

WEATHER

	Moisture	Hght	Low
Thursday	58	58	27
Friday	71	58	28
Saturday	72	58	28
Moisture this month:	.01		
Moisture this year:	1.66		
Moisture last year:	1.24		

The Sunday Brand

18 pages

Published Every Sunday

Our Slogan: "More People — More Farms"

PRICE — 15c PER COPY

VOL. 16 — NO. 37

HEREFORD, TEXAS 79045, SUNDAY, MARCH 15, 1964

Group Studies School Housing

Around Town

With The Brand Staff

IN HEREFORD LAST WEEK Hereford started work on solving its school housing problems at a "Citizens' Meeting" Thursday; Shirley Garrison was named chairman. County Judge H. C. Williams announced a crackdown on truancy. Parents may face stiff fines. Keith Jorde was named county Republican chairman. Deaf Smith county's cotton allotment for 1964 was upped slightly. Ticket sales for the annual Lions Club pancake supper next Friday climbed to 500. Car tag sales are below last year's level. Borger tripped Hereford baseball team 8-0 in the season's opener. Police report February auto crashes were the highest for that month on record. Hereford Texas Credit Union reported another good year.

Two Hereford students at North Texas State University, Denton, were included on the honor roll for the autumn semester. It was announced by the school's vice-president, J. J. Spurlock. They are Dorothy Covington, daughter of Mr. and Mrs. Clyde Rayburn, 217 Ave. B, and Lyda Phillips Higgins, daughter of Mr. and Mrs. Coy O. Phillips, 230 W. 4th. Both are graduates of Hereford High School and are senior education majors.

Hereford High School's all-school play is to be presented in the High School Auditorium Monday and Tuesday evenings, starting at 8 p.m.

Because the field Social Security agent who makes Hereford usually has many waiting to see him on his semi-monthly visits, District Manager Harold S. Geldon Saturday urged patrons to visit their office in Amarillo, 1006 Adams. The field agent, Virgil Holloway, will be here from 10:30 until noon April 8 and 22.

St. Joseph's Mission School will be dedicated Thursday on the Feast of St. Joseph. It was announced Saturday. Bishop DeFalso will offer the Holy Sacrifice of the Mass at 11 a.m., after which he will bless the school. Public is invited to attend the dedication ceremonies and the reception to follow.

As a project to raise money for ABC's proposed boys' club here, the club is sponsoring a live production of the Passion Play Monday, March 23, and (Continued on page 1)

Williams Calls For Crackdown On Truancy

Deaf Smith County Judge H. C. Williams warned parents of truant children that he was "going to crack down on truancy in Deaf Smith County schools and issue some heavy fines to parents if that's what it takes to keep them in school."

Judge Williams cited a state statute which reads: "Every child between the ages of 7 and 18 inclusive residing in Deaf Smith County must attend regularly either public or parochial school. The parents of such children not requiring them to attend school may be subject to heavy fines."

The law further stated, "Crew chiefs may not work school age children during school hours. Farmers may be subject to heavy fines if they permit school age children to work on their land during school hours without a permit."

The judge said, "All of these truants, and I have the name of some 30 children that are truant now and must return to school, must attend school and if I have to issue some stiff fines to enforce this, I certainly intend to."

Fines for the parents can range from \$5 to \$25 per day, according to Judge Williams. Farmers who allow the children to work on land with sugar beet allotments are subject to \$10,000 fines for allowing school age children to work on their land during school hours.

"The reason for this fine concerning the sugar beet land is that all of this is under the 'Sugar Act', according to Judge Williams.

Ticket Sales Brisk for Lions' Pancake Supper

Hereford Lions club members have sold more than 500 tickets to next Friday night's annual Aunt Jemima pancake supper to be served at the junior-senior cafeteria, Charles Hoover, general chairman, said Saturday.

Tickets also will be available at the door at 75 cents to everyone except the children under school age who will be fed free, Hoover explained.

The event is an annual affair to raise money for the club's camping program. Free summer camps are provided for area crippled children. J. F. Martin, club president, explained.

Dinner music will be played on the organ by Ray Martin, a member of the club.



'CITIZENS' COMMITTEE' CHAIRMEN — A "Citizens Committee" of 57 members has started a study of school problems, especially housing. Shirley Garrison, second from left, is general chairman, with Mrs. A. E. Hodges as chairman of the primary group, Albert Maxwell, chairman of the secondary sub-committee, and Owen Seamounts, chairman of the finance sub-committee. (Brand Staff Photo)

Jail Sentences Given Four Men In County Court

Three driving while intoxicated and one child desertion case were heard before County Judge H. C. Williams this week with all persons entering a plea of guilty and receiving fines and jail sentences.

In the DWI cases, Margarito Chavez, Luis Salas and Abel Estrada all entered pleas of guilty to separate charges of driving while intoxicated and all were fined \$50 and sentenced to three days in the county jail, with the exception of Estrada who received five days with his fine.

All of the men's drivers' licenses were suspended for a period of six months. David G. Torres of Hereford entered a plea of guilty before Judge Williams to a charge of child desertion and was sentenced to 30 days in the county jail.

Automobile Tag Sales Lagging, Says Assessor

Deaf Smith county automobile and truck owners may start having to queue up this week to buy 1964 plates as deadline approaches. Nell Miller, tax assessor-collector, warned Friday. Deadline for securing licenses for 1964 without penalty is March 31.

Sales are a "little below" this same time last year, she said Friday as she prepared to shut up shop for the weekend. She said 1920 passenger car licenses have been issued and 895 truck tags.

Cotton Granted Acreage Boost

Deaf Smith county farmers will be permitted to plant 439 more acres of cotton this year than had previously been allotted to this county, it was announced Friday by the U.S. Department of Agriculture.

Plains Cotton Growers, Inc. said this will bring the allotted 1964 acreage to 11,548. The increase has come about as a result of a 1960 law which permits unwanted cotton acres to be reallocated within a state.

Throughout the 23-county High Plains cotton-producing territory the increase figures 6 1/2 percent above the original allotment for '64. This brings the total to 2,272,649 compared with the original allotment for this year of 2,132,499 acres, PCG explained.

The 1963 total acreage in Deaf Smith county was 10,810. Bailey county received an increase of 4157 acres for a total of 165,352 acres for 1964. That county's original acreage had been 85,689 acres. Lamb county gained 6497 acres.

GOP Candidate For Governor Visits Hereford

Jack Crichton, Republican candidate for governor of Texas, spoke at a breakfast meeting here Friday morning, claiming that "Texas Democratic politics are run from Washington to serve the interests of one man."

He referred especially to the recent activities in the Democratic senate race in which Lloyd Bentsen Jr. and Joe Kilgore reportedly "backed out" under pressure from President Johnson.

The Republican candidate concluded: "The people of Texas deserve better."

Crichton, who began his working career in Texas as a machinist's helper in the oilfields, is a graduate of Texas A&M University where he played varsity basketball and ran on the cross-country track team.

During World War II, Crichton served in Europe in the field artillery and then as a special agent in the O.S.S., receiving the Bronze Star and five battle stars.

He is a past president of both the Engineer's club and the Petroleum Engineer's club in Dallas, and has served as president of the association of the U. S. Army, state of Texas, as well as president of Texas A&M association of Former Students.

He has done consulting work in Canada, Mexico, Guatemala, Honduras, Nicaragua, Panama, Columbia, Ecuador, Venezuela, Cuba, Puerto Rico, Lybia, and France.

Crichton said Texas has failed to realize its "full potential due to one party monopoly," and that the newly-elected Republican-delegation to the Texas legislature last session "served the people well and gained respect as the 'conscience of the Legislature'."

Credit Union Shows Gain; Officers Named

Hereford Texas Federal Credit Union had a humble beginning back in 1936, but through years of service it has become another success story of our area, as was shown at the organization's annual meeting March 10 in the high school auditorium.

Approximately 450 members voted on their directors at the Tuesday meeting. Re-elected to three-year terms on the board of directors were O. L. Bybee.

(Continued on page 2)

Jorde is Named As Republicans' County Leader

Ken Rudd has resigned as Republican chairman of the party after a 12-year stint, and Keith Jorde, Hereford, has been named as his successor, it was announced Saturday.

Jorde is a Hereford business man, potato grower and shipper in Deaf Smith County. Rudd, in retiring from active leadership of the party here, expressed appreciation "to those who have helped with party affairs during the years I served as county chairman." He asked for support for Jorde.

Jorde said he is "a newcomer to politics," adding: "I'm interested in working on the principal of political philosophy rather than fighting personalities or even specific issues."

Jorde said he will seek "greater unity among conservatives," and "personally invites all who are interested in conservatism to give active support in effecting this philosophy."

First in a Series of Five

February Was Rough On Fenders; Accidents Hit New All-Time High

By Phil Duncan (Editors Note: The following is the first in a five part series concerning the activities of the Hereford Police Department. The first part deals with the accident rate in Hereford which is steadily rising due to the overexpansion in population. Series to follow will deal with Arrests, Tickets, Animal Control and Parking Matters.)

Hereford's accident rate took a sharp climb during the month of February to the highest number of accidents investigated during the past five years in any one month.

The amount of estimated damage to the vehicles involved in these 36 accidents was set at \$7,962, a figure which soared

Borger Trips Herd In First Game of Season

The Hereford Whiteface baseball team dropped the opening game of the season Friday afternoon to Borger, who fielded a veteran 4-A team against the experience lacking local boys.

Baseball Coach Ronald Speed said he felt that it was a fine effort considering the veteran pitcher his boys faced and said he was very pleased with the local pitching staff.

"I was particularly impressed with Mike Ranspot who hurled for us in the final inning and Lupe Ramariz did a very fine job for us until the fifth inning. Dan Loerwald, a sophomore, did a fine job and all of these boys will probably see a lot of action this season," Speed continued.

"I feel that errors cost us the game," Speed said.

(Continued on page 2)



PINPOINTS WRECKS — Anna May, Secretary for the Hereford Police Department is placing a pin on the city map to show the location of a traffic accident in the city. Each wreck is signified by a pin. In this way the police department can determine where most of the accidents occur. (Brand Staff Photo)

'Citizens' Committee' Tackles Problem; Situation Critical

Hereford schools' housing problem was tossed into the laps of a 57-member "Citizens' Committee" at a public meeting Thursday night, and the group immediately divided itself into three separate committees to study all angles of the problem.

They will meet again Tuesday night March 24, in the junior-senior cafeteria to check up on progress being made. Shirley Garrison was named general chairman. Subcommittee officers are: Secondary schools, Albert Maxwell, chairman; Jim Wyman, vice-chairman, and Mrs. Virgil Marsh, secretary. Primary schools: Mrs. A. E. Hodges, chairman; H. A. Tuck, vice-chairman, and Mrs. Charles Hoever, secretary. Finance: Owen Seamounts, chairman, Earnest Langley, vice-chairman, and Ralph Owens, secretary.

The three committees each set up committees within the framework of their particular divisions to make studies and prepare reports for the March 24 meeting.

Basically the "Citizens' Committee" follows the pattern of a similar organization active two years ago when a \$775,000 bond was approved. At that time, it was deemed the building program of 1962 would take care of the major problem — housing — for five years.

But Hereford schools already are bulging at the seams, and by autumn of 1965, the situation is expected to become acute, Superintendent Paul Stevens told the group Thursday night. Thus immediate action is needed, and Garrison told the committee that it is hoped their studies can be completed and recommendations made within the next two or three weeks. The original committee began its work in November, 1961, but didn't wind up its study until February of the following year. "Since our need is great, and the problem is staring us in the face right now, it is imperative that we take action as soon as possible," Garrison said.

Stevens opened the meeting with a condensed report on recommendations made by the 1962 "Citizens' Committee." He said the program at that time was deemed sufficient for five years to come.

"However," he said, "we could not anticipate such a tremendous growth in our school population. We face an enrollment gain of 900 more than last year, and our school census recently completed shows a gain of 800 over last year."

He pointed to other indications impending growth. He said the senior high school will graduate 130 pupils in late May, but junior high school is sending 265 pupils into senior high. "This means we should have 135 more pupils in high school from this one source alone than we have this year. And this does not include the influx which we expect from expanding industries in the Hereford district."

He said by pressing into classroom service all room now used for other purposes, only five classrooms could be added to the elementary facilities. "And this, I think you will agree, will hardly be adequate for the population gain which we now foresee," he added.

While the 1962 "Citizens' Com-

(Continued on page 2)



GOP CANDIDATE — Republican Candidate for Governor Jack Crichton came to Hereford Friday for a breakfast session with GOP leaders. Here he and Mrs. Crichton are shown with (left) Keith Jorde, Deaf Smith county Republican chairman.

Sorry... No Comics!
This issue of The Sunday Brand contains no comics. The comic section, containing 22 strips, is not printed here, but is shipped to The Brand each week in time to insert in the Sunday edition. This is one of those rare times when the shipment failed to arrive.
We're sorry!

Group...

(Continued from page 1) "mittee" was concerned especially with housing problems, that group turned in more than 30 recommendations, other than housing, Stevens pointed out.

Among them were these: An end to segregation; Adult education for Latin-Americans; special classes for retarded children in elementary schools; more elementary classrooms; addition of a nurse and junior high counselor;

Equalization of the Latin-American enrollment in the elementary school; additional vocational courses in junior high; employ part-time teachers for peak periods; expansion of the public school music program;

Supervised play for grades 1, 2 and 3; addition of conversational Spanish in elementary grades; provide covered storage for school buses; charge bus fare for extra curricular trips; a graduated pay scale for bus drivers; safety check on drivers; that competitive meets in physical education be discontinued;

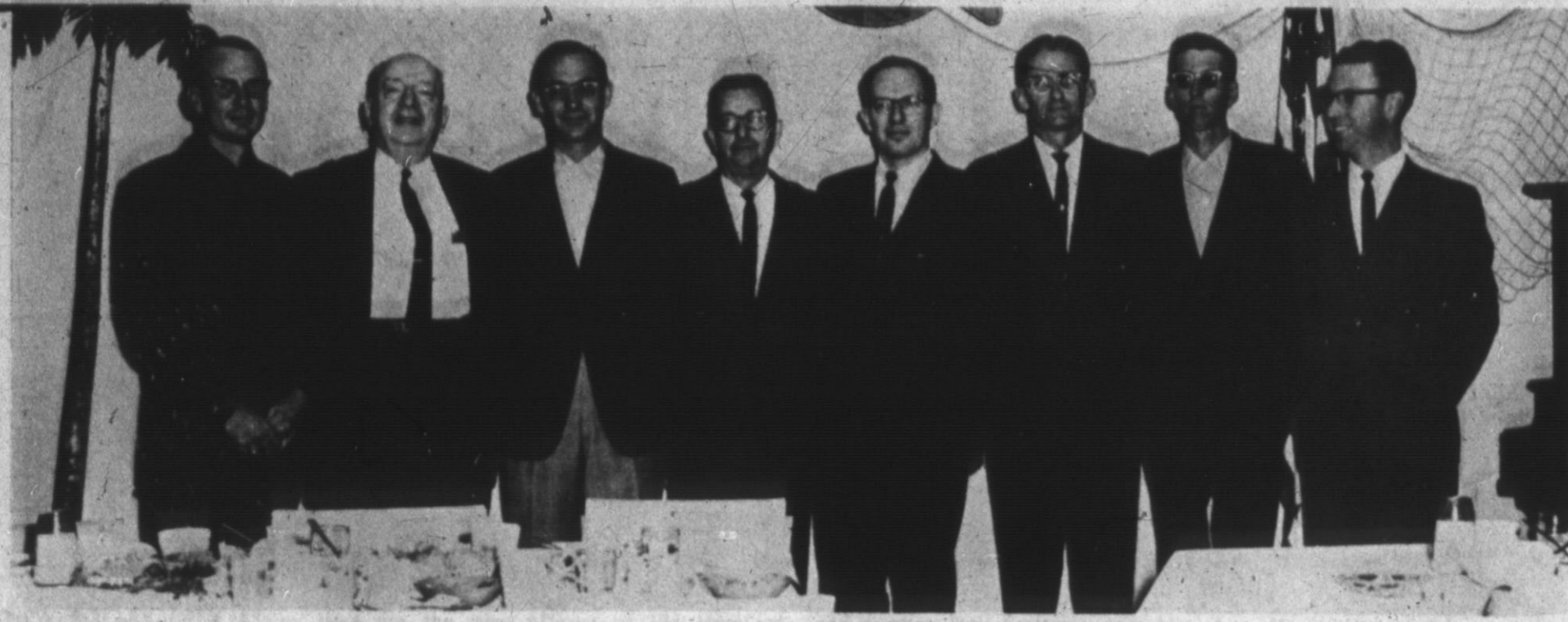
Adoption of uniform grading system for all schools; completion of Northwest and the addition of rooms to Alkman elementary schools; setting up special testing rooms; new equipment for Shirley; Adoption of a 6-2-4 system of schools (six grades in elementary, two in junior high and four in senior high.);

Setting up separate rooms for band and choir in junior high; provide reading machines; adoption of SRA reading material in elementary classes; de-emphasized competitive sports in grades 7 and 8; cafeteria management study; recommended board study on salary raises for teachers;

Adding of two foreign languages and Latin to the curriculum; additional physical education facilities in high school, and also more vocational facilities; Erection of a field house and shop; the addition of 12 to 15 new classrooms, and enlarged laboratories in high school, and that a 15-year bond retirement program be adopted.

Stevens explained that many of these recommendations have been carried out. Some however, have been impossible to provide, such as a Latin teacher, for example.

HIT NO. CIGARETTES
PHOENIX, Ariz. (AP) — Superior Court Judge William A. Hohlan has found a use for his cigar butts.
He uses them as tobacco for his pipe.



NEW ROTARY OFFICERS — Here are the new officers of the Hereford Rotary club. Left to right are: Joe Kerr, treasurer; Gaston Baer, director; Gwynne Owen, Vice-President; J. R. "Monk" Johnson, outgoing president and director; Don Baugous, president-elect; Myron Morgan, director; James Jamerson, director and Roy Faubian, secretary. New officers will take over (Brand Staff Photo) duties July 1, 1964.

February...

(Continued from Page 1) soared even higher over the \$222 for February of 1964.

The largest amount for any month during the previous five years was recorded during June of 1963 when 18 accidents were investigated and \$11,770 in estimated damages were reported. The average cost of each accident during that month rose to an all-time high of \$654 per accident.

A definite trend in the accident rate appears during the months of April through October when the population of Hereford approaches the 15,000 mark.

The fewest number of accidents occurring in a single year was in 1960 when 156 accidents were reported at an estimated damage of \$39,148.

The least amount of estimated damage was reported in 1959 when the damages were set at \$34,951 and 162 accidents.

The 1963 total rose sharply as indicated by the statistics, but due to the growth of population and area will offset the increase in accidents.

The rundown on total accidents and estimated damages are 176 accidents and \$44,436 estimated damages in 1962.

The addition of two patrolmen and the patrol car to the undermanned force should cut sharply the increase and ever-rising trend, although it can not be expected to go below previous years as the city continues to go about its astonishing rate of growth.

Cotton...

(Continued from Page 1) this extra acreage should bring the area some \$21 million in gross income from about 146,000 bales of added production."

Hale county gained 9075 acres through the boost for a 1964 total allotment of 170,071 acres. Castro county got a 1377-acre boost to bring that county's 1964 total allotment to 57,606 acres. Swisher got a 2789-acre boost for a total of 55,962 allotment.

Fashions that blouse at the tip of the hipbone, be they for dating or swimming, are definitely on the fashion lists of smart women for spring.

Credit...

(Continued from page 1) Charles Noland, Mrs. Dyalitha Benson, A. J. Schroeter, and R. L. Thompson.

Charlie Owen was renamed to the credit committee as first alternate, and Gaylord Newell was re-elected to the supervisory committee. Members of the education committee were announced. For the coming year those who will serve on the committee are Henry Williamson, chairman; Dr. Carl Vandever, Dimmitt; Clarence Veazey, Dimmitt; Paul Lyons; Paul Abalos; Mrs. Lucy Leinen, Nazareth; Nolan Grady, the Rev. Fred Beversdorf; and Miss Nancy Smith, youth representative.

High spot in the gathering was the awarding of door prizes. Larry Brockwell won a jar of money, Elizabeth Ann Black won a portable TV set with stand, George Martinez won a set of dinnerware, and Thelma Joan Warren won a lucky \$13 in cash.

The credit union building, located in the 300 block of Schley just across from the courthouse, will soon expand to relieve the crowded conditions existing in the present building. Nothing is definite yet, but there are plans for more offices, allowing for more privacy.

Mrs. Dyalitha Benson in her treasurer's report, showed another good year of progress. The credit union, which is owned by the people it serves, returned to its members last year \$137,422, which is almost a \$12,000 in-

Car Inspection Deadline Near

Deaf Smith County owners of automobiles and trucks are in no great rush to get those little windshield stickers indicating the vehicle has passed its inspection. Deadline is April 15.

This is the report from Texas Department of Public Safety which said only half the Deaf Smith county vehicle owners had secured their stickers.

DPSS said 4820 vehicles have not been inspected as yet. Last year's records show residents of this county owned 9520 vehicles.

Capt. Alan Johnson, motor vehicle inspection service officer for this area, said on an area basis, only 50 percent of the 604,369 registered vehicles have visited safety inspection stations to obtain their 1964 stickers.

"Under the law," he pointed out, "there can be no extension of the deadline, and motorists who fail to display the new sticker on or after April 16 are subject to arrest."

