as \$35.00. Custom-made, highly sophisticated derailleur models can cost several hundreds of dollars.

Here are some "starting prices" of good quality merchandise in various model lines:

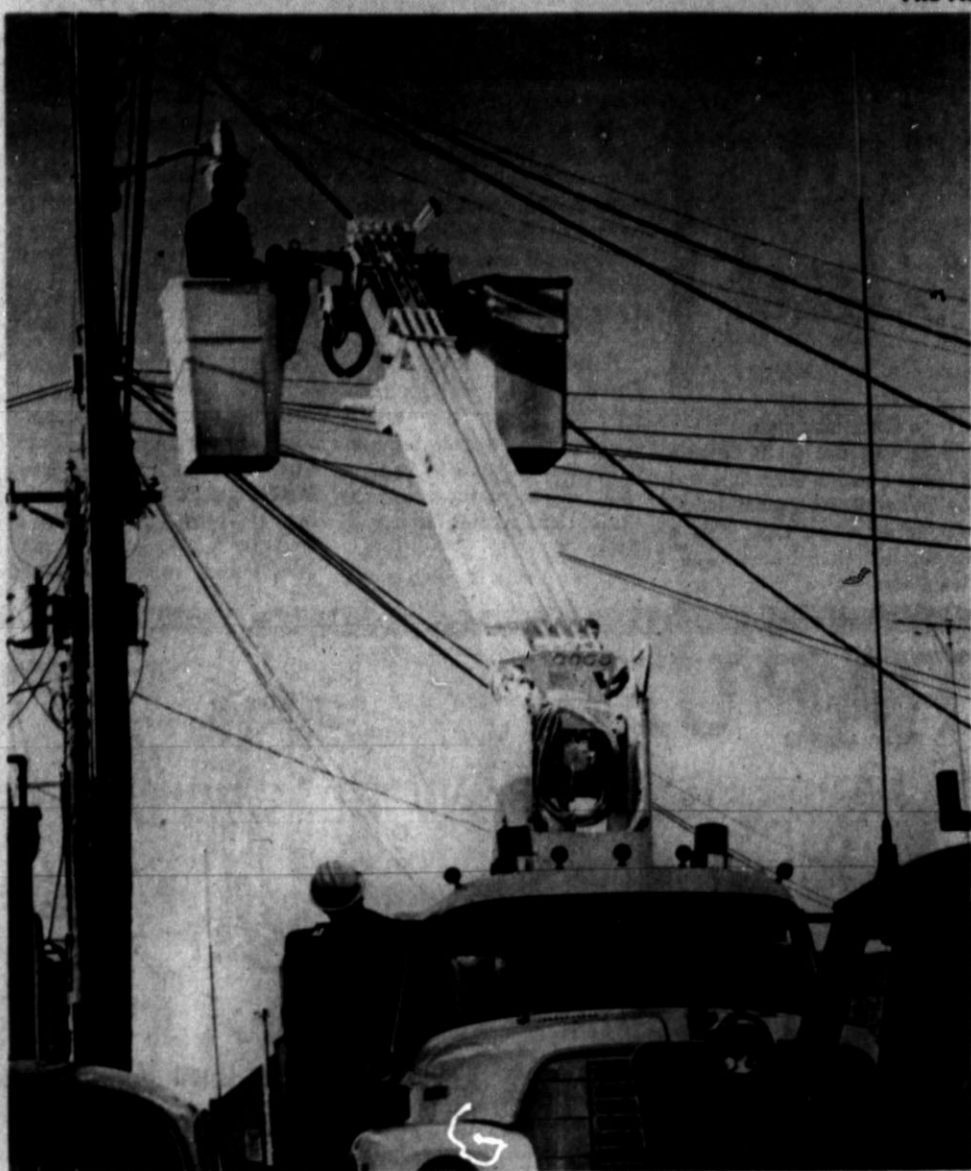
LIGHTWEIGHTS	
Standard	from \$55.00
3-speed	from \$60.00
10-speed	from \$80.00
HIGH RISERS	
Standard	from \$50.00
3-speed	from \$65.00
5-speed	from \$70.00

There are bikes costing upwards of \$900. But only a highly sophisticated competitive cyclist or tourist who rides thousands of miles a year can really notice the tiny differences built into a bike with each step up in price.

It's best to start relatively low. If the cyclist really gets into the sport and uses his bike with great frequency, he'll know when it's time to move up in class. And he'll have a fairly good idea of exactly what he wants. Remember, parents! You started out on the old-fashioned "truck" bike with balloon tires, no gear shifts and heavy metal construction. You loved your first bike. And so will your children.

Grown-ups, who don't require that supreme ecstasy of finding something unexpected under the tree, should look at the bicycles themselves. If possible, they should test ride them. While ten-speeds are the biggest sellers today, many cyclists would prefer the simpler three-speeds. They are simpler to operate and, if the bike is to be used only sparingly, they are simpler to maintain. Let the giftee decide what he wants.

The seal of certification assures that models of the bicycles bearing the seal have conformed to the standard's rigid specifications for brakes, tires, strength and durability of fork, frame, steering assembly and other critical components. While the assurance of safety rests almost entirely on the way the bicycle driver operates his vehicle, mechanical defects can contribute to accidents.



Up, Up And Away

An aerial bucket is used by Southwestern Public Service Employees to install a guard light on a telephone pole in the alley next to the Hereford Brand Office. Melvin Lomenick watches as Bill Davis inspects the light.



Why is it that, in most areas of the country, winter brings with it so many long, rainy spells?

Winter produces more rainy spells of several days' duration than summer for several reasons. One of the main reasons is that winter's colder earth and ever-present cold air creates more of the cloud-forming or cooling action that makes for cloud and rain.

Warm air moving into cold winter air (a warm front) can set up a rainy area for hundreds of miles. Since a warm front moves forward more slowly than a cold front, this mass of cloud and rain takes several days to pass overhead.

Occasionally a warm front or an occluded front will become stationary over an area, and in winter this usually means several days of bad, rainy weather. These frontal systems are of long duration but rarely produce lightning and thunder.

NEWS REPORT FROM WASHINGTON

Ford's Conferences - The British View - The Cabinet - Problem Schlesinger -

WASHINGTON, D.C.--The President's widely-attended economic conferences, held before television cameras, have been hailed as a democratic innovation. Many say, however, they will mean little if the President doesn't act now that he can't wait until next year to move forcefully on the economic front.

This fear that the President isn't acting quickly and forcefully enough is the major criticism of the Ford Administration to date. At first the President talked of the old time religion of economics, budget cutting and tight money.

But many modern economists, including, probably, a majority of leading English economists, feel higher unemployment likely to result from the old-time conservative economics is not acceptable today. They say the human factor rules that approach out.

Actually figures on U.S. employment were only slightly up in August; and new sales, for example, were booming. So there are mixed trends currently in the U.S. economy and employment is not soaring upward at a sharp rate.

Nevertheless, the President is faced with an economic situation complicated by the fact that happens here directly affects the rest

of the world. And there are signs of distress in more than one European country currently, with many foreign governments viewing Washington anxiously.

The suspicion grows that heavy spending reductions and a long continuation of tight money might produce a problem worse than inflation--assuming the rate can be brought down to a reasonable level in 1975 by presidential and congressional action.

On Capitol Hill Democrats are ready to stay in session all year to attack the economic problem though Republicans haven't reached such a consensus. The Ford Conferences go on, but what many want is positive action, now, at the White House.

Defense Secretary Schlesinger continues to antagonize members of the Senate and House unnecessarily, though he has apparently managed to scramble to a degree--back into the good graces of President Ford. Yet recent attempts to build Schlesinger into a hero who stood closely by his post in the final Nixon days, fearing a military coup, were shameful nonsense, which again clouds the Defense Secretary's future.

CALORIE COUNTDOWN

BY SUSAN DUFF MASTRO

NEW YEAR'S EVE DIETING

Most of us pound-watchers will include at least one dieting promise in our list of New Year's resolutions so let's not spoil them by bingeing on food and drink New Year's Eve.

Drinking needn't be a calorie counter's disaster. Let's start fancy, with champagne. A four-ounce stem-glassed portion of the bubbly (white or pink) has but 100 calories. If you can afford it financially, you can certainly afford a few glasses calorically. Other wines are also rather dietetically wise: a white wine such as Liebfraumilch has 84 calories per four-ounce glass; Chablis or Reising has 90; Rhone and Rhine wines have 96. If you like it pink, rose has 90 calories per four ounces. And red wines such as Beaujolais, claret and burgundy have 96 calories in one four-ounce wine glass. Hearty chianti has 100 calories. Wine mixed with equal proportions of seltzer makes a nice long drink over ice. They last longer that way and don't cost you any more calories.

Wines to avoid are port at 200 calories per four ounces, Dubonnet and Madeira at 160, Muscatel at 196, dry sherry at 165, and cream sherry at 200. As a single aperitif, one of these might be fine, but for party sipping they simply tally up too quickly. Egg nog, too, is a no-no for party drinking: without spirits, four ounces has 280 calories; laced with rum or brandy, it has 335.

Now, for the nitty-gritty -- the harder stuff. Distilled spirits get more fattening as the proof goes up. One hundred proof bonded bourbon, for example, has 83 calories per ounce. Eighty-proof scotch, bourbon, gin, vodka, rye or whatever, has 67 calories per ounce. A lower proof liquor mixed with water or seltzer and served over ice won't run into astronomical calories so several would hardly interfere with your diet. It's the mixed drinks that get tricky, and, to help you calculate, here's a run-down on those, from the more exotic to the common:

Brandy sour is a festive drink that totals about 155 calories; a fancy three-ounce Creme de Menthe frappe has only 120 calories; three ounces of Daiquiri has 180; 10 ounces of rum and coke (Cuba Libre) has 205 calories; a 10-ounce glass of Planters Punch has 365; a three-ounce Grasshopper has 235; a Pink Lady has 165 calories. Gin drinks tend to be generally lower in calories possibly because they're not usually combined with sweet mixers: a Gin Rickey has 140 calories. Martinis tend to be kind of high, though, hovering around the 200-calorie mark -- the drier they are, the more fattening because vermouth has more calories than gin. A Manhattan has 260 (scotch Manhattans are slightly lower because scotch is a bit lower in proof generally -- they're 235). Three ounces of Whiskey Sour has 200 calories; a Whiskey Fizz has 160; Stingers have 185 each; a 10-ounce southern Mint Julep tastes divine but costs you 355 calories; Rob Roys have 230 calories per each three-ounce cocktail; a Sidecar has 150 calories. And, if you like the taller highballs, try a Rum Fizz at just 125 calories per eight-ounce glass. Ten ounces of a Sloe Gin Rickey has just 150 calories; a Singapore Sling has 175 per eight ounces and the same amount of Sloe Gin Fizz has 155.

If possible, stick to seltzer and water with your spirits when partying, but if you like mixed drinks pick from among the lowest in calories. Start the New Year off with careful calorie counting -- it will make the next 365 dieting days easier.

U.S. Airline Schedules Require Reform To Offer Public Service

By Edward H. Sims

The international airlines, especially American lines, probably deserve federal mail subsidies -- if for no other reason than that it is in the national interest that they be maintained. If that means federal operation, that also can be considered.

Subsidies, if necessary, should be temporary, with public ownership to follow if a short-term bailout cannot do the job.

Domestic lines, of which there are too many, of course, are doing well in many cases despite fuel cost hikes. They have received rate increases and cut back on service, the public paying the bill, in effect, in both cases.

The Civil Aeronautics Board, meanwhile, allows both international and domestic lines to give the public short shrift in the matter of schedules--which should be arranged to accommodate the public, not the airlines. Two examples prove the point.

For the American going to New York, to catch an international flight, it is difficult to land at Kennedy Airport--where all the international flights depart. National Airlines, which flies into Kennedy, has been on

strike this summer and much of the public can't find an flight from cities as large as Washington, D.C. into Kennedy International!

So millions of American must fly to another field ride an hour in a taxi or bus to Kennedy, at extra cost to reach their departure. If efficient, wasteful and scow dallyously bad service by an measurement! The arrangement is equally absurd for Americans returning from aboard, to Kennedy, which handles more such travelers than any other U.S. airport.

Practically all the international flights arrive late in the afternoon. Schedule to depart for other U.S. cities--in other words to allow American travelers to get home that night--are notoriously lacking. If one gets at four, five or six p.m. (a most do) they're forced spend the night in New York because the airlines haven't scheduled flights to the various U.S. cities to enable them to get home.

That means taking one luggage by expensive cab, a motel or hotel, wasting night while itching to get home, and more taxi cost next day, plus motel cost



One love
Two hearts
Three rings

Engagement and wedding ring tris by Keepsake are outstanding in beauty and quality. Choose from our fine Keepsake collection of 14K gold rings designed by master craftsmen.

Keepsake
REGISTERED DIAMOND JEWELER

Kester's Jewelry

Across from the Post Office In
Downtown Hereford

YOUR AUTHORIZED KEEPSAKE JEWELER

... better hurry!

We have a beautiful selection of gift items for her....

- Vanity Fair Robes -
- Lingerie - Jewelry - Scarves
- Bags - Linen Handkerchiefs - Long Dresses
- Sportswear - Hosiery - Houseshoes by Bertlyn
- plus many other great gift ideas

All Beautifully Gift Wrapped

All Fall Catalina
SPORTSWEAR 25% OFF Buy Matching Pieces for what you already have

THE Vogue

Downtown
Bess Moore, Owner

A LIFETIME POSSESSION

A Cambridge Bible bound in real Morocco leather

for \$15.95 only

STYLE 77X

- With leather lining
- Easy reading print
- India paper
- Unconditionally guaranteed

5 1/2 x 7 1/2" With words of Christ printed in Red 77XRL \$16.95 King James Version

Christian Book Store

DOWNTOWN HEREFORD

347 N. Main 364-0550

Put a little Kawasaki in your Christmas.

You're never too old (or too young) for a good time. We've got a lineup of easy-to-ride, small bikes that'll keep the good times rolling from Christmas to Christmas. And if you're already into riding, stop in and pick up some extra riding clothes and accessories. They make great gifts for riders and their bikes.

Ask about our Christmas Gift Certificate

Kawasaki Good Times Gift Center

Cardinal House of Kawasaki

704 West 1st. 364-2444

CHRISTMAS GIFTING

At Special Holiday Prices From

Abbie's MISTER SHOP

319 N. Main

"WE CARE HOW HE LOOKS!"

MASTERCARD
BANK AMERICARD
LAYAWAY
30 DAY CHARGE
REVOLVING CHARGE

364-0204

Men's SKI JACKETS
Washable, Water Repellent
Warm & Comfortable

Reg. Price \$39⁹⁵ to \$60

Sale Price **40% OFF**

Men's DRESS SHIRTS
by Van Heusen

Long Sleeve
Dacron & Cotton
Also Knits
Sizes 14 1/2 to 18 1/2

Reg. Price \$8⁵⁰ to \$18⁰⁰

SALE PRICE **20% OFF**

Men's SPORT COATS
100% Polyester (Knits) Solids & Patterns
New For Fall Size 38R to 46XL

Reg. Price	SALE PRICE
\$125 ⁰⁰	\$85 ⁰⁰
\$95 ⁰⁰	\$65 ⁰⁰
\$85 ⁰⁰	\$55 ⁰⁰
\$80 ⁰⁰	\$50 ⁰⁰
\$75 ⁰⁰	\$45 ⁰⁰
\$65 ⁰⁰	\$39 ⁰⁰
\$60 ⁰⁰	\$35 ⁰⁰
\$50 ⁰⁰	\$30 ⁰⁰

Men's SLACKS

100% Polyester (Knits)
Solid Colors and Fancies
Size 28W to 46W
New Fall Colors

Reg. Price \$16⁹⁵ to \$35⁰⁰

SALE PRICE **20% OFF**

MEN'S SWEATERS
Cardigans, Pullovers, Sleeveless Vests, Turtlenecks
Washable Fall Colors Solids & Patterns
Sizes S-M-L-XL

Reg. Price	SALE PRICE
\$29 ⁹⁵	\$22 ⁹⁵
20 ⁰⁰	16 ⁰⁰
19 ⁰⁰	15 ⁰⁰
18 ⁰⁰	14 ⁰⁰
16 ⁰⁰	12 ⁰⁰
15 ⁰⁰	12 ⁰⁰
14 ⁰⁰	11 ⁵⁰
13 ⁰⁰	10 ⁵⁰
10 ⁰⁰	8 ⁰⁰

Men's SHOES
Patents & Regular Leather, Ties, Buckles & Slip-Ons
Give Him a gift of comfort

Reg. Price \$27⁹⁵ to \$38⁰⁰

SALE PRICE **20% OFF**

Men's CORDUROY COATS
Western Styled
For Dress & Casual Wear
Sizes 36R to 50L

Reg. Price \$39⁹⁵ to \$44⁹⁵

SALE PRICE **\$35.00**

Men's LEISURE SUITS
100% Polyester Patterns Only
Sizes S-M-L-XL
Colors, Green, Navy, Brown & Burgundy

Reg. Price \$75⁰⁰

SALE PRICE **\$60⁰⁰**

Men's ALL WEATHER COATS
Knits & Poptans
Zip-out Lining
Water Repellent Warm & Comfortable

Reg. Price	SALE PRICE
\$75 ⁰⁰	\$55 ⁰⁰
55 ⁰⁰	35 ⁰⁰
40 ⁰⁰	30 ⁰⁰

Men's GIFT ITEMS
EVERYTHING FOR HIM
REG. PRICE \$2⁵⁰ to \$49⁹⁵

SALE PRICE **20% OFF**

Men's WALLETS
Bi-Folds-Tri-Folds & Regular Wallets
An Ideal Gift for him
Reg. Price \$5⁰⁰ to \$10⁰⁰

SALE PRICE **25% OFF**

Men's Long Sleeve PULLOVER SHIRTS
Polyester (Knits)
Patterns & Solids
Fall Colors
Sizes S-M-L-XL

Reg. Price	SALE PRICE
\$18 ⁰⁰	\$11 ⁰⁰
\$13 ⁰⁰	\$7 ⁵⁰

Free Gift Wrapping

BIG & TALL SHIRTS & SWEATERS
Washable & Comfortable
For that hard to fit man

Reg. Price \$13⁰⁰ to \$19⁰⁰

SALE PRICE **20% OFF**

Men's ROBES
Solids & Fancies
Permanent Press
Long & Medium Lengths,
Washable
Ideal Xmas Gift

Reg. Price \$11⁰⁰ to \$25⁹⁵

SALE PRICE **50% OFF**

Group of MEN'S DRESS SHIRTS
Long Sleeve Dacron & Cotton,
Also Knits & Solids & Patterns
Sizes 14 1/2 to 17 1/2

Reg. Price \$7⁵⁰ to \$13⁰⁰

SALE PRICE **\$4.99**

Open Every Night Until 9 P.M. UNTIL CHRISTMAS!



Sheriff Advises Advance Planning for Holiday Trip

"If you're planning a holiday vacation, do a little advance planning to protect your property while you're away."

This warning came from Travis McPherson, Sheriff of the Deaf Smith County Sheriff Department.

He outlined some of the precautions individuals should take if they expect to be gone two days or two weeks.

*Ask neighbors to keep an eye out for anything suspicious or unusual inside or outside your home.

*If they see anything, such as a flashlight beam at night or an open window, tell them to report it to the police for investigation.

*Leave a key with a neighbor for emergency access to the house.

*Stop deliveries for the time you intend to be away, and ask someone to pick up mail and newspapers. Never leave notes to delivery people.

*Leave lights, radio or television on to give the appearance of occupancy.

(Either set them on an automatic timer or have someone turn off the lights during the day and turn them on again at night, illuminating a different area of the home each night.) Turn down the volume on telephones. Leave blinds and drapes partially open.

*If you're out for the evening, don't turn out all the house lights leaving only the Christmas tree lit. This advertises that no one is home and that new items are there for the taking.

*Avoid telling strangers that no one is home at a neighboring house, and ask your neighbors to do the same for you.

"These basic precautions are set out to protect your property. They simply emphasize that crime is more prevalent during the Christmas season, and that the job of crime control is a combined effort of law enforcement officers and citizen participation. The objective of the crime prevention program of the Deaf Smith County Sheriff Department is to eliminate the opportunity for crime."

"Each individual can derive personal security from the effort he makes and from knowing that officers are as near as a telephone," McPherson said.

TV COMMENTARY

By John Smiley

CBS has decided to remove "Apple's Way" from its programming barrel. Sitting under the apple tree waiting for blossoming time February 16th is Cher. This will be one week after Cher does a CBS special. The network figures this is as good a season as any for her to bloom as a weekly headliner. Sonny is not likely to come marching home.

AS A MATTER OF FACT, he has been bombed out of ABC. Cher's show will be seen on Sunday nights at almost the same hour in which Sonny's comedy hour went sour. Maybe she'll change his fame to her's this time.

AN OLD FAVORITE, Jack Palance, will play the top potestate of the Hatfield clan in "The Hatfields and the McCoys," an upcoming ABC movie about the protracted shoot-out between these two feuding families. Steve Forrest will head the McCoys.

DURING 1975-76, NBC will make a contribution to the bicentennial celebration by producing three 90-minute specials: "Life," "Liberty," and "The Pursuit of Happiness." These will be narrated by David Brinkley.

EVEN IF there were no Santa Claus, viewers would know it's Christmas time by attending to the tube, what with the holiday cartoon reruns, Andy Williams and his annual Christmas special, Bing Crosby's yearly yule get-together, and football play-offs and bowl games. Tradition, it's grand!

JACKIE GLEASON will host CBS's "Entertainer of the Year Awards" on January 18th.



Season's Greetings

Denoting a blistering cold winter scene, this Christmas tree provides the focal point for a display in the Hereford First National Bank. The tree was put together with tumble weeds by bank employees. After frosting and decorating it, a surprisingly beautiful creation results.



YOU AND YOUR HEALTH

By Peter J. Esse, MD

OSTEOARTHRITIS

Dear Dr. Esse: My grandfather has osteoarthritis of the spine and knees. So has my mother who is only 52. I am 17. Is there any way for me to prevent it? — Miss V.

REPLY: Live long enough and sooner or later most people have some osteoarthritis. But this does not mean, Miss V., that you surely are in for a lot of pain and discomfort when you get older. Although this type of arthritis is the most common form, its intensity varies from person to person.

For example, I have seen many patients whose X rays showed extensive arthritic changes. You'd expect them to be almost crippled. Yet, they had no symptoms whatever — except, maybe, a little stiffness when getting up in the morning.

But others with minimal X-ray findings were in constant pain. Usually, osteoarthritis is a mild disease. It rarely cripples. Patients can get around. It's not as inflammatory as rheumatoid arthritis. It's more of a wear and tear disease rather than an infectious involving the entire body.

As in your mother's and grandfather's problems, Miss V., the most common joints involved are the weight-bearing ones. For example: the spine, hips and knees.

We don't know the actual cause of osteoarthritis, therefore I can't give you any tips on how to surely prevent it later on. Some people get it earlier than others. Some never suffer from it at all.

Highways Challenge Designers

A catalog of problems facing the highway program in Texas was laid out by members of the Texas Highway Commission speaking at College Station recently.

Commission chairman Reagan Houston, speaking at the opening of the 48th Annual Short Course sponsored by the Texas Transportation Institute and the Highway Department, said it almost seems as if things never have been so bad.

"It is certain that your expertise will be tested more than ever in the months and years to come," he said.

Commission member Charles E. Simons catalogued some of the major items ranging from such unsolved crisis as the federal government's withholding from the state, funds from the federal highway trust fund, to increased bureaucratic red tape.

On the latter subject, he said that additional requirements imposed on highway development may extend the present 8-year lead time from the conception of a project to completion to 10 to 15 years.

"You may think that figure was picked out of thin air," he said, "but the lead time in California now is 13 years and seven months."

Simons noted that in January 1975, the Highway Department will be required to seek a permit for reconstruction or construction of highway facilities that are expected to have an average daily traffic of 20,000 vehicles per day by 1990.

"So now we face the prospect of hundreds of additional federal employees using thousands and thousands of yards of red tape, in which we will be enmeshed, to cause further project delays," he said.

These proposed jobs have been described by government officials as non-productive. Such employment would cost an estimated \$1 billion per 100,000 jobs. He said many financial and government experts say such a program will increase the present inflation.

"A program of highway construction, using a similar sum of money under a program for which funding is already provided would have a more positive effect. Each \$1 billion of highway construction generates 35,000 direct jobs and 35,000 indirect jobs — all yielding a product of lasting value."

Simons said the bulk of the direct jobs would employ unskilled and semiskilled workers including many belonging to ethnic minorities — the hardest hit groups in times of economic pressures.

"It seems to me," he said, "that more can be done to get us out of our present difficulties by fine tuning the programs and

mechanisms we have now than by running off in all directions look in for exotic, untried and nonproductive solutions."

Simons also referred to the recently enacted mass transit bill which would provide \$11.8 million for transit, including operating subsidies, over the next six years.

Texas cities will get about \$188 million. But 60 per cent of the total will go to nine other large cities, mostly in the east.

He told the highway builders, "Perhaps we have been remiss in pointing out that the movement of the goods and products of our industries and our farms and ranchers are of equal importance with the movement of people to and from the central business districts of our cities."

"We have — particularly those who are opposed to highway transportation in all its aspects — become enamored with the rush hour movement of people and excluded from our consideration the movement of goods and products, although

the latter is equally important."

Simons said that 1980 could mark the start of a new era if inflation continues and additional funds are not provided. "In that year," he said, "it will require every available state highway dollar to maintain our system. There would be nothing left for construction of new facilities or re-construction of thousands of miles of roads that have been obsolete for years."

Simons said that would deal a devastating blow to the Texas economy. He said the highways must not be allowed to fall into decay.

The Highway Commission member said all the current highway problems are highlighted against a background of economic disorder. He said some old remedies that have been on the shelf since the 1930s are being re-examined in the light of current conditions.

"One of these," Simons said, "is the creation of so-called public service jobs."

GET YOUR \$ WORTH

BY SALLY AND JIM ADAMS

YOUR CAR — KEEP OR TRADE IN? — I

Sooner or later we auto owners have to make the big decision — should we hang on to the old car or should we trade it in? Can we get another year or two out of Old Faithful or should we dump it before we get hit with a whopping repair bill?

You know what a new car means — carefree driving for a while, but a sharply higher cost and higher interest rates. So maybe you lean toward keeping the old car, which means you're back to the worry of a major repair bill. No one can guarantee how long a car will last before it becomes economically foolish to try to keep it in good running condition; but there's a way to predict its life expectancy with reasonable accuracy. Here's how.

A report put out by the Federal Highway Administration figures the average life expectancy of a car at 10 years and 100,000 miles. As the years go by, the report says, it becomes increasingly more difficult and costly to keep it in good condition — until the seventh year, when the cost of repairs goes down, mostly because it's now driven less. But — and it's a big but — the life of the car largely depends on your personal driving habits and how you maintain it. If you tend to drive at high speeds, corner sharply and brake abruptly, your car takes a worse-than-average beating. And do you faithfully follow the regular maintenance procedures as recommended in the manual? If not, your risk of heavy repair bills is increased.

But let's say you've treated Old Faithful with respect — how can you minimize the risk of being stuck with major repairs? Start by making your own inspection. Does it use a lot of oil? Does it leave a trail of blue smoke? Does it run or shift roughly? Are the brakes soft? Does the front end dip when you hit the brakes? Is the underbody rusted? All these mean repair bills.

Next, take Old Faithful to a mechanic. He'll check things that you can't, tell you what should be replaced or repaired to keep the car in good running condition. Ask him for an estimate of the cost of repairs and hang on to it — you'll need it to apply the formula that will tell you whether to keep your car or trade it in. You'll get the formula in next week's column.



FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

DISCOUNT Sale!

Couch and Chair \$29 ⁵⁰	Radios \$6 ⁵⁰ and up
Electric Coffee Pots 98¢	Record Players \$4 ⁵⁰ and up
Toasters \$1 ⁴⁹	Christmas Cards 10¢ per box
Portable T.V.'s \$29 ⁵⁰	Women's Coats \$1 ²⁹

208 N. Main GOODWILL INDUSTRIES 364-5341

DOORKEEPER ELECTRIC GARAGE DOOR OPENER

"The Perfect Christmas Gift for Men and Women!"

DOOR KEEPER

Carl McCaslin Lumber Company
344 E. 3rd 364-3434

JCPenney

It's too late to shop early. That's o.k! We can handle everybody's last minute Christmas shopping.

So, you didn't get around to your Christmas shopping early. And you're running short of time and ideas. And there are some really special gifts you want for some really special people.

Just thumb thru your JCPenney Christmas catalog—476 pages and thousands of gift ideas—at the right price, too.

So, play Santa and give us a call. Or, stop in at our Catalog desk.

Your gifts will be ready for pick-up in just a few days. It's the fun way to shop.

STILL PLENTY OF TIME TO ORDER FOR CHRISTMAS!
Shop by phone. Just call 364-4205

For The Truly Unique CHRISTMAS GIFT

- Antique Clocks
- Player Pianos

If You Are Looking For The Unique, Distinctive and Beautiful Type of Gift—SEE US!

J.E. SORRELLS ANTIQUES
3 Miles West on Harrison Hwy 289-5836

THE FAMILY LAWYER

"Follow That Car!"

Suppose a policeman jumps into the back seat of your automobile and shouts:

"Follow that car!"
Are you obliged to obey? Generally speaking, you are indeed. Under the ancient "hue and cry" doctrines of the common law, an officer may commandeer any vehicle that he needs to catch a fleeing felon.



As Judge Benjamin Cardozo once put it:

"The horse has yielded to the motorcar as an instrument of pursuit and flight. Still, as in the days of Edward I, the citizenry may be called upon to enforce justice, not faintly and with lagging steps but honestly and bravely and with whatever implements and facilities are at hand."

You may even be obliged to help in making the actual arrest (at least, say some states, if you are an "able-bodied male over 18 years of age"). To refuse, without good reason, could make you guilty of a misdemeanor.

On the other hand, in the event that you do lend a hand, the community owes you certain legal benefits in return.

For example:
A man was called upon by the sheriff to help in arresting an armed fugitive. In the ensuing gunplay, he suffered a bullet wound in the shoulder.

He was therefore entitled, a court ruled afterward, to collect workmen's compensation—just like any county employee injured in the line of duty.

In another case, a clerk in a store helped a policeman make an arrest that turned out to be an error. In short order, the clerk found himself facing a damage suit for "false arrest."

But the court held him not liable. The court said making him pay damages for an innocent mistake, in no way his fault, would be shabby thanks from society to a good citizen.

Best Of Press

A Word of Caution
A modern country is one which bans fireworks and produces nuclear bombs.
-Tribune, Des Moines.

So They Say
A long time ago, "the good old days" were called "these trying times."
-Record, Columbia, S.C.

Timely Advice
The best thing that parents can spend on their children is time—not money.
-Times, Marshalltown, Ia.

No Argument
There isn't anything that can be sliced so thin that it has only one side.
-Independent, Waverly, Ia.

witnauer



For men only!
This rugged Wittnauer can take it. The sculptured stainless steel case protects the fine automatic 17-jewel movement. Striking blue dial with bold hour markers and convenient calendar. Stainless steel bracelet with gold-tone inner links.

COWAN JEWELERS

Downtown
Member American Gem Society



Mayfair
RECLINERS
by Berkline
ALL REDUCED
TO CLOSE-OUT
\$150⁰⁰ & Up



Make
McGee's
Your Christmas
Shopping
**HEAD-
QUARTERS**
Gifts For Every
Member Of The Family!

Hand Painted
**MEXICAN
CANE
BACK
CHAIRS
&
STOOLS**



\$10.95
Excellent For Game Room
Patio or Basement



Large Selection
**PICTURES
WALL DECORATIONS**
1/2 PRICE

- ☆ Figurines
- ☆ Crystal Dishes
- ☆ Salt & Pepper Shakers
- ☆ Fruits & Vegetables
- ☆ Paper Weights
- ☆ Candles & Holders
- ☆ Mirrored Trays
- ☆ Perfume Bottles
- ☆ Jewelry Boxes
- ☆ Place Mats
- ☆ Napkins
- ☆ Crystal Jars
- ☆ Ash Trays
- ☆ Perfumed Soap
- ☆ Votive Dishes
- ☆ Floral Arrangements

1 Group of Table
LAMPS
1/2 Price

**POLE LIGHTS
&
FLOOR LAMPS**
1/3 OFF

Artificial
PLANTS
1/3 OFF


MAGAZINE RACKS-
SMALL ACCENT
TABLES-
VALETS-
TELEPHONE
CHAIR
1/3 OFF

Large Group Of
**OCCASIONAL
TABLES**
End Commode
Cocktail
1/2 OFF

Stylish
**FOOT
STOOLS**
\$12⁹⁵
1-Swivel
BAR STOOL
30"
\$29⁹⁵

Decorator
PILLOWS
Asst. Of
& **1/3** OFF

Limited Number
Of
Bedroom Suites
and
Dining Room Suites
at
REDUCED PRICES



CHAIN LIGHTS
• Early American
• French Provincial
• Mediterranean
1/2 PRICE

Close-Out on all
Smith
**SLEEPER
SOFAS**
Now Priced at
\$269⁹⁵
& Up

One Group
PAINTINGS
For The Childs Room
18x24
Reg. \$19⁹⁵
\$5⁵⁰

1/2 PRICE
All Sales Final
No Exchanges

7 pc. Antique Yellow Burlington House
BEDROOM GROUP
Large Triple Dresser
Twin Mirrors
2 Night Stands
King Size Bed
Armoire Chest
Reg. \$1216⁰⁰
\$695⁰⁰

For A Gift Of Lasting Quality Come To

McGEE FURNITURE

511 N. Main HOME OWNED-HOME OPERATED 364-2586



How To Be Thankful At Christmas In One Lesson

By Edward H. Sims

WASHINGTON, D.C.—I've spent Christmas many places in half a century rattling round the globe. But only one, looking back at it, makes each new one a better time of thanksgiving, and of love for one's fellow man.

The boys who went off to Korea and Vietnam have stories just as good, maybe even more heart-rending, for these were not wars which united the American people. The Christmas I always remember best (or worst) was in 1944.

I was a fighter pilot stationed near Ipswich, England, flying the fastest fighter America could build—the P-51 Mustang. My squadron and the other two at Wattisham base, formerly a R.A.F. station, were assigned escort duty—carrying the heavy bombers into Germany, and back—those that came back.

Bomber losses had been worse than now; fifteen months earlier they had peaked and losses were down. But the missions were longer, and in winter more fliers were being lost to weather and crashing in the North Sea than to the Luftwaffe, though German fighters, flak and new rocket weapons were still taking a toll.

To fly on these long missions deep into the heart of Germany bomber crews had to arise at two or three in the morning; they took off long before daylight, flew slowly through horrible weather over the North Sea and Holland and into Germany, 'dropped' their bombs, and then turned for home. A mission often required over twelve hours!

Fighter pilots had it better, but they were alone in their aircraft (the bombers carried ten men each). We

arose at four, five or six, went to the flight line at dawn, or thereabouts, and took off—often in ice or snow—to catch up with the slower bombers and escort them in and out.

The batman awoke each pilot with the never-to-be-forgotten, ominous words: "Sir, briefing is at 5:30." The lists of pilots who would fly next day's mission were posted the night before. Then, and at dawn when awakened, the heart beat and the stomach heaved with dread.

I used to lie in bed a few minutes after the batman had left, thinking about the people back in the States. They were warm. No one was shooting at them. They didn't have to fly the North Sea twice each mission and find the base at the end, usually in foul weather. They didn't have to sweat whether they had enough gas to get back, whether the flak would hit them and watch constantly for an aircraft with black crosses swinging in from behind, or diving down from above.

If this war is ever over, I often thought, and I have a soft bed, a nice breakfast, peace to live in, I'll be happy the rest of my life. It ended, finally, one day the following May when the flowers in St. James park were beautiful and fresh. And I said to myself that warm, blue-sky spring day in London just after V-E Day I would always remember. And I do—though not every time I should. It makes every Christmas a little better. Einstein, I'm sure, would agree; mine is also a good theory of relativity. Because we flew on Christmas Day in 1944.



Girlstown Guests

Whiteface Girlstown residents (L-R) Carol Floyd, Anita Taylor and Kathy Kitterman display bracelets they received from the Hereford High School Distributive Education students at their annual banquet Friday night. The girls were treated to a steak dinner, a coke party and bit of Hustlin Hereford hospitality.

Dear Consumer

First Aid For Mail-Order Woes

By Virginia Knauer
Special Assistant to the President and Director
Office of Consumer Affairs
Department of Health, Education and Welfare

Mail-order shopping can be pleasant and thrifty. But it may also lead to problems. You receive the wrong color or wrong size or wrong item. Your merchandise arrives two months late. Or it never arrives. Consumers finally have a way of solving many of these problems quickly—through a new service offered by the U.S. Postal Service (USPS).

Under this new consumer protection program, Postal Inspection Service divides complaints into two categories—problems caused by inefficient business practices, and situations that may add up to cases of alleged fraud. In cases of inefficiency, the consumer's complaint is usually resolved more quickly than in cases of alleged fraud. Here's how:

If you have not received merchandise you ordered or a refund you were promised, put your complaint in writing and send it to your local postmaster.

Include this information: company's name and address; brief explanation of your basic complaint; description and cost of merchandise ordered; date order was mailed; full details on method of payment (credit card, money order or check—date and number; if check and date cashed); if and when you have already complained to company.

If there is an investigation pending against the company, your letter will be added to that file and you will be notified.

