

Local Voter Turnout Less Than One - Third

Less than one-third (31.2 per cent) of the qualified voters in Deaf Smith County went to the polls Tuesday and the majority of those swept Democratic candidates into state office.

The largest Republican tally, locally, was 859 votes for Jim Granberry followed by 847 for Robert G. Holt who sought to unseat State Treasurer Jesse James.

RAMSEY MUNIZ, the Raza Unida Party candidate for governor, with 75 votes, outranked the American Party's Sam McDonnell, 54 and the Socialist Workers Party's Sherry Smith, 1, at the local polls.

All told, there were some 175 votes cast here outside Democratic or Republican Party lines. Of 7,510 qualified voters in Deaf Smith County, 2,349 went to the polling places. Of these 46 voted absentee.

THERE WERE 15 write-in votes... one of them a possible expression of sympathy. It was for Bob Price written in against unopposed George Mahon, U.S. representative for the 19th Congressional District. There were two other write-ins in this race but they made little dent in Mahon's 1803 votes.

Price, a Pampa native who had served eight years in the U.S. House of Representatives from the 13th district, was defeated by Jack Hightower, Vernon, who had served as state senator.

Price's defeat was only one of many Republican losses across the nation. For offices both high and low, Democrats were favored at the polls. As in Deaf Smith County, the vote was moderate across the nation but it was overwhelmingly Democratic.

Local Man Arraigned In Theft

A Hereford man was arraigned, Friday, on a charge of theft of livestock culminating an investigation that began in June. Officers are also investigating the weekend theft of a saddle valued at \$500.

Larry Joe Norris, 32, was arraigned before justice of the peace Glen Nelson Friday and charged with theft of livestock, a third degree felony that could carry a sentence of from two to ten years.

NORRIS WAS arrested earlier Friday after an investigation by Deaf Smith County Sheriff's deputies.

The case began on June 30 when five horses were reported missing from Hereford Feed Yards. Through an investigation, the missing livestock was found in Morrilton, Arkansas. Sheriff's deputies traveled to that city and further investigation revealed that Norris had sold the horses in Morrilton.

Judge Nelson set bond at \$2000, which Norris posted and was released.

SHERIFF'S deputies also investigated a missing saddle over the weekend. They were called to a point eight miles east of the city on Austin Road where they met Pokey Arnold, who told the officers he had parked his pickup truck and trailer on the roadside and gone into the pasture to work some cattle. Upon his return, the saddle was missing from the trailer along with two saddle blankets.

Arnold said the saddle was a Longhorn Roper model worth about \$500. Arnold listed a Hereford address.



Mayor Alioto Visits

San Francisco Mayor Joseph L. Alioto and son, Larry, were house guests of Hereford attorney James Witherspoon the past weekend. The mayor, left, and his son flank Witherspoon in this photo. The two were here on a business trip Saturday and returned to California, Sunday.

All They Have Just Now

Council Gives 'Kids' A Sympathetic Ear

Members of the Hereford City Council, Monday night, considered the plight of Kids Inc., a zoning request, purchase of a truck scale, rental figures for the new hangar, a decision on Pitman Lake and a general report from the city manager which included the budget.

The most significant fact regarding the budget came out during the discussion with the group present representing Kids Inc. when they were told the budget would be "in the red" for the first time in years. This was by way of explaining there was no money for the baseball complex needed by Kids Inc.

aid where possible. In other action a request was considered to rezone lots 15 through 20, block 33, Evans for business. This would bring the property use in line with other property in the area. There was no opposition to the request and it was approved together with the required ordinance to facilitate it.

MEMBERS of the council had only one bid on the electronic truck scales since it appeared only one firm manufactured the unit that answered the specifications cited by the council in advertising for such bids. Only one scale would be purchased and installed on a specific truck. This vehicle, in turn, would be rotated on all the trash pickup routes in the city thereby arriving at an accurate figure of the amount of waste handled by crews and fed into the incinerator.

The purchase was approved. Rentals for the new hangar nearing completion at the local airport were set at \$50 and \$60. City Manager Bayne noted that, over a period of 10 years, this would repay the cost of construction of the hangar alone and not the paving project. Rental from the new hangar accrues to the city whereas current rentals on existing hangars go to the airport operator.

Drainage and fill was the chief consideration for the problem of Pitman Lake as councilmen expressed their concern for the danger factors the present state of this property presented.

BAYNE, in his general report noted the problem of trash pickup in certain areas would soon be cured. The new incinerator would be operational in a few days and able to handle all the refuse. By the same token, workmen designated to help on the incinerator project would be returned to their regular jobs of picking up trash on the problem routes.

Bayne pointed out some technical aspects of various budget headings and answered questions from the council.

IT WAS approved and the meeting adjourned.

Flames Total Condemned Building

A wood frame house that had been condemned by the city was destroyed by fire in the early Wednesday morning hours on the south side of Hereford.

The structure covered building in the 800 block of South Schley was reported ablaze at 4:11 a.m. Wednesday by a city policeman on routine patrol. Although six units of the Hereford Volunteer Fire Department and 23 fire fighters went to the scene, flames had already claimed the roof of the building when they arrived.

FIRE MARSHAL Jay Spain told The Brand, "When we got there the roof was already gone. We knew it was a condemned building, but it was so far gone and damaged badly, we couldn't save anything. I doubt if we could have put it out, so we just controlled the fire from spreading." Spain said the fire went unnoticed too long in the early morning hours.

The vacant house was owned by Marvin Kendricks, and is located just north of Austin Road on South Schley. Cause of the blaze is unknown, and Spain said the cause was still under investigation.

Prussic Acid Blamed For Animal Deaths

"The local animal deaths we have been experiencing the past several days are mostly due to prussic acid poisoning." That was the word from County Agent Justin McBride.

"Animals that graze on pasture or forage that has recently been hit by a frost are in danger of this prussic acid poisoning," McBride warned.

AMONG GRASSES that are especially toxic to animals after a frost are Johnsongrass, Sudan and other sorghum hybrids.

Prussic acid poisoning is a disease which prevents oxygen in the blood from reaching the tissues and thus causes death due to suffocation.

Symptoms of the disease are suffocation and muscular twitching, and the animal may have his head turned toward his flank. The blood of the animal has a bright red color. Animals usually become affected within 10 to 15 minutes after eating toxic material and rarely survive more than one or two hours.

"LIVESTOCK should not be allowed access to wilted material after a frost until it has dried completely," says the county agent. "Grazing should also be prevented after a rain when new sprouts begin to form on plants."

Wilted material will usually dry out in a day or two of strong sunlight. New growth usually becomes non-toxic within a week to 10 days after a rain and can then be grazed safely by livestock.

"If you're not sure about your pasture, have a veterinarian check it with a picrate test or have a sample checked in a lab," adds McBride.

ONE WAY to check a pasture is to turn out a less valuable animal that has been without hay or grass for 24 hours. A hungry animal will fill up faster and show toxic symptoms if the plant material is dangerous.

"If you think your animal shows signs of prussic acid poisoning, don't hesitate to call a vet immediately," warns McBride, who says this is the latest word from Dr. James Armstrong, extension veterinarian.



Stanton Scores Again

As several La Plata defenders try to hold him back, quarterback Ronald Plummer drives across the goal line on a quarterback sneak to put the Stanton Stanton went on to win 12-6.

the Hereford Brand

Hereford, Texas, Thursday, November 7, 1974

73rd Year, No. 44 34 Pages including TV Section 10 cents

Branding Time

By Speedy Nieman

THAT FELLER on Tierra Blanca Creek says in these times of rising prices, about the only thing you can put away for a rainy day is an umbrella.

HEREFORD LIONS Club will hold its second annual Girlstown Auction Friday, beginning at 7:30 p.m. in the Bull Barn. Items donated by Hereford merchants will be offered and proceeds will go to Girlstown. It's an opportunity to have some fun, pick up some needed items, and help a worthwhile cause—all at the same time.

THE GENERAL ELECTION is over and if the winners live up to their campaign promises, the economy should be straightened out in the near future. Most of the campaign rhetoric we heard had to do with stopping inflation and getting the economy back in line.

Hope it doesn't turn out like the new bride who wouldn't cook. A couple of months after the wedding, the husband remarked to his wife: "You said you'd learn to cook after we were married."

SHRUGGED his wife: "Oh, you know those campaign promises."

THERE WAS the Aggie who gave a \$1,000 check as a political contribution. He didn't sign it because he wanted to be an anonymous donor.

THE UNITED WAY Campaign is underway in Deaf Smith County and volunteer workers are calling on citizens for contributions. When making your contribution, please keep in mind that it is 11 gifts in one—the money goes to help 11 community agencies.

Keep in mind, too, that the person who calls upon you is a volunteer worker who is involved in helping his community. He or she is donating time to the United Way—please welcome them courteously, whether you plan to give a little, a lot, or nothing at all.

LEFTHANDERS often feel they are discriminated against, and County Commissioner Earl Holt is no exception. In a recent county meeting, Holt was the subject of several remarks which questioned the mental aptitude and abilities of a southpaw.

"You guys are just jealous," retorted Holt. "After all, the Good Book tells about the ability of lefthanders, but it doesn't say anything about right-handers!"

HOLT WAS immediately challenged about this statement, but he referred his buddies to Judges 20:16-21. I looked it up, and sure enough there's quite a story about 700 chosen men who were lefthanded!



CALVIN JONES

Jones Made Holly Senior Agriculturist

The promotion of Calvin K. Jones to senior agriculturist at Holly Sugar Corporation's Hereford factory has been announced by Glen Y. Yeager, vice president-agriculture.

Jones had been an agriculturist at the Sidney plant since 1971 when he was transferred there following the closing of the Hardin, Montana factory.

HE JOINED Holly's Hardin agriculture staff in 1969 following his graduation from the University of Wyoming with a bachelor of science degree in crop science.

In his new position, Jones will supervise a small factory district in addition to assisting Agricultural Manager Bob Ginn in managing the Hereford district.

HE and his wife, Donna, have two sons, Darren, 6, and Jason, 3.

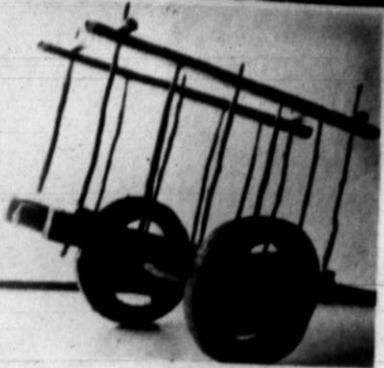
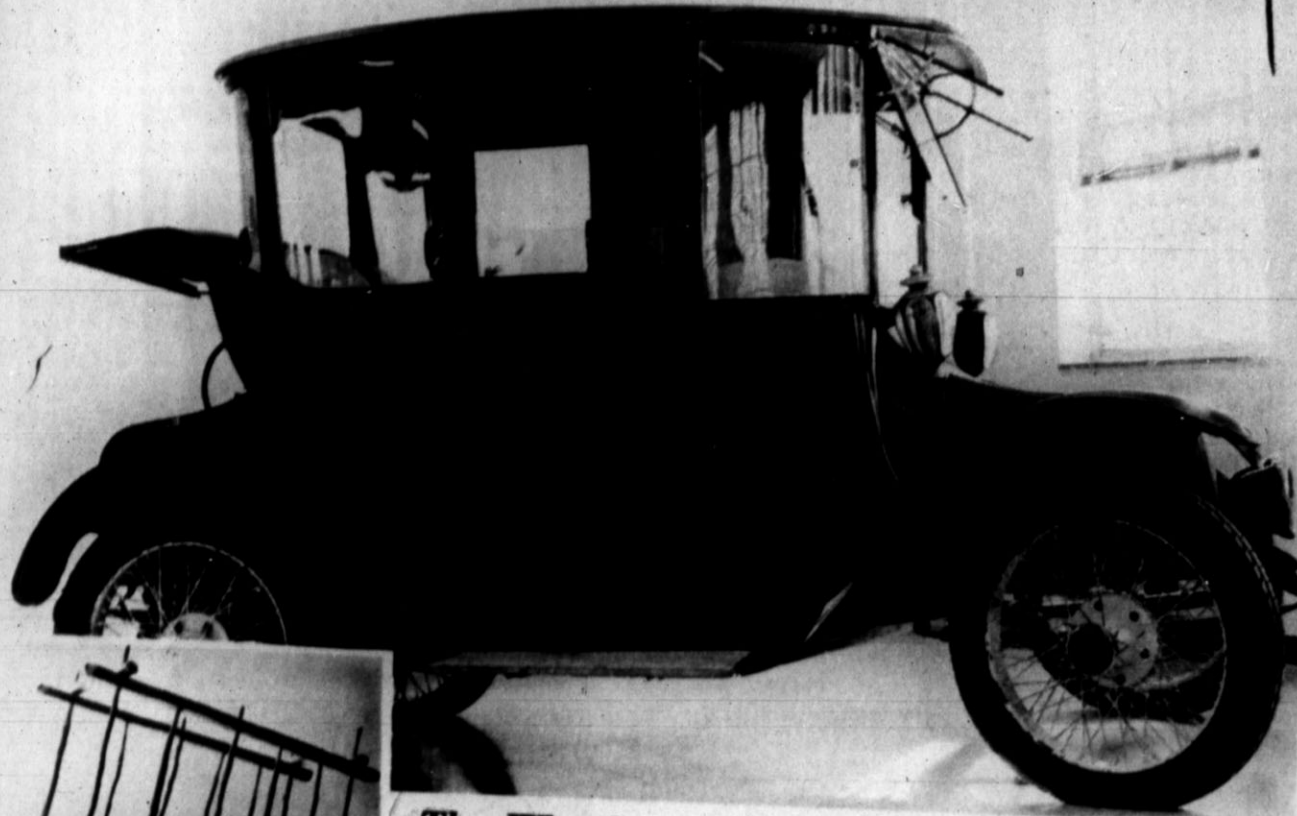
Federal Suit Filed Against Corn Interests

Directors of Dimmitt Agri-Industries, Inc. announced Monday that the corporation has filed a law suit in U.S. District Court against nine major producers of corn starch and other corn products.

The corporation alleges that the defendants violated the anti-trust laws by fixing prices in order to drive Dimmitt Agri-Industries, Inc. out of business. The corporation seeks to recover more than \$32 million in damages from the defendants in the law suit.

The suit was filed by the law firm of Witherspoon, Aikin, Langles, Woods, Kendrick and Guley of Hereford in collaboration with Joseph L. Alioto of San Francisco, Calif.

Wheels Replace Books As Old Library 'Gets Rolling'



The Wheel

Hailed as the greatest achievement of mankind, the wheel has been variously attached to a number of different conveyances. Nowhere is there greater contrast than those primitive plankings of the Mexican cart and the lacy wires equipping a modern (?) electric car.

Some months ago, a visitor to the West Texas State campus, especially someone from a bygone WT era, would have suspected a prank of great magnitude had they seen a corps of young men pushing a Model T Ford up two boards laid over the steps of the old library building.

Had they reported the incident they would have been told it was a part of the "space" program at the university.

AT THIS point, our "alums" would have wandered off shaking their heads, remembering that, in their day, there were not even many books on space in that library... and no Model T's at all!

Now, if such an incident truly happened, Dr. James Hanson hopes they will come back. A tour of the old building will be worth the effort. It is no longer the "book nook" but the answer to the "space" problem of the Panhandle-Plains Historical Museum, James A. Hanson, director.

When first acquired, it was "the annex." A little research revealed that the collection of ancient vehicles stored thither and you could negotiate the various openings. By dent of boards on the steps and bright-faced young men as happy as pranksters and a millenium more careful, the vehicles were moved... along with radios, phonographs and other paraphernalia that turned it into the "Hall of Transportation and Communication."

ON THE first floor are antique cars, a popcorn wagon, insulators, typewriters, phonographs, radios and a switchboard. Second floor displays include a World War I ambulance wagon, farm wagons, buggies, sleighs, ox yokes, harness equipment and a Mexican cart.

Meanwhile, back-at-the-basement... there is a behind-the-scenes area for preparation of exhibits, artifact conservation and storage. Some basement rooms have been used for Sunday afternoon silent film features and historical presentations and...

THE CASE OF the Indian baskets and bison bones:

"We have been cleaning and preserving Indian baskets, reconstructing bison bones taken from the Lake Theo excavation and de-rusting metal retrieved from archeological sites," Hanson observes.

An interesting collection found at the 10,000 year-old bison kill site excavated at Lake Theo is six bison bones, three tibias and three left jaw mandibles, buried on end in a circle.

"THERE ARE two possibilities suggested so far as to what this might mean," Henry Smith, archeological assistant, said. "Either it was a post hole, or it might have some religious significance for encouraging the bison herds to return."

Much of the conservation work has been directed by Dr. Hanson, whose previous training in the field has given him the ability to construct the needed equipment from inexpensive, everyday materials.

Also in the basement is the exhibits preparation area, where staff members work on cartography, labelling and the assembling of the necessary artifacts.

"THE ANNEX helped us with two critical needs," Hanson states, "one is for exhibit place and the other is work space."

"This building gives us a new work area we didn't have in the other, and has also provided us with much-needed office space."

Dr. Hanson would like to see a massive remodeling of the place and has asked for some half-million dollars from the state legislature to do it. All the displays are temporary and must be refined. Then there is the problem — and expense — of security and maintenance.

TOO, MORE SPACE can be gained by removing the old library "stack" poles.

This is the new lease on life for the old library building. It has been said a picture is worth a thousand words. With the words and the pictures gone, the attractions "in the flesh" have evoked thousands of words... all of them in praise for the transformation.

Texas Wheat Groups Schedule Symposium

Faced with the best early crop and price prospects in years plus the strongest foreign and domestic demand on production, Texas wheat producers are going to take a look at their position at a two-day meeting at Wichita Falls, Nov. 21-22.

That is the word from Leo Witkowski, Hereford, president, Texas Wheat Producers Association and Ken Kendrick, Stratford, chairman, Texas Wheat Production Board.

THE SESSIONS for evaluating and mapping production and marketing goals will begin at 10 a.m. each day at the Holiday Inn downtown at Wichita Falls. A "Wheat Symposium" is scheduled for the first day. It will deal with "on-the-farm" situations affecting the farmers decision making, such as cost of production, fuel and fertilizer management, wheat pasture economics, wheat-pasture cattle and fed-cattle outlook, and orderly marketing prospects in the new-crop wheat outlook. According to Kendrick, this session is co-sponsored by the Wheat Board in cooperation with the Texas A&M Agricultural Extension Service, from which most of the technical speakers are drawn.

The twenty-fourth Annual Meeting of the Texas Wheat Producers Association is scheduled for the second day. It will deal with "off-the-farm situations which affect wheat producer income," according to Witkowski.

KENNETH FRICK, Administrator of the USDA farm programs in Washington, D.C. will open the session with a discussion of "Farm Programs in Change."

He will be followed by both Don Woodward of Pendleton, Ore. and Jerry Rees of Washington, D.C., officers of the National Association of Wheat Growers, to review current and future activities of that organization (of which TWPA is affiliated) in a topic, "What Has Your



LEO WITKOWSKI

National Association Been Doing for You — Lately."

Joe Halow, executive vice president of Great Plains Wheat, Inc., Washington, D.C. and a widely recognized international wheat authority, will discuss the "Changing World of Wheat."

A PANEL of wheat producers — officers of the Board and the Association will recount the current programs and activities of the two organizations before the business of the Association is opened in the afternoon seeking direction from the farmer-producers attending in setting policies for the coming year.

Witkowski pointed out that even though the sessions are scheduled in Wichita Falls, one area of the wheat belt, it is not a "local meeting" but the statewide "Wheat Symposium" and "Annual Meeting" warranting statewide farmer and agri-business attendance and participation. All sessions are open to the public and to the press.

Firm Buys Feedyard

Friona Industries Inc. this week completed its purchase of the 57,000 head capacity Swisher County Feedyard near Tulla, from Mesa Petroleum Company. "This acquisition will bring our total cattle feeding capacity to 124,000 head," said John G. Carrothers, Friona president.

FRIONA INDUSTRIES, a diversified agribusiness firm, also operates two feedyards near Friona, with combined capacity of 67,000 head. The company, which has annual revenue in excess of \$50 million, is also engaged, in the manufacture and sale of commercial cattle feed and retail marketing of animal health supplies.

"The management personnel of the feedyard who will be joining our company are some of the best in the industry. This acquisition places us in a very advantageous position for future growth

when the cattle situation returns to normal," commented Carrothers.

MESA PREVIOUSLY announced the proposed divestiture of its agribusiness operations and is presently discussing with others the sale of its remaining agribusiness facilities, according to T.B. Pickens, Jr. president of Mesa.

Clayton Adds Another Lead Vote

Representative Bill Clayton added another vote to his lead in the race for Speaker of the Texas House of Representatives when veteran House member Bob Hendricks of McKinney announced his support of Clayton at a reception held at Wylie.

Representative Hendricks released the following statement: "I have worked closely with Bill Clayton over the past eight years. He is truly a dedicated and sincere servant of the people of Texas and his understanding of the needs of Texas is amazing. He will make our State a great Speaker."

Rep. Clayton, who has released the names of 108 other pledges to his candidacy, is the acknowledged victor in the race for Speaker. Upon receiving Hendricks' endorsement, Clayton stated that he was honored to be able to count on the advice and support of Hendricks, whom he termed "an experienced legislator with superb ability to deal with the important problems facing our State."

Hendricks, who is the present chairman of the House Criminal Jurisprudence Committee, represents Collin and Rockwall Counties.

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Historical Society To Host Museum Open House

Reopening after a month when new exhibits have been installed and some renovation and improvement in former displays have been made, Deaf Smith County Historical Museum will have members of the sponsoring County Historical Society as hosts next Sunday from 2 to 5 p.m.

All residents of the area are invited to visit the museum then, to see the just-completed Pioneer Chapel, also a loan exhibit of the Lomas family collection of Indian artifacts, as well as the older displays carrying out the museum theme of showing how people lived and worked here in pioneer days.

THE CHAPEL is not intended as a replica of a pioneer church or even as a typical one, explains Mrs. Juston McBride, who designed that exhibit. It is rather a repository to hold furnishings and appointments from early churches of

the county.

Emphasis is on the earliest churches in this county, so that many but not all denominations are represented. Ten stained glass windows, a Bible published in 1853, a cross, communion table and candelabra from local churches are collected and displayed in an appropriate setting.

Dennis Lomas has loaned the family collection which includes pieces he has collected, some from his father, the late Harry Lomas whose handwork is visible in many displays at the museum where he gave uncounted hours of volunteer work, and some from his uncle, Joe Green.

Members of the Historical Society will be given a view of the museum Saturday afternoon preceding the public opening. After Sunday the usual schedule of open hours on Wednesday, Saturday and Sunday afternoons will be resumed.

A United Way Agency

Alcohol Council Shows Clubhouse

The Deaf Smith County Council on Alcoholism met Oct. 29 for a stew luncheon at the Alcoholics Anonymous Clubhouse, 319 McKinley, to acquaint members of the council with the facility and the work being done there.

C.H. James, alcoholism counselor for Hereford for the Community Action Agency and himself a "recovering alcoholic," told the group of about 20 persons about the size of the problem of alcoholism in Hereford.

The council is made up of mostly non-alcoholics interested in education and reference.

JAMES ESTIMATED there are 1200 alcoholics in Hereford. The facility in Hereford was begun in June of this year and expects to reach full operating capacity by January 1. The Clubhouse serves about 57 clients in Hereford and the surrounding area now, and James says 12 new clients were recruited in the last 10 days.

"One of our hardest problems is impressing the size of the problem on the public. Three or four years ago, it was estimated that one of every 15 adults was an alcoholic. Now it's one of every 8 adults and the problem is getting bigger. It's estimated that more than half the adult population drinks and that one alcoholic affects five or six persons around him."

That means that every person needs to come to grips with the situation," said James.

James noted that the "surface hasn't even been scratched" in Hereford.

"If we are going to utilize the AA in Hereford, we're going to need all the help we can get. We started out in the community center and now we have the facility here at 319 McKinley. Someday I envision a much larger facility. Hereford needs a halfway house, one big enough to hold 20 to 30 persons. Now we can get the alcoholics to sober up, but we can't keep him sober. They need to come to our facility and stay with us. The alcoholic is a lonely person. He isolates himself."

James expressed the urgent need to educate the people of Hereford to the problem at hand.

"We need to get into education in a hurry. And it's not just with alcoholics, it's drugs, too. Right now we have two AA meetings here a week, and a third in Vega on Monday nights. But some AA conventions I've been to, persons have told how they went to AA meetings day and night for three years before they dried up."

James also said alcoholism knows no special class of people.

"Better than 80 percent of the alcoholics in America hold down better than average jobs. It's the middle income alcoholic that's hardest to reach. They may be living a skid row existence in a \$250,000 house."

"And then there are the people who are not 'bad enough' yet to join the AA. It's silly, but they may be dying from acute alcoholism and think they are not bad enough to join. They feel to admit they are alcoholics. Drinking members of the family may interfere sometimes, also, because their drinking is threatened if another family member sobers up," said James.

"We have big plans for our facility here in Hereford. We have a couple who stay here at the AA Clubhouse from ten in the morning until everyone leaves at night. And anyone is free to come and spend some time. The lonely alcoholic can come here and find someone to talk to," said James. James also told the council that an AA Round Robin would be held in the Community Center November 10 at 1 p.m.



The United Way



Retired County Agent Honored

Mrs. Argen H. Draper, retired Deaf Smith County agent for the Texas Agricultural Extension Service, was one of 29 Extension Service retirees honored at a special banquet at Texas A&M University Oct. 31. Mrs. Draper was presented a special plaque by Young County Judge Raymon Thompson, left, president of the Texas County Judges and Commissioners Association, and Dr. John E. Hutchison, Extension Service director. She retired on Aug. 31

after almost 31 years of service, the past 27 and one-half years in Deaf Smith County. She also served in Hemphill County. Mrs. Draper holds a B.S. degree in home economics education from Texas Tech University and a M.S. degree from Texas Woman's University. She received the Distinguished Service Award from the National Association of Extension Home Economists in 1957 and has been recognized in Who's Who of American Women.

Tech Plots Health Plan Association Gives Texan High Honors

Health education is a vitally important area of activity and, recognizing this, the Regional Medical Program of Texas (RMPT) has awarded a \$28,300 contract to Texas Tech University School of Medicine to develop strategies for an effective community health education - communication program.

Gustavo M. Quesada, Ph.D., associate professor of Health Communications, will serve as project director and Rick H. McCarty, M.A., director of the Health Communications Lab and instructor in Health Communications, will be associate director.

The health education project will focus on health care barriers for medically disadvantaged persons in the 15-county South Plains Association of Governments region. The first part of the project is to identify a problem where a health education - communication program can be of great benefit.

Possibilities include pregnancy and childbirth complications, respiratory diseases and nutritional deficiencies. The President's message to Congress in 1971 included the key observation that "It is in the interest of our entire country to educate and encourage each of our citizens to develop sensible health practices. Yet we have given remarkably little attention to the health education of our people. Most of our efforts in this area are fragmented and haphazard—a public service advertisement one week, a newspaper article another, a short lecture now and then from the doctor."

There is a definite need for effective health education

programs. The Presidential committee on health education found that the vast majority of people — 88 per cent in one survey — look to their physicians or to TV commercials for information about health. "Yet physicians often are too busy to do an effective job, and too many TV messages are primarily concerned with product promotion rather than with true consumer health education," the committee observed.

In addition, because of the large land area and low population density, there are many people in West Texas who do not have proper access to a physician who can give them information about good health habits. Indeed, there are a number of people who do not even know where they can go to receive medical care.

Providing information about health and about where to obtain health care is an important part of health education efforts aimed at medically disadvantaged people in West Texas. However, health education goes further than this. The TTUSM project is based on the concept that health education is a process through which people increase their understanding or change their ways of thinking or acting in regard to health and medical care. Health education is not merely dissemination of information but involves communication, motivation and decision-making and its aim is to get people to help themselves in the direction of improvement.

Project activities will include: — pinpointing medically disadvantaged populations and their health problems in the 15-county project area.

— "mapping" existing health services available to medically disadvantaged persons.

— working with health professionals who provide services to medically disadvantaged persons, and a consumer advisory panel, to obtain data for a research program on relevant attitudes about health.

— Carrying out the above-mentioned research program and conveying the results to a panel of community leaders and health professionals, who will help develop communication strategies for health education programs.

— From these strategies, to develop a usable model for planning, designing, operating and evaluating an effective community health education program.

Regional Medical Program of Texas is funded by the Department of Health Education and Welfare and assist health professionals in improving patient care and increasing the capacity for quality health care delivery for Texas citizens.

The highest plaudits of the American Nursing Home Association have been bestowed upon a Texan.

