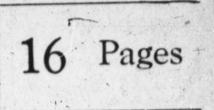


## The Hereford Brand Our Slogan: "More People-More **Published Every Thursday**



PRICE 5 CENTS PER COPY

52ND YEAR-NUMBER 51

SIGHTS, FACES Around Town

Borrowing things can be embarassing. For instance, Earl Springer went over to Homer Henslee's house the other day to borrow his Coleman camp stove. Homer said, "Sure I'll be glad to lend it to you" -- and went out to the garage to get it. Pretty soon Homer came back to report that he couldn't find the stove anywhere. Just for fun, he said maybe Earl forgot to bring it home last time he borrowed it. Earl dashed back to his own home, looked in the garage' and came up with the missing stove, which he had borrowed five years before and had never returned.

Mrs. A. Petersen of the Selective Service Board in Hereford, who has' recently undergone an operation, was in her office for a while Monday afternoon. She plans to return permanently af-ter Jan. 1. Mrs. Cliff Potter is holding down the fort during Mrs. Petersen's absence.

Family night and a Christmas program will be combined at the First Christian Church Friday, Dec. 19, with a covered dish din-

Christmas closing dates have been settled by the dry cleaners. They said Wednesday that all shops in Hereford will remain closed Christmas Day, Dec. 25, also Friday and Saturday, Dec. 26-27.

ner

Pack London has received one of the nicest Christmas presents But Wrong Kind who is stationed in Korea; a Japanese made complaration fly rod and casting rod. The kit also contained, flies, hooks, lures, etc.

Word was received this week that Addie Lamon Sullins, granddaughter of Mrs. T. A. Sullins of Hereford, has been awarded a four-year scholarship to West Texas State College. Addie, a former Hereford resident, is now a senior in Amarillo high school. The scholarship includes tuition, books, and music lessons twice each week.

Hereford, Texas, Thursday, December 18, 1952

# School Taxes Slated To **Jump One-Third In 1953**

increase in school taxes, beginn- meet necessary operating expen- sessment value of all taxable tion the motion was put to a vote ing with and tax payments in building; and it appearing to the trict be increased 50% of its pre-October, 1953.

The increase comes as a result of an article passed at the Board of Trustee meeting Tuesday night,

ZEE ANN EVANS

Zee Ann Evans

**Funeral Rites** 

Here Tuesday

effective after Jan. 1, 1953, but will not affect current tax payments. The measure calls for a valuations increase of approximately 50 percent, but the actual tax rate will be lowered to effect the 33 1/3 percent final increase in money paid. This action was taken in order to establish a lar-ger valuations schedule, thus meeting bond company requirements in handling the \$850,000 bond issue which was recently voted to build a new high school plant in Hereford. The complete order, as it ap-

pears in the Board minutes for Dec. 16, 1952, reads: "It having been represented to

the public during the time immediately preceding the school bond election that an increase in

**Heavy** Lettuce **Machinery Falls On Six-Year-Old** 

Wilton Kearns, age six, son pi Mr. and Mrs. H. J. Kearns, was painfully injured Saturday af ternoon when lettuce equipment upon which he was playing fell on him.

The accident occured when Wilton and his brother, Donald Ray, and a playmate, Don Bell, were climbing on some dry packing in a definition on the Canyon Highway cant lot back of the Little Diner. The boys had been making a see-saw of the equipment since hereast climbing on some dry packing injuries suffered in a traffic col-

Wilton was playing at the bot- who lives near the scene of the om of the machine and his bro- crash, turned left from the centher and playmate were running ter lane of the highway across up and down it. As they came the path of the Evans car. Also down to the end where he was injured, but not critically, were the machine fell on Wilton, caus- Richard Ray Allen of Dallas and ing extensive injuries. His appen-dix was ruptured and his stomach Mrs. Frank W. Howell of Dallas. The Evans family was taking the

third increase in taxes will bring present tax rate of \$1.50 be re-

Tax payers in the Hereford school taxes of approximately meet this situation; Motion was duce the necessary one-third in-Rural High School district can one-third would be necessary in made by Schroeter and seconded crease in the total tax levy. Af-expect approximately one-third order to pay off the bonds and to by Woodford, that the basic asses with the new High School property within the school dis- and carried unanimously.

"The tax assessor was then in-Board at this time that such one- sent tax roll value and that the structed to carry out the provisions of this order for the tax in sufficient funds with which to duced to an amount that will pro- year beginning January 1, 1953.

## School Trustees Inspect 21 Plants; Cost \$12-\$14 Foot

ever, and the board decided to Abilene. further consider their findings be- School fore an architect is employed.

"Building costs we found to

average between \$12 and \$14

per square foot on compara-

pointed out.

Trustees of the Hereford Rural | oner, A. J. Schroeter. George High School met Tuesday night Graham, superintendent, and and reviewed findings from two Fred Baird, tax assessor, also actours which carried them into 21 companied the group. This same new school buildings in the Texas Panhandle and Eastern New Lyle Woodford, trustees, made the Mexico. No definite action was trip north and east. Robert Wagtaken at the meeting regarding oner did not make the north and construction of Hereford's new east swing, but visited schools \$850,000 high school plant, how- in Snyder, Waco, Sweetwater and

Schools visited and construction in each of the points were also reviewed as follows:

FRIONA -- New auditorium and gymnasium, vocational buildtively new high school con-struction." Robert Veigel, board president, said. ing and band hall. Classrooms were also rebuilt to replace loss in the recent fire.

FARWELL -- Classrooms only "And this variation was no-ticable in the construction of the buildings," Cliff Hicks for a new high school. No gymnasium and auditorium included. MULESHOE -- New high school and auditorium. Old gymnasium

In addition to trustees on the tours, the group included Cliff Hicks and D. H. Alexander, both was being utilized. LITTLEFIELD -- Complete new high school plant, including gym-

of whom are familiar with build-ing methods and both with prenasium and auditorium. WHITEFACE -- New elemenvious experience on the Hereford School Board. Board, members who made the South Plains trip were Robert Veigel, Robert Wag-Continued on page 2

#### Annual Chamber of Commerce Banquet Date Is Scheduled Here On January 1

furnished by the orchestra from Amarillo Air Force Base The annual Chamber of Commerce banquet will be held Friday night, Jan. 23, according to Cecil Massey. along with a short program. As in the past, recognition secretary-manager, who said that preliminary plans are be-ing completed this week. of Hereford's "Man of the Year" will also be a highlight

of the evening. "More complete details will Prof. R. E. Jackson of Texbe anounced as soon as aras State College for Women.

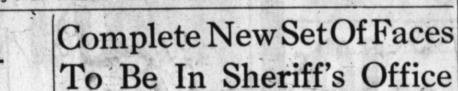
HEREFORD'S FIRST CITY MANAGER, Grady Bowrdy, right is being sworn in above. The

## First 450 Rural Phones Arrive -

Deaf Smith County's first

the wrong kind. The telephones ordered were of the type which rang only the party called, but the first shipment proved to be of the two which rang with Mr. Henslee to be-the list released today by Sheriff-elect Lowell Sharp. Neal Young will be chief de-puty. Young held this same post of the two which rang bourne, Mr. of the type which range very several years ago for a period. Sharp announced. of two years, and. Sharp believes, "I had hoped to

oath of office was administered by Mayor S. O. Wilson Monday afternoon. Staff Photo.



A complete new set of faces a degree in accounting from Bay-450 rural telephones ar wed this week -- but they were the wrong kind. \* ill be seen in the office of She--iff, Assessor and Collector of Tax-es after Jan. 1, 1953, according to come acquainted with the duties

"I had hoped to keep some of

Funeral services were held Tuesday afternoon, Dec. 16, at 3 o'clock for Zee Ann Evans, three year old daughter of Mrs and Mrs. Wayne Evans of Hereford. Zee Ann died at 6:35 o'clock Monday morning in Northwest Texas Hospital, Amarillo, from

Bob Blount, former KPAN employee, is visiting in Hereford this week. Bob has just finished a course in radio engineering and television at Port Arthur. He was in Hereford two years, during which time he conducted a special Dimmitt hour.

The Hereford High School mixed choir and ensembles will pre-sent a program of Christmas mus- New Technician ic in the High School auditorium Thursday, Dec. 18, at 7:00. Everyone is cordially invited and there is no admission charge.

Mf. and Mrs. J. E. Beyer left Monday for Little Rock, Ark., to spend the holidays with their Miss Edwards is a graduate of

son-in-law and daughter, Mr. and Hardin-Simmons University with Mrs. Harold Hicks and family. a B. A. degree and is also a gra-They plan to be back some time duate of Baylor School of Mediafter the first of the year. cal Technicians.

#### CHRISTMAS WON'T BE THE SAME

Little Children Afraid To Play Out In Yards, "Cause Dogs Act Funny"

Christmas just won't be the same for little Patricia and Darlene Houle, 107 Fuller Street, ages six and seven. Santa Claus will come fo be sure. He will be loaded with candy, apples, oranges, nuts -- and toys, too. But ev-en old Santa can't bring back their part-Collie pup, "Black-ie" if he decides to "go away" for good. Even if he stays, he'll never be the same eith-

In addition they are only two of the scores of little boys and girls who live in the vicinity of Fuller and 25-

the vicinity of Fuller and 25-Mile Avenue, who are afraid to go out into the yard to play these days. It all started when a dog at the Smithers apartments be-gan acting "crasy" and some-times foamed at the mouth. Then another dog did the same. Then it happened to "Blackie." their own puppy. only he just started by get-ting stiff in the back and also ting real peculiar. Mrs. J. B. Jones is sure

Meanwhile, workmen busy wiring houses over the

area and plans are progres-sing to institute actual tele-phone service in This area sometime next spring.

#### **Now With Clinic** Miss Vondell Edwards, V. T.,

of Seagraves, Texas, has joined the staff of the Hereford Clinic

ter for the Big T Pump Co., owners of the truck Clark was drivway Patrolman. Both trucks were traveling west

at the time-of the accident. Vernon Petty was a passenger ty.

**Father Of Bess** 

reported today. "However, be valuable. Both Mr. and Mrs. Sharp said, "but they had made

are in Dallas," Forest said. of tax collections, succeeding Ho- our plan to give you the very "The replacement should be made sometime this week. Anyway, if will cause no delay." Mere Henslee. Shannon comes to Hereford from Belton, Texas, where he has been employed with an accounting firm. He also has Mere Henslee. Shannon comes to Best service possible. Your sug-gestions and help will at all times be appreciated toward efficient operation of the office."

