

the Hereford Brand

73rd Year, No. 27 Hereford, Texas, Thursday, July 11, 1974
38 Pages - Including TV Magazine 10 Cents

County Auditor Needed, Judge Tells Commissioners

By O.G. NIEMAN

A regular session of Deaf Smith County Commissioner's Court ended on a controversial note Monday afternoon when County Judge H.C. Williams criticized commissioners—particularly Bruce Coleman—on the handling of precinct budgets and challenged them to request the appointment of a county auditor "as required by law."

Commissioners had ended their regular agenda Monday without taking action on a \$15,393 deficit in the Precinct 3 road and bridge fund when the judge suggested a closed meeting to discuss "financial matters." The court agreed to stay in open session, however, when THE BRAND reporter stated his belief that the reason given was not valid according to the Texas "open meeting" law.

IN OTHER business Monday, the court approved monthly bills and reports, approved a two-year contract for tax appraiser Jim McMorries, accepted a grant from the Criminal Justice Division in the amount of \$9,542 for the assistant Criminal District Attorney, and heard requests from the American Association of University Women, Father Joe Gilligan, and Harold Wheeler.

The judge's admonition came as commissioners discussed how to make transfers of funds to Precinct 3 in order to pay current debts of about \$36,000. The precinct's budget for the fiscal year was some \$15,393 "in the red" at the end of June and payables upped the total to the \$36,000 mark. The fiscal year ends Aug. 31.

Williams was highly critical of the deficit balance and warned that two other precincts might be "in the red" in another month. Commissioner Donald Hicks quickly took exception to the judge's remarks, and claimed the county was in "great financial condition overall."

HICKS POINTED out the deficit in Precinct 3 was primarily due to a paving project, which all commissioners had agreed upon, but added that Coleman might have "moved too quickly in completing the project—before allocated funds were available."

Commissioners solved the problem by transferring \$20,000 from the Right-of-Way fund and \$20,000 from a general-fund certificate of deposit to the Precinct 3 road and bridge fund. The ROW fund will have a balance of some \$2,215 and the C.D. will decrease to slightly more than \$21,000.

The judge had also questioned the legality of transferring from the ROW fund, but Hicks insisted that it was legal and had been done before. He confirmed the action with the county's financial advisor in Amarillo. Hicks also pointed out that the county would have a surplus of almost \$60,000 when the library contract was completed, and that the county has allocated upcoming revenue funds to road work.

"This county only owes about \$230,000 total, and we haven't had any financial problems until this road project in Precinct 3 came up," Hicks stated. He added that he resented the judge insinuating that "we can't handle our financial affairs." Hicks had emphasized that the ROW funds were not "tax" money but were "tag" money which commissioners could use as they see fit.

COLEMAN ALSO defended his budget deficit, pointing out that all

commissioners had agreed on the paving project—after putting it off for several years. He had also complained previously that his precinct was allotted a much smaller portion of the revenues than the other three precincts.

Commissioner Marcus Latham said he felt "each of us should live within our budget," but also agreed that the commissioners had agreed on the paving project. He added that he had cut his labor costs by almost \$1,000 a month during a long dry-weather period, since less road maintenance was required.

Williams said the county was "overdue" in having an auditor appointed by the district judge. "I have told the commissioners for several years that the county is supposed to have an auditor, but no action has been taken." Williams told the court Monday that he wasn't asking for a motion, but I want to read you the law." Pointing out that Deaf Smith County has a tax valuation of more than \$60 million, he read Art. 1645 of Vernon's Civil Statutes.

THE ARTICLE states, in part: "In any county having a population of 35,000 inhabitants or over according to the last preceding Federal Census, or having a tax valuation of \$15,000,000 or over according to the last approved tax rolls, there shall be appointed every two years an auditor of accounts and finances, the title of said office to be County Auditor, who shall hold his office for two years and shall receive for his services an annual salary from the County General Fund of not more than the amount allowed or paid

the Assessor-Collector of Taxes in his county, such salary of the County Auditor to be fixed and determined by the District Judge or District Judges making such appointment and having jurisdiction in the county, a majority ruling, said annual salary to be paid monthly out of the General Fund of the county."

The court received official notification of the Criminal Justice Division grant to (See AUDITOR, Page 2A)



COMPETING—Susie Hickman, Miss Hereford 1974, is entered in the Miss Texas Pageant this week in Fort Worth.

Teacher Elections Fill Board Agenda

By JIM BELEW
Brand News Editor

Hereford Independent School District Board of Education considered a routine agenda of personnel matters, and reports as its regular scheduled Tuesday meeting.

After meeting in executive session, the board approved promoting Don Hooper, high school math teacher, to assistant principal at Aikman Elementary.

Also, the board approved the resignations of nine teachers and the election of nine teachers.

TEACHERS resigning from positions included Joy Allen, fifth grade, Bluebonnet Elementary; Carol Gohlke, fifth grade, Bluebonnet Elementary; Fred Ratliff, choir director, HHS; Judy Jackman, reading teacher, Central Elementary; Peggy Hamil, teacher, 4-year-old program; Linda Brewer, Vocational Office of Education, HHS; Tommy Bowling, elementary schools

counselor; and Sheila Upshaw, fifth grade, Bluebonnet Elementary.

Also resigning from her position of teacher for the trainable mentally retarded to work with the Early Childhood Program sponsored by the Regional Service Center was Mary Weaver.

Elected for teaching positions were Margaret Phipps, physical education, HHS; Juanita Moore, primary, Shirley School; Don Moore, choir director, HHS; Patricia Hill, math, La Plata Jr. High; Priscilla Williams, English, La Plata Jr. High; Ann George, 4-year-old program, Tierra Blanca; Micah Bryan, kindergarten, Bluebonnet Elementary; Ophelia Echevarria, first grade bilingual, Tierra Blanca; and Carol Sims, fifth grade, Bluebonnet Elementary.

AFTER ACKNOWLEDGING receipt of a \$70,498 Title VII grant from the Department of Health, Education and Welfare (HEW) for the first budget period of the HISD bilingual education, (See SCHOOL, Page 2A)



Potted Corn

A marijuana plant, concealed in a row of corn, just before being uprooted by a local law officer

to be used as evidence in a drug arrest.

(BRAND PHOTO)

Local Group Aims At Pornography Prevention

By DAN WELTY
Brand Staff Writer

A group of Hereford citizens has formed a chapter of the Citizens for Decency Through Law (CDL) to combat the "problem of obscenity and pornography in Hereford."

The group is circulating a petition for Hereford residents to sign that states the signer will publicly support the CDL in enforcing obscenity laws as spelled out by the U.S. Supreme Court.

PRESIDENT of the Hereford chapter of the CDL is Tom Albracht. Albracht said, "We're not on a bookburning spree. We just want to know how people in Hereford feel, and to take certain 'watchdog' measures to make certain that obscenity doesn't spread in Hereford."

The chapter, part of a national organization, began in Hereford about two months ago, and has been gaining in public support and support of law officials since that time. Hereford Police and Deaf Smith County sheriff officers have placed their support behind the group.

DISTRICT ATTORNEY Andy Shuval believes the group is doing the area a public service. "We don't have time to send officers to every magazine rack in town to check them out. This petition will alert the people of Hereford to the problem. We hope when the merchants see the public support behind the group, they'll comply voluntarily."

"Obscenity can really only be controlled by the resolution of the people themselves. This petition will put the people on record as to what their feelings are," Shuval said.

Shuval said since obscenity is only generally defined under Texas law, it remains for juries to specifically determine what is or is not obscene.

PRIOR TO 1973, the U.S. Supreme Court had maintained if a book, film or other material had "redeeming social merit," such material was not obscene. The Texas statute on pornography is based on the redeeming social merit concept.

However, in June, 1973, the Supreme Court abolished the redeeming social merit criterion and said instead

community standards must be taken into consideration when trying to determine if materials are pornographic.

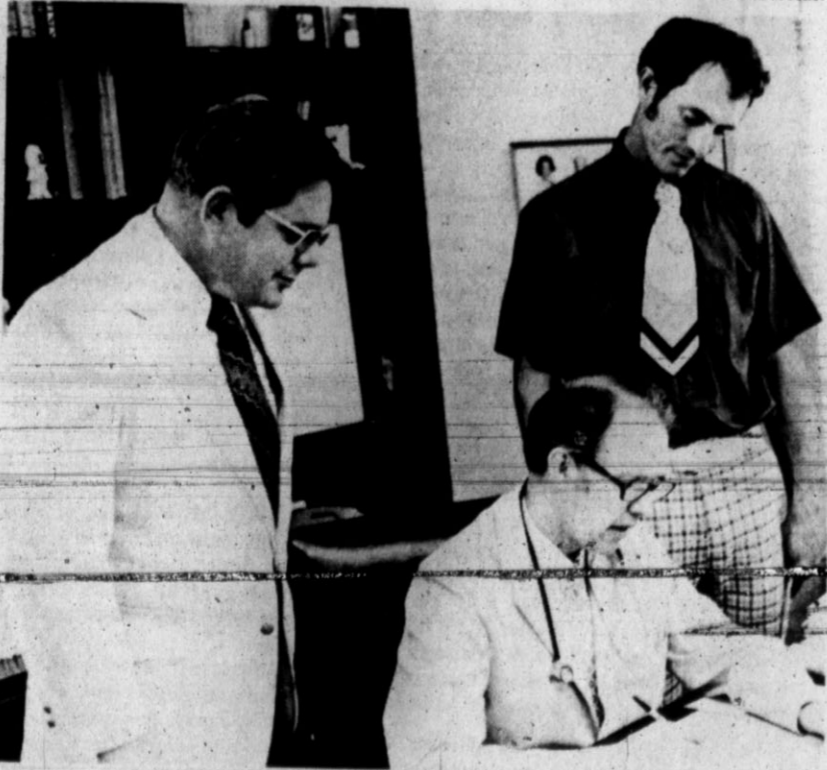
Shuval said, "We've had nudity since the beginning of time, and some art certainly has more nudity depicted than the magazines and films. The problem with the community standard law is that the juries must decide not what is obscene, but what isn't obscene. To show you how far it goes, a jury in Lubbock ruled Deep Throat as non-obscene."

THE PETITION being passed by the CDL group in Hereford states: "We the undersigned... wish to go on record that we will publicly support Citizens for Decency Through Law in enforcing the obscenity laws as spelled out in the June 21, 1973 Supreme Court decision and in taking whatever legal action is necessary to prosecute the owners and operators of

stores or movie theaters, and if necessary institute legal action to close these establishments."

The petition continues, "We feel that some of the printed matter, books, magazines, and films sold and exhibited at these establishments, depict indecent exposure, nudity, and sexual activity in a manner which is clearly offensive to our community and especially dangerous to the natural inquisitiveness of our youth."

ALBRACHT SAID, "Basically our organization wants to rid the book shelves and theaters of printed matter, books, magazines, and films that depict indecent exposure, nudity and sexual activities which incite lustful thoughts and feelings in rational people and also to protect our youth from the un-Godly attitudes toward sex, marriage, and family life which are found in the aforementioned material."



Anti-pornography

While Rex Easterwood, left, and Tom Albracht look on, Dr. C.E. Rush adds his signature to a petition against the sale or showing of pornographic materials locally.

(BRAND PHOTO)

Lawmen Reap Marijuana Harvest

By JIM BELEW
Brand News Editor

Enough plants to make 60 pounds of marijuana were removed from a 35-acre cornfield 12 miles northwest of here Monday by members of the sheriff's office and city police department.

Some 30 officers converged on the cornfield at 11 a.m. and began walking between the rows of corn, looking for the long-leaf plant.

THE SEARCH had its beginning in a round-the-clock surveillance of the field which started two weeks ago, culminating in the Sunday night arrest of two Hereford men.

Arrested and charged with possession of marijuana under two ounces were Edward L. Jacobs, 20 and James S. Lyons, 19. Peace Justice Glen Nelson set bond for each at \$1,000, which both men posted.

A SPOKESMAN for the Hereford Police-Deaf Smith County Sheriff's Office Task Force said during surveillance of the field, the two men were seen driving an auto nearby and were stopped for questioning after one of the men threw a small amount of a substance believed to be marijuana from the car.

The spokesman said the officers, armed with a search warrant, later took six stalks of marijuana from the vehicle.

SHERIFF TRAVIS McPherson said surveillance was first begun after the owner of the land complained of persons breaking corn stalks in the field.

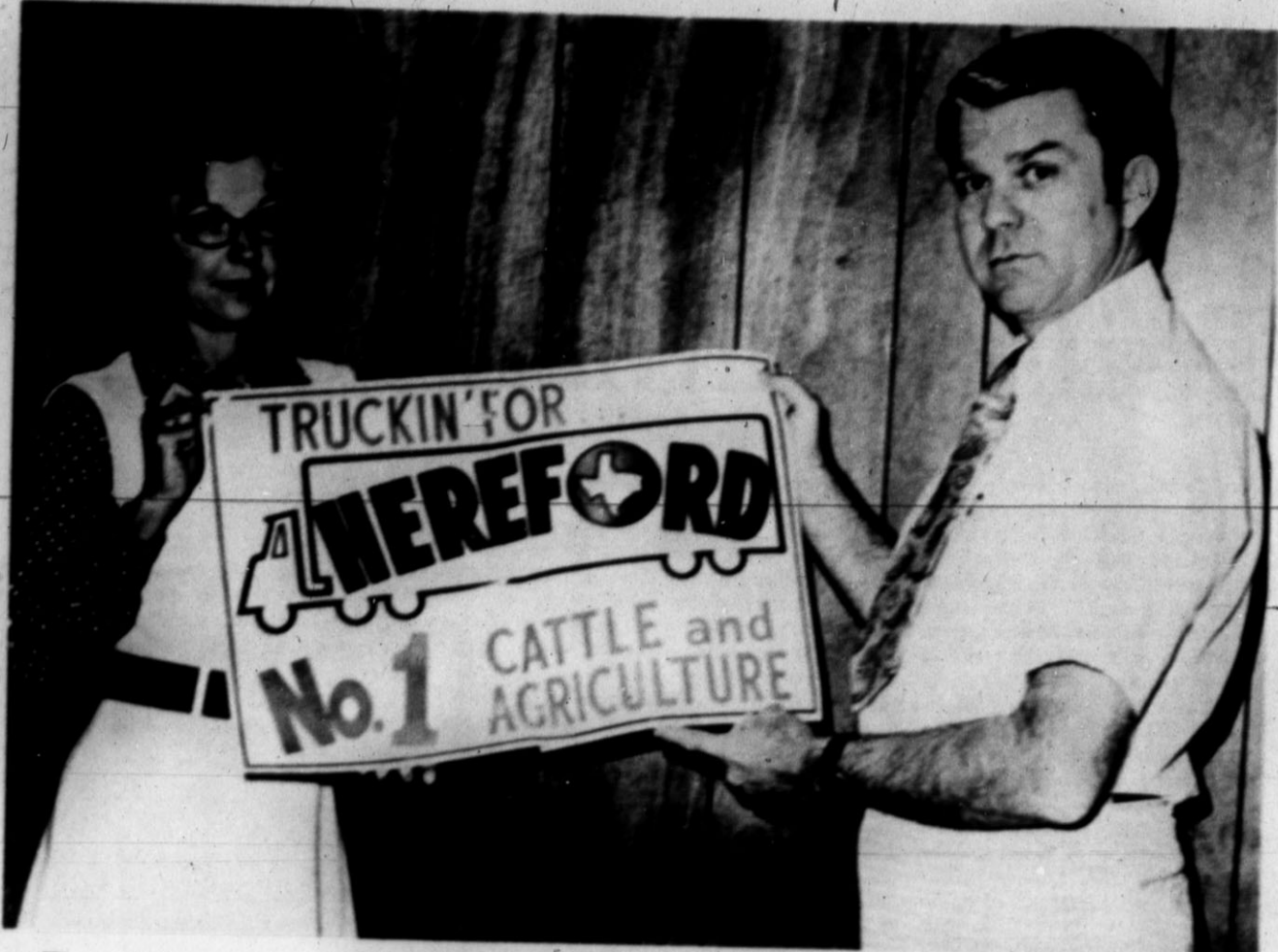
McPherson said an investigation of the seemingly pointless vandalism revealed stalks were being broken to allow sunlight to reach the marijuana plants.



Grass Harvest

Sheriff Travis McPherson examines marijuana plants found growing in a cornfield and dug up by county and city law officers Monday. Shown above is about 60 pounds of the weed.

(BRAND PHOTO)



Trucking For Hereford

Dale Young Pioneer Natural Gas Co. manager who is advancing to a position in Odessa, received a "going-away" gift from the publicity committee of Deaf Smith Chamber of Commerce Friday. Pauline Howard, chairman of the committee, is shown handing Young a truck decal which promotes Hereford as a trucking center. The decal was designed by Young, who is also a talented artist and has donated many hours to civic work over the years. Truck firms are invited to contact the CoC office to obtain the decals.

Letters To The Editor

Praises Kiwanis Track Interests

Dear Sir: When people engage themselves in activities in the service of other people, it sometimes leads to other activities that would not otherwise become a reality.

One such case is the Hereford Kiwanis Club's hosting of the Grade School Spring Track Meet which they began in 1967. Their All-School Spring Track and Field Meet which has become the highlight of the spring for several hundred of our young students, led to the formation of the Hereford Track and Field Club in the summer of 1972.

This is a Junior Olympics Club which is five age divisions from 9 years old and under to 17 years of age, with both boys teams and girls teams in each age division.

The first team consisted of 12 young girls, all of whom developed an interest in track from the Kiwanis Spring Meet. This team competed in one meet in Borger and was simply out-classed by superior teams. In 1973, we had three track meets, one of which was here sponsored by the Chamber of Commerce. This team had an average of 35 young people with

about 20 girls and 15 boys. The 1973 team was out-classed by no one.

The same Hereford Kiwanis Club that first generated the interest to start the Hereford Track and Field Club in 1972, elected to sponsor the team, buy uniforms for it and support it financially for the 1974 season.

This allowed for the first time hiring of a professional coach in the person of Don Cumpston, who is Hereford High's track coach, the paying of the expenses of out-of-town trips and the buying of numerous items and equipment.

The 1974 team was by far the largest and the most successful of any team of its kind in West Texas. We went to three out-of-town track meets and one in Hereford. We had an average of 65 people at every meet and won by far more awards than any single team that we competed against. This team was made possible by the sponsorship of the Hereford Kiwanis Club.

More important than winning however, is the fact that not one single person was left home or not allowed to compete because of his or her lack of ability. This

has always been our policy and, in my opinion, should always be our policy.

Finally, on behalf of all the young people and their parents who have benefitted in so many ways from the efforts of the Hereford Kiwanis Club, I will say thank you.

Sincerely,
Dr. Joe Whitley
Director, Hereford Track and Field Club

Tomorrow's successes.

Therefore, I will endeavor so to use my time and opportunities that Today shall leave me a little wiser and abler than I found me.

Selected and copied by Mrs. Cora Johnson

Dear Editor:

Your last Sunday's edition on the recently dedicated Garden Club building recalled many memories on its original construction.

The brick (most of it over-size) came from the courthouse at Dimmitt when it was torn down in about 1937 or 1938. I hauled the brick up and used it in building the locker plant on S. Main St. We had some brick left over and used it in the construction of the first Campfire hut.

Walker Nix, borther-in-law of Carl Gilliland, was the builder of the building and Castro County played a part in the construction of said hut.

Sincerely,
Lee Hopson.

Shares Poem

Dear Editor:

A THOUGHT FOR TODAY

"Yesterday is gone forever. Tomorrow never comes. Today is in my own hands."

If I shirk today's tasks, I shall be adding to my wasted yesterdays.

If I postpone Today's duty, I shall be increasing tomorrow's burden.

If I accomplish what Today sets before me, I shall be doing my best to atone for Yesterday's failures, and to prepare for

Hereford Night Set At 'Texas'

Tickets for Hereford Night, July 19, at the Palo Duro Amphitheatre production of Paul Green's musical, Texas, are on sale at the Chamber of Commerce office here and those who plan to attend the show that night are advised to get tickets this week, says Bill Albright, chamber executive.

Hereford residents may ride a chartered bus to Palo Duro State Park that evening, making reservations when they purchase show tickets.

Special interest in Hereford Night this year comes from the appearance of Sherry White, Miss Hereford 1972, in the current cast of the musical.

TSTI Reps Here Friday

Two representatives of Amarillo's Texas State Technical Institute (TSTI) will be at Hereford High School Friday from 8 a.m. to 5 p.m. to talk with students and adults about TSTI.

J.W. SOLLIS, TSTI student services manager and Victor Smith, also of TSTI, will answer questions concerning costs, housing, financial aid, qualifications and general information about TSTI.

The two men will be available for interviews by either students, parents or adults wanting to upgrade present job skills.

PRESENTLY, TSTI offers training in 16 areas, including technical office training, aircraft mechanics, auto technology, commercial art and advertising, saddlemaking, livestock operations, interior design, industrial equipment maintenance, construction, printing, avionics, electronics, cosmetology, meat processing, drafting and design, auto body repair, welding and fabrication.

School--

from Page 1

The board appointed Mal Manchec and Paul Abalos as project director and project evaluator, respectively.

Manchec is the supervisor of the school system's 4-year-old program and Abalos is head of the system's parental involvement program.

The grant, the first to be approved for the 3-year project, will pay \$55,240 for the salaries of the director, evaluator and 12 teacher aides; \$1,214 for travel for the aides, director and evaluator; \$9,000 for instructional materials; \$2,200 for audits; \$2,340 for tuition at West Texas State University for 12 teacher aides; and \$504 for a Spanish language instructor two hours per week for 36 weeks.

ANOTHER GRANT, \$105,000 for the school system's 4-year-old program, was acknowledged by the board. The grant was made in accordance with the Title I Amendment to the Elementary and Education Act of 1965.

The 4-year-old program aims at developing language skills for students whose primary language is not English.

The board watched a short presentation of the 4-year-old program in action when eight Mexican American students, aided by their instructors, dramatized the fable, "The Three Little Pigs." The children spoke English dialog and moved on cue as the narrator gave the plot line of the story.

After the presentation, Aurora Dominguez and Nancy Templeton told the board that by using such methods, children could become strong in both Spanish and English and develop other skills, such as memory retention, visual acuity and motor skills.

SIX BILINGUAL teachers attended a one-week workshop here in June to upgrade their language skills and 13 non-Spanish speaking teachers are currently attending a workshop in preparation for the 1974-75 bilingual program.

In other matters, the board approved two bids submitted by Mead Foods, Inc. and the Borden Company for the purchase of bread and milk, respectively, by the HISD.

Larry Wartes, administrative assistant, citing a State Board of Control letter, said if the school district is going to order buses for the 1974-75 season, the purchases should be made by October since delivery requires 12-14 months.

Wartes said HISD has the biggest bus population of any district this side of Abilene. He said HISD buses cover 704 square miles. He advised the board the current bus fleet is the best in HISD's history.

ALTHOUGH Gulf Oil Corp. has declined to increase its allotment of gasoline to HISD for 1974-75 because the schools have not experienced a 10 per cent growth increase, Wartes said he thought the system has enough petroleum in reserve to meet current demands.

ORPHA CLICK, school tax assessor, told the board a report on the delinquent tax roll would be ready for the next meeting. He said 96.65 per cent of taxes for 1973 has been collected.

The board approved holding the first budget hearing at its next regularly scheduled meeting, set for Tuesday, Aug. 13.

Gas 'Crunch' Off; Oil Shortage Looms

By KERRE WOMBLE
Round Staff Writer

Americans have been bombarded this year by a myriad of conflicting reports on a fuel shortage. The opinion that the crisis was a hoax contrived by the mammoth oil industry has been somewhat deflated by familiar "Out of Gas" signs posted on local service stations.

The average fuel consumer was not aware of a shortage until this winter put a tight clamp on gasoline. Evolution of a crisis was first noticed here by farmers when the steady pour of diesel fuel dwindled to a trickle. By the time this particular supply had recovered, a nation-wide gasoline squeeze had gripped the country. According to local marketers, the gas crunch has leveled off, at least temporarily, but now there appears to be a lack of oil.

The reason for the noted oil shortage which has affected local farmers is a reduced amount in necessary additives. But this current lack is not considered by oil marketers as severe as the recent gasoline cut.

ALL HEREFORD fuel suppliers reported they are still restricted by allocations based either on 1972 sales or average sales for 1972-73.

"We're not doing too bad right now," said Lynton Allred, manager of

Phillips Petroleum Co. "Of course we can fall back on a state emergency supply if we run out of fuel for our current customers."

"Our allocations are not that great, but they're better than they've been since the allotment system began," Allred stated.

All fuel marketers are still forbidden to add new customers, despite the relaxation of the Middle East embargo.

MOST OF THE suppliers in Hereford were reluctant to predict what effect the remainder of the tourist season will have on the fuel scene.

Cliff Kerr of Mobil said, "You just can't tell what the rest of the summer will be like. It may be good tomorrow and then again, it may be worse."

Although none of the fuelmen were optimistic about the current prospects, they all commented they could take care of their customers for July. One manager commented he was receiving 100 per cent of this month's allotment for the first time this year. Some suppliers are still being limited to about 90 per cent of July 1972 sales.

HOWEVER, it seems that the omnipresent fuel furor is not the only worry to local residents. When asked what energy source the local area needed most, one oil marketer replied, "Rain."

Auditors-- from Page 1

help pay the assistant D.A.'s salary. The county's cost is \$1,650 per year. The assistant's salary is \$9,462.

Mrs. Colby Conkright and Carol McGilvary appeared at the meeting on behalf of the AAUW chapter here. They requested permission to start a "Friends of the Library" organization in the county. Mrs. Conkright explained the organization's purpose is to support the library through voluntary memberships.

She added that it would be strictly a "supportive" body with no administrative participation, and that it would be a separate organization once the AAUW helped with the formation. Commissioners agree that it could serve a useful purpose and approved the AAUW as the sponsoring organization.

FATHER GILLIGAN appeared at the meeting to request "help or advice" on the water and sewage problem in the area commonly called "the labor camp" southwest of the city. He explained the man who provides the water system has indicated he wants to discontinue the service, and that the disposal situation is even more of a problem for some 110 families in the area.

Gilligan said he wondered "if the county has any responsibility to the area, or if some federal revenue sharing funds might be available to help." Commis-

sioners pointed out the area was private property and the county couldn't use tax money to alleviate the problems.

Latham said his precinct crew had attempted to do road work in the area, but it was made difficult because streets had not been deeded and water lines were not buried very deep in places. He added that "a number of organizations in Hereford have looked into the situation, but all have shied away because it is private property and the costs of a project could be unlimited."

SEVERAL COMMISSIONERS suggested that residents of the area look into the possibility of a federal grant to do the needed work. However, Father Gilligan said he understood this approach had met with little results in the past.

The court read a letter from Harold Wheeler, adult probation officer, requesting a full-time secretary in place of a half-time secretary. Commissioners put off the request until the next meeting, wanting to discuss the proposal with Wheeler.

The court also approved an insurance "binder" on the new library building and its contents, providing protection until actual values could be determined. Marvin Coffey appeared at the meeting to discuss the insurance coverage with commissioners.

Trailers Have 'Pull'

By JOHN HILL
Attorney General

The mobile home industry, with its low-cost alternative to conventional home-buying, exercises a growing appeal for many Texas families. As evidence, there are approximately 100,000 mobile homes in our State now, and sales are increasing by 25,000 units each year.

Recently, we organized a new Labor Division within the Attorney General's Office which will have responsibility for enforcing consumer laws related to mobile homes, as well as labor-related statutes. This division represents the Texas Department of Labor and Standards, the agency with regulatory power over mobile homes in the state.

Our Labor Division attorneys just settled the first case arising out of the 400 complaints they have received regarding mobile homes. They have found that many dissatisfactions arise not only from misunderstandings about mobile home construction, but about terms of the sales contract, regulations regarding the mobile home, moving the home, locating the home, and mobile home park restrictions.

SOME MOBILE home complaints could be prevented if consumers took time to investigate all these things before buying their mobile home.

Any sales contract should include a description of the mobile home furnishings, appliances, and any other items to be included in the purchase. Mobile home purchasers should understand the contract and the method of financing and are urged to sign the "placement certificate" only after the mobile home is delivered and set up.

One area of concern is "tie-down" of mobile homes, since, in 1973, the Legislature amended the Mobile Home Standards Act to require these restraints to prevent mobile homes from being blown or knocked over. Under the new law, all mobile homes purchased after March 20, 1974, must have approved tie-down systems if they are less than 300 feet from another structure. Mobile homes in coastal counties must meet more stringent requirements for tie-downs because of the danger of hurricanes and resulting high winds.

THE LABOR Division warns that some persons are selling tie-down systems that do not meet standards. It is important to get all claims about such systems in writing, to check with the Performance Certification Board of the Texas Department of Labor and Standards to make sure such claims are valid, and not to pay a fee for installation of the system until it passes inspection.

Mobile home purchasers should keep in mind that local zoning ordinances may determine where within a city they can locate their home. If a purchaser plans to buy a city lot for his mobile home, it is absolutely necessary to check on this in advance.

To move a mobile home over Texas roads, the home must be registered with the Texas Highway Department through a county tax collector. A fee is charged based on the weight of the mobile home. Moving a home out of state will require checking with each state's highway department, since each state may have different regulations.

Talk of Texas

BY JACK MAGUIRE

NUMISMATIC TREASURE — One of the finest coin collections in the world is housed in Austin, but it has never been displayed in its entirety.

In 1892, S.M. Swenson, the first Swedish immigrant to the Republic of Texas, presented the University of Texas with his collection of 2,217 bronze coins, 1,172 of silver and 87 of gold. Many of the coins were in circulation before the birth of Christ and only a few are dated later than the Sixth Century. Also included are 1,846 rare medals issued to commemorate great events in history.

More than 80 years ago, the collection was valued at \$75,000. Its worth today is believed to be four or five times as much.

In presenting his collection to the University, Swenson expressed the hope that a museum would be built so that the coins and medals could be displayed properly. It hasn't happened yet.

He also hoped that the University would urge both the state and Federal governments to issue a series of medals commemorating important historical events. Except for a few medallions, such as those issued at the inauguration of a President, that hasn't happened, either.

MEAT ON THE HOOF — The Randall County Feed Yard near Amarillo is the largest operation for fattening beef cattle in Texas.

The feed lot, which occupies 640

acres and has 400 separate pens, can handle as many as 80,000 head of cattle at one time.

DOUBLE HONOR — George Glasscock is the only Texan to have both a county and a county seat named for him—but not in the same county.

Weldon Hart, Austin's courthouse historian, points out that four people — Anson Jones, Gail Borden, Emory Rains and Collin Mckenney — each, however, the same county was involved.

Glasscock gave his last name to a West Texas county and his first name to Georgetown, seat of Williamson County. Glasscock County honored his memory because he was a businessman, soldier and legislator. Williamson County named its capital for him because he gave 172 acres of land as the site for the town.

YOU MAY NOT KNOW THAT—Maynard H. Jackson, mayor of Atlanta, Ga., and the first black ever elected chief executive of a major southern city, is a native of Dallas.

His grandfather, Dr. Alexander Stephen Jackson, and his father, Dr. Maynard Jackson, Sr., together served 46 years as pastors of the New Hope Baptist Church in Dallas. Young Maynard was born there, but moved to Atlanta with his family in 1945.

weather

Date	Precip.	Hi	Lo
6	-	94	64
7	t	89	61
8	-	88	68
9	-	91	67

Precip. to date: 1.82

Hereford Brand

Published Every Thursday
MEMBER National Editorial Association
Member Associated Press
at 130 W. Fourth
Hereford, Deaf Smith County,
Texas, 79040

THE HEREFORD BRAND, INC.
Entered as second class matter at the Post Office in Hereford, Texas under the act of March 30, 1897. Second-class postage paid at Hereford, Texas. Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office. Subscription Rates: Zone 1, \$3.00 per year, Zone 2 and above, \$4.20 per year. With Classified advertising rates: 8 cents per word first insertion 80 cents minimum; 6 cents per word additional insertion. The Sunday Brand, both papers, Zone 1, \$6.00 per year; Zone 2, \$7.50 per year. Carrier delivery, \$1.00 per month. Single copies 10 cents each.

CIRCULATION 364-2030

Mail O.G. Nieman Publisher
Jim Belew Managing Editor
Sue Coleman Women's Editor
Lynn Bransdine Advertising Manager



The Hereford Brand, Hereford, Texas, Thursday, July 11, 1974

W. J. Frost Funeral Held Wednesday

Funeral services for Walter James Frost, 80, of 320 Ave. A, were conducted Wednesday afternoon in Avenue Baptist Church, of which he was a member. The Rev. John Johns, pastor, and the Rev. Prentice Smith of Greenwood Baptist Church officiated.

Burial was in West Park Cemetery, directed by Gilliland-Watson Funeral Home.

Mr. Frost died Monday afternoon in a local hospital. He was a retired elevator superintendent and came to Deaf Smith County in 1942 from Quanah. A veteran of U.S. Army service, he served during World War I. He was born Jan. 8, 1894, at Stephenville and married Artie

Morrison Nov. 22, 1924, at Quanah.

Survivors are his wife; four daughters, Juanita Higgins and Edna Anders of Hereford, Jeneva Higgins and Joyce Henson of Hobbs, N.M.; a son, James of Chicago; a sister, Dilla Oliver of Hereford; three brothers, John of Hereford, Henry of Quanah and Jess of Stephenville; 18 grandchildren and two great-grandchildren.

Graveside Funeral Is Held For Infant

Graveside funeral services for Jennifer Lyn Skelton, infant daughter of Mr. and Mrs. Ray Skelton, were conducted Tuesday morning in Restlawn Memorial Park by the Rev. Don McWhorter, pastor of Wesley United Methodist Church.

The baby died Sunday in a local hospital. Survivors are the parents, who reside at 238 Elm. Burial was directed by Gilliland-Watson Funeral Home.

Gospel Quartet To Sing Here Friday

The "Kings Quartet" from Albuquerque, N.M. will give another sample of their modern gospel music Friday night at 7:30 at Christian Assembly Church on South Main Street.

The quartet, who has been traveling and singing together since 1967, recently appeared in Hereford for a concert.

The group has progressed from part-time church singers to "one of the greatest ministries in music in the western U.S." according to Fred Whipple,

pastor of the Christian Assembly.

Since 1967, they have produced eight long-playing albums and several singles.

"The Kings have a unique way of presenting the 'Good News' message, not only in music but also by their

individual testimonies of 'changed lives' and 'new goals,'" said Whipple.

The public is invited to attend the gospel performance.

They sing many of their own compositions. Two members of the group are accomplished song writers (Dave Gentry-pianist and tenor vocalist; and Jim Glunt, lead guitarist). The other members consist of: Carl Bell, lead singer, Ed Rimer, Bass, Dave Dixon baritone; and Jim Rimer, bass guitar.

The "Kings" have performed with other such artists as: The Oak Ridge Boys, The Happy Goodmans, The Florida Boys, The Blackwoods, The Statesmen, The Singing Rambos, Andre Crouch and David Wilkerson Youth Crusades.



Some people once thought that a cuckoo had to sing until it had made three good meals of cherries!

Give Your Budget A Break!
Ellie's TAMALES

A to Z
Tire & Battery
Best Deal
128 W. 1st.

Mrs. Powell's Brother Is Dead

Mr. and Mrs. Frank Powell are in Las Cruces, N.M. to attend funeral services for her brother, Alfred Connelley, who died in a hospital there Sunday. The funeral at 10 a.m. today is under direction of Graham Funeral Home.

Mr. Connelley had lived in Las Cruces about three years, after moving from Van Nuys, Calif.

He is survived by a daughter, his mother and two brothers in Las Cruces and a son in California, in addition to the sister here.

THE FAMILY LAWYER

Found Money

Phyllis was having tea in an open-air cafe when she spied a wallet under a nearby table. A look inside revealed \$900 in cash but no identification. Dutifully, Phyllis left the wallet with the proprietor of the cafe, to be held for a possible claimant.

Months passed, and no claimant appeared. Finally Phyllis decided it was now hers to keep. But the proprietor demurred.



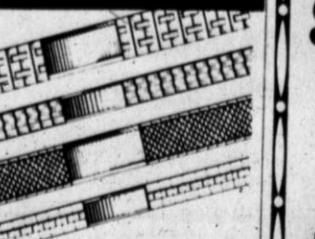
"The wallet was found on my premises," he pointed out in a court hearing. "Therefore, unless the original owner shows up, it belongs to me."

