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65TH YEAR — NO. 27

HEREFORD, TEXAS 79045, THURSDAY, JULY 7, 1966

PUBLISHED EVERY THURSDAY

Hopper Caused Virus Threatens Sugar Beets

By DAVID BUTLER
Staff Writer

Curly top virus that can cause wide-spread damage has been detected in Deaf Smith County beets.

The disease is carried by beet leaf hoppers. Extension Service workers say that an alarmingly high incidence is evident in area fields. If not immediately controlled, wide-spread damage can be incurred, beet men warn.

Percent of incidence in fields far exceeds the safety zone.

Dr. Robert W. Berry, area plant pathologist with the Texas Extension Service of Lubbock, and Don Rummel, area entomologist, also with the Extension Service visited in the Hereford area with Juston McBride, county agent, Wednesday to survey the damage being caused by the disease.

Dr. Berry said that in mid-June a 5.5 per cent average of curly top was detected in local fields which is 3.5 per cent higher than normal. He continued, saying that in the past two weeks the average has doubled to approximately 11 per cent.

The disease can be checked by spraying the beet leaf hoppers, but the plants which have contracted the curly top virus can not be cured by any method.

Symptoms of the disease on the sugar beets are tightly rolled leaves stunted and yellow leaves and curled midrib. As the disease progresses the older leaves will turn yellow and die.

Plants attacked now will probably contract root rot thus cutting gains from the crop. During the mild winter, three times more beet leaf hoppers survived, giving them a good head start on the beets. In the past beet hoppers or the related curly top virus have not been a problem in the Hereford area with the infection averaging 1-2 per cent in the fields.

Winter hosts for the hoppers are the flaxweed (Tansy Mustard) and Russian Thistle (Tumbleweed).

Officials pointed out that the spray for the hoppers can be seen HOPPER Page 2

Weather			
	M	H	L
Saturday	80	88	
Sunday	104	87	
Monday	88	86	
Tuesday	100	87	
Wednesday		72	
Moisture this month 6			
Moisture this year 5.99			
(Courtesy KPAN)			

Bank Deposits Continue In Upward Trend

A new record has been posted in ledgers of Hereford's banking institutions, showing new deposit highs for the mid-year bank call.

Figures for this first half of 1966 continue what has been a trend throughout this area, of topping records previously made.

The record \$23 million on deposit is an increase of some three-quarter million over the deposits on the same date a year ago. Assets in the same institutions also have grown, up to \$26 million from the \$25 million on record 12 months ago. These figures are shown in statements released by the two local banks, First National Bank of Hereford and the Hereford State Bank.

The record deposits figure exactly 22,810,611, well in excess of \$22,053,766.80 one year ago. Figures for 1964 added up to \$20,926,450.26, and \$18,425,094.56 for 1963, reflecting the expanding economic picture in this area. The 1965 figure was also a record-setting number.

Deposits will probably mount until their peak comes at the end of the year; at the end of 1965, some \$26.2 million was registered on deposit in the banks here.

Prospects are good for higher income on wheat this year, since the irrigated crop made some exceptional yields, with

See BANK Page 2

Farmers Get Aid

For many people who make their living from agriculture in Deaf Smith and Farmer Counties, July will be a month-long testimony to the fact that they — and most other farmers — have turned out to be good businessmen.

It will be "Land Bank Month," the 50th anniversary of the Farm Loan Act, which helped put farming on a business basis in the United States. The Farm Loan Act allowed farmers to borrow funds at lower interest rates, putting money to work as a production tool.

Farmers at the turn of the century were not considered to be good business risks, says Woodrow B. Wilson, manager of the Federal Land Bank association of Hereford. Interest rates were unaccommodating to farmers' needs, and loan terms were not made for long enough periods of time.

Signed into law on July 17, 1916 the Farm Loan Act created the Federal Land Bank System, where farmers would be able to make more long-term, lower-cost real estate loans.

Created in 1918, the Federal Land Bank Association of Hereford is one of 73 associations in the district of Houston, which in

See FARMERS Page 2

Subsidy Checks Expected Soon

Recent news releases from Washington have led area farmers to believe that they will soon be receiving their government checks under the various farm programs. Faust Collier, manager of the local ASCS office, said that they have not yet received authorization to make any payments.

Locally, he explained, farmers must file for their subsidy payments after they are sure of the exact amounts involved. This is not easily determined since many farmers combine their wheat and feed grain programs. A few wheat farmers might be in a position to receive checks soon Collier said, but most will not qualify until later.

LAST YEAR, subsidy checks for the county amounted to about 7 million dollars. This included the wheat, feed grain, sugar beet, soil bank and cotton programs.

Grain programs can be diverted to fit the needs of the farm- See SUBSIDY Page 2

Beat Heat Or Give In

What's good for plants doesn't seem to be so good for human beings. Or so statistics show. Hot weather seems to agree with plants and growth is faster in the heat — if, and a big IF, there is enough water present to keep those cells expanding.

Now take a human being — sub-humid or semi-arid country can really become a blight on his well being. Heat that exceeds outside body temperature of 97 degrees can really stunt a person's growth — or at least temporarily arrest it!

Scientists claim that outside body temperature should be in between 82 and that 97 for a human to function at his top ability. Don't expect top performance from employees when these limits are exceeded.

Hereford hasn't offered much chance for a poor human to grow these last few days. Temperatures downtown have hit 104 degrees and as one new resident put it "It's not that day time high that bothers me, it's that night time low that's no low!" This in reference to some of our lows being a hot 72 degrees.

So don't attempt to do any growing while the mercury is above the "safety zone", rather concentrate on long cool swims, relaxing rocking in the shade, or just plain loafing and complaining. Save your growing for the winter months — that's apparently when the plants go into hibernation and the humans take over.

Structural Steel Up On City Barn

Construction on the Hereford new city barn is nearing completion as workers begin putting the steel on the outside of the structure.

THE NEW barn is located at the city dump grounds just south of the incinerator on Progressive Road. Thrifty Built of Amarillo was given the go-ahead for the building Apr. 18 when theirs was the low bid for the new building. The \$27,469 structure will replace the city barn which See STEEL Page 2



PROCLAIMED SUCCESS

Holiday Participation Good Despite Weather

Some 350 Herefordites turned out for an impressive Independence Day ceremony on the courthouse lawn Monday in 99-degree heat.

THE PROGRAM was a part of a nationwide effort to get people to stop for a short time during the holiday and remember the significance of the Fourth of July.

Readings were given by local residents, of famous men who have helped build our nation.

The program was planned by

a seven-man committee including, Clint Formby, Gene Fooks, Gene Campbell, Ernest Langley, Ray Cowser, Melvin Young and Raymond White.

HEREFORD Kiwanis took the program on as a club project and were assisted, by members of the local Lions Club.

Mayor Ray Cowser gave the welcoming address and Deaf Smith County Judge H. C. (Hank) Williams led the group in the pledge to the flag.

A band comprised of local

persons led the program off with music as the crowd gathered. Ben Gollehon was the director of the band.

ZACK PANSELL directed a choir also comprised of volunteers from the community in a number of special arrangements depicting the patriotic mood set by the readings.

Color guards from the Civil Air Patrol, Veterans of Foreign Wars, American Legion, Boy Scouts and the Campfire Girls stood at attention during the ceremony while displaying an array of American flags.

THE CEREMONY was ended with the group singing the Star Spangled Banner and the ringing of a bell at the courthouse as well as church bells over the city peeling out at noon.

All of those who helped plan the event were "well pleased" with the number of persons who came to the ceremony as well as with the way the special event was carried out.

THOSE attending the event See HOLIDAY Page 2



SPECIAL CEREMONY — Some 350 Hereford residents attended a special ceremony commemorating Independence Day held on the south lawn of the courthouse. The event included band and choir music, as well as the colors displayed by various civic and national organizations. Organization of the event was spearheaded by a seven-man committee of Hereford people who set up the program in order to participate in a nationwide patriotic event which was held in over 200,000 cities in the country. (Staff Photos by David Butler)

Only A Few Spots Mar City Beauty

Removal of wrecking yards from along main arteries leading into Hereford has virtually eliminated one of the problem areas according to reports heard at the Beautification committee meeting Tuesday.

A committee of the chamber of commerce, the Beautification committee, is on the alert for any problem that the city or county might have that detracts from the general appearance of the community. Mrs. Milton Adams, chairman, said.

ONE AREA under discussion is the Bull Barn. Another is weed growth around business buildings and another is vacant buildings or lots that are being used to accumulate junk. Also mentioned was frontage along the highway between the pavement and the railroad. Commercial and residential beauty

spots are to be recognized each month.

Mrs. Tom Carter reported on the removal of the wrecking yards and said that the businesses themselves had solved their own problem.

Mrs. Adams with other committee members has been making a survey of vacant property and was told by city officials that property owners can be required to "clean-up" the premises.

Areas where more than one car that is not in working order can be considered by the city as "junk areas" and the owners can be required to clear these places.

Mrs. Adams in her report pointed out that this is not meant to disrupt teen-age boys working on cars — it is aimed at old See ONLY Page 2

Residential Permits Top Building List

Residential construction pulled building permits for the first six months of this year up to a "fair amount of building" even without any unusually large projects.

Henry Benson, city tax collector, said this week that building has been going on at a fairly steady pace for the first six months of the year even though this year in no way compares with last year.

The first half of last year saw a startling \$3,255,080 in permits issued.

Sugarland Mall and a motel accounted for the largest slice of this amount.

This year, no single item is tops, but apartment building has helped to hold the figures up.

In April, \$60,000 in permits were issued for apartment construction. For a little town that never has enough housing, this figure is significant.

April construction is heaviest for the six-month period, \$273,500 total.

That month is typical of the 1966 building season in Hereford because it

has heavy construction in the residential field. Only \$7,200 in permits were issued for commercial construction.

January started with \$105,700 in permits. Again, the bulk of these were residential.

Through the six months, \$971,100 in permits of the \$1,256,800 issued was for residential construction making this a heavy year for home building even though it was not a record year in overall building.



Nolan Grady heads postmasters

Grady To Lead Postal District

Hereford's postmaster has been elected to head this district of Texas postmasters. Nolan Grady has served as District director for the past year and was stepping down to serve as state director at large when he was asked to direct the district again.

Texas has five districts in the state organization of the National Association of Postmasters of the United States. District 2, which includes Hereford, is comprised of Congressional districts 17, 18 and 19.

This year the state convention was held at Odessa. Grady, assisted by his wife, served for his fifth straight year on the first timers committee. The committee arranges a breakfast and reception for postmasters and wives who are attending the convention for the first time. See GRADY Page 2

Only . . .

(Continued from Page 1)

cars that have been abandoned. FRED SERAYER has been investigating possibilities of landscaping the grounds around the Bull Barn at the committee's request. His report indicates that several problems exist. The cement work and paving around the building pose a problem as far as plantings near the building are concerned. Areas away from the building are used for parking so planting would have to be on the fringe of the property unless walks or paving were removed in small areas.

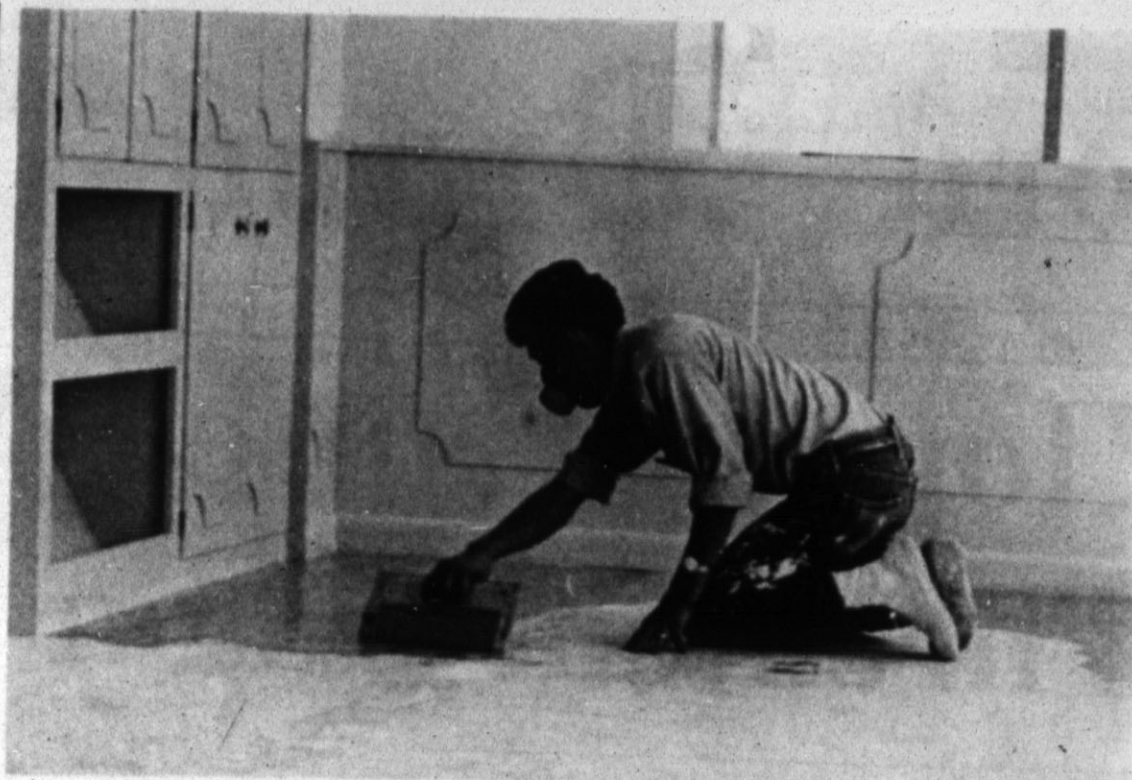
Serayer said that one nurseryman had told him that plants would not do well under conditions such as those present at the Bull Barn.

One committee member said that in conversation with one of the county commissioners, the commissioner had indicated that he would like to cooperate with the committee and mentioned that new lighting facilities under discussion might fit into the committee's plans for beautification of the grounds.

One point made by Mrs. H. C. Hromas received favorable comment during the discussion. She mentioned that a western treatment of the grounds around the Bull Barn would be in keeping with the nature of the building and the activities conducted there.

Serayer agreed to work with Bill Thompson Chamber manager in compiling committee suggestions to be presented to the County Commissioners at their next meeting.

WEEDS GROWING along the right-of-way between the highway and the railroad cannot be sprayed by the city, Mrs. Adams reported. This is not city property so the city has no



LAYING NEW FLOOR — Workers laid a new floor on the first story of Hereford City Hall this week to complete the remodeling of that building. Employees will be back in the newly remodeled offices today, according to city officials. The completion of this project finished the remodeling of both stories in city hall. (Staff Photo)

authority to spray or mow the area, she explained.

The group voted to select a committee of citizens to name a business and a residence to be recognized as beauty spots. The selections would be made once a month.

The committee asked Thompson to investigate the feasibility of a standing sign in the nature of a plaque to be used at each place singled out for the honor. The plaque would probably be a traveling trophy.

Mothers' Park and the rose garden at the high school were mentioned at the luncheon meeting as being beauty spots this week.

Committee members attending were Mrs. Adams, Mrs. Hromas, Mrs. Carter, Mrs. Sam Long, Mrs. Jack Renfro, Mrs. A. L. Manjeot, (substituting for Mrs. Ray Johnson), Mrs. Debs Knox, and Mrs. Will Kerr and Serayer.

Hopper . . .

(Continued from Page 1)

applied with fungicides which is applied to beets at regular intervals.

Phosphamidon is the chemical used to destroy the insects in beet fields.

More than one application of insecticide must be used to rid the fields of the hoppers since the eggs, laid in the tissue of the plants, will hatch out after the parent insects are destroyed.

Late planted beets are showing worse infestations of the insects. This is due to the fact that the insects prefer the younger leaves and a sunnier climate. The older beets provide a large amount of shade, thus discouraging the beet hoppers.

The virus is a circulatory disease in the hoppers and once they eat off an infected plant for an hour they will continue to spread the virus for the remainder of their life cycle.

Farmers checking for the disease should also check for the leaf hoppers, according to extension officials.

The disease will continue to spread for a period of about two weeks after the insects are destroyed, according to Dr. Berry. This is due to the growing of the virus in the infected plants after the insects are killed, but the spread from one plant to another will be controlled.

Lithography — Letter Press Printing THE INK SPOT

Farmers . . .

(Continued from Page 1)

turn is one of 12 Federal Land Banks throughout the 50 states.

"Altogether," Wilson says, "the Federal Land Bank System has loaned its farmer-members more than 12 billion. The Land Bank of Houston has loaned Texas farmers more than \$1.1 billion. Our own association has loaned over \$1 million over the past three months.

Since the time of the creation of the system, farmers have proven to be outstandingly good risks, with agriculture showing as great strides as any other industry in the country. Today there are half as many farmers, who are feeding a population that has doubled. "Farmers rank among the greatest users of technology the world has ever known," he said.

Wilson points out that 360 farmers currently hold Land Bank loans in the two counties his association serves. Most of the loans have been used to expand, improve and modernize farm land and equipment. The largest group of borrowers produce grain sorghum, with wheat and vegetable farmers making up the second largest group.

Loans made by the local association since the first of this year amount to 1,654,900, compared with loans of \$1,319,400 for the same period in 1965.

Steel . . .

(Continued from Page 1)

burned earlier this year. Offices as well as a shop building will be housed by the steel structure. The entire building will be heated and the office space will be air conditioned during the summer.

THE STRUCTURE is a light blue steel and will have wooden doors in the east and west sides which will allow heavy equipment to be brought in for repair.

Commissioners voted to run a temporary plastic water line to the building to supply the needs of workers there until a well can be drilled at a later date.

WALLS AND ceiling will be completely insulated and the inside walls will have a protective cover eight feet high on them.

The 60x100-foot shop building will be used for housing equipment as well as a place to paint and repair city equipment.

A PAVED parking area will be completed in the near future after the new building is occupied by city employees.

Remodeling of the Hereford City Hall was completed Tuesday with employees returning to their offices on the first floor Wednesday evening.

Subsidy . . .

(Continued from Page 1)

er, Collier said. For instance, this county has 3,000 acres of barley base, but only about 1,000 acres of barley are planted each year since the farmers divert this acreage to other feed grains, usually maize.

Feed grains has the biggest amount of money involved because of yields even though it is only the second highest number of farms in the program.

Wheat farms included in the program number 1,009, feed grains, 962; cotton 446, 209 farms are involved in the cotton program and 239 are included in the soil bank.

These programs can and do overlap — many of the same farms are under one or more programs.

Revenue for this year could be about the same as last year, or could raise or drop, Collier said.

Bank . . .

(Continued from Page 1)

little under the anticipated yield. Slackening off in the building industry may have been a contributing factor in the \$750,000 increase not being as large as it has been in year's past.

Figures released by the two banks reveal about \$4 million is accounted for in cash and amounts due from other banks. Almost \$17 million is now out in the form of loans and discounts. This figure is down from the \$19 posted on the books at the close of 1965.

Holiday . . .

(Continued from Page 1)

were presented copies of the Declaration of Independence, printed on parchment paper, compliments of a number of merchants of Hereford.

The 30-minute program was held on the south side of the courthouse with those participating seated on the south portico of the building. City and county commissioners were also seated on the portico.

Grady . . .

(Continued from Page 1)

Convention dignitaries are also special guests Grady said.

This is Grady's fourth year to serve on the board for the district and his sixth year as a member.

The Hereford Brand

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SEND A BRAND-GRAM TO A FRIEND OR RELATIVE IN VIET NAM

The Hereford Brand, in co-operation with the Military Affiliate Radio System, now makes it possible for you to send a message to a friend or relative in Viet Nam, free of charge.

The coupon below, mailed to the Brand, starts a 6,000 mile communications chain to send your 25-word message. The message will be relayed to a MARS station and transmitted to Viet Nam.

In Viet Nam, your message will be decoded and delivered to the serviceman. If he's in an inaccessible area, it will be read to him over the telephone.

If you want to send a message, fill out the coupon and mail it to the Brand. Be sure to include your serviceman's full name, rank, serial number, and the name and number of his military unit and APO number.

The message and signature should be no more than 25 words, not counting the address.

This Brand public service is not intended for emergency messages, but only those of a personal or "morale-building" nature.

While neither the Brand nor the MARS network can absolutely guarantee delivery in that volatile area, every effort will be made to do so, if the form is filled out completely. Messages can be delivered to land-based operations only, and not to ships in waters off Viet Nam.

BRAND GRAM TO VIET NAM

Print or type exact name, rank, etc. of serviceman. Please keep text of message to 25 words or less. This message will be sent without charge via the Military Affiliate Radio System. Neither MARS nor the Brand can guarantee delivery, but every effort will be made to do so as soon as possible. No emergency messages, please.

Date Rank and Name Serial Number Military Unit (Co. Pltn. etc.) APO and Zip Code Text of Message: Signature Name of Sender Address Phone number Relation to serviceman

Mail this form to Brand-Gram, The Hereford Brand, Box 673, Hereford, Texas 79045. The Brand is pleased to co-operate with the Military Affiliate Radio System in providing this service.

SALE CONTINUES! NYLON STRETCH PANTS

by Phil Rose Guaranteed Wash and Dry Will Not Sag \$10⁰⁰

PANTS All Other 1/2 Price
SETS Other 1/2 Price
BLOUSES 1/2 Price

The Pants Cage SUGARLAND MALL

CUSTOMER APPRECIATION SALE

Miss Janice Laseter of Southwestern Public Service will be in our store Friday, July 8 to Demonstrate the use of electrical appliances.

Cookies and Coffee will be served Thurs., Fri., And Sat.

Register for the Free Gift to be given away Saturday evening at 5:00.

JULY RED HOT SPECIALS ALL MERCHANDISE IN STOCK WILL BE REDUCED!

Children's Swim Wear 99c
Boy's Shorts 79c
Girl's Capri Pants \$1.99
Ladies' Sleepwear \$1.99

ALL RADIOS AND TV's REDUCED 10%

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GOLDEN SPREAD BEAUTY SALON

WISHES TO ANNOUNCE THE ASSOCIATION OF SUE BIESEL to its staff.



Call EM 4-1047 or come by and see . . . Dot, Teresa, Kaven, and Sue

Relatives And Friends Attend Alexander Rites

Mrs. D. H. Alexander accompanied her daughter, Mrs. Joe Hudson, and Mr. Hudson to their home in Seagraves Wednesday to visit several days. The Hudsons and other members of her family were with Mrs. Alexander over the weekend after funeral services for Mr. Alexander Saturday.

They included her son, Burl Alexander, and Mrs. Alexander of Fort Worth; granddaughters, Miss Sunya Alexander of Houston, also Mrs. David H. Townsend of Alamogordo, N. M. and Mrs. Jim Hamilton of Seagraves and their husbands; great-grandchildren, David H. and Kristi Townsend, Holly and Douglas Hamilton.

Others from out of town who attended the funeral were Mr. and Mrs. Gordon Alexander, Mrs. Lois Posey, Mr. and Mrs. True Burson, Mr. and Mrs. D. T. Northcutt of Silverton; Reeves Donnell, L. A. Donnell, Mr. and Mrs. C. E. Donnell and Mrs. D. C. Gamble of Canyon.

Also Mrs. Rhena Lusk and Orville Donnell of Amarillo; Mr. and Mrs. Pat Winfrey, Mr. and Mrs. Jim Alexander of Lubbock; Mr. and Mrs. Bland Burson, Mr. and Mrs. Ned Burson, Vance and Nathan Burson of Channing.

The Rev. and Mrs. Homer Akers of Portales, N. M.; Mr. and Mrs. Zeph Fogerson of Clovis, N. M. Mrs. Leroy Hamilton, Mrs. Dewey Middleton, Mr. and Mrs. Max Townsend of Seagraves; Mrs. Louise Jordan of Fort Worth.

Mr. and Mrs. Conrad Alexander, Marcia and Shane of San Angelo; Mrs. Edd S. Wilson Sr. and Mrs. Edd S. Wilson Jr. of Dimmitt; Mr. and Mrs. Ben Lesley of El Paso; Mr. and Mrs. Noel Clemmons of Hale Center; Mrs. C. A. Winfrey of Wichita Falls.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Susie Tiefert, 336 E. Fourth; Mrs. Luther Todd, 138 Ranger; John P. Robinson, 708 E. Fourth; Mrs. James L. Mauk 815 S. 25 Mile Ave.; Mrs. Maud VanHorn, 308 Ave. B; Mrs. Mildred Ramey, 300 Ave. B; Mrs. Goldie Stayton, 305 Jewell; Mrs. Pearl Lovelace, Box 608; Mrs. James C. Caster, 805 Blewins; Mrs. Joel A. Hodges, 120 Centre; Roger K. Shipley, Box 10; Mrs. George W. Jones, Rt. 5; Robert Hernandez III, 327 Ave. E. Jim Cross, Rt. 3.

PATIENTS DISMISSED

Martin Salazar III, July 6. Mrs. Paul G. Fabela, Mrs. Gary Kelley, Miss Donna Jean Flesher, Mrs. Walter M. Green, Olivia P. Cruz, Mrs. Rafael V. Ortiz, Mrs. Anselmo J. Gonzalez, Reynaldo Vasquez, Mrs. Conrad S. Riojas, July 5. Mrs. Edd Wilson, Mrs. Gladys Bryson, Mrs. Jack DeWees, Rafael Torres, July 4. Mrs. Raymond P. Conaway, Mrs. Onesimo Contreras, Farris Kromer, D. R. Vandever, Gonzalo LaFuente, July 3. Michael Bryan, Eddie Madrid, Dale Tinnin, Diana and Teresa Clark, Mrs. A. G. Bell, Mrs. Manucl Montalvo, Mrs. Niles W. Culp, July 2.

Look

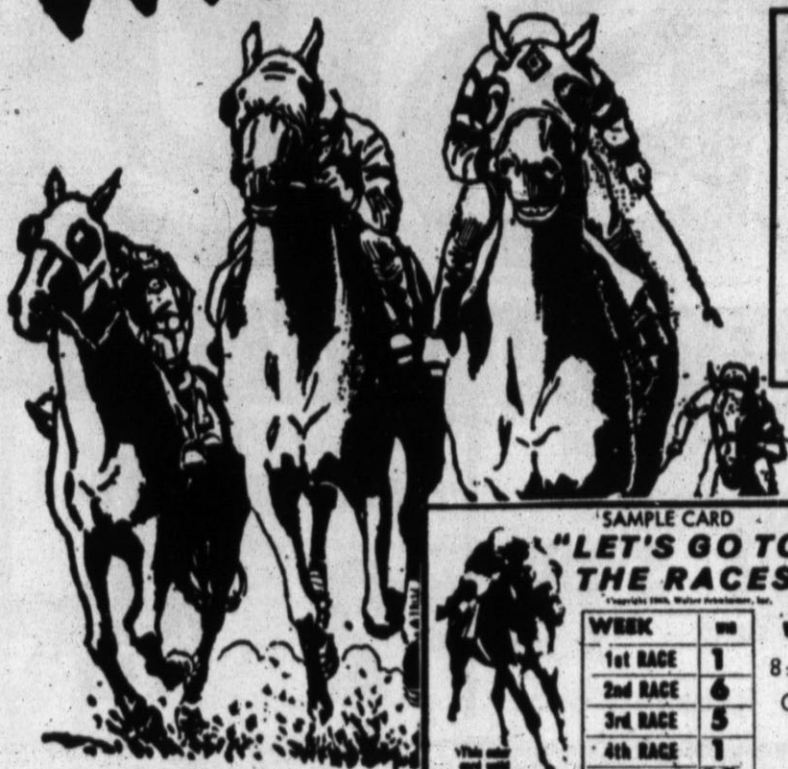
Who's New

Mr. and Mrs. George W. Jones are the parents of a daughter, Stephanie Ann, born July 4. She weighed 3 lbs. 3 1/2 ozs. Mr. and Mrs. Paul G. Fabela are the parents of a daughter, Patsy, born July 3. She weighed 7 lbs. 14 ozs. Mr. and Mrs. Conrad S. Riojas are the parents of a daughter, Diana, born July 3. She weighed 6 lbs. 4 ozs.

Card Of Thanks

We, The RESIDENTS of King's Manor wish to express our appreciation to everyone who had a part in making our Flag Raising a success on the Fourth of July — the members of the American Legion, the V.F.W., the bugler, and others who attended the exercise. Eugene L. Naugle for the Committee

THEY'RE OFF! TO PLAY "Let's Go to the Races."



TV POST TIME 8:30 p.m. KFDA-TV CHANNEL 10 Amarillo In Color

"LET'S GO TO THE RACES"

WEEK ON Wednesday

1st RACE	1
2nd RACE	6
3rd RACE	5
4th RACE	1
5th RACE	10

8:30 p.m. Channel 10

Price limited to one unless per card. After each race check TV screen for number of the winning horse. Contains this number with number on your card and "Let's Go to the Races" logo. Winner will receive amount within 72 hours after verification. Winning cards must be returned within three days after broadcast. Cards that do not correspond with the card number and color shown on the race must page at your store will not be honored. Cards that have been mutilated or altered will not be accepted for awards. Employees of Furr's Super Markets, their advertising agency and their immediate families are not eligible to participate. No purchase necessary in your Furr's Super Market. Pick up your card at your Furr's Super Market.

