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# The Sunday Brand

40 Pages

Including 22 Colored  
Comics

PUBLISHED EVERY SUNDAY

HEREFORD, TEXAS 79045, SUNDAY, MARCH 1, 1970

VOL. 22 — NO. 35

## Wilson To Begin Kill

Wilson Beef and Lamb Company, a multi-million dollar plant under construction here for the past year, is set and ready to begin initial cattle slaughtering operations which are slated for tomorrow. Vern Swanson, plant manager, stated Saturday that the company requests there be no spectators at the plant for the next two weeks.

"With the training and involvement with the new personnel we won't have time to show visitors the plant and along with this it could be more dangerous to them the first few days," he added.

Toward the middle and end of March guided tours will be conducted at Wilson twice daily beginning at 10 a. m. and 2 p. m. but until that time the plant will be under strict security.

According to Swanson activities the first day will be devoted to orientation, safety, plant features, and various department group orientations prior to any actual slaughtering. Several highly trained and experienced personnel are to be brought in from other Wilson plants to help with the instruction and training of new employees.

Though some workers may have been employed in other packing plants, Swanson said careful orientation is necessary because systems in each plant are different.

In the beginning stage Wilson will be concerned with only slaughtering the beef and gradually will graduate to the processing. The number slaughtered per day can't be estimated at the present time but will be related with how quickly the employees can adjust to their jobs.

Through co-operative work with the Texas Employment Commission, all persons to work at the plant have been hired and are ready to begin. The only ones working prior to killing operations are mechanics, electricians, power house and supervisory personnel.

Construction at the plant will continue in some areas through the next few months but it should phase out through the first of April, says Swanson.



**\$250 CHECK** — Dudley Bayne, right, is shown receiving a check from Ed Schroeter, member of the Hereford Duplicate Bridge Club, in the amount of \$250. The money will go for the purchase of 20 cushion folding chairs to be put in the Community Center. — Staff Photo

## USDA Raises Beet Acreage

The U. S. Department of Agriculture notified Congressman Bob Price recently of an increase in the national sugar beet acreage allotment for the 1970 crop. The new total of 1.55 million acres is about 7 percent more than the 1.4 million acres announced on October 3, 1969. Each state allocation was increased in the same ratio as the total requirements which will give Texas a 1970 allocation of 43,599 acres.

The Agriculture Department stated that the action was taken because 1969 crop sugar production was substantially less than expected because of severe freezes during the 1969 crop harvest.

The allotment increase will naturally affect next year's growers contracted with Holly Sugar Corporation in the local area. Holly Agricultural manager Bob Ginn commented that the increase is simply an adjustment due to this year's short crop.

He stated, "It can't be considered as either good or bad for the farmer but necessary to bring the sugar supply to the level where the Department of Agriculture wants their investors."

Prior to the announcement, last week was final completion of harvesting operations for Hereford growers who have been pained this season with the drawn out digging process. According to Ginn, the last beets were acquired by the plant around noon Sunday.

The plant is now finished with the slicing of beets — a process which they have carried in conjunction with digging operations the past few months. At the present time they are manufacturing from the supply of their thick juice tanks. Ginn said the extracted juice is expected to carry them for two to three more weeks.

Holly Corporation for the 69-70 beet season processed a total of 690,000 tons of beets, a considerable reduction in comparison with last year's 880,000 tons processed and dug.

They also ended with a much lower sugar content of 10.43 percent compared to the average seasonal content of 14.5 to 15 percent.

## Pinckert Hooks Prize Walleye

Chub Pinckert of 119 Avenue K in Hereford has been recognized by "Sports Afield" magazine for the "Best In The State" Walleye Pike catch. Pinckert won the top award for the State of New Mexico by hooking a 5 pound 3 ounce Walleye Pike, the largest of its kind taken in 1969.

Pinckert caught his prize winning fish in Conchas Lake on June 6, for which he was awarded a sterling silver insignia and Parchment Certificate.

Sports Afield's State Fishing Awards program embraces all fifty states, its purpose being to encourage the catching of fish on sporting tackle and to give meritorious catches recognition on a state level rather than national.

Pinckert said he has been fishing for Walleye all his life. He was born in the midst of lake-filled northern Minnesota where according to him "you can catch Walleye as fast as you throw in the line."

## Gun Club Shoot To Support Fund

Hereford Gun Club, president, Jim Lassiter, announces that a shoot will be held this afternoon, starting at 1:00 at the Gun Club range east of the Hereford Airport.

Proceeds from the event will be contributed to the "George Frank Kidney Fund" being held in Hereford for Frank, a patient in the Parkland General Hospital, Dallas, where he is being treated for a serious kidney condition.

## Radio Special Planned Today

"Music at Hereford High School," a radio special recorded by the Journalism class at Hereford High School will be aired on KPAN today at 4:30 p. m.

Included in this program will be portions of each choir, "LIL ABNER," the marching band, the victory bell at football games, and different ways music is involved at HHS. There will also be brief comments from Bill Meyers, Ben Gollehan and Jerry Don George.

Radio broadcasting is a new addition to the Journalism class this year. The class presents a news cast of HHS happenings each day on KPAN at 4:30 p. m. This special was recorded and produced by the members of the class to further their understanding of radio broadcasting in general and sound specials in particular.

Members of the class are Laquita Robison, Martha McBride, Lori Hopson, Gwen Davis, Susan Balden, Steve Ray, Toramy Stoy, Preen Nanninga, and Phillip Diller. The class is under the sponsorship of Mr. William Z. Penn.

## Gene Brock Selected Director Of Wigwam

An active worker in church, school, and civic work, Gene Brock of 217 Greenwood, was recently named director to Camp Wigwam — a summer camp located just north of Amarillo.

Brock, an English and Special Education Teacher at La Plata Junior High has been working with mentally handicapped children for the last three years. Last spring he made Camp Wigwam one of his main projects. He visited numerous church and civic organizations making appeals for it.

Brock's religious activities center around the small country church in the Bippus Community located 40 miles northwest of the city where he is pastor.

Camp Wigwam has been described as "a place where retarded children can spend a full week being happy and carefree, helping each other and learning new skills." It is designed not only to provide recreation, but also to demonstrate that the retarded can learn to use their time constructively.

Mentally handicapped children ages 12-21 of any race may attend. The majority will fall within the trainable or educable categories as devised by the Texas Educational Agency.

## John Casebeer Buried Friday

Funeral services for John Casebeer, 70, 411 E. 4th, who died Wednesday morning in Deaf Smith County Hospital following a brief illness, were conducted at 2 p. m. Friday in Gilliland Rose Chapel.

J. T. Marlin, pastor of Central Church of Christ, officiated. Burial was in West Park Cemetery.

Mr. Casebeer was born Jan. 29, 1900 in Greenville and came to Hereford in 1923 from Floydada. He was a farmer and a veteran of World War II.

Survivors include his mother, Mrs. H. L. Casebeer of the family home; three brothers, Roy of Colton, Calif., Troy of Sylmar, Calif., and Arthur of Brownville; four sisters, Mrs. Ruby Walker and Mrs. Dolie Richards, both of Hereford; Mrs. Bessie Bridges and Mrs. Bertia Britt both of Amarillo.

activities, the parents of guardians of the children are requested to provide the camp fee of \$70 for each child. It is hoped that no child is refused admission because of inability to pay a fee. Civic groups, auxiliary organizations, individuals, foundations and businesses are possibilities in situations where need occurs for financial assistance.

The program derived at the camp is designed to offer each camper an opportunity to develop natural talents and skills. A complete program of camping and outdoor explorations will be managed by a specially trained staff and counselors.

The agenda includes arts and crafts, camp craft, game and cook-outs, overnight camping, hikes, swimming, archery, story telling, and singing.

## "Leo" Club To Organize Soon

A new organization known as "Leo Club" is in the organizing stage here through joint efforts of the Noon and Evening Lions Clubs. Leo (Leadership, Experience, and Opportunity) is a youth activity open to all young men and women ages 15 through 20. Members of this Lions sponsored organization will have the opportunity to initiate community service projects of their own choosing.

In announcing the formation of the Leo Club, Ray Barber, Evening Lions President, noted that the young men and women of Hereford have tremendous talent and energy and view the needs of the community from a definite perspective. The Leo Club will provide them the opportunity to join together, and develop their own approaches to solving community problems.

The Lions will advise the Leo members but they will be free to design their own projects and elect their own officers. They will also have their own budget.

Immediate Past President Jorge Bird of San Juan, Puerto Rico, notified the Association's 21,900 clubs of the Leo Club program earlier during his Presidential year that "Lions Clubs have always been involved in youth activities. We are the

largest single sponsors of Boy Scout troops in the world; our youth exchange and youth camp programs are rapidly expanding.

"The potential of these young people must be cultivated while they are still young, if they are expected to become wise parents, interested citizens and capable leaders. Every Lions Club has been authorized to start a Leo Club in order to provide the young men in their communities the opportunity to gain experience and develop leadership in community service activities," he added.

"Friendship, fellowship and mutual understanding of the problems they are trying to solve will be the principal goals of the Leo members. Their accomplishments will enable them to become more responsible citizens," Bird stated.

The Lions are quite enthusiastic about the Leo Club, and are encouraging every young man and woman in Hereford to investigate the club's possibilities.

Anyone interested in further information about the Club is requested to contact Evening Lions Ray Barber, 364-4713; Freddy Cooper, 364-3317 or Noon Lion Lynn Brisendine at 364-2319.

## Cancer Society Crusade Nears

April is Cancer Month — that is, the month when special emphasis is placed on fund raising and distribution of educational provisions by the American Cancer Society.

Herman Ford, president of the Deaf Smith County unit, guides the following committee chairman: campaign, Jeff Bryl; education, John David Bryant; service, Mrs. Guyrene Carter and Mrs. Jack McKinnister; publicity, John Thames, and crusade chairman, Ray Simpson, who also directs the actions of others throughout the crusade to be held in April; house-to-house, Mrs. Bud Thomas; rural, Mrs. Hilton Higgins; business, Melvin Jayroe and industrial, Rocky Lee.

Larry Fuller, district director, District 3-N, covering 20 counties, states that the house-to-house campaign will be held in mid-April, near C-Day, which the Texas Cancer Society has designated for April 14.

Deaf Smith County's goal, within the Texas goal of \$3,000,000, is approximately \$5,600, which stands at 28 cents per resident. Although Hereford sometimes fails to reach its required goal, committee chairman hold increased faith in 70's accomplishments. Compared to each person's share in the cost of the Viet Nam War last year, which stood at \$12,500, this 28 cents creates a very small amount to contribute in fighting the dreaded disease of cancer.

Fuller states that although the fund raising campaign is an important detail within the activities of the Society, education takes precedence, also. Members of the medical field state that cases of cancer detection increase immediately following the yearly campaign by the Society, due to advanced medical research and education of the general public.

On a national level, one in three cases are saved, compared to one in four standing five years ago. With more concentrated concern in the fields of periodic or annual checkups, this number could be cut to one in two. It is primarily a question of finding the disease as early as possible. Skin cancer, which is easily detected, has a 97 percent cure rate.

## Top Science Projects Selected During Fair

Projects in Hereford's 5th annual Science Fair were entered, judged, and awarded in a three day period this week which began Wednesday. All schools in the city entered the affair including St. Anthony's and Walcott.

There were 406 entries this year out of which 142 ribbons were presented for the first four places in each division. Judging the exhibits were Mrs. Pauline Green of Dumas, Mrs. Elaine Ledbetter of Pampa, Mr. Eddie Allsup of Friona — all three being high school science directors.

Directing the fair this year was LaPlata Junior High assistant principal Pat Hughes who stated, "We feel the fair was very successful and accomplished the purpose for which it was designed, that being to create interest and motivate students toward scientific experimentation."

"With the coming of the inductive approach to teaching, scientific experimentation by both student and teacher will be a necessity in the future classroom. It is the purpose of the science fair to create an awareness of scientific experimentation."

Hughes also stated, "We want to acknowledge the thoughtfulness and help of the community and the attendance for the science fair."

The regional science fair will be held in Amarillo on April 3-5, he pointed out. Four students from the elementary division and seven from the intermediate

and senior levels are allowed to attend.

"Those students who in the eyes of sponsoring teachers presented a good project may be chosen to go. This decision will be left up to each Science Fair building representative," he added.

"Each successive year since the fair has been held, it has gained in quality. Considering the pressing circumstances of limited time to prepare projects for display, many were outstanding. The assistant fair director, Mr. Robert Huber, should also receive recognition for a job well done." Huber is an IPS (Introductory Physical Science) teacher at La Plata Junior High.

Students receiving honors in the elementary division were the following: Grand Champion exhibitor Rhonda Whittier in Biochemistry from Bluebonnet, Andy Askew—Zoology—Aikman, Gene Barber — Physics — Aikman, Sarah Ricketts — Botany—Aikman, Beverly Bean—Medicine Health — Aikman, Sandra Kleuskens — math — Aikman, Mike Turner — Earth-Science Aikman.

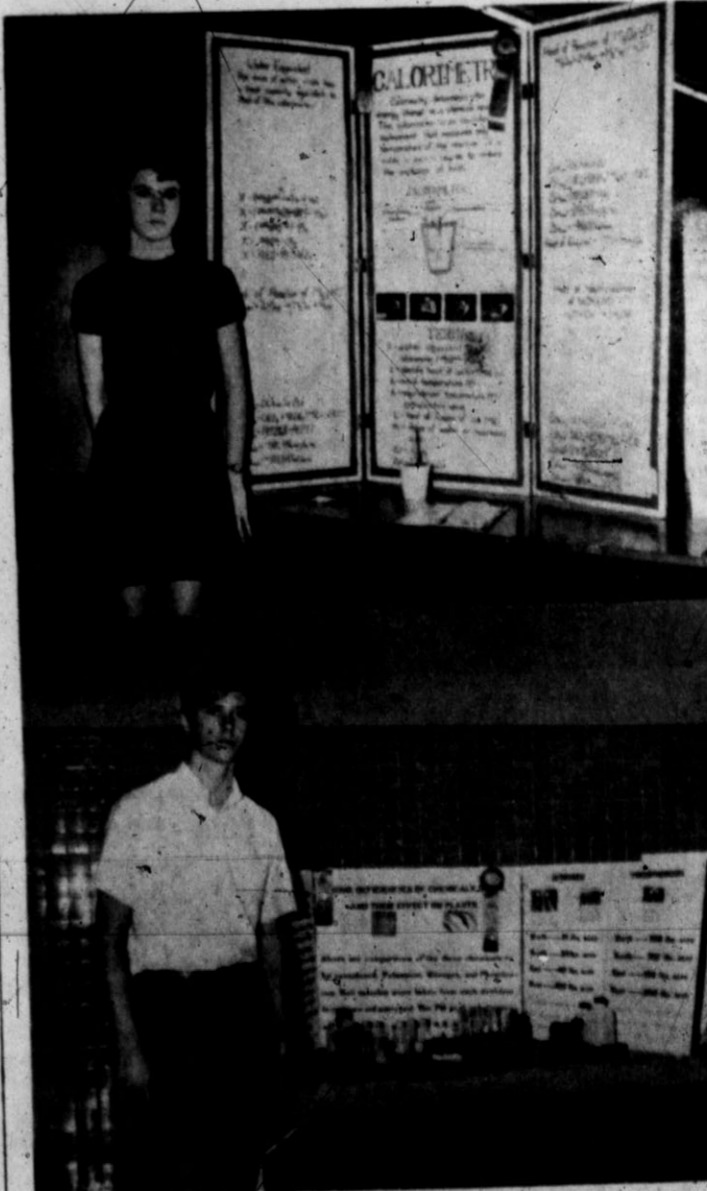
Winners on the Junior High level were the following: Grand champion girl Connie Bartel — Chemistry — La Plata; Grand Champion boy Mike Aven — Earth-Science — La Plata; John Jennings — Botany — Stanton, Gary Landers — Medicine Health — Stanton, Cathy Vogels — Physics — La Plata, O.H.

Interested residents of the proposed junior college district are urged to be on hand for the hearing. According to Lynn O. Allred, Chairman of the local Citizens Committee for a Junior College, about 50 persons have been invited to testify concerning the proposed district.

The hearing will determine the feasibility of forming a junior college district here, and the recommendation of the members present will be made to the full Coordinating Board at a meeting in Houston, March 13. A delegation from Hereford is expected to be on hand for that meeting.

"It is important that we show solid support for the college district at the March 5 hearing," Allred said. "However, everyone, pro or con, will be given the opportunity to testify," he said.

Coordinating Board members expected for the hearing other than Clinton are Walter W. Basarfo, Jr. of Paris, Texas, publisher of The Paris News; Manuel C. DeBusk of Dallas, partner in the law firm of DeBusk and Debusk; M. Harveywell, Corpus Christi, attorney; O. H. Elliott of Austin, chairman, Building and Ground Committee Houston-Tillotson College; Wales H. Madden, Jr. of Amarillo, attorney; Harry Provenca of Waco, Editor-in-Chief and Vice President, Newspapers, Inc. publishers of newspapers in Waco, Austin, Port Arthur and Lufkin; Wayne E. Thomas, Hereford, partner in the firm of Witherspoon, Aikin, Thomas and Langley and Dr. Bevington Reed, Commissioner of Higher Education.



**SR. GRAND CHAMPIONS** — Steve Caviness and Laura Davis were named grand champions in the senior division of the annual science fair held last week at the Bull Barn. Caviness entered his project under chemistry while Miss Davis also took champion honors in the same category. — Staff Photo

The Cancer Society has at least 24 different films available to organizations or schools for programs. Information regarding these may be obtained from John David Bryant at the First National Bank, 364-2435, or 364-5625.

## Public Meet Slated

A public hearing, to determine the need for and the attitude of the community toward the establishment of a community junior college district in the Hereford area has been scheduled for Thursday, March 5, 7:30 p. m. The meeting, conducted by the Junior College Division of the Texas College and University System Coordinating Board, will be held in the district court room of the Deaf Smith County Courthouse. Dr. Robert L. Clinton, Jr., Chairman of the Junior College Division will be on hand for the hearing.

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Manuel DeBusk, the Dallas attorney, is Chairman of the Coordinating Board, while Dr. Clinton is Chairman of the Junior College division of that board.





**AT POLICE ACADEMY**—Don Brush, left, Hereford chief of police, and James Tucker, seated next to Brush, were among local city police officers attending the one-month police academy at West Texas State University recently.

## Second Annual Our Little Miss Pageant In April

Along with warmer weather, Easter, colorful clothes and yellow crocuses, Spring brings thoughts of Hereford's second Our Little Miss Pageant, to be held April 25. The three top local winners will enter the state contest in Dallas during the summer.

Two divisions will compete for the titles of Our Little Miss, girls from 6 to 12 years of age, and La Petite, ages 3 to 6. In

addition, the winner of the talent contest will go to the state pageant.

Hereford's 1969 winners to compete in the state contest were: Kim Oswalt, daughter of Mr. and Mrs. Leroy Oswalt as Our Little Miss, Holly Veigel, daughter of Mr. and Mrs. Bobby Veigel as Little Miss La Petite, with D'Ann Caison, daughter of Mr. and Mrs. G. D. Caison winning the talent contest.

D'Ann then 10 years of age, also won as one of the Top Ten in the state contest in Irving, and in the Our Little Miss World contest in Dallas, she received the Best Over-all Musician Award.

The younger girls do not take part in the talent competition. They appear twice, modeling sports clothes and party dresses. Those in the older division parade the two types clothes and present talent skits.

Rosilind Rush, TCU student from Hereford, daughter of Dr. and Mrs. C. E. Rush, is director of the pageant in this area, covering a 35 mile radius.

Information concerning entries may be obtained from Mrs. Rush, 364-1603, or Mrs. Larry Walterscheid, 364-3551.

## Response To Coupon Drive Gratifying

The Kidney Foundation of the Texas Panhandle, under the direction of Mrs. Paul (Elaine) Frey, acting president of the Amarillo affiliation, stresses appreciation to the residents of the Hereford area for the beneficial response in donating Betty Crocker coupons towards the purchase of a kidney machine for Mrs. Lewis Wells, an Amarillo kidney patient.

General Mills has offered \$3,000 in return for 600,000 coupons from cereals, cake mixes, flour, etc., for the 7,000 machine. Mrs. Frey reports that at least 100,000 coupons have been collected thus far.

Once the machine has been acquired for Mrs. Wells, the campaign for the coupons will continue, to be available for any other patient within the affiliation, needing such service at a future date.

Mrs. Frey expressed gratitude to women's clubs within the local area taking this project into their agenda.

George Frank, Hereford's kidney patient, is a member of the Amarillo affiliation, and although his need for a machine is not feasible at the present time, Mrs. Frey assures Hereford that the Foundation will be of assistance wherever needed.

## Housing Yet Needed For Project...

## 70-71 Exchange Students

American Field Service is still seeking families interested in serving as hosts for next year's exchange students. The fate of the students desiring to come to America depends upon applications by American families who are willing to open their hearts and doors to these enterprising youngsters.

One of Hereford's exchange student parents of a few years past, Mrs. Leo Witkowski, states "People who house these students receive the most from the project." These parents continue to feel a closeness to all exchange students they encounter.

Very little expense is incurred by the American family other than food and lodging. Other expenses will be paid by the AFS chapter, the student's own family, the school, AFS International, besides being sponsored locally for the 70-71 school year by the Hereford Lions Club and the Rotary Club, with the Kiwanis generously offering to help with funds and assistance.

The high school student organizations also participate in sponsoring the exchange students' school activities.

Any family interested in this program is requested to apply immediately, contacting Mrs. Gid Brown, 364-2384, or Mrs. J. J. Durham, 364-3553.

(Continued from Page 1)  
Seamond — Zoology — St. Anthony's, Judy Scott — Earth-Space — La Plata, Marina Valdez — Botany — La Plata, Melissa Johnson — zoology — La Plata, Linda Collins-Math — Stanton, Frank Smith, Math — La Plata, Joan Waters, Medicine-Health — Stanton, Kelly Lea — Physics — Stanton, and David Reihmer — Chemistry — La Plata.

High school winners were Grand Champion girl Laurel Davis — Chemistry, Grand Champion boy Steve Cavness — Chemistry, Jackie Barnes-Botany, Betty Hodges — Medicine-Health, D'Ann Duke and Debbie Angelo — Zoology, Kathy Schmuacker — Math, Katy Atchley — Earth-Space, Randy Jones — Chemistry, James Driskill and Kent Jack — Zoology, Lawrence Burges — Physics, Craig Attesen — Earth-Space, Neal McAndrews — Math, Philip Koenig — Medicine-Health, and Marilyn James — Physics.

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## EXHIBITORS' SHIP COMES IN

Salesmanship with the accent on "ship" has created \$374,080 in orders and an anticipated additional \$5 million in 1970 sales for 29 American exhibitors who took to the water in a United States nautical exhibition through the heart of Germany and the Netherlands. First of its kind, the exhibit set sail on a rising tide of interest.

This unique water-borne trade show, the Rhine River Solo Exhibition, was sponsored by the U.S. Department of Commerce and featured industrial process controls, instrumentation and computers. It sailed 800 miles through one of the most highly industrialized areas of the world.

Opening in Cologne, the M.S. Loreley, housing the exhibits, and the M.S. Europa, housing Commerce and ex-



hibiting officials, began the first two-day stop and then sailed to Wiesbaden, Karlsruhe and Duisburg, closing in Rotterdam. Each of the five cities is in the heart of the major industrial area and about half of Germany's industry and

most of the Netherlands' manufacturing is within about 60 miles or an hour's drive from the Rhine.

In addition to sales, another aim of the show, was to attract new American firms to the Rhine River market area. Of the 29 exhibitors who took part, seven were entering exporting for the first time and eight were making their first appearance in the Rhine River market area.

Included among the 3,232 visitors who boarded the Loreley to see the exhibition were 2,186 registered as business representatives. Visitors from Italy, Switzerland and France also attended the show.

ment of Commerce's Commercial Exhibitions Program had to conduct one of the largest market promotions in its seven-year history. Hitting five major industrial areas with a single show required more than 658 individual calls on top leaders of companies utilizing industrial process controls, instrumentation and computers. More than 80 per cent of those contacted visited the Loreley. A Department of Commerce team of six, plus Embassy and Consulate General officials, made the calls throughout Europe, including the United Kingdom, Belgium and France.

The ship-shape exhibitions demonstrated anew that there's no business like show business.

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Whitewall tubeless	Reg.	Fed. tax	NOW
E78-14	32.95	2.18	30 <sup>44</sup>
F78-14	34.95	2.36	
F78-15	34.95	2.50	

plus fed. tax and old tire

Whitewall tubeless	Reg.	Fed. tax	NOW
G78-14	36.95	2.44	33 <sup>44</sup>
H78-14	38.95	2.68	
J78-14	40.95	2.86	
G78-15	36.95	2.68	
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900-15	40.95	2.71	

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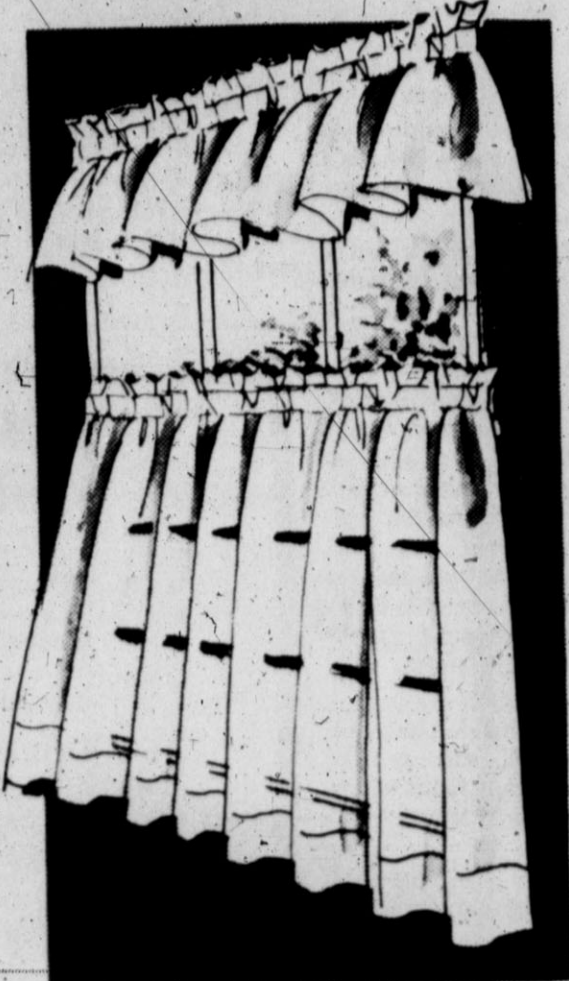
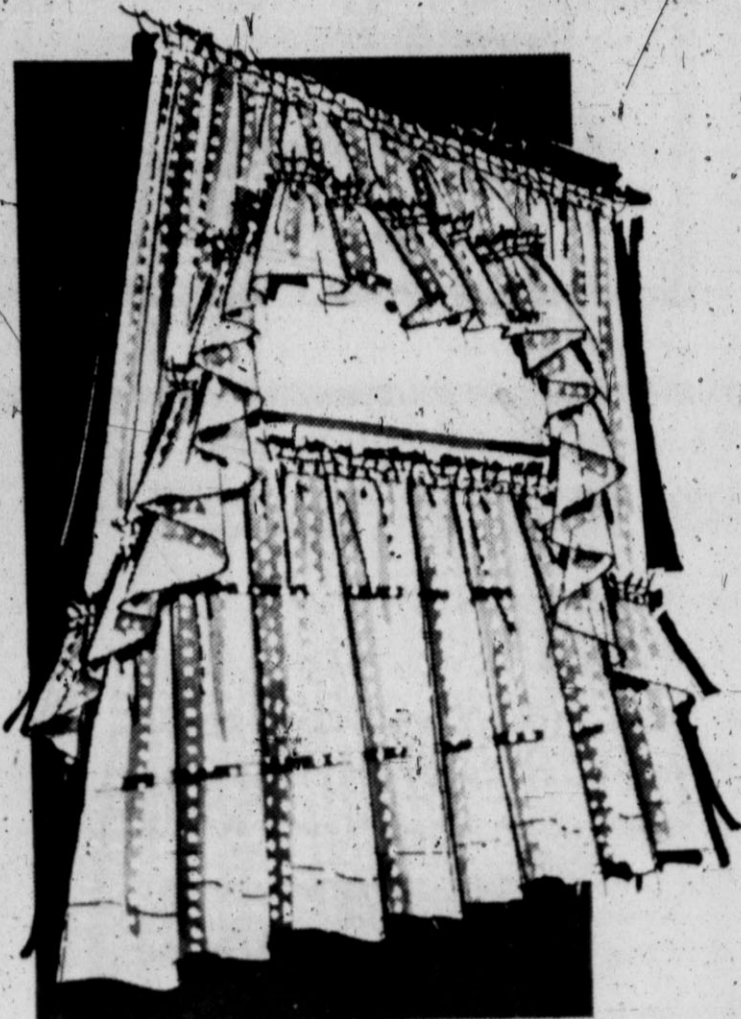
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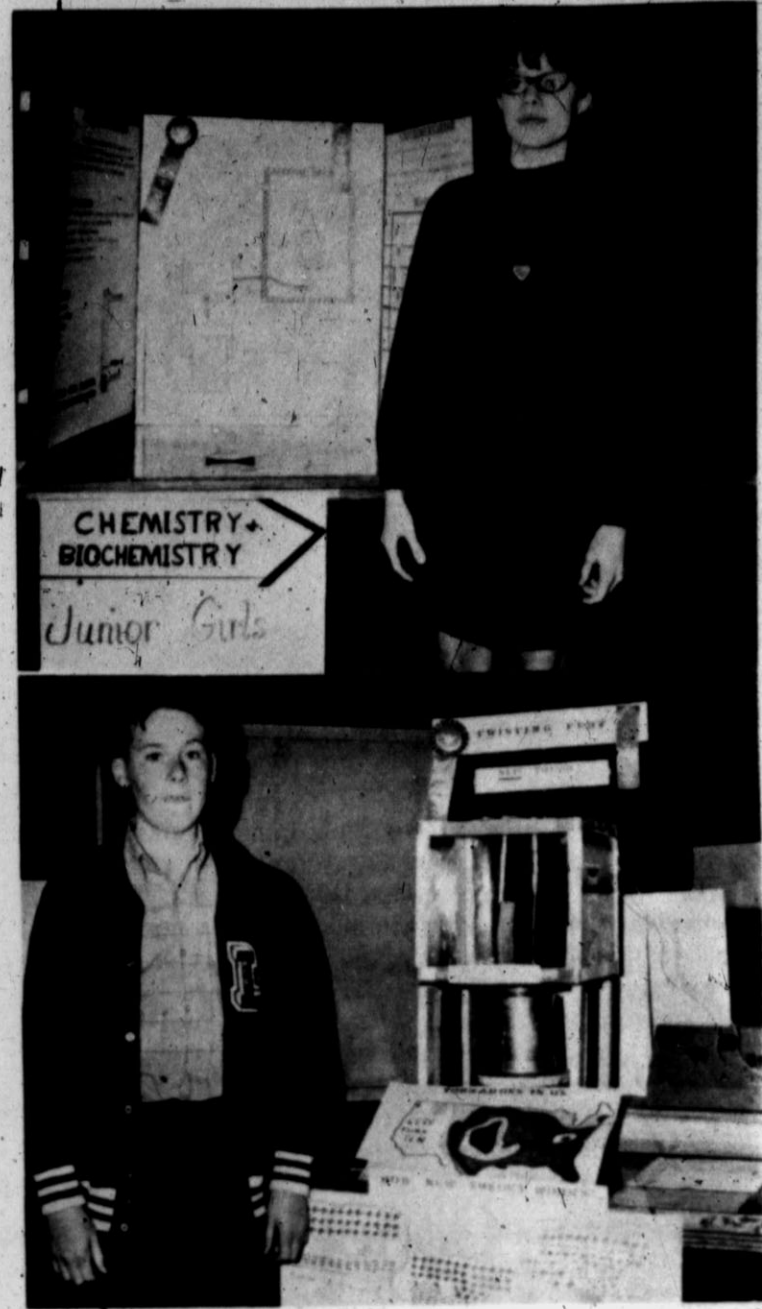
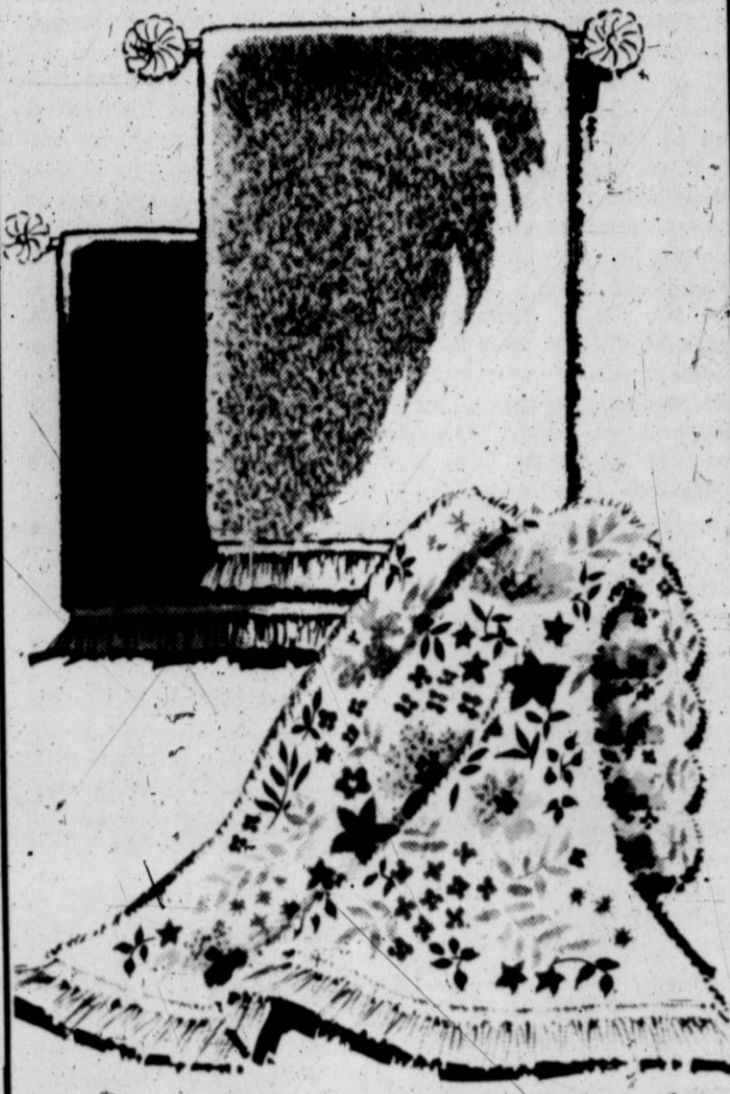
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**TOWEL ENSEMBLES.** Give your bath a fresh-as-paint look for spring! At these fabulous prices you can mix and match solid colors with coordinated printed towels! And they're fashionable new sheared cotton terry! Bath towel with fringed ends 99¢; Fringed Face Towel 59¢; Wash cloth 29¢



**JR. CHAMPS** — Connie Bartels and Mike Aven, both from La Plata, took top honors in the junior division of the Science Fair with their projects. Miss Bartels had her project entered under chemistry and Aven had his under Earth and Space Science.  
 —Staff Photo

**St. A.'s Guild Met Thursday**

Approximately 50 members of St. Anthony's Guild met at the school auditorium Thursday evening for a program given by Father Simeon Heine. He told of a recent visit to Dallas where he attended an ecumenical council. The program was followed by an auction of baked goods, needle work and crafts which had been brought by the members. Father Simeon was auctioneer.

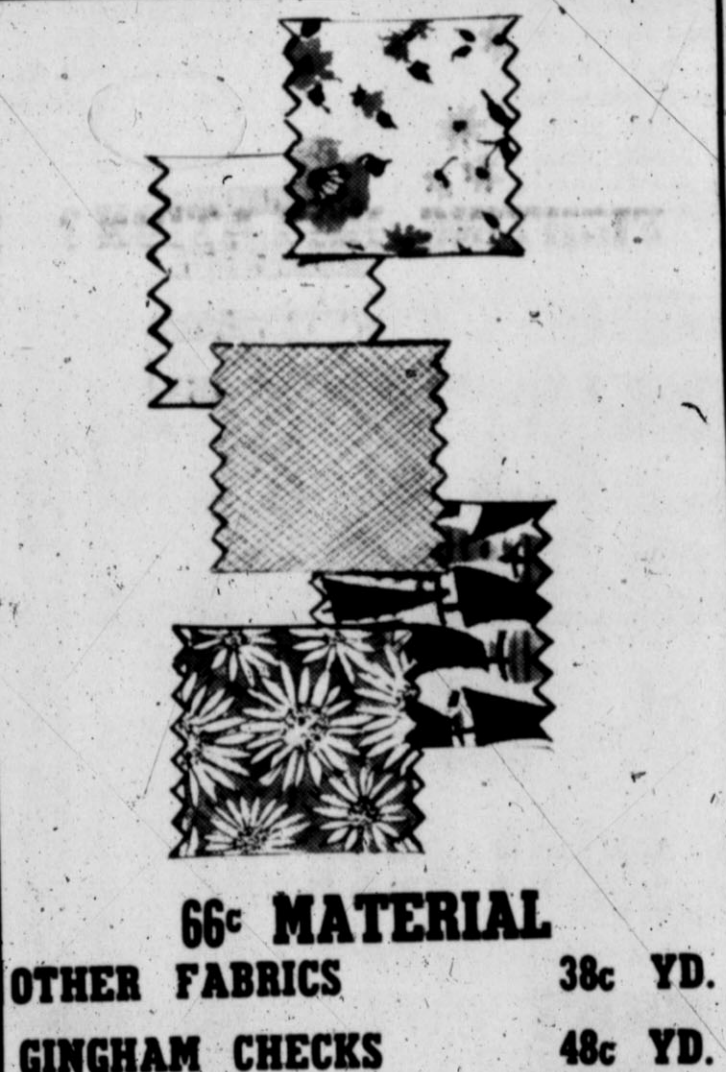
Refreshments were served by hostesses, Mmes. Ed Schilling, Lewis Dupnik, Arnie Husmann and Harold Hersley. The business meeting was led by Mrs. Bill Gilleland, president. Television star Jackie Gleason's new figure represents a loss of nearly 70 pounds. He did it by dieting on fish, meat and eggs, supplemented by walking 1 1/2 miles each morning with a 12-pound lead-weighted belt around his midriff.



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**FASHION FOR SPRING** — This Spring Quiz Coiffeur is a fun style of bouncing, squiggly curls that descend from a hairpiece at the crown. It is one of the Question Mark hair fashions that has been shown this spring. Designed by the official hair fashion committee of the National Hairdressers and Cosmetologists Association, it is dressed into a softly flowing style of waves and curls when worn without the fun hairpiece. Expert haircutting is needed for your own hair, as well as for the hair piece, for this quick change combination.

## Conservation Entries Hit 500 Mark In Texas

Entries in the 25th Annual Texas Conservation Awards Program in all categories of judging totalled more than 500 from all over Texas, and will be judged beginning this week, it was announced Saturday by W. A. (Bill) King, director of the program.

The 25th Anniversary of the Texas Conservation Awards Program, with a slogan "Save the Soil and Save Texas," has been broadened to embrace every area of natural resources conservation in Texas.

For the first time in its history, the state-wide conservation awards program, is being conducted by the Fort Worth Chamber of Commerce. It was started in 1945 by the Fort Worth Press under the direction of Editor Walter R. Humphrey. Humphrey served now as chairman of the Chamber committee sponsoring the huge program.

Some 503 finalists from the five regions of Texas were screened and advanced for judging for the top state awards in the 14 categories of judging. These finalists represented the best of the thousands of entries throughout the state.

Judging in their districts. Judging will be accomplished by the Texas Conservation Board, the Texas Association of Soil & Water Conservation Districts in Temple, and the Texas Soil Conservation Service in Temple. The Texas Water Conservation Association in Austin will remain active in the program.

A breakdown of final entries include the following categories representing the winners in their districts: 78, Soil and Water Conservation District (3 divisions); 35, Comeback Farmer or Rancher; 122, Outstanding Farmer-Rancher Conservationist; 16, Civic Organization Conservationist; 26, Outstanding Business or Professional men rendering outstanding service in Conservation one, Forestry Conservation; 20, Wildlife Conservationist; eight, Water Conservation; 26, Teacher of Conservation; 17, Daily Newspaper in Conservation 10, Weekly Newspaper in Conservation; 20, Radio Station in Conservation; 10, Television Station in Conservation; and 111, Student Essays on Conservation of Natural Resources.

Today Show, and Camera 3 have repeatedly utilized Mr. de la Torre's talents, and one of his most fabulous TV successes was the telecast of Garcia Lorca's provocative drama "The House of Bernada Alba."

Through the years, Rey de la Torre has kept abreast with modern Spanish and Latin American music. He premiered the Guitar Concerto of Joaquin Rodrigo with the Cleveland Orchestra (which he has since played with leading orchestras throughout the United States); he rediscovered guitar music by Heitor Villa-Lobos, and has had music written especially for him by such contemporary composers as Julian Orbon, Jose Ardevol and Joaquin Nin-Culmell.

Rey de la Torre has been a leader in promoting the popularity of the guitar to the eminence it enjoys today as the most popular instrument in the United States.

