

## Annexation Sought In South Hereford

The Hereford City Commission was presented an informal petition for annexation by residents in an eight-block area of South Hereford during their regular meeting Monday night.

After studying a drawing of the property and discussing the annexation possibility, commissioners decided to invite the property owners to a meeting at 7:30 p.m. Monday in the Community Center for further discussion.

At that time, said Mayor Ray Cowsert, the commission will explain how much it will cost the property owners to tie onto utilities and discuss any problems which may arise. Those wanting the annexation then will be asked to sign a formal petition.

The petition presented during the meeting Monday night contained the names of 30 different property owners, or about 70 to 80 per cent of the property owners in the eight block area between James Street and Austin Road.

In other action, the commis-

sioners approved three zoning changes. The first was for a request from L. E. Fields to change Lot 20, Block 13 of the Evans Addition from "B Residential District" to a "D Local Retail District."

The west 90 feet of Lots 7 and 8, Block 63 of the Original Town Hereford Addition owned by Mrs. T. J. Carter was changed from a "C Multi-Family District" to a "D Restricted Business District" at the request of Mrs. Carter.

All of the north 104 feet of the west 198.71 feet of Lot 10, Block 4 of the Womble Addition was changed from a "C Multi-Family District" to a "D Restricted Business District" at the request of owners Aiken and Owens.

The three zoning changes had been examined and approved by the Zoning Commission before presentation to the City Commission.

City Manager Dudley Bayne reported to commissioners that the only company which makes the graphotype machine had

submitted a bid of \$3208 to the city for a machine, which would be used next year in the tax department when the city changes over to a unit tax system.

Bayne also told commissioners that the company had a used machine which it would sell. The commission authorized Bayne to hold the bid on the new machine until he had seen the used machine and see if it would suit the needs of the city.

A franchise was awarded to Pioneer Natural Gas Company after the third and final reading of the contract Monday night. The franchise is for five years and had been read at two previous meetings.

In final action, commissioners decided to put their \$500,000 in bonds under a 16-year payment plan instead of 20 years because of the money they would save on interest and principal. The bonds recently were approved by city voters in a bond issue and will be used mainly for getting facilities to the site of the plant proposed by Wilson & Co.



**FOR CAMP FIRE GIRLS** — Officers of the Hereford Lions and Rotary clubs presented checks this week to the local Camp Fire Council to aid in construction of the new \$34,000 Camp Fire Girls building. At top, Rotary past president Les Combs, left, and club member Roland Barton present Mrs. Nita Lea, Camp Fire director, with a check for \$9,500. At bottom, Lions president Ray Moore presents Mrs. Lea with a check for \$9,500 as Mrs. Jack Allen looks on. The Jim Hill Estate also contributed \$15,000.

## Greenbugs Increasing

Juston McBride, Deaf Smith County agricultural agent, reported Wednesday that the greenbug (aphids) infestation in the county was continuing to hinder all area crops while the situation is being controlled to some extent by spraying.

Though the average control of the greenbug population is between 80 and 90 per cent, he stated that the population has continued to build up again after spraying. He said that practically all of the grain sorghum in the county has been sprayed at least one time, and in some instances, a great deal more.

"Though there has been some damage from insects sapping the plant and also to the crop from the insecticides, I don't think the spraying will have any great amount of reduction in yield on the crops," McBride explained.

McBride said that all forage type crops were being hit by the insects throughout the grain producing area and that an extremely large build-up has been

noted on all crops. He suggested that all crops should be sprayed several times, two-three weeks apart. "I recommend to farmers that if their crop is showing signs of stress and wilting that they spray," he pointed out.

While almost 100 per cent of the area crops have been sprayed and control has been good, he explained, spraying can not get to all of the insects and the ones that remain after spraying start a new cycle all over again. He felt in the limits of what area farmers can do through spraying programs, the results thus far have been relatively good.

Though hitting the older crops considerably, the greenbugs are having a more severe effect upon the younger growing crops to the extent that in several instances the young crops have been replanted twice. With the continuous infestation of the insects, McBride pointed out that it is very difficult to get the young crops old enough to where the greenbugs would not be able to do as much damage as they presently are.

While having problems similar to the one being experienced this year with insects of a different type in the past, area farmers are faced with a different type that has not, to McBride's knowledge, been identified scientifically. The greenbug seen this year is believed to be of a different variety than those of the past and is thought to have transplanted itself from the wheat crop to the grain sorghum crops of this area.

McBride urged that farmers spray their crops and to observe whether a population increase reoccurs during the pollination period which is the most critical stage of growth.

## High Damage Sustained In Numerous Wrecks Saturday

**By MARSHALL DAY  
Staff Writer**

Six accidents occurred Saturday, which resulted in approximately \$2,900 damages and sent two persons to the Deaf Smith County Hospital.

In an accident which occurred about 12:30 Saturday afternoon at the intersection of 14th Street and Ave. F, Minnie Romo, 22, and Miriam Gutierrez, 27,

were both taken to Deaf Smith County Hospital following a collision which incurred \$800 in damages to the Gutierrez vehicle and about \$400 damages to the Romo car. Both were treated and released at the hospital.

The collision occurred when the driver of one of the cars was going east on 14th Street and entered the intersection where the other car, which was traveling at a high rate of speed, also entered the intersection, striking the other vehicle in the side and knocking it some distance.

Investigating officers issued a citation for negligent collision by failure to yield right of way.

About 3:30 Saturday morning, near the intersection of U. S. 60 and Farm Market Road 2856, a one-car accident caused slight damage to a highway sign and about \$800 damages to the 1958 Chevrolet driven by Luis Salas.

Salas, who was traveling west on U. S. 60, apparently lost control of his car, struck a curb, ran across the entrance of FM 2856, including two traffic islands, rolled over and came to rest in a deep ditch.

Officers issued citations for improper control by curb and hitting fixed object and also another for failure to leave information at the scene of the accident.

A wreck at the intersection of Miles Street and West 4th Street Saturday at 11:40 a. m. resulted in \$150 damages to a 1968 Plymouth driven by James Childers and \$200 damages to a 1968 Buick, driven by Loveda Ann Stewart.

After stopping at the stop sign at the intersection of Miles and West 4th, the driver of one of the vehicles proceeded into the intersection, apparently not seeing the other car coming, and the accident resulted.

A citation was issued for negligent collision due to failure to yield right of way from a stop sign, by investigating officers.

A citation for improper observation while backing was issued by investigating officers in an accident which occurred at 12:30 p. m. Saturday near the junction of Park Avenue and 385.

About \$75 in damages were received by the 1968 Chevrolet pickup driven by Charles Ray Hoover and very light damages to the 1961 Rambler driven by Vita Lavender Abbe.

The collision occurred when the driver of one of the cars, after pulling away from a gas station and thinking he was too far into the intersection backed back into the other vehicle which had pulled into the station without the other driver seeing.

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## Workers Needed To Combat TB

A movement is now underway to clean tuberculosis entirely from this area, through the Top O' Texas Tuberculosis Association — because this danger is already here.

Mrs. Jewel Smith reported that women's clubs will be needed to assist in the mailing of literature and the future fund-raising campaign.

"We need a great number of people to get this project working," stated Mrs. Smith. She also reported that committees are needed to arrange the transportation for the proper x-rays. Any person interested in this vital project are to call 364-1584.

Dr. C. E. Rush reported that approximately 900 children were examined in Hereford last year for tuberculosis. Thirty of them were found to be positive reactor cases. But only 10 of them were given x-rays, which he terms very necessary and needed by all 30.

Mrs. Smith also issued the information that 12 cases of T. B. are set for treatment now from Deaf Smith County — 10 of this number are children between 3 and 8 years old.

The price for this service is listed as 1 cent per every person in Hereford.

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## Actions Of Insurance Firm Examined By Officials Here

**By VICKIE INMAN  
Staff Writer**

Reports of insurance companies operating in the Hereford area through the mail or door-to-door sales has resulted in a general warning, directed particularly to elderly people, from hospital officials, the Chamber of Commerce and city attorney to examine all insurance policies carefully before buying.

The insurance company in question is apparently leaving the impression, either willfully or unintentionally, that the insurance plan is part of the local rural cooperative.

In a letter to members of the Deaf Smith County Electric Cooperative, Leo Forrest, manager, disclaimed any connection with insurance companies. The letter reads in part, "Deaf Smith County Electric Cooperative has never approved or endorsed any insurance plan or policy to be sold to members."

Texas Electric Cooperative, the state-wide organization, has employed a law firm in Austin to compile a file on the insurance company for possible court action, Forrest said. Information can be sent to Bill St. Clair, Brown Building, P. O. Box 63, Austin, Tex.

T. E. Seigler, administrator of Deaf Smith County Hospital, said every claim he has presented to one particular insurance company has been rejected. He said policy holders so far have been over 65-years-old and generally under the impression that their insurance would cover hospital and surgical charges, regardless of their past medical history.

Bill Thompson, manager of Deaf Smith County Chamber of Commerce, said his office has had reports of some salesmen representing, particularly to old-

er people, that previous medical history has no effect on insurability. "We know of no company that will write complete coverage under these conditions," he said.

Thompson said his office has filed one complaint with the Amarillo and Dallas Better Business Bureau concerning a local case where the policy had not been received after payment had been made. Hereford is represented by the Amarillo Better Business Bureau.

Reports from the Better Business Bureau indicate that the same company has been operating in the Lubbock area. Thompson said, with the same results as here. No one has any idea how many similar insurance policies have been sold in the Hereford area.

Ernest Langley, city attorney,

said the best way for a person to find out what his insurance policy covers is to take it to a banker, lawyer, doctor or the hospital management.

The company apparently sends a letter, with an attached postcard for replies, to everyone on the cooperative mailing list. If the postcard is returned, a salesman calls at the home.

Seigler and Forrest, both on the cooperative mailing list,

have a letter and postcard they received from the company. The letter said the insurance, called a cooperative plan for people in rural areas, will always be up-to-date and is designed to pay all hospital and surgical charges regardless of amount.

An indented paragraph near the bottom of the letter says the insurance is not sponsored by any particular rural cooperative. A similar statement appears in the body of the insurance policy.

When hospital patients present insurance to pay for part or all of the charges connected with their illness, the claims go to Seigler's office. Seigler then sends a letter to the insurance company, informing them of the

See ACTIONS Page 2



**KIWANIANS PROJECT**—The Hereford Kiwanis Club began one of their annual projects Sunday when 143,000 pounds of the penyon variety of wood arrived here in six trucks from Magnilina, N.M. The club will be selling the wood by the cord, and will be taking orders soon. President Ray Todd said the proceeds will be used for civic projects.

**Grid Tickets  
Now On Sale**

Grid enthusiasts are reminded that reserved seat tickets for the upcoming football season went on sale August 1 at the administration office.

The cost of the reserve seats for the five home games is set at \$7.50. Persons who had reserve seats last season have been mailed letters reminding them that they may purchase the same seats again this year but have only until Sept. 6 to do so. If they do not purchase their seats they had last year, they will then be sold to other persons desiring them.

The first home game of the football season will be the season opener when the Whitefaces meet the Pampa Harvesters Sept. 13 with the game to get underway at 8 p. m.

**Satellite Seen  
2 Nights Here**

A satellite appearing each evening at 9:30 over Hereford, directly south of the North Star, has been reported by several people in Hereford.

Three boys on Star Street, Dean Allen, Bruce Woodford and Wendell Bayne say they saw a bright object Monday night that was traveling at a fast speed.

The boys had Donald Cox, 424 Star, look at the object through his telescope. Cox said he figured it was a satellite. He said it was traveling to the south-east.

John Claypool at the City Airport said his wife saw a bright object Tuesday evening and called him at the airport to look at it. He also believed it was a satellite which will probably appear each evening between 9:30 and 10.

Federal Aviation Administration in Amarillo said they have had several calls recently from Amarillo citizens reporting a bright object. They said it was entirely possible that it was a satellite but they do not have any information on satellites.

Amarillo's Weather Bureau has no satellite information either.



**AT HOME ON THE FARM** of Mr. and Mrs. John Hill, 26 miles NW of town, triplets born Thursday week from a cow raised by Mrs. Hill wander uncertainly around the yard. The unusual part about this occurrence is that triplets that live are born about once in every 50,000 calves said the Hills. The two steers and one heifer are an unusual sight.

## Scouts Answer Emergency Call From Westgate

The emergency service corps of Troop 52, under the direction of J. W. Dickerson Jr., answered a call for service Sunday afternoon.

A water main broke loose at Westgate nursing home and the entire north wing of the building became flooded in a matter of minutes.

Using their system in which each boy that is called calls another and then reports for duty, the troop had 11 boys working with mops, brooms, vacuums, & other cleaning gear in no time.

A Westgate official praised the troop for its efforts, stating "the boys have had excellent training under Mr. Dickerson and have been a great help to the Hereford Fire Department in many ways."

Those boys who came in response to the call from Westgate Sunday were Ted Seyfert, Randy Cromer, Randy Corlis, Mike Corlis, Ralph Waits, James Waits, Jimmy Dickerson, David Waits, Kevin Young, Alvin Smith and David Thomas.

"These boys are to be commended for a great community service," the Westgate official said.

## Cowboy Is Hurt Here Wednesday

Ned Myers of Hereford, a cowboy at the Hereford Feed Yards, was slightly injured about 9:30 a.m. Wednesday when his horse apparently fell with him while he was riding in the pens.

Myers, 31, sustained a slight head injury. About three weeks ago, he had received several cracked ribs when a horse had fallen with him. He remained in satisfactory condition at Deaf Smith County Hospital early Wednesday afternoon.

## YES Program For Summer Slows Up

Lester Rape, manager of the Texas Employment Commission, reported Wednesday that things were slowing down for the summer program — Youth Employment Service (YES) — but a few applications were still coming in.

"A lot of the students are starting to think about school now that the time is getting so close," stated Rape.

He also mentioned that 33 new applications for jobs have come in within the past week and this makes 250 students that have been placed in positions.

"We have some boys working

in the potato sheds," he said, "but they are in a different report. We are now having a demand for boys. We could use some to fill more jobs. At first we thought that we wouldn't have enough girls, but now we find out that we have more girls than will take the jobs offered."

Rape said that reports on the (YES) Youth Employment Service will end when school starts and that at the last of the summer students start wanting to take a last minute vacation instead of work. But applications are still welcomed.



# Jolly Giants Win 2 League Games

The Jolly Green Giants continued their domination of the Women's Softball League this week as they defeated the Sunshine Girls 22-8 and the Blue-Belles 12-3 for their seventh and eighth victories of the season.

The Sunshine Girls drew first blood in the bottom of the first Monday night as they brought in one run. The Giants broke into the scoring column with six runs and added two more in the third while holding the Sunshine Girls scoreless.

During the fourth and fifth innings the Giants were held to one run while the Sunshine Girls picked up four for a 9-5 score at the end of five. Margie Turner of the Sunshine Girls blasted a home run in the fourth with no one aboard.

The final two innings told the tale as the Jolly Green Giants brought in 13 runs while limiting the Sunshiners to 3.

The first three innings were almost a pitchers duel, but the Jolly Green Giants managed to score two runs to none for the Blue-Belles, Norma Walden, the Giant third sacker, hit a home run in the fourth with one on to give her team a 4-0 lead.

The Giants picked up two more runs in the fifth when Zula Arney hit a triple. Then in the sixth inning the Giants scored four runs with the big hit being a home run by the shortstop Linda Pagett.

It was during the sixth inning that the Blue-Belles scored their three runs. In the seventh the Giants got two more for the 12-3 victory.

Other games this week will be played Thursday and Friday.



WALDO BAXTER was chosen Kiwanian of the month last week at the regular noon meeting on Thursday. President Ray Todd, left, makes the presentation.

## Actions . . .

Continued From Page One

For every claim that I sent, the company would invariably write back for a copy of the policy holder's case history and all admissions for the last seven years," Seigler said.

If the medical record showed a past history of similar illness, the claim was rejected, he said. "Looking back over the insurance policy, it does say that the policy will not pay for any pre-existing condition," Seigler said.

The ones Seigler knows who have bought the policy and denied liability said the salesman told them the policy would cover expenses for any illness, regardless of their present condition.

An example Seigler gave was a woman with a history of heart trouble as far back as 1962 who was told the insurance would cover hospital charges. When the woman tried to collect on a claim after being in the hospital, the claim was rejected because of her previous heart condition.

"Of course, no insurance company is going to take a case like that," Seigler said. "That's just like trying to buy fire insurance when your house is on fire. No one is going to touch it."

Seigler said several people who had claims rejected by the insurance company were apparently under a strong impression that the insurance was sponsored through the local rural cooperative.

One elderly lady who lives on U. S. Highway 385 said she purchased the insurance because she thought it was endorsed, if not sponsored, by the local cooperative. When she asked the salesman directly if the local cooperative was a sponsor, she received a negative reply. The salesman did say that the cooperative had given a mailing list of their members to his com-

pany, she said.

Forrest said Deaf Smith County Electric Cooperative has not given out any mailing list to insurance companies. He contacted the state office to see if the county's mailing list was made available there for such a purpose, but the answer was again no.

When the lady on U. S. Highway 385 discovered the insurance was not connected in any way with the local cooperative, she wrote the insurance company what she called "a nasty letter." She said she received a courteous reply, accompanied with a check for the amount she paid on the premium.

Seigler said the victims are usually older people who are susceptible and desperate for insurance protection. "They have no money and are grasping at straws to have some protection in case they get sick," he said. "Many are paying for this insurance out of pension checks and Social Security checks and actually cannot afford the insurance. Then when they get sick, the protection is not there."

Seigler placed a half-page ad in the Brand June 18, 1967, warning senior citizens about such insurance policies. He paid for the ad himself, since the hospital is not allowed to take sides in matters of insurance claims.

Too many good insurance companies are represented in Hereford for someone to rely on non-resident insurance salesmen Seigler said. "If a person can be insured with insurance that will really protect him, that insurance can be found in Hereford," he said.

Thompson said some have signed policies, thinking the insurance is offered on a limited basis during a particular time period. "Insurance is available all the time," he said. "Do not sign quickly, particularly with a non-resident salesman until you have checked it out."

Thompson emphasized that the Better Business Bureau has no legal standing and can be effective only when a person contacts it for advice before they purchase. "In order to prosecute insurance companies making such claims, someone would have to file a legal complaint in the County Court," he said. A strong court case

would need a witness to the verbal claims made by the salesman, he said.

An insurance policy can be dropped by not making any further payments, Thompson said. What has already been paid on the policy is usually not returned, he said.

Better Business Bureau recommends people check with a local insurance agent with whom they have done business and compare rates and coverage, Thompson said. "Don't be misled by a salesman's verbal statement. Regardless what the salesman says verbally, it has no effect on the sales," he said.

Wreck . . .

Continued From Page One

The parking lot of Sugarland Mall was the scene of an accident Saturday afternoon about 5, where moderate damage was received when the driver of one of the cars ran into the other car which was parked the lot. A 1962 Pontiac driven by Elsie B. Miner received about \$85 damages and a 1964 Buick, driven by Anna Hardesty Huckert of Summerfield, sustained about \$230 damages.

A 1964 Chevrolet, driven by Margaret G. Musquil received about \$100 damages while a 1957 Chevrolet driven by Frank Roacha received about \$70 damages

in an accident that occurred about 7 p. m. Saturday near the intersection of Main Street and 8th Street.

The driver of one of the cars was stopped in the traffic lane allowing another vehicle ahead of him to make a left turn when the driver of the other vehicle struck him in the rear, according to police reports.

Investigating officers issued citations for no drivers license and following too closely.

Wreck Occurs Sunday Night

A citation for failure to yield right of way was issued by investigating officers as a result of an accident which occurred Sunday night in front of the Playhouse Skating Rink on U. S. 60.

One of the drivers of the two cars involved in the accident was pulling out of the parking lot of the skating rink when another car turned into the parking lot off of U. S. 60, obstructing his view of oncoming traffic. The driver of the car then pulled out onto the highway into the path of the other car and the collision occurred.

RUMMAGE SALE

National Secretaries are having a rummage sale 9 a.m. Saturday at Plains Insurance Agency parking lot, 116 North 25 Mile Ave.

## Catholic Women Hold Meeting

A meeting of the Board of Directors of the Parish Council of Catholic Women was held Tuesday in the St. Anthony's Rectory. Fifteen members were present and Father Angelus led the opening and closing prayers.

Mrs. Gene Loerwald was acting president and Mrs. George Turrentine expressed her thanks to all who helped make the organizations commission workshop successful.

All member clubs were in favor of sending a delegate to the national convention and the delegate will be announced later.

The Open Parish Council meeting will be held Thursday, September 6, and will be a covered dish supper for women of the parish. The program will be installation of officers, nominee of delegate to convention, and various committee reports.



Gilbert Moreno

## Moreno Enlists In U.S. Army

Private Gilbert H. Moreno of Hereford enlisted this month for a three-year tour with the U. S. Army under the Vocational Training System.

Moreno choose administration, his guaranteed choice before enlistment, as the field in which he will work while serving his country.

Private Moreno stated that having the opportunity to choose his training before enlistment was very important in making his decision to enlist.

Private Moreno is a 1968 graduate of Hereford High School. His parents are Mr. & Mrs. Lindro Moreno of 707 N. Main St. Hereford.

## Pesticide Lab To Open Here

Alex Burgun, chemist for the Texas Department of Agriculture, has announced that a department Pesticide Mobile Lab will be located in Hereford for the next three months.

To occupy the number two space at the Grand E Trailer Courts, the lab will be open five days a week, Monday through Friday, from 8 a.m. to 5 p.m. for area farmers who would like their soil tested for residue in vegetables, tolerance of soil and general soil tests. The lab technicians will offer suggestions as to what can or should be done in various cases concerning soil tests.

Burgun stated that samples will be taken starting next week and if anyone desires to have tests made, to contact him at 364-0303. He also urged anyone interested in dropping by to do so at any time.

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## Feed Yards Is Leased Out By Holly Sugar

COLORADO SPRINGS — Holly Sugar Corporation has leased its cattle feeding operations at its Shoup factory, Hereford, to Sugarland Feed Yards, Inc. of Hereford, effective August 1. President John B. Bunker announced today.

Bunker said that W. M. (Mel) Cordray, who had been Holly's Director of Livestock, will continue to operate the feed yards as President of Sugarland Feeds Inc.

The feed yards have a capacity for more than 15,000 feeder cattle on 600 acres of land southwest of the Shoup factory.

## Rites Held For Former Resident

Funeral services for W. B. Furrh, 73, of Dallas, were held Tuesday morning in the Douglas Hughes Funeral Chapel at Dallas. Burial was in the Bright Star Community, where M. R. Furrh was born and lived most of his life.

Mr. Furrh had lived east of Hereford and farmed there in 1956 and 1957. While living here, he and his family were members of the Avenue Baptist Church.

Mr. Furrh is survived by his wife, five sons and three daughters, including Mrs. O. B. Keese of Hereford. Also 21 grandchildren and eight great-grandchildren.

## Personals . . .

Mr. and Mrs. W. T. Gunstenson were hosts for a family gathering on Sunday in honor of their grandchildren from South Padre Island. Lynn and Debra Kay Noel were the guests for lunch and others attending were Mr. and Mrs. Clifford Arnold, Mr. and Mrs. Wendell Burdine and children, Brenda and Janet and Marsha Hardwick, from South Padre Island also.