BONELESS BEEF ROAST
USDA Choice
Easy to Carve
No Waste
Lb. **79c**

BOLOGNA
Chunk Style
All Meat
Lb. **49c**

BACON SQUARES
Hickory Smoked
Lb. **49c**

Margarine Satin Gold Soft Lb. **39c**
Alabama Girl Sour, Dill, Kosher Dill Pickles or Hamburger Dill Chips 48 Oz. Jar **59c**
Tissue 2 Roll Pkg. **29c**

Furr's Family Kitchen Delicatessen
Meat Loaf Fresh Daily Lb. **89c**
Smoked Links Hickory Smoked Lb. **89c**
Cole Slaw Fresh Daily Pint **29c**
Pinto Beans Ole Fashion Pr. **29c**
Cream Pies Ass. Flavors Ea. **89c**

Furr's Frozen Foods!
PEAS
Dartmouth Fresh Frozen 10 Oz. Pkg. **12 1/2c**

POT PIES
Morton's Fresh Frozen Chicken - Beef or Turkey 2 Pkg. For **39c**

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Top Frost Fresh Frozen 6 Oz. Can 2 For **35c**

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Dartmouth Assorted Flavors 1/2 Gal. 3 For **\$1**

WHIPPING CREAM PLAINS **39c**
HALF & HALF PLAINS **39c**
BUTTERMILK PLAINS **49c**
COTTAGE CHEESE PLAINS 2 LBS. **59c**



HI-C DRINKS
SHORTENING
MIRACLE WHIP
FRUIT COCKTAIL

KETCHUP
TOMATO JUICE
POTATO CHIPS
SUGAR

CHAISE LOUNGE
Deluxe Full Size
Chaise Lounge Pad Floral Design \$3.98 Value **\$2.29**
Let Your Grass Soak With This... 25' 3 Tube... Reg. \$1.98
Sprinkler Soaker Ea. **\$1.49**
Galvanized Garbage Can With Lid 21 Gal. Size **\$2.19**

CAR WASH BRUSH
80" Long Handle 98c Value **69c**

GROUND BEEF
Extra Lean Made From Choice Beef Lb. **59c**
SIRLOIN STEAK
USDA Choice Beef Heavy Mature Lb. **98c**
Furr's Value Trim Thick Cut Round Swiss Steak USDA Choice Beef Lb. **89c**
CHUCK ROAST
USDA CHOICE BEEF Lb. **49c**

Family Steak Lb. **69c**

LEMONADE
1 QT. **39c**



Excellent For Bar-B-Q **Short Ribs** Lb. **39c**

EGGS
Farm Pac Grade A Large Dozen **43c**

HAMBURGER or CONEY BUNS
2 8 Count Pkg. For **49c**

FOLGERS COFFEE
All Grinds 1 Lb. 2-LB. CAN **73c** **\$1.45**

STUFFED OLIVES
Towie 5 1/2 Oz. **39c**

TAMPAX
Regular or Super Pkg. of 10 **33c**

Baby Soft Tissue A Real Value 200 2 Ply Sheets **17c**
Ice Bucket Styrofoam Reg. 39c 4 Qt. Size **19c**
SUN GLASSES
Foster Grant... Choose Reg. 29c to **1/3 off**
From All Styles, Childs, Ladies, Mens & Novelties **\$2.98**



GARDEN HOSE
75 FT. 1/2 inch **\$1.99**

Furr's SUPER MARKETS

EXTRA CARE SERVICE

GREEN ONIONS FRESH LARGE BUNCH **7 1/2c**
RADISHES FRESH LARGE BUNCH **7 1/2c**
WATERMELONS CHARLESTON GREY LARGE SIZE EACH **79c**
CELERY California Green Pascal Lb. **12 1/2c**
LETTUCE Firm Green Solid Heads Lb. **17c**
CUCUMBERS Long Green Slicers Lb. **19c**
TOMATOES Hot House Vine Ripe Lb. **39c**

OPEN SUN

GIBSON'S DISCOUNT CENTER TIRE CENTER

CHARGE IT ON INSTANT CREDIT AT GIBSON'S

DELUXE 7.50-14 Black Tubeless Gibson's Discount Price \$10.97 ea. 2 For \$21	IMPERIAL 7.75-14 White Tubeless Gibson's Discount Price \$15.47 ea. 2 For \$29.97	PREMIUM 8.00-14 Black Tubeless Gibson's Discount Price \$14.57 ea. or 2 For \$28	PREMIUM 600-13 Black Tubeless Gibson's Discount Price \$9.97 ea. or 2 For \$18.97
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ALL TIRE PRICES INCLUDE FEDERAL TAX

FULL 4-PLY CONSTRUCTION MODERN 6-RIB WRAP AROUND DESIGN NEW SUPER-MILEAGE POLY-DIENE

NEW BUTYLE INTER LINING RETAINS AIR 5 TIMES BETTER

—PLUS MANY OTHER STYLES & PRICES TOO NUMEROUS TO LIST—

SPECIALS GOOD - THURSDAY, FRIDAY, SATURDAY JULY 7-

CHAMPLIN C.M.O. MOTOR OIL FULL QUART 8 CANS \$1.00 \$3.00 CASE OF 24	TYPE 'A' Transmission Fluid 2 QTS. 49c	HI-VI OIL FULL QT. 5 QTS. 97c \$4.67 CASE OF 24
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GIBSON'S DISCOUNT CENTER

GUN SALE All New Guns

Remington 16 ga. & 20 ga. **\$128.97**
Reg. \$165.00
GIBSON'S DISCOUNT PRICE

PLASTIC-COATED Playing Cards Reg. 49c Ea. Deck Gibson's Discount Price 2 DECKS 47c	New Polaroid Color Pack Camera Reg. \$59.95 NO. 104 Gibson's Discount Price \$41.67	Argus Camera Reg. \$5.95 Gibson's Discount Price \$2.87
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SKI ROPE

75-Ft. Length - Single handle
Reg. \$2.25
GIBSON'S DISCOUNT PRICE **\$1.13**

Remington MODEL 700 BDL HIGH POWER RIFLE

Gibson's Discount Price **\$96.67**
Reg. \$139

"Llama" Made in Spain 22 Cal. Semi-Auto. PISTOL

Reg. \$48.00
GIBSON'S DISCOUNT PRICE **\$31.97**

"GALESI" ITALIAN MADE 22 & 25 Cal. PISTOL

Reg. Price \$33.00
GIBSON'S DISCOUNT PRICE **\$19.87**

Remington Model 870 WINCHESTER 16 & 12 ga. Reg. \$120.00 Gibson's Discount Price \$83.97	Mossberg Model 185K 20-ga. Bolt Action Adjustable Choke Reg. \$36.00 GIBSON'S DISCOUNT PRICE \$23.97
Mossberg Model 273 410 ga. Single Shot Bolt Action Reg. \$21.00 Gibson's Discount Price \$13.97	Mossberg Model 283-T 410 ga. 3 Shot Bolt Action Reg. \$26.00 Gibson's Discount Price \$16.97

TRAVEL-AIRE PORTABLE COOLER MODEL 866 Two speeds for day and night comfort. Handsome wood-grain finish. Water level gauge, top water-fill 4 gal. tank, screened pump, water shut-off valve. Cools areas with up to 125 square feet. With Foam Filters Reg. \$44.95 Gibson's Discount Price \$21.97	TRAVEL-AIRE Room Cooler Model 1066 Reg. \$79.95 Gibson's Discount Price \$45.97	FAIRMAID - COUNTRY FRESH "BEST BY TASTE TEST" MILK GONE UP? NOT HERE! MILK 1/2 Gal. 41c
--	--	---

The "BEST" In The Southwest

BBQ SANDWICH

ONLY **10c**

Friday 4 p.m. to 8 p.m.
Saturday 9 to 9

ZEBBIE'S CHUCK WAGON

3 Day Special KING SIZE 6 BTL. CTN. **COKE**
Gibson's Discount Price **27c**

FREE COKE SERVED SATURDAY 9:00 a.m. to 6:00 p.m.

WEDNESDAY 1^{TO} 6 P.M.

"BIGGEST SIZE MADE"
Gibson's Discount Price
47c



LISTERINE
TOOTHPASTE
GIANT SIZE TUBE
Reg. 53c Tube
Gibson's Discount Price
10c

CRAIG'S PINT BOTTLE
YOUR CHOICE
MIX OR MATCH



SUNSHINE RINSO
WITH SUNSHINE WHITENERS
Reg. Price 83c
GIBSON'S DISCOUNT PRICE
55c



Reg. 98c
Gibson's Discount Price
27c



Stripe
Tooth Paste with HEXACHLOROPHENE
FAMILY SIZE TUBE
Reg. 95c Tube
Gibson's Discount Price
47c

BATH SIZE BAR
Gibson's Discount Price
7 1/2c




Table Napkins
250 CT. PKG.
GIBSON'S DISCOUNT PRICE
19c



TROL
Professional Size SHAVING CREAM
"Biggest Size Made"
GIBSON'S DISCOUNT PRICE
53c



Giant 79c. Size
GIBSON'S DISCOUNT PRICE
29c



DELSEY Bathroom Tissue
White or Colored
10 ROLLS
95c



FINGER NAIL POLISH ONE SPECIAL GROUP ASST. SHADES 9c BOTTLE

EVERY SUMMER ITEM MUST GO!

Reg. Price \$2.49
Ladies Blouses
Asst. Colors, Styles & Patterns
GIBSON'S DISCOUNT PRICE
87c



30 FOOT COUNTER 101 ITEMS!
25c to \$3.00!! Save - Save - Save



BOYS
KNIT SHIRTS
Reg. Retail Values to \$3.95
GIBSON'S DISCOUNT PRICE
87c

BOYS
2 & 3-Pc. SETS
Reg. \$4.95
GIBSON'S DISCOUNT PRICE
\$1.47



WEE ONES & LARGER
little girls DRESSES
97c
\$1.97



MENS WHITE SHORT SLEEVE
Also In Asst. Colors
DRESS SHIRT
Permanent Press
All Sizes & Colors
100% Polyester Miracle Shirt
Reg. \$3.98
GIBSON'S DISCOUNT PRICE
\$1.87



LADIES SHORT & KNEE LENGTH
Cotton Shorts
Reg. \$2.50
GIBSON'S DISCOUNT PRICE
83c

Ladies - Asst. Sizes & Styles
SANDALS • 1 BASKET ONLY •
WHILE THEY LAST **25c**

Ladies Canvas Shoes
ALL SIZES - (COME EARLY)
GIBSON'S DISCOUNT PRICE
87c



SAVE
Have Your Physician Call Your Next Prescription To
GIBSON PHARMACY

ENZACTIN	Reg. 1.59 Powder	\$1.13
ENZACTIN	Reg. 2.29 Spray	\$1.67
CEPACOL	Reg. 97c	67c
PENLIN	Reg. 89c Liniment	66c
VI-DAYLIN	Reg. 4.42 Chewable 100's + 30 FREE	\$2.99

WHERE YOU ALWAYS BUY THE BEST FOR LESS!

Watch Out! Lots of unadvertised in store SPECIALS. ALL Summer Merchandise priced to sell!!!

GIBSON'S DISCOUNT CENTER

Phone EM 4-2030 WANT ADS Phone EM 4-2030

CLASSIFIED ADVERTISING RATES

Reader Ads (Minimum 10 words) 1st. insertion, per word 6c
 Additional insertions, when paid in advance: per word 4c
 Classified Display (10 pt. type under a specific heading, 1 column width only — no art or signature cuts) per col. inch. \$1.50
 Repeat insertions without copy change per col. inch \$1.20

Display Advertising Not Classified under a heading, but placed on the classified page per col. inch . . . \$.98

Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday

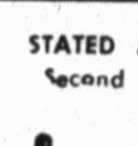
Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday



Kwanis Club
 Thurs. Noon
 IOOF Hall
 207 E. Sixth



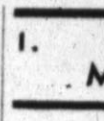
Lions Club
 meets each
Wednesday, 12 Noon
Hotel Jim Hill



STATED MEETINGS
 Second Monday

 Thurs. 8:00 p.m.
Practice

Ray Simpson, Jr., Sec.
Troy Stambaugh, W.M.



FOR SALE
 Miscellaneous

FOR SALE
 Distilled water. Ozarka water. Soft Water Service. Home owned softeners. See, or call, **SOFT WATER SERVICE**
 216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280
 B-1-33-fc

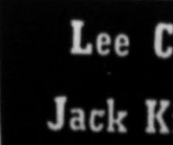
CUSTOM DRAPERIES, fabric samples, La Verne Driskill, 227 Beach. EM 4-3283.
 B-1-10-27-8p



Hereford Rotary Club
 meets every
Monday at 12:05
FLOYD'S RESTAURANT



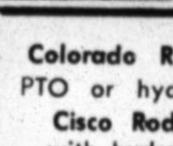
PAISANO Lions Club
 meet the
 2nd — 4th Mondays
 La Cafe Hacienda
 7:35 p.m.



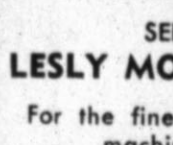
Lee Carter
Jack Kirksey



GENERAL CONTRACTING
 Phone EM 4-1732
 EM 4-0528



Colorado Rod-Weeders
 PTO or hydraulic drive
Cisco Rod-Weeders
 with hydraulic drive
 Dempster Planters, Cultivators and Rotary Hoos. Lillian Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.



SEE LESLY MOTOR CO.
 For the finest in farm machinery
 West Hi-way 60
 Phone EM 4-1600

GLASS IS OUR BUSINESS —
 Call Us For All Your Glass Needs
HEREFORD GLASS CO.
 1302 Park Ave. INC. EM 4-2652

W. T. CARMICHAEL EM 4-1251
REAL ESTATE
 801 S. 25 Mile Ave.
EQUITABLE FARM LOANS
 COMMERCIAL, HOMES and FARM LOANS
 Homes — Farms — Highway Frontage — Ranches
WE NEED YOUR FARM LISTINGS
TROYS CARMICHAEL

Justice Realtors, Inc.
 EM 4-2266 • Main & Hwy. 60

NOTICE — FHA HOMES built according to your plan for a total minimum move-in cost of \$200 if you have had 90 days active duty.

SINGER MACHINES 66 MODELS

Have a few repossessed and some slightly scratched in shipment. Will buttonhole and zig-zag. Pay off low balance of \$35 or \$5 a month.
Call EM 4-0537
 Hereford
 B-1-25-8c

CHINESE KITTENS for sale.

EM 4-3261. B-1-10-50-tfc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., EM 4-0580. T-1-12-18-tfc

2. FOR SALE Farm Equipment

WE ARE DEALERS
 for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
 144 W 2nd EM 4-2811
 B-2-18-tfc

62 Model Super 92 Massey - Ferguson 14-foot Combine
Loflin Jamison
 Elm Courts, Room 30
 1 1/2 B-2-26-4p

TOP QUALITY
 Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
 144 W 2nd EM 4-2811
 B-2-18-tfc

3. FOR SALE Automobiles

1963 PONTIAC Star Chief. Inquire at the Installment Loan Department, First National Bank. B-3-13-23-tfc

WE BUY used cars and trucks Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450. B-3-14-23-tfc

1960 STATIONWAGON Camper. Completely equipped. Stove, sink, storage, sleeps 5. Excellent condition. EM 4-3163. B-3-12-51-tfc

CLEAN 1958 75 Roadmaster Buick 4 door sedan. All power. Trade for late pickup or farm machinery. EM 4-0484. B-3-17-1-2c

1960 FORD, good condition. 1958 Mercury Stationwagon, nice. EM 4-3731. 806 Brevard. B-3-11-1-tfc

MILBURN MOTOR COMPANY
 We Pay Cash For Used Cars
 225 N. Sampson
 Phone EM 4-0077
 B-3-33-TFC

4. REAL ESTATE For Sale Or Trade

\$ \$ \$ \$ \$
ONE MILLION DOLLARS
 To lend on irrigated land in Deaf Smith, Castro and Packer counties. And . . . We have expanded our territory to include the upper Pan handle.
PRUDENTIAL
 America's Largest Foreign Lender!
SAM NUNNALLY
 311 Park Avenue EM 4-2814
 B-4-11-104p

320 acres, 3 miles from Dalhart, Texas. Proven water, 180 cultivation. Balance can be broken. Very level. \$200 per acre.
C. H. Gustin, Realtor
 Box 849, Dalhart, Texas
 Phone 249-4659 after 5
 B-4-26-4c

TWO BEDROOM home, \$350 down, \$62 per month. Call EM 4-0038. B-4-10-1-tfc

1076 ACRES NORTHEAST TEXAS

Abundance of water. Average yearly rainfall 45 inches. This 1,076 acres is all open and in one block. Entire acreage fenced and cross fenced 1962. Ample bermuda and native grasses. Numerous improvements. Modernized frame house with telephone and all utilities. Fronts on pavement. School bus at door. Three barns, coral and six new government-built stock tanks. This 1076 acres has excellent location, fronts on state highways 19 and 895. Midway between Paris and Sulphur Springs. Five miles from Cooper, with up-to-date shopping facilities; churches, hospitals and schools. Possession now. Priced to sell.
ACT TODAY
 Call, write or visit
JOE BLACKWELL, OWNER
COOPER, TEXAS
 Brokers Invited
 B-4-25-6c

DUMAS
 960 A. on paving 6-8" irrigation wells, natural gas, 1 1/2 miles underground tile. Will sell or trade for other land, \$375.00 per acre. \$75,000.00 down, assume large 5% loan and owner will carry second.
SHERMAN COUNTY
 320 A., 2-8" irrigation wells, natural gas. Buy now and get rental. \$350.00 per acre.
HEREFORD
 160 A., near town, light water will sell or trade for larger farm.
TRADES
 If you are wanting a change, we have debt free commercial properties, farms and ranches that will trade. For all your trades, large or small, let us know your needs.
 We will buy or trade for residential or farm equities.
NORTHWEST HEREFORD
 3 bedroom, den, 1 1/2 baths, large basement, double garage, Redwood fence. Price \$15,000.00. Owner will sell or trade for larger home.
OWNER LEAVING TOWN
 3 bedroom, Northwest, 1 1/2 baths, purchase small equity and assume existing loan.
\$500.00 DOWN
 buys this large 2 bedroom home near all schools.
INVESTMENT
 The nicest four-plex in Hereford is now available for \$22,000.00. Established loan may-be assumed.
HAMBY REAL ESTATE
 S. Hwy 385, EM 4-3566
 Gerald Hamby EM 4-1534
 Durward Hamby EM 4-3466
 J. M. Hamby EM 4-2553
 Buddy Rogers EM 4-2150
 B-4-52-tfc

1 3 bedroom, bath & 3/4 in Bluebonnet. Large loan at 5 1/4 % interest. Payments are \$119. Redwood fenced back yard.
 On J Street one two bedroom and bath, carpeted. Fenced back yard.
 Say this is a good house in a fine neighborhood worth the money at \$12,800.
 Excellent ranch in Missouri. 2660 acres for \$115,000. \$40,000 down. Will carry balance at 6% interest. Plenty of water. This ranch will run 200 mother cattle or 400 steers. Talk to us about this one. It will sell soon.
W. T. Carmichael Real Estate
 801 S. 25 Mile Ave.
 EM 4-1251
 B-4-48-tfc

REDECORATED 3 bedroom, two bath, large basement. 120 Avenue B. \$75. Whites only. EM 4-2500. B-5-14-1-tfc

ONE BEDROOM furnished house. Inquire 211 Avenue K. EM 4-3837. Whites only. B-5-11-1-tfc

FOR RENT: Trailer house. 60 X 10'. Washer, air conditioner, carpeted. EM 4-1114, 222 Ave. A. B-5-15-1-2p

THREE BEDROOM unfurnished house newly decorated. \$95 mo. Call EM 4-0526. B-5-10-1-tfc

FOR RENT 2 bedroom furnished duplex apartment. Call EM 4-0526. B-5-10-1-tfc

FOR RENT two double mechanics stalls. Air compressors and grease trap at rear of 621 East First. Phone EM 4-1111. B-5-19-46-tfc

FOR RENT or sale. Duplex and two bedroom house at 609-611 Avenue K. By owner, Apt. A. B-5-18-49-tfc

UNFURNISHED FOUR room newly decorated apartment. Close in, garage, white adults only. Call EM 4-1617. B-5-14-1-tfc

FURNISHED HOUSE, furnace, air, back yard fenced. No children, no pets. You pay bills. Days EM 4-2733 after 6: EM 4-1226. B-5-19-26-tfc

TWO BEDROOM unfurnished house. Clean. Fenced. Carpeted. Plumbed for washer-dryer. Call M. M. Gardner, 894-6834, Levelland, Texas. B-5-18-26-4c

FURNISHED 2 BEDROOM and garage. 206 North 25 Mile Avenue. EM 4-0944. B-5-11-26-tfc

FOR RENT or lease 3 bedroom house, 2 years old, fenced back yard, central heating. 807 Blevins. Write Burleson, 810 B. North Johnson, Amarillo, Texas, 79107. B-5-26-25-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FOR RENT at 116 Ave. K. Business buildings. Kenneth Gooch, EM 4-3355 or EM 4-2572. B-5-13-24-tfc

UNFURNISHED TWO bedroom house near schools. EM 4-1081. B-5-10-51-tfc

FURNISHED APARTMENT. Bills paid, whites only. 1107 Park Ave. B-5-10-27-tfc

FOR RENT Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H. **D & R BUILDERS**
 EM 4-3780
 Nell Spradley EM 4-1813
 I. D. Rhodes 289-5217
 B-5-33-3tfc

LOVELY COUNTRY home, two bedrooms, one acre lot. Call EM 4-0038. B-4-10-1-tfc

5. FOR RENT

TWO BEDROOM furnished house. Fenced yard. Storage. Apply 509 Irving. B-5-10-25-tfc

FOR RENT three room and bath unfurnished apartment, carpeted and bills paid. White couple only \$70 per month. EM 4-0188, EM 4-0469. B-5-20-25-tfc

REDECORATED 3 bedroom, two bath, large basement. 120 Avenue B. \$75. Whites only. EM 4-2500. B-5-14-1-tfc

ONE BEDROOM furnished house. Inquire 211 Avenue K. EM 4-3837. Whites only. B-5-11-1-tfc

FOR RENT: Trailer house. 60 X 10'. Washer, air conditioner, carpeted. EM 4-1114, 222 Ave. A. B-5-15-1-2p

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FURNISHED HOUSE, furnace, air, back yard fenced. No children, no pets. You pay bills. Days EM 4-2733 after 6: EM 4-1226. B-5-19-26-tfc

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FOR RENT or lease 3 bedroom house, 2 years old, fenced back yard, central heating. 807 Blevins. Write Burleson, 810 B. North Johnson, Amarillo, Texas, 79107. B-5-26-25-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co. B-5-11-49-tfc

FOR RENT at 116 Ave. K. Business buildings. Kenneth Gooch, EM 4-3355 or EM 4-2572. B-5-13-24-tfc

UNFURNISHED TWO bedroom house near schools. EM 4-1081. B-5-10-51-tfc

FURNISHED APARTMENT. Bills paid, whites only. 1107 Park Ave. B-5-10-27-tfc

FOR RENT Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H. **D & R BUILDERS**
 EM 4-3780
 Nell Spradley EM 4-1813
 I. D. Rhodes 289-5217
 B-5-33-3tfc

FOR LEASE 2 bedroom, small house, fenced yard. Across street from First Methodist Church. EM 4-2213. Whites only. B-5-17-51-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished. **THUNDERBIRD APARTMENTS**
 Phone EM 4-2646
 B-5-10-tfc

OFFICE SPACE for lease. Paneled, Carpet. Central heating and air conditioning. Call EM 4-1786 or EM 4-1519. B-5-15-35-TFC

FOR RENT two bedroom carpeted, Rear of Jack Bradley residence, Harrison Highway. \$75. All bills paid. Phone EM-4-1111. B-5-19-27-tfc

OLD BEAT up house for rent. 120 Fuller. Whites only. \$60 month. Bills paid. Paul Schroeter. EM 4-1504. B-5-16-27-tfc

THREE BEDROOM house, 331 McKinley. See Jack Kuykendall, 319 Avenue E or call EM 4-0769. B-5-14-27-1p

FURNISHED APARTMENT for rent. All bills paid, sound-proof walls, carpet, electric built-ins. 406 Avenue B. Inquire at 215 Avenue K after 1 p. m. B-5-25-27-2c

CUSTOM HAY BALING
 call EM 4-0533
 or EM 4-2349

ICE HOUSE AT HEREFORD FRUIT MARKET
 Block or Crushed

HEREFORD BAKERY
 519 Park Ave. EM 4-0177
 HOME OF
 Deaf Smith County
 Bread and Pastries

You've Never Seen Such Thorough Service
STOP IN SOON
 Phillip "66" Products
EAST SIDE "66"
 Rocky Stewart
 1303 E. 1st. EM 4-2644

OUR SERVICE DEPARTMENT
 is equipped and staffed to give you the service you are entitled to.
 We appreciate Your Business

• Buick • Rambler
 • Johnson Boat Mtrs.
KINSEY - OSBORN
 Motors
 142 N. Miles EM 4-0990

PICK A WINNER
 by choosing this attractive Northwest home offering a paneled den, two spacious bedrooms, central heat, refrigerated air, large closets and utility room. The landscaped yard will please you, as will the easy terms that can be arranged on down payment. H-2024
STRETCH OUT
 and enjoy this delightful 4 bedroom that boasts 2 full baths, charming entry opening into large living room, well arranged kitchen, breakfast area, and family room, plus an over-sized corner lot within walking distance to elementary, junior and high school. H-4004
NO RED TAPE
 or high closing costs involved in buying this neat 3 bedroom brick with 1 1/2 baths, double garage, built-in oven and range and fenced yard. Payments just \$119 per month. H-3068

DON'T KEEP DREAMING
 of the home you want and need. Let us show you how easy you can get started selecting your plans and making your dreams come true. Call for details.

STORMY WEATHER
 A good storm cellar goes with this 3 bedroom brick with 1 1/2 baths, lovely living room, large kitchen, carpeted, detached double garage, on corner lot. Will consider some trade. H-3051

NO PRINCIPAL PAYMENTS
 This 160 acre tract located four miles from Hereford is an exceptional buy for a vegetable farmer. Plenty of water with well on electricity. Immediate possession on a portion of this farm. \$425 per acre, \$15,000 down. F-2029

\$50,000 LOAN
 A quarter section has to be good to carry this type of loan. Total selling price \$84,000. Good allotments, has some highway frontage, near town, and would possibly trade for a house in town. F-2028

PERFECT SECTION
 6 wells on natural gas. 2 miles tile, 2 bedroom home certainly adds to the value of this land for only \$390 per acre. The wells are four 6" and two 8". Call us for an appointment, as it is all on the pavement. F-4015

THE CREATORS OF OWNERSHIP
 Mike Justice EM 4-0544 Jerry Huckabay EM 4-2636
 Ralph Owens EM 4-2560 Greg Cromer EM 4-1171
 Gwen Leatherman EM 4-1650



Hereford Insurance Agency
 * To be sure! Don Baugous — Manager EM 4-0850

The Hereford Brand, Hereford, Texas, Thursday, July 7, 1966

Classifieds...

