

WEATHER

	Mois.	High	Low
Sunday		85	62
Monday	.06	83	61
Tuesday	.36	91	54
Wednesday	.74	81	52

The Hereford Brand

Published Every Thursday

Our Slogan: "More People—More Farms"

18 Pages

54th Year — No. 40

Hereford, Texas, Thursday, October 7, 1954

PRICE FIVE CENTS



BIG BLUE STEM, listed by George Warner as "King of the Native Grasses", created much interest among some 50 people who made the SCS tour here Tuesday. Above Chester Wiggins, Maurice Howell and W. T. Gunstenson, give the variety a careful check. The field is being grown for seed on a certified farm west of Summerfield. It is so palatable that rotated grazing is sometimes necessary to keep livestock from killing it by grazing too short, Mr. Warner said. (Staff Photo)



SKIP-ROW PLANTINGS also held wide interest on the tour. Grant Hanna, above, looks over the plantings by J. E. Stengel in the Westway community. Space between the two rows of sorghum was seeded with a 70 inch planter, using a mixture of wheat and vetch, which Stengel likes for grazing. The same system was used with maize that made 100 bushels to the acre last year. (Staff Photo)

Street Lights On Star Approved By City Commission

Routine business was transacted in a brief meeting of the City Commission here Monday night and the session, unlike others in recent weeks, adjourned around 9:30 o'clock.

The Commission approved installation of street lights in the third block of Star Street. The approval followed a pattern previously adopted by the commission in requiring that 75 percent of the block be filled before lights are approved. The new installation will bring the total in Hereford to 301 units.

Commissioners noted with some apprehension the current cost of lighting city streets, which totals \$562.45 per month on the 297 units already in operation here.

The Commission also approved attendance of the convention of National Fire Chiefs by Earl Phillips. The national convention will be held in Houston this year, and will be the first to be attended by a chief from the Hereford department.

The city also took preliminary steps toward closing the alley between New York Street south to the creek, and adopted preliminary highway recommendations prior to scheduled work on Highway 51.

A total of \$1,178 was approved to cover payment of water bills for fire department members from the general funds.

District To Name Youth For Scout Report In Austin

Plans for sending a boy from this district to Austin in February to report to Gov. Allen Shivers regarding progress of Scouting in this area were reviewed Tuesday by Boy Scout leaders of the Deaf Smith district. The meeting was held in Jim Hill hotel at noon with Wayne Edwards, chairman. Also attending were W. M. Teague and W. J. Hatt, Llano Estacado Scout executives from Amarillo.

The plan will include one boy from each district in Region 9, and, from the group appearing in Austin, one of the representatives will be selected to go into Washington, D. C., where he will again report conditions personally to President Eisenhower.

The boy to represent this district will come either from Friona or Hereford, and will be selected by members of the district council. He will be chosen on the basis of rank, scholastics and all-around ability. He will also personally deliver his report to the president.

Free Chest X-Ray Dates, Oct. 26-27

Date for the mass X-ray survey for Deaf Smith county has been set for October 26 and 27, announces Marlin Gilliland, chairman of the drive. All persons 15 years and older will be invited to have a free chest X-ray made during these two days as a part of a state-wide health program.

The free chest X-ray is provided by the State Department of Health and is sponsored locally by the Women's Federated Clubs of Deaf Smith County.

Grant Hanna Place
At the Grant Hanna farm, west of Highway 51 and just northwest of town about three miles, the group compared several varieties of grain sorghum including hybrids. Hanna pointed out that these were true hybrids, developed not only for yield but also for combine qualities. Combine "60" and a strip of early maturing "Reliance," which was developed for the short growing season in South Dakota, were used in comparison. In answer to questions regarding the cost of the underground water

City Building Permits Up \$170,456 For Year

A \$170,456 rise in building construction in Hereford was noted from Jan. 1, 1954, through September as compared to the same dates in 1953. Permits valued this year's construction at \$1,282,875 and, in 1953, it was \$1,112,419. Eighty-three permits were issued in '53, against 81 this year. The month of September also showed an increase. In 1953 seven permits were issued, while September, 1954, showed 20 permits. They amounted to \$165,175 in September of this year and \$68,328 in September of last year, due to 13 new residences this year—a gain of \$96,847 for the month.

Most Everybody's Happy

Rainfall Is Near One Inch

General rains, measuring from one-half to one inch, were reported over the entire Hereford area Wednesday morning—and the moisture was still falling.

The rains put a halt to grain sorghum and lettuce harvest but, at the same time they put smiles on the faces of farmers who have planted wheat. Generally speaking, the rains were considered as highly beneficial in view of the fact that practically no damage will result to the huge maize crop, other than delaying it for a few days.

Meanwhile, it is like money from home to the wheat farmers who already have their crops sown and, in many instances, up and doing fine. Still others have been waiting for just this sort of moisture before planting wheat.

Hereford Has 1.06 Inches

The official weather gauge in Hereford showed .74 of an inch, along with .36 Tuesday and .06 Monday, bringing the total for the week to 1.06 inches. This seemed a pretty good average for the area, as reports trickled in Wednesday.

Official SCS Reports

Other official readings, made through Soil Conservation gauges were: Floyd Brown in the Bootleg area, who reported .50 inch at 8 o'clock and "still raining." Chas. R. Hoover, Walcott, said his area had 1.40 inches at around 9 o'clock Wednesday morning; he added "it's still raining—and is a real boost for the wheat farmer." Carl Wimberley, Dawn area, reported

.39 of an inch Wednesday, "falling slow and soaking in."

All Over Area

Estimates and unofficial reports were on the tongues of hundreds of people Wednesday as they gathered in town to talk over the prospects. Ralph Hastings said he had around .25 at his place north of town; Robert Veigel reported .75 of an inch. Chas. Coffman, between Hereford and Joel, reported around one inch. Dock Roberson reported something like .65 in the Wyche area and Earl Lane reported around .75 at Summerfield. C. N. McClure, south of Hereford some five miles, said that area got around .75 of an inch. Art Lewis was reporting more

(Continued on Page 2)

Hereford Favored Over Irish Friday

By Billy Paul Knox

The Hereford Whitefaces open their conference schedule Friday night when they meet the Shamrock Irish at Shamrock. Reeling from a 33-13 shellacking handed them by Brownfield last week, the Herd should be plenty tough and probably will be given the edge over the Irishmen.

Coach Scott McCall's crew hasn't won a game all year, but they have met some rough competition. McCall defeated them very handily, 45-6, in the first game of the season, then they lost to Wellington, 25-7. The Lefors Pirates had a hard time in doing it, but finally stopped the Irish, 13-7. Childress blanked them 26-0, last week. Shamrock rallied to beat Hereford, 25-19 last year, thanks to the sensational running of Jack York. Hereford has matched York this year with Buddy Godfrey, however.

According to Coach L. B. Russell, the Irish are a young, inexperienced, but improving club.

Use Straight "T"
They will operate from the straight "T" and the single wing. They have two good quarterbacks in Wayne Henry and James Lantham. The quarterbacks switch to tailback on single wing and usually alternate.

Shamrock usually has a fine passing team and you can expect to see the air filled with forward passes Friday night.

This is the basic reason for the single wing but they run plenty of reverses and hard driving line

plays off this formation.

The two halfbacks are Jimmy Anderson and Edsel Whitaker. Both are fast and shifty runners with plenty of power. Dalon Perkins is the fullback.

The class of the line is Donald Burkhalter. Burkhalter weighs only 140 pounds but plays a fine defensive game from his end post.

Probable Starting Lineups

HEREFORD	SHAMROCK
Sigle E	Dodgen
Veigel E	Burkhalter
Boyd T	King
Moore T	Hardin
Mathews G	Newkirk
Easley G	Collingsworth
Parsons QB	Henry
Godfrey QB	Setty
Smith HB	Anderson
Merritt HB	Whitaker
Riddle FB	Perkins

Postal Receipts Soar Past Month

Postal receipts for September of this year jumped \$2,511.50 ahead of 1953, according to reports to-day from Elmer Patterson. September of 1953 totaled \$4,569.64, as compared with \$7,081.14 for the same month this year.

The first nine months of 1954 were also sharply ahead of last year with \$48,230.30 against the 1953 total of \$46,628.47—a gain of \$1,601.83.

Airport Inspector Will Survey Local Plots Soon

The Chamber of Commerce Airport sub-committee this week reported that they have reached the point where inspection of tentative sites are read for CAA officials. They also said that J. D. Church, district airport engineer with CAA headquarters in Ft. Worth will check prospective locations in the near future.

Members of the committee are Lyle Blanton, chairman, Dr. Jay Barnett, Bert Boomer and Jack Johnson.

Mr. Church in a telephone conversation with the Chamber of Commerce office Wednesday advised he would come to Hereford for an inspection of proposed sites at a date to be decided by all parties in the near future.

Seek Federal Aid

The CAA Sub-Committee has been negotiating with the Civil Aeronautics Administration office and are attempting to formulate a Federal Aid project to provide a new airport for Deaf Smith County. Federal aid of such airport project would provide fifty percent of all costs, including cost of land and of the airport project. The committee has been advised by the CAA that such funds are provided in their appropriation, however certain standards must be met to qualify for such aid.

The standards provide for a principal runway of 5,000 feet or more and a secondary runway of approximately 3,000 feet at right angles to the principal runway. These are the minimum standards where feeder airline service is anticipated, which is also the goal the sub-committee is working toward in their plans. The CAA advises that the first two steps in such projects should be inspections of sites, as will be made by the Sub-Committee and Mr. Church, followed by the securing of options on land selected as the airport site.

Schedule of Events

Friday, Oct. 8, 1954 — First round matches in all flights.

Saturday, Oct. 9, 1954 — Semi-final matches and first round consolation matches in all flights.

Sunday, Oct. 10, 1954 — Final matches in all flights and consolation flights.

Prize List

Medalist — Desk memo trophy.

Winner of each flight—18 inch high trophy.

Runner-up of each flight—12 inch high trophy.

Consolation winner of each flight—six inch high trophy.

Mrs. Tom Draper

Demonstration Agent, Mrs. Lorraine A. Sullivan, Assistant Agent and Hugh Clearman, County Agent, spent last week at A&M College attending the State Conference for Extension Agents which is held annually on the campus.

Accident Victim Moved Here Last Month; Final Rites Held In Oregon

Funeral services for Mrs. Alyce McMahon Livingston, 40, of Hereford were held Tuesday evening, October 5, at 2 o'clock in the Rose Chapel at the Gilliland Funeral Home in Hereford with Rev. Russell Pogue of the Temple Baptist Church officiating.

Mrs. Livingston was killed in a four-car collision about one mile north of Canyon around 6:50 o'clock Sunday night. The Livingstons moved to Hereford a few weeks ago and were living in one of the small houses back of Luke's Grocery off Grand Avenue.

Had Car Trouble

Mrs. Livingston had been having trouble with her car which resulted in her attempt to make a phone call for help. Finding no one home at the house, she started walking west across the four-lane divided highway, according to Dan Dowdy, Highway Patrolman. Her car was parked on the west side of the highway.

Dowdy said she walked into the side of a car driven by Mrs. Wainita Brown, 31, of Canyon. Mrs. Livingston was thrown to the pavement.

Four Car Pile Up

A second car, driven by Mrs. Faun Crane Welker, 55, of Tullia, attempted to miss the body and turned in front of an automobile driven by Dee Triggs Jr., 31, of

Amarillo. Trigg's car crashed into Mrs. Welker's car. In the meantime, Mrs. Welker's car rolled over Mrs. Livingston's body.

A fourth car, driven by William Joshua Walker, 30, of Tullia, arrived on the scene and started to pass Mrs. Welker's car. Walker saw the body and turned his automobile into Mrs. Welker's car rather than hit Mrs. Livingston, officers said.

Upon the impact, Cockrum, a passenger in Walker's car was thrown through the windshield. He is now getting along "satisfactorily."

The accident occurred about 6:50 o'clock on Sunday evening. All cars involved in the pile-up were traveling south according to Patrolman Dowdy.

Came Here In September

Born April 6, 1904 in Gaston, Ore., she married F. D. Livingston on April 20, 1953. She moved to Hereford with her husband in September of 1954.

Survivors include: husband, F. D. Livingston; one son, Donald McMahon of Gaston, Ore.; two half brothers, Guss Reddner of Gaston and Sam Flashire of Gaston; one half sister, Tilla Flashire of Hillshire, Ore.

Burial took place at Forest Grove, Ore.

Around Town

'Ag' Tour Features Unusual Practices

By Roberta Campbell
The Field Tour Tuesday morning, sponsored by the Tierra Blanca Soil Conservation District to observe unusual practices being carried out by several farmers in this area, was sponsored by members of the Board of Supervisors including Luther Lesly chairman, Ira Scott, Hardy Benson, Carl Wimberley and Charles R. Hoover. About 40 people making the tour left the courthouse at 9 o'clock under the direction of Jim Wiman, Work Unit Conservationist, and Hugh Clearman, county agent, to make their first stop at the Taft McGee farm in the Progressive Community.

At Taft McGee Place
Conservation practices observed at this place were cowpeas which had been planted with sorghum and overseeded with hairy vetch by airplane late in the summer. Wiman explained that the peas and the grain were planted together and advised the listeners to plant as many peas as sorghum when seeding. This crop had followed cotton and Wiman was asked what would be done with the peas after the grain was harvested. Luther Lesly cited an instance last year, where one farmer had mowed the peas after combining his grain crop and then threshed the peas which turned out about 400 pounds to the acre.

The question of whether or not the two crops, grown together, required more water, was answered with conflicting opinions, but some farmers felt that they might actually require less water as the peas would shade the ground and prevent evaporation. Some were concerned over the volunteer crop which might follow next year, but the danger of getting more than one would want was discounted.

Grant Hanna Place
At the Grant Hanna farm, west of Highway 51 and just northwest of town about three miles, the group compared several varieties of grain sorghum including hybrids. Hanna pointed out that these were true hybrids, developed not only for yield but also for combine qualities. Combine "60" and a strip of early maturing "Reliance," which was developed for the short growing season in South Dakota, were used in comparison. In answer to questions regarding the cost of the underground water



FIRE PREVENTION WEEK this year again included rides for school kids as firemen deserted their places of business to furnish the annual thrill for the youngsters. The activity, however, was limited to the first and second grades this year in view of increasing numbers now enrolled in Hereford Schools. The above picture was made Tuesday morning as Mrs. W. B. Wilson's first grade room pulled out from Shirley School. (Staff Photo)

Ag Tour.....

(Continued from Page 1)

system installed to take care of a particular problem Hanna had getting water to all of his land, he told the group that the PMA paid \$1,000 of the \$3,000 for the concrete pipe and the aluminum pipe used above ground brought his total expenditure to \$2,500.

Hanna also outlined his practice of double-cropping in an effort to get rid of Johnson grass. He grows corn as an ensilage crop to take off the Johnson grass which is then followed by wheat followed by lettuce.

The third stop was made on Highway 51 just north of town where Wiley Roberson told the party that the hairy vetch over-seeded on sorghum was sown by airplane on August 10 and watered up. The vetch will be allowed to mature next summer and will be followed by wheat.

Over-Seeding Program
In the adjoining field Roberson had over-seeded wheat with hubam clover on March 10, using one of the Hancock drills owned by SDC which are for rent through the local FFA chapter at the High School.

The clover which was sown as a soil conditioner was grazed all summer after the wheat was harvested and Roberson said he had very little bloat among the cattle. He only lost one head.

J. E. Stengel Place

In the Westway Community J. E. Stengel has an outstanding patch of Caprock grain sorghum planted on a "Two Row-Skip One" plan with a mixture of wheat and vetch he had harvested reseeded in the wide middles in August. Stengel used a 70 inch drill to do the sowing and the crop has made a good growth with the vetch outdoing the wheat a little. He likes the mixture better for pasture.

Stengel averaged 100 bushels to the acre off of the same kind of crop last year and thinks this yield will be just as good or maybe a little better. When the grain is cut the field will be grazed.

Geo. Warner Place

The final stop on the tour was made west of Summerfield at a Certified Seed Farm where George Warner exhibited a variety of irrigated grasses being grown for seed production. Warner who is a graduate of A&M and has had a great deal of experience in grasses rated Big Blue Stem as the King of the native grasses.

Big Blue Stem is one of the most palatable of all the grasses. It was developed in Kansas and is so well liked by livestock that they will kill it out of a grass mixture in some instances. Warner jokingly emphasized its popularity by saying that cattle would almost stand over a bunch and wait for a leaf to come out so they could grab it. Rotating the grazing to keep the grass at least six inches high will eliminate the danger of killing her stated.

Other varieties shown were the switchgrass, blue panic, sideoats, gramma and weeping love grass which is especially recommended for reseeding the light open soil around our lakes that need to be returned to grass.

Refreshments were served and visitors who had joined the tour were introduced by Wiman. They were John Bookout, brother of Hugh, and Jim from Hartley, Les-



SHIVERS IS "MADE UP" -- Gov. Allan Shivers of Texas is shown as a make up man at Paramount Studios in Hollywood prepared him for his role -- playing himself -- in the movie "Lucy Gallant". The governor, in California with his family on vacation, had only three lines to speak in the film. Make up man is not identified. (AP Photo)

Around.....

(Continued from Page 1)
warm coats and other winter needs.

Memberships in the Hereford Mutual Concert Association will be available the rest of this week at Gunn Brothers Stamp Store, 137 West Main, according to Dr. H. A. Cavness, president. Orders may also be sent to Box 602. Remember, he cautioned prospective buyers, that these memberships entitle purchasers to hear the concert in Friona Tuesday night presented by the Duggill International Concert Group.

Dr. Phil Russell of Ft. Worth, former member of Texas State Board of Medical examiners and present executive secretary of the Texas Association of Osteopathic physicians was a visitor in Here-

ford Monday. Dr. Russell, also former president of the national Osteopathic Association, addressed students at West Texas State College, Canyon, and spoke before the high schools in Amarillo. He is travelling over Texas, as he puts it, crusading for his three hobbies: improved vocational guidance in public schools, improved Public Health conditions, and improved Hospital Insurance Plans.

Jean Chapman, exchange student from England, was speaker at the Lions Club Wednesday. Miss Chapman compared her impressions of the two countries.

Rainfall....

(Continued from Page 1)

than an inch Tuesday.

J. C. Morrison, Westway, and Lyle Woodford 13 miles northeast each received 80 hundredths of an inch.

J. T. Richardson 4 miles northwest was pretty well pleased with .75 but Grant Hanna, his neighbor, was reported to be able to step on his chin this morning with lettuce quoted at \$6 per crate and the field too boggy to get in for cutting.

The glass vacuum coffee maker was first patented in France in 1842.

Phineas T. Barnum, showman and circus owner, was born in Bethel, Conn.

A pipefish sucks food through a tubular snout.

The planet Neptune is 32,000 miles in diameter.

One horsepower can lift 33,000 pounds one foot in one minute.

Although many scientists do not believe cancer is inherited, evidence seems to indicate that a tendency toward cancer may be

Catholic Youth Elect Officers

The Catholic Hereford Youth Club met Monday evening at 8 o'clock to hold their annual election of officers.

Arnold Fangman succeeded Tommy Albracht as president.

In the vice - presidency, Tony Urbanczyk was succeeded by Darrell Hershey.

Cleta Betzen succeeded Dolores Loerwald as secretary.

Helen Diller was elected to take the place of retiring treasurer, Leona Urbanczyk.

Yearly dues were set at \$1.00 a person.

The members of the CHYC decided to have a barn dance at the farm of C. P. Urbanczyk on Tuesday, October 19.

A committee was selected to take care of refreshments, and other things pertaining to the dance.

Mrs. Joe Huckert, Mrs. Henry Vicari, and Mr. Frank Bezner acted as chaperones.

The moderator of the CHYC is Rev. Bartholomeu Peytas.

District....

(Continued from Page 1)

ter Shick, Colorado Springs, Colo., Enigdio Ramos, Shallowater, Dick Holland and Archie Campbell, L. a m b County, representatives from the DeKalb Co., and Noble Howard winner of the Soil Conservation award from Springlake.

liver his report to Gov. Shivers, along with other district representatives. The regional representative to make the Washington trip will be selected through the regional office in Dallas, following the Austin appearance.

Read The Classifieds

Ellie's TAMALES
GOOD! BETTER! BEST!

H. P. S. ARE COMING!

Chain Link, Stockade Fence, Red Wood, Ornamental Fence, Porch Railings, Porch Columns, Play Ground Equipment

TRI-STATE FENCE CO., INC.
No Down Payment - 36 Months to Pay - We Go Anywhere
W. R. METCALF, Hereford, Texas
632 West 1st - Free Estimate - No Obligation - Highway 60
Office Phone 854 Res. Phone 1489-W

FRENCH BREAD .. CHOCOLATE DOUGHNUTS

Week-End Specials

In addition to our Regular Line of bakery goods, we are adding a complete selection of fine, tasty home-baked Pastries. Visit us Often.

When You BUY BREAD Buy **HEREFORD BREAD**

Russian **ROCK COOKIES**
DOZ. **19c**

SPECIAL ORDERS on Wedding Cakes, Birthday Cakes, etc., under Personal Supervision of Mildred Knox. Phone 46.

WATCH THIS SPACE EVERY THURSDAY: We invite the D. W. Maddox, Jr. family to call at the Bakery for a large, iced ANGEL FOOD CAKE with our compliments . . . for Sunday dinner!

HEREFORD BAKERY

Pastry Shop

CAKES ... PIES ... COOKIES ... DOUGHNUTS

CREAM HOURS ... CINNAMON STICKS ... JELLY ROLLS ... CHOCOLATE BROWNIES ... SPECIAL ORDERS

LIBBY'S TOMATO JUICE
No. 300 Can
9 for \$1
ONE CAN FREE

LIBBY'S FRUIT COCKTAIL
No. 303 Cans
3 for \$1
One Can Free

LIBBY'S PINEAPPLE
Sliced - No. 2 Can
3 for \$1

LIBBY'S - Sliced or Halves PEACHES
No. 303 Cans
4 for \$1
ONE CAN FREE

LIBBY'S - PEAS
No. 303 Cans
4 for \$1
ONE CAN FREE

FLOUR Gold Medal 5 Lb. Bag 49c

Libby's Tomato **CATSUP**
14 Oz. Bottles
5 for \$1
ONE BOTTLE FREE

Libby's Sour or Dill **PICKLES**
32 Oz. Bottles
3 for \$1

Libby's Cream Style Golden **CORN**
No. 303 Can
4 for \$1
ONE CAN FREE

Libby's - **PEACHES**
No. 303 Cans
4 for \$1
ONE CAN FREE

Libby's Deep Brown- **PORK & BEANS**
7 Cans
1 for \$1
ONE CAN FREE

Libby's Small White **POTATOES**
no. 303 Can
4 for \$1
ONE CAN FREE

Libby's - **POTTED MEAT**
10 for \$1
ONE CAN FREE

Libby's - **PEAS**
No. 303 Cans
4 for \$1
ONE CAN FREE

Libby's **PUMPKIN**
2 Cans
29c

Libby's No. 3 1/2 Stuffed- **OLIVES**
No. 5 Plain
2 for 65c
ONE BOTTLE FREE

Libby's Vienna **SAUSAGE**
4 for \$1
ONE CAN FREE

Libby's - **PEAS**
No. 303 Cans
4 for \$1
ONE CAN FREE

Libby's Pineapple **JUICE**
12 Oz. Cans
9 for \$1
ONE CAN FREE

Libby's Crushed- **PINEAPPLE**
No. 1 Cans
5 for \$1
ONE CAN FREE

Libby's Deviled **HAM**
4 for \$1
ONE CAN FREE

Libby's - **PEAS**
No. 303 Cans
4 for \$1
ONE CAN FREE

SPAGHETTI AND MEAT SAUCE OR SPAGHETTI AND MEAT BALLS
16 OZ. CANS
4 for \$1
ONE CAN FREE

CAKE MIXES
Betty Crocker
3 for \$1

Sliced Bacon lb.
Gold Crown
53c

Potatoes 10 lb.
Cured Red
37c

LIBBY'S - Crushed PINEAPPLE
ONE CAN FREE
3 for \$1
NO. 2 CANS

VELVEETA CHEESE FOOD Kraft
2 Lb. Box
79c

First Cut Pork Chops lb.
59c

Pick O'Morn Tomatoes PKG.
17c

LIBBY'S - Crushed PINEAPPLE
ONE CAN FREE
3 for \$1
NO. 2 CANS

DR. PEPPER Carton of 6
Plus Deposit
25c

COFFEE Maryland Club
Lb. Can
\$1.14

Center Cuts lb.
69c

Fancy Green Cabbage lb.
4c

THOMAS FOOD STORE
We Reserve Right To Limit Quantities - - Double S & H
Green Stamps On Wednesday
We Give S & H Green Stamps 519 Park Ave. Phone 15

Fresh and Tender Calf Liver lb.
35c

Ruby Red Grapefruit EACH
7c

LIBBY'S - Crushed PINEAPPLE
ONE CAN FREE
3 for \$1
NO. 2 CANS



Join the **Food Savings Club**

No wonder more and more of your friends and neighbors are joining our "Club" of satisfied customers. It's because they find shopping here an everyday experience in lower prices . . . Here's your 1-2-3 test to prove our point: 1. Do all your shopping here for one month. 2. Add your cash register tapes at the end of the month. 3. Compare with past food bills. You'll be amazed at your savings.