However, the court ordered him to hand the wallet and the money over to Phyllis. The court said lost property found in a public place, not traceable to the original owner, may be retained by the finder.

Most courts endorse this rule. Unclaimed money (or other valuables) found in public places, like the lobby of a hotel or the aisle of a supermarket, are usually awarded to the finder rather than the management.

Does it matter if the finder was a company employee? Generally, no.

Thus, a bank teller who found a diamond ring near the entry way was held entitled to keep it as against the bank. So long as it was not part of his job to find lost articles, said the court, he was "on his own" in making this discovery.



Introducing... the Buckle that doesn't.

A new twist for the wrist. Beautiful new watchbands from Speidel. As flexible and durable as any. Twist-On Buckle watchband, and now adorned with the classic look of the buckle in yellow and stainless steel.

Speidel
KESTER'S JEWELRY
ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

GIBSON'S DISCOUNT CENTER

Prices Effective Thursday July 11, thru Saturday July 13.

master charge
THE INTERBANK CARD

your
BANKAMERICARD
welcome

WE REDEEM
U.S. GOVERNMENT
FOOD STAMPS

HOT SUMMERTIME BUYS!!

Rx PHARMACY
Emergency
364-3376
364-4109
PRESCRIPTIONS
364-4900

Rx filled accurately & rapidly

CURTAINS
Fiber content 100% Polyester
Asst. Colors
Size 63x81 Reg. '4"
\$3.97

ALL COLORING BOOKS
1/4 OFF

100% Polyester 2-Pc.
PANT SUITS
For Girls
Size 8-14
Reg. '11"
\$9.97

CURTAINS
60% Rayon,
40% Acetate
Asst. Colors
Size 42x81
Reg. '2"
\$1.98

Frisbee
HORSE SHOES
by Whamo **\$3.39**
Reg. '4"

All American
FRISBEE
by Whamo
Professional Size **\$1.49**
Reg. '7"

Inflatable, Plastic
POOLS, SWIM RINGS & TOYS
20% OFF

Gotham Styrofoam
MINNOW BUCKETS
83c
Reg. 99c

All
LAWN MOWERS
Your Choice
15% OFF Regular Price

Official League
BASEBALL
Red & White
69c
NO. 21895 4-Qt.
VEGETABLE COOKER
Reg. '8"
All Purpose cooker w/insert
clean Easy Porcelain
\$6.77

Get Your Camping Supplies at Gibson's
CAMP SHOVELS
Reg. '1"
\$1.57

Wenzel
SLEEPING BAGS
RN15960 Reg. '15"
\$12.79

Marion Kentucky
Golf Brand covers up to 600 Sq. Ft.
BLUE GRASS Reg. '3"
\$2.67

Marion Kentucky
Golf Brand
Covers up to 1250 Sq. Ft.
BLUE GRASS Reg. '5"
\$4.79

Oster NO. 375
HAIR DRYER
Deluxe 120V Beauty Salon
Hair Dryer Harvest Gold
Reg. '21"
\$19.47

Heavy Duty
MACHETES
\$2.29
Reg. '2"

Spacemaker
CABINET
25 Drawer Model
Avocado
\$9.29
Reg. '11"

Gladiola
FLOUR
5-LB. Reg. '1"
97c

Borden
BUTTER MILK
1/2 Gal. **79c**

CLIP and SAVE
FOLGERS COFFEE
ALL GRINDS
1-LB. with coupon **93c**
without coupon **1.16**
Expires 7-13-74

Borden
ICE CREAM
5-Qt. Bucket
Vanilla-Strawberry & Chocolate
\$2.39

Handy House
SPLATTER SCREEN
97c
Reg. '1"
Perfect for Strainer, Cake Cooler or Steamer

SunBeam 5-52
CAN OPENER
ICE CRUSHER-COMBO
Reg. '20"
\$17.97

The Hereford Brand

SPORTS

Hereford, Texas, Thursday, July 11, 1974



AAU Record Breaker

Zane Barber crouches at the starting line during practice to perfect his take-off in the sprint events. Barber turned in an outstanding performance in the midget boys division at the West Texas AAU district meet in Borger Saturday, winning three gold medals and setting two meet records.

All Season Closes Soon

Hereford's Redbirds lost two American Legion contests over the weekend, falling to Borger 2-1 Friday and taking a loss to Plainview Saturday 11-2. The losses move the Birds back to a 6-7 record with three games remaining in the season for the team. Hereford traveled to Tascosa Tuesday night, but

the results of the contest were unavailable at presstime.

The Redbirds will play their two final contests Saturday and Sunday. The Birds will be in Dumas Saturday at 7:30 p.m. and then will play host to Pampa Sunday at 4 p.m.

Against Borger Friday, the Birds collected only three hits from winning pitcher Benton. Chris King tripled in the fourth inning and then scored when Lynn Tarr grounded out. In the seventh inning Harvey Torres walked, Steve Loerwald singled and then both went one base further on a pass ball. Mike Foster singled scoring both Torres and Loerwald.

Lynn Tarr was given the loss, allowing Borger seven runs on 10 hits. Plainview took six hits and turned them into 11 runs against Mike Crim Saturday. The Birds managed only five hits and two runs off the winner Phillips.

Hereford scored both their runs in the first inning.

Keepsake
NATIONAL GEM JEWELRY

BELGIUM 8000
KESTER'S JEWELRY
Across from the Post Office
in Downtown Hereford

Friday & Saturday
July 19th & 20th

9 99¢

KING SIZE
WALLET
CREATIVE
COLOR
PORTRAITS
FOR ONLY

Extra Charge for GROUPS

NO LIMIT

GET PICTURES MADE BY GRAMMA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE LOW PRICES!

SHUGART COLOR PHOTOS
FURR'S
400 Sugarland Dr.

ASK About Our FREE 8 x 10 OFFER

Hereford Tracksters Break Four Records

Hereford Track Club members broke four records during the West Texas AAU track meet in Borger Saturday, competing against 617 Panhandle youngsters who altogether broke 31 track records.

Hereford's most outstanding competitor, and possibly the meet's most outstanding was Zane Barber. Barber won three gold medals and broke two records in the midget boys division. Barber ran an 11.7 in the 100-yard dash to bust the old record of 13.5 by 1.8 seconds, and set a new meet record. He also bettered the record in the 50-yard dash by .3 with a 6.2 clocking.

Barber ran anchor leg of the Hereford 440-yard relay team in that division, and the team won first as well as setting a new meet record of 58.5, bettering the previous mark of 59.0. Barber was the only trackster competing in the meet to win that many honors. Other members of the midget boys relay team were Randy Vogel, Wayne High and Damon Jones.

Only the first three places in the senior and intermediate division advance to the Regional meet. That event will be held in Borger July 20. Hereford qualified two youngsters, Gussie Sanders in the girls

senior division and James Mays in the boys intermediate division.

Miss Sanders ran an 11.2 100-yard dash, bettering the old record of 11.5, while Mays ran a 2:14 880-yard dash to win second place and qualify for the regional meet. Suzanne Duvall won third in the intermediate girls 440-yard dash, but injured a leg and will not be able to compete in the regional.

The only other gold medal was by Sandy Whitley who long-jumped 15-8 to win first place in the junior girls division. Sandy also won second place in the 100-yard dash. Other place winners in the junior girls were Marie Schillings, third in the 440-yard dash, and Cheryl Kelly won second in the high jump.

In the boys junior division, Daryl Wells won third in the 880-yard run and Gerald Vaughn was third in the 220.

Bantam girls division place winners were Michelle Osborn, second in the 50-yard dash and Joyce High, second in the long jump.

Seven of Hereford's relay teams placed, but the relay teams do not advance to the regionals. The midget boys team won first as mentioned above. Two teams were entered in the bantam girls division,

with the team of Carla Baxter, Joyce High, Jolisa Barrier and Michelle Osborn placing first; and the team of Marilyn Osborn, Kathy Lane, DeDe Whitley and Angela Roddy placing third.

Placing third in the midget girls relay was the team of Lynette Walker, Lori Oliver, Louise Mays and Cheryl Roddy.

The junior girls relay team won first. Team members were Paula Barber, Lori Oliver, Louanna Berryman and Becky McGilvary. The intermediate girls relay team was third, with Pam Whitley, Suzanne Duvall, Sherry Straffus and Grace Abalos competing.

The senior girls were second in the 440-relay, composed of the team of Renee Payne Tammy Lawson, Debbie Albright and Gussie Sanders.

Three of those relay teams, the bantam girls, the midget boys, and junior girls, will travel to the regional meet of the Texas Amateur Athletic Federation Saturday to compete. Gerald Vaughn, James Mays and Gussie Sanders will also compete in that meet. Qualifiers in that meet will trip to the T.A.A.F. state meet in Austin July 27.



Champion Track Club Members

Members of the Hereford Track Club that will travel to the regional Texas Amateur Athletic Federation Meet in Lubbock this weekend. Standing, the junior girls relay team, left to right, Sandy Whitley, Paula Barber, Becky McGilvary and Louanna Berryman. The intermediate boys relay team kneeling from left to right are Damon Jones, Wayne High, Randy Vogel, and Zane Barber. Sitting is the bantam girls relay team composed of, from left to right, Joyce High, Carla Baxter and Michelle Osborn. Not pictured is Jolisa Barrier.

Hunt And Fish Day Set By Governor

September 28 has been designated "Texas Hunting and Fishing Day," by Gov. Dolph Briscoe.

The date, which corresponds with National Hunting and Fishing Day, was set aside to recognize the "outstanding contributions that America's hunters and fishermen made to conservation, recreation and the economy."

The memorandum from the governor, in its entirety, says: "Because of the outstanding contributions that America's hunters and fishermen have made to conservation, recreation and the economy, they are deserving of special recognition."

"Since the turn of the century, hunters and anglers have been the leaders in nearly all major conservation programs. These sportsmen-conservationists are responsible for the founding of state fish and game departments in all 50 states. They asked that they themselves, be required to buy licenses and that the money collected be used to support state conservation agencies."

"Hunters and fishermen asked for the establishment of regulated seasons and bag limits so that sportsmen could harvest the annual crop of game and fish without damage to the basic breeding population. Further, sportsmen's programs

have benefited numerous species of non-game fish and wildlife through habitat development.

"Hunters and fishermen, unique in all America, asked that their fishing and hunting equipment be taxed and that the money be used for land acquisition, research and habitat management for fish and wildlife for the enjoyment of all Americans."

"Through their publications and organizations, hunters and fishermen have led the nation in the battle for a better environment and the wise use of our natural resources."

- ONE MINUTE SPORTS QUIZ**
1. Who was the winner of the Schaefer 500?
 2. Name the winner of the recent Western Open Golf Tournament.
 3. Who does Bob Gibson play baseball for?
 4. What sport is Chris Evert noted for?

- Answers to Sports Quiz**
1. Johnny Rutherford.
 2. Tom Watson.
 3. He is a pitcher for the St. Louis Cardinals.
 4. Tennis.

BOXING GREATS

"On January 28, 1974, Muhammad Ali and Joe Frazier fought the 'Rematch of the Century.' After 12 hotly contested rounds Ali emerges the victor and establishes himself as the No. 1 contender for Heavyweight Champion George Foreman's title."

OUTDOOR TOPICS
By Bob Brewster

TENDER TREATMENT

Once thought to be fanciful tales, many old-fashioned remedies for ails and illnesses have been found to be effective in treating minor health problems. But one of the best "cure-alls" available for outdoor enthusiasts wasn't around in Grandma's day.

Meat tenderizer, a product of recent years now found in almost every kitchen, is rapidly gaining acceptance among sportsmen for its ability to provide quick relief from the painful stings and bites of insects and some forms of marine life which are harmful to man.

In the Midwest, Mercury outboards' outdoor recreation staff reports that people are using the same product to relieve the pain and swelling of bee and wasp stings. And in Texas, meat tenderizer has been used to quell the fire-brand sting in skin welts caused by accidental encounters with jellyfish. Pour some tenderizer into a small dish or the cup of your hand, add enough water to make a paste, and gently pat the mixture on the stung area. You should experience relief within five to ten minutes.

A to Z
Tire & Battery
Best Deal
128 W. 1st.

Comment On Sports

BASEBALL . . .

BY PETE FRITCHE

WASHINGTON, D. C. — Leonard Koppett, writing in "The Sporting News" recently, put his finger on one aspect of televised sports most fans have never considered.

"Through their publications and organizations, hunters and fishermen have led the nation in the battle for a better environment and the wise use of our natural resources."

"Hunters and fishermen, unique in all America, asked that their fishing and hunting equipment be taxed and that the money be used for land acquisition, research and habitat management for fish and wildlife for the enjoyment of all Americans."

When readying for an outing, whether a hunting, fishing or boating expedition, sportsmen become concerned about the weather.

After all, weather has much to do with the success of every outing, as well as the comfort of the sportsman.

Weather predictions aren't always correct, even by the weatherman, for conditions do suddenly change. That's why outdoorsmen often check age-old weather signs before submitting themselves to the elements.

Rain Indicators

- These rain indicators are easy to recognize and usually are reliable:
1. A halo around the sun or moon means that rain is approaching.
 2. So does smoke when it curls downward.
 3. When clouds are low and accumulate in a web-like formation, rain is near.
 4. When cumulus clouds acquire tufts, giving them the appearance of shell bursts, rain is indicated.
 5. Beware if lightning is to the West or Northwest. A storm is probably coming your way.

TIPS FOR OUTDOORSMEN

by Vern Sanford

Fair Weather Signs

1. When smoke curls upward and vanishes, fair weather is ahead.
2. When clouds are high and the air is dry, chances of rain are slim.
3. If it's storming to the East or South, and you can see lightning, the storm will probably pass you by.

SHARPENING THE KNIFE

Ever discover your knife was dull when you needed it most? Be it a pocket knife or a hunting knife, there is one quick way to sharpen the blade. Simply remove your leather belt and use it as a strop.

If you have nothing to attach the buckle to, so you can use it like the barber does his strop, then stand on the buckle and pull up on the strop with one hand while you strop away with the other hand.

HANDY WORKSHOP STROP

A handy strop for your work shop, to sharpen steel knives, can be made by gluing an unfinished piece of leather to a piece of wood.

Length of the wood would be determined by the length of the leather. If a foot or more is available, glue the leather down tight, then bore a hole in the wood, about an inch from one end and hang the "sharpeners" in a convenient spot by the work bench.

Materials Scarce

You can't build a reputation on what you intend to do.

-Grit.

sponsor may be interested to a degree, but he is more interested in Rand McNally marketing atlas figures for the New York area.

If there are many potential customers in the area where the team plays, that team is likely to enjoy television coverage of its games on the road. If the market is small, no matter how fine the team is, it's less likely to have its games televised.

Thus the television of sports, in the last analysis, depends more on U.S. commercial television—on the market area in which a team plays than in the performance of the team itself!

Low-cost fire, theft protection for renters

Allstate's Renters Insurance protects you against loss by fire, theft, vandalism and many other hazards. And includes personal liability protection, too. All at surprisingly low cost.

Allstate

ROGER HAND
421 N. MAIN
364-6041

save now

1974 OPEL MANTA
2 Door, Automatic Transmission White
Wall Tires, Tinted Windshield

List Price **\$3676⁵⁰** Factory Invoice Price **\$3228⁴⁹**

SPECIAL SELLING PRICE
\$3198⁴⁹

John Orsborn Buick-Pontiac
142 N. Miles 364-0990

BREAKERLESS IGNITION CUT MAINTENANCE FOR Lester Merrill

Lester Merrill has stopped replacing points on his fourteen pump engines and his sparkplugs last at least four times longer. Lester says, "My breakerless ignition systems have eliminated one of the biggest problems that I have with my irrigation engines."

Stop by Cummins Rio Grande and ask to see the Western Controls breakerless ignition system. Don't waste your time and money changing points and plugs again. Talk to Lester, his experience speaks for itself.

CUMMINS RIO GRANDE
1100 E BRADY, CLOVIS, N.M.
PHONE 762-3878

WTCC Here For Quarterly Event

Hereford will host the quarterly meeting of the West Texas Chamber of Commerce Executive Committee July 18-19, Burl Hulsey Jr., WTCC president has announced.

Hulsey, chief executive officer of Texas Electric Service Co. in Fort Worth, said more than 35 members of the WTCC executive committee from the 132-county area served by the WTCC will attend the event.

Roy Faubion, KPAN general manager and president of the Deaf Smith Chamber of Commerce, will welcome the group to Hereford. A response will be given by Frank Junell of San Angelo, WTCC president-elect and chairman of the board of the Central National Bank.

On Thursday evening at an informal dinner at the Hereford Country Club, members of the WTCC executive committee and their wives will visit with directors, members and their wives from neighboring towns in WTCC's Districts I and II. The Deaf Smith County Chamber of Commerce will host a Hospitality Hour preceding the dinner. Garnet Gracy of Abilene, WTCC treasurer and senior vice president of the First National Bank, will preside at

the dinner. Harlan D. Vander-Zee, president, Hereford State Bank and WTCC director, will give the invocation.

J. Fike Godfrey, WTCC executive vice president; Ed Coltharp, WTCC development director; and Steve Smith, assistant WTCC development director, will speak at the dinner on various phases of the plans and work of the West Texas Chamber of Commerce. The dinner will be concluded with remarks by President Hulsey.

The quarterly meeting of the executive committee will convene Friday morning at 9 with the election of directors to fill board vacancies. Financial reports will be presented by Treasurer Garnet Gracy.

A review of the organization's proposed plans for the year will be conducted by C.L. Cooke of Fort Worth, president of the Community Public Service Company and WTCC vice president of Program of Work. Committee plans for 1974-75

will be presented by the chairmen of the 11 standing committees.

Arrangements have been made for a West Texas Chamber of Commerce V.I.P. bus tour of Hereford and the Deaf Smith County area; a visit to the Panhandle Plains Historical Museum on the campus of West Texas State University; and the Canyon Art Gallery. The special tour in Canyon will be conducted by Mrs. Mary Elizabeth Cornette, which will include the viewing of the rare Japanese screen collection secured for the Museum by Dr. and Mrs. Cornette.

The tour also includes a visit to Palo Duro Canyon State Park and a barbecue supper at the Pioneer Amphitheatre. At 8:30 p.m. the group will attend the 1974 production of "Texas," a musical romance of Panhandle History, staged each year in the Palo Duro Canyon Amphitheatre.



Newcomers To Hereford

Mr. and Mrs. Loran Nixon are among the city's newest residents and are shown with their daughters—Pam, 10, and Beverly, 12, in their new home at 126 Oak. Nixon is an engineer for Deaf Smith REC. The family moved here from Amarillo, and, you might have guessed...her name is Pat.

The tea ceremony of Japan was introduced from China in the 15th century as a semi-religious ritual!

Oolong must be some cup of tea—it's the most expensive in the world, retailing at \$11 a pound!

The British are going to have to start drinking tea for two. Although they consumed 139.2 ounces per capita in 1970, the Irish and Libyans drank even more!

Tea hasn't always been a beverage. The ancient Chinese and early American colonists used it as a relish. Even today, some Oriental people relish it that way!

Enjoy the thrill & EXCITEMENT OF THE "Sport of Kings" and watch the Southwest's Finest Thoroughbreds and Quarter Horses in Action!!!!

FRIDAY, SATURDAY and SUNDAY
July 12, 13 and 14

* PARI-MUTUEL WAGERING *

For Reservations and Information Call
(505) 445-2761

LA MESA PARK
"The Friendly Track"
RATON, NEW MEXICO

Farm Safety Week

President Richard M. Nixon has proclaimed that July 25-31 will be dedicated to the observance of National Farm Safety Week. This marks the 31st consecutive year in which this annual national safety activity co-sponsored by the National Safety Council (NSC) and the U.S. Department of Agriculture (USDA) has been observed.

Farm Safety Week was initiated during World War II to attack accident losses that were impairing crucial agricultural production. Thus, the two-fold purpose of Farm safety week is to call attention to major accident problems that drain human and economic resources in agricultural production, and to suggest preventive measures which can be applied to reduce these losses.

Accidents claimed the lives of about 6,000 farm and ranch residents last year. Approximately half of these were victims of motor-vehicle mishaps. Another one-fourth were accounted for in accidental agricultural work deaths. About 500,000 farm residents suffered disabling injuries last year.

The cost of these accidents, including farm fires, totaled \$2.75 billion in 1973—losses that farm and ranch people can't afford.

About one-fourth of all work-related injuries reported in a recent NSC ten-state farm accident survey were attributed to falls. Work falls often occur in the use of farm equipment—especially tractors, wagons, and combines. But not all falls are work-related. Many additional falls occur right around the house and yard—on ladders, down stairs, on slippery surfaces, and over hidden obstacles.

Consequently, NSC and USDA are emphasizing prevention of farm falls in this year's observance to help reduce farm deaths and injuries. And agricultural communicators, farm and rural youth organizations, rural safety leaders, agri-business, extension, and other community leaders are being asked to cooperate in this year's effort to reduce farm falls.

The National Safety Council, based in Chicago, is a non-governmental, non-profit, public service organization dedicated to safety education and the development and implementation of accident prevention programs reaching every segment of American life.

To give cauliflower a tang, try adding any of the following: caraway seed, celery salt, dill, mace or tarragon... Frozen, reconstituted orange juice provides the same vitamin C as the juice from fresh oranges.

	Men's & Young Men's SPORT COATS Sizes 36-46 Val. to '85 \$39⁹⁰	JULY SALE	Boy's SHIRTS ONE TABLE \$2⁹⁹	
	SHOES Ladies Reg. '30 to '40 NOW 1/2 PRICE		Men's & Young Men's Dress & Casual PANTS Values to '30 All Double Knit \$13⁹⁰ 2 FOR '26	
JULY SALE	Ladies PANT SUITS Sizes 8-18 Summer Colors \$19⁹⁰		ALL Childrens SPORTSWEAR Shorts Halters T-Shirts 1/3 OFF	JULY SALE
	Men's & Young Men's SUITS Two & Three Piece Sizes 36-48 Val. to '125 \$59⁹⁰		SHOES Naturizers NOW \$12⁹⁰ One Group SANDALS \$9⁹⁰	
	Ladies SPORTSWEAR Jackets Shirts Halters Shorts Pants Skirts 1/3 OFF	JULY SALE	Men's Dress & Sport SHIRTS Reg. Sizes and BIG & TALL \$7⁹⁹ 2 FOR \$15	
	Boy's SPORT COATS Sizes 3-20 Reg. '20 - '45 1/2 PRICE		JEANERY Buy 1 Pant or Jacket at Regular Price & Get the next One at 1/2 Price	



Trask Fills Penney's Post

The position of assistant manager at the JC Penney's Co. store in the Sugarland Mall has been filled by 31-year-old Wayne Trask, a Pueblo, Colo. native.

Trask, of 243 Beach, began his duties here July 1. Before coming to Hereford, he was employed with the Penney Co. in Pueblo as a department manager.

He is married and the father of two children, Glenn, 5 and Paula, 3.

He lists among his hobbies hunting and fishing. The new residents belong to the Baptist denomination.

Look into the heart of any man, and you always find at least one black spot. —Henrik Ibsen.

WAYNE TRASK
Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS
Mon.-Fri. 8:30 to 5:00



Edna Mathes, N.G., at left ... with Mrs. R.E. Curtsinger and Faye Brownlow

Rebekah-Odd Fellow Installation Held

Officers in Rebekah and Odd Fellow Lodges were installed in joint ceremonies at the IOOF Temple Tuesday evening, when Edna Mathes took office as noble grand of the Rebekah Lodge and Merle Bridges was returned for another term as head of the Odd Fellows.

A team from the Friona lodges conducted the installation after Hereford members

had installed Friona officers Monday evening.

Mrs. Mathes succeeds Mrs. R.E. Curtsinger as Rebekah leader and Faye Brownlow is the new vice grand. Mrs. Elmer Combs and Ola Hacker were installed as supports to the noble grand, Mrs. A.N. Hopson and Frances Parker supports to the vice grand.

Also Edna Johnson as

warden, Annie Freeman conductor, Mrs. Meri Bridges color bearer, Mrs. C.A. Saulcy banner bearer, Mrs. O.L. Williams chaplain, Mrs. A.R. Rogers musician, Mrs. J.L. Davis inside guardian, Mrs. C.E. Beauford outside guardian, Ada Hollabaugh reporter.

Mrs. Jim Shaw is recording secretary, Mrs. Jim Loving financial secretary and Mrs. Hollabaugh treasurer. Mrs. Loving also serves as lodge deputy and Mrs. P.B. Sowell is district deputy.

IOOF officers named for the new term by Bridges include M.J. McCullough, Gene Bishop, A.B. Higgins, Guy Lawrence, Bill Hutson, George Millard, A.R. Rogers and Dick Barrett.

In the visiting team from Friona were Mmes. Cecil Sisk, Karen Zachary, Raymond Adams and Floyd Brookfield; Mr. and Mrs. Bud Reid, Mr. and Mrs. Charlie Wise and Sam Williams.

Mrs. Mathes was hostess for a salad supper after the installation.

Coin Auction Changes Date

It was announced today, that the Bicentennial Coin Auction and Art Exhibit which was originally scheduled in Pampa for Monday, has been postponed until Monday, August 5th.

Bicentennial officials indicated that because of delivery dates and other conflicts, it was felt that area collectors and other interested parties would be better served if the auction were rescheduled for the August date.

At the same time, E.O. "Red" Wedgworth announced that arrangements had been made for Col. Walter Britten to handle the actual sale of the Commemorative Medallions on the night of August 5th. Col. Britten is well known in Pampa and the area because he has been that auctioneer for the Annual Top O Texas Hereford Breeders and Junior livestock sale for many years. Bicentennial officials indicated that they were very happy to have Britten as the auctioneer, and that they were especially delighted that he had donated his services in the interest of the Bicentennial Celebration.

In reviewing the plans of the local group, Mrs. Fred Thompson indicated that the Aug. 5 Auction was just one of many activities planned by the

group, but that it was an important one in that almost all of the funding for the Gray County celebration will come from the sale of the commemorative coins.

Sales of the coins have been going well, she said, but the auction of the first ten numbered sets in each category should bring in considerably more money than regular prices. Mrs. Thompson also revealed the plans for the Art Show and Sale of coins, which will be held at M.K. Brown Memorial Auditorium, and that several local organizations will be involved.

She urged everyone to watch and listen to local news media for more information as the sale date draws near. She also indicated that orders for the coins are now being taken by the Pampa Chamber of Commerce and that after July 15, all of the banks in the county will also be able to take your order for Commemorative coins.

Coin prices range from \$2.50 for the unnumbered bronze coin to \$100 for the set of four coins cased in plastic, numbered and registered with the local and state Bicentennial organizations.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Mark Benefield, 111 Apache; Roy Blackwell, 331 W. Fourth; Fred Blakey, 510 McKinley; Howard Blasingame, Vega; Fain Cesar, 128 Cherokee.

Herbert Cockzum, 701 E. Third; Mrs. Robert Elliott, Route 4; Guadalupe Garcia, P.O. Box 1175; Shyla Gerk, 337 Stadium Drive; Mrs. Laura Gibson, P.O. Box 215.

Mrs. Melvin Henderson, 238 Greenwood; Mrs. R.E. Jackson, 313 Ave. J; Mrs. R.R. Jackson, 807 N. Main; Emmett Johnson, 427 Ave. K.

Wiley Jones, Route 3; Mrs. Reiley Luckie, Friona; Mrs. Luisa Luna, 435 Ave. E; Clifford McElroy, K-Bar Motel; Coy Moore, 107 Cooper.

Mrs. Marcus Ortiz, 1028 E. Second; Mrs. Nelson Pearce, Bellview, N.M.; Walter Phillips, 433 Western; Mrs. Gertrude Probasco, 510 Sampson.

Pablo Rangel, 419 Ave. E; Earl Sawyer, Route 5; Mrs. Carl Skaggs, 117 Star; Mrs. Albert Tijerina, Dimmitt; Mrs. Carl Mosley, 107 Catalpa; Mrs. L.C. Whitley, Route 1; Mrs. Nellie White, Muleshoe.

Mrs. Roger Brumley, Route 5; James R. Knight, 1301 W. Fifth; Ezra Norton, 433 McKinley; Miner Layman, Westgate; Mrs. Willa Williamson, Route 4.

Leslie Lightfoot, 222 Ave. A; Benny Villarreal, 307 Ave. B; Mrs. Wayne Swopes, 1507 Irving; Mrs. Albert Flowers, 202

BIRTHS

Mr. and Mrs. Antonio Flores are the parents of a daughter, Violetta, born July 7. She weighed 7 lbs. 1 oz.

Mr. and Mrs. Marcus Ortiz Jr. are the parents of a daughter, Stephanie June, born July 8. She weighed 7 lbs. 1/2 oz.

Mr. and Mrs. Reiley Vance Luckie are the parents of a daughter, Jenny Lynn, born July 8. She weighed 7 lbs. 15 oz.

Mr. and Mrs. Enrique Garcia

are the parents of a daughter, Velma Kimberly, born July 6. She weighed 6 lbs. 12 oz.

Mr. and Mrs. Travis Ray Bentley are the parents of a daughter, Angela Lynn, born July 6. She weighed 6 lbs. 14 1/2 oz.

Mr. and Mrs. Albert H. Tijerina are the parents of a son, John Anthony, born July 6. He weighed 6 lbs. 3 1/2 oz.

Lawton, Mrs. R.W. Thuet, 326 Centre.

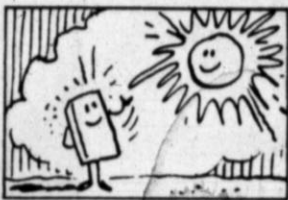
PATIENTS DISMISSED

Rueben Roundtree, Jimmy Maier, Tom Lyons, Jesus Andrade, Elizabeth Segovia, July 5.

Lewis West, July 6.

Armando Perez, July 7. Mrs. Ray Skelton, Mrs. Blanche Hill, Mrs. Jesus Dominguez, Mrs. Pedro Gonzales, July 8.

Mrs. Travis Bentley, Roy Monroe, Mrs. Seale Stevens, Mrs. Enrique Garcia, John Renfro, Erma Walker, July 9.



Some people believed that gold was begotten by the sun and that the heat of underground veins wholly burned everything they came into contact with, turning those substances into gold.

When the quality of your grass goes down,

UP YOUR PROTEIN with our special

TE Liquid Feed Supplement 32

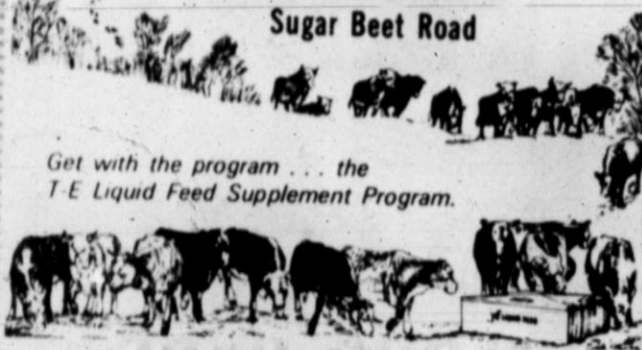
The nutritional value of grass varies from time to time and from place to place. That's why T-E has developed a complete line of liquid feed supplements to meet all the conditions faced by cattlemen.

T-E Liquid Feed Supplement 32 is the one to use when the grass is dry or poor. It delivers protein, phosphorus, vitamins, trace minerals. And it delivers the energy to make them get out and rustle for what grass there is.

TE LIQUID FEED SUPPLEMENT

TAYLOR-EVANS FARM STORE

Sugar Beet Road



Get with the program ... the T-E Liquid Feed Supplement Program.

Register Now For The

SELF IMPROVEMENT COURSE

Now being offered in conjunction with the SUMMER YOUTH PROGRAM Sponsored by the Deaf Smith Co. Chamber of Commerce, Women's Division

YOUNG and OLD ...

Classes to be taught by

Mrs. Mickey McDonald

She comes well qualified as a beauty authority.

4 Classes will be held

July 15 & 17, 22 & 24th 7:30 to 9:30

☆ FIGURE CONTROL

☆ MAKE-UP

☆ VISUAL POISE

☆ MODELING TECHNIQUE

HURRY SIGN UP TODAY

ADVANCE REGISTRATION FORM SHORT CHARM COURSE

\$15 per person

All sessions will be taught at the Community Center.

Name _____

Date _____

Address _____

Age _____

City & State _____

Phone _____

Height _____ Weight _____ Bust _____ Waist _____ Hips _____ Thighs _____

Calves _____ ankles _____ Wrist (smallest part) _____ Dress size _____

Paid by check _____ Cash _____

For further information, call _____

Phone _____

Indicate time of class here _____

For more information call the Community Center or

Mrs. J. W. Robinson at 364-0116

The Summer Youth Program Means...

Having fun while you learn.

When the lights are low, so are the Long Distance rates.

Eleven every night till eight every morning. That's when our one-minute rate is in effect. You just dial direct the One-Plus way. The first minute costs just 35¢. Each additional minute is only 20¢. Those are coast-to-coast rates. Phone someone closer and the one-minute rate can be even less. So brighten your night. With One-Plus.

Southwestern Bell

Rates above do not include tax. One-Plus rates do not apply on calls made from coin telephones.

TG & Y



family centers

SPECIALS GOOD THRU SAT. 11-13
AT ALL FAMILY CENTERS - WHILE QUANTITIES LAST.

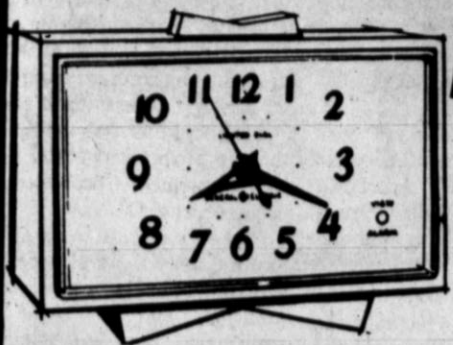


MR. COFFEE IITM COFFEE BREWER

10 cup capacity. A cup of perfectly brewed coffee every 30 seconds. Brewer/Warmer switch with indicator light. Polypropylene construction. Easy clean-up with the toss-away filter.

\$28⁸⁸ Each
Limit 1

MR. COFFEE FILTERS 100 PER PKG. **\$1⁵⁷** Pkg.



ALARM CLOCK

Snooz-Alarm wakes you. Lighted Dial gives easy night-time viewing and View Alarm light on dial shows alarm is set. Walnut Wood Grain finish.

#7270KWA **\$5⁸⁸** Each

STORAGE JARS TERRARIUM KITS

- 32-Oz. Stem Neck Jar, Cover
- 72-Oz. 8 Sided Jar, Cover
- 62-Oz. Square Jar, Cover
- 64-Oz. Round Jar, Cover

99^c

HAUL-IT-ALL CART

34-1/4" long, 20-1/2" wide and 9-1/2" deep. 20 gauge steel body. 14" wire spoke wheels with ball bearings.

\$12⁸⁸ Each
Limit 1



3 GALLON FUNNEL TYPE

SPRAYER

For easy yard care. Galvanized steel pump. 12" brass spray and 30' hose. Convenient carrying strap.

\$8⁸⁸ Each

FERTILIZER SPREADER

60 lb. capacity. 20" x 12" x 9". Long adjustable handle for positive action feeding control. 10" Oilite bearing wheels.

\$6⁴⁴ Each
Limit 1



Ladies SHORTS

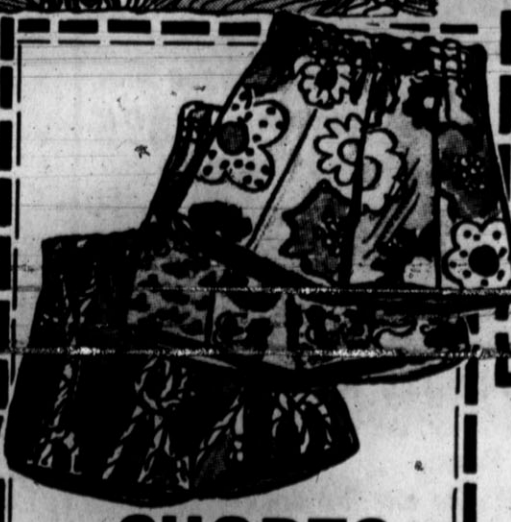
100% Nylon, Pull On Style Elastic Waist

Asst. Colors

Sizes 6-18

Was \$3⁹⁹

Now **2 \$5⁰⁰** FOR



SHORTS

100% Cotton Duck Canvas, Asst. Colors Sizes 4-6x

Was 69^c

43^c

Now Open til'
10:00 P. M.