If no investigation is pending, Postal Inspection Service will notify the mail-order company about your

complaint and will give the company a chance to make good immediately. USPS will also notify you of the action it has taken.

If the mail-order company does not cooperate, Postal Inspection Service will start a thorough investigation. This may lead to civil or criminal prosecution against the company.

Postal Inspection Service has been conducting this type of investigation for more than 100 years. (In fact, postal inspections were the first Federal effort to protect consumers from swindlers.)

What is new about the "new" protection program is that now Postal Inspection Service will informally contact mail-order merchants, without formal investigations in a pilot project, this approach quickly resolved about 80 percent of the consumer complaints.

In dealing with mail-order problems, as with most consumer problems, wait a reasonable length of time before lodging a complaint; the company may be swamped with orders. It is also sensible to contact the company on your own before you complain to USPS.



GARDEN BRIEFS

To get large attractive flower pots cheap, buy plastic waste baskets or mop buckets, punch a few holes in the bottom, and plant away! You can get nice choices of color, size and shape—plus these "pots" are lightweight and easy to keep clean.

Remember, the less sunlight your plants get, the less water and fertilizer they require. If you don't abide by this rule, plants get leggy, sending out long awkward stems with few leaves.

When you're moving potted plants indoors after a summer of fresh air, best to do it when you can still keep nearby windows opened so the shock won't be too much for them. Another shock absorber for newly moved begonias, geraniums, and the like, is to put them in transparent plastic bags about as tall as they are. Leave the open mouth of the bag open at the top of the plant. Helps to keep moisture around the plant. Water more sparingly for a while and don't lose hope if leaves droop and drop. Your plants will recover and readapt—and so will you.

Rotate indoor plants about once a week so that all sides get exposure to sunlight. Otherwise, they'll lean too far in one direction and possibly even break.

If you dearly love your Sanseveria (snake plant), but feel it's getting too big for its britches (pot), restrain yourself from transplanting

The Lieutenant Governor's Report

By Bill Hobby

The federal government is working on a plan—Project Independence—to develop enough energy for the United States to be self-sufficient.

To realize this goal, the United States must increase its domestic production as much as possible. We must expand our production and still maintain our environmental quality.

I believe that in the years to come, self-sufficiency will be necessary in many areas. Our research and money now should be directed toward this goal.

It seems that manpower and capital are our two most constraining factors at present. Our forces should then be directed toward specific industries and projects to help us reach our goal.

Some recent studies have concluded that much more manpower and funds are needed than most people have realized. Between 1973 and 1980, an investment of \$20 billion a year will be needed nationally to try to improve our energy picture.

In Texas, Louisiana, Oklahoma, and Arkansas alone, the average annual investment for those seven years must reach \$5.2 billion. These are vast sums of money.

One can see why such huge amounts are needed. Almost two-thirds of the

nation's new petrochemical production facilities will be located in these four states.

This large portion of new energy construction will be located in this four-state region because of the accumulation of existing facilities of this type in our area.

It is cheaper to add capacity to the existing plants rather than build new plants from the ground up in other parts of the nation.

This specific region also is encouraged as related products and supplies are made in plants close by.

The region's pipeline facilities are the best developed, allowing the most-efficient distribution of these materials.

The lure of the existing facilities with the

incumbent economies that they provide outweigh the negative factors.

This construction will require many specially trained people. Until 1980, 8,000 engineers will be needed annually along with 18,000 pipefitters and welders and 100,000 other skilled laborers.

The nation desperately needs this new development to protect its interests from outside interference.

The nation is relying on Texas to provide this production. It will entail both opportunities and burdens for the people of Texas. I think that Texans are willing to pitch in on this national effort for the good of the country.

It's a big job, but I believe Texas is equal to the task.

TRADE-IN-WATCH SALE
COWAN JEWELERS
Downtown

WRONG AIRPORT
SALT LAKE CITY—A Frontier Airlines 727 carrying 97 passengers and a crew of five landed at the wrong airport which was four miles short of its destination.

Anita Bryant and Bob Green
LIGHT MY CANDLE
is Anita and Bob's most moving book!

Self-esteem for the child—a compelling approach for parents and teachers
HIDE AND SEEK
DR. JAMES DOBSON
author of the bestseller DARE TO DISCIPLINE
Give your child the confidence he needs!

For a wife's Christmas... what better gift than a happy marriage!
Any woman can put romance and sparkle back into a tired marriage... Marabel Morgan proved it in her own marriage and achieved the same fantastic success for others through her famous "Total Woman" course. Here are Marabel Morgan's pointers on communication, sex, appearance, and other vital factors that can turn mediocrity and boredom into new excitement. \$5.95
OVER A QUARTER OF A MILLION COPIES SOLD
Christian Book Store
347 N. Main Store 364-0550

LISTEN HERE!

BARRICK FURNITURE

Will be open from:
8:30 A.M. til 8:00 P.M.
through December
for customers shopping convenience and during this event...

EVERY ITEM HAS BEEN REDUCED!

For an extra special Christmas come to
BARRICK FURNITURE

Never Undersold In Store Financing
West Hwy 60

wittnauer
Product of Longines-Wittnauer Watch Company

Queens of hearts!
From Wittnauer, these Sea Queen watches, dear to the heart of every woman who wants accurate, trouble-free time. Who wants a watch that never needs winding. Who wants the convenience of a calendar. Who wants an easy-to-read, squint-proof dial.

Left: Gold-tone case and bracelet
Center: Gold-tone case and bracelet with blue enamel facing.
With strap
Right: Gold-tone case and bracelet

COWAN JEWELERS
Downtown
MEMBER AMERICAN GEM SOCIETY

PROPERTY ENTERPRISES 205 S. 25 MILE AVE. HEREFORD, TEX. 79045 364-6633

Virgil Slentz Sells Insurance At Property Enterprises

• Vehicle • Livestock • Homes • Farm Liabilities • Crop

NEXT WEEK'S HOROSCOPE
By Clay R. Pollan
Note planetary ruler of your birth symbol
FOR WEEK BEGINNING MONDAY, DEC. 16, 1974

★ If your birthday occurs this week...
...you strive to make a good impression, and are usually successful in doing so. You need and like people and handle others in an adroit, amiable manner. Strongly attracted to the opposite sex, you tend toward impulsive love affairs. Sometimes you are too easily influenced by others.

♈ Aries Mar. 21 - Apr. 19 Pluto
This week is favorable for everything except new friendships and romance. In your work, a friendly discussion with a superior would pay off. If you have talent for writing, speaking, singing, this can be developed. A matter connected with your home moves in your favor. Hold off on making trips.

♉ Taurus Apr. 20 - May 20 Venus
Someone new in your life may prove to be a little more than you can take. A temperamental person may try to pressure you. Don't allow it. Put this person in his/her proper place. It's a time when unexpected visitors will throw home routine out of gear. Forget disturbing gossip you've heard recently.

♊ Gemini May 21 - June 20 Mercury
You could take some action now that would bring an end to a romance or even marriage. Selfishness must be submerged or you will come out the loser. A psychic impression may be amazingly accurate. Good news may reach you. Act on it at once. Don't tamper with defective machinery or appliances.

♋ Cancer June 21 - July 22 Moon
Keep all work neat and accurate, check everything closely before releasing it. Your special hope is favored. You may find loyalty where you least expected it. Do not press a business matter or try to solve a domestic tiff. Harsh words could lead to swift actions, so be careful what you say.

♌ Leo July 23 - Aug. 22 Sun
This is a time for silence and caution in handling anything remotely dangerous. It's not a good idea to air complaints or even question other individuals. Stay near to your usual base and follow routine strictly. Avoid making a promise that could be difficult to carry out. Patience pays off.

♍ Virgo Aug. 23 - Sept. 22 Mercury
Look ahead with pleasure to a trip you may take soon. Visit people you love and whose company you enjoy. Travel is under fortunate influences, especially if accompanied by a youngster. If you depart, make sure you are taking the inexpensive route. Danger lurks in dark places. Travel in the daytime.

♎ Libra Sept. 23 - Oct. 22 Venus
Taking time off during the week for solitude, minor tasks, reading, writing personal letters and grooming musts, is a good idea. Romantic serenity and emotional security are starred favorably. Your responsibilities may seem too heavy. Take things one at a time. Use spare time to finish a prolonged project.

♏ Scorpio Oct. 23 - Nov. 21 Mars
This is a time to put your skills to practical use. All work related to writing and communication will be benefited. Love relations as well as business partnerships are accented. A quarrel can be bitter and bring a loss of prestige. Accidents are possible. Make sure transportation facilities are safe.

♐ Sagittarius Nov. 22 - Dec. 21 Jupiter
A new relationship could start around this time and will be very important to your future. Romance needs a shot in the heart and this is the time to do it. Cultivate the company of people from distant places. A mystery concerning an associate will be cleared up. Ask no advice. Be brief with all.

♑ Capricorn Dec. 22 - Jan. 19 Saturn
Generally good aspects. Shop, find bargains in small items, indulge a whim or two about clothes. A talk with a business associate may produce a new opportunity. Keep a check on what youngsters are up to. Try a new system for budgeting your money - you'll save more. New contracts will prove fruitful.

♒ Aquarius Jan. 20 - Feb. 18 Uranus
This is a time when friends may well set a bad example, lead you into extravagance because of their irresponsible attitude. Older people may not approve of your behavior. A plan you've worked on may meet with temporary disapproval. Don't pay unless you have checked either goods or work.

♓ Pisces Feb. 19 - Mar. 20 Neptune
Do not rush anything, even though you feel some need to do so. At your place of work, don't complain and be cooperative. If things lag, crack the whip. Avoid "mad cap" schemes which are put to you suddenly. Mishaps are likely if you hurry. Be careful in handling sharp-edged things.

© 1974 McNaught Syndicate

NEWS REPORT FROM WASHINGTON

Kansas City Walkout Averted - The Compromise - 1976
WASHINGTON, D.C. - Democrats at Kansas City, some 1900 strong in a mini-convention, avoided the split many had feared and the party came off reasonably well, as a result.
There's more unity in the party than there might have been but it was a close-run thing and party boss Robert Strauss and moderates won many crucial votes 900 plus to 800 plus.
The key compromise which avoided a walkout of blacks came on the quota, delegate selection and delegate seating issue. The party's leadership recommended an end to quotas and an end to a policy of accepting numerical inequality among state delegations (based on population) as discrimination.
But the militants wouldn't buy that, were ready to walk out - not being able to carry the vote. In the final hours of the convention a compromise was worked out that eased the rules more for 1976 than for the years thereafter.
Delegations will not be forced to be selected according to quotas but it will be very easy, after 1976 and possibly then, to challenge seating of any delegation which doesn't appear to have been chosen with a conscious effort to have all ethnic segments of the population fairly represented.
That crucial compromise sent Democrats home with a better chance to win the presidential election than at any time since the convention of 1964, a decade ago.
What the regulars, moderates and present leadership

High Blood Pressure? Beware of Certain Drugs

High blood pressure, or hypertension, is a dangerous condition which can be aggravated by taking certain seemingly harmless non-prescription medicines. This applies not only to hypertension, but also to other diseases such as diabetes, thyroid conditions and heart trouble.
The American Pharmaceutical Association, the national professional society of pharmacists, advises that if you suffer from any of these four diseases, stay away from common cold preparations containing decongestants and from sodium-containing compounds such as effervescent aspirin products. Both are available on the shelves of your community pharmacy and normally you may not think to ask your pharmacist before you select them. In your case, however, you may help avoid aggravating your condition if you consult your pharmacist before selecting an over-the-counter product.
Your pharmacist, whose over-the-counter intelligence and professional education qualifies him or her to advise you on drug use problems, can tell you if a drug conflict exists and advise you of alternative preparations to relieve the same symptoms.
He'll also advise you on common cold preparations free of decongestants which won't raise blood pressure levels and interfere with any antihypertensive drugs you may be taking.
He'll also advise you about anti-acid or aspirin products which won't upset the sodium-free diet your physician may have prescribed.
The Federal Food and Drug Administration requires that all over-the-counter preparations which may aggravate high blood pressure or other conditions must carry a label warning you to suffer from hypertension or other diseases, be sure to heed such warnings. Ask your pharmacist about alternatives, APhA advises.



In Morocco, a knife is placed under the pillow of a sick man to keep the demons from getting him.

Reading The Label Isn't Enough

Read the label? Of course! But over-the-counter medicine labels seldom tell you all you need to know, says the American Pharmaceutical Association.
The reason is that labels just can't be made big enough to carry all the information you should have. A medicine label should contain this information:
• All active ingredients listed quantitatively by percentage or amount.
• All active ingredients.
• Dosage instructions.
• Any interactions with other drugs or undesirable effects on certain illnesses or chronic conditions.
• An expiration date.
Many, if not most, medicine labels fail to present all this information, says APhA. That's why it's best to consult your pharmacist before you obtain any drug. Your pharmacist can answer these important questions:
• Is there anything in this medicine which might react with another drug I'm taking?
• Is there anything in this medicine which might complicate another illness or aggravate an allergy?
• Does this medicine contain what's best for me or can you recommend something more effective?
• When will this medicine become too old to be effective?
• What's the correct dosage?
Because every human body reacts somewhat differently to medicines, even the most detailed label couldn't contain all the facts relating to your particular situation. Only a discussion with your pharmacist will bring out the information needed to protect your health most effectively.

Holiday Favorites From England, Updated

Many foods which you enjoy during the holiday season have been passed down from our European ancestors. American homemakers enjoy making and serving these perennial favorites, but often need recipes that fit into their modern lifestyles.
If you're looking for a fruitcake recipe with Old-World flavor, try this one, adapted for today's homemakers in The Kraft Kitchens. Yuletide Fruitcake is a satisfying, but not too sweet cake, which can be classified between the dark, brandy-soaked version and the delicate white fruitcake.
The use of vegetable oil in the recipe facilitates easy mixing - it's done completely by hand. Apple jelly lends a simple and different glaze to this fruitcake. You'll find Yuletide Fruitcake stays moist, even after cutting, and that's especially important during the holidays

when guests drop in throughout the week.
The English serve their fruitcake, or Christmas Cake as it's called, at tea. But whether it's on your menu for an afternoon or evening get-together, serve it with Syllabub, a frothy drink, also of English origin.
Originally, Syllabub was really a "bub" (the Elizabethan slang for bubbling drink), and had to be served immediately after mixing because of the use of champagne and stiffly beaten egg whites. Today's syllabub depends upon marshmallow cream instead of egg whites, and white wine rather than champagne, making it a delightful holiday beverage that can be made a few hours before guests arrive and refrigerated.
Yuletide Fruitcake
2 cups ready-to-use
1 1/2 cups mixed diced candied

mincemeat fruit
1 1/2 cups chopped pecans
3/4 cup chopped dates
3 cups flour
1 cup sugar
1 1/2 teaspoons soda
1 teaspoon salt
3 eggs, beaten
3/4 cup Kraft Oil
2 teaspoons vanilla

Heat oven to 300°. Combine mincemeat, candied fruit, nuts and dates. Add combined dry ingredients; mix well. Combine eggs, oil and vanilla; stir into fruit mixture. Spoon into greased and floured 10-inch tube pan. Bake at 300°, 1 hour and 45 minutes. Cool 10 minutes; remove from pan. Heat jelly until melted; glaze cake. Decorate with candied cherry halves and pecan halves, if desired.

FOOD COSTS RISES
Government statistics show that Americans are spending a greater percentage of their income on food than they did in recent years. The average now is 16.9 per cent.

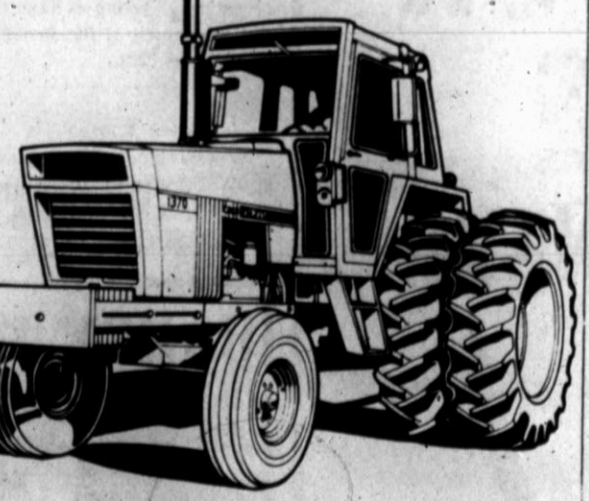
Over 500 Watches to select from
COWAN JEWELERS
Downtown



WELCOME TO TRACTOR TERRITORY U.S.A.

IF YOU'RE THINKING CASE-THIS IS THE PLACE- THE FRONT RUNNERS CASE AGRI KINGS

- 80 TO 156 PTO H.P.
 - 3 ON-THE-GO POWER SHIFTS IN EACH OF 4 RANGES
 - QUICK-FLIP 540/1000 RPM INDEPENDENT PTO
 - CASE 4 POST ROLL PROTECTION
 - OUTSIDE CAB AIR FILTER - NO MESS INSIDE
- Buy now and take 7% Investment Tax Credit



- THE SUPER POWERED SWINGERS CASE-DAVID BROWN TRACTORS**
- 39-65 PTO HP HIGH TORQUE ENGINES
 - EXCELLENT FUEL ECONOMY
 - INDEPENDENT 540/1000 RPM PTO
 - SIMPLE MULTI-PURPOSE HYDRAULICS
 - SINGLE HUSKY MAIN FRAME SUPPORTING ENGINE AND TRANSMISSION

- BUILT TO MEET DEMANDS YOU MAY NEVER MAKE! CASE 2470 TRACTION KING**
- 176 PTO HP - 200 MAX. ENG. HP
 - 3 ON-THE-GO SHIFT CHOICES IN EACH OF 4 RANGES
 - SELF-CLEANING AIR INDUCTION SYSTEM
 - 4-WAY INDEPENDENT STEERING
 - 3-POINT HITCH LIFTS HEAVIEST IMPLEMENTS - OVER 10,000 POUNDS

PARTS • SERVICE • RECONDITIONED TRACTORS • CONVENIENT FINANCING
Case POWER & EQUIPMENT
Your Complete Tractor Headquarters

SALE!
SAVE \$21.20 to \$31.80 PER SET OF 4
Firestone DELUXE CHAMPION
4-PLY POLYESTER CORD

AS LOW AS \$18.90 EACH

Size	BLACKWALL	WHITEWALL	Price
87B-13	24.20	18.90	28.90
87B-14	26.00	20.70	30.70
87B-15	27.80	22.50	32.50
87B-16	29.60	24.30	34.30
87B-17	31.40	26.10	36.10
87B-18	33.20	27.90	37.90
87B-19	35.00	29.70	39.70
87B-20	36.80	31.50	41.50
87B-21	38.60	33.30	43.30
87B-22	40.40	35.10	45.10
87B-23	42.20	36.90	46.90
87B-24	44.00	38.70	48.70
87B-25	45.80	40.50	50.50
87B-26	47.60	42.30	52.30
87B-27	49.40	44.10	54.10
87B-28	51.20	45.90	55.90
87B-29	53.00	47.70	57.70
87B-30	54.80	49.50	59.50

• 4 strong plies of smooth-riding polyester cord.
• Wide, aggressive 7-rib tread for excellent traction, handling and stability.
• "Cross-cut" tread pattern similar to our radial tires.
• Concave-molded tread gives full tread-to-road contact for long mileage.

CHARGE 'EM!
Open an account We also honor...
FREE MOUNTING

small car tires Discount prices on 3 popular sizes!
Size: 6.00-13 \$15
Size: 6.00-15 \$18.50
Whitewall proportionately low priced. **Firestone**
CHAMPION™ FULL 4-PLY

CHRISTMAS AMERICA
All new 1974 record album
ONLY \$1.29
Limit one Additional \$3.98 each
Vol. 2
Featuring great artists like:
• Bing Crosby • Glen Campbell
• The Lettermen • Merle Haggard

Firestone SERVICE COUPON
SAVE \$1.31 OR MORE!
LUBE & OIL CHANGE with OIL FILTER
Includes up to 5 quarts of quality oil, an oil filter and expert chassis lubrication. Call for an appointment.
\$7.88
Most American cars
Regular price, \$9.19 and up.

THIS WEEK ONLY • BRING IN THIS COUPON TODAY!
364-4333 105 N. MAIN

witnauer
Product of Longines-Witnauer Watch Company

What a lovely way to wear time!
A timepiece and a conversation piece. Beautifully detailed with gold-tone case and matching rope-pattern chain. Fine Roman numerals. And the reliable 17-jewel Witnauer movement.

COWAN JEWELERS
Downtown



Not So Unlucky

Thirteen may have been an unlucky number Friday the Thirteenth, but these 13 hunters were not having such bad luck as they stopped the hunt to pose for this picture Saturday the Fourteenth. Woodrow Dutton, family and friends show pheasant shot the opening day of hunting season on the bright birds.

Form Required For Veteran Pension

Persons in Texas who receive Veterans Administration pension checks should remember to complete their annual income questionnaire by January 1, Jack Coker, Waco VA Regional Office Director, said.

The Jan. 1 deadline is a change from the customary Jan. 15 date to relieve the bottleneck experience in the past on preparing January checks for pensioners waiting to mid-January or later in returning questionnaires.



CARPET and LINOLEUM
Nationally Advertised Brands
See samples in your own home

Free Estimates-We Install
E.B. BLACK CO.
Downtown Hereford

Income questionnaires were included with pension checks for November. Under the law VA mails questionnaires to veterans on nonservice-connected pension rolls, widows of veterans receiving pension based on the nonservice-connected death of a husband, and certain parents who receive monthly checks because of the service-connected death of a veteran or serviceman.

Coker noted that most pensioners must file questionnaires each year. There are some exceptions, he noted. Those 72 years old or over who have been on pension rolls during the last two consecutive years are exempt from routine reporting; however, they must report income changes when they occur.

Coker also pointed out that some beneficiaries who normally are exempt will receive questionnaires this year because of cost of living increases in their annuities.

23rd ANNIVERSARY AT COWAN JEWELERS Downtown

Farm-facts

Compiled From Sources Of The Texas Department of Agriculture John C. White, Commissioner

Cut Your High Cost of Giving and Living... Meat Imports Questioned Again... Milk Marketing Commission

TAP GIFT CERTIFICATES—A meeting to be held in Austin Dec. will officially kick off a statewide promotion program relating to giving meat, poultry, and dairy products to your friends this Holiday Season.

The State Capitol grounds will be the scene for the activities. Farm groups, including the Texas Department of Agriculture, will help begin the drive for giving something practical for the Holidays.

There are some good buys now in dairy products, meat, and poultry. And now that everyone has to get the most for every dollar spent, now is the time to consider giving a practical gift, too.

You can cut your high cost of Holiday giving and at the same time cut the high cost of living for your friends with a gift of poultry, dairy products, or meat this season.

Gift certificates will be available. In this way, you can give a gift of meat, dairy products, or poultry. The recipient will be able then to buy his or her own food items with the certificate. Many stores already have their own gift certificates. Colorful certificates you as an individual can use are also available.

MEAT IMPORTS continue to cause a lot of talk and controversy. How much of a factor are they really in determining the prices of cattle for the livestock producer in this state and nation? How much of the market do they account for?

According to the Texas Livestock Market News, as well as reports from official U.S. Department of Agriculture figures, here is the story on beef imports:

In 1974, net beef and veal imports, on a carcass weight basis, will represent 7.6 per cent of U. S. production of beef and veal. In 1973, the proportion was 8.9 per cent; in 1972, the proportion was 8.4 per cent.

Statistics on U. S. meat imports are collected by the Department of Commerce on a product weight basis. As a box of boneless beef is imported, the weight of the entire box is recorded. The Department then offers another set of figures: it converts the product weight imports of each into a carcass weight equivalent. Still another set of figures show the quantity of meat imported that is covered under the meat import law.

A MILK marketing commission for Texas? It's something to think about. Other states have such commissions which are set up to insure orderly marketing of milk for consumers, producers, and processors.

Dairymen continue to find higher and higher production costs which have and are continuing to drive many out of business. A milk marketing commission could, dairymen say, insure that there will continue a dairy industry in Texas.

Plans for such a commission are now being discussed throughout the state by various dairy groups. Among the ideas presented are those which would establish a milk commission made up of consumer representatives, agribusiness interests, dairy producers, dairy processors and so forth.

Aim of the plan is to make sure there would be ample dairy production to meet demands of the state's consumers.

The idea was brought up recently at a statewide meeting of dairy producers. It's something you'll be hearing more about in 1975.

Home Butchering Revived

Folks yearning for the return of the "good ole days" may be seeing their wishes come true. Home butchering of livestock, once popular in many areas, is making a comeback.

"We've had numerous requests to demonstrate the proper slaughtering of cattle for home consumption," points out Woodrow Bailey, livestock and meat specialist for the Texas Agricultural Extension Service. "These requests have come from county Extension agents whose clientele are interested in home slaughtering and processing."

In the demonstrations Bailey shows the entire operation, from slaughtering to wrapping the meat for the home freezer.

"Crowds at several demonstrations have reached past the 100 mark. Due to the current cattle market situation, interest in selling and butchering beef for the home freezer has really mushroomed," notes Bailey.

"Slaughtering plants are booked for several months ahead, and people are concerned about waiting that long to process their animals."

According to the Texas A&M University System specialist, a family can slaughter and process an animal on-the-farm in four to six hours. Home slaughtering and processing can save 30 to 50 per cent on the price of retail beef. Also, locker plant charges for slaughtering and processing a 600-pound calf normally run about \$50.

What about the legality of home slaughtering as far as meat inspection laws are concerned?

"As long as the individual is butchering the animal for his own use, he is free to do so," explains Bailey. "However, it is illegal to custom slaughter or cut beef for other people unless the operation is properly inspected and meets all legal requirements."

According to Bailey, the last butchering demonstrations conducted by the Extension Service date back to 1939. Maybe the "good ole days" are really returning!

Billy Bartles Completes Basic Marine Training

Marine PFC Billy L. Bartles, son of Mr. and Mrs. Leonard Bartels of 700 Ave. F, graduated from recruit training at the Marine Corps Recruit Depot, San Diego.

Bartels is a 1974 graduate of Hereford High School.

Physical conditioning, discipline and teamwork are emphasized during Marine recruit training.

Classes include instruction in close order drill, Marine Corps history, first aid, uniform regulations and military customs and courtesies.



PUBLIC AUCTION

Mon., Dec. 16, 1964 - 10:00 A.M. Texas

Owner: MRS. JOHN LAING & Others

LOCATED 3 1/2 MILES WEST OF EARTH, TEXAS ON US 76, OR 15 1/2 MILES EAST OF MULESHOE ON US 70.

- TRACTORS & COMBINES**
 - 1-1964 806 Diesel, Cab, Radio, Fully Weighted, Good Condition
 - 1-1965 886 Diesel, Cab, Radio, Fully Weighted, Good Condition
 - 2-JD 730, L.P., Excellent, Good Power Steering
 - 1-8-N Ford, LP
 - 1-JD 720, Single Front, Max Front End Loader, Good Power Steering
 - 1-U Moller, 1000 Pounds
 - 1-1969 JD 95, Gasoline, 4-row McEachern Header, Cab, Extra Nice
 - 1-1969 JD 95, Diesel, 20' Header, Air, Excellent Condition
 - 1-1970 Case Tractor Diesel, 4-wheel drive, 4 Valve Hydraulic, Cab, Air, Power Shift, 800 Hours; Like New
 - 1-Honey Ferguson 180, Diesel, Low Hours, Full Power Shift
 - 1-1973-7700-J.D. Turbo Hydrostat D.R., 24' Header, Cab Air Heat Bin Ext. real good.
 - 1-4010 J.D. L.P. new overhail
- MACHINERY**
 - 2-JD 6-row Lister Planters, w/ Row Bars
 - 1-Double Bar 6-row 185 Flax Planter
 - 22-Row 185 Flax Planter
 - 2-9-row Seed Fighters
 - 1-JD No. 4 Rotary Hoe, 5x7 Bar
 - 1-Ford Cultivator
 - 1-Ford 2-row Planter
 - 1-Ford 2-bottom Breaking Plow
 - 1-10 Tandem Disc
 - 1-PW Shoulder, 4-row
 - 1-JD 7-row Lister, Double Bar
 - 1-Mowat Rallivator
 - 1-Litton 6-row Rolling Cultivator, S.O.B.
 - 1-6-row Seed Packer
 - 1-IHC No. 39 Roll Over
 - 1-IHC No. 39 Roll Over
 - 1-JD 1610 Grain Drill on Rubber
 - 1-80' Stafford land flat 14' Bucket ex. cond.
 - 1-Stock Tractor
 - 1-2 Wheel Tractor light signal Ball hitch
 - 1-J.D. holder and beam coupler's
- IRRIGATION EQUIPMENT**
 - 2-478 GMC Motors, Good
 - 2-Aluminum Fl. Line, Good-800'
 - 6-Aluminum Fl. Line, Good-500'
 - 1-605-M.M. Motor good
- TRUCKS, PICKUP, BOAT**
 - 1-1968 Chevy, 2-ton, 900 Kubler, 366 Engine, w/ Lift; Real Good
 - 1-1962 Ford F450, Steel Grain Bed w/ Metal; 2 Speed
 - 1-1/2-ton 1967 Chevy Long-Hud
 - 1-1958 Chevy Truck, Good, Grain Bed
 - 1-1961 In-board, Out-board Hydro Drive, 4 Cylinder Motor, Mercury Drive; also Trailer Equipped With Brake, Real Good Condition
 - 1-1975 Chevy 1/2' Mag Bar 51d Twin 1000 Rubber
 - 1-1964 Chevy 1/2' Grain Bid 825 Rubber
 - 1-1964 Chevy Tractor 1000 80-5 Full air good.
 - 1-33 Builtwell Tractor with Dotted 1000 Rubber
 - 1-1956 Ford 2 Ton Run good.
- MISCELLANEOUS**
 - 3-500-gallon Pepsone Tanks
 - 1-1000-gallon Pepsone Tank
 - 1-100-gallon Gas Tank & Pump
 - 1-9-row Roller
 - 1-2-section Spring Tooth Harrow
 - 1-Old Land Plane, 7' Bucket
 - 3-Sets Of Headers
 - 6-JD Rotary Feeders
 - 1-Lot Sweeps
 - 1-Lot Jack Iron
 - 1-Lot Sheds
 - 1-Lot of Hoister & Orchard Shanks
 - 1-53.5 Gal. L.P. Tank converted to Gasoline
 - 1-Electric lift swivel around for P.V. combo
 - 1-air motor wind mill complete, has to be taken down

TERMS: CASH BRING YOUR OWN CHECKBOOK. AUCTIONEER'S NOTE: This Is A Good Clean Line Of Equipment And Only A Partial List At This Time. We Are Expecting Several Consignments By Sale Date. See You There... L. D.

L. D. Henderson Auction Service
PHONE 806/965-2446 806/385-5813, Mobile P.O. BOX 125 EARTH, TEXAS 79031

ALL SALES ARE ADVERTISED ON RADIO KDAY AT 12:00 NOON EACH DAY

Todo El Publico Esta Invitado

El Centro de Salud Mental le invita a usted y a su familia a visitarles en su local de la calle 625 East 1st St. el domingo 15 de Diciembre, de 2 p.m. a 5 p.m.

This invitation in Spanish repeats the invitation which is made to all area residents, to attend the open house in the Mental Health-Mental Retardation Center this afternoon.

Keith Shroyer, director, the staff and the workers hope Hereford people will visit the center and become acquainted with its services-to the community. Acting as hostesses will be women of the Hereford Newcomers Club.

Wise Monkey
A wise monkey is a monkey who doesn't monkey with another monkey's monkey.
-Coast Guard Magazine.

MAKE the BUY of YOUR LIFE ON A NEW

Vega Wagon LIST PRICE \$4411.30

1975 CHEVROLET VEGA

OUR PRICE \$3973

Vega Hatchback Coupe LIST PRICE \$3807.30 OUR PRICE \$3459

Tinted Glass, Floor Mats, Body Moulding, Air Conditioning, Automatic Transmission, Radial Tires, Radio, Roof Carrier, Custom Interior.

Tinted Glass, Swing Out Rear Windows, 4 Speed Transmission, Radio, 6T Equipment, Tint

DOYLE JOHNSON CHEVROLET-OLDS.
364-2164 N. HWY 385

HAPPY HUSTLIN' HOLIDAYS

MEMBER DEAF SITH COUNTY

MUCH APPRECIATION TO THESE FIRMS WHO HAVE CONTRIBUTED TO THE 1974 CHRISTMAS DECORATIONS FUND

S H O P H E R E F O R D

- Allred Oil Company
- Big Daddy's Truck Stop
- Big T Pump Company
- Brown Sheet Metal
- Cowan Jewelers
- D.B. & S. Co., Inc.
- Family Medical Center
- Federal Land Bank Assoc.
- First National Bank
- Fitzgerald's Cleaners
- Gibson Real Estate
- Gunn Brothers Stamp Store
- Hereford Bi Products
- Hereford Medical Clinic
- Hereford Parts & Supply
- Hereford State Bank
- Hereford Welding supply
- KPAN Radio
- Lawrence Cleaners
- Carl McCain Lumber
- McDowell Drug Store
- M.L. Means Signs
- Moorman Manufacturing
- Panhandle Concrete
- Park Avenue Florist
- J.C. Penney
- Pitman Grain
- Pitts Aero Repair
- Pizza Hut
- Plains Insurance Agency
- Robert Appliances
- Southwestern Bell Telephone
- Taylor & Sons Store
- Taylor's Furniture
- Thomas & Burnett
- Thompson Abstract Co.
- The Vouge
- Wac Seed

No Solicitation WITHOUT CHAMBER OF COMMERCE APPROVAL

Look for this sign and Patronize your Chamber Members

out \$50.
the legality of
ring as far as
ion laws are

the individual is
animal for his
free to do so."
"However, it is
n slaughter or
r people unless
s properly in-
ects all legal

Bailey, the last
monstrations
the Extension
back to 1939.
ole days" are

JEWELRY
(Post Office
Hereford

N
as

SHOE

NT

nd-800'
nd-500'

Rubber,
Good
rain Bad

N-Bud
A, Green

d Hydro
Mercury
and Wash
on
dit

80-5

Dottles

ump
rew

hanks
ed to

or
te.

is
D.

e

79031

N
D
D

ONS

Everyone Wants A Gift From

Gaston's SUGARLAND

From Our Ladies' Dept.



The Newest In Polyester Separates

- Jantzen
- Act III
- Bodin
- Dalton
- Kenrob
- Laura
- Jack Winter
- Casa di Cole

From Our Gift Dept.

HER FAVORITE NATURAL THINGS - EN-
CASED IN LUCITE RIMMED IN WALNUT



LARGE TRIVET - \$6
SMALL TRIVET - \$3.50



SPOON REST \$2.50
NAPKIN HOLDER - \$6
PAPER HOLDER WITH PEN - \$6

From Our Men's Dept.



DAMON GREAT-LOOKING TURTLENECK

You'll be particularly proud of this
perennially smart, all-season-weight
pullover. 100% acrylic knit in a soft,
luxurious feel. Machine washable,
tumble dry.

White, Navy, Natural,
Copper, Coffee & Rust,
S-M-L-XL

\$16
Also-See DAMONS
Great-Looking Sweaters
& Suede Trimmed Jackets

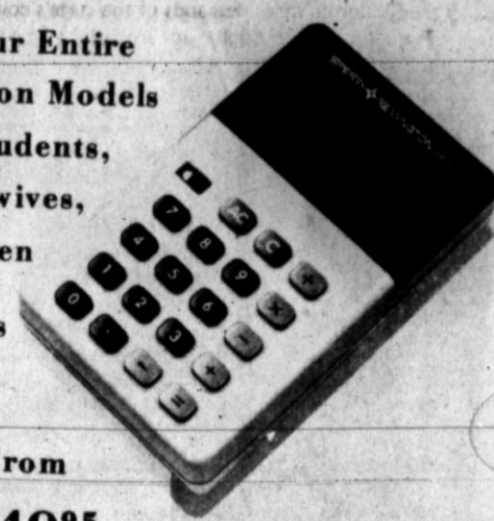
From Our Shoe Dept.



In Deerskin by
ROYAL CREST
Leather Lined & Leather Soles
Black or Natural
6-13 N & M
\$16⁹⁹

From Our All New Electronics Dept.

See Our Entire
Selection Models
For Students,
Housewives,
Businessmen
& Engineers



From
\$49⁹⁵

ELECTRONIC CALCULATOR
SPERRY-REMINGTON
665

From Our Junior Dept.