MORTON'S
SALT
PLAIN OR ODORIZED
26 OZ. BOXES
2 BOXES 19¢

VINE-RIPE
Fruits and Vegetables

GOLDEN DELICIOUS
Apples 2 LBS. 19¢

TOMATOES Pick O'Morn Pkg. **17¢**

CABBAGE Local Grown lb. **5¢**

FLORIDA MARSH SEEDLESS
GRAPEFRUIT lb. **11¢**

WHITE OR YELLOW
GEORGIE PORGIE
POPCORN 2 10 Oz. Cans 39¢

MIRACLE WHIP
Salad Dressing PINT **35¢** QUART **59¢**

STARKIST TUNA FLAT CAN **29¢**

MEATS
Quality Savings

ARMOUR'S STAR PREMIUM QUALITY
HAMS lb. **59¢**

SWIFT'S ORIOLE
BACON lb. **59¢**

Pork Chops Center Cuts lb. **65¢**

Pork Chops End Cuts lb. **49¢**

FRYERS Fresh Dressed lb. **55¢**

BETTY CROCKER
BROWNIE MIX 2 PACKAGES **69¢**

QUICK-SERVICE
Meal Suggestions

CAPE ANN - 8 OZ. PKG.
FISH STICKS 39¢

QUICK FROZEN
TORTILLAS Pkg. of 12 **15¢**

HIPOLITE
Marshmallow Creme JAR **27¢**

M and M **CANDY** FAMILY BAG **29¢** | S. O. S. **PADS** LARGE 10 PACK BOXES **21¢**

IVORY SOAP Large Bars 2 For **29¢**

IVORY SOAP Personal Bars 4 For **25¢**

LAVA SOAP Large Bars 2 For **29¢**

DUZ Large Pkg. **31¢**

DREFT Large Pkg. **31¢**

SPIC AND SPAN Giant Pkg. **79¢**

HUNT'S RED RIPE
TOMATO JUICE 11 300 CANS **\$1.00**

COFFEE CHASE AND SANBORN \$1.14 LESS 5¢ DEAL YOU PAY **\$1.09**

Sooner or Later Everyone Turns To:
TIDE GIANT BOX **71¢** | Sooner or Later Everyone Turns To:
TIDE LARGE BOX **31¢**



LOW-LOW PRICES
and
Gunn Bros. Stamps

CIGARETTES POPULAR BRANDS REG. SIZE **\$1.99** CARTON

Cooper's MARKET
Fine Foods

WANT ADS Phone 30 or 31

1. FOR SALE Miscellaneous

FOR SALE: Walk in 6x8 refrigerator box. Complete with unit and in good condition. Inquire at Piggly Wiggly. Phone 117. B-1-20-11-tfc.

FOR SALE Ozarka Water, Distilled Water. Soft Water Service. Water condition equipment of all kinds. Soft Water Service 841 East First St. Phone 317 Hereford, Texas B-1-8-tfc

Hereford Glass Co. Expert Car Glass Installation. Table Top and Window Glass Picture Frames Ph. 1425 302 Park Ave. B-1-16-tfc

BONDED STORAGE. Hereford Transfer and Storage Co. Local and long distance furniture moving. Phone 202, Box 243, Hereford, Texas. B-1-19-10-tfc.

ROSE TRELLISES and picnic tables. Carl McCaslin Lumber Company. Phone 7. B-1-11-12-tfc.

A 55B grain bin. Will solve your grain storage problem. Sizes 1000 bu., 1300 bu., 2200 bu., 2750 bu., and 3300 bu. 80% loan at 4% if wanted. See J. M. Hamby, 1410 Park Ave. for further information. Phone 701-Day, 4473-Frio Exchange-night. B-1-27-tfc.

POWER MOWERS Both rotary and circular type. Priced to fit your budget. CARL McCASLIN LUMBER CO. A Complete Building Service 1 Block East of the Courthouse Phone the Lumber Number 7 B-1-53-tfc

RIGHT SIGHT Reading glasses for reading or sewing. McDowell Drug. Phone 13. B-1-12-36-tfc.

FOR SALE: Early Wichita Wheat. \$2.50 bushel at elevator. Phone 2007. B-1-11-12-tfc.

FOR SALE: cafe complete, 3 fridges, deep freeze, cafe range, steam table, frylator, slicer, Coke box, cash register, counter and stools, 5 booths, dishes, silverware, circulating heater, nothing lacking. Located South of courthouse in Vernon. Reasonable rent. Buy today and open tomorrow. Priced \$700.00. See W. B. Abbott, 308 Hegring Bldg. Vernon. B-1-52-39-3c.

MUST SELL two spinets and small upright, like new, at once. Present obligation must be retired. Low terms to responsible parties. Write Credit Dept., McBrayer Piano Company, 217 West 6th Street, Amarillo, Texas. B-1-33-39-3c.

FOR SALE: Early Premium seed wheat. Phone 380 Davis McCracken Implement. B-1-11-39-tfc.

FOR SALE: Trailer House, extra clean, 1948 Travellite, 21 foot, sleeps four. W. Colorado 5476. B-1-13-14-3tp.

FOR SALE: Frigidaire refrigerator. Excellent condition. Phone 1004-W. B-1-9-40-2p.

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc.

FOR GUARANTEE Recapping see Shelton Tire Exchange, 303 East First. Phone 122. T-1-10-25-tfc.

MAYRATH GRAIN LOADERS and Parts. Davis McCracken Imp. Phone 280. B-1-10-40-tfc.

2. FOR SALE FOR SALE: One Model 125 SPV Combine. Ready to go. H. H. Miller. Dawn, Texas. Phone 3162. B-2-17-4-4p.

NINE FOUR BALE COTTON trailers from \$235.00 to \$390.00. All kinds chassis. Ray Sudduth's Real Estate, Bovina, Texas. Phone 4361. B-2-20-40-2c.

1952 MODEL 27 Massey Harris Combine with maize attachment. A-1 condition. Gerald Dobbins. Hereford Camp. B-2-15-39-4n.

FOX Ensilage cutter. Has cut 150 acres. One No. 122 International combine. See Cleo Shellabarger, three miles north and 1 1/2 west of Dimmitt on Jack Miller farm. B-2-26-36-tfc.

4. REAL ESTATE APARTMENT House. Good location. Consider trade. Phone 80-W. B-4-9-11-8p.

FOR SALE: My home at 216 Catalpa Street. Make me an offer. Please. Ben Janacek, Route 1, Box 50 Schulenburg, Texas. B-4-21-11-8k.

FOR SALE: 3 bedroom house, to be moved, lots of built-ins, automatic dish washer, formica topped cabinets; or will trade for a 2 bedroom house of equal value in Hereford. S. B. Pulliam, Bellview, N. M. B-4-35-14-2tp.

\$1,000.00 DOWN Very nice two bedroom home located at 514 Ave. K on a 75 foot lot with nice grass, trees, and fenced back yard. Single garage, not attached. Living room carpeted. \$6,500.00 loan can be assumed. \$75.00 monthly payment or will accept annual payments. Price \$7,500. SAM NUNNALLY Lone Star Agency Ph. 424 Nite, Sunday 1711 B-4-12-tfc

COLORADO LAND 3000 ACRE WHEAT AND STOCK FARM: Near Haswell Colo., to trade for land or other property, located in this part of the country. PH. 944 WESSON REAL ESTATE Hereford, Texas B-4-28-tfc

FOR SALE Nice, clean 320 acres. 290 in cultivation. Two good 8" wells. 2 bedroom and large den house. 40'x80' Quansett building. Two government granaries. On paving. Near Hereford. Good price. Good loan. Nice 72 acres in irrigated district. Would consider trading for house in town on equity. Also 3 bedroom home, single garage. Near school. Price \$5,000.00 plus balance. \$500.00 down, balance loan. 145 acres. Two 8" wells. \$5,000 down, balance terms. Would appreciate your listings on anything for sale or trade. J. M. HAMBY REAL ESTATE Phone 701 1410 Park Ave. B-4-12-tfc

PRUDENTIAL FARM LOANS America's Largest Farm Lender SAM NUNNALLY 136 Main Lone Star Agency B-4-37-tfc

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Box 464 Office Ph. 792 228 Main St. Res. Ph. 193-W T-4-13-tfc

RAY SUDDUTH REAL ESTATE BOVINA, TEXAS HIGHWAY 60 PHONE 4361 We have several nice listings on 1/4, 1/2, and sections. SPECIAL 320 acres. 2-10" wells with Buick Motors. Two nice homes. Bargain at \$300.00. 29 per cent down, 10 years to pay at 5 per cent interest. 160 acres with one 8" well. Nice 7 room home. \$310.00 acre cash. 439 acres. Two 8" wells. Price \$235.00. 29 per cent down, 10 years to pay at 5 per cent. Also a 1720 acre farm and ranch combination. Two 8" wells on natural gas. Place for two more wells to be drilled. Bargain \$110.00 acre. B-4-40-2c

FOR SALE: Large, new, two bedroom house, garage attached. Located South Texas Avenue. Carl Mountz, 106 West 7th. B-4-18-40-tfc.

IRRIGATED 206 Acres. 4 miles Hereford. Adjoining highway. Natural gas. Sell; take some trade; or trade on larger place. Phone 2007. B-4-21-12-tfc.

5. FOR RENT OFFICE ROOMS FOR RENT upstairs over The Brand. Reasonable rates. See E. F. Posey, room 3, or inquire at Brand Office. B-5-21-41-tfc.

FURNISHED Apartment, 401 Lawton. Mrs. W. M. Megart. T-5-9-40-1c.

FOR RENT: Nice three room furnished apartment. Private bath. Phone 888. Mrs. W. T. Carmichael. B-5-15-40-tfc.

FOR RENT: Four room unfurnished duplex apartment, with garage. Close in. Call 589. B-5-13-10-tfc.

6. WANTED NEED A HOT PLUG repaired? Call Morgan Appliance. 197. B-6-9-13-5fc.

8. HELP WANTED WANTED: Young man for bookkeeper, office, and warehouse work. Must be capable and looking for a future. Apply in person to Ray Godwin manager, Crowe Gulde Cement Co. of Hereford. B-8-30-13-tfc.

WANTED: Middle aged woman. White, to keep house and cook for family of three. Can room in. Call 632. B-8-19-40-2p.

9. Situations Wanted CUSTOM Harvesting. Have five new Massey Harris Combines. Lester Newton, 239 Avenue F, or call 277-W. B-9-16-13-tfc.

WILL KEEP CHILDREN in my home. 109B, Union Avenue. Will do extra typing at home. Mrs. Bruce Wiggins. B-9-18-40-4p.

10. NOTICE ALCOHOLICS ANONYMOUS Phone 1358 or 2018 Meetings Thrus. Night At 8:00 P.M. 1003 Union B-10-24-tfc

WANTED 150 New Customers on City Delivery! THE HEREFORD BRAND Call, R. W. Sparks Ph. 1771-W B-10-2-tfc

BEAUTIFUL BABY PARRAKEETS! All colors; No. 1 stock only. Metal bird cages. Francis The Printer, 707 North Main. B-10-18-4-tfc.

TOASTER WON'T TOAST? Bring it to Morgan Appliance. Park Avenue. B-10-10-13-tfc.

11. Business Services FOR MATTRESS WORK of all kinds, call 413 ACME MATTRESS COMPANY of Hereford, Texas B-11-25-tfc

FOR NEW AND USED parts try Hereford Wrecking Co. East highway 60. Phone 320. B-11-15-47-tfc.

HOME & FARM LOANS See Us For The Best Service Available. John McLean Insurance Agency Phone 273 Box 267 127 W. 3rd St. Hereford, Texas For Loans in Deaf Smith, Parmer and North Part of Castro Counties. B-11-46-tfc

Save, Recover, Add Beauty to your furniture with the latest nylon fabrics to match your color scheme. It will be completely rebuilt by skilled workmen at the Hinds Upholstery 310 N. McKinley Phone 1092 B-11-13-4p

FOR GUARANTEED Roofing and Sheet Metal Work, contact Hereford Roofing and Sheet Metal. 839 East 1st St. Hiway 60 Hereford, Texas Phone 317 B-11-8-tfc

Adrian Juniors To Present Play

ADRIAN—The Junior Class of Adrian High School will present their class play Friday, October 15. The play, entitled, "Mama's Baby Boy," is a comedy.

Doris Jewett plays Mrs. McLean, a middle aged widow; David Jesse plays Luther Long, a middle aged widower; Freddy Harris plays Mrs. McLean's son, Shepherd; and Marvalene Allen is Mr. Long's daughter, Juliet Joan Paschal is a Negro maid, Minnie, in the McLean home; Barbara Pinnell is Mrs. Blackburn, Mrs. McLean's mother. Finis Brown plays Wilbur Warren, a friend of Shepherd's; Erma Faye Bronniman is Sylvia Klive, Wilbur's girl friend; Mrs. Carlotta Anglin, a friend of Mrs. McLean's is played by Darla Bettis; and June Leslie is her daughter, Cynthia. Kenneth Hornfeld plays Max Moore, a real estate agent.

Tickets are on sale by the Junior Class at 50 cents, 75 cents, and \$1.00.

FACTORY AUTHORIZED FRIGIDAIRE SERVICE We will service all appliances, regardless of make or model. MORGAN APPLIANCE CO. 513 Park Phone 197 B-11-1-tfc

WE REPAIR electric clocks, irons, toasters, percolators and all small electrical appliances. Phone 75, Witherspoon Electric, 129 West 3rd Street. B-11-20-50-tfc

CUSTOM FARMING Listing, planting, plowing and harvesting. Floyd Stivers, Hereford, Texas. Box 188. Phone 930. B-11-15-21-tfc.

NOW IS YOUR CHANCE! We have several farm buyers—also quite a few trades for land in this area. You might be interested. Come in and talk it over if you would consider selling & Don't Delay! J. B. Elliston Real Estate Ph. 179 132 E. 3rd B-11-11-tfc

ERNEST L. MCGEE Earth Moving, Phone 2016 Dozers, crane, dragline, Backhoe service. Hereford, Texas B-11-36-tfc

Quick — Efficient HOME LOANS Dependable Abstract and insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-tfc

READ THE CLASSIFIEDS HEREFORD No 849 AF & AM MM Thurs. Oct 7th 8:00 P. M. K. L. Thompson, Sec'y B. E. Roberson W. M.

Hereford Rotary Club meets every Monday at 12:05 Hotel Jim Hill

Kiwanis Club Thurs. Noon Hotel Jim Hill

Lions Club meets each Wednesday, 12 noon Hotel Jim Hill



GOOFY LIKES JOHNSON GRASS -- Goofy is shown at a moment which made history at the Louis Willis drugstore in Dallas where she is a favorite of customers. For years they had been bringing the grass-eating cat handfull of Bermuda or lawn grass, which she liked. Recently Goofy had turned down Bermuda. A thoughtful customer brought some Johnson grass, a pesky invader of Texas lawns, and Goofy's appetite found new life. (AP Photo)

The Hereford Brand

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Our Slogan: "More People—More Farms"



JAMES M. GILBERTINE Publisher

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LITTLE FARMER

By KERN PEDERSON

THOSE WERE THE DAYS

By ART BEEMAN

RURAL DELIVERY

By AL SMITH

SONNY SOUTH

By COURTNEY ALDERSON

DEEMS

By TOM OKA

OFF MAIN STREET

By JOE DENNETT



NOT TWINS, NOT RELATED -- La Merle York, 18, left, and Bette Butler, 18, share a milkshake at Houston, where both are freshmen home economics majors. The pretty coeds look like twins but are not even related. La Merle is the daughter of Mr. and Mrs. W. D. York of Houston. Bette is the daughter of Mr. and Mrs. Everett Butler of Arlington, Va. (AP Photo)

Ruth Loerwald Is Contest Winner

Ruth Loerwald took first place in the Football Contest this week with 19 correct selections out of a possible 25. Reuben Knox was second with 18, and L. J. Clark was third with 17.

Geo. C. Loerwald, who won only third place one time, was ahead of the field, however, in the overall race for Cotton Bowl tickets; he had a total of 56 out of a possible 75. Ruth Loerwald was second with 55. Others with 50 or more were: C. J. Lance 54, Virginia Curtisinger 54, Cawthon Bryant 53, Jim Wiman 53, Mrs. Sam Nelson 52, Reuben Knox 52, Reece Dawson 51, Mrs. Lloyd Olson 50, Dean Herring 50 and Mrs. O. Z. Golden 50. There were also a large number of 45, 48 and 47 choices scattered over the bulletin sheets in The Brand office.

The big stumbling block on October 2 selections was Purdue's victory over Notre Dame, Texas Aggies over Georgia — and Miami of Florida's upset over Baylor. The tie between Texas Tech and the Oklahoma Aggies also threw a curve to most of the dopsters. Proximity of the scores as the first quarter of the contest ended, left the field wide open for practically anyone who entered the contest from the first and maintained a fair average.

Funeral Services For Mary Collins

Funeral services for Mrs. Mary Collins, 73, were held Tuesday, October 5, at 10 o'clock in the Rose Chapel of the Gilliland Funeral Home in Hereford with Rev. Russell Pogue of the Temple Baptist Church officiating.

Mrs. Collins passed away Sunday evening, October 3, at 4:40 o'clock in the home of her daughter, Mrs. A. H. Davis, 831 South Texas Avenue, after an eight weeks illness.

She married Mr. Collins, 55, years ago in 1899.

Survivors include: one daughter, Mrs. A. H. Davis of Hereford; two step-daughters, Mrs. A. O. Kirksey of Corpus Christi and Mrs. J. F. Cassey of Healdsburg, Calif.; one brother, W. T. Rice of Riesel; one sister, Mrs. A. T. Newman of Riesel; and grandchildren, Mrs. Frank Wurkel of Williams Air Force Base in Chandler, Ariz.; Mrs. Bill Acton of Amarillo; Mrs. Herman Walker of Mart; Mrs. A. B. Higgins of Hereford; Master Sgt. O. P. Newton of San Marcos; and Tom Newton of Alaska.

Baronia Funeral At Labor Camp

Funeral services were held for Jose Barquera Baronia, 51, Wednesday evening, October 6, at 3 o'clock in the St. Rosa Chapel at the Hereford Labor Camp.

He died Sunday morning, October 3, at 4 o'clock in the Deaf Smith County Hospital.

Born March 14, 1903 on the Philippine Islands, he came to the United States and made his home at 244 Locust Street in Watsonville, Calif. Mr. Baronia came to Hereford on Sept. 20, 1954 to work for W. H. Beckman as a field laborer.

At The Movies

"Apache"

The evolution of the attitude of films to the American Indian has been such that, at this point, it might be summed up in the phrase, "Lo, the poor white man!" It has taken approximately half a century for the redskin to achieve cinematic justice; he has come a long way since the early days of the movies when the Indian served the single purpose of biting the dust.

In tune with the new trend which is characterized by a close hewing to the line of history, an Indian is the hero of "Apache," new Technicolor film opening on Sunday, Monday and Tuesday at the Star Theatre, through United Artists' release. It tells the incredible but entirely authentic story of Massai, the fierce and vengeful warrior who waged a singlehanded war against the whole United States Army.

But Lancaster plays the role of the remarkable Massai, and his co-star is Jean Peters, as the Indian girl Nalinie, whose devotion leads him back to the paths of peace.

"Forever Amber" Two of the greatest disasters to sweep the city of London in its long and colorful history are strikingly portrayed in the spectacular film version of "Forever Amber." Twentieth Century-Fox encore hit Sunday and Monday at the Tower-Drive-In Theatre.

Amidst the panoply of Seventeenth Century England, both the dreaded plague and the great fire of 1666, add harrowing spectacle to the lives and actions of the characters of the Kathleen Winsor novel played by Linda Darnell, Cornel Wilde, Richard Greene and George Sanders in the starring roles of the picturization.

Former Hereford Man Buys Dallas Auto Agency

Announcement was made this week of purchase of the Dallas Studebaker agency by G. C. Myrick, a former Hereford resident.

The new firm will be a closed corporation, according to announcements, which list Mrs. Myrick as vice president. The dealership comprises 70,000 square feet of floor space and includes a gigantic service department along with sales. Myrick went to Dallas from Galveston, where he has operated an agency for the past 10 years. He has also served as director of the Texas Automobile Dealers Association.

A native of Hereford, Myrick attended Hereford Schools and will be recalled by old timers as the son of H. C. Myrick, who operated a men's furnishing store in Hereford for many years.

In 1953, U. S. railroads were using 23,000 diesel and 12,000 steam locomotives.

About half a million Americans have peptic ulcers.

Flooded rice fields often are used for growing fish and farmers find that the presence of the fish often increase the yield of rice.

About 81 million Americans have insurance which provides for hospital care.

FURR FOOD STORES, Inc.

PRESENT

fall fine foods with ALL AMERICAN VALUES

- Made With Green Frozen Apples
OLD FASHION
GREEN APPLE PIES Each **49^c**
- Made From A Real Rich Cheese Dough Filled With Pimentas - PIMENTO CHEESE
BROWN & SERVE ROLLS 2 Pks. **29^c**
- Made With 100% Pure Butter and Iced With Pure Praline Pecan Icing - Guaranteed Or Money Refunded
PURE BUTTER CAKES 2-7 Inch Layer **53^c**

- Nabisco Arrowroot 5 1-4 - Oz. **21^c**
BISCUITS Pkg.
- Maxwell House Instant 6-Oz. **173**
COFFEE Jar
- Food Club **PRUNE JUICE** Qt. **29^c** Bot.
- Early Bird - All Purpose **COFFEE** Lb. **84^c** Pkg.
- Pillsbury **FLOUR** 10 Lb. **89^c** Bag
- Dinty Moore **BEEF STEW** 24-Oz. **39^c** Can
- KLEENEX** 300 Sheet **19^c** Box
- Kloth-Lyk White Colored, 80 Count Packages **2 FOR 25^c**
- NAPKINS** 2 FOR **25^c**
- Soap **SWAN** 3 Reg. **27^c** Bars 2 Large Bars 27c
- Soap **BREEZE** Reg. **31^c** Box
- Soap **SURF** Reg. **31^c** Box Giant Box 61c
- Shortening **SPRY** 3 Lb. **93^c** Can
- Detergent **RINSO** Lge. **31^c** Box Economy Box 57c

C AND C THRIFT STAMPS

FOR VALUABLE GIFTS

Visit Your
C and C Thrift Stamp Redemption Center Today
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IT PLEASES FURR'S TO PLEASE YOU

For Beef Rolls
By the Food Editors of Better Living

2 1/2 pounds boneless round steak, cut in thin slices
1 1/2 teaspoons salt
1/4 teaspoon pepper

1/4 cup sliced canned mushrooms
1/2 cup all purpose flour
Fat or oil for frying

Method of use: Now make the beef rolls. Wrap meat with a piece of a square of a muslin, on a bread board. Cut into 10 to 12 square mushrooms, on one end of each meat slice. Roll tightly; secure with toothpicks. Coat meat rolls with flour. Put enough fat in a heavy cooking pan to cover bottom; heat. Fry meat slices until brown on all sides. Drain slightly and remove toothpicks. Average forward beef rolls on to refrigerator.