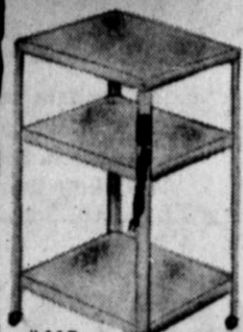


#5114-708

PROPANE LANTERN

Double mantle. Adjustable light output. Burns approximately 7 hours. Includes 16.4 oz. disposable bottle of propane. Avocado.

\$10⁸⁸ Each
Limit 1



#415

UTILITY TABLE

Strong steel construction. Roller casters. 3-way electrical outlet. 3 spacious shelves. Baked enamel finish. 30" x 20" x 15".

\$5⁸⁸ Each

POLY LITE COOLER

30 quart capacity with bail handles. 22-1/2" x 13-1/2" x 12-1/4". Mint green. Keeps food and drinks hot or cold - longer.

\$10⁸⁸ Each

#5280



BADMINTON SET

4 steel shaft rackets, heavy steel poles, official size net, ground stakes and 2 birdies.

\$6⁹⁹ Set

#350667

6 PLAYER CROQUET SET

6 player deluxe set. Hard maple epoxy finish balls, 6" mallet heads on 24" handles. Convenient stand-up storage rack.

\$11⁸⁸ Set

#6330-L

THE NEW LOOK OF CHROME & GLASS



#30-11

Accessories Not Included

BUNCHING TABLE

18" x 18" x 16". Chrome steel frame with glass top.

\$15⁸⁸ Each

PYRAMID TABLE

4 feet tall. Chrome steel with 4 glass shelves. Top shelf is 6" x 6" and bottom shelf is 16" x 16".

\$26⁸⁸ Each



Ladies

BLOUSE

100% Polyester Crepe, Shirred Shoulder, Cuff, 4" Painted Collar, French Cuff White, Pink, Blue, Sizes 32-38

Was \$5⁰⁰ **\$3⁶⁶**

4 Season's INFANTS SLEEPING BAG

Flame Retardant Fabric Knit Cotton, Cuff, Full Length Zipper, Washable Quick Drying

\$3⁴⁴

Ladies SHELL

100% Nylon Knit Mock Turtle Neck, Sleeveless, Zip Back Rib Neck & Cuff, Asst. Colors, S,M,L Was \$3⁰⁰

Now

\$2⁸⁸



Girl's BABY DOLL

100% Polyester Embroidery Trim Colors Pink and Yellow Sizes 4-6x

Was \$3⁹⁹

Now **\$3⁴⁴**



DRUGS AND COSMETICS

SHAVE CREAM

Rise Menthol Regular

11-Oz. Size **46^c**

WOOLITE

Cold Water Wash

16 Fl. Oz. **93^c**

INSECT REPELLENT

6-12 Plus

7-Oz. **76^c**

INSECT STRIP

Vaporette

Kills Up To 4 Months **99^c**

PLEDGE

Regular Or Lemon

7-Oz. **73^c**

FLOOR CARE

Step Saver

Self Stripping

48-Oz. **\$1¹²**

NO MORE TANGLES

Johnson's

7 Fl. Oz. **66^c**

BRECK SHAMPOO

Oily-Dry-Natural

15 Fl. Oz. **\$1¹⁷**

COSMETIC PUFFS

Golden "T"

300 Count **37^c**

LOTION, SHAMPOO, HAIR RINSE, BATH

Sue Pree

16 Fl. Oz. **48^c**

OILY POLISH REMOVER

Sue Pree

3 Fl. Oz. **23^c**

City Police Investigate Reported Local Thefts

Theft of bicycles, tools, money and other items is under investigation by Hereford police.

Robert Kuback, 629 Stanton, told police a girl's bicycle valued at \$10 was taken from his front porch sometime Saturday night. Also on Saturday night, a

10-speed bike was reportedly taken from the Q.O. Brown residence at 1515 Wulf St.

Joyce McCullar, 12, 604 Ave. G, told police her 10-speed bicycle was taken from the porch sometime Sunday night. The two-wheeler is valued at \$75.

Bruce Barrett, 112 N. Texas, reported the theft of hand tools valued at \$90 from his pickup parked Saturday at the municipal golf course.

Guadalupe Montelango, exact address unknown, said a purse containing \$100 was taken from the Goodwill Industries Store where she had put it on a counter Saturday morning while she looked through some merchandise.

Car stereo tapes valued at \$188 were reportedly taken from a car belonging to Rodney R. O'Rand, 18, of 803 Brevard, while O'Rand was playing tennis Friday at the courts at 14th Street and Avenue H. O'Rand told police 24 tapes in a black container has been removed from his car.

Denise Wosnitzky, 17, 231 Fir, told police a \$20 portable radio was stolen from her car at

her address sometime Sunday. Police found a broken left vent window on the car.

Vandals covered one car with tissue paper and painted its windows, then painted two more cars sometime Friday night while the autos were parked at the Bluewater Gardens Apartments.

Michael Carr, Gibson's Discount Store manager, discovered Saturday a \$60 broken glass window in the store's east exit door.

WTSU To Teach Economics

A survey of labor economics will be presented in Economics 41 during the second summer session at West Texas State University.

Instructor Charlie Miller, assistant professor of economics, says, "Many of the major issues today concern labor-management issues. We must understand these issues first to find the solutions."

About fifteen per cent of the working force are in unions, according to Miller.

Registration may be conducted Monday during the regular registration period on campus or Tuesday at 6:30 p.m. on the mezzanine of the Amarillo Globe-News Building.

The class will meet from 6:30-10:30 p.m. Tuesdays and Thursdays on the mezzanine of the Amarillo Globe-News Building.

Miller, who has taught the course for eight years, listed some of the general topics to be discussed. These include economics of the minimum wage, future growth of unions and effect of changes in wages on employment.

The class will attempt to answer why workers join unions, how unions justify compulsory unionism and how the union worker's income compares with that of the nonunion worker.

The objective of the course, says Miller, is "to integrate economic fact and economic analysis to bring to the student an awareness of labor problems and an understanding of conflicting views concerning causes and possible solutions."



Lil' Dazzlers

One zinnia bud in a Hereford flower bed chose to push forth its petals before any of its companions, although a close neighbor looks ready to emerge. Caught in the early morning sunlight, the budding beauty is certainly more dazzling than her still-to-bloom mate.

Brand Photo

ODD CHALKINS

THREE PRESIDENTS OF THE U.S. DIED ON JULY 4: JOHN ADAMS, JEFFERSON AND MONROE

If You DIED, or Were ACCIDENTALLY INJURED While On VACATION, OUR TRIP-TRAVEL INSURANCE Would PAY THE MAXIMUM BENEFIT SELECTED

PLAINS

218 W. Third 364-2232

FIRST BAPTIST KINDERGARTEN

Has openings in all classes

4 Yr. 2,3 & 5 Day
Must Be 4 Before Jan. 1, 1975

5 Yr. 3 & 5 Day
Must Be 5 Before Sept. 1, 1974

Enroll By Calling
364-3305 or 364-0696

Classes Begin August 26th

MONTGOMERY WARD

WARDS CARRIES ALL PAINTS IN STOCK! 3 DAYS ONLY

WARDS PAINT RECIPE: BEAUTY, PROTECTION, SAVINGS DURABLE INTERIOR AND EXTERIOR LATEX PAINTS

SAVE \$1 Interior latex flat

SAVE \$2 Latex House Paint

SAVE \$3 Acrylic Latex 30

INTERIOR LATEX FLAT PAINT 1.99 GALLON (REGULARLY 2.99)

WARDS LATEX HOUSE PAINT 3.99 GALLON (REGULARLY 5.99)

GUARANTEED 1-COAT ACRYLIC LATEX PAINT 6.99 GALLON (REGULARLY 9.99)

Decorate your home without depleting your budget. Our fast-drying latex applies easily. Wash up with soap and water. In white only.

Exterior paint dries to a long-lasting finish. Excellent for stucco, wood and masonry. Resists moisture and blistering. Easy soap and water clean-up.

Double paint to non-yellowing, non-fading and weather-resistant. Excellent for wood, stucco and masonry. Choose from 30 decorator colors.

THE WAY TO SHOP THIS SEASON IS WITH YOUR CHARG-ALL CARD AT WARDS

you'll like **WARDS** 114 PARK AVE. 364-5801

Tight Money Hurts National Economy

By LLOYD BENTSEN United States Senator

IT IS TIME for the Federal Reserve Board to take a new look at its tight money policy, which has helped drive interest rates through the roof.

The Board has tightened the supply of money as part of the fight against inflation, which is, indeed, one of the most serious problems facing our country today.

But, it is fighting the wrong war. Much of the inflation today is caused by shortages — shortages of housing, shortages of steel, shortages of energy.

And by clamping a lid on the supply of money, the Federal Reserve has made it increasingly difficult to borrow money for building houses or producing steel or drilling for oil. A continuation of this policy will only intensify the shortages.

Today's high interest rates make it very hard for people to borrow money for their individual needs, too.

The prime lending rate — the rate offered to the biggest borrowers — is now at 11 and one-half per cent, the highest it has been since the Civil War. And at last word, it may rise even more. But, in Texas, you aren't allowed to loan money to an individual at more than 10 per cent interest.

I have been in contact with many Texans who have not been able to obtain loans for such necessary items as homes or medical bills.

ONE REALTOR in our state recently told of the difficulty he had in selling his own home. He put it on the market last November, but couldn't find a buyer until May.

During that six month period, he was in contact with four potential buyers who all turned away because interest rates were too high. Each of them, he said, had good credit ratings and could make a reasonable down payment. But, none of them could afford the financing at today's sky-high interest rates.

The fifth buyer was able to make the purchase only because he had cash from selling his home and did not have to make a loan.

The owner of a small garage hit the nail on the head, I believe, when he wrote me that "causing the banks to get tight in lending is backward in curbing inflation."

"Raising the interest rates causes problems with all business, including the stock market, and puts a burden on the banks also," he wrote. "When we, the businessmen, are going full force we hire more people and produce more goods, and when there is a lot of something, it gets cheap."

This Texas businessman is exactly right. The law of supply and demand dictates that, "when there is a lot of something, it gets cheap." But today's interest rates prevent businesses and industries from producing "a lot" of almost anything. And, as a result, prices keep rising.

IN THE SENATE, I have long been concerned about the unavailability of capital and I am working to improve the situation. American business and industry face unprecedented needs for capital investments, and high interest rates only make that capital harder and harder to come by.

Car-Truck Wreck Injures Airman

A 19-year-old airman from Cannon Air Force Base escaped serious injury Monday morning when the car he was driving overturned twice and struck the rear of a parked semi-trailer truck.

Charles L. Puckett was westbound on Highway 60 at the time of the accident. According to Department of Public Safety officers investigating the ac-

cident, Puckett fell asleep at the wheel and lost control of the car. The car, a compact, struck a culvert, flew into the air and flipped twice before striking the rear of a truck parked on the lot of Big Daddy's truck stop.

A truck driver was asleep in the cab of the semi-truck, but was unharmed. The accident occurred at 6:40 a.m.

Puckett was taken to the Deaf Smith County General hospital and treated for lacerations and abrasions, and was listed in satisfactory condition Monday afternoon. He was transferred by Air Force ambulance to Cannon Air Base late Monday.

Economists predict that 1974 will be the second-best year on record for farmers with net income around \$24 billion, said Agriculture Commissioner John C. White.

Waxy Insect Kills Shrubs

Euonymus scale is the most damaging pest of the euonymus shrub. The small scale insect forms a protective layer of wax over its body as it feeds on the leaves, stems and trunk of the shrub. The wax covering makes control of this pest difficult.

The scale insect infestation spreads by means of the crawler stage. Just after the eggs hatch, the crawlers move to the new foliage and other uninfested parts of the plant. As they begin to feed, a wax covering is

excreted over the body. After this the female does not move again. The male continues to move and eventually will mate with the female. Soon after depositing her eggs, the female dies. There are several generations each season.

Summer oil is used to control the adult euonymus scale, and malathion or diazinon should be added to the spray mixture to control the crawlers. Applications of this mixture should be made at two-week intervals for two or more applications.

Usually three or four applications are required to obtain control. By rubbing an infested stem or leaf, you can tell if the scale insects are still alive. A yellow to orange stain will indicate live scales are still present. If you only remove brown and white scales from the shrub, the scale insects are dead.

Be sure to follow directions on the label when using insecticides. To obtain control of scale insects, complete coverage of the foliage stems and trunk is important.

For further information on pests that attack ornamental plants, contact your county extension agent.

Don't Scratch That Itch! USE ITCH-ME-NOT — Contains 6 ITCH-STOPPERS — quiet itching in minutes; antiseptic kills germs, spreads healing. Fine for eczema, foot itch, insect bites, poison ivy, other surface rashes. In 15 MINUTES the tickle is GONE or your \$50 back. Ask for ITCH-ME-NOT. NOW at Harold Close Walgreen Drug

We Selected Our Best to Out-Value the Rest

1973 GRAN PRIX Beautiful White, All Power and Air, Radial Tires Only 26,000 Miles \$4195

1970 CHEVROLET IMPALA 4 Door Sedan, One of the Cleanest Used Cars Around. Only 35,000 Miles, New Tires, Air and Power \$1895

1971 CHEVROLET IMPALA 4 Door, Gold w/Gold in Interior, Low Mileage, Air and Power Extra Well Cared for. You Will Like This One Only \$2250

1974 FORD RANCHERO One Owner, Low Mileage, Air, Power \$3495

Several other cars that are good and serviceable. Come and see them now!

DOYLE JOHNSON Chevrolet-Olds N. 25 Mile Ave. 364-2160

Keepsake

It's Diamond Trade-In Time Trade your diamond for a brilliant, new Keepsake... guaranteed and protected against loss. Right now we're having a trade-in special.

JUDD

LA PARISIENNE

VERONA

KESTER'S JEWELRY

Across from the Post Office in Downtown Hereford

SHUGART COUPON Friday & Saturday July 19th & 20th

FURR'S 400 Sugarland Dr.

9 WALLET SIZE COLOR PORTRAITS 99¢

ASK for our FREE 8 x 10 OFFER Extra charge for GROUPS

Renowned Women Speak At Workshop

Prestigious speakers and panelists, including one of the nation's leading authorities on Aramaic, the language of Jesus, are scheduled for the Texas Tech University summer workshop on the Constitutional, Political and Social Status of Women July 16-20.

Among them are a female state representative, a Dallas woman attorney, a member of the State Board of Education, a Lubbock city councilwoman, several business women and university faculty women.

The workshop is sponsored by the Home Management Section of the College of Home Economics at Texas Tech and persons interested in attending and participating either for college credit or non-credit still may register.

There are also reservations available for the lecture-presentation by Dr. Rocco Errico, internationally known teacher, scholar and lecturer of the Eastern understanding of the Holy Scriptures and the ancient Biblical culture of the Near East.

Assyrian from the region of the Garden of Eden, Bible translator, scholar and Aramaic expert.

In addition to his ministerial capacities, Dr. Errico has translated the four gospels of the New Testament into modern Spanish from the Aramaic translation. In his lecture, Dr. Errico explains the idioms, parables, visions, and symbols used by the writers of the Bible.

State Representative Sarah Weddington, Austin Attorney and first female state representative from Travis County, will lead the discussion of the constitutional status of women — sex as an acceptable legal classification, equal protection, state Equal Rights Amendment, consequences of the proposed federal Equal Rights Amendment and recent judicial developments.

Ford Social Has Record Turnout

An overflow crowd of about 150 packed the former Ford Schoolhouse Monday evening for the annual Ford Community Summer Social.

Girls of the newly-formed Ford 4-H Club kicked off activities by modeling "first attempt" homemade garments. This comical display was followed by a "Little Tyke Crazy Style Show," featuring younger citizens of Ford. 4-H Club members then gave a preview of clothes which will be shown in a 4-H Dress Review tomorrow.

A history of the old Ford Schoolhouse was explained by Mrs. Raymond Flores before the presentation of a gift and cake to Don Hicks, retiring County Commissioner, for many years of service. The incoming commissioner and his wife, Mr. and Mrs. James Voyles, were introduced.

The remainder of the evening was spent informally with Ford residents and guests visiting, listening to the music of fiddles and guitars and eating ice cream, cakes and cookies.

Four Year Service Mabry Earns High Rating

Special service of committee chairmen was recognized and retiring directors were cited at the Deaf Smith County Red Cross board meeting Tuesday morning, when officers were re-elected for another year. Board members met in Community Center.

John Poindexter was returned for another term as president, Lee Umstead vice president and Mrs. Gaylon Bryan treasurer. Genevieve Miller is executive secretary for the county chapter. Don Shipley received an award for four years' service as disaster chairman in which he has been active in promoting disaster preparedness and first aid training over the county. Don Daugherty will succeed him for next term, as directors may serve only four consecutive years.

his tenure, and was recognized for "willing, dependable service and giving time at a sacrifice."

Mrs. Tony Hoffman is another retiring member, whose duties as youth chairman will be assumed by Mrs. Dale Henson. Mrs. Clinton Jackson was mentioned for service with Red Cross Volunteers, as chairman for a year.

The Rev. C.W. Allen, Mrs. Buel Monroe of Walcott community and Mrs. Willis Duggan, Sims community representatives, also ended four years on the board. New directors introduced include Roger Huber, director at large; Mrs. Don Douglas of Westway and Mrs. Robert Lloyd of Sims.

W.S. Air Force Captain Johnny D. Mabry, son of Mr. and Mrs. James D. Mabry, 1704 W. 10th, Friona, has been awarded the Air Training Command Master Instructor rating at Webb AFB, Tex.

The captain graduated in 1962 from Lazzbuddie High School and received his B.A. degree in psychology in 1969 from Texas Tech University.

He was commissioned in 1970 upon graduation from Officer Training School at Lackland AFB, Tex. His wife, Carole, is the daughter of Mr. and Mrs. Oris Higgins, Walsh, Colo.

We've got the most engaging ideas in town!

That's what a direct manufacturer's diamond center is all about. You get to choose from the largest, most exciting collection anywhere. Each ring is hand-crafted by Goldmaster with that matchless "Master's Touch."

So come in and see the most fascinating styles of today at equally fascinating direct-from-manufacturer prices!

COWAN JEWELERS
MEMBER ASSOCIATION OF JEWELERS
GOLDMASTER DIAMOND CENTER

Keepsake

KESTER'S JEWELRY
Across from the Post Office in Downtown Hereford

LOW, LOW PRICES!!

MEN'S PANTS 79¢	MEN'S SHOES \$1.49
LADIES SPECIAL RACK 49¢	MIXERS 98¢
BOY'S SHIRTS 29¢	MATRESSES \$12.50

Many More Savings at
GOODWILL INDUSTRIES INC.
208 N. Main 364-5747

The Lonely Heart

A. O. THOMPSON ABSTRACT CO.
Mr. and Mrs. A. J. Schroeter
Courthouse
Phone 364-1504
P.O. Box 73
Free City Maps Showing Blocks

Pampa Prepares For Rodeo

Plans are complete for the 28th Annual Top of Texas Rodeo to be held in Pampa, July 31-August 3, with performances at 8 p.m. nightly.

The Linger Rodeo Company of Miles City, Mont., returning to Pampa to produce their second rodeo, is a rodeo family presenting good clean family fun and entertainment. Together, the family represents over fifty years experience in rodeo producing, contesting, and contracting rodeo's throughout the Western United States.

From the colorful opening ceremony, and the dignified presentation of the American Flag, to fast action from the bucking chutes of top notch rodeo livestock; there is left no doubt in the minds of the spectators that they have seen a first class organization in action.

times and he is the only announcer to announce New York's Madison Sq. Garden rodeo for ten years. Famed newscaster, Paul Harvey, has described Pete Logan as, "All American."

Rodeo dances will be held nightly in the National Guard Armory building on the rodeo grounds, beginning at 9:00 p.m. For reserved seats call 669-3241 or write Box 1942, Pampa, Tex.

MONMONT WARD REFRIGERATOR SALE

Cut \$60

ALL FROSTLESS SIDE-BY-SIDE, 3 DOOR, 22 CU. FT. REFRIGERATOR

389⁸⁸* Reg. 449.95

- Your choice of 4 colors • Handy rollers
- 3rd Door in both handy and practical
- Large meat keeper • Big Crisper
- Ice Maker optional, extra

Freezer Holds 237 lbs.

SAVE \$20

ALL FROSTLESS 17 CU. FT. DELUXE REFRIGERATOR

277⁸⁸* Reg. 329.95

- Choice of 4 colors
- Convertible doors
- Cold controls adjust separately
- Moves on rollers
- Ice maker extra

14.1-CU. FT. REFRIGERATOR WITH SLIDE-OUT SHELVES

219⁸⁸* Reg. 239.95 White only

364-5801 *Plus transportation 114 PARK AVE.

STOP IN, SEE IT BUY IT NOW SERVICE NATIONWIDE Prompt service and factory parts USE WARDS CHARG-ALL PLAN

Duckwall's

CLIP COUPONS ...and SAVE

3 BIG DAYS Prices Subject to Stock On Hand

VALUABLE COUPON July 11, 12, 13 Lysol Spray Disinfectant 14 oz. Our Reg. \$1.47 Limit 1 with Coupon 99¢	VALUABLE COUPON July 11, 12, 13 Crest Toothpaste 7 oz. Regular or Mint Our Reg. 74¢ Limit 2 with Coupon 59¢	VALUABLE COUPON July 11, 12, 13 Blue-Boy Automatic Bowl Cleaner 9 oz. Our Reg. 89¢ Limit 2 with Coupon 53¢
VALUABLE COUPON July 11, 12, 13 Listerine Antiseptic 32 oz. Our Reg. \$1.95 Limit 1 with Coupon \$1.09	VALUABLE COUPON July 11, 12, 13 Long & Silky Conditioner 8 oz. Our Reg. \$1.64 Limit 2 with Coupon 96¢	VALUABLE COUPON July 11, 12, 13 Lift Special Home Permanent Our Reg. \$1.33 Limit 2 with Coupon 81¢
VALUABLE COUPON July 11, 12, 13 Clairol Final Net 8 oz. Our Reg. \$1.97 Limit 2 with Coupon 97¢	VALUABLE COUPON July 11, 12, 13 Johnson's Baby Oil 10 oz. Our Reg. \$1.13 Limit 2 with Coupon 77¢	VALUABLE COUPON July 11, 12, 13 Ultra Ban 5000 Unscented or Powder 8 oz. Our Reg. \$1.37 Limit 1 with Coupon 76¢
VALUABLE COUPON July 11, 12, 13 Bufferin 100 Tablets Our Reg. \$1.44 Limit 2 with Coupon 94¢	VALUABLE COUPON July 11, 12, 13 Schick Plus Platinum Injector Blades 7's Our Reg. \$1.04 Limit 2 with Coupon 71¢	VALUABLE COUPON July 11, 12, 13 Jergens Lotion Mild Soap Bath Bar Our Reg. 19¢ Limit 12 with Coupon 6 Bars 78¢
VALUABLE COUPON July 11, 12, 13 Play-Doh 4 in Pack Our Reg. 97¢ Limit 2 with Coupon 61¢	VALUABLE COUPON July 11, 12, 13 Glad Wrap 200 Sq. Ft. Our Reg. 64¢ Limit 2 with Coupon 2 86¢	VALUABLE COUPON July 11, 12, 13 Reynolds Wrap 18"x25" Heavy Duty Our Reg. 59¢ Limit 2 with Coupon 2 83¢
VALUABLE COUPON July 11, 12, 13 Pot Holders 7"x7" Bright Prints Our Reg. 29¢ Limit 4 with Coupon 17¢	VALUABLE COUPON July 11, 12, 13 Flair Pens, Black or Blue Our Reg. 39¢ Limit 2 with Coupon 2 Pens 39¢	VALUABLE COUPON July 11, 12, 13 Elmer's Glue-All 5 oz. Our Reg. 63¢ Limit 2 with Coupon 2 For 66¢
VALUABLE COUPON July 11, 12, 13 All American Lantern with Battery Our Reg. \$4.88 Limit 1 with Coupon \$2.97	VALUABLE COUPON July 11, 12, 13 Steel Shelves 3 Shelves 36" x 12" x 24" Our Reg. \$5.95 Limit 1 with Coupon \$3.97	VALUABLE COUPON July 11, 12, 13 Electric Motor Oil 3 oz. Our Reg. 39¢ Limit 3 with Coupon 22¢



AT FURR'S
YOU GET
STOREWIDE

SAVINGS

ORANGES	CALIF. VALENCIA LB.	5 FOR \$1.00	CHUCK STEAK	FURR'S PROTEN LB. ADV. SPECIAL	89¢
PEACHES	CALIFORNIA FINEST LB.		RANCH STEAK	FURR'S PROTEN LB. ADV. SPECIAL	\$1.09
GRAPES	ARIZONIA FINEST SEEDLESS LB.		ARM ROAST	FURR'S PROTEN ROUND BONE LB. ADV. SPECIAL	\$1.13
NECTARINES	LEGRANDE JUICY SWEET LB.		CANNED HAM	FOOD CLUB 3-LB. CAN	\$3.99
TOMATOES	CALIFORNIA RED RIPE LB.		HALIBUT	GREENLAND TURBOT LB.	98¢
STEW	AUSTEX BEEF NO. 303 CAN	59¢	BEEF FRITTERS	TENDA MADE LB.	99¢
TUNA	VAN CAMPS 6 1/2 - OZ. CANS	39¢	ROUND STEAK	FURR'S PROTEN LB. ADV. SPECIAL	\$1.19
SPINACH	FOOD CLUB NO. 303 CAN	3 FOR 69¢	SIRLOIN STEAK	FURR'S PROTEN LB. ADV. SPECIAL	\$1.19
TOMATOES	CONTADINA 1 1/2 - OZ. CAN	3 FOR 69¢	RIB STEAK	FURR'S PROTEN LB. ADV. SPECIAL	\$1.19
CARROTS	GOLD TIP SLICED NO. 303 CAN	3 FOR 69¢	CLUB STEAK	FURR'S PROTEN LB. ADV. SPECIAL	\$1.49
CORN	FOOD CLUB CREAM OR WHOLE KERNEL NO. 303 CAN	3 FOR 69¢			
POTATOES	INSTANT FOOD CLUB 130OZ. PACKAGE	49¢			

Fried Chicken ALL FOR \$1.69
 1/2 PINT COLE SLAW
 1/2 PINT PINTO BEANS
 BANANA PUDDING..... 69¢ PT.
 PIMENTO CHEESE..... \$1.69 LB.

Frozen Food Favorites

POT PIES	TOP FROST CHICKEN BEEF, TURKEY, OR TUNA 8-OZ.	29¢
GAYLORD CORN	WHOLE KERNEL 24-OZ. PACKAGE	49¢
CUT OKRA	TOP FROST FRESH FROZEN 10-OZ. PACKAGE	38¢
PIE SHELLS	PET RITZ 9-INCH SHELL, 2-PIECE PACKAGE	46¢

ACEPTAMOS CUPONES PARA COMIDA

DOUBLE GOLD BOND STAMPS
 TUESDAYS AND WEDNESDAYS
 WITH \$2.50 PURCHASE OR MORE

SUPER DISCOUNT SPECIALS

SUGAR 5-LB. BAG HOLLY \$1.09 WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	SALAD DRESSING MIRACLE WHIP 38¢ QT. WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	COFFEE FOLGERS 75¢ LB. WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET	BACON FARM PAC 56¢ LB. WITH EACH FILLED GOLD BOND SUPER DISCOUNT BOOKLET
--	--	---	---

THIS COUPON ENTITLES YOU TO
SAVE 15¢
JOY DETERGENT
 22-OZ. LIQUID
 WITH COUPON... 48¢
 WITHOUT COUPON 63¢
 COUPON EXPIRES 7-13-74
 LIMIT ONE COUPON PER FAMILY

THIS COUPON ENTITLES YOU TO
SAVE 20¢
MAZOLA OIL
 48-OZ.
 WITH COUPON \$2.01
 WITHOUT COUPON \$2.21
 COUPON EXPIRES 7-13-74
 LIMIT ONE COUPON PER FAMILY

TOOTH PASTE Crest FAMILY 7-OZ. 79¢	1-INCH THICK FOAM LAWN PADS FOR FURNITURE CHAIR SIZE \$1.19 CHAISE SIZE \$2.49	SHAVE CREAM GILLETTE 14 1/2 - OZ. \$1.13	BALL FREEZER CONTAINERS, CASE OF 24 PINT SIZE \$2.99 1 1/2 PINT PIZE \$3.59 QUART SIZE \$3.99	GAS CANS 1-GAL SIZE WITH FLEX SPOUT 99¢ 1-GAL SIZE WITHOUT VENT 79¢ 2-GAL SIZE WITH FLEX SPOUT \$1.99 5-GAL SIZE WITH METAL SPOUT \$3.99	NASAL SPRAY DRISTAN 15-CL \$1.09	SUNTAN LOTION SEA & SKI 4-OZ. \$1.23
---	---	--	---	---	--	--

PANTY HOSE
HOLEPROOF AMPLON NYLON
TWO SIZES FIT ALL 5 COLORS
66¢

LAWN FURNITURE
GAY PRODUCTS
MATCHING CHAISE \$7.99
5x4 WEB CHAIR
EA. **\$3.49**

Su Pree
ANTISEPTIC MOUTH WASH
16-OZ.
29¢

HEAD & SHOULDERS SHAMPOO
7-OZ. LOTION **\$1.29**
5-OZ. JAR **\$1.29**

SAVE 30¢
CLIP THIS COUPON
ultra ban 5000
REGULAR UNSCENTED POWER SPRAY
14-OZ.
WITH THIS COUPON **99¢**
Limit one coupon per family

SHOP Furr's
MIRACLE PRICES
NO SALES TO DEALERS

Let's Cook

Homemaker Prepares Quick, Simple Dishes

By SANDY INMAN
Brand Staff Writer

ECONOMIZING time in the kitchen, Mrs. Ronny Pagett likes to prepare quick and simple dishes that get her in and out of the kitchen in minimum time.

As a working housewife and mother of 12-year-old Janae and 11-year-old Ranae, Mrs. Pagett's time is limited.

"My family enjoys dishes that are spicy," says the petite brunette, "and we all love Mexican food."

A favorite Mexican recipe of the family's is Fiesta Casserole.

FIESTA CASSEROLE

- 1 lb. hamburger meat
- 2 cups cooked pinto beans or ranch-style beans
- 1 tsp. salt
- 1 can tomato sauce

- 1 tsp. pepper
 - 1/4 cup pecante sauce
 - 2 tbs. green chili
 - Tortillas
 - 1/4 lb. Velveeta cheese.
- Lightly brown hamburger meat. Add beans, salt, pepper, tomato sauce, pecante sauce and green chili.
- Line a 9x12 pan with tortillas. Pour hamburger mixture over tortillas and sprinkle grated cheese on top. Put in moderately heated oven until cheese melts.

The Pagetts moved to Hereford in 1966 from Clayton, N.M. where both Mrs. Pagett and her husband were raised. They are presently making their home at 606 Ave. G.

Since moving to Hereford, the family has joined several organizations. They are active members of St. Anthony's Catholic Church and Mrs.

Pagett is a member of the liturgical committee at the church. She is also a board member of Kids Inc.

THE COUPLE'S two daughters are active in 4-H, take piano lessons from a local instructor and are members of Kids Inc. softball team.

As joint hobbies, the Pagetts enjoy cooking out-of-doors, fishing and camping.

"If it were possible, we would live out in the country and spend all of our time outside. My husband and I were raised on ranches and are really outdoor buffs," laughs Mrs. Pagett.

The pretty homemaker is employed as catalog supervisor at J.C. Penney Store and her husband works at The Barber Shop.



Mrs. Ronny Pagett with daughters, Janae and Ranae

Visiting Bride Is Entertained

A bride visiting from Dallas, former Hereford resident Lois Kershen who is now Mrs. Richard A. Sheppard, was complimented with a coffee and shower Saturday morning in the home of Mrs. George Turrentine on Harrison Highway.

The honoree was married late in June in a chapel ceremony at Dallas. She was here on the weekend for a visit in the home of her parents, Mr. and Mrs. Andrew Kershen of Westway community.

With Mrs. Turrentine and Mrs. Kershen, she greeted coffee guests wearing the dress in which she was married. Of white polyester, it is styled with fitted midriff and has sheer puffed sleeves and a front panel flocked in floral design.

Mrs. Kershen wore a lavender skirt, floor length, with pastel print top. Both had orchid corsages.

Yellow daisies were arranged on the table where Mrs. Ernest D. Flood and Mrs. Johnny

Jesko, two of the hostesses, served coffee.

Hostesses included Mmes. Tony Hoffman, Arnold Betzen, Ernest N. Flood, Clarence Betzen, James Jesko, Albert Lamb, Joe Arthro, Joe Reinauer Sr., Clinton Jackson, Ed Loerwald and Leo Witkowski.

Date Wheat Bars

- 1/2 c brown sugar
- 3 eggs, well beaten
- 1/4 t salt
- 1/2 t vanilla
- 1 c whole wheat flour
- 1 c nuts chopped
- 1/2 c pitted dates chopped

Add sugar gradually to eggs, beating well after each addition. Add salt, vanilla, flour, nuts, and dates. Pour into two 7x11 inch greased pans. Bake in an oven 325 degrees about 25 minutes.

Blessed are the merciful, for they shall obtain mercy. -Matthew 5:7.

At The Library

Southwest Is Setting For Book

The Deaf Smith County Library is featuring two books this week, *The Goss Women* by R.V. Cassill and *The Threepersons Hunt* by Brian Garfield.

In *The Goss Women*, Dean Goss, a rich and famous artist, finds his life in a state of turmoil when his son Jason becomes involved by a beautiful girl with a genius for disruption.

The Threepersons Hunt is a suspenseful novel set against the background of the American Southwest. Sam Watchman, an Arizona state trooper, has been ordered to track down Joe Threepersons, a murderer who had escaped from state prison and was hiding out in the hills of the White River Reservation. The library is open to the

public on Mondays from 9 a.m. until 9 p.m., weekdays from 9 a.m. until 5 p.m. and Saturdays until noon.

THE GOSS WOMEN
By R.V. Cassill

The frenzy of a long life has cooled for Dean Goss. The maverick leader of American art has settled down amid riches and fame after the death of his beautiful second wife. But his gifted son Jason becomes enchanted by a radiant and barbaric girl with a genius for disruption.

The troubled Jason shows off this girl to his father — and the calm of his life's end is shattered for Dean Goss. Again he is swept into updrafts of creative

and erotic forces.

To ride these frenzied currents up beyond mortal ken is a challenge for a titan. The artist-claims his greatness by accepting the gamble.

THE THREEPERSONS HUNT
By Brian Garfield

Sam Watchman was an Arizona state trooper. He was also a Navajo and that was why he was ordered to track down Joe Threepersons, a murderer who had escaped from state prison and was hiding out in the hills of the White River Reservation. But the reservation was, like Joe Threepersons, Apache. And Navajos and Apaches had been bitter enemies since before the white man.

It didn't help that when Sam came to White River to begin his search, he walked right into the middle of a water rights feud. One side — spear-headed by a militant "Red Power" faction of the tribe-hated Sam for being an "uncle Tomahawk."

The powerful white rancher on the other side had his own reasons for wanting Sam's hunt to fail. Everyone was against him — except for Threepersons' sister, Angelina. She fell in love with him, and entrusted him with evidence that almost proved Joe's innocence.

But when Joe Threepersons stole a .375 magnum rifle with a sniper scope and started tracking down the real killer, Sam suddenly knew that he had to do more than just capture Joe. He had to find the real murderer before Joe Threepersons found him and became a real murderer himself.

The Threepersons Hunt is a tense, dramatic suspense novel set against the background of the American Southwest.

Miss Acton

Honored At Shower

A pre-nuptial shower for Lorraine Acton, whose marriage to Jimmy Sandoval will be solemnized Friday, was given recently in the home of Mrs. Bob Spangler, where approximately 60 guests called.

