

MICHOEIM CENTER, INC.
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Longtime Cattleman Reveals Beef Business Of The Past

By JERRY ODOM Staff Writer

An evident innovator in the cattle empire in Deaf Smith County has evolved from the ordinary cattleman and his herd of a round 300 head to monstrous computerized feed yards penning up to 60,000 each.

The hardships and gambles of relying on nature's grass land have not vanished with time but the risks have decreased as ranchers and farmers can now transport feed and water to cattle with complex machinery instead of the horse and wagon of yesterday.

R. L. Cocanougher of 312 Sunset Drive in Hereford has no regrets of the changing of the true west to the ingenuity of the '60's. In 1913, he leased some land in Deaf Smith County and as he said, "started hauling cattle."

Cocanougher has been an area resident since 1907 after moving from Cotton County, close to Dallas.

"I went into business with registered cattle in 1927 and in 1935 he bought a ranch consist-

ing of 800 acres. From then on he grew in every department, expanding his spread to 7500 acres.

His headquarters were located southeast of town about eight miles, part of his land extending into Castro County.

Not the entire portion of Cocanougher's property was devoted to cattle although the 2200 acres he farmed were used in growing maize and cane which were good feed.

He found it necessary to employ about four hands the year round. He said, "When you are working registered cattle you always have something to do. We worked them the year round."

From the time Cocanougher entered the business he discovered that about the best and closest market for his Hereford cows was in Kansas City, Kansas. All the shipping in the early 1900's was by train. He said, "Kansas City was about the only place we had to go at the time except for Ft. Worth."

A train of cattle even back then was no little thing. A train consisted of usually a hun-

dered cars or better with forty yearlings and twenty five cows to a car."

Over the years Cocanougher has done business with hundreds of people and some very distinguished dignitaries. According to him he sold two bunches of heifers to former Texas Governor John Connally. He stated, "I sold him one bunch before he was elected and another right after he was elected. He came here to buy them himself."

As every big cattleman in the past fifty years Cocanougher had his own brand. When he was running commercial cattle he had several but, on most all his registered beef he branded a C on the left jaw.

The times to Cocanougher were about the same as to everyone else. Some were good and certainly some were bad. "Cattle broke a lot of people at times," he said. "The ones that were broke came back if they could. The big problem was that money was hard to get."

What could be called his biggest enemy during his business days? Was it disease, win-

ter or just what? He answered we had to feed the cattle ourselves. It was dry weather. That was back in the 50's. When we did this we would stock ourselves heavy with feed and in a little operation like that you can get overstocked easily.

Appropriate to the recent weather of Hereford, Cocanougher recalled how it was in the winter of 1918 and 1919. "People can't imagine how bad it was unless they experienced it. That was fifty one years ago and the snow was eighteen inches deep. "We had zero degrees weather for a long time. We started with a snow in October and had another in November. Then it snowed from December to March.



R. L. Cocanougher

ter said that they have always been up and down.

"In the early part of 1920 the price was good but in the later part it dropped. A lot of people went broke as a result. After and during the depression cattle weren't worth anything," he said.

Cocanougher compared the price he was once paid for cattle to the ones people complain of in the 60's. "In 1924 I sold some top quality cattle for six bits a hundred pounds. After checking several places I learned that that was the highest anywhere. The low price some people receive now seems pretty high compared to that."

When Cocanougher first started in the beef business was the era when cattle rustlers were still heard of but he said that there wasn't a whole lot going on. "There was a little but there still is," he added.

Neither because of rustling or weather conditions did Cocanougher ever have a big loss of cattle. He considers himself very lucky.

In conjunction with low prices the past fifty years Cocanougher

also received good ones at other periods. He once sold 250 cows for \$750 each and one specific herd bull for \$10,000.

Cocanougher never rakes many Appaloosa cattle. He said that there just weren't many until about twenty years ago. He believes that Whitefaces will stand a little more punishment.

In 1967 he started retiring from the beef industry, leasing his land and turning his cattle over to the leaser. At this time he had approximately 800 head. His entire herd consists of forty yearling heifers which he cares for twelve miles southeast of town.

The growth of Hereford the last few years has surprised the elderly gentleman. He stated, "People never thought this land would be much good for anything except raising cattle. And as far as the growing feed lots. "Well they should level off the prices of beef but they will have their bad days too. You can't have the good all the time," he pointed out.

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Serving the Magic Triangle

The Sunday Brand

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Bank Discloses Building Plans

Harlin D. Vandervee, president of the Hereford State Bank, announced this week that bids on the first phase of the bank's planned expansion will be opened January 20, 1970 at the present bank building, Third and Sampson.

Don Chesshir Is Named Manager

Don Chesshir, former manager of Foust Food in Littlefield, became manager of Foodway effective Jan. 1, replacing Barje Castleberry, who has been transferred.

Chesshir, his wife Sue and three children, Donna, 10, Tammie, 9 and Donald Garmer, 20, reside at 410 Ave. J.

Having attended Morton Public Schools for 12 years, Chesshir then attended Lubbock Christian College. He married the former Sue Johnson in 1958.

Chesshir, prior to his four years at Littlefield with Foust Food, managed Lewis Super Market in Levelland and prior to that worked for Show Rite as an assistant manager.

Members of the Church of Christ, the family is active in church and civic work and expressed their happiness in being a part of "this prosperous and thriving city."

Rites Conducted For Mother Of Ed Wilson Jr.

Funeral services for Mrs. Edna Wilson, 78, of Bartlesville, mother of Ed Wilson Jr. of Hereford, were held Dec. 23 in that city with burial at Altus, Okla. Mrs. Wilson died Dec. 21 at Jane Phillips Geriatrics after an extended illness.

She was born in Eimer, Indian Territory, Dec. 21, 1891 and was reared and educated in Southwestern Oklahoma.

She married Ed Wilson in Eimer in Dec., 1915. He preceded her in death in 1932 at Altus.

She has lived at Bartlesville since 1966, with another son, Grady.

A member of Christian Science Church in Altus, Mrs. Wilson was a past worthy matron and life member of OES and belonged to the Gold Star Mother's Club, Twentieth Century Study Club and Home Demonstration Club.

Included in the first phase of the project will be a new drive-in banking complex located along the south edge of the present property facing on Second Street. Customer entry will be on Sampson Street however, with exit on Second. Officials of the bank hope to get construction of the drive-in complex underway in the near future. Initially, plans call for three drive-in units and night depositary to be constructed over an underground tunnel connecting each unit, and provisions to add at least two more teller stations have been made when and if the need arises. The location will also be connected with the present banking house by an underground pneumatic tube which will serve to transport items back and forth from the teller stations to the main bookkeeping department.

Each teller unit will be served by year round heating and cooling systems, Vandervee said, and complete facilities for both customers and employees will be incorporated in the project, which will help in providing the most complete and convenient banking accommodations possible.

Vandervee said the entire area will be curbed, paved and landscaped with greenery to help beautify the appearance of the drive-in location.

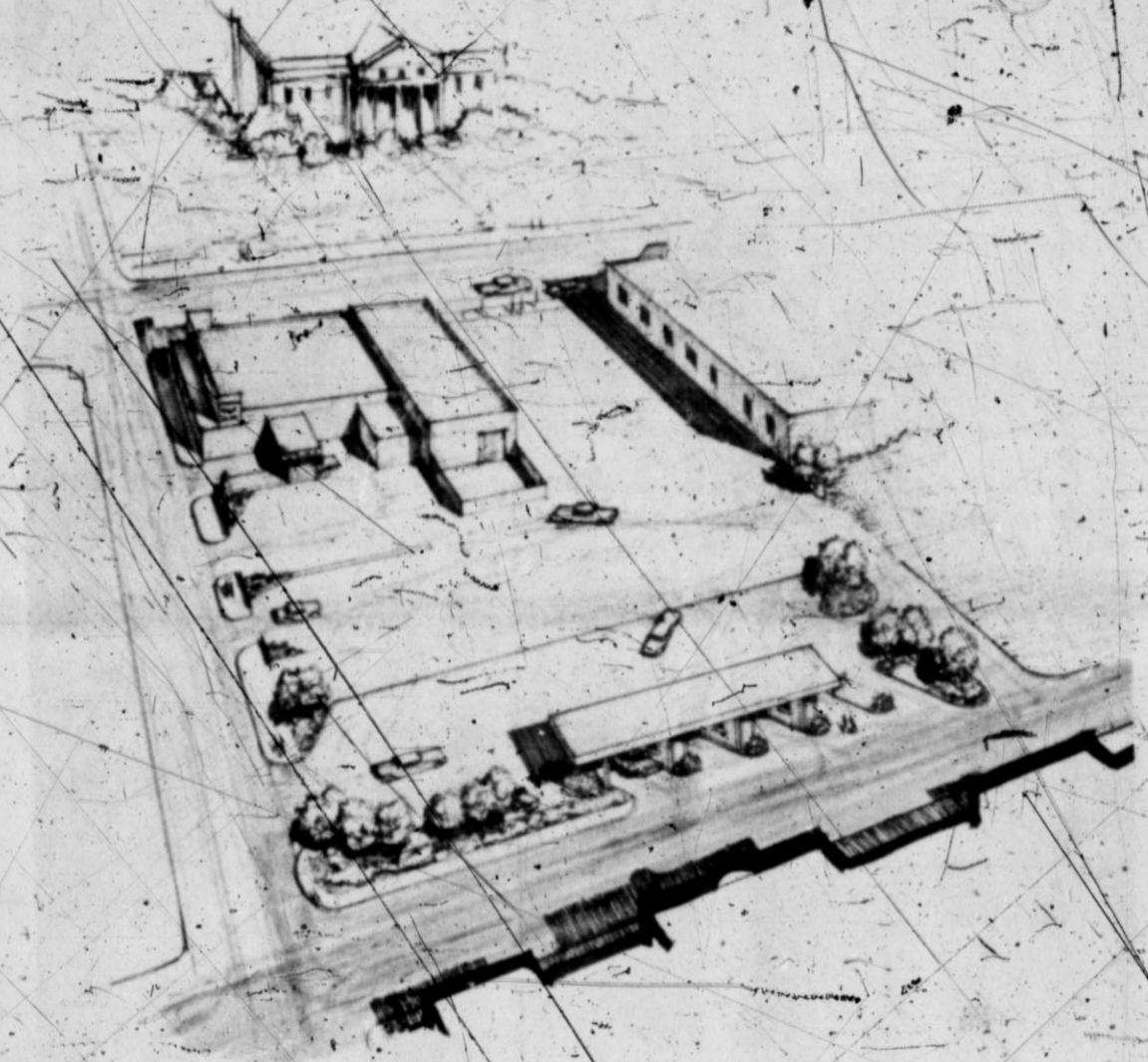
At a future date, plans will be completed for an entirely new banking house located between the existing bank building and the proposed drive-in units. When the new building is completed, the present bank building will be removed and replaced by landscaping and parking area, he said.

Students Head Back To School

Students in Hereford have spent the past two weeks enjoying events of the Christmas and New Year holidays and also feeling most grateful for the "time out" from their school studies.

Chances are, some of the more restless pupils are aching to get back into the swing of things. Others may not be so enthusiastic about resuming the academic roll, perhaps feeling that the days passed much too quickly.

At any rate, no opinions or thoughts can change the fact that school bells will ring on schedule bright and early Monday morning and classes for Hereford students will resume until the next holiday rolls around, bringing with it another "break" for the students.



Shown above is an architect's conception of the new construction planned for the Hereford State Bank. The present bank building is shown at upper left, with new drive-in units at bottom of drawing. Bids will be opened January 20 for this initial phase of the bank's expansion program.

County Court Cases Are Down Somewhat

A year-end report on the number of cases handled by County Judge H. C. Williams in County Court for 1969 show that the driving while intoxicated cases are down for the year while the number of juvenile cases also took a downward swing as compared to previous year.

The juvenile report for 1969 shows a total of five youths were placed on the official docket while 14 were placed on the unofficial docket.

There were 59 miscellaneous cases handled by the court making the total number handled a mere 1.51 per cent of the 1969 school enrollment.

The percentage of cases handled by the court is based on the over-all enrollment taken by the county. The enrollment figure taken this year was 5,228.

The majority of the cases handled by the court this past year concerning juveniles was, Williams said, "for minor consumption of alcoholic beverages."

This is still, an alarming situation, because alcoholic beverages are just a step in stone to the drug. When the kids find out that there will be little effects, in the sense of a hangover, he said, they will then look to the drug.

He advised that the parents of children know who they are with and where they are to avoid this increasingly alarming situation.

The percentage of cases handled in 1968 set an all-time low for the county with a 1.99 per cent while this in itself was down considerably from the 1967 total percentage of 2.261. In 1967 the school enrollment was set at 4,330 while it jumped to 5,339 in 1968. In 1968, there were 103 cases handled by the court and in 1967 there were 98.

Williams was quick to point out that there were no drug cases filed in the juvenile court in 1969.

In summing up the juvenile situation, Williams said, "if we can keep the number of offenses down between one and two per cent of the total school enrollment, we will not be unhappy, though we would like to see it dwindle to nothing."

In 1969, adult criminal cases not pending showed 96 offenses for driving while intoxicated, seven for aggravated assault, 24 for driving while license suspended, 27 for swindling with worthless checks, 15 for possession, selling or transporting alcoholic beverages.

The final report indicated that there were 70 persons on probation at this time.

Judge Williams pointed out that probation for an adult is granted by the court but the person is required to report to the court the last Wednesday of each month during the probation. "If a person does not live up to the terms of the probation, their probation is revoked, they are sent to jail and their license are usually suspended, depending on the nature of the offense," the Judge explained.

Williams pointed out that there were only four probations revoked during the past year, with jail sentences totaling between 30 and 60 days for the violators.

Post Officers Plan Meetings

Kervin Roper, deputy sheriff, has announced that there will be a meeting of the Explorer Post 133 Monday at 7:30 p.m. at the county court room.

Roper also reported that there will be a meeting of the Peace Officers Association. This meeting, he said, will be held at the Caison House and will begin at 7:30 p.m. Thursday.

Detail Announced For '70 Feed Grain Program

Producers in Deaf Smith County will receive notice of their feed grain bases and an explanatory leaflet on the 1970 Feed Grain Program in January, according to Frank J. Beznar, Chairman of the Deaf Smith County Agricultural Stabilization and Conservation (ASC) Committee.

Sign-up period for the voluntary farm programs — including wheat and cotton as well as feed grains — will be February 2 through March 20.

The 1970 Feed Grain Program will be much like the 1969 program, the ASC Committee Chairman said. Provisions of the 1970 Wheat and Cotton Programs were announced earlier. Mr. Beznar gave the following details on the Feed Grain Program.

Acres diversion and diversion payments: Minimum diversion at 20 percent of a farm's feed-grain base acreage will be required for program participation. No payment will be made for this first 20 percent diversion except for small farms.

Payments will be made for additional diversion of corn, grain sorghum, and barley. Maximum acreage that can be diverted for payment will be the larger of 30 percent of a farm's feed grain base or 25 acres less the qualifying 20 percent diversion. Payment rate for this additional diversion will be based on 40 percent of the total county price support (loan plus support payment) times a farm's projected yield of the crops involved. No advance diversion payments will be made.

Upper limits will be established on the per-bushel rate which will be paid for the additional voluntary diversion of feed grain in acres. The maximum payments will be: for corn, 60 cents per bushel; for grain sorghum, 55 cents per bushel (not hundredweight); for barley, 40 cents per bushel.

Price-support loans and payments: National average price-support loan rates on all feed grains will be the same as in 1969. However, corn loan rates, while unchanged, will be at \$1.08 per bushel, "No. 2" basis, which is equal to the 1969 level of \$1.05 for average quality.

The National average loan levels of the other feed grains will be: grain sorghum, \$1.61 per hundredweight; barley, 83 cents per bushel; oats, 63 cents per bushel; soy, \$1.02 per bushel. (Price support is required by law for oats and soy, but there are no provisions for acreage limitations.)

A farm with a feed-grain base of 25 acres or less will be able to qualify for payment on the first 20 percent of its diverted acreage, with the payment rates based on 20 percent of the total county support rate times projected yield. For the remaining diverted acreage on small farms, the diversion payment will be based on the 40 percent payment rate, subject to the maximum limitation. Producers with feed grain bases of up to 125 acres will have the option of temporarily reducing their base to 25 acres to become eligible for the small farm provisions. In such case, no corn, grain sorghum, or barley is to be planted for harvest on the farm and the temporary 25-acre feed grain base must be put to conserving uses.

Congressman Nominates Three Hereford Youths

Congressman Bob Price announced last week the names of the young men he has nominated to compete for two 18th District vacancies at the U. S. Air Force Naval Academy. In addition he has nominated ten young men who will compete with others from the State of Texas for admission to the U.S. Merchant Marine Academy.

Congressman Price nominated Neal Edward Duncan, Michael Lawrence Higgins and Stephen Shaw, all students at Hereford High School.

Duncan and Higgins were among the 19 area youths nominated for the Air Force Academy vacancies while Shaw was nominated for both the Merchant Marines Academy and the Naval Academy.

"I believe a service academy education is one of the highest privileges any young man can experience," Price said in announcing the nominations. "I am particularly pleased that we were able to nominate this year at least all of the 18th District students who requested consideration," he added.

The nominees will be notified regarding the scheduling of their scholastic and physical aptitude examinations. Price noted that Academic Boards of the various Academies will study the records of the nominees and select for admission those ones whose all-around performance indicates the greatest likelihood of success in the academy.

"I want to extend to each of these fine young men my best wishes for success in this endeavor. My only wish is that each of them could have the opportunity to attend one of our fine service academies," Price said.

Henrietta Rites For Ex-Resident

John Walter Caldwell, 71, of Henrietta, a former resident of Progressive Community of Deaf Smith County, died Dec. 27 of an apparent heart attack in a Henrietta hospital.

Funeral services were held Monday in the First Methodist Church of Henrietta followed by burial there.

Survivors include his wife, Kallie; a daughter, Mrs. Con Booker, both of Henrietta; a son, J. W. of Fort Worth; two brothers, Jess of Denton and W. P. (Pete) of Hereford; three sisters, Mrs. Cecil Boyer, Mrs. Velma Hodges and Mrs. Jess Robertson, all of Hereford, and six grandchildren.

Price support payment rates will be: corn, 30 cents per bushel. Price support payment for a farm is arrived at by multiplying the per bushel price support payment times the farm's projected yield times the smaller of the planted acreage or 50 percent of the farm's feed grain base.

Dodson Seated On State Board

An Austin spokesman said this week that Governor Preston Smith has reappointed Virginia E. Dodson of Hereford to the board of directors of the Red River Authority of Texas.

This is a six year term which is to expire on August 1, 1973. Dodson was retired before being reappointed. Six members of the board were reappointed and a new member added.

Hartman Named To TEA Group

Roy L. Hartman, superintendent of the Hereford Independent School District, along with Joe Pace of Hutto and Joe Scribner of Taylor, were named to the teacher education and certification group for the annual School Administrators Advisory Conference on Education, sponsored by the Texas Education Agency.

Administrators from Texas' 1200-plus school districts will gather in Austin Wednesday through Friday to discuss experiences, and ideas they need to solve in a broad range of problems. The annual conference will also seek to find how the agency can best serve the schools of the state.

Small farm provisions.

Letter To The Editor

Dear Editor:
For thousands of years, mankind has looked upon Socialism

The Sunday Brand

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and sighed, longing for humanity to acquire selfless characteristics which would allow and thereby make unnecessary the inauguration of that form of existence. Such a system of total productivity and equal ease has been magnificently presented in The Republic, Utopia and, if we were but able to read between the chiseling, was doubtlessly extolled in cave drawings. Most of these authors, however, had wit and wisdom to bemoan their propositions shortcomings, of such magnitude they could only be overcome by someone sitting down and having a very serious and successful talk with our Creator, concerning the comparative quality of some of His output.

Any frustrated landowner, who would share his personal dream with all mankind, is beyond question a "god" man; yet, how in hope, could any person have gained power of coherent self-expression without

blunting his pencil on the social letter on geographical impossibilities of the scheme suggested in the January first, Letters To The Editor.

Mr. Drerup not only ignores human failings, the twenty-some percent of our population, barely able to pluck finished fruit from their neighbors' orchards; that similarly ample percent who, whatever their capacity, have quite clearly proven they have absolutely no inclination, or intention of wearing themselves to the extent of stretching to pluck; as well as our fifteen plus percent, of God-given artistry and genius who would probably maime themselves through lack of manual dexterity, just before going mad over restriction of their talents, to a few acres of earth.

What are we to do with the frozen plains, deserts and bogs; in this re-handout of land? If we repositioned the world under standing divisions, the citizens of India, China and Japan would scarcely draw enough ground to cultivate their toe nails and, of course, with each of us occupied on his personal plot, there wouldn't be any means of bussing the overload anyway.

Admittedly, the population could be spread about to suit, before the program commenced; then, after starving off our incompetent, unblesed, worthless and non-agriculturaly keyed brilliant; there would certainly be a new, if dirtier, world and it might well be an improvement. Unfortunately, Mr. Drerup and most of his friends would have gone the path of the platypus their first summer without industrial processes to make Texas tillable unless they developed a digestive tolerance for sand-burns or tumbleweed greens.

I do hope you will accept my gratitude, for once again confirming my faith and adoration for these United States; as any country capable of supporting such sweet innocence can't be too bad despite today's subsidized, unproductive protesters and their well fed predecessors. (Name on file)



FIRST BABY— Billy Lee Edds, son of Mr. and Mrs. Billy Edds, was the first baby in Hereford to welcome in the new year. The child was born at 7:30 a.m. New Year's Day in the local hospital and weighed eight pounds four ounces. —Staff Photo

Drawing Near Chamber Fete

The Deaf Smith County Chamber of Commerce annual banquet and membership meeting will feature Dr. Charles W. Jarvis, speaker and humorist of San Marcos, Texas. The nationally known speaker will appear at the Deaf Smith County Bull Barn on January 9, 1970 at 7:30 p. m. in Hereford.

The banquet, which has become one of the best attended such affairs in the Panhandle, is expected to attract 800 persons. Tickets are \$4.50 each and are now on sale through the Chamber of Commerce office in

Hereford or from any member of the Board of Directors.

The Citizen of the Year award, a Hereford Lions Club presentation, highlights the occasion each year. Others will be recognized as incoming and retiring directors, new officers and worker of the year, a membership award and other special recognitions. Virgil Marsh, Incoming President, will serve as Master of Ceremonies for the evening. Other officers for 1970 are Jeff Carlisle, Vice-President and Don Baugous, Treasurer. Dr. Jarvis is a dentist with

Springer-Buchanan Wed At Lubbock Ceremony

The Garden Room of the First Christian Church of Lubbock was the setting Wednesday for the wedding of Miss Diane Marie Springer and Jeffrey Lee Buchanan, both of Lubbock. Officiating for the double ring service was Dr. Dudley Strain, minister.

Parents of the couple are Mr. and Mrs. George Springer, 122 Beach in Hereford and Mr. and Mrs. J. B. Buchanan of Roswell, N. M.

Green foliage and two seven-branched candelabra formed the background for a large multi-colored arrangement of gladiolus at the altar.

The bride was given in marriage by her father.

Mr. and Mrs. Ross Stanley of Lubbock were honor attendants for the couple. Miss Darla Ann Springer was her sister's bridesmaid and groomsmen was Gary Sedillo of Roswell.

Guests were seated by Richard Carlson and Bob Biggs, both of Lubbock.

A cousin of the bride, Phyllis Suttle, daughter of Mr. and Mrs.

his practice established in San Marcos, Texas who averages over 140 addresses throughout the year in the United States. His speeches carry a message of spiritual reward and success but are primarily entertaining.

85 percent humor and 15 percent message. He is listed by the Associated Clubs, Inc., The Executive Dinner Clubs, Inc. and the Knife and Fork Clubs of America, Inc. as America's No. 1 humorous speaker.

Mickey Lolich set a Detroit Tiger record by striking out 16 batters in a game on two occasions in 1969.

Leroy Kelly is captain of the offensive team with the Cleveland Browns. Jim Houston is captain of the defense.

Le Roy Suttle of Hereford, was candle lighter.

Blue velvet made the bride's formal princess styled gown trimmed with maribou feathers. Her veil of illusion which flowed to chapel length, was enhanced by appliques of French lace and she carried a nosegay bouquet of white and pink rosebuds and baby's breath.

The bride's attendants wore formal gowns in A-line silhouette with soft gathers at the neck-line and long full sleeves. They each carried a long stemmed pink rose.

A reception followed the cere-

mony in the Banquet Hall of the church.

A floral arrangement flanked by Spanish candelabra decorated the serving table which was laid with white satin.

The two-tiered wedding cake was decorated in blue and orchid and topped with doves.

Presiding at the table were Miss Cordella Suttle of Hereford and Miss Jeanie Jasper of Caldas.

Following a brief wedding trip, the couple will be at home at 219 Main, Apt. C in Lubbock where they are both students at Texas Tech.

GOOD FOOD IS MY LINE

By Red Hagan

Freezing is a simple and safe way to preserve meat. That is if you follow a few basic rules. Select high quality meat, freezing will not improve poor meat. Buy your favorite cuts when on special and cut in amounts to suit the size of your family. Buy large roast and cut into smaller sizes. Remember, always remove the butcher paper, any moisture absorbing labels or backing. Trim off excess fat and remove bones if desired. Use good wrap material that is moisture proof. Mark packages with contents, size or servings and date. Thaw meat by the slower refrigerator method and you will have more flavor and more moisture. Never refreeze.

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Located in Sugarland Mall

COW POKES By Ace Reid

"Yep - gotta diamond ring, cadillac, land and smoke 25¢ cigars. I got everything a millionaire's got, only I ain't got no money."

Hereford STATE BANK

Better Banking

Starts With

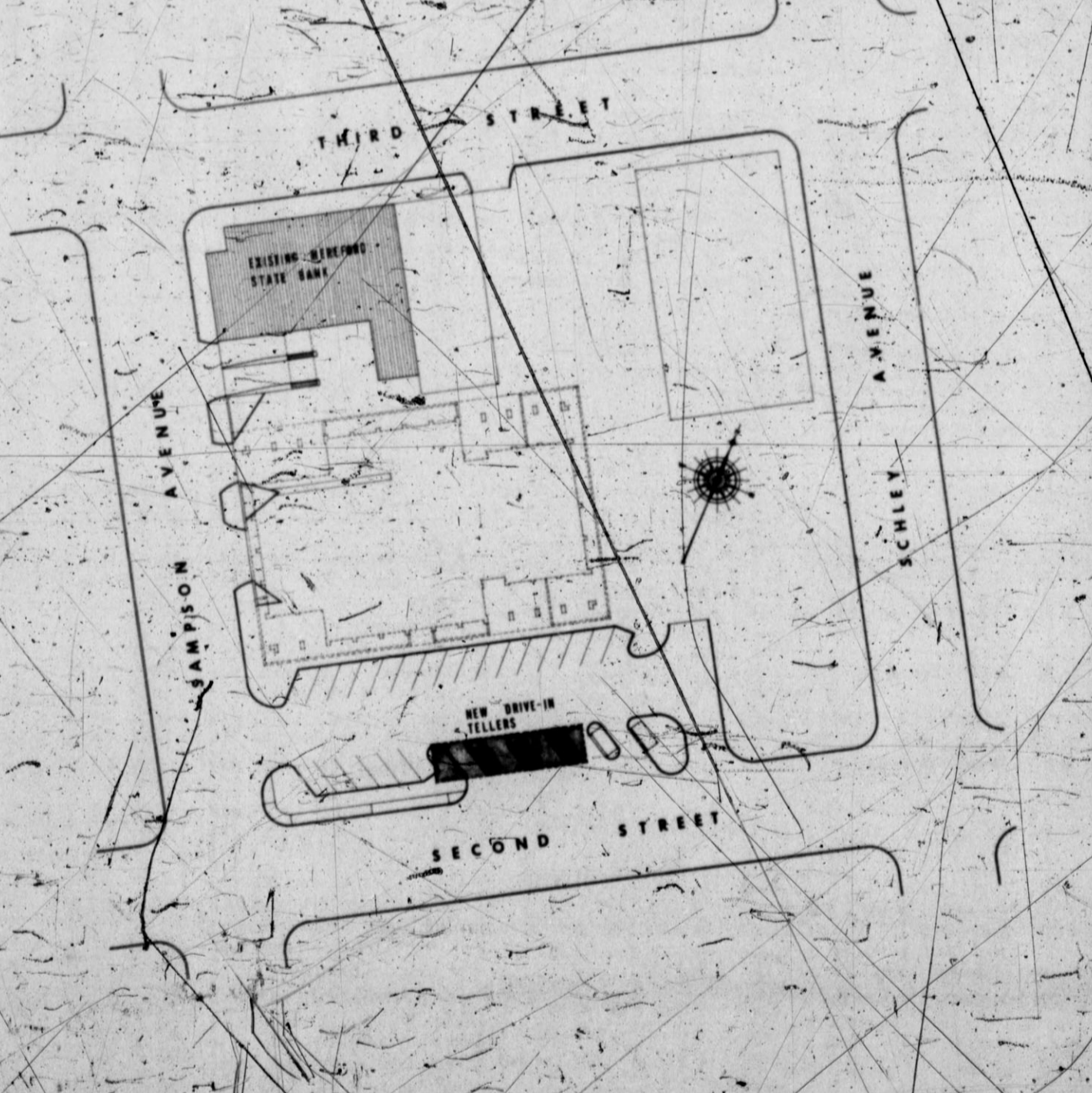
CONVENIENT FACILITIES....

and in keeping with our policy of making banking easy and convenient for our customers, we're going to open bids January 20th on the first phase of our gigantic expansion program.

