Our Slogan: "More People - More Farms"

pages

PRICE - 15c PER COPY

VOL. 17 - NO. 25

HEREFORD, TEXAS 79045, SUNDAY, DECEMBER 13, 1964

ON WRECKS

Police Slate 'Drive'

By PHIL DUNCAN Staff Writer

After a rash of accidents last week, which kept city policemen hoppings and boosted traffic accidents for the month to 16, Police Chief Marshall Padgett and Corporation Court Judge Jim Neill have issued a sternly-worded warning to traffic violators.

"We are seeing an unprecedented rise in traffic accidents this month and during the past several months," Padgett said. This situation must be controlled before it is allowed to ret completely out of hand."

"Beginning immediately, the Hereford Police Department will be making an all-out effort to combat this sudden rise in minor traffic accidetns. The radar units of the department will be within the city limits, a chief factor in most accidents.

Cite Fwo Factors Padgett explained officers were concentrating especially on speeding violations and reckless driving.

"These are the two main factors involved in most of the accidents investigated by our deaccidents," Padgett said.

receive much stiffer fines than met. een used during the past About \$7,000 is needed. several months if the present

trend continued. easy on the people that received violations at wrecks for failure to contri speed, failure to yield right of way, negligent collision and all the other unnecessary violations which cause the

accidents. To Stiffen Fines "The court will not be so lenient in future cases and viola-

tors will receive much stiffer fines," Neil) said, Policemen investigated 11 accidents last week accounting for him on today's front page. more than \$3,870 in damage to

longing to Deaf Smith County.

was attempting to pass another and goings-on. vehicle on the left and hit the car, which was parked on the left side of the street.

ly after 9:40 p.m. near the inter- Keep it up.

A Letter To Hereford

. Published Every Sunday

Citizens of Deaf Smith County:

Are you sincerely interested in your children and youth of

in Hereford. To continue being a top city we need to be and enthusiastic about our needs.

We are a busy people and we don't take time for the really important things in our lives, our youth. The City of Bereford has been extremely fortunate to have the many activities for its youth to participate in. These agencies can not continue to function, unless you, the citizens of Deaf Smith County, get United behind the drive to support your United Fund.

Think back, when each of the seven agencies were making individual drives, you would give a two to five dollar contribution. Now that we have a United Fund, to pool our efforts in one solicitation, we are still getting the two to five dollar domations. The needs can't be met with this, our donations must be multiplied by seven time.

This Ruesday night, December 15th, you will be given an opportunity to put your United Fund over its goal. We need \$7,000.00 and if every Mother, Father and individual would do their very best, the goal will be reached.

and Mrs. Citizen, do you want to see our town with ou seven agencies? If you have already made your contribution and are called on Tuesday night, give \$2.00 more to assure our reaching the



used more extensively in an effort to control speed violations \$7,000 NEEDED FOR GOAL

UF's Try Set Tuesday Night

will have made a major effort for the first second of the first se Corporation Court Judge Neill difficulties the town should Hereford women to help push explained that violators would know if the 1964 goal is to be the 1964 campaign over its

this year's drive, said officials the special meeting call Thurshad to have an answer

Inside

backyard. We share the yard with nice neighbors. I tripped over Tuffy in the dark the other night. He just said "woof." In appreciation, I put

personal property. In the only injury of the week, erol items on the United Fund our goal." Nancy L. Tyler, 17, Friona, was - on editorial and cartoon involved in an accident Tues-day with a packed vehicle bea picture page on the second She was taken to Deaf Smith section's front page. We think County Hospital after the accident, Injuries were not serious. Otherwise, news is rather Miss Tyler told officers she general on clubs and meetings

partment, and we feel if we can Hereford's "s in k-or-s w i m" women at least." The UF orcurb these to some extent, we United Fund effort begins at ganization has appealled to the \$29,222 goal.

One Block Each "We have been going pretty "are hoping to have out 200 day morning at the Jim Hill 15th." Cowsert said. Hotel. "I'd say these 30 represented as many as 175 women," Jayroe said.

The volunteers will make a door-to-door canvass of the more ject. That determined dog over populated blocks of Hereford there on the right lives in my each woman covering only one James W. Witherspoon, attorney

A 'Fair' Share Those that have not been contracted previously, Jayroe said 'are being asked to give a 'fair' shure one day's pay."

The cunvass won't take too long," he said. "When the tudies A Colorado Union official will

ON HOUSING

Holds Action

The City Commission remains play in a proposed 200-unit, low-cost housing project for farm luborers.

On Wednesday they again tubled the issue and said another public meeting would be called when additional information is secured. No Growers There

commission were openly puzzled by the failure of the sugar beet growers to appear. "The reason we called this meeting was the

Information Lack The mayor asked City Manager Dudley Bayne if he could

(In Monday night's meeting, "The purpose of this drive is Housing Authority, said an into contact every one we have dication of approval from the missed in our campaign," Jay-city was needed before the group roe explained. "We know we are could enter into negotiations with going to contact some who have the federal government for funds already given, and we hope they to construct the project. He said will give one dollar additional the bonds, however, would be Inside today you'll find sev- to assure that we will go over purchased by private interests ernment.)

See COUNCIL, Page 2

complete their collections they be in Hereford Thursday night are being asked to bring them to install new officers of Local You've been real nice about to Southwestern Public Service 321, American Federation of Co. We will keep the office open Grain Millers, Loyd Ott, district letting us know what's hap- and have girls here to count representative for AFGM Inter-The accident occurred shorty after 9:40 p.m. near the interSee WRECKS Page 5

The accident occurred shortthe money and it will then be taken to the bank. If they will just drive up, they won't even have to get out. We'll pick it up at the window."

Fulice Calef Marshall Pudtaken to the bank. If they will just drive up, they won't even have to get out. We'll pick it up at the window."

Fulice Calef Marshall Pudtaken to the bank. If they will just drive up, they won't even have to get out. We'll pick it up at the window."

Fulice Calef Marshall Pudtaken to the Merrits E.
Shoup plant of Holly Sugar Corp.

Shoup plant of Holly Sugar Corp.

Council

undecided — and apparently is more muddled than before — over the part the city should

A group of sugar beet grow-ers asked the council last Mon-day to give them a written "declaration of cooperation" indicating the city would not frown on such a project. The com-mission declined to make an immediate decision and called a special meeting Wednesday.

None of the beet growers present Monday night attended the Wednesday session. Austin Rose Jr., who is president of the Texas Sugar Beet Growers Assn., said later the housing authority directors were unaware of the meeting. "We still need the de-claration," he said Thursday. But in their place was a platoon of new faces, largely real estate operators, who are opposed to the project. "It doesn't answer any of the questions, it doesn't answer any of the needs we all have," asserted N. D. Bartlett Jr., developer of the Buena Vista housing project -

for the Deaf Smith County and only guaranteed by the gov-

Bayne said he had twice ex-

UNION INSTALLATION

ANNUAL STATE SESSION

BLOW TOIL

MATTRESS

th's too close to Christmas for a subtle hint. This is one 408-8 E. Third, With only 12 shapping days left, the holi-pooch who has dropped the subterfuge and brought his day fever is on the rise — and it got a big boost Friday

Beet Growers Meet Monday

Members of the Texas Sugar Beet Growers Assn. will hold their annual meeting at 8 p.m. Monday in the Community Center. More than 400 growers were notified of the

AT POST OFFICE Mail Deadline

Is Now 6 P.M.

be allowed at the intersections of dain Sz, with Third and Fourth streets.

The decision was made by the city commission Manday, in an other to maintain a smoother flow of truffic on the busy street.

City employees installed the new plan went into effect immediate, y according to Pungett.

There is no maintain a smoother to maintain a smoother flow of truffic on the busy street.

City employees installed the new plan went into effect immediate, by according to Pungett.

There is no the new plan went into effect immediate, busy street. Third and Pourth Street intersection, but will not be allowed to turn left of the busy street. Pungett said.

There is no the low of the state of the guest speaker at the event, Monroe is a noted to Cartstman, Cartaman State, American Fulk Rhapsooty and the vent into the allowed to turn left of the busy street. Pungett said.

Minus Twelve And Counting!

rands out in the open. His name is "Tuffy" and he re-

sides in the backyard of the Vance Robinson residence at

No Turn

up," he said. He added it would street "Padgett said.

Fudgett warned all violators of this plan will be issued citawould have the addresses arHolly Sugar/District, repres

Main item of business will be Higginhotham, whose terms ex- and has qualified for the Milli pire this year.

The members will hear a re- Kappa Iota Chapter of Be port from the nominating com-mittee, consisting of H. C. Wil- ren's "Kiddle Show" at 10 a.m.

Fines for the violation can "Unfortunately we don't have ing from a minimum of \$1 time to look up oil the Christ-mas, card ZIP code numbers."

See TURNS Page 2

ranged by states.

"Unfortunately we don't have ing Holly Sugar Corporation's Merrill E. Shoup Plant, Here-tord, will give a report on the mas, card ZIP code numbers."

HEREFORD CITY LIMIT EST POP. 9584

night with a Christmas parade through downtown Hereford. See story in col. 4 below. (Staff Photo by Dudley Lynch)

J. W. Robinson Jr. of Hereford was among the five leaders in new paid business during Nov-ember for Southland Life Insurthe election of two new direc- ance Co. Robinson has been a tors to take the place of Walter member of the company's South-John Paetzold and Raymond land Life's field force since 1949 Dollar Round Table four times.

tiams, Earl Holt, S. A. Mc- Saturday at the Star Theatre.

The Wesleyan Service Gu of the First Methodist Churc still has a number of Corsion Fruit Cakes for sale, Int persons may call Mrs. L. H. Willoughby during the dat at EMerson 4-2000 and at night at

Hereford High School girls are



MUSEUM DONATION - Bruce Oliver, 15, son of Mr. and Mrs. W. Allen Oliver, Hereford, donated these Indian grind-Ing stones to the Deaf Smith County Museum last week. The stones were presented to Bruce by a friend in Burkburnett several years ago. They were found on the Red River

Vote On Cotton Quotas Tuesday

563 FARMERS ELIGIBLE

for the county Agricultural Stab-ilization and Conservation Serv-ice (ASCS), said 563 farmers are eligible to vote along with heir wives—a total possible vote

Prevent Easily
Previous county referendance
are passed easily. Marketing
moting for the 1986 crop were
aggroved by \$6 per cent of the
aggroved by \$6 per
aggroved by \$6 p

Deaf Smith County cotton able to farmers who do not ex-growers will vote Tuesday on ceed their acreage allotments upland marketing quotas for the 1965 growing season. payments can be earned by fermers for heeping their acre-

See COTTON Page 2

IN FRIDAY NICHT PARADE

Santa Greets Hundreds Of Hereford Children had by the delight of home

220 cosh price for first pla The parents proceeded on an Main at precisely 7:30 p. echilolog accord. See

ATT STATE OF THE PARTY OF THE P

Beet

(Continued from page 1)

acet industry from the proces-

Report of the efforts and ac-

Reports will also be heard from the president and board of directors, as well as those

There will be a general disssion of all matters pertaining to the best interests of the members," Witherspoon said,

THE SUNDAY **BRAND**

Published every Sunday at 150 West Fourth St. Hereford, Texas 79043

James M. Gillentine, Editor and Publisher fetris Young, Managing Editor Budley Lyuch, News Editor Bill Penn, Adv. Mgr. Lee Brown, Mech. Supt.

bscription Rates: Zone 1, \$4.00 per year; Zone 2 and to that. bove, \$5.00 per year. With the Hereford Brand both papers, Zone 1, 34.95 per year, Zone 2. 36.15 per year. Carrier delivery. 60 cents per month. Single copies 15 cents each.

Entered as second-class matter at Hereford, Texas under the Act of March 3, 1879.

Council

"The signs will be in plain sight for everyone and can be easily observed. This should ease the truffic congestion on Main Street and permit a much smoother flow of truffic."

amined explanatory materials left by Witherspoon and "there is nothing in here like what they were describing." He said that the programs were all concerned with urban renewal and displacement of persons by inter-

Won't Solve Problems' Several of those in attendance moke against such a low-cost ousing project because of the belief that it will not solve the percent of parity as directed by problems it is meant to ease. "The price they par (for ren-

Report of the efforts and accomplishments of the organization and the problems facing the sugar beet growers in the future will be given by executive secretary of the organization, James W. Witherspoon of Hereford.

Bartlett said he thinks the sugar beet growers "are being misled in thinking that these houses will be filled by itinerant laborers who come in here to work. The people that will live there we don't want, .

Tells of Project
The Hereford developer told We need to and must be of what he called a "similar united and be active participants project" started back in the nour organization if we are 1930s at Lamesa which is still going to further the interests in operation "and not 10 per of the sugar beet growers in Texas," Witherspaon concluded. are doing anything."

"We were misled," he commented, "It's no bonanza." 'Mayor Cowsert also gave a

dim view of the proposal. "We all know that we depend on migrant labor to get out our crops," he said, "We can't do without them. But I don't think this is the answer. I don't think you could build enough housing out there, or you could - but the cost would be prohibitive."

"You could build that many every year," added councilman Lloyd Sharp. "And when the growing season gets here, the farmer is going to be out looking for a place to put his lab-

Suggests Alternate One of the visitors asked, some preliminary decisions on What's wrong with the labor the 1965 budget. camp now? Is it full?"

"It's full and it's a disgrace to the town," replied the mayor. "Ithink everybody will agree

Bartlett suggested that there would be little objection to the project if the sugar beet growers constructed the housing on their own, without federal as-

"The sugar beet growers. are a nice bunch of guys. They If they want to go out themselves and build houses, let them go ahead. But why should you Second-class postage paid at and I be forced to go out there Hereford, Deaf Smith County, and put our funds in their project? That's what we would

Cotton

Alternate Choice "On the other hand, if more than one-third of the growers who vote oppose the quotas, then there will be no quotas and no penalties applicable to the 1965 upland cotton crop, no 'domes-

allotment' program provid ng price-support payments, and price support to farmers who comply with their acreage allotments will be available at 50

program is not affected by the office from acres released from outcome of the balloting, Col- areas where acreages were not The allotments will remain in

available price support. Collier pointed out that, while the secretary of agriculture is planting time," Collier said.

directed by law to proclaim quotas for the next crop when the total upland cotton supply exceeds normal, it is the growers themselves who decide whether or not quotas shall be us-

Vote Is No. 12 Farmers eligible to cast ballots are all those engaged in the production of the upland cotton crop in 1964.

The cotton quota vote coming up on Tuesday will mark the twelfth consecutive year in which growers have voted on marketing quotas for their upland cotton crop," Collier said. Notices of individual farm acreage allotments for the 1965 upland cotton crop have been

doing (if the federal government helps): buying a share in that project."

After the issue was tabled, Cowsert promised that another public airing of the question before a decision was made. "Talk to your neighbor," he told the group, "and get all

the information you can." The commission also made

> Oma Lee's House of Beauty

1520 Blevins

EM 4-2024

mailed to farmers in Deaf Smith Parade County, according to Collier.

Collier pointed out that any question about the allotments hould be taken up immediately were more in the "mood" for with ASC county committee.

Deaf Smi h County allotment for 1965 is 10,461 acres, some 293 acres less than the original allotment for 1964,

"These slight variations from year to year are partially due to changes in planting history formulas used in computing base

"In 1964, Deaf Smith County received an additional 480 acres distributed by the state ASCS

"It is yet too early to know effect whether or not quotas how much acreage may be exare approved as a means of pected from this source for this determining eligibility for the year. It is expected that this released acreage will be known probably in March, well before

Election officials Tuesday will ton Hollingsworth and Mrs. A. 7:30 a.m. Friday, J. Jamerson.

Coplins Have

Rev. and Mrs. Eugene Brink,

(Continued from Page 1)

Santa Claus returned to the downtown street corners, Where he visited with many parade and listened to many Christmas wishes.

downtown stores Saturday

Chamber of Commerce announced Santa's schedule for the coming week in the local

About

(Continued from Page 1) tional honorary b a n d frater-

A break-in at the Hereford be: At Dawn, Mrs. E. C. Ham- Community Center was reportmett, Mrs. T. J. Parsons and ed to police Friday morning. Mrs. Taft McGee; At the coun- The report said entry was made ty courthouse, Mrs. George Tur- on the east side. About \$20 in rentine, Mrs. Jimmy Jesko and silver was taken in the burglary, Mrs. J. C. Morrison; at Ford, which was believed to have oc-Mrs. Raymond Smith, Mrs. Al-

A Special Invitation To The

Small Fry to visit with

Credit Union

Next Friday from 3 to 4 p.m. Hereford Texas Federal

330 Schley

Christmas after the parade. of the children present for the

Senta was also visiting in the

The Deaf 8 m 1 th County

The Federal Communications Commission announced Friday that it has assigned a license for an FM radio station to KPAN in Hereford. Radio station officials said construction is ex-Jim, David, and Nancy, were pected to begin in the spring. dinner guests in the home of The station was assigned 106.3 Mr. and Mrs. Kelly Coplin last mcs and will broadcast with 3,000 watts of power.

Monday, Santa will be at Safeway from 3 to 4 p.m.; then he will go to Taylor and

to Western Auto from 7 to 8 p.m. and will be concluding the evening at Rogers Drug from 8 to 9 p.m.

Tuesday, Santa will be at Cooper's Market from 3 to 4 p.m., at Jerry's Appliance from 4 to 5 p.m., C. R. Anthony's from 7 to 8 p.m. and will wind up the evening at

Little's from 8 to 9 p.m. Wednesday evening, Santa will be at Cowan's Jewelry from 3 to 4 p.m., and then he will go to the Vogue from 4 to 5 p.m. From there he will travel to May's Department Store from 7 to 8 p.m. and wind up the evening at Moni-gomery Ward from 8 to 9

Dallas 5, Texas

"Santa will visit in the Hereford stores all day Saturday and all day on the 23rd and

The Sunday Brand, Hereford, Texas, Sunday, Dec. 13, 1964 24th of this month," Bill Thompson, manager of the Chamber of Commerce, said

Saurday,
Thompson said Santa's
schedule for the remainder of
the week would be amounced

in Thursday's Hereford Brand.

With 20 per cent of Japan's land area, the island of Hokkaido has only 5 million people, or 5.4 per cent of the nation's total.

DRUG DISCOUNTS At White Auto

Miss Clairol

Hair Color Bath Reg. 1.25

13

Hair Styling Lotion Reg. 1.50

ALCOHOL

1 Pint Size

5

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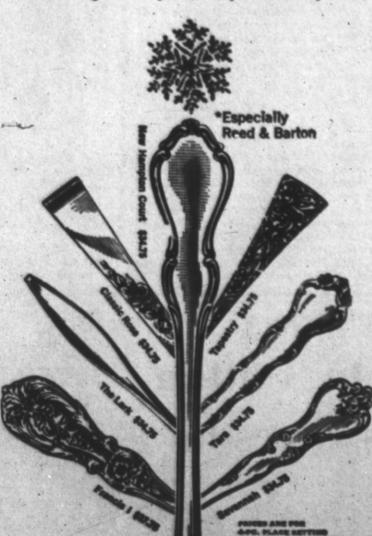


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STERLING* FOR Christmas



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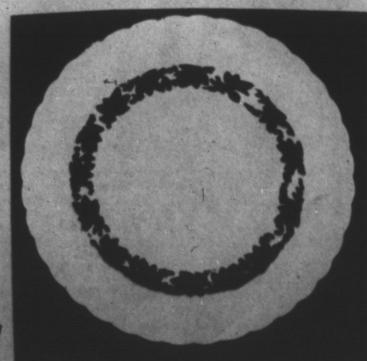




Jamestown by Fostoria

— Gently-swirled
colonial. In crystal,
blue, green, pink
amber, brown and amethyst.





Among the

SPODE

MADEIRA

Spoot Madeira

Wrecks (Continued from page 1)

section of Union and Ave. I. A man was fined more than \$110 in corporation court Monday after he entered pleas of guilty before Judge Neill to several violations.

Car Total Loss Jose Guadalupe Uvalle, 328 Ave. E, was arrested by officers shortly after 3:10 a.m. Sunday morning.

According to Padgett, Uvalle was proceeding east on Park Ave, and attempted to turn right onto Ave. E, but jumped the eurb and clipped off a sign post on the Safeway parking lot. Uvalle then proceeded North on Ave. E., where he struck a parked car belonging to Ren-

aldo Sanchez. Police estimated damage to Sanchez's car at \$170. After striking the Sanchez vehicle, Uvalle proceeded North on Ave. E, and turned into an alley, where he abandoned his vehicle. Officers arrested Uvalle a short time later. The car Uvalle was driving was judged a total loss by the investigating officers.

Officers charged Uvalle with deaving the scene of an accident, not possessing a valid operator's license, negligent collision and driving on the wrong side of the street.

'Left Scene' In another accident, which occurred shortly after 8 p.m., Saturday, Dec. 5, Roy Junior Anderson, 210 Catalpa, was charged by officers with leaving the scene of an accident.

Officers said Anderson was driving on 25-Mile Avenue and struck a parked car belonging to Henry A. Turner, 606 N. 25-Mile Avenue.

A license registration plate hicles driven by Mrs. Johnnie Wednesday near the intersection was found by officers at the B. Williams, 106 Blevins, and of Ave. J. and Park Ave. which scene of the collision and they A. C. Johnson, 313 N. 25-Mile arrested Anderson a short time Avenue, collided.