TWO BEDROOM house - White couple, no pets. 303 Avenue H. B-8-10-47-tfc

THREE BEDROOM brick house, carpeted, plumbed for washer and dryer. Phone EM 4-2448. B-5-12-27-2c

7. Dressmaking-Ironing

IRONING IN my home. Call EM 4-0093. B-7-10-26-4c

WILL DO typing in my home. Experienced, reasonable rates. Mrs. Stephens, EM 4-0856. B-7-12-28-tfx

8. HELP WANTED

SECRETARY - STENOGRAPHER. Inquire in person. Intermittent Loan Department. First National Bank. B-8-11-1-tfc

PERMANENT ALL around farm hand. Couple with no children preferred. 258-7362. B-8-11-1-tfc

Under New Management GOLDEN SPREAD NURSING HOME 608 Haisell Dimmitt, Texas Mrs. Viola C. Griswold, LVN 14 years experience in nursing homes. WANTED LVN's and AIDES - 3-11 shift B-8-11-8c

CURTAIN going up on terrific T.V. advertising campaign. Need local woman to call on present customers and T.V. leads. Must be able to work 30 hours a week and have a car. Fringe benefits. Age 30 and over. Call Mr. Dick, DR 3-2472 collect for an appointment. B-8-24-tfc

Have opening for local lady to take orders from present customers and call on qualified leads. No sales experience necessary. We train you. All the help you need with T.V. advertising and direct mail. Work out of home. Must be neat, have telephone and car. Good working conditions. \$50 a week and up. Not cosmetic. Call Mr. Grisham DR 3-1701 collect for appointment. If married we invite husband to interview. B-8-27-2c

WE ARE now taking applications for a full time secretary, at Hamby Real Estate. Call for appointment. EM 4-3566. B-8-19-27-tfc

CAN YOU QUALIFY Need someone over 30 to assist in my Business 2 hours a day, 5 days a week. Call Mrs. Porter EM 4-4910 1-3 p.m. for personal interview B-8-43-tfx

WHITE HANDY man wants part time work. 276-5272. B-9-10-1-tfc

TRUCK DAYS AT HEREFORD FRUIT MARKET Tuesday thru Friday

Wanted permanent position. General office work. 15 years experience in accounting, general ledger, payroll, typing, electric or manual, posting machine, ten key calculator, daily reports, etc. Call 276-5333 after 6:30 p.m. or before 7:30 a.m. B-9-26-tfc

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4546 from 8 a.m. till 12, 1 p.m. until 5 p.m. Monday through Friday. A UNITED FUND AGENCY B-10-39-tfx

CUSTOM Swathing and Baling Glen Springer EM 4-4439 B-10-25-8p

CUSTOM HAY baling and swathing. Phone Jesse Scott EM 4-1108. B-11-10-20-tfc

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competitive. No Job Too Large or Small Phone EM 4-1345 Nights phone EM 4-2012 or 5x130 EM 4-1345 B-11-10-23-tfc

FOR YOUR IRRIGATION SERVICE J. E. JACKSON Call EM 4-0115 B-11-1-2p

HEREFORD KIRBY VACUUM CO. New and Used Vacuums For parts and service Call EM 4-0422 B-11-7-tfc

PORTABLE DISC ROLLING Scalloped or plain. Jacobson Brothers. Phone EM 4-1543. B-11-10-23-tfc

OWENS & HOLLINGSWORTH Commercial - Industrial Residential Wiring Magneto - Starter Generator & Electric Motors Rewind Sales and Service 809 EAST SECOND EM 4-3572 B-11-13-tfc

Legal Notice ADVERTISEMENT FOR BIDS PROJECT NO. WS-5-44-0013 OWNER: City of Hereford, Texas Separate sealed bids for drilling and equipping 5 water wells for the City of Hereford, Texas, will be received by the City of Hereford at the office of the City Manager, City Hall, until 2 o'clock July 18, (P. M., C. S. T.) 1966, and then at said office publicly opened and read aloud.

The Information for Bidders, Form of Bid, Form of Contract, Plans, Specifications, and Forms of Bid Bond, Performance and Payment Bond, and other contract documents may be examined at the following: City Manager's office, City Hall, Hereford, and McMorries & Associates, 6300 Canyon Drive, Amarillo, Texas. Copies may be obtained at the office of McMorries & Associates located at 6300 Canyon Drive upon payment of \$25.00 per set. Any unsuccessful bidder, upon returning such set promptly and in good condition, will be refunded his payment, and any non-bidder upon so returning such a set will be refunded \$25.00.

The owner reserves the right to waive any informalities or to reject any or all bids. Each bidder must deposit with his bid, security in the amount, form and subject to the conditions provided in the Information for Bidders.

Attention of bidders is particularly called to the requirements as to conditions of employment to be observed and minimum wage rates to be paid under the contract. No bidder may withdraw his bid within 30 days after the actual date of the opening thereof. BY: Ray Cowser, Mayor T-26-2c

Legal Notice ADVERTISEMENT FOR BIDS PROJECT NO. WS-5-44-0013 OWNER: City of Hereford, Texas Separate sealed bids for the construction of a one million gallon steel reservoir for the city of Hereford, Texas will be received by the City at the office of the City Manager, City Hall, until 2 o'clock P. M., July 18, 1966, and then at said office publicly opened and read aloud.

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Legal Notice ADVERTISEMENT FOR BIDS PROJECT NO. WS-5-44-0013 OWNER: City of Hereford, Texas Separate sealed bids for furnishing and installing approximately 58,000 LF of water and sewer lines and appurtenances for the City of Hereford, Texas, will be received by the City of Hereford at the office of the City Manager, City Hall, until 2 o'clock (P. M., C. S. T.) July 18, 1966, and then at said office publicly opened and read aloud.

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SIGNS OF PROGRESS - Literally hanging from the clouds, this service station sign does have a more substantial base behind the ladder. (Staff Photo)

Public Rolls Reflect Objections To Proposed Packaging Law

We're beginning to have some questions about the so-called "truth in packaging" bill, which calls for the government to enlarge its present controls over packaging and labeling practices.

For five years, backers of the legislation in Congress, and professional spokesmen for some consumer organizations, have painted an even blacker picture of modern day food packaging. We've been told it's so deceptive and misleading that the housewife has to carry a slide rule when she goes shopping in a supermarket, to compute prices. Some contend it's economically wasteful, that it merely adds unnecessarily to consumer prices.

Some have even waxed nostalgically for the good old days, when food products were scooped out of barrels and bins into little brown paper bags. What causes us to question these allegations of consumer dissatisfaction with packaging is that one public opinion poll after another shows shoppers to be pretty well pleased with today's packages. In short, the folks in Congress and the folks back home don't seem to be tuned to the same channel.

The latest poll is reported in the June 15 issue of SALES MANAGEMENT magazine. It reflects the opinions of 1,141 representative homemakers who were asked what they think of packaging by National Family Opinion, Inc., of Toledo, Ohio.

A few results: - 67% know the brands they like and will continue to buy them regardless of the way they are packaged.

- 62% disagree with the allegation that "economy size" packages often cost more per unit of weight than smaller packages.

- 61% are willing to pay more for a product that comes in a more convenient or efficient package.

- 58% are not interested in getting old-style packages at lower cost.

- 48% even change brands sometimes when a competing company comes out with a more desirable package.

In a similar poll reported last year, Opinion Research Corporation of Princeton, New Jersey, interviewed 1,450 homemakers to find out their degree of satisfaction with packaging. Depending upon the specific question asked - convenience of packages, range of sizes, label information, and so on - the percentages who were extremely, very or fairly satisfied ranged from 70% to 91%.

Among the ladies who felt changes or improvements were called for, most were content to rely upon food manufacturers, themselves, to effect the changes. Depending upon the type of change desired, only 2% to 5% called for government action.

In a much more limited way, NATION'S BUSINESS magazine last year also sought to find out whether supermarket shopping was as troublesome and perilous as the packaging bill advocates have said. The magazine sent a group of teenaged high school girls into a supermarket with a shopping list of 35 categories of food and household commodities, all of which had been criticized during Senate hearings.

The girls were given no instructions, except to buy as though they were homemakers and to use their own judgement. Results: - No confusion. No difficulty with labels. No frustration with packages. The girls enjoyed themselves - and even their home economics teacher said they showed good judgment and bought wisely.

Clearly, such results as these do not show either consumer demand or need for the bill. If anything, they reflect the type of satisfaction with packaging which suggests that the government's present degree of control is about right, and that further restrictions are not warranted. We would urge the Congress to be extra cautious, lest it approve a bill that upsets the present good balance between government control and competitive freedom in the packaging industry.

STATE AUDITOR STRESSES REGIION CANTON, Ill. (AP) - "Our only enemy is irreligion."

This statement from State Auditor Michael J. Howlett, Chicago, was made to 200 Knights of Columbus, adding that this country's greatest weakness is its moral looseness.

"While we have made progress in material things, our moral standards have lessened; our moral standards are slipping," he said. "Many people live in God's world quite unmindful of him as our creator.

"If those who worship the almighty dollar would worship God instead, we would not have to endure so many problems."

To keep a ham slice from curling while it is under the broiler, snip the fat around the edge at about 1-inch intervals. You can use your kitchen scissors to make these gashes.

BIBLE SCHOOL SALAMANDER

ORANGE, Mass. (AP) - Early registrants in the Vacation Bible School at Bethany Lutheran Church here will be awarded their choice between a free sal-

amander or a pollywog. The amphibians were obtained from nearby Lake Mattawa. After May 9, registrations with out prizes will be received until the school is filled. School dates are July 18 through 29 for age 3 through grade 11.

TRAILER TIRES MATCH CAR'S NEW YORK (AP) - Do you know there is now a white sidewall tire made especially for boat trailers?

Since four out of five passenger cars today are equipped with white sidewall tires, the Goodyear Tire & Rubber Company thought it only fitting that boating enthusiasts who use a trailer to transport their boats should have "matching" tires.

A recent study showed that about 3.3 million pleasure boats are hauled to and from the water on boat trailers, the company said.

The new boat trailer tire is made to run on lower air pressure, thus reducing "bounce" on the highway. And it will travel easier on sand and in soft footing areas.

Goodyear says the recommended air pressure for the new trailer tire is 40 pounds - considerably less than the 65 pounds recommended for the conventional trailer tire. And this new tire is tubeless, thus reducing danger of a flat.

VET'S UPS AND DOWNS HOLLOWAY AIR FORCE BASE, N. M. (AP) - The Air Force career of Maj. Jerry Fineg, veterinarian, has had its ups and downs.

Fineg was chief vet in charge of the space chimpanzees Ham and Enos during Project Mercury.

Now he is the first Air Force vet to graduate from the Navy's Deep Sea Diving School in Washington.

His dives into the Anacostia and Potomac rivers were a prelude to another series of experiments on chimps. He will be involved in research into the psycho-physiological effects on chimps breathing various life-sustaining gas mixtures at pressures that may be experienced by man under the sea.

ON STAGE YOU'LL GET A BIG SURPRISE IF YOU EXPECT THE USUAL ORDINARY HORROR SHOWS

FIRST TIME HERE! SLAVE MAIDENS AT MERCY OF HIDIOUS BEASTS!

ALL NEW! MAD MONSTER IMPERATOR DR. MACABRE'S 'NIGHTMARE of MONSTERS'

TEEN AGE FRANKENSTEIN - See what happens when - TEEN AGE FRANKENSTEIN MEETS DRACULA'S DAUGHTER!

NOT MOVIES! EVERY SCENE ON STAGE!

SEE MONSTERS TORTURE BEAUTIFUL GIRLS!

MONSTERS CAPTURE GIRLS FROM AUDIENCE!

DOUBLE SHOCKER SHOW!

also On Stage THE MUNSTERS Character Portrayals of TV Favorites

GHOULS! LIVING CORPSES GIRLS! BRING AN ESCORT TO PROTECT YOU WHEN THE LIGHTS GO OUT!

PLUS SCREEN SHOW! SCREAM & FEAR! SUSAN STRASBERG

FIEND vs. FRIEND! THE ELECTRONIC MONSTER

RED CAMPBELL; MARY MURPHY

ROD CAMPBELL; MARY MURPHY

STAR THEATRE

WEDNESDAY - THURSDAY - FRIDAY

THERE NEVER WAS A MOTION PICTURE LIKE

SHANE

THE MAN WE DREAM OF BEING ALAN LADD · JEAN ARTHUR · VAN HEFLIN

SUNDAY MONDAY TUESDAY

THE STORY OF ELSA THE LIONESS

A Motion Picture About The Wilds of Africa

COLUMBIA PICTURES and CARL FOREMAN PRESENT

BORN FREE

Adults \$1.00 Children 50c

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TOWER DRIVE-IN THEATRE Showtime: 8:30 Thursday - Friday - Saturday

WEST MCINTOCK... -He likes his whiskey hard... His women soft... And his wit all to himself!

JOHN WAYNE + MAUREEN O'HARA "McINTOCK!" IS MONTICENT!

SUNDAY - MONDAY - TUESDAY Adults - 80c - Children 6 to 12 - 25c

Join the fun in Walt Disney's most hilarious comedy!

Walt Disney's THAT DARN CAT

WHERE ALL THE PEOPLE ENJOYING A COOL MOVIE VACATION.

STATE SAVINGS & LOAN

CLOVIS, NEW MEXICO PAYS MORE!

5 1/2 %

With Insured Safety. Special Savings Certificate BONUS PLAN (\$1,000 Minimum) Earns 5% when left for 6 months.



by before July 15th and earn from the first.

STATE SAVINGS & LOAN

1106 MAIN — PO 2-2933 CLOVIS, NEW MEXICO

Schoolboy Football Rules Tell Schools Starting Date

The 47th year of the Texas Interscholastic League football plan starts Sept. 9. It is the first time in years for one starting date for all classes.

PREVIOUSLY all except Class AAAA opened the first week in September.

Anyway, 957 schools — the largest in history — will go to the post 10 weeks from now. Seems like a short summer doesn't it?

Practice openings vary. Under a complicated system this is the schedule:

Aug. 10 — First day to issue football shoes and socks in Classes AAA, AA, A, B, Six-Man and Eight-Man (no conditioning drills or organized instruction permitted).

Aug. 15 — First day for fall football practice in Classes AAA, AA and A; first day for all conditioning in Classes B, Six-Man and Eight-Man (no contact equipment or contact activities permitted).

Aug. 17 — First day for issuing shoes and socks in Class AAAA (no conditioning drills or organized instruction permitted).

Aug. 22 — First day for issuing contact equipment and conducting contact activities in Classes B, Six-Man and Eight-Man; first day for football conditioning in Class AAAA (no contact equipment or contact activities permitted); first day for football interschool scrimmages in Classes AAA, AA, A, B, Six-Man and Eight-Man.

Aug. 26 — First day for issuing contact equipment and having contact activities in Class AAAA.

Sept. 9 — First day for playing football games in all classes.

This, in a nutshell, says Classes AAA, AA and A can start full-fledged football practice Aug. 15 and that Class AAAA must wait 11 days to reach that stature. This is because only Class AAAA has spring training, thus it must start later in the fall to compensate the other divisions.

BUT CLASS AAAA will have plenty of time to get into shape — 15 days. Besides these schools were able to spend 21 days in spring training, which puts them ahead of the others overall.

Texas schoolboy football seems to be on a decided upward swim and this fall should be no exception. The 1965 campaign probably was the best in the league's history. It exalted Texas schoolboy football when all-star teams beat Pennsylvania in the Big 33 game at Hershey and the Oil Bowl at Wichita Falls.

The players get better and smarter, the coaching improves and all-in-all Texas is the garden spot of schoolboy football.

FIVE streaks will go on the line when the fall campaign opens — Willis Point's 15 straight in winning the Class A championship, Brownwood's 14-0 record in taking the Class AAA title, Class AA's champion Odessa Permian 12-game skein and Class AA's list Plan's 11 in a row.

The fifth streak: Well, it is owned by Madisonville, which lost 39 in succession, starting in 1962. It is the all-time losing record in Texas.

Madisonville, however, has hopes of getting off the spot. It

First Baptist Win Three Games Saturday

Hereford First Baptist baseball players took three games in Saturday play with the Crusaders winning 15-0, the Pioneers coming out on top 23-3 and in the final game the Crusaders took a 9-7 victory.

PIONEER players downed First Baptist of Amarillo in a landslide game 23-3. These boys are ages 12-14.

Hereford Crusaders blanked the Palo Duro Baptist Church 15-0. Jerry Sparks was the winning pitcher and was caught by Alan Cornelius.

IN THE Crusaders' second game of the evening the locals defeated Vega 9-7. Alan Cornelius was the winning pitcher. Bill McQueary was the winning pitcher in the Pioneers' game and was caught by Tom Stoy.

THE TEAMS all play in the Amarillo Baptist Association at 10 a. m. Saturday mornings. Teams are open to all boys ages 9-14, regardless of their religion.

Dr. Milton C. Adams
OPTOMETRIST
OFFICE HOURS
Mon. - Fri. 8:30-5:00
Saturday 8:30 - 1:00
335 Miles EM 4-2255

has dropped from Class AA to Class A.

ABILENE still is the all-time leader in championships, with six. But Abilene hasn't cut the mustard in nine years and may take still more time since it no longer is a one-high school city.

Waco is second with five championships and a tie and Wichita Falls is third with five outright titles. Breckenridge has taken four championships and tied for two to figure in as

Small Farms Can Pay Good Profits

CALDWELL — Gerhard Kissman just doesn't believe the experts who say a 120-acre farm can't pay. He is proving it will.

He is doing it through a poultry project and recently secured a Federal Land Bank loan to increase his production 70 per cent.

Kissman, his wife, Viola, and their son, Preston, 17, are all the workers needed to process 6,000 to 7,000 eggs daily for market, if you don't count their hens as workers.

In late fall, when the layers now in the cages are replaced,

many titles as Waco and Abilene.

Next in line is Lubbock, which has won three.

ONLY three coaches have won four state championships — the late Paul Tyson at Waco, Joe Golden at Wichita Falls and Gordon Wood of Brownwood. Tyson and Golden won all their titles at one school. Wood won two at Stamford and two at Brownwood.

Blair Cherry, Chuck Curtis and Chuck Moser won three apiece — Cherry and Moser at Amarillo and Abilene respectively and Curtis at Jacksboro and Garland.

Pete Shotwell won two and tied for one — all at different schools.

there will be 17,000 young birds in four poultry buildings where today there are 10,000 in three buildings.

Kissman acquired his property in 1941 when it was only timberland. It is in Central Texas between Old Dime Box and New Dime Box, about 75 miles east of Austin.

He cleared the land and dug a well before he went into military service and left his parents in charge.

After World War II, at the age of 25, Kissman used his G. I. education credits to take on the job farm training. He took out his first Federal Land Bank loan and he and his wife started their poultry farm with 500 hens in 1954.

The operation grew steadily

Wild Hog Hunting Risky Business

DAM B LAKE, Tex. — The hunting of wild hogs in the Piney Woods of East Texas can also raise some touchy legal questions.

Not to be confused with the native wild hogs — the runty but ferocious javelinas — the East Texas variety is the wild descendant of once domesticated pigs.

The wild hog population is the result of the age-old practice in East Texas for owners to mark their hogs and turn them loose to roam the woods.

Each fall or winter the owners aided by dogs, would round up their hogs, killing a few for meat or market and turning loose the young ones and sows to roam for another year.

The fencing of land and the passage of livestock laws have reduced the number of owners running hogs on the open range but it hasn't reduced the hog population so sharply.

Many of the hogs in the Piney Woods are so wild that hunting them is a sport not at all unlike deer hunting.

"In fact, I'd say they're harder to kill than a deer. They're smart and they're sneak out of a briar patch and get away before you even know they are around," said C. A. Williams, Jr., who recently killed a 300-pound wild hog.

Hunters say that they not only like the sport but that the meat — a lot of it has gone into sausage — is some of the best they have ever eaten. Many live on acorns, which produce good meat.

The fine legal point involved is that the wild hog you catch in your gunsite may be some second or third generation wild pig that has become fair game.

And the legal problem could be even more complex because the owners of the porcine grandparents might be able to establish property rights to the present generation. And while there are a lot of woods open to hunters, there are many tracts covered by hunting leases.

Most everyone is agreed that a hog bearing a mark on its ear is somebody's legal property and should not be a target.

But when you catch only a fleeting glimpse of a fast moving hog through the brush, how are you going to tell if it has a mark on its ear?

Rule Changes To Begin Sunday At Local Races

Hereford speedway officials announced earlier this week that the cars which enter the weekly competition will be divided into two classes beginning Sunday.

ONE CLASS will be for slower cars valued at \$175 or less and the second class will be for

those cars which have been slightly modified.

During the past few weeks those entering the races have been able to run in the same class, but due to the number of new cars which have been added, two classes were necessitated.

Some 500 spectators traveled to the local track Sunday, despite 100-plus temperatures to watch the local women battle in the powder puff derby.

MRS. Belinda Goodwin took first place in the race and won a \$45 carpet from Best Floor Covering of Hereford.

Miss Priscilla Vines and Mrs. Margaret Byers were second and third place winners.

Another feature of the race was a three-lap race in reverse. Bill Paetzold was the winner of this race on his first day out.

JIMMY Culpepper took first place in the first heat and Bill Paetzold and Walter Vines won second and third places.

In the second heat Eddie Singletary of Amarillo won first place. Joe Warren and Johnny Watford of Farwell, took second and third places.

David Vines was the winner in the first semi and Bud Good-

win and Bob Holcomb, of Bovina, were second and third place winners.

BOBY Byers was the winner of the second semi with Johnny Watford and Eddie Singletary taking second and third places.

In the Main event Eddie Singletary took first place. Billy Bates was the second place winner and Sam Morgan and Walter Vines were third and fourth place winners.

Miss Cindy Pursley was the trophy girl Sunday and presented the trophy to Bobby Byers. Miss Pursley was presented a gift certificate from J. C. Penneys.

UP TO THE MINUTE
STOCK QUOTATIONS
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ALWAYS FIRST QUALITY
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PENNEY'S PROFESSIONAL TUNE-UP COSTS ALMOST AS LITTLE AS WHEN YOU DO IT YOURSELF!

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6 CYLINDER 13.88
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INCLUDES PARTS AND LABOR!
New points, plugs, rotor, condenser and distributor cap; expert adjustment of cam-dwell, timing and carburetor. Tune up at Penney's... save!

FOREMOST® SPARK PLUGS FOR QUICK, SURE STARTS low as **69c**

New tire safety in the new **FOREMOST® CUSTOM**

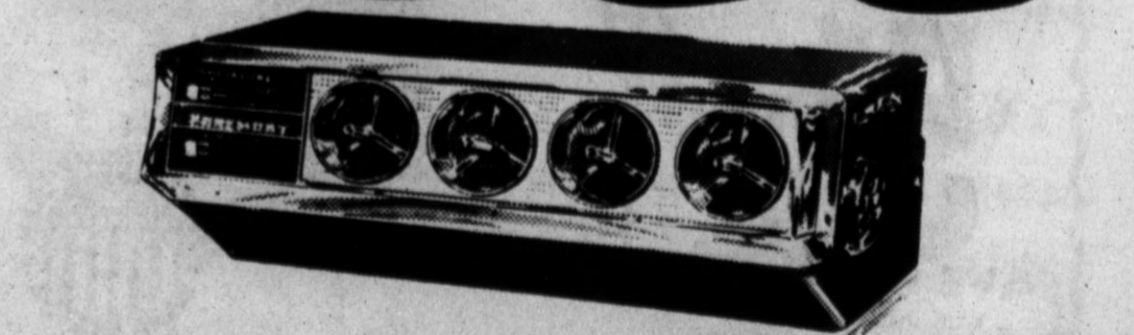
30-Month Guarantee With
15-Month Free Replacement

650-13 black tubeless Plus \$1.83 Fed. Tax whitewalls slightly higher. **15⁹⁵**

New low profile design puts more rubber on the road for better traction... wrap-around safety tread for better steering control. All-nylon super-strength cord.

GUARANTEE INCLUDES FREE REPLACEMENT WITHIN NUMBER OF MONTHS STATED

Every Foremost tire is guaranteed against defects in material and workmanship and road hazards for the number of months stated. This guarantee covers all tire injuries. If the tire fails, return it with the certificate and Penney's will, at our option, (1) repair it free of charge or (2) replace it with a new tire, or give you a refund, charging an amount based on the guaranteed months and the current exchange price plus Federal Excise Tax at the time of return.



SHUT OUT SIZZLING SUMMER HEAT WITH FOREMOST RELIANT

- 6 ball-louver air directors
- Safe, close-to-driver fingertip controls
- Powerful, twin jet-air rotary blowers
- Handsome styling to complement any dash

\$166
No down payment, \$8 a month
INSTALLATION... \$34.00

DRIVE IN! NO DOWN PAYMENT!

ATTENTION
OSWALT INDUSTRIES, INC.

OPEN HOUSE
July 11, 1966 8 A.M. - 10 P.M.

REFRESHMENTS WILL BE SERVED

Beet Growers - Cattle Feeders - FARMERS

See the latest in AC - OPPEL - BEET HARVESTERS - GEHL ENSILAGE EQPT. - OSWALT CATTLE FEEDING EQPT.

SPECIAL IMPORTANT NIGHT MEETING

for Beet Growers
Concerning Sales and Service Information.

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Hereford, Texas

GEHL

ONE MINUTE, PLEASE

THE CHURCH I LOVE... IS STEADFAST IN DEVOTION

"And they devoted themselves to the apostles' teaching and fellowship, to the breaking and the prayers." (Acts 2:42).

The early Christians set for us a good example of continuing steadfast in work and worship. They refused to let the pressing affairs of life hinder this steadfastness. They saw the virtue in regular study and worship. We, as well as they, are admonished, "let us consider how to stir one another to love and good works, not neglecting to meet together, as is the habit of some, but encouraging one another, and all the more as you see the Day drawing near." (Hebrews 10:24-25).

There is virtue in regularity. The Christians in the city of Corinth were instructed by Paul, "On the first day of every week, each of you is to put something aside and store it up, as he may prosper, so that contributions need not be made when I come." (1 Corinthians 16:2). The Christians at Troas "gathered together to break bread," on Sunday, "the first day of the week." (Acts 20:7).

You would not appreciate the automobile that just started once in a while; nor would you appreciate the hired-hand that showed up for work only once in a while. You want regularity, steadfastness and devotion to duty.

It is doubtful if God the Father is pleased with us when we worship and serve Him only once in a while or when we feel like it. Our Lord wants us to be regular and steadfast and devoted to him and his cause.

"Therefore, my beloved brethren, be steadfast, immovable, always abounding in the work of the Lord, knowing that in the Lord your labor is not in vain." (1 Corinthians 15:58).

YOU ARE ENCOURAGED TO STUDY
...
CENTRAL CHURCH OF CHRIST
PLAINS & BURNETT DR., HERFORD, TEX.

Adrian News

By ANN BEAVERS
Brand Correspondent

Mrs. Lorene Proctor is spending the summer in Channing with Mr. and Mrs. Red Garrison and Mr. and Mrs. Sheldon Proctor and families.

Mr. and Mrs. Chet Kidder of Fort Logan, Colo. visited relatives here over the weekend.

Mr. and Mrs. Kenneth Zaring of Gallup, N. M., recently vis-

ited the M. H. Zaring Jr. family and M. H. Zaring Sr.

Mr. and Mrs. Jefferson Barker and daughter of Los Angeles are visiting his mother, Mrs. Billie Morrell, Mr. and Mrs. Frank Barker of Slaton is here to.

A. F. Roberts of Sabetha, Kan. is here tending to farm business.

Mrs. Bessie Spande spent two weeks visiting relatives in Minnesota.

Mr. and Mrs. Manuel Lovelless and children, Mrs. Geneva Glass and children, Duane Collins, Jess Fincher and W. C. Edmonds spent Sunday and Mon-

day at Ute Lake near Logan.

Claude Hicks and Kenneth saw the fireworks display in Amarillo July 4 and visited in Hereford Tuesday.

Bonnie Gamble is spending the summer in Boulder, Colo. with Mr. and Mrs. Johnny Gamble and children.

Enjoying the weekend in Colorado and the races were Perry and Dwayne Gruhkey, Jerry Homfeld and Ronald Johnson.

The Fred Harwood and Leiland Burns families enjoyed a picnic at the Burns home Monday night.

Mr. and Mrs. Rex Lowe and

children of Sonora, visited over the weekend with the Norman Jacobson family.

Mr. and Mrs. Larry Newland of Salem, Ore. are visiting Mr. and Mrs. Norman Jacobson for a week. Mrs. Newland is the former Jeanie Crenshaw. Sunday the Robert Jacobson family were dinner guests of the Norman Jacobsons, Monday night they all attended the fireworks in Amarillo.

Mr. and Mrs. David Baumgardner of Wellington visited Monday with Mr. and Mrs. Robert Jacobson and children.

The new District Superintendent, the Rev. Charles Lutrick of Amarillo, delivered the sermon at the First Methodist Church in Adrian Sunday.

Mmes. Jimmy Brown, Allen Ehresman and Keith Kromer went to Hale Center and visited Mr. and Mrs. Bob Lotspch and family, then Mrs. Lotspch joined them for a shopping trip to Lubbock Friday.

Mr. and Mrs. Donald Pinnell of Glenrio have a new baby boy born June 29. His name is Brad Allen.

Mr. and Mrs. Sq. Jackson and sons of Wellington spent the weekend with Mrs. Millie Maupin.

Paula Creitz of New Orleans visited from Monday until Thursday with Mr. and Mrs. Loren Creitz and Melanie. Wednesday they visited in Earth with Mr. and Mrs. Terry Creitz and daughter.

Sunday night a firecracker party at the Loren Creitz residence was enjoyed by Mr. and Mrs. L. E. Garrison and children, Mr. and Mrs. Ed Jacobson, Mrs. Gussie Hance and Mr. and Mrs. V. E. Lemke.

Sunday afternoon Mmes. Billy Brown, Keith Kromer and Grady Skaggs visited Mr. and Mrs. Donald Pinnell and their new baby, Rex.

Mr. and Mrs. Bill Douglas and sons of Carrollton visited the Rev. and Mrs. Dave Sellars and sons over the weekend, on their way to Colorado.

Glen Bydstun of Vega was a Monday dinner guest of Mr. and Mrs. Ted Bydstun and daughter.