Separates by:

- Garland
 - Pandora
 - St. Cloud
- Shown is
Garlands New
New Twin
Sweater Sets in
Orange, Green
and Blue

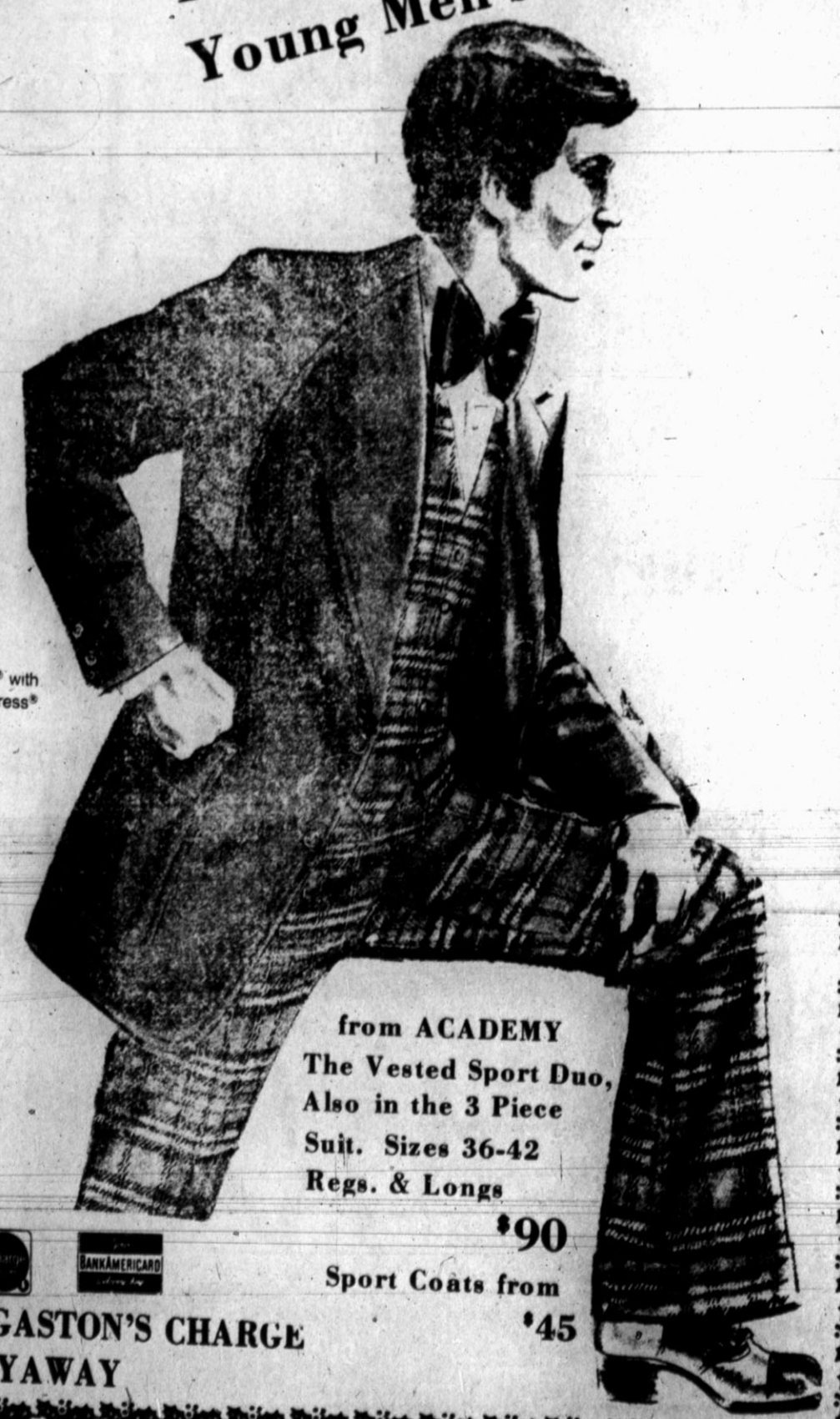
From Our Boy's Dept.



THAT'S OUR BOY!
COMING OR GOING!

Lean young body shirts by KAYNEE® with
the famous Nexpander® in Endura-Press®
65% polyester/35% cotton. Pastel
colors **6.50.**

From Our Young Men's Dept.



from ACADEMY
The Vested Sport Duo,
Also in the 3 Piece
Suit. Sizes 36-42
Regs. & Longs

\$90

Sport Coats from
\$45

Gaston's SUGARLAND MALL

Shop Until
9
Nightly Now
'Til Christmas

Santa's New Hours:
Monday - Friday 6-8
Saturday 1-8

OR A GASTON'S CHARGE
OR LAYAWAY

Our Complete Group Of Fall
Garland, In Assorted Fall Col-
ors.

Tech to Conduct Water Study Survey

Getting the most use of the available water in the Texas High Plains is imperative. Just how this is to be accomplished is the question High Plains farmers now are being asked.

Dr. Frank L. Baird of the Department of Political Science at Texas Tech University is conducting a survey of farmers in six counties to determine their attitudes toward conservation and water management.

"Irrigated farming is practiced on some 4.8 million acres in the High Plains," Baird said. "The principal source of water for the region is the Ogallala aquifer. It is a limited water source."

"Currently, the only practical method for dealing with the problem, is to stretch the water

which is available as far as possible," he said.

"Public support will be crucial to the success of any efforts toward conservation and groundwater regulation," Baird said. And very little presently is known about the way irrigation farmers feel about different possible institutions for groundwater management and planning."

Baird's survey will attempt to determine those feelings. Questionnaires will be mailed to

1,500 farmers in Carson, Dallam Gray, Hale, Moore and Lubbock counties in early December. Farmers to be surveyed were chosen at random from Agricultural Stabilization and Conservation Service (ASCS) roles.

Three of the survey counties are in active underground water conservation districts; three are in inactive districts.

"Possible methods for regulation and management of groundwater include self-regu-

lation: locally operated underground water conservation districts; state regulation and management; or some type of federal regulation," Baird said.

The survey will determine the opinions of farmers who favor specific types of water regulation and the attitudes toward possible control methods.

Results of the survey will be compiled with similar surveys

conducted among city dwellers in the region and among college students from irrigated farms. Findings will be published as a monograph or series of scholarly articles, Baird said.

The survey is supported through grants from the Water Resources Center at Texas Tech and the Water Resources Institute at Texas A&M University.

Russell E. Smith, graduate student in Political Science, is research assistant to Baird for the project.

U. S. Meat Import Figures Explained

U.S. meat import figures are sometimes confusing because they are reported as three different sets of statistics, says Dr. Ed Uvacek, livestock marketing specialist with the Texas Agricultural Extension Service.

He believes the figures for meat imports, which are collected and reported by the Department of Commerce, are highly accurate due to the many checks and balances that are used to gather the information, such as import duties, ship weights and meat inspection.

"Imports of meat into the U.S. are recorded on a product weight basis," explains Uvacek. "For example, when a

box of boneless beef is imported, the net weight of the entire box is recorded.

"Domestically produced beef, however, is reported on a carcass weight basis. In other words, the weight of the whole carcass is recorded. For a comparison, the product weight of the imported meat must be converted to carcass weight. Automatically, therefore, we have two import series for the same meat."

Still a third series of import figures is also available, notes the Texas A&M University System specialist. It is the quantity of meat that is subject to the Meat Import Law. "This includes all fresh, chilled and

frozen beef, veal, mutton and goat meat and all products rejected but not canned and preserved."

Uvacek notes that in 1973 there were 1.4 billion pounds of meat imported subject to the Meat Import Law, as compared

with about 1.1 billion pounds for 1974 — a 21 per cent decrease.

On a carcass weight basis, net beef and veal imports this year will represent only 7.6 per cent of the total U.S. production of beef and veal compared to 8.9 per cent in 1973.

USDA Decides Not To Raise Milk Prices

The U.S. Department of Agriculture has reaffirmed its earlier recommended decision not to raise minimum "floor" prices for computing fluid milk

(Class I) prices paid to farmers under all 61 federal milk marketing orders.

USDA officials said the decision was reached after careful considerations of exceptions made to the recommended decision, including oral exceptions received at the U.S. Department of Agriculture in Washington, D.C., Nov. 26.

USDA officials indicated that milk supplies continue to be running ahead of demand, and Commodity Credit Corporation (CCC) purchases of nonfat dry milk and cheese under the price support program continue to increase.

USDA reiterated that there is no ceiling on prices received by farmers through the federal milk marketing order program, and dairy farmers may freely negotiate for prices above the minimum prices set by the orders. Officials pointed out that since issuance of the recommended decision on Nov. 13, these negotiated prices have increased in many areas of the country.

The recommended decision was issued after a public hearing held in Rosemont, Ill., Oct. 8-10.

*** Cotton Harvest Reaches Mid-Point ***

The High Plains cotton harvest passed the half way point during the first week in December, according to Paul R. Dickson in charge of the USDA's Cotton Classing Office in Lubbock.

"Curiously enough," he added, "the half way mark was the first week in December last year."

The USDA's Agricultural Marketing Service reported Lubbock, Brownfield, Lamesa, and Levelland classed 206,000 samples during the week ending Friday, December 8. This brought the season's total to

342,000. On this same date last year the total was 1,181,000.

At Lubbock predominant grades this week were 41 and 51. Grade 41 accounted for 28 per cent while grade 51 was assigned to 27 per cent of the cotton samples. Twenty-four per cent of these samples were reduced one grade because of bark, the same as the precious week.

The predominant staples were 31 and 32. Staple 31 amounted to 29 per cent and staple 32 was 28 per cent of the samples this week.

Micronaire readings in the premium range of 3.5 to 4.9 accounted for 27 per cent of the samples. This compares to 36 per cent the week before. Micronaire readings below 3.5 accounted for the other 73 per cent this week.

Pressley Strength tests averaged 82,000 pounds per square inch.

Prices quoted by the Lubbock Cotton Exchange for the most predominant qualities in the 3.5 to 4.9 micronaire range were: Grade 41, Staple 31 - 32.05,

Staple 32 - 35.15 cents per pound. For Grade 51, Staple 31-32.05,

Staple 32-32.60 cents per pound. Mixed lots of cotton brought 29.00 to 35.50 cents per pound.

Prices paid to farmers for their cottonseed ranged from \$120 to \$140 per ton.

Beef Ideal For Gifts

Looking for a good buy on a practical Christmas gift?

Then consider beef as a top choice, says a meats specialist for the Texas Agricultural Extension Service.

"Excellent buys are abundant in the 'light' beef section of today's markets," points out Dr. Frank Orts. "This beef might be merchandised as calf, light beef, budget beef or baby beef, just to mention a few of the more common names in use today."

Orts suggests buying beef

either by the piece in the market or by the side or quarter from many different sources such as meat markets, locker plants or any plant selling beef.

"Many grocers and supermarkets are promoting the giving of Texas agricultural products for Christmas gifts, and beef offers an excellent choice," believes Orts.

FISHER RETURNS!



TO THE AMARILLO HILTON INN
FISHER IS ELVIS
 GET YOUR TICKETS NOW FOR THE
SPECIAL
NEW YEAR'S EVE
SHOW
 IN THE
RAINBOW ROOM
 PHONE 373-3071
 SPECIAL OVERNIGHT RATES

23rd ANNIVERSARY
SALE
COWAN JEWELERS
 Downtown

Water Depletion Strains Farmers

Inflation has hit the farmer from another angle, which may send the price consumers have to pay for food at the retail level even higher.

Irrigation farmers have in the past been able to charge off water depletion on their income taxes, a sum totaling nationally in the millions, but now farmers must pay this amount instead of deducting it.

Dr. Jimmy Green, professor of plant science at West Texas State University, said production will not decrease, but the farmer must make this extra cost of production up.

"The water used for irrigation by farmers in the area is a non-replacable resource," Green said. "This water is not recharged naturally, but can be done artificially."

Not only will this increase production cost, it will also slow operational progress because this money can not be recycled into the enterprise from which it must be paid, Green noted.

"This will put another strain on trying to make farming an

economical process," Green said.

Money will be tighter when the farmer tries to expand his operation in order to feed the people of the world. But to keep his net income at a maximum and to cover all production costs the farmer will probably not reduce his production, the professor concluded.



See Our Big
Christmas Sale Ad

don't hang up stockings until you speak with santa claus at THE COMMUNITY CREDIT UNION FOR CHRISTMAS LOANS

THE HEREFORD TEXAS FEDERAL CREDIT UNION
 330 SCHLEY • HEREFORD TEXAS 79045 • PHONE (806) 364-1888

Our Agents plan business insurance as if they owned your business. Presumptuous? Professional.

Southwestern Life
 Happiness is what we sell

100 E. 3rd. 364-2343

HOLIDAY GIFT PREVIEW

POWER TOOLS FOR DAD FOR CHRISTMAS

Black & Decker
 1/4" ELECTRIC DRILL
\$99

No. 7301 7/4"
SAW
 Best value general purpose Saw you can buy!
\$22.95

SPANISH STYLE
 25" DIAMETER
 5 GLOBE
 N. 3120
 REG. \$34.78
 140¢

FARM DISCOUNT LUMBER & SUPPLY
 (Just outside city limits)

PHONE 364-6902 HIGHWAY 305 SOUTH

Manure Use Can Conserve Energy

Not only is it cheaper to fertilize your land with feedlot manure, it is also a good way to save energy, believes Dr. John Sweeten, agricultural engineer with the Texas Agricultural Extension Service.

"Use of manure as a fertilizer can save energy used in the manufacture and distribution of commercial fertilizer," says the Texas A&M University System specialist.

"It takes 5.6 million BTU's (British Thermal Units) of energy per acre to manufacture, distribute and apply commercial fertilizer at the rate of 180-60-0, while the energy

needed to collect, haul and apply feedlot manure at 10 tons per acre is only 1.2 million BTU's," says Sweeten. "This is an energy savings of 4.4 million BTU's per acre or .44 million BTU's per ton of manure."

Another way of conserving energy from feedlot manure is to refeed it in beef cattle rations, says Sweeten. "The energy saved by refeeding one ton of feedlot manure would equal the amount of energy needed to produce one ton of alfalfa in the Texas High Plains, 4.2 million BTU's."

Energy can also be saved in producing anhydrous ammonia

by using a process to convert manure, air and water into hydrogen and nitrogen. "This process would require little or no additional fuel to produce ammonia," says

Sweeten, "and would save more energy than any other process using feedlot manure. Some 30 million BTU's of energy are now required to produce a ton of anhydrous ammonia."

Livestock Feeders Still Pressured

"Feed supplies and prices will remain the critical concerns of the livestock industry in the coming months," says Dr. Ed Uvacek, livestock marketing specialist for the Texas Agricultural Extension Service.

Reduced grain and soybeans production has resulted in rising feed prices and cutbacks in livestock feeding, points out the Texas A&M University System economist.

"Hog producers this fall are planning to farrow the fewest number of sows since 1965, number of cattle on feed are the lowest in six years, and poultry production is being cut a tenth from last year," notes Uvacek.

Hog prices are expected to go down this fall with the increased seasonal slaughter, but smaller supplies and higher prices can be expected next year.

"There has been a decrease in the slaughter of grain-fed cattle this fall, while the slaughter of non-fed cattle and calves has increased substantially," points out the specialist. "Feed cattle prices should increase during the first half of 1975 as the market for cows and non-fed steers and heifers decreases."

Although feeder cattle supplies will continue large into next year, prices should improve over this fall, believes Uvacek. Feeder prices are expected to show some strength as the spring season approaches.

"Slaughter lamb prices may average above those of last year due to a drop in slaughter, but rising feed cost will keep the price of feeder lambs down," says the specialist. "Lamb prices early next year will continue under pressure."

Poland China Assn. Slates Winter Test

The Poland China Record Assn. has made available to its members facilities to test fall farrowed boars and gilts for average daily gain, days to 240 lbs., backfat and loin eye estimate.

Since there are 10 individuals to a test pen, there will only be pen feed efficiency records available from average of each pen.

There are 153 entries, with 77 boars and 76 gilts on test. They are at two locations, Columbus, Ohio and Lovington, Ill. The top indexing boars and gilts will become eligible for the tested classes at the 1975 Spotlight Show and Sale, Cedar Rapids,

Iowa on March 8th, when they will be shown and sold.

Other shows which will feature tested individuals are the Southeastern Type Conference, Greenville, N.C. and Louisville Barrow Show.

There are 46 Poland China breeders from 12 states that have entries in this National Winter Test.

At Lovington, Ill.: Denis Huseman of Nazareth has three boars and three gilts on test.

For more information about the National Winter Test, contact The Poland China Record Association, P.O. Drawer 71, Galesburg, Illinois 61401.

Deaf Smith Farm Bureau Promotes Produce Gifts

Deaf Smith County Farm Bureau has joined an all-out, statewide effort to increase consumption of meat, poultry and dairy products during the holiday season, according to Pat Robbins of Hereford, president.

The organization will promote the giving of certificates for these products as holiday gifts, he said. "We think this is a positive approach in assisting those commodities which are in serious trouble," he explained.

The local FB leader said there are two ways this can be done conveniently:

(1) Through buying gift certificates (redeemable in those commodities) at grocery stores. "We are providing gift

certificates to stores which do not have their own, along with colorful gift envelopes," he said.

(2) Through giving a check or money order. Farm Bureau will provide an attractive message card (explaining the gift idea) along with a nice gift envelope. The county Farm Bureau office at 1306 W. Park in Hereford has a supply of both items, free of charge. You may also contact any member of the area CowBelles for information about their gift center.

Committees of the county organization are calling on grocery stores to encourage their participation, he added. Farm Bureau is also providing the necessary supplies (certificates, window posters, etc.), and will publicize the promotion through advertising and publicity releases. Committees are already busy on these projects, he said.

The Texas Farm Bureau is helping to coordinate the effort on a statewide basis along with many other agricultural groups. The Texas Department of Agriculture has committed its TAP (Texas Agricultural Products) program to the promotion. The Texas Retail Grocers Association and large food chains are also participating.

State Farm Bureaus in several other states are carrying on similar promotions, Robbins said. "This can truly be an effective campaign if we all work at it," he declared.

Agri-Culture? HOW'S YOUR?

BUTTER SHORTAGE IN FRANCE IN 1870 LED TO THE DEVELOPMENT OF MARGARINE!

DURING THE FRANCO-PRUSSIAN WAR, NAPOLEON III OFFERED A PRIZE TO ANYONE WHO COULD PRODUCE AN ACCEPTABLE BUTTER SUBSTITUTE...

A FRENCH CHEMIST MADE THE FIRST MARGARINE BY CHURNING A MIXTURE OF BEEF OLEO OIL, MILK, WATER, AND VEGETABLE DYE...

TODAY, MARGARINE-MADE CHIEFLY FROM SOYBEAN, CORN, & COTTONSEED OILS-IS CONSUMED IN THE U.S. AT THE ANNUAL RATE OF 11 POUNDS PER PERSON!

Texas Farm Labor Drops 17,000

AUSTIN-The Texas farm labor force numbered 273,000 in late October, down 17,000 from a year ago, Agriculture Commis-

sioner John C. White announced recently. Family workers totaled 177,000, while hired workers numbered 96,000.

Nationally farm labor was down three percent, totaling 4,651,000 workers. White said Texas farm workers, including farm operators, family members working 15 hours or more a week without receiving cash wages, all family members and hired help, averaged 35.1 hours a week.

Of these, farm operators worked the longest hours, averaging 40.7 hours.

Cotton Report Available Now

The USDA's Cotton Classing Office at Lubbock has announced that a 24 hour Cotton Reporting Service started Monday. Interested persons may dial 763-7870 for the latest cotton market prices and classing report day or night.

A similar report has been available at the Fresno, California Classing Office.

Paul R. Dickson, in charge of the Lubbock Office, invited persons interested in this service to inform him of their needs, as "we want this service to reflect the needs of the public."

THE BEST SIGHT AND SOUND AROUND...

ZENITH

The QUADRILLE Model F736W
Features four Allegro 1000 speakers. "Quadrigraph" listening position display grid/slide controls. 40 watts peak power output. Solid-State 4-channel amplifier with electronic matrix decoder. Precision II record changer. Micro-Touch 2G Tone Arm. Discrete 2/4 Channel 8-Track cartridge tape player. Solid-State AM/FM Stereo tuner. Digitally dial scale selector. \$1000

This system plays:
• 4-Channel Matrix Records
• Discrete 4-Channel 8-Track Cartridge Tapes
• 4-Channel Matrix FM Stereo Broadcasts
And brings exciting realism to conventional 2-channel stereo sources.

The IDYLLWILD Model F462W, Y
AM/FM digital clock radio with Target Tuning, Sleep Switch, Touch 'n Snooze control, 3 1/2" speaker. Walnut color with White or Black with Silver.

The TRANSOCEANIC Model RD7000Y
AM/FM/SW1/SW2/LW/31M/25M/19M/18M/13M/VHF. Weather. Receives international shortwave, amateur broadcasts, marine, navigation, weather advisories. Black cabinet.

Hereford's Oldest Appliance Dealer.
The Home of the Best Dollar Value **ROBERT'S APPLIANCE**
136 W. 3rd 364-1588

Shopper Specials

Goose Down Filled JACKETS \$69.95
3/4 Length, Fur Collar, Reg. \$89.00

Goose Down Filled JACKETS \$39.95
Waist Length, Reg. \$52.00

BOOTS!

One Group LADIES 50% OFF

Tony Lama SHARKSKIN \$59.95
R-Toe Reg. '89"

Tony Lama CALF \$39.95
U-Toe, 14" Top, Pull Hoops, Reg. '79"

Justin SEATURTLE \$125.00
Honey, Reg. '160"

Justin OSTRICH \$199.00
Smoke, Full Quill Foot, Smooth Ostrich Tops, Reg. '275"

Mocona ROPER \$39.95
Reg. '49"

One Group Men's Tony Lama, Sanders, Mocona BOOTS \$39.95
Values to '110"

Men's WESTERN SHIRTS \$11.95
Reg. '14"

Reg. '12" \$9.95

Roy SPURS and Trammel BITS 30% OFF

Children's Western SHIRTS \$6.95
Reg. '8"

BOOTS* WEST
E. Hwy 60 364-5961

Open Each NIGHT TIL 8 From Now Until Christmas

FREE GIFT WRAPPING!



PRICES EFFECTIVE THRU 12-18-74

PUT MEAT ON YOUR MENU

WE REDEEM USDA FOOD STAMPS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

POTATOES
TOMATOES

WASHINGTON GOLDEN, RED DELICIOUS OR RED ROMES LB.

ALL PURPOSE RUSSETS

CALIF. RED RIPE LB.

NUTS **TURKEYS**

CALIF. WALNUT MEDIUM SIZE LB.

49¢

HAMS

CANNED FOOD CLUB 3-LB. CAN

BUTTERBALL & HONEYSUCKLE HENS, 16-UNDER LBS. LB.

65¢

TOMS 16-UP 59¢ LB.

APPLES SAUSAGE

WASHINGTON GOLDEN, RED DELICIOUS OR RED ROMES LB.

28¢

ROUND STEAK

SIRLOIN STEAK

HAM

SHANK PORTION

FURR'S PROTEN LB.

FARM PAC EXTRA LEAN 1-LB.

\$1.06

2-LB. \$2.11 PKG.

FURR'S PROTEN LB. ADV. SPECIAL

\$1.09

FURR'S PROTEN LB. ADV. SPECIAL

\$1.09

FURR'S PROTEN LB. ADV. SPECIAL

\$1.09

ORANGES CALIF. NAVELS 4 LBS. **88¢**
CRANBERRIES 3 PKG. **\$1**
GRAPES RED EMPEROR LB. **39¢**

MUMS
FULL BLOOM ASSORTED COLORS EACH **\$2.49**

CHUCK STEAK FURR'S PROTEN LB. **89¢**
FURR'S DOUBLE YOUR MONEY BACK GUARANTEE!
Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

Shop Our Delicatessen
1-LB. POLISH SAUSAGE SERVES FOUR
1-LB. POTATO SALAD FOR ONLY
1-PT. COLE SLAW **\$2.99**
1 PT. GREEN BEANS
PEA SALAD 69¢ PT.
HOT-MACARONI AND CHEESE 69¢ PT.

WELCHADE OR WELCH DRINKS REG. or LOW CAL 46-OZ. CAN. **59¢**

CHEERRIES FOOD CLUB MARASCHINO 8-OZ. **39¢**

SPINACH FOOD CLUB NO. 303 CAN **4 \$1.00**

VANILLA WAFERS KEEBLER 12-OZ. PACKAGE **59¢**

GREEN BEANS FOOD CLUB CUT NO. 303 CAN **3 FOR 89¢**

SWEET PEAS GAYLORD NO. 303 CAN **29¢**

FOOD CLUB PEARS
NO. 2 1/2 CAN **69¢**

NO SALES TO DEALERS

DOUBLE GOLD BOND STAMPS
TUESDAYS AND WEDNESDAYS
WIN \$2.50 purchase or more

YOU ALWAYS PAY THE LOWER PRICE AT FURR'S
Cans and Packages that show more than one price. YOU PAY THE LOWER PRICE. As price increases occur, all pre-marked products on our shelves will be sold at the marked price until that supply is exhausted. During the year many prices are lowered due to supply. When prices are lowered you receive the savings immediately. Product bearing the old higher price. You can see the savings. YOU PAY THE LOWER PRICE. Note: The only exceptions to our pricing policy is when price change timing is controlled by law.
ONCE PRICED... ALWAYS PRICED

THIS COUPON ENTITLES YOU TO **SAVE 65¢**
MARYLAND CLUB COFFEE
3-LB. CAN WITH COUPON **\$3.00**
WITHOUT COUPON **\$3.75**
EXPIRES 12-18-74
LIMIT ONE COUPON PER FAMILY

THIS COUPON ENTITLES YOU TO **SAVE 7¢**
FLEISHMANN'S MARGARINE
1-LB. PKG. WITH COUPON **86¢**
WITHOUT COUPON **93¢**
EXPIRES 12-18-74
LIMIT ONE COUPON PER FAMILY

THIS COUPON ENTITLES YOU TO **SAVE 25¢**
MARYLAND CLUB COFFEE
1-LB. CAN WITH COUPON **\$1.00**
WITHOUT COUPON **\$1.25**
EXPIRES 12-18-74
LIMIT ONE COUPON PER FAMILY

SUPER DISCOUNT SPECIALS

COFFEE
FOOD CLUB
1-LB. CAN **69¢**
EXPIRES 12-18-74
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

CHILI
RANCH STYLE
15-OZ. CAN **19¢**
EXPIRES 12-18-74
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

CRACKERS
FOOD CLUB
1-LB. BOX **5¢**
EXPIRES 12-18-74
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

KETCHUP
HEINZ
26-OZ. BOTTLE **19¢**
EXPIRES 12-18-74
WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET

Frozen Food Favorites
PIE SHELLS
PET RITZ 2 PC. PKG. **49¢**
WAFFLES TOP FROST 10-OZ. **35¢**
CORN TOP FROST - ON THE COB 4 EAR PACKAGE **69¢**
PIZZAS TOP FROST HAMBURGER, PEPPERONI CHEESE, SAUSAGE **83¢**

WINTER BLANKETS
STARDUST THERMAL 100% Acrylic 5-inch Nylon Binding, 2-lb. weight, Tangerine, Blue, Yellow, Lime 72" x 90", each **\$6.49**
MISTY NEEDLEWEAVE Solid color, 50% Polyester, 50% Nylon 4-inch Nylon binding 2-lb. weight, 72" x 90" each **\$5.99**
ROYAL GARDEN PRINT 50% Polyester, 50% Nylon, 72" x 90" 2-lb. weight, 5-in. Nylon Binding, Floral designs in Pink, Blue, Gold, each **\$6.99**
CHECKMATE GINGHAM PLAID 100% Acrylic, 5-inch Nylon Binding, 72" x 90" size, 2-lb. weight, Blue, Yellow or Red, each **\$6.99**

ENAMEL ROASTERS
A size for every need
B11R SMALL OVAL 11x7 **\$1.39**

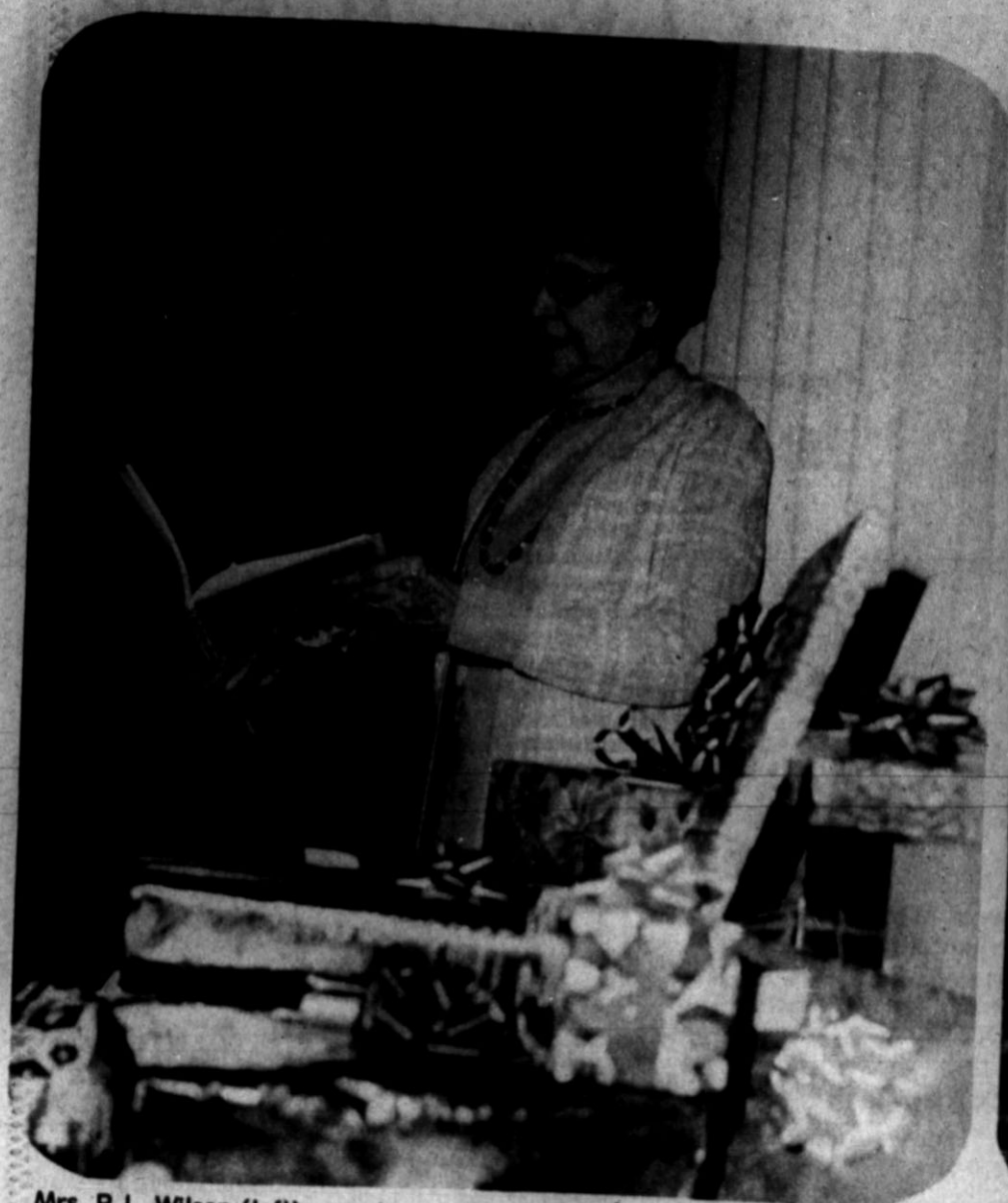
SUAVE HAIR SPRAY
NORMAL HOLD 13-OZ. CAN **69¢**
LISTERINE MOUTHWASH
20-OZ. **\$1.27**

TYLENOL for the millions who should not take aspirin... 100 CT. **\$1.99**
SHAMPOO
SELSUM BLUE 4-OZ. **\$1.73**

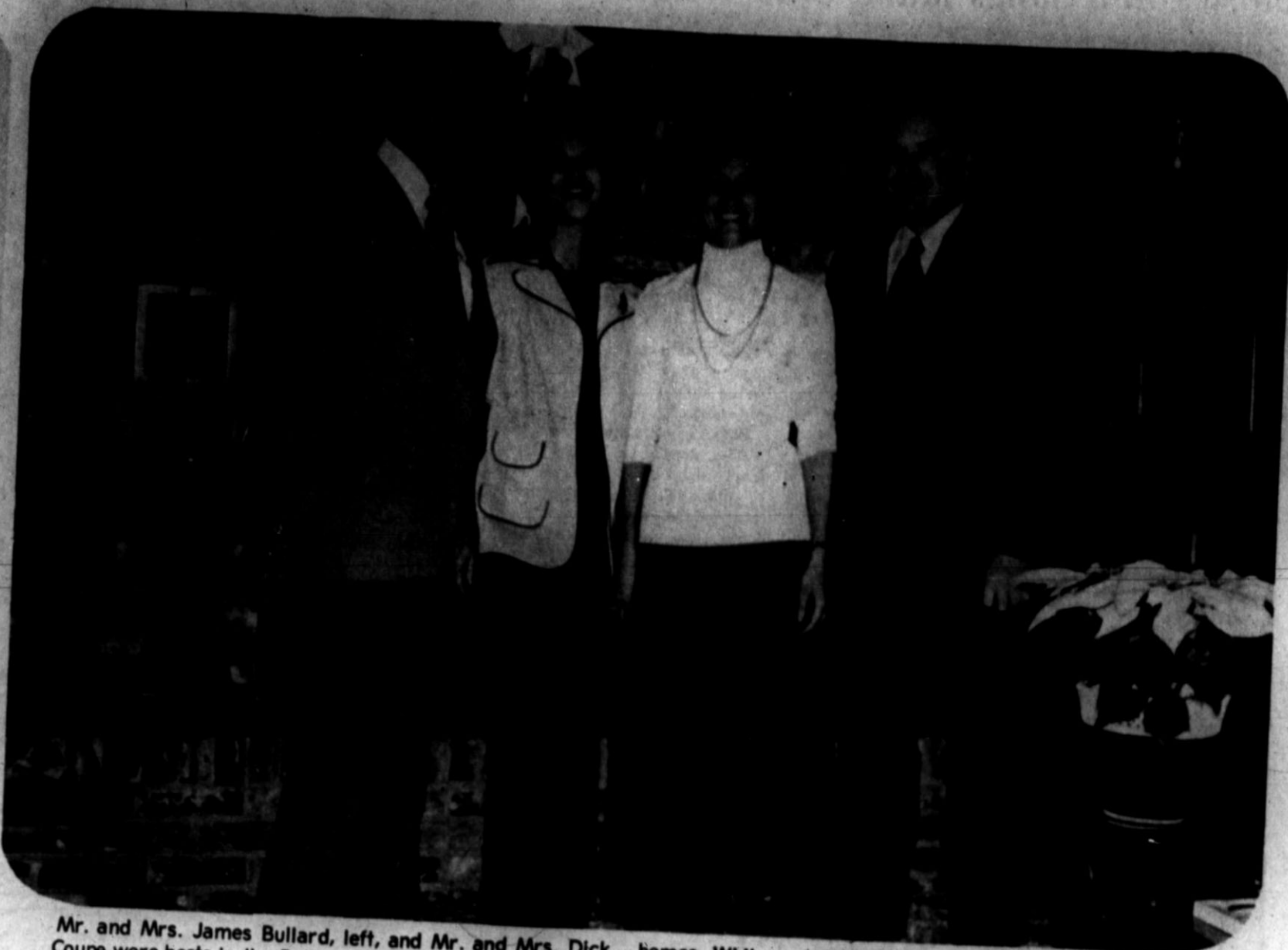
OLD SPICE GIFT SETS 6-OZ. AFTER SHAVE **\$2.95**
VITAMIN C SQUIBB 100 MG **79¢**
LIQUID DOUCHE SUMMER EVE TWIN PACK 9-OZ. **83¢**
SCHICK BLADES 9-COUNT **\$1.66**

SHOP Furr's MIRACLE PRICES

9¢
LB.
39
11
09
09
09



Mrs. R.L. Wilson (left), member of Pioneer Study Club, shows illustrations of Christmas in Mexico as program topic during a holiday luncheon Tuesday at the Country Club. A guest, Mrs. J.D. Niell (right), stands with Mrs. Wilson behind packages heaped for gift exchange.



Mr. and Mrs. James Bullard, left, and Mr. and Mrs. Dick Coupe were hosts in the Bullard home Thursday evening at one of the numerous holiday parties this weekend in Hereford homes. White and gold were emphasized decor like a gold sprayed wreath on the mantel and the white poinsettia on the table.

Local Homes Glitter With Gala Decoration



The Hereford Brand

Hereford, Texas, Sunday, December 15, 1974

Page 1C

(See stories on inside pages)

Children of the Keith Jordes helped their parents welcome guests to a First Day of Christmas party Friday night in their home on Harrison Highway. With Mr. and Mrs. Jorde (standing at right on back row) are daughters Ellen, Andrea and Marta, sons John and Paul.



Members of Veleda Study Club were treated Tuesday evening to this selection of refreshments in the home of Mrs. Billy Wayne Sisson, who stands at left. Mrs. Frank Zinser directed the program.



Hosts at a party for stockholders of Easter Grain, Inc. and their wives Friday evening were Mr. and Mrs. Lloyd Schultz, Mr. and Mrs.

Harlan Barber. The Barber residence, 110 Rio Vista, was the scene.



Hostesses for Young Mothers Study Club yuletide luncheon chat in front of the stocking-hung fireplace in the Travis McPherson home. Welcoming guests at the event Tuesday evening are, from left, Mrs. Bud Thomas, Mrs. McPherson and Mrs. Eldon Howell.

Stories And Songs Make Club Program

Readings and music made up the Christmas program of Dawn Music Club when it met this week in the home of Mrs. Carl Wimberley with Mrs. Walter Lemons as co-hostess. The program began with reading of the Christmas story by Mrs. Edgar Sowell.

A parody on the well-known verses of Night Before Christmas, The Commercial Santa Clause was read by Mrs. Edgar Sowell. Piano Solos were It's Beginning To Look Like Christmas, by Mrs. R.E. Curtsinger, and Hark The Herald Angels Sing, by Mrs. Wimberley.

Mrs. R.T. Stewart sang the Christmas hymn, O Holy Night, with Mrs. Wimberley as accompanist. Mrs. Alfred Smith-

gave a Christmas Prayer and the entire group sang carols and the hymn of the month, Angels From The Realms Of Glory. With resignation of Mrs. Gerald Parker as president, Mrs. R.E. Curtsinger was advanced from the vice presidency and Mrs. Stewart was named vice president for the remainder of this term.