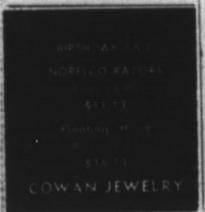
parked vehicle, not possessing a valid operator's license and leaving the scene of an accident. Damage to the Turner vehicle was set at \$250 and damage to Anderson's car was estimated a \$75 by investigating officers. He entered a plea of guilty in corporation court Monday to the charges and was fined \$55

by Judge Neill. Vehicles driven by Johnny Clinton Formby, Hereford, and nesday at the intersection of Lee Jackson G. Fortenberry, Adrian, collided near the intersection of driven by Tommy Clint Reiter, Streets. Park Ave. and 25-Mile Avenue Rt. 5, and Jose Isaias Griego, shortly after 3 p.m. Saturday.

was purked on Purk Ave., wait, at the stop sign on Lee St. to back onto the street, and Fortenberry pulled from a service station onto Park Ave., striking Formby's vehicle in the

Damage to Formby's car was set at \$100 and damage to Fortenberry's car was estimat-

Officers cited Fortenberry for negligent collision. Another accident occurred





EMPLOYEE OF THE YEAR - Mrs. Ada Brunson has been selected by hospital employees to be the "Employee of the Kear', and she was awarded \$100 at the annual staff dinner at Western Wheel Inn. Mrs. Brunson has worked in the kitchen at the county hospital for 11 years. She has six daughters, and two of them are registered nurses. Mrs. Brunson was selected for her willingness to help others, loyalty, and work devotion, hospital officials said. (Brand Staff Photo)

Officers investigated another

and a parked vehicle belonging

to Victor Craig, 131 W. Third.

turned off Park Ave. onto Ave.

J and struck the Craig vehicle,

which was legally parked.

vehicle wasn't listed.

According to officers, Clark

Clark was cited by officers

for hitting a parked vehicle.

Dumage to his car was set at-

\$300 and damage to the Craig

Vehicles driven by John Wal-

face Patterson, 300 Beach, and

John Atlen Hix, 108 Bradley, col-

lided shortly after 9:50 a.m.

Thursday near the intersection

According to officers a truck

was partially blocking the street

and Patterson was attempting

ing south on stadium Drive and

hit Patterson's vehicle in the

Patterson was cited for failure to yield right of way while

Vehicles driven by Louise

way from the curb when the

vehicles collided. Damage to the

damage to the Neill car was

estimated at \$50. No citations

In a Thursday afternoon crash,

the steering mechanism on a car

driven by Victor D. Briseno,

striking a guard rail. Damage to his car was set at \$100 and da-

mage to the rail was set at \$25.

Mrs. R. C. Godwin and her

Mrs. Godwin, Diana

Return From Visit

were issued.

shortly after 8:40 a.m. Monday i following too closely, at the intersection of Sampson accident shortly after 7:40 p.m. and Second Streets, when veinvolved a vehicle driven by Earnest Ray Clark, Amarillo,

Officers said Mrs. Williams He was charged by officers stopped at the stop sign at the with negligent collision with a intersection and then proceeded through the intersecton, colliding with Johnson.

Damage to the Williams' vehicle was set at \$275 and damage to Johnson's car was estimated at \$175 by officers. Mrs. Williams was cited by

officer's for failure to yield right of way at an intersection. Officers investigated an accident shortly after 4 p.m. Wedand Fifth Streets, when vehicles of Stadium Drive and Moreman Hereford, collided.

According to officers, Formby Officers said Reiter stopped Damage to Griego's car was

set at \$100 and damage to Reiter's ear was estimated at

Officers cited Reiter for failbacking. Damage to Patterson's ure to yield right of way at a car was estimated at \$300 and damage to Hix's vehicle was marked intersection.

Vehicles driven by Eunice A. Andrews, Rt. 2, and William C. estimated at \$200; Flack, 609 Miles, collided short-Goats Axe and Wilma Green ly after 4:40 p.m. Wednesday Neill, 814 Brevard, collided short at the intersection of U.S. Hwy. ly after 5:30 p.m. Thursday near the intersection of third and 60 and Main St.

According to officers, Flack Main Streets.
was stopped for a traffic signal According to officers, Mrs. and Mrs. Andrews attempted to Axe was attempting to pull astop after approaching the in-tersection, but was unable to stop before striking Flack's ve- Axe vehicle was set at \$100 and hiele in the rear.

Damage to the Andrews' vehicle was set at \$125 and damage to Flack's car was esfimated at \$50 by investigating Lorenzo, came loose, and the car veered off U.S. 60 near the intersection at North Street,

26 Landmarks In Deaf Smith County & PW Plan For Christmas Party Designated For Historical Markers

Hereford when it was one of operation of the historical surthe area's largest early-day ship- vey committee in that project

Goes To Austin

Twenty-six landmarks in Deaf mitted to the Texas Historical Smith County history were designated for probable historical possible inclusion in a booklet markers in a five-year program being prepared for presentation to be spearheaded by the Deaf to the legislature. Actual mark-Smith County Historical Survey ing of the sites is to be carried Committee at a meeting Friday out over the five-year period through the cooperation of the Considered for either historic county and interested citizns, acmedallions or markers are sites cording to Mrs. Elmer Patterand structures ranging from the son, local chairman. The group cemetery at old La Plata to heard a report from Mrs. Henthe D. L. McDonald irrigation ry Sears on the historical essay well. Also included are the site contest sponsored recently by of Ayr, one of the county's ghost the committee, J. E. Elliston towns, the site of the country's reported the city commission in only cowboy strke, and cattle a recent meeting authorized colholding grounds, where huge lection of material for a proherds awaited shipment from posed county museum, and co-

was planned This was the final meeting of The proposed list will be sub- the county committee for the

Plans for a Christmas dinner were completed at the Monday meeting of the Business and Professional Women's Club in the Flame Room of Pioneer Gas

Gift exchange and a program of a Christmas story will highlight the Christmas dinner Dec.

year, and County Judge H. C. (Hank) Williams will name a new committee to begin work at a meeting set by the state office for January 16.

Others attending were Mrs. Lorene Newman and Elmer Pat-

KIRBY

in charge of the program on rell; program co-ordinator

20 in the Western Wheel Inn.

B & PW also elected five to by Lee Hickman. Hostesses were membership with Marie Sears Brucie Rose and C. Ora Cockmembership, and the meeting Kathlene Baker.



Clip this ad and bring it out the airport. For or of our licensed Flight Instructor pilots will take the easy-to-fly Cessna 150, and turn the control you. He'll sit beside you with his dual controls of the dirplane. Take advantage of this unusual op to find out how easy and fun flying an airplane

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Are you puzzled about color-related underthings? Come in and get your free copy of the Gossard-Artemis Fall '64 Fashion Report.

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FREE DEMONSTRATIONS

Call for Appointment, Flease Lovely gifts in Cosmetics, Jewelry, Beaded Bags, etc.

daughter, Diana, 203 Su have returned from visiting parents and other relatives in mer, Ala, On their return trip they visited with Mr. and Mrs. George McLean, New Or-

New and Repossessed

Sewing Machine \$89

MONTGOMERY

WARD

CLEARANCE MERCHANDISE

Christmas Party Held In Andrews' Home Tuesday Harkins, Mrs. Marvin Welty, Mrs. Henry Dobbs, Mrs. B. H. Baldwin, Mrs. Charles Self, Mrs. Homer West, Mrs. Glenn Andrews, Mrs. Herb Bruns, Mrs. Eugene Baldwin, Mrs. Dee Taylor and Mrs. Jim Brooks.

By MRS, OWEN ANDREWS Brand Correspondent

Frio HomeMakers club met sday afternoon in the home of Mrs. Owen Andrews for their annual Christmas Party. Mrs. T. L. Sparkman Jr., club president, was in charge

f the program, reading poems. frs. Earnest Harder led in inging of carols. Gifts revealing secret pals for the past year were distributed and new als drawn for the new year. Mrs. Harlan Barber, president elect for 65, presented Mrs.

Sparkman a gift from the club in appreciation for her work during the past two years. Mrs. Richard Price will be vicepresident and Mrs. J. D. String-er was re-elected secretary-trea-

others attending the meeting were Mrs. Carlton Dobbins, Mrs. Edgar Vinson, Mrs. Bill Williams, Mrs. Chestley Johnston, Mrs. Jack Rogers, Mrs. Floyd Payne, Mrs. Laura Littrell, Mrs.

A. O. THOMPSON ABSTRACT CO.

& Mrs. A. J. Schroeter,

P. O. Box 73 Phone EM 4-1504 Joe Autry, Miss Alma Andrews, Mrs. J. D. Stringer, Mrs. Ri-chard Price, Mrs. Earl Harkins,

The next meeting is scheduled for Jan, 5 at the home of Mrs. Herb Bruns and is to feature guest speaker.

A dinner at the Edgar Vinson home in Hereford Sunday honored birthdays of Mrs. Vinson and her father, Carlton Dobbins. Others present were members of the Vinson family, Mrs. Dobbins, Mr. and Mrs. Robert Dobbins and children, Mr. and Mrs. Joe Scott and Benny Scott. Mrs. Joe Scott, Mrs. Edgar Vinson and Mrs. Carlton Dobbins were shopping in Amarillo Thursday.

Mrs. H. D. Robbins, Hereford, has visited her children during the past few days, Mrs. Robbins is much improved after having been ill and in bed most of the time since mid-September.

Mr. and Mrs. Clark Dobbs and children of Lubbock spent the weekend with his parents, Mr. and Mrs. Henry Dobbs and other members of the family. Mr. and Mrs. Buster Thomason and children were visiting their parents and other relatives at Spur on Thursday. Mrs. Thomason was shopping in Lub-

bock on Monday. Frio W.M.U. observed the week of prayer for foreign missions, this week. Mrs. B. H. Baldwin was program chairman. Meetings were held Monday, Wednesday and Friday morn-

HEREFORD MAN ENLISTS Richard Gregory Mayo, of Hereford recently departed for a three-year tour of duty with the United States Army, Richard, who attended Floydada High School, will depart for Supply training following completion of eight weeks of basic training at Fort Polk, Louisana and a brief leave. His wife, May, will continue to reside in Hereford.

HEREFORD PLUMBING

EM 4-1168

SALES - SERVICE

Refrigeration - Plumbing



HOLIDAY PREPARATION — Cindy and Steve Cavness, children of Dr. and Mrs. H. A. Cavness, are shown here decorating the flocked Christmas tree in anticipation of the coming holidays. "Happy Holidays" is the

theme Mrs. Cavness selected for her picture window display highlighted by a Spanishtype burlap table cloth with colors reflected in the tree decor. Mrs. Covness won Grand Prize last year for her window decoration. The Cavness' live at 702 S. Main.

Field Representative To Be Here Tuesdays

Maurine Travis, field represencurity District, will be in Heretative for the Amarillo Social Seford every Tuesday beginning Jan. 5, according to the Am-

The representative will be available those days to answer from 9:15 a.m. to 10:30 a.m. at

EASTER NEWS Mrs. Markley's

By RUBY STONE

Brand Correspondent

Mrs. Pat Bradford and childquestions on social security ren Diane, Johnmie and David the weekend with Mr. and Mrs. from Warden, Washington visit-ed her sister, Mrs. W. O. Mark-Mr. and Mrs.

visiting Mrs. Natheree Bradford

Mr. and Mrs. Elvis Barker of Dimmitt visited Mr. and Mrs. W. O. Markley Sunday.

and Mrs. W. A. Epperson.

and Kellie enjoyed dinner with Mr. and Mrs. Trent Downing and Mr. and Mrs. W. A. Epper-John H. Burnett and son Gary

ransacted business in Canyon and Amarillo Thursday. shown by Plaintiff's Petition on Mrs. Dale Maxwell was in Olon on business Tuesday.

Easter Club held their Christmas party Dec. 10 in the home of Mrs. W. O. Markley, No business was transacted. Gifts were exchanged and refreshments were served to Mrs. S. Y. Walton, Mrs. W. A. Epperson, Mr. Dale Maxwell, Mrs. Trent Downing, Mrs. Leo Hall, Mrs. Ruby Stone, the hostess, and a guest, Mrs. Pat Bradford.

No world leader before the late President John F. Kennedy has been so widely commemorated in geographical terms.

ley, Monday, Mrs. Bradford and her husband and family are vi-

to wit:

of Brownlow Addition, a Subdi-Mrs. Beulah Smith, Downdy, vision of the West 550 feet of Calif., spent last week with Mr. Block No. 16, Welsh Addition to the Town of Hereford, Deaf Joe Pryor, Texas Tech, spent Smith County, Texas, as shown by the map or plat thereof re-corded in the Deed Records of Mr. and Mrs. Eldon Howell Plaintiff further prays that the

> If this citation is not served within ninety days after the date of its issuance, it shall be re-

> The officer executing this process shall promptly execute the same according to law, and make due return as the law

> Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this

Lucille Posey Clerk, District Court, Deaf Smith County, Texas.

Final Rites For Jose Trevino Held Saturday

Funeral services were held at 1 p.m. Saturday in St. Joseph's Mission for Jose Trevino, 61, who resided on Rt. 5, Hereford. Trevino died Tuesday 14 miles

northwest of Hereford, where he was working. Services were conducted by

the Rev. Raymond Gillis, pas-Burial was in St. Anthony's

Cemetary, Hereford. Survivors include a wife, Delorse of Del Rio, two sons, five daughters and one sister.

Legal Notice

THE STATE OF TEXAS

To: John H. Gibson, being one and the same person as John Gibson, Defendant, Greeting:

You are hereby commanded to appear by filing a written ans-wer to the Plaintiff's Petition at or before ten o'clock A. M. of the first Monday after the expiration of forty-two days from the date of the issuance of this citation, same being Monday the 25th day of January 1965, at or before ten o'clock A.M. before the Honorable District Court of Deaf Smith County, Texas, at the Court House of said County in Hereford, Texas.

Said Plaintiff's Petition was filed in said court, on the 8th day of December, A. D. 1964, in this cause, numbered 4883 on the docket of said court, and styled, EULA CARMACK, a feme sole, Plaintiff, vs. GENE BROWN, ET AL, Defendants. The names of the parties to

the cause are as follows: Eula Carmack, a feme sole s Plaintiff and Gene Brown and Tommy Brown, doing business as Gene Brown and Son, a copartnership, R. J. Collier, and John H. Gibson, also known as John Gibson, are Defendants.

A brief statement of the nature of this suit is as follows,

Plaintiff sues for: Possession of and title to the following described real estate situated in Deaf Smith County, Texas, to-wit: All of Lot No. 46 Deaf Smith County, Texas. cloud cast upon the above described property by the Defendants be removed and that title to said property be vested in the Plaintiff and divested out of the Defendants' as if more fully

turned unserved

the 11th day of Dec., A.D. 1964, Attest:

Legal Notice

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 p.m. on the 29th day of December, 1964, to consider rezoning the leisurely pace.

The South 85' of Lot 10, all of Lot 11 and the North 15' of Lot 12, Green Acres Addition to the City of Hereford, Deaf Smith County, Texas

The above property requested to be rezoned from the "A One Family District" to the "B Two Family District".

Those interested in the above request are invited to attend the meeting on the date set forth above. The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 4th day of January, 1965, at 7:30 p.m. Mary V. Watts City Secretary

The Sunday Brand, Hereford, Texas, Sunday, Dec. 13, 1964 The tiny village of Ocracoke N.C., at the toe of a slim island on the stormy Outer Banks, still depends on the sea for its income, for food and as a lure to visitors seeking quiet, rest and sport. There life moves at a





*WINTER *SUMMER

*SPRING or

*FALL

EVERY SEASON is more comfortable when your home is equipped with

WEPCO

Storm Doors & Windows CHECK WITH THE FOLKS AT

Carl McCaslin **Lumber Company**

TODAY ABOUT THE ADVANTAGES OF

ALUMINUM STORM DOORS - WINDOWS



DON'T DELAY . . . SEE US TODAY!

Carl McCaslin

BLOCK EAST OF THE COURTHOUSE PHONE THE LUMBER NUMBER EM4-3434

GRAND OPENING FRIDAY, DEC. 18th Continental Coiffeurs

The most modern Beauty Shop in Hereford where your hair is styled the way men like it.

Special Introductory Offer on Permanents and Hair Coloring during Grand Opening Week from

MONDAY, DEC. 14 to SATURDAY, DEC. 19

We handle Zoreal, one of the leading lines of Cosmetics. Come in and try some.

Also Available **ELECTROLYSIS** Permanent Hair Removal

Watch for our Style Show at the Country Club Sponsored By Beta Sigma Phi

Continental Coiffeurs -- formerly the 20th Century has been completely remodeled with themost modern equipment.

Free Cake and Coffee at Our Grand Opening.

Licensed in Texas & New Mexico. Has had advanced styling classes - Joy Masso

Licensed in Texas & New Mexico. Has had classes at Coman & Doran advanced hair styling school in Hollywood, Calif.

Earl Crow

Warren Bros. Motor Co. 1410 Park Ave.

New and Used Cars "USED CAR SPECIALS"

1962 Buick Electra-225 4-door. Factory air and power. Artic white finish with cool green interior. This is a fine luxury car with \$19
mas Budget

1964 Olds Dynamic 88, four-door, factory air and power. Local owned car with plenty of reputation. Great discount for first year depreciation. Plenty of

1963 Corvair Monza Coupe. 4 in the floor. Spider equipment. You must see this car to believe it. Maroon with white leather interior.

1963 Mercury Monterrey 4-dr. Factory air and power. All vinyl interior. A beautiful white automobile that will attract the nice car buyer. 4,000 mile 90 day warranty.

1962 Chevrolet Impala 9 passenger station wage Factory air and power. Crome luggage rack. There always room for one more in this wagon.

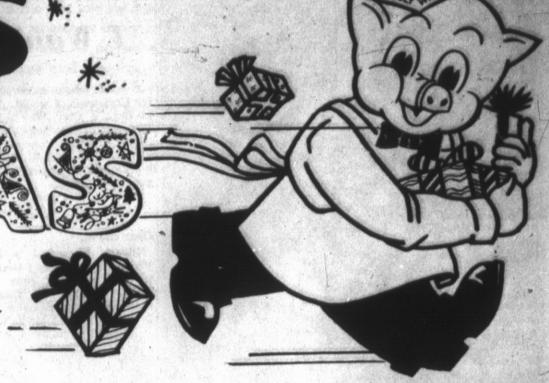
1962 Chevrolet Impala Coupe. Standard with overdrive. Red and white original finish. This one will suit the sports-minded buyer.

1963 Chevrolet Pickup. 4-speed high torque 6. Fleet-side bed. This is a nice pickup priced for a aulck sale. Make the entire family happy at Christmas with a dependable car from the fine selection at War-

17 Years of Customer Satisfaction

Days.







Wrist

Watches

\$7.95

Electric

Knife

Christmas

Cards

69¢

Order Your Christmas Turkey Now

TURKEYS

HENS



Kraft's Velveeta Cheese

2 Lbs. 89¢

2 tbs. 89¢

PORK SAUSAGE

49€

USDA Good Choice

BACON

Crackers

Sugar

King Size or Regular Coca Cola 6- Bil. Cm. 39¢

INSTANT COFFEE

Red Salmon Tall Can 99¢

PUMPKIN or MINCE PIES

Morton Frozen Family Size 3:51

\$12.95 **CAKE MIX**

\$1.59

4 Bar Pack 49¢

ORANGES

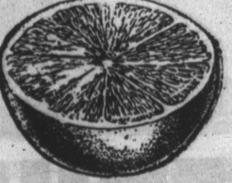
Texas — Versatile Oranges For Juice — Crites — Pies — Pudding Salads and Fruit Cups

PEARS

White Onions

Cuddle Bear

Aero Sncw



19¢

Alcoa Aluminum Foil

Sweetheart Soap

CRISCO

Bath Size

79°

Jeep

Tea Set

\$3.98

\$3.98

Engine

\$2.98

Trend Purex

Giant Box Half Gallon Plastic Bottle

WRAPPING PAPER

Baby Carrier

\$3.98

24 Piece Set Miss Princess Tea Set

98¢

Tea Set

\$1.98

Poodie

52.49

17 Inch \$3,98

Newborn Baby Doll

\$2.98

Salad Set

\$3.98

Blender

Ice Crusher \$7.95

Bean Pot



(bride-elect of Robert Clyde Renfro

Miss McGee Is Bride-elect

Mr. and Mrs. Taft McGee, 209 Avenue D, announce the engagement of their daughter, Judith Kay, to Robert Clyde Renfro.

Miss McGee is a graduate of the University of Texas where she was a member of Delta Delta Delta sorority.

Parents of the future bride-

COWAN JEWELRY

EADING \$1.00

fouch of her hand will heal suffering? Are you sick? Do you need help? Do you have bad luck. Bring your problems to Sister Marks today and be rid of them for a situation by the side of them for a situation such as this!

Mrs. Floyd Lindsey, 149 Ran-I want an International 806 tractor and grain drill, I want an International 806 tractor and grain drill, I want as Super Crane by Marx. Please bring me some bunk beds. If you have a Bingo game, I want one ween crowd would have taken tractor and grain drill, I want as Super Crane by Marx. Please bring me some bunk beds. If you have a Bingo game, I want one ween crowd would have taken tractor and grain drill, I want as Super Crane by Marx. Please bring me some bunk beds. If you have a Bingo game, I want one ween crowd would have taken tractor and grain drill, I want as Super Crane by Marx. Please bring me some bunk beds. If you have a Bingo game, I want one ween crowd would have taken tractor and grain drill, I want as Super Crane by Marx. Please bring me some bunk beds. If you have a Bingo game, I want one ween crowd would have taken tractor and grain drill, I want as Super Crane by Marx. Please bring me some bunk beds. If you have a Bingo game, I want one ween crowd would have taken tractor and grain drill, I want as Super Crane by Marx. Please bring me some bunk beds. If you have a Bingo game, I want one ween crowd would have taken tractor and grain drill, I want as Super Crane by Marx. Please bring me some bunk beds. If you have a Bingo game, I want one ween crowd would have taken tractor and grain drill, I want as Super Crane by Marx. Please bring me some bunk beds. If you have a Bingo game, I want one ween crowd would have taken tractor and grain drill. you. Sister Marks has the Godand be rid of them tomor-SEE SISTER MARKS

She is located: 1001 South Alabama St. Corner 10th - Alabama

Amarillo, Texas

Dear Santa Claus,

Dear Santa,

Santa,

to have a Civil War Battle of

I want a Miss Barbie, and a package of shoes and hangers for her for Christmas. Nancy Young, 107 Ave. F.

a rattler for her. Laurie Young

I am a little girl four years buggie. You can also bring me some other things if you want to. My brother Gary and I want a Checker game together. I will leave you something to eat.