## Canyon Concert Group Will Present Guitarist

The Canyon Community Concerts Association will present Rey de la Torre, classic guitarist, in concert Thursday, March 12, at the Canyon High School auditorium, 8 p. m.

Admittance will be by membership in the Canyon or other Community Concerts Associations, including Hereford.

Mr. de la Torre is a musician of considerable sensitivity with a reluctance to assert himself — which gave much of his perspective air. His elegance and good taste made a nice impression in Falla's elegiac "Homage to Debussy." Thus was Rey de la Torre reviewed by the New York Times for his 1969 Town Hall recital.

The celebrated and distinguished classical guitarist has been a master of his instrument since he was ten years of age. At 14, he left his native Havana to continue his education in Spain, where he studied guitar under the brilliant virtuoso, Miguel Llobet.

At 16, Senor de la Torre made his debut in Barcelona and scored a resounding success that immediately launched him on his concert career. In 1941, he made his Town Hall debut, and since that date has toured all over the globe.

In addition to emerging to the forefront of concert guitarists, Rey de la Torre has also recorded extensively, and his current Epic recordings are among the country's best sellers in this field.

Such popular television programs as the Jack Paar Show,

## Research Grants Given West Texas Professors

CANYON, Tex. — Two West Texas State University chemistry professors have received research grants totaling \$30,000 from the Robert A. Welch Foundation of Houston.

A two year, \$20,000 grant was awarded Dr. Gene A. Crowder, 33, and a one year, \$10,000 grant was issued Dr. Albert G. Mueller, 36.

The grants, to become effective May 1, were the second from the Welch Foundation for both professors.

The foundation, which supports basic chemical research within the state, awarded a three year, \$30,000 grant to Crowder in 1967 for studies of rotational isomerism in halogenated alkenes. Mueller also received a \$30,000 three year grant at that time, for research in synthesizing and investigating new organic compounds.

Crowder said he will use the grant to conduct research in obtaining and calculating the frequencies at which atoms vibrate within a molecule.

A Canyon graduate student, Danny Jackson, will assist Crowder through a \$3,150 fellowship for the first year of the grant.

Crowder said a spectrophotometer will be used to obtain the vibration frequencies of the atoms and a digital computer will be used to calculate the frequencies, to determine some of the forces between atoms within a molecule.

"The calculations should lead to a better understanding of the molecular properties of the compounds," he said. Mueller said his new grant will provide an extension in studies with his organic compound project. Previous investigations have shown several compounds studied are active against certain types of cancer and are potentially useful for metal analysis.

About 35 new compounds have been prepared and are presently being evaluated by the Cancer Chemotherapy National Service Center.

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Rev. Johnnie Williams, pastor of the First United Methodist Church, Earth, Texas is host for a 22-day GRAND TOUR OF EUROPE featuring SITES OF THE REFORMATION and our PROTESTANT HERITAGE. Tour departs Lubbock July 14, 1970. We will travel on a bus through Holland, Switzerland, France, England, Italy and many other points of interest.

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By MELVIN YOUNG

Ever wonder who raises and lowers the flag at Mother's Park? Or, for that matter, who takes care of the flowers in what we consider Hereford's prettiest little park? We've carried the information before, but like most people, our memories are short and we had not thought about it until Mrs. Ralph McCullough called recently.

Mrs. McCullough, who is a member of the Pioneer Study Club, and one of the early advocates of beautifying our city, gave us a run-down on the park situation. Although maintained by the City, Mother's Park has been landscaped by the Pioneer Study Club, and these ladies plant new flowers and bulbs yearly in an effort to keep the park looking its best. They have been doing this for several years and certainly it has become a show place for our city. Not very big, mind you, but you can't miss it in the spring and summer.

The Pioneer Club is also responsible for the flag pole as well as the numerous flags that must be on hand to fly from the mast. These flags get pretty rough treatment when the wind blows and it doesn't take long before one becomes tattered and torn. However, we understand that many flags are donated by the families of former service men whose coffins are always adorned with a flag donated by the American Legion. The families feel that in this way, their flags will be put to use and not just tucked away in a drawer to be forgotten. Many flags are donated from this source, but occasionally the club still has to buy one to keep the supply plentiful.

But it wouldn't do any good to have a bunch of flags were it not for the dedication of the Boy Scouts of Frank Ford's Troop 52. This troop, 60 strong, take turns working a week at a time, raising and lowering the flag in Mother's Park and according to Mrs. McCullough, consider it an honor and a privilege rather than a duty. Mrs. McCullough is Flag and Boy Scout Chairman of the Pioneer Study Club.

This past week has been National Boy Scout Week, and we feel that this is an appropriate time to recognize the Boy Scouts for their dedication. When you have training like these boys receive, you don't have to be too concerned about the "drug" problem. At least not with them.

We also want to express our appreciation to the ladies of the Pioneer Study Club for their efforts. We need more parks like Mother's Park. Your efforts are sincerely appreciated.

President of Pioneer Study Club this year is Mrs. Delmar Sigel, and the Chairman of the Beautification Committee is Mrs. Bill Hromas.

-HB-

Don't forget the open house today at Big Tex Cattle and Grain. All the stockholders and directors will be on hand for the occasion, most of whom you probably already know, but while you're out there, be sure to get acquainted with James McCarty, the manager of the mammoth operation. And you might also look over that kitchen. You may want to "just drop in" some day at lunch time.

-HB-

If the lady who wrote us the letter concerning the youth and the Generation Gap, will identify herself here at the newspaper, we will be glad to use your "Letter to the Editor." Otherwise, it will not be used since we do not run anonymous letters. We'll be happy to withhold the name, but we must know who you are.

-HB-

Also have on my desk a picture of the "Mother Hubbard" baseball team of 1903, but have no idea who brought it in. We would like to use this as well but don't know to whom to give credit.

-HB-

Either our bookkeeping department is too efficient, or our suppliers are a little slow. Regardless, if you didn't get your "Pocketbook" with your statement this month, it is available at the office.

-HB-

Visit your schools this week. It's Texas Public Schools Week and a good time to go by and visit your youngster's teacher.

-HB-

Which reminds us of a little piece we read recently. When a teacher doesn't know the answer...

"In elementary school, he says: 'We're not on that subject right now.'"

"In high school, he replies: 'Go look it up in the library.'"

"In college, he says: 'That would make a fine subject for a thesis.'"

The above from the Texas Outlook, Jan Seale, Denton, Texas.

-HB-

Which also reminds us that it's easy to be original if you can effectively hide your source.

# Carathers Selected Organization Head

Billy D. Carathers K5CLH, 134 Juniper, Hereford, has been selected to lead an organization of Deaf Smith, Castro, Parmer, Oldham Counties, Texas amateur radio operators prepared to furnish organized emergency communications in time of disasters, it was announced today by Communications Manager George Hart of the American Radio Relay League, U. S. and Canadian association of radio amateurs.

Carathers' assignment, which carries the title of Emergency Coordinator of the Amateur Radio Emergency Corps, is to band together members of the amateur radio service in his community to perfect arrangements for emergency radio communication by hams in the event of natural disasters or other emergencies. In addition to use of fixed radio station equipment working from commercial power, amateur stations use

self-powered radio transmitting and receiving equipment as needed and can often deploy portable and mobile units to accommodate a particular emergency requirement. Mr. Carathers as ARRL Emergency Coordinator, will call local meetings of amateurs, establish common operating procedures, and arrange regular drill periods when the hams' personal stations may be mobilized under simulated emergency conditions. His duties also include liaison planning with relief and public welfare agencies, as suggested in working understandings the ARRL

Amateur radio Emergency Corps has with the Red Cross, Civil Defense, and other agencies. Liaison will be established also with local protective services, such as fire and police departments.

In announcing the appointment, Hart pointed out that radio amateurs have traditional

ly had the responsibility of being in constant readiness to offer assistance in time of need with ham-acquired skill, emergency-powered transmitters and a wealth of community spirit. "When sleet storms disrupt telephone and telegraph service, or floods isolate whole communities," the League's Communications Manager said, "it is a major radio that comes to the rescue with operators and self-powered equipment, often as the sole agency able to transmit messages calling on the stricken world for aid for the stricken community."

"To be prepared for this function required not only a highly organized program of preparedness locally," Hart continued, "but hams outside the disaster area must be prepared to act as outlets and relay points for emergency traffic. Planning and organization are necessary in either eventua-

## THDA Program Explained To H. D. Members

The Texas Home Demonstration Association work and scholarship was explained in a program Tuesday to members of West Hereford H. D. Club at a meeting in the home of Mrs. Carl Schroeder.

Mrs. E. M. Cox, Mrs. W. H. Awtrey and Miss Mary Bradley explained the emblem, the THDA scholarship and the accom-

pany and that is the job Carathers is doing for this area."

plishments of the association in 1969.

There were 338 clubs which had programs on water safety with 2629 persons attending; 192 driving program with 4140 club members studying the new traffic safety laws. There were 10, 421 senior citizens helped by the association.

A brief business meeting was held with Mary Bradley presiding.

Others attending were Mmes. Roy Boyd, Robert Boyd, D. R. Grimes, Blanch Hardin, John Jacobson Sr., U. V. Pierce and Miss Evelyn Bell.

Mrs. Awtrey will be hostess for the next meeting, scheduled at 2:30 p. m. on March 10.

Argen Draper will demonstrate the techniques of upholstering.

Detroit pitcher Denny McLain and outfielder Paul Blair of Baltimore led the American League in sacrifice hits in 1969. Both had 13.

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CUB SCOUT PACK 51 Blue and Gold Banquet Tuesday evening brought awards to numerous Cub Scouts and their leaders. Among the Scouts awarded, top photo, were Webelos, Den 1, second row, left to right, David Sledge, Dennis Collins, Marc Strange, Brent Whitaker and Kevin Glenn; front row from Den 2, Brent

Walterschied and Bud Warren. Leaders for the two dens shown in the background are Gerald Sledge, Den 1 and Marion Knox, Den 2. Adult leaders recognized for service include Mrs. John Warren, Duane Albracht, Mrs. Art Baker, Bobby Greigo, Mrs. Hawk Kreig and Kevin Glenn. —Staff Photo

## Numerous Awards At Cub Pack 51 Banquet

More than 200 people — Cub Scouts, parents, leaders and families, attended the Blue and Gold Banquet for Cub Scout Pack 51 Tuesday evening at St. Anthony's Auditorium.

Special guests for the event were George Ochs, District Scout Executive, Nolan Grady, District Chairman of Tierra Blanca District, Mrs. Grady, and Duane Albracht, Institutional Representative (for St. Anthony's, sponsoring institution).

Invocation was given by Ben R. Plummer with flag ceremony by Den 3, after which Den 5 presented a comical skit.

Cubmaster Walter (Hawk) Kreig presided at the event, leading off in the awards presentation, with an introduction of Grady, who in turn presented Bobcat pins to two new members to the Cubs, Preston Worley and David Greeson.

Next in line were Wolf Badges awarded to Gary Cornelius, Rodney Miller, Robert Greigo, Benny Kreig, Ronny Provence and David Jones. Under Wolf, Gold Arrow points were presented to Rodney Miller, Benny Kreig, Ronny Provence and Jim Knox, and Silver Arrow Points to Joe Malouf, Calvin Baker and Jim Knox.

Denner Bars were conferred to Gary Cornelius, Robert Greigo and Miles Goforth, while an Assistant Denner Bar was awarded to Mike Hacker.

One Year Service Stars were received by Mike Hacker, Robert Greigo, Calvin Baker, Dale Gibson, Donnie Johnson, Jim Knox, Mike Westbrook, Brent Whitaker, Mark Westbrook, David Walterscheid, Bud Warren and Martin Pesina.

Two year Service Stars went to Greg Hacker, Dennis Collins,

Marc Strange, Kevin Glenn, David Sledge and Terry Paul Dedyne.

Within the Webelo rank, the highest in Cub Scouting, the following awards were presented: Dennis Collins, citizen, Marc Strange, artist, citizen, and sci-

## Study Club Hears College Committee

Members of the steering committee for a Junior College here, were guest speakers at a La Madre Mia Study Club meeting held Thursday evening in the home of Mrs. Charles Frye. Co-hostess was Mrs. John Smith.

Members of the committee giving the program and showing films on the subject were Lynston Alred, chairman; Mrs. Jimmie Gillentine, Roy Hartman and Darrell Rose, who was narrator for the film.

The film illustrated some of the various Community colleges that have been established in Texas and how it would help this area.

The committee stated that on March 5, the sub-committee of coordinating board of State Jr. Colleges will be in Hereford for public hearing on the subject to determine if there is enough interest here to warrant an election April 4.

They explained how it will af-

fect the taxes and told of the favorable surveys taken of students in grades from 7 through 12 and their parents.

Mrs. Gillentine announced the March 19 meeting date for women to discuss the subject, which is tentatively set at the Community Center.

During a brief business session, future projects were discussed and plans were made to deliver good usable clothing to Central Elementary School for needy children.

Members were reminded that March is the month scheduled to aid in transportation for residents of King's Manor.

Others attending were Mmes. Dean Herring, Herschel Black, G. C. Merritt Jr., Bobby Owen, Eugene Sparks, James Gentry, Dave Honea, Charles Watson, Ray Don King, Roger Williams, Don Lane, Don Walsler, C. D. Adams, Jerry Don Glover, Lynston Alred, Gerald Martin, Wayne Lady, Waldo Baxter and R. Ward.

The next meeting is March 12 with Mrs. Gentry.

entist, Brent Whitaker, citizen, Kevin Glenn, artist, David Sledge, artist and sportsman, Bud Warren, forester and geologist, and David Walterscheid, forester.

Following all the awards earned by the Cub Scouts, the adult leaders of the Pack 51 were recognized, with Den Mothers' pins going to Mmes. Kenneth Walterscheid, John Warren, Ben R. Plummer, Jose Quintana, Tommy Provence, Paul Torres, Art Baker, Noel Jones, Sharon Wilson and Jerome Nogler.

One year Service Stars were bestowed to Mrs. John Warren, Mrs. Art Baker, and Bobby Greigo, and three year Service Stars to Mr. Duane Albracht and Mr. and Mrs. Kreig.

Mrs. Kreig presented a gift of appreciation to Mrs. Quintana, retiring den mother.

The finale to the evening's activities was an appreciation award to Mr. and Mrs. Kreig from the Pack, presented by Grady, for three years' dedicated service to the Scouting program, having been instrumental in forming one of the largest Packs in Hereford.

## PAF Staff Will Attend Design School

Members of the Park Avenue Floral staff are in Lubbock today attending a District 9-B design school, held in conjunction with Florists Transworld Delivery of which PAF is a member.

Attending the school are Billie McCauley, Ruth Black, Joyce Curtisinger, Julie Pittman and Merlin Seale.

Mr. and Mrs. Ray Seale are owners of the flower shop.

"I budget my hours and my energies," says television star Lucille Ball. "Whether it's putting on my lipstick or driving a car I think of nothing except what I'm doing at the moment. That way I don't let other problems gnaw at me at the wrong time."



FIRST BAPTIST CHURCH FELLOWSHIP HALL, recently dedicated completes the church's acquisition of a complete block of buildings. This hall, East of the auditorium building, stands at the corner of Fifth and Sampson, and boasts a seating capacity for 300 persons —Staff Photo

## Texas NFO President Speaks To Farm Women

The Texas Farm Women met Monday evening at the Community Center with approximately fifty women from Deaf Smith, Castro, and Parmer counties attending.

Mrs. George Turrentine, president, introduced the guest speaker, Amarillo's Don Kimball, president of the Texas State NFO and a member of the National Board of Directors of NFO.

He spoke concerning the Panhandle farmers and what they have done to raise the price of milk, to draw attention from the USDA, and other farming needs. Kimball noted the personal sacrifice put forth by some of the farmers in this area and what they have accomplished by doing so.

He concluded by saying that the average age of the farmer now is 58 due to the fact that the young men are leaving farm life for some other field of work because they do not feel they can make a living by farming, and

## Sweet-Fancy Club Discuss Easter Decor

Members of the Sweet and Fancy Decorating Club met Friday morning at the Community Center to discuss Easter decorations. Mrs. Dale Henson demonstrated how to make a rabbit and chicken.

In other business plans were made for a bake sale at the Mall for Mothers Day, to be held May 9.

Attending were Mmes. Lynn Pittard, L. C. Roots, Lloyd Smith, J. A. Crofford, Richard Sims, Janice Saffer Richard For-

One guest was present, Mrs. Wayne Porter.

"no nation, biblical nor historical, has ever flourished with a dead agriculture."

In other business the group discussed letters to Congressmen and Senators concerning the Farm Coalition Bills presently under consideration.

Those in attendance were Mmes. Luther Norvell, Gerald McCathern, J. E. McCathern, Willis Duggan, Dwayne Cassels, Emmitt Young, Harvey Artho, Herman Hund, Johnny Jesko, Edgar Vinson, Royce Curtisinger, Guy Walsler, George Turrentine, Raymond Schlabs, and J. W. Stengel.

The next meeting will be held March 26 at 9:30 a. m. at the Community Center.

**HORSE SHOEING**  
Tommy Williams  
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**DOUBLE YOUR DOLLAR DURING DOLLAR DAYS**

**CORYBAN D COLD CAPSULES**  
Reg. \$1.50 **57c**

**ERD EAR DROPS** Reg. \$1.50 **79c**  
For Relief of Minor Irritation

**DORACAL PEDIATRIC COUGH SYRUP** 8-oz. Reg. \$3.50 **\$2.39**

**Secrets Antiseptic THROAT LOZENGES** Reg. 69c **47c**

**HPV Chewable 250 mg. VITAMIN C** 100's Reg. \$2.50 **99c**  
Orange and Lemon Lime

**Sudden Beauty HAIR SPRAY** 12.5-oz. **49c**

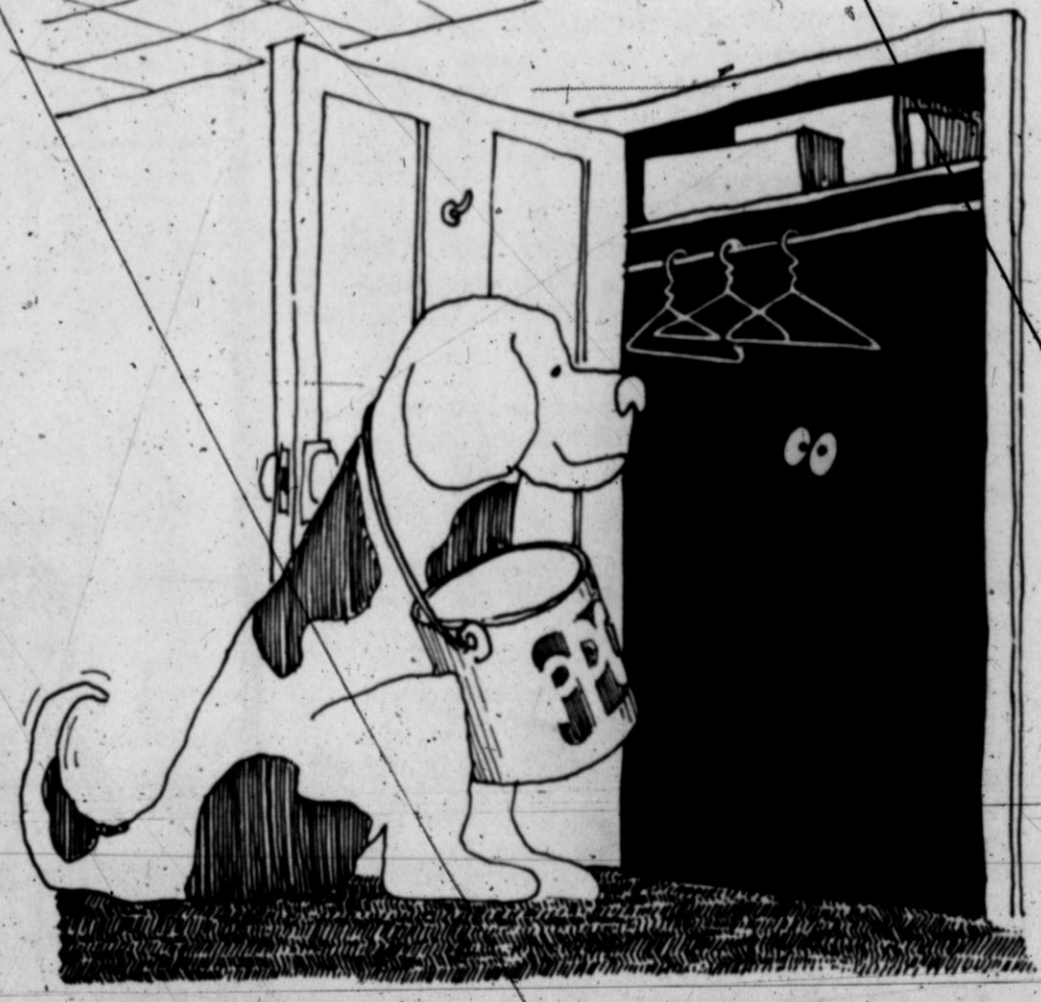
Low Prices Plus S&H Green Stamps  
If you need a Prescription Filled, check with Freddy's. For the best prices and PERSONAL SERVICE  
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Downtown Hereford 364-1144 Emergency 364-3317

**DUCKWALL'S** Sugarland Mall **BANKAMERICARD**

# Dollar Day Sale

Assorted <b>LACE</b> Large Selection Yard <b>17c</b>	Giant Flowering <b>PEONY'S</b> • Ready To Set Out <b>88c</b> • Perennials • Ass't. Colors
Assorted <b>KITES</b> Regular 19c Value <b>12c</b>	100% Vinyl Garden <b>HOSE</b> 1/2" ... 50 Ft. <b>\$1.88</b> 50 Ft. Sprinkler HOSE \$1.67
Mint Flavor Large Size <b>CREST</b> 65c Value Limit 2 Per Customer Please <b>33c</b>	Tom Scott <b>MIXED NUTS</b> 13-oz. Can 69c Value <b>53c</b>
Plastic <b>DRAPES</b> \$1.00 Value Ass't. Colors <b>57c</b>	54" - 60" Widths <b>BONDED KNITS</b> Values To \$4 Per Yard <b>\$1.99</b>

**Duckwall's Your Easter Shopping Headquarters... All Easter and Spring Merchandise Now on Display!**



**WALLHIDE® FOR THE HUSBAND WHO CAN'T HIDE.**

So your wife wants you to paint a room or two. No use trying to hide. She'll find you. Fast.

The best thing to do is buy a paint that eliminates most of the work: **Wallhide Latex Flat Wall Paint.**

Wallhide is a latex paint that does away with stirring, scrubbing, and priming. All you have to do is apply one easy coat. And stains are gone, rough spots are smoothed over. Paint dries in thirty minutes.

Wallhide makes clean-up easy, too. Simply rinse out your brush with soap and water. That's all.

So you see, it would take more effort to hide than to paint. **WALLHIDE... the husband helper.**

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**TROPHY WINNER**—David Henslee, with the trophy he recently won at right, is pictured with Jim Lassiter, the first Teenage Shoot. president of the Hereford Gun Club. —Staff Photo

## World Art Series Volume Available

In some cities there are available paintings which may be checked out of the library for a period of time, just as one checks out books. What pleasure for the art-lover! But if

one does not have this opportunity, to have a volume of the World Art Series, published by the resource of enjoyment, The World Art Series, published by Doubleday and Company, Inc., offers four volumes of plates (92 color plates in the book) containing the works of Van Gogh and descriptions with interpretations. Also available at this time are volumes containing reproductions of the works of Renoir, Cezanne-Gauguin, and Degas-Lautrec, all with Parker Tyler's interpretations.

## Legion-Auxiliary To Meet Tuesday

The American Legion and Auxiliary members will meet Tuesday at 8 p. m. in the American Legion Hall.

Mr. and Mrs. Clinton Jackson will speak to the group concerning their recent trip to Pakistan and show slides of the country. All members are urged to attend.

Sir Laurence Olivier will play Shylock next April in a National Theatre production of The Merchant of Venice. It is the only major Shakespearean role the noted actor has not performed.

Singer-actor Frank Sinatra once worked as a headwaiter and master of ceremonies for \$15 a week in a New Jersey roadhouse. Five years later he was starring at New York's Paramount Theatre with a weekly salary of \$25,000.

Grubbs, and Jack Wilcox. The next meeting is scheduled March 12 with Mrs. Alexander as hostess. The program will be a book review by Mrs. McDowell.

sert rock-fortress of Masada, the scene of some of the most dramatic episodes in history. The only source of its history is the contemporary account of Josephus. Among the discoveries were: Herod's three-tiered palace-villa; his ceremonial palace; and the biggest collections of Jewish and Roman coins of

the first century A. D. found in one excavation. The story of Herod's fortress and the Zealots' last stand is the account of the expedition led by Yigael Yadin, soldier and archaeologist of distinction. A fascinating revelation of life as it was lived in Bible times. We do not hear very much

about Ralph Waldo Emerson on these days, but he wrote an essay of appreciation for friends entitled "Friendship" and in it discusses at length the various aspects of this gift, which he says "the great God gave to me." He continues, "When a man becomes dear to me I have touched the goal of fortune."

# Little's DOLLAR DAYS

237 M. MAIN

**SPRING COATS**

From Regular Stock

**1/3 off**

**DRESSES**

Values to \$90.00

**\$800 to \$2500**

**LINGERIE**

P.J. GOWNS & ROBES

**\$3.00 & \$5.00**

**SPORTSWEAR**

VALUES TO \$20.00

SKIRTS PANTS SWEATERS & BLOUSES

**\$400**

**TOLE PAINTING CLASSES**

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## School Curriculum Is Calliopian Topic

The discussion of new school curriculum being introduced into the Hereford school system was the program presented by Bob Holman, assistant superintendent, to members of Calliopian Club at a Thursday meeting held at the Hereford Country Club. "It is all based on the

inductive, exploratory, discovery, method of learning, using the child-centered theory," he said.

New courses have been introduced in science, English, reading and language and social studies. In a short time the entire system will have adopted

the new courses of study. The vocational training program has already been enlarged and the new Tierra Blanca School will use all new methods in a non-graded system, he stated.

Holman also stressed the need for a Junior College here.

Attending were Mrs. Cameron Gault, hostess, and Mmes. Clyde Cave, Erwin Alexander, E. Mill Dettman, C. J. Crump, David Gibson, Thomas Kendrick, B.F. Cain, D. C. McWhorter, Gene Parsley, Hazen Woods, Ruth Warner, Ansel McDowell, Roy

# DOLLAR DAYS

Discontinued Numbers  
**SKIPPY GIRDLES & FORM FIT BRAS** **1/2 Price**

Odds & Ends Fall & Winter  
**SPORTS WEAR** **1/2 Price**  
SLIM JIMS, SKIRTS & JACKETS

1 Group Dresses  
**JUNIOR PETTTES JUNIORS & MISSES** **1/2 Price**

All  
**COSTUME JEWELRY** **1/2 Price**

15  
**LADIES COATS** **1/2 Price**

Rack of Vanity Fair  
**QUILTED ROBES** **1/3 OFF**

THE Vogue

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Also See our selection of New Spring Fashions



To keep your curves in the right places, you've got to keep your spine straight—even while you sleep. For that you need a Beautyrest mattress. The Beautyrest has separate coils, so while some of them yield to your hips and shoulders, others provide support for the small of your back. Your spine stays straight while you stay curvy. And, because it custom-shapes itself, to your very own figure, you'll find the Beautyrest is firm, but not hard, comfortable, but not mushy. You get all the restful, refreshing sleep you need to stay beautiful, Beautiful.

So keep your shape standing up. Take a Beautyrest lying down.

For normal firmness, sleep on a Beautyrest Supreme, or take the Back Care Beautyrest for extra-firm support. Both are Scotchgard® treated to resist spots and stains for years.

Twin or Full size, mattress or foundation, \$69.95 each; Extra Long, Twin size—\$199.95 set; Queen size—\$249.95 set; King size—\$399.95 set.

why shouldn't it be the same lying down?

- Seven Reasons Why Beautyrest is Your Best Buy**
1. More people sleep on Beautyrest than any other mattress.
  2. Separate Beautyrest coils act separately to support hips, shoulders and firmly support and hold with Scotchgard fabric protector.
  3. Exclusive non-allergenic, three-age Stufac® cushioning.
  4. Exclusive double-stitched, 54g-proof border.
  5. Guaranteed 15 years, if defective within 4 years, free replacement.
  6. Thereafter, annual proportionate use charge.
  7. Sleepers choice of 6 models... in choice of regular and super sizes.

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**MCGEE FURNITURE**  
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If this is your shape standing up,





## Amarillo Officials Attend DAR Meet

Visiting DAR members of the Amarillo Chapters were here to assist prospective members in completing their applications for membership in NSDAR at the second planning meeting and workshop held Thursday in the Community Center.

The officials from Amarillo were Mrs. Ernest S. Brainard, state historian; Mrs. John B. Scott, chapter regent; and Mrs. John G. Eckel, registrar; all from Ester McCrary Chapter; and genealogists from Llano Estacado Chapter were Mrs. Forrest Doshier and Mrs. Lane Cumming.

## Announce Birth Of Infant Son

Mr. and Mrs. James Carnahan proudly announce the arrival of a son, Kyle Britt, born Feb. 21 at 5:14 p. m. Kyle weighed 6 lbs. 3/4 oz. and was born in the Northwest Texas Hospital in Amarillo.

He joins an 8-year-old brother Randall and 3-year-old sister Tracy.

Paternal grandfather is D. C. Carnahan of Hereford and paternal grandmother is Mrs. Wilma Carnahan of Amarillo. Maternal grandmother is Mrs. Marshall Lowery of Asheville, N.C.

## \$3.5 MILLION DEFICIT AT MET

NEW YORK — The Metropolitan Opera's deficit for the past season was \$3.5 million, the same figure it was for the preceding season.

Total expenses last season were \$17.4 million and total income was \$13.9. In 1967-68, total expenses were \$18.9 million and total income was \$13.4.

The payroll accounted for 80 per cent of the expenses. Box office receipts accounted for 63 per cent of the income.

Contributions covered the operating loss by more than \$500,000 and this sum was applied to the working capital deficit, reducing it from \$1.3 million to somewhat less than \$900,000.

Figures are from the opera's annual report, but in January.

Many applications were completed and helpful assistance was given to those prospective members needing some additional research.

Completing and submitting their applications were Mes. V. O. Hennen, T. J. Carter, Roy V. Smith, Earl Holt, Leroy Williamson and Alfred Smith.

Others working on their applications were Mes. Clint Formby, Luther W. Norvell, Jeff Smart, O. G. Hill Jr., Calvin Goodin, H. M. Booser, Stan Knox, R. L. Layman, W. J. Gilliland, Melvin Lomenick, Tom Sawyer, Jack Wilcox and Mrs. Jess Robinson, organizing regent.

Hostesses for the event were Mes. Hill, Sawyer and Goodin.

The next planning workshop will be announced at a later date.



Mrs. Waa Dee Hudson

## Recently Married

Mr. and Mrs. Waa Dee Hudson are now at home in Lubbock following their recent marriage in that city.

The bride is the former Miss Cristine Van Natta, daughter of Mr. and Mrs. Marvin L. Van Natta of Lubock.

The bridegroom is the son of Mr. and Mrs. Aldene Hudson of Gatesville, formerly of Hereford.

Hudson is a graduate of Hereford High School.

**LION'S CLUB SPEAKER** — The Rev. Hollis Morel, pastor of the Seventh Day Adventist Church, was guest speaker for Hereford Noon Lion's Club Wednesday. He demonstrated, with the use of a smoking dummy, the bad effects of smoking on a human being. He also told of a five-day group therapy plan which is scheduled here Mar. 8-13 which will aid persons who have the desire to stop smoking, to break the habit. It will be conducted on a registration basis only, he said. Contact Nolan Grady for registration. —Staff Photo



**"BEST IN THE STATE"** — Chub Pinckert of 119 Avenue K was awarded the "Best in the State" honor by Sports Afield magazine for his gigantic five pound three ounce Walleye Pike. He caught the fish in Conchas Lake, New Mexico on June 6, 1969.

## Andrews Named Top Belle, Beau

Guy Andrews, with a 608 handicap series was named "Bowling of the Week" in Belles and Beaus Action last week while Irene Andrews was named "Star of the Week". She bowled 110 pins over her average.

High series for the men was Guy Andrews with 602 and also high game with 224. High series for the women was Anne Radney with 591 and also high game with 222.

Other high series were Irene Andrews-524, Raymond Self-566, Coy Radney 567, Alice Lueb-549, Mike Watts — 534, and L. V. Watts 516. Other high games were Coy Radney 215, Alice Lueb-208, and Mike Watts-202.

Weekly results show the following: The Low Rollers won 0-104, Vaughn Real Estate 4-0, Gifford Hill Western 2 1/2-1 1/2, Sunset Lanes 1 1/2-2 1/2, The Hollies 1-3, Whiteface Aviation 3-1, Wilson and Company 2-2, Lucky Seven 2-2, The Chumps 4-0, Coy's Crew 0-4, The Handicaps 4-0, and Team number 8 a forfeit.

Team standings for the season are the following: Wilson and Company 12-8, Sunset Lanes 11 1/2-8 1/2, Lucky Seven 11 1/2-8 1/2, The Chumps 11-9, Whiteface Aviation 11-9, Vaughn Real Estate 10-10, Coys Crew 10-6 (incomplete), Gifford Hill Western, 9 1/2-10 1/2, the Handicaps 8-12, L Low Rollers 8-12, the Hollies 7 1/2-12 1/2 and team number 8, 4-10 (incomplete)

Picking up splits were Jim Chesley 5-10, Irene Andrews 3-7-10, Guy Andrews 3-10, Jerry Self 5-7, Raymond Self 3-10 and 5-7, and Ruth Calvert 2-7 and 5-10.

two couples. If interested call Sunset Lanes 364-9004 before Wednesday.



Pfc Dale Reinart

## Pfc Dale Reinart Receives Purple Heart Award

PFC Dale Reinart of Hereford, was wounded recently while on active duty in Vietnam. He is presently recuperating in a hospital at Cam Ranh Bay. Reinart was awarded the Purple Heart and a Plaque of Courage by the Commanding General of the 3rd Battalion, 7th Infantry, 199th Lt. Infantry Brigade.

He began basic training at Fort Bliss April 7, 1969 and left for Germany Jan. 8 of this year. Reinart will resume active duty in about a month. He is the 20-year-old son of Mr. and Mrs. E. N. Reinart of Route 3.

READ THE CLASSIFIED ADS

# HARMAN'S ONE-DAY SPECTACULAR! 10% OFF SALE MONDAY-ONLY!

We have decided to Hold 10% OFF DAY SALE, This Monday, March 2nd. Come Shop, SAVE 10% off Regular Prices . . . Monday Only!

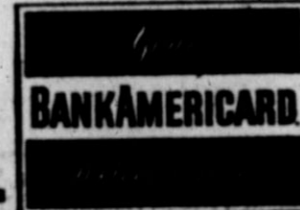
8:30 A.M. to 6 P.M.

Don't miss this big opportunity to Save! You may buy as many items as you like . . . all with a smashing 10% OFF! Make-up your Shopping Lists now . . . be here Monday, March 2nd when the doors open at 8:30 A.M. SHARP!

# HURRY... MONDAY-ONLY!

10% OFF ON ALL ITEMS YOU BUY AT HARMAN'S

DOWNTOWN OR SUGARLAND MALL



YOUR Welcome Both Stores

# Dollar Day Sale

## MEN'S DEPARTMENT LAST CALL

1 GROUP MEN'S & BOY'S COATS DOLLAR DAY ONLY 1/2 Price

BOY'S COATS 1/2 Dollar Day Only MEN'S & BOY'S SWEATERS Sugarland & Downtown 1/2

1 GROUP DOWNTOWN ONLY Values to \$1.50 MEN'S BOXER SHORTS DOLLAR DAY ONLY 3 PR. \$1.79 FOR 1 MANY MORE ITEMS THROUGHOUT THE STORE

SHOE DEPARTMENT 1 TABLE LADIES' ODDS & ENDS SHOES Values to \$16.00 Famous Makes \$2.00 Downtown Only 1 RACK LADIES' SHOES Med. Heel & Flats Values to \$20.00 \$5.00

Gaston's ONLY \$3.00 Downtown

## WOMEN'S READY TO WEAR DEPARTMENT

SWIRL MODEL COATS Sugarland Mall Only! Were \$20.00 NOW \$10.00

ONE GROUP LADIES COTTON DRESSES Downtown & Sugarland Mall 1/3 OFF

CO-ORDINATES QUILTED ROBES Sugarland Mall 1/2 Price

LE ROY SWEATERS & KNIT COATS Downtown & Sugarland Mall Were \$30.00 \$20.00 \$40.00 \$27.00 \$50.00 \$34.00 \$60.00 \$40.00

ONE RACK CHILDREN'S DRESSES, SLACKS, SWEATERS & SKIRTS 1/2 Price Sugarland Only



## Medical Information Aids Cancer Patient

A medical information service created by The University of Texas M. D. Anderson Hospital and Tumor Institute at Houston will be available March 1 to physicians in all communities in the state.

The "Dial Access" system

consists of 100 pre-recorded medical lecture-consultations on various treatments, drugs and techniques used to help the cancer patient. Recordings which range up to seven minutes in length are transmitted via telephone. Long distance calls for Texas physicians are toll-free.

"Dial Access serves as a consultative aid and is not intended to replace the intensive personal care of the attending physician," said Dr. Robert C. Hickey, executive vice president and director.

Presentations were recorded by physicians and medical in-

vestigators at the university cancer hospital, as well as other eminent Texas scientists. Recordings will be upgraded and expanded periodically as new information evolves and new subjects are requested. The Dial Access program operates as an extension of Anderson's Research Medical Library.

Dial Access was initiated after an extensive survey was made under the auspices of the Regional Medical Program of Texas. This survey indicated that Texas physicians are interested in utilizing a variety of methods to keep current on the latest diagnostic and therapeutic concepts in caring for the cancer patient. To help meet this need RMP supplied funds for playback equipment.

Physicians interested in obtaining a list of topics and information on how to use the free

## Chamber Women Schedule Meet

The executive committee and committee chairmen of Women's Division of Deaf Smith County Chamber of Commerce will meet at noon Tues-

day for a luncheon meeting at the Chaparral Restaurant.

All members are urged to attend, according to Mrs. Jack McKinster, president.

Dale Anderson, two-time NCAA wrestling champion at Michigan State, is assistant wrestling coach at West Point.

A. O. THOMPSON

ABSTRACT CO.

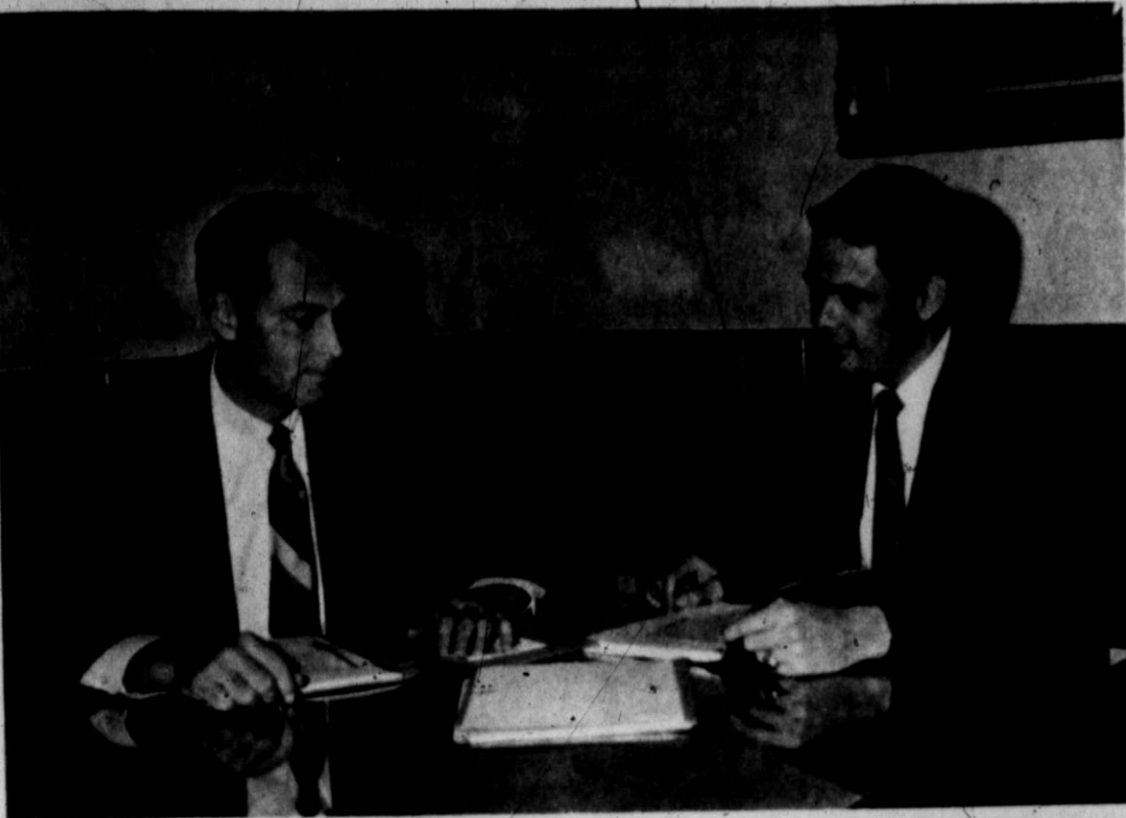
Mr. & Mrs. A. J. Schroeter  
Paul B. Schroeter, mgr.