Mrs. Lemons was appointed choral director.

Plans were made to play hostess in February to the birthday party for residents of Westgate unit at Kings Manor, and Mrs. Stewart will be program chairman.

Gifts were exchanged and refreshments served in the social period.

Miss DeGraff Given Shower

A bridal shower honored Brenda Brock DeGraff, Dec. 27 bride-elect of John Thomas Lindsey Jr., recently in the REA Medallion Room.

The honoree greeted guests wearing a lime green gown and a corsage of red carnations trimmed in green.

Guests were served cake and punch from a table decorated with Christmas greenery and red ribbons.

Hostesses were Mmes. Jerry Valdez, Arnulfo La Fuente, C. Burke and C.F. Hornfield.

Approximately 30 guests attended the event.



Club Party Hostesses

Lone Star Study Club had its Christmas party this week in the home of Mrs. G.W. Newsom, right, and part of the program was an exchange of gifts from a sparkling tree. Hostesses were members of the social committee: Mrs. Gaston Baer, seated right, chairman; Mrs. C. B. Wombie and Mrs. Hardy Benson.

Turkeys First In Economy

Turkeys are in abundant supply this year and can be the mainstay of holiday meals. Marilyn Haggard, foods and nutrition specialist with the Texas Agricultural Extension Service, The Texas A&M University System, reported this week.

"Most turkeys are marketed as frozen whole birds, but chilled turkeys are sometimes available too. Also halves,

quarters, parts and steaks are on the market.

"Boneless turkey roasts and boneless turkey rolls are popular conveniences. They're sold in all white meat, all dark meat, or a combination of both," she said.

Poultry should be kept frozen until time to thaw or cook. Turkeys can be thawed in the refrigerator in the original wrapping, or lightly covered

with waxed paper if unwrapped.

Time required to defrost a turkey in the refrigerator follows: 4-12 lbs: 1-2 days, 12-20 lbs: 2-3 days, 20-24 lbs: 3-4 days.

Roasting is one of the most popular methods of preparing turkeys. At 325 degrees F. cooking times are: 8-12 lbs: 3 1/4-4 1/4 hrs., 12-16 lbs: 4 1/2-5 1/2 hrs., 16-20 lbs: 5 1/2-6 1/2 hrs., 20-24 lbs: 6 1/2-7 hrs.

Small Talk

By SUE COLEMAN

'TIS THE season, I understand, for pheasant hunting, for being jolly, and for deadlines. That last phrase seems a bit jolting, but from announcements that have been reaching us in quantity this weekend it's apparently a fact.

Firstly, tomorrow is the deadline for entering the Holiday Lighting Contest the C of C Women's Division is sponsoring.

There will be prizes for neighborhood or block displays as well as home lighting, and for those not the athletic type who can climb roofs and trees to place lights, more prizes for best decorated doorways and windows.

Wednesday noon is the deadline for getting your name on the community Christmas greeting that will fill a page of The Brand's Christmas edition next Sunday. You can do so by making a donation to Hereford Medical Auxiliary's fund for buying special hospital equipment and giving a scholarship.

Next deadline is Friday, for girls who are to take part in the Miss Hereford Pageant Feb. 15. High school girls, that is; college coeds are permitted to enter during Christmas holidays.

Girls who are sort of thinking it might be nice to be in the pageant, but are not sure just what it entails, are urged to talk it over with Bunny Watts or Wynelle Robinson right away.

AS FOR the other seasons, the hunters will no doubt make the most of theirs, and the jollification is in full swing with more holiday parties than we've heard about in Hereford. You don't even have to belong to a club, although clubs are doing their share of entertaining.

It's not easy for us to keep up with all the parties but it's fun getting to those we can and taking pictures for The Brand. Like those at the James Bullard home Thursday night, at the Keith Jordes and the Harlan Barbers Friday, the Hugh Cleghmans Saturday, and still more ahead.

WHO'S Who Among Students in American Colleges And Universities (a fine organization but I do wish they'd get a shorter name) has as a newly elected member Diana Zinser, junior from Hereford at West Texas State, and daughter of Mr. and Mrs. Frank Zinser Jr. who lives west of the city.

ANOTHER Hereford student, Steve Loerwald, has joined Tau Kappa Epsilon fraternity at Southwest Texas State U. He is the E.H. Loerwalds' son, a freshman journalism major at the San Marcos school. In Hereford High he was known as

a member of football and baseball teams and lieutenant governor of the Key Clubs. His family lives at 715 Blevins.

SOME weight-conscious people facing the eating season with apprehension may take courage from the record just chalked up by the TOPS Club here, which has weight loss as its members' main purpose. When 16 members weighed-in at the meeting this week after Thanksgiving meals, nobody had gained and there was a net loss of 25 1/2 pounds.

Mrs. Aubry Vandever was the best loser in November, dropping 7 1/2 pounds (maybe no whipped cream on her pumpkin pie) and Mrs. Arthur Blackburn was congratulated by fellow members as she reached her weight goal.

Buck Wards Honored At Reception

Mr. and Mrs. Buck Ward, east of Hereford, celebrated their Silver Wedding anniversary with friends and relatives Saturday afternoon in Pioneer Natural Gas Flame Room.

Mrs. Ward, Helen Rhodes before her marriage Dec. 31, 1949 in Clovis, N.M., is the daughter of Mr. and Mrs. A.A. Rhodes and Mrs. Stewart Sr.

Ward is employed by E.C. Reinauer Farms.

Children and grandchildren of the couple were hosts at the reception. They included Mr. and Mrs. Allen Dale Ward, Mr. and Mrs. Ricki Ward and Arick Shane, Mr. and Mrs. Ramon Rodriguez and Timmy and Ray, Mr. and Mrs. Micki Ward and Mr. and Mrs. Pat Green and Jan and Lori of McAlester, Okla.

Approximately 50 guests were present.

Wyche Club Has Guests At Luncheon

Holiday entertainment for Wyche Extension Club was a luncheon and gift exchange Wednesday afternoon in Mrs. L.B. Worthan's home. Mrs. E.C. Hewitt Jr. read the Christmas story from St. Luke's Gospel. Mrs. J.H. Holden told another story and gave the prayer.

Mrs. Carroll Newsom directed games in a Christmas theme. Packages for the exchange were placed under a gaily decorated tree.

Guests for the party were Floy Hart, Nona Duncan of Dimmitt, Mrs. Roy Shipp, Mrs. Tom Draper and Mrs. Cecil Hart.

Members present included Mmes. Paul Jones, Charles Packard, Bob Thuet, Leo Hellman, Norman Hodges, Wayne Jones, Frank Duncan and H.L. Ward.

Another Christmas idea is to have a wreath made of wrapped candies near your back door for little neighbors who play with your children.

Daniel Green
LEISURE TIME SHOES

For Christmas Giving

Choose from Daniel Green's collection of footwear fashions, in a rainbow of kicky, new colors. Pick a pair for someone you love.

CARPETBAGGER

• White Multicolor \$10⁰⁰

Gattis Shoe Store
In Sugarland Mall
Open Late Every Night Until Christmas

(Anthony's) UNDECIDED? GIVE AN ANTHONY'S GIFT CERTIFICATE

A. Matching short waltz length gown also available but not shown, S, M and L. \$7.

B. Luxurious long gown with lace trim, button front and tie bow, S, M, and L. \$8.

C. Matching short waltz length gown also available but not shown, S, M and L. \$7.

D. Long robe with lace trim, S, M, and L. \$11.

E. Matching short robe, S, M, and L. \$9.

F. 3 pc pajama set. Soft fleece study coat with quilted nylon tricot trim over ever casual button front nylon tricot pajama, S, M, L and XL. \$21.

G. Lace trimmed long peignoir robe and gown set, S, M, and L. \$20.

H. V-neck shortie with bikini pantie, SX, S and M. \$7.

I. Bikini Pantie, S, M, L and XL. \$1.50.

J. Reg. pantie S, M, L and XL. \$1.65.

K. Quilted stuff S, M, and L. \$4.

DOWNTOWN & SUGARLAND MALL

Give her...

HOLIDAY RED By RUSSELL-NEWMAN

These Holiday Red gift ensembles are made of 100% Dupont Nylon Tricot. So pretty to look at, so easy to wear... she will love 'em.

- A. Pajama in S, M, L and XL. \$9.
- B. Luxurious long gown with lace trim, button front and tie bow, S, M, and L. \$8.
- C. Matching short waltz length gown also available but not shown, S, M and L. \$7.
- D. Long robe with lace trim, S, M, and L. \$11.
- E. Matching short robe, S, M, and L. \$9.
- F. 3 pc pajama set. Soft fleece study coat with quilted nylon tricot trim over ever casual button front nylon tricot pajama, S, M, L and XL. \$21.
- G. Lace trimmed long peignoir robe and gown set, S, M, and L. \$20.
- H. V-neck shortie with bikini pantie, SX, S and M. \$7.
- I. Bikini Pantie, S, M, L and XL. \$1.50.
- J. Reg. pantie S, M, L and XL. \$1.65.
- K. Quilted stuff S, M, and L. \$4.



"DEARFOAM" SLIPPERS

Soft cuddly warm toes will be hers this winter in these Orlon acrylic slippers by Dearfoam. White, Navy, Carise, Turquoise or Red. S, M, L and XL.

\$3.50 to \$4.

M. 3 great styles in 6 great colors and all for a real low price. It's your choice in sizes S, M, L and XL.

2 PAIR FOR \$5

KESTER'S JEWELRY
Across from the Post Office
in Downtown Hereford

NEW YEARS PARTY
Ramada Inn
Camelot Amarillo

Price Of Admission
Includes Champagne, Party Favors,
Hors-d'oeuvres, and limited number of
mixed drinks

Continuous Entertainment

\$17⁵⁰ Per Person
\$34⁵⁰ Per Couple
\$49⁵⁰ Includes Room For Night

373-8333
For Reservations

talk

of football and
s and lieutenant
the Key Clubs. His
at 715 Blevins.

eight-conscious
the eating season
ension may take
the record just
y the TOPS Club
as weight loss as
main purpose.
bers weighed-in
g this week after
meals, nobody
d there was a net
unds.

Vandever was the
in November,
ounds (maybe no
on her pumpkin
Arthur Blackburn
lated by fellow
he reached her

Wards ed At ion

s. Buck Ward,
rd, celebrated
dding annivers-
s and relatives
on in Pioneer
e Room.

Helen Rhodes
age Dec. 31,
N.M., is the
and Mrs. A.A.
's parents are
yed by E.C.

andchildren of
hosts at the
cluded Mr.
le Ward, Mr.
rd and Arick
Mrs. Ramon
my and Ray,
ti Ward and
reen and Jan
r, Okla.
50 guests

Club ests neon

ment for
club was a
exchange
n in Mrs.
Mrs. E.C.
Christmas
's Gospel;
ld another
rayer.

Newsom
Christmas
r the ex-
under a

arty were
uncan of
upp, Mrs.
rs. Cecil

included
Charles
ett, Lee
Hodges,
Duncan

s idea
made of
r your
neigh-
h you.

The Hereford Brand, Hereford, Texas, Sunday, December 15, 1974

Two Daughters Earn Recent Recognition



Joette and Cynthia Hanna sisters win honors

Recent recognition of achievements of both their daughters has been learned by Mr. and Mrs. Grant Hanna of Route 4. Cynthia and Joette Hanna are graduates of Hereford schools and grew up in this community.

Cynthia, who has been County Home Economics Agent in Upshur County since September, is a selection for the 1974 Personalities of the South award and will have a biographical sketch included in the reference volume of that name, published by the American Biographical Institute.

providing a reference work with biographies of outstanding personalities, and stresses a U.S. Bicentennial theme this year.

Before assuming her present duties at Gilmer, Cynthia was assistant extension agent in Van Zandt County. She was an honor graduate of Texas Woman's University where she received the Gordon Scholarship in her senior year for making the highest academic average over three years.

After a recent national board test, Joette Hanna has been certified as a Registered Record Administrator at Gaston Hospital in Dallas, where she has been an assistant in the records office since graduation from Texas Woman's University in 1973.

The listing to be given Cynthia in Personalities of the South is made only upon nomination by public officials, colleges, or business, professional and civic organizations. The publication is aimed at

While she was in high school she won numerous 4-H Club honors including choice as County Gold Star girl. She is now a member of various professional associations, is president of the Extension Chapter, TWU Alumnae and district vice president of Texas Home Economics Association.

Joette Hanna was a member of the first graduating class in medical records at TWU, receiving her BS degree in August, 1973. Like her sister, she was an outstanding 4-H Club member when she was in school here, and a college honor student.

Chapter Supper Is Holiday Event

A supper with the social committee as hostess entertained Alpha Iota Mu Chapter of Beta Sigma Phi Thursday evening in the home of Mrs. J.P. Jones, where Christmas greens and symbols added a holiday air to the living room.

Mrs. Phil Sciombato is chairman of the hostess committee, with Carla George, Linda Wilhite, Mmes. Johnie Burkhalter, Ron Davies, Kenneth Glenn and Floyd Neill as other members.

Each member brought a dish for the supper. Afterward the group sang carols and Santa

Claus appeared to preside for the exchange of gifts by secret sisters in the chapter.

Alpha Iota Mu will end the year with a special Christmas program at 7:30 p.m. Thursday at Community Center. Members will exchange homemade candy and cookies.

Present for the party were pledges, Mrs. Darwin Huen and Dixie Ford, and other members. Mmes. Clyde Whitaker, Fred Ruland, Jerry LaFrance, Cov Mason, Leraid Sledge, Chick Holbert, Bill Drake and Jimmy Bell; also Phyllis Gerdson and Betty Barrett.

CALENDAR OF EVENTS

- MONDAY**
- El Llano Study Club progressive Christmas dinner starts at home of Mrs. Jim Bookout, 7:30 p.m.
 - Kappa Iota Chapter of BSP Sorority, Christmas party with husbands, home of Mrs. George Muse, 7:30 p.m.
 - Order of Rainbow for Girls, Masonic Hall, 7:15 p.m.
 - Odd Fellows Lodge, IOOF Hall, 8 p.m.
 - GED tests in board room of school administration building, 8:30 a.m.
- TUESDAY**
- Xi Epsilon Chapter of BSP Sorority, home of Mrs. C.D. Fitzgeard Jr. at Dimmitt, 7:30 p.m.
 - AAUW, Community Center, 7:30 p.m.
 - Avenue Baptist Radiant Servants Class Christmas salad supper, home of Mrs. Dick Mason, 7 p.m.
 - Rebekah Lodge, IOOF Hall, 8 p.m.
 - Hereford TOPS Club, Community Center, 9 a.m.
 - BPOE Lodge, Elks Hall, 8:30 p.m.
 - Weight Watchers Club, First Baptist Church, 6:30 p.m.
 - GED tests in board room of school administration building, 8:30 a.m.
- WEDNESDAY**
- Noon Lions Club, Civic Club Center, noon.
 - Deaf Smith County Museum, open to the public free of charge, 2 to 5 p.m.
 - Story hour for preschool children, Deaf Smith County Library, 3 to 3:30 p.m.
 - Knights of Columbus, KC Hall, 8 p.m.
- THURSDAY**
- L'Allegria Study Club coffee and gift exchange, Home of Mrs. Terry Caviness, 9:30 a.m.

Bags Make Nice Gifts

It's smart fashion appeal that makes the leather handbag a special holiday gift, one clothing specialist suggested this week.

She's Merlene Odle, with the Texas Agricultural Extension Service, The Texas A&M University System.

"The leather handbag has always conveyed taste, consideration and affection, and this season's choices are bigger than ever—in smooth, sueded, grained, waxy, embossed and real patent leathers."

"Genuine American Leather" tags signify quality and durability, but beware of imitation leathers at genuine

leather prices, she cautioned.

"Look for shoulder bags that double as purse with adjustable straps for more versatility."

"Also, richly colored leathers featuring pockets, welting and exclusive decorations contribute to the wide collections in handbags, satchels, and 'shopping bag' totes.

"For evening wear there are underarm clutch, envelope, and petite box bags featuring jeweling, decorative frames and gold and silver closings."

Economic protests in Israel are continuing.

Bob Clark's To Observe Anniversary

The Silver Wedding anniversary of Mr. and Mrs. Bob Clark of Friona, who were Hereford residents until 1970, will be observed as their children are hosts for a reception from 2 to 4 p.m. Dec. 29 in Hereford State Bank Friendship Room.

Friends of the couple are invited by Steve Clark of Hereford, Deborah Clark and Mr. and Mrs. Alan D. Clark of Enid, Okla., David, Bob and James Clark of Friona who will act as hosts. The honored couple also has two grandchildren.

Hereford was the scene of the marriage of Bobbie Lou Evans and Bob Ray Clark Dec. 29, 1949. Clark is now branch manager of Big T Pump Co. at Friona.

Put a little serendipity into her life...

These exquisite diamond rings, all set in 14K gold, are part of a special collection, limited to 12 designs only. Each ring is a sparkling tribute to quality, inspired design, and outstanding value.

If there's someone special in your life, one of these rings can add something special to her life.

HOLIDAY SPECIAL
20% OFF THIS SELECTION

KESTER'S JEWELRY

Across From The Post Office In Downtown Hereford

HEREFORD HARDWARE'S

"Selling-Out" SALE

CONTINUES!

8 More Days With Even Greater Savings.

50% OFF! ALL FRANCISCAN EARTHENWARE (Sets and open stock)

Also All Franciscan Madiera Crystal Stemware

50% OFF

- All Club Aluminum Cookware
- All Westbend Teflon
- Cosco Utility Tables
- Hobby Supplies and Jones-Blair Paints
- Table of Misc. Items
- Blue Lustre Shampoo and Bags
- Tarps (12x14) (8x10) (10x16) (6x8) (12x18)

30% OFF

- Pyrex
- Correlle
- Corning Ware
- Stainless Steak Knives
- Chop Boards
- Electric Appliances (Griddle, Electric Frypan, Perculators, Waffle Irons, Blenders, Mixers, Fondue Pots, Popcorn Poppers, West Bend Quick Drip Coffee Maker, Electric Knives, Clothes Steamers, Hair Dryers, Clocks, Deep Fryers, Crock Pots, Bean Pots, Pizza Warmer, Irons, Toaster Ovens)
- All Kitchen Gadgets

40% OFF

- All West Virginia and Libby Glassware
- Brass Items
- Chrome Items
- Viking Glass
- Wooden Ware
- Wine Fountain
- Fondue Sets (Chrome and Colored)
- Bar Ware
- All China & Crystal
- Wrought Iron Items
- Rubber Maid
- Coffee Mugs
- All Cookie Jars and Canister Sets
- Coffee Server
- Wilton Armentak (Imitation Pewter)
- Betty Crocker Cookbooks

30% OFF

- Tool Boxes
- Knives
- Light Bulbs
- Cleaning Brushes
- Mail Boxes
- Electrical Supplies
- Step Ladders
- Water Jugs
- Igloo Water Cans
- Hand Tools
- Hasps, Hinges
- Come Alongs
- Lunch Boxes
- Garden Hose
- Heat Tape

40% OFF

- Gloves
- Plumbing Supplies
- Cleaning Supplies
- Calking, Bull Dog Tape
- Locks
- Elmers Glue
- Ice Cream Freezers
- Dust and Wet Mops
- Turf Magic Fertilizer
- Fireplace Screen, Andirons
- Baby Swings
- Valves, Faucets
- High Carbon, Steel Bolts
- Machine Bolts Carriage Parts

REGISTRO PARA LA DOCTRINA CRISTIANA SEMESTRE DEL INVIERNO

SAN JOSE-LA COLONIA SAN JOSE

DOMINGO 15 DIC. 1974

10:00 A.M. - 11:00 A.M.

EN LA ESCUELA

VEA SRA. Ma GARCIA

15 DIC. '74

REGISTRATION FOR CHRISTIAN DOCTRINE CLASSES

LA MISION DE SAN JOSE-COLONIA JAN JOSE

S.W. of CITY

SUNDAY DECEMBER 15, 1974

10:00 A.M. - 11:00 A.M.

IN THE SCHOOL

SEE MRS. MARIA GARCIA

Party Begins Events Of Season

A caroling party for members of St. Anthony's Catholic Church was scheduled for today by St. Anthony's Women's Organization as it met Thursday morning in the parish auditorium.

It was announced that refreshments and a visiting hour will follow caroling.

Several holiday events were also planned at the meeting. A church social will be held after Midnight Mass services which begin at 11:15 p.m. Dec. 24.

Also a Feast of Holy Innocents will be Dec. 28 with a folk mass at 8:30 a.m. and a continental breakfast and showing of a Right To Life film sponsored by the Catholic Youth Organization.

A Christmas party was set for Dec. 29 with the parish invited to attend.

During the business session, reports were given on the recent foil craft day in which 16 women participated, and on the Right To Life bake sale.

Joy To The World was the program presented by St. Anthony's Bluebird group under the direction of the leader Mrs. Allen Evers. The girls are

working on a service project to receive their starbird patch. Hostesses included Mmes. Larry Walterscheid, Melvin

and Arnold Fangman. The Rev. Bernard McGorry was recognized among the 22 members present.

Teenage Shoplifters Cost Stores Millions

During the holiday season merchandise worth millions of dollars will be stolen from Texas businesses by teenage shoplifters, one family life education specialist pointed out this week.

"The majority of teenagers will never shoplift—but about one in 20 teens will," Ilene Carrington, with the Texas Agricultural Extension Service, The Texas A&M University System, said.

She pointed out that teens who do shoplift don't usually steal because of actual need.

"They steal for kicks, to win peer acceptance, get attention, or to support a drug habit. Others shoplift because of compulsion, psychological problems or for revenge against the establishment."

Figures show the majority of teenage shoplifters are females from middle and upper income families, she reported.

"Most teens don't consider shoplifting a serious offense. They don't realize they will probably be punished if they are caught. Young people 17 or older can be arrested, prote-

ected and can have permanent record for their theft. That kind of record could make it difficult to find a good job or get into college," she reminded.

Even if a young person does not shoplift himself, he may be tempted to accept or buy gifts from teens who do shoplift. But if caught with property he knows is stolen, a teenager may be prosecuted.

Youths under 17 caught shoplifting would be subject to the juvenile court processes, Miss Carrington said.

"Shoplifting is a problem in many Texas communities. Admitting that the community has a problem is the first step to changing the situation."

"Any young person may shoplift. Whether or not they do depends on their attitudes, the values they hold, what their peers are doing and how well they understand how serious the consequences of shoplifting can be for them," she said.

Rommel's son wins election as Stuttgart's mayor.



Sorority Hostesses

A cheerful fire burned in the living room of the J.P. Jones home when Alpha Iota Mu Chapter of Beta Sigma Phi had its Christmas party there Thursday. Seated in front of the decorated mantel are social committee members who were hostesses: Mrs. Phil Sciombato, chairman, seated left, and Carla George, Linda Wilhite, Mmes. Johnie Burkhalter, Kenneth Glenn and Ron Davies.

Christmas Party Held For Scouts

Games and gifts occupied 54 members of Boy Scout Pack 51 Tuesday night at a Christmas party in St. Anthony's auditorium.

Amid the holiday decorations, Cubmaster Bobby Byers presented Bobcat badges to the following: Michael Merlica, Amos Gallarbo, John Slotts, Ronnie Terry, Jorge Medina, Clarence High and Bobby Bradley. Bobby also received a recruiting badge and assistant denner cord with Amos earning

a denner cord.

Wolf badges were presented to Max Scott, Terry Hodges and Toby Torres, also recipient of a silver arrow.

One year pins were awarded to Jerry Baker, Keith Birdwell, Brendon Wyl, Charlie Torres, Jeffrey Strain, Ronald Kirby, Ernest Rodriguez and Craig Jones, who also earned a recruiting badge.

Webelo awards went to Shannon Wilburn, Tim Riley and Greg Carley, engineer; David Bridges, engineer and denner; Tim Carroll, engineer and assistant denner; Basilo Rodriguez and Roy Vera, engineer and aquanaut; Victor De La Cerda, bobcat, artist, athletic and engineer.

TRADE-IN-WATCH SALE
COWAN JEWELERS
Downtown

BIBLE VERSE

"His name shall be called Wonderful, Counsellor, the Mighty God, The Everlasting Father, the Prince of Peace."

- Who wrote the above words?
- Of whom was he speaking?
- How long before the birth of Christ were these words spoken?
- Where may this verse be found?

Answers To Bible Verse

- Isaiah the prophet.
- Jesus Christ, the long promised Messiah.
- More than four hundred years B.C.
- Isaiah 9:6.

Joyce's Journal Good Food Helps Make Merry Holidays

by Joyce Shipp

With the holiday season in full progress, we turn our thoughts to friends and relatives. We also think of preparing good food and just enjoying the holidays. We'd like to share some of our favorite recipes with you.

SPICED TEA

1 1/2 c. sugar
1 cinnamon stick
1/4 t. cloves
1 qt. water
Mix and bring to a boil. Boil 10 minutes. Add 1-6 oz. can frozen lemonade, 1-6 oz. can frozen orange juice, 1 qt. prepared tea. Serve hot.

BUTTERMILK PRALINES

2 c. sugar
1 c. buttermilk
1/4 t. soda
1/4 c. oleo
1/8 t. salt
Boil 2 minutes and add 2 c. shelled pecans. Boil to soft ball stage. Beat carefully and when it begins to sugar drop by tablespoonsful on waxed paper.

HOT CRANBERRY TEA

2 1/2 c. pineapple juice
2 c. cranberry juice
1 T. whole cloves
1/2 t. whole allspice
2 sticks cinnamon, broken into pieces
1/2 c. brown sugar
1/4 t. salt
Four juices into coffee pot; fill up to 10-cup mark with water. Add cloves, allspice, cinnamon, sugar and salt to filter. Let run through perking cycle. Additional sugar may be added if desired. Serve hot.

Ceramic Art Club Gives Yule Party

Ceramics decorated in Christmas theme featured the holiday party dress in the home of Mrs. Lloyd Kirkeby Wednesday, appropriately since the guests were Ceramic Art Club members.

Mrs. Earl Brookhart and Mrs. Quenton Martin were hostesses with Mrs. Kirkeby for a luncheon and gift exchange. Secret club pals exchanged gifts, and names were drawn for other gifts.

Present were Mmes. Ben Greider, Leona Seavey, O.H. Culpepper, Curtis Wright, Bright Ham, W.S. Fluitt, J.W. Stengel, W.C. Hromas and Charles Springer.

Small boy scowling over report card to Dad: "Naturally I seem stupid to my teacher; she's a college graduate."

-News, Dallas.

PEANUT PATTIES

2 c. sugar
1/2 c. light corn syrup
1/2 c. milk
1/4 c. water
2 1/2 c. raw peanuts (Shelled)
3 drops red food color
Put sugar, corn syrup, milk and water in pan. Bring to a boil. Add half the peanuts and gradually add rest of peanuts. Boil for a few minutes, until soft ball stage.
Remove from burner. Add food coloring and vanilla. Beat until it begins to lose its gloss or begins to get thick. Drop quickly by spoonful on foil.

SUGARLESS GINGERBREAD

Mrs. Johnie Townsend
1 egg
1 c. syrup
1/2 c. boiling water
1/2 c. melted shortening
2 1/4 c. flour
2 t. cinnamon
2 t. ginger
1/4 t. salt
1 t. soda
Beat egg, stir in syrup then add boiling water. Sift spices, salt and soda with flour and add to liquid mixture, stirring well. Add melted shortening and beat until smooth. Bake 35 minutes. in 9x12 inch pan in moderate oven.

CHICKEN A LA KING CASSEROLE

3 1/2 cups medium noodles
1 can cream of chicken soup
1/2 c evaporated milk
1 t. salt
1 1/2 c. shredded cheese
2 c. diced cooked chicken or turkey
1 c. celery slices
1/4 c. diced green pepper
1/4 c. diced pimento
Buttered bread crumbs
Cook noodles in boiling salted water till tender; drain. Form in nest in greased 2-quart casserole. Mix soup, milk, and salt; heat, stirring constantly. Add cheese; stir till melted.
Add remaining ingredients except the bread crumbs; pour over noodles. Top with crumbs. Bake uncovered in hot oven (400 degrees) about 20 minutes. Makes 6 servings.

RECIPE FOR LIVING

Take 2 heaping cups of patience,
1 heart full of love,
2 hands full of generosity,
A dash of laughter, and
1 head full of understanding.
Sprinkle generously with kindness, add plenty of faith and mix well. Spread over a lifetime and serve everybody you meet.

Home is not just a place where we eat and sleep, but it is the endeared dwelling place where all of us seek domestic love, happy and cherished family life, rest, peace and shelter from the outside world. But home life is often neglected.

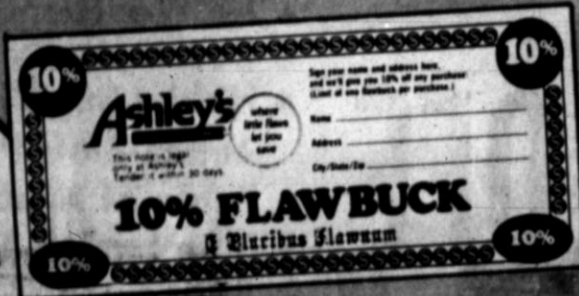
We hear at the County Extension Office, have enjoyed working with you throughout the year. You are our friends; you've supported us and have believed in us. We appreciate your confidence greatly. We're looking forward to working with you next year.

Over 500 Watches to select from
COWAN JEWELERS
Downtown

23rd ANNIVERSARY AT COWAN JEWELERS Downtown

Fill your stockings. Without emptying your pockets. Shop Ashley's

Buy a gift, get a gift. \$10 worth of Christmas shopping at Ashley's gets you a Flawback. A nifty certificate that gets you 10% OFF your next purchase.



Get the best. For a whole lot less.

Ladies' Fleece Robes Just \$8.97 Made to sell for \$15 to \$21

A beautiful way to wrap up for winter. Fleece or acrylic pile in solid colors. Choose from button fronts, zipper fronts or wrap styles. All machine washable.



A delightful gift Ladies' Fancy Nightgowns

\$3.97 Made to sell for \$7 to \$9

Lush nylon tricot. Long or waltz length. Solid colors and prints. Sizes 10-18.

For the great times ahead. Ladies' Polyester Separates \$4.97 to \$12.97

Made to sell for \$9 to \$25 Mix 'n' match our greens - plaid, tweed and solid. Coordinated blazer, shirt-jac, cuffed or non-cuffed slacks and solid color rib knit top. Sizes 10-18.

Great buys. Ladies' Knit Slacks

\$2.88 Made to sell for \$8 to \$10

Easy-to-fit pull-on style. In double knit polyester, acrylic, nylon. Assorted colors. Sizes 8-18.

Super savings. Up to 77% Boys' Sweaters 2 for \$5

Made to sell for up to \$10.99 Zippered cardigans. Buttoned cardigans. Turtle necks. Crew necks. All in machine washable acrylic knit. With the look of wool. Sizes 8-20.

Save up to 51% again.

Girls' Long Quilted Robes \$3.88

Made to sell for up to \$7.99 Soft nylon tricot, with polyester fill. Washable! Smart solid colors. Sizes 7-14.

Little flaws affect price, not wearability. That's why we guarantee satisfaction. Or your money back.

Ashley's

where little flaws let you save

SUGARLAND MALL Open Every Night Till Christmas Open till 9

Santa Says Shop Hereford



Compliments of

The Hereford Brand

...nal
...elps
...lidays

...ilk

...es and add 2 c.
...Boil to soft ball
...refully and when
...sugar drop by
...on waxed paper.

...BERRY TEA
...ple juice
...y juice
...oves
...lspice
...anamon, broken

...ugar

...to coffee pot; fill
...ark with water.
...pice, cinnamon,
...to filter. Let run
...g cycle. Addi-
...y be added if
...ot.

...PATRIES

...n syrup

...nuts (Shelled)
...d color
...n syrup, milk
...n. Bring to a
...e peanuts and
...st of peanuts.
...utes, until soft

...burner. Add
...vanilla. Beat
...ose its gloss or
...Drop quickly

...BREAD

...ownsend

...er

...rtening

...syrup then

...Sift spices,
...our and add
...stirring well.
...ing and beat
...35 minutes.
...in moderate

...KING

...LE

...noodles
...icken soup
...ilk

...ese

...chicken or

...pepper

...ombs

...ilting salted

...n. Form in

...2-quart

...milk, and

...constantly

...melted.

...redients

...mbs; pour

...th crumbs.

...oven (400

...minutes.

...VING

...cups of

...sity,

...d

...nding.

...sly with

...d faith

...d over a

...verybody

...a place.

...but it is

...ig place.

...domestic

...erished

...ace and

...e world.

...eglected.

...County

...enjoyed

...roughout

...friends;

The Hereford Brand, Hereford, Texas, Sunday, December 15, 1974



Sunshine Club's Party Is Given

Games, carols and a buffet supper, all tuned to the Christmas theme, entertained Sunshine Club members in the home of Mrs. Ernest Flood Sr. this week. Santa was a visitor to distribute gifts which revealed identity of secret pals in the club.

Elmer Jones directed games and the group sang carols, then talked informally in the beautifully decorated rooms.

Good advice: Be careful with Christmas tree decorations in your home and you might avoid a serious disaster.

Mrs. Mike Koelzer and Mrs.

Officers for a new term were elected in Tando-Wahnka Campfire group this week. Amy Griffin was named president, Michele Burfield vice president, Marilyn Osborn secretary.

Vickie Cosper will serve as reporter for the term, Tina Watson song leader and Eva Johnson assistant song leader.

Also present were Cynthia Lady, Michelle Osborn, Allyson Thomas, Jan Bruns, Cozette Moore, Misty Gordon, Shellie Richie, Kelly Kofford, Sherri Ellis, Sharon Mitts, Melanie Peeler and the leaders, Mmes. Charles Burfield and Bud Thomas. Eva Johnson served refreshments.

Christmas decorations were completed by members of H-Ta-Yo Campfire group at their meeting Monday afternoon in campfire lodge.

Leaders Mrs. A.T. Griffin and Mrs. Dwaine Walker directed the project.

Members present were Jennifer Griffin, Kerry Hacker, Tania Willson, Lynette Rhoten, Becca Gibson, Karla Driskill, Linda Walker, Laura Martin.

Also Lynn Garrett, Janelle Coupe, April Holly, Sherri Whitaker, Lesley Metz, Brenda Brown and Karen Drake.

Ma-We-He-Ya Horizon group were hosts to the Happy Face Bluebird group Wednesday afternoon at Community Center.

The Horizon girls are working on their Wohelo medallion and the third grade girls from Bluebonnet Elementary School are currently working on their service project.

At the meeting, members made Christmas decorations to be donated to the special education class at Shirley Elementary School and to Mental Health Mental Retardation Center for their open house today.

Christmas decorated cookies and punch were served to members present by the Horizon's leader, Jane Duggan.

Victory Class Has Christmas Party

A Christmas theme was used to decorate the home of Mrs. Bill Wall when Victory Sunday School Class of Avenue Baptist Church met Thursday night for their Christmas party.

Mrs. Johnie Townsend, class instructor, read the devotional entitled Look At Christmas, before members played games directed by Mrs. Wall.

A gift exchange followed and members presented Mrs. Townsend a special gift.

Members present were Mmes. Herman Hendrix, Jim Noyes, Carl Alford, Carlyle Sargent, C.E. Coleman and James Welch.

The Department of Transportation has established a new automobile safety belt reminder system to replace the interlock system banned by Congress. The new system consists of a visual "Fasten Seat Belt" signal.

witnauer
Product of Longines-Witnauer Watch Company



What a lovely way to wear time!

A timepiece and a conversation piece. Beautifully detailed with gold-tone case and matching rope-pattern chain. Fine Roman numerals. And the reliable 17-jewel Witnauer movement.

COWAN JEWELERS
Downtown

Member American Gem Society

Miss Faubion To Marry

Miss Sherry Gale Faubion, daughter of Mr. and Mrs. Roy D. Faubion of 107 Westhaven Drive, and Micheal Neal Wilson, son of Mr. and Mrs. Vernon Wilson of Route 5, will marry in early January.

The bride-elect is a freshman student at West Texas State University and is a 1974 graduate of Hereford High School.

The prospective bridegroom is employed by Western Pump & Equipment Co. He has served in the U.S. Armed Forces and is a 1969 HHS graduate.

Museum To Host Two Open Houses

Second of two Sunday afternoon open house periods at Deaf Smith County Museum, with all teachers and school administrators of Hereford, Walcott and St. Anthony's Schools invited, is scheduled from 2 to 5 p.m. today.

Officers and board members of the County Historical Society will be hosts for the special

visiting hours.

Mrs. Henry Sears, president, has announced that the occasion is planned to inform school personnel of teaching resources available in the museum, which emphasizes the history of Deaf Smith County from days when only Indians inhabited the Texas Plains.

With most of the exhibits

made up of articles actually used in this county, there are replicas of rooms from pioneer homes, ranches, businesses and railroad.

In addition, special exhibits show a typical general store of years ago, and as the latest display, a replica of a small church with items from most of Hereford's early churches.

Harman's SUGARLAND MALL AND DOWNTOWN

Donovan-Galvani

SOFT LOOK... SOFT COLOR. D-G's separates are 100% double knit polyester in a lovely big over-size plaid in pastel blue with pale pink... a new look for the holidays or winter resorting.