Johnson said there are eight state-approved inspection stickers in this county. Fine for failure to comply ranges from \$1 to \$200 plus costs.

increase over 1962. Asset this year came to \$2,894,166, and they are now trying for the \$3 million mark. In more than 25 years of business, the organization has loaned more than \$18 million.

Around...

Tuesday, March 24 in Senior High auditorium. The production including the Crusification, will be given by a professional troupe. Unusual scenery and lighting effects are planned.

Gary Gueseman, Hereford, is a member of the Oklahoma State University livestock judging team which is winding up its 1963-64 season. The various teams at OSU entered 20 regional events and walked off with top prizes at many of these events, the school said Saturday.

Bovina Chamber of Commerce is expecting 250 persons for its annual banquet next Thursday at 7:30 p.m. in the Bovina school cafeteria. Tickets are available at the door at \$2.50 each. Speaker will be Clint Formby, owner-manager of KLAN in Hereford.

Shamrock. "In the spirit of the Irish," is all set for its Shamrock day Tuesday, its 18th annual observance of the noted Irish day. Men have been growing beards, and green will be a "must". A real Irish shillelagh is being flown in from Ireland.

Marine PFC Richard H. Patton, son of Mr. and Mrs. W. H. Patton 212 Star, Hereford, has been graduated from the 1st Marine Division's Seventh Motor Transporter Battalion motor transport operator school at

Borger...

(Continued from Page 1) ball game and if not for the fifth inning it would have been a real close ball game," Speed said.

Borger had two errors to Hereford's four.

Borger had nine hits which were three doubles, two home runs and Hereford's two lone hits were singles.

The winning pitcher was Joe McHyatt, who hurled all nine innings and the losing pitcher was Lupe Ramariz who went into the fifth inning.

The two hits for the local team were by Steve Hodges and Eugene Green.

Hereford journeyed to Portales to play a doubleheader yesterday afternoon which began at 1:30 p.m. M.S.T.

The scoring by innings in the Borger game was:
Borger 0 1 1 0 0 0 0
Hereford 0 0 0 0 0 0 0

Camp Pendleton, Calif.

Paul Engler, member of the Cattle Feeders' Committee of the Texas and Southwestern Cattle Raisers Association, will head Deaf Smith county delegates to the organization's 87th annual convention in Dallas Monday, Tuesday and Wednesday.

Gary Kendrick was among 28 students making the dean's list at Howard County Junior College, Big Spring. He was among seven to achieve the highest class honor, Summa cum laude.

Legal Notice

NOTICE OF DISSOLUTION

Notice is hereby given that the partnership lately subsisting between C. T. GOHEEN and W. D. NAFZGER, each of the County of Deaf Smith, State of Texas, by the firm name of GOHEEN PIPE AND SUPPLY, was dissolved by mutual consent on the 4th day of March, 1964. All debts due to the said partnership are to be paid and

and those due from the same discharged, at the business location on the South side of U.S. Highway 60, approximately one mile West of The City of Hereford, in Deaf Smith County, Texas, where the business will be continued as a sole proprietorship owned by C. T. GOHEEN, under the said firm name of GOHEEN PIPE AND SUPPLY. EXECUTED this 4th day of March, 1964.

C. T. Goheen
W. D. Nafzger
S-36-4c

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LIONS CLUB ANNUAL

Aunt Jemima
PANCAKE SUPPER

FRIDAY

MARCH 20

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75c Per Ticket — Children under school Age Free

HIGH SCHOOL AUDITORIUM

5 'til 8 P.M.

Sponsored by Hereford Lions Club

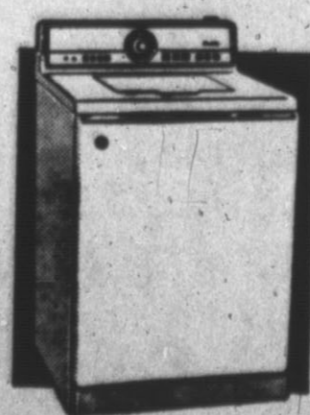
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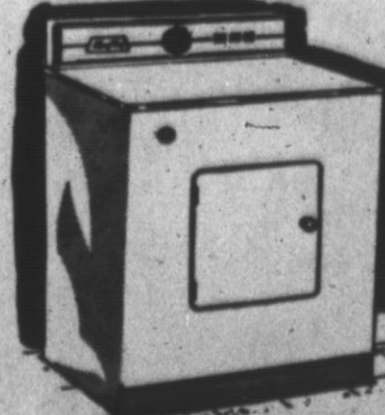
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FRIO NEWS

Revival At Frio Well Attended

By Mrs. Owen Andrews and Mrs. Charles Self
An estimated average of 150 persons has been attending evening services of the revival meeting at Frio Baptist Church this week. The Rev. Jerry Dawson, Plainview, is preaching and Leon Hokett, Hughes Springs, is directing music.

Hokett is saying in the home of Mr. and Mrs. Olin Parris, Hereford. He and Mr. Dawson and the Rev. and Mrs. Fine have been luncheon and supper guests in the following homes: Mr. and Mrs. Floyd Cole, Mr. and Mrs. Earnest Harder, Mr. and Mrs. Robert Dobbins, Mr. and Mrs. Gary Mason, Mr. and Mrs. James Dobbs, Mr. and Mrs. Jack Rogers, Mr. and Mrs. Clark Andrews, Mrs. B. H. Baldwin and Miss Viola Keene, Mr. and Mrs. Frank Robbins, and Mr. and Mrs. Joe Autry and Mr. and Mrs. David Yandell.

There will be lunch at the church Sunday. All are invited to bring basket lunch to spread immediately following church services.

Visiting Mr. and Mrs. Earl Harkins Sunday were Mr. and Mrs. Arch McDaniel and Mr. and Mrs. Alton Chiddix, all of Plainview. Mrs. McDaniel is Mrs. Harkins' mother.

Mrs. Sam Lindley, Brownwood visited last week in the home of her parents, Mr. and Mrs. John Simpson, and with other relatives in this area.

Several farmers are planting potatoes and irrigating and preparing for spring planting of other crops.

Mr. and Mrs. Claude Holley, Albuquerque, visited Mrs. B. H. Baldwin at her home Thursday morning. The women are sisters-in-law.

Arthur and Jimmy Betts moved to the Oklahoma Panhandle Tuesday. They will live in a trailer house on their farm, which is located several miles north of Kerrick, on the Texas-Oklahoma line. Jimmy will be enrolled in the first grade at Plainview, which is a consolidated rural school.

Several in the community attended the funeral for W. L. Sut-

tle at First Baptist Church, Hereford, Thursday. He was the father of Mrs. George A. Springer, former resident of this community.

Mr. and Mrs. E. P. Maddison, of Stanton, visited her brother, Harlan Barber and family, Wednesday night and Thursday.

Woman to End 36 Years In Same School

Several weeks ago The Brand carried a story telling about Byrle Ellison, Hereford, being included in a "Who's Who" printed in England. Recently, he received a letter from a former Hereford resident Edith Rayzor Conant, she has been living in Texas City for a number of years.

She has been prominent in many activities in Texas City, teaches a Sunday school class in the Methodist Church, and has been active in Scouting for 25 years. She has written a number of books, including "Fringe of Stardust," a book of poems published in Rome. In 1962, her poem, "My Tapestry," won second in an international poetry contest conducted in Rome.

Her letter to Ellison reads: "Through a long and devious route of newspaper clipping and photograph from the Hereford Brand came to me. I was delighted to hear from you again. It had been years since I had known anything about any of the Ellisons. I used to be a friend with the younger Ellison girls and boys. I very well remember all of your sisters.

"The last time I saw you was at the entrance of the Palo Duro State Park. We were together mother, Delma and my children. I recall we had a very pleasant little visit. You were, at the time, in charge of



LAUNCH CAMPAIGN — High Plains Research Foundation, an independent farm experiment station at Halfway, has launched a \$2-million five-year fund-raising campaign throughout the area, including Hereford. This shows part of the backers who attended a dinner here Tuesday. Palmer Norton, a board member, presided here. Grant Hanna (far right) is another member of the board. (Brand Staff Photo)

Look Who's New!

Mr. and Mrs. Manuel Tijerina are the parents of a daughter, Becky, born March 10 at 2:22 p.m. She weighed 7 pounds and 1 1/2 ounces.

Mr. and Mrs. Jimmy Doyle Brown are the parents of a daughter, Jill, born March 11 at 4 a.m. She weighed 7 pounds and 14 ounces.

Mr. and Mrs. Raymond Howard Mauck are the parents of a son, Douglas Ray, born March 13 at 2:48 a.m. He weighed 6 pounds and 1 1/2 ounces.

CLASS OFFICERS
Mrs. Virgil Dodson's fifth grade room at Aikman has named these officers: Garry Lemons, president; Elizabeth Gandy, vice president, and Ginger Goodin, secretary.

the park. It has been over 30 years.

"I was so happy to see the clipping from the Brand. I think it is just tribute paid to a worthy person. Let me congratulate you. I had my copy of the publication, but had not looked through it for names of people I might know. All of this brings Hereford back to me vividly and makes me just a bit homesick.

"I am sending you a bit of my own biography. I believe you might be interested in what another old Herefordite has done. I am now teaching my 36th year in the Blocker Junior High School here. I teach art and still thoroughly enjoy it. All my teaching has been in the same school system. I will retire next year. God and life have been good to me. So many times I have wished to return to the celebration, but our school is never out at the time it is held. Maybe I'll make it some day.

"Again, let me say I am happy to have fallen heir to the clipping from the Hereford Brand."

Chain Letter Schemes Violate Postal Lottery, Fraud Laws

The Deaf Smith County Chamber of Commerce today warned against chain letter schemes that violate the postal lottery and fraud laws.

Bill Thompson, manager of the Chamber, said the schemes involve United States Bonds, postal money orders and cash and have cropped up on college campuses and many other areas throughout the country. He cited reports of chain letter activity at colleges in Mississippi, Wisconsin, Indiana, Massachusetts, New Hampshire and New York, among others.

According to the National Better Business Bureau, with which local Chamber is affiliated through membership, the upsurge in chain letter schemes has prompted Chief Postal Inspector Henry B. Montague to order a nationwide crackdown on violators of the postal lottery and fraud laws. Participants in these schemes are generally college students.

Although some chain letters involve a transferred hand-to-hand and state, "Do Not Mail," the Chamber warned that the schemes still may be violations of the postal laws since proceeds are usually mailed.

Thompson said postal author-

ities consider terms of the U. S. Code sufficiently broad to encompass anything concerning the conduct of a lottery, including Savings Bonds sent pursuant to an endless chain scheme, even though the letters may be distributed by hand.

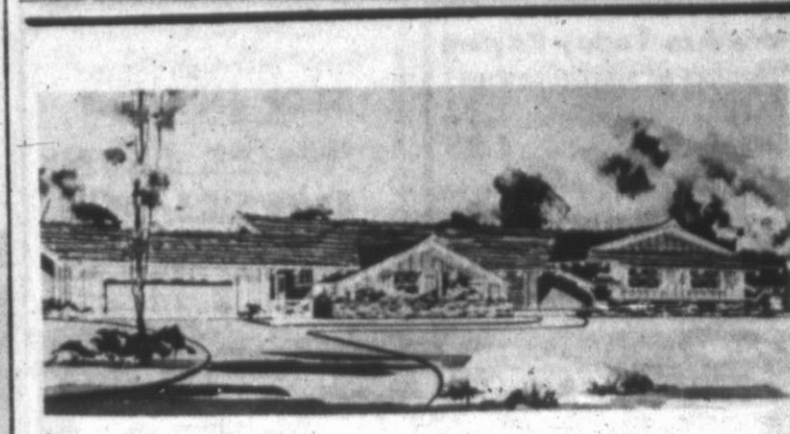
The Chamber said the Treasury Department disapproves of the chain letters as a means of selling Savings Bonds. In 1955 the Treasury Secretary asked all Federal Reserve Banks to

advise issuing agents to reject applications for Savings Bonds made in connection with a chain letter scheme. The Department recently reminded its state directors of this ruling.

In the typical letter scheme involving Savings Bonds, the letter is purchased with a bond and another bond is sent to the person at the top of the list, whose name is then removed. The new participant adds his name to the bottom and tries to sell the letter to two additional participants to continue the chain and recover his investment.

Thompson noted that efforts to avoid prosecution under the letter laws by eliminating the element of chance are evident

in some recent chain letter schemes. This gimmick involves having the potential participant place his own name on the bond used to purchase the letter, as a co-owner. This enables him to cash the bond if he is unable to sell two letters, thereby incur-



Important Announcement To Hereford Residents

Plans for Hereford's first planned community, the Green Acres Estates, was announced here Friday by Reuben Aasland, president of Hereford Development Co. Inc. Aasland stated that the corporation intends to build a model community, complete with shopping center, schools, park area, swimming pool for use of the community residents, plus some of the finest homes in Hereford.

At present, the corporation will concentrate on a 40 acre tract, centered around Live Oak Street which will be highly restricted to protect owner's property values. Live Oak Street will be restricted to a minimum of 2500 ft. floor space.

The entire development, if the demand suffices, will entail the development of a complete section of land laying north and west of the original 40 acres. "Naturally," said Aasland, "the development will have to be geared to the demands, but we are highly optimistic concerning the entire area."

Proper restrictions to protect owner's property values was cited as the number one asset of the community, plus the fact that underground utilities will be used throughout. A swimming pool and community center will be incorporated early in the de-

velopment and homes will be built to include the latest and finest in architectural designing. "Schools, of course," says Aasland, "will have to come later at the discretion of the Hereford Independent School District, but the trend toward the development of the west and northwest sections of the city indicate that a school in this area will be desirable in the near future." He stated further that the Corporation would cooperate in all ways possible with the school district, and would endeavor to make it convenient and practical for the location of a school close by.

Construction of the first homes for Green Acres Estates started this week, similar to the one shown above, according to the president of the firm.

Aasland also pointed out that lots will be available to individuals or to reputable contractors wanting to build in the area. "It is not especially necessary that your home be built by Hereford Development, Inc.," pointed out Aasland. Lots will be available if you want your favorite contractor to do the work for you.

The development is located on Harrison Highway, just north and west of the cemetery. — Paid Adv.

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EM 4-0750 EM 4-0554

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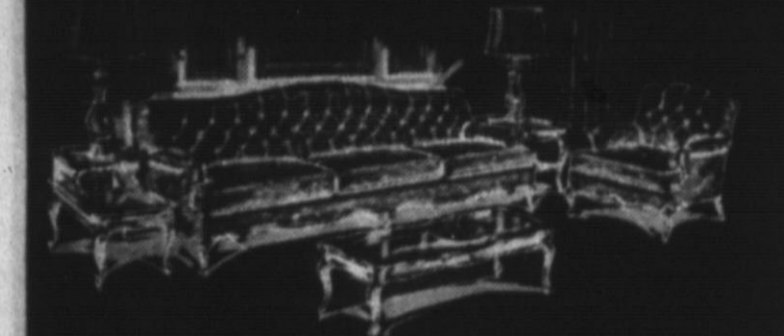
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Hereford, Texas
James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Bill Penn, Adv. Mgr.
Ray Martin, News Editor
Lee Brown, Mech. Supt.
Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.
Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.
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 March 12

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Widows Warned by Chamber Of Tricky Confidence Scheme

The Deaf Smith County Chamber of Commerce today warned of a confidence game in which elderly widows have been swindled of substantial sums by "helping to trap bank embezzlers."

Bill Thompson, manager of the Chamber, outlined the scheme in cooperation with local bank officials. He said that con men have employed several variations of a complicated ruse to bilk 65 to 80-year-old widows in five states out of many thousands of dollars.

According to the National Better Business Bureau, with which the Chamber is affiliated through membership, the swindlers operate as follows:

A widow is telephoned by someone who identifies himself as a Federal Agent or security officer for the bank in which she has a savings account.

She is informed that the bank suspects one of its tellers to be an embezzler and is asked to cooperate in trapping him.

If she agrees, she is told to go to the bank, withdraw several thousand dollars and take it home in an envelope.

Adding a touch of realism, the con man may even caution his elderly victim to wear white gloves so her fingerprints will not be on the envelope or the money within.

A taxi is sent to pick up the widow and take her home again

after the money is withdrawn. Then a "messenger" arrives at her house to pick up the envelope so that the money can be examined for fingerprints and then returned to her savings account.

The victim is told to say nothing of her detective work until she is advised that the money has been redeposited in her account.

When she finally does begin to worry and calls the bank, it is too late. Both money and messenger have disappeared.

Such swindles have been reported in Washington, Illinois, Ohio, New York and Massachusetts, according to Thompson. In Chicago alone three widows were bilked of a total of \$18,130. In four other instances the potential victims telephoned Chicago police and were protected.

Thompson said that con men have an ingenious way of checking whether the prospect plans to cooperate, or whether she immediately calls the police.

The widow is instructed to leave her phone off the hook. Within minutes the con man calls back. He can tell by the signal whether the telephone is disconnected or whether a call is being made. In the latter case he surmises that the intended victim is calling the police and halts operation.



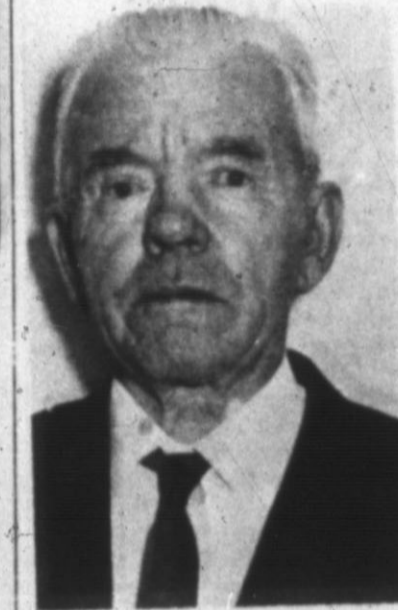
FINANCE COMMITTEE — Here are part of the members of a sub-committee of the "Citizens Committee" studying school problems, especially housing. This shows Earnest Langley speaking to the finance group.

J. F. MARTIN

Candidate For
Commissioners
Precinct 1

"Your Vote and Support Appreciated"

(Paid Pol. Adv.)



Owens Seeking State Position; Visits Hereford

Jesse Owens, long-time district judge at Vernon and formerly an assistant district attorney in Amarillo, visited Hereford for this past week on a swing through the Panhandle. He is seeking state Democratic nomination for Railroad Commissioner, Place 1.

With Mrs. Owens he was handing out literature here which says that Texas' No. 1 problem is "low allowables in the oil industry, resulting in a disproportionately small share of the world petroleum market for Texas."

Owens claims that the "solution to the problem of an oil industry poverty, with its depressing effect on the entire economy of Texas, is to return the Railroad Commission from its dictation by selfish interests to the people of the state, in the tradition of the late great Olin Culberson." The post is now held by Jim Langdon.

He promises to fight against oil imports, "from overseas and neighboring states, which are robbing Texas of its fair share of the market and have brought chronic crisis to communities throughout the state."

Owens, who says most of his support is coming from independent producers and land owners in south Texas, says he has no financial interest in petroleum production. He says his only experience in oil and gas has been the representation of independent operators and landowners

Courthouse Records

Vehicle Registrations

Joe Wagoner, 1964 Buick; Bob T. Adams, 1962 Ford pickup; William J. Schulte, 1957 Ford truck; Joe Leeks, 1964 Dodge pickup; D. H. Strickland, 1959 Chevrolet pickup; H. E. Westler, 1964 Dodge pickup; Bob T. Adams, 1960 Chevrolet; Ted Oldfield, 1952 Chevrolet pickup; Frank White Jr., 1956 Buick; L. C. Oliver, 1957 Ford and 1954 Plymouth; Jack R. Allmon, 1961 Chevrolet pickup; Bill Page, 1960 Chevrolet, 3-10.

C. Montana, 1955 Chevrolet station wagon; Harman Gaines, 1950 Chevrolet; Gavino Rangel, 1958 Ford; Patsy Hutchesson, 1963 Chevrolet; T. G. Lasallo, 1953 Plymouth station wagon; A. J. Bezner, 1964 Chevrolet truck; Arlie Dean, 1964 Pontiac; Jerry W. Heaton, 1960 Ford pickup; Arzel Adkins, 1964 Ford; John P. Robinson, 1963 Ford truck; J. B. Culp, 1960 Chevrolet pickup and 1962 Pontiac; Ala L. Wallace, 1957 Cadillac; Pricilla Harris, 1964 Ford; Nadyne Blanton, 1961 Oldsmobile; Dennis J. Wosnitzky, 1951 Buick; Gene Brownlow, 1938 Buick; C. L. Hutson, 1962 Pontiac, 3-11.

J. D. Anderson, 1960 Ford station wagon; Ed Blakney, 1962 Chevrolet pickup; Mark A. Koenig, 1958 Plymouth station wagon; Ed Dzuk, 1963 Chevrolet; John Conyer, 1960 Ford; M. U. Chavez, 1955 Oldsmobile; Charles W. Quattlebaum, 1963 Rambler station wagon; William H. Horton, 1964 Pontiac; J. H. Rehnart, 1964 Dodge; Joe Locke, 1956 Ford pickup; Joe Williamson, 1957 Oldsmobile; Dalton Keith, 1957 Pontiac; Robert R. Brown, 1964 Dodge; Pat Ferguson, 1949 International truck; Wolf Drilling Co., 1964 Dodge pickup; Manuel Mata, 1953 Chevrolet pickup; G. W. Fleming, 1964 Chevrolet pickup; Manuel O. H. Majors, 1964 Ford; Worley Garage, 1951 Chevrolet; Marvin Knox, 1950 Chevrolet pickup; Harold Bass, 1962 Ford; Noel Worley, 1957 Chevrolet; Dean House, 1960 Chevrolet; Jack Detwiler, 1964 Pontiac; Esperanza/Enrique Benitez, 1956 Chevrolet; Charles R. Holt, 1955 Plymouth, 3-12.