## HHS Students Are Back From Houston Meet

Six Hereford youths traveled to Houston July 29 - Aug. 2 for the Student Council Workshop at the University of Houston.

Main speaker was Roger Sweet from Xenia, Ohio. The workshop concentrated on leadership training and functions of Student Councils.

Those attending the convention were Wayne Winget, Doug Greeson, Miss Lanny Buck, Miss Trisha Hill, Miss Jan Turrentine and Miss Betty Hodges. Joe Don Cummings, 219 Aspen was sponsor.

STOP THAT ITCH! IN JUST 15 MINUTES. If not pleased, your \$\$\$ back at any dry cleaner. Apply quick-drying ITCH-NE-NOT day or night for eczema, insect bites, bee stings, other surface rashes. Anesthetic action quiets itching in minutes. Antiseptic action kills germs to speed healing. NOW at Harold Close Drug

## The Hereford Brand

Member Associated Press  
Member National Editorial Assn.  
Published Every Thursday at  
130 W. Fourth  
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Texas, 79045  
THE BRAND PUBLISHING COMPANY

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CIRCULATION  
Mail . . . . .EM 4-2030  
Carrier . . . . .EM 4-1855

Classified advertising rates: 6c per word first insertion (60c minimum); 4c per word additional insertion.

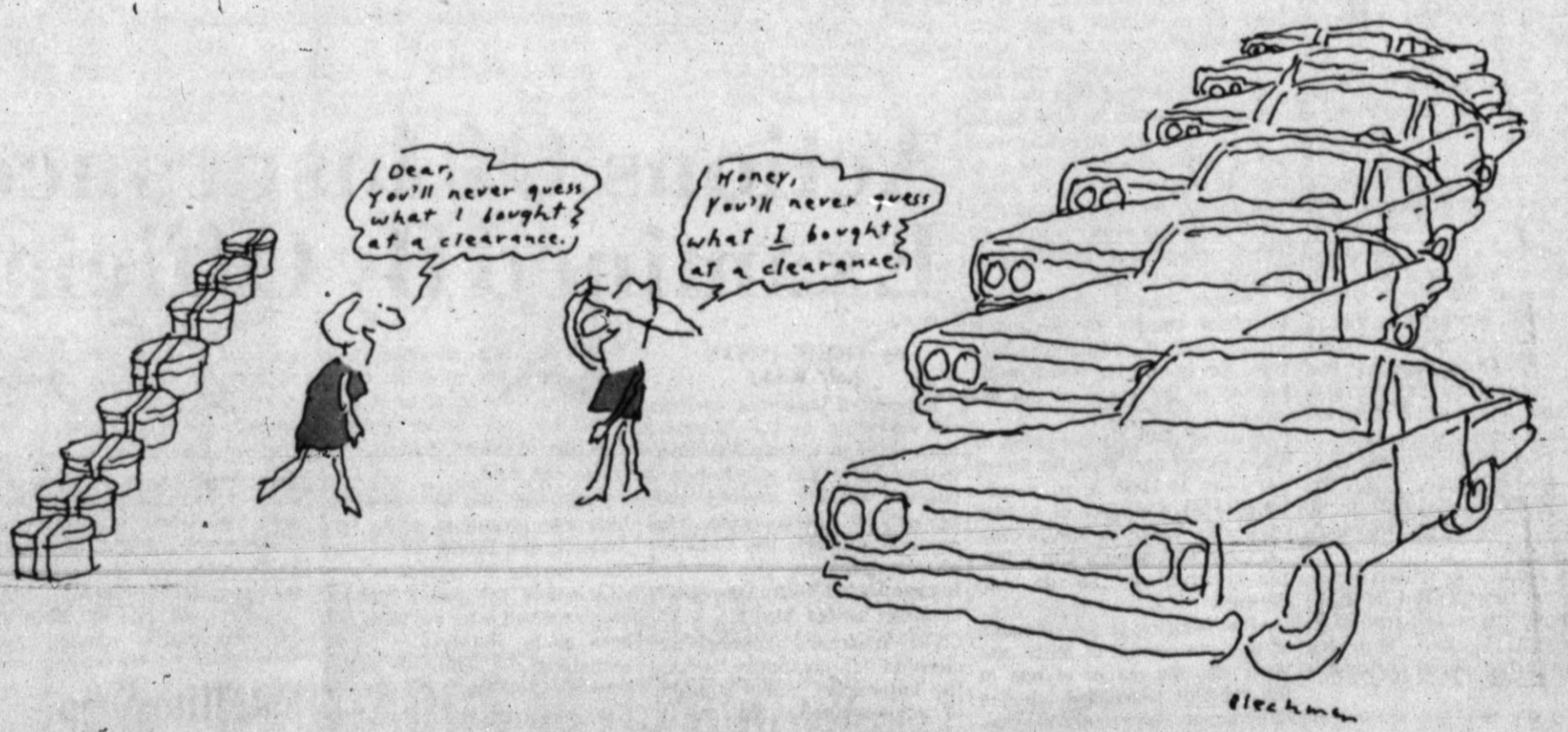
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O'Kelley's  
SKI EQUIPMENT

## Weather

|                    | H     | L  |
|--------------------|-------|----|
| Saturday           | 95    | 65 |
| Sunday             | 95    | 68 |
| Monday             | 95    | 66 |
| Tuesday            | 95    | 67 |
| Wednesday          |       | 70 |
| Moisture for month | 85    |    |
| Moisture for year  | 7 in. |    |

(Courtesy of KPAN radio)



# WRESTLING

Saturday Night - 9:00 P. M.

• BIG DOUBLE MAIN EVENT •

|                        |     |                 |
|------------------------|-----|-----------------|
| INFERNO<br>(Club Foot) | vs. | RICKY ROMERO    |
| INFERNO<br>(number 2)  | vs. | NICK BOCKWINKLE |

Little Eagle vs. Karl Von Brauner

HEREFORD BULL BARN

Ringside \$1.75 General Admission \$1.00

Plymouth's year-end clearance is on. It's time for year-end bargains, even if you only buy one. 250,000 Ford and Chevy owners couldn't wait to switch to Plymouth. You did. Now come in and clean up.

Meet THE unbeatables

DISHMAN-HALE CHRYSLER-PLYMOUTH  
345 East First St. Hereford, Texas

AUTHORIZED DEALER CHRYSLER MOTORS CORPORATION

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DAY & NIGHT  
There is No Finer Equipment Than Day & Night!

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## Family, Friends Visit Rulands On Anniversary

Unexpected guests adding to the pleasure of Mr. and Mrs. Gus Ruland at a Sunday afternoon reception celebrating their Golden Wedding anniversary were Mr. and Mrs. W. C. Burgess of Lubbock. It was in the Burgess home, then at Pottsboro, that the Rulands were married 50 years ago.

They greeted 93 callers during open house at their home Sunday afternoon. Their children and families were hosts.

The only daughter, Mrs. J. L. McFarling of Travis Air Force Base, Calif., and wives of the sons, Mmes. Delbert Ruland, Kenneth Ruland and Fred Ruland served the anniversary cake with punch and coffee, as-

sisted by a granddaughter, Mrs. Douglas Ruland of Clovis, N.M. Miss Vickie Ruland was at the guest book and Miss Lynda Kay McFarling at the gift display.

Mrs. Ruland had crocheted the cloth which covered the refreshment table, especially for her anniversary party. It was laid over gold and that color was repeated in floral decorations. Mrs. McFarling baked the tiered cake and ornamented it with gold-tinted flowers, leaves and bells topped with the gold numerals, 50.

Guests included Mr. Ruland's sister and brother-in-law, Mr. and Mrs. Walter Hunter of Hollister, Calif., also the Douglas Ruland family of Clovis, the Finis Rulands, Mrs. Lillie Martin and family of Weatherford, Mrs. Annie Crocker and son of Crossen, Mrs. Jessie McCracken and son of Odessa. Also the Autrey Ruland fam-

**A COSTLY PUNCH**  
FOUNTAIN, Colo. (AP) — Bettors collected on show tick-

ets on a horse that ran out of the money in a quarter horse event at Pikes Peak Turf Club. No. 9 finished third, but a state steward operating the tote board punched No. 7 instead. So the track redeemed show tickets on both horses. The error cost the track \$129.60.

Classifieds Get Results.

**DIDN'T HURT A BIT**  
WELLS, England — An ultrasonic dental drill was used by Richard Scott, a ceramics conservator on the staff of London's Victoria and Albert Museum, to remove corrosion and deposits of lime and lichen from a 13th century stained glass window in Wells Cathedral. The drill was never allowed to touch the window. Instead a tiny

jet of water carried ultrasonic vibrations, 25,000 a second, to the working surface.

**LIONS TO PLAY IN HAWAII**

NEW YORK (AP) — Columbia's basketball team, defending Ivy League champion, will play in the Rainbow Classic in Honolulu next December.

**Penneys**  
ALWAYS FIRST QUALITY

Hereford, Texas

Weekdays  
9:30 am to 7:00 pm  
Saturday  
9:30 am to 9:00 pm

# BACK-TO-SCHOOL BARGAIN DAYS

## REDUCED THRU SATURDAY!

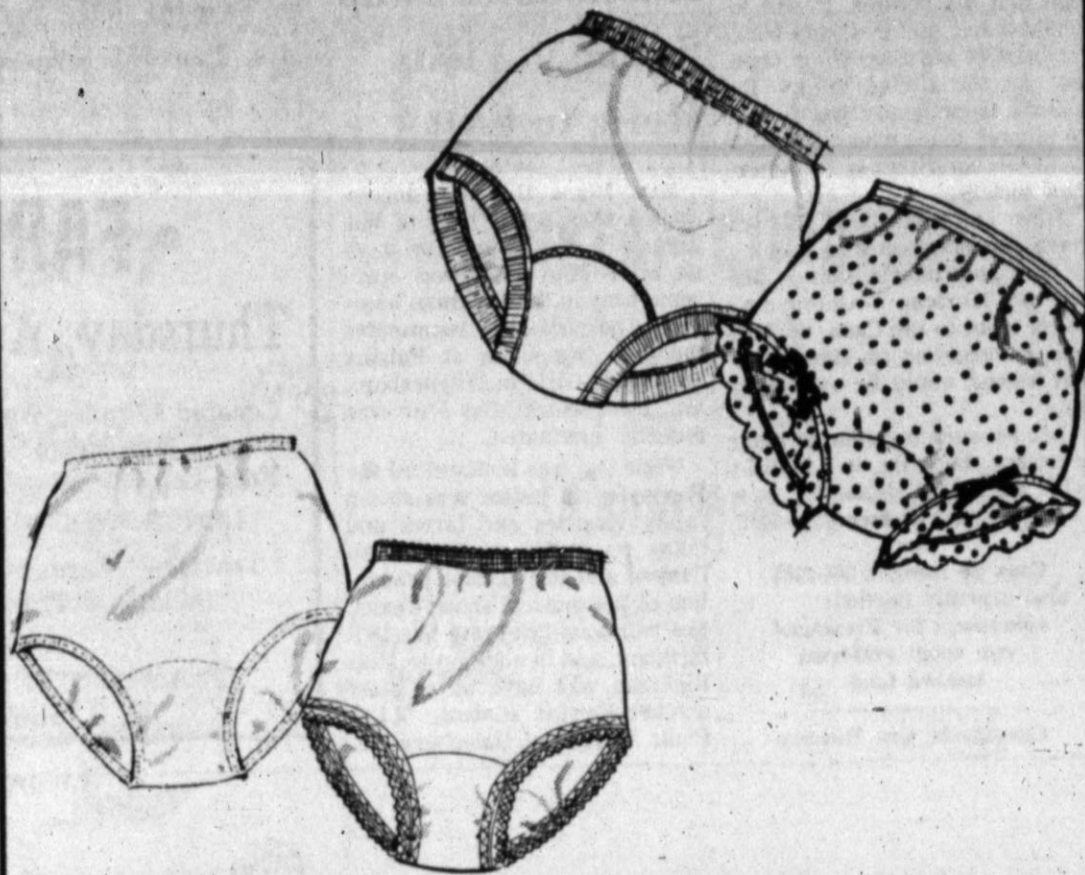
### Letter To The Editor

Recently I was involved in helping to plan an Olympics for Hereford to have been held on August 10. It was to have been sponsored by the youth groups in each of the city's churches. The idea was dismissed because of general lack of interest but those who participated in the organization of it were active and dedicated. I would like to thank Lynn Fisher, Joette Hanna, David Bosley, Cynthia Hanna, Jimmy Clark, Larry Guinn, Judy Hollingsworth, Mrs. Ralph Lemmons, and the Pioneer Natural Gas Co for their help and participation. I would especially like to thank Luci Tijerina, Curtis Clayton Jr Pam Miller, Roberta Albracht, Nancy Fisher, and Conne Walker for their unquestionable devotion toward organizing an activity which the only requirement was fun. A thanks must also go to the Brand and KPAN radio for their help in this unsuccessful endeavor. It is hoped that in the future an event such as this can be organized for participation of all.

Craig Simpson



STATE ENTRY — Jane Witkowski, Deaf Smith County representative in the recent District 4-H Dress Revue at Amarillo, is one of four named there as contestants in the State Revue Oct. 5 at the Dallas State Fair. Theme of the district revue was HemisFair Fashions, and 57 girls from 19 counties modeled ensembles they had planned and made. Cynthia Hanna, another 4-H Club girl from this county, was mistress of ceremonies. A tea was given by District Home Demonstration Club women after the style parade.



School's in! Now's the time to stock up and save on girls' quality underwear!

REG. 3 FOR 1.75, NOW

**3 FOR 1.44**

There'll never be a better time to fill in their wardrobe and save! Choose their favorite panty styling from combed cotton band leg briefs, rayon/pima cotton or cotton/rayon dimple knit elastic leg styles, even pretty birdseye cotton prints. All carefully cut to our own specifications for comfy, no-bind fit... and they'll stay that way through countless machine washings. White or colors, sizes 2 to 16. Don't forget our sleeveless combed cotton undershirt, too.



Boys' Towncraft briefs and T-shirts at a not-to-be-missed price!

REG. 3 FOR 2.19, NOW

**3 FOR 1.77**

Big savings now on boys' Towncraft T-shirts and briefs. Combed cotton flat knit T-shirts with a nylon reinforced collar; combed cotton rib knit briefs with heat resistant elasticized leg openings and waistband, plus a double fabric back for added durability. Durene® cotton briefs, too, knit of strong absorbent 2-ply mercerized yarns. Both briefs and T-shirts are full cut to Penneys rigid specifications for the ultimate in comfort, and are in sizes 4 to 20.



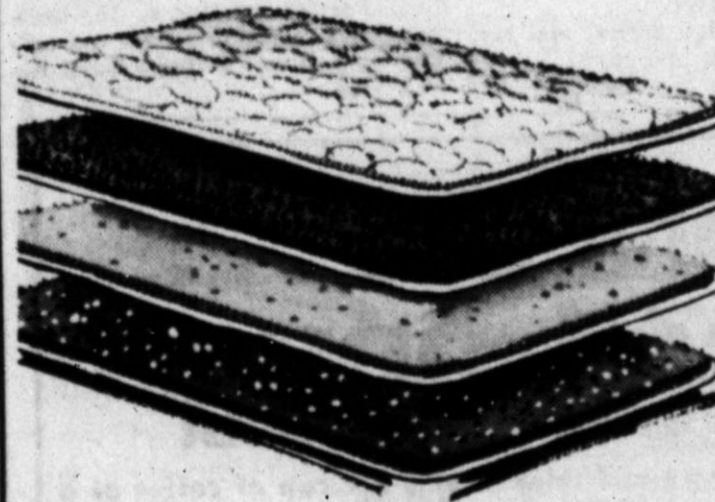
Save on Penn-Prest® roll sleeve classics in solids and prints!

REG. 3.50 EACH

NOW **2 FOR \$6**

Reg. \$4 Each

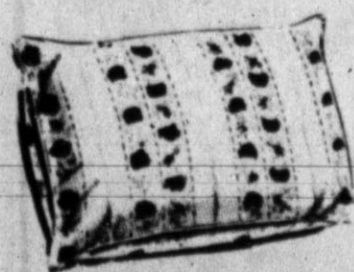
NOW **2 FOR \$7**



Carpet remnants: top quality, fiber assortment—bargain priced!

27" x 45" to 27" x 54" **2 for \$5**

Get several rugs to protect your good rugs from wear and tear in heavily trafficked areas of your house. All wools, nylon, Acrilan® acrylics in this assortment, and more. Colors galore. Hurry in while they last!



Kapok filled pillows at a stock-up price!  
**2 for \$3**

Treat every bed in the house to these fluffy, comfy pillows! So light, resilient. Pretty blue floral print ticking. 20" x 26" finished size.



**SPECIAL VALUES!**

Penney's famous fabrics to make a complete school wardrobe!

**BEAUTIFUL BONDED KNITS — NEVER NEED LINING!**

This selection will make your head turn. Textures and fibers of all cotton, cotton-rayon blends, Orlon® acrylics, and Arnel® triacetate knits all acetate backed. Come in and see for yourself! They're so easy to sew and hardly ever crease.

50"-60" wide **1.66 yd.**

**SUMMER SHEER PIECE GOODS**

All our summer piece goods have been reduced for your back-to-school sewing for those first warm days of school

**83c yd.**

**BARGAIN DAYS SPECIAL BUY ON PIECE GOODS!**

These piece goods were bought especially for your back-to-school sewing

**48c yd.**

**SHOE CLEARANCE**  
Shoes for every member of the family!



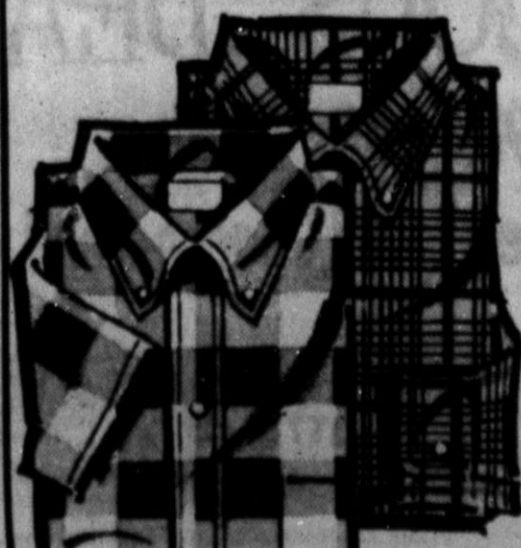
**BOYS' PENN-PREST® WESTERN JEANS. SAVE!**

Never iron polyester/cotton blend with hip hugging, slim styling young guys go for In slim or regular sizes

**2.22**

**JACK'S MARINE**  
has  
Ski  
Vests

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**REDUCED FOR CLEARANCE!**

**1.99**

Boys' Penn-Prest® never iron Sport and Dress Shirts that give mom an ironing-free school year.



**Terrific Buy!**  
Seamless Stretch Panty Hose!

**2 prs. 1.99**

Scoop them up by the armful. They come in Suntan, Cinnamon, Coffee Bean. Short, average, long.





**WATER TALK AT DAWN** — Two speakers from Deaf Smith County Water Association and Water Inc. were guests at a program in Dawn Community Building Friday evening, sponsored by Dawn Home Demonstration Club. Austin Rose, seated left, and R. C. Godwin, in the group at top

right, answer questions after the talks. The H.D. Club women served homemade ice cream and cookies later in the evening, and community residents continued the discussion over big bowls of the dessert. Mrs. Dick Golden, club president, is standing, top left.

## Casa de Amigos

**Self-identity: One of the chief causes of poverty**  
By CRAIG SIMPSON  
VISTA Worker

Identity is an important thing. Everyone needs their heroes and their idols. It is easy for us as whites to identify with Washington, Jefferson, and Lincoln as well as John Wayne and Paul Newman. In a white-dominated society white identity is easily acquired. Identity among the non-white is much more difficult.

In the movies, for example, the black American has been played as a happy, contented person, who holds trivel jobs like shoe shine boy or servant, and is always scared of graveyards and gorillas. The black women are always rather plump and rather domineering. The Mexican-American most frequently plays a Poncho Villa type. He wears a large sombrero two bullet belts across his chest, and talks with a funny accent. The women are always making eyes at the handsome anglo hero. Both the Afro and Mexican American play rather naive characters and always seem outsmarted by the rather intelligent white hero.

Until recently, little has been done to remedy these stereotyped images.

Even in our school's textbooks, minorities are improperly represented. Little is known about Crispus Attucks, the first man to die in the War for Independence at the Boston Massacre. He was a Black American. Little is printed about Lorenzo de Zavala, who is an outstanding hero in Texas independence history. He was Mexican-American.

Lately some attention has been given to the Black-American in the history of the U. S. but really not enough. The Mexican-American has almost been totally left out and has very few heroes to model themselves after. They can't even begin to

law abiding citizens."

"There are hundreds of murders and other crimes committed each year by compulsive criminals who were freed by some technicality due to Supreme Court decisions, and it is time to reverse this trend."

Ford is a candidate in the 72nd Legislative District. He has campaigned this past week in Bovina, Farwell, Muleshoe, and Morton, attending rodeos in Farwell and Morton. The Hereford candidate won the cow calling contest at the Farwell Rodeo

identify with Abraham Lincoln, themselves or Lyndon Johnson because their skin is not white. The result: lack of real motivation.

People state that opportunities are easily available for those who want them but who could really be sure when the boss is usually white and the workers usually black or brown. For those who have little contact with the outside world lack of advancement, initiative, and motivation are easily acquired.

What is being done in Hereford to help bring true identity in the Mexican-America? The Casa de Amigos will soon begin work on a room devoted entirely of the Mexican-American and his culture. It will include maps, pictures, and books in Spanish and English on Mexico and the United States. Research is presently being done to pinpoint those who have made a great contribution to American society.

How can you help? If you have posters, pictures, books, or just plan information on Mexico or Mexican - America and bring them to the Casa de Amigos. Information on state or local heroes would be very helpful.

Let us work together to make everyone be able to identify with our great society!

call VISTA Volunteer 364-4457

or

Casa de Amigos 364-2563

also urgently needed:

volunteers for Preschool

club scout uniforms

canned food

Classifieds Get Results.

## Players Adopt Governing Rules

Adoption of a constitution and bylaws was voted by members of Hereford Community Players at a called meeting in Community Center Tuesday evening, completing the organization of the drama group which began in June. The board of directors had previously approved the governing rules.

After the constitution was read, discussed and adopted, the group talked informally of proposed plays and directors for the first HCP season. The initial play, 'Charlie's Aunt,' was tentatively set for October staging after postponement from this summer because of casting problems in the vacation months. John Gilliland will direct the comedy.

## Roommates Swap Summer Visits Here, In East

Miss Diana Hickman accompanied Miss Helen Farr of Williamsport, Pa., home for a visit after Miss Farr had spent some time in the Hickman home here. The girls were roommates the past two years at Fairfax School for Girls in Waynesboro, Va., from which Miss Farr was recently graduated.