Jacshirt \$39.00 Pants \$21.00
Sleeveless Rib Knit Shirt \$13.00 Size 6-18
Jac Shirt \$39.00 Pants \$21.00
Shirt \$13.00

Wrap up her Christmas with warm and wonderful gifts like these.

Dana's "BRIGHT LIGHTS"
Vibrant color iced with bands of white lace between rows of tucks. Lively in Antron® III anti-static nylon-tricot. Coordinating Arnel® nylon fleece robe. Colors: Fire Red, Royal

Dana's "COZY MATES"
Cuddly and soft in brushed acetate/nylon, all with warm quilted yokes, framed with white lace and multi-color polyester braid. Coordinating Arnel®/nylon fleece robe with concealed zipper. Colors: Raspberry, Sky Blue

Dana's "ANGELICA"
Elegance in brushed acetate/nylon, crowned with newly shaped satin appliqued ecru lace yokes. Coordinating zipper front robe of Arnel®, nylon fleece. Colors: Pink, Blue

Labels on gowns: Dream Shift Gown \$7.50, Long Fleece Robe \$24.00, Long Gown \$7.50, Long Fleece Robe \$9.50, Long Gown \$10.50, Long Fleece Robe \$26.00

Beautiful Selection
Lingerie AND GIFT ROBES

Labels: Baby Doll with Bikinis \$9.00, Dream Shift Gown \$8.50, Long Gown \$10.50, Granny Gown \$11.50, Long Fleece Robe \$26.00

center stage
DIVISION OF SUE ANN, INC.

VARIATIONS ON A THEME IN ENCRON. Choose your own special look from three by Center Stage. Each Trio of separates become totally different looks when Center Stage coordinates in double knits of 100% Encon polyester. The fiber that lives. Left: Yellow/white plaid shirt, yellow pant and yellow mock turtle shell. Center: Solid blue shirt, blue/mustard plaid pant and decoo shirt. Misses 6 to 18 sizes.

\$25.00 Shirt Jac \$23.00 Shirt Jac
\$17.00 Pant \$17.00 Pant
\$11.00 Mock Shell \$16.00 Shirt

GIFT WRAPPED FREE

USE YOUR BANK AMERICARD OR MASTER CHARGE

GOLD SLIDES by Bertlyn \$8.00

HARMAN'S
DOWNTOWN & SUGARLAND MALL

Party Begins Events Of Season

A caroling party for members of St. Anthony's Catholic Church was scheduled for today by St. Anthony's Women's Organization as it met Thursday morning in the parish auditorium.

It was announced that refreshments and a visiting hour will follow caroling.

Several holiday events were also planned at the meeting. A church social will be held after Midnight Mass services which begin at 11:15 p.m. Dec. 24.

Also a Feast of Holy Innocents will be Dec. 28 with a folk mass at 8:30 a.m. and a continental breakfast and showing of a Right To Life film sponsored by the Catholic Youth Organization.

A Christmas party was set for Dec. 29 with the parish invited to attend.

During the business session, reports were given on the recent foil craft day in which 16 women participated, and on the Right To Life bake sale.

Joy To The World was the program presented by St. Anthony's Bluebird group under the direction of the leader Mrs. Allen Evers. The girls are

working on a service project to receive their starbird patch. Hostesses included Mmes. Larry Walterscheid, Melvin

and Arnold Fangman. The Rev. Bernard McGorry was recognized among the 22 members present.

Teenage Shoplifters Cost Stores Millions

During the holiday season merchandise worth millions of dollars will be stolen from Texas businesses by teenage shoplifters, one family life education specialist pointed out this week.

"The majority of teenagers will never shoplift—but about one in 20 teens will," Ilene Carrington, with the Texas Agricultural Extension Service, The Texas A&M University System, said.

She pointed out that teens who do shoplift don't usually steal because of actual need.

"They steal for kicks, to win peer acceptance, get attention, or to support a drug habit. Others shoplift because of compulsion, psychological problems or for revenge against the establishment.

Figures show the majority of teenage shoplifters are females from middle and upper income families, she reported.

"Most teens don't consider shoplifting a serious offense. They don't realize they will probably be punished if they are caught. Young people 17 or older can be arrested, prose-

cut and can have permanent record for their theft. That kind of record could make it difficult to find a good job or get into college," she reminded.

Even if a young person does not shoplift himself, he may be tempted to accept or buy gifts from teens who do shoplift. But if caught with property he knows is stolen, a teenager may be prosecuted.

Youths under 17 caught shoplifting would be subject to the juvenile court processes, Miss Carrington said.

"Shoplifting is a problem in many Texas communities. Admitting that the community has a problem is the first step to changing the situation.

"Any young person may shoplift. Whether or not they do depends on their attitudes, the values they hold, what their peers are doing and how well they understand how serious the consequences of shoplifting can be for them," she said.

Rommel's son wins election as Stuttgart's mayor.



Sorority Hostesses

A cheerful fire burned in the living room of the J.P. Jones home when Alpha Iota Mu Chapter of Beta Sigma Phi had its Christmas party there Thursday. Seated in front of the decorated mantel are social committee members who were hostesses: Mrs. Phil Sciumbato, chairman, seated left, and Carla George, Linda Wilhite, Mmes. Johnie Burkhalter, Kenneth Glenn and Ron Davies.

Christmas Party Held For Scouts

Games and gifts occupied 54 members of Boy Scout Pack 51 Tuesday night at a Christmas party in St. Anthony's auditorium.

Amid the holiday decorations, Cubmaster Bobby Byers presented Bobcat badges to the following: Michael Merlica, Amos Gallarbo, John Stotts, Ronnie Terry, Jorge Medina, Clarence High and Bobby Bradley. Bobby also received a recruiting badge and assistant denner cord with Amos earning

a denner cord. Wolf badges were presented to Max Scott, Terry Hodges and Toby Torres, also recipient of a silver arrow.

One year pins were awarded to Jerry Baker, Keith Birdwell, Brendon Wylly, Charlie Torres, Jeffrey Strain, Ronald Kirby, Ernesto Rodriguez and Craig Jones, who also earned a recruiting badge.

Webelo awards went to Shannon Wilburn, Tim Riley and Greg Carley, engineer; David Bridges, engineer and denner; Tim Carroll, engineer and assistant denner; Basilo Rodriguez and Roy Vera, engineer and aquanaut; Victor De La Cerda, bobcat, artist, athletic and engineer.

BIBLE VERSE

"His name shall be called Wonderful, Counsellor, the Mighty God, The Everlasting Father, the Prince of Peace."

1. Who wrote the above words?
2. Of whom was he speaking?
3. How long before the birth of Christ were these words spoken?
4. Where may this verse be found?

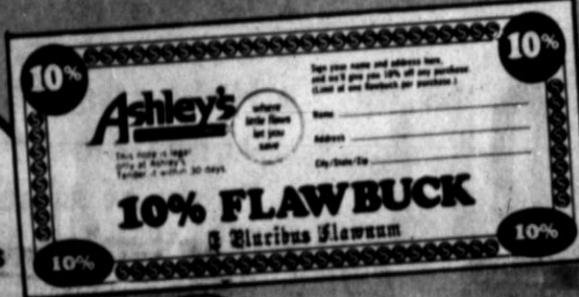
Answers To Bible Verse

1. Isaiah the prophet.
2. Jesus Christ, the long promised Messiah.
3. More than four hundred years B. C.
4. Isaiah 9:6.

23rd ANNIVERSARY AT COWAN JEWELERS Downtown

Fill your stockings. Without emptying your pockets. Shop Ashley's

Buy a gift, get a gift \$10 worth of Christmas shopping at Ashley's gets you a Flawbuck. A nifty certificate that gets you 10% OFF your next purchase.



Get the best. For a whole lot less. Ladies' Fleece Robes Just \$8.97 Made to sell for \$15 to \$21

A beautiful way to wrap up for winter. Fleece or acrylic pile in solid colors. Choose from button fronts, zipper fronts or wrap styles. All machine washable.

A delightful gift Ladies' Fancy Nightgowns \$3.97 Made to sell for \$7 to \$9

Lush nylon tricot. Long or waltz length. Solid colors and prints. Sizes 10-18.

For the great times ahead. Ladies' Polyester Separates \$4.97 to \$12.97

Made to sell for \$9 to \$25. Mix 'n' match our greens—plaid, tweed and solid. Coordinated blazer, shirt-jac, cuffed or non-cuffed stacks and solid color rib knit top. Sizes 10-18.

Save up to 51% again. Girls' Long Quilted Robes \$3.88

Made to sell for up to \$7.99. Soft nylon tricot, with polyester fill. Washable! Smart solid colors. Sizes 7-14.

Great buys. Ladies' Knit Slacks \$2.88 Made to sell for \$8 to \$10

Easy-to-fit pull-on style. In double knit polyester, acrylic, nylon. Assorted colors. Sizes 8-18.

Super savings. Up to 77% Boys' Sweaters 2 for \$5

Made to sell for up to \$10.99. Zippered cardigans. Buttoned cardigans. Turtle necks. Crew necks. All in machine washable acrylic knit. With the look of wool. Sizes 8-20.

Little flaws affect price, not wearability. That's why we guarantee satisfaction. Or your money back.

Ashley's THE DOLLER STORE

where little flaws let you save

SUGARLAND MALL Open Every Night TH Christmas Open til 9

TRADE-IN-WATCH SALE COWAN JEWELERS Downtown

Santa Says

Shop Hereford



Compliments of

The Hereford Brand

Joyce's Journal Good Food Helps Make Merry Holidays

by Joyce Shipp

With the holiday season in full progress, we turn our thoughts to friends and relatives. We also think of preparing good food and just enjoying the holidays. We'd like to share some of our favorite recipes with you.

SPICED TEA

1 1/2 c. sugar
1 cinnamon stick
1/4 t. cloves
1 qt. water
Mix and bring to a boil. Boil 10 minutes. Add 1-6 oz. can frozen lemonade, 1-6 oz. can frozen orange juice, 1 qt. prepared tea. Serve hot.

BUTTERMILK PRALINES

2 c. sugar
1 c. buttermilk
1/4 t. soda
1/4 c. oleo
1/8 t. salt
Boil 2 minutes and add 2 c. shelled pecans. Boil to soft ball stage. Beat carefully and when it begins to sugar drop by tablespoonful on waxed paper.

HOT CRANBERRY TEA

2 1/2 c. pineapple juice
2 c. cranberry juice
1 T. whole cloves
1/2 t. whole allspice
2 sticks cinnamon, broken into pieces
1/2 c. brown sugar
1/4 t. salt

Pour juices into coffee pot; fill up to 10-cup mark with water. Add cloves, allspice, cinnamon, sugar and salt to filter. Let run through perking cycle. Additional sugar may be added if desired. Serve hot.

Ceramic Art Club Gives Yule Party

Ceramics decorated in Christmas theme featured the holiday party dress in the home of Mrs. Lloyd Kirkeby Wednesday, appropriately since the guests were Ceramic Art Club members.

Mrs. Earl Brookhart and Mrs. Quenton Martin were hostesses with Mrs. Kirkeby for a luncheon and gift exchange. Secret club pals exchanged gifts, and names were drawn for other gifts.

Present were Mmes. Ben Greider, Leona Seavey, O.H. Culpepper, Curtis Wright, Bright Ham, W.S. Fluit, J.W. Stengel, W.C. Hromas and Charles Springer.

Small boy scowling over report card to Dad: "Naturally I seem stupid to my teacher; she's a college graduate."

-News, Dallas.

PEANUT PATTIES

2 c. sugar
1/2 c. light corn syrup
1/2 c. milk
1/4 c. water
2 1/2 c. raw peanuts (Shelled)
3 drops red food color
Put sugar, corn syrup, milk and water in pan. Bring to a boil. Add half the peanuts and gradually add rest of peanuts. Boil for a few minutes, until soft ball stage.

Remove from burner. Add food coloring and vanilla. Beat until it begins to lose its gloss or begins to get thick. Drop quickly by spoonful on foil.

SUGARLESS GINGERBREAD

Mrs. Johnie Townsend
1 egg
1 c. syrup
1/2 c. boiling water
1/2 c. melted shortening
2 1/4 c. flour
2 t. cinnamon
2 t. ginger
1/4 t. salt
1 t. soda

Beat egg, stir in syrup then add boiling water. Sift spices, salt and soda with flour and add to liquid mixture, stirring well. Add melted shortening and beat until smooth. Bake 35 minutes. in 9x12 inch pan in moderate oven.

CHICKEN A LA KING CASEROLE

3 1/2 cups medium noodles
1 can cream of chicken soup
1/2 c evaporated milk
1 t. salt
1 1/2 c. shredded cheese
2 c. diced cooked chicken or turkey
1 c. celery slices
1/4 c. diced green pepper
1/4 c. diced pimento
Buttered bread crumbs
Cook noodles in boiling salted water till tender; drain. Form in nest in greased 2-quart casserole. Mix soup, milk, and salt; heat, stirring constantly. Add cheese; stir till melted.

Add remaining ingredients except the bread crumbs; pour over noodles. Top with crumbs. Bake uncovered in hot oven (400 degrees) about 20 minutes. Makes 6 servings.

RECIPE FOR LIVING

Take 2 heaping cups of patience,
1 heart full of love,
2 hands full of generosity,
A dash of laughter, and
1 head full of understanding.
Sprinkle generously with kindness, add plenty of faith and mix well. Spread over a lifetime and serve everybody you meet.

Home is not just a place where we eat and sleep, but it is the endeared dwelling place where all of us seek domestic love, happy and cherished family life, rest, peace and shelter from the outside world. But home life is often neglected.

We hear at the County Extension Office, have enjoyed working with you throughout the year. You are our friends; you've supported us and have believed in us. We appreciate your confidence greatly. We're looking forward to working with you next year.

Over 500 Watches to select from COWAN JEWELERS Downtown

The Hereford Brand, Hereford, Texas, Sunday, December 15, 1974

Sunshine Club's Party Is Given

Games, carols and a buffet supper, all tuned to the Christmas theme, entertained Sunshine Club members in the home of Mrs. Ernest Flood Sr. this week. Santa was a visitor to distribute gifts which revealed identity of secret pals in the club.

Elmer Jones directed games and the group sang carols, then talked informally in the beautifully decorated rooms.

Good advice: Be careful with Christmas tree decorations in your home and you might avoid a serious disaster.

Mrs. Mike Koelzer and Mrs. ...

Miss Faubion To Marry

Miss Sherry Gale Faubion, daughter of Mr. and Mrs. Roy D. Faubion of 107 Westhaven Drive, and Micheal Neal Wilson, son of Mr. and Mrs. Vernon Wilson of Route 5, will marry in early January.

The bride-elect is a freshman student at West Texas State University and is a 1974 graduate of Hereford High School.

The prospective bridegroom is employed by Western Pump & Equipment Co. He has served in the U.S. Armed Forces and is a 1969 HHS graduate.

Museum To Host Two Open Houses

Second of two Sunday afternoon open house periods at Deaf Smith County Museum, with all teachers and school administrators of Hereford, Walcott and St. Anthony's Schools invited, is scheduled from 2 to 5 p.m. today.

Officers and board members of the County Historical Society will be hosts for the special

visiting hours.

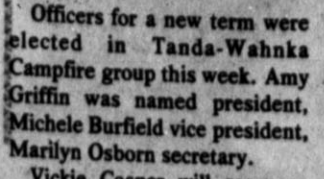
Mrs. Henry Sears, president, has announced that the occasion is planned to inform school personnel of teaching resources available in the museum, which emphasizes the history of Deaf Smith County from days when only Indians inhabited the Texas Plains.

With most of the exhibits

made up of articles actually used in this county, there are replicas of rooms from pioneer homes, ranches, businesses and railroad.

In addition, special exhibits show a typical general store of years ago, and as the latest display, a replica of a small church with items from most of Hereford's early churches.

...al
...ps
...days
...and add 2 c.
...Boil to soft ball
...fully and when
...sugar drop by
...waxed paper.
...ERRY TEA
...le juice
...uice
...es
...piece
...amon, broken
...ar
...coffee pot; fill
...k with water.
...ce, cinnamon,
...filter. Let run
...cycle. Addi-
...be added if
...ATTIES
...syrup
...uts (Shelled)
...color
...syrup, milk
...Bringing to a
...peanuts and
...t of peanuts.
...tes, until soft
...burner. Add
...vanilla. Beat
...se its gloss or
...Drop quickly
...GERBREAD
...ownsend
...er
...tening
...syrup then
...Sift spices,
...flour and add
...stirring well.
...ing and beat
...35 minutes.
...in moderate
...A KING
...LE
...noodles
...icken soup
...ilk
...ese
...chicken or
...pepper
...o
...ombs-
...illing salted
...in. Form in
...1 2-quart
...milk, and
...constantly
...melted.
...ngredients
...ombs; pour
...th crumbs.
...t oven (400
...minutes.
...IVING
...cups of
...osity,
...nd
...anding.
...usly with
...y of faith
...ad over a
...everybody
...t a place
...p, but it is
...ing place
...domestic
...cherished
...peace and
...ide world.
...neglected.
...County
...re enjoyed,
...throughout
...r friends;
...and have
...appreciate
...ly. We're
...rking with
...ches
...m
...LERS



Officers for a new term were elected in Tanda-Wahnka Campfire group this week. Amy Griffin was named president, Michele Burfield vice president, Marilyn Osborn secretary.

Vickie Cosper will serve as reporter for the term, Tina Watson song leader and Eva Johnson assistant song leader.

Also present were Cynthia Lady, Michelle Osborn, Allyson Thomas, Jan Bruns, Cozette Moore, Misty Gordon, Shellee Richie, Kelly Kofford, Sherri Ellis, Sharon Mitts, Melanie Peeler and the leaders, Mmes. Charles Burfield and Bud Thomas. Eva Johnson served refreshments.

Christmas decorations were completed by members of If-Ta-Yo Campfire group at their meeting Monday afternoon in campfire lodge.

Leaders Mrs. A.T. Griffin and Mrs. Dwayne Walker directed the project.

Members present were Jennifer Griffin, Kerry Hacker, Tania Willson, Lynette Rhoten, Becca Gibson, Karla Driskill, Linda Walker, Laura Martin.

Also Lynn Garrett, Janelle Coupe, April Holly, Sherri Whitaker, Lesley Metz, Brenda Brown and Karen Drake.

Ma-We-He-Ya Horizon group were hosts to the Happy Face Bluebird group Wednesday afternoon at Community Center.

The Horizon girls are working on their Wohelo medallion and the third grade girls from Bluebonnet Elementary School are currently working on their service project.

At the meeting, members made Christmas decorations to be donated to the special education class at Shirley Elementary School and to Mental Health Mental Retardation Center for their open house today.

Christmas decorated cookies and punch were served to members present by the Horizon's leader, Jane Duggan.

Christmas decorations were completed by members of If-Ta-Yo Campfire group at their meeting Monday afternoon in campfire lodge.

Members present were Jennifer Griffin, Kerry Hacker, Tania Willson, Lynette Rhoten, Becca Gibson, Karla Driskill, Linda Walker, Laura Martin.

Also Lynn Garrett, Janelle Coupe, April Holly, Sherri Whitaker, Lesley Metz, Brenda Brown and Karen Drake.

Ma-We-He-Ya Horizon group were hosts to the Happy Face Bluebird group Wednesday afternoon at Community Center.

The Horizon girls are working on their Wohelo medallion and the third grade girls from Bluebonnet Elementary School are currently working on their service project.

At the meeting, members made Christmas decorations to be donated to the special education class at Shirley Elementary School and to Mental Health Mental Retardation Center for their open house today.

Christmas decorated cookies and punch were served to members present by the Horizon's leader, Jane Duggan.

Victory Class Has Christmas Party

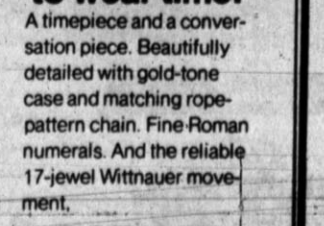
A Christmas theme was used to decorate the home of Mrs. Bill Wall when Victory Sunday School Class of Avenue Baptist Church met Thursday night for their Christmas party.

Mrs. Johnie Townsend, class instructor, read the devotional entitled Look At Christmas, before members played games directed by Mrs. Wall.

A gift exchange followed and members presented Mrs. Townsend a special gift.

Members present were Mmes. Herman Hendrix, Jim Noyes, Carl Alford, Carlyle Sargent, C.E. Coleman and James Welch.

The Department of Transportation has established a new automobile safety belt reminder system to replace the interlock system banned by Congress. The new system consists of a visual "Fasten Seat Belt" signal.



What a lovely way to wear time!
A timepiece and a conversation piece. Beautifully detailed with gold-tone case and matching rope-pattern chain. Fine Roman numerals. And the reliable 17-jewel Wittnauer movement.

COWAN JEWELERS
Downtown
Member American Gem Society

Harman's SUGARLAND MALL AND DOWNTOWN



SOFT LOOK... SOFT COLOR. D-G's separates are 100% double knit polyester in a lovely big over-size plaid in pastel blue with pale pink... a new look for the holidays or winter resorting.

- Jacshirt \$39⁰⁰
- Pants \$21⁰⁰
- Sleeveless Rib Knit Shirt \$13⁰⁰ Size 6-18
- Jac Shirt \$39⁰⁰
- Pants \$21⁰⁰
- Shirt \$13⁰⁰



center stage

DIVISION OF SUE ANN, INC.

VARIATIONS ON A THEME IN ENCRON. Choose your own special look from three by Center Stage. Each Trio of separates become totally different looks when Center Stage coordinates in double knits of 100% Enoron polyester, the fiber that lives. Left: Yellow/brown plaid shirt, jac, yellow pant and yellow mock turtle shell. Center: Solid blue shirt, jac, blue/natural plaid pant and deco shirt. Misses 8 to 18 sizes.

- \$25⁰⁰ Shirt Jac
- \$17⁰⁰ Pant
- \$11⁰⁰ Mock Shell
- \$23⁰⁰ Shirt Jac
- \$17⁰⁰ Pant
- \$16⁰⁰ Shirt

Wrap up her Christmas with warm and wonderful gifts like these.



Donna's "BRIGHT LIGHTS"
Vibrant color iced with bands of white lace between rows of tucks. Lively in Antron® III anti-static nylon tricot. Coordinating Arnel® nylon fleece robe. Colors: Fire Red, Royal

Long Pant P.J. with Feet \$12⁵⁰

Granny Gown \$8⁵⁰

Long Fleece Robe \$24⁰⁰

Donna's "COZY MATES"
Cuddly and soft in brushed acetate/nylon, all with warm quilted yokes, framed with white lace and multi-color polyester braid. Coordinating Arnel®/nylon fleece robe with concealed zipper. Colors: Raspberry, Sky Blue

Donna's "ANGELICA"
Elegance in brushed acetate/nylon, crowned with newly shaped satin appliqued ecru lace yokes. Coordinating zipper front robe of Arnel® nylon fleece. Colors: Pink, Blue

Beautiful - Selection
Lingerie AND GIFT ROBES

Baby Doll with Bikinis \$9⁰⁰

Dream Shift Gown \$8⁵⁰

Long Gown \$10⁵⁰

Granny Gown \$11⁵⁰

Long Fleece Robe \$26⁰⁰

Donna's "BUTTERFLY"
Full, flowing... appliqued with white satin butterflies, satin piped and shamed. In Antron® III anti-static-nylon tricot. Colors: Flame, Hot Turquoise

GIFT WRAPPED FREE

USE YOUR BANK AMERICARD OR MASTER CHARGE



GOLD SLIDES by Bertlyn \$8⁰⁰

HARMAN'S

DOWNTOWN & SUGARLAND MALL

Club Has Luncheon

Mrs. A.V. Dettmann read the Christmas Story to members of Cultural Extension Club at their Christmas luncheon Friday in Pioneer Natural Gas Flame Room.

The group sang Christmas carols led by Mrs. John Hunter and entertainment was directed by Mary Ella Ricketts.

Members present at the gift exchange party were Novella

Stallings and Mmes. J.V. Love, Grady Parsons, Ira Scott, N.W. Sumner, M.H. Wiseman and Ralph Packard.

Be charitable, if you can, in your judgment of others; save severity for your own mistakes.

Don't give advice and you will be surprised how easy it is to mind your own business.

It's good, no doubt, to love mankind but it is better to help those around you who need assistance.

TRADE-IN-WATCH SALE

COWAN JEWELERS Downtown

TOPS SALE

ALL OF OUR blouses • shirts • smocks • knit tops • sweaters • jackets

REDUCED

20%

THIS WEEK ONLY!

Sugarland Mall Nadine Jeter, Mgr.



To Marry Soon

Miss Aurora Salinas of 207 Jackson and Danny Chavez of Amarillo plan to be married Saturday. The bride-elect, sister of Mrs. Juan De La Cruz, is a teacher at Aikman Elementary School and is a Hereford High School graduate. The prospective bridegroom is serving in the U.S. Army.

Gifts Donated By Garden Club

Christmas gifts to be given to the state mental hospital were brought by members of Hereford Garden Club Friday afternoon in the home of Mrs. G.W. Newsom with Mrs. Ben Childers as cohostess.

Mrs. R.L. Etheridge gave a report from the National Gardener Magazine entitled A Weed Speaks Out and Mrs. R.W. Mitchell selected a garden meditation for the prayer.

Mrs. D.N. Garner brought an interpretive arrangement called Christmas 1974 and an all white floral arrangement was the program given by Mrs. Edgar Lemons.

Mrs. O.G. Hill, club president, reported on the club's awards sent in.

Members present were Mmes. W.S. Fluit, Bill Albright, Aaron Hutto, R.L. Wilson, W.C. Hromas, A.M. Stoy, Margaret Shown, Jeff Gilbreath, S.S. Williams and L.W. Norvell.

Pioneer II challenges fierce rays of Jupiter.

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

ALONG THE FRIO

By MRS. OWEN ANDREWS Brand Correspondent

By MRS. OWEN ANDREWS Melinda Bills was honoree at a bridal shower recently at Frio Baptist Church Fellowship Room. Melinda is to be married in early January to Raymond Warrick, son of Mr. and Mrs. Bill Warrick of the Ford Community. She is the daughter of Mr. and Mrs. Edwin Bills of Vega.

Here for the shower were her mother, her grandmother, Mrs. Merle Tracy and Stephanie Brockman, all of Vega. Also present were Mrs. Bill Warrick and Mrs. Eugene Warrick of Canyon.

Hostesses for the shower included Mmes. Floyd Cole, Clark Andrews, Jack Rogers, T.L. Sparkman Jr., Don Adams, Frank Robbins, Fritz Smith, Weidon Stephan, J.E. Warrick, Lon Conner and Earl Harkins.

The bride's chosen colors of yellows, oranges and browns were used in the table decorations. The guest of honor presented the hostesses with miniature terrariums which she had made from a collection of unusually interesting bottles.

The wedding is to take place in the Vega Church of Christ on the evening of Jan. 3.

Frio Homemakers Club met Tuesday evening in the home of Mrs. Tommy Sparkman for its Christmas party. The vice president, Mrs. Tony Urbanczyk was in charge of a short business meeting.

Secret pals were revealed with gifts from the tree and new ones were drawn for the new year.

Others attending included Mrs. Sam Ogan of Amarillo, Mmes. Jack Andrews, Frank Robbins, Annie Springer, Herbert Bruns, Eugene Baldwin, T.L. Sparkman Jr., J.E. Warrick, Harlan Barber, Lloyd Shultz, Eldon Fortenberry, Weidon Stephan, Lon Conner, D.F. Yandell, Owen Andrews and Miss Alma Andrews.

Here to visit the first of the week with their mother, Mrs. H.M. Mobley and others of the family were Mr. and Mrs. Raymond Mobley of Farmington.

A Community, missions circle of Frio WMU met Tuesday in the home of Mrs. James Bullard. Those attending included Mmes. Andy Axe, Harlan Barber, Bill Struve, Clark Andrews, Lon Conner, Frank Robbins and Floyd Cole.

Here to visit the E.F. Voglers and others of the family this week were Mr. and Mrs. Ben Drager and their daughter, Mrs. James Sturgile and Mr. Sturgile, all of Oklahoma City. They came to attend the funeral of J.T. Stehr Wednesday afternoon.

Mike White, who has lived with the Clark Andrews for the past year and one half, went home last week to spend the holidays with his parents, the Wallace Whites, and others of the family at Biloxi, Miss.

Young people of Frio Baptist Church are involved in a revival effort they call "Wake Up to Sunshine" this weekend. Lee Riley of Bushland, a leader in the WTSU Baptist Student Union, is scheduled to be guest speaker.

A guest choir is to be presented Saturday evening and the concluding service of the special young peoples event will be Sunday morning service.

W.H. Andrews and Mrs. Laura Littrell visited the last of the week with relatives in the Marlowe, Okla. area.

It's just as well not to call for help until you really need it.

Your time is of no value to anyone but yourself; why not use it wisely?

Buying Christmas Seals is a habit that every citizen should continue.

If you can have but one possession, character is still your best bet.

The scope of man's mind is accurately indicated by the type of honor that he cherishes.



Couple Will Marry

The marriage of Miss Angela Sullivan, daughter of Mr. and Mrs. Monroe Sullivan of Lookiba, Okla., and Frank Cerda, son of Mr. and Mrs. A.C. Cerda of 214 Avenue H, is to take place Saturday in Temple Baptist Church. The bride-to-be is a graduate of Lookiba High School and Cerda will complete studies in Hereford High at the close of the current semester.

Christmas Tea Includes Guests

A friendship tea in Mrs. Guy Walser's home had Summerfield Study Club members as hostesses Thursday afternoon. Guests were invited to share the annual club Christmas program.

Each member brought holiday sweets to be served for refreshments and to fill boxes which will be given at Christmas to elderly and shut-in residents of the community. Eight of these boxes were prepared. Also, food to fill a basket for a needy family's Christmas dinner was brought to the meeting.

Mrs. Earl Lance Sr. is in charge of the sweetmeat boxes, Mrs. J.R. Euler and Mrs. Earl Lance Jr. of the welfare basket project.

Review of the book, Make A Joyful Noise Unto The Lord, by Jesse Jackson, was presented by Mrs. Mack Noland as the program feature. This book is a

23rd ANNIVERSARY SALE COWAN JEWELERS Downtown

Bring Your Kids To See

Santa

EACH SATURDAY AFTERNOON, FROM 1-5 UNTIL Christmas



SHOP DOWNTOWN FOR BETTER SELECTION & SERVICE

Many Stores DOWNTOWN Will Be Open Late NIGHTS UNTIL CHRISTMAS



GIFTS THAT KEEP ON GIVING

LAWN-GLO Black or White



\$79.50 Plus Tax Installed

A READY-LITE KNOWS DAY FROM NIGHT, AUTOMATICALLY



Patio Cart or Patio Stand \$112.50 Plus Tax

There are two Electro-Grills... and each is three cookers in one! Flame barbecue with hood up, roaster or smoker with hood closed. Whether you choose the patio stand model or the patio cart model, you get a large stainless steel cooking grill with bun warming section and storage shelf to keep cooked foods hot. And either model moves easily so there's no need to change your plans to cook out just because the weather changes.

See Electro-Grill at The Electric Company office... and put it on your electric bill!

ELECTRICITY IT DOES SO MUCH GOOD



FOR SO MANY PEOPLE

School Menus

JUNIOR HIGH
HIGH SCHOOL
MONDAY—Burrito with chili or hot tamales, buttered corn, cabbage-apple salad, chocolate cake, hot rolls, milk.
TUESDAY—Chicken noodle casserole or Vienna sausage, blackeyed peas, buttered carrots, banana pudding, hot rolls, milk.
WEDNESDAY—Hamburger or Sloppy Joes, French fries, tossed salad, apple cobbler, buns, milk.
THURSDAY—Roast pork and gravy, mashed potatoes, English peas and carrots, peanut butter cookies, sliced bread, milk.
FRIDAY—Pimento Cheese or peanut-butter sandwich, tomato-vegetable soup, potato chips, fruit, bread, milk.

ELEMENTARY SCHOOLS
MONDAY—Burrito, buttered corn, cabbage-apple salad, fruit, hot rolls, milk.
TUESDAY—Chicken noodle casserole, blackeyed peas, buttered carrots, banana pudding, hot rolls, milk.
WEDNESDAY—Hamburger, French fries, tossed salad, apple cobbler, bun, milk.
THURSDAY—Roast pork and gravy, mashed potatoes, English peas with carrots, peanut-butter cookies, hot rolls, milk.
FRIDAY—½ pimento cheese sandwich, ½ peanut-butter sandwich, tomato-vegetable soup, potato chips, fruit, bread, milk.

weiners, buttered potatoes, peas, chocolate cake, rolls, milk.
WEDNESDAY—Burritos, tossed salad, peas, Jello, milk.
THURSDAY—Ranchstyle beans, spinach, carrot sticks, cookies, cornbread, milk.
FRIDAY—Hamburgers, potato chips, applesauce, milk.

Golden Gleams

Silent night, holy night
 All is calm, all is bright.
 —Joseph Mohr.

Christ is God clothed with human nature.
 —Benjamin Whichcote.

Jesus . . . was made a little lower than the angels.
 —Hebrews 2:9.

At Christmas play, and make good cheer,
 For Christmas comes but once a year.



Christmas Donation

Mrs. Robert Lemons, right, is shown presenting a check to Gwen London, Deaf Smith County Librarian. This is an annual custom of Mrs. Lemons, who each Christmas gives a check to the library to purchase books and records.

Simple things and simple people are often the great among us.
 Don't complain about the cold days; that is what you longed for back in August.

Variety Of Ovens Available

If a toaster oven is on the shopping list this holiday, the choice may be difficult to make, according to one family resource management specialist.

"Most models are more than a toaster, less than a range, but able to do a variety of cooking jobs," Mrs. Doris Myers, with the Texas Agricultural Extension Service, The Texas A&M University System, said.

It may bake, broil, roast or toast, depending upon the manufacturer. But what makes this portable appliance most appealing to homemakers is that they don't have to heat and clean the range oven or broiler compartment, she added.

"Heat for baking and roasting comes from a heating element in the bottom of the toaster oven. A heating element in the top provides heat for broiling and top browning."

"Some models have heating elements in both top and bottom that are controlled by switches. Other models have only one heating element. The entire appliance is flipped over to get the heat in place for the cooking

in these models," she explained.

Since no one type offers exactly the same cooking functions as another, taking time to read the user's manual for each one will be worthwhile. The unit will do only the specific jobs described in its manual, Mrs. Myers pointed out.

"Some features that add to the joy of use are removable glass doors, removable racks and continuous clean liners for easy care. Automatic cut off and a bell signal are added convenience features," she said.

But she reminded that before

buying any portable appliance, consumers should make sure adequate electrical current and a convenient outlet are available.

The Postal Service has ordered an end to the traditional display of photographs of Presidents and Postmasters General in the lobbies of the 40,000 post offices in the country.

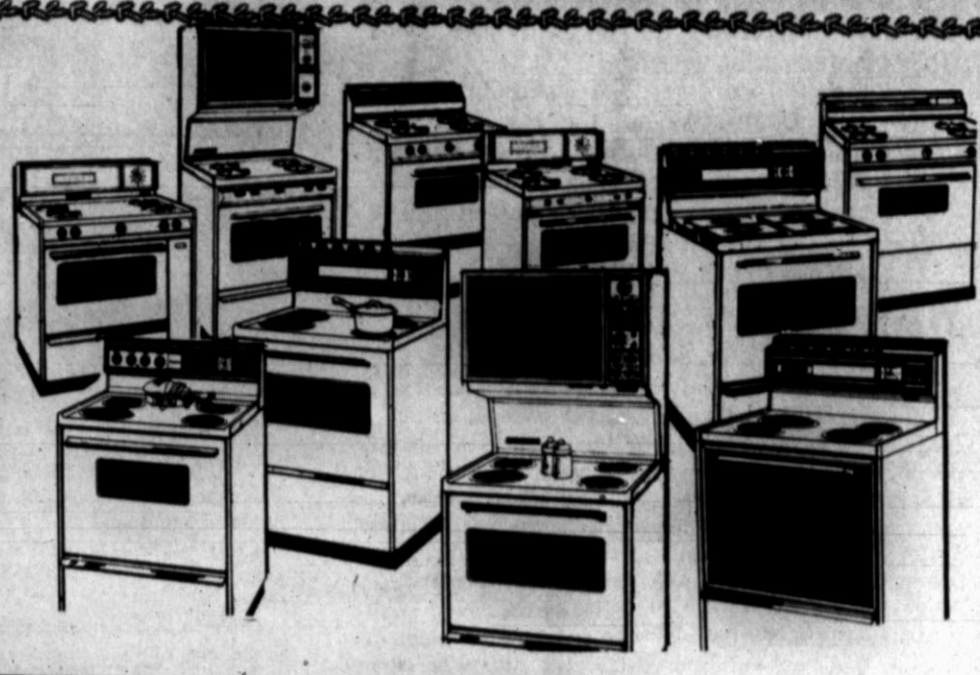
FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown

23rd ANNIVERSARY SALE
 COWAN JEWELERS
 Downtown

ST. ANTHONY'S PAROCHIAL SCHOOL
MONDAY—Chicken pot pie, cabbage-apple salad, peaches, biscuits, milk
TUESDAY—Saurkraut and

CAMPBELL COIL CHAIN
 Stocked at
Cottingham
 Hereford, Texas
 1107 W. HIGHWAY 60
 364-5881

BARRICK'S
OLD RANGE ROUND-UP
 Your Old Gas RANGE is worth \$50⁰⁰
TAPPAN GAS RANGES
 Trade-in on any TAPPAN GAS RANGE
SALE ENDS DECEMBER 31st.



