PRICE 5 CENTS PER COP

Hereford, Texas, Thursday, December 11, 1952

SIGHTS, FACES

Around Town

was shining. Not a bit of haze or fog in the sky. It was cool and crisp -- but not so cold' as that one Sunday 11 years before. Telephones rang over town, of course, but generally they brought good tidings instead of bad. A few Christmas lights were beginning to peep from windows around town, but last Sunday night they came nearer, perhaps, to radiating a genuine Christmas spirit. Certainly, this past Sunday will never alter the course of so many human lives as did that other one. Strangely enough, however, the day was the same and so was the date. Sunday, Dec. 7, 1952 was the eleventh anniversary of Sunday, Dec. 7, 1941 -- Pearl Harbor Day!

Sheriff-elect Lowell Sharp and Neal Young left Sunday morn-Neal Young left Sunday morning to attend a Sheriff's training. Theme Of Annual program in Austin this week. They plan to return Sunday evening, Dec. 14.

Back in Hereford this week are Mr. and Mrs. Francis Hardwick and daughter, Miss Pat Hardwick, who returned Tuesday from Boston where Pat underwent examination for a heart ailment. The examination was reported as "satisfactory" and the trio reported an interesting trip, including visits to many historical shrines in the

Hereford is getting to be quite vegetable producing country, if you can believe the Hereford Chamber of Commerce. Secretary shows that this area led Texas in vegetable shipments with 1,694 day on earth." railcars as compared with 764 in ... If you are the kind of fireman 1951. Next in the parade was the who thinks the chief is an old fos-Rio Grande Valley, 1009 cars as compared with 270 last year; Laredo showed 400 cars against 41 in 1951; the Winter Garden was probably be that way. He con-

Pete Guinn is in quite a dither. With a shudder, Mr. Richardson day -- and is really jumping fires. He also told of a neighbor around just prior to showing of who felt that he was silly to be on the '53 Fords Friday.

Word just came in today from Old Santa Claus who says to tell all of the little boys and girls to write their Santa Claus letters as soon as possible and to mail them seeping through our clothes as we to him, care of The Brand. However, Old Santa says to hurry as tion. Then I heard someone talk-

Roy Peet's Santa Claus window display is attracting wide interest -- especially among the "small ing, and most of us were praying fry" -- and many's the foot-weary mama who has to drag the kids by to see the window "just once more" before she trudges back to the car laden with Christmas bun-

gain. First they announced their ial schools, they were all repaid (Continued on page 3)

Funeral Service Held Tuesday For Mrs. Standifer

Mrs. Agnes D. Standifer, 54, 102 Avenue B, died at her home Sunday morning at 10 o'clock. Death followed several months illness. Mrs. Standifer was the wi-dow of E. E. Standifer.

Surviving are three daughters, Mrs. Dennis Baker and Mrs. Edith Winfrey, both of Hereford, and Mrs. Ed Black of Oklahoma City; four grandchildren; five sisters and three brothers.

Hobbie Drury, Mrs. M. C. Kaul, Vella Kee Skypala, Sandra Glenn, Mrs. C. E. Leasure, Jr., Carroll Willoughby, Bennie Gollehon, David Goldston, Raymond Wells, Joe Bill Wills, David Stanton, Charles White-



Published Every Thursday

HEREFORD FIREMEN ANSWERED THIS CALL PROMPTLY! When the dinner gong rang at Firemen's Hall Tuesday evening it was answered by 93 firemen, their wives and guests. The group dined on a deluxe menu, too, with pheasant as chief entree. Head arranger

Jim Roberson said that 60 pheasants were imported from New Mexico for the annual affair. What was left, and that wasn't much, was given to two charitable families.

Public Relations Firemen Banquet

"My Fire Department" was the topic of C. P. Churchwell Richardson, first vice president of Texas Firemen and Fire Marshals organization. Mr. Churchwell, in addition to being an excellent speaker, is a volunteer fireman with 23 years active service.

Public relations of the department with the community was emphasized in his talk, in which he also stressed public relations with the home and family.

"Treat people as though it was their last day on earth," advised Mr. Richardson, "Also stop and wonder once in a while what you

228 cars against 100, and the Eagle trasted a fireman of this type with Pass area was 22 cars against 10 the fireman who took pride in the department, the community and in his home

ing of the 1953 Mercuries Wednes- clothes he had ruined answering the department and answer calls without pay.

"But a few days later we had an emergency call when a small boy was reported drowned, Mrs. Churchwell recalled. "The sun was boiling down and sweat was started giving artificial respira-Christmas is not far away—and ing, glanced to the side -- and it's a long way to the Nort'. Pole. there was the boy's mother before the huge crowd, down on her knees praying to God that her boy be returned. We kept worka little bit, too. And finally the little boy began showing signs of life. After a while his eyes open-

"I'll tell you the truth," he declared, "when I handed that little fellow, whole and hearty, back to the afternoon before. his mother -- all of those suits and The Rotarians have done it a- shirts, all of those drills and specin full, 100 times over."

"I know we didn't do it all Continued on page 2



P. Churchwell, Richardson, who made the principal address at the annual Firemen's Banquet Tuesday evening. Churchwell, a veteran fireman of 23 years experience, is an old friend of Chief Phillips and is first vice president of the Texas Firemen's and Fire Marshall's Association. Staff Photo.

Father's Death Calls New City Manager To Stamford

Ill fortune plagued Grady Bow- I tion. dry on his first day as City Ma- Funeral services were held from nager of Hereford. Hardly had he the Methodist church in Stamford met the city employees and put for R. A. Bowdry at 4 o'clock his feet under the manager's desk Tuesday afternoon. Interment was Monday before he received a call made in Stamford. Surviving are from Stamford that his father, the wife, and three sons, Clifford R. A. Bowdry, 81, was seriously ill of Dallas, Milton of Hamlin and as the result of a stroke at 4:45 Grady, now of Hereford.

started on the return trip to Stamford. His father died at 8 o'clock, however, two hours before they

Grady Bowdry, was to have yor S. O. Wilson said. The formal-That "Old Man" up there really arrived. His mother, who has been ity will be delayed, however, unpassed judgement, but we lest in ill health for several years, was til he is able to return to Herealso reported in critical condi- ford to assume his duties.

MOST CHURCHES TO DISMISS FOR

"Messiah" Sunday Evening

proximately 50 Hereford singers us announced by Miss Swisher in the "Messiah" presentation at are: Mrs. Ray Coneway, Coelita She was born August 21, 1898, in Collin County, Texas, and came to Deaf Smith County in 1931 from Lockney. She was a member of the First Baptist today that plans are complete for the approach in the "Messiah" presentation at are: Mrs. Ray Coneway, Coelita Amarillo Sunday evening, Dec. Shelton, Mrs. C. C. Ferguson, Mrs. 7, Mrs. Mattie Mae Swisher, president of the Hereford Chorus, said today that plans are complete for the approach in the "Messiah" presentation at are: Mrs. Ray Coneway, Coelita Amarillo Sunday evening, Dec. Shelton, Mrs. C. C. Ferguson, Mrs. Carol Larsen, Mrs. Wiley Roberts and today that plans are complete for the approach in the "Messiah" presentation at are: Mrs. Ray Coneway, Coelita Amarillo Sunday evening, Dec. Shelton, Mrs. C. C. Ferguson, Mrs. Carol Larsen, Mrs. Lindal Murray, Mrs. Lindal Murray, Mrs. Carol Larsen, Mrs. Lindal Murray, Mrs. Carol Larsen, Mrs. Lindal Murray, Mrs. Carol Larsen, Mrs. Lindal Murray, Mrs. Lindal Murray, Mrs. Carol Larsen, Mrs. Lindal Murray, Mrs. Lindal M

member of the First Baptist church in Amarillo.

Funeral services were at the First Baptist church of Hereford Sunday evening, 7:30 o'clock, at the First Baptist church of Hereford Tuesday, December 9, at 2 p.m. with Rev. H. V. Fields, pastor of the Avenue Baptist church, officiating.

Interment was in West Park Cemetery under the direction of the Gililland Funeral Home.

Pallbearers were Roger Brumley, R. A. Daniel, C. S. Gunter, Clinton Massie, L. W. Winfrey and L. B. Russell.

Surviving are three daughters, Mrs. Dennis Baker and Mrs. Ed.

Following appearance of ap- Members of the Hereford Chor- head, Pluma Metcalf, Mary Ruth held at the First Baptist church roximately 50 Hereford singers us announced by Miss Swisher Oswald, Sue Sumner, Nora B. at Anton, Texas, Monday after-Oswald, Sue Sumner, Nora B. Gillis, Mrs. Don Root, Mrs. W. T. Carmichael, Lotus Root, Mrs. T. B. Thomas, Norman Gray, Bill Hutchison, Robert L. Thompson, Frank Larsen, Bob Lawrence Adeline Koelzer, Mrs. W. B. Wil son, Marilyn Russell Carroll Sparks, Mrs. Paul Hoff, Mrs. Jean Merritt, Mrs. Bob Lawrence, Dixie Young, Eugene Campbell, Gerald Wilson, Mrs. John Draper and

Carolyn Virden.
In addition to this group, Miss
Swisher said that outstanding singers and solosts from Borger, Al-buquerque, Plainview, and other neighbornig towns will assist in

the presentation.

The Messiah presentation in A marillo was exceptionally well received Sunday, Miss Swisher said.
The Polk Street Methodist church was filled to absolute capacity and hundreds of people were turned away due to lack of standing

ill hold its Christmas Presentation concert at the high school auditorium Thursday evening at 8 o'clock, according to announcements today. In conjunction with the concert will be presentation of the Band Sweetheart.

A new feature this year, selecand the winner will not be anlected the Sweetheart and her at-

The concert will open with "Overture to "Messiah", other numbers will include: "The Klaxon March." "The First Noel Fantasy", "Host of Freedom March", to be conducted by Pickens Moore, student conductor: "Lustspiel Overture", "War March of the Tartars": 10-minute intermission to prepare for Sweetheart presentation. The band will play "I'll See You In My Dreams" during the actual presentation. The last two numbers on the program will be dedicated to the sweetheart and her attendants and will be "White Christmas" and "Jingle Bells Rhapsody".

Officers of the band this year are: Billy Gene White, president; Richard Tucker, vice president; Earline Plank, secretary; Pickens Moore, student director. William O. Latson is High School Band

be made for the concert and pro-ceeds will be used to carry on band activities.

Two Face Charges Worthless Checks

Charges were filed against R. State Bank, Friona, dated Octo- in defense purposes. ber 15, 1952.

Tommie Aaron has been charg ed with swindling with a worthdrawn on the First State. Bank of Abilene and dated November 5, 1952. Charges were filed in the Criminal Court of Deaf Smith County, December 6.

Liquor Possession with possessing whiskey, beer and price at time of delivery. The 1951 wine for sale in a dry area. Charges were filed in the Criminal is with a 10-cent price support. Court of Deaf Smith County, De-

Rev. W. O. Wilson, Frio Pastor, Rites Held Monday

Rev. William Oscar Wilson, 60, pastor of the Baptist church in Mr. and Mrs. Grady Bowdry, been sworn in as Hereford's first the Frio Community, died Sunwho arrived here late Saturday, City Manager Monday night at day morning at 5:20 in his home. the regular council meeting, Ma- His sudden death was caused by a heart attack.

> He was born July 2, 1892, ir Glenrose, Texas. February 13, 1916, he married Lela Jane Barton at Puluxy, Texas. Rev. and Mrs. Wilson came to Castro county in March of 1952 from Watson, Texas.

> Services were at 11:30 Monday morning at the First Baptist church in Hereford, with H. V Fields and Rev. R. H. Cagle officiating. At 3 p.m. services were

Interment was in the Anton cemetery under the direction of Gililland Funeral Home of Here-

Pallbearers were W. H. Andrews, Joe Andrews, Henry Dobbs, D. Johnson, Robert Simpson and T. L. Sparkman Jr.

Surviving besides the wife, Mrs. Wilson are three sons, Roy Wilson of the U. S. Air Force in California, Charles R. Wilson of Dal-hart and T. J. Wilson of Anton one sister, Mrs. S. N. Twilley of Anton and three grandchildren.

ion of the Sweetheart is madehonor are Bobbie Drury, Martha Jean Brown, and Barbara Sue cil also agreed to install addidary line of Irving to west bound of the new sub-division, he said. Rogers. From this trio will be se-

CONCERT PROGRAM

To Boys In Service In answer to numerous requests for "word from friends" by boys in the service, The Brand will publish in its Sunday and Thursday editions, Dec. 14 and Dec. 18, a list of all names and addresses of servicemen submitted by parents, friends or other relatives. Addresses should be brought or called in as soon as possible.

There will be sufficient time to send Christmas cards to these boys if the cards are

A small admission charge will

Slight Drop In Support Price On Castor Beans

as in the states.

in the 125,000 acres of castor bean production allocated in the United States, according to F. G. Collier, county PMA chairman. The support price, hewever, will be dropped from 16 cents to nine

airmailed. Air mail stamps,

incidentally, are six cents to

APO overseas addresses, just

fices. The program will be availless check in the amount of \$25, able to farmers who enter into contract with CCC, or with private companies under contract with CCC, and where planting seed is available.

The price to be paid farmers participating in the program will be the higher of nine cents per Elroy Duran has been charged pound, hulled basis, or the market and 1952 crops were on tihs bas-

The total acreage for the nation is about the same this year, Collier reports. He estimated 3,800 acres in Deaf Smith County in 1952. Hulling centers and harvesters will be operated along the same lines as during the past

Band Sweetheart To Be Named At Area East Of Town Concert Thursday Is Annexed By City

the regular meeting Monday Ped." night, Mayor S. O. Wilson anport road) with the north bounboundary at Forrest Avenue.

Addresses Sought

For Xmas Mailing

The City Council officially an- tional sewer and water service for dary line of "K" Street from nexed two blocks in the Braly the entire tract when 50 percent, north bounders, line of 13th, south sub-division east of Hereford at or more, of the area is develop-

Description of the new area nounced today. The tract is locat- as listed in the city records reads: ed east of "K" Street (old Air- "All of blocks 1 and 2, together Texas. with all of Forrest Avenue, beby popular vote of band members dary at 13th Street and the south tween "K" Ave., and East boun-ceptionally long," Mr. Wilson said. dary line of Irving Street, and all He also pointed out that a much nounced until the concert. She must be a member of the band. run down the alley of the block dary line of Forrest Ave., to north and plated for future annexation Three candidates for the coveted next to "K" Street in the near fu- boundary line of 13th Street, and The new Baptist Mission will be ture," Mr. Wilson said. "The Coun- all of 13th Street from east boun- located in the Southwest corner

to existing city limits." The instument said that the area is annexed to and is part of Hereford,

"Blocks in the new area are ex-

"Crack Down" On Traffic Violations Starts Monday

Ah-Ah-Ah Don't do it! ing out tickets to all violators."

Violate traffic rules, that is.

Blocking alleys creates a fir Starting Monday, Dec. 15, City olice will be out to stop viola- ard, he-said. Drivers should unions which, they believe, are beoming hazardous to the commun-

Speeding in school zones is No. 1 on the violation list. Racing on Main Street and other city streets is No. 2 on the list.

Blocking alleys is the No. 3 item.

"For 90 days a policeman has violations. been issuing warnings against speeding and careless driving in school zones," says Chief of Police Leo F. Box. "Monday is scheduled as the date to start hand-

Blocking alleys creates a fire pazard as well as a traffic hazoad -- and clear out.