Mr. and Mrs. E. B. Pounds visited in Earth with Mr. and Mrs. Neil Pounds and family and in Lubbock with Mr. and Mrs. Minor Pounds and family Monday and Tuesday.

Mr. and Mrs. O. A. Bymum

and son of Channing visited Sunday with Mr. and Mrs. Herman Siford.

Mr. and Mrs. Hubert Bronniman of Abilene visited Mr. and Mrs. Oscar Bronniman, Harvey and Wayne, and Rita Fambrow. They all went to Pecos for the weekend.

Troy Benefield of Hereford, formerly of Adrian, is ill and in the Veterans Hospital in Amarillo.

Mrs. Nancy Johnson of Stinnett, formerly of Adrian, was in a hospital in Amarillo last week. Pam and Rex Johnson spent that time with Mr. and Mrs. Johnny Cavitt and Mark of Los Animas, Colo.

Mr. and Mrs. Ray Brorman are the parents of a daughter,

TOWNS MOVED APART

MIAMI (AP) — The world may be getting smaller, but the official 1966 Florida road map lists greater distances between Miami and 38 other cities in the state than did the 1965 map. Spokesman attributed the greater distances, ranging from one to six miles, to construction of "better highways — but not necessarily in a straight line between cities."

Jill Renee, born June 29 in Hereford.

Farris Kromer was in the hospital in Hereford last week.

Charlene Pulliam was hostess at a morning party in her home June 29. Refreshments were served to the guests.

CAN'T TELL MOM ANYTHING SHE DOESN'T KNOW

EL DORADO, Kan. (AP) — A rural grade school teacher reported to sheriff's officers that one of her students was missing and that a search by classmates has been futile. Officers, after an hour's hunt, found the boy — and his mother — fishing in a pond.

TOO BUSY TO DISCUSS IT

PRAGUE (AP) — A poll of 320 people between the ages of 14 and 29 in Czechoslovakia showed that 40 per cent of them said they have no free time whatsoever, the Czechoslovak news agency C. T. K. reported. The survey did not say what these busy Czechoslovaks were doing.

CAUTION!

SWEET BOB

is coming to Sugarland!

Hereford, Texas
Penneys ALWAYS FIRST QUALITY
STORE HOURS:
Mon., Tues., Wed., Fri. 9:30 - 6:00
Thurs. & Sat. 9:30 - 9:00
THRU SATURDAY ONLY!

now! save 15% to 25% on our exclusive ADONNA foundations!



SAVE 50¢
Cool cotton bra with acetate-cotton-rubber elastic, fully lined cups. Sizes 32 to 36A, 32 to 40B, C.
NOW 2 FOR 2.50



SAVE \$1
Softly shaped bra is nylon with nylon-Lycra® spandex elastic, polyester fiberfill. Sizes 32 to 36A, 32 to 38B, C.
NOW 2 FOR \$5



SAVE \$1
Cotton-cup bra with nylon-Lycra® spandex cup, back inserts. 32 to 38A, B; 32 to 40C. D cup available.
NOW 2 FOR \$3



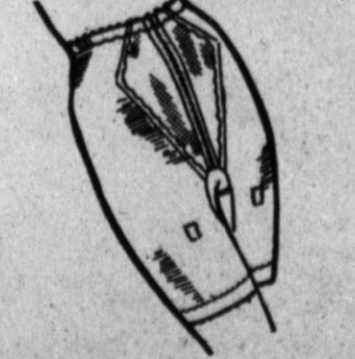
SAVE \$1
Nylon-Lycra® spandex bra with Kodol® polyester cup lining. Stretch straps adjust. 32 to 36A and B.
NOW 2 FOR \$5



SAVE \$1
All cotton bra with soft Dacron® polyester fiberfill. Stretch straps adjust. 32 to 36A, 32 to 38B, 32 to 40C.
NOW 2 FOR \$4



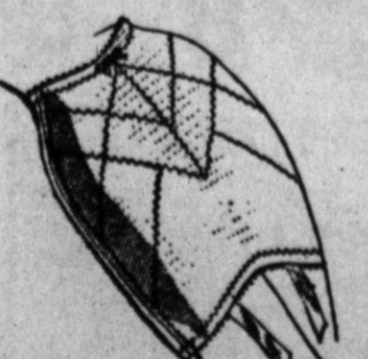
SAVE \$1
Nylon-Lycra® spandex waistline girdle with slimming 'tulip' panels. White, fashion colors. Sizes S, M, L, XL.
NOW 5.95



SAVE \$1
'Action Back' long-leg panty girdle of nylon-Lycra® spandex. Acetate-rayon-Lycra® satin elastic panels. S, M, L, XL.
NOW 4.95



SAVE \$1
Cool nylon-Lycra® spandex long-leg with acetate-cotton-Lycra® panels. Dipped waist. Sizes S, M, L, XL.
NOW 3.98



SAVE \$2
Proportioned panty girdle of nylon-Lycra® spandex with self panels. Average, tall. Sizes S, M, L, XL.
NOW 6.95

SAVE \$1
Proportioned waistline girdle of nylon-rayon-rubber-cotton. Inner control bands. Short, average, long. S, M, L, XL.
NOW 4.95

SAVE NOW . . . SAY "CHARGE IT" AT PENNEY'S . . . SUGARLAND MALL

HEREFORD, TEXAS

Penneys

ALWAYS FIRST QUALITY

BARGAIN DAYS

STORE HOURS:
Mon Tues Wed Fri 9:30 - 6:00
Thurs & Sat 9:30 - 9:00

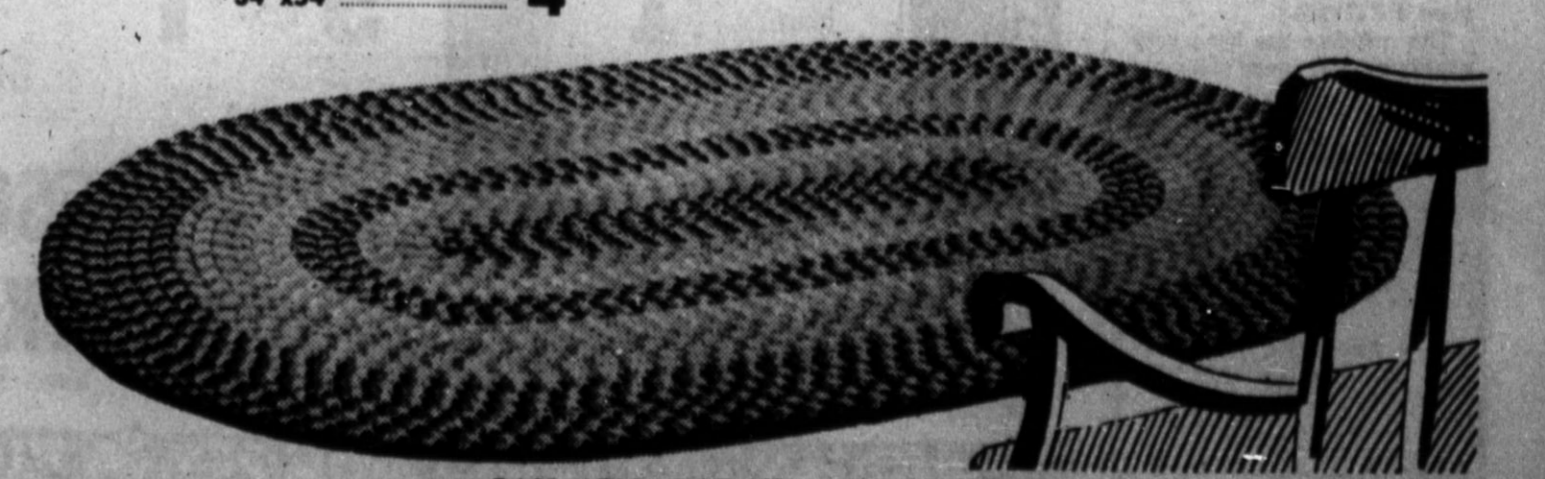
Specials! Old-fashioned reversible rug buys!

All new reversible rug favorites . . . the best heavyweight tubular braid constructed rugs we've ever had! New fiber and improved styling are the answer! Heftier 50% nylon/30% rayon/20% other fibers give you more vivid color, longer wear. So practical and pretty . . . just flip for double the show! How they glow in chestnut, gold or ivy green

\$30
8'6" x 11'6" room size
No down payment,
\$5 a month

And, check our low prices on matching scatter rugs!

34"x54" . . . \$4



SAY "CHARGE IT" AT PENNEY'S

Gladys' Garden

By Gladys Howton Manjeot

COME, have a cup of coffee, perhaps used more than any other. No, I am not inviting you to come have coffee, but instead I do want to extend to one and all the invitation to become a gardener. If not by actually, then by interest and the great medium of sharing.

Gardening is for everyone: for children — and mature people — for rich or poor. It is for all seasons and all climates, for all races of people.

Gardening engenders mutual understanding. It speaks its own language. There is no better medium by which one can make friends with other nationalities than that of gardening or kindred interests. A fresh cut flower, a new spaded area, a beautiful green expanse of lawn, or a graceful tree, can be an introduction to a new friend even if there is a language barrier.

Gardening is one of the most popular hobbies of the United States, and is one of the oldest. Gardening of sorts has been going on since the beginnings of civilization, and undoubtedly will continue as long as there's a civilized way of life.

It is old, yet new. Year in and year out there are new plants; new uses for them, new problems, new solutions, new theories and techniques. In recent years changes have come rapidly. Even the most experienced gardeners, and horticulturists have been hard pressed to keep abreast of the new introductions, and discoveries.

To be a gardener, one must be on their toes, alert interested, and learning. . . in other words it is a great aid in keeping one young, because to be busy and interested is a great antidote for aches and boredom of age.

GARDENING LIKE most things is largely what you make it. You can make it anything you will — an art, a science, a game, recreation, or a vocation, and as mentioned above a real wonderful hobby. From a therapeutic standpoint, much has been wrought, through gardening.

To many, gardening is an easy-going avocation, while to others it is a serious pursuit. In the pursuit of happiness it pays big dividends.

To the housewife, the stooping, bending, and many exercises, tends to keep the figure trim (it would work for the man of the house too).

To some it is an applied science, because it takes such discipline as agronomy, chemistry, plant physiology and genetics. At its best, gardening is a most satisfying and rewarding endeavor.

GARDENING, in its great popularity, has added much to the economy of our nation, (yes even to our own local city.)

It is one of the biggest businesses in the world, so statisticians have revealed to us. It is a very profitable avocation. As time passes, its worth will be felt in many ways. So if you wish to keep abreast, then join the marching forces of gardeners.

More and more people are becoming gardeners. This spring a friend of mine, a very successful business man, came to my home to discuss plants, bulbs, seeds, methods, etc. and in our discussion he told me that he had recently taken up gardening and had found it one of the most interesting avenues of life that he had ever entered. He had a new sparkle in his eyes, a new lilt to his voice, and a quicker step.

Yes do accept my invitation, and become a gardener, if not in reality then vicariously.

Chinese proverb:
"If you want to be happy for a week, take a wife; if you want to be happy for a month, kill your pig; if you want to be happy all your life, plant a garden."

SEE YOU at the garden gate, and I may even have a cup of coffee for you.

REMINDERS:
Are you co-operating with Hereford's Slogan, this year, plant **PETUNIAS**?
The response has been very gratifying, and there are some beautiful plantings in town. If you haven't seen them you

are missing much.
I call your attention to the planting of beautiful red petunias in The Memorial Rose Garden at the Hereford High School, also the planting at the base of the flag pole in Mother's Park. See these, and as you look upon them and the flying emblem of our country,

think seriously and thankfully. Perhaps these lines will give food for thought.

"God built a continent with glory. . . He bedecked it with soft, rolling prairies, and pillared it with thundering mountains. . . He graced it with deep shadowed forests, and filled them with song. . . These treasures would have meant little if . . . people had not come each bringing a gift of adventure in their eyes. . . and out of them was fashioned a nation, blessed with a purpose sublime. They called it AMERICA." Author unknown.

Happy gardening to you all!
GLAD

Joint Lodge Installation Scheduled

A husband-wife team will take offices at the head of Odd Fellow and Rebekah Lodges here, in a joint installation Sunday afternoon in the IOOF Hall. Mr. and Mrs. Benny Cooper will become Noble Grands of the respective lodges.

Another couple, Mr. and Mrs. David Rettman, will fill the vice grands' positions. Mrs. T. E.

Clark is retiring Noble Grand of the Rebekahs, John M. Gooch of the Odd Fellows.

All members of the two associated lodges and their families are invited to a covered dish luncheon at 1 p. m., and the installation ceremony at 2:30 p. m. Each family is to contribute to the lunch menu.

CARD OF THANKS

I want to thank everyone for the lovely cards sent to me while I was in the hospital in Dallas.

Mrs. E. E. Bishop

Moore Business Forms
THE INK SPOT

Hereford Couples Are Grandparents Of Baby

A daughter, Stephanie Kathleen, was born July 4 to Mr. and Mrs. Jay Wayne Boynton of Norman, Okla. Grandparents are Mr. and Mrs. J. G. Boynton, Mr. and Mrs. Robert Lemons of Hereford.

The baby weighed 6 lbs. 15 ozs. at birth and measured 20 inches.

Don't try to separate refrigerator-chilled slices of bacon. Put the amount of bacon you need in a frypan and separate the slices as they heat. This saves you from tearing the slices.

The Hereford Brand, Hereford, Texas, Thursday, July 7, 1966

FAIR DEVICE'S NEW JOB IS HELPING THE RETARDED

UNION GROVE, Wis. — A device that amused more than a million children at the New York World's Fair has a new career ahead — helping mentally retarded youngsters.

The Wisconsin State Welfare Board has accepted a donation of the "fun machine" that was featured in the Johnson Wax pavilion at the fair, for use in the Southern Colony and Training School here.

It is a walk-through, maze-like toy in which children manipulate cranks and buttons to activate noisemakers, surprise

mechanisms and a variety of gears. It also includes distortion mirrors, a colored prism tunnel and a plastic hose "jungle."

A school spokesman said the machine is expected to "excite interest and bring out latent ability in patients who tend to be apathetic and phlegmatic."

FOOT ODOR HOW TO KILL IT.

CAUSED BY A GERM. Kill the germ. You kill the odor. You can't smell it. Your FRIENDS CAN. Ordinary antiperspirants are no use. Apply T-O-L POWERFUL GERM KILLER for smelly, sweaty, itchy feet. If not relieved OVERNIGHT, your 45c back at any drug counter. NOW at Rogers-Miller Walgreen Drug

PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY PIG

USDA CHOICE
CLUB STEAK
Lb. **89¢**

Round Steak
USDA CHOICE
98¢

GRANDMA'S DELICATESSEN

With Gravy
Beef Roast **\$1.29**
Lb.

Chicken Country Fried **89¢**
Dark Meat Lb.

Fresh Green
BEANS & POTATOES
Lb. **49¢**

YELLOW SQUASH
Fresh Lb. **49¢**

BANANA PUDDING
Lb. **49¢**

Grandma Cooks Pies, Rolls & Donuts Daily

USDA CHOICE
CLUB STEAK Lb. **89¢**

BABO Fabric Finish
20-oz. Aerosol Can **49¢**

Kraft's
Thousand Island DRESSING
3 8-oz. Btls. **\$1.00**

Uncle Ben's
RICE
28-oz. Box Converted **49¢**

INSTANT TEA
Lipton's
6-oz. Jar **85¢**

WARRENTY
on a balanced budget? — Shop Piggly Wiggly!

HI-C ORANGE
Frozen Concentrate
4 For **\$1.00**

SPAGHETTI SAUCE MIX
Lawry's 1 1/2 oz. Pkgs.
4 FOR **\$1**

MEAT POT PIES
Morton's 8-oz. Frozen each
19¢

GRAPENUT FLAKES
Post 12-oz. Pkgs. **3** FOR **\$1.00**

PINTO BEANS
Arrow No. 1 Recleaned
10-Lb. Bag **\$1.19**

Mr. Wiggle
JELLO
Assorted Flavors
2 FOR **25¢**

OREO COOKIES
POUND PKG. **43¢**

Folgers COFFEE
All Grinds
POUND CAN **73¢**

BABY FOOD
Gerber's Strained Fruits & Vegetables
8 FOR **89¢**

BLACK PEPPER Plymouth 4-oz. Can **35¢**

GLADIOLA FLOUR 25-lb. Print Bag **\$2.49**

FRESCA or COKES 6-BTL. CTN. KING SIZE **39¢**

Good Better Best Flavor
TRY SOME NOW

Frozen **AWAKE** Orange Concentrate 3 Pack Ctn. **69¢**

PEANUT BUTTER Crown 3-LB. JAR **99¢**

APPLE BUTTER 2-LB. 2-OZ. JAR **59¢**

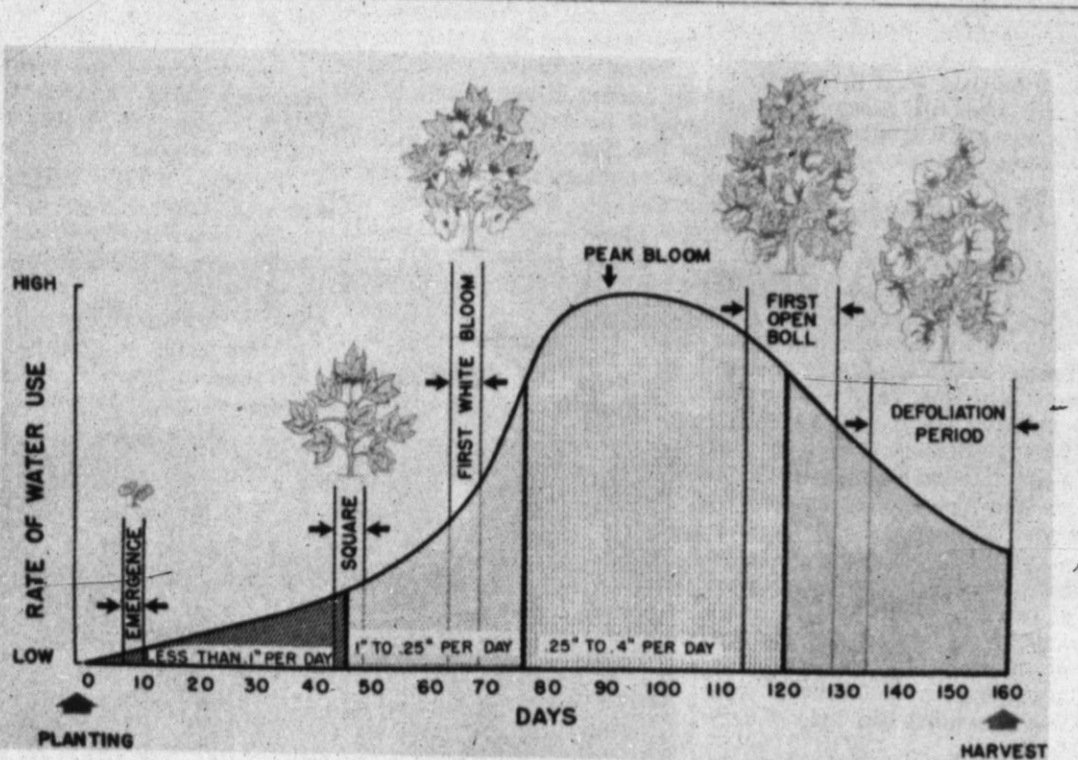
NECTARINES
Lb. **19¢**

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY

A. O. THOMPSON ABSTRACT CO.
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742 MILLION BUSHEL

Sorghum Demand Increases



Directors of the Grain Sorghum Producers Association held their regular quarterly meeting and annual election of officers in Amarillo June 30. Highlight of the meeting came with the report that the association reached its record membership and operating budget this year and that programs of research, market development and service which it provided have also helped push the use of grain sorghum to its record level of an expected 742 million bushels at home and abroad for this marketing year ending September 30.

Sam Attebury of Attebury Elevators in Amarillo reported to GSPA, who named him to a U. S. Feed Grains Council assignment to India to study grain sorghum distribution and handling. Attebury pointed out that 1,750,000 tons or about \$70 million worth of grain sorghum had either been shipped or committed to India this year and that the need for it as food certainly would continue for some time, but that it appeared that it would take strong administrative liaison and promotional efforts on the part of GSPA to keep sorghum moving at this level to India in the future.

Ken Kendrick, immediate past Executive Vice President of the National Association of Wheatgrowers in Washington, D. C., pointed out that inasmuch as current farm legislation continues to allow the substitution between wheat and feed grains that this makes the problems and opportunities of grain sorghum and wheat one and the same in this area. He indicated that it would probably be easy to get administrative pro-

Research Reveals Ideal Cotton Watering Plan

The time and amount of water needed for cotton has been outlined in a number of basic principles for farmers. These principles have evolved from years of irrigation research, according to County Agent Justin McBride.

Scientists have found that cotton uses about one-tenth of an inch of water up to about the square stage. Then the plant's water consumption increases rapidly until it reaches a peak of from .25 to .4 inches per day at the peak bloom stage. Irrigation should be based on this water-use information, but

of course will be influenced by rainfall and the watering capability of the irrigation system. If only one irrigation will be made, the agent says it should ideally go on at early peak bloom.

Cotton to be irrigated twice or more during the summer has been found to produce more efficiently when the first irrigation is applied in the first white bloom period with the others following in the peak bloom period.

More than ten years of studies at the South Plains Research and Extension Center, in-

dicating that a pre-plant plus two summer irrigations will produce the maximum net returns in the long run.

Additional irrigations increase per acre yields, but not proportionally with the amount of water added. Late irrigations are sometimes not paid for by the small increases in yield and they can lower the cotton quality.

Regardless of the number of irrigations following a pre-plant See RESEARCH Page 2

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Farmers Getting Little For Efforts

Secretary of Agriculture Orville L. Freeman said recently that fair prices and food abundance go together, in a report made to newsmen.

"Farm prices must be fair and adequate," the Secretary said. "If not, our abundant food supply will be threatened."

TODAY, even with recent increases, the American people spend less of their take-home pay for food than ever before — about 15.3 percent in 1965, as compared with 26 percent in 1947-49 — and yet they eat better and at lower real cost than do any other people in the world.

"But while the consumer has benefited, the farmer has lagged behind. Although farm prices have gained steadily in the '60s, last year — 1965 — they still were 9 percent lower than in 1947-49, and 14 percent lower than in 1932.

"Let me give you some down to earth examples of the food bargains enjoyed by the American consumer:

"The breadwinner worked 59 hours during 1947-49 in order to buy one month's supply of farm food for the average family. Today, he works only 38 hours to feed his family.

"The consumer today can buy a third again as much steak, four times as much poultry,

twice as much butter, eggs and milk with one hour of work as he could in 1939.

"A typical European consumer has to work four times as long to buy the same amount of beef, five times as long to buy an equivalent amount of ham, three times as long for the same amount of cheese and eggs as a typical American consumer.

These bargains to the consumer were made possible in substantial part by inadequate returns to the farmer. In other words, the American farmer — whose income is only two-thirds that of the urban worker — has long been subsidizing his wealthier city cousin.

"This cannot continue forever. And it would not be in the best interest of the consumer, who has a stake in a healthy national economy, and in moderately priced food abundance, for it to continue indefinitely."

The Secretary continued, "The American farmer is entitled to a 100 percent share in our prosperous economy. If he doesn't get it . . . if he cannot give his family the same advantages that other families enjoy . . . he is sure to look elsewhere for a better paying job.

See FARMERS Page 2

The Hereford Brand

SECTION TWO

HEREFORD, TEXAS 79045, THURSDAY, JULY 7, 1966

Woman Has A Man's Job

Her Farming Is With A Feminine Touch

By LARRY FUHRMANN

There's a woman in Deaf Smith County who has really been more than a farmer's wife; for the past six years she has been a farmer herself, taking care of her 480 acres in the northern part of Deaf Smith County.

Mrs. J. E. Dyer, a long-time resident of the Hereford and Deaf Smith County area, "did the natural thing" when she was widowed in 1960, and promptly took over the farming operation which her husband had taken care of since their marriage in 1927.

AND EVERYTHING has gone reasonably well on the farm in those years since 1960 — but her big problem arose just last year, when, in an attempt to convert her land from dryland to irrigation operations, she found that she had more than she could handle. "We had never hired help on our farm," she said, since the three boys of the family were able to help their father with much of the work.

"This has been the biggest problem I've had to work out," she pointed out. "A man can just go to town, pick up a man at the employment office, and if he doesn't work out, fire him," she goes on. "But since I'm a woman living alone out here, I have to be little more choosy."

Mrs. Dyer, born and raised in this area, was Lois Parker before her marriage in 1927. She was the daughter of an area school teacher.

Mr. and Mrs. Dyer farmed the same land, located some 26 miles north of Hereford, since their marriage. In January, 1932, the family moved into its new farm home, the same house that Mrs. Dyer still calls home.

As the oldest of three children living with her mother, who taught in country schools throughout the county, Mrs. Dyer received experience in many facets of country life that would benefit her when she had to take over the family's farm holdings in their entirety.

MEN WEREN'T needed on her place for the five years she has been engaged in dryland farming; jobs for a mechanic weren't too much for her to handle. Her position in her family as she was growing up demanded much of her as a country girl, for even then there wasn't a man around the house.

Her farm interests are varied; besides her wheat, grain sorghum and soybeans, Mrs. Dyer also has cattle and sheep. As a farm wife, she found life interesting through her work with home demonstration clubs and youngsters in 4-H. "I believe sincerely in that kind of work," she exclaims, "but when I started farming myself, there simply wasn't time enough for everything I wanted to do."

ALTHOUGH this has been one of the driest years Mrs. Dyer has ever seen, she cut the biggest wheat crop that she's ever had on her farm. This was the first year for her irrigation system, "Water used to mean the difference between life and death in these parts," she exclaims. "I think that's why the old-timers seem to appreciate the water more."

Remembering how hard farm- See WOMAN Page 2



COUNTRY LIFE — "I like the country, and I like country life," says Mrs. J. E. Dyer, who stayed on the farm and continued its operation after her husband's death in 1960. "Farming is a way of life. If you can't take it, you should just get out." (Staff Photo)



"A BLESSING" — A better year to start irrigation couldn't have been picked; Mrs. Dyer stands beside one of two wells which went into operation on her previously dry-

land farm this year. Less than three inches of rain has fallen on her farm since last October. (Staff Photo)



BUILT HER OWN HERD — Mrs. Dyer, whose shorthorns have appeared on the cover of a cattle magazine, has raised her herd from the foundation stock. She has taken care of the family farm, including caring for cattle and sheep, since 1960. (Staff Photo)



MONEY IN THE BANK — Wheat harvest is drawing to a close in the surrounding area, with yields this year better than expected on irrigated crops, but very sparse on dryland. Some yields amounted up to 70 bushels on irrigated wheat. (Staff Photo)



VEGETABLE SHEDS ACTIVE — Onions have started the harvest of vegetables in this area, with potatoes also expected to start down the conveyor belts this week. Prices and quality are good on the onion crop this year; yield is expected to be average. (Staff Photo)



WITH REAL BUTTER — Mrs. J. E. Dyer, farming some 26 miles north of Hereford, has milk, butter and cream to spare. After giving as much of it away to the neighbors as she can, she uses what is left for her own cooking. Once active in home demonstration and 4-H work, Mrs. Dyer has had to forego those interests since her farming has taken almost all of her time. (Staff Photo)

Sorghum . . .

(Continued from Page 1)
gram changes which would allow for the production of the necessary acreage and bushels of wheat and feed grains as stocks are rebuilt for the future, but that it is going to be difficult and take much effort on the part of sorghum and wheat producers to get program decisions giving assurance of adequate price and income during this period.
During the afternoon business session, the Board adopted the following policies:
1) To continue to furnish the trophy for the winner of the Miss Grain Sorghum of the Nation Pageant in Dimmitt which will be August 5 & 6.
2) To decline the offer of free exhibit space at the Panhandle South Plains Fair in September due to lack of adequate funds and staff to develop and supervise a grain sorghum exhibit in keeping with the desires of the Association and the fair.
3) To continue \$3,500.00 a year support to the U. S. Feed Grains Council through which Grain Sorghum Producers Association conducts its foreign market development activities.
4) To oppose programs of United States AID missions which

promote the production of grain sorghum in other nations unless such AID missions also have adequate grain utilization programs included which will assure the use of the increased production in the individual country in which it is produced so that it will not move into the foreign markets in competition with United States' grain sorghum.
In recommending the election of the same slate of officers for another year, the nominating committee pointed out that "during the years ahead, farm organizations and commodity groups are faced with some of the greatest changes facing farmers and the organizations themselves and that experienced leadership available for continuing committee assignments was imperative." In an unanimous vote of the directors, the entire executive committee was re-elected which includes: Elbert Harp of Abernathy, president; Pat Northcutt of Silverton, vice president for research and education; R. G. Peeler of Hereford, Vice President for Market Development; and Frank Moore of Plainview, Vice President for Legislative Services and A. W. Anthony Jr. of Friona, Secretary-Treasurer.