Floyd C. Minor, 1957 Ford; Jose Lucero, 1955 Ford; Milburn Motor Co., 1957 Chevrolet; Jose

Gutierrez, 1957 Chevrolet; Carlos Tijerina, 1962 GMC pickup; Manuel Rodriguez, 1955 Plymouth; Andrew Morris, 1954 Ford; August L. Miller, 1952 Ford truck, 3-13.

Deeds of Trust

Henry Kinsey, et ux, to Federal Land Bank of Houston: All of Section 28, Block K-6.

Virgil Justice, et ux, to Amarillo Savings Association: All of the South 32 feet of Lot 90 and the North 40 feet of Lot 91, Colonia de Buena Vista; all of the South 32 feet of Lot 92 and all of the North 38 feet of Lot 93, Colonia de Buena Vista; All of a part of Lots 1 and 87, Colonia de Buena Vista; All of the South 46.15 feet of Lot 87 and the North 25.85 feet of Lot 81, Colonia de Buena Vista; All of Lot 89 and the North 18 feet of Lot 90, Colonia de Buena Vista.

Arthur Glover, et al, to Hi-Plains Savings and Loan Association: The East 20 feet of the West 40 feet of Lots 1 and 2 and the East 20 feet of the West 40 feet of the North 15 feet of Lot 3, Block 18, Original Town of Hereford.

Wayne Evans to Mead Foods Inc.: The East 80 feet of Lot 4, Block 17, Original Town of Hereford.

Ernest L. McGee to Mary Viola Jenkins, et al: All of Section 66, Block K-3.

Almon Whitford, et ux, to Kenney Gearn Maching Works: The East 1/2 of Section 89, Block K-7.

J. W. Robinson Jr., et ux, to Hi-Plains Savings and Loan Association: All of Lots 4, 5, and 6, Block 31, Original Town of Hereford.

Sam Nunnally to Calvin Edwards: Lot 2 of a subdivision of Block 44, Evans Addition.

Calvin Edwards, et ux, to Hi-Plains Savings and Loan Association: All of the South 68 feet of Lot 9, Tierra Blanca Addition.

Charles A. Denton, et ux, to Security Federal Savings and Loan Association: Lot 21 and the South 8 feet of Lot 22, Bradley Addition.

Warranty Deeds

Hi-Plains Savings and Loan Association to Arthur Glover, et al: The East 20 feet of the West 40 feet of Lots 1 and 2 and the East 20 feet of the West 40 feet of the North 15 feet of Lot 3, Block 18, Original Town of Hereford.

Carl G. McCaslin, et al, to Panorama Homes Inc.: All of Lot 21 and the South 10 feet of Lot 22, Block 5, Sunset Terrace Addition.

Edward Eugene Sneed, et ux, to Mike Justice: Lot 35, Brownlow Addition.

Keystone Investments Inc. to Ray Yarborough: A tract of 71.427 acres out of the Northeast 1/4 of Section 63, Block K-3.

Sam Nunnally, et ux, t Calvin Edwards, et ux: The South 68 feet of Lot 9, Tierra Blanca Addition.

Cora Frances Battenfield to Sam Nunnally: Lot 2 of a subdivision of Block 44, Evans Addition.

William J. Schulte to Stephen E. Burgess: All of Section 64, Block K-7.

Blanche D. Hill to Francis W. Hill, et al: All of the Northeast 1/4 of Section 26, Block K-3.

J. C. Ricketts, et al, to William J. Sowell, et ux: The West 1/2 of Lots 7, 8, and 9, Block 14, Whitehead Addition.

Randolph Johnson et ux, to Paul Jesko: All of Section 24 and the North 4 acres out of the Northwest 1/4 of Section 25, Township 2 North, Range 3 East.

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SINCE 1901



by Melvin Young
Now that you've quit smoking
That was the title of a news release recently...

had better shape-up their oratory, 'cause they have been asked to participate in a couple of political rallies coming soon.
First of the political rallies for 1964 has been scheduled for Monday evening, March 23...

What do you do, now that you've quit smoking?
How about the time you've saved since you quit?
Remember how all that time used to be spent lighting up, reaching for and putting down a smoke...

And Friday, April 10, 7 p.m. is the time for the second big Deaf Smith County political rally to be held at the Walcott School. This will be in connection with a pie supper at the school...

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 p.m. on the 31st day of March, 1964...

The above request has been submitted to the City Zoning Commission requesting that the above property be rezoned from "C" Residential to "D" Restricted Commercial.

If you have joined the "Pick-a-Pick" movement, you have already realized that you can save a lot of time and a lot of money. Of course, the big disadvantage — one which is not uncommon with your old habit — is your friend who will slyly approach you and say, "I left my toothpicks on the piano; may I borrow one of yours?"

The recommendation of the zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 6th day of April, 1964, at 7:30 p.m.

And then there are the boys who have not given up the habit, but have switched to a pipe instead. Among the latest are B. F. Cain, Donald Hicks, Bill Dameron, Paul Stevens and C. E. Coleman. B. F., long an advocate of the big, black cigars, but has switched to a "mixture" of pipe tobacco. Mixture of what, we can't say, but it gets a little rank in the commissioner's court room when he and Hicks lite up their pipes.

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 p.m. on the 31st day of March, 1964, to consider rezoning the following property:

The South 100' of East 102' and North 62.71' of East 102' 158.71' of West 56.71' of East 158.71' of lot 6 Block 2 Womble Addition to the Town of Hereford, Deaf Smith County, Texas.

All local political candidates

ONLY FIVE YEARS AGO...



dosages of many drugs employed today had not yet been established. Amount of medication is of concern to both doctor and druggist.

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STUDY SECONDARY PROBLEMS — A "Citizens Committee" is studying school housing problems, and this is the sub-committee discussing secondary school problems, headed by Albert Maxwell (second from left). Standing is Wylie Quatlebaum, principal of Stanton Junior High. (Brand Staff Photo)

Water Organization Worried

Soil and Water Depletion Through Tail Water Seen

Editor's Note: High Plains Underground Water Conservation District is concerned over "tail water", the water which "pours from the furrows at the lower ends of irrigated fields." With irrigation time drawing near, the HPUWCD has prepared an article on the subject of "tail water" which is printed below.

But fortunately, the soil, as well as the water, is collected in such a way that it can be saved and redistributed. When the soil settled in the pits it is usually referred to as "silt."

Muddy water—worst of all muddy "tail water". And mud? Well, mud in this case is good fertile top soil. When tests were run by the Water District on a series of tail water samples to determine how much top soil was actually being washed away, the results were astounding. They were even re-checked to make certain there had been no mistakes.

Hereford Post To Mark 45th Anniversary

The American Legion Post of Hereford with their Auxiliary will join 17,000 other posts in celebrating the 45th birthday of the organization Tuesday night at 7:30 p.m. in the post home in Veterans Park.

As much as 14 tons of fine West Texas top soil was found to be moving with each acre-foot of tail water. The smallest amount the scientists found was five tons per acre foot of tail water.

The American Legion had its beginning in Paris, France, soon after the end of World War I, March 15, 1919. From this small beginning it has grown to the largest Veterans organization in the world today having 3,000,000 in 17,000 posts. The American Legion was organized the same year and has a membership of 967,008. Both organizations dedicated to serve God and Country with main objective to care for the disabled veteran and his family.

Using a nice round 10 tons as an average and multiply that figure by 160 feet, which would be an acre foot of water over 160 acres of land, how much top soil is being removed annually from the irrigated farms of West Texas, including Deaf Smith county?

The local post was organized in 1929, with Dr. D. K. Robinson as the first commander. The Auxiliary was organized at the same time and Mrs. Hubert Dowell served the group as the first unit president.

It is disturbing, isn't it? But all of the water doesn't run out the ends of the rows; most of it soaks into the ground. How fortunate for us that most of it soaked up by soil for it it were not, our lakes would be filled with top soil and much of the High Plains would be caliche desert.

Both groups carry a full schedule of activities, among some are the sponsoring of citizens to Boys and Girls State, school awards, contribution to nursing scholarships, the flag program downtown, they sponsor Americanism speakers, recently Miss Louise Evans was speaker on the United States Constitution. The American Legion Auxiliary is sponsoring a scholarship for a graduating senior this year.

In the cases where the water left the field, one out of every four acre-feet of water pumped rushed merrily down the barrow ditch, carrying with it an average of 10 tons of fine top soil. "It's a sin against God as well as our children. Anybody with any common sense ought to be able to understand what we're doing to ourselves," a Farmer county farmer exclaimed.

A birthday dinner will be served in the post home March 17 at 7:30 p.m. Following the dinner, Bruce Miller, local attorney, will be the speaker. A special invitation is extended to all members of both the Legion and Auxiliary, past commanders and past presidents.

Of course, in tail water return pits there is a problem too when the top soil settles out and begins filling the pits.

Albert Maxwell (second from left). Standing is Wylie Quatlebaum, principal of Stanton Junior High. (Brand Staff Photo)

Hospital Notes

Patients in Hospital
Mrs. Sue DeWees, Drawer E. Vega; Mrs. Refugio Alvarada, 717 Thunderbird; Nettie Slaton, 601 South 25 Mile Avenue; Joseph B. Rose, Box 286, Vega; Mrs. Mary M. Click, 129 North Texas; Jackie Lynn Henderson, 112 Avenue H; Mrs. Harly Benson, Route 4; Mrs. John William Hall, 1506 Park; A. G. Martin, 418 Avenue J; Harry Seed, 405 25 Mile Avenue; Mrs. Josephine Griego, 207 Ross; Mrs. Vernon Odell Lewis, 232 Avenue D; Mrs. Bobby Sam Sims, 903 Union; Val Mathes, 810 Texas; Mrs. Geraldine Grubbs, Route 3; B. C. Dement, 121 West Park; Mrs. Donald R. Paetzold, Route 3; Mrs. Earnest Colorado, 412 Avenue H; Mrs. Ora Mae Carl, Route 1; Darlynn Blanton, 510 Samson; Mrs. Littleton Thomas, Route 3; Mrs. Raymond Howard; Mauch, Route 1; Charles Patton Newell, 133 Ranger; Mrs. Jimmy D. Brown, 141 Emma; E. T. Brooks, 715 25 Mile Avenue; Mrs. Virgil Morton, Box 304; Mrs. Georgia Lee Holliman, 823 South Texas; Mrs. Gertrude Probasco, 233 Avenue D; Mrs. Nita Ramey, Box 379, Vega; Jeffrey Dean Bradley, Box 124, Adrain; Gary Wayne McCormick, Box 240, Bovina; William David Pinkerton, 701 Denver, Dimmitt.

Dismissals
Kenneth Ray Brightman, Patricia Lucero, 3-10.
Willie George Walker Jr., 3-11.
Mrs. Albert Leo Beckworth, Jack Lee Wolf, Mrs. Jan Hamilton Richards, G. D. Coker, Joseph Jeffries Marcum, A. L. Hodges, Mrs. Jimmy Marchman, 3-12.
Mrs. Lily Tijerina, Kathy Daniels, L. Z. Oldham, 3-13.

AWTREYS RETURN
Mr. and Mrs. W. H. Awtry Sr. returned from a two-weeks' visit in Ulysses, Kans., last Friday. They bought 240 acres of land 11 miles southwest of the town, and their son, W. H. Jr., will farm it. They were delayed in returning home because Mrs. Awtry was injured at the son's home by a cow. She is doing fine now.

Mrs. Baker Womble was presiding officer. She appointed all standing committees for the coming club year. Plans were made for a husbands' party March 20 at 7 p.m. in the home of Mrs. G. W. Newsom.

The meeting was held in the home of Mrs. Vivian Major. Others present were Mrs. Jim Bookout, Mrs. Thelma Chisum, Mrs. Durham, Mrs. Mildred Elliott, Mrs. Jim Higgins, Mrs. John Jacobson Jr., Mrs. C. D. Kellon, Mrs. Newsom, Mrs. Coy Phillips, Mrs. S. S. Williams, and Mrs. Womble.

Mrs. Durham Leads Program On Psychology

Members of Lone Star Study Club heard Clyde M. Narramore records on psychology during their meeting Tuesday. The program was presented by Mrs. J. J. Durham.

One of the records, "How to Memorize," suggested writing and speaking aloud during short study periods as memory aids. Review periods were recommended also. Age does not affect memory, said the psychologist.

"Understanding Human Behavior" was the title of another recording played by Mrs. Durham. The theme of this record was that all human behavior, "right or wrong, has a reason."

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Rev. Gartman is Speaker In 2nd Pre-Easter Series



Rev. Robert Gartman

second sermon will be "In Hope of Reward."
The third speaker in this series will be Dr. James H. Jauncey, minister of First Christian Church in El Paso. He will speak at the church here on Sunday, March 22, and Monday, March 23. Dr. Jauncey is well known for his books and lectures.
The people of our community are cordially invited to attend these services. The nursery is provided for pre-school children each evening, and a study hall maintained for school-age children on Monday evenings. A reception is held each Monday evening, following the service, for those who would like to visit with our guests.

The First Christian Church will continue its special pre-Easter services today with the Rev. Robert Gartman as guest preacher. Mr. Gartman is minister of Memorial Christian Church in Midland. He will speak at 7:30 p.m. today and at 8 p.m. tomorrow in the sanctuary of the First Christian Church, 401 West Park Ave.

Mr. Gartman is a graduate of Phillips University in Enid, Okla., and of Brite Divinity School in Fort Worth. Before going to Midland, he was the minister of Urbandale Christian Church in Dallas. His topic this evening will be "In Fear of God" based on the words of Jesus in Matthew 10:24-33. His

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Appaloosa, Old West's Famous Horse, Gains in Popularity

DEL RIO, Tex. — With a history as fascinating as its odd coloring, the Appaloosa, a horse of the Old West which is becoming increasingly popular, was considered a "lost" breed in America a mere 30 years ago. Yet the spotted steeds have been traced back 20,000 years to the ending of the Ice Age in Europe, according to Dr. Francis Haines, an authority on the breed. They have been used as mounts for more than 5,000 years by people speaking many languages.

In Denmark, for example, they are called "Knabstrupper Tigre;" in Spain, "Chuberrti Altigrado;" in Argentina, "Tigre Pintado;" in Mexico, "Guinduri" or "Wynduri."

The name in this country derives from the Palouse Valley in the Columbia River basin where Nez Perce Indians first developed the spotted horse as a breed.

There were no horses in America at the time of the Conquistadores. Hernando Cortes, during the conquest of Mexico in 1519-21, brought in horses from Spain, among which were some Chuberrti Altigrado.

From Chihuahua, the spotted horses spread north and west in a wild state, along with other types, eventually reaching the Nez Perce country about two centuries ago.

The Indians captured and began breeding the spotted ones. Stressing speed, vitality, endurance and surefootedness, they watched their herds carefully, gelding the inferiors, trading the culds to neighboring Indian tribes and selecting only the superior for their own use.

As their horse herds increased, the Nez Perce became skilled horsemen and began crossing the mountains

east of their homeland to buffalo country. Swift horses could give a buffalo a half mile start and catch him in less than two miles.

The mounts were trained much like the western stock horses of today, doing their work with little attention from the rider. The horse would follow a buffalo selected by its rider and get close enough for the hunter to touch the animal.

On the heels of the Second Sioux War, however, the Nez Perce flared up in Idaho under their young Chief Joseph against the westward moving whites.

Gen. O. O. Howard was sent against Joseph. He reported to his superiors that the Nez Perce abstained from scalping, let captive women go free and did not murder peaceful families. But the old Indian fighter said he had never before met up with anything like their warriors who all seemed to be riding spotted horses.

When Chief Joseph stole away over Lolo Pass into Montana, Howard sent Col. Nelson Miles in pursuit. Miles chased Joseph's band through Montana into Wyoming and back into Montana.

Finally, with winter as an ally and trooper carbines beginning to find their mark, Joseph and his warriors were subdued near what is now Chinook, Mont. in 1877. A nearby highway marker says:

After a three-day siege, Joseph surrendered to Col. Miles. This greatest of Indian generals fought against fearful odds. He and his warriors could have escaped by abandoning the women, children and wounded. This he refused to do. His courage and fairness were admired by Miles who promised his safe return to Idaho. One of our blackest records in our dealings with the Indians was the government's repudiation of the promise.

The first thing Miles did to

immobilize the Nez Perce was to take away their horses. He gave them to his Crow scouts or sold them to Midwest farmers. The Indians were sent to a reservation. The Appaloosas were scattered, their history neglected.

"Western Horsemen" featured a story in 1937 about the Palouse horse. Response indicated a widespread interest. The result was the founding of the Appaloosa Horse Club at Moro, Ore., in the following year with six charter members.

By 1950, the club had moved its headquarters to Moscow, Idaho, and grown to a point where it successfully petitioned the National Association of Stallion Registration Boards for recognition. Meanwhile, clubs were formed in Canada and England.

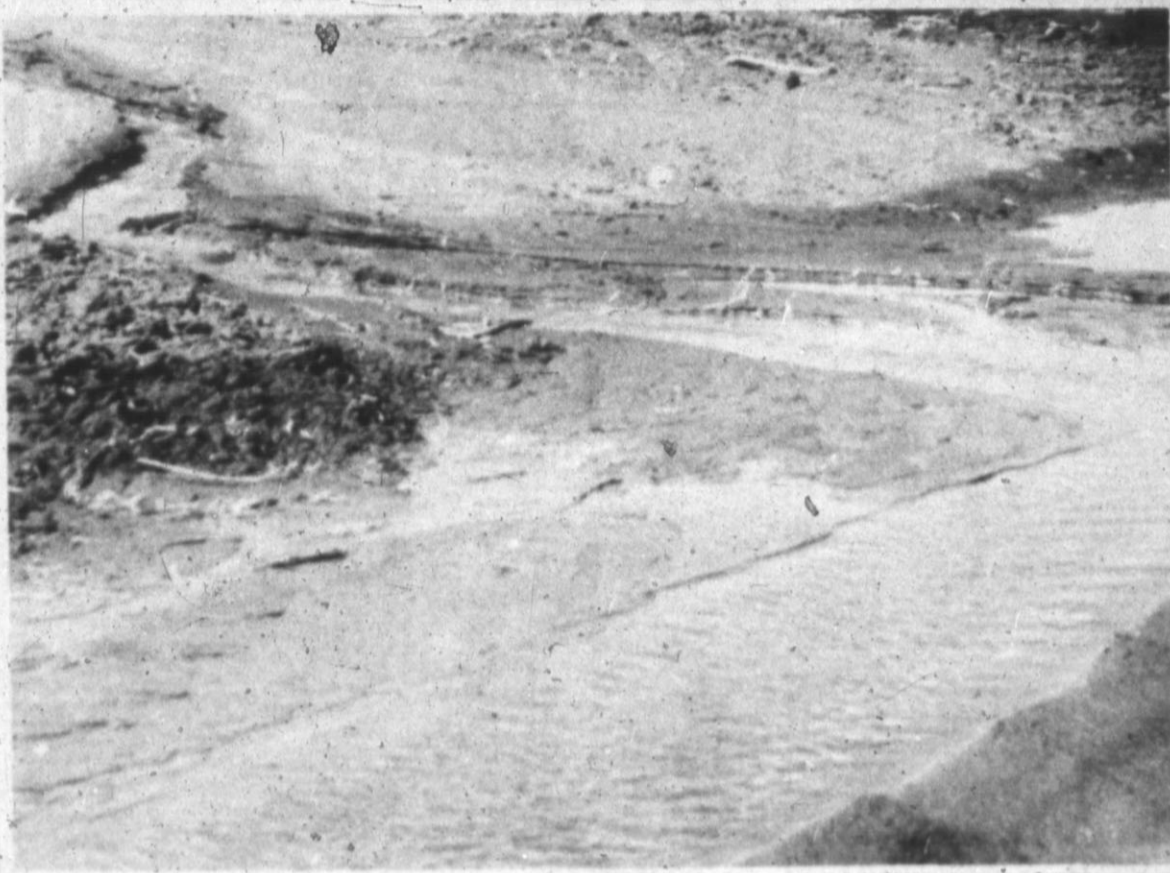
Membership in the original club has passed the 3,000 mark and there are 30 regional clubs in operation in the United States. Horse registration overall is more than 25,000 and is increasing at about 7,000 a year.

The breed is most frequently identified by the markings on the rump—usually a blanket of white on which there may be spots or smaller flecks of one or more colors.

General conformation is that of the close-coupled western stock horse, standing 14-2 to 15-2 hands high and weighing 950 to 1,100 pounds.

Catcher Jesse Gonder got in 42 games with the Mets last season after being obtained from Cincinnati. He hit .302 with the New Yorkers.

Formerly landlocked, Ethiopia acquired a seacoast when it federated with Eritrea under the auspices of the United Nations in 1952.



TWELVE-MILE TRIP — Tail water that went of the rows and heads for the road bar wild could be the title of these pictures. At ditch. It's still flowing a sizable stream 12 miles down the highway.