Notes:

Patients in Hospital Mrs. L. Z. Oldham, 110 Lake; William R. Metcalf, Route 4; If you want to you can bring Mike Baird, 111 Douglas; Mrs. Clarence E. Watts, 401 Grand; me something else to. I will Mrs. Roby Pickering, Route 4; Mrs. Willie A. Mandrell, 207 N.W. 6, Dimmitt, Mrs. Mary R. Houston, King's Manor; Mrs. Bernadine Griset, 601 S. 25

Mile Ave. . Ave.; Mrs. Melvin T. Cumpton, my house, I will leave you some ber coffee and cake.

Alpha fraternity.

ed for the wedding.

Hospital

Brigido Pena, General De livery; Andrew M. Kershen,

Garcia, 12-9. Mrs. T. C. Parmer, Mrs. Ro-

DeLeon, Pamela Kay Bryant, girls. Mrs. Joe E. Beyer, Mrs. Secundino Ybarra, Jerry L. Tuc-

I would live to have a GI Joe for Christmas. I would also like

By MELVIN YOUNG

Now hold on there podner. No more left turns off Main Street on 3rd and 4th or suffer the

That's right. The City of Here ford, in an effort to alleviate a portion of the Main Street Please bring my little bro- traffic problem, has decreed it so. Signs were erected Friday with the ordinance to go into effect immediately.

Actually, it's probably a pretty good thing. But we can visualize the confusion of some of our motorists who have been turning left off Main Street for the past thirty or forty years, stalled in the middle of the intersection with a frantic policeman trying to get the situation in hand. It could be hilarious, Habit, you know, is a hard thing to break. And while we're on the traf-

fic situation, we might as well pass on this bit from Mrs. J. W. Robinson Jr. She has suggested that the police department refrain from passing out traffic citations during the holiday season, "It's just not in the spirit of Christmas," she says. But checking a little further

into the deal, we discovered why she so adamantly opposed the traffic tickets at this time of the year. And husband J. W. was making the most of her misfortune, in spite of the fact that he'll probably have to pay the tab. A little fast in the 30 mile zone, the officer said. We sympathize with her. We picked up a traffic citation once,

and haven't heard the last of it

Clint Formby has just com-

pleted a monumental task for the Deaf Smith County Chamber of Commerce, Clint, due to his long record of service to the community, had been I want a roadgrader, a steam named as a committee of one Johnnie Haney, 200 Grand; shovel, play guns, guitar, some for the purpose of eliminating Tom E. Hall, 1001 Union; Mrs. levis and a cowboy hat, I have an "out-house" along U. S. High-Claude R. Dameron, Route 3; been a pretty good boy this way 60 on the Santa Fe right-Mrs. Anna Witkowski, 117 Ave. year. Don't forget my sisters of-way. This committee ultimate-C: Fred E. Mercer Jr., 824 Ave. Becky and Darla and my Mother ly became known as the "Out-K; Bernabe Barajas, Box 9; and Daddy. "I go to sleep early House Committee", with Clint him in oats," the Judge figures. John H. Erdman, 809-25 Mile so you can hurry and come to the principal (and only) mem-

But true to his nature, Formby came through with flying colors. The eye-sore has been re-

picked up a committee appointment there that is a corker, Ask

Carlos Vaughn, 303 Ave. H, called early Thursday morning to let us know that he had a crank-type telephone that he would donate to the Deaf Smith County museum. So we have already struck paydirt in our appeal for the antiquated talking boxes. But we're not through yet. We need

Your friend,

Bobby Joe Bridges 201 Brevard

need to go to work and get our museum built.

Other items donated this week include a 30 gallon iron kettle and an old piano stool. The kettle and stool were donated by Mrs. May Roberts, 1509 Mable St., who says that it originally belonged to her grandmother, Susan LoDuskey Quaid Wells, Mrs. Roberts figures that her grandmother, who was part Cherokee Indian, acquired the kettle almost 100 years ago in Tioga,

The piano stool probably dates back that far or before, but we're not sure. Efforts will be made to determine its age.

Mrs. Allen Oliver also called to offer a couple of items for the museum. These Indian grinding stones were secured by her 15-year-old son Bruce and include a total of 11 stones. The Olivers are leaving Hereford soon, and this is their contribution to the Deaf Smith County Museum, Oliver is the former manager of the Hereford Country Club.

We understand that Commissioner Donald Hicks is in for a surprise.

Donald has been boarding a horse at his farm for County Judge H. C. "Hank" Williams, and when the tax men came around checking on the animals last spring, Donald told them the horse was a thoroughbred and valued at approximately \$5,000.

When Judge Williams learned of this, the roof blew off his office. Here he sat, with a horse that was actually worth less than the saddle he wore, but on the tax rolls as a race horse.

But this week the Judge got his revenge. He quit paying the board bill and presented the horse to Mark Hicks, Donald's teen-age son.

take about \$1.50 per day to keep him in oats," the Judge figures.

Look Who's 400 Lions, Wives New!

Seigler are the parents of a daughter, Shaun Reneet born Dec. 6 at 8:39 a.m. She weighed 6 lbs. 101/2 ozs.

Mr. and Mrs. Leonel DeLeon are the parents of a daughter, Linda Lou, born Dec. 6 at gram that lasted more than two 11:40 a.m. She weighed 9 ibs. hours. The occasion was the la-10 ozs. Mr. and Mrs. Rogerio Luna

ness about him being on the tax

daughter, Brenda Lee, born Dec.

7 at 9:13 a.m. She weighed 7 lbs.

rolls? can find another old nag around to donate to the Hicks stables. lighted by the singing of Mrs.

you hear about the young medical student who was called to the office of dean who complained: "You must try to write a little less clearly."

Attend Christmas Mr. and Mrs. Steve Thomas Party Thursday

More than 400 Lions, their ladies and special guests crowded into the Hereford High School cafeteria Thursday night to enjoy a musical and comedy program that lasted more than two dies night Christmas party presented annually by the Hereford Marinez are the parents of a Lions Club.

Earnest Langley served as master of ceremonies and the Hereford High School stage band, directed by Ben Gollehon, supplied the dinner music.

James Wheeler of Amarillo, If that isn't punishment district governor of Lions Disenough, the Judge figures he trict 2-T4, was guest of honor. The musical program, high-And he's also notified the tax Dick Godwin, presented a vardepartment that the ownership lety of numbers ranging from Fannin County, Texas, near of that "thoroughbred" has the light comedy of the Eastern the close of the Civil War. changed. Dwellers, to the more sophisticated spiritual presentations. Other numbers were presented by Suzanne Seigler, accompanied by Nicky Osborn, a piano selection by Osborn, and two vo-

kin of Levelland who was accompanied on the piano by Don Baugous of Hereford, Mrs. J. C. McCracken was plano accom-paniment to Mrs. Godwin.

Last to apperar on the program was a little old man from the North Pole, none other than St. Nicholas himself, who stormed through the south door of the cafeteria just as the guests were preparing to depart. He presented gifts to all the ladies present, as well as special gifts to a number of those present.



Dr. Milton C. Adams OPTOMETRIST

OFFICE HOURS Mon. - Fri. 8:30-5:00

Saturday 8:30 - 1:00 335 Miles EM 4-2255

cal numbers by Mrs. Larry Ran-

CHRISTMAS SPECIALS

New Model 94

Hi-Standard Double 9

New Antique

Gold Saddle Ring

Western Style Revolvers

EM 4-1565

ALL TYPES OF GOOD USED GUNS TO SELL OR TRADE

WATCHES -CAMERAS TO SELL AT LOW PRICES RINGS -

"The way that horse eats, it'll



... with the biggest capacity of any k-up. Built for action. Built for power. Built for long hard service, smooth ride

TOWN THE PERSON OF THE PERSON



ker, 12-11.

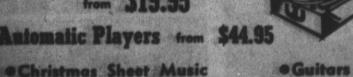


Burnished Colonial Maple

solid State Stereo with AM/FM and FM Stereo Multiplex. Garrard automatic turntable with Life-Guard styus with diamond/sapphire needles. Solid state handwired chassis with dual channel stereo amplifier 300 watts peak power. 8 speakers, A per channel; one 10" woofer and three 4" tweeters. Jacks for tape recording & playback, external peakers, stereo earphones.

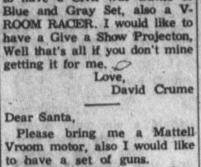
FREE! Package of 5 Christmas Stereo Album with each Purchase of Packard Bell Stered

PLAYERS for CHILDREN from \$19.95



Christmas Sheet Music Trensistor Radios • Tape Recorders

"MUSIC IS OUR BUSINESS" EM 4-0766 11 Park Ave.



thers Daws and Mitch a Bamm Bamm doll and some guns. Love. Jase Clark 133 Ave. J.

Dear Santa I want a Snuggle Softee and

Angel photo) Dear Santa; groom are Mr. and Mrs. C. C. Renfro, 310 W. 7. Renfro attend- old and I have been a pretty ed West Texas State University good girl, I would like for you and was a member of Kappa to bring me a doll and a doll February is the month select-

> Love, Rene Butler

Dear Santa; I am five years old and I have been a pretty good boy and would like for you to bring me a Bazooka and a Fireball Express. Also bring my sister Rene and I a Checker together.

leave you something to eat. Love, Gary Butler

I love you, Jeff Flowers

name is Sherry.

We have been good, Rememgerio L. Marinez, Mrs. Leonel ber all the other boy's and him about it. Love ..

Wesley

tears, magnetel, switchboard, walkie talkie, tape recorder, Doctor set, Playmobile, bobster sled. Mouse trap game, a talk-

P.S. Thank you SANTA!



ing Parrot, Sky rail, a doll buggy, a slinky king of the hill game, a blackboard, big press, Dear Santa, satellite jumping shoes, bixby I am a little boy five years and the bunny, and some old. I would like for you to clothes. Remember! Don't for- bring me a big red truck, jeep, get the other little children! tool chest and army tank. Denise Poarch 213 Fuller



AGENCY

Deaf Smith County Abstract

Elizabeth Witherspoor Don Baugous **Benny Cooper**

EM 4-0850

27 PIECE

PUNCH BOWL

SET

Libby's - CS or WK Golden Corn

7 For \$1

Libby's - 14 Oz. Catsup

Libby's - Garden Sweet

COOPER'S sends you season's greetings in the nicest way it knows how - with a market simply bursting with Christmas goodies . . . at prices to bring you good cheer! Stock up on Holiday foods - on canned goods and frozen foods . . . on cakes and candies . . . on Cokes and consommes . . . on all your festive favorites! The biggest brand name bargains in Santa's pack, guaranteed to bring the roses back to the cheeks of that holiday weary budget! Come to COOPER'S today and you'll know Santa's here with savings that cheer.

STOCK UP



27 Piece PUNCH BOWL SET \$498

SUGAR

Powdered

2:274

Chocolate Covered Cherries

Shurfine - White, Devils Foods, Yellow, Spice

Layer Cake Mix

Ex. Large - Reg. 59c **Crest Toothpaste**

HEDGHEVO

12 Oz.

Safeguard Soap

2 For 39¢

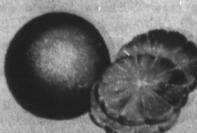
Lysol Spray Disinfectant

7 Oz. Can 79¢

Cascade

Dow Oven Cleaner

ORANGES



Hereford Cabbage

MIRACLE WHIP

7 p.m. TUESDAY

DÉC. 15

WILL BE IN OUR STORE

Tuesday, December 15 3 to 4 p.m.

Sat., Dec. 19 LAST DAY TO EDEEM "YEAR

CARDS



HENS
12 to 16
Lb. Avg. Lb.

Round Steak Sirlein Steak USDA

ш. 89с

Libby's Cut - 303 Can

GREEN BEANS

5 For \$1 Vienna Sausage Kraft — Jet Puffed — 10 Oz.

Marshmallows Alcoa — Economy Size — 12" x 75"

Aluminum Foil Gladiela — Box

Pound Cake Mix)

3 For \$1

Geisha - 11 Oz. Can

Mandarin Oranges 2 For 49¢

Van Camp — 300 Can Pork & Beans

6 Stl. Ctn. Reg. or King Coca Cela

% Pound Box Lipton's Tea

8 For \$1

Phone EM 4-2030 WANT ADS Phone EM 4-2030

We Are Today Paying (Subject to Market change) 1.87 Wheat 1.50

CONTINENTAL GRAIN CO.

HEREFORD BAKERY

519 Park Ave. EM4-0177 HOME OF Deaf Smith County Bread and Pastries

GLASS IS OUR BUSINESS -Call Us For All Your Glass Needs

EM 4-2652

HEREFORD GLASS CO. 1302 Park Ave

BARBER LUMBER

READY BUILT & CUSTOM BUILT HOMES Built on your lot - or To Be Moved Lumber Wholesale Direct From Mill To You 2 MILES WEST ON HIWAY 60

EM 4-3135

TWELVE

Two Bedroom Houses

To be moved from Sneed Camp

THREE FLOOR PLANS

To \$2500

Located 10 miles west and 21/2 south of Stinnett or 20 miles east and 21/2 south of Dumas. Open Weekdays 9 a.m. to 6 p.m. Sundays 1 p.m. to 6 p.m.

JACK ROWE

Phone TR 8-3091

Stinnett, Texas



Hallmark of Service



REALTORS 230 N. 25 Mile Ave. EM 4-2220

> -- FARMS --DEVELOPMENT LAND

Four section (2560 acres) grass 6 and 8 inch water. \$20.00 per acre. \$51,200, 29% (\$14,848) down. IS., THIS WHAT YOU ARE LOOKING FOR?

640 acres, good allotments, in 8 to 10 inch water. Will

ditch water. \$120 per acre, 19% down, balance at 5 1/2 %. F-424 640 acres, full allotments, 200 ft. to water, 250 feet

of water sands. \$150 per acre. Owner will carry the loon, F-425 -- RANCHES

10,400 acres, with 3000 acres that could be developed into irrigated land. Ranch has good carrying capacity and priced as a ranch—\$30 per acre. Possible 600 to 1000 gallons of water. Somebody is going to make some money in developing this land, R-53.

- Have buyer of good first lien farm paper. -- HOMES --

Do you want to trade your house for a larger 3 bedroom, 1 % baths, built-ins and all the conveniences of family living? Located in northwest Hereford. Call for details, H-326

Large two story, 4 bedrooms, 2 boths, living room, dining room, basement, double garage. Only \$16,000. H-41

17.00 sq. ft. for \$16,400. Carpet, central heat, large den, three bedrooms, 1 % baths, brick, fence, covered patio, large double garage. Well located for schools. This is a family home, H-330

Three bedrooms, separate den, large living room, pole fence, corner lot. Terms. \$23,000. H-359

Move in for \$1,000, no loan closing costs. Three bedrooms, 1 ½ baths, carpets, drapes, central heat. Only. \$13,300. Northwest Hereford. H-352

-- EVENINGS & SUNDAYS --

Uliver Strev EM 4-2857 Francis Hardwick EM 4-2241 Mrs. Shelby Rogers EM 4-3266 Harold Rudd 289-5639



Hereford Rotary Club

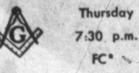
meets every Monday at 12:05 RANEY'S RESTAURANT

Emanuel

Lodge No. 2002 Meets first and second Monday evening of each month.

302 Knight Street Home of Eastman W.M. Semmie Peters, Secretary AF & AM

> STATED MEETINGS Second Monday



Troy Stambaugh, Sec. Wm. S. Powell W. M.



Meet Each Tuesday Night, 8 P. M. At 131 East 2nd Street

HEREFORD RADIATOR

Mile West of Northwest Elementary

EM 4-3509

EM 4-2130



Trailer Tire Clearance

850 x 14 Used Tire 850 x 14 New Tube Both For

SEVERAL HUNDRED TO CHOOSE FROM Mounting Extra

> **FACTORY SURPLUS** TIRE COMPANY

400 West First

EM 4-1645

LAND FOR SALE 2200 Acres

- 7 operating 8" & 10" wells
- on natural gas Plenty of water
- Modern house
- Large Steel barn Wheat crop goes
- \$225 per acre

Phone

Mr. Jones

396-6801

Stratford, Texas

Reliance HOMES

Coll

EM 4-3444

OUR SERVICE

DEPARTMENT

is equipped and staffed to

give you the service you

We appreciate

your business.

are entitled to.

Thurs. Noon **FIREWOOD** IOOF Hall 207 E. Sixth



We Need Listings or

Dwellings, Farm Property,

And Business Property

Call EM 4-0555

Lone Star Agency

Lions Club meets each

Kiwanis Club

Wednesday, 12 Noon Hotel Jim Hill



. RAMBLER **BUICK** • Johnson Boat Motors

Kinsey-Osborn

MOTORS

142 N. Miles EM 4-0990





SOMETHING NEW IN REAL **ESTATE SERVICE**

We are members of the National Computer Listing Service. If you have any of the real estate listed below for sale we would like to talk to you! We have a new teleprocessing operation that could multiply your potential customers many times. Ranches

Commercial Motels **Apartments Any Type of Business** Farms Trailer Parks **Luxury Homes Resort Property Investment Property Industrial Property**

one of our participating brakers, whether he is in Testas, Canada or some other place, he will have a complete description of any property that he is interested in buying in this area, We can send his the description ever our own teletype or he can get it through the Central Office in Danuer.

EM 4-2266

"Floor Coverings Are Our Specialty" CUSTOM FLOOR COVERING CO.

116 W. 2nd EM 4-3265

MEAT Specializing In CUSTOM SLAUGHTERING

HACKER - JESKO Rt. 3 - Hereford EM 4-3390

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Gas • Wash • Greas Wheel Balancing Minor Repairs BOYD'S HUMBLE SERVICE EM 4-1110

Hiway 60 & 385

When You Think Of CLOTHING Think Of MARTIN'S

Ready To Wear 509 Park Ave. EM 4-1180

Colorado Rod-Weeders PTO or hydraulic drive. Cisco Rod - Weeders with hydraulic drive. Dempster Planters, Cultivators and Rotary Hoes. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.

LESLY MOTOR CO. For the finest in farm mach-

West Hi-way 60 Phone EM 4-1600

WANTED 10 Homes That Need PAINTING In The Hereford Area

Ten home owners in this

general area will be given the opportunity of having the new U. S. Steel siding applied to their home with special decorative work at a very low cost. This new amazing product has captured the interest of homeowners throughout the United States who are fed up with constant painting and other maintenance costs. It carries a long life guarantee and provides full insulation, winter and summer, as well as fire protection. Our new product can be used over every type of home, including frame, concrete block, stucco, etc. It comes in four different decorative colors. Your home can be a show place in your vicinity and we will make it worth your while if we can use your home. Please call collect, EM 4-0019, and ask for Lee Smith. An appointment will be arranged to see your frome without any obliga-tion whatsoever. No maney

Sam The

uthorized U.S. Steel Dealer EM 4-0019 Hereford, Texas

FOR SALE Miscellaneous

FOR SALE Baled Maize stalks. 305 E. 5th Phone EM4-0996. B-1-10-16-tfc

FOR SALE 1960 Chickasha Mo bile Home, 45 x 10; two bedroom unfurnished. Call 258-

B-1-12-50-3c

FOR SALE: King 3-B trombone, box case. Like new. (it almost is.),\$200. EM 4-0799 at night. B-1-16-41-tfx

FRIGIDAIRE Cook stove. Good condition. Wide oven, Good cooking, good looking. J. D. Neill. EM4-2403.

HAY FOR SALE Leafy Sudan hay and baled kafir stalks. Sudan is excellent horse feed. S. L. Garrison. Phone 276-5221. B-1-0-50-tfc

FOR SALE 1962 New Moon Mobile Home, 10 x 50: Heavily insulated, capreting, new furniture in living room, Colored Appliances. Will help make suitable financing. Inquire 123 Greenwood, Phone EM4-0209. B-1-28-50-2c

CHILDREN'S EMENEE electric organ, 3 octave, \$50.00 cost; for \$25.00. Perfect condition. SCHOOL type metal desk and chair, adjustable for age 4 to Business and residence phones 12. Heavy duty, like new. answered when you are away. \$17.50.

EXCELLENT Gopher Go-Karl Girl's ice skates, Ken and Barbie dolls and clothes, bargain. Phone EM 4-1783. B-1-23-tfc

AMERICAN HOMECREST, late '63 model, 10 x 50 for sale. Mostly Carpeted. Pay small equity and take up payments of around \$78 month for 59 months. FJM4-0725.

BIG RED BARN We Buy - Sell - Trade for anything of value. Used Furniture, Appliances and Junk. EM 4-3552 West Edge Of

Hereford Highway 60

FOR SALE Two gas heaters. Gossip Bench. Large round 7 piece dinette set. Table will extend to 72 inches. Can be seen at Mrs. Hoot Poarch's, Southeast of .cwn. Phone EM 4-1356. B-1-49-4c

WANT TO sell house to be moved. Inquire at Walker Refrigeration,

B-1-11-46-tfc

8-1-1-TFC

INSULATION For new and old homes SHEET METAL NEEDS WALKER SHEET METAL EM 4-0788

> B-1-12-tfc AUTOMOBILES CHRYSLER IRRIGATION ENGINES New & Used Sales & Service

345 East Highway 60 Phone EM 4-3150 B-1-43-TFC SINGER SEWING MACHINE

DISHMAN & HALE

Chrysler - Plymouth Inc.