**Typewriter Ribbon
THE INK SPOT**

Farmers . . .

(Continued from Page 1)
We are witnessing this trend in dairying today. Milk production so far this year is 5 percent below year-ago levels, and the number of dairy farmers who are leaving the business has nearly doubled in four years. "Consumers ought not to be shocked when farmers ask that they be paid what they actually earn. After all, consumer after-tax income was up 8 percent in

Research . . .

(Continued from Page 1)
the first application generally should not precede the first white bloom. Excessive moisture before bloom generally encourages excessive vegetable growth. In every row irrigation, the highest yield per acre-inch of water has been obtained with a pre-plant plus one summer irrigation.
Even this efficiency may be increased along with increases in per acre yields with the same amount of water, by the use of alternate furrow irrigation, according to Extension Irrigation Specialist Bill Lyle of Lubbock.
Proper timing of irrigation is often more important than the amount applied, Lyle says.

Florist Becomes Member FTD

Detroit, Michigan — Florists' Transworld Delivery Association, (FTD), the worldwide flowers-by-wire organization, announced today that Park Avenue Floral Company has been selected as a member in the Association.
The owner of the new FTD member shop, located at 501 Park Avenue, Hereford, Texas, is Fred Seyroer.
Through FTD's guaranteed service, flowers may be wired to any place in North and South America and to practically every country abroad.
After frying or broiling bacon be sure to drain it on brown paper on paper toweling.

LET'S COOK SOMETHING!

Peach Ice Cream Time!

By SUE COLEMAN
Women's Editor

No food is more suggestive of summertime than fresh peach ice cream, and Mrs. Mack Noland has a recipe which she recommends to produce a delectable dessert, whether it is made in an electric or a hand-turned freezer.

With the peach season at hand, this is the time for ice cream which is best made with fruit picked ripe off the trees, crushed to bring out their full flavor and frozen quickly into a creamy mixture that may be served with pride at a formal dinner or eaten with relish at a family picnic.

FRESH PEACH ICE CREAM

- 6 eggs
- 3 lbs. flour
- 1 1/2 cups sugar
- 2 cups milk, scalded
- 1 tall can evaporated milk
- 12 ripe peaches, mashed and sweetened with 1 cup sugar
- 1 pint half and half cream
- 1 cup cream
- 1 tsp salt
- 1 tsp almond extract

Beat eggs, add flour and 1 1/2 cups sugar and beat well. Heat milk and add to egg mixture. Bring to a slow boil, no more, stirring constantly.

Cool, add cream, half and half, evaporated milk, peaches, salt and extract. Pour into 5 or 6 quart hand-turned or electric freezer and fill to the freezing line with whole milk. Freeze and serve.

MRS. NOLAND describes herself as an unenthusiastic cook for routine meals, but one who enjoys cooking when she has plenty of time and wants to make something special. Her routine cooking is done to appeal to masculine appetites of her husband and two sons.

One of the young teachers who came to the Panhandle back when schools hired only unmarried instructors and lost most of the faculty in June weddings at the end of each term, Mrs. Noland, then Emma Lewell Plunk, taught in the Rance School south of Summerfield and married one of the county's eligible bachelors.

The Noland's have lived west of Hereford since, presently in an attractive ranch style home four miles out on West Highway 68.

TWO OF HER children are married. Daughter Janey is Mrs. Clyde Whitaker of Hereford and the oldest son, Bill, lives at McAlister, N. M. with his wife Kay and the Noland's only grandchild, Amy Jo. Joe Don farms and Jay is in school. Asked about hobbies, Mrs. No-



Mrs. Mack Noland
former schoolma'am

land grins and admits that she is interested in Little Leagues right now — the current direction of her interest in her children's activities. She follows adult pursuits, however; she is a past president of Summerfield Study Club, a member of the Order of Eastern Star and attends First Baptist Church, where she works in the beginners' department.

Work in her yard, sewing and crocheting fill her spare time at home. She enjoys trips, such as the one she took with her husband and Jay last summer to New York. They went to the World's Fair there, as well as visiting her sister who lives in the city.

Flying enabled them to pack a great deal of sightseeing into a week's trip, and she found a sampling of the fair's attractions worth the time it took standing in line to gain admittance to them.

She did not get enough of travel in the East, however, and the family has set Washington, D. C., as the goal of its next vacation trip — hopefully late this summer.

Woman . . .

(Continued from Page 1)
ing can be. Mrs. Dyer says she and her husband, during all their years of farming, never had a wheat crop that didn't catch hail. Last October saw one of the worst hail storms in the area, when the "ground was just wiped." Grain sorghum didn't make it. But Mrs. Dyer remembers that day as one of the last rains. Since October 18, no more than three inches of moisture has fallen on her land. "The irrigation water is really beautiful this year."
Crop failures, hard times, good times, all are a part of the country Mrs. Dyer knows. "I like this part of the country, and I like the quiet country life." In these years, she has learned that there are "things so much worse than crop failures."
"Farming is a way of life. If you can't take it, you should just get out."
Mrs. Dyer is one who can take it.

Guests From Other Cities Attend Shower

Out-of-town guests who were here Saturday for a shower complimenting Miss Doris Wiloughby before her marriage to Jack Reynolds of Lubbock, included her great-aunt, Mrs. Harry Schulz of Fort Meyers, Fla., and Mrs. Bruce Collins of Tucson, Ariz.

Mrs. Collins, who is in Hereford for a visit with her mother, Mrs. Roy Pruitt, served the punch. The party was in the home of Mrs. John Blocker.



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One Group \$6.00
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One Group \$7.00
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Reg. 1.98 Value	\$1.50
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DRESSES

One Group \$6.00	One Group \$7.00
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Small Talk

By SUE COLEMAN
Women's Editor

that's where we used to become inhabited by the little red bugs when I was a youngster living downstate.

There aren't many forms of torture worse than chigger bites, so it's a comfort to be told that they can be controlled by new chemicals, although it's a little hard to believe. Next time I'm around a chiggery-looking place, though, I shall look for repellents containing diethyltoluamide, dimethyl carbate or ethyl hexanediol.

ANYBODY HERE have chiggers in his lawn? That's one bug that I have had no evidence of, hereabouts, although I haven't been to any picnics on the edge of a creek or lake and

Not being able to pronounce any of them, much less remember those names, I may not be able to purchase the products recommended by modern chemists, and may never know whether use of the wrong chemical or the natural persistence of chiggers caused my scratching.

And this is a prediction that there will be scratching, in spite of chemistry.

OF COURSE WE are well supplied with bugs here, even without chiggers. Nearly anybody with a yard spends a good deal of time spraying various plants

to kill various pests, and every housewife is a pretty good customer at the insecticide counter.

If you have evergreens, this is the season to look for those pesky bagworms, especially if they have been there before, according to another note from but exerts. The larvae, which are just hatching, start right in to chew off little bits of the tree or shrub and make bags out of them, it says.

The worms can be killed by spraying while they are at the present stage, but not after they are in the bag, entomologists caution, and if you don't use

chemical controls now you'll just have to hand-pick the bags and burn them unless you want them to shelter eggs for next season.

SO MUCH FOR bugs. Back to something much more pleasant, summer visitors.

Mr. and Mrs. J. E. Byer Jr. of Hutchinson, Kan., spent the holiday weekend here in the home of his mother, Mrs. Joe Byer. His brother, T. L. Byer, and Mrs. Byer of Amarillo came over Sunday to visit them all. Mrs. J. E. Byer Jr. also visited her sister, Mrs. W. E. Dameron, while she was in Hereford.

A LABOR OF LOVE is being undertaken by Mrs. Fred Higgins, who seeks the cooperation of other family members and friends of the late Mrs. Ella Maud Higgins, whom almost everyone in town knew as Grand ma.

One of the things they remember about her is the poetry which she wrote during many years. In the latter years of her life while she lived in a church home at Dallas, she often sent poems in letters. They were written on such occasions as weddings or birthdays, or just as expressions of love and friendship.

Mrs. Fred Higgins has more than 20 poems which were sent to her, but she would like to collect others and have them all printed. She hopes that others who have kept some of Grand ma's poems will give her copies to include in the collection.

A telephone call or note to her at 233 Ave. A will be appreciated, she says, and she will be happy to come make a copy of a poem.

Scientists say it would be improbable, from a statistical standpoint, for life to have appeared only on Earth.

HOME ON THE RANGE
KANSAS CITY (AP) — The deer and the antelope may no longer play hereabouts, but the deer still cavort.

Two wild deer recently disrupted neighborhoods in Kansas City. One of them bounded around 35 minutes before it was subdued by a tranquilizer dart and transported out of town.

Another has proved more elusive. It is believed still making its home in a brushy, wooded suburban sanctuary.

"I wouldn't be surprised that it stays there indefinitely," said conservation agent Jesse Flasing.

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2 1/2 - 4 Pounds
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Fryer Breast Tyson Pattie Jean 2 Lb. Box \$1
Fish Steaks Breaded Cod or Perch 2 Pkgs. 89¢
Fish Cakes Captains Choice 12 Oz. Pkg. 39¢
Perch Fillets Captains Choice 1 Lb. Pkg. 49¢
Cheese Safeway Pimento American or Swiss 3 8 Oz. Pkgs. \$1

Sea Star Breaded FISH STICKS
Heat & Eat 4 8 Oz. Pkgs. **\$1**

CHARCOAL
Kingsford Charcoal Briquets 10 Lb. Bag **79¢**

PINTO BEANS
Town House Save 12c 4 Lb. Bag **45¢**

THESE LOW PRICES EVERYDAY

Cashmere Talcum Cashmere Lrg. 39¢
Anacin Tablets For Aches 30 Ct. 61¢
Kleenex Tissues Facial Tissues 300 Ct. Box 43¢
Camay Soap Bar Soap 2 Bath Bars 35¢
Zest Soap Bar Soap 2 Bath Bars 47¢
Ivory Liquid Detergent For Dishes 22 Oz. Btl. 69¢

THESE LOW PRICES EVERYDAY

Lucerne Milk Homogenized Fine Tasting 1/2 Gal. Ctn. 59¢
Buttermilk Lucerne Tasty Fresh 1/2 Gal. Ctn. 39¢
Wheat Bread Skylark Crushed 16 Oz. Loaf 23¢
Green Beans Del Monte Fancy Cut No. 303 Can 27¢
Sliced Pineapple Del Monte No. 1 1/2 Fancy Quality Can 27¢
Pineapple Tidbits Tillie Lewis Dietetic 8 Oz. Can 27¢
Flaky Biscuits Pillsbury Quality 2 9 1/2 Oz. Cans 37¢
Nucoa Margarine 1 Lb. Ctn. 33¢
Parkay Margarine 1 Lb. Ctn. 37¢

Lower Your Total Food Bill By Shopping And Saving At Safeway!

Lemonade
Scotch Treat Fresh Frozen 10 6 Oz. Cans **\$1**
Save 25c on 10 cans

Mellorine
Joyette Frozen Dessert Choice of Flavors 1/2 Gal. Ctn. **39¢**

Cigarettes
All Popular Brands Ctn. **\$2.99**

Large Ripe **Cantaloupes**
Calif. Vine Ripe Large Size Sweet & Juicy **3 FOR \$1**

LOOK AT THESE PRODUCE SPECIALS!

Calif. Thompson Seedless **GRAPES** lb. **29¢**

Calif. Red Italian Sweet **Red Onions** lb. **19¢**

Calif. Garden Fresh Fine for Salads **Romaine** Bch. Ea. **23¢**

SAVE ON THESE REFRIGERATED SPECIALS!

Meat Pies Spare Time Turkey, Chicken or Beef 6 6 Oz. Pkgs. **89¢**

Cream Pies Bel Air Frozen Choice of Flavors 3 14 Oz. Pies **\$1**

Margarine Coldbrook Quarters Save 10c on 2 Pounds 2 1 Lb. Ctns. **29¢**

Cinnamon Rolls Mrs. Wrights Save 25c 5 9 Oz. Cans **\$1**

Cheese Spread Breeze - Tasty Save 10c 2 Lb. Box **59¢**

Fruit Bars Bel Air Lemon Orange or Fruit 6 Ct. Pkg. **39¢**

SAFEGWAY GROCERY SPECIALS!

Fresh Eggs Breakfast Gem Grade 'A' Med. Doz. **33¢**

Cake Mix Betty Crocker White Angel Food 15 Oz. Box **49¢**

Dash Detergent Free - Ice Cream Scoop 1 Bjo. **\$2.18**

Potato Buds Betty Crocker 3 5 Oz. Pkgs. **\$1**

Cake Mixes Mrs. Wright's Layer Cake 4 19 Oz. Pkgs. **\$1**

Kotex, Regular Sanitary Napkins 48 Ct. Box **\$1.39**

Facial Tissues Truly Fine 200 Ct. Box **14¢**

Nestles Quik Mix with Milk 2 Lb. Can **79¢**

Swiss Cheese Kraft Natural 6 Oz. Pkg. **49¢**

50 BONUS STAMPS
With The Purchase of a 10 lb. bag of Hi-Country Charcoal This offer Expires July 9th

50 BONUS STAMPS
With The Purchase of a 10 lb. bag of Georgian Bathroom Tissue This offer Expires July 9th

50 BONUS STAMPS
With The Purchase of a 24 ct. pkg. of Party Pride Ice Cream Cones This offer Expires July 9th

100 BONUS STAMPS
With The Purchase of a Safeway Brand Broom This offer Expires July 9th

100 BONUS STAMPS
With The Purchase of a half pound of Canterbury Ice Tea Blend This offer Expires July 9th

100 BONUS STAMPS
With The Purchase of 12 cans of liver or regular Poach Dog Food This offer Expires July 9th

100 BONUS STAMPS
With The Purchase of a 16 Oz. btl. of Truly Fine Shampoo This offer Expires July 9th

Mrs. Wright's BISCUITS 5 CT. CAN **5c**

SAFEGWAY

BISCUITS
Pillsbury or Ballard
2 8 Ct. **19c**



CHART MODELS' ROUTE — Committee members who chose the line of march for models in the annual 4-H Club Style Revue of this evening are surveying the area of Sugarland Mall where the style parade will begin at 8 p.m., open to the public. From left they are Patricia Herr, Cynthia

Hanna and Sandra Fry, who with Billie Goetsch form the decorations committee. They are working with Mrs. Hugh Clearman, adult leader, and Mrs. Rita Huckert, assistant county Home Demonstration Agent.

4-H Dress Revue Style Parade In Mall Open To Public Tonight

In a new setting, the annual County 4-H Dress Revue will end with a style parade at Sugarland Mall this evening. The public is invited to see club girls model costumes they have made, beginning at 8 p. m.

Winner of the revue in the senior division will represent Deaf Smith County in a district contest, where a state finalist will be chosen.

Judging of garment construction and 4-H clothing records of contestants was held Wednesday afternoon at Community Center; poise and posture of the model and appearance of the finished garment will be judged this evening.

Parading styles in the mall is a new feature of the county show; for several years the modeling has been done on Hereford High School stage. The show will be held in front of The Chandeliers Shop. Narrators will be Joette and Cynthia Hanna and Martha Ann McBride.

General chairman of Dress Revue arrangements is Cynthia Hanna, assisted by Debbie Rickman, Maura McAndrews, Sandra Fry and Patricia Herr. Adult aides are Mrs. W. C.

Beene, Mrs. Hugh Clearman and Mrs. George Turrentine. Posters advertising the revue were prepared by Pamela Tomasi, Rosemary Dupnik, Carmella Burgess, Pam Bryant, Paula Haug, Darla Payne, Sandra Fry, Cynthia Hanna and Mrs. Beene.

Preparing for the revue, a Charm School was held two afternoons last week, with Joette Hanna and Colleen Sanders on the committee which worked with Mrs. Rita Huckert, assistant county Home Demonstration Agent, to arrange the program.

Cheryl Cole and Patti Turrentine spoke on care of clothing, Elise Beene on choosing shoes suited to a costume. Maura McAndrews and Lou Ann Witkowski demonstrated correct posture, and were assisted by Joyce Bezner, Joette Hanna and Colleen Sanders in giving points on modeling.

Choice of materials and designs for clothing, and other facets of smart shopping were discussed by Jane Witkowski, Patsy Paetzold, Thelma Warren and a guest, Mrs. Crickett Taylor, Parmer County H. D. Agent.

Parties Precede July Wedding

A surprise lingerie shower given by close friends of Miss Janet Reinart, bride-elect, followed a larger miscellaneous shower for the same honoree, held Tuesday evening in Pioneer Gas Flame Room. Miss Reinart and Lee George are to be married July 16.

Daisies in a blue container, on a lace cloth over blue on the refreshment table Tuesday set the color mate which has been selected by Miss Reinart for wedding decoration.

Blue and white corsages were presented to the bride-to-be and members of the house party. Miss Reinart received guests with her mother, Mrs. A. H. Reinart; her fiance's mother, Mrs. Jim George, and his sister, Miss Carol George.

Mrs. Bob Schmucker was at the register and Miss Jeanette Walterscheid, who will be maid of honor at the wedding, assisted in opening the gift packages.

Hostesses who served in turn at the punch bowl were Mmes. Walter Warren, S. T. Loerwald, Frank Bezner, Joe Schulte, Maynard Buck, M. J. Koelzer, Char-

les Vasek, Jim McAndrews, Elmer Reinart, Henry Kuper, Alvin Schmucker, Oretta Wilhelm, Don Cocanougher and Frank Walterscheid.

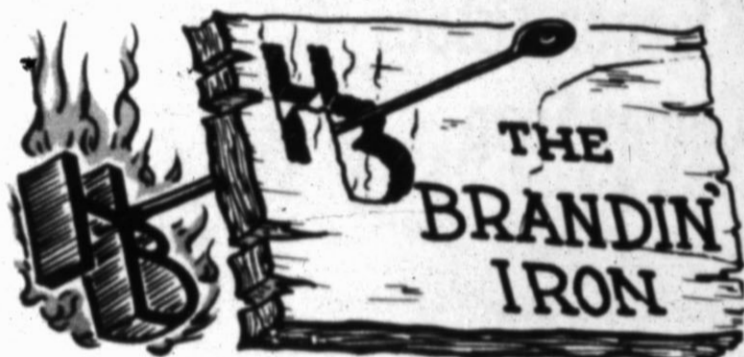
The shower of personal gifts was given Wednesday in the Ed Loerwald home, with Misses Cindy Loerwald, Doris and Jeanette Walterscheid and Maura McAndrews as hostesses.

Opening of gift packages and informal conversation filled the

evening, refreshments were in keeping with casual air of party.

REDUCE FAT

If your overweight is due to overeating and you want to get rid of that ugly fat get our tablets called SLIM-ODEX. Available without doctor's prescription SLIM-ODEX will help you lose those extra pounds by decreasing your desire for food eliminating the urge for extra portions. You eat less. SLIMODEX costs only \$3.00 and is GUARANTEED to work or get your full money back. SLIMODEX is sold by: GIBSON PHARMACY HEREFORD Mall Orders Filled



By MELVIN YOUNG

Hereford's first Fourth of July celebration — the patriotic type with bands, singing and speeches — has been a tremendous success. We would estimate nearly 200 people turned out for the half-hour program, and from the comments we overheard in the crowd, thoroughly enjoyed it. We believe it should be continued.

Master of Ceremonies Earnest Langley did a magnificent job of keeping the program rolling, timing the final reading almost perfectly, and the people who participated in the program also carried out their bit quiet well.

And while we're tossing around bouquets, we might as well mention that Gene Fooks, Central Church of Christ minister, was the man who got the whole show on the road. He didn't originate the idea of the bell-ringing, but he was the man who "took the bull by the horns" locally and pushed it through to its successful conclusion, lending his talents and efforts to the planning and execution.

By the way, downtown Hereford has never looked better than Monday with all the flags flying, thanks primarily to the American Legion's flag service.

The veterans took over the job of putting out the flags several years ago, and to the best of our knowledge, there has never been a national holiday go by without flags in the downtown area. It's about the nicest display of the national emblem that we have seen anywhere.

Flags in the residential area were not so numerous but this can hardly be blamed on the people of Hereford. We know of some 175-200 people who have ordered flags through the BRAND and Radio Station KPAN. Unfortunately, they did not arrive in time for the Fourth. A few individuals did receive flags — due to a hurried purchase in a neighboring city, and a few managed to get flags through some of the normal retail outlets. But this was only a "drop in the bucket" to

the number originally ordered. The flags still have not arrived. But when they do — and surely they will — we plan to notify each and every one on the list.

However, you are not obligated to buy the flags at this late date. We hope you will, primarily because we wish eventually to see every home in Hereford fly the flag on our national holidays — and special days calling for the display of the national emblem. We plan to keep flags "on hand" for your convenience.

We have had an awful lot of kidding the past few days over this flag bit, but fortunately, everyone involved has been pretty nice — including the girls who answer the telephone at both places.

We know of course, that many getting a flag before the people were disappointed in not Fourth, but there is a logical explanation for the delay put forth by Dick Barnard, who receives merchandise from Chicago where the flag shipments originated.

"It's simple," says Dick. "People up there get the word to make a shipment to Texas, and the first city they think of in Texas is Houston. Naturally, that's where they route it." What they don't understand, he explains, is that Hereford is farther from Houston than from Chicago. So a shipment that would normally take 5 days by the direct route from Chicago to Hereford, probably stays in transit for 10 days from that



TOURNAMENT HOSTS — Making final arrangements for the annual Harvest Festival Tournament here this evening, sponsored by Hereford Duplicate Bridge Club and Top of Texas Unit, American Contract Bridge League, are Mrs. R. E. Carver, right, tournament chairman, and Mrs. Max Leon of the trophy committee, who discuss trophies to be awarded in weekend games at Com-

munity Center. Any duplicate players of this area interested in entering the tourney are invited to notify Mr. and Mrs. Bill Dye of the partnership committee. John Emery of Wichita Falls is director of the tourney, which is expected to bring dozens of players from cities of Texas and neighboring states. The Hereford event is sanctioned as a sectional tournament by the ACBL.

point to Houston; an additional 5 days back of the Panhandle and it's ultimate destination. Now that's fifteen days by anybody's calculations.

Then again, if they happen to ship the merchandise by river boat down to New Orleans; by steamer around the coast to Houston; by mule-train across the state to El Paso; by slow-freight up through New Mexico to Tucumcari; back to Amarillo and finally to Hereford, then surely it will take until Christmas for the flags to arrive.

And come to think of it — that's a good way to route the invoice payment. We may just do it too.

Hereford will have a museum. You can bet on it. And a lot of the credit for the museum must go to Mrs. Henry Sears and others like her who have contributed so much of their time to the project. Mrs. George Turrentine, Mrs. Bess Werner, Palmer Norton — just to name a few. There are many others.

Naturally, there's a lot of work to be done yet, but it's beginning to mesh. The county commissioners have made available the old Catholic school building for the purpose of gathering the many items that are related to this area's history — and they have made some money available for repairs on the old building. The Jaycees volunteered their labor to clean-up and paint the inside of the structure. Other work is also being done inside the building and we believe we will soon be able to exhibit some of the things that helped make history in Deaf Smith County.

Plans call for a simple "area museum" — nothing elaborate. To be sure, we have no desire to compete with the fine museum at Canyon. It is one of the best in the nation, and we hope it will always remain so. We believe the Deaf Smith County museum will enhance the Canyon institution, and offer the home folks many fond memories of pioneering days on the great high plains.

To each of you who helped — your reward will surely be in knowing that you have helped an era of history which might otherwise have been lost to the ages.

Ever heard of Ron Ely? He's the newest Tarzan — the 15th and the first to appear on television in a series made for that medium, although the old movies with Johnny Weissmuller and others have played on TV for years. Ely is also a native of Hereford, having been born in our fair city and reared in

Amarillo. He is a graduate of the University of Texas also, and apparently likes to be portrayed as the "thinking man's Tarzan."

Another TV personality that you might be familiar with is Max Baer, Jr. Mr. Baer plays the role of Jed on the "Beverly Hillsbillies." He is related to Gas-ton Baer of Hereford and is the son of the late Max Baer who won fame and fortune in the boxing world.

Rock-and-roll music: A fate worse than deaf.

'GOOD EATING AROUND HERE!'

That's what our "welcome-to-town" billboards should say.

Santa Fe, Taos, Espanola These are the places Panhandle folks think about between trips to our neck of the woods. We're glad you do.

Yessir, "good eatin'" places are what we've got plenty of. There's La Fonda, The Palace, La Cocina, La Dona Luz (Frenchie's), the Casa Cordova, the Doll House, the Rio Grande Cafe, and dozens more. Have you tried that great new restaurant out in the boondocks, Jaramillo's in Chimayo? Good eating (and drinking), all around!

If you're planning a trip and have some questions — about eating spots, or anything else, like places to stay, places to see — let us know. We'll get you the answer.

If you're thinking of investing in a little summer hide-away — or anything else — we're the folks to see. We know the whole Northern New Mexico scene, because we have offices all over the place. Of course we'd be happy to have you deposit some of your spare cash with us.

We think our special services will make you happy too. We pay a big 4.5% interest, compounded quarterly and insured by the Federal Government. We'll give you as many traveler's checks as you need. Free Personal money orders, too. And a supply of those handy little save-by-mail envelopes.

Drop us a line, or even better, stop in when you're around and we'll answer your questions over a cup of coffee. Just remember, we're like to be...

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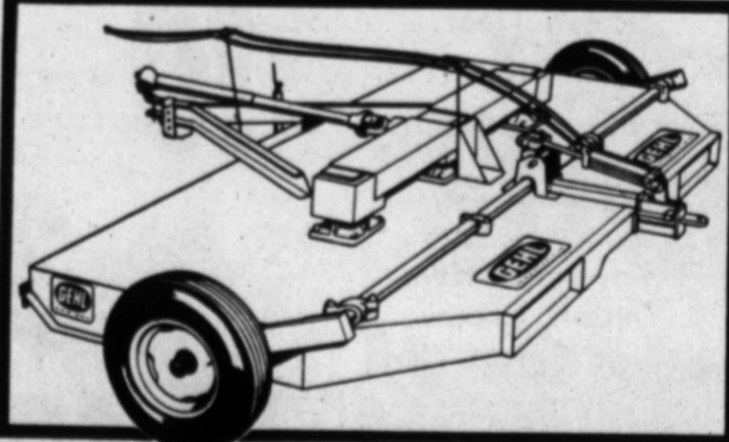
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GEHL ROTARY SHREDDERS

Gehl now offers you two new rotary shredders for weeds, grass and pasture clipping as well as stalk shredding. These Clean-Cut Shredders are available in a 72-inch model which easily handles two rows of stalks and the giant 144-inch unit that cuts a full four rows.

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SHEER LUXURY — Hot pavement doesn't bother this little pup. She just hops into the nearest purse and hitches a ride. Mitsi was downtown with Mrs. Walter Seed who has since sent the dog to her grandchildren, Leann and John. They are the children of Mr. and Mrs. Charles Seed, Dallas. (Staff Photo)

Large Brood Of Blue Catfish Over-crowds Hatchery Ponds

HOUSTON — "Blue Catfish." Almost 440,000 pairs of eyeballs, each hypernated by a tail. A Texas Parks and Wildlife Department summer special! Individually they don't look like much, but Foster Father W. A. Hancock, hatchery superintendent at the Sheldon hatchery, is proud of all the squirming little fellows. Hancock had 12 pairs of "breeders" (Blue catfish which averaged about 21 pounds each). These were paired and put into spawning pens (enclosures containing a honeymoon cottage for catfish — large crocks or barrels laid on their side). Normally only about three of the 12 couples would have spawned, as man isn't usually very good at playing Cupid for Blue catfish, who are notoriously coy about breeding under artificial conditions. (There is a very high rate of annulments.) But in this case the match-making was ideal, nine spawned, and seven were successful in getting off broods, and a brood for Blue catfish of this size will average about 63,000 fry (baby fish).

meant Hancock, who had expected about 200,000 fry, was faced with the pleasant dilemma of having twice the number of babies than his rearing ponds could accommodate. They could not be left with their father who had hatched them, because once hatched, daddy catfish find baby catfish very tasty morsels (one of Nature's ways of keeping people from being up to our eyeballs in catfish.) But Hancock knew what to do with them. He gave the surplus to Warren Cooper of the Jasper hatchery who will raise them to fingerling size and release them in the new Sam Rayburn Reservoir. The Sheldon fingerlings will be used in stocking waters for which applications have been approved by the Department.

Red Cross Board Meeting Slated

Three national awards will be presented at the Deaf Smith County Chapter of American Red Cross at a meeting of the board of directors next Tuesday in First National Bank's Community Room. All directors are urged to be present, especially those who are new to the board, announces Melvin Jayroe, chapter president. The meeting will begin at 10 a. m.

CAUSED A COLD

GRAZ, Austria — Recently a Graz court sentenced a farmer to a \$12 fine, because he gave his neighbor a common cold. He dumped a bucket of water over him on a cold day.