That's right folks. Included in the first phase of the project which we hope to get underway shortly, is a new drive-in banking complex located along the south edge of the present property. Customers will enter the area from Sampson Street and exit onto Second Street.

At some future date, plans will be completed for an entirely new banking house. This new structure will join the drive-in units by way of an underground tunnel. When completed, the present bank building will be removed and replaced by landscaping and parking area.

All part of our overall efforts to provide our friends and customers with the finest in bank facilities and service that can be offered.



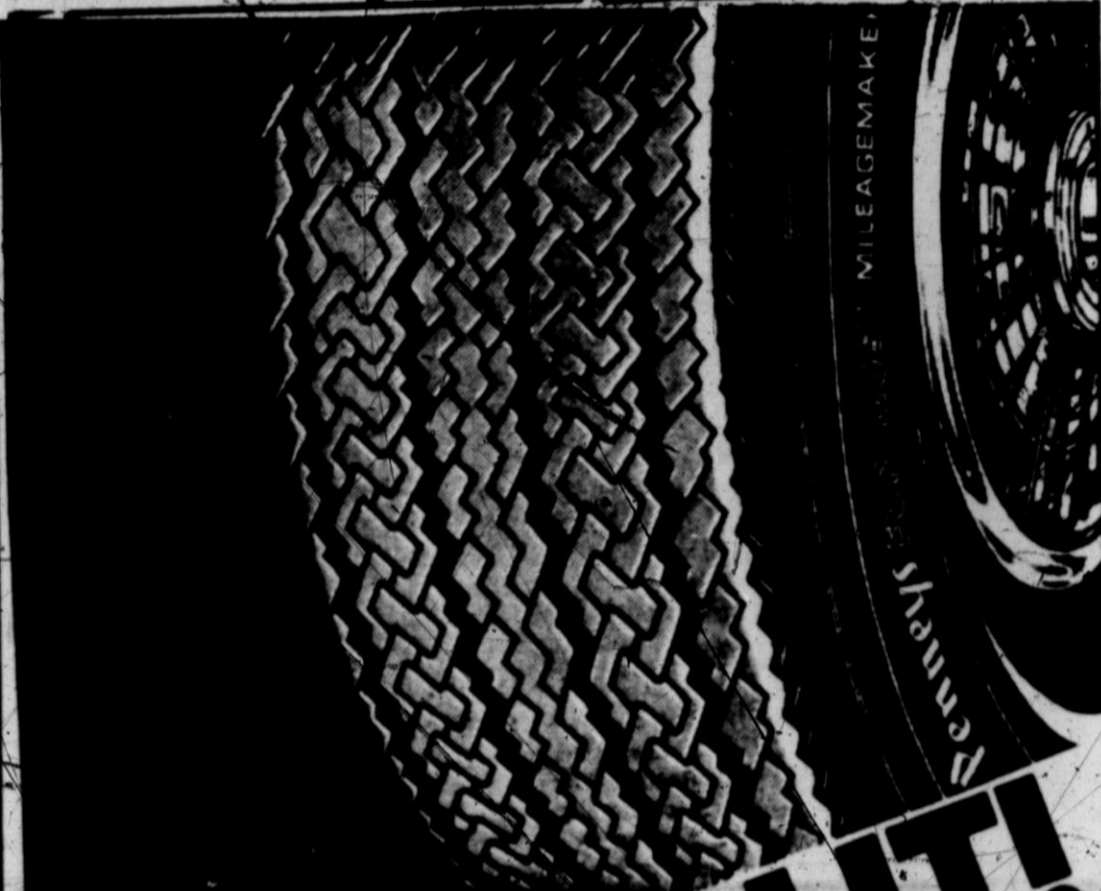
Hereford STATE BANK





UNDERWAY AGAIN— Digging operations at Holly Sugar Corporation were under way once again last Tuesday with approximately 75 percent of the harvesters now in operation.

Hereford, Texas
Penneys AUTO CENTER



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	735-15	15.95	2.08
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	855-14	20.95	2.57
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	845-15	20.95	2.57

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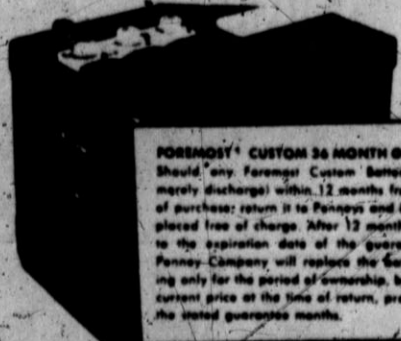
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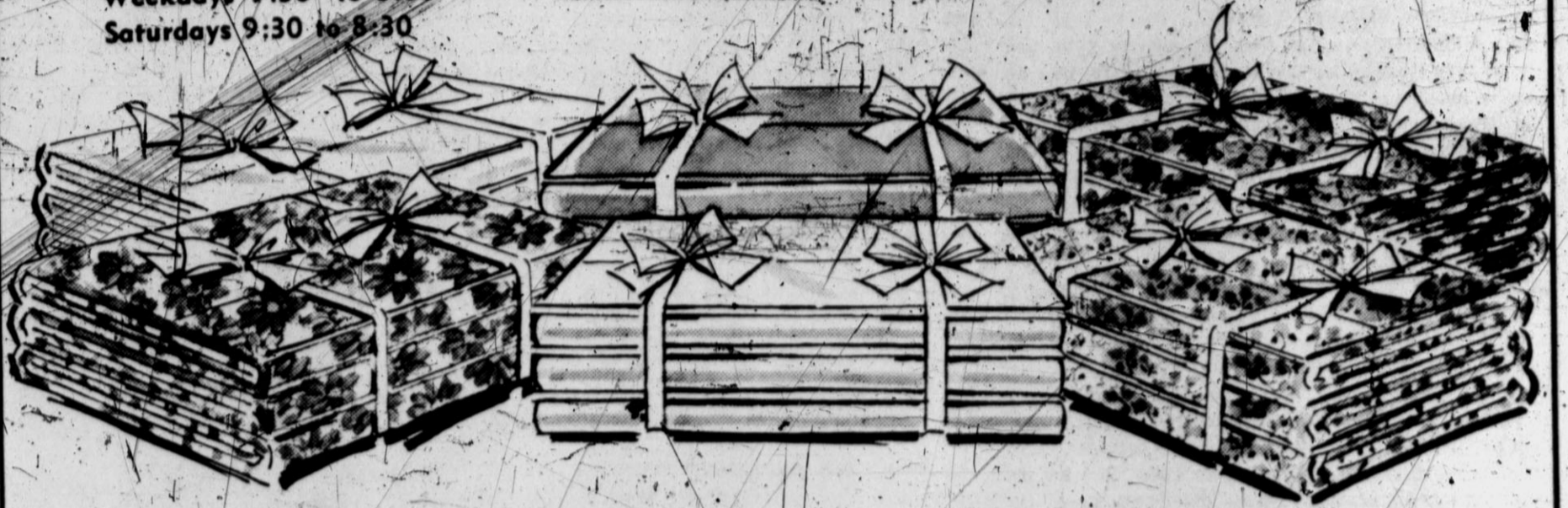
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NATION-WIDE® WHITE MUSLIN Cotton muslin, 133 count*	PENN-PREST WHITE MUSLIN 50% cotton/50% polyester
Twin 72" x 108" flat or Sanforized® Elasta-fit bottom reg. 1.99 NOW 1.38	Twin 72" x 104" flat or Elasta-fit bottom reg. 2.59 NOW 1.77
Full 81" x 108" flat or Sanforized® Elasta-fit bottom reg. 2.29 NOW 1.68	Full 81" x 104" flat or Elasta-fit bottom reg. 3.59 NOW 2.67
Pillow cases 42" x 36" reg. 2 for 1.09 NOW 2 for .86	Pillow cases 42" x 36" reg. 2 for 1.69 NOW 2 for 1.37
PENN-PREST WHITE PERCALE 50% combed cotton/50% polyester	
Twin 72" x 104" flat or Elasta-fit bottom reg. 2.99 NOW 2.37	Twin 72" x 104" flat or Elasta-fit bottom reg. 2.99 NOW 2.57
Full 81" x 104" flat or Elasta-fit bottom reg. 3.99 NOW 3.37	Full 81" x 104" flat or Elasta-fit bottom reg. 3.99 NOW 3.57
Pillow cases 42" x 36" reg. 2 for 1.99 NOW 2 for 1.67	Pillow cases 42" x 36" reg. 2 for 2.29 NOW 2 for 1.97
PENN-PREST MUSLIN "ROCK GARDEN" PRINT 50% cotton/50% polyester	
Twin 72" x 104" flat or Elasta-fit bottom reg. 3.69 NOW 2.87	Full 81" x 104" flat or Elasta-fit bottom reg. 4.69 NOW 3.87
	Pillow cases 42" x 36" reg. 2 for 2.69 NOW 2 for 2.37

Clearance

Prices slashed
Mens Better Winter
JACKETS

Group I	Group II	Group III
9.88	15.88	19.88

Entire Stock
Boys Winter Jackets

7.88	10.88	13.88
------	-------	-------

Womens Better DRESSES

Reduced from regular stock \$4 to \$15

Polyester Thermal and Polyester Rayon **BLANKETS**

3.99

Prices Slashed
Women's Better Winter
COATS and JACKETS

Group I	Group II	Group III
12.88	16.88	19.88

Entire Stock Girls
Winter Coats and Jackets

10.88	13.88	16.88
-------	-------	-------

Family House Shoes
Mens-Womens-Boys & Girls

Group I Group II Group III Group IV
\$1 \$2 \$3 \$4

Piece Goods Bonanza

Better fabrics to 1.98 yd. NOW 77¢
Bonded Suitings reg. 3.98, now \$2
Flannel & Cotton Prints now 38¢ yd.

PILLOW PAIRS

Polyester	2 for \$5
Foam Rubber	2 for \$8
Dacron	2 for \$8
Dacron with Foam Core	2 for \$12

Woven Jacquard

TOWEL

Ensembles

22" x 44"

BATH TOWEL

88¢

Hand Towel 2 for 88¢

Wash Cloth 4 for 88¢

Sanforized Fitted

Mattress Pads

Twin Full

3.88 4.88

Penn Crest

Electric Scissors

6.99 - 9.99

10 Piece Teflon

Cookware Set

\$25

Cotton Sheet

BLANKETS

1.99

Boys Penn Prest Jeans	2.22
Boys Winter Caps	reg. \$3 now \$1.50
Boys Winter Gloves	reg. \$2 now \$1
Mens Flannel Shirts	2 for \$5
Men's Western Jeans	\$2.88
Mens Sweaters	\$7.88 - \$12.88
Women's Sportswear Coordinates	\$4.88 to \$7.88
Womens Better Sweaters	\$4.88
Womens Ski Jackets	\$12.88
Womens All Weather Coats	\$9.99
Womens Hand Bags	\$1.99 - \$3.99
Boxed Jewelry	1/2 Price
Cosmetics	1/2 Price

Girls Better Skirts	\$3.99
Girls Sweaters	\$2.99 - \$3.99
Girls Winter Caps	\$1 - \$1.99
Men's Better Suits	\$40 - \$55
Men's Blazer Sport Coats	\$25
Men's Winter Caps	\$1.99
Men's Corduroy Hats	\$1.99
Infants Oversleepers	\$3.88
16 Piece Covered Bowl Sets	\$1.98
Curtain Clean-Up	\$1.99
Sewing Chests	\$2
Piece Good Remnants	1/2 Price
Large Group Toys	1/2 Price
8 T Cartridges	\$5.64



By MELVIN YOUNG

The college Bowl games are over for another year and we're extremely thankful for that since it is doubtful that we could survive another of the photo finishes for which the University of Texas Longhorns have become famous.

But as Coach Darrell Royal so aptly phrased it, "When you're top gun in the sabon everybody is gunning for you. And how right he is. The Arkansas Razorbacks played inspired football back on December 6, if you remember, and almost toppled the mighty Longhorns from their throne and the fighting Irish of Notre Dame played a fine game New Year's day which also left the Texas fans shakey. No question about it, the Irish demonstrated that they are one of the better teams in the nation.

What we sometimes forget however, is that any team invited to play in the Cotton Bowl against the Number 1 team in the nation, would have to be good or they wouldn't have been asked in the first place. Some would have liked for the contest to have been between Texas and Penn State, but we doubt seriously that it would have been a better game than the one played. When you look over the top 10 teams, to El Paso, the Sun City but must report that all the time lately isn't much difference in the ability of any of them. The vaunted Penn State squad may think they're tops, but it appeared Thursday that they had some trouble getting past the University of Missouri. And another fine football team, the Arkansas University Razorbacks fell to Mississippi, and Michigan, the team that toppled previously Number 1 Ohio State, lost to the Trojans of Southern Cal in the Rose Bowl. So being Number 1 may be somewhat of an honor, but frankly, it is also akin to having an albatross around the neck. Because of this, we think Texas is extremely lucky not to have been picked off by someone.

Penn State still remains undefeated (a longer winning record than Texas), but were thoroughly shaken by the Tigers New Year's Day. Penn intercepted seven Missouri passes but could do no better than score 10 points.

Which again indicates that there's not a lot of difference in the top 10. But now that it's over, we're happy that Texas is still Number 1.

—HB—

The Hereford State Bank this week announced plans to open bids January 20, 1970 for the first phase of an expansion program that will eventually see the construction of a new banking building and the tearing down of the present building. First phase of the expansion program will be the construction of three new drive-in teller windows on the south side of their present property, connected together by an underground tunnel, with pneumatic tubes connecting the drive-in windows with the present bank building. Construction will probably start soon after the opening of the bids, according to Hartan Vanderzee, president of the bank.

—HB—

Mr. and Mrs. Otis Hall are back in town, and have taken over the operation of their old furniture store. The signs are now being painted and soon the familiar H & H Furniture will again be across the front of the building. The Hall's established their business in Hereford around 1950, coming here from Amarillo with Vern Hilton who was a partner in the business at that time. They sold the business about three years ago and moved to Belton, Texas where they still have a home. According to Otis, plans have not been finalized, but they will spend a great deal of time in the Hereford area. James Edmonson, who has been with the firm for many years, will continue as manager.

—HB—

Have just returned from a business and pleasure trip and you just naturally find 10 fine football units and there pro- there it was too cold to play golf. And after looking over the far West Texas city, we better understand the need for a program of air pollution control. It's getting worse all the time.

Incidentally, you don't need to worry about poverty in Mexico. The Mexicans have taken a lesson from their North American cousins when it comes to prices, and perhaps improved upon it. We stayed at the Camino Real motor hotel in Juarez, Mexico while on the trip and naturally took most of our meals on the Mexican side of the border. The food was good but not exceptionally so. You can find better at most U. S. restaurants. In fact, you'll get better food right here in Hereford, Texas.

—HB—

In case you're wondering about the border crossings since the U. S. initiated it's "Operation Intercept", we might report that it's no particular problem. They keep the traffic moving at a fast clip over the new International Bridge and even if the customs officials decide to check your lug-

Thinking Aloud

By BARBARA DRYDEN

I'm glad the holidays are over and the kids are returning to school, maybe now I can relax a little and things will get back to normal.

I am finally getting all of my soiled laundry gathered back up again. We opened all of the dirty socks and dishrags which had been wrapped for Christmas gifts by Scott-Son. Like I said in one of my previous columns, things start disappearing around our house about two weeks before Christmas and it's two weeks after the holidays before everything is found. We always come up minus about 20 socks at this time, but that's not bad, 'cause my washing machine eats socks.

Something that sounded like repeating at this time of the

year, when everyone is making New Year's resolutions; is 12 rules for a happy marriage. It has been printed in Ann Landers column and several others. Here they are and I hope you think they are worth printing.

1. Never both be angry at once.
2. Never yell at each other unless the house is on fire.
3. Yield to the wishes of the other as an exercise in self-discipline if you can't think of a better reason.
4. If you have a choice between making yourself or your mate look good, choose your mate.
5. If you have any criticism, make it lovingly.
6. Never bring up a mistake of the past.
7. Neglect the whole world rather than each other.

8. Never let the day end without saying at least one kind of complimentary thing to your life's partner.
9. Never meet without an affectionate welcome.
10. Never let the sun go down on an argument unresolved.
11. When you do wrong, make sure you have talked it out and asked for forgiveness.
12. Remember, it takes two to make a quarrel. The one with the least sense is the one which will be doing the most talking.

Another little goodie that was given to me by someone a long time ago and should be glued on everyone's bathroom mirror, is as follows:
"He that cannot forgive others, breaks the bridge over which he himself must pass if he would ever reach heaven; for everyone has need to be forgiven." (Herbert)

Remember — Behind every argument, is someone's ignorance.

—HB—

Understand that Bill Waldrep, out of Community Grainger Company, gave his customers an American flag for Christmas. We think that's a commendable gesture and perhaps we'll see more Stars and Stripes displayed on holidays from now on. We hope so. Besides, that's a real nice way to say "Merry Christmas" to friends and customers.

—HB—

But it's the New Year that you need to worry about now, and the federal income tax season just ahead. Sorry about that.

—HB—

Conceit, we're told, is nature's compensation for inferiority.

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MRS. D.W. ALLMON HAS RECENT HOLIDAY GUESTS

Visiting in the home of Mrs. D. W. Allmon at 314 Blevins during the recent holidays, were her sons Jack and family from Dallas and Bob and wife Catherine of Lubbock. Also a grandson David and his wife from Killean.

Mrs. Allmon and son Jack spent the following Friday in Brownfield with the H. L. Allmon family.

The Sunday Brand, Hereford, Texas, Sunday, January 4, 1970

OLDE Tyme



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SHOP BOTH STORES

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SAVE ON WEARING APPAREL
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PRICES GOOD THRU WEDNESDAY
JANUARY 7, 1970 IN HEREFORD!

STEAK SALE

U.S.D. CHOICE

Choice **CHUCK STEAK** 59¢ lb.

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Extra Lean **GROUND CHUCK** 69¢ lb.

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Choice Lean **SIRLOIN STEAK** 98¢ lb.

Choice **T-BONE STEAK** \$1.09 lb.

BEEF PATTIES 63¢

ALL MEAT FRANKS 69¢

VEGETA CHEESE \$1.09

ORANGES 15¢ lb.

PEPPERS 39¢ lb.

GRAPES 98¢ 3 lb.

Texas Ruby Red

GRAPEFRUIT

ORANGES 15¢ lb.

PEPPERS 39¢ lb.

GRAPES 98¢ 3 lb.

Avocados 19¢ Each

BACK TO SCHOOL SPECIALS

FRESH FROM FOODWAY'S DELICATESSEN

HAMBURGERS 19¢ each

BAR-BE-CUE 19¢ each

Cream Potatoes 39¢ pint

Chocolate Pudding 29¢ pt

ORANGES 15¢ lb.

PEPPERS 39¢ lb.

GRAPES 98¢ 3 lb.

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STORE WIDE CLEARANCE SALE

Lowest Prices in Town!
Everything in the store is DISCOUNTED

Plus you receive S&H GREEN STAMPS . . . Save Twice At . . .

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Zee Tissue new assorted colors 4 roll pkg. 33¢

Cherries Kimbell's R.S.P. new pack, new low price 4 303 cans \$1

Mellorine Lanc's 1/2 gallon carton 25¢

Sugar Holly 5 lb. bag 49¢

Vicks VapoRub 89¢

Purell 79¢

Crisco pure vegetable shortening 3 lb. can 69¢

Vienna Sausage Van Camp 4 oz. can 54 oz. cans \$1

Flour Gladiola 5 lb. bag 49¢

Hair Spray Sudden Beauty 87c size 59¢

FOODWAY

OPEN SUNDAYS 10 a.m. to 6 p.m.

FIRST IN HEREFORD WITH LOW, LOW FOOD PRICES!

Food Programs Provide Better Eating In 1969

Significant progress was made in 1969 in the national effort to improve the nutritional status of American school and preschool children, according to a year-end report of the U. S. Department of Agriculture.

The year saw record participation in all of the child nutrition programs administered by the Department's Food and Nutrition Service. These include the School Lunch Program, the School Breakfast Program, and the Special Food Service Program for Children.

Well over 20 million school children, representing about 75,000 schools across the country, received school lunches this year, compared with 18.8 million in almost 72,000 schools in 1968.

About 3.37 billion meals were served through the National School Lunch Program, meaning that 150 million more meals were served in 1969 than in 1968. An average of about 15 percent of all the meals served this year were free or at greatly reduced prices to school children from low-income families. This was 2 percent better than in 1968. At year's end, well over 17 percent of the meals are free or at reduced prices.

The School Breakfast Program is newer and smaller than the lunch program, but it showed impressive advances in the year just ending. In 1968, about 167,000 children were eating school breakfasts. This year, the figure almost doubled to 300,000 children.

The participating schools more than doubled. In 1968 there were 1,325 in the program and by the end of this year the figure had gone up to 2,900.

Total breakfasts served is 6 more than doubled from 16 to 35.4 million. Over 70 percent of the breakfasts were served free or at nominal prices.

The Special Food Service Program for Children made its big spurt in participation this past summer, primarily through recreation activities. By mid-summer, the program was operating in 2,384 centers and reached about 355,000 children.

By fall, well over 100,000 preschool youngsters were benefiting from this program in child care centers across the country. Activities last summer showed what can be done through this program for making food and nutrition a 12-month opportunity for school age children, particularly those from low-income families, as well as preschool youngsters in child care centers and similar operations.

The Department of Agriculture, about 2 years ago launched "Operation Metropolitan" in an effort to expand and improve school food services in all cities in the country that have populations of more than 250,000 people.

Goals of the project were, first, to bring every one of the country's 57 largest cities into the National School Lunch Program; second, to expand the program into new areas within the cities and particularly in poverty areas; and third, to provide more free and reduced price lunches to more, low-income children.

Five years ago more than dozen of the 57 major U. S. cities did not have one school in the National School Lunch Program. Now, after just over 2 years of "Operation Metropolitan," each of these cities has some participation in the program.

More than a dozen of the largest cities have all of their schools in the program. The record is not as good in some of the larger cities, especially in the low-income areas. It has been estimated that there are about 3,173 schools in the very low-income areas in the metropolitan cities, and of these, 2,141 schools participate in the program. About 365 schools have a food service of some other kind. About 667 of these very low-income areas schools have no food service at all.

Another major target in the child nutrition area is to get lunches to 6 million school children from low-income families this current school year. The school lunch program did reach more than 3 million of these needy children last year.

As a USDA spokesman said, generation will benefit from the all Americans have a special obligation to insure that this future.

The Hereford Benefit Association is a non-profit local insurance plan organized in 1908 by local citizens. A membership in this association can mean as much as \$1000.00 of life insurance. The average cost is less than \$20.00 annually. Frank Ball is membership chairman. Phone 364-3119. Bruce Rose is secretary. Office at 407 North Main. 364-0285.

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DESERT FLOWER DEODORANT
SO-DRY
8 oz. can
67¢

ST. JOSEPH ASPIRIN FOR CHILDREN
PURE ORANGE FLAVOR
1 1/2 Gr. Dose
WIDELY APPROVED BY DOCTORS
43¢

ST. JOSEPH ASPIRIN
100 ct. Bottle
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LISTERINE
Oral Antiseptic
14-oz.
77¢

pepsodent
TOOTH PASTE
King Size Tube
49¢

LASTING BEAUTY MAKE-UP FINISH
By Richard Hudnut
4-oz. Bottle
\$1.23

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Concentrated Household Cleaner with Ammonia
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FLORAL PRINT NO IRON MUSLIN SHEETS
50% Cotton - 50% Polyester
TWIN 72 x 104 Flat or Elastic Fit **\$2.57**
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Luxurious quality
100% COTTON
TERRY KITCHEN TOWELS 100% cotton **27¢**
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ZIPPED MATTRESS COVER
Plastic, twin or full
Stain Proof
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97¢

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15 feet Long
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YAHTZEE
Game of Skill and Chance
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KRAFT MIRACLE WHIP
Salad Dressing
Quart Jar **55¢**

BRENNER SALTINE CRACKERS
LB. BOX **21¢**

PIK-L-BARREL SWEET PICKLES
Qt. Jar **57¢**

OUR DARLING SWEET CORN
whole kernel or cream
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NESTLE'S SEMI-SWEET TOLL HOUSE MORSELS
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Box **49¢**

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For Cold & Head Congestion
12-count pkg.
suggested retail \$1.00 Now **53¢**

KERI CREAM
For Dry or Chapped Skin
2 1/2 oz.
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WE HAVE PSOREX CREAM AND SHAMPOO AT GIBSON'S



Randal V. Long
Long Promoted To Lieutenant

Randal V. Long, son of Mr. and Mrs. Sam Long of Hereford, has been promoted to the rank of Lieutenant (Junior Grade) in the U. S. Naval Reserve. Presently on deployment aboard the USS Wright, AE-12, an ammunition ship. Long performs the duties of assistant deck officer and special weapons officer.

A 1963 graduate of Hereford High School, he holds a BBA degree from West Texas State University and is a member of the Lambda Chi Alpha Fraternity.

His wife, Donna, presently resides in Hereford and is employed by J. C. Penney Co.

Holiday Guests Of E. W. Young's
Visiting in the E. W. Young home at 306 W. 7th Street during the Christmas holidays were their children Major and Mrs. Adrian Ashley and daughters, Dana and Julie from Ft. Hood, Virgil Young and wife and family, Mike, Nancy, and Laurie of Amarillo, and Mr. and Mrs. C. E. Leasure, Jr. and Cynthia, Ray, and Steven of Hereford.

READ THE WANT-ADS TODAY



Health Service Gives Advice To Mothers-To-Be

One of the first persons an expectant mother should tell her good news to is her physician.

Every woman who suspects that she may be pregnant should visit a doctor promptly to obtain the benefits of modern medical guidance, says the Texas State Department of Health.

The need for medical care throughout pregnancy and following birth cannot be over-emphasized for healthy babies and mother's health and peace of mind.

In what ways does a doctor help the expectant mother during pregnancy? The doctor gives an expectant mother a

careful physical examination to determine her general condition. He answers questions she may have about pregnancy and birth.

The mother-to-be is given instructions on diet, exercise, rest, bathing and clothing. Usually there need be little if any change at this time in her customary daily activities. Any fears she may have can be talked over and explained.

During the first six months she visits the doctor about once a month. This enables him to keep check on her general condition, blood pressure, pulse and weight, as well as to make appropriate laboratory tests.

The doctor also treats possible discomforts such as constipation or morning sickness. He tells her what to watch for and answers any questions that may be puzzling her. The doctor is trained and willing to talk over

any emotional problems or worries that may arise.

About halfway through pregnancy, the doctor is able to hear the unborn baby's heart-beat and follow his growth and progress. In the final month the doctor will see the expectant mother about once a week.

He tells her how to prepare for the baby's birth and her stay at the hospital. A preview visit to the hospital is a good idea so that when the time comes she will know where to go and what to do to be admitted. The doctor makes the hospital arrangements so that everything will be ready when she arrives.

With early and continuous medical care and advice, the big day should be as rewarding as anticipated for mother, father and baby.



Linda Vermillion Pharmacist

Linda Castaneda Assistant

We want to take this opportunity to wish you and your family a Happy and Prosperous New Year and to invite you to bring your prescriptions to SCOTTIE DISCOUNT PHARMACY where prescriptions are our main concern and where they will be filled at discount prices — always with courteous and fast service 315 N. Main

Emergencies 364-4109 364-5400

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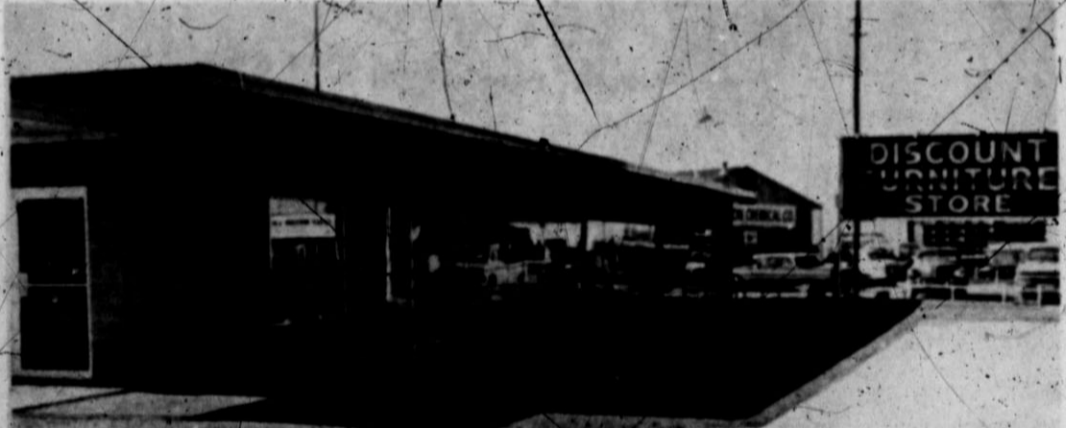
WE ARE BACK TO SAVE OUR OLD and NEW CUSTOMERS \$\$\$



We are glad to announce that we are back in business in Hereford. We will, as always, be able to supply our customers with quality merchandise at economical prices. Our stock will soon be back to normal, complete in every aspect of home furnishings. May we invite our old customers and new alike to shop our store for the best buys available. Our aim is service, satisfaction and courtesy.