FOR SALE someone with good credit to take over 6 (six) payments of \$6.75 per month on Singer Sewing Machine. Zig , Zag equipment in console cabinet. Also several other repossed Automatic Sewing Ma-

> Write Credit Manager 4118-34th Street Lubbock, Texas B-1-21-7c

Hereford TELEPHONE ANSWERING SERVICE

Take orders Relay messages Perform duties of personal receptionist Wake Up Service from 6:30 a.m. - 10:30 p.m. All services strictly confidential Contact

Carole or Johnny McIver EM 4-3810 5-1-24-Hc

Turn Key Installation of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service

Hereford EM 4-0353 Dimmitt 647-3444 Friona 2151 FOR SALE, 1500 bushels oats,

\$1 per bushel, Call C. P. Wortham, EM4-2601. S-1-13-21-tfc

YARNS, CUTWORK, linen cloths

better needlepoint, tapestries, quilting needs, DAN'S OF

B-1-12-22-8k Buy with Confidence Sell with Confidence



320 acres. Two 8" wells, % mile of tile, good allatments, including 80 acres of cotton. Fair improvements. On pavement, More land wanted.

60 acres located one mile from McLean, Texas on U.S. Highway 66. Will trade for property in Hereford. 640 acres soil bank land northwest of Hereford in

water district. Trade welcomed. 250 acres on highway near Summerfield. Two 8" wells on natural gas, approximately 1 mile of underground tile. Owner would like to trade for more land.

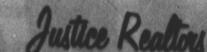
640 acres combination farm and stock operation. Four strong 8" wells on natural gas and one lake pump. Two and a half miles of underground tile. Good allot. ments plus 50 acres sugar beets. \$425 an acre. 160 acres 5 miles east of Hereford, Fair 3 bedroom

home, two 5" wells. Low down payment, 160 acres with two 8" irrigation wells, 20 acres cotton, 10 acres grass. Lays near perfect. \$400 per acre, 29% down.

Newly redecorated home on Ave. D near shapping center and school. Perfect for a couple or a small amily. Payments only \$50 a month. Will trade for

Two new 3 bedroom homes in northwest Hereford. Fenced yards, covered patios, fully carpeted, Beauti-Pleat drapes, family room, 2 baths. Located near North-west Elementary school. Priced \$26,500 to \$42,000.

Nice two bedroom home in Amarillo to trade for property in Hereford or would even consider trading for property other than real estate.



EM 4-2266 MIKE JUSTIN EM 4-0544

JUST NORTH OF AIKMAN SCHOOL

Featuring Holiday Living in Hercford's First Complete Planned Community

-Personalized Service in Planning - Designing - Financing

IV RAVEZZA -- CUSTON BUILDS

Office at 16th & Blevins

FUTURE SHOPPING CENTER - SWIMMING POOL & PARK Quality Construction Air Conditioned Insulated All Brick Highly Restricted

EM 4-1350

Now Under Construction - New 4 om Split Level or Tri-Level If you

Phone EM 4-2030 WANT ADS Phone EM 4-2030

GARAGE SALE Miscellaneous

clothes, chairs and other items, 337 Avenue K, EM 4-

Phone 289-5696.

frames. Call 258-7219.

HARD TO FIND ITEMS Door chimes, light fixtures, HARD TO FIND light bulbs, including 150 watt colored flood

lamps, and fluorescent tubes. frontite traser pads and covers and many more items. WITHERSPOON ELECTRIC COMPANY

129 W. Third NEW WINCHESTER, Model 94, 30-30. \$59.95 NEW WINCHESTER, Antique

model. \$69.95. RAY'S PAWN SHOP 116 E. Second Street Phone EM 4-1565

ANGUS BULLS and heifers for sale. Hoover's Angus farm, EM4-1735.

> FOR SALE Farm Equipment

TOP QUALITY Irrigation Dams as low as \$3.25 DAVIS IMPLEMENT 144 W 2nd EM 4-2811 8-2-18-Hc

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53

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WE ARE DEALERS for Peerless Grain Rollers DAVIS IMPLEMENT 144 W 2nd EM 4-2811

3. SH FOR SALE Automobiles

TAKE up payments on '64 Plymouth, 5,000 miles. Like new, Phone EM4-0181,

MILBURN MOTOR COMPANY We Pay Cash For Used Cars 225 N. Sampson Phone EM 4-0077

REAL ESTATE For Sale Or Trade

BY OWNER: 30 acres, good house, 6 inch electric well, some equipment. Six miles north on 385, \$28,500. Good loan, Call 258-7273, 7 B4-21-47-8P

IMPROVED IRRIGATED 480-ACRE FARM FOR SALE fertile and deep. Three good "8" wells. Sugar beets, vege-Unusually good markets. Modern house; new 40' x 80' metal storage building; 80 acres pasture with feed lot

owner, Liberal terms. Write 9921. % Box 127, Sharon Springs, Kansas. B-4-24-1c

TWO BEDROOM house in Amarillo owned by for same man, would trade for same type of property in Hereford: S150.00 per acm. Write Route Real Estate, truck, car, farm equipment, etc. Call EM4-2267. No. 2, Box 22, Bethune, Colo, B-4-44-tfc

CLEANINGEST Carpet Cleaner | Compbell Real Estate Offers-

\$61.00 per mo. Price \$8,500. table crops, corn, milo, wheat, to be assumed. Per acre \$125. B-1-16-24-1P CAPE COD STYLE 3 bdr. house Unusually good markets with CATTLE RANCH: 1360 acres CHOICE 320A Sherman Co. 1 FOR SALE Excellent Holstein 2 bdrs. & bath downstairs, feeders. Milch Cow. Just freshened bath and bedroom upstairs. Two modern houses; also land in cult. Bal. grass land. Corner lot, fenced yard, gar- bunkhouse with elec. and run- Good improvements. Plenty \$12,100.00.

B-1-10-24-2p WILL TRADE EQUITY in clean old cash. Large loan, will pay out in about 11 years, \$8,500.

LAND 1480 ACRES in Moriarty, N.M. Has opened an office on One good 8" well a good 6" Highway 385 in Vega. well, fair house, large loan. 2 Residence telephone 267-3836 miles off pavement. ONLY \$90 Vega, Texas. PO Box 24. EM 4-0224 per acre.

8-1-24-1c 75 ACRES on revement close in, good well, cood land, outstanding allots. Easy terms. \$450.00 per acre. 960 ACRE FARM in S. E. Colo-

rado. Segeral good wells, und. easy terms on bal. erground tile. Invs almost per fect, a beautiful place. \$250 on nat. gas. \$50,000.00 down, B-1-24-3c per acre. Would trade for lo. bal. good terms. cal land.

from a tract of anod land in ments, only 3 miles from tow-S-1-10-10-26p S. E. Colorado for land here will sell for \$62 000.00 down or will sell for \$200.00 per or will trade for smaller tract arre. Nearly half already in near Dimmitt or Hereford loan. Several good wells, good improvements & allats

CAMPBELL REAL ESTATE 1 1/2 mi. W. on US 60 Phone FM 4-0972 We don't just 'dabble' in Real Estate—It's our business.

FARMS

Northwest 1/4 section, One 8" well good allot. Price \$350.00 down. per acre 29% down. 1280 acres 7-8" well, under- \$25 000.00 down.

ground tile. Fair allot, Good improvements. On pavement. 724 A., all cul., 9-6" wells,

B-3-12-23-3p 29% down San Luis Valley, Colorado. Plains Good 1/2 section on pavement. 160 A., 1-8" well, nat. gas, 3-10" wells & ditch water. improved good allots. \$600 Price \$72,000, 14,000 down. per A., 29% down.

8-3-33-TFC my listings. NEED A FARM LOAN? We trade. commercial property.

HAROLD MORTON REALTY Robinson Ins. 218 West 3rd Home EM 4-1462 Office EM 4-2232

OWNER RETIRING, WILL SELL You can't fully believe this Colorado Ranch, 10,400 acres without seeing it. . Strikingly deeded, some lease assigned. This is a plains ranch, water, and improvements, 3 miles out wells. Sugar beets, vege-fable crops, corn, milo, wheat. is all grass. PRICE \$312,000. Terms.

and stockwell. Excellent riverbottom land. Price \$400,-000. Terms. Might trade. E. H. Grantham, 210 Main Street, \$385.00 per acre; for sale by Ordway, Colo. Write or Ph. S-4-23-5p

FOR SALE BY OWNER: Improved 480 marillo owned by Hereford per in irrigation area. Near man, would trade for same beet dum?, One well on place

IMPROVED IRRIGATED

respectively, for similar houses gals. per min. Exceptionally session. Terms. Take some Ph. EM4-3771 133 W. 3rd St. in Hereford. See Per acre \$365.00. items. Rosewood-trees, tables, ROOMY 2 BDR. with attached irrigation, except 60 acres 213 ACRES: S/W Hereford. garage. Carpeted, large pasture with feed lot and All good land in cult. and in Oklahoma. 135 cultivated, 90 rooms. Existing loan payable stockwell. Sugar beets, vege- soil bank, 2 Gl loans \$13,500

> buildings. Excellent schools. Per acre \$65.00. Greeley County, Kansas.

in nice location for a trailer owner. Liberal terms. Write country. To buy, sell or trade house, lot. car, etc., or plain % Box 127, Sharon Springs, property, you can rely on us Poss. \$250A. 1/2 cash. Kan.

> BROWN REAL ESTATE B-4-24-2c

> > SHERMAN COUNTY

520 A., extra good land, on paving, nearly in town, 2 irr. wells, nat. gas, 29% down, 640 A., on paving, 4 irr, wells

653 A., on paving, 2 ir WILL TRADE I to 4 sections we'ls, extra good improve-DALLAM COUNTY

320 A., in irr. district, tight land, home and barn, \$200. 00 per A., 29% down, good terms on bal. 460 A., tight land, in irr. district; on paving, \$175.00 per S-24-2c A., 29% down, good terms on

> 1120 A., 2 irr, wells, on paying, \$250.00 per A., 29%

320 A., 2 irr. wells, improved DEAF SMITH COUNTY

8-2-18-tfc \$450.00 per acre. Cash. Good good allots., \$85,000.00 Prudential Loan on this prodown or consider trading for Well improved 1/4 section two 325 A., all cul., 2-8" wells,

good 8" wells. Good allot. gas, ¾ m'le tile; 160 milo, 75 Price \$121.000, 29% down. cotton, 25 wheat, 14 barley, Good 1/4 section. Two 8" wells improved on paving, will sell good allots. \$450.00 per acre, or consider trading for nice section. Hub area or North

Interested in buying a Ranch? We have a good selection of Come by and let me show you farms, ranches, motels, and business property for sale or

represent the Prudential Insur- 40 ACRES, on paving, Will ance Co. largest farm lender take some trade or \$1500 in the nation. We make loans down. 10 years on balance. on farms, ranches, homes & 20 ACRES, city water and

sower, across street. 6" irrigation well. 1-2-5-10 acre tracts close to

40'x90' building and large lot on Highway 60. \$7,500.00 S-4-24-2c down, balance good terms, Will sell building and keep extra lot.

WHY NOT TRADE WHAT YOU HAVE FOR WHAT YOU WANT? Nice 3 bedroom brick single

garage on 3rd street, central heat, fully carpeted, one of farming. the nicer homes located down 20 SECTIONS, NE Dallam GRASS RANCH Irrigated by shallow wells, Ranch is half 000.00. HAMBY REAL ESTATE

S. Hwy 385 Hereford, Texas J. M. Hamby — EM 4-2553
Durward Hamby — EM 4-3466
Gerald Hamby — EM 4-1534

F. C. FOX B-4-37 Afc

HAVE MOVED to King's Manor Phone EM4-0291, F. H. Ober-B-4-21-16-tro

B-1-10-24-20 age & other extras. Large ning water. 40' x 100' metal water. Will trade for Plains FOR SALE Used Windows and existing loan, a good buy at storage building and other land or sell on liberal terms. OTHER LISTINGS: On farm,

> to do a good job. 8-4-24-1c FARM & RANH LOANS. For good 6" well on natural gas. stead, 385-3009, Littlefield, abailable, see us about a \$80,000 down. JOHN HANCOCK LOAN.

WESSON REAL ESTATE S. 385 Hwy. Ph. EM 4-2528 and lease. Hereford, Texas B-4-23-tfc

FARMS

240 A. Deaf Smith, Cash Leased, \$20,000 Down. 160 A. Perfect Tile, 27 A. Cotton, \$20,000 Down. 160 A. Grass, good irr. water, \$10,000 Down.

160 A. Simms area, paved, perfect, \$10,000 down. \$30,000 Down 320 A. Nearly Perfect, Here-

ford, \$40,000 Down. \$15,000 Down. 800 A. Dalhart, sprinklers, paved, \$45,000 Down.

324 A. 3 wells tile, new brick home, trade for grass, 132,000 Equity. 1800 A. Oldham Co., 400 A.

down 640 A. North of Hereford, 2 wells, \$275.00 165 A. 14 miles out, \$10-

000 Down. 490 A. 3 wells, nearly perfect, \$35,000 Down. 2700 A: Deaf Smith, 1500 480 acres. Three 8 inch wells. built-in stove. Fully carpeted,

trade for Castro Land 317 A. Dalhart, paved, \$185.00 260 A. with 412 A. to rent

\$54,000 Down 162 A. paved, right at Hereford-

40 A. Commercial, \$1600 per A. 400 A. Castro, 4 wells, \$62,000 Equity to trade

900 A. Springfield, 650 A. Almost in Hereford, 5 wells . . . \$232,500.00 163 A. Summerfield, 45 A

cotton, \$15,000 Down 157 A. Nearly in Hereford, huge new home, cash leased 80 A. 6" well adjoins

Hereford, \$40,000.00 200 Listings in Deaf Smith, Castro & Parmer SAM NUNNALLY Lone Star Agency 601 Main

EM 4-0555-Day Nite EM 4-2814 8-4-19-tfc

FOR SALE Land to be developed for

12 SECTIONS, water question

EM 4-3566 2800 ACRES in shallow water. Plenty of water 50' to 150'. Some good maize farms, com-Dalhart, Texas PO Box 324

B-4-50-4c and want to sell my two bed-room home, 511 North Miles. FOR RENT or sale, Large three bedroom house for Latin Americans, \$80 per month, 441 Barrett, Phone EM4-1111,

B-4-17-49-TFc

I Irrigated Farm Land and Ran-240 ACRES: N/W Hereford on ches. Real Estate loans made Get Blue Lustre. Shampooer WANT TO TRADE two fine A most rare opportunity . . . pavement. All good level in promptly. Liberal Valuations. For Rent. Hereford Hard-houses in Amarillo valued at Two 10" and one 8" wells cultivation. 75 acre wheat. 2 For safety deal with a Realtor ware.

B-1-17-24-1c approx. \$19,000 and \$27,000 pump approximately 4500 strong 6" irrigation wells. Pos-

> 1/4 SECTION vicinity Texhoma, wheat. Poss, Excellent water area. \$150A. \$10,000 down. near Childress. 265 acre good mile off pavement. Good allotments. Excellent 8" water down.

Spearman, on Caliche road, acres of wheat and 64 acres 1/2 mi. off pavement. 100A of milo. Total price is \$24.-2 bdr. brick with att. garage \$385.00 per acre; for sale by ranches located throughout the grass, 159 wheat. 8" water 000. One half cash with good area. Test hole privileges. terms on balance. Call per-960A perfect Sherman Co. 1 ery 385-5134 or I. D. Onthe best farm and ranch loans Good allotments. Poss. \$185A. Texas.

> farms on North Plains for sale CARTHEL REAL ESTATE 206 N. 25 Mile Avenue

Phone EM 4-0955 Night EM 4-1725

FOR SALE by Owner. Beautiful residential lot on Country Club Drive. B-4-10-50-tfc

FOR SALE RENT, OR LEASE, Large 3 bed-340 A. Deaf Smith, 2 wells, room brick. Carpeted, redeco-

rated inside and out. Fenced yard, cellar, single garage. Shower in garage. 162 A. Summerfield, paved, Call EM 4-3566, Night EM 4-2553. B-4-50-tfc

1400 acres of cultivated land plus some grassland on pavement with irrigation, \$250 per acre. 29% down. Will trade. grass, 5 wells, small 640 Acres with (3) 6" wells, will trade. Two 1/2 section and one sec-

tion to sell with good water and allotments, 29% down, 5. will trade. As good as any County.

> RAY DOWNEY 2810 Duniven Circle Amarillo, Texas Phone FL 5-5645 Res. FL 6-8500

> > B-4-11-tfc HOMES

large four bedroom brick veneer, two baths, two wood burning fireplaces/ Outside 760 A. to rent, \$210,000 city limits. 2194 sq. ft. in living area. Double garage. On 90' x 300' lot.

Three bedroom brick veneer. Three baths, large patio, living room, sewing room, extra amount of built-ins, large walk-in closets. Over 2300 sq. ft, in living area. Double garage, storm cellar. Drapes and

curtains. 80' lot in good area, \$1500. Three bedroom brick veneer, large living room, den, kitchen. Located in exclusive neighbor hood. Over 2300 sq. ft. in living area. Double garage, drapes and curtains.

LLOYD SHARP LONE STAR INSURANCE AGENCY Day EM 4-0555 After Hours EM 4-2543 We offer fast service on 97%

FHA loans or 80% to 90% conventional loans. B-4-22-Hc WHY PAY RENT WHEN YOU CAN OWN?

Two bedroom late model mobile home, furnished, central heating. Private lot available with option to buy. See Mrs. Benson at Credit Union or Mr. Benson at City Hall. B-4-16-tfc

607 STAR ST. Brand new 3 bedrooms, 2 baths, kitchen, den, sunker iving room. Complete with corpets, dropes, refrigerated air, fenced back yard and backyard patio. Get key at . . LONE STAR AGENCY

B-4-17-16 1600 ACRE RANCH, 930 deed-d, rest leased. Modern 3 room home with 1 % bath.

Well watered. Native and Bermuda grass. \$100 per acre. 29% cash down. Buyer has option to buy 200 cattle and equipment. This is an old LONE STAR AGENCY stablished ranch, I want to etire as I can't run this. Write lax-32, Laca, Oklahama.

FOR SALE Improved 640 Acre farm in irrigation district. El-mer Burrow, Felt, Oktabona. B-4-13-23-3e

S \$ \$ \$ \$. To lend on irrigated land in Deaf Smith, Castro and Par-

mer counties, For PRUDENTIAL America's Largest Farm

Lender SAM NUNNALLY EM 4-2814 EM 4-0555 LONE STAR AGENCY B-4-11-10-4p

FOR SALE area. Poss. \$315A. \$50,000 160 ACRES of dry land, locat ed northwest in the Simms 90% CHOICE 425A close to Community. Allotments are 84

son to person, Joe Montgom-

B-4-45-tfc We also have many other LOANS

FARM & RANCH FAST SERVICE DUWARD HAMBY EM 4-3566

NIGHT - EM 4.3466 B-4-50-2c B-4-35-TFC

RENTERS WANTED!

Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.

SOUTH PARK INDUSTRIAL SUBDIVISION Sam Nunnally EM 4-0555 - Days Home - EM 4-2814 B-4-1-tfc

THREE BEDROOM House on Avenue J. \$11,-000.00. No down payment to Phone EM 4-2424. B-4-49-tfc

FOR RENT

farm land in Deaf Smith TWO BEDROOM unfurnished apartment with refrigerator, grass, 1200 cult, 8 wells. 10 miles from Hereford. Good drapes, central heat. Water 715 A. 176,000 Equity to allotments. \$525 per acre, bill paid. Shown by appointment. Call EM 4-3719. 8-5-21-tfc

> FURNISHED three room house. 131 North 25 Mile Avenue. S-5-10-24-tfc TWO BEDROOM, stove and re-

frigerator furnished, split level apartment, Carpeted, central heating, refrigerated air. Call EM4-1111. B-5-16-24-tfc FOR RENT Furnished House, one bedroom. Whites only.

Phone EM 4-2157 6:00 p.m. to 9:00 a.m. B-5-15-24-1c GARAGE APARTMENT with complete kitchen. One adult only, white, Roy V. Smith. * 5774 7

EM4-1800, 921 F. 1st. B-5-15-24-2c WAREHOUSE for rent or lease. 130 x 50. Across from Stephens-Hudson Motor Co. Inquire 407 Lee Ave. or EM 4-

S-5-20-33-tfc

THREE ROOM furnished apartments. White only, No children, no pets. Phone EM4-0291. B-5-12-49-TFc

FOR RENT: One and two bedroom apartments with bath, kitchen and dinnette. Furnished. All bills paid, Kenny Gearn Apartments, EM4-2703 B-5-20-23-4c

FOR RENT Office space, Furnished or unfurnished, 205 South 25 Mile Avenue, Beefmaster Building Call EM4-3444 B-5-16-50-9p

OPEN NORTHWEST MOBILE LODGE Twenty eight Mobile Home spaces, 42'x70'. One block north of King's Manor. Call EM 4-1108 Jesse Scott. B-5-11-Hc

FURNISHED Apartment. White

only, Mrs. W. M. Megart, 401 Lawton. FOR RENT Three room furnish ed apartment, Call EM4-0160 or EM4-1498

B-5-10-50-16 FURNISHED APARTMENT Two bedrooms, furnished in good taste, refrig. air, large lawn & plenty of storage for trunks, tricycles, etc. All bills paid . . \$135.00 monthly. Minimum lease 6 months. num lease 6 months.

601 Main M 4-0555 Nite EM 4-2814 ICE CLEAN furnished Apartment with carport. Whites on-ty, No pets. Bills paid. EM4-

FOR RENT Three room unfurnished house. Whites only. 10.

2621.

TWO BEDROOM brick, unfurnished. 826 Blevins. Call Plain- Bids will be addressed to Mr. view, CA3-2382,

TWO BEDROOM furnished two

bedroom unfurnished apart-West Third.

B-5-13-2-tfc NICE LARGE two bedroom home, 811 N. Main. Furnace, air-conditioned/ Couple preferred or small family, \$120.

month, Mrs. H. M. Benefield,

King's Manor, Phone EM 4-

B-5-25-48-tfc THREE ROOM furnished apartment. No. pets. White adults only, 613 South 25-Mile Ave-

1713.