"Racing and speeding on Main and other streets," he continues, is dangerous and is flooding the ity hall with complaints." Most of these offenses come, he believes, from boys and girls who, when stopped, will first be asked to show driver's licenses in addition to getting tickets for traffic

Two Wrecks Place Five In Hospitals; Charges Filed

Bob Carlisle was hospitalized | Park Ranch, Route 1, Hereford, as the result of an accident Sat- was driving a 1940 model Chevurday night. He was a passenger rolet car. His wife and Bob Carin the Kenneth Wade car, which lisle were the only other occuoverturned on US Highway 60 at 7:00 in front of the cotton gin.
Wade, who lives on the Sulpher

pants of the car.
Accolding to J. Kirkwood,

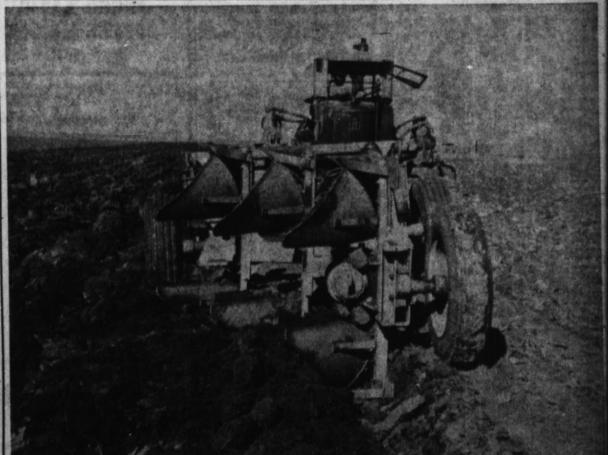
B. Gray December 5 in the criminal court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check. The check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless check was in the amount of \$5 drawn on the Friona court in Deaf Smith County for swindling with a worthless county for swindlin

Commodity Credit will carry the program out through PMA offices. The program will be avail-

The foundation will be completed this week or early next week on a new gin in Hereford and the entire structure will be installed and ready for business next spring. John McCleskey, manager of Hereford Gin Company, made the announcement today. The new gin will be located two miles south of town on the Taft McGee farm, almost due south of the elevators.

The new gin will be a 490saw completely modern Hard-wick-Etter installation with lint cleaners and all latest equipment, McCleskey said. "It will be as big or bigger than the present gin operated just east of town," he continued, estimating that it will handle 100 bales each 24 hours, which is the approxi-mate capacity of the present 580-saw installation.

Reason for constructing the new gin, McCleskey reported: "We believe this is finally going to be a cotton country He estimated that the gin has this year handled 5,500 bales and that at least that amount has been forced to go to other areas to secure ginning ser-



DEEP PLOWING EXPERIMENT on the Edward Paetzold place, one and one-half miles southeast of town. The land is being plowed 15 to 18 inches deep instead of the customary seven to eight inches, and will be planted in potatoes. Mr. Paetzold also plans to plant a tract, plowed eight inches, beside the deep plowed area to make a

complete test. He will record yields on both fracts. "Looser soil, plus additional moisture retaining qualities," says Mr. Paetzold, "should result in better yields." He says it is just an idea he has -- and this, he believes, is the only way to find out for sure. W. H. Patton Photo.



MR. AND MRS. T. D. STAMBAUGH were hosts at a family reunion Thanksgiving at the Memorial Park Clubhouse. The get-to-gether honored an eighty year old aunt of Seaside, Oregon, Mrs. J. J. Evans. Included in the picture are; standing left to right; W. B. Phillips, Earlina Phillips, Mrs. W. B. Phillips, Charley Johnson, Roswell, N. M.; Mrs. Lewis Stambaugh, Abernathy; Jack Trimmier, Amarillos Mrs. Jack Trimmier, Virgil Phillips, Mrs. Virgil Phillips of Abernathy, Grant Hanna, Mrs. Grant Hanna holding Joette Marie, Roy Stambaugh of Kress, and Harold Bertrend of Floydada. Seated: Mrs.

Bert Ehresman and Mr. Ehesman of Plainview, Mrs. Charley Johnson, Roswell, N. M.; Mrs. J. J. Evans, the honoree of Seaside, Oregon; Lewis Stambaugh, Abernathy; the hosts; Mr. and Mrs. T. D. Stambaugh, Mrs. Roy Stambaugh of Kress and her daughter, Laureta Bertrend and children. Children in front; Glenn Johnson, Janice Phillips, Judy-Johnson, Cindy Hanna and Lynn Phillips. Also attending, but not in the picture, were Mr. and Mrs. Chester Stambaugh and Mr. and Mrs. Ellison Stambaugh of Lubbock.

(Continued from page one) Wade pulled up behind a slow that we helped -- and I think this moving vehicle and pushed on his feeling of helping friends and brakes, pulling his car to one side and rolling it over.

where Mr. and Mrs. Wade were MY Fire Department." released and Carlisle remained in the hospital until Sunday morn-

Charges of driving too fast for Court. Decision is pending. In Friona Area

sult of a headon collision.

rolet pickup pulling a cottom

r. The accident occured Suniona on a country road. four of the Rodriguez children were taken to the hospital, not seriously injured, and two re-

mained. Charges of no clearance lights were filed against Eskew and charges of driving too fast for side of road were filed against Rodriguez. Both were filed in Parmer County and decisions are

pending.

Mr. and Mrs. Edward Paetzold and family shopped in Amarillo

Mr. and Mrs. R. L. Dowell Jr., Lindsey Rose and Delyse of Amawere visiting Mr. and Mrs. Ramey, for the Sr. Ramey's who Doyle Rose and Mr. and Mrs. R. L. Dowell Sr., over Sunday.

Two Wrecks Firemen....

(Continued from Page 1) neighbors is the thing that keeps most of us plugging away," he All were taken to the hospital said, "at least, that's how it is in

Following Mr. Churchwell's talk, Fire Chief Earl Phillips introduced visitors, including; Mayor A. L. Walsh, Chief W. W. conditions were filed against Steinenberg, and Jack Jennings Watie in Deaf Smith County of Canyon; Mr. and Mrs. Cecil Court. Decision is pending.

Massey, Rev. and Mrs. Harold Koesner, Mr. and Mrs. Clint Four Rodriguez children were Formby, Mr. and Mrs. Jimmie hospitalized in Parmer County Gillentine, Mr. and Mrs. Jack Hospital Sunday night as the re- Wright, Mr. and Mrs. Hap Wiseman, Mr. and Mrs. Leo Box, Mr. Guadalupe Rodriguez and his and Mrs. John Aiken, Miss Thelfamily were riding in a 1948 In- ma Jergis, Miss Mabel Barnhart, ternational pickup, which was in- Mr. and Mrs. Don Zimmerman volved in a headon collision with Mr. and Mrs. Wayne Edwards, uan Eskew, driving a 1940 model and Mayor and Mrs. S. O. Wilson.

Mayor Wilson expressed appre, ciation of the community for night at 8:15, eight miles west Hereford's active department and especially stressed the fact that the fire boys volunteered as policemen during a crisis when the community was with out a police department.

"I sent out the word," said Mr. Wilson. "A few minutes later 20 firemen were in the office and conditions and driving on wrong | 15 were sworn in as special officers. Like fire-fighting, they did the job -- and did it well."

> Mrs. O. J. Beene of Friona and children visited in the home of her parents, Mr. and Mrs. Goose Ramey, Saturday. She also visited the new nephew, Edwin Bunyon, son of Mr. and Mrs. Robert Ramey. The young man with his brother Edgar will carry the traditional name of Edgar and Edwin

> are pioneers of Dimmitt and Cas-



You'll be pleased, just as we are proud, at the way our parts department is set up to provide you with any Case machine part you are liable to need. This is part of our purpose to give farmers fast, friendly, helpful service when it is needed. In our shop we use factory parts and follow factory specifications to make sure that your Case machinery will work like new.

Just Received a New Shipment of Genuine Case Parts.

Our Parts Stock Is Now Complete

FARM & HOME SUPPLY

Friona Scout Activities

By Mrs. E. R. Day Sr. FRIONA (sp) - The Girl Scout Troop II met Monday afternoon, Dec. 8, at the home of Mrs. George Trider. They worked on Baptist Educational Building. The the corsages they began two president, Donna Blackburn, callweeks ago, made from wood fi- ed the meeting to order. Secreber. Then they drew names for tary Roma Kay Struve read the their Christmas party. The busi-minutes. The Brownies made ness was taken care of with pre- Christmas wreaths for their mo-

pop and cake. Those present were: A. L. Black and Mrs. Roy V. Gladys Baxter, Patsy Anthony, Smith. Kathryn Dunn, Carolyn Stowers, Merelene Gibson, Doris Jane Mc-Farland, Phyllis Trider and their leader, Mrs. Kenneth O'Brien.

The Brownie Troop IV met Monday afternoon, Dec. 8, at the sident Phyllis Trider in charge, there to be put up in the doors. Minutes from the other meeting were read by Mrs. Kenneth O-sent. Hostess for the meeting was family Brien. The hostess for the evening Wynell Duttno. The leaders preday.

was Patsy Anthony who served sent were Mrs. Bill Stewart, Mrs.

Troop VIII met Monday, Dec. 8, at the Congregational Church basement. They made Santa Claus and Christmas bells, sang songs and played games. Hostesses for the group were Mary and Martha Knight. They served pop and candy. There were 11 present. The leaders were Mrs. Gary Latta and Mrs. Herschel Johnson. Their guest was Mrs. J. E. Knight.

Mr. and Mrs. Mark Koenig and family shopped in Amarillo Mon-

for next year's home garden. The Have fun with your family and ther.
friends this Christmas by planning the holiday activities toge.

It's not too early to make plans in shape. first job is to get the garden plot



MAKE SURE

YOUR VALUABLES

ARE SAFE!!

Don't Take Chances -- Put Your

Valuables In A

SAFE DEPOSIT BOX

Your valuables will never be stolen, lost or burned if you place them in a Safe Deposit Box at the First National Bank.

Get Your Safe Daposit Box Today!!

THE FIRST NATIONAL BANK of Hereford

Member: Federal Reserve System, Federal Deposit Insurance Corporation

See Us For "The Ideal" Christmas Gift



MIRRO-MATIC COFFEE MAKER Automatic

DULANE

FRYRITE

Deep Well Fryer



GENERAL MILLS TOASTER



SUNBEAM ELECTRIC MIXER



SUNBEAM WAFFLE IRON



U. S. POP CORN POPPER

TRICYCLES AND TOY IMPLEMENTS

Also Other Electrical Appliances





· Deep, full-width Storage

Cooking Units · Triple-Duty Thermizer

Cash Price

Deep-Well Cooker New, 2-Speed electric

Time-Signal

Drawer Separate single-width

Warming Drawer · Lifetime Porcelain-on-steel finish, inside and out

Phone 1109

Come in! See all the new frigidaire Electric Ranges!

1301 Park Ave.

Phone 1109

DIMMITT NEWS

Delinquent Tax Lots Are Sold In Sheriff Sale, Dimmitt This Week

By Mrs. C. J. Mapes

Approximately 75 tax delin-

Many of these lots had been purchased years ago by out of the township. Sheriff Houston Rev. S. J. Ellis pastor of the Pri- Mesdames Garland Brown and state people and had either lost Fowlkes presided. interest or moved away during

ny of the lots on sale had been de- is able to be home again.

| linquent over a period of years.

day, at 10 o'clock in the district sites for home building and other ted at 1:30 p.m. Monday in Dim-The lots sold are located about mitt at the First Baptist Church. dren. city developments.

According to city officials, ma- to the Olton hospital a few days of the Lemons Funeral Home.

ident of the Cleo Community, 1866. near Dimmitt, since the year 1900,

many months until a few weeks Ft. Worth; Emmons, Amarillo; duty in Korea. ago, she was moved to the con- Kendall, Tucson, Ariz.; and the The city officers predict the valescent home in Plainview, daughter Mrs. Ed Reed of Bakersquent lots went on sale last Mon- sale of these lots will encourage where she passed away Dec. 4.

Mrs. J. T. Greathouse, 86, a re- Brice's Crossing, Texas on July 3;

ley, Santa Anna, Calif.; Loyd, She had been in the hospital for Williamsburg, N. M.; Raymond, turned home after nine months field, Calif. Three sisters, two Funeral services were conduc- brothers, nineteer grandchildren

mitive Baptist church of Plain- R. B. Boren left by car Sunday Friends are glad to learn that view, officiated. Interment was morning for Rock Port, Texas for George Abbot, who was confined in Tulia cemetery under direction an extended stay to fish and rest. They plan to celebrate Christmas

Mr. and Mrs. Bob Mapes and son Larry, were in Amarillo Friday visiting their sister, Mrs. John F. Tate and family of 1112 Buena-

Guy R. Zeigler, USN, has re-

Seasan Zeigler, son of Mrs. E. D. Corley of Amarillo, served on the prisoner-of-war transport ship in Korea. He has been granted a 30-day leave.

He joined the Navy in August,

Prior to entering the service, Zeigler attended Dimmitt High

Acording to reports, Cpl. Billy Jones, son of Mr. and Mrs. Ernest Jones, is to be among the servicemen to spend Chistmas at

Jones has been in Japan the past few weeks. He has seen acive duty in Korea.

Mr. and Mrs. Jones are prouddisplaying a beatiful set of

hina sent to them recently. Mr. and Mrs. A. O. Gregory spent last week in Lamesa, in the nome of their daughter and husband, Mr. and Mrs. Hez Wright. The Wrights are former Dimmitt

Mrs. Gregory's sister, Mrs. Ada Gipson, accompanied them home for a visit. Mrs. Gipson's home is in Abilene

Mrs. Kenneth Turner has been nformed of the death of another pioneer. Mr. Will Hamlin passed away last week in Canyon. Death resulted from an injury from a fall in early fall.

Mr. Hamlin was a life long friend of the late K. E. Turner. Several friends attended the last rites which were held at Wayside. Among them were Mr. and Mrs. William Gollyhorn and Mrs. George Burch.

Among Dimmitt felk attending to business in Lubbock last week were: Mr. and Mrs. W. Walker, merchants and Soapy Holland, tockman-farmer.

The City Council held its reqular monthly business meeting at the City Hall on Monday night. Amarillo shoppers last week were Mayor E. B. Wright and Mrs. Wright, Mesdames Sue Miller and Tina Rawlings.

Around ...

(Continued from page one) Christmas party for Dec. 4 and George Heard, program chairman, who had been out of town read it on that very date. He almost had heart failure. The date was changed in the meantime, to Friday, Dec. 12. Somehow, word got around that it would be at 7:30 o'clock, however when the correct time is 7 o'clock sharp, so those who desire may attend the Mutual Concert. Friday, Dec. 12, 7 o'clock is "final and official" --unless they change it again.

If you ever wondered what to do with those old or slightly used playing cards, here's the answer. Give them to the Red Cross. The Amarillo chapter, Camp and Hosof the Hereford chapter in securing 250 decks of playing cards for rehabilitation veterans in the VA hospital in Amarillo. The cards are sought for recreation for bedridden and invalid cases. Cards may be left with Corinne Jennings, local Red Cross secretary preferably as soon as possible.

Colds and light touches of "flu" this week had many people won-dering about how they would spend Christmas. The school reported, however, that attendance was running along the generally yearly average.

School board members and the special committee which is investigating new high school buildings over the South Plains is scheduled to return here Friday.

Eddie Roberson realized a lifelong ambition Sunday when he went hunting and bagged three geese. He has been hunting since he was old enough to carry a rifle, but had never shot a goose before

Bob Wear was guest speaker for the installation banquet and an-nual Ladies Night of the Kiwanis Club in Tulia Tuesday night. He spoke on the subject: Builders or Wreckers, emphasizing the urgent need for building up and streng-thening the structure of the pub-lic school system in America.

Clifford F. Kerr was transferred recently to the air force base at Chanute, Ill., and wandering along, a little homesick and tired of it all, he ran into an old school chum, Wayne Williams. Needless to say, quite a celebration followed. Clifford is the son of Mr. and Mrs. W. S. Kerr, while Wayne is the son of Mr. and Mrs. C. E. Wilden and Mrs liams, both families of Hereford.

A complete list of items to be included in the Kiwanis Radio Auction, Sunday, Dec. 14, will be found on page 1, section 3, of this issue of The Brand, along with complete rules and regulations for bidding on items in the sale.