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GRAND
OPENING
SOON**



Remember always shop the Discount Way!

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AT OUR OLD LOCATION

AS ALWAYS WE PROMISE HIGH QUALITY - EASY TERMS & SATISFACTION

LOW DISCOUNT PRICES!

H&H FURNITURE AND THE BIG RED BARN

WEST HIGHWAY 60 -- PLENTY OF FREE PARKING -- PHONE 364-3552

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ALL ITEMS ADVERTISED SUBJECT TO PRIOR SALE! SOLD AS IS ... WHERE IS ...

<p>2 Only BAR STOOLS Brass foot rail with swivel seat. Regular \$79.95 \$29⁰⁰ each</p>	<p>Early American CHEST-COMODE 3 drawer Regular \$119.95 \$39⁰⁰</p>	<p>Brass & Marble FLOOR LAMP with white shade Regular \$159.95 \$48⁰⁰</p>	<p>Spanish FLOOR LAMP with wrought iron base Regular \$129.50 \$53⁰⁰</p>	<p>Blue French Provincial FLOOR LAMP and with white shade Early American floor lamp with turquoise shade Regular \$59.50 \$19⁰⁰ each</p>
<p>2 Decorator BACHELOR CHESTS 3 drawer, 1 Fruitwood, 1 Mahogany Cor-Dovan Regular \$149.95 \$48⁰⁰</p>	<p>Early American VALET CHAIR Regular \$49.50 \$19⁰⁰</p>	<p>2 Red Velvet HEAD BOARDS regular size, 1 wrought iron Regular \$89.59 to \$119.50 \$38⁰⁰ each</p>	<p>Red and White CONSOLE CHEST with Wall Mirror Regular \$169.50 \$68⁰⁰</p>	<p>Victorian SOFAS 1 white and gold, 1 white and green Regular \$389.50 \$167⁰⁰ each</p>
<p>2 Victorian CHAIRS Mahogany trim Regular \$145.50 \$59⁰⁰ each</p>	<p>1 Wing Back Red Rib VELVET CHAIR Regular \$169.50 \$68⁰⁰</p>	<p>White and Gold BUNCH TABLE marble top Regular \$34.50 \$14⁰⁰</p>	<p>2 French Provincial POLE LAMPS 3' lite ... white and gold ... turquoise and gold Regular \$69.50 \$19⁰⁰ each</p>	<p>French Provincial LINGERIE CHEST 1 only, white and gold, 7 drawers Regular \$169.50 \$58⁰⁰</p>
<p>1 Antique CEILING FIXTURE sold as is Regular \$49.50 \$18⁰⁰</p>	<p>1 Modern 96" SOFA gold tweed, 2 cushion Regular \$249.50 \$118⁰⁰</p>	<p>2 Modern FLORAL CHAIRS 1 red, 1 Chartrise Regular \$99.50 \$38⁰⁰ each</p>	<p>1 Early American SOFA quilted print cover, 2 cushion Regular \$299.50 \$148⁰⁰</p>	<p>2 Spanish SPOT CHAIRS 1 turquoise, 1 red, walnut trim Regular \$89.50 \$38⁰⁰ each</p>
<p>2 Spanish TUB CHAIRS reversible cushions, wood trim Regular \$109.50 \$48</p>	<p>1 6-Piece Spanish BEDROOM SUITE white and gold, triple dresser mirror, chest, bed, and 2 night stands Regular \$519.50 \$248</p>	<p>1 5-Piece Spanish BEDROOM SUITE Dark Oak, triple dresser, bed, 2 night stands Regular \$699.50 \$298</p>	<p>1 Broyhill Brazilia BEDROOM SUITE 6 piece, modern walnut triple dresser, double chest 2 mirrors night stand bed Regular \$573.00 \$279</p>	<p>2 Broyhill BRAZILIA CHEST 5 drawer - a beauty Regular \$129.50 \$58⁰⁰</p>
<p>1 - 100" Modern 4 Cushion TUXEDO SOFA 5" cushion pillow on arm Regular \$619.50 \$368</p>	<p>1 Spanish Wood Trimmed SOFA 3 cushion, multi-cover Regular \$349.50 chairs to match Regular \$48.00 each \$149.00 \$148</p>	<p>1 54" Italian Provincial COCKTAIL TABLE white and gold with marble top Regular \$149.95 \$48⁰⁰</p>	<p>1 - 6 Place Maple GUN CABINET sliding glass doors, 1 lock drawer Regular \$84.50 \$39⁰⁰ each RED BARN \$ DAYS</p>	<p>King Size HEADBOARDS assorted styles and finish, values to \$139.50 While They Last \$38⁰⁰ each RED BARN \$ DAYS</p>
<p>8 Assorted Styles LIVINGROOM SOFAS various colors and covers Values to \$349.50 \$88⁰⁰ each RED BARN \$ DAYS</p>	<p>Special Group LIVINGROOM CHAIRS assorted styles and covers Values to \$79.95 \$29⁰⁰ RED BARN \$ DAYS</p>	<p>2 Provincial RECLINERS 1 French, 1 Italian aqua or orange Regular \$189.50 \$48⁰⁰ each RED BARN \$ DAYS</p>	<p>4 Piece Plastic LIVINGROOM GROUP sofa, 2 chairs and ottoman Regular \$159.50 \$48⁰⁰ RED BARN \$ DAYS</p>	<p>6 Piece French Provincial LIVINGROOM GROUP 2 chairs, sofa, 2 tables, a room full Regular \$789.50 \$288 RED BARN \$ DAYS</p>

OTIS HALL — OWNERS — SKEETER HALL
WEST ON HIGHWAY 60 - HEREFORD, TEXAS
H&H Furniture & BIG RED BARN

Highlights And Sidelights

Republican Strength Is 'On The Move' In Texas

By VERN SANFORD
AUSTIN, Tex. — Lagging voter registration may spell bad news for Democratic officials...

Yarborough called a news conference in the Statehouse the day after State Republican Chairman William Steger of Tyler...

Steger cited a poll as the basis of Republican hopes, but Yarborough said registration statistics, not polls, are the real cause for Democrats to be wary...

On that same day, Secretary of State Martin Dies Jr. urged all eligible adult Texans to exercise their constitutional rights by registering...

Eligible persons may register by personal appearance at the main office, branch office or authorized substitution of the home county tax assessor-collector...

The husband, wife, mother, father, son or daughter of a voter may act as his agent in registering if the agent is a qualified voter...

A person who moves to Texas after October 1 may register during the regular period or afterward but must have been registered for 30 days before voting...

Any person who will meet qualifications before Feb. 28, 1972, may register during the regular period. Those who will become 21 after January 31 may register during the regular period or afterward...

CRIME FIGHT — Department of Public Safety Director Wilson Spier persuaded the Criminal Justice Council to provide \$864,638 to enlarge the DPS training academy at Austin. This, subject to availability of funds...

Colonel Spier said the proposed construction and renovation would expand the student capacity of the facility from 181 to 381. Also, space would be made available for the council's proposed Texas Crime Information Center, a bank of computers and Teletypes linked with DPS offices around the state...

Council also voted to consider changing its name at the next meeting. Acting Chairman Harold Dudley said Gov. Preston Smith favors the title 'Texas Justice Council,' eliminating the word 'criminal.'

Among the eight local projects given council approval was a rehabilitation program for the El Paso County Jail. Project will involve counseling and a job-training program, starting with a cooking and baking school.

AIR POLLUTION — Texas Air Control Board will set up a regional office in Houston within the next three months. But the state board does not intend to duplicate any pollution control services offered by Harris County, the City of Houston or other local agencies.

Executive Secretary Charles Barden said the Air Control Board has been planning a regional office in Houston for a long time, but a request had just come in from the city. Regional offices already have been established in Corpus Christi, Tyler, Fort Worth and Lubbock.

COURTS SPEAK — Texas Supreme Court held Houston must turn over to Harris County Hospital district \$1.4 million in pension funds contributed by and for Ben Taub and Jefferson Davis hospital employees.

Court ordered new trial in controversy over ownership of \$10 million 21 Turtle Creek Square apartments in Dallas.

Hall County man failed to convince high court his loss of sight was caused by cotton gin accident.

Oral arguments were set for January 28 in Jefferson County man's injury suit against Hudson Oil and Gas Corporation arising from gas line blow-out.

ATTORNEY GENERAL RULES — Atty. Gen. Crawford Martin says in an opinion that County and District Clerks must issue, without cost, as many copies of certified documents as is necessary to make claims for veterans benefits from the United States Government.

In other opinions Martin concluded that: Railroad commission has authority to prescribe safety standards for transportation of gas and gas pipeline facilities owned by a city and the attorney general is authorized to enforce them.

Provisions of Texas Engineering Practice Act are not applicable to Department of Health in establishing standards for design of hospitals and related institutions. Designs for structures larger than those specified in the act do not have to bear the seal of a registered professional engineer if the designer is exempt.

State Health Department is obligated to pay half the salary of a pilot for a plane jointly used under contract with the Department of Public Welfare.

Use of a horn, recording, or other device to call or attract wild foxes in Shelby, Nacogdoches, Sabine, San Augustine, Falls or Leon Counties is illegal.

AGRICULTURE — Farm production in Texas, Louisiana, New Mexico, Arizona and Oklahoma for 1969 probably will fall a little short of last year's levels. So reports the 11th Federal Reserve District.

Livestock production, with more cattle on feed, will be up about six per cent, but crop production, hurt by adverse weather, will experience a 10-per-cent drop.

Nonetheless, the estimated farm gross of \$6.1 billion and net of \$2 billion will be slightly higher than last year.

QUARANTINE INVOKED — U. S. Department of Agriculture, Animal Health Division,

placed Fayette County under federal quarantine for hog cholera on December 18.

Action is part of a stepped-up campaign to wipe out the costly swine disease. Quarantine will be removed as soon as threat of spread has been eliminated. 'Stamping out' activities against cholera involve prompt and complete disposal of all infected and exposed herds. State-federal indemnity payments are made to farmers whose animals must be destroyed.

APPOINTMENTS — Gov. Preston Smith named three members of key joint interim water study committee. They are Robert M. Dixon of Austin, M. P. Anderson of Houston and George Thomas Braddam of Daingerfield.

Smith also announced these appointments: Texas Board of Public Accountancy — Walter K. Jureker of Beaumont.

Governor's Committee on Aging — the Rev. Charles Avery Mason of Dallas, Mrs. Prinitis E. Ellis of Paris, Alan Woods Hastings of Beaumont (reappointment), Dr. Arleigh Templeton of Huntsville and Robert R. Sanders of Amarillo.

Texas Civil Judicial Council — Dr. Abner V. McCall of Waco, W. St. John Garwood of Austin and Judge Louis Holland of Montague.

State Commission on Fire Protection Personnel Standards and Education — Bart T. Mulhern of San Antonio, Tom D. Pinckney of Austin, Henry Damon Smith of College Station, Mike Bortoni Perez Jr. of Laredo, Alcus Greer of Houston, William Hershel Sharp of Lubbock, Hugh Verner Keepers of Dallas, Troy Standley of Dallas and Richard Russell of Richardson.

OIL LEAK — That four-man team Governor Smith dispatched to make an on-the-spot investigation of an oil slick in Trinity Bay reported to the governor that the nature and extent of pollution had been exaggerated. Committee said that it found evidence of four leaks into Galveston and Trinity Bays, but they were all minor.

Shorts Snorts — Capitol Visitor Center drew 160,000 during last year.

A \$478,000 federal grant has been approved for 4,778-acre Blanco County State Park.

Frio, LaSalle and McMullen Counties will receive \$70,995 federal grant for June-July

WEEKLY CROSSWORD

- ACROSS
1. All of the 'Arabian Nights'
5. Beautiful bird
9. Ecclesiastical law
10. Helen's abductor
12. Unbind
13. Farewell
14. Kind of bond
15. European country
16. Co.'s partner
17. Girl's name
18. Permit
19. Wheel on a chair
21. Large worm
22. Cry of pain
23. Conjunction
24. Apple seed
26. Senorita's chaperon
30. Capitol fellow, abbr.
31. Vampire
32. An age
33. Song bird
35. To feed to excess
36. Having wings
37. Lower part of ship's hull
38. Network: poss.
39. Operatic melodies
40. Bump mark

Grid for crossword puzzle with letters and numbers. Includes list of clues for DOWN: 1. Tropical fruit, 2. Playful tricks or pranks, 3. Simmer suffix, 4. Chemical, 5. Extra, 6. Walk through water, 7. Arabian gazelles, 8. Kinswomen, 9. Isometric, 11. Hard animal fat, 15. Needle-fish, 17. Hawk's cage, 20. Apex, 21. Berse, 23. Redded, 24. Sound of bells, 25. Inborn, 26. Well-known Doris, 27. 'Till the Sun Shines' girl, 28. Confection, 29. Pays one's part, 30. Cicatrix, 31. French seaport, 34. Solar disc, 35. Female, 37. Ancient Asian empire: abbr.

Fast Pace Maintained By Texas Industries

AUSTIN, Tex. — Industrial development continued at a record-breaking pace throughout 1969, with plant locations and expansions 20 per cent above the all-time high previous year.

Texas closed out the sixties very impressively, with economic development spiraling through continued growth in industry in almost every possible sector. James Harwell, executive director of the Texas Industrial Commission said in a year-ending report.

Harwell said most of the record growth came in the first six months of the year, with 198 new plants locating in the state and 264 existing industries undertaking substantial expansions. This compared with 126 new plant locations and 251 expansions last year.

Summer Head Start program, Parks and Wildlife Commission stated a January meeting to consider marl, sand and gravel permits and pricing and to review policy for licensing mobile businesses on public beaches.

Last quarter of 1969 showed a slackening in manufacturing man-hours, industrial production and lower-than-usual increases in personal income. University of Texas Bureau of Business Research reports.

development potential in the state it was also a year of planning. For the first time in history, Texas now has a comprehensive plan for industrial development which we feel can meet the industrial totals we are discussing now are just a drop in the bucket to what we can expect in the future.

The Comprehensive Industrial Plan was unveiled several months ago by Gov. Preston Smith, and is now in its formative stages. The Texas Industrial Commission plan calls for division of the state into 21 regions, each to be studied by qualified professional consultants to determine industrial

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SHORTCUTS TO SAVORY COOKING: RICE WITH LAMB. Traditionally, a rice pilaf accompanies shish kebabs, the Near Eastern dish that is becoming all-American. This speedy variation uses packaged enriched pre-cooked rice and easy seasonings and even includes the vegetables for the menu. A recipe for Baked Herb Pilaf comes along — it's a good dish to tuck into the oven with a roast.

'It is just the start. Besides being a year of development through the state it was also a year of planning. For the first time in history, Texas now has a comprehensive plan for industrial development which we feel can meet the industrial totals we are discussing now are just a drop in the bucket to what we can expect in the future.' The Comprehensive Industrial Plan was unveiled several months ago by Gov. Preston Smith, and is now in its formative stages. The Texas Industrial Commission plan calls for division of the state into 21 regions, each to be studied by qualified professional consultants to determine industrial

Advertisement for Coleman Vit-Rock water heaters. Text includes: 'SURE OF HOT WATER? YOU'RE DOUBLY SURE WITH Coleman Vit-Rock The World's Finest Water Heater. Double Protected: GLASS LINED heating surface plus STONE LINED tank walls. No rust — ever! Time To Replace Your Water Heater? Replace It With A COLEMAN Vit-Rock Heater And Be DOUBLY SURE! 10-Year Warranty Backed by Exclusive \$500 Bond. Carries the strongest of all guarantees because of the way it's made. Double protected: GLASS LINED heating surfaces plus STONE LINED tank walls. No chance for rust. See it and you'll have no other kind of water heater in your house. CARL McCASLIN Lumber Co. A Complete Building Service 1 Block East of the Courthouse Phone the Lumber Number EM4-3434.'

DOLLAR DAYS

FAMOUS BRAND DRESSES
● Sizes 6 to 18
● Regular \$25 to \$89.95
NOW 1/2 PRICE

ENTIRE STOCK WINTER COATS
1-Group SPORTS WEAR 1/3 OFF

1-LARGE GROUP Slim Jims & Tops
Reduced to 1/2 PRICE

LARGE SELECTION KNIT SUITS
NOW 1/3 OFF
Save now on Quality Merchandise and use your... BANKAMERICARD

1-TABLE ODDS & ENDS
including Sweaters, Lingerie, Bags, House Shoes
1/2 PRICE!

THE Vogue Best Moore, owner

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JANUARY CLEARANCE

OF DISCONTINUED FURNITURE ITEMS

McGee

FURNITURE

511 NORTH MAIN

PHONE 364-2586

HOME OWNED
HOME OPERATED

SALE STARTS MONDAY, JAN. 5th.

NO EXCHANGES
NO TRADE INS
NO REFUNDS

1-ONLY CLOSE OUT
**INNERSPRING MATTRESS
& BOX SPRINGS**

close out
priced at **\$69⁹⁵** set

1-THOMASVILLE SOLID MAPLE FRAME

BLUE GREEN SOFA

linen floral
regular
\$486.00

\$299⁹⁵

7-PIECE DISTRESSED MAPLE
TWIN BEDROOM SUITE

- Twin beds
- Corner desk
- Dresser
- Bachelor chest
- 2-Upper units

Regular \$643.00
\$339⁹⁵

8-PIECE SPANISH
DINNING ROOM SUITE

- Round Table
- 6 Chairs
- China
- Reg. \$547.00

\$350.00

1-SET ONLY! FRENCH PROVINCIAL
ANTIQUUE WHITE
MARBLE TABLES

- 2 End Tables
- Cocktail

\$179⁹⁵ set

Reg. \$269.9

4-PIECE BROYHILL
MEDITERRANEAN
BEDROOM SUITE

Reg. \$517.00
\$399.95

10-PIECE DISTRESSED MAPLE
DINING ROOM SUITE

- Trestle Table
- 8 Chairs
- Large China

Reg. \$995.00
\$550⁰⁰

1-TRADITIONAL 95"
SOFA Turquoise Brocade
Reg. \$419.95 **\$279.95**

1-SET GOLD
CANDLEHOLDERS Reg. \$12.95
ea. **\$5.50** ea.

1-RED VELVET
SPOT CHAIR Reg. \$139.95
\$89.95

1-BLUE GREEN
POLE LIGHT Reg. \$89.95
\$49.95

One Group Pictures And Wall
Decorations Drastically
Reduced More Than 50% Off!

1-PAIR
HIGH BACK
GREEN TWEED
EARLY AMERICAN
ROCKERS
with Shawl

Regular \$149.00 ea.

\$109⁹⁵ EACH

1-WHITE VINYL
LA-Z-BOY ROCKER
RECLINER

Regular \$258.00

\$169⁹⁵

2-EARLY AMERICAN
PRINT SOFA BEDS

with maple arms

Regular \$149.95 each

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REDUCED
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SIMMONS SPECIAL
**INNERSPRINGS MATTRESS
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Regular \$119.95 set
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FOR JANUARY CLEARANCE**

1-BLUE-GREEN QUILT
FLORAL LOVESEAT

Reg. \$209.95
\$149.95

1-ONLY ANTIQUE GREEN
CRUSHED VELVET, FRENCH-PROVINCIAL
LOVESEAT SLEEPERS

Regular \$450.00

\$309⁹⁵

2-ONLY SPANISH
SPOT CHAIRS

Regular \$168.00 each

\$89⁹⁵ EACH

1-GOLD/RED/BLACK
SPANISH SLEEPER

Queen Bed
Regular \$509.95

\$349⁹⁵

1-MARBLE STAND
POLE LIGHT

Regular \$69.95

\$29⁹⁵

McGee FURNITURE

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"Babes In Toyland" To Appear Here Jan. 17th

Tickets are now on sale for the children's production "Babes In Toyland," by Victor Herbert, scheduled to appear here Jan. 17.

Sponsored by the Hereford Community Players, the production will be presented by Alpha Psi Omega, an honorary dramatics fraternity from West Texas State University.

Tickets for the event, which will be at 2 p. m. at the High

school auditorium, are 50 cents each.

This is a melodrama of Mother Goose showing how good wins over evil, co-directed by Nick Reid and Bonnie Williams.

It will be in three acts featuring talking trees, giant spiders and the March of the Toy Soldiers.

About 50 students will appear in the play with such characters as Old King Cole, Three Little Pigs, Little Miss Muffet and Humpty Dumpty.

Income Tax Facts

If you didn't eat your black-eyed peas and hog jawl at 10 seconds after midnight December 31-January 1, you may find it worth while to go back and make a couple of resolves; one of the best resolves that you can start right off with a band is that you will keep all of your records so that you can take all those income tax deductions and get that refund that you didn't have the records to support this year.

On the other hand, it may be just as important to make a mid-January resolution to not let the groundhog catch you asleep on February 2 with all of your tax records and none of your tax forms filled out. Based on your past performance you may need to make a back-up resolution that on February 2, that if the groundhog discovers you out in the cold bright sunshine without your tax return completed and filed, that you will scurry back to your records and not let the Ides of April bring the final gloom and doom down upon you at 11:59 PM April 5.

You can avoid a whole lot of useless resolving and unnecessary muttering by simply getting those records, reading the instructions for those pretty new red, white and blue forms, and filing your form 1040 now.

Awtrey Family Spend Holiday Together Here

Spending Christmas Day in the home of Mrs. W. H. Awtrey, Sr. were Mr. and Mrs. W. H. Awtrey Jr. and family of Friona, Mr. and Mrs. T. E. Ward and granddaughter, Cathy, from Portales, and Mrs. Jetton McDaniels of Clovis.

All traveled to Broadway, New Mexico Christmas night to visit with the Glenn Bryant family. Also present in Broadview were Mr. and Mrs. Joe Bryant and son Jay from Big Bear, California.

Staying overnight the 26th with Mrs. Awtrey were Mrs. Gladys Baugh and Pat Nelson from Cleburne.

IRS News

Farmers who earned at least two-thirds of their 1969 gross income from farming should file their 1969 declaration of estimated Federal income tax by January 15, 1970. Form 1040-ES(F) should be used for this purpose.

However, Ellis Campbell, Jr., District Director of Internal Revenue for Northern Texas, said that farmers do not have to file an estimate if they file their 1969 Federal income tax return and pay all the tax due by Monday, February 16, 1970.

PEACH OF A DUMPLING



Dumplings were, no doubt, developed by peasant cooks who were attempting to avoid waste and secure every possible bit of nourishment from their limited food supply. They carefully wrapped choice bits of meat, fish, or fruit in a dough and cooked them. The dough sealed in the juice and flavor.

A far cry from peasant fare is this sweet peach dumpling. The dumpling is delicately flavored with bran; cooked in the hollow of a poached fresh peach; and served warm, heaped with whipped cream.

FRESH PEACH DUMPLINGS

- | | |
|---|----------------------------------|
| Syrup | Dumplings |
| 1/2 cup granulated sugar | 1/2 cup NABISCO 100% Bran |
| 1 cup water | 2 eggs well beaten |
| 1 1/2 teaspoons grated lemon rind | 1/2 cup granulated sugar |
| 3 tablespoons currant jelly | 1/4 teaspoon ground nutmeg |
| 2 tablespoons lemon juice | 1/2 cup packaged biscuit mix |
| 4 large ripe peaches, peeled, pitted and halved | 1 tablespoon butter or margarine |
| | Whipped heavy cream |

Dissolve sugar and water in a medium-size skillet, over low heat. Add lemon rind and currant jelly. Cover; simmer 5 minutes. Add lemon juice. Remove a thin slice from the rounded side of peaches; place in skillet, hollow side down. Cover and simmer 5 minutes. Meanwhile soak bran in eggs for 5 to 7 minutes. Add sugar and nutmeg to biscuit mix. Cut in butter until mixture resembles coarse cornmeal. Add bran mixture; mix lightly with fork to form soft dough. Turn peaches. Drop dough into hollows. Simmer gently for 10 minutes. Cover and cook 10 minutes. Serve in sherbet or parfait glasses, topped with whipped cream. Makes 8 servings.

This recipe may also be prepared in an electric skillet, with control set at 212° F. It is important that the liquids simmer all the time.

"Farmer's Tax Guide," Publication 225, furnishes information on this subject and may be obtained free by dropping a post card to Supply, Internal Revenue Service, P. O. Box 1738, Dallas, Texas, 7521 or your county farm agent.

Andersons Host Xmas Dinner

Mr. and Mrs. Birch Larsen and family of Edinburg, Texas visited in the home of Mr. and Mrs. D. J. Larsen over the weekend following Christmas.

The Kendon Anderson family hosted the Chris Ottesen family, Dale Hallows family, Don Biel, and Elders Mark Jorgenson and Dave Daniels, all of Hereford, to a dinner the following Sunday. Also attending were Donna Leftwich of Lubbock and the Larsen families. Twenty-nine persons were present.



GORDON GOLDEN

Gordon Golden Is Commissioned

SAN ANTONIO—Gordon N. Golden, son of Mr. and Mrs. O. Z. Golden of 185 Avenue I, Hereford, has been commissioned a second lieutenant in the U. S. Air Force upon graduation from



CROSS-COUNTRY FAVORITE — APPLE CRISP

When winter sets in, out goes the call for church suppers and PTA meetings over a potluck or "covered dish" supper. Apple Crisp is a good choice for dessert — it carries well, as does its garnish of thawed frozen whipped topping. Another winter fruit highlight is cherries, so we're including a recipe for Cherry Topped Cheese Pie.

Officer Training School (OTS) at Lackland AFB, Tex. Lieutenant Golden, selected for OTS through competitive examination, is being assigned to Laredo AFB, Tex., for pilot training. The lieutenant, a 1965 gradu-

ate of Hereford High School, received his B. B. A. degree in 1969 from Texas Technological University.

Read the Classifieds

56th BOWLING PRESIDENT COLUMBUS, Ohio — Herman C. Rider of Cleveland is the 56th president of the American Bowling Congress, the world's largest sports participation organization.

HAROLD CLOSE DRUG

Dollar Day SALE

 <p>De Vilbiss VAPORIZER \$3.98 5.95 value holds 1 gallon</p>	 <p>Eveready Lighter FLUID 12¢ 4 oz. can</p>
 <p>Deca-Vi-Sol chewable VITAMINS \$2.69 Reg. 3.99, bottle of 100</p>	 <p>Mouthwash & Gargle CEPACOL 77¢ Reg. 97c</p>
 <p>WALL PICTURES 1/3 Off Regular Price</p>	 <p>Walgreen Radio BATTERIES 2 FOR 98¢ Transistor 9 volt</p>
 <p>Assorted Mittens GLOVES 98¢ Men's-Women's-Children's</p>	 <p>Kodak FLASH CUBES \$1.19 Reg. 1.93 value, 12 flash</p>
 <p>Dependable 40-hour Alarm CLOCK \$3.19 Harold Close Low Price!</p>	 <p>Walgreen Porta-File standard size \$2.49 Giant Size \$3.49</p>
 <p>Walgreen A.P.C.'s 100 ct. bottle 79¢ For relief of pain</p>	 <p>3 Speed Automatic HEATING PAD \$2.99 Regular 3.98</p>
<p>TOILET TISSUE Super Value 10 roll pkg. 77¢</p>	

HAROLD CLOSE

Rx WALGREEN AGENCY DRUG PHONE 364-2344 SUGARLAND MALL

memo to advertisers

ABC



What is the A.B.C.?

Chatting with a merchant the other day, we mentioned our "ABC figure."

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insignia is often referred to as the "hallmark of circulation values."


At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this physical audit are embodied in an Audit Report published by ABC — the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures, without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation audience — the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.



The Hereford Brand

Acquisition Of Assets Complete

WAYNE, N. J. — American Cyanamid Company today announced completion of the acquisition of the assets and business of Midland-Ross Corporation's IRC Fibers Division.

Clifford D. Siverd, Cyanamid president and chief executive officer, said the purchase was in excess of \$20 million, of which approximately 20 per cent was paid at the closing with the balance due in promissory notes maturing annually over the next four years.

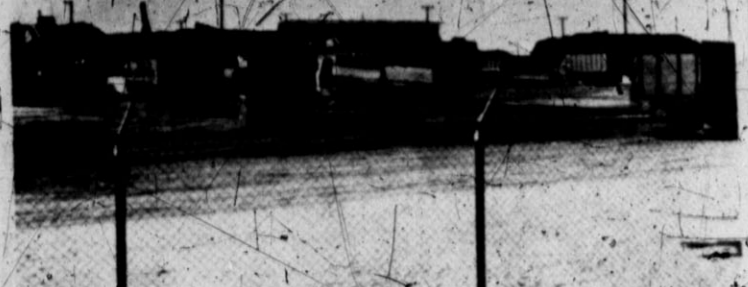
Siverd said IRC would be operated as IRC Fibers Co., a new wholly-owned subsidiary of Cyanamid. Commenting on the acquisition, he said: "While Cyanamid has already established a beachhead in man-made fibers with its Creslan acrylic fibers, a producer needs more than a single class of fibers to obtain optimum economics. With IRC we will obtain technology and manufacturing facilities for polyester tire yarn and for modified rayon."