P.O. Box 75  
Courthouse

Phone 364-1504

service may write to: Dial Access, Office of the Director, The University of Texas M. D. Anderson Hospital and Tumor Institute, Texas Medical Center, Houston 77025.

For **COLDS** take **666**



AMERICAN CANCER SOCIETY April. A house-to-house campaign chairman, Jeff Carlyle, left, and Ray Simpson, crusade chairman, are shown planning the Cancer Crusade to be held during

## Survey Shows Trading Stamps Saved By Most

Who saves trading stamps? Shoppers in about eight out of ten U. S. households save them, according to a new nationwide

survey by Benson & Benson, Inc. of Princeton, New Jersey.

The latest survey showed no change in stamp popularity since the previous study in 1968, and very little change from the high level of savings over the last eight consecutive years.

The key finding of the study shows stamps are saved in some 47,100,000 households in this country, or 78 per cent of the estimated 60,400,000 households.

The poll was the thirteenth made annually to sample stamp popularity. The research was done in behalf of The Sperry and Hutchinson Company, which offers the S&H Green Stamp service nationwide.

The study also showed women slightly outnumber male savers. Of the ladies interviewed, 76 per cent, representing 51,600,000 of the nation's 68,000,000 women, reported they personally participate in saving stamps to redeem. About 74 per cent of the men interviewed either save themselves, or contribute to someone else in the household who saves.

The study showed trading stamps continue on a high plane of popularity in every section of the country, as well as among people in all age brackets. The highest proportion of

savers was found in the 45-64 year age group of married adults. The lowest ranking group was single adults. Still, 88 per cent of this group said they

Income makes little difference in attitudes toward stamp saving. About 82 per cent of both middle and upper income families save, covering incomes of \$7,000 per year and up. People in all walks of life save stamps, the study showed. Seven out of ten farm families save stamps, and among labor union members, 81 per cent save.

Among families where the head of the household was at the professional or managerial level, about four out of five save. The same proportions held where occupations were sales or clerical, skilled or semi-skilled.

Of the more than one hundred brands of trading stamps available throughout the country, 56 per cent of the families save S&H Green Stamps.

Most consumers reported they appreciate the extra value of U. S. households favor governmental action to eliminate stamps. This percentage has remained almost constant since the first study was made by Benson & Benson in 1957.

The survey also polled consumers who had personal experience shopping in an area where a food store had dropped stamps. The consumers were asked what they thought had happened to prices. Fifty-one per cent said that initially prices de-

**BEST DANCED DEAL!**  
ALWAYS CLEAN CARS AT FAIR PRICES

1969 PONTIAC Catalina 3-Dr. H.T. hooded, Brown Vinyl Top, Light Gold Beams, 16,000 miles, one owner. Factory Warranty, 5 New Tires off of the new car, has Saddle Vinyl interior. It is just like new, and at a big discount.

1968 FLYMOUTH Fury III, 4-Dr. H.T. hooded, very low mileage, light blue with light blue interior, just beautiful, at the way this car has been kept, one of our very best.

1964 CHEV. Impala 4-Dr. H.T. hooded, Candy Yellow, with gold cloth trim, not a speck on it anywhere, and low mileage. Cheaper than most 69 Models, look for yourself!

1967 VOLKSWAGEN 2-Dr. one owner, 16,000 miles, light beige, brown interior, good rubber, real economy presented in very top condition.

1964 CHEV. II 4-Dr. Sedan, 3 Spd. 6 Cyl. white, light blue interior, has Radio, good rubber, another economy model. 123 miles & Very nice, and at a price that will sell you.

1967 PONTIAC Catalina 3-Dr. Wagon, hooded, Laguna Red, low Miles, 51,500 approx miles. White, and Vinyl interior. 2 air lines, everything works perfect, clean or clean as 5 year never wags. Now is the time to buy that wagon.

J.V. CAMPBELL MOTORS  
321 N. 25 Mile Ave. 364-4482

# LOWEST PRICES QUALITY FOODS

U.S.D.A. INSPECTED WHOLE

**FRYERS** LB. **29<sup>c</sup>**

PAN READY CUT-UP **FRYERS** LB. **35<sup>c</sup>**

Just Heat & Eat  
**HOT LINKS** Lb. **69<sup>c</sup>**

LITTLE BOY BLUE'S  
**CORN DOGS**  
Package of 5 **69<sup>c</sup>**

CARL BUDDING  
**SMOKED MEATS**  
YOUR CHOICE **3** 3 oz. Pkgs. **\$1**

PAN READY FRYER PARTS

BREAST	Lb.	69 <sup>c</sup>
THIGHS	Lb.	65 <sup>c</sup>
LEGS	Lb.	59 <sup>c</sup>
WINGS	Lb.	29 <sup>c</sup>
BACKS	Lb.	19 <sup>c</sup>

**BE READY for ST. PATRICK'S DAY**

**CHOOSE FROM HALLMARKS**

Beautiful Line of St. Patrick's Day Cards and Party Favors

McDowells also has Hallmark Easter Cards and Favors

**McDOWELL DRUG**

Downtown Hereford 364-1313

**WILSON CHILI**  
Plain 24-oz. Can **59<sup>c</sup>**

Pecan Valley 300 Tin **PORK & BEANS** 9<sup>c</sup>

Kimbell 300 Can **CRANBERRY** Sauce 19<sup>c</sup>

Stokely No. 303 **GREEN BEANS** CUT 5 FOR \$1

**CLOVERLAKE MELLORINE**  
1/2 Gal. Carton **25<sup>c</sup>**

MacLeans **TOOTH PASTE** Gt. Size 49<sup>c</sup>

Kraft Apple Grape **JELLY** 4 18-oz. Jars \$1

Stokely No. 303 **SWEET PEAS** 5 Cans \$1

**WAGNER DRINKS** Mix or Match 4 Qt. Bottles FOR **\$1**

**VIENNA SAUSAGE** Van Camp 5 4 oz. Cans **\$1**

**HAIR SPRAY** Miss Breck 13-oz. Can **69<sup>c</sup>**

RIPE **WATERMELONS** LB. **9<sup>c</sup>**

ITALIAN **SQUASH** LB. **22<sup>c</sup>**

JALAPENO **PEPPERS** Lb. **29<sup>c</sup>**

CALAVO **AVOCADOS** Each **19<sup>c</sup>**

**ZEE TISSUE** 4-ROLL PKG. **29<sup>c</sup>**

We Are Open **SUNDAYS 9 A.M.** **OPEN DAILY 8 a.m. to 8 p.m.**

**FOODWAY**

FIRST IN HEREFORD WITH LOW, LOW FOOD PRICES!



# Dollar Day SALE

UNBELIEVABLE SAVINGS ARE YOURS  
THIS DOLLAR DAY AT  
*La Boutique*



1 RACK OF LADIES DRESSES Values \$24.00 to \$98.00 **\$10.00**

1 TABLE OF JUNIORS JANTS, JUMPERS, BLOUSES, SWEATERS, ALL WEATHER JACKETS **\$3.00**

LARGE SELECTION OF SCARVES **\$1.50**

COSTUME JEWELRY **\$1.00**

ASSORTMENT OF SHOES **\$1.00 PR.**

*Jeanie's La Boutique*

828 West 1st

364-1350



**KIWANIS GUEST** — Dean Navigamool, American Field Service exchange student from Thailand was guest speaker for Kiwanis Club of Hereford Thursday. Dean explained the customs of his homeland and showed slides to illustrate his lecture.

—Staff Photo

## Synanon Program Set For Noon Lion's Club

Noon Lion's Club program Wednesday at the Civic Center will feature Bill Lane and Dave Behar, public relations representatives of Synanon Foundation, Inc., rehabilitation center for narcotics addicts.

Lane reports that response during the present trip has been "fantastic." Synanon, entered by narcotics addicts and alcoholics on a voluntary basis only, has a minimum required residence of 2 1/2 years, so that the foundation can work with whole individual, teaching them to cope with life and face reality. Rather than the disease itself, drugs are but a symptom of problems within the individual.

Lane, 27, a senior project manager for the foundation, and Behar, 36, both former narcotics addicts, who found Synanon a haven of help and rehabilitation, are making their life careers of proclaiming the goals and accomplishments of the foundation.

These representatives are also contacting members of the Texas Cattle Feeders Association, of which Joe Easley, Lions Club member, is first vice-president. TCFA, for three years, have been faithful donors of beef to help feed the 2,000 residents of the foundation, and

Michigan State senior half-back Don Highsmith played in three post-season bowl games. He saw action in the Blue-Gray American Bowl and Senior Bowl contests.

When Maine's basketball team recently beat Vermont 98-83 it snapped an eight-game losing streak.

Apprentice jockey Charlie Maffeo rode a record total of 66 winners at the recent Tropical Park meeting.

## 5-Day Stop Smoking Program Set For March

A 5-Day Stop Smoking Program will be held at Hereford Community Center, March 9-13, 7:30 p. m., the third such to be held in Hereford.

Nolan Grady, postmaster, is directing registration for the event, stating there will be no charge to participants.

The Five-Day Plan to Stop Smoking is a series of five consecutive group therapy sessions usually held for one hour each evening. These sessions include: lectures or discussions, films, demonstrations of helpful procedures, and exchange of experiences.

This is a personal control program that reaches into every minute of the individual's waking life. A buddy system similar to that used by Alcoholics Anonymous is a vital part of the program and follow-up after the course closes.

The Seventh-day Adventist Church sponsors this program since it holds that the use of tobacco and alcohol are harmful to health. The Sloan-Kettering Institute, knowing this, used the members in a study on the incidence of lung cancer among smokers and non-smokers. It discovered that incidence of lung cancer among the non-smoking Adventists was only 10 percent that of the average in the U. S.

The Five-Day Plan to Stop Smoking was developed over the past two and a half years by the medical and ministerial departments of the Seventh-day Adventist denomination. It began in New England with one of the

first courses held in Claremont, N.H., by Elman J. Folkenberg, minister of South Lancaster, Mass., and Dr. J. Wayne McFarland, physician.

Subsequently it was tested in several other New England towns, in factories, high schools, sanitariums, and for the general public in town halls, etc. The plan has been observed and commended by the well-known chest surgeon, Dr. Alton Ochsner, and by heart specialist, Dr. Paul Dudley White.

Preliminary surveys reveal that by the third day of group therapy approximately 50 percent of the participants lose their craving for tobacco. By the fifth evening 70 percent or more have either lost their craving or it is so diminished that they have the problem under control. These surveys have been gathered over a period of more than two years.

The Plan has now been held in many of the major cities in the United States and Canada. It is also being carried on in Europe and Australia.

The Seventh-day Adventist Church is sponsoring this Plan, a part of its contribution to the physical-fitness program of the nation at a time when clear minds and healthy citizens are needed. It is a part of the Church's cooperation with the American Cancer Society and other similar organizations, which are urging an educational program as to the effects of smoking.



WHY IS THE TOTEM POLE SIGNIFICANT?

Many Indians feel they are descendants of some mythical animal. They carve totem poles with images of such animals as a badge of identification with their clan.

You Could  
DIAL  
Everybody  
in the County!



And Maybe Your Finger Wouldn't Get Sore.



BUT WHEN YOU WANT TO GET A SALES MESSAGE ACROSS, WHY WORRY ABOUT WEARING OUT YOUR FINGER, OR YOUR VOICE, WHEN

YOU CAN RING JUST ONE NUMBER...

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The Sunday Brand, Hereford, Texas, Sunday, March 1, 1970

# Sen. Tower Views Oil Import Policies

I believe Texans can take particular encouragement in the responsible approach being taken by the administration toward oil import policies.

Earlier this year, a Cabinet Task Force on Oil Import Control recommended that our present mandatory oil import quota system be phased out in favor of a tariff system. I have

always opposed increasing the amount of foreign petroleum imports, but the recommended tariff system would do exactly that.

I have opposed increased oil imports primarily for reasons of national security. As a member of the Senate Armed Services Committee, I am familiar with the degree of reliance our military places upon readily available petroleum resources in maintaining a strong national defense posture.

Only last weekend, the leader of the new revolutionary government in Libya stated publicly that he stands ready to shut off Libyan oil supplies to Western nations if requested to do so by the United Arab Republic's President, Mr. Nasser.

This statement is an excellent example of the continuing need from our own national defense standpoint for maintaining a healthy oil industry within our own country.

Any system which serves to increase our reliance upon foreign oil reserves, simply makes us more vulnerable to a possible effort on the part of foreign nations to manipulate our own foreign policy through denial or threatened denial of foreign oil reserves. One might say we would be vulnerable to "black gold blackmail."

It would certainly be shameful in the extreme, if this nation was one day forced to alter even in the slightest manner its policy towards the Middle East simply because one power possessed oil reserves upon which we were unduly dependent.

This was only one reason I opposed the Task Force recommendation.

Another major reason is the effect increased oil imports

would have on our domestic oil industry and in turn upon our Texas economy. Increased oil imports would mean less domestic production. This in turn would mean fewer jobs for Texans, less income for Texans, less income for our state and higher state taxes. Our state receives significant oil royalties which are used, in the main, for public education in Texas. A reduction in those royalties would mean either a cutback in Texas educational programs or increased taxes to make up the loss.

For these reasons, it is vital to the interests of our state that the domestic oil industry remain healthy. In my opinion, implementation of the recommendations of the Task Force would tend to undermine the health of that basic industry.

I must point out that all the members of the Task Force were not in agreement in its recommendation for a tariff system. A few of the members strongly recommended continuation of the oil import quota system.

They argued that what is needed is improvements in the present system. I agree with this view. There are inadequacies in the present system. But improvement is far more advisable than abolition.

This is why I worked so strongly in recent weeks and months to convince the administration that the recommendations of the majority of the Task Force were not in the best interests of our nation. I was not alone in this effort. Several of my colleagues joined me on several occasions in an effort to present important economic facts regarding the oil industry and its effect on our national defense and the general well being of our people.

I was pleased when the President released the Task Force report recently that he did not move to implement its majority recommendations. Instead, the President talked of new management of the present quota system. He formed a new Oil Policy Committee to study the oil import matter further and to

consider the adjustments necessary to increase the effectiveness and enhance the equity of the oil import program.

The report of the Task Force will be valuable to the new Committee. It has provided helpful data and may well be of assistance to the Committee in the administration of the quota system. The committee has also been directed to give full consideration to upcoming Congressional hearings on oil import legislation.

I am currently co-sponsoring with other Senators a bill which would establish the oil import quota system into law. This is one of several legislative proposals which will be considered by Congress and will be of interest to the new Committee.

The oil import quota system has, on the whole, worked well. It is too important to the national security and to a significant part of the economy to discard merely because of a few flaws. A better approach is to improve the machinery which

administers the program. The new Oil Policy Committee will provide a vehicle to do just this.



**NEW KIWANIAN**—Dan Warrick, right, local accountant, was installed as a new member of Kiwanis Club of Hereford at the club luncheon Thursday. Lloyd Sharp was installing officer. —Staff Photo

## Proclamation Designates "Save Your Vision Week"

Mayor Jim Sears signed a proclamation last week, asking each Hereford citizen to participate in the community's observance of "Save Your Vision Week," March 1-7.

The proclamation read as follows:

**SAVE YOUR VISION WEEK PROCLAMATION**

To see is to possess the opportunities of life to the fullest. To see the printed page is to hold the key to knowledge. To see the planets and stars in the sky is to belong to the universe. To see the details of a blueprint or the fine working of a machine is to perform a masterful job. To see the beauty of a flowering field, a snow-covered slope, a lordly lion or a care-free child is to enjoy living.

March begins with the observance of Save Your Vision Week, as proclaimed by the President of the United States. March 1-7, 1970, is designated a time to ponder the miracle of vision and to consider the needs of our vision. March is the time to recognize the optometrist, medical and other health care

professions for their many efforts in caring for our eyes. March 1-7, 1970, is a time to plan our future through vision.

Opportunity awaits those who see effectively. Opportunity knocks and enters through the door of the hard-core unemployed, rejected for work because of poor vision whenever that vision is corrected. Opportunities to keep in touch with life and to enjoy the offerings of faraway places abound for the invalid through reading and television.

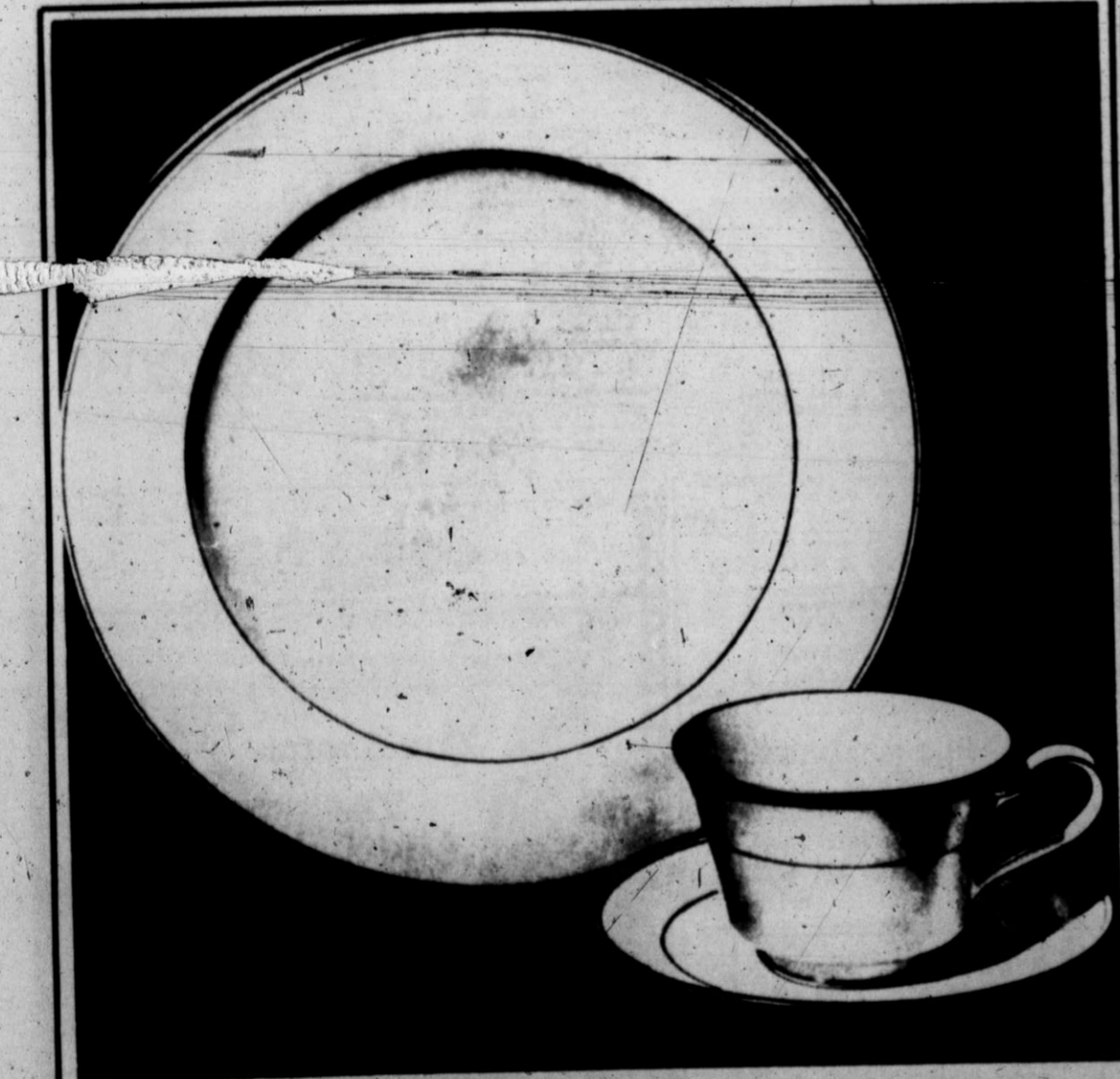
Vision is the greatest gift we have. Vision opens our minds to

the wonders of our world and our universe. Vision shows us our problems and vision helps us solve them. Vision needs care, and vision is worth care.

THEREFORE, I, JAMES SEARS, Mayor of the City of Hereford, do hereby ask each citizen to participate in our Community's observance of SAVE YOUR VISION WEEK and to listen to its message:

"Life is worth Seeing — You Your Vision is Worth Care." James H. Sears Mayor, City of Hereford, Texas.

**WURLITZER**  
PIANOS NOW AT  
*Malt & Spence*  
3rd & Main MUSIC CO., INC. 364-0631



You'll Love This QUALITY NORITAKE CHINA See this and other Patterns at

**McDOWELL DRUG**

Downtown Hereford

364-1213

# FINAL MARK-DOWN

"DOLLAR-DAY" MARKS THE BEGINNING OF THE FINAL WEEK OF OUR GIGANTIC CLEARANCE SALE

ONE LARGE GROUP OF  
**Choice Value Handbags**

REGULAR VALUES	\$3.00
\$3.99 TO \$14.99	\$5.00
<b>FINAL MARKDOWN</b>	<b>\$7.00</b>

THESE SALE ITEMS ARE FROM OUR REGULAR PRICED MERCHANDISE. THESE ITEMS INCLUDE MERCHANDISE FOR THE WHOLE FAMILY — MEN, WOMEN, & CHILDREN

DON'T WAIT, TAKE ADVANTAGE EARLY OF THESE TREMENDOUS BARGAINS

ONE LARGE GROUP  
BOYS & YOUTHS SIZES  
4 1/2 TO 6

**H.I.S -- Jumping Jack**

REG. VALUES	NOW
\$14.99 TO \$15.99	\$11.90
THIS WEEK ONLY	

ONE GROUP  
**H.I.S Shoes For Men**

REG. VALUE	NOW
\$16.99	\$12.90
THIS WEEK ONLY	

ONE GROUP

ONE GROUP  
BOYS & YOUTHS SIZES  
4 1/2 TO 6

**Jumping Jack--Buckskin Oxford**

REG. VALUE	NOW
\$10.99	\$6.90
THIS WEEK ONLY	

ONE GROUP  
**BRISTOL Shoes For Men**

REG. VALUE	NOW
\$16.99	\$12.90
THIS WEEK ONLY	

ONE GROUP  
**Shoes For Women & Girls**  
**Jumping Jack-Magdesian**  
SPORTS, DRESS, CASUAL, STRAPS

REG. VALUE	NOW
\$10.99 TO \$12.99	\$4.90 AND \$6.90

## Dollar Day SALE

0 TO 8 SIZE RANGE  
**Jumping Jack--Poll Parrot**  
BOYS & GIRLS OXFORDS

REG. VALUE	NOW
\$7.99	\$5.90
THIS WEEK ONLY	

8 1/2 TO 12 SIZE RANGE  
**Jumping Jack--Poll Parrot**  
DRESS AND PLAY SHOES FOR BOYS & GIRLS

REG. VALUE	NOW
\$9.99	\$6.90

ONE GROUP  
SMART SET & ACTIVE AGE FOR GIRLS

REG.	NOW
\$8.99 TO \$9.99	\$5.90

ONE GROUP  
JUMPING JACK DRESS SHOES FOR GIRLS

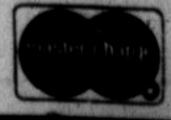
REG.	NOW
\$8.99	\$7.90

ONE GROUP  
JUMPING JACK--POLL PARROT PARCO FOR BOYS

REG.	NOW
\$8.99 TO \$9.99	\$6.90

NO EXCHANGES, NO REFUNDS, NO RETURNS — PLEASE!

SHOP EARLY! SALE LASTS ONLY THROUGH SATURDAY





Phone 364-2030

WANTED ADS

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CLASSIFIED ADVERTISING RATES
Reader Ads (Minimum 10 words) 1st insertion per word .8c
Additional insertions, when paid in advance: per word .6c
Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch \$2.00
Repeat insertion without copy change per col. inch \$1.50
Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch \$1.12
Deadline for Classified Advertising in the SUNDAY BRAND.
5 p. m. Friday
Deadline for Classified Advertising in the HEREFORD BRAND.
5 p. m. Tuesday

1. FOR SALE Miscellaneous
NOW AVAILABLE! The Hereford Brand Belle of the Prairie Press by Dudley M. Lynch. Price \$4.99. Hereford Brand, 130 West Fourth.

TREFLAN VOLUME PRICES AG DISCOUNT
1700 Parkway Mall Lubbock, Texas PHONE 747-0611

WALKER'S USED CARS AND TRUCKS
We buy, sell or trade. 400 West First Phone 364-2250

MADE LOCALLY CAMPBELL CHAIN LINK
811 E. 1st Phone 364-0561

USED NORGE GAS DRYER, Phone 364-4332
1429 HOUSE to be moved. Phone 364-0064

SEVERAL VALUABLE ANTIQUES FOR SALE
"Patron Player Piano, "Early American Solid Oak Sideboard, "Victrola with original records in cabinet, "Several Early American Dressers with original mirrors, "A in good condition and striped to original finish. NO PHONE CALLS. 232 Avenue B after 6 P.M.

FOR SALE - Two year old gelding
nearly broken for experienced rider. Call 364-1189 after 4:00 p. m. or see Harvey Rowland.

16 cu. ft. frost-free refrigerator. \$265. 20. Phone 364-4333

STATED MEETINGS
Second Monday 7:30 p.m. Thursday Floor Practice W. A. Phipps, Sec. Joe Hysinger, W. M.

Hereford Rotary Club
meets every Monday at 12:05 Civic Club Center (Jim Hill)

Lions Club
meets each Wednesday, 12 Noon Civic Club Center (Jim Hill)

16X3 - MOBILE home. \$1,495.00. Phone 364-0773

CANYON HAS PAUL GREENE'S "TEXAS" ANDREWS HAS TEXAS A ANGUS BULLS

REPOSSESSED KIRBY Vacuum. \$6. 23 monthly. Economy Company, Sugarland Mall. 364-5051.

EVERY MONDAY AT 8 P.M. ELK'S LODGE
NURSE-EYES AUTOMATIC COW
takes care of 15 or 16 calves, or takes the place of 6 or 7 nurses.

YAMAHA CYCLE. Like new. 100 c.c. Twin cylinder. See at 127 Avenue H. 5-12-35-fc

FOR SALE 1978 MODEL 17' HOLIDAY SPORT
vacation travel trailers. Fully self-contained, built-in electric refrigerator, sleeps six adults. \$2,075.00. Call 258-7278 or see J. C. Reese farm, 8 miles north of Vega Highway. 1B-1-35-fc

REPOSSESSED SINGER AUTOMATIC. "Does it all" \$5.24 per month. Economy Company, Sugarland Mall. 364-5051. B-1-14-35-fc

2. FOR SALE Farm Equipment
See Us For Mayrath Grain Augers In Stock
Also have parts in stock DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-35-fc

FOR SALE - 14' farm tires. \$13.00 plus tax. Phone 364-4333. B-2-10-33-fc

See Us For Parts-Sweeps-Chisels for Graham (Hoeme) Plows DAVIS IMPLEMENT 409 EAST FIRST Phone 364-2811 B-2-29-fc

NEW FABRICS
As shown in all the Pattern. New designs woven in polyester knits. COVER 29 colors wool and orlon knitting worsted yarns; instruction books-Latched hook rug supplies. DAN'S OF CANYON Southside of the Square. 1B-2-8-4c

FOR SALE IMPLEMENT TRAILER
Dual wheels on each side. Mechanical lift. Phone 364-1451 day; 364-0219 night. 1B-2-8-fc

TOWN & COUNTRY MOBILE HOME SALES
HWY 60 East & Myrtle. PHONE 364-1619. See the "70's-12's" wide! We sell for less because the overhead is low. 1B-1-9-10p

AKC white poodle puppies. Poodle grooming reasonable. Phone 364-159-fc

IF carpets look dull and grey, remove the spots as they appear with Blue Lustre. Rent effect! C shampooer \$1. Duckwatts'. Superior Mall. B-1-23-2c

CONSOLE SPINNET PIANO. Will facilitate to responsible party in a care. Cash or terms. Write Cred I Mgr., Talman Piano Stores, Inc., Salem, Oregon 97208. B-1-24-9-2c

BAIR MOBILE HOME. Two bedrooms. \$1500.00. Excellent shops. 295-3612 Friona, Texas. B-1-11-9-4c

BREEDING RABBITS 5 doe and 1 buck and hutch. 267-2696, Vega, Texas. B-1-11-9-2c

C-B. RADIOS. Sears 23 channel, 12 volt and 110 volt power supply. Johnson Messenger one and others. Call 364-0227. B-1-19-9-2p

LADIES DRESS SHOP-HEREFORD
Nationally famous franchise shop for sale. Merchandise supplied on pay-as-you-sell basis. National supplier takes markdown losses, pays freight on merchandise, supplies dipo 1/2 material free and shores advertising costs. You buy fixtures and improvements only. Fine opportunity. See Jo dy 30 to 60. For further information, write Box 6732, Hereford, Texas. B-1-9-1-fc

HEAVY STEEL 1000 gallon tank. \$120.00. Phone 299-522. B-1-10-35-fc

AD MARKET
If you have anything you would like to BUY-SELL-TRADE, call 1-8-1 or see our newest business, the AD MARKET and place your ad for 30 days for \$1.00. WE WELCOME YOUR ADS. Call 364-1741. 1B-1-35-2c

FURNITURE FOR SALE
"Rancho Sleeper "Early American love Seat "Electric ranges, "Refrigerators and Safes. MCGEE FURNITURE 311 North Main Phone 364-2586. 1B-1-35-4c

1964 CHEV. pickup. Dual wheels, flat bed. Extra clean. Call M. J. Edwards 364-3798 or see at 907 South McKinley. B-2-30-35-fc

1 TON Chev. pickup. Dual wheels, flat bed. Extra clean. Call M. J. Edwards 364-3798 or see at 907 South McKinley. B-2-30-35-fc

4. REAL ESTATE For Sale Or Trade
BEDROOM on Sunset Drive. T w a baths, detached double garage, living room with dining area, new roof, storm cellar. \$2,800 down. A 19 Country Club stock. Call 817-772-8797 or write 5255 Lake Charles, Waco, Texas. B-4-34-35-fc

2 BEDROOM HOUSE. Corpeled. Near hospital. Phone 364-0064. B-4-10-34-fc

NEW LAND NEAR LAMESA. SUB-DIVIDING
14,000 Acres into terms. Mesquite, Cactus land. Proven farming area. 6 miles south of Patricia 150 to 200 per acre. 25 percent down. CALL John or Marvin McLarty 1611 Avenue M Lubbock, Texas 806 765-8916. B-1-10-35-fc

EXTRA NICE mobile home. Small down payment. \$80.00 month. Phone 364-0660. B-1-10-35-fc

3 bedroom, approximately 2300 sq. ft. Excellent location. All builtins, fireplace, d. gar. Paneling. 6 1/2 loan. 5-12-35-fc

3 bedrooms, 1800 sq. ft. only \$19,000. Excellent buy. Pay equity, assume low interest payments.

Good, clean, well constructed 3-b-rm home. \$10,500. Large rooms. Carpet. Fence. LOOK 3-b-rm. New carpet. Pay ments \$73 assume carpet payment \$300.00. B-4-35-fc

OWNER WILL FINANCE. Snug little three-b-rm. NW Hereford. 1 1/2 bath. Cash down \$2000. B-1-14-35-fc

3-b-rm - Cash down 1,200.00 Assume loan payments of \$92.00 per month. Balance equity \$800.00. Terms. 5500.00 cash. Payments \$70.00 per mo. 2 bdrm. house. B-4-10-35-fc

3 bedroom home. \$9,500. Fenced, carpeted, large rooms, good condition. 2 Bedroom brick. New carpet, re-decorated throughout. ONLY \$10,000. Will take trade - pickup, trailer house or anything moveable. NEW THREE BEDROOM HOMES. TOTAL INVESTMENT \$200 LOW MONTHLY PAYMENTS. 364 Real Estate 218 N. 25th Ave. Wayne Corbett. Phone 364-0974. 364-0038. B-4-5-fc

BY OWNER - Two 2 bedroom furnished duplexes. Nets 20 percent of investment. For information call 364-0536. B-4-15-28-fc

FOR SALE BY OWNER 3 BEDROOM brick-furnished. Carpet, central heat, ref. air, 6' fence backyard. Pool pair. Dish washer, washer and dryer. \$87.00 Month bly payments. Call 364-2611 or 364-2299 after 7:00 p. m. B-4-15-3p

FOR SALE OR RENT 1 Bedroom 12x36 Mobile Home. Unfurnished. Low equity. Call 364-1377. B-5-14-9-2c

COMPUTER DATA BUILDING. 715 25 Mile Avenue, Phone 364-1111. B-5-10-28-fc

EFFICIENCY apartments - Bedroom, bath, kitchen and dinette. Furnished. A 11 bills paid. Forest Apts. Phone 364-1827. Day. B-5-21-8-fc

SLEEPING QUARTERS. Private entrance and bath. Lynette Apartments, 364-0967. B-5-10-4-fc

MOBILE HOME OWNERS Courts 515 units on Austin Road. 40 x 20 lots. Country Village Trailer \$22.50 per night. Phone 364-1827. Day. 274-5854. Mr. & Mrs. Dan Coggeshauser, Managers B-5-31-fc

SUGARLAND QUADS. 428 Avenue B. 2 bedrooms, fully carpeted, dropped, total electric kitchen, ranges, refrigerator and disposal; Ref. air conditioning. Convenient to shopping center and schools. Large rooms, carpet, pool. All utilities paid. PHONE 364-4304. B-5-34-fc

FURNISHED APARTMENT for Spanish couple. Phone 364-4021. B-5-10-34-fc

FOR RENT - 125 Acres heavy top and best pasture; also 150 acres of good wheat pasture (leasing). 1000. Phone evenings 647-2234 Dimm 111, Texas. B-5-34-3p

SMALL FURNISHED HOUSE. Inquire installation Loan Dept. FNB. B-5-10-36-fc

FOR SALE - BEAUTIFUL 48' carpeted stereo. \$199.00 FIRESTONE 364-4333. B-5-10-33-fc

NICE SMALL OFFICE FOR RENT. Contact Golden Soread Real Estate. 364-4021. B-5-10-8-fc

2 BEDROOM UNFURNISHED HOUSE AT 503 Bldg. \$40.00 per month. Phone 364-2866. B-5-9-2p

3 ROOM furnished apartment with bath. Couple. Phone 364-0068. B-5-10-9-2c

QUIET furnished apartment for one person. No pets please. 364-3388. B-5-10-9-fc

PRIVATE TRAILER SPACE. Inquire 121 North 25 Mile Ave. B-5-10-32-fc

FURNISHED TRAILER. Adults only. Brown Tire Service, Hwy 60 West. B-5-10-35-fc

LARGE FURNISHED APARTMENT. 2 bedrooms. One small child, no pets. Bills paid - inquire 504 West 9th Street. B-5-17-35-fc

3 ROOM house with bath at 907 Lafayette. Contact 905 Lafayette or call 364-2217 afternoons only. B-5-25-1p

FURNISHED APARTMENT. One person preferred. Bills paid. 107 Park Avenue. B-5-10-25-fc

6. WANTED HIGHEST CASH prices paid for scrap iron, metals, batteries; also wrecked trucks, pickups and cars. Hereford Iron & Metal Company, Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3539. B-4-16-9-4c

WANT TO break, floor, fertilizer and list corn and milo ground. Turn-key price. Shep Shepherd. 364-0169. B-6-16-3-fc

FOR SALE OR WOULD RENT TO COUPLE - 2 bedroom home, newly decorated, new carpet. Phone 364-2099. B-4-14-35-fc

FOR SALE-SEDAN, H. MEX. 1400 acres located 8 miles Southeast of Sedon, New Mexico. All in grass, good irrigation potential. Phone or write Jesse Dove, 225-7339, Box 110, La Plata, New Mexico. B-4-35-fc

HEREFORD HOUSING PROJECT. (Labor Camp)
Now selling surplus barracks. 20x100 ft. Divided into five apartments. Roof decking and walls mostly hardwood. Price \$200.00. To be moved off site. See J. A. Baker. Phone 364-1617. Domingue Pesina at Camp or Phone 364-1631 or 364-942. 25-4-35-fc

TWO ROOM house for sale to be moved. Has 60" steel sink, new hot water heater, new steel cabinets on wall, Okeefe-Merrill gas range, refrigerator and washer. Call 364-3225. 364-3038. B-4-30-35-2c

FOR SALE BY OWNER 3 BEDROOM brick-furnished. Carpet, central heat, ref. air, 6' fence backyard. Pool pair. Dish washer, washer and dryer. \$87.00 Month bly payments. Call 364-2611 or 364-2299 after 7:00 p. m. B-4-15-3p

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WANT TO break, floor, fertilizer and list corn and milo ground. Turn-key price. Shep Shepherd. 364-0169. B-6-16-3-fc

DEAD ANIMAL REMOVAL
Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-0951 B-6-49-fc

CUSTOM FARMING. Call Robert Betzen 364-4326 or Cliff Williamson 364-5887. B-4-10-24-fc

ALL KINDS OF MAINTAINER WORK BY HOUR, DAY OR JOB. CALL BOB CAMPBELL, 364-4261. 1B-6-2-fc

WANTED - Petrol land. Good water. Call 364-0164 after 6:00 p. m. B-4-10-35-fc

8. HELP WANTED WOMEN OR GIRL waitresses. Will train. Apply in person at The Collier House. B-8-13-46-fc

BUS DRIVERS. Women or retired men preferred. Inquire at School Bus Barn or Administrative Office. B-6-16-31-2c

RETIRED CHEMIST for part time work. Write qualifications to Box 473 HP, Hereford, Texas. B-8-17-23-fc

DRIVERS NEEDED Train NOW to drive semi truck, local and over the road. You can earn over \$4.00 per hour, after short training. For interview and application call (214) 742-2924. Or write Safety Dept., Nationwide Systems Inc., 4747 Gretna, Dallas, Texas 75207. B-8-9-2p

WANTED GUITAR and piano teachers. Call 364-0631 or come by Mary L. Spence Music Company, Third & Main. B-8-17-8-5c

NATION'S LEADING WAREHOUSE GOODS MOVERS AGENCY OPENING IN HEREFORD SOON. Will be taking applications Monday Morning, March 2nd for the following positions: "Drivers (Men) "Packers (Women) "Clerical B-8-17-8-5c

APPLY IN PERSON. Daily Transfer & Storage 200 South 25 Mile Avenue Hereford, Texas 76043. 2B-8-9-2c

WAITRESSES & KITCHEN HELP. Apply in person. Wade Steak House. B-8-10-11-fc

SPARE TIME INCOME (men or women) Dependable part to service and collect from completely NEW PHARMACY VENDORS, vending Aspirin, B. C. Tums, etc. 200 to 300 percent profit on products vendes. No experience needed, accounts are established by us. Car. references. \$1,200.00 to \$4,700.00 cash capital necessary. 10 to 18 hours weekly net excellent. GREENBELT DISTRIBUTORS, INC. P. O. Box 28957 DALLAS, TEXAS 75228. Include telephone number. 2B-8-35-2p

FOR SALE - Rainbow Rex-air waffle type vacuum. \$8.99. See Economy Company, Sugarland Mall. 364-5051. B-8-15-35-fc

9. Situations Wanted WANTED BABY sitting in my home. Call 364-3394. B-9-10-42-fc

WILL KEEP children in my home by the day, week. 364-3342. B-9-11-8p

SECRETARIAL or receptionist work wanted. Permanent. Experienced. Call Miss Jeannette Anderson 276-5630. B-9-9-3p

10. NOTICE ALCOHOLISM - FOR MATIION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4540 from 9 a.m. 'till 12 p.m. 'till 5 p.m. Monday through Friday. B-9-10-33-fc

CANYON SCHOOL TEACHER conducting educational student tour to Europe. Deadlines for application 10 a.m. March 1. Call Joe Bedwell, 806-655-2014 after 5. B-10-7-4p

FOR SALE: USED TV. \$45.00 FIRESTONE. 364-4333. B-10-10-33-fc

TAKE UP PAYMENTS on repossessed Philco Refrigerator. Payments \$3. 01 weekly. Phone 364-4333. B-10-12-34-fc

11. Business Service SICK ROOM SUPPLIES Wheel Chairs, Crutches, etc. McDowell Drug 339 N. Main - Phone 364-1313 B-11-31-fc

YARD & GARDEN retortelling, mowing. 625 Avenue H. Phone 364-1623. B-11-16-7-fc

CHAIN SAW WORK. Tree topping, shopping. INSURED. For estimation call 364-4160. B-11-11-6-fc

PORTABLE DISC ROLLING. Scalped or plain. Jacobson Brothers. Phone 364-1543. B-11-10-23-fc

WANTED - baby sitting by the hour, day or week. Phone 364-4175. B-10-10-6-fc

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ROWLAND STABLES
We cater to good horses. 11/2 Mile north of Hereford on Avenue F. Mr. & Mrs. Harvey Rowland, Owners. 840 Avenue F. Phone 364-1189 after 4:00 P.M. 5-11-11-fc

OWENS' ELECTRIC
Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial/Industrial Sales and Service 809 EAST SECOND 364-3572 B-11-13-fc

BEAR Wheel Alignment Complete Front-End Service DICK NORWOOD CHEV.-OLDS Phone 364-2160 B-11-2-fc

"RYDER'S" LAWN & GARDEN SERVICE
We specialize in renovating and seeding new lawns. L. V. MAYS & SONS 432 Barrett St. Phone 364-3356. 1B-11-8-fc

KELLY ELECTRIC Doug and Virgil Electrical Contractors Residential - Commercial All bids-and wiring competitive. Phone 364-1345 Night phone 364-2012 or Box 130 364-1345 B-11-46-fc

HOUSE MOVING (Free Estimates) BONDED-RRC PERMIT PHONE BOB CAMPBELL 364-4261. 1B-11-2-fc

AUTO REPAIRS Automatic Transmission Specialists Engine Overhaul General Auto Repairs KEMP AUTO REPAIR East Highway 60 Phone 364-3421 1 1/2 B-11-28-fc

AUCTIONEERS - Experienced - reliable. Wood, Crist, Chrus. Callaway. Phone Wildorado (Daytime) 428-5611; (Night) 258-7246. B-11-13-21-fc

WANTED - 100 to 150 watches a week to repair by latest approved COWAN JEWELRY. B-11-15-5-fc

DOG OBEDIENCE LESSONS Youth, private groups. Problem dogs boarded. BELLE AMIE KENNELS Phone 364-5586. 1B-11-33-4c

QUALITY QUILTING Will quilt bedspreads, quilts, valances, pillows, pictures, etc. Call Jennie Packard. 364-2110. 5-11-23-fc

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service Hereford 364-0353 Dimmitt 647-3444 Friona 247-3311 S-11-24-fc

HEREFORD WRECKING CO. New & used parts WRECKER SERVICE We buy scrap iron & Metal Have storage for cars, boats, etc. 1st & Jewell Pl. 364-0580. Nites - 4007 or 9075 5-11-8-fc

MOVING & STORAGE Local & long distance moving. Free Estimate MILCO SERVICE, HEREFORD Phone 364-1223. 15-11-25-fc

HUBBLE-DRILLING Water Wells Test Holes Electric Logs Call 364-2684 S-11-16-fc

Legal Notice TO THE STATE OF TEXAS
Hester Ann Wolverson, the unknown heirs and legal representatives of Hester Ann Wolverson, deceased; the unknown heirs and legal representatives of A. J. Wolverson, deceased; E. G. Wolverson, the unknown heirs and legal representatives of E. G. Wolverson, deceased; Orin Wolverson, the unknown heirs and legal representatives of Orin Wolverson, deceased; Hal Wolverson, the unknown heirs and legal representatives of Hal Wolverson, deceased; Eugene Wolverson, the unknown heirs and legal representatives of Eugene Wolverson, deceased; Clara K. Wolverson, the unknown heirs and legal representatives of Clara K. Wolverson, deceased; Vella Wolverson, the unknown heirs and legal representatives of Vella Wolverson, deceased; B. H. Young, the unknown heirs and legal representatives of B. H. Young, deceased; Clara K. Young, the unknown heirs and legal representatives of Clara K. Young, deceased; the spouses of each of the parties above named and the unknown heirs and legal representatives of the spouses of each of the parties above named, deceased; W. S. Wolverson as Executor of the Estate of A. J. Wolverson, deceased; Hester A. Wolverson as the Executor of the Estate of Orin Wolverson, deceased; F. E. Bredow, the unknown heirs and legal representatives of F. E. Bredow, deceased; J. W. English, the unknown heirs and legal representatives of J. W. English, deceased; W. I. Collins, the unknown heirs and legal representatives of W. I. Collins, deceased; Swan W. Collins, the unknown heirs and legal representatives of Swan W. Collins, deceased; are Defendants.

