



When you are young, you have good days and bad days. When you get older, you have bad days and worse days. Pete Plank, Whiteface tackle, got slightly confused at the turn of events Tuesday, however, and is still trying to figure out whether it was good or bad.

It all started in the afternoon when he looked out the window just before football practice and noticed that his car was gone. Pete ran to the telephone, got his folks on the line and asked if they had picked up his car. They told him "No," and said that they would notify the sheriff. Pete went out to practice and when the sheriff showed up, he pointed over to the place he had parked. Lo and behold, there stood his car. "I felt like an idiot," declared Pete, "I guess the officers

thought I was crazy."

When he got into the car to start home, he also noticed that the gas tank, almost empty when he went to school, was now full. A more careful inspection showed that the car had also been carefully washed, vacuumed and greased. The most logical solution the Planks have yet hit is that some service station must have picked up Pete's car by mistake.

Mr. and Mrs. Carl Perrin did an extensive trip across Europe this past summer and have generously entertained several clubs with slides and a running account. Mrs. Perrin does most of the narrating, but calls on Carl when she recounts statistics or figures.

"I find that men usually have a head for figures as well as an eye for them," says Kathryn.

Once again, The Brand has Frank Barber on the war path over the spelling of E-S-C-A-B-A-D-A. We always manage to put an "R" in the spelling and it makes Frank's blood boil. One good thing, though, we usually pick up a little more information each time. This time Frank tells me that Escabada is an Indian word. Freely translated, it means "dugout." What's more, the "B" is pronounced as thought it were a "V." We are

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sorry. We apologize.

Quite a bit of speculation is going on these days concerning a bowling match which Louis Woodford seems to be promoting. The other morning he had Bill Lenderman and Jeff Gilbreath all keyed up to shoot the opening game when the new alleys are completed. He says he plans to get E. S. Ireland on one team and Dave Alexander on the other. All of which sounds like an interesting match.

Oliver Streu was considerably upset this week when he got caught in the rain south of town in a pick-up. He swears that the rain drops were kicking up dust.

Sharp upward trends in sales figures were reported by most business men this week as fall buying got underway. They also figure that the long-awaited rain might have stimulated buying on some fronts. Anyway, it is good news for most of them.

Not in the butane business, however, which gets Carlos Anderson my vote as the town's most thoughtful boss. When Carlos passed the Brand office carrying four boxes of popcorn, he explained them away as follows: "Nothing was happening, so I locked the gang in the back room and let them play dominoes all afternoon. While ago they got hungry and sent me after popcorn!"

Rumor has it that a new home loan company is being organized on a tri-county basis to serve Dimmitt, Friona and Hereford. Headquarters will probably be located in Hereford. Announcements should be made in a week or so.

The new Chevrolet showed Friday, drawing a large crowd. It is quite a car: streamlined, 14-inch wheels and a lot of new features. They have even gone into the "Integration" business. At least, the tag designates a "new, integrated radiator grill."

Down Farwell way, Hop Jr. Graham has gone long hair and says that everyone goes around quoting Shakespeare in their everyday expressions. He gives the following examples:

So you don't read the classics? You're quoting Shakespeare when you say:
"Not so hot" — Paulina in Win-

Football...

(Continued from Page 1)

36. Jerry Malone scored from that point. Drake again missed the conversion try. The first quarter ended with Hereford leading, 12-0.

Third Touchdown

The Whitefaces had begun a march late in the initial stanza which ended in their third touchdown early in the second period. Kingman Nix, a fine punter, had punted out on the Hereford 30. Bryant raced for 33 yards to the Ram 37. Callaway, Malone, and Bryant carried to the nine in three plays. There the Ram defense tightened, and on a fourth down try from the six a pass to Elliston was good for the touchdown, but Hereford was holding and was penalized back to the 20. A pass this time failed. A "Detroit screen pass" to Bobby Veigel was good for the score and this time Drake kicked good to make it 19-0.

The last score of the first half came with only 25 seconds remaining on the scoreboard. Nix was forced to punt again for the Rams and it went out on the Ram 44. A pass was no good, but Bryant and Malone chalked up a first down on the 34 in two plays. The belly play again clicked and Veigel and Bryant went to the 7 on a gain of 27 yards. Veigel made none, but Bryant hit Elliston in the end zone for the score. Drake's kick was good. Halftime score

Final Score

With less than two minutes remaining in the game, the Whiteface reserves scored the last touchdown of the game. C. D. Fitzgerald broke loose to the Ram 20 and on the same play a Portales roughing penalty took the ball to the five where Ed Wakefield took the ball to score. Drake kicked again to complete the final score of 46-7. Hereford led substantially in statistics also. Portales didn't chalk up a first down until late in the second quarter and netted a total yards rushing of zero in the first half. They gained 20 passing. Hereford meets another New Mexico opponent, the Clovis Wildcats, next Friday in Clovis.

was 26-0.

Mild Portales Threat

Portales threatened mildly to begin the second half, Kingman Nix getting loose on a jaunt to the Hereford 24. But the stout Hereford defense gave them only two yards in four plays and the ball went over on the 22. Veigel made 11 and Dufur snagged a pass on the 41. Another pass failed. Then Bryant and Veigel again "belled" to the Portales 35—again the Whitefaces were holding—and the ball went back to the Hereford 28. But Bill Callaway worked his way into the secondary on the next play and raced 66 yards behind near perfect blocking before being hauled down on the 16. End Bill Dufur scored on a pass from Bryant. Drake again converted. The third quarter ended with the score 33-0.

Reserves Take Over

Reserves took over for Seat Russell in the fourth quarter and performed adequately. Early in the fourth quarter C. D. Fitzgerald scored the sixth Hereford touchdown on a plunge from the one after Ed Wakefield had set the score up with a 35-yard dash. The conversion failed.

The only Portales score came about six minutes later after they had recovered a Hereford fumble on the Herd 37. A fourth down pass from W. A. Moore to Jerry Stokes was good to the nine. Paul Rankin went over from the three on third down. Woody Wells kicked the point.

Final Score

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JUST SO MUCH

SOUTH BEND, Ind. (AP)—Mrs. Leona Kendall of Mishawaka told police she couldn't see why a thief who broke into her parked car took only \$22.65 of the \$200 she had hidden in a can. The rest of the money was scattered on the front seat.

The Mayflower of the Pilgrims was dismantled and the timbers used for a building which still stands in England.

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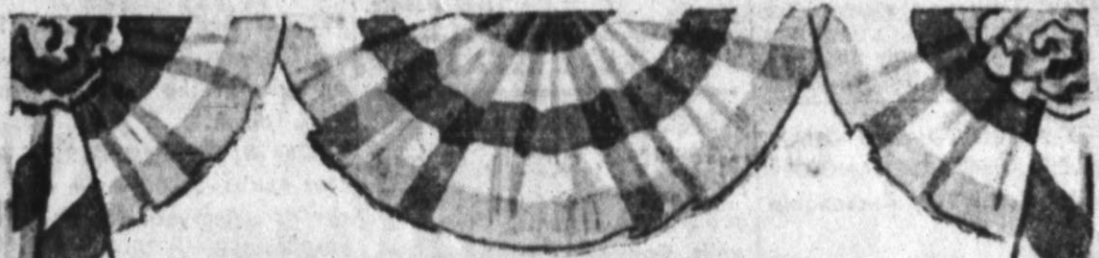
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Life "Romance" Bra #566. Cotton batiste. 32A to 38C. \$2.00

THE *Vogue*

Funeral Services For Cerda Baby Held On Thursday

Funeral services for Enrique De la Cerda, nine month old son of Mr. and Mrs. Antonio D. Cerda, were conducted Thursday morning from St. Joseph's Mission with the pastor, Raymond Gillis, officiating.

The baby died at his home at the Hereford Labor Camp on Wednesday after an illness of six weeks.

Survivors include the parents, nine brothers and two sisters.

Burial was in St. Anthony's Cemetery with Gilliland Funeral Home in charge of the arrangements.

FISH STORY

DECATUR, Ill. (AP) — Steve Durbin went fishing and came back with the strangest story folks around here have heard in a long time.



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EAGLE SCOUT—Eddie May was presented with the honors of Eagle Scout by Don Zimmerman at the Court of Honor held Monday night in the Methodist Church. Eddie, a junior in high school, has been in the Scouts for

several years, and has attended the National Jamboree in Valley Forge among other Scout activities. With him are his parents, Mr. and Mrs. A. C. May. (Angel Photo)

WALCOTT NEWS

Food To Be Served At School Carnival

By MRS. T. L. COLLINS
Mr. and Mrs. Walter Neinst and daughters went to Stamford Friday afternoon. They visited her parents, Mr. and Mrs. Charles Vasek Sr., there. They returned on Monday.

Mrs. N. E. Tyler and Mrs. Melvin Henderson met Wednesday afternoon at school. They worked on the P-TA yearbooks. Next morning Mrs. Glenn Burrus and Mrs. Melvin Henderson returned to the

school and stayed until the yearbooks were completed. We owe them thanks for a "job well done."

Good Rain Here
Walcott did receive some rain on Wednesday and Thursday—a nice slow one without an electrical storm. Just .50 inch fell, but all of it soaked into the ground. We're thankful and hope for more.

The third and fourth grade had charge of the assembly program this Thursday morning at school.

All of the pupils sang these songs: "Morning Prayer," "Good Morning," "On the Way to School," "Marching Song," "Christopher Columbus," "Halloween," "The Eyes of Texas," "Mexican Song" and "America the Beautiful." Dianna Jack played two piano solos. Playlet Presented

Elizabeth Burrus announced the little play "Grandfather Foster Tells of the Horseless Carriage" which was written from a story read by the third grade in "Building Our Town." Visitors were Mrs. Glenn Burrus, Mrs. Bertram Jack, Galen and Roger, Mrs. Melvin Henderson, Billy and Sidney.

P-TA held its regular meeting Friday night. Presiding were Mrs. N. E. Tyler, president, Mrs. Waldron Melton, secretary and Mrs. Melvin Henderson, vice-president. Mrs. Henderson presented the year book of programs. Those not present at the meeting may obtain year books from Mrs. Henderson. Country Store Aprons

The Messenger Home Demonstration Club members made and presented aprons to the P-TA to sell in the Country Store at the Halloween Carnival.

Mrs. Jack Weaver made the extra Rhythm Band uniforms that were needed this year. Mrs. A. L. Shelton publicly thanked her for doing the job. Then the P-TA gave her a clap of thanks.

Thomas L. Collins, principal, asked that people of the community vote for amendment No. 4 in the Nov. 6 general election. He introduced the new people, Mr. and Mrs. K. D. Newman and family.

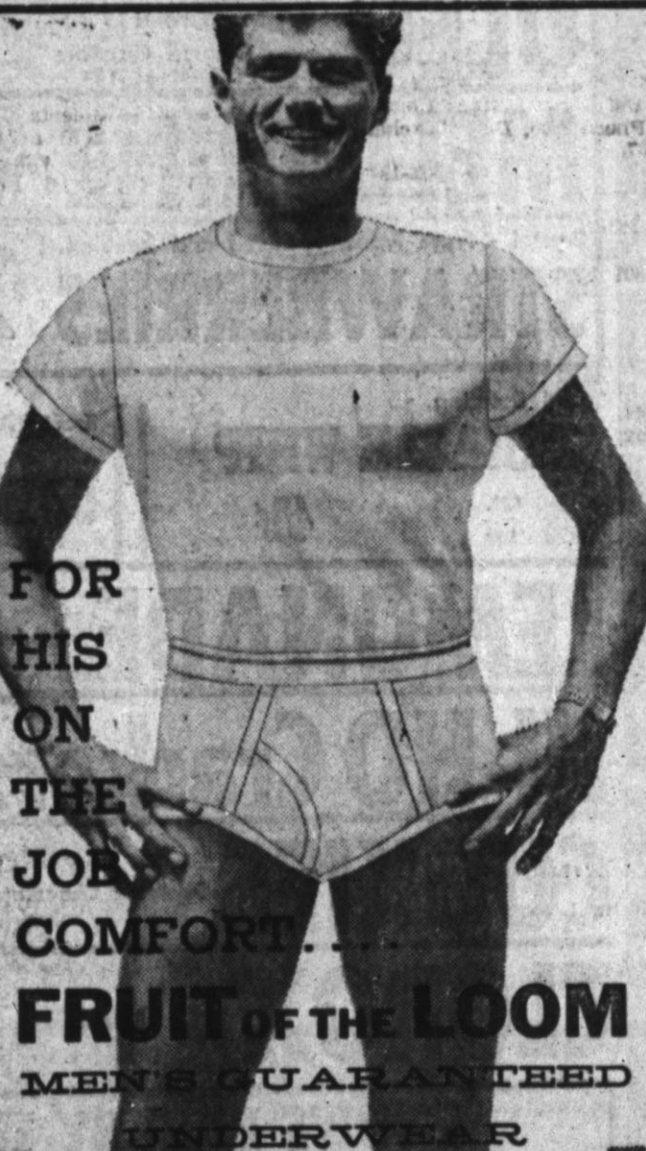
Carnival Committees
Committees to help with the Halloween Carnival were announced. The business meeting was adjourned. During the social hour quite a number of those present played "42." Refreshments were served later.

E. M. and Bobby Sessums ate supper with the T. L. Collins family Friday.

Walcott P-TA is having its annual Halloween Carnival next Saturday night, Oct. 27, in the school building. All people of this and nearby communities are invited and are welcome to come.

Food For All
The kitchen will be open at 7:30 p.m. Homemade pies, hotdogs, coffee, popcorn balls, and cool-ade will be served.

Bingo, dart, ball toss, spook house, weight guessing, country store, cake walk, etc., will open at 8 p.m.



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Paris Expert Sketches New FemmeFatale

How will American beauties accept their role, femme fatale, 1912 fashion?

"It's not going to be easy," says Guy Nicolet, Paris representative and expert for Elizabeth Arden, now in America on a three-month lecture tour that will take him to Dallas, Kansas City, Indianapolis, Boston, New York and numbers of other cities.

"The new look is a crystal look," he says. "Makeup is pale, the rosebud mouth is pink, eyebrows are naturally heavy. American women, used to smearing on their makeup with a heavy hand, will have a difficult time coping with the idea."