Classifieds Get Results

Easter News

By RUBY STONE
Brand Correspondent

Mr. and Mrs. Grover Moss, Mrs. Lois Taylor and son, Dennis, of Memphis visited recently in the William Moss home.

Loy Stone suffered painful although not serious injury Tuesday when he was working on a power lawn mower. He had the mower started and was adjusting it when the mower started moving. Before he could move his foot the mower had slashed his toe.

Mrs. Trent Downing and Laura visited Mrs. Dorris at Arney Thursday morning.

Carolyn Scarborough is visiting this week with her sister, Ann, in Amarillo.

Mr. and Mrs. Steve Stowe spent Tuesday night in the Trent Downing home on their way back to their home in Franklin La.

Don Scarborough visited his parents ten days after basic training at Fort Bliss. He left Sunday by jet for Fort Rucker, Ala. for helicopter training.

Mrs. W. A. Epperson visited her brother, Shorty Smith, in Deaf Smith County Hospital Monday.

Laura Downing attended a birthday party for Jeffery Moss Saturday afternoon.

Mr. and Mrs. Sam Scarborough and daughters and Janet Roe spent Sunday with his brother and family at Petersburg.

Office Furniture
THE INK SPOT

FRANKS Wright's All Meat 12 Oz. Pkg. 45c	T-BONE STEAK Pound \$1.09
SAUSAGE Pinkney 2 Lbs. 69c	ROUND STEAK Lb. 89c

TAYLOR & SONS	SANDWICHES ALL DAY SATURDAY 10c
EGGS Starkist Green Label Flat Can 35c	CRISCO 3 LB. CAN 79c

EGGS Del Monte Spinach 303 Can 5 For \$1	CRISCO 3 LB. CAN 79c
EGGS Gladiola Pound Cake Mix Box 35c	CRISCO 3 LB. CAN 79c

EGGS Welchade 3 46 Oz. Cans \$1	CRISCO 3 LB. CAN 79c
EGGS VO-5 Shampoo Reg. \$2.00 Size 89c	CRISCO 3 LB. CAN 79c

ROXEY DOG FOOD 8 Tall Cans 59c	ICE CREAM Swift's 1/2 Gal. 69c
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CASH AND SAVE

Hereford Lions Attend New York Convention

Hereford has a delegation at the Lions International convention in New York City this week. District Governor J. W. Robinson and his wife left for New York just after returning from the state convention. Mr. and Mrs. Tommy Braddy, Mr. and Mrs. Don Chaney and Mr. and Mrs. Bill Gentry are also attending. Gentry is Hereford's newly elected Boss Lion.

be wise

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PEACHES
Lb. **19c**

Green Onions Bunch **5c**

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LIMA, PERU President Belaunde extends warm greetings to Texas House Speaker Ben Barnes in Lima. Barnes, who is in Peru on a two-week fact-finding trip, met with the Peruvian leader several times during his stay.

Speaker Of House Makes Personal Peruvian 'People To People' Trip

Speaker of the House, Ben Barnes, has completed a two-week tour of Peru in the interest of people-to-people aid and encouragement of private investment opportunities in the South American country. Speaker Barnes arrived in Lima June 17 as head of a Texas Partners of the Alliance with Peru team exploring ways to be of further effective aid to the country and to encourage private investment. During the first week of his visit, he conferred three times with President Belaunde, exchanged ideas with cabinet members, visited haciendas, new housing projects, rural education centers for students and teachers, remote villages in the Andes and farming areas.

On his first visit to the presidential palace, Barnes presented President Belaunde a new Ford tractor and accessories which will be used in a farming community which previously had no mechanical equipment. He also gave the president a certificate from The University of Texas at Austin, recognizing him as a "distinguished alumnus." Belaunde graduated from the University school of architecture with a master's degree in 1935.

Barnes and the Partners team were guests of Enrique Dibos-Dammert and Carlos Boza, former head of the Peruvian Partners of the Alliance, at Dibos' Hacienda Santa Rosa, and inspected large scale irrigated farming operations. Barnes also addressed students of rural training school near Huaura and discussed arrangements for gift of another electric generator to the village of Quintay. The village already has one small generator installed by Texas Partners a year ago.

Mr. Barnes outlined to Minister of Public Works and Development Sixto Gutierrez and directors of the Society of National Industries an idea for a Texas-Peru industrial-agricultural conference in Austin, Texas, next fall. The proposal for a "broad interchange of ideas" on industrial and agricultural opportunities in Peru was enthusiastically received.

News About Area Men On Duty

ANCHORAGE, Alaska — Jackie E. Davison, son of Mrs. W. W. Davison of 117 Avenue E, Hereford, Tex., has been promoted to technical sergeant in the U. S. Air Force.

Sergeant Davison is a flight mechanic at Elmendorf AFB, Alaska. He is a member of the Military Airlift Command which operates a global airlift system for U. S. forces employing more than 1,000 modern aircraft.

The sergeant, a veteran of the Korean War, attended Hereford High School.

At Barrida Acapulco near the port of Callao, Barnes promised Texans interested in Peruvian aid will soon deliver a pump and pipe to provide water for school facilities.

Barnes also recommended creation of a privately financed, nonprofit corporation to bring Peruvian vocational teachers to James Connally Technical and Vocational Institute near Waco, Texas, for intensive training in modern skills. Dr. Jorge Deza Villegas, Peru's director of technical education, applauded the suggestion for an exchange of vocational teachers.

Sears, Lillie Meet With WTCC

Dexter W. Lillie and Henry Sears, W. T. C. C. Directors from Hereford, will attend the Action Forum for Directors of District I of the West Texas Chamber of Commerce on Thursday, July 7, 10 a. m. in the Heritage Room, First National Bank, Panhandle. These directors are two of 26 business and community leaders who will evaluate plans for the development of the Growth Potentials of West Texas. These plans were developed by experts in many fields during a recent series of nine brainstorming sessions which covered Agriculture, Ranching, Water Resources, Tourist and Industrial Development, Education, Public Affairs.

A discussion of Methods to attain these goals through local community action and the West Texas Chamber of Commerce will be led by Dr. Joe T. Nelson of Weatherford, Vice-President of the organization.

Boy Celebrates First Birthday

The first birthday of Kurk Fowler, son of the Melvin Fowlers, was observed with a party at the home of his grandparents, Mr. and Mrs. Charles Digby, Sunday afternoon. The young guests splashed in a pool on the lawn and were served birthday cake and ice cream.

They were Rosemary Dupnik, Laura Kay Pate, Doug Maucke, Mark and Ronnie Pugh. Adults present were Mr. and Mrs. Richard Pate, Mr. and Mrs. Raymond Maucke, Mrs. John Dupnik, Mrs. Bob Pugh and John Draper. The Pates, from Denver City, were visitors in the Digby home. Mrs. Pate is Mrs. Fowler's sister.

OF-SEASON RIVALS

CHICAGO — During the football season Rudy Bukich tosses a lot of his passes to Chicago Bear flanker Johnny Morris. Off season, the combination competes. Each has a local television sports show on different channels at the same time.

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- 10 Miles South of Miles City on U. S. 312.
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GOD'S LIGHT

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NEARLY two centuries ago in the fateful course of human events Liberty was born. With justifiable pride we declared our Independence... Liberty and the rights of all men. The spiritual aspect of the proposition of freedom, equality and justice for all was fundamental in the development of these new ideas. Liberty loving fathers, possessed of unyielding faith and vital religious convictions supplied the genius. Before a government could be founded on the brotherhood of man... there had to be the Fatherhood of God. Then let us preserve this freedom through eternal vigilance, unceasing prayer and unflinching faith. Independence!!!... the Fourth of July. Let us ever remember the source of our freedom... The Book... A-Men.

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AUSTIN HIGHLIGHTS

Hereford Pollution Ruling May Spearhead State Law

By VERN SANFORD
AUSTIN — Everyone in the State, from Gov. John Connally down to each rookie patrolman, did his best to hold down July 4th holiday deaths and accidents. Now, with the long, tensioned weekend behind, the State is taking a look at what's ahead for the 1967 Legislative session. Among other things, Governor Connally wants a new, tough code of traffic laws — somewhat like the uniform traffic code. He wants money for more highway patrolmen, the present force of 725 being about one-third the number needed. He also wants stringent penalties for convictions of driving while intoxicated, speeding and reckless driving — and a one-year license suspension "without opportunity for redemption" on second offense. Atty. Gen. Waggoner Carr says the 1967 Legislature may want to take another look at the 1965 law change in college building appropriations. As it now stands, seven state colleges will receive less revenue from the new 10-cent per \$100 ad valorem tax allocation for college construction than they did under the old five-cent rate.

These are Texas A&I, Texas Southern, Texas Woman's University, East Texas State, Sam Houston, West Texas State, Sam Sul Ross. None can start new buildings in the next two years with what's now allocated to them. Water Pollution Ruling STATE WATER Pollution Control Board approved a committee of the Cattle Feeders Division, Texas and Southwest Cattle Raisers Association, which plans to ask the 1967 Legislature for a feed lot licensing law, tying in with water pollution control. Committee members are Grady Shepard, Hale Center; James W. Witherspoon, Hereford; Alfred Negley, San Antonio; Fred Wulff, Brady; and Jack Curruethers, Friona. HEREFORD FEED Yards, Inc., with which Witherspoon is associated, just received the first Water Pollution Control Board permit for disposal of wastes from cattle feed lot. It provides that the company retain waste runoff waters from all rainfalls of two inches or less in a day, and lots must provide for dewatering retention facilities between rainfalls by spray irrigation. OTHER POLLUTION PLANS

Pollution-Multiple Use Legislative Study Committee, headed by Sen. Culp Krueger of El Campo, will hold public hearings in early fall to check into oil and gas fields — and pollution problems resulting from feed lot operations, plus septic tank problems that could lead to water pollution. LIVESTOCK WORLD HIGHLIGHTS Animal health in Texas comes to the front ranks in agricultural days. Screwworm eradication workers at the sterile fly plant in Mission stepped up eradication efforts in the Brooks-Goliad-Beeville area where six cases were reported last week and in the stretch from Culberson County to Eddy, N. M., where 12 cases were confirmed. Dr. B. B. Vail Jr. told the Animal Health Commission that they need more reports from ranchers. DR. S. B. WALKER of the Commission and Dr. S. C. Gartin of the U. S. Department of Agriculture's Animal Health Division asked livestock producers also to report promptly any signs of sore mouth condition or blister-like sores on udders or above hooves of animals to com-

bat a recent outbreak of vesicular stomatitis. In similar farm reports, State Agriculture Comm. John C. White announced an emergency quarantine on movement of some fruits and vegetables from Cameron County — to prevent spread of Mediterranean Fruit Fly. Dr. Walker recommended a more flexible program for accepting petitions for Type II control testing for brucellosis — now done only from counties next to test counties after a break from the "contiguous county" requirement has been tested. He said it worked hardships on area veterinarians. STUDENT BONDS TOP RATED Learning that two top national investor services rate Texas College Student Loan Bonds, authorized by voters last fall, as "triple A" investments (highest rating possible), the Coordinating Board for Texas College and University System decided to see \$10,000,000 of the \$85,000,000 authorized bonds at its July 18 meeting. Institutional agreements now are being prepared by the Board so loans will be available to students in September. HEAD START WATCH Regional OEA Director Bill Crook of Austin cautioned Head Start administrators that they will be under "continuous review" by his Austin offices, "to remedy any program deficiencies that might be identified by on-site evaluations." Crook said so far not one single bad audit, case of misappropriation or mishandling of funds has been produced by Texas' program. He says he is

very interested in keeping that good record. OEO has contracted with the Texas Education Foundation, private corporation administering Camp Gary Job Corps Center for men, for \$3,200,000 to develop and operate a Job Corps center for women at McKinney. First 100 women students are scheduled to enroll at McKinney in March, 1967. SHORT SNORTS Weldon Watson has resigned as executive director of the Parks and Wildlife Department. Texas Industrial Commission reports record 327 new plants were located in the state last year and prospects for '67 look even better. Texas Highway Department officials say it cost the State 3.4 cents of every dollar spent on highway maintenance to clean up after vandals and litterbugs last year (some \$1,526,582). Wm. L. Ferguson of Henderson is new Texas Liquor Control Board Assistant Administrator. Texas Aeronautics Commission will hold hearings July 14 on proposed community air service between Houston and Laredo via Alice by a new firm called Houston Commuter Airlines. State Land Comm. Jerry Sadler said sealed bids for oil and gas leases on state-owned property will be accepted by School Land Board on August 2. Attorney General Carr ruled that beer sales are illegal in four precincts of Cooke County, since State Constitutional Amendments allowing wet precincts in dry counties was passed in 1935 after the local-option elections. U. S. Government says more

National Guard Conducts School

By TEX EASLEY
WASHINGTON — Eight Texans were here for a two week seminar conducted by the Defense Department at the National War College. The college, which has the appearance of an old Army post, is not far from the Capitol in a triangle formed by the Potomac and Anacostia Rivers. Here, in classrooms along tree-lined drives adjoining the Potomac, lectures are given that cover international aspects of national security and talks by top authorities on what is known about both friends and the nation's potential and actual enemies. The seminars are for selected reservists and national guardsmen of the rank of major or lieutenant commander or higher. In the words of the Defense Department, "They should be respected individuals in their local communities and should represent a cross-section of military and civilian occupational specialties to include communications, public relations and public information, education, government, law, medicine, business and industry, and other professions." Texas this year for half the cost of state and local recreational proposals.

The Texans at the seminar included: Col. Paul Aikin of Paris, Army National Guard, owner-manager of a mens' wear store; Maj. M. P. Ellzey Jr., of Alice, Air Force reserve, lawyer; Lt. Col. Charles Griffin Jr., of Uvalde, Air Force reserve, a rancher and businessman; Col. Albert Helfand of Dallas Air Force reserve, an accountant; Capt. Gordon Hendricks of San Antonio, Naval reserve, savings and loan; Cmdr. Myrton McDonald of Dallas, Naval reserve, executive director of a rehabilitation center; Col. Francis Raffetto of Dallas, Air National Guard, Dallas News columnist; Maj. William Sullivan, Army reserves, a Houston engineer. In the event of a college of reserves or the National Guard, the men who have attended the National War College are normally in line for fast promotion and assignment to strategic positions, especially if it is full mobilization. The courses they have received are a condensed version of those taken by the regular top military brass. Card Of Thanks We would like to thank the women of the First Christian church who prepared and served the dinner and Bryan Felle, summer minister and Rev. H. V. Fields, pastor of the Grace Gospel church for their kindness. To all the many friends who sent cards, flowers and called, we appreciated it so much. The family of "Grandma Higgins." Mr. and Mrs. Lloyd Hollingsworth and family Mr. and Mrs. Albert Oden and family Mr. and Mrs. Fred Higgins and family

of a mens' wear store; Maj. M. P. Ellzey Jr., of Alice, Air Force reserve, lawyer; Lt. Col. Charles Griffin Jr., of Uvalde, Air Force reserve, a rancher and businessman; Col. Albert Helfand of Dallas Air Force reserve, an accountant; Capt. Gordon Hendricks of San Antonio, Naval reserve, savings and loan; Cmdr. Myrton McDonald of Dallas, Naval reserve, executive director of a rehabilitation center; Col. Francis Raffetto of Dallas, Air National Guard, Dallas News columnist; Maj. William Sullivan, Army reserves, a Houston engineer. In the event of a college of reserves or the National Guard, the men who have attended the National War College are normally in line for fast promotion and assignment to strategic positions, especially if it is full mobilization. The courses they have received are a condensed version of those taken by the regular top military brass. Card Of Thanks We would like to thank the women of the First Christian church who prepared and served the dinner and Bryan Felle, summer minister and Rev. H. V. Fields, pastor of the Grace Gospel church for their kindness. To all the many friends who sent cards, flowers and called, we appreciated it so much. The family of "Grandma Higgins." Mr. and Mrs. Lloyd Hollingsworth and family Mr. and Mrs. Albert Oden and family Mr. and Mrs. Fred Higgins and family

SUNSET FOOD CENTER advertisement featuring Swift's Premium Proten* BEEF and various meat products with prices. Includes items like HENS, BACON, GROUND BEEF, SAUSAGE, LEMONS, CABBAGE, CORN, ICE CREAM, ROUND STEAK, FRANKS, BEEF ROAST, PORK ROAST, GREEN BEANS, JUICE, and SODA POP.

G-H-W ALUMINUM PIPE! advertisement featuring a large image of an aluminum pipe and the slogan "BEST TIME TO BUY..". Includes text about aluminum flow-line or gated pipe and the Gifford-Hill-Western logo.

Contributions Made By Texans Feed Hundreds With CARE Funds

Residents of Texas have contributed \$3,600,000 to CARE in its 20 years of operations as a channel for voluntary aid from the people of America to the people of less fortunate countries. This total, translated in CARE Aid, would provide 54 million tons of food.

That figure was announced today as CARE marked the anniversary of its first package deliveries, which brought food to World War II victims in France

and countless special shipments, for the needy in 84 countries. Largest item has been food, \$738,858,563. Textiles and miscellaneous relief supplies totaled \$20,675,226; Self-Help tools and equipment, \$30,777,877; medical supplies for projects conducted by MEDICO, since it became a service of CARE four years ago, \$7,901,446.

on May 11, 1946. Frank J. Phillips, Southwest Director, also reported these 20-year statistics: A total of \$798,213,112 worth of help has been delivered, including the value of U. S. Food for Peace donations of farm abundance.

Public contributions have totaled \$211,545,908 from individuals, business firms and members of organizations.

Deliveries included 64,000,000 CARE packages of various types

of an education to millions of school-age children who would, otherwise, be illiterate. Also, CARE sponsors and administers Self-Help Programs whereby agricultural and vocational equipment is distributed so people, in developing nations, can develop their own resources and skills toward becoming independent of outside assistance.

In addition, MEDICO provides professional medical assistance to men, women and children who still suffer and die from maladies which is no longer a threat to modern medicine. MEDICO is often faced with

the resistance of witchcraft and sorcery before instituting a teaching and training program. In many areas there is one doctor/10,000 to 100,000 people. During 1966 CARE will help feed 40,000,000 people, while an estimated 5,000,000 people will receive medical and self-help assistance aimed at improving education, health, food production, vocational training and community facilities.

Except for three European nations where special needs still exist, current CARE Programs are concentrated in the developing countries of Latin America, Africa, Asia and the Middle East.

Nobles Receives Top AEC Award

Frank Nobles, 15-year-old son of Dr. and Mrs. M. W. Nobles of 111 Sunset Dr., Hereford, was named one of three winners of Atomic Energy Commission special awards for outstanding nuclear-related exhibits at the 17th International Science Fair held recently in Dallas.

Other winners were Mary Lorie Wade, Gilmer High School, Eddie G. Napps, Longview High School, and John Boland, Wichita Falls High School, alternate.

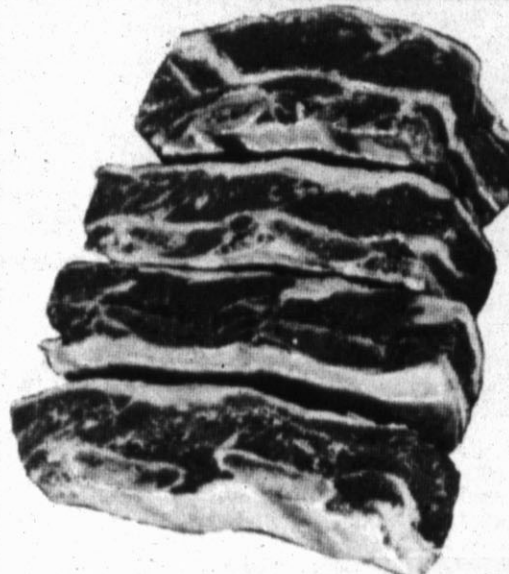
Lemons Awarded Scholarship

Robby Lemons has been awarded a two year scholarship at Howard County Junior College, Big Spring. The 1966 Hereford graduate is the son of Mr. and Mrs. Robert Lemons, 141 Emma.

Lemons was awarded the basketball scholarship after try-outs at the college and on his high school record. He plans to major in secondary education and hopes to coach after his college training.

Office Supplies — Printing

Typewriter Ribbon
THE INK SPOT



LEAN MEATY
SHORT RIBS
33¢
LB.



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!!

COOPER'S MARKET

BEST MEAT IN TOWN

BACON
Hormel
89¢
Lb.
No Bone — No Waste

CHOPPED SIRLOIN
69¢
Lb.
Long Horn

CHEESE
59¢
Lb.

USDA CHOICE
ROUND STEAK
89¢
LB.

RANCH KITCHEN TAKE HOME FOODS
CHICKEN IN A BOX
1/4 Fried Chicken
French Fries, Texas Toast, Catsup, Honey
ALL FOR 59¢
Please give us a 20 minute notice on quantity orders.

MEAT LOAF 89¢
LB.
BAKED BEANS — MACARONI & CHEESE — WALDORF SALAD — LIME DELIGHT — BANANA PUDDING
Each Per Pint 49¢

Join the *The Salem China Co.* **PARADE**
NOW IN FULL SWING AT COOPER'S MARKET!
Featured this week! **BREAD & BUTTER DISH** 9¢ Piece With Each \$5.00 Food Purchase

Hunt's Tomatoes 5 300 Cans \$1
Hunt's CATSUP 5 14 Oz. Btls. \$1

MIRACLE WHIP
SALAD DRESSING
49¢
Quart Jar

FLOUR
Gold Medal
5 LB. BAG 49¢

BATHROOM TISSUE 10 Roll Pack 69¢
Soffin

Morton's Frozen Cream Pies 4 For \$1
Banana Chocolate Coconut Lemon
Patio Frozen — 15 Oz. Mexican Dinners ea. 49¢
Shurfine Frozen Hash Brown Potatoes 2 Lb. Bag 29¢

CARNATION Instant Breakfast Assorted Flavors 69¢
STARKIST Green Label Tuna 3 Flat Can \$1

Maryland Club COFFEE 73¢
1 Lb. Can

Shurfine SHORTENING 69¢
3 Lb. Can

CHARCOAL
ENERGY 10 LB. BAG 39¢

SHURFINE Early Harvest Peas 6 303 Cans \$1

CREAMY RICH IN FLAVOR Good For Health
FOOD KING OLEO 6 1 Lb. Ctns. \$1

APPLES
Fancy Red Delicious LB. 19¢

Lilt Complete Home Permanent 97¢
Regular \$1.69

Dry or Normal — \$2.15 Value
VO-5 Shampoo 97¢
Family Size Toothpaste Macleans 57¢
22 Oz. Detergent Joy Liquid 59¢
15 Oz. Faultless Spray-On Starch 39¢
Bath Size Bars Dial Soap 3 FOR 49¢

34" x 62" **BEACH TOWEL** Reg. \$1.89 \$1.27

Calif. Seedless Grapes lb. 29¢
Calif. Long Green Slicers Cucumber lb. 15¢
Yellow Onions lb. 6¢

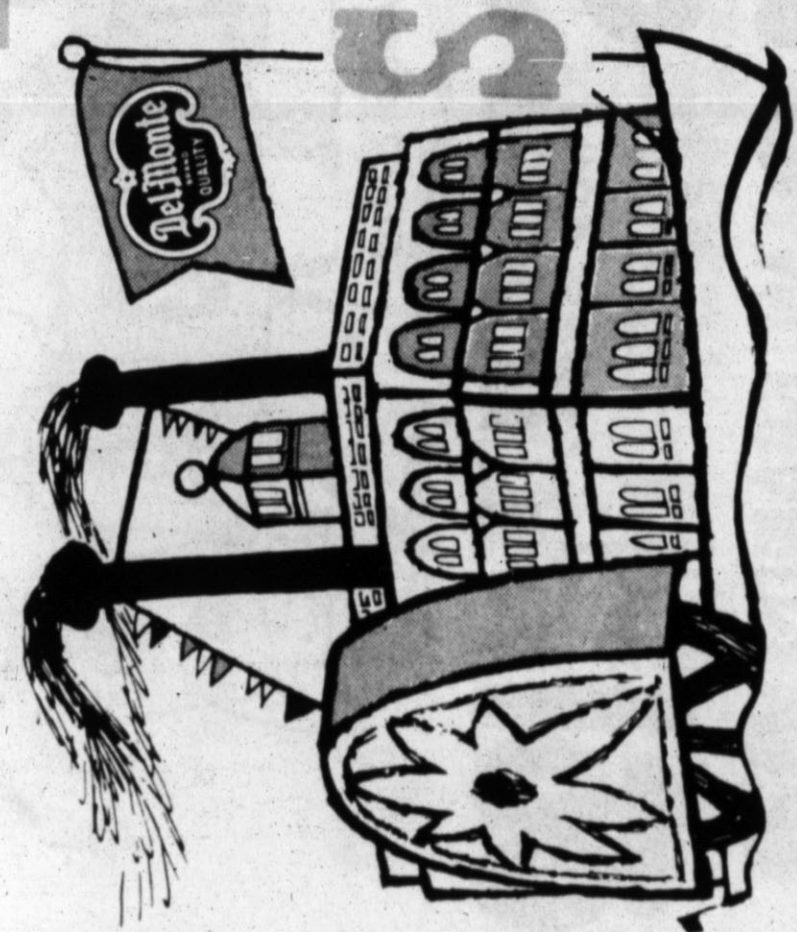
WATERMELONS
Yellow Meated each 79¢

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Supplement to Hereford Brand Thursday, July 14, 1966

DEL MONTE®

SUMMER SHOWBOAT



Now docked—with a full cargo of summertime values... *at*

Ferris SUPER MARKETS

These Prices Good at Ferris in Hereford July 14, 15, 16

GREEN BEANS 2 for 35¢
STOKELY'S CUT #4828
ASPARAGUS cut 4 for 100¢
FOOD CLUB #4300AN

PEACHES

DEL MONTE



YELLOW CLING
SLICED OR HALVES
IN HEAVY SYRUP
No. 2 1/2 CAN

4 FOR

WIN Let's Go to the Races
BIG CASH PRIZES

OLEO WESTERN RANCH 1 lb 2 FOR 29¢

CAKE MIX FOOD CLUB ASSORTED FLAVORS 2 FOR 49¢
POZ. PKG.

CORN DEL MONTE CREAM STYLE GOLDEN No. 503 CAN 5 for 100¢

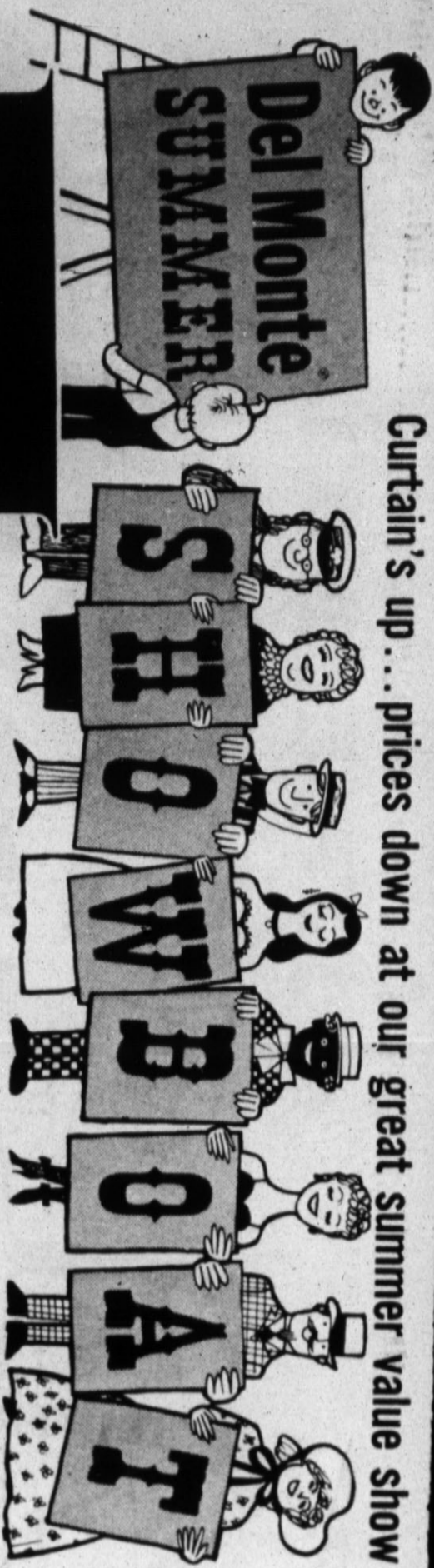
CRISCO 3 lb. CAN 79¢



Ferris SUPER MARKETS

- TOMATOES HOT HOUSE lb. 39¢
- GREEN BEANS KENTUCKY WONDER lb 19¢
- NEW POTATOES CALIFORNIA TENDER & SNAPPY U.S. No. 1 2 lbs. 19¢
- ORANGES CALIFORNIA SUNKIST lb. 17¢
- LEMONS CALIFORNIA SUNKIST LARGE SIZE lb. 23¢
- CARROTS CALIFORNIA SUNKIST LARGE SIZE lb. 10¢
- BELL PEPPERS TEXAS 1 lb. CELLO BAG CALIFORNIA WONDERS lb. 29¢
- RED ONIONS CALIFORNIA SWEETS ITALIAN SWEETS LARGE SIZE lb. 15¢
- PARSNIPS CALIFORNIA 1 lb. CELLO BAG CALIFORNIA lb. 25¢
- ANAHAHIN PEPPERS CALIFORNIA lb. 49¢

Curtain's up... prices down at our great summer value show



Furnia
SUPER MARKETS

TUNA FOOD CLUB No. 1 CAN 3 ea \$1.00
 PEAS DEL MONTE FANCY SWEET No. 303 CAN 5 ea \$1.00
 SUGAR ALL BRANDS 5 lb BAG 49¢

BIG DIP FOREMOST ICE MILK ASSORTED FLAVORS 1/2 GAL. 49¢

FRUIT DRINK CIRCUS ASSORTED FLAVORS 46 OZ. CAN 5 ea \$1.00

TOMATO JUICE STOKELY'S 46 OZ. CAN 25¢

FRUIT COCKTAIL STOKELY'S 5 ea \$1.00

BABY FOOD FOOD CLUB STRAINED 3 JARS 23¢

EGGS FARM PAC U.S. GRADE A 2 ea 69¢ TISSUE SOFT WEVE 2 ROLL PKG. 25¢

NAPKINS SCOTT ASSORTED COLORS 180 COUNT PKG. 3 ea \$1.00 CATSUP DEL MONTE TAIN OF SAUCES 14 OZ. BOTTLE 5 ea \$1.00

It's our gift to you — FREE, a beautiful 24 karat Gold Finish Charm Bracelet when you buy your first Princess Charm for only 50¢, plus any purchase, using the coupon in this ad! And that's not all of this fantastic offer! For as you shop with us each week, you can add a charm or two for only 50¢ each — an unheard-of-price for charms of such exquisite detail and quality.