Don Roots, minister of the First Christian church, spoke before the Lions Club Wednesday on the topic, "Religion that Counts." "Faith that lives as it believes, respect for men, and feeling that sets the hearts of men on fire," were the points emphasized in the talk." See

SANTA CLAUS

In Our Store

SATURDAY

Between 5 p. m. and 9 p. m. at the

J. C. PENNEY CO.







CHOOSE NOW! BUY ON PENNEY'S LAY AWAY

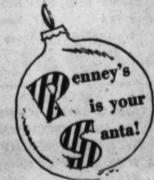
Gifts for the home!

RICH LOOKING..

AND VALUE PRICED!



Fluffy Wavy Line Chenille Spreads



You can't go wrong giving a spread like this! Everyone likes chenille, and they come in a wide range of colors to please every home-owner. Gentle wavy lines of soft, rich chenille on a firm, long-lasting backing! Come select yours now!

(full or twin)



1.98 per set

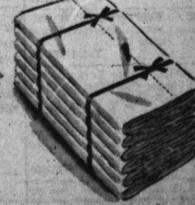
EMBROIDERED

PILLOW CASES

VALUE! ALL WOOL 31/2 pound blanket

11.90 72"x90"

5-year moth damage guarantee'l Acetate satin bound in colors to match your blanket. A truly "warm"



PENCO SHEETS silky smooth sheeting

2.59

(81"x108")

Our facet sheet makes a most welcome gift! Buy them for yourself, too! Big selection of sizes to choose



BOLOGNA 16.

Leave Your Order For Your Christmas Turkeys

Sauce Cranberry

Whole or

Jelly

Libby's

PINEAPPLE SLICES

No. 2 Can 31c

TOMATO SOUP

Shurfine

Campbells MUSHROOM

Whole 23c

2 for 25c

qt. 35c

2 Bath Size for 25c

IVORY SOAP SARDINES

In Tomato Sauce No. 303 Can 17c PUMPKIN, Solid Pack

Flat Can 25c

1 lb. Can

No. 2 Can 2 for 35c

Hills Bros.

Nestle's Semi-Sweet

CHOCOLATE

PRODUCE

POTATOES

U. S. NO. 1

10 lb. 59c

TANGERINES

THIN RHINE 2 lbs. 25c

APPLES

ROME BEAUTY

Tote home bag 69c

BANANAS

CENTRAL AMERICA

2 lbs. 25c

TOMATOES

Diamond

APPLE CIDER Montivilla

No. 2 Can 19c **NEW POTATOES**

White Swan Christmas Candy

> All Varities Popular Prices

Christmas Trees - All Sizes - Popular Prices

CORN No. 303

46 oz. Can 19c

Del Monte W. K.

Golden

GRAPEFRUIT JUICE Shurfine

No. 300 Can 2 for 25c **BUTTER BEANS**

Campfire

BABY FOOD 3 for 25c Gerber's

OPEN EVENINGS

We Reserve Right To Limit Quantities -- Double S & H Green Stamps On Wednesday

We Give S & H Green Stamps 519 Park Ave.

WANT ADS=30=31

18 18 12 13

Theatre Tickets To See

THE STORY OF WILL ROGERS

SUNDAY - MONDAY - TUESDAY **DECEMBER 14 - 15 - 16**

Star Theatre

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed 'n The Brand, We will give one free ticket.

FOR SALE: 10,000 combine kaffir

miles west on Harrison.

bundles. Robert Kerschen, 41/2

will be in this vicinity within

the next few days with a selec-

tion of new and used spinets,

will sacrifice all of these in-

struments in order to retire pre-

sent obligations against them

and get them off the books be-

fore the first of the year. We

can give Xmas delivery. Terms

and trade-ins will be accepted.

Call or write us today if you

are interested in seeing these

pianos. Positively no obligation

or high pressure selling. Ra-

ther, it is an opportunity for

you to buy a piano at a tre-

mendous saving. Write us to-

day, Address all inquiries to:

B-1-108-50-3c

B-1-20-50-tfc

T-2-34-tfc

B-4-17-22-tfc

B-4-24-4C

Credit Dept., 217 W. 6th, St.,

FOR SALE: Fruit trees, shade

trees, grape vines, shrubs, ros-

es, evergreens and other nur-

FOR SALE

Farm Equipment

FOR SALE

land type tractors. In Good

All to be scrificed within next

LESLY-VAUGHN MOTOR CO.

345 East First St. Phone 600

Studebaker--Massey-Harris

REAL ESTATE

FOR SALE: Well improved 50

acres. Irrigated. Within one mile

of Hereford. Phone 1767-J or

TO TRADE

We have a well improved 1/2

section land with good 8" ir-

rigation well to trade for unim-

proved 160 acres in good ir-

rigation water district. Would

also take good house in Here-

See us for good buys in Farms

JOE B. DOUGLAS REAL ESTATE

On Hiway 60

Box 185 Friona, Texas

FOR SALE

Have several nice clean well

located 4 and 5 room houses

GLENN WEIR, REALTOR

109 Main St.

Hereford, Texas

Res. Phone 802

B-4-17-tfc

Price range from \$6,500

\$8,000. Good Terms.

Phone 200

ford or Friona on trade.

Ranches, City Property.

2 - Row Crop Tractors.

10 days

Box 949.

sery. Mrs. J. F. Ward, North

Amarillo, Texas.

B-1-13-24-2p

FOR SALE Miscellaneous

We Have III Any Quantity FRASER MILLING CO B-1-30-tfc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. B-1-9-tfc

OFFICE SUPPLIES. lines and special orders. The Sereford Brand. B-1-16-tfc

Hereford Giass Co. **Expert Car Glass Installation**

Window Glass Pho. 1425 302 Park Ave. B-1-16-He

LUMBER UTILITY GRADE 2x4's \$45 -- 2x6's \$45 1x8's and 1x10's \$6.95 per 100 feet CARL McCASLIN LUMBER COMPANY B-1-1 1/2-17-tfc 2.

WANTED: DEALERS! Hard water in your area will' make you money and save the 2 John Deere Model D Wheatcustomers money!! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBUL-ATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water. Write for information on

"EJAX" Box 37, 1006 Burnett Street Fort Worth, Texas

"dealership.

B-1-47-tfc

TURKEYS, ducks, geese and butcher hogs for sale. Phone 1754-J-1. Bill Nofzger. B-1-12-20-tfc

EVER GREEN Wreaths at reasonable prices. Hereford Floral Shop. Phone 773. B-1-11-24-4p

FOR SALE: White Turkeys. 40c and 50c per pound. Walter London Jr., Route 4.

B-1-14-24-5p FOR SALE: 35,000 hegari bundles for sale. W. B. Boston, 6 miles

south Summerfield. B-1-14-21-tfc CANARY SINGERS and bens all

colors. 8 miles south on old Dimmitt Highway. Mrs. Julian B-1-15-24-4p

GENERATORS and starters for ars anti trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-tfc

FOR SALE: White turkeys, south of cemetery. Phone 1807-W. Jes-

se Scott.

B-1-11-50-4p TR YCLE: 18 inch wheel base, actically new. Half price. Mrs. Caud Higgins. Phone 544. T-1-13-50-1p

CHOICE Irrigated and Unirrigated Farm Land. City Property

P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas

SERIOUSLY! Have Some Buyers for IRRIGAT-ED & DRY LAND FARM TRACTS.

See or write at once J. B. ELLISTON REALTOR Serving This Territory for 50

NEED YOUR LISTINGS Box 1503

HEREPORD FARMS One quarter section, close in shallow water. PRICE \$105.00 per acre

\$8,500 CASH 320 acres of good level land, no blemishes, no light soil, 1 1/2 miles off pavement...\$8,500 down and good terms on the

SOUTH OF BLACK Very nice, clean 160 acres, 30 acres grass, in good irrigation area. Unimproved. No Well. PRICE \$150.00

NEED A HOME? We have a very nice 2 bedroom home on a very large corner lot, ideal location, with nice lawn, trees and pickett fence. Good garage. \$2,000 cash down payment will handle. PIANOS: Our special display van

PRICE \$7,850 Ideal location, 2 bedroom home. PRICE \$7,500.00 Level 40 acres, close in ---studios and upright pianos. We

> SAM NUNNALLY LONE STAR INSURANCE Phone 424 Nights & Sun. 1711

B-4-23 tfc

WESSON SPECIALS 80 ACRE FARM: Good irrigation well. All good level land in cultivation. Right close to Hereford. Per tract \$21,000.00.

160 ACRE FARM: Fair modern improvements. Extra good irrigation well. All good land in cultivation. Lays good to irrigate. Per acre \$170.00.

320 ACRE FARM: Good modern improvements. 8" irrigation well. All perfect level land. Located near Dimmitt, Tex. Per acre \$225.00.

640 ACRE FARM: Modern Home. 2 good 8" irrigation wells. 500 acres fine level land. Located N/W of Hereford. Per acre \$135.00.

MANY OTHER GOOD BUYS IN FARM AND RANCHES: See or write us for particulars. FARMS AND RANCHES:

Phone 944 317 Sampson West of Court House Hereford, Texas

B-4-50-tfc

See Us For FARM & RANCH LOANS I. O. (IKE) CROSTHWAIT W. R. (BILL) METCALF

532 W First Street on Hiway 60 Off. 854 Res. 229-W

Hereford, Texas B-4-50-Hc

FOR SALE

New 1100 Square Foot house. Well located, insulated. Lots of storage space. Reasonable price. For any type house, call 9515. CAWTHON BROTHERS

B-4-50-tfc FOR SALE or Trader 50 acres of land well improved and irrigated. Well located. Gordon New-

som. Call 1767-J. HOUSES FOR SALE: New, two bedroom house on

100 ft. lot, fully insulated, well constructed, lots of storage space, wall to wall carpet on Living room. Immediate possession. Price \$7500.00. For any type house see us first.

> Phone 9515 CAWTHON BROTHERS B-4-20-tfc

ROLLING YOUR WAY A new model Universal Home is yours for the asking. Order now and get Tile Bath, Inlaid Linoleum, Garbage Disposal, and choice of decorations, or if you choose we will build to your plans and specifications any size you may desire. Our homes are built to last, strudy, beau-tiful and economical. You will be delighted with your Univer-

sal Home. Call for write at 725 North Grand, Phone 3-7491, Amarillo,

T-4-2-41-tfc

GOOD BUYS In irrigated and Dry Land farm in Deaf Smith, Castro and Par mer counties. Also large listings on houses and lots and business opportunities.

J. M. HAMBY REAL ESTATE South of Courthouse Phone 701

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Prop-

CHARLES SOWELL 228 Cl. St. Office Ph. 792 Res. Ph. 193-W T-4-13-tfc

FOR RENT APARTMENT for rent: 815, 25

T-5-7-46-tfc FOR RENT: Bedroom close in. 509 Ross. Phone 847-J.

FOR RENT: Comfortable furnished apartment. Private bath. Phone 1084-W or 961. B-5-11-23-tfc

FOR RENT: Three bedrooms and three room furnished apart-ment. 503 South 25 Mile Ave.

FOR RENT: 1 4 room modern apartment. Furnished, Frigidaire. 2 room house trailer semi modern, Frigidaire. Bills paid 2 furished houses semi-modern. Bills paid. Phone 9533. Lukes Grocery or see at 505 Grand Avenue. B-5-34-49-tfc

room apartment for couple only -- \$75.00 Lone Star Insurance Agency

Phone 424 Nite 1711

B-5-24-tfc

FOR RENT: 3 room furnished duplex. Bills paid. Phone 1260. B-5-10-24-2k

FOR RENT: Small furnished partment. 401 Lawton. Mrs. W. M. Megert.

FOR RENT: Down stairs furnished apartment at 608 East 3rd.

FOR RENT: Furnished apartment. 613 25 Mile Avenue. Jonnie

B-5-10-24-tfc FOR SALE: Party will sell farm equipment and rent 300 acres irrigated farm with good improvements. M. A. Crum. Fri-

T-5-20-50-1p FOR RENT: Three room unfurnished duplex apartment, 409B West 4th. For information call

. B-5-13-50-2p FOR RENT: Three room furnished apartment, private bath; 2 room furnished apartment, 300

West 6th. B-5-15-50-2k FOR CASH LEASE: One half

section land, one irrigation well. Phone 1727. B-5-12-50-2p

FOR RENT Unfurnished apartment three rooms, hall and bath. Call 582-W or come to 109-A East 6th Street, Hereford. B-5-18-50-2p

WANTED

B-4-18-23-tfc WANTED: Pasture grazing to cattle: O. G. Hill. Phone 93 or 1310.

B-6-12-40-tfc WANTED: Custom plowing, planting and listing. Floyd Stivers. Phone 930J. B-6-10-43-tfe

Wanted: Violin Students. \$1 lesson. One lesson a week. Have taught three schools and played several name bands. Guaranteed to satisfy. Phone 9523. Lukes Grocery.

B-6-24-49-tfc

pounds up. 3 miles east of Texaco Refinery on Third Avenue, Amarillo. Phone 2-4068.

B-6-18-47-tfc WANTED: Laundry, any kind. Have automatic washer, 222 Avenue C. Mrs. B. B. Noyes. B-6-12-50-2p

8. HELP WANTED

ENROLI YOUR Pre-School child in Kindergarden. Mrs. J. R. Fowlkes. Harrison Highway. Phone

WANTED: Waitress. Apply in person at Green Hedge Cafe. B-8-9-24-tfc

11. Business Services

EXTRA SPECIAL CATTLE TRUCKS INSURED YOU DON'T HAVE TO WAIT-WE WRITE THE POLICIES John McLean Insurance Agency Phone 273 - 127 W. 3rd

Take your electrical appliance troubles to TOBY ELMORE 610 PARK AVE. All Work Guaranteed

B-11-50-2-P WE REPAIR electric clocks, irons, toasters, perculators and all small electrical appliances. Phone 75, Witherspoon Electric,

129 West 3rd Street. B-11-20-50-tfc BEAUTIFUL Poinsettas and other potted plants and cut flowers for Christmas at reasonable prices. 10% off for cash credit if preferred. Phone 773. Christmas card with every Christmas order. Hereford Floral, 209, Higgins.

PLUMBING SUPPLIES, lavatories, closets, sinks, bath tubs, water heaters, soil pipe and fittings, lead pipe, traps, etc. We have practically everything for plumbing needs. Priced right. Miller Plumbing Co. 125 Sampson. Phone 1287. B-11-34-19-tfc

Complete EARTH MOVING SERVICE We've Added a New Service Concrete Irrigation Ditches Using Fullerform

Method and Machinery SAVE WATER SAVE SOIL SAVE MONEY - SAVE LABOR See Us for Complete Details WALLACE CONST. Phone 399

618 West First - Hiway B-11-2"-19-tfc

Beautifully furnished one bed- BUSINESS AD for radio and teanteed and at reasonable pri ces. Rhodes Radio and T.V Company, 117 West Third St., Hereford, Texas. B-11-25-49-4k

Installers Manufacturers Sewer, Culvert & Irrigation Tile George W. Byrd

Phone 1658 Hereford, Texas FERGUSON PIPE COMPANY Phone 2921 - Farwell, Texas

BEST SHOP SERVICE IN HEREFORD" Authorized J. I. Case shop service. Contact Carl Kropff for mechanic work on all makes of tractors. New equipment and can handle any job. Call 1109 or come by Farm and Home Supply, your J. I. Case Dealer in Hereford. B-11-44-47-tfc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE Phone 497 146 Main

8-11-27-tfc

LOST

LOST: 4 keys on chain. If found call W. Q. Duggan. Phone 194.