#### **Two-Truck Collision Monday Causes** \$650 Damages; No Serious Injuries

No injuries were reported when two trucks collided on the Farm to Market Road, number 1259, passenger in the Bob Ray Clark

Monday morning at 9:45. J. D. Tyler, Route 4, Hereford, driving a 1948 model GMC truck loaded with feed, was hit in the rear by Bob Ray Clark, pipe set-Tyler truck.

Charges were filed against both. Bob Ray Clark was charged with ing, according to Joe Culp, High- following too close and Tyler was charged with having no stop light. Both cases are pending in county court in Deaf Smith Coun-

Time Extended On **JayCee Christmas** 

entries had been submitted in the JayCees Christmas lighting contest at the deadline, Dec. 15, Dr. H. A. Cavness, chairman, announced today that the final en-

"Any person wishing to enter Can fill out the coupon in this is-sue of The Brand," he said. Com-plete instructions are listed on the coupon. Awards in the contest will be as previously announced--but only homes which submit en-try coupons will be considered.

#### **Future Farmers Meet**

Monday, December 15, the Fu-ture Farmers of America met in the Vocational Agricultural Room. During the meeting the members voted to donate \$25 to Boys Ranch from the chapter treasury. It was decided to buy a new flag for the Reporter's station. After the meet-ing the members attended the pic-ture show

Forrest, R. E. A. Manager, his experience in the office will the present employees," Mr. received other bruises. Sunday, he visitors to Amarillo to catch a reported today. However, be valuable. Both Mr. and Mrs. Sharp said, "but they had made other bruises. Sunday, he visitors to Amarillo to catch a plane back to Dallas." Young are well known in this area. John Shannon will be in charge are in Dallas." Forest said, of tax collections, succeeding Ho-

Denton, will be the guest speaker and, according to Massey, comes to Hereford highly recommended. In ad-dition dinner music will be

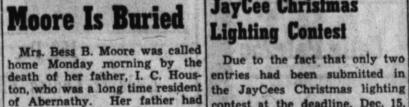
nents have b pleted." Massey said. Present plans are to put tickets to the annual affair on sale around Jan. 1, 1953.



HEREFORD HIGH SCHOOL "ROUND-UP" QUEEN Joyce Shirley is offically crowned in the above photo by her escort, Dale Winget. The event took place at the Stunt Nnight Program, sponsored annually by the yearbook staff. Stevie and Susie Seigler, train bearers, are seen at the left. Miss Shirley was sponsored by the Senior class. Atlendants were Sue Barnard, Junior; Gwendolyn Jesco, Sophomre; Bonnie Lewis, Freshman. Patton Photo,

someone is feeding the dogs ground glass in hamburger meat, at least in the first case. Mrs. Bess B. Moore was called home Monday morning by the death of her father, I. C. Hous-The Don Houles, parents of the two little girls, believe that their pup is a victim of strychnine, however. ton, who was a long time resident of Abernathy. Her father had been in ill health for about a year and died Monday morning about Funeral services were Tuesday, try date has been extended to at 2:30 at the Methodist church in Monday, Dec. 22.

<text><text><text><text><text>





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TIDE Large Box Giant Box	29° 69°	Golden Maid	Limit 1 19°	
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MEAT	S	PRO	DUCE	
Armours BACON	lb. 35c	Fresh & Crisp CARROTS	Cello Pak 15c	
Full Cream LONGHORN CHEESE	lb. 46c	Hearts of CELERY	Cello Pak 25c	
SALT PORK	lb. 28c	Large Yellow BANANAS	2 lbs. 25c	
Pinkneys Country SAUSAGE	lb. 28c	Nice Crisp	lb. 14c	
Armours Star HAMS, Whole	lb. 54c	Mash Bag POTATOES	10 lb. 49c	
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too, tend	for these are high-twist nylons, that d to resist snags! Perfectly gift-appealing and perfect quality! New shades, 8½-11. S. Buy a box of 3 pairs, for extra wear!)
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irls & Ladies Flat Heel DRESS SHOES	Of Odds & Ends
sst. Colors - Reduced To	Bargains and Large
\$200 Pr.	Savings, Shop and Save
50 Ladies	2 Large Racks Of
O Sq. HOUSE DRESSES	BOYS WINTER JACKETS
Broken Sizes,	Zipper Fronts, Quilted Lined
Sun Fast	Reduced To
Reduced To \$100	\$500

#### Page. Three The Hereford Brand, Hereford, Texas, Thursday, Dec. 18, 1952 Lt: Lloyd H. Manjeot, 065761 Lt. Wm. B. London, 0962826 Melvin Plumer SA4608691 San Francisco, Calif. Hq. Co., 1st Bn. 38th Infty. Pvt. Leonard Walterscheid Hq., Eng.; C Group James H. Young, D.C.F.N. Wayne E. Williams 18390476 USS Kermit Roosevelt Service Men's US54079536 Regiment. APO, 301, c/o Postmaster 4608113, M:C.B. 2, 70 Fleet Post Office Airman 2nd Class Richard Lee Austin RD 3 APO 248, c/o Postmaster San Francisco, Calif. Btry. A. 18th Tng. B.N. AAA RTC Chanute Air Force Base Rantoul, 111. (ARG 16) San.Francisco, Calif. 367-77-79 c/o FPO, USS Gregory DD 802. San Francisco, Calif. Addresses For San Francisco, Calif. Ft. Bliss, Texas c/o FPO, Sgt. Amon Gayle Rogers Co. K, 187 Abn. RCT Lt. Mark Roger Corbett, San Francisco, Calif. S/Sgt. Billy J. Williams Travis Becham Jr., US54062720 A/1c Albert E. Plummer 01915125 SSC Francis V. Young Christmas Cards 63rd FA Bn. 24th Div. Arty .-AF18058974 APO 51, o/o Postmaster AF 18389792 Msg. Cen. Co. 836 Opn. Company A 820 Co. Virgil D. Austin SA 7673390 6400th Comm. and Elect. Maint. Headquarters Sqd. (WING) San Francisco, Calif. APO 970 97th Sig. O.P.N. - B.N. APO 24, c/o Postmaster USS Gregory DD 802, c/o FPO Pvt. Clark Andrews US54079761 c/o Postmaster (Continued on page 5) APO 46, c/o Postmaster O'Hare International Airport San' Francisco, Calif. Detachment 15, Battery D San Fancisco, Calif. APO 323, c/o Postmaster San Francisco, Calif. Park Ridge, Illinois 33 AAA Gun Battalion. New York, N. Y. Ft: Bliss, Texas

Pvt. 'Leonard Schmidt **US54079762** Detachment 15, Battery D, 33 AAA Gun Battalion Ft. Bliss, Texas:

A/2c Walter,D. Vines AF18364828 8th A P Squadron APO 970 c/o Postmaster San Francisco, Calif.

Pvt. Homer W. Rudd Btry. A. 11th Tng. Bn. AAA RTC Ft. Bliss, Texas

Sgt. Archie L. Hill RA18256244 156th T Port Co. 355th T. Port B. N. c/o PM, APO 864, New York, N. Y.

Neil Quattlebaum ICFN E-Division USS George Clymer (PA-27) c/o Fleet Post Office San Francisco, Calif:

Dale P. Barkley, A.G.A.N. "N" Acrology Div. N. USS Estes, Ag. C-12 c/o Fleet Post Office. San Francisco, Calif.

S/Sgt. Joe C. Bishop, AF18355131 - 338 Training Sqd. Box A-28, Air Force Base, Amarillo, Texas

2nd Lt. Donald L. Bookout, 0220608 MPC - Co. A. 772 MP Bn. APO 234 c/o Postmaster San Francisco, Calif.

Cpl. Dale Botts, 11126863 Marine Detachment - 6th Div. USS Essex (CV 9) c/o Fleet Post Office San Francisco, Calif.

Gilbert E. Carlyle, S. N. 460-81-53 Ex-Division USS Quincy (CA 71) c/o Fleet Post Office New York, N. Y.

Kenneth G. Carroll Enlisted Personnel USN AAS Cabaness Field, Corpus Christi, Texas-

Jesse L. Click 289-893 SA U.S.C.G.C. Sumac Old Custom House St. Louis, Mo.

Ronald E. Dowell FN4259738 USS Gurke, DD 783 - E - Div. c/o Fleet Post Office San Francisco, Calif.