PRINCESS CHARMS
50¢
 EACH

Comparable value \$2.50 to \$5.00
 36 EXCITING 24 KARAT GOLD FINISH CHARMS!
 Every charm is an exact reproduction of charms costing \$25.00 to \$100.00 at world famous jewelers. Beautifully detailed, guaranteed to give years of delight to the wearer. Perfect gift idea, too, for Birthdays, Graduations and many special occasions!

"SOLID GOLD" LOOK Each charm is quality crafted in the New, Bright, "Solid Gold" look... many are hand set with semi-precious stones and Florentine finishes!

WASTEBASKET 42 QUART
 OVAL LAUNDRY BASKET
 DISH DRAINER & BOARD
 14 QT. TWIN PAIL
 14 QT. WASH & RINSE PAN
 3 PIECE BOWL SET
 YOUR CHOICE
66¢

DEODORANT STOP 4 OZ. SPRAY CAN

TALCUM SUE PREE BOURQUET, LAVENDER, ROSE LARGE CAN

SHAMPOO SUE PREE EGG, AMBER, GREEN

RAZOR BLADES VALIANT STAINLESS STEEL RAZOR BLADES

TOOTH PASTE CREST MEDIUM SIZE REG. 35¢

YOUR CHOICE

29¢



Curtain's up... prices down at our great summer value show

Now at **Furr's SUPER MARKETS**

the most thrilling Charm Bracelet ever offered

FURR'S



CHARM BRACELET

FREE DOUBLE-LINK 24-KT GOLD FINISH

CHARM BRACELET

With this coupon and any purchase when you buy one charm for 50¢ THIS COUPON EXPIRES JULY 23rd, 1966

GARDEN HOSE 99¢
 PLASTIC 50 FT. 3/4 INCH 5 YEAR GUARANTEE

WELCOME MATS 66¢
 TWO TONE COLORS OR SOLID BLACK EACH

SUN GLASSES 33 1/3% OFF
 LADIES MENS JUNIOR KIDS REGULAR PRICE

CHARCOAL LIGHTER 23¢
 FLUID KINGFORD'S QUART SIZE

CHARCOAL

BARBECUE TIME 10 LB. BAG



39¢

LAUNDRY BASKET ROUND CORAL, TURQUOISE SANDALWOOD
 SHOWER VALET BLUE, WHITE YELLOW & PINK
 DISH PANS ASSORTED COLORS
 VEGETABLE BIN ASSORTED
 11 QT. PAIL WITH SPOUT
 STACKABLE CONTAINER ^{WAS 49¢}
38¢
 YOUR CHOICE

"Let's Go to the Races"

Win up to \$250 at Furr's



PAPER TOWELS SCOTT ^{UNIBED PINK} 3 \$1.00

INSTANT TEA LIPTON'S 99¢

COCA-COLA or FRESCA ^{REG. OR KING SIZE 6 BOTTLES CTN.} 39¢

TOMATOES DEL MONTE ^{STEWED No. 303 CAN} 25¢

TOMATO SAUCE DEL MONTE ^{8 OZ. CAN} 10¢

SPINACH DEL MONTE ^{No. 303 CAN} 6 \$1.00

COFFEE 69¢
 FOOD CLUB 1 lb. ALL GRINDS \$1.37 2 lb. CAN

DINNERS \$1.00
 MORTON'S FRESH FROZEN CHICKEN, BEEF TURKEY, SAUSAGE 3 FOR \$1.00 STEAK, MEAT LANS OR FISH CHIPS 1 lb.

LEMONADE 10¢
 TOP FROST FRESH FROZEN 6 OZ. CAN

CREAM PIES MORTON'S FRESH FROZEN ASSORTED FLAVORS ^{ML.} 3 \$1.00

PECAN PIES MORTON'S FRESH FROZEN 16 OZ. 73¢

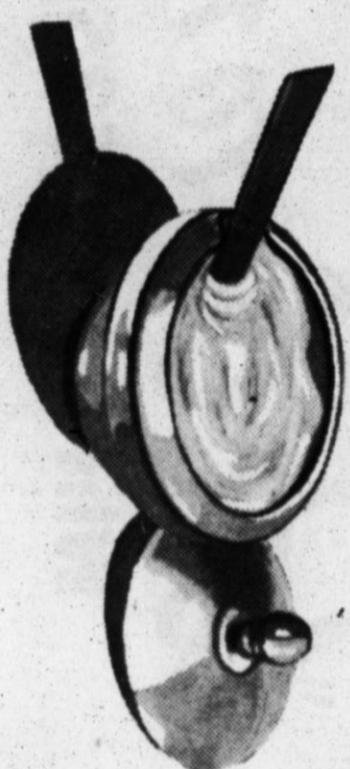
POT PIES MORTON'S FRESH FROZEN CHICKEN, BEEF OR TURKEY 8 OZ. 2 FOR 39¢

FRUIT PIES MORTON'S FRESH FROZEN APPLE, PEACH, CHERRY OR COCONUT CUSTARD 2 OZ. CHANCE 29¢

ORANGE JUICE DARTMOUTH FRESH FROZEN 12 OZ. CAN 3 \$1.00

FRUIT DRINKS LIBBY'S FRESH FROZEN ASSORTED FLAVORS 6 OZ. CAN 12¢

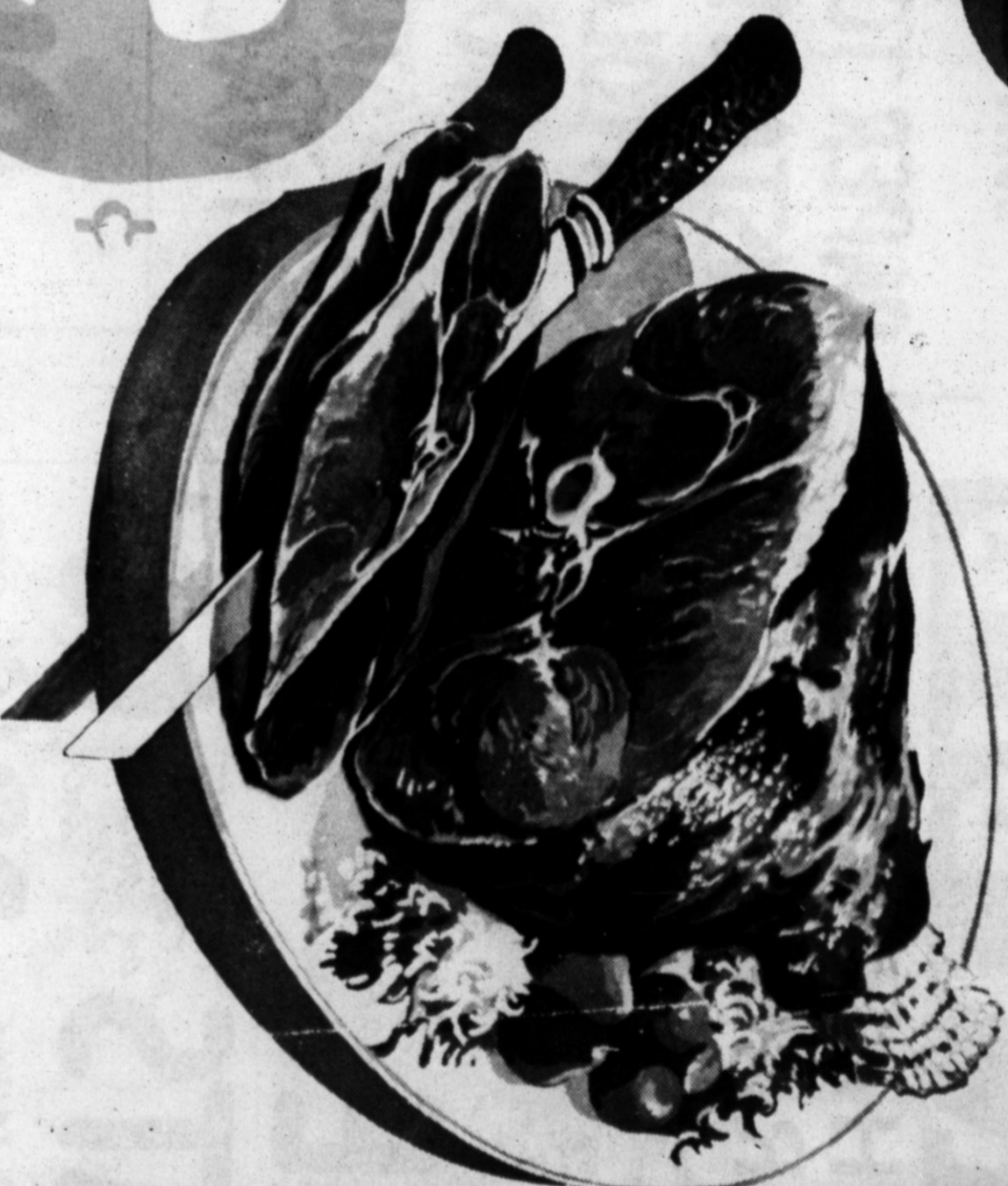
HAMS



FARM PAC FULLY COOKED OR
LONGHORN HICKORY SMOKED

ROUND END

SHANK



STEAK SIRLOIN
U.S.D.A. CHOICE BEEF
lb. **98¢**

BOLOGNA FARM PAC ALL MEAT
lb. **59¢**

FRANKS RATH WITH FREE BUBBLE GUM
12 oz. PKG. **49¢**

STEW MEAT BONELESS U.S.D.A. CHOICE
lb. **69¢**

STEAKS NEW YORK U.S.D.A. CHOICE BEEF
lb. **128¢**

lb. **59¢**

lb. **69¢**



GROUND BEEF PATTIES EXTRA LEAN
lb. **69¢**

SUCED CHEESE AMERICAN 12 oz. PKG.
58¢

CREAM CHEESE FOOD CLUB 8 oz. PKG.
33¢

FISH STICKS SEA STAR FULL POUND
49¢

SIRLOIN CHOPPED FROM U.S.D.A. CHOICE BEEF
lb. **98¢**

CHUCK

ROAST

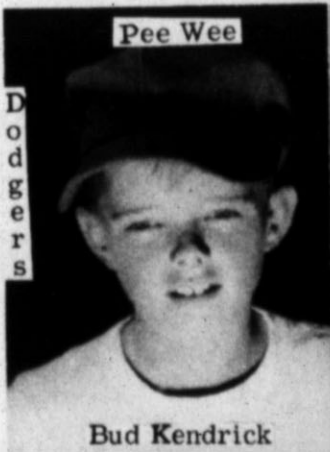
U.S.D.A. CHOICE BEEF



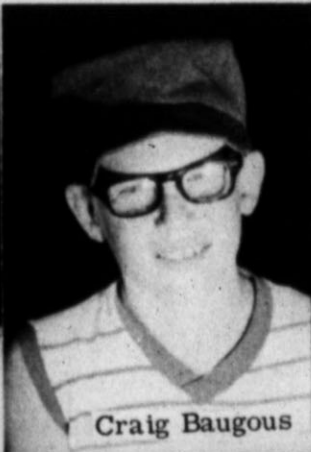
lb. **79¢**

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Pee Wee



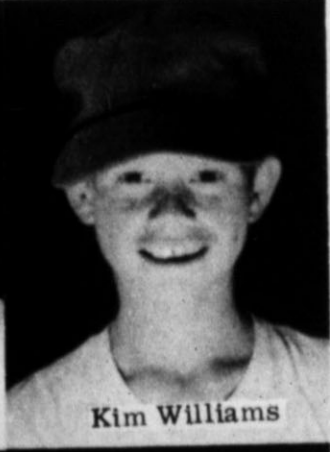
Bud Kendrick



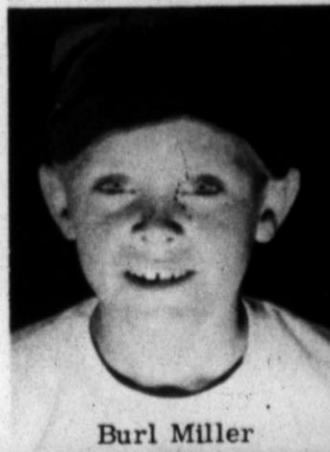
Craig Baugous



Brent Johnson



Kim Williams



Burl Miller



Steve Landers



Bobby Kerns



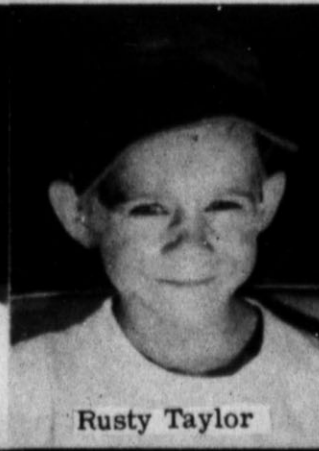
Barry McBee



David Baugous



Danny Morrison



Rusty Taylor



Bill Bloodgood



Steve Hinkle



Glenn Drye



Monty Waits



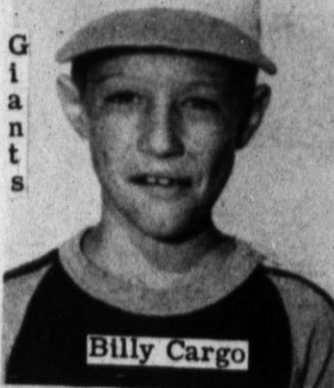
David Boyas

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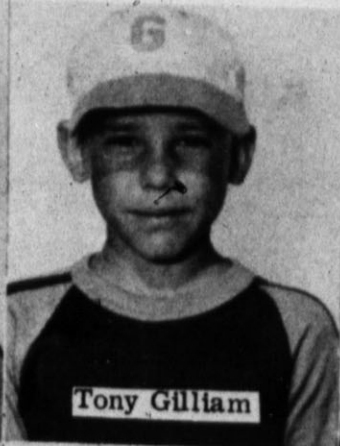


Minor League

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Billy Cargo



Tony Gilliam



Sammy Gray



Jerry Berns



Mark Couley



Mark Buzby



Larry Hubbart



Glenn Turner



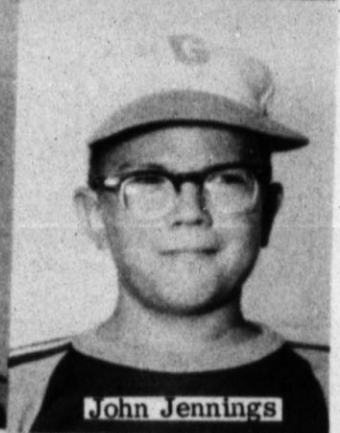
Ray Knox



Terry Hodges



Tom Morro



John Jennings



Doyle Wall



Frankie Smith



Chris White



Benjamin DeSpain

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Pee Wee Braves



Terry Hicks



Roger Pickens



Mike Turner



Tommy Johnson



Gary Hicks



Mitch Guinn



Mike McCutchen



Donny Johnson



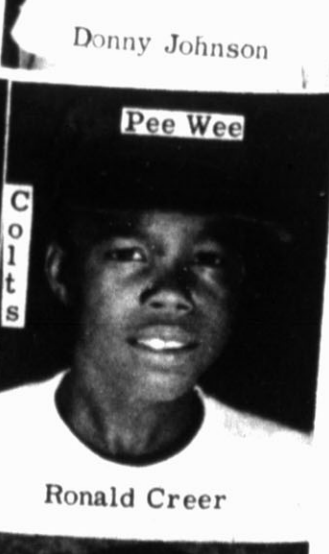
Richard Moya



Tony Gomez



Tim Merrill



Ronald Creer



Mrs. Wayne Wilcox



Mrs. Jean Gilliam



Bobby Bran

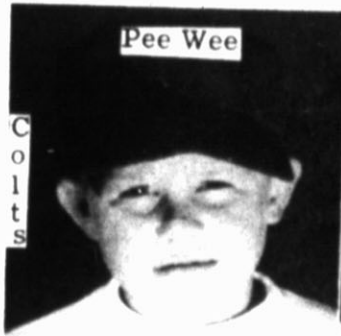


Darrel Murphey

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Pee Wee League Colts

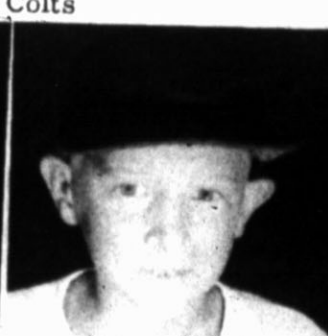
Pee Wee



Howard Williams



David Boykin



John Hicks



Johnny Ramierz



Mike Hoffman



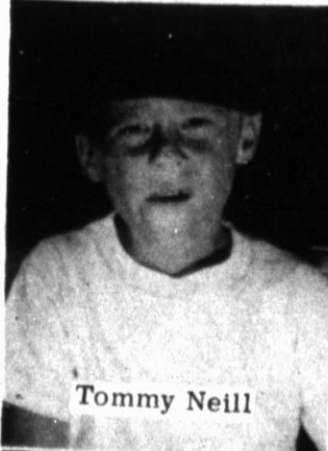
Robin Ash



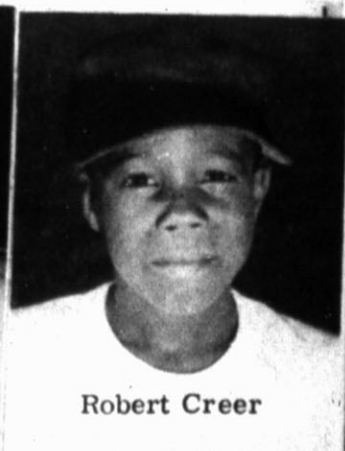
Danny Collins



Marlin Wilcox



Tommy Neill



Robert Creer



Pee Wee

Kirk Andrews



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Mike Fewell



John Dickens



John Paetzold

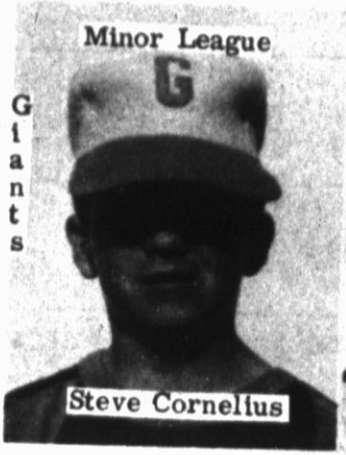


Richard White



Richie Gipson

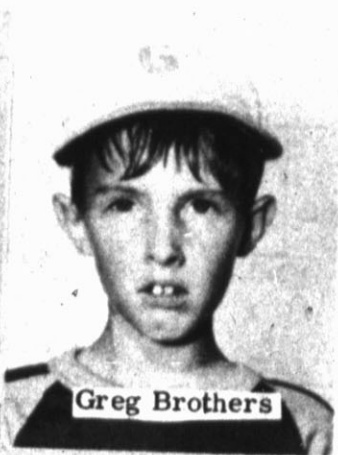
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Minor League

Steve Cornelius



Greg Brothers



Jeff Ricketts



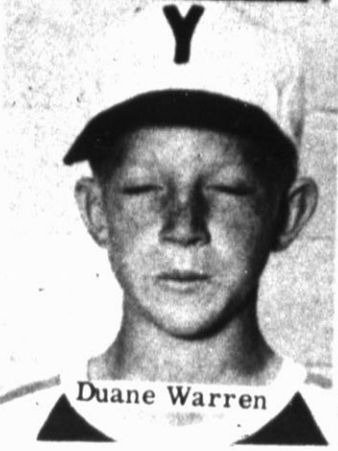
Jamie Ricketts Bat Boy



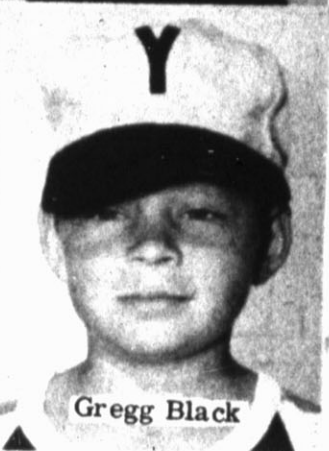
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Minor League

Steve Jarrell



Duane Warren



Gregg Black



Kim Young



Kenny Rusher



Roy Castillo



Robert Scott



Orval Jackson



Rex Lee



Roger Parmer



Terry Rich

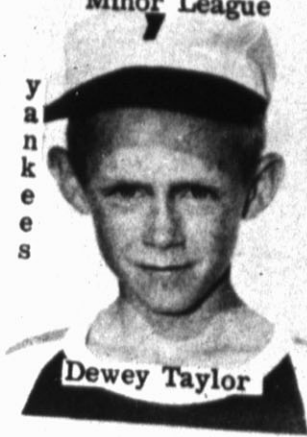


Gregg Cooley

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Minor League

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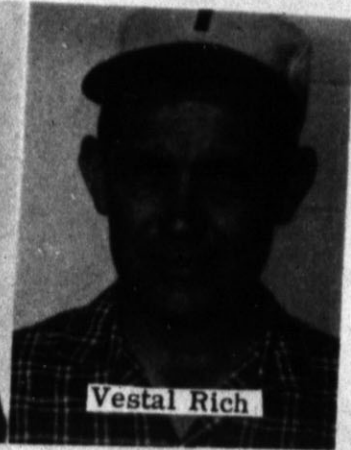
Dewey Taylor



Bernie Griego



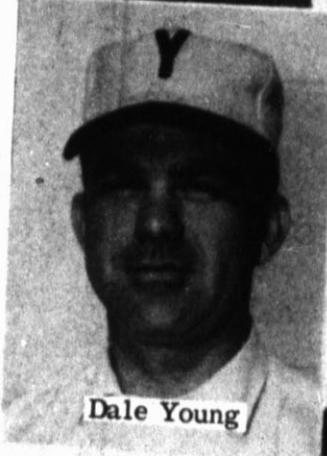
Joel Pittard



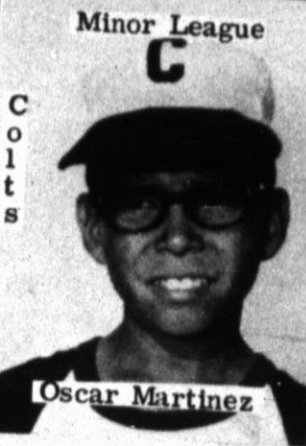
Vestal Rich



Gilbert Gomez



Dale Young



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Oscar Martinez



Jim Rush



Cruz Ramariz



Mark Inman



Bobby Boswell



Refugio Montano



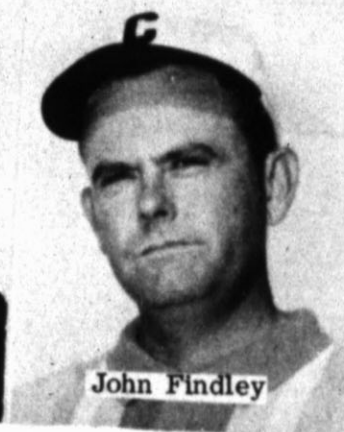
Jay Henderson



Abel Garza



Reynaldo Montano

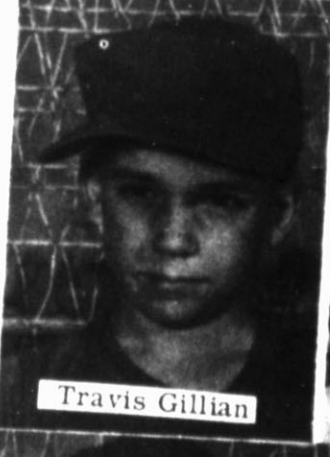


John Findley

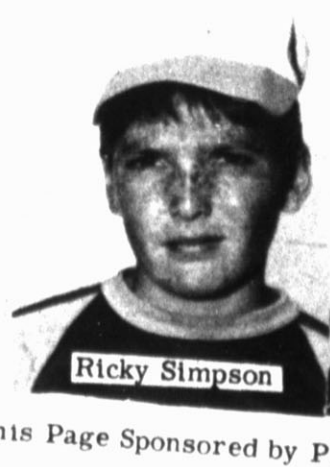
This Page Sponsored by Summerfield Fertilizer Co.