Nicolet says the trouble with American makeup is that women either use nothing, looking washed out, or too much. There is no in-between, he says. But that is true of dress also. He explains: "American women are spotted easily in Europe. They are always overly made-up and overly-dressed. At nine in the morning they wear cocktail dresses, furs, jewels, unlike European women who are content to wear simple daytime clothes and a minimum of makeup."



SHADES OF 1912—This hairdo is all the rage in Paris, and should be popular in America any moment says beauty expert Guy Nicolet here on tour.

Nicolet believes bad taste starts with our youth. Young girls, he says, have too much freedom in America. Parents are not severe, permitting dyed hair and heavy makeup and the emulation of movie stars to the heart's content of the Jeune Fille, ruining their good looks.

European women use makeup discreetly, so that one does not become "suspicious of it," he says. They use a thin foundation and put most makeup emphasis on the eyes, which after all is a woman's most captivating area.

They take good care of their complexions, too, unlike American women, who soak up the sun until their skin looks like leather, then with the added burden of foundation cream, emphasize the lines caused by the sun.

"A 25-year-old girl looks old when she is sun-wrinkled. It is the most ageing thing a woman can permit — too much sunshine on her face."

The rage in Paris hairdos is the loose chignon, popular 1910-1913, he says. It is worn at the crown of the head, a youthful hairdo that is catching on in America also.

"This hairdo must not look too studied though," Nicolet advises. "It will be a mistake to lose the loose flowing effect of it."

Each family of this community is asked to bring a cake for the cake walk, a pie for the kitchen, and something for the country store — such as canned goods, eggs, etc.

Ivory skin with no rouge and a rose aurora at the mouth will be the complexion look, he says. He says also that heavy natural eyebrows will be popular, accomplished with gray eyebrow pencil for everyone but red heads. An eye liner may be used for that ¼ inch mark at the corners of the eyelids, above and below. Kohl powder, the same as that used by Indian woman for that big-eyed look may be worn just above the bottom lashes to emphasize the eyes. He suggests grey-black or dark blue eyelash makeup.

Even though the up hairdo is popular for daytime wear, hair may be worn during the day in a simple style. Hair will be longer definitely, he says, although we will not go back to the "trailing hairdos of yesterday."



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Junior Play Offers Mystery And Laughs

By JUDY GRETCHEN PINNELL
The classes at Adrian High School have elected officers for this year. They are:
Freshmen: president, Morris Lee Blankenship; vice president, Terry Creitz; secretary, Cynthia Kromer; treasurer, Wanda Pinnell.
Sophomores: president, Lloyd Homfeld; vice president, Buddy Harris; secretary, Oscar Bronniman; treasurer, Pop Corn Pinnell.
Juniors: president, Davis Brown; secretary Carol Heaton; treasurer, Don Morgan.

Seniors: president, Pee Wee Burks; vice president, Gene Shelton; secretary, Billie Gruhkey; treasurer, Ema Lou Jordan.
You officers work hard!
County Teachers Meeting
The Oldham County Teachers Assn. will meet Tuesday evening at Vega High School for the first time this year.
The Junior play is to be presented Friday, Oct. 26, at 8 p.m. in the Adrian High School Auditorium. "Mystery at Midnight" will be entertaining with laughs and frightening experiences. We will see you at the play!

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Acute Pain May Be Indication Of Appendicitis

New Baby Daughter
Mr. and Mrs. Fred Harwood are the proud parents of a daughter born at Nebbett Hospital in Canyon early Thursday morning. Mother and baby were doing well at first report.
Terry Ray Monk, infant son of Mr. and Mrs. Tuck Monk Jr., died Tuesday morning. The baby was born on Monday. Funeral rites were held Wednesday at the home of Mr. and Mrs. H. P. Sewell in San Jon. The service was conducted by the Baptist minister with burial in the San Jon Cemetery. Relatives are the parents; one brother, Timmy; maternal grandparents, Mr. and Mrs. H. P. Sewell of San Jon; paternal grandparents, Mr. and Mrs. Tuck Monk Sr.; three aunts, Mary and Alva Sewell of Clovis and Melba Monk of Adrian; uncles and families, Mr. and Mrs. Ray Monk of Wyoming, James, Darrell and Gene Sewell of Conchas and Mr. and Mrs. R. L. Houston of Clovis.

Graveside Rites For Burch Infant

Graveside rites were held Friday afternoon for Rhonda Lynn Burch, infant daughter of Mr. and Mrs. Robert Burch, who died at birth at the hospital here on Friday. The services were held at St. Anthony's Cemetery with Father Michael Sugrue, pastor of St. Anthony's Church, officiating. The survivors include her parents.

Scrimmage Game

The boys had a scrimmage ball game against Hartley Tuesday night. The final score was Adrian 70, Hartley 48.
Mr. and Mrs. F. J. Wells and Cathy of Stedman, N. C., visited over night in the R. L. Pinnell home Wednesday and Thursday. Mr. Wells and Mrs. Pinnell are brother and sister.
Mr. and Mrs. Lee Brooks and grandson, James Norman Brooks, of Ponder are visiting with their daughter and family, Mr. and Mrs. M. W. Blankenship, Sidney and Morris.

Chronic Appendicitis

Chronic appendicitis is just what its name implies; it comes and goes. But it may, at any time, become acute. It results from acute attacks that have been mild enough to subside without an operation. Symptoms in general are the same as in the acute type, but they are also similar to other adverse abdominal conditions, and only a physician can determine accurately what is wrong.
Operations for the removal of the appendix are comparatively simple and safe, if the patient has not taken a laxative and has called the doctor in time. The use of laxatives or enemas is one of the leading causes of appendicitis deaths. The action caused by the laxative or enema increases the pressure in the appendix and may cause it to burst. A ruptured appendix spreads infection and peritonitis often results. Modern drugs are now used quite successfully in the treatment of peritonitis, but this condition is still serious and may cause death.

Do China Painting

The Simms Study Craft held their meeting in the Simms Community House Thursday. They worked on Dresden china painting, under the direction of Mrs. June Brummett of Friona. Those attending were Mrs. Cord Hammock of Friona, Mrs. Bill Hampton of Hereford, Mrs. James Cavlin, Jim and Jan, Mrs. Glen Hettler, Mrs. Claude Bogle, Mrs. Jim Stocks, Mrs. Jack Weaver, Mrs. Ray Brown, all of Adrian; Mrs. Charles Hoover of Walcott, Mrs. M. W. Blankenship and Mrs. R.L. Pinnell. The next meeting will be held Nov. 1 in the home of Mrs. Helen Stocks for an all-day luncheon.

Victim of Pneumonia

We are very sorry to hear that Mrs. Fred Taylor is confined to Northwest Texas Hospital with pneumonia. She is reported to be improving.
Mr. and Mrs. Flava Heaton of Fredonia, Kan., visited with Mr. and Mrs. Lloyd Heaton and family last weekend. The four Heaton brothers—Lloyd, Bud and Claude, all of Adrian and Flava—were together Sunday. Also their nephew and his wife, Mr. and Mrs. Roy Heaton of Pampa, visited with them. The brothers had quite a time discussing their childhood

Camp Fire...

(Continued from Page 1)
designated purposes. Barnard estimated that about \$750 would be used for bus expense and maintenance of the Camp Fire Hut and the rest of the money would go for the work of the council.
The enrollment in the Camp Fire work here includes 114 Blue Birds, 50 Camp Fire Girls and 25 older girls in the Horizon Club. The Blue Birds are directed in their activities by 13 adult leaders, and nine adult leaders work with the Camp Fire girls.
The U.S. natural gas industry has customers in 43 states.


Salmon do not eat when they return to fresh water to spawn.



The towers of the Brooklyn Bridge rest on submerged timber cushions 15 feet thick.
For an Englishman, an auto shock absorber is a damper.
abdomen as is commonly thought, but it is generalized over the entire abdomen. In a short time it begins to localize, first toward the middle and later to the right lower part of the abdomen. By this time, the inflammation is quite active and the muscles overlying the diseased appendix are sore to the touch. A better sign is the sharp grabbing pain that occurs if the pressure of the hand on the abdomen is suddenly released. This reaction, known as rebound tenderness, indicates irritation of the peritoneum beneath.
If sudden persistent abdominal pain makes its appearance, there are three important rules to follow. They are: go to bed, call your doctor, and do not take any laxative or enema.

Symptom Described

Usually the pain begins abruptly, often mild at first, but it also may be quite severe. It may disappear for a while, and then return in increasingly severe cramps. It is important to note the location of the pain. It does not typically begin in the right lower part of the

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LEMONADE Food Club 12 oz. Cans 29c
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COOKIES Supreme Chocolate Drop LB. PKG. 49c
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FURR'S BAKERY TREATS
Filled with fruit - Try a delicious pie with ice cream tonight.
PINEAPPLE PIE ea. 39c
Judah's Thick Sliced, Sugar Cured, Hickory Smoked **BACON** 2 LB. PKG. 89c | Golden Ripe Central American **BANANAS** lb. 10c
4 Fisherman Brand **FISH STICKS** 8 oz. pkg. ea. 33c | Colorado Red **POTATOES** 25 LB. BAG 85c
Double C and C Thrift Stamps Every Wed. with \$2.50 Purchase or over
FURR FOOD STORES

Decree A Rendezvous With Fashion Hats Of The Early 1900's

Fashion designers have declared that women have to date themselves back to the 1912-20 era to be in fashion in the fall of 1956. Whether it be daytime or evening the answer is the same. Designers insist upon an Empire bodice, high crushed sash, fluttering panels draped from the rounded shoulders or bare-backed bodice, sheath skirt, sometimes slightly hobbled at the hem—AND A BIG ROMANTIC HAT—especially for after five.

—Pictured today are five pretty and very modern young matrons whose fall wardrobes reflect the spirit of the day in modern fashions, in a modeling rendezvous with hats, beautiful mementos of the early nineteen hundreds, which were worn by Hereford women of that era.

Mrs. John Douglas Pitman, left, looking fashionably lovely, models a "flower-pot" cloche which was a part of Mrs. Cliff Estes' trousseau. It is in rich brocaded satin in the sentimental colors, popular now as well as in that era, of mauve, rose and beige. Her brown fur stole glamorizes both the lady—and the hat.

Mrs. J. W. Barnett, right, is wearing a textured wool jersey sheath coat in persimmon red. It buttons high giving accent to the rounded shoulder lines, and has a flanged collar that may be fastened at will. Her gloves and shoes are black and the smart umbrella is both red and black. She is modeling a hat belonging to Mrs. A. O. Thompson, a big black pressed velvet with bloused crown, featuring a wide brim lined with gold taffeta embroidered with heavy gold thread. Mrs. Thompson bought this hat in the nineteen twenties.



Women's Activities

Hereford, Texas, Sunday, October 21, 1956

Section Two

Mrs. Wm. S. Dameron wears her husband's mother's hat, a picture cartwheel in emerald green with ostrich plume of white draped across the front. Her dress is a black delustered satin sheath with emerald green empire bodice fastened with

a matching green bow ending in waist length streamers in the back. Her large fur muff gives further accent to the hat, worn by Mrs. W. E. Dameron in the late nineteen twenties.

Another hat coming from Mrs. N. C. Vogele's collection, is being modeled by Mrs. Roy Grubbs, left. It was fashioned by Bratton of California in 1923. It is made of black velvet with its wide molded brim narrowing in the back. Insets of heavy silk lace and a ruby-red velvet rose dramatize the brim which frames the face. Mrs. Grubbs' dress is of Botany wool in Dior blue. Tailored, simple lines are relaxed just enough to give the new bloused effect.



Mrs. Ed Line, above, relaxes for a moment on the arm of a nearby chair. Her newest fall dress, which she is wearing, is a sheath type model in gray and black striped satin, belted with black velvet. Her new teardrop pearl and rhinestone earrings with matching bracelet, and Kolinsky fur piece, also hark back to fashions of the time of the hat she is wearing. The hat is one of Mrs. N. C. Vogele's large hat collection dating back to 1920. It is of black Panne velvet with crushed, bloused crown. A fringe of ostrich feathers completely surrounds the crown giving what the 1956 designers call "the ultra-feminine look." (Staff Photos)

Egger-McGee Vows Read In Chapel Of Lubbock Church

The Broadway Church of Christ chapel in Lubbock was the scene of the marriage of Miss Patt Egger, daughter of Mr. and Mrs. R. P. Egger, formerly of Brownwood, to Floyd (Bill) McGee, son of Mr. and Mrs. Floyd McGee of Hereford on Friday, Oct. 19.

Autumn greenery across the front end of the chapel gave appropriate background for basket arrangements of pink flowers and branched candelabra holding pink wedding tapers. Pink ribbon bows marked the center aisle for the bridal party.

Gayle Oler, superintendent of Boles Home, Quinlan, read the double ring ceremony and wedding music was provided by the church chorus. Miss Egger sang her own solos "I Love Thee" (Grieg) "When I Grow Too Old To Dream" and "If I Could Tell You."

The bride's attendants were Mary Bagley, maid of honor, and Kay Burnam and Louise Glass, all of Lubbock.

All of the attendants wore pastel pink street length dresses of velvet with matching headpieces of velvet and tulle. They carried cascade bouquets of pink Figi chrysanthemums.

Jack Parsons of Amarillo was best man and Calvin Goodin of Hereford and Delmont Linker of Lubbock served as groomsmen.

The bride, given in marriage by

her father, chose a formal wedding gown of Skinner satin and tulle. The fitted bodice of satin overlaid with a film of tulle, featured a high neckline embroidered with seed pearls, and long fitted sleeves with embroidery of seed pearls on the petal points at the hands. The satin skirt was overlaid with layers of gathered tulle. Her veil of illusion fell fingertip length from a crown of pleated tulle and the bridal bouquet was of Phalaenopsis Orchids and stephanotis.

Reception in Fellowship Hall
Following the wedding a reception honoring the couple was held in the church Fellowship Hall. The table was laid in pink taffeta and pink candles centered the centerpiece of contrasting pink flowers. The wedding confection was in pink ornamented with silver leaves.

For a short wedding trip the bride wore a long sleeved frock of black velvet with a wide brimmed hat and matching black velvet purse. The couple will live in Waco where the bridegroom is enrolled in law school at Baylor University.