Francis A. Flynn of Austin received the 1974 Better Life Award at luncheon ceremonies Sunday in Honolulu, Hawaii where delegates of ANHA are convened for their 25th Annual Convention.

Flynn won the award, a silver plaque, for "significant educational contributions"—to the nursing home field. Since 1967, he has supervised and conducted training seminars throughout Texas attended by more than 17,000 persons. Under Texas law, administrators of nursing homes are required to complete 200 study hours to become eligible for licensing and an additional 30 study hours biennially to keep licenses valid.

"The pursuit of excellence by the nursing home profession in Texas owes much of its success to the distinguished efforts of

Fran Flynn", said Rogers Wilson, President of the Texas Nursing Home Association. "We feel that our educational enhancement program is the best anywhere and we all take pride in the national recognition Mr. Flynn has earned."

The national award follows many honors and commendations for the veteran educator who has previously been cited by TNHA, Governor Dolph Briscoe, and Dr. James R.D. Eddy, Dean Emeritus of the University of Texas at Austin where Flynn has served 18 years as Director and Training Specialist of the Distributive Education Department.

The V-neckline is popular this season. We see it in sweaters, cardigans, blouses and classic dresses. It is a comfortable as well as becoming style.

Homeowners Can Reduce Winter Heating Bills Without Much Expense

With the prospect of energy shortages plus higher utility bills this winter, homeowners can take some action to reduce their heating bills, says an agricultural engineer for the Texas Agricultural Extension Service.

"Your home should be



adequately insulated to reduce heat loss," says Bill Allen. "Tight-fitting storm windows and doors or double-glazed windows can cut heat loss in half. Use of weather-stripping on loose-fitting window and door frames provides additional insulation, and caulking helps minimize heat loss from loose-fitting window panes."

The Texas A&M University System engineer also advises closing off rooms that are not frequently used and shutting draperies and window shades at night.

By limiting the use of kitchen and bathroom exhaust fans, a homeowner can further reduce heat loss in the home, Allen points out. However, the fans should be run just enough to

eliminate all excessive moisture.

The engineer also advised closing the fireplace damper when the fireplace is not in use so that heat cannot escape.

"By keeping heating and cooling systems in good operating condition, a homeowner might have an energy savings of up to 10 per cent," notes Allen.

"Careful maintenance and planning in your home can provide comfortable living conditions at lower costs."

FOR LARGER GIFT SELECTION COWAN JEWELERS Downtown

Dr. Milton C. Adams
OPTOMETRIST
335 MILES
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00

Bible Society Fills Needs of Victims

Surviving victims of the devastating hurricane in Honduras are now receiving the comforting Word of God along with their clothing and food allotments.

The American Bible Society shipped, via air cargo, 30,000 Portions of Romans and 5,000 New Testaments for Protestants and Roman Catholics in response to an urgent call for them from Saul Gomez, secretary of the Honduras Bible Society.

Ever since the hurricane struck late in September the Honduras Bible Society headquarters in Tegucigalpa, little damaged, has been a haven for many left destitute by the storm. Bible House has been a center for the collection and distribution of food, clothing and money to aid the victims.

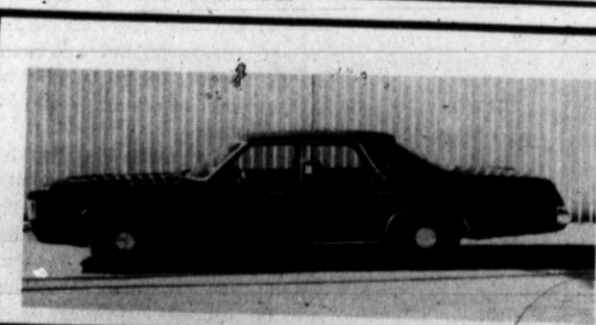
Mr. Gomez heads a committee, involving more than 20 denominations and organizations, which carries on this ministry of relief to survivors. In time of sorrow and di-

aster people need material relief and cry out for the Word of God which gives them reassurance and support.

The supply of Scriptures in the Honduras Bible House was soon depleted. Through Alberto J. Carcamo, secretary of the United Bible Societies regional center in Mexico City, the appeal for help was directed to the American Bible Society which responded immediately. The American Bible Society is one of the 56 national Bible Societies that comprise the United Bible Societies membership.

Knitted knickers for sports are being shown again after many years. They are worn with belted knitted cardigans.

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SPECIAL PURCHASE 8 TRACK TAPES \$2.77

Century Club Sets Honors

Two Texas Tech University employees with more than 40 years of service and three others with more than 30 years will be among 27 recognized as recent retirees at the annual

Century Club dinner Friday night (Nov. 8).

They are, with the number of years of service:

Charles Ernest Houston, retired, professor of Electrical Engineering, 42 years; Mrs. Anna Burt Gibson, former administrative assistant, Institutional Research and Analysis, 41; Mrs. Jean Ayres Jenkins, former director of the Placement Service, 39; Dr.

James William Davis, professor of Political Science, 36; Dr. Mary Sue Carlock, professor of English, 31.

Miss Quanah Lewis, deceased, associate professor of English, 28; Ira Lawson Williams, professor of Agricultural Engineering, 22; I.C. Lankford Jr., instructor in Electrical Engineering, 21; Dr. Morris Wallace, Horn Professor of Education, 19; Mrs. Dorothy Garner, coordinator, Women's Residence Halls, and Mrs. Alma Margaret Smith, secretary, Food Technology, 18; Mrs. Ruth Christy Parrott, Bindery Texas Tech Press, 17; Mrs. Lois Louise Wheeler,

fiber technician, Textile Research Center, 15; Mrs. Lillian Jo Lewis, Ford Service manager, Residence Halls, and Miss Dixie Boyd, assistant professor of Psychology, 14; Mrs. Mary Maxine Daly, technical editor, Engineering Services, Mrs. Macie Faye Mathis, custodian, Building Operations, 13; and Salvador Ortiz Rangel, supervising housekeeper, Residence Halls, 13;

Mrs. Margaret Patten Applegate, counselor, Residence Halls, William Taft Blevins, painter, Building Maintenance; Mrs. Mattie Katherine Nelson, Centrex System, chief operator; Mrs. Imogene Valentine Wayne, Centrex Syste, operator, and Mrs. Clair Dean Ray Westbrook, Food Service manager, Residence Halls, 12.

Mrs. Daisy Beatrice Billings, Food Service, University Center, 11.

Mrs. Mary Alberta Blaylock, accounting clerk, Texas Tech Bookstore; Jim Bob Hoover, general custodial foreman, Building Operations, and Mrs. Alma Ruth Meier, supervising housekeeper, Residence Halls, 10.

Daniel Schorr, CBS News correspondent, will be the speaker for the Century Club, an organization of ex-students and friends of Texas Tech who contribute at least \$100 annually to the Texas Tech Loyalty Fund.

J. Doyle Settle of Dallas 1974 chairman of the Century Club, will preside. Manuel DeBunk of Dallas, president of the sponsoring Ex-Students Association, will recognize the retiring faculty and staff.

The dinner will be in the University Center Ballroom at 6:30 p.m.



Some people once believed that Denmark was colonized by ancient Greeks after the siege of Troy!



The Consumer Alert

by John L. Hill
Attorney General

AUSTIN — Habla español? Thousands of Texans do. And for many of these citizens, Spanish is the language preferred for use in business dealings.

So it's especially unfortunate, but true, that some merchants use their own facility in Spanish, or the fact that some consumers are less comfortable speaking, reading, or writing in English to operate unscrupulously.

Recently, the Attorney General's Consumer Protection Division, in cooperation with a West Texas district attorney, obtained a court judgement against a real estate firm that was attracting customers with advertisements in Spanish-language newspapers. When contacted by an interested party, however, the firm refused or was unable to sell at the advertised price and terms.

In addition, representatives of the firm failed to deposit earnest money at title companies or banks as they represented to customers they would, and failed to return the money or apply it to real estate purchases.

The firm's representatives also advertised their services as "notarios publicos" and accepted deposits from Mexican aliens to begin processing U.S. immigration papers. Our attorneys took the position that this was a deceptive trade practice, since in Mexico, as in many Spanish-speaking countries, a "notario publico" is an attorney or a person specially trained in legal matters.

Although the persons were notaries public, we discovered they were not attorneys or otherwise qualified to practice immigration law in the U.S. and, therefore, they couldn't obtain the necessary papers for their customers.

In another case, a firm operating primarily in the Valley and directing much of their sales efforts toward Spanish-speaking migrant workers, has been permanently enjoined from misrepresenting their services. The firm was selling door-to-door what it described as "aseguranza," or insurance, which salesmen assured prospective customers would cover costs involved if

they had an automobile wreck in any state in the country.

In reality, what consumers were sold amounted to membership in an automobile club, for which they were charged high fees.

Since they sold their services in home solicitations, the company by law should have informed purchasers of their right to cancel any contract for more than \$25 within three days by notifying the firm or its salesman in writing.

And, since their sales pitches were usually made in Spanish, any contract or receipt of sale should have included this information in Spanish. The law says contracts or receipts must be in the same language used in the transaction.

My Consumer Protection Division reports that other states have experienced the problem of magazine sales crews descending on barrios and using hard sell appeals in Spanish to obtain subscriptions.

And instances have occurred in other states where publishers of so-called "minority" or "ethnic" magazines or newspapers have used long-distance appeals to businessmen in other states for advertising.

The Attorney General's Consumer Protection staff has taken several steps to assure that our Spanish-speaking citizens will be able to get consumer protection assistance and information in whichever language they prefer.

First and most important, our five regional offices in San Antonio, El Paso, Lubbock, Houston, and Dallas make our consumer protection services available on a more localized level. And in these offices, as in our main office in Austin, we have bilingual staff members or attorneys who can help with consumer problems.

In addition, we provide bilingual consumer complaint forms in all of our offices, and we have recently translated our "Practical Primer for Texas Consumers," a brochure describing common consumer frauds, into Spanish.

So, for assistance with a consumer complaint, in English or Spanish, consult the Attorney General's Consumer Protection Division.

Voice Of Business

By ARCH BOOTH

As president of the Chamber of Commerce of the United States, Arch Booth serves as a wasted effort. spokesman for American business. The National Chamber federation represents an underlying membership of more than 5,000,000 business firms, organizations and individuals.

WASHINGTON — Since my walkout from the first meeting of President Ford's Citizens Action Committee to Fight Inflation was widely reported—and in some cases, very badly reported—and since I continue to support the President's recommendations for curbing inflation, a few words of explanation are in order.

The Committee's idea of fighting inflation is to ask businessmen to sign pledges not to raise prices more than costs and wages require, and to ask consumers to sign pledges not to shop at stores that do not comply. Businessmen who sign the pledge get to display a WIN flag. The committee likes flags and buttons and other PR paraphernalia.

MY OBJECTIONS I have two objections to this approach: First, it is not even-handed. President Ford called for restraint by both business and labor. But the Committee mentioned only business. When I asked about this absurd omission, I was told that it had been decided not to include labor. Exactly who made that decision was not explained.

Second, and much more important, the Committee's program is based on a false theory of inflation. Neither business nor labor causes inflation. Inflation is caused when the supply of money increases faster than the supply of goods and services. And it is federal deficit spending that causes the money supply to increase too rapidly.

Shifting public attention to business creates a smokescreen for the politicians to hide behind. Since price increases are the most visible symptom of inflation, people who don't have any background in economics are understandably led to the conclusion that the increases are a cause rather than an effect.

Further, the local vigilante groups designated to "enforce" compliance with the pledge are unlikely to have the skills required to judge whether a given price increase really is justified by cost increases, or perhaps by something else. Therefore, their activities are quite likely to lead to misun-

derstanding and injustice — or, at best, to nothing but a lot of

MY DEPARTURE

All of this I tried to explain to the Committee. The explanation was quickly brushed aside. I reiterated my support of the rest of the President's program. But I said that if all the Committee intended to do was create buttons, banners and vigilantes, I didn't think I could contribute to it, and I might as well leave. Russell Freeburg, the representative from the White House staff, said, "I think it would be a good thing if you do leave."

So I did. Inflation can be controlled by sound monetary and fiscal policies at the federal level, by steps to increase the nation's productive capacity, by removing roadblocks to efficiency, by stimulating market competition, and by breaking worldwide supply bottlenecks. These things are the heart of President Ford's program. I supported it when he announced it. And I still do. So does the National Chamber.

But inflation is too grave and too complex a problem to be treated like showbiz. I believe cooler heads on the White House staff realize this. For that reason, I intend to remain on the committee, to make it clear that America's business community is solidly behind any serious effort to stabilize our troubled economy.

Japanese Fiction Paper Subject

Violence in fiction is not restricted to its fans in the United States. It also has its counterpart in the contemporary literature of Japan, which, in some instances bears a marked resemblance to the American product.

Texas Tech Prof. David Leon Higdon discussed some of these similarities in "Ultraviolence Japanese Style," a paper prepared for presentation at the annual meeting of the South Central Modern Language Association.

He is one of several Texas Tech faculty members who participated in the SCMLA session Nov. 1-2 in Houston.

AC To Host Tax Forum Nov. 25-26

Amarillo College will host a two-day income tax seminar intended to help tax practitioners prepare for the coming filing season. The college and the Dallas District Internal Revenue Service (IRS) office have combined their services and will offer tax information and assistance that will cover the basics of tax preparation as well as advanced technical information.

The seminar is designed so that three concurrent sections will be held where IRS instructors will lead discussions for the part-time tax preparer, full-time practitioner, CPA or tax attorney. In addition to Basic and Advanced sections, one section will deal with the problems encountered in the preparation of Farm returns. Each section is set up as a complete unit and therefore shifting from one section to another is not possible. Participation in each section is limited to 50 persons.

The Amarillo College tax seminar is scheduled for November 25-26. Anyone interested in attending or learning more about it should call the Southern Methodist University School of Continuing Education at (214) 692-2340. All registration for North Texas IRS District is being handled by SMU. Address: SMU Box 1099, Dallas, Texas 75275.

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We'll also suggest specific forms of gold ownership that we regard as attractive for various investment goals. Afterward, there will be ample time for questions.

The forum is free but space is limited. No reservations necessary. Just come. **Thursday, November 7th, 7:30 p.m.** At the Pioneer Natural Gas Flame Room, Hereford.

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AC To Host Tax Forum Nov. 25-26

Amarillo College will host a two-day income tax seminar intended to help tax practitioners prepare for the coming filing season. The college and the Dallas District Internal Revenue Service (IRS) office have combined their services and will offer tax information and assistance that will cover the basics of tax preparation as well as advanced technical information.

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FOR GIFTS THAT ARE LASTING
COWAN JEWELERS
Downtown

Junior Highs Square Off

It's that week again. The week when the two junior high teams in town match their football teams against one another from the seventh grade through the ninth grade.

Stanton's Dogies met the La Plata Mavericks Tuesday in a

seventh grade contest with the Dogies coming out the winners 12-6. This afternoon the eighth and ninth grade teams will face each other, and the underclassmen on the high school level will also be involved in games.

The Stanton and La Plata eighth-grade teams will meet at 2 p.m. at Whiteface Field, with the ninth grade teams from both schools to face off at 4 p.m. The Longhorns, or junior varsity will take over the field at 6 p.m. when they play host to the Plainview junior varsity.

In the Tuesday game, the seventh graders from each school played defensively so that no scores were registered till late in the fourth quarter. With about 4 minutes remaining, Stanton tailback Belen Rameriz broke loose to the left side and went 35 yards for a score. The conversion attempt failed.

Stanton took a 12 point lead later in the game when they recovered a La Plata fumble at the Maverick's own 1-yard line. Quarterback Ronald Plummer ran a quarterback sneak to make the six points and put Stanton in the lead 12-0 with 1:30 remaining.

La Plata drove the ball back to the 30-yard line of Stanton and as the final gun sounded, quarterback Mike Hale made his handoff to Benny Rios who

broke for the goal line and scored with the clock showing zeroes. The conversion attempt failed.

Although there were no district titles at stake, the intracity game generated massive enthusiasm on the part of the student bodies. The Stanton seventh-graders finish the season with a 2-3 district mark, while the La Plata seventh graders go down at 0-5.

Coach Gary Goodin said the La Plata seventh graders played well on defense and credited defenders Tony Martinez, Gilbert De Leon, Adolph Knabe, Steve Veigel and Bruce Edwards.

The ninth-grade contest this afternoon will feature the winners of the south zone in the junior high district, and despite the outcome of the contest, the Stanton Dogies will travel to the zone playoffs against the

Perryton ninth-graders. Stanton is 7-1 going into the 4 p.m. contest, with three wins and no losses in district competition.

Although the La Plata ninth-grade Mavericks are 0-2-1 in district, they would like to upset the Dogies this afternoon and provide the one game blemish on the Stanton district record.

The eighth-grade contest will have no more than the city rivalry at stake. Stanton's eighth-graders go into the contest with a 2-2 mark, with two wins over the Canyon eighth-graders and two losses to the Plainview eighth-graders. La Plata's eighth-grade team will be 1-2-1 before this afternoon's contest.

The Shorthorns will not play until Saturday morning when they travel to Lubbock High for a 10 a.m. game against the Westerner sophomores.



Maverick Sweep

Benny Rios (33) takes the ball on a wide sweep for the La Plata Mavericks as the seventh graders of that school battled with the seventh graders of Stanton Junior High in an intra-city battle. Rios went on to score La Plata's only touchdown on the last play of the game.

Booster Club Harris: Herd Still Same Meet Short

The Tuesday night meeting of the Whiteface Booster Club was a short one, as the Herd is open this week and there was no scouting report to present.

was on the fumbled punt that we recovered and went on in to score with."

"We've established some momentum with our two consecutive wins. I wish we were playing Monterey Friday night. I hope we don't lose our momentum during the open date," said Dippel.

Coach Larry Dippel, commenting on the Herd's win over Lubbock High last week, said the coaching staff and players were pleased with the victory. "We felt fortunate that we came away with the win. Lubbock High played well and had us back on our heels in that second half. Field position was the difference in the game. We didn't handle our kickoff coverage like we should and they started several drives in very good field position. On the other hand, we didn't get what we wanted from our kickoff team. We started all but two possessions on our twenty or inside our twenty. Once we got started at the 23 and the other

Coach Bob Keyes presented a short skit with the offensive linemen, displaying some of their playing techniques and drills. Jerry Reyna, Melvin Betzen, Danny Collins, Stan Fry, Terry Bell, Kevin Compton, Kevin Fox, Greg Yosten, and David Fish walked through play formations to demonstrate blocking pass blocking, and tackling techniques for the Boosters.

Keys pointed out that of the offensive linemen, only one is a junior, Greg Yosten. This means that the Herd will be hurt in the line area by graduation, leaving Hereford with an inexperienced line next year. As usual, the Boosters viewed the game film from the Friday night, and Coach Dippel commented.

Although Hereford will be idle this week, they were rated at the same spot and same power rating in the Harris Rating System as last week before their 14-12 defeat of Lubbock High in District 4-AAAA.

The Herd is listed in 155th position and power rated at 124.1. Hereford's one remaining opponent for the season, Monterey, is rated at 59th in the poll and rated at 137.1. If the two teams were playing this week instead of next, Hereford would be a 13 point underdog. Chances are the ratings will not change much between now and next week.

In contests this weekend in District 4-AAAA, Monterey is a 19 point favorite to beat intra-city opponents Lubbock High. The other district contest is more evenly matched with Plainview a 5-point favorite over Coronado:

Listed below are the top ten teams in each division and several teams of local interest:

AAAA	
1. W.F. Rider	159.5
2. Longview	156.8
3. SA Churchill	152.3
4. Midland Lee	152.2
5. Tyler J. Tyler	151.8
6. Bryan	150.2
7. Lufkin	150.1

8. San Angelo Cent.	149.9	8. Comanche	126.7
9. FW Arlington Hts.	149.5	9. De Kalb	126.7
10. Brazoswood	149.4	10. Freer	126.3
17. Odessa Permian	146.8	12. Dimmitt	125.1
23. Midland	144.6	13. Floydada	124.6
30. Wichita Falls	143.4	17. Childress	123.0
36. Amar. Palo Duro	142.1	24. Lub. Roosevelt	120.9
50. EP Coronado	139.3	25. Spearman	120.8
56. Plainview	137.9	46. Otton	115.2
59. Lubbock Monterey	137.1	67. Friona	111.1
63. Pampa	136.5	73. Tulia	110.4
70. Odessa	135.1	99. Lockney	107.3
80. Lub. Coronado	133.0	100. Littlefield	106.9
89. Amarillo Caprock	132.4	130. Boys Ranch	101.2
106. Amarillo Tascosa	130.8	160. Dalhart	94.8
127. EP Burges	128.0	168. Panhandle	93.1
137. Amarillo	126.0		
151. W. Falls Hirschi	124.3		
155. Hereford	124.1		
172. EP Ysleta	122.1		
207. Borger	118.0		
208. Lubbock	117.9		

AAA		AA	
1. Beaumont So. Pk.	148.6	1. Royal	137.1
2. Brownwood	148.4	2. Aledo	125.6
3. Cuero	146.0	3. Grapeland	125.0
4. Brazosport	144.5	4. Memphis	123.8
5. Snyder	142.3	5. Rankin	118.6
6. Wharton	142.0	6. Knox City	118.4
7. Friendswood	140.0	7. Jim Ned	118.0
8. Iowa Park	139.2	8. Stinnett	118.0
9. Belton	136.9	9. Sunray	117.5
10. Lubbock Estacado	136.6	10. Schulenburg	116.5
17. Kermit	133.0	18. Stratford	111.5
28. Monahans	131.0	20. Vega	110.2
45. Seminole	126.7	30. Hart	106.6
55. Canyon	122.5	36. Clarendon	102.9
69. Perryton	119.0	43. Wellington	100.8
70. Lamesa	118.6	52. Wheeler	99.6
89. Dumas	114.7	53. Sanford-Fritch	99.6
98. Odessa Ector	112.7	64. Canadian	96.4
134. Muleshoe	98.7	68. Springlake-Earth	96.1
		88. Shamrock	92.7
		105. Kress	89.2
		146. Bovina	81.4
		154. Farwell	79.2
		196. McLean	52.2

AA		A	
1. Hamshire-Fannett	136.7	1. Big Sandy	113.2
2. Cameron Yoe	136.6	2. Bronte	109.3
3. Newton	135.7	3. Groom	108.9
4. Kenedy	129.0	4. Celina	108.8
5. Alpine	128.4	5. Paradise	108.8
6. Hooks	128.2	6. Moody	108.8
7. Caldwell	127.6	7. Wortham	104.5
		8. Eden	104.4
		9. Runge	99.7
		10. Sundown	98.6
		15. Lefors	93.3
		70. Nazareth	71.7
		96. Happy	60.2
		113. Lazbuddie	49.5



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Save 47% to 71% MEN'S WINTER COATS AS LOW AS \$8.88

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Little flaws affect price, not wearability. That's why we guarantee satisfaction. Or your money back.

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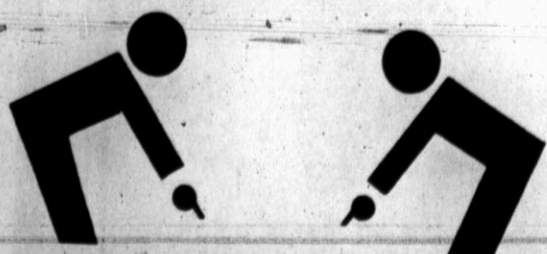


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Saturday, Nov. 9, We Will Be Closed.

We Will Be Taking Inventory And Encourage Everyone To See Us Friday For Your Weekend Needs



Carl McCaslin Lumber Co. 344 E. 3rd. 364-3434



Dist 4-AAAA Statistics

NINTH WEEK OFFENSE				STANDINGS				D. Charst, Here.				Dillard, Cor.			
Team	Rush	C-A	Pass	W	L	T	Pct.	C-A	Yds.	Pct.	Int.	C-A	Yds.	Pct.	Int.
Coronado	1442	48-107	477	5	2	1	.688	72	265	3.7	16	219	0		
Plainview	1289	37-80	361	4	3	1	.571	72	261	3.6	11	128	1		
Monterey	874	46-130	562	5	4	0	.555	48	106	4.2	11	128	0		
Hereford	967	45-121	630	4	5	0	.444	51	205	4.0	10	112	1		
Lubbock	1061	28-64	328	2	6	0	.250	44-119	612	3.69	6	8	201	0	

DEFENSE				RUSHING				PASSING				RECEIVING				
Team	Rush	C-A	Yds.	Player, Team	Carries	Yds.	Avg.	Player, Team	C-A	Yds.	Pct.	Int.	Player, Team	PC	Yds.	TD
Plainview	931	28-91	420	Anders, Cor.	179	630	3.5	Huffine, Piv.	35-71	359	4.92	8	Thomas, Piv.	2	206	0
Monterey	1078	36-92	399	Washington, Piv.	112	456	4.1	Blackwell, Cor.	48-106	477	4.53	6	Anders, Cor.	7	630	0
Coronado	1238	42-110	557	Martinez, Here.	93	373	4.0	Crim, Here.	44-119	612	3.69	6	Gardner, Mont.	8	16	523
Lubbock	1263	37-78	425	Lugo, Lub.	99	341	3.4	Norman, Lub.	27-76	319	3.55	4	Blackwell, Cor.	9	114	477
Hereford	1978	29-76	406	Perry, Cor.	55	318	5.8	Gardner, Mont.	41-121	523	3.39	11	Washington, Piv.	7	456	0

SCORING				TOTAL OFFENSE			
Player, Team	TD	PAT	FG	Player, Team	G	Rush	Pass
Washington, Piv.	4	0	0	Thomas, Piv.	2	206	0
Keith, Mont.	4	0	0	Anders, Cor.	7	630	0
D. Charst, Here.	4	0	0	Gardner, Mont.	8	16	523
Anders, Cor.	4	0	0	Blackwell, Cor.	9	114	477
Martinez, Here.	3	2	0	Washington, Piv.	7	456	0
Anderson, Mont.	0	10	3				
Perry, Cor.	3	0	0				
Crim, Here.	2	3	0				
Kemp, Cor.	0	11	1				
Summers, Piv.	0	7	2				
Hannabus, Lub.	0	1	4				

Just Right For Christmas
introducing...



The NEW Yamaha Bicycle!
Moto-Bike
With Front And Rear SHOCK ABSORBERS
\$134⁹⁵

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•Free Service After 30 Days
Also See 10 SPEED TAKARASI The Bicycle With The Unconditional Guarantee. All Feature 27" Wheels With a Wide Variety Of Frame Sizes To Suit Your Individual Needs
SWEDE'S CYCLE SHOP
510 Myrtle See Swede's For All Your Bicycle Needs 364-0325

Fearless Forecasters

★★★
This Week's Picks

Larry Dippel 153-72 .680	Tom Simons 152-73 .675	Speedy Nieman 156-69 .693	Dan Welty 160-65 .711

Monterey vs. Lubbock Coronado at Plainview Amarillo Hi vs. Tascosa Pampa at Palo Duro Caprock at Borger Dumas at Perryton Canyon at Muleshoe Pecos at Monahans Andrews at Odessa Ector Dunbar at Brownfield Panhandle at Boys Ranch Dalhart at Phillips Dimmitt at Friona Littlefield at Olton Bovina at Vega WT at Tampa Rice at Arkansas Texas at Baylor Texas A&M at SMU TCU at Texas Tech LSU at Alabama Missouri at Oklahoma Washington at Philadelphia Pittsburgh at Cincinnati NY Jets at NY Giants	Monterey Coronado Tascosa Palo Duro Caprock Perryton Canyon Monahans Andrews Dunbar Boys Ranch Dalhart Dimmitt Olton Vega Tampa Arkansas Texas Texas A&M Texas Tech Alabama Oklahoma Washington Pittsburgh NY Giants	Monterey Coronado Tascosa Palo Duro Caprock Perryton Canyon Monahans Andrews Dunbar Boys Ranch Phillips Dimmitt Olton Vega Tampa Arkansas Texas Texas A&M Texas Tech Alabama Oklahoma Washington Pittsburgh NY Giants	Monterey Plainview Amarillo Hi Palo Duro Caprock Perryton Canyon Monahans Andrews Dunbar Boys Ranch Phillips Dimmitt Olton Vega Tampa Arkansas Texas Texas A&M Texas Tech Alabama Oklahoma Washington Pittsburgh NY Giants	Monterey Coronado Amarillo Hi Palo Duro Caprock Perryton Canyon Pecos Andrews Brownfield Boys Ranch Phillips Dimmitt Littlefield Vega WT Rice Baylor Texas A&M Texas Tech Alabama Oklahoma Washington Pittsburgh NY Giants
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Women Win Contest

And who says women don't know anything about football? They proved they do this week as women won all three first places in the Brand football contest to claim the prize money.

Mrs. Joy Stagner of 210 Avenue J won first place in the contest with only three incorrect choices and a tiebreaker score only one point off.