While she was in Hereford the Pennsylvania visitor was shown local industries and farms and taken on a trip to Palo Duro Canyon and the outdoor production of the musical show, Texas. She will soon celebrate her 18th birthday, and in addition to Miss Hickman will have as a guest another Fairfax student, Miss Paula Stengle of Galesburg, Ill.



MR. AND MRS. J. M. LANGFORD, of 322 Star, will be enjoying huge and delicious peaches this year. Mrs. Langford reveals as she holds up one of the fully loaded limbs on the tree in her backyard.

## Area Artists Are Invited To Amarillo Show

Artists of the Southwest are more cordially invited to exhibit their work at the third annual series of Sunday afternoon outdoor shows at High Plains Galleries, 4535 Canyon Expressway from 2:30 to 6 o'clock, Sunday afternoon, August 18. This, the third year and the fifth outdoor show sponsored by High Plains Galleries.

Clubs, classes, or art study groups are especially invited and usually are a featured part

of the show. Groups from Roswell, Hereford, Dimmitt, Phillips, Fritch, Canyon, Borger, Clovis, and Amarillo have exhibited in past years.

Works are hung on the buildings and fences of an indoor parking area. Spaces are assigned on a first come, first registered basis. Reservations may be made now with Mrs. Ellis, 35-5111, for space. No charges are made except for a small commission on sales to help defray expense. Artists are asked to bring their hammers and nails.

The public is most cordially invited. The event is usually attended by large crowds of art lovers and friends of the exhibiting artists.

## Farwell Party Held For Lady

A farewell coffee was held for Mrs. Bill Seyfert on Thursday, Aug. 1, in the home of Mrs. Allen Evers.

Those attending the coffee were Mrs. James Gandy, Mrs. James Mercer, Mrs. F. A. Marnell, Mrs. Arthur Snider, Mrs. Virgil Dodson and Miss Ann

## Candidate Has Program For Reducing Crime

Frank Ford, Republican candidate for State Representative, has outlined a three point program for reducing the rising crime rate in Texas.

"Salaries for our Department of Public Safety and local law enforcement personnel must be such as to keep and attract high-caliber, dedicated men," said Ford, "and these men must be provided with the best in training."

"Volunteer work with youth must be stressed to help our young people develop into good citizens, and support for law enforcement evidenced in home and school."

"Finally, we must elect a President of the United States who is pledged to appoint an Attorney General and Supreme Court Justices who will show some concern for the rights of

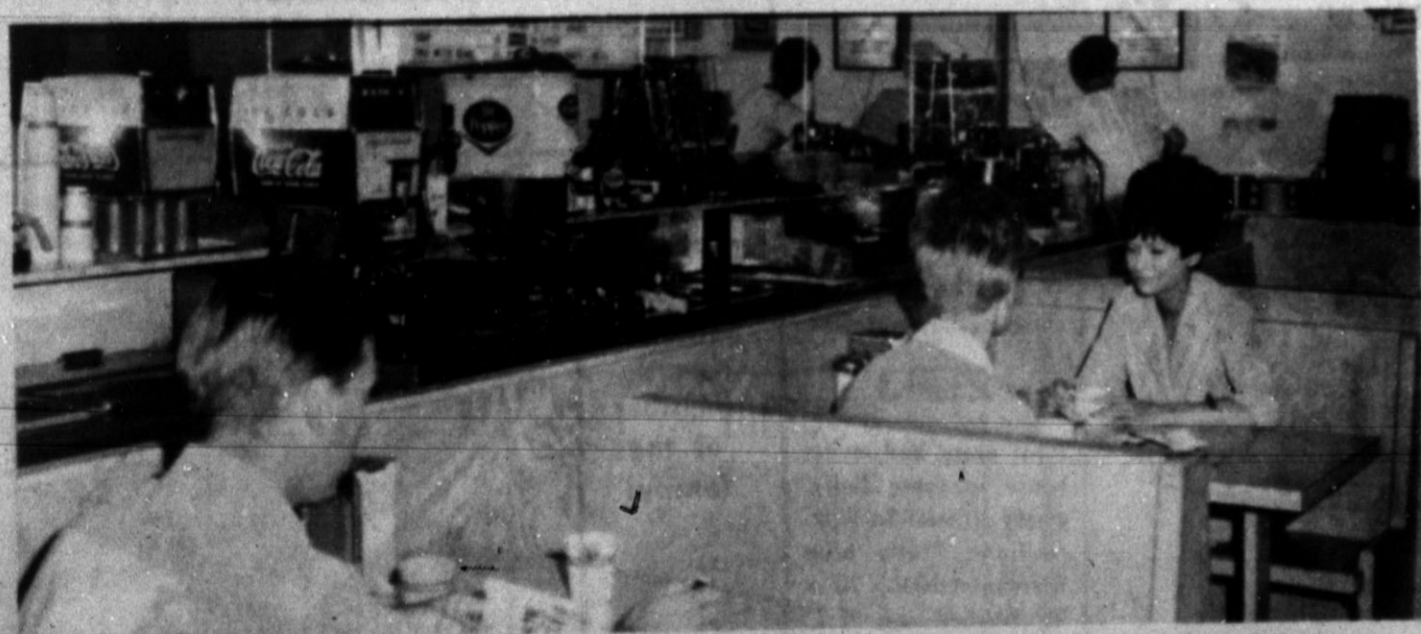
Mercer.

Mrs. Seyfert and her family have moved to Sawyer, Kansas.

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It's the most popular spot in town for friends to meet and relax over a hot cup of coffee or a refreshing soft drink. And, if this hot weather makes you hungry, you'll find a choice of delicious sandwiches and ice cream to satisfy any appetite. So, next time you're out shopping in the Mall or with a few minutes to spare, come to our fountain. You just never know who you'll meet at Harold Close Drug in air conditioned Sugarland Mall.



A Complete, Modern Fountain for You, Our Friends!

- ★ SANDWICHES
- ★ SOUP
- ★ ICE CREAM TREATS
- ★ YOUR FAVORITE SOFT DRINKS
- ★ COFFEE
- ★ HOT CHOCOLATE
- ★ PIES & PASTRIES

**GRILLED CHEESE SANDWICH & COKE**

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ALL MUST GO AND WE'RE MAKING FABULOUS DEALS

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# Survey Is Made At Texas Pageant

"TEXAS" has passed the half-way mark in performances for the 1968 season and to mark this date, Raymond Raillard, the executive vice-president who manages the "TEXAS" company is releasing an analysis of four surveys taken during the first four weeks of this season. These surveys were made by young businessmen and women of Canyon and were designed to show a profile of the "TEXAS" audiences. Information was gathered in the parking lot as the patrons drove in. About a thousand heads of parties answered the questions.

A total of 3 1/2 per cent of the parties came from Canyon; 18 1/2 per cent from Amarillo; 5 1/2 per cent from Lubbock; 28 1/2 per cent from area within 100 miles; 23 1/2 per cent from Texas out of the area; 21 per cent from out of state, and 1 1/2 per cent from foreign countries. These percentages are very similar to the ones obtained last year, except that those attending from Amarillo this year form a slightly higher proportion. The average size of the party was 4.3 per cent. Sizes ranged from one person to 19. In reply

to this question "How did you hear of 'TEXAS'?", 68 per cent checked "by word of mouth" 12 per cent mentioned newspapers; 16 per cent, radio; 3 per cent, TV; and the rest were scattered. VENTURE magazine, AAA guide, MOBILGUIDE, Texas Tourist Bureaus were pointed out. It was interesting that most Amarillo families mentioned "word of mouth" and no other source, whereas the area people indicated that newspapers, radio and TV had aroused their interest. The following answers came to "In what locality did you first hear of 'TEXAS'?" Ohio, New York Times, Ft. Worth, Port Arthur, Gulf Coast, Dallas. Parties in buses have come from all over Texas, New Orleans, New York and Oklahoma, etc. in addition to nearby towns. "TEXAS" plays nightly except

## Calendar Of Events

**THURSDAY**  
Duplicate Bridge Club at Community Center, open to all interested bridge players, 8 p.

Tuesdays in the beautiful Palo Duro Canyon State Park near Canyon and Amarillo, Texas. It is the story of the carving of ranches and farms from the great western distances and is told in song, drama, dance, and sweeping light and sound: a moving story in a magnificent place. As in all of Paul Green's great historical cross sections, the audience goes away feeling and saying: "So that's the way it was. Not I can understand."

**FRIDAY**  
El Llano Study Club at First National Community Room, 3 p. m.  
**MONDAY**  
Rotary Club lunch, Jim Hill Hotel, 12:05 p. m.  
Stated meeting of Masonic Lodge, Masonic Temple, 7:30 p. m.  
TOPS Club at Community Center, 7 p. m.  
Odd Fellows Lodge at IOOF

Hall, 8 p. m.  
Paisano Lions Club at Hotel, Jim Hill, 7:30 p. m.  
Easter Lions Club at Easter Club House, 8 p. m.  
Citizens Band Radio Club, REC Building, 8 p. m.

**TUESDAY**  
Order of Easter Star at Masonic Hall, 8 p. m.  
Rebekah Lodge at IOOF Hall, 8 p. m.

**WEDNESDAY**  
Avenue Baptist WMU at church, 9:30 a. m.  
First Baptist Day WMS luncheon at church, 12 noon.  
Hereford Lions Club lunch at Jim Hill Hotel, 12 noon.

Some authorities say the dolphin has a beak, the porpoise a blunter nose. In the United States most people, including biologists, call all these members of the whale order porpoises.

## Three Birthdays Are Celebrated At Westgate

Miss Addie Miner, Mrs. Carrie Lillard, and Fred H. Oberthier, residents of Westgate — King's Manor, were named honorees at a birthday party in the dining room at Westgate Monday afternoon. Oberthier celebrated his 9th birthday, but the ladies are not telling how many have been previously celebrated by them. Miss Miner and Oberthier are long time Hereford residents and Mrs. Lillard had lived in Friona for many years and is the mother of Mrs. L. H. Woodford of Hereford. Mrs. V. O. Hennen is the daughter of Oberthier, and Miss Miner no longer has any immediate family residing in this area. Gifts were presented the honorees and refreshments were served. Easter Club hosted the affair. Those serving were Mrs. Clyde Renfro, Mrs. S. L. Garrison, Mrs. Ruby Stone, Mrs. Bill Moss and Mrs. John Burnett. Cheryl Solomon accompanied Gary Moss on the piano. Moss is a junior student at West Texas University and played the trombone for the party guests.

Classifieds Get Results.



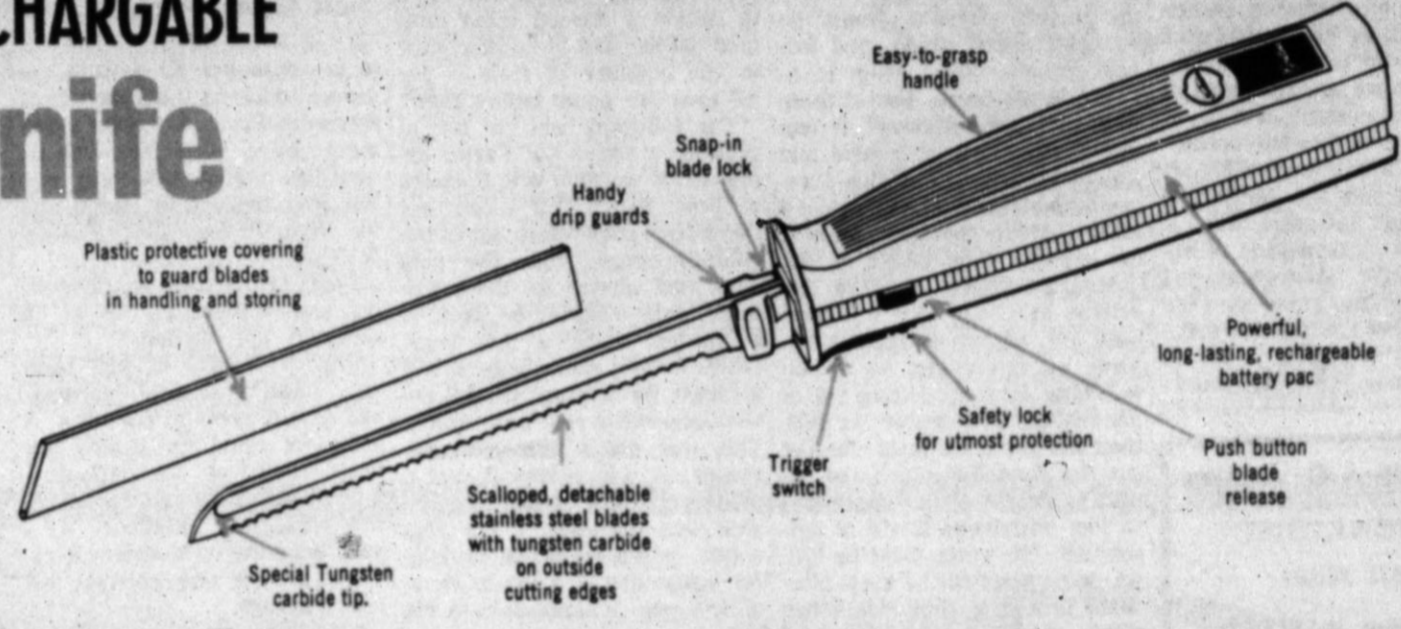
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**\$11.88** complete with case  
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**JELLO** CHOICE OF FRUIT FLAVORS 3 Gener. Box **10¢**

**Fruit Drinks** WAGNER'S All Flavors-Qt. **5/\$1**

**BUNS** TENDERCRUST Hot Dog or Hamburger 8 ct. **2 49¢**

**Baby Food** GERBER'S Fruits & Veg. 4 1/2 oz. **10¢**

**HOT DOGS** ALL DAY SATURDAY With Chili **10¢**



**FAB 59¢**  
Detergent with Borax  
GIANT SIZE BOX

**Ground Beef**  
fresh... lean... juicy!  
**3 lbs. \$1**

Longhorn Cheese lb. **69¢** Rib Club Steaks USDA Choice lb. **89¢** Lean Pork Roast lb. **45¢**

Arrow Pinto Beans 4-lb. bag **55¢**  
Del Monte cut Green Beans 303 cans **4 for \$1**  
Peter Pan Peanut Butter 28 oz. **79¢**  
Bama Grape Jelly 18 oz. jar **29¢**  
Chief extracted Honey 4 1/2 pound bucket **99¢**

**Fellowship Of Believers**  
An Eclectic Approach to Christianity by Rev. Eugene Fooks  
Now On Sale at Piggly Wiggly

La Choy Dinners  
Chicken Chow Mein ea. **69¢**  
Food King Bread 1 1/2 pound loaves **4 for \$1**  
Schillings Pickling Spice now only **19¢**  
Regular or King Size 7-Up 6-bottle carton **2 for 89¢**  
Gillette Foamy Shaving Cream 98c size **79¢**

**SHURFRESH EGGS** Grade "A" Medium dozen **2 for 79¢**  
**SHURFRESH POTATO CHIPS** 59c twin-pack **49¢**  
**MORTON'S CREAM PIES** frozen-asst. flavors ea. **29¢**

**PIGGLY WIGGLY 100 FREE S&H GREEN STAMPS**  
with \$10.00 purchase or more and this coupon (Good thru Saturday, August 10, 1968)  
CLIP AND SAVE

Tendercrust Bread  
Shurfresh Milk Better Quality... Best Taste!

**Cantaloupe** Vine Ripe from California **5 for \$1**

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| Large Size PEACHES lb. <b>19¢</b> | Italian SQUASH lb. <b>10¢</b> | Home Grown CABBAGE lb. <b>3¢</b> |
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**Glad's Garden**

Wish I could share with all of you our back yard. It is at its height for beauty and enjoyment. The purple lobelia which frames the fountain area is lush and lovely, and interspersed with just enough of the bright blossoms of the cerise moss roses portulaca to make a pleasing picture.

Have been made to appreciate more and more the sight and sound of water in the garden. There is nothing quite so refreshing and soothing than the sound of falling water at the end of a hot summer day. All one has to do to be really rested and soothed is to shut their eyes and listen to the waterfall. Nothing cools off your thoughts so quickly. Nothing cools off the garden so efficiently, or creates an interesting axis for a garden than a well chosen and installed fountain. Ours is the Jug Boy, a delightful reproduction of a happy, gay little boy (which reminds us of the grey eyed grandson who is far away... yet near as we are reminded of him). The constant trickle of the water and the fall creates a changing atmosphere. The circulation acrates the water and keeps it fresh and refreshing.

At the recommendation of my friend Lucille Armstrong, I planted fountain grass in the background of the fountain area, and it is a delightful plant. So airy, and busy. While Art watch-

numbers. Farmers have told me that they are even hiding under clods of dirt. Understand the maize and other feed crops are being damaged extensively by the green bugs. They are also attacking roses, especially the new buds and growth. In conversation with one of the aerial sprayers, learned that they are almost working night and day to try to rid the farm crops of this enemy. Was told that they are about a week behind on commitments. This calls for a united effort; all should spray or dust and do their bit to control this pest. Many sprays or dusting powders are recommended so use your favorite and follow up with more than one treatment.

Vacation plans are in the making at 303 Westhaven Drive. As plans are being made I was reminded of the following clipping which I tucked away in my files. It is as follows: "To go fishing is the chance to wash one's soul with pure air, with the rush of the brook, or with the shimmer of the sun on the blue lake water. It brings meekness and inspiration from the decency of nature, charity toward tackle-makers, patience toward fish, a mockery of profits, and egos, a quieting of hate, a rejoicing that you do not have to decide a damned thing until next week. And it is discipline in the equality of men — for all men are equal before fish."

The following was a bit of philosophy which Cal Farley expressed in working with the boys at Boys Ranch. "If I can get these boys somewhere out in the country, away from the pool halls and alleys, let them fish a bit, ride a horse, or work in a garden, raise a few vegetables to keep them busy, it will at least be a start in the development of a real good man." This was not a "pie-in-the-sky theory, it was practical and a proven theory, which worked well with the boys. A boy plus a hoe, cutting weeds or working for production of foods or beauty will play a large part in his life.

Remember: one weed allowed to grow every 32 feet in each row of mlo can cost the farmer \$2.55 an acre. If there are as many as four weeds every 32 feet, you could lose \$10.20 an acre. This sounds fantastic, but



**"MISS GRAIN SORGHUM" ENTRIES** — Sharron Flynt of Dimmitt shows 31 of the 34 contestants who will join her Saturday night in the "Miss Grain Sorghum of the Nation" pageant in Dimmitt. Miss Flynt, who was recently crowned "Miss Dimmitt of 1968", is the city's only contestant in the pageant. The other girls are from Texas, Oklahoma and Arizona. In background are the trophies for the top three and photos of past winners. First prize is a \$1,000 scholarship. The pageant will begin at 7:30 p.m. Saturday in Dimmitt High School auditorium.

it is supported by factual research, done on the Texas Tech Research Farm. A further statement from this research is, "that \$84 million last year was the loss caused by weeds on the High Plains. CUT THOSE WEEDS." Facts and figures are interesting and challenging, yet of no effect if not heeded.

Garden Beauty is BIG business. Many beautiful gardens, and beauty spots in our town. A splash of color and beauty has been created at The Park Avenue Floral Shop by the lovely red geraniums. Petunias are very beautiful in Mother's Park. These are not only colorful, but are fragrant.

**BE GLAD IF YOU HAVE A SMALL SHARE IN CREATING BEAUTY**

Mount Vernon, the Washington homestead in Virginia, was named after Adm. Vernon of the British Royal Navy.

**HEREFORD HIGH SCHOOL Football Schedule Junior Varsity Longhorns**

| Date     | Opponent    | Place       | Time      |
|----------|-------------|-------------|-----------|
| Sept. 14 | Amarillo    | Amarillo    | 7:00 p.m. |
| Sept. 19 | Littlefield | Littlefield | 7:00 p.m. |
| Sept. 26 | Hart        | Hart        | 8:00 p.m. |
| Oct. 3   | Dumas       | Dumas       | 7:00 p.m. |
| Oct. 10  | Clovis      | Hereford    | 7:30 p.m. |
| Oct. 17  | Dumas       | Hereford    | 7:30 p.m. |
| Oct. 24  | Tulia       | Tulia       | 7:30 p.m. |
| Oct. 31  | Plainview   | Hereford    | 7:30 p.m. |
| Nov. 14  | Tulia       | Hereford    | 7:30 p.m. |

**Powder Puff Is Set At Raceway**

A crowd of female drivers are expected to be on hand this Sunday for a Powder Puff Derby which is scheduled at the Hereford Speedway. Numerous women, including three from Amarillo, one from Dimmitt, one from Clovis and several from Hereford, are expected at this raceway.

**34 Girls To Vie In Dimmitt**  
Thirty-four girls from Texas, Oklahoma and Arizona will compete for the title of "Miss Grain Sorghum of the Nation" Saturday night in Dimmitt.

The winner will succeed Diane Bryant of Muleshoe as the ninth "Miss Grain Sorghum of the Nation," and will win a \$1,000 scholarship to the college or university of her choice.

The pageant will begin at 7:30 p.m. Saturday in Dimmitt High School Auditorium. But for the 34 contestants the competition will begin Friday with personal interviews, social events and rehearsals.

Event while L. V. Watts found himself taking third place in that race.

In the B Main Event, Becker took another first as Bobby Bradley wound up second, Byers, third, Paetzold fourth, and Morgan with a fifth place finish.

Races for next Sunday, are scheduled to begin at 3 p. m. with prizes, and awards to be given to the lucky ticket holders. Everyone is urged to be on hand for the afternoon's racing action and the Powder Puff Derby.

Most amateur photographs are of children, family groups and household pets.

**Hunting, Fishing Films Will Be Shown Tonight**

Exciting films on fishing and hunting will be shown at 8:30 p.m. today in the Hereford High School Auditorium by Larry Ferrill of Aledo.

Ferrill, an organizer of AL-TEX Private Outdoor Clubs, also is expected to present a talk about some of the places which his organization has leased in Canada for hunting and fishing purposes.

ALTEX has lodges in Ecuador and Costa Rica, Mexico, south Texas and throughout Canada for use by members while hunting and fishing. The club's own DC-3 leaves from Fort Worth each Sunday with members to go to the different lodges for a week of recreation. The club has leased 6,000 acres in the Alberta, Saskatchewan area alone.

Tonight's films are expected to last about 30 minutes each, and Hereford residents are invited to attend them. There is no admission charge.

Well-known Ukrainian-Americans include actor Jack Palance, Tom Tresh of the New York Yankees and the late sculptor Alexander Archipenko.

The ivory-billed woodpecker has traditionally lived in virgin timberland in swamps.

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**LET'S COOK SOMETHING!**

# Salads Liked In TOPS

By SUE COLEMAN  
Women's Editor

Dieting to lose weight is a popular endeavor with Americans, usually regarded as a painful necessity or a tiresome chore, but one organization makes it the reason for social occasions that can be fun.

HEREFORD'S UNIT of the national club, TOPS, has named the Sugar Blues, but members spend less of their meeting times singing the blues, than laughing over their experiences, cheering their weight losses and encouraging each other in the battle of the pound-age.

They also exchange recipes and report new discoveries in their constant efforts to keep monotony out of their meals — the most difficult task of any dieter. At a salad supper Monday evening at Community Center, that was a big topic of conversation.