STRAYED or STOLEN: 21/2 year large, light brown Collie dog. Belongs to Dr. L. B. Barnett. Phone 809. T-12-16-50-1p

Lions Club

Wednesday, 12 noon Hotel Jim Hill



FEEDER SHOATS WANTED: 110 THIS TASTES GOOD In Texas

Foods and Nutrition Specialists Texas Agricultural Extension Service A & M College

> Recipe of the Week Cranberry Muffins

cup eranberries ½ cup sugar 2 cups flour 4 teaspoons baking powder

3/4 teaspoon salt l egg. beaten 1 cup milk

3 tablespoons melted butter Put cranberries through food chopper; mix with half the sugar. Sift remaining sugar with dry ingredients. Combine beaten egg, milk and melted butter, and add to dry ingredients. Stir only until blended. Fold in sweetened cranberries. Bake in buttered muffin pans in hot oven (425-F) about 25 minutes. Makes 12 medium sized mufifns. Let's Eat This For One Day

Breakfast Orange Slices Bacon Scrambled Eggs Jelly Cranberry Muffins Coffee

Milk Dinner Beef Stew with Vegetables Potatoes, Carrots, Onions, Peas)

Cornbread Tapioca Pudding

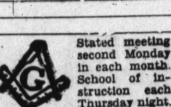
Coffee Supper Sliced Turkey Sandwiches Tossed Green Salad with Oil Dressing Fruit Cake

Timely Tips

1. Plan to use cranberries of ten while they are in season. 2. Four cups of cranberries are equal to one pound.



Thurs. Noon Hotel Jim Hill



R. L. THOMPSON, Sec'y Robert E. Wagoner W. M. MASONIC BULLETIN Hereford Lodge 848 90

NOTICE OF MEETING ODD FELLOWS Each Monday Night REBEKOHS Each Tuesday Night

Regular Meeting Night 1st & 3rd Tues. Night of Each Month AMERICAN LEGION AND AUXILIARY



Club meets every Friday at 12:05

Hotel Jim Hill

NOW OPEN FOR BUSINESS

The Neat Cafe

Is Now Open And Ready To Serve You, Operated By

MRS. NEAT JANSSEN

The Neat Cafe

(Formerly Western Wheel Inn) Watch For Our Formal Opening

HEREFORD FOOD MART

Daily Treasure

\$5.00 to \$10.00

FREE EACH DAY! The TREASURE will be \$5.00, given FREE Each Day, except Sunday and the Holidays on which we are closed.

HOW TO WIN

Get your name and address on the master registration card. Place your stub in the mixer for the daily drawing. Then write your name on the daily register each day. When your name has been drawn out, the daily register will be checked and if you have registered the day before, you will be the winner of the Treasure. If you have not registered the day before then the \$5.00 will be added to the next day's Treasure, which will continue until won or until \$100.00 is reached.

HOW TO WIN DOUBLE

Just go through the same daily registering, but remember, if your name is drawn on WEDNESDAY you win DOUBLE the amount of the TREASURE, provided you registered on Tuesday. (For example) Register on Tuesday to be aligible for Wednesday's drawing or Double Treasure Day.

WHO IS ELIGIBLE

All are eligible to the Treasure if you are 18 years old or the head of the family. No one member of the family can register for any other person.

Drawing will be at 2:30 each day. You do not have to buy anything to register.

Start Registering NOW - 1st Drawing Dec. 19th.

SUMMERFIELD NEWS

Old Landmark Passes With Wrecking Of Huckert Home Place This Week

An old landmark south of Summerfileld has been torn down and Baptist church. moved away. The place was the standing for many years.

ening services Sunday night to a large group at the Sumerfield

The three students were enterold Huckert house. It had been tained at a supper in the Guy Walser home Sunday evening by Rose Stephens, Roy Harris and the Young People and Intermedi-Glenn Clements of Wayland Col- ates of the church. Those attendege at Plainview brought the ev-ling the supper were Bill, Ann and

Balanced Farming Aim Of PMA P

out approved soil and water con- a more productive and permanent serving practices, the Agricultural Conservation Program has en- ried out by many farmers under couraged balanced farming in the 1952 program added to and Deaf Smith County, says F. G. strengthened the conservation Collier, Chairman of the county work of previous years. As a re-PMA committee.

He points out that back in 1936 when ACP started, the emphasis was on shifting from soil-deplet- the future. ing to soil-conserving crops. This started many farmers working grass and legumes into the crop tion on many farms.

up 17 years of conservation work. ses and legumes in rotation, and During these years the farmers practices which result in more efwho have cooperated in the pro- fective use of water.

agriculture.

The conservation practices carsult their farms are in condition to continue to help meet the needs for increased production in

Patsures have been improved by the seeding of higher yielding grasses and clovers. Cropland has rotation. This in turn led to the been made more productive introduction of livestock produc- through the practices carried out to check the loss of topsoil, the With the completion of the 1952 building up of organic matter and program, farmers will be finishing fertility through the use of gras-

NORTHWEST HEREFORD NEWS

Cultural Home Demonstration Club Nets \$80 At Benefield Farm Sale

By Mrs. R. C. Childers

Water pipes in a vacant house on the Jack Renfro farm burst during the recent cold spell and did considerable damage before they were discovered.

Buddy and Glenn Witherspoon have been doing some electrical en cookies, and two dozen pieces wiring and installing light fix- of candy. tures in the Mexican labor houses on the Jack Renfro place this tion Club is to serve as one of the week. These houses have been hostess clubs at the regular meetcompletely moderized recently, ing of the Federation Luncheon which include a redecorating in-

side and out. The Cultural Home Demonstration Club netted around \$80 at lahoma. They only plan to be a Mark Benefield sale last way for a few days. Thursday where they served

Hogan were callers in the R. C. lunch to a capacity crowd. The Cultural Home Demonstra- Childers home Friday. Pat is a tion Club voted to pay \$2 per per-son to the Federated Womens home is at Spur, Texas. clubs for the expense of the Convention which is to be held in spent Sunday afternoon visiting Hereford in the spring. The club in the home Mr. and Mrs. R. C. will pay these expenses out of Childers. the money made at the Benefield Mrs. Paul S. Corbett and Mrs. Farm Sale. The membership of Art Lewis helped serve at the Pep, the club is around 20 including Club Banquet Friday night.

The Council Christmas party will be Saturday Dec. 13 at the Veterans Club House. The Cultural Club is to be on the seating committee, and furnish two doz-

The Cultural Home Demonstrawhich is to be held Dec. 12.

Mr. and Mrs. Jack Renfro left Friday for a business trip to Ok-Raymon Higginbotham and Pat

Mr. and Mrs. Hartland Caraway

Travelogue Theme

Of Friona Study

Club On Tuesday

were the guest speakers.

panese dolls.

DIMMITT (sp) - Travelogue

The Harrells have just recent-

souveniers from these places in-

cluding Chinese costumes and Ja-

They left New York about a

month ago and arrived in San

Francisco on the globe circle trip. They told of the luxurious accomodation Safari with their good cooks and American food. They brought eighteen trophies of animals they had killed in Afri-

Attend State Meeting

was the theme for the Modern Study Club Tuesday night at

First Concert Friday Night

Members were today reminded that Hereford's first Mutual Concert presentation will be Friday evening December 12 at the high school auditorium at 8 o'clock. Al-their regular meeting. Mr. and so that members whose sirnames Mrs. Newton Harrell of Claude begin with "A" through "F" may

"Nelson and Neal" young duo-pianists, will be featured on the first program. They met while studying at the Curtis Institute of Music, Philadelphia and later married.

The duo has the distinction of being the only television program devoted exclusively to classical piano music, and were on television for one and one-half years, CBS, Philadelphia. The series terminated when Nelson went to Australia for a three-month tour and Neal did a tour in the United

Nelson and Neal have done ov-Sally Osborn and Don Lewis entertained with piano selections during the evening. Hostess for the club members and their guests were Mrs. Jane Williams and Mrs. Gayle Gee. er 100 broadcasts for the Australian Broadcasting Commission, appearing in a weekly, coast-to-coast broadcast, surveying two-piano literature from Scarlatti and back to the present day.

No marketing quotas or acreage allotments will be enforced on the 1953 cotton crop, F. G. Collier, county PMA chairman announced here this week. Under provisions of the secretary of the secret

here this week.

Under provisions of the law, the Secretary of Agriculture is required to proclaim a national marketing quota by Oct. 15, whenever he determines that the total supply of cotton will exceed. total supply of cotton will exceed "normal" supply -- domestic con-sumption and export, plus 30 per-

Judge L. H. Foster and M. T. Rutter, Commissioner of Precinct Latest available statistics of the Federal Government indicate that the total supply does not exceed the normal supply, therefore the Secretary has announced, "No marketing quotas or acreage allotments."

"Acreage planted to cotton in 1953 will be considered as part of the base acreage in establishing future cotton acreage allotments," Mr. Collier pointed out.

Rutter, Commissioner of Precinct II, J. T. Guinn of Precinct III, J. T. Guinn of Precin Latest available statistics of the

ments," Mr. Collier pointed out. by speakers.

Freddie Lookingbill, Jamie Clearman, Joe Streun, Gloria and Carol Walser, Wayne, Bobbie and Donald Walser, Leaton and Rich- Monday morning.

and Mr. and Mrs. Guy Walser.

where she underwent surgery

mer residents of this community, erford, and Breckenridge. The Carol; Terry and Stevie Rainey; and Cherrie, Mr. and Mrs. Jim of Littlefield.

week end in the home of Wayne's Mrs. Pat Morse. parents, Mr. and Mrs. Carl Lee.

Guests in the Guy Walser home Sunday were: Mr. and Mrs. Earl berts of Littleffeld, Rose Steph-ens, Glenn Clements, Roy Harris visiting here. The Staats were for-

Mack and Nelldia; Betty Ann Boyd of Westway

Mr. and Mrs. Wayne Lee and Currys visited their daughter and Hollis Walser, Jackie Doltie; Zell, Clark, Leaton and Richard of the hospital Sunday evening family of Springlake spent the her family in Fort Worth, Mr. and Marie and Charles Melton; J. M. Hereford, Letea Roberts of Little-

and Freddie Lookingbill; Joe Guests in the Roy Campbell

Fresh New Crop Shelled

Pecans

Cooper's Low Price



POP CORN 33°

3 Minute Brand - 2 lb Plastic Bag Finest For Popping Popcorn

down the cost of good eating.

Shurfine - Fancy Whole Yertical Pack

Tender Leaf 1/4 lb. Pkg.

TEA

Wrigleys - Juicy Fruit - Spearment - Doublemint

Chewing Gum carton 59°





CAULIFLOWER

Heads

Head

Beautiful Florida

Pound Cello Packages

Emerald 35

Folgers or Maryland Club

With \$5.00 or More Purchase

FIRST IN THE WORLD!

New Instant PREAM Coffee Cream

Equal to Two 1/2 pints

Of Coffee Cream -- Save More than 1/3 No Refrigeration Needed

29

SHURFINE CAN

Hunt's No. 21/2 Can

Lucky Leaf

PIE APPLES

- Gardenia - Apple Blossom

SHAMPOO

Cream Style - Hunts 300

Pork&Beans

Post's New Cereal Sensation

CORN-FETTI

MEAT DEPT.

Cured and Tenderized

SHANK ENDS

Whole

U. S. Good

BEEF ROAST 53°

Hunt's 100% Pure

Pork Sausage

lb. 570

RESERVE THE Right To LIMIT, Quantities

Phone



Garden Beautiful Club Has Annual Guest Day Yule Tea

home of Mrs. Robert Veigel Friday afternoon. Decorations throughout the house were in keeping with the holiday theme and the refreshment table laid with an arrangement of holly and

Committee members in charge J. B. Harlin, Robert Veigel and

well for her review. .. During the serving hour Mrs.

a book review given by Mrs. Clint Barnard, W. N. Lemmon, J. E. Formby, Mrs. Formby chose "The Kirby, Sam Long, A. O. Thompwith a green cloth, was centered Littlest Stork" by Charles Taze- son, A. L. Manjeot, Ralph Hastings, and Clint Formby. J. M. Thomson entertained with were Mesdames; J. W. Thomas

Conkwright, G. W. Edwards, H. Owen, Carl Perrin, Helen Pipkin,

Hospital Notes

Stanley Vinson, med.; Sammy med.; Mrs. G. A. F. Parker, med.; Wirt Phillips, med.; Mrs. A. Pet-erson, med.; Henry Sears, surg.; H. D. Buse, surg.; R. E. Elliott, med.; A. A. Simons, surg.; Mrs. Margaret Funk, OB; Mrs. F. H. King, surg.; Mrs. Jessie C. Rob-

erts, med. PATIENTS DISMISSED

Mrs. Lavern Kearns, OB, 12-9 Mrs. E. Y. Crow, med, 12-9; Mrs. Crester Wiggins, med, 12-9; Mrs. Ole Larsen, OB, 12-9; Baby Florese, med., 12-9; A. B. Glen, med., 12-10; Mrs. Lula Morgan, 12-8;

Mary Seigler, E. W. Solomon, W J. Stanford, J. M. Thomson, Car-

Mrs. Sylvester Loerwald, OB, 12

Bob Carlisle, accident, Johnny Henry, med., 12-7; M Cecil Guseman, surg., 12-7; Mr C. D. Pinckart, med., 12-6; Mr Charles Vasek Jr., OB, 12-7; Mik Paschel, surg., 12-7; Mrs. O. B. Roberson, med., 12-7; W. S. Dam eron, med., 12-7; Mrs. Gayle His BIRTHS

gins, OB, 12-6; Mrs. Perry A. Lee, OB, 12-7; C. J. Rudd, med. To Mr. and Mrs. Lavern Kearns

girl, Karen Kay, Dec. 6. To Mr. and Mrs. Douglas Parks, a boy Robert Louis, Dec. 9. To Mr. and Mrs. Myles Funk, a girl, Kathleen, Dec. 9.

CELEBRATES THIRD BIRTHDAY ... Pictured left to right are: Janet Bradley, Patty Simpson, Bill McMinn, CYNTHIA VERNE McMINN, Shirley Ann Simpson and Ellen McGowan, who were celebrating Cynthia Verne's third birthday. Cynthia Verne is the daughter of Mr. and Mrs. Perry McMinn, and an aunt, Miss Thelma McMinn, and a sister, Mrs. Harold Loerwald, entertained Saturday with a party at the home of Cynthia Verne's grandmother, Mrs. J. B. McMinn. Gary Goodin and Carolyn Simpson also attended the party. W. H. Patton Photo.

Mrs. B. A. West visited in Alan-I reed with her mother, Mrs. W. F. left December 3 to visit their son-

to attend the preview of Christ- two weeks. mas at open house at Flowerland

Mr. and Mrs. Amos Ward of Litvey home Sunday night.

Mr. and Mrs. Charles Carney in-law and daughter, Mr. and Mrs, Bob VanVleet and family in Cali-Roy Peet went to Clovis Sunday fornia. They plan to be gone some

Nebraska visited in the John Altlefield visited in the Paul Har- bracht home last week. Mr. Weigner is a nephew of Mrs. Albracht.

Corn Bread Topping Puts a "New Face" on Meat Pie!



Look for the smiles that will ! light up family faces when you crusty corn bread topping.

Here's a dish that has a winning way with left-over roast beef and plenty of good vegetables. It's practically a meal in itself, and t takes so little time to prepare. Your meat pie with corn bread

topping can be served at the table in its baking dish. As the serving spoon breaks through the corn bread crust, you'll love the wonderful aroma that greets you, and are used really welcome the good flavor powder.) that has been sealed in by the corn bread. There will be no cold second helpings because the corn bread tends to hold the heat in.

Meat Pie With Corn Bread Topping (A good way to use left-over meat and vegetables)

1 cup cooked, diced carrots

1 cup cooked, diced celery cup cooked, diced potatoes 1/2 cup cooked peas

1 tablespoon grated onion 2 cups celery

cup corn meal

1/2 cup flour

14 teaspoon baking powder 1 egg yolk % cup milk

1 tablespoon melted butter or margarine

(If self-rising corn meal and flour' are used, omit salt and baking

Combine all filling ingredients in a. 11/2-quart greased casserole. Sift together corn meal and other dry ingredients. Combine beaten egg yolk, milk, and melted fat. Add to dry ingredients, mixing only until moistened. Pour batter evenly over meat and vegetables in casserole. Bake in a 400°F, oven, for 20 to 25 minutes, until the corn bread just starts to shrink from the sides of the casserole. Yield: 6 servings.

Mr .and Mrs. Raymond Paetzold and Mr. and Mrs. Carol Newsom, just back from Hawaii, left Sunday, December 7, for an extended vacation in Corpus Christi.

Mr. and Mrs. Jerry Harding of Canyon visited in the home of her parents, Mr. and Mrs. J .V.