(Brand Staff Photo)

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RICHMOND, Ky. — An intruder broke into the Cox Motor Co., used the office telephone then taped a note and \$1 to the instrument.
"I'm sorry I broke the window to get in," the note explained, "but I had to use the telephone. Here's a dollar to pay for the glass."
There's an outdoor public telephone just a few feet from the firm.

THEY LEARNED THEIR PART
LOUISVILLE, Ky. — Mrs. Alex Alpers took no chances before leaving for a tour of Israel. Each day for two weeks before the trip, she watched critically from the next room while her husband and two young daughters went through the routine of preparing breakfast and tidying up the apartment.
"I wanted to make sure they would know what to do while I was gone," she said.

Subject: We Have
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- 20th. We Have—The desire and the willingness to go with the above advantages, to serve you

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That makes quite a problem for a person about to buy a mattress. Our suggestion is that you select a brand that has built a good reputation over a period of years and that you buy from a store that emphasizes mattresses, knows mattresses and also has built a good reputation. To make it brief, come to our store and see Beautyrest.

Why us? Well, we carry a complete selection of Beautyrest models (few stores do) and we will take pains to help you select the model that is best for you.

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Few In Numbers But Strong In Action - Texas' Story

By Allan C. Ashcraft, Ph. D.
History Department
Texas A & M University
(No. 3 in a series published in a cooperative program of this paper, the Texas Press Association and the Texas State Historical Survey Committee.)

"Having driven the enemy a distance of 1 1/2 miles through a most difficult forest, . . . I captured some 40 prisoners and secured 34 stand of arms. The density of the forest and the large area over which the engagement extended prevented my securing more of the latter without permitting my men to straggle. The force engaged against me was one brigade in the beginning, and I am of the opinion that it was considerably reinforced." John Bell Hood, a 30-year-old brigadier general in May of 1862, used almost apologetic terms in reporting the success of his command in its first action at Eltham's Landing, Virginia. Hood's Texas Brigade included in its make-up of the First, Fourth and Fifth Texas Infantry regiments—the only Texas contingents in the Army of Northern Virginia. Although few in numbers, these men of the Lone Star State were destined to win great renown for feats of bravery and perseverance. Two months after the action at

Eltham's Landing, Hood's men overran fourteen artillery pieces and captured an entire regiment at Gaines' Mill. In August, 1862, the Texans took six Federal colors and a mile and a half of hotly contested ground while spearheading a country-attack at the Second Battle of the Manasses. September saw the brigade perform with extreme valor at Antietam, Maryland. It was here that the First Texas Infantry Regiment suffered 82% casualties—an especially significant figure when it is recalled that the highly lauded British Light brigade of Crimean War fame lost but 37% of its men during the charge at Balaclava. At Gettysburg, Pennsylvania, during Lee's last penetration of Northern soil in the summer of 1863, Hood's Brigade anchored the right of the Confederate line as Pickett's great assault against the Union center was broken.

And so continues the brave story of the three Texas regiments throughout the latter half of the war. At the Wilderness, Spotsylvania, Cold Harbor and in the final desperate defense of Richmond, the brigade continued to be in the thick of the fighting. Even in the last hectic hours before Lee's surrender, these Texans acted as rear-guard for Longstreet's Corps in the withdrawal to Appomattox, and they

were in the face of an impending charge when word of the capitulation arrived.

Elsewhere, in the great sector of action that stretched from the Appalachian Mountains to the Mississippi River, Texas units were likewise exerting monumental efforts in behalf of the Southern Cause. At Shiloh, Tennessee, Terry's Texas Rangers, the Second Texas Infantry and the Ninth Texas Infantry shielded flanks, led attacks and had a heavy hand in forcing the surrender of Prentiss' Sixth Union division. That fall, at Iuka, Mississippi, Whitfield's Texas Legion and the Third Texas Cavalry Regiment captured a full Union battery after conducting a devastating, hundred and fifty yard charge straight into the mouths of the guns! In 1863, the Second Texas Infantry and Waul's Texas Legion held off enemy charges that frequently got within five paces of their defensive positions outside of Vicksburg. At the year's end, Texas regiments in Breckinridge's Corps were advancing against the Union right when the Confederate center buckled in an unexpected Federal frontal assault up Missionary Ridge, near Chattanooga, Tennessee. In the chaos that followed, the Texans were shifted to Ringgold, Georgia, where they conducted a masterful defensive operation



ACCEPTS AWARD — Danny Cates is shown as he accepted the "Fighting Whiteface" award at the annual Hereford High School basketball banquet Monday evening. Cates, a senior at HHS, was honored with all members of the Whiteface basketball team and their parents at the annual event. (Photo by Gerald Leatherman)

haustion in fields of mud, the empty bellies, the ravages of disease and the constant uncertainty—these, too, must be considered in any estimate of the soldiers' sacrifices. As Texans to the east were meeting destiny on the battlegrounds of Virginia, Tennessee, Mississippi and Georgia, how were their fellow soldiers to the west of the great river faring?

BENT OVER FRIEND

TUCSON, Ariz. (AP) — Construction company owner Harold Irvin checked in at the office late one Saturday afternoon. He found a man crouched under a desk. Asked Irvin: "What are you doing down there?" Replied the man: "Oh, just

waiting for a friend." He was booked on suspicion of first degree burglary.

Pack trains on the Santa Fe Trail were supplanted by stout wagons, which weighed from 3,000 to 7,000 pounds loaded and were pulled by six yoke oxen.

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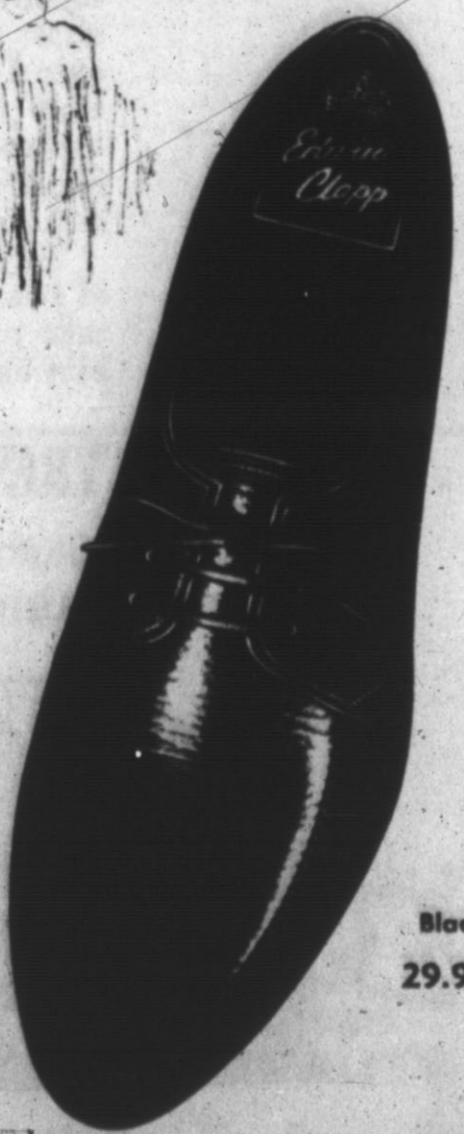
One of the smartest things a man ever learns is that it pays to buy good shoes. Exclusive Ankle-Fashioning has put Nunn-Bush Shoes at the pinnacle of shoe progress. More style, greater comfort, more miles of satisfying wear.



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THE CONSUL

BY **Edwin Clapp**

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D to AA Width

that covered the retreat of the main Southern forces.

By 1864, Texas units were striving to deter Sherman's advance on Atlanta. Sul Ross' Texas Cavalry Brigade averaged a fight each day for over three months as it raided, harassed, and otherwise attempted to keep the enemy off balance. Still later, such units as Terry's Texas Rangers and Granbury's Brigade disputed Sherman's march across Georgia and his final advance into the Carolinas.

In all, Texas units reflected high combat effectiveness in actions to the east of the Mississippi River. However, their honors were won at heavy costs. In two days of fighting at Corinth, Mississippi, in the fall of 1862, the second Texas Infantry lost half of its men. Waul's Legion had 700 casualties while defending Vicksburg. At Appomattox, there were but six men present of the original 125 members of Company "M", First Texas Infantry Regiment. When the Eighteenth Texas Cavalry Regiment was surrendered to Sherman in North Carolina, one company consisted of only five men.

But casualty figures offer only a part of the picture. What of the seemingly endless forced marches, the sleeps of sheer ex-

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Plans Made For Junior Music Festival



Engaged Miss Sharon Ann Brinkman (Bradly Studio)

Composer Of 'Texas, Our Texas' Honored By Music Study Club

April Wedding At St. Anthony's Church Planned

April 16 has been selected by Miss Sharon Ann Brinkman and Jim R. L. Cramer as their wedding date. Father Timothy Dran will read the ceremony in Saint Anthony's Catholic Church.

Miss Brinkman is the daughter of Frank Brinkman and the late Mrs. Brinkman. She is a graduate of Hereford High School and Texas Technological College, where she majored in business administration and was a member of Phi Gamma Nu, the Newman Club, and the choir. She is with Agricultural Stabilization Conservation Service.

Her fiancé is the son of Mr. and Mrs. R. L. Cramer. A graduate of Hereford High School, he attended West Texas State University and Texas Technological College, where he was a member of Kappa Sigma. His business is real estate.

Texas composers were recognized in the program of Music Study Club March 9. "The month of March is significant to all Texans, and it is appropriate for a musical program to honor our great state," said Miss Frances Dameron as she began the program.

The first record of a musical composition written on Texas soil, continued Miss Dameron, was "The Brazos Boat Song," written in 1831 by Mary Halley, a cousin of Stephen F. Austin.

Guest Speaker Discusses Parks And Landmarks

The chairman of the Texas Heritage Department of the Texas Federation of Women's Clubs, Mrs. Roy McQuarters, Littlefield, was guest speaker for the Pioneer Study Club meeting Tuesday at Hereford Country Club.

Mrs. McQuarters discussed Texas parks and historical landmarks and encouraged their preservation.

Mrs. Henry Hastings led the salute to the flag, and Mrs. H. E. Miller presented the meditation. Mrs. L. H. Lookingbill Sr. was presiding officer.

Four club members, Mrs. Allen Bell, Mrs. Matt Gilliland, Mrs. E. S. Ireland, and Mrs. Bess Werner, were recognized in a tribute led by Mrs. Ted Panciera. Each was presented a white carnation, the club flower.

Guests were Mrs. McQuarters and Mrs. Randall from Littlefield, Mrs. J. B. Noland, Mrs. Vern Witherspoon, Mrs. Lee Curry, Mrs. C. E. Everett, Mrs. J. B. Harland, and Mrs. T. W. Alderson.

Members present were Mrs. Bell, Mrs. N. E. Gass, Mrs. Gilliland, Mrs. Hastings, Mrs. W. C. Hromas, Mrs. Ireland, Mrs. Ray Johnson, Mrs. Lookingbill, Mrs. A. L. Manjeot, Mrs. C. N. McClure, Mrs. Ralph McCullough, Mrs. Miller, Mrs. Paul Rudd, Mrs. Panciera, Mrs. Mary Seigler, Mrs. Delmar Sigle, Mrs. P. B. Sowell, Mrs. C. R. Walsler, Mrs. Werner, and the hostesses, Mrs. O. G. Hill Sr., Mrs. Wirt Phillips, and Miss Roberta Campbell.

L'Allegra Club Members Tour Catholic Church

Members of L'Allegra Study Club toured Saint Anthony's Catholic Church during their meeting March 5. This was the first of two programs on Catholicism in the club's study of the world's great religions.

The purpose of the tour, which was conducted by Brother Richard and Mrs. George Turrentine, was to familiarize the group with the rituals and beliefs practiced by members of the Catholic faith. Mrs. Virgil Marsh was program chairman.

Mrs. James E. Higgins, presiding officer, was named as the club's representative on the Citizens' Committee called by the school board. The next meeting will be in the home of Mrs. Walter London Jr. March 19.

Hostess for the meeting, which was held at First National Bank, was Mrs. Jim Carnahan. Others present were Mrs. Jack Allen, Mrs. Joe Easley, Mrs. Higgins, Mrs. Dennis Lomas, Mrs. London, Mrs. Marsh, Mrs. Alec Schroeter, and Mrs. Bobby Veigel.

She named Oscar Fox and David Guyon as native composers who have achieved fame through the use of Texas backgrounds in their work.

Miss Dameron devoted most of her discussion to William J. Marsh, who is the Dean of the Texas Guild of Composers. He has an honorary life membership in the Texas Federation of Music Clubs.

Born in Liverpool, England, in 1880, Marsh studied harmony, composition, piano, and violin, and had begun to compose before he left England in 1904 for Fort Worth, where he came as an associate with his father in the cotton business.

He became a citizen in 1917 and has exerted a valuable influence on music in Fort Worth during his years there. He has been director of the Men's Glee Club and Women's Choral Club at TCU and organist in various churches, in addition to writing.

His compositions include the official state song, "Texas, Our Texas," "Bluebonnet Time," "A Spanish Serenade," a special arrangement of "Ave Maria," a cantata, "A Prayer of Thanksgiving," a wedding song, "Oh Perfect Love," a Christmas song, "O Night Divine," an Easter anthem, "The Glorious Morn," and a pageant, "The Innkeeper of Bethlehem."

From the composer's latest published work, "Holiday in Texas," Martha Kate Aiken played "Bluebonnet Trail," Janice Newsom "The Song of San Jacinto," Susanne Oglesby "Evening on Padre Island," Janice Newsom "The Yellow Rose of Texas," and Mrs. Paul Lyons "A Stroll in the Alamo Gardens" and "El Capitán."

The next meeting will be Guest Day March 23. The program will be presented by the Borger Chamber Music Group. Members have extended an invitation to all who are interested to attend the program, which will be at 2:30 p.m. at the Community Center.

Mrs. B. Y. Crösthwait was presiding officer, and hostesses were Mrs. J. C. McCracken and Mrs. T. W. Roberson. Other members present were Mrs. J. R. Allison, Mrs. Bill Bradley, Mrs. T. W. Carmichael, Mrs. Ellis Coombes, Mrs. Bill Dameron, Mrs. Lyons, Miss Dameron, Mrs. C. J. Mount, Mrs. A. J. Schroeter, Mrs. Lowell Sharp, Mrs. Jesse Stanford, Mrs. A. O. Thompson, Mrs. Dale Young, Mrs. J. T. Gilbreath, Mrs. S. O. Wilson, Mrs. E. K. Brink, and Mrs. R. P. Coneyway. Guests were Mrs. J. Don McCorkingdale, sister-in-law of Mrs. McCracken, Mrs. C. F. Newsom, and Mrs. J. R. Oglesby.

Students in piano and voice from Friona, Dawn, and Hereford have been entered in the Junior Festival of the National Federation of Music Clubs, first district of Texas, section I, which will be held in Hereford Friday, March 20, in the First Baptist Church.

Mrs. A. J. Schroeter is festival chairman. Those assisting are Mrs. Joe Frank Clark, Mrs. W. T. Carmichael, Mrs. Sam Long, Mrs. Paul Lyons, Mrs. John N. Jacobsen Jr., Mrs. Bill Penn, Mrs. W. T. Thompson, and Mrs. Carl Wimberley.

The 126 students entered will meet at 8:45 a.m. in the church auditorium for an opening exercise. They will then go to different parts of the church to play or sing for the judges. There will be a luncheon at the Jim Hill Hotel for the judges, secretaries, teachers, counselors, and others interested in the festival.

Four Amarillo musicians will act as judges. They are Margaret Harris Heiny, Gladys M. Glenn, Inez Jacquot and Ardath Johnson.

Mrs. Heiny is a concert pianist and organist and teaches in Amarillo. She has studied at St. Louis Institute of Music, the Sherwood Music School in Chicago, and for a number of years has been a pupil of Dr. Leo Podolsky.

Mrs. Glenn, founder and president of the Musical Arts Conservatory, Amarillo, earned her Bachelor and Master of Music degrees from the Cincinnati Conservatory of Music and her Master of Arts in psychology from West Texas State and has been actively engaged in teaching piano for the past thirty years. She has also had special studies, and an honorary Doctor of Music degree was conferred on her several years ago for "her contribution to music progress in Texas."

Mrs. Jacquot, teacher at the Conservatory, received her B.A. from Whitman College at Walla Walla, Washington. She studied with a number of artist teachers.

Miss Johnson, one of the co-founders and directors of the Musical Arts Conservatory, received her Bachelor of Music degree from the Cincinnati Conservatory. She has since studied with distinguished pianists in the United States and in Salzburg, Austria.

The entrants will be divided into four groups and judging will be going on simultaneously.

Group I, consisting of Piano Solo, Primary I, II and III, will play in the basement of the church. Those playing from 9 to 10 a.m. are Tracy Hopson, Jerry Etheredge, Sally Dingus, Jackie Bodkin, Darla Ann Springer, Jack Allen Kirkland, Lee Line, Gary Hicks, Bill Caraway, Jane Lyons and Gary Cotten.

Those playing from 10 to 11 a.m. are Debbie Hoover, Patti Turrentine, Tommy Brown, Gary Dillard, Rosalind Knox, Amy Ballard, Nancy Brink, Allen Hare, Kathy Roberts, Rebecca Jean Hickman, David Hicks, and Alice Myers.

From 11 a.m. to 12 noon Jaime Pitman, Dale Hollingsworth, Carolyn Murphee, Dana Rush, Sally Kendrick, Anne Frye, Barbara Brown, Cordella Suttle, Diana Lyn Hickman, Margie Paetzold, Renee Hysinger, Earl Brown, and Paul English will play.

Group II, consisting of Primary IV and Elementary I Piano and all vocal, will play and sing on the first floor of the Educational Building. Those playing from 9 to 10 a.m. are Judy Bodkin, Lori Hopson, Cynthia Etheredge, David Thomas, Marilyn Ann Smith, Denise Melton, Pamela Garrison, Kima Lisa Marsh, Kimberly Ann Dameron, Kay Lynn Ward and Robert Lyons.

From 10 to 11 a.m. those playing are Ricky Long, Nancy Fisher, John Nelson, Grace Ann Flood, Sherry White, Beverly Taylor, Carol Newton, Margaret Minks, Janice Galley and Deborah Jan Hodges, and from 11 a.m. to 12 noon, Debra Slaughter, Sharon White, Suzanne Solomon, Ann Hurst, Ralph Knox, Lisa Taylor, Linda Jacobsen, Mary Margaret Sheehan, Cyndee Bailey and Mary Smith.

Group III, consisting of Elementary IV and Medium, will play on the second floor of the Educational Building. Those playing from 9 to 10 a.m. are Herbert Paul Lovan, Brenda Formby, Charlotte Williams, Kaylynne Alexander, Billee Goettch, Suzanne Smith, Larry Clinton Formby, Sheldon Alexander, Glenn Ray Polan, Kim Williamson and Esther Gail Smith.

Formal Dinner Table Setting Is Demonstrated

A formal dinner table setting was demonstrated by Mrs. Art Manjeot during the meeting March 6 of Garden Beautiful Club in the home of Mrs. Bruce Burney. Mrs. Robert Veigel was program chairman.

In a dining room papered in white with a pale gold design and with draperies of gold satin, Mrs. Manjeot used a white linen cloth, white china edged in gold, and clear crystal also edged in gold bands.

The floral arrangement for the table was made by Mrs. E. W. Young. The container was a clear crystal bowl with a gold base. Prisms hanging from the top of the bowl were in harmony with the crystal light fixture above the table. Rose buds in gold as the predominate color and other flowers in pastel colors were used in making the arrangement.

Mrs. Young was presiding officer at the business meeting. Plans were made for the March 20 meeting, when club members will meet at the Community Center at 2:30 p.m. and go together to Friona. There Mrs. K. E. Deaton will present a discussion of "Curing and Decorating Driftwood."

Mrs. Veigel arranged the refreshment table in the breakfast room for the informal tea.

The table was laid with a green linen cloth in the same color as the mat for a picture on the wall. The floral arrangement was a white ming tree

Shower Honors The Townsends

Mr. and Mrs. LaMar Townsend, who were married Dec. 14 in Kershaw, S. C., were honored March 7 with a shower given by Mr. and Mrs. Marti Mason in their home northwest of Hereford.

Mrs. Townsend is the former Mary Ann Byrd, daughter of Mr. and Mrs. John Lee Byrd. Parents of the bridegroom are Mr. and Mrs. Gerald Townsend, 432 Avenue J. He is home on furlough from Fort Bragg, N. C., where is in the T. O. P. O. Corp.

Guests were registered by Mrs. Gene Combs, cousin of the bridegroom. His sister, Mrs. Bob Cagle, and Mrs. Ren Hubble served.

Guests were Mr. and Mrs. Gerald Townsend, Mr. and Mrs. Johnny Townsend, Mr. and Mrs. Bob Cagle, Mr. and Mrs. Raymond Wells, Mrs. Tom DeShazo, Mr. and Mrs. Gene Combs and Eugenia, Mr. and Mrs. Marvis Southward and Arvis, Terri Townsend, Mr. and Mrs. Charles Gresham, Mr. and Mrs. Ren Hubble, Mrs. R. L. Mason, and Mrs. Dick Tomlinson, Lubbock.

Social Calendar

Sunday, March 15
Delta Xi chapter of Delta Kappa Gamma will have a board meeting in the home of Miss Della Stagner and a "High Tea" at 4 p.m.