Summer is the ideal season for low-calorie diets, they agree, because so many delicious fresh fruits and vegetables are available, and salads are so appetizing on warm days. Each member at the supper gave the recipe for her dish.

NOT EVERY meeting of the TOPS Club is a meal, but this week's was a special occasion honoring Mrs. Frank Short for

an unusual accomplishment in weight loss. She is 56 pounds lighter than she was last May, and is continuing to shed pounds each week toward her goal of a total of 145.

Mrs. Kendon Anderson, club president, presented her a pretty dish for relishes or salads, with the congratulations of fellow members on the good example she is setting for them all.

Each member "weighs in" at each meeting, and a weekly record is kept to show how well all are making progress in weight loss or, in the case of some, in keeping weight at a desired level.

MONDAY RAISED at a recent club rummage sale is being used to buy a set of doctors' scales to replace the bathroom scales now used, so there will be no question of accuracy.

As weights are recorded, there are reports of "4 more pounds gone," "she lost six pounds in a week," or "that's two pounds this week, and you lost five last week."

Sometimes it's a gain instead of a loss, then when members join in singing amusing verses which TOPS members over the nation have written to familiar tunes, the gainers must sing their own lament.

They poke fun at themselves and resolve to try harder, thus filling one of the purposes of the organization. Its motto, as most people know, is Take Off Pounds Sensibly, the initials spelling the club name.

One of the salads served Monday was Mrs. Short's made with canned roast turkey chopped

**TURKEY SALAD**  
10 oz. chopped roast turkey  
1 cup chopped celery  
2 diced boiled eggs  
½ cup each chopped green pepper, sour pickles and onion  
.2 lb. low-calorie blue cheese dressing  
½ tb. vinegar  
1 tb. mayonnaise  
Salt, pepper and chili powder to taste  
Mix well and serve chilled.

This amount will serve 10, with 113 calories per serving.  
**A CABBAGE SALAD** with some suggestions for low-calorie dressings in Mrs. Leroy Williamson's contribution:

**CABBAGE SALAD**  
1 large head cabbage  
1 stalk celery  
3 medium onions  
½ green pepper or more if desired  
½ tsp. each mustard seed and celery seed  
Mix and add 2 tb. sucaryl or its equivalent in no-calory sugar substitute, dissolved in 1 cup vinegar, with salt to taste.

FOR OTHER low-calorie dressings, Mrs. Williamson mixes cottage cheese and buttermilk in a blender to desired consistency, then crumbles in Roquefort or bleu cheese; or makes a sour cream substitute by mixing 1 pound pot cheese or cottage cheese with ¾ cup buttermilk in a blender.

This makes a thick mixture which can be spread on bread or crackers as if it were cream cheese or butter, or thinned with more buttermilk to use over fruit or salad.

One of the prettiest salads at the supper was Mrs. John Schneider's, pink and fruit-filled. She made it with strawberry flavored diet gelatine, a can of dietetic fruit salad and whip-cream substitute.

THE SAME SORT of whip was mixed with bananas and pineapple for Mrs. Anderson's fruit dessert. Her daughter, Carolyn, had made a tuna salad by adding chopped lettuce, tomato, green pepper, carrot and cucumber and thin slices of cheese to the tuna and using lemon juice for dressing.

Mrs. J. D. Love brought fresh green beans cooked with a bouillon cube for seasoning to give a meat flavor without fat. Either chicken or beef bouillon cubes may be used, she says.

To complete the meal, Mrs. Hazel Sparks prepared devilled eggs with finely chopped pimento and sweet pickle, milk without cream, salt, vinegar and mustard. Chopped celery can be added for a crisp touch.

## Mrs. Dones Is On Staff At Baptist Assembly

Mrs. C. R. Dones of Hereford is one of the adult staff members at Glorieta Baptist Assembly in New Mexico this summer.

In Hereford, she resides at 113 Lake Street. At the assembly she is working in the 2500-seat dining hall.

Glorieta is located 18 miles east of historic Santa Fe, covering a 2500 acre mountain site. Glorieta Baptist Assembly is owned and operated by the Sunday School Board of the Southern Baptist Convention.

A twelve-week summer program emphasizes church conferences, youth weeks, mission



**SALADS FOR SUPPER** — A favorite item on low-calorie menus, salad was the basis of a supper for the Sugar Blues TOPS club Monday. Mrs. Frank Short, center, was the honoree as the club cele-

brated with her a milestone on her weight-loss program. Mrs. Kelton Anderson, left, is club president.

## Boys Ranch Is Preparing For Annual Rodeo

Excitement and desire to win are running high as the nearly 350 boys at Cal Farley's Boys Ranch prepare for their annual Labor Day Rodeo.

Four times a week the boys are rehearsing for the rodeo and trying to qualify as contestants on the bucking broncs, Brahma bulls, steers, and calves. Even the Ranch's youngest are saddling their stick horses and getting ready to set some new records in the barrel races.

Traditionally the biggest Labor Day Event of the Texas Panhandle, the Boys Ranch rodeo is expected to attract a record number of visitors, topping the over 9,000 spectators who attended the two performances last year. Aside from the action that will be provided by young riders on bucking animals, the boys will operate a barbecue concession, work in the chutes, act as ushers, sell cold drinks and pop corn, park cars, and assist with the many details involved with the production of a rodeo.

Believed to be the only rodeo in the nation in which boys are the only contestants riding professional rodeo animals under R. C. A. rules, two performances are scheduled at 2:30 p.m., September 1 and 2. Box seats may be purchased in advance for \$2.50 by calling 374-4687 or writing the Boys Ranch office at 600 West 11th, P. O. Box 1890, Amarillo, Texas. General admission prices are \$1.50 and 75 cents for children and servicemen in uniform.

For almost two centuries, the Supreme Court has stood amid winds of controversy.

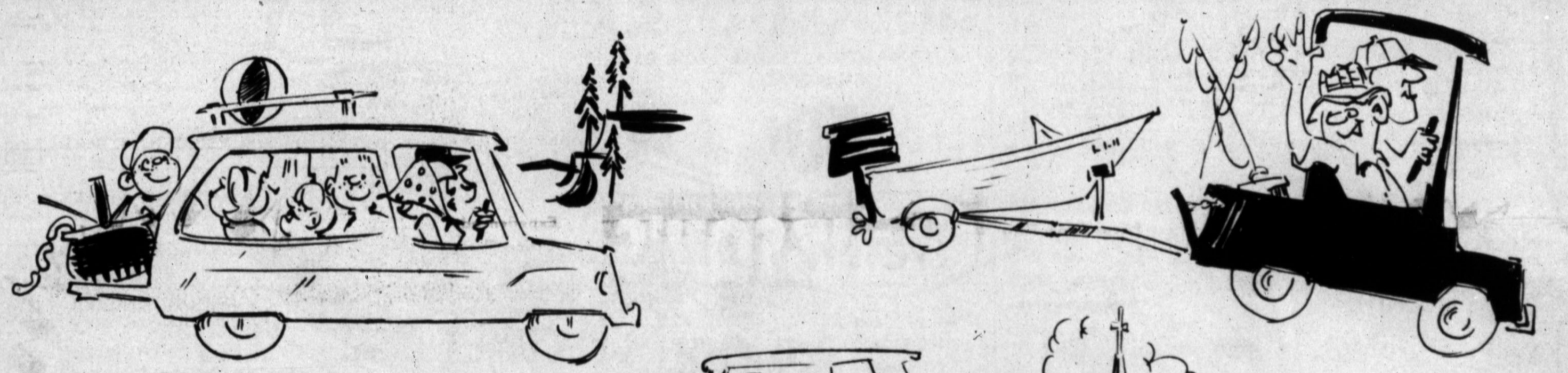
First of the Dead Sea Scrolls came to light in 1947, when a Bedouin shepherd boy stumbled upon a cave holding a cache of ancient writings. They are thought to be the 20th century's greatest manuscript find.

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# Small Talk

By SUE COLEMAN  
Women's Editor

Bubbles on the surface, you might call the few summer club meetings which keep cropping up here and there just to show that the city's womens clubs are not dead even if they are well submerged these vacation days.

LATELY, VELEDA and Madre Mia Clubs have had annual just-for-fun parties and L'Algebra mixed business with pleasure at a luncheon. There's business on schedule with sociability for El Llano Club Friday afternoon, says its new president, Mrs. Boyd Foster, in announcing a meeting at 3 p.m. in First National Community Room.

This is all a reminder that it won't be long until club meetings will take up some of the time that has been spent by Hereford women this summer in resting (I hope), vacation trips, getting the children from pool to ballfield to camp, to you-name-it, playing a few hands of bridge and canning.

That last item was inspired by the startling number of reports I've heard from women old and young lately. Seems like nearly everybody is putting a few vegetables, fruits, pickles or jellies in jars or in the freezer

— good eating next winter!

MRS. J. D. GILBERT Jr. and daughter, Karen, have some special entertainment in view as they visit Mrs. Gilbert's parents, the J. E. Everts, at Farmington, N.M. They will see games in the Connie Mack World Series, the boys' baseball league, the third time they have attended this event which brings many visitors to Farmington each summer.

Karen will accompany her grandparents on a trip to Colorado, and later Mrs. Gilbert will drive back to Farmington to bring her home. On their way back, they will pause in Santa Fe for some of the summer opera program; they have tickets for La Traviata.

ENROUTE TO Ruidoso and some New Mexico mountain coolness, Mae Fralin's daughter, Claudia McCombs, and a couple of friends from Denton visited here briefly on the weekend. Geneva Bursen and Melba McCain accompanied Claudia from Denton. They left Saturday.

THE LYNN KESTERS refer to their daughter and her family, who are visiting them from Little Rock, as The Four Walls. Mr. and Mrs. Lester Walls and children, Janice and Micky, are the visitors.

SOME OF THE RELATIVES here for the Gus Rulands' Golden Wedding party Sunday went on downstate for more visiting. Lt. Col. and Mrs. J. L.

McFarling and children, Kay, Jerry and Deborah, of Travis AFB, Calif., left Monday for Houston and a visit with Col. McFarling's mother who resides with his sister, Mrs. Leonard Bagwell.

The Walter Hunters of Hollister, Calif., went home with their daughter, Beulah Mae Cantrell, who came up from Grand Prairie for the celebration. Mrs. Hunter is Mr. Ruland's sister.

## Hale Family Given Party Before Move

A farewell party for the R. V. Hale family, leaving next week for a new home at Cahute, Kan., was given recently by neighbors and friends from the area northwest of Hereford where the Hales have lived the last 16 years. The party was in the yard of the Jimmy Robison home with 83 present.

Informal conversation entertained the adults and games the youngsters. Ice cream was served.

A gift was presented to Mr. and Mrs. Hale and their children, Terry, Christy, Linda, Kevin, Lonnie and Steve, by the host families, those of Harvey Jones, Arlie Dean, Steve Mies, Don Myers, W. Q. Duggan, Gary McQuigg, Joe Hisinger, Cliff Robison, Bill Hutson, Bruce Finley, Arthur Howell, Elmer Ewie, S. A. Fangman, Ted Royal and Jimmy Robison.

THE INK SPOT PRINTING

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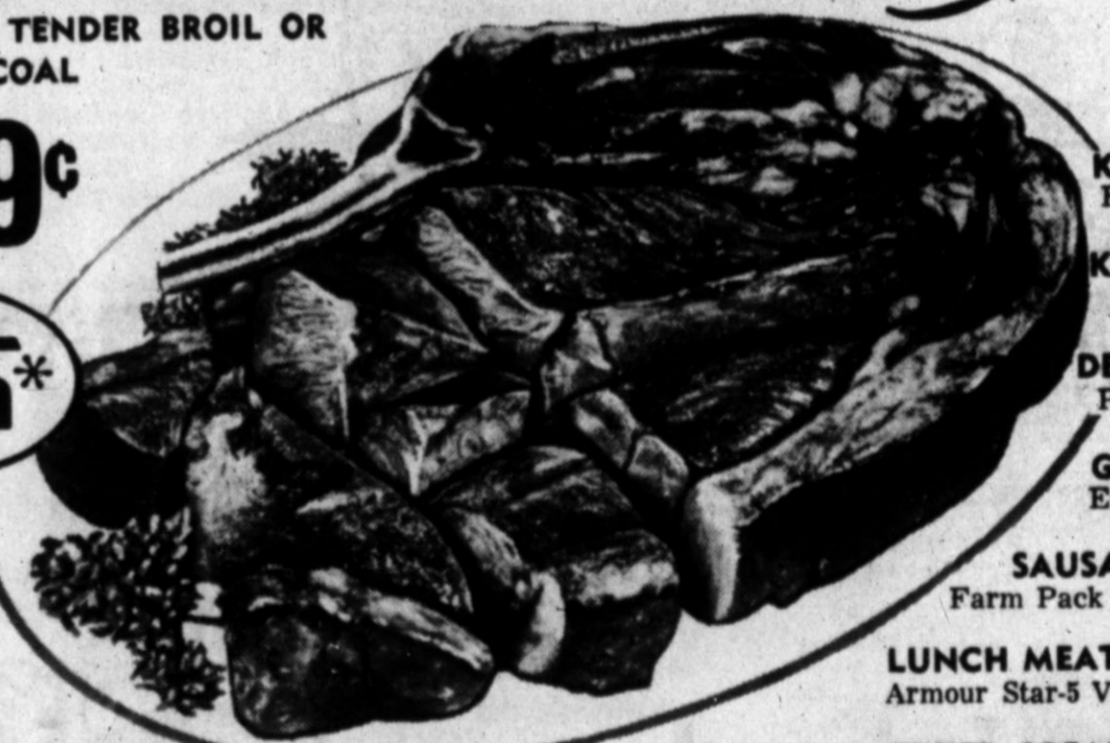
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# City Barber Shop Plans To Progress With The Styles

By PENNY YOUNG  
Staff Writer

In a city the size of Hereford, Jim Cherry, Joe Rojek, Perry Ray and Ronnie Paggett at the City Barber Shop manage to accommodate their customers and satisfy most of them with the ordinary haircut, burr, flat top, crew cut, Ivy League medium cut or full cut.

But Hereford is growing, and with the growth comes progress, new ideas more needed to cater to, and a barber, like every business man, must be a conformist.

Jim Cherry, part owner of the shop located at 419 N. Main, began with Joe Rojek on the lot where May Varsity is now located. Later, when they moved a share was sold to Perry Ray. With the three owners and Paggett, who now works for them, the men are an important asset for the needs of other men in Hereford.

Hairstyling is a big thing in the larger cities but as of yet, it hasn't hit Hereford with a big bang. Cherry and Rojek have both attended hairstyling schools learning what they can about the new trends.

The Roffler Sculpture Kut is the most impressive and the hardest to set. The cut is copyrighted, which means that if a customer receiving a Roffler cut moved out-of-town his barber would look up the area that he was moving, to and recommend another barber who was capable of giving the same type of cut.

A Roffler cut is done with a Roffler Sculpture Kut razor, a hand made brush from France, a blow waver which is a hand dryer from Germany a trainer net from Italy (there is one factory in Italy that makes these nets) and numerous combs, the best being made from turtle shell at a cost of \$15 apiece. These combs are made in England and are used in this cut because they cause less static electricity.

In the process of performing a Roffler haircut, and it is a performance, the man obtaining

## Early Testing Of Soil Urged

COLLEGE STATION — Soil testing laboratories at College Station, Lubbock, Seymour, Nacogdoches and Wharton, ran tests on 3,284 soil samples during the months of April, May and June, reports Dr. C. D. Welch, Extension soil chemist at Texas A&M University.

Most of the samples came from within the state, but 117 samples were received from other states. Three samples were received from foreign countries, Welch said.

Two counties submitted over 100 samples for fall planted crops, as sampling during this period allows the laboratory to process samples and get reports back to the farmer in time for him to plan his fertilizer program, said Welch. September and October are usually busy months in the soil testing laboratories; thus, some delay in sample processing can be expected, the chemist said.

Although the excessive moisture in many areas resulted in delayed fertilization of row crops, the "overall" use of fertilizer compares favorably with past years, noted Welch.

During the three months of April, May and June, 712,788 tons of fertilizer were distributed, compared with 567,796 tons for the same time period in 1967 and 565,928 tons in 1966. On an annual average, fertilization this year is up about two percent over previous years, Welch said.

the haircut first receives a basic cut, outline and taper. Then the hair is shampooed, sectioned and laid in opposite directions of the finished style. Hair is cut at a 45 degree angle in relation to the head and then combed back like the finished style. If the person has wavy hair, a good barber will cut it at the bottom of the wave to make the hair lay back. The customer is then taken to the back shop and his hair is set with a styling gel or lotion. Fine hair usually requires a lotion and coarse hair will require a gel. When the cut is finished, the barber should be able to take a vacuum cleaner and stand the hair on ends. Of course, this isn't the regular procedure, but if he did the hair would form a perfect fan such as ladies often carry.

"A style," explained Cherry, "is set to fit the features of a man's face and to fit his personality. Lots of men want a style like they frequently see in a styling magazine and sometimes that is impossible because of their features. When I get a tall man in my chair, I try to fix his hair to make him look broader. When I get a short man, I work on making him look taller."

In 1966, Jim Cherry entered a Men's Hairstyling contest and walked away with first place. He later entered a Men's Professional Hair Cutting contest and managed to chalk up third place in that division.

There are two stylists in the shop — Cherry and Rojek. Rojek feels that styling will soon become important in Hereford as it has in the larger cities.

"Styling is a becoming trend and the latest in man's technique of hair dressing, continued Rojek. "It looks neat. In Hereford, agriculture plays a big role and a man out on a tractor all day just doesn't need a hair style. Styling can be used in Hereford for special occasions such as banquets. If a man spoke in front of an audience at some time, he might need it. I've studied under a very good teacher, Michael Meyer, who represents the Stephens Co. in Los Angeles.

Not only is styling becoming a fast growing trend for men, coloring is also on the grow. To color an older man's hair, the barber will compare the shade of the eyebrows and then come up a shade in color. If the hair color is the same as it was originally, it will look artificial, so the shade is changed a bit. The pigment of the skin is bleached in older men and tends to make the job look artificial. For a younger man, especially one that wants to look much older than he is, gray is put at the temple and this process is called frosting. To do this, a frosting cap is placed on the head, pulled together with a croquet hook, then the temples are bleached out to a shade of gray.

"Actually," explained Cherry, "there's more to coloring than that but what I've just said about sums it up in a nutshell. If I happen to get a wrong color, I'll happen to get a wrong color, I can come up with some of the funniest looking shades."

"Men are funny about their appearance," commented Cherry. "An older man in business wants to appear young in order to compete with the younger ones. And the younger ones in an effort to appear sophisticated and more mature, want to look older. This can be done by different styles and colors."

Men with straight hair want wavy hair and men with wavy hair want straight hair. To straighten a person's hair a light shampoo is given to prevent the product being used from irritating the scalp. Then a pre-cream

is put on around the hairline to keep the lotion off the face. The type of lotion used is according to the type of hair. "We usually play it by ear," states Cherry. "Each head of hair is different. We can always take a strand test to see if the product is going to relax the hair."

Crew cuts and regular haircuts are still given despite the growing interest in hair styling. Crew cuts are short hair cuts. A person's hair can be cut according to how short he wants it and they usually run from burr, to flat top, to crew cut. A variety of blades can be used. On a crew cut, a barber works for a silhouette because on every hair line in front it will slant one way or the other. The cut should balance with the features of the face.

A head of hair has about seven years life expectancy, then it will replace itself. City Barber shop has been thinking seriously upon obtaining a machine called a Coppelioscopic. This machine tests the hair by strands and analyzes the hair, telling what it may be lacking in such as protein. Sometimes the hair may be too dry, or too oily. By this machine, various men with falling hair can be saved the embarrassment of being bald.

For a regular haircut, Ivy League, medium haircuts, medium full haircuts, and full haircuts are the choices. An Ivy League is the shortest of the three regular cuts. It is trimmed closely on the sides.

"We make most of our living cutting regular haircuts," stated Cherry, "and I try to match my regular cuts with the head. Like, if the person has a head like a ten cent cantaloupe, then I try to shape it out with a hair cut."

Toupees are the next line of hair and most of the toupees worn are shipped from Europe. There are the most expensive, which are the white ones, then the red toupees, the blondes and then the brown. Most of the hair is from foreign countries and most of these people have black hair. That's one reason the light hairpieces are no expensive. An inconvenience is having to ship a toupee back if it doesn't fit. It takes a long time.

"I've styled one toupee in my years of being a barber," explained Cherry. "A cheap toupee can be purchased at about \$40.50, but it is a base with whatever sewn on top with a machine. The better hairpieces cost from \$300 to \$400."

A man has to look natural in a toupee, just like a woman has to look natural in her latest wig. Seran Wrap is placed on the man's head and a pattern is drawn to pattern the toupee by.

In a good hairpiece, a lace front and a lace base is used to tie the hair to where the front and base fit back on the scalp. The hair is hand-tied.

"It is predicted that in 1968," quoted Cherry, "\$20,000.00 will be spent on hairpieces."

Although the regular cuts and original hair are a must in a town the size of Hereford, soon styling and toupees will become so common that the barbers will be traveling to a refresher school to keep up with competition, they predict. Men, in the past years have been behind the women in styling but they are catching up fast with the same techniques used in a woman's beauty shop.

Different styles can be offered such as those from the West coast, East coast, Germany, Italy, and Sweden.

"In the last three years I have traveled about 3,000 miles and used weekends studying. I feel like I can offer a customer more for his money. If a

man is going to do something, he should do it the best that he can. I attend a clinic every month and if there is anything new, I try to learn it," determined Cherry.

"What do I feel about the incoming hair styles for men?" asked barber Paggett. "Well, it's all fine and grand for me and I find it necessary in our every day life. I feel like we have enough stylists as it is, but if Hereford continues to grow, I might even attend a school. Yep, I'll be right up there with Jim Cherry. Second."

"Me?" questioned Perry Ray. "I don't do styling, but I'll probably go to school if Hereford's going to demand more."

## Holly Film Is Now Available

COLORADO SPRINGS — An educational 16mm color film which tells the story of sugar from sugarbeets to consumer is now available free of charge to schools, clubs and service organizations from Holly Sugar Corporation.

The film, "Farther Than The Eye Can See," has a 26-minute running time. It tells the story of sugar, from planting and harvesting to processing and marketing, as seen through the eyes of a sugarbeet grower's son.

Gerald Shipley of Hereford, the son of a Holly grower, plays the lead role, supported by Bud Snyder, a Holly agriculturist, who plays his father. The film was produced by JP Productions of Hollywood.

The motion picture is also being shown nationally on local television stations as part of the "Stories of Success" series which carry an introduction by columnist-publisher Bennett Cerf.

Copies of the film have been accepted by the Texas Education Agency and Los Angeles County school system audio-visual libraries.

The film may be requested by writing Holly Sugar Corporation, P. O. Box 1052, Colorado Springs, Colorado 80901, or by telephoning the public relations department, area code 303, 471-0123, ext. 223. Please specify desired date, along with an alternate date. Allow a week for mailing time.