-B-5-14-18-tfc

WOULD LIKE position in home to live in. 609 Miles.

WANTED

B-6-10-50-2c WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson. Hereford, ? us.

5-6-31-TFC WORK WANTED: Painting per fa-taping, textoning, sheetrocking, any carpenter re-pairs. Ted Oldfield, EM 4-0235 or EM 4-2212.

B-6-14-42-tfc

9. Situations Wanted

person with good credit. CUSTOM FARMING, fertilizing, flat breaking, plowing. Call Gene Heath, Dimmitt. 647-3981 nights, 647-4831 days. S-9-14-18-26p

> Call EM 4-0555 If You Are In The Market For A Home **Lone Star Agency**

COWAN JEWELRY

NOTICE

B-5-10-50-tfc The Board of Trustees of the FOR RENT Three room, bath; Hereford Independent School furnished house for one or District will accept sealed bids two adults only. Phone EM4- on the two (2) out buildings located behind the house at B-5-15-50-tfc 109 Avenue G, Hereford, Texas.

> Ivan Block, Chairman, Board B-5-10-50-3c of Trustees, Hereford Independent School District, Box 900, Hereford, Texas.

ments. Whites only. Apply 232 The Board reserves the right to reject any or all bids. B-10-24-3c

BILL'S ELECTRIC

CUSTOM FEEDING **Growing - Finishing Rations** CHARLIE STONE EM 4-2224

KIRBY

SERVICE ON Black & White & Color TELEVISION Any Make or Model

SUNSET APPLIANCE

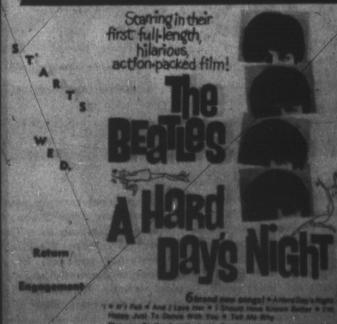
EM4-3472 906 Lee BUILDING? Commercial Buildings. Residences Additions Free Planing &

Estimating Service

Loans Arranged D. A. O'Connor, Contractor EM 4-0064 You've Never Seen Such Thorough Service STOP IN SOON

Phillip "66" Products EAST SIDE "66" **Rocky Stewart** 1303 E. 1st. EM 4-2644

From 1:45 Week Days two junior-size m PETER SELERS PRENTISS & LEASBURT The World ~ HENRY ORIEN TOM BOSLEY PHYLLIS THAXTER BIBI OSTERWALD PETER DUCHIN NORA JOHNSON AND NUNNALLY JOHNSON JEROME HELLMAN ""GEORGE ROY HILL PA DATE RESIDENT UNITED ARTISTS COLOR by BELLE



Prices.

HEREFORD REAL ESTATE 1505 E. Hwy. 60

HOMES

Three bedroom brick, carpet. Real nice. \$12,500. Pay down payment and assume loan. See this today.

Three bedrooms, two baths. \$700 down. Carpet, dishwasher, disposal. On \$1500 down buys this beautiful 3 bedroom, 2 baths, carpet, range and oven,

dishwasher and disposal Real nice home on Elm. Over 2000sq. ft. Call for appointment.

One section, \$235 per acre. One 6" and one 8" well. Some improvements. Call about this one or come by now. Half section will sell or trade for commercial property.

Ouarter section, \$10,000 down. Good allotments, one 8" well, Quarter section, \$400 per acre. Two 6" wells, 17 acres cotton, 20 wheat and 82 maize Reasonable down.

EM 4-2424

200 acres with beautiful brick home, 4 wells. Lays perfect. On pavement. \$425a

601 Main EM 4-0555 Nite & Sunday EM 4-2814

B-4-19-16

Pioneer Study Has Yule Luncheon

Christmas Meditation was giv-

en by Mrs. W. C. Hromas for

the Pioneer Study Club luncheon at the Country Club Tues., and

Mrs. Ray Johnson reviewed the

book "Life was Simpler Then'

Members brought gifts for the Veteran's Gift Shop, Amarillo, and also for the Boy Scouts who

care for the flag in Mothers

Park. Christmas baskets were

Hostesses were Mrs. A. L.

Manjeot, Mrs. O. G. Hill Sr.,

Mrs. J. M. Gililland, and Mrs.

Miniature Christmas trees and

place cards with the Christmas

theme were on each table. Mem-

Attending were Mrs. Frank

Bell, Mrs. Fred Barrett, Mrs.

Allen Bell, Miss Roberta Camp-

bell, Mrs. Burl France, Mrs. N.

E. Gass, Mrs. W. C. Hromas,

Mrs. Ray L. Johnson, Mrs. H.

E. Miller, Mrs. Ted Panceria,

Mrs. John Patton, Mrs. Wirt Phillips, Mrs. Paul Rudd, Mrs.

Mary Seigler, Mrs. Delmar Si-

gle, Mrs. M. L. Simpson, Mrs.

P. B. Sowell, Mrs. C. R. Walsey,

Mrs. Bess Werner, Mrs. R/L.

Wilson, Mrs. Myrtle Wright, Mrs. Manjeot, Mrs. Hill, Mrs. Gil-

illand, Mrs. Hastings, and Mrs.

The rangers have already had

an SOS from Salisbury, Rhodesia

The storks, not scared of the aircraft, shape the runways with them. So the airport has asked

the Kruger Park rangers for a

guaranteed noise that will tell

the stroks that they definitely

Ralph McCullough, prosident.

brought for needy families.

Henry Hastings.

bers exchanged gifts.

by Luella Grace Erdman.

1. Business Service

T & H DRILLING COMPANY to 12" casing. Gravel pack Screen. Vathon Hopson EM 4-2332 D. E. Turner EM 4-0811

KELLEY ELECTRIC Doug and Virgil Electrical Contractors Residential and Commercial All bids and wiring competi-

Job Too Large or Small Phone EM 4-1345 lights phones EM 4-2012 or

WOULD LIKE to do custom baling. Call EM 4-0996 B-11-10-15-tfc

SERVICE ON ALL MAJOR APPLIANCES AND REFRIGERATORS S & R APPLIANCES B-11-42-tfc

NEW LEASING space on 300 tower for two way radio antennas, For details call EM 4-B-11-15-20-10e

OWENS & HOLLINGSWORTH

EM 4-3572 Comerciul - Industrial Residential Wiring 809 EAST SECOND Magneto - Starter Generator & Electric Motors Rewind Sales & Service 8-11-13-TFC

USTOM HAULING and moving. Pick up and delivery, Call EM 4-1033 or EM4-3362, Butch Freeman and Lee Loflin. B-11-17-5-tfe

For Your PLASTIC IRRIGATION PIPE NEEDS B & J IRRIGATION SUPPLY, INC. Now Located Just East of City Limits on North side EM 4-0955

WE HAVE In stock at all times, special water softener salt. Rall

We Have LANES

Parties

On Friday and

Saturday Nights

ake a Reservation For Your Group

> SPECIAL RATES

available for large groups . Church, School or Private.

> Sunset Lanes

Phone EM 4-1560

Classifieds... Game Violators Appear Before Judge Williams

Several persons appeared be-fore County . Judge H. C. Williams and Justice of Peace C. ers Assn. will attend public hear-B. Miles this week to answer ings Wednesday in San Antonio B.11-2-tfc to charges of game law viola- which have been called by the tions concerning migratory fowl. U. S. Department of Agriculture. \$10 and cost in County court the growers assn., and James after he entered a plea of guil- W. Witherspoon, executive sety before Judge Williams to a cretary and legal council, plan charge of hunting from a motor to attend the meeting at the

White was arrested by officers of the U.S. Game and be the wage determination for Fish Commission along with sugar beet workers. This year, Harry Bennett, where a phea- the hourly wage was set at \$1.15. sant hen was found in their Some farm officials have indipossession.

ty before Justice Miles of possessing the bird and was fined the conditional payment unless \$25 and \$17.50 court cost.

V. C. Morasco was fined \$25 wage," Rose said. ter he entered a plea of guilty Faust Collier, manager of the and cost by Judge Williams af-EM 4-1302 to a charge of shooting ducks after hours.

Plea Of Guilty plea of guilty to a similar charge and was fined \$25 and cost by Judge Williams.

In the final case of the week plea of guilty to a charge of USDA to held the hearings in Deaf Smith driving while intoxicated and areas where the laborers live was fined \$75 and cost and sentenced to five days in the countenced to five days in the countence of th tenced to five days in the county jail. Rose said.

Villarreal was arrested by the Texas Highway Patrol.

"One of the biggest celebrations in New England's history" was the tone set for the observance on July 30, 1964, of the inauguration of the canal linking Massachusetts' Cape Cod Bay with Buzzards Bay.

supplies. Hose, paper bags, cleaners. New and used Kir-KIRBY VACUUM CLEANER CO.

434 West 1st - Ph. EM 4-0422 B-11-45-Hc Brothers, Phone EM 4-1543.

B-11-10-23-tc **ELECTRIC SEWER** ROOTER SERVICE

B-11-17-tfc

REPAIRS ON Television Two Way Radio Citizen Band HUCKERT TELEVISION SERVICE

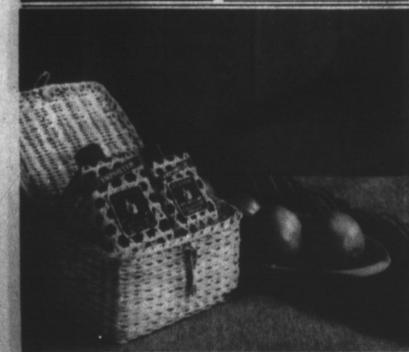
S-11-17-Hc SEWING MACHINES Vacuum Cleaners, Parts and Repairs. Disposable bags. JEFF ROBERSON

EM 4-3702

137 Ave. D. Pho. EM4-0262 S-11-28-TFC CALL JOHN TURNER FOR WELL WORK Windmills and pressure pumps Years of experience and know

WILL SAVE YOU MONEY Phone EM 4-2194 S-11-37-Hc

SERVICE ON ALL Washers & Dryers SUNSET APPLIANCE EM4-3472



Wast Indian Sime Shave Set '

A perfect gift discovery . . . a magnificent pamper-yourself purchase. Four ounces of West Indian Lime After Shave, four purchase. Four ounces of West Indian Lime After Shave, four ounces of West Indian Lime Cologne, Refreshing as a Caribbean breeze, masculine as a pistol, St. Johns West Indian Lime After Shave captures the eternal freshness of true Indies limes. West Indian Lime Cologne discreetly blends the freshness of limes with tropical woody spices. Distinctive hand-waven palm frond hamper. At finer shops, Eight dollars and fifty cents — plus tax, Each product also available individually.

McDOWELL DRUG

Two Hereford Officials Will **Attend Hearings**

At least two Hereford officials of the Texas Sugar Beet Grow-Raymond C. White was fined Austin Rose Jr., president of Gunter Hotel, Rose said. Wages Is Topic

The main topic is expected to cated they expect the wage to Bennett entered a plea of guil- be upped to \$1.25 next year. "A farmer is not eligible for you comply with the minimum

Information received here by county Agricultural Stabilization and Conservation Service office, said the hearings also will take up the issue of whether prices Barry Lee Holmes entered a paid to growers are "fair and reasonable."

A continuation of the San Antonio hearing will be held Friin county court, Tomas Y. Vil- day at McAllen, Rose said it has larreal, 30, Hereford, entered a been the general practice of the "We will recommend that the present wage be maintained,

Want Line Held

Legal Notice

NOTICE OF TAX RENDITIONS fice of H. C. Williams, county 1, Nell Miller, Assessor-Collecfor of Taxes for Deaf Smith County; State of Texas, do hereby give public notice that all persons, firms, corporations and associations, public or bonded-VACUUM CLEANER parts and warehousemen, beginning January 1st or before the first day belts, etc. All makes used of April of each and every year, shall furnish the Assessor-Collector of Taxes for Deaf Smith County a full and complete statement, list and schedule, verified by affidavit, of all real and personal property situated in PORTABLE: DISC ROLLING said county and all personal pro-Scolloped or plain, Jacobsen perty located elsewhere and sub-County, owned, held, or control- the Bridwell Ranch to trans-Removes roots etc. from sewer day of January next and shall in District, Oldham Co. lines. Also septic tanks clean-said statement, list and sehed-proved unanimously. ule, state the name and address STATE SANTITATION SERVICE of the owner or owners of such approved the recommendations Box 23, 803 Knight EM 4-3315 property. Such list, statement of the county superintendent for lector of Taxes in the Deaf ford, Texas.

Legal Notice

Deaf Smith County, Texas

Nell Miller

Tax Assessor Collector

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene to consider rezoning the follow-

ing property.
The East 30' of Lot 39 and All of lots 40 and 41 of the Bluebonnet Addition to the City of Hereford, Deaf Smith County,

Texas The above property requested trict" to a "B Two-Family Dis-

The West 330' of the South 525 of Section 63, Block K-3, Deaf Smith County, Texas The above property requested ness District"

Those interested are invited to attend the meeting on the date to over 300 stores in 22 states. set forth above. The recom- and these bonus checks are sen mendation of the Zoning Com- early enough for the employees mission of the City of Hereford, Texas on the above described the 4th day of January, 1965 at 7:30 p.m. Mary V. Watts City Secretary



Across from Post Office



THIRTY DOLLAR WINNER - Dion Miller, 11-year-old son of Mr. and Mrs. H. H. Miller, Dawn, was presented with a check for \$30 by Melvin Jayroe, district director for Southwestern Public Service Co. here, for winning second place in Texas' District I 4-H clubs. His award winning record book showed his progress in a study of electricity. (Brand Staff Photo)

Okays 2 Buses

The Deaf Smith County Board of School Trustees met in regular session Thursday in the ofjudge and ex-officio county superintendent. Members presentwere D. D. Zimmerman, president; J. C. Morrison, secretary; Melvin May; Jack Weaver and

J. V. Perrin. The group officially confirmed the purchase of two 72-passenger school buses for the Hereford Independent School District, which had been approved Oct. 13 by each of the County School Trustees independently. The vote was unanimous.

Approve Transfer

Application for special transject to taxation in Deaf Smith fer of three scholastics living on truth. The majority didn't want Mrs. Frank Campbell, Mr. and the boys, Donations which will led by them, or in their possession as agent, ballee, warehouse

District No. 6, Deaf Smith County, disarming your wonderful Mrs. Bob Viegle, Mr. and Mrs.

Visiting the ranch were District, Oldham Co., were ap- You feel real secure now, but Don Chapman, and Mrs. and

In other business, the board and schedule must be filed with the Multiple List Textbook Comthe office of the Assessor-Col- mittee for Walcott "Common School District No. 6 for the 1964-Smith County courthouse, Here- 65 school year, Appointed to the committee were Thomas L. Collings, basal and supplemental readers, grades 7 and 8: Shirley L. Bourquin, science, grades 7 B-50-3c and 8, civil government, grade 8, arithmetic, grades 5 and 6; Bertha L. Collins, arithmetic, grades 1, 2, 3, 4, 5, and 6; Paula M. Green, arithmetic, grades 1, 2, 3 and 4. Williams was named chairman

at the City Hall at 7:30 p.m. on the 29th day of December, 1964, C. R. Anthony Co. Has Xmas Fete

C. R. Anthony and Co. held its annual Christmas party Thursday night at the American Legion Hut, Attending were Paul Harvey, the local store manato be rezoned from an "A Dis- ger, and his wife and 12 employees and guests.

At the party employees were given their annual Christmas bonus cheeks. The Christmus Service Bonus was inaugurated in the early thirties when the to be rezoned from an "A Dis- total amount of bonus was only trict" to the "E Central Busi- about \$5,000 for approximately 57 stores.

> The company now has grown to use them for their Christmas shopping.

ed by the City Commission of the total amount of the bonus R. F. Day, 68 the City of Hereford, Texas on the total amount of the bonus the 4th day of January, 1965 at is \$76,780. This annual bonus is based on the years of service with the company.

Explorers Hall in the National Geographic Society's new headquarters in Washington contains the world's largest unmounted globe. The sphere weighs about a thousand pounds; it measures 11 feet from pole to pole and 34 feet around the equator. The globe rotates on a spindle that can be lowered by remote control so that the globe can be manipulated on a cradie formed by eight wheels.

LETTER TO EDITOR **Want Citizens** 'To Wake Up'

Dear Editor;

A word to the wise: Wake up Americans! Haven' you been asleep too long? Don't you love your country enough to find out for yourself what is true or false? Can you truly say, "I know what my country stands for today," and prove it by what you have read for yourself or do you go by what you hear only?

Before the election, I'm afraid too many people believed what they heard without checking to see what was the truth. This reminded me of the old story we all know, of a man who was crucified on the cross by people, too busy and lazy to find out for themselves the Mrs.

stay, asleep long enough and you will awake to find your freedom gone. The government has already taken freedoms a Sara Gillentine. way from the Farmer, yet they still won't admit that the government is big enough to give you Baylor Paper everything. It is also big enough take everything you have! This same thing has happened to all the other countrys that have fallen to communism.

Do you love your gountry enough to learn for yourself what communism is. How it' works and how it creeps upon a country before it's detected??

You have been free so long. You don't think anything can You don't think anything c a n paper.

take away your security. Let me
The award was presented at security. A w a k e Americans! Read, Look around you at what is going on. You might be surprised! When Russia speaks of peace, it's an entirely different meaning. We use our meaning. The one we have known all these years. To Russia there Is no peace until everyone is un-der government control. Don't let anyone blind you to the fact that they are going to change

Awake now! And don't turn your back on Gods' way of life. Help fight for the freedoms, America has already lost, I pray that you will have another Mrs. Oyd Ellerd

Final Services Held Friday For

Services for R. F. Day, 68 longtime resident of Hereford, were held Friday at 2:30 p.m. were held Friday at 2:30 p.m. in the Wesley Methodist Church, conducted by the Rev. Cleshy Patterson and assisted by the Rev. Noah Ampriester, pastor. Day died at 10 p.m. Tuesday in Deaf Smith County Hospital. Burial was in Restlawn Cemetery under the direction of Gilliand Funeral Home.

Day, a native of Hill County, moved to Hereford in 1941 from McLean. He was a member the Wesley Methodist Church

AUTO FINANCING

Lloyd Morse Is Sears Manager

Lloyd Morse, 26-year old for-mer resident of Pampy, is the new manager of the Sears Roe-buck & Co, catalog sales store,

417 N. Main.

He replaces Margaret Cook,
who was transferred to Dallas.

Morse was with Sears three

months at Papipa.

A graduate of Wayland College, Plainview, he and his wife have two children. They are members of the Baptist Church and are residing at 404 W. 6th

Two Men Due **Army Induction**

The four-county area served by Texas Local Board No. 18, which includes Deaf Smith County, will have two young men inducted into the U.S. Army in January and 11 called for physical examinations.

The state draft quota for January calls for 229 men, compared to 280 for December. The for the Army.

Board No. 18 covers Deaf Smith, Parmer, Randall and Castro counties.

Young Mothers Honor Husbands At Dinner

Young Mothers Study Club had a Christmas dinner party in honor of their husbands Tyesday evening at the Gas Light; Mrs. Homer Rudd was presiding officer.

Donations of money and food were collected to make a Christmas gift box for a needy family. "The Christmas Story" written by St. Luke in the Holy Bible, was presented by Mrs. Larry Dobbs. She also read a Christmas poem,

Attending the dinner were Mr. and Mrs. Ray Simpson, and Mrs. Al Hunter, Mr. Mrs. Raymond Gerk, Mr. Mrs. David Brumley, Mr. and Mrs. Jim Arney, Mr. and Mrs. Homer Rudd, Mr. and Mrs. Windell Maloney, Mr. and Mrs. Bob-by Shelton, Mr. and Mrs. Don Brush, Mr. and Mrs. Nick Shyne, Mr. and Mrs. Don Newman, Mr. and Mrs. Larry Dobbs, Mr. and Mrs. Howard Hunter, Mr. and country right before your eyes. Charles Springer, Mr. and Mrs. Mrs. Ray Simpson.

Receive Honor

The Lariat, Baylor University's student newspaper copped top honors last week for news writing among college and unlversity newspapers. Miss Sara Gillentine, daughter of Mr. and Mrs. Jimmie Gillentine, 307-Star St., is associate editor of the

the 55th annual convention of Sigma Delta Chi, professional journalistic society. The Lariat won over newspapers of 83 other colleges and universities having Sigma Delta Chi chapters. The Lariat was the only Texas

college newspaper honored. The award was presented for The Lariat's news writing during the 1963-64 school year. Judging by an anonymous panel of pro-Tessional newsmen was based on five of the Lariat's best examples of news writing

Miss Gillentine has been associated with the University pa-per for the past two years. She was on the general news staff during the 1963-64 school year, and elevated to the position of associate editor this year. She is a junior at the university.

In Africa, the ties of family, clan house and tribe are all-pervading. The tribe cares for widows, orphans, the sick and the aged. It never lets a fellow tribesman go hungry.

Road The Classifieds Classifieds Get Results

NEW MANAGER Lloyd Morse, formerly of Pampa, is now managing the Sears Roebuck & Co. catalog office here.

New Directors Are Named By

Three new directors have been

They were chosen at a Thursday meeting at the Community Center. New officers for 1965 are expected to be selected at a

The club's biggest project is the annual rodeo held during the summer. The group also sends representations to numerous parade and rodeos around the country and sponsors a junior membership, which includes about 40 youngsters.

Mon Amis Club Visits Boys Ranch

Study Club visited the Boys Ranch Tuesday where they tourto hear or believe the truth. Mrs. Don Hamilton, Mr. and purchase two suits of clothing

D. Greeson.

Mon Amis next meeting will be Jan. 12.

national call is for 5,400 men, all City Riding Club

elected by the Hereford Riders

meeting before January 1st.