JOHN MCLEAN Insurance Agency "23 Years of Insurance

Know How" 27 West 3rd

Christmas Fun For The Family

COLLEGE STATION - Part of the fun of Christmas is getting the family to do things together. This fun can be increased when members are active in planning and creating Christmas decorations and gifts that have the personal touch.

Lucille Moore, recreational specialist for the Texas Agricultural Extension Service, makes a suggestion for such a Christmas fun activity that could be done when only the family was present or a special "how-to" party with

The idea is to mould Christmas figures that can be used as decorative touches for the living or dining room. The figures can be created by each person's ingenity, or copies made of biblical

haracters, snow men or angels. The specialist says make your wn moulding clay using one cup salt, one of flour, a teaspoon alum, and about a half cup of water knead this well and you are ready to mould Christmas figures. Add clove eyes and berry mouths to snow men, or tiny can-

dles to the angel figures.

The material dries a shiney white and then can be tinted with

Have fun with your family and friends this Christmas by plan-ning to do things together, Moulding Christmas figures as Miss Moore suggest may be the beginning of many other artistic at-Phone 273 tempts and family evenings toMrs. J. M. Thomson gave the Special guests present were welcome to the thirty special Mesdames; N. D. Bartlett Jr., C. Kinsey, J. W. Kirby, F. P. Joe Reinauer, Gerald Wilson, Miss guests, presenting each with tiny Chas. Hood, J. O. Newell, Colby Lyons, J. R. Overstreet, G. P. Frances Turrentine and the hostboxes of iris bulbs as gifts.

annual guest day program in the of the club, introduced Don Moore form of a Christmas tea in the public school music director, who Galley, D. H. Alexander, W. L. presented eight girls who sang Jones, J. T. Gilbreath Jr., Bill Christmas carols.

Stanford, Dick Miller, F. H. Ob-Highlight of the program was ertheir, Owen Stagner, Richard

Members attending the party of arrangements were Mesdames; background music. Mrs. George Howard Armstrong, Tom Alder-Graham presided at the silver ser- son, O. M. Dickey, S. L. Easley, George Graham, J. B. Harlin, E.

HUNTER'S FOOD MARKET 219 Sampson - Ph. 143 - Free Delivery

HIGHEST QUALITY

Prices Effective Thursday - Friday - Saturday & Monday

MEATS

Sun-Ray - All Meat - 1 lb. Cello Pkg.

Swift's Oriole - Sealed Pkg.

Round or Loin Beef - Lb.

Pork Shoulder - Lb.

FLOUR

WILSONS - SHORTENING

POTTED MEAT

White Swan - Pure Meat

White Swan - No. 300 Can

White Swan - Italian - 12 oz. Jar

SPANISH RICE

PEPPERS

FANCY PINK

POP CORN

KRAUT

WELCHES

White Swan - 10 oz

White Swan - 2 No. 303

CONCHO - TALL CAN

BAKE-RITE 3 16. 59° PEACHES 3 No. 21/2 79°

CLOROX, Bleach 2 Cans 15c

GOLD COAST - SPICED

MACRONI Skinners - 6 oz. Pkg.

PRESERVES

gt. 15c

White Swan - Peach -Apricot - 12 oz.

POWDERED OR BROWN

1 lb. Packages

PUMPKIN

White Swan - 2 No. 300 Cans

19

PEAS & CARROTS Libbys - No. 303 Can

14 oz.

Bottle

DIAL SOAP 2 Bath Size

PEAS - TOTS White Swan - No. 303

GRAPE-JUICE

DROMEDARY

CAKE-MIX

Packages

LIBBY'S

ORANGES Mexico - Navels - Fancy Ib.

APPLES Mesareds - 2 lbs.

SPUDS

Russets - Mesh Bag - 10 lb.

DOG FOOD Kim - 3 Tall Cans

EGG NOODLES

White Swan - 2 - 5 oz. Pkgs.

SALT Mortons - 2 Round Boxes

KIMBELLS

JUICE

No. 21/2

We Reserve Right To Limit Quantities

2 303 Cans 55c

46 oz. Can 29c

44 oz. Pkg. 39c

40 oz. Pkg. 45c

12 o'z. Can 58c

10 lb. sack 85c

WHEAT or RICE CHEX box 19c

TOMATO JUICE 5 3 4 oz. Can5c

Philippine Veterans Back Home For Visit; Holiday Activities Underway

By Mrs. E. R. Day Sr.

Master Sgt. and Mrs. Howard Mrs. James K. Sikes iggers and their two sons, Gary and Cindy of Lubbock visited in nd Tony, recently returned home om the Philippines. They are girls Sunday.

siting in the home of her par
siting in the home of her parsiting in the home of her parnts. Mr. and Mrs. A. W. Anony Sr. Howard has been servg in the army in the Philippines r some time. His wife and chilren left the States about a year go to jon him there. They are so visiting in Hobart, Okla., ith his parents. He and the famwill go to Fort Worth where will be stationed for some time. Mrs. Ed Caskey and Mrs. Geo. roome of Amarillo were diner guests in the home of Mrs.

K. Kendrick Tuesday. Commissioner E. R. Day Sr. atended County Court in Farwell

Mr. and Mrs. M. M. Shirley and fr. and Mrs. Lon Shirley and mily were in Littlefield Mony to attend the funeral of Mr. illiams. He was a land owner in

rilliams. He was a land owner in the Friona territory and was very rell known in this area.

Mr. and Mrs. E. R. Day Sr. were a Amarillo Saturday where Mr. ay took 'care of business and Irs. Day and Tila Rue attended football game between the marillo Amjets and the team at heppard Field.

Mrs. S. H. Osborn and Sally ad Mrs. Roy Clements were nopping in Amarillo Saturday. Mr. and Mrs. Ralmon White of riona went to Dallas Thursday nd drove a new GMC truck and ickup back to Friona as they re-

Mr. and Mrs. T. B. Armstrong nd Mr. and Mrs. E. R. Day were n New Mexico Sunday sight see-Mr. and Mrs. Dallas E. Coldiron

nd family of Hereford visited in riona Sunday with his mother, Irs. J. M. Bradley. Mr. and Mrs. P. L. London, Jer-

and Janie are visiting his broer and family, Mr. and Mrs. C. London in Casville, Mo., this

TASTES GOOD IN TEXAS

oods and Nutrition Specialists Texas Agricultural Extension Service

A & M College Recipe of the Week Christmas Candies Chocolate Fudge cups sugar

cup milk 1 to 2 squares of chocolate 2 tablespoons corn syrup Few grains of salt

2 tablespoons butter or margar-

1 teaspon vanilla Mix sugar, milk, corn syrup, alt and chocolate. Stir frequently ntil augar dissolves and chocoate metts. Cook to soft ball stage 250-F to 240-F). Add butter, re-nove from fire. Cool to slightly ore than lukewarm. Add vanlla. Beat until it is creamy and as lost its gloss, then pour quicky into oiled pans making a 4-1 nch layer. Cut into 1 inch squares when nearly cold. It may be kneaed and ntolded if preferred.

Nut Fudge: Add 1/2 to 2/3 cups arsely chopped nuts to fudge ust before pouring into pans.

Marshmellow Fudge: Add 1 cup hopped marshmellows just be-bre turning into pans. Marsh-

igs, candied cherries, or candied range peel to fudge just before

irning into pan. Heaven Delight 3 cups sugar

1 cup corn syrup 1½ pound candied cherries 1½ cups cream

1/2 pound candied pineapple pound walnuts ½ pound pecans ½ pound Brazil nuts

Cook sugar, corn syrup, and eam to firm ball stage. Beat unil almost ready to lose glossiness.
Add nuts and fruit. Mold into loaf an (3" x 8") lined with waxed per. Garnish with nuts, pineapand cherries. Slice.

2½ cups sugar 1 cup milk

1/2 pound dates, seeded
1/4 cup chopped nut meats
1/2 Cook sugar, milk, and dates to oft ball stage (235-240F). Stir as soft ball stage (235-240F). Stir as meeded to prevent burning. Remove from fire. Cool to slightly more than luke warm. Beat until it begins to harden. Add nuts and turn onto a damp cloth. Shape into a roll. Let stand until firm. Cut into slices as needed. This candy will keep some time if tightly covered.

Timely Tips

1. Pans chosen for candy making should be of suitable size, not

should be of suitable size, not o large but allowing space for colling up". One with a smooth rface and of material thick igh to prevent scorching is

for stirring candy as they do not scratch pan and are easy to han-

Mr. and Mrs. A. O. Drake visited in the home of Mr. and Mrs. P. O. Southall Sunday.

the home of Mrs. Grace Hart and

Mrs. Treva Reese and Teddy of Canyon visited her parents and brothers, the A. O. Drakes and Arthur and Earl Drake. Mrs. Roy T. Slagel and Mrs H

C. Kendrick were in Amarillo Friday attending the Home Arts Mrs. Oscar Baxter and J. L. and Mrs. Jim Baxter and Joy were in Clovis shopping Tuesday.

Miss Beverly Sue Jones, daughter of Mr. and Mrs. Sam Jones of Friona, was elected sweetheart in the Friona School Band. On Monday night, a slumber

party honoring Beverly Sue Jones on her 17 birthday was held at the home of Mary Joyce Renner. There were six girls present.
Mr. and Mrs. Mike Pavalos are

returning to Friona December 15, to begin work as technician at the Parmer County Hospital. Mike left here about a year ago with his family. They have one son, Michael.

At a tea given at the Friona Club House Sunday from four to five, Mr. and Mrs. Carl Maurer announced the engagement and approaching marriage of their daughter, Shirley, to Hank Donley of Artesia, N. M. The wedding

date is December 27.
Mr. and Mrs. J. G. McFarland left Monday for Fort Worth where they will attend a showing of the new 1953 Oldsmobile. They will go on to Dallas where they will visit their daughter, Miss Lunell McFarland, who is attending school in Dallas.

Friona basketball teams won second place at the Farwell tournament last week. The girls lost to Farwell by one point and Adri-an beat the Friona Chiefs. De-nise Magness and Mary Joyce Renner and Darrell Robbins made all tournament team. The Friona team will be in Whiteface this

week-end attending a tournament.

The Friona Chieftein mother's club gave the annual football banquet Tuesday night December 9. This year, the banquet was late as the team won the District and lost to Idalou in the game there on November 26.

Mr. and Mrs. Frank Spring were hosts at a supper Tuesday for Mr. and Mrs. Newton Harrell of Claude. Other guests were Mr. and Mrs. Dan Ethridge of Friona. Emmett R. Day Sr. made a business trip to Lubbock Tues-

day.

Miss Jo Phillips visited in Lubbock last week-end. Mrs. Carl Maurer and Shirley first of the week.

Deaf Smith County Library has received a new shipment of books this week. Mrs. Jake Boydston announced that she has several books that have been frequently called for. They are: "The Presidency" by Larant; "Sironia, Texas", which is a novel in two volumes." umes by Madison Cooper; "Great Stars of the American Stage" by Daniel Blum, which is something entirely new for this library;
"Steamboat Gothio" by Keyes;
"Big Bend" by J. O. Langford;
"The Wonderful Country" by Tom nellows will melt and lose their Lea and "The Shape of Sunday", the biography of the great author, Lloyd C. Douglas, written by his daughters, Verginia Douglas Sultana raisins, or chopped dates, Dawson and Betty Douglas Wil-

Other new books include "Stars
Over Bethlehem", a Christmas
story by Opal Wheeler; "The River Garden of Pure Repose" by
Grace M. Boynton; "The Comancheros" by Paul I. Wellman; 'The Course of Empire" by Bernard De Voto; "The Flagstad Manuscript" by Louis Biancolli; "Theatre World" by Daniel Blum; "Dirty World" by Daniel Blum; "Dirty Hands Across the Sea" by Eleanor and Leo Bayer; "If You Like Hazel" by Ted Key; "Desperate Women" by James D. Horon; "The Home Freezer Book" Viking; "Year In, Year Out" by A. A. Milne; "The Best Plays of 1951-52" edited by John Chapman; "Civic Viotories" by Childs; "Double Trouble" by Charles and Eugene Jones; "Mr. Wizard's Science Secrets", by Don Herbert; "The Last Resorts" by Cleveland Amory; "McCarthy" by Jack Anderson and Ronald W. May; "Troy Chimneys" by Margaret Kennedy; "Give Us This Valley" by Tom Horn; and "Thunder in the Southwest" by Oren Arnold.

GRAHAM HOME AGAIN

Billy Graham is home again af-ter spending a month in Veterans Hospital in Amarillo where he underwent a major operation. He will return to the hospital in January for check-ups but relaties report his condition as fine.

Mr, and Mrs. Jimmie Allred and family went to Plainview Sat-urday to see the Claude, Idalou regional championship football



LARD 3 lb ctn 47c

Eatwell - 15 oz. Can

Kraft - 8 oz. Bottle

FRENCH DRESSING

New Crop - Roasted

WALNUTS

Lb. Cello Bag

43c

AVOCODAS

Large Size

each 17c

Marsh Seedless

Grapefruit

1b. 10c

Christmas Mix

Christmas Mix

Cut Rock Candy

Blue Ribbon Mix

100% Filled Candy

Minature Cut Rock Candy

Minature Ribbon Candy

FRESH HOLIDAY CANDY

6 oz. pkg. 17c

PEANUTS 1b. cello bag 29c

MACKEREL

Sunshine

CHEEZ-IT

PEAS

CORN

Garth Cut - 2 No. 303 Cans

Aywon - 2 No. 303 Cans

BEANS & POTATOES

Kuner Cream Style Golden

SWEET POTATOES

ASPARAGUS TIPS

U. S. No. 1 Idaho

POTATOES

5 lb. 33c

Sweet Juicy Calif.

ORANGES

2 lbs. 25c

Red Delicious

APPLES

1b. 19c

2 lb. Bag 57c

14 oz. Bag 27c

14 oz. Bag 27c

10 oz. Bag 25c

9 oz. Bag 27c

14 oz. Bag 27c

14 oz. Bag 39c

14 oz. Bag 27c

SAUER KRAUT No. 300 Can 10c

KIDNEY BEANS 2 No. 300 Cans 27c

LIMA BEANS

Campfire - 2 No. 300 Cans

Pride of The Ozarks - No. 21/2 Can

Del Monte Blended - Picnic Can

Van Camp's New Orleans Style

No. 303 Can 19c

32c

GREEN BEANS

American Beauty

Armour

Libby Pineapple

JUICE 46-oz. Can 32c

Swifts Premium 1 lb. cello 45c FRANKS Tall Corn - Deckers Iowa Pork lb. 45c BACON

U. S. Good Arm

BEEF ROAST

1b. 59c

Cello Pkg.

PERCH FISH FILLETS lb. 39c

Sugar Cured

lb. 29c **BACON SQUARES**

U. S. Good Beef - Meaty

SHORT RIBS

lb. 35c

Loin End From Fresh Pork Roast

PORK

1b. 49c

Paulette

3 rolls 12c TOILET TISSUE

Oscar Mayer 12 oz. Can 39c LUNCHEON MEAT Heinz Boston Style Tomato Sauce lb . Can 17c BAKED BEANS 2 Tall Cans 23c **TOMATO SOUP** 14 oz. Bot. 25c KETCHUP qt. Boi. 27c VINEGAR Tall Cans 17c **COOKED SPAGHETTI**

BAKERITE

3 lb. Can 67c VIENNA SAUSAGE 2 1/2-Size Cans 43c

KARO SYRUP

Sunshine Krispy CRACKERS lh. Pkg. 25c CHILI With BEANS lb. Can 39c

11/2 Bot. 23c

Anglo CORNED BEEF 12-oz. Can 56c

FAB Giant Pkg. 73c CHOPPED HAM 12-oz. Can 55c

Sparkling Mix Candy

Clarette Ldy. Dampning Bag 75c Each

> Toilet Soap PALMOLIVE 3 Reg. Bars 23c

POTTED MEAT 1/4-Size Cans 19c 2 1/2-Size Cans 29c

Baby Food Ceceal Rice Barley - Cereal - Oatmeal GERBERS 8-oz. Pkg. 17c

Toilet Soap Cashmere Bouquet 2 Bath Bars 23c

ALL GRINDS

Del Monte

Grapeade

Cake Flour

Large Pkg.