30" Gas Range

• Temp-D-Matic Oven Turns oven automatically to "Keep-Warm" when cooking time is up...
 • Dramatic black glass styling
 • Continuous cleaning oven cleans while you bake
 • Lift 'N Lock top for easy cleanup

\$329⁹⁵ WT.
 REG. '379"
 Less '50" Trade-In

30" Gas Range

• Clock & 4 hour timer
 • Automatic top burner settings
 • Big 25" wide oven

\$243⁵⁰ WT.
 REG. '293"
 Less '50" Trade-In

36" Gas Range

• 36" wide—storage compartment on right side
 • Visualite oven window
 • Lift-off oven door for easier cleaning

\$219⁰⁰ WT.
 REG. '269"
 Less '50" Trade-In



TAKE ADVANTAGE OF OUR \$50⁰⁰ TRADE-IN OFFER NOW....! IN STORE FINANCING
BARRICK FURNITURE & APPLIANCE

West Hwy 60

NEVER UNDERSOLD

364-3552

EDITORIAL

It's Debatable

There has been somewhat of a public outcry recently to establish a state regulatory authority to set rates for public utilities in Texas. We're not sure it would be a good thing.

The present system requires public utilities to go to the bargaining table with local governmental bodies (city commission or council) whenever rate changes are sought. If agreement is not reached at the local level, the disputes may be taken to courts. It may be a cumbersome system, but at least we have a voice in our own communities.

Turning all utility rate-making authority over to a state board might be a more efficient way of handling the problem, but experience and common sense tell us it ain't necessarily the best solution. Past experiences with state and federal regulatory agencies doesn't breed much confidence. How much would you want to bet that state board would improve your utility services or lower your rates?

The argument in favor of state regulation is that small-town mayors and commissioners lack the experience and the know-how to stand up to the smart lawyers for the big utility companies in the rate-making sessions.

Somehow I feel safer with Mayor Jim Sears, City Mgr. Dudley Bayne, the Hereford City Commission, and City Attorney Earnest Langley representing me than a board in Austin that could care less what happens in our city.

Welfare Reform

Encouragement for those seeking to reform the nation's welfare laws came recently in the report of a panel of the Joint Economic Committee, a congressional group.

After a study of the various welfare programs now in operation; the study group suggested termination of aid to families with dependent children, the food stamp program, programs which bar aid to families headed by males, and others.

They would be replaced by a comprehensive program of tax credits and subsistence payments. The payments to be reduced by fifty cents for each dollar earned.

The goal in welfare reform is to end systems which discourage work and reward unemployment, and to encourage all to work.

Since, in general, the congressional group's findings and recommendations are very similar to the program proposed by HEW Secretary Casper Weinberger, the hope is that by 1977 (as proposed by the study group) a better, overall welfare system will be put into effect, one which encourages work and tends to keep families together.

The Democrats

The recent mini-convention of the National Democratic Party in Kansas City failed to produce the violent disagreements, and party rupture, some had foreseen.

As a result, the larger of the two major parties is in better condition to prepare for 1976's elections, and to win. Viewing prospects as of the end of 1974, the Democratic candidate seems almost assured of the favorite's role. He can look to the many more party members voting; also, the strong likelihood is that the next two years will be hard ones for millions of Americans.

If harmony apparently achieved at Kansas City prevails through the next two years, and a consensus candidate is nominated eighteen-months hence, the chances of President Ford, and Republicans in general, will be those of underdogs in 1976.

Old-Time Christmas

Most of us long for an "old-time" Christmas. And just what do we mean by an "old-time" Christmas? Let's dig back into the past, to remember how it was, for some of the answers.

The nation was not as wealthy in the past as today. In fact, if we go back a few decades, many families were hard pressed to earn enough to pay the rent and buy sufficient food and clothes to keep going.

We didn't have as many automobiles. We didn't have as many work-saving appliances and gadgets. We were often at war—in 1941-45, 1950-53 and 1963-72. We didn't have the variety of foods, toys and amusements we have today, nor television.

But the "old-time" Christmas was more fulfilling and enjoyable. Why? Perhaps it was because we thought more of a time for family reunion, quiet days and evenings of family life together, meals together, games together, etc.

The age of the automobile and television in some ways splits and separates families, even though modern transportation theoretically brings families together. The superabundance of amusements, automobiles, television, etc., seems to mean fewer family undertakings, less time in full family pursuits, and less time for family discussions, meditation and thanksgiving.

And much of the spirit of "old-time" Christmases was to be found in full family gatherings and serious appreciation of the day for what it represented in the Christian world.

Our Music

America is a land of such diversified background we enjoy all kinds of music from all over the world. In addition, as the music gimmick center of the world, we hear every new version, twist and arrangement—every weird sound, far-out innovation and modern-day fad.

It might be well for broadcasting stations to keep in mind, however, that there is a generally-recognized library of great music—which does not grow old and which is as up-to-date today as it was when it was composed and arranged.

One doesn't refer only to classical music; there is much semi-classic and popular music in this category, and the all-time fine arrangements are just as timely and appreciated today as ever before.

Let us then, jockeys and others, occasionally hear something proven and established as good music.



Can A Country Go Bankrupt?

BY ARCH BOOTH
U.S. Chamber of Commerce

Can a country go bankrupt? The answer to that question depends on what you mean by "bankrupt."

As members of the world economy, countries earn money by exporting their products and spend money to buy imports. The relationship between these two figures—outgo and income—is called the balance of trade.

Money also flows into and out of a country in the form of private investment, loans, and government aid, including military expenditures. When this flow of money is added to the balance of trade, the combined figure is called the balance of payments.

When a country finds that it must spend more for imports than it is able to earn from its exports (or aid or investments), then it does what you or I might do under similar circumstances: It borrows to cover the difference. The loans may come from private sources, but they are more likely to come from other governments.

If a country seems unable or unwilling to correct a chronic balance of payments deficit, eventually it will exhaust its international credit. At that point, the country would be considered bankrupt.

HOWEVER, UNLIKE a bankrupt business, a bankrupt country does not sell off its assets to pay its creditors. It devalues its currency. That is, its money becomes worth less in terms of the money of other countries.

After devaluation, a country's exports become cheaper for other countries to buy. Conversely, imports become more expensive for citizens of the devaluing country. The effect—obviously—is to boost exports and reduce imports, to get the country back into a position of living within its income.

What happens inside the bankrupt country? First, the citizens have to get along with fewer imports, because they now cost more to buy. Second, more of the country's

productive resources are channeled into making exports. The shift of resources to export markets is likely to create shortages on the domestic market which, in turn, will tend to raise domestic prices.

"Bankrupt" is much too strong a term to use for an economy as strong as that of the U.S. But we have devalued our currency, and we have experienced the two effects I've mentioned: Imports cost more now, and our exports are more attractive to foreigners, who buy more from us, which leaves less for us, which raises prices here. Food is an excellent example.

How are we doing now? Our balance of trade showed a slight surplus in October. However, it did not do so well for most of the rest of the year. For the first 10 months of 1974, we spent \$2.3 billion more for foreign goods than we earned on our exports. The larger figure—the balance of payments—has registered a deficit through September (latest figures available) although it is improving. That is, we are not going in the hole as fast as we were earlier in the year.

THE SOURCE of our problem is not hard to spot: Oil imports cost us \$20.1 billion in the first 10 months of this year, compared to \$7.8 billion for all of 1973. That's why President Ford wants us to cut down on our use of petroleum products. It's also why we must develop the fuel resources we have within the U.S.

Otherwise, we will face continuing devaluation of the dollar, with resulting higher prices for nearly everything.

Our balance of trade problems are small in comparison to those of countries with smaller economies and greater dependence on Arab oil, however. Italy, for example, is currently being carried by emergency loans from other Western nations. No one knows how long that can continue, and no one dares stop, since the collapse of one major Western economy could trigger a chain of related disasters.

A Typical Story

How quickly the world moves! The year 1949 lies a quarter of a century in the past. In that year, a new car could be purchased for around \$1,500. The phrase "sound as a dollar" was still valid.

The GI Bill was turning out its first crop of college graduates from among the millions of World War II veterans, and no one had heard of an energy shortage. Those were the good old days, at least so they appear from the vantage point of 1974.

The year 1949 was also the last time that one of the major electric companies in the state of Kansas sought and received a general electric rate increase. In the 25 years since then, following an industry pattern, three general decreases in rates were put into effect. But greater efficiencies of operation can no longer offset the sharply increased cost of generating electricity.

And so, the Kansas utility, like nearly all the other electric companies throughout the U.S., has asked for a rate increase—in this case, amounting to around 13 per cent. With maintenance costs up 289 per cent, fuel 700 per cent, wages 245 per cent and taxes 600 per cent, a 13 per cent average rate increase seems pretty reasonable.

As the president of the company put it, "Inflation finally has caught up with us. We can no longer cover increased costs of construction, wages, operation and maintenance, fuel and taxes by improving our own operating efficiency."

"We must seek additional funds through rate increases in order to pay for expansion and improvement of electric production and delivery systems. Otherwise... electric

service to our customers can only deteriorate."

The story of this utility company is typical of what is happening across the entire country. In 1974, the average U.S. electric bill is only 2.2 per cent of the median household income. Considering the fact that without electric energy the modern household ceases to function, this does not seem too much to pay.



Who can ever forget the warm glow of a winter fire upon the hearth or the lonesome sigh of the wind on a crisp moonlit night? The official arrival of winter this December 22 will bring back many such familiar sights, from icicles and skiers to Christmas decorations and children clamoring for a steaming hot cup of cocoa and cookies. It will be a time to retreat indoors with books and television, a time to re-evaluate yet another passing year in terms of what we have accomplished—or have not, as the case may be.

Hopefully, we, the American people, will be able to face the new season with confidence and the knowledge that problems of energy scarcity, inflation, community improvement and the like can be solved if each of us will but dedicate himself to the task. "United we stand, divided we fall" has never been a more appropriate rallying cry.

Talk of Texas

By Jack Maguire

FOOTNOTE TO HISTORY — Elijah L. Shettles, for 30 years a Methodist minister in Texas, spent 20 years as a professional gambler before he was called to preach.

The Rev. Shettles, born in Mississippi of poor parents, became a gambler as a very young man. He was known in card rooms in New Orleans, Memphis, Hot Springs, St. Louis, Kansas City, San Antonio and Houston. In his biography, he admits that he enjoyed gambling but disliked the cheating that often went along with it. He decided to give up gaming and enter the ministry.

From 1891 until 1921, he held pastorates in Galveston, Houston, Austin, Hempstead, Eagle Lake, Bryan, Pittsburg and Cameron. He served as presiding elder of the Methodist Church in several others.

During his ministry, he became interested in collecting books. In 1921, he left the pulpit to devote the rest of his life to uncovering rare books for libraries around the state. When he died in 1940, J. Frank Dobie described Shettles as one of the most knowledgeable authorities on rare books in the U.S.

In one West Texas county in the 1880's, a farmer who had been missing corn from his crib installed his own kind of burglar alarm. He put a shotgun in the rear of the crib and pointed the muzzle toward the door. A wire was attached from the door to the trigger so that the gun would fire if the entry was opened.

The next morning, a local citizen was found dead in front of the crib.

A jury was impeached to determine the cause of death. Their verdict: "Involuntary suicide."

SUNDAY SHOW — When the Christ Episcopal Church in San Augustine was founded in 1848, the use of the prayer book as a part of the Protestant worship service was a novelty to most of the town's residents.

The history of the church (the oldest Episcopal parish in Texas) recounts how, on one Sunday morning, a townsman was heard to say to a group of his comrades: "Come on, and let's go up to the Episcopal Church and hear the parson read his prayers out of a book and his jaw back at him."

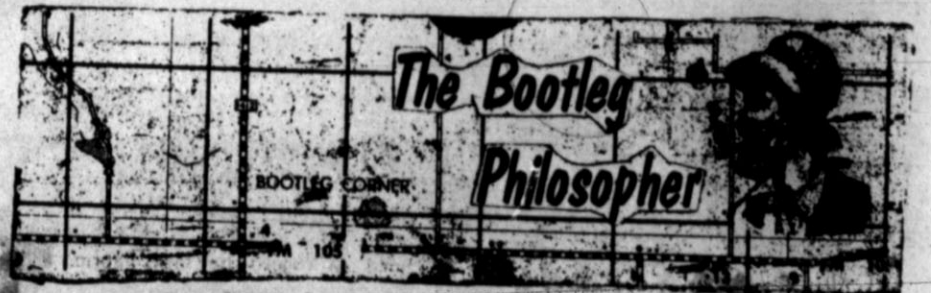
WHAT'S IN A NAME? — In 1887, when the Santa Fe Railway was building a line through Delta County, a large gap had to be cut through a pecan grove.

Later when a settlement grew up near the site, it was named Pecan Gap.

THE GOOD OLD DAYS? — Juries in Texas a century ago often handed down verdicts that were hard to justify under the law.

THE CHANGING TIMES — School days now include much more interesting things than the proverbial reading, 'riting and 'rithmetic.

Last summer, The University of Texas at Arlington added a new instructor to the faculty. She is Chastity Fox, a Dallas striptease dancer. Her assignment was to teach belly-dancing classes at the institution of higher learning.



Editor's note: The Bootleg Philosopher on his nearby grass farm on Bootleg Corner gets rather far out this week, it appears.

Dear editor:

The question of whether there's intelligent life somewhere far out in space on some unknown planet circling around some unknown sun is a good one to get your mind off of problems here on earth.

Personally I've always contended there is life out there but the creatures, whatever they are, after hearing some of the radio music broadcast here on earth, are dodging us.

HOWEVER WHAT got me started on this was an article reporting that some American scientists have beamed a powerful radio message far out into space in the hope it'll be heard and answered by whoever's out there. The message is aimed at a cluster of 300,000 stars located on the remote fringe of the Milky Way, and

traveling at the speed of light — 186,000 miles per second — will take 24,000 years for their answer to get back to us.

IN OTHER WORDS, it'll take 48,000 years between the time you ask them a question and receive their answer. Forty-eight thousand years...and people complain because it takes three days to get a letter from Hereford to Amarillo.

And I was just wondering, if those people out there get into a squabble and threaten the peace of the entire universe, how many generations of Kissingers, all born aboard a space ship, will it take to get out there to settle the thing? Or, how will we react to a headline: "U.S. President Off On Trip To Milky Way; Will be Back In 48,000 Years?"

I guess it all depends on what President we've got. But at any rate it'll at least give Congress time enough to select a Vice President.

Yours faithfully,
J.A.

President Ford's Reassurance

President Ford's report on the economy no doubt disappointed those who say the sky is falling and all the panic buttons should be pushed at once, including wage and price controls, gasoline rationing and high-speed at the Fed's printing presses. But even while Mr. Ford announced his new policy, we sense he is finally on track of a workable economic strategy and will not be rushed into acts of desperation.

I intend to keep my experts working over the holidays translating into specifics a number of new or alternative measures to augment and update the economic package I placed before the Congress two months ago" and "will have my new proposals on the desks of the new members of Congress when they convene in mid-January."

Good enough. The lame-duck Congress, which has shown no interest in the Ford economic program that is before it, would not even have time to clear its throat over an updated package. The Ford people can put the next month to good use in tailoring a program to "meet the changing priorities of present and future realities."

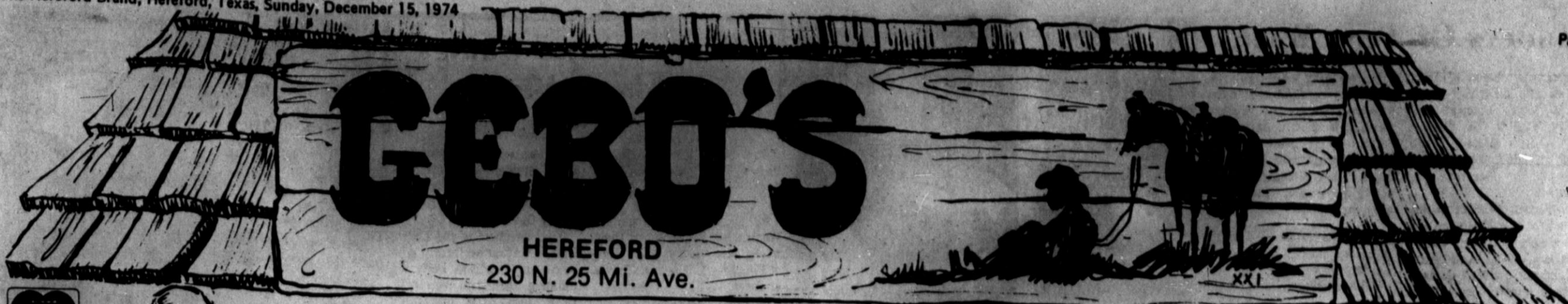
As to what that program might contain, there are a number of straws in the wind: Ford aides report that he is considering tax cuts as a means of combatting the recession,

rather than monetary ease or expanded government spending; West German Chancellor Helmut Schmidt, who spoke with Mr. Ford last week, says the President understands the need to spur economic investment and will make proposals toward that end in January; reports have come to us that the President's economic advisers have broadened their horizons and are thinking in terms of international monetary actions.

These and other signs indicate an awareness on the part of the Ford economic team that both the problem and the possible solutions demand a sharper focus than was provided at September's economic summit. In gatherings dominated almost entirely by domestic economists, for example, it was inevitable that the consensus would yield prescriptions inappropriate to economic problems that are both domestic and international.

If the nature of the problem is incorrectly perceived, no amount of good faith, intelligence and bipartisan consensus can produce the correct solution. While the decline of the economy inspires demands for panic action, we are reassured that the President is taking the time to make a thorough assessment of the problem and work out a coherent and comprehensive program.

—The Wall Street Journal



HEREFORD
230 N. 25 Mi. Ave.

OPEN ALL DAY SATURDAY UNTIL CHRISTMAS



QUILTED NYLON JACKETS

Water repellent, yet completely washable. 100% nylon jacket with 10 oz. insulation and nylon lining. Two large slant opening sta-dry pockets.
Brown • Pine • Blue • Bronze • Red • Burgundy
GEBOS PRICE **\$9.95**

QUILTED NYLON VEST

For the farmer or hunter. Comfortable. Water repellent. 10 oz. insulation.
Red • Bronze • Olive.
\$6.29

QUILTED NYLON INSULATED COATS

This "Long Line" is the great look for Fall Wear. It combines the Warmth and Beauty of Quilted Nylon, with the style and design of the Long Look.
SALE PRICE **\$11.95**

COLORS: Bronze, Blue



WESTERN COATS MARLBORO BLANKET COAT

No. 2970. Beautiful plaid wool coat, completely lined with acrylic curly fleece, leather-look buttons, large pockets.
REG. \$25.95
SALE PRICE **\$20.95**

ONE GROUP
LEVI'S
JEANS & SLACKS
VALUES TO \$13.50
NOW **\$4.66**
Hurry While Selection Lasts

PRICES GOOD
THRU' SATURDAY

ONE GROUP FAMOUS NAME DRESS WESTERN SHIRTS

SAVE **10% OFF**

OUR EVERYDAY LOW PRICES

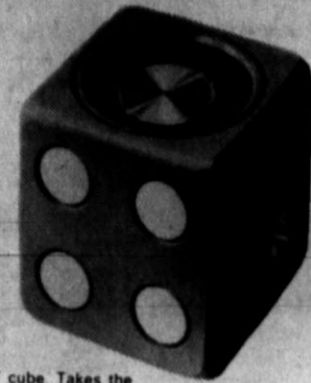
INSULATED THERMAL SOCKS

100% cushioned cotton for cold weather. Keeps feet and ankles warm.
GEBOS PRICE **\$1.59**



SANYO DICE CUBE RADIO

No. RP1711. Clear, fine sound from a 3" cube. Takes the gamble out of gift-giving — a "natural" present for anyone, any time of the year. Perfect for desk, den, study or office. Controls are hidden in cube. Big scanning dial for precise tuning. Comes in bright Las Vegas red. Includes earphone, built-in antenna, rotary on/off switch. Operates on 2 night cells.
SALE PRICE **\$7.99**



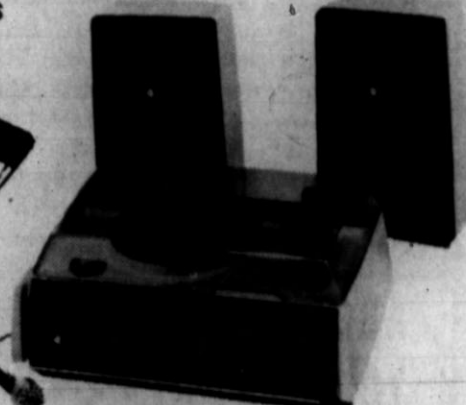
ANALOG CLOCK RADIO

No. RM1800. You've never seen a clock radio like this before. A futuristic globe on a clear lucite stand. The beautiful analog clock is easy to read from any direction. Easy to set alarm that also turns on or off radio. Clear brilliant sound that will surprise you. Includes large Sanyo-Unicore speaker for full fidelity earphone. Battery operated.
SALE PRICE **\$14.95**



SANYO SING-ALONG STEREO

No. SP1100. A new low-cost stereo system that lets anyone be a star vocalist singing along with the top bands or groups on 33-1/3 or 45 rpm records. This phonograph comes with a microphone and mike mixing circuitry so, as you sing along, you'll hear your voice amplified through 2 matched speakers. High fidelity sound 100% solid state circuitry for years of trouble-free performance. Includes professional microphone, 45 rpm record adapter.
SALE PRICE **\$37.95**



GEBOS

KANTEX LEATHER JACKETS

THE DROVER BY K * T BRAND
Everything you've ever wanted in a leather jacket.
Style No. 200. Also Ladies Styles

Finest cow-split suede superbly styled, elegantly tailored. Features high-styled western yoke front and back. KT brand inside breast pocket. Heavy duty snap closures. Turned and hand finished seams. Completely lined in rugged tie satin fabric.
GEBOS PRICE **\$49.95**



MAYO-SPRUCE BRIEFS - T-SHIRTS - UNDERSHIRTS

Cotton and Polyester Blend

YOUR CHOICE 2 PK. **\$1.99** Ea.

THERMAL UNDERWEAR

Shirt or Drawers

YOUR CHOICE **\$2.99** Ea.



IMPRESSIVE FEATURES:

- Bright, 8-digit display
- Performs multiplication and division by % and add on or discount function.
- Floating decimal
- Clear Entry key
- A Clear Key
- One Year Unconditional Guarantee

LITRONIX 1102 **\$34.95**

AC ADAPTER INCLUDED

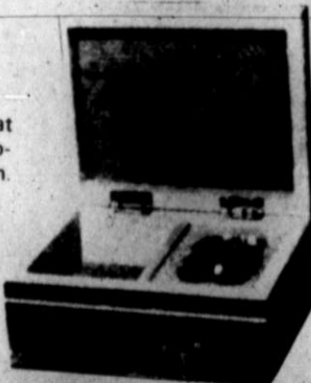
LITRONIX ELECTRONIC MEMORY POCKET CALCULATOR

No. 2220. Full accumulating memory, per cent key, change sign key, automatic constant, automatic power shut-off, carrying case. Has back space key, bright 8-digit display. Automatic power shut off after 15 minutes. Triple function Clear Key — Clear/Clear Entry/Clear Overflow.
\$34.95



LIMB 'N TRIM ELECTRIC CHAIN SAW

Cuts trees up to 16 inches thick, trims and prunes great for all kinds of home improvement and backyard projects. Double insulated for maximum user protection.
\$29.98



WOOD JEWELRY BOX

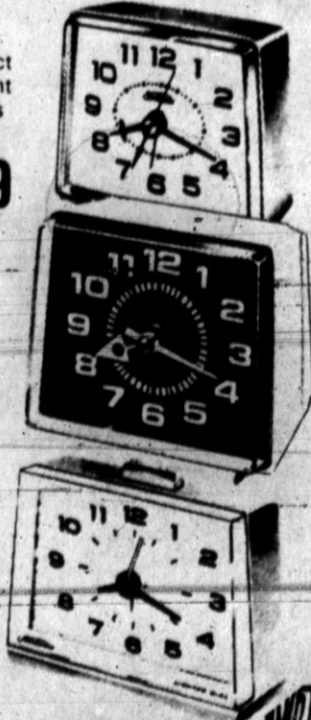
No. A-24/7153. Wood Jewelry Box with Music. Assorted Hummel style figure designs. Visual Inside Musical Movement. Size: 5 3/4" x 4 1/4" x 3" tall.
SALE PRICE **\$5.95**



PETITE ALARM CLOCK No. 80-11. Compact design for small night stands. White color suits any decor.
ALARM CLOCKS SALE PRICE **\$1.99**

LURE ALARM CLOCK No. 80-21. Attractive white case combines with bold white numerals on a contrasting black dial for extreme legibility in time-telling. White hands, goldtone alarm set indicator and bright red sweep-second hand.
SALE PRICE **\$1.99**

LIGHTED DIAL ALARM CLOCK No. 80-41. Popular alarm with 3 dimensional face.
SALE PRICE **\$3.49**



SUNBEAM LADIES' SHAVER

Reg. \$9.49
SALE PRICE **\$7.49**

No. LS4D. One side for legs, one side for underarms. Removable head for easy cleaning. Attractive pink color with smart white and rich looking goldtone trim. Petite easy to handle shape fits comfortably in your hand. Famous Sunbeam quality. Gift boxed.

SUNBEAM MEN'S SHAVER

No. SM5. Beveled shaving holes with super-fine edges smoother on face, sharper on whiskers. Holes surround whiskers, depress skin — blades cut at or below skin line. Slots for long hair pickup. Barber-type sideburn/moustache trimmer. 5 high carbon steel blades. Flip-top latch for easy cleaning. Zipper storage case. 110-120 volts. AC.
Reg. \$16.95
SALE PRICE **\$13.95**



COUNTRY INN™

Avocado or Harvest exteriors

by WEST BEND



Extra-thick ALUMINUM 7 PIECE COOKSET

Even-heating, efficient aluminum cookware is wrapped in genuine, dishwasher-safe porcelain. Choose Sun-Ray or No-Stick interiors. Set includes 1 1/2 and 2 1/2 qt. covered sauce pans, 5 qt. covered Dutch oven and 10" skillet that shares Dutch oven cover.
\$21.95



All Christmas wrapping paper, ribbons and bows

20% off our regular low price.

Leaders Of Area Meet

The annual meeting of Adult 4-H Leaders of District I was held in Moore County Community Center at Dumas recently, with election of officers headed by Jigger Rowland of Hereford as chairman.

Nell Ingram of Castro County was named vice chairman and Alvie Peters of Moore County secretary. Mr. and Mrs. Rowland, Mr. and Mrs. Garland Stewart attended from Deaf Smith County.

A training session on recreation was conducted in the afternoon before the evening meeting, by Nelson Barkdale, recreation specialist with the Texas Agricultural Extension Service. He directed a series of active games and folk games after the business period.

Don Morrison of Pampa presided. Moore County Adult Leaders Association was host for the meeting.

**FOR LARGER
GIFT SELECTION
COWAN JEWELERS
Downtown**

Contentment is really just a matter of reducing wants and desires.

Most of the people who are in a hurry have nothing else to do.

Members of the Music Stand New Years Eve Party

Steak Dinner
Drinks
Party Favors
Breakfast
\$25.00
A Couple

Entertainment Winter Wood Is Back
Dec. 27, 28, 30, & 31

Call for Reservations

P.S.
Don't Forget Lunch Mon.-Fri.
Entertainment Fri. & Sat. Night

If you are not a member maybe you should be. Call and ask us for details
364-1150



Tree With Meaning

A Christmas tree is set centrally in the sanctuary of First Presbyterian Church, with jeweled decorations made by women of the church in unusual patterns. The name means Christian monograms, and the ornaments are various symbols which have been associated with Christianity throughout history. The Rev. Roger Knapp, minister, and Cameron Gulley examine one of them, foreground, while Cameron's mother, Mrs. Wesley Gulley, Mrs. J.P. Jones, head of the women who made the ornaments, and Mrs. Austin Rose, church school coordinator, stand in the background.

ABOUT YOUR HOME

By April Rhodes

Protect your hands by wearing gloves from chilling and chapping if you prefer hanging clothes outside in cold, windy weather.

Bacon keeps best if stored in a tightly sealed container and stored in the coldest part of the refrigerator.

Comings And Goings At King's Manor

BY FAY GAUGGEL

Mrs. Walter J. Chittenden of Parson, Kan. visited Mrs. C.S. Pryor for several days.

Mr. Tooley had as visitors Wednesday, his sons and their wives, Wendell and Mary Tom of Floydada, LaNoy and Glenna of Dawn.

First United Methodist Church choir sang Christmas music for Manor residents. Minister of music, Bob McFarland, with Mrs. McFarland at the piano, directed the various groups.

Credit also is accorded to mother assistants, Mmes Jim Conkwright, Ron Zimmerman, E.G. Brownlow, Bob Sims, David Brumley, Sunny Lemon, David Dziuk and Lynn Pittard. Mrs. Pittard is coordinator for the group of assistants.

McFarland introduced and thanked these individuals. He then gave the opening prayer.

Cherubs or cherubim (they were not much more than babies) sang and each group became more mature. Their

selections were Snow song, In a Little Stable, What Child is This? Ding Dong Merrily on High (English accent partook of Merry Old England).

Nine members of the Ladies Hand bell Choir performed with voices in Christmas Bells are Chiming, then with their bells rang Jesu, Joy of Man's Desiring, Silent Night, Angels We Have Heard on High.

We Manors are deeply grateful to all who participated in this inspiring presentation.

Hereford Art Guild's choice study for the month exhibited at the Manor is a yucca plant, by Jeanne McGee. Outstanding effect is a feeling of depth from the yucca back to desert vegetation in the background.

There will be a birthday tea party for Miss Lillie Hostetter on the occasion of her 100th birthday, Sunday from 3 to 4 p.m., in the lobby at Westgate. First Christian Church will host this party to which friends are invited to attend.

Check Received

Viola Williams, member of board of directors of Girlstown U.S.A., is pictured at left receiving a check for \$300 from Mrs. Kirk Owsley, President of Kappa Iota Chapter of Beta Sigma Phi Sorority. Mrs. Owsley explained that money was obtained from proceeds of the chapter's benefit bridge held recently.

Consumer Market Report

Beef prices are fluctuating, and pork prices will see an increase in January—but sugar prices won't drop "in the near future," one observer predicts.

Mrs. Gwendolyn Clyatt, consumer marketing information specialist with the Texas Agricultural Extension Service, The Texas A&M University System, said beef counters

currently offer more baby beef and grass fed beef.

"Good beef values include chuck roasts and steaks, round steaks, ground beef, boneless stew meat and liver.

"Turkey and ham earn the 'feature' spotlight for holiday dinners," the specialist said.

"Also, ham is a good choice for 'Christmas giving,' while other economical cuts are Boston butt roasts, shoulder steaks and quarter-loin sliced into chops.

"Sugar prices will not decrease in the near future, although industry sources estimate a substantial lowering of price sometime in 1975," Mrs. Clyatt said.

Vegetable sections boast values on cabbage, carrots and potatoes—and hard shell squash, dry yellow onions, broccoli, sweet potatoes and cooking greens, she reported.

"Lettuce seems to have problems—prices are fairly high and quality is not the best. Heads generally are light and loosely packed," Mrs. Clyatt explained.

Cranberries will be available through New Year's, and then supplies will decrease rapidly, she added.

"Texas grapefruit is in good supply—'by-the-bag' is the most economical way to buy it.

"Other good fruit choices this time of year are tangerines, tangelos, apples, bananas, avocados, grapes and pineapple."

Shrimp is another holiday treat, currently lower in price, the specialist added.

Consumer Watchwords: In selecting cabbage, look for three characteristics: 1) solid, firm heads, heavy for their size, 2) leaves of good color, 3) leaves that are fresh, crisp, free from insect injury or bruises.

Holiday Lighting Contest Winners Named Tuesday

Entries will close Monday in the Holiday Lighting Contest and judging will be done Tuesday to select winners who will be presented cash awards by the Women's Division of Deaf Smith County Chamber of Commerce, in four categories.

Award winning residences, doorways, windows and blocks will be viewed Thursday evening on a bus tour of the city, arranged by the tour committee of the Women's Division: It is

open to anyone who wishes to go along without charge.

A bus or more than one if needed, supplied by the Hereford School System, will leave Kings Manor retirement home at 7 p.m. to begin the tour. A pickup will be made at the Chamber of Commerce office on Main Street for tourists who find it more convenient to meet there. Returns will be to the same places.

Churches of the city are cooperating with plans to transport older members and others who need rides to the pickup stations. Anyone who needs such transportation is invited to telephone his church or the Chamber office, 364-3333.

A change of plans is announced by Mrs. Jack McKinster, tour chairman, who says a stop for carol singing will not be made. The tour party members will sing as the bus rolls.

Residents who have decorated their homes with Christmas lights, or plan to do so by Tuesday, are urged to enter the contest. Entries may be made by neighbors or friends.

You can test your own intelligence by your reaction to a new idea.

Wise men believe nothing that contradicts their intelligence.

**FOR GIFTS THAT ARE
LASTING
COWAN JEWELERS
Downtown**

Members Participate In Program

Members of Sweet 'N' Fancy Decorating Club participated in a show and tell program Friday morning at Community Center.

Some of the pastries shown during the meeting included a Santa Claus cake, sugar molded snowman, Christmas tree cake and decorated cookies.

Members present were Keith Battey, T.E. Brisendine, Lee Donaway, David Dziuk, Dale Henson, Jimmy Holmes, Mark Koenig, Carl Kleuskens, Joel Lytal, Lonnie Noyes, Lynn Pittard and Joe Schumaker.

Helpful advice: Don't overdo Christmas.

Modern wisdom: A fuss in time saves nine.

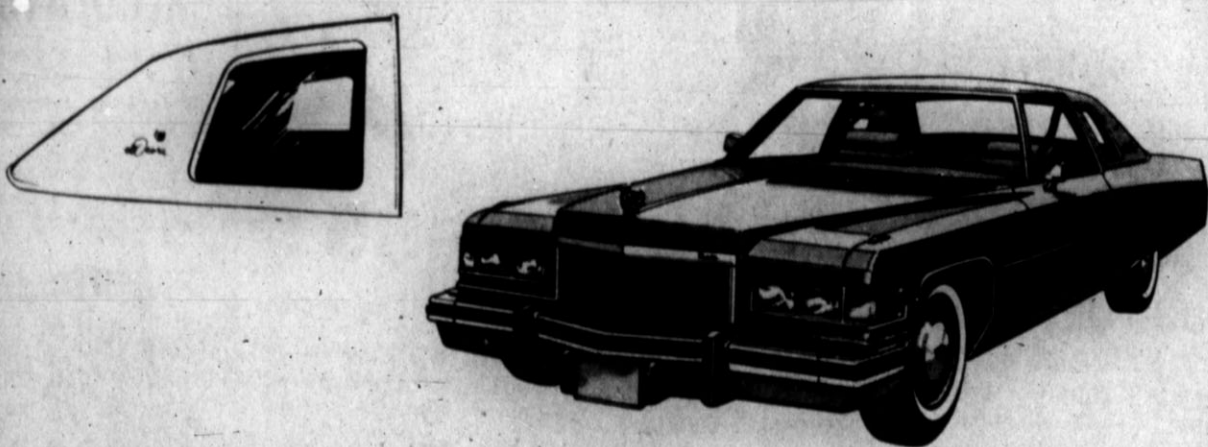
The age of man has little relation to his sense.

It's time for everyone to look out for new calendars.

People who are at a loss for words might try the dictionary.

the most unique Cadillac of all...

El Deora



A VERY SPECIAL CADILLAC AT A VERY SPECIAL PRICE

... that gives you a very special reason for owning the new El Deora. Exclusively designed and created by Garner Motors, the El Deora features a unique special Cabriolet roof treatment, delicate crests, and magnificent interior appointments. You'd expect to pay around \$10,000 for such a superb custom Cadillac, but you can own the Cadillac El Deora for only **\$7,887.**

Incidentally, the 1975 Cadillacs have been selling extremely well, but Garner Motors selection is very good, and this combined with unusually high trade-in allowances, means you can own the Cadillac you've always wanted for just a little more than many cars with a medium priced name. Be sure to ask about the 13 free options you get with your new Cadillac, from Garner Motors.

GARNER MOTORS
1111 W. 10th St., Amarillo, Texas

SURPLUS SUPPLY CO.

110 N. 25 Mile Avenue

Buy, Sell or Trade Phone 364-6651

STEELCRAFT 21 pc. 8 3/8 \$12.95	BERNZ-OMATIC Tire Inflator \$1.49	NEOPRENE EXTENSION CORD 25 ft. \$5.95 50 ft. \$8.95
KE IMPACT 1/2 IN DRIVE \$79.50	29 pc DRILDEX BH SET 1 1/8 to 1 3/4 by 1 1/4 \$24.95	HEAVY DUTY HERCULES BOSTER CABLES 12 ft. \$10.95
CONTINENTAL AMERICAN Wrench Set \$22.95	NUTS, BOLTS, WASHERS 65¢ LB.	DAYTON 5" BENCH GRINDER \$24.95
SWEEPS \$1.94 Ea.	CHISELS \$3.95 Ea.	HEAVY DUTY TROUBLE LIGHT 25 ft. \$5.95
WEN 7 1/2" CIRCULAR SAW \$25.95	BEEBE RATCHET PULLER \$23.95	3/4" x 66" ELECTRICAL TAPE 98¢ Roll



Parties Put Spotlight On Holidays

Holiday merriment was at a peak in Hereford this weekend, with parties galore for clubs and groups of guests invited to open house, dinners and dances.