Terri Beth Rush of 1914 Plains claimed second prize with three incorrect choices and a tiebreaker 4 points off, while Betty Rusher of 237 Avenue B was third with three wrong choices and a tiebreaker 5 points off.

Mrs. Stagner missed the Kermit-Monahans game, the Boys Ranch win over Phillips, and Lamar's victory over West Texas State. Her tiebreaker score was 27 with the actual score being 26. Mrs. Stagner and the other two money winners may drop by the Brand office to pick up their winnings.

Mrs. Rush, who won first place in our contest earlier in the year, guessed all the high school games correct. Her misses were the Lamar-WT game, the Rice upset of Texas Tech, and Buffalo's defeat of New England. Her tiebreaker was 22.

Mrs. Rusher missed the Monterey-Coronado game, the Texas Tech-Rice game, and the Buffalo-New England contest and her tiebreaker was 21.

Contest entrants who missed only four games were Darrel L. Kirks, Rodney O'Rand, Rob Lomas, Cliff Johnson, Waldo Baxter, Jimmy Walker, R.K. Hubble, and Joe Williamson.

Entrants missing five guesses were Leroy McDonald, Lynn Lauderback, Gayle Cotten, Barry Arwine, Joyce Lomas, Donna Walker, Chick Weemes, J.D. Bryant, Frank Cogdell, Henry Raemakers, Mrs. R.D. Hubble, E.H. Loerwald, LeeRoy Burgess, Dale Smalts, Neal

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THIS IS THE SALE YOU'D EXPECT AFTER CHRISTMAS

Now In Time While the choice is so wide-our floor is too full-make it a gift for your family that keeps on giving all year long.

Medit. Oak WTG - 583
Reg. \$359⁹⁵
SALE \$339⁹⁵

All Models Feature AM-FM Stereo Phono 8 Track Tape
10% Discount on Tapes and Records with the purchase of one of these Webcor Stereos

EARLY AMERICAN MAPLE
WTG-685 Reg. \$379⁹⁵
SALE \$349⁹⁵

REAL WOOD CABINETS
On-The-Spot Financing BANK RATES

WOOD CABINET!
Reg. \$359.95
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Medit. Pecan WTG-688A

You Never Heard It So Good-You Never Saved So Much!
A US Industries Company Webcor

Stan Knox TV & Music
509 PARK AVENUE 364-0766

ONE MINUTE SPORTS QUIZ

- Name the winner of the Sixth Piccadilly World Match Play.
- What two teams are competing for the World Series?
- What team does Ken Stabler quarterback?

Answers to Sports Quiz

- Hale Irwin.
- The Oakland A's and the Los Angeles Dodgers.
- Oakland Raiders.

CLIP COUPONS ...and SAVE

CHRISTMAS LIGHTS ON there is NO ban. by official announcement Federal Energy Office May 2, 74

<p>Nov. 7, 8, 9 Dial Bath Soap White, Gold or Pink 4 Bars For 73^c Our Reg. 48c Limit 4 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Herbal Essence Cream Rinse Regular or Extra Body 8 oz. 63^c Our Reg. \$1.04 Limit 1 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Johnson's Baby Powder 14 oz. 68^c Our Reg. \$1.01 Limit 1 with Coupon per Customer</p>
<p>Nov. 7, 8, 9 Earth Born Shampoo Apricot, Green Apple or Avocado 8 oz. 73^c Our Reg. \$1.27 Limit 1 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Pepsodent Repepdent Toothpaste 7 oz. 57^c Our Reg. 93c Limit 1 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Bayer Aspirin 100's 14 oz. 56^c Our Reg. 93c Limit 1 with Coupon per Customer</p>
<p>Nov. 7, 8, 9 Super II Schick Super II Twin Blade Cartridges 5's 66^c Our Reg. \$1.04 Limit 1 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 BAND-AID Brand Sheer Strips Value Pack 70's 53^c Our Reg. \$1.01 Limit 1 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Playtex Tampons Regular or Super 15's 2 Boxes For 99^c Our Reg. 83c Limit 2 with Coupon per Customer</p>
<p>Nov. 7, 8, 9 Pampers Daytime or Newborn 30's 40^c OFF Reg. Retail Coupon No. K-20 Limit 1 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Bounty Jumbo Paper Towels Decorator or Assorted 2 Rolls For 88^c Our Reg. 88c Limit 2 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Handi-Wrap 400 Sq. Feet 400 63^c Our Reg. 78c Limit 1 with Coupon per Customer</p>
<p>Nov. 7, 8, 9 Reynolds Wrap Heavy Duty Foil 18" x 25' 53^c Our Reg. 70c Limit 1 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Reynolds Brown-In-Bag Turkey Size 2 Bags in Pkg. 38^c Our Reg. 58c Limit 1 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Flat Fold 45" Wide 68^c Our Reg. 99c</p>
<p>Nov. 7, 8, 9 2 Cookie Pans 11"x16"x4" & 12"x18"x1" 2 in Pkg. 88^c Our Reg. \$1.49 Limit 1 Set with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Miro Fry Pan White Teflon II Lined 10" Colorful Porcelain \$1⁸⁸ Our Reg. \$2.99 Limit 1 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Splatter Guard 57^c Our Reg. 99c Limit 1 with Coupon per Customer</p>
<p>Nov. 7, 8, 9 4 Pc. Wooden Spoon Set 10", 12", 14" and 16" 57^c Our Reg. 88c Limit 1 Set with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Stainless Steel Spatula with Hardwood Handle 57^c Our Reg. 88c Limit 1 with Coupon per Customer</p>	<p>Nov. 7, 8, 9 Tub 'n Sink Jelly Rust-Stain Remover 8 oz. 77^c Our Reg. \$1.42 Limit 1 with Coupon per Customer</p>
<p>Nov. 7, 8, 9 Merf Ball 77^c Our Reg. \$1.17 Limit 2 with Coupon per Customer</p>	<p>OPEN THURSDAY & SATURDAY TIL 8:30</p>	
<p>Nov. 7, 8, 9 Tea Towel 30" x 30" 47^c Our Reg. 89c Limit 4 with Coupon per Customer</p>	<p>DUCKWALL'S</p>	

The V E D
Re 11 at camp Arts Ne begin of the cond auton merc mech New enroll be he Admi "T" poste chair enroll Natha New compli cation regist "If begin speed by con filling ing to interes "If attend should eligib possibl SVA in leng torily will res in App Certifio Late through Addi be obt

Tec Ear Bruce associ at Tex School a \$9800 Kline a for rese "Basi purpos methods and ev sufferin joint c tholome The r synovial lubricate be done this fluid enzyme the degre "The Dr. Bart give us possibl method o of arthri response

Cou I08 Bon In releas County Bo H.Sears, sales of Se States Sav Smith Cou totald \$9, month per 108 per cen goal of 18 Septemb amountd pared to \$1 same peric crease of 1 date sales for 73 per Million goa

A folktae Indians tel loses a leg, bone, and visitors.

NBC's "utterly con Inflation ence of Ja

FOR GIF LA COWAN Do

Vocational Enrollment Date Set

Registration will begin Nov. 11 at the Amarillo College West campus School of Vocational Arts for the winter term.

New full-time students can begin enrolling at 8 a.m. for any of the five trade areas, air conditioning/ refrigeration, automotive mechanics, commercial electronics, diesel mechanics, and welding.

New evening students may enroll at 6 p.m. Registration will be held in Room 111 of the SVA Administration Building.

"There will be a schedule posted by each department chairman for students already enrolled at SVA," said Nathaniel Neal, SVA director.

New students who have not completed an enrollment application may do so at the time of registration.

"If a student knows he will begin the winter term, he could speed his registration process by coming to the campus and filling out information pertaining to the trade area he is interested in," Neal said.

"If any student is a GI attending on the GI Bill, he should have his certificate of eligibility in as soon as possible," the director said.

SVA programs are 18 months in length and students satisfactorily completing requirements will receive both the Associate in Applied Science degree and Certificate of Completion.

Late registration will continue through Nov. 18.

Additional information may be obtained from Neal.

Tech Medics Earn Grant

Bruce A. Bartholomew, M.D., associate professor of Medicine at Texas Tech University School of Medicine has received a \$9800 grant from the Smith Kline and French Foundation for research on joint diseases.

"Basically the grant is for the purpose of developing new methods in clinical research and evaluation of patients suffering from inflammatory joint disease," Dr. Bartholomew said.

The research will focus on synovial fluid (the fluid that lubricates joints) and study will be done on enzyme activity in this fluid and the correlation of enzyme levels of activity with the degree of disease activity.

"The goal of the research," Dr. Bartholomew said, "is to give us an additional and possibly more quantitative method of appraising the course of arthritis and its potential response to therapy."

County Tops 108 Per Cent Bonds Goal

In releasing Treasury figures, County Bond Chairman James H. Sears, has announced that sales of Series E and H United States Savings Bonds in Deaf Smith County during September totaled \$9,000. Sales for the nine-month period were \$194,258 for 108 per cent of the yearly sales goal of \$180,000.

September sales in Texas amounted to \$19,110,753 compared to \$17,149,206 during the same period of 1973 — an increase of 11 per cent. Year-to-date sales totaled \$173,861,964 for 73 per cent of the \$236.8 Million goal achieved.



A folktale among American Indians tells of a man who loses a leg, sharpens his shin bone, and uses it to stab his visitors.

NBC's "The Law" proves utterly convincing.

Inflation threatens affluence of Japan.

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Downtown

TG & Y DOUBLE KNIT

family centers

Christmas Gift Headquarters

INCHWORM
Reg. \$15⁰⁰
\$13⁶⁰

Easy Bake **OVEN**
\$11⁸⁸

OUR REGULAR '3" YARD
CLOSE OUT \$2.99 yd.
CLOTHES
CLOTHES
On Large Assortment Of
COTTON FABRIC
Values To \$2⁹⁹ Yd.
Yd. For **\$1⁰⁰**

WONDER HORSE
Reg. \$26⁰⁰ **\$24⁸⁸**

AIR HOCKEY
Fastest Game On Air **\$39⁸⁸**

Polaroid Color Pak II
LAND CAMERA
\$37⁹⁵

3-Qt. **POPCORN POPPER** **\$3⁹⁷**
3-Qt. capacity, UL approved. Hot popcorn in minutes. Complete with cord. Buy NOW for Christmas giving.

Presto **HOT DOGGER**
Sizzles six hot dogs in 60 seconds. Cooks automatically. Base is immovable.
2 \$5⁰⁰

BROILER OVEN FOR
Chrome finish, 3-foot detachable cord, two-position broiling tray.
Reg. \$6⁰⁰

Windsheid Washer Anti-Freeze
CLEANER SOLVENT
\$1⁴⁷

Oil Treatment **STP**
99c

Fine Quality **BRACH'S CHOCOLATE CHERRIES**
12 Oz. Box **93c**

#15-013
Midland 12" Black & White Portable TELEVISION
Full UHF, VHF Tuning
\$79⁸⁸

PAPER TOWELS
120 Ct., 2 Ply
Reg. 2 \$73^c
51' Rolls For **73c**

Ice Tea **TUMBLER**
10c EACH
CLOSE OUT

Model-40 VIP
NORELCO
Men's Triple Header
\$32⁴⁴

WASH CLOTHS
13c
Limit 5

1-Lb. **Shredded FOAM**
Reg. 69^c
2 \$1 FOR

Men's Pullover **SWEATER**
100% Acrylic Machine Washable, Cream Color
Reg. \$9⁰⁰
\$7⁶⁰

Ladies' **BLOUSES**
65% Cotton 35% Polyester, Machine Washable, Solids and Patterns, Styles May Vary
Reg. \$4⁰⁰
\$2⁸⁸

Boy's Long Sleeve **FLANNEL SHIRTS**
100% Sanforized Cotton Asst. Plaids, Size 4-10
Reg. \$3⁶⁶
\$3²²

Men's **BELTS**
Top Quality Belts, Two-Prong Buckles, White, Brown and Black Sizes 30-38
\$1¹⁷

SUPER DISCOUNTS

SURE
New Super Dry 6.oz.
73c

Gillett Techmatic **RAZOR**
With Adjustable Band
\$1²⁶

Johnson **PLEDGE**
Lemon Or Regular 7-Oz.
Reg. 93c **56c**

DATE MATES
Nail Polish, Face Powder, Lip Gloss, Eye Brow Pencils & Liquid Make-Up
2 \$1⁰⁰ FOR

Vaseline **INTENSIVE CARE**
Bubbling Herbal Bath Oil Beads
73c

15-Oz. **SCORE**
Micro-Emulsion Hair Groom 4.5-Oz.
73c

Golden "T" GLASS CLEANER
15-Oz.
53c

Miss Breck **HAIR SPRAY**
Reg. 67c **2 \$1** 13-Oz.

SPRAY N WASH
Laundry Soil & Stain Remover
94c

409
All Purpose Cleaner 32-Oz.
83c

Market Has Its Ups and Downs

Texas poultry production had its ups and downs in 1973. Turkey production was up, broilers dropped a little and fewer eggs were produced, point out two poultry marketing specialists for the Texas Agricultural Extension Service.

Brown County registered the largest increase in turkey production last year, with turkey numbers mushrooming from 325,000 to 770,000.

McLennan County was the top turkey production county with 910,000 turkeys, a stable increase from the 669,000 produced in 1972. Bell County ranked second followed by Gillespie, Brown and Hill counties.

Gonzales County took over the

leadership in broiler production in 1973, producing slightly more than either Shelby or Nacogdoches counties, report Dr. David Mellor and Marshall Miller. Panola and San Augustine counties ranked fourth and fifth. Broiler numbers increased by 1,040,000 to 34,429,000 in Gonzales County. Production in San Augustine County was up almost 2 million birds last year from 1972.

According to the Texas A&M University System specialists, Gonzales County continues to lead the counties in egg production by a wide margin of 18,920,000 dozen eggs over Shelby County. Following Shelby County are Fayette, Nacogdoches and Brazos counties.

The top five counties in production of hens and pullets of laying age are the same as the top egg producing counties, with Gonzales County the leader by far, producing 1,550,000 birds to Shelby County's 915,000.

Turkey production in Texas is generally confined to the central part of the state, point out Mellor and Miller. Broiler production is heavily concentrated in East Texas, except for Gonzales County, while the production of hens, pullets and eggs is spread throughout the state.



Senator Thomas F. Eagleton said recently that a "fly-off" has shown the Navy's new fighter plane, the F-14, to be less than half as effective as the Air Force's version, the F-15.



Tech Team Wins 1st In Soil Judgement

Texas Tech University's Soils Judging Team won first place in Region 4 competition of the Student Section of the American Society of Agronomy Oct. 25 at College Station. Nine schools participated in the contest.

Bill Jaynes of the Texas Tech team won first place individual honors in the competition. Stanley Hitt and Tim Holland were third and fourth place individual winners.

Texas Tech, the University of Arkansas and Tarleton State College captured the top three places in team competition, and will be eligible to compete in the national contest at College Station in April 1975. Texas, Oklahoma, Arkansas, Louisiana and Mississippi make up Region 4, one of six national regions of the Student Section of the American Society of Agronomy.

Members of the Texas Tech Soils Judging team are: Jaynes, senior soils major, son of Mr. and Mrs. S.H. Jaynes, 805 S. 22nd, Slaton; Holland, senior wildlife major, son of Mr. and Mrs. Lloyd M. Holland, Turkey; Hitt, junior soils major, son of Mr. and Mrs. Burdette Hitt, 515 5th St., Brownwood; and team alternate, Mark Walthall, sophomore soils major, son of Mr. and Mrs. W.C. Walthall, Rt. 1, Anton. Dr. B.L. Allen, professor of agronomy, is sponsor and coach of the team.

"The largest user of our agriculture pesticides are the grain producers," Thomason stated. "By using pesticides and plowing, these people have totally destroyed our natural ecosystem."

"We can't change our crop land back into range land because we couldn't feed our own country much less the

Pesticides Vital Here

The use of chemical pesticides in agriculture has raised great concern since 1919, but West Texas State University Agriculture Professor Ron Thomason believes that the harmful effects have been overly magnified in light of the positive contributions made.

"Without the use of pesticides agriculture production would drop 40 per cent and 10,000 people per day would die of starvation and malnutrition," Thomason said. "It is estimated that an additional 300 million acres would need to be put in cultivation to feed today's population if pesticides were barred."

"In areas of saving lives such as controlling the insect vectors of malaria and sleeping sickness, it is not difficult for most to reason that the humane thing to do is to apply pesticides," Thomason said. "Yet, when it comes to food production, many have difficulty in seeing the justification which is based on preventing death from starvation and malnutrition."

"The largest user of our agriculture pesticides are the grain producers," Thomason stated. "By using pesticides and plowing, these people have totally destroyed our natural ecosystem."

The professor went on to discuss an Illinois study on pesticide use effects on crop yield and consumer prices.

"Broccoli grown in a pesticide-free environment costs \$14 per pound, and yielded less than 1,000 pounds per acre; whereas with the use of pesticides, the cost was 75 cents per pound and yielded 13,000 pounds per acre. Without pesticides the cost of tomatoes was 90 cents per pound and yielded was 10,000 pounds per acre, but with pesticides the cost was 35 cents per pound and yield was 28,000 pounds per acre."

Thomason said that DDT has received the most attention by researchers because it has been used abundantly and is easy to study. The chlorinated hydrocarbons, of which DDT is one, are not metabolized like the phosphate chemicals now in the market, but the chlorinated hydrocarbons are not as toxic as the phosphates.

"Public scientists have found no evidence that DDT caused any ailment that affected the life span of man," Thomason maintained. "It is estimated that DDT has prevented hundreds of millions of illness cases and saved millions of lives."

"Pesticides used in production of agricultural commodities and in the prevention of disease have altered the natural environment to some extent," he noted. "However, this disturbance of the natural ecology has provided benefits which far outweigh the harmful effects."

are degradable by microorganisms, chemicals, and light," Thomason continued. "A study in a pond in Colorado which contained a dangerous amount of the chlorinated hydrocarbon endrin was free of it in the water in a month. The mud was free in three months, and the fish in four months."

"Another interesting experiment was done with chickens fed one part per million (ppm) of the chlorinated hydrocarbon dieldrin for 700 days," Thomason noted. "Eggs laid by the chickens accumulated dieldrin residues up to 28 ppm at 325 days and then decreased to five ppm at 700 days. There was no difference in the viability or hatchability of eggs laid by the chickens in the trial as compared with the control. The young chicks were observed for 12 weeks after hatching and showed no adverse effects."

Thomason concluded by saying "The current ecological awareness is good if it does not become prohibitive to production of food and other essential items. The public must not overreact and cause drastic reductions in the production of food in a world that is struggling to feed its present population. If agriculturists, chemists and biologists are given time, they will eliminate the undesirable pesticides and determine which pesticides should be used with minimal influence on the natural environment."

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 OPEN TIL 7 P.M.
 All Men's And Ladies' **BOOTS** 20% OFF
 New Shipment of Men's and Children's **SHIRTS**



Featuring! **ALL GOOSEDOWN JACKETS** 10% OFF
 The Biggest Selection of Bumper Stickers This Side of Umbarger

NEW SHIPMENT of Children's Tony Lama BOOTS
GOOD Selection of WINTER CAPS
 New Shipment of Justin **SEA TURTLE**

Helena Rubinstein creates... **brush-on peel-off mask**
 The cleansing, cooling, toning mask that gives you the look and feel of "brand new skin"... no matter what your skin type. Fun to use... just brush on, then peel off to face the world with a fresh, clean, "new" complexion!
 BLUE FORMULA: For normal skin a tingling, deep-down cleanser.
 PINK FORMULA: For dry skin... especially gentle. Leaves skin soft and smooth.
 GREEN FORMULA: For oily skin... astringent formula tones as it refines pores. 3.5 oz. Each \$3.95
Harold Close Drug SUGARLAND MALL
 364-2344

USDA Official Says Rural Exodus Over

The long, costly, mass exodus of country people to cities, which cut deeply into the financial and business resources of rural and smalltown areas and reduced the quality of life there, is ending, according to Assistant Secretary of Agriculture Will Erwin.

"One key to this significant change is the remarkable increase in available jobs in rural America. Since 1970, country job openings have increased nearly three per cent a year against a 1.2 per cent annual increase in city areas."

Speaking before the Tri-State Poultry Industry meeting in Fort Wayne, Inc. Erwin said, "Not only has the urbanward migration of rural people slowed to a trickle—it has reversed itself in some areas. One study indicates that the population in rural nonmetro areas, in 41

states analyzed, grew 4.1 per cent since 1970 while urban metro areas in the same states grew only 2.2 per cent.

"People today have new desires as to where they want to live and work. Much of the magnetism for urban life has given way to a yearning for country living."

"Four major national surveys—one by Gallup—concludes that more than twice as many people prefer to live in rural or smalltown areas as now live there."

"This is the most significant turnaround of its kind in the last century," the official stated. "It is bringing new life, vitality, and needed growth to thousands of country towns. These towns, on the average, had lost 30 per cent of their business enterprises since 1950."

the leisure suit FARAH Slacks
 In Navy Burgandy Dark Green Brown
 In 100% Polyester
 Jacket \$22.50
 Matching Pants \$16.00
Gaston's SUGARLAND



"As the population of rural areas thinned over the years—28 million people left U.S. farms during the 25 years following World War II—the load of spiraling local taxes fell on fewer shoulders.

"Rural areas have suffered a material loss of talent and wealth by paying for the cost of raising and educating millions of young people only to have them move to cities that benefited from the rural investment. Cities also pull large amounts of wealth out of rural areas when these young people inherit their share of their parent's estate. This turnaround will help curb these costly losses," Erwin said.

"It is fortunate," the speaker added, "in light of current and future needs of food and fiber, that the U.S. farm population, which stood at 30.5 million people in 1940, has now largely stabilized at near the 9.5 million level."

Listeners were urged to help rural people organize to get a grip on the development of their community so as to use the process to meet needs and to avoid ill effects that often occur with "hit or miss" development.

The U.S. Department of Agriculture, through its local county offices and in cooperation with land grant universities, is able to assist local communities to use development wisely.

Soviet Jew charges harassment continues.
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| Spangler Diamonds-Sauce Pan | Harold Close-Party Perk Coffee Pot | Loerwald Bros. \$10.00 in trade | Lil Charo Too-2 Dinners |
| Gulf Oil-Fuel Guards (12) | Betties Beauty Supply-Assortment of Supplies | Big Daddy's Truck Stop-Shower Massage | Hereford Janitor Supply-3 x 4 Mat |
| First Printing-Stapler | The Barber Shop-1 Haircut | Anthony's (Sugarland Mall) Overnight Bag | Taylor-Evans-Turf-Magic Fertilizer 200 Lbs. |
| Sanders Service Center-2 Vacuum Cleaner Bags | George Warner Seed-100 Lbs. Hybrid Grain Sorghum | Edwards Prescription Pharmacy \$10.00 Toward any Prescription | Yocum Decorators-2-Pillows |
| Abbie's Mister Shop-Shirt | T G & Y-Presto Toaster Broiler | Swedes Cycle Shop-Line Wheels, Adjust Brakes & Shifter on 10 Speed Bicycle | Yocum Decorators-2 Pillows |
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| Chandelier Shop-Candle & Holder | Crowe-Goulde-27 Patio Bricks | Spangler Diamonds-Silver Tray | Brandon & Clark-Electric Motor |
| Dairy Queen-Gift Certificate | Big Tex Cattle Co.-.85 Lbs. of Hamburger | Henderson Exxon-1 Wash, Grease & 10 Gal. Reg. Gas | T.E.C.O. of Texas-Saber 6 Hot Shot |
| Clarks Vibra Steam-Amway Car Kit | Helen's Youth Shop-Madame Alexander Doll | Big Jim's Furniture-Swag Lamp | Deaf Smith County Elec.-G.E. Portable Mixer |
| Boyd Machine Shop-Car Mats | Thriftway-1 Living Bible | Shook Tire Co.-Complete 4 Wheel Balance & Rotation | The Music Stand-Knife Set |
| McDowell Drug-2 Napkin Holders | The Vogue-Cow Horn Lighter | Vernon Lewis Exxon-2 Gals. Anti-Freeze | Boots & Saddle Western Wear-Gift Certificate |
| T G & Y -Hot Dogger | Continental Grain-100 Lbs. Horse Feed | Clarks Vibra Steam-300 Sq. Feet Carpet Cleaning | Bobs Hickory Pit BBQ-Cure 81 Hormel 10 Lb. Ham |
| The Pants Cage-Necklace | E Z Way Grocery \$10.00 worth of Merchandise | Colville & Wilson, Inc. 100 Lbs. Fertilizer | Firestone-ITP Alignment |
| Cal Garrett, Golf Pro-3 Golf Balls | Kentucky Fried Chicken-4 Dinners for 2 | Star Theater-52 Theater passes | Pizza Hut of Hereford-1 Large Pizza |
| Cottingham Bearings-Rubber Idler | Davis Implement Co.-2 Gal. Beverage Cooler | Tip Top Oil-1 Case 10w 40 Motor Oil | Pizza Hut of Hereford-1 Large Pizza |
| Thriftway-2 Jack-in Box | Dairy Queen-Gift Certificate | Livestock Health Prod.-Fire Ext. | Pizza Hut of Hereford-1 Large Pizza |
| Hereford Grain Corp-1 Box Soap & Fly Spray | Trevino Conoco-1 Car Wash | Suits Auto Supply-Hedge Trimmer | Pizza Hut of Hereford-1 Large Pizza |
| Purina Feed Store-1 Sheep Halter | Herschel Black-1 Quilted Vest | Cal Garrett, Golf Pro-3 Golf Balls | Pizza Hut of Hereford-1 Large Pizza |
| Safeway Stores-8 Lb. Ham | Herschel Black-1 Quilted Vest | Hereford Wrecking-Do Ray Lamp | McCaslin Lumber Co.-Faucet Set (No Exchange) |
| Neats Diner-2 Meals | Stan Fry Sheet Metal-Air Conditioner Pump | Banca-Socket Set | Case Power-TFD Fluid |
| Herfs Drive In-3 Hamburgers & 3 Med. Drinks | Cal Garrett, Golf Pro-3 Golf Balls | Hereford Welding-2 Welding Rod Holders | Clarks Springcrest Custom Draperies 5 Ft. Drapery Rod |
| Carl Last-Minor Tune-up | Hereford Wrecking-Do Ray Lamp | Anthony's (Downtown)-2 Rugs | New Holland Equip.-Tool Box for Toyota Pickup |
| El Toro Restaurant- Meal for Two | Hereford Welding-2 Welding Rod Holders | A & P Tea Co.- 2 Sacks Jumbo Carrots | Merchants Motor Lines-100 Lbs. Frt. Del. anywhere in Texas |
| Coca Cola Co.-1 Case cokes | Anthony's (Downtown)-2 Rugs | Continental Grain-Dog Food 50 Lbs. | McCullan Machine & Welding-2 Hrs. Machine or Welding Time |
| Coca Cola Co.-1 Case Cokes | A & P Tea Co.- 2 Sacks Jumbo Carrots | Scott Seed-50 Lbs. "Scottgrazer" Sudan | Womble-Simpson Conoco-6 Gal. Conoco Anti-Freeze |
| Coca Cola Co.-1 Case Cokes | Scott Seed-50 Lbs. "Scottgrazer" Sudan | Borden of Hereford-Choice of Borden's Ice Cream | White Implement Co.-Wrench Set |
| Park Ave. Barber Shop-3 Bottles Jeris Hair Tonic | Sully Vending Machine Service-2 Cases Mushroom Soup | ***** | Summerfield Fertilizer-3 Bags Crabgrass Control |
| Rockwell Lumber Co.-75 Ft. Garden Hose | ***** | CASH DONORS ARE . . . | Cottingham Bearing-Trailer Ball & Hitch |
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| Davis Implement Co.-1 Gal. Beverage Cooler | Shur-Gro Liquid | Hereford Iron & Metal | Antique Pewter Tea Pot (Victoria House of Antiques) |
| Orval Watson Ford-Floor Mats | Lee & Owen | Ron Zimmerman DDS | George Warner Seed-Gift Certificate for 100 Lbs. of Hybrid Grain Sorghum |
| Lil Charo Too-2 Mexican Dinners | O.Thompson Abstract Co | Combes Used Cars | Davis Implement Co.-5 Gal. Beverage Cooler |
| Sanderson Exxon-5 Qts. Uniflo Oil | Dickies Restaurant | Coker Realtor | Southwest Public Service-Study Lamp |
| Trevino Conoco-1 Car Wash | Kerr TBA | Ed Line | Firestone-ITP Alignment |
| Thriftway-1 Electric Clock | Neil Body Shop | J. M. Cogdell | Cawthon Bryant-10 Gal. Cream Can |
| Coca Cola Co.-1 Case Cokes | Charlie Hill | Clifton Cattle Co. | Christian Book Store-Living Bible |
| Coca Cola Co.-1 Case Cokes | Oglesby Implement | Gililand-Watson | Shorts Furniture & Appliance - Table Lamp |
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| Ink Spot-1 Brief Case | | | Consumers Fuel-Soldering Iron Kit |
| Southwest Carpets-Room Size Carpet | | | Consumers Fuel-Soldering Iron Kit |
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| Duckwalls-Clock | | | |
| Panciera Tire & Supply-1 pr. Rubber Boots | | | |
| Sonic Drive In-1 Food Coupon | | | |
| Sonic Drive In-1 Food Coupon | | | |

SEE YOU AT THE BULL BARN FRIDAY NIGHT 7:30 P.M.