"Our plans for the IRC operation involve substantial additional capital investment. We expect the operation to make into other polyester types and money from the outset."

Cyanamid produces and markets Creslan acrylic fiber, introduced in 1958, for apparel, home furnishings and industrial applications. The company's production capacity for acrylic fiber now exceeds 100 million pounds per year.

IRC operates a 1.5 million-square-foot plant in Plainesville, Ohio, which produces polyester fiber, also include a tire yarn, textile yarns and high wet modulus staple fiber. Its facilities, recently expanded for polyester fiber, also include a research laboratory at the plant and engineering shops in Cleveland. Founded in 1916 as the National Artificial Silk Company, it became the Industrial Rayon Corporation in 1928, and was acquired by Midland-Ross in 1961.

DALEY LEADS NITTANY
UNIVERSITY PARK, Pa. — Tom Daley, Penn State's leading scorer last season, is captain of the Nittany Lions basketball team. He's a 4-foot-2 senior guard from Lock Haven, Pa.



SHORTER THAN BEFORE—The line of awaiting beet trucks has slimmed considerably from previous years as the farmers are now positioned to work hand in hand with the factory as not to exceed the pilage of beets on the yard. An average of 6000 tons per day are being delivered to Holly.

Beet Harvesting Slow But Mid-Way Completed

BY JERRY ODOM
Staff Writer

A midway point has been achieved this week by Holly Sugar Corporation in the long drawn out task of beet harvesting. In extreme contrast to previous accepted procedures, the plant and growers have stabilized with each other in operating at the same pace.

It has been determined that the growers simply can't harvest their crop faster than the plant can process without sacrificing quality in their beets. In past years with an average or better status of sugar content in the plant the farmers have been able to complete their digging in a much shorter period of time. The entire harvesting segment has usually been finished at this time of the year.

Bob Ginn, plant agricultural manager, stated Saturday that they received 6600 tons Friday and expected 6000 Saturday. Considering the factory processes between 63 to 65 thousand tons per day, both operations are hand in hand without too much pilage in the plant yard.

The pilage reported on the yard Saturday was approximately a two day supply. The figure has dropped this season from numbers of fourteen to nine to the present.

After almost a seven day halt in digging, Holly opened their receiving gate again Tuesday. Ginn said, "We are getting all

the beets we need right now to run the factory and we are back on quotas again."

While the plant is in operation for twenty-four hours; digging is only scheduled between eight a. m. and three thirty p. m. They are trying to do the majority of their harvesting in the morning because the snow isn't quite as slick till it starts melting.

The lengthy stay of the recent snow has hindered progress little. Holly stations at Clovis and Bovina are the only ones which aren't working at a steady rate. "Since these stations can't go the ones on this end will make up for it," added Ginn.

Ginn believes that a timely period of more cold days will prohibit much trouble from the snow. This way more snow will evaporate than melt.

In conclusion he said that if a warmer day did arrive digging would more likely be hindered as the fields would become pretty sloppy.

IN APPRECIATION

I would like to express my most sincere appreciation to the people of Deaf Smith County, merchants, clubs, Sunday School classes and each individual who gave so generously Christmas gifts and donations to Girl's Town. Thank each of you from the depth of my heart.
Mrs. Vi Williams

**BEGINS MONDAY
9:00 A.M.**

HARMAN'S WHITE - ELEPHANT - SALE

IT'S THE GREATEST THING THAT EVER HAPPENED TO YOUR BUDGET
It's our annual after-Christmas clean-up sale... and the entire store is really brimming with big bargains in every department. Hurry and be among the first to get best selections. Nothing has been spared to make this our greatest event of the year. Be sure — Don't miss it.

Downtown Only

<p>Men's Suits 79.95 to 100. value</p> <p>Large Selection Men's Sport Coats 39.95 to 65.00 value</p> <p>Men's & Boy's Heavy Jackets & Sweaters</p> <p>Men's and Boy's Long Sleeve Sport Shirts also knits, many colors and styles</p> <p>Men's Dress Slacks made by famous Higgins Brand</p>	<h1 style="font-size: 4em;">1</h1> <hr style="border: 1px solid black; width: 100%;"/> <h1 style="font-size: 4em;">3</h1> <p style="font-size: 2em;">OFF</p>	<p>Entire Stock Men's Dress Felt Hats No Western Hats 12.95 to 18.95 values 1/3 OFF</p> <p>Men's & Boy's Boots Men's Values to 24.95 \$18.88 Boy's values to 12.99 \$8.88</p> <p>Men's and Boy's Coats All Weather Assorted styles 1/3 OFF</p> <p>Men's Short, Regular & Long Wrangler Insulated Coveralls Fully insulated for extra warmth adjustable snaps \$16</p>
<p>Few Days Only! Men's TONY LAMA BOOTS 25% OFF</p> <p>Men's H-BAR-C WESTERN SHIRTS sta. prest values to \$8.99 \$5</p>		

Who is this lady?



A. Little Orphan Annie.
B. The Jolly Green Giant.
C. The Statue of Liberty.
D. Mac West.

If you picked anything other than C, well, you're in a whole lot of trouble. Sure, you probably picked the Statue of Liberty. Everybody knows who she is and what she stands for.

Or do they? It's amazing how many of us take this proud lady of the New York Harbor for granted.

We should know that her proper name is "Liberty Enlightening the World." That she symbolizes the triumph of freedom over tyranny. That she is a declaration of our independence.

Of course, we need more than statues to remind us of our freedom. We need action, by each and every one of us.

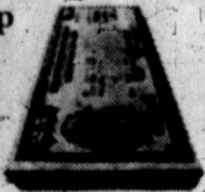
And that's where U. S. Savings Bonds come in. They help preserve that thing called freedom.

They help make this country of ours economically stronger to tackle some of the problems that face us.

And, buying Savings Bonds can be easy and automatic. All you have to do is join the Payroll Savings Plan where you work, or the Bond-a-Month Plan where you bank. And then you can sit back and forget 'em while the money piles up.

So think about the freedoms we enjoy. And think about U. S. Savings Bonds as a way to keep us free.

As for Miss Liberty, well, when you're in New York go up and see her sometime.



If they're lost, stolen, or destroyed, we replace 'em.

Take stock in America
Buy U.S. Savings Bonds

PRICE SLASHED 33 1/3 TO 50% AMAZING! FANTASTIC! UNBELIEVABLE!

That's what you'll say when you see the bargains in store for you from our Ready-To-Wear —
Downtown and Sugarland Mall in Hereford, Texas!

DOWNTOWN	SUGARLAND MALL
<p>Group Ladies both stores</p> <p>SWEATERS & SWEATER COATS 1/3 OFF</p>	<p>Extra-Special! Glen-Raven Both Stores</p> <p>PANTI-HOSE New Shades \$2.00 Value \$148</p>
<p>Group Ladies</p> <p>SHOES odd & ends values to 10.99 \$5</p>	<p>Odds & Ends</p> <p>SPORTSWEAR values to \$16.00 1/2 PRICE Skirts, Pants, Tops & Sweaters</p>
<p>DRESSES Petites, Juniors, Misses Values to \$5.00 1/3 OFF</p>	<p>1 Group Long & Short Quilted</p> <p>ROBES also nylon fleece Values to \$27.00 1/2 PRICE</p>
<p>Odds and Ends</p> <p>SPORTSWEAR 1/2 PRICE Skirts, Tops, Pants and Sweaters</p>	<p>Betty Rose Surburban</p> <p>COATS 30.00 to \$110 values 1/3 OFF</p>
<p>Ladies</p> <p>ROBES values to 27.00 1/2 PRICE Long & Short Quilted</p>	<p>Petites, Juniors & Misses</p> <p>DRESSES Values to \$55.00 1/3 OFF Also Half Sizes</p>
<p>Ladies Cotton Challis Brushed Nylon</p> <p>SLEEPWEAR both stores 1/3 OFF</p>	<p>Entire stock of Fashion Craft</p> <p>SHOES values to 15.99 \$788 not all sizes available both stores pair</p>
<p>Betty Rose Surburban</p> <p>COATS 32.00 to \$110. values 1/3 OFF</p>	<p>Washable Velveteen</p> <p>SHOES both stores \$368 while they last pair</p>
<p>Sorry! No Exchanges, No Refunds or Phone Orders During White Elephant Sale!</p>	
<p>1 Group Ladies</p> <p>HAND BAGS Assorted Styles and Colors. 1/2 price</p>	

Mesa Petroleum Files Registration Statement

Amarillo, Tex., MESA PETROLEUM CO. (New York Stock Exchange) announced today the filing of a registration statement with the Securities and Exchange Commission covering 2,506,292 shares of \$1.40 par Preferred stock.

Mesa intends to offer to the stockholders of Southland Royalty Company one share of its \$1.40 Cumulative Convertible Senior Preferred stock in exchange for each share of common stock of the Southland Royalty Company, in accordance with the terms and conditions set forth in the registration statement. Each share of Mesa's Preferred stock will be convertible into 1.0 shares of Mesa's Common stock until March 1, 1975 and into 0.8 shares thereafter. The Preferred stock will be redeemable at \$50 per share until March 1, 1975 and thereafter at \$45 per share.

Mesa Petroleum Co. is principally engaged in the exploration for and development of oil and natural gas properties in Western Canada, the Mid-Continent, the Rocky Mountains and the Gulf Coast, and the production, gathering and sale of natural gas from the Hugoton field in Kansas. The company also owns and operates a plant near Ulysses, Kansas, for the extraction of natural gasoline and other liquefied products. In addition, the company has recently become engaged in the custom feeding of beef cattle in the Texas Panhandle.

Southland Royalty is primarily engaged in the exploration for production and development of crude oil and natural gas, and is also a participant in gasoline plant operations, secondary recovery projects and producing property acquisitions. Southland Royalty is traded on the American Stock Exchange.

T. B. Pickens, Jr., president of Mesa, said that the exchange offer would be made directly to the stockholders of Southland Royalty. Pickens said that he

hopes the exchange offer would receive favorable consideration from Southland Royalty management and stockholders.

He further stated that the offer would be made only by prospectus after effectiveness of the registration statement and is subject to approval by stockholders of Mesa. He added that it is anticipated that necessary approvals can be obtained by mid-February.

It is anticipated that Shearson, Hammill & Co., Incorporated, and New York Securities Co., Incorporated will conduct the exchange offer as dealer managers, and that securities dealers soliciting tenders of Southland Royalty shares will be paid 80 cents for each such share tendered.

Freshmen Slate Six Weeks Of Church Meetings

On Sunday, January 12, freshmen from many of the Hereford churches will meet at the First Christian Church. This will be the first of a series of six meetings to be held on consecutive Sundays.

The following meeting arrangements have been planned: January 18-St. Anthony's Catholic Church; January 25-St. Thomas Episcopal Church;

February 1-First Baptist Church; February 8-First Methodist Church;

February 15-Christian Church. At each church the ninth graders will meet for morning church school and then will attend the services as a group.

On the sixth Sunday they will meet again at the First Christian Church, for evening services.

The group has scheduled an informal closing and a party following. All Hereford freshmen are cordially invited to attend.

Speaking of YOUR HEALTH...

By LESTER L. COLEMAN, M.D.

These Are Your Questions

IS APLASTIC anemia another name for the anemia caused by a deficiency in iron? There are perhaps 30 or 40 different kinds of anemia. The exact diagnosis of any type of anemia can only be made by the study of the blood. Specialists in this field are called hematologists and have spent many concentrated years in the study of this highly technical field of medicine.



Dr. Coleman

Iron deficiency anemia and aplastic anemia are two totally different conditions. The first is usually due to malnutrition and deficiency of iron and other substances in the blood.

Aplastic anemia is a far more serious condition which is caused by the inadequate production of red blood cells in the bodily bone marrow and the spleen, two of the most important manufacturers of blood cells. Aplastic anemia is the end result of inadequate blood formation, usually because of the use of toxic drugs. Some chemical agents and even insecticides may produce aplastic anemia in highly sensitive people.

Over exposure to rays, radio active phosphorus, radium and atomic explosions, may leave people with this serious disorder. The effect of all these dangerous substances is to depress blood formation. The white blood cells are also markedly reduced and leave the person highly susceptible to severe infection. The red blood cells carry vital oxygen to all parts of the body. The white blood cells are the standing army that beats off invaders.

To guess that one has any form of anemia because of tiredness or listlessness is only fraught with unnecessary anxiety.

There is one and only one way to find out if anemia is present and that is by a complete blood study.

I cannot resist giving the advice that it is a sheer waste of hard earned money to buy "special" and expensive food supplements when there is no foundation that anemia is present.

What is the meaning of eclampsia that happens during pregnancy?

Eclampsia is a rare complication of pregnancy. The exact cause is not truly known. It usually occurs during the late period of pregnancy and is readily recognized by the doctor who is taking care of the patient.

One of the special reasons why every pregnant person should be followed from early pregnancy to the birth of a child is that any complications can thus be recognized very early.

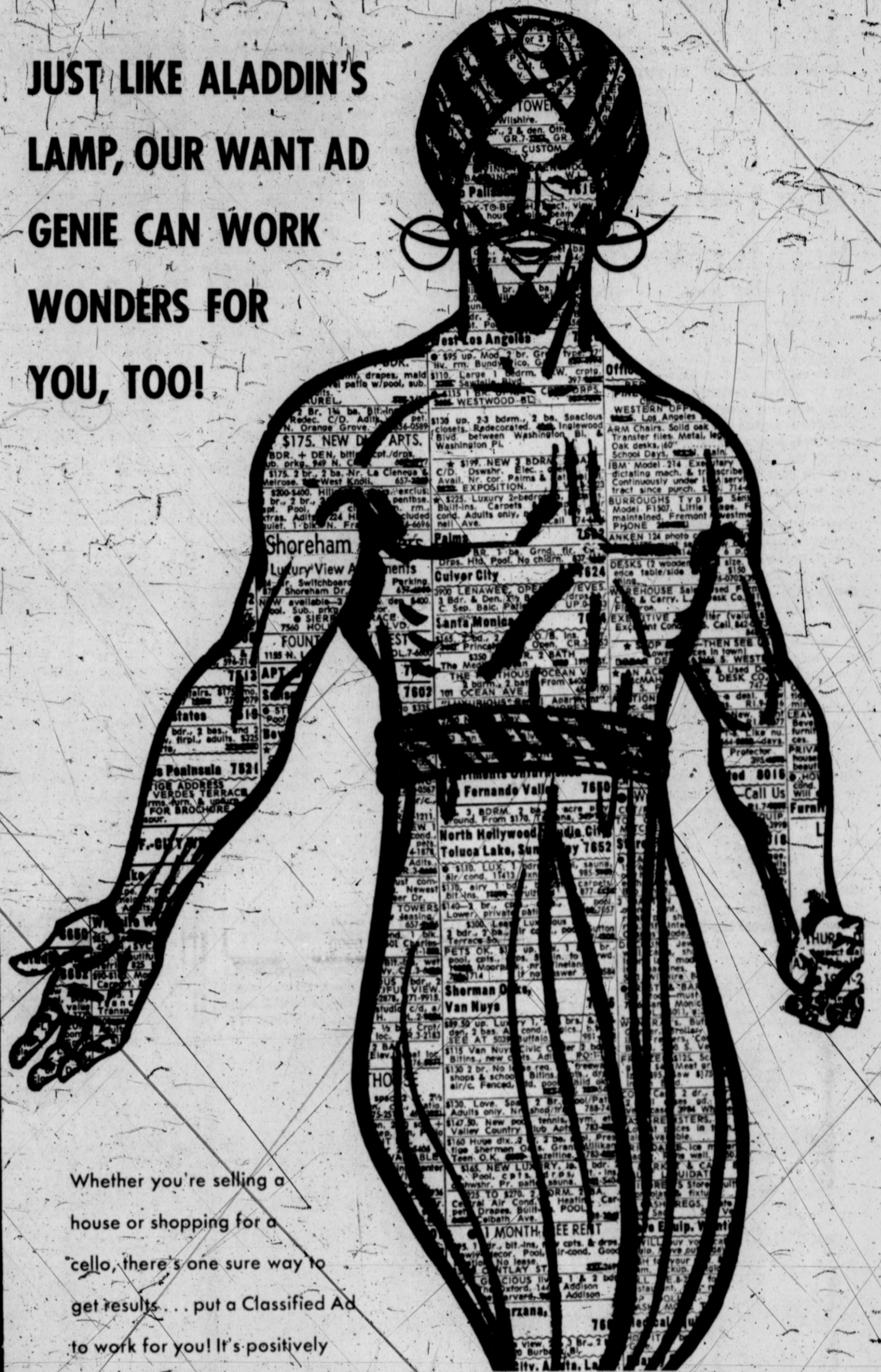
To give any of the symptoms of eclampsia would irresponsibly throw millions of people into a panic because "similar symptoms" can be fear producing and even terrifying. Eclampsia happens so rarely that it is distinctly illogical for pregnant women to give a second thought to the possibility that it may occur. The chances are slight and certainly the danger is markedly lessened when under the constant supervision of the physician.

SPEAKING OF YOUR HEALTH—Two drinks of alcohol makes the automobile a loaded revolver.

Dr. Coleman welcomes letters from readers, and, while he cannot undertake to answer each one, he will use questions in his column whenever possible and when they are of general interest. Address your letters to Dr. Coleman in care of this newspaper.

Your wish is my "command!"

JUST LIKE ALADDIN'S LAMP, OUR WANT AD GENIE CAN WORK WONDERS FOR YOU, TOO!



Whether you're selling a house or shopping for a cello, there's one sure way to get results... put a Classified Ad to work for you! It's positively magical how quickly our Genie can buy, rent, or sell anything for you—that's because he can reach the maximum number of people in the minimum amount of time... and at the most economical price, too!

PHONE 364-2030

HEREFORD BRAND

and the

SUNDAY BRAND

Bigger Better in '70

It's Our 17th Anniversary in Hereford

It has been 17 years now since we decided to make Hereford our home and established McDowell Drug in the second block of Main. Since that time, we have continued to grow with Hereford, and have moved twice — each time to larger quarters. We're eternally grateful that we did decide to stop in Hereford because not only has our business prospered and grown, but we've also found this to be the finest community with the finest people in Texas. And on our 17th Anniversary, we want to express our deep appreciation to our many friends and customers who have made our stay possible and profitable. Thanks, and we're looking forward to many more years of service to Hereford and surrounding territory.

Mr. and Mrs. Ansel McDowell
Jim McDowell

Quality Service Dependability

McDOWELL DRUG

is always yours at

336 NORTH MAIN — PHONE 364-1313

More Food For More People Due To Major Expansion In Program

More food for more people in more places will result from a major expansion of the Food Stamp Program which should begin to nutritionally improve the diets of low income families within the first few weeks of the new year.

The amount that families pay for their food stamps has been reduced, and the dollar value of the stamps they receive for their money has been increased.

Family Brings A New Business To Hereford

Hereford has the pleasure of welcoming a family back to their home town and at the same time are fortunate to have the opportunity to take advantage of another top quality business addition to the area being provided by the new couple.

After a brief move to Belton, Mr. and Mrs. Otis Hall have once again become residents of Hereford. Upon their return to the city, which Hall says "we have always considered home," they decided to continue their work in the furniture business.

On December 1, 1969, the couple took over H and H Furniture, located west on Highway 60. They are now in the process of remodeling and stocking the store with the finest and most varied array of household furniture.

Hall and his wife, "Skeeter," stock a complete line of quality items to fit the decor of any home. Their past twenty years of experience in this business has helped them acquire not only unique and professional ideas, but also the personal touch that they enjoy showing in dealing with each individual customer.

"We have more new stock arriving each day," Hall stated, "and we would like to invite all our old customers as well as new ones to come by and have a cup of coffee with us and see the newest things for 1970."

The Halls have also taken over the "Big Red Barn," D.C. Allmon, manager of the Barn will help shoppers find special bargains in new and used fur-

niture that are made available at the lowest prices.

These two buildings combined, offer local residents complete lines of all styles for the home along with free delivery. Both stores have good locations and plenty of free parking.

H and H Furniture is managed by James Edmonson, a long time resident of Hereford who is ready to assist any customer by giving them the best prices on furnishing in this area. Store hours Monday through Saturday are 8:30 a. m. to 6:30 p. m.

Hall reports that the recent weather conditions have slowed down the remodeling of the building considerable, but area residents can be expecting the store's completion soon. A grand opening with spectacular buys will be held when work is finalized.

The Halls consider it a great pleasure to serve and do business with the people of Hereford and their many friends of this — their home town.

Read the Classifieds

Secretary of Agriculture Clifford M. Hardin, in announcing the changes, said they would help put an end to hunger in the United States.

Each participating low-income family, because of these adjustments, will receive enough food coupons to buy food for a diet that is more adequate nutritionally. The new payment schedule has been set so that participating families will receive sufficient food coupons to pay for the "economy diet" of the U. S. Department of Agriculture, after it has been adjusted to compensate for current increased in the level of retail food prices.

USDA food plans — economy, low-cost, moderate-cost, and liberal — are worked out for individuals of different age and sex, and can then be combined for families of any size and composition. The plans are developed from Recommended Dietary Allowances of National Research Council and surveys of family food patterns at different income levels and in different regions and the relative economy of different foods.

The amount that a family pays for its stamp allotment has now been reduced as far as possible within the legal requirement that what the family pays must not be less than its normal food expenditure.

Legislation now pending in the Congress is designed to allow the Department to even further reduce the charges for stamps and to allow free stamps for the poorest families.

Changes have also been made in the bonus that is paid to families participating in the food stamp program. Bonuses to very low-income families have been more than doubled in some cases, and the bonus paid to all participating families will be greater than or at least equal to that which they had been receiving.

A family of four will now receive \$106 worth of food coupons each month — an 83 percent increase over the previous minimum of \$58 a month. If the family of four has a net monthly income of less than \$60, it will pay \$10 for the \$106 worth of stamps, thus receiving a bonus of \$96. If the family's net income was between \$330 and \$359.99 for the month, the \$106 worth of stamps would cost \$80 and the bonus would be \$26.

Before the changes, the fam-

ily with the less than \$60 monthly income would have paid \$18 for its stamps if it lived in the 9 Southern States, and \$20 in the balance of the country. The family with the \$330-\$359.99 monthly income and living in the 9 Southern States would have paid \$84 for its stamps and if living in the rest of the country it would have paid \$88.

Department of Agriculture Food and Nutrition Service people expect that the increased benefits will encourage more people to participate. Some eligible families residing in counties and cities which were enrolled in the food stamp program did not participate because they felt the amount of bonus stamps they received was small in relation to the amount of cash they had to pay.

Food and Nutrition Service and other cooperating agencies

are engaged in an "outreach" campaign to inform eligible families of the increased benefits.

A concerted drive is also under way to call the improvements in the program to the attention of the 285 counties and independent cities which do not now have a family food program to help their needy.

As the new year began, near-

ly 1,600 cities and counties had food stamp programs with about 3.4 million beneficiaries, and another 1,140 or so cities and counties had direct food distribution for 3.5 million people.

In A Hurry
Drive Up Service
Spudnut Shop

I AM LOOKING FOR A PARTICULAR TYPE OF WOMAN

I want a woman who is not satisfied with just a job, but one who will take a personal interest and help to build it. This woman will be past 30, have prestige, appearance, and the ability to instill confidence. If you can fill my requirements, \$14,000 to \$15,000 possible the first year. For appointment only, call Mrs. Jerry Eaton at 364-0707 between 2 and 4 p.m. Thursday and Friday or Monday and Tuesday.

Dr. Milton C. Adams
OPTOMETRIST
335 Miles
Phone 364-2255
OFFICE HOURS:
Mon.-Fri. 8:30 to 5:00
Saturday 8:30 to 12:00

DUCKWALL'S

Sugarland Mall

JANUARY Sale

NUVEA BEAUTY PREPARATIONS

44¢ 99¢ Value

Hair Spray
Shampoo
Creme Rinse
Setting Lotion
Bath Oil Beads

JERGENS LOTION

20 oz. \$1.07
\$2.00 Value

ST. JOSEPH ASPIRIN

100 Tablets \$1.00 Value **36¢**

CHILDREN'S ASPIRIN

36 Tablets 39¢ Value **23¢**

GILLETTE BLADES

5 Blades \$1.00 Value **53¢**

GLEEM II TOOTHPASTE

Family Size \$1.05 Value **57¢**

VAPORIZER

Warm steam vaporizer-humidifier. 1.3 gallon plastic container. **\$4.44** \$5.99 Value

HEATING PAD

Three heat control buttons. Removable washable cover. **\$2.97** \$2.47 Value

FILLER PAPER

300 page package, wide or narrow rule. **47¢** 75¢ Value

INSTANT STARCH

"Daisy Fresh" spray starch, 22 oz. size. **37¢** 79¢ Value

RADIO BATTERY

9 volt transistor batteries, 2 in package. **57¢** 98¢ Value

PLASTIC HOUSEWARES

Your Choice **33¢** 49¢ Value

Colander
Dust Pan
Paper Towel Holder
3 1/2 qt. Bowl
Silverware Tray

WASTE BASKET

Sturdy easy-to-clean plastic basket, avocado and harvest gold. 44 quart. **\$1.37** \$2.59 Value

Ladies Vinyl GLOVES

Choose from a big assortment of styles and colors. **66¢** \$1.00 Value

HEADSQUARES

28" x 28" Colorful embossed acetate headsquares. Choose from prints or solids. **77¢** \$1.00 Value

PEARL ROPES

Fashion dictates ropes for spring. Check our selection for the style you like. **97¢** \$1.49 Value

NEEDLEPOINT KIT

A complete jiffy rug kit. Size 27" x 40". **\$6.88** \$8.95 Value

AFGHAN KIT

Start an afghan now. Six fashion color assortments. **\$7.44** \$8.88 Value

RUG YARN

Aunt Lydia's heavy rug yarn 70 yd. skein. **26¢** 39¢ Value

PILLOWCASES

Stamped ready-to-embroider in assorted patterns. **97¢** \$1.49 Value

WOOL YARN

Red Heart 4 oz. knitting worsted, fashion colors. **83¢** \$1.07 Value

BLANKET

Beaton napped thermal full size 72" x 90". Machine washable. **\$3.66** \$4.90 Value

BED PILLOW

Choose from feather and foam, shredded foam or foam and kapok. Size 21" x 27". **\$1.77** \$1.98 Value

BATH TOWELS

An assortment of styles, colors and sizes. **2 For 99¢** 79¢ Value

Washcloths 15¢ Value **8 For 88¢**

DAN RIVER

FAMOUS DAN RIVER QUALITY

MUSLIN SHEETS \$1.97
81x108 and Double Fitted Bottoms \$1.77
72x108 and Twin Fitted Bottoms **88¢** Pr.

FOAM MATTRESS TOPPER
White poly foam 1/2" thickness. Full or twin size. **99¢** \$1.49 Value

\$DAY SAVINGS

LOOK WHAT YOU SAVE!

Ladies' Wearing Apparel

JUNIOR

- Dresses
- Pants
- Skirts
- Blouses

1/2 PRICE

LADIES' JUNIOR

DRESSES and SWEATERS

Reduced! 1/3 OFF

1-GROUP ONLY!

JEWELRY - SCARFS - NOTIONS

Reduced For Dollar Days

LATEST FASHIONS OF TOMORROW TODAY!

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DR. E. H. HENDON
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136 East 3rd Phone 364-0987
OFFICE HOURS:
Monday - Friday 9:00 to 12:00 P.M. to 5:00
Saturday 9:00 to 12:00 noon

ON THE MOVE!

THE MEN OF Shook Tire Co.

WISH YOU AND YOURS A PROSPEROUS

NEW YEAR "1970"

THE NEW YEAR IS A TIME FOR HAPPINESS, A TIME TO RENEW FRIENDSHIPS AND A TIME TO WISH YOU, OUR LOYAL CUSTOMERS, EVERY SUCCESS POSSIBLE . . . FROM ALL OF US!



CHARLES



MIKE



BOBBY



SCOTTY



RAYMOND



XL-200

Lee's Better Than First Line[®] Full Dimension, Track Tested, 4 Full Ply Nylon Cord Tire.

LEE XL-200

- Lee's First Line Tire
- Full Four Plies of Nylon cord for tire body strength
- Wrap-around tread design for stop - start grip, steering control!
- Tougher rubber added to tread for mileage.

7.75 x 14 or 15 \$20.00 ea.
 8.25 x 14 or 15 \$21.00 ea.
 8.55 x 14 or 15 \$22.00 ea.
 8.85 x 14 or 15 \$23.00 ea.

plus old tires . . F. E. T. Included

*Premium 1 is Lee's designation. No industry-wide standard exists for first line tires.

Start the new Year out with a new Set of L-EE'S X-L 200

Your Family deserves the best!