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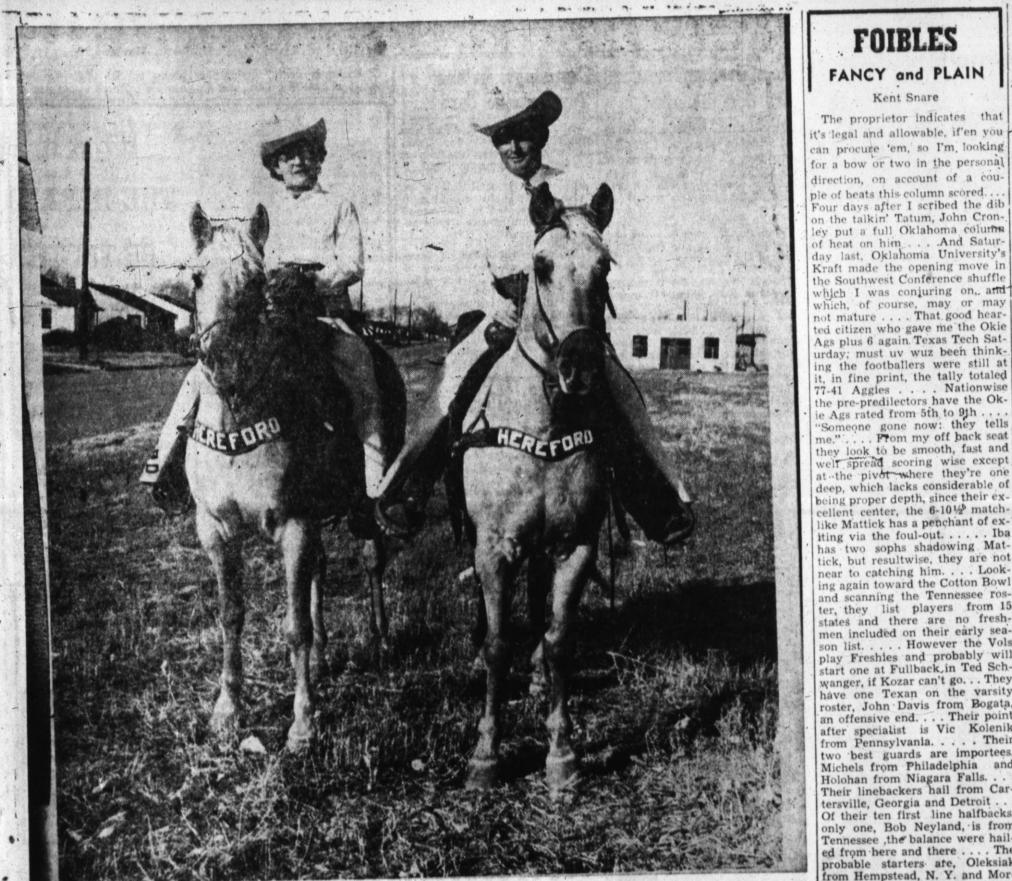
Furr's Finest	S LB. Box 33° Pe		PORK CHOPS, Loin IB. 49°	-	All. Bo ten to Furr F	Y! HURRY! Come one, Come ys and Gils if you haven't writ- Santa Claus you can come to odd Store each evening from ntil Christmas Eve. and talk
ew Issue of Better	Shop Furr's For All Your I	Fireside - Lb. Pkg.	Toilet Soap - 2 Bath Bars SWEETHEART 23c Flakes - BLU-WHITE pkg. 10c Peter Pan - 12 oz. Glass	Hunts Sliced or Halve PEACHES	the set without	AR SALE 5 No. 300 Cans \$1.00
iving Magazine on sale now 5c	Christmas Candies.	Hemet Spiced - No. 21/2 Can PEACHES 33c	PEANUT BUTTER 33c Diamond - 150 Sheet Roll PAPER TOWELS 21c	PEARS, Hunts	A second s	4 No. 300 Cans \$1.00
Sweet Sixteen	Chocolate Covered Cherr Lb. 59c	Reynolds - 25 ft. Roll ALUMINUM FOIL	Laundry Bleach	PRUNE PLUM	S, Hunts	6 No. 300 Cans \$1.00
OLEO	Hard Xmas Candy	Solicious Red Maraschino - 8 oz. Bot. CHERRIES	HI-LEX pt. bot. 10c, qt. 17c 1/2 Gal. bot. 32c, Gal. 49c Dinty Moore - 24 oz. Can	Hunts All Green ASPARAGUS		3 Picnic Cans \$1.00
Cereal Raisin Bran	2 lb. Bag 57c	Del Monte - No. 2½ Can	BEEF STEW	Hunts Cut	· · · · ·	5 No. 2 Cans \$1.00
SKINNER New Low Price	Cut Rock Candy 14 oz. 27c	PUMPKIN	Oscar Mayer - with Barbecue Sauce RORK 12-oz. Can 55c	Hunts Golden Whole		
Box 18c	Miniatures Ribbon Can 9 oz. 27c	dy Stokely's - No. 2½ Can PUMPKIN	BEEF 12-oz. Can 55c Modess, - Pkg. of 12	CATSUP, Hun	ls	5 Bottles \$1.0
Stokely	Sparkling Mix Candy	Stokely Chopped - No. 303 Can	SANITARY NAPKINS . 39c	PEAS, Hunts H		7 No. 300 Cans \$1.0
IRN on the COB / Lge. Can 39c	2 lb. Bag. 57c	Toilet Soap - 2 Reg. Bars	SALAD DRESSING pt. 25c Worth Brand VANILLA 2 8-oz. bot. 25c	SPINACH, Hun	and the second	7 No. 2 Cains \$1.0
Durkee's	Much More To Choose F	rom SWEETHEART 19c Macaroni - 14 oz. Pkg. SKINNER	For Electric Dish Washers -Lge. Pkg. ELECTRASOL	TOMATO JUI		11 No. 300 Cans \$1.0
COCOANUT 8 oz. Pkg. 31c	At Your Furr Food Stor	Sauchatti . 14 ov Pkg	Cake Flour - Lge. Pkg. SOFTA SILK	TOMATO SAU		12 8-oz. Cans \$1.0
For Frying Or Baking WESSON OIL Pint Bot. 33c Quart Bot. 65c	Martinells Apple CIDER qt. 29c	Toilet Tissue VELVETINE Roll 5c	300 Count KLEENEX 2 Boxes 49c	DR. PEPPER CTN. plus dtp. 19	Atv	f Your Christmas Need our Friendly Furr Food Store

1

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MEET THE HEREFORD RIDERS! Mr. and Mrs. Homer Brumbley are shown above in H-H "full dress" regalia. The riders have appeared in parades in town over West Texas and New Mexico when special occasions demand. W. H. Patton Photo.

#### Whiteface Squad Is Fourth FOIBLES Place Winner In Tournament FANCY and PLAIN Kent Snare

#### The proprietor indicates that

of heat on him . . . . And Satur-

the Southwest Conference shuffle

which, of course, may or may

ted citizen who gave me the Okie Ags plus 6 again. Texas Tech Sat-

urday; must uv wuz been think-

ing the footballers were still at

it, in fine print, the tally totaled

iting via the foul-out. . . . . Iba

states and there are no fresh-

Holohan from Niagara Falls. .

tersville, Georgia and Detroit . Of their ten first line halfbacks,

Their linebackers hail from Car-

only one, Bob Neyland, is from

Tennessee ,the balance were hail-

ed from here and there .... The probable starters are, Oleksiak

from Hempstead, N. Y. and Mor-

Kozar, the injured regular full-

Continued on page 2

gan from Hendersonville, N. C. .

77-41 Aggles . . . Nationwise the pre-predilectors have the Ok-

it's legal and allowable, if'en you The Whitefaces tried the Hap-, the three played, with 24 de- In the tourney, 19-29, was the difcan procure 'em, so I'm looking py Tournament on for size last merits charged to Hereford and ference. Woodford led the Herd for a bow or two in the personal weekend and emerged as fourth 15 to Price . . . Altho outscored with 17 points, garnered from 7 direction, on account of a cou- place winner in their Initial Invi- in the complete game by Price two spots and 3 charities. We outple of beats this column scored.... tational go of the season. They de- at the line, 21-12, those 8 gifts in Bowe with 13 and Selvidge, the Four days after I scribed the dib feated Price College of Amarillo the last canto did the deed. on the talkin' Tatum, John Cronin their inaugural 38-35; In their ley put a full Oklahoma column

In the tussle with Perryton, the Whitefaces splurged pointsecond outing they dropped a squeaker 35-37, to Perryton, the wise in the final period again. Af- final rounds, 44-32. Price took the eventual second placer, and were ter pursuing the Perrytons all the consolation from Nazareth, 46-29. out-marked 36-47 by the host way, they came close from a third Perryton edged Happy for the elub, Mappy for third place in quarter finish of 26-32, by out- girls title, 45-43. . which I was conjuring on, and the final spasm Saturday.

the final spasm Saturday. In the Price College fray the last gasp and falling only 1 pernt hometowners trailed 26-31 at the conclusion of the third lap but Joe Streun led the local markcapitalized on a Price fouling ers with a 12, on 5 two timers and spree in the fourth period to can 2 from the stripe. The fouling was 8 out of 13 charities and outscore nearly impartial, with 17 on Herethe Collegians 12-4 and finish a- ford and 16 on Perryton.

front at 38-35. Marshall Wilson Finally, against Happy, from a topped the tallying with 5 field- 17-18 midway deficit, the thing ers and a gift for 11, followed by got progressively worse, termina-Allen with' 9 and Streun with 8. ting at 36-47. The only poor last This one was the foulingest of half exhibited by the Whitefaces

#### they look to be smooth, fast and well spread scoring wise except Dcry Funk To Appear In Tag Team at the pivot where they're on deep, which lacks considerable of being proper depth, since their ex-cellent center, the 6-101/2 match- Wrestling Match Saturday Night cellent center, the 6-101/2 matchlike Mattick has a penchant of ex-

Four powerful and perfunctory, in the build-up, where tempers has two sophs shadowing Mat- professional wrestlers will see, will flare and murderous designs tick, but resultwise, they are not double duty in the Hereford calculated against each other. near to catching him. . . . Look- wrestling arena Saturday night, Dory Funk will clash with Herb ing again toward the Cotton Bowl and the action should supercede Parks, Cummings with Overhuls and scanning the Tennessee ros- anything seen recently despite in a pair of one fall or 20-minter, they list players from 15 last week's exciting program. ute special events preceding the Dory Funk, former Southwest main go.

men included on their early sea-son list. . . . However the Vols play Freshies and probably will vyweight championship, is teamstart one at Fullback in Ted Sch- ing with Bob Cummings, formen and this special event is expectwanger, if Kozar can't go. . . They Northwest Pacific champion who ed to be a wild and woolly one. have one Texan on the varsity now resides in Hereford, in a tag Cummings and Overhuls probaroster, John Davis from Bogata, team match against Herb Parks bly will devote their time to tryan offensive end. . . Their point of Ontario, Canada, and George ing to pin each other with more or after specialist is Vic Kolenik Overhuls of Amarillo.

from Pennsylvania. . . . Their two best guards are importees, Michels from Philadelphia and hour.

But exciting wrestling is due The Hereford Brand

back is from St. Michael, Pa. . . . Hereford, Texas, Thursday, December 18, 1952

did them on the foulers, too, 18-10. ootballer, with 12 led Happy .

Canyon copped the championship by topping Perryton in the

### W. F. Mafield **Buried Tuesday**

William Fletcher Mayfield, 71, former resident of Dimmitt, died Monday morning at 12:20 in an Amherst hospital. At the time of his death, he was-living in Amherst.