Tuesday, March 17
Xi. Epsilon Alpha chapter of Beta Sigma Phi will have a chapter party, with the social committee in charge of arrangements.

Progressive Home Demonstration Club will meet with Mrs. Earl Clark.

Young Homemakers Home Demonstration Club will meet with Mrs. Burges for a program on landscaping.

Young Homemakers of Texas will meet for a program on narcotics, presented by J. C. Reese. Mrs. Hicks will be the hostess.

La Plata Study Club hostesses will be Mrs. Prowell and Mrs. Brown, and Mrs. Chisholm will present the program.

La Afflatus Estudio Club will meet in the Flame Room, Pioneer Natural Gas Company, with Mrs. A. B. Higgins the hostess. Mrs. Markham and Mrs. Beaufort will present the program.

Thursday, March 19
Simms Study Craft Club will meet in the home of Mrs. Lewis West. An instructor will be present to demonstrate knitting.

St. Anthony's Guild will meet at 8 p.m. at the Community Center. Jay Johnson will display hats she has made and give suggestions for remodeling hats. Hostesses will be Mrs. Alfred Reinart, Mrs. F. A. Marnell, Mrs. Henry Kuper, and Mrs. Edward Paetzold.

Antonian Circle will have an auction for the program. Hostesses are Mrs. Reinert, Mrs. Yosten, and Mrs. Carter.

Wyche Home Demonstration Club will meet with Mrs. George Olson for a program on 4-H work.

Hereford Duplicate Bridge Club will have its regular weekly meeting at 7:30 p.m. at the Community Center.

North Hereford Home Demonstration Club will meet in the home of Mrs. Otto Olson. Mrs. Draper will discuss landscaping.

Hereford Study Club will meet with Mrs. Wilson for the program, "Musical," presented by Mrs. Braddy.

Farm and Ranch Club will meet in the home of Mrs. John E. Hill. Mrs. Johnson and Mrs. Weaver will discuss Texas industries.

Friday, March 20
Bud to Blossom Garden Club will meet with Mrs. Long. The program, "Portraits of Penurias," will be presented by Mrs. Yarbrow.

Bay View Study Club will have guest day, with Wayne Thomas as the speaker. Hostesses will be members of the social committee.

Dawn Home Demonstration Club will meet with Mrs. Bailey for a program on 4-H work.

Walcoit PTO will meet at 8 p.m. for a program on 4-H and declamations. Hostesses are Mrs. Norman Minks, Mrs. J. D. Owens, Mrs. J. E. Sorrells, and Mrs. A. D. Chaney.

'Thirty Minutes With Carmen' Is Dawn Program

All members of Dawn Music Club participated in the program, "Thirty Minutes with Carmen," during a recent meeting of the club in the home of Mrs. William Wimberly.

The program was based on an Arthur Johnson arrangement of the famous French opera by Georges Bizet. The score consisted of solos, duets, and chorus numbers which have achieved international popularity.

Adding to the color of the presentation were costumes depicting toreadors, gypsies, peasants, and soldiers.

Mrs. Hershel Miller Jr. was presiding officer. Mrs. Alfred Smith was elected treasurer and Mrs. L. W. Tooley recording secretary.

Co-hostess with Mrs. Wimberly was Mrs. H. V. McCabe. Others present were Mrs. J. E. McCabe, Mrs. Alfred Smith, Mrs. R. T. Stewart, Mrs. W. H. Gentry, Mrs. Raymond Curtis, Mrs. Steve Bavousett, Mrs. J. B. Caraway, Mrs. Hershel Miller Jr., Mrs. Clarence Betzen, Mrs. L. W. Tooley, and Mrs. Carl Wimberley.

Judges For Junior Festival Of Music



Ardath Johnson



Margaret Harris Heiny



Gladys M. Glenn



Inez Jacquot

Dawn Community Center Books Red Cross Talks

By Mrs. Robert R. Strain
The monthly Community Night will be held Friday, March 20, at 8 p.m. at the school house. According to Ted Richardson, president, Don Zimmerman and Corrine Neeley will present a program on the American Red Cross organization.

The Rev. and Mrs. Paul McClung and family, New Home, were Friday night visitors in the Edgar Lemons home.

Pat Smith served as a section leader on a judging team at the Top O' Texas Livestock Show in Pampa last week. The team was from West Texas State University.

Mr. and Mrs. Ray Polan and family were visitors in Dumas over the weekend. While there they visited with his parents, Mr. and Mrs. J. L. Polan; his sister, Mr. and Mrs. Doyle Neal; and Mrs. Polan's brother, Mr. and Mrs. Joe Beard and family.

A buffet supper in bridge provided entertainment in the Pat Miller home Friday night. Those attending were Mr. and Mrs. Steve Bavousett, Mr. and

Mrs. Hershel Miller Jr., Mr. and Mrs. Ray Polan.

Mr. and Mrs. Lester English entertained her brother, Mr. and Mrs. Ivy Thompson and family, Tulla, and Mr. and Mrs. Cecil Billingslea and Brent from Canyon Sunday.

The Dawn Musettes will present a program for the public at the Dawn Baptist Church Sunday afternoon at 3 o'clock. Everyone is invited.

In a recent Interscholastic League contest, Beverly Lemons received a "I" rating, and Phyllis Richardson received a "III" rating. The girls were entered in the vocal solo competition. Linda Stewart accompanied Phyllis.

Attending the physical education program in Hereford Thursday night were Mr. and Mrs. Ray Polan and family. Glen participated in the program.

The WMU of the Dawn Baptist Church climaxed its week of prayer with a program and covered-dish luncheon at the church Thursday. Mrs. Leroy Johnson led the program on "Prayers and Home Missions." Those attending were Mrs. Edgar Lemons, Mrs. William Wimberley, Mrs. Charles Davenport, Mrs. Alfred Smith, Mrs. Walter Lemons, Mrs. Ray Polan, Mrs. Raymond Curtsinger, Mrs. Carl Wimberley, Mrs. Rea Cox,

and Mrs. Johnson.

Robert Oglesby and daughter, Karen, and Mrs. J. R. Oglesby of Canyon were Tuesday visitors in the home of Mr. and Mrs. R. T. Stewart and family, Mr. and Mrs. H. R. Stewart and Rosemary, and Mr. and Mrs. J. B. Caraway and family.

Mr. and Mrs. O. R. Latham and boys, Spearman, were weekend visitors in the Robert Strain home.

R. T. Stewart was honored with a sausage supper on his birthday Monday night. Helping him celebrate the occasion were Mr. and Mrs. J. B. Caraway and family, Mr. and Mrs. H. R. Stewart and Rosemary, and his wife and children. The supper was held in the Caraway home.

E. V. Lumpkin, Hiwassee, Ark., was a visitor last week in the home of his niece and family, Mr. and Mrs. J. E. McCabe. Joining the group Thursday for dinner were her parents, Mr. and Mrs. Lloyd Shulk from Friona.

Mr. and Mrs. L. W. Tooley, Marlene and Kerry, visited Sunday with Mr. Tooley's brother, and family, Mr. and Mrs. W. M. Tooley in Floydada.

Mr. and Mrs. H. V. McCabe had as Sunday guests Mr. and Mrs. V. D. Groves, Amarillo, and Mr. McCabe's cousin, Mike Smyer, who is stationed at Amarillo Air Force Base. Joining them after lunch were Mr. and Mrs. J. E. McCabe and children.

Walt Beavers is recuperating in his home following surgery in Canyon Monday. H. V. McCabe is recuperating from broken ribs he received recently while working cattle.

Saturday night, Miss Alice Ann Caraway was honored on her 15th birthday with a supper in the R. T. Stewart home. Others in attendance were Mr. and Mrs. J. B. Caraway and boys, and Mr. and Mrs. H. R. Stewart.

Mrs. Rea Cox was hostess for the Dawn Home Demonstration Club at the school house Friday. Mrs. Jean Beene gave the program on landscaping. Those present were Mrs. Walt Beavers, Mrs. Glenn Tucek, Mrs. H. D. Fowler, Mrs. H. S. Fuller, Mrs. Clyde Bailey, Mrs. Orval Galley, Mrs. Beete, and Mrs. Cox.



NEW COLLEGE OFFICERS — Mickey Bonesio, standing second from left; was elected chief justice of the Austin College Student Association in a recent all-school election. He is the son of Mrs. Charles Holl, Hereford. Other officers standing, left to right, are Ken Jack, Houston, attorney general; Susan Reed, Dallas, secretary, and Steve Blythe, treasurer, Waco. Seated are President Mac Davis, Mineral Wells, and vice-president Patti Lefforge, Corpus Christi. [Austin College Photo]

Festival...

(Continued from page 1)

From 10 to 11 a.m. those playing are Linda Stewart, Janet Frye, Sharon Lewis, Gary Coleman, Angela Grubbs, Lisa Williamson, Cyndee Bailey, Janice Kay Newsom, Maria Jack, Janice Turrentine and Risa Howell, and from 11 a.m. to 12 noon, Jerry McCathern, Linda Jacobsen, Rebecca DeBord, Susan White, Judy Hollingsworth, Cindy Cavness, Rex Talley, Karen Gilbert, Patricia Cooper, Judith Morrison, Glenda Sue Dillard, and Martha Baker.

Group IV, consisting of Elementary III, Moderately Difficult I and II, and Difficult and II, will play in the church auditorium, Those playing from 9 to 10 a.m. are Terie Beth Line, Cheryl Cole, Steve Whitaker, Rojean Block, Denny Hicks, Greg Whitaker, Cynthia Jo Coleman, Patsy McCutchen and Connie Hoover.

From 10 to 11 a.m. Joy McCathern, Cathy Young, Karen DeBord, Donna Olson, Shelly Rush, Kerry Damerson, Kathy Fooks, Becky Higgins and Sharon Lamm, and from 11 a.m. to 12 noon, Joelle Hamilton, Rosalind Rush, Becky Long, Cheryl Solomon, Frank Nobles, Cheryl Williams, Cindy Ingram and Daria Howell will play.

School Menu

PUBLIC SCHOOLS

Elementary Cafeterias

MONDAY—Tamilie pie, mixed greens, apricot cobbler, rolls, butter and milk.

TUESDAY—Sauerkraut and weiners, navy beans, pineapple upside-down cake, cornbread, butter and milk.

WEDNESDAY—Pizza, candied yams, Waldorf salad, pudding, bread, butter and milk.

THURSDAY—Hot dogs with chili, corn, cabbage salad, cherry cranberry cobbler and milk.

FRIDAY—Tuna casserole, green beans, carrot stick, peach & cookie, rolls, butter and milk.

Junior-Senior Cafeteria

MONDAY—Tamilie pie, stuffed weiners, mixed greens, hominy, apricot cobbler, rolls, butter and milk.

TUESDAY—Sauerkraut and weiners, beef stew, navy beans, lettuce wedge, pineapple upside-down cake, cornbread, butter and milk.

WEDNESDAY—Pizza, baked ham, candied yams, Waldorf salad, pudding, bread, butter and milk.

THURSDAY—Hot dogs with chili, hot tamalie, corn, cabbage salad, cherry-cranberry cob-

bler, rolls, butter and milk.

FRIDAY—Tuna casserole, Vienna sausage, green beans, carrot stick, peach and cookie, rolls, butter and milk.

ST. ANTHONY'S SCHOOL

MONDAY—Spaghetti with meat sauce, cabbage and pineapple salad, green beans, peanut butter bars, rolls, butter and milk.

TUESDAY—Weiners and beans, spinach, carrot sticks, plain cake with coconut icing, cornbread, butter and milk.

WEDNESDAY—Ranch burgers, lettuce, onion, pickle, potato chips, apricot cobbler and milk.

THURSDAY—Spanish rice with meat, tossed salad, buttered corn, ice cream sticks, whole wheat rolls, butter and milk.

FRIDAY—Fish sticks with tartar sauce, creamed potatoes, peas and carrots, cranberry and applesauce jello, rolls, butter and milk.

Rockwall County in North Central Texas, with an area of 147 square miles, is the smallest county in the state.

Calendar...

(Continued from page 1)

Garden Beautiful Club members will go to Friona to hear Mrs. K. E. Deaton, guest speaker, discuss curing and decorating with driftwood.

Cats have highly developed vision and hunt by sight, while dogs rely on their keen sense of smell.

The Rio Grande River rises at the foot of the Continental Divide in Southern Colorado and flows through New Mexico to enter Texas near El Paso.

SAMMY LANE
CUSTOM HOMES

Hereford State Bank
FOR YOUR
Auto Financing

BE SAFE — BUY CASE
Demonstrator Utility — 1 Yr. Warranty
Case Tractor
With Front End Loader **\$4000**
With 14 Cu. Ft. Bucket

1—1958 Model 800
CASE O MATIC
with 6 month Gold Seal Written Warranty

1—1958 Wheatland
Case Tractor With 6 Month Gold Seal Warranty

1—1961 Model 830
CASE O MATIC With 6 Month Gold Seal Warranty

All Priced To Sell. See These and Many More at
Case Power & Equipment
BE SAFE — BUY CASE

MOTOROLA NORGE
COMING SOON
S & R APPLIANCE

ELECT CHARLES SKINNER SHERIFF
Deaf Smith County
Your Support & Votes Appreciated

Subject to The Democratic Primary May 2

Walt Beavers is recuperating in his home following surgery in Canyon Monday. H. V. McCabe is recuperating from broken ribs he received recently while working cattle.

Greater Farm Profits from RED BARN'S FERTILIZER PROGRAM

Plan your farming program around these **PROFIT PROVEN PRODUCTS:**

- ★RED BARN Liquid 10-34-0 Nitrogen Phosphate
- ★RED BARN Anhydrous Ammonia
- ★RED BARN Ammonium Sulfate and Ammonium Nitrate
- ★RED BARN Chelated Iron & Zinc Solutions
- ★PROPAZINE 80-W Pre-emergence herbicide for Grain Sorghums
- ★TILLAM Pre-emergence herbicide for Sugar Beets

DELIVERED TO YOUR FIELD Dual Applicator For Ammonia & Liquids FREE SOIL ANALYSIS

RED BARN CHEMICALS
LARRY KAUL, Mgr.

Route 2—Hereford Deaf Smith County EM 4-3896

SALE
Playtex Living Bras
SAVE \$1.00

2 for \$6.90 reg. \$3.95 ea.
or buy one for \$3.45

Now—own America's #1 bra at lowest price ever!

Playtex makes this special offer so you can discover for yourself the superior comfort and durability of Stretch-ever® elastic in Playtex Living Bras. But hurry...this offer is for a short time only and stocks are limited.

a. Playtex Living Bra. Machine washable in detergents and bleach...won't yellow, pucker or stretch out. Nylon or cotton-Dacron® cups. White 32A to 42C. Reg. \$3.95 each—2 for \$6.90 or buy one for \$3.45. "D" sizes reg. \$4.95 each—2 for \$8.90, or buy one for \$4.45.

b. Playtex Living Long Line Bra...with elastic Magic-Midriff for smoothest bust-to-hip line ever. Nylon cups, white 32A to 44D. Reg. \$6.95 each—now only \$5.95. **Now Only \$4.95**—¾ Length Long Line—with nylon cups. White 32A to 44C. Reg. \$5.95 each. "D" sizes reg. \$6.95 each—now only \$5.95.

Special—New Sheer Long Line Bra... Reg. \$7.95 each—now only \$6.95. White 32A-42C.

\$4.95 ¾ length, reg. \$5.95
Long Line Now \$5.95, reg. \$6.95

Rutherford & Co.

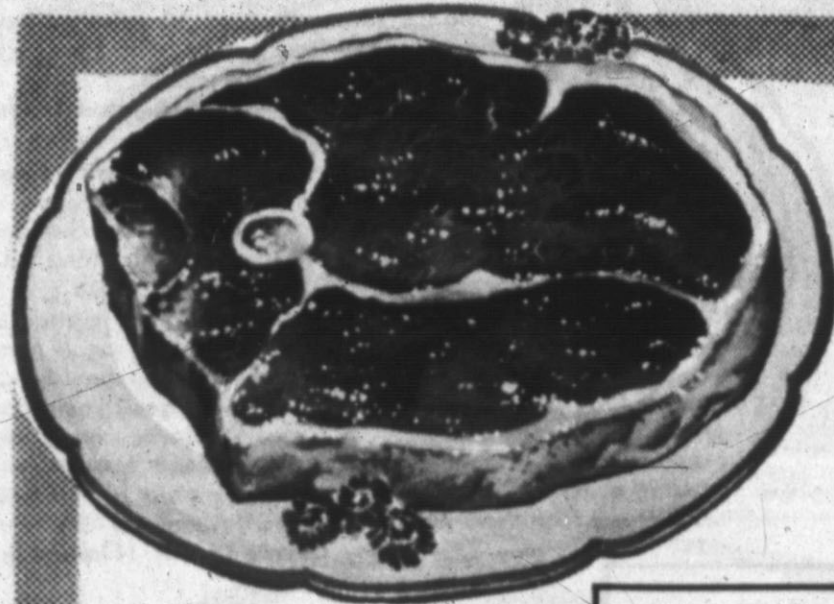
Strike it Rich!



Copr. G. Doppel-1964

49^{ERS} SALE

THE RUSH IS ON—for there's "gold" in them thar aisles at COOPER'S 49ers SALE. And the nuggets of savings are yours for the picking up. They're here . . . there . . . everywhere in our displays—favorite foods sale-priced at a LOW. Come stake your claim to these SUPER SPECIALS and the other BIG BUYS in this BONANZA of BARGAINS! You'll strike it rich in SAVINGS!



ROUND STEAK

Affiliated Foods Tender Aged Beef **Lb. 79¢**

Affiliated Foods Sliced Bacon 2 : 89¢	Affiliated Foods All Meat FRANKS Lb. 49¢	Affiliated Foods Tender Aged Beef Club Steak Lb. 79¢
Carnation Instant Milk 8 Qt. 59¢	Blue Bonnet Margarine 3 lb. Ctn. 69¢	Betty Crocker Layer Cake Mix Box 29¢
Kraft—Mild American Spaghetti Dinner Box 15¢	Shurfine—303 Can Apricots 5 For \$1	Shurfine—303 Can Tomatoes 5 For \$1

SHORTENING
SNOWDRIFT 3 Lb. Can **59¢**

WELCH'S—Qt. Can
FIESTA PUNCH **29¢**

VAN CAMP—300 Can
PORK & BEANS **8 : \$1**

BLUE PLATE BREADED
SHRIMP 10 Oz. Pkg. **49¢**

ONE-A-DAY
VITAMINS Reg. 2.98 **\$2.29**

PICK-O-MORN
TOMATOES Pkg. **27¢**
CARROTS Cello Pack **2 : 19¢**



Stake Your Claim to these SPECIALS

\$100 BIG--DO WINNERS --- GAME CONTINUES ---

Campbell's Meat Base
SOUPS MIX or MATCH
6 For **\$1**

COFFEE MATE
6 Oz. Jar **39¢**

Welch's—Frozen Grape Juice 12 Oz. Can 3 For \$1	Kraft Cheese Spread 5 Oz. Jar 25¢	Shurfine—Whole Sweet Pickles 22 Oz. Jar 39¢	Jif—18 Oz. Peanut Butter 55¢
Bath Size ZEST 2 For 39¢	Giant Box Oxydol 75¢	22 Oz. Detergent Swan Liquid 59¢	Antiseptic Listerine Reg. 69¢ 49¢

COOPERS

THE SUNDAY BRAND Editorials

Page Four The Sunday Brand, Hereford, Texas, Sunday, March 15, 1964

County Overtime Dispute Points Up Need For Unity

A hassle among county commissioners this week centered around over-time payment to employees on road work and, to us, it looks as if everyone is unhappy.

The dispute arises chiefly from the fact that county employees are hired on a monthly basis and, unlike private business, do not come under federal wage hour regulations. The particular misunderstanding appears to have resulted when some precinct workers were paid for pushing snow during the recent storm, while others were not.

Everyone in the county benefits directly or indirectly from keeping county roads open, consequently this particular situation pretty well involves every person in the county. To do a good job, we must have qualified and capable county employees—and all of us know this will be impossible if the neighbors of these people continually get "a better deal" than do our county employees. Consequently, unless their base salary is high enough to offset any overtime, it seems to us that the employees should be paid on the same basis as other employees in the community, namely "time-and-one-half" for overtime.

The only way this method can operate, as any business man will tell you, is to see that the employees stay during the 40 hours they do work and this circumstance points up, once again, the need for a general county "foreman" who would be responsible for road maintenance, improvement and construction when necessary—not in one precinct, but over the entire county.

City Politics Hold Interest

While the presidential hopefuls are slugging it out back east, Hereford is also recording a near-record show of interest in politics with six citizens seeking to fill city commission posts in the coming election, April 7. Both of the offices have drawn three candidates each to establish a good balance.

Fortunate, too, is the fact that all six aspirants are apparently qualified and capable of filling the posts successfully and efficiently. This leaves the voter with the task of deciding just which man can do the best job in each of the city places.

Always an important post, the office of city commissioner is all the more emphasized these days in the face of unusual growth and expansion. Certainly we need good business men in these offices during the next few years, and those who are capable of foresight and vision can contribute even more to the community, which is already plagued with growing pains and an urgent need for city expansion and improvements.

Those who can recall a few years back when there were fewer problems will no doubt recall that practically no candidate announced in those days. Now that the offices provide a distinct challenge and need, it is gratifying to note that so many people are interested. Without doubt, similar circumstances arise all over the nation, a circumstance which no doubt has contributed tremendously to the success and growth of our United States as a nation.