The bride is a graduate of the Brownwood High School and of Abilene Christian College. She also attended North Texas State College. In Abilene she was a member of the A Capella Choir, Ladies Sextet and the GATA social club.



MRS. FLOYD (BILL) MCGEE

Mr. McGee is a graduate of the Hereford High School and attended Abilene Christian College, Amarillo Junior College, and Texas Tech. He has served three years in the Air Search and Rescue Division of the U. S. Coast Guard.

Mr. and Mrs. George Batty of Long Beach, Calif., were guests Tuesday of Mr. and Mrs. Jeff Gilbreath. They were en route home from a tour of the northwest and Canada. Mrs. C. L. Morris of Vega was a guest of her sister, Mrs. Gilbreath, Wednesday.

Dr. Tolliver Is Guest Speaker At Beta Sigma Phi Third Rush Event

The third rush event and "Model Meeting" of Texas Kappa Iota chapter Beta Sigma Phi, was held Tuesday evening at the Jaycee Clubhouse. Hostesses for the meeting were Mesdames A. E. Hodges, F. H. King and Ed Line.

Guest speaker was Dr. Crannel Tolliver, head of the Speech Department at WTSC, who discussed the theme for the day "Happiness and Self Analysis."

Dr. Tolliver linked self analysis with happiness in experiencing the maximum degree of lasting happiness in work or play. He described self analysis as complete honesty with oneself which gives understanding and confidence to the individual. He distributed test papers by which each member could gauge her own degree of happiness in answering the list of questions.

Mrs. Pete Guinn, chairman of the rush program, conducted a model program with members serving as models exemplifying the significance of the rituals and symbols of the sorority.

Members attending were Mesdames Glenn Nelson, Pete Guinn, T. M. Cox Jr., Ann Woodward, Ray Johnson, Jess Robinson, Bob Brotherton, J. H. McDonald, A. E. Hodges, Ed Line, Clyde Russell, Harold Beauchamp, Buren Scott, Carl Hollingsworth, M. G. Duvall, Ray Suit, J. W. Witherspoon, Neil Cooper and Max Stipe.

Rushes present were Mesdames Jimmie White, Buddy Pickens, Carroll Newsom, T. D. Deavenport Labray Ballard, Charles Bell, Frank Barrett and Miss Rosemary Cronin.

BORGER GUESTS
Mr. and Mrs. Clyde Gregg of Borger were guests in the home of his sister, Mrs. W. E. Dameron, the past weekend. Others beside the Greggs who were dinner guests Sunday were Dr. and Mrs. George Cuthrell, interim pastor of the First Christian Church and his wife, Mr. and Mrs. J. E. Beyer, Mrs. Mina Jones, Harry Seed and Frances Dameron.

Faithful Workers Meet In Home Of Mrs. Louie Olson

Faithful Workers Class of the First Baptist Church met with Mrs. Louie Olson Monday evening for a business and social meeting. Mrs. Homer Hamilton was cohostess.

Following a short business session Mrs. Sank Ramey gave the study lesson from "The Book We Teach" by J. B. Weatherspoon.

During the social hour, secret pals were revealed and gifts were exchanged.

Refreshments were served by Mesdames Roy Calvert, Ralph McCullough, Grady Parsons, Sank Ramey, H. E. Miller, G. P. Owen, H. D. Goldston, C. E. Beauford, Joe Kendall and the hostesses.

Frances Dameron Presents Group Program To CWF

Group Two of the Christian Woman's Fellowship of the First Christian Church met Wednesday afternoon with Mrs. Clinton West. As assisting hostess was Mrs. Robert Hickman.

Mrs. A. M. Jones gave the worship program on "Testing Our Ways" bringing out the question "Whose God is the Lord?"

The program for the afternoon, given by Miss Frances Dameron, dealt with "Frontiers of Flexibility."

During the social hour, refreshments were served by Mesdames Glenn Williams, James Snider, Marvin Winget, O. H. Culpepper, F. M. Kester, A. M. Jones, Carl Williams, Claude Ricketts, Ray Suit, Jim Clark, George Cuthrell and Miss Dameron.

Mr. and Mrs. Henry Benson left for Dallas Friday to attend an executive board meet of the Texas Credit Association.

Class Discusses Plans For Annual Christmas Party

Mary Martha Class of the First Methodist Church was entertained in the country home of Mrs. Price Prather Friday afternoon with Mrs. Lena Tons as assistant host-

ess. Plans were discussed for the annual Christmas party and Mrs. J. C. Cummings was in charge of entertainment during the social hour. Mrs. Tom Alderson gave the concluding prayer.

Trained monkeys sometimes are used to harvest coconuts in Malaya.

This is To Invite You To . . .

REVIVAL MEETING

Wesley Methodist Church

410 Irving Street Hereford, Texas

Beginning October 18th

Services 7:10 A.M. and 7:30 P. M.

Rev. John Fitzgerald, Guest Preacher

Bernard F. Seay, Song Leader

Engagement Told; Vows To Be Read In Pastor's Home



JUANITA BEAN

Mr. and Mrs. Raymond Bean, 301 E. Fifth St., are announcing the engagement and approaching marriage of their daughter, Juanita, to Dallas Phillips, son of Mr. and Mrs. Roy Phillips, all of this city.

The wedding will take place in the home of Rev. and Mrs. Howard Scott on Saturday, Nov. 10, with the Rev. Scott officiating.

The bride is a 1956 graduate of Hereford High School and is presently employed at the First National Bank. Mr. Phillips is employed at Piggly Wiggly Grocery Store.



It's a dear bargain to entrust your insurance program to an agent who writes only one or two lines of insurance, and who can give you only part of the protection you really need.

We have a hunch you'd rather BUY FROM AN AGENT

who as an independent business man represents capital stock insurance companies with facilities to take care of all your insurance requirements.

That's how this Agency conducts its business.

John McLean Insurance Agency
25 Years of Insurance
Know How
Phone 273

MAKE NEEDED HOME REPAIRS with a **Bank Loan**

NOW AVAILABLE AT THE **FIRST NATIONAL BANK** Of Hereford . . .

F. H. A. TITLE 1 LOANS

(Home Improvement)

It's easy, it's convenient . . . Make your plans now for any remodeling and repairing that needs to be done around the old homestead, make arrangements to buy at the lowest cash price . . . then drop by the Instalment Loan Department of the First National Bank for an FHA Home Improvement Loan.

NO DELAY --- NO RED TAPE
NO DOWN PAYMENT

FHA HOME IMPROVEMENT LOANS COVER

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- Building a New Garage
- Repainting
- New Fences
- Adding Extra Rooms
- Insulating — Reroofing
- Repapering & Decorating
- New Sidewalks

And Many, Many Other Improvements

THE FIRST NATIONAL BANK of Hereford
Member: FDIC, FRB

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for you

the new and wonderful fall collection of

Queen Quality SHOES

Lovely Queen Quality fashions, daintier and more graceful than ever! See the new silhouettes, rich beautiful leathers, the thrilling variety of colors. Enjoy the blissful comfort of really fine fit!

Do come visit us soon . . . while this exciting collection is at its peak!

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Gracious

\$10.95 to \$12.95

hereford Shoe Store

323 N. Main
Phone 955

Reception Fetes Mrs. Haberer On 86th Birthday



MRS. SOPHIA HABERER

Mrs. Sophia Haberer was honored on her 86th birthday recently in the home of her son, Mr. and Mrs. Art Haberer of Lubbock. Attending the birthday dinner were Mr. and Mrs. Roy Haberer of Dimmitt, Mrs. Johnny Haberer and Mrs. Bonnie Haberer of Earth, and the hosts.

In the afternoon "Grandma Haberer" was honored at a reception and gift party with grandchildren and great-grandchildren attending and bringing gifts.

Attending were Mr. and Mrs. Newt Godwin and children of Lubbock, Jerrell Haberer, Mr. and Mrs. Roger Haberer and children, Mr. and Mrs. Phillip Haberer and children, Mr. and Mrs. Ted Haberer, all of Earth, Mr. and Mrs. F. J. Hamman and children of Lubbock, Mrs. Lela Haberer and children of Ralls. Mrs. Haberer also has a daughter, Mrs. Ruth Greathouse of San Francisco, Cal., who was unable to attend the observance.

Mrs. Haberer and her late husband, John Haberer, came to Texas from Dodge County, Neb. in 1910. They located on a sheep ranch 30 miles south of Hereford, moving to Hereford in 1930. Mr. Haberer died in 1949 in California where they had moved three years before his death. There are six grandchildren and 24 great-grandchildren.

Mrs. Aven Speaks To Study Club On Speech Handicaps

Mrs. Leroy Aven, guest speaker, presented a program on "Speech Defects" at the Les Meres Study Club meeting held in the home of Mrs. Leo Hoffman Tuesday night. Mrs. Kenneth Rudd was cohostess.

"Many of the four million speech handicapped children in the United States may be helped but scientists and speech therapists have found that the search for defects and subsequent training should begin very early," she stated in introducing her subject.

"The infant soon becomes familiar with three sounds; the no-no or stern, the inspiring or exciting and the comforting. Use short words and pleasant sounds while training and he will soon be babbling or talking to you. Babble back at him at first, soon repeating simple words which he will imitate. When he is a little older play simple speech games with him," she said. She also listed many do's and don'ts in training those with speech handicaps.

Members attending were Mesdames Roy Boyer, Ed Brisendine, Everett Brooks, Joe Deavenport, Dick Gholson, Glenn Gripp, Spicer Gripp, J. E. McCathern Jr., Nelson Reiger, Kenneth Rudd, Bill Simpson, Alvin Smith, Larry Summers, Glenn Watts, Delmo Williams and the hostess, Mrs. J. R. Allison and Mrs. Harold Rudd were special guests.

Would you buy stocks and bonds from a deep-sea diver? (Sounds risky, doesn't it?)

Would you buy a new car from a used car dealer?

On any new car we sell, we will do our best to give you the factory trained service you deserve. We will back the Ford Motor Co. Warranty to the fullest extent. We have the best factory trained mechanics available.

Besides our price on a new car is often less than from a used car dealer.

Trade where your investment will be protected and your business appreciated.

Charlie Seeds

Motor Co., Inc.
Your Factory Authorized Ford Dealer



October Sale

6 BIG DAYS

EXCITING AS A CIRCUS

Shop



and

SAVE!



Special, Wavy Line Chenille SPREADS

Rich looking, wavy line chenille in full bed size. Regular 3.98 value. In favorite new decorator colors. Truly an amazing value any homemaker will appreciate. Now on sale at Anthony's.

10 LOVELY COLORS

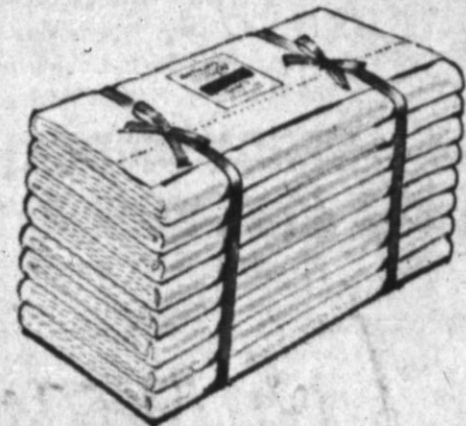
2.88



24x42 Cotton CHENILLE RUG \$1

Large size and lovely... New decorator colors in luxurious chenille. Coated latex non-skid back that will not slip. One of the greatest rug values ever.

9 LOVELY COLORS



81 x 108

WORLD WIDE

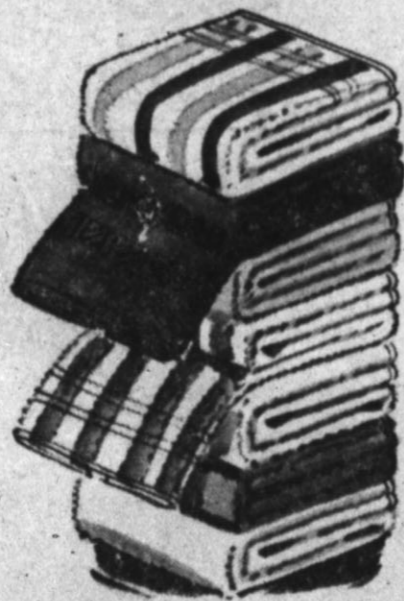
MUSLIN SHEETS 1.77

Fine 134 thread count quality. Wide hems, selvedge edges. Sturdily constructed to stand worlds of wear and launderings. Stock up now and save.

Thick, Thirsty

Cannon Towels

2 FOR \$1



Big, He man size, soft and absorbent. In stripes, checks, plaids and solid colors. Famous Cannon quality. Stock up now and really save.

Lovely Nylon and Viscose

Sculptured Rugs

Nylon and viscose for long lasting beauty. In a rainbow of decorator colors for any room in the home. Non skid backs for safety. Lovely sculptured designs. Large size 30" x 54".

2.99



MEN'S

SUITS



\$30.00

Regular \$35.00, \$39.75, \$45.00 value. Selected group for our October Sale. Now is the time to save on that suit that you have been wanting to buy. Most all sizes. Free alterations.

OCTOBER SALE VALUE

Boys Famous 13 3/4 oz. "BUCKHIDE"

JEANS

Regulars or Slims SIZES 6 - 16

Regular 2.39 Value

1.99



- Western Styled
- Double Stitched
- 13 3/4 Oz. Denim
- Sanforized Shrunk
- Bar Tacked - Riveted
- Zipper Fly
- Plenty of Turn-Up

The Brand most Boys Like to Wear

OCTOBER SALE VALUE

Nylon Fleece-To-Nylon Taffeta Twill

MEN'S REVERSIBLE

JACKETS

11.99

Reg. 14.75



Reversible with Nylon Fleece on one side, Nylon taffeta twill on the other. Nylon knit collar, cuffs and waistband, zipper opening. Two slash pockets. In the most popular fall colors. Sizes 34-46.

Girls' Lovely

DRESSES

Tiny Anthony Priced

3.44

2 for \$7.50



- Everglaze Prints
- Dacron & Cotton
- Sizes 3-6X
- Sizes 7-14

Holiday and Party Time frocks in bright new cottons with lots of lace. A collection of the prettiest styles we have ever offered at this thrifty price. Colorful patterns and combinations any girl from 3 to 14 will adore.