Hostesses were Mmes. Dennis Lomas, Robert Higgins, Jimmie Gillentine and Spangler. Cindy Acton was in charge of the bride's book where guests

registered. Among guests were the honoree's mother, Mrs. Bill Acton, and her fiance's mother, Mrs. Andrew Sandoval.

From a lace-covered table where daisies made a center bouquet, Shyla Thomas served cakes decorated in daisy motif and Vicki Payne ladled golden punch.

WASHINGTON NOTES

ON POSTAGE RATES

The Senate and House have passed a bill to stretch out the time schedule for postage rate increases on newspapers, magazines, books, records and nonprofit mailings.

DEBT LIMIT APPROVED

The Senate passed an amendment-free bill to increase the national debt to \$495 billion through March 31, 1975. Liberals failed in their attempt to attach a tax cut amendment.

Small Talk

By SUE COLEMAN
Women's Editor

VISITING former neighbors and friends here one day this week were Margaret Bloomer and her sons, who now live in Caldwell, Idaho.

Margaret and Buddy Bloomer were Hereford residents for a number of years; she was a member of L'Allegre Club and was its president three or four years ago, very active in its community projects; he managed White Auto Store and was in the Lions Club. Margaret and the boys were on their way home after a vacation visit with relatives downstate.

IT WAS a very pleasant summer party Monday evening when Linda and Lynn Brisendine invited the whole Brand staff and families for a backyard supper that was a sort of housewarming for the home they've lately moved to, 229 Greenwood.

Work on a newspaper is so separated into compartments that we don't have a chance on the job to get thoroughly acquainted with everybody else who's working here, much less with their wives and husbands. So it was fun just to have the whole crowd together.

Also it gave us all a better opportunity to know Ken Richardson's bride, who was Virginia Lehenbauer of Amarillo before they married the last weekend in June. And Alma Stewart of Hamlin, Lavon Nieman's mother, was a guest some of us met for the first time. The host broiled delectious hamburgers but they were

overshadowed by the salads, homemade ice cream and cake Linda made. She doesn't have a new degree in home ec for nothing! It was a nice cool breezy evening and nearly rained to make the party complete. . . .

SEEMS to me that I've failed to mention seeing Clara Gilentine and her daughter, Sarah Durham of Amarillo, having dinner in the Country Club the evening of the "Good Luck, Susie Hickman" party last week. We have to say now that Clara is "of Hereford and Amarillo" since she is what you might call a part-time resident. Anyway, the big reason for mentioning it, is that Sarah was

having her first evening out since the recent birth of her son — did you know she has a boy now?

She said Jim, her husband, had gone to Paris, Tex. to bring home their two daughters who have been visiting his family down there, and she just found a baby-sitter to take care of the son and came over to see who she could see that she knows. . . .

LEAVING Monday, Mabel Wagner's daughter Doris, Mrs. Leo Meyers of Littleton, Colo., and her three children, Theresa, Donald and Allan, returned home after visiting a few days in the homes of her mother and her brother, Lester Wagner. They also spent some time with relatives in Amarillo.

ABOUT YOUR HOME

By April Rhodes

A tray of seasonal fruit accented with cheese wedges makes an unusual but nutritious dessert for a cookout.

Campers will find it easier to clean greasy dishes and pans after frying fish or other meats by adding a few drops of ammonia to the water.

A dash of cinnamon adds zest to yellow squash.

Whipped butter or margarine goes further with a large family. One pound equals 6 sticks, or two 8-oz. containers, or 3 cups.

Apull-out-perforated hard-board in cabinets makes an excellent rack to hang pots and skillets.

Add grated raw potatoes to meat loaf for a different flavor and as a filler instead of bread crumbs.

A Kids Crusade Will Convene Monday, July 15 thru Friday, July 19 9 A.M. to 11 A.M.



At The Grace Gospel Church

Directed By Mrs. Eddie Morton and assisted by her sons Eddie Lynn 14, the ventriloquist, and Ricky 5, who helps help lead the singing. The theme this year will be "Prepare."

Grace Gospel Church

804 Ave. K

364-6289

SUIT CARAVAN SALE

A big special selection of over 350 to choose from

ON SALE FOR LIMITED TIME ONLY 9 DAYS ONLY! July 11, thru July 20th

Extra savings now during our SUIT CARAVAN SALE Handsome 100% polyester knits

VALUES TO \$90.

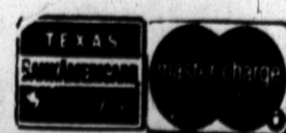
\$59.

- Shorts 38 to 44
- Regulars 37 to 46
- Longs 39 to 46

SAVE UP TO \$31. ON EACH PURCHASE

EXCITING FASHIONS FOR FATHERS OR HUSBANDS

Simplicity in cut is the spring keynote with the new '74 flair reflected by eye-catching fabrics in new plaids, stripes, checks, and solids styled in superb resilient polyester knits. Exciting new fashion directions now at exciting savings!



CASH OR LAYAWAY

DOWNTOWN AND SUGARLAND MALL

Water Extravaganza Starts Friday

Fifty-thousand gallons of water, filling two portable pools, will be in place on stage at the Amarillo Civic Center for the three-day engagement of the International Water Follies, Friday - Sunday.

Presented for the benefit of the Amarillo Regional Speech and Hearing Center by the Rotary Club of Amarillo, the novel aquacade will feature some of the world's most renowned divers — such as Clive Dyson of Melbourne, Australia, former Australian diving champion; Roger Nadeau, New England diving champion; Charlie Diehl, of Miami, Fla., world's heavyweight diving champion, and Johnnie Edwards, also of Florida.

Their dives are made from a three-metre board (only 10 feet above the water) into a diving tank containing only six feet of water. The usual depth of the pool that such divers perform in contains anywhere from 12 to 18 feet of water.

The portable pools and equipment used in staging the International Water Follies are said to be a marvel in engineering ingenuity. Containing over 1,700 pieces of metal and lumber, they are assembled

like a high jig-saw puzzle, takes a crew of 12 technicians some six to eight hours to complete. The diving tank alone contains about 26,000 gallons of water, while the swimming pool holds some 24,000 gallons of water.

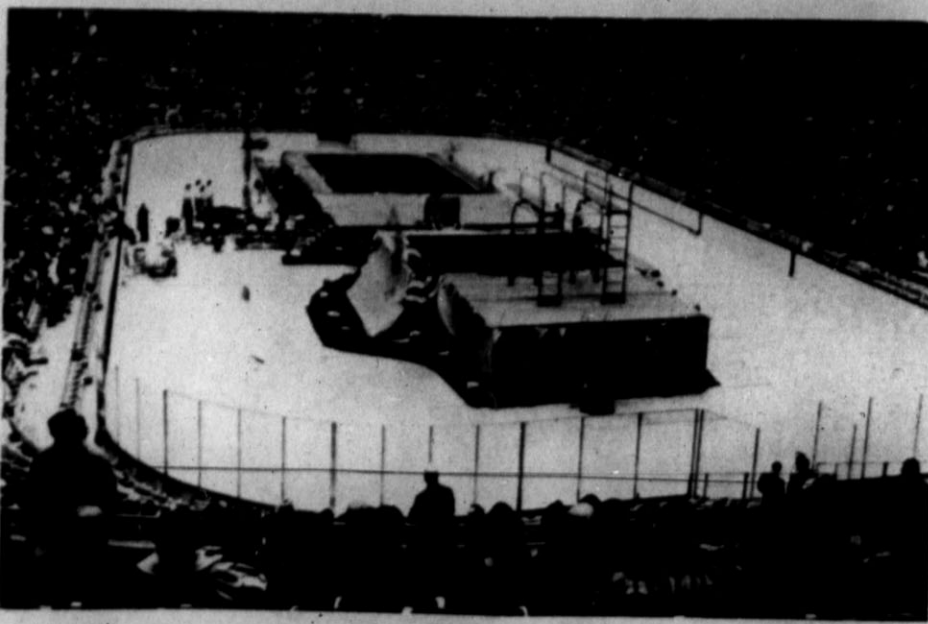
According to Tom Clouton, president of Rotary, personnel of the Amarillo Fire Department have been engaged to assist in filling the two portable pools with water. "Without their help I'm sure it would take from two to three times longer to assemble the pools," he estimated.

Dismantling the pools is also a formidable task, taking three to four hours. The diving tank is just under seven feet in height, with the swimming pool just a little over four feet in height. A large portable stage 35 feet by 28 feet is placed between the two pools, with the total overall

length of all the show equipment being 150 by 35 feet.

Championship, Olympic-style diving is not the only feature of the show and just about every form of entertainment for the whole family is presented during the two-hour production, including top-caliber stage acts, both a stage and water ballet, an outstanding singing star, three comedy presentations — diving, stage and water — and all this lavishly costumed and professionally performed.

Tickets for all performances are on sale now at \$3 for adults and \$2 for all students. Advance tickets may be purchased at Sears in Amarillo, Hastings in Western Plaza and at the Amarillo Town Club. Or, if preferred, tickets may be ordered by mail by writing to the Rotary Club of Amarillo, 1006 Jackson, Amarillo, Texas, 79101.



To Make Splash In Amarillo

This large portable pool and stage will be the focus of attention Friday, Saturday and Sunday when Amarillo Rotarians feature the International Water Follies in the Amarillo Civic Center. The colorful aquacade is a presentation for the benefit of the Regional Speech and Hearing Center. Tickets are on sale now at \$3 for adults and \$2 for all students.

Pipeline brings new realities to Alaskan Arctic.

Researchers learn to re-structure living cells.

Nitze quits U.S. nuclear negotiating team.

Registration For Third Swimming Session Is Open

Registration Friday morning at the municipal swimming pool is scheduled for the third session of the Red Cross Summer Swimming Program, with classes to begin Monday. Classes in the second session are ending this week.

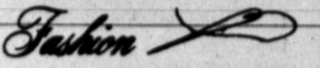
Children over six who have completed first grade in school, and all ages upward through adults, are eligible for lessons from qualified Red Cross instructors. No charge is made for instruction but there is a pool fee of \$2.25.

Mrs. Richard Zinser, County Red Cross Water Safety Chairman, announces registration hours from 9 a.m. to 12 noon. Classes will be held daily during the same hours, and there will be an evening class for adults at 6:30 p.m. adults may register either Friday morning or at the first evening class Monday.

Beginner, intermediate and swimmer classes will be offered

this session, but there will not be another junior life saving course until the fourth session of the summer program.

Those who complete swimmer classes in this session will be eligible to enroll for junior life saving in the fourth session, Mrs. Zinser says.



Some of the new coats in the fall showings have a high waisted look. Fur collars and cuffs seem to be popular.

The old culotte is now designated as a bicycle skirt. It comes just below the knees and is not quite so full as its predecessor.

Metallics are being used in some of the new fabrics.



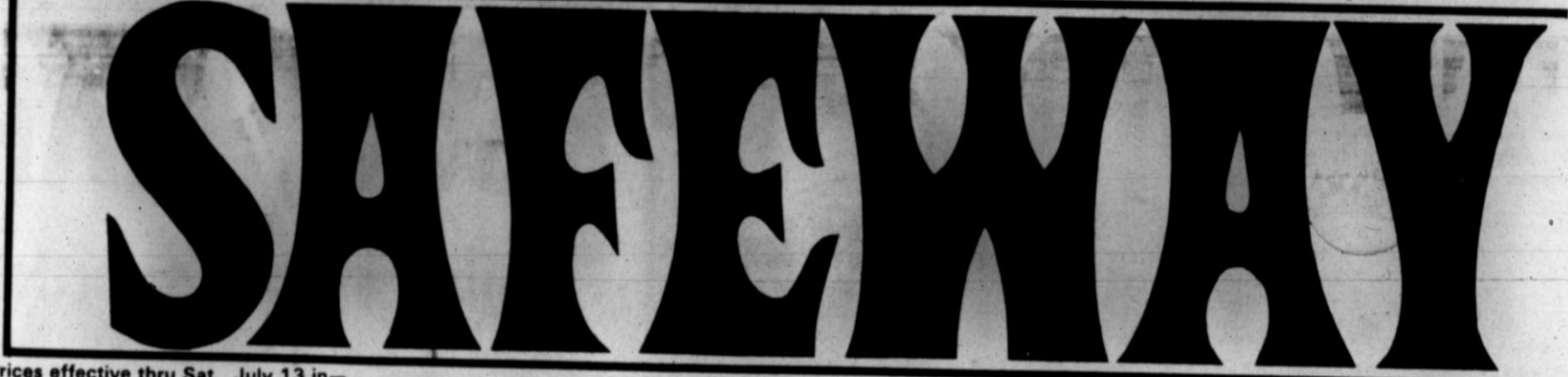
Our buyers work diligently, gathering the finest foods from near and far, so that you will find the best each day at Safeway. You get the season's excellent fruits and vegetables at money-saving prices. We bring you top quality, tender meats with excess fat and bone removed before weighing. Safeway's the place to choose from a remarkable variety of all the foods you want for your family's eating pleasure. And save money every day!

FRESH FRYERS
Whole Body!
(Cut-up lb. 45¢)
Lb. 39¢

SLICED BACON
Safeway!
(2-lb. pkg. \$1.85)
Lb. 93¢

CANNED HAMS
Safeway Brand!
5-lb. Can
\$5.89

- Sliced Bologna Starting Brand \$1.05
- Cooked Ham Safeway Brand 8-oz \$1.09
- Braunswieger Safeway Chuck .85¢
- SAUSAGE** Safeway Brand! lb. **85¢**
- Bacon Ends Rich Brand 3-lb Pkg. **89¢**
- Pork Sausage Rich Black Brand **49¢**
- Smok Sausage Wilson Certified **\$1.55**
- CORNED BEEF** Safeway Brand! lb. **\$1.39**
- Variety Pack Wilson Corn King 12-oz. **\$1.29**
- Hot Links Oscar Meyer **\$1.09**
- Smok Chops Wilson Certified **\$1.39**



- Prices effective thru Sat., July 13 —
- Soft Drinks Cragmont 2-lb. **43¢**
 - Soft Drinks Canned Cragmont 12-oz. **12¢**
 - Pooch Dog Food 15-lb. **14¢**
 - Instant Tea Canterbury Brand 3-oz. Jar **99¢**
 - Grapefruit Town House Juice 46-oz. Can **45¢**
 - Safeway Coffee 1-lb. **\$1.02**
 - Hunt's Tomatoes 14.5-oz. **28¢**
 - Preserves Strawberry New Crop-Empress 18-oz. Jar **89¢**
 - Jell-o Gelatins 3-oz. Box **15¢**
 - Skylark Bread Rye, Black 1-lb. Doz. **39¢**

WHITE MAGIC DETERGENT
A Guaranteed Safeway Brand
49-oz. Box
79¢

EMPRESS PRESERVES
APRICOT or PINEAPPLE... or APPLE or RED CHERRY JELLY
SUPER SAVER
10-oz. Jars
\$1.33

DISPOSABLE DIAPERS KIMBIES
Over-nite!
(30-ct. Daytime \$1.79)
SUPER SAVER
12-ct. Box
93¢

DISHWASHING LIQUID DAWN
It's New At Safeway!
(12-oz.—41¢)
(32-oz.—99¢)
22-oz. Btl.
72¢

SAFEGWAY FROZEN FOOD BUYS!

MEAT PIES
Manor House!
8-oz. Pies
4 \$1

ORANGE JUICE
Bel Air Brand!
32-oz. Can
92¢

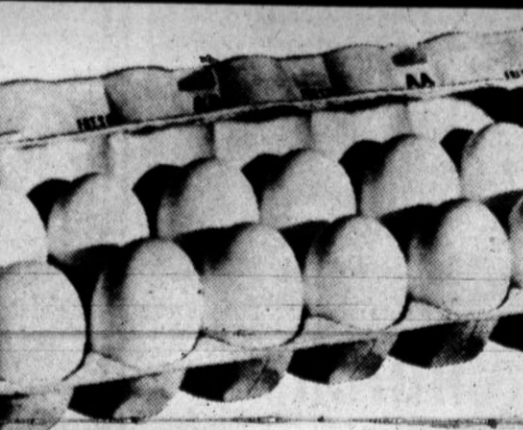
- Birds Eye Cool Whip Super Saver 4-lb. Tub **41¢**
- Minute Maid Orange Juice Super Saver 8-oz. Can **27¢**
- Minute Maid Orange Juice Super Saver 16-oz. Can **69¢**
- Tree Top Apple Juice Super Saver 12-oz. Can **55¢**
- Lucerne Ice Milk Super Saver 12-oz. Can **79¢**
- Shoestring Potatoes Bel Air 20-oz. Bag **49¢**

- Birds Eye Orange Plus 8-oz. Can **61¢**
- Mrs. Smiths Pie Shells 3-oz. Pkg. **72¢**
- Weight Watchers Veal Parmesan Dinner Size 8-oz. Pkg. **\$1.25**
- Weight Watchers Chicken Liver 11-oz. Dinner Size **\$1.25**
- Weight Watchers Beef Steak with Mushroom Dinner Size 10-oz. Dinner Size **\$1.25**
- Weight Watchers Chicken or Calery 10-oz. Dinner Size **\$1.25**

MORTON DINNERS
Regular Varieties Except Beef
11-oz. Pkg.
59¢

MORTON DINNERS
Cheese Dinner
11-oz. Pkg.
49¢

SAFEGWAY'S QUALITY DAIRY PRODUCTS!



GRADE 'A' LARGE EGGS
Breakfast Gem Large
Doz.
53¢

- Cottage Cheese Lucerne Brand 12-oz. Ctn. **45¢**
- Chocolate Milk Lucerne Brand 4-lb. Ctn. **50¢**
- Margarine Coldbrook Quarters 1-lb. Tub **37¢**
- Soft Margarine Coldbrook In Tub 1-lb. Tub **54¢**
- Sunnybank Sun Oil Margarine 1-lb. Tub **56¢**
- Lucerne Butter Quarters 1-lb. Tub **89¢**
- Safeway Cheese American Slices 3-lb. Ctn. **\$3.25**
- Mrs. Wright's Biscuits 8-oz. Can **12¢**
- Texas Style Biscuits 6-oz. Can **15¢**
- Safeway Cheese Single Slices 8-oz. Pkg. **59¢**
- Kraft Velveeta Cheese Spread 2-lb. Ctn. **\$1.55**
- Kraft Cream Cheese 8-oz. Pkg. **43¢**
- Kraft Cheez Whiz 8-oz. Jar **79¢**
- Cracker Barrel Mild Cheese Stick Kraft 10-oz. Pkg. **89¢**
- Kraft Cheese Sliced Hothouse 10-oz. Pkg. **95¢**
- American Cheese Kraft Brand 8-oz. Pkg. **68¢**
- Old English Cheese Kraft Brand 8-oz. Pkg. **78¢**
- Kraft American Cheese Single 3-lb. Sliced Pkg. **\$3.79**
- Pillsbury Biscuits Butter-milk 8-oz. Can **14¢**
- Ballard Biscuits Low Price 8-oz. Can **14¢**

David Hutchins Wins FFA Honor

David Hutchins, son of David Hutchins of Frio, has been named winner of the Crop Production Award of the National Future Farmers of America (FFA) Foundation.

The proficiency award will be announced during the 46th Annual State FFA Convention which is currently taking place in San Antonio.

Hutchins, who has served as reporter and secretary of the Hereford chapter, has been a member of Leadership and Livestock Judging Teams. Wheat and grain sorghum were his major projects in FFA under direction of advisor M-rucus Phillips.

He is 17 years old and attends Hereford High School.

Five members of the local chapter of FFA left Tuesday to join representatives of over 860 clubs at the three-day meeting. Voting delegates from here are Kirk Andrews (president), Jerry Johnson and Dennis Schilling. They are the sons of Messrs. and Mmes. Clark Andrews, Leroy Johnson and Edward Schilling, respectively.

Scheduled to receive Lone Star Farmer degrees are Tom Schlabs, son of Mr. and Mrs. Raymond Schlabs, and Robert Pope, belonging to the Bob Pops.

The other future farmer attending from Hereford is Chris Meiwes, son of Mr. and Mrs. Steve Meiwes.

Bob Ward, chapter advisor will accompany the youth.

Keynote speaker for the convention will be Jerry Clowers of Yazoo City, Miss. Also to address the group will be Frederick McClure, national FFA student secretary from San Augustine, Carl Morgan, Jasper and Joe Kelly Butler of Houston, members of the State Board of Education.

Among the business matters to be transacted at the assembly is the election of a state president from 10 state nominees who have been elected by members in the 10 areas of the state.

The state public speaking contest will be conducted and voting delegates for the national convention will be selected. In addition, delegates will elect a state sweetheart from the 10 candidates elected by each area and will select the top talent team in the state.

More than 5,000 FFA members, advisors and guests are attending the convention in San Antonio.

If members of your family are sweet potato fanciers, take note: experts say "sweets" are one of the world's most all-around nutritious foods. Try whipping sweet potatoes with a bit of orange juice — or mash them with butter and chopped pecans. Delicious!



Many people prescribe horseradish as a cure for toothache.

WT Concert To Feature Chase

Chase, jazz-rock group led by the trumpet of Bill Chase, will perform at West Texas State University Tuesday, July 23.

Bill Chase who has played lead trumpet with the Stan Kenton, Woody Herman and Maynard Ferguson bands, describes his group as "built on the conception of my style of playing. I have a certain way that I play, a certain style I set, and this is what I want to get across."

The concert is scheduled at 8 p.m. in the WTSU Field House. Chase includes bass guitar, drums, organ and four trumpets which are sometimes used electronically.

Tickets for the program are \$3 for students attending WTSU and the Instrumental Music Camp and \$4 for the general public. Tickets are available at the Activities Center or the Music Department Office in the Fine Arts Building. Bill Chase started playing the

trumpet when he was thirteen, and as a student he attended the Berklee School of Music in Boston, his hometown. Since that time, he has worked as musical director, arranger and lead-trumpeter in Las Vegas.

For Variety

A man was running along the street, shouting at the top of his voice, "No! No! Certainly not!"

A policeman stopped him and said, "Here, you! What's the idea?"

"It's all right, officer," was the reply. "I'm a 'yes' man on a holiday."

Economical

A Scotsman upon entering a saddler's asked for a single spur.

"What use is one spur?" asked the man.

"Well," replied Sandy, "if I can get one side of the horse to go, the other will have to come with it."



To Deliver Jazz-Rock

The jazz trumpet of Bill Chase and his rock group "Chase" will be heard in concert on July 23 at West Texas State University. Tickets are \$3

for WTSU students and \$4 for the general public. Tickets can be obtained at the Activities Center or the Music Department office in the Fine Arts building on campus.

Glorieta Assembly To Feature Music Forms

Two musical premieres, a concert recital and the congregational singing of the "Messiah" will highlight the upcoming Music Leadership Conference at Glorieta Baptist Conference Center in Glorieta, N.M. July 13-19.

The week-long conference will begin Saturday night with the singing of the "Messiah," directed by Robert Burton from Southwestern Baptist Theological Seminary, Fort Worth.

Conference participants should bring a copy of the "Messiah," preferably the G. Schirmer edition," said William J. Reynolds, secretary of the church music department, Southern Baptist Sunday School Board located in Nashville, Tenn. "However, copies will be on sale at the conference center for persons who don't have the music."

"Jonah's Tale of a Whale," a children's musical by Robert and Jeanne Graham, will be premiered Sunday night by a

choir from the First Baptist Church of Garland, Tex., under the direction of Harrell Slack, minister of music.

Kurt Kaiser, composer-arranger and vice-president of Word, Inc., music publishers in Waco, will be featured in concert Monday evening.

During the worship service Tuesday evening, a special tribute will be paid to the late B.B. McKinney, one of the foremost Southern Baptist hymn writers who was killed in an automobile accident in 1952. Mrs. McKinney, widow of the musician, will be present for the service.

"Common Cup," a new youth drama by Ed Seabough and Bill Cates, both well-known composers of drama-musicals, will be premiered Wednesday night.

Thursday night a major oratorio entitled, "What Is Man," will be presented by the conference oratorio choirs composed from persons attending the conference. James Woodward, dean of the college of fine arts at Oklahoma Baptist University, Shawnee, will conduct the oratorio.

Kaiser will be the guest clinician for the conference, while Gene Garrison, pastor of the First Baptist Church, Oklahoma City, will be the worship leader.

Leadership conferences for all age groups will be held each morning from 8:30-9:30.

The afternoon sessions will be reserved for special-interest conferences. These will include "Music in the Bible," "Song Leading," "Beginning and Advanced Music Reading," "Church Organists Seminar," "Beginning and Advanced Vocalist," "Survey of New Music," "Contemporary Worship," "Beginning and Advanced Guitar," "Contemporary Rhythms," and "Music in Evangelism."

Glorieta Baptist Conference Center is owned and operated by the Southern Baptist Sunday School Board.

Hearing To Air Housing Data

The Governor's Special Advisory Council on Housing to the Texas Department of Community Affairs will hold a public hearing Saturday in the Plainview City Hall, 901 Broadway.

The purpose of the hearing, which is part of a series in various Texas cities, is to obtain information from private and public agencies and interested individuals on housing legislation that is currently being considered for possible recommendation to the Governor and the Legislature.

This legislation could result in the establishment of programs to finance the development of low and moderate income housing, the purchase of new or existing housing by low and moderate income families and the financing of high risk home repair loans.

Any interested person may present statements or arguments orally or in writing, relevant to this proposed legislation, in person at the hearing or by sending written statements to the Division of Housing, Texas Department of Community Affairs, P.O. Box 13166, Capitol Station, Austin, Texas 78711.

For further information, call (515) 475-3383 or write to the before mentioned address.

Reyna Promoted

Manuel Reyna, 20, son of Mr. and Mrs. Elias Z. Reyna of 206 Fuller Street, was promoted to Army Specialist Four while serving with the 25th Infantry Division at Schofield Barracks, Hawaii.

Spec. Reyna is a field artillery wireman in Headquarters - Battery, 3D Battalion of the division's 13th Field Artillery.

The specialist's wife, Janie, is with him in Hawaii.

The Surest

"Professor: 'What is the most potent poison?'"

Student: "An airplane—one drop and you're dead!"

Preference

A girl, filling out a form before going to college, came to the question: "What is your denominational preference?" She wrote: "I like to be called Betty."

CHUCK ROAST
 BONELESS USDA Choice Beef!
 Lb. \$1.19

GROUND BEEF
 100% Beef!
 REGULAR Any Size Package!
 Lb. 89¢

BONELESS STEAK
 BOTTOM ROUND USDA Choice Beef Round
 Lb. \$1.49

Oscar Mayer MEATS AT SAFEWAY

Wieners	Oscar Mayer Meat	lb. Pkg	\$1.25
Franks	Oscar Mayer Beef	lb. Pkg	\$1.25
Smok Links	Oscar Mayer	12-oz. Pkg	\$1.23
Slice Bacon	Oscar Mayer	Pkg	\$1.19
Ham Steaks	Oscar Mayer	lb. Pkg	\$2.19
Sliced Bologna	Oscar Mayer	12-oz. Meat	\$1.05
Sliced Bologna	Oscar Mayer	12-oz. Truck Sliced	\$1.05
Variety Pack	Oscar Mayer	12-oz. Meat	\$1.43
Liver Cheese	Oscar Mayer	8-oz. Pkg	77¢
Salami	Oscar Mayer	8-oz. Pkg	85¢

Flounder	Whole Dressed	14-oz	\$1.99
Whiting	Captain Choice	11-oz. Pkg	79¢
Perch Fillet	Sea Pack	12-oz. Pkg	\$1.19
FISH STICKS	Trophy Brand	8-oz. Pkg	39¢
Steak Fingers	Tenderloin Fully Cooked	12-oz	89¢
Burritos	Senior Blues Beef & Bean	11-oz. Pkg	79¢
Beef Sausage	McCoy 2-lb. Brand	2-lb. Pkg	\$1.49
FRESH BRISKET	USDA Choice	lb.	\$1.19
Chuck Roast	Trade Pot Roast	8-oz	68¢
7-Bone Roast	Center Cut	lb.	98¢
Boneless Roast	Bottom Round	lb.	\$1.19

THE PLACE TO SAVE MONEY!

Lysol	Spray Disinfectant	14-oz. Can	\$1.43
Mop & Glow	Floor Shine	16-oz. Bottle	78¢
Spaghetti	Skinner Thin	12-oz. Pkg	42¢
Macaroni	Skinner Elbow	12-oz. Pkg	42¢
Lipton Tea	Tea Bags	8-oz. Pkg	89¢
Tuna	Chicken of the Sea	5-oz. Can	59¢
Mayonaisse	Kraft Brand	100-oz. Pkg	\$1.29
French Dressing	Kraft Brand	8-oz. Bottle	45¢
Spaghetti Dinner	Kraft Brand	12.75-oz. Pkg	41¢

FRUIT DRINKS
 Cragmont Brand
 46-oz. Can
35¢

ELLIS SPAGHETTI
 WITH MEAT BALLS
 15-oz. Can
43¢

60¢ OFF LABEL DASH
\$4.52
 20-lb. Box

THIS COUPON WORTH
 Toward The Purchase of a 22-oz. bottle of
JOY
15¢
 One Coupon Per Customer
 Coupon Expires Sat., July 13
 Redeemable Only At Safeway

HEALTH & BEAUTY AIDS!

EXCEDRIN
 Analgesic Tablets Super Saver!
\$1.37
 100 ct. Botl.

CEPACOL
 Fresh Tasting Mouthwash!
89¢
 14-oz. Botl.

FRESH PRODUCE AT SAFEWAY!

PEACHES
 Fresh Juicy!
39¢
 lb.

RED PLUMS
 Vine Ripe Slicers!
39¢
 lb.

TOMATOES
 Sweet Santa Rosas!
3.1
 lb. For

Crest	Toothpaste Regular or Mint	7-oz. Tube	89¢
Effergrip	Denture Adhesive Cream	1-oz. Size	89¢
Efferdent	Denture Cleaner Tablets	45-ct. Box	99¢
Shampoo	Truly Fine w/ Protein	16-oz. Botl.	78¢
Deodorant	Arid Cream	1-oz. Size	81¢
Ponds Cream	For Dry Skin	39-oz. Size	\$1.09
Headache Powder	B.C. Brand	4-oz. Size	27¢
Baby Powder	Johnson Brand	14-oz. Size	98¢
Feminine FDS	Albino Deodorant	3-oz. Size	\$1.19
Floor Finish	White Magic Acrylic (Lemon Furniture Polish—14-oz. 1 1/2")	48-oz. Size	\$1.28

Potatoes	U.S.#1 Russets	10-lb. Bag	\$1.49
Carrots	Fresh Crisp	2-lb. Bag	39¢
Leaf Lettuce	Crisp Red	5-lb. Bunch	29¢
Pineapple	Juicy Hawaiian	69¢	
Red Onions	Italian Sweets	19¢	
Cauliflower	Large Heads	39¢	
Red Radishes	Sweet Favorita	2.29¢	
Green Onions	Mild Flavor	2.29¢	
Zucchini	Fresh Squash	.29¢	

For God So Loved The World

remove that mask

- FIRST BAPTIST CHURCH**
Doug Manning, Pastor
Fifth and Main Streets
- FRIO BAPTIST CHURCH**
Rev. Samuel _____ Pastor
Frio Community
- WESTWAY BAPTIST CHURCH**
Rev. Bill Miller
- MT. SINAI BAPTIST CHURCH**
Rev. C. H. Frost, Pastor
362 Knight Street
- SUMMERFIELD BAPTIST CHURCH**
Bill Broxson Jr. Pastor
- TEMPLO CALVARIO
ASAMBLEA DE DIOS**
13th & Ave. H
Rev. Ralph J. Molina
- CHURCH OF JESUS CHRIST OF
LATTER DAY SAINTS**
(Mormon)
Country Club Drive
- TEMPLE BAPTIST CHURCH**
Rev. J. L. Bozeman
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**
"A Bible Baptist Church"
Rev. Prentice D. Smith, Pastor
- IGLESIA METODISTA
SAN PABLO**
Rev. Thomas Balderas, Pastor
- LA IGLESIA DE SAN ANTONIO**
North 25 Mile Avenue
- TEMPLO BAUTISTA MEMORIAL**
Pablo Garcia, Pastor
- LA IGLESIA DE CRISTO**
Sunset and Plains Ave
Pete Reyna, Minister
- CENTRAL CHURCH OF CHRIST**
J.T. Marlin, Minister
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**
On Harrison Highway
- TRINITY BAPTIST CHURCH**
Southern Baptist
Rev. C.F. Powell
4th and Jackson
- SAINT JOHN BAPTIST CHURCH**
400 Mable St.
Rev. C.W. Allen, Pastor

Is this man under the illusion that he is deceiving someone? Is he some sort of fraud? Why the deception? Many a person today is wearing the mask . . . playing the double-person role. Under the transforming grace of that piece of cover-up, he claims a wonderful understanding and a deep appreciation of what is good. But he is faking with the skill of a master. Ones friends can read that 'mask-look' too well. He has not changed in his way of doing business. His church attendance and support records have not improved. Let us not be deceived. Let us not deceive ourselves. *There is too much to be done for us to be hiding under a mask.* How wonderful it is to be the true person . . . a person who is ready to lift his load and do his part in the community and in his church . . . the original person. *Remove that mask!*

© Williams Newspaper Features Syndicate, Inc.
P. O. Box 8053
Charlottesville, Va. 22906



**You In The Church
The Church In You**
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker, a daily bible reader and attend services regularly.

- FIRST METHODIST CHURCH**
Dr. Jordan Grooms, Pastor
501 North Main
- WESLEY UNITED
METHODIST CHURCH**
Rev. Don McWhorter, Pastor
410 Irving
- BIPPUS COMMUNITY CHURCH**
Gene Brock, Pastor
Preaching 1,2,3,4 Sundays
5th Sunday, Singing
- AVENUE BAPTIST CHURCH**
Bro. Johnny Johns
130 North 25 Mile Ave.
- CHRISTIAN ASSEMBLY**
Interdenominational
Christian Fellowship in the Fullness
of the Holy Spirit
Fred Whipple, Pastor
South Main — 364-5556
- ASSEMBLY OF GOD CHURCH**
Rev. Homer T. Goodwin, Pastor
15th and Ave. F
- IMMANUEL LUTHERAN
CHURCH**
Rev. Hermon Scheffer, Pastor
Park Ave. and B Street
- SEVENTH DAY ADVENTIST
CHURCH**
Elder Hollis A. Morel, Pastor
West Park Addition
- LA MISION DE SAN JOSE**
S. W. of City
Vicario: Padre Jose, S.A.
- CHURCH OF THE NAZARENE**
Rev. Max Jeffon, Pastor
16th & Blackfoot
- GRACE GOSPEL CHURCH**
Thirteenth and Avenue K
- ST. THOMAS EPISCOPAL
CHURCH**
William A. Lang, Jr. Vicar
601 West Park
- CATHOLIC CHURCH**
Rev. Bernard McGorry, Pastor
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**
610 Lee Street
Rev. Roger B. Knapp -
Minister
- FIRST CHRISTIAN CHURCH**
Rev. Eugene Brink, Pastor
West Park Avenue
- DAWN BAPTIST CHURCH**
Rev. Gene Meacham
- UNITED PENTACOSTAL CHURCH**
Ave. H. & Lafayette
Rev. Warren McKibben
364-6578

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community.

CARL McCASLIN LUMBER CO.
Carl G. McCaslin

DAVIS IMPLEMENT CO.
W.L. Davis, Jr.

PITMAN GRAIN CO.
John D. Pitman

CASE POWER & EQUIPMENT CO.
L.B. Herring, Mgr.

KELLEY ELECTRIC
Virgil Kelley

HEREFORD IRON & METAL
Anson A. and June Dearing

HAROLD CLOSE DRUG
Harold Close

A to Z TIRE & BATTERY
Troy Rhodes

McRIGHT GARAGE & SUPPLY
Mr. and Mrs. Clyde Oldham

CONSUMER'S FUPL ASS'N.
"Bud" Sparks, Mgr.

FARMERS' DRIVE IN
Troy Moore

HEREFORD STATE BANK
The Friendly Bank

FIRST NATIONAL BANK
Since 1900

THE INK SPOT, INC.
C.E. Coleman, Jr.

SUIT'S AUTO SUPPLY COMPANY

LOERWALD BROS.
231 W. 2nd

ROCKWELL BROS. & CO.
Ray Chambliss, Mgr.