THE Sunday Brand

Established 1948
Published every Sunday at 336 Main St.
Hereford, Texas

**NATIONAL EDITORIAL
ASSOCIATION**
SUSTAINING MEMBER

James M. Gillentine, Editor and Publisher
Melvin Young, Managing Editor
Ray Martin, News Editor
Bill Penn, Adv. Mgr.
Lee Brown, Mechanical Superintendent

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class postage paid at Hereford, Deaf Smith County, Texas. Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.

Classified advertising rates: 4c per word per word first insertion (60c minimum); 4c per word each additional insertion.

'Increasing Attraction'



TEXAN IN WASHINGTON

It All Depends On Angle, Says Texas Representative

By Tex Enaley
WASHINGTON, (AP)—Rep. J. (Jake) Pickle, D-Tex., can reverse himself fast when the occasion demands.

Speaking to the newly organized Texas Breakfast Club, he told this story on himself:

"A few days after I came here, Washington, I was riding by the big new Sam Rayburn Office Building, still under construction. I commented to the fellow with me that all that stonework around the ground floor walls didn't look so hot."

"Well," he said, "Mr. Rayburn saw to it that that stone was put there. It comes from Texas, from some place called Marble Falls."

"You can imagine my reaction," Marble Falls is in my district.

"Now that's a funny thing," I responded. "The closer you get to it, the prettier that stone is. Yes, sir, it looks real nice."

The club, which meets every other Thursday on Capitol Hill, draws its members primarily from the legislative and executive branches of the govern-

ment and a few private individuals.

Among the latter who attended the meeting when Pickle joined and spoke were: Lacey Sharp, former aide to Rep. W. R. Poage, D-Tex., now with the American Hospital Association; Cecil Dickson, one-time Texas newspaper man now with the American Medical Association; and former Rep. J. T. (Slick) Rutherford, D-Tex.

President of the club is T. Lawrence, formerly of Austin and Dallas, now Deputy General Counsel of the Commerce Department; Frank Jones, formerly of Lubbock and a nephew of Judge Marvin Jones of the Court of Claims, vice president; Ken Burns, formerly of Austin and San Antonio, now with the Maritime Administration, secretary; Bob Woods, formerly of McKinney, now an attorney with the Federal Power Commission, treasurer.

AROUND THE CAPITAL:

Judge Jones says he is retiring but won't quit work.

He's told President Johnson, with whom he served as a member of the Texas Congressional delegation, he would like to retire this year but plans to retain residence here and will be available to go on the bench occasionally to help relieve crowded dockets.

Jones says he's like an old fire horse that can't take green pastures and idleness as a steady diet. What's more, he'll be available to fill in on federal courts anywhere in the country, especially in Texas. Under the law, retiring federal judges can go on a reserve list subject to assignment by the Chief Justice to duty anywhere. And, it's a bonus to the taxpayer, because the judges don't draw extra pay when they work.

Jones was born Feb. 28, 1896 near Valley View in Cooke County, and was graduated from Southwestern U. Georgetown, in 1905 and from the University of Texas law school in 1907. He commenced law practice in Amarillo that year and on March 4, 1917 entered the House from the Panhandle district.

H. P. A. Club Travels To Canyon To Present Play

On last Friday afternoon a gay party of Hereford's young people, namely, the H.P.A. Dramatic Club, betook themselves, in autos, to our neighbor city, Canyon, and there before a very appreciative audience, displayed their theatrical ability with a presentation of "Tennessee's Partner." The people of Canyon were very enthusiastic in their praises of the performance.

Dr. Rucker was in from his ranch Wednesday. The friends of Joe Wynne will be pleased to learn that he is attending the Chicago University Music School and report come that he is winning his way, having been the successful contestant in his work. It will be remembered

50 YEARS AGO

that young Joe has given one or two recitals in Hereford and that he has developed wonderful musical ability.

When your blood is right your whole system is right. If you have any blood or skin disease do not delay until it is too late but order today the Hot Springs Remedy. A complete and positive remedy for Eczema, Erysipelas, Acne, Malaria, Rheumatism and all other forms of blood and skin diseases. Hot Springs physicians pronounce this the greatest blood and skin remedy ever placed on the market. Full course treatment of six bottles is only \$18. We prepare a remedy for every disease. Hot Springs Medicine Company, Hot Springs, Arkansas.

Mr. and Mrs. Darrell Blanton announced the arrival of a daughter, Darlyn, March 9. She was born Feb. 15.

Mrs. John Jacobsen Jr., Mrs. Paul Conaway, Mrs. Dan Martin and Mrs. Coy Patoon served as hostesses for the Woman's Society of Christian Service luncheon held Wednesday at the First Methodist Church.

Members of Joyce-Eltes held their regular meeting at the Joyce Clubhouse Wednesday night with Mrs. Clint

10 YEARS AGO

Formby presenting a review of the life of Ethel Waters, singing star and actress.

Fifteen members of the Hereford Chapter of DeMolay attended the International DeMolay convention in Dallas over the weekend.

Approximately 13 area members of the Veterans of Foreign Wars and their families are attending the meeting of VFW District 13 at McKenzie Post No. 1798 in Tulla.

Mrs. W. L. Valentine celebrated her birthday last Sunday with her five daughters present for the dinner given in her home.

Panhandle Paragraphs

The Agriculture Department is weighing applications of 21 acres for a sugar beet acreage allotment sufficient to warrant the establishment of new sugar beet processing factories. The allotments would become effective for 1966. Among pending Texas applications is one by the High Plains Sugar Beet Growers Association of Plainview for allotment of 30,000 acres which would be expected to yield 30,000 tons of sugar annually. The factory would be located near Plainview at an estimated cost of \$1.75 million. Funds would be provided by growers, private loans and by an engineering company and beets would be grown in Texas counties of Briscoe, Castro, Crosby, Floyd, Hale, Lamb, Lubbock and Swisher.

—The Tulla Herald

The Greenbelt Rural Electric Co-operative, Inc., has received a loan of \$288,000 from the REA for future improvements. Money is to be used (1) To finance construction of 30 miles of distribution lines to serve 189 new customers; (2) To finance construction of 10 miles of new lines; (3) To finance a new sub-station near Shamrock; and (4) To make general system improvements.

—The Wellington Leader

On Friday, Feb. 6, a petition was presented to the officials of the City of Clearend asking for an election to determine whether the city form of government be changed from the commission form to the aldermanic form. An election for this purpose was called for Tuesday, March 17. In stating up an issue of this type, it is a hard matter to say whether it will work or not. Upon checking on a number of towns with the Aldermanic (or we should say Council form of city government) we have found some that are working very smoothly but the majority are not, especially in the smaller places. The council form is succeeding in towns where they have highly paid city clerk or man of equal authority to direct the affairs of the City.

—The Danley County Leader (Clearend)

The law musical notes of numerous people conversing with one another, visiting with friends and congratulating the McLeans, the Nobles and bank directors filled the Hospitality room of the First State Bank as the 37th anniversary celebration of the bank was held Saturday morning. Friends throughout the area attended the open house and enjoyed coffee and cake, looking through old records dating back to 1907.

—Castro County News (Dimmitt)

Friday afternoon the sugar beet growers convened in the Flying A Motor Hotel with a real good turnout. This is surprising — the crowd that can be assembled for a central cause once the incentive is there. Some very informative discussion followed in the late afternoon with the preliminary plans being laid before the group representing a vast area of the North Plains.

—North Plains Press (Dumas)

The Texas State Library Department Monday withdrew an offer to include Hockley County in a bookmobile program. The move came in an afternoon session of commissioners court. Charles Gholt, representative of the state department, told the commissioners that four counties surrounding Hockley already have officially entered the program and addition would overload the proposed program. Bailey, Cochran, Lamb and Gaines counties already have agreed to participate.

—Lubbock Daily Sun News

Permanent headquarters for the Canadian River Municipal Water Authority will be located in the vicinity of the No. 1 and No. 2 pump stations which will be located adjacent to the Canadian River Dam structure. The decision to locate the authority's name on the lakeshore and near the dam came yesterday during a regular meeting of the CRMWA directors in Plainview.

—Sarger News-Herald

Quannah got in high gear last week when word was received that an industrial prospect was looking for a place to locate a new plant. This is the kind of enthusiasm and work that will be needed if Quannah is to make an appeal to industry.

—Quannah Tribune-Chief

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on Bindwood grass farm considers foreign aid from a different angle, his letter this week reveals.

Dear editor:

I have never fully or even half-way understood the foreign aid program, except that I notice that whatever candidate is running for President against the man already in is generally in favor of cutting it, until he gets in. Then he's persuaded by somebody, or maybe by the facts, that the future of the free world depends on foreign aid.

At any rate, I noticed in the paper the other day that Washington is now considering dropping foreign aid to 12 countries, and I've been thinking.

Here's a golden opportunity to find out something. What the United States ought to do is hire the Gallup Poll people or some such outfit and station them not only in the 12 countries being cut off from foreign aid but also in 12 other countries still on the aid list.

Their mission would be to find out which countries are the maddest of the United States — those being cut off or those still getting help.

It's a funny thing, but the more you help some people the madder they get at you for not helping still more, and as far as I can tell, if two countries are going to be mad at us, there's not much difference whether they're mad for getting no help or not enough, except that the former is cheaper. If I was a banker, I believe I'd just as soon have a man mad at me because I wouldn't let him have any money as one who was mad at me because I wouldn't let him renew his old note and make out a new one for still more.

On the other hand, there may be more to foreign aid than I understand. It's possible. There's more to nearly anything I can think of than I can understand.

Yours faithfully,
J. A.

Wesley Church Planning Series

Wesley Methodist Church in Hereford is planning a week's series of pre-Easter services, starting Sunday evening, March 22, the pastor, the Rev. Clesby Patterson, announced Saturday. Services will continue through Friday evening, March 27. Leading the services will be the Rev. James C. Holman, pastor of Grace Methodist Church in Abilene, a well-known evangelist of West Texas who has been leading revival series in this area for the last five years. He has served in the pastorate for 16 years.

He not only will do the preaching, but will lead the singing and will be presented in special solo numbers. Mr. Holman's evening topics will be based on the word "Salvation." Mr. Patterson said, using as his theme John 1:12 "But as many as received Him, to them gave He power to become the sons of God, even to them that believed on His name."

ATTENDED DISTRICT MEETING

Several members of the VFW Auxiliary and Post 4818 attended the District 13 meeting in Plainview Sunday. Auxiliary members making the trip were Nola Ralston, president, Orpha Nickerson, conductress, Alta Davis, chaplain, and Ada Hollibaugh, treasurer. The next district meeting will be in June in Matador.

Morning services also are planned at 10 a.m. each day, and evening meetings are to start at 7:30. Nursery will be provided. Morning messages will be based on Philippians 3:3 "I press toward the mark for the prize of the high calling of God in Christ Jesus."

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 p.m. on the 31st day of March, 1964, to consider rezoning the following properties:

All of the South 15' of lot 4 and all of lots 5, 6 and 7, of Denton Addition to the City of Hereford, Deaf Smith County, Texas.

Requesting that the above property be rezoned from "A" Residential to "C" Residential. All of Block 8 of Denton Addition to the City of Hereford, Deaf Smith County, Texas.

Requesting that the above property be rezoned from "A" Residential to "D" Local Retail District. Those interested in the above requests are invited to attend the meeting on the date set forth above. The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 6th day of April, 1964, at 7:30 p.m.



The Rev. James C. Holman

ing Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 6th day of April, 1964, at 7:30 p.m.

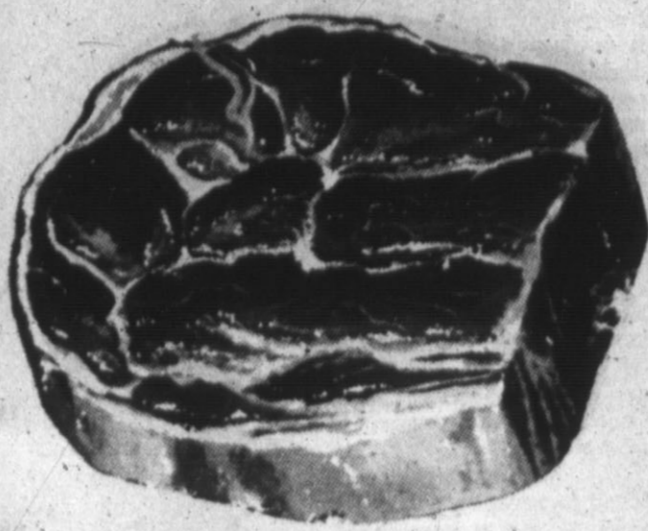
Mary V. Watts
City Secretary
S-37-1c

Forty per cent of the 155,000 acres irrigated from Arizona's Elephant Butte Reservoir lie in Texas.

MOTOROLA NORGE
COMING SOON
S & R APPLIANCE

QUALITY NURSERY STOCK
Armstrong
NURSERY AND GARDEN CENTER
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PLAY BONUS BOWLING AT TAYLOR & SONS—HUNDREDS OF WINNERS! SPECIALS GOOD MON. - TUES. - WED. - MARCH 16 - 17 - 18



Chuck Roast

Beef Liver Beef Ribs Bacon

Lb. 29¢
Lb. 19¢
Lb. 98¢
Affiliated
2 Lbs.

MORTONS CREAM PIES

Frozen 2 For 69¢

Gladiola Flour	5 lbs.	49¢	Cape Ann Fish Sticks	4 For	\$1
Folger's Coffee	3 lb. Can	\$2.07	Ranch Style Beans	300 Can	2 For 29¢
Food King Shortening	3 lbs.	53¢	Meadowlake Oleo	4 For	89¢
Campbell's Soups	6 For	\$1	Shurfresh Biscuits	8 For	59¢
Tender Crust Bread	1 1/2 lb.	27¢	Borden's Buttermilk	1/2 Gal.	39¢

CLOVERLAKE ICE CREAM

5 Pints \$1

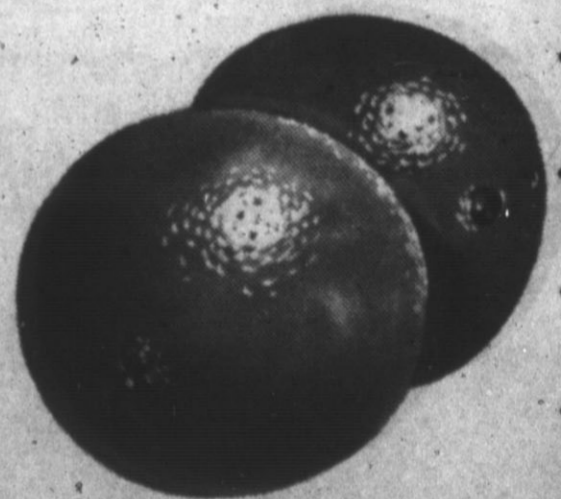
Doeskin—400 Count Facial Tissue 5 For \$1	25' x 12' Roll Alcoa Foil 29¢	Hunt's—Solid Pack—300 Can Tomatoes 6 For \$1	Giant Box Trend Detergent 45¢
Libby's Vienna Sausage 19¢	Food King—2 1/2 Can Peaches 25¢	Lucky Leaf Apple Juice Qt. Can—29¢	Bama—18 Oz. Peanut Butter 43¢
Velveeta Cheese Loaf 2 lbs. 85¢	Reg. Size—Plus Dep. 7-UP 39¢	59¢ Size Plus Tax Jergen's Lotion 49¢	Home Permanent Toni 2.00 Size 1.29 Plus Tax

SEALTEST

Garden Salad Cottage Cheese 12 Oz. Ctn. 25¢

ORANGES

Sunkist 19¢
10 lbs. 49¢
1 lb. Cello 2 For 19¢
lb. 5¢



WHITE POTATOES
CARROTS
CABBAGE

FOOD KING FLOUR

25 : \$1.79

DOUBLE S & H GREEN STAMPS WED.

With 2.50 Purchase or More

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LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

★ YOUR HOME TOWN BOYS ★

CASH AND SAVE

You have an invitation to visit and see our **FIRST SHOWING**

ALL DAY **SUNDAY, MARCH 15**



424 Ave. G

This all brick home has many features:

- Beautiful entrance with ceramic tile
- Patio off living room — sliding doors
- Birch paneled dining room
- Fireplaces
- Built-in Westinghouse Range and Oven
- Two Car Garage
- Carpets
- 3 bedrooms
- 1 1/2 Baths
- Central Heat

Both Homes are FHA Approved



430 Ave. G

- All brick
- Carpeted
- 3 bedrooms
- 1 bath
- Patio
- Garage
- Central Heat

Both Homes Will Be Convenient to . . .

SUGARLAND CENTER

John McGuire

418 Ave. G

BUILDER

EM-4-2014

AUSTIN HIGHLIGHTS

Redistricting Is Still Far Away, Say Connally, Carr

By Vera Sanford
Texas Press Association
AUSTIN.—U. S. Supreme Court says the present line-up of congressional districts is unconstitutional. But the day for redistricting still is far away, according to Gov. John Connally and Atty. Gen. Waggoner Carr.

Texas' 22 Congressional districts have the greatest variance in size of any state, ranging from 214,000 to 980,000 population. This, the high court said, is not fair and it must be corrected.

Because the 1964 elections already are under way the Supreme Court allowed Texas 30 days in which to ask a three-judge Federal court in Houston to delay the effectiveness of the order.

ary 12. He felt the Court would agree that it now is too late to redistrict for 1964 elections.

TRAINS GOING—Passenger trains continue to disappear from the Texas scene. Latest moves are by the Chicago, Rock Island & Pacific Railway Co. and the Fort Worth & Denver Railway.

They want to do away with the Fort Worth to Houston run of the Twin Star Rocket.

Texas Railroad Commission will hear this proposal on May 12 in the Dallas City Hall.

SALT WATER—Texas Water Pollution Control Board agreed, after three public hearings, to outlaw the use of unlined surface pits for disposal of oilfield salt water in eight South Plains counties.

Oil and gas operators were given until September 1, to make other arrangements for disposal of their brine. Water-users in the area, which contains the greatest irrigation section of Texas, had complained that the oilfield salt waste was seeping into the fresh water strata known as the Ogallala formation.

Covered by the no-pit order are Bailey, Cochran, Dawson, Hale, Hockley, Lynn, Swisher and Terry Counties.

COURT SPEAKS—Texas Supreme Court, in a decision with far-reaching consequences, has ruled that holders of paid political office are ineligible to run for the Legislature during their present terms.

Specifically, the Court ordered the Taylor County Democratic Committee to remove the name of 104th Dist. Atty. Tom Todd from the ballot as a legislative candidate.

State Democratic Committee Secretary Frank Erwin Jr. said copies of the opinion will be sent to all county chairmen for their guidance. Erwin earlier had advised of the ineligibility of paid officials to run the Legislature.

Supreme Court also ordered a new trial in a case hinging on the question of whether newspaper carriers are independent

merchants or employees of the publishing company.

Suit was brought by Gerald Witt Love against Newspapers, Inc., and C. E. Cargile, contract carrier for the newspapers, following an auto collision. Lower courts found for Love however, the new decision held the independent contractor issue had been improperly submitted to the jury. Earlier decisions have supported the position that a newspaperboy or carrier is an independent agent and not an employee of the publication.

In other action the Supreme Court:

Held a legislative act cannot be nullified by a state agency's regulations. Case involved coastal fishermen absolved of violating an agency order outlawing net fishing in the Chambers County part of Galveston Bay.

For the second time refused to accept a mandamus petition aimed at keeping all who saw telecasts of the slaying of Lee Harvey Oswald off the Jack Ruby murder trial jury.

Reversed lower courts and ruled that a physician hired part-time as a company doctor is not an employee of the company.

SUPER-AGENCY BACKED—Governor Connally's Committee on Education Beyond the High School will recommend that the Legislature set up an 18-member state coordinating agency with jurisdiction over both junior and senior colleges and universities, says Chairman H. B. Zachry.

Committee has been under fire from state capitol newsmen for holding closed-door sessions. Zachry defended the policy but hinted that reporters will be allowed in on at least part of future meetings.

CAMPAIGN HEADQUARTERS—To date the following candidates for state-wide offices have opened campaign headquarters in the capital city:

Don Yarbrough, Democrat for governor; Bill McIntyre, Navasota automobile dealer, campaign manager.

Lt. Gov. Preston Smith (D), for re-election; Otice Greene, Lubbock public relations consultant, campaign manager.

U. S. Sen. Ralph Yarborough (D), for re-election; Emerson Stone Jr., Jacksonville attorney, campaign chairman.

Gordon McLendon, Democrat for U. S. Senator; George Sandlin, Austin realtor, campaign manager.

Congressman-at-Large Joe Pool (D), for re-election; Jack Fisk, Wharton public relations and businessman, campaign manager.

Railroad Commissioner Jim



DE SPOTLIGHT—James Keese is a senior student enrolled in the distributive education program. He is employed at Kenny Gear's Machine Works. James is the son of O. B. Keese of 219 Bradley St., and plans to be an industrial engineer. (Brand Staff Photo)

C. Langdon, for re-election.

Judge Jack Pope, Democrat for Supreme Court; Bob Sneed, Austin attorney, campaign manager.

TEACHING STANDARDS APPROVED—Texas Board of Education approved new standards for training of school teachers and administrators and a special in-service training linguistics course to help teachers teach students to express themselves better.