The new directors are Charlie Hill, Al Lee and Fred Ruland. Holdover directors are Harold Easley, Meredith Ireland, Jack Messer and Edward Allison, are not wanted. Outgoing directors are John Renfro, Mal Stewart and Harold

The club uself has about 40

members.

Members of the Mon Amis

Jamie Clearman, Mrs. Charles Jacks, Mrs. David Hutchins, Mrs. Kenneth Christle, Mrs. Billie Gene Cotton, Mrs. Lawrence Jackson, Mrs. Bobbie Baker, Mrs. Carol Terrill, and Mrs. J.

ONLY FIVE YEARS AGO

many drugs frequently

employed today had not

been discovered. Daily,

your druggist increases his scientific knowledge McDOWELL

DRUG EM 4-1313

MR. FARMER

This Is The Place To Get Your

Insulated Coveralls Insulated Gloves Rubber Boots

FOR THE COLD, RAINY WEATHER!

We Also Have A COMPLETE LINE OF **Vet Supplies**

PACKARD MILLING CO.

122 S. Main



GREAT AUTUMN SALE PECIAL VALUES NOW

Classing Office Receives 50,000 **Samples Daily**

LUBBCK (Special) - Cotton samples continued to pour into the three South Plains U.S.D.A. Classing Offices in record numbers the past week as the harvest reached its peak, according to W. K. Palmer, in charge of the Lubbock Office. The three offices received approximately 50,000 samples daily during the past week.

During the week ending Wednesday, the Lubbock, Brown-field and Lamesa Offices classed 278,400, the Brownfield Office 32,100 and the Lamesa Office 17,900

Less Than 1963

Total samples classed at the three offices this season was 822,500, compared with 992,400 by the same date last year. Trading in new crop cotton in

the Lubbock market continued steady during the past week, out prices continued the downward trend, Agricultural Marketing Service reports indicate prices paid for White grades ranged from 50 points under CCC loan levels to 50 points over the loan. Prices were lower for Light Spotted grades and

COWAN JEWELRY

Ford H. D. Has Gift Exchange

Gift exchange and 'secret pals revealed' highlighted the meet-ing of the Ford Home Demonstration Club Dec. 9 in the Ford Community Building with president, Mrs. Raymond Smith, pre-

Hostesses for this Christmas party were Mrs. Harry Bror-man, Mrs. LeRoy Edwards, and Mrs. J. C. Gossett.

Book review of "Family Liv-ing in the Bible" by Deen was presented by Mrs. A. L. Hollingsworth.

Members present were Mrs. Frank Brorman, Ms. Harrry Brorman, Mrs. LeRoy Edwads, Mrs. F. L. Eicke, Mrs. George Epting, Mrs. J. Raynond Flores, Mrs. J. C. Gossett, Mrs. A. L. Hollingsworth, Mrs. A. J. Jam-erson, Mrs. John A. Smith, Mrs. Raymond Smith, and Mrs. C. R. Stokesberry.

Yearbooks will be filled out and plans made for the coming year at the next meeting Jan. 20 in the home of Mrs. Frank Brorman.

ranged from the loan rate for Strict Middling Light Spotted to 75 points over for Strict Low Middling Light Spotted Average Prices

Average prices paid for the most predominant qualities were Strict Low Middling 29/32 -26.85, Strict Low Middling 15/16 27.35, Sriet Low Middling 31/32 27.80, Middling Light Spotted 29/32 - 27.25, Middling Light Spotted 15/16 - 27.65, Middling Light Spotted 31/32 - 28.20, Strict Low Middling Light Spotted 15/16 - 26.75, Strict Low Middling Light Spotted 31/32 - 27.00. Prices paid farmers for cotton-



DALLAS OF - Although electric refrigerators appear to have party. taken over, ice producing plants Mrs are still thriving.

The ice industry is even using technological advancements to expand its services, and in Dallas alone, the industry in 1984 had sales of \$125 million.

companies these days is in the form of crushed ice, sold largely to drive-in groceries where families buy it for ice cream, ice chests and a dozen other

7 Companies supply ice for eve rything from party drinks to cooling boxcars.

One of the major firms in 12 plants in Texas and can produce more than 1,000 tons of ice in 24 hours.

Made In Blocks Ice is produced in 300-pound

It is dumped from the cans and sold in many forms, some times in the 300-pound block, and again down to finely shaved ice called snow.

Indian crafts were first cere-



By ANN BEAVERS Brand Correspondent

Mrs. B. B. Eubank of Sunray visited the Fred Brownlee family this past week.

Mr. and Mrs. Joe Brownlee, Mrs. Fred Brownlee of Glenrio; Mrs. George Coon of Santa Fe. and Carl Smith of Amarillo were in Wichita Falls last week to attend the funeral of Mrs. Brownlee.

On the way home the Hee Brownlees visitd Mr. and Mrs. Marvin Nall of Alanreed.

school Dec. 3 and will go to Austin in January to the state board. Mrs. Nellye Davis and Mrs.

Grade Baker returned Thursday from a two months' visit in Indiana with relatives, Mrs. Mary Weaver is visiting her son and family, the Tommy Weavers in Las Vegas, N.M.

Victor Lemke suffered a stroke Thursday afternoon and is in the hospital. According to reports he is improving.

Mr. and Mrs. T. E. Muncy from Amarillo visited the Her-Parade Friday night on Main Street, Santa Claus was last man Sifferd family Sunday. Mr. and Mrs. Paul Harris

from Amarillo are new residents on the Bridwell Ranch. Mr. and Mrs. Billy Sifford and childrn from Friona visited the Herman Sifferd family recently. Mr. and Mrs. Jimmy Briggs Christian Mothers and children from Lazbuddie vi-

Sunday. Lee Sifferd from Gruver visitd th Herman Sifferd family last Sunday.

Mr. and Mrs. E. E. Allen were in Leonard last week to attend the funeral of Allns' aunt, Mrs. Liza McDonald

Mrs. Maxie Harris and daughter from Cisco visited the Hardy Harris family last week, Laura Jobe won an all-tourna-

ment tea mtrophy at the Sun Mr. and Mrs. C. W. Edwards from Dodge City, Kan, visited the Marion Ferguson family

Mrs. Ella Schoenover from Vancouver, Wash. visited the M. M. Zaring family last week.

TRAVELING JUSTICE

PORTALES, N.M. UB - An Mable Vaughn, Mrs. Alice Brad- Elida justice of the peace has Dallas is Southland Ice. It has ley, Mrs. Edna Anders, Mrs. to travel 24 miles here to ap-Mary Waters, Miss Evelyn Bell, pear before another JP, after

> William Crume, 71, made the trip. He appeared before JP Eldon Whitton and was fined \$10

> Crume said it was the first time he has had to appear in court in the 51 years he has been driving.

The two are the only justices of peace in Roosevelt County.

watchman. The first officer also



JACK D. PINCKERT

Dollie Byrd, sister of Mrs. Fred Son Of Hereford Couple Is Given Sue Brownlee finished beauty New Navy Post

Chief Petty Officer Jack D. Pinckert and family have received orders to return to New Teachers Plan London, Conn., where Pinckert will be the leading Polaris Missile Technician on the U. S. S. Holiday Dinner Benjamin Franklin. Her home port will be Pearl Harbor after her maiden voyage,

Pinckert has been stationed at Norfolk, Va. where he has been Christmas Dinner at 7:30 p.m. an instructor for launching of Monday. guided ballistic missiles for four

After serving ten years with the Navy, Pinckert has recent-ly re-enlisted for an additional 6 years and plans to make the Navy a career. He is the son of Mr. and Mrs. C. D. Pinckert, 109 South K.

Install Officers sited the Herman Sifferd family

Mrs. Sylvester Loerwald installed new officers at the Dec. 6 meeting of the St. Ann's Christian Mothers Society in the St. Anthony's auditorium

Installed were Mrs. Arnold Husemann, president; Mrs. Clarence Betzen, vice-president; Mrs. Charles Schlabs, secretarytreasurer; and moderator, Very

Frank Delahunt was guest speaker for the meeting and gave a talk on the important as a door prize, received by part the Christian mother plays Mrs. Marvin Diller.

Chip Guseman Gives Recital

Chip Guseman, plano pupil of Mrs. John T. Sims, was presented at a Twilight Musical at his home Wednesday evening. Chip is the eight-year-old son of Mrs. Cecil T. Guseman, 503

E. 5th St. About 40 guests attended the recital.

Selections for the musical were "Minuet" by Bach; "Distant Bells", Streatbog; "Desert Caravan" by Banks; "Mexican Dance" arrangement by Schaum; "Marche Slav",
Tschaikowski; "Marching Marines", Navin; "Trish Washerwoman" an Irish Jog and "Choo
Choo Boogle" by Schaum.
Miss Elizabeth Burrus served

and the refreshment table dis-

played a musical theme.

The Hereford chapter of the Texas State Teachers Assn. (TSTA) will hold its annual

Eugene Brink, minister of the First Christian Church, will be the speaker in the high school cafeteria.

Others on the program include fifth and sixth grade students who will sing a number directed by Dwayne Barrett, director of elementary music at Shirley and Central schools; Don

T. Martin, president of the lo-

cal TSTA chapter, and Darrell

Williams, superintendent of

schools. Miss Della Stagner is chairman of the program committee and is aided by Roy Hartman and Mrs. Virgil Dodson, Special guests will be school board members and their wives.

in the home as part of the family.

Hostesses were Mrs. Sylvester Loerwald, Mrs. Andrew Ker-Rev. Father Angelus Delahunt. shen, and Mrs. Leonard Walterscheid. An advent wreath was given



AT THE PIANO - Chip Guseman presents "Twilight Mu

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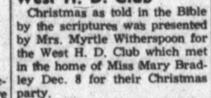


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Christmas Party For

West H. D. Club

"DADDYI LOOK AT SANTA" — Terri Lynn Chaney exclaims

as Don Chaney and his daughter watch the Christmas

after the floats and bands that toured the parade route.

An estimated 1,000 people lined Main Street for the most

successful parade in Hereford in many years. The Chaneys

by Mrs. Myrtle Witherspoon for the West H. D. Club which met in the home of Miss Mary Bradley Dec. 8 for their Christmas

(Staff Photo)

Mrs. Blanch Mosley presided and program chairman was Miss Evelyn Bell. A Christmas story was read by Mrs. Vida Jacobson. Several members played Santa and distributed gifts among members, 'Secret Pal' names were revealed, and ray Tourney Saturday. names were drawn for next year's 'Secret Pal'.

Roll call was answered with 'my most memorable Christ-Welcomed to the club was Mrs. Bell Grimes and other

members present were Mrs. Ida Mae Vaughn, Mrs. Minnie Vaughn, Mrs. Vida Jacobsen, Mrs. Myrtle Witherspoon, Mrs. Mrs. Verna Schroder, Mrs. Tre-sia Sherley, Mrs. Blanch Hard-an illegal turn. en, Mrs. Artie Frost and four

Communist China, with 700 plus \$7.50 court cost. da in area.







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- Camp Fire Girls
- Salvation Army
- Pony League
- Little League
- Council On Alcoholism
- Red Cross

IDENTIFICATION

Kneeling — (left) Tommy Tuck, Little League, and Twig



See anyone here you recognize?

It's likely that you will. These people are your neighbors — or your neighbors' children. The adults give their time and energies to make Hereford a better place to live. The children's spare minutes are channeled into activities organized and supervised by agencies of the United Fund.

Hereford is a better town for the agencies' being here.

But they can't operate on good will alone.

They need your support financially.

You can do your part through the United Fund.

The Sunday Brand

The Sunday Brand, Hereford, Texas, Sunday, Dec. 13, 1964

They Need Your Help--And You Need Theirs

The

The Sunday Brand, Hereford/Texas, Sunday, Dec. 13, 1964

The Red Cross is now organiz-

Stanton Students Think Of Others At Yuletide

ents share some of their bless-ngs with other boys and girls the may not be so fortunate. is their way of spreading a

Fred Mercer's homeroom votms to be sent to Girls Town on Girls' Town this year.

The students in Mrs.

Fred Welch's homeroom will be

on Girls' Town this year.

The students in Mrs. Spicer

Gripp's room are going to try

The students in Mrs.

Gripp's room are going to try

The students in Mrs.

Gripp's room are going to try

The students in Mrs.

relfare department,
The ambitious students in Mrs.

Ray Todd's homeroom are tryng to collect enough money to buy a suit as well as other Mrs. Joel Treadwell's room is given to the welfare department.

clothing for one of the boys at collecting canned food and other. The days before Christmas are

Godfrey Names Sextet Members

Six girls were chosen from the seventh grade girl's choir to sing in a sextet by Joe God- the welfare department. frey, choir director. They are Miss Velda Oberst's room Vickie Kendall, alto; Vickie Gibplans to give clothes to Boys' son, alto; Kerri Dameron, se- Ranch, Students in Mrs. Lowe's nd soprano; Jamie Edmonson, econd soprano; Karen Gilbert, igh soprano; and Dana Riddle, high soprano. "Deck the Halls" and "Walking in a Winter Won- to King's Manor. derland" are selections which Joe Godfrey chose for the girls. and Mrs. Phillip Shook's home-The girls will also sing with rooms plan to help. This year helping others have a Merry the seventh grade boys choir. for Christmas, the students in Christmas.

Every year the homeroom stu- Boys' Ranch. They are also Bob Kennemer's room are colplanning to make cookies and lecting money to be given to candy to take to King's Manor Boys' Ranch, Another room col-Miss Flo Dickinson's room as lecting for Boys' Ranch is Mrs. collecting money for Girls' Town and canned goods for families students of this project they have in Hereford, They have made a special bulletin to bring an assortment of given money to Boys' Ranch board about Boys' Ranch, Bill for several years and decided McCarley's seventh grade home-

iven to the welfare department to bring some of the happiness be distributed.

of the Yule time to the girls to put in the Red Cross Box.

Mrs. Eleanor Hudspeth's room at Girls' Town, They are going The students in Mrs. Tandy s collecting money and canned to send them clothes, jewelry, Legg's room are filling a box goods for their Christmas project. The money will be given to Boys' Ranch to help buy a new suit for one of the boys.

The canned goods will go to the welfare department.

To send them elothes jewery, perfume and all those "girly" with food and clothing. This collection is for a needy family in this area. The box will be given to the Deaf Smith County Welfare department. toys coats and sweaters that Ranch or Girls' Town. The stu-their annual Christmas party in their little brothers and sisters dents in Mrs. Sam Ratcliff's which all the decorations, favors, have out-grown.

> collecting canned food and other the firemen for distribution, P.

Miss Velda Oberst's room Ranch. room are collecting clothing and toys. The students in Mrs. Denny Richardson's room are going to take cookies, nuts and candy

Students in Mrs. Ray Todd's

ing little toys and coloring books

The students in Mrs. Tandy

The days before Christmas are non-perishable food. They also passing in a hurry now and the plan to collect toys to be given students in Mrs. Claudia Qla Brown's homeroom have decid-M. Miller's room is bringing ed to collect both clothing and canned food to be given to the money. They feel it really does-Good-Will Center. The students n't matter how much clothing in John Murdock's room plan to or money is collected as every give money, food and clothing to little bit will help. They plan to send the things to Boys'

Mrs. Charles Duvall's homeroom is planning to give a Poinsettia to King's Manor.

For many of the students here at Stanton Junior High Christmas takes on a new and happy meaning when they ares busy

Red Cross Show Is Success; \$150 Raised In Donations

The Red Cross talent show | This room collected more than at Stanton Junior High School \$20. was a complete success this year; \$159.03 was collected on our membership drive. This 150 students have volunteered to Her idea/of an ideal class is money was presented to Mrs. work with the Red Cross, Mrs. one that works together more Corine Neely, secretary for our Wertenberger, is the teacher on their own. She has a pet county Red Cross work.

Mrs. Welch's homeroom was complimented on raising the elyn Kuper, reporter. most money from all the rooms.

Art Class Plans

All the art classes will have room are collecting food to be and extras are made right in class. Observations show that some of the beautiful layouts are slowly and beautifully going into shape. On one table one might see jolly old St. Nick faces on a plain paper tablecloth, and on another candles or angels, all painstakingly painted on to the tablecloth. Many of the tables are making centerpieces with sleighs, nati-vity scenes or snowmen. Mrs. Wertenberger, teacher, is furnishing the refreshments.

> The only reason the class can have a party is because it is an assignment. Each table or committee tries to make his or her own table the most beautiful and tries to keep/everything a secret until the day of the party. This may be a class assignment but oh what fun!

Teachers Like Working Classes

By JANE ZINSER and LAUREL DAVIS

This, is the final article presenting new teachers at Stanton Junior High. The new teachers featured this edition are Miss Velda Jean Oberst, Bob Kennemer, Mrs. Eula Lee Cave and Rodney Laubhan.

Miss Oberst teaches seventh grade math and one class of eighth grade English. She is from Canyon and attended coled and is at work, More than lege at the University of Texas. sponsor. The officers are Renette dog named Mister and likes The program consisted of Hubble, president; Kerri Kam- sports and music. Miss Oberst skits and musical numbers giv- eron, vice-president; Deborah is one of the cheerleader sponen by twelve of our homerooms. Hodges, secretary; Janice Galson, She also has a hobby of ley, assistant secretary and Ev- collecting cups and saucers. Bob Kennemer teaches sev

The group has almost com- enth grade science and art and pleted a project for the Amarillo crafts as well as eighth grade Air Force Base. They have made science and social studies. He tray mats for the tables, small is from Carter, Okla. and atfavors, and decorations for the tended "college at Oklahoma rooms," State University. His wife Lynn

is a teacher in Hereford High School, They have one son, Yaughn, who is 16 months old. Kennemer enjoys outdoor sports.

Mrs. Cave teaches special education. Her idea of an ideal class is one that works together well. Her family includes her husband, Clyde, and their dog Kandy. She taught last in Plainview. Her hobbies are handwork and music. She especially likes children.

Laubhan teaches seventh and eighth grade physical education and eighth grade social studies. This is his first year to teach. He attended West Texas State University, In Laubhan's family are his wife, Mary, and their

Follett and now lives in Friona. He enjoys hunting, fishing and searching for relics.

Coral-encrusted tanks still alm their gun turrets at once-hostile shores they never reached, near the islands of Micronesia in the Pacific, Ravaged hulks of ships rot slowly in the lukewarm, crystal waters of many a coral lagoon. Unexploded shells and bombs lie scattered in the undergrowth of jungle islets.

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The Dogie

Official Publication Of Stanton Junior High School

Christmas: Time for Happiness

(or he) doesn't get me a green He was sent.

a happiness that comes from gather their riches. If it were about ten to fifteen minutes and Mark Woodward. knowing you have made some advertised about the significance then run their sprints before one happy. It is a time to think, of Christmas as much as their taking their showers. The boys and to sweep out the cobwebs products to sell Christmas would that are on the team were chothat have long been gathering. take on an entirely new mean- sen on three things: Christmas is the time to enjoy ing.

By MARTHA MORGAN yourself fully with, of course, some limits. This time was is a time for headaches, sore set aside to celebrate Christ's pocketbooks, and I hope she birthday and to remember why

to be spent on strained happi- ones you give. I think if everyness. After Christmas they are one concentrated on giving inmiserable - here we go on a stead of receiving, it would be a much happier season.

But Christmas/is a time to Advertisers don't know what

Basketball Season Rooms Choose Now In Full Swing New Officers

The boys work out by shoot-

How well they handle the ball Northern Ireland.

son. Simpson coaches basketball not selected for the team he because he has always liked it. is put into weight lifting. The The school has basketball be- seventh grade is scheduled for cause it is good for agility, it thirteen games and will enter hat again". For them, Christ- Everyone knows that it is not has good competition and they have better had a significant to think about the gifts hope that it will make better his team are Keith Anderson, brom work, a time for all effort you're getting instead of the men out of the boys. has good competition and they two tournaments. The boys on Donald Franklin, Allan Harding, ing baskets for about fifteen Paul Hendon, Denny Hicks, Dan-

The seventh grade basketball and shoot and by how good they are Mrs. Fred Welch's room team is coached by Rossie Simp- are on defense. When a boy is with John Frank Martin, presi-



Rosie Rogers is the president

new officers for this semester dent; Paulette Gilchrest, secretary-treasurer; and Santry Rush, homeroom representative. Officers for P. M. Miller's homeroom are Grace Ann Flood, president; Elgin Williams, vice-president; John Janek, secretary; James Simpson, homeroom representative; and Patsy McCutchen, reporter. Ronnie Matthews is the president in Miss Velda Jean Oberst's homeroom. Other officers are Jerry Odom, vice-president; Jo Ann Coffey, secretary; Steve Whitaker, homeroom representative, and Marolyn Collier and Victor Es-

trada, reporters. Officers for Bob Kennemer's homeroom are Billie Goettsch, president, Robert Gordon, vice president; Robert Grady, homeroom representative; and Lynn Fisher, secretary, Anna Johnson is president and Jeanette Rensch is vice president. Deborah Baily is secretary and Mary Rogers is homeroom representative for Mrs. Claudia Ola Brown's homeroom, Mrs. Tandy Legg's homeroom has elected the following officers for this semester: president, Tom Lesly; vice-president, Kathy Fooks; secretary, Becky Bell; and homeroom representative, Jimmy Haile.

for James Lanier's homeroom. Randy McGuire is vice president; Joette Hanna is secretarytreasurer; Patricia Hill is homeroom reporter and Margaret Phipps is homeroom representative. The students in John Mudock's homeroom elected Martha Kate Aikin, president, Kay Golden, vice-president; Janice Newsom secretary, Alan Clark homeroom representative; Wayne Winget, Kay Golden and Janice Newsom reporters, New officers in Fred Mercer's homeroom are Mary Robinson, president; Julia London, vice-president: Vickie Payne, homeroom representative.