One hour before serving: Bake covered casserole in a moderate oven, 350° F., 1 hour until beef rolls are tender and the chili seasoning favors limes. Makes 6 servings.

Note: This same dish may be made with 2 No. 2 cans lima beans or about 4 1/2 cups of cooked dried lima beans.

TOMATOES

CELLO PKG. **15^c**

ROME BEAUTY APPLES 2 lbs. **25^c**

PARSNIPS PKG. **19^c**

PORTALES, N. Mexico U. S. NO. 1 YELLOW

YAMS lb. **10^c** **ONIONS** lb. **4^c**

50 lb. BAG-RED

POTATOES \$1.39

LONG GREEN

CUCUMBERS

LB. **10^c**

Lanes - All Flavors

SHERBET

Pint **19^c**

Miracle Whip

Salad Dressing

Quart Jar **59^c**

Hi - Note

TUNA

Flat Can **15^c**

Shortening

BAKE - RITE

3 LB. CAN **83^c**

- Hillsdale - Sliced **PINEAPPLE** No. 2 **21^c** Can
- White King **GRANULATED SOAP** Lge. **31^c** Box
- White King **GRANULATED SOAP** Econ. **55^c** Box
- Miracle Aid-All Flavors-5c Pkgs. **19^c** Pkgs.
- Tender Leaf - Tea Bags **16** Count **21^c**
- TEA **2** 12-Oz. **35^c** Cans
- Nibbler's **CORN** 12-Oz. **29^c** Cans
- Beverages - All Flavors **HANDI - CAN** 3 Cans **29^c**
- Cooking Oil **WESSON OIL** Pint **35^c**
- Hormel - Luncheon Meat **SPAM** 12-Oz. **45^c** Can
- Kloth-Lyk-White-Colored **TOILET TISSUE** 2 Rolls **21^c**
- National - Nabisco **CRACKERS** 2 Lb. **43^c**
- Real Kill **FLY SPRAY** Pint **69^c**

Furr Food Stores Are CLOSED ALL DAY SUNDAY

UNCONDITIONALLY GUARANTEED

Food Club French Cut 10-Oz. **19^c** Pkg.

GREEN BEANS

Food Club - Regular Cut 10 - Oz. **21^c** Pkg.

GREEN BEANS

FOOD CLUB 10 oz. Pkg. **15^c**

CUT CORN

Food Club 6 Oz. **23^c** Can

GRAPE JUICE

Food Club Tangerine 2 6 Oz. **27^c** Cans

JUICE

EXCLUSIVE AT FURR FOOD

Real Gold Lemonade 2 5 1/2 Oz. 33c Cans	Macaroni - Spaghetti Skidders 2 7 - Oz. 25^c Boxes	Raisin Bran Skidders Box 19^c	Star Kist - Light Meat Chunk Style Tuna Can 33^c	Nabisco - Ritz Crackers 1 Lb. 35^c Box	Kloth - Lyk Paper Towels 150 Sheet Roll 21^c
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In your shopping bag, when you visit your Piggly Wiggly, is the finest in nutrition. That's why we're featuring products bearing the Swift brand name. Down through the years Piggly Wiggly and Swift have teamed up to bring you best values and the finest products.



IN THE BAG!



Meat Dept. Values!

FROZEN FOODS

- Shurfine Frozen Fresh, 6 Oz. Can **15c**
- ORANGE JUICE**
- Libby's Frozen Fresh Brussels 10 Oz. Pkg. **25c**
- SPROUTS**
- Libby's Fresh Frozen-10 Oz. Pkg. **17c**
- SWEET PEAS**
- Cape Ann French Fried 10 to Pkg. **39c**
- FISH STICKS**
- Cape Ann Frozen Fresh Breaded Pkg. **39c**
- PERCH FILLET**
- Ashley's Frozen Fresh-In Corn Shucks Pkg. **39c**
- TAMALES**

FRESH FRUITS & VEGETABLES

- Selected Home Grown **TOMATOES lb. 17c**
- Hereford - Boiler Size **ONIONS 3 LB. Cello Bag 23c**
- Home Grown **CABBAGE lb. 5c**
- Selected Home Grown **CARROTS lb. 10c**
- New Crop Seedless - Cello Bag **Grapefruit 5 lb. 49c**

We Give
S and H
Green
Stamps

SWIFT'S Brown 'N Serve SAUSAGE 59c
PKG.
SERVE IN 3 MINUTES

All Dinner Quality Meat
Swift's Premium FRANKS 49c
1 lb. Cello Pkg.

SWIFT'NING 83c
3 LB. TIN
Digestibility Plus!

ALLSWEET MARGARINE 29c
New INSTANT Flavor!

SWIFT'S Peanut Butter 49c
A Gold Mine of Nutrition!
20 Oz. Jar

DOUBLE S & H Green Stamps

Every Wed.

Swift's Premium Half Or Whole HAM 59c
A WINNER AT DINNER
10 to 16 Lb. Average

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SEALD PKG.
With the Sweet, Smoke Taste!

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SWIFT'S PARD 3 cans 39c
Swift's High Vitamin Dog Food

SWIFT'S Jewel Shortening 83c
50c in Coupons FREE!
For Better Baking • 3 LB. TIN

GEORGIE PORGIE POP CORN 2 CANS 29c

Morton House - Makes Delicious Hot Beef Sandwiches
POUND CAN SLICED BEEF & GRAVY 45c

Pillsbury's New Buttermilk **PANCAKE MIX 33c**
LARGE BOX

PINE-SOL Qt. 89c
Cleans, Disinfects, Deodorizes

PILLSBURY'S BEST **FLOUR 25 LB. BAG \$1.79**

MAXWELL HOUSE **COFFEE 1 LB. CAN \$1.14**

VAL VITA SLICED YELLOW CLING **PEACHES 4 NO. 2 1/2 CANS 95c**

CREAM O'PLAINS **MELLORINE 1/2 GALLON 49c**
VANILLA, CHOCOLATE and STRAWBERRY

CREAM O'PLAINS **BUTTER lb. 59c**
FRESH DAILY

DEER BRAND **TOMATOES NO. 303 CANS 10c**

BETTY CROCKER **CAKE MIX 3 Boxes \$1.00**
White, Devils Food, Marble

PATIO CHILI No. 2 Can 45c
No Beans



Meet Your Neighbors

Visiting With **ROBERTA CAMPBELL** Phone 1804-W-1
The Hereford Brand
Hereford, Texas, Thursday, October 7, 1954 SECTION TWO

H-D Speaker Says "No Such Thing As Minor Violations"

Home Demonstration Club women are surprised to learn that the general attitude toward Highway Safety enforcement is not as determined in Deaf Smith County as in some of our neighboring counties where records are being established in convictions for disregarding traffic regulations.

Highway Patrolman Kirkwood says there is no such thing as a "minor violation" and pointed out that in this county, there had been only two convictions of drunken drivers tried by jury while in Swisher County, the people were aroused over five highway fatalities in a few days. The number of convictions had been 112 for 112 cases turned in by the patrolmen.

Clubs continuing their programs on Highway Safety are:

Westway
Westway H. D. Club met with Mrs. George Turrentine on September 29 for a program on Highway Safety.

James R. Kirkwood Highway Patrolman, was guest speaker. Two members of the Hereford Police Force showed a film on "Then There Were Four."

Quoting Mr. Kirkwood, "There are three main causes of traffic accidents in this county: No. 1—High Speed. No. 2—Failure to grant right-of-way and No. 3—Drunken driving, which is very prevalent on Harrison Highway. He gave as an example where nine drivers were arrested in one night and all nine were found to be drinking. As a Safety Precaution Kirkwood said "I would advise you people to stay off Harrison Highway after 1 o'clock at night unless in the case of an emergency."

The next meeting of the club has been changed from Mrs. Joe Lan-

ders' to Mrs. Elwin Wilson's home. The following members were present: Mesdames P. B. Sowell, Elwin Wilson, Bobby Jones, A. Drager, Leo Ohlig, Paul Rudd, Jimmy Thomas, S. T. Loerwald, Johnnie Townsend, Joe Landers, R. L. Wilson, Charles Owen and the hostess.

West Hereford
Seven members and two visitors attended a meeting of the West Hereford H. D. Club on September 28, at the home of Mrs. John Jacobsen, Sr.

An introduction to the program on Highway Safety was given by Mrs. E. M. Cox. Mrs. P. H. Luck stressed "Accent Your Attitudes" and Mrs. Jacobsen discussed "Attitudes in Action."

Members present were: Mrs. Edna Bove, Mrs. Roy Boyd, Mrs. Vern Witherspoon, Mrs. P. H. Luck, Mrs. E. M. Cox, Evelyn Bell and the hostess. Visitors were Mrs. W. A. Waters and Mrs. M. O. Winget.

North Hereford
Mrs. Paul Hoff was hostess for members of the North Hereford H. D. Club who met for a makeup meeting on quick breads September 30. The meeting scheduled earlier with Mrs. Otto Olson had been postponed due to illness in her family.

Mrs. Hoff demonstrated the mixing and baking of hot biscuits using mastermix as a basis. The hot bread was then served with butter, jelly and coffee to those attending. Pastry was also scored by the group.

Members attending were: Mesdames O. C. and O. L. Williams, Mrs. C. L. Whitehead, Mrs. A. E. Hodges, Mrs. E. E. Bishop, Mrs. Ludwig Kovacs, Mrs. W. H. Russell, Mrs. Fred Barrett, Mrs. Otto Olson, Mrs. Harold Pettijohn, Ro-

(Continued on Page 2)

HD Council Has Monday Session

Six Home Demonstration Clubs were represented 100 percent when the Council held its regular meeting on Monday afternoon in the county courtroom.

Wyche Club had charge of recreation.

Committee reports were given by the following: Mrs. W. H. Goetsch—finance who announced that a bake sale will be held at Piggly Wiggly on October 16. Mrs. C. C. Billingslea, reporting for Mrs. S. S. Williams on recreation, asked each club to bring to the next meeting information for their part on the Christmas program which has been set for December 11. Mrs. R. C. Childers—marketing said that a total of \$453.50 was taken in at the H. D. Market

since the first of September. In this connection it was announced that a demonstration on preparation and packaging will be given at the REA kitchen on Friday afternoon at 2:30 o'clock.

Mrs. Otto Olson, chairman for the reporters, announced that record books would be due on October 29. She also asked that all new reporters and assistant reporters come to the next meeting in October. Other reports were given by Mrs. Louie Olson—yearbook, Mrs. N. A. Brown—Expansion Education, Mrs. Loyce Sullivan—4-H, Mrs. E. M. Cox—Choral, Mrs. Carlos Vaughn—Civil Defense. Mrs. Childers reminded the women that the dates for taking T. B. tests will be October 27-28.

Members voted to postpone the craft school until after the Christmas holidays. Meeting date was changed to the fourth Monday in each month. The next meeting will be on October 25.

Miss Elizabeth Cocanougher of Amarillo is spending her vacation here with her parents, Mr. and Mrs. Clyde Cocanougher. Miss Cocanougher is dietitian at St. Anthony's Hospital in Amarillo.

Mr. and Mrs. J. E. Beyer have returned from a months stay in Kansas. Mr. Beyer underwent an operation in Topeka, Kans., and they made visits with a son, J. E. Beyer Jr., and family in Hutchinson, and Mrs. Beyer spent some time in Litterock, Ark., with a daughter and family, Rev. and Mrs. Harold Hicks and children.

Mrs. G. S. McLaughlin of Mexico City, Mex., has returned to her home after a stay here with her mother, Mrs. H. M. Benefield who has been ill. Mrs. McLaughlin, who was met in San Antonio by her husband, was accompanied there by Mr. and Mrs. Lee Benefield, who visited in San Antonio with her father, Dr. J. M. Postelle, and other relatives.

Table Arrangement Headlines 4-H Activities For Month Of October

Loyce A. Sullivan assistant home demonstration agent, announces the October program for the 4-H girls will include Table Arrangement and a phase of the health program which emphasizes eating to improve personal appearance.

4-H Clubs reporting meetings in late September, were:

Walcott
Walcott 4-H girls met in regular meeting September 17, at the Walcott School.

Margaret Burrus led the ritual. Janell Weaver led the song. During the business meeting Ettie Evelyn Walker was elected president, Mary Durfur vice president, and Barbara Neinstat ritual leader. These officers were elected to fill the unexpired terms of members

who have moved away. Royce Lee, Merry Kay and Mrs. Roy Pruitt gave the program on "Arrangement for Centerpieces" and "Table Setting." Mrs. Pruitt gave the demonstration on "Floral Arrangement." She stressed the point that the girls should use the things they have at home. Her arrangement was sun flowers in a basket.

Merry Kay made a vegetable arrangement and Royce Lee made a fruit arrangement and stressed the point of using a tray to save time in setting a table.

Kathryn Burrus, Mary Durfur, Mary Sue Patton, Gail Hall and Marilyn Lumpkin were welcomed as new members and Mrs. Glenn Burrus as an assistant leader.

Regular members present were Margaret and Cecelia Burrus, Etie Evelyn Walker, Janell Weaver, Barbara Neinstat, Royce Lee Pruitt and Merry Kay Pruitt, Hazel Lewis and Pauline Cole. Leader present, Mrs. Roy Pruitt.

Visiting in the home of Mr. and Mrs. Harry Linderer and daughter, Joyce, over the weekend were Mr. and Mrs. Harold Linderer and Stevie of Clinton, Okla.

Mrs. Clara Shore, now of Kermit, Tex., but formerly of Hereford, has been visiting her mother, Mrs. L. E. Bradley and other relatives.

Mrs. J. J. Flanery of Sherman, mother of Mrs. Colby Conkright, has been visiting in the home of her daughter and family all of last week. She left the first of this week.

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PRICES EFFECTIVE OCTOBER 7 - 8 - 9 & 11th, 1954

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<p>CONCHO EARLY JUNE PEAS CAN NO. 303 14c</p>	<p>CAMPBELL'S TOMATO SOUP NO. 1 CAN 11c</p>	<p>WHITE SWAN Reg. or Drip LB. \$1.09</p>	<p>WHITE SWAN SEEDLESS RAISINS 15 OZ. PKG. 17c</p>
<p>FANCY - FULL OF JUICE NICE SIZE ORANGES 2 lb. 25c</p>	<p>WHITE SWAN 3 TALL CANS MILK 35c</p>	<p>FRIONA CAT-FISH FILLET lb. 43c</p>	<p>ARMOUR'S STAR CURED HAMS 10 to 12 lb. Average WHOLE LB. 57c</p>
<p>California - Fancy Quality CARROTS 1 LB. CELLO BAG 14c</p>	<p>BLACK EYED FRESH WAPCO No. 2 Can PEAS 15c</p>	<p>MISSION INN - HEAVY SYRUP PEACHES SPICED NO. 2 1/2 CAN 28c</p>	<p>WILSON'S CORN KING BACON TRA-PAK SLICED LB. 59c</p>
<p>EATMOR Cranberries 1 LB. BOX 24c</p>	<p>WHITE SWAN 3 16 OZ. CANS Pork & Beans 29c</p>	<p>WHITE SWAN WHOLE KERNEL 12 OZ. CAN CORN 15c</p>	<p>SWIFT'S PREMIUM BEEF ROAST lb. 39c</p>
<p>Washington - Extra Fancy DELICIOUS APPLES 2 lb. 35c</p>	<p>MOTHER'S CUP & SAUCER OATS PKG. 3 LB. 44c</p>	<p>CHUCK TIME Vienna - Sausage CAN 9c</p>	<p>WHITE SWAN FANCY - HEAVY SYRUP FRUIT COCKTAIL NO. 303 CAN 27c</p>
<p>Washington - Extra Fancy DELICIOUS APPLES 2 lb. 35c</p>	<p>WHITE SWAN FANCY - PURE GRAPE JAM 24 OZ. JAR 39c</p>		

HD Chatter

by Argen Draper

The State Conference for Extension workers which was held last week on the A&M Camp was one of the best that we've had in recent years. The program planned was on the latest developments and latest research in home economics subjects.

One of the outstanding speakers of the week was Dr. Sumpter S. Armin. He is Professor of Dentistry, University of Texas Dental Branch at Houston. The emphasis of his talk was placed on the effects of the sugar which is left in the mouth after the eating of sweets and soft drinks. He showed slides making the points that sugar left in the mouth causes harmful acids.

The dentists of Hereford had already educated those of us from this county on the value of brushing the teeth properly and the availability of sugarless gum.

The Editors with "Farm Journal" talked on new trends in furnishings. They stated that a person's in a rut if they haven't made major improvement in the interior of their homes in the last two years.

At the Agents' Banquet, I sat by Mr. R. O. Dunkle, the Agricultural Agent in Deaf Smith County in the late twenties and early thirties. Mr. Dunkle remembers so many of you people and is so interested in your activities and your family. I needed a lot more information about who some of your children had married to answer his questions.

I visited with Joe Henshey for awhile before we left. Joe says he is enjoying his work at A&M more than ever and is looking forward to getting out of school and going to work. During the week I never did see Don McGinty of Spur. I wanted to congratulate Don on the fine article which was in last month's Humble magazine, the "Farm Family." Don has always been an outstanding 4-H boy, having received recognition in a number of 4-H contests. Don recommends to younger 4-H members the keeping of complete records.

For a long time I have known that towns had personalities just like people. We stopped at one town on the trip down to College

Station and also stopped there coming back. I think that I've never been at a town where every person I saw was promoting the city by his friendliness, helpfulness, and nice manners. This was at Commanche. I didn't learn a thing about the Chamber of Commerce, but with individuals who have the attitude of the people I saw, the work of the Chamber of Commerce would be easy.

Mr. Dunkle talked about the early morning breakfasts which Bill Lenderman has started in Hereford. He says that he thinks the citizens here will really be able to accomplish a lot through these early morning breakfasts.

Mr. Dunkle is Agent with headquarters at Graham and you know that's where the Lendermans moved from.

At "Fred's Cafe" in Hamilton, I saw some ivy that had grown for five years. Some of the branches were over 20 feet long.

It is good to be back in Hereford to start work with the farm people with which it is my privilege to work.

HD Chorus Has New Leader List

Mrs. C. W. Parker, new director for the H. D. Chorus was hostess for two meetings held recently by the choral club.

Officers chosen for the coming year were Mrs. T. J. Parsons who was re-elected chairman and Miss Augustine Gregory selected vice-chairman and Mrs. Taft McGee will be secretary for the group. Members present also accepted invitation to sing at Walcott School on April 22 and at the district THDA meeting in April.

Those attending were: Mrs. Clay Ridgeway who is pianist, Mrs. Parsons, Miss Gregory, Mrs. McGee, Mrs. Joe Landers, Mrs. S. S. Williams, Mrs. R. L. Wilson, Mrs. R. C. Childers, Mrs. John Draper and Mrs. E. M. Cox.

The next meeting will be on October 18 at 2 o'clock in the afternoon at the home of Mrs. Parker.

Unusual Practices Seen On Tuesday SCS Tour



GEORGE WARNER IS STANDING at the edge of patch of Blue Panic grass which was shown at the final stop to the group making a tour on Tuesday to observe unusual con-

servations practices being carried out in this SCS district by several farmers. This grass had not been watered or fertilized. (Staff Photo)

Scouters Report Total Of 315 In Deaf Smith Area

The Deaf Smith District meeting of Boy Scouts luncheon was attended Tuesday by representatives from various phases of Scouting and plans were completed for several changes in district operations.

Organization and extension was covered by Bruce Miller, chairman, who announced that Troop 51 charter is due, and that Troop 51 needs an assistant scoutmaster. He also said that Pack 51 will hold a reorganization meeting with new Cubs on Oct. 8, 7:30 p.m. at the Presbyterian church.

Membership, as of Oct. 1, was given as follows: Cubs 162, Scouts 136, Explorers 17; total 315.

The district voted unanimously to hold a troop board of review each month, under Chairman S. B. McLallen. Also stressed was the goal of 40 percent of the Scouts in the region as First Class. The average of this district was cited at 16 percent, which is also the national average.

Ernest Langley, leadership training chairman, announced a scoutmaster and troop committee school at the hotel for October 11, at 7:30 p.m. Coy Patton will serve

as scoutmaster during the training period, while Langley and M.C. Adams will act as patrol leaders.

Bert Boomer's report on Troop 50 at the recent Camp showed a planning for the troop. S. O. ... and Homer Brumley served as archery judges, he said. He also said that Fire Prevention posters were distributed by the Cubs, and that reservations for the Sommers Camp trip at Ely, Minn., July 19-20.

Don Root, finance chairman, was not present for the meeting, but the group discussed the Hereford finance campaign scheduled for a 7 o'clock kick-off breakfast on Monday, October 11.

Reports were heard from Cecil Massey, Rev. Eugene Naugle and Homer Brumley, institutional representatives, and the meeting closed with comments from Mr. Hiatt concerning the proposed reports to Gov. Shivers and to President Eisenhower.

Q. Do you think men prefer women with short or with long hair?

A. Men differ on this subject, although I'm sure they do want their women to look feminine above everything else. In other words, they do not favor the chopped-off, masculine looking hair do. I am sure, too, that the majority of men today do not care particularly for VERY long hair, as they formerly did.

Two Accidents In City Total \$185

There was \$110 worth of damage done in a collision at the intersection of Sampson and Third Streets Saturday morning about 11:43, when a 1953 Ford, driven by Ernest Shirey, Star Route, Springlake, and a 1952 Chevrolet, driven by James Wallace Robinson collided.

Reports showed \$75 worth of damage done to the Ford and \$35 worth done to the Chevrolet.

Shirey was going North on Sampson and had stopped at a stop sign, started and was making a left hand turn. He stated that he saw Robinson pull out from the curb approximately 130 feet West at the intersection where parked on the south side of the street headed East, but thought he had time to make it across. Robinson stated that he did not see Shirey until he saw he was going to hit him.

James E. Shirey was charged with failure to grant the right-of-way.

Estimate \$75 Loss

There were \$75 worth of damages done in a collision at the intersection of Park Avenue and Avenue A Monday evening at about 6:09 o'clock, when a 1948 Ford, driven by Mrs. W. H. Gar-

rett, 326 Avenue A, and a 1954 Oldsmobile, driven by Mrs. Ernest Wade, 600 Union Street, collided.

There were \$25 damages done to the Ford and \$50 worth of damages done to the Oldsmobile.

Mrs. Garrett was making a right hand turn and the sun was in her eyes, when she hit Mrs. Wade, who had stopped at a stop sign. Mrs. Garrett is an inexperienced driver, just learning to drive and evidently did not have the proper reflexes to avoid butting Mrs. Wade.

Mrs. W. H. Garrett was charged with not having an operator's license.

Mr. and Mrs. W. O. Shelton left September 27 for Oklahoma City, Okla., where they attended a Good-year Convention Tuesday evening. They went on to Atoka, Okla., where they were reared, to view the old familiar places that they had once known. They went from there up to Columbus, Kans., to visit in the home of his brother and family, the Jack Sheltons, where they spent a couple of days. On their return home they stopped in Shamrock to visit her brother and family, the George Staacs. The Sheltons returned home late Sunday night.

H-D...

(Continued from Page 1)

berta Campbell and Mrs. Hoff.

DAWN HD CLUB

The Dawn H. D. Club met October 1 in the home of Mrs. J. B. Caraway. Mrs. Orval Galley gave the demonstration how to lay a walk. She also brought a shrub to be identified by the group. Mrs. R. T. Stewart was leader for the day.

Mrs. J. M. Carathers was elected vice president to fill the vacancy created by the resignation of Mrs. Cora Bentley.

Refreshments were served to one guest Mrs. James Slough, a former member from Dimmitt and one new member, Mrs. Muri Little. Others attending were Mesdames Zed Stewart, Marion Russell, W. J. Stewart, R. T. Stewart, Orval Galley, J. M. Carathers, H. S. Fuller, T. L. Sparkman, Miss Lula Botsford and the hostess.

Q. Is there something I can do to induce more plumpness in the front of my neck?

A. Massage some olive oil or a pure cold cream freely into the skin with the first three fingers of each hand, massaging first the right side of the neck, then the left. The motion should be rotary, which is circulation-inducing.