Former Graduates Enrol At SWTSU

Eight Hereford High School graduates have enrolled for the fall term at Southwest Texas State University in San Marcos. Those attending are David L. Hicks, son of Dr. and Mrs. C.E. Hicks of 107 Douglas; Catherine Loerwald, daughter of Mr. and Mrs. Sylvester T. Loerwald of 212 Centre; Dwight S. Loerwald, son of Mr. and Mrs. Eugene Henry Loerwald of 715 Blevins; Mike B. Mayberry, son of Mrs. Miana Eve Mayberry of San Antonio; Mauri T. Montgomery, son of Mr. and Mrs. Richard G.

Montgomery of 137 Mimosa; Joe R. Sheffy, son of Mr. and Mrs. Robert William Sheffy of 104 Aspen; Richard D. VanderZee, son of Mr. and Mrs. Harlan D. VanderZee of 132 Liveoak; Rhea Ann Wesson, daughter of Mrs. T.E. Seigler of 216 Centre.

G.I. BILL & FORD
Congress has decided to hold until after the election period recess legislation granting Vietnam-era veterans a 23 per cent increase in educational benefits.

Teachers, restless after almost two decades of fervent progress in American education, are faced today with a society that tends to blame them "for various things gone wrong with the world or to burden them with the task of making things right."

This view and some educational solutions are aired in a new journal published by the Texas Tech University College of Education.

The theme of the first issue is teaching and includes new points of view on the value of early childhood education, the teaching of history in public schools, ways to encourage teachers in problem solving, a study of needs in preparing teachers of English, and possible directions for teacher performance evaluation.

Of dramatic importance for national policy is an article by Dr. Connie Steele who found that early childhood education

does make a significant difference in a young child's ability to acquire knowledge. Mrs. Steele analyzed hard data relating to children between the ages of 3 and 5. The results of her study, she said, should be taken as definitive evidence by educators, governmental agencies, legislative bodies and others that early childhood education, in programs such as Head Start, make a difference in helping children learn.

Anderson said, adding that "education was destined to be one of the most dynamic institutions on the scene."

World War II set the stage for this highly productive period, he said, unleashing important political, scientific, social, industrial and other forces. "These forces were altering the society at a dizzying speed,"

Anderson said, adding that "education was destined to be one of the most dynamic institutions on the scene."

Meanwhile, teachers in the public schools and universities were examining their habits

and their assumptions and discovering that much of what they believed and did was outmoded, according to Anderson.

"Stimulated by an explosion of knowledge about children and about human organizations," he said, "they found reason to question such arrangements as the graded school, the self-contained classroom, recitation and response pattern of instruction, the textbook and the curriculum, the reliance by teachers on positional authority, the essentially sedentary role of the pupil, the relative absence of activity and concrete experience in the life of the classroom."

"Teachers themselves became restlessly conscious of the need for alternatives to the less-than-acceptable arrangements within which they worked," said Anderson. "For some 10 to 15 years American education was effervescent to an extent unmatched in prior history," he said, "and arguments rang across the land as each new proposal sought to find its place in the sun."

Problems grew out of the great changes in society, and reaction set in, Anderson said, and "especially cruel" from the viewpoint of the educator "was the frequent tendency of society either to blame educators for the various things gone wrong with the world or to burden them with the task of making things right."

The school bus, for example, became either the answer or the enemy with the educator at the end of the bus route a kind of scapegoat of the legal and social battle surrounding him.

Problems related to drugs and other spin-offs within the society ended up as largely the educator's problem to solve, "however reasonable it would be to argue that he had little, at most, to do with their emergence."

Educators still were managing major changes, particularly in the fields of elementary and early childhood education, he said, but all levels of the reform movement has suffered a severe slowdown.

"Effervescence is less evident in American schools, and many educators find themselves hard-pressed to maintain both the optimism and the momentum that once seemed so prevailing," he said.

Many developments that emerged during the exciting period are meritorious and do deserve to thrive, however, in Anderson's view. The journal his college has launched will become a vehicle for analyzing some achievements and disseminating information.

The journal is dedicated to the late Gordon C. Lee, former dean of Texas Tech's College of Education, whose death in 1972 prevented him from completing plans for its publication.

New Education Journal Published

3rd ANNIVERSARY SALE

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Cooking Ranges To Be Safer

Safer gas and electric ranges may soon be available on the market, according to one authority.

She's Mrs. Lillian Chenoweth, family resource management specialist with the Texas Agricultural Extension Service, The Texas A&M University System.

"Design changes are in process that will reduce the danger of accidental clothing fires and burns.

"Among the changes that are being considered are control knobs that can't be turned on accidentally—such as two-step controls, or controls that are out of the way of being 'bumped' on by bodies," the specialist explained.

She noted that another design feature is burner arrangements that do not necessitate reaching over one burner to reach another. These burners would be staggered.

Another change related to these would be to eliminate the danger of invisible hot burners by requiring a signal light to indicate a hot surface.

"Until these design changes are standard, consumers can look for them on different models and select the model safe for the family situation," Mrs. Chenoweth said.

ANTI-INFLATION

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SUGARLAND MALL



The Greeks and Romans stirred medicines with the fourth fingers, believing that if the mixture was noxious, the heart would be instantly alerted.

Lieutenant Governor's Report

AUSTIN—In a previous report to you, I mentioned that the state expects to have a \$1.5 billion surplus in the next biennium.

Much of this surplus can be attributed to inflation. We are collecting more sales taxes, not because of greater productivity, but because of higher prices on the same goods.

Oil and gas production taxes also are contributing huge sums to the state coffers due to inflated prices these energy products are commanding.

At first glance, the inflationary spiral might seem to be a blessing to the state. But every breadwinner and homemaker can testify that it is a curse.

The hard reality of inflation is now beginning to become only too clear as the Legislative Budget Board has begun studying its recommendations for

the next Legislature. While the state doubtless will receive considerably more revenue, it will cost more to provide the same services.

Recently, the LBB approved for submission to the Legislature budgets from the Judiciary and the State Board of Insurance.

The Judiciary budget recommendation is for \$34 million in the next biennium, a 33 percent increase. The Board of Insurance is being recommended for a 26 percent budget increase to \$22.6 million for the next two fiscal years.

While frightening, these figures do not provide for vast expansion of these two arms of state government. Primarily, these budget increases come from salary adjustments to help these state employees gain back some of the ground they

have lost to runaway prices.

It is obvious from the budget requests submitted so far that the cost of doing the state's business is going to go up considerably.

It is more imperative than ever that we in state government do everything in our power to assure that each tax dollar is spent wisely.

The state must tighten its belt along with all its citizens.

We must not be fooled by projections of a large budget surplus. It may melt like ice in hot water.

The surplus may give rise to temptations to establish new programs or expand existing ones. I hope these temptations can be resisted.

With vigorous attention to economy and efficiency, I believe we can spare our citizens the burden of any new taxes for the next two years.

A weekly public service feature from the Texas State Department of Health

Accent on Health

J.E. PEAVY, M.D., Commissioner of Health

When someone mentions "lasers," the image that may come to mind is that of a Buck Rogers Ray-gun. But in fact, lasers are rapidly becoming a part of our everyday lives — and your Texas State Health Department has begun a new program to help ensure that the lasers in your life are safe.

Laser safety is one of the responsibilities of the Non-Ionizing Radiation Control Program, which is being carried out by the Occupational Health and Radiation Control Division of the State Health Department, under the Texas Radiation Control Act. The program is responsible for protecting the public from the dangers of misuse associated with a wide variety of devices, including ultraviolet lamps — such as "sun" lamps — ultrasonic diathermy machines, ultrasonic burglar alarms, radar transmitters, microwave ovens, and even high-powered amplifiers used for hi-fi systems and electric guitars.

The radiation control engineers have developed a set of standards for laser safety, and these standards have been approved by the Texas State Board of Health, giving the radiation control program regulatory authority to ensure that the public is not unnecessarily exposed to danger.

The immediate task of the new laser safety program is to locate and register all of the high-energy lasers being used in college laboratories and in a number of industries. High-energy lasers are used for many kinds of research, including thermonuclear fusion — which some authorities believe will become the most important source of electrical energy in the future. Lasers are also used by many industries for such jobs as cutting, shaping, and welding metals and plastics, for quality — control inspection of miniature electronic parts, for alignment of machinery to critical tolerances as small as a millionth of an inch, and for a number of other work-a-day tasks.

One type of industrial laser is the high-energy carbon dioxide laser, which a radiation control official describes as "an invisible beam of pure radiant heat." The carbon-dioxide laser can be used by clothing manufacturers to cut an entire pile of fabric to an exact pattern, or the laser can be used by electronics manufacturers to shape and weld microscopically small components. In one case, a laser welding machine is able to do as much work in a few minutes as a conventional process could do in 24 hours — and the rejection rate due to faulty work was reduced from 80 percent to zero.

Of course, the very fact that high-energy lasers have these capabilities indicates that they could be dangerous. These high-energy lasers, which the radiation control engineers call Class IV lasers, are the first target of the State Health Department's control and regulatory program.

Less-powerful Class III lasers also can be dangerous. They are becoming widely used for such diverse purposes as surveying boundary lines, aligning pipelines and structural beams, leveling surfaces, and some scientific research. Medical applications include re-attaching the retina of the eye, actually restoring sight to people who otherwise would be blind for life.

Class III lasers also are widely used in high school classrooms for demonstrating the principles of optical physics. They can cause damage to the human eye and skin if a person is directly exposed to the laser's energy beam. To prevent unnecessary danger, the State Health Department's laser safety program has begun an effort to monitor and review laser products, and to educate the users of lasers so that they will be aware of the potential dangers.

There are also lasers that are even less powerful, and these are the ones that the average person may be most likely to encounter. Machine-tool alignment, quality-control testing, surveying, construction work, and optical demonstrations are all applications of Class I and Class II lasers. Supermarkets in Texas are beginning to install automatic cash registers at their check-out counters. The checker will merely pass each package in the shopping basket over a special counter and the machine will automatically calculate and record the product's identity and price. The special counter contains a small, low-powered, Class I laser device.

When man discovered fire, he also discovered how to burn his fingers. One of technology's newest wonders, the laser, is in sense a new kind of fire — and high powered Class III and IV lasers literally can burn not only fingers but eyes and other vital tissue. That's why your Texas State Department of Health is actively involved in this new laser safety program — to help ensure that this immensely valuable device is designed, constructed, and used properly, for everyone's benefit, without danger to the public.

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F78-14	\$27.35	\$30.30	\$2.95
G78-14	\$28.45	\$31.50	\$3.05
H78-14	\$30.80	\$34.00	\$3.20
F78-15	—	\$31.10	—
G78-15	\$29.20	\$32.35	\$3.15
H78-15	\$31.30	\$34.60	\$3.30
L78-15	—	\$36.10	—
L78-15	—	\$37.75	—

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Gallery Features Cherokee Artist

The Panhandle-Plains Historical Museum's Art Gallery is presently featuring the works of 24-year-old Donald Vann, a full-blooded Cherokee who is an intense and expressive portrayer of the Indian experience.

"The philosophical comments he has made are basic in all religions," noted Mrs. Olive Bugbee, curator of art for the Museum. "They are statements about mankind." Vann's "extreme discipline in the use of his materials," Mrs. Bugbee continued, make his master at the delicate craftsmanship that is traditional of Indian art.

A native of Stilwell, Oklahoma, the artist was surrounded by Indian neighbors and their Cherokee heritage. His talent appeared at an early age, and so impressed the great Indian artist Jerome Tiger that he took the young boy in as his only student and protege. In his late teens, Vann went to live with an old medicine man

who prepared him to assume that sacred role. This reawakening of his Indian soul through the old man's stories has strongly influenced his art work, which tell similar stories. A recurring subject for his art is the burial of a fallen brave and his ascendancy to heaven and the Great Spirit. The stoic determination of the Indian to endure the many hardships he faced is another frequent portrayal.

Vann's progressive Indian art has won him numerous awards in exhibitions. He has also been featured in a one-man show in Louisville, near his Kentucky home.

The exhibit will be displayed until Sunday, Nov. 24 on the second floor of the main Museum building. The Panhandle Plains Historical Museum, located on the West Texas State University campus, is open from 9 a.m. to 5 p.m. Monday through Saturday, and from 2-6 p.m. on Sunday.

SHOP EARLY BE SMART COWAN JEWELERS Downtown

Certificates In Rebedah Work Given

Certificates of perfection in the Rebedah Lodge were presented by Mrs. Jim Loving, lodge deputy, to four members at the meeting in the IOOF Hall Tuesday evening. Recipients were Mmes. R.E. Curtsinger, Merl Bridges, Ola Hacker and Faye Brownlow.

Plans were made for several members to attend a special meeting at Morton this weekend. Mrs. Curtsinger, drill team captain, announced a practice session after the lodge meeting next Tuesday.

Mrs. Henry Murrell, hostess, served refreshments to 22 members. Edna Mathes, noble grand, conducted the meeting.

PLAY-LEARN
Play helps the young child learn about his world and gives him an outlet for emotions, Ilene Carrington, family life education specialist with the Texas Agricultural Extension Service, The Texas A&M University System, says.

Late model, low mileage used cars hard to find?

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1971 Ford Torino, Gold, Black Top, Low Mileage, Clean Good Tires **ONLY \$1,895.00**

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Church To Host Special Speaker

The public is invited to hear Evelio Perez of Waco, missionary and evangelist, when he addresses the Christian Assembly Church during special workshop services tonight through Sunday.

Perez witnesses in many parts of old Mexico and Texas. He will speak each evening at 7:30 p.m. according to Fred Whipple, local pastor.

The Christian Assembly Church is located on South Main.

Paul W. McCracken, Administration Economic Adviser:
"I think we are probably in the early stages of what could turn out to be V-type recession."

Definition
Tact: "To lie about others as you would have them lie about you."

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FLOOR TILE

12x12 Vinyl Asbestos **\$8.90** PER BOX OF 45

MASONITE

X-90 1/2"x12"x16" PRIME COAT SIDING **\$21.50** PER 100 SQ. FT.

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PHONE 364-600 HIGHWAY 385 SOUTH

TTUSM Involved in Arthritis, Infant Aid

Patients suffering from various rheumatic diseases, particularly arthritis, represent a major portion of the chronic disease patients of the United States. As part of an effort to increase understanding about rheumatic diseases and improve the care and treatment of patients suffering from these diseases, Texas Tech University School of Medicine (TTUSM) is participating in a statewide program to help health professionals increase their understanding of these health problems.

The Regional Medical Program of Texas (RMPT) has awarded a \$45,555 contract to TTUSM to cooperate in developing and putting into practice a mechanism for coordinating arthritis education and outreach efforts for health professionals in Texas.

Bruce A. Bartholomew, M.D., associate professor of Medicine at TTUSM, is director for the project which will concentrate its efforts in 91 counties of West Texas.

Planned project activities include:

—encouraging physicians in private practice in West Texas to attend continuing education programs in the field of rheumatic diseases.

—sponsoring a postgraduate course in the diagnosis and treatment of rheumatic diseases to be held in mid-November.

—providing input about rheumatic diseases into regional allied health education programs.

—developing outreach workshop programs throughout the year in West Texas communities.

Project staff at TTUSM will be setting up workshops on rheumatic diseases to include activities such as sending out specialists to assist in working with problem cases and providing physicians to give seminars and public education talks.

The Tech School of Medicine also will participate in a statewide program designed to reduce infant death and illness.

TTUSM has been awarded a \$50,000 contract by the Regional Medical Program of Texas (RMPT) to take part in the design and implementation of the coordinated statewide education and outreach program on perinatal care. This training will be provided as needed and requested in West Texas.

Other project activities will include:

—determining the status of local approaches to perinatal

health care delivery in West Texas and identifying the training needs of personnel involved in the delivery of babies.

—developing training programs related to perinatal care to be conducted at regional workshops, on site, or at the Texas Perinatal Center, which is based in the School of Medicine.

—developing, in cooperation with appropriate nursing schools, a clinical nurse

education program and establishing the clinical nurse as an essential member of the health professional team involved in providing perinatal care in West Texas.

—continuing development of a form to help identify expectant mothers of high risk infants and field testing that form.

—providing information and assistance to the RMPT perinatal ad hoc committee which coordinates the statewide

program. The School of Medicine is one of several health science centers across the state that will join with selected hospitals in a two-fold attack on perinatal problems. The attack will include educational and outreach programs and identification and designation of varying levels of institutions involved in perinatal care. Each of the health science centers will conduct extensive outreach

programs developed by local perinatal committees and coordinated by the perinatal ad hoc committee.

RMPT, a federally funded health agency headquartered in Austin, assists health professionals in improving patient care and increasing the capacity for quality health care delivery for Texas citizens. The agency is funded by the U.S. Department of Health, Education and Welfare.

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Motorized Potters Wheel 8 Years & up For Hand Crafted Ceramics

Reg. \$14.99

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G.D.P.

AC Starts Plane Class This Month

Registration for evening classes in Aircraft Mechanics will be held at Texas State Technical Institute, Mid-Continent Campus, Nov. 21.

According to Ralph Noel, program chairman, classes will meet for three nights a week for eight full quarters. He explains: "A student will be able to fulfill the required 1900 hours of instruction and be qualified for FAA licensing as airframe and powerplant mechanic."

This course does not replace the regular day-time classes. Those sessions will continue. The evening training is being offered so that persons employed in part-time or full-time jobs may prepare for the airframe or powerplant license, or both.

Students will receive instruction in all phases of aircraft repair and maintenance, including hydraulics, fuel systems, metals and fabric, welding and all types of aircraft engines.

Texas State Technical Institute is approved by the Federal Aviation Administration and all instructors are FAA licensed. A minimum of 12 students is required for beginning a class. Veterans' benefits and financial aid resources are available.

Further information may be obtained from Ralph Noel, phone 335-2316 extension 244, or by writing Texas State Technical Institute, Aircraft Mechanics program, Box 11035, Amarillo, Texas 79111.

Portales Band Slates Concert

Eastern New Mexico University's State Band will present a jazz-rock concert tomorrow at 8 p.m. in Buchanan Hall of the Music Building.


The 21 piece group will present popular music of several different styles. Included in the performance are old time favorites such as "Saint Louis Blues" and "In the Mood," while new arrangements of "Mack The Knife" and "Rhapsody In Blue" provide the latest in jazz and rock music. Individual performers will present several improvisational solos which are the trademarks of the spontaneous emotion of jazz.

The ENMU State Band is under the direction of Dr. Duane Bowen, associate professor in music, and is an ensemble specializing in jazz-rock music. The performance is part of the School of Music's Friday concert series.

Admission to the concert is by series ticket or single admissions, which may be purchased at the door. Eastern students will be admitted free of charge with an activity sticker.

When crushing graham crackers for use in a recipe, remember that 15 crackers make 1 cup of fine crumbs.

**** The smartest man in every community is the one who knows how to relax.



LISTERINE MOUTHWASH
32-OZ.
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White Rain
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Lightweight Ultra Sheer
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CORN POPPER

Avocado or Flame
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SLACKS

Plaid or Solid
50% Polyester
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Hollywood 12 pc. NO. T119C


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W/Vinyl Case Handy for Car, Bike or Home

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CATSUP
32-OZ.
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Ages 7 to Adults
A Skill Action Game

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MUMS FRESH POTTED PLANTS EACH.....	\$3²⁵
GRAPES NEW CROP EMPEROR LB.....	39¢
APPLES ROME.....	4 \$1⁰⁰
TOMATOES VEGA GREEN HOUSE LB.....	39¢
CAULIFLOWER FRESH SNOW BALL HEADS EACH.....	39¢
SQUASH YELLOW LB.....	19¢

CHUCK STEAK FURR'S PROTEN LB.....	79¢
CLUB STEAK FURR'S PROTEN LB.....	\$1³⁹
GROUND BEEF FRESH GROUND LB.....	69¢
BEEF ROAST FURR'S PROTEN SEVEN BONE SHOULDER CUT LB.....	79¢
ROUND STEAK FURR'S PROTEN LB.....	98¢
SIRLOIN STEAK FURR'S PROTEN LB.....	98¢
T-BONE STEAK FURR'S PROTEN LB.....	\$1³⁹

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Should you not be satisfied with any purchase of beef in Furr's meat department, you will receive double your money back and no questions asked.

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1 PT. MASHED POTATOES	\$3⁸⁹
1 PT. PEA SALAD	
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TOMATOES CALA-RIPE NO. 303 CAN.....	3 FOR 89¢
KETCHUP HEINZ 20-OZ. BOTTLE.....	49¢
SPREAD CHICKEN SWANSON 5-OZ.....	4 FOR \$1⁰⁰
BEEF STEW ELLIS 24-OZ. CAN.....	79¢
RITZ CRACKERS 1-LB. PKG.....	79¢
KRAFT DINNER 7 1/2-OZ. PKG.....	4 \$1⁰⁰

DOUBLE GOLD BOND STAMPS
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CHICKEN BROTH SWANSON'S 14-OZ. CAN.....	23¢
FLOUR GOLD MEDAL REG. 5-LB. BAG.....	79¢

COFFEE FOLGER'S ALL GRINDS 3-LB. CAN.....	\$2⁹⁹
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FEATURE OF THE WEEK
ALVARADO DINNER FORK
Each..... **37¢**

COMPLETER PIECES AVAILABLE AT ANY TIME

- 4 Iced Tea Spoons\$1.⁸⁹
- 2 Tablespoons\$1.⁸⁹
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- 3 pc. Serving Set\$1.⁸⁹
- Cold Meat Fork.....\$1.⁵⁹
- Pierced Pastry Server.....\$1.⁵⁹
- Gravy Ladle\$1.⁵⁹

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ICE CREAM FARM PAC 1/2 GAL. 19¢ <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>	COFFEE FOLGERS 1-LB. CAN 69¢ <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>	TIDE GIANT PKG. 59¢ <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>	SALAD DRESSING PT. MIRACLE WHIP 25¢ <small>WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET</small>
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Frozen Food Favorites

COOL WHIP BIRDSEYE FRESH FROZEN 9-OZ.....	59¢
DINNERS PATIO ASST. FLAVORS FRESH FROZEN 12 & 13-OZ.....	49¢
POTATOES ORE IDA HASH BROWNS 12-OZ. PACKAGE.....	4 FOR \$1
PIE SHELLS PET RITZ FRESH FROZEN PKG OF 2 EACH.....	53¢
WAFFLES AUNT JEMIMA ORIGINAL 10-OZ. PKG.....	58¢
APPLE PIE MRS. SMITH GREEN 4-6-OZ. PKG.....	\$1⁵⁵

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HAIR SPRAY MISS BRECK 13-OZ. SIZE **69¢**

SKIN CREAM NOXEMA 10-OZ. **\$1⁴⁹**

TALCUM CASHMERE 6.5-OZ. 69¢	ANTI-PERSPIRANT TOPCO 8-OZ. CAN 73¢
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CREME RINSE MISS BRECK 12-OZ. **\$1³³**

BUBBLE BATH BEADS JERGENS 34-OZ. **99¢**

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A LOT HAS CHANGED

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Since this ad ran in a 1905 edition of the Hereford Brand, our area has seen a lot of progress. And we've changed too.

Keeping a respectful eye on tradition, the Brand has strived to develop better ways for the business community to communicate with the rest of the community.

We help businesses tell you what merchandise they have available to sell and how much it costs. Through us businessmen can tell you what services they provide, their store hours, and even what credit cards they accept.

Since 1905 area businesses have depended on the Brand to help them "talk" to their customers. We're proud to say in that way we haven't changed.

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The Hereford Brand The Sunday Brand

Tel-Aire

Weekly Television Magazine

The Hereford Brand

THURSDAY NOVEMBER 7, 1974



Clu Gullager (left) and Kay Lenz



Live Local Broadcasting
WHITEFACE Roundup
6:30 Monday Channel 6

Interviews Scouting Reports Game Films

CABLEVISION

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MAN TO MAN TALK

Don Vito Corleone (Marlon Brando), head of a powerful underworld family, listens as his son Michael (Al Pacino) tells him that he will follow in his footsteps in "The Godfather," the triple Academy Award-winning film which will have its world television premiere on the NBC Television Network over two evenings Saturday, Nov. 16 and Monday, Nov. 18 (8:00-10:00 p.m., both nights).

RON HARPER

Ron Harper co-stars as an astronaut in the "Planet of the Apes" series airing Fridays (7:00-8:00 p.m.) on the CBS Television Network.

Monday Program Notes

7:00...NBC...BORN FREE... A veteran... 7:00...ABC...THE ROOKIES... with guest stars Ronnie Troup and Andy Robinson... 7:00...CBS...GUNSMOKE... with guest stars Sheriff Bo Harker...

Table of Monday evening programs from 7:00 PM to 12:00 AM, listing channels, program titles, and genres.

Steve Austin befriends extraterrestrial being

Despite the danger to himself from an extraterrestrial being who is radioactive, Steve Austin befriends her and makes efforts to send her back to her mother spacecraft before authorities can apprehend her in the ABC Television Network's "The Six Million Dollar Man," Friday, Nov. 8 (8:00-9:00 p.m.).

In "Straight on 'Til Morning," an exploring family of travelers from outer space is marooned on Earth after their spacecraft malfunctions. They are unaware that because of their inherent radioactivity their touch can do great physical harm to Earth people.

"Meet the Press" celebrates 27th anniversary on TV

On Nov. 3, NBC News' "Meet the Press"—America's press conference of the air—marks its 27th anniversary on television. The world's oldest network TV production began in 1945 as a radio program, created and produced by Lawrence E. Spivak, who still serves as a combination producer-moderator-panelsist for the series.

Friday Program Notes

7:00...NBC...PLANET OF THE APES... The Horse Race... 7:00...ABC...KUNG FU... with guest star James Shigeta... 7:00...CBS...THE SIX MILLION DOLLAR MAN... with guest stars Meg Foster and Cliff Osmond...

Table of Friday evening programs from 7:00 PM to 12:00 AM, listing channels, program titles, and genres.

Pete 'n' Tillie

Walter Matthau and Carol Burnett star as "Pete 'n' Tillie" in the comedy-drama about a mismatched marriage to be broadcast on "NBC Monday Night at the Movies" Nov. 11 (8:00-10:00 p.m.).

When Tillie Schläine (Burnett) is introduced to Pete Seltzer (Matthau), a great wit and practical joker, their romance blossoms after a shaky start and in six months they are married.

Page and Nelson portray Gertrude and Brut, friends of the Seltzers. "Pete 'n' Tillie" is based on the novella "Witch's Milk" by Peter De Vries. The film was written for the screen and produced by Julius J. Epstein, Martin Ritt directed.

The Cast: Walter Matthau, Carol Burnett, Geraldine Page, Barry Nelson, Jimmy Twichell, Rene Auberjonois, Charles Lee H. Montgomery, Mr. Tucker, Henry Jones, Father Keating, Kent Smith, Dr. Willert, Phillip Bourneuf.

Friday Program Notes

7:00...NBC...PLANET OF THE APES... The Horse Race... 7:00...ABC...KUNG FU... with guest star James Shigeta... 7:00...CBS...THE SIX MILLION DOLLAR MAN... with guest stars Meg Foster and Cliff Osmond...

Table of Friday evening programs from 7:00 PM to 12:00 AM, listing channels, program titles, and genres.

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7' Imitation Scotch Pine CHRISTMAS TREE \$19.79

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JONES MOTORS advertisement for the 1975 Cordova, featuring a car image and contact information: 364-3150, 345 E. 1st.

Table of Friday evening programs from 7:00 PM to 12:00 AM, listing channels, program titles, and genres.

BUY IN CONFIDENCE WITH CONFIDENCE advertisement for Cowan Jewelers, featuring a diamond image and contact information: 214 N. Main St. 364-1355.

Sophia Loren and Richard Burton star in 'Brief Encounter'



Two internationally famous stars, Sophia Loren and Richard Burton, co-star in the new production of the Noel Coward play, "Brief Encounter," when the curtain rises on the 24th consecutive TV season of the "Hallmark Hall of Fame" Tuesday, Nov. 12 (7:30-9:00 p.m.) on the NBC Television Network.