Librarians Help Students Ut With Routines

Eleven girls were chosen at the first of the semester to spend one class period in the library. Their job is to help Mrs. Hartman, the librarian, by shelving books, checking books in and for the third six weeks. These out and many other jobs that students were selected accordare required to keep the library operating. Not only is library fun, but the librarians learn how to file cards, put books on the shelves and other useful

Student librarians are needed during homeroom periods as well as during classes, Carolyn Hernandez, Debbie Rickman and Sharon Cash work in the library during homeroom period. Their work during this period library during class periods are who will work all year.

presentatives chose Lanny Buck and Santry Rush as students ing to their grades and citizenship. The homeroom representatives chose the students by each homeroom selecting a name and submitting it to the homeroom representatives for the final choice.

Lanny is the daughter of Mr.

Martha Morgan, Jeanette Rensch, Elaine Kelly, Becky Bell, Kay Golden, Jeanne Ann Gore, Nancy Lopez and Mary is only checking out books, ac- Robinson. All of the student libcepting fines and signing passes. rarians will work for one sem-Other students working in the ester except Mary Robinson,

Rush is the son of Dr. and : C. E. Rush. Santry enjoys ; ing football and basketball.

Pierre and Marie Curie managed to separate one gram of radium from eight tons of pitch-



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NEW SLATE OF OFFICERS - These students will serve as homeroom officers next semester. From left to right, front. row, are Dean Watson, Craig Poarch, Elgin Williams, Robert Gordon, Prehn Nanninga, Tim Fuston, Sue Drummond, Kathy Fooks, Judith Morrison, Ann Mims. Back row, left to

right: James Head, Harold Barrett, Bill McMinn, Jerry Russell, Joe West, Jerry Odom, Mary Sue Gooch, Jeanette Rensch, Julia London, and Connie Hoover. Not shown are Jimmie Christie, Lonny Coffey and Paul Hamilton.

(Staff Photo)



THE SUNDAY BRAND Editorials

The Sunday Brand, Hereford, Texas, Sunday, Dec. 13, 1964

'Last-Ditch' Drive Will Decide United Fund Future

Hereford's United Fund drive is in trouble, and serious trouble at that.

The problem is lack of money. Since October 1, the drive has brought in approximately \$23,000, leaving a total of \$6,222 to be raised if the community is to meet its goal. Let us also point out that the drive has fallen short in three of the last

As a result, United Fund leaders have scheduled a "last-ditch" drive for Tuesday night. In all probability, the outcome of this drive will determine the future of United Fund in this community.

If we view the annual UF drive objectively, we must attribute failure or success to the "method of collection" more than any single factor. Hereford and Deaf Smith county have made their goal many times before, and in much leaner years. This particular year, we have an record all-time high bank deposits, savings accounts, new homes and new cars. Consequently, the present plight of United Fund must be attributed primarily to the drive, which ultimately centers around the general method of collection - or to the fact that the people no longer are interested in the programs which the fund represents.

Some people complain that organiza-tion and solicitations have been less vigorous in recent years than in the past, and this is possible. The final, "back-to-the-wall" drive, it seems to us, should pretty well provide an answer to this phase of the opera-tion. If it is successful to the point of raising our quota, all will be well and good. But if it meets with failure, then we have a

big, community-wide problem on our hands. Fund failure this year indicates that participating agencies would be forced to pull out of the organization, and make their own individual drives and solicitations - and no one could blame them with three out of four years of deficit operation due to United Fund failures

While The Brand does not consider United Fund perfect, it has always seemed to us a practical and beneficial operation for the community for several reasons: 1). budgets are submitted and organizational spending is pared to the bone after being reviewed by a group of United Fund appointees; 2), untold hours are saved on the part of solicitors and donors, because one call replaces 10 to 15 where each agency must seek its own donation; 3), all drives are screened, and numerous drives can be eliminated if the donor insists that he con-

Left Turns On Main Street

Hereford is to ban left-hard turns on Main Street at intersections of Third and Fourth according to action of the city commissioners this week. The measure was apparently adopted as a safety precaution, following decision to leave Main street parking in its present category.

To say the least, it will take a bit of "getting used to" on the part of most people, but in the long run it represents appli-cation of successful methods used in other growing communities faced with similiar problems. And after a few months, it will probably be accepted as routine, along with other innovations which have been necessary in the face of continued growth.

Meanwhile, if it does prevent an accident or save a life, the inconvenience will be a small price to pay.

me Sunday Brand

Published every Sunday at 130 W. Fourth Hereford, Texas 79045



NATIONAL EDITORIAL

es M. Gillentine, Editor and Publisher Leivin Young, Managing Editor Dudley Lynch, News Editor Bill Penn, Adv. Mgr. Lee Brown, Mech. Supt.

tered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879. Second-class ostage paid at Hereford, Deaf Smith ounty, Texas, Subscription Rates: Zone 1, 4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier, delivery, 60c per month. Single copies 15c each.

Classified advertising rates: 6c per word first insertion (60c minimum; 4c per word

ach additional insertion.)

tributes to United Fund and, consequently, sends the applicant to the UF board for

These are the factors we have in mind when we refer to "method of collections" and, from experience, it does seem to us that United Fund is preferable to the old hit-or-miss method. At the same time, if it does not work we have no choice but to drop the annual United drive, Unfortunately, charity cannot be eliminated through abolution of United Fund, and one way or another we will be called upon to contribyte to these various charitable organiza-

If we wish to continue with United Fund, there is one simple solution. We must dig a little deeper and keep the organization intact. If we are tired of this method and want to try something else, we will in all probability have this opportunity next year. To say the least, we are standing at a crossroads and we, the people of Deaf Smith county, will give the answer in this final, wind-up drive Tuesday.

The Brand feels that loss of the United Fund will be a step backwards for the community. We believe that it would be a shame to lose all of the ground which has been gained during the history of the drive, but if this is what the people want the only thing to do is give the old method another trail. Certainly, we cannot expect the participating organizations to continue along the routine which United Fund has led them during recent years.

South Hereford Remains Aloof

A delegation of some 100 people gathered during the past week to talk about South Hereford annexation and, apparently, a rousing time was had by all.

When the smoke cleared away, the situation seemed to pretty well be up to residents of South Hereford which, in our opinion, is the way it should remain, due to the fact that present residents of Hereford have very little to gain - and a lot to lose - in case an annexation program should became a reality.

It would require an estimated \$250, 000 to annex and service South Hereford and this amount, over a normal period, would grow into \$500,000 when interest and other costs are added to the bonds. Hereford, in return, would receive an estimated \$10,000 annually in city taxes or \$250,000 in 25 years - leaving a defict of an additional \$250,000 which present city residents would pay in the form of a net loss. Our principal benefit it seems, would be the privilege of adding a few hundred more people to the population signs next census.

If South Hereford residents were enthusiastic and united in wanting to join the city, it is possible that annexation would be practical and neighborly — and we feel that the present residents would carefully consider their wishes. So long as they are divided and majority-opposed, however, it seems foolish to even consider forcing any group to come into the city, especially when the cost would be so tremendous.

Hereford schools, true enough, have considered a location in South Hereford. Primarily, we presume, to serve the people of the area. If, due to insurance rates and other city advantages, it is not practical to locate a school in the area under present conditions, then it is probable that the school district will have to seek another location. And we feel sure that most residents of South Hereford are familiar with, and have carefully weighed this particular factor.

There are other factors, of course, and numerous people who would like to annex, but it seems to us that the question should be officially presented when and "if" the group follows voluntary annexation procedure and petitions in a legal manner to become part of the city. This pretty well appears to be the thinking of the city officials - and it does make a lot of sense.

Nugget

H. R. Gross, according to the last count, is coming back to the House of Representatives. For a while we thought he would be missing from the 1965 session of Congress.

H. R. Gross is a needler, and also he often is a comfort to our sense of humor.

He is the man who always wants to know why. Why is the bill necessary? What does it do precisely? How much will it cost the taxpayer?

Since 1949, Mr. Grass has been need-ling government departments and his fellow House members on points such as these. Every organization needs a challenger, and Mr. Gross (from Waterloo, lowa) is the man in the House.

President Johnson's sweep of lowa almost transed Mr. Gross, who is a Republican. Unofficially, he won by only a few more than 400 votes. Cheers for those 4001 Without Rep. Gross, the House would be duller, and the taxpayer poorer. - Washington Daily News.

'Happiness Is Making U-F Goal'



TEXAN IN WASHINGTON

That 'Texan' Label Isn't Sure Key To Appointment

too many fellow Texans, Presi- Under consideration is John G.

Broadwell Deeds Small

Tract Of Land To City

Mr. H. L. Broadwell recently deeded to the city a

small triangular parcel of land just east of Judge Hughes

residence and west of Mother's Park. The city has agreed

50 YEARS AGO

to make a little park out of it. The City Commission hopes

the ladies living near will organize to take charge of it

particulary during the week beginning December 11 ex-

tended to all city officers, business men, parents, teachers,

country the object being to arouse interest, impart informa-

tion and help those who are selecting books for Xmas

gifts. A careful selected list of children's books will be

given to any one who wishes it. The cobic library has been

called the Peoples University and is of value in proporation

to the use made of it. Come at least cace during library

Overland dealers' convention at the fac my of the Willys

Overland Co. at Toledo, Ohio. He will visit with relatives

and friends at Canton, Dover and other points while away.

Plans are complete for the annual Lions Club Christ-mas ladies night scheduled for Friday evening, Dec. 10, in

Hotel Jim Hill, according to Bruce Miller, chairman. The

10 YEARS AGO

program will begin promptly at 7:30 o'clock and will

feature Boyce House, noted author, radio commentator

this weekend, following the pattern of past years, are

reversed in color from 1954, using black figures on a

yellow background for the coming 12 months. Hereford will still have the "A-R" designation, however, and the series will start with "A-R" 2900 on passenger cars and end with "A-R" 6999.

Wednesday afternoon in the home of Mrs. Urlin Streu, the

girls had a show of dolls and clothes that they had made

A its initial project, the newly organized Art Guild of Hereford is offering to art lovers of this town a course in

for the Labor Camp Christmas Party, Dec. 18.

The new license plates for 1955 arrived in Hereford

The plates will not be sold before Feb. 1; 1955, and and will not be required until April 1, 1955.

At a regular meeting of the Wakita Camp Fire Girls

H. L. Rice left the first of the wask to attend the

A cordial invitation to visit the Hereford Public Library

This week is being observed in libraries all over the

and to make a beauty spot out of it.

children and all who are interested in reading.

He expects to be gone about two weeks.

and humorist.

dent Johnson is doubly demand- [Heard, 42-year-old Houston man, WASHINGTON UP - Being a ing that those he does select Texan these days can be a hand- are the best qualified persons icap as well as an advantage available for the jobs in question. when it comes to federal job A case in point concerns the

hunt for a man to succeed Mor-To avoid criticism from those timer Caplin as Commissioner who believe he is surrounded by of the Internal Revenue Service.

member of a prominent Texas family. Qualified for Job Highly qualified for the job,

Heard is both an attorney and certified public accountant. Most U. S. revenue commissioners have been one or the other, but none has been both. Recommendations that he be appointed to the \$28,500-a-year post are understood to have been received by the president from many parts of the country.

The job is being held down on an acting basis by a career IRS man who, incidentally, also is a Texan. He is Bertrand M. Harding, Born in Fort Worth in 1919, he grew up in San Antonio and attended college in Ohio and Minnesota. His regular position is deputy commis-

Heard, born in Waco, is the son of the Rev. Dow H. Heard. Houston Baptist minister, and Mrs. Heard. He is marrid to the former Joanna McCann of Dallas. They have three children, John, 15; Betsy, 13; and Nancy, 9. A graduate of Baylor U., BA 1943, and Georgetown U., here LLM, 1951, Heard served in the Marine corps in the Pacific in World War II.

AROUND THE CAPITAL: One of the most talked of books in Washington currently is one written by Booth Mooney. Texas author and former aide

to President Johnson.

Recently published by the Follett Publishing Co., Chicago, it is entitled "Mr. Speaker." It deals with the development of the power attached to the man who heads the U. S. House of Representatives.

It is a fascinating, colorful story because it largely is the biography of four political gi-ants we held the Speakership Henry Clay, Thomas Reed, Joseph Cannon and Sam Rayburn. In a preface, Mooney notes that the idea for the book came from the late Speaker Rayburn, a Texan who held the speaker-ship for 17 years—more than twice as long as Henry Clay. the runnerup who served in the House more than a centruy ago. Mooney had approached Ray-burn with the idea of writing a book about his career, which had included service as Speaker of the Texas House of Represen-tatives. Rayburn turned him down, but then countered with gestion that he write a book about the ou Speakers throughout the history of this country.

Panhandle Paragraphs

Last Saturday was the busiest day the merchants have had so far. The Christmas shoppers were making up for lost time and could see that gift list look on the faces of the people as plainly as if they were holding apiece of paper in their hands. There will be more such days before the holidays arrive.

-Deck's Didactics in Wellington Leader

Weather conditions will be watched with an unusual amount of interest in these parts for the next few weeks. A good cotton crop is still in the fields and its harvest in due course will depend entirely on the weather or lack of it. A white Christmas this year is not on the farmer's list to Santa Claus, rather they would prefer some more of that dry weather like we had all during the spring and

-b.m.n. in Castro County News

An unqualified statement in a newspaper is assumed to be the work of the editor. That is why all newspaper stories and headline are sprinkled freely with "it is alleged", "it was charged", "he said" and the like. We never say a man committed a crime. Rather we say that he was charged with a crime, or that he was convicted of the crime, if that be the case. We never call a man a murderer, rather we call hime a "convicted murderer". Even now, newspapers do not call Lee Harvey Oswald "the murderer" of John F. Kennedy. We use such expressions as the "alleged murderer." -H. M. Baggarly in Tulia Herald

Hardeman County needs an annual county fair. That

is the concensus of a growing number of people around the county who would like to see more attention drawn to this gem of the Greenbelt. And with the facilities at the Hardeman County Pavillion being improved every year and other activities, the time is ripe for such an annual event.

—Ed Eakin in Quanah Tribune Chief

Members of the Hutchinson County Junior Livestock Show, of which Charles Beedy, is secretary, held its annual dinner last night in the Borger Hotel when and where they made plans for the annual showing and the accompanying barbecue, featuring livestock raised by young people of Hutchinson County.

—J. C. Phillips in Borger News Herald

The Gospel Har-Mo-Neers, a men's quartet from Borger which made a big hit in a recent appearance in Levelland, will sing in the city again twice this weekend, At 7:30 p.m. Saturday, the group will be in Faith Chapel on West Ave., then at 2:30 p.m. Sunday, they will sing in Fifth St. Baptist Church.

-Dale Johnson in Levelland Daily Sun News

Switching to another "sign of Christmas," it's of note to pass along the information that the Optimist Club trees have been placed on sale at the corner of Third and Broadway. Proceeds from the Optimist in toward the furtherment of boy's work, incidentally, to that of tree purchase from the club's lot is in essence a lift for local youth. Special cards redeemable on tree selections are currently on sale and may be obtained from Optimist Club members for the sum of four-bits. When a buyer chooses his tree from the Optimist tot, the 50-cent card-automatically baloons into a dollar's worth of buying power, so prospective purchasers would do well to seek out an Optimist in order to take advantage of the special saving. Jerry Jackson in Brownfield News

New-home building in Canadian has maintained a moderately brisk pace for the past five years or more but the supply of available housing still isn't keeping pace with the demand. As of right now, just about everything in town that can be rented and occupied - and a few places that can be rented but really shouldn't be occupied as human habitations - are full to overflowing, and we know of at least a few people in the past few days who have had to look to other towns for living quarters which they would have preferred right here.

-Ben Ezell in Canadian Record

THE **BOOTLEG** ---Philosopher

Editor's note: The Bootleg Philosopher on his Bindweed form has what probably is an unscientific view in his letter this week.

A bunch of us was sitting around talking about that rocket the United States has launched to Mars and wondering how much figuring and calculating it took to aim it in the right direction, considering the fact the earth itself is twisting and hurtling through space at the same time, making the job sort of like trying to hit a racing animal from the back of a pick-up truck bouncing over a pasture, using a boomerang for a weapon.

"It sure takes perfect timing," somebody said. He's right, and personally I take my hat off to the scientists who're doing it.

for example, you know of course it'll take about eight months for the rocket to get within television range of Mars, and you realize what time of year that is? It's July, and this is another example of perfect timing.

With the Russians also having a rocket sailing in that direction, July is positively the best month of the year for the finish, the month that has the least competit from anything else. Obviously, you were't going to catch those scientists timing the climax during the fall football season, during the winter basketball season, during spring baseball practice, or during the late summer of the mo

July was exactly the right month to get the people's undivided attention, and I look forward to the time. If it's handled right, and we can get a few more nations taking up the sport, it'll be a real shot in the arm for the dull summer month. We'll need three or four more, though, to make it a real contest. How much attention would football get if only Harvard and Yale were playing?

Once the other entries are signed up, the sport has

almost unlimited possibilities, as we'll never run out of planets to race to. There are billions of them out there. This is exactly what July needed.

Yours faithfully,

The Dogie

Official Publication Of Stanton Junior High School

Season Ends With 3-3-2, 7-1 Records

Football season is over for Stanton Junior/High Dogies. The seventh grade team played a pretty good season. They won three, tied two and lost three ball games. The teams they defeated were Coronado of Plainview, Canyon and Happy. The coaches of the seventh grade, team were Rossie Simpson and Clyde Coleman.

The eighth grade team, by the way, were a little more fortunate than the seventh grade team. They had a grand record of seven wins and one loss. The team they lost to was Happy. The score in this game was 16 to 0.

Stanton Office Girls Assist Administration

There are seven office girls in Stanton Junior High. They are Patricia Hill, Cindy Caviness, Billy Goettsch, Patsy Daniels, Rosie Rogers, Julia London and Deborah Balley. These girls pick up absentee reports from the different rooms and record them in the office. They also run errands and take messages to the students and teachers.

Most geologists believe the earth's interior is a mighty furnance, producing producious heat through the breakdown of radioactive elements such as uranium and thorium.

BIRTHDAY SALE

BOWLS & TRAYS

\$4.95 Plus Tax

COWAN JEWELRY

What America Means To Me

By MITZI GAMEZ

America! What does America mean to you? Many of us have probably never stopped to think about it.

We never stop to think about what a great country America really is. America has many beautiful places maybe you have not been fortunate enough to see all or even some of its beautiful places, but at least you know that they are there.

If you were to go out to another country where people are less fortunate; they would ask you many questions about America. What is America Like?? Is America really beautiful? And

many more questions like these.

If these questions were asked to you could you answer them or might you be like Philip Nolan, the man without a country?

lan, the man without a country?
You would stop to think about it and the results would be that we could end up appreciating our country much more than we do now.

You never know what you have until you lose it or until you come to think that you might lose it." This is a common saying which in this case, as in many others is true. As communism is spreading to us now you could lose it.

Some of us, even now, don't apprecia at e America as we should. I believe that democracy will remain and that we can and will continue to keep it and also that we can keep communism from spreading if we only realize the importance of a great democratic country like America, which is not only great and strong, but also very beautiful!

Teachers Planning Local Science Fair

Preparations are now under way for a local science fair, sponsored by public schools, to be staged here in the high school cafeteria late in February. Several teachers have met and begun planning, according to Don Blankenship, assistant principal at Shirley Elementary. Winners in he local science fair will be eligible to compete in the annual fair held in Amarillo.

806 507
812 915
212 915
212 713
HOUSTON 612
214 405
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ORLANDAS CITY

TAKE A NUMBER

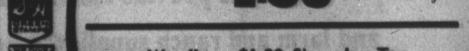
(we'll find the city)

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HAMS

CHECK OUR PRICES FOR YOUR HAMS BEFORE YOU BUY SOMEWHERE ELSE.

DOUBLE S&H GREEN STAMPS WEDNESDAY With 2.50 Purchase or More.

DON'T MISS THIS SPECIAL HOLIDAY

SPECIALS GOOD MON. - TUES. - WED. - DEC. 14 - 15 - 16

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RIB STEAKS

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13 For \$1

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Macaroni or Spaghetti

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6 for \$1

JELLO 10¢

3 Oz. Pkg.

Hershey - 12 Oz.

Shortening Shurfine 3 Lb. Con 69¢ Semi-St

Frozen Strawberries shurfine 16 Oz. 29¢
Reynolds Foil 25' x 12" 29¢

Dr. Pepper Reg. Size Plus Dep.
Flour Gladiola 5 lb. Bag 4

Pumpkin

Hunt's 6 For \$1

Del Monte
2 1/2 Can

Cloverlake — ½ Gal. —

ICE CREAM

Morton's Mince, Pumpkin, Apple or Cherry

FROZEN PIES
29¢

Semi-Sweet Danties

Sugar 2

Fruit Cocktail 5

Toilet Tissue

Campbell's Soup 6 cons \$

Sweet Potatoes

offed Thrown — 7% Oz.

Shurfine Clives

GRAPEFRUIT

5:45

PECANS New Cross
GREEN ONIONS
RELL PEPPERS

New Crop

5 ths. Z.4.

Bunch 5

th. 19



Mrs. J. D. Gilbert Jr. Progressive HD President

Deadline Information

Readers desiring to announce chih meetings must have the in- cretary and reporter, I joined formation at The Brand office Progressive Home Demonstrapaper, and no later than Wed- a council member. I have found be arranged with the staff two days before the event to be cov-

Young Farmers Awards Banquet Set Dec. 18

Dimmitt Young Farmer Chapter will have their annual awards banquet at 7:30 p.m. Friday in the Billy Graham Colonial Inn Restaurant in Dimmitt,

Guest speaker will be Johnnie (Uncle Jay) Linn of radio sta- participation, with refreshments tion KDHN, formerly of KGNC in Amarillo.