One of the most elaborate was a First Day Of Christmas party Friday evening in the home of Mr. and Mrs. Keith Jorde on Harrison Highway, where a glow of lights from the yard signaled the festivity inside.

Invitations bid guests to a party for singing, dancing and a sragasbord at the beginning of the Twelve Days Of Christmas. Out-of-city guests, including house guests of the Jordes, were among those entertained.

Catherine and Don Maret of Corsicana were special guests, as were Jimmi and Ben Konas of Amarillo, and Jorde's sister and her husband, Elizabeth and Howard Grow who are spending the winter here from their home in Minnesota.

Also from other cities were Kim and Jeff Jorde of Clovis, Tim Gikas of Lubbock and others from Amarillo and Clovis.

An orchestra on the balcony played for dancing in the family room; punch and supper were served in the adjoining dining room.

Holiday decorations were evident in all the rooms but most of all on the outside, where colored lights were draped across the front of the house and in trees, and the driveway was bordered with luminarias.

Swags of greenery hung in the entrance patio where a lighted Nativity group was placed on one side and Recorded Christmas music was heard.

As the host couple received guests, Jo Ellen Jorde was wearing a flowing gown of deep red chiffon with wide ruffles around the portrait neckline and at wrists.

Tiny clear lights sparked in small trees on the lawn of the Harlan Barber residence, 110 Rio Vista, and their sparkle was repeated on the white Christmas tree that stood in wide front windows, greeting guests at a buffet supper for stockholders of Easter Grain Inc. and their wives.

Mr. and Mrs. Lloyd Shultz were hosts with Mr. and Mrs. Barber Friday evening.

Glittered white ornaments and white poinsettias were in the entry, white tree was hung with small mirrors and white dove figurines in the living room.

Seasonal colors made a cheerful setting in the den and dining room where guests gathered for supper and talk.

The stockholders who were honorees were Gene King, Shirley Garrison, Earl Harkins, Danny Martin, Ernest Flood, Don Tindell, Herman Paetzold, Melvin Barton, Lee Kent, Ivan Block and Roy Bolkin, in addition to Shultz and Barber.

At the James Bullard home, 547 West 15th, Mr. and Mrs. Dick Coupe, Mr. and Mrs. Bullard entertained a large group of friends at open house Thursday evening, assisted by daughters, Janelle Coupe and Janann Bullard.

Gold and white were emphasized in the decor with wreaths of leaves, seed pods and pinecones glittered with gold and tied with huge white bows, blooms of white poinsettias and a feathery white arrangement with dove figurines over the dining table.

Red poinsettias in a row on a alcove shelf, and red amaryllis blooming among greenery in the sun porch added color accents. The hostesses were dressed casually in smart pantsuits.

Saturday parties included open house in the home of the Hugh Clearmans, with the Arnon Lauderbacks and Gid Browns sharing host duties in what has become a pre-Christmas custom of the three couples.

A wedding anniversary was celebrated at another party; Nancy and Bob Josserand were marking a marriage of 20 years.

Other gala entertainments were parties given by two Beta Sigma Phi chapters, Alpha Alpha in the James Shearer home at Dimmitt and Kappa Iota at the Music Stand, both with members' husbands as special guests; also the Hereford Jaycees and Jayceettes' Christmas party in the REC Medallion Room.

Help children develop the ability to come to grips with their problems—to consider the pros and cons of alternative solutions and make decisions within the limits of their ability—instead of making all decisions for them, advises Dr. Jennie Kitching, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

A happy spirit is the greatest possession that comes to man, regardless of his wealth or lack of it.

Visitors To See Work

Open house from 2 to 5 p.m. today will give area residents an opportunity to see work being done at the Area MH-MR Center, 625 East First, in sheltered workshop conditions which permit the handicapped to work at their own pace in jobs for businesses and industries here. Keith Shroyer, director of the center, top left photo, discusses with Margaret Griego, secretary, invitations aimed especially at managers of firms which might provide more jobs. Work being done now

includes assembling tags for George Warner Seed Co., which occupies Jimmy Dale Brownlow, upper right; tying ropes for Denison Hide Co., as Joe Brown is doing lower left, and assembling toys for Western Auto Co., like Sally Garcia and Roger Garcia, lower right. Hereford Newcomers Club will be hostess and serve refreshments this afternoon. The public is invited.

Hospital Notes

PATIENTS IN HOSPITAL
 Julian Tijerina, Route 2; Mrs. Delmar Sigle, 135 Star; Mrs. Hector Saucedo, 211 Blevins; Mrs. Manuela Alcantara, P.O. Box 1673; Frank Angen, 434 Star.
 L.L. Biddle, Vega; Mary Bourn, 711 E. 4th; Mrs. Antonio Castillo, 311 Knight; Mrs. Refugio Claudio, 325 Ave. C; Leslie Combs, 109 Kingswood; Mrs. Gerald Downing, Star Route.
 Walter Easter, 228 Ave. D; Leroy Edwards, Summerfield; Mrs. Norman Edwards, Route 3; Mrs. James Hull, P.O. Box 1944; James Lipscomb, 108 Centre.
 Mrs. David McDonald, 143 Northwest Drive; Tomas Maldonado, 223 Ave. C; Julia

Mercado, Tierra Blanca Motel; Mrs. David Munoz, 214 Kibbe; Cecil Rockwell, P.O. Box 1024. Mrs. Grady Swindell, 119 Fir; Harold Tucker, 837 Blevins; Mrs. Durward Vandever, Star Route; Mrs. Jose Vasquez, 421 Ave. C; Mrs. Willa Williamson, Route 4.
 Kim Blackwell, Route 3; Mrs. Jose Sanchez, 804 Union; Mrs. Raymond Castillo, 407 13th; Mrs. Tino Galicia, Friona.

PATIENTS DISMISSED
 Valerie Bridges, Mrs. Jesus Barrios, Bill White, Mrs. Lloyd Hodges, Dec. 11.
 Anselmo Gonzales, Mrs. Michael Sutton, Mrs. Larry Robinson, Cynthia Meiwes, Donald Meiwes, Jose Morales, Mrs. Connie Williamson, Mrs. David Garcia, Dec. 12.

Group From Church Will Go On Trip

Eight members of Temple Baptist Church will go to Parramos, Guatemala, during the holiday season for an eight-day series of evangelistic meetings sponsored by International Crusades, a group with headquarters in Lubbock.

It's not necessary to change hem length every time fashion writers predict a change. An important rule to remember is that what looks best on the body is the proper length, says Marlene Odle, clothing specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

The Mothers March on birth defects for the March of Dimes takes place throughout the country each January as a drive against the nation's major child health problem.

TRADE-IN-WATCH SALE
 COWAN JEWELERS
 Downtown

HONDA
 is coming
 to
HEREFORD!

- Full Line Dealership
- Complete Sales
- Complete Service
- Honda Accessories

Pro Sports Center
 Located in Newly Opened Park Plaza Center

23rd ANNIVERSARY AT COWAN JEWELERS Downtown

IDEAL DRUG STORES

PRICES EFFECTIVE THRU SATURDAY DEC. 21, 1974. NONE SOLD TO DEALERS LIMIT RIGHTS RESERVED.

SCOPE Mouth-wash 40-OZ. BOTTLE **\$2.13**

BRUT LOTION Splash On 3-OZ. BTL. **\$1.23**

CAMELOT Bath Oil 64-OZ. BTL. **98¢**

COUPON
 FOX PHOTO SILK-FINISH
 KODACOLOR SPECIAL
 ANY KODACOLOR ROLL UP TO 12 EXPOSURES DEVELOPED AND PRINTED \$2.69
 COUPON MUST ACCOMPANY ORDER OFFER EXPIRES Excluding 110 & foreign film

SAVE ON Camelot DIAPERS

Newborn 30 CT. **1.49**
 Overnight 12 CT. **85¢**
 Daytime 30 CT. **\$1.69**
 Toddler 12 CT. **\$1.19**

Polaroid Film 8-EXPOSURE COLOR PAK \$4.29

MELLO MIST HAIR SPRAY 13-OZ. CAN **59¢**

POND'S REGULAR OR LEMON COLD CREAM 3 1/2-OZ. JAR **99¢**

NEWS * SPORTS * DRAMA * MORE STATIONS

FREE CABLEVISION INSTALLATION!

During The Month Of December Only!

OUR CHRISTMAS PRESENT TO YOU, a \$10 Cablevision Installation Absolutely FREE!

HURRY! Offer Limited To Month Of December ONLY!

You Can See Many Shows **ONLY** on Cablevision

CALL CABLEVISION 364-3912

Pick Up The Phone And Ask For FREE INSTALLATION NOW.

ALL MAJOR NETWORKS * RELIGIOUS PROGRAMING

RELIGIOUS PROGRAMING * MORE MOVIES * CHANNEL 2 DALLAS * CHANNEL 11 FT. WORTH * STATIC FREE RECEPTION

The Hereford Brand, Hereford, Texas, Sunday, December 15, 1974

FOR SALE
Two four-plex apartments, located in Beuna Vista. Fenced yards, stoves, refrigerators. Located at Nos. 334 thru 340 Lake; Nos. 333 thru 339 Adelito Streets.

Call 364-0404 B-4-22-tfc
I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE Phone 364-3566 Res. 364-2553 B-4-29-tfc

15 Acres irrigated land, mobile home and built on den, barns, corrals, fenced and cross fenced. 1200 ft. frontage on pavement. Hwy 3, New Mexico at Questa, N. Mex. 15 miles from Red River, N.M. If you fly a plane, there is an airstrip across the road - fly in and go from there.
R.C. Gentry P.O. Box 1485 Clovis, N.M. 88101 Phone 763-3926 B-4-98-4c

22 acres, 3-bedroom house, barn and other improvements, 5 miles from Hereford, for sale, or would consider trading for a 2 bedroom trailer house, 10 ft. or 12 ft. wide on equity.

Nice 40 acres 1 1/2 miles from Hereford, dig irr. well, and sign 20 year note on balance at 8 percent interest.

Have other small tracts improved and unimproved. Check with me for information. Call for J.M. HAMBY Hamby Real Estate Office - 364-3566 Res. 364-2553 B-4-100-tfc

657.8 A North Hereford, \$450.00 acre. Two 5" and three 6" wells, 2 1/2 miles underground pipe.

320 A NE Hereford. Three 6" well. \$650 acre, 29 % down.

200 A N. Umbarger. Two, 4 and 6 inch wells. \$450.00 acre, \$20,000 handle.

640 A Dalhart. Two strong 8" wells. Two Valley Sprinklers, 4 pivots. \$500.00 A.

1-3500 A ranch-good improvements

1-14,000 A ranch, 2 sets improvements, well fenced. Call: GRADY ROGERS 364-1949 or 364-0790 S-4-98-2c

5. FOR RENT
TRAILER SPACES FOR RENT Northwest Mobile Lodge Phone 276-5518 B-5-10-13-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36. B-5-12-46-tfc

Storage for rent. Phone 364-1483 or 364-3937. B-5-10-50-tfc

APARTMENTS, FURNISHED 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath. FORREST AVENUE APARTMENTS Phone 364-1887 1B-5-4-tfc

SUMMERFIELD MOBILE MANOR Water furnished. 7 miles West on Hwy. 60, Phone 357-2552. B-5-15-10-tfc

BLUE WATER GARDENS 612 Irving 364-6661 UTILITIES FURNISHED DEPOSIT REQUIRED 2, 3, & 4 bedrooms, stove, refrigerator, garbage disposal, central heat and air conditioner. B-5-20-tfc

One bedroom furnished house. No pets. Adults only. 303 Avenue H, after 2 p.m. B-5-13-22-tfc

Furnished apartment for one person. Call 364-3388. B-5-10-97-tfc

Furnished efficiency apartment for one person only. Inquire after 4:00 p.m. to 364-5315. B-5-12-98-tfc

ELDORADO Arms 1 and 2 bedroom furnished apartments. All Bills paid, free cable TV. Call 364-4332 after 6:00 p.m. all day Sunday. B-5-98-tfc

DIAMOND VALLEY MOBILE HOME PARK 600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G. Phone 364-1483 or 364-3937 S-5-6-tfc

HEREFORD MINI STORAGE Economical storage facilities for furniture, boats, motors, homes or any storage needs. Size - 12'x12', 10'x22' & 12'x32'. Call 364-5520 S-5-49-tfc

BACHELOR APARTMENTS Carpeted - private entrance, private bath, 821 South 25 Mile Avenue. S-5-17-21-tfc

2 bedroom furnished duplex, 300B East 7th. Adults, no pets. Shown by appointment. Call 364-0022 or 364-2039. S-5-17-21-tfc

6. WANTED
WANT TO BUY: Old gold, rings, watches, old class rings, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070 B-6-48-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559. 241 Centre. B-6-22-31-tfc

WANTED - CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 578-4361 or 364-0165. B-6-13-6-tfc

Want to buy - used trampoline. Call 276-5605. B-6-10-97-tfc

Want to look after wheat pasture cattle. About 500 head. Phone 276-5515; evenings. B-6-12-97-4p

8. HELP WANTED
Hide room labor wanted. We offer: Good pay Paid vacation Paid hospitalization Colorado By-Products 3 1/2 miles West Hwy 60 Phone 276-5331 days 364-2495 nites B-8-42-tfc

Need Experienced welders at our new facilities on Holly Sugar Road. Phone 364-4621. B-11-13-32-tfc

NEEDED - Bus driver at Walcott School, apply at school office or call 289-5874. B-8-10-21-8c

NEED school bus drivers. See Eldon Owens at school bus shop. B-8-11-48-tfc

Man or woman interested in real estate. License and some experience preferred, not mandatory. Call 364-0780 for appointment. B-8-18-99-tfc

WANTED Female Christian companion for elderly lady living alone. Private quarters in lovely home. Will discuss salary. Smokers and drinkers need not apply. Must furnish references. Box 22A, Hart, Texas Phone 806-938-2421 B-8-99-3c

THE SONIC DRIVE-IN (New Management) Needed immediately day turn car hop and kitchen help. Please apply in person. B-8-99-tfc

WANTED: Crew to pick up 100 acres ear corn. Phone 364-0491. B-8-10-100-2c

WANTED Fuel delivery truck driver and automotive service man. Inquire at Friona Consumers or Call 265-3350 evenings. B-8-100-6p

MBPXL Corporation is now accepting applications for kill floor personnel. We offer you year around employment, paid vacation, paid holidays, company paid group insurance. Good wages, no experience necessary. Apply at personnel office, MBPXL Corporation, Friona, Texas. 4 miles west of Friona on Hwy. 60. Equal opportunity employer B-8-100-3c

100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741 Unit 3470 P.O. Box 2024, Hereford, Texas B-11-8-tfc

Need cook and custodian at Walcott School, prefer man and wife combination. Apply at school office or call 289-5874 or 289-5812. B-8-21-100-4c

NEED Mature lady to keep 3 year old boy in your home 5 days a week from 8 until 5. Phone 364-2417 after 5 p.m. B-8-100-tfc

WANTED: PBX Operator. Call 364-4741 or come to 1509 East 1st Street. B-8-12-100-2c

9. SITUATIONS
State Licensed Child Care For Working Mothers Hereford Day Care Center 6 months through 8 years After school care available 364-1293 B-9-46-tfc

EXPERIENCED married man, 48 years old desires work on farm. Formerly self-employed dry land farmer. Have never-farmed in this area but willing to learn. Contact: James Shepherd Box 133, Bronte, TX 76933 or 915-473-6721. B-9-98-3P

10. NOTICE
ALCOHOLISM INFORMATION For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism. Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-12-tfc

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron - One mile North of Big Daddy's Truck Stop. HEREFORD IRON & METAL North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777 1 1/2 B-10-34-tfc

11. BUSINESS SERVICE
We buy old gold rings, mountings, etc., for Swest Refinery. Cowans Jewelers Downtown B-11-13-51-tfc

Do you need sheet rock repaired? Acoustical ceiling blown, painting, large or small jobs. Free estimates. Elvis Pool, 364-3348 B-11-97-4c

We repair all makes of TVS and Stereos. MONTGOMERY WARD, 114 Park Avenue. B-11-98-tfc

B.L. Jones CONCRETE CONTRACTOR We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

WILL PICK UP JUNK CARS FREE Call 364-3350 or 364-3777 1B-11-28-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAIL WATER PIT CLEANING DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night - 364-2322 1B-11-14-tfc

WANTED 100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

JOHNSON IRRIGATION Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741 Unit 3470 P.O. Box 2024, Hereford, Texas B-11-8-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

FRANK WESTER CEMENT CONTRACTOR 107 BRADLEY Residential-Commercial Turnkey job Straight finish Phone 364-5169 1B-11-39-tfc

PORTABLE WELDING Any kind of welding - Steel barns, sheds, all livestock pens, panels, etc. "If you can't come here, we'll come there." HARVEY ROWLAND 840 Avenue F Phone 364-1189 B-11-48-tfc

KLEMMIE CATTLE CO. Stocker & Feeder Cattle Wheat & Pasture Calves Phone 417-742-2624 Rt. 2, Walnut Grove, Mo. B-11-19-15p

KELLY ELECTRIC Virgil Kelley Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-15-tfc

Call "WE FIX" for your building chores. Repair for houses shops and stores. A roto-tiller we now own For your plowing ring our phone. Lawn or yard or garden patch Any job you have we'll match. Call us late or in the morn 'Cause after 8 you'll find us gone. Call: Robert Betzen 289-5500 B-11-100-tfc

HEARING AID BATTERIES for all makes sold and tested at THAMES Pharmacy Phone 364-2300 S-11-12-40-tfc

HEREFORD WRECKING CO. New & Used Parts WRECKER SERVICE We buy scrap Iron & Metal Have storage for cars, boats, etc. 1st & Jewell Ph. 364-0580 Nites - 4009 or 0075 S-11-2-40-tfc

COMPLETE Turn Key Installations of Pumps and Gear Drives Big "T" PUMP CO. INC. Sales & Service HEREFORD 364-0353 DIMMITT 647-3444 FRIONA 247-3311 S-11-24-tfc

ROWLAND STABLES 840 AVENUE F PHONE 364-1189 Stall rentals - Boarding - Breaking - Training - Fitting for show - Horses for sale - Stallion at stud, AA Alegre Lad, grandson of Skipper W on top and Three Bars on bottom. Conformation galore, excellent disposition. Good cowhorse. S-11-37-tfc

TURNER WELL SERVICE Submersible pumps Repair & Exchange Pipe - Pressure tanks Dempster - Pumpco CALL: Doyle Turner - 364-0811 Scott Turner - 364-4447 S-11-47-tfc

HEREFORD ELECTRONICS State License No. 1129 Douglas M. Kelley Owner COMPLETE ELECTRICAL SERVICE Commercial - New Construction - Residential - Remodeling - Industrial - Repairing. Licensed and Bonded in Hereford, Dimmitt, Friona, Dalhart. Call 364-0011 Day or Night 531 East First Street S-11-3-tfc

FOR ALL YOUR INSURANCE Consult The La Plata Agency 914 East Park Avenue Phone 364-4919 Pauline Lovan 364-3526 Robert Lemons 364-1726 Frank Pannell 364-2412 S-11-16-tfc

CLASSIFIED ADS GET RESULTS CALL: 364-2030

FOR PORTABLE DISC ROLLING Call Ralph Paul, 364-1842 or 364-2978 B-11-99-tfc

13. LOST & FOUND
STRAYED: Male Doberman pinscher from 2 1/2 miles southeast of town. REWARD. Phone 364-0045. B-13-14-98-tfc

14. CARD OF THANKS
We wish to express our love and deep gratitude to our many friends for the food, flowers, cards and calls made during our loss. Ann Freeman Frank Westmoreland Pat & Tommy Provence B-13-14-98-tfc

CARD OF THANKS Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 P.M. on the 31st day of December 1974 to consider the rezoning of the following property. S 1/2 of Block 22 Whitehead Addition to the City of Hereford, Deaf Smith County, Texas The above property requested to be rezoned from "E Central Business District" to "F Light Industrial District". Those interested in the above request are invited to attend the meeting on the date set forth above. The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 6th day of January 1975 at 7:30 P.M. Mary V. Watts City Secretary S-100-1c

CARD OF THANKS We want to express our appreciation to all our wonderful friends and relatives. Especially Dr. Rush and all the nurses that took care of our mother during her illness and death. We thank you for your prayers, flowers, cards, calls and food. Especially the Aikman School Faculty for the delicious meal they served, also the Guadalupanas from St. Joseph Catholic Church. We also want to thank Father Adnan Davis and Father Jose for their visits and prayers. Also Sister Viola and Sister Chris. Special thanks to Father Guest from Canyon for a beautiful Mass. Friends like you all will always be remembered in our prayers for your acts of kindness. May God bless each one of you. The Family of Maria Estrada: Ramon Estrada and Ronnie Teresa & Joe Quintana & family Felix & Maria Luisa Estrada & family Pat & Ophelia Estrada & family Eloy & Evelyn Estrada & family Canyon Marsha & Julian Tijerina & family - Amarillo Gilbert & Sandy Estrada & family - Casa Grande, Arizona

"Twas the night before Christmas, when all through the house Not a creature was stirring, not even a mouse. -C.C. Moore.

"It is hard for an empty sack to stand upright."

Take stock in America. Buy U.S. Savings Bonds.

Balanced Transit System Needed

By LLOYD HERTSEN United States Senator

America must develop a truly balanced system of transportation, or the age of mobility may well become an age of frustration.

As Chairman of the Senate Transportation Subcommittee, I have long been concerned about the need to achieve a system that we can count on to move people, goods and services efficiently in both our cities and our rural areas.

For too long, we took transportation in our country for granted. And when the oil embargo was imposed last year it brought with it a rude awakening.

The Middle East suddenly became more than a foreign battleground and millions of Americans realized for the first time how dependent our nation is on unpredictable foreign supplies of fuel to run our industries, homes, cars and buses.

Millions realized how truly vulnerable our existing transportation system is and with

Beyond question there is a pressing need for our congested cities to improve and expand their public transportation facilities. Our supplies of fuel are not unlimited. Neither are parking facilities. And neither is the ability of already crowded streets to handle more traffic.

But automobiles, trucks and

bus remain a vital part of our transportation system, in both cities and rural areas, and we cannot overlook the need to improve our network of roads and highways.

In short, there is a need for a system of both public and individual transportation which can efficiently move people, goods and services through every section of our country.

In my role as chairman of the Senate Transportation Subcommittee I have been seeking to achieve this elusive goal by speaking to both our highway needs and our public transportation needs.

Earlier this year I chaired hearings in major cities throughout the country to determine exactly what our public transportation needs are and how we can best meet them. The results of this work were reflected in legislation I authored providing long-term Federal assistance to financially stricken transit systems in our large and medium-sized cities.

Major provisions of my measure were included in the final public transit bill signed into law by the President a few weeks ago.

I also authored and sponsored the Federal Highway Act of 1973 last year to provide needed funding for the continued construction and improvement of the Interstate Highway System and other highways and roads throughout the country.

And I have already begun preparing for new highway legislation to pick up where the current bill leaves off at the end of next year. This is slated to be one of the major concerns facing the new Congress when it convenes in January.

It cannot afford to be anything less.

We have the basic technology. We comprehend the need. We anticipate the economic benefits. We can do this job. We must do it.

A balanced, efficient transportation system is a goal worthy of our best efforts. We are beginning to move toward it.

How long can we remain a nation on wheels? How often will we be able to travel in coming years? What type of transportation will be available and how will we get to work? The list is endless and the only real definitive point to emerge so far is that the search for a balanced national transportation system will be a top priority item of the seventies.

BY A BALANCED transportation system I mean more than a rail system for the dozen or so cities suited for such service. I mean more than just expressways and mixing bowls and bus lanes. I mean more than motor transport systems for major urban areas.

The purpose of the Canadian oil cutoff is to protect Canadian oil reserves from being depleted by the heavy demand of U.S. consumers. But, the cutoff is having a negative effect on all Canadian oil industry. In the past two weeks, five large oil companies have announced major cutbacks in their Canadian exploration program.

OTTAWA HAS issued harsh taxation policies aimed at taking over partial control of Canada's resources from the provinces (Canada's provinces have control over their own natural resources). The result is a sharply curtailed exploration program which is beginning to show up in declining Canadian oil reserves. The Canadians may wind up buying oil from the U.S. some day.

ALTHOUGH LESS than 5 percent of our total oil consumption comes from Canada, American Authorities are disturbed by the cutoff trend. Canada has also cut imports of U.S. beef an estimated \$100 million annually and the Canadian Radio-Television Commission has ordered Canadian cable networks to delete commercials from American programs they pick up. That affects an estimated \$20 million in advertising on U.S. television aimed at Canadian audiences.

WALLACE UNDECIDED MONTGOMERY, ALA. - Gov. George C. Wallace says he still was undecided on whether he will run for president in 1976 and has made no plans to run in any Democratic primaries.

Oil industry tax rise gains in House.

WHO KNOWS?

- 1. Who created the comic strip "Little Orphan Annie"?
2. Which state is known as the "Land of Enchantment"?
3. Is a whale a fish?
4. What metal does zinc resemble?
5. What does a lexicographer do?
6. What is a cormorant?
7. What is the velocity of a moderate breeze?
8. Name the 17th President of the United States.
9. The drug hashish is made from what plant?
10. In what state is the famous post office, Santa Claus, located?

Answers To Who Knows

- 1. Harold L. Gray.
2. New Mexico.
3. No. It is a mammal.
4. Lead, but it's much harder.
5. He is a compiler of dictionaries.
6. A large sea bird.
7. Thirteen to eighteen miles per hour.
8. Andrew Johnson.
9. The Indian hemp.
10. Indiana.

DANCE MOONLIGHTER: NEW YEAR'S EVE PARTY - WITH MUSIC BY - "SOUND EXPRESS"
ADMISSION: \$5.00 PER PERSON IN ADVANCE \$2.00 PER PERSON AT DOOR
INCLUDES SET-UPS & PARTY FAVORS
TICKETS MAY BE PURCHASED FROM BAND MEMBERS & MOONLIGHTER EMPLOYEES - ADULTS ONLY
ARRANGEMENTS MADE FOR PRIVATE PARTIES FOR ANY OCCASION!
DAY PHONE: 364-0064 - NITE - 364-9629
1 MILE NTH OF HEREFORD ON HWY 385

COMMONWEALTH THEATRES
GEORGE C. SCOTT "BANK SHOT" PG
SUNDAY STAR 7:00-8:45
JOAQUIN CORDERO
LO DE FALDAS
SUNDAY STAR 1:00
Last of Lust AND Convicts Woman
ADULTS ONLY TOWER DRIVE IN SUN.-MON. 7:00
UNO PARA LA HORCA
TUE.-WED. A COLORES
SHOWTIME 7:00
TOWER DRIVE IN
EL MEDIO PELO

WINTER
WINTER IS HERE
Don't let him
sneak upon you...
Have your heating system
checked and repaired now
CALL: **364-4714**
Robert (Bob) Rhoton
R & R REFRIGERATION
AND HEATING SERVICE

Social Security Answers Queries

[Have you a question about social security? Address it to Travis C. Briggs, District Manager, Social Security Administration, 317 East Third Street, Amarillo, Texas 79101. You will receive an answer in this column or by mail.]

By TRAVIS C. BRIGGS

Q. Dolly and I plan to get married in November and continue our education at the university. I am 20 years old and receive social security payments

as a student. Can I continue to receive these payments?

A. No. Your student payment will stop when you marry. You should have your social security checks stopped to avoid the possibility of having to pay back some benefits.

Q. I attend a state supported college and I have heard that I must be a full-time student to continue receiving my social security checks. How do I know if I am a full-time student?

A. Under the Social Security Law, you are a full-time student if you attend a university, college, or junior college in the United States and the college considers you to be in full-time attendance according to its standards for day students.

Q. I am a senior in high school and receive social security payments as a student. A friend and I plan to attend college in Mexico. Will my checks stop as I will not attend a college in the United States?

A. Perhaps not. Schools outside the United States may qualify under certain circumstances. For information about a particular school, get in touch with your social security office.

Q. I am 21 and received social security payments as a student until I received my bachelor's degree last May. I plan to continue work towards my Master's degree and want my payments to continue. Should I file a new application?

No. You may not continue to receive social security benefits as you have already completed the requirements for a bachelor's degree.

It's very difficult, at times, to know what a man thinks by what he says.

The harm of pressure groups is the suppressing of individual thinking.

Not many things are more ridiculous than a civic leader without followers.

The man who gives advice to others rarely knows how to advise himself.

Speeches are made for two purposes—to tell the truth or to hide the truth.

The best way to get your share of the wealth of the country is to work hard for it.

Have you tried going to church, and leaving your problems there each Sunday?

BOOZER REAL ESTATE FOR SALE

813 Baltimore - 3 bedrooms, 2 full baths, deluxe in every way. GE appliances, fireplace, beautiful carpet.

815 Baltimore - 3 bedrooms, 2 baths, fireplace, lots of paneling, beautiful view, 2 blocks from Country Club.

These houses are most attractive and are priced for sale.

3 Bedroom, 2 bath Country Home. Large barn with recreation room and office upstairs over the barn. 2 acres of land. \$10,000 will handle.

RANCHES: Almost any size or location.

We are in need of farm listings. Come by or call us for any of your real estate needs.

Joe Boozer 354-0029 Office 364-1755 Jo Hamrick 364-3502
144 W. 3rd St.

FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown

VALLEY WATER DRIVE CENTER
PIVOT SPRINKLERS
INEXPENSIVE PRACTICAL
AVAILABLE NOW
THE PERFORMER
GET THE FACTS, GO VALLEY
CALL: GARY VICTOR, AVI Inc.
Hereford 806-364-5616
if no answer
MULESHOE OFFICE:
806-272-3565

NEWS REPORT FROM WASHINGTON

SUGAR IMPORT QUOTA
President Ford has set a quota of seven million tons for next year's sugar imports. He said the limit would help keep sugar prices from rising.

GIRLS LOVE DOLLS
WASHINGTON - Little girls in the United States still love dolls so much that sales rose 22 percent in the five years between 1967 and 1973, the Census Bureau reports.

COKER REALTORS 364-6061

Hwy 60 & Main E.H.O. **MULTIPLE LISTING SERVICE**

For Rent: nice 3 bedroom brick with den. \$175.00 month, good school district.

On Blevins: Large, spacious home, 3 bedrooms; carpeted throughout. Will require a new loan. Only \$15,500.00. Has a 28x30 garage, and two storage buildings, large lot.

Clean, excellent condition. 3 bedroom brick. Walk across the street to Aikman School. Fully carpeted throughout. Has den with Ben Franklin fireplace. \$20,000.00.

Irrigated Land: 322 acres Oldham County 2-5" wells. Possession. \$320.00 acre, no improvements. Good crop.

Veterans: Use your Texas Land loan on this choice 100 acres. Water available, dryland now. Priced right. Possession.

"CALL US WE CARE"

Jeanne Coker 364-5439
Loreta Swanson 364-4857
Merlin Weber 364-2713
Chick Weemes 364-3169

PROPERTY ENTERPRISES

205 S. 25 Mile Avenue List With Us For Quality Service. 364-6633

FARMS

318 ACRES near Pittman West, 3 light wells, 40'-80' barn, \$56,000. FHA loan at 5 1/2 per cent.

320 Acres 9 miles N.W. of Friona, house, barn, 2 wells 5" - 6" motors, pumps, call today.

288 ACRES N.W. of Dawn, 2 wells, lays good only \$500.00.

300 ACRES Dimmitt, 3 good wells, close to town.

320 ACRES 7 miles N.W. Hereford, 3 wells 6".

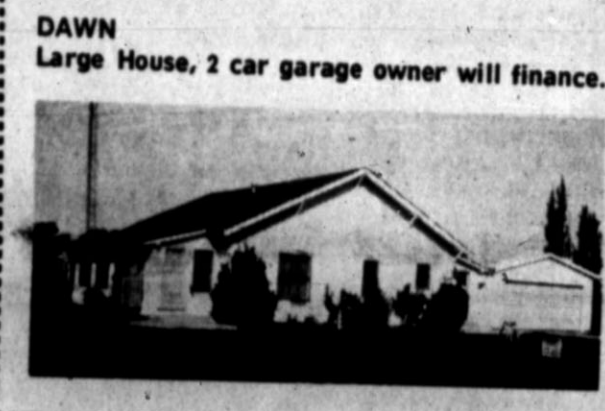
160 ACRES N.E. Hereford 4 miles, 2-4" wells do not pump full pipe.

480 ACRES South of Hereford, 5 wells motors, pumps lake pumps all go with sale.

RANCHE-ETT 3 Bedroomhouse, barn, Pen's, 22 acres and irrigation well pump, motor.



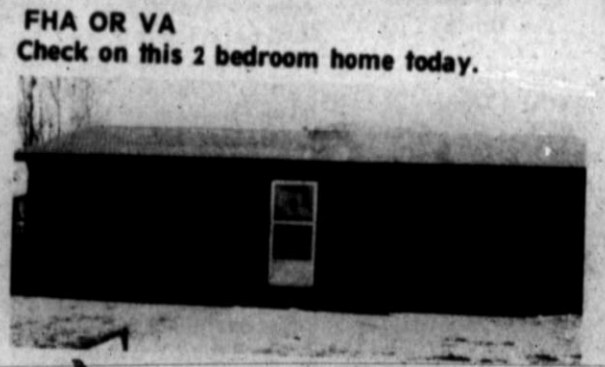
ATTENTION VETERANS
2 furnished houses and furnished Duplex can be bought in one package, brings in over 450.00 per month.



DAWN
Large House, 2 car garage owner will finance.



BUY ON RENTAL PURCHASE PLAN
Older home, large living Room, Basement.



FHA OR VA
Check on this 2 bedroom home today.



RE-DECORATED
Very nice close to school 3 bedroom only \$17,500.00.



EXCEPTIONAL CONDITION
2 Bedroom Refor, beauty pleat drapes, storm cellar, pretty yards with fruit trees.



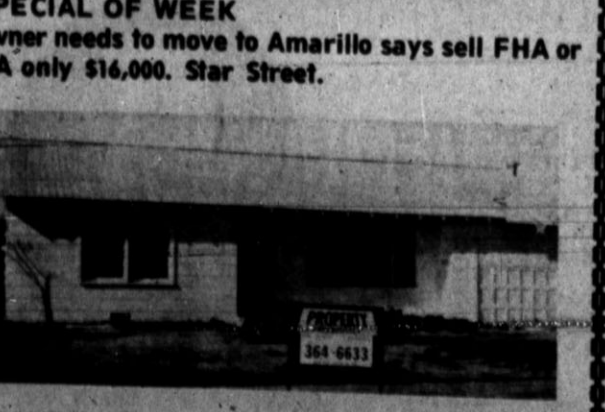
PRETTY HOME
3 bedroom, 2 bath, fenced yard only \$16,750.00



N.W.'S BEST BUY
With a little decorating inside this could be a doll house, make us an offer.



SPECIAL OF WEEK
Owner needs to move to Amarillo says sell FHA or VA only \$16,000. Star Street.



LAND

162 Acres, 4 miles from Hereford, Texas all in cultivation, 2-4r. wells, 1/4 mile of tile domestic well and trailer house location a good buy for \$25,000.00 down and good terms on balance. Possession by paying for plowing, wheat and fertilizer.

Nice 167 acres, 12 miles from Hereford, all in cultivation, 4 irr. wells connected, with 1 mile of tile, nice 3 bedroom home, 2-baths and double garage. \$25,000.00 down, good terms and balance. Possession by paying for plowing, wheat and fertilizer.

Nice 327 acres, all cultivation, 4 irrigation wells connected with tile and talwater pit. 250 acres of growing wheat \$450.00 per acre, \$30,000.00 down. Full possession at closing of contract.

Nice 240 acres, all cultivation, 2 irr. wells in good water district, 3-bedroom brick home, \$55,500.00 down. Good terms on balance.

340 acres on paving 12 miles from Hereford, Texas, 2 irr. wells, 3/4 mile of tile, approximately 300 acres of wheat being pastured now, good 3-bedroom home, shop building and corral. Price \$325.00 per acre, has a 29 year loan of \$54,000.00 at 5 1/2% that can be assumed. Check us for down payment, possession on closing of contract.

450 acres in Parmer County in cultivation, 5 irr. wells, some tile, 250 acres of wheat, \$300.00 per acre, \$125,000.00 down, good terms on balance. Possession on closing of contract. Location for trailer home.

385 acres north of Edmonson, Texas, 360 acres in cultivation, 3-irr. wells and talwater pump connected with tile, 3-bedroom house, shop, grainaries, sheds and corral. \$550.00 per acre \$60,000.00 down. Possession on closing of contract.

641 acres paying on two sides, near elevator, all in cultivation 6-irrigation wells connected with tile, 250 acres of wheat being pastured now. Old improvements, \$500.00 per acre, \$113,500.00 down terms on balance. Full possession on closing of contract.

30 section ranch, Improvements 5-bedroom rock home, 2-bedroom tenant house, hay barn, scales and 2-corrals. 1100 acres river frontage Development property in New Mexico \$500,000.00 down 40 years on balance. Call for information.

Check with me for information
J.M. HAMBLY
Hamby Real Estate
Office - 364-3566
Res. - 364-2553

COMMERCIAL

STAR LITE CLUB
Owner needs to sell, 60' by 100' brick building, 500 ft. frontage of Country Club drive, all fixtures go with sale for a turn key business.

OFFICE BUILDING
1400 Sq. ft. office building and large corner lot, owner might finance.