Women's Outing

Flannel Gowns

1.58

Reg. 1.98 Value



Long sleeve styles with novelty soutache braid or embroidery trim. Lovely solid colors in White, Pink, Blue and Mauve. 52 inch length, 60 inch sweep skirt. Sizes 32 - 40. Extra Sizes 42 - 48. Wonderful October sale saving.

OCTOBER SALE ONLY

Infants', Misses' & Women's

BETTER ANKLETS

Choose from nylon stretchie anklets or fine first quality rayons. In all the most wanted colors. Turn down tops. Complete size selection for women, misses and girls.



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OCTOBER SALE VALUE

Values to 4.49 Men's - Boys'

Basket Ball Shoes



Heavy, Durable canvas uppers with thick suction cup rubber soles. Ventilated steel arch support. Red foxing. Bumper toes. Ankle patch. Your choice of all sizes 11-2, 2 1/2-6, 6 1/2-11.

3.99



Rainy Day Pals Seen Too Seldom

IT'S: HER POINT OF VIEW

By PARDY LINER

Does anyone else have some wet-weather friends? They never come visiting except when it rains or snows. It does help to keep rainy days from being lonely days, and it's nice to be able to count on a really good card session during the time. Come to think of it, wet weather is social weather around here, for it's about the only time farmers have a chance to enjoy social activity. The only thing is that it doesn't rain often.

Son came in with a shoe missing, and it was just where I feared it would be. . . completely immersed in mud. What rank through my mind made me think of Laura Milburn when her son, Nick, put his shoes in the washing machine.

Plans Went Awry
Margaret Heard was feeling rather dejected the other day because she had cancelled an out-of-town jaunt in order to get ready for company. Then the expected guests didn't come.

I was so impressed by movie star Ginger Rogers when she appeared on TV recently, and I felt rather aged when I had to explain who she is to some of the younger generation. Guess I'm too old to appreciate the qualities of Marilyn Monroe. To me, Miss Rogers is still the epitome of glam-

our and talent.
Have you seen Mary Frances Lemons and her girls in their mother-daughter outfits. They make a stunning trio in red jumpers and white blouses.

Saw some other look-alikes at the football game: Sally and Jim Kirby wore matching vests in bold, black and red plaid. They attracted quite a bit of attention as did Bess Moore, who was wearing one of the prettiest hair ornaments we've seen.

Also Seen
Also among the football spectators: Mrs. O. W. Parris in a handsome coat-sweater that was solid black in front with wide stripes of black, brown and beige in back. Heavy cardigans similar to Mrs. Parris' will be very much in vogue from now through early spring, and never before have we seen such pretty ones for both casual and dress wear.

I noticed a preponderance of green around the grandstand, and I don't mean the grass. I especially admired Gwen Davis' emerald-colored tam; it's one of those chic, fuzzy-wuzzies. And Mildred Knox was wearing a very becoming, two-piece ensemble in a green tweed-looking material.

Temple Hill was bareheaded; and I was rather surprised, for I happened to know that she had

GARCIA NEWS

Weather Is Good News: Rain Seen In Entire Region

By MRS. S. N. THWEATT

The rain is getting closer. Sunday night they had rain at Lubbock and hail as big as golf balls. Monday night it rained all the way from Littlefield to Muleshoe. Shorty Ray and family of Littlefield were out in it on their way to Bootleg. They said they had to stop and wait 30 or 45 minutes because it was raining so hard they couldn't see to drive. Now that it got that near, we can hope.

Drive In Fog
Monday S. N. and Mrs. Thweatt left home about 8 a.m. for Leveland. They ran into fog at Messenger Draw. It was so thick they had to turn the lights on to see to drive. It cleared away between Friona and Muleshoe and driving wasn't any trouble.

The cotton picking is in full swing in that part of the country. We saw one puller. Some of the fields have been defoliated.

Maize harvest will soon be over. Of course, some will have to wait till frost. But we don't hope for frost until Nov. 15.

Mr. and Mrs. Bruce Coleman,

spent a third of one day trying on hats. Guess she didn't find one to please her.

Ann Woodward was patient but put-out with her chillun when they refused to go home with grandpapa at halftime.

In case anyone noticed, a line from last week's column was omitted by typographical error. It would have read "I wonder if Charlie Seeds was swamped with calls. . . ." The rest of the idea was the possible result of Ernie Ford's television invitation for everybody to call the Ford dealer and say "Hello."

New Medical Service
Someday Elaine and Harold Banks' new baby boy will get to see pictures of himself when he was only a few hours old. The pics were taken by Dr. Bill Lawrence, who delivered the baby this week.

Gotta go to town now to buy some lightbulbs. I often wish bulbs would last at least two years, but then I'd probably never clean the bugs out of the light-fixtures.

Annual Toy Parade Set By Madre Mia Study Club For December 3

Plans for the annual Toy Parade sponsored by La Madre Mia Study Club, were made at the meeting of the club held in the country home of Mrs. R. V. Hale Tuesday evening. Mrs. Dean Herring served as cohostess.

Dec. 3 was the date set for the parade which will be held in the Park Avenue Shopping Center. Mrs. Hershel Miller is general chairman.

Admission price will be 50 cents per family. The show will enable both parents and children to see the toys displayed by merchants in their down town stores for Santa Claus to bring. Proceeds will go to the club project fund.

Plans were also made for the Thanksgiving dinner to be held at the Jaycee Clubhouse on Nov. 26, with husbands as honor guests.

Roll call was answered by the members naming their children's worst habits. Mrs. Travis Castleberry and Mrs. John Poindexter were welcomed as new members.

Mrs. Ogle Riddle was in charge

Cinda, Gary and Mrs. Busby, mother of Mrs. Coleman, spent the weekend in Lubbock visiting.

Mr. and Mrs. Eddie Cayton of Amarillo visited in the home of Mr. and Mrs. S. N. Thweatt Sunday afternoon. Mrs. Cayton is a sister of Mr. Thweatt.

Waiting for Frost
Mr. and Mrs. Eldred Brown and Tommy went driving Sunday afternoon late and the Thweatts went with them. They saw lots of pretty maize but most of it will have to have a freeze on it before it will be ready to harvest.

Mr. and Mrs. Noble Brown, Mrs. Billie Brown, Earl and Roger and W. L. Potts made a business trip to Amarillo Monday.

Delayed Birthday Party
Roney and Johnnie Buse both had birthdays last week. But their house was being moved with the lights and gas disconnected, and they couldn't have a birthday dinner. But their mother, Mrs. H. D. Buse, prepared the dinner on Sunday and their sisters from Hereford were out to enjoy it with them.

Mesdames Floyd Brown, Eldred Brown, W. D. and Bob Howard and Roy Pruitt all attended a ceramic demonstration given in the home of Mrs. Waldron Melton on Tuesday.

Mr. and Mrs. T. J. Bronson of White Deer visited Mr. and Mrs. Ernest Brown over the weekend.

of the program on "Character Development." She pointed out that character starts in the crib and should be based on love, trust and companionship. If parents worry about their children becoming liars, they should remember how much of a child's mental life is fanciful, she added.

In conclusion Mrs. Riddle said,

"The child who has been guided with love through his initial senses and aggressive phases, and who has experienced genuine companionship with his parents' good examples, anticipates the best from the world and the people in it. He will be able to give his best in return."

Members in attendance were: Mesdames Don Fudge, Calvin Goodin, Dean Herring, Glenn Hopson, Cubby Kitchens, Dennis Lomas, Hershel Miller, Bobby Owen, Ogle Riddle, Troys Riddle, Donald

Shipley, Eugene Sparks, Arthur Tinsley, Travis Castleberry, John Poindexter and the hostess.

ALL BUT DIAPERS
DAYTON, Ohio (AP) — Don and Charles Huber, home builders, have been offering their buyers, for \$56 extra, complete moving service into their new home, all-day baby sitter and feeding of children on moving day, a caterer's hot dinner served in the new house and tickets to the theater in the evening. The builders say

75 per cent of their buyers want this extra feature.

IOWA HEADHUNTERS
DAVENPORT, Iowa (AP) — Mrs. A. G. Glantz complained to police that a gang of headhunters apparently is operating in Davenport. She said someone stole a head from her yard — off a small statue. Mrs. Glantz estimated the damage at \$15.

Australia sells about 900 million dollars worth of wool a year.



IT PAYS TO SHOP PENNEY'S

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Sew holiday fashions with Penney's Rondo prints. Enjoy dauntless, color plus luxurious matching fancies. Machine washable, 5-ways colorfast! Also staple and juvenile prints.

39c yd.

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Sewing is pure joy when you choose Penney's nationally-advertised "Regulated" Cottons with brilliant inspiration woven into every fascinating yard! Here are up-to-the-minute prints more wonderful than you'll find anywhere at this low, low price! Combine the prints with "Regulated" solid colors, too, for costumes with a "made-to-order" look!

79c YARD

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New 10 oz. Burlap Bags
High Quality - Low Fiber
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Supplies - Agricultural Chemicals - Remedies

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This Christmas

SURPRISE THE KIDS WITH

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PORTABLE

HI-VI TELEVISION



Now Available In 7 Beautiful Colors!
In All Popular Sizes And Weights!

PRICES RANGE FROM

\$119⁰⁰ UP

Come In Today . . . Pick Your Style and Color . . . Chances Are You Can Have It Paid for By Christmas!

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SHOP PENNEY'S — FOR PIECE GOODS
BRIGHT NEW SELECTIONS OF FORWARD LOOKING MATERIALS



Checking in on the sewing scene!
WOVEN GINGHAMS

Out to keep their band-box neat looks . . . these Penney woven gingham checks stay fresh longer because they're crease-resistant! Machine washable.

69c Yard



Talon Magic-Tab Skirt Zipper. White, pastels, brights. 7 in. size. **30c each**

Coats & Clark's "O.N.T." mercerized dress-maker's thread. 400 yard spool. **25c each**

Penney's Advance Patterns
The New Easy-To-Follow Pattern

For inspired decorating, inspired fashions, sew with Penney's "Ramona" Cloth! Superbly-styled prints, coordinated solids are Sanforized, machine washable!

59c yard

SUMMERFIELD NEWS

Bright Sun Beams After Good Rains Of Inch And Half

By BETTE JEAN NOLAND

Mrs. Dean Paul and Mona and Mrs. Paul Schroeter and Julie, all of Hereford, spent Tuesday afternoon visiting in the home of Mrs. Bob Noland.

Bette Mae Walsler spent a few days visiting in the home of her grandparents, Mr. and Mrs. Charlie Walsler of Hereford, last week.

Mrs. J. A. Noland returned home Wednesday after a short visit with her son and family, Mr. and Mrs. Jim Noland of Amarillo.

Moisture Report

The members of this community received approximately one and one half inches of rain Wednesday afternoon and Thursday. Friday morning the sun was shining, but the weather bureau was reporting a possibility of more moisture.

Mr. and Mrs. Guy Walsler have been spending this week in Fort Worth visiting friends and relatives.

Mr. and Mrs. J. B. Noland, Linda Kay, and Bette Jean were among those who attended the initiation of the members of the new Friona Rainbow Assembly. Bette and Linda assisted other members of the Hereford Chapter of the Order of Rainbow for Girls in the initiation.

Undergoes Surgery

Mrs. Earl Lance Jr., is a patient in Deaf Smith County Hospital, where she underwent surgery Thursday morning.

Ed Fullwood, of Madison, Wis., spent last weekend visiting in the homes of Mr. and Mrs. Charlie Noland, Mr. and Mrs. D. C. Walsler and Mr. and Mrs. R. A. Fullwood.

Mr. and Mrs. Kenneth Christie were in Plainview Tuesday visit-

MOVIE NEWS

Musical Set In Desert Resort Is Weekend Feature At Star

MEET ME IN LAS VEGAS

One of the Panhandle's own stars, Cyd Charisse, who hails from Amarillo, will star in "Meet Me In Las Vegas," showing Sunday, Monday, and Tuesday at the Star Theatre Co-starring with Miss Charisse will be Dan Dailey.

This movie is one of the biggest musicals of the year, laid against backgrounds of America's favorite playground, with much of the footage actually shot in the famed desert resort, Las Vegas.

The picture unfolds the romance of a carefree Nevada rancher, Dan Dailey, and a glamorous dancer, Miss Charisse, who find that love

and luck go hand-in-hand when they hold hands. The special highlight of the movie is the spectacular, "Frankie and Johnny" dance, in which Cyd Charisse and Lilliane Montevecchi battle over the affections of their faithless lover, John Brascia.

Also featured in "Meet Me In Las Vegas" are Agnes Moorehead, Lili Darvas, Jim Backus, and the guest stars Jerry Colonna, Lena Horne and Frankie Laine.

FLAMING TEENAGERS

Everyone will be interested in seeing "Flaming Teenagers," showing Wednesday and Thursday at the Star Theatre.

A true story of Fred Carland, who started as a juvenile delinquent. The film shows how he goes to New York and is soon "taken" for all his money by girls, gamblers and liquor. Going from bad to worse, he winds up on skid row, fighting, drinking, stealing, begging, doing anything for a shot of dope.

Arrested and sent to prison, in agony for lack of narcotics, he is expected to die. The surprise ending to the story scores a terrific moral point.



PROGRESSIVE NEWS

Coffins Observe Twin Birthdays; Hersheys Meet New Granddaughter

By MRS. IRA RICKETTS

Say, isn't this fine weather? It's so good to have rain again no matter how small the amount. In this community, there was as usual a varying amount in different parts of the neighborhood. Some hail fell in the east part of the community.

Miss Juanita Raley, a student at W.T., was a weekend guest in the home of Mr. and Mrs. P. L. Carmichael. On Saturday Mr. and Mrs. Carmichael, Bill, Shari and Miss Raley went to Lubbock for a visit with Ken Carmichael who attends Texas Tech. They also attend the WT-Tech football game.

Friday Visiting

Mrs. H. L. Hershey visited her sister, Mrs. Lake Wright, in Lubbock last Friday. Mrs. Edna Bowe accompanied her to Lubbock where she visited Mr. and Mrs. Mark Hanna, former neighbors when they lived in Hereford. Mrs. Ray Hershey went as far as County Line and spent the day with her grandchildren, Mr. and Mrs. Euol Luce and children.