The special marks the television acting debut for Loren (Academy Award winner for "Two Women"), and an infrequent performance on television by Burton. The program was filmed on location in Winchester, England, and at nearby locales. Interiors were filmed at Pinewood Studios, London.

The play is based on Coward's "Still Life," one of the series of short plays he grouped in "Tonight at 8:30." In this adaptation by John Bowen, Loren plays an Italian girl, Anna, married to an Englishman, Graham Jesson, and living quietly in England. Every Thursday she travels by train to town to do social work at the Citizens Advice Bureau. The time is the present.

Waiting for her train one day, a speck of grit enters her eye. A doctor, Alec Harvey (Burton), who happens to be at the station, comes to her assistance. It is the start of a relationship between the two married people which soon develops into a romance. However, as their meetings progress, both realize that the relationship is doomed.

The British supporting cast includes Jack Hedley as Anna's husband, Graham; Ann Firbank as the doctor's wife Melanie; and Rosemary Leach as Mrs. Gaines, a woman Anna helps at the Citizens Advice Bureau.

Richard Burton and Sophia Loren

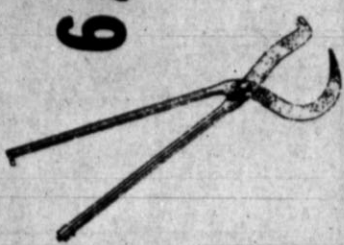


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Saturday Program Notes

11:30...NBC...GO
Demand Wilson (of NBC-TV's "Sanford and Son") is host and narrator when "Go" visits the San Diego Zoo, the largest zoo in the United States, where most of the animals live unrestricted in simulated natural surroundings.

7:00...NBC...EMERGENCY!
"Quicker Than the Eye," Olympic swimming star Mark Spitz and his wife, Suzi, make their dramatic debut as a suburban married couple gun down the paramedics when a discharged by accident, injuring the pregnant wife.

7:00...ABC...THE CRICKET IN TIMES SQUARE
A special about Chester, a Connecticut cricket, the new musical genius of New York City when his friends find that he can produce sounds astonishingly like a violin. (R)

7:30...ABC...BRIAN'S SONG
Award-winning true life drama about the friendship between two professional athletes, Gale Sayers and the late Brian Piccolo of the Chicago White Sox. (R)

8:00...NBC...SATURDAY NIGHT AT THE MOVIES...WINNING
Starring Paul Newman, Joanne Woodward and Robert Wagner. A fiercely competitive, seasoned ace on the speedway circuit finds that his one surprising deduction to winning is marriage. (R)

8:00...CBS...THE MARY TYLER MOORE SHOW
An invitation from Sue Ann Nivens to the last dinner in November—is staff want, but it is exactly what they get.

9:00...CBS...THE CAROL BURNETT SHOW
Guest stars: John Byner and Kenneth Mars.

9:00...ABC...NAKIA
The moving target: Marjorie Gott, the new stars as a country-western singer who is stalked for murder.

9:00...NBC...THE MARY TYLER MOORE SHOW
Starring Paul Newman, Joanne Woodward and Robert Wagner. A fiercely competitive, seasoned ace on the speedway circuit finds that his one surprising deduction to winning is marriage. (R)

9:00...ABC...THE SUNDAY MYSTERY MOVIE...BURIED ALIVE
Guest-starring Barry Sullivan, Donna Mills and Jose Feliciano. Tobacco from the pipe of a dead man is the only clue the McMillans have in solving the murder of a man who was declared dead 10 years ago.

9:00...CBS...KOLAK
A souvenir from Atlantic City. An eyewitness to a radical group bombing turns out to be a known police informant who, when Kolak attempts to for questioning, is suddenly unavailable for questioning. (R)

8:00...ABC...THE ARC SUNDAY NIGHT MOVIE...DR. NO
Television premiere of the first of the super-hit James Bond adventures, starring Sean Connery as super-agent 007, and co-starring Ursula Andress.

8:30...CBS...MAANIX
"A Small Favor" for an Old Friend. Maanix's life is on the line as a gangster suspects the private eye of heading his \$1,500,000 cargo.

Sunday Program Notes

10:30...ABC...MAKE A WISH
Chopin hosts the series and written by his original songs which are the topics for today's special will be "Hill" and "Point."

12:00...ABC...DIRECTIONS
A conversation with Dr. Donald Coggan, the Archbishop of Canterbury, who will be interviewed by Gene Weis, London Bureau Chief.

6:30...CBS...APPI, E.S.W.A.Y.
The winning season. For fear of losing face, Appliance's football hero Paul Apple goes against his father's and his doctor's orders and suits up for the big game.

6:30...NBC...THE WONDERFUL FIRST PART OF BUCKY CALLOWAYS
A three-part story starring Vera Miller, Brian Kelly, Vera Miller, Walter Brennan and Ed Wynn. A strong-willed backwoods family struggles against tremendous odds to establish a sanctuary for the great outdoors of wild geese that migrate over their colorful country. Part II will be broadcast Sunday, Nov. 17, (R)

7:00...ABC...THE SOKNY COMEDY REVUE
The guests will be Jill St. John and the Hudson Brothers.

7:30...NBC...THE SUNDAY MYSTERY MOVIE...BURIED ALIVE
Guest-starring Barry Sullivan, Donna Mills and Jose Feliciano. Tobacco from the pipe of a dead man is the only clue the McMillans have in solving the murder of a man who was declared dead 10 years ago.

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"A Small Favor" for an Old Friend. Maanix's life is on the line as a gangster suspects the private eye of heading his \$1,500,000 cargo.

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A & W Root Beer to take Home

"Emergency"

Kareem Abdul-Jabbar, star center of the Milwaukee Bucks basketball team, makes his television dramatic debut as the victim of an automobile accident in "Foreign Trade" segment of NBC Television Network's "Emergency" series. (R)

Saturday, Nov. 14 (7:00-8:00 p.m.)
The paramedics have a busy day as a fraternity pledge party takes a tragic turn when a practical joke has unexpected results; and when an old lady (Rosemary Johnson) is trapped on an open drawbridge, necessitating cooperation between the fire department and a special skin-diving crew. "Foreign Trade" written by Rick Mitheman, was directed by James W. Gahn.

SUNDAY

CHANNEL	4	KQKC	7	KVII	10	KIDA	11	KIAT	13	KESA	39	KATZ	3	IND
1	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
2	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
3	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
4	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
5	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
6	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
7	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
8	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
9	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
10	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
11	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music
12	Day Of Discovery	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music	Country Music

"Buried Alive"

Barry Sullivan, Donna Mills and Jose Feliciano guest-star in "Buried Alive," a McMillan and Wite drama, starring Rock Hudson and Susan Saint James, to be broadcast on NBC Television Network's "NBC Sunday Mystery Movie" Nov. 18 (7:30-9:30 p.m.).
Commissioner McMillan's (Hudson) clandestine meeting with an old spy (Feliciano).

They probe his a song when they discover the life of the dead man's fiancée, Laura Rainey (Mills), is jeopardized, and that spy chief Walt Harmon (Sullivan) wants the investigation called off.

Larry Pennell appears as Harmon's aide; Cushing; Eric Shea is the small boy; Don Keeler is Selwyn; Olan Soule is the clerk; and Francis Desluis is Horton.

"Brian's Song"

"Brian's Song," the touching, multi-awarded winning true life drama about two professional athletes, one black and one white, who met as rivals and grew to love each other as brothers, will be a "Special Movie Presentation" on the ABC Television Network, Saturday, Nov. 9 (7:30-9:00 p.m.). (R) (Rebroadcast)

In "Brian's Song," James Caan and Billy Dee Williams star as the late Brian Piccolo and Gale Sayers, respectively, stars of the Chicago Bears football team, who became close friends despite their opposite life styles. Piccolo died of cancer in 1970 at the age of 28.

The film, which played to an audience of roughly 55 million viewers in its first encore showing, received five Emmys and numerous other honors, including the coveted George Foster Peabody Award from the National Conference of Christians and Jews, the Writers Guild of America Award, the Directors Guild of America Award and a Congressional Citation.

"Brian's Song" opens in 1965, when the Bears had two outstanding rookies in training camp: one a brash, outspoken man named Brian Piccolo, and the other a quiet, introverted but brilliantly talented black athlete, Gale Sayers. Both were fighting for the same position, and the cocky manner of Piccolo immediately antagonized Sayers.

The barrier between them lasted until they became the first black and white roommates in the Bears' history, after which a remarkable friendship began to develop.

"Apple's Way"

For fear of losing face, Appleton's football hero Paul Apple goes against his father's and his doctor's orders and suits up for the big game, in "The Winning Season" on "Apple's Way" Sunday, Nov. 18 (6:30-7:30 p.m.) on the CBS Television Network. Alex Singer directed from the Jim McClain script.

Paul's dilemma, created by his having dislocated a shoulder in a previous game, sees the young man torn between the threat of permanent physical damage, his father's and his doctor's objections to his playing and the town's expectations of his bringing them a victory.

A strong-willed backwoods family struggles against tremendous odds to establish a sanctuary for the great outdoors of wild geese that migrate over their part of the country in part one of a three-part colorcast of "Those Calloways" on NBC Television Network's "The Wonderful World of Disney" Sunday, Nov. 18 (6:30-7:30 p.m.).

Bucky Calloway (Brandon De Wilde) gets a beating from the town bully after trying to stop him from shooting wild geese. Also starring are Brian Keith as Cam, Vera Miles as Liddy, Walter Brennan as Al, Ed Wynn as Ed, Linda Evans as Bridle, and John Larkin as Jim McLeiff.

"Those Calloways," which was filmed on location in Vermont, was written by Louis Pelletier.

Family fights for geese

Family fights for geese

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"Buried Alive"

Barry Sullivan, Donna Mills and Jose Feliciano guest-star in "Buried Alive," a McMillan and Wite drama, starring Rock Hudson and Susan Saint James, to be broadcast on NBC Television Network's "NBC Sunday Mystery Movie" Nov. 18 (7:30-9:30 p.m.).
Commissioner McMillan's (Hudson) clandestine meeting with an old spy (Feliciano).

They probe his a song when they discover the life of the dead man's fiancée, Laura Rainey (Mills), is jeopardized, and that spy chief Walt Harmon (Sullivan) wants the investigation called off.

Larry Pennell appears as Harmon's aide; Cushing; Eric Shea is the small boy; Don Keeler is Selwyn; Olan Soule is the clerk; and Francis Desluis is Horton.

Family fights for geese

Family fights for geese

Family fights for geese

Family fights for geese

Family fights for geese

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SPARE-TIME SCRIBE

Freddie Prince, star of NBC-TV's "Chico and the Man" series, spends his spare time writing. "I'm always writing material for my comedy routines, and now I'm working on a script," he reveals.

Go! visits the ZOO

A visit to the world's largest zoo—the San Diego Zoo—will be the subject of NBC Television Network's "Go!" with Demand Wilson as narrator. Saturday, Nov. 9 (11:30 a.m.-12:00 Noon). Wilson (of NBC-TV's "Sanford and Son") will take viewers through a number of areas by bus, motorcar and on foot to observe some of the 5,000 animals that live in the zoo. The program will also include a visit to the children's zoo.

In the course of the show some old misconceptions will be corrected: that the lion is king of the jungle; that monkey is a nice, playful fellow; that the koala is a member of the bear family.

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Ronny Ohlig
Jimmy Sanchez
Cindy Smart
Janis Smith
George Yocum

Photographers-Craig Nieman
Kenneth Lang

Delegates Go To Meeting

Forty-four members and advisors of the Ella Aikman Chapter of Future Teachers of America attended the District XXI FTA Convention at the West Texas Activity Center during the spring.

The business session included election of district officers for 1975-76 and decisions on district business.

Voting delegates from Hereford were Dee Ann Miller, Sharon Dearing, Tommy Loerwald, David McLeod and Klyn Davison. The keynote speaker for the convention was Mrs. Edna Stephenson, state president of Texas Classroom Teachers Association.

Workshop sessions were held by Mrs. Allegro Bush and Bill Patts. Topics concerned human relations and self-image. Mrs. Margaret Bell and Mrs. Betty Mercer met with the state advisor, Delfine Ulibarri, historian, attended a special discussion on chapter scrap books.

The HHS chapter is now selling candy to raise money for sending delegates to the state convention and financing scholarships for graduating FTA seniors. The bars for sale

cost 50 cents each and the chocolate caramel mints are one dollar per box. Candy may be purchased from members.

FTA members will be holding a work-day in the near future to raise money. The FTA District XVI receives 40 per cent of the funds to finance its activities. The local chapter nets 60 per

cent. Members will wash cars, babysit, paint, clean and do other odd jobs in the community. Final plans will be announced soon.

'74 Homecoming Sparks Spirit

EDITORIAL
By Rob Lomas

The Homecoming week proved to be a week that will long be remembered by the student body and faculty at HHS. Many activities promoted spirit to such a point that the Whitefaces went out on the field with twelve men. The twelfth man was the student body.

The Pep Rally was a real climax in spirit building and was entirely different than any pep rally ever held before in that students showered the gym floor with confetti. Also the seniors poured from the bleachers and football section onto the floor, displaying true school spirit and enthusiasm by yelling and doing cheers with the cheerleaders.

During the day, the victory bell kept ringing, carrying its loyal message loud and clear to the high school and vicinity. The HHS student body, working together during this

week, was tense and high-hearted about the activities coming up Friday.

The cheerleaders lead the student body in victory yells over the intercom between every class.

The halls and classrooms were lined with streamers and the gym was a resting place for the Student Council chain. The chain extended completely around the gym once and around the floor four full times. Each link of the chain was sold for a nickel through each first period class.

If Spirit can be bought, the student body of HHS cleaned out the warehouse.

All in all, that week has been the best Homecoming Hereford has ever had and for most of the student body, spirit has never been so high, faculty so understanding and helpful, and achievements so well accomplished.

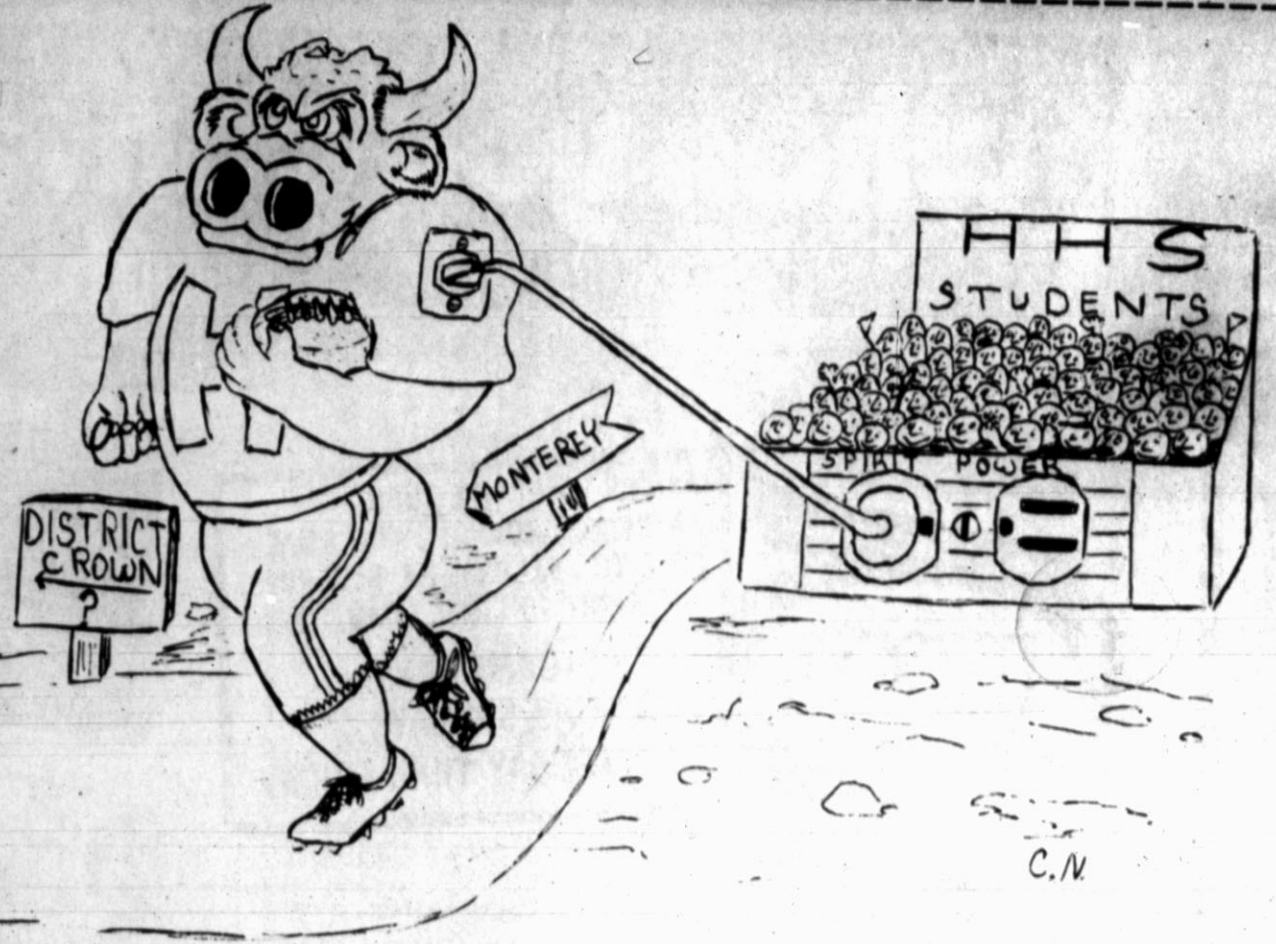
Joyce Wartes are club sponsors who attended the advisors sectional meeting.

OEA has also been selling table placemats to boost club funds. Placemats are \$4 for a set of six. If any one would like to buy some, contact one of the sponsors or any OEA member.

During the Homecoming parade OEA was awarded honors for the Most Original Car.

RECENTLY ATTENDING a workshop at Lubbock on the Lubbock Christian College campus were members of HHS Office Education Association (OEA).

Representing OEA from Hereford at the advisors and officers workshop were Linda Betzen, vice-president and Linda Cornett, secretary. Mrs. Lois Matchett and Mrs.



Names In The News

The track girls hope to have six or seven meets starting with the Amarillo relay April 4 and 5 and March 15, the Hereford Girls Invitational.

Now they are in off-season training to get in condition for the first meet in February.

"This year we have a good sophomore group that will help out. We are looking forward to improving over last year," Roy Shipp, girls coach, remarked.

This year's three seniors are Joyce Brown, Elenor Gamez and Beverly High.

The juniors are Debbie Albright, Lorie Fishar, Terri Hetzel, Tammy Lawson, Renee Payne, Cindy Pena and Joan Tieman.

Sophomores include Grace Abalos, Cindy Acton, Pam Bradford, Suzanne Duvall, Beverly Edwards, Donna Hamilton, Cynthia Hankins. Also, Carolyn High, Micki Merritt, Sharon-Strafuss, Frankie Wells and Judy Wright.

THE BUILDING trades class of HHS has begun the class project for this year at the north side of the school bus barn.

Three different parts will make up the project with a 30 by 40 foot warehouse, a 30 by 40 foot shop and a 12 by 70 foot storage area.

The format has been set, and plans call for the concrete floors to be poured this week. Most of the trusses for the roof have been built by the boys in the shop during rainy weather. The project should be finished by the end of the year.

FIVE STUDENTS auditioned for All-Region choir from Hereford High School Saturday. Those participating were Leslie Euler, Kathy Feshmire, Gary Landers, Susan Schiabs and Jeanett Schiabs.

Those making the Region Choir were Euler, Miss Freshmire, and Landers. The auditions were held at Caprock High School where students came from all over the Panhandle to participate, with only 96 students being named to the choir. The choir will meet at Amarillo High School Dec. 6 and 7 where they will rehearse and later give a concert.

Bachelors Begin Sewing

The home management department of the home economics department has just completed a fraction of their course. The course is designed to prepare young men to meet the needs of social living.

Recently the class has been involved in kitchen activities. They prepared cakes, pizza, casseroles, and pies. Each student chooses his own recipe and Mrs. Dorothea Prowell, home management instructor, assists in the preparation.

However this week the classes will begin sewing. Each student will be responsible for his material and patterns. The project for them will be a shirt-jacket.

Each student may select the color of material but all will follow the same pattern.

Also on the list of activities is laundering.

Most of the classes have elected officers who are in charge of programs and in-

forming the class of FHA activities, however, on Thursday October 31 a special program was presented for the class.

Miss Marilyn Odoud from South Western Public Service prepared a casserole, baked apples plus a dip for potato chips and brownies. All of which were cooked during the 55

minute class period.

Miss O'Doud brought an oven which was a little different than the ordinary because it was a micro-wave appliance on display from Robert's Appliance. The meal was served to the class.

Miss O'Doud is the Home Service Advisors of South Western Public Service.

Career Day Is Held At HHS

Future Business Leaders presented their Career Day Friday as Hereford business leaders discussed their occupations with students, who listened to advice for their future careers.

Ten men and women from this area came at different times during the day so that there were two speakers during each class period. Each person took time out from his or her job to donate a few moments to Hereford High students.

Those who spoke were John Gilliland, owner of Gilliland-Watson Funeral Home; Bob Veigel, agriculture; Mrs. Mildred Shelly, secretary; U.S. Postal Service; Mrs. Archie Dwyer, executive director of Big Brothers-Big Sisters of Hereford; Mrs. Marn Tyler, realtor.

Also speaking were Tom Simons, KPAN; Gayle Cotten, Harvey, Messenger and Co.; Nolan Grady, postmaster, U.S. Postal Service; Mrs. Archie Dwyer, executive director of Big Brothers-Big Sisters of Hereford; Mrs. Marn Tyler, realtor.

Campaign Helping Expenses

Hereford High School cheerleaders will begin a money making project this week to defray their expenses.

This year's Whiteface boosters include Terri Hetzel, Sharon Dearing, Karen Kitchens, Gloria Mays and Diana McCarty.

They will be going door to door for the next two weeks selling six piece, 16 oz. tumbler sets. These tumblers are freezer and dish-washer safe.

A choice may be made from 3 different styles (1) Bicentennial; red and white for the 20th year celebration of our country; (2) the happy face is next with the motto "Have a Happy Day" and (3) the Zodiac signs.

Fall Fest Of Music Is Tonight

The Hereford High School orchestra performed at West Texas State University Saturday, Oct. 26 for the WTSU Honor Orchestra Invitational Day and were presented with a Certificate of Achievement.

Tonight the stage band and orchestra are presenting a concert at 7:30 p.m. in the high school auditorium. The admission is \$1.25 for adults and 75 cents for students.

Just a few of the songs they will be playing are Free, Beginnings, Saturdays Child, March of the Meistersingers and Saint Laurence Overture, directed by Nick Nixon. There are 44 members in orchestra and 27 members in stage band.

The stage band was invited by TSTA to perform at the District Convention Friday at 9:30 a.m. in Amarillo and the Civic Center. They will be playing the same tunes as in tonight's concert.

Entry Now Open For Pageant Here

Entry forms are now available for girls interested in vying for Miss Hereford or Miss Teenage Hereford titles.

The annual pageant will be held Feb. 15 with winners receiving scholarships and trophies. Deadline for entry is Dec. 20.

To obtain an entry form, contact Mrs. Bunny Watts, 364-1072, or the Chamber of Commerce, office, 364-3333.

Miss Hereford will participate in the Miss Texas pageant this summer.



The local chapter of Future Business Leaders Association (FBLA) recently installed the new season's board of directors. They are, from left to right, Julie Hallows, sophomore; Jeannine Bradley, senior; Bodie Lyman, senior; Elaine Albracht, junior; Mike Artho, junior; Gayle Yosten, sophomore.

Rodeo Team Buys Jackets

Hereford High School Rodeo Team ordered their jackets last week. The jackets are dark maroon and white with the high school rodeo team emblem and will cost \$25.

Officers for this year are president Richard Esqueda, vice president Bill Blasingame, secretary Twanaha Kendrick and treasurer Kirk Andrews. Sponsors for this school year are Marcus Phillips and Bob Ward.

Members participating in the Tascosa rodeo this weekend were Esqueda, Andrews, Blasingame, Thornton Monroe, Cindy Crider, Jeanine Jobe, Debbie White and Laurie Fishar. Fourth place in team roping was received by Esqueda and Andrews. All results were not in by press time.

Football Queen To Be Crowned

Football queen nominees and attendants were selected at the football team squad meeting Oct. 31.

Chosen were sophomore attendant Cindy Manning and junior attendant, Lynette Cawthon. Senior nominees for queen are Beverly Cole and Laurie Young.

Nominees were announced by Mike Munnerlyn during the pep rally Thursday. Girls were nominated and elected by the players.

The queen will be crowned at the pep rally before the Hereford-Monterey game, Nov. 15.

Team Places In Tourneys

HHS Forensic team traveled to the Panhandle tournament Oct. 26 and brought back more honors in individual speaking events than any other participating teams including 4th place in team points.

Divisions were divided between the experienced and novices. Deana Finley placed 2nd in poetry novice, Kim Cochran 3rd in prose novice, and Renee Inman 4th in persuasive novice.

In the experienced divisions, those students winning honors were Russ Odum first in prose, Ted Pittsinger first in poetry,

Charlene Smith and Debra Looer placing second and third in informative speaking. Donna Stroup, president placed fourth in prose, experienced division.

Students advancing to semifinals were Shelby Austin and Debra Livingston in Persuasive novice and George Yocum in informative experienced.

The team traveled to Muleshoe for a tournament Saturday where they placed second in Sweepstakes points, only two points behind the winning team, Dalhart. In the individual events Hereford was able to have six in

semis and two in finals with Rose Valdez placing five in poetry, and Cameron Clements, placing 1st, persuasive speaking.

Placing 1st in the debate novice divisions were Cindy Ford and Pam Whitley, placing 3rd were Nicky Stipe and Jamie Durham, also in the debate novice divisions.

Those able to be in the semi finals of their respective divisions were Kim Cochran, Russ Odum and Ladonna Bridges all in prose speaking, and in persuasive speaking, Linda Fortenberry advanced to semifinals.



Boudoir originally meant a room for sulking in, from the French boudier, to sulk!

Criminal Justice Administration Degree Approved at WT

The Criminal Justice Administration degree is now official at West Texas State University after its approval by the Texas Coordinating Board Oct. 18.

Up until now, WTSU has offered a criminal justice administration certification with its social work major in which many courses were supplied on the junior college level.

"We now will be able to offer all the necessary courses here on the WT campus," says Dr. Brent Lynch, the program director. "We have the

personnel on campus as full-time instructors, together with the new computer, that makes us the best-qualified of any institution in the area."

The criminal justice majors are required to take a basic core of courses amounting to 60 hours, which includes criminal procedure and evidence, police organization and administration, the police role in crime and delinquency, criminal investigation and police community relations.

"This degree will require

hard work," Lynch says. "It requires students to become competent professionals, and it includes field work and field instruction. The core courses are offered together with courses in government, law, psychology, sociology and the related sciences such as criminalistics and forensic med. se."

Criminalistics includes the study of toxicology, ballistics, fingerprinting, and microscopic analysis of blood and

hair particles. The Law Enforcement Education Program has granted funds to West Texas State to provide scholarships for books and tuition for full-time criminal justice personnel who wish to return to school.

Completion of the course work now available at WT is important in earning merit-pay increases, Lynch notes. "A liberal arts education is essential for any professional person who wants to form the

foundation for future specializations in the criminal justice system, be it as a police officer, a lawyer, a psychologist or psychiatrist, or a probation or parole officer to name a few involved in the process," Lynch notes.

The degree prepares the student for "three areas of work: law enforcement, the judiciary and corrections," according to Lynch. "Career opportunities exist in over 53,000 law enforcement

agencies," Lynch observes. "The judiciary system is rapidly hiring paralegal assistants to aid courts and lawyers, and the degree is an excellent pre-law background for those who wish to become lawyers. Correctional work includes specialization in penal institutions, jails, hospitals, alcoholic and drug clinics and probation and parole."

In addition to the criminal justice administration degree, Lynch says, "We have a public administration law enforcement degree which emphasizes the

administrative and personnel aspects regarding management."

Lynch, and WTSU Professor Tom Cannon, are two of only 30 Certified Correctional Workers in the state with the highest level of certification, the gold seal, and both are instructors in the degree program.

Lynch was also recently named to the eight-member Board of Certification for the Texas Corrections Association.