Read The Classifieds

For A Job Well Done

A Tribute to Hereford's

VOLUNTEER FIRE DEPARTMENT



EARL PHILLIPS - Fire Chief

Let's you and I, the citizens of Hereford cooperate with the Hereford Volunteer Fire Department by observing FIRE PREVENTION THIS WEEK and EVERY WEEK THROUGHOUT THE YEAR.

Don't let the Volunteer Fire Department carry the entire load let's do our part.

It's Up To Us - Let's Put Out Those Fires BEFORE THEY START

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FIRE PREVENTION

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But In Case Of Fire

Are You Fully Covered?

Lighting his pipe ain't no hazard to little Alonzo since he took out his Fire Policy (on the beard) with John McLean Insurance Agency.

But even the insurance on Alonzo's beard couldn't replace his beard . . . or his life in case of a fire.

FIRST Take every precaution against the hazards of fire!

SECOND Be sure that you are fully covered with a Fire Insurance Policy with John McLean Insurance Agency!

SEE US TODAY!

John McLean Insurance Agency

John

Phone 273

George

Local Members Are Rated High In Dairy Report

Hereford members rated high in the Randall County D.H.I.A., according to Harold L. Hershey, supervisor. In the summary for August, 1954, are the following: high herds in milk and butterfat was Dale Pulliam's holstein which produced 1070 pounds milk, which contained 3.1 percent butterfat, and averaged around 33 pounds.

High cow in milk was Herbert Boardman's holstein, 12, producing 1940 pounds of milk which contained 3.0 percent butterfat, which averaged up to about 58 pounds. Another of Herbert Boardman's holsteins, Ida, was high in butterfat, producing 1670 pounds of milk, containing 3.9 percent butterfat, which averaged 65 pounds butterfat.

Also, B. E. Brumley's guernsey, Beauty, was high in butterfat. She produced 1210 pounds of milk, containing 5.2 percent of butterfat, which averaged to 63 pounds.

B. E. Brumley's guernsey herd was high in butterfat, producing 760 pounds of milk, which contained 4.7 percent butterfat, averaging 34 pounds of butterfat.

Herbert Boardman's holstein, Ida, was in the 60 to 70 pound Class, producing 1670 pounds of milk, containing 3.9 percent of butterfat, which averaged to about 65 pounds.

Also, B. E. Brumley's guernsey, Beauty, was in the 60 to 70 pound Class, producing 1210 pounds of milk, containing 5.2 percent butterfat, which averaged to 63 pounds.

M. L. Simpson's Holstein 3, rated in the 50 to 60 pound Class, producing 1690 pounds of milk, with 3.3 percent butterfat, averaging 53 pounds butterfat.

In the 50 to 60 pound class also was Denzil Pulliam's Holstein 31, giving 1510 pounds of milk, 3.5 percent butterfat, which averaged 53 pounds. Mr. Pulliam's FCH Holstein, Jack, rated in this class also, giving 1450 pounds milk, 3.5 percent butterfat, averaging 54 pounds.

A Holstein, Janie, belonging to Herbert Boardman, fell in the 50 to 60 pound Class, producing 1670 pounds of milk, with 3.5 percent butterfat, which averaged at 58 pounds.

B. E. Brumley's Holstein Speck, gave 1440 pounds milk, with 3.8



THE VETCH SHOWN in the foreground was overseeded by airplane on August 10 in grain North of Hereford. The Vetch will be allowed to mature next summer and will be followed by wheat. (Staff Photo)

percent butterfat, averaging at 58 pounds. His Guernsey, Stomper, gave 1130 pounds milk, with 5.0 percent butterfat, averaging 57 pounds.

In the 50 to 60 pound Class was M. L. Simpson Jr.'s Holstein 3, which produced 1600 pounds of milk, with 3.3 percent butterfat, averaging 53 pounds.

Rating in the 40 to 50 pound Class was Herbert Boardman's Holstein, Jumper, with 1240 pounds milk, and 3.3 percent butterfat, which averaged 41 pounds. His 26 da Holstein, Jumper, gave 1340 pounds milk, with 3.1 percent butterfat averaging 42 pounds.

B. E. Boardman was in the 40 to 50 pound Class with his 17 guernseys and two jerseys, also with his holstein, Holly.

Leo Witkowski was in the 40 to 50 pound Class with his M. S. Horn, Pansy 2d and George Heard with his holstein, 33.

How Can I?

By Anne Ashley

Q. How can I make a hat cleaner?

A. Try using wall paper cleaner. A piece of the cleaner is broken off, kneaded until soft, and then rubbed over the hat until all the dirt has been rubbed off. A good brushing follows, and in many cases the hat is as clean as when new.

Q. How can I read in bed so

Denzil Pulliam was in the same class with his holstein, Daisy.

that it will not harm the eyes?

A. Do not read when lying down unless propped up sufficiently, so that the page is held at right angles to the line of vision.

Q. How can I remove scorch stains?

A. Onion juice is very effective in removing scorch stains from white materials.

Q. How can I keep eggs from cracking?

A. Eggs will not crack while boiling if one end of each egg is pricked with a pin or needle before placing in the water. This makes an outlet for air and prevents the shell from cracking.

Q. How can I remove rust marks from a bathtub?

A. If the porcelain bathtub or sink has yellow rust marks caused by constant dripping of water, remove them by rubbing with pumice stone.

Q. How can I prevent shrinking

of blankets when laundering?

A. Measure the woolen blanket before washing it, then dry on a curtain stretcher. It will dry quickly and will not shrink.

Q. How can I prevent tearing of pockets of house dresses?

A. When sewing pockets on the dresses or aprons, double a small piece of the material and place it underneath at the top of the pockets. They will not tear so easily when caught on things.

Q. How can I remove the odor from a medicine bottle?

A. Fill it half full of cold water and add one tablespoon of dry mustard. Shake thoroughly, let stand for half a day, and then rinse carefully in cold water.

Q. How can I make good baked apples?

A. Baked apples will have an added flavor if the centers are filled with raisins before baking.

Q. How can I prevent the smell of tobacco smoke in a room?

A. The room will not have this odor if a lump of crystal ammonia is put into a jar with three or four drops of oil of lavender. Add a few tablespoonfuls of boiling water and let the jar stand uncovered in the room.

Q. How can I remove indelible ink stains?

A. They can usually be removed by rubbing with equal parts of ammonia and turpentine.

Q. I am 17 years old, and my face is marred by circles under my eyes. I follow a correct diet and drink lots of milk. Could you suggest anything else I could do about these circles?

A. How about the amount of sleep you get? Some people require more than others, and circles under the eyes are most frequently due to insufficient amount of rest.

Q. What is a good treatment for whiteheads on the skin?

A. Apply a paste of almond meal and warm water to the infected areas, and allow to dry. Then scrub with circular motions, using a clean cloth. Rinse skin with warm water, then splash with cold.

Hospital Notes

Patients In Hospital
Mrs. Morris Sheffield, OB; Harold-Eugene Hagler, med.; Mrs. John Estes, OB; Mrs. Bill F. Craig, OB; Mrs. G. A. F. Parker, med.; Mrs. Anthony Matulich, surg.; Paulo Martinez, med.; Mrs. Jack Johnson, med.; Peggy Erdman, med.; Marios Rodriquez, med.; Jerrel O'Neal Redwine, surg.; Marilyn Metcalf, med.; Mrs. J. D. Chambers, OB; Mrs. John Burden, OB; Mrs. Jose Salinas, OB; Sarah A. Teas, med.; Sonja Culp, med.; Mrs. A. E. Edwards, med.; Wark Phillips, surg.; and W. F. Stedman, med.

Patients Dismissed
Mrs. W. S. Dameron, 10-2; Helen Cross Pellam, 10-2; Mrs. Jimmie Robinson, 10-2; Carol Sparks, 10-2; Mrs. O. B. Sumner, 10-2; Mrs. Sank Ramey, 10-2; Mrs. Laura Downey, 10-4; Lucy Wilkins, 10-4; John Engler, 10-2; Giles Tate, 10-4; Janice Ramey, 10-4; Balderrama

Palacios Eulallo, 9-30; Jim Shirley, 10-6; Leroy Conklin, 10-5; Mrs. Ted Toms, 10-3; Emma Jane Boaz, 10-2; A. J. Self, 10-2; Jimmie Purcell, 10-2; Mrs. John Flores, 10-4; Daniel Escobedo, 10-4; Ray Brown, 10-5; Mrs. Jose De LaPaz, 10-5; and Elmer Mitchell, 10-5.

New Births

A daughter was born to Mr. and Mrs. John Flores, 10-3. Sons were born to Mr. and Mrs. Jose De LaPaz, 10-3; Mr. and Mrs. J. D. Chambers, 10-3; Mr. and Mrs. John Burden, 10-5; Mr. and Mrs. Morris Sheffield, 10-6; and Mr. and Mrs. John Estes, 10-6.

Q. What tricks of makeup help correct irregular facial features?

A. A good rule is to put a dark shade of foundation cream on the features you want to minimize, and a lighter shade on the rest of your face. Dark makeup cuts down large features, while light makeup builds them up.

Legion Post Meets
American Legion, Hereford Post 192, met at the Legion Hall Tuesday, October 5. There was a fair crowd. An announcement was made of the 18th District Convention, which will be held in Hereford in the spring. Plans were made to start a membership drive to end November 11 with a breakfast at the Legion Hall. Also the announcement was made of the zone meeting for next Tuesday, October 12, 8 o'clock, at Dimmitt, will have a chop suvey supper. Boys who attended Boy's State at Austin will have the program.

Read The Classifieds



Read The Classifieds

NEW FALL VERSIONS IN JUNIOR MISS LOOK-ALIKE DRESSES



Destined to be a fall favorite of every miss. Two lovely groups of look-alike dresses from the 3 year old up to age of 16. Novelty Sailor dress of fine quality Sanforized broadcloth. Large braid trim collar, short sleeves. Full flare skirt in two wonderful colors. Squaw style of solid color broadcloth with contrast yoke and tiered border skirt. Short puff sleeves, full flare skirt. Two wonderful color combinations. Truly a must for your fall wardrobe, truly a wonderful Anthony value.

- SAILOR DRESS IN**
- Navy
 - Ginger
- SQUAW DRESS IN**
- Sand - Salmon
 - Blue - Salmon
- Ideal for Back - To - School Wear. See These Today.
- ALL STYLES EXACTLY AS ILLUSTRATED

CHILDREN'S
Sizes 3-6x **2⁹⁸**

GIRLS' SIZES
7-14 **3⁹⁸**

TEEN SIZES
8-16 **5⁹⁰**

SAVE \$19⁹⁵
This Week 2 for 1 **TRADE-IN SALE!**



New Super-Powered **EUREKA** Roto-Matic SWIVEL-TOP CLEANER. Exclusive ATTACH-O-MATIC Clip-on Tools.

Look at the Price! **\$69⁹⁵**
Complete with De Luxe Cleaning Tools \$20 to \$30 Less than Comparable Cleaners—You Save this on Cleaner Alone!

- Amazing 100 psi nozzle gets ALL the dirt
- Super suction—1/4 H. P. Motor
- Very quiet—no vibration
- 2 to 5 lbs. lighter—easy to carry
- Adjustable wheels for drags
- Card clamps to side of cleaner
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YOU GET \$19⁹⁵ The beautiful STORAGE CHEST TV-BENCH. For your old cleaner.



SMALL DEPOSIT, \$1.25 a week—**10-DAYS' HOME TRIAL**

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And if you prefer, go further than that. You can also use Asbestos Siding on your home too.

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OBSERVE FIRE PREVENTION WEEK ALL YEAR LONG!
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Phillips-Perryton Game To Highlight 1-AA Play

Herd Favored Over Irish In Coming Clash

The Phillips - Perryton game at Perryton this weekend highlights football for the district as six of the seven 1-AA teams swing into 1954 conference schedules.

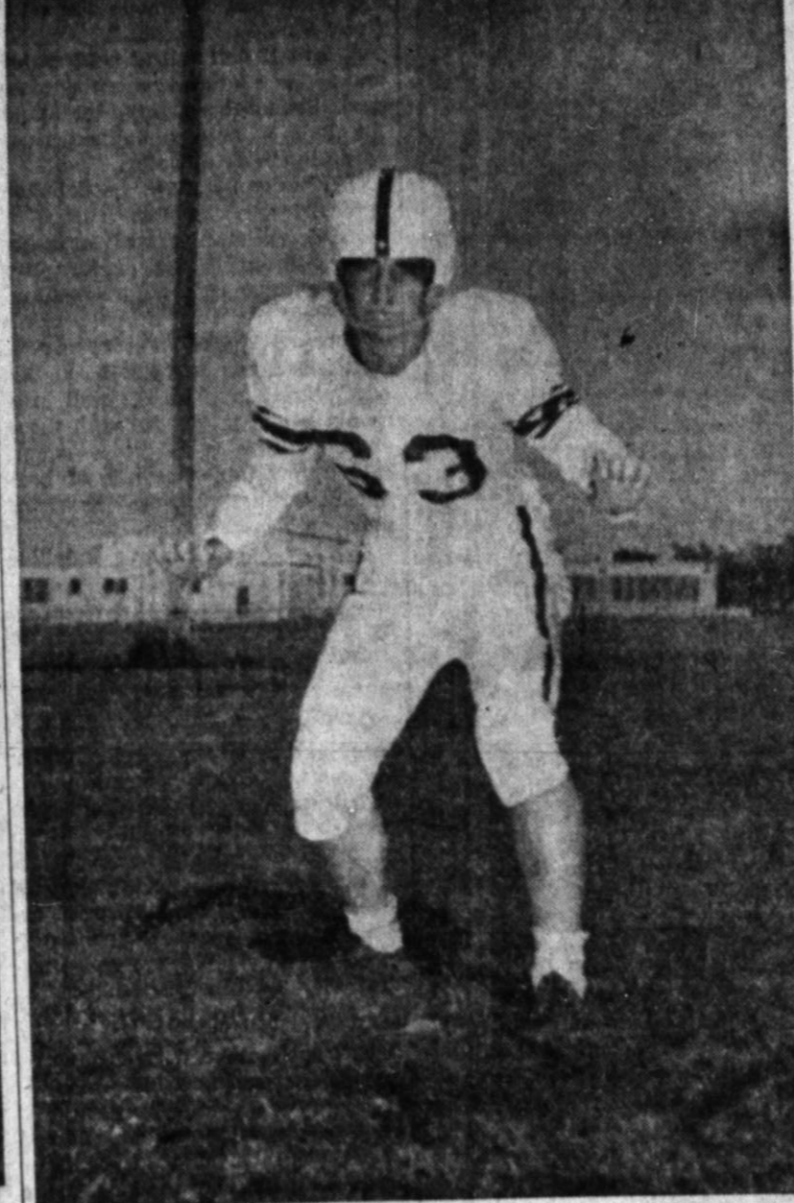
Phillips-Perryton
Phillips will be favored in the tangle, having added up 185 points to 45 this season over such opponents as Brownfield, Childress, Wellington and Levelland. Perryton, generally considered as the only team in the district which might upset the Blackhaws, has totaled 162 points against 31 for their opponents, but has met comparatively weak opposition against White Deer, Panhandle, Price College and Canadian. Both teams have 1,000 on their season standings.

Canyon vs. Dalhart
Canyon travels to Dalhart for what will also likely be a sharply contested battle. The Wolves have run up 78 points against 31 for their opponents, but have played only one Texas team (Leffers), in which they lost 0-6. Dalhart victories have been over Guymon, Boise City and Clayton. Canyon has dropped no games, but faced a close call with Memphis, winning 27-26; other victims of the Eagle squad are Happy, Panhandle, and Tulia. Canyon has piled up 143 points to 52 for their opponents.

Hereford Shamrock
Hereford travels to Shamrock for their conference opener—and what should be their easiest game of the season. Hereford has totaled 73 points this season, while their opponents have piled up 92. The Whitefaces took wins over Muleshoe and Tulia, losing to Littlefield and Phillips. The Irish have not won a single game of the four played, however, and have only scored three touchdowns—one each against McLean, Wellington and Leffers for a season total of 20. Irish opponents have rolled up a total of 109.



MEET THE WHITEFACES — Buddy Godfrey is a slick, slippery runner. He runs the team from the split-T, running the quarterback option play very effectively. (W. H. Patton Photo)



MEET THE WHITEFACES — Don Sigle, defensive tackle for the Whitefaces, is a hard charging lineman. He is a two year letterman. (W. H. Patton Photo)

bock Saturday last. Both Tech and the Oklahoma Aggies are well equipped with lines, in fact, they possess at least a pair, each. . . . The thing was clean, but Hoo Boy, bumpy, none of those close up men had to be rocked to sleep that night, I betcha. . . . Both clubs are come back types, non-quitters. Tech went 61 yards to tie, starting with 6-52 left in the game and then the Ags from there, at 2-54, and from their own 20, scooted to the Tech 9 with 29 seconds remaining. Whitworth, at this juncture, for my money, took a deliberate 5 yard delay penalty, in order to back the ball into kicking position, since they were on the east-side restraining line and from there they booted the fielder, but this, in the face of the referee, waving his wings to indicate the game was kaput, as of before, the try. Flores, the Amarillo soph, did a nice toe job, in spite of the still rough kicking angle. . . . Tech's pitching was inept, over-throwing on one and under-shooting on a second occasion, both to wide open score-bent targets. "Course the chunker wasn't completely alone and unhindered when all this happened, having simultaneously, Ags everywhere, in his hair even. If the Cowpokes possess ary a break-away runner, they had better unveil him, 'cause such a type is their big need. Their top runner is a power boy, Lunsford, whose idea of a routine carry, is about three yards through the tough, toting a couple of the opposish and step-

Tag Team To Be Wrestle Feature

Hereford wrestling sponsored by the Lions Club at the Bull Barn on Highway 60 this Saturday night at 8:30 o'clock will feature Andre Drapp and George Curtis versus Nash Karahan and Scottie MacFarland in a Tag Team Match in the Main Event of the evening

ping on, maybe, two more. The Cowboys, negative passing percentage, up to the Lubbock counter, may have bilked the Techsians a bit, also whose aerial umbrella was ineffective. Tech could use a right half, too, that is, one of comparable ability to that of the balance of their front running backs. When the fit was real snug on that last have-to march, Tech had Mr. Kirkpatrick in there at the throttle, gimpy foots and all, he doed her, too. The guy can really move, altho they oughta call him two-step, for it takes about that for him to unwind. Baylor not only lost the ball game to the Miamis but they lost L. G. Dupre with a broke left leg, last Friday eve. The Odds boys have a few I differ with this week, like, Navy over Stanford, Illinois over Ohio State, Georgia over North Carolina by 13, Penn over Princeton by 13, Marquette over Cincinnati by 7 and Tempe over San Jose by 14. That last pick must have been directed by an Ouija board.

with two out of three falls and a one hour time limit.

The second event with one fall being 15 minutes will feature Scottie MacFarland of Edenburg, Scotland, versus Andre Drapp of France.

The first event with one fall, having a limit of 15 minutes, will feature Nash Karahan of Turkey versus George Curtis of Vicksburg, Miss.

General admission will be \$1.00, tax included and children under 12 will be charged 50 cents, tax included.

Wrestler Breaks Broom On Foe Saturday Night

In the Double-Main Event Saturday at the Bull Barn with two out of three falls and a time limit of one hour, Pepper Gomez of Los Angeles, Calif., and Dick Steinborne of Orlando, Fla., were featured.

Gomez won the first fall in 16 minutes with a cross-body press.

Steinborne won the second fall in 18 minutes with a double-heel nelson.

The third and deciding fall was won by Gomez in three minutes with a back-slide.

The Main Event for the evening with two out of three falls and no time limit featured Burn Taft of Salt Lake City, Utah, and Doc Gallagher of Bayonne, N. J.

Taft won the first fall in 10 minutes with a body-slam.

Doc Gallagher won the second fall in five minutes with a neck breaker.

In the third and deciding fall neither the ring nor the barn were big enough to hold the two, when Doc Gallagher started a 111 roughing Taft up. Gallagher paid no attention to the referees, only in time not to be counted out. The two wrestled out to the entrance of the barn, where Gallagher hit Taft over the head with a broom, breaking the broom into three. This made Taft furious and carried the fight out into the middle (More Sports on Page 5)

Sports Events OF THE HEREFORD AREA

Foibles FANCY AND PLAIN

By Kent Saare

These coaches new to the footballer racket as head men, must have ringing ears along about now, as well as rings under their eyes. Among the bereaved, up to date, are Daugherty of Michigan State, Sebo of Pennsylvania, Mother of Kansas, Pilney of Tulane, Edwards of North Carolina State and Brennan of Notre Dame. Some of the scribes, those with softer and running type of pencils, had Mr. Brennan right up there in the niche with Rock and Leahy, altho they should have Jess Harper up there too, on account he started it all. . . . It took Purdue only 60 minutes of playing time to point his foots back to earth, resoundingly. They accorded him an accolade on the Texas thing,

when, whatever was accomplished could have been a carryover from Leahy. The blats pumped the Texans up fairly high and perhaps somebody in the crowd could read. At any rate, mayhap we better wait a couple of years, iffen he lasts so long, and see what Mr. B. can do on his own. One newcomer, without fanfare, has been doing all right, that one is Murray Warmath at Minnesota, who, Gielless, has won two in a row. . . . While we are in the racket corner, I noticed in the Sunday Lubbock zephyr, that they are staging a World's Championship Wrestling match in Lubbock on Wednesday, October 6, 1954 and the Amarillo blat on the same day advised that the same participants, in the Lubbock match, would rattle for the World's Championship in Amarillo, at a date, no later than Thursday, October 7, 1954. . . . Can such a combo be beat, or even tied??? Speaking of standoffs, that was a rouser which they threw at Lub-

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Nothing Down \$3.20 Per Week

42" SINGLE BOWL
Pressed steel porcelain enamel sink. Right or left-hand. Highest quality fittings. Latest cabinet design and styling—featuring Perma-Finish baked enamel; rounded edges and corners; insulated doors; wire door tray. Lifetime value.

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54" SINGLE BOWL
Double drainboard convenience. Two drawers, three cupboards. All latest features. Latest styling. Recessed knee space. Matching Republic Steel Counter and Wall Cabinets in open stock.



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WRESTLING

At BULL BARN on The Highway
Sponsored By Hereford Lions Club

TAG TEAM MATCH

Two Out Of Three Falls — 1 Hour

ANDREE DRAPP

And

GEORGE CURTIS

Vs.