## Local Agriculture Teacher To Be Honored For Service

AUSTIN — Jess L. Robinson, vocational agriculture teacher in Hereford since 1954, will be honored by the Vocational Agriculture Teachers Association of Texas in Austin, August 14, according to Jack Lacy, Lampasas, president of the organization.

Robinson is being recognized for his 2 years of service to the Vocational Agriculture program of Texas.

The award will be presented at the annual Awards Breakfast of the Association. The breakfast is held during the statewide conference of Vocational Agriculture Teachers and the 1968 conference will emphasize the implementation of new approaches to Vocational Agriculture Education. Leaders in agriculture and education from throughout the state and nation will participate in the four day in-service meeting.

## 3 Competing In State Show

Three local youths are among the more than 1,500 4-H members who are in Fort Worth this week competing in the annual 4-H State Horse Show which began Wednesday and will last through Saturday.

James Lee, Jimmy Clark and Miss Pat Cooper all qualified for the state show as they collected enough points in the district level where they competed against 426 other entrants. Lee collected nine points for his total as he was timed at 22.9 second in the pole bending event while Clark nabbed eight points with his fourth place in gelding class and a place in halter competition. Miss Cooper qualified with two place showings: a fourth in her halter class, and a fifth in western pleasure for her eighth point total.



NOT EXACTLY AS COZY OR GOSSIPY as the old-fashioned barber shops with their one chair customer service, but friendly and fashion-minded men meet the customers with any tik of new ideas at the City Barber Shop.

## Market Demand Is Good For Potato, Onion Crops

John Engle, officer-in-charge of the Fruit and Vegetable Market News office here, reported marketing conditions for the Texas High Plains-Panhandle District as ranging between light and moderate in most sections.

The POTATO market remained about steady Monday with the demand for Round Reds fairly good while the Norgold Russet demand remained slow. 100-lb. sacks U. S. No. 1 size A Round Reds sold \$2.50-2.75 and the U. S. No. 2 Reds sold \$1.75-2.00. Norgolds U. S. No. 1 size A ranged \$2.50-2.75 with a few lots going at \$3; the non-size A or the Stripper size sold from \$2-2.25, the 6-14 ounce size Norgolds went at \$3.75-4 per carton.

The ONION demand was improved Monday particularly for the Jumbo size Yellow varieties. The demand for the medium sized onions was described as fair. The market structure was firm. Jumbo Yellow onions sold from \$2-2.50 with most sales at \$2.50, large mediums ranged from \$1.40-1.75 best mostly \$1.75 and a few sales at \$1.25 prepack size sold from \$1.50-2.00. Mostly \$1.75-1.85; and for the White Varieties, the Jumbos ranged \$3.50-3.75 mostly \$3.50, Large Mediums sold \$2.50-3.25 and the prepack size Whites ranged \$2.50-3.

The CARROT market was slightly weaker on Monday. The demand was just fair. 48-1 lb. cello bagged carrots sold from \$2.50-2.75 with most sales at \$2.

The Jumbo carrots in 50-lb. mesh sacks sold \$1.50-1.75.

The CABBAGE market remained dull at the low prices. Green cabbage in 50-lb. sacks continued to sell at \$1-1.25.

The PECOS CANTALOUPE demand was fairly good on Monday after a period of some market easiness during the week end. Jumbo crates of 36 size sold mostly at \$5.50, 455 \$5, 275 \$4.50 and the 23 size at \$4. With a few sales at \$3.50.

CARROTS — SALINAS-KING CITY DISTRICT-California — Trading moderate. Prices steady with 48-1 lb. film bags 300-310. Supplies moderate and expected to continue at about the same level next week.

HIGH PLAINS-PANHANDLE DISTRICT — TEXAS — Trading was moderate last week. Demand was generally slow. The market closed slightly weaker for the period at 265-275 for 48-1 lb. film bags. Supplies to increase slightly this week.

MICHIGAN POINTS — Increased offerings expected the week of August 4-10 as all packers will be operating. Growing conditions have been favorable. Free On Board prices held at \$30 for the week on 48-1 lb. film bags in masters but declined on Friday to 325.

POTATOES — WESTERN IDAHO AND MALHUER COUNTY OREGON — Harvesting of Norgolds underway with shippers operating and the balance to begin this week. Russet Burbank harvesting to begin around

## Important Meeting Is Set On Cotton

LUBBOCK. A meeting of national importance concerning ways and means of increasing raw cotton exports will be held at the KoKo Palace here Tuesday.

Top government and industry officials will be on hand to discuss shipping, marketing and financing of cotton for export.

Speaking at the day-long session, and their presentations, are as follows: Dr. Henry Hopp, chief, Fibers and Textile Division, Bureau of Economic Affairs, U. S. State Department — "Important of International Trade to the U. S. and the Significance of Cotton Exports;" Joseph A. Moss, director, Cotton Policy Staff, ASCS, USDA — "Importance of Cotton to the U. S. Agricultural Economy and the Need to Export Five to Six Million Bales Annually."

Also, Kenneth K. Krogh, assistant administrator, Export Programs, Foreign Agricultural Service, USDA — "USDA Programs to Expand Exports of U. S. Cotton;" John Jordan, loan officer, Export-Import Bank of the U. S. — "Export-Import Bank Credits for Cotton;" Paul T. Haskell, vice president, Foreign Credit Insurance Association, New York, N. Y. — "The Foreign Credit Insurance Program."

Also, Dallas M. Coors, financial economist, International Finance Division, Department of Commerce — "Expanding U. S. Exports to Improve the U. S. Balance of Payments and Actions That Can Be Taken to Expand Cotton Exports;" Maitland S. Pennington, chief, Office of Maritime Promotion, Maritime Administration — "Changing Shipping Situation and the Opportunity for Cotton Exports to Benefit."

The meeting will be kicked-off with brief discussions on the importance of cotton and other exports to the local area. Speakers will include Don Anderson, Crosbyton farmer and president of Plains Cotton Growers, Inc. and Dr. Brandon Hull, president of the Lubbock Chamber of Commerce.

U. S. Congressman George Mahon will also be on hand to air comments on the cotton export situation.

Roy B. Davis of Lubbock, president of the National Cotton Council and manager of the Plains Cooperative Oil Mill, will serve as general chairman for the meet. Says Davis, "It is anticipated that this meeting will stimulate actions to improve methods for shipping, marketing and financing cotton for export."

A significant decrease in U. S. Cotton exports in the past seven years has been a major factor in bringing about this meeting. In 1960, the U. S. exported 7,182,000 bales. This total diminished to 4,668,000 bales in 1967. Twenty-five percent of this decrease has been for cotton under one inch in staple length.

Cotton producers and agrusinessmen from throughout the High and Rolling Plains are encouraged to attend this top-flight parley since exports have an important bearing on the overall cotton market situation. To increase this market, all-out support from everyone engaged in the cotton industry is essential.

CENTRAL WISCONSIN POINTS — Trading was light on table stock. Offerings were very light and mostly Round Whites. Supplies of early gems and Round Reds offerings expected to increase this week. Quality generally good. Trading moderate on chipping stock. Offerings should increase this week. Quality good but yields are below normal. First report.

ONIONS-WHEELER RIDGE SECTION — CALIFORNIA — Trading was light on Yellow Globe variety. Prices were slightly lower with large at 150-190. Shipments totaled 125 carlot equivalents and slightly above the previous week. Volume in expected to remain at about the same level for the current week.

HIGH PLAINS — PANHANDLE DISTRICT — TEXAS — Trading was very light during the week and many shippers describe the market as demoralized. Quality has been mostly ordinary with many terminal arrivals showing decay. Yellow Grano harvesting is nearly completed with some acreage abandoned. Early harvest and Spanish varieties are much better quality. Offerings will be lighter this week as most shippers will not have Spanish available for another week.

SOUTHERN NEW JERSEY POINTS — During the week of July 29 tradings was light early in the week but good at the close. Supplies are declining and will drop sharply around mid week following August 5. Quality and condition good. Prices during the past week advanced 25 cents for 50 lb. sacks. Last report.

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## Weather Helps Cotton Crops

The August 1 county-by-county High Plains crop estimate adds up to 1,534,000 bales for the 23 counties represented by Plains Cotton Growers, Inc. despite heavy losses to rain, wind and hail earlier in the year. Good "cotton weather" recently has done much to raise producer hopes.

The estimate, compiled jointly by the Lubbock Cotton Exchange and PCG, shows standing acreage as of August 1 to be 1,549,000. A new estimate is made the first of each month from August through December.

Last year, from 1,256,000 standing acres on December 1, the area produced 1,187,472 running bales, as compared to the December 1 estimate of 1,169,000 published by the LCE and PCG.

On August 1, Deaf Smith county had 5,000 bales on standing acreage, with the estimate for 1968 expected to be 4,000 bales. The 1967 production in Deaf Smith County was 3,651 bales.

Castro County had 33,000 bales in standing acreage on August 1, with the estimate for 1968 being 34,000 bales. The county had 17,585 last year. Parmer County had 33,000 bales in standing acreage on August 1 and the estimate for 1968 is 35,000. The county had 22,212 bales in 1967.

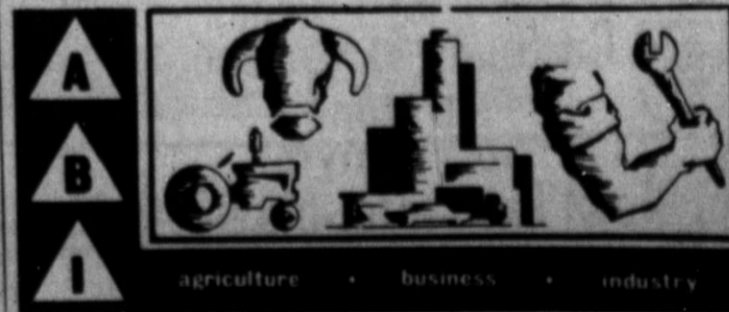


JIM CHERRY, Perry Ray, Joe Rojek and Ronnie Paggett make up the staff at the City Barber Shop, growing with

Hereford in styles and new fashion ideas for men.



Jess Robinson... 20 years service to the Vocational Agriculture program of Texas.





# Outdoor Recreation Costs Rise For A Double Purpose

By VERN SANFORD  
Texas Press Association  
AUSTIN — Like the general cost of living, the price of outdoor recreation is going up for Texans. But the outdoorsmen will be getting more for their money.

However, the decision by the Texas Parks & Wildlife Commission to set entrance fees on 42 state parks did not mean an end to use fees.

In addition to a \$1-per-car daily charge for entrance to 30 of the most-developed parks in the state system and 50-cent-per-car for some others, Texans and out-of-state visitors still will pay use fees for campsites, shelters, recreation halls, cabins, lodges, swimming pools and for fishing piers at Copano Bay and Port Lavaca.

But the dual fee system was designed to serve a dual purpose. The entrance fees, which are expected to draw \$9 million over the 10 years beginning September 1, will be used to pay off principal and interest on the first parks improvement and acquisition bond issue by the Parks & Wildlife Commission.

Gov. John Connally, who urged the bond financing program, hailed the commission's action as the "opening step to bring a first class parks system within easy reach of every citizen of Texas." He said the 10-year land acquisition program that is contemplated will more than double the 60,000 acres of park land and bring recreation facilities within easy reach of every major metropolitan area.

Last November, voters approved an amendment to the state constitution which authorizes the Commission to issue up to \$75 million in parks revenue bonds so that parks expansion can catch up with the state's population growth. Sometime after September 1 the Commission will issue \$5.75 million worth of bonds and it will take about \$75 million to pay them off.

But the bond program can only apply to new parks lands. Initial developments with bond funds will be in a 120-mile radius of most of the state's 10 largest metropolitan centers.

Although PWC declined to state where the first funds will be spent, sources speculated that the initial developments may be at Velasco Matagorda Island, Grapevine Reservoir a five-mile "wild river" stretch along the Graldupe River, White River Reservoir and in Jefferson County.

Under the entrance-fee plan a family paying a \$1-per-car entrance fee can go to as many as 41 and 50-cent parks in that day as they can and care to attend. But they could buy what Parks & Wildlife Executive Director Robert Singleton considers a big bargain — a \$1-a-year pass to all parks. Annual permits will be acceptable in all facilities charging fees except San Jose Mission in San Antonio, Varner-Hogg Plantation and Eisenhower State Park where present fee schedules will continue. Swimming pool fees also will remain unchanged.

State Highway Commission looked to better recreational facilities, too, and approved new parks roads for Atlanta State Park and Caddo Lake State Park, as well as \$100,000 worth of "arbor projects" in 12 roadside parks along Texas highways.

APPOINTMENTS — Governor Connally appointed Memphis attorney Jack B. Boone district attorney of the 100th judicial district which includes Carson, Collingsworth, Childress, Donley & Hall Counties.

The Liquor Control Board for John R. Bacak of Kerrville who will be stationed in Victoria; Donnie R. Hunter of Odessa, who will transfer to Corpus Christi; and Joe McCarthy who will remain in El Paso.

Department of Public Safety elected Elmer J. Terrell Jr of Fort Worth as acting agent-in-charge of its narcotics section.

Six agents in the section are retiring, including the present Agent-in-Charge, W. E. Naylor. DPS named as new Texas Rangers L. C. White of Beaumont and Henry B. Ligon of Kerrville.

Tilmon Barnett of Lockhart is DPS' first Negro officer. He is assigned to the capitol security guard.

House Speaker Ben Barnes named a blue-ribbon committee to study Texas employment wages and economic problems. Callan Graham of Austin is chairman. Lay members include Gustave Falk of Dallas, Harold Kilpatrick of Austin, Dean George Kozmetsky of the University of Texas, Austin, and Dean H. O. Kunkel of Texas A&M University.

Legislators' members are Reps. Raul Longoria of Edinburg, Honore Ligarde of Laredo, Raul Muniz of El Paso, Ralph Wayne of Plainview and the Rev. Zan Holmes of Dallas.

Barnes picked Reps. Menton Murray of Harlingen and Bill Clayton of Springlake to represent Texas on July 31-August 1 at the Southern Water Resources Conference in Miami.

LITTLE CHANGE — A subcommittee of the 25-member committee which is working on revisions of the Texas constitution has recommended to the full committee that closed sessions of the Texas Senate be abolished.

Texas' constitution now allows the Senate to lock its doors when it considers approval or rejection of persons nominated to state offices by the governor.

Subcommittee headed by Rep. Dick Cory of Victoria voted down a proposal to allow 18-year-olds to vote. Also, one to permit the Legislature to set up a permanent voter registration system.

It did agree to retain the present system of legislative sessions every other year. Governor Connally and Speaker Barnes, who appointed most of the members of the committee, both favor annual legislative sessions.

These decisions will go to the full committee, then to the Legislature, which will decide which of the recommendations, if any, are to be submitted to the people for a vote.

POLLUTION JUDGMENT — State of Texas has won a judgment for \$17,500 against International Minerals and Chemical Corporation of New York after taking the company to court for polluting the air over Houston. Corporation operates a barite plant.

This is the second pollution suit won by the state.

WELFARE REDUCTION — Some needy families with dependent children will be getting a reduction in state welfare aid effective September 1.

Reason is that a U. S. Supreme Court ruling (that needy children are entitled to assistance even though there is an able-bodied man in the house) will increase the AFDC rolls by an estimated 15 per cent.

Welfare Commissioner Burton G. Hackney warns that unless the present \$60 million welfare ceiling is raised to \$75 million, as proposed in a constitutional amendment to be voted on in November, there will be even further reductions.

Families receiving a maximum grant of \$135 for four or more dependent children will get the biggest cut — \$12 a month to \$123. Those now receiving \$124 will get a \$1 cut to \$123 those getting \$125, a \$2 cut, etc. In other words, \$123 a month will be the new maximum.

Reductions will be made only for those receiving more than that amount now.

DRAFT QUOTA CUT — Texas' draft call for September is 683 men, smallest since June, 1967.

Col. Morris S. Schwartz, state selective service director, said budgetary limitations will prevent pre-induction physical-mental exams during August.

July call was 695 men. Calls in 1967 ranged from a low of 674 to a high of 1,421. Monthly quotas this year have ranged as high as 2,378 (last April).

TRAIL OF FORTS — Governor and Mrs. Connally led a group of West Texans by bus on a 680-mile "Trail of Forts" through Central West Texas.

Purpose was to publicize the Forts Trail which takes travelers to many of the historic points in the area where the Indians made their last stand against the U. S. Cavalry.

Two of the Forts, Richardson and McKavett, were acquired by the state and are to be restored and preserved as historic sites.

Starting in Brownwood, the two-day tour included visits to Comanche, DeLeon, Mineral Wells, Jacksboro, Albany, Abilene, Bronte, San Angelo, Eldorado, Menard, Mason and Brady.

It is one of 10 travel trails designated by the governor.

STAMP SALES UP — State Treasurer Jesse James reports increases in all stamp sales (liquor, wine and cigarettes) for July of 1968 over July of 1967.

Cigarette Stamp sales are up \$1.1 million, liquor up \$760,000 and wine up \$26,533.

GRANTS APPROVED — A federal grant of \$16,875 has been approved for the city of Portland (San Patricio County) to develop a 13-acre park and outdoor recreation facilities. City match the grant with local funds for the \$33,750 project.

Governor Connally authorized a \$5,273 regional planning grant to Brazos Valley Development Council (Brazos, Grimes, Leon, Madison and Robertson Counties and 12 cities).

Another \$4,900 grant for planning went to the Orange County Council.

A smaller grant of \$1,277 was cleared for Austin-Travis County Organization for Regional Planning which includes Austin, West Lake Hills, Manor, Rollingwood, Pflugerville, Austin Independent School District, Del Val-



FLAPJACKS AND FRIENDLINESS — Residents of the Easter community and their neighbors consumed stacks of pancakes and then relaxed over visiting while they patted feet to the music of a string band, when the Easter Lions Club staged a pancake supper in their community building Saturday evening.

and keep a serving line moving throughout the evening. Whole families attended and the youngsters ate, like the boys at lower left, and played while their parents visited. Youngest customer was the baby kicking heels in the basket at top left, and getting plenty of attention from adults and children.

ley ISD 910 and Water District No. 11.

SECURITIES PERMITS — Twenty-eight applications for permits to sell \$18,472,706 in securities in Texas were filed last week with the State Securities Board.

This included applications from three Texas companies — Bethesda Bath House Corporation of Marlin for \$91,900, Crown Western Investments Inc. of Dallas for \$743,047, and Non-

WELFARE REDUCTION — Commissioned Officers Life Insurance Company of Austin for \$215,000.

SHORT SNORTS — Rep. John Traeger of Seguin was re-elected urban affairs committee chairman of the southern conference of Council of State Governments.

Latest report from the Texas Liquor Control Board shows 2,831 criminal complaints were filed by LCB agents in June with 2,500 convictions for violations of the liquor law and 690,022 in fines and costs.

Delegations from the Fort Worth-Dallas metropolitan area appeared before the Texas Highway Commission to ask for planning of future big-city highways which between them would cost more than \$500,000,000.

Classifieds Get Results.

## Bob Price Bill Is Okayed By House

Panhandle Congressman Bob Price said he was delighted that the House of Representatives had passed his resolution to proclaim the week which includes Mexican Independence Days in September as "National Hispanic Heritage Week."

"Senator John G. Tower, who introduced the resolution in the Senate, has promised full support in getting the resolution through the Senate and we are hoping for early passage when Congress returns after adjournment in September," Price said.

"The resolution, which would give recognition to the Hispanic influence in the role of Spanish surnamed persons in United States history, was co-sponsored by 19 other House Members including Representative Henry B.

Gonzales of San Antonio," Price said.

"It is in the tradition of our country to recognize, cherish and conserve the many cultural contributions of the people who have helped achieve the greatness of our nation," Price observed, adding that "it is high time that our immigrants and their descendants from Latin nations, as well as those citizens whose Spanish heritage and lineage within the current boundaries of the United States dates back to pre-pilgrim days, were honored in the same manner."

The resolution asks that National Hispanic Heritage Week include the dates of September 15th and 16th because of the fact that Mexican Independence Day and Independence Day of

DIDN'T HURT A BIT  
WELLS, England — An ultrasonic dental drill was used by Richard Scott, a ceramics conservator on the staff of London's Victoria and Albert Museum, to remove corrosion and deposits of lime and lichen from a 13th century stained glass window in Wells Cathedral. The drill was never allowed to touch the window. Instead a tiny jet of water carried ultrasonic vibrations, 25,000 a second, to the working surface.

TAX MAN SAM SEZ:  
If your tax return is selected for audit, there is no reason for panic — on the other hand, there is no reason for you to be enraged or feel "picked on." Internal Revenue audits several million returns each year after the computer has corrected the math and taken umbrage at a number of careless errors. The Internal Revenue Agent is a well-trained, professional employee. A part of his training is to be fair. He has the same responsibility for seeing that you get extra deductions that you missed as he does for seeing that the government gets all the tax due from you. A large part of the tax audits result in the taxpayer verifying his questioned items and receiving no change in his tax liability. About 7 percent of those audited receive a refund, due to the Internal Revenue Agent finding additional tax credits or deductions.

So — gather your records, review your return with the Internal Revenue Agent in a business-like manner. If you don't agree with his findings, exercise your appeal right.

READ THE WANT-ADS.

## O. L. CLICK

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# Insects Bite Into Livestock Profits

COLLEGE STATION — Insects pests on beef and dairy cattle will do only as much damage as the producer allows, Phillip J. Hamman, Texas A&M University Extension entomologist, says.

Blood feeders or "biting flies" have been giving ranchers more problems during this wet, insect-favorable weather, and fly control may insure more profit by reducing meat and milk loss, stopping disease transmittal and energy losses.

Horn flies are one of the most bothersome and prevalent insect blood feeders in Texas. Control measures for the horn fly depend upon good management practices. Fresh manure is the

medium in which the eggs are deposited, and by keeping manure from collecting in the area, the pest can be partially controlled.

The horn fly is usually found in great numbers on the backs of animals, but on hot days the blood feeders will move to the belly, sides and face to escape the heat. Texas does not have trouble with the face fly, but horn flies which are on the face to close to moisture from the nose and mouth are often mistaken for the face fly.

The "biting flies" also include such pests as the stable fly, horse fly and the common mosquito. The incidence of diseases such as pinkeye is many times increased because of the presence of these blood feeders on the faces of cattle.

Livestock insecticides used as wettable powders, soluble powders, ready-mixed pour-ons, emulsifiable concentrates, smears, dusts and aerosols can give temporary control of blood feeding insects, but the producer should be ready to re-treat animals when needed.

To control the bothersome pests, Hamman suggests using the recommended insecticides listed in MP-891, "Texas Guide for Controlling External Parasites of Livestock and Poultry." Copies of the publication can be obtained at any county agricultural agent's office or by writing to the Department of Agricultural Information, Texas A&M University, College Station Texas 77843.