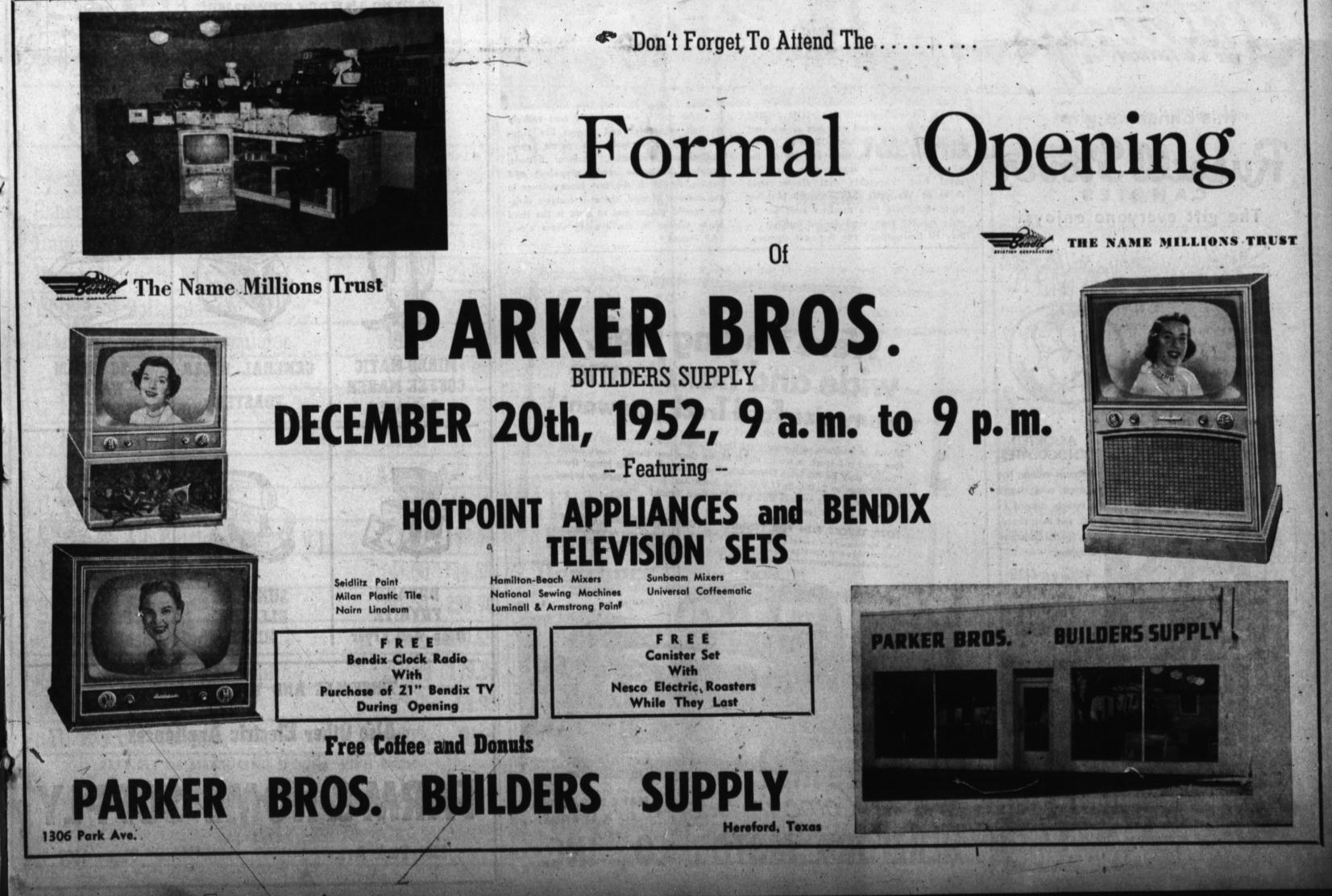
Mayfield came to Lamb County at the age of four years. He married Offie Thompson of Bellview in 1936 and became a farmer southeast of Dimmitt.

Funeral services were at the Methdoist church in Dimmitt, Tuesday, Dec. 16, at 2:30. Rev. Earl Lanthroup, officiating. Interment was at Dimmitt Ceme-tery under direction of Gililland Funeral Home.

Surviving are the wife, Mrs. Offie Mayfield, and six sons, Rubin, Herbert, Arlie and Tom E. all of Dimmitt; Rufus and James. of Oxford, Colo.; two daughters, Mrs. Lorine Curtis, Dimmitt; and Louise Gillispie of Texline and eight grandchildren; four broth-Charles, Walter, Tom and ers, Ed Mayfield.

Visit in Hot Springs

C. E. Hagenstoz and sister, Miss Margaretha Hagenstoz, left Thursday morning for Hot Springs, Ark., after spending three weeks in the home of Mr. and Mrs. J. L. Rogers. They own a farm near the old internment camp and have put down the second irrigation well-here. They are old friends, being neighbors to Mrs. Rogers' family, the Sains, in 1908 Section Two and 1909. They have spent the last five winters in Hot Springs.





With the exception of Doug Atsee in name only . . . . Contra-wise the Longhorns will field only one 

Guarantee the LOWEST priced RCA VICTOR "Super Set" to outperform the **HIGHEST** priced TV set of any other make!

tkeep a suitable opponent for the SWC champs in there . . . A repeat on the 1952 Kentucky-TCU fracas would be fatal . . . financially . ... . I see in the Sporting

kins of Humboldt, the General's News, now that the draft danger starting line will be from Tennes- is past, that the Majors have donned their selling clothes and this foreigner; Gib Dawson, who hails week's issue lists many a player from Arizona. . . . I don't know sold and otherwise dealt away. . . what difference it makes, over Two deals caught my eye and one and affording some scribbing ma- of them, although listed as comterial, except that results prove plete probably will bring some that if you don't got the required future implication, the Browns quality of ball players locally, it sold Cliff Mapes, Bob Hogue and schooves you to ride afar and Stubby Overmire to Toronto . . . fetch 'em back if you want to That may be part of the Nieman, make the national rankings and deal and it may be heading someone else St. Louis or Milwaukeewise, which is where the Browns but the Cotton Bowl will have to stay up on their tippy toes and deal sent Chuck Stobbs from the White Sox to the Senators for Mike Fornieles . . . Can Bucky Harris handle him, the lefthander

may exhibit daily, the potent stuff he has shown on infrequent occasions in the past . . . .

Dr. C. L. Sone of Canyon is a guest in the home of his nephew, Eugene Naugle, Dr. Sone a retired teacher, taught in West Texas schools for fifty years. His last work was with the soldiers in 1945 in West Texas State College

Mr. and Mrs. Chas. Rodenberger of Levelland and Mr. and Mrs Bill Glasford of Morton were STREU HARDWARE guests of Rev. and Mrs. T. Edgar Neal Sunday.



MAJOR DAVID W. BRITAIN, Staff Officer of the 4163rd Organized Reserve School in Amarillo greets William J. Stanford (right) of Hereford, who attended the School's activation meeting in Amarillo last week. The organized Reserve School - formed to enable Active and Inactive Reserve Officers in the Panhandle to maintain their Commissions and accumulate retirement points - will hold open house on Thursday, December 18th at their armory in Amarillo beginning at 8 P. M. Mr. Stanford, teacher of vocational agriculture in Hereford High School, resides at 114 Ave. J.

**Messiah Singers** Are Complimented

Dr. A. Clyde Roller, director of the Amarillo Symphony Orchestra who directed the presentation of the Messiah at the Baptist church Sunday evening, and forty members of the Amarillo Symphony Orchestia and out of town singers who took part in the rendition of the Messiah, were honored at a reception held in the Fellowship Hall of the church following the program.

Holiday decorations were suggestive of the Christmas season and the table, laid in white, was centered with a small tree draped in angel hair. Background decorations were a choir of angels near the tree and Christmastime finger dainties and coffee were served. Mrs. Cliff Estes was chairman

of arrangements, asisted by Mesdames; Phillip Barkley, A. O. Thampson J. M. Gililland and Sam Long.

Mr. and Mrs. Phil Barkley plan to leave Sunday for San Diego, Calif., to spend the holidays with a daughter, Marilyn, and a son, Dale. Marilyn is a student at the Lawton School of Medical and Dental Assistants in Los Angeles, and Dale is in San Diego on furlough from the Navy.

Bob Cummings of Hereford won over Herb Parks, Ontario, Canada, in two consecutive falls at the Bull Barn Saturday night.

He won the first fall when Parks was disqualified in 11 minutes. He repeated in the second fall in 11 minutes with a knee action leg binder.

Frankle Hill Murdock of Waxahachie lost to Rey Urbano of the Philippines. Murdock took the first fall with a two-legged crab in 25 minutes. Urbano won the second in two minutes with a reverse face bar and leg jack knife. Urbano won the match when Murdock was disqualified after eight minutes in the third round.

#### **Class Has Party**

Mrs. E. W. Young entertained members of the eleven year old junior Sunday School class at a Christmas party in her home

Monday afternoon. Holiday games were enjoyed and refreshments were served to; Joan Cuppell, Patricia Paddock, Patricia Medlin, Juanita Jones, Dorothy Jo Prowell, Loretta Payne, Betty Snead, Betty Ferguson and Mrs. Young, teacher of the



The Hereford Brand, Hereford, Texas, Thursday, Dec. 18, 1952

FR







All three outfits were made almost entirely GRANDE VALLEY FASHION NOTES

**Top Grapple Card** 



. These gaily-colored costumes -- modeled by Misses Sylvia Quijano, Jeanette Waters and Jane Ochler -- were the hit of the evening when they appeared in the National Fruit," Vegetable and Flower style show at Weslaco's 33rd annual birthday party. But these little numbers went out of style quicker than most ladies fashions -they hit the garbage can the next morning.

RIO

of fruit vegetables and flowers like tepehuaje leaves, bougainvillea petals, chrysanthemums, poinsettas, bachelor buttons, eggplant, tangerine seeds, grapefruit and berries. At left is the first place winner in the costume division, center is costume division second placer and at right is the third place winner in the evening dress class. (AP Photo)

## We're trading high, wide and handsome on any size Ford Truck you want!

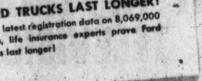
If you do business with your Ford Dealer right away-you may discover that your old truck is worth much More than you think! Don't delay. "Later" may be too late! Get a new Ford Truck now. Full range, from F-1 Pickups to 22,000 lb. G.V.W. BIG JOBS! And the day you buy is just the START of your savings with a thrifty Ford Truck!

HEREFORD MOTOR CO., INC.