NASH KARAHAN

And

SCOTTIE McFARLAND

McFarland Vs. Drapp

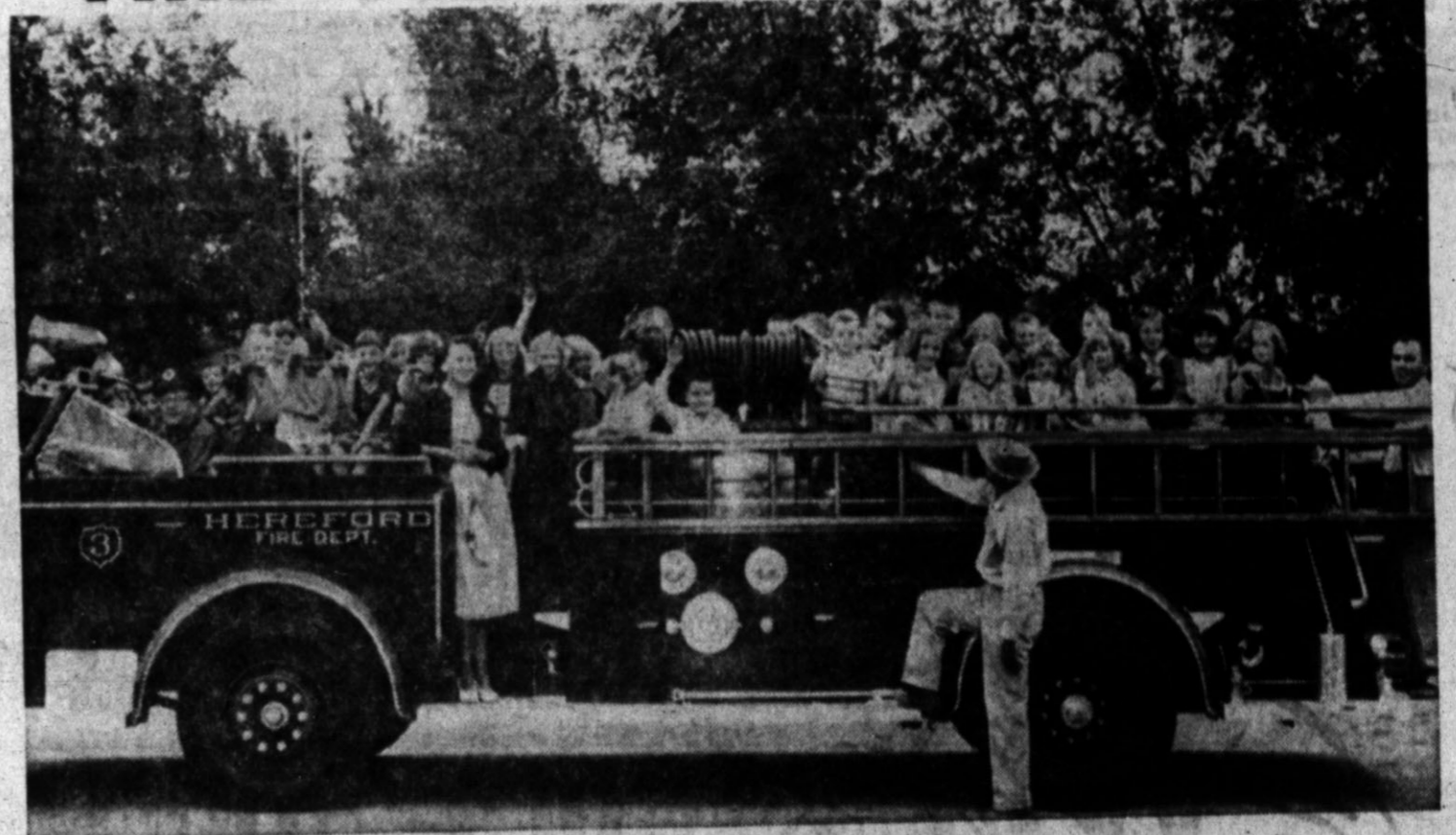
One Fall — 15 Minutes

Karahan Vs. Curtis

One Fall — 15 Minutes

SAT., OCTOBER 9, 8:30 P.M.

FIRE PREVENTION WEEK!



Help The Hereford

VOLUNTEER FIRE DEPARTMENT

By Helping To Prevent Fires This Year!

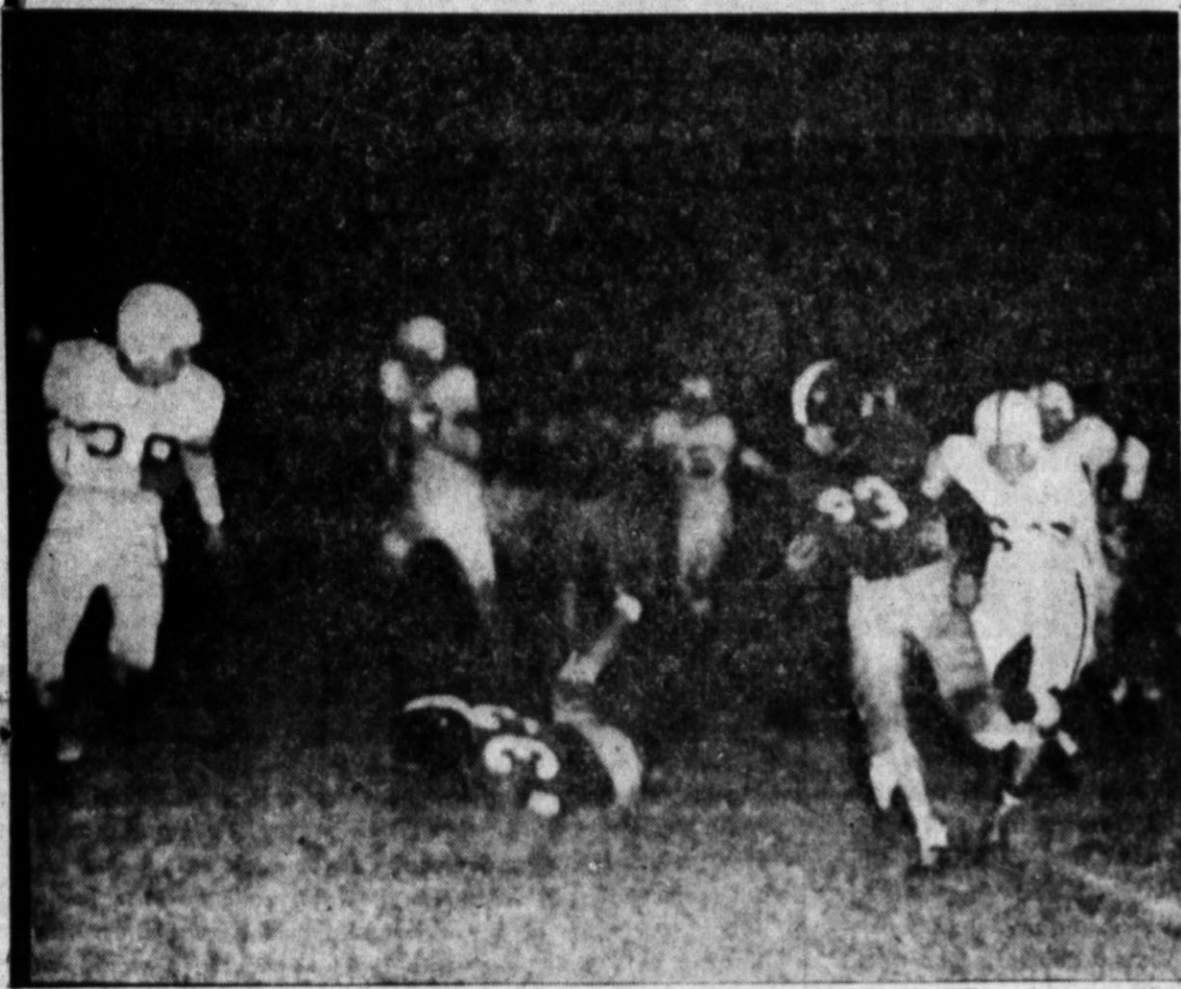
Without a doubt, Hereford has one of the finest Volunteer Fire Departments in the country today, but we can help to make their job a little easier by observing FIRE PREVENTION THIS WEEK and Every Week of the Year.

FIRE TAKES A SHOCKING TOLL . . . in property destroyed, homes devastated, futures blasted, bodies maimed, lives lost. The eerie whining of fire engine sirens grips every heart in the quick, chill terror of the question, "Could this be my TURN?" Bitterly ironic is the fact that most fires could have been prevented. Fire feeds greedily on careless deeds. Fire can be stopped before it starts by care and caution . . . YOUR care and caution! Check today! Clean up that accumulation of waste material in the basement. Keep points, oils and other combustibles in a fire-safe place. Watch that lighted match and cigarette butt.

PUT YOURSELF ON GUARD TODAY! LET'S ALL DO OUR PART!

HEREFORD GRAIN CORP.

Phone 360



LEE ALLEN JONES picked up good yardage from the Whitefaces on this play. After Jones are Walter Kirkland, No. 6; G. C. Merritt (28) and Francis Boyd (77) who came in to make the tackles. (Travis Caraway Photo)

Westway News

By Mrs. Johnie Townsend

There were 66 present for Sunday School with officers for the new year taking charge. Robert Boyd, James E. Head and Wendell Osborne gave birthday offerings. Rev. R. D. Evans filled the pulpit.

Rev. Evans and Mrs. Evans of Amarillo, Mr. and Mrs. Robert Boyd of Hereford were dinner guests of the G. C. Merritts on Sunday.

Sue Osborne, who is attending Draughon's Business College in Amarillo spent the weekend with her family, the W. C. Osbornes.

Mr. and Mrs. Herbert Lemay and children of Portales, N. M., visited in the B. B. Northcutt home on October 3. Mrs. Lemay and Mrs. Northcutt are sisters.

Mr. and Mrs. Finis Wright of Dimmitt visited in the Elmer Combs home Sunday afternoon. Cliff Combs spent the weekend in Plainview, visiting relatives.

Mrs. Clarence Saulcy called the Merritt home from Twin Falls, Idaho, last Saturday morning to inquire about their crops and the weather here. Mrs. Saulcy said it was getting very cool in Idaho. The Saulcys have been vacationing in the northern states for four weeks now.

Mr. and Mrs. G. C. Merritt Sr., accompanied the P. H. Lucks and the Robert Boyds of Hereford to Brownfield Friday night for the ball game.

The Merritts met Mrs. Merritt's sister and family, the J. E. Springers, of Seminole.



MEET THE TEACHER -- Mrs. Ellen Bryant, a fourth grade teacher, is among the many at Central School this year. Mrs. Bryant was born in Ralls and was also reared there. She finished high school in Ralls and went to Texas Tech College for two years. She received her BS and Masters degrees at West Texas State. She has been teaching in Deaf Smith County for twelve years. If Mrs. Bryant had any hobby, it would be boys and girls. Shown in the picture with Mrs. Bryant are Betty Huckert and Wayne Hastings.

The Boyds met their daughters and families, Mrs. Earnest Adams and Mrs. Clayton Brown of San Angelo and Big Springs, both formerly of this community.

Mr. and Mrs. Joe Landers went to Clovis, N. M., on business last week. While there, they visited in the J. A. Madole home.

Mr. and Mrs. Everett McIntosh accompanied Mr. and Mrs. J. L. Bell and family of Dawn to Muleshoe October 3.

Mr. and Mrs. W. B. Nunley and children and Dad Gunn of Hereford were Sunday dinner guests of the Joe Landers.

Mr. and Mrs. Bill West of Ward and Mr. and Mrs. Buddy Neal and Clayton of Hereford were dinner guests of the Johnie Townsend's October 3.

Mrs. John Maybury and son are visiting this week in the Carlos Vaughn home. They live in Kansas City, Kans., where Mr. Maybury attends a Seminary. Mrs. Maybury is Mrs. Vaughn's niece.

Black News

By Altha Presley

The Home Demonstration Club had a called meeting Wednesday, September 29, in the home of Irene Latham. Six members took their first lesson in copper picture art.

The members were so enthusiastic over the work that another meeting was planned for next Wednesday. Starting Wednesday were: Helen Fangman, Lucille Rockey, Buella Mae Deaton, Dorothy Noland, Marjorie McGowan and Carrie Tatum.

Mrs. Ralph is home from the hospital and reported doing nicely at this time.

Carrie Tatum, Lucille Rockey and Maudine Edelman were shopping in Clovis and Texico Thursday for a cook stove for the Club House.

Pat Deaton of the U. S. Navy is home on a month's leave of duty. Mr. and Mrs. Ross Latham and Dennis spent the weekend at Ropesville, their former home.

Hereford were guests in the E. W. Tatum home Sunday afternoon.

Mr. and Mrs. John Keys and family of Plainview visited in the Dick Rockey home Friday.

Mr. and Mrs. Melvin James and family visited in the Fern Barnett home one day this week.

Clyde Hays Jr., of Lubbock was home for a brief visit Sunday.

Mrs. W. G. Crow and children and L. Y. Crow of Hereford visited in the Leslie Deaton home Wednesday.

Game Party At McIntosh Home

Miss Florene McIntosh of the Westway Community was hostess to a game party at her home last Saturday night, October 2. After games and refreshments, the young people drew numbers for partners and then attended a movie in town.

Those attending were: Gray Brunson, Norma Ruth Cummings and Wanda Stayton of Hereford.

Ann Dyer was there from the Ford Community. From Westway attending were: Billy Don and Eugene Combs, Larry and Walter Kaul, Ross Joe Landers, Woodrow Northcutt, Raymond and Ralph Morrison, Donald Keeling, Bobby Frost and Robert Perkins, Dora Ruth and Freda Inman, Mary Lynn Morrison, Ann and Gayle Wagoner, and the hostess.

H. P. S. ARE COMING!

DR. MILTON C. ADAMS

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District 1-AA

Season Scores -- Schedules

Below appears the schedule and scores of all teams in District 1-AA. Score on left is that of team appearing in capital letters at top of each group. Next scheduled game will be with the team appearing immediately below.

CANYON

40 Happy 0
38 Panhandle 12
27 Memphis 26

Wrestler....

(Continued from Page 4)

of the highway and on up into the dressing rooms. The final decision was that it was a "no-contest" affair. Neither of the wrestlers won the match in the main event.

38 Tullia 14
Dalhart
Hereford
Perryton
Dumas
Phillips
Shamrock

DALHART

0 Lefors 6
39 Guyton 25
20 Boise City 0
19 Clayton 0
Canyon
Hereford
Perryton
Dumas
Shamrock

DUMAS

14 Quanah 7
18 Clovis 18
0 Oton 6
Wellington
Phillips
Shamrock
Dalhart
Canyon
Hereford

Perryton

HEREFORD

19 Muleshoe 7
13 Littlefield 40
28 Tullia 12
13 Brownfield 33

SHAMROCK

Dalhart
Canyon
Perryton
Dumas
Phillips

PERRYTON

31 White Deer 7
45 Panhandle 18
47 Price College 6
39 Canadian 0
Phillips
Shamrock
Dalhart
Canyon
Hereford
Dumas

PHILLIPS

54 Brownfield 7
51 Childress 6
48 Wellington 7



The Cash and Carry Cost of Cleaning one Dress or Suit is \$1.00

THINK THIS OVER!

Is It Worth the Chance of a FIRE?

Take Every Precaution Against Fire! Never Keep Dry Cleaning Fluid Around Your Home.

HAVE YOUR CLOTHES CLEANED REGULARY AT YOUR DRY CLEANERS

Corbett Cleaning Co. Neill Cleaning Co. Norris Cleaning Co.

The Vogue Cleaners Acme Cleaning Lindsey Cleaners

FIRE PREVENTION IS EVERYBODY'S JOB!



JIM WIMAN, master of ceremonies for the Farm Tour sponsored by SCS, explains that the young vetch growing in the grain sorghum on the Taft McGee farm in the Progressive community was overseeded by air-

plane late this summer. Others shown with Wiman were from the left Mr. Sedig and Mr. Riley, irrigation farmers visiting from Borger, and Bill Nafzger.

Complete Plans For Garden Club Tour Of Homes

The Garden Beautiful Club has announced completion of plans for its annual Tour of Homes which will be held on October 29. Previously the tour has been held in the spring.

Final plans were announced Friday afternoon at a meeting of the Garden Club held in the home of Mrs. J. L. Woodford. Mrs. Harold Kaestner was co-hostess.

Mrs. F. P. Lyons is general chairman of the tour and serving on the committee with her are Mesdames Robert Veigel, Frances Houston and E. W. Hobson. Detailed plans and schedules will be announced later.

The program for the afternoon consisted of a film "Arrangements of Williamsburg, Va.," shown by Pat Sullivan.

Those attending were Mesdames Howard Armstrong, Ray Cowser, S. L. Easley, George Graham, J. B. Harlin, V. O. Hennen, Charles Hood, D. C. Kinsey, F. P. Lyons, Dick Miller, G. P. Owen, Helen Pipkin, D. B. Roberson, Mary Seigler, W. J. Stanford, Robert Veigel, Miss Frances Turrentine and the hostesses.

Whitten, Wayland Allen, and the son attended the football game at Canyon Saturday as guests of the college. Mr. and Mrs. Al Goodin also attended.



MEET THE TEACHER -- Mrs. Frank Prowell, home making teacher at Hereford High School, was born and raised in Raton, N. M., and also graduated from high school there. She also attended New Mexico A&M and Oklahoma University. Mrs. Prowell, who has been teaching in Hereford for three years, says sewing is her pastime hobby. Before coming to Hereford, Mrs. Prowell was home demonstration agent in New Mexico for two years. (Staff Photo)



MEET THE TEACHER -- Mrs. W. H. Fogle, a first grade teacher, is among the new teachers at Shirley School this year. Mrs. Fogle was born in Ely but was raised in and around Hereford. She is a graduate of Canyon High School and attended college at West Texas State College. Mrs. Fogle taught one year at Dawn before teaching at Shirley. According to Mrs. Fogle, if she had any hobby, it would be traveling because she enjoys nothing better. Shown in the picture with Mrs. Fogle are Larry Clements, son of Mr. and Mrs. Stephen Clements, and Jackie McMahan, daughter of Mr. and Mrs. James McMahan. (Staff Photo)

ADRIAN NEWS

By Annie Lesley

Mr. and Mrs. R. L. Pincell, Judy and Linda visited in Dumas Sunday with his sister and family, Mr. and Mrs. J. O. Johnson and Jenan.

Minor Pounds returned home Friday from Austin, where he has been working for an insurance company.

The Adrian High School seniors were in Amarillo Thursday selling ads for the annual.

Mrs. Hardy Harris and Mrs. Overton Harris and children of Chan-

ning and Mrs. Cecil Case of Lubbock visited Friday with Mr. and Mrs. Wilbur Harris and Freddy Harris.

Visitors last Saturday in the John Proctor home were their daughter, Mrs. Red Garrison, and children of Channing.

Mrs. Bob Gruhkey and Mrs. E. H. Mosteller visited Monday and Tuesday of last week with Mr. Mosteller's sister, Mrs. Rob Fite in Borger. Mrs. Fite recently suffered a heart attack. Mrs. Mosteller visited again Thursday through Saturday with Mrs. Fite and Mr. and Mrs. Abb McCullar visited with her last weekend. She is Mrs. McCullar's mother.

Visiting Sunday in the Al Goodin home were his mother, Mrs. Pearl Goodin, and his sister, Alma, of Amherst.

Marvalene Allen was maid-of-honor at the marriage of her cousin, Patsy Townsend, of Hereford, and John Burns of Lakin, Kans., at the Westway Community Church Wednesday, September 29.

Mrs. C. S. Tomlinson and Sandra, Mrs. Junior Orr and Gary of Coleman are visiting in the H. D. Tomlinson home. Mrs. Tomlinson is Mr. Tomlinson's sister-in-law and Mrs. Orr is his niece.

Haley Shaw of Philomath, Ore., was visiting and attending to business in Adrian last week.

Rebba Pinnell was hostess at a supper given in her home in honor of Miss Judy Pinnell last Thursday evening. Judy recently celebrated her 16th birthday. A Mexican Casserole served with potatoes, baked beans, individual salads, and dessert of apple pie was enjoyed by all. Guests were: Mr. and Mrs. A. P. Jones, Sheldon Proctor, Ema Lou Jordan, Annie Leslie, June Whaley, Billie Gruhkey, Judy Nell Tomlinson and the honoree. After the meal the group enjoyed playing charades.

Mr. and Mrs. E. N. Jacobson visited in the John Proctor home Sunday afternoon.

Rebba Pinnell, Judy Pinnell, Ema Lou Jordan and Billie Gruhkey stayed all night Thursday with Judy Nell Tomlinson.

The Boy Scouts attended a "Camporee" Saturday at West Texas State College in Canyon. They swam in the college pool and later were guests at the football game. Those Scouts attending were Donnie and Kippy Morgan, Jimmy Zaring, Phillip Pinnell, Jerry

H. P. S. ARE COMING!

FASTEST KNOWN PAIN RELIEF FOR ARTHRITIC, RHEUMATIC VICTIMS—NOW AVAILABLE

Seven "Film-Coated" Ingredients Offer Positive Relief

The crippling, torturing, twisting pain of Arthritis and Rheumatism may soon be forgotten, thanks to an exciting new laboratory discovery named Ar-Pan-Ex. Ar-Pan-Ex was perfected by a noted scientist of a world-famed university, working with all known facts about these crippling ailments. The result is a safe, easy to take tablet that promotes the fastest relief known from that stubborn agony.

Ar-Pan-Ex is compounded of seven active ingredients including a special new medicine to help provide longer lasting relief. Ar-Pan-Ex is exclusively perfected to curb chronic, deep-seated pain.

Why AR-PAN-EX Helps
Ar-Pan-Ex does not dissolve uselessly in the stomach—avoids stomach distress. Ar-Pan-Ex is scientifically "film-coated" so that ALL

the powerful, pain-relieving medicine is released only in the small intestine where it can be quickly carried by the blood stream to every pain-wracked muscle joint and nerve.

Nothing Like AR-PAN-EX
Nothing ever offered before can bring results faster, more effectively or with longer lasting benefits than Ar-Pan-Ex. It may mean a renewed life of usefulness and pleasure to millions.

Ask for genuine Ar-Pan-Ex today at any drug store for the kind of relief no other product can claim to equal. If your druggist is not of it, he will be glad to order it for you.

Rogers Drug 241 Main St.

ATTENTION FARMERS AND STOCKMEN!

Are You Uneasy About the Future Prices Of Commodities

IF SO.....

Elect A Farmer-Stockman

To Help Fight Your Battle!



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SPARKY SAYS:

This could be your home!

Some families think they can "hope" fire from starting. Take Sparky's word for it. It doesn't work! The only thing that will stop fire before it starts is active prevention by the whole family.

Everyday all over our country fires snuff out the lives of men, women and children—yearly destroy almost a billion dollars worth of property — put people out of work and leave thousands injured and maimed.

Nine out of ten of these fires could have been easily avoided by the observance

of the simple family rules of fire prevention: Don't smoke in bed—Don't use flammable cleaning fluids—Don't use frayed electric cords—Don't let children play with matches—Don't let junk accumulate in the attic, basement and closets—Don't overload your wiring system—Don't use ordinary extension cords on heaters and irons—Don't be careless with cigarettes—Be careful of oil stoves and watch out for sparking chimneys!

Don't gamble with fire, the odds are against you. Remember Sparky says:

DON'T GIVE FIRE A PLACE TO START!

OBSERVE FIRE PREVENTION WEEK 365 DAYS EACH YEAR!

HEREFORD STATE BANK

MEMBER: FEDERAL DEPOSIT INSURANCE CORP.



Photo by Frank Pelletier-Waasockett Call

Bumper Milo Crops On Johnson Super-Size Farm

26 Irrigation Wells Serve 4,350 Acres When Cowman Turns Farmer

By Roberta Campbell

When a cowman like Porter Johnson decides to plow up his grass and begin farming, there has to be a good reason.

"We had good soil and good water—and you just can't afford to graze land like that," said Mr. Johnson. He can also point to 4,350 acres of maize, which is expected to average 4,500 pounds to the acre, to prove that he was right.

Started In 1917

Johnson's parents came to Black in 1917 to begin ranching with about three and a half sections. He had seen the first experiments that were made with irrigation in that locality. These shallow wells had been abandoned after a short time, however, on the theory that sand would prevent any further development.

The Johnson family was primarily interested in ranching and increased their holdings to several thousand acres in the years that followed, but the decline in cattle prices and drought conditions, which left the grass in bad shape, turned their attention to farming.

Deep wells were later dug in the area to get past the quick sand that plagued those who had tried to pump water to grow crops years ago.

Mr. Johnson's 1954 experiments, which might be likened to the "More People — More Farms" slogan, started when he rented large tracts of grass land to several individuals for row crop. Sod was turned to bring the final number of acres under cultivation on the Johnson place to more than 4,300 acres.

26 Irrigation Wells

Twenty-six irrigation wells were put into operation each of which would flow a thousand gallons or more a minute. The wells were dug to an average depth of 330 feet and four stages were set at 220 feet. Spacing of the wells allowed one to each quarter section.

Mr. Johnson's prediction of plenty of water was borne out this summer when the wells were turned on in July and pumped continuously until September to keep the large acreage growing through the hot, dry summer.

Horace Vaughn who was watering 800 acres with five wells said he had 480 irrigation tubes going to take care of the output. The tubes ranged from an inch and a quarter to two inches in size. T. J. Clay, Vaughn's partner, had not been reached for comment on his ability at setting tubes but the crop proved that there wasn't any playing off on the job.

Full Bin Every Round

Charlie Shipley, who farms another section on the Johnson place, was first to start combining and the bin was being emptied every round on the field where he first started. This was his lightest crop on the 640 acres. Shipley said that except where the sod bordered old fields, which had been blowing, they were fortunate in having very few weeds on the new land. A few goatheads and a little tickle grass was all that had the courage to try to get a foothold in the lush crops.