DOYLE JOHNSON CHEVROLET - OLDS
Mr. and Mrs. Doyle Johnson

WAC SEED, INC.
Hugh Clearman-Armon Lauderback

OGLESBY IMPLEMENT CO.
Cecil Oglesby

HI-PLAINS SAVINGS & LOAN ASSOC.
Don Lane, Mgr.

BOYD MACHINE & SUPPLY
Mr. and Mrs. James J. Boyd

**THE SUNDAY BRAND
THE HEREFORD BRAND**
Phone 364-2030

GILLILAND - WATSON FUNERAL HOME
Marlin Gilliland-John Gilliland
Charles Watson

COIN OPERATED MAYTAG LAUNDRY
Two Locations: 213 13th
1009 Park Ave.
Herb and Dennis Edwards, Owners

Mrs. Young Told Goodbye By Club

Tea and conversation in Mrs. Wesley Fisher's home gave Music Study Club members an opportunity Monday afternoon to say "goodby and good wishes" to Mrs. Dale Young before she moves soon to Odessa.

An active member during her residence in Hereford, Mrs. Young served as club president in the 1969-71 term and has filled other offices and committee posts. She and her family are leaving this city with Young's transfer to new duties with Pioneer Natural Gas Co.

Both have aided in promoting good music in Hereford; Young was the first president of the Community Concert Association here. They have assisted with choral music in Central Church of Christ and Mrs. Young is often in demand as a vocal soloist for church and club programs and weddings.

The party Monday was an informal gathering of Music Study Club members in rooms brightened with summer garden flowers. A large bouquet of Shasta daisies was on the living room coffee table, a mass of deep pink crepe myrtle in the den.

Yellow chrysanthemums centered the table set against a sunny window in the dining room where Mrs. Joe Hacker, club president, ladled punch and Mrs. W.T. Carmichael poured tea.

Recordings presented to Mrs. Young as gifts from the club were songs from the musical, The King and I, and book and music from the Palo Duro Park summer musical, Texas.

Other mementoes which Mrs. Young will take to her new home are snapshots of all the members present, which she took during the afternoon.



Mrs. Dale Young, standing
...chats with Mrs. W.T. Carmichael

Creamed Cabbage with Cheese

CLIP 'N' COOK
Copy News Service

1 medium-sized head cabbage
1 cup grated cheese
2 tablespoons butter
1 1/2 to 2 tablespoons flour
1 cup milk



1/4 teaspoon salt
1/4 teaspoon paprika
2 tablespoons minced onion
2 tablespoons minced parsley
1/2 cup bread crumbs

Shred the cabbage fine. Cook in a small amount of salted boiling water until tender but still crisp, 7 to 8 minutes. Drain well. Place cabbage and cheese in layers in a greased baking dish. Melt butter, blend in flour, stir milk in slowly. Cook and stir until sauce comes to a boil. Add salt, paprika, onion, and parsley. Pour sauce over cabbage, sprinkle with bread crumbs. Bake in preheated oven at 400° for 15 to 20 minutes until crumbs are brown. Makes about 6 servings.

The house has passed a three-year extension of the program to provide one hot meal a day for needy elderly persons, and authorization for larger appropriation.

A Thought
You may be able to read your wife like a book, but can you shut her up?
-Gazette, Mason City, Ia.

The little boy who was sent to the store and could never remember what he went for, finally grew up to be a congressman.

GET SLIM !!

YOU CAN HAVE A SLIM, TRIM FIGURE!

- NO STARVATION DIETS
- NO EXERCISES
- NO HUNGER PAINS



THE PRODUCT IS A FUN, SAFE AND DELICIOUS WAY TO LOSE WEIGHT.

BENEFITS HAVE INCLUDED...

- NO MID-MORNING OR MID-AFTERNOON LETDOWN
- INCREASED ENERGY LEVEL
- BETTER NERVE CONDITION
- MORE AND BETTER SLEEP

GET SLIM INTERNATIONAL INC
Call Your Get Slim Counselor
Marolyn Harrison 364-6859

CALENDAR OF EVENTS

THURSDAY

Hereford Riders Club, Community Center, 8 p.m.
Women's Golf Association, John Pitman Municipal Golf Course, 9 a.m.
Kiwanis Club, Civic Club Center, noon.
Jaycees, Dickie's Restaurant, 8 p.m.
Teenage Square Dance Club, Community Center, 8:30 p.m.

Citizens For Decency Through Law meet at Community Center, 8 p.m. Public invited.

Wyche Extension Club, salad luncheon and craft day, Flame Room of Pioneer Natural Gas building, 9:30 a.m.

FRIDAY

4-H Dress Revue, First Baptist Fellowship Hall, 4 p.m.
Kiwanis Whiteface Breakfast Club, Dickie's Restaurant, 6:30 a.m.
Duplicate Bridge Club, 309 Western, 7:30 p.m.

SATURDAY

Deaf Smith County Historical Museum open to the public Saturday and Sunday, free of charge, from 2 until 5 p.m.
Story hour for children ages one through four at Deaf Smith County Library, 10 to 11 a.m.

SUNDAY

Junta mensual de la Sociedad de N.S. de Guadalupe a las, en la cocina Guadalupeana, 2 p.m.

MONDAY

Rotary Club, Civic Club Center, noon.
Odd Fellows Lodge, IOOF Hall, 8 p.m.
Evening Lions Club, K-Bob's Steak House, 7 p.m.
Order of Rainbow For Girls, Masonic Hall, 7:15 p.m.

TUESDAY

American Legion and Auxiliary covered dish dinner at American Legion Hall, 8 p.m.
Rebekah Lodge, Odd Fellows Hall, 8 p.m.
Weight Watchers, First Baptist Church, 10 a.m. and 6:30 p.m.

Calorie Patrol TOPS Club, Community Center, 9 a.m.
BPOE Lodge, lodge hall, 8:30 p.m.

WEDNESDAY

Merry Mixers Square Dance Club, Community Center, 8:30 p.m.
Knights of Columbus, KC Hall, 8 p.m.

Deaf Smith County Historical Museum, open to the public, free of charge, 2 until 5 p.m.

Noon Lions Club, Civic Club Center, noon.
Story hour for preschool children at Deaf Smith County Library, 3 until 4 p.m.

EASY FISH SMOKING

Just about any fresh or salt-water fish can be smoked with success. The outdoor recreation staff at Mercury outboards has experimented with bass, trout, salmon, pike and walleye. They've also eaten smoked carp, which has a rich flavor that is difficult to beat.

Build your fire outside the smokehouse and send the heat and smoke to the fish through a four-inch metal pipe. Bury the pipe on a slight incline so that each end is open to ground level. Place the smokehouse over the uphill end of the pipe and build a fire of oak, hickory, maple, or almost any nonresinous wood at the other end.

Cover the fire to keep it from flaming and to force the smoke and heat through the pipe. A smoldering, heavy smoking fire is best.

Scale, fillet and clean the fish. Pike should be skinned. Soak the fillets in a solution made of 4 cups salt, 2 cups brown sugar, 2 Tbsp. black pepper, and 2 Tbsp. crushed bay leaves to each gallon of water. Soak for two to four hours, depending upon thickness of the fish, then hang the fish in a cool, shady place to dry until a "shiny" film covers the flesh (usually takes several hours).

To smoke them, place the fillets skin-side-down on a rack in the smokehouse, or hang them from a bar using S-shaped hooks. Adjust the distance away from the heat until you can maintain a constant temperature of 110-120 degrees F. at the fish level.

Keep the fish at this temperature for four hours, then increase the temperature by adjusting the vents at the top of the smokehouse until a thermometer reads 160-180 degrees.

WE'RE CAUGHT WITH TOO MUCH MERCHANDISE

Surplus Stock

LIQUIDATION

No Lower Prices in Town!

ONE GROUP
MEN'S
BOOTS
Tony Lama
Justin
Sanders
40% OFF

ONE GROUP
MEN'S
WESTERN SUITS
1/2 PRICE
VALUES TO \$140.00

61 PRS.
MEN'S
WESTERN PANTS
REDUCED TO
1/2 PRICE

OUT
GOES
the
SURPLUS
STOCK

IN MANY CASES

SPECIAL NOTICE!!

To accommodate our many customers and contestants -

we will be open

THURSDAY
EVENING,
JULY 11th
UNTIL
9:00 P.M.

1/2 PRICE

And much LESS

BOOTS & SADDLE
WESTERN WEAR
513 No. 25 Mi. Ave
Hereford, Texas



USE YOUR



RANDOLPH

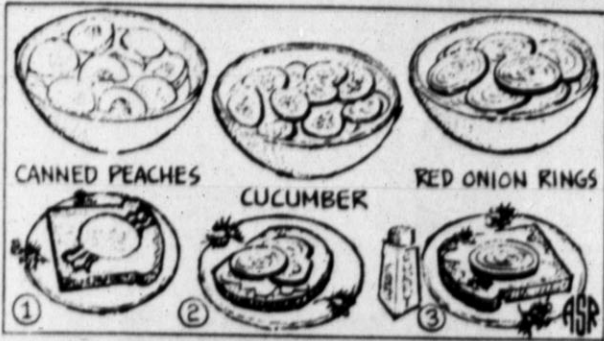
GEARHEADS
IMMEDIATE
DELIVERY



CUMMINS RIO GRADE HAS
A LARGE STOCK OF 100,
125, 150 AND 200 H.P.
GEARHEADS READY FOR
IMMEDIATE DELIVERY
• DEALERS INQUIRES WELCOME

CUMMINS RIO GRANDE
1100 E BRADY, CLOVIS, N.M.
PHONE 762-3878

Tops For Summer: Smorgasboard Sandwiches



By using sandwich toppings and fruits, vegetables and seasonings, you can create a great smorgasboard menu. Some suggestions, shown above: (1) Ham spread on wheat with peach slices and bacon; (2) Ham spread on rye topped with cucumber, red onion, and parsley; (3) Chicken spread on wheat with curry powder, onion, parsley.

Topping the list of everyone's favorite summer food is the sandwich. Don't try to fight it. Join it. Learn to serve better sandwiches than anyone else, and watch your reputation as a cook soar to unexpected heights.

Apply imagination to every stage of sandwich making. To start with, use a variety of breads such as rye, wheat and pumpernickel. They make a rich flavor blend with any meat salad sandwich spread. Now you don't have to wait until you have leftovers to serve these favorite spreads, either. Ham salad, chicken salad and turkey salad come in ready-to-serve containers these days. Just open

a can of The Spreadables from Carnation, and proceed.

Do serve your sandwiches in open face style, using just one piece of bread for each. The advantages are many. You can make the sandwiches look attractive with a choice of toppings that will add both color and a taste surprise. People watching their waistline will appreciate having more filling in relation to the bread. Lastly, everyone will be able to enjoy a greater variety of sandwiches because each one is less filling.

For a do-it-yourself smorgasboard, here are sandwich toppings which can be served in separate buffet bowls. Thin sliced canned peaches, thin sliced cucumber, thin sliced red onion

rings, sprigs of parsley, asparagus tips (canned or fresh cooked), crumbled crisp cooked bacon, curry powder.

Try these combinations for starters.

- Ham spread on rye topped with cucumber and red onion.
- Ham spread on wheat topped with peach slices and bacon.
- Chicken spread on pumpernickel topped with asparagus tips and bacon.
- Chicken spread on wheat sprinkled with curry powder and topped with onion and parsley.
- Turkey spread on rye topped with asparagus and onion rings.

The Kitchen Almanac

Appetizing appetizers... Cut-peeled carrots into two-inch lengths and hollow them out using an apple corer or peeler. Fill with creamed cheese or any firm spread. Refrigerate or thread pitted ripe olives on thin celery or carrot sticks.



The average homemaker with a family of five washes over 48,000 dishes, glasses, silverware, pots and pans in a year. The longest sausage ever made exceeded 3,100 feet.

What's the world of cooking coming to? How about this: some processors are now inserting a pop-up timer on roasts and poultry. The timers resemble a golf tee and when cooking is completed, a center stem "pops up" indicating the food is ready. What next?

Staggering Statistics—It's estimated that one in three Americans are overweight—that adds up to more than 70 million people.

KitchenAid offer the following tips:

1. Use only detergents made specifically for use in automatic dishwashers. Other detergents can cause excessive sudsing and flooding, and slowing or complete stopping of wash arm action.
2. Load dishes in a manner permitting free circulation of water. Avoid "crowding."
3. To save energy and money, wash only full loads. Partial loads can be rinsed to prevent foods from sticking. Use the "Rinse and Hold cycle," if your unit has one.

To get the most out of your automatic dishwasher, experts at



the right price... right now, on



CAMELOT ALL GRINDS **COFFEE**..... \$1.68
2-LB. CAN

CAMELOT **FLOUR**..... 64¢
5-LB. BAG

PRICES EFFECTIVE THRU SATURDAY JULY 13, 1974. LIMIT RIGHTS RESERVED. NONE SOLD TO DEALERS

OPEN 24 HOURS
7 DAYS A WEEK

"NIGHT BLOSSOM" IMPORTED
STAINLESS FLATWARE
SALAD FORK EACH **19¢**
WITH EACH \$3.00 PURCHASE

DEL MONTE **Chunk Tuna**..... 43¢
6½-OZ. CAN

NIBLETS WHOLE KERNEL **Golden Corn**..... 22¢
12-OZ. CAN

CHEF SURPRISE ALL VARIETIES **Skillet Dinners**..... 25¢
BOX

GREEN GIANT **Garden Peas**..... 24¢
16-OZ. CAN

CAMELOT **Tomato Ketchup**..... 49¢
32-OZ. BTL.

KUNER'S **Tomato Sauce**..... 10¢
8-OZ. CAN

CAMELOT FRENCH STYLE **Green Beans**..... 24¢
16-OZ. CAN

CAMELOT **Pineapple Juice**..... 32¢
46-OZ. CAN

MILE HIGH **Fruit Mix**..... 22¢
15-OZ. CAN

MYCO **Mandarin Oranges**..... 32¢
11-OZ. CAN

GERING **GARDEN HOSE**
50-FOOT LOW TEMPERATURE NYLON REINFORCED ALL BRASS COUPLINGS
\$3.88
COUPON SAVINGS

Thrift-T Dairy Foods **KRAFT Velveeta**..... \$1.44
2-LB. LOAF
LIMIT 1 WITH \$5.00 OR MORE PURCHASE
KRAFT SLICED HALF MOON

Thrift-T Frozen Foods **BANQUET ALL VARIETIES Dinners**..... 48¢

SAVE 25¢ ON 49-OZ. BOX **TIDE DETERGENT** WITH COUPON BELOW

Cheddar Cheese..... 84¢
10-OZ. PKG.
FAIRMONT NICE N' LITE

Fruit Pies..... 44¢
20-OZ. PKG.

MR. G **Crinkle Cut Potatoes**..... 15¢
9-OZ. PKG.

VALUABLE COUPON 35¢ OFF ON 49-OZ. BOX OF **TIDE DETERGENT** WITH COUPON 69¢ WITHOUT COUPON
OFFER EXPIRES 7-13-74 IDEAL FOODS!

Cottage Cheese..... 84¢
24-OZ. CTN.

MEADOWDALE WHOLE KERNEL **Golden Corn**..... 49¢
24-OZ. BAG

MEADOWDALE **Mixed Vegetables**..... 49¢
24-OZ. BAG

BLUE BONNET **Margarine**..... 39¢
1-LB. CTN.

STATE CAPITAL Highlights AND Sidelights

by Lyndell Williams
TEXAS PRESS ASSOCIATION

AUSTIN, Tex. — Constitutional Convention delegates approved a new approach to state revenue raising and sent delegates' hopes rising for a painless tax source.

At the same time, Harrington will propose reduction of the gasoline tax at the pump from five to three cents a gallon if the new constitution is approved.

Since 75 per cent of Texas-refined gasoline is sold out of state, proponents of the tax claim the two-cent levy would raise \$686 million in additional revenue without increasing the burden on Texans.

Although such a tax probably could be levied now, most of the money would go to highways instead of general revenue.

The convention went into its windup stages this week. Delegates began voting on the entire revision package.

including proposed separate submissions of five alternative propositions.

When and if a two-thirds majority is mustered, the document and the "side issues" will go to the voters in the November general election.

However, Healy indicated he won't take that without a fight. He produced an attorney general's ruling saying...

payments for oil and gas leases on Texas public lands at the third largest oil and gas lease sale in history.

Bids were received for more than 336,037 acres and brought the permanent school fund to more than \$1,074,743,900.

Texas will receive a substantially higher royalty for oil and gas produced from the state lands under new terms in effect for the sale. All royalties will be at least one-fifth. The state may also take its royalty "in kind" — which assures top prices for the state's portion of oil and gas and ability to sell the resources in areas where they are needed.

Three bids exceeded \$1 million. One was for \$9 million by Transocean Oil Incorporated of Houston — for 25 tracts, most of them in the Gulf of Mexico.

TEXANS PLEDGE \$508,000 — Texas Democrats committed themselves to a record total of \$508,000 during the June 29-30 party fund-raising telethon.

Two-thirds of the take — enough to pay off debts and last a few months into the future — will be retained by the state party after deductions for overhead of the telethon.

More than 1,000 volunteers manned 350 telephones in 16 Texas cities during the fund-raising extravaganza which brought in \$7 million in pledges to the national party. More than 3,000 pledges were received in Texas.

LIQUOR AGENTS CLEARED — An investigation by Atty. Gen. John Hill's staff found no evidence of mileage expense account padding by Dallas district office Alcoholic Beverage Commission inspectors.

Hill did recommend better record keeping procedures in the office to "remove suspicions and concerns."

He found irregularities in the manner in which the records are maintained and said that inspection tickets were in "a state of disarray."

DOUBLE — BARRELED DISCOUNTS PLUS GUNN BROS. STAMPS . . .

FINE FOOD VALUES...



MEAT-MASTER BEEF

Chuck Steaks

BEEF CHUCK BLADE CUT

79¢

MEAT MASTER BEEF

Chuck Roast

89¢



FRESH LEAN Ground Beef

IN 3-LB. PACKAGES OR MORE

79¢

MEAT MASTER BEEF

Arm Pot Roast

89¢



YOUR CHOICE

ONE PRICE BEEF SALE...

MEAT-MASTER BEEF CENTER SLICE BEEF ROUND

ROUND STEAK

BEEF RIB, LARGE END

Rib Steaks or Rib Roast

\$1.19

YOUR CHOICE

LB.



FRESH-FROZEN

Turkey Drumsticks

BULK PACK

28¢

QUARTER OR HALF ... ASST. CHOPS

Sliced Pork Loin.....LB. **\$1.09**

OSCAR MAYER MEAT OR BEEF Skinless Franks..... 1-LB. PKG. **\$1.19**

OSCAR MAYER PICNIC, FAMILY OR Luncheon Loaf..... 4-OZ. PKG. **79¢**

OSCAR MAYER Cotto Salami..... 4-OZ. PKG. **79¢**

MEADOWDALE HICKORY SMOKED

Sliced Bacon..... 1-LB. PKG. **89¢**

CAMELOT HICKORY SMOKED Sliced Bacon..... 1-LB. PKG. **99¢**

HICKORY SMOKED CENTER CUTS Ham Slices..... LB. **\$1.19**

LAND-O-FROST WAFER SLICED Smoked Meats..... 3-OZ. PKG. **43¢**

FREEZER FILLER SALE!

3-LB. PKG. OR MORE

Cube Steaks..... LB. **\$1.69**

BLUE MORROW BREADED, PRE-COOKED **Beef Patties**..... 10-LB. BOX **\$7.99**

BULK PACK PERCH, SOLE OR **Flounder Fillets**..... LB. **79¢**

WICHESTER EXCELLENT FOR COOKOUTS **Frankfurters**..... 4-LB. BAG **\$4.59**

AQUA NET REG. OR HOLD-TO-HOLD

HAIR SPRAY

13-OZ. CAN

38¢



Thrif-T Health & Beauty

DENTURE CLEANER

EFFERDENT

PKG. OF 60 TABLETS

97¢

FOR FAST PAIN RELIEF

BUFFERIN

\$2.19



JOHNSON AND JOHNSON

BABY POWDER

14-OZ. CAN

84¢

THE CHOCOLATE LAXATIVE

Ex-Lax

PKG. OF 48

99¢

CAMELOT

Vitamin E 400

BTL. OF 100

\$2.68



CRISP, GREEN LETTUCE

35¢

CALIFORNIA TREE-RIPENED

Peaches.....LB. **39¢**

CALIFORNIA TREE-RIPENED **Nectarines**.....LB. **39¢**

CALIFORNIA **Red Plums**.....LB. **39¢**

RED **Cabbage**.....LB. **10¢**

FAIRMONT DAIRY FAIR
ICE MILK
1/2 GAL. CTN.
66

Bakery
FRESH BAKED
GLAZED DONUTS
12 FOR 98¢
FRESH FROM IDEAL'S OVEN
Creme Pies EACH **89¢**

PHONE US FOR
Prescription Service...
364-6861
Ideal Drug Store
Located in Your Ideal Food Store

Farm Accidents Take 2,200 Lives

CHICAGO—Approximately 2,200 people were killed in agricultural accidents in 1973, according to preliminary estimates by the National Safety Council. About 1,500 of the victims were residents of farms and ranches, and the remaining 700 were non-residents. Although the final totals have not been confirmed for 1973, little change is expected from 1972.

The 2,200 accidental agricultural work deaths are part of an estimated 14,200 total work deaths in all occupations. A total of more than 6,000 farm and ranch residents died in accidents last year. More than half of these, however, were victims of traffic mishaps. Farm work accidents ranked second as a cause of accidental deaths to farm people, followed by home and all public nonmotor-vehicle accidents.

In addition, agricultural work accidents resulted in an estimated 200,000 disabling injuries, many of which involved permanent disability ranging from loss of a part of a finger to complete incapacitation.

About three quarters of the injured workers resided on farms and ranches. Farm machinery, falls, animals, and hand and power tools were believed to be major factors in the fatal and non-fatal injury totals. The farm and ranch home was found to be the most frequent site of non-fatal injuries.

The cost of accidents (including fire) to farm people is now approaching \$3 billion annually in the United States.



Newlywed Visitors

A former Hereford resident, Mike Wadzeck of Toledo, Ohio, and his bride, the former Lorie Leonhardt of that city, spent part of their honeymoon here visiting in the home of his parents, Mr. and Mrs. Homer Garrison. They were married June 29 in the chapel of Trinity Episcopal Church at Toledo by Mrs. Garrison's brother, the minister. A midsummer dinner, indoors and out at the Garrison home, honored the couple while they were here and guests included friends from area cities. This was Mrs. Wadzeck's first visit to the Plains, sightseeing trips to ranches, farms and Palo Duro Canyon were part of the week's entertainment for her. The couple flew back Sunday to Toledo, where they are at home at 1911 Greenwood.



The Romans believed that if one of their leaders drove a nail in the Capitol on September 15th, a pestilence could be stopped or a calamity averted.

Farm-facts

A Weekly Report Of Agri-Business News

Compiled From Sources
Of The Texas Department of Agriculture
John C. White, Commissioner

Cotton, Wheat Outlook . . . Screwworms Moving . . .
Pond Control Talked . . . Many Frozen Desserts

OUTLOOK FOR agriculture in Texas is not as rosy as it was in 1973. The wheat crop—already harvested—is about a third less than it was last year, and the cotton crop is not expected to be as good. The reason is the weather, mainly drought in the Low and High Plains, but also some floods and hail in the Lubbock area. According to "Howell's Cotton Letter," printed in Lubbock, a survey of ginners shows they expect this crop to yield about 1,502,000 bales on the High Plains, which is about 52 per cent of the 1973 crop. USDA had predicted that 14,500,000 acres would be planted to cotton in the United States, compared to 12,400,000 in 1973; but Natural Fibers Economic Research at the University of Texas said that was high and that cotton acreage in Texas is lower in 1974 than it was in 1973. "At the present time a severe moisture condition exists on the Texas Plains, where nearly 80 per cent of the Texas cotton was produced in 1973-74." On the other hand, the cotton crop in the Blacklands is three to four weeks ahead of last year and growing conditions are reported ideal with little insect infestation yet.

SCREWORMS have been found recently in Comanche, Somervell, San Saba, Hill, and Parker County, according to Dr. M.E. Meadows who runs the screwworm eradication program at the plant in Mission. This is the farthest north the pests have been reported this year. Gulf Coast ticks are on the increase, and July, August, and September are their most active months. That may contribute to the spread of screwworms unless cattlemen are especially careful of their herds. They should check cattle as often as possible, and if there is an infestation, samples should be taken and sent to the laboratory at Mission. The Screwworm Eradication Program releases sterile flies in the area of known infestations.

MORE CONTROL of farm ponds is in the talking and studying stage at present, and may be something farmers and ranchers want to watch. The Water Resource Conservation and Development Task Force is studying recommendations of the Professional Engineers Society. Purpose of the recommendation is to save water which would be lost to seepage, evaporation, and transpiration from unnecessary tanks. A task force report asks that unregulated ponds be limited to 10-acre feet with less than two acres of surface area. The plan asks the Water Rights Commission to issue permits, or control, all ponds larger than 10-acre feet.

FROZEN DESSERTS in Texas last year totalled 61,511,000 gallons, and in that amount was 31,632,000 gallons of ice cream. The Texas Crop and Livestock Reporting Service says that there were 7,996,000 gallons of ice milk produced in Texas in 1973, 2,875,000 gallons of milk sherbet, 18,813,000 gallons of mellorine. The Reporting Service said that manufactured dairy products

used 24 per cent of the Texas milk production last year, or the whole milk equivalent of 771,658,000 pounds. That included 3,805,000 pounds of butter, 19,323,000 pounds of cottage cheese curd, 24,502,000 pounds of creamed cottage cheese and 5,349,000 pounds of partially cream cottage cheese (less than four per cent milkfat).

Cane Growers See Big Crop

AUSTIN—A yield of 1.1 million tons of sugar cane producing up to 115,000 tons of raw sugar has been predicted for the 1974 Texas sugar-cane crop in the Lower Rio Grande Valley.

The crop, the second planted in Texas in more than 50 years, has been increased to 29,200 acres, Agriculture Commissioner John C. White has announced.

Sugar cane production returned to Texas last year for the first time since 1923 when 112 farmers invested \$30 million and 25,000 acres to grow the crop and produce raw sugar.


A new mill, the W. R.

Cowley Sugar House, was built between Santa Rosa and La Villa with the cane farmers' investment. The mill processes raw sugar which is then sent to Sugar Land, Texas' only sugar refinery.

The grower's investment was hurt last December when an early freeze took them by surprise and ruined part of the crop. This year they are hoping to avoid such costly weather conditions.

"The addition of sugar cane production to Texas agriculture has been a boon, not only to increased sugar production, but to the economy of the state as well," Commissioner White said.

UNIROYAL Vitavax-200
helps wheat emerge faster, winter better, break dormancy earlier.



That's because Vitavax-200 is more than just another surface seed protectant. It's a powerful systemic seed treatment that gives your seed protection all the way to the embryo. Why chance yield losses, when near perfect protection against smuts, bunts, rots, and seedling blights costs so little. Vitavax-200 now has full EPA clearance for use on wheat and barley. Talk to your authorized Vitavax-200 dealer about treating your seed today.

GARRISON SEED CO.
Hereford, Texas

If you want a better car, you couldn't pick a better time to buy it.



Olds Cutlass S

Oldsmobile dealers are more anxious than ever to stir up business. They are in a generous mood for a couple of reasons. First, the 1974 model year is drawing to a close. So your Olds dealer can offer you especially generous year-end savings now—on compact Omega, mid-size Cutlass, family-size Delta 88 or luxurious Ninety-Eight or Toronado. Second, used cars are in short supply, particularly mid-size and full-size models. So your Olds dealer can offer you a very attractive trade allowance. Your savings may never be greater than now. All in all, you couldn't pick a better time to see your Oldsmobile dealer.



Olds Omega



SEE YOUR OLDS DEALER NOW, DURING HIS "GOOD OLDS SUMMERTIME DEALS!"



Mites. Cut 'em down with DI-SYSTON

Before using DI-SYSTON or any other pesticide, read and follow label directions.

Tiny mites can take a big bite out of your corn production and your profit. They cause small, chaffy kerpels that cut yields; loose cobs that are hard to shell; and excessive breakage that increases fuel consumption and field losses at harvest time.

Cut down mites with DI-SYSTON Liquid Concentrate. Delivers a lightning-fast contact cleanout, then is absorbed into the sap stream for extra weeks of systemic protection.

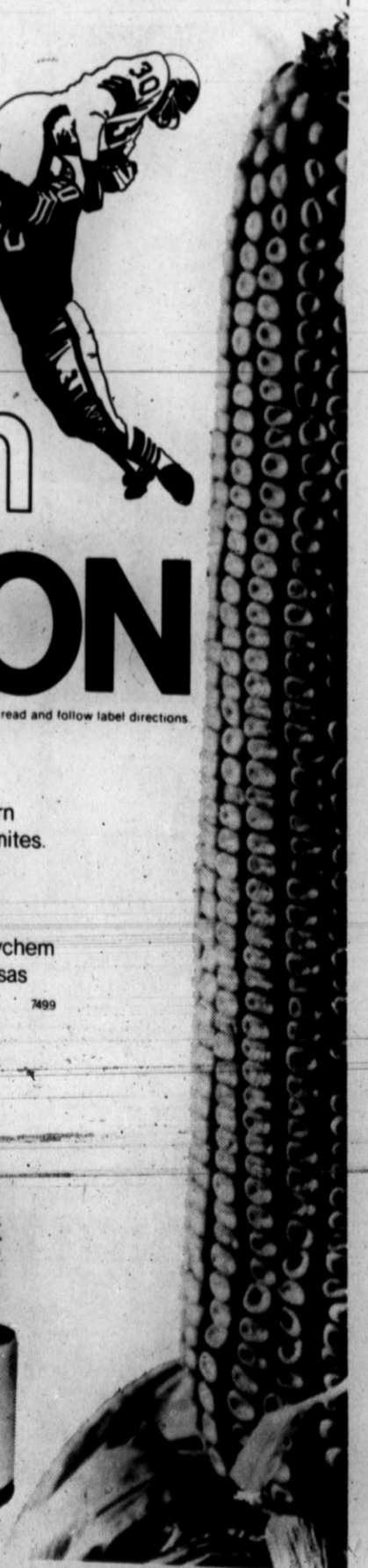
GET MITES OUT OF CORNFIELDS QUICK

The secret of successful mite control is early detection and quick application of DI-SYSTON. Inspect fields frequently during hot, dry weather. When mites appear, quick action cleans out mite colonies before they get firmly established. Prevents the yield loss and lodging that increases harvesting costs.

This year, protect your corn yields and your profit from mites. Apply DI-SYSTON, the dependable original systemic insecticide.

Chemagro Division of Baychem Corporation, Box 4913, Kansas City, Missouri 64120.

RESPONSEability to you and nature



year, or
ds. That
pounds
cream
y cream

The Hereford Brand, Hereford, Texas, Thursday, July 11, 1974

Forage Growth Depends On Timing

On the High Plains forage sorghums provide valuable summer pasture in cow-calf and stoker cattle grazing operations, but their value can decrease markedly if stockmen fail to move their cattle through the fields at the right time.

This caution comes from area agronomist Dr. James Supak of the Texas Agricultural Extension Service.

Few if any forage plants can produce as much useable forage as quickly as the sorghums, the specialist claims. Under irrigation and with proper fertilization these summer annuals can produce 25 to 40 tons of green matter per acre within 30 days after planting which can be used as grazing, green chop, hay or silage. Forage sorghums include sudan-grasses, sudangrass hybrids, grain sorghum-sudangrass hybrids and others.

"A problem frequently encountered in these type operations is the timely and efficient use of the forage," he adds. "Numerous research studies have shown that there is an inverse relationship between forage yield and quality. Yields tend to increase as the plants mature, while such quality

factors as digestible dry matter and crude protein begin to decline as the plant reaches the more advanced stages of development. Because of this it generally recommended that forage sorghums be utilized before head emergence."

Supak says that the yield-quality relationship is usually no problem in late spring or early summer when forage production lags behind grazing needs. However, as sorghums enter their peak production period in July and August growers frequently find they have more forage than their animals can consume. As a result, many forage sorghum pastures are allowed to "go to seed", and quality begins to deteriorate.

WHAT INFLUENCE does this have on animal performance? Pointing to a West Virginia University study showing the effect of stage of sorghum maturity on the intake of digestible dry matter by sheep, Supak says that as the plant becomes more mature the animal has to increase its daily consumption of forage to maintain a satisfactory level of performance.

"This relationship between forage quality and performance applies to all classes of animals but is an especially important consideration with light-weight cattle," he emphasizes. "These young animals can only consume a limited quantity of forage daily; if the quality of what they eat is poor, their rate of gain will be less than optimum."

One way to get around this problem, the agronomist suggests, is to prepare for and use a rotational grazing system. This is usually accomplished by staggering planting dates or using hybrids which differ in maturity. This allows pasturing the earlier planting or faster hybrids while the other segments of the pastures are developing.

"In fields that were planted to one variety or hybrid on the same date, it is still advisable to divide the pasture into small areas that can be grazed down quickly," he adds. "This practice will keep the growth young, succulent and highly nutritious through the grazing season. Forage that cannot be utilized through grazing may be cut for hay, green chop or harvested for ensilage.

This will assure an adequate supply of nitrogen during the regrowth period.

In addition, says Supak, research has shown that sorghum plants accumulate nitrates for brief periods following nitrogen fertilization. The nitrate hazard can be reduced by applying these fertilizers as far in advance of the next grazing period as possible.

"In contrast to their many desirable features, forage sorghums are contributing to, if not creating, some serious weed problems in many cropping areas," he warns. "These sorghums are frequently used in a rotation program with grain sorghum or corn. If these forage sorghums are not managed properly—that is if they were allowed to mature a grain crop—the seed which is produced will likely constitute a serious volunteer problem the following year.

"The best way to avoid this is to prevent the forage sorghum from maturing a seed crop by grazing or harvesting it for hay before viable seed are set. Next year, the stockman can plant a

broodleaf crop such as cotton or soybeans the permits the use of herbicides recommended for controlling grasses."

Above all, Supak adds, grain sorghum should not be planted in this field until the volunteer problem is eliminated. Although forage sorghums provide an excellent source of high quality forage during the summer months, they can be a prolific source of weeds which may take several years to eliminate.

Supak explains that most of the forage sorghums make excellent regrowth when moisture is not limiting. This second growth occurs through tillering or suckering at the base of the plant. For this reason, he recommends that forage sorghum should not be grazed or cut to a height shorter than 8 to 10 inches.

WATER AND FERTILIZER are the keys to good forage sorghum production, Supak believes. Under irrigation, a preplant application of 80 to 100 pounds of nitrogen per acre plus two post-plant applications of 60 to 80 pounds of this element in July and August are normally

required for best production, he says. In the dryland areas, a single application of 60 to 80 pounds of nitrogen per acre is normally adequate. The specialist recommends a soil test to determine if other nutrients are needed and if these general recommendations for nitrogen are really what the pasture needs.

He says that post-plant fertilizer should be applied soon after cattle are rotated from the pasture but before irrigation.

The Lonely Heart



It would be nice if every citizen would do as Boy Scouts try to do—help someone, or do someone a favor, every day. Do You?

Renting Extra Land Helps Production

Buying more land is not always the best investment a farmer can make, according to an agricultural economist for the Texas Agricultural Extension Service.

"Instead, renting or leasing additional acres may be the answer to expanding production," says Dr. Wayne Hayenga.

Texas farm land prices increased about 9.5 per cent a year from 1966 to 1972. Thus, many investors besides farmers have been attracted to land as a hedge against inflation.

The inflation hedge is not the only factor for farmers to consider," notes Hayenga. "The farmer is usually interested in controlling more land to increase the size of his business and to generate more income. Higher grain prices and easy credit have induced farmers to buy more land."

Since competition for land has bid up prices well above the land's ability to show agricultural profit, a farmer may be better off to rent the land from a non-farmer investor. This way, he can still use his scarce capital

for other inputs which may improve the current rate of return.

"If a farmer is in a strong capital situation with an ample cash flow, land ownership can be highly desirable," notes the Texas A&M University System specialist. "However, younger or less-established farmers should be very thorough and realistic with their planning before deciding to make a land purchase."