FORD TRUCKS RUN FOR PENNIES! In the big Economy Run, 3 out of 4 Ford F-1's ran for less than 21/2¢ a mile! (Cost of gas, oil, service—not in cluding fixed expenses such as depreciation, taxes, etc.)

rucks, life in Trucks last longer!

FORD TRUCKS LAST LONGER! Using latest registration data on 8,069,000





## **Christmas** Gift

SUNBEAM **GENERAL MILLS** MIRRO-MATIC WAFFLE **COFFEE MAKER** TOASTER IRIN Automatic SUNBEAM U. S. DULANE FRYRITE POP CORN ELECTRIC POPPER Deep Well Fryer MIXER TRICYCLES AND TOY IMPLEMENTS **Also Other Electric Appliances** FARM & HOME SUPPLY Phone 1109 1301 Park Ave.

#### FRIO NEWS

## **Cotton Is Still Being Gathered**

#### By Mrs. Owen Andrews

Mrs. W. O. Wilson, Mr. and Mrs T. J. Wilson of Anton, Mr. and Mrs. Charles Wilson and son of Dalhart and Roy Wilson of the Mrs. Henry Andrews visited the Air Force from California, spent Fred Andrews and other relatives the week-end here and were at at Melrose, N. M. Sunday. church Sunday morning. They were planning to move Mrs. Wil-gress here, although it is mostly son's house off her farm, at Amton into town, for her to make her morning. She will be located near her mother, sister and sister-in-law.

Harvey Hudson of Hereford, brought the message Sunday morning at the Frio Baptist church.

Several from this community len is chairman of the program attended the funeral Sunday af- committe and Leonard Irwin, Mrs. ternoon for Mrs. Dorothy Sar- D. Johnson and Mrs. Henry Dobbs gent at the Avenue Baptist church are responsible for tree and treats. in Hereford.

Mr. and Mrs. T. L. Sparkman Okla., came Monday night to vivisited their relatives the Bill sit his relatives the Bensons and



4

Buchanans, and Mrs. Jennie Bu- Andrews. He is a brother-in-law chanan at Wildorado Sunday. Mrs. of Mrs. J. E. Andrews, D. O. and Jennie Buchanan of Manteca, H. F. Benson. Calif., is visiting the Bill'Buchanans this winter.

Church at Frio was dismissed Sunday night so that everyone could attend the Messiah at the First Baptist church in Hereford.

Mr. and Mrs. J. E. Andrews and Miss Alma Andrews, Mr. and Cotton pulling is still in pro-

over. Some is still trickling down to Tahoka and other South Plains towns, and there were still more than 300 bales unginned on the yard at Hereford the first of the week.

The Christmas program for the community will, as usual, be given on Christmas eve. Dan McLal-NEW CHAIRMAN ... Tom Sealy, Midland aftorney

C. E. Sparks of Commanche, is the new chairman of the University of Texas Board of Regents, succeeding Dudley K Woodward Jr. of Dallas. Seaty; 43, is a former classmate and personal and political friend

of Governor Allan Shivers. (AP

OF

REGENTS

#### Little Sisters Are Entertained

Photo)

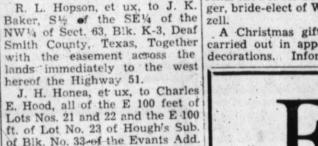
Tanda Camp Fire Girls entertained little sisters, the Gay Bluebirds, at a Christmas party at the Camp Fire Hut Monday afternoon. Christmas games were played and gifts were exchanged.

Bluebirls attending were: Linda Jean Addy. Ada Mae Bettis, Candra Brumley, Kay Caraway, Pamela Clay, Zell Crump, Caren, Sue Daniel, Jean Ann DeShazo, Judith Raye Haseloff, Lu Ann Higgins, Rita Latham, Charmaine McCartt, Margie Sue Muse, Nickey Nan Noland, Colleen Reeves. Lynn Thompson, Linda Sue Witherspoon, Patsy Wooddell, and lands immediately to the west Suzanne Yarbro. Also Mrs. Robert Thompson, leader.

Members of the Tanda Group Lots Nos. 21 and 22 and the E 100 present were; Denise Barnard, Lou McCullough, Joan Fowlkes, Judy Jersig, Christine Thomas, Ella Marie Williams, Tina Witherspoon, Martha Bookout, Sue Channer, Glenna Gault, Inez Brown and the guardian, Mrs. Homer Brumley. Mrs. Frank Huc-

kert was also a guest.

Sale



COLLEGE

WAYLAND

Records

ft. of Lot No. 23 of Hough's Sub. Donna Wooddell, Phyllis Goettsch, Mary Katherine Huckert, Mary to the Town of Hereford, Deaf Smith County, Texas.

Lee Hopson, et ux to T. N. Hopson, S 50 ft. of the Lot No. 13 of the Assessor's Sub. Div. of Bik. 14 of Evants Add, to the Town of Hereford.

O. L. Click, et ux, to Deaf Smith County Electric Cooperative, Inc., one acre out of the NW part of Sect. 29 in Blk K-3, Deaf Smith County, Texas.

Parker Brothers Planing Mill, a corp., to J. T. McGuire, all of

Savage, Hereford; Jimmie Rice, Cuera; Bill INTERNATIONAL Rogers, Tulia; Grady Nutt, Jacksonville. CHOIR QUARTER: !left to right: Courtland



Courtland Savage Sings In

International Choir Group

Plainview, Tex. -(Spl) - Cort- the choir has been presented be-land Savage, Hereford senior at fore the State Baptist General Wayland College will spend the Convention of Texas in Fort combination of all school choirs.

Christmas holidays with his mo- Worth and other points in North He is a member of the Thespian

ther, Mrs. Alwyn Savage, is a bass Texas, as well as a tour through Club, an art, music and drama

At the extreme left above Cort-Fabruary tour will take them on Mission Band. When he graduates

land is featured with a group in a swing through New Mexico costume from the choir. This fall Just recently Cortland was a plans to do foreign mission work.

mas, Earl Springer, Lee Conklin, Robert Thompson, and Misses Caren Conklin, Pat Walton, Twger, bride-elect of W. Clyde Swat- yla Springer, Sue Springer, the sonal shower for Leta Dene Sprinhonoree and the hostesses.

ments were served.

Those attending were Mes-

dames; Gene Noel, Clifford Ar-

nold, Floyd Walton, Dennis Lo-

A Christmas gift theme, was Those sending gifts were Lilcarried out in appointments and lian Schoeler, Mrs. Clifford Galdecorations. Informal refresh- ley and Mrs. Geraldine Schlabb.



Page Three

Phone 1577

DARREL HARKINS

1st Door West of Sears Elevator

On Highway 60

e

arillo, Texas

# FARM SALE

Time: December 19, 1952, 1: O'Clock

Place: 15 Miles North on Highway 51, 41/2 Miles West on Farm to Market Road, 1/2 mile So. or, 16 Miles South on 51 from Vega, 41/2 West on Farm to Market Road, 1/2 Mile South.

Cirristings - whhigh the	Jak		a corp., to J. T. McGuire, all of Lot No. 3 of Parker Sub. of the		· · · · · · · · · · · · · · · · · · ·
Decet Dece Free	REG.	SALE 32.95	W <sup>1</sup> / <sub>2</sub> of Blk. No. 23 of Evants Add. to Town of Hereford, Deaf Smith County, Texas. Parker Brothers Planing Mill	FREE COFFEE ALL AFTERNOON	
Presto Deep-Fry	39.95		to A. M. Hare, Part of Lot 14 of the W 25 feet of Lot No. 15, all	MACHINERY	TOOLS
eneral Electric Mixers	39.95	31.95	of the H. E. Miller Sub. of the West part of Tract 18 of Sect. 60, Blk. K-3, Deaf Smith County,		a far a start a
lamilton Beach Mixers	42.00	33.60	Texas.	CC CASE 4 row Tool Bar, Lister, and 4 row Front Mount- ed Cultivator	Carbide generator, acetylene Welding Unit Bench Vise
Knapp Monarch Mixers	39.95	28.95	G. E. Gollehon, et ux to C. B. Beasley, all of Lot No. 9 and all of the N 15 feet of Lot No. 8 and	Z, MM - 4 row Tool Bar Lister, and 4 row Front Mounted	Power Drill
	29.95	23.95	all of the W 100 ft. of the S 35	Cultivator.	Tap & Die Set
Iniversal Coffeematic			100 ft. of Lot No. 7, each and all in Blk. No. 27 of the original Town of Hereford, Deaf Smith	R, MM - Mounted Two-way Plow. L, CASE - New sleeves, valves, timing gears and governor	Set of heavy well ropes Pipe Wrenches
Manning Bowman Perculator	19.65	14.50	County, Texas. NEW AUTOS	WC, Allis-Chatmers Tractor	l'
Sunbeam Ironmaster	14.95	11.95	Albert Cox, Amarillo, Oldsmo- bile: Lora Foster, Pontiac; Jack	22-36 International Tractor	MISSC.
			Streun, Summerfield, Dodge; Mary Etta Seigler, Dodge; Leon- ard Buttrill, Nash; David M. Rod-	51 (M) International Tractor with Tool Bar, planter and	60 - 1½ inch Plastic Irrigation Tubes
G. E. Electric Iron	12.95	10.40	gers, Dawn, Nash; John Hender-	fertilizer attachment	10 - 2 Inch Aluminum Tubes
G. E. Waffle and Grill	21.95	17.60	mouth; Leon Clapp, Hudson; C. L. Bogle, Mercury; J. P. Phillips, Amarillo, Plymouth.	TE-20 Ferguson Tractor TO-20 Ferguson Tractor	12 inch hammer mill 50 Bushel self-feeder
Apt. Electric Range	135.50	97.50	Amarino, Flymouth	Farmall Regular - 2 Row Lister Planter	10 Bushel Chicken Feeder
	1		1111	J4 MM Combine	500 Chick Butane Brooder
G. E. Electric Range		153.95	IIIKe and	K Case Combine with V-Belts	32 Volt 1/4 Horse electric motor
G. E. Electric Refrigerator, 10 ft.	329.95	199.50	my S	D-Oliver Combine	32 Volt Electric Iron 32 Volt Electric Generator
Blackstone Washer	144.50	114.50	Teacharn	2 Disk Plow (New) (Love) Tandem Disk	Numberous Chisels, Plows, Shovels, hand t
9 ft. Food Freezer	397.50	298.70	It's automatic heating at its best!"	MM 2 Row Front Mounted Cultivator	LIVESTOCK .
Zenith Console Radio		239.95	A STATE OF	Towner-Ferguson 5 ft. Offset Disk	1 Jersey Milk Cow and Calf
				4 Row Vegetable Cultivator for Ferguson or Ford	1 Holstein Springer Cow 1 Holstein Heifer Springer
Gas Range - C. P. Automatic	239.93	179.9	N. Bullet Ballet M.	16-10 International Wheat Drill	1 Guernsey Cow and Calf - Fresh 2 Sows
Nesco Automatic Cooker	82.95	69.9		No. 10 International Corn Sheller 2 - 4 Section Harrows	4 - 110 lb. Shoats 14 - 80 lb. pigs
All Electric Toasters	20%	Disc		and plant and the	A second s
FREE SET OF MEASURING SPOONS WIT	H EACH		You'll love the convenience of a Dearbordt Autometically, it keeps tempera- tures always at comfort level. Just set it	James M. M	ADD S- Awn
Western - Hardw	are		COME IN-see our complete line of famous Dearbern gas heaters i	James M. M	UNNIS, UTAN
		BLANTON BUTANE, INC.	BIG STATE AU	JCTION ASSOCIATES	
136 W. 3rd ALL SALES CASH NO REFUNDS - EXCHANGES - STAMPS		Phone 551	Lanham Nelson Phon	• 4-2062 An	