BISQUICK

Ralston Cereal

Baby George

ROAST BEEF

MARYLAND

CLUB

Pillsbury

FLOUR

SOFTASILK

PEARS

HI-C

LE CAN 590

Holly Beet

SUGAR

5 lb. bag 45c

3 boxes 25c

All Flavors

JELL-0

Buy Your Christmas Trees At Furr Food & Save. Any Size

Snow Crop

ORANGE JUICE

12 oz. Can 35c

Snow Crop

BROCCOLI SPEARS 10 oz. Pkg. 29c

Snow Crop 10 oz. Pkg. 25c BUTTER BEANS

Snow Crop **GREEN PEAS** 12 oz. Pkg. 19c

Snow Crop

MIXED VEGETABLES 10 oz. Pkg. 19c

Snow Crop

STRAWBERRIES 2 12 oz. Pkgs 69c

VEL Giant Pkg. 73c

Cleanser AJAX

4 Tall Cans 49c

Laundry Bleach

CLOROX

LAUNDRY SOAP 6 Giant Bars 45c Beauty Soap VEL

Lge. Bar 19c

Crystal White

1/2 Gal. Jug 29c

Fresh Country

Guaranteed

Pudding Dessert Myte-Fine Or Kremel

EGGS

Nabisco - Cake Pan Free

Cherries

Homemade Ribbon Cane

Vinnedge

SYRUP

Gladiola

FRUIT CAKES 5 lbs.

New Patio - No. 300 Can Patio Beans Free,

CHILI BLEND ½ lb. pkg. 39°

STRAWBERRIES Libbys - Fresh Frozen or Frozen Maid

All Popular Brands

Ocean Perch, Fresh Frozen, Boneless

MIXED FRUIT

For Fruit Cakes Lyons Radiant Mix

25



1/4 Lb. Pkg.

16 Tea Bags

19

8 Vegetables Juices

46 oz. Can

12 oz. Can

6 oz. Can

35c

each 19c

Box 2.99

1b. Pkg. 59c

Box 4.29

10c

Shrimp

CORN MUFFIN MIX

PRODUCE COCONUT

Bakers Box Jello

Campfire \$A49 PORK & BEANS

doz.

No. 300 Can

All Flavors

Campfire

VIENNA SAUSAGE CHILI, No Beans No. 2 Can 59°

Per Can

Red Sour Pitted

All Hydrogenated Shortening

3 lb. Can 77° BAKE RITE

Bright & Early

lb. 65° 5 lb. Can 89 COFFEE

Luncheon 12 Oz. Can

Sturgeon Bay

No. 2 Can

Oscar Meyer

10°

10°

19 ROAS Fresh Frozen

Contains Ocean Perch, Scallops, Oysters, and

Pudding Free

TENDER CLUBS U. S. GOOD & CHOICE BEEF

lb.

79° 57°

Short RIDS U. S. GOOD & CHOICE CUT UP BEEF

U. S. GOOD & CHOICE ARM ROUND BEEF

67 lb.

lb.

CORN KING

U. S. GOOD & CHOICE LEAN CHUCK BEEF

lb.

47

39

Bud To Blossom Garden Club **Bake Sale**

Sat. 13th



Large Calif. **AVOCADOS**

> Box ORANGES Florida - 100 Count

Calif. Navel -- 75 or 100

Brazil Nuts

NIGGEB-TOES

Sweet and Tender Cello Pak

CARROTS 2 Cello Pkgs. 29c

Wash. Delicious, Extra Fancy

138 Count Box 6.98 BOX APPLES



Just December

REMAINING

To Avail Yourself Of The

HEREFORD RIDERS ON PARADE ... The above picture of Mr. and Mrs. Wiley Roberson was snapped just before the annual Christmas parade in which the Hereford Riders appeared. The group appeared in new hats, new jackets and other togs. Mr.

and Mrs. Roberson are long-time members of the club and have been active participants in all events. Other club members will be presented from time to time. W. H. Patton

FOIBLES

By Kent Snare

Last Saturday I was skimming | screaming about is the fact 'that the remnant of the 1952 regular the big wigs have deleted the footballer season, by skipping the dial here and there . . . Being in- no wand if you succeed it gives bound on account of a thick-head the ball to the opposition, whotype of cold, when ether- blythely trade one point for a wise came one from the Tech- chance to make 2 or more . . /. North Carolina State game broad- This elimination of the option is cast, that didn't alleviate the cra- a direct swipe at the ball control nium density much : . . Their an-nouncer came up with this gem: ly successful in this run and fire

a player down on the field. ball control tutors have been Al-Here comes the tra ner. . Here len and Iba of the Okie Ags . . . comes the doctor . . . But folks. The big wigs seem to think it fair, he's not hurt much they're just that if you can't outplay them, trying to get him to breath . . . then out-legislate 'em. . . . As Isn't it about time for the an- you know Iba has won many a nual SWC yammer fest?? Do you national honor and last season suppose this is the lap when they Phog took the NCAA with his divest themselves of Arkansas Kansas Jayhawks and put a coand take in Oklahoma?? There's vey of them on the Olympic so little ballyhoo extant, that the champs I still think that above may be about to happen. . . Chesty Walker was badly out-Two of the better known col- smarted by Floydada's Watson. . . .

legiate coaches, who frequently Per Gillentine, the half time wait drop verbal block busters, have to deploy sneakers, was to prehave been exuding at the mouth clude Chesty's doing likewise, again. . . One of them, Jim Ta- which is good logic and undubinecessarily worded himself into a he could have had his club in deep pocket The other, Dr. BB shoes, with Floydada accoutmade freely with the words, has worries.'.... With sound footto me, a very just protest althoung available, Floydada looked to

it may be a whit too loud. . . . The | be within 4 tds as good as Philthe new basketball rule of one lips count over Childress, 39-0? ?? for one The rule which riled Allen is section 7 of Rule 10 in Allen is section 7 of Rule 10 in the NCAA guide It reads Parks, Cummings in part; "During the first 29 minutes of a 32 minute game and the first 37 minutes of a 40 minute game, the ordinary penalty for a personal foul is a free throw, folowed by a second free throw if the first is unsuccessful. During the last three minutes of the fourth period and of any overtime periods, the one-one pro-

Barn Saturday night. vision is replaced by a two shot over Farmer Jones Murdock. Murpenalty. This means that in this dock took the first fall, however, part of the game any foul that in 15 minutes, with a top body would call for one free throw press. Parks took the second fell plus a second, free throw if the in seven minutes with a twisting first is missed in the rest of the headlock, then repeated in five game, will be penalized by two minutes with the same hold. free throws in the last three minutes. If either of these free claiming his victory over Art Nelthrows is unsuccessful, there is no substitute free throw. The first two falls of the event, both foregoing one-one does not apply

to double fouls or fouls against a player trying for a goal, or multiple fouls or profit fouls. Each of these is handled just as formerly This means, of course, D. W. Allmon and son. that any foul in the final 3 minutes will be a two-shot foul automatically". One big result of this rule will be to turn the game into an interminable affair. For

mer Osborn from Bellview, N. M. were in Hereford Monday shopexample in last Friday's games: Bowling Green-Gustavus Adolphus, a total of 98 foul attempts; Wyoming-Montana State, 68; OCU-Oklahoma Baptist, 98 and Saturday the Whitefaces and San-

dies had 80 chances in a 32 minute affray . . . This rule is pedicated on mediocrity instead of excellence, if you miss one, you don't get charged for this miss, you mere gets one more try. In cidentally the scorers show all attempts and credit hits Of course what the Doc is really

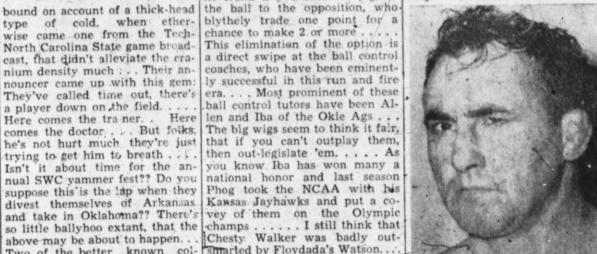
Tired of BUY

With this modern washday miracle at your elbow you can fluff-dry your clothes to a perfect softness with no work at all.

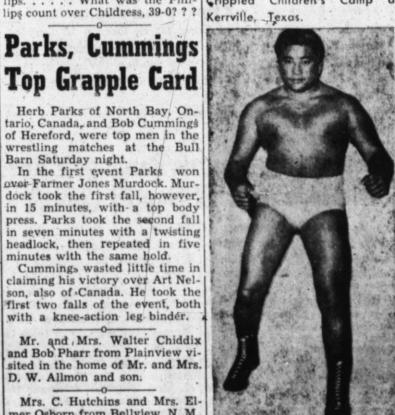


Hereford Implement Co.

Fancy and Plain Basketball Team Travels To Happy Meet Dec. 11-13



tum, who has never been noted tably concise . . . However meters, for sagacious remarks, has unthinks, if Chesty had been alert, grudge bout, with Canadian the losers are stated to meet at center. Herb Parks. Lions Club proceeds Phog Allen, who also, has always red, thus and too, and had no from the wrestling matches, Dec. 13 and Dec. 20, including concessions, wiff be donated to the good doctor, and me, is "agin" lips. What was the Phil- Crippled Children's Camp at



13, to enter a tournament. Also the tournament. entered in the tournament are Nazareth, Price A and B teams, Canyon A and B teams, and Per-

The tournament schedule fol-

Canyon vs. Nazareth Price B vs. Happy Hereford vs. Price Canyon B .- vs. Perryton

Winner of the Canyon-Nazarwrestling program here in a at 9 o'clock Saturday night to de- Buddy Godfrey, guard; Jackie cide first and second places, while Burrus, forward; Frances Boyd,

will travel to Happy, Dec. 11-12- termine third and fourth places in

A Squad Members

Coach Stark said that Hereford's A squad is now carrying ryton. The Hereford B squad will 10 players on the roster: Marshal not enter, Coach Wayne Stark Wilson, guard; Gene White, center; Bill Carmichael, guard; Raymond Dement, guard; Gene Dickson, forward; R. L. Laymon, forward; Everett Allen, forward; Ralph Atebley, guard; Tommie Woodford, forward; and Joe Streun, center

Hereford B Squad The B squad is carrying 13 playth tangle will meet the winner of ers: Robert Woolsey, guard; Du-Price B-Happy at 9 o'clock Fri- ane Wallace, guard; Joel Newman, day evening; winner of the Here- center; Logan Cummings, forford-Price game will meet win-ner of Canyon B-Perryton game Keith Hodges, forward; Homer BOB CUMMINGS of Hereford at 7 o'clock Friday evening. Win- Hershey, forward, Lynn Bybee, will top the Saturday, night ners of these two games will play forward; Dick Hagar, forward;

Lions Schedule Benefit Matches

Saturday night will take on two now living in Hereford, and a nanew aspects, according to Presi- tive Texan are appearing in a dent Don Zimmerman. The pro- double main event that should gram will be strictly of interna- provide the fans with plenty of tional flavor, and all proceeds due exciting entertainment. the Lions Club, including concessions sales, will be donated to Cummings, formerly of Oregon, the Texas' Lions Camp for crip- now of Herefrod, and Herb Parks, pled children.

The camp, a \$500,000 project, North Bay, Ontario, affords recreational and educational facilities for any crippled and it could develop into a real child in Texas, Zimmerman said. battle although both men are ca-The Hereford club is attempting pable of wrestling clean and to raise \$1,200 for their part in scientifically. Each has a short

The Lions Club wrestling card (Northwestern U. S. competitor,

Topping the card will be Bob rough but agile Canadian from

There's a bit of a grudge here,

temper. Back to the international aspects, the card shows a husky Canadian, a handsome Filipino, a

The Hereford Brand

Hereford, Texas, Thursday, December 11, 1952

The low-priced FORD F-6 carries up to

800 lbs. MORE PAYLOAD

than other leading 2-tonners

with a knee-action leg-binder.

and Bob Pharr from Plainview vi-

sited in the home of Mr. and Mrs.

Mrs. C. Hutchins and Mrs. El-



The low-priced FORD F-5

LS ALL OTHER 1/2 TO



Only 11/2-ton truck with choice of 106-h.p. V-8 or new LOW-FRICTION 101-h.p. Cost Clipper Six! Saves up to 1 gallon in 7! The Economy Run proved that 3 out of 4 Ford F-5's run for less than 31/2 a mile (gas, oil and service costs, but not including fixed expenses, such as taxes, depreciation, licenses, etc.)! G.V.W. 14,000 lbs.—payload capacity goes over 8,600 lbs.!

Hereford Implement Co.

We Will Allow At Least

INTERNATIONAL

REFRIGERATOR

TRADE - IN

We have a few refrigerators of present vintage which we would like to put in the hands of users...so if you have need of a new refrigerator, which to date, is the last word in design and performance and which come to you fully warranted, come into the Hereford Implement Co. and talk trade with us. We will sur-prise you and ourselves with the allowance offered if you have a trade or if you don't

HARVESTER

OFFER

For Any Refrigerator In Operating Condition

You Have No Trade-In We Will Give Maximum Consideration on a Straight Deal.

Hereford Implement Co.

Rey Urbano meets tough cometition in his debut here, no less than Frankie Hill Murdock, the long-haired, long-whiskered, mustachioed farmer from Waxaha-

chie, Texas. That's a big assignment for young Urbano, but the latter learned his wrestling under the keen tutorship of Pantaleon Manlapig, most popular and sensationa wrestler the islands ever produced, and there's no doubt that he knows his way around the ring.

Mr. and Mrs. J. A. Pitman and on John Douglas, and Mr. and Mrs. J A. McWhorter were in Canadian over the week-end where they attended the wedding of a friend and enjoyed some quail hunting.

Mr and Mrs. Bert Boomer and children were in Clarendon the past week end visiting with her parents, Mr. and Mrs. Walter Taylor ,and other relatives.

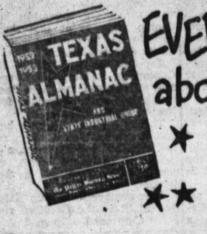
Mr and Mrs. Bob Lawrence and Mr. and Mrs. B. E. Roberson were attending to business and shopping in Amarillo Thursday.

Rev. R. H. Cagle left Tuesday for Dallas where he is attending an executive board meet held by the Texas Baptist General Con-

Each match goes for two out

Beautiful Paint Setlas and other Potted Plants & Cut Flowers for Xmas at reasonable prices. 0% off for cash. Credit if prefered. Phone 773. Christmas card with every Christmas order.

> HEREFORD ELORAL 209 HIGGINS



TEXAS EVERYTHING
MANAC about Texas!

On every county, an individual map, killing frost dates, grow-ing seasons, average rainfall by months, production figures,

Lots of good reading in 672 pages.

The latest Texas Almanac is actually an encyclopedia of Texas. Subjects range from Texas prehistoric eras to complete 1951 statistics. There are the laws enacted by the last Legislature, school population and enrollment, the Gilmer-Aikin Acts, and the State Constitution. Data on Texas industry, oil, labor and many

The Dallas Morning News ----- MAIL THIS COUPON

TEXAS ALMANAC AND STATE INDUSTRIAL GUIDE THE DALLAS MORNING NEWS, Belles 2, Texas

Please send to

STREET NO. CITY AND STATE

Enclosed is remittance in the amount of \$.

Copies Clothbound, Counter Price \$1.75 (By mail \$1.89) per copy Copies Paperbound, Counter Price \$1.25 (By mail \$1.44) per copy

"I use the New 1952 Estate Gas Range because it GRILLS, BAKES, BARBECUES!