A brief statement of the nature of this suit is as follows, to-wit: For the title to and possession of the following described land located in Deaf Smith County, Texas, to-wit: BEGINNING at a 2" iron pipe set to a point whence an iron pipe bears West 16.



**HEREFORD RADIATOR**  
 Frame and Axle  
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 116 Avenue K  
 DEPENDABLE SERVICE

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 March 2 Thru 8  
 JUST ARRIVED LARGE SHIPMENT

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 All Sizes in Stock  
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 4'x8' Light **\$3.52**

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**Lone Star Agency**  
 601 North Main Hereford, Texas  
 REAL ESTATE — INSURANCE — LOANS  
 Melvin Jayroe 364-0555 After Hours 364-3766  
 ALLENE WARDEN - 364-2102



**FEATURE**

- 201 GREENWOOD, Lovely New 3 Bedroom, 2 Bath Brick Home, 1358 sq. ft. complete with fence, evap. air & cent heat, carpeted, kitchen has all built-ins, \$18,700.
- PRICED TO SELL, 2600 sq. ft. in this 3 BR, 2 Baths, Brick, with two fireplaces, den, liv. rm., din. rm., corner lot, excellent location, \$35,000.
- OFFICE in this lovely home with 3 large bedrooms, 2 baths, large den-kitchen comb, built-in eating bar, kitchen has all elec. built-ins, individual room heat controls, refrig. air, double garage, fenced yard, beautiful drapes and carpeting, assume low interest loan, \$40,000.
- ATTRACTIVE 3 BR, 1 Bath Asbestos home with cent heat & evap. air, double car garage, N. Hereford, extra clean—\$12,700.
- ASSUME LOW INTEREST LOAN on this 3 BR, 1 1/2 bath Brick Home near Aikman School, cent heat, fenced, single garage.
- HICKORY STREET: Many extras in this almost new 2 BR, 2 bath stone home with carpets, drapes, stone fireplace with gas starter, kitchen with all built-ins, terrazo entry, wired for stereo, heat lamps in bathrooms, etc.
- LARGE DEN WITH BULTIN BAR & BOOK-CASES and sliding doors to patio adds to this 3 BR, 2 Bath Brick home, cent heat & air, carpets, drapes, storm windows & doors, fenced. \$23,000.
- LARGE RANCH STYLE HOME with 2084 sq. ft. living area, 3 BR, 1 3/4 baths, Cent heat & AC, storm cellar, located on Douglas St. \$23,750.
- 4 BEDROOMS, 1 Bath in this Well Kept 1277 sq. ft. home with cent heat & air and fenced yard, \$17,000.
- OUTSIDE CITY LIMITS, 1790 sq. ft. in this 3 BR, 1 3/4 bath home with large lot, horse barn and corral also included. \$24,500.
- TWO STORY, only 4 years old, outside city limits, located on 2 1/2 acres, 4 BR, 2 1/2 baths, refrig. air, double garage, extra large den, woodburning fireplace, enclosed patio, low interest loan can be assumed.
- CENTRE STREET, 3 BR, 1 1/2 baths, liv. rm. den with fireplace, shag carpet & bookshelves, drapes, all built-ins, cent heat & evap. air, fenced and landscaped. \$19,950.

**ARE YOU LOOKING FOR A NEW HOUSE?**

We are now taking applications for new home sites located 7 miles west of Hereford on US 60 in town of Summerfield under new Government program . . .

**LOW INTEREST RATES**  
 Some Have No Down Payments  
 Some Small Down Payments

Call or Come by

**BOOZER REAL ESTATE**  
 205 S. 25 Mile Ave. Day Phone 364-1755  
 Night Phone 364-0029 364-3502

**EAGLE REAL ESTATE**  
 PHONE 364-2653  
 120 N. 25 MILE AVE.

On Mimosa Street a new 4 BR, 2 Bath, 2240 sq. ft. lovely, brick home. Central heat, refrig. air, master bedroom isolated, beautiful carpet and colors, wood shingles, all elec. The decor of this home will please you. See it.

3 & 4 BR brick homes on Northwest Drive. Various stages of construction. You can pick your carpet & color scheme. Let us show these beautiful homes.

3 & 4 BR old homes with existing low interest loans. A wide range in price to choose from. Call us.

**NEW FHA BRICK HOMES**  
 THESE HOMES BEING BUILT FOR MEDIUM INCOME FAMILIES WITH A LOW DOWN PAYMENT, MOVE IN. COME BY AND LET US SEE IF YOU QUALIFY FOR ONE OF THESE, NEW HOME LOANS.

Virgel Merriott 364-2653 Mike West 364-0735  
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**Vaughan Real Estate**  
 Phone 364-2850  
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**Presents OPEN HOUSE**  
 Sunday, March 1st  
 2 P.M. Till Dark

**240 FIR STREET**  
 Ideal for formal plus family living. Entry leads your guests to formal living room or your family to den area. Three bedrooms, two full baths, all brick.

**242 FIR STREET**  
 This beauty has a kitchen full of built-in "helpers". Master bedroom has vanity dressing. Large family room. Easy financing available through FHA or VA terms.

We are proud to announce the association of Charles Cabbiness with our Agency. He is experienced in the Real Estate field and will welcome your consulting him for any and all Real Estate needs.

After hours please call 364-2146 or 364-0566

Spring Double was bought for \$250,000 by Sonny Werblin at the Belmont Park sales last Nov. 24. In the same sale, Fitan Fair and Count Challenge went for \$100 each.

**Manure Hauled or Spread**  
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 107 ARCHER PH. 364-8091

**Campbell-Cramer**

- RARE OPPORTUNITY in this time of critical housing shortage. 3 BR., 2 bath home in top N. W. area. Large rooms, 2 car garage, storm cellar. \$2,000.00 down. A \$16,000 value for only \$14,000. H-3251.
- ALL YOU COULD WANT in one of the finer homes in Hereford. 3 BR., 2 1/2 bath brick with fireplace, office, refrigerated air, electric door lift, central vacuum, boat house, many other luxury features. A steal at \$35,000. H-3250.
- FOUR BEDROOMS, 2 baths. Frame home built in recent years is being completely remodeled. Loan payments are only \$106.00. Reasonable down payment. \$16,500.00 H-3246
- OLDER HOUSE in good basic condition, quite liveable as is. Potentially a very nice home with little expense. \$8,500.00. H-276
- NEW MOBILE HOMES. Premium quality brand with top resale. Small down payment with long term financing, including FHA and VA. Why not take a look?
- 80 ACRES with nice home, barn & corrals, irrigation wells & tile. Has low interest loan. Reasonable price.

**East Hi-Way 60 - Phone 364-0972 or 2424**  
 Evenings and Sundays Call  
 Gene Campbell 364-0789 Jim Cramer 364-0164  
 Ted Walling 364-0660

Chris Farasopol of Brigham Young led the nation's collegians in returning punts in 1969 with 527 yards.

Henry Maimberg will manage the Elmira Royals in the Eastern League this year.

**MANNING PLUMBING CO.**  
 For all your plbg. repairs CALL  
 364-0931  
 Roy & Jim

**For Better HEALTH**  
 for better living All the family can enjoy benefits of soft water . . . cost \$4.00 per month there's nothing to buy!

**Soft Water Service**  
 Home owned - home operated  
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**FREE**  
 Removal of dead animals . . .  
 \*Prompt service on farmer calls  
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 Call 289-5215 days only  
 Days & night call  
**Vega Rending Co.**  
 Collect 806-267-2011  
 Vega, Texas

**NO MONEY DOWN TO G. I.**  
 3 bdrm., fully carpeted, double garage, over 1,400 sq. ft. in living area, only \$15,500.00. **WILL SELL TO G. I.**  
 3 bdrm., central heat, storm windows, single garage, large lot, no money down to G. I., 1200 sq. ft. in living area for \$10,000.00.  
**IMMEDIATE POSSESSION FOR \$750.00**  
 2 bdrms., double garage, 2 baths, den, \$10,000.00.  
**ASSUME EXISTING LOAN** on this 3 bdrm. brick with double garage, 2 baths, in Northwest Hereford, low down payment or owner will trade for smaller home.  
**5 MILES EAST ON FM ROAD 1259**  
 100 A., 2 irr. wells, underground tile, nice 3 bdrm. home, double garage, barn, this place is ideal for subdividing into smaller tracts, \$425.00 per A., \$15,000.00 down.

**80 ACRES**  
 on paving, near town, new 8" pump, some of the strongest water in the Panhandle, 2 bdrm. home, allotted, only \$525.00 per A.

**20 ACRES**  
 on paving, 3 bdrm. home & barn, price \$13,000.00, \$5,000.00 down, 10 yrs. on balance.  
**220 ACRES - STRATFORD**  
 2-8" wells, nat. gas, 1/4 ml. underground tile, 31 grass, 80 mlo, 148 wheat, sell for cash or trade for property near Hereford.

**TRADE**  
 Have large farm on N. Plains will trade for motel or ranch.  
**HAMBY REAL ESTATE**  
 South Highway 385  
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1 Slightly Scratched New Speed Queen Clothes Dryer  
 Reg. \$109.95  
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**Justice REALTORS**  
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 Ralph Owens 364-2560  
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**OUTSIDE CITY LIMITS** — A very large playroom is an attraction in the 3 BR, 2 bath home, plus finer features. Let us show you this dandy. H-3321

**CHOICE DREAM** — Fight inflation with a home of your own. Building costs are rising faster than interest. See this 3 BR, 2 bath, double garage, it's almost yours for the asking. H-3319

**SHE WILL LOVE YOU** — Move in this home of good taste. A wonderful home of good taste. A wonderful N.W. location and this is one of the prettiest homes in the block for the least money. Consult, See, Buy. H-3318

**NEAR SCHOOL** — 3 BR, 2 Bath built to your specifications. Owner selling with small down payment. Nice size lot close to shopping. H-3313

**HOW ABOUT IT** — Pay rent to yourself and get a good tax deduction. This little dandy can be yours with small down payment. It's fresh as a daisy. Large family room and Master Bedroom, it's yours for only \$19,400. H-3312

16,500.00 — Owner will sell and carry papers. Nice corner lot, fence, drapes and 3 large Bedrooms. H-3320

**TRADE** — Owner will trade for smaller home. This home has 2640 sq. ft. and lots of storage. Only \$35,000. H-3302

**NORTHWEST** — Assume Good Loan. Move into this home of good taste. Large family room. Bar, Fenced, good closets, double garage. Excellent neighborhood.

**LAND & HOMES . . . WE HAVE OTHERS**  
 CALL FOR YOUR PERSONAL INSPECTION:

**CARMICHAEL Real Estate, Inc.**  
 508 South 25 Mile Avenue  
 PHONE 364-1251  
 FARMS & FARM LOANS

1 YR. OLD. Beautifully landscaped 3 BR. BRICK. All the conveniences plus 2350 sq. ft. of living area. East front, immediate possession. 129 Mimosa.

RETIRE outside of city limits in this Provençal Brick built with comfort in mind and raise green-house tomatoes. Over 2500 sq. ft. living area 3 BR. - 2 Bath; formal LR. dbl. garage. Owner will trade for unimproved land.

LOW DOWN - Owner will pledge - 3 bedroom - 1 1/2 bath - built-in kitchen - den - living room - fenced yard - vacant - immediate possession - \$18,200.00.

LARGE BASEMENT - 3 bedroom - 1 bath - living room - dining room - kitchen - double garage - outside storage - good commercial property also - low down - owner will pledge - \$13,800.00 - vacant - immediate possession.

COUNTRY HOME - 5 acres of land - 3 bedroom - 2 bath - large den - woodburning fireplace - built-in kitchen - fenced - storage house - very nice - appointment only.

10% DOWN - 1750 sq. ft. - 3 bedroom - 2 bath - double garage - fenced yard - 8x12 storage bldg. - refrig. air - nice home - 510 Star - \$20,000.00.

EXISTING LOAN - low interest - 3 bedroom - 2 1/2 bath - double garage - fenced yard - nice - clean built-in kitchen - 523 Ave. J - \$22,800.00 - appointment only.

4 BEDROOMS - Snuggled onto one acre of ground - large den - double fireplace - built-in kitchen - refrig. air - double garage - sprinkler system - storage house - existing loan - might trade for smaller home - appointment only.

Where Buying and Selling Become a Reality.

Troys Carmichael Mutt Wheeler  
 Harold Kids Mrs. Jeane Coker  
 (364-0336) nitephones (364-5439)



### Building Permits Reach \$759,700

After a mediocre start, 1970 and the new decade erupted in a flame of construction with the month of February showing the largest total of building permits since April of 1969.

February had a total of 27 permits issued for \$759,700. This compares to the \$1,066,000 issued during April of last year. In April of 1969, the major cause of the high total was the permit issued for the new Tierra Blanca Elementary School while the major factor in the high total for February this was the permit issued for construction of the new wing at the hospital for \$330,000.

Permits included 17 for the erection of residences, two for the erection of duplexes, three for the moving of mobile homes, one for the erection of a driveway, one for the erection of a school building, one for the repair of a residence, one for the erection of a storage building, one for the remodeling of a business and one for the add to the hospital.

### Damron Funeral Slated Monday

Funeral services for J. W. Damron Jr., 46, of Lockney, brother of John A. Damron of Hereford, will be held at 2 p.m. Monday in the Claytonville Baptist Church.

The Rev. Truitt Kuenstler, pastor, will officiate, assisted by the Rev. Cecil Foster, pastor of the Kress Baptist Church. Burial will be in Plainview Cemetery.

Mr. Damron died Friday morning in a Plainview hospital following a brief illness.

He was a farmer and a veteran of World War II. He was married Dec. 28, 1965 at Kress.

Other survivors include his wife, Thelma of the home; a daughter, Karri Ann of the home; his father, J. W. Damron Sr.; two other brothers, Cliff of Plainview and Robert of Lockney; two sisters, Mrs. Leon Wilhelm of Amarillo and Mrs. J.L. Whitmire of Tulia.

READ THE CLASSIFIED



**PROMOTERS OF THE GEORGE FRANK FUND** are friends of Frank's shown above with Lisa, two year old daughter of Mr. and Mrs. George Frank. Hereford barbers pictured include Joe Hefley, Ronny Pagett, John/Husmann, Jim Cherry, Leo Hollowell, and Joe Railey. Mrs. Carl Last and Mrs. Freddy Cooper also have been active in the drive that has accumulated approximately \$1500 thus far. —Staff Photo

### Public To View Big Tex Today

Big Tex Cattle and Grain, Hereford's newest and most unique cattle feeding operation will hold open house Sunday at

their location, two miles north and 1/2 mile east of Summerfield.

The facilities will be open to the public and they will be able to see one of the "firsts" in the cattle feeding industry in the new built-in apartment for the nightwatchman and the kitchen which provides hot meals for the workers each day at lunch time.

The offices and mill will be open for inspection from 2:30 p.m. to 5 p.m.

### Ex-Resident's Rites Saturday

Funeral services for Mrs. Ivy Earline Duncan of Pampa, formerly of Hereford, who died Thursday morning in Worley Hospital in Pampa following a short illness, were conducted at 3 p.m. Saturday in Central Baptist Church of that city.

The Rev. T. O. Upshaw, former pastor of the church, officiated. Burial was in Fairview Cemetery.

Mrs. Duncan, 61, moved to Pampa in 1933 from Hereford. She was a member of the Central Baptist Church.

Survivors include her husband, E. J.; Three sisters, Mrs. Nettie Boyd of Hereford, Mrs. Lily Harmon of Hollis, Okla. and Mrs. Grace Fulkerson of Roswell; and one brother, Floyd Ragsdale of Hollis, Okla.

### Graveside Rites Conducted For Archuleta Baby

Graveside services for Antonio Archuleta, ten-month old son of Mr. and Mrs. Willie Archuleta of 312 Lake, were conducted at 10 a. m. Friday in St. Anthony's Cemetery by Gilliland Funeral Home.

The Rev. Michael Graham of St. Anthony's Catholic Church officiated.

The infant was pronounced dead on arrival at Northwest Texas Hospital in Amarillo Tuesday morning after his mother discovered he was not breathing during a bus trip returning the child from a Galveston Hospital where he had been confined since Nov. 24.

Results of an autopsy were not known. Survivors include the parents and two sisters.

However, the synod decided, such rockets should always be fired with a deep awareness of man's dependence on God and droughts should always be seen as a way in which God brings his people to submission.

### Pharmacy Topics



By Freddy Cooper

The chemicals that make up your body have succumbed to inflation! Forty years ago, scientists estimated that the average person — chemically speaking — was worth about 98c. Now the body's value has jumped to \$3.50

The hamburger originated in Russia, and the Russians introduced it to sailors from Hamburg Germany, who brought it to their homeland. German immigrants brought it to us.

A plastic coating applied to children's teeth reduced tooth decay by 30%, according to a dental magazine.

In the United States cerebral palsy accounts for 600,000 cases, multiple sclerosis for 250,000, muscular dystrophy for 200,000. Tuberculosis, which has been declining since effective cures were found, still afflicts 400,000 people.

Medicine prescribed in Israel in 300 AD; have ill person drink water in which had been immersed. a curse written on parchment.

For modern service with old-fashioned courtesy, bring your prescriptions to

COOPER'S CITY DRUG 364-1144

## Amarillo To Host Annual TSTA Convention March 12

Amarillo will host approximately 5,000 Pathhandle Educators including all Hereford School Teachers, for the annual District XVI Convention of the Texas State Teachers Association on March 12. The House of Delegates will meet at Caprock High School Cafeteria on March 12 at 6:30 p. m. to conduct the formal business of the convention.

"The Educator's Responsibility... Prepare the Youth" is the convention theme. The general session will open in the Civic Center Coliseum at 10:00 a.m. with Mrs. Edna Stephenson, a classroom teacher from Borger, presiding.

This convention is held annually to give teachers an opportunity to keep current with the new trends in education, as well as to evaluate those accomplishments of the past year.

The keynote speaker for the convention this year will be Dr. W. C. Newberry, Professor of Education at Southwest Texas State College at San Marcos, Texas. Dr. Newberry is a native of Texas. He was born and reared in Gonzales and is affectionately known as the "Sage of Southwest Texas." Dr. Newberry has been a football coach and a school administrator. He is presently teaching Adolescent Psychology and Curriculum Theory and is Director of Secondary Student Teaching at Southwest Texas State College. He received his B. S. in Physical Education from Southwest Texas State College, his Master of Education in Sociology from Stephen F. Austin State College

Actor Arthur Kennedy has the perfect antidote for post-performance fatigue. After each assignment Kennedy takes off for his farm at Annapolis Royal, Nova Scotia and works the farm until the next call from his agent.

Delaware Park's 1970 thoroughbred meeting will run 61 days from Saturday, May 30 through Saturday, Aug. 8.

and his Education Doctorate from the University of Texas in Educational Administration. The title of Dr. Newberry's address is "The Education of an American."

Mr. Lloyd Bell of the Texas State Teachers Association staff Director of Public Relations, will deliver a report from the state headquarters on the progress of the association over

the state. There will be on display educational materials from numerous companies in the exhibit area of the coliseum.

The afternoon sectional meetings will be devoted to programs presented for various teaching fields and professional levels. Numerous luncheon meetings will be held in schools and restaurants throughout the city.

## SPORTS CAR SHOWING CONTINUES at OUR SPORTS DEPARTMENT



See a wide selection of CAMEROS CHEVELLES and CHEVROLETS

Come in and we'll trade with you

CHOOSE FROM A LARGE GROUP OF

CHEVROLETS and OLDSMOBILES

We Also Have The Most Pickups Ever On Our Lot... Ready And Wait'n For You...

COME IN AND REGISTER FOR NATIONAL PRIZES

DICK NORWOOD'S CHEVROLET-OLDS

206 N. Schley

364-2160

# SUPPORTING YOUR TOWN



"No business man in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean you should have a whole, half or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, if you do not use more than a two-line space.

A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and the town. The man who insists on sharing the business that comes to town, but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising business man."

P. S. How many new residents and out of town shoppers saw your name and business today; this week?

REPRINTED FROM THE BANKERS MAGAZINE

The Hereford Brand

# DOLLAR DAY SALE

Don't Miss This Sale at Surplus City

Ladies <b>TENNIS SHOES</b> \$1.17 Pr.	Plastic <b>WASTE BASKET</b> Huge 44 Qt. Size 67c	Men's <b>WESTERN BOOTS</b> Black Only \$10.31 Pr.
Men's <b>WESTERN SHIRTS</b> \$2.99 Ea.	50 Ft. Nylon <b>GARDEN HOSE</b> \$2.69	<b>OSCILLATING SPRINKLER</b> Dollar Day Special \$2.77
Boy's Rob Roy <b>KNIT SHIRT</b> Reg. \$4.00 \$1.99	Dollar Day Bargain <b>BED PILLOWS</b> 77c	Dacron Perma <b>PLEATED SKIRTS</b> Reg. \$10.00 \$4.99 Pr.

# SURPLUS CITY

110 PARK AVENUE

364-0768



H.D. CHATTER

### What's Ahead?

By Mrs. Argen Draper  
Home Demonstration Agent



What is ahead in the new decade for food products and processes? How will consumers spend food dollars? What will they want? For one thing, the homemaker wants and is willing to pay for "instant" heat-and-serve and ready-to-cook foods, says Gwendolyn Clyatt, Extension consumer marketing specialist at Texas A&M University. Criteria for convenience foods is changing to quick serve and instant foods instead of foods to which only some degree of preparation has been added, Mrs. Clyatt explains. For example, a packaged pudding mix which requires stirring in milk and cooking is too hot and too much bother, she says. So canned and frozen puddings are high style. Canned soups to which water must be added are losing an increasing per cent of their market to the soups with water in the can.

The second trend which the specialist list is that Americans will eat more meals away from home in the 1970's.

Institutional food sales rose 36 per cent from 1960 to 1966. During this same period sales in

food stores rose only 14 per cent. Forecasters say 40 per cent of the food dollar will be spent for meals away from home by 1978.

In 1962, about 25 per cent went for meals away from home. This figure jumped to 35 per cent by 1966. Mrs. Clyatt attributes this trend to: 1. homemakers working away from home; 2. increased leisure time; 3. improved technology; 4. decreased interest in learning how to cook.

Today 40 per cent of all women more than 16 years old are in the American labor force. The largest segment (57 per cent) of women in the work force are married.

Thirdly, fast food services will increase in the 1970's. More food chains are going into institutional foods; they're opening franchised dining chains through facilities for on-premise food consumption and take-home prepared foods.

Mrs. Clyatt says this trend will continue and probably expand to most major companies.

Forecasters predict that supermarkets will go heavily into food service operations, too, offering all types of prepared, take-home foods from chicken dinners, fish and chips, pizzas, and Chinese entrees to fancy gourmet meals completely prepared from appetizer through dessert.

By the mid-1970's, 50 per cent of the supermarkets will have luncheonettes and 84 per cent will have take-out food services.

Mrs. Clyatt lists advances in food technology as the fourth major trend. Scientists will make new products from fabricated foods. As a protein extender in meats, snacks, low-

most meal-like foods and beverages, the soybean leads in the parade, she says.

Great strides are being made in the development of cheese-like, meat-like and cellular textures to be used in foods.

churn to use. So if you have a churn for sale, please call the office, 364-3573, and we'll give you her name.

#### SUGAR COOKIES

¾ shortening — part butter  
2 eggs  
1 cup sugar  
½ t. flavoring — vanilla or lemon

Mix thoroughly. Sift together and stir in: 2½ cups flour, 1 t. salt, 1 t. baking powder.

Roll ½ inch thick, cut into desired shapes. Place on ungreased cookie sheet. Sprinkle with sugar. Bake 400 degrees — 6-8 minutes or until delicately golden. Makes 4 dozen.

### Church Women Set Observance

World Day of Prayer, Friday will be observed in Hereford by Church Women United with a religious service at St. Anthony's Catholic Church, Park Ave. and N. 25 Mile Ave., at 3 p. m.

The theme for the program, "Take Courage," was chosen and developed by a housewife from Egypt, a social worker from Guyana, a teacher from India, a church worker from the Philippines and was chaired by a woman in the United States. It is sponsored by the International Committee on the World Day of Prayer, of which Gudrun Diestel of Germany is the Chairman. The nationwide offering taken on this day makes a worldwide witness.

According to Mrs. John Douglas Pitman, president of the local unit, the leader for the service will be Mrs. Walter London with Mrs. Ed Loerwald as reader and Mrs. R. C. Godwin, soloist.

A social hour following the service will be held in the parsonage of St. Anthony's, with Mrs. Paul Zinser, president of St. Anthony's Parish Council of Catholic Women, as hostess.

READ THE CLASSIFIED



# Firestone SPRING TIRE "DUAL DAYS"

BIG TIRE VALUES FOR EVERY WHEEL THAT ROLLS!

Buy Now and Save! "500"

## Firestone "500"

FACTORY CLOSE-OUT... DISCONTINUED DESIGN

### 2nd TIRE 1/2 PRICE

...when you buy the 1st tire at our low everyday exchange price (plus Fed. excise taxes)

SIZE	Tubeless Blackwalls		Tubeless Whitewalls		Fed. Excise Tax (per tire)
	1st Tire	2nd Tire	1st Tire	2nd Tire	
7.35-14	\$32.50	\$16.25	\$37.00	\$18.50	\$2.04
7.35-15					2.08
7.75-14	34.50	17.25	39.25	19.62	2.17
7.75-15					2.19
8.25-14	37.75	18.87	43.00	21.50	2.33
8.25-15					2.36
8.55-14	41.50	20.75	47.25	23.62	2.53
8.55-15					2.57

All prices PLUS taxes and 2 tires off your car.



## DOLLAR DAY SALE!

417 Main Street  
HEREFORD, TEXAS

MISCELLANEOUS ITEMS

Your Choice **\$1.00**

DRESSES

Values To \$19.00

**NOW \$5**

DRESSES

Values To \$30.00

**NOW \$10**

MISCELLANEOUS ITEMS

Your Choice **\$3.00**

**GIRLS and BOYS COATS DRASTICALLY REDUCED**

# DOLLAR DAYS SPECIALS

## FINAL CLEARANCE

<p><b>LADIES WINTER DRESSES</b> Values of \$12.00 to \$25.00</p> <p><b>PANT DRESSES</b> For <b>\$4.99</b></p> <p>AND</p> <p><b>PANT SUITS</b> For <b>\$9.99</b> Values of \$27.00 to \$60.00</p> <p>THIS MERCHANDISE WILL BE ON TABLES NO TRY ON'S</p>	<p><b>Group Girl's WINTER DRESSES</b> Clearance Price <b>\$3.99</b> Values \$7.00 to \$16.00</p> <p><b>Group PLAYTEX BRAS</b> Now At Clearance Price <b>\$1.99</b> \$3.00 &amp; \$3.50 Values</p>
<p><b>Group Women's &amp; Children's CANVAS SHOES</b> FOR <b>\$1.99</b> Pr. Values to \$6.00 "U.S. Keds"</p>	<p><b>Group Men's SPORT SHIRTS</b> Rutherford's Clearance Price <b>\$1.49</b> Long Sleeve \$5.00 to \$7.50 Value</p>
<p><b>SPECIAL ON TOWELS</b> Slight Irregulars</p> <p><b>LARGE TOWEL</b>.....\$1.75</p> <p><b>HAND TOWEL</b>.....85c</p> <p><b>WASH CLOTH</b>.....50c</p>	<p><b>One Table ODDS &amp; ENDS</b> Dollar Day Special <b>\$1.00</b></p>

# RUTHERFORD & CO.

Downtown Hereford

## TRACTOR OWNERS - NOW'S THE TIME TO GET MAXIMUM FLOTATION

# DUAL-UP!

Hurry! Get our **LOW COMPLETE ASSEMBLY PRICE** On Your Size... Now!



Dual tractor-tire application will give you unbelievable results... REDUCES SOIL COMPACTION. DOES MORE ON LESS FUEL. MINIMIZES WHEEL SLIP. SPEEDS UP FIELD WORK. GIVES TOP FLOTATION!

Team up with **EXTRA-WIDE FLOTATION FRONTS** "Just like putting duals up front!"

GET IN THE FIELD EARLY WITH...

## HIGH FLOTATION FRONTS

RIB-TYPE FARM TIRE

Big load capacity made with exclusive, long-wearing Sup-R-Tuf rubber.

# 1 \$17.77 FOR

Size 7.60x15 6-ply; plus \$1.06 Fed. excise tax.

Economy Buy!

SAVE BIG NOW on Pick-up, Van & Camper Tires

**Firestone DLC-100 Retreads**

as low **\$10** as...

6.50-13 Blackwall

Whitewalls add \$1.25

Other sizes similarly low priced.

**Firestone TRANSPORT**

Full 6-ply heavy-duty nylon cord truck tires

2 for **\$42.10\*** 6.70-15 Black Tube-Type

2 for **\$46.00\*** 6.50-16 Black Tube-Type

2 for **\$55.50\*** 7.00-15 Black Tube-Type

\*All prices PLUS \$2.40 to \$2.85 per tire Fed. Excise Tax and tire off your vehicle.

**Lawn & Plant Food**

20-10-5

5,000 square ft. coverage... feeds grass for months

**IMPERIAL LAWN FOOD**

# \$1.99

Per Bag

Limit 2 bags per customer at above price... additional \$2.59 each

**GUARANTEED BRAKE RELINE**

CHOICE OF 3 GRADES OF FINE QUALITY FIRESTONE BRAKE LINING

GOOD BETTER BEST

# \$19 \$24 \$29

GUARANTEED 10,000 MILES OR ONE YEAR

GUARANTEED 20,000 MILES OR TWO YEARS

GUARANTEED 30,000 MILES OR THREE YEARS

Prices above for drum-type brakes on Fords, Chevys, Plymouths, American compacts and light trucks. Others slightly higher.

HERE'S WHAT WE DO:

- Replace linings and shoes on all 4 wheels with new Firestone linings
- Adjust brakes for full drum contact
- Inspect drum, hydraulic system, return springs and seals

WE GUARANTEE

We guarantee our brake lining for the specified number of miles or years from date of installation, whichever comes first. Adjustment, grease on contact and based on price current at time of adjustment.

CHARGE IT! CONVENIENT TERMS FOR APPROVED CREDIT CUSTOMERS

DRY-CHARGED always 100% FRESH

**FIRESTONE BATTERIES**

# \$15.95

TRADE BATTERIES NOW BEFORE YOURS FAILS

with your old battery

## BUY NOW!

**Firestone** 105 MAIN 364-4333



# Thank You

**YOUR**

## DISCOUNT FURNITURE STORE



"THANK YOU" to say is wonderful anytime, but especially at this time, it means much more. To our old friends & customers and also to the many new people and customers that came to see us and bought furniture during our "Grand Opening Sale" last month. We are always glad to have you shop our store and compare our quality, prices & service. Anytime we may assist you in your home furnishing needs don't hesitate to call upon us. Again a big "THANK YOU" from H & H Discount Furniture and it's personnel.

The Halls

### BEDDING

#### BOX SPRINGS & MATTRESS INNERSPRINGS

TWIN SIZE **\$48.88** FULL SIZE **\$48.88**  
Reg. \$69.50 Reg. \$69.50

TWIN SIZE **\$78.88** FULL SIZE **\$88.88**  
Reg. \$109.00 Reg. \$109.00

FOAM  
TWIN SIZE **\$64.88** FULL SIZE **\$68.88**  
Reg. \$89.50 Reg. \$89.50

1—FLOOR SAMPLE . . . FULL SIZE  
Simmons Beauty Rest, Reg. \$179.95 **\$148**

### GUN CABINETS

#### MAPLE or PECAN

EARLY AMERICAN, 10 place  
Regular \$349 **NOW \$269.00**

SPANISH, 6 place  
Regular \$289 **NOW \$229.00**

EARLY AMERICAN  
Regular \$84.50 **NOW \$48.00**

DESKS FOR THE HOME

EARLY AMERICAN By Flanders  
Regular \$219.50 **NOW \$169.00**

Regular \$179.00 **NOW \$124.00**

### DINING ROOM SUITES

1—BROYHILL SPANISH  
In Antique Parchment  
8-Pc. China, table, 6 chairs **\$687**  
Regular \$999.50 **NOW**

1—FLANDER SPANISH  
in dark oak, 8-pc., China,  
table, 6 chairs, Reg. \$898.50 **\$629**

1—FLANDER EARLY AMERICAN  
in solid maple, 8 pc. China,  
Table, 6 chairs, Reg. \$899 **\$649**

MANY OTHER SUITES TO CHOOSE FROM

### RECLINERS

1—BARCALOUNGER SPANISH  
style in black vinyl, Reg. \$259.50— **NOW \$188**

1—BARCALOUNGER SPANISH  
style in olive velvet, Reg. \$269.00 **NOW \$189**

2—BARCALOUNGERS E. A.  
style in gold or green tweed Reg. \$269.50 **NOW \$198**

ALSO OTHER STYLES IN BARCALOUNGER

AND COLLINS AVAILABLE

# ATTENTION!



A REPEAT OF A GRAND OPENING

# SELL-OUT



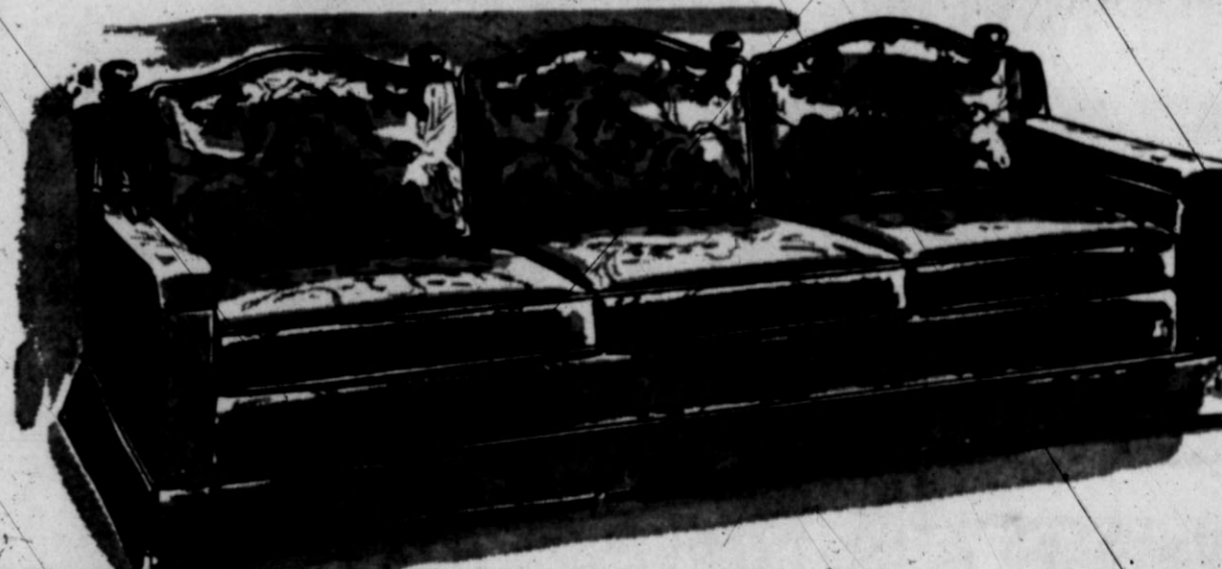
Traditional styled with Spanish accent in floral quilt upholstery and many other designs to make your selection easier. 93" long, 3- super soft cushions, 3-loose pillows across back with matching arm pillows. These are truly quality sofas.

VALUES TO \$299.50

GRAND OPENING

PRICE!

## \$199



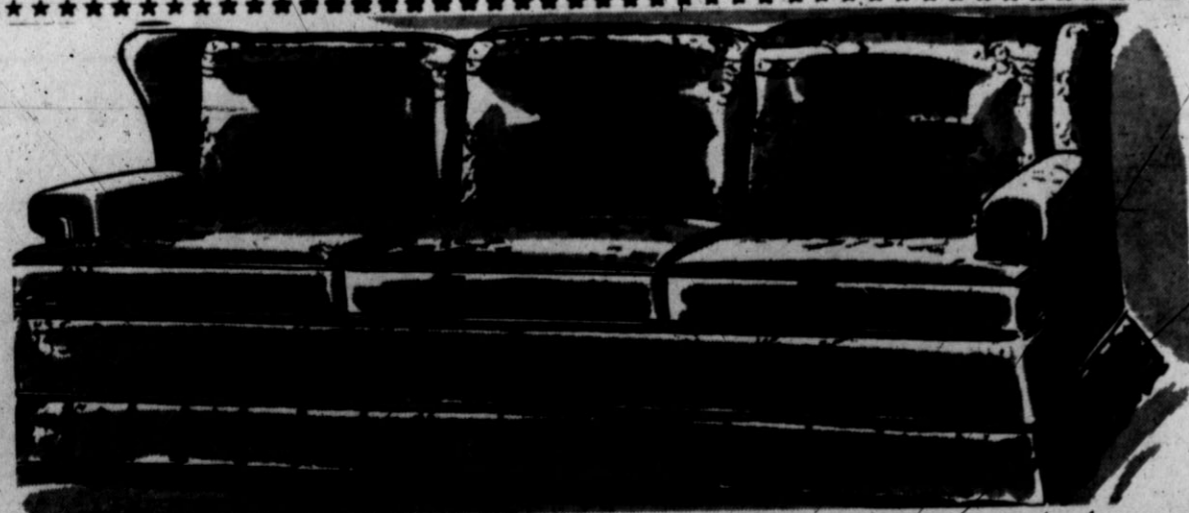
Spanish style at it's best, quality covers. You will be proud to own a sofa customed crafted like these and at the low grand opening discount price it's a bargain hard to beat.

VALUES TO \$349.50

GRAND OPENING

PRICE!

## \$249



Our Early American styling takes a backseat to none for comfort and charm. Beautiful and colorful prints available in a variety of colors and styles for your selection.