MICHELIN 'X' RADIAL

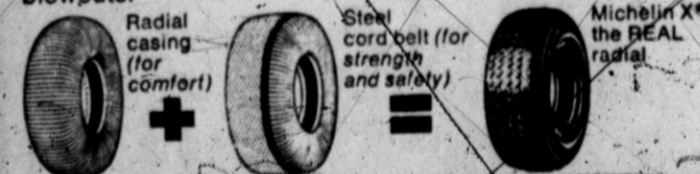
THE TIRE PEOPLE TALK ABOUT...

EXTRA SAFETY WITH THE STEEL RADIAL TIRE!

- Better Gas Mileage
- Easier Riding
- They Huh the Road
- Fewer Blowouts and Flats
- 40,000 Mile Guarantee
- Our Reputation Rides on it

Another Service
 5,000
 mile free
 Rotation
 and Balance on
 all passenger tires
 sold by
 Shook Tire Co.

MICHELIN X[®] Radial - the tire with safety-plus advantages - more car control, accurate braking action . . . virtually eliminates risk of heat blowouts.



MICHELIN X[®] Radial also gives you these high-performance features: full grip in all weather, far fewer punctures, shock-cushioning abilities, long tread life (at least twice that of regular bias-ply tires). Plus gasoline economy (up to 10%).

Guaranteed 40,000 miles
MICHELIN X[®]
the steel-cord belted radial tire

Buy with Confidence from Texas' Largest Tire Dealer

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- The Know-How to advise you
 - The Facilities to serve you
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Stores in Pampa, Amarillo, Hereford, Plainview, Lubbock, Brownfield, Lamesa, San Angelo, Odessa, Sweetwater, Abilene, Brownwood



PLANS FEBRUARY WEDDING — The engagement and plans for the Feb. 12 wedding of Miss Terri Jan Townsend to Terry R. Johnson, son of Mr. and Mrs. J. W. Johnson of Plainview, is announced by her parents, Mr. and Mrs. Johnie Townsend, Route 4, Hereford. Vows will be solemnized in the Avenue Baptist Church. Miss Townsend is a 1968 graduate of Hereford High School and received her business certificate from WTSU. She is employed by C. R. Anthony's. Johnson was graduated from Plainview High School and attended South Plains and Sul Ross Colleges. They will make their home in Hereford where he is employed by Easley Feed Yard.

The Sunday Brand

SECTION TWO

Hereford, Texas, Sunday, January 4, 1970

(See Stories Inside Pages This Issue)



Mrs. Clinton Paul Christman marries at Hobbs



Mrs. John A. Boyd formerly of Hereford

Miss Suzette Kreig Is Wed In Tulia Ceremony

Presbyterian Church in Tulia was the setting for the marriage of Miss Suzette Kreig and John A. Boyd on Saturday evening, Dec. 27. The bride is the daughter of Mr. and Mrs. Carol J. Kreig and parents of the bridegroom are Mr. and Mrs. Almon Boyd, all of Tulia.

The bride and her family were Hereford residents for a number of years and several of their relatives and friends from here attended the wedding and reception that followed in the Fellowship Hall of the church.

The Rev. Murray Travis, pastor, officiated for the double ring vows.

The altar was centered with an arch of holly and white gladiolus flanked by candelabra. Glass candelabrum with crystal globes marked the family pews on the bridal aisle.

Suzette was given in marriage by her father.

GOWN OF SATIN, CHANTILLY LACE

She wore a formal gown of bridal satin and Chantilly lace enhanced by seed pearls and sequins. It was complimented by a detachable Watteau train. A coil of pearl encrusted lace petals held her shoulder length veil of illusion framed by a band of Chantilly lace.

Her only jewelry was a diamond drop, a gift from the bridegroom and she carried a bridal bouquet of Sweetheart roses centered by a white orchid. Miss Susie Blount was maid of honor and bridesmaid was Miss

Susan Boyd of Lewisville, Tex., cousin of the bridegroom.

They wore formal gowns in a pacoda green and gold in A-line silhouette. A bow and self buttons complimented the back of the gown and their headpieces were of velvet and net. They carried bouquets of bronze and yellow chrysanthemums.

Keith Miller of Dumas served as best man and Mike Barrett was groomsmen. Ushers were Mike Kreig, brother of the bride; Joe Lavender, both of Tulia and Gary Lott of Plainview, cousin of the bridegroom.

Tamara and Todd Cowan, cousins of the bride, served as flower girl and ring bearer. Candles were lighted by Mark Cowan and Randy Drake, also cousins of the bride.

Nuptial music was furnished by H. M. Baggerly, organist, and Mrs. Murry Travis who sang Whither Thou Goest.

RECEPTION FOLLOWS WEDDING CEREMONY

The reception followed the ceremony in the Fellowship Hall where guests were registered by the bridegroom's cousin, Miss Rebecca Boyd of Lewisville.

Gold and bronze chrysanthemums centered the serving table which was laid with a gold linen cloth. The three-tiered wedding cake, decorated with white rosebuds, was surmounted by the traditional bride and groom.

Mrs. Charles Drake of Pasadena, Tex. served the cake and punch was ladled by Mrs.

Joe Cowan of Tulia, both aunts of the bride.

Other members of the house-party were Mrs. Walter Kreig of Hereford, aunt of the bride; Mrs. Wayne Blount, Mrs. Carl Hale Jr. and Mrs. James Ackers, all of Tulia.

For a wedding trip to New Mexico, the bride wore a two-piece beige linen A-line dress with a white organdy blouse. Her accessories were antique gold and she wore an orchid corsage lifted from her bridal bouquet.

They are now at home at 326 Crosby, Tulia, where he is engaged in farming with his father.

Out-of-town wedding guests from Hereford were Mr. and Mrs. Walter Kreig, David and Benny; Mr. and Mrs. R. B. Miller and Mr. and Mrs. Alfred Reinart.

Others included Mr. and Mrs. Harry Lookingbill, Friona; Mr. and Mrs. Charles Drake, Randy and Patti, of Pasadena, Tex.; Mr. and Mrs. William Madsen of Albuquerque; Mr. and Mrs. Marion Fite, Friona and Mrs. Effie Crow of Plainview, grandmother of the bride.

Passing out rice bags during the reception were cousins of the bride, David and Benny Kreig, Scottie Cowan and Patti Drake.

Auburn intercepted nine Florida passes to tie a Southeastern Conference record when the Tigers beat the Gators 38-12 this fall.



Mr. And Mrs. Emmitt McCathern married 50 years

At The Library Dallas Pair Tour Soviet Countries

At the Deaf Smith County Library this week is the story of two women from Dallas who set out to tour Soviet lands and delve the breathtaking beauty of the scenic panoramas.

NEVER TAKEN YET FOR AN ANSWER

By Helen Poe and Mary Broad

Two dauntless ladies from Dallas employ womanly wiles and stubborn stragems to traverse the vast expanses of Soviet lands.

Petite, quiet, unflappable Mary Broad and ebullient, unstoppable Helen Poe prove more than a match for the plays of petty bureaucracy, the rigors of "hard class" on the Trans-Siberian Railroad, and all the improbable mishaps that face tourists who venture from the standard tourist routes.

They viewed not only Leningrad's Hermitage and Moscow's Red Square, but the fabled beauties of Samarkand, the hydroelectric plant of Volgograd, the ultra-modern "Science City" of Akademgorodok. They visited a beauty parlor in Novosibirsk, saw a first-rate opera in Tashkent, Uzbekistan, and everywhere they gaily defied official resistance to visit churches and worship services, to change tourist plans, and travel routes, and to make friends and know people.

Bits of fascinating history; portraits of people — the curious, the generous, the fearful, predicaments, hilariously funny and frighteningly real; scenic panoramas — breathtaking in beauty, lonely in their bleak expanses — all shared in enthusiastic measure by the irrepressible ladies who triumphantly matched wits with the word nyet.

Gross-eyes which develop in early childhood can be straightened and good vision restored in both eyes if treatment is begun in time.

Gulfstream's two \$100,000 stakes, the Gulfstream Park Handicap and the Florida Derby, have been set for March 21 and 28, respectively.

Mr. And Mrs. McCathern Feted Today At Reception

Mr. and Mrs. Emmitt McCathern are to be honored with a reception today at their home, 605 McKinley, in observance of their golden wedding anniversary. Hosts for the event are their children, Mr. and Mrs. J. E. McCathern Jr., Mr. and Mrs. Gerald McCathern, all of Hereford, and Mr. and Mrs. Wilton Lillard of Phillips.

Calling hours for the open house affair will be from 3-5 p.m.

Miss Mae Cleveland and Emmitt McCathern were married Jan. 6, 1920 at Wheeler, Tex.

They have been Hereford residents since 1947.

He is a retired farmer.

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PRE-INVENTORY CLEARANCE SHOE SALE!

We have shoes for the entire family from infants to grand mother in all sizes, colors and styles in every available material and quality leathers: ON SALE NOW!

- Dress
- Sports
- Casual
- Flats
- Mid Heels
- High Heels

TEXAS BANK/AMERICAN

Gattis SHOES OF HEREFORD

In Sugarland Mall Hereford, Texas

Miss Roger Of Hobbs Weds Clinton Christman

Marriage vows of Miss Donna Jeanne Rogers of Hobbs, N.M. and Clinton Paul Christman of Hereford were spoken in a double ring ceremony at the First Baptist Church in Hobbs at 5 p.m. Saturday.

Parents of the couple are Mr. and Mrs. Percy Rogers, Jr. of Hobbs and Mr. and Mrs. Fritz Christman, 114 Ave. A., Hereford.

Following a wedding trip, the couple will be at home at 2511 58rd St. in Lubbock where Christman is a law student at Texas Tech.

An arch of candles, flanked by spiral candelabra formed the background for the nuptial setting, with arrangements of chrysanthemums on each side of the prayer bench.

Mrs. Patricia Thompson of Las Cruces, N. M. was matron of honor and Kenny Justice, Hereford, was best man.

Bridesmaids were Miss Becky Hughes, Houston; Miss Becky Rawls, Hobbs; and Miss Courtney Maxwell of Albuquerque.

Serving as groomsmen were Dick Kuetzner of Artesia, John Wofford, Abilene and Kyle Kendall of Hereford. Ushers were James Ketcham and Charles Hooker.

Soloist was Mrs. Francis King of Abilene.

Given in marriage by her father, the bride wore a formal gown of imported silk organza and Alencon lace, empire styled with an A-line skirt. The lace detailed the short sleeves and bordered the detachable chapel

train which framed the jeweled neckline with Bertha collar. A jeweled coil held her bouffant veil of illusion and she carried a white orchid on a bridal Bible.

Her attendants wore formal red velvet gowns accented at the neckline with antique gold trim. They wore matching Juliet caps and carried bouquets of holly and berries with red votive lights.

A reception honoring the couple was held immediately following the ceremony in the Fellowship Hall of the church.

For traveling the bride wore a long sleeves powder blue crepe dress with matching coat and orchid corsage.

The bride and groom are both graduates of Hardin-Simmons University, Abilene.

Little's
237 MAIN ST.

JANUARY Clearance Sale!

COATS Dress & Tailored	CAR COATS Entire Stock	SUITS
1/3 and 1/2 OFF	1/3 OFF	1/3 and 1/2 OFF 2 and 3 piece Wools and Dacrons
DRESSES One Group	PANT SUITS One Group only	
1/2 OFF	1/3 OFF	1/3 OFF
LINGERIE Natalia & Brushed Nylon	ROBES	HAND BAGS
1/3 OFF • Girdles • Bras	1/3 OFF • Longs • Shorts	1/3 OFF

SOAP and ELECTRICITY Blackouts and Outages

99.997%

■ There's a difference between soap and electricity. There's a difference between blackouts and outages. The famous soap prides itself on being 99 and 44/100% pure. That's pretty close to perfect, isn't it. But does it surprise you when we tell you that electricity—the electricity we provide for you—that you use here has a reliability record of 99.997% which is almost 100% pure. That's the difference between soap and the electricity you use. But, you say, what about blackouts? Well, it's this way: We define a blackout as a shortage of power. A situation when you, as a group of people, are using more electricity than the equipment that generates, transmits and distributes it can provide.

■ We don't have that here. We will not have that in 1970 here. Sure, there might be some isolated service interruptions which we call outages. Despite our 99.997% reliability record, there still may be some lightning strikes on a transformer, or a squirrel getting confused in a substation, or a careless driver knocking down some of our equipment, and, yes, we may have an equipment failure or a human failure. We're still not perfect. . . . even though we try to be. In most cases we'll have your power back within the hour.

■ We're concerned with reliability and with the cost of our service. That's why we've averaged spending \$20 million a year on new, modern and more efficient equipment. This year we'll invest another \$25 million. We expect to give you all the electric power you need with more purity than the famous soap and at the lowest possible cost. That's our pledge for 1970.

Dependable ELECTRIC Service

Calendar Of Events

MONDAY
Hereford Evening Lions Club at Chaparral Restaurant, 7 p. m.
Rotary Club in Jim Hill Hotel, noon.
Odd Fellows Lodge at IOOF Hall, 8 p. m.
Dawn Lions Club, Dawn Community Building, noon.
Sugar Blues TOPS Club at Community Center, 7 p. m.
Order of Rainbow For Girls at Masonic Hall, 7:15 p. m.
WSCS at Church, 2:30 p. m.

TUESDAY
TOPS Calorie Patrol at Community Center, 9:30 a. m.
Hereford Duplicate, Bridge Club at Community Center, 7:30 p. m.
Young Homemakers of Texas at La Plata, 7:30 p. m.
Women's Golf Association Play Day at Pitman Golf Course.
Rebekah Lodge at IOOF Hall, 7:30 p. m.
Temple Baptist - WMU at church, 7:30 p. m.
Progressive H. D. Club, 2:30 p. m.
La Plata Study Club, 8 p. m.
Mrs. Jack Brown-hostess.
Beta Sigma Phi at Community Center, 8 p. m.
Alpha Alpha Preceptor, 8 p. m. hostess Mrs. Hicks Robertson.
American Legion Auxiliary at Legion Hall, 7:30 p. m.
Xi Epsilon Alpha Sorority at Community Center, 8 p. m.
LAE, 3 p. m. Mrs. George Suggs, hostess.

WEDNESDAY
Avenue Baptist WMU at church, 7 p. m.
Simms Study-Craft Club.
United Presbyterian Women's Association at church, noon.
Hereford Lions Club at Jim Hill Hotel, noon.
North Hereford H. D. Club, 2:30 p. m. Mrs. W. J. Lueb hostess.
Calliopean Study Club, 8 p. m.
Mrs. Kathlee Palmer, hostess.
La Madre Mia, Mrs. W. A. Yne lady hostess, 7:30 p. m.
Wyche H. D. Club.
Kiwanis Club, IOOF Hall, noon.
Toastmasters Club at Chaparral, 7:30 p. m.
VFW Auxiliary at Clubhouse, 8 p. m.
Mon Amis Study Club, 9:30 a. m.

THURSDAY
Hereford Ceramics Arts Club, at Art Room at Community Center, 2 p. m.
St. Anthony's Parish Council at Church.
First Baptist WMS Night Circles at church.

ANNOUNCE BIRTH
Capt. and Mrs. William A. Dyess of White Sands, New Mexico, announce the birth of a daughter, Allison DiAnne, December 18, at McAfee Army Hospital, W.S.M.R., N. M.

She weighed 7 lbs. 6 1/2 ounces and was 21 inches long.

The Dyess' have one other child, a son Shane, who was born one year to the day before Allison DiAnne.

Grandparents are Daisy Allison of Hereford and Mr. and Mrs. Boscoe Dyess of Stratford.

The cello's unpopularity as a musical instrument in Switzerland has been attributed to the Swiss legend that the dulcet tones of a cello once touched off a major avalanche.



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ALWAYS CLEAN CARS - ALWAYS AT A FAIR PRICE!
1968 Chev Imp. 4-dr. N.T. loaded, black vinyl top, light blue, new tires, extra low mileage, 9000 miles only.
1967 Chev. Imp. 4-dr. N.T. loaded, black vinyl interior, and of our best!
1967 Volkswagen van owner, low annual miles, and a deal or scratch on a perfect condition.
1967 Chev. Imp. 4-dr. and loaded, all white, blue interior, a cream grill!
1965 Pontiac Buick Brumham 4-dr. N.T. and owner, loaded & it does have it all, call today before someone else does!
1968 Chev. Imp. 4-dr. N.T. loaded, beautiful exterior, black, like black interior, extra sharp handling!

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PECANS SHORTENING

10 oz. pkg. **79¢**
Food Club 3 lb. can **59¢**

CHILI

Wolf No. 2 Can **59¢**

Holly Sugar
5 lb. bag **49¢**

Pineapple 25c
Gaylord Sliced No. 2 can
Foil 25c
Reynolds 25-ft. roll
Green Beans 2 for 25c
Allen's Cut No. 303 can
Tomatoes 2 for 29c
High Platins No. 303 can
Corn 5 for 1.00
Food Club Whole Kernel Golden 12 oz. can

FRUIT DRINKS
Wagner's 32 oz. **4 \$1** FOR

Beans 15c
Ranch Style No. 300 can
Rice 39c
Food Club Instant 14 oz. pkg.
Pickles 39c
Gaylord Dill or Kosher Dill qt. jar
Catsup 39c
Hunt's 26 oz. bottle

Fresh Frozen Foods

MELLORINE ENCHILADA DINNERS
Patio Fresh Frozen

1/2 oz. **3 \$1** FOR
Free Frozen Food Tray With Each Three Dinners

FRUITS & VEGETABLES

ORANGES 12¢
Calif. Navels Large Size No Seeds lb.

APPLES 14¢
Washington State Delicious lb.

NUTS 39¢
New Crop In Shell lb.



Grapefruit Ruby Red 5 lb. bag 65¢
Cabbage Texas lb. 12¢
Onions Yellow Colorado lb. 12 1/2¢
Tangerines California lb. 19¢

Farm Pac 1/2 Gal. **29¢**

Delicatessen

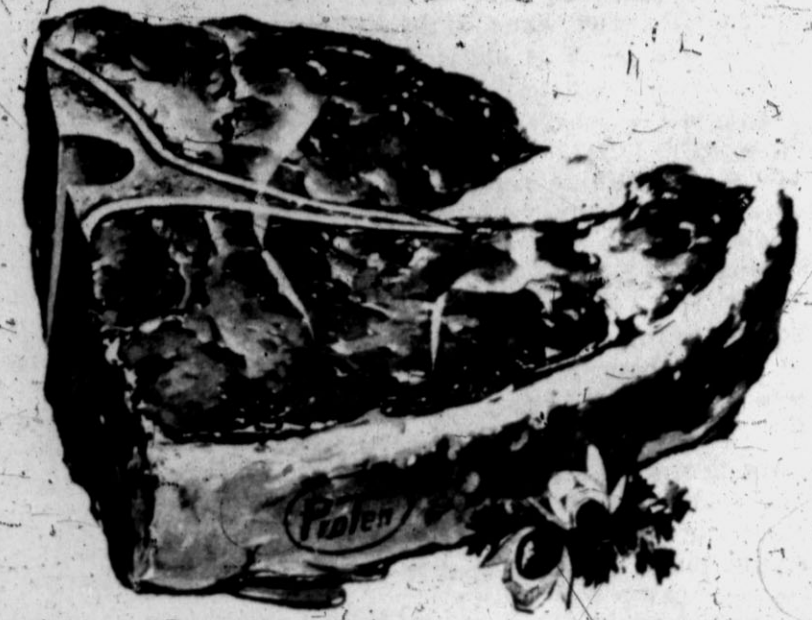
POOR BOY SANDWICHES each 39¢
HAM SALAD Fresh Daily lb. \$1.29
CHICKEN SALAD Fresh Daily lb. 99¢
HOT MACARONI AND CHEESE pt. 79¢
HOT BUTTERED CORN ON COB ear 19¢
BANANA PUDDING pt. 69¢

SIRLOIN STEAK

Furr's Proten lb. **88¢**

RIB STEAK

Furr's Proten lb. **88¢**



T-BONE ROUND

Furr's Proten lb. **98¢**
Steak Furr's Proten lb. **88¢**

GROUND BEEF
Ground Chuck Furr's Proten lb. 78c
Ground Steak Furr's Proten lb. 88c
Lean Cubes Boneless Stew Furr's Proten lb. 79c
Liver Beef Fresh Sliced and Skinned Furr's Proten lb. 59c
Perch French Fried Just heat and serve lb. 79c
Fish Cakes 16 to pkg. \$1.00
Perch Fillets Boneless Top Frost lb. 49c

RUMP ROAST **88¢**

Shrimp Singleton Cocktail Serve 3 for \$1.00
Shrimp Cocktail and Steak
Chopped Fine Broiled Furr's Proten lb. 78c
Sirloin Furr's Proten lb. 88c
Swiss Steak Furr's Proten lb. 69c
Chuck Steak Boneless Shoulder Furr's Proten lb. 88c
Roast Furr's Proten lb. \$1.19
Cube Steak Furr's Proten lb. 88c
Club Steak Furr's Proten lb. 88c

Health & Beauty Aids

SINUTAB IODINE LOZENGERS 30's **\$1.81**
Reg. \$2.50
Valiant **15¢**
For The Throat Cepacol **43¢**

BABY POWDER Mouth Spray Speak Easy 69c
Valiant Evenflo Nipple 3's 29c

14 oz. **45¢**

SKIN CREAM Noxema Small 4 oz. **59¢**

HAND LOTION Woodbury Pink 14 oz. **69¢**

SHOP
Furr's
MIRACLE PRICES

THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, January 4, 1970

The 'Now' Generation

It is getting so that if you want to know what is happening in the world today, you have to take things people think they "know" and turn them inside out. A choice example is the idea that the nation is getting progressively younger every year and that our national outlook has to change accordingly.

We have heard the formula on countless occasions: By 1970 or some other given date, more than half the American people will be 25 or under. We are rapidly becoming a civilization of teenagers, whose mental processes, political beliefs and buying habits will therefore come to dominate society.

It follows that codgers and fogies who don't have the appropriate "now" psychology will be shoved aside. As with so many other cliches promoted by the heralds of impending change, this vision of a teeny-bopper American is completely wrong. It is in fact almost exactly the reverse of the truth.

We are not a nation getting younger and younger, with the median age constantly descending. We are getting older and older, with the median age con-

stantly rising. In 1820, for example, the median age in America was only 17. By the time of the Civil War it had risen to 19, and by the dawn of the 20th century it was up to 23. By 1952 it was up to 30.

Recent alarms over a perpetual juvenilization of the American people until the median age disappears into nullity have been stirred by the post-World War I baby boom, which stepped up the birth rate and brought a temporary reversal of the long-term trend. The net result of this countervailing tendency, however, was only to reduce the median age to about 27 and now the baby boom is over and the median is on its way back up.

Given present birth rates, the median age will be up to 28 by 1975, 29 in 1985, and 30 once more by 1990, and still heading upward. It is apparent that the youth cult types who have been told that children are about to inherit the world have been badly led astray, as have the adults who have been befuddling themselves with visions of a moppet majority. —Arizona Republic

How About You

Of course we abhor war. We couldn't abhor it more. We've never lost one and perhaps we've never won one. But we've never surrendered unconditionally. We can't think we're ready for unconditional surrender in Vietnam. But even that is up to the commander-in-chief, President Richard Nixon, the man we elected to do the job.

He said almost a year ago that he'd end the war in Vietnam. He has tried. He is still trying. But he can't turn a finger without our help and the help of the Almighty.

Efforts were made for weeks to bring about the closing of every college and university in America in observance of what would be called Vietnam War Moratorium Day, set aside to pressure the President into ending the war now. The leading supporters of the movement to call it quits in South Vietnam, just as France did, included students and faculty members, plus Sens. Hartke, McGovern, McCarthy, Church and Goodall, et al. There is no question as to their rights to express it.

Robert M. White of the Mexico, Mo. Leader wants to know (as we do) where you stand: "If you believe the President is right in trying to get an honorable end to the war, then you believe that the people of South Vietnam deserve help in establishing and maintaining their own aggression. South Korea is an example. And you have every right to that belief. However, the let-the-Communist-win people are now making a major move to pressure the President. You can help counter that move if you care to. You can do it by writing the President.

"Your letter will carry more weight if you write it long hand and don't worry about spelling or anything else. Just say what you mean. Meanwhile, the let-the-Communist-win people are conduct-

ing their own letter writing campaign. "You can join them or go against them. This editor is against them and hopes most of you are." —Goshen (Ind.) News

Caught In Our Own Trap

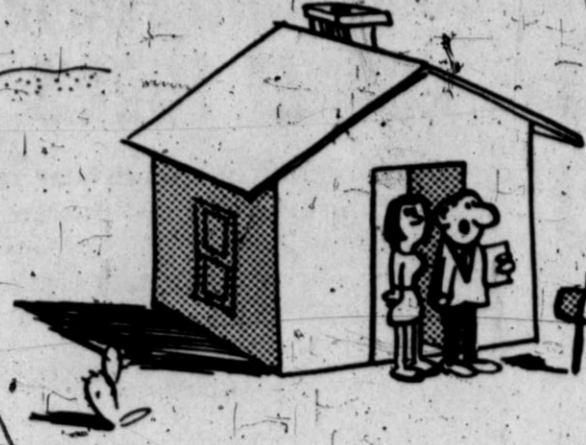
Stories of taxes, inflation, expanding welfare programs, environment improvement programs, urban renewal programs, and others too numerous to mention dominate the news. These, along with other reports concerning a taxpayer's revolt, wage and price controls and opposition to cuts in federal spending, leave a picture of a nation caught in its own trap.

It is a picture of a nation concerned with its own follies. It is a picture of a nation whose people expect "the other fellow" or the Government — Federal, State and Local — to shoulder the main responsibility for maintaining everything the people want, from clean streets, clean streams, clean air and parks to high-rise apartments.

The massive transfer of responsibility from the individual to the community has created a condition where problems multiply faster than solutions. Someday when the impossible alternatives force us back to acceptance of individual responsibility, a way to free ourselves from our trap might be found.

Some of us can remember not too long ago when we did what had to be done on an individual or cooperative basis. If a city wanted a water line laid, they got enough interested citizens together to do the work. If a road was built in the town or community, the people took their horses and road pans, picks and shovels and did the job. If the school house needed a roof on it, a new "johnnie" built or the well cleaned out, the men in the community did it. Yes, the foundation of this country was built by individuals, small groups and a banding together to take up collections and turn out work parties to get the job done.

We are not advocating that we go back to the "do it yourself" days. But we do contend that we the people must decide which way we want to go, and quit rebelling and demonstrating against the things we don't like, and start using good judgment and brains the Good Lord blessed us with and make the necessary changes at the ballot boxes that need to be made. Then once we have put the men of public office from the local level to the federal level, that we will have the nerve and guts to make the decisions that are best for the people and the country, irrespective of political popularity, then and only then will our country be run in a business-like manner, and waste and corruption reduced to a minimum. But even then, we the taxpayers must pay the tab, so we might as well get used to high taxes, high prices, and concentrate on getting the best possible value for the dollar we spend, and the only way this can be accomplished is to have honest, honorable men holding on to the purse strings. Remember this when election day comes. This is the one and only place we can peacefully express our desires. —Carvesville (Ga.) Herald



"We're being evicted to make way for a freeway."

MAIN STREET, U. S. A.

People Will Agree That Nixon Has Good Start

by Bert Mills
Washington, D. C. — President Nixon's first year in the White House has been neither a spectacular success nor a dismal failure. Considering the problems he inherited and that he has at least three more laps to make, most people will agree the President has made a fair start.

It is easier to say what Nixon has not done than to list his accomplishments. He has not ended the Vietnam war, he has not brought inflation under control, and he has not checked crime. In all fairness, nobody could have expected that such near-achievements in a single year. On the positive side, the President has earned good marks for de-escalating the Vietnam war. His policies have reduced the number of Americans fighting there, and cut casualties. While unable to persuade the Communists to discuss peace

seriously, he has made it plain even to the enemy that the U.S. is ready and anxious to negotiate an end to the war.

Nixon claims progress into the fight against inflation but the signs are too vague to impress the average person. Prices remain sky-high and rising. But the President has been tough enough to make stockholders and businessmen wall, despite forecasts of a recession because of too stringent government policies.

On crime control, Nixon's campaign pledges remain unredeemed because Congress has refused to help. Not a single part of the Administration's anti-crime program has been passed by either the House or Senate.

Nixon Gains Politically
Unquestionably, the President gained politically during his

first year in office. The polls all show that and even the Democratic National Committee conceded that Nixon improved his position since the 1968 election." It will be recalled that the President won less than 45 percent of the vote in that election, in a three-way contest.

Faced with a Democratic Congress, the President has not followed a policy of warring with the legislators. He did not emulate some of his predecessors by proposing an impossibly long list of programs, and then blaming Congress when the package was not delivered to him. The White House legislative list was sufficiently short that some Democrats called it a "non-program."

However, Nixon has shown he can get tough with Congress on specific issues. He lost his battle to put Judge Clement Haynsworth on the Supreme Court but he refused to withdraw the nomination even when defeat was clearly indicated. The next conservative Nixon names for the court will probably find the Senate in no mood for another prolonged battle.