Mr. and Mrs. Ira Ricketts were Sunday luncheon guests of Mrs. A. G. Bell and Evelyn.

Mr. and Mrs. Jim Childre of Hale Center visited Sunday with Mr. and Mrs. W. P. Caldwell and boys. The ladies are sisters.

Mr. and Mrs. Bill Dundry and family of Derby, Kan., came Saturday for a visit of several days with his mother, Mrs. C. V. Burgess and family.

A New Granddaughter

Mr. and Mrs. H. L. Hershey and Mrs. Ray Hershey went to Midland for a visit with Mr. and Mrs. Sam Hershey to get acquainted with their new granddaughter.

Mr. and Mrs. Archie Dougherty, Allynda, Neil, Bill and Jane of Clovis, visited Mr. and Mrs. Ira Ricketts Saturday afternoon.

Mr. and Mrs. Joe Neely of Amarillo were Saturday night guests of her parents, Mr. and Mrs. Clyde Russell, Robert and Linda.

Mr. and Mrs. Ira Ricketts were business visitors in Amarillo on Tuesday.

Bill, June and Jeanie Coffin spent Saturday night and Sunday with grandparents, Mr. and Mrs. Leon Coffin.

Mr. and Mrs. Clyde Russell visited Mr. and Mrs. Bartley Dowell Friday evening.

Mr. and Mrs. Harry Coffin, Bill, June and Jeanie, Mr. and Mrs. Bert Coffin, Myrna Lou and Judy were guests in the home of Mr. and Mrs. Leon Coffin for a family birthday dinner. Both Mrs. Leon Coffin and Mrs. Bert Coffin have

noon at Palo Duro Park. Bruce Parr and Ira Miller spent the weekend in Mooreland, Okla., on business and visiting with relatives and friends.

LOCKED OUT

KNOXVILLE, Tenn. (AP)—A certain housewife called police at 5 a.m., complaining that she was locked out of the house. The key, she explained, was in the family car and it was missing. Police helped her. They returned the key, which was in the car; the car, which was in the city pound; and her husband, who was in the city jail on a drunk charge.

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Get started now toward building your own business with this strong, expanding 32-year-old company. Send a confidential summary of your age, job history, and personal background to

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BLACK NEWS

Rural Club Sees Film On Ground Observer Corps

By MRS. DICK ROCKEY

The regular meeting of the Rural Neighborhood Progress Club was held at the Community House on Thursday, Oct. 11, with Mr. and Mrs. Buck Barnett, Mr. and Mrs. Fern Barnett and Mr. and Mrs. Altman as hosts and hostesses.

Sgt. Doyle of Oklahoma City showed some films, accompanied with a talk, on the Ground Observer Corps.

The next meeting will be held Nov. 8 at the Community House.

Return to Oklahoma

Mr. and Mrs. Howard Johns and Mrs. Rose Wolf from Quinlan, Okla., left Monday after a week's visit with Mr. and Mrs. Howard Elmore.

Mr. and Mrs. Coy Patton were in Lubbock Tuesday on business. Sunday visitors in the Clyde Hays home were her nephew and wife, Mr. and Mrs. Roy Burnett of Ogden, Utah.

Spends Vacation Here

Anna Jo Southall left this week for Dallas after spending her vacation with her parents, Mr. and Mrs. P. O. Southall.

Mr. and Mrs. Howard Johns, Mrs. Rose Wolf, Mr. and Mrs. H. H. Elmore, Mrs. Dick Rockey and H. V. Rockey spent Sunday after-

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- Modern Side Controls
- Cinema-Sound Hi-Fi Type Speaker in consoles
- Tube-Life Extender Circuit
- New Ruggedized 600-Mil Tubes
- All-Channel VHF-UHF Models have illuminated single dial tuning
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Great American Music Season Starting On Promising Notes

By W. G. ROGERS
Associated Press Arts Editor

NEW YORK (AP)—Carnegie Hall performances last week and this by four of the world's great orchestras, three of them American and one European, signal the start of the promising 1956-57 music season.

All across the country the halls are being opened up, cleaned up, aired out; hosts of singers and instrumentalists are getting the frogs out of their throats, the kinks out of the violin strings and the bloops out of the horns; ticket sellers are beginning to ask: "How many?"

It is always surprising how suddenly it occurs. Just a few days ago, it seems, the summer concerts and tours were ending and the tired musicians were taking the rest they usually try to sneak when the hot weather is over and the cold weather does not yet threaten. Everything was quiet, there wasn't a peep from the studios and the rehearsal halls.

Then all at once like an equinoctial storm it breaks on us, the symphony is back from Russia, the mezzo from her camp in Canada, the tenor from his vacation in Switzerland, the opera manager from his retreat in the Dolomites, the conductor from his rest in Greece.

Thus it has happened. Last Tuesday the curtain really went up here definitively with the Philadelphia Orchestra's first New York concert of the season, under the baton of Eugene Ormandy who for 20 years has been maestro of these welcome visitors.

The next night the Berlin Philharmonic came here in the course



DIMITRI MITROPOULOS conducts the Philharmonic-Symphony Society of New York as that organization begins its 115th year. As musical director of the Philharmonic he has scheduled many noted guest conductors for the long season ahead.

of its second American tour—it opened in Washington last Sunday—with Herbert von Karajan again conducting and Wolfgang Schneiderhan as violin soloist. The Berliners played again Friday night.

Tomorrow night the Symphony of the Air, this time with Leopold Stokowski on the podium, will begin its season. On Thursday with Dimitri Mitropoulos conducting, the Philharmonic - Symphony Society of New York, to give it its full title, starts its 115th year. Then

the Boston Symphony is due here in November. On Monday night the Little Orchestra Society, with Thomas Scherman conducting, opens its 10th anniversary season in the Town Hall.

To complete the list of major starting events, the Metropolitan Opera will inaugurate its 72nd New York season on Oct. 29 with Bellini's "Norma," and with the introduction to Met audiences of the spectacularly temperamental Maria Meneghini - Callas, of Brooklyn and La Scala.

The New York City Opera got under the wire with the opening of its six week season late last month. But it observes this immediately busy period with the premiere, Tuesday, of Carl Orff's "The Moon," with Joseph Rosenstock conducting. Most of the conducting burden has been taken over by the newly appointed director, Erich Leinsdorf.

A week from tonight the usual Hunter College Concerts will begin with a Serkin recital; among other soloists in the series will be Irngard Seefried, Erica Morini, Arrau, Francescatti and Milstein.

New Yorkers pay most attention in the orchestral field to their own long established philharmonic. And with Mitropoulos as musical director, guest conductors will be Bernstein, Canelli, Paray, Rudolf, who is borrowed from the Met, Stravinsky and Walter. Highlights of the season will be Handel's Messiah, conducted by Bernstein; Stravinsky's "Persephone," with the composer on the podium; Mahler's Second Symphony, conducted by Walter; and Kodaly's "Psalmus Hungaricus" under Mitropoulos' guidance.

DOs and DON'Ts OF HOME REPAIR

By Andrew G. Lang
AP Newsfeatures

USING A SOLDERING IRON

DO... know that no soldering iron, whether electric or otherwise, will give maximum efficiency unless the copper tip is smoothed and "tinned."

DO... the "tinning" by heating the copper, rubbing on a block of sal ammoniac (available in hardware stores), covering with a thin coat of melted solder and wiping off the excess with a cloth.

DO... be sure that the areas to be soldered are free of dirt, grit, and other foreign materials.

DO... get a better soldering result by first applying a flux or paste, unless you are sure you are using a special solder that requires no flux.

DO... see that the soldering iron is so directed that it heats the surfaces to be joined as well as melts the solder.

DON'T... use what is called acid flux or acid-care solder on any electrical connections because of possible corrosive effects.

DON'T... neglect to buy or make some kind of metal stand on which to rest the soldering iron while it is not in use but is still hot.

DON'T... try to solder either aluminum or stainless steel in the ordinary manner, since both of these metals require special products and techniques to achieve satisfactory results.

DON'T... guess what kind of solder and flux to use; your dealer can assist you if you tell him exactly what type of soldering job you are doing.



SAL AMMONIAC is a must.

Farm, Ranch Club Picnic Luncheon Marks Guest Day

An informal guest day affair marked the Farm and Ranch Club luncheon meeting Thursday at the home of Mrs. Waldron Melton. Guests and members of the club brought sack lunches which were served picnic fashion.

In the afternoon Mrs. Joe Brummett of Friona, a guest, gave a lecture demonstration on Dresden china painting and each member did a piece of work.

Following the work session, light refreshments were served.

Members and guests attending were Mesdames N. E. Tyler, T.W. Perrin, C. R. Hoover, G. S. Solomon, Hershel Burrus, J. V. Perrin, Morel Bussell, E. V. Hall, Roy Pruitt, Eldred Brown, Floyd Brown, W. B. Howard, Bob Howard, W.B. Nunley, Glenn Burrus, Ray Brown, Don Morgan of Adrian, Phillip Miller, Joe Brummett and the hostess.

Since 1659, the Spanish town of Livia has been an island in France connected to Spain by a neutral road, says the National Geographic Society.



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Elizabeth Arden's incredibly fine face powder is created in Paris. Invisible Veil goes on so softly, yet never flies or mists, screens out tiny flaws and imperfections with a delicate film of loveliness. And it has the most beautiful clinging scent—a sheer delight to women everywhere for it actually makes you more beautiful than ordinary face powder!

Arden's Invisible Veil Face Powder comes in an exquisite French flower-topped box for your dressing table, 5.00; in a new smaller size, perfect for travel and a young beauty's first powder, 2.75. In a Napoleon Compact, 2.00, 5.00. All in 12 perfectly graduated shades.

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La Plata Study Club Sets Annual Hobby Show Plans

Members of LaPlata Study Club made plans for the Hobby Show which will be held at the Jim Hill Hotel Nov. 17, when a meeting of the club was held with Mrs. A. J. Schroeter Tuesday evening. Mrs. S. S. Dodson, chairman of the show, outlined plans and new ideas for the show.

The program was given by Mrs. J. R. Johnson who reviewed the book "The Search For Bridie Murphy". She said in part "Critics say that the 36-year-old author of the book, Morey Bernstein, is better acquainted with the world of business than the occult. He had never believed in hypnosis until by accident he witnessed an amateur hypnotist at a social gathering. He began to study it and when he tried it out on his wife, he found it worked. His best subject was Mrs. Ruth Simmons whom he took

back to her childhood on more than one occasion, and finally he asked her to go back beyond her childhood to the 1800 era and a former life in Ireland, and a girl whose name was Bridie Murphy."

In conclusion she said, "This book has created many controversial opinions and has been the subject of study of both scientists and physicians who state that the story is impossible."

In keeping with the discussion plan of this year's programs, a round table of opinions followed the review.

Members present were Mesdames M. C. Adams, F. L. Alexander, Johnny Blocker, S. S. Dodson, Clint Formby, J. R. Johnson, Don Little, Ansel McDowell, T. E. Seigler Jr., Frank Frowell, Urlin Streu, Raymond White, Louis Woodford and the hostess.

Calliopians Meet And See Fashions For Fall Modeled

A delightfully arranged Fashion Revue was presented at the regular meeting of the Calliopean Club Thursday evening in the home of Mrs. James W. Witherspoon.

Mrs. Clyde Cave and Mrs. N.E. Milburn, program chairmen, arranged the showing and served as commentators. Background music was provided by Mrs. John Sims.

Mrs. Dick Ross, Mrs. Sylvester Slagle and Mrs. Alton Biggers modeled current fall fashions for women including casual, sport, after five, evening and night time clothes, featuring the very newest materials, colors and styles.

Mrs. Carl Perrin, president of the club, directed a short business session when members voted to present a gift to Miss Elizabeth Broomer, Hereford High School exchange student from Sweden.

Members attending were Mesdames Dick Barnard, Raylan Evans, B. F. Cain, Clyde Cave, Paul Conaway, W. L. Davis Jr., J. R. Fowlkes, Alton Fraser, J. T. Gilbreath Jr., Roy Grubbs, Earnest Langley, D. C. McWhorter, W. J. Messick, N. E. Milburn, A. T. Mims, M. W. Nobles, Carl Perrin, L. B. Russell, John Sims, Elizabeth Womble and the hostess.

Mrs. Bess Moore and Mrs. Ernestine Sanders were special guests.



VALERIE ANN CRAIG was honored recently on her second birthday by a party in the home of her parents, Mr. and Mrs. Bill F. Craig. Attending the party were Wynette Wilde, Judy and Janet Lookingbill, Danny and Susan Peters, Alice Calloway, Renee and Michelle Beckman, Conny, Ronny, and Penny Jones, Gregg and Steve Whitaker. Mothers helping with the party were Mesdames Lewis Beckman, I. H. Lookingbill Jr., Mark Matthews, and Jimmy Whitaker. (Staff Photo)

"Women And Jury Service" Studied By Bay View Club

Members of the Bay View Club heard a discussion of "Women and Jury Service" at the regular meeting of the club held in the home of Mrs. A. M. Jones Thursday afternoon.

Mrs. James W. Witherspoon, who gave the program, began her dissertation by explaining the different kinds of juries, describing the purpose and function of each. She reviewed the duties of the judge and of the prosecuting and defending lawyers and reminded the club members that every man was presumed innocent until proved guilty.

She explained the nature of questions women jurors are asked and the reason for them, and suggested that women prepare themselves for jury service by further study of what is expected of them.

Mrs. George Heard, president, presided over a short business session when the movie for seventh grade girls was announced for Saturday morning, Oct. 20. The Bay View Club and Francis Hardwick sponsor the showing at the Star



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Theater. Wayne Thomas was named as the speaker for the day.

Members of the club present were Mesdames D. H. Alexander, Phillip Barkley, Leo Benefield, Leo Forrest, Howard Gault, W. J. Gilliland, Jimmie Gillentine, E. W. Harrison, George Heard, W. C. Hromas, W. S. Kerr, J. W. Kirby, J. C. McCracken, Ansel McDowell, R. B. Miller, Eugene Naugle, Carl Perrin, J. D. Slaton, J. W. Spradley, James W. Witherspoon, Miss Frances Turentine and the hostess.

Musical Program Entertains Class

Win One Class of the First Methodist Church met in Ward Hall on Tuesday afternoon with Mesdames W. M. Awtrey, Ida Ricketts and A. A. Hare serving as hostesses.