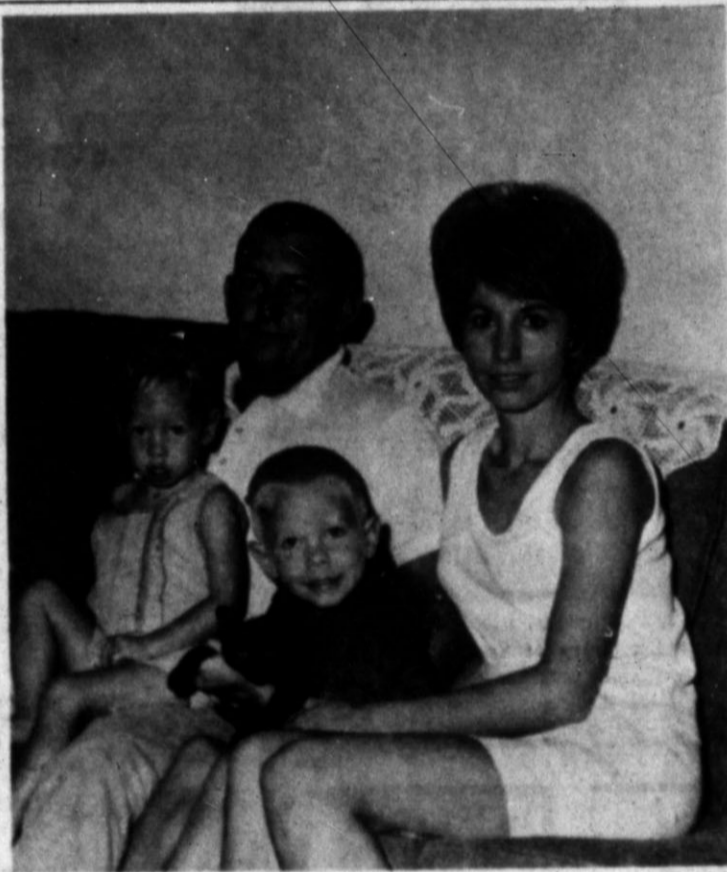
## Extension Service Names Area Farm Management Specialist

COLLEGE STATION — Edwin T. Garnett has been named area farm management specialist for the Texas Agricultural Extension Service with headquarters in Amarillo. The appointment became effective on August 1.

In making the announcement, John E. Hutchison, director of the Service, said Garnett replaces C. J. Murphrey who resigned several months ago. The new specialist will continue the educational programs already underway in the fields of farm and ranch management, including the Panhandle Economic Program.

he served as research assistant for the New Mexico Water Resources Institute and for six years was an associate county agricultural agent at Las Cruces. He was a student assistant at Tech and also has had considerable experience in livestock marketing work.

Mrs. Garnett is the former Flora Leuenberger of Dawson County and they have two children.



WAYNE PIERCE, new Highway Patrolman for this area, his wife, Lynda, and two children, Rusty, 4, and Ronda, 2, reside at 801 Brevard. Rusty holds another member of the family which is nameless at the time.

## Community Calendar

The Community Calendar, which includes major events which will be of interest to Hereford and residents of the immediate area, will run in each issue of the Brand. The calendar will include events for the coming six months, and all individuals and organizations are urged to write or mail their event for inclusion.

**AUGUST**  
29 School Registration

**SEPTEMBER**  
1 Classes Will Begin at School

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**FREE CASH**

**\$500**

**BIG JACKPOT DAY**

**No Winner Last Five Weeks This Week's Jackpot Worth \$500.00**

**Register just once... Get your card punched EACH week and YOU can WIN WONDERFUL CASH DOLLARS**

**Nothing to buy... You don't have to be present to win.**

**GET YOUR JACKPOT DAY CARD PUNCHED... FREE... THIS WEEK...**

**\$100.00 ADDED EACH WEEK UNTIL WE HAVE A WINNER.**

**FOODS**

LOW LOW EVERYDAY BUILT PRICES

YOUR HOME BOYS

CASH AND SAVE



**Pork Chops**

RIB CENTER CUTS

**89¢**

LB.

|                    |                   |         |
|--------------------|-------------------|---------|
| <b>PORK CHOPS</b>  | End Cuts          | LB. 59¢ |
| <b>BACK BONE</b>   | Country Style     | LB. 69¢ |
| <b>½ PORK LOIN</b> |                   | LB. 79¢ |
| <b>BOLOGNA</b>     | Sliced - All Meat | LB. 69¢ |

**MELLORINE**

Cloverlake

**3 \$1**

½ gal. FOR

|                                 |                   |                   |
|---------------------------------|-------------------|-------------------|
| Folger's 3 Pound Can            | \$2 <sup>09</sup> | \$2 <sup>09</sup> |
| Gold Medal 10 Pound Bag         | \$1 <sup>09</sup> | \$1 <sup>09</sup> |
| Shurfresh 1 Pound               | 19¢               | 19¢               |
| Taylor & Son's Grade "A" Medium | 47¢               | 47¢               |
| Shurfine 19 oz.                 | 4 for \$1         | 4 for \$1         |
| Shurfine 48 Count Box           | 39¢               | 39¢               |
| Tree Top 12 Oz.                 | 3 for \$1         | 3 for \$1         |
| Shurfine 10 oz.                 | 5 for \$1         | 5 for \$1         |

**COFFEE**

**FLOUR**

**CRACKERS**

**EGGS**

**CAKE MIXES**

**TEA BAGS**

**FROZEN APPLE JUICE**

**FROZEN BROCCOLI SPEARS**

**HAIR SPRAY**

Aqua Net 16 oz. **59¢**

|   |   |
|---|---|
| CRISCO 3 Pound Can 69¢                      | RED PLUM JAM Bama 18 oz. 2 for 69¢          |
| BUTTERMILK Shurfresh ½ gallon 39¢           | FROZEN CREAM PIES Morton's 4 for \$1        |
| CORN Shurfine 12 oz. Vav Pack Can 6 for \$1 | HAWIIAN PUNCH 46 oz. can 3 for \$1          |
| FRUIT COCKTAIL Shurfine 303 cans 4 for 89¢  | BLACK PEPPER Schillings 4-oz. 39¢           |
| CARNATION SLENDER 4 Pack 79¢                | CHICKEN NOODLE SOUP Campbell's 6 for \$1.00 |
| NYLON HOSE 3 Per Package 89¢                | BISCUITS Shurfresh Can 6 for 49¢            |
| OLEO Southern Roll ½ lb. 9¢                 | LISTERINE 7 oz. bottle 49¢                  |

**BUY THE BEST SHURFRESH MILK AND TENDERCRUST BREAD**

YOUR HOME BOYS

FOODS

CASH AND SAVE

LOW LOW EVERYDAY BUILT PRICES

**COME SAY "HELLO" TO A GOOD BUY.**

Get low, low end-of-season savings now—before the vacation season ends. Wide choice of models. Air conditioning available.





Mustang Hardtop—standard equipment in a class by itself

Torino Hardtop—beautiful buy in the Fairlane line

Galaxie 500 Hardtop—save on the most popular big Ford built

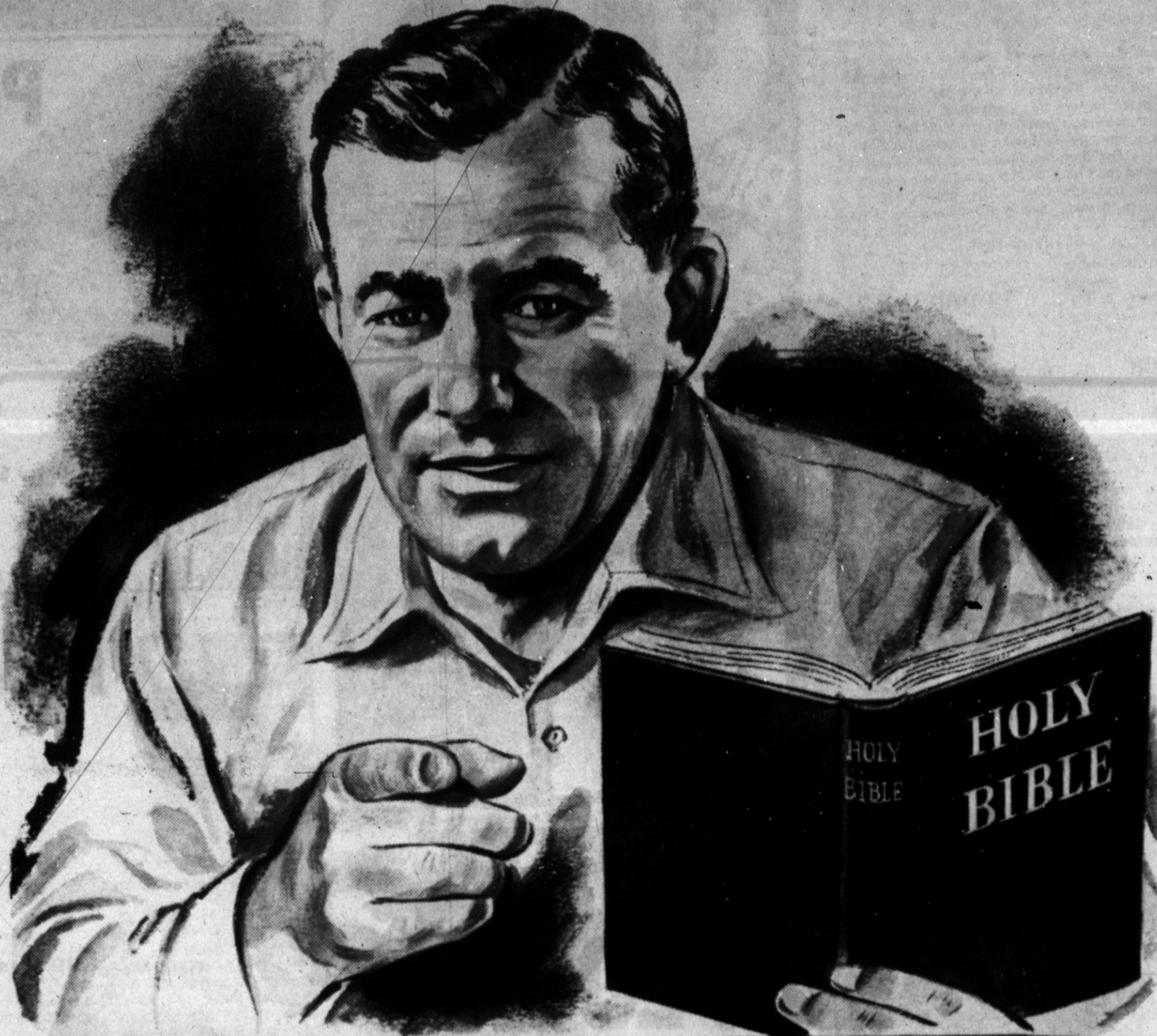
**'68 Goodbye Clearance Sale**

**ORVAL WATSON FORD SALES**

Hereford, Texas



# For God So Loved The World



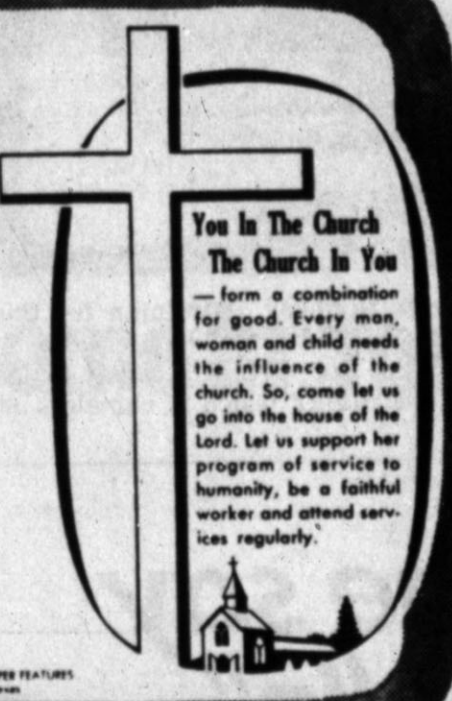
- FIRST BAPTIST CHURCH**  
Rev. Gerald Mann, Pastor  
Fifth and Main Streets
- FRIO BAPTIST CHURCH**  
Rev. Samuel B. Ogan, Pastor  
Frio Community
- WESTWAY BAPTIST CHURCH**
- MT. SINAI BAPTIST CHURCH**  
H. B. Whitten, Pastor  
302 Knight Street
- SUMMERFIELD BAPTIST CHURCH**  
Rev. Leo Busher
- CHRISTIAN ASSEMBLY**  
Un-denominational  
South Main, 364-2284
- CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (Mormon)**  
Country Club Drive
- TEMPLE BAPTIST CHURCH**  
Gene Suttle, Interim Pastor  
Forrest Ave. and Ave. K
- GREENWOOD BAPTIST CHURCH**  
Independent & Fundamental  
Rev. Al Baum
- IGESIA METODISTA SAN PABLO**  
Rev. F. C. Alcala, Pastor  
223 Kibbe Street
- THOMPSON MEMORIAL MEXICAN BAPTIST MISSION**  
Herman V. Martinez, Ministro  
215 Norton Street
- SAN ANTONIO A LA IGLESIA**  
North 25 Mile Avenue and Highway
- TEMPLO EL CALVARIO ASSAMBLEA DE DIOS**  
Martin Musquiz, Pastor  
Calle Ave H & 13th
- LA IGLESIA DE CRISTO**  
Sunset and Plains Ave.
- CENTRAL CHURCH OF CHRIST**  
L. E. Fooks, Minister  
148 Sunset Dr.
- PARK AVE. CHURCH OF CHRIST**  
On Harrison Highway
- BAPTIST MISSION B.M.A.**  
Old Rock Bldg. V.F.W. Park  
J. H. McWilliams, Missionary Pastor
- TRINITY BAPTIST CHURCH**  
Southern Baptist  
Rev. B. C. Stonecipher  
4th and Jackson

- FIRST METHODIST CHURCH**  
Rev. Clifford E. Trotter, Pastor  
501 North Main
- WESLEY METHODIST CHURCH**  
Rev. Robert Williams, Pastor  
410 Irving
- BIPPUS COMMUNITY CHURCH**  
Eugene L. Naugle each first and third Sunday; Gene Brock each second and fourth Sunday.
- AVENUE BAPTIST CHURCH**  
Ronald A. Harpster, Pastor  
130 North 25 Mile Ave.
- KINGDOM HALL OF JEHOVAH'S WITNESSES**  
319 Ave. I
- ASSEMBLY OF GOD CHURCH**  
Rev. Homer T. Goodwin, Pastor  
Union and Ave. G
- IMMANUEL LUTHERAN CHURCH**  
Rev. Hermon Scheiter, Pastor  
Park Ave. and B Street
- THE CHURCH OF GOD IN CHRIST**  
Rev. Calvin Hodge, Pastor  
115 West Norton
- SEVENTH DAY AVENTIST CHURCH**  
Elder J. H. Turner, Pastor  
West Park Addition
- MISSION DA SAN JOSE**  
Labor Camp
- CHURCH OF THE NAZARENE**  
Rev. K. Dwight Southworth, Pastor  
16th & Blackfoot
- GRACE GOSPEL CHURCH**  
Rev. H. V. Fields, Pastor  
Thirteenth and Avenue K
- ST. THOMAS EPISCOPAL CHURCH**  
Fred J. Howard, Vicar  
Harrison Highway
- ST. ANTHONY'S ROMAN CATHOLIC CHURCH**  
Father Angelus, Pastor  
Harrison Highway at 25 Mile Ave.
- FIRST PRESBYTERIAN CHURCH**  
Rev. Russell Wingert, Pastor  
610 Lee Street
- FIRST CHRISTIAN CHURCH**  
Rev. Engene Brink, Pastor  
West Park Avenue
- DAWN BAPTIST CHURCH**  
Rev. Jerry L. Haley

## Don't Swear!

It's a Bible command... a common-sense law of life. "Thou shalt not take the name of The Lord Thy God in vain." THEN WHY DO YOU DO IT???

Careless habit? Limited vocabulary? Calloused soul? ... JUST WHY DO YOU DO IT? "The Lord will not hold him guiltless that taketh His name in vain." Man, too, will hold you guilty. The members of your family, — the fellows in your office, — the stranger on the street ... none of them like it! Your family deserves better of you. Your neighbors expect better of you. God requires better of you. Go to church and break the swearing habit. Learn to respect and honor and reverence God's name. Please don't swear!



**You In The Church**  
**The Church In You**  
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker and attend services regularly.

These Hereford Business Firms Make This Page Possible in the Interest of a Christian Community. Go to Church This Sunday.

- |   |   |   |  |
|---|---|---|--|
| <b>McDOWELL DRUG</b><br>*Ansel McDowell - Jim McDowell            | <b>PIGGLY WIGGLY</b><br>*Mr. and Mrs. Gaylord Newell                                  | <b>SWEDE'S CYCLE SHOP</b><br>*Mr. and Mrs. A. H. Janssen        | <b>TAYLOR-EVANS FARM STORE</b><br>*Located on Holly Road     |
| <b>HEREFORD INSURANCE AGENCY</b><br>*323 N. Sampson               | <b>CARL McCASLIN LUMBER CO.</b><br>*Carl G. McCaslin                                  | <b>HEREFORD TILE AND BRICK</b><br>*East Highway 60              | <b>SCHMUCHER GARAGE</b><br>*228 S. Lee                       |
| <b>KELLEY ELECTRIC</b><br>*Virgil and Doug Kelley                 | <b>DAVIS IMPLEMENT CO.</b><br>*W. L. Davis, Jr.                                       | <b>PITMAN GRAIN CO.</b><br>*John D. Pitman                      | <b>AMERICAN CYANAMID</b><br>*Bob Doughman                    |
| <b>McRIGHT GARAGE &amp; SUPPLY</b><br>*Mr. and Mrs. A. N. McRight | <b>CITY DRUG STORE</b><br>*Kenneth Fanning  | <b>ROGERS-MILLER DRUG</b><br>*Harold Close                      | <b>INSURANCE CENTER</b><br>*Larry & Geneva Summers           |
| <b>FIRST NATIONAL BANK</b><br>*Since 1900                         | <b>THE CAISON HOUSE</b><br>*Mr. and Mrs. G. D. Caison                                 | <b>LOERWALD BROS.</b>   | <b>CASE POWER &amp; EQUIPMENT CO.</b><br>*Jimmy Tucker, Mgr. |
| <b>ROCKWELL BROS. &amp; CO.</b><br>*D. R. Vandever, Mgr.          | <b>HEREFORD IRON &amp; METAL</b><br>*Anson A. and June Dearing                        | <b>FARMERS' DRIVE IN</b><br>*Troy Moore                         | <b>CARTHEL REAL ESTATE</b>                                   |
| <b>BIG T PUMP CO., INC.</b><br>*Hilrey Aven                       | <b>CONSUMERS' FUEL ASS'N.</b><br>*"Bub" Sparks, Mgr.                                  | <b>SUIT'S AUTO SUPPLY</b><br>*Ray Suit                          | <b>A to Z TIRE &amp; BATTERY</b><br>*Troy Rhodes             |
| <b>HAYS IMPLEMENT CO.</b><br>*Cecil Oglesby, Mgr.                 | <b>THE INK SPOT, INC.</b><br>*C. E. Coleman, Jr.                                      | <b>ORSBORN CHEVROLET-OLDS</b><br>*John Orsborn                  | <b>SUNSET FOODS</b><br>*Dallas Phillips                      |
| <b>HEREFORD LAUNDRY &amp; DRY CLEANERS</b><br>*Ernest Kendall     | <b>PHILLIPS &amp; LAWRENCE</b><br>*Earl Phillips - Guy Lawrence                       | <b>BOYD MACHINE &amp; SUPPLY</b><br>*Mr. and Mrs. James J. Boyd | <b>HEREFORD STATE BANK</b><br>*The Friendly Bank             |
| <b>BUDGET FINANCE OF HEREFORD, INC.</b><br>*Duke Powell, Mgr.     | <b>HI-PLAINS SAVINGS AND LOAN ASSOC.</b><br>*Myron Morgan, Mgr.                       | <b>HER-TEX MILLING CO.</b><br>*Charlie Stone                    | <b>WAC SEED, INC.</b><br>*Hugh Clearman - Armon Lauderback   |
| <b>KINSEY-OSBORN MOTORS</b><br>*D. C. Kinsey - Glen Osborn        | <b>HEREFORD, TEXAS FEDERAL CREDIT UNION</b><br>*Flake Barber, Mgr.                    | <b>JOE'S AUTO CLINIC</b><br>*Joe Rogers                         | <b>WEST TEXAS DRILLING CO.</b><br>*J. D. Kirkland            |
|   | <b>GILLILLAND FUNERAL HOME</b><br>*Marlin Gilliland - John Gilliland - Charles Watson | <b>JIM'S PLUMBING AND HEATING</b><br>*Jim Clark                 | <b>ONE HOUR MARTINIZING</b><br>*Shep and Wilma Townsend      |



# National Job Bank Could Solve Problems For Many

This is the last of my regular reports for this congressional session. As you know, it has been my practice in past years to suspend this nonpartisan report during the convention and campaign periods of election years. That time is once again upon us.

In this last report of 1968 I'd like to talk with you about jobs. A good deal of our nation's attention has been centered in recent months on the need to improve employment opportunities for all our citizens. For several years Congress has been

trying to assist by developing programs of job-training supported at least in part by federal funds. We also have proposed the providing of tax incentives to private industries that devote resources and efforts to job-training programs.

Recently a further idea has been put forward that may go a long way toward helping us meet our national goal of increased job opportunities. It has been called the "National Job Bank," and I'd like to bring it to your attention.

Today, many of our people are enveloped in a vicious cycle of

poverty. Because they do not have a good education, they cannot get a good job and they cannot afford decent housing. Because they live in sium housing, they find it difficult to establish a sound and stable home for their children.

The dependency cycle must be broken at every point — jobs, education and housing.

In the long run, of course, quality education is the most important factor. But, even if we were to transform our educational system overnight, the result of the miracle would not be felt for years — for educa-

tion, by its very nature, is a time consuming process that proceeds and builds in logical steps. Moreover, for two-thirds of today's poor, the days of basic education have passed.

Decent housing is vital; and as the ranking minority member of the Senate's Housing subcommittee I have sought for years to establish federal programs which would assist low-income families to acquire their own homes. Just this spring Congress has approved the first of these low-income homeownership programs. I think it will work, and I'm hopeful it can later be expanded to provide assistance to even more low-income families.

But, housing alone can never resolve the basic conditions of ignorance, joblessness and despair.

Decent housing — and furni-

ture and clothing and food and entertainment — are the products of a good education and good jobs, not the reverse.

What is needed now, I believe, and what can be provided now, is the dignity and satisfaction of working for a living and earning the money that will give a person the economic power to buy the things that make for a decent home and a good life.

What can we do to make it possible for more people to hold productive jobs?

Well, we know there are three requirements for a man to be productively employed. First, he must be qualified for the job; second, the job must be available; but third, he must know about the job. Thus far, we have concentrated on the first two conditions, which is certainly not wrong, but we have failed

to place adequate emphasis upon the third.

It is in this area, I believe, that rapid progress can be made and it is to this area that the National Job Bank proposal addresses itself.

In our concern to create job opportunities and to train people, we have largely ignored the problem of communication about jobs. Today, tens of thousands of jobs are going begging because people qualified for those jobs are not aware of them.

A National Job Bank would use existing computer technology to match the qualification of a job-seeker anywhere in the county with a job opening anywhere in the county.