When Congressional spenders inflated the tax bill with expensive amendments, the President promised a veto unless it was scaled down. Congress yielded and rewrote the bill. Another threatened veto, on a bill to spend \$1 billion more than Nixon proposed for education, remains undecided until Congress takes final action early in the new session.

Election Affects Outlook

President Nixon's second year in the White House will be affected by the Congressional elections next November. The question to be decided is whether there is a "silent majority" that backs the Nixon policies, and if so whether these supporters will back the Republican candidates he supports.

In 1968, candidate Nixon did not carry with him many Representative or Senators. Democratic majorities in Congress were retained despite the switch in control at the White House. G.O.P. leaders are confident that President Nixon will be more successful this time, even though not on the ticket himself. The prestige of the Presidency seems sure to help.

The Senate presents an unusually inviting target for Nixon and his fellow Republicans. There are 35 senatorial contests next fall, and 25 of the seats are now held by Democrats. The Republicans need a net gain of seven to seize control. How Nixon fares in 1970 will have a lot to do with G.O.P. chances

Talk of Texas

By JACK MAGUIRE

FOOTNOTE TO HISTORY — It was 90 years ago this month that Democrats and Republicans almost had a shooting war over which party would control the government of Texas.

Hostilities began after Democrat Richard Coke trounced Edmund J. Davis, the Republican governor and his Carpetbag government, in the elections of 1873. Davis, however, decided that he wanted to stay in office and he had his rubber-stamp Supreme Court declare the elections unconstitutional.

Ignoring the court's decision, Coke and the members of the new 14th Legislature arrived in Austin after New Year's Day prepared to take their posts. They discovered that the Governor and members of the preceding Legislature planned to hold onto their offices by force. Through a ruse, however, Coke and the new legislators got control of the House and Senate chambers in the capitol, swore themselves in and settled down to work.

Governor Davis and the 13th Legislature had control of the first floor of the capitol and they refused to let Coke and the Democrats leave. For two days, Texas had two governors and two Legislatures with each group operating as an armed camp on different floors of the capitol. The Davis forces finally capitulated on January 17, 1874, and Carpetbag rule ended in Texas.

FRONTIER PHARMACOPOEIA — Early settlers cured their toothaches by gnawing the bark of the prickly ash tree. It contains a drug which numbs pain.

THE UNCHANGING TIMES — While most Texans watched televised football games on New Year's Day, the state's only Indian tribe was inaugurating a new chief.

Fulton Battise, 60, who works as a lumberjack in the East Texas pipe forest where the reservation is located, became the new chief of the Alabama-Coushattas in a ceremony as old as the tribe. Dressed in the buckskin and feathers befitting his high office, Chief Battise went through the traditional purification ceremony the tribe requires of its leader.

While members of the 11 clans of the Alabama-Coushattas watched, Chief Battise was sprinkled with hot water to "cleanse" him. At the same time, a second chief — who serves as a sort of vice-president of the tribe — was also elevated to office.

WATER STOP — Big Spring, county seat of Howard County, owes not only its name but its very existence to its "big spring" of clear, cool water.

For hundreds of years, the pool of good water, perhaps 20 to 30 feet deep, had been a favorite stop for Indian tribes. Spanish explorers found it, and wagon trains on the way west welcomed it as an oasis.

In 1881, when the Texas & Pacific Railway was building toward El Paso, it selected the "big spring" as a division point because the road's locomotives required good water. A year later, Howard County was organized, and by 1904, about 100 families lived around the spring. It became an incorporated town on January 15, 1907.

IT'S A FACT — Kennedy is the youngest of Texas' 254 counties. It was formed in 1921 from portions of Cameron, Hidalgo and Willacy Counties.

from the Brand's files

65 YEARS AGO — 1905

The Hereford Laundry, after a suspension of several weeks, reopened this week with Hubbert Brothers Proprietors. As we go to press we learn that B. Bernard is making preparations to put in a stock of groceries in the brick building on Dewey Ave. A question which is just now receiving consideration by our friends the farmers is the sugar beet industry is a strong determination to grow this vegetable extensively in this area.

50 YEARS AGO — 1920

Week beginning April 19 is designated as Health Week by Governor W. P. Hobby. The reign of the "peek-a-boo" waist, invisible stocking, high heeled French shoes, flounces — and everything among the girl students at Hereford High School and the seventh grade was subject to frontal assault in force in a resolution adopted by the Parent Teachers Association this week. Not only that, but a regulation uniform was recommended for the girls. A meeting of the United Daughters of the Confederacy was held this week which Mayor Knight attended and at which the matter of the city turning over a park site to the daughters was discussed. The site in question is the triangle in the east part of town, opposite Landrum's Nursery.

35 YEARS AGO — 1935

Panhandle sportsmen who raised a cry against the virtual closing of the mourning dove season in this section have gained a little ground — a 10-day open season. Exploding under 125 pounds of pressure, an air compressor in the garage of the Burnley Chevrolet Company blew up Wednesday afternoon, cracking cross beams of the building and causing a tremor felt a block away. Sixty seven volumes have been added to the county library in recent weeks. Fire early Monday morning resulting in damages estimated at close to \$1,000 to the Close Drug Store here, owned by Harold Close. The blaze was discovered shortly after 7 o'clock Monday morning before the store had opened for business, and the alarm was given.

20 YEARS AGO — 1950

The annual March of Dimes Drive commences Monday with 1950 goal set for \$5,000. Latest Hereford report of "flying saucers" — Charles Whitehead, Hereford, said he and his aunt and uncle, Mr. and Mrs. Gayle Higgins, saw one over the O. K. Higgins ranch 27 miles northeast of Hereford about 10:30 Saturday morning. Hereford temperatures didn't quite reach the reported all-time January high of 83 degrees this week, but it was close. Actress Faye Emerson participated in a color television test in Washington D. C.

5 YEARS AGO — 1965

Donald Urban Trisler sat unmoved Friday as an all-male jury returned after 40 minutes deliberation with a verdict of guilty, assessing punishment at 35 years for the March 2, 1963, armed robbery of a Hereford grocer. The second construction phase, totaling more than 22,000 square feet, is due to start soon at the Park Avenue Shopping Center. Bid letting dates for two separate highway widening projects within the Hereford city limits have been set tentatively for Feb. 20th, it was revealed Friday. A maximum of 2,750 people will be eligible to vote in any election in Hereford Smith County this year.

The Sunday Brand

Established 1948

Published every Sunday at 130 West 4th
Hereford, Texas 79445

The Brand Publishing Company

MEMBER OF THE
TEXAS PRESS ASSOCIATION

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James M. Gillentine, Publisher
Melvin Young, General Manager
Grady King, Advertising Manager
Marshall Day, News Editor
Barbara Dryden, Women's Editor
Jay Spahn, Mechanical Superintendent

The Sunday Brand, Hereford, Texas, Sunday, January 4, 1970

Taxpayers Ask IRS

This column of questions and answers on federal tax matters is provided by the local office of the U. S. Internal Revenue and is published as a public service to taxpayers. The column answers questions most frequently asked by taxpayers.

Q — When will the new income tax forms be ready and are you going to mail them to taxpayers as you have in the past?

A — The new 1040 tax forms and instructions for 1969 are being mailed to some 75 million taxpayers the last week in December.

Beneficiaries Are Numerous Here

Social security beneficiaries need not apply for the 15 percent benefit increase just signed into law by President Nixon. "Every one of the 125 million men, women and children now on the benefit rolls will receive the increase automatically," Robert M. Ball, Commissioner of Social Security, said today.

The first regular check in the new amount, Commissioner Ball said, "will arrive April 3; the usual day for delivery of benefit checks covering payments for the month of March." A separate check in the amount of the benefit increase for the months of January and February will reach beneficiaries later in April, probably during the week of April 20.

Regarding the benefit amounts of the 25 million men, women, and children now on the benefit rolls is a tremendous task," Commissioner Ball pointed out, "and it must be done without disrupting the regular benefit payment cycle."

About one out of every eight Americans is now receiving a social security check each month," Commissioner Ball said. "At the end of December, these monthly payments totaled \$2.2 billion and the monthly total will go up by \$345 million to more than \$2.5 billion as the 15 percent benefit increase becomes effective.

The average retirement benefit of \$106 a month will rise to \$116 per month; a couple 65 or older receiving the average couple's benefit of \$170 will have their benefit increased to \$196; the average benefit for a family made up of a disabled worker, wife and one or more children will group from \$237 to \$273; and average payments for a widow and two or more children will rise from \$254 to \$292.

In Deaf Smith county, there were 1,345 beneficiaries receiving monthly checks totaling \$111,000 as of December, 1968.

Suits worn by some knights in shining armor weighed 30 pounds, took three years to make, and cost a fortune to buy.

Scientific or purposeful farming of water regions has been given diverse names, including seafarming, aquaculture, aquil-

culture, and mariculture. The forms will also be available at local IRS offices as well as many banks and post offices in January.

All taxpayers will use the new basic one-page Form 1040, adding schedules as needed to accurately report their income and expense situation. It is estimated that over 30 million taxpayers will need just the one-page Form 1040, while another 22 million will have to prepare only one schedule.

To make it more convenient for taxpayers to prepare their 1969 returns, copies of the most used schedules have been included in the tax package. Taxpayers should use only those they need.

Q — In a divorce, who gets to claim the children as dependents?

A — Generally, the parent who has custody of the child is entitled to claim the exemption. The other parent may be entitled on the wording of the divorce decree and on how much he or she contributes to the child's support.

These rules apply in situations where the divorced or separated parents together provide more than half the child's support and have custody for more than half the year. For more details, send a post card to your IRS district director and ask for Publication 501, Your Exemptions and Exemptions for Dependents. It's free.

Q — If I file my 1969 return by the end of January, can I forget about the fourth installment of my estimated tax?

A — You do not need to make a January 15 estimated payment if you file your 1969 return by February 2 (January 31 is a Saturday), and pay any balance due at that time. But don't forget that 1970 declarations must be filed by April 15.

Q — I have to pay Social Security tax for a cleaning woman. I hired this Fall. What is the deadline?

A — The next quarterly return on Form 942 and payment are due February 2 for the calendar quarter ending December 31, 1969, if you paid her \$50 or more in wages during the quarter.

Also due by February 2 is a statement to her covering the total amount of wages paid and Social Security taxes withheld during 1969.

This statement should show your name and address as employer, her name, address and Social Security number, the

total amount of wages paid, the total amount withheld for Social Security tax. The statement should also indicate that the employee's tax of 4.8 percent includes .6 percent to finance the cost of Hospital Insurance Benefits and 4.2 percent for old-age, survivors and disability insurance.

For your convenience, IRS has a form you can use to provide this information to household employees. Copies may be obtained by sending a post card to your District Director and asking for Form SS-14.

Q — When should I be getting my W-2 statement?

A — The law requires employers to issue withholding statements by January 31 (February 2 this year because the 31st is on a Saturday). Most companies may file tax returns early.

Q — Is the new farmer's Tax Guide ready yet?

A — Yes, contact your local IRS office or county extension agent for a free copy.

Q — I was given some shares of stock this year as a gift. Will I have to pay tax on their value?

A — The person who receives a gift does not have to pay any Federal income tax on the value of the gift. Any income you earn on the gift, such as dividends on stock for instance, should be reported by you for income tax purposes.

The giver of a gift may have to file a Federal gift tax return depending on the value of the stock. This rule generally applies when a person makes gifts of more than \$2,000 to any one person during a year.

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WINTER COATS
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Values to 6.95. On sale 1-day only.

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Values to \$6.95. Great day for you! Beautiful and-fashion perfect for the ladies who really deserve the best. Lovely spring pastels and fashion brights in crepes, twills, rib, jacquard, ottoman and popcorn weaves. These make up beautifully into dresses, suits, slacks, shorts, coats—for compliments galore. But you know you are being thrifty.



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Discontinued Numbers
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Dollar Day Sale Price Only **\$5**

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SIZE 80x108
Reg. 2.99 White
Only Stockup Now
SALE PRICE NOW ONLY **1⁹⁹**

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Reg. 9.99 Values
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Men's 2 Pc. Sweater Sets
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Sizes S-M-L-XL Only
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Boy's . . . Girl's . . . Toddler's
SHOES
Toddler's Sizes 4-8 1/2
Boys - Girls Sizes
10 to 4 Values to 7.99
Dollar Day Sale Price! **3⁹⁹**

Toddler's Flannel Pajamas
Boy's or Girl's
Cotton Flannel
Printed Pajamas
Sizes 2-6 Reg. 2.49
value SALE PRICE! **1⁸⁸**

MEN'S SWEATSHIRTS
50% Cotton, 50%
Acrylic Reg. 2.99
Values Sizes S-M-L-XL
Assorted Colors
DOLLAR DAY SPECIAL! **1⁴⁴**

MEN'S CASUAL PANTS
Only A Few Pairs
Reg. \$7 Values
Broken Lots & Sizes
While They Last ONLY **3⁹⁹**

Boy's Casual Pants
Only 72 Pairs
Reg. 4.99 Values
Sizes 6-18 NOW ONLY **3⁶⁶**

LADIES SHOE SPECIAL
FLATS
Sizes 6-9 Values
to 9.99 Dollar Day
Sale Price! Only **4⁹⁹**

SLEEPWEAR
Ladies Cotton Flannelette
Gowns 34-46 **\$1⁹⁹** PJ's 32-42 **\$2⁹⁹**
2.99 values 3.99 values

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Along The Frio

By MRS. OWEN ANDREWS
Brand Correspondent

Activities of the Christmas season occupied the attention of many folk during the past days. Among season highlights was a tea at the home of Mrs. Weldon Stephan, which was attended by more than 30 ladies. Assisting Mrs. Stephan were Mrs. Lloyd Shultz, Mrs. Ann Baird, Earl Harkins, Dee Taylor and Miss Rhonda Stephan.

Sunday School class parties were held, two groups having dinner in local restaurants.

Activities were climaxed with the Christmas Eve party at the church. Mrs. Floyd Cole and Mrs. Clark Andrews were in charge of a program, given by children through Intermediate age, following which Santa appeared for a visit with the children and giving out gifts from the tree. Treats were available for everyone.

About 100 persons attended the party.

Among those traveling to visit in other places were the Billy Warricks, who spent several days with relatives in Valliant and other points in Eastern Oklahoma and at Tyler, Kilgore and that area in East Texas.

Mr. and Mrs. Joe Andrews and children spent Christmas Eve through Friday with her parents the Herbert Haseloffs at Abilene. The Pilgrims, grandparents of Mrs. Andrews, from Vernon were also in the group at Abilene.

Mr. and Mrs. Weldon Stephan and family went to visit her sister, Mrs. Leon Martin, Mr. Martin and girls at San Lorenzo, Calif. during the holidays.

About 50 persons were present

to an Andrews family gathering at the church, Christmas Day. They included the Charles Kings, Amarillo, and David and Darlene King, Pampa; the Henry Andrews and their daughter, Doris Jean, who had come from California to spend the holidays with her parents, the T. L. Sparkmans, Sr. the T. L. Sparkmans Jr., the Tommy Sparkmans, the Eugene Baldwins, the Elmer Jones, the Chesley Johnsons, the Owen Andrews, the Herbert Bruns and Harry Bruns, Herbert's father from Vernon who was spending the holidays with them.

Also there were the Glenn Andrews, from Elter, the Clark Andrews and her mother, Mrs. E. B. Berryman, Mrs. Laura Littrell, Miss Alma Andrews, Darlene Sparkman and Joe Findley.

The Dobbins family had its gathering on Christmas Eve at the home of Mrs. Carlton Dobbins. The next day the Robert Dobbins and Mrs. Carlton Dobbins went to Winters to visit Mrs. Dobbins' father, G. W. Scott, who lives in a rest home and with her sister, Mrs. J. C. Ballew and family, their brother, G. W. Scott, Jr. and other relatives in the area. The Vincos went to Irving to visit their daughter, Mrs. Wayne Betts and Mr. Betts.

Spending the Christmas holidays here with the Warricks were the Lawrence Warricks and their daughter Joyce Lindsey and her children, all of Eureka, Kansas. They left on Saturday to go on to Wellington to visit other relatives.

Mrs. Walter Jay, of Elk City, was here to spend the holidays in the home of her daughter, Mrs. James Dobbs and family. Her other daughter, Mrs. Jimmy Cassells, Mr. Cassells and daughter, of Goodland, Kan. were also here for the holidays. On Christmas Day, the Gwen Loyds

also visited the Dobbs home. The Loyds are recently from Enid, Okla. and are longtime friends of Mrs. Jay and her family.

Visiting the Harvey Mantons during the holidays were her mother, Mrs. Mary Blankenship, and M. Blankenship, the James Scotts and Kathy, Billy and Melissa, all of Hobbs and Mrs. Schumacher and children, of Plainview.

The Tony Vigil family was spending the weekend at Las Vegas with relatives. They went especially to take his mother, Mrs. Cruzita Vigil home after she had spent the Christmas holidays here, in her sons home.

The Johnny Roderiquez family had the Vigils as guests on New Years Day.

Mr. and Mrs. C. E. Cross Huntington Beach, Calif. came Dec. 9 to visit their daughters here, Mrs. Walter Hodges, Jr., and Mrs. Lee Roy Rickman and their families. They stayed here through Christmas and then went to Oklahoma to visit others, planning to come back by "on their route home. The Crosses, the Rickmans, their children, Mr. and Mrs. John Newton and daughter, Mr. and Mrs. Johnny Rickman and Mr. and Mrs. Thad Keyes, the Hodges children who live here, the Jerry Hodges, the Perry Rays and Austin Hodges of Amarillo all were with the Walter Hodges on Christmas. Also visiting there were another daughter of the Crosses, Mrs. Helen Pellam, her daughter, Judy from Dallas and a son, Harold Pellam and his wife of Amarillo.

Mr. and Mrs. Tolbert Sparkman, of Electra, visited the T. L. Sparkman, Jr. home on Friday after Christmas. Mr. and Mrs. T. L. Sparkman, Sr. were also there for the visit. Tolbert is the brother of Sparkman, Sr.

Others of the family also came for the brief visit.

The Jackie Andrews were making plans to move this week to 139 Sunset, Hereford. They have lived on the Robbins home place since coming home from the Navy in the early fall. Jackie farms with his father W. H. Andrews and brother, Ronnie Andrews.

Mr. and Mrs. Milton Doughman, of Des Moines, Iowa, recently visited their son, Bob Doughman, and family. Bob took them home and brought his wife parents, Mr. and Mrs. Chester Latham, also from Des Moines, back to visit a couple of weeks with the Doughmans here. Bob took the Lathams home last week.

Visiting the Kendon Andersons and other relatives here during the holidays were Mr. and Mrs. Birch Larsen and family of Edinburg and Donna Leftwich, of Lubbock.

Here to spend Christmas with the Floyd Coles and with their mother, Mrs. Earl Cole, were Thurman Cole, Yuma, Ariz.; Mr. and Mrs. Ray Cole, Lubbock; Ralph Cole and children, Stephen, David Billy and Susan, New Orleans; Mr. and Mrs. John Cole, and Johnny, Spearman; Mrs. Harold Shearhart and Jane of Venita, Okla.; and Mr. and Mrs. Clinton Cole, Evan and Julia, Clinton, Okla. and Bob Kline of Butler, Okla.

Mr. and Mrs. Earl Reno, Midland, spent Christmas Day with her mother, Mrs. H. M. Mobley and the other relatives here.

Clifford Hargrove spent a Christmas Leave from duty with the Army in Viet Nam here with his wife, Kita, and other relatives. Kita lives at Levelland where she has been employed in the school tax office since finishing business school in Lubbock, this fall. Clifford was to return to overseas duty the last of this week. They spent some time with her parents, the Bill Struves here, also.

Joy Clark, of Baytown, spent part of the holiday vacation here visiting Cheryl Cole.

Bill Cole and Steve McAndrews were skiing at Taos, last week.

Mr. and Mrs. Jim Barber, Hutchinson, Kansas, visited his parents, the Harlan Barbers, as well as her parents, at Lubbock during the holidays.

Steve Robbins, Bill Cole, Virgil Barber, Craig Phillips, of Farwell and the Chesley Johnsons were among those going to

spend the weekend at the Ruidoso Ski park.

The Spicer Grippls visited Christmas Day in the home of her brother, John Franklin and family at Panhandle.

Mr. and Mrs. Lloyd Shultz, her son, Dennis Ashby, and her

mother, Mrs. Joe Joe Smith, spent the Christmas holidays in the home of her sister, Mrs. Orville Bearden and family at Avery. Mrs. Smith, who lives with her daughter here, remained with the Beardens for a longer stay.

Bill Covitz, of near Detroit,

Mich., was a guest of Darlene Sparkman in the home of her parents, Mr. and Mrs. T. L. Sparkman, Jr. the last of the week. Covitz is completing a term of service in the Army and is stationed at Ft. Hood.

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100% Acrylic in prints only! Looks and feel like wool, yet is washable.
45" wide, Reg. \$4.98 **\$366** yd.

EMBROIDERY CORDUROY
100% cotton. Suitable for dresses, pants, tops and skirts.
Washable,
45" wide **\$266** yd.
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Table Group PRINTS
100% cotton. Some blends.
All washable,
45" wide **\$100** yd.
Reg. to \$1.98

Wools & Wool Blends Per Yard

Reg.	Sale
2.98	\$2.24
3.49	\$2.62
3.98	\$2.99
4.50	\$3.38
4.98	\$3.74
5.50	\$4.13
5.98	\$4.49
7.98	\$5.99
8.98	\$6.74
10.98	\$8.24

QUILTED COTTONS
100% cotton. Ideal for robes, skirts, jumpers. 45" wide
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LEATHER LOOK VINYL
Cotton back. Washable
54" wide. Reg. \$3.98 **\$2.27** yd.

THE Yardstick
FABRIC CENTER
Sugarland Mall

STATEMENT OF CONDITION

DECEMBER 31, 1969

ASSETS

First Mortgage Real Estate Loans	\$8,288,981.95
Loans on Savings Accounts	90,829.19
Property Improvement Loans	174,786.11
Stock in Federal Home Loan Bank	70,600.00
Prepayment to FSLIC Reserve	121,938.76
Cash & US Government Obligations	818,910.21
Office Building	94,968.00
Furniture, Fixtures & Equipment	18,590.84
Other Assets	15,826.83
Total Assets	\$9,695,431.86

LIABILITIES

Savings Accounts	\$8,671,452.21
Advances from Federal Home Loan Bank	160,000.00
Borrowers Trust Fund for Taxes & Insurance	94,205.60
Unearned Interest & Discounts	40,379.72
Other Liabilities	27,456.98
Capital, Surplus & Reserves	701,937.35
Total Liabilities	\$9,695,431.86

OFFICERS

BOB McLEAN, Chairman of Board
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DIVIDENDS PAID QUARTERLY

HI-PLAINS SAVINGS AND LOAN ASSOCIATION

ANNUAL MEETING
Jan. 5, 1970, 5:00 p.m.

4th & Sampson St. Hereford

PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY



You Won't Have To Eat Your Hat
If You Bet On a Sure Thing:

Piggly Wiggly's Penny-Pinchin' Prices



EAT YOUR HAT? YOU'LL NEVER HAVE TO WHEN YOU SHOP PIGGY WIGGLY FOR PENNY PINCHIN' PRICES
... EVERYDAY LOW PRICES THAT TAKE THE BITE OUT OF GROCERY SHOPPING!
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PENNY PINCHER

Farm Fresh Medium Size EGGS
doz. **66¢**

U.S.D.A. CHOICE Round or Sirloin STEAK

Lb. **98¢**



Armour Star BACON

lb. **79¢**

Armour Star FRANKS

lb. **59¢**

SWIFT ROASTING HENS

lb. **49¢**

4 1/2 to 7 lb. average

Ranch Style BLACKEYE PEAS

No. 2 can

19¢

Wilson's CHILI

15 1/2 oz. can

49¢

Ellis PECANS

10 oz. pkg.

99¢

Shurfine CANNED MILK

6 tall cans **\$1**

Geisha MANDARIN ORANGES 4 11 oz. cans **\$1**

Roxey DOG FOOD 11 15 1/2 oz. cans **\$1**

Libby PUMPKIN 2 No. 303 cans **29¢**

Bravo FLOOR WAX 27 oz. can **98¢**

Gala TOWELS 2 roll pkg. **39¢**

Anchor Hocking "Tahiti" PITCHER 2 quart capacity **59¢**

Anchor Hocking "Tahiti" GLASSES each **10¢**

Gillette RIGHT GUARD Reg. 2.49 **\$1.79**

Jergen's LOTION Reg. \$1.59 **\$1.39**

PENNY PINCHER

CRISCO pure shortening
3 lb. can **69¢**



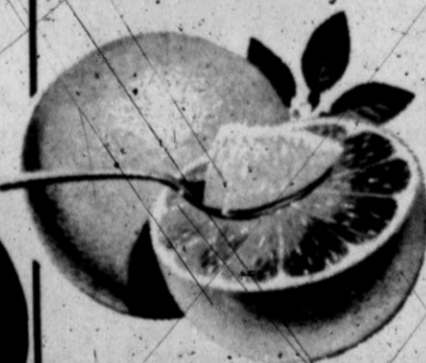
3 for... **99¢**

PENNY PINCHER

Kraft COOKING OIL
Quart Bottle **59¢**

PENNY PINCHER

Aqua Net HAIR SPRAY
13 oz. can **49¢**



GRAPEFRUIT

Ruby Red 5 lb. bag

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Delicious Apples

Washington 5 lb. bag

\$1

Firm - Crisp CABBAGE

lb. **7¢** Red POTATOES 10 lb. bag **59¢**

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With \$2.50 or more in purchases!



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- TOOLS
- FOOTBALLS
- LADIES HOSE

Shurfresh Coupons

Delicious



TenderCrust Bread & TenderCrust Coupons



ADVERTISED PRICES GOOD THRU WEDNESDAY, JANUARY 7, 1970 AT PIGGY WIGGLY IN DOWNTOWN HEREFORD, TEXAS.

PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY PIGGY WIGGLY

H.D. CHATTER

New Year Tips

By Mrs. Argen Draper
Home Demonstration Agent

Get a new sweater for Christmas? Don't ruin it by hanging it in the closet. This will stretch it out of shape. Instead, fold loosely and arrange it in a drawer. Put light sweaters on one side and the darker ones on the other side for quick identification.

Hanging clothes on a shaped hanger and drying them in a cool place will help them retain

their original shape through harsh winter weather. When all moisture is gone, brush clothes thoroughly and press them if necessary.

With recent Christmas gifts, chiffon garments and accompanying care problems emerge. You must treat chiffon gently.

In chiffon, the name which indicates a fabric of light-weight, yarns are twisted very lightly,

making the fabric easily shrink and stretch.

It is difficult to get a high degree of colorfastness on brilliant colored chiffon fabrics. Some dyes are fugitive to light and wear conditions such as perspiration and Cologne. Chiffon snags easily. The fabric is woven with an open weave which is so sheer and fragile that the fine yarns pull easily. Therefore, handle with care for lasting beauty.

Cranberries inherited their fame from the crane when early settlers first spied cranes feeding on them. This season's cranberry supply is 10 per cent above last year's, so prices are reasonable.

Cranberries vary in size and color according to the variety. Select firm, fresh, plump looking berries with a high luster. Shriveling, dull appearance and softness indicate poor quality. A pink color usually means immaturity and poor flavor.

Cranberries add color, flavor, and variety to a meal although they do contribute small amounts of vitamins A, B, and C. Like any perishable fruit, cranberries need refrigeration. Two satisfactory ways to store them: refrigerate in their container to keep for several days; or keep them for several months by freezing cranberries in their containers.

Try lamb for a different winter dinner, suggests Gwendolyn

Clyatt, Extension consumer marketing specialist.

Never tasted lamb? It has a very good flavor and is nutritious. The Texas A&M University specialist gives three important rules for lamb cookery:

1. Choose the correct cooking method for the cut. Leg, shoulder and breast of lamb should be roasted; loin, rib chops, shoulder chops should be broiled or pan broiled; the shank and neck should be cooked in liquid or braised.
2. Use low cooking temperatures.
3. Avoid over-cooking.

Like other red meats, lamb is a good source of protein, iron and the B vitamins, thiamine and riboflavin.

Are frankfurters and hot dogs the same thing? Well, almost. Gwendolyn Clyatt, Extension consumer marketing specialist, says hot dogs or weiners are "skinny franks." Franks are about one inch in diameter and

four inches long; weiners are about three quarters inches in diameter and four to five inches long.

Canned food will keep indefinitely if nothing causes a leak in the can. But high temperatures in Texas' summer may have changed the food's flavor, color, appearance and some nutritive value. Plan a regular turnover of canned foods at least once a year.

Watch out for the traps that can wreck financial planning. Don't buy on impulse; don't be persuaded by trick ads, fancy packaging or appeals to your ego.

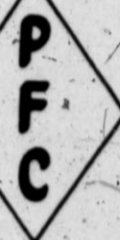
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Devil Or King...?

LUBBOCK, Tex.—The golden eagle of North America is a handsome bird that soars majestically in the mountain regions. Right now the National Audubon Society is about the only group that can see its beauty.