Minimum foundation school program costs were pegged at \$55,000,000; the 1964-65 local fund assignment (local school district share) at \$111,000,000.

A pilot program of concentrated study for migrant students now operating in Edinburg, McAllen, Pharr-San Juan-Alamo, Weslaco and San Benito will be expanded to 10 districts next fall.

Board members approved a request to dissolve the Liberty County Junior College District, dormant since its creation in 1958.

SHORT SNORTS—Governor Connally used some of his constitutional money-spending authority to allocate \$2,350 to pay National Guard troops called to active duty on February 4 during the Panhandle blizzard. Dr. Dorman H. Winfrey of the Texas State Library reports that 42 Texas cities spent \$13,100,000 on library construction during 1963.

State Selective Service Director Morris Schwartz said Texas' draft call in April will be 449, against March's 610.

Texas Industrial Commission's short courses on local industrial attraction, called Texas Industrial Planning Seminars or TIPS, are becoming so popular that the commission's director, Harry W. Clark, has scheduled three a week throughout the month of April and May. Air Pollution Control Association gave the State Department of Health a certificate of award for its work in educating Texans as to the need for prevention of air pollution.

Governor Connally named Thomas F. Anderson, operations manager of the Alcoa plant at

Point Comfort, as manufacturers' representative of the Texas Water Pollution Control Board to replace C. M. Shigley of Dow Chemical Company, Freeport, who resigned. San Antonio will be the site of the Southern Governors Conference from October 10 to 14. Kuyk Logan, city editor of the Oklahoma City Oklahoman, has resigned that position to become publicity director for Don Yarbrough's campaign for governor.

State Banking Board approved a charter for Quinlan State Bank in Hunt County, accepted applications for Yorktown Community Bank and Expressway Bank and Trust of Dallas. Guaranty Bank of Lubbock application was withdrawn. Texas farmers and ranchers received less for their products in mid-February than in January. United States Department of Agriculture reported.

Texas business activity index rose to a new all-time high during the first month of 1964, University of Texas Bureau Research statisticians reported. W. G. Wally Jr. of Beaumont and James F. Parker of Kountze were the only two candidates filed as Democratic candidates for judge of the Beaumont Court of Civil Appeals at the end of the extended filing deadline.

SHE SHOULD WORK FOR THE TREASURY

ALTON, ILL. (AP)—A dachshund named Katrina is very much American and very patriotic, too.

Henry Jacobs, Katrina's owner, says he will toss a hatful of fake or foreign coins, intermingled with American coins, on a floor and Katrina will ferret out the good American money.

Jacobs says Katrina's scent for a good coin is so good she can differentiate the genuine from the false in other people's coins. A neighbor once tried to palm off a false half-dollar that had been palmed off on him, but Katrina wouldn't take it.

Black widow spider venom is 15 times as toxic as rattlesnake venom.

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SAMMY LANE CUSTOM HOMES

CHEVROLET makes all types of quality trucks



STEPSIDE PICKUPS

The Chevrolet pickup with flat interior body walls and convenient side steps for easy loading. Comes in 6 1/2-, 8-, and 9-foot body lengths. Has durable wood floor with steel skid strips. It's comfortable to ride in because of independent front suspension. Standard engine is the economical 230-cu.-in. Six. A 292 Six or 283 V8 optional at extra cost.



QUALITY TRUCKS COST LESS

Telephone your Chevrolet dealer about any type of truck

ORSBORN CHEVROLET-OLDS
Hereford, Texas

NEW, LOW PRICES PREMIUM FEATURES

GENERAL NYLON SPECIAL TRACTOR TIRE



- Nylon Cord—for strength and moisture proofing.
- More Rubber—where it counts to cushion shock.
- Double Cured Cleat—keep clean—dig deeper—pull better.

PLUS
36 Months Field Hazard Guarantee protects your investment.

36 MONTH GUARANTEE
The General Tire & Rubber Company guarantees to the original purchaser the "All Grip Traction-Nylon Special" and "All Grip Traction-Nylon-Jumbo Lug" against failure resulting from bruise and furrow breaks, snagging, or cutting for a period of 36 months from date of purchase when used in normal farm service.

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INCORPORATED
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ASK about the STOCKADE FENCING MATERIAL

arriving soon at **CARL McCASLIN LUMBER CO.**

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EASY
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FHA TITLE 1 LOANS AVAILABLE

A Complete Building Service
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GLASSWARE

AUTUMN HARVEST PATTERN

Made By Taylor Smith & Taylor Co.

"It Matches Your Dinnerware"



Shurfine Shortening 3 Lb. Can 59c	Holly Beet Sugar 10 Lb. Bag \$1.23
Hershey Candy Bars 10 Bars 39c	Tall Cans Per Milk 2 For 29c
Shasta—No Deposit Gingerale Qt. Btl. 19c	Nestle Cookie Mix 3 For \$1

We Have A Large Selection Of
EASTER CANDY

ICE TEA
16 oz. GLASS

THIS WEEK
Each Piece
Only

9¢

with each \$5.00
Purchase

COFFEE SALE



MAXWELL HOUSE COFFEE

Lb. Can **69¢**

Kraft's Salad Dressing—Qt. Jar
MIRACLE WHIP 49¢

FLOUR Gold Medal 10 Lb. Bag 89¢

SOFLIN Toilet Tissue 4 Roll Pack 4: \$1

Hi-C ORANGE DRINK 3 46 Oz. Cans \$1

CAKE MIX Shurfine—White Yellow, Spice, Devil Food 4: \$1

For Automatic Dishwashers
CASCADE 49¢

Queen Size Premium
DUZ 99¢

Jumbo Size
SALVO \$2.39

Reg. Size
ZEST 3: 45¢

GREEN ONIONS RADISHES

Nice Large Fresh Bunches

5¢

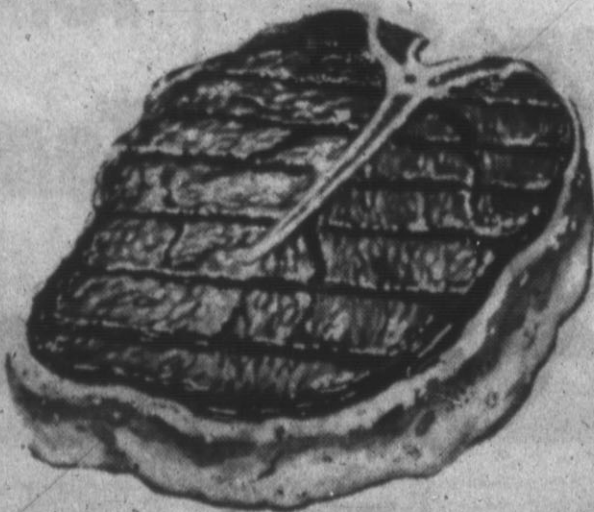
WASHINGTON PEARS Lb. 19¢
TEXAS CABBAGE Lb. 8¢

USDA Good Choice
STEAK SALE

ROUND T-BONE Lb. **89¢**

SIRLOIN CLUB Lb. **79¢**

CUDAHY CHUCK WAGON BACON Lb. 49¢
CUDAHY BAR 'S' BONELESS HAMS Lb. 89¢



Big 10 Oz. Jar **\$1.45**

ROXEY DOG FOOD 7 Tall Cans 49¢

Cut Rite—125 Ft. Roll
Waxed Paper 29¢

Cut Rite—100 Ft. Roll
Plastic Wrap 33¢

Miracle Corn Oil
Margarine 4c Off 3 For \$1

PARKAY Pound Pkg. In Quarters 4 For \$1

Skinnors
Vermicelli 10 Oz. Pkg. 2 For 49¢

Shurfresh
Salad Oil 1 Pt.—8 Oz. Jar 35¢

25' x 12" Standard
Reynolds Foil 3 For \$1

STARKIST TUNA Green Label Flat Can 4 For \$1

Giant Box
ALL 79¢

B. F. Goodrich Co. Guaranteed
Windsor—Pure Vinyl 50 Ft.—5/8" Inside
GARDEN HOSE \$2.99

FREE FARFEL MUG

FROM NESTLE'S Quik.
• HOLDS A FULL 8 OZ.
• MADE OF DURABLE, DOUBLE-FIRED EARTHENWARE
Lb. **45¢**
GET YOUR ORDER BLANK HERE

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WE HAVE A LARGE SELECTION OF

GARDEN SUPPLIES GARDEN SEEDS

DOUBLE S&H GREEN STAMPS WED.

With 2.50 Purchase or More



Wesley to Hear 'Own' Preacher, Robert L. Davis

Today is to be "Robert Lee Davis day" at Wesley Methodist church, the pastor, the Rev. Clesby Patterson, announced Saturday. Mr. Davis was the church's first "preacher boy", he explained, the first of several former Wesley members to become ministers.

Mr. Davis is associate pastor at Grapeville and is chaplain's assistant at Parkland Hospital in Dallas.

A basket dinner in Fellowship hall will follow morning services at which Mr. Davis will be the speaker.

With the return of Mr. Davis, the church completes a series of days marking its own "preacher boys." Mr. Patterson said. Two other ministers to have come from Wesley, the Rev. Bernard Seay and the Rev. Alvin Smith, had their "days" earlier in the year.

Other former members of Wesley who are in training for the ministry include Johnny Welborn, who is serving as pastor at Avoca and attending McMurry College, Abilene; and Gary Kendrick, who attends Howard County Junior College, Big Spring; and Jimmy Mooneyham.

Two other Wesley members, Gary Doogan and Linda Tooley, have volunteered for life-time service as missionaries.

ISN'T IT AMAZING!

MEMPHIS, Tenn. (AP) — A newcomer to Memphis was asked by a cashier the other day where she came from. "From Scotland," she said, the pipes skirling in her voice. "Well, honey," said the cashier kindly, "you sure speak English well for a foreigner."

STARD
Open Sat. & Sun. 1:45 p.m.
Open Week Days 6:45 p.m.
Now... Ends TUES.

"They all want to be the mother of my child!"
Metro Golden Mayer
A Seven Arts Hall Barlett Production
starring

Bob Hope
and The Global Girls

'A Global Affair'

CO-STARRING AS THE GLOBAL GIRLS
Michele Mercier - Elga Andersen
Yvonne DeCarlo - Mijko Taka
ALSO CO-STARRING Robert Sterling
AND CO-STARRING Lilo Puhver AS SONYA

Added Attraction!
FIGHT PICTURES!
LISTON VS CLAY

WORLD'S HEAVYWEIGHT CHAMPIONSHIP!
Released by 20th CENTURY-FOX

TOWER DRIVE-IN
ENDS TONITE!
SANDRA / PETER DEE / FONDA
TAMMY and the DOCTOR
Plus: Co-Hit!
KING KONG
GOBZILLA

LAST CHANCE TO WIN \$100

IN SAFEWAY'S 'SWORD IN THE STONE' CONTEST
ALL WINNING CARDS MUST BE TURNED IN TO SAFEWAY BY SAT. NIGHT, APRIL 4, 1964
You Still Have Time To Win -- HURRY -- Get Your Free Card Today.
NOTHING TO BUY NO OBLIGATIONS YOU MAY BE A WINNER



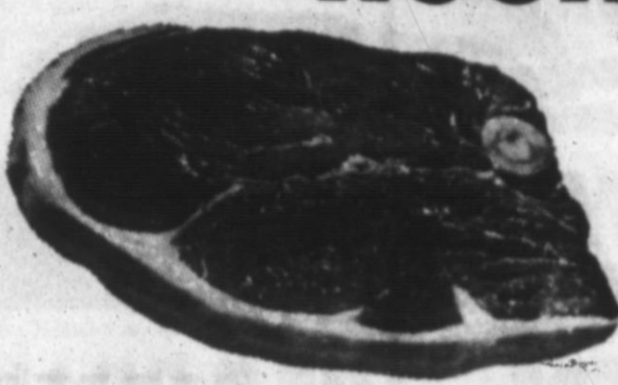
YOU CAN WIN FREE TRIPS TO DISNEYLAND!
A day - 4 night expense paid vacation, including round trip air transportation to Disneyland, meals, and paid entertainment in Disneyland.

After Removing Sword From Your FREE "Sword In The Stone" Card — Deposit The Yellow Portion of The Card In The Box You Will Find In The Lobby of Your Safeway Store. A Drawing Will Be Held At The End of The Contest.

One FREE Card Per Store Visit. No Purchase Required. Purchasers Not Favored. No need to pass Through Checkstand. Secure Your Free Card at either end of the Checkstand, or from any store employee other than in the Mea Department.

- FLOUR** Kitchen Craft Enriched White 10-Lb. Bag **89¢**
Save 8c
- FOLGER'S** All Grinds 3-Lb. Can **\$2.09**
- BEANS** Big Chief Dry Beans 4-Lb. Bag **39¢**
Save 10c
- CATSUP** Hunt's Famous Tomato 6 14-Oz. Btl. **\$1**

USDA Choice Aged Mature Beef Steaks
ROUND STEAKS
USDA Choice Aged Mature Beef **Lb. 89¢**



C & H Cane **SUGAR**
Save 14c 10-Lb. Bag **\$1.23**

Breakfast Gem **EGGS**
Grade "A" Med. Doz. **45¢**

Party Dips
Lucerne Assorted 3 8 Oz. Ctns. **\$1**
These Prices Good Thru Wed., March 18th In Hereford

T-BONE SIRLOIN
USDA Choice Aged Mature Beef **Lb. 98¢**
USDA Choice Aged Mature Beef **Lb. 89¢**

Bel Air Frozen Foods **MIX or MATCH**
● 12 Oz. Leaf Spinach
● 12 Oz. Chopped Spinach
● 9 Oz. Potatoes French Fries or Crinkle Cuts
● 10 Oz. Sweet Peas
6 Pkgs. \$1

Dog Food Pooch Canned Save 16c **12 Cans \$1**
Pure Lard Glover's 3-Lb. Ctn. **39¢**
Green Beans Gardenside Cut Beans Save 16c **8 No. 303 Cans \$1**
Tissue Truly Fine Facial Tissue **5 400 Ct. Box \$1**

Tenderized Steak Waste Free **Lb. 98¢**
Corned Beef Choice Colonial **Lb. 89¢**
Longhorn Cheese Safeway Halfmoon **Lb. 59¢**
Fish Cakes Captain's Choice 12 Oz. Pkg. **ea. 39¢**
Sliced Bacon Safeway 1-Lb. Tray Pack **Lb. 59¢**
Ground Beef 100% Pure Meat Ground Fresh Daily **Lb. 39¢**

COTTAGE CHEESE
Lucerne Bonus Quality 2 Lb. Ctn. **49¢**

CABBAGE
Fresh, Green, Tender & Crisp
Delicious With Corn Beef
Lb. 4¢

Fresh Packed, Red Ripe **TOMATOES**
Lb. 29¢
Green Onions California 2 Bunches **19¢**
Radishes California 2 Bunches **19¢**
Potatoes U.S. No. 1 Russets **Lb. 10¢**

Tomato Sauce Hunt's 10 8 Oz. Cans **\$1**
Tomatoes Hunt's Fancy Solid Pack **6 No. 300 Cans \$1**
Shortening Velkay Vegetable Shortening 3-Lb. Can **59¢**
TOMATOES Hunt's Solid Pack **4 No. 2 1/2 Cans \$1**
PINEAPPLE Del Monte Sliced **4 No. 1 1/2 Can \$1**
TISSUE Lydia Grey Bathroom **10 10 Roll Pkg. 79¢**

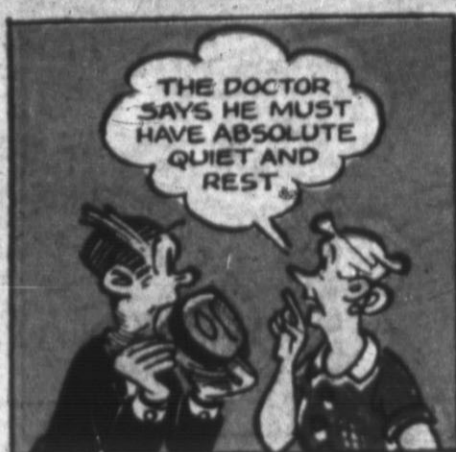
DOUBLE GUNNERS STAMPS WEDNESDAY
(with purchase of \$2.50 or more)
Ivory Flakes Reg. **35¢**
Joy Liquid 22 Oz. Btl. **69¢**
Ivory Liquid 22 Oz. Btl. **69¢**

Handi-Wrap 100' Roll **33¢**
Dutch Cleanser 21 Oz. Can **25¢**
SAFEWAY
We Reserve The Right To Limit Quantities

Ivory Soap 4 P.S. Bars **29¢**
Wilson's Bif 12 Oz. Can **47¢**
Wilson's Mor 12 Oz. Can **47¢**

SUNDAY, MARCH 15, 1964

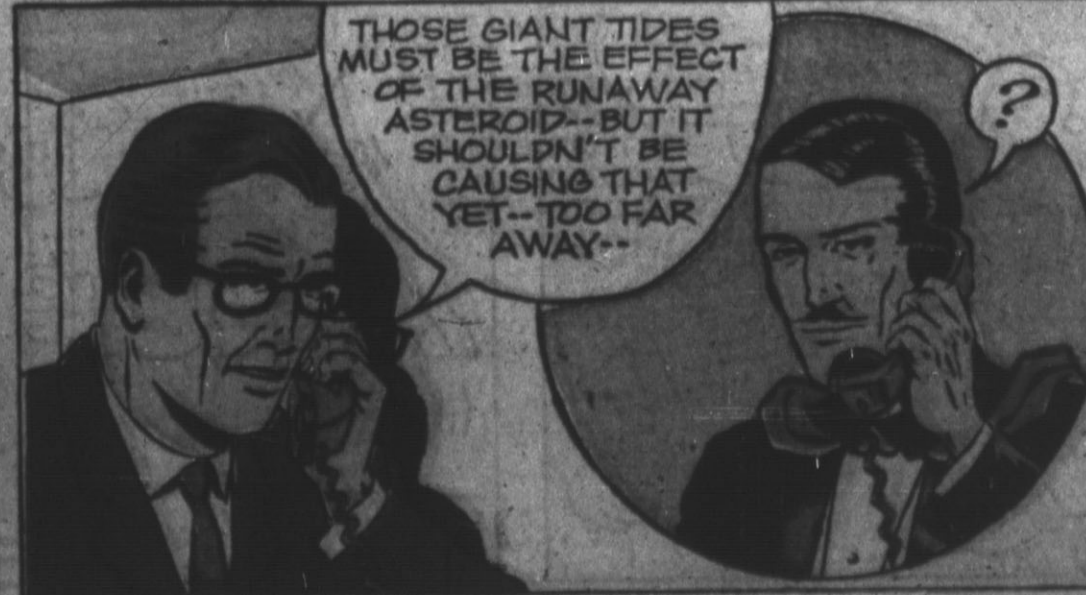
BLONDIE



MANDRAKE THE MAGICIAN

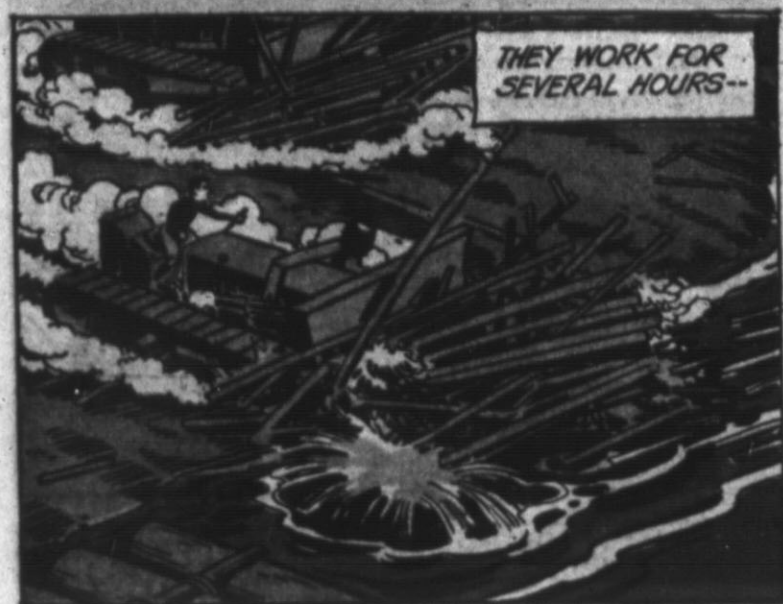
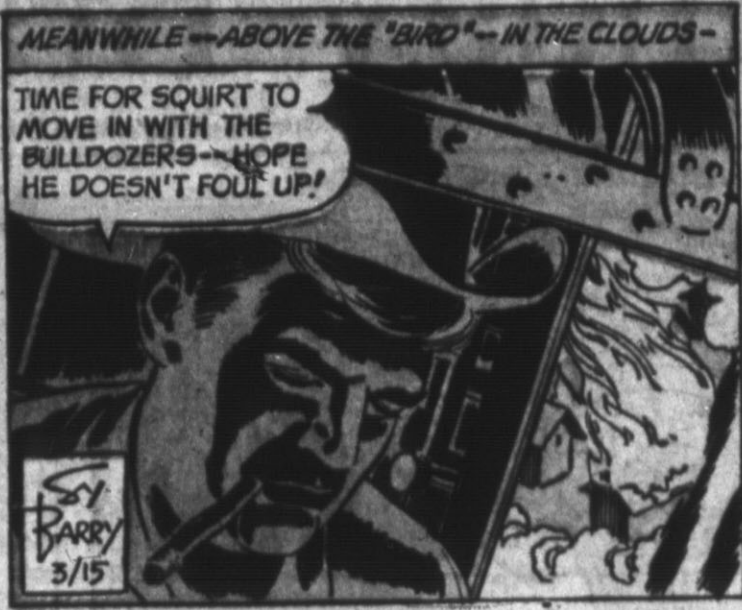
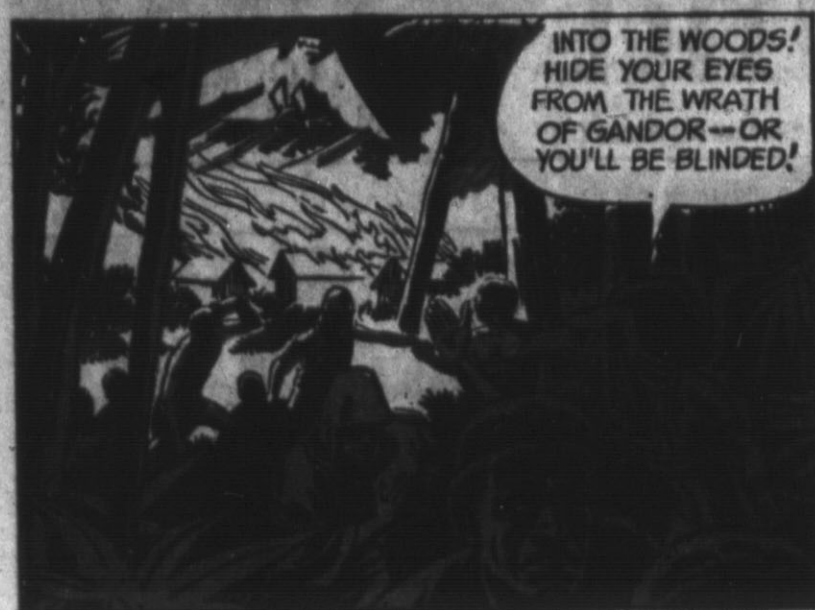


BY LEE FALK & PHIL DAVIS



The PHANTOM

By Lee Falk



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF





beetle bailey

by mort walker



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MORT WALKER

3-15

FLASH GORDON

by MAC RABOY



THEY SEALED THE HATCH WHEN FLASH GOT ABOARD, BUT...