Make it GAS Christmas

If you already own a

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Pioneer

Natural Bas Company HDA PROFILE - NO. 6

Progressive Club President Gives Credit To Members For Assistance

find Progressive Home Dem- Her Brownfield home demononstrution Club's president strution experience, Mrs. Gilbert summarizing her club's activi- declares, opened and developed es thus:
"I feel that success in these that have helped her see her

endeavors is based on the complete cooperation and support of all the club members. They are good workers and make every undertaking a group project." Such an attitude accounts for terest in sports. A junior in Mrs. J. D. Gilbert Jr.'s re-electification High School, Johnny tion to another term as president of the Progressive club.

With this climax to her threeyears of Progressive member- Tri-County Livestock shows and ship, she recalls high points, values gained from her work in home demonstration clubs:/

Member 14 Years

"I first joined a home demonweddings, showers, engagements stration club 14 years ago in or to have published accounts of Brownfield, serving there as seno later than Monday afternoon tion Club three years ago. This for publication in the Thursday year is my first experience as nesday afternoon for the Sun- that this strenthens interest and day Brand, Brand photos should gives me a broader understanding of the council activities,

"Being a clut member, I feel, helped me to know my neighbors and meet new friends. I continually learned new methods of improving my life and that of my family.

"The Home Demonstration Program is a well-rounded program which helps me grow in all phases of homemaking."

Cites Participation Recounting Progressive's activities during her term as presi-Mrs. Gilbert noted club and attendance, in senior-Coltege Wardrobe Tea and in the cooperative H o m e Demonstration-American Legion Auxiliary picnics at Amarillo Vaterans

She pointd also to the club's serving meals at several farm sales to make money for contributions to charitable projects, including United Fund and March of Dimes, and for expenses of three club members at THDA convention in Houston,

Among her personal efforts in 1963-64, she named her attendance at recreation workshops and gwt-acquainted coffee for new residents Deaf Smith County and helping with irrigation ments to tailoring coats and school luncheon and commis- suits and making draperies for sioners appreciation luncheon. her home, Mrs. Gilbert adds, Progressive club work at earlier dates included her serving as self-taught. Many of her skills, member of yearbook, program, and finance committees.

Boonts 4-H Clubs Proudly Mrs. Gilbert empha-sized that Progressive Home Demonstration Club has two 4-H leaders in its membership, "Our club," she added, "sponsors two 1-II clubs, Progressive had a St. Patrick's Day luncheon with 1-11 boys and girls as guests and entertainers on the program

for the occasion." How did Mrs. Gilbert prepare for responsibilitities of leadership? She thinks she grew into readiness from early beginnings and through her married life

as a farmer's wife. Artsin, N.M., made a gift to Deaf Smith Counth when she sent her native child Nickie thorn Betty Evarts) after high school graduation on her happily married way with her husband,

COWAN JEWELRY

Busy years of homemaking, of J. D. Gilbert Jr., via Brown-ommunity and church service field to Hereford in 1952,

son, Johnny (16) and daughter, Karen (12), actively participating in youth activities.

Share Sports Interests The family shares Johnny's inearly became a young stockman, and as a member of FFA, he showed calves at the last two will be showing again at the Golden Spread Western Junior

Livestock Show in early 1965. In the seventh grade, Karen centers her interests in her-Camp Fire Girls group and in music, both piano and voice, Mrs. Gilbert says they are very proud of their children's interest in music and their sharing in that phase of Hereford's cultural arts.

She is a member of the junfor chorus and the newly formed sextette in junior high school and of the junior choir at church.

A former four-year assistant Camp Fire Girls leader, Mrs. Gilbert still has as much fun as the girls when she helps direct them in their parties and various activities.

Regulars In Church

Firm foundation for her home and community life, Mrs. Gilbert states with assurance, rests in her family's church life. Her husband, her two children, and Mrs. Gilbert are members of the First Baptist Church, Her church work includes membership in Women's Missionary Union, four years as Sunbeam teacher and director, her helping each year as teacher and/or superintendent in the Beginners Department of Vacation Bible school.

Any time for hobbies? Mrs. Gilbert gives warm assurance that sewing and furniture refinishing are her favorites. She refinished a bedroom suite, she recalls, from information that came from the home demonstration club.

Sewing for her family ranges from her making simple garwith pride, that her sewing was she feels, she developed from hints and helps given by the home demonstration clubs.

Reviews Events Observing Progressive Home Demonstration Club's year-end calendar, Mrs. Gilbert spoke enthusiastically of a book review and citizenship program as two outstanding events, with the highlight on recent guest day tea in the home of Mrs. T. J. Parsons for prospective mem-

Looking to the year ahead and her new term as president of Progressive, Mrs. Gilbert is making plans with her club members for furthering improvement of homes and community. They hope to achieve definite goals, she notes, through the same spirit of cooperation that always marks the membership of Progressive Home Demon-

(Next Profile: Mrs. Orval Galley of Dawn Home Demon stration Club.)

If the new scheme is successful, a version of the ultrasensitive machine will be used to send out sounds which, for instance, will draw lions away from water holes so that a timid gazetle can come along and have one for the road in safety.

Read The Classifieds Classifieds Get Results

FOLLOW the CROWD and TAYLOR - EVANS Monday thru Saturday

Farm Stores, Inc December 14 - 19



Electric Blanket Luxurious!

Single Control



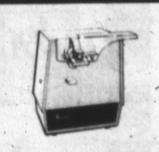
Electric Percolator Big 12 Cup Size \$948

Buy For Your Own Use **Choose Several** For Christmas Giving



Transistor Radio 6 powerful

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One Of The Handiest Appliances

Electric Can Opener

So convenient! \$899



Every Home Can Use One!

Bathroom Scale

Accurate Reliable

\$940

Register for fabulous door prizes!

Register everytime you visit the store ... Nothing to buy ... No Obligation Drawing will be held Saturday, December 19 at 6 p.m. - I award per family, please

\$699 VALUE MINK

STOLE

\$39.95 VALUE

MEN'S

BOOTS

S100 VALUE

STETSON HAT

\$55.00 VALUE

BOY'S or GIRL'S **BICYCLE**

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ZENITH PORTABLE **STEREO**

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12" PORTABLE **TELEVISION**

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Hereford, Texas

Miss Wakai Is **Guest Speaker**

Guest speaker for the Callio-pian Club Christmas party lun-cheon at the Country Club was Miss Michiyo Wakai, exchange student from Japan.

Miss Wakai, dressed in holiday kimona of her homeland, described the holiday season in Japan and following her program was a question and anwer period.

Guest for theis program was Mrs. Don Martin, Miss Wakai's American mother,

Luncheon was served from a table covered with a red cloth and centerpiece of Christmas fruits. A fruit laden Christmas tree was surrounded with packiges for members.

Members present were Mrs. Sue James, Mrs. Earnest Langley, Mrs. Ansel McDowell, Mrs. D. C. McWhorter, Mrs. W. J. Messick, Mrs. N. E. Miburn, Mrs. A. T. Mims, Mrs. Westie Owen, Mrs. Carl Perrin, Mrs. B. F. Cain, and Mrs. M. W.

Mrs. Nobles will bring the program "Panhandle Writers" at the next meeting Jan. 14 in the home of Mrs. C. J. Crump

School Menus

PUBLIC SCHOOLS

MONDAY Spaghetti & Meat W/Sauce Buttered Corn Garden Salad Applesauce Cake Rolls, Milk & Butter THESDAY Hamburgers Potato Chips Tomato, Lettuce, Pickle & Onion Apple Dumplings 1/4 Pint Milk

WEDNESDAY Chicken Chow Mein Pirito Beans Cole Slaw Cookies Corn bread 1/2 Pint Milk THURSDAY Roast Turkey Green Beans Cranherry Sauce Jello W/fruit Rolls, Milk & Butter

FRIDAY Fish Sticks W/tarter sauce Cheese Potato Casserole Waldorf Salad Pudding Rolls, Milk & Butter

ST. ANTHONY'S SCHOOL MONDAY

Spanish Rice With Ment Harvard Beets Tossed Salad Applesauce Cake Rolls, Butter and Milk TUESDAY Beef Stew with Potatoes Cabbage, green pepper Salad Cinnamon Rolls

Cornbread, Butter, Milk WEDNESDAY Grilled Cheese Sandwich Vegetable Soup Carrot and Celery Sticks Apple Pie Milk

THURSDAY Navy Beans With Ifam Oven-Browned Potatoes Tomato Relish Peanut Butter Cookles Whole-wheat Rolls, Butter, Milk FRIAY Tuna Noodle Casserole **Buttered Corn** Combination Salad Banana Pudding Rolls, Butter, Milk



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(that really pays off)



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Peaches **Del Monte** Sliced Peaches 2300 89¢ **Asparagus** Monte Fancy Halves



Breakfast Gem Grade A' Medium Size

21" RCA Color TV

5 Ft. Illuminated Santa 5 Ft. Illuminated Snowman

No Purchase Required, Need Not Be Present To Win. Must Be 16 or Over. Register Each Time You Visit Safeway.

With The Purchase of \$2.50 Or More

BIG DEL MONTE SALE AT SAFEWAY!

Del Monte Fancy Garden Fresh Green Peas

Del Monte Golden Cream Style and Whole Kernel

> Del Monte Fancy Whole Green Beans

PEACHES Del Monte Fancy Sliced or Halves COCKTAIL Del Monte **Fancy Fruit** Cocktail **TOMATOES**

CATSUP

Del Monte Solid Pack Fancy

Del Monte **Fancy Tomato** Catsup

4 No. \$

303

Cans

303

5 No. \$1

5 20 Oz. \$

4 303. \$1

Del Monte Fancy Cut

Save On These Del Monte Items

Juice Del Monte Pineapple 346 Oz \$1

Prune Juice Monte 2 St. 89¢

Pineapple Monte Sliced

Safeway Pork Special

Pork Roast

Rib or Loin Cut

tb. 69¢

SAFEWAY'S FRESH FRUITS & VEGETABLES!

DELICIOUS APPLES

Central American Golden Ripe

NAVEL ORANGES

FLORIDA GRAPEFRUIT Indian River Red or White Marsh Seedless

MIX. OR

New Crop Nuts

MATCH!

Chunk Tuna

No. 303 19¢ Cream Style 1 th. 450 Jar

151/2 Oz 16

Puss-N-Boots Cat Food

15 1/2 Oz. 17C

U.S. Choice Aged Mature

Park Chops

Beef Liver

Sliced Bacon

Skinless Franks

Bacon Squares

Whiting Fish

Washington State Rome, Winesap & Jonathan

California New Crop

8 Oz. 27¢ Burleson

These Prices Good Thru Wed. Dec. 16th 1964 In Hereford, Texas

Puss-N-Boots

Cat Food

Cuts

Fresh Tender

Sliced Liver

Wilson's

Corn King

tь. 39¢

Wilson's All Meat 'Cudahy Sugar Cured

Captain's 1 1/2 Lb. Choice Pkg.

Blue Star Frozen

PIES

Your Choice of Flavors

Edward's Premium

Nestles Quick Nestles

Onick 1 15. 4/1



Mrs. J. K. Baker

(Angel photo)

Dinner Party Held For Hospital Staff

The Deaf Smith County Hospital staff and guests attended heir annual Christmas dinner party at the Wheel Inn Tuesday

Employee of the year was se- present.

lected by secret ballot and the cash award was presented to Mrs. Ada Brunson.

Giffs were placed around a Christmas .Iree and were exchanged during the evening.

Approximately 80 people were

Mrs. J. K. Baker Attends Eastern Star Assembly

Mrs. J. K. Baker, 116 N. Tex-as, attended "Peace in our Fa-in the Grand Garden Courts and ther's World" the Thirty-first Reception Rooms in the Market Triennial Assembly of General Center. Grand Chapter, Order of The Eastern Star, in Dallas, Nov. 20 through 26 and sang in the **Holiday Enchantment** Is Club Program 425 member choir.

Registered for the Assembly were 15,000 Eastern Stars. Honoring the Most Worthy Grand Matron of Dallas and Most Worthe Garden beautiful meeting in thy Grand Patron, Geo. F. Hastings of Colorado, were Texas and Colorado Chapters.

Chapters outside the continental United States and Canada represented were Bermuda, Canal Zone, Nationalist China, France, West Germany, Guam, family dinner table; buffet ta-Alaska; Guantanamo Bay, Ha- ble, Mrs. W. J. Stanford; door wall, Japan, Mexico, Okinawa, Puerto Rico, Scotland, England, and the Philippines.

Highlighting the social events were the reception, "Around the played during the social hour World" and "Foreign Night". Each country represented dressed in formal dress and music comed, Mrs. N. D. Bartlett and was by a string ensemble from Mrs. Don Roberson. Other mem-Hawaii, The General Grand Ban- bers present were Mrs. Bruce quel featured "An Enchanted Burney, Mrs. Tom Carter, Mrs. Evening" and "Western Ban- Roy Cowsert, Mrs. Marlin Giliquet" honoring Texas and Colo- lland, Mrs. Charles Hood, Mrs.

Principal speakers for the Assembly were Gov. John Connal- set McDowell, Mrs. Homer New- Mrs. E. W. Young. ly, Texas, senator Edward V. Long, La., and Mr. Rana Nasir, Jess Robinson, Mrs. G. S. Solo-Pakistan, Mrs. W. J. Stanford, and of Mrs. Roy Smith.

Carols Entertain Lone Star Study

Christmas music was the program for the Lone Star Study Club which met in the home of Mrs. Baker Womble Dec. 8, and Mrs. H. E. Henslee gavethe thought for the day in the form of a Christmas poem.

Mrs. John Jacobsen Jr. entertained members with "O Lit- fin. tle Town of Bethlehem" by Louis H. Redner and "Silent Night" Clarence Robinson. Linda Five arrangements were featured for the Holiday Enchant- Jacobsen sang "Silver Bells" and "O Holy Night". ment program by members for

Members participated in a the home of Mrs. V. O. Hennen, gift exchange around the Christwho was hostess for this meet- mas tree and refreshments of Christmas salad, wafers, and coffee were served.

Hostesses were Mrs. C. D. Kel-

Mrs. Charles Noland featured

an arrangement of a Christmas

tree table; Mrs. Homer Newton,

decoration, Mrs. Jess Robinson;

and mantle decoration, Mrs. L.

Christmas recordings were

and refreshments were served.

Two new members were wel-

V. O. Hennen, Mrs. Will S. Kerr,

Mrs. L. H. Lookingbill, Mrs. An-

H. Lookingbill.

Mrs. John Jacobsen Jr., and Mrs. S. S. Williams, along with Mrs. Baker Womble. Members attending the party were Mrs. R. G. Blue, Mrs. Opal Bookout, Mrs. Thelma Chi-sum, Mrs. E. W. Dettman, Mrs. Jim Higgins, Mrs. John Jacobsen Jr., Mrs. C. D. Kelton, Mrs. Vivian Major, Mrs. Norman Moore, Mrs. Ray Suit, Mrs. Ed Warren, Mrs. S. S. Williams, Mrs. Baker Womble, Mrs. S. A.

ton, Mrs. Charlie Nolan, Mrs. 'Birds in the Garden' will be

MCathern, Mrs. V. F. Dodson,

Mrs. Robert Thompson, Mrs.

C. O. Phillips, Mrs. Lawrence Krebs, and Miss Mildred Elliott.

Parish Council Has Book Review

Speaker for the St. Anthony's pose of the 1 for members. School was Mrs. Jim McAn- Dinner consisting of spaghetti drews, and her program includ- and meatballs has been arranged a book review, "Black Like ed for 4:30 p.m., Jan. 17, St. Me" written by John H. Grif- Anthony's School. A Christmas

field, Tex., and tried to enlighted by Parish Council and en the people on the problems of Knights of Columbus. the south.

Jesko was program chairman, gler,

Volunteers for the March of Dimes Mother's March, which will be the evening of Jan. 25, were requested and Mrs. Carl Carlile also explained the purpose of the March of Dimes

party at the school is scheduled Mr. Griffin was from Mans- for Dec. 22, and will be sponsor-

Hostesses for this meeting Mrs. Edward Paetzold was were Mrs. Ewald Berend, Mrs. presiding officer and Mrs. John G. W. Hund, and Mrs. Paul En-

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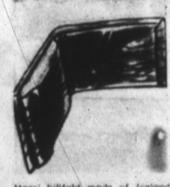
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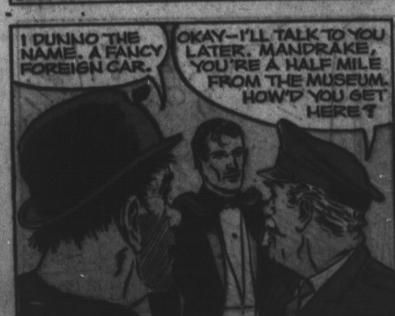


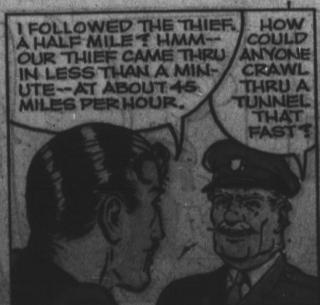
















The PHANTON











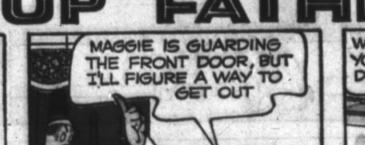




BILL KAVANAGH &





















THEATRE storing POPEYE















TIM TYLER'S LUCK

by Lyman Young and Tom Massey













GRANDMA

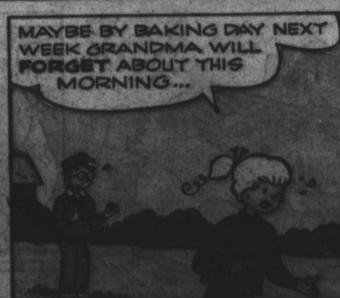


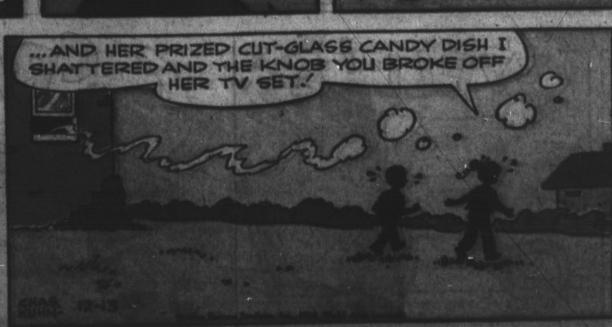






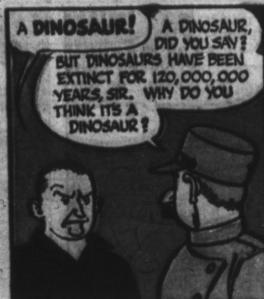






BUZ SAWYER Featuring His Pal Rosco Sweeney by Roy CRANE







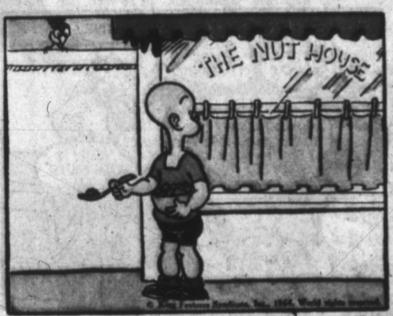






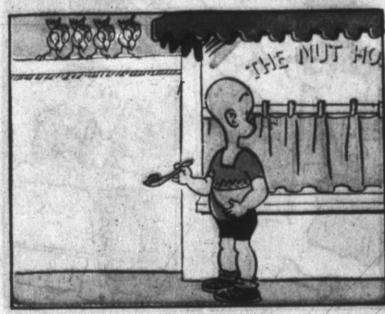
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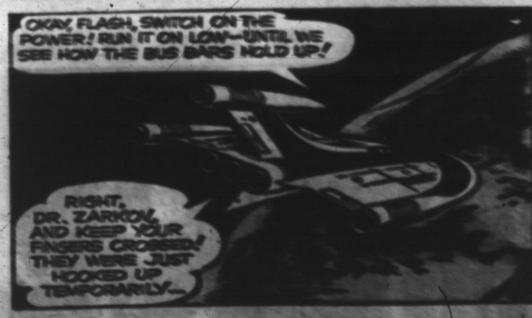


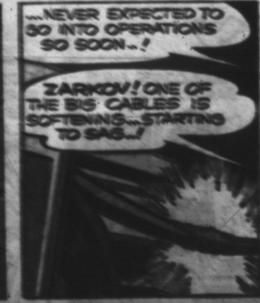




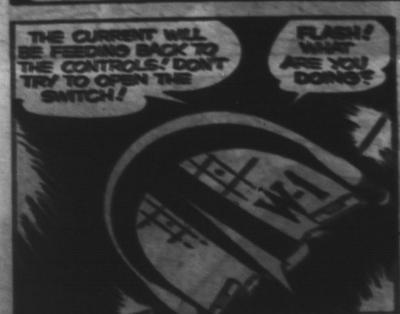


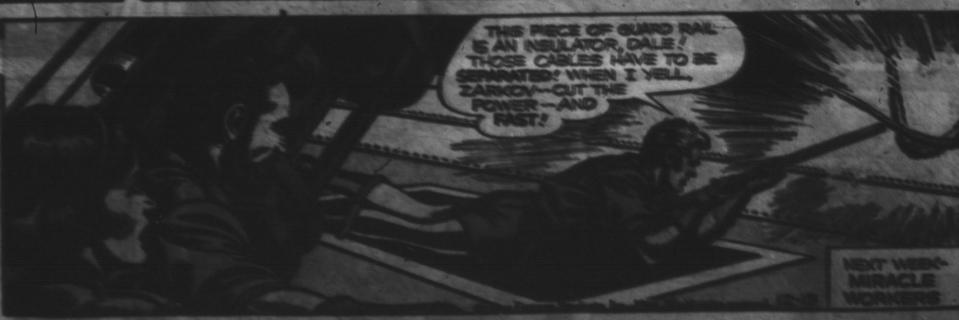


























































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