Stockmen, with some exceptions, want the golden eagle sharply reduced in numbers.

The homicidal, or perhaps eagle-bent, of the ranchers is based on their belief that the eagle kills lambs and even sheep for food.

North American has only two eagles, the bald and the golden. The bald eagle flaps around and makes a great effort at staying in the air.

The golden eagle, on the other hand, makes flying look easy, soaring along on air currents and doing very little wing flapping.

It is this trait that makes him prey to the man with a gun flying in a small plane.

Hunting the golden eagle from a plane must be great fun, flying through mountain canyons and passes. But it is hard on the eagle if he gets within bullet range. Only an estimated 10,000 remain.

The battle between the bird and the ranchers has dropped into the lap of Texas-Tech at Lubbock.

Tech, with its new International Center for Arid and Semi-Arid Land Studies, has been assigned the job of deciding whether the golden eagle really does kill lambs and larger sheep.

This came about because of a truce between the Audubon Society and the National Wool Growers Association.

The school gets a \$34,692 grant with \$10,000 from each of the groups and the remainder from the Interior Department.

Dr. Thadis W. Box, director of the center, will coordinate the project.

"We hope evidence uncovered will help authorities determine the extent the eagle populations should be controlled" and "the best control methods," says Dr. Eric G. Bolen, Tech range and wildlife management professor and a member of the investigating team.

A state governor may ask the Interior Department to permit shooting of the eagle in specified counties where predatory problems are noted by sheepmen. However, they cannot shoot from planes, which the sheepmen want to do.

The bird-lovers doubt that the golden eagle causes much damage to sheep herds and wants to preserve them. The Interior Department wants to conserve wildlife but not to the point that

sheepmen are damaged.

There once was a myth that the golden eagle carried off children, but Bolen says their nine pounds or so will not permit them to carry babies or struggling animals.

He says, however, this does not rule out that they could attack lambs and eat them on the spot or carrying them away to their elaborate nests which sometimes measure seven feet high and six feet wide. One such nest produced two wagonloads of material.

Easiest way to find out what the eagle kills seem to be to analyze its stomach contents. But the bird is both a predator and a scavenger and may eat what some animal killed. Coyotes may be the villains.

Biologist Michael K. Rylander will study the eagle's biology, cruising range, daily movement, nesting and migratory habits. Frank A. Hudson, animal husbandry professor, will study losses to flocks of sheep and herding practices and management. Biologist Robert L. Packard will help analyze bones in nests.

Hudson said some test already have been made.

"One investigator," said Hudson, "recently tied an eight-pound weight to a bird's feet and pushed him off a 15-foot height. The eagle frantically flapped its wings but plummeted to the ground. Another bird, weighing 11 pounds, was not able to get off the ground with a 5 1/4 pound weight to its claws."

The eagle is finding science a struggle.

Look Who's New

Mr. and Mrs. Guadalupe Ramon are the parents of a daughter, Belinda Michelle, born December 31. She weighed 6 lbs. 8 1/2 oz.

Mr. and Mrs. Billy Edds are the parents of a son, Billy Lee, born January 1. He weighed 8 lbs. 4 oz.

Mr. and Mrs. Ronnie Wils on are the parents of a son, Rocky LaMar, born January 1. He weighed 6 lbs. 5 1/2 oz.

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CHAROLAIS
"Tomorrow's Beef Cattle, Today"

Chicago Steer Show
Goes to Charolais.

Charolais-cross steers continued their breaking of traditions at the 1969 steer shows at the really "big one" this time — the Chicago International Live Stock Exposition. And the person to do it was 11-year-old Brad Lindsog of Prophetstown, Illinois, with his Charolais-Angus steer named "Conoco".

Before being named to win the coveted Grand Championship of the Show, "Conoco" showed against four other steers in the finals — the Champion Angus, Hereford, Shorthorn and the Junior Steer Show Grand Champion, another Angus — the winners over nearly 500 steers.

But after thoroughly examining all the five steers in the final judging, Judge Don Good of Kansas State University at Manhattan, Kansas slapped the Charolais-cross owned by 11-year-old son of Mr. and Mrs. Ed Lindsog and shown by Les Reel, Congerville, Illinois.

The Grand Champion was bred in the Bill Gould herd at Oaks, North Dakota and sired by the Charolais bull Orflux. The steer was purchased in the annual Henry Walsler Club Calf Sale held every November in Forest City, Iowa.

In a live telecast, Roy Johnson, who has been auctioning the Chicago Grand Champion steer for many years sold the Charolais winner for \$12 a pound to the Chicago Mercantile Exchange making the 1265-pound steer worth a total of \$15,180. Curt Rodgers, Platte City, Missouri auctioneer was named to take retiring Roy Johnson's place.

Charolais-Hereford crossbred calves averaged 65 pounds more at weaning time than the straightbred Hereford calves on the Ira Scott ranch West of Hereford.



LCR PERFECTO SAM 139

DIVISION I: INDIVIDUAL CARCASS STEERS

NAME & ADDRESS	TAG NO.	BREED	LIVE BREED PLACING	OVERALL CARC. PLACING	GRADE	RIB EYE	FAT	SALAMI MEAT
Otto Badtke, Clinton, Ia.	466	Chr/A	5	1	Ch	18.8	30	70.04
L. Mobley & Sons, Centerville, Ia.	453	Chr/A	0	2	Ch	15.3	30	70.20
Henry Walsler, Minn. Lake, Minn.	441	Chr/A	0	3	Ch	13.2	30	68.04
Alfred Hansen, DeWitt, Ia.	408	Chr/A	0	4	Ch	14.4	40	68.20
Joe Kelly, Dallas Center, Ia.	493	Cross	0	5	Ch	15.6	40	67.99
Henry & Leonard, Hamilton, Mo.	433	Red Ang.	0	6	Ch	12.7	30	67.71
L. Mobley & Sons, Centerville, Ia.	451	Chr/A	0	7	Ch	14.0	30	67.84
Bob Leavitt, Marcus, Ia.	476	Chr/A	0	8	Ch	11.2	40	65.61
Pitchfork Ranch, Guthrie, Texas	411	Heref	0	9	Ch	11.6	45	67.56
Marvin Stock, Odebolt, Ia.	462	Chr/Heref	0	10	Ch	14.3	30	67.49

The Grand Champion carcass dressed out at 63.2%, graded low choice and had a 16.8 inch ribeye with 0.2 inch of fat. Miss Meyer received a \$500 check from the AICA for her win.

Reserve Grand Champion went to Ricky Surber, Chillicothe, Missouri on another Charolais-Angus steer. His steer cut out at 59.2%, graded low choice and had a 14.8 ribeye with 0.1 inch at fat. Ricky was awarded \$250 by the AICA.

Charolais-Angus crossbred calves have averaged 60 pounds more at weaning time than the straightbred Angus calves on the M. A. Black ranch North of Friona.

CHAROLAIS BULLS PAY!

CHAROLAIS-CROSS STEERS WIN 7 OF TOP 10 PLACES IN CARCASS COMPETITION AT NATIONAL BEEF SHOW, CEDAR RAPIDS, IOWA!

CHAROLAIS BULLS PAY!

CHAROLAIS BULLS PAY!

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A Torte By Any Other Name...

Plains Cotton Harvest Is Halted By Flurries

The South Plains cotton harvest halted because of a general snow this week, according to W. K. Palmer, in charge of the Lubbock, Brownfield, La-mesa and Levelland Office of the USDA.

Samples from 1,250,000 bales of cotton had been received by the Lubbock, Brownfield, La-mesa, and Levelland offices through Friday, January 2nd. Cotton sample receipts had begun to decline at the four area classing offices as the harvest indicate more than 90 per cent of this season's crop is now out of the fields.

Strict Low Middling Light Spotted was the predominant grade at Lubbock last week with 21 per cent of all cotton classed. Strict Low Middling made up 12 per cent, Low Middling Light Spotted 16 per cent and all Spots

and Tinges 25 per cent. Twenty-eight per cent was reduced in grade because of bark and 11 per cent was below grade.

Staple length averaged between 31-32 and 1/4 inch. Three-fourths of the cotton classed at Lubbock had staple lengths of 31-32 and longer.

Forty-three per cent of the cotton classed at Lubbock last week was in the desirable micronaire category of 3.5 to 4.9. This compares to 40 per cent the previous week.

Fifty-four per cent of the cotton classed at Lubbock last

week had Pressley readings of 80,000 pounds and higher, compared to 56 per cent the previous week. Pressley is an indication of fiber strength and the most desirable Pressley reading is 80,000 pounds and above.

Trading was slower on the Lubbock market but prices were steady. Average prices ranged from \$19.00 per bale over the loan for white grades up to \$30.00 per bale over the loan for Spots and Tinges. The lower grade, lower micronaire cotton continued to bring the most over the loan. Average prices paid for the most predominant qualities in the 3.5 to 4.9 micronaire range were: Strict Low Middling Light Spotted 29-32 - 18.00, Strict Low Middling Light Spotted 15-16 - 18.55, Low Middling Spotted 29-32 - 16.55, Low Middling Spotted 15-16 - 16.95, Low Middling Tinged 29-32 - 15.45, and Low Middling Tinges 15-16 - 15.75. Below Grade cotton was bringing 11-1/2 to 14 cents per pound.



A torte by any other name would look as magnificently lovely. It would cause as much comment, and the flavor, especially if it's chocolate, would be as luscious.

Apricot-Chocolate Torte, a hauntingly delectable combination of flavors, is a fooler, the secret of the lady in the kitchen. Who could guess, who could know, that this torte is made easily with a good chocolate cake mix and convenient-versatile, sparkling apricot preserves for the filling?

If you're a purist, bake your own best-recipe two-layer chocolate cake for the base. Either way, the cake layers are split after baking and cooling, making four thin layers. The fresh-fruit flavor of the apricot preserves, spooned right from the jar, blends beautifully with the rich chocolate to make the perfect filling. The crowning glory, a smooth, rich chocolate frosting, drizzles from the top. Ah, a torte by any other name.

Apricot-Chocolate Torte

1 (1-pound, 3-ounce) package chocolate cake mix
1 cup apricot preserves
1 square (1-ounce) unsweetened chocolate

1 tablespoon butter
1 cup sifted confectioners' sugar
1/2 teaspoon vanilla
2 tablespoons boiling water

Prepare cake mix according to package directions; bake in two (8-inch) pans. Cool and split each layer (with knife or string) to make 4 thin layers.

Spread the bottom 3 layers with apricot preserves; stack and top with remaining layer. Melt chocolate and butter over hot water. Add confectioners' sugar and vanilla; blend well. Add boiling water. Spread over top of cake and drizzle down the sides.

"Frankly" Speaking



Next time you rustle up their favorite franks for the pint-sized cowboys and cowgirls bunking at your place why not add a specially appealing touch that offers important extra food value. Buckaroo Franks have a savory blanket of melted pasteurized process cheese spread and chopped green onions with the crunchy accent of potato chips. The cheese spread has a bonus of milk minerals and milk solids added during processing—nutrients so essential in maintaining the good health of growing and ever-active young buckaroos. Round out the menu with hot baked beans, lots of milk and fresh fruit, and all hands will be happy and healthy as they go back to "riding the range". This is a menu line-up that's simple and easy on the summer cook and satisfying for grown-ups as well as the small fry.

Buckaroo Franks

1/2 lb. Velveeta Pasteurized Process Cheese Spread, cubed
1/2 cup chopped green onions
6 frankfurter buns, split, toasted

Margarine
6 frankfurters, broiled
Crushed potato chips

Heat cheese spread over low heat; stir until smooth. Add onion. For each sandwich, spread bottom half of bun with margarine; top with frankfurter. Cover with cheese mixture. Sprinkle generously with potato chips. Cover with top half of bun. Makes 6 sandwiches.

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Everyday Low Discount Price on Safeway Meat!

Pork Steak	79¢	Boiling Beef	35¢	All Meal Franks	69¢	Chuck Roast	58¢
Short Ribs	39¢	Stewing Beef	89¢	Sliced Bologna	67¢	Chuck Steak	75¢
Sliced Bacon	69¢	Fryer Gizzards	39¢	Sliced Salami	98¢	Boneless Roast	89¢
Smoked Picnics	39¢	Fryer Livers	69¢	Braunschweiger	82¢	Sirloin Steak	98¢
		Fryer Breast	69¢	Fish Sticks	89¢		
		Fryer Legs	55¢	Perch Fillets	69¢		
		Fryer Wings	29¢	Breaded Shrimp	52¢		

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Mortons Dinners Frozen Dinners 11-oz. Pkg. 39¢

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50¢ Off Label! Family Size \$2.39

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Lions Club

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B-4-11-1c

FOR SALE

3 BEDROOM 2 baths, living room, den with wood burning fireplace. Kitchen and dining together. Carpeted and draped. Low equity, assume low interest loan. PHONE 364-2367.

B-4-11-1c

18, 20, 40 or all 80 Acres. Two mile north on Avenue K. If interested, Phone 364-1542. B-4-17-27-1c

5. FOR RENT

EFFICIENCY apartments — Bed-

room, bath, kitchen and dinette. Furnished. All bills paid. Forest Ave. Apartments. 364-1887 Days. B-5-21-81-1c

B-5-21-81-1c

MOBILE HOME OWNERS

Courts 5 1/2 miles on Austin Road. \$9 or \$0 lots. Country Villas Trailer. \$25.00 per month. Phone 276-5756. Mr. & Mrs. Don Cocomougher. Manager. B-5-31-1c

B-5-10-50-1c

COMMERCIAL storage building

15-26. See Dal in the Rainbow Drive 1/4, or call 364-2306 or 364-2397. B-5-16-48-1c

B-5-16-48-1c

FURNISHED TRAILER

Adults only. Brown Tire. Hwys. 60 West. B-5-10-50-1c

B-5-10-50-1c

LARGE one bedroom unfurnished

apartment. Phone 364-1111. B-5-10-50-1c

B-5-10-50-1c

NICE one bedroom furnished house

Carpeted. Bills paid. Couple. No pets. 364-1421. B-5-12-1-2c

B-5-12-1-2c

FURNISHED APARTMENTS

15-26. See Dal in the Rainbow Drive 1/4, or call 364-2306 or 364-2397. B-5-16-48-1c

B-5-16-48-1c

SMALL FURNISHED HOUSE

Inquire Installation Loan Dept. F.N.B. B-5-10-50-1c

B-5-10-50-1c

3 BEDROOM DUPLEX

Carpeted throughout, air conditioned, central heat, garbage disposal, private fenced backyard. Phone 364-0713. B-5-16-27-2c

B-5-16-27-2c

4 ROOM unfurnished house

Phone 364-1147. B-5-10-27-1c

HOUSE FOR lease near Jr. and Sr.

High School. Call 364-1103. B-5-11-27-1c

FOR RENT 42 x 70 foot spaces for mobile homes. Northwest Mobile Lodge 364-1108. 5-5-40-1c

FURNISHED, BACHELOR apartments. Private entrance, private bath. Carpeted, central heat. 821 South 25 Mile Avenue. 5-5-14-22-1c

6. WANTED

DEAD ANIMAL REMOVAL

Seven days a week service. Must call soon as possible after animal dies. HEREFORD BI-PRODUCTS 364-0951 B-4-40-1c

B-4-40-1c

HIGHEST CASH prices paid for scrap iron, metals, batteries; also

wrecked trucks, pickups and cars. Hereford Iron & Metal Company, Anon & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-4-24-32-1c

B-4-24-32-1c

WANTED — CUSTOM FARMING

Call Joel Williamson. 364-1933. B-6-1-46-1c

B-6-1-46-1c

WANTED — baby sitting by 1 1/2

hour, day or week. Phone 364-4175. B-6-10-40-1c

B-6-10-40-1c

I WILL do baby sitting by day,

hour or week. 364-5568. B-4-10-10-1c

B-4-10-10-1c

CUSTOM FARMING

Call Robert Betzen 364-5568 or Cliff Williamson's 364-5687. B-6-10-24-1c

B-6-10-24-1c

WOULD LIKE to rent 2 bedroom unfurnished

apartment; would consider one or two bedroom house. Phone 364-1556 after 7:15 P.M. B-6-19-27-2c

B-6-19-27-2c

MEN AND WOMEN WANTED TO TRAIN FOR CIVIL SERVICE

We prepare men & women, ages 18 & over. No experience necessary. Grammar school education usually sufficient. Permanent jobs. No layoffs. Short hrs. High pay. Advancement. Free information. Send name, home address, ph. No. & time home to Southern Extension Service, B.O. #475-565 Hereford Brand. 11-8-4-27-9

B-6-19-27-2c

8. HELP WANTED

WOMEN OR GIRL waitresses

Will train. Apply in person at the Call 364-1146. B-6-13-46-1c

B-6-13-46-1c

DIESEL MECHANIC-WELDER

Ten years Cummins Engine experience required. 364-0484 Hereford. B-6-26-4p

B-6-26-4p

BEAUTICIAN WANTED

SALARY GUARANTEED. PHONE 272-3258 or 272-3632. 1B-8-45-1c

1B-8-45-1c

L.V.N. first-aid nurse and general

nurse duties. WILSON & COMPANY, 272-5282 or 364-1199. B-8-14-1-2c

B-8-14-1-2c

RECEPTIONIST — SECRETARY

Typing and shorthand required. Call 276-5927. B-8-10-27-1c

B-8-10-27-1c

MATURE lady to baby sit

in my home from 1:30 until 5:30 p.m. Monday through Friday. Phone 364-2102 or 364-0555. B-8-19-27-1c

B-8-19-27-1c

HOUSEWIVES & MOTHERS

Leading home style show company now interviewing women for full or part time work. Age 21 or over. SHOW EXCLUSIVE LINE OF BEE-LINE FASHIONS FOR THE ENTIRE FAMILY. No delivering or collecting. No investment for samples. Car and phone necessary. Fast advancement to management if qualified. Phone 364-5457 or write 902 West Plains, Hereford, Texas. 2B-7-27-2c

2B-7-27-2c

WAITRESSES & KITCHEN HELP

Apply in person. Wade's Steak House. 5-10-11-1c

5-10-11-1c

9. Situations Wanted

WANTED BABY sitting in my

home. Call 364-3394. B-9-10-42-1c

B-9-10-42-1c

10. NOTICE

ALCOHOLISM — FOR MATIION:

For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call 364-4548 from 8 a.m. till 12 p.m. until 5 p.m. Monday through Friday.

A UNITED FUND AGENCY B-10-33-1c

LONG TERM FARM LOANS — WE REPRESENT THE LARGEST COMPANIES IN THE BUSINESS AND HAVE MONEY AVAILABLE AT COMPETITIVE RATES PROMPT SERVICE TO QUALIFIED PRINCIPLES. CALL WESTERN INVESTMENT, AMARILLO 806-352-2134. 2B-10-40-1c

2B-10-40-1c

FIREWOOD

Buy your firewood now during Kiwanis Club annual Pinon firewood sale. Phone 364-0414 or 364-1540 or call any Kiwanis office. This is a public service with proceeds remaining in the Hereford area. 1B-10-45-27c

1B-10-45-27c

CLASSES IN OIL PAINTING TO BEGIN JANUARY 12th

Instructions for beginners and advance pupils. Morning afternoons and evening classes. EUNICE PETERSEN-PHONE 364-3198 11-9-16-27-2c

11-9-16-27-2c

REPOSESSED HOVER VACUUM

Take over payments \$5.00 per month. 364-4901. B-10-10-27-1c

11. Business Service

SICK ROOM SUPPLIES

Wheel Chairs, Crutches, etc. McDowell Drug 134 N. Main — Phone 364-1313 B-11-51-1c

B-11-51-1c

PORTABLE DISC ROLLING

Scaloped or plain. Jacobson Brothers Phone 44-1543. B-11-10-23-1c

B-11-10-23-1c

BEAR Wheel Alignment Complete Front-End Service

DICK NORWOOD CHEV-OLDS Phone 364-2160 B-11-2-1c

B-11-2-1c

PROFESSIONAL poolie grooming

call 364-1065. B-11-10-23-1c

B-11-10-23-1c

OWENS & HOLLINGSWORTH Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial-Industrial Sales and Service 809 EAST SECOND 364-3572 B-11-13-1c

B-11-13-1c

AUCTIONEERS — Experienced, reliable

Wade Crist, Clatus Callaway. Phone Wildorado (Daytime) 25-5411; (Night) 258-7246. B-11-13-21-1c

B-11-13-21-1c

KELLY, ELECTRIC Doug and Virgil Electrical Contractors Residential Commercial All bids and wiring competitive. Phone 364-1345. Night phone 364-2012 or Box 130 364-1345 B-11-46-1c

B-11-46-1c

EXPERT P

Hospital Notes

ADMISSIONS

Mrs. Jack Dryden, Grand E Trailer Park, Cirv Vela, 615 Bl...

Mrs. Mrs. Harvey Miller, 217 Avenue D; Mrs. Anna Betzen, 123 Sunset; Mrs. Billy Leonard, 1314 Jo Hill, 329 W. 5th; Mrs. Audie Lida, Spas; Minnie Miner, Westgate; Mrs. Durwood Vandey, Star Route; Pat Weidbrook, Austin Road; B. B. Hudson, 325 Avenue A; Leroy Williams, Vega; Floyd Campbell, 204 Gough; Danny Blackwell, 704 Cherokee; Mrs. Thomas Geiser, El Paso; Edward Dominguez, Jr., Route 3; Vicki Padilla, 307 Avenue F; Annette Gomez, 118 Higgins; Maria Hernandez, 209 Catalpa; Donald Myers; Mrs. Gertrude Probasco, 231 Avenue D; Mrs. Irvin Reeves, Route 3; Dale Maldonado, Roswell; Harold Head, 307 Western; Mrs. Robert Dobbins, Route 3; Willie Upton, Box 1044;

Mrs. Elvina Jorde, 108 Mimosa; Ernesto Tjerina, 315 Norton; Harold Loerwald, 236 W. 3rd; Mrs. Bessie Shook, California; Mrs. Dovie Trey, 216 Cottage Avenue; Mrs. John Sowell, 263 110; Mrs. Gwenn Davis, 300 Starr; Mrs. Frieda Conaway, Route 3; Mrs. Guadalupe Ramon, Route 3; Mrs. Ronnie Wils on, 140 Beach; Mrs. Billy Ed ds, Box 501 A; Mrs. Domingo Diaz, Box 1208.

DISMISSALS
Darrell Adams; Mrs. Joe Bo...

SOFT WATER SERVICE

CALL 364-3280
The savings are greater than the cost. Home owned home operated

wers, Mrs. Jesse Springer, Mrs. Raymond Hollowell, Mrs. Mina Jones 1-1.

SPUDNUTS

1003 East Park Ave.

OPENING SOON

SUMMERFIELD MOBIL MANOR THE FINEST MOBILE HOME LIVING BOOZER REALTY CO.

Mrs. James Edelman, Mrs. R. P. Glenn, Marzilda Soliz, Opal Bolinger, Mrs. Juan Delos Santos, Mrs. Dollie Williams 12-31, William Ward 12-29.

With two new teams in the league, the National League in 1969 drew 15,094,946 paid admissions an increase of 3,309,588 over 1968.

YOUR SINGER DEALER

Let us help you with your sewing needs. Guaranteed service on all makes sewing machines and vacuums. Parts and notions. Southern Sewing Center 213 Main 364-3782

You've Never Seen Such Thorough Service STOP IN SOON

Phillips "66" Products EAST SIDE "66" Rocky Stewart 1303 E. 1st 364-2644

MANNING PLUMBING CO.

For all your plbg. repairs CALL 364-0931 Roy & Jim

Now You Can Rent It!

Phone 364-3466 Hamby's Rental Service Across the road from Hamby Real Estate

WHY PAY RENT?

Nice 320 A., all cult., 3 irr. wells, good 1/2 imp., on paving with good 1/2 rental, good allotments, for sale or will trade for good 160 A. here or land in Ft. Worth-or Waco area.
135 A. near Hereford, price \$37,500.00, only \$10,500.00 down, 10 yearly payments on balance.
Extra nice 160 A., 2-8" wells, near Hereford, 1/2 mile (1 1/2 e. will trade in on 1/2 section. 20 acres on paving, 3 bdrm. home, 30 X 50' barn, \$19,500.00, only \$6,500 down, balance in 10 yearly payments at 7 percent interest.
5 acre tracts near Hereford. 3 lots and 23 bdrm. homes out of the City limits, price \$7,500.00, \$500.00 and some trade down, balance \$85.00 per mo. on both homes interest included.
Large home in NW Hereford, will trade \$12,500.00 equity in on farm land or smaller home.
Highway frontage on 385 and Highway 60, 10 percent down with good terms.
40' X 90' building and large lot to trade for acreage. Clear property and notes to trade for small farm or acreage near Hereford.
Clear 160 A. in Missouri to trade for acreage near or home in Hereford.
For rent, 3 room office and good parking space on Highway 385, \$75.00 per month.
For Sale: 1969 Chevrolet dual tandem truck, 100 series, Seller says 248 motor, less than 10,000 miles, large grain bed, price \$1,500.00.
Improved 6 A. between Hereford and Dimmitt, price \$10,000.00 payable \$250.00 down balance \$100.00 per month with 8 percent interest included. Has a good 2 bdrm. home, 20 acres on paving, 3 bedroom house and barn. Price \$15,000. \$6,500 down, ten years of balance.
J. M. HAMBY AT HAMBY REAL ESTATE Office 364-3586 Res. 364-2553

EXPERT REPAIR

- FRONTAL
- BUICK
- GMC TRUCKS
- and all makes

KINSEY OSBORN MOTORS
free pickup phone 364-9999



HEREFORD RADIATOR

Frame and Axle Repair
116 Avenue K
DEPENDABLE SERVICE

BOB PUGH-BUILDER

4 bedroom brick with 3 baths, den; kitchen built-ins, fully carpeted and double garage. See this one at 321 Centre.
under construction
Office 364-2221
108 Greenwood

Lone Star Agency

601 North Main Hereford, Texas
REAL ESTATE - INSURANCE - LOANS
Melvin Jayroe 364-0555 After Hours 364-3766
ALLENE WARDEN 364-2102



HEREFORD LANDMARK

3500 sq. ft. 2 car garage, 3 BR, 2 Baths, interior redecorated, cent. heating system, carpets and drapes. Assume existing loan. \$143.90 per mo. \$23,000.

\$10,000 buys this 2 BR, 1 Bath, home located on large corner lot on Ave. C. Owner will carry loan. \$1000 down.

KINGWOOD STREET - This 3 BR, 1 1/2 Bath home, only 2 years old, assume loan, 17 years remaining, \$187 per mo. total \$23,000.

NEW - UNDER CONSTRUCTION - 3 BR, 2 Baths, den, living room, all brick, double garage, 1358 sq. ft., \$800 down, 201 Greenwood.

\$9,000 - 10% Down, 3 BR, 1 Bath, 1154 sq. ft. single garage, fenced yard.

4 BR, 2 Bath house located, E. 4th St., all brick, cent. heating and AC, fully carpeted, fenced yard, \$23,500, \$144 per mo. payments.

Large, COUNTRY home with 2084 sq. ft. living area, 316 sq. ft. double garage, 3 BR, 1 1/2 Baths, central heating & AC, storm cellar, located on Douglas St., 10% Down, \$23,750.

WINTER COMFORT - around this large wood-burning fireplace located in 1526 den. Home has 2100 sq. ft. 3 BR, 1 1/2 baths, cent. heating & AC, double car garage, low interest, conventional loan, \$148.00 per mo., beautiful drapes throughout, \$26,500.

DIMMITT HWY. - Just the place for keeping a horse, home 6 years old, has 1986 sq. ft. wood-burning fireplace, double car garage, 3 BR, 1 1/2 Bath, cent. heat & refrig air, fully carpeted, den has cathedral ceiling, bookshelves, gun rack, paneled. Assume loan with payments of \$175 per mo. \$26,500.

Exceptionally Nice - located NW Hereford. This home has 2700 sq. ft. large den, living room, dining room, 3 big bedroom, 2 1/2 baths, storm windows, electric garage doors, \$35,000.

TEXAS STREET - This beautiful home with a large paneled den with woodburning fireplace has 3 BR, 2 1/2 baths, refrig. air, sprinkler system front and back, concrete, block fence, beautiful landscaping, 2501 sq. ft. with 640 sq. ft. in double garage. Owner will carry loan \$40,000.

HOMES ARE SELLING GREAT! WE NEED YOUR HOME NOW IS THE TIME TO SELL. WE HAVE BUYERS FOR ALL PRICED HOMES.
PROFESSIONAL SERVICE

PUTTING YOU FIRST KEEPS US FIRST

Justice REALTORS

MAIN & HWY. 60 - 364-2227
Ralph Owens 364-2560
Betty Cope 364-0255

Spend Christmas in a new home, large family room with fireplace, G. I. loan, membership in swim club, buy this equity and enjoy Christmas all year. H-3313

A home made for living, well located brick home has established loan, payments are reasonable, terms available on owner's equity. H-3311

- \$1000 down buys a fine bedroom brick with payments you can handle, single car garage and fenced yard in good location. H-2090
- New FHA construction on 16th St., will feature, 3 bedroom and 2 baths, is ready for you to choose colors, carpet and fixtures. H-3372
- Have you considered a duplex? Use it as a duplex or remodel into large home - terms suited to buyer's pocketbook. Near downtown. H-2097

GOLDEN SPREAD REAL ESTATE

WEST HIGHWAY 60
108 HAWLEY, TEXAS PH. 364-0221

FOR SALE-28 acres 2 large br. bath and 1/2 40x60 barn, corrals, loading chute, 14x24 well house and pressure system. On pavement. \$15,000. down.