A short business session was held and the devotional lesson entitled "Were You There" was given by Mrs. C. B. Williams.

Mrs. D. W. Hawkins directed a musical program which included:

favorite hymns hummed by Mesdames E. W. Harrison and J. E. Beyer. Violin selections were played by Mrs. A. C. Thompson, with the group "naming that tune."

Members present were Mesdames M. M. Beavers, H. M. Benefield, J. E. Beyer, C. C. Bowman, D. H. Bryant, Josie Funderburg, E. W. Harrison, D. W. Hawkins, Ray Hershey, C. M. Hicks, Dorothy Ross, Laura Thomas, Andy Thomas, A. C. Thompson, I. H. Spratt, C. B. Williams, G. H. Whitaker, J. F. Ward and the hostess.

TEXANS Remember the Tidelands

Here's What President Eisenhower

DID in 1953:

He signed the bill as he promised in 1952 to restore the tidelands to Texas.

Here's What Adlai Stevenson

SAID in 1952:

That he would veto the Tidelands Bill.

Here's What Adlai

SAID September 18, 1956:

"I would think the matter is closed." (Does any Texas voter consider that a positive statement?)

Here's What Estes Kefauver

SAID September 22, 1956:

"Among the Administration actions listed by Kefauver as against the 'little people' was support of legislation which gave the oil tidelands to the states. He charged that Mr. Eisenhower was 'paying off a campaign debt' when he came out in support of state ownership of tidelands."—HOUSTON POST. (Does any Texas voter believe Kefauver considers the matter closed?)

Could The "Little People" Be The 1,852,984 School Children of Texas

Who have benefitted by \$1.5 million in interest added to the Available School Fund from the \$50,297,516 collected on oil leases of the Tidelands since President Eisenhower signed the Tidelands Bill May 22, 1953?

Let's keep **IKE** AND THE TIDELANDS, TOO!

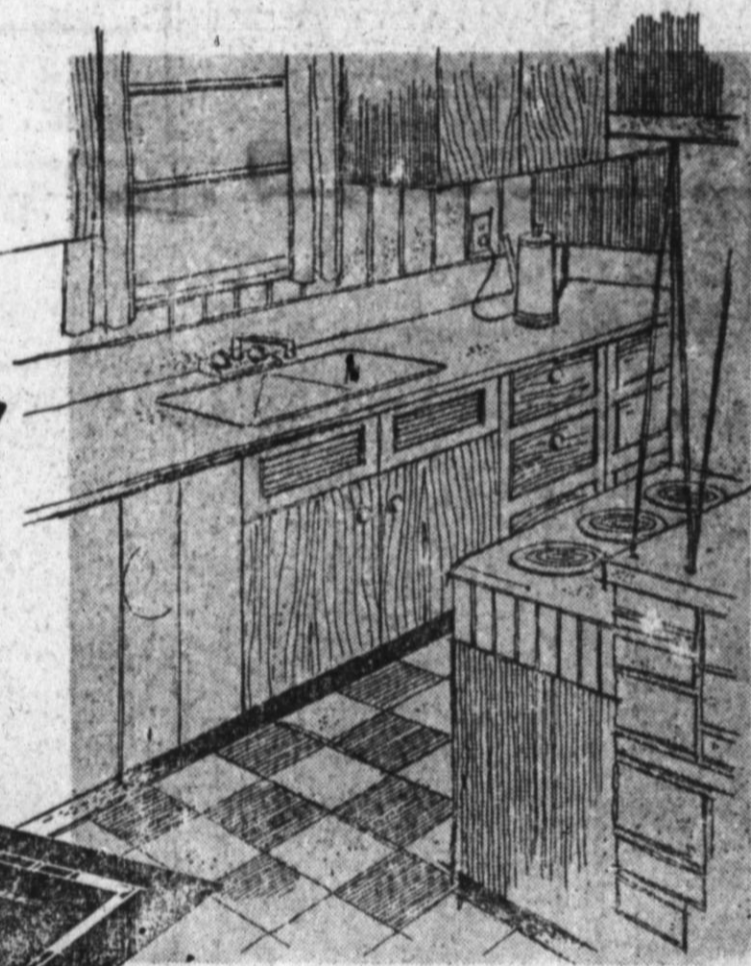
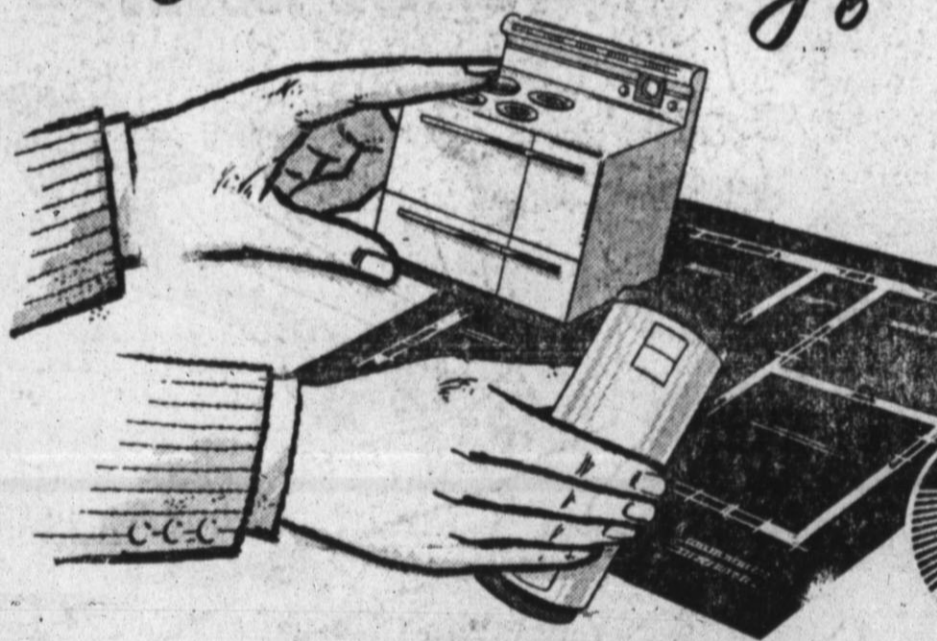
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SOUTHWESTERN PUBLIC SERVICE COMPANY

The Sunday Brand

Hereford, Texas, Sunday, October 21, 1956

Section Three

Editorials

Teachers Pull For New Football Plan Amendment No. 4 Starts 'Em Early

Teachers in the local public schools . . . along with their professional brethren around the state . . . are beating the drums strongly just now for Amendment No. 4 to the Texas Constitution which will be voted on at the General election November 6th.

The proposed amendment, in which all teachers have a direct personal interest, authorizes an increase in the amount of teachers' deposits to the teacher retirement program.

Since it also authorizes a matching increase in the amount which the state will deposit to the retirement program, it is an amendment in which all taxpayers have, or should have, a direct personal interest, too.

Briefly, the amendment authorizes teachers to increase the amount of their deposits to the retirement program from the present 5 per cent of their salaries to 6 per cent . . . and increases the maximum allowable deposit from the present unrealistic \$180 to a maximum of \$504 per person per year. It also provides for increased contributions from the teachers.

To encourage Texas teachers to stick with their profession, it provides that no person would be eligible for retirement who had not been employed at least 10 years, and who has not reached the age of 55 or completed 30 years of service.

Those who leave such employment before they are eligible to retire, however, would be entitled to a refund of monies paid into the fund as at present, with accrued interest . . . thus enabling teachers who fail to meet tenure requirements for retirement to have their cake and eat it, too.

At any rate, the amendment is another step in a good direction . . . aimed at making the teaching profession in Texas more attractive as a lifetime career . . . and a step which must be taken if the problem of filling a big need for qualified teachers in Texas' schools is to be solved.

We recommend that you vote "for" amendment No. 4 on the November ballot.—Canadian Record.

The Sunday Brand

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Hereford, Texas

James M. Gillentine, Editor and Publisher
Roy M. Clark, News Editor



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Hereford, Deaf Smith County, Texas

BRAND CORRESPONDENTS

H. D. Club Reporter Inherits Job As Brand Correspondent



PROVERBS 3:5,6 — "Trust in the Lord with all your heart, and do not rely on your own insight. In all your ways acknowledge him, and he will make straight your paths." (RSV)

It is not so simple in a complex society to believe that God is weaving a design for his creation, that He is guiding the destiny of man, that man can know the will of God. Yet, as one looks upon the annals of human history, surely it is the guiding hand of God that has written it. God makes night to cover the face of the earth. He clothes the lilies of the field. He knows when one sparrow falls to the earth. Events occur daily that can be interpreted only as the guidance of God.

But how can man know the guidance of God? It comes from trustful seeking in all the ways of life. Then man can move from one task to another sustained by the sureness of God's hand upon his life. The complexities of life do not deter for He is making straight our paths.

The Rev. James A. Nisbet
Director of Christian Education
Synod of Mississippi, Presbyterian Church, U. S.
Jackson, Miss.

QUESTION OF THE WEEK

Majority Seen Favoring Continued H-Bomb Tests

American scientists are split over the wisdom of continuing H-bomb tests. Poisoning of the world's atmosphere and people with radio-active compounds is one danger foreseen by those who wish to either do away with the testing or limit it considerably. Advocates of the tests believe that they must continue if man is to eventually master the atom.

This week The Brand asked readers:

"Do you believe that the testing of the H-bomb should be continued by American scientists?"

JANE HULL: I believe they should because if H-bombs are going to be anywhere in the world, America needs to keep right up with the rest of the countries in its knowledge of the 'bomb.

HUGH NORMAN: No, I think that rather than using atomic energy for a weapon it should be used right here in our own country for more useful purposes.

JEROME ERDMAN: I do. We have to keep up with the advances of time and with other countries on such tests. I also believe that they will help in industrial improvements.

MRS. WAYNE LAWRENCE: I really haven't studied the idea enough to know how I feel about it.

JAMES EDMONSON: Yes, it will be the same as the automobile industry. If they had been satisfied with the Model-T, we would all still be driving one. If they want to improve anything, they must go ahead with the testing.

PAULINE LADY: I do think that we need to go ahead with experiments but I know that they do sometimes cause destruction.

TEXANS IN WASHINGTON

VA Chaplains Are Directed By Texan

By TEX EASLEY
AP Special Washington Service

WASHINGTON, Oct. 17 (AP)—The man who arranges for religious facilities at Veterans Administration Hospitals is a Texan. Dr. Dow H. Heard Sr., born on a Uvalde County cattle ranch, a graduate of Baylor University and is the father of four sons who practice law in Houston. He is still a dyed-in-the-wool disciple of the Lone Star State.

When he got out of the Army early in 1945, Dr. Heard was appointed to help organize and supervise the chaplain service in VA hospitals. The VA now employs 602—302 are Protestants, 226 Roman Catholics, 66 Jewish and 8 Greek Orthodox.

Objective Of Service
"The objective of the chaplain service is to give a full program of religious ministry to the hospitalized veterans." Commented Dr. Heard. "More than a half million veterans are treated in these VA hospitals each year, and each may be served by a clergyman of his faith group."

As supervising chaplain, Dr. Heard has traveled in each of the 48 states visiting VA medical centers. Texas has 10 VA hospitals. They are at Amarillo, Big Spring, Bonham, Dallas, Houston, Kerr

ville, Marlin, McKinney, Temple and Waco.

A Southern Baptist in recognition for his record as an Army chaplain overseas in combat areas in World War II, Baylor conferred an honorary degree of Doctor of Divinity on him in 1950. Years before he had obtained an academic degree there after graduation from Uvalde High School. Dr. Heard says he is a "Southern Baptist, Texas style," and has held pastorates at Wheeler; Marshall and Big Spring.

His wife is the former Minerva Guiley of Uvalde, a native of San Antonio. Their sons are Dow Jr., a former assistant attorney general of Texas when Sen. Price Daniel was the state's attorney general; John, formerly with the Internal Revenue Service here in Washington; Wyatt, a former FBI agent and Robert.

Each Sunday, Chaplain Heard shares with Sen. Robert S. Kerr (D-Okla.) responsibility in teaching the large Men's Bible Class at the First Baptist Church here in the nation's capital. Texans here who regularly attend the class include Harold L. Kennedy, former state representative from Palestine now managing the local office of a large oil company; Lt. Col. N.E. Dougherty, formerly of Paris, and William Blasingame, former Tex-

Panhandle Paragraphs

HOSPITAL FUND GOES A LONG WAY

Five thousand dollars may not be a lot of money in these days of high prices but Peoples Hospital has got a lot done with their \$5,000 donation from the Ford Foundation. They have some odds and ends yet to do before the \$5,000 gift is fully extended but for the most part it has been put to use. And here are some of the things the management has got installed: a new diathermy machine, a new portable X-ray, a new ultrasonic machine, a new instrument table, new dressing cart and emergency light (in case of power failure) in the operating room. Also a new delivery room light has been put in place and the darkroom for developing X-ray pictures is being completely re-done for greater efficiency.—THE FLOYD COUNTY HESPERIAN.

CITY MAIL DELIVERY IN SIX MONTHS

City delivery of mail will begin in Muleshoe within six months time, providing enough patrons want such home delivery, W. B. Weathered, district operations manager of the Postoffice Department, told the Chamber of Commerce directors here Monday afternoon. "But," cautioned Weathered, "you must take a realistic view of what city delivery would mean." He then pointed out that the carriers would probably not leave the postoffice until 11 a.m. each day to start their rounds. City mail rated first class, will be mailed for three cents, when city delivery begins, rather than the two cent rate now in effect.—THE MULESHOE JOURNAL.

AIM OF LAMB COUNTY TOLD

"Through by Thanksgiving" is a distinct possibility for cotton harvesting in Lamb County, J. D. Jordan, local office manager of the Texas Employment Commission, said Friday in describing the county's finest cotton crop in years. "If the weather continues fair, we could easily have our crop harvested by Thanksgiving Day," Jordan declared. The forecast by him would make 1956 production at least five weeks early. In normal years, cotton is harvested right up to the first of the year. Checks at the gins show 41,678 bales of the estimated 160,000 bales have been ginned.—COUNTY WIDE NEWS.