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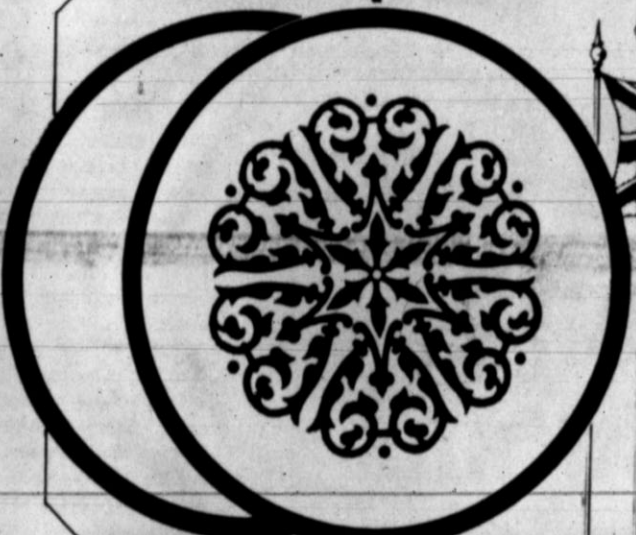
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'Workbench' Plan Affects Local Firms

The "\$400 Million Workbench", a new industrial marketing program that will help local manufacturing and processing industries get faster delivery of mechanical power transmission equipment they need to keep their machines running, is being launched here. This program is being made available by Cottingham Bearing Corp. and Bearing & Material Handling, both local firms. These local firms now can deliver up to four each of any of one million different models of

speed reducers to their customers under 48 hours after an order is received. Speed reducers are used throughout manufacturing and processing industries. Speed reducers, as the name implies, reduce the speed of electric motors and other prime movers to the usable speed required to drive industrial machinery. Winsmith Division of UMC Industries, Inc. a leading speed reducer manufacturer based in Springville, New York developed the program in cooperation with J.T. Chapman

Company, one of the leading power transmission manufacturers representative organizations in the southwest, with an assembly center in Dallas and supporting warehouses in Dallas and Houston, Texas. This assembly center will produce the same product availability assembled from parts on hand, as \$400 million worth of finished goods inventory. J.T. "Jake" Chapman, president of the firm bearing his name explained that the "\$400

Million Workbench" program is being implemented here because this area is the section of the country experiencing the most rapid industrial growth. "Under today's economic conditions, it is essential to do everything possible to keep the wheels of industry turning to fight inflation and keep people employed. We want to make sure that no manufacturing or processing plant in the southwest has to shut down because speed reducers can't be delivered", Champaman said.

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The green beret brings challenge and respect to any man who wears it. **THE ARMY RESERVE. IT PAYS TO GO TO MEETINGS.**

Rally Aims For New Members

Workers in the 1974 Water, Inc., membership drive will converge on Lubbock Saturday for a leadership rally launching the organization's monthlong search for new members. The 10:30 a.m. get-together will be conducted in the Fifth Floor Meeting Room of the First National-Pioneer Building. Lloyd Calhoun of Hobbs, drive steering committee, said workers from throughout West Texas and Eastern New Mexico will be in Lubbock for the rally which marks the beginning of the intensive solicitation for

members. He noted that there is more evidence of widespread support for Water, Inc., this year than in previous membership drives. Water, Inc., is a non-profit, membership-based organization which has been working for importation of water into the area since 1967. It was formed by 1,000 charter members and since its inception more than 5,000 individuals, firms and organizations have participated in its financing through membership dues. John Lowery, Water, Inc.'s

staff member in charge of field services, predicted that membership would be at an all-time high at the conclusion of this year's drive. Water, Inc., President Geo. W. McCleskey, has called a meeting of the board of directors immediately preceding the leadership rally.

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BABY BEEF PORTERHOUSE OR BEEF LOIN	T-Bone SteaksLB.	\$1.29
BABY BEEF ARM CHUCK POT ROAST OR BEEF ROUND	Swiss SteaksLB.	89¢
BABY BEEF BRISKET OR CHUNK	Boneless RoastLB.	99¢

THRIF-T BABY BEEF CHUCK CENTER CUTS	Chuck SteakLB.	79¢
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FRIO BAPTIST CHURCH
Rev. Lon Conner, Pastor
Frio Community

WESTWAY BAPTIST CHURCH

MT. SINAI BAPTIST CHURCH
Rev. C. H. Frost, Pastor
302 Knight Street

SUMMERFIELD BAPTIST CHURCH
Bill Broxson Jr. Pastor

**TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Ignacio Vasquez

**CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive

TEMPLE BAPTIST CHURCH
Rev. J. L. Bozeman
Forrest Ave. and Ave. K

GREENWOOD BAPTIST CHURCH
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor

IGLESIA METODISTA SAN PABLO
Rev. Thomas Balderas, Pastor

LA IGLESIA DE SAN ANTONIO
North 25 Mile Avenue

TEMPLO BAPTISTA MEMORIAL
Pablo Garcia, Pastor

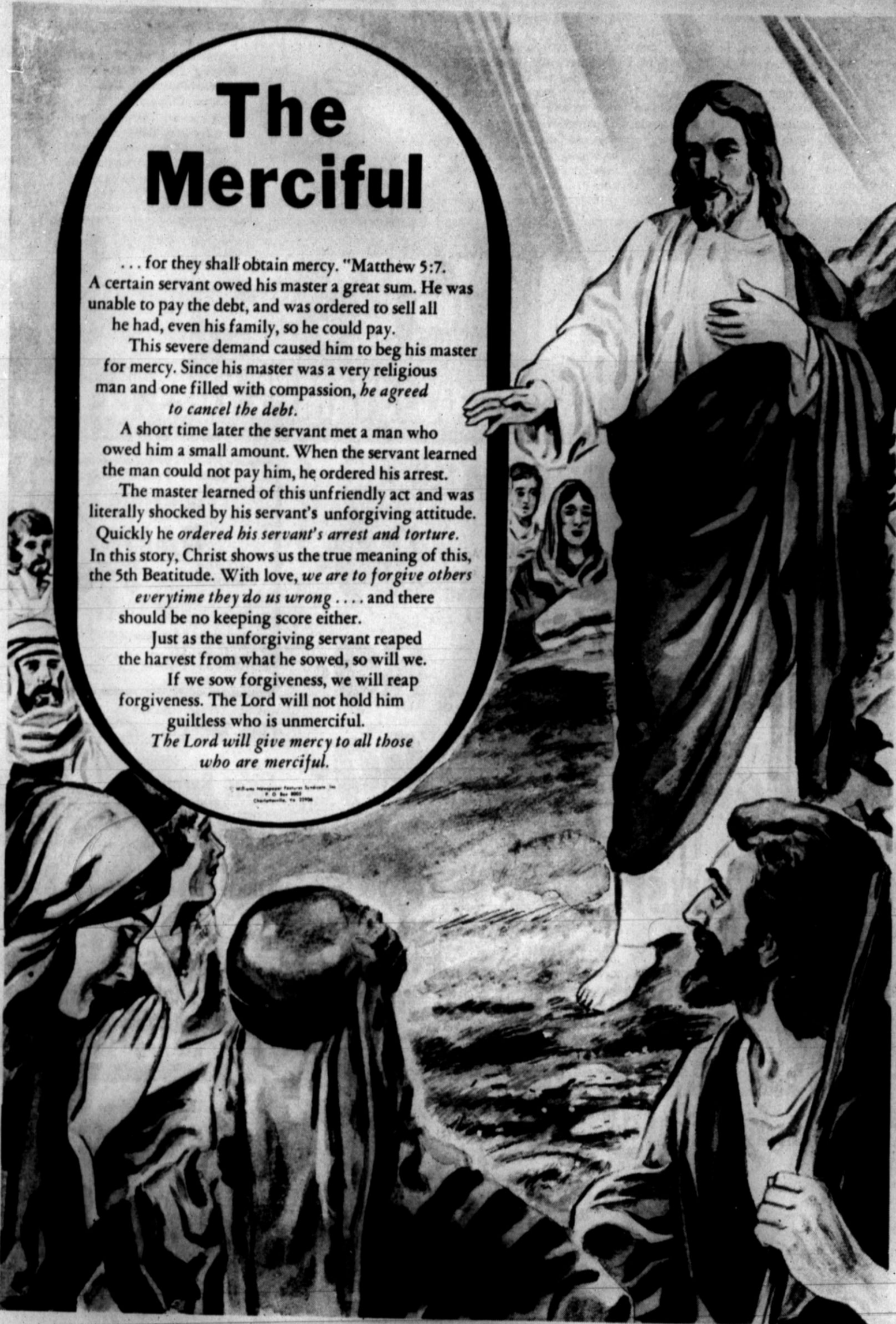
LA IGLESIA DE CRISTO
Sunset and Plains Ave.
Pete Reyna, Minister

CENTRAL CHURCH OF CHRIST
J.T. Marlin, Minister
148 Sunset Dr.

PARK AVE. CHURCH OF CHRIST
On Harrison Highway

TRINITY BAPTIST CHURCH
Southern Baptist
Rev. C.F. Powell
4th and Jackson

SAINT JOHN BAPTIST CHURCH
400 Mable St.
Rev. C.W. Allen, Pastor



The Merciful

... for they shall obtain mercy. "Matthew 5:7.
A certain servant owed his master a great sum. He was unable to pay the debt, and was ordered to sell all he had, even his family, so he could pay.

This severe demand caused him to beg his master for mercy. Since his master was a very religious man and one filled with compassion, *he agreed to cancel the debt.*

A short time later the servant met a man who owed him a small amount. When the servant learned the man could not pay him, he ordered his arrest.

The master learned of this unfriendly act and was literally shocked by his servant's unforgiving attitude. Quickly he *ordered his servant's arrest and torture.*

In this story, Christ shows us the true meaning of this, the 5th Beatitude. With love, *we are to forgive others everytime they do us wrong . . . and there should be no keeping score either.*

Just as the unforgiving servant reaped the harvest from what he sowed, so will we.

If we sow forgiveness, we will reap forgiveness. The Lord will not hold him guiltless who is unmerciful.

The Lord will give mercy to all those who are merciful.

FIRST METHODIST CHURCH
Dr. Jordan Grooms, Pastor
501 North Main

**WESLEY UNITED
METHODIST CHURCH**
Rev. Jack Moore, Pastor
410 Irving

BIPPUS COMMUNITY CHURCH
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing

AVENUE BAPTIST CHURCH
John H. Johns
130 North 25 Mile Ave.

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Interdenominational
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Fred Whipple, Pastor
South Main - 364-5556

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Rev. Homer T. Goodwin, Pastor
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Rev. Hermon Schelter, Pastor
Park Ave. and B Street

SEVENTH DAY ADVENTIST CHURCH
Elder Hollis A. Morel, Pastor
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LA MISION DE SAN JOSE
S. W. of City
Vicario: Padre Jose, S.A.

CHURCH OF THE NAZARENE
Rev. Max Jettson, Pastor
16th & Blackfoot

GRACE GOSPEL CHURCH
Thirteenth and Avenue K
Pastor, Jim Gilliam

ST. THOS EPISCOPAL CHURCH
William A. Lang, Jr. Vicar
601 West Park

CATHOLIC CHURCH
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.

FIRST PRESBYTERIAN CHURCH
610 Lee Street
Rev. Roger B. Knapp, Minister

FIRST CHRISTIAN CHURCH
Rev. Eugene Brink, Pastor
West Park Avenue

DAWN BAPTIST CHURCH
Rev. Gene Meacham

UNITED PENTECOSTAL CHURCH
Ave. H. & Lafayette
Rev. Warren McKibben 364-6578

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231 W. 2nd

The Hereford Brand, Hereford, Texas, Thursday, November 7, 1974

Let's Cook

Love For Life Inspires Housewife To Compose

BY SANDY PANKEY
Brand Staff Writer

states Mrs. Hare.

TAKE a cup of talent and an equal amount of creativity and the housewife can innovate a variety of ways to fight inflation. Mrs. Maurice Hare of 134 Ave. G, for instance, is using her artistic skills to make floral arrangements for her daughter's wedding.

"My daughter Amber is being married this month and we decided that if I made the arrangements myself using artificial flowers we would not only save money but could use them again at another time," explains the vivacious housewife.

Mrs. Hare also does floral arrangements for Wesley United Methodist Church in which she is an active member.

"Both my husband and I are very interested in church work and feel it is important to get actively involved with the various church activities,"

"ONE OF my most inspiring moments in the church was the time my husband and I went to Oklahoma City with the lay witness mission. We witnessed to seven Indian tribes there and in turn were entertained by the Indians using hand language."

Mrs. Hare also describes her most exciting moment in which one of her childhood dreams came true.

"I entertained Kings Manor residents with an acappella concert entitled Portrait of My Saviour." The songs presented by the group were composed by Mrs. Hare.

"I've been writing songs for about six years and have been inspired for them in many ways and in many places. This is something that just comes naturally for me," smiles Mrs. Hare.

THE HOUSEWIFE — homemaker enjoys working

with her hands. She reupholsters furniture, makes hooked rugs and draperies and has made a patchwork bedspread using her mother's 45 year-old lace for trimming.

As a favorite pastime, she enjoys traveling with her husband to their farm in Monte Vista, Colo. twice a year.

"This is the time I do nothing," she explains. "Nothing except cooking and cleaning."

Working as an accountant at Gibson's Discount Center gives the attractive woman very little time to entertain close friends. "We get most of our entertaining done during the Christmas holidays," she says.

THE HARE'S also have a chance to visit with their son Allen during the holidays.

"He is presently a student at West Texas State University and he doesn't have many chances to get home," states Mrs. Hare.

Other members of the household include two 14-year-old cats and a pekingese dog named Two Cents.

A quick dessert recipe, especially convenient for working women or when unexpected guests drop in during the holidays is Busy Day Cheesecake.

BUSY DAY CHEESECAKE

1 large (8 oz.) pkg. cream cheese

2 cups whole milk

1 pkg. Jello lemon instant pudding

9 inch graham cracker crust (browned lightly)

Soften cream cheese, blend with 1/2 cup milk. Add remaining milk and pudding mix. Beat slowly with egg beater just until well mixed, about one minute. (Do not overbeat.)

Sprinkle cracker crumbs lightly over top. Chill about one hour before serving.



Mrs. Maurice Hare ...with hooked rug she made

Poppy Sale To Be Held This Weekend

"Honor the dead by helping the living" is the slogan of the Annual Veterans of Foreign Wars Buddy Poppy Sale. Members of the VFW Auxiliary will sell the poppies Friday and Saturday in the downtown area as well as in Sugarland Mall. All proceeds are used entirely for the welfare of disabled needy veterans and the survivors of deceased veterans, according to Mrs. L.R. Boggs, chairman.

HD Club To Donate Bedspread To Home

Members of Dawn Extension Club voted to purchase a bedspread for Westgate unit of Kings Manor retirement home, during their business meeting recently in the home of Mrs. Leroy Johnson.

It was also announced the club's Nov. 15 meeting is postponed because of Dawn community night and an appliance fair to be held in Sugarland Mall. The next meeting is scheduled for 10 a.m. Tuesday in Dawn community building.

The club's Christmas party with husbands invited to attend will be held Dec. 13 at the community building. Couples will exchange Christmas decorations.

Joyce Shipp, county home demonstration agent, presented the program on quick meals. She prepared individual pizzas, pineapple cream pie and turkey roll-ups, which were served to eight members.

Small Talk

BY SUE COLEMAN
Womens Editor

ONE LITTLE word may be very important, we are reminded often, but sometimes just one little letter can make a lot of difference.

For instance, Alva Lee Peeler gave us a salad recipe last week for our Let's Cook feature in Thursday's Brand, and after it appeared she began getting phone calls from puzzled recipe collectors, asking just how that salad was supposed to be cooked.

Since most salad is not cooked, and hers certainly isn't, she took a good look at the printed recipe and discovered that the instructions said plainly, "Mix and cook." But that is supposed to be cool, not cook.

And my fingers are crossed until this gets in print, I hope with the "i" and "k" in their respective right places.

GETTING the salad cooked instead of cooled is not a common error. But there are some one-letter errors that haunt anyone who writes for publication. My personal jinx is the words "not" and "now".

Suppose you write that Mrs. McJones is now an efficient president of Suchandsuch Club, and that final letter in "now" comes out a "t".

Or it works the other way: If a political columnist notes in his commentary that the county Democratic chairman's not an admirer of Mr. Nixon, and the "not" is changed to "now", he might be open to a libel suit. The English language is full of words like that, and no matter

how closely they are watched by writers and proof readers, some of the errors turn up in the most embarrassing places. We hope not in these paragraphs!

IT WAS A disappointing fate for a Hereford entrant in competition for the Miss West Texas State University crown on the weekend. Mona Gale Gibson, WTSU senior, was credited with an excellent performance in preliminaries, Friday night at Amarillo, but was hospitalized Saturday morning.

Her illness kept her from competing in the pageant Saturday. Mona Gale is a 1971 grad of HHS, a major in speech and hearing therapy at WTSU.

Her sister, Mary Lynn Mabray of Houston, with her husband Gary, flew up to help with the contest proceedings. Mary Lynn is employed in public relations for Theatre Under The Stars at Houston.

The girl's parents, the Wilbur Gibsons of 122 Liveoak, welcomed other guests during the pre-pageant hubbub. Mrs. Gibson's parents, the John Orvaths of Farmington, N.M. have been here three weeks and will soon return home.

MASTER CRAFTED WEDDING RINGS



Beautifully styled Keepsake wedding rings of 14K gold. Perfectly matched forever.

Kester's Jewelry

Across from the Post Office in Downtown, Hereford

Grads Begin Reunion Plans

The tenth anniversary reunion of Hereford High School's Class of 1965 is already being planned, although it will not be held until next July 5. Efforts will be made to reach every member of the class with an invitation to the reunion.

Mrs. Gary Victor is general chairman of planning. Mrs. Bud Kelly has been named chairman of entertainment, Mrs. Ronnie Welty of invitations, Mrs. Jerry Hodges of correspondence, Mrs. David Hill of alumni, Mrs. Ernest Flood of accommodations, Mrs. Jeff Carlisle of catering.

Members of the class are all asked to notify one of these, and to assist with information about members who no longer live in this area. Another meeting of the planning committee is

scheduled at 9 a.m. Nov. 19 in Mrs. Welty's home, 117 Kingwood.

Robert B. Hilbert, President of the American Water Works Association: "Water is one natural resource that we'll never run out of."

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We want the best too — for YOU. That's why we try to be the very best. We not only have money. All banks have money. We have solutions to your money needs, answers to your banking problems. Come in and ask — whatever the question. After all, the more you know about savings, checking and loans the better banking will be for us both.

THE BEST OF ALL POSSIBLE BANKS

A good bank has more Answers than Questions!

The FIRST NATIONAL BANK of HEREFORD

Member F.D.I.C.

Holiday Fun And Giving Are Planned

Christmas giving to Girlstown U.S.A. as well as holiday entertainment for themselves was planned by members of Progressive Extension Club at their meeting Tuesday in the home of Mrs. Dick Fellers.

A Christmas program will be presented Dec. 3 when Mrs. Dean Stallings will be hostess, and at that time members will bring gifts for Girlstown residents for cash to give to the girls' home. Later, a Christmas supper to include husbands of members will be given in Mrs. T.J. Parson's home.

Mrs. H.L. Hershey presented the program topic, Buying Proteins, and discussed different kinds, grades and quality of meats and their use in the diet to supply vital proteins.

The program was opened with reading of a short essay, Counting Years, by Mrs. Pete Carmichael. Mrs. Tom Morgan directed a quiz game.

Also present were Mmes. E.C. Hammett, Carl Manschrick, Floyd McGee, Parsons and Stallings.

Ford and Gierek sign friendship pacts.

THE **Brogue**
GENTLEMEN'S CLOTHING

ANNIVERSARY SALE

8th

During this Sale our ENTIRE STOCK!

20% OFF

Sale Lasts 1 week so hurry!

The **Brogue**

in Beautiful Sugarland Mall

State, District Officers Coming To Music Club Convention

The president of Texas Federation of Music Clubs, Mrs. Joe Ince of Gonzales, will be the honored official at the Saturday convention of First District clubs in Dawn, and the speaker at lunch in Dawn Community Center.

Also at the meeting will be district officers, headed by Mrs. Ivan Frederickson of Amarillo, president, who will conduct business sessions at Dawn Baptist Church. Each officer will report on her phase of club activities during the past year.

Mrs. Alfred Smith of Dawn Music Club, the hostess group for the convention, serves this year as district treasurer. Mrs. Ronald Engelbrecht of Stratford is vice president.

Mrs. John Yows of Borger is district counselor of junior clubs and will be in charge of the annual program by juniors, a regular convention feature. Mrs. Yows is also a state board member, as is Mrs. J. O. Wilbanks of Spearman, chair-

Ciboleros Chapter, Daughters of American Revolution.

Mrs. Engelbrecht is a past president of Stratford Music Club and a district board member as National Music Week Chairman 1970-74. She is a director of music in First United Methodist Church at Stratford and chairman of music in St. Joseph's Catholic Church, of which she is a member.

One of three charter members still active in Spearman Music Club, Mrs. Wilbanks is a past district president and has served in various club and district offices and chairmanships.

Interest of Mrs. Cluck in Federated Music Clubs began in 1952 when she was charter president of Gruver's Junior Music Club. Now she is a sponsor of this junior club. A past district president, she has held almost all offices and



Mrs. Del Cluck...parliamentarian

chairmanships in Gruver Music Club and served a number of terms on the district board.

LAE Welcomes Guest Speakers Antique Show-Sale Draws 900 Visitors

Mrs. Austin Rose Jr. and Mrs. Howard R. Johnson were guest speakers at La Affiliatus Estudio Club meeting Tuesday afternoon in the home of Mrs. B.F. Markham.

Mrs. Rose reported on the changes made in Deaf Smith County Museum during the last month. She mentioned that the stained glass windows in the chapel were obtained from the First Christian Church, St. Joseph's Catholic Church and the old United Methodist

Church.

She also asked the club to provide hostesses at the museum's reopening Sunday. The museum will be open to the public from 2 to 5 p.m.

Deaf Smith General Hospital Auxiliary and its functions were the topics presented by Mrs. Johnson. She emphasized that the auxiliary is a help program to the hospital.

She listed duties of the auxiliary members. They include presiding at the information desk in the lobby of the hospital, taking a supply cart to patients' rooms, serving juices to patients in the morning and afternoon.

Also helping patients fill out menus, delivering mail, making coffee for both the operating waiting room and intensive care waiting room and helping feed the elderly.

Mrs. Johnson reported 73 members in the auxiliary at present and urged anyone interested in the organization to join.

She announced the auxiliary will set up a booth at the First Christian Bazaar Nov. 15-17 to help raise money to finance its work.

Mrs. Marlin Gilliland presided over the short business meeting.

Members present included Madeline Bell and Della Stagner, Also Johnson, Gilliland, Sam Morgan, Ira Ott, A.B. Higgins, T.W. Roberson and George Suggs.

Registered from California, Colorado, North Carolina, Kansas, Arizona, New Mexico and Illinois, as well as Texas cities as far as Marble Falls, the show visitors saw and bought antiques from 16 dealers representing six states.

Club members, who will give proceeds of the event to the Community Center for new draperies, were pleased that numbers of both dealers and visitors exceeded those of the first such show held last year.

Most of the dealers have already signed for a return in November of 1975.

Attendance around the 900 mark was counted for the antique show and sale sponsored by L'Allegra Study Club on the weekend. Of the visitors to the exhibit in Community Center Friday through Sunday, 160 were from cities other than Hereford.

It takes a good business man, these days, to be able to pay all his taxes.

Speeches are made for two purposes—to tell the truth or to hide the truth.

Now that the heating bills must be paid, summer doesn't seem so bad after all.

Politics can be kept out of anything that human beings can be kept out of.

—Times, Bristol, Va.

Mrs. Jim Camahan is president of L'Allegra Club, which each year sponsors a benefit for a community cause. Mrs. J.H. McCrary and Mrs. Cameron Gault were co-chairmen of the 1974 show and all members worked on committees.

True

Politics can be kept out of anything that human beings can be kept out of.

—Times, Bristol, Va.

Hereford Woman Guest At DRT Tea

Mrs. L.W. Norvell was a guest from Hereford at the Founders Day tea Monday of Palo Duro Chapter, Daughters of the Republic of Texas, held in the home of Mrs. Thomas Upchurch Jr. at Amarillo.

The Hereford woman is a potential member of the chapter, eligible for DRT membership as a descendant of one who served in the cause of

Texas Independence. The state-wide organization has headquarters in Austin and its members are officially designated as custodians of the Alamo at San Antonio.

Time For Thought
When politicians agree, the angels may rejoice but the voters just wonder what's cooking.



Mrs. J.O. Wilbanks...historian

man of the young composers contest for TFMC as well as historian of First District.

Mrs. Del Cluck of Gruver is district parliamentarian and chairman of American Music in TFMC. Mrs. R.T. Stewart of Dawn is a state officer, recording secretary.

The convention opens with registration and a coffee at 8:30 a.m. Saturday in the church building. Mrs. Carl Wimberly is general convention chairman and will open the program at 9:15, when Bill Albright, Deaf Smith County Chamber of Commerce manager, will welcome visitors and Mrs. Engelbrecht will respond.

Mrs. Frederickson will dedicate the program to the state president. Mrs. Ince is a past president of the Ninth District, which includes Gonzales, and has served in state vice presidents' offices before her election as president.

She is a piano teacher and has been especially active in Junior Music Club counseling. Her teenage daughter and three sons are all members of school music groups, as Mrs. Ince was in high school and Trinity University, where she earned her bachelor of music degree.

The district president, Mrs. Frederickson, lived near Hereford when she was in high school and played trumpet in Hereford High School band under direction of the late Ralph Smith. Her parents were Mr. and Mrs. O.R. Moore, who lived north of Hereford in the late 1920's and early 30's, and later farmed at Groom.

Mrs. Frederickson is a past president of both Harmony and MacDowell Music Clubs at Amarillo, a charter member of Carol-Lynn Singers and Amarillo Opera Co., and member of the choir of Covenant Presbyterian Church. She is fine arts chairman of the Amarillo Federation of Women's Clubs.

A 45-year member of Dawn Music Club, Mrs. Smith has held every office in the club and was district chairman of achievement books the past two years. She is also a member of Hereford Garden Club and Los

SAFEWAY

GUARANTEE

If ever a purchase of Safeway Meat fails to please for any reason whatsoever, just tell us. We will refund your money promptly, courteously. There's no need to return the meat.

Prices effective thru Saturday, November 9, 1974
in—HEREFORD, TEXAS

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Safeway Brand

\$1.19

2-lb. Pkg. #27

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\$4.59

3-lb. Can

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Beef Round

\$1.39

lb.

Salad Shrimp Triumph Brand 12-oz. Can \$1.19

Chunkee Thunderbolt 2-lb. Can \$2.98

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Fresh Water lb. \$1.09

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Normal Core-81 Whole or Half lb. \$1.95

Variety Pack Wilson Corn Leaf 12-oz. Pkg. \$1.43

Smoked Sausage Eckrich Brand 5-oz. Pkg. \$1.63

Comy Dogs Little Boy Blue 8-oz. Pkg. 99¢

SAFEWAY SAVINGS

Dry Milk Lucerne Brand 3-oz. Can 69¢

Tomato Soup Triumph House 10-oz. Can 16¢

Mushroom Soup Triumph House 10-oz. Can 20¢

Grapefruit Juice Deason 48-oz. Can 49¢

Tomato Juice Town House 48-oz. Can 54¢

Crisco Oil Low Price 5-lb. Jar \$5.79

Peaches Town House Yellow Cling 29-oz. Can 57¢

Chunk Tuna Sea Trader Light 8-oz. Can 56¢

Sweet Peas Del Monte 17-oz. Can 34¢

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Cocoa Mix Carnation Instant 1-oz. Pkg. 8¢

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Scotch Treat

5 \$1

6-oz. Cans

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Bel Air

39¢

10-oz. Pkg.

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39¢

10-oz. Jar

TOMATO SAUCE

Town House

16¢

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79¢

11-oz. Jar

Whip Topping Party 9-oz. Tube 59¢

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Orange Juice Triumph 12-oz. Can 39¢

Cut Corn Bel Air Brand 10-oz. Can 33¢

Com On Cob Bel Air 4-oz. Pkg. 77¢

Vegetables Bel Air 24-oz. Pkg. 69¢

Rhubarb Bel Air 20-oz. Pkg. 49¢

French Fries Bel Air 32-oz. Pkg. 79¢

Meat Pies Marathon House 9-oz. Pkg. 31¢

Pumpkin Pie Bel Air 24-oz. Pkg. 55¢

Waffles Bel Air 5-oz. Pkg. 25¢

Cauliflower Green Giant 10-oz. Pkg. 55¢

Broccoli Green Giant 10-oz. Pkg. 55¢

Broccoli Green Giant 10-oz. Pkg. 55¢

LeSueur Peas Le Sueur 10-oz. Pkg. 55¢

Dinner Weight Watchers 9-oz. Pkg. \$1.29

Dinner Weight Watchers 9-oz. Pkg. \$1.69

Layer Cake Pepperidge Farm 17-oz. Pkg. \$1.29

GREEN BEANS

Gardenside Cut

25¢

16-oz. Can

SOFT DRINKS

6 \$1.59

32-oz. Botls.