5,000 Pounds To Acre

Ross Latham has also started harvesting 850 acres of Martin that

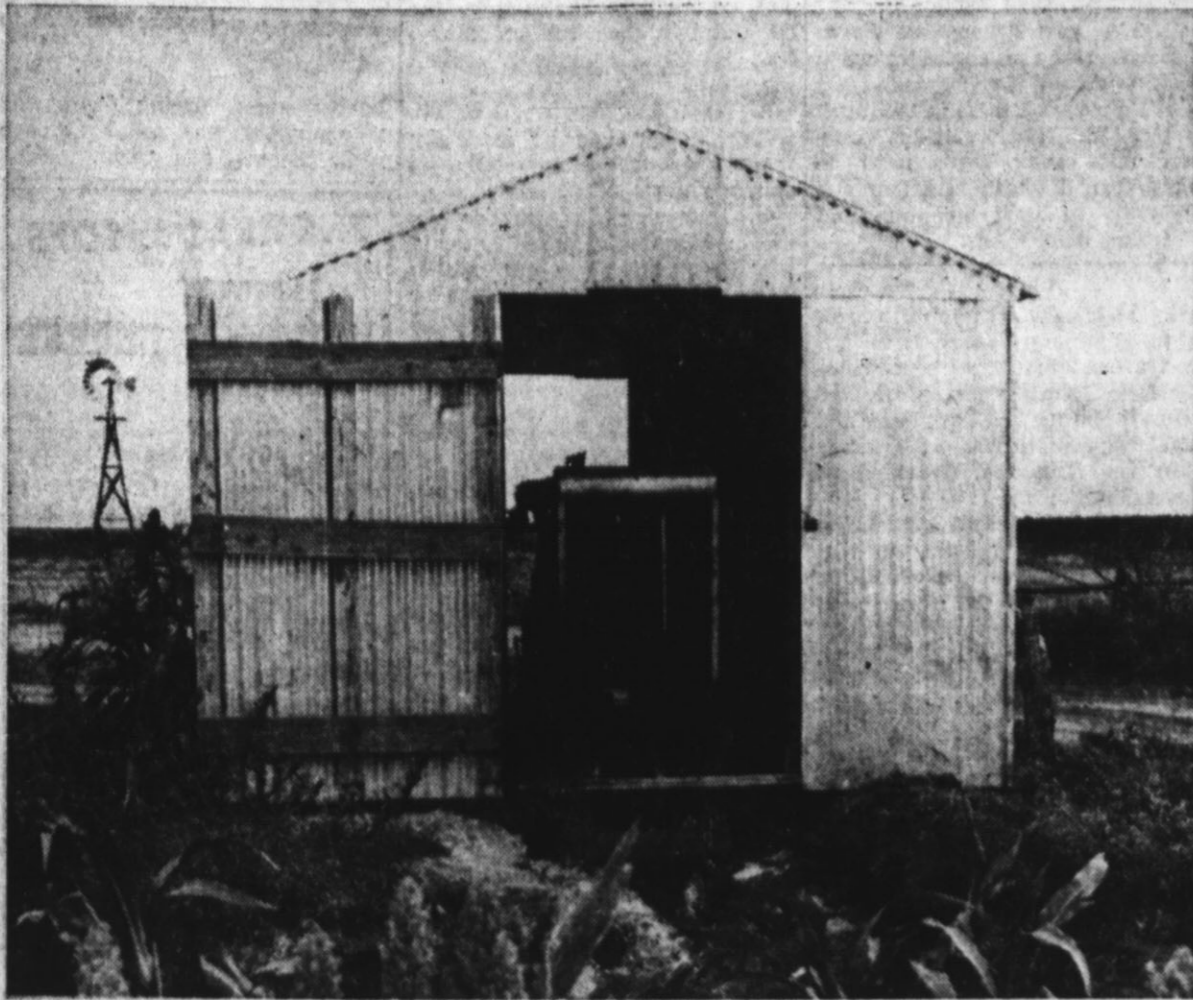
is running around 5,000 pounds to the acre. Latham said his five wells were never shut off from early in July until the crop was laid by in September.

With around a thousand acres between them the Lookingbills; L. H. Senior, Harry and L. B., some of the maize which is not mature enough to cut is estimated at as high as 6,000 pounds to the acre.

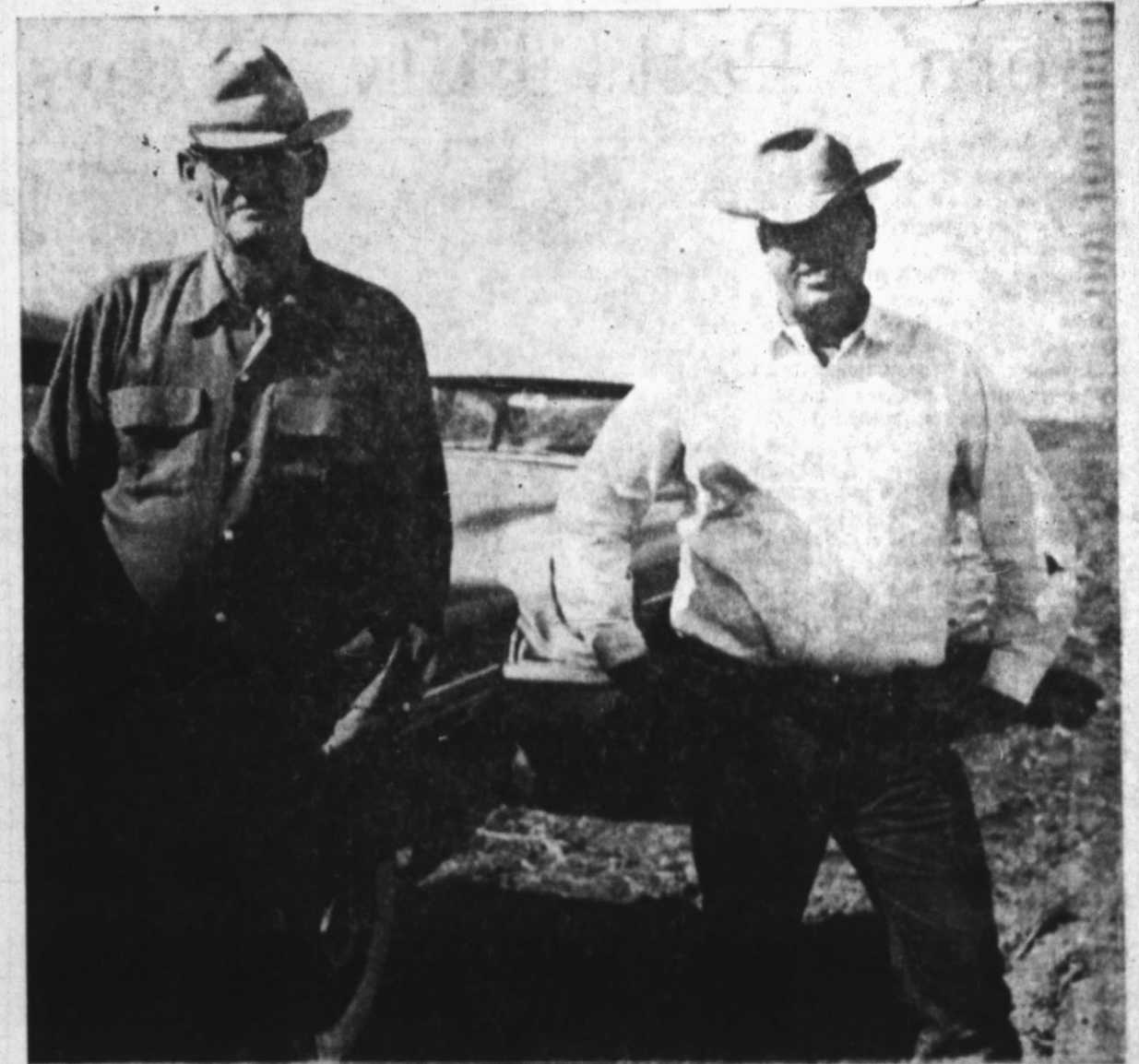
Porter Johnson and his brother Thurman farm the balance of this super-size farm with its outstanding production. Beginning with their crops on the east side of the place, located about three miles northwest of Black, you can drive for several miles with maize on either side. All good maize, too, with the sea of red heads broken only by the irrigation wells at regular intervals—of the roadways which give the different farmers access to their fields. To drive around all of the crops for a good look would take considerable time and to estimate the total yield would involve such figuring as 4,500 times 4,350 multiplied by \$2.06 which is the loan price on milo recently established.

Another year, even if the average yield was the same the figures, would be different, because the Johnsons are putting down four more wells and throwing in a little more sod to keep the pattern of one well to each quarter.

Thirty wells and 5,000 acres in cultivation will mean the cattle will lose a few more mouthfuls of grass, but to the rich Hereford region it will mean "More Farms — More People."

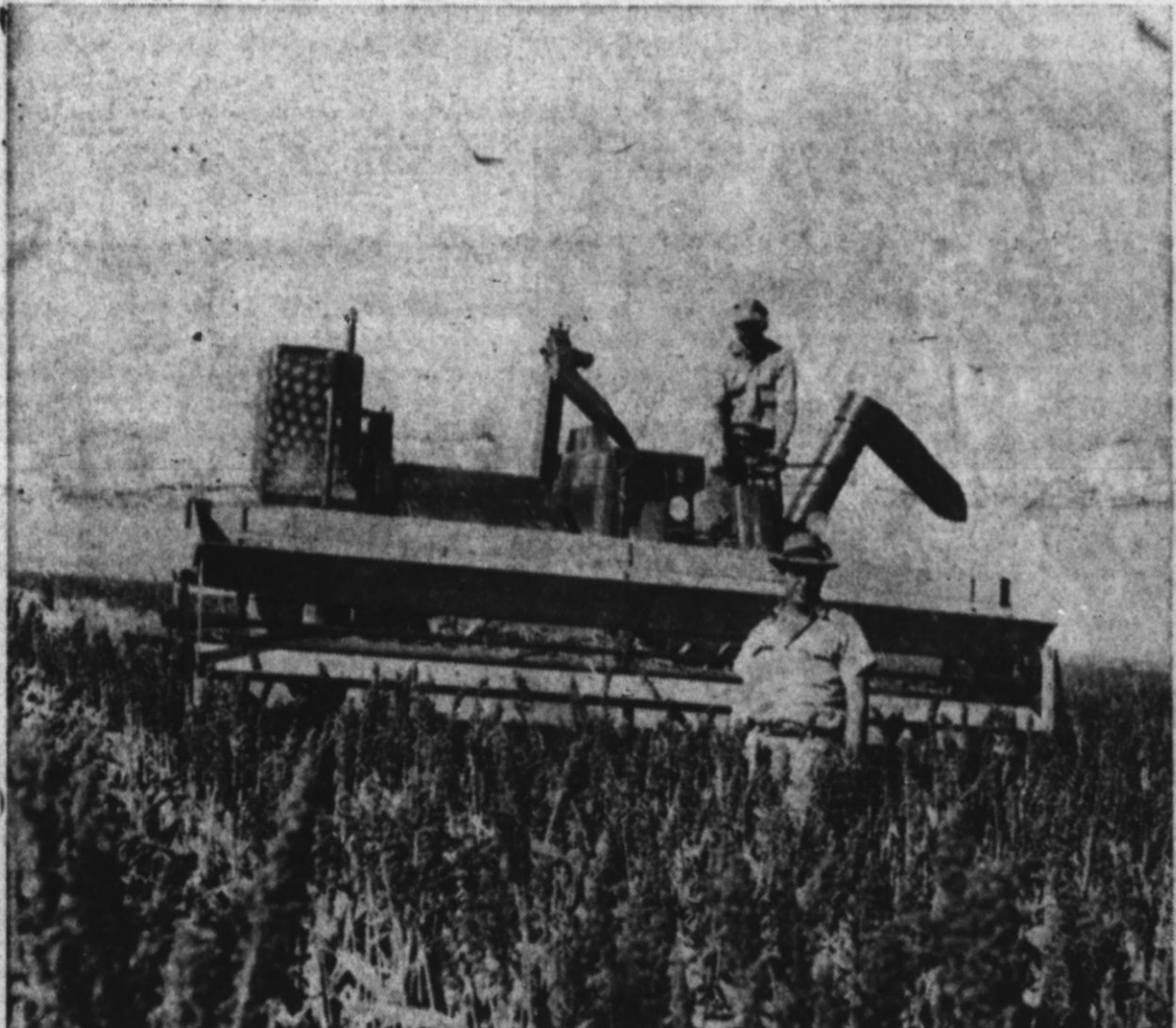


OLD AND NEW DAYS might be the title of the above picture showing the windmill in the background which provided water for the cattle that once grazed where the irrigation well now stands. The irrigation well is one of 26 that pumps water for 4350 acres of maize on the Johnson farm. (Staff Photo)



PORTER AND THURMAN JOHNSON knew they had good land and good water, but the maize crop which is now being harvested from more than 4,300 acres northwest of Black is well above average even for sod that was put into cultivation on their ranch this year. More than half the acreage is under lease to other farmers. (Staff Photo)

Cutting 5,000 Pounds



ROSS LATHAM stands in front of the combine that is pouring from the spout an average of 5000 pounds of grain per acre in this field of Martin maize which is a part of over 800 acres he is farming on the Johnson farm this year. (Staff Photo)



L. H. LOOKINGBILL, Junior and Senior, are interested in this tract of maize on the Johnson land. The crop is expected to run close to 6,000 pounds to the acre -- and is an indication of the exceptional results secured on the "sod to maize in one year" routine. (Staff Photo)

Pumps Started In July



The Hereford Brand

Hereford, Texas, Thursday, October 7, 1954

Section Three



HORACE VAUGHN KNOWS just how many irrigation tubes of various sizes are required to water 800 acres of maize, which he is growing on the Porter Johnson farm this season. He has had time to count all 480 of them since the wells were turned on in July. Watering went on day and night until September. (Staff Photo)



LESTER LIGHTFOOT has this combine chewing up the fodder while the grain rapidly fills the combine bin from the maize patch that covers a section farmed by Charlie Shipley on the Johnson land. The land was in grass until this year. (Staff Photo)

Paris Man Blows 'Death Horn' Past Fifty Years

PARIS, TEX. (AP) — Doll McFrazier has told of death many times. For more than 50 years he blew the death bugle.

McFrazier lives in the Palestine community near Paris in northeast Lamar County. It used to be that the mournful sound of the aging Negro's long tin bugle would bring a member of every household within hearing distance to his doorstep. As each approached, McFrazier told of a death in the community.

That is the way the news got around.

A member of the bereaved family would tell McFrazier. Then the high notes of the bugle floated across the hills, through the trees and across the creeks.

"Stood right there on that hill," he points from his chair under a shade tree in the front yard, "and blew it and they heard me in Grant, Okla."

That's some 25 miles away.

The bugle has been silent four years, however.

"Since undertakers come and take the bodies, they don't want it blown," McFrazier explains. "Makes 'em feel too bad I guess."

He has never lifted his bugle except to chronicle a death. Many have urged him to sound the horn. But, he's always refused, once declaring he would fight first, rather than mislead his neighbors.

"I won't blow it unless somebody comes and tells me."

"I won't fool nobody."

He's confident folks for miles around would remember the sound.

"I could blow it right now and in 10 minutes the yard would be full of folks," he says.

Similar horns once summoned congregations to church at the community. Then bells replaced the bugles. McFrazier first used the horn to tell of a death.

He had never touched a bugle before he picked up one to sound the death.

"Was out several," he relates, rubbing his hand across the rusting surface of his horn.

"Had this one made in Paris."

"Cost three dollars and something to make this one."

The horn is a cone shaped piece of tin, four feet long and about five or six inches in diameter at the bell. It tapers to a small mouthpiece which is soldered to the horn.

"Doesn't sound much like a horn," McFrazier says, tightening his lips to demonstrate the sound with a clear, slowly released hum.

"I use the long sound."

The length of the call told the listeners the age of the deceased.

"If it's an old person, I stay on it about five or 10 minutes."

"I just blow it short for a child."

Whether or not McFrazier's bugle will ever sound again, he refuses to predict.



DOCKED IN A BATHTUB - Visitors at the home of Mr. and Mrs. Lawrence Curtis in Fort Worth are finding this little fellow frolicking in the Curtis' bathtub. He's a 2½ foot harbor seal sent to Curtis by Ed Johnson, zoo director in Seattle, Wash. He will be housed in a tank in the aquarium at Forest Park zoo in Fort Worth when the building is finished. In the meantime it's content with temporary quarters in the Curtis' bathtub. Curtis is curator of Forest Park Zoo. (AP Photo)

Beauty At Home

By Lynn Carter

Q. There are some evenings when I seem to look washed out and pale. What makeup technique can I use to perk myself up?

A. Apply a dab of a lighter shade of rouge of the same tone as the rouge you use on your cheeks to the center of your upper eyelids and blend it out nearly to the eyebrows. Also, dab the

But should a neighbor ask for a call, he'll turn slowly, shaking his gray thatched head, toward the smoke house where the death bugle rests — ready to repeat its mournful message.

same shade of rouge over the end of your nose, chin, and ear lobes. Then put some powder over the rouge, and you should look much more refreshed.

Q. Please tell me how to apply my eyeshadow.

A. Anoint the lids first with a little eye cream, then dot them with shadow, blending this upward and outward from the center of the lash margin. If you have put on too much, keep blending it until it really is only a "shadow."

Mr. and Mrs. E. E. Adams of Roswell, N. M., spent the weekend here in the home of Mr. and Mrs. Don Little.

READ THE BRAND CLASSIFIEDS

Legal Notice

THE STATE OF TEXAS, COUNTY OF DEAF SMITH, NOTICE OF EXECUTION SALE

By virtue of an execution issued out of the United States District Court for the Western District of Texas, El Paso Division, on a judgment rendered in said Court on the 22nd day of April, 1954 in the sum of \$9,690.51, less a remittitur of \$1,800.00, in favor of Paul C. Teas, Jr., doing business as Rocking T. Ranch, against Charles E. Huston, No. 1511-Civil on the docket of said Court, I did on the 23 day of August, 1954 at 10:00 o'clock A. M. levy upon the following described tracts or parcels of land situated in the County of Deaf Smith, State of Texas, as the property of the said Charles E. Huston, to-wit:

All of Section 176, Block M-7, containing 641.7 acres;

All of Section 175, Block M-7, containing 641.7 acres;

All of Section 14, Block K-3, containing 647 acres;

That portion of Section 111, Block M-7 owned by and in the name of Charles E. Huston; containing 41 acres;

That portion of Section 132, Block M-7 owned by and in the name of Charles E. Huston, containing 55 acres;

and on the 2nd day of November, 1954, being the first Tuesday of said month, between the hours of 10:00 o'clock A. M. and 4:00 o'clock P. M. on said day at the Court House Door of said County I will offer for sale and sell at public auction for cash the right,

title and interest of the said Charles E. Huston in and to the above described real estate.

DATED this 30 day of September, A. D. 1954.

H. J. McFARLAND, U.S. MARSHAL FOR THE NORTHERN DISTRICT OF TEXAS, By S. C. White Jr., Deputy T-40-3c.

Legal Notice

THE STATE OF TEXAS

TO: The unknown heirs and legal representatives of Alma Summers, deceased; the unknown heirs and legal representatives of John H. Summers, deceased; and the unknown heirs and legal representatives of Amanda Gardener Summers, deceased

GREETING:

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 1st day of November, A. D. 1954 at or before 10 o'clock A. M. before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas. Said plaintiff's petition was filed on the 16th day of Sept. 1954. The file number of said suit being No. 3698.

The names of the parties in said suit are: C. Palmer Norton as Plaintiff, and Frank E. Summers; Virgie Summers, a feme sole and W. N. Summers; the unknown

How Can I?

By Anne Ashley

Q. How can I keep the flavor and vitamins in vegetables when cooking them?

A. Do not cook them in too much water. Cauliflower, cabbage, spinach, and string beans need no more than a fourth to a half cup of water to start steaming and releasing their juices.

heirs and legal representatives of Alma Summers, deceased; the unknown heirs and legal representatives of John H. Summers, deceased; and the unknown heirs and legal representatives of Amanda Gardener Summers, deceased

The nature of said suit being substantially as follows, to wit: A suit to remove the cloud on Plaintiff's title to the North ½ of Section 29, Township 5, North, Range 4 East, Deaf Smith County, Texas and in trespass to try title; and to divest any interest apparent or real of the defendants and to fully invest the complete fee simple title to all of said land in plaintiff.

Issued this the 16th day of September, 1954.

Given under my hand and seal of said court, at office in Hereford, Texas, this the 16th day of September A. D. 1954.

Lucille Posey, Clerk District Court, Deaf Smith County, Texas By Lonidene Edmonson, Deputy T-38-4c.

Q. How can I clean rusty keys?

A. Leave them in a saucer containing kerosene for several days. The rust will be loosened by the oil and will then rub off easily.

Q. How can I make a cement for glass?

A. A cement for attaching objects to glass can be made by melting together one part of resin and two parts of yellow wax.

Q. How can I remove white spots from a table caused by heat?

A. By applying, in order named: Kerosene, alcohol, and linseed or sweet oil. A different cloth should be used for each treatment. Keep rubbing in the linseed oil until the spot disappears.

Q. How can I make a remedy for falling hair?

A. A suggested remedy is to rub salt into the scalp, then massage until the scalp tingles. Also add salt to the water when washing the hair.

Q. How can I open an envelope that is sealed and one thinks of some forgotten enclosure to add?

A. Take the pen holder and insert it under one end of the flap, roll it carefully across and the mucilage will yield readily.

Q. How can I care for potted geraniums so that they will bloom?

A. They should not be kept too warm or watered too much for winter blooming. Keep them just wet enough so that the ground looks dry most of the time; and they do best in full sunlight.

Q. What can be done to window cords so that it will be easy to open the windows and close them?

A. Paraffin rubbed on the cords

of a stubborn window, that is hard to raise and lower, will work wonders.

Q. How can I make it easier to polish knives?

A. Try dipping the knives in boiling water, drying them, and then applying the polish at once while the metal is warm.

THE REAL McCOYS BY JOHN and GEORGE



LIGHTEN HIS PIPE ANY? NO HAZARD SINCE HE TOOK OUT A FIRE POLICY ON HIS BEARD WITH

John McLean Insurance Agency

24 Years of Insurance
Know How
Phone 273

fire Prevention Starts at Home



NATIONAL FIRE PREVENTION WEEK

ON THIS OCCASION WE PAY SPECIAL TRIBUTE

to every member of the

HEREFORD FIRE DEPARTMENT

for your efficiency and Loyal Service

Join With Us In Observing Fire Prevention

throughout the year

PITMAN GRAIN COMPANY



"I like my Dearborn"

stays touch-cool . . . yet warms the far corners!"

Dearborn's amazing Cool Safety Cabinet ends the hazard of scorched walls and furniture...can't burn tiny fingers...stays touch-cool on top, sides and bottom. Circulates floods of clean, floor-warming heat to every corner!

HIGH-CROWN BURNER—gives you more heat—more service—more economy.

GLO-BRITE RADIANTS—pour out abundant warmth in a jiffy.

PILOT OPERATED—no more match burning. Wonderfully safe.

BEAUTIFUL FINISH—in handsome copper-tone furniture-finish.

Come in and see our complete line! You'll be proud to own a Dearborn—the world's finest, safest gas heater.

BLANTON BUTANE, INC.

Long Time Ago

45 Years Ago

The joint committee appointed by the City Council and Commercial Club got busy last week and finished laying plans for naming the streets and numbering the houses preparatory to free mail delivery. A few changes will be made in the names of the streets. In this matter a careful study has been made for the future growth of the city.

Beginning with the Santa Fe road all paralleled streets will be numbered, that street being designated as First Street. The one crossing main street at the State Bank and Garrison's corner is Second Street and so on with each street. Dewey Avenue is changed to Main Street. All streets paralleled to Main will remain the same.

The new city map will show other changes.

Signs are being placed at all corners, and house numbering will begin at once.

W. B. Dameron started the sidewalk campaign anew this week by having 140 feet of 10 foot cement walk put down on the south side of the Coulson Drug Store. On the opposite side of the street Mr. McMinn is having a 10-foot walk put down in front of his new brick building. This should be a signal for everybody on E. 3rd Street to make contracts for sidewalks.

25 Years Ago

Ditching machinery that will cut the route for gas pipe line extensions to go south across Tierra Blanca Creek will be in Hereford this week, according to announcement made Monday by F. W. Scovell, manager of the West Texas Gas Company in Hereford.