CITY PAVING COMPLETED

The Page-Killingsworth Construction Co. of Dimmitt this week completed a 37 city block paving project. About \$137,000 was spent by city residents for the paving that left about two-thirds of all the streets in Dimmitt west of Highway 31 paved. This brings to about 170 the number of blocks paved in Dimmitt since the end of World War II.—THE CASTRO COUNTY NEWS.

The BOOTLEG Philosopher

Editor's note: The Bootleg Philosopher on his hindwood farm discusses one of his favorite subjects, retirement, this week.

Dear editor:
With the 4-day week being promised and the retirement age being lowered and social security being increased, oratorically anyway, naturally the problem of leisure is a big issue for the minds of the country to grapple with, and I was especially interested in an article I found in a newspaper which blew out of a car as a couple of teenagers rounded a corner by my farm yesterday afternoon throwing up gravel like a ditch-digging machine.

According to it, a lot of older people are considering retiring to a farm to take things easy, but some of them after they've tried it are finding a farm wasn't what they expected.

One man, who invested his life's savings in a farm and settled down to live on his social security check, found it was costing him more to live in the country than it did in town. The well was always running dry or caving in or the pump burned out, his milk cow was eating more than the price his milk would cost him at a supermarket, not counting the fact he had to milk her twice a day, his chickens layed fine for a while then coasted and he figured his investment in a hen house, chickens, and feed would more than pay for all the eggs he could eat for the rest of his life. Etc.

Well, I'll tell you. Any city man who is figuring on retiring to a farm wants to think it over. It's true you can get by on a farm in some cases without working much, but it takes years of practice. You take the average city man and retire him to a farm and he'll find himself confused before he starts. When he gets there, he figures for example it'll be pretty nice not to get a water bill on the first of the month, but one-of-the facts of life is that a lot of people in town can chip in through taxes and put in a community water system a lot cheaper per man than one man can put in one water system for himself in the country. Turning on a hydrant and getting water in the country involves a lot more than turning on a hydrant in town.

Actually, the only way to retire in the country is to do it gradually. You've got to start way back, and work up on it gradually, so when the time comes to retire you can't hardly tell the difference from what you've been doing all the time. That's the system I'm using.

Yours faithfully,
J. A.

On The House

By DAVID G. BAREUTHER
AP Real Estate Editor

New for the house and the home handyman are two revolutionary surfacing tools, an automatic safety pilot to keep gas burners from asphyxiating you, aerosol spray paints that simulate gold leaf and chromium plating, and a non-flammable paint remover that calls for no wash or neutralizing before you start repainting.

The new tools should have been invented years ago as soon as the safety razor appeared. One is shaped like a hand plane, the other like a rasp. Each can be used for beveling edges, rounding corners and smoothing surfaces on diverse-shaped work.

Instead of the plane having one blade, it has 450 razor sharp cutters of Sheffield steel. Each blade is set at a 35 degree cutting angle. When used on end grains of doors, or edges of plywood, this new tool does not chip the edges.

The rasp shaped version sets a pace you'd never get with a draw knife or spoke shave. Both tools are clog-proof and can be used on all woods, fiber boards, plastics, copper, aluminum, lead and other

materials. The maker says neither of these tools replaces the plane or the rasp, but they are auxiliaries that do the work of half a dozen other tools. You'll see them in hardware stores.

The spreading use of natural gas for heating homes as well as for the operation of clothes dryers, incinerators, space heaters and kitchen ranges, has brought up a lot of new hazards when pilot flames fail. Small automatic devices, called safety pilots and no bigger than a pocket cigarette lighter, have been developed to combat those hazards.

These gadgets, now in wide use, shut off the gas automatically any time a sudden gust of wind or a leak in a water heater puts out the gas flame. Heat from the pilot flame is used to generate about one flea-power of electricity — enough to operate an electro magnet which holds open the gas flow. The pilot flame is the light that fails, then the magnet fails and the gas goes off.

Metal plating sprayed from a can sounds like an exaggeration,



GOLD LEAF and chromium plating effects can be obtained by spraying new coatings from aerosol cans.

but that's the way the new gold leaf and chromium-like paints are described by their maker. Both come in aerosol spray cans and both dry to the touch within about five minutes. Imaginative women will be putting the Midas touch on everything around the house.

The gold leaf effect can be used on metal, wood, parchment, glass, plaster, paper, lamps, chandeliers, ornamental furniture, and so on.

Sky Is The Limit On Tower Climbing

By JIM GREENWOOD
Corpus Christi Caller-Times Staff

Corpus Christi, Tex. Oct. 17 (AP)—Radio transmitter towers poking high into the South Texas sky by the dozens each has a theoretical dollar sign on the tip end in the view of Charlie Ramsey.

Ramsey is one of the Coastal Bend's leading — and few — professional steeplejacks. He climbs anything for pay. And, despite the fact that the pay is good, he isn't exactly overrun with competition.

Scaling radio towers is Ramsey's forte. There happens to be more of them than anything else requiring the services of a steeplejack around here. But he also climbs water towers of all sorts and anything else needing to be climbed.

Varied Jobs
Of course, climbing is only part of his specialty. He climbs in every instance for a purpose. It may be to replace a burned out light globe at the pinnacle of a 330-foot-tall radio tower or to hoist a 12-foot-long, 75-pound antenna up the tower and install it.

Often, too Ramsey goes up with, or brings up after him, the tools and materials required for a day of painting.

Now a fulltime contractor for this sort of aerial activity, Ramsey has assembled mobile welding and spray painting equipment which he tows behind his truck to wherever a job might be.

Nerves Of Steel
His mainstays, however are his safety-belt and nerves of steel. He came by both honestly, although his entry into the lofty steeplejack set was by accident.

A native Texan, Ramsey has called Corpus Christi home since the early 1930's. For about five years after he finished high school here, he followed the heavy construction trades. Working high off the ground on such things as buildings or large oil storage tanks got to be fairly second nature — but he never thought "routine."

First Job
He grew accustomed to working at high altitudes with little between him and eternity, but he never had seriously thought about making a career primarily out of climbing until seven years ago.

"I was between jobs and a friend at Sinton needed a 280-foot climber," Ramsey recalls. The "280-footer" was a private radio transmitter tower which needed some repairs. I didn't even know what it might be worth to do the job so I kinda hemmed and hawed around until the man offered \$45."

"I thought that sounded good, and while I was thinking about it, he upped it to \$75, and turned to another man in the company and asked, 'How about it?' the other man said, 'Make it \$100.'"

Liked Rate Of Pay
Ramsey was in the air less than

The chromium effect works outdoors as well as indoors. Both paints are going on the market in hardware and department stores.

Among problems of paint removers have been their high inflammability, the raising of the grain of wood when you wash off the remover, and the delay in waiting for the surface to dry before repainting.

Well you can get a non-flammable paint remover now that needs no washing off or neutralizing and you can go right ahead and repaint without waiting. You flow a liberal coat of this material on a painted surface, allow a little time for it to penetrate the old paint, scrape it off with a putty knife and clean the restored surface with steel wool and alcohol.

You'll need rubber gloves and plenty of ventilation, however, but you ought to take those precautions with any paint remover.

eight hours a day. In a day, he earned a usual week's pay.

"When I got down that night, I started inquiring if there was other work like that to be had," Ramsey says, "and I found there was plenty."

His effort to get started in the business of climbing almost came to a lost cause before it gathered any steam.

Because of the hazardous nature of the business, people who wanted to hire him required that he be insured so they wouldn't be liable for action in case of an accident.

"Suicidal Maniac"
Obligingly, Charlie trooped off to the nearest insurance company, where he was politely turned down. He tried another, and then another, but nobody wanted to take the risk.

"People in your profession," Ramsey remembers one Co. man telling him, "are suicidal maniacs in our opinion."

Finally, Lloyds of London agreed to underwrite his activity and Ramsey was in business — but not until he had lost a \$5,000 contract because of his lack of insurance.

Worst Climb
A 120-foot tall water tower was overflowing because the float was stuck. Nobody wanted to scale it because the ladders were ancient, even rusted out in places. Charlie took the job and completed it without incident. But he still re-

gards that afternoon as the most hazardous he's yet experienced.

That's saying a lot for the 30-year-old Ramsey who has climbed high enough to fall fatally about 500 times since that day he went up his first transmitter tower at Sinton seven years ago.

Ramsey looks to the future with a great deal of eagerness.

Room To "Climb"
"This field is just beginning to open," he comments, noting that as more industries get into two-way radio communications, up are going towers which will need light bulbs changed, ground systems installed, repairs made and painting and other maintenance done.

Ramsey doesn't climb for fixed fees. Each job has its own hazards, and he makes his bid accordingly.

BATHROOM GLAMOR

The installation of a vanity counter around a bathroom lavatory is a practical modernization project. The installation of vanity lavatories in place of old fashioned mirrored dressers in bedrooms also relieves pressure on a family bathroom. A big advantage of this type of fixture is that it provides drawer space and linen storage space beneath.

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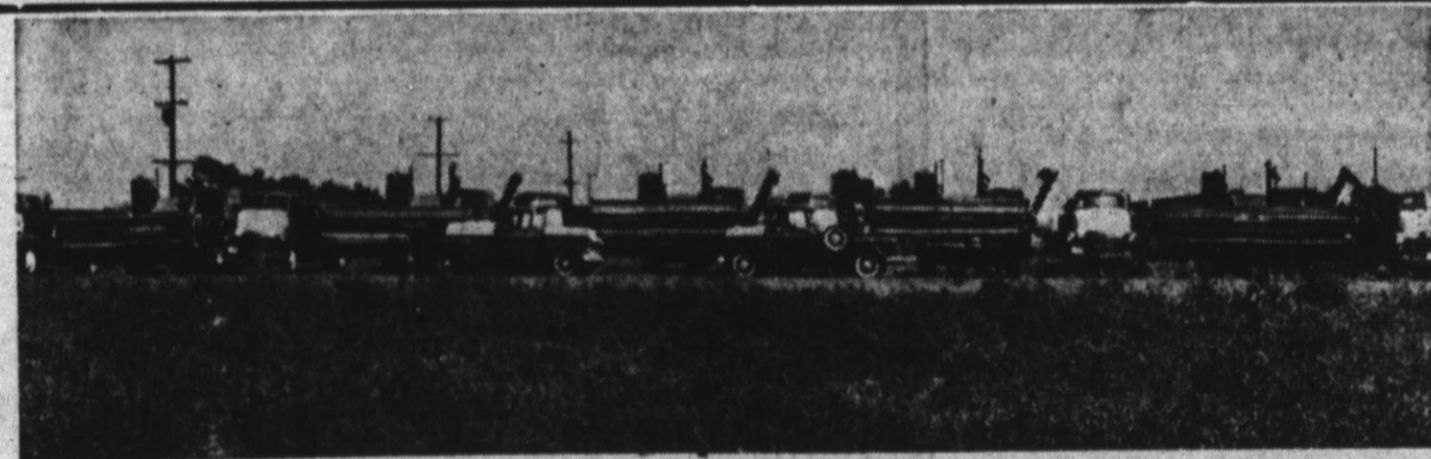
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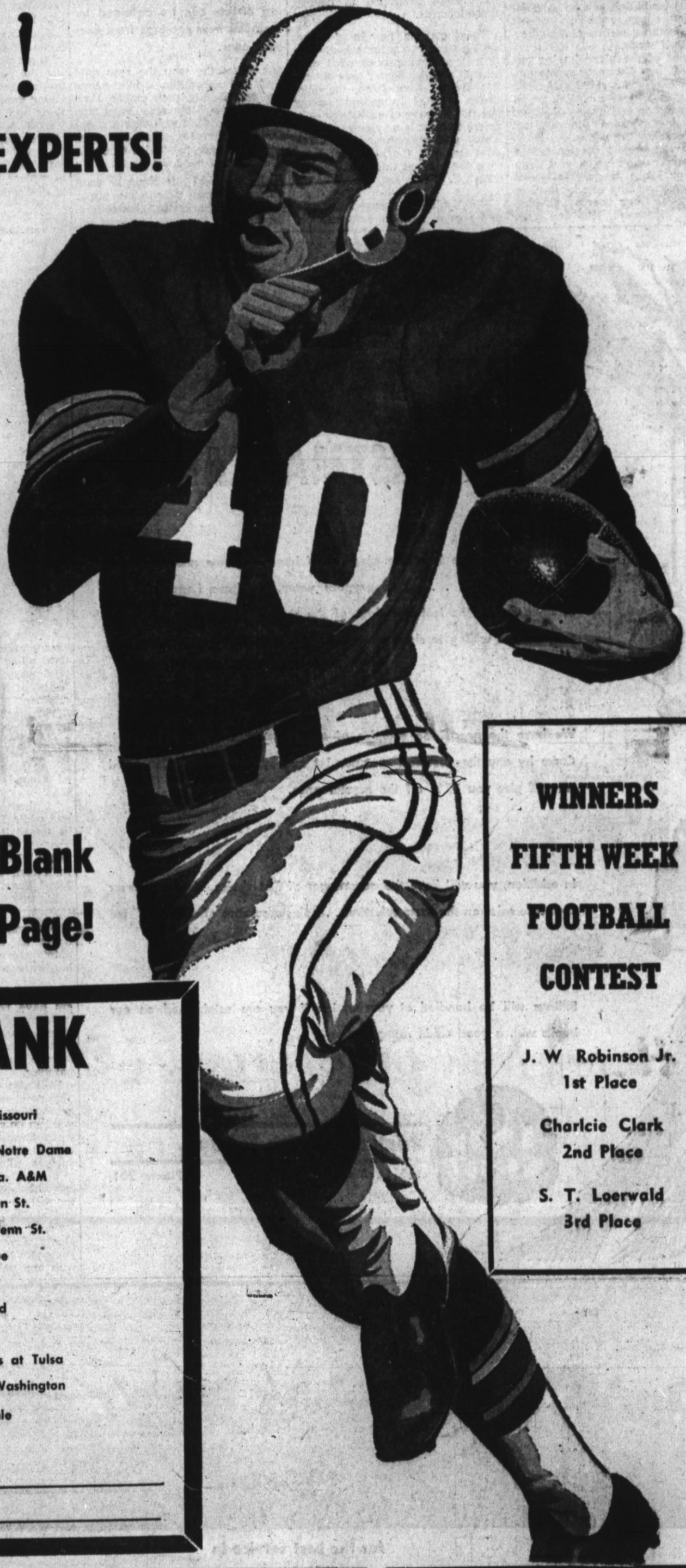
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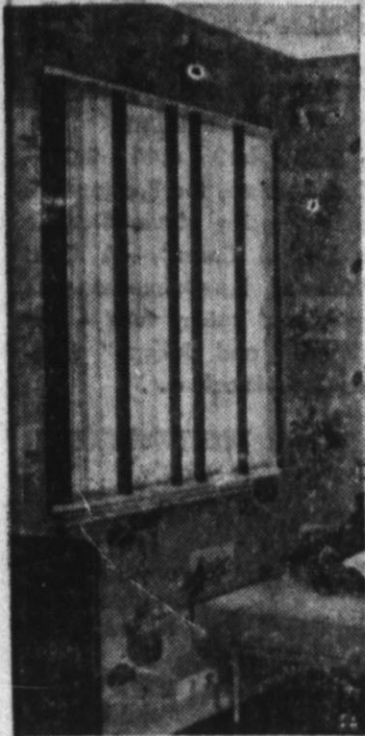
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Window Curtain Can Set Pace



VERTICAL blinds control sunlight in your room.