"Agricultural census figures show that average full-owner farmers have smaller farms and lower family farm incomes than part-owner farmers," Hayenga

points out. "This seems to indicate that renting land for expansion is a good economic alternative, allowing larger farm businesses and more efficient production."

ON LEAKS

The Central Intelligence Agency has asked for laws imposing criminal penalties on government employees who leak intelligence secrets. The request is not aimed at the media.

ON FOREIGN AID

President Nixon has asked Congress for \$5.18 billion in new foreign aid funds. He called for \$907.5 million to the Middle East, \$939.8 million for Indochina and \$28 million to administer the program.

Senate, House View Cattle Loan Bills

The House Agriculture Committee has announced the introduction of an emergency loan bill designed to provide government guaranteed loans to farmers and stockmen who have been hard-hit financially by the recent sharp decline in cattle, hog and poultry prices.

A similar bill has been introduced in the Senate. The primary differences between the two bills as reported by the House Agriculture Committee are as follows:

1. Maximum amount authorized under the bill to any borrower would not exceed \$350,000 (Senate \$1 million).
2. Length of the loan would be limited to three years with provision made for a two-year extension (Senate 12 years).
3. Guarantees under the House bill would be made

available when banks or other lending institutions are "unwilling" to extend credit (Senate "unable" to extend credit).

4. Further restricts the Secretary's authority to guarantee loans for financing.

5. Provides that no fees or charges be made for the guarantee.

6. The full faith and credit of the U.S. would stand behind the guarantee in the Poage measure.

Similarities to measures considered in the Senate include: the basic purposes, maximum guaranteed authority, prohibition of loans for expansion and limitation of the guarantee to 90 per cent as a total value of the loan sought at private market interest rates.

SUMMER SALE

NELSON
dial-a-rain®
N-055A

The Dial-A-Rain lawn sprinkler has 19 brass nozzles to give uniform water coverage. Gold anodized base and spray tube add lasting beauty and long life.

\$18⁷⁵

Kill weeds... the easy way!

Hudson Bugwiser® Sprayer

You're in control. Put weed killer right where you want it. Coarse spray, just right for weeds... once over, on-off control. Popular 3 gallon size holds enough spray to cover most lawns.

Special Happy Homes Value
REGULAR \$19⁹⁵
\$18⁵⁰

Hudson... the right way to spray!

40% OFF!

REGULAR 2.79
AIR FILTER
Filtering media captures 99% of dust.

1⁶⁶

WISS GRASS SHEARS
\$3⁹⁵

WISS Teflon-S PRUNING SHEARS
\$3⁹⁵

SEE OUR SELECTION OF GARDEN HOSE

5/8" x 50' Flexogen Sale price **\$13⁴⁵**

5/8" x 50' Jamaica Sale price **\$10⁸⁰**

TILLERS TODAY

at

Carl McCaslin

LUMBER COMPANY 344 E. 3rd

364-3434

Get away 18 guaranteed 18-mo.

16⁸⁸

EXCH. REG. 19.95

Provides up to 210 cold cranking amps of power. Polypropylene case for long-lasting service. Designed to fit most US models.

BATTERIES INSTALLED FREE

MONTEGOMERY WARD

SAVE \$3

WARDS BATTERY PROTECTION PLAN

Montgomery Ward will replace this battery at no cost to the original owner if it fails to accept and hold a charge in non-commercial passenger car use during the Free Replacement Period shown.

TOTAL GUARANTEE PERIOD: 60 48 42 36 24 18 Mos.

FREE REPLACEMENT PERIOD: 24 16 12 9 6 3 Mos.

After this period, to the end of the guarantee period, Montgomery Ward will replace the battery, charging only a prorated amount for the time since purchase, based on the current regular selling price less trade-in. Batteries in commercial use are guaranteed on a similar basis for half of the specified periods. Commercial use is defined as use in any vehicle for other than family or personal use.

For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

SAVE 4.22 IN PAIRS

LOW COST INSTALLATION AVAILABLE

REGULARLY 7.99 EACH TOWN AND COUNTRY SHOCKS

Get good tire-to-road contact while cornering. Helps improve steering control, tire wear.

EACH IN PAIRS 5.88

30,000 MILE GUARANTEED GLASS-TRACK BELTED ROAD GUARD

56 TO 70% OFF

2ND TIRE WHEN YOU BUY 1ST AT REG. PRICE PLUS F.E.T. EACH AND TRADE-IN TIRES!

9 30

2ND TIRE LOW AS

REGULAR 2.49 TUNE-UP KIT
For lower exhaust emissions.

1⁶⁶

REGULAR 2.79 AIR FILTER
Filtering media captures 99% of dust.

1⁶⁶

REGULAR 3.79 JACK STAND
Supports 4,000 lbs. Extends to 6 1/2".

2⁸⁸

SALE

2.99 SUPREME SPIN-ON FILTER
Keeps car oil clean, protects engine.

1⁹⁹

PASSENGER CAR TIRE GUARANTEE

Montgomery Ward guarantees each of its passenger car tires for a specified mileage, replace the tire free.

2. During the remaining guaranteed mileage, replace it for a prorated charge based on mileage used.

No! punctures repaired free during the entire guaranteed mileage.

For guarantee service and adjustment, return tire to any Montgomery Ward branch with the Guarantee Booklet issued at the time of sale.

Charge after first 10% of guaranteed mileage based on selling price in effect at the time of return or branch to which returned, including federal excise tax.

Passenger tires used on taxicabs, and motor vehicles other than passenger cars, are guaranteed on the same basis against defects in materials and workmanship only.

2 FIBER GLASS BELTS HELP FIGHT MILEAGE-ROBBING TREAD SQUIRM.

2-PLY POLYESTER CORD BODY FOR STRENGTH AND RIDING COMFORT.

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REGULAR PRICE EACH	SALE PRICE EACH	PLUS F.E.T. EACH
A78-13	6.00-13	\$31	\$20	1.80
C78-14	6.95-14	\$35	10.50	2.10
E78-14	7.35-14	\$37	11.10	2.22
F78-14	7.75-14	\$39	11.60	2.30
G78-14	8.25-14	\$42	12.48	2.47
H78-14	8.75-14	\$44	13.36	2.62
I78-15	8.25-15	\$43	13.02	2.61
J78-15	8.75-15	\$46	14.04	2.81
K78-15	9.25-15	\$50	15.30	3.06
L78-15	9.75-15	\$56	16.80	3.36

TUBELESS WHITEWALL SIZE	REPLACES SIZE	REGULAR PRICE EACH	SALE PRICE EACH	PLUS F.E.T. EACH
A78-13	6.00-13	\$31	\$20	1.80
E78-14	7.35-14	\$37	11.60	2.30
F78-14	7.75-14	\$39	12.30	2.46
G78-14	8.25-14	\$42	13.20	2.64
H78-14	8.75-14	\$44	14.10	2.82
I78-15	8.25-15	\$43	13.80	2.76
J78-15	8.75-15	\$46	14.80	2.96
K78-15	9.25-15	\$50	16.20	3.24
L78-15	9.75-15	\$56	17.80	3.56

BUY WHATEVER YOU NEED FOR YOUR CAR WITH WARDS CHARG-ALL

114 PARK AVE. 364-5801

COMPLETE AUTOMOTIVE SERVICE CENTER

36,000 MILE GUARANTEE \$12 TO \$20 OFF STEEL-TRACK BELTED GRAPPLER I

LOW AS \$28

20 TO 30% OFF

\$41

E78-14 TBL. BLK. 6-PLY RATING PLUS 3.26 FEDERAL EXCISE TAX EACH

36,000 MILE GUARANTEE

LOW AS \$28

A78-13 TUBELESS WH. PLUS 2.15 F.E.T. EACH AND TRADE-IN TIRE

SELL IT FAST! BUY IT RIGHT! USE WANT ADS!

Phone 364-2030

CLASSIFIED ADVERTISING RATES

Readers Ads (Minimum 10 words) 1st insertion per word 10c
Additional insertions, when paid in advance: per word 8c
Classified Display (8 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page per col. inch \$1.54
Deadline for Classified Advertising in the SUNDAY BRAND.

5 p.m. Friday
Deadline for Classified Advertising in the HEREFORD BRAND.
5 p.m. Tuesday

1. FOR SALE Miscellaneous

TOWN & COUNTRY MOBILE HOME SALES
Hwy 60 at Mytle
Phone 364-0169
FURNISHED TRAILERS FOR RENT
1B-18-9p

"THE SADDLE HOUSE"
COMPLETE Riding Equipment
New & Used Saddles
HIGGINS & SOUTH TEXAS ST.
PHONE 364-3383
1B-15-5tc

"CARPET!"
Financing Available
COW CARPET
PLAINS AND N. 23 MILE AVE.
PHONE 364-3448
B-1-24-1tc

WE BUY AND SELL USED FURNITURE BARRICK FURNITURE WEST HWY 60 PHONE 364-3552
1B-37-7tc

GARAGE EQUIPMENT NEW & USED
Air Compressors; Valve Machines, Steam Cleaners, etc.
BOYD MACHINE & SUPPLY
1306 East Park
Phone 364-1055
1B-19-14tc

Good, used tires \$5.00 and up.
105 North Main, Hereford.
B-1-10-43-7tc

New Singer Dealer in Hereford. Sewing machines and vacuum cleaner repair. All makes. Free estimate in advance. Work done by Singer trained mechanics. Scissors sharpened. Call 364-4051. Sanders Sewing Machine Center, 226 Main, Hereford.
B-1-4-7tc

Used 18 lb. Dryer. Parts and labor guaranteed 90 days.
\$17.65. Call
Montgomery Ward
364-5801
B-1-15-51-7tc

FOR SALE
1-2" Color Console TV
1-1/2" B&W Portable
WE MAKE HOUSE CALLS
Repairs on all makes & models, color, B&W and radios.
TOWER TV
248 Northwest Drive
Phone 364-4740
B-1-25-1tc

STATED MEETING SECOND MONDAY
8:00 P.M.
Thursday
DEGREE WORK
L.J. Clark W.M.
W.A. Phipps Sec.
Hereford Rotary Club
meets every Monday at 12:05 Civic Club Center (Jim Hill)
Lions Club meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

For Sale: 1973 Model Yamaha, 175 CC. Phone 364-3934 after 7:00 p.m.
1B-14-3-7tc

CLEARING out all bikes. Going for cost plus \$5.00 in the box. Firestone, 105 North Main, Hereford. 364-4333.
B-1-18-16-7tc

FOR SALE
\$1,000 buys 1973 Honda, CBG 350, 1300 miles. One month warranty left. Crash bar, windshield, vinyl cover, helmet.
Call 364-4000 after 6 p.m.
B-1-53-7tc

For Sale: Soft Water Service Home-Owned Water Softeners. 216 No. 25 Mile Avenue.
B-1-14-50-7tc

FOR SALE: WATER SOFTENER SALT. 216 NORTH 25 MILE AVENUE.
B-1-10-50-7tc

!!WE HAVE MOVED!! TO KNOWLES AUCTION BARN ON MISSION ROAD
We have a full line of new & used furniture and appliances at bargain prices.
Open for business 6 days a week 8:00 a.m. to 8:00 p.m.
BIG JIM'S FURNITURE
Phone 364-1873
B-1-31-7tc

GOOD selection of new freezers in stock now chest or upright.
Taylor Furniture & Appliance
603 Park Ave., Hereford
B-1-19-27-4c

For Sale: Five piece dinette set. Good condition. Call 364-5690.
B-1-10-1-7tc

For Sale: 12x24' steel building. Phone 364-5068.
B-1-10-1-7tc

Lose weight with New Shape Tablets and Hydrex Water Pills. Edward's Pharmacy.
B-1-12-52-8p

BLUE Lustre not only rides carpets of soil but leaves pile soft and lofty. Rent electric shampooer \$1.
Hereford Hardware
B-1-21-1-2c

For Sale: Storm Doors, \$29.95
Rockwell Bros & Company
104 South Main
Phone 364-0033
B-1-25-7tc

For Sale: 1972 United 12x38 Mobile Home, furnished. Small equity and take up payments.
Call 276-5371.
B-1-53-4p

For Sale or Rent: 1969 American 12x50 two bedroom mobile home, completely furnished. Call afternoons 364-6607.
B-1-14-26-7tc

For Sale: Solid maple hutch, dining table and 6 chairs. Excellent condition. Call 364-3882 after 6 p.m.
B-1-15-27-2c

FOR SALE
11 booths, ice machine, grill, deep fryers, catering truck.
Contact:
Bobcat Drive Inn, Dimmitt or call 647-2471.
B-1-27-7tc

For Sale: Cedar posts, 1x6 rough fence boards. Call 289-5500 early mornings or late evenings.
B-1-15-27-7tc

For Sale: Small apartment size refrigerator. Good condition. Call 364-3709.
B-1-10-27-7tc

For Sale: 23' Admiral B&W TV. Call 364-4051.
B-1-10-28-2c

Kittens to give away. 8 weeks old. Call 364-2075.
B-1-28-1c

For Sale: Topper for long wide pickup. Call 364-4051.
B-1-10-28-2c

THREE FAMILY GARAGE SALE
Thursday only
117 Kingwood
Dishes, baby and children's clothes, miscellaneous.
B-1-28-1c

For Sale: 23' b/w Zenith TV. Call 364-4051.
B-1-10-28-2c

ONE of the finer things of life - Blue Lustre carpet cleaner. Rent electric shampooer \$1.
McCaullin Lumber
B-1-19-28-2c

For Sale: Good roping and barbeque goats. Call 276-5884.
B-1-10-28-2c

To give away - a German Shepherd and mixed breed dog. Have had their shots. 223 Centre.
B-1-28-2p

For Sale: 14' Shasta trailer house. See at 220 Aspen.
B-1-10-28-1p

For Sale: Dinette set in excellent condition. Call 364-4664.
B-1-28-2p

For Sale: 9x12' Nylon floor carpets. \$45.00 each, \$29.61 each, \$28.50 each. Montgomery Ward, Phone 364-5801.
B-1-16-28-7tc

EXCELLENT, efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1.
Duckwalls, Sugarland Mall
B-1-19-28-2c

FOR SALE IN HEREFORD
Newly new spinet piano. Concert approved. Tremendous Bargain. This is your chance to own a fine piano by assuming small payments. Write at once -
McFarland Music Co.
1401 West 3rd
Elk City, Okla. 73644
B-1-28-2p

TRASH OR TREASURES
Annual secretaries rummage sale. Saturday, July 13th. 510 McKinley.
B-1-28-1c

GARAGE SALE. 416 Star. Thursday, Friday & Saturday.
B-1-28-1c

THREE FAMILY GARAGE SALE
127 Northwest Drive
Friday 9 a.m. to 3 p.m.
B-1-28-1c

GARAGE SALE
218 ASPEN
Saturday, July 13th
Hair dryer, record pole, two stereo record players with 2 speakers each. Indoor exerciser \$60.00. Many really nice clothes-not junk. Set of encyclopedias, and children's science books.
B-1-28-1p

GARAGE SALE. 204 Juniper. Friday, Saturday, Sunday. Range, portable dish washer, clothes and miscellaneous.
B-1-14-28-1c

YARD SALE. 719 Avenue G. Thursday and Friday. Lots of everything.
B-1-28-1p

YARD SALE. Thursday only, July 11th. 522 Blevins Street. 9 a.m. to 7 p.m.
B-1-28-1p

2. FOR SALE Farm Equipment

FOR SALE
292 Chevrolet Irrigation Engine \$500.00
50 H.P. Hollow shaft motor (no switches) \$750.00
330 Propane tank, trailer mounted \$300.00
16' Hoeme Plow \$175.00
Good 14' Krause Tandem, \$650.00
Johnson V-Ditcher, \$150.00
L.W. Tooley
9 miles east on Hwy 60.
B-2-1-7tc

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-7tc

See Us For Mayrath Grain Augers Also have parts in stock DAVIS IMPLEMENT
409 EAST FIRST
Phone 364-2811
B-2-35-7tc

3. FOR SALE Automobiles

27 MPG, save you gas and money. Excellent 1971 Chevy Vega, low mileage. 364-2949.
B-3-14-28-7tc

For Sale: 1973 Comet, air conditioned, \$2800.00. Phone 364-2694.
B-3-10-28-7tc

1972 Chevy Monte Carlo. New tires, vinyl top, factory tape, wire wheels. See Gene Huntsinger at First National Bank.
B-3-18-28-7tc

MILBURN MOTOR COMPANY
We pay cash for Used Cars
136 Sampson
Phone 364-0077
B-3-33-7tc

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250
1B-41-7tc

SELECTED USED TIRES \$3.00 UP
30 Day Guarantee
MONTGOMERY-WARD AUTOMOTIVE SALES
114 EAST PARK
1B-3-17-7tc

We Will buy good, clean 1969-73 Chevilles, Malibus and Monte Carlos.
SEE
Doyle Johnson
Chevrolet-Olds, Inc.
North Hwy 385
B-3-51-7tc

1972 Opel Rallye, automatic transmission, 6500 miles. 364-6801 or 364-5017 after 6:00 p.m.
B-3-12-6-7tc

NEW & USED CARS
now for sale at JOHN ORSBORN BUICK, PONTIAC, GMC's new location.
221 North 25 Mile Ave.
B-3-8-7tc

FOR SALE OR TRADE: 2 Corvairs and 1963 Dodge, model 440 with 318 engine and automatic transmission. Sell all or one. Phone 364-6815.
B-3-24-7tc

For Sale: '64 Ford V8 pickup, 4-speed transmission. See at 505 Schley.
B-3-13-51-7tc

1972 Chieftain Winnebago. Good condition. Fully loaded with power plant. Air conditioner. Less than 10,000 miles. Call after 6:00 p.m. 247-2867 Friona, Texas.
B-3-23-12-7tc

FOR SALE
1968 Dodge Cabover grain truck, 18' bed with 27 ton hoist.
CALL 364-1510
B-3-23-7tc

4. REAL ESTATE For Sale Or Trade

GOOD First lien notes bearing 10 per cent interest. Would sell or trade for property. Call 364-6633.
B-4-15-52-7tc

FOR SALE
1/2 Section irrigated land. Good water. Will sell all or part. CALL: 289-5500 early mornings or late evenings
B-4-27-7tc

FOR SALE OR TRADE FOR HOUSE IN PLAINVIEW
3 bedrooms, 1 1/2 baths, living room, den, kitchen with all builtins, utility room and double garage.
230 Beach
Call 364-1069 after 6 p.m.
B-4-53-7tc

INVESTMENT MINDED
On this 1 bedroom duplex. It's furnished and is in good shape inside and out. With double garage. Close to town and hospital. Small down and \$125.00 per month.
621 AVE. J.
This 3 bedroom home in North Hereford is ready to move in. Has been completely redecorated inside and out. Has 1 1/2 bath, fenced yard. Buy equity and take up loan.
B-5-15-10-7tc

GET IN CHEAP & QUICK
This 3 bedroom home in northeast, close to school and redecorated inside and out. Can you believe this \$10,900.00. Small down and payments approximately \$105.00 per month.
CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

CASTRO COUNTY
326.3 acres in cult., 5 small wells, 3 bedroom house, 2 grainaries. Approximately 10 acres of grapes, priced at \$260.00 per acre.
If you are thinking of selling your home or farm, we have buyers for both. Call us today.
HAMBLY REAL ESTATE
1/2 mile South of underpass on Hwy 385
OFFICE — 364-3566
J.M. Hamby — 364-2553
Gerald Hamby — 364-1534
Calvin Edwards — 364-1017
EQUAL HOUSING OPPORTUNITY
B-4-50-7tc

For Rent: 20x50 Building. Formerly occupied by Big Jim's Furniture. Call 364-3583.
B-5-10-43-7tc

SUMMERFIELD MOBILE MANOR
FIRST MONTH FREE. 7 miles West on Hwy. 60. Phone 357-2552.
B-5-15-10-7tc

APARTMENTS, FURNISHED. 1 and 2 bedrooms with kitchen, dinette and bath. Also 2 bedrooms, living room, kitchen, dinette and bath.
FORREST AVENUE APARTMENTS
Phone 364-1887
1B-5-4-7tc

TRAILER SPACE FOR RENT
Northwest Mobile Lodge
Phone 364-2908
B-5-10-13-7tc

DIAMOND VALLEY MOBILE HOME PARK
600 & 700 Block Avenue H, Sioux & Cherokee, 700 Block Avenue G.
Phone 364-1483 or 364-3937
B-5-50-7tc

FURNISHED one and two bedroom apartments. Inquire 112 Avenue H, Apt. 36.
B-5-12-46-7tc

For Rent: Unfurnished 2 bedrooms, 1 1/2 baths at THE THUNDERBIRD.
B-5-10-47-7tc

3 Bedroom house for rent. Inquire 441 Avenue C. Phone 364-0743.
B-5-10-28-7tc

For Rent: Unfurnished 2 bedroom house, garage attached. \$105.00. Phone 364-2087.
B-5-11-28-7tc

6. WANTED
WANTED — CUSTOM FARMING. Contact Don Howard at Howards Custom Farming, 258-7761 or 364-0165.
B-6-13-6-7tc

WANT TO BUY: Old gold, rings, watches, etc. Spangler's Diamonds Sugarland Mall Phone 364-0070.
B-6-48-7tc

WANT to lease with option to buy - nice 3 bedroom home, in or out of town, with or without acreage. Phone 364-0944 or 364-4985.
B-6-24-28-7tc

WANT to rent modern two or three bedroom house. David Schulte, 357-2330.
B-6-10-28-4c

8. HELP WANTED
Want to hire waitress at The Moonlighter Club. Must be 18 years or older. Full or part time. Call 364-0064 for appointment.
B-8-22-19-7tc

STUDENTS, HOUSEWIVES AND RETIRED PEOPLE
If prices are ruining your budget, sell Fuller Products, full time or parttime. Requirements: car,

B.L. Jones
CONCRETE CONTRACTOR
We will do your finishing or give you a turnkey job. Free Estimates.

246 18th Street
Phone 364-6617
B-11-21-tfc

KELLEY ELECTRIC
Virgil Kelley
Electrical Contractors
Residential - Commercial
All bids & wiring competitive.
Ph. 364-1345 - Nights 364-1523 or 364-5929

P.O. Box 30
B-11-6-tfc

ROTOTILLING YARDS & GARDENS. Phone 364-1432, 605 Avenue H.

B-11-10-10-tfc

WANTED
100 to 150 watches a week to repair by latest approved methods.

COWAN JEWELERS
B-11-15-29-tfc

FRANK WESTER
CEMENT CONTRACTOR
107 BRADLEY
Residential-Commercial
Turnkey job
Straight finish
Phone 364-5169

B-11-39-tfc

We buy old gold rings, mountings, etc., for Swest Refinery.

Cowans Jewelers
Downtown
B-11-13-51-tfc

MOBILE HOME ANCHORING
We also do levelling
Free estimates

Atlas Anchoring Service
Phone 364-1783
B-11-53-tfc

Will do custom hay and manure grinding. David Schulte, 357-2330.

B-11-10-28-tfc

CARD OF THANKS
We wish to thank all those who extended their love and kindness to us during our recent sickness. God bless each and everyone of you.

Mr. & Mrs. Robert Boyd

Legal Notice

NOTICE TO ALL PERSONS HAVING CLAIMS AGAINST THE ESTATE OF ALLIE MAY FULLWOOD, DECEASED:

Notice is hereby given that original letters testamentary upon the Estate of Allie May Fullwood, Deceased, were issued to me, the undersigned, on the 1st day of July, 1974, in the proceeding indicated below my signature hereto, which is still pending, and that I now hold such letters. All persons having claims against said Estate, which is being administered in the County below named, are hereby required to present the same to me, respectively, at the address below given, before suit upon same is barred by the Statutes of Limitations, before such Estate is closed, and within the time prescribed by law.

My residence and post office address is 206 McKinley Street in the City of Hereford, Deaf Smith County, Texas.
DATED this 5th day of July, 1974.

ROBERT A. FULLWOOD,
Independent Executor of the Estate of Allie May Fullwood, Deceased, No. 2459 in the County Court of Deaf Smith County, Texas.

T-28-1c

Legal Notice

THE STATE OF TEXAS TO: ANISTARIO BALBOA GREETING:

You are commanded to appear by filing a written answer to the Petitioners petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 12th day of August, A.D., 1974 at or before 10 o'clock A.M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

Said Petitioners petition was filed on the 26th day of June, 1974.

The file number of said suit being No. 7154.

The names of the parties in said suit are: IN THE MATTER OF THE MARRIAGE OF HILARIA RODRIGUEZ BALBOA, as Petitioner and ANISTARIO BALBOA, as Respondent.

The nature of said suit being substantially as follows, to wit: For divorce

If this Citation is not served within 90 days after the date of

its issuance, it shall be returned unserved.

Issued this the 26th day of June A.D., 1974. Given under my hand and seal of said Court, at office in Hereford, Texas this the 26th day of June A.D., 1974.

Lola Faye Veazey
District Clerk
Court Deaf Smith County,
Texas
By John Frank Martin,
Deputy

SEAL
T-27-4c

THE STATE OF TEXAS

To any Sheriff or any Constable within the State of Texas - GREETING:

You are hereby commanded to cause to be published once each week for four consecutive weeks, the first publication to be at least twenty-eight days before the return day thereof, in a newspaper printed in Deaf Smith County, Texas, the accompanying citation, of which the herein below following is a true copy.

CITATION BY PUBLICATION TO:

Henry Heinlein, Sophia Heinlein, John Heinlein, Henry Heinlein, Jr., Frank Heinlein, George Heinlein, Phillip Heinlein, Antin Heinlein, Carl Heinlein, Anna Heinlein, Edward Heinlein, Joseph Heinlein and Ema E. Mercer, and also the heirs, their heirs and legal representatives of Henry Heinlein, Sophia Heinlein, John Heinlein, Henry Heinlein, Jr., Frank Heinlein, George Heinlein Phillip Heinlein, Antin Heinlein, Carl Heinlein, Anna Heinlein Edward Heinlein, Joseph Heinlein and Ema E. Mercer.

Defendant, Greeting: YOU ARE HEREBY COMMANDED to appear before the Honorable District Court of Deaf Smith County at the Courthouse thereof, in Hereford, Texas by filing a written answer at or before 10 o'clock A.M. of the first Monday next after the expiration of forty-two days from the date of the issuance of this citation, same being the 5th day of August A.D. 1974 to Plaintiff's First Amended Petition filed in said court, on the 18th day of June A.D. 1974 in this cause, numbered 5640 on the docket of said court and styled Betty Fay Kearns Neely et v. R.C. Neely, Jr. Plaintiffs, vs.

Henry Heinlein, Sophia Heinlein, John Heinlein, Henry Heinlein, Jr., Frank Heinlein, George Heinlein, Phillip Heinlein, Antin Heinlein, Carl Heinlein, Anna Heinlein, Edward Heinlein, Joseph Heinlein and Ema E. Mercer, and also the heirs, their heirs and legal representatives of Henry Heinlein, Sophia Heinlein, John Heinlein, Henry Heinlein, Jr., Frank Heinlein, George Heinlein Phillip Heinlein, Antin Heinlein, Carl Heinlein, Anna Heinlein Edward Heinlein, Joseph Heinlein and Ema E. Mercer, Defendants.

A brief statement of the nature of this suit is as follows, to-wit: Being a suit in trespass to try title to recover title and possession of that certain land and premises in Deaf Smith County, Texas, being the Northwest one-fourth (NW-4) of Section Eight (8), Block Seven (7), B&S&F Surveys, containing 160 acres, more or less, asserting title also by adverse possession under Article 5507, 5609, 5610, 5519, and 5519a, V. T. C. S. and under any other limitation statute applicable to the ownership of real property as is more fully shown by Plaintiff's First Amended Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved. The officer executing this writ shall promptly serve the same according to requirements of law, and the mandates hereof, and make due return as the law directs.

Issued and given under my hand and the seal of said court at Hereford Texas, this the 18th day of June A.D. 1974.

Attest: Lola Faye Veazey Clerk,
District Court
Deaf Smith County,
Texas,
(SEAL)
By Virginia Easley
Deputy.

T-25-4c

Texas is among the 10 states that account for nearly three-fourths of the total U. S. farm exports, said Agriculture Commissioner John C. White.

By The Garden Gate With Glad

By Mrs. Art Manjot

An old Chinese Proverb gives us this to think on, "Flowers leave some of their fragrance in the hand that bestows them."

Anyone who shares the fruits of their gardens spreads and shares joy. Our gardens will be coming into full fruition in July. There will be much to share.

Roses are starting their second full flowering. A beautiful full flowered rose or a dainty sweet rosebud each make a gracious gift. They can also be shared other ways if we start now to select plant materials to preserve.

Tiny buds of the floribundas, developed buds of the hybrid teas, grandifloras as well as the open blossoms at their peak of development, all make excellent materials for winter arrangements.

Another sharing gift can be created with a mounted arrangement. It can be framed in a three-dimensional frame or used on an attractive easel.

Yarrow is now ready for air-drying. Select well developed blossoms, remove excess foliage, tie in bunches, hang in a protected area, and let dry. In cutting yarrow make the selection varied by using various sizes of blossoms.

Zinnias, all varieties, are excellent fall plantings for late flowers.

Colors, forms, sizes and growth pattern are numerous. Such a planting can be grown in the fall vegetable garden or as a beauty spot where annuals have completed their season of growth.

Marigolds also are recommended for fall planting. They come in many of the autumn colors and the variety of sizes and forms makes them adaptable to arranging, and for garden beauty.

Both zinnias and marigolds make good materials for drying, treating and other preservative methods. Arrangements made of these are very colorful when used in den or patio.

Crepe myrtles are now in flower. Many beauty spots are being created by their lovely panicles. Minute detailing of the tiny florets is a delight to the gardener. They not only attract bees and butterflies, they are an eye catcher for guests who come into the gardens.

Yesterday when my niece, Zozia Gilliland, joined me in the backyard, one of the first things she noticed was the pink crepe myrtle which was in full bloom by the garden gate.

The selection for a planting of either of the colors of crepe

myrtles would be one of beauty and satisfaction. If you do not have one in your garden place it on your list for next year's shrub selections.

Crepe myrtle was originally introduced from China and is a member of the lythraceae family. Botanically it is named Lagerstroemia. The types are dwarf, tree and shrub (shrub type is best for our locale.) They grow in any part of Texas. They are highly recommended by Texas State Garden Club Inc. to Texas gardeners.

They fit into most any landscape plan. Are excellent material for public plantings, parks, driveways, etc. The grounds on the military post at Ft. Lee, Va. have unusual plantings of the different types of crepe myrtles. Color blends are beautiful and the foliage is very nice. They are also good materials for arrangements.

It does freeze back in extreme cold winter weather, but the next growth is lush and beautiful, if properly pruned. It is a hardy shrub; few insects of diseases bother it. Occasionally mildew does appear but can be controlled with proper care and treatment. This is more prevalent where rainfall is heavy.

They grow best in a soil which has good humus content, where the drainage is good. Do not require great amounts of water. Fall and spring feedings promote good growth.

When cutting the flower fronds, shape as when pruning, and new growth will be encouraged. It is on this new growth that flowers grow.

MISCELLANEOUS: Favorable planting days for root crops, July 4 and 5; Barren days to kill plant pests, 9 and 10; on 11 and 12 cut hay or grass, do no planting; 13 to 15 good planting days; excellent days to plant last of the gladiolas for fall blooms; 16-17, any seed planted now will tend to rot in the ground.

July 18-19 most fruitful days; 20-23 barren, prepare flower beds for planting pansies, larkspurs, etc. Also days to cut weeds and kill pests; 24-25 favorable planting for above ground yielding vegetables, 26-27 plant fall lettuce, collards etc. also the seed beds.

July 28-30 poor days for plantings, cut lawns, grass, weeds; 31 favorable for planting above-ground producing plants. Especially recommended for the deep south.

Answer to last week's question . . . The most impressive use of our flag is found in Mount Olivet Cemetery, Frederick, Md., at the grave of Francis Scott Key, father of our national anthem.

The Star Spangled Banner.

The American Rose Society has moved its national headquarters. It is now located near Shreveport, La. Construction on the 118-acre site began early in 1973. Over \$1,500,000 is slated to be spent on the display gardens.

When completed the center will have many unique, ever-changing gardens for guests to visit and study. The rose will be featured but there will be other plants which have continuous bloom.

The new president is Mrs. Robert H. Barnes of Camden, Ark. I would advise anyone who is interested in roses to join the American Rose Society, or any other national plant society they are interested in.

I have found that membership pays off. I have been a member of the rose society, the National Geranium Society, American Gladiolus Society, Boxwood National Society, Chrysanthemum National Society and am now a member of the Massachusetts Horticulture Society.



LIVESTOCK INDUSTRY FACING UNCERTAINTY-Rising feed costs, financial losses on slaughter steers and a six percent decrease in consumer consumption have combined to make this an uncertain time for cattlemen. Probably the main factor affecting the industry has been the rising cost of feed, said Agriculture Commissioner John C. White. But, he added, the housewife's cutback on beef and the supermarket's contentment at selling less beef at higher prices are contributing to the industry's problems.

Livestock Sales Reported In May

The Crop Reporting Board reports that sales in May were above the previous month for sheep but lower for cattle and calves, hogs and goats.

Cattle and calves marketed through auctions during May numbered 362,000 head, 51 percent below a year ago and 18 percent below a month ago.

During May 297,337 head of cattle and calves were shipped out of Texas to other states, according to health certificates tabulated by the Texas Animal Health Commission. This compares with 417,786 head a year ago, a decrease of 29 percent. A total of 120,045 head of sheep and lambs were shipped

to other states, 37 percent less than a year ago.

During May, a total of 102,202 head of a cattle and calves were shipped into Texas from other states, according to tabulations from health certificates. This was 46 percent below the total of 188,506 head a year ago. Sheep and lambs shipped from other states into Texas during May totaled 13,815, compared to 7,756 head during May of 1973.

Potatoes Near Harvest

Potato production is moving into last stages before harvest across the High Plains and producers would do well to take proper steps in closing out their crop, advises an area vegetable specialist.

Different varieties of potatoes demand different husbandry practices, says Dr. Roland Roberts of the Texas Agricultural Extension Service. Tuber maturity, irrigation, vine killing and soil nitrogen level at harvest time all influence quality of the various types of potatoes grown in West Texas.

"These factors are important to the consumer," Roberts explains, "because they determine the potato's baking and frying quality; skin developer and uniformity of size and shape."

He says that growers are working overtime during the final production stages to put a high-quality potato on the consumer dining table, but change in the weather during the latter days before harvest could reduce that quality.

Roberts reports that early potatoes grown on the area's sandy loam soils appear to have a nice finish and good skin development. Continuing dry weather, he says, would enable growers to control soil moisture near harvest and produce more mature potatoes.

"The red varieties, Norland and Red La Soda, are usually harvested before the plant tops are fully mature," he explains. "The immature tubers of these varieties skin excessively if they

are dug too soon after the tops are killed. On the other hand, if reds are left in the soil for more than seven to ten days after the water is cut and the vines killed, they tend to lose their bright red color and gloss as a consequence of exposure to high soil temperature.

Early strains of Norgold Russet mature rapidly during the hot days of early summer, the specialist says. Norgolds can tolerate being left in the soil a little longer than the reds after the tops are killed. When left too long, the tubers that set near the soil surface tend to develop greening and bitterness if light reaches them. They also become more susceptible to injury from white grubs and wireworms, Roberts warns. It is unwise to leave them in the soil beyond ten to fourteen days after tops are killed.

A common situation with all varieties is that tubers are dug before the skin is firmly set, he adds. The skinning that results does not hurt the internal quality of the tuber, but the buyer is left with an unfavorable impression. The best indicator of plant maturity is gradual yellowing of the lower leaves and thickening of the tuber skin.

"For best skin development it is desirable to keep the soil as cool as possible right up to harvest," he advises. "Optimum temperature for development of netting or russetting is 75 to 80 degrees. Higher soil temperatures, excessive soil nitrogen, excessive potash and low soil moisture inhibit russetting of the skin."

Roberts recommends applying the last irrigation as close to harvest as possible to keep the soil cool. Those producers with clay soils must wait longer from last irrigation to harvest.

The specialist explains that potato vines are usually killed with mechanical beaters or chemical dessicants to facilitate harvest of early crops. Growers who kill the vines mechanically, he says, should take care to set the flails or blades so that they clear the soil surface. Otherwise, tubers near the surface will be uncovered and bruised.