This machine will make short work of the job Mr. Scovell told a Brand reporter. The ditching, laying of pipe, running the distributing pipes to residences and big wells to be served, and testing the line will be done in a few weeks and ready for gas service in a

short while. The extension will go south as far as the H. C. Bowsher home.

The city has recently constructed a concrete settling tank near the city reservoir at the pumping plant. The tank measures six by twenty-four feet and is five feet deep. The purpose of the tank is to catch the water directly from the wells, thereby separating the sand from the water before flowing into the large reservoir.

J. A. Young, who lives south of Hereford, this week contributed his bit toward the curiosities of nature in vegetable growth by bringing in to the C. H. Carl grocery a freak tomato from his place. This is a normal fruit or vegetable in every way with the exception of a horn-shaped portion growing out of its upper side near the stem.

Walcott News

Linda Sue Williams, five-year-old daughter of Mr. and Mrs. John Williams, underwent an appendix operation on Monday night, September 27, in the Hereford Hospital.

Mrs. Charles Hoover, who was injured in a car accident on Wednesday, September 22, is improving. She is now at home.

Mrs. J. S. McCullar, Cecil, and Wayne spent Sunday in Lubbock. The purpose of their visit was to see the new granddaughter.

Mr. and Mrs. Linden Harrison had guests for the weekend from Plainview. They were Mr. Harrison's mother and his wife's sister.

The Wallace Lumpkin family spent Sunday at Palo Duro Canyon, sight-seeing and picnicking.

Visitors in the H. I. Burrus home Sunday were Mr. Burrus' mother

and brother from Canyon.

Mr. and Mrs. L. W. Campbell, David and Johnie spent Sunday with friends in Clovis.

A new piano has been purchased by the P.T.A. and School Board for the Walcott School auditorium. We are pleased to have this new source of music for our school.

Walcott P.T.A. will meet on Friday night, October 8, at 8 o'clock. This will be "Game Night." Bring your card tables and games.

Pre-school through fourth grade children will meet in the first and second grade classroom with Mrs. Wallace Lumpkins in charge of their evening. Fifth grade pupils on through grades, or any who care to, will meet in seventh and eighth grade classrooms with Mrs. J. V. Perrin in charge.

Mrs. V. A. Bomar, Mrs. Glenn Burrus, Mrs. Herschel Burrus and Mrs. W. L. Campbell will be hostesses for the evening. Each family is asked to bring enough sandwiches for their own members.

Remember our Halloween Carnival will be coming up before long. Mrs. Don Guseman is the chairman. Be thinking how you can help.

Q. What treatment can I give my complexion to whiten it and keep it soft and smooth?

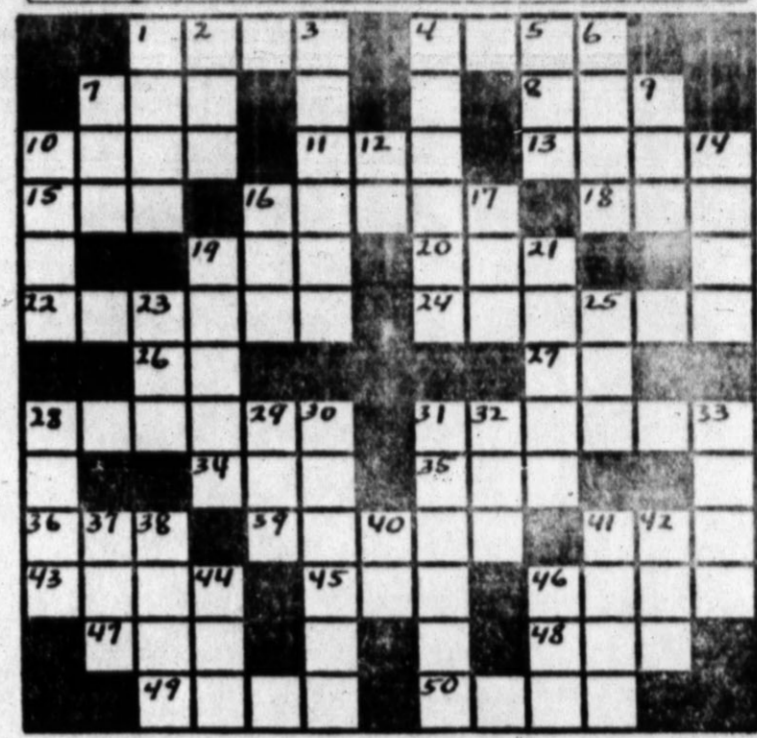
A. After washing with pure white soap and warm water, wash again in warm buttermilk. Wipe lightly with a soft towel.

Q. How can I remove perspiration odor from a dress?

A. Rub over the affected parts with a light solution of ammonia and water—about eight parts of water to one of ammonia.

CROSSWORD

By A. C. Gordon



Map of the World

ACROSS

- 1—Modern name of No. 28
- 2—Most important Hawaiian island
- 3—Newspaper food
- 4—Consumed
- 5—City in Nevada
- 6—Famed American author
- 7—City in Ontario
- 8—Girl's name
- 9—National waving symbol
- 10—To hurry
- 11—Scottish "have"
- 12—Poetical "above"
- 13—African river (poss.)
- 14—Scottish country (poss.)
- 15—Like
- 16—Southern U. S. state (abbrev.)
- 17—Former name of No. 1
- 18—Participle to a European country

DOWN

- 1—Scottish island
- 2—South American city
- 3—Italian city with a famous bay
- 4—U. S. western state
- 5—Lily old woman
- 6—The Great Salt Lake
- 7—Corresponding utensil
- 8—High priest of Israel
- 9—The Dutch Rhine
- 10—Old America (abbrev.)
- 11—Distant
- 12—Caribbean
- 13—Metal fastener
- 14—Pike-like fish
- 15—Sped
- 16—South American country
- 17—Japanese statesman
- 18—German city prominent in World War II
- 19—European country
- 20—Hie
- 21—Hawaiian city
- 22—Period of time
- 23—A Scandinavian
- 24—East Indies (abbrev.)
- 25—Poker stake
- 26—Those on the inside
- 27—Ancient Roman god of the house
- 28—Black bird of the cuckoo family

BRANDY SNIFFER FULL OF TROUBLES - Tiny Bit is a tiny bit of puppy with a large bunch of troubles. The six-week-old homeless puppy was picked up by city pound officers in Fort Worth and kept the required number of days. When no one claimed her, she was put in the gas chamber with about 15 other dogs. The dogs were taken to an incinerator to be cremated but one of the workers noticed the puppy wasn't dead. The pound called Mrs. R. R. Bethel, a member of the Humane Ladies, who decided the little dog should have a chance to live. A veterinarian says she will soon be back to normal and Mrs. Bethel plans to find her a good home. (AP Photo)

FIRE PREVENTION CROSSWORD PUZZLE

Puzzle created by Margaret Farrar

ACROSS

- 1. The only one who can prevent fires.
- 4. In 1953, fire — the U. S. \$1,072,500,000.
- 8. Resident of Catfish Row.
- 9. Fifteen — fuses are recommended for most household circuits.
- 12. — fire can result from using gasoline as cleaning fluid.
- 13. Cluttered garages, overloaded electric circuits, unsafe heaters and stoves are some of the — why fires get started.
- 15. A rare art object.
- 16. Proper precautions against fire in the — — money.
- 17. Don't leave this, or any other paint, near your furnace.
- 19. Hebrew lyre.
- 20. Stair posts.
- 23. Old form of neckwear.
- 24. Consult your fire chief. — advice is yours for the asking.
- 27. Part of Ali Baba's password.
- 29. American National Theatre: Abbr.
- 31. The Dalmatian who speaks up for fire prevention.
- 34. He wrote "God Bless America."
- 37. Irritates.
- 39. Increase again.
- 40. Contaminate.
- 41. Collect and remove this, both inside and outside the house.
- 42. Multiple dwellings where fire precautions are essential.
- 43. TV — should have safely installed antennas. See publication Q45-1.
- 44. Compass point.

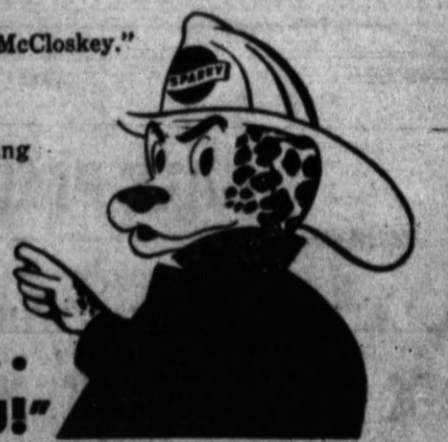
DOWN

- 1. Be filled with longing.
- 2. Legendary Irish bard.
- 3. Every day 1000 of these are struck by fire.
- 4. Most fires in the home are caused by this.
- 5. Sign (a sparking chimney is often a bad one).
- 6. Nail used by miners.
- 7. Girl's name.
- 8. Gloomy; the way all families feel after fires.
- 10. After cooking this, clean out your oven and prevent grease fires.
- 11. Relative of an ambassador.
- 12. For children: Abbr. (What matches are not!)
- 14. Dry, like the forests that Smokey seeks to protect.
- 18. Member of the flock.

- 21. It disappears when you stand up.
- 22. A wise guy, who eliminates fire hazards from his home.
- 24. Combustible stuff, especially in mattresses.
- 25. The place NOT to smoke.
- 26. A cubic meter.
- 28. Natives of a Pennsylvania city.
- 30. Nomads.
- 32. Maggie — of "Throw him down McCloskey."
- 33. Deep longings: Colloq.
- 35. Italian coins that could be "in the fountain."
- 36. Ask "— flammable?" when buying cleaning fluid.
- 38. Relative of ave. and rd.

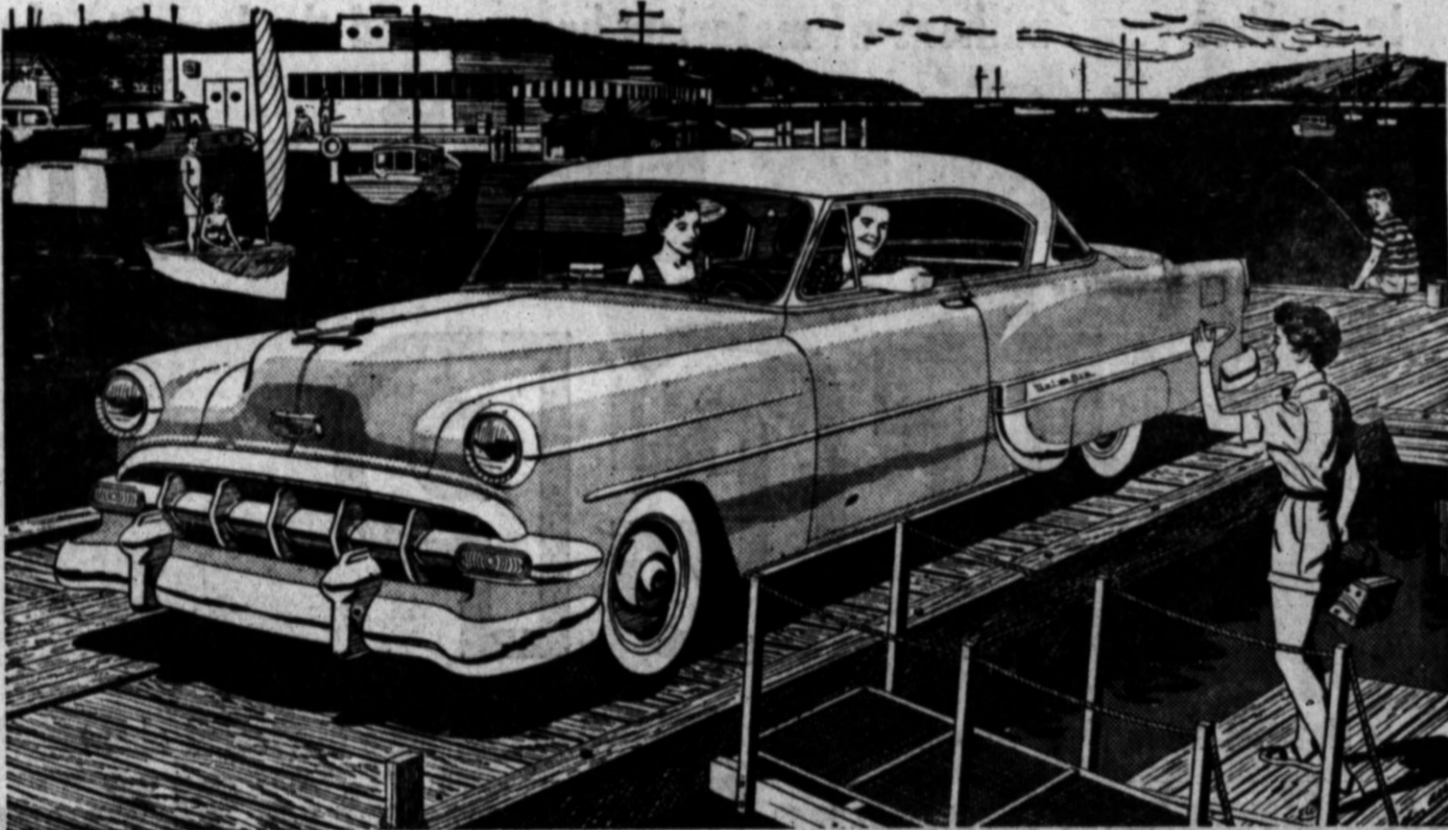


SPARKY SAYS—
"DON'T GAMBLE WITH FIRE..."
...THE ODDS ARE AGAINST YOU!"



The First National Bank Salutes the Hereford Volunteer Fire Dept.
FOR A JOB WELL DONE!
The First National Bank of Hereford

MEMBER: Federal Deposit Insurance Corporation
 Federal Reserve System



You'll always be glad you bought a Chevrolet!

And here are four good reasons why! You save when you buy — Chevrolet's the lowest-priced line of all — yet you save when you trade. You'll stay proud of Chevrolet's lasting good looks. You'll enjoy luxury-car features like Body by Fisher, a full-length box-girder frame and Unitized Knee-Action ride

—exclusive to Chevrolet in its field. And right now you'll get the deal of the year on a new Chevrolet. Come in and let us prove it to you!

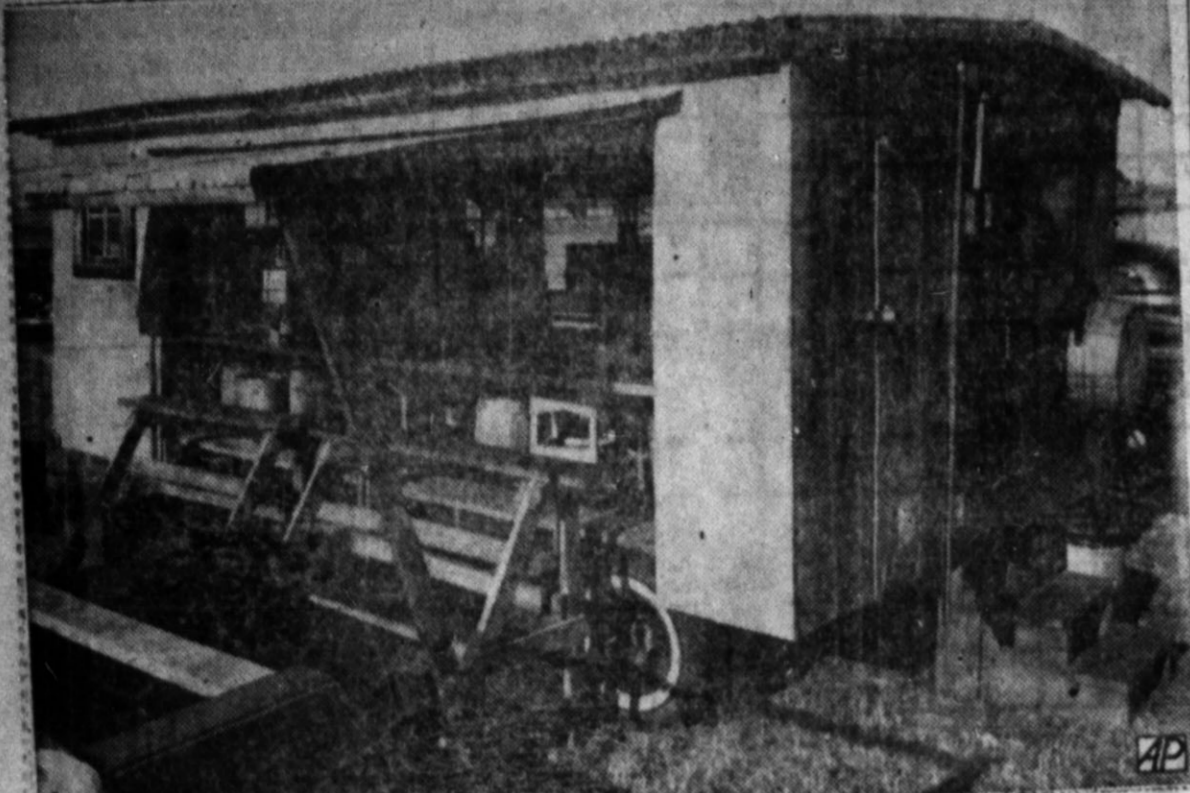
YEAR AFTER YEAR, MORE PEOPLE BUY
Chevrolet
 THAN ANY OTHER CAR!



TRULY-TEAGUE CHEVROLET

at Schley

Phone 740



The Sheriff Reports

By Lowell Sharp

The weekend was a little more quiet as not too many arrests were made. I think possibly Amarillo had part of our troubles in their town. We heard from the grapevine about 11 temporary Hereford residents who were in jail in Amarillo over the weekend.

From the amount of west bound traffic on highway 60 Sunday night, about half of Hereford went somewhere east of here to spend the weekend.

Canyon had their share of wrecks including two fatalities. Their police radio was busy constantly and some of the officers worked all night Sunday.

Careless and wreckless driving continues to kill people on the Canyon Amarillo three lane highway. We spend millions of dollars to build wider highways so the wild drivers will not have to change their ways.

I wish it were possible for all the teen-agers to see a dope addict such as we have in jail now. It is a pitiful case in a sense, and still, it makes you mad to think people will let themselves get in that condition. The doctors are quacks that sell the dope and certainly should be sent up for life. This case is my first and I hope the last.

I am looking for some new help in the Tax Office. Will have to make three replacements between now and January First. Will be glad to interview a replacement for one of the girls now. She is leaving in two weeks.

Mr. Truly of Truly-Teague Chevrolet had a very red face Monday. Seems as though a fellow

called from out of town and asked them to store his car for him. The fellow told them it was parked across the street. The only car that fit the description belonged to Tom Parker and was parked across the street. Well, as it would be reported stolen, but it showed up in front of Truly-Teague Monday morning. Could happen to anyone. Alcohol in one form or another is the cause of most offenses in the County. Counted back in the jail record book and of the last 100 in jail approximately 72 were the result of drinking. This is the breakdown on the eleven we have in jail as of now. (Tuesday a.m.) Child desertion three, D.W.L. one, Assault two, Addict one, Liquor Violation one, and two escapes from a hospital in Kentucky we are holding for the City. LRS

Mr. and Mrs. J. C. McCracken were in Groom Sunday to attend the fiftieth anniversary and homecoming observances held by the Methodist Church. Mrs. McCracken moved to Hereford from Groom with her parents, the late Mr. and Mrs. M. L. Steele, in 1923.

Mr. and Mrs. Eldon Morgan, and with friends, Mr. Barkley who is with the Standard Oil Company has recently been transferred from Houston to Brownfield.

Mr. and Mrs. Robert Barkley and baby of Brownfield spent the weekend here with her parents, LRS

H. P. S. ARE COMING!

CHUCK WAGON FOR HAY BALING CREW A Lamar County farmer-stockman has built his modern version of an old chuck wagon to feed the crews on his hay baling operations. M. E. Boaz of Maxey equipped this

rolling lunch wagon with butane gas, a modern cook stove, and a hot water heater. The sides open up to provide an awning. Field hands are fed on both sides of the lunch wagon. (AP Photo)

CONG. WALTER ROGERS SAYS Critical Materials List Should Remain 'Top Secret' Information

On several occasions I have referred to the practices in this country of advertising our insufficiencies as well as over-advertising our sufficiencies. It has been my opinion that much of the information concerning the welfare and safety of this nation should not be divulged. The American people are all primarily concerned with the facts, but they all realize that when this information is broadcast it falls on the waiting ears of our potential enemies. Recently a report was issued on a study of the accessibility of critical materials to the United States in time of war. The report pointed out that testimony would indicate that the vital securities of this nation have been in serious jeopardy, because we have been dependent for many of our essential raw materials on sources in far off lands. That many of these lands were under the control of governments that were under the guns of potential enemies, or were in a class of timid neutrals. The report was issued concerning 77 raw materials declared by the Secretary of Defense as essential and indispensable in waging modern warfare, which raw materials had heretofore been acquired by imports from abroad. It was the

LEASING PUBLIC LANDS IN ALASKA

I have been receiving a number of communications concerning public lands in Alaska. For the information of everyone who might be interested, there are grazing leases being issued in Alaska now. The information as to which lands are available can not be obtained in Washington. These lands are under the jurisdiction of the Area Administrator at Anchorage. The information about the land and also the forms for making the applications can be obtained from: Mr. Lowell M. Puckett, Area Administrator, Bureau of Land Management, Department of Interior, P. O. Box 480, Anchorage, Alaska.

Courthouse Records

Warranty Deeds

Arnold Wall, et ux, to Russell Fogue, et ux, all of the North five feet of Lot 35 of Parker Subdivision of the West 1/2 of Block 23 of Evans Addition.

William S. Rice to Betty Rice, the South 20 acres of the following described tract of land, to-wit: being a part of Section 60, Block K-3, J. D. Porsch to Samuel R. Suif, the North 48 feet of Lot 27 and the South 10 feet of Lot 28 of France Subdivision of the East 1/2 of Block 23 of Evans Addition.

Wayne Wallace to Arthur Dean, all of Lot 20 in Block 44 of Evans Addition.

N. D. Bartlett Jr., to Leroy M. Peet, et ux, Lot 14, Block three, Westhaven Addition.

N. D. Bartlett Jr., to Wayne Wallace, the North 20 feet of Lot eight in Block three of Westhaven Addition.

Billie Rene Boultinghouse, et al, to W. F. Rettman, Lot nine, Block one Durant Subdivision of Block 26, Mabry Addition.

J. H. Evans, et ux, to Myrtle Wright, all of Lot 64, Allison Sub-

Bethany Class Has Social Meet

Bethany Class of the First Baptist Church held its regular business and social meeting in the home of Mrs. Jeff Gilbreath Friday afternoon.

During a short business session members voted to pack a box for the Indian Mission at Los Alamos, N. M., and other class interests were discussed.

Mrs. Jack Roberson gave the opening prayer and devotional and the program was presented by Mrs. A. J. Kemp of Dimmitt who reviewed the book "Snips and Snails" by Louise Baker.

During the social hour Mrs. Willie Daniel presented informal piano music and provided accompaniment for group singing.

Those attending were Mesdames H. M. Cogswell, Willie Daniel, Edgar Moseley, J. S. Orr, John Draper, Myrtle Wright, J. V. Pickens, John Patton, A. O. Thompson, Jack Roberson, Vivian Major, R. T. Richardson, T. W. Roberson, Lee Cavanaugh, and special guests, Mrs. A. J. Kemp, and Mrs. J. W. Spence of Dimmitt, and Miss Thornton Shirley.

division of Block two and the West 1/2 of Block three, and East part of Block 16, Welsh Addition.

Annette Carr, et al, to Virginia Hoffman, the Southwest 1/4 of the Southwest 1/4 of Section 44, Block M-7.