THE BIG TOP inspires drapery ideas like this for circus atmosphere in a child's room decorated by John Abbate.

By VIVIAN BROWN
AP Newsfeatures Writer

New window treatment can perk up an entire room. Nowadays there is such a variety of windows that it takes real ingenuity to come up with something different. Here are some suggestions made by John Abbate, New York decorator, to help you carry out window decorating schemes.

He adores vertical blinds, particularly for bay windows or picture windows that front on a street. "They are so easily adjusted," he explains "to provide complete privacy or to let in lots of sunlight without direct glare. You

have color variety and you can combine colors for decorative effects, perhaps using turquoise and black alternating with white stripes for a family room, or tobacco brown and beige shantung for a man's den."

Sometimes Abbate uses simple, sheer draperies above and to the sides of the vertical blinds to cover an entire window wall for spacious effect, or hangs the blinds to the floor rather than stopping them at the sill, to give a room the feeling of greater height.

If the window wall is papered, draperies should be cut simple,

Abbate advises. Fancy patterns and strong colors may clash with wallpaper designs and colors. The sheer glass curtains are an alternative. They may be gathered full, permitting an airy look and letting in light, yet permitting privacy for the room's occupants day or night.

An imaginative idea for a child's room is a window with a "big top" circus theme. The curtains are made sort-of canopied fashion resembling the entrance to a circus tent. Abbate suggests gold corduroy curtain with scalloped edges with fringe, and corduroy panels hung straight at the sides of the window to complete the tent-

How Can I?

Q. How can I make a fly trap?
A. By cutting a piece of cardboard with a 1-inch hole in the center. Spread some sweet substance on one side, around the edge of the hole. Fill a glass about 3/4 full of soap suds and place the cardboard over it, sweet side down. The flies will crawl through and drown.

Q. How can I remove the squeak from shoes?
A. Rub a little oil into the soles

entrance idea. The rest of the room should follow the circus theme too, with a wild-animal print wallpaper, circus posters and what have you.

When in doubt about curtain color or treatment, Abbate suggests simplicity. He explains:

"You always should beware of clashing patterns and hues in a room," he points out "and by keeping window treatment simple, you allow yourself opportunity to use bold patterns and colors elsewhere, perhaps in wallpaper and in upholstery fabrics."

Another idea before making a fabric purchase is to consider whether you want windows to seem more important or to make them a less obvious feature of the room. If frames or panes are unusually attractive or different, plan a window treatment so they may be seen.

The family room or kitchen may take to cafe curtains in panels of different colors that tie in with the room's over-all scheme. Or you might use matchstick blinds above a single tier of fabric hung on a brass rod.

A modified cafe treatment—one tier covering the lower half of the window, and a narrow valance of a matching or complementary fabric at the top is a possibility for bedroom windows.

and stand the shoes over night in cold salt water, using only enough water to cover the soles.

Q. What is the best way to singe fowl?

A. Pour a little wood alcohol in a saucer and light it. This method will not leave soot on the flesh.

Q. How can I remove white spots on the dining room table caused by heat?

A. By applying, in order named: Kerosene, alcohol, and linseed or sweet oil. A different cloth should be used for each of them. Rub in the linseed oil until the spot disappears.

Q. How long should corn be cooked?

A. Do not cook green corn longer than 20 minutes in boiling water. The kettle should not be covered. It is twice as tender if the shucks are left on.

Q. How can I get rid of gnats?
A. One of the best preventives against gnats is camphor. It is also considered one of the best cures for their stings.

Q. What is the best way to boil clothes?

A. Start them in cold water, and allow them to remain until they have boiled at least 10 minutes. They should be stirred occasionally with a stick kept for the purpose.

Q. How can I prevent the cake from running all over the pan while baking?

A. Use less baking powder the next time and see if it doesn't eliminate this trouble.

Q. How can I make the garden hose last longer?

A. The hose will probably last another season if the tiny leaks are painted on the outside with pliable roofing paint.

MORE HOMEOWNERS

WASHINGTON (AP)—The Census survey shows home ownership now up to 59 per cent, compared with 53 per cent in 1950. The biggest gains are reported in the South.



Here! New Task-Force 57 Chevrolet Trucks!

Performance-proved in a history-making test on the ALCAN Highway to Alaska

The Alcan Highway is the road where trucks grow old before their time. The road where gravel endlessly sledgehammers the life out of trucks. Where a fog of superfine dust chokes engines, and vicious ruts subject chassis to months of wear in a few hundred miles.

Six new '57 Chevrolet trucks, representing light-, medium- and heavy-duty models and heavily loaded with cargo, roared north from Dawson Creek, B. C., through 1,520 miles of mountains and mire, rain and hail to Fairbanks, Alaska. Running around the clock, they made this tortuous trip—normally a 72-hour run—in less than 45 hours. The fleet made normal stops along the way, and maintained safe and legal speeds. As a special test during the run, two of the trucks went the entire distance without once having their engines stopped!

It's all down in the AAA record book. And more besides! Never before has a new truck been so thoroughly proved. Come in and see how well these new Alcan champs measure up to your job.

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New 283-cubic-inch Taskmaster V8 delivers 160 high-torque horsepower. Standard in Series 5000, 7000 and 8000, optional in Series 6000 at extra cost. Horsepower ranges up to 210 in Chevrolet's complete line-up of modern V8 and 6 truck engines.

Revolutionary Powermatic Transmission—exclusive with Chevrolet trucks! This six-speed automatic, designed specifically for heavy-duty hauling, is an extra-cost option in Series 5000 and 6000 and all heavy-duty truck models. Hydra-Matic is offered in 3000 and 4000 Series models at extra cost.

New 1957 work-styling gives Chevrolet trucks an even fresher, flatter appearance. There are three different and distinctive styling treatments.

L.C.F. models outdate the C.O.E. because they're lower, handsomer, easier to get into and out of, and save time in routine engine maintenance. Yet they offer all the traditional C.O.E. advantages.

Heavyweight Champs with Triple-Torque tandem are rated at 32,000 lbs. GVW, 50,000 lbs. GCW. And Chevrolet's advanced tandem axle unit offers a built-in three-speed power divider—plus a unique "self-steering" action that reduces tire wear and increases handling ease.



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And remember that all steel parts subject to corrosion in Fairbanks-Morse Pumps are protected by "Fairmordexing," a rust-repellent process that means longer life and better service from your pumps. Drop in and let's talk soon.



CLOWE & COWAN, INC.



TRIPLET CALVES—Triplet calves don't come along very often. But on the J. A. Crofford farm two miles southwest this Brown Swiss cow brought three spotted brown heifers into the world last Tuesday morning. Mother and children are doing fine. (Staff Photo)

Journalism Schools Gain In Importance

By JOHN GARDNER
NEW YORK (AP) — The idea of educating young men and women for careers in journalism has come a long way since Robert E. Lee set up a school for "editors and printers" back in 1869.

The famous Confederate general is credited with establishing one of the first schools for future newspapermen when he was president of Washington College — now being Washington and Lee.

At present, there are some 44 colleges and universities offering complete journalism programs which are accredited by the American Council on Education for Journalism. And hundreds of the schools above high school level have courses to familiarize students in some degree with newspaper work.

The study programs — formerly designed to instruct in the more technical aspects of newspaper printing and production — have changed in recent years to offer prospective newspapermen a very broad background in general studies in the art and humanities.

BROAD BACKGROUND
As Dean Edward W. Barrett, head of Columbia University's Graduate School of Journalism puts it, "journalism education is now directed to give the student a blend of the broadest possible background plus professional training

so that he may deal with modern, complex news situations.

"We are just recognizing the complexity of modern life which requires that the journalist be a thoroughly educated and trained man," he says.

"The emphasis here is placed on general education, followed by intensive journalism courses that seek to help the student employ all of the information he has received from his liberal arts background," Barrett adds.

The same general pattern is followed in most of the undergraduate schools, with the student receiving as much or more work in general studies as in those courses specifically related to journalism — reporting, copy — reading, law of the press, photography, typography and newspaper history.

HAVE DEGREES
Founded by Joseph Pulitzer, the former editor of the old New York World and the St. Louis Post-Dispatch, the journalism school at Columbia takes its students after they have completed their undergraduate work pointing up the need for a foundation in general education.

"The greater number of our students come with degrees in political science, history, sociology and English," Dean Barrett says. "In addition, most of the students have completed their military service and have had at least a year of professional experience.

"Journalism schools are becoming more and more important to newspaper editors," Dean Barrett asserts.



DEAN EDWARD W. BARRETT

"These schools are taking over the function of training newly employed men once provided by the newspaper office itself. Recognizing this, the newspapers are playing a major role in journalism instruction. Columbia's faculty, for example, includes some two dozen working newspaper men, most giving a day each week to teaching," he says. Active journalists also work with students at a great number of other schools.

GRADUATES PROFIT
"Not only do the newspapers benefit from the better backgrounded graduates, but the graduates themselves stand to profit by their training before taking newspaper jobs," Dean Barrett says.

"Journalism students get practical experience with the added advantage of extensive critiques of their work over a period of a year or more, depending on how each school has set up its journalism program. This is an advantage most newspapers do not provide," he says.

Journalism students not only get

experience in specific newspaper operations as reporting and desk work, he says, but they also get the overall picture of a newspaper and its functions in a complex society.

"Most journalism educators believe that first rate training in journalism cuts from two to five years off the graduate's climb up the newspaper ladder," Dean Barrett says.

Editors seem to back up this view, giving most journalism graduates credit for a year or more of practical newspaper experience as the students apply for jobs.

JUROR DISMISSED
SOUTH BEND, Ind. (AP)—Phyllis Ann Bays of Walkerton had no trouble being dismissed for jury service in the St. Joseph County Probate Court. She is only 11 years old.

Phyllis Ann's mother, Mrs. Mildred Bays, said she thought it was strange a child should be called but she said she was afraid to ignore the summons.

The jury commissioners said they got the names from tax rolls.

DOORSTEP FIND
KNOXVILLE, Tenn. (AP)—City Detective Ross Sims had the evidence in a burglary case laid at his doorstep—literally. He was investigating a break-in in which three radios, clothing and jewelry were stolen. As he was getting ready to go to work, a taxi drove up to the house and left two packages. They contained the loot in the robbery.

Passes have been sent to the following honoring them on the occasion of their anniversary October 21-24:

- Mr. & Mrs. Marston G. Mars
- Mr. & Mrs. Sidney Fuller
- Mr. & Mrs. W. O. Riddle
- Mr. & Mrs. F. H. Miller
- Mr. & Mrs. Grady H. Rogers
- Mr. & Mrs. N. E. Bonds
- Mr. & Mrs. Joe Hastings
- Mr. & Mrs. K. W. Neill
- Mr. & Mrs. R. H. Veigel
- Mr. & Mrs. Al Smith
- Mr. & Mrs. Dean Soul
- Mr. & Mrs. Harvey Hudson

STAR

Sun.-Mon.-Tues

SHOWTIME
2:00 - 4:17 - 6:34 - 8:51
FEATURETIME

2:23 - 4:40 - 6:44 - 9:01

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SOIL CONSERVATION NEWS

Rain Brings Mixed Emotions

By JIM WIMAN

As a result of the rains a lot of farmers find themselves filled with the same mixed emotions as the man who saw his mother-in-law drive his new Cadillac over the cliff. They like to see the rain because they have some wheat planted but they also have some milo, lettuce or cotton that might be hurt.

With telephone lines out at the time this is being written, we're unable to find where and just how much it rained. The heaviest rain

we know of locally is in an area from the Trautman farm west of Hereford, extending to Westway.

Benefits

Where the rain amounts to as much as an inch in the dryland portion of the District, wheat can be expected to make enough growth to give an adequate cover to protect against blowing. This is assuming that the wheat is already up.

Wheat planted or coming up after the rain will have to have favorable moisture and temperature

conditions from now until winter to make a decent ground cover. Grazing of any dryland wheat will be done at the risk of leaving the land bare and subject to blow in the spring.

Grassed Waterways

We're thinking that the pasture planting phase of the soil bank program will do one good thing that as yet hasn't been considered by many. A number of farmers worry and fret every year trying to get a waterway built and seeded so they can turn run-off water

through it and save gullying of their fields.

Garland Solomon and John Lewis are two such farmers who are currently in the process of getting such a watercourse ready. These thousands of acres that will be planted back to grass as a result of the soil bank program will, when established, provide excellent waterways. When this is broken out again, farmers can select strips to leave for permanent waterways.

Many Are Needed

Lewis or Solomon could tell you how much easier it would be to leave a grass strip than it is to shape and plant one in a cultivated field.

The recently completed program and plan of the Tierra Blanca Soil Conservation District shows a need for a large number of waterways. We of the Soil Conservation Service are expecting these grass plantings to serve as waterways in many cases and that they will set the pattern for waterways on many more farms where needed.

FRIDAY SATURDAY

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Admission
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STAR

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SHOWTIME: 2:00 - 3:44 - 5:28 - 7:17 - 8:56
FEATURETIME: 2:32 - 4:16 - 6:00 - 7:44 - 9:28

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