"Chemical vine killing is becoming more popular because tubers suffer less mechanical damage, more acres per day can be killed and the tubers run through the combine easier," Roberts says. "The chemicals should not be applied during the hottest part of the day, but rather early in the morning or late in the evening."

"The freshly dug West Texas potato is a welcomed relief for the consumer who has been faced with the rapidly declining quality of winter stored potatoes," he concludes. "West

Texas growers have had one of the toughest seasons on record and the fine quality of new potatoes now being harvested is living testimony to their skillful attention to the demanding requirements of this crop."



Some people believed that thunder was caused by horses' hooves.

EXPERT REPAIR ON QUICK PONTIAC GMC TRUCKS

JOHN ORSBORN
Free Pickup
Phone 364-0990

HOME OWNED

Hot Weather Got You Down...

Is your present cooling system enough and if so is it in proper condition.... if not call a professional

364-4714

Robert (Bob) Rhoton
R & R REFRIGERATION AND HEATING SERVICE



MISCELLANEOUS GARAGE SALE
401 E. 4th Street
Fri., Sat. and Sunday
1 Refrigerated Air Conditioner
1 Chest Type Freezer
2 Beds
Several Chairs
1 Picnic Table
1 Sillm Jim
Clothing, Shoes, and Many Miscellaneous Items

You've Never Seen Such Thorough Service
STOP IN SOON
Phillips "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st 361-2644

You've got a friend at 364-3867
Whenever you need air conditioning advice, installation or service.

Carrier No. 1 Air Conditioning Maker

BROWND SHEET METAL 364-3867
Your air conditioning specialist since 1953

RUIDOSO CABIN FOR RENT
Large Cabin, 2 bath, fireplace.
Rent by Day, Week, Month
Call 364-4078 after 5:00 all day week-ends.

FOR SALE 10 Memberships
Green Acres Swim Club
Call Bartley Dowell 364-3740

FOR THE BEST DEALS ON NEW or USED CARS

Come in and talk with one of the Men at

JOHN ORSBORN BUICK-PONTIAC-GMC
at 142 N. MILES or 221 N. 25 Mi. Ave.

364-0990

364-1222

WRESTLING WWA LIBRE
SATURDAY JULY 13 9:00 PM
DOUBLE MAIN EVENT
LORD ALFRED HAYS vs. BEN JUSTICE
TAG TEAM MATCH Jerry KOZAK & Alex PEREZ vs. The PATRIOT #1 & The PATRIOT #3
El LOBO vs Victor VARGA
HEREFORD BULL BARN

COMMONWEALTH THEATRES
It was the Fall of '54
Macon County Line
BUTCH & THE KID ARE BACK!
PAUL NEWMAN ROBERT REDFORD KATHARINE ROSS
"BUTCH CASSIDY AND THE SUNDANCE KID"
KID BLUE
TOWER DRIVE-IN

"A BETTER WAY TO SAVE"
 426 N. MAIN
 HEREFORD, TEXAS
 DOUBLE GUNN BROS STAMPS
 TUESDAY WEDNESDAY

FAMILY STEAK LB.
RIB STEAK LB.
BEEF RIBS LEAN & MEATY
BEEF LIVER FAMILY CUT

89¢ SHURFRESH BACON 99¢
98¢ BEST-O-CHICKEN 69¢
39¢ CHUCK ROAST 69¢
79¢ GROUND BEEF 69¢



U.S.D.A. GRADE A
FRYERS

THRIFTWAY LB. **45¢**
 CUT-UP LB. **49¢**
A BETTER WAY TO SAVE.....

HAVE A PICNIC



4-OZ. SCHILLING
BLACK PEPPER 49¢

DRESSING
 16-OZ. KRAFT FRENCH **69¢**

DETERGENT
 GIANT SUPER SUDS **65¢**

DETERGENT
 22-OZ. DAWN **69¢**

BUG KILLET
 13-OZ. HOT SHOT AND RAOCH **99¢**

MAMA'S ASSORTED PKG. COOKIES **3 FOR \$1.00**
 EFFERDENT CLEANSER, 40 TABLETS **\$1.09**
DENTURE TABLETS

24 TABLETS **PEPTO BISMOL 99¢**

5-LB. SHURFINE ENRICHED FLOUR **79¢**
 KRAFT VELVETTA CHEESE **\$1.39**

2 PAK. 25 OFF LABEL **RIGHT GUARD 4 OZ. \$1.29**

IVORY 32-OZ. LIQUID DETERGENT **89¢**

MORTON REGULAR FROZEN DINNERS **49¢**

WORTH CANNED 15½-OZ. DOG FOOD **10¢**

46-OZ. WELCHADE GRAPE DRINK **43¢**

13-OZ. HOT SHOT FLY & MOSQUITO INSECT KILLER **99¢**

NEW 30's **FREEDOM PADS \$1.19**

MACARONI
 12-OZ. SKINNERS SHORT CUT ELBO **43¢**

MUSHROOMS
 SHURFINE PCS. & STEMS **39¢**

STEW
 DINTY MOOR VEGETABLE **59¢**

COOKIES
 20-OZ. SUNSHINE HYDROX **69¢**

10¢ OFF with this coupon
 KEEBLER Rich'n Chips OR Pecan Sandies THRIFTWAY

SUN-KISSED...GARDEN-FRESH PRODUCE

CALIFORNIA SANTA ROSA **PLUMS 39¢**
 CALIFORNIA RED HAVEN **PEACHES 39¢**
 CALIFORNIA LONG GREEN **CUCUMBERS 29¢**
 GREEN TABLE CABBAGE **10¢**
 TEXAS CANTALOUPE 4 FOR **\$1.00**
 ALL PURPOSE HEREFORD POTATOES 10-LB. BAG **99¢**

BABY OIL 4-OZ. **69¢**

DAIRY and FROZEN FOODS

16-OZ. SHURFINE CORN OIL MARGARINE **59¢**

8-OZ. PHILADELPHIA CREAM CHEESE **49¢**

10-OZ. SHURFINE FROZEN CUT CORN FOR **\$1.00**

10-OZ. CRACKER BARRELL CHEESE **89¢** SHARP \$1.09

1-LB. MIRACLE MARGARINE **59¢**

24 TABLETS **SINEAID 89¢**

7¢ OFF with this coupon

GILLETTE SUPER STAINLESS RAZOR BLADES **69¢**

Zesta saltine crackers

TABLETS **DRISTAN 99¢**

PEAK TOOTH PASTE 2.7-OZ. **49¢**

Bible Story Library
 NEW, AUTHENTIC APPROVED, AUTHENTIC
 MAGNIFICENTLY ILLUSTRATED 8 DELUXE VOLUMES

YOU'LL EXPERIENCE
 Exciting stories made crystal clear

NO PURCHASE NECESSARY
 VOLUME 1 ONLY **33¢**
 VOLUME 2-8 ONLY **49¢**

VISIT GRANDMA'S DELICATESSEN FOR MERCHANT LUNCHES AND FRESH PIES AND CAKES BAKED DAILY

VALUABLE COUPON NO. 36262
MAXWELL HOUSE COFFEE \$1.69
 WITH THIS COUPON THRIFTWAY FOOD STORES

VALUABLE COUPON NO. 421440
CHIPOS 9-OZ. 59¢
 WITH THIS COUPON THRIFTWAY FOOD


Harvest Pattern by **Pagant** Stainless Steel Cutlery

UTILITY KNIFE, FRENCH COOK'S KNIFE, HAM SLICER, CARVING FORK, CARVING FORK, PARING KNIFE, STEAK KNIFE

This Week's feature **SLICING KNIFE \$2.29**
 WITH \$1.00 PURCHASE **WITHOUT COUPON \$2.79**

THE STEAK KNIFE AND PARING KNIFE WILL BE ON SALE AT ALL TIMES AT 99¢ WITH EACH \$1.00 PURCHASE. NO COUPON REQUIRED.

HEREFORD MEAT MARKET, INC.



HWY 385N.
OPEN DAILY
8:00 A.M. to 9:00 P.M.
till 8:00 SUNDAY

AT THE SIGN
OF THE
Whiteface Bull

NICE FIRM HEADS
LETTUCE 39¢ EACH OR 3 \$1.00 FOR

Cherry Tomatoes 39¢ EACH OR 3 \$1.00 FOR

WE REDEEM
U.S. GOVERNMENT
FOOD STAMPS

MARKET SLICED SLAB BACON	LB.	99¢
HAMBURGER PATTIES (in 5-LB. PKG)	LB.	69¢
LEAN-MEAT BEEF RIBS	LB.	49¢
US CHOICE ROUND STEAK	LB.	\$1.19
FRESH GROUND BEEF	LB.	69¢
MARKET SLICED MEAT BOLOGNA	LB.	89¢
FRESH CALVES LIVER	LB.	69¢

LARGE SIZE PERSIDO CANTALOUPE 59¢ EACH OR 2 \$1.00 FOR

AT THE NURSERY DEPT. NOW IN STOCK SPAGNUM SOIL

Large Selection OF BEAUTIFUL House Plants

RED LEAF EAST TEXAS RED RIPE FIRM Romaine 39¢ LB. or Bunch or 3 \$1.00 FOR

ESCAROLE LEXICE 29¢ Bunch or 3 \$1.00 FOR

OKRA FRESH EAST TEXAS 39¢ LB. or 3 LBS. \$1.00

Red Potatoes 10¢

HEREFORD

Tel-Aire

Weekly Television Magazine
The Hereford Brand
THURSDAY JULY 11, 1974



Susie Hickman .. Miss Hereford 1974

GO! GO! GO!

WFL
World Football League
ACTION BEGINS
Thursday, 8 P.M., Channel 4

CABLEVISION CALL 364-3914

The Third Leg in Golf's Grand Slam

The British Open Golf Championship from Royal Lytham and St. Annes Golf Course in Lancashire, England—the third leg in golf's Grand Slam—will be telecast via satellite by ABC Sports, Saturday, July 13 (8:30-5:30 p.m.) on the ABC Television Network.

Vying for shares in the 50,000 pounds (approximately \$125,000) purse in this most prestigious golf classic will be a roster of the greatest names in golf. The list of leading U.S. golf professionals includes defending Champion Tom Weiskopf, perennial great Jack Nicklaus, who won the Open in 1970; two-time Open winner Johnny Miller, and other one and two-time money winners, Johnny Palmer, and other standout performers including Bruce Crampton, Dave Hill, Jerry Heard and J.C. Snead.

In addition to the American contingent, the Open will feature the leading golfers of the British Isles, the European Continent, South America, Asia, Australia and Africa—an all-star international field, headed up by this year's Masters Champion, Gary Player of South Africa.

ABC Sportscasters for the British Open will be Chris Schenkel, Jim McKay, series host of "ABC's Wide World of Sports," and professional golfer Dave Marr as an expert commentator.

ABC Sports will provide U.S. viewers with comprehensive coverage of 12 holes in this all-important final round of play. One mark the competitors will be shooting for in this year's British Open will be the record 276 carded by Arnold Palmer in 1962 and equaled by Tom Weiskopf in last year's tournament.

That score may well be out of reach on the Royal Lytham and St. Annes challenging 6,822 yard, par 71 links.

On this course, distinguished by many hills of grass-covered sand, players will have to contend with 200 sand bunkers at locations from within the fairways to the fairway margins and surrounding the fast-puffing greens.

Golfers missing the fairways will be confronted with a stubborn rough and frequent blind shots to the greens.

The rough will also be faced with the gusty winds and generally rugged weather conditions that are a hallmark of this Fylde coast course.

Every championship and major event in the British golfing calendar has been played at Royal Lytham and St. Annes, including four Opens in the past 25 years. Tony Jacklin became the first Briton to take the title in 18 years when he captured the Open in 1969 at Royal Lytham and St. Annes. New Zealand's Bob Charles claimed victory here in 1962. And the 1958 and 1952 Champions on this course were, respectively, Peter Thomson and Bobby Locke.

One Open at Royal Lytham and St. Annes was immortalized by the last-day duel between Bobby Jones and Al Watrous, playing together.

Watrous was on in 2 at the 17th when Jones found himself with a blind shot from a huge bunker to the left. Jones fired a 175 yard mid-iron to the green. Watrous three-putted, and Jones went on to win.

Roone Arledge is Executive Producer of ABC's golf specials.

MONDAY

CHANNEL	4	KONC	7	KVII	11	KTVI	13	KERA	39	KXIX	3	IND
CABLE	4	NBC	7	ABC	11	IND	13	PBS	39	IND	3	IND
6:00	News 4	News 4	Pro News	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
6:30	The Lucy Show	The Lucy Show	To Tell the Truth	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
7:00	Baseball World League Baseball	Baseball World League Baseball	The Bookies	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
7:30	Announced	Announced	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
8:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
8:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
9:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
9:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
10:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
10:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
11:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
11:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
12:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3



Richie Cunningham (series star Ron Howard) is a bit awed when his blind date at a costume party turns out to be a statuesque Miss Liberty (Diana Canova, daughter of Judy Canova), who towers over him in "Because She's There," on the ABC Television Network's "Happy Days," Tuesday, July 16 (7:00-7:30 p.m.). (Rebroadcast)

Monday Program Notes

7:00...CBS...GUNSMOKE...Sarah... Anne Francis guest stars as a "robbers' den" outlaw sanctuary and meets an old flame on project Dillon from the lawless band of outlaws who were thrown in with, she presents him as her husband.

7:00...ABC...THE ROOKIES...Wimelock... with guest star Robert F. Kennedy... who is pregnant, are held prisoner in a dark vault by a man with a weird plan to terminate them and escape with the money.

8:00...ABC...THE ABC MONDAY MOVIE...MOVIE...THE TURNING POINT... William Holden, Edmond O'Brien and Alexis Smith star in a drama of big-city corruption and murder. (1932)

8:00...CBS...HERE'S LUCY...Joan Rivers guest stars as Lucy's future juror, who fears her romantic deadlocks the jury and locks them up for the night. (R)

8:30...CBS...THE NEW DICK VAN DYKE SHOW...Wendell Burton guest stars as the vestron's oldest son, Lucas, who announces that he's going to quit college and become a professional water skier. (R)

9:00...CBS...MEDICAL CENTER...Joan Blondell portrays a mother who is determined that her daughter will be a physical therapist, no matter what the odds. (R)

9:00...ABC...AMERICANS ALL...A show that focuses on Dr. Yvette F. Francis and her clinic, which has established a reputation for its medical cell disease and is trying to find a cure.

10:30...ABC...WIDE, WIDE, WORLD...MYSTERY...MOVING TARGET...Starring Harry Guardino, Moses Gunn and Albert Salmi. While on duty at headquarters, a detective is murdered with his own investigation into the slaying. (R)

10:30...CBS...THE CBS LATE MOVIE...DAMN YANKES...Vernon T. Hunter and Gwen Verano star in a comedy about a baseball fan who finds a dedicated exchange for a star hitter. (1958) (R)

10:30...NBC...THE TONIGHT SHOW...STARRING JOHNNY CARSON...Guest: Lena Zavaroni (Singer). The subject is the storing of knowledge about United States citizens in computer data banks.

Friday Program Notes

7:00...CBS...DIRTY SALLY...Anthony Quinn guest stars as the husband of a frontier town who thinks he has a secret in his pocket—until he crosses Sally. (R)

7:00...ABC...THE BOLD BUNCH...The Hustler... Jim Backus, guest stars as Mike's boss, who spots the Braeys with a new pool table as a gift. (R)

7:00...NBC...SANFORD AND SON...The members of the wedding... Fred succumbs to a grinning Donna's (Lynn Hamilton) grinning Donna's agrees to get married, but his family has other ideas. (R)

7:30...ABC...THE BRIAN KEITH Show...No Man is an Abol... An eccentric recluse (Louis L. Armato) who backs the clock while vacationing on a remote island. (R)

7:30...CBS...GOOD TIMES...The family wishes the hot water young Alford was gotten from into running through the pipes rather than coming through the person in the person of an angry housing authority official. (R)

7:30...ABC...ACTS OF LOVE—AND OTHER COMEDIES...The CBS Friday Night Movie...The Italian Affair...Starring Walter Pidgeon... A professor who has devoted his life to writing a monograph on the treasure hunter Peter's in Rome, and has been blinded late in life, now decides to devote himself to making the treasure his single most important mission. (R)

8:00...NBC...THE CBS FRIDAY NIGHT MOVIE...THE ITALIAN AFFAIR...Starring Walter Pidgeon... A professor who has devoted his life to writing a monograph on the treasure hunter Peter's in Rome, and has been blinded late in life, now decides to devote himself to making the treasure his single most important mission. (R)

8:00...NBC...THE NIGHT THEY RAISED MINSKY'S...Starring Elliott Gould as Billy Minsky, the owner of a famous burlesque theatre and Britt Ekland as Rachel, a night club singer who accidentally rips her dress but goes on stage anyway. Also starring on stage Robards, Bert Lahr and Forrest Tucker. United Artists, 1968. (R)

8:30...ABC...THE ODD COUPLE...Oscar's ally Felix, tries to change his image from Mr. 980 to Mr. Clean. (R)

9:00...ABC...TOMA...The Madam... Posing as a wealthy Italian businessman, Dave becomes friendly with the proprietress of a call girl agency in the hope of turning them out as prostitutes. (R)

10:30...CBS...THE CBS LATE MOVIE...DRACULA...PRINCE OF DARKNESS...Starring Christopher Lee with Barbara Shelley, Andrew Keir and Peter Cushing... Vacationing in the Carpathians, a group of young women, where the family is warned by a doctor to travel in the area where Count Dracula had lived. They ignore his advice and become involved in a series of mysterious adventures. (1966) (R)

10:30...NBC...THE TONIGHT SHOW...STARRING JOHNNY CARSON...Guests: Cybill Shepherd, Burt Reynolds, Madeline Kahn. (R)

10:30...ABC...WIDE WORLD...MYSTERY...THE HAUNTING OF ROSALIND...Frank Converse, Pamela Payton-Wright, Susan Sarandon and Bearrice Strachan... A handsome young visitor enters a handsome woman is attracted to him, screams and faints, claiming a ghost had entered with him. (R)

fading grid star charged with murder

A fading football star is charged with murdering his team's vicious owner, and the victim's widow hires Billy Jim Hawkins to handle the defense. In the "Murder in the Slave Trade" episode of "Hawkins" Tuesday, July 16 (8:30-10:00 p.m.), on the CBS Television Network, Paul Wendkos directed from a script by Robert Hamner.

Billy Jim, learns that the murdered man, William Hardy Vincent, was universally hated—virtually every one of his associates, including his wife, Paul Forde, and the team's coach, Ernie Fiske, had a motive for killing him. However, Billy Jim has trouble arranging bail for his client, halfback Andy Tyler, because of Tyler's reputation for brutality, built up by the team's publicity man, Frank Scott.

C & W CARPET
149 N. 25 Mile Ave.
364-3448

QUALITY CARPET CLEANING
Free Estimates

Friday Program Notes

7:00...CBS...DIRTY SALLY...Anthony Quinn guest stars as the husband of a frontier town who thinks he has a secret in his pocket—until he crosses Sally. (R)

7:00...ABC...THE BOLD BUNCH...The Hustler... Jim Backus, guest stars as Mike's boss, who spots the Braeys with a new pool table as a gift. (R)

7:00...NBC...SANFORD AND SON...The members of the wedding... Fred succumbs to a grinning Donna's (Lynn Hamilton) grinning Donna's agrees to get married, but his family has other ideas. (R)

7:30...ABC...THE BRIAN KEITH Show...No Man is an Abol... An eccentric recluse (Louis L. Armato) who backs the clock while vacationing on a remote island. (R)

7:30...CBS...GOOD TIMES...The family wishes the hot water young Alford was gotten from into running through the pipes rather than coming through the person in the person of an angry housing authority official. (R)

7:30...ABC...ACTS OF LOVE—AND OTHER COMEDIES...The CBS Friday Night Movie...The Italian Affair...Starring Walter Pidgeon... A professor who has devoted his life to writing a monograph on the treasure hunter Peter's in Rome, and has been blinded late in life, now decides to devote himself to making the treasure his single most important mission. (R)

8:00...NBC...THE CBS FRIDAY NIGHT MOVIE...THE ITALIAN AFFAIR...Starring Walter Pidgeon... A professor who has devoted his life to writing a monograph on the treasure hunter Peter's in Rome, and has been blinded late in life, now decides to devote himself to making the treasure his single most important mission. (R)

8:00...NBC...THE NIGHT THEY RAISED MINSKY'S...Starring Elliott Gould as Billy Minsky, the owner of a famous burlesque theatre and Britt Ekland as Rachel, a night club singer who accidentally rips her dress but goes on stage anyway. Also starring on stage Robards, Bert Lahr and Forrest Tucker. United Artists, 1968. (R)

8:30...ABC...THE ODD COUPLE...Oscar's ally Felix, tries to change his image from Mr. 980 to Mr. Clean. (R)

9:00...ABC...TOMA...The Madam... Posing as a wealthy Italian businessman, Dave becomes friendly with the proprietress of a call girl agency in the hope of turning them out as prostitutes. (R)

10:30...CBS...THE CBS LATE MOVIE...DRACULA...PRINCE OF DARKNESS...Starring Christopher Lee with Barbara Shelley, Andrew Keir and Peter Cushing... Vacationing in the Carpathians, a group of young women, where the family is warned by a doctor to travel in the area where Count Dracula had lived. They ignore his advice and become involved in a series of mysterious adventures. (1966) (R)

10:30...NBC...THE TONIGHT SHOW...STARRING JOHNNY CARSON...Guests: Cybill Shepherd, Burt Reynolds, Madeline Kahn. (R)

10:30...ABC...WIDE WORLD...MYSTERY...THE HAUNTING OF ROSALIND...Frank Converse, Pamela Payton-Wright, Susan Sarandon and Bearrice Strachan... A handsome young visitor enters a handsome woman is attracted to him, screams and faints, claiming a ghost had entered with him. (R)

EVAPORATIVE AIR CONDITIONER 10% OFF WESTERN AUTO

"The store that offers you more" 241 N. Main St. 364-1355

BUY IN CONFIDENCE WITH CONFIDENCE Hereford's House of Diamonds member Cowan Jewelers Downtown AMERICAN GEM SOCIETY

PRINTING & OFFICE SUPPLY

Photo Offset Printing
144 W. 4th 364-0430

USED CARS-NEW CARS PLUS

An Excellent Selection SMALL CARS

Dodge Dart, Dodge Swinger, Plym. Duster

JONES MOTORS

364-3150
345 E. 1st

WEDNESDAY

CHANNEL	4	KONC	7	KVII	11	KTVI	13	KERA	39	KXIX	3	IND
CABLE	4	NBC	7	ABC	11	IND	13	PBS	39	IND	3	IND
6:00	News 4	News 4	Pro News	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
6:30	The Lucy Show	The Lucy Show	To Tell the Truth	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
7:00	Baseball World League Baseball	Baseball World League Baseball	The Bookies	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
7:30	Announced	Announced	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
8:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
8:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
9:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
9:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
10:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
10:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
11:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
11:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
12:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3

EVAPORATIVE AIR CONDITIONER 10% OFF WESTERN AUTO

"The store that offers you more" 241 N. Main St. 364-1355

BUY IN CONFIDENCE WITH CONFIDENCE Hereford's House of Diamonds member Cowan Jewelers Downtown AMERICAN GEM SOCIETY

A Superstar in Retirement

The "new" life of former major league superstar Willie Mays is the basis of "A New Ball Game For Willie Mays," a one-hour special program Wednesday, July 17 (7:00-8:00 p.m.), on the NBC Television Network. Host-narrator is actor Jack Klugman.

The program was filmed entirely on location over a three-month period. It follows Mays on the road at ball parks, at spring training as a coach for the New York Mets, at award banquets and other activities, and in and around his home at Alherton, California.

According to producer-director Lee Mendelson, the program focuses on "what happens to a superstar when he goes into retirement."

Show highlights include Willie teaching baseball fundamentals to Little Leaguers; Willie and his wife Mae, a social worker, working with the Department of Health, Education and Welfare to teach children the importance of vaccination; Willie reminiscing about his 22 years in baseball and of some of his great moments on the field during their career.

Famous sports and entertainment personalities will comment on Mays, the athlete and the man. Among them are John Brodie, Charles-M. Schulz, Flip Wilson, Bill Cosby, Mets pitcher Tom Seaver and Tony Randall.

Willie also lists his all-time All-Star team chosen from National League opposing teams he's faced throughout his playing career.

"A New Ball Game for Willie Mays" was written by Charles Einstein and produced by Lee Mendelson. Film Productions in association with Sheldon Fay Productions. The special is under full sponsorship of the Bell System. (through N.W. Ayer & Son, Inc.).

Willie Mays and Jack Klugman star in "A New Ball Game For Willie Mays."

USED CARS-NEW CARS PLUS

An Excellent Selection SMALL CARS

Dodge Dart, Dodge Swinger, Plym. Duster

JONES MOTORS

364-3150
345 E. 1st

THURSDAY

CHANNEL	4	KONC	7	KVII	11	KTVI	13	KERA	39	KXIX	3	IND
CABLE	4	NBC	7	ABC	11	IND	13	PBS	39	IND	3	IND
6:00	News 4	News 4	Pro News	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
6:30	The Lucy Show	The Lucy Show	To Tell the Truth	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
7:00	Baseball World League Baseball	Baseball World League Baseball	The Bookies	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
7:30	Announced	Announced	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
8:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
8:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
9:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
9:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
10:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
10:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
11:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
11:30	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3
12:00	News 4	News 4	ABC Monday Night Movie	News 7	News 11	News 11	News 13	News 13	News 39	News 39	News 3	News 3

EVAPORATIVE AIR CONDITIONER 10% OFF WESTERN AUTO

"The store that offers you more" 241 N. Main St. 364-1355

BUY IN CONFIDENCE WITH CONFIDENCE Hereford's House of Diamonds member Cowan Jewelers Downtown AMERICAN GEM SOCIETY

A Superstar in Retirement

The "new" life of former major league superstar Willie Mays is the basis of "A New Ball Game For Willie Mays," a one-hour special program Wednesday, July 17 (7:00-8:00 p.m.), on the NBC Television Network. Host-narrator is actor Jack Klugman.

The program was filmed entirely on location over a three-month period. It follows Mays on the road at ball parks, at spring training as a coach for the New York Mets, at award banquets and other activities, and in and around his home at Alherton, California.

According to producer-director Lee Mendelson, the program focuses on "what happens to a superstar when he goes into retirement."

Show highlights include Willie teaching baseball fundamentals to Little Leaguers; Willie and his wife Mae, a social worker, working with the Department of Health, Education and Welfare to teach children the importance of vaccination; Willie reminiscing about his 22 years in baseball and of some of his great moments on the field during their career.

Famous sports and entertainment personalities will comment on Mays, the athlete and the man. Among them are John Brodie, Charles-M. Schulz, Flip Wilson, Bill Cosby, Mets pitcher Tom Seaver and Tony Randall.

Willie also lists his all-time All-Star team chosen from National League opposing teams he's faced throughout his playing career.

"A New Ball Game for Willie Mays" was written by Charles Einstein and produced by Lee Mendelson. Film Productions in association with Sheldon Fay Productions. The special is under full sponsorship of the Bell System. (through N.W. Ayer & Son, Inc.).

Willie Mays and Jack Klugman star in "A New Ball Game For Willie Mays."

PK SUPPLY INC.
SERVICO GAMEZ
4444444
801 WEST FIRST
HEMERD, TEXAS 75048
BUS. 364-4441 RES. 364-5464

Take Along BAR-BE-QUE PORTABLE
Was \$396
\$249

SATURDAY

CHANNEL	4	KQHC	7	KVII	10	KFOA	11	KIVI	13	KEEA	29	KXIX	3	IND
CABLE	4	NBC	7	AAC	10	CBS	11	IND	13	PBS	2	IND	6	IND
1	40	40	40	40	40	40	40	40	40	40	40	40	40	40
2	40	40	40	40	40	40	40	40	40	40	40	40	40	40
3	40	40	40	40	40	40	40	40	40	40	40	40	40	40
4	40	40	40	40	40	40	40	40	40	40	40	40	40	40
5	40	40	40	40	40	40	40	40	40	40	40	40	40	40
6	40	40	40	40	40	40	40	40	40	40	40	40	40	40
7	40	40	40	40	40	40	40	40	40	40	40	40	40	40
8	40	40	40	40	40	40	40	40	40	40	40	40	40	40
9	40	40	40	40	40	40	40	40	40	40	40	40	40	40
10	40	40	40	40	40	40	40	40	40	40	40	40	40	40
11	40	40	40	40	40	40	40	40	40	40	40	40	40	40
12	40	40	40	40	40	40	40	40	40	40	40	40	40	40

Thursday Program Notes

11:00...ABC...THE ABC SATURDAY SUPERSTAR MOVIE—"ROBIN HOODING" comedy-adventure featuring Robin Hood, framed for the theft of a widow's cow, Robin Hood sets out to find the animal and return it to the owner. (R)

11:30...NBC...THE PARTISAN For Sale by the Owner: "Sentimental Journey" and "The Partisan" children eagerly accept her tentative suggestion that they move to a larger home. (R)

7:00...NBC...EMERGENCY! "The Floor Brigade" Pat Buttram plays an elderly hermit trapped beneath a trash can in a super-hermophobic apartment building. An unscrupulous man on top of a waiter lower (R)

7:00...CBS...ALL IN THE FAMILY Archie's birth certificate provides an unexpected surprise at his birthday party. (R)

Sunday Program Notes

10:30...ABC...MAKE A WISH Tom Chapin hosts the series and performs the original songs which are written by his brother Harry Chapin. Today's topics are "Wings" and "Ego."

1:30...CBS...CBS TENNIS CLASSIC Tournament and Championship with the top 16 World Championship of Tennis professional tour players competing. Mary Rissien meets Arthur Ashe in the quarter-final match. Pat Summerest and participating players comment. (From Lakeway, Texas) (R)

3:30...CBS...SPORTS SPECIAL TACUAR "Japan vs. Russia, Women's Volleyball Championship," with Adrian Metcalfe as commentator (from Tokyo, Japan). "Remo Rodero Championship," with Cliff Renton as commentator. (From Reno, Nev.) (R)

3:30...NBC...TIME AND THE CITIES Award-winning film narrated by Alexander Scourby takes an on-sight look at why cities rise and fall. Filmed on location in Turkey. (R)

5:00...CBS...CBS NEWS RETROSPECTIVE "For Freedom," late CBS News correspondent Edward R. Murrow anchors this report on the findings of a Presidential commission on the natural resources of the United States. William S. Paley, Chairman of the President's Materials Policy Commission and Chairman of the Board of CBS Inc., appears on the broadcast with economist Bernard Baruch, labor leader John L. Lewis and other industrial leaders and statesmen. (R)

8:30...ABC...THE FAIR...Following (family tradition, the Apples, hard on the heels for the county fair, but the kids are crushed to learn their foal is disqualified because they unknowingly broke the rules. (R)

8:30...ABC...RIOT...with guest stars Laurence Luckinbill, Elizabeth Ashley and Eric Braeden, Frank Danzer, with a fortune in stolen diamonds, is pursued by Inspector Eskine, as well as by Gustave Becker, a deadly mercenary employed by the company. (R)

8:30...NBC...THE MARY TYLER MURDER MYSTERY "The Mystery of the Mummy" (J. D. Cannon) is accused of homicide. (R)

7:30...ABC...THE ABC SUNDAY NIGHT MOVIE—"RIOT" Jim Brown and Gene Hackman star in "Riot," a prison film which foreshadowed the tragic events that have filled the nation's headlines, on the ABC Sunday Night Movie. July 14 (7:30-9:30 p.m.). (Rebroadcast)

Filmed on location in Arizona State Prison, "Riot" also stars Mike Kellin, Gerald S. O'Loughlin, Ben Carruthers, Clifford David and actual inmates of the prison.

In "Riot," 25 of the toughest cons in the prison, led by Red Fletcher (Gene Hackman), take over part of the institution with Cully Briston (Jim Brown) becoming a part of the riot against his will.

SUNDAY

CHANNEL	4	KQHC	7	KVII	10	KFOA	11	KIVI	13	KEEA	29	KXIX	3	IND
CABLE	4	NBC	7	AAC	10	CBS	11	IND	13	PBS	2	IND	6	IND
1	40	40	40	40	40	40	40	40	40	40	40	40	40	40
2	40	40	40	40	40	40	40	40	40	40	40	40	40	40
3	40	40	40	40	40	40	40	40	40	40	40	40	40	40
4	40	40	40	40	40	40	40	40	40	40	40	40	40	40
5	40	40	40	40	40	40	40	40	40	40	40	40	40	40
6	40	40	40	40	40	40	40	40	40	40	40	40	40	40
7	40	40	40	40	40	40	40	40	40	40	40	40	40	40
8	40	40	40	40	40	40	40	40	40	40	40	40	40	40
9	40	40	40	40	40	40	40	40	40	40	40	40	40	40
10	40	40	40	40	40	40	40	40	40	40	40	40	40	40
11	40	40	40	40	40	40	40	40	40	40	40	40	40	40
12	40	40	40	40	40	40	40	40	40	40	40	40	40	40

Lovers Declaring War on Death

Two lonely 18-year-olds, who meet through a college newspaper ad and share a very special love, join together to fight the girl's terminal illness and begin a frantic search to find a doctor, researcher or anyone who can help them in "She Lives," the ABC television network's "Wednesday" (7:30-9:00 p.m.). (Rebroadcast) Desi Arnaz, Jr. and Season Hubley star with Michael Margotta, Jack Soo and Jay Robinson co-starring them in "She Lives," a sensitive college student still

"troubled by his mother's death, reacting strongly to the killing of rats in a university laboratory experiment. He places an ad in the college newspaper for a girl who shares his strong feelings about life, love and death.

A & W DRIVE INN
Club Service - Orders To Go
Closed Mondays
1605 PARK AVE. PHONE 364-4600
A & W Root Beer to take Home

FREE!
Frigidate Automatic Ice Makers When You Buy One of Our Three Most Popular Refrigerators

FRIGIDAIRE SALES & SERVICE MAYTAG
Next to Pack House 112 Miles

SHOOK TIRE CO.
May We Serve You
"WHERE TO BUY THEM"
600 W. 1st 364-1010

KISSTERS MILLERY
SERVICE & EQUIPMENT
Largest Milling and Feeding Systems
Fertilizer Blenders
Measure Scales
Self Propelled Tractor Systems
N. Highway 385 364-6871

HOMEWORK
Angie Dickinson will be returning "home" when she starts filming her starring role in NBC-TV's new series, "Police Woman." The series will be filmed at the Burbank Studios only a few blocks from where Angie grew up.

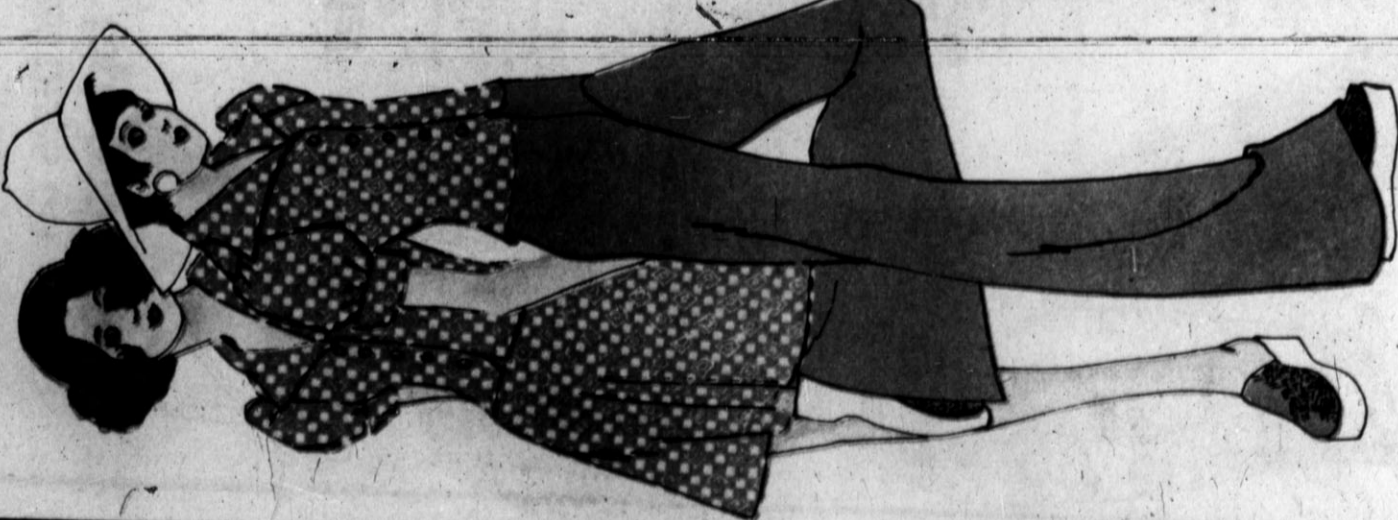
RACKET-AND-RAKE MAN
Bert Parks, who will emcee for the 20th successive year, the annual Miss America Pageant, on NBC-TV Sept. 7, considers playing a fast game of tennis and gardening his two main pastimes.