Pee Wee



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This Page Sponsored by Plains Insurance Agency



Mrs. Cuby Kitchens
Chairman



Mrs. Ralph Battey Jr.
Co-Chairman

LITTLE LEAGUE MOTHER'S OFFICERS



Mrs. Milton Adams
Purchasing Agent



Mrs. Hershel Black
Purchasing Committee

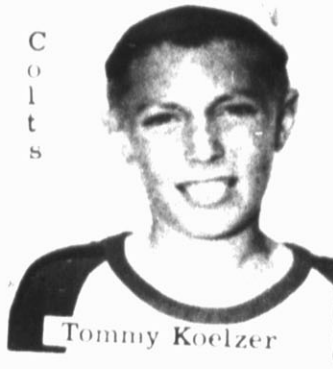


Mrs. Don Davison
Purchasing Committee

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Minor League

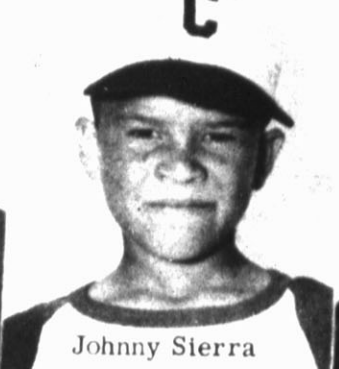
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Tommy Koelzer



Juan Elicerio



Johnny Sierra



Terry Kerns



Randy Cook



Billy Clark



Darrell Johnson



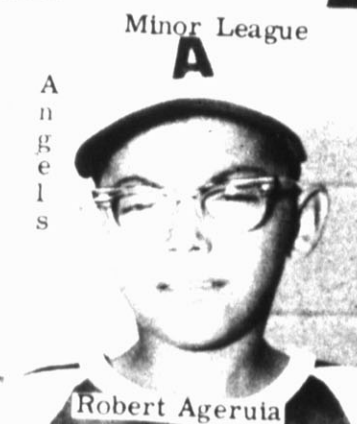
Don Waters



Charles Arturo



Dewayne Waters



Robert Ageruia



Jay Noland

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Lynn Lauderback



Steve Seyfert

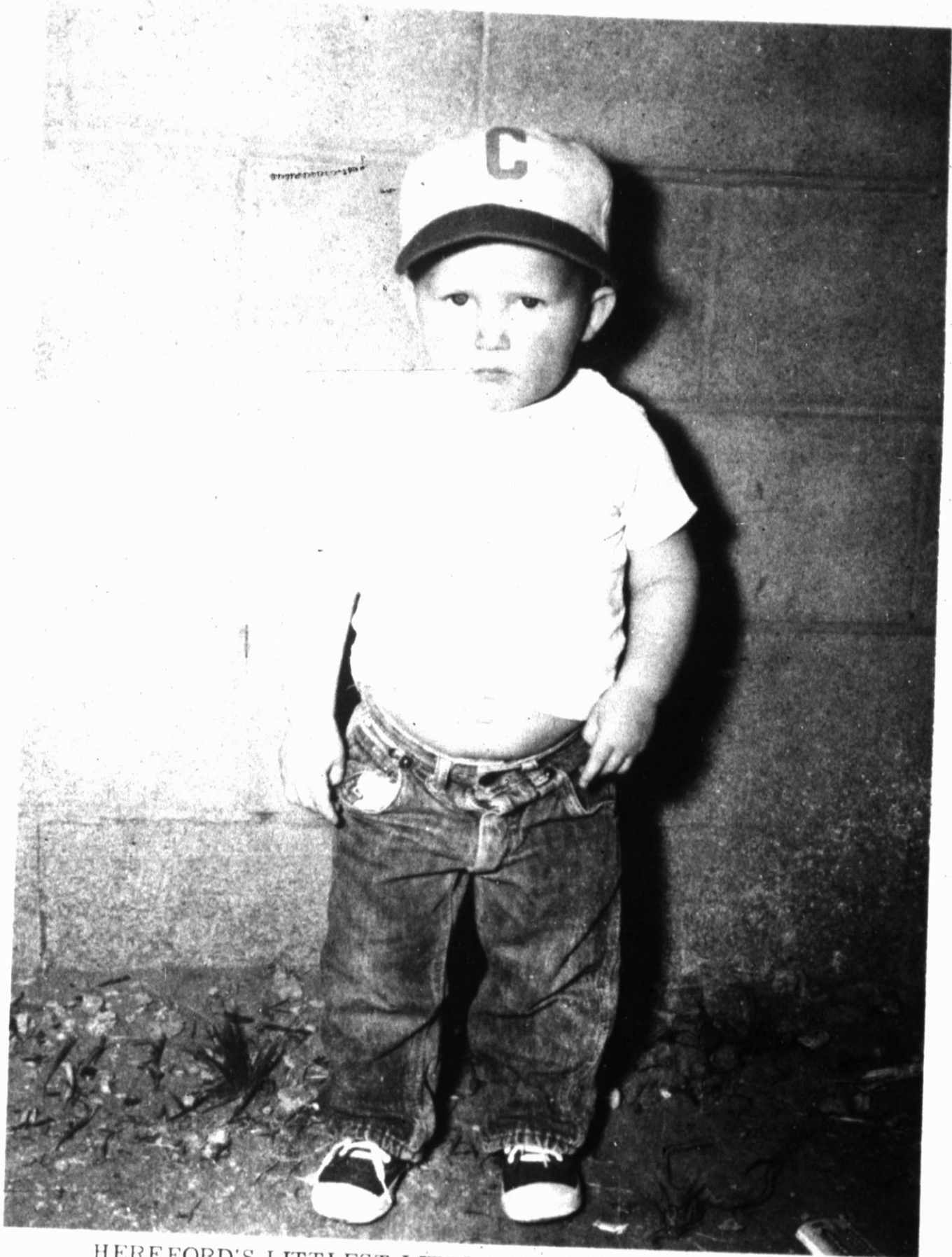


Brant Lookingbill



Joe Frank Clark

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HEREFORD'S LITTLEST LITTLE LEAGUER, CHIP COMBS

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Hereford Little League Marks 10th Year Of Play

Little League in Hereford began 10 years ago in 1956. The first charter was filed Aug. 27, 1956.

RAY COWSERT was the first president of the organization in Hereford.

Cowsert, Joel Hodges and Harry E. Caylor were responsible for applying for the charter for the Hereford Little League.

When the league was organized the group owned some \$3,500 in equipment, consisting of 60 complete baseball uniforms and a number of different pieces of equipment.

Ten directors were elected for the organization. They were, V. C. Overall, Ray Cowsert, Joel Hodges, Harry E. Caylor, Joe H. Smith, Larry Summers, Don Morgan, B. N. Turpen, Bill Knox and R. C. Ross.

THE PURPOSE of the Little League was pointed out in the charter.

"The formation and operation of Little League Baseball Club for boys who will be under the age of 13 years on the first day of August each year; such organization to be organized and operated for the purposes of the prevention of juvenile delinquency and the training of young boys in good sportsmanlike conduct."

The Little League was set up in Hereford on a 25-year charter in 1956.

THE FIRST summer the league had four minor league and four major league teams with 15 boys on each team.

Until two years ago only eight teams competed in the Little League program, but with the growth in Hereford more teams and more room was needed by the Little League and in 1964 a

new ball field was added and four major league and four minor league teams were added to the roster.

This year another step was taken to enlarge the Little League program when four pee wee league teams were added to the number of teams, bringing the present number to 20 teams and more than 350 boys participating.

DURING THE first year of operation the Little League in Hereford was totally dependent on various merchants in the city to donate to its fund.

Donations in 1956 totaled \$5,363 and at the end of the first year the league ended up with \$433.46 in its bank account.

The concession stand fund contributed some \$314 to the balance and another \$40 was in the petty cash fund of the concession stand.

During the first year the league added five dozen balls and 11 bats to its equipment. This year the league uses some three-

dozen balls per week.

DURING this first year fields had to be constructed for practice and a good field had to be built for playing.

All of this was done at a cost of \$3,487.19.

The first year of organization the Little Leaguers in Hereford were not eligible to enter into tournament play, but after one year of play the teams were eligible.

Many boys have passed through the ranks of Little League and some of them have been star players on the high school team and on the American Legion.

A SPECIAL thanks should be given to those who have given their time to work as a coach, manager, umpire or to serve in a Little League office.

This year officers are Art McQueary, president; Floy Driver, vice-president; Raymond White, secretary-treasurer; Dale Scott, purchasing agent, and Clinton Massey, player agent.

Little League District Play-Off Set In Hereford

Art McQueary, Hereford Little League president, announced Friday that Hereford will be host to the District Little League play offs.

McQueary said that he will travel to Dumas Monday to make the final arrangements for the tourney.

This is the second time in three years that the local clubs have sponsored the event.

The tourney will be the first tournament for the new ball fields which were opened up for the 1965 season.

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Little League Is Large Operation

Financially, Little League is a big operation. Already this year over \$3,000 has been spent for uniforms and equipment for the 20 Hereford teams, according to Dale Scott, purchasing agent.

GROWING PAINS in the past two years have been one of the main reasons for the rise in expenses. Two years ago four major league and four minor league teams were added and the boys also played for the first time on two new Little League fields.

This year a pee wee league was added to the ranks of the local Little League, bringing the total number of teams to 20.

Approximately 15 boys play on each of the major and minor league teams and about 20 play on the pee wee league teams.

THE BIGGEST part of the expenses is paid by the Hereford United Fund while the concession stand at the field and the

annual candy sale also bring in a good portion of the necessary revenue.

During the season last year the concession stand brought in approximately \$1,500, contributing greatly toward the expenses.

Each uniform costs \$8.88 if bought in the winter and \$14 if purchased during the season. Another \$1.25 is tacked onto this cost for the cap.

Minor league shirts for the players cost \$2.25 each and the caps are also \$1.25.

PROBABLY ONE of the biggest expenses for the league is balls, according to Scott.

Two new balls must be used for each game. This means that each night eight balls must be used — there are four playing nights each week and on Wednesday the pee wee league has two games which takes four balls.

This means that during the week players use three dozen

balls. Balls cost \$15.50 per dozen, so this means an expense of \$46.50 a week for balls.

EACH OF THE protective batting helmets cost \$6.10 each and the bats are \$29.90 per dozen.

It takes approximately \$21 to outfit an umpire for the Little League games.

One of the most surprising expenses is gloves for the catchers. A good catcher's mitt list \$17.80.

Brest protectors for the catchers cost \$4.80 and each team has to have one.

All of these things seem expensive, but when one considers the entertainment and learning the boys get from the summer activity, one will consider this money well-spent.

Mothers Play Important Role In LL Organization

Little League Mothers play a very important role in the yearly activities of the baseball team.

The mothers are responsible for the organization of the annual Little League candy sale and they also order the food for and run the concession stand at the games.

EACH YEAR, shortly after the Little League has organized the mothers organize themselves, selecting officers and team mothers.

A schedule is made up for those who will be responsible for the concession stand each week and the team mothers are put in charge of the concession stand.

Last year the concession stand

netted some \$1,500 which was used for equipment for the boys.

THE OFFICERS of the Little League Mothers organization are responsible for the buying of candy for the candy sale and for purchasing the necessary goods for the concession stand.

The purchasing committee takes care of fulfilling the needs of the concession stand.

Those attending the games can buy nearly everything good to eat at the stand, including the traditional hot dog.

THE MOST popular item sold out of the stand is the snow cone, according to the mothers. During the warmer evenings the mothers have a hard time keeping a supply of the finely ground ice for the specialty.

Each boy is treated with a soft drink following their games.

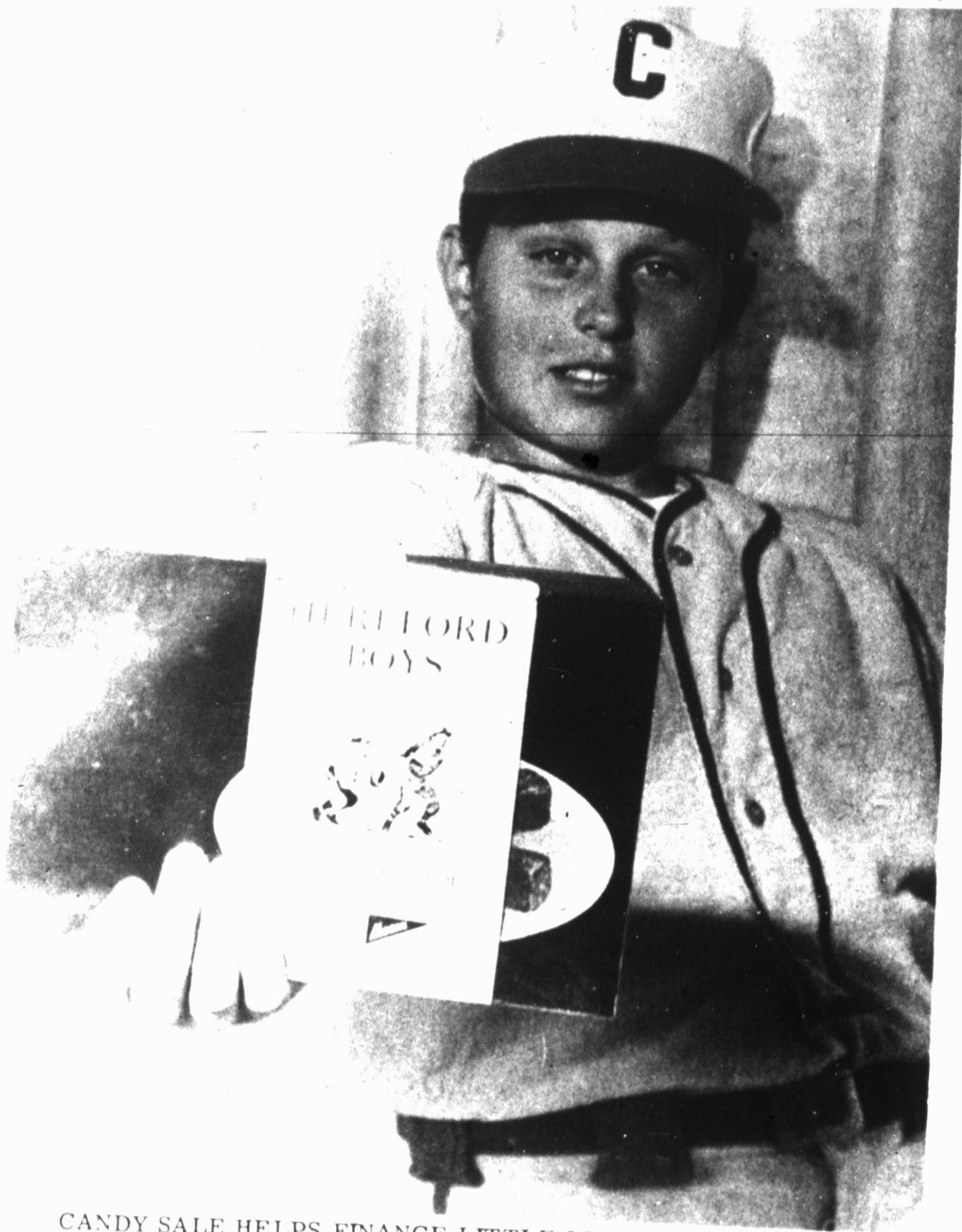
A mother is selected to represent each team in both the major and minor leagues. This mother is responsible for obtaining workers for the stand during the week when the team is in charge.

LITTLE LEAGUE mothers are:

Major League, Mrs. Erlene Cook, Angels; Mrs. Louise Leasure, Colts; Mrs. Joyce Lomas, Cubs; Mrs. Lurlene Cawthon, Cardinals; Mrs. Thelma Marsh, Braves, Mrs. Carolyn Clark, Dodgers; Mrs. Lee Locke, Giants; and Mrs. Erma Dean Murphy, Yankees.

Minor League, Mrs. Jennell Sigle, Cubs; Mrs. Betty Keelzer, Colts; Mrs. Christeen Evans, Dodgers; Mrs. Ann Hennington, Braves; Mrs. Margaret Formby, Cardinals; Mrs. Jean Ragan, Angels; Mrs. Jean Gilliam, Giants; Mrs. Churice Young, Yankees.

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CANDY SALE HELPS FINANCE LITTLE LEAGUE ACTIVITIES

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Reese Dawson
Chief Umpire
Major League



Joe Awtrey
Chief Umpire
Minor League

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George Bloodgood



Frank Sierra

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Eight-Year-Olds Look Forward To LL Tryouts

Some parents of growing boys as well as the boys themselves have been asking, "When will you be eight?"

Mother and fathers who have not had a boy in Little League may have seen the boys trying out without knowing that they were becoming a part of a family way of life, an organized structure.

Little do they realize that life has suddenly revolved around a ball when they try.

Boys who had in the past pestered their mothers for ideas as to what to do, little sisters who had been restless because their playmates were out of town, visiting aunts or grandmothers who need to be entertained or dads who need some exercise for the old belt, and all have the answer in the magic diamond.

Not to mention filling time in mom's schedule left vacant when school activities no longer require a chauffeur.

Families meet these innovations in summer schedules with mixed emotions, but most are back next season for another dose.

The great All-American sport calls to the young and most do not seem too disappointed if they do not make a major team.

Tryouts are premeditated with hope, hope for a good team, hope for placement with boys who have played together before, hope for a coach they know, and if all else fails, hope to make it next year.

Standings during the season come in for the same kind of transferral of emotions. If one night is not so good, the next

might be. If the team didn't do well this year, next will be better.

A boy can come up with a new position during the season because most coaches experiment to measure his boys' abilities and potential.

Even though a family does not have a boy of Little League age, they can still be counted among club devotees. Fans seem to get a liking for a particular group, sometimes even though they do not know the boys personally.

Another link with the general public is the funding of the athletic activity. United Fund, along with candy sales and the concession stand, supply the needs of the program.



Art McQueary
President



Floy Driver
Vice President

LITTLE LEAGUE OFFICERS



Raymond White
Secretary-Treasurer



Dale Scott
Purchasing Agent



Clinton Massey
Player Agent

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Minor League



Truman Regan



Lyle Taggart



David Regan



Ruben Abilez



Brad Clark



Ken Maxwell



Gerald Shipley



Danny Askew



Gary Dorman



Allen Baugous



Lewis Aven



John Bridges



Alex Torrez



Mike Aven



Don Hamilton



Royce Walter

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Minor League

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Terry Scott



Robert Tijerina



Mark McQuarry



Albert Gonzales



Henry Ayala



Vance Hennington



Pablo Gonzalez



Rodney O'Rand



Louis Ayala



Charlie Morris



Angel Moya



Arthur Garcia



David Riddle



Paul Ayala



Bruce McBoe

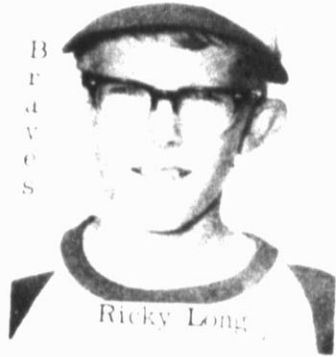


Barry Muller

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Minor League

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Ricky Long

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Shane Landers

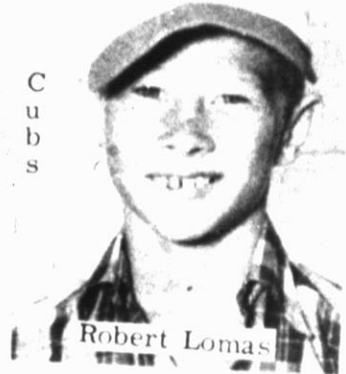
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Eddie O'Rand

Minor League

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Robert Lomas



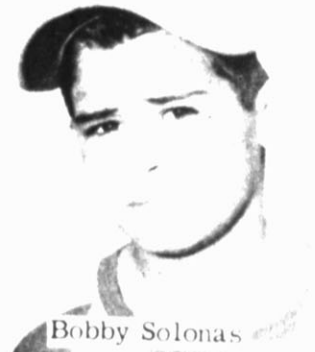
Ralph Owens



Terry Morgan



Brent Segal



Bobby Solonas



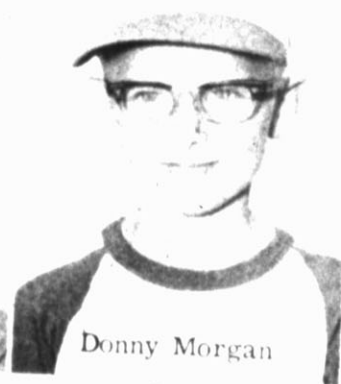
David Woods



Shelly Hacker



Lance Martin



Donny Morgan



Larry Haney



Ted Tiefel



Stacy Hacker



Clyde Neff

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Minor League

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Brad Roberson



Max Gauna



Keith Gooch



Richard Viagus



Bobby Critton



Dennis Evans



Allen Olson



Tom Conway



Mario Gomez



Roy Brittain
Minor League



Kenneth Wilcox



Clifton Carlton



Roy Evans



Eddie Warren



Jerry Ward



Mike Morrison

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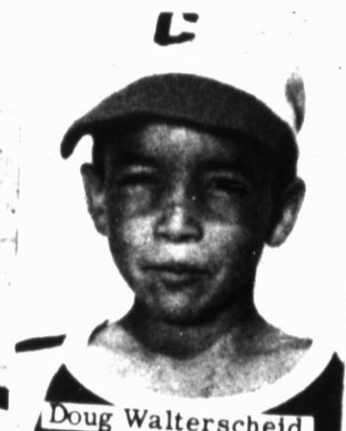
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Craig Kerr



Jamie McAndrews



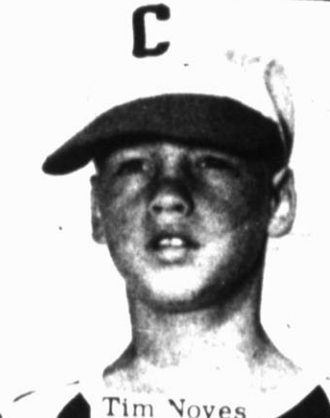
Doug Walterscheid



David Arigus



Tommy Newton



Tim Noyes

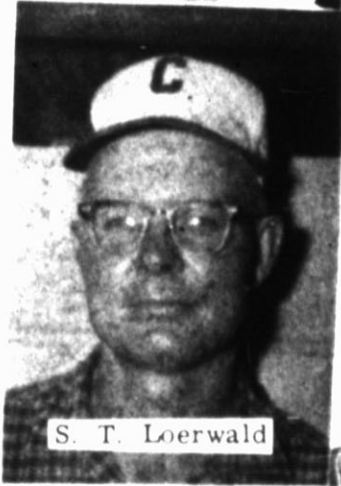
Major League



Don Squires



David Noyes



S. T. Loerwald



Joe Locke

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Don Davison



John Stoy



Joe Markez



Mark Brooks



Billy Williams



Joe Hampton

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Major League

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Billy Wilson



Johnny Worthan



Rudy Gonzales



Cecil George



Steve Randall
Major League



Monty Smith



Dewayne Davidson



Ricky Locke

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Terry Scott



Craig Soloman



Joe Priddy



Walter Olson

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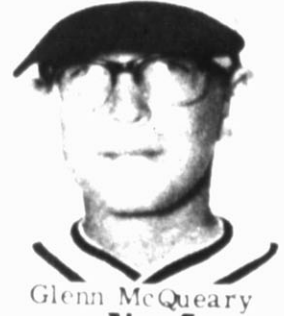
Neil McAndrews



Tony Ohlig

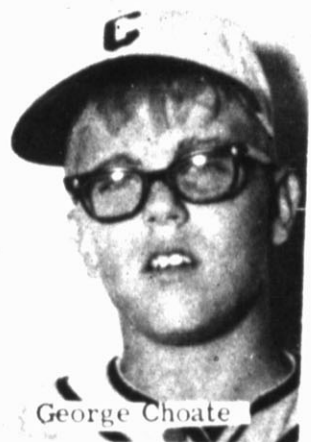
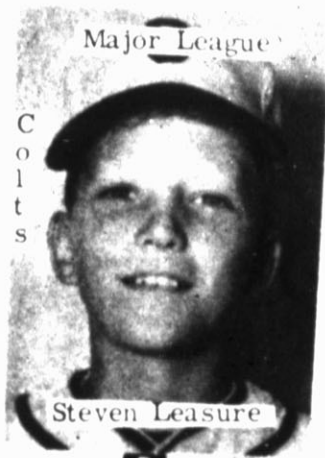


Bruce Battey



Glenn McQueary

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Angles



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Major League

Major League

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Tony Hardin

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Scott Massey



Steve Clark



Kevin Evans



Bob Marrow



Jim Marsh



Louis Orleans



Danny Higgins



Raymond Alanez



Terry Campbell



David Clark
Major League



Bruce Woodward



Shorty Hemington



Bob Clark

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Mike Dawson



David Loerwald

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Chip Guseman



Ted Seyfert



Bryan Adams



Mike Albiar



Ernie Murphy



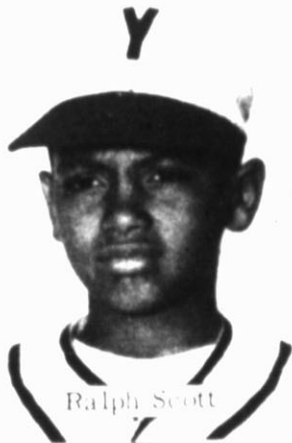
Steve Loerwald



Monty Campbell
Major League



Rickey Estrada



Ralph Scott



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Gary Kriegshauser



Ted Williams



David Crum

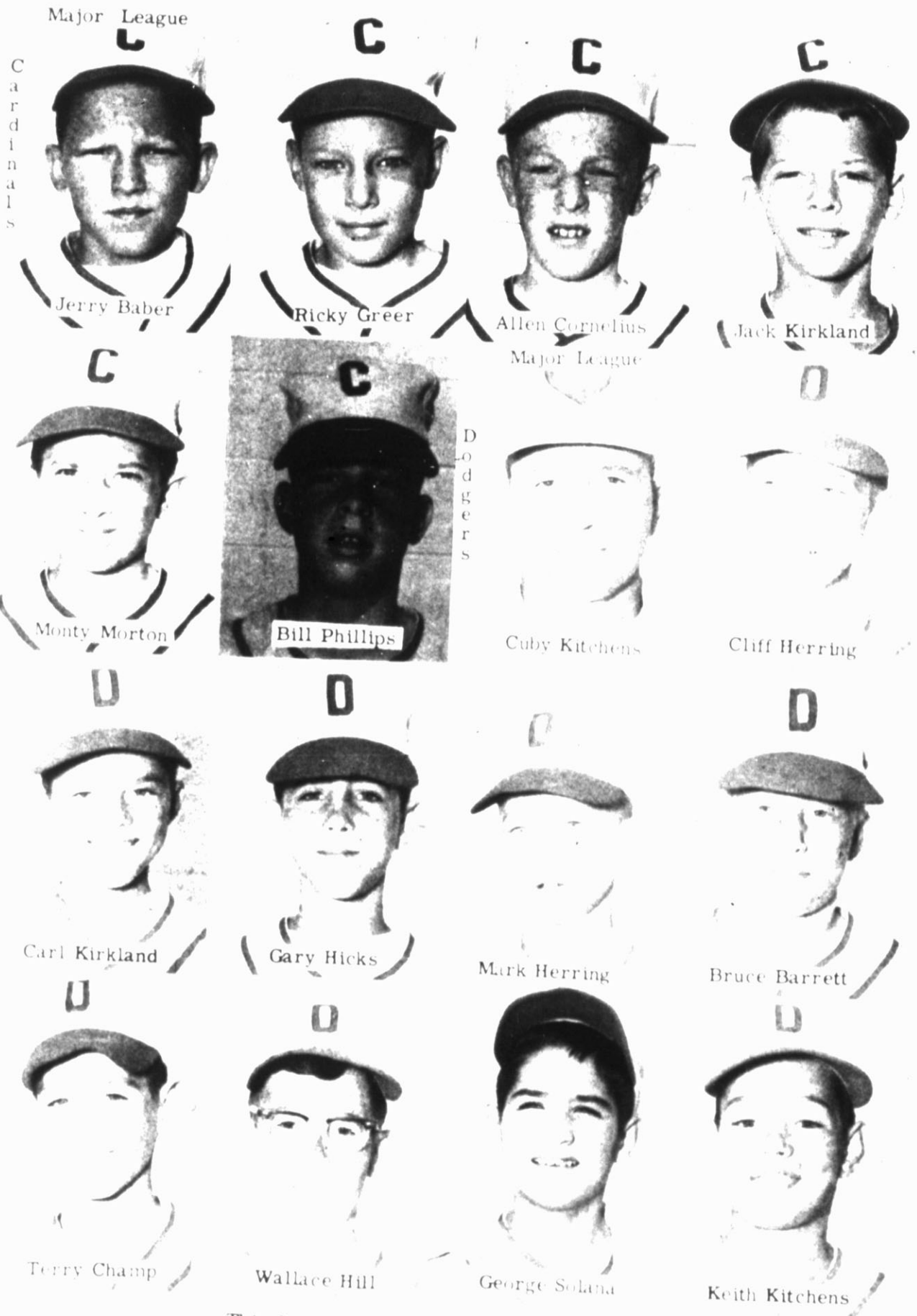


Larry Driver



Randy Cawthon

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Major League

Jerry Baber

Ricky Greer

Allen Cornelius
Major League

Jack Kirkland

Monty Morton

Bill Phillips

Cuby Kitchens

Cliff Herring

Carl Kirkland

Gary Hicks

Mark Herring

Bruce Barrett

Terry Champ

Wallace Hill

George Solana

Keith Kitchens

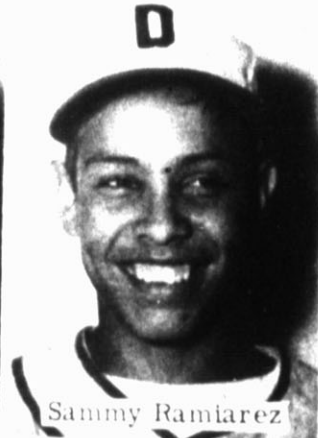
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Major League

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James Higgins



Sammy Ramirez



Rocky Andrews



Dennie Richardson

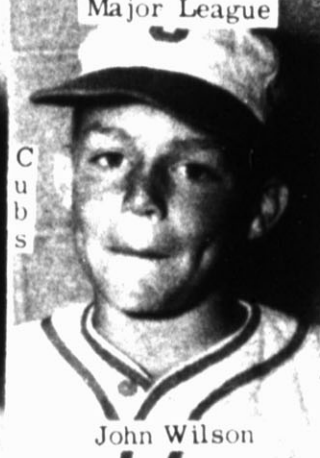
Major League



Donny Wilson



Phillip Pursley



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John Wilson



Morris Ayala



Jessie Caster



Jerry Sparks



John Burns



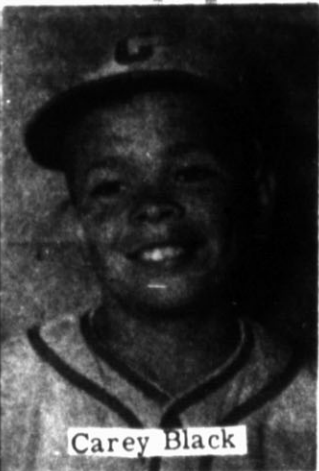
Gus Davis



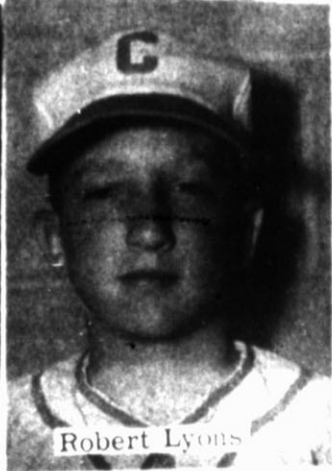
Rickey Coleman



Robert Peacock



Carey Black



Robert Lyons

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Major League



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