VALUES TO \$369.50

GRAND OPENING

PRICE!

## \$299



Traditional classic "Lawson" or call it the style you want. These sofas will enhance the decor of any room, the accessories will make them even more beautiful. Covered in high grade quilt covers, olose pillow backs and reverseable "T" cushions with zippers.

VALUES TO \$469.50

GRAND OPENING

PRICE!

## \$399

# H&H FURNITURE

WEST HIGHWAY 60 HEREFORD  
PLENTY OF FREE PARKING!

'SKEETER' HALL

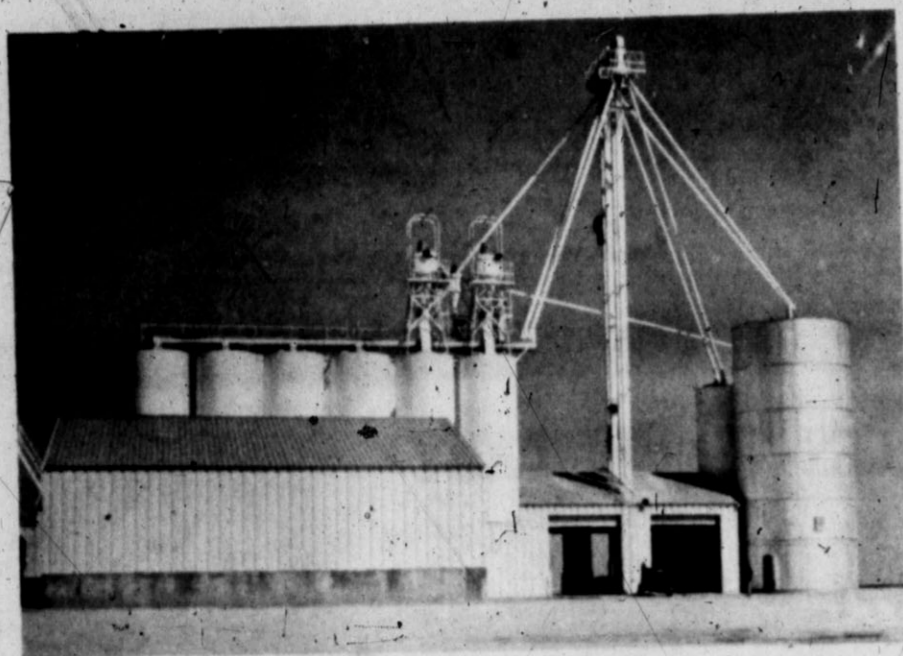
OTIS HALL



**TODAY AT  
2:30 P.M.**

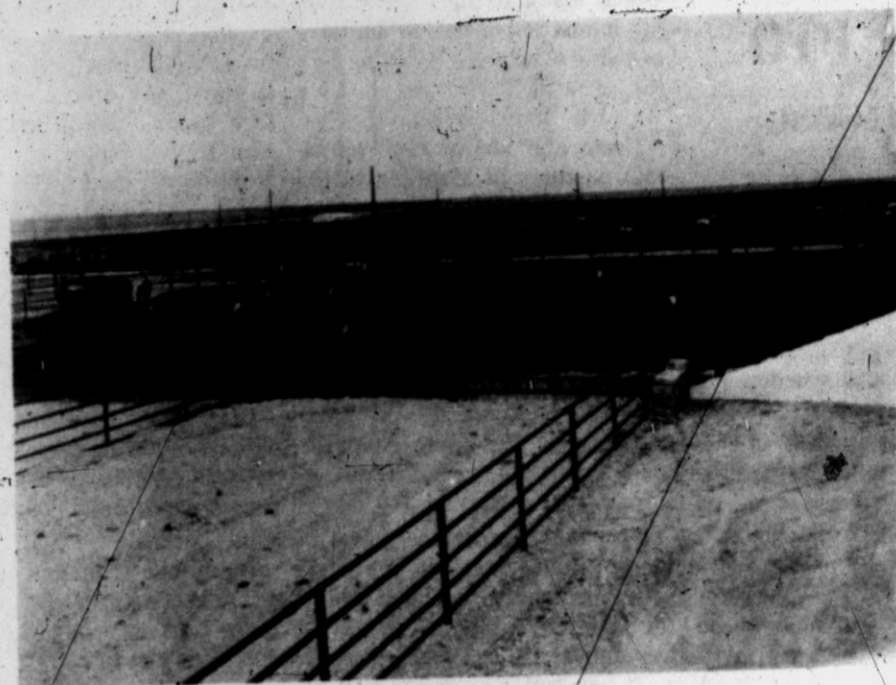
**Announcing**

**3 Mi. S.W. on Hwy. 60  
then 3 Mi. West**



**BIG  
TEX**

**CUSTOM FEEDING**



# Open House

**24,000 HEAD CAPACITY**

**CONTINUOUS FLOW  
WATER SYSTEM**

**UNIQUE OFFICE FACILITIES**  
(Including Cafeteria)

**MODERN FEEDING OPERATION**

**HYDRAULIC SHUTE  
& DIPPING VAT**  
(To Facilitate The Ease  
Of Handling Cattle)

**NEW CONCEPT  
IN FEED LOT DESIGN**

(Lanes And Alleys Built  
On Curving Lines To  
Reduce Bruising And  
Injury To Cattle)



Manager:

**JAMES McCARTY**

President:

**W. T. CARMICHAEL**

Vice-President:

**FRANK J. BEZNER**

Secretary-Treasurer

**HILREY L. AVEN**

Directors:

**R. T. O'DANIEL**

**SIDNEY WASSERMAN**

**C. J. BEREND**

**HARRY ALBAN**

**S. ALBERT MOLLE**

**SEYMOUR ALBAN**

Office Manager:

**DWIGHT McGEE**

**WE INVITE EVERYONE TO ATTEND**

**TODAY at 2:30 P.M.**

**BIG TEX CUSTOM FEEDING**

**3Mi. S.W. on Hwy. 60 then 3 Mi. West**



The Sunday, Brand, Hereford, Texas, Sunday, March 1, 1970

# Cattle And Ranching Firm Locates Here

Thompson & Gill, Inc., known throughout this area because of the major role they have played in the building of the "cattle empire" through their equipment and supplies to cattlemen and ranchers, has located a branch office of the firm here in Hereford, on Highway 60 East, one-fourth mile east of

Big Daddy's Truck Stop. Thompson & Gill, with headquarters in Madera, California, has a 28 years reputation as being one of the major companies providing "Stock-tested" equipment and supplies in almost 29 foreign countries as well as the United States. Under the name of TECO, products and services which aid the cattle and ranching industries of the nation have become a household name for the growing industries of the Western Hemisphere.

1938, Thompson & Gill, Inc. has risen to their present capacity which boasts a modern manufacturing plant of over 30,000 square feet. TECO cattle squeezes, squeeze-stocks, calf chutes, horn-weights, gate hardware, stock trucks and feed beds are known and used throughout the country and this part of the world. In 1952 the company expanded into the feed mill field. TECO now designs, manufactures and erects complete feed mixing plants in the Western United States.

Thompson & Gill first became associated with the cattle feeding industry when they found they could not obtain items which they needed. They designed and tested what in their opinion was a good product, and before long, they found themselves involved in providing for others.

As the manufacturing business grew, so did the demand for supplies necessary to the livestock industry. As a result, in 1950, they established a special stockman's supply outlet. Here, is found nearly every item used on the range, in the feedlot, or in the dairy barn from branding irons to veteri-

nary supplies and from boots to hats. In 1959 they established their own inventory of the necessary but hard to find hardware items used by farmers. This idea has grown into the modern, well stocked, retail hardware outlet where ranchers and townspeople can buy almost any conceivable hardware item in a single, one stop service. Clay Thompson is designer and builder of the world famous circular hydraulic grading alley at the California Farm Bureau yard in Visalia, Calif. He is also originator of the hydraulic arena gates at this same yard. These are now in almost universal use in modern sales arenas.

in 1948.

The reason the universally known business elected Hereford as a branch point was very simple, they felt that there was

a need to maintain vital parts and equipment for various mills installed in the High Plains area, plus providing additional supplies for area cattlemen.

## Aikman PTO Open House Set Tuesday

"A Trip Through Texas" is the title of the musical program to be presented by Aikman third graders at the Aikman Teachers Organization meeting and open house scheduled at 7:15 Tuesday evening.

The musical program will be directed by Mrs. Jack Rogers. The meeting coincides with Texas Education Week which is being observed by all schools this week.

Open house will follow the meeting with all parents invited to visit their child's classroom.

From the snow-swept mountain pastures of Montana to the sun-drenched New Mexico desert, from the fertile valleys of California's coast range to the feed lots on the Great Plains, over the high plateaus of Mexico and down through Central America, Columbia and Venezuela, through all the western hemisphere the name Thompson & Gill, Madera, California, is known and respected.

With the simple but powerful idea, "Build livestock equipment for others as you would for yourself," TECO equipment has gained the respect of all cattle-minded businessmen.

From a humble beginning in

## Open House At Bluebonnet Is Slated Tuesday

Bluebonnet Elementary School has scheduled open house activities from 7-9 p. m. Tuesday according to Della Stagner, principal.

The public is invited to attend the activities Tuesday evening as well as any day throughout Public School Week.

READ THE CLASSIFIED ADS

## FHA State Director Has Announced Supervisors

The State Director of the Farmers Home Administration recently announced appointment of various county supervisors to serve on a Statewide Approved Swine Project Committee.

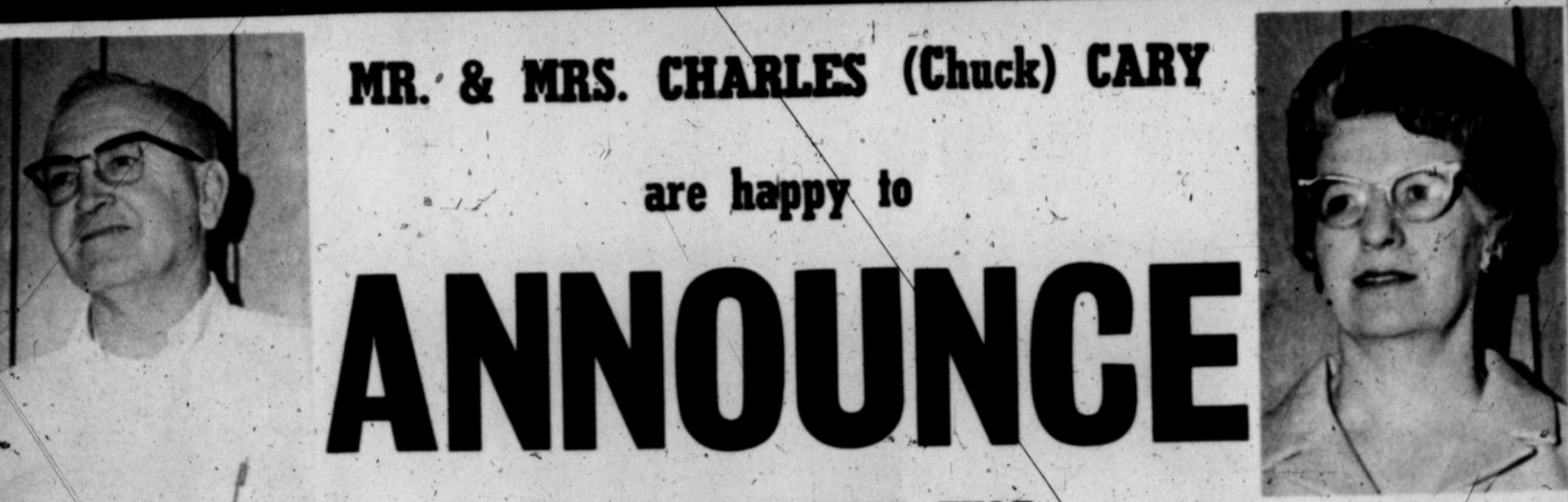
An organization meeting of this committee was held in the State Office of the Farmers Home Administration in Temple on February 18. Mr. Henry N. Ivey, Milam County Supervisor for Farmers Home Administration office located in Cameron, was appointed as State Coordinating Chairman of the committee. Mr. Joe C. Beard of Carthage will serve as Vice-Chairman, with the following County Supervisors, as members of the committee, all from

Texas: George H. James, Tullia; Alfred A. Harrison, Floydada; Donald R. Petty, Haskell; Roy O. Marris, Fort Worth; Curtis N. Simmons, Sherman; Felix C. Clemens, Lamesa; Don T. Mathis, San Saba; Walter G. Scudday, Georgetown; Charles B. Hart, Jacksonville; W. Sidney Mercer, Fredericksburg; Walter E. Koepp, Karnes City; George L. Svatek, Bellville; and Cecil H. Williams, George West.

An approved operating process and building requirement for Approved Swine Projects will be developed by the committee and used throughout the state. The goal is from one to three projects in each county unit. Each committee member

will be expected to keep informed about Approved Swine Projects in his district, including the number and where located. Records of cost and money made will be maintained. District tours and meetings will be scheduled to promote the Approved Swine Projects and meetings of the committee will be held from time to time to compare progress and results attained in each district.

During the meeting of the committee held on February 18, Henry Ivey presented a program on hog management, which included breeding, feeding and marketing, based on his personal experience with similar projects in Milam County,



MR. & MRS. CHARLES (Chuck) CARY

are happy to

# ANNOUNCE

TO ALL CATTLEMEN THAT

"CHUCK"

MAXINE



# TECO

of Texas  
THOMPSON & GILL, INC.

# IS NOW OPEN

IN HEREFORD, TEXAS... PHONE 364-4204

LOCATED ON HWY. 60 EAST (1/4 Mile East of Big Daddy's)



TECO® of Texas, a division of Thompson & Gill, Inc. of California has designed, constructed and installed several custom feed mills for the fast growing Feed Yards of the Magic Triangle and feel the need of a local store to service and maintain vital parts and additional equipment for these mills and area cattlemen.

Today, you'll find TECO® products wherever the cattle industry exists in the Western Hemisphere.

TECO® now does business in 17 Foreign Countries and is expanding. Visit Us Soon!

Chuck Cary, Mgr.

TECO® IS RECOGNIZED AS SETTING THE STANDARD FOR ECONOMICAL SERVICE INDUSTRIAL PERFORMANCE "WE ORIGINATE- NOT IMITATE"

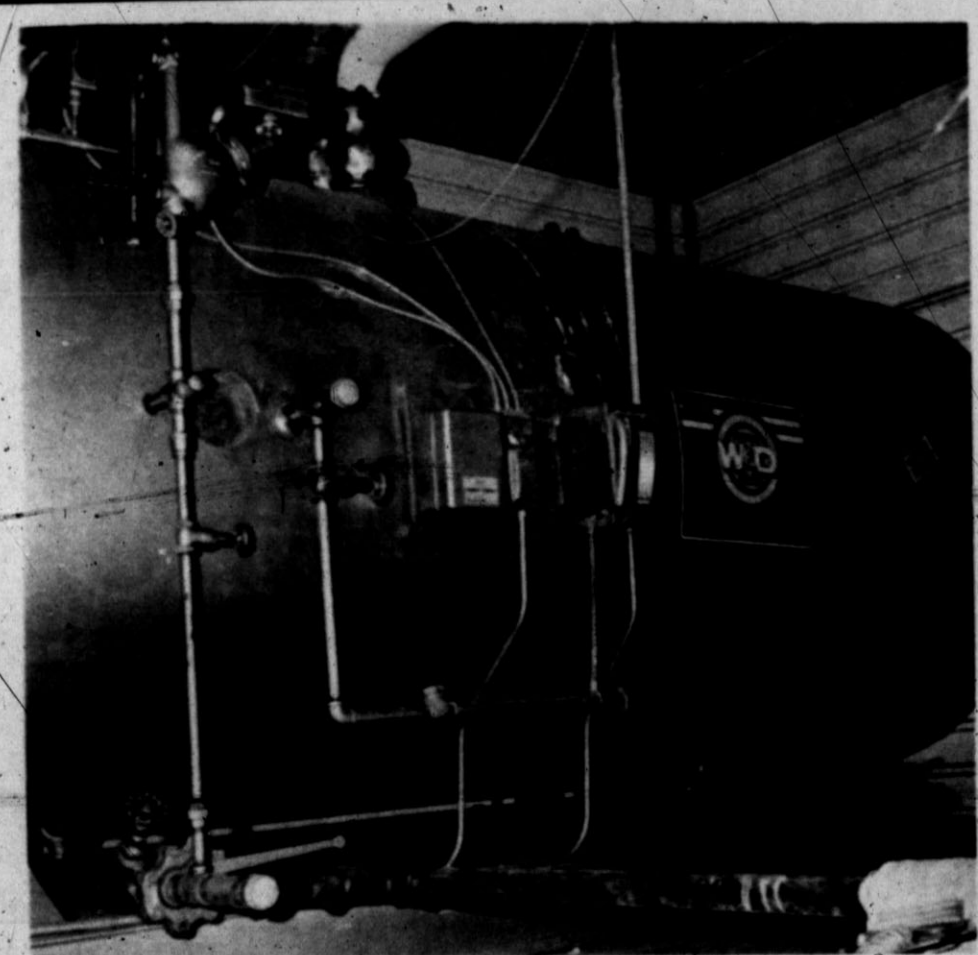
- \* TECO Cattle Squeeze
- \* TECO Hog Squeeze
- \* TECO Hydraulic Squeeze
- \* TECO Cube Crushers
- \* TECO Molasses Tanks
- \* TECO Horn Weights
- \* Dodge Bearings
- \* Thuron Sprayers
- \* Blackmer Pumps and Parts

### COMPLETE MILL PLANNING & FABRICATION SERVICE

- Hay Mills
- Grain Mills
- Jemco Air Lift
- Feed Mixers
- Truck Feed Beds
- Steel Gates and Gate Hardware
- Fat Tanks
- Grain Elevators
- Concentrate Tanks
- Mixed Feed Bins
- Feed Wagons
- Gear Reducers
- Stock Racks
- Buffalo Meters
- Thorlen Sprayers
- Screw Conveyors
- Truck Scale Beds
- Dodge Bearings

### TECO'S PLANNING DIVISION IS AT YOUR SERVICE

TECO is a dependable source of information and offers a valuable consultation service as a protection against costly "over-building" or "under building" mill facilities. TECO specializes in laying out a master plan that provides for a mill that produces efficiently for today's needs, yet allows for future expansion without expensive alterations to the existing system. Whatever your requirements ask TECO to help plan your mill. This is as close as your telephone. 364-4204.



Welcome to...

## BIG TEX FEED YARDS

3 Miles Southwest on Hwy. 60 then 3 Miles West

## OPEN HOUSE

TODAY 2:30 TILL 5:00 P.M.

## JIM PAVLICEK CO.

Plumbing - Heating - Air Conditioning

Boiler Installations & Repairs

364-1168

115 FUNSTON



## Along The Frio

By MRS. OWEN ANDREWS

Several from here attended funeral services for Mrs. Bill (Madeline) Williams, Tuesday afternoon in Abernathy Baptist Church. Burial was in Resthaven Cemetery, Lubbock. The funeral service was conducted by Rev. Boyce Evans, Lubbock, who was pastor of the Abernathy church when the Williams were members there several years ago. Rev. Sam Ogan, Frio, also assisted with the service.

Mrs. Williams, 46 years of age, was killed in an automobile collision on 34 street intersection in Lubbock on Saturday morning. She was a passenger in the car driven by her son, Lee Roy when another car hit them broadside, throwing them both from the car. Lee Roy was unhurt except for bruises but his mother was killed instantly. The Williams live at Idalou and she had been staying a few days in Lubbock with Lee Roy's mother helping care for the new baby. The Williams daughter, Mrs. Travis Stafford (La Prael), her husband and two children live in

Tulare California. The twin sons Robert and Richard, are in the service, Robert stationed in Washington with the Air Corps and Richard with the Army in Viet Nam. They were all here for the funeral. Mrs. Williams is also survived by her mother, Mrs. Laura Franklin, Lubbock and two sisters, from out of state. The Williams family lived in this community several years and the children attended school in Dimmitt and Hereford. They attended church at Frio.

Mrs. Harlan Barber and Mrs. James Bullard are cousins of Mrs. Williams.

Mr. and Mrs. Lloyd Shultz attended funeral services in Littlefield for a relative of Mrs. Shultz, on Saturday. They spent the weekend with relatives in that area.

From Frio Church attending the Wayland Pastor and Laymen's Conference at Plainview, Monday and Tuesday were Rev. and Mrs. Sam Ogan, Mrs. Charles Self and Mrs. Dan Eastey and Tori and Geness Self. The Ogans spent Tuesday night with her aunt, Mrs. Tom Hatchett, at Silverton.

Mr. and Mrs. Lonnie Williams and Pamela, of Orange, Calif. were visiting his grandmother.

Mrs. Laura Littrell, Wednesday night. They also visited the W. H. Andrews. They were on their way to Arkansas and were planning to visit again on their return trip.

Mrs. Gene Hanna, of Denver, visited the Ogans Thursday afternoon. She and a friend were on their way to Plainview to visit relatives.

The Lloyd Shultz went to Roscoe to attend funeral services Friday for his sister-in-law, Mrs. Alvin Shultz who died suddenly on Wednesday. Also going for the service were Mr. and Mrs. Olin Parris.

Mrs. Laura Littrell and Miss Alma Andrews spent Thursday night with Mrs. Allie Burris, at Texico. They also visited other relatives in the area, while there.

Attending a Y. W. A. House party at Wayland Baptist College, Plainview, this weekend are Mrs. Floyd Cole, Mrs. Weldon Stephan, sponsors, and Cheryl Cole, Genie Robbins and Rhonda Stephan.

Ray and Fidelo Vigil took their grandmother, Mrs. Benita Gomez to her home at Portal e Sunday, after a two weeks visit with their Tony Vigils here.

Chinook or King salmon is the largest of salmon, reaching 100 pounds and averaging about 25.

## Bridal Shower Compliments Cynthia Beene

Miss Cynthia Beene, whose marriage to David Summers of Ingram, Tex. is planned for March 28, was complimented by a prettily planned bridal shower held Friday afternoon in the R. L. Ethridge home.

Co-hostesses with Mrs. Ethridge were Mmes. Leo Witkowski, Tandy Legg, Lynn Kester, H. L. Hershey, Lawrence Carlson, Fred Mulkey, L. H. Lookingbill Jr. and Floyd Coker.

Guests were greeted by Mrs. Beene and received by Miss Beene, with her mother, Mrs. W. C. Beene; her grandmother, Mrs. Hubert Gentry of Shallowater; her sister, Miss Elise Beene, who will serve the bride as maid of honor; and Mrs. George Warner, in whose home the wedding will take place.

Guests were registered by sisters of the honoree, Misses Beverly and Christie Beene.

The serving table, laid with a cut work cloth over yellow, was centered by a large white candle banked with yellow chrysanthemums.

Refreshments were served from silver and crystal appointments by Mrs. Arnold Powell and Mrs. Gene Streun. Corsages of yellow spider chrysanthemums were worn by all members of the receiving line.

The family of C. M. Diller wish to express sincere thanks and appreciation to our many friends and neighbors for the many kindnesses, beautiful floral tributes and expressions of sympathy extended during our

## Wins 4-H Speaking Trophies

Misses Debra Last and Sandra Stallings were winners of trophies at a 4-H Club public speaking class held Wednesday at the Community Center.

Leader of the group is Mrs. Jack Wilcox.

Others attending were Nancy and Barbara Last, Kelvin Sanders, Curtis Brinkley, Ed Stallings, Joanne Wagner, and Annett Cotton.



The public speaking classes will be held at 4 p. m. each Wednesday for the next six weeks.

recent bereavement. A very special thanks is extended to the people who helped Greg in the patterning program. May God bless you all.

**CARD OF THANKS**  
May we thank each one of you for being so kind and helpful in the loss of our loved one. Especially do we thank the doctors and nurses for their special attention and care. Also all dear friends for the flowers, food, cards and visits. There are no words that justly explain our gratitude and love for you. God bless you all.  
The Family of Mrs. Eunice Robinson  
San Diego State's football team led the nation in total offense during 1969 with 61 touchdowns and a 53.1 yard average per game.

### MILLER AUTO SALES

**901 E. 1st  
364-0815**

**Mr. 'Skeet' Word and Perez** who formerly operated Skeets Auto Repair are now associated with Miller Auto Sales and solicit your repair work.

They specialize in Motor Tune-Up and transmission repair.

For this week's special they offer a transmission tune-up which consists of a change of fluid and filter, inspection and adjustment for **\$15.95** only

A change of fluid and a careful inspection now may avoid a major transmission failure later.

### FAMILY PLANNING IS A WOMAN'S BUSINESS

Writing in a woman's magazine recently, a physician noted it is only lately that we have such a variety of safe and reliable ways to prevent pregnancy, but it seems that many women still don't know about all of them. For a recent survey conducted by McCall's Magazine, and analyzed at New York University, showed that many women depend on their men to provide contraceptive protection—to their later regret.



Madame de Sevigne

Covering hundreds of women unhappily seeking abortions, the survey suggested that although the male contraceptive device still is commonly used, it may be less reliable than any of the various methods available to females. The largest percentage of these women who had used any kind of birth control at all said they had trusted the male device for protection, but found themselves pregnant anyway.

A similar note was struck by another physician, who reported in Family Circle Magazine that women who go off the birth control pill "seem to prefer one of the intrauterine devices—coils or loops." The most widely used I.U.D. in the world is the loop named after Jacob Lippes, the Buffalo, N. Y. physician who developed it. He is associate professor of obstetrics and gynecology at the University of Buffalo.

Another magazine recently reported "diminishing interest" in this centuries-old method of contraception as more and more wives take the responsibility for family planning. "It used to be that the man was expected to handle contraception," Glamour Magazine quoted a physician as saying. "Today the woman is almost ashamed not to be the one."

The least appreciated of all birth control methods, one magazine declared, is the diaphragm. Fitted and used properly with spermicide, "it can be as effective as the pill."

Another physician recalled in a women's magazine that 300 years ago, a famous French woman—Madame de Sevigne—had called the male contraceptive "armor against enjoyment, but a spider web against danger." Noting that while none of the modern birth control methods is "best" for all couples, he pointed out that today women may use not only the highly-publicized pill, but such other good birth control methods as the diaphragm, foam, vaginal cream or gel, and the intrauterine device. In Vogue Magazine, he said, "The biggest appeal of the I.U.D. is its trivial expense and great convenience."

For a long time, there had been no doubt that the most reliable method of family planning is the contraceptive pill. Now the U. S. Food & Drug Administration has announced that the benefits of these drugs generally outweigh any risk, so that such pills as Ortho-Novum contraceptive tablets must be classified as essentially safe, too.

But for the woman who still might prefer taking another path to preventing pregnancy, there are a number of good alternative directions she can take. Any method she chooses can help her to plan her family—without suffering an "armor against enjoyment, but a spider web against danger!"

# OPEN HOUSE

**JAKE DIEL  
DIRT & PAVING  
CONTRACTORS  
PREPARED THE ROADS  
AND CALICHE  
WORK AT BIG TEX**



**THE GOLDEN SPREADS  
NEWEST  
FEED YARD**

24,000 Head Capacity

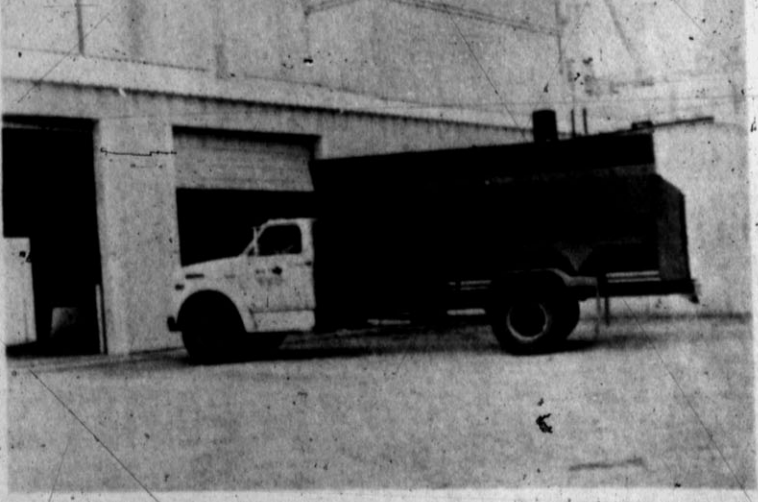
We want to invite everyone to attend the **OPEN HOUSE** and see the new methods of cattle feeding offered

# BIG TEX

CUSTOM FEEDING

**TODAY AT 2:30 P. M. 3 MILES SOUTHWEST ON HWY. 60 THEN 3 MILES WEST**

**CONGRATULATIONS  
TO ANOTHER  
PANHANDLE INDUSTRY  
HELPING TO BUILD  
A BETTER  
WEST TEXAS**



# JAKE DIEL

## DIRT & PAVING CONTRACTORS

HEREFORD 364-0763

NO JOB TO LITTLE OR TO SMALL

EAST HWY. 60

### WARREN BROS. MOTOR CO.

1410 Park Ave. 364-1423  
● CLOSED SUNDAY ●



**THIS-WEEK'S SPECIAL**  
67 PLYMOUTH Fury III, two dr. hardtop. Beautiful yellow finish with tan interior. Fact. air and power, 318 reg. gas V-8. This car is nice as the 69's **\$1595**

64 FORD GALAXY 500 XL 2-dr. Hard Top. Beautiful red body, white vinyl top. Red vinyl interior. This car is in perfect condition throughout and new white wall tires. Be sure and see this one. Air & power, 390 V-8 with automatic.

67 VOLKSWAGEN 2 Dr. Sedan. Attractive Baby Blue Finish, with like new white wall tires. Top condition throughout. 4000 mile, 90 day protective warranty. \$1150.

67 CHEVROLET Pick-Up Full Custom, Fleet Side Bed. 327 V-8 with automatic. 4,000 mile, 90 day protection warranty.

67 CHEVY IMPALA 4-dr Sedan, factory air, and power. Green metallic finish. Local owned. 4,000 mile 90-day protective warranty.



# Region Census Office Is Officially Opened

At a ceremony recently Mayor Stroud cut a length of computer tape, officially opening the district office in Amarillo from which the 1970 Census of Population and Housing will be directed in this area.

R. L. Butler, Manager of the district office, explained that computer tape is symbolic of the Census Bureau's modern electronic equipment that will process the data collected in the census. Others attending the ceremony were: Rep. Walter

Knapp, Rep. Hudson Moyer, Rep. Tom Christian, Postmaster C. T. Davis, Judge E. H. Foster, City Mgr. John Stiff, and other city and county officials.

This district office will be headquarters for census operations in 30 counties in the Panhandle area, including Deaf Smith County.

With the official opening today, the active phase of the census gets under way in this census district. About 480 crew leaders and census takers will be selected and trained. Detailed arrangements will be made to enumerate people in institutions, jails, hospitals, colleges, and places other than in homes, all in preparation for April 1 when the actual enumeration begins.

Beginning four days before April 1, mail carriers will leave census questionnaires at each residential mailbox. Each family will be asked to fill out its questionnaire and hold it for the census taker. The enumeration

of the district is expected to be completed in about five weeks after the census takers begin making calls on April 1.

There are 180 other census districts throughout the country where this method of enumeration will be used. The Census Bureau estimates that about 40 percent of the U. S. population live in these districts.

There are 212 other census districts in which the remaining 60 percent of the population live. These districts, for the most part, include the large cities and their suburbs. Households in these districts will also receive census questionnaires in the mail to fill out, but they will be asked to mail them back to the census office in a postage-free envelope that will accompany the questionnaire. NO census taker will call at these households from which completely filled out questionnaires are returned.

The Census Bureau says that having the questionnaire in the

home for several days gives the family time to assemble information about each member of the household, thus speeding up the census and providing accurate statistics.



**OLD FASHIONED SUPPER** — The Adult I Sunday School Class of Temple Baptist Church held an Old Fashioned Box Supper Friday evening in the fellowship hall. Winning the award for Best-Dressed Couple were Mrs. Dale Arnold, seated left, and her husband standing behind her.

Best-Dressed Girl award went to Mrs. Ronnie Bell, seated right. Mrs. Byron Grover, standing left, won with her Best Decorated Box, and Johnny Holbrooks, standing right was Best-Dressed Man. Approximately thirty-nine persons attended. —Staff Photo

**DAUGHTER BORN TO DAVID WAGNERS**  
Mr. and Mrs. David Wagner of Lubbock are the parents of a baby daughter born Feb. 3 in West Texas Hospital, Lubbock. The baby weighed 6 lbs. 12 oz. and was named Amanda Ann. Grandparents are Mr. and

**RECENT GUESTS IN SWANSON HOME**  
Mr. and Mrs. H. T. McDowell of Denver, Colo. were recent guests in the home of Mrs. Carl

J. Swanson, 216 Beach. Mrs. Swanson and the late Mr. Swanson, formerly of Denver, were neighbors of the McDowells.

**ARE PARENTS OF DAUGHTER**  
Mr. and Mrs. Dick Rogers are the parents of a 5 lbs. 15 oz. baby daughter, born Feb. 18 in Plains Memorial Hospital in Dimmitt. The baby has been named Lisa Ajhalene. Grandparents are Mr. and Mrs. Herman Herzog and Mr.

## POLITICAL CALENDAR

### DEMOCRATIC PRIMARY May 2, 1970

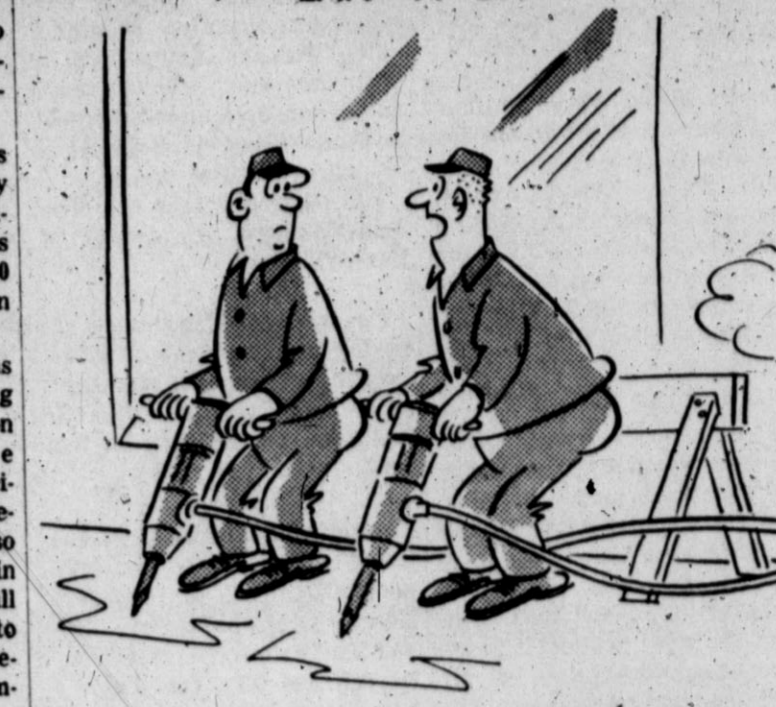
**For County Judge:**  
H. C. "Hank" Williams  
**For Commissioner, Pct. 2:**  
M. R. Latham  
**For Commissioner, Pct. 4:**  
R. Donald Hicks  
James A. Bullard  
**For Justice of Peace:**  
Bill Rowland  
Glen Nelson

**For State Senator, 31st Senatorial District:**  
Max R. Sherman  
Nancy Moyer  
Jack Hazelwood  
**For District Clerk:**  
Lucille Posey  
**For County Clerk:**  
B. F. Cain  
**For County Treasurer:**  
Wanda Newman  
Nell Williams  
Vesta Mae Nunley  
**For District Judge, 69th Judicial District:**  
Archie McDonald

### REPUBLICAN PRIMARY May 2, 1970

**For State Senator, 31st Senatorial District:**  
Malouf Abraham  
**For House of Representatives, 18th Congressional District:**  
Bob Price  
and Mrs. W. L. Rogers, all of Hereford.

## LAFF - A - DAY



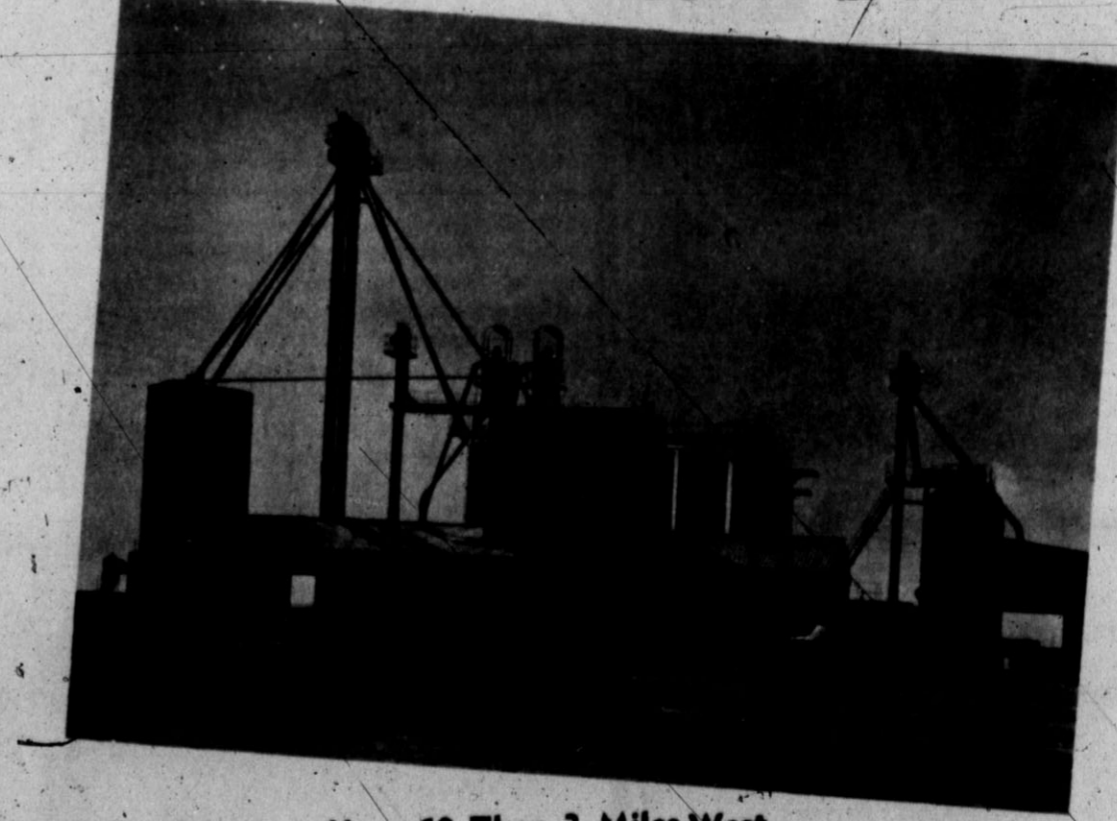
© King Features Syndicate, Inc. 1969. World rights reserved. "Do you have anything to say before we start?"

# WELCOME BIG TEX

**CUSTOM FEEDING TO THE FASTEST GROWING INDUSTRY IN THE TEXAS HIGH PLAINS**



**TODAY at 2:30 P.M.**



3 Miles Southwest on Hwy. 60 Then 3 Miles West

**Congratulations and Best Wishes FARR BETTER FEEDS, INC.**

We Would Like To Invite You...

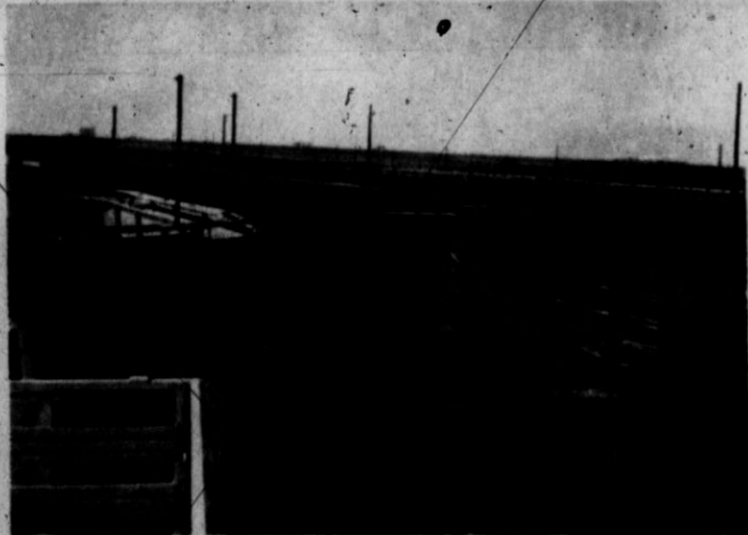
To The OPEN HOUSE OF

# BIG TEX

**CUSTOM FEEDING**

**TODAY at 2:30 P.M.**

3 Miles Southwest on Hwy. 60 then 3 miles West  
**THE PANHANDLE'S NEWEST CUSTOM FEEDING PLANT.**



Featuring Many New Facets in the Cattle Feeding industry... **BIG TEX** is an Asset to this area and it's future growth...

We Also offer our...  
Congratulations and Best Wishes  
To Everyone at **BIG TEX**

# FRANK GROWDON

601 YUCCA CLOVIS, N. M.



Highlights And Sidelights

# Homeowners Insurance Payments To Increase

By VERN SANFORD

AUSTIN, Tex. — Homeowners throughout Texas apparently are in for a substantial increase in their insurance payments.