Authority On Good Food Dunean Hines



See the Range that's used by DUNCAN HINES

range with the Hide-Away Grid-All for grilling . . . the giant Air-Flow Oven for baking ... , the Bar-B-Kewer meat even for barbecuing . . . the new Center Simmer Burners that give ideal "keep-warm" heat ... the Timelistate for completely automatic. "absentee cooking". See this famous range that solves your No. 1 mealtime problem of getting everything ready

Butane and

ALSO:

Electric Estates

at once, without rushing and scrambling for pan space! EALINE GAS RANGES Hereford Implement Co.



TRANSPORT LOADS AT CORPUS CHRISTI .. Men of the 75th Air Depot Wing from Kelly Air Force Base, San Antonio, board the Navy Teansport Gen. W. H. Gordon at Corpus Christi, Tex., for an undisclosed overseas destination. The Defense Department estimates that loading the unit at the south Texas port saved \$400,000 in transportation costs. (AP

Community Mourns Passing Of Rev. Wilson, Pastor Of Baptist Church

By Mrs. Owen Andrews

sage was carried from house to while. house that the pastor of the Frio the church as the word was circulated. Only short devotional services were held at the church in place of the usual morning, and Mr. and Mrs. E. F. Vogler and evening services.

The Wilsons had visited their son, T. J. and family; Rev. Wilton from Thursday morning un- Vogler place during their abtil Saturday morning when they returned home. Saturday evening they were in Hereford and la- Schmidt moved Friday from Fort ter the Lester Irwins visited them Sill Reception Center to El Paso at home. He prepared his sermon and their friends may address for Sunday morning and then re- them as follows; tired for the night.

Rev. and Mrs. Wilson were awhen he died quite sudder ly at 5:20 in the morning, after waking and complaining of feeling ill, only a short time before. Mrs. Wilson then went to the nearest neighbor, the Henry Andrews, for help. Two of the Wilhart, with their families arived ville, recently. that morning and the other son, in California, arived by plane in Amarillo Monday morning.

A funeral service was held at Baptist church, Hereford, and sons and Nelle Simpson. Rev. W. H. Thompson, conducted

SEE

Hereford

NOW

interment was in the Anton ce-Frio Community was awaken- metery. Mrs. Wilson remained at ed Sunday morning as the mes- Anton to visit her relatives for a

The Joe Davenports have re-Baptist church was dead. Folk cently returned from Merkel, gathered at the pastor's home and where Joe's grandfather, T. J. Melton ,died. Burial was there on

children and Mrs. Vogler's mother, Mrs. Drager, returned last week from several days visit at son's sister, Mrs. Twilley and fam- Copperas Cove, located near Ausliy; Mrs. Wilson's mother, Mrs. tin. Freddie Vogler, E. F.'s bro-Barton, and other relatives at An- ther of Lamesa, stayed at the

Clark Andrews and Leonard

US54079761 Pyt. Leonard Schmidt US54079762 Detachment 15, Battery D 33 Gun Battalion, Ft. Bliss, Texas

Pvt. Clark Andrews

Mr. and Mrs. Glen Gripp and Monte visited Mrs. Gripp's parson sons, T. J. and Charles of Dal- ents, the Tait Morings at Stephen-

Mr. and Mrs. John Simpson en-Roy, of the Air Force, stationed tertained a house full of company during the week end. Visitors on Sunday were Mr. and Mrs. Earl Carpenter and son of Mcthe Frio Baptist church at 11:30 Lean, Mr. and Mrs. Jess Altman of Monday morning, directed by Amarillo, Mrs. Essie Carpenter of Lester Irwin, The Young Peoples Melburn, Ark., Mr and Mrs. Tom Choir of which Brother Wilson Roach and family of Amarillo, was so proud, sang for the service. Mrs. Ellen Ingrahm, Mrs. Ethel Betty and Glenda Robbins sang a McCurty, Mrs. Barnes, all of Lazspecial number. Rev. H. V. Fields buddie, Judie Shirley of Friona, of the Avenue Baptist church as- Mr. and Mrs. J. C. Simpson and sisted by Rev. R. H. Cagle, First children, Mrs. Sam Lindley and

Mr. and Mrs. John Simpson, Mrs. Sam Lindley and boys visit-. The Anton Baptist church was ed their daughter and sister, Mrs. n charge of the service there and Leon Roberts and family of Well-

Emerson

EMERSON

TELEVISION

At The

Implement

gton, from Tuesday until Fri-

Homemakers Club met December 3 at Frio. A program with a round table discussion of suggestions for Christmas decorations was the theme of the meeting. The Christmas party will be on Tuesday, Dec. 16, at the Owen Andrews home. Pollyanna friends will be revealed at that time with Christmas gifts, and those who may not have Pollyanna friends may bring gifts for the party, also. New secret pals names will be drawn, and a program with Mrs. E. F. Vogler in charge, will be given. Present for the last week's meeting were Mesdames; C. N. McClure, Glenn Gripp, E. H. Little, E. F. Vogler, Joe Davenport, T. L. Sparkman, W. A. Springer and Owen Andrews.

Mr. and Mrs. Olin Parris have been spending a great deal time at Lubbock, with Mrs. Parris' grandfather Parker, who has undergone two long operations in the last two weeks. he was reported to be doing well, the first of

Mrs. J. R. Johnson and Mrs. A. L. Manjeot were in Amarillo Sat-

Christmas Gifts From The Kitchen

from the kitchen have an appetizing appeal and the personal touch many persons appreciate. Add a special touch to some of gestions include salted nuts pactichen. your favorite recipes, wrap the food in attractive dishes or containers and present to special friends for Christmas.

Louise Mason, foods and nutrition specialist for the Texas Agricultural Extension Service says everyone likes to receive gifts especially chosen. Strawberry preserves wrapped in bright colored paper or jelly molded in an old fashioned water goblet would please busy friend's whose time for cooking is limited. The specialist says cranberry jelly can be made at this time of the year from the fresh berries.

Package attractive tin boxes or baskets filled with divinity, fudge, caramel, peanut brittle or taffy candy. The containers will have many uses after the candy has been eaten.

Bake cookies on a new cookie

The Hereford Brand, Hereford, Texas, Thursday December 11, 1952

to grave Markland Texas, burndey December - 1, 195

sheet and wrap in cellophane, or kaged in pottery serving dishes, bake a loaf of cinnamon bread in a Christmas plum pudding or a a new pan and take while hot to fruit cake decorated with nuts someone special. Give an attrac- and fruits wrapped in foil or cel-COLLEGE STATION - Gifts tive bread cutting board with a lophane. good bread knife along with your Remember, you can say "Merry favorite yeast bread.

. The specialist says other sug- giving gifts from your own kit-

Christmas" in a personal way by

WANTED: DEALERS!

Hard Water in your area will make you money and save the customers money!! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating Hard Water. Write for information on Dealership.

Box 37, 1006 Burnett Street Fort Worth, Texas



Yes, Sir - - - Every High School'er Needs -

And Wants Most For Christmas

A PORTABLE TYPEWRITER

Ideal for Now - - for College - - for Business

ROYAL

Portable Typewriter

With Magic Margin

And Tabulator

INCLUDING TAX Cash Price \$103.58 11 Monthly Payments

12th Payment \$7.38

The Above Figures Include All Taxes, Interest, Etc.

REMINGTON

Portable Typewriter

With Key Set

Tabulator

Down Payment



Only 12 Monthly Payments each

CASH PRICE \$100.38

The Above Figures Include All Taxes, Interest, Etc.

IT COSTS NO MORE - - AND YOU DO

SEE WHAT YOU BUY!

Compare Prices --- Compare Terms!

Come In and Type On These Machines - - - TODAY

USE YOUR CREDIT AT THE FRIENDLY

Betsy Kay Simpson Honored At Party

Little Betsy Kay Simpson was uest at a birthday dinner in onor of her third birthday, givn by Mr. and Mrs. Gordon Withspoon and Neal in the Witheroon home.

Betsy is the daughter of Mr nd Mrs. Bill Simpson, who with etsy's brother Mickey, were alat the dinner.

Out of town guests were Mr. nd Mrs. C. O. Houser and Leon Friona and Mr. and Mrs. C. E. owart of Lockney, Mr. and Mrs. arold Loerwald and Mr. and rs. Jiggs Hartman and Denise ere guests from Hereford.

The

about bleaching

LINENS

There is no substitute for liquid bleaches!

You do need a liquid bleach for removing stains, odors and for disinfecting ... all in one operation!

No other washday product does these jobs as well. And you'll prefer Hi-lex Liquid because only Hi-lex contains Ingredient "X"... the perfect water-conditioning agent.

For hospital cleanliness, get Hi-lex liquid Bleach!





Taking Vitamins ?- TAKE THE KIND

THAT GIVE YOU 3 BIG EXTRAS-PLUS RED VITAMIN BIZ

NOW - 10 IMPORTANT VITAMINS, INCLUDING B12, PLUS

LIVER CONCENTRATE AND IRON - You may be vitamin-deficient. Your health, your good looks, your ability to earn a living — all may be affected by failure

product. That's why every day thousands are switching to Rexall Plenamins.

plement your diet with a dependable, protective yet non-fattening multi-vitamin

VITAMIN B12

each dose

contains 3

LIVER

CONCENTRATE, N.

BLEACH-DISINFECT-DEODORIZE

IRON

21/2 times

MIKE HARVEY CELEBRATED his seventh birthday Saturday with the above group to help. They are: (left to right) Rickey Roberts, Sharon Kinnon, Penny Jones, Jake Tiefel,

Mark Tiefel, Linda Layman, Meredith Hooper, MIKE HARVEY,

Patsy Pottorff; Rusty Howard, Jerry Don Whitiker, Sandy Cawthon, Jerry Dean Moore, Mike Wilson, Tim Gearn, Linda Larmer, Steven Thornton of Friona, Ronny Downey, Beverly Roberts, Staff Photo.

Johnny Whiteside Ninth Birthday

Johnny Whiteside celebrated his ninth birthday at a supper-theatre party at the home of his parents, Mr .and Mrs. Carroll Whiteside Monday afternoon. Decorations for the party carried out the Christmas idea with Christmas Arthur Tiefe' lollipops as favors.

Those enjoying the birthday fun were: Lynton Allred, James Virgil Strange, Billy Krumbein, Carl George McCaslin, Dickie Slaughter, Ronald Rayburn, Bobby Jackson, Bobby Hermandez, John Walden Scott, Billy Luck, Harroll Anderson, Sallie Whiteside, Carroll Leeland Whiteside, Robert Kinsey and the honoree.

FOLIC ACID

.2 milligram; requirement

VITAMIN D

21/2 times num daily adult

Mike Harvey Is Feted At Party

Mike Harvey celebrated his at a party given at the Harvey home by his mother, Mrs. Paul classes very hard to move and Harvey. The hostess was assisted by Mrs. Norris Larmer and Mrs.

for the party in decorations lower, topping at \$17 and \$17.25 throughout the house and a Monday. Sows were 75 cents to \$1 Christmas time birthday cake. Fa- off at \$12 to \$15.25. vors were fountain pens.

Children attending were; Rusty Howard, Mark and Jake Tiefel, Patsy Potorff, Sharon Tinnin, Jerry Morris, Penny Jones, Linda berts, Jerry Don Whitaker, Stephen Thornton of Friona, Ronnie Downey, Jerry Gearn, Merideth Hooper, Robbie and Mike Wilson, Glenda Layman and the honoree.

Cattle Prices Remain Down; Sales Heavier

FORT WORTH — Livestock \$5.50 to \$7.50. prices were again under heavy pressure at the start of the second week in December as recipts around the major marketing cir- former Hereford resident,s are in well visited in the Gerald Bancle were again far heavier than a Hereford for week ago. The only specie of live- with friends. Mr. and Mrs. Speistock in smaller numbers was gle who are traveling salesmen,

Most classes of cattle and calves | Hereford.

were fully 50 cents to \$1 below were fully 50 cents to \$1 below the low close of the previous Dawn Mothers week, in some cases this put prices \$1.50 or so under those of about ten days ago. Stocker demand continues very small, a few choice calves and yearlings in defifth birthday Saturday afternoon mand, and some outlets for stocker cows. However, most stocker

many sell for slaughter. Lambs ruled \$1 to \$1.50 under the previous week's high time. A Christmas theme was used Hogs opened steady to 25 cents

Good and choice slaughter steers and yearlings sold from \$20 to \$28.50 while plain and medium butcher cattle sold from \$12 to \$19, with ranny yearlings at \$9 to Larmer, Beverley and Rickey Ro- \$12. Fat cows cashed at \$12 to \$15,25, and canners and cutters sold from \$8 to \$12. Bulls cashed at \$10 to \$18.

Good and choice fat calves sold for \$18 to \$24, a few heavy weights to \$24 to \$25. Plain and medium butcher sorts sold from \$12 to \$17, down. Stocker cows sold for \$11 to \$18. -Good and choice fat lambs cashed at \$18 to \$20, and medium to

good kinds sold at \$17 to \$18. Stocker and feeder lambs drew \$11 to \$17. Fat yearlings sold for down. Slaughter ewes cashed at wait overseas assignment.

Mr. and Mrs. J. E. Speigle, moved to Portales when they left

To Give Party

Dawn third and fourth grade room mothers are sponsoring a benefit program December 12. It is to be a program of fun and laughter, guaranteeing a good time for the children, parents, and grandparents.

Program is Friday, December 12 and starts at 7:30 p.m. with comedy skits, vocal and instrumental music and stunts.

A good-will offering will be taken during the evening for the purpose of buying much needed, equipment for the Dawn School, Proceeds will go into the Dawn Parent's Council treasury to be used by the faculty of the school to buy equipment needed.

Everyone is invited, and no one s asked to contribute.

Visit In California

Mrs. Jim Ashlock and Mrs. Etta Cowan have returned to their home in Concord, Calif., after a visit with the Joe Curtsingers and Guy Cornelius families. They were joined here by Mrs. Ashlock's son, Staff Sgt. Bill Ashlock and his wife. Bill was on his way \$12 to \$17. Aged wethers drew \$10 to Camp Stoneman, Calif., to a-

> Capt. and Mrs. Harry Hill and children, Jeff and Marilyn of Roshome. Mrs. Hill is a sister to Mrs Banner and daughter of the John Albrachts. They were here from December 1 to December 3.

Family Church Night

The Congregational church o Friona held its December Fami-W Night Dec. 7, opening with the usual feed at 7:30 p.m. It was spoken of by many present as "A good old-fashioned church night, in that there was no formal program. During the evening Floyd Reeve read a Christmas story There was a brief business meeting during which Glenn Reeve, chairman of the board of trustees announced that the "Ever-Member-Canvass" would be put on, on the afternoon of December 14 for support of the church for the year 1953. A nomination committee was elected by the group composed of Mr. L. F. Lillard as chairman; Mrs. J. C. Wilkison and Mrs. Floyd Schlenker as the other members. The annual meeting of the church is to be held January 4 and is to follow a Church Family Night Feed which is to be put on by the men with Glenn Reeve in charge.

Gideons To Hold Friona Services

According to an announcement made by Rev. George E. Meyer, pastor, the Congregational church of Friona is to be host to representatives of The Gideons International at the morning worship hour of the church on on Sunday, Dec. 14th. The speaker is to be Ted Vernon of Amarillo and Virgil Ballengee will be the special soloist. Mr. Vernon's subject is to be "God's Work, Working Through the Gideons, Christian Business Men." The church invites the general public with a special invitation to the men of the community.

Noyles Completes Training Course

FORT LEONARD WOOD, MO .-Pyt. John D. Noyles, whose parents live at Vega, Texas, has been graduated from the 6th Armored Division Leadership School at Fort Leonard Wood, Mo.

The course he completed included classes in leadership, training methods and preparing and conducting instruction periods.

In the final phase of the course, he helped train newly-inducted soldiers at Fort Leonard Wood.

Private Novles was employed by the Superior Oil Company, Midland, Texas, before entering

NOW TRY THIS For CHILD'S COUGH

For coughs and acute bronchitis due to folds you can now get Creomulsion specially prepared for Children in a new

(1) Your child will like it.
(2) It contains only safe, proven (3) It contains no narcotics to dis-

turb nature's processes.