## Prices Down On Some Items, But **Most Things Still Cost Plenty**

Dallas, Tex., Dec. 13 — A sur-vey of current price trends com-are in the field of industrial supleted Saturday indicates that in- ply, including virtually all metal. dustry and government are the machinery, petroleum products, groups most affected by existing chemical and construction items price pressures.

The consumer who buys for in- program and by non-defense individual and family use has more dustries," summarized W. Victor items as reinforcing bars for conopportunity to buy "soft" priced Womack, regional price execuhousehold , electrical appliances, vey. and almost everything of durable The contradictory trends in prifoods nature still costs him the le-

These are conclusions drawn from a survey of existing prices showed that 56.1 percent of all in all localities of Arkansas, Lou-food items listed on the "com-is at ceiling. with demand and sup-is at ceiling. isana, Oklahoma and Texas, com-pleted Saturday at instruction of stores were selling below ceiling in all four states. In North Texas, Regional Director B. Frank White prices. On the other hand, it was demand exceeds supply. Other of the Office of Price Stabiliza- found that stores, on an average tion. White had requested an ob- across the region, were pricing jective report on price trends in 8.1 percent of their food items aall major commodity lines, based bove legal ceilings posted in the on conditions existing since Nov. stores. The food stores were found to be selling 35.8 percent of the

items on the posters at maximum ceiling. R. G. Berele, producer goods chief, reported that most industr-

ial and construction products are in heavy demand and tight supply. Oil field tubular goods are in-critical supply, and Berle has received reports of black mar ket activities in some active oil fields in Texas. Delays in delivbeing used in the military defense eries and a backlog of demand keep prices at ceiling for such crete, light wire mesh, and struc-But, some foods, most tive of OPS who directed the sur- tural shapes, hot and cold rolled

ces among consumer goods were zinc prices are well under ceilexemplified by the food stores ing with demand soft. Copper is

construction materials at ceiling include top grades of lumber, fabricated steel and aluminum windows and doors.

Clean, late model used cars are bringing prices at or near ceiling, but prices of older cars are soft. New 1952 models bring ceiling prices, with dealers giving good trade-in value for used cars in ex-

change. Osher Goldsmith, fuels and chemicals branch chief, reported that chemicals and acids, petrochemicals, and fertilizers are under heavy price pressures. Crude oil, natural gas, gasoline and motor oils are at ceilings. Butane, propane, and the fuel oils are ex- joils above ceilings, and 8.8 perpected to reach their ceilings soon cent of the coffee. due to seasonal demand increas-

of all cheese was found to sell below ceilings, 74 percent of all pea-Frank C. Tomlinson, regional. foods chief, said that the three nut butter was below, 65.6 percent of all syrups, and 79.9 pertop grades of beef -- prime, choice cent of corn meal and flour mixes. and good -- are selling at or within 2 percent of their ceilings. At exact ceilings were 59.9 per-Commercial grade' beef cuts and cent of canned milk items, 51.2 veal are from 5 to 10 percent bepercent of canned soups, 50.2 percent of mayonnaise and salad low ceilings. Pork which has been suspended

dressings, and 49.1 percent of breakfast cereals. No controls exfrom control at wholesale but not ist over fresh and processed fruits at retail, brings prices 7 and 8 percent below ceilings in fresh and vegetables, which were exempted by Congress at its last cuts, and 4 and 5 percent below in cured cuts. session Mr. Womack explained that the

Whole milk is at ceiling everyand Little Rock Most other milk level below their authorized ceilproducts are at ceilings. Grains ings." The agency keeps watch on and feedstuffs are generally below OPS maximums, except for suspended items, and is preparcottonseed and alfalfa meals, ed to re-control them if they show pressures pushing them which are at ceiling.

MAIN STREET & HIGHWAY 60

"WE FIX FLATS"

Tomlinson stated that 25 per- back up to former ceilings. Suscent of all butter checked in all pension and de-control serve a types of food stores across the re- worthy purpose, he said, in that gion was priced above ceilings. such actions relieve affected bu-Other major offenders were shor- sinesses of reproting and filing retening, with 15.5 percent of its quirements.

items priced above ceiling, 12.6 Price regulations have been lifof canned meats over-priced, 9.9 ted on men's and women's apparpercent of the salad and cooking el, flobr coverings, footwear, mil-

588

CONOCO

club president, is at center. The actress --a native of Texas -- was honored for her Navy nurse role in the musical, South Pacific. (AP Photo)

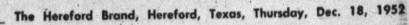
twined with greenery. Following the luncheon, gifts were exchanged around a lighted Christmas tree: Belle Hromas presented each member with sprays

of holly. Those present were: Effie Melton, Myrtle Witherspoon, Vivi-

an Majer, Bessie Jones, Hallie O. E. S. Study Club was enter-Kester, Jessie Terrell, Irene Holt, tained with a Christmas Luncheon at the home of Mrs. John Grace Thomas, Alta Caraway, Topsy Suit, Juanita Hershey, Nell Culpepper, Belle Hromas and the Table was centered with an arhostess, Mrs. John Patton. rangement of Christmas 'green-

ery and colored bulbs, flanked on either side with red candles en-Mrs. Minnie Jones has returned from Minneapolis, Minn. where

linery, radios, television sets, and she visited her daughters, Mrs where in the four states except OPS policy is to suspend controls phonographs, specified types of Jerry Petersen and Mrs. Harthree local areas, Dallas, Midland, or decontrol items which have textiles, and both fresh and pro-vey Yantis for the past several and Dittle Rock Most other milk reached a "generally stable price cessed fruits and vegetables."



#### **Bethany Class** Christmas Party

Bethany Class of the First Bap-tist church held its Christmas party in the home of Mrs. W. A. Dobbins Friday afternoon. Mrs. Willie Daniel gave the opening prayer and Mesdames T. W. Roberson and C. J. Mountz led the

group in singing Christmas car-ols. Gifts were exchanged. Members preesnt were Mess dames; Myrtle Nickels, C. J. Mountz, Willie Daniel, Upton, T. Mes W. Roberson, Edgar Moseley, Henry Melton, Phil Radovich, Ot-to Massie, J. T. Richardson, J. V. Pickens, R. T. Adams, M. D. Hood, John Draper, Walter Easter, John Patton and the hostess.

# WRESTLING

At Bull Barn In Hereford Saturday, Dec 20, 8:30 P. M.

TAG TEAM MATCH Dory Funk and Bob Cummings

Herb Parks and George Overhuls

Two Out of Three Falls or 1 Hour Time Limit

Dory Funk Vs. Herb Parks

One Fall or 20 Minutes

**Bob Cummings Vs. George Overhuls** 

One Fall or 20 Minutes

All Proceeds Due the Lions Club will be donated to the Texas' Lions Camp for Crippled Childen. Saturday, December 20.

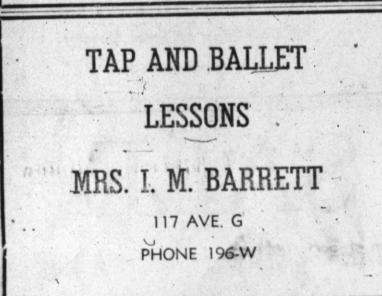


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Hard Water in your area will make you money and save the customers money !! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating Hard Water. Write for information on Dealership.

#### "EJAX"

Box 37, 1006 Burnett Street Fort Worth, Texas



PITMAN

SERVICE STATION



BECOMES TEGAS ADMIRAL . . . Mary Martin (right) receives an honorary Admiral's commission in the Texas Navy from Rep. Wingate Lucas (D-Tex) during a ceremony at the women's National Press Club

On the other hand, 78 percent

luncheon in Washington. Miss Marie Sauer,

O. E. S. Study **Club** Luncheon At Patton Home

Patton, Monday, December 15.

Get ready for WINTER-NOW with Conoco's Great

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CONOCO

# ESKIMO SPECIAL

Here's the 4-Way, ONE-STOP service that gets your car ready for cold weather. Here's the winter-conditioning that helps your car keep its full power and pep, even when Arctic winds blow! Here's the headlight to taillight "winter-proofing" that assures you quicker starts, faster pickups on the coldest mornings. And it guards metal working parts against winter's wear! THIS is Conoco's new ESKIMO SPECIAL winterizing service.

FREE Cooling System Check for WINTER Protection! Your Conoco Dealer will tighten hose, flush radiator, recommend anti-freeze.

FREE Battery Check for Fast WINTER Starting | Your Conoco Dealer will check your battery to give you quick cold morning starts.

Bumper-to-Bumper WINTERizing Lubrication to Keep Your Car Running Smooth and Free. Conoco lubrication experts will check every lubrication point to keep it smooth, quiet, protected. They'll put Winter-grade lubricant in transmission and rear axle for easier shifting, less wear.