State Insurance Board's staff has recommended these average hikes:

\*Statewide extended coverage, 6.9 per cent.

\*Fire insurance, 1.7 per cent.

\*"Homeowners" policies, 18 per cent.

Recommendations were made as the insurance board held its annual hearing preparatory to promulgating new rates and possibly some new changes in its rules concerning these forms of insurance.

Board will set new rates around the end of next month, making the effective date early July.

Rates actually will vary according to location, building use and construction.

Another jolt would be Texas Insurance Advisory Association's recommendation of mandatory \$250 deductibles statewide on all windstorm, hurricane and hail coverage. Mandatory deductible now applies only to seacoast territory for this year.

TIAA further suggested one-year optional "homeowners" policies be permitted. Present policies now run for three years.

DRINKS LAW TO BE ENFORCED — Texas Alcoholic Beverage Commission served notice it still intends to enforce the law against sale of liquor by the drink despite the court's invalidating its private club "guest" rule.

Case involving the rule is on appeal to the State Supreme Court. Meanwhile, ABC said club owners are mistaken in interpreting the Court of Civil Appeals' decision as giving them the go-ahead for mixed-drink sales to walk-in guests.

ABC also predicted an early court test of the law under which distribution of Coors Beer has been restricted in Texas. Court already has held invalid a 1968 directive which said that Coors' requirement of warehouse refrigeration was termed a forbidden "inducement."

BUSING REFERENDUM CONSIDERED — Gov. Preston Smith asked the State Democratic Executive Committee to consider putting the question of school busing to achieve racial balance on the May 2 Democratic primary ballot as a referendum issue.

White not stating his own position, Smith argued that Texas voters should have a chance to express their opinions. He noted that the problem is "a federal and local issue," and called on federal officials to "assist us at the state and local level to upgrade our neighborhoods and our schools."

Meanwhile, the busing issue came in for attention from Democratic Senatorial candidate Lloyd Bentsen, who called compulsory busing "the most disruptive threat facing public education in America."

Smith sent a telegram to Sen. John Tower in Washington, urging him to "use your influence with the Republican administration to obtain "more realistic, impartial and reasonable" treatment of Texas school districts by the Department of Health, Education and Welfare. He cited his meeting with 150 citizens from East Texas school districts (particularly Tyler and Longview) as motivating his request.

COURTS SPEAK — Court of Criminal Appeals upheld the new state anti-riot law which permits prosecution of a participant in a disturbance even though there is no evidence he committed acts of destruction.

Supreme Court backed the San Antonio Court of Civil Appeals in ruling that a juvenile can be sentenced for as much as five years in a reformatory for an act punishable by no more than a year in prison if committed by an adult.

High Court reversed the Third Court of Civil Appeals and concluded that a two-way radio service in McAllen is not a telephone service subject to state gross receipts taxes.

ATTORNEY GENERAL RULES — Parks and Wildlife Department can use either special game and fish money or general revenue to build a proposed water-exchange pass across Mustang Island, Atty. Gen. Crawford Martin has held. However, he said, if it is built with game-and-fish fund money, it will be a "fish pass" and it will be illegal for boats to go through it.

In other recent opinions, Martin concluded that:

\*New family code prohibiting remarriage for six months after divorce applies only to divorce proceedings commenced after Jan. 1, 1970.

\*County clerks have no discretion to refuse to record declarations of informal marriage where all required information is given on the form.

\*Board dealing with uncollectible judgments for the state

of dates licenses are issued.

\*Commissioner's Court of Hunt County does not have authority to establish financial procedures in handling of cash by each county officer.

\*Texas Highway Department may participate in group premium cost for insurance on employees (health, hospital, accident, disability etc.) but may not enter into contract where it would become a shareholder in a mutual insurance concern.

\*CRIME INCREASING — Major crime in Texas increased 15.9 per cent last year — to a rate of one major crime every one and a quarter minutes — Department of Public Safety Director Wilson E. Speir reports.

Statistics show 432,251 major criminal offenses in Texas during 1969 as compared to 372,912 in 1968, of the total, 389,969 occurred in urban areas and 42,282 in rural sections. Murder and homicide rate was up 1.5 per cent, rape up 33.2 per cent, robbery 5.1 per cent, burglary 17.1 per cent, aggravated assault 2.7 per cent, theft 12.5 per cent and auto theft 22.8 per cent.

APPOINTMENTS — Governor Smith appointed Mr. Homer Garrison of Austin to the State Board of Canvassers and State Committee Count Election returns.

Smith also made these recent appointments: Occupational Safety Board — E. C. McFadden Dallas. Commission on Law Enforcement Officer Standards and Education — Dewey Presley.

Dallas, R. T. Runyan of Corpus Christi and Walter C. Suttle of Vernon.

Research Associate on governor's staff — Alvin A. Burger, recently retired director of Texas Research League.

Board of Directors, Upper Neches River Municipal Water Authority — John B. McDonald, Palestine (reappointment).

State Board of Examiners in Basic Sciences — Dr. Sidney W. Edwards of San Marcos and Dr. Everett Dale Wilson of Huntsville.

State Advisory Council for Technical-Vocational Education — Franklin D. Clarke of Dallas.

Board of Directors, Lavaca-Navidad River Authority — Dr. Charles M. Dugger of Edna, Chester Franklin Spencer of Galveston and Carroll Sheppard Taylor of Port Lavaca.

Texas Water Well Drillers Board — Forrest Cecil Gill of El Paso and W. D. Jones of Dumas.

Smith himself was designated honorary chairman for Texas in support of the Everett Dirksen Congressional Leadership Research Center. Goal is \$2 million to build and maintain the center.

HALL APPEALS ELECTION RULING — Frustrated in his State Supreme Court effort to get on the Democratic ballot as a candidate for governor, Sen. Ralph Hall of Rockwall went to Washington to try to get an appeal before the U.S. Supreme Court.

State Court ruled that the constitutional provision prohibiting a lawmaker from holding an office for which the pay was raised during his elective term makes Hall ineligible. Governor's pay was raised last year. Hall's senate term runs until 1971. He claims the provision was not intended to apply to the governor's office and discriminates against 15 senators.

Hall hopes to get before the U. S. top court on the contention that the restriction violates due process and equal protection under the law guaranteed by the federal constitution.

SHORT SNORTS — Texas Department of Public Safety has been awarded by the National Highway Safety Bureau a \$355,500 grant — to be matched with State funds — for training of highway patrol recruits.

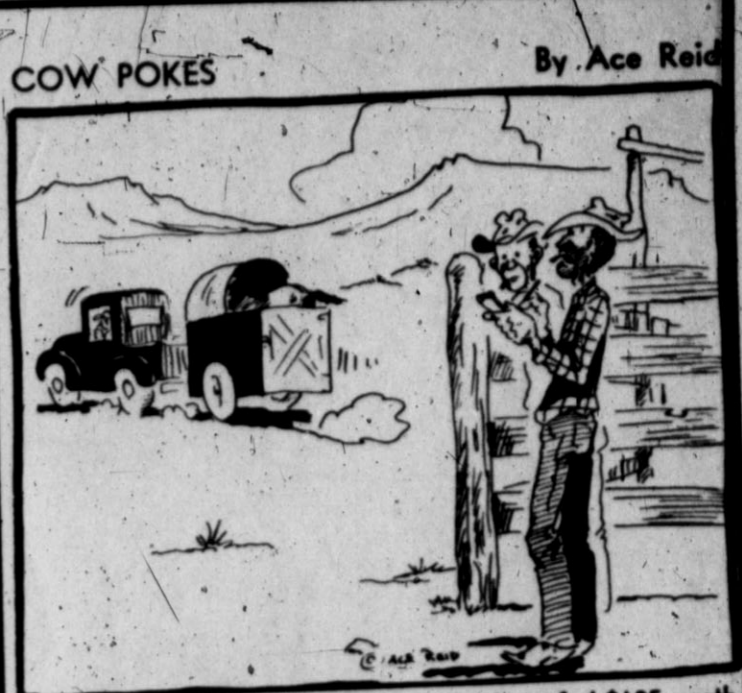
John C. White, Agriculture Commissioner, has set March 6 for a hearing in Robstown to consider quarantine measures against St. Augustine decline, a virus grass disease which has been found in several Texas areas.

Texas Aeronautics Commission approved a \$15,000 grant for Stephenville and a \$16,000 grant for Beeville to build airport taxiways and aprons.

State has reached agreement with the federal government to acquire Amarillo Air Base for technical manpower training facilities under Texas State Technical Institute.

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"Lessee, a year ago I paid \$300 for that hoss, fed \$185 worth of oats, \$56 worth hay, \$24 worth of hoss shoes, \$82 vet bills, then sold 'im for \$125, and I feel like a millionaire cause I got rid of 'im!"

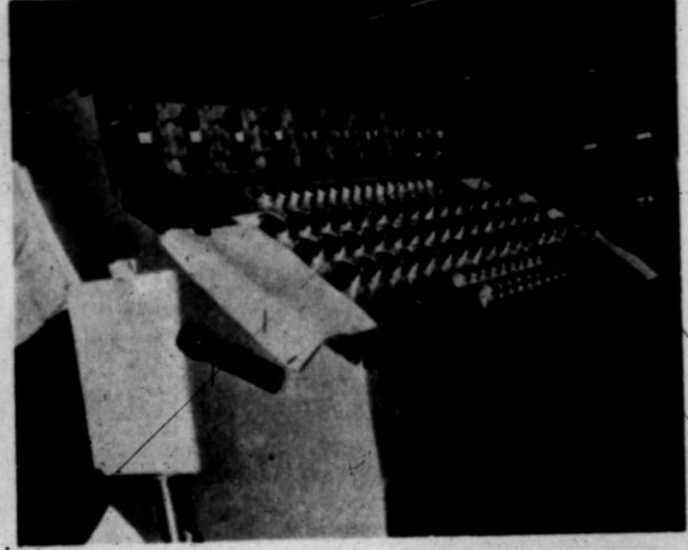
Hereford STATE BANK logo

# PRESENTING

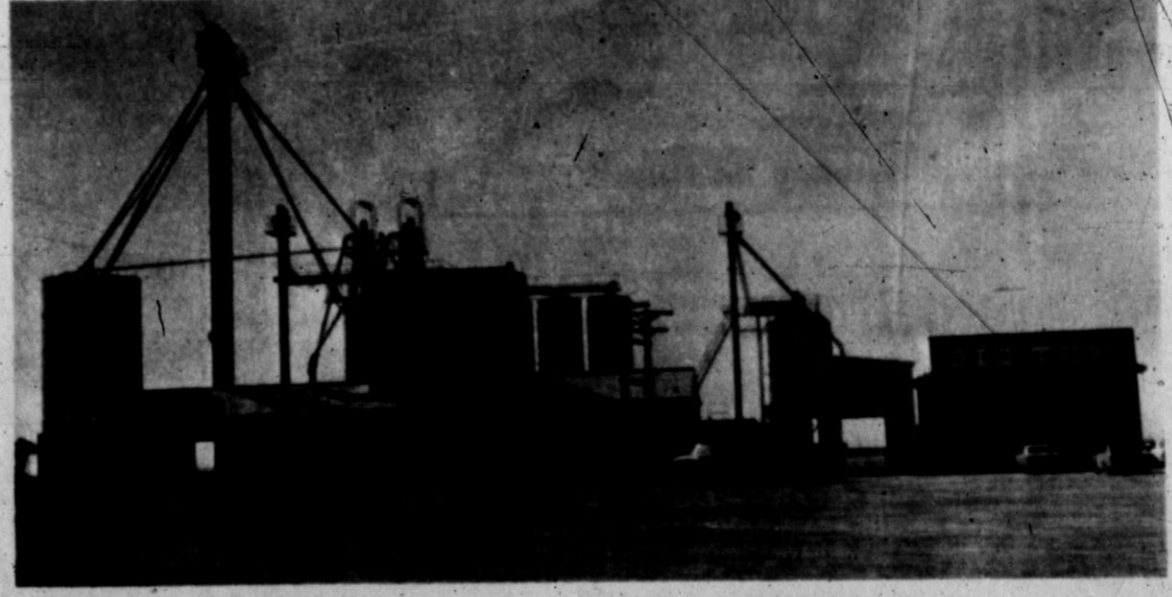
## BIG TEX

CUSTOM FEEDING

OPEN HOUSE



TODAY  
2:30 TILL 5:00 P.M.  
5 Miles Southwest  
on Hwy. 60 Then  
3 Miles West  
EVERYONE IS  
INVITED



THE  
GOLDEN SPREADS  
NEWEST  
With Features  
Unique In The  
Cattle Feeding  
Industry

DATE MARCH 1ST 1970

2:30 TILL 5:00 P. M.

3 Miles Southwest on Hwy. 60 then 3 Miles West . . .

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**1970 OPEL KADETT**  
(the Mini-Brute)

**OPEL 2 DOOR SEDAN**  
Reg. Price \$2240.86 NOW \$1885.54

**OPEL STATION WAGON**  
Reg. Price \$2514.97 NOW \$2112.85

**OPEL 2 DOOR SPORT COUPE**  
Reg. Price \$2593.23 NOW \$2177.79

**OPEL 2 DOOR KADET COUPE**  
Reg. Price \$3452.00 NOW \$2878.52

**KINSEY - OSBORN MOTORS**  
142 N. Miles Ave. 364-0990





**LION'S DONATION**—Boss Lion A. J. Major Schroeter, right, presents a check for \$100 to John David Bryant for the George Frank fund. A victim of kidney disease, Frank is now in Parkland General Hospital in Dallas for tests and treatment. —Staff Photo

### March Draft Call For State Is Up

AUSTIN, Texas, Feb. 18 — The March draft call for Texas is 1,064, and no man will be selected and ordered for induction with a random sequence number higher than 90, Colonel Morris S. Schwartz, state Selective Service director, said Friday.

This March quota is up from 929 in February, which is being filled with random sequence numbers no higher than 60.

The state quota for pre-induction physical and mental examinations in March is 8,253, down from 9,359 in February.

The Texas March quota of 1,064 is the state's share of a national call for 19,000 men, all for the Army.

Colonel Schwartz said, when announcing the March quotas, that all volunteers at the draft boards must be inducted ahead of the nonvolunteers selected and ordered by random sequence number.

He emphasized, however, that doubtless the big majority filling the quota would go into uniform by random sequence number.

Local board quotas for induction and pre-induction examination in March already have been mailed to the state's 159 boards.

Any man with an early random sequence number can join a Reserve unit any time before his induction order is issued, if one is available to him, the state Selective Service director said, and he can enlist in any active service at any time up to the date of induction.

#### ENDURANCE HIKER

ASPEN, Colo. — Chuck Betcher, 23, a Colorado college student from Aspen, is only the fourth person on record to hike along the Continental Divide in Colorado from the Wyoming to the New Mexico boundary.

#### THEY DIED FOR THEIR COUNTRY

MORGANTOWN, Ky. — The Civil War monument on the Butler County Courthouse lawn here honors both the Northern and Southern soldiers of the Civil War.

our problems?

"Perhaps then we can cope with them more effectively. President Nixon has proposed that the federal government by 1976 should be funneling five billion dollars in its revenues back into the states and local communities in block grants.

"I am for this approach. . . it's been backed by both Democrats and Republicans as a promising way to get state and local government to work on more problems which they can handle better than the federal government," Benisen said.

When cutting up fresh apples or bananas for a fruit salad, be sure to sprinkle them with citrus juice to prevent discoloring.

Orange marmalade plus corn syrup plus a little mustard (dry or prepared) makes a good glaze for ham.

### Senate Candidate Has Proposed Tax Credits

Lloyd Bentsen, Democratic candidate for the U. S. Senate, has proposed that the National Government offer special tax credits to industries which will locate in smaller cities and towns.

"Municipal and County governments and Chambers of Commerce are already doing all they can to encourage industrial development in these smaller cities," Bentsen said. "Why shouldn't the national government join in the same effort to decentralize industry and revitalize these smaller cities?"

"The dispersal of population is a worthwhile national goal. Let's use some imagination to

keep rural areas from dying. . . to keep small towns from stagnating. . . to keep big cities from bursting at the seams with people who can't get good jobs elsewhere.

"I think we should speak in the broader context of population problems. . . The great migrations of the past 30 years, the crowding of our major cities at the expense of rural areas, the mobility of people and yet the restrictions imposed upon them, by transportation tangles on the land and in the air.

"When we talk of decentralizing the United States, we should not just talk about decentralizing the government. Why not try to decentralize some of

*Your Invited to the*  
**BIG TEX**  
 CUSTOM FEEDING

# OPENING

DATE MARCH 1st 1970  
 2:30 P. M.

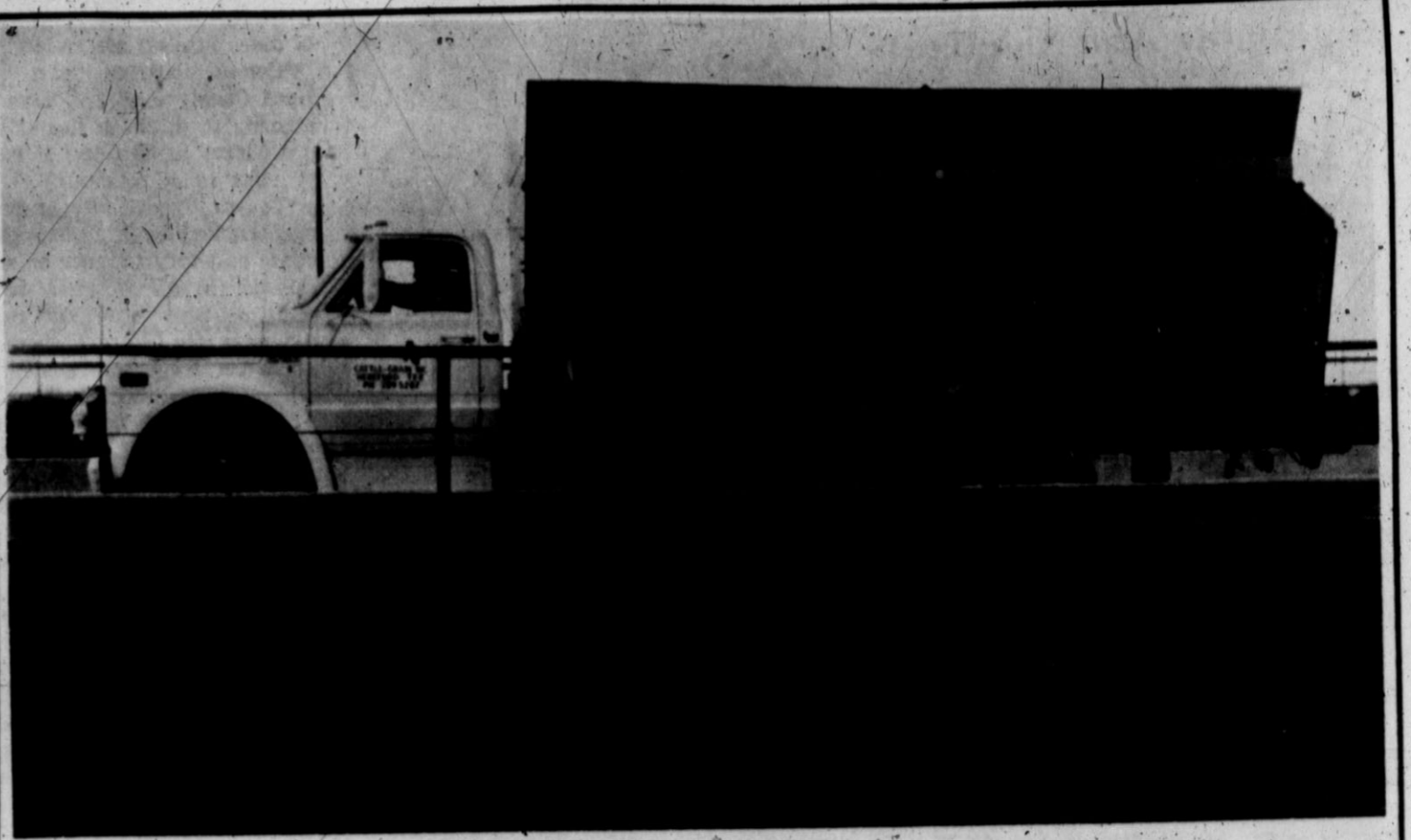
3 Miles Southwest, 3 Miles West of Hereford on Hwy. 60

THE AREA'S NEWEST  
 FEATURING  
 NEW INNOVATIONS IN  
 CATTLE FEEDING

BIG T PUMP Drilled the Wells and installed  
 the Pumps at this New Feed Yard . . .

## BIG T PUMP CO. INC.

New York Ave. 364-0353



Congratulations and Best Wishes  
 to BIG TEX Custom Feeding . . .  
 on your OPEN HOUSE Today at 2:30 P.M.  
**ENSILOADER • ENSILFEEDER**  
**ENSILMIXER • MANURE SPREADER**

★ **ELECTRONIC SCALES**  
by

★ **RADSON SYSTEM**  
★ **REVERE SYSTEM**  
★ **C & G SYSTEM**

**OSWALT INDUSTRIES, INC.**  
 FACTORY BRANCH  
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 Serving Texas, New Mexico and Louisiana

★ **Congratulations** TO . . .

# BIG TEX CUSTOM FEEDING

on their  
 Formal Opening This Afternoon at 2:30 Until 5:00 P.M.

We extend our sincere best wishes to the entire  
 Crew for a smooth and profitable business in the  
 livestock industry

**TEXSTOCK**

## LUBBOCK LIVESTOCK SUPPLY

HEREFORD DIVISION	LUBBOCK DIVISION	AMARILLO DIVISION	WEATHERFORD DIVISION
LEE ROY WOOD 625 East 1st HEREFORD	BOB CALAWAY 3118 Slaton Hwy. LUBBOCK	DALE SMITH 2902 East 1st AMARILLO	FLOYD BULLARD 110 East Church WEATHERFORD



The Sunday Brand, Hereford, Texas, Sunday, March 1, 1970

# Hereford Families Host FU Officials

Three Hereford families were host last week to visiting members of Nebraska and Kansas Farmers Union officials who made Hereford one of their stops as a part of the 1970 Farmers Union Flying Membership Campaign.

Abilene, Kansas and Dennis Duntz, also of Abilene. Mr. and Mrs. Clinton Jackson were hosts to Robert Mathews and Floyd Floyer of Marquette, Kansas and Mrs. T. L. Eicke were hosts to Carl Schenrock of Fairbanks, Nebraska.

Kansas, Texas, New Mexico and Colorado participated in a shuttle flight which carried members in and out of the six states for four days of intensive organizing in cooperation with local farmers.

The Farmers Union has held other Flying Membership Campaigns in each of these states, as well as South Dakota, Iowa, Indiana, Illinois and Ohio. Dwight Wilson of Denver, Colorado, the national organization director of the Farmers Union, said all have been "outstanding successes."

Leo Witkowski, president of the Deaf Smith County Farmers Union, commended all the families here who took part in hosting the fly in members. "The membership drive is only a means to an end. The campaign is one in a series designed to develop grassroots support for the Federal farm programs."

Jay Naman, Amarillo, president of Texas Farmers Union said, "The purpose of the campaign is to generate action in support of better farm income." He said, "over-all farm income is about two-thirds that of the economy as a whole. We can't allow our farmers' take-home pay to slide down even more because there is no farm law to prevent it."

"All who take part in this campaign are helping not only themselves but all farmers," he added. "The future of agriculture depends on a strong, aggressive organization which champions farmers in their fight for parity income."

### TATER CITY

BENTON, Ky. — The city of Benton, in western Kentucky, has been celebrating "Tater Day" in honor of the sweet potato since 1943.

The first two men to walk on the moon on July 20, 1969, were both Boy Scouts. They are former Eagle Scout Neil A. Armstrong and Edwin A. Aldrin, Jr.

## Concerning To Attend Veterans Assembly

**EDITOR'S NOTE:** Veterans and their families are asking thousands of questions concerning the benefits their Government provides for them through the Veterans Administration. Below are some representative queries. Additional information may be obtained at any VA office.

**Q — I receive 30 per cent disability compensation from the Veterans Administration. However, I will soon be 65 and retired. Can I waive my disability compensation and come under the VA pension program if it is to my financial advantage to do so?**

**A —** In a word, yes. VA suggests you make application for pension. The VA will pay you the higher amount if you are eligible for two benefits.

**Q — I have a rather large dividend accumulation on deposit with the Veterans Administration on my insurance. May I withdraw only a part of the total amount?**

**A —** Yes. You may withdraw all, or any part of your accumulated dividends.

Among those in the Hereford Congregation of Jehovah's witnesses who plan to attend the "Sacrifices That Please God" semi-annual circuit assembly of Jehovah's witnesses in Altus City Auditorium, 201 East Commerce, Altus, Oklahoma, March 6, 7 and 8 will be Chester Proctor.

**Q — My husband receives a nonservice-connected pension from the Veterans Administration. If I start working, would it have any effect on the amount of pension he now receives?**

**A —** No. In determining the veteran's income for a nonservice-connected pension, none of the earned income of his spouse will be counted as the veteran's income.

**Q — Can a veteran go to any school, or pursue any educational program he desires?**

**A —** Yes, if the course or program given leads to a recognized educational, vocational, or professional objective, and is approved by the state-approved agency.

"Speaking of the ministerial convention," where Proctor will discuss technical translation aspects of the death of Jesus on the model Theocratic Ministry School Friday evening, Proctor said "This is one of three assemblies provided yearly for the spiritual benefit of Jehovah's witnesses. Here, in addition to Christian fellowship they receive valuable instruction on Bible subjects and improvements in the ministry."

Proctor continued "the convention will feature morning, afternoon and evening sessions devoted to prayer, Bible study talks, discussions and demonstrations which deal with modern

day problems and their Bible solutions. An example of this will be the discourse "Withstanding the Pressures of Our Day," which will be delivered by Lester M. Dugan Sunday at 3 p.m.

## Washington Report

From Congressman **BOB PRICE**, 18TH DISTRICT, TEXAS



Panhandle Congressman Bob Price called tonight for all Americans to rededicate themselves to the principal that government should do only what the people cannot do for themselves.

"We are now reaping the harvest of recent years — years in which the Federal government thought in terms of programs rather than people. Individuality was stifled. Government promised more than it could deliver. We undertook to reform the world while American cities decayed. We regimented private enterprise," Price told Republicans attending a Lincoln Day dinner.

The Congressman read from the 1864 Republican Party platform which Abraham Lincoln helped draft:

"The shape of the future is our paramount concern. Much of today's moral decline, drift — much of the prevailing preoccupation with physical and material comforts of life — much of today's crass political appeals to the appetites of the citizenry — can be traced to a leadership grown demagogic and materialistic through indifference to the national ideals founded in devoutly held religious faith."

Price noted that in recent decades a growing Government establishment, "has expanded its demands for redistribution

of the national wealth — sometimes with dubious results — at home and abroad. The Government has reached a magnitude where it is taking nearly one dollar out of every three earned by Americans."

"There is much for Government to do. But Government cannot become a substitute for the human spirit, the individual initiative that built America. The strength of this country remains in the productive capacities, energies, and commitment of its people," Price said.

The Republican Congressman noted that the American people should demand that Government take some actions, however, and "stop playing political games with public safety."

"It is no secret that vital crime fighting and narcotics control legislation has been scuttled by the Democratic leadership in Congress. The President's objective is to alleviate the climate of fear and frustration that developed during the 1960's."

"It is not a time for faint-hearted political compromise. It is a time for decision and action. Change carries with it political peril. But we cannot afford to avoid change. It is up to us to reassert our self-respect as Americans, to assume mature responsibility, and to grow," Price said.

### FARMLAND FUN

"HOWDY! THE NAME'S JACK — WHAT'S YOURS?"

- 2—USED 560 LP TRACTORS
- 2—USED 410 M.H. COMBINES
- 1—USED POTATO PLANTER

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## ANNOUNCING

# BIG TEX

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**TODAY 2:30 - 5:00 P.M.**  
3 Miles Southwest on Hwy 60  
Then 3 Miles West  
EVERYONE IS INVITED

Come On Out And See The Newest Feed Yard Goin'...

THE WHOLE FAMILY WILL ENJOY SEEING THIS NEW CUSTOM CATTLE FEEDING OPERATION...

CONGRATULATIONS & BEST WISHES from DEAF SMITH COUNTY

# REC

DEAF SMITH COUNTY REC IS FURNISHING ELECTRICITY FOR THIS MODERN CATTLE FEEDING FACILITY...

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See Charles or Mike Today on a set of New Tractor Tires by

# LEE

OF CONSHOHOCKEN

Deep well placed and angled just right for more traction which insures better pulling power.

SHOOK TIRE CO. Supports Tractor Power with LEE TRACTOR TIRES

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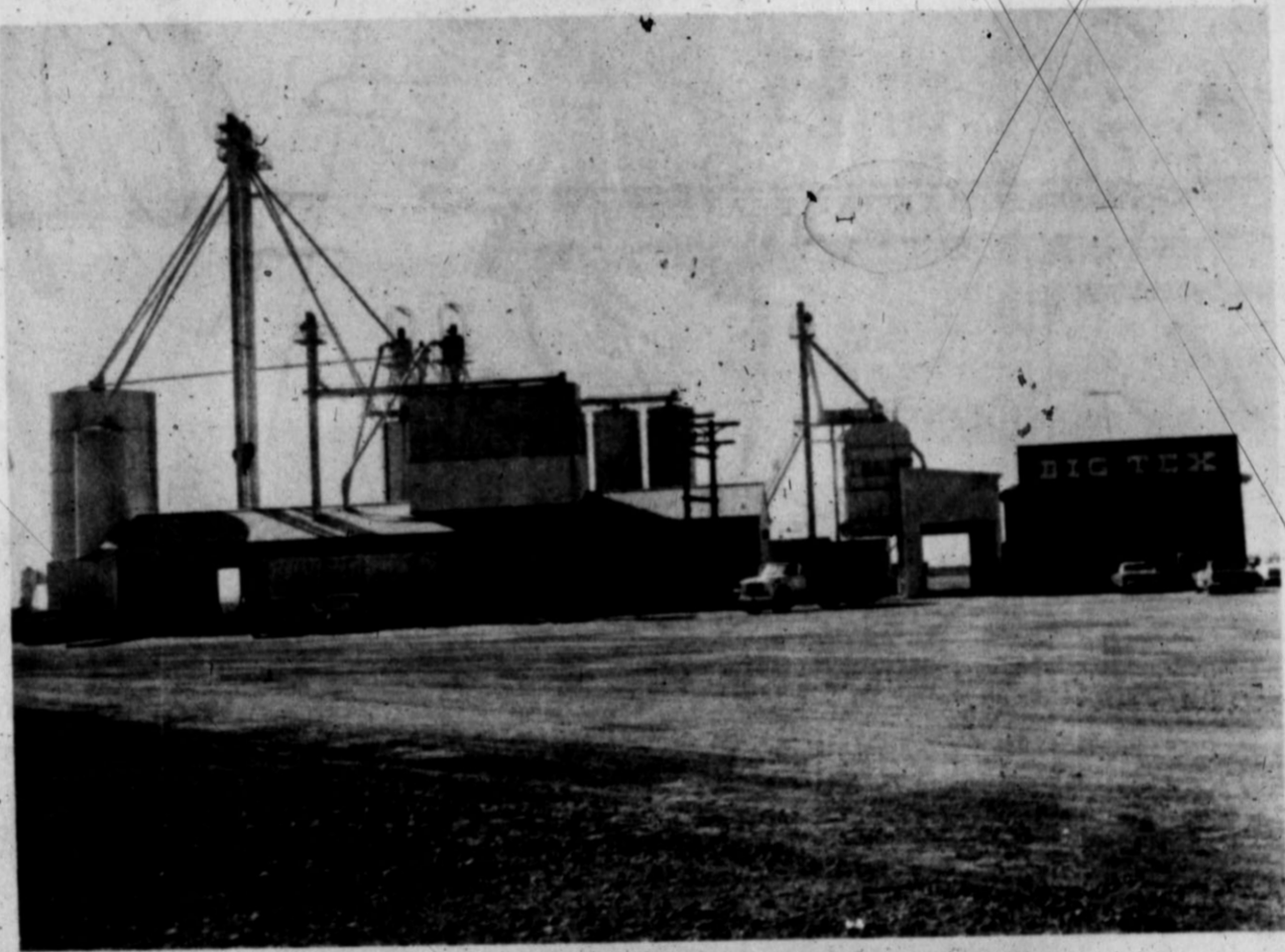
## Shook Tire Co.

Stores in Pampa, Amarillo, Hereford, Plainview, Lubbock, Brownfield, Lamesa, San Angelo, Odessa, Sweetwater, Abilene, Brownwood.

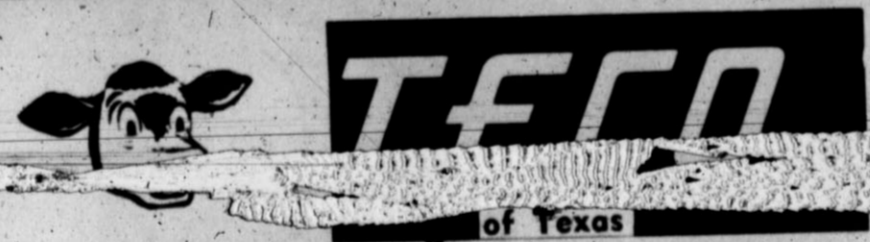
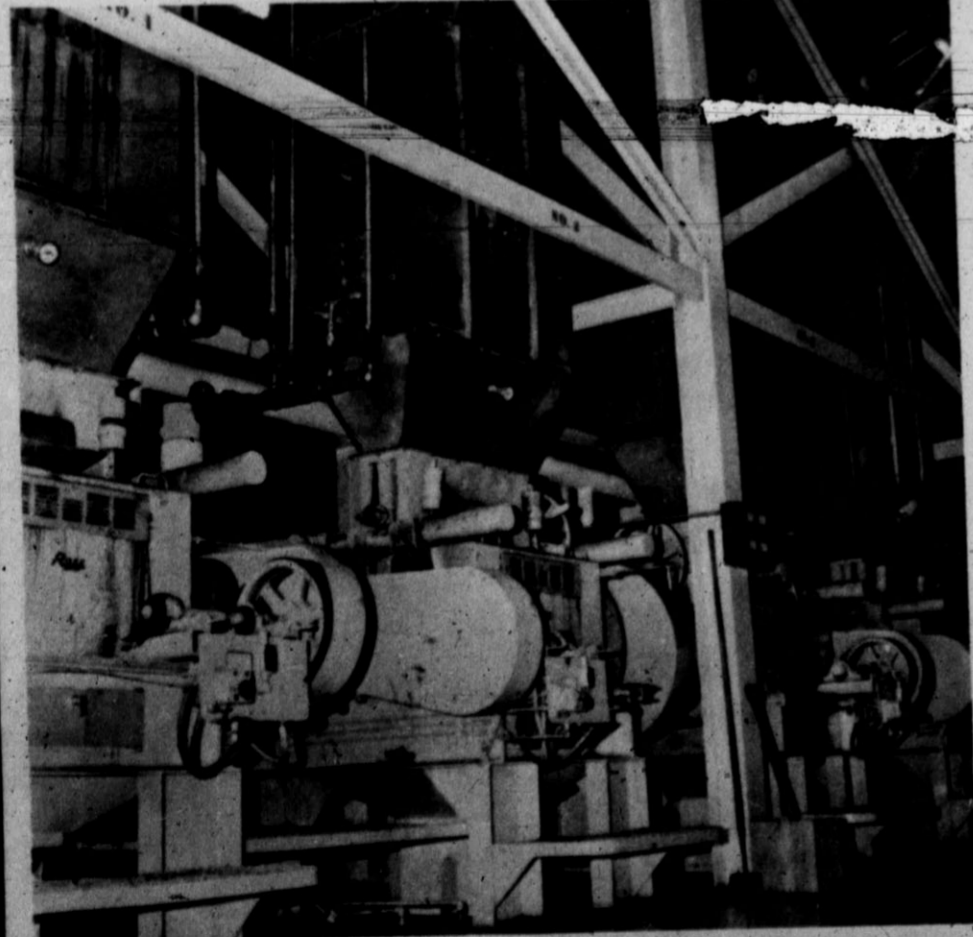


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**CONGRATULATIONS**  
 to... **BIG TEX**  
**CUSTOM FEEDING**  
**ON YOUR**  
**OPEN HOUSE**  
**SUNDAY, MARCH 1, 1970**

BIG TEX custom designed TECO® mill is a 75 ton per hour continuous flow mill. All ingredients are fed over weighbelts into a collector conveyor. These weighbelts are pre-set from the control room to the proper amount of flow. The electronic controls take over at this point and maintain the set amount of each feed ingredient. All ingredients such as hay, silage, rolled milo and minerals are fed into an elevator leg that leads to a large overhead continuous mixer where the fat and molasses are added electronically from the control room.



TECO'S mill Equipment Division serves a multi-purpose in the feed milling industry — with the emphasis on customer satisfaction and service. The fundamental aim of this division is to provide TECO customers with efficient mill component units and high production feed mixing systems of all capacities; from a basic "hay grinder and molasses mixing operation" to a complete high capacity continuous-flow formula feed mill, producing fattening rations for thousands of cattle daily.



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Welcome to TECO® of Texas  
 "We Originate — Not Imitate"

(See our announcement ad on Page 10, this section)

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| Steel Gates           | Horn Weights          | Feed Beds                    |
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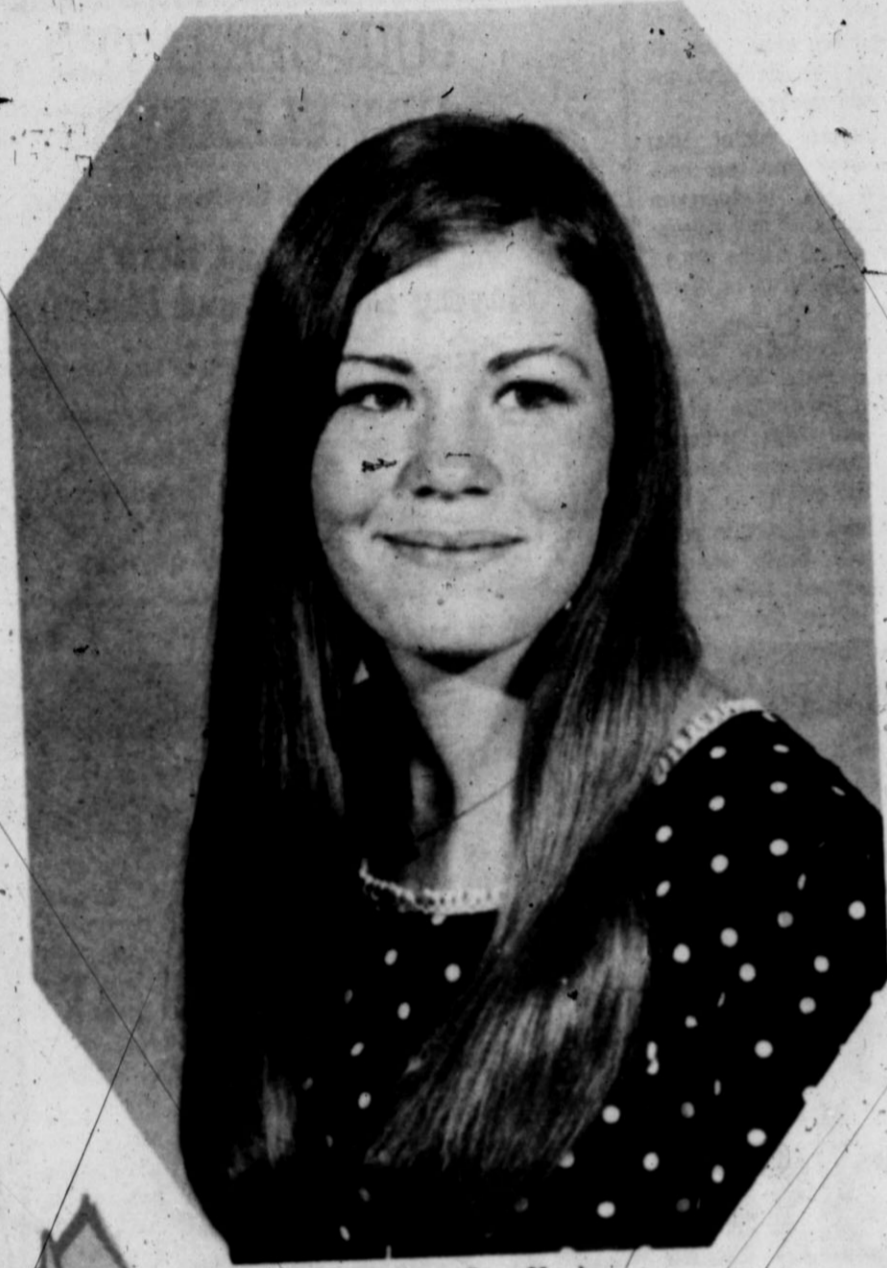
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*for women . . . .*  
*by barbara dryden*



Vernona Jan Hasley  
to wed in April



Marilyn Ann Smith  
is engaged

*engagements*



Lillian Bond Denson  
plans May wedding



Deborah Jan Hodges  
bride-elect of Craig Fuller

**The Sunday Brand**

Hereford, Texas, Sunday, March 1, 1970

SECTION TWO

(See Stories Inside Pages This Issue)





**IS ENGAGED** — Mr. and Mrs. Henry Gerber, west of Amarillo, announce the engagement and approaching marriage of their daughter, Nadine Marie, to Ray Charles Berend, son of Mr. and Mrs. C. J. Berend of Hereford. St. Mary's Catholic Church in Amarillo will be the setting for the April 18 wedding. Miss Gerber was graduated from Northwest Texas School of Nursing and is employed by that hospital.