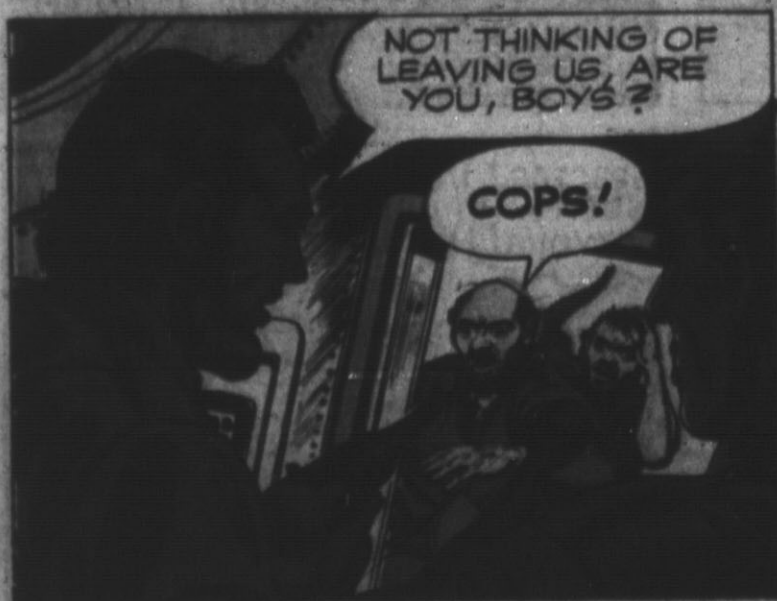
LOOK..THE HATCH...IT'S SWINGING OPEN!



I'LL CRUSH YOU TO A PULP GORDON! S'HELP ME.....!



I'M GETTIN' OUTA HERE, NOW!



COPS!



I HAD A SECRET WEAPON...THIS LITTLE ZHLUBB...HIS RADIOACTIVE HOWLING LET THE BREEN BOYS ESCAPE! BUT IT ALSO STOPPED THEM FROM TAKING OUR SHIP!



FOR REAL? I GET RIDE? I EVEN MAKE SURE THAT ZHLUBB NO HOWL--ALL THE WAY HOME!

STARTS NEXT WEEK--A NEW ADVENTURE!

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3-15

BUZ SAWYER Featuring His Pal Rosco Sweeney
by Roy Crane



AND SPEAKING OF RAIN, HERE'S ONE FOR YA... WHAT'S A PRODUCT THAT'S RAISED IN A RAINY COUNTRY?



NOPE, UMBRELLAS! OH, HAW, HAW, HAW!



HOW ABOUT THIS ONE, HEE, HEE... WHAT TIME DID THE CHINESE BOY GO TO THE DENTIST?



NOPE, TOOTH HURTY! GET IT? HA, HA, HA! WHIEE!

YEAH, AND I'D LIKE TO BE IN BED BEFORE THAT TIME! GOODBYE, COUSIN SUNSHINE.

YES, GOODBYE, COUSIN, YOU'D BETTER GET STARTED NOW, IT'S GETTING DARK.



A FEW MINUTES LATER:



HEY, ROSCO, OPEN UP! IT'S ME, COUSIN SUNSHINE!



BUT WE'VE GOT TO LET HIM IN, BROTHER. HE'S OUR COUSIN!



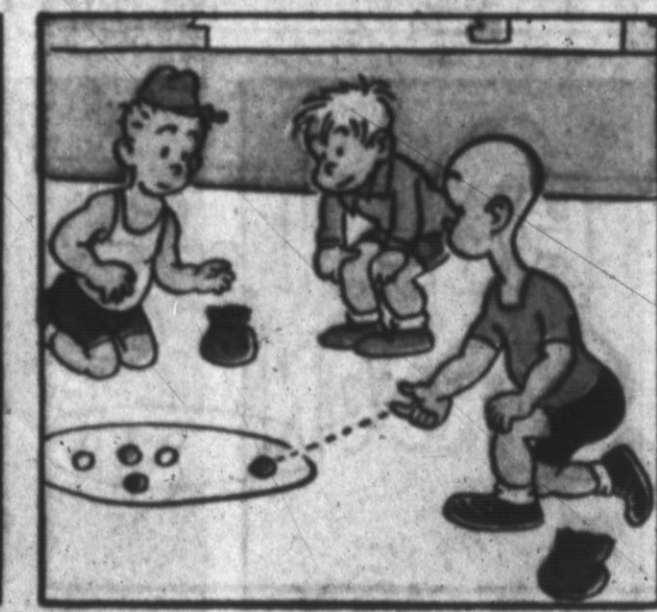
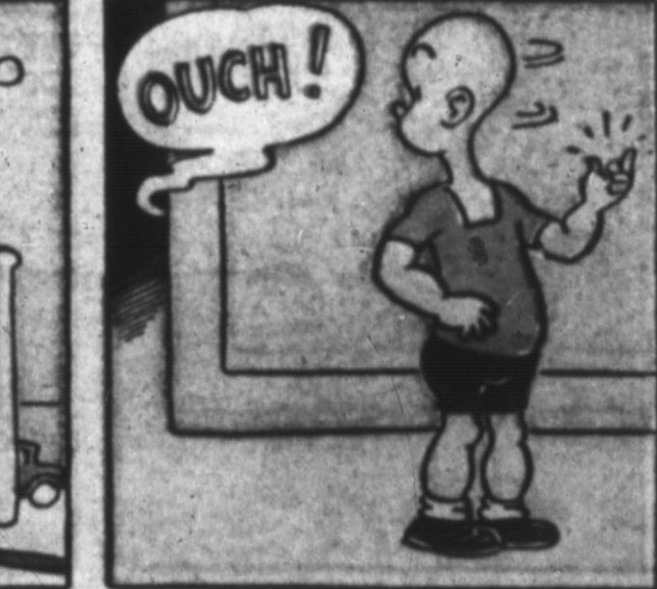
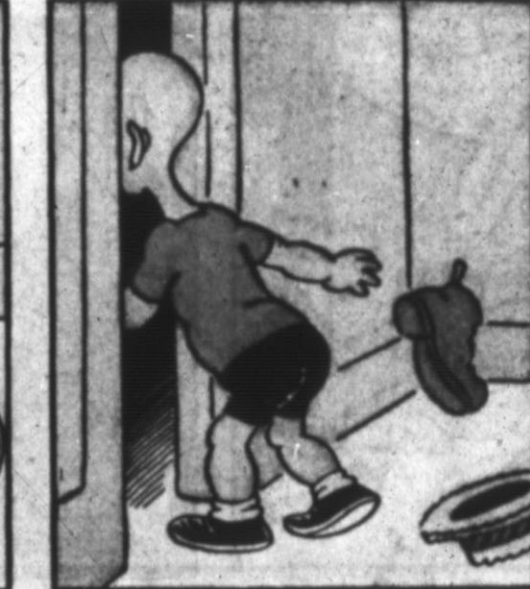
I WOULDN'T CARE IF HE WERE OUR SICK OLD GRANDMOTHER. I ABSOLUTELY REFUSE TO LISTEN TO MORE OF HIS GHASTLY JOKES!



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HENRY

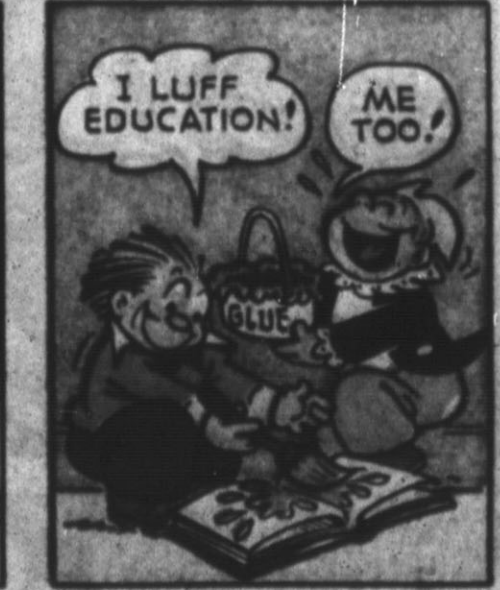
by CARL ANDERSON



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The KATZENJAMMER KIDS

by JOE MUSIAL



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TIM TYLER'S LUCK

by Lyman Young and Tom Massey



RUDDY'S SETUP FOR ILLEGALLY MINTING COINS IS AMAZINGLY COMPLETE, SPUD!

IT'S SMALL WONDER HE TRIED SO HARD TO DRIVE US AWAY, TIM!



NEXT STOP FOR YOU, RUDDY, IS THE JUNGLE PATROL HEADQUARTERS JAIL!

SWING IN, SPUD! LET'S THANK CUTTER FOR THE TIP HE GAVE US!



NEWT RUDDY IS THE MAN WE CAME FOR, CUTTER!

GOOD ENOUGH, TYLER! WANT TO SEE MY WORK? IT'S FINALLY FINISHED, AND NOW I'M MORE WILLING TO SHOW IT!

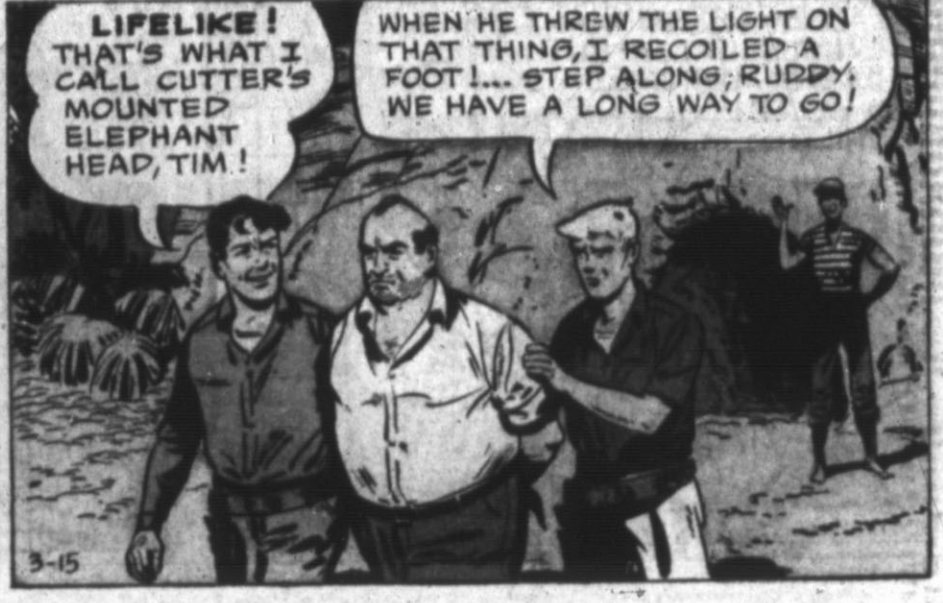


STEP INSIDE...IT WILL BE DARK A FEW SECONDS, THEN MY LIGHT WILL FLASH ON!



NOW!

OH!



LIFELIKE! THAT'S WHAT I CALL CUTTER'S MOUNTED ELEPHANT HEAD, TIM!

WHEN HE THREW THE LIGHT ON THAT THING, I RECOILED A FOOT!... STEP ALONG, RUDDY, WE HAVE A LONG WAY TO GO!



Right Around HOME with MYRTLE

MYRTLE TAKES OVER!

OH, FREDDIE, THANK GOODNESS YOU'RE HERE! I'M AT MY WIT'S END--IT'S THIS BABY-SITTING BUSINESS OF MYRTLE'S! WHEN SHE FOUND OUT SHE COULD GET \$4 PER HOUR PER CHILD--EVERYTHING WENT OUT OF CONTROL. IF THIS KEEPS UP, WE'LL ALL HAVE TO MOVE OUT TO A HOTEL!

SEE SUSIE--YOU'GHTA BE PROUD OF HER, SHE'S JUST REFLECTING THE FAR-SIGHTED BUSINESS SENSE OF HER FATHER.

MAYBE BIFOCALS WOULD HELP HIM SEE LAST MONTH'S LIGHT BILL.

I'LL BE BACK FOR YOU AT 5:30, AND IF YOU CAUSE MYRTLE ANY TROUBLE, I'LL FIND OUT ABOUT IT--DO YOU HEAR?

YES, SIR--I MEAN--YES, MAM!

ALL RIGHT! IF YOU GUYS WANT YER DIME, LINE UP SINGLE FILE AN' STAY PUT!

HECK, NO, SILLY--IT'S JUST SMART, LIKE GWINN BACK A MEATBALL TO GET IN GOOD WITH TH COOK.

SEE WITH MYRTLE, I'VE COUNTED TEN THIS TIME--AND EVERY TIME I GET A DIFFERENT ANSWER!

WE'LL JUST STAND RIGHT THERE AND I'LL RUN 'EM BY ONE AT A TIME!

SLOG--WHY CAN'T YOU HELP HER KEEP ORDER? SOMEONE COULD GET HURT!

YOU JUST ANSWERED YOUR OWN QUESTION.

KICKBACK?

HECK, NO, SILLY--IT'S JUST SMART, LIKE GWINN BACK A MEATBALL TO GET IN GOOD WITH TH COOK.

HECK, NO, SILLY--IT'S JUST SMART, LIKE GWINN BACK A MEATBALL TO GET IN GOOD WITH TH COOK.

GRANDMA

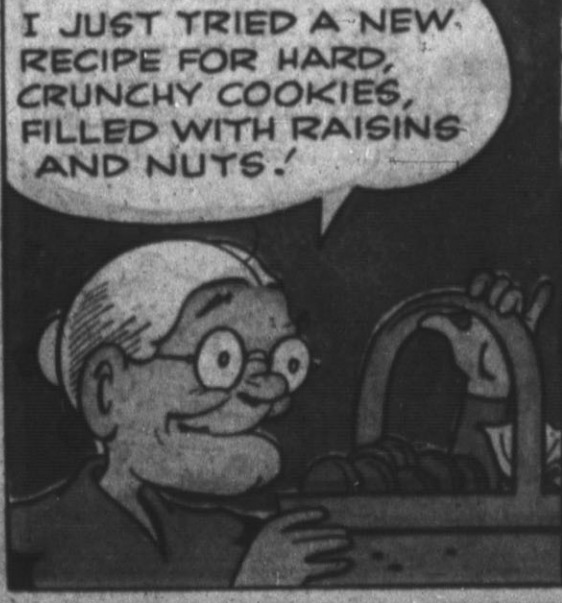
by Chas. Kuhn



WELL, GRANDMA! DO COME IN!



HELLO, JOY! HI, BUTCH AND LEROY!



I JUST TRIED A NEW RECIPE FOR HARD, CRUNCHY COOKIES, FILLED WITH RAISING AND NUTS!



HOPE YOU LIKE 'EM!



UM-M! DELICIOUS!

YUM! YUM!



AND I MADE SOME SPECIAL ONES FOR LITTLE LEROY AND ME!



EXTRA SOFT AND EASY TO GUM!

LITTLE IODINE by JIMMY HATLO



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The Little Woman by DON TORBIN



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LITTLE ANNIE ROONEY by DARRELL McCLURE



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DARRELL McCLURE 3-15

The LONE RANGER

by Charles Flanders and Paul S. Newman



DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY





BRER RABBIT KNOWS THE STORM WAS COMIN'!
WONDER WHUT BRER RABBIT GOT IN THAT MYSTERIOUS-LOOKIN' BOX.
IT COME MAILED FROM LANTA, GAWGIA.



SEEMS IN A HURRY TO GIT HOME.
HE ACTIN' PEECULYAH.



MAYBE HE DON'T WANT THE THIGAMATHING TO GIT WET.
WE BETTER VESTIGATE!



HE MUST BE SHORT ON THINKIN'.
LEAVIN' A VALUABLE PARSUL OUT IN THE RAIN.



LOOK WHUT'S POKIN' OUT!
WIRE.
GOLD WIRE!



MUST BE WITH A ZILLION!
SUM DISHONEST CRITTER MIGHT STEAL IT!



LER-RASH!



NOW! BRER STORM'S GONE, AND YOU CRITTERS KIN HELP ME 'NSTALL MY NEW LIGHTNIN' ROD.

CURIOSITY IS MORE SOOPLE THAN COMMON SENSE.

MISTER BREGER

by Dave Breger



GOOD MORNIN' MRS. GRISWOLD--AN' WHAT'LL IT BE TODAY?



THAT LEG OF LAMB THERE--HOW MUCH DOES IT WEIGH?



3 POUNDS, 7 OUNCES.



NO, I WANT ONE AT LEAST 5 POUNDS.
I'LL SEE IF WE HAVE ONE...



BOSS, THIS 3-POUND, 7-OUNCE LEG OF LAMB IS THE ONLY ONE WE GOT, BUT MRS. GRISWOLD WANTS ONE AT LEAST 5 POUNDS!



LET HER THINK IT'S A DIFFERENT ONE. PUT IT ON THE SCALE AND TELL HER IT'S 5 POUNDS, 2 OUNCES.
OKAY, BOSS, IF YOU SAY SO.



THIS LEG OF LAMB, MRS. GRISWOLD IS 5 POUNDS, 2 OUNCES...
GOOD! I'LL TAKE IT.



OH, ON SECOND THOUGHT--



--I'LL TAKE BOTH.

BARNEY SOOGLE and SNUFFY SMITH

by FRED LASSWELL



WHAR'S DOC PRITCHART? I GOT TO SEE HIM THIS VERY SECNT
SIMMER DOWN LOWEEZY



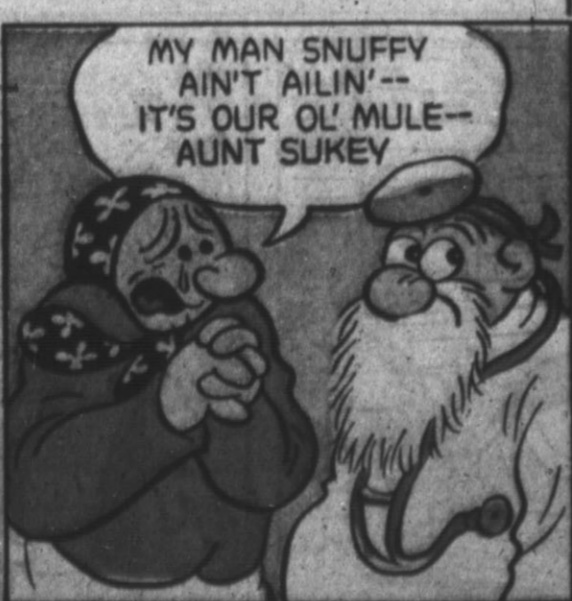
SIMMER DOWN, MY FOOT!!



DOC!! GRAB YORE SACHEL AN' COME A-RUNNIN'!!
GIT OUT OF HERE, WOMAN!!



YE GOT TO COME RIGHT NOW, DOC!! I'M AFFERED IT'S A STRAPPED THROAT
TELL YORE WUTHLESS HUSBAND TO STOP GUZZLIN' OL' SATAN'S PARFUME AN' IT WON'T GIT STRAPPED



MY MAN SNUFFY AIN'T AILIN'-- IT'S OUR OL' MULE--AUNT SUKEY



TIME'S A-WASTIN'!!