OFFICIAL ENTRY BLANK

Hereford at Shamrock
Holy Cross at Miami
TCU at Southern Cal.
Colorado at Arizona
San Jose at Tempe
Baylor at Arkansas
Dartmouth at Army
Oregon at California
LSU at Georgia Tech
Texas A & M at Houston
Ohio State at Illinois
Kansas at Iowa State
Cincinnati at Marquette

Predict the Score

TIE BREAKER

Hereford _____
Shamrock _____
Holy Cross _____
Miami _____
TCU _____
Southern Cal. _____

Iowa at Michigan
Northwestern at Minnesota
Abilene Christian at Miss. Southern
SMU at Missouri
Georgia at North Carolina
Hardin-Simmons at North Texas
Kansas State at Nebraska
Pennsylvania at Princeton
Duke at Purdue
Navy at Stanford
Oklahoma vs Texas
Oklahoma A & M at Wichita
Rice at Wisconsin

NAME _____
ADDRESS _____

PITMAN SERVICE STATION

CONOCO

"WE FIX FLATS"
MAIN STREET & HIGHWAY 60
Phone _____ 588

Conoco Super Gasoline with TCP

In its first year, millions of motorists have proved the benefits of

Now let these five "full-year-users" tell you what they have discovered about

The Greatest Gasoline Development in 31 Years

Little more than a year ago, we introduced Conoco Super Gasoline with TCP. At that time, we promised owners of new cars and old that TCP would:

- Boost engine power as much as 15%.
- Give you extra gas mileage.
- Be just like an engine tune-up.
- Increase spark-plug life up to 150%.
- Let you enjoy all the extra performance of Conoco Super's higher-octane rating.

Now, one year later, here's what TCP customers are telling us about Conoco Super Gasoline with TCP, the greatest gasoline development in 31 years:

- 1 "I use this 1951 Plymouth, and my wife, our 1949 DeSoto. Since using Conoco Super with TCP, they run almost like new. The engines sound better. We're sold on Conoco Super with TCP."
Mr. Shirl R. Thomas, Grocer
290 South 10th West, Salt Lake City, Utah
- 2 "Spark plugs used to go at 5,000 miles, but with Conoco Super I haven't changed plugs in 10,000 miles. I'm getting new car power from my 1951 Buick. Conoco Super with TCP is OK!"
Mr. Elmer J. Newman, Insurance Salesman
2902 West Jefferson Blvd., Dallas, Texas
- 3 "What I like about Conoco Super with TCP has been the ease of starting. I use it in my trucks because it's important to be on time. In my '52 Cadillac, I get better mileage."
Mr. Robert M. Rowland, Builder
1165 Emporia Street, Aurora, Colorado
- 4 "For one year, we've used Conoco Super Gasoline with TCP in 12 trucks and 5 cars, besides this 1953 Oldsmobile. It boosts engine power and gets more miles out of each gallon."
Mr. T. F. McAdams, Jr.
Vice-President, McAdams Oil Equipment Enterprises
200 East 9th Street, Elstow, Oklahoma
- 5 "Driving with my children in the car, it's important to have our 1953 Packard run smoothly. Since using Conoco Super with TCP, there's no engine chatter at all. We're most impressed!"
Mrs. James T. Cox, Housewife
4908 Holly Street, Dallas, Texas

YOUR GUARANTEE

The trademark, TCP, is your guarantee that you are getting the full benefits of "the greatest gasoline development in 31 years." Only Shell Oil Company and its licensees, Continental Oil Company, have TCP.

After one full year, there's still no substitute for

Conoco Super Gasoline with TCP

© 1954 Continental Oil Company

DON'T READ THIS!

IF YOU ARE NOT INTERESTED IN BUYING INSIDE WALL PAINT AT HALF PRICE!

Having decided to discontinue handling inside wall paint we are offering WHILE IT LASTS our entire stock of about 400 Gals. of U.S.G. TEXOLITE INTERIOR IVORY WHITE in 1 and 5 Gal. cans at

HALF PRICE

\$1.45 PER GALLON — WHILE IT LASTS!

ALL SALES CASH - NO CHARGE

REMEMBER: With U.S.G. TEXOLITE

You use 1/2 Gal. of warm water with each gallon of paint—therefore getting 1 1/2 gallons of paint for only \$1.45.

U.S.G. TEXOLITE is for use over sheetrock, plaster, or any masonry surface.

Crowe-Gulde Cement Co.
of Hereford
PHONE 3722 1st & GOUGH ST.

SEE AND HEAR

President Eisenhower AND Vice President Nixon

FRIDAY, OCT. 8
8:30 P.M.

KFDA-TV-CHANNEL 10
KVOP-RADIO-PLAINVIEW

LEARN HOW YOU CAN

HELP IKE

BY ELECTING

'Pete' LaMaster TO CONGRESS

The HEAVENS DECLARE The GLORY Of GOD

At The Churches

Church of Jesus Christ of Latter Day Saints

(Mormon)
Kendon O. Anderson, superintendent.
The Mormon church, which meets in the American Legion Hall, will have Sunday school services at 10 o'clock.

Immanuel Lutheran

Park Avenue at B Street
Rev. Harold Kaestner, pastor
Sunday School is at 10 o'clock and Morning Worship at 11 o'clock.
You are invited to listen to "The Family Worship Hour" over KPAN at 7:30 o'clock each Sunday morning and "Call To Worship" each Sunday morning at 9:30 o'clock.

Church of Nazarene

Fourth and Jackson
Rev. Orval W. Akers, Pastor
Sunday School is held at 10 o'clock, worship services at 11 o'clock. Evening worship services are at 7:30 o'clock.
Prayer meeting is held each Wednesday evening at 8 o'clock.

Church of Christ

295 E. 6th Street
Bob Wear, minister
Bible school is held each Sunday morning at 10 o'clock, with morning worship at 11 o'clock.
The Young People meet Sunday evening at 7:15 o'clock with evening worship at 7:30 o'clock.
Wednesday evening prayer services are held at 7:30 o'clock.
The Hereford Church of Christ radio broadcast is heard daily at 9:30 over KPAN.
The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Avenue Baptist

126 N. 23 Mile Avenue
Rev. Bob Harris, pastor
Sunday school is held at 9:45 and the morning worship services are held at 11 o'clock.
Training Union is held each Sunday evening at 7:00 o'clock.
Evening worship services are held on Sunday evening at 8:00 o'clock.
Mid-week prayer services are Wednesday night at 8 o'clock.
At 8:45 o'clock there will be choir practice.
Sunbeams will meet at 3:30 o'clock Tuesday afternoon.

St. Anthony's Catholic

Harrison Highway at 25 Mile Ave.
Father Bartholomew Paytas pastor
Sunday morning Masses are at 6:30, 8 and 10 o'clock.
Daily morning Mass is at 7 o'clock in the new church and 8:15 o'clock in the school chapel.
Confessions are Saturday afternoon from 5 to 6 o'clock and 8 to 9 o'clock in the evening.
Thursday night Holy Hour is from 8 to 9 o'clock followed by confessions.



God points the way and gives the invitation... are you ready to hear?
Is Sunday church attendance the extent of your religious life? Do you expect to give the least and get the most? Is your Sunday morning prayer your weekly talk with God? Are you as anxious to work "overtime" in Kingdom service as you are at the plant where you earn your living? God is everywhere. Christ expects your best seven days a week... not just on Sunday. Here is the church. He points the way. The invitation is for all; young people, old people and ages between. He says, "Follow Me."

You In The Church... The Church In You...
Form a combination for good. Every man, woman and child needs the influence of the church. Be a faithful worker. Attend every service.

At The Churches

First Baptist

Fifth and Main
Rev. Howard Scott, pastor
Sunday School is held at 9:45 o'clock and the morning worship services are held at 10:55 o'clock.
Sunday evening the training union will be held at 6:15 o'clock with the evening worship at 7:30 o'clock.
The Sunday morning Baptist Hour is broadcast at 8 o'clock over KPAN.
The morning worship service is broadcast every first, second, third and fifth Sunday at 10:55 o'clock over radio station KPAN.
Tuesday afternoon at 3:15 o'clock the Cherub Choir meets; at 4:15 o'clock the Carol Choir meets; at 4:15 o'clock the Crusader Choir meets. At 7:30 o'clock, Youth Choir meets. Brotherhood meetings are held at 7:30 o'clock the first and third Tuesday nights of each month.
Wednesday night at 8:30 o'clock Superintendent's meetings are held the first and third Tuesday night and at 6:45 o'clock officers and teachers' meetings are held. At 6:45 o'clock the Women's Missionary Auxiliaries meet, prayer services are held at 7:30 o'clock and the church choir meets at 8:30 o'clock.

Seventh Day Adventist

Third and Lawton
Sabbath School is at 9:45 o'clock and morning worship services are at 11 o'clock.

Assembly of God

Union & Ave. G.
Rev. R. H. DeLancey, pastor
Each Sunday morning Sunday School is held at 9:45 o'clock. The morning service is at 11 o'clock.
Prayer meeting and Bible Study will be held each Wednesday evening at 8 o'clock.
Young people meet Sunday night at 7 o'clock, with the evening worship services at 8 o'clock.
Junior C. A.'s will meet Sunday evening at 7:00 o'clock.
Each Sunday afternoon from 1:45 o'clock until 2:15 o'clock the Hereford church will sponsor the National Assembly of God Radio program "Revivaltime" over Radio Station KPAN.

Grace Gospel Church

Thirteenth and Avenue K
Rev. H. V. Fields, pastor
Sunday School is at 9:45 o'clock evening at 7 o'clock and evening preaching service at 8 o'clock.
Bible study is held each Sunday Wednesday night prayer meeting is at 7:30 o'clock.
Friday night prayer service is at 7:30 o'clock.

First Presbyterian

616 Lee Street
Rev. Russell Wingert, pastor
Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.
Evening services will be held at 5 o'clock.

(Continued on Page 6)

CROWE-GULDE CEMENT CO.

- Of Hereford
- Roy Godwin

BLANTON BUTANE, INC.

- Shamrock Butane & Propane

H & W IMPLEMENT CO.

- O. H. (Dell) and Dean Herring

CONSUMERS FUEL ASS'N.

- Petroleum Products - Farm Supplies

HUNTER'S FOOD MARKET

- Mr. & Mrs. Russell Hunter

HEREFORD IMPLEMENT CO.

- Wayne and Raylan Evans

E. B. BLACK CO.

- Dick Barnard - Jesse Stanford

Southwestern Public Service Co.

- W. C. Meharg

HEREFORD CREAMERY

- Mr. & Mrs. Elton Malone

BEAUFORD TRUCKING CO.

- Mr. & Mrs. C. E. Beauford

Hereford Laundry & Dry Cleaners

- Ernest Kendall - Clinton West

LONE STAR AGENCY

- Mr. & Mrs. Jim Wood

- Mr. & Mrs. Sam Nunnally

Hereford Fert. & Insecticide Co.

- Norman Moore

FURR FOOD STORES

- Bill Shore

HEREFORD MOTOR CO.

- Buran Scott

GILLILLAND FUNERAL HOME

- Matt Gilliland - Marlin Gilliland

Associated Growers Of Hereford, Inc.

- Raymond Paetzold, Pres.

PITMAN SERVICE STATION

- Odice & Edd Bulls

ELIZABETH WOMBLE

- Loans - Insurance - Abstracts

FIRST NATIONAL BANK

- Member FDIC - FRS

- E. B. Hedrick, Pres.

FARMERS DRIVE IN

- Tray Moore

HEREFORD HARDWARE

- Mr. & Mrs. Don Zimmerman

ROGERS DRUG

- Mr. & Mrs. Grady Rogers

HEREFORD STATE BANK

- Townsend Douglas, Pres.

SHELTON TIRE EXCHANGE

- W. O. & Bessie Shelton

HOTEL JIM HILL

- Mr. & Mrs. Dick Ross

ACME CLEANERS

- Mr. & Mrs. G. P. Owens

KIRKSEY 66 SERVICE STATION

- Jack Kirksey

DAVIS - McCracken

- W. L. Davis - J. C. McCracken

BIG T PUMP CO.

- Hilrey and Leroy Aven

Foxworth - Galbraith Lumber Co.

- OF HEREFORD

- Al Yeager

PITMAN GRAIN CO.

- Mr. & Mrs. J. A. Pitman

HEREFORD GRAIN CORP.

- Curtis O. Roach, Mgr.

PIGGY WIGGLY

- Mr. & Mrs. Gaylord Newell

KIRKLAND PUMP CO.

- J. D. Kirkland

WALLACE BUICK CO.

- Wayne Wallace

HEREFORD GRAIN CORP.

- Curtis O. Roach, Mgr.

LESLEY MOTOR CO.

- Luther Lesly

John McLean Insurance Agency

- Attend The Church Of Your Choice Sunday

COOPER'S MARKET

- Mr. & Mrs. Neil Cooper

FARM & HOME SUPPLY

- W. A. DeBuck

Cooking Is Fun

By Cecily Brownstone
Home Economist for Associated Press

FAMILY DINNER

Thick rich tomato sauce made with chopped beef tops spaghetti and is quickly made.

Skillet Tomato-Beef Sauce
Spaghetti
Green Salad French Bread
Fruit and Cheese
Beverage

SKILLET TOMATO-BEEF SAUCE

Ingredients: 3 tablespoons olive or peanut oil, 1 cup finely diced onion, 1/2 cup finely diced green pepper, 1 pound ground beef chuck 1 can (1 pound and 12 ounces) tomato puree, 2 large cloves garlic (peeled and crushed), 1 1/2 teaspoons dry coarsely crumbled oregano, 1/2 teaspoon dry, coarsely crumbled basil, 1/2 teaspoon brown gravy coloring sauce, salt and pepper.

Method: Heat oil in 12-inch skillet; add onion, green pepper and ground beef. Mash beef with long-handled two-tined fork until it loses its red color. Add tomato puree, garlic, oregano, basil, gravy coloring and salt and pepper to taste. Cook slowly for 20 to 30 minutes; stir often because sauce is very thick. Makes a generous amount

of sauce for 1 pound of spaghetti. Serve the spaghetti and sauce with grated Parmesan cheese.

COMPANY DINNER

These little muffins are not too sweet to serve with a main course. Baked Chicken Fluffy Rice
Head Lettuce Salad
Thousand Island Dressing
Cranberry Orange Muffins
Lemon Meringue Pie
Beverage

CRANBERRY ORANGE MUFFINS

Ingredients: 1 egg, 1 cup milk, 2 cups pancake mix, 3/4 cup canned whole cranberry sauce, grated rind of 1 large orange (1 tablespoon), 2 tablespoons butter or margarine (melted).

Method: Beat egg slightly in mixing bowl; add milk and beat enough to combine. Stir in pancake mix lightly. Mix cranberry sauce with a fork right in can before measuring; add cranberry sauce, orange rind and melted butter, mix just enough to combine. Fill small buttered muffin cups (about 2 inches across top) about 3/4 full. Bake in hot (425 degrees) oven 15 to 20 minutes or until cake tester inserted in center of muffin comes out clean. Makes almost 2 dozen small muffins.

HOME-FROM-SCHOOL LUNCH

Youngsters will like this spinach because it has plenty of cream sauce and a fresh flavor. Danish Spinach Crisp Bacon
Sliced Egg Sandwich
Fruit and Cookies
Beverage

DANISH SPINACH

Ingredients: One 10- or 11-ounce package frozen chopped spinach, 3 tablespoons butter or margarine, 3 tablespoons flour, 1 cup milk, 1/2 teaspoon salt, pepper, 1/2 teaspoon sugar, nutmeg.

Method: Allow spinach to thaw on refrigerator shelf enough to break up easily. Stir butter and flour together in small bowl with a wooden spoon until completely blended. Place spinach in heavy saucepan (about 1 1/2 quarts); stir over moderate heat with long-handled fork until completely thawed and hot. Add milk; when milk is very hot add blended butter-flour, salt, pepper to taste, sugar and nutmeg; a little less than 1-16 teaspoon nutmeg will be right. Stir constantly until sauce is thickened and bubbly; allow to bubble a few minutes to cook flour well. Makes 4 servings—a generous 1/2 cupful for each portion.



WHO SAYS IT'S A MAN'S WORLD?—When Mrs. Barbara Culver was sworn into office in Midland by County Clerk Rosenelle Cherry as acting Midland County judge, the two young mothers brought along their five-month-old youngsters for the occasion. Mrs. Culver's husband, City Attorney John Culver,

served as official babysitter for young Bryson Culver, left, and Linda Susan Cherry, during the absence of County Judge Clifford C. Keith, who is recovering from a recent illness. (AP Photo)

EVENING PARTY SNACK

Team chocolate and peppermint for a delicious cookie filling. Toasted Cheese and Sardine Grill
Celery and Olives
Chocolate Peppermint
Cookie Sandwiches
Beverage

CHOCOLATE PEPPERMINT COOKIE SANDWICHES

Ingredients: One 6-ounce package semi-sweet chocolate pieces, 1 tablespoon shortening, 1-3 cup undiluted evaporated milk, 1 c sifted confectioners' sugar, 1/4 teaspoon peppermint flavoring, sugar cookies.

Method: Melt chocolate and shortening over hot (not boiling) water. Remove from heat; stir in evaporated milk and sugar; beat with spoon until smooth. Beat 1/4 teaspoon peppermint flavoring. Sandwich sugar cookies together with filling.

SATURDAY SUPPER

Weight-watchers will appreciate this version of a famous dish usually made with sour cream.

Beef Stroganoff

Ingredients: 1 pound beef sirloin, 2 tablespoons butter or margarine, 1 cup thin onion strips, one 6-ounce can broiled whole mushrooms, 2 tablespoons tomato paste, 1 teaspoon dry mustard, 1/4 to 1/2 teaspoon dry coarsely crumbled oregano, 3 tablespoons flour, 3/4 cup buttermilk, 2 tablespoons cooking sherry, salt, pepper.

Method: Slice beef very thin and cut in strips; there should be 2 cups. Melt butter in 10-inch skillet; add onions. Remove mushrooms from can with spoon and add. Cook over moderately low heat, stirring often, until onion is lightly browned. Add meat and toss with long-handled fork until meat loses its red color. Add tomato paste, mustard, oregano and flour to liquid in mushroom can; stir until there are no flour lumps. Add to skillet with buttermilk; stir constantly until sauce thickens and bubbles. Stir in sherry, salt and pepper to taste. Makes 4 servings.

let; add onions. Remove mushrooms from can with spoon and add. Cook over moderately low heat, stirring often, until onion is lightly browned. Add meat and toss with long-handled fork until meat loses its red color. Add tomato paste, mustard, oregano and flour to liquid in mushroom can; stir until there are no flour lumps. Add to skillet with buttermilk; stir constantly until sauce thickens and bubbles. Stir in sherry, salt and pepper to taste. Makes 4 servings.

SUNDAY DINNER

Ask guests to dine when you make this luscious dessert.

Roast Pork

Ingredients: 3-3 cup milk, 16 single graham crackers (rolled fine), 1/2 cup firmly packed brown sugar, 1/4 cup butter or margarine (melted), one 8-ounce can crushed pineapple (well drained), 1/4 cup cooking sherry, 1 teaspoon lemon juice, 1/4 teaspoon almond extract, 1 cup heavy cream (whipped).

Method: Scald milk in top of double boiler over direct heat; add marshmallows. Place over boiling water and heat, stirring often, until marshmallows are melted. Cool thoroughly. Meantime, mix graham cracker crumbs and brown sugar and melted butter; set aside. Add pineapple, sherry, lemon juice and almond extract to cooled marshmallow mixture; fold in whipped cream.

CHURCH

(Continued from Page 5)

Wesley Methodist

410 Irving
Rev. E. L. Naugle, pastor
Preaching services are at 11 o'clock Sunday morning and 7:45 o'clock Sunday night with Sunday School at 9:45 o'clock.
The evening service will be at 7:45 o'clock and MYF at 6:30 o'clock.
The mid-week service will be at 8 o'clock Wednesday evening. Choir practice will be at 8 o'clock Thursday evening.
The W.S.C.S. will meet Tuesday evening at 8 o'clock.

St. Thomas Episcopal

Sunday School is held each Sunday morning at 9:45 o'clock followed by morning worship at 11 o'clock.
The sermon will be "The vocation wherewith ye are called," Eph. 4:1.

Temple Baptist Church

Forrest St. and Ave. K.
Rev. Russell Fogue, pastor
Sunday school will be in the morning at 9:45 o'clock and Training Union is in the evening at 6:15 o'clock. Morning worship services are at 10:50 o'clock and the evening service at 7:30 o'clock.
Teachers and officers will meet Wednesday evening at 7:30 o'clock with the Evening Prayer service following at 8 o'clock.
Sunbeams, R. A., G. A., and YWA's will meet at 3:45 o'clock each Wednesday afternoon.
Choir practice will be Wednesday evening at 8:30.

First Methodist

Fifth and Main
Rev. S. M. Dunnam, Pastor
Church services are at 10:55 o'clock Sunday morning and vespers at 7:30 o'clock Sunday

day night. Sunday School meets at 9:45 in the morning. MYF meets at 6:45 o'clock Sunday night.
Tuesday morning at 9:15 o'clock the Prayer Group meets in Ward Hall. Tuesday evening at 8 o'clock a Methodist Official Board meeting will be held in Ward Hall.
Mid-week prayer services are at 7:15 o'clock Wednesday night with choir practice following at 8 o'clock.
Saturday morning from 8:30 o'clock to 10 o'clock, a prayer vigil will be held in the Sanctuary.

First Christian

Sixth and Main
Rev. Don Root, Pastor
Sunday School is held each Sun-

day morning at 9:45 o'clock and morning worship is at 10:55 o'clock. Chi-Rho and CYF meets at 6:15 o'clock Sunday evening and evening vesper services are at 7:45 o'clock.
Thursday evening choir practice is held at 8 o'clock.
Q. How can I counteract the appearance of a too-broad hand?
A. You can avoid carrying your fingernail polish clear to the sides of your nails, leaving a tiny strip on either side free. Carry it clear to the base, though, and this will make your nails look longer and more oval, and seem to add length to your hands.

H. P. S. ARE COMING!

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get sure but gentle relief—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's Money back if not satisfied. Mail bottle to Box 298, New York 18, N. Y.

Watch

for your Chevrolet Treasure Chest Ticket

Your Chevrolet Treasure Chest ticket comes to you in the mail. So, be on the lookout for it—and bring it in to us. It's your chance to win one of 40 NEW CHEVROLETS!



WIN A BEAUTIFUL NEW CHEVROLET ABSOLUTELY FREE!

Nothing to buy!
No cars to name!
No essays to write!

You can win the new Chevrolet of your choice in the Bel Air, "Two-Ten" or "One-Fifty" series, and the car you win will be equipped with Powerglide Automatic Transmission, Chevrolet heater and defroster, and direction signals.

When your Treasure Chest ticket arrives in the mail, here's all you have to do. Fill it out complete, bring it to our showroom, and drop it in our Treasure Chest box. And here's one of the best things! Once your ticket is in, it is good up to the very last drawing unless picked as a winner. So get your Treasure Chest ticket in soon and give yourself more chances to win!



Bring your Chevrolet Treasure Chest Ticket to us!

TRULY - TEAGUE CHEVROLET

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FRIDAY SATURDAY
SPECIAL ATTRACTION

RETURN BATTLE OF THE CENTURY!!!
ROCKY MARCIANO vs. EZZARD CHARLES
ACTION THRILL SLOW MOTION
Released thru United Artists

OFFICIAL HEAVYWEIGHT CHAMPIONSHIP FILMS!
FEATURE

turned them into savages such as the jungle never knew!
GLENN FORD · ANN SHERIDAN
Appointment in Honduras
ZACHARY SCOTT
TECHNICOLOR

FRIDAY SATURDAY
DOUBLE FEATURE

THE TWILIGHT CHAMPION
ON THE RIO GRANDE
BOWERY BOYS
Flying Wild



SUNDAY MONDAY TUESDAY

APACHE!

Here is the story of MASSAI... the great Indian warrior who single-handedly held an entire U.S. Army at bay!



IN 1952—"HIGH NOON"... IN 1953—"SHANE"...
AND NOW IN 1954
BURT LANCASTER

as the APACHE

Technicolor
JEAN PETERS

FRIDAY SATURDAY SUNDAY ONLY

THE UNTAMED BREED
Mad beasts... savage mobs... scourge the West!

THUR. FRI. SATURDAY ONLY SUNDAY MONDAY

THUNDER BAY
GUNSMOKE
FOREVER THE WOMAN
Forever Amber

ENTERTAINMENT UNDER THE STARS
NO BABY SITTER TROUBLE HERE
Come As You Are
TOWER DRIVE-IN