6 DUPLEXES
excellent income property, would trade for land. Nets over \$800 per month.

RESORT

LAKE TANGLEWOOD
50 miles of Hereford, north end of Palo Duro Canyon, 2300 Sq. Ft home with wood burner, boat house and much more.



BLUEBONNETT
Extra nice near bluebonnett school, owner might take smaller house trade in.

REALTORS

601 N. MAIN
HEREFORD, TEXAS
364-0555

Let your family enjoy this large den with wood burning fireplace and beamed ceiling. This Northwest Hereford home has 3 bedrooms and 2 baths with 1575 sq. ft. Also included are isolated master bedroom, covered patio, evaporative air conditioning and central heating.

Large commercial building with excellent highway location. Ideal for implement or car dealership or light manufacturing. Two large metal buildings with 12,000 sq. ft. total. Owner will carry 71 per cent of loan at 9 per cent interest for 10 years.

Over 2500 sq. ft. is in this 4 bedroom, 2 1/2 bath home in Northwest Hereford. High quality carpeting, beautiful drapes, floked wall paper and a sunken living room are featured in this home. Extras are a covered patio, storage building and storm windows and doors.

New listing. Older 3 bedroom, 1 bath with 1027 sq. ft. Refrigerated air conditioning and central heat. Several fruit trees. Assume this loan with monthly payments of \$125.00.

The following homes could be sold to FHA and VA qualified purchasers. Monthly payments would be between \$140 to \$175.

2 bedroom, 1 bath with 902 sq. ft. New carpet throughout.

3 bedroom, 1 bath with 1024 sq. ft. Beauty shop attached or good business location.

Price reduced on this 2 bedroom, 1 bath. All redecorated in last 2 years.

Extra clean 2 bedroom, 1 bath. Newly carpeted and painted. New roof.

Melvin Jayroe 364-3766
Don Tardy 364-1006
Kenneth Campbell 364-6077
Charles Wagner 364-6475
Lloyd Sharp 364-2543
Ken Rogers 578-4350
Don Zimmerman 364-3274

R **E**
Lone Star Agency
inc.
364-0555

FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the men

AT
JOHN ORSBORN
BUICK-PONTIAC-GMC
at 142 N. MILES or
221 N. 25 Mi. Ave.

364-0990

364-1222

OWENS ELECTRIC

WE SPECIALIZE IN:

Complete sales and service of electric motors (new and used), magnitos, starters and generator repairs.

LOAN MOTORS AVAILABLE

809 E. 2nd. 364-3572 HEREFORD, TX.

Floating
Tailwater
Pump
Conserve that
water.

Vertical
Hollow
Shaft

Electric
Belt
Driven
Gear
Head

"Guaranteed Satisfactory Service"
Warren Owen.....Harvey Milton

MEDICINE CHEST

by H. BOSWELL YORK, R. PH.

Ever since I started taking an ulcer drug, I've had difficulty urinating. Could this cause my problem. - D.L.

Yes. Many drugs used for treating ulcers act by blocking the action of the vagus nerve. This nerve starts at the brain stem and branches out to most internal organs. Blocking this nerve produces good news and bad news. The good news is less acid in your stomach. The bad news is dryness in your mouth, blurred vision, and difficulty in urinating. Your doctor may want you to decrease the dosage or change you to another medication. Give him a call.

How is the minimum daily requirement of vitamins and minerals determined, and who determines them? - Mrs. A.

The MDR of a vitamin or mineral represents the amount needed to prevent symptoms of a vitamin mineral deficiency. The U.S. Food and Drug Administration actually sets the standards. A manufacturer may also have substances in a vitamin-mineral formula which does not state an MDR. In these cases, the need for human nutrition has not been established.

A little Kawasaki

makes for a great big Christmas. Start the new year off with one of our good time small bikes. MT-1, MC-1M or MC-1 90. Cardinal House of Kawasaki 704 W. 1st 364-2444

Over 500 Watches to select from
COWAN JEWELERS
Downtown

EXPERT REPAIR
On
BUICK PONTIAC
GMC TRUCKS
JOHN ORSBORN
Free Pickup
Phone 364-0990

HOME OWNED

Marn Tyler
Real Estate
111 Ranger
364-0153



10 A with 3" Submersible pump
1 Sec at Dalhart-3-8" Wells gravel packed, tail water pit Good renter on place.

Arkansas Ranch-4800A. mostly in improved grass \$250.00 per A.

840 A. at Muleshoe 6 Wells-GOOD WATER 150' to 225' deep all in Wheat-2 sprinklers-Call to see.

270 A. with small wells \$200.00 per A. 150 A. Wheat goes

1/2 Sec Grass near Hereford

Residential Lots-Northwest Drive & Baltimore St.

23rd
ANNIVERSARY
AT
COWAN JEWELERS
Downtown

CARMICHAEL REAL ESTATE, INC.

W.T. (Troys) CARMICHAEL

508 S. 25 MILE AVE.

PHONE 364-1251

113 BRADLEY

2 B.R., extra clean. All furniture stays, storm cellar, extra large lot. Phone for details.

220 RANGER

4 B.R., 3 bath, 2,628 sq. ft. Beauty pleat drapes, fireplace, beautiful built-ins, intercom, 3 car garage, 7 1/2 per cent loan. Call today.

113 ASPEN

4 B.R. 2 bath, 1720 sq. ft. new carpet, large patio and nice yard.

LOT ON 25 MILE AVE.

125 ft. frontage, 2 houses included. Houses and frontage can be bought separately. Owner will carry at 6 per cent interest.

We also have several good half sections priced to sell.



NORMAN HARDER

364-1677

Multiple Listing Service MLS

Campbell Realtors



218 West 3rd Street,

364-0780

Real Estate Is Our Specialty! We Sell It Exclusively-Nothing Else



GRADY ROGERS
Farms, Ranches
General Sales



NEIL COOPER
Commercial, Industrial
General Sales



TED WALLING
Land, Homes
General Sales



GENE CAMPBELL
Loans, Appraisals
Counseling

Working As A Team, We Offer You:

- ★ Realtor Specialists
- ★ Desirable Properties
- ★ Realistic Appraisals
- ★ Uncomplicated Service
- ★ Professional Counseling
- ★ Expert Loan Assistance

• YOU CAN AFFORD this completely redecorated 3 bedroom home. New paneling and carpets, fresh paint. Has 1 1/2 baths and 2-Car garage. \$17,000.00.

• EXECUTIVE'S HOME offered for sale by large corporation. Priced to sell, this home is located on Douglas Street and has everything you'd expect, including sprinkler system, fireplace, and plush game room. \$40,000.00.

• LAND BARGAIN! Nearly 658 acres of irrigated farm land. 5 good wells, underground tile, good Pullman soil. Really a good farm for only \$450.00 per acre.

• SMALL EQUITY, assume loan payments of less than \$100.00. 2 bedrooms, garage is being converted to 3rd bedroom. \$9,800.00.

• VETERAN'S SPECIAL. Remodeled 2 story home with 4 bedrooms, 2 baths, carpet, paneling, and fenced yard. What more could you ask for \$15,000.00?

• LARGE IRRIGATED FARM with 16 wells tied together, 2 lake pumps, nice improvement. Equipment can be bought. Nearly 4 sections of good land, reasonable price and terms.

• BEST OF LOCATIONS for an older home. Quiet surroundings, lots of trees, near schools & shopping. Owner needs a quick sale for this lovely, redecorated 3 bedroom home. Large existing loan, priced \$12,500.

• SOMETHING DIFFERENT in a truly quality-built, 3 bedroom, 2 bath home. Located on Western Street, it is very clean with nice carpets and built-ins. Compare at \$24,500.00. Can be seen anytime.

• INVESTMENT OPPORTUNITY Buy this excellent local retail business operating at a steady profit. Owner retiring. Call for details.

• FOR THE LARGE FAMILY. Reasonably priced 4 bedroom, 2 bath home. Large bedrooms, fully carpeted. Only \$18,500.00.

• COMPARE THIS ONE! \$33,900 buys completely redecorated 4 bedroom, 3 bath home, NW location, ref. air, fireplace, all new kitchen, carpet and over 2,000 square feet.

WE CAN SELL YOUR PROPERTY!

RALPH OWENS & ASSOCIATES, INC.



REALTORS

311 E. PARK AVE.

PHONE 364-2222

RESIDENTIAL

MAKE ONE OF THESE YOUR NEW HOME TO START A NEW YEAR. IF WE DON'T HAVE WHAT YOU ARE LOOKING FOR, WE WILL TRY TO FIND IT FOR YOU.

120 NUECES

Over 2000 sq. ft. 3 BR - 2 bath, 2 fireplaces, many extras. Less than \$8,000.00 equity.

517 AVENUE J

Want or need lg. rooms? This one has them in this well built home with over 1800 sq. ft. Priced at only \$24,000.00 Call today.

510 STAR

Better than new. Completely redecorated. New carpet. Storage galore. Excellent neighborhood.

305 AVENUE I

Extra nice 2 BR home. Close to schools. New carpet. Spacious rooms. Storage building and 1 bedroom or playhouse combined in back. Good terms.

113 AVENUE I

Just beginning. Good house for a young couple. 2 BR, 1 bath. Lg. yard. Priced at only \$12,000.00

401 WEST 3rd

Owner will finance at existing rates. 3 BR, corner lot, fenced. Older home in good condition.

613 STANTON

3 BR, 1-1/2 bath. Expensive new carpet throughout. Excellent condition. Present payments \$111.00.

221 ELM

Excellent financing terms. Owner will consider carrying part of the note. 3 BR, brick, 2 car garage. Ref. air. N.W. Hereford.

132 HICKORY

Quality built home, N.W. location. 1900 sq. ft. Ref. air. Lots of storage. Lg BR's, new carpet in den.

10 MILES NORTH HWY 385

Wanting in the country? 3 BR, 2 bath, over 1600 sq. ft. 2 Car garage. New roof, kitchen and den remodeled. Lg. bedrooms. Call today.

406 IRVING

3 BR, 2 bath. Panelray heat. Utility room. Priced below \$10,000.00.

835 BREVARD

Will sell on a new loan. Less than \$14,000.00. 2 BR, fenced, garage. Close to school. 8x12 storage.

FARMS

\$225.00 PER ACRE

This good laying land is located near Hereford on the pavement. 320 acres with 4 six inch wells, 150 feet of water. Owner will sell for 29 per cent down and carry some second. Assume Federal Land Bank loan. F-3124

UNDEVELOPED LAND

with 250 ft. of water, now in grass, located near Hereford, fenced, no improvements. This is an excellent alfalfa farm. Take investment credit & depreciation to fully develop. F-4120

DAWN AREA

802 acres, 9 wells, pavement, 2 houses, barn, corrals, \$250.00 per acre. \$111,000.00 loan can be assumed. This farm should be a bargain at today's prices.

240 ACRES

3 wells, 2 miles tile, natural gas, pavement, 29 per cent dn. Owner finance balance.

640 ACRES

North of Black, 5 wells, good soil, 2 return pits, clean, house and large barn. See it if you like good land.



Tommy Bowling
364-5638



Virginia Holmes
364-6520



Sam Long
364-0381



Ralph Owens
364-2560

The Ideal way to Thrif-T Savings...

WHY GO ANYWHERE ELSE?

FRESH AND LEAN

Ground Beef

IN 3-LB. PKGS. OR MORE



LB. **64¢**



PURE VEGETABLE SHORTENING
MEADOWDALE PURE WHITE

3-LB. CAN

\$139

LIMIT 1 WITH \$5 OR MORE PURCHASE

ALL-GRINDS

Camelot Coffee

LIMIT ONE WITH \$5.00 OR MORE PURCHASE

3-LB. CAN

\$282



CAMELOT, ALL FLAVORS

Ice Cream

1/2 GAL. CTN.

89¢

Thrif-T Dairy Foods

VELVEETA

LIMIT ONE WITH \$5.00 OR MORE PURCHASE

2-LB. LOAF

\$136

Thrif-T Frozen Foods

MEADOWDALE

Orange Juice

12-OZ. CAN

39¢

CAMELOT LONGHORN

Cheese

16-OZ. PKG.

\$109

MEADOWDALE QUARTERED

Oleo

1-LB. CTN.

39¢

CAMELOT INDIVIDUALLY WRAPPED

American Slices

12-OZ. PKG.

74¢

BANQUET

Whole Chicken

\$219

BANQUET FROZEN

Dinner

11-OZ. PKG.

43¢

MORTON 9-INCH

Pie Shells

PKG. OF 2

48¢

MEADOWDALE BONELESS

HAMS

HICKORY SMOKED WHOLE . . . 7 TO 8-LB. AVG.

\$169

AGAR CANNED

HAMS

FULLY COOKED IN 5 TO 8-LB. CANS

\$139

EMPIRE YOUNG

TURKEYS

16 TO 20 LB. AVG.

49¢

EMPIRE HEN

TURKEYS

10 TO 14 LB. AVG.

55¢

BAR-S FULLY COOKED

Boneless Hams

HALF OR WHOLE

\$199

WILSON'S FULLY COOKED

Boneless Hams

HALF OR WHOLE

\$209

OSCAR MAYER FULLY COOKED

Boneless Hams

HALF OR WHOLE

\$219

WILSON'S SMOKED

Pork Chops

CENTER RIB CUTS

\$149

MEADOWDALE HICKORY SMOKED

Sliced Bacon

\$109

WILSON'S HICKORY SMOKED

Sliced Bacon

\$139

VIRGINIA REEL PURE

Pork Sausage

\$129

VIRGINIA REEL PURE

Pork Sausage

\$257



PRICES EFFECTIVE THRU WEDNESDAY, DEC. 18, 1974. NONE SOLD TO DEALERS. LIMIT RIGHTS RESERVED.

QUARTER SLICED

Pork Ass't. Chops Loins

\$109

RODEO

Skinless Franks

69¢

RODEO ASSORTED

Lunch Meats

89¢

OSCAR MAYER SLICED

Chopped Ham

\$109

OSCAR MAYER SLICED

Ham & Cheese

\$109

LIMIT 1 WITH \$5 PURCHASE OR MORE

PLUS DEPOSIT

Coca Cola

32-OZ. 6-PAK

\$159

MEADOWDALE

Green Beans

4

16-OZ. CANS

\$100

STAR-KIST LIGHT

Chunk Tuna

6-OZ. CAN

48¢

FAITHFUL WHOLE KERNEL

Golden Corn

3

16-OZ. CANS

79¢

CAMELOT REG. OR

Iodized Salt

26-OZ. PKG.

10¢

CAMELOT DRY OR GRAVY

Dog Food

LIMIT 2

5-LB. BAG

89¢

JIF CREAMY OR CRUNCHY

Peanut Butter

28-OZ. JAR

\$128

JENO'S

Cheese Pizza

14 3/4 OZ. PKG.

58¢

CAMELOT

Peaches

16-OZ. CAN

3

\$100

DEL CERRO

Pecan Halves

4-OZ. PKG.

59¢

BAKER'S FLAVORED

Chocolate Chips

12-OZ. PKG.

59¢

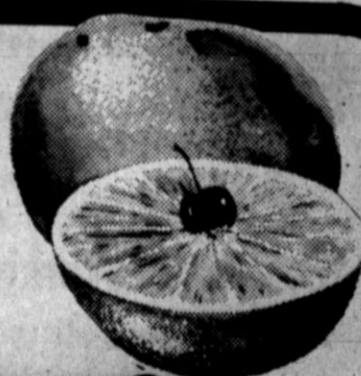
TOPPING MIX

Dream Whip

3 1/2 OZ. PKG.

48¢

fresh produce



TEXAS RUBY RED

Grapefruit

LARGE SIZE

5

FOR

\$1

COLORADO RUSSET

Potatoes

10-LB. BAG

69¢

THRIF-T PRICED

ENGLISH WALNUTS

79¢

THRIF-T PRICED

IMPORTED COCOANUTS

49¢

INSERTS FOR THE FOLLOWING NEWSPAPERS - WEEK OF DECEMBER 15, 1974:

- CANYON NEWS CANYON, TEXAS
- MOORE COUNTY NEWS PRESS DUMAS, TEXAS
- HAPPY WEEKLY NEWS HAPPY, TEXAS
- HEREFORD BRAND HEREFORD, TEXAS
- WINKLER COUNTY NEWS WINKLER, TEXAS
- THE LOCKNEY BEACON & FLOYD COUNTY HESPIRIAN LOCKNEY, TEXAS
- THE LOVINGTON DAILY LEADER LOVINGTON, NEW MEXICO
- PECOS ENTERPRISE PECOS, TEXAS
- PLAINVIEW DAILY HERALD PLAINVIEW, TEXAS
- PORTALES NEWS TRIBUNE PORTALES, NEW MEXICO
- ROBY STAR RECORD & ROTAN ADVANCE ROTAN, TEXAS
- SHAMROCK TEXAN SHAMROCK, TEXAS
- THE HANSFORD PLAINSMAN SPEARMAN, TEXAS
- TUCUMCARI NEWS TUCUMCARI, NEW MEXICO
- WHEELER TIMES WHEELER, TEXAS



TO OUR CUSTOMERS AND FRIENDS

Merry Christmas

WE THANK YOU FOR YOUR LOYAL PATRONAGE AND SINCERELY HOPE THAT WE MAY SERVE YOU IN THE COMING YEAR!

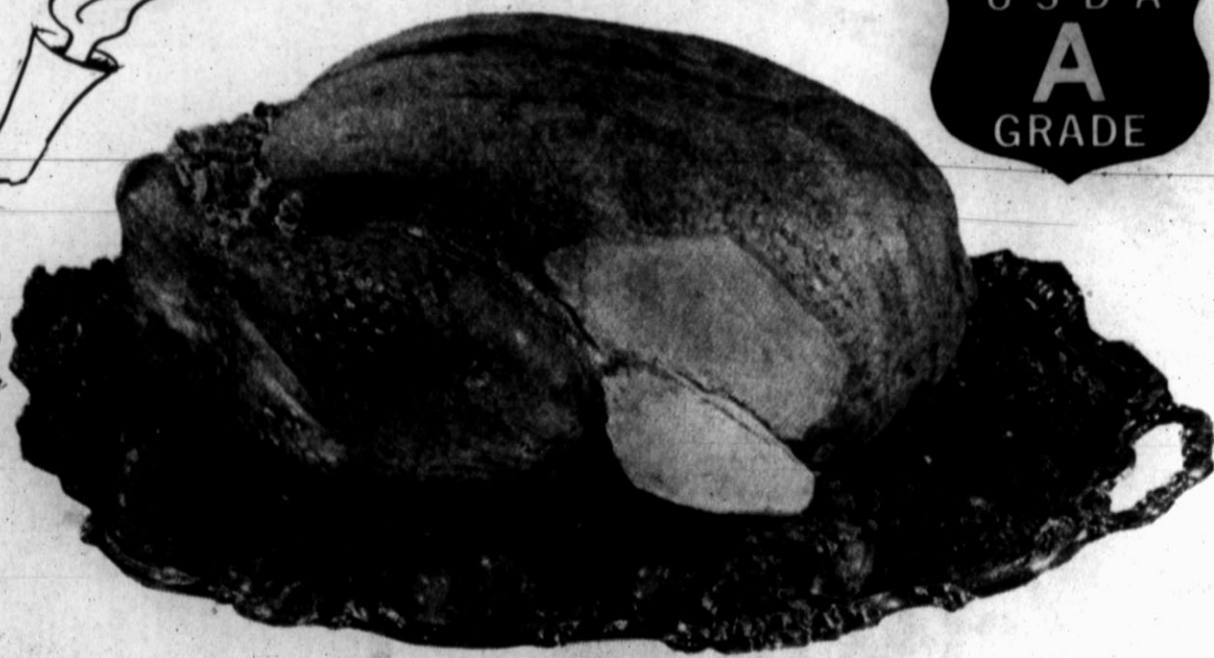
FOOD STAMP CUSTOMERS ARE ALWAYS WELCOME AT THRIFTWAY FOOD STORES.

Prices Effective Thursday-Tuesday, December 19-24, 1974.

THRIFTWAY

Shop Your Nearest THRIFTWAY FOOD STORE

- Abernathy, Texas**
SMITH'S THRIFTWAY
S&H Green Stamps
- Artesia, New Mexico**
FENN'S THRIFTWAY
S&H Green Stamps
- Boise City, Oklahoma**
COLY'S THRIFTWAY
Buccanneer Stamps
- Borger, Texas**
HOLT'S THRIFTWAY
Buccanneer Stamps
- Canadian, Texas**
MILLER THRIFTWAY
Guns Brothers Stamps
- Canyon, Texas**
COOPER'S THRIFTWAY
Gold Bond Stamps
- Clovis, New Mexico**
STANSELL'S THRIFTWAY
Buccanneer Stamps
- Dalhart, Texas**
PORTER'S THRIFTWAY
S&H Green Stamps
- Dumas, Texas**
THRIFTWAY SUPERMARKET
Buccanneer Stamps
- Floydada, Texas**
DON'S THRIFTWAY
Gold Bond Stamps
- Hereford, Texas**
THRIFTWAY SUPERMARKET
Guns Brothers Stamps
- Kermit, Texas**
SERV-ALL THRIFTWAY
Gold Bond Stamps
- Lockney, Texas**
PAGE'S THRIFTWAY NO. 3
S&H Green Stamps
- Lovington, New Mexico**
THRIFTWAY NO. 1 & NO. 2
Purple Stamps
- Memphis, Texas**
DAVIS & SCOTT THRIFTWAY
Buccanneer Stamps
- Morton, Texas**
DOSS THRIFTWAY
Gold Bond Stamps
- Panhandle, Texas**
PANHANDLE THRIFTWAY
Buccanneer Stamps
- Pecos, Texas**
BOB'S THRIFTWAY
HILL'S THRIFTWAY
POPULAR THRIFTWAY
Purple Stamps
- Plainview, Texas**
PAGE'S THRIFTWAY NO. 1 & NO. 2
S&H Green Stamps
- Portales, New Mexico**
FOOD TOWN THRIFTWAY
Gold Bond Stamps
- Ralls, Texas**
LEFTWICH THRIFTWAY
Gold Bond Stamps
- Rotan, Texas**
GLEN'S THRIFTWAY
Gold Bond Stamps
- Shamrock, Texas**
PRITCHARD'S THRIFTWAY
S&H Green Stamps
- Snyder, Texas**
EVERYBODY'S THRIFTWAY
S&H Green Stamps
- Spearsman, Texas**
CUT RATE THRIFTWAY
Buccanneer Stamps
- Tucumcari, New Mexico**
COOPER'S THRIFTWAY
Guns Brothers Stamps
- Tulia, Texas**
TULIA THRIFTWAY
S&H Green Stamps
- Wellington, Texas**
OWENS & SCOTT THRIFTWAY
Buccanneer Stamps
- Wheeler, Texas**
PRITCHARD'S THRIFTWAY
S&H Green Stamps



TURKEYS

Shurfresh, Grade A Self Basting-Broad Breasted With Pop-Up Timer

This Christmas serve the finest ... serve a Shurfresh Turkey! You can count on your Shurfresh Turkey to be perfect in every way - a Pop-Up Timer to make cooking preparation easier, plus tender, juicy and just-right Flavor. We know it will because we sell only U.S.D.A. Grade "A" Turkeys - the very highest Government Grade.

EVERYTHING FOR YOUR CHRISTMAS FEAST See Inside

HOLLI



MOUNTAIN GROWN

FOLGER'S COFFEE

1 LB. CAN

99¢



SHURFRESH-ASSTD. FLAVORS

ICE CREAM

1/2 GALLON CTN.

99¢



Holiday Fixin's

SHURFINE SALAD DRESSING

89¢

32 OZ. JAR

SHURFINE RED MARASCHINO

Cherries

BOND QUALITY

Stuffing Mix

8 OZ. PKG.



BETTY CROCKER LAYER

CAKE MIXES

2

ASSORTED FLAVORS
18 OZ. PKGS.

CRISCO SHORTENING



3 \$1.89

LB. CAN

1st Can Only
Thereafter Regular Price.

TENDER CRUST BROWN & SERVE

FRESH ROLLS

3

12 CT. PKGS.

20¢ COUPON NO. 51618

GOLD MEDAL **FLOUR** 5 LB. BAG **79¢**

WITH THIS COUPON
VOID AFTER DEC. 24, 1974
THRIFTWAY FOOD STORES

10¢ COUPON NO. 0471

HELLMAN'S **MAYONNAISE** QT. JAR **\$1.49**

WITH THIS COUPON
VOID AFTER DEC. 24, 1974
THRIFTWAY FOOD STORES



HOLIDAY FOODS

Holiday Fixin's

SHURFINE QUALITY
SALAD DRESSING

89¢

Appetizers



SHURFRESH
POTATO CHIPS

TWIN PACK

69¢

Baking Needs



NESTLES MORSELS
CHOCOLATE CHIPS

6 OZ. PKG.

49¢

Holiday Dairy Values



PHILADELPHIA
CREAM CHEESE

8 OZ. PKG.

39¢

Thrift Corner



COMET CLEANSER

14 OZ. CAN

23¢

PARASCHINO
4 OZ. JAR

29¢

g Mix 8 OZ. PKG.

45¢

HOLSUM THROWN STUFFED MANZ.
Olives 5 OZ. JAR **69¢**
SHURFINE WHOLE SWEET
Pickles 22 OZ. JAR **69¢**
FISHER
Mixed Nuts 13 OZ. CAN **\$1.09**
LINDSAY MED. PITTED RIPE
Olives NO. 300 CAN **49¢**

Tradition Treats



CRANBERRY SAUCE
SHURFINE WHOLE OR STRAINED 16 OZ. CAN **33¢**

BRUCE'S
Cut Yams NO. 3 SQUAT CAN **45¢**
HUNT'S HALVES
Pears 2 15 OZ. CANS **89¢**
SHURFINE TINY SWEET
Peas 17 OZ. CAN **43¢**

LIBBY'S PUMPKIN
Pie Mix NO. 2 1/4 CAN **59¢**
BAKER'S ANGEL FLAKE
Coconut 14 OZ. BAG **89¢**
KRAFT MARSHMALLOW
Cream 7 OZ. JAR **39¢**
ELLIS NEW CROP-HALVES OR PIECES
Pecans 6 OZ. PKG. **79¢**
KRAFT MINIATURE
Marshmallows 10 1/2 OZ. PKG. **39¢**
SCHILLING'S POULTRY
Seasoning 1/4 OZ. CAN **29¢**

Frozen Foods

JOHNSTON
FROZEN MINCE PIES
32 OZ. PKG. **99¢**

WHIPPING
Cream 1/4 PINT **39¢**
SOUR CREAM OR
Dips 8 OZ. CTN. **39¢**
SHURFRESH CORN OIL
Margarine 1 LB. PKG. IN QTRS. **69¢**
SHURFRESH SOFT
Margarine 16 OZ. BOWL **69¢**
PILLSBURY CLOVERLEAF DINNER
Rolls 8 OZ. CAN **43¢**
PARKAY MAXI CUP SOFT
Margarine 16 OZ. BOWL **79¢**



PILLSBURY-BUTTERSCOTCH-PEANUT BUTTER-OATMEAL W/RAISIN-OATMEAL W/CHOCOLATE CHIPS AND PEANUT BUTTER W/CHOCOLATE CHIPS
COOKIES
ROLL **79¢**

GALA DINNER ASSORTED
Napkins 50 CT. BOX **39¢**
STOVE TOP-CORNBREAD OR CHICKEN FLAVOR
Stuffing Mix 7 OZ. BOX **49¢**
AUNT JEMIMA WHITE OR YELLOW
Corn Meal 2 LB. PKG. **55¢**
MYCO WHOLE NATURAL
Oysters 8 OZ. CAN **63¢**
GREEN GIANT WHOLE
Mushrooms 2 1/2 OZ. JAR **39¢**
SUNSHINE HI-HO
Crackers 16 OZ. BOX **69¢**
NABISCO ASSTD. SNACK
Crackers BOX **69¢**



LAUNDRY DETERGENT **BIZ PRE-SOAK**
15¢ OFF LABEL **\$1.19**
KING SIZE BOX

ASSORTED FLAVORS
18 OZ. PKGS.

\$1



JOHNSTON PIE
Shells 2 SHELLS PER PKG. **49¢**
SHURFINE HALVES
Strawberries 10 OZ. CTN. **45¢**
BIRDSEYE COOL WHIP
Topping 9 OZ. CTN. **59¢**
SWANSON CHICKEN
Livers 8 OZ. PKG. **49¢**

KRAFT CRACKER BARREL-MILD-MELLOW-SHARP-EXTRA SHARP
CHEDDAR STICKS 10 OZ. SIZE **99¢**

\$1

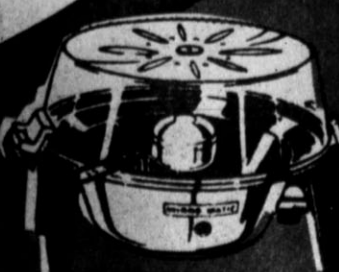
12 CT. PKGS.

REMINGTON HAND HELD

HAIR DRYER
\$17.88
EACH NO. 850

MIRRO-MATIC

POP-CORN POPPER
\$7.99
EACH



BUTTER-RITE
TEFLON II
COATED
WITH POP 'N
SERVE COVER



15¢ COUPON
FRENCH'S COUNTRY STYLE MASHED
POTATOES 16 OZ. BOX **69¢**

WITH THIS COUPON
VOID AFTER DEC. 24, 1974
THRIFTWAY FOOD STORES

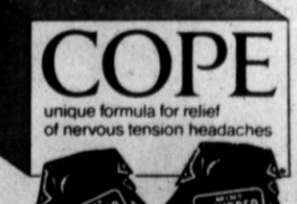
Health & Beauty Aids

BAYER'S CHILDRENS
COLD TABLETS 30 CT. BOTTLE **59¢**

FOR RELIEF OR NERVOUS TENSION HEADACHES
COPE TABLETS 30 CT. BOTTLE **79¢**

PHILLIPS-REGULAR OR MINT FLAVORED
MILK OF MAGNESIA 12 OZ. BOTTLE **88¢**

GOLD (NO ASPIRIN)
ALKA-SELTZER BOX OF 20 COUNT TABLETS **59¢**



THRIFTWAY

Holiday Meats

Wilson's Corn King
MOISTURE ADDED-BONELESS

HAM



\$1.19
HALF OR WHOLE
LB.
BONELESS
HAM SLICES . LB. **\$1.49**



This Christmas Season why not set your table with our best wishes... Choose from an array of Festive Holiday Foods that is unequalled. Lean Smoked Hams, Plump Turkeys plus all of the other fine foods that will dazzle your taste buds and please your budget.

We have a full variety of Holiday Poultry...
DUCKS-GEESE-CAPONS-TURKEY BREASTS & ROASTS.

FRESH FROZEN GRADE 'A' BAKING

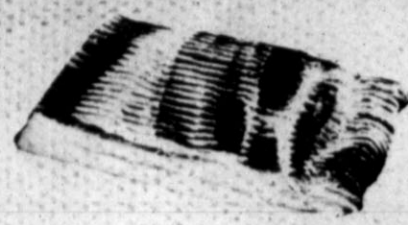
HENS
5 to 7 LB. AVERAGE
LB. **55¢**



Your QUALITY brand for SAVINGS

FULLY COOKED—BONELESS—CANNED

Shurfresh Hams
5 LB. CAN **\$6.99**



FRESH SLAB

Sliced Bacon
LB. **99¢**



PRIME-GRAIN FED BEEF

Rib Roast
LB. **\$1.29**

CUDAHY HALF OR WHOLE
HOLIDAY HAMS

5 LB. CAN **\$1.79**

SHURFRESH PREMIUM QUALITY
FRANKS

12 OZ. PKG. **59¢**

SHURFRESH PREMIUM QUALITY
BOLOGNA

12 OZ. PKG. **59¢**

Holiday Fruits & Vegetables

This is the Season when only the finest and fanciest will do ... so come on to your nearby Thriftway and make your fresh fruits and vegetable selection from the "fanciest freshables" in the area.



Mix & Match
SUNKIST NAVEL
Oranges or
WASHINGTON GOLDEN DELICIOUS
Apples
LBS. **4 89¢**

GOLDEN RIPE
Bananas
LB. **10¢**

LARGE SIZE ENGLISH
Walnuts
lb. **49¢**

CALIFORNIA LARGE ZIPPER SKIN
TANGERINES LB. **29¢**
HONDURAS
COCOANUTS EA. **59¢**
CALIFORNIA GREEN
PASCAL CELERY LB. **15¢**

YELLOW
SWEET ONIONS LB. **9¢**
PORTALES U.S. NO. 1
SWEET YAMS LB. **19¢**
LONG GREEN SLICERS
CUCUMBERS LB. **25¢**

THRIFTWAY

TOYS SALE



IN HEREFORD

DISCOUNT CENTER

Aurora NO. 5575
PENDULUM

CURVE BOWLS \$9.59
Ages 6 and up
Reg. '12" G.D.P.

your **BANKAMERICARD** welcome
master charge

Prices Good
Monday Dec. 16,
thru Saturday Dec.
21, 1974



Ohio Art
NO. 197

SPRINGDALE

FARM SET

46 Realistic Pieces
Reg. '16" G.D.P.
\$4.97



THE REAL MOTHER GOOSE
Rand McNally

STORY BOOK

Reg. '13" G.D.P.
\$2.39

An Indoor Basketball Game
DUNKETT

Any Age
Reg. '2" G.D.P.
\$1.99



Milton Bradley
A VISIT TO WALT DISNEY WORLD

MAGIC KINGDOM GAME

NO. 4202
Reg. '13" G.D.P.
\$2.79



Hasbro Family Fun

MICKEY MOUSE GUM BALL VENDING BANK

Reg. '12" G.D.P.
\$1.99



Ertl

FARM TRUCK SET

NO. 6844
Reg. '19" G.D.P.
\$7.19



Hasbro

MICHIGAN RUMMY

NO. 2021
Reg. '2" G.D.P.
\$1.87

get **MORE FOR** your money!



DISCOUNT CENTER

Advertised Prices Good Monday Dec. 16,
through Saturday Dec. 21, 1974

IN **HEREFORD**



wrap up a Merry Christmas NOW!

Daisy
SINCE 1886

Daisy NO. 1105

BB RIFLE
Reg. '19" G.D.P.
\$6.89



Daisy Pneumatic Pump Up
BB & .177 Cal. Pellet

RIFLE

NO. 880
Reg. '29" G.D.P.

\$22.49



Daisy NO. 1894

SPITTIN IMAGE

Reg. '21" G.D.P.

\$15.97

Daisy NO. 98

MONTE CARLO

W/Wood Stock
Reg. '19" G.D.P.

\$14.67



Daisy Standard NO. 25

PUMP GUN

Reg. '18" G.D.P.

\$13.79

NO. 1930
PLAY RIFLE
Reg. '2" G.D.P.
\$2.67

Daisy Targeteer Cub NO. 846
Reg. '2" G.D.P.

SPORT TRAINING TRIFLE

Reg. '21" G.D.P.

\$1.79

NO. 450 Daisy .177 Cal
Rifled Barrel

PELLET GUN

Reg. '21" G.D.P.

\$16.57



Daisy Western Style

SIX GUN

NO. 179 or

Daisy Targeteer

BB PISTOL

NO. 177
Reg. '19" G.D.P.

\$7.37

YOUR CHOICE

your **BANKAMERICARD** welcome
master charge

master charge

Special Toy Sale



DISCOUNT CENTER

Advertised Prices Good Monday Dec. 16 through Saturday Dec. 21, 1974

HEREFORD IN

MTD ALL STEEL NO. 653-501-060
COASTER WAGON \$8 97
Reg. \$11.00
G.D.P.



Samsonite
NO. 401
Reg. \$9.00
SCHOOL BUS \$7 49
G.D.P.

Craft Master
NO. 49301
Reg. \$4.75
CANDLES & HOLDER KIT \$3 59
G.D.P.

Craft Master
NO. 46200
Reg. \$5.50
POTTERY & PLAQUE KIT \$4 19
G.D.P.

Craft Master
by Norman Rockwell
Reg. \$4.75
OIL PAINT BY NUMBER SET \$3 59
G.D.P.



Revell H-713
ENDANGERED SPECIES OF THE WORLD
Victims of a changing Ecology

Reg. \$7.00
\$5 39
G.D.P.



DISCOUNT CENTER

Advertised Specials Good Monday Dec. 16, through Saturday Dec. 21, 1974

HEREFORD IN



MAIL SORTER
A Child Guidance Toy
Ages 3 to 7
NO. 252
Reg. \$7.00
\$5 97
G.D.P.

THE ELEPHANT KNOWS
A Child Guidance Toy
Ages 2 to 5
NO. 255
Reg. \$4.00
\$3 17
G.D.P.

Bridge and Ferry Set
Ideal Think & Learn
NO. 8237-0
Reg. \$1.65
\$1 26
G.D.P.

Minor NO. 1-583
SUPER DELUXE
Reg. \$4.00
CLEANING SET \$3 37
G.D.P.

Kenner Play-Doh NO. 2110
ANIMAL FARM \$1 99
Reg. \$2.75
G.D.P.

Kenner NO. 2960
BABY YAWNIE DOLL \$6 89
Reg. \$9.00
G.D.P.

Daisy NO. 1930
Safe Toy
PROSPECTOR \$2 67
Reg. \$3.50
G.D.P.

Romper Room NO. 383
Ages 3-8
DO BE DOUGH MACHINE \$4 49
Reg. \$5.00
G.D.P.

ATF
BUNK BEDS \$1 09
Reg. \$1.40
G.D.P.

Ohio Art
ETCH-A-SKETCH \$3 49
Reg. \$4.00
G.D.P.