3-Br Brick 5 acres, close in. Nice place. Consider small house in trade. \$10,000 down.

314 acres. Two six inch wells, return pit, underground tile. Old improvements. ASC check approximately \$7,000. Low int. loan. Priced \$275.00 per acre. 29% down.

9 acres on pavement - \$2000.00 down.

7 acres on pavement - \$2000.00 down.

320 acres 180 grass - 140 cultivation. 3 small wells 1/2 mile of underground tile. 90 acres now in wheat. Low interest loan may be assumed. \$225.00 per acre.

200+ acres on pavement 2 Br house, 136 milo 19.4 wheat 19.3 cotton ASC payment approximately \$6000.00. Owner will sacrifice his equity for \$20,000 Terms. Reasonable priced.

1360 acres - Colorado - 760 deeded all grass - irrigated. Will run 300 head year around. Will trade for irrigated place around Hereford.

3 Br House and one acre - outside city. On pavement. Close in.

EAGLE REAL ESTATE

PHONE 364-2653
120 N. 25 MILE AVE.

4 New Brick Homes-on Northwest. 2 car garage, 2 baths, built ins, carpets, beautiful appointment, choice neighborhood. Choose your colors in interior and carpets. Loan commitment available.

4 BR, 3 1/2 baths, central heat, refrig. air, cathedral ceiling, den, dinig area, built ins, 2 car garage, a lovely home anyone would be proud of. Located on Ranger. Loan available, H-213

On Mimosa Street a lovely new home, 4 BR, 2 Bath, living room, dining and Kitchen, all kitchen built-ins, carpet, 2 car garage. Excellent workmanship and material loan available. H-406

6 BR, 2 Bath, 2 story older house, solid as a rock, to be moved. Could be redone into a show place. H-601

135 acres grassland. No improvements. 3 miles from town, immediate possession. F-107

Virgel Merriotti 364-2653 Mike West 364-0735
Virgil Justice 364-0670 Wildering West 364-0735

GLASS IS OUR BUSINESS

Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. 364-3652

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Phone 364-2850
116 South 25-MILE AVENUE

Exclusive sales for
MESA HOMES C & R BUILDERS
GLENDALE HOMES MOFFITT HOMES

which makes it possible for us to offer you a bigger and better selection of homes in all sizes and price ranges.

BELIEVE IT OR NOT - Only \$1700. total for owner's equity. Owner transferred and needs to move right away. Good NM location. 3 bedroom brick, double garage, all built-ins, carpeted, fenced backyard. No loan qualifying - just buy equity and assume loan.

\$20,800 Buy F. H. A. or V. A. - Low investment - Under construction. Pick your own color scheme throughout - 1600 Square feet W. B. fireplace - All built-ins - 200 Block Fir Street.

\$20,000 207 Fir - 4 bedrooms - 1 1/2 baths - Brick - Fully carpeted. All built-ins - Cabinets a total. Fenced yard - Evap. air cond. - \$1500. Total down on F. H. A. Loan - Move in by January.

\$19,500 Good buy on this one: Fireplace - Cathedral ceiling - all built-in-fully carpeted - fenced yard - many extras - Northwest location - F. H. A. or V. A. financing.

EXQUISITELY DECORATED - Buy equity and assume loan. This beautiful home with approximately 2100 square feet has wood burner, built in bookcases, many great features. Excellent location. MONTHLY PAYMENTS ONLY \$158.00. Call now.

EXCELLENT NEIGHBORHOOD - Northwest elementary school, close by 3 bdr brick with 1 1/2 baths, db. gar., fenced yd., built-ins, drapes and other nice extra features. Established loan with low int. rate.

\$28,500 - New and almost finished - Approximately 2100 square feet beautiful craftsmanship - Cathedral ceiling in den with attractive fireplace - Refrigerated air conditioning - A more lovely home with all the extras - Northwest - 118 Nueces.
After hours please call 364-2146

Campbell Cramer

- REPOSSESSION. Large 3 bedroom frame with 2-car garage. Recently sold for \$7,500.00 and reposessed. Will be offered for a short time at only \$5,000.00. Here's your chance to steal one. H-3236
- EXCEPTIONAL QUALITY in materials and workmanship from the ground up. A rarity in this day of shotgun construction. 3 bdrs., 2 baths, oversize 2 car garage, finest of carpets, refrigerated air, humidifier, built-ins. Truly a quality house. Payments \$145.00 at 6% \$21,200.00. H-3233
- 500 TOTAL MOVE-IN to veterans. 3 bdr. brick with all the extras. A \$18,500 value for only \$5,500.00. H-3142
- INFLATION hasn't touched this nice 2 bdr. brick in N. W. Hereford - only \$13,950. Similar houses are bringing up to \$18,000. Has built-ins, fully carpeted, garage, fenced yard, beautiful lawn & shrubs. Small down payment. 5 1/2% loan at \$99.00 per month. READY FOR OCCUPANCY! H-273
- \$1,000 TOTAL MOVE-IN for nice 2 bdr. frame home with garage, fenced yard, large corner lot. Owner will carry balance at low interest. \$10,000 H-272

East Hi-Way 50 Phone 364-0972 or 2424
Evenings and Sundays Call
Gene Campbell 364-0789 Jim Cramer 364-0164
Ted Walling 364-9660

CARMICHAEL Real Estate, Inc.

508 South 25 Mile Avenue
PHONE 364-1251
FARMS & FARM LOANS

SPACIOUS, CLEAN & WELL LOCATED - 3 bedroom - 1 bath, single garage - fenced - low, low equity - \$15,500.00.

OWNER WILL PLEDGE - 3 bedroom - 1 1/2 bath - livingroom - den - fenced yard - 10% down - built-in kitchen - 1713 sq. ft. - \$18,200. - 117 Ave. H.

COUNTRY HOME - 3 bedroom - 1 1/2 bath - large livingroom - den & kitchen combination - woodburning fireplace - 5 acres of land - large garage - storage bldg - shop bldg.

10% DOWN - Nice - 3 bedroom - double garage - 1 1/2 bath - fenced yard - owner will pledge - low down - app. only - 510 Star.

CORNER LOT - large den - woodburning fireplace - formal livingroom - 4 bedrooms - double garage - lovely home - N.W. Hereford.

NICE - 3 bedrooms - 1 bath - carpeted - livingroom - family-room - fenced - single garage - 207 Star.

TWO STORY HOME - 3 bedroom - 2 bath - redwood fence - carpeted - built-in kitchen - 2 car garage - livingroom - \$21,000.00 - 603 Star.

CORNER LOT - 3 bedroom - unusually large den - built-in kitchen - living room - 1 1/2 bath - refrig. air - w/b fireplace - double garage - fenced yard - very nice - \$35,000.00 - App. only.

2 YEARS OLD & EXTRA CLEAN: Equity buy - 6% loan - 3 bedrooms - 1 1/2 bath - double garage - refrigerated air - owner leaving town - appointment only - 123 Ranger.

ACREAGE & 2506 SQ. FT OF GRACIOUS COUNTRY LIVING: Beautiful French Provincial Brick - Cooks delight kitchen - 3 bedrooms - 2 full baths - \$45,000.00 - appointment only.

Where Buying and Selling Become a Reality

Troys Carmichael Mutt Wheeler
Harold Kilds (Nite Phone) Jeane Coker
364-0336

It's here... our Annual January

Clearance

All Sales Final!
-- No Exchanges --
-- No Refunds --
-- Please --

STARTS MONDAY - JAN. 5 - 8:30 A.M.

Rutherford & Co.

Sale

GROUP LADIE'S DRESSES

Regular \$70.00 Value	\$40.00	Regular \$30.00 Value	\$17.00
Regular \$65.00 Value	\$38.00	Regular \$28.00 Value	\$16.00
Regular \$60.00 Value	\$35.00	Regular \$27.00 Value	\$15.00
Regular \$50.00 Value	\$29.00	Regular \$25.00 Value	\$14.00
Regular \$47.00 Value	\$28.00	Regular \$23.00 Value	\$13.00
Regular \$45.00 Value	\$27.00	Regular \$20.00 Value	\$12.00
Regular \$38.00 Value	\$22.00	Regular \$15.00 Value	\$8.50
Regular \$35.00 Value	\$20.00	NO ALTERATIONS PLEASE	

GROUP LADIE'S WINTER COATS

Regular \$70.00 Value	\$42.00	Regular \$30.00 Value	\$19.00
Regular \$60.00 Value	\$39.00	Regular \$27.00 Value	\$17.00
Regular \$50.00 Value	\$31.00	Regular \$25.00 Value	\$16.00
Regular \$45.00 Value	\$29.00	Regular \$24.00 Value	\$15.00
Regular \$40.00 Value	\$26.00	Regular \$20.00 Value	\$14.00
Regular \$35.00 Value	\$22.00	NO EXCHANGES or REFUNDS PLEASE	

GROUP GIRL'S WINTER COATS

Regular \$25.00 Value	\$15.00	Regular \$14.00 Value	\$8.00
Regular \$22.00 Value	\$13.00	Regular \$12.00 Value	\$7.50
Regular \$20.00 Value	\$11.50	Regular \$11.00 Value	\$6.50
Regular \$16.00 Value	\$9.00	Regular \$10.00 Value	\$6.00

Group Ladie's Hand Bags

Regular \$18.00 Value	\$10.00
Regular \$16.00 Value	\$9.00
Regular \$12.00 Value	\$7.00
Regular \$9.00 Value	\$5.00
Regular \$7.00 Value	\$4.00

Ladies Group BLOUSES

1/3 OFF Regular Price

Infants Wear

Group NOW! **1/3** OFF Regular Price

Group Men's SUITS

Regular \$95.00 Value	\$62.00
Regular \$85.00 Value	\$54.00
Regular \$80.00 Value	\$50.00
No Alterations	

Group Men's SPORT COATS

Regular \$65.00 Value	\$44.00
Regular \$60.00 Value	\$39.00
Regular \$55.00 Value	\$35.00
Regular \$45.00 Value	\$30.00

MEN'S SLACKS

Regular \$25.00 Value	\$16.00	Regular \$14.00 Value	\$9.00
Regular \$22.50 Value	\$14.00	Regular \$13.00 Value	\$8.00
Regular \$20.00 Value	\$13.00	Regular \$12.50 Value	\$7.50
Regular \$18.00 Value	\$12.00	Regular \$10.00 Value	\$6.50
Regular \$16.00 Value	\$10.00	Regular \$9.00 Value	\$5.50
NO ALTERATIONS			

Boy's Long Sleeve KNIT SHIRTS

Regular \$5.00 Value	\$3.50
Regular \$4.50 Value	\$3.00
Regular \$4.00 Value	\$2.50

Group Men's All Weather COATS

Regular \$50.00 Value	\$35.00
Regular \$45.00 Value	\$30.00

Men's SWEATERS

Regular \$25.00 Value	\$16.00
Regular \$23.00 Value	\$14.00
Regular \$21.00 Value	\$13.00
Regular \$20.00 Value	\$12.00
Regular \$19.00 Value	\$11.00
Regular \$18.00 Value	\$10.50
Regular \$15.00 Value	\$9.00

Group Men's Heavy COATS & JACKETS

Regular \$50.00 Value	\$35.00
Regular \$45.00 Value	\$30.00
Regular \$40.00 Value	\$27.00

Regular \$37.50 Value	\$25.00
Regular \$30.00 Value	\$19.00
Regular \$25.00 Value	\$16.00
Regular \$20.00 Value	\$12.50

Group Boy's SWEATERS

Regular \$14.00 Value	\$8.50
Regular \$8.50 Value	\$5.00

17 Only - Men's SPORT HATS

\$4.50 to \$6.00 Values
NOW while they last **\$1.99**

GROUP MEN'S SPORT SHIRTS

Regular \$13.00 Value	\$9.00	Regular \$7.50 Value	\$5.00
Regular \$12.00 Value	\$8.00	Regular \$7.00 Value	\$4.50
Regular \$8.00 Value	\$5.50	Regular \$6.50 Value	\$4.00
Regular \$6.00 Value	\$3.50	NO EXCHANGES PLEASE	

BOY'S WINTER COATS

Regular \$20.00 Value	\$12.50	Regular \$10.00 Value	\$6.50
Regular \$14.00 Value	\$9.00	Regular \$9.00 Value	\$6.00
Regular \$12.00 Value	\$7.50	Regular \$7.00 Value	\$5.00

GIRL'S DRESSES

Regular \$22.00 Value	\$12.50	Regular \$12.00 Value	\$7.00
Regular \$20.00 Value	\$11.50	Regular \$10.00 Value	\$6.50
Regular \$16.00 Value	\$9.50	Regular \$9.00 Value	\$6.00
Regular \$15.00 Value	\$9.00	Regular \$8.00 Value	\$5.50
Regular \$14.00 Value	\$8.50	Regular \$7.00 Value	\$5.00

GROUP LADIE'S HEDY SWEATERS

Regular \$25.00 Value	\$18.00	Regular \$20.00 Value	\$13.00
Regular \$23.00 Value	\$17.00	Regular \$14.00 Value	\$9.00
Regular \$22.00 Value	\$15.00	NO EXCHANGES PLEASE	

Group Ladie's SLIM PANTS

1/3 OFF Regular Price!

"Canon" Irregular TOWELS

Bath Towels \$1.75 each
Hand Towels 85c Wash Cloths 50c

Little Girl's SPORTSWEAR

1/3 OFF Regular Price!

North Star, 100% Dacron BLANKETS

size 80"x90" \$18.00 Value **\$12.00**

22 WORLD FAMOUS COMICS

The Sunday Brand

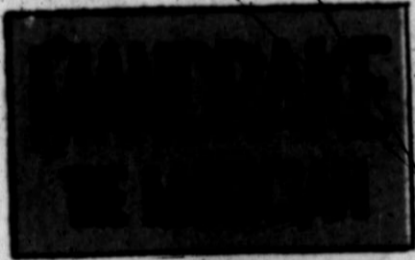
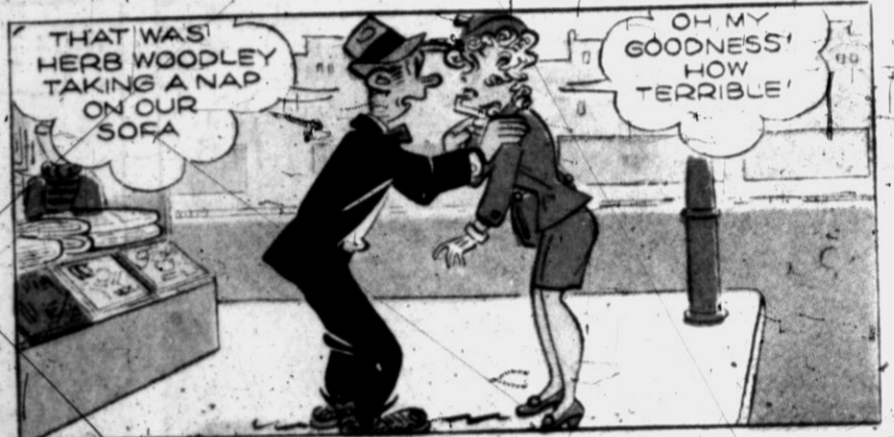
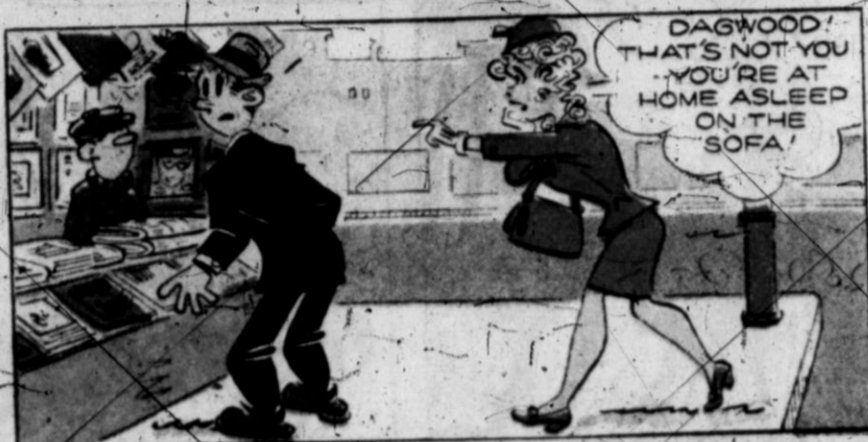
FIRST
- IN LOCAL NEWS
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Published Every Sunday

Our Slogan: "More People - More Farms"

SUNDAY, JANUARY 4, 1970

BLONDIE



BY LEE FALK



The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey

THATCHER, I MUST RESERVE THE RIGHT TO INSPECT THE CAVES PERIODICALLY—

ANY TIME, CAPTAIN, ANY TIME!

BY THE END OF THE WEEK SOME OF THOSE CHAMBERS WILL BE FILLED WITH BOXES OF DUPLICATE BUSINESS RECORDS—

YOU'VE RATHER A STRANGE OCCUPATION, SIR—

YES, THE FEAR OF SOME KIND OF ATOMIC DISASTER IS THE ONLY REASON MY COMPANY CAN EXIST—

BUT WHY PICK NADUWA?

LOTS OF SPACE AT LOW RENT, CAPTAIN, THAT'S WHY!

WHAT DO YOU THINK OF THATCHER'S BUSINESS, TIM?

IT'S NOT MY NATURE TO BE SUSPICIOUS, SIR, BUT....

...SOME NEW IDEAS ARE HARD TO ACCEPT—I MEAN THE COMBINATION OF CAVES, CARGO PLANES AND RECORDS—

AREN'T YOU CONCERNED THAT THATCHER MIGHT BE INVOLVED IN MORE THAN ONE BUSINESS?

YOU BET I AM! AND WE'LL CONTINUE TO CHECK—THAT'S YOUR JOB NOW!

TO BE CONTINUED

TIGER

by BUD BLAKE

QUIT THROWING SNOWBALLS AT US, HUGO—AND COME BE OUR REFEREE...

FOR THE DUEL SUZY AND I ARE GONNA HAVE!

OKAY!

STAND BACK TO BACK WITH ONE SNOWBALL EACH

TAKE THREE PACES, TURN, AND FIRE! I'LL COUNT

READY, LADIES? GO!

ONE...

TWO...

THREE!

BUD BLAKE 1-4

PONYTAIL

BY LEE HOLLEY

WHUMP

I KEEP FORGETTING...

NEVER BE LATE FOR SCHOOL IN JANUARY!

LEE HOLLEY 1-4

BUZ SAWYER

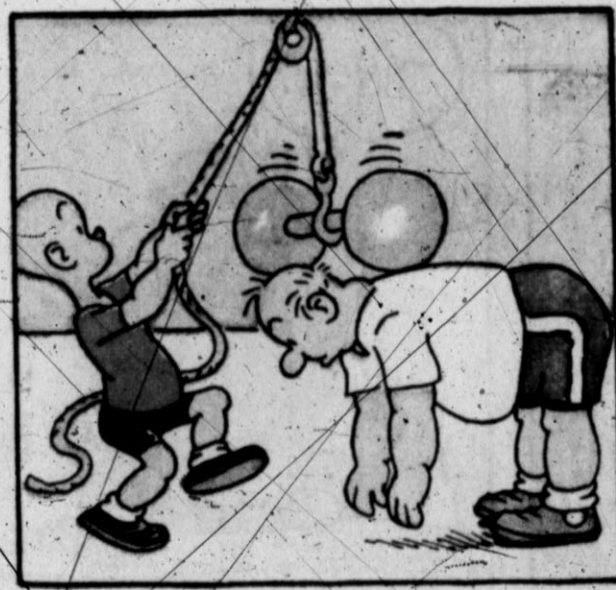
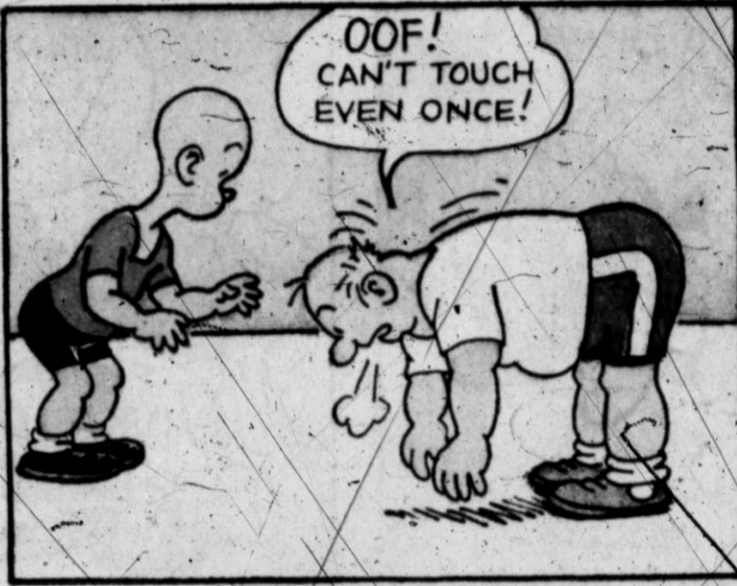
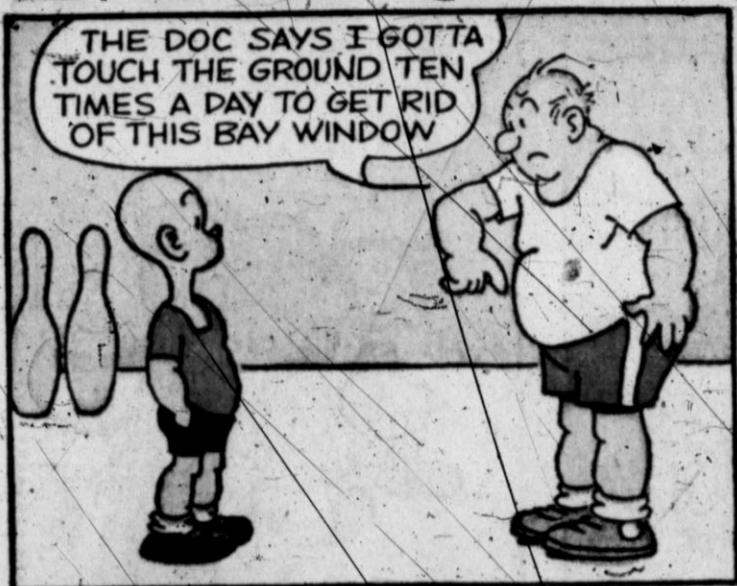
Featuring His Pal Rosco Sweeney

by ROY CRANE



HENRY

by DON TRACHTE



The KATZENJAMMER KIDS

by JOE MUSIAL



beetle bailey by mort walker



IODINE



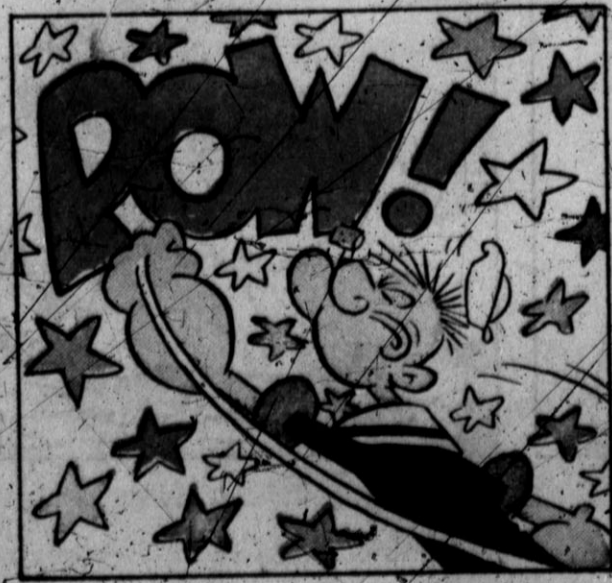
The Little Woman

by DON TORBIN



POPEYE

by BUD SAGENDORF



The LONE RANGER

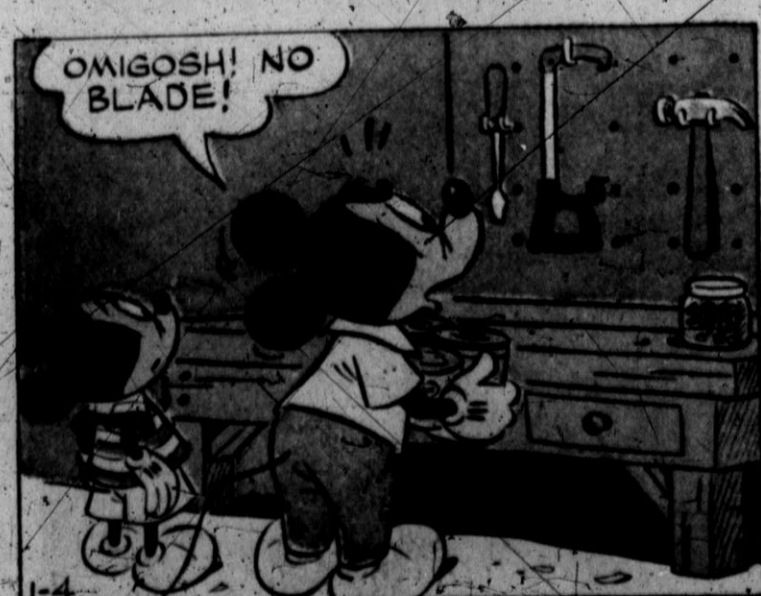
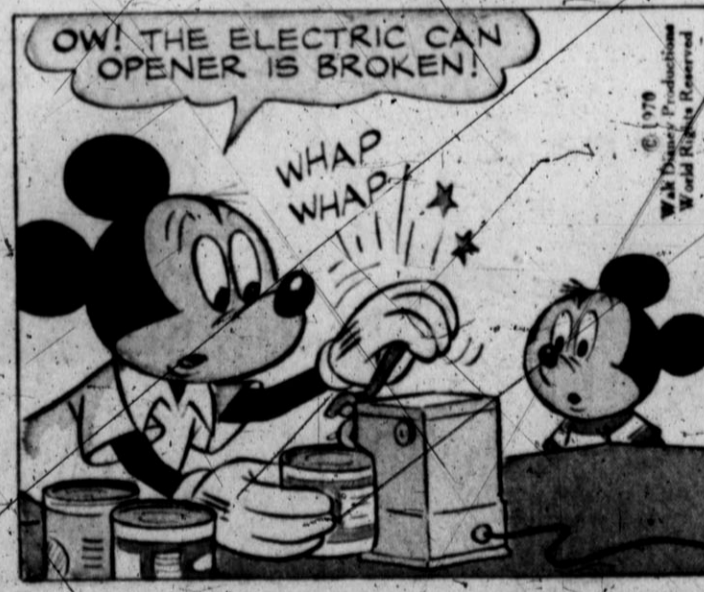
by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



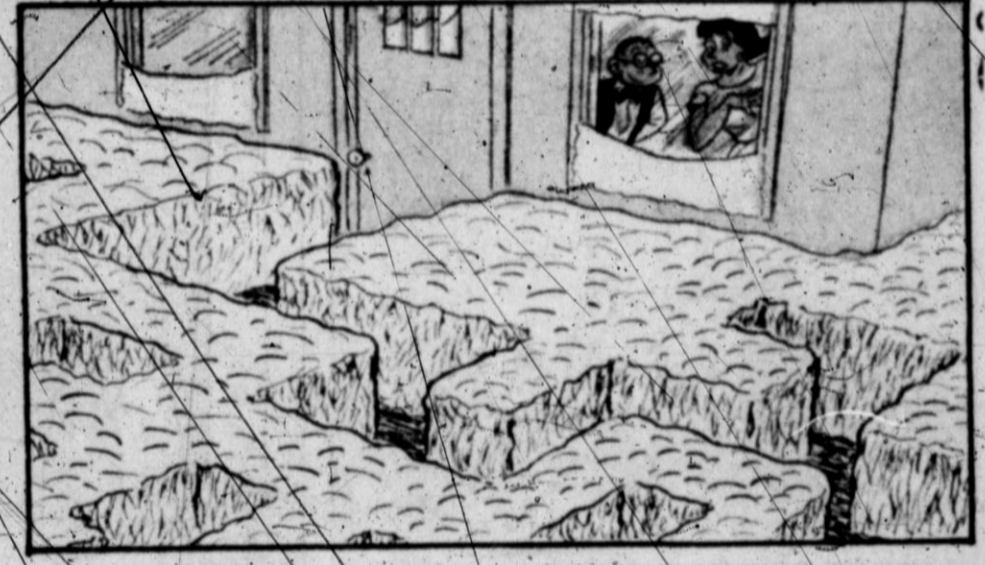
WALT DISNEY'S MICKEY MOUSE



WALT DISNEY'S **UNCLE REMUS** AND HIS TALES OF **BRER RABBIT** Adapted from the stories by JOEL CHANDLER HARRIS



MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