## For Women New Customs Based On Old Superstitions

The enlightened bride of today is not superstitious. She is not foolhardy either. So the tradition of wearing "something borrowed and something blue" survives — just in case it might help achieve that happiness forever after.

In the distant past it was the wedding veil that was supposed to be borrowed from a happily married woman. With the hope that some of the marital bliss would be transmitted to the newlywed.

The wearing of blue was the assurance of a love that was true. The English brides of the 17th century wore clusters of blue ribbons stitched on various spots of the bridal gown. Her modern counterpart usually prefers a fancy blue garter.

Many other popular marriage customs can be traced to the curiosities of the past.

Legend would have you believe that in tribal times, a man might capture a woman he wanted from a neighboring tribe. The trusted buddy he asked to go along to help with the kidnaping was the original "best man." Then in order to keep the girl's family from res-

cuing her before the union was in fact a "fait accompli," she was taken into hiding for a certain length of time. There you have the origin of the honeymoon.

The wedding ring, a symbol of the Tetter with which the bride was bound, has long had special care. It was believed that the loss of the ring meant the loss of affection, and to re-

move it, even briefly, was unlucky. And if the ring was dropped during the ceremony, accidentally or otherwise, the marriage was surely doomed.

The wedding cake, the teller of tales says, depicted fertility, and so it followed that the finer the cake, the more prolific the union. That is, if the bride made certain to cut the first slice, otherwise, the marriage would be childless.

Other superstitions surrounding the cake was that everyone present must eat a little. Every morsel of cake eaten enhanced the newlyweds chances for success in the business of living together. And the bride, if she were to have complete fidelity from her mate, must eat some but save some, at least until after the birth of her first child. Any young woman at the wedding need only to place piece of the wedding cake under her pillow to see in her dreams the man she would marry.

Another ancient belief that has carried over into this century is that the bridegroom must not set eyes on his chosen mate in her bridal attire until they meet at the altar on their wedding day.

The supposedly lucky colors for the gowns of the bride and her attendants are white, gold, silver, pink and blue. Purple and black, mourning colors, should never be worn.

In the England of old, it was believed that a bride should leave her girlhood home by

stepping over the threshold of the front door with her right foot. And lucky the lass who saw on her way to church one or more of the following: the sun shining brightly, a rainbow, a black cat, a chimney sweep, an elephant. Omens of certain disaster were a pig running across the road in front of her or a funeral procession.

Certain days and months were considered more fortunate than others for exchanging the marriage vows. In ancient Rome the month of May was avoided. In some villages in northern England and in Scotland, the saying still persists, "Marry in May, and rue for aye."

Of the days of the week, an old English rhyme goes like this: "Monday for wealth,

Tuesday for health, Wednesday the best day of all. Thursday for losses, Friday for crosses, and Saturday, no luck of all."

The most constant thing about superstitions seems to be their inconsistency. If the delving goes deep enough, for every superstition there is certain to be one that contradicts it.

That makes it possible for the bride of today to choose the superstitions that appeal to her, and take her chances.



## Engaged To Hereford Man

Mr. and Mrs. Vernon D. Hasley of Dimmitt announce the engagement and approaching marriage of their daughter, Vernona Jan, to Dorman H. Stowers, son of Mr. and Mrs. N. E. Stowers, 505 Roosevelt in Hereford.

The wedding has been set tentatively for April 10 in First Assembly of God Church of Dimmitt, with an invitation extended to all friends and relatives of the couple.

The Rev. Carl McDaniel of Dallas, will read the vows.

Miss Hasley is a student at Dimmitt High School.

Mr. Stowers attended Waxahachie Bible Institute at Waxahachie, Tex., and is a student at Commercial College in Lubbock.

## Recital Slated Monday

Miss Lynda Jeanne Lohr, daughter of Mr. and Mrs. Robert N. Lohr, 606 Ireland, will be presented in Senior Recital by Department of Music, West Texas State University, at 4 p. m. Monday in the Fine Arts Theatre.

A mezzo-soprano, Miss Lohr is a voice student of Miss Elsa Porter's.

Selections she will sing include Widmung (Schumann), Wie melodien zieht es mir (Brahms), In dem Schatten meiner Locken (Wolf), Che faro senza Euridice? (Gluck), Cotswold Love, Mad Tom Tatterman and Derbyshire (Rowley) and Stride la vampa (Verdi).

Accompaniment will be by Chris Munn, pianist.

A student at WTSU, Miss Lohr is a member of Mu Phi Epsilon, Tau Beta Sigma and a chorister of Tau Beta.

### EDUCATORS ARGUE: CHILDREN SUFFER

FRANKFORT, Ky. — Kentucky once was a pioneer in special education, but its service to the handicapped now is fragmented, a Legislative Research Commission staff report says. It cited conflicting philosophies among educators.

When you want to stuff pork chops, you can buy the rib variety about 1 inch thick; have the meat-man cut a pocket in each chop.

## Miss Hodges To Marry

The engagement and forthcoming marriage of Miss Deborah Jan Hodges and Richard Craig Fuller is announced by her parents, Mr. and Mrs. Aubyn E. Hodges, Country Club Drive, Hereford.

Fuller is the son of Mr. and Mrs. Larry K. Fuller, 214 Elm.

Vows will be solemnized August 2 in First United Methodist Church with the Rev. Clifford Trotter, pastor, officiating.

Miss Hodges will be a 1970 graduating senior of Hereford High School where she has served as a twirler for three years.

A graduate of Dalhart High School, Fuller is a freshman student at West Texas State University.

## To Marry In Houston

The engagement and plans for the May 30 wedding of Miss Lillian Bond Denson of Houston to Patrick S. Ferrell, also of Houston, is announced by her parents, Mr. and Mrs. Vernon Denson, Route 5, Hereford.

Ferrell is the son of Mr. and Mrs. Jack Ferrell of Scottsdale, Ariz.

Vows will be exchanged in St. Paul Methodist Church in Houston where they plan to make their home.

The bride-elect attended schools in Houston. Her fiance was graduated from high school in Scottsdale and attended the University of Arizona.

## Engagement Announced

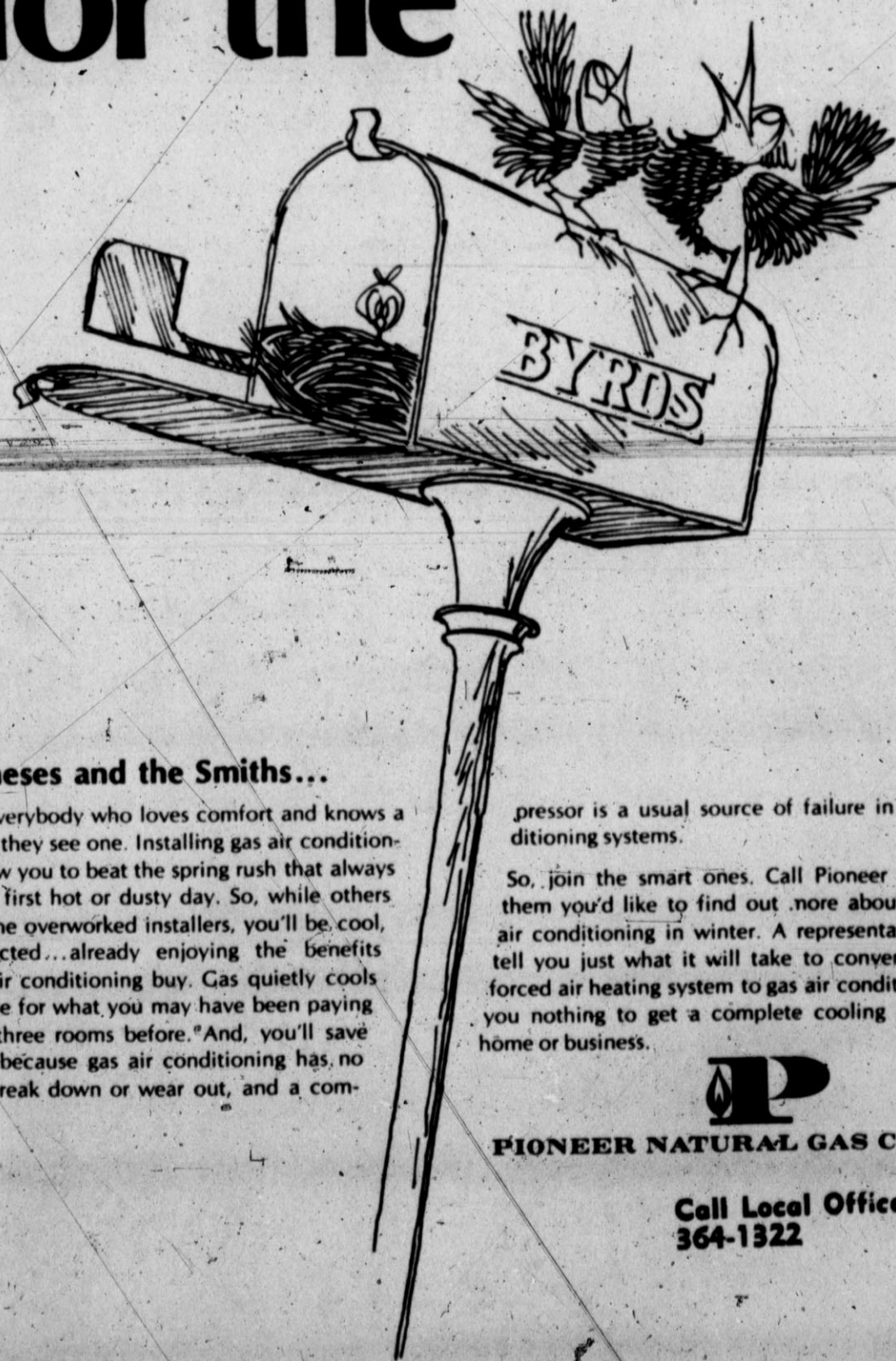
Mr. and Mrs. G. R. Smith, 712 Blevins in Hereford, are announcing the engagement and approaching marriage of their daughter, Marilyn Ann, to Joe D. Muse, son of Mr. and Mrs. Bill Muse of Vega.

Miss Smith is a senior student at Hereford High School and is employed by Southwestern Bell Telephone.

Her fiance is a graduate of Vega High School and attended Lubbock Christian College.

They will make Hereford their home where he is employed by Farr Better Feeds.

# Installing Gas Air Conditioning in the Winter is for the



and the Joneses and the Smiths...

and just about everybody who loves comfort and knows a wise move when they see one. Installing gas air conditioning now will allow you to beat the spring rush that always comes with that first hot or dusty day. So, while others are waiting for the overworked installers, you'll be cool, calm and collected...already enjoying the benefits of your winter air conditioning buy. Gas quietly cools your whole house for what you may have been paying to cool two or three rooms before. And, you'll save on repairs, too, because gas air conditioning has no compressor to break down or wear out, and a com-

pressor is a usual source of failure in other air conditioning systems.

So, join the smart ones. Call Pioneer today and tell them you'd like to find out more about installing gas air conditioning in winter. A representative will come tell you just what it will take to convert your present forced air heating system to gas air conditioning. It costs you nothing to get a complete cooling survey of your home or business.



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# Watch For K-BOB'S STEAK HOUSE

"Specializing in Char-Broiled Steaks"

Located in Clovis, N.M.

SOON TO BE  
OPENING IN  
HEREFORD!





**DE STUDENT OF THE WEEK** is Miss Carmen DeLaCruz. She is employed at the Chandelier Gift Shop under the Distributive Education program. Pictured with her is Bob Kite, her supervisor. Carmen is the 17-year-old daughter of Mr. and Mrs. Joe DeLaCruz, 714 S. Texas Street and is a junior this year. This is her first year as a DE student. —Staff Photo

### School Menus

**Jr. and Sr. High Schools**  
**MONDAY** — Spaghetti and meat sauce or beef ravioli, black eye peas, whole kernel corn, tomato slice, coconut cake rolls, butter, and milk.  
**TUESDAY** — Barbecued beef on bun or chili burger, french fries, tossed salad, fresh apple, buns, and milk.  
**WEDNESDAY** — Corn dog with mustard, creamed potatoes, pickled beets, German chocolate cake, rolls, butter, and milk.  
**THURSDAY** — Burritos or hot tamale, baked beans, sauerkraut, peach pie, corn bread, butter, and milk.  
**FRIDAY** — Meat balls in sauce, or vienna sausage, mashed potatoes, green beans, fresh apple, cookie, rolls, butter, and milk.

**Public Elementary Schools**  
**MONDAY** — Spaghetti and meat sauce, black eye peas, whole kernel corn, carrot sticks, coconut cake, rolls, butter, and milk.  
**TUESDAY** — Barbecued beef on bun, french fries, tossed salad, fresh apple, buttered buns, and milk.  
**WEDNESDAY** — Corn dog with mustard, creamed potatoes, pickled beets, German chocolate cake, rolls, butter, and milk.  
**THURSDAY** — Burritos, baked beans, sauerkraut, peach pie, corn bread, butter, and milk.  
**FRIDAY** — Meat balls in sauce, mashed potatoes, green beans, fresh apple, rolls, butter, and milk.  
**St. Anthony's Parochial School**  
**MONDAY** — Barbecued weiners, green beans, sweet potatoes, peach halves, rolls, butter, and milk.  
**TUESDAY** — Spaghetti and meat sauce, buttered peas, cabbage-pepper salad, applesauce and cookies, rolls, butter, and milk.  
**WEDNESDAY** — Tamale s, pork and beans, carrot sticks, lemon pudding, corn bread, butter, and milk.  
**THURSDAY** — Country fried steak, mashed potatoes, tossed salad, pineapple- upside-down cake, buttered bread and milk.  
**FRIDAY** — Tuna sandwiches, vegetable soup, peach cobbler, and milk.

### Wanda Fuhrman Completes Tour

Wanda Jean Fuhrman, 505 Union, Hereford, was one of 93 members of the University of Texas Symphonic Band which just recently completed a tour, presenting concerts in Stephenville, San Angelo, Odessa and Belton.

The band is directed by Dr. William J. Moody, UT Austin professor of music and director of bands. At each concert the band performed the same program. Works played included "Pineapple Poll, No. 4" from a ballet suite based on the music of Arthur Sullivan; Vincent Persichetti's "Masquerade For Band;" Mendelssohn's "Concertpiece No. 2" featuring clarinet solos by Doug Graham of Austin and Tim Cromier of Port Neches; Louis Gordon's "Man and Machine;" Johannes Hansen's Norwegian march, "Valdres," and Roger Nixon's "Elegy and Fanfare-March."

Also Walter S. Hartley's "Sinfonia No. 4"; Kenneth J. Alford's "The Vanished Army;" "Danzon" the third sailor's dance from the Leonard Bernstein ballet "Fancy Free," and Robert Russell Bennett's "Symphonic Songs for Band."

### Lion's Benefit Pie Supper Is Slated March 6

The Dawn Lion's Club is sponsoring a Benefit Pie Supper, with all proceeds going to the Muscular Dystrophy, scheduled at 8 p. m. March 6 in the Dawn Community Center.

Co-chairman for the event are Wallace Shelton and Pat Smith. The pies will be auctioned off to the highest bidder and homemade ice cream will be served with them. Everyone is cordially invited to attend and contribute to this worthy cause.

READ THE CLASSIFIED ADS

### First Christian Church Sets Preaching Mission

A Preaching Mission, with Roy Martin, Chaplain to the University at Texas Christian University in Fort Worth, as guest preacher, will begin today at First Christian Church. The theme of his sermons will be "Man's Search For Faith."



Roy Martin

Services today will be at 11 a. m. and 7 p. m. and on Monday, Tuesday and Wednesday evenings, the services will begin at 7:30.

Chaplain Martin, prior to assuming his duties as a minister to the faculty and students at TCU, served as pastor of Christian Churches in Denton, Sulphur Springs and Hillsboro. He is a native of Tennessee where he graduated from Memphis State University in 1950. He received his seminary education at Brite Divinity School in Fort Worth.

members of the congregation invite the people of the community to these services. Bruce Coleman is chairman of the church board and Mrs. Ivan Block is chairman of the evangelism department.

### Square Dance Group To Begin Here

Any interested persons who would like to attend square dances are asked to attend an organizational meeting Thursday, March 12 at 8 p. m. at the Civic Club Center, Jim Hill Hotel, according to Mrs. W. A. Harris.

A square dance group has been active here in the past, Mrs. Harris said, and they would like to re-establish the group.

Enrolled in 97 member countries of the Boy Scout World Conference are 12,003,643 boys and leaders.

The church young people will meet with Mr. Martin at 5:30 this afternoon and then will provide special music for the evening worship service. Mr. and Mrs. Bill Penn and Mr. and Mrs. Tommy Updyke are sponsors of the youth groups.

On Monday morning at 6:30, the men of the congregation will gather for a breakfast meeting at the church. B. F. Cain and Delmo Williams are in charge of this event.

The Christian Women's Fellowship groups will have a joint meeting in Fellowship Hall on Wednesday morning. Mrs. Clyde Russell, C. W. F. president, will preside and Mr. Martin will speak.

Eugene Brink, minister of First Christian Church, and the

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At Safeway Stores you will find LOW DISCOUNT PRICES Every Day. In our convenient stores, we have reduced food selling to a bare-bones operation. No expensive, messy stamps to handle to slow down checkout service. Cost of operating the stores are held down in every possible way. Our customers benefit in lower prices every day of the week, 365 days a year. Our everyday low discount prices are as low Monday as they are on Saturday, so you can shop on the day you want to shop. You'll benefit from extra savings on our weekly super saves, too. Come in and see. See how much you can save on every shopping trip to SAFEWAY!

**EVERYDAY LOW DISCOUNT**

**Whole Fryers**  
Fresh Young Tender Fryers 2 to 3-lb. Avg. 1

**29¢**

**EVERYDAY LOW DISCOUNT**

**Ground Beef**  
Safeway Pure Ground Beef-3-lb. Pkg. or More!

**53¢**

**EVERYDAY LOW DISCOUNT**

**Sirloin Steak**  
USDA CHOICE BEEF-Full Cut Bone In!

**98¢**

**EVERYDAY LOW DISCOUNT**

**Round Steak**  
USDA CHOICE BEEF-Center Cut Bone In!

**98¢**

**Everyday Low Discount Price on Safeway Meat!**

<b>Sliced Bacon</b> Lean Crisp Sliced Gold Coin 1b. <b>69¢</b>	<b>Cut-Up Fryers</b> Pan Ready Cut-Up 1b. <b>35¢</b>	<b>Safeway Sliced Bologna</b> 12-oz. Pkg. <b>59¢</b>	<b>Chuck Roast</b> USDA Choice Beef-Rib 2-lb. <b>58¢</b>
<b>Sliced Bacon</b> Safeway Brand Sliced Thick or Thin 2-lb. <b>\$1.69</b>	<b>Fryer Breasts</b> All White Tender Meat 1b. <b>69¢</b>		<b>7-Bone Roast</b> USDA Choice Beef-Center 1b. <b>68¢</b>
<b>Quarter Loin</b> Pork Loin Cut Into Meaty Chops 1b. <b>88¢</b>	<b>Fryer Legs</b> Drumsticks or Thighs 1b. <b>58¢</b>		<b>Boneless Steak</b> USDA Choice Beef-Center 1b. <b>\$1.09</b>
<b>Fish Portions</b> Brooded Fish 4-lb. Box <b>\$1.47</b>	<b>Pork Steak</b> Country Style 1b. <b>79¢</b>		<b>Cube Steak</b> USDA Choice Beef-Lean 1b. <b>\$1.29</b>
	<b>Spareribs</b> Lean Florida 1b. <b>49¢</b>		<b>Ground Chuck</b> Fresh Ground 1b. <b>79¢</b>
	<b>Fresh Picnics</b> Lean Florida 1b. <b>49¢</b>		<b>Stewing Beef</b> Lean & Meaty 1b. <b>89¢</b>
	<b>Beef Liver</b> Fresh Sliced 1b. <b>59¢</b>		<b>Short Ribs</b> USDA Choice Beef-Rib 1b. <b>39¢</b>

**Everyday Low Discount Price on Safeway Meat!**

<b>Beef Rib Steak</b> USDA Choice Beef-Rib Steak 1b. <b>99¢</b>
<b>T-Bone Steak</b> USDA Choice Beef-Check the Trim 1b. <b>\$1.19</b>
<b>Boneless Roast</b> USDA Choice Beef-Shoulder Rolled & Tied 1b. <b>89¢</b>
<b>Beef Rib Roast</b> USDA Choice Beef-Small Lean End 1b. <b>\$1.09</b>

**YOU CAN SAVE EVERY DAY AT SAFEWAY DISCOUNT!**

**Safeway Everyday Low Discount Prices!**

<b>Grapefruit Juice</b> Bel Air Frozen Premium Quality 6-oz. Can <b>21¢</b>	<b>Lucerne Salads</b> Macaroni & Cole Slaw 15-oz. Can <b>38¢</b>
<b>Frozen Waffles</b> Bel Air Premium Quality 5-oz. Pkg. <b>13¢</b>	<b>Party Dips</b> Lucerne Asst. Dips to Choose 3 8-oz. Cans <b>51¢</b>
<b>Strawberries</b> Scotch Treat Frozen Berries 10-oz. Pkg. <b>27¢</b>	<b>Lucerne Milk</b> Bonus Quality 12 Fluid Oz. Tall 16¢
<b>Ice Cream</b> Snow Star Ass't. Flavors 3-1/2 gal. Ctn. <b>59¢</b>	<b>Soft Drinks</b> Crispment Ass't. Flavors 2 1-qt. Bott. <b>29¢</b>
<b>Homogenized Milk</b> Lucerne Bonus Quality 1 Gal. <b>\$1.15</b>	<b>Melrose Crackers</b> Fine Quality 1b. Box <b>19¢</b>
<b>Sour Cream</b> Lucerne Bonus Quality 8-oz. Cn. <b>43¢</b>	<b>Green Peas</b> Del Monte Tender Peas No. 303 Can <b>21¢</b>
<b>Half &amp; Half</b> Lucerne Bonus Quality 8-oz. Cn. <b>73¢</b>	<b>Tomato Soup</b> Town House Fine Quality No. 1 Can <b>8¢</b>

**Safeway Everyday Low Discount Prices!**

<b>Pinto Beans</b> Town House Dry Beans 2-lb. Pkg. <b>27¢</b>	<b>Liquid Bleach</b> White Magic 1-gal. Bott. <b>27¢</b>
<b>Yellow Popcorn</b> Town House Fine Quality 2-lb. Pkg. <b>27¢</b>	<b>Luncheon Meat</b> Spam Delicious Canned Meats 12-oz. Can <b>57¢</b>
<b>Hunt's Spinach</b> Hunt's Fine Quality No. 300 19¢	<b>Cheer Detergent</b> Laundry Detergent-10z Off Size 16-oz. King <b>72¢</b>
<b>Tomato Ketchup</b> Hunt's Thick Rich Red 14-oz. Can <b>25¢</b>	<b>Cheer Detergent</b> Laundry Detergent-25z Off Size 16-oz. King <b>\$1.18</b>
<b>Shortening</b> Crisco All Vegetable 3-lb. Can <b>79¢</b>	<b>Gain Detergent</b> Laundry Detergent-10z Off Size 16-oz. King <b>72¢</b>
<b>Dog Food</b> Peach Delicious Meaty Flavor to Choose No. 1 Can <b>9¢</b>	<b>Par Liquid</b> Dish Water Detergent-10z Off Size 22-oz. Bott. <b>47¢</b>
<b>Georgian Tissue</b> Bathroom White Tissue 10-roll Pkg. <b>69¢</b>	<b>Palmolive Liquid</b> Dish Water Detergent-10z Off Size 22-oz. Bott. <b>51¢</b>

**Detergent**  
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**Pork & Beans**  
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**Fruit Drinks**  
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<b>Green Beans</b> Hunt's Cut Can No. 303 25¢	<b>Crisco Oil</b> Cooking Oil 44-oz. Can <b>53¢</b>	<b>Cocoa Mix</b> Carnation Add to Milk 1-oz. Pkg. <b>5¢</b>
<b>Tomato Juice</b> Hunt's No. 403 31¢	<b>Crisco Oil</b> Cooking Oil 44-oz. Can <b>53¢</b>	<b>Vaseline Jel</b> Savings 1-oz. Jar <b>39¢</b>
<b>Lipton Tea</b> Unsweetened 2-lb. Jar <b>77¢</b>	<b>Gaines Meal</b> Dry Dry 10-lb. Bag <b>74¢</b>	<b>Iodine</b> Everyday Low Discount Price 1-oz. Bott. <b>15¢</b>
<b>Tomato Catsup</b> Hunt's No. 403 30¢	<b>Gaines Meal</b> Dry Dry 10-lb. Bag <b>\$1.39</b>	<b>Bayer Aspirin</b> Everyday Low Discount Price 100-oz. Bott. <b>79¢</b>

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Mrs. Wayne Barber

### At The Library Reality Emerges In Fiction Aura

At the Deaf Smith County Library this week you can find the story of a woman who, at the age of forty, is called to lead a religious life and another story involving a man who is either hero or villain, according to the person judging him. Look into them today.

#### INCIDENT AT 125th STREET by J. E. Brown

Incident at 125th street is fiction. The chilling fact that it might have been taken from the headlines of any big-city newspaper lends this gripping tale an aura of nightmarish reality. After stopping for a few drinks in a dingy bar, David Martin-middle aged New York executive — climbed the stairs of the 125th Street station to catch the late commuter train for Connecticut. On the platform he discovered three long-haired punks mugging an elderly man. He rushed to the man's aid. During the scuffle that followed, one of the boys plunged over the platform railing to the street below.

That was David Martin's story. He was publicly commended for his courageous act until the injured boy died and his father pressed manslaughter charges, setting in motion a bizarre chain of events.

Is David Martin a hero or a villain? A conscientious citizen or an abusive drunk? The incident is examined, from many angles. A hardbitten cop, a determined newspaperman, the boy's bitter father, a reluctant witness to the attack, all tell their stories, until their bits and pieces fall together and the truth is laid bare.

Incident at 125th Street, as timely as it is suspenseful, cranks with all the tensions of the uptight urban scene.

#### IN THIS HOUSE OF BREDE by Rumer Godden

Philippa Talbot is a successful London career woman turned forty when she feels the call of the religious life. "I thought I was very well as I was," she told the Brede Sacristan later, "a human, balanced person with a reasonable record; with the luck of having money, friends, love. Only suddenly it wasn't enough." She is one of the most attractive and sympathetic characters in Rumer Godden's long and well-loved fictional roster. This, then, is a story of the life in an enclosed house of nuns and of the relevance of

this contemplative existence to our changing world — a challenging theme. The novel unfolds chiefly through Philippa, from the day of her entrance, through one crisis of mind and heart to another, until she faces an ultimate and almost unbearable sacrifice. Woven with her personal story is a much larger one — the story of the House, its history, and the present inmates who have vowed to live and die within its walls. The nuns are English Benedictines whose House is centuries old in tradition, a stronghold of faith and prayer, yet they are up-to-date, alive, aware of the world — and matter of fact. In Rumer Godden's hands, they are fully realized individuals whom we come to know and care about, adding rich dimensions to the novel as they live out their vocations. Through them, the book gives us on the outside a picture of how everyday religious life is lived, day in, day out "without sloth or haste" as St. Benedict's Rule lays down. Part of the novel's attraction is its clear and abundant showing of the meaning of that life to those who live it, of its rules and ritual, and this makes the most uncommon and fascinating "shop."

It is the mark of Rumer Godden's unique magic that she imparts the reader wholly and unforgettably in the cloistered yet universal existence of her House of Brede.

### Ethridge Attends Recent Meeting

R. L. Ethridge was in Plainview February 23 and 24 attending the Panhandle Pastors and Laymans Conference at Wayland Baptist College.

The program theme, which was held in the new auditorium of the college in Plainview, was "Christ In New Times."

TRY THE CLASSIFIED ADS

### Witnesses Meetings Cancelled

All meetings of Jehovah's witnesses have been cancelled at the local Kingdom Hall, 319 Ave. J, this weekend according to Chester Proctor, president of the Hereford congregation of Jehovah's witnesses. This will enable all Jehovah's witnesses and interested persons in the area to attend the three-day semi-annual "Sacrifices That Please God" circuit assembly to be held in the Altus City Auditorium, 201 East Commerce in Altus, Oklahoma.

The sessions which are open to the public, will begin at 6:45 p. m. Friday and run through Sunday to 6:00 p. m. It is expected that more than 50 delegates will attend from this area.

"There is a tremendous demand upon the faith of a Christian today," said Proctor. "This is especially true as we see many professed Christians make claims that 'God Is Dead' or that encourage a 'new morality.' Surely the God of the Bible is the true God and it is up to us to worship Him the way He wants — not the way we think is best. These assemblies are a tremendous help in this regard. The very theme of this assembly 'Sacrifices That Please God' emphasizes this point of our worship being acceptable to God and is based on Hebrews 13:15."

Proctor said all local meetings would resume Tuesday, March 10.

#### CONFEDERATE GIBRALTAR

ARLINGTON, Ky. — This Mississippi River town was known as the Confederate "Gibraltar of the West" during the Civil War. Trenches used during the war still may be seen along with a huge anchor and chain used to block the Mississippi to Union forces.

Nearly 72,000 adult volunteer unit leaders in Scouting take training each year to provide better programs for their boys.



ICT/ STUDENT OF THE WEEK—Glenn Wilson, 16-year-old son of Mr. Bonnie Wilson, 608 Avenue J, has been chosen as this week's ICT student. Glenn, a junior at Hereford High School, is employed under the Industrial Cooperative Training program at Southwest Offset. After graduation from High School, Wilson plans to continue in the field of work and attend a computer school with offset facilities. Shown with him above is his employer-supervisor Bill McKinney. —Staff Photo

### Newcomers In Profile

## Never A Dull Moment

By BARBARA DRYDEN-Society Editor

With four lively children, ranging in ages from six to nine, Mrs. Pat Barber, both homemaker and nurse, says there is never a dull moment in their household.

The vivacious brown-eyed Mrs. Barber, however, lets nothing bother her and has taken on extra duties of part-time nursing at Deaf Smith County Hospital.

The Barbars moved into their lovely new home at 128 Mimosa the first week in February, coming here from Midlothian, Texas, a small town near Dallas. Pat is very enthusiastic about Hereford and says she has never met such friendly people.

Nine year-old daughter, Paula, was a little skeptic about moving and leaving her friends back at Midlothian, but her three brothers, Warren, 8, Zane, 7, and six-year-old Joe, have adjusted nicely to their new surroundings and are in full swing of school activities.

Originally from El Paso, Pat was graduated from Hotel Dieu School of Nursing in that city and took her first assignment at Dalhart where she met and married Wayne.

She has already begun her part-time work as a private nurse, taking out time from her busy schedule, as a homemaker, wife and mother.

Wayne came to Hereford a month ahead of his family to find a home. He is the manager of Texsun Feed Yards here

and has recently joined the Rotary Club.

The Barber family loves the outdoors and spends most of their leisure time on camping trips where they enjoy water sports and Indian artifact hunting.

Pat has her lovely home decorated with many artifacts she has found in the past, which enhances the Spanish decor of their home.

She also has a large collection of antiques which add to the atmosphere of their large den. Her favorite antique pieces are pewter of which she has several.

### Community Calendar

#### MARCH

- 1 — Big Tex Cattle And Grain Open House
- 2 — Northwest Elementary School Open House
- 3 — Aikman Elementary School Open House
- 3 — Bluebonnet Elementary School Open House
- 5 — Meeting for interested parents of Little Miss Pageant, 10 a. m. — Fellowship Hall of First Christian Church.
- 5 — Public Hearing On Junior College, 7:30 p. m. in District Court Room
- 5-6 — La Plata All-School Play
- 6 — Muscular Dystrophy Pie Supper Sponsored by Dawn Lion's Club, 8 p. m. Dawn Community Center.
- 14 — Hereford Community Concert with Bruce Yarnell
- 16 — Joint Civic Club Meeting, 7:30 p. m. high school cafeteria
- 19 — Camp Fire Banquet at Bull Barn
- 26 — Lions Club Election Party
- 27 — April 6 — Easter Holidays

#### APRIL

- 1-6 — Remainder of Easter Holidays
- 9-11 — U. S. Highway 60 Convention
- 4 — Stage Band Concert
- 16 — Home Demonstration

#### MAY

- 14 — High School Band and Choir Concert
- 29 — End of School

#### JUNE

- 4-6 — Hereford Rider's Club Rodeo

#### JULY

- 2-5 — Bridge Tournament at Community Center
- 23-August 1 — Lions Club Carnival at Bull Barn
- 25-27 — Science Fair at Bull Barn

### Calendar Of Events

#### MONDAY

Hereford Evening Lions Club at Chaparral, 7 p. m.  
Rotary Club, Jim Hill Hotel 11:00 a. m.

Whiteface Booster Club at Community Center, 7:30 p. m.  
Odd Fellows Lodge at IOOF Hall, 8 p. m.

Dawn Lions, Dawn Community Building, dinner meeting.  
Sugar Blues TOPS Club at Community Center, 7 p. m.

Order of Rainbow For Girls, Masonic Hall, 7:15 p. m.  
W.S.C.S. at church, 2:30 p. m.

#### TUESDAY

L.A.E., 3 p. m. Mrs. T. W. Robertson.  
La Plata Study Club, Mrs. Ken Rogers hostess, 8 p. m.

Beta Sigma Phi, 8 p. m., at Community Center.  
American Legion Auxiliary at American Legion Hall, 8 p. m.

Progressive H. D. Club, 2:30 p. m., Mrs. Dean Stallings hostess.  
TOPS Calorie Patrol at Community Center, 9:30 a. m.

Hereford Duplicate Bridge Club at Community Center, 7:30 p. m.  
Executive Board of Women's Division of DSC Chamber of Commerce, noon.

Young Homemakers of Texas, 7:30 p. m. at La Plata.  
Womens Golf Association at Golf Course.

Rebekah Lodge at IOOF Hall, 8 p. m.  
Bluebonnet Elementary Open House — 7-9 p. m.

Aikman Elementary P.T.O. meet and Open House — 7:15 p. m.

#### WEDNESDAY

Avenue Baptist W.M.U. at church, 7 p. m.  
Simms Study-Craft Club at First National Bank, 2 p. m.

United Presbyterian Women's Association, lunch at church, noon.

Hereford Lions Club at Jim Hill Hotel, noon.  
4-H Club Public Speaking Classes, 4 p. m. at Community Center.

THURSDAY  
Bingo at Elk's Lodge, 8 p. m.  
Kiwanis Club, IOOF Hall, noon.

Toastmasters Club at Chaparral, 7:30 p. m.  
VFW at VFW Clubhouse, 6 p. m.

Summerfield Study Club, 2:30 p. m., Mrs. Earl Lance hostess.  
North Hereford H. D. Club, Mrs. Roger Williams hostess, 2:30 p. m.

L'Allegria Guest Day, 1:30 p. m.  
Bay View Study Club at Museum, 2:30 p. m.  
Hereford Study Club, 8 p. m.  
Wyche H. D. Club, 2:30 p. m.  
Bay View Study Club, 3 p. m.

### GOOD FOOD IS MY LINE

By Red Hagan



© S. F. OF W.

One of the most romantic and traditional forms of outdoor entertainment in the Deep South is the Georgia oyster roast. This picturesque custom is centered largely around Savannah. The ideal setting is a warm and moonlit winter night. Youngsters as well as oldsters all gather round for the festivities as the preparations get under way. Bushels of small and sweet and tender Georgia oysters are laid out on sheets of iron laid across open pits full of glowing coals. They are steamed open and served on little picnic tables set up beneath the calm moon. What if the eating is a little messy? With food like that, who cares? Afterwards the feasters rest in contentment spinning yarns of the Old South.

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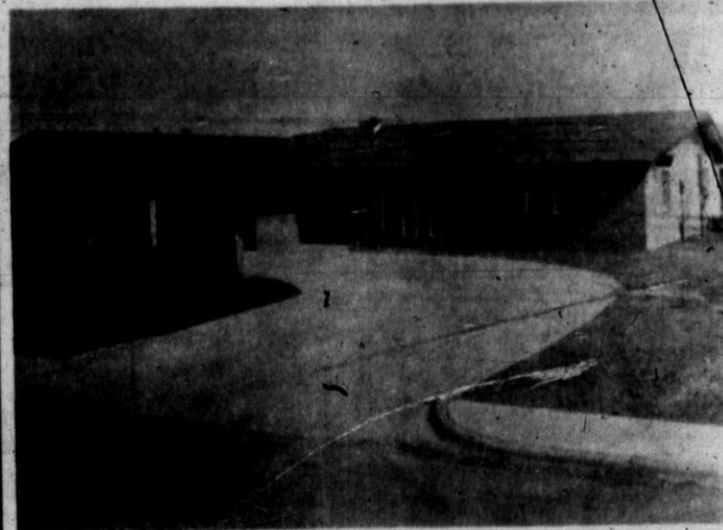
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The Sunday Brand, Hereford, Texas, Sunday, March 1, 1970

# Senator Tower Gives Conference Ideas

As many of you may know I recently participated in a seminar on Western European Defense which was held in Munich, Germany. I was one of four Members of Congress attending the conference and delivered a paper for our delegation, and as a member of the Senate Armed Services Committee. I am hopeful that my views as a committee member were helpful in explaining to the Western Europeans in attendance the general attitudes of our people toward the need for Western Europe defense.

I would like to take this opportunity to share with you some of the thoughts I presented at the conference, and also to convey some of the insights I gained from listening to the European representatives.

I told the conference representatives first that our national leadership still believes, as I do, that any sign of weakness on our part, any attempt at appeasement, any diminution of our resolve will be viewed with contempt by the Soviets and will be exploited by them. It is therefore imperative that we maintain a military posture not of parity, but of unquestioned superiority.

To achieve a secure and progressive world, there must be at least four spheres of influence. In addition to a Soviet sphere and an American sphere, there must be a Western European sphere dominated by the collective powers of Western Europe, and an Asian sphere dominated in the near future, by Japan. Mainland China will be unable to play the dominating role in Asia because that nation's leadership has collapsed the economy of that country and continues to think in irrational and introspective terms.

Turning to our attitude toward Europe and the future of our force commitments there, I noted several instances which have evidenced our continuing interest in Western European defense.

I noted that President Nixon's first trip after his election was to Europe and that he stressed the need to maintain an adequate deterrent there.

Only last December, Defense Secretary Laird said that a strategic review showed that the United States commitment to Europe must remain as firm as it has been in the past and that the security of the NATO allies is indivisible from the security of the United States.

Much of the criticism which has come from our present force posture in Europe has not been based on any belief that American interests can be severed. Instead this criticism has been based on a belief that we are bearing a disproportionate share of NATO's defense burden. I can agree with that belief. Our European Allies can do more multilaterally to demonstrate the solidarity of Western

Europe's defense commitments, and I told those at the conference as much.

The Europeans are concerned about efforts in Congress to reduce our troop strength in Europe. Those supporting these efforts believe that a substantial reduction of permanently stationed United States forces

can be made because of our vast increase in capacity to move military forces and equipment by air. This is true to a certain extent, but I continue to believe that deterrence to aggression is best achieved by having sufficient forces on

Our interest in a continued strong European defense capa-

bility is evidenced by the fact that we have made, and are continuing to make, significant qualitative improvements by providing more sophisticated equipment and weaponry to Western European defense.

To me, these actions are firm evidence of our commitment and they speak with authority.

At the same time, we have a right to expect our European allies to do more and to accept a greater financial share of the European defense burden.

I asked the Europeans to find ways to offset the United States balance of payments deficits so

that this can be removed as an argument or additional dual basing of forces. I asked them to look to their own standards of readiness and seek improvement in their own existing active forces. I asked them to seek ways of reducing our overhead costs by such actions as reducing airport taxes and cost of our leased facilities.

I found that our European friends are very much interested in the United States remaining a vital part of the defense of Western Europe.

In my own estimation, there is no political substitute for the

American presence in Western Europe. Very often, political considerations outweigh military considerations in keeping troops stationed in a particular area of the country. I think particularly at a time when we are entering into negotiations with the Soviets, we had best now throw away our "trump card."

We had best maintain forces there to strengthen our hand in negotiations, particularly when we are talking about a mutual reduction of forces in Eastern and Western Europe.

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# THE SUNDAY BRAND

## Editorials

Page Six The Sunday Brand, Hereford, Texas, Sunday, March 1, 1970

### Distributive Education: Outstanding Program!

This is National Distributive Education Week. It is a week set aside, not necessarily to honor the participants of DE, but rather to inform the general public about the Distributive Education program in our high schools.

Distributive Education first started in Hereford some 18 years ago, and it has been going full-throttle since. This year there are 39 students participating

### It's Public Schools Week

In the last 50 years, man has progressed more than in the last 1000 of civilization. Why? Is there anyone who can give a specific answer? One thing is certain, in today's technical world, education is the key to the future.