KEEPING HER CHIN UP
Lamanda Page, who plays Aunt Esther on NBC-TV's "Sanford and Son," suffered a neck injury in an auto accident recently. Therefore, Aunt Esther will be wearing a neck brace in several episodes next fall.

PLAINS Insurance Agency
For All Your Insurance Needs
Open 8 a.m. - 5:30 p.m.
9-12 Sat.
218 W. 3rd 364-2232

MOTOROLA 12" BLACK & WHITE
Smooth-rolled portable with built-in side carrier. Features control panel with state chassis (except 2 tubes). Beige and brown plastic cabinet.
\$99.95
SUN KNOX TV & Music
509 Park Ave. 364-0766

Juniors' three-piece weekenders.



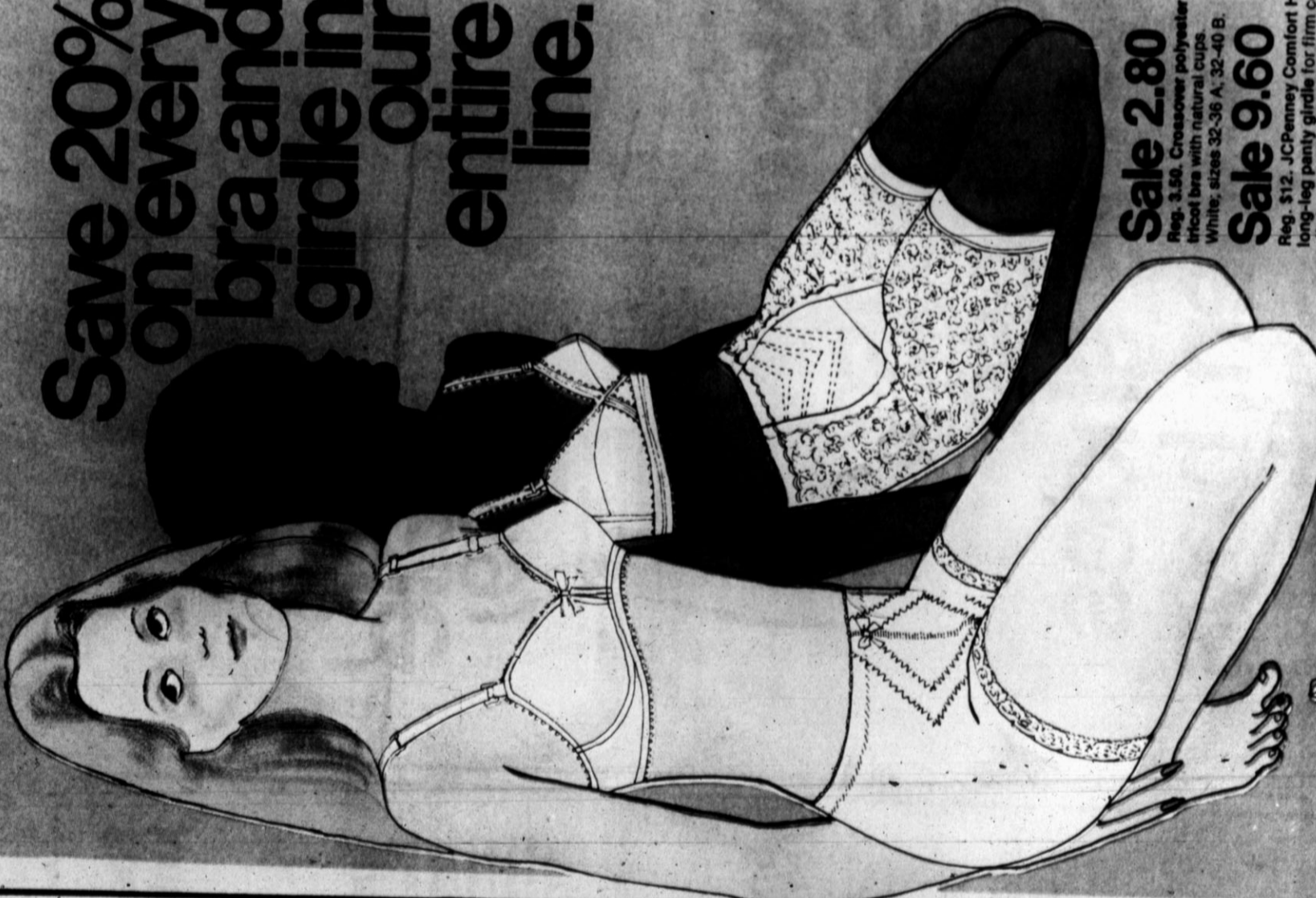
Special 14.88 set

Colorful coordinates in polyester knit add up to a weekend's worth of activities. Pair the short sleeve jacket with its matching print skirt or with the solid color pants. Sleeves are cuffed or puffed; collars are wide, notched, or rounded. All easy-care, machine washable; in navy, wine, red, rust, green. Junior sizes 3-13.

Like it? Charge it. Use your JCPenney charge account. For unusual sizes or hard-to-find items, see the JCPenney catalog.

JCPenney sales for every body

Save 20% on every bra and girdle in our entire line.



Sale 3.20

Reg. \$4. The JCPenney seamless contour cup bra in polyester tricot with nylon/spandex sides and back. White; 32-36 A, 32-38 B, C.

Sale 3.60

Reg. \$4.50. Garmentless bra with lace underlay tummy panel, stretch lace cuffs. Run-resistant nylon/spandex. White; S, M, L.

Sale 2.40

Reg. \$3. Cotton/polyester bra with fully lined nylon lace cups, double elastic back. White, B and C cups. D cups; reg. 3.75. Sale 3.00.

Sale 2.80

Reg. \$3.50. Crossover polyester high-leg panty girdle for firm control, all-day comfort. Front panel of acetate/nylon/spandex; the rest is super stretch latex/nylon. Detachable garters. White, S, M, L, XL.

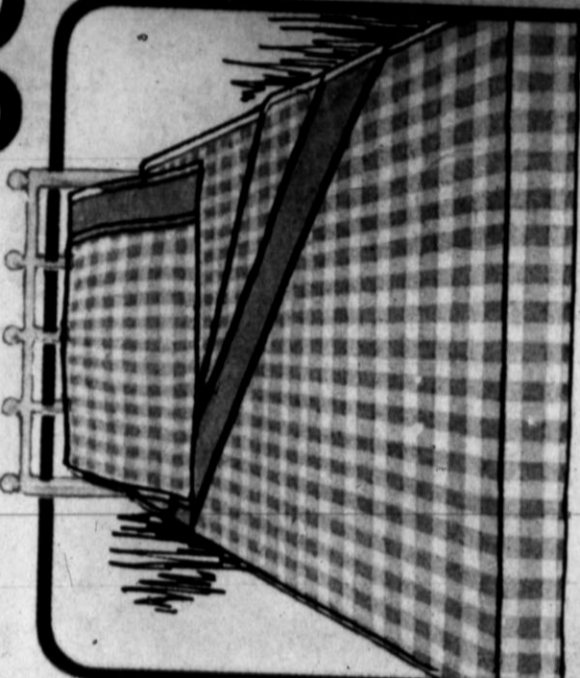
Sale 9.60

Reg. \$12. JCPenney Comfort Hours® long-leg panty girdle for firm control, all-day comfort. Front panel of acetate/nylon/spandex; the rest is super stretch latex/nylon. Detachable garters. White, S, M, L, XL.

Sale prices effective thru Saturday, July 13th.

Supplement to THE HEREFORD BRAND, Thursday, July 11, 1974, Hereford, Texas

JCPenney



Sale 2.68

Reg. 3.79. Full flat or fitted; reg. 4.75. Sale 3.68. 'Parisienne' sheets in no-iron polyester/cotton muslin with all-over flower print and a flower garland hem. Pillow cases, pkg. of 2, reg. 3.25. Sale 2.58.

Sale 2.68

Reg. 3.79. Full flat or fitted; reg. 4.75. Sale 3.68. 'Gingham check' sheets in no-iron polyester/cotton muslin checks with solid color hem. Pillow cases, pkg. of 2, reg. 3.25. Sale 2.58.

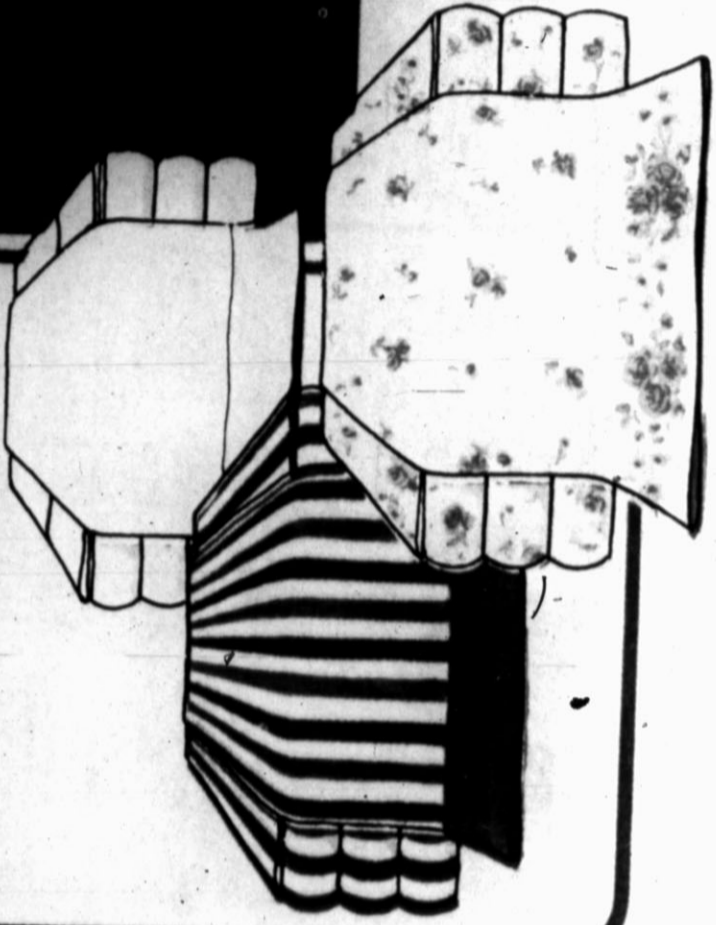
Sale 3.44

Reg. 4.49. 'Duotone' striped sheets in polyester/cotton muslin, two shades of stripes and a solid color hem. Pillow cases, pkg. of 2, reg. 2.99. Sale 2.34.

Sale 2.32

Reg. 3.29. Full flat or fitted; reg. 3.29. Sale 2.82. White no-iron polyester/cotton muslin sheets; our lowest priced line now at sale prices. Pillow cases, pkg. of 2, reg. 1.89. Sale 1.72.

Sale prices effective thru Saturday, July 13th. Like it? Charge it. Use your JCPenney charge account.



HEREFORD, TEXAS
435 Sugarland Mall
9-30 am til 6:00 pm Weekdays
9-30 am til 8:30 pm Saturdays

1 for
pt or
ons.
d an
ode.
Co. a
cent.
igust
not
ctric
per
kwh
the
ents
nth;
ional
ently
ater
than
d be
500
lonal
ts.
7.1
used
next
h for
d .9
per
ility
vned
rse,
ding
iture
vote
vned
Aug.
the
rises
ately
carts
ause
rrow
eels.
ision
>-ton
fire
tson
ision
port

P
cing
on's
an
1973
has
an
the
nore
will
the
It is
the
We
y et
that
ray
gar
ing.
scen
ts in
ural
will
ting
nda-
aid.

e
o
g
e
)

JCPenney

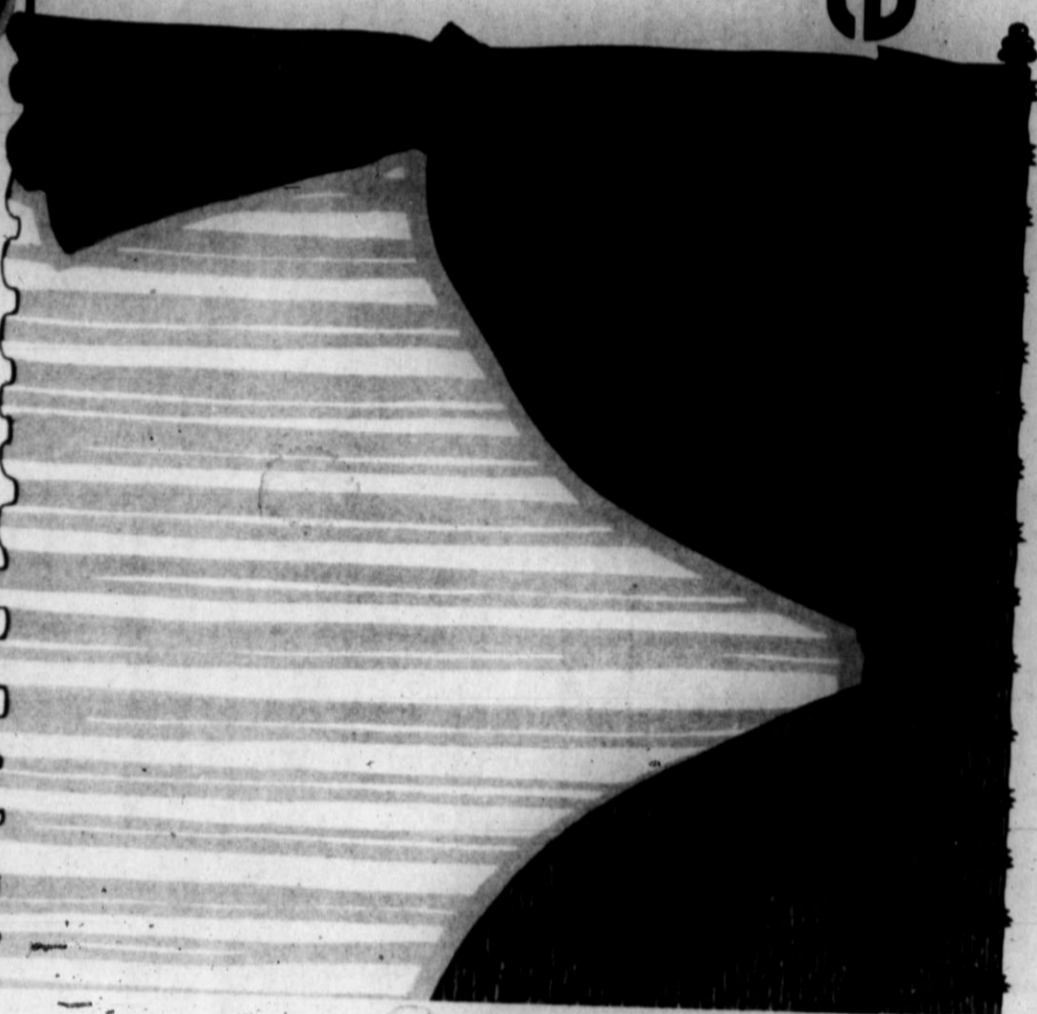
home sale.

20% off all ready-made draperies

In stock or special order.

Sale \$12 50x84"
Reg. \$15
75x84", reg. \$25, Sale \$20
100x84", reg. \$33, Sale 26.40

For example: "Jewel-Tex" draperies are a smart dobby weave cotton/ rayon with thermal foam acrylic backing. Sun resistant, machine washable. Choose from decorator colors. Sale prices effective thru Saturday, July 13th. Like it? Charge it. Use your JCPenney charge account.



Save 20% on decorator bedspreads.

Sale 19.20
Reg. \$24. "Mogarty" throw-style bedspread with the look of crushed velvet, finished with a finely fringed hem. Rayon backed, cotton backed. Assorted colors. Full size.

Sale 18.40
Reg. \$23. "Lansington" no-iron jacquard bedspread with handsome woven-in pattern. Machine washable all cotton, with cotton ball fringe. Assorted colors. Full size.

Sale 12.00
Reg. \$15. "Rockville" field flower spread is fully quilted and reversible. Polyester fill and rayon/ polyester backing. Full size. Color combinations.



20% off bed pillows and mattress pads.

Sale 2 for 7.99
Reg. \$5.50 each. Machine washable bed pillows. Filled Dacron® Fiberfill II polyester. Standard size.

Sale 2 for 4.99
Reg. \$3.50 each. Thirty bed pillows plumply filled with Dacron® Label polyester. Standard size.

Sale 4.49
Reg. \$5.99 twin fitted. Full fitted: Reg. 7.99, Sale 5.99. Sonically quilted mattress pads have nylon covering, polyester filling. No threads to break, stitchless quilting. Machine washable, no-iron.



JCPenney

Special buys on junior tops and jeans.

Special 2 for 5.00

Classic T-shirt with rib-knit band at neckline and short sleeves. Easy-care polyester/ cotton jersey to wear as is, embroidered, applique, or print. White, navy, light blue, red. sizes S, M, L.

Special 4.99

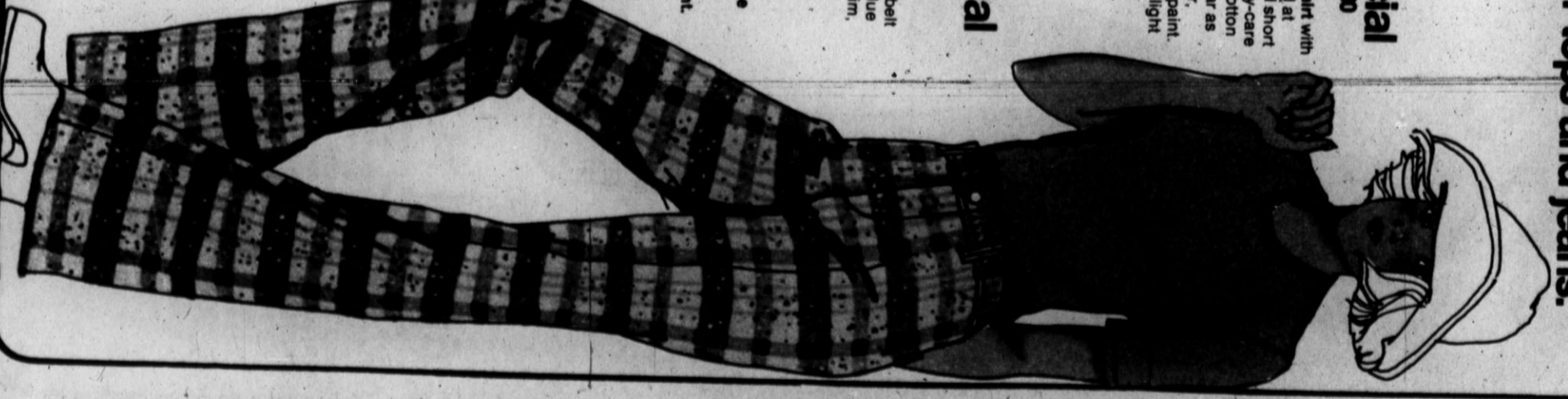
Junior jeans with fly front, belt loops. Navy blue or brushed polyester/ cotton plaids. Sizes 5-15. Like it? Charge it. Use your JCPenney charge account. For unusual sizes or hard-to-find items, see the JCPenney catalog.



Sale 2.99

Reg. 3.99. Sturdy shoes of tough wearing cotton duck uppers with cushion insole, skid-resistant herringbone design and molded rubber outsole. Navy or white in men's sizes 6 1/2-12D, youths' sizes 10-2D or boys' sizes 2 1/2-6D. Terrific value.

Now. Save 25% on these tennis shoes for men, boys and youths. Get moving.



McCormack, "son" of Jim Brown) becoming a part of the riot against his will.

WHERE TO BUY THEM
600 W. 1st 364-1010

Enterprise Square
N. Highway 385 364-6871

218 W. 3rd 364-2232

509 Park Ave. 364-0766

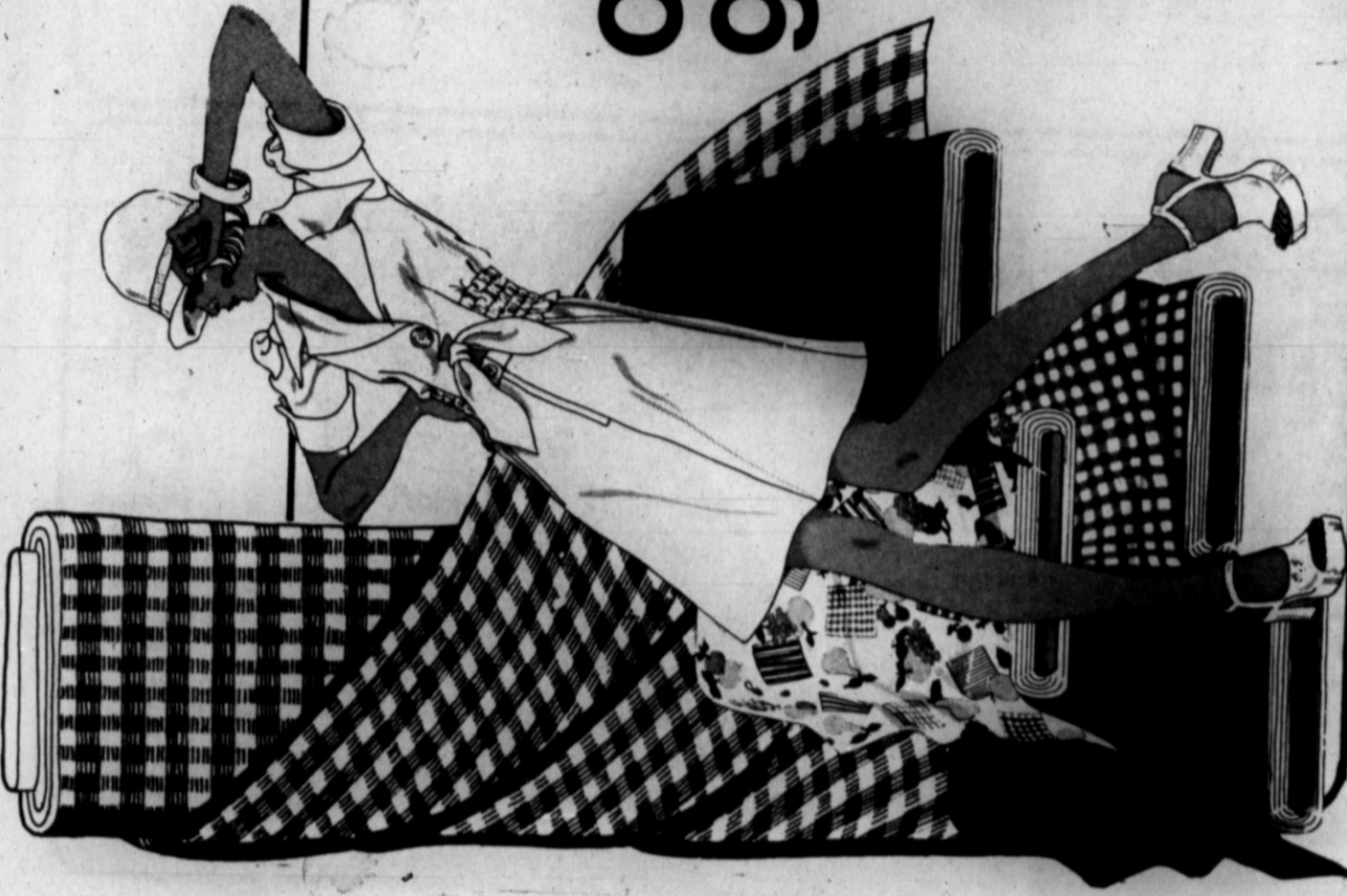
JCPenney
savings for men

Save on men's denim jeans with flare legs.

Sale 6.38

Reg. 7.98 Men's 13 3/4 -oz. indigo blue cotton denim jeans with flare legs, western styling. Machine wash, line dry. Waist sizes 29-38. Inseams 29-34.

Sale prices effective thru Saturday, July 13th.



Save 20% on easy-care gingham and broadcloth.

Sale 1.03 yd.

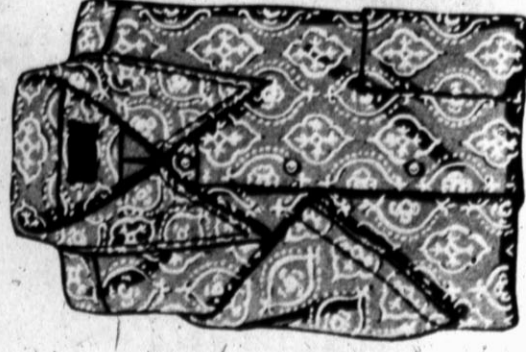
Reg. 1.29 solid colors Coordinating prints; reg. 1.59, Sale 1.27 yd. Fashion Corner broadcloth of polyester/cotton or rayon/cotton. Great solid colors team up with small neat florals, stripes, dots, and juvenile designs. All machine washable, tumble dry. 44/45" wide.

Sale 1.03 yd.

Reg. 1.29 Women gingham checks in no-iron polyester/combed cotton for sewing dresses, beach robes, curtains and bedspreads for your home. Red, maize, pink, more; 44/45" wide.

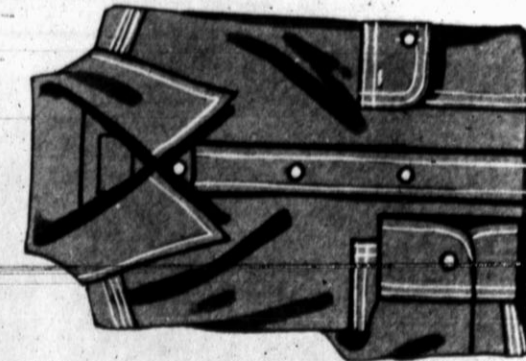


Buy on men's no-iron sport and work shirts.



3.33

Men's short sleeve sport shirts in easy-care blends of polyester/cotton and cotton/rayon. Colorful prints in sizes S, M, L, XL.



4.79

Men's no-iron blue chambray shirt is an easy-care blend of polyester/cotton. Tailored with two chest pockets with flaps and long tails.

Save 20% on big 2.50 bath towels.

Sale \$2

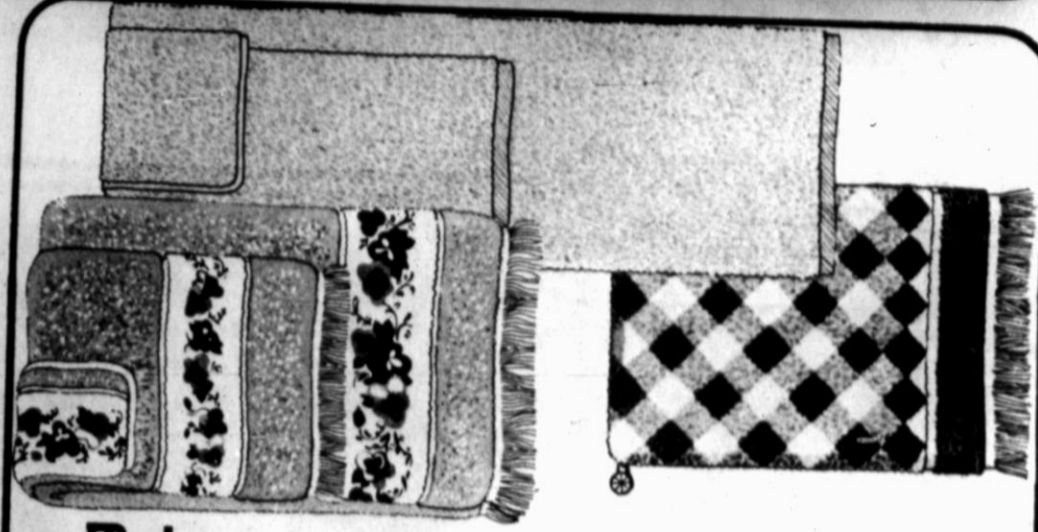
Reg. 2.50 Hand towel; reg. 1.50, Sale 1.20 Washcloth; reg. 90¢, Sale 70¢

'Pansy Parade' bath towel in sheared cotton terry with colorful flowered border print, fringed ends.

'Checkmate' bath towel in looped cotton terry with fringed ends. Woven-through jacquard checks.

'Terra-Suede' solid color bath towel in sheared cotton terry with decorative dobby border.

Sale prices effective thru Saturday, July 13th. Like it? Charge it. Use your JCPenney charge account.



Special buys on knits and yarn.

Special 1.88 yd.

Fancy patterns; special solid colors. Terrific buy on no-iron double knit polyester fabric for sewing great looking blazers, pants, dresses. Machine washable solid colors and patterns in a variety of textures. 58/60" wide.

Special 77¢ skein

Orlon® acrylic yarn for hand knitting handsome sweaters, hats, vests, afghans. Machine washable and dryable. In a color range that includes white, navy, red, off white, more.

ue
co
ee
o)

Lucing
tion's
ve an
1973
r. has
ve an
g the
more
p will
of the
"It is
if the
g. We
ea yet
g that
spray
sugar
asing.
been
ets in
ltural
Y will
ecting
enda-
said.

mission
wo-ton
re fire
hsson
1.
mission
irport

rs the
ourses
ivately
e carts
e cause
arrow
heels.
mission
owned
r Aug.
id vote
future
table
course,
sibility
owned
water
e than
uld be
at 500
litional
ates.
be 7.1
h used
ie next
wh for
and .9
sh per

ved an
e Co. a
r cent,
August

led for
ept or
tions.

20% off these shirts



Sale 3 for \$4
Reg. 3 for \$5. Little boys' sport shirts in poly/cotton. Mock turnneck. Short sleeves. Sizes 3-7.

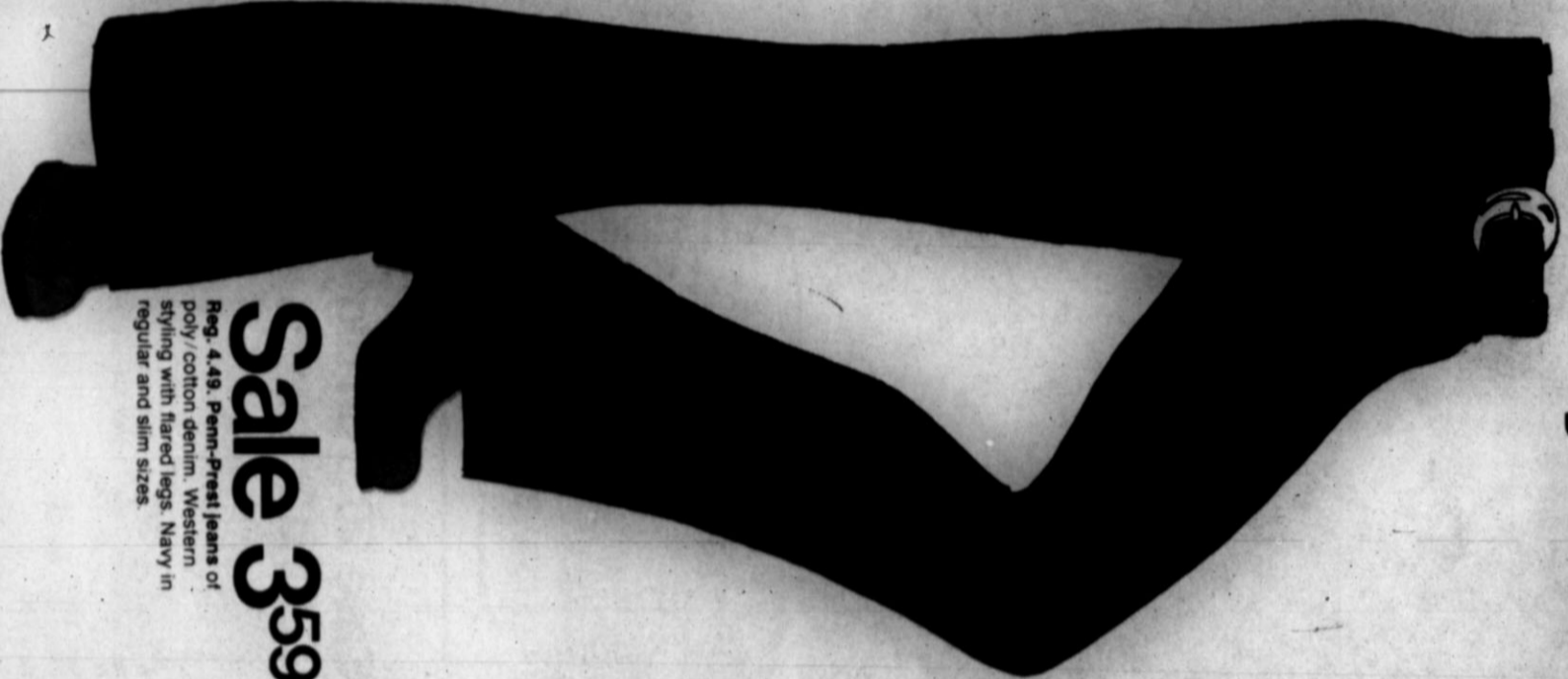
Sale 2
Reg. 2 for \$5. No-iron breakcloth sport shirts in poly/cotton. Solids and patterns for 8-18.

Sale 1
Reg. 1.38. Assorted knit shirts in boy/cotton. Stripes and solids. Sizes 8-18.

Sale 2 38
Reg. 2.98. Short sleeve mock buttonneck shirts in poly/cotton knit. Solid colors. 8-18.

Sale 4 for \$4
Reg. 4 for \$5. Boys' striped tank tops in cotton/acrylic knit with rib trim. Assorted colors. Sizes 8-18.

20% off boys' jeans



Sale 3 59
Reg. 4.48. Penn-Penn jeans of poly/cotton denim. Western or sporty with faded legs. Navy in regular and slim sizes.

5 98 each

Boys' western style shirt in no-iron polyester/cotton chambray has a long point collar, long sleeves, flap pockets. Blue. 8-18.

3 for 1 99

Pennies' T-shirts and briefs in durable all-cotton are known for comfort and long wear. Short sleeve T-shirt is flat rib-knit. White. XS(4) (11-14-16).

3 pairs 99¢

All cotton crew socks in white with assorted color striped tops. Sizes 6-11.

600 W. 1st 364-1010

Keopstake

N. Highway 385 364-6871

son... suffered a neck injury in an auto accident recently. Therefore, Aunt Esther will be wearing a neck brace in several episodes next fall.

Special buy. Back-to-school dresses for girls.



Girls' shirts, jeans.

\$4
Girls' cotton chambray work shirt with contrast stitching on flap pockets, long point collar, button front. Light blue. sizes 7 to 14.

Special 3 99
Girls' cotton denim jeans are boy-cut to Pennies' exciting specifications, styled with modified flared legs and belt loops. Choice of patch pockets, Western pockets, or sail-in pockets. Navy blue. sizes 7 to 14, regular and slim.

Special 2 pr. 1 00
Girls' cable pattern knee highs in acrylic/stretch nylon. White, red, navy, more. size S (this shoe size 7-10), M (this 10 1/2-9 1/2), L (this 4-10).

Special \$10 sizes 7-12

Special \$9 sizes 4-6x

What an assortment of back-to-school dresses! Jumpin' antics, A-lines, two-piece looks, cinch waists, puffed sleeves, button-fronts, skirt-and-bouise effects, and lots more. Every one is no-iron easy care, so a week's worth of dresses are ready for another wearing after a quick wash and dry. Choose from plaids, solids, prints, and checks. In colors and trims to brighten the greyest day. Hurry in now, get first pick of the collection and get Pennies' special low prices, too.

Like it? Charge it. Use your JCPenny charge account. For unusual sizes or hard-to-find items, see the JCPenny catalog.

Briston (Jim Brown) becoming a part of the riot against his will.

218 W. 3rd 364-2232

509 Park Ave. 364-0766

JCPenny