LARGE EGGS

Breakfast Gem Grade "A"

69¢

Doz.

PARKAY

Kraft Squeeze

83¢

16-oz. Size

BISCUITS

Mrs. Wright's Flakely

4 \$1

9-oz. Cans

BISCUITS

Texas Style

4 \$1

12-oz. Cans

LUNCHEONS

Weight Watchers FISH

89¢

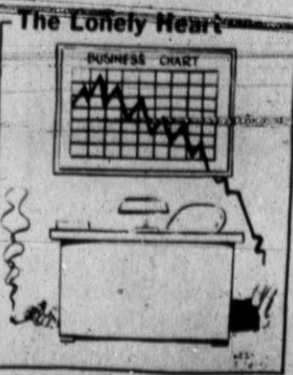
9.5-oz. Pkg.

ORANGE JUICE

Bel Air

4 \$1

6-oz. Cans



Art Show In Library Changed

Western plains scenes are favorites of Eunice Petersen, whose paintings are on exhibit in Deaf Smith County Library as artist of the month for November. A painter for a quarter of a century and teacher for the past ten years, Mrs. Petersen has studios at her home, 409 Irving.

Real Estate office in Amarillo. Mrs. Petersen has exhibited paintings in shows at Amarillo, Canyon and Clovis as well as Hereford. She studied with Dr. Isabel Robinson and

Olive Bugbee at West Texas State University. Dr. Chris Gykas, head of Eastern New Mexico University art department and Frederick Taubes of New York City.

Bride-Elect Is Honoree At Shower For Kitchen

Her specialty is palette knife painting and she often uses both knife and brush to achieve effects she wants. She was asked by the county historical society to paint for the local museum the old Escarbada Ranch headquarters building, lately moved from Western Deaf Smith County to the Ranch Headquarters Museum at Lubbock.

One of her paintings of bluebonnets was purchased by Mrs. Elmer Kimball to send to a friend in Rome. Another is in the Washington office of Congressman Mahon, and others in various cities, including an exhibit in Petersen's

Kitchen accessories for a bride's home and recipes to help her use them, were given to Mary Ruth Weaver in a shower Saturday morning preceding her wedding Nov. 27. She is to be married then to Ernest Baird.

Mrs. Elmo Hall and her daughters, Mrs. Jimmy Monroe and Rhonda Hall, were hostesses in the Hall home for the informal morning party. Guests were members and former members of Bippus Community Church, which Miss Weaver has attended since

childhood. Gift packages were opened and recipes discussed. The hostesses served coffee from a table centered with bronze chrysanthemums, their colors the autumn tones which will be used in wedding decoration.

Guests included the bride-elect's mother, Mrs. Jack Weaver; her fiance's mother, Mrs. Olin Baird; Mrs. John E. Hill of Ft. Lupton, Colo.; Sharon Homfeld and Mmes. Jim Perrin, Charles Burk, G.V. Hall, Clint Homfeld, Jimmie Bradley, Kenneth Homfeld and Wayne Sifford.



New Officers

Officers for 1975 were elected at the board luncheon of Deaf Smith County Chamber of Commerce Women's Division Tuesday to serve with Mrs. O.G. Nieman, president who is chosen by Chamber directors. From left seated are Mrs. Waldo Baxter, first vice president; Mrs. Nieman; Mrs. Joe Railey, vice president in charge of membership. Standing are Mrs. Joe Henry, fine arts director; Mrs. Melvin Hoover, public affairs director; Mrs. Bill Johnson, secretary.

Division Maps Yearend Activity

Nominations for Woman Of The Year in Deaf Smith Chamber of Commerce Women's Division were urged at the November board luncheon Tuesday, when officers and committee chairmanships for 1975 were filled, a Christmas lighting contest for Hereford approved, and date of the winter membership meeting changed. Deadline for Woman Of The Year nominations will be Nov. 15. The member chosen for that honor will be presented at the membership dinner, which will be held Jan. 13 instead of Jan. 7 because the annual Chamber of Commerce banquet is scheduled for Jan. 9.

Anyone may nominate a Woman's Division member for the title by writing a letter listing her qualifications and sending it to the Chamber of

Commerce office. Judging is based primarily on her work through the Women's Division, then on general community service and activity in church and other organizations.

Officers to serve with Mrs. O.G. Nieman, who has been chosen by Chamber of Commerce directors as president for a second term, will be Mrs. Waldo Baxter, first vice president; Mrs. Joe Railey, vice president in charge of membership; Mrs. Bill Johnson, secretary; Mrs. Melvin Hoover, director in charge of public affairs, and Mrs. Joe Henry, director in charge of fine arts.

These will be installed at the January meeting. Mrs. Rex Lee is a holdover member of the board. Mrs. Nieman has named Mrs. Travis McPherson chairman of beautification for the year. Mrs. Calvin Goodin chairman of decoration.

In subcommittees of the public affairs division, Mrs. Bill Allen has been appointed chairman of youth work. Mrs. Charles Hoover of education, Mrs. Jack McKinster of tours, Mrs. Joe Reinauer Sr. of Bicentennial preparation, Mrs. Danny Martin of welcome, Mrs. Ed Coplen of the telephone committee.

Subcommittee of fine arts will be named soon by Mrs. Henry. All committee chairmen are to meet at 7:30 p.m. Nov. 21 in the Chamber of Commerce board room to choose members for their committees. Each division member will be assigned to a committee.

Sponsorship of the Christmas home lighting contest was approved after inquiry had been made with the state commission charged with energy conservation.

Last year the contest was canceled because holiday lighting was discouraged as an energy-conserving measure, but that ban has been removed. The beautification committee is in charge of this project.

A check for \$50 is being presented to the United Way of Hereford. Mrs. Nieman announced.

Mmes. Glenn Watts, Lee Drake and Steve Hodges were announced as new members.

Board members were reminded to invite entries for the Miss Hereford pageant which has been set for Feb. 15. Deadline for entry of high school girls will be Dec. 20, and for college girls Jan. 3. Mrs. Watts is chairman of the entries committee.

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ROUND STEAK

Full Center Cuts

\$1.19

USDA Choice lb.

100% BEEF

GROUND BEEF

REGULAR Any Size Pkg.

Premium lb. *1st

78¢

USDA Choice lb.

USDA CHOICE

CHUCK ROAST

Blade Cut

58¢

USDA Choice lb.

Oscar Mayer MEATS FROM SAFEWAY

Franks Meat or Beef \$1.29

Bologna Meat or Beef 6-oz Pkg 75¢

Liver Cheese Oscar 8-oz Mayer Pkg 83¢

Smokie Links Oscar 12-oz Mayer Pkg \$1.39

Link Sausage Oscar Mayer lb. \$1.69

Ham Steak Oscar Mayer lb. \$3.19

Heel of Round USDA Choice \$1.19

Boneless Rump USDA Choice \$1.39

Sirloin Tip Choice Beef Round \$1.69

RIB STEAK \$1.19

T-Bone Steak USDA Choice \$1.59

Porterhouse Steak Choice \$1.59

Eye Of Round \$1.99

SIRLOIN STEAK \$1.19

7-Bone Roast USDA Choice \$0.98

Arm Roast USDA Choice \$1.18

Beef for Stew Boneless Lean Cubes \$1.19

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EVERY BEEF STEAK AND BEEF ROAST WE CUT AT SAFEWAY IS USDA CHOICE BEEF!

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Lysol Cleaner Deodorant 14-oz Can 77¢

Lysol Cleaner Disinfectant 7-oz Bot 88¢

Jif Peanut Butter 12-oz Jar 65¢

Kal Kan Chunk Beef Dog Food 23-oz Can 53¢

Friskies Cat Food 8-oz Can 25¢

Tomato Paste Contadina Brand 8-oz Can 25¢

Litter Green Cat Litter 4-lb Bag 89¢

Litter Green Cat Litter 10-lb Bag \$1.79

Veg-All Laxative Vegetables 16-oz Can 33¢

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7 1/4-oz. Boxes

SUPER SAVER

CRAGMONT DRINK

49¢

46-oz. Can

SALTINE CRACKERS

Busy Baker

48¢

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Safeway's Garden Fresh Produce!

APPLES 3 lbs. for \$1

GRAPEFRUIT Ruby Red 6 for \$1

Head & Shoulders

Lotion Shampoo

89¢

4-oz. Size

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Listerine

Antiseptic Mouthwash

79¢

14-oz. Botl.

SUPER SAVER

ELLIS CHILI

Mild With Beans

51¢

15-oz. Can

Apples Golden Delicious 3 lbs. \$1.00

Bananas Golden Rip 12¢

Potatoes Russets 10-lb. Bag 89¢

Oranges Sweet And Juicy 8 lb. Bag 99¢

Yellow Corn Florida Grow 4.49¢

Acorn Squash 29¢

Multi-Flame Log 85¢

White Onions New Crop 19¢

Effergrip Denture Cream 1-oz Size 89¢

Efferdent Denture Cleaner 8-oz 1.49

CoughDrops Lushes Menthol 15¢

Sominex Quality Tablets 36-oz \$1.09

Nasal Spray 4-Way 1-oz 99¢

Future Acrylic Floor Finish 27-oz Botl \$1.47

GRAHAM CRACKERS

Busy Baker

53¢

lb. Box

SUPER SAVER

PEPPERS OR CUCUMBERS

Salad Favorites

10¢

NEW CROP NUTS

Brazils Almonds Filberts Pecans Walnuts

85¢

lb.

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Vol. #. 14 & 15

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Rainbow Girls Meet Monday Evening

Members of Order of Rainbow for Girls met at their regular meeting Monday evening in Masonic Hall with Jana Ray, worthy advisor, and Mrs. J.A. McWhorter, mother advisor, present. It was announced that Cynthia Easterwood would be initiated at the organizations next meeting. The 27 members present recognized guests, Mrs. Bernard Robertson, Patry Brownlow, Mr. and Mrs. H.L. Hershey, Bill Phillips and Charlie Brown.

Aggies Club Schedules Bake Sale

Plans were finalized for a bake sale to be held at 10 a.m., Saturday at Sugarland Mall, by members of Hereford Aggie Mothers Club Monday morning in the home of Mrs. J.J. Durham. Also during the business meeting, members discussed the holiday dinner for students scheduled at 7:30 p.m. Dec. 27 in Pioneer Natural Gas Flame Room. Members present included Mmes. Hilrey Hilrey Aven, Richard Ottesen, A.L. Hollingsworth, George Olson, Austin Rose Jr. and Thurman Atchley.

What this country needs is fewer needs.



Three To Receive Sorority Honors

The Order of the Rose, high honor in Beta Sigma Phi sorority, is to be conferred on three members of Alpha Alpha Chapter as a feature of the annual fall rituals of the sorority here Nov. 19, it was announced at the chapter meeting Tuesday evening in Hereford State Bank Hospitality Room.

Mmes. John Schneider, Howard Gore and Larry Summers are to receive the special order, given only to those who have a record of outstanding service as Beta Sigma Phi members for more than 15 years.

Also planned for ritual night, in which all local chapters of the sorority will participate, is a memorial ritual for the late Mrs. Delbert Bainum who was a member of Alpha Alpha, the

preceptor chapter.

Mrs. R.J. Cramer was hostess for the Tuesday meeting and Mrs. Joe Story presided for business. Members voted to buy a bedspread for one of the patient rooms at Westgate Unit of Kings Manor retirement home, a project in which various women's organizations in Hereford are cooperating.

The chapter's Christmas party was scheduled for Dec. 14 in the James Shearer home at Dimmitt. Husbands of members will be guests and will wrap the gifts which members bring for residents of Girlstown U.S.A.

Other members present included Mmes. Max Stipe, Charles Laing, Hicks Roberson, Bill Kendall, Ollene Williams, Gore, Schneider, Summers and Shearer.

Election Theme Of Club Program

On national election day, La Plata Study Club heard a program stressing Americanism at its meeting Tuesday evening in the REC Medallion Room. Mrs. J.D. Neill read "I Am America" by Clarence Shoemaker Jr.

Meetings for the coming holiday season were planned in the business period with Mrs. Harlan VanderZee presiding. Members will have their husbands as guests for a Thanksgiving dinner Nov. 19 in Pioneer Gas Flame Room.

The club Christmas party will be on Dec. 3 and each member will bring sweets or a craft item she has made, to be auctioned. This meeting will be in the home of Mrs. Ken Rogers instead of with Mrs. Emil Dettman as scheduled; Mrs. Dettman has suffered a broken hip and is in Deaf Smith County hospital.

A letter was read from a Beta Sigma Phi chapter inviting La Plata Club members to use the Santa Clause visit service

offered by the chapter for holiday parties.

Mrs. Neill was hostess, and served refreshments to Mmes. Jack Brown, Charles Kelley, O.G. Nieman, Lewis McCuistain, Elmer Patterson, Frank Prowell, Don Taylor, Nancy Richie, Major Schroeter, Philip Shook Rogers and VanderZee.

Look Who's New

Mr. and Mrs. Jorge Luis Rosa are the parents of a son, Jorge Luis Jr., born Nov. 2. He weighed 7 lbs. 4 1/2 oz.

Mr. and Mrs. Lupe Ramirez are the parents of a daughter, Claudia Eufemia, born Nov. 3. She weighed 7 lbs. 4 oz.

Mr. and Mrs. Juan Camargo are the parents of a son, Israel, born Nov. 4. He weighed 6 lbs. 6 oz.



Starving Artists Plan Show

Work they plan to enter in the Art Guild's annual Starving Artist Show and Sale at Sugarland Mall this weekend is discussed by several members in the home of Mrs. Dale Furr, president. Paintings, sculpture and art-crafts will be on display Friday and Saturday, all for sale at a maximum price of \$25. In top photo from left are Mrs. Furr, with her painting of an old house, Mrs. O. Wertemberger showing china painting and Mrs. Ben Childers with a coast scene. Below, Mrs. John Gilliland, seated, holds a flower-decorated stool she made as she admires scenes painted by Mrs. E. E. Doak, standing.

Coffee-Shower Given For Patricia Hill

A coffee and shower complimenting Patricia Hill, whose marriage to Gary Lemons is planned for Nov. 26, was given in Mrs. Lloyd Sharp's home with decorations in apricot and white. Daisies and carnations centered the coffee table.

Mrs. Charles Wagoner, sister of the bridegroom-elect, served refreshments and Mrs. Terry Hill, sister-in-law of the honoree, registered guests.

Miss Hill received guests with her grandmother, Mrs. O.G. Hill Sr.; her fiancé's mother, Mrs. Edgar Lemons, and her sister, Mrs. Sherrie Dearmon of Amarillo. Mrs. Sharp was at the door.

Mrs. J.J. Barlow, Lemons' grandmother, Mrs. Herman Galloway and Mrs. Leroy Barlow, his aunts, were guests

from Earth.

Hostesses included Mmes. Herschel Black, Jim Hale, Jess Robinson, Charles Walden, Palmer Norton, Bill Phipps, Edgar Vinson, John Seiver, Charles Springer, Carl Wimberley, William Wimberley, Mike Patrick.

Also Mmes. Wilbur Gibson, Woodie McDermitt, Rex Lee, Philip Shook James Mercer, Dean Herring, Eugene Sparks, Ed Lyons, Buck Parsons, Ron Crist, Dub Hair, A.T. Fry, Robert Hickman and Billie Birdwell.

Casseroles are both time-saving and helpful to the homemaker who keeps a watchful eye on the family food budget. Complete your meal with a crisp salad and fruit dessert.

Study Group Plans Year

A new organization in First Baptist Church, the Baptist Young Women met in Mrs. John Matthews' home Monday evening to survey possible mission projects and study series as a preliminary to deciding upon their program for the year.

Mrs. Johnny Brownlow is president of the group, which was formed last month and plans to meet at 7:30 p.m. on first and third Mondays of each month. The next meeting will be Nov. 18 in the home of Mrs. Louis Gilster, 216 Beach. Membership is open to any interested young women.

Officers serving with Mrs. Brownlow are Mrs. David Eartley, secretary-treasurer; Mrs. Jerry Sublett, chairman of mission study; Mrs. Mike Ferguson, mission support, and Mrs. Matthews, mission action.

Calendar of Events

THURSDAY

Alpha Iota Mu Chapter of BSP Sorority, Community Room of First National Bank, 7:30 p.m.
Kings Manor Auxiliary benefit Fun Night, Lamar Room, of Manor 7 p.m.

Sweet 'N' Fancy Decorating Club, Community Center 9:30 a.m.

Hereford High School - Orchestra and Stage Band Concert HHS auditorium, 7:30 p.m.

Summerfield Study Club, home of Mrs. Mack Noland, 2:30 p.m.

L'Allegria Study Club, REA Medallion Room, 9:30 a.m.

Hereford Study Club, home of Mrs. B.F. Cain, 7:30 p.m.

Bay View Study Club, Deaf Smith County Library, 2 p.m.

North Hereford Extension Club, home of Mrs. T.E. Brisendine, 2:30 p.m.

VFW, VFW clubhouse, 8 p.m.
Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.

Kiwanis Club, Civic Club Center, noon.

Women's Golf Association luncheon, Hereford Country Club, 12 noon.

FRIDAY

Bud to Blossom Garden Club's Flower show, Community Center, 3 to 5 p.m.

Hereford Garden Club, home of Mrs. D.N. Garner, 3 p.m.

Cultural Extension Club, Pioneer Natural Gas Flame Room, 2:30 p.m.

Kiwanis Whiteface Breakfast, Dickie's Restaurant, 6:30 a.m.

SATURDAY

Story hour for children, grades 1 through 4, Deaf Smith County Library, 10 a.m.

MONDAY

BSP City Council, Hereford State Bank Friendship Room, 8 p.m.

Music Study Club, home of Mrs. W.T. Carmichael, 2 p.m.
VFW Auxiliary, VFW clubhouse, 7:30 p.m.

Jaycee-Ettes board, Chamber of Commerce office, 7:30 p.m.
Dawn Extension Club, Dawn Community Building, 10 a.m.
Rotary Club, Civic Club Center, noon.

Odd Fellows Lodge, IOOF Hall, 8 p.m.

Evening Lions Club, K-Bob's Steak House, 7 p.m.

Masonic Lodge, Masonic Hall, 7:30 p.m.

Easter Lions Club, Easter clubhouse, 7:30 p.m.

TUESDAY

Veleda Study Club, home of Mrs. Hugh Clearman, 8 p.m.

Pioneer Study Club luncheon, Hereford Country Club, 11:30 a.m.

Hereford Newcomers luncheon, Community Center, noon.

Order of Eastern Star, Masonic Hall, 7:30 p.m.

Lone Star Study Club, home of Mrs. Baker Womble, 8 p.m.

Sunshine Club, home of Mrs. Elmer Fryar, Dimmitt Hwy., 7:30 p.m.

Rebekah Lodge, IOOF Hall, 8 p.m.

Hereford TOPS Club, Community Center, 9 a.m.

BPOE Lodge, Elks Hall, 8:30 p.m.

Weight Watchers, First Baptist Church, 1:30 p.m. and 6:30 p.m.

County 4H Adult Leaders Association, Community Center, 7:30 p.m.

Hereford Board of Realtors luncheon, Dickie's Restaurant, noon.

WEDNESDAY

Ceramic Art Club Auction home of Mrs. Jack Brown, 125 Ave. D., 1:30 p.m. Guests welcome.

Bippus Extension Club, home of Mrs. C.F. Homfeld, 2:30 p.m.

Noon Lions Club, Civic Club Center, noon.

Story hour for preschool children, Deaf Smith County Library, 3 to 4 p.m.

DANCE SCHEDULED

All teenagers are invited to attend a dance Friday evening at Community Center. The Ace Pancake will be featured playing mostly country western music with some rock.

The dance will begin at 9 p.m. and last until midnight. Tickets will be on sale at the door for \$2 per person and \$4 for couples.

SHOP EARLY BE SMART COWAN JEWELERS Downtown

Gift To Red Cross

Jim Fish, president of La Plata Junior High Red Cross, top photo, presents a check for more than \$30 to Mrs. Dale Henson, youth chairman in Deaf Smith County Red Cross Chapter. Pupils at La Plata made the contribution in a campaign conducted by the schools Red Cross group. Other officers of the organization, which is active in a different project each month of the school year, are in the lower photo, from left Staci Payne, publicity chairman; Cathy Crim, secretary-treasurer; Mrs. Ray Barber, sponsor, and Paula Barber, vice president.

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JC-Ettes Plan Country Show

Final plans were made for a benefit country and western show by members of Jaycee-Ettes Tuesday evening in First National Bank Community Room.

The show is scheduled for 8 p.m. Nov. 22 at the Bull Barn and will be headlined by Hank Snow, popular country and western singer.

HYT Service Project Planned

Continuing a project of volunteer work in screening children for eye defects, members of the Hereford Chapter, Young Homemakers of Texas, planned at their meeting Tuesday evening in La Plata Junior High School to conduct screening for pupils in St. Anthony's parish school this month.

Earlier in the fall members had training in the process of detecting certain sight defects which need referral to a doctor. In another phase of the same project the chapter voted a donation to the Texas Society for Prevention of Blindness. A contribution was also made to the local Meals on Wheels program.

A guest, Terry Hysen of Amarillo, presented the program Tuesday, showing handcraft items which may be made as Christmas gifts. Handmade decorations for homes at holiday time were also exhibited and methods of making them discussed. A devotional talk by Mrs. Bud Kelly closed the program.

Young Homemakers will be hostesses for the monthly birthday party for residents of Westgate unit at Kings Manor

retirement home, and a program was planned for that event which is scheduled for Dec. 4. Plans were begun for the Christmas party Dec. 17 for children of chapter members.

Guests at the meeting were Mmes. George Malouf, Mike Solomon and Joe Paxton.

Members present included Mmes. Jimmy Johnson, State Norvell, Brad Johnson, Terry Russell, Connie Urbanczyk, Louis Montano, Joe Edelman, Jim Culpepper, Frank Daniel, Larry Alley, Ray Berend and Tommy Betzen; also Mrs. M.T. Burelsmith, advisor, and the chapter's Little Sister, Isabel Pena.

All proceeds from the evening will go to Kids Incorporated. This event is sponsored by the Jaycees, assisted by Jaycee-Ettes.

Mrs. Lonnie Wyble was installed as secretary and Mrs. Gary Jennings and Mrs. Gilbert Arellana were welcomed as new members.

A report was given by Mrs. Dan Warrick, state director, on the recent convention.

Plans were made for the sit-in-hen meeting to be held Saturday and it was noted that Jaycee-Ettes traveled to Muleshoe for a work forum recently.

Members present included Mmes. John Holmes, James Bral y, Warrick, John Bunch, Steve Carroll, Dale Smith, Charlie Ruiz, John West, Wyble and Bill Johnson.



Flower Show Chairmen

Bud To Blossom Garden Club invites the public to its fall flower show, Autumn In America, in Community Center Friday afternoon. There is no admission charge. Entries will be judged in the morning and awards made for horticulture and artistic arrangement. Mrs. Billy W. Sisson, right, is club president and Mrs. Bruce Brown, not pictured, the show chairman. At the entrance to Community Center are Mrs. Ray Polan, left, chairman of staging and properties, and Mrs. Sam Long, chairman of judges and of clerks for the artistic division.

Skit Presented By DKG Members

A humorous skit was presented by the research committee of Delta Xi Chapter of Delta Kappa Gamma Sorority Monday evening in Pioneer Natural Gas Flame Room.

The skit was directed by Mrs. Fred Mulkey and members

participating included Mmes. George Chapman, Donald Waters, Tolbert Painter, Gene Huntsinger and Bob Hammon.

Mrs. Jim Bookout led the chapter collect and Mrs. Joe Bradley served refreshments. There were 36 members present.

Hospital Notes

PATIENTS IN HOSPITAL
Mary Bourn, 711 E. 4th; Mrs. Saleta Brink, 121 Ave. A; Gene Brock, 537 Westhaven; Mrs. Juan Camargo, 205 Ave. A; Mrs. Lemuel Carlyle, 805 Lee.

Henry Chesser, 311 Western; Mrs. Emil Dettman, 117 Beach; James Fish, 502 Ave. A; Adam Garcia, P.O. Box 1268; Mrs. Willie Gilliland, 409 E. 6th; Billy Harrell, P.O. Box 1483; Mrs. Rosalie Jesko, 105 Westhaven; Mrs. Leonard Johnson, Friona; W.W. Jones, Route 3; Mrs. Joe Leal, P.O. Box 1555.

James Lipscomb, 108 Centre; Mrs. Leonardo Martinez, 210 Kibbe; Mrs. Albert May, Route 2; Mrs. Fred Mulkey, 213 Elm; Charles Packard, Route 3; Mrs. Mike Page, 617 Ave. I; Mrs. Carl Parks, Dimmitt; Mrs. Leo Price, 423 Lee; Mrs. Lupe Ramirez, 301 Lake; Conrad Riojas, 411 Ave. J.

Mrs. Minnie Roberson, 510 Knight; Mrs. Cara Williams, Westgate; Michael Allen, 313 Ave. I.

PATIENTS DISMISSED
Jody Nelson, Mrs. Lonnie Mitchell, Mrs. James Noey, Nov. 2.

Cody Powell, Joy Sifford, Mrs. Vernon Mitchell, Mrs. Jesus Guerrero, Ray Johnson, Johnnie Badillo, Mrs. Herbert Sims, Mrs. Robert Jones, Nov. 3.

Mrs. Tony Gomez, Mrs. James Holmes, Mrs. Allen Eubank, Mrs. Manuel Hinojosa, Mrs. Freddie Savage, Louise Chisholm, Nov. 4.

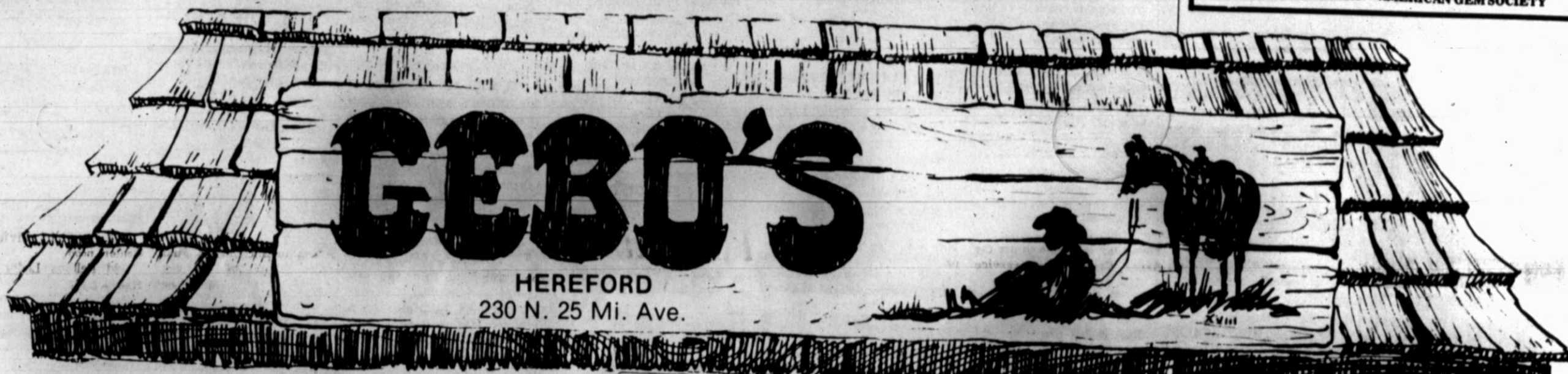
Mrs. Ellis Barry, Mrs. Jerry LaFrance, Mrs. Charles Pledge, Mrs. Jorge Rosa, Kimberly Houser, Mrs. Freddie Jimenez, Mrs. Gilberto Agüero, Nov. 5.

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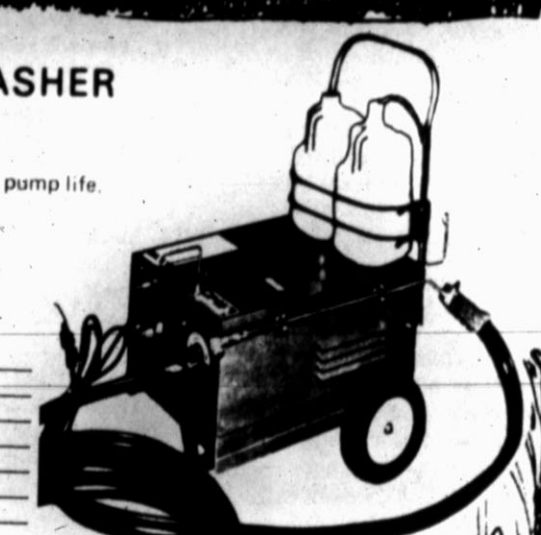
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Only water goes through pump. Extends pump life. Quick change 4 way turret nozzle.