Such computer job-matching systems have been used for years in industry to match professional workers to profession-

al job opportunities. There seem to me to be no real barrier to using computers to match those seeking entry-level jobs to the jobs available.

One approach would be to establish a major computer center in this country with scores of branches in the depressed sections of our cities.

A person could walk in off the street and give all the essential facts to a computer operator — what kind of training he had, what kind of educational background he had, in what area he wanted to work, the income he needed, how many hours he could work. This information would then be fed into the computer which would have been previously stockpiled with the job opportunities in private industry and business in non-profit organizations and in government.

The computer could then provide the applicant with a report of the opportunities available in the community, the city, the state and even the nation. This would expand his range of job options, to expand his freedom of choice.

I believe the time has come to put computer technology to work resolving a part of our complex job crisis.

Read The Want-Ads Today.



## THE BIG DIFFERENCE IS RIGHT HERE



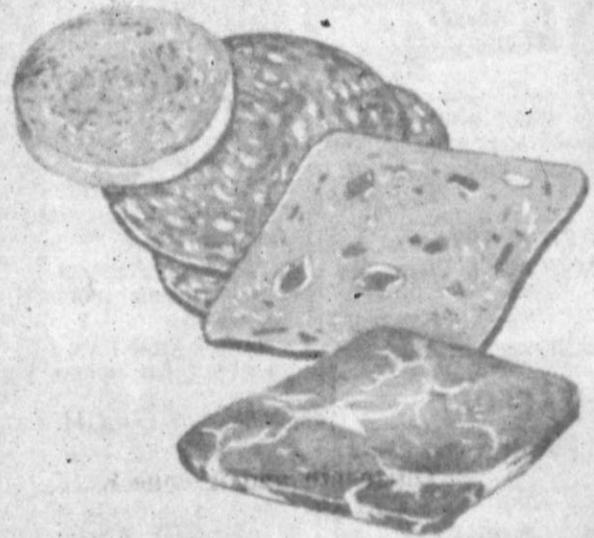
### COLD CUTS

by Wilson

- BOLOGNA
- PICKLE
- OLIVE
- MAC. & CHEESE

6 ounce package

4 FOR \$1



USDA Choice Mature Beef Sirloin Steak pound 89¢

Lean...Meaty Beef Short Ribs lb. 29¢

Kraft Velveeta

2 lb. box 97¢

Swanson's deluxe frozen Meat Dinners each 59¢

American or Pimiento Cheese Slices 6 oz. 2 for 59¢

CRISCO SHORTENING 3-pound can 69¢

Gold Medal Flour 5-POUND BAG 49¢

Shurfine Coffee SHURFINE All Grinds - 2-lb can \$1.29

Coca-Cola REGULAR-OR-KING SIZE 6-bottle cartons - plus deposit 2 FOR 89¢

VIENNA SAUSAGE Van Camp's - cans 5 for \$1

BLACKEYE PEAS Shurfine - 300 cans 7 for \$1

GREEN BEANS Shurfine cut - 303 cans 4 for 88¢

TOMATO SAUCE Mt. Pass 8 ounce cans 10 for 99¢

Kotex box 2 FOR 79¢

Regular or Super - 12 Napkins Per Box



Save TenderCrust COUPONS FOR VALUABLE PRIZES

Chewing Gum package of 10 - 5c packages - now only 3 for \$1

Franco-American Spaghetti's 15 ounce cans 2 for 35¢

Pound Cake Mix Gladiola - tops in pound cakes - box 39¢

Shurfine Mustard money-saver full pound jar only 17¢

Pream-For Your Coffee 14 ounce jar - now only 69¢

Baby Food Gerber's strained fruits & veg. - 4 1/2 oz. glass 6 for 69¢

Ladies 100% Nylon Headscarves Tremendous Selection 5 FOR \$1

59c value large size

FACIAL TISSUE Soflin - large boxes - 5 for \$1

TOILET TISSUE Soflin - 10 roll package only 66¢

Mellorine Borden's Assorted Flavors 1/2 gallon carton 29¢



### DOWNY FABRIC SOFTENER

King Size

Cooper's Low Price

\$1.39

Zest Bath Size Bars 2 for 39¢ Pink Lotion Detergent

Dash 9-pound, 13-ounce box \$1.89 Easy Monday qts. 4 for \$1

### ★ RANCH KITCHEN DELI ★

Complete Meal for the Whole Family

- 1 Whole Fried Chicken
  - 1 Pint Cowboy Beans
  - 1 Pint Cole Slaw
- all for \$1.69

### Homemade Fruit Pies

Delicious... Real Homemade Flavor... Buy Them Warm in our Ranch Kitchen!

- Apple-Lemon-Dutch Apple
  - Strawberry-Rhubarb and Pineapple.
- ea. 69¢

### CARROTS

Texas one pound cello package 2 FOR 19¢



Bananas Fancy Central American lb. 10c

Tomatoes California package ea. 29¢

CLIP & SAVE

100-Gunn Bros. Stamps-100

This coupon good for 100 extra Gunn Bros. Stamps with \$5.00 purchase or more. Limit 1 per family. Expires Sat., Aug. 10, 1968

100-Gunn Bros. Stamps-100

Cooper's



SHOP WHERE YOU GET THE RED CARPET TREATMENT

# COOPER'S MARKET

BEST MEAT IN TOWN



Phone 364-2030

# WANT ADS

Phone 364-2030

**CLASSIFIED ADVERTISING RATES**  
 Reader Ads (Minimum 10 words) . . . 1st. insertion, per word . . . . . 6c  
 Additional insertions, when paid in advance: per word . . . 4c  
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch . . . . . \$1.50  
 Repeat insertions without copy change per col. inch \$1.20  
 Display Advertising Not Classified under a heading, but placed on the classified page . . . per col. inch . . . \$ .98  
 Deadline for Classified Advertising in the SUNDAY BRAND 5 p.m. Friday

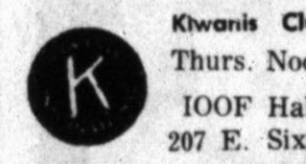
Deadline for Classified Advertising in the HEREFORD BRAND 5 p.m. Tuesday

### STATED MEETINGS

Second Monday  
 8:00 p.m.  
 Thursday  
 Floor Practice  
 Steve Powell, Secretary  
 Dean Stallings, W.M.



meets every  
 Monday at 12:05  
 Jim Hill Hotel



Thurs. Noon  
 IOOF Hall  
 207 E. Sixth



meets each  
 Wednesday, 12 Noon  
 Hotel Jim Hill



Dempster - Acromotor  
 Repairs on all makes  
 Well Drilling  
 D. E. Turner  
 Well Service  
 364-0811 427 Ave. J

**GLASS IS OUR BUSINESS —**  
 Call Us For All Your Glass Needs  
**HEREFORD GLASS CO.**  
 1302 Park Ave. INC. EM 4-2652

MAIN & HIWAY 60 PHONE 364-2266

Ralph Owens Virgil Justice  
 Gwen Leatherman 364-1650 Betty Cope 364-0255  
 NO RED TAPE—Pay just \$1500 for owners equity and assume 5 1/2% loan on this spacious home. 3 bedrooms, 1 1/4 baths, large living room, formal dining room, extra large kitchen on big corner lot. H-3208

FOUR BEDROOMS—Enhanced by lovely drapes, a beautiful fireplace and a formal dining area offset by bay window, this sedate home also offer 4-nice sized bedrooms, large den, 2 1/2 baths and inviting kitchen. Shown by appointment, please. H-4021

PROUD TO OFFER this delightful brick home featuring avocado decor. 3 master-sized bedrooms, 2 full baths, paneled den, W/B fireplace, separate utility, lovely kitchen and double garage. Just \$800. down on VA-FHA loan. H-3216

EXISTING LOAN—A charming home for retired couple or young family. 2 lovely bedrooms, 1 1/4 baths, paneled den, delightful kitchen, dishwasher, built in range, garbage disposal plus landscaped yard and sprinkler system. H-2072

OUR CUSTOM HOMES ARE BUILT BY MERRIOTT & STOKER. LET US SHOW YOU SOME OF OUR PLANS OR GIVE YOU AN ESTIMATE ON THE PLAN OF YOUR CHOICE. WE STRIVE TO PLEASE.

Cleanest Cars In Town!  
**MARCUM AUTO SALES**  
 2nd and Sampson  
 Phone 364-1221  
 B-1-30-tfc

KING TENOR Saxophone \$175.00, 1960 Ford pickup, automatic. \$395.00 Call 364-1170. 510 E. 4th  
 B-1-14-4-tfc

FOR SALE: CAFE in good location and doing good business. Call 364-0360 or 364-0325.  
 B-1-14-31-4c

BRACE Yourself for a thrill the first time you use Blue Lustre to clean rugs. Rent electric shampooer \$1. Hereford Hardware.  
 B-1-23-5-2c

3030 CANADIAN Centennial Rifle NEW. BARGAIN. Phone 364-1153.  
 B-1-10-5-4c

10' x 57' two bedroom mobile home. Center kitchen, carpet and refrig. air. Call 364-0067.  
 B-1-5-2p

PIANO LOCATED  
 We have had a fine spinet piano moved into this Area. Responsible person can arrange excellent buy. Contact: Joplin Piano, 315 South 16th, Waco, Texas 76703.  
 B-1-5-2p

"NEVER used anything like it," say users of Blue Lustre for cleaning carpet. Rent electric shampooer \$1. Dick's Auto Store.  
 B-1-20-5-2c

TREAT RUGS right, they'll be a delight if cleaned with Blue Lustre. Rent electric shampooer \$1. Duckwall's Sugarland Mall.  
 B-1-20-32-2c

FOR SALE: AKC registered Boxer. One year old. Phone 364-4769.  
 B-1-10-32-2c

GARAGE SALE to settle estate. 8 to 6 Saturday; 1 to 6 Sunday, August 10 and 11. 246 Ranger Drive.  
 B-1-20-32-1c

GARAGE SALE: Thursday; Friday; Saturday. 420 Star.  
 B-1-10-32-1c

HAVE 4 Hemisfair Bonus Books for sale at a discount. 289-5642.  
 B-1-11-32-2c

GARAGE SALE: 110 Avenue G. Friday and Saturday. Sewing machine, baby car seat, all kinds of clothes, toys. Lots of odds and ends. Everyone welcome.  
 B-1-25-32-1c

CARPET  
 C&W Tile 847 East First.  
 Phone 364-3448.  
 B-1-10-32-tfc

### 2. FOR SALE

**Farm Equipment**

1964 NEW Holland ensilage cutter and 1965 Fox. Both in excellent condition. Call 247-2205 or 247-3261 Friona, Texas.  
 B-2-18-3-tfc

See Us For Parts - Sweeps - Chisels for Graham (Hoeme) Plows  
**DAVIS IMPLEMENT**  
 144 West Second  
 Phone 364-2811  
 B-2-29-tfc

1965 MASSIE Harris LP-44 Tractor with 4 row listers and planters. All in good condition. Phone 364-2063.  
 B-2-18-32-2c

You've Never Seen Such Thorough Service  
**STOP IN SOON**  
 Phillip "66" Products  
**EAST SIDE "66"**  
 Rocky Stewart  
 1303 E. 1st 364-2644

**BIGGEST**  
 Air Conditioning  
 Values in Town!  
**Carrier**

**BROWND**  
 SHEET METAL  
 East Highway 60  
 Phone 364-3867

**TOP QUALITY**  
 Irrigation Dams as low as \$3.25  
**DAVIS IMPLEMENT**  
 144 W. 2nd 364-2811  
 B-2-18-tfc

See Us For Mayrath Grain Augers In Stock  
 Also have parts in stock  
**DAVIS IMPLEMENT**  
 144 West Second  
 Phone 364-2811  
 B-2-35-tfc

4 ROW FLAME cultivator for a Hi-boy. Phone 258-7582.  
 B-2-5-4p

### 3. FOR SALE

**Automobiles**

**MILBURN MOTOR COMPANY**  
 We pay cash for Used Cars  
 Phone 364-0077  
 225 N. Sampson  
 B-3-33-tfc

TWO 1968 DODGES. Inquire at the Installment Loan Dept. First National Bank.  
 B-3-12-5-tfc

1963 FAIRLANE Sport Coupe. Red and white, new whitewall tires. Clean. 511 Ave. J. Phone 364-3112.  
 B-3-16-5-tfc

Cleanest Cars In Town!  
**MARCUM AUTO SALES**  
 2nd and Sampson  
 Phone 364-1221  
 B-3-32-tfc

### 4. REAL ESTATE

**For Sale Or Trade**

FOR SALE by owner: nearly new 4 bedroom house. 216 Ranger. Mrs. G. W. Newsom. 364-3338.  
 B-4-15-31-9p

FOR SALE OR TRADE — large brick home in N. W. Hereford. Call 364-3439.  
 B-4-12-29-tfc

BUY EQUITY in our large 4 bedroom, 2 bath frame home for \$2,500. Payments of \$124.00 per month. 208 Star, shown by appointment, 364-1780.  
 B-4-26-47-tfc

**LIST WITH BUCK AND LOAD THE TRUCK**  
 \*4 bedroom 2 bath brick. Large home, well located. You'll like this one at \$19,900.00.  
 \*\$21,000 for apartment house bringing in \$270.00 rent and with living quarters. (3 bdrms) Take in 2 bdrm home as trade.  
 \*Duplex bringing in \$160.00 per month. Well located. \$7200.00. GOOD DEAL!!!  
 \*3 bdrm house with separate apt. \$7000.00.  
 \*We have a home for you at agreeable price.  
**OTHER PROPERTY**  
 \*2 Business buildings in Hereford. Trade or sale.  
 \*Motel clear of debt — trade for land near Ft. Worth.  
 \*2 sections land joining 6" water — 11 miles from Hereford \$135.00 per acre.  
 \*Trades on all kinds of property throughout the Southwest.  
**PLAINS AGENCY**  
 Byron Cabbiness - Loreta Swanson - W. W. Buck  
 364-1150 116 So. Hwy385  
 B-4-30-tfc

FOR SALE: One commercial building approx. 3600 sq. ft. of floor space. See at 102 South Blevins. Phone 364-3868 or 364-1060.  
 B-4-19-3-tfc

TRADE Income property nets 10 per cent, for clear farms. 364-0484, Hereford.  
 B-4-10-5-6p

**EXPERT REPAIR**  
 on  
 • PONTIAC  
 • BUICK  
 • GMC TRUCKS  
 and all makes  
**KINSEY-OSBORN MOTORS**  
 free pickup  
 phone 364-0800

**Bob Pugh-BUILDER**  
 4 Bedroom, total electric home at 319 Centre St. Double garage, 3 baths and ceiling heat.  
 123 HICKORY Gold Medallion Home. 3 bedroom, 1 1/4 bath. dbl. garage, fireplace. Now under construction.  
 204 Beach—3 bedroom, 2 bath, double garage, fenced yard, air conditioning. Existing loan.  
 Office 364-2221  
 Home 276-5359  
 108 Greenwood

**LIST YOUR FARMS & RANCHES NOW!**  
 Call Us Today  
**LONE STAR AGENCY**  
 601 No. Main 364 0555

**Hereford Rendering Co., Inc.**  
 Call Us For FREE  
 Removal of Dead Livestock  
 364-2302  
 Box 246

**Hereford Insurance Agency**  
 To Be Sure! Don Boucous — Manager 364-0650

\$\$\$  
 ONE MILLION DOLLARS to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And . . . We have expanded our territory to include the upper Panhandle.

**PRUDENTIAL**  
 America's Largest Farm Lender!  
**SAM NUNNALLY**  
 804 South 25 Mile Avenue  
 364-4299 day nite 364-2814  
 B-4-11-104p

**RETIRING?**  
 You can have a nice 2 bedroom home and collect \$365.00 monthly from the other three units of this beautiful 4-plex. Refrig. air. trees. flowers.  
 Sam Nunnally  
 804 S. 25 Mile Ave.  
 364-4299 - Office Home 364-2814  
 B-4-26-tfc

BY OWNER: 3 bedroom house on South Main. Would take 2 bedroom trailer on trade. Joe A. Huckert, 364-1557 or 364-3702.  
 B-4-21-3-tfc

**HOUSES FOR SALE**  
 3 bedroom brick. N. W. 1 1/4 baths, 2 car garage. Buy small equity, take up loan. \$136.00 per month.  
 3 bedroom, 1 1/2 bath, one car garage. Ref. air. Very nice inside. Small down payment.  
 2 bedroom. Well located. One car garage. \$6,750.00. \$500 down, \$100.00 per month.  
**CARTHOL REAL ESTATE**  
 206 N. 25 Mile Ave.  
 Phone 364-0944 or 364-1301  
 B-4-30-tfc

FOR SALE OR TRADE: Anything with equal value for 18 automatic washing machines, 6 dryers and heating unit that will furnish 30 machines. Contact C. W. Turner, 122 West 6th, Friona, Texas or write Box 321. Friona.  
 B-4-32-2p

FOR SALE OR LEASE: 2 bedroom, 1 1/4 bath, carpet, central heat, air, fenced backyard, TV antenna on tower, paneled den, electric builtins, wired and plumbed for dryer and washer. Appraised for \$9,000.00 \$90.00 month on one year lease. 364-1810.  
 B-4-32-tfc

BY OWNER: 3 bedroom older home. Good condition. Finished basement, garage. 407 Lowell, Phone 364-1862.  
 B-4-15-5-tfc

FOR SALE OR TRADE: Anything with equal value for 18 automatic washing machines, 6 dryers and heating unit that will furnish 30 machines. Contact C. W. Turner, 122 West 6th, Friona, Texas or write Box 321. Friona.  
 B-4-32-2p

FOR SALE BY TRUST ESTATE: 480 Acres grazing land in section 29-4-2 and 160 Acres grazing land in Section 34-5-3, all in Deaf Smith County. This land is being sold through court order and will be sold by private bids. Possession on January 1, 1969. Abstracts of Title will be furnished. Bids will be accepted through August 15, 1968. Bids will be subject to court approval. Submit written bids to Joseph V. Toohill, Attorney at Law, 74 East Fort St. Farmington, Illinois. 61331.  
 B-4-2-9c

TRADE elevator located in big milo producing section for farm. 364-0484, Hereford.  
 B-4-12-5-6p

ASSUME Loan on 3 bedroom brick just completed. 2 baths, den, fireplace, builtins, double garage. Near school. Phone 364-2023.  
 B-4-19-4-tfc

**FOR SALE**  
**GROCERY & MEAT MKT.**  
 — Small —  
 Doing good all cash business. Well equipped and well stocked 30 foot ref. counters. Located in the working man's part of town near new housing complex, housing 296 farm labor families. Just across the street from new \$8 million Startch Plant. Construction starts soon with plenty parking space, low rent or good long lease. No close competition, no trading stamps. It is a 2 man market. My reason — Health.  
 East Bedford Market  
 607 E. Bedford St.  
 Dimmitt, Texas  
 B-4-32-2c

3 BEDROOM brick, 1 1/4 bath, 2 car garage, fence, woodburning fireplace. \$800.00 down. Call 364-3325.  
 B-4-17-5-tfc

FOR SALE: Immediate possession, our home at 426 Star. Three bedroom brick, 1 1/2 baths, Lloyd McGee, Phone 364-2586.  
 B-4-19-5-tfc

3 BEDROOM brick, 2 car garage, 1 1/4 bath at 119 Ranger. \$115.00 per month including taxes and insurance. 5 1/2 percent interest loan. Call 364-1310.  
 B-4-24-5-tfc

1/2 SECTION all grass. 1/2 can be put into cultivation. In good irrigation area. G. I.'s welcome. \$125.00 per acre. Carthol Real Estate, 206 N. 25 Mile Avenue. Phone 364-0944.  
 B-4-32-tfc

**5. FOR RENT**

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

3 BEDROOM — Built-ins kitchen, carpet, patio, backyard fence. Phone 364-1163.  
 B-5-10-1-tfc

ONE BEDROOM house 5 miles southwest. 364-4823 or 364-1306.  
 B-5-10-1-tfc

2 BEDROOM BRICK duplexes with fenced yards in 500 Bk Avenue G & H.  
 D & R Builders  
 364-3780  
 I. D. Rhodes  
 364-4256  
 B-5-30-tfc

LARGE 2 bdr. furnished and unfurnished apartment at the Thunderbird. Phone 364-2797.  
 B-5-10-4-tfc

FURNISHED APARTMENTS. Lynette Apartments. Phone 364-0969.  
 B-5-10-30-tfc

**HEREFORD BAKERY**  
 519 Park Ave. 364-0177  
 HOME OF  
 Deaf Smith County  
 Bread and Pastries

Lee Carter  
 Jack Kirksey  
 GENERAL CONTRACTING  
 Phone  
 364-1732 or 364 0528

**HOMES FOR SALE**  
 NEW CONSTRUCTION - 4 large bedrooms - 2 1/2 baths - sunken living room - large den and fireplace - beautiful kitchen and breakfast area - formal dining room - fireplace and built in desks - many extras - double garage - refrigerated air - this home has it all - approximately 2650 sq. ft. - price \$32,500.00.

LOW MONTHLY PAYMENTS - 3 bedrooms - 1 1/4 bath - large den with fireplace - dining area - modern kitchen - double garage - fenced yard - landscaped - draped - etc. - Pay \$126.00 mo.

GRADE EQUITY - 2 bedroom - 1 bath - living room - kitchen - excellent condition - fenced yard - outside storage - landscaped yard - good terms available - price \$12,250.00.

READY FOR OCCUPANCY - nicest new house in town - 3 bedroom - 2 baths - ash cabinets in kitchen - living room - den & fireplace - corner lot - double garage - refrigerated air - drapes - total electric - much time invested in planning this home.

COMPLETELY REMODELED - 2 bedroom - living room - kitchen - small basement - 1 bath - just like new - good location - close to town - terms arranged - immediate possession. We urge you to look at our many listings, this is our business - You tell us what you can afford and we will show you the home for you.