> FAMOUS "50,000 MILES-NO WEAR" SERVICE! (1) grit and sludge drained out while the engine is hot, (2) air and oil filters reconditioned, (3) refill with Winter-grade Conoco Super Motor Oil.

50,000 MILES-NO WEAR! In a spectacular CONOCO 50,000-mile road test, with 1,000-mile drains Super and proper filter service, MOTOR OI test. car engines lubricated with Conoco Super Motor Oil showed no wear of any consequence! Gasoline mileage for the last 5,000 miles was ac-

tually 99.77% as good as for the first 5,000! AND-Conoco Super is a heavy duty motor oil!

WHETHER YOUR WINTERS ARE ROUGH OR MILD YOUR CAR NEEDS MY CONOCO WINTERIZING CARE!

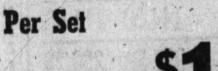
1952 CONTINENTAL DIL COMPANY

## Colored **Bathroom Sets**

Green, Pink, Sun Tan Blue

125 N. SAMPSON









**PHONE 1287** 

## **These Sets Are On Display Now!**

See Them Scon

PLUMBING

CONG. WALTER ROGE RSREPORTS

### **Removal Of Farmers From Interstate Commerce Classification Important**

AGRICULTURAL LEGISLA- provisions of this act unless he TION: I recently received a is expressly exempt from cercommunication from the Farmer- tain provisions. It is the provi-Stockman magazine, which is sions of this act that have caused published in Dallas, asking me the the cotton farmers great diffifollowing question: "If you could culty in getting their crops harget just one bill enacted relating vetsed and also brought great to agriculture in 1953, what would hardship on the intinerant agriit be?" The same question was culture workers' families. The onasked other members of Congress | ly reason that the farmer is not New House Office Building. I am and the replies were published in governed by the maximum hours making this more because there the December issue. I have re- and minimum wages provision of will be more working space in the ceived several favorable com- this act is because he is exempt new location due to the better arments from people of the 18th from these provisions by language rangement of the offices in the Congressional District who read in that act, This language could my statement as published in the be repealed, either directly or by Farmer-Stockman. Because of the implication, and in such event, amount of interest shown in the the farmer would be faced with legislation discussed, I am inclu- meeting the requirements of this ding in this news letter my reply to the magazine as follows:

"Thank you for your courteous wire of November 6. As you sult in bankruptcy to many of the know, one of my primary interests is in agriculture and legislation relating thereto. There are many bills that will be introduced be cited under the present situaconcerning the farmer and stock- tion. man designed to promote ariculture and ranching. You may be assured that I will be primarily state commerce is because he is engaged in the production of a interested in all of them. A dis-

"The legislation to which I re-

PITTSBURGH PAINTS LOOK BETTER

iness. To say that because a man grows cotton that may finally find. its way into a dress manufactured in New York, he automatically becomes subject to federal laws, rules and regulations is to create one tentacle of centralized government to which I am violently opposed. The problem is most serlous, and it is my suggestion that the farm organizations and their members devote time and study to an early solution of it."

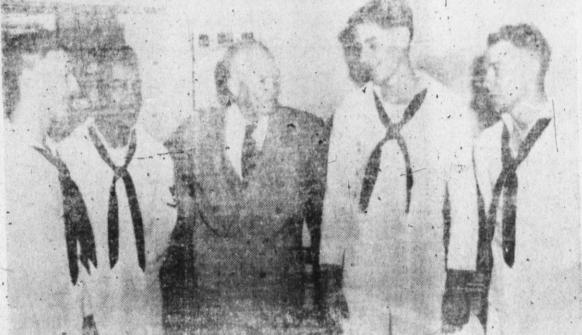
OFFICE MOVE: Sometime between now and January 3rd my office will be moved from 108 Old House Office Building to 1712 new building. My telephone number will remain National 8-3120, Extensions 363 and 2028.

Nearly 2,000 years ago at this maximum hour and wages proseason of the year the angels sang, "Peace on Earth, Good Will vision. I do not need to tell you Toward Men." May 1953 see our that such happening would redream of peace on earth come small farmers in Texas and other true. I wish for every one of you portions of this nation. This is only one of the examples that could peaceful and Happy New Year.

"The real reason that the far-

a very Merry Christmas and a High yielding pastures are a

cash crop and should be treated mer is declared to be in interas such.

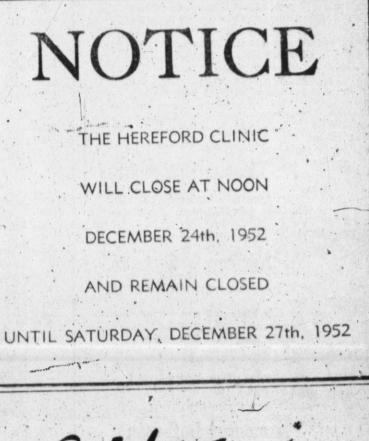


HOMETOWN SAILORS WITH IKE ON HEL ENA . . . President-Elect Dwight Eisenhower gives four sailors from his own home town of Denison, Tex., what probably is the thrill of their live as he is photographed with them aboard the cruiser Helena while enroute from Guam to Pearl Harbor. Eisenhower was born in Denison and lived there a few months before his family moved to The Denison Navy men are, left Kansas. to right: SN Billy Peavler, GM/3 James the President - Elect, SN Lloyd Sampson, Richardson, and FM Bobby Mathews. (AP Photo

If you fence according to a careful plan, you'll add consid- try all the protection- and feed erable flexibility to your pasture they need during the winter improvement. Electric fence is months may mean the difference easily installed and readily mov- between a profit and loss for the producer. ed for rotating pastures.

Giving farm livestock and poul-

age Five





#### **Church of Christ**

Each Sunday morning at the Church of Christ Sunday schoolis held at 10 o'clock. The morning worship starts at 11 a.m. The mid-week prayer service

is held seach Wednesday night at 7 p.m. at the Church of Christ. Sunday evening the young peo-

ple of the church meet for Bible . study at 6:15 followed by even ing worship at 7 p.m.

The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m. The nationwide broadcast by

the Church of Christ is each Sunday afternoon at 1 o'clock.

#### St. Thomas Episcopal

Services will be held at 8 a.m. Sunday morning with Rev. Seaman conducting.

#### St. Anthony's Catholic

Sunday Mass at 6:30, 8 and 10 a.m.

Daily Mass at 7 a.m. at the new church and 8:15 at the old church. Holy Hour at 8 Thursday. Confessions:

Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.

#### **Immanuel** Lutheran

(MISSOURI SYNOD) Worship services are held each Sunday at 11 a.m. Sunday School for all age groups each Sunday at 10 a.m. Sermon topic for Dec. 21 is "Preparing the Way for Others to Come to Jesus, by our Humilty and Witnessing" - John 1:19-28. Plan now to worship the Lord on Christmas; a Christmas without Christ is no Christmas. Christmas Eve Children's Ser-

7 p.m. vice Worship Service on Christmas 10 p.m. Day New Year's Eve Service 8 p.m. New Year's Day Service with

#### Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'clock.

Young people's and Junior children's church meets on Sunday night at £:30.

Each Sunday morning at 8:45 over KPAN the Assembly of God church has a radio program. Prayer meeting will be held at

7:30 p.m. on Wednesday night. Sunday school attendance - 163. WMC meets Thursday morning



#### Seventh Day Adventist

For the study period, the sub-ject will be "Why Israel Failed." Memory verse: Matt 23:37.

Study Helps "Phophets and Kings," pages 15-22; "The Great Controversy," Chapter 1. - The young pepole from the church will be Christmas caroling several nights of each week from now until Christmas. Communion Service will be held Sabbath Dec. 20 - at the 11 o'clock service. F. W. Fortner, first Elder and B. D. Fortner, Second Elder, presiding.

The Seventh Day Adventist church is-located at Third and Lawton.

Sabbath School 10 a.m. Worship Service 11 a.m.

#### **Christian Science**

Christian Science services are held each Sunday morning at 11 o'clock in the Star Theatre. All are invited to attend.

Stressed in the Lesson-Sermon titled "Is the Universe, including Man, Evolved by Atomic Force?" to be read in all Christian Science churches next Sunday, will be these points: Man and the Universe are created and governed by God, Spirit. Establishment of this truth in human thinking enables mankind to turn away from matter and to obey God's law, thus realizing real peace and security in daily living.

#### Church of Nazarene

Sunday school hour is at 10 o'clock Sunday morning. Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock.

Youth services start at 6:45. The Sunday night services are conducted at 7:45.

Prayer meeting on Wednesday night at 7:45 p.m.

The Church of the Nazarene will have their special Christmas program Sunday night at 7:30. Everyone is welcome.

Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson. Sunday school attendance last

Sunday, was 39.

#### **Avenue Baptist**

Each Sunday morning .at the Avenue Baptist Church Sunday school is held at 9:45. The morning worship services are held at li o'clock.

Training union is held each Sunday evening at 6:45 o'clock. The Avenue Baptist church has evening worship services on Sun-

day evening at 8 p. m. Mid-week prayer services at 7:30 p.m. on Wednesday night. W. M. U. meets Friday at 2:30

p.m. Sunday school attendance - 269.

**First Baptist** 

Sunday school attendance - 139. December 21 at 7:30 p.m. is the night of the Christmas play at the church.

#### First Methodist

Sunday school is at 9:45 a.m. t the First Methodist church. at the Rev. T. Edgar Neal, pastor, will give "The Other Wise Man" by Henry Van Dyke at the morning worship hour. The annual offering for the Methodist Home at Waco will be taken at the morning service.

The youth and children will give a program of carols at the vesper hour, 5 o'clock Sunday evening.

There will be no other activities during the week. Sunday school attendance - 338.

First Christian

Sunday school is held each Sunday morning at 9:45 a.m. at the First Christian church. The morning worship service will be held at 10:50 Evening services are at 7 p.m.; Youth meetings are at 6 p.m.

JACOBSEN BROTHERS, INC. Hdqs. For Welding & Machine Shop Work HOTEL JIM HILL & COFFEE SHOP Locally Operated COOPER'S MARKET **Fine Foods** H & W IMPLEMENT CO. John Deere Implements - Krause Plows FURR FOOD STORES Quailty and Economy ASSOCIATED GROWERS OF HEREFORD Seed Potatoes and Potatoes

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Family Finish Laundry Our Specialty

HEREFORD LUMBER CO.