March 2nd through 6th is Texas Public Schools Week. You're urged to become acquainted with the schools paid for by your tax dollars — urged to see your child as he learns.

Masonic Lodges of Texas, sponsors of the promotion, invite you to see progress unfold before your eyes at any public school near you.

You're always welcome at a public school, but at this time of year, it's a good idea to make a special effort to view Texas schools as they are today.

Your visit will be good for your child's schools, and it will be good for you and your child, too. So, join with Freemasonry in Texas and celebrate the 116th birthday of Texas Public Schools.

Visit a school near you March 2nd and through 6th!

in Distributive Education plus many more in other programs that have been initiated in later years. The local DE class has averaged approximately 25 students per year since its inception and has helped some 450 students launch careers in some type sales organization. In our opinion, it has been one of the outstanding programs ever conceived for high school students.

The list of former Hereford DE students who have used the knowledge gathered from the Distributive Education program to pay for a college education, and who have eventually launched a career in business has been impressive, and again, we feel that the records will bear out our praise of the program.

Distributive Education, primarily a sales training program, allows students not only the benefit of fine classroom instruction from capable and qualified teachers, but also affords the student the opportunity to use this knowledge "on-the-job". To top it off, the money earned from after-school employment encourages many students to remain in school who might otherwise be forced to drop-out and go to work. Some would never again climb out of the rut.

The Distributive Education program in our high school has proven its worth. We salute the local DE students and the school officials who have worked so hard to keep the program on a high level. We would also like to commend the merchants who have participated in the program and to encourage them to continue in the years to come.

### The New Storm Troopers

A SOUTH AFRICAN official recently declared that he and his colleagues find it is almost impossible to give a speech in many American colleges because militants prevent speakers from having their say.

The South African government has not set any records for free expression. But it is ironic that officials of that country, which many liberals view as a symbol of official repression, have found an even more repressive atmosphere in parts of this country. This repression is produced unofficially by small bands of radical hods, but it is even more effective in destroying the right of free speech than official rules.

The radicals' methods of shutting up the people they disagree with closely resemble those used by Hitler's storm troopers in the years before the Nazis took over Germany. The storm troopers made a practice of breaking up the meetings and disrupting speeches of any individuals or political groups that opposed the Nazi line. They also relied on extensive use of terrorism, street fighting and mob vandalism against their victims.

THE AMERICAN version of radical storm-trooper tactics can be found in an increasing number of examples. The attacks are by no means limited to visitors; American candidates and government leaders have received even worse treatment from radical hods.

The latest incident occurred in Amherst, Mass., where a group of rad-

icals prevented former Vice-President Hubert Humphrey from speaking to a crowd of 5,000 students who had gathered to hear him.

The outrage could not be excused as dissent or disagreement with what the speaker had to say. The hoodlums refused to let Humphrey even begin — they screamed and jeered so loudly that he could not be heard. One group chanted "guilty, guilty, guilty!" in an apparent protest against the conviction of the Chicago demonstrators.

Nor was this a spur-of-the-moment tantrum. The demonstration had been announced in advance. The disrupters went to the lecture with the intent of breaking it up and that is what they did.

In so doing, they trampled the rights of a distinguished American who had been invited to Amherst to speak and the rights of the thousands of citizens who had come to hear what he had to say.

THE RIGHT OF free speech is one that is constantly invoked by the radicals and their defenders. Yet the radicals themselves are by any standards the worst offenders against this right in America today.

The right of free speech is one that Americans have always considered to be given by God and guaranteed by the Constitution and a number of statutes. Yet the radical storm troopers seem to be able to deny thousands this right at any time and place they choose.

If our laws on civil rights have any meaning at all, the willful denial of free speech is a crime. Yet the offense is committed again and again and the offenders go unpunished.

How long can our political system of open debate survive, if we Americans allow this sort of storm-trooper terrorism to continue?

The South African visitor wryly remarked that he wondered whether freedom of speech in America hasn't come to mean freedom to say what the noisiest members of your audience want to hear. That's too near true in too many instances to be funny. — Dallas Morning News

A last beer often becomes a fast beer. — Goshen (Ind.) News

One branch of higher learning today consists in finding ways to raise money to keep the children in school. — Lufkin (Minn.) Rock County Herald

The worst cases of indigestion come from having to eat your own words. — North Kingstown (R. I.) Standard

Here's to Poverty! It sticks to a man when all his friends forsake him. — Parts Pups

HUMPTY DUMPTY ----?



MAIN STREET, U. S. A.

### Rural Communities May See New Housing Jump

By BERT MILLS  
Washington, D. C. — New housing in small rural communities may rise as much as 60 percent by midyear, stimulated by an influx of new Federal loan money plus a new policy to encourage subdivisions instead of single units.

Farmers Home Administration, a unit of the U. S. Department of Agriculture, financed 50,000 housing starts during the 12-month period ended June 30, 1970, the total is expected to leap to 80,000. All are single-family dwellings in rural communities with a population of 5,500 or less.

Two "breakthroughs" account for the optimistic estimate. One is the availability of Wall Street money. Recently a group of 75 underwriters from big city fi-

ancial firms bought \$349 million worth of Farmers Home paper, including Merrill Lynch. Some top names are the Pierce, Fenner & Bessie and The First Boston Corporation.

As a result, the agency has 60 percent more money this year than last, up from \$512 million to \$821 million. Not all of the money will go into new rural homes since FHA also finances rehabilitation of existing dwellings.

Next fiscal year the outlook is even better. In the 12 months starting July 1, 1970, FHA expects to have \$1.4 billion to work with — a further increase of 70 percent. The program will almost triple, in terms of dollars available, within a 24-month period.

Faster By the Dozen

Until very recently, Farmers Home Administration could finance only on the basis of a single unit at a time. Breakthrough number two is a new "conditional commitment" program which allows a contractor to erect a dozen homes within an area at the same time. The advantages to the builder are obvious.

A "conditional commitment" is not a guaranteed loan but it is a promise that Federal money will be available if a builder can meet the requirements. These include specifications, plans, and selling prices, plus proof there is a market for the projected houses. The commitments will expire in 12 months unless extended.

In effect, FHA is telling builders that if there is a housing need within a rural area, go ahead and plan a subdivision and Uncle Sam will finance the homes as qualified applicants appear. Rental housing is excluded, as are apartments.

A similar plan was used in Alcolu, Glarendon County, South Carolina, a mill town of only 280 families. Georgia-Pacific Corp. bought a sawmill plus 180 shacks, and wanted to get out of the housing field. Displaced residents appealed to F.H.A., a builder started a project, and the first six families to apply are already assured of new homes. A development of 160 dwellings is planned at Alcolu.

It used to take about three months between the time when a loan was granted and the day when a family could move in. The new system will cut that lag to perhaps six weeks because the house already will be under construction by the time the loan is made.

Small Towns Could Profit  
Cities have complex housing problems but Federal surveys show more than half of the substandard homes are in rural areas, where only 30 percent of the people live. Of course, 80,000 new houses will not solve the rural blight but it will be a start.

Entrepreneurs in the construction field, whether individuals, partnerships, or corporations, will have to take the first step. They will not have to go far because there are 1,700 F.H.A. offices serving every rural county in the nation. These offices are being beefed up in anticipation of an immediate upsurge in rural housing.

It will cost \$45 per house to apply for a "conditional commitment." That is high enough to discourage those who only think it might be nice to build a few houses for sale, but not too much to deter those who really plan to create a subdivision.

### Talk of Texas

By JACK MAGUIRE  
CORRECTING THE HISTORIANS — March 3, not March 2, is the real Texas Independence Day.

The Texas Declaration of Independence from Mexico was not signed on March 2, 1836 — the date that Texans have celebrated as a holiday for 134 years now. That was the day that the delegates voted, but the declaration didn't become a legal document until March 3 when they signed it. Seven delegates didn't sign until even later than that.

TRAVELING TEXAS — Fort Croghan at Burnet, in the Central Texas Hill Country, is the latest of the old U. S. Army frontier posts to be partially restored.

Named for a famous Indian fighter, Fort Croghan was established in 1848 as one of the series of defense posts that stretched from Texas to California. The fort soon became famous as housing one of the best medical staffs and hospitals in all of the West.

Fort Croghan's life was short, however, and it was abandoned when Fort Mason was established a few miles to the west. In recent years, however, the Burnet County Historical Society has been busily restoring the fort grounds as an historical exhibit.

BIRTHDAY PARTY — Sam Houston's oldest living descendant is a granddaughter, Mrs. Jennie Belle Morrow Decker of Houston. She will celebrate her 99th birthday on March 2.

TEXAS FIRST — Columbus, Colorado County, was the site of the first hospital in the state built exclusively for railroad employees.

In 1880, the old Galveston, Harrisburg and San Antonio Railroad built a two-story hospital in Columbus, it burned, however, in 1886 and the railroad contracted with private hospitals in San Antonio and Houston to treat its employees.

In 1911, the G. H. & S. A. built a new employee hospital in Houston. When the Southern Pacific absorbed the line into its system in 1913, that railroad expanded and continued to operate the hospital until January 31, 1968. The old buildings were given to The University of Texas M. D. Anderson Hospital and will be remodeled this year into the first cancer rehabilitation center in the U. S.

STATION HOUSE — The Old Katy depot at Pottsboro, Grayson County, has moved 25 miles from the railroad, but it is still welcoming travelers.

Mr. and Mrs. Kenneth B. Yost of Houston, who own the Sycamore Creek Ranch in Grayson County, bought the old station when the railroad closed it. They moved it from Pottsboro to the ranch and converted it into a two-story guest house.

This is the second old railroad depot that "Talk of Texas" has discovered living a new life. The other is on the Charles Nash farm near Kyle, Hays County. Do readers know of others?

MAIL CALL — "Talk of Texas" welcomes inquiries from readers, but can reply only when a stamped, self-addressed envelope is enclosed.

### ... from the Brand's files

65 YEARS AGO — 1905

Something that does not happen often in life occurred on the 28th of February last. Two Confederate soldiers, F. Herron and W. A. Higgins, met in T. M. Coulson and Company's Drug Store. Mr. Herron asked Mr. Higgins how old he was and his reply was, "I am 68 years old today but today is not my birthday." Mr. Herron then remarked that "I am 57 years old today and it is not my birthday." They were both on the 29th of February. Such an incident will not occur often in a life time. There was considerable excitement in the business district of the city Tuesday morning when the alarm was turned in to central that Mr. Patton's residence in West Hereford was on fire. The usual alarm was given and the boys turned out in good style with their buckets and other weapons used in country towns for fighting fires, but before they reached the scene it was reported that the fire had been extinguished and no harm done.

50 YEARS AGO — 1920

Fire, originating in a flue near the roof, completely destroyed the home of Mr. and Mrs. W. J. Gilliland in west Hereford at 8:30 o'clock Wednesday morning, together with its furnishings and contents. The Star Theatre, which closed January 27 at the request of health authorities during the influenza epidemic, will open its doors again Friday night, March 5. Work on the new brick Methodist church is progressing rapidly. The bow for the windows have been placed and the second floor joints will be in position in a day or so.

35 YEARS AGO — 1935

Two youths, said to be Hereford boys, were arrested last night in Raton, New Mexico with a new automobile stolen Saturday night from the showroom of Brumley Chevrolet Company. Word from Raton indicated they were apprehended breaking into a filling station. W. A. Daniel, stockman, living two miles south of Dawn, was found dead in a barn at his place last Friday evening. Indications were that he had been dead since the previous Tuesday.

20 YEARS AGO — 1950

A bigger and better Hereford Rotary Junior Livestock and Poultry show than any of the previous three shows is anticipated for next weekend. Few groups, if any, of university students, travel as many miles to participate in so many varied kinds of programs as the Hardin-Simmons University Cowboy Band members who will be in Hereford for the Hereford Livestock Show.

5 YEARS AGO — 1965

Property owners and merchants will reach the decision part of the "Variety Park" project Monday night when they meet with city officials who are now armed with cost estimates on the out-block beautification project of Main St. Constant population growth lowering water levels and the absence of anything more than token assistance from the atmosphere are causing the city of Hereford keep a vigilant eye on its municipal water supplies.

### The Sunday Brand

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USDA INSP.  
FRESH DRESSED  
WHOLE LB. **29¢**

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- PEACHES** TRE-RIPE No. 2 1/2 Can **5 FOR \$1**

**DOUBLE GOLD BOND STAMPS WEDNESDAY!**

Redeem coupons received in the mail for more Gold Bond Stamps at Furr's This week 100 Extra Stamps with \$5.00 purchase or more!

- PORK & BEANS** FOOD CLUB No. 300 Can **8 FOR \$1**
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- BOLOGNA** FARM PACK 12 oz. Pkg. **59¢**

- FRANKS FARM PAC ALL MEAT** 12-oz. Pkg **59¢**
- LUNCH MEAT FARM PAC** 6-oz. Pkg. **35¢**
- BEEF PATTIES** 8 ct. **\$1.00**
- STEAKS** SHURTENDA 5 For **\$1.00**
- STEAK FINGERS** SHURTENDA 18 For **\$1.00**
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- LONGHORN CHEESE** Lb. **79¢**
- FISH CRISP** TOP FROST 3 8-oz. Pkgs. **\$1.00**
- LINK SAUSAGE** FARM PAC 12-oz. Pkg. **65¢**

- EGGS** FARM PAC USDA Grade "A" Med. Doz. **52¢**
- FLOUR** FOOD CLUB 5 Lb. Bag **39¢**
- CREST** TOOTH PASTE FAMILY **53¢**

## COFFEE

FOLGERS ALL GRINDS **83¢** LB.

- PLUM JELLY** FOOD CLUB 18-oz. Tumbler 3 For **\$1.00**
- APPLE JUICE** FOOD CLUB Qt. 3 For **\$1.00**
- WISHBONE DRESSING**
- ITALIAN DRESSING** 4 off 8-oz.
- ITALIAN DRESSING** LOW CALORIE 8-oz.
- FRENCH DRESSING** LOW CALORIE 8-oz.
- 3 FOR \$1**
- ORANGE JUICE** GOLD IN 46-oz. Can 3 For **\$1.00**
- PINEAPPLE** LIBBYS SLICED OR CRUSHED Flat Can **16¢**
- PEARS** TREE-RIPE No. 2 1/2 Can 3 For **\$1.00**
- APPLE SAUCE** WHITE HOUSE 303 Can 5 For **\$1.00**
- TOMATO WEDGES** HUNTS No. 300 Can 6 For **\$1.00**
- BISCUIT MIX** PIONEER 2 Lb. Box **49¢**
- OATS** 3 MINUTE REG. OR QUICK 18-oz. **34¢** 42-oz. **59¢**

- Delicatessen**
- FRYER** WHOLE BAR B QUED Each **89¢**
  - PINTO BEANS** FRESH DAILY Pint **49¢**
  - COLE SLAW** FRESH DAILY Pint **49¢**
  - POTATO SALAD** CREAM OR OLD FASHIONED Pint **59¢**
  - CUCUMBER SALAD** WITH VINEGAR OIL Pint **59¢**
  - BREADED COD** Each **69¢**

## PERCH

TOP FROST LB. **49¢**

## POT PIES CORN OIL

- TOP FROST Chopped Fresh Frozen BROCCOLI** 10-oz. Pkg. 5 For **\$1.00**
- CORN** Gaylord Wh. Kernel Cut 10-oz. Pkg. 7 For **\$1.00**
- DONUTS** MORTONS Plain or Powdered 24 Ct. Pkg. 3 For **\$1.00**

- TOP FROST CHICKEN, BEEF TURKEY** 8-oz. Pkg. **6 FOR \$1**
- MARGARINE** FOOD CLUB **4 LB. FOR \$1**

- Fresh Frozen Foods**
- MORTONS Fresh Frozen HONEY BUNS** Pkg. **29¢**
  - TOP FROST Fresh Frozen ONION RINGS** 7-oz. Pkg. 3 For **\$1.00**
  - TOP FROST Sweet Fresh Frozen PEAS** 10-oz. Pkg. 5 For **\$1.00**

## VASELINE ANTISEPTIC

- Health & Beauty Aids**
- HAIR TONIC** 1 3/4-oz. **2 FOR \$1**
  - SUE PREE** 16-oz. Bottle **4 FOR \$1**
  - Sue Pree Lemon Alo Vera Honey and HAND LOTION** Almond 16-oz. bottle 4 For **\$1.00**
  - Capri Floral Lilac and Spice BUBBLE BATH** 32-oz. Bottle 2 For **\$1.00**
  - SHAMPOO** BRECK 4-oz. Tube 2 For **\$1.00**

- CREME RINSE** Beacon Lemon 32-oz. Bottle 2 For **\$1.00**
- BRUSH ROLLERS** 2 For **\$1.00**
- TUMS** 3 Roll Pack 4 For **\$1.00**

- FRUITS & VEGETABLES**
- VALENCIA ORANGES** ARIZONA New Crop 8 LB. BAG **69¢**
  - DELICIOUS APPLES** WASH. RED LB. **15¢**

- PINEAPPLE** MEXICO EACH **46¢**
- AVOCADOS** CALIF. Eg. 2 FOR **29¢**
- RADISHES** 6-oz. CELLO 2 FOR **25¢**
- TURNIPS** PURPLE Clip Top LB. **19¢**
- EGG PLANT** ARIZONA LB. **26¢**
- TOMATOES** SALAD SIZE LB. **29¢**

- POTATOES** IDAHO Bakers LB. **11¢**
- GREEN ONIONS** BUNCH 2 For **19¢**
- ROMAINE** ARIZONA Bunch Each **26¢**
- CELERY** CELLO PKG. **49¢**
- ACORN SQUASH** FLA. LB. **25¢**
- GREENS** TURNIP, COLLARD MUSTARD, BUNCH EACH **19¢**

### CARNATION SLENDER

LIQUID 10-oz. **5 FOR \$1**

PRICE APPLIES ONLY WITH THIS COUPON

**Pillsbury's 2 LAYER CAKE MIXES**  
With 20c Coupon  
Good only at: Coupon expires offer # **4 FOR \$1.00**  
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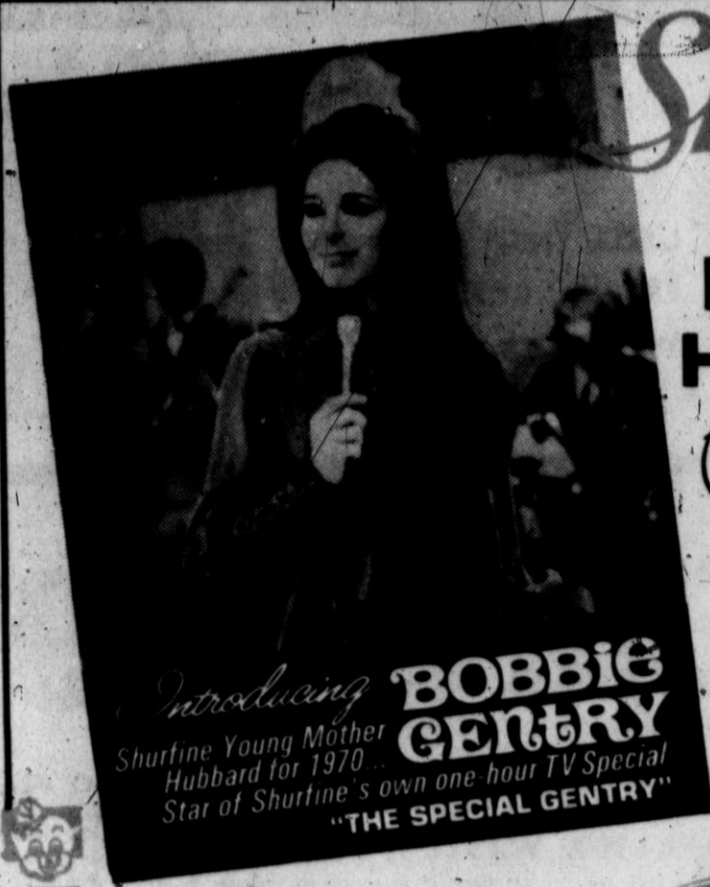
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- MIRACLE WHIP Quart Jar **47c**
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- CINDERELLA HAIR SPRAY 13-oz. Can **38c**
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- Green Onions Cello Bag 2 For **19c**
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- Potatoes White No. 1 10 Lb. Bag **69c**

**ONION PLANTS**  
2 Bunches **29c**

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Colonial Everblooming ROSE BUSHES  
Each **\$1.19**

**Shurfine Special EGGS**  
YOUNG MOTHER HUBBARD  
SHURFRESH GRADE A MEDIUM Dozen **49c**

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- TOMATO JUICE Shurfine 46-oz. Cans 3 FOR **\$1**
- PEACHES Shurfine Yellow Cling No. 2 1/2 Cans 3 FOR **89c**
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Your Choice 3 For **\$1**

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- VIENNA SAUSAGE Shurfine 4 4-oz. Cans **\$1**
- GREEN BEANS Shurfine Cut 6 303 Cans **\$1**
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- CANNED MILK Shurfine 6 14-oz. Cans **\$1**
- CORN Shurfine Golden 5 303 Cans **\$1**

- Shurfine APPLE SAUCE 5 303 Cans **\$1**
- Shurfine CHUNK TUNA 3 6-oz. Cans **89c**
- PEANUT BUTTER Shurfine 12-oz. Jars **79c**
- Shurfine Whole SWEET PICKLES 2 22-oz. Jars **\$1**
- Shurfine APPLE BUTTER 3 28-oz. Jars **\$1**
- Shurfine Sliced BEETS 303 Cans 6 For **\$1**
- Shurfresh 16-oz Boxes SALTINE CRACKERS 2 for **49c**
- Shurfine WAFFLE SYRUP 2 Qt. Bottles **69c**
- Shurfine CUCUMBER CHIPS 3 16-oz. Jars **\$1**
- LUNCHEON MEAT 2 12-oz. Cans **\$1**

**FAB DETERGENT**  
Giant Size Box **48c**

**Something Special**  
"SOMETHING SPECIAL" RECORD ALBUM  
\$1.00 WITH \$5.00 FOOD PURCHASE

- Shurfine Tomato Sauce 10 8-oz. Cans **\$1**
- Shurfine Margarine 5 1 Lb. Pkg. **\$1**
- Shurfine Shortening 3 Lb. Can **69c**

**DOG FOOD**  
No. 1 Cans **13 \$1**

**100 FREE GUNN BROS. STAMPS**  
With The Purchase Of \$10.00 OR MORE AT PIGGLY WIGGLY  
Coupon expires Wed., March 4, 1970

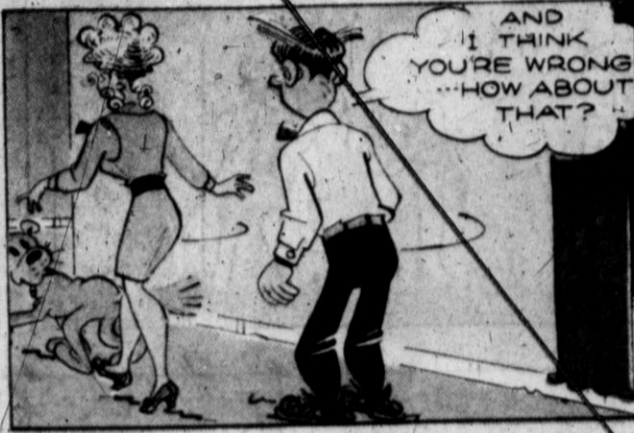


Published Every Sunday

Our Slogan: "More People - More Farms"

SUNDAY, MARCH 1, 1970

## BLONDIE

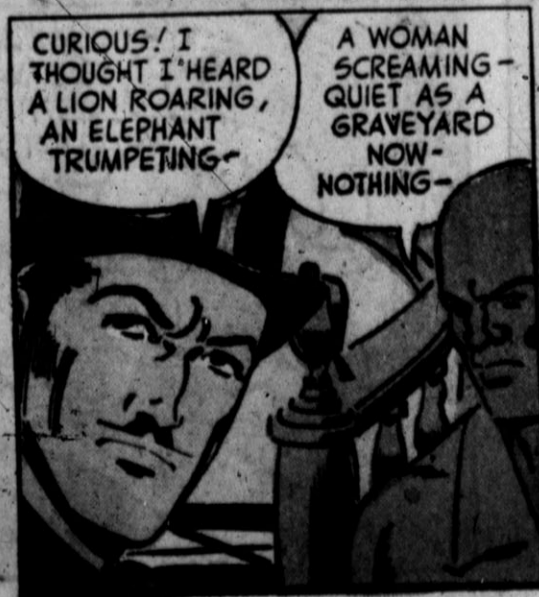


## MURDER



BY LEE FALK

IN THE OLD DESERTED HOUSE--



WHAT IS THE MYSTERY OF THIS HOUSE? -- CONT'D.



# The PHANTOM

By Lee Falk



# BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



# Hi and Lois

by MORT WALKER and DIK BROWNE





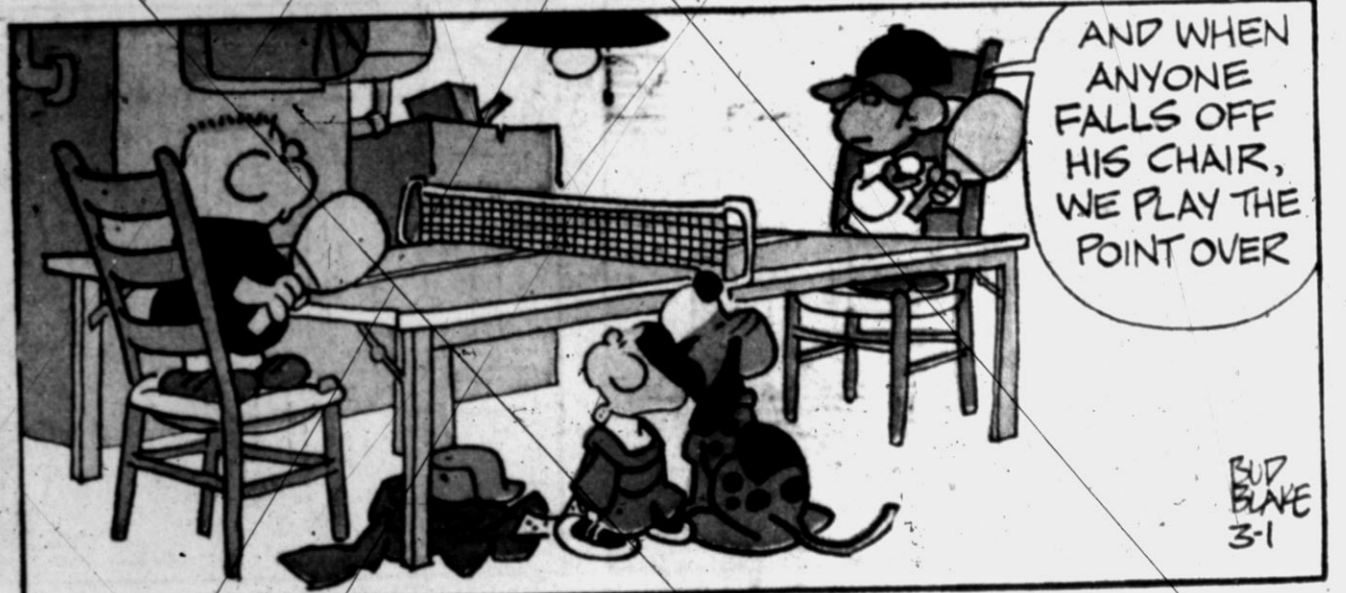
# TIM TYLER'S LUCK

by Lyman Young and Tom Massey



# TIGER

by BUD BLAKE



# PONYTAIL

BY LEE HOLLEY





# BUZ SAWYER

Featuring His Pal Rosco Sweeney by ROY CRANE

NO, SIR, I'LL NEVER FORGET MY PET FLYING FISH, "HOT-SHOT," STANLEY. IT WAS DURING WORLD WAR II WHEN I WAS FLYING WITH BUZ SAWYER.

A PET FLYING FISH? BALONEY!



HONEST, STANLEY, WE WERE PRACTICING TORPEDO RUNS AND SUDDENLY THERE WAS THIS FLYING FISH NEXT TO US, FLYING IN PERFECT FORMATION!



WELL, SIR, IT GOT SO HE FLEW WITH US EVERY DAY. BUZ AND I SORT OF ADOPTED HIM AND NAMED HIM "HOT-SHOT." WE TAUGHT HIM EVERY STUNT IN THE BOOK—CHANDELLES, LOOPS, SPINS, EVEN IMMELMANN'S! THERE WASN'T ANY MANEUVER HE COULDN'T DO!



HOLD IT IN TIGHT, HOT-SHOT.

"HOT-SHOT LOVED TO SHOOT CARRIER LANDINGS. HE WOULD SLIDE IN ON HIS BELLY AND CATCH THE CABLE WITH HIS TAIL."



ONCE WE WERE ATTACKED BY JAPANESE ZEROS, AND "HOT-SHOT" WAS RIGHT IN THE THICK OF IT! THE ENEMY PILOTS WERE SO STARTLED TO SEE HIM COMING AT THEM THAT THEY'D TURN RIGHT INTO OUR GUNS!



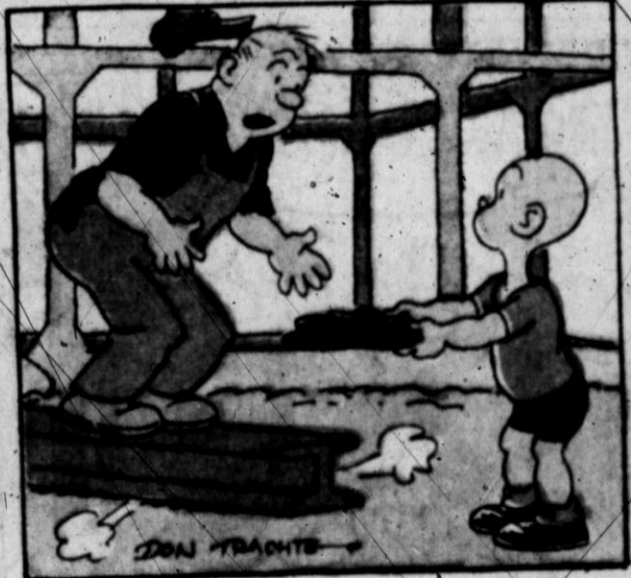
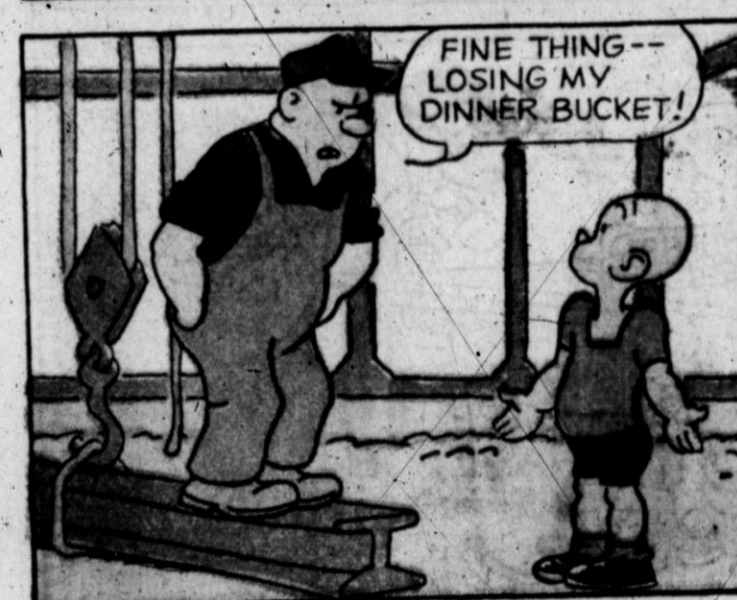
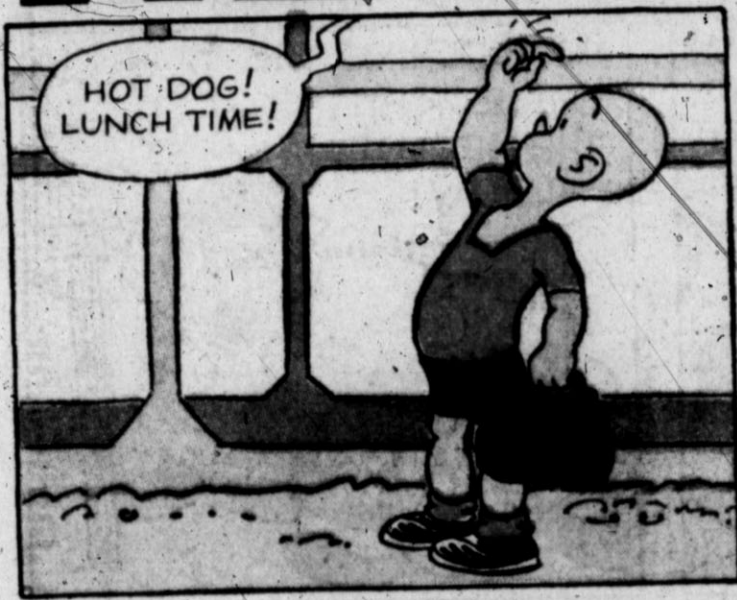
WHAT EVER HAPPENED TO HOT-SHOT?

ALAS, SNIFF, HE CAME TO A HEROIC END. THINKING HE WAS A TORPEDO, HE DASHED HIMSELF TO DEATH AGAINST AN ENEMY CARRIER. HE WAS THE ONLY FLYING FISH EVER TO GIVE HIS LIFE FOR THE U.S.A.!



# HENRY

by DON TRACHTE



# The KATZENJAMMER KIDS

by JOE MUSIAL





# beetle bailey by mort walker



# FLASH GORDON





# IODINE



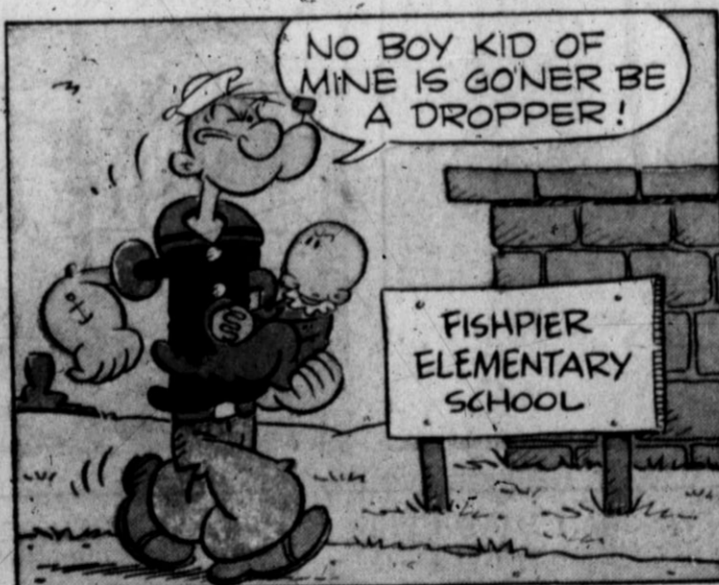
# The Little Woman

by DON TOBIN



# IPOPIEYIE

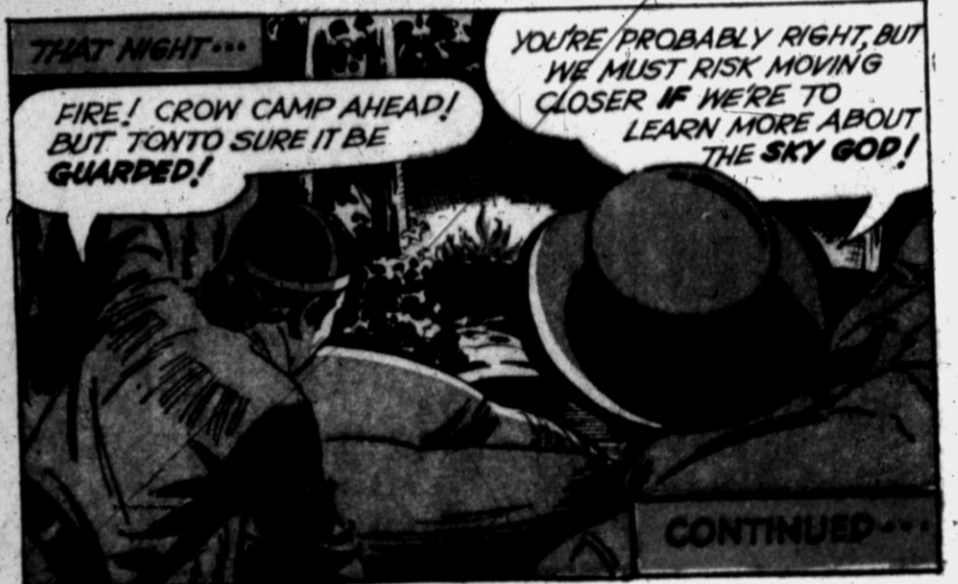
by BUD SAGENDORF



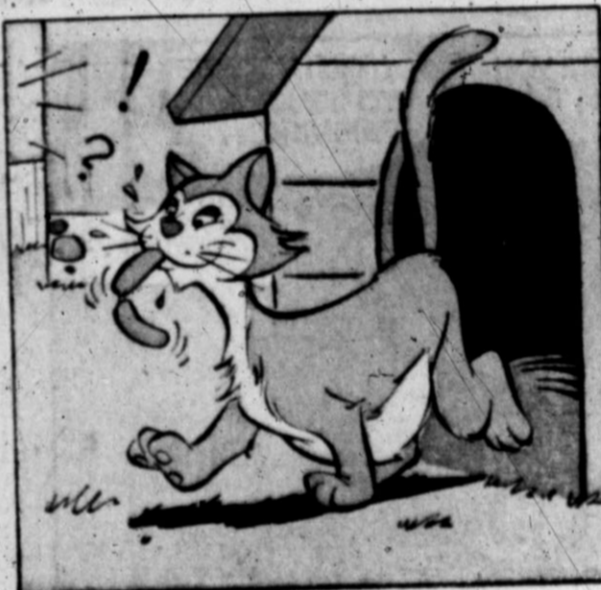


# The LONE RANGER

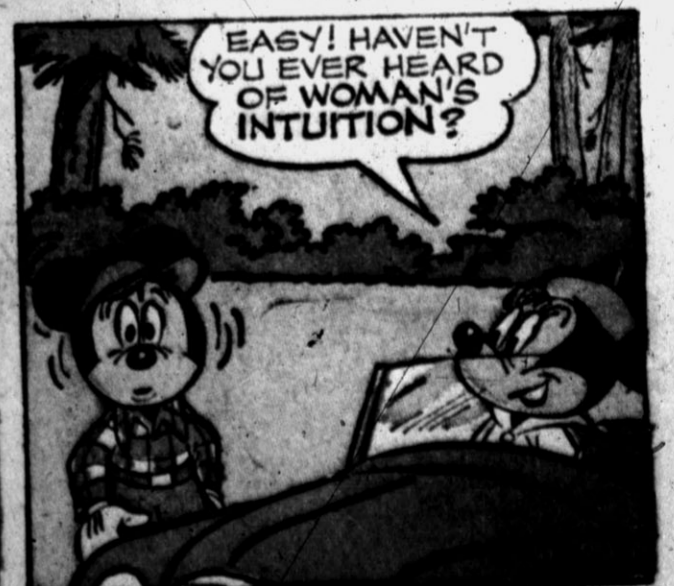
by Charles Flanders and Paul S. Newman



# WALT DISNEY'S DONALD DUCK



# WALT DISNEY'S MICKEY MOUSE

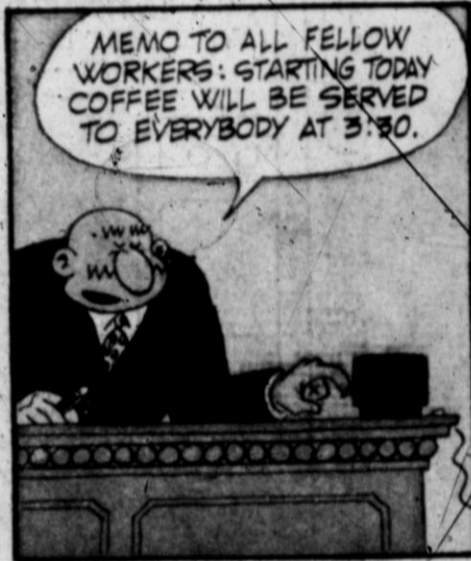
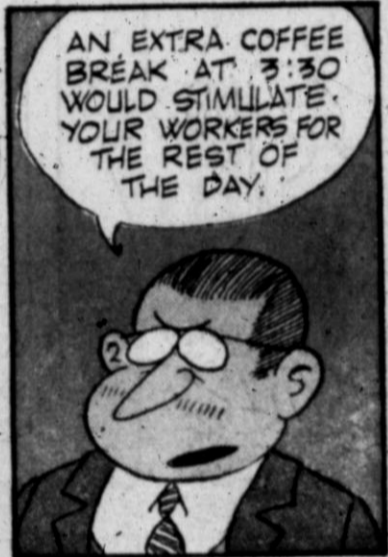




WALT DISNEY'S **UNCLE REMUS** AND HIS TALES OF **BRER RABBIT** Adapted from the stories by JOEL CHANDLER HARRIS



**MISTER BREGER** by Dave Breger



**BARNEY GOOGLE and SNUFFY SMITH** by FRED LASSWELL