**Lone Star Agency**  
 REAL ESTATE — INSURANCE — LOANS  
 364-0555  
 601 N. Main  
 After Hours: 364-0336  
 Hereford, Texas



The Hereford Brand, Hereford, Texas, Thursday, August 8, 1968

**Classifieds...**

**SMALL FURNISHED HOUSE.** Ideal for working girls or couple. Water and gas paid. No Pets. \$55.00 per month. Phone 364-3796. B-5-20-32-tfc

**NICELY furnished large 2 bedroom apartment.** Inquire Apt. A 205 Jowell. B-5-11-32-tfc

**2 BEDROOM unfurnished brick home.** Fenced yard. Phone 364-4041 or 364-2350. B-5-11-32-tfc

**Have bedrooms for rent.** Also will exchange room-board for part time household help. Lois Ross, 613 E. 5th. Phone 364-1760. B-5-22-29-tfc

**2 BEDROOM furnished house.** Air, furnace, fenced, clean. Call days 364-2733, evenings 364-1226. B-5-13-32-tfc

**2 BEDROOM UNFURNISHED house.** \$55.00. Fenced yard. Call 364-2576. B-5-10-32-tfc

**ENCO SERVICE Station.** Highway location. Paid training school available. Financial assistance with good credit references. Call 364-1110 or 364-1302. B-5-19-30-tfc

**EFFICIENCY apartments** — Bedroom, bath, kitchen and dinette. Furnished. All bills paid. Forest Ave. Apts. Phone 364-3524. B-5-16-3-10c

**6. WANTED**

**TRUCKS, PICKUPS, cars, tractors, complete or pieces.** Hereford Iron & Metal Company. Anson & June Dearing, North Progressive Road by the City Dump. 364-3777 or 364-3350. B-6-26-29-tfc

**WANTED: HORSESHOEING.** John Arnold, Tulla, Texas 995-4230 or leave word at 364-2224. B-6-12-25-tfc

**WANTED BABY sitting in my home.** Call 364-3394. B-6-10-53-tfc

**DISTRIBUTOR for Lubbock Avalanche Journal Newspaper in Hereford.** Contact Circulation Department, Lubbock, Texas. B-6-12-45-tfc

**HORSESHOEING, graduate farrier.** Regular shoeing and trimming. Corrective shoeing a specialty. Clifford Johnson. 364-2111. B-6-14-31-tfc

**WANTED — someone to plant early wheat or rye to pasture to May 1st or later.** Write Box 130, Pecos, New Mexico. B-6-19-3-3c

**TO DO Ironing in my home.** Call 364-3296. B-6-10-5-2c

**Need back-to-school money? "Give us a chance to say YES" PLAINS FINANCE CORP.** 906 South 25 Mile Ave. Phone 364-3400. B-6-5-10c

**Cleanest Cars in Town! MARCUM AUTO SALES** 2nd and Sampson Phone 364-1221 B-6-32-tfc

**MATURE baby sitter for month to live in day and night.** Phone 364-1847. B-6-12-32-1c

**CUSTOM FARMING: All kinds. Call Robert Betzen** 364-1913 B-6-10-32-tfc

**8. HELP WANTED**  
**EXPERIENCED male bookkeeper - office manager.** Salary commensurate with capabilities, experience and personality. Send confidential resume to P. O. Box 673 KD, Hereford, Texas. We are an equal opportunity employer. B-8-30-8c

**FOR FULLER Sales and Service, call Orval or Fern Kirby, 364-3706, 630 Blevins before 8 A.M. or after 8 P.M.** Need mature lady to help service part of Hereford area. B-8-3-8p

**WE ARE NOW taking applications for a Singer representative in the Hereford area.** Salary, employment benefits, commissions. Transportation furnished. Must have neat appearance and married. Call or write Mr. D. E. Kennedy, The Singer Company, 22 Sun Set Center, Amarillo, Texas 79102. Phone: 807 FL6-2767. B-8-30-1fc

**RELIABLE, mature man for work in grain elevator.** Good salary to qualified person. Give complete qualifications, references, etc., in first letter to Box 673 DC, Hereford, Texas. We are an equal opportunity employer. B-8-30-8c

**Mature truck driver to deliver oil and gasoline to farmers.** Apply in person. Umbarger Butane Co. Umbarger, Texas. B-8-18-29-tfc

**CAR HOP and girl to work fountain.** Apply in person at Rainbow Drive-In. B-8-13-5-tfc

**EXPERIENCED office clerk wanted — 40 hour week.** Apply at Gibson's Discount B-8-11-32-tfc

**9. Situations Wanted**  
**WORK WANTED: Experienced rancher or farmer.** Family man. Age 40. Call after 8 p. m. 258-7372. B-9-14-32-1p

**10. NOTICE**  
**ALCOHOLISM INFORMATION:** For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 p. m. until 5 p. m. Monday through Friday. A UNITED FUND AGENCY B-10-30-tfx

**11. Business Service**  
**FREE PICKUP and fast removal of your live stock.** Call 364-2302. B-11-10-31-tfc

**DIST. WATER, Ozarka water, soft water service, home owned softeners, industrial softeners, 364-3280, 216 North 25 Mile Avenue, Hereford.** B-11-20-17-tfc

**KELLEY ELECTRIC** Doug and Virgil Electrical Contractors Residential & Commercial All bids and wiring competitive. Phone 364-1345 Night phones 364-2012 or Box 130 364-1345 B-11-46-tfc

**DAY NURSERY** Day or hour. Good home care for your child. Balanced meals. Play room, fenced yard, adult supervision. Phone 364-3342. B-11-21-4-17c

**PORTABLE DISC ROLLING** Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-22-tfc

**WE BUY scrap iron, metals and batteries.** Phone 364-3777 or 364-3350. B-11-11-29-tfc

**OWENS & HOLLINGSWORTH** Free Estimate Generator & Electric Motors Rewind Magneto - Starter Residential Wiring Commercial - Industrial Sales and Service 809 EAST SECOND 364-3572 B-11-13-tfc

**WILL BE accepting limited number guitar students.** Register for classes September 1st. Call 364-1355. B-11-14-32-2c



**Area Man Is Attending Camp**

**FT. SILL, OKLA.** — Chris L. Tannahill, son of Mr and Mrs. Collis W. Tannahill, Route 1, Friona, checks out a field phone while learning Army, communication techniques.

A student at West Texas State University, Canyon, Cadet Tannahill is attending Army Reserve Officers' Training Corps summer camp. The course began June 14 at Ft. Sill, Oklahoma.

During the encampment, he is receiving six weeks of training in leadership, rifle marksmanship, physical conditioning and other military subjects.

Upon successful completion of summer camp and graduation from college, he is eligible to be commissioned as a second lieutenant in the U. S. Army.

Cadet Tannahill is a 1965 graduate of Friona High School. His wife Glenda lives at 2407 13th Ave., in Canyon



Chris Tannahill... checking field phone.

**CARD OF THANKS**

I would like to publicly thank the ones who were so kind to Mabel L. Vaughn and I during her recent illness and death. I want to thank Dr. Rush and the doctors at the hospital, also all the kind nurses who were so good to her when she needed help so badly. I want to especially thank all the ladies who set with her in her time of need. I want to thank all the people who were so kind to bring food to my home for my family and I to enjoy during our sorrow. We want to thank the ones who did so many kind deeds for us.

Caros A. Vaughn & Family  
Myrtle Cody & Family  
George Lyons & Family

READ THE CLASSIFIEDS.

Hereford, Texas

**Penneys**  
AUTO CENTER

**WEEK-END SPECIALS!**

**Tire Close Out**

Whitewall 650x13 4-ply  
F.E.T. \$1.81

**9<sup>88</sup>**

21 MONTH GUARANTEE WITH  
11 MO. FREE REPLACEMENT

**PASSENGER TIRE GUARANTEE**

**GUARANTEE AGAINST FAILURE**  
Penneys guarantees every Foremost tire against all failures in use - this guarantee lasts for the entire guarantee period stated for each tire. If the tire fails during the guarantee period, return it with your guarantee certificate and Penneys will, at its option: (1) repair the tire, (2) replace it with a new tire of like kind you own, or (3) refund the purchase price of the tire during the free replacement period. There is no charge if we replace the tire after the free replacement period, you pay 50% or 25% less than the current selling price of the tire including the Federal Excise Tax (see guarantee against failure chart for details).

**GUARANTEE AGAINST TREAD WEAROUT**  
Penneys guarantees every Foremost tire (except the 72 series) against tread wearout for the entire guarantee period. You benefit as follows: if your tire wears out during the first half of the guarantee period, return it with your guarantee certificate and Penneys will replace your tire with a new tire (the charge for this will be 50% of the current selling price, including Federal Excise Tax, if your tire wears out during the second half, the charge will be 75% of the current selling price, including Federal Excise Tax. These guarantees do not apply to commercial use of tires.

Here's how your guarantee against failure works:

|                         |              |
|-------------------------|--------------|
| Entire guarantee period | 21 months    |
| Free replacement period | 1-11 months  |
| 50% off period          | 12-16 months |
| 75% off period          | 17-21 months |

| SIZE   | FED. TAX |
|--------|----------|
| 750x14 | 2.19     |
| 825x14 | 2.35     |
| 855x14 | 2.56     |
| 775x15 | 2.21     |
| 845x15 | 2.54     |

Black Tubeless plus  
F.E.T. & Old Tire

**12<sup>88</sup>**

**POSITIVE PERFORMANCE FEATURES:**

- Full 4 ply nylon cord for strength
- Wrap-Around tread for firm traction
- Polybutadiene rubber for extra miles

**FREE**

- Tire rotation every 5,000 miles
- Puncture repair for life of tread
- Tire mounting

**SUPER CARGOMASTER TRUCK TIRES**

**19.00** 670-15/6 plus 2.43 fed. tax  
No trade in needed!

All Tire Sizes Available

**Reception Set On Anniversary**

Married exactly 50 years ago in Montezuma, Ia., Mr and Mrs Lester Galley will celebrate their Golden Anniversary with a reception in their home, 317 Ave. J, Sunday afternoon. All friends of the couple are invited to call between 2 and 5 p. m.

Formal invitations have been sent to out-of-town relatives and friends. The couple has requested that no gifts be made. Hosts will be their sons, Orval Galley of Hereford and Charles Galley of Amarillo and their families. Both born in Iowa, in communities only eight miles apart, Mr and Mrs. Galley did not

meet until she came to Deaf Smith County to teach in the Askren School near Dawn, and he was farming in that neighborhood.

After the 1911 school year ended and the young teacher returned to her parents' home at Montezuma, Galley went back to his native state to claim his bride. They say the marriage was performed by "a stranger" after they had almost decided there wasn't a local minister who wasn't on vacation.

The Galley family came to this county in 1908 and lived on the old Askren place. The house they occupied had been built earlier that year, but the barns dated back before 1900; the farm included land which was some of the first sod broken in the county.

Mr. and Mrs. Galley began housekeeping on that place, and farmed there until they retired and moved to Hereford in 1953. They have been and still are active in the Hereford Assembly of God Church, which Mr Galley has served as a deacon since about 1938. Both taught Sunday School classes for many years.

They have seven grandchildren who are all expected to be here for the anniversary observance. Two brothers of Mr Galley and their wives also plan to come, Mr. and Mrs. Walter Galley of Center, Colo. Mr. and Mrs. Cyrus Galley of Moline, Ill.

**BEAR Wheel Alignment Complete Front-End Service** ORSBORN CHEV.-OLDS Phone 364-2160 B-11-2-tfc

**RUBBER STAMPS All Sizes** THE INK SPOT 144 W. 4th St. Phone 364-0430 B-11-2-tfc

**ATTENTION, cattlemen!** Hereford Cattle Merchants specializes in locating buyers and sellers. All types of cattle. Bonded Cattle Commission Merchants. Phone: 364-2361, 364-4970, 364-2065. B-11-23-47-tfc

**PROFESSIONAL Poodle grooming.** Call 364-1065. B-11-10-14-tfc

**FILM DEVELOPING - PRINTS** CITY DRUG STORE 337 North Main Two day service on black and white, movie film and slides. B-11-2-tfc

**SICK ROOM SUPPLIES** Wheel Chairs, Crutches, etc. McDowell Drug 336 N. Main - Phone 364-1313 B-11-51-tfc

**AM INTERESTED in making loans and buying first and second lien notes secured with farm or ranch lands.** J. J. Steele, Citizens Bank Bldg. Clovis, New Mexico 88101 Dial: 763-4396 or 763-6455 B-11-32-4c

**ROWLAND STABLES** Caring for your horses is our business. RENTALS-BOARDING Experienced trainer available. 1/4 mile north of city on Ave. F. Phone 364-1189 after 4:30 p.m. OWNERS: Mr. & Mrs. Harvey Rowland B-11-32-tfc

**13. LOST & FOUND**  
**LOST:** White, female, toy poodle wearing blue collar and rabies tag in the vicinity of Park Avenue and Ave. I. Please return to 105 Ave. I. Phone 364-2396. REWARD. B-13-28-32-2c

THURSDAY  
FRIDAY  
SATURDAY

**ELVIS PRESLEY NANCY SINATRA**

MGM  
**SPEEDWAY**

SUNDAY  
MONDAY  
TUESDAY

**Jerry Lewis**

"DON'T RAISE THE BRIDGE LOWER THE RIVER"

**ENTERTAINMENT IS OUR BUSINESS - WHAT A WONDERFUL PLACE TO RELAX.**

**DRUM MARTIN** MATT HEIM  
**THE AMBUSHERS** SENIA BERGER JANICE ROBE  
TECHNICOLOR

NO. 2  
**MICHEL KARL CANNE MALDEN**

**BILLION DOLLAR BRAND**

**Divorce American Style**

NO. 1 JACK VAN DYKE - DEBBIE REYNOLDS JASON ROBARDS - JEAN SIMMONS VAN JOHNSON

NO. 2 They Were Married... **Carrie-Lee Scott**

Not with my wife, you don't!

**Professional motor tune up at Penneys costs almost as little as when you do it yourself!**

PRICES INCLUDE PARTS AND LABOR!

You get new points, plugs, rotor, condenser and distributor cap; expert adjustment of cam-dwell, timing and carburetor. Result... more 'pep,' better mileage, more enjoyable driving. Tune up now and save!

\* 4 cylinder for Volkswagen ('63 and up), 6 cylinder and 8 cylinder for American cars only.

**9.88\*** 4 CYLINDER  
**14.88\*** 6 CYLINDER  
**18.88\*** 8 CYLINDER

**"MICKEY" BIKE**

Great for camping... fishing or backyard fun.

**\$169<sup>00</sup>** CHARGE IT!



# Uncle Sam's Selective Service

Editor's Note: Below are questions now being asked at draft boards. The answers are by Colonel Morris S. Schwartz State Selective Service Director, 209 W. 9th Street, Austin, Texas 78701. He will welcome your questions.

Q — If I receive my baccalaureate degree this August and enter graduate school for a course of study which would not permit me to be deferred as a

student, can I be deferred if I join the ROTC?

A — Yes, if you are certified as a member of the ROTC to your local board, you will be eligible for classification in class I-D as a student who is taking military training.

Q — My local board has refused to classify me in a deferred class. I'd like to get a deferment from the state director of Selective Service.

A — You can't get a deferment from the state director of Selective Service simply because he does not have the authority to grant a deferment to you or anyone else. The state director can appeal a classification; so can you. The state director can ask a local board to reconsider a classification; you can do this, too. The state director can postpone an induction for good cause, but he can't defer you. Only local boards and appeal boards have the authority to classify a man.

Q — I just turned 18 and I'm registered with a draft board.

Will I be able to volunteer for induction, or must I wait until I'm called by my board?

A — Any 18-year-old may volunteer for induction into the armed forces by completing and filing with his local board a form called "Application for Voluntary Induction (SSS Form No. 254)."

**IMPROVED TEAM**  
BOULDER, Colo. (AP) — Mullen High of Denver, in its second season of organized track and field sports, won the state Class AAA championship at the 64th annual state meet.

# Concerning Veterans

Veterans who need dental care for conditions that developed during their active military service should apply to the Veterans Administration within the first year after their release from military service, a VA official advises.

Dr. M. Z. Cooper, Director of the VA Hospital in Amarillo, said that in most instances veterans are limited by law to a

"one-time completion" of treatment for conditions incurred during military service and that generally this must come within a year after discharge.

The one year limitation does not apply to treatment of service-connected dental disabilities that are severe enough to merit VA compensation, Dr. Cooper said.

Conditions resulting from service wounds or injuries — although too minor to rate compensation — can also be treated after one year.

The same is true of dental conditions that the VA decides

are aggravating other service-connected conditions.

Former prisoners of war are entitled to dental care as often as needed for service-connected dental disabilities.

Treatment for some dental conditions may be started for Vietnam veterans even before a final decision has been made on the service connection, provided application is made within six months after release from service.

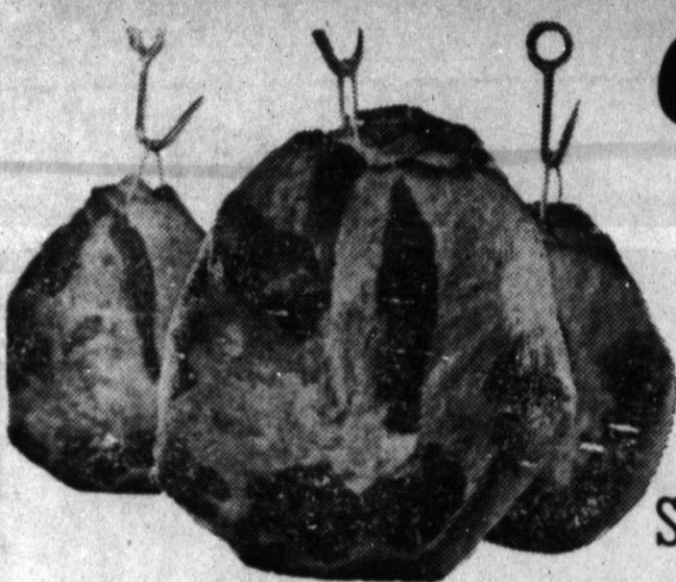
Disabled veterans who are receiving training under VA's vocational rehabilitation program and Spanish American War ve-

terans are eligible for dental care without regard to a service connection.

Dr. Cooper said VA provides treatment at any of its field stations equipped and manned to provide these services. Private field stations may be authorized to treat veterans when the VA is unable to provide treatment or when it is considered a hardship for the veteran to report to a VA facility.

Application can be made at any VA office, he advised.

# YOU CAN'T MISS WITH THESE MEATS!



## Cooked Picnics

Wilson Fully Cooked And Smoked Short Shank Picnics **39¢** lb.

Sliced Picnics Fully Cooked **43¢** lb.

Sliced BACON Cudahy Bar 'S' 1-lb. pkg. **59¢**

Sliced BACON Cudahy Nutwood 2 lb. pkg. **\$1.19**

Sliced BOLOGNA Safeway Market Sliced lb. **59¢**

## Specials On Captain's Choice Fish!

Fish Crisps Captain's Choice You Save 14¢ 8-oz. pkg. **35¢**

Fish Sticks Captain's Choice Buy 3 - Save 20¢ 3 8-oz. pkgs. **89¢**

Perch Fillets Captain's Choice Buy 2 - Save 15¢ 2 1-lb. pkgs. **89¢**

Catfish Portions Captain's Choice Breaded Catfish 1 1/4-lb. pkg. **99¢**

## Shop Safeway For These Meat Specials!

- Bar S Hams Boneless Waste Free Whole Ham **98¢** lb.
- Boneless Hams Bar S Boneless 4 to 5 lb. Hams **\$1.09** lb.
- Spare Ribs Lean and Tender Little Pig **65¢** lb.

## Money Saving Safeway Specials!

- Margarine Coldbrook Solid Margarine 1-lb. bar **10¢**
- Miracle Whip Dressing Save 10¢ qt. jar **49¢**
- Charcoal Hi Country You Save 11¢ 10 lb. bag **48¢**
- Pork & Beans Hunts No. 300 cans 2 **27¢**
- Bakerite Shortening Save 10¢ 3 lb. can **59¢**

**SLICED CHEESE**  
Safeway American 12-oz. individually wrapped pkg. **59¢**

100 Bonus Gunn Bros. STAMPS with the purchase of A 3-lb. pkg. or more **GROUND BEEF**  
Offer expires Sat., August 10th.

200 Bonus Gunn Bros. STAMPS with the purchase of 3-lb. or over **CANNED HAMS**  
Offer expires Sat., August 10th.

## Safeway Saves You More!

- Chipped Meats Safeway Turkey, Corned Beef, Ham, or Beef. 3 3-oz. pkgs. **\$1.00**
- Skinless Franks Safeway or Swifts Premium **59¢** lb.
- Skinless Franks Safeway or Swifts Premium 12-oz. pkg. **49¢**

## Shop Safeway And Save!

- Homo Milk Lucerne 1/2 gal. ctn. **57¢**
- Buttermilk Lucerne qt. ctn. **25¢**
- Blossomtime Dessert Topping 7-oz. can **39¢**
- Cinnamon Rolls Mrs. Wright's 5 9 1/2-oz. cans **\$1.00**
- Cream Cheese Lucerne 8-oz. ctn. **29¢**
- Bounty Pudding Save 16¢ 4 16-oz. pkgs. **\$1.00**
- Edwards Coffee Always Fresh 1-lb. can **59¢**
- Safeway Coffee Preground Save 8¢ 1-lb. bag **53¢**

**100 BONUS GUNN BROS. STAMPS**

With This Coupon And The Purchase of \$5.00 or More On A Single Store Visit At Safeway Store In-HEREFORD.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
Limit one coupon per family. Expires Sat., Aug. 10th.

|   |  |
|---|--|
| 100 BONUS STAMPS<br>With This Coupon And The Purchase of a 3-186 ct. rolls<br><b>Truly Fine Towels</b><br>Expires August 10th.      | 150 BONUS STAMPS<br>With This Coupon And The Purchase of A<br><b>Safeway Broom</b><br>Expires August 10th.   |
| 100 BONUS STAMPS<br>With This Coupon And The Purchase of 10 - 12-oz. canned of<br><b>Cragmont Beverages</b><br>Expires August 10th. | 100 BONUS STAMPS<br>With This Coupon And The Purchase of 3 Libby No. 2 Corn, Peas, or Peas and Carrots<br><b>or Peas and Carrots</b><br>Expires August 10th. |
| 50 BONUS STAMPS<br>With This Coupon And The Purchase of A 4-oz. Crown Colony<br><b>Black Pepper</b><br>Expires August 10th.         | 50 BONUS STAMPS<br>With This Coupon And The purchase of A 8-oz. Safeway Food<br><b>Sweetener</b><br>Expires August 10th.                                     |

**FROZEN FOODS**

- Lemonade Scotch Treat Frozen Juice 6-oz. can **9¢**
- Mellorine Joyette You Save 10¢ 1/2 gal. ctn. **29¢**
- Twin Pops Snow Man 24-ct. ctn. **99¢**
- Tater Treats Bel Air Save 6¢ 2 lb. bag **39¢**

- Why Pay More?**
- Tea Mix Lipton With Lemons 2 **25¢**
  - Tea Mix Lipton Low Cal. With Lemon 3-oz. jar **57¢**
  - Slender Carnation 4 env. pkg. **99¢**
  - Wilson Chili Save 8¢ 24-oz. can **65¢**
  - Wilson Bif Save 8¢ 12-oz. can **49¢**
  - Wilson Mor Save 10¢ 12-oz. can **49¢**

**Garden Fresh Fruits & Vegetables!**

**CORN**  
Calif. Whole Ears Large Well Filled

**4/29¢**

- Shop Safeway And Save!**
- Nescafe 6-oz. jar **\$1.05**
  - Catsup Del Monte Save 4¢ 14-oz. btl. **23¢**
  - Preserves Empress New Crop Strawberry 3 10-oz. jars **\$1.00**
  - Preserves Empress New Crop Strawberry 2 20-oz. jars **\$1.00**
  - French Bread Skylark Save 9¢ 2 1-lb. loaf **49¢**

**CINCH SPRAY CLEANER**  
22-oz. btl. **79¢**

**Ajax Cleanser** **26¢** gt. box

**Ajax Detergent** 10¢ off label **69¢** gt. box

- Watermelons** Sweet Charleston Grey Melons each **59¢**
- ONIONS** Mild Yellow lb. **2 for 15¢**
- POTATOES** U. S. No. 1 Reds 10-lb. bag **69¢**

**SAFEWAY**  
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