Home Owned - Home Operated

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are .... held at 10:50.

Sunday evening the training union will be held at 6:15 followed by the evening worship services at 7:30.

Officers and teachers meet at 6:30. Prayer meeting at 7:30 and at 8:15. Choir practice on Wednesday evening.

The church is located on the corner of Fifth and Main Street. R. H. Cagle is pastor; Bob Lawrence, educational and music director and Shirley Sharp, secretary.

The Christmas tree for the church will be Dec. 24 at 7:30. Sunday school attendance - 609.

#### **First Presbyterian**

Sunday school is held at 9:45 each Sunday morning at the First Presbyterian church. It is followed by morning worship at 11 o'clock. Special Christmas services will be on Sunday morning, Dec. 21 and on Sunday night will be the candlelighting services.

McCULLOUGH MOTOR CO. Chrysler-Plymouth Sales & Service

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#### Jay Crutchfield To Return Here For Christmas

Jay Crutchfield, son of Mr. and Mrs. J. Roy Crutchfield 235 Ave. B, active in the program of academic, military and physical activities at Kemper Military School at Boonville, Mo., will begin a Christmas furlough Dec. 18: Classes will resume Jan. 5.

Many activities are highlighting the pre-furlough season. Homecoming festivitles, including a football game and dance, was held Nov. 27.

Stan Musial, widely known St. Louis Cardinal baseball star spoke Dec. 1 at a banquet honoring the school's football squads.

On the eve of the furlough the annual Christmas corporals dinner and program will be held when the cadet privates who are eligible are all promoted to corporals.

Beef cows should be well fed during cold fall and winter months if they are to produce vigorous calves in the spring. According to surveys made at New Holland, Pa., high-quality roughage in the form of good hay or silage should be the basic part of the ration.

The Real McCovs

By John and George

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MISS CLARA REDMAN, assistant County Home Demonstration Agent, Mrs. Clarence Saulcy and Mrs. Argen Draper, County Home Demonstration Agent, look over gifts re-

ceived at the Annual Christmas party for the Home Demonstration Council Saturday, Dec. 13. Mrs. Draper received a large brown leather brief case. Staff Photo.

H. T. Wedel of Hereford and Mr.

Howard Gault & Son Listed On Kereford Association Rolls

Texas, today was named to membership in the American Hereford Association, the world's -largest purebred registry . organization; with headquarters in Kansas City, Missouri.

One hundred nineteen Hereford breeders were placed on the Association's official roster during November to boost the total membership to an all-time high of 21,739. Members represent every state in the nation. In addition to the membership roster, the Association maintains active accounts for approximately 80,000 Hereford breeders.

Control measures should now be used by peach tree owners to clear their trees of borers and San Jose Scale. This scale is the top killer of peach trees in the state and effective control can be obtained only during the dormant season.

Mrs. A. T. Frye spent Thurs-day night with Mary Frye at Muleshoe. There will be a Christmas proschool rooms at the close of school this week end. ,

Mrs. Will P. Caraway of Here- night. They were Carl Wimberley, ford. In the afternoon they visited president; Mrs. Melvin May, secretary-treasurer.

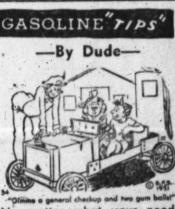
THIS ONE STOPPED THE SHOW! Miss Roberta Campbell played the part of father and Mrs. John Draper the part of the mother in the Home Demonstration Council play, "Dad Trims the Tree," presented at the Veterans Club Saturday Afternoon. When the flash from the camera went off, it was a complete surprise to Mrs. Draper, who cillapsed into a chair; right at the point she was supposed to cry, started laughing\_\_\_\_ The whole show stopped for several minutes, but the actors managed to pick up their lines and finish in grand fashion. Staff Photo.

Many farmers have bottom land hat could profitably be cleared or Ilsides that need to have briars and bushes removed. Perhaps some pastures that were improved a few years ago need attention. Lime and fertilizer needs should be checked now.

Page Seven

Corn with 30 percent more moisture content is likely to spoil even in winter. Artificial drying, feeding immediately or making ear corn silage are the best ways of making use of wet corn.

It is best to keep production records on each dairy cow in your herd. These records will help you determine how much to feed the cows. And when culling time comes around, you can check for the ones which are least profit-



No matter what your needs may be, we take pride in giving you satisfaction at all times.

#### ROBERSON Service Station Hereford Saves Your Teeth -We Save Your Car Phone 440 Hiway 60



Of Dawn "Community Night" Group Mr. and Mrs. Roy T. Stewart By Bertha Frye Mrs. Carl Wimberley and Mrs. and Mrs. J. R. Oglesby visited over the week end

Wimberley home Sunday after- Sammie Porter, Mr. and Mrs. Ira noon. Mrs. L. M. Harris of Amarillo s spending several days in the

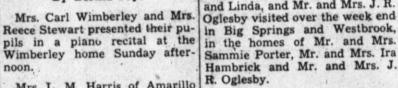
wart and family. Msr. Gayle Neal has been spending some time with her mother,

her home in Clarendon.

DAWN NEWS

tended the play given by the High School students at Dimmitt Tuesday night.

Mr. and Mrs. Charles Corder, and Mr .and Mrs. J. D. Bruner attended the Christmas dinner for teachers at Shirley Cafeteria Monday night Dec. 8. Guests in the H. H. Miller home



home of her son-in-law and dau-

Mrs. J. W. Murphy, who is ill at

last week end visiting relatives in Pampa and Mobeetie.

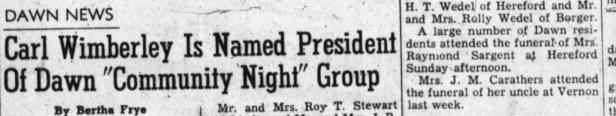
Mrs. R. A. Frye and Miss Bertha Frye attended a Christmas party in the home of Mrs. Harold Koestner last Friday afternoon. Mr .and Mrs. Baker Womble were dinner guests Sunday in the home of Mr. and Mrs. Tom Bates in Tulia. In the afternoon they visited with Doctor and Mrs. Glenn Robinson at Happy.

Hambrick and Mr. and Mrs. J. R. Oglesby. Sunday guests in the R. A. Frye home were Mr. and Mrs. White ghter, Mr. and Mrs. Clifford Ste- Griffitts of Earth and Mr. and Mrs. Willard White and sons of Plainview.

Mrs. William Wimberley substituted as third and fourth grade teacher several days last week, Mr. and Mrs. J. W. Dart spent while Mrs. R. L. Chisum was sick.

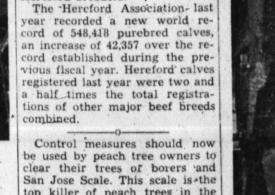
Mr. and Mrs. Charles Corder at-

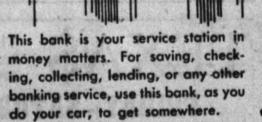
last Saturday were Mr. and Mrs.



the funeral of her uncle at Vernon gram and tree at each of the Sunday dinner guests in the New officers were elected for Glen Caraway home were Mr. and "Community. Night" last Friday

the Bob Caraways at Kress.





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on her thirteenth birthday. Candy canes tied, with mistletoe were favors, and the table was decorated with Christmas greenery and candles. Bingo entertained the group. They

to Moriarity, N. M., with Mark and Lee Benefield Friday, to look over that part of the country. Kerschen has sold his place here and is looking for a place to move. He reports Moriarity to be pretty

40 miles from Albuquerque.

to the cattle auction at Amarillo

#### The Hereford Brand, Hereford, Texas, Thursday, Dec. 18, 1952

Garden Club/Has the George Turrentine farm where a culvert is being installed. The dirt is from an ensilage pit that Kerschen had dug last spring. Mrs. Paul S. Corbett visited her parents, Mr. and Mrs. N. A. Greer

in McLean Sunday. Mr. Greer has been ill. Those attending - the Council Christmas party at the Veterans Chub Hauss Sciudar (1997) Thereford Garden Club was en-tertained at /a yuletide party in the home of Mrs. Ralph McCul-lough Friday afternoon. Mrs. F. H. Oberthier and Mrs. J. H. Lo-

Club House Saturday from this mas were assistant hostesses. community were Mrs. Louie Ol-son, Mrs. J. T. Richardson, Mrs. Paul S. Corbett, Paula Beth and Ronald, and Mrs. R. C. Childers. Patsy Childers spent Friday night in the Clinton Jackson home with a group of girls from the West Texas College A Cappella Choir.

Boydston Discharged First Lt. Jack Boydston, son of Mr. and Mrs. J. J. Boydston, has been discharged from the Air Corps recently and as returned to his home in Lubbock. He was last located in Denver for a year and represented Merry Christmas in a half.

Mr. and Mrs. Noman Frank- ries and autumn leaves, with the in Dentman of Friona are the entire setting designed for masparents of a baby girl, Gloria Jean | culine appeal. Dentman, born December 14, 1952 The refreshment table was laid n Hereford

in white and draped with red in

the season

sedate or fastidious.

Young sang "Holy Night."

Yuletide Party.

Hereford Garden Club was en-

Mrs. M. T. Rutter demonstra-

ted how to wrap packages to suit



ift Book

\$2.50 Book for \$2.25

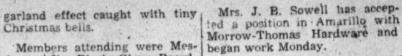
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dames; Jim Black, Glenn Board-man, C. C. Ferguson, O. H. Herring, O. G. Hill, John Jacobsen Jr. C. D. Kelton, J. H. Lomas, A. L. Manjeot, E. Ramey, Jack Rober-son, M. T. Rutter, J. P. Slaton, A.

Tynes, F. H. Oberthier, Frank Brinkman, W. S. Fluitt, N. E. Gass, Jeff Gilbreath, Jeff Rober-The McCullough home was decorated throughout in holiday suggestions and the program for the day carried out the spirit of

Christmas bells. Members attending were Mes- began work Monday.

O. Thompson, E. W. Young, Rex

son and the hosetss.

A. 0. Thompson Abstract

10. complete tract index. lots town ands and

Mrs. Billie LeGrand and Mrs. Writ County. J. B. Sowell spent this past week · Smith Deat