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pressure		500 psi
gpm		2
motor, 115V-60CY		1/2 hp
pump		2 piston
solution injection		after pump
control		at washer
nozzles (4)		turret head
wheels		8"
gun hose 3/8"		30'



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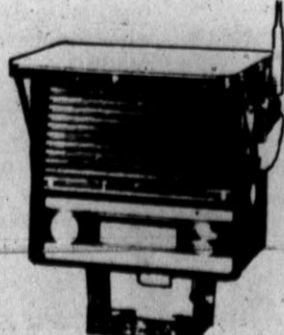


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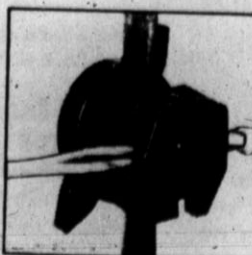
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HARRICK FURNITURE
WEST HWY 60
PHONE 364-3552
IB-37-tfc

!!WE HAVE MOVED!!
TO
KNOWLES AUCTION BARN
ON MISSION ROAD
We have a full line of new & used furniture and appliances at bargain prices.
Open for business
6 days a week
8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
Phone 364-1873
B-1-31-tfc

For Sale: 200 Bu. Caprock seed wheat... Clean, double tilled and bagged. Call 364-4327 nights.
B-1-15-43-tfc

STATED MEETING
SECOND MONDAY
7:30 P.M.
Thursday
DEGREE WORK

L.J. Clark W.M.
W.A. Phipps Sec.

Hereford
Rotary
Club

meets every
Monday at 12:05
Civic Club Center
(Jim Hill)

Lions Club
meets each
Wednesday, 12 Noon
Civic Club Center
(Jim Hill)

New General Electric Filter-Flow Washers, now only \$199.95.
TAYLOR FURNITURE & APPLIANCE
603 Park Avenue
B-1-16-44-tfc

For Sale: Self cleaning Tappan gas range. Avocado green, in perfect condition - used only 9 months. Phone 364-5380.
B-1-18-42-tfc

New 12 cu. ft. General Electric Refrigerators, (3 only) white, will trade for \$189.95.
TAYLOR FURNITURE & APPLIANCE
603 Park Avenue
B-1-20-44-tfc

For Sale: AKC Registered toy Pekingese puppies. Call 364-5288 after 5 p.m.
B-1-11-18-3c

For Sale: Grandfather clock, refrigerator, b/w portable TV. Phone 364-4565.
B-1-10-10-2c

LOSE weight with New Shape Tablets and Hydrex Water Pills at Edward's Pharmacy.
B-1-13-42-8p

FOR SALE
1-21" Color Console TV
1-19" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-tfc

For Sale: Used Kenmore Dryer, \$75.00. Excellent condition. Call after 5 p.m. 364-5727.
B-1-12-44-tfc

1974 Sunflower 35x8 park trailer. 2 bedrooms, patio door, tip-out room. Used 3 months. Call 505-762-7632, Clovis.
B-1-44-4c

GIFT SALE
211 West James St.
(on South Main)
Friday, November 8th
Hand made miscellaneous gifts
B-1-18-2p

For Sale: 3M Office Copier, Model 107. One year old, like new, no chemicals needed. Letter and legal size copies, one at a time. \$325. The Brand, 364-2030.
B-1-12-tfc

For Sale: Hammond Spinnet Organ. Good condition. Call 364-2384 after 5:00 p.m.
B-1-10-14-tfc

Used Clay flower pots, just in time to pot for winter. Assorted sizes. Cheaper than new. Call 364-6006 after 5 p.m.
B-1-34-tfc

FERTILIZER SHORT?
We can show you how to release fertilizer locked in your ground. Reduce your need for expensive nutrients. Complete soil testing recommendations available.
Farm Guard Products
6101 Candelaria N.E.
Albuquerque, N.M. 87110
B-1-16-8c

For Sale: 35 yards good used carpet. \$50.00. Red Carpet Inn, 364-0540.
B-1-12-16-tfc

New 24 cu. ft. General Electric side by side refrigerator-freezer, frost free, white or avocado, \$599.95 with trade.
TAYLOR FURNITURE & APPLIANCE
603 Park Avenue
B-1-26-44-tfc

To give away - three little kittens. 825 South Miles.
B-1-10-45-1c

To give away - 7 miniature collie puppies, 6 weeks old. 364-2110.
B-1-45-2p

For Sale: gold and green striped velvet couch. Excellent condition. 364-5636.
B-1-11-45-2c

Steel belt radial at reduced prices. Hurry while supply lasts. 50-HR78-15 and 50-GR78-15. Firestone. Call 364-4333.
B-1-17-45-tfc

MAYTAG
the one to buy in the first place. **SAVE \$1,000.00 WHEN YOU BUY A MAYTAG WASHER-ASK YOUR NEIGHBOR!!!** Is there any other kind?????
CRIST APPLIANCE
112 Miles Avenue
364-6285
B-1-45-4c

GARAGE SALE - Saturday morning from 9 to 12 only. 232 Fir. Many miscellaneous items, also evaporative cooler.
B-1-17-45-1c

"Steam clean" your carpets the professional way. Do it yourself and save money. The Trex Hydro-Mist System cleans even ground-in dirt. No shampoo residue. Leaves carpets soft and fluffy. Rent the Trex Hydro-Mist System at Sherwin-Williams Sugarland Mall 364-4484
T-1-42-7c

GARAGE SALE
Two twin beds, electric ironer, almost new pool table 8 ft. Lots of other things. Thursday & Friday, 1 to 5 p.m. All day Saturday. 205 Beach.
B-1-27-45-1c

THREE FAMILY GARAGE SALE
Saturday, starting 9 a.m. Furniture, odds & ends
205 Fir
B-1-45-1c

GARAGE SALE. Clothing, lots of other items. Saturday only, 9 to 6. 233 Avenue B.
B-1-45-1p

Keep carpet cleaning problems small - use Blue Lustre wall to wall. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
B-1-19-45-2c

PIANO IN STORAGE
Beautiful Spinnet-Console stored locally. Reported like new. Responsible party can take at big saving on low payment balance. Write Joplin Piano, 315 South 16th, Waco, Texas 76703.
B-1-45-1p

For Sale: 3 year crib and mattress. \$200. 215 Beach. 364-4963.
B-1-45-1p

FREIGHT DAMAGED
New 1975 model stereos damaged in shipment. Electronic console models with 8 track tape recorder, AM-FM stereo radio, 4 speed record changer and 10 speaker system. List price \$369.95, now only \$185.00 or \$100.00 monthly at:
MARTINS SOUND CENTER
Corner of Georgia & I-40
Amarillo, Texas
B-1-45-tfc

VICTORIA HOUSE OF ANTIQUES
Antiques and gifts by appointment only
CALL 364-5636
B-1-45-tfc

For Sale: Like new 1972 Chemetro portable 200 amp arc welder on excellent two wheel trailer which includes cutting torch. Call 364-2947.
B-1-22-45-tfc

FOR better cleaning, to keep colors gleaming, use Blue Lustre carpet cleaner. Rent electric shampooer \$1.
Hereford Hardware
B-1-18-45-2c

FOR SALE--TRAMPOLINE
Full size, 6x12' mat, stainless steel springs, double thickness nylon bed, fully padded for safety. Less than 8 months old, \$400.00. Contact: Rev. Jack Moore, 364-2296.
B-1-45-2c

To give away - three little kittens. 825 South Miles.
B-1-10-45-1c

To give away - 7 miniature collie puppies, 6 weeks old. 364-2110.
B-1-45-2p

For Sale: gold and green striped velvet couch. Excellent condition. 364-5636.
B-1-11-45-2c

SOUP'S ON, the rug that is clean with Blue Lustre. Rent electric shampooer \$1.
McCaslin Lumber
B-1-18-45-2c

LEFT IN REPAIR
We have several unclaimed stereos left in our repair shop that must be sold. For example - an electronic component with 8 track tape player, deluxe turntable and two speakers. Only \$98.00 or \$10.00 monthly at:
MARTINS SOUND CENTER
Corner of Georgia & I-40
Amarillo, Texas
B-1-45-tfc

FOR SALE
Michigan Motor Crane with drag bucket, \$7500.00.
One Chevy twin screw dump truck, a little rough, \$2500.00.
1969 International crew cab, fully loaded, \$1795.00.
International twin screw 15 ft. flat bed dump, \$2500.00.
CALL
HAROLD GARRETT
Amarillo Air Force Base
806-335-2101
B-1-45-1p

GARAGE SALE
Lexington upright piano, Suzuki motorcycle, both in excellent condition. Two wheel trailer, excellent for camping equipment. Dining room set, toys, clothes and miscellaneous. Thursday only 8 until 5. 538 Sycamore Lane. Phone 364-3517.
B-1-45-1c

YOU CAN'T AFFORD NOT TO BUY FRIGIDAIRE
1-Harvest gold FRIGIDAIRE Refrigerator with icemaker - Special \$399.95
1-Copper FRIGIDAIRE Range, 30", all automatic - Special \$249.95
1-Avocado green FRIGIDAIRE Dishwasher, 5 cycles - Special \$249.95
AFTER THE SALE IT'S THE SERVICE THAT COUNTS . . .
CRIST APPLIANCE
112 Miles Avenue
364-6285
B-1-45-2c

**2. FOR SALE
Farm Equipment**

See Us For
Mayrath Grain Augers
Also have parts in stock
DAVIS IMPLEMENT
408 EAST FIRST
Phone 364-2811
B-2-35-tfc

For Sale: 1974 Demco 20 Ft. gooseneck trailer, totally enclosed. Call 364-5691; after 5 p.m. 364-2686.
B-2-15-43-tfc

For Sale: 14 ft. Massey Header with 5 lynch rows, \$2,000. Phone 289-5892.
B-2-13-43-tfc

For Sale: 7700 John Deere Combine-Diesel, 600 hours, pickup reel.-Phone 806-352-8248.
B-2-12-18-2c

FOR SALE
1-New 6 row 8" ty Drill with press wheels, seeded about 200 acres, \$3500.00.
1-Danuser Posthole digger with 9" auger, used three days, \$319.00.
Stackmizer panels for feeding hay. Stacked with Hesston Stacker.
Jones Seed and Farm Supply
Box 308, Hart Texas
Phone 938-2447.
B-2-18-3c

For Sale: 763 IHC Cornhead, 30' rows. Call 289-5892 or 289-5851.
B-2-11-11-tfc

See Us For
Parts-Sweeps-Chisels
for
Graham (Hoeme) Plows
DAVIS IMPLEMENT
408 EAST FIRST
Phone 364-2811
B-2-35-tfc

CHOICE 1/2 section irrigated. Strong 8" wells. Plastic underground. Call 364-0491.
B-4-18-3p

NEED to settle estate, so make offer on equity on this 272 acre farm in Deaf Smith County. 7
182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February, which includes interest. No improvements.
CHATEAU REALTY INC.
Clovis, New Mexico
763-3880, or call Bill Ragsland 763-4714 or Oran W. Batson 762-0089
B-4-18-6c

FOR SALE
2 acre tract with 15 ton capacity scales and scale house. Scales and scale house can be sold separately. Ideal home site, 5 miles east of Hereford on Hwy. 1259.
1 acre tract with well, 1.7 miles west of Summerfield Post Office on Hwy. 60. Signs on properties.
PHONE 806-373-4271
B-4-45-6p

**4. REAL ESTATE
For Sale Or Trade**
I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-tfc

FARMER WANTING TO LEAVE
Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms.
1/2 SECTION ON PAVING
With 3 bedroom home and some corrals, has some small wells. Has wheat on land ready to graze. Wheat goes with sale. Priced \$325. per acre. Call for details.
HAMBY REAL ESTATE
1/2 Mile South of Underpass on Hwy 385
OFFICE - 364-3566
Calvin Edwards - 364-1017
Gerald Hamby - 364-1534
J.M. Hamby - 364-2553
EQUAL HOUSING OPPORTUNITY
B-4-16-tfc

Commercial Building-6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.
Realtor, 364-6633
B-4-14-tfc

FOR SALE
Large 3 bedroom house on one acre, 2 baths, basement, central heat and air on pavement, on mail and school bus route and natural gas. 1/4 mile east of "Y" off South Main. \$20,000 total, \$2,000 down, balance 15 years at 9%. Immediate possession.
Contact:
Bud Paetzold, 364-3363.
B-4-44-tfc

WANTED
Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.
B-6-15-8-tfc

WANTED
Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.
B-6-15-8-tfc

3. FOR SALE Automobiles

For Sale: 1973 Buick Riviera, loaded. Call 364-6801 or 364-5017 after 5 p.m.
B-3-12-14-tfc

NEW & USED CARS
now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC'S new location.
221 North 25 Mile Ave.
B-3-8-tfc

FOR THE BEST BUY IN
Pre-owned and personally selected cars
Contact
COMBS USED CARS
F.D. "Chick" Holbert (Owner)
1503 Park Avenue
Hereford, Texas 79045
Office Ph. 364-1310
Home Ph. 364-1797
Bank Rate Financing Available
B-3-13-tfc

For Sale: Good used tires, \$5.00 and up. FIRESTONE; 364-4333.
B-3-10-43-tfc

For Sale: 1971 Pontiac Grandville. 2 dr. hardtop, new radial tires, full power and air. Take up payments. Phone 364-3349.
B-3-18-17-4p

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
IB-41-tfc

For Sale: 1970 Plymouth, 1972 Chevy. Phone 364-1170.
B-3-10-42-tfc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-9077
B-3-33-tfc

SELECTED USED TIRES \$8.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
IB-3-17-tfc

For Sale: 1970 Cutlass hardtop Oldsmobile. Just like new and loaded - glass packs, mag wheels, stereo tape deck, radio, heater and air conditioner. 48,000 miles. Call 364-1356.
B-3-27-45-2c

For Sale: 6 wheel drive army truck with an 18 ft. ensilage or sugar beet bed. Call 364-0085 after 6:30 p.m.
B-3-20-45-3c

For Sale: 1969 Torino 2 dr. hardtop, automatic, power & air, bucket seats, \$750.00. Phone 364-6060.
B-3-16-45-2c

**4. REAL ESTATE
For Sale Or Trade**
I have Farm and Ranch Buyers, I need your listings.
J.M. HAMBY REAL ESTATE
Phone 364-3566
Res. 364-2553
B-4-29-tfc

OWNER ANXIOUS
to sell this duplex, 1 bedroom-kitchen and living room on both sides. Furnished with double garage and car port. \$1,500. down and \$125. per month. Rented now for \$230. per month. Priced \$14,000.
LOOK \$49,000. DOWN
Will buy this 1/2 section with nice brick home and machinery barn, 3 wells with tail pit. You need to see this place. Priced \$550. per acre. Good terms on balance.
FARMER WANTING TO LEAVE
Says sell this 1/2 section for \$300 per acre. Has 3 bedroom home with 5 small wells, land lays real good. Call for terms.
1/2 SECTION ON PAVING
With 3 bedroom home and some corrals, has some small wells. Has wheat on land ready to graze. Wheat goes with sale. Priced \$325. per acre. Call for details.
HAMBY REAL ESTATE
1/2 Mile South of Underpass on Hwy 385
OFFICE - 364-3566
Calvin Edwards - 364-1017
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J.M. Hamby - 364-2553
EQUAL HOUSING OPPORTUNITY
B-4-16-tfc

NEED to settle estate, so make offer on equity on this 272 acre farm in Deaf Smith County. 7
182 acres irrigated, all with Chevy engines on natural gas. Terms to right party. Present note assumable and payable, \$1700.00 yearly in February, which includes interest. No improvements.
CHATEAU REALTY INC.
Clovis, New Mexico
763-3880, or call Bill Ragsland 763-4714 or Oran W. Batson 762-0089
B-4-18-6c

Commercial Building-6,000 ft. of floor space, fire proof, quality built, heated, cooled, rest rooms, offices and lounge, etc.
Realtor, 364-6633
B-4-14-tfc

FOR SALE
Large 3 bedroom house on one acre, 2 baths, basement, central heat and air on pavement, on mail and school bus route and natural gas. 1/4 mile east of "Y" off South Main. \$20,000 total, \$2,000 down, balance 15 years at 9%. Immediate possession.
Contact:
Bud Paetzold, 364-3363.
B-4-44-tfc

WANTED
Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.
B-6-15-8-tfc

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B-6-15-8-tfc

WANTED
Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.
B-6-15-8-tfc

New Listing! 4 BR. Brick. 2 Baths. Assume 7% Loan with \$135 Per Month Payments Less Than \$7,000 Equity. 1400 Sq. Ft. Plus Garage - \$21,500.
Extra nice 2 bedroom home, Avenue C. \$15,000.
Large 3 bedroom home - Irving St. \$159.50 - assume FHA or VA.
Beautiful 3 bedroom, 2 bath. Stanton St. Assume loan.
1700 sq. ft. 3 bedroom, 2 bath brick. Only 10 years old. \$23,000 with massive living and dining area. Vicinity Tierra Blanca.

TRADE
6 good brick duplexes, brings in over \$900.00 per month above payments - would trade for land. Realtor 364-6633.
B-4-41-tfc

HOUSE FOR SALE BY OWNER AT NAZARETH, 1 1/2 story, 3 bedrooms. Call 806-945-2112.
B-4-13-17-tfc

Want to buy - dry land between Hereford and Grady, New Mexico. Write P. O. Box 2160, Hereford.
B-4-15-44-6c

MOBILE HOMES - new - will trade for equity in house. Realtor, 364-6633.
B-4-11-14-tfc

FOR SALE BY OWNER RENT PROPERTY IN HEREFORD
Two - 2 bedroom duplexes and one 4 bedroom house.
For information, call 247-3236, Friona, Texas
B-4-44-tfc

LAND FOR SALE BY OWNER
Section good land with 8" water. Good allotments, near Hereford.
364-2267
B-4-43-tfc

HEREFORD HARDWARE FOR SALE
Owner has other business interests.
Phone 364-4042.
B-4-18-tfc

5. FOR RENT
Storage for rent. Phone 364-1483 or 364-3937.
B-5-10-50-tfc

SUMMERFIELD MOBILE MANOR
Water furnished. 7 miles West on Hwy. 60. Phone 357-2582.
B-5-15-10-tfc

TRAILER SPACES FOR RENT
Northwest Mobile Lodge
Phone 276-5518
B-5-10-13-tfc

For Rent: One bedroom furnished apartment, available November 15th. 364-1170.
B-5-10-42-tfc

For Rent: 3 chair barber shop, 136 Main. Equipped and ready to go. Call Ramon Casares, 364-3287.
B-5-16-43-tfc

APARTMENTS, FURNISHED, 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
IB-5-4-tfc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
B-5-12-46-tfc

ELDORADO ARMS
1 and 2 bedroom furnished apartments. All bills paid, free cable TV. Call 364-4332 after 6 p.m. week days and Saturdays; after 7 p.m. and on Sunday, 364-4332.
B-5-45-tfc

For Rent: One bedroom furnished house. 206 West 8th. Phone 364-4085 after 5 p.m.
B-5-13-45-tfc

For Rent: 2 bedroom unfurnished house, carpet, carport, large fenced backyard. \$140.00 month; you pay utilities. Located 426 Avenue C. 364-2959.
B-5-21-45-1c

6. WANTED
WANTED-PASTURE: wheat, corn, milo, stalks, beets, etc. Ellis Lemons, 364-3117 or 364-2907.
B-6-12-43-tfc

WANT: To buy coins. Double your money on all 1964 and earlier silver coins; 1959 and earlier pennies. Call 364-2559, 241 Centre.
B-6-22-31-tfc

WANTED
Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.
B-6-15-8-tfc

WANTED
Wheat, Corn, Maize, Beet pasture. David Brumley. Phone 289-5902 or 364-1209.
B-6-15-8-tfc</

10. NOTICE

For the convenience of you, our customers, we now have truck scales to weigh your scrap iron — One mile North of Big Daddy's Truck Stop.

HEREFORD IRON & METAL

North Progressive Road by City Dump Anson A. & June Dearing Phone 364-3350 or 364-3777

13. LOST & FOUND

FOUND — black steer, branded "S". Call 289-5510. B-13-10-44-2p

PUBLIC NOTICE BECAUSE THE PEOPLE MUST KNOW

Editor's Note: Public Notice advertising plays a unique role both in American history and in the process by which this country's democracy is preserved.

ALCOHOLISM INFORMATION

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, Call 364-4540 from 8 a.m. 'till 12, 1 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY

NOTICE: I will not be responsible for any debts or checks made by anyone other than myself. /s/Glen Laing B-10-18-2p

11. BUSINESS SERVICE

DICKEY'S DOZER SERVICE

Dirt Work — All Kinds Bull Dozer — Scrapers Motorgrader See or Call FLOYD DICKEY S.E. 4th & Belsher Dimmitt, Texas Business Phone 647-4553 Residence Phone 647-4565 B-11-29-tfc

We buy old gold rings, mountings, etc., for Swest Refinery. Cowans Jewelers Downtown B-11-13-51-tfc

DRAGLINE SERVICE FOR TAIL WATER PIT CLEANING CALL CLIFF JOHNSON, 364-2111 B-11-45-tfc

WANTED

100 to 150 watches a week to repair by latest approved methods. COWAN JEWELERS B-11-15-29-tfc

STEREO REPAIR

Guaranteed repair work on all brands of stereos and sound equipment at MARTINS SOUND CENTER 2461 I-40 WEST, AMARILLO PHONE 355-9557 B-11-13-tfc

B.L. Jones CONCRETE CONTRACTOR

We will do your finishing or give you a turnkey job. Free Estimates. 246 16th Street Phone 364-6617 B-11-21-tfc

Custom swathing, stacking and hauling. Alfalfa, milo and corn stubble. Hesston stack hand system. 364-2907 or 364-3117. B-11-15-42-tfc

JOHNSON IRRIGATION

Peerless PVC Plastic Pipe Don Johnson, 364-2870 Mobile Phone 364-4741, Unit 3470 P.O. Box 2024, Hereford, Texas. B-11-8-tfc

WILL PICK UP JUNK CARS FREE

Call 364-3350 or 364-3777 1B-11-28tfc

KELLEY ELECTRIC

Virgil Kelley Electrical Contractors Residential - Commercial All bids & wiring competitive. Ph. 364-1345 - Nights 364-1523 or 364-5929. P.O. Box 30 B-11-15-tfc

FRANK WESTER CEMENT CONTRACTOR

107 BRADLEY Residential-Commercial Turnkey Job Straight finish Phone 364-5169 1B-11-39-tfc

BOBBY GRIEGO DRAGLINE SERVICE

TAILWATER PIT CLEANING DUMP TRUCKS LOADER DOZER Day Phone 364-0574 Night — 364-2322 1B-11-14-tfc

At The Library Authors Ignore Standard Rules

Standard teaching policies and a sentimental tale from history are revolutionized in two books being featured this week at Deaf Smith County Library.

Powhatan's Daughter by John Bowman is an absorbing historical novel which chronicles the famed romance between Pocahontas and Captain John Smith. Bowman hones the sentimental legend to a factual, detailed epic love story.

In The Water Is Wide, Pat Conroy tells of his struggles to startle impoverished black students out of their lethargy and dust the cobwebs from their young minds.

Pat Donroy is a product of the Old South, an alumnus of General Westmoreland's alma mater, The Citadel, who grew up calling blacks niggers and regarding them as his natural inferiors.

POWHATAN'S DAUGHTER BY JOHN BOWMAN

In this absorbing historical novel, John Clarke Bowman cuts through the sentimental tales of our country's beginnings to detail the unforgettable love that existed between Pocahontas, the young savage Indian Princess, and Captain John Smith, whom she saved from her father's ferocity and later claimed for herself.

Her love for Smith, increasing over the years he spent in Virginia and then in New England, often put her in conflict with her own people and her father, Powhatan, the strongest chief on the Chesapeake. Yet, as Smith wrote to the Queen in 1616, "she next under God was still the instrument to preserve this Colony from death, famine and utter confusion."

Basing his account of this legendary romance on extensive historical research, Bowman vividly recreates the far distant worlds of Pocahontas and Smith. The story ranges from the primitive and noble court of Powhatan to the sophisticated and dissolute court of King James, where Pocahontas, by then hopelessly separated from Smith and unhappily married to John Rolfe, stood out as a rare and exotic bird who quickly became a favorite of the British nobility.

Hers was a life filled with large figures and great events, the greatest of all shaped by the steadfast love between herself and her "white warrior."

THE WATER IS WIDE By Pat Conroy

Yamacraw Island lies off the coast of South Carolina, separated from the mainland by a wide tidal river. It is a small island, sparsely populated by a few black families whose forebears have lived here for generations.

After two years of teaching in an integrated high school, he looked for a more challenging job and found it on Yamacraw. With children almost totally ignorant of the world outside and practically illiterate — their minds dulled by rigid adherence to obsolete theories of education and harsh discipline — orthodox teaching methods were out of the question.

The only hope lay in startling them out of their lethargy, and in this Mr. Conroy was completely successful. Instead of handing out books most of the children were in-capable of reading, he adjured them to loosen up and dust the cobwebs out of their little heads.

In short order they learned the names of the country and state they lived in, of the president of their country, of the ocean that washed the shore of their island, of the continent from which their ancestors had come, and many other useful and interesting facts hitherto unknown to them.

Above all, they began to believe that they were people with rights and special qualities of their own and that it was possible to be friends with and teacher and even to laugh at and with him.

Of course it was too good to last. Such unconventional behavior horrified the local educational authorities. It was only a question of time before they trained their sights on the nonconformist and shot him down. But the loss to education is at least partially offset by the fact that it has led to the publication of this irreverent, funny, and touching account of a wildly unconventional experiment in teaching.

This book was also made into a popular motion picture called Conrack and starring John Voight.

FOR GIFTS THAT ARE LASTING COWAN JEWELERS Downtown

Plants Need Winter Care

"Healthy, vigorous and beautiful house plants can be grown during winter months if given a little special care," notes Everett Janne, landscape horticulturist for the Texas Agricultural Extension Service. Plants placed outside for summer color as well as those kept inside should be repotted in fresh, rich soil.

When selecting new pots for house plants, check the drainage they provide. Plants can be grown in porous red clay, glazed crockery or plastic containers as long as they have good drainage, says the Texas A&M University System specialist.

"Select only pots which have neutral colors so they will not detract from the plant. House plants are grown for their attractive flowers and foliage and a gaudy pot can ruin the desired effect," contends Janne.

A container that is too large can also detract from the plant, so select the smallest pot that will hold the root system and still support the plant.

Good soil mixtures for house plants are available at florists and garden centers. For only a few plants, Janne suggests premixed and sterilized soil.

"If you prefer to prepare your own soil mixture, use two parts each of soil, shredded peat moss and coarse sand, and one part dried manure. To each bushel, add a half cup of 8-8-8 fertilizer and one cup of superphosphate. To sterilize the

half inch below the rim of the pot. "The final step is to remove any dead, diseased or broken leaves and branches," says Janne. "Cut back long stems to give the plant a compact, natural shape."

For a mixture that does not need sterilizing, use two parts each of shredded peat moss, perlite and vermiculite, and one part dried manure. Add one cup each of ground limestone and 5-10-5 fertilizer (or one-half cup of 12-12-12) to each bushel.

When preparing the pots, place a piece of broken pottery over the drain hole and add an inch-thick layer of fine gravel or crushed stone to promote drainage. In small pots, a half-inch layer may be enough. To get the plant out of the old pot, invert the pot, hold the stem base between two fingers, tap the pot rim on a table edge and let the soil and roots fall into your palm.

After removing the outer inch or more of the root ball to provide space for new rich soil, center the plant in the pot. Pack the soil firmly around the root ball, creating a downward slope from the stem to the pot edge. This will cause surface water to move away from the stem and reduce the possibility of rot. The soil level should be at least one

inch below the rim of the pot. Beginning immediately, an "energy-saving trip of the day" will be offered daily to radio and television, wire services, daily and weekly newspapers, and other periodicals. Each "tip" will be a simple, practical suggestion, presented in one to two sentences, that can easily be followed by the public.

Fowler pointed out that the President's WIN program, and efforts of the Citizen's Action Committee to fight inflation to enlist voluntary cooperation in conserving energy and combating inflation. "Many of the energy-saving

tips will come from the experience of individual citizens," Fowler said. "Response to the President's personal appeal to all Americans for their energy-saving ideas has been overwhelming, and many of the letters received by the White House offered valuable ideas for conserving energy. The new FEA service will help pass them on to a wider audience."

Other energy-saving tips will be suggested by professional engineers and architects, and drawn from technical evaluations performed by FEA and other federal agencies, including two current FEA publications — "Tips for Energy Savers" and "Tips for the Motorist."

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