(4) It will aid nature to soothe and heal raw, tender, inflamed throat and bronchial membranes, thus relieving the cough and promoting rest and sleep. Ask for Creomulsion for Children in the pink and blue package,

CREOMULSION FOR CHILDREN

DR. MILTON C ADAMS **OPTOMETRIST**

140 West Third

Hereford, Texas

Phone 37

Office Hours-8:30 5:00

Impartial survey shows



Pre - Christmas CLEARANCE

Values to \$10.90

Values to \$14.75

Many nationally advertised dresses included in this vast array of late fall and early winter styles. You'll find rayons, wools, cottons, and blended fabrics. You'll find prints and solids. Casual styles and dressy styles to choose from. Sizes are broken, but all sizes included.

COATS

and SUITS

Values to \$24.75

Values to \$39.75

Both lightweight and heavy coats and suits included in this sale of winter coats and suits. All wools, rayons, and blends to select from. Many styles in a large color selection. Most all sizes.



Are Your Stock Tanks FREEZING?

Don't Let This Happen To You! Stop In Today And Get Your ELECTRIC

STOCK TANK HEATERS

CARL McCASLIN LUMBER CO.

1 Block East of Courthouse

A Complete Builders Service Phone the Lumber Number 7

VITAMIN E VITAMIN C 1% times IACINAMIDE CALCIUM As Advertised in ANTOTHENATE LIFE - LOOK - POST - COLLIER" COUNTRY GENTLEMAN 288 CAPSULES

Seek Ye The Lord While He May Be Found



First Baptist

Sunday school at the First Baptist church is held at 9:45 and the morning worship services are held at 10:50.

Sunday evening the training union will be held at 6:15 followed by the evening worship services at 7:30.

Officers and teachers meet at 6:30. Prayer meeting at 7:30 and at 8:15. Choir practice on Wednesday evening.

The church is located on the corner of Fifth and Main Street. R. H. Cagle is pastor; Bob Lawrence, educational and music director and Shirley Sharp, sec-

Sunday school attendance - 575.

Immanuel Lutheran

(Church of the Lutheran Hour) Worship services are held each Sunday at 11 a.m. with Sunday School for all ages at 10 a.m. All officers of all boards and newly elected officers are to meet

at the church Thursday, December 11 at 7:30 p.m. Junior Instruction Class each Saturday at 9 a.m.

Christmas program practice is held Sunday at 2:30 p.m.

Sermon Topic for December 14, "Blessed is He that is Not Offended in Me" Text, Matthew 11:2-10.

Immanuel Lutheran Church is located on Park Avenue and B. Sunday school attendance - 77.

St. Thomas Episcopal

Services will be held at 8 a.m. Sunday morning with Rev. Seaman conducting.

St. Anthony's Catholic

Sunday Mass at 6:30, 8 and 10

Daily Mass at 7 a.m. at the new church and 8:15 at the old church. Holy Hour at 8 Thursday.

Thursday from 8:30 to 9:30 p.m. Saturday from 5 to 6 p.m. and 8 to 9 p.m.

Church of Christ

Each Sunday morning at the Church of Christ Sunday school is held at 10 o'clock. The morning worship starts at 11 a.m.

The mid-week prayer service is held each Wednesday night at 7 p.m. at the Church of Christ. Sunday evening the young people of the church meet for Bible study at 6:15 followed by even

ing worship at 7 p.m. The Hereford Church of Christ radio broadcast over KPAN may be heard daily at 9:30 a.m. The nationwide broadcast by the Church of Christ is each Sunday afternoon at 1 o'clock.

Christian Science

Christian Science services are held each Sunday morning at 11 a.m. in the Star theatre. All are

invited to attend. The following verses will be read from the Bible: "He that loveth not knoweth not God; for God is love. There is no fear in love; but perfect love casteth out fear: lecause fear hath torment. He that feareth is not made per-

fect in love" (1 John 4; 8, 18.) Following statement will be read from the Christian Science. textbook, "Science and Health with key to the Scriptures."

Assembly of God

Each Sunday morning Sunday school is held at 9:45 and the morning preaching is at 11 o'-

Young people's and Junior children's church meets on Sunday

night at £:30. Each Sunday morning at 8:45 over KPAN the Assembly of God

church has a radio program. Prayer meeting will be held at 7:30 p.m. on Wednesday night. Sunday school attendance - 163. WMC meets Thursday morning

First Methodist

Sunday School is at 9:45 a.m. at the First Methodist church with preaching at 10:55 a.m. There will be no Sunday evening services because of the Messiah at the First Baptist church.

Thursday at 2:30 p.m. the Happy Helpers will meet in the Priarv room.

Friday at 7:30 the Intermediates will meet in Fellowship Hall. Beginning Sunday Dec. 21, the

regular evening services will be held at 5 o'clock instead of 7:30 o'clock and will be continued at that hour through January and February. The youth and children will bring a carol service at the evening hour Dec. 21. Sunday school attendance, 375.

Church of Nazarene

Each Sunday morning worship services are held at the Church of the Nazarene at 11 o'clock. Sunday school hour is at 10 o'clock Sunday morning.

Youth Services start at 6:45. The Sunday night services are

conducted at 7:45.

Prayer meeting on Wednesday night at 7:45 p.m.

Avenue Baptist

Each Sunday morning at the

Avenue Baptist Church Sunday

school is held at 9:45. The mor-

ning worship services are held at

Training union is held each

The Avenue Baptist church has

evening worship services on Sun-

Mid-week prayer services at 7:30 p.m. on Wednesday night.

W. M. U. meets Friday at 2:30

Sunday will be special offer-ing day for the Lottie Moon

Sunday school attendance - 258

First Christian

Sunday school is held each Sun-

day morning at 9:45 a.m. at the

ing worship service will be held

In keeping with the Universal Bible Sunday observance, the pastor's sermon title is "An Old

Evening services are at 7 p.m.;

however, this Sunday church will be dismissed for the Messiah at

Youth meetings are at 6 p.m.
Thursday at 7 the Christian
Youth Fellowship is sponsoring a

Sock Social and chili supper for

all members of the church and

December 19 at 7 is the all

church Christmas party with the tree and Santa Claus. The Christ-

mas program will be presented by

Book in a New World".

the First Baptist church.

children of the church.

First Christian church. The morn-

day evening at 8 p. m.

Christmas Offering.

Sunday evening at 6:45 o'clock.

11 o'elock

Rev. Jess Rains is pastor of the Church of the Nazarene which is located at Fourth and Jackson. Sunday school attendance - 40.

Seventh Day Adventist

the subject of the lesson for the Study period at the Seventh Day Adventist church. Lesson Scripture: 1 Kings 17 to

"The Elijah Message" will be

Study Hedp: "Prophets and Kings", pages 143-189.

Sabbath school is at 10 a.m. Sat-Worship service is at 11 a.m.

Saturday The Seventh Day Adventist church is located at 3rd and Law-

First Presbyterian

Sunday school is held at 9:45 each Sunday morning at the First. Presbyterian 'church.

It is followed by morning worship at 11 o'clock.

Junior Choir will take part in the Sunday morning services for the first time. They will sing "Joseph Tender Jeseph Mine" and "How Far is it to Bethlehem".

Evening services are at 7:30. The First Presbyterian church is located at Seventh and Lee. Rev. Russell Wingert is the pas-

Sunday school attendance - 121.

BIG T PUMP CO. * Hilrey & Leroy Aven

McCULLOUGH MOTOR CO.

GILILLAND FUNERAL HOME

BRADLEY GRAIN COMPANY * Jack Bradley - S. H. Slagle E. B. BLACK CO. Dick Barnard - Jesse Standford QUALITY FOOD STORE Mr. and Mrs. Frank L. Daniel

Ralph & Ray McCullough

HEREFORD LUMBER CO.

* Mr. and Mrs. Jack Kirksey HEREFORD LAUNDRY & DRY CLEANERS

* Earnest Kendall

SHELTON TIRE EXCHANGE * W. O. and Bessie Shelton

PITMAN GRAIN CO. . Mr. and Mrs. J. A. Pitman

VAUGHT LAUNDRY . Mr. and Mrs. M. P. Vaught

PALO DURO CONOCO SERVICE. Harry Seed * Les Thompson

WESTERN FLOWER & GIFT SHOP Roy M. Peet, Mrs. Odis Lee, Shelby Whitfield

MCRIGHT & SMITH TRACTOR REPAIR SHOP . A. N. McRight - Sandford Smith

> SEARS GRAIN CO. · Hereford - Dimmitt - Black

HEREFORD STATE BANK * J. R. Allison, Pres.

DAVIS & McCRACKEN

 W. L. Davis - J. C. McCracken ROGERS DRUG

*Mr. and Mrs. Grady Rogers FARM & HOME SUPPLY

* Dalton Criswell - Ray Downey CONSUMER FUEL ASS'N

Petroleum Products - Farm Supplies POARCH BROTHERS

* Welding: Any Place - Any Time KINSEY MOTOR CO.

Mr. and Mrs. D. C. Kinsey

HEREFORD IMPLEMENT CO. Wayne and Raylan Evans

BLANTON BUTANE, INC. Shamrock Butane and Propane

MILLER OLIVER CO. . H. E., G. B., and Jed Miller

HEREFORD CREAMERY

Mr. and Mrs. Elton Malone

PITMAN SERVCE STATION

Odice and Edd Bulls

ACME CLEANERS * Mr. and Mrs. G. P. Owens

PARK AVE. DRUG STORE

Mr. and Mrs. Berry Green

FRASER GRAIN CO. Mr. and Mrs. Alton Fraser

HEREFORD GLASS CO. Mr. and Mrs. S. S. (Fritz) Dodson

PIGGLY - WIGGLY Mr. and Mrs. Gaylord Newell

HEREFORD HARDWARE

* Mr. and Mrs. Don Zimmerman

ASSOCIATED GROWERS OF HEREFORD Paetzold & Sons . L. W. Loerwald.

FURR FOOD STORES Nationally Advertiser Brands - Lower Prices

+ & W IMPLEMENT CO.
• O. H. (Dell) & Dean Herring

COOPER'S MARKET

. Mr. and Mrs. Neil Cooper

HOTEL JIM HILL & COFFEE SHOP **Emmett and Dell Sherman**

JACOBSEN BROTHERS, INC. John, Berry & Chris Jacobsen

WALKER REFRIGERATION SERVICE Mr. and Mrs. Dick Walker

> M & M PLUMBING CO. Mr. and Mrs. A. M. Hare

FIRST NATIONAL BANK
* Member FDIC - ERS

E. B. Hedrick, Pres. COLE PHOTOGRAPHIC SERVICE

· E. H. Cole SOUTHWESTERN PUBLIC SERVICE CO.

HI-SCHOOL

Christmas. It sure is nice to think about the season we are in, this season of Thanksgiving and etc. We should all think about the season and give thanks for everything we have.

If you didn't go to the Pep Club Banquet last Friday night you certainly missed one of the biggest events of the year. It was really swell. We are surely proud of the Cheer Leaders of '53. They are Gayle Gault, Melrose Whitfield, Sue Barnard, Nan Longbotnext year. Also, speaking of the banquet, wasn't the decorations pretty? It was all real nice and there will have to be many a ban- Especially the seniors. quet to beat that one.

man; Nan Longbottom, Charles true, CONGRATULATIONS ! Quattlebaum; Melrose Whitfield, Pete Wilson; Joyce Shirley, Joe to him anyway? Well, Well.

Easley; Buryl Fish, Gracie Fotheringham; Dixie Young, Ray London; and Sue Savage, Don Parsons; Sue Smith and Duwayne Wallace; Wayne Pittman and Pat-

Annual Queen contest is on and my how the kids have been working for their classes. The spirit is really something. The candidates are: Senior -- Joyce Shirley; Junior -- Sue Barnard; Sophomore --Gwendolyn Jesko; Freshman --Bonnie Lewis. The Queen will be announced at Stunt Night, December 16. May the workingest class

Well it isn't long until school is turned out for the holidays. School will turn out Dec. 19, and be out until Dec .29; we go back tom. Best of luck to these girls to school the 29th, out the 31st and back the 5th of January. It is quite awkward, but we will be happy this coming May, I'll bet.

Say, is what my ears are hear-Some of the couples seen to-gether were: Donnie Johnson, Tim Corbett; Rosie Young, Jackie All-News"! ! Well, if the story is

Hey, what's this about Mr. Lat-Fommy Woodford; Gayle Gault, son getting perfumed letters? He Dale Winget; Novella Airington, sure is being coy about the thing. Marshall Wilson: Norma Gray, How come Martha B. delivered it

WRESTLING

At Bull Barn In Hereford Saturday, Dec. 13, 8:30 P. M.

MAIN EVENT

Bob Cummings

Hereford, Texas VS.

Herb Parks

Canada

OR I HOUR TIME LIMIT

REY URBANO

Philippine Islands

FRANKIE HILL MURDOCK

Waxahachie, Texas

Two Out of Three Falls or 1 Hour Time Limit All Proceeds Due the Lions Club will be donated to the Texas' Lions Camp for Crippled Children. Saturday, Dec. 13th and 20.











CHINTZ? NAW! OH, YEAH? AH'S GLAD TO BE BACK IN CAMP BUT DESE CANVAS UNIFORMS CANVAS DOUBLE OF!

JACKIE EVERY YEAR LONG BOUT NOW IT'S CHRISTMAS AN' DEY IS NO PLACE LIKE HOME ON CHRISTMAS LOOK OUT YONDER ... IT'S GRAN PAPPY ASELLING PLAY BALL IN DE SUMMER TIME! BUT NOW ITS COLD AN'ITS DARK AN'IT'S ASNOWIN'! SEE DAT COLD AN' IT'S DARK AN' IT'S ASNOWIN'. SEE DAT
LITTLE COLORED BOY OUTSIDE DE STORE WINDOW'
LOOKIN' IN AT DE TOY SOLDIERS? SEE, HE'S AWIPIN'
OFF HIS BREATH FROM DE WINDOW SO HE CAN SEE
ALL DOSE WUN'ERFUL TOYS DAT ARE MADE FER BOYS!
OH, HE WON'T GIT ENY BUT HE SURE IS HAVIN' A
WUN'ERFUL TIME JUST ALOOKIN' AN ALOOKIN! —
WELL, IT'S GITTIN' LATE, HE GOTTA GO HOME NOW.
HOME AN' T'BED ATHINKIN' AN' ATHINKIN' BOUT
DE FUN HE HAD JEST ALOOKIN, AN' THINKIN'
NEXT YEAR HE GONNA SEE IT ALL OVER AGIN!



Tonight the High School Band is having their Christmas concert. The Band Sweetheart will be announced. Everyone will surely be interested to go. It is a free concert and should be very interesting. Among a few of the numbers the band will open with the overture to the Messiah. Everyone be present!

Everyone was pleasantly sur-prised Tuesday morning with the results of the Southern Assembly Program. The program was quite lace; Seniors Shirley McCullough educational as well as interest-ing. Tim and Bill were very good So long until specimans also.

PARTHER THAN STATE

men Wayne Smith and Kay Bar-

So long until another week passes.

A better buy because . . .

THEY LIST FOR LESS-Large

volume production economies let Chevrolet trucks list for less than

comparable models of any other

LOWER OPERATION AND

MAINTENANCE COSTS-Valve-

in-Head engines, Hypoid rear axle, channel-type frames, Flexi-Mounted cabs and many other Chevrolet features assure you

TRADITIONALLY HIGHER

TRADE-IN-Chevrolet trucks

keep their value longer-a won-derful dollars-and-cents plus at

lower over-all costs.

Hereford Teachers Enjoy Noel Party

Husbands and wives of the faculty were guests and the following board members and their wives were present: Mr. and Mrs. Howard Gault, Mr. and Mrs. Ho-ward Gault, Mr. and Mrs. Major Schroeder, Mr. and Mrs. Robert Veigel and Mrs. Robert Waggon-er. There were 130 present.

Mr. Joe Smith, local president of the Texas State Teachers As-sociation, acted as master of ceremonies and introduced the enterainment. A girls treble ensemble of West Texas State College under the direction of Dr. Houston Bright, brought the musical num-

Miss Della Stagner presented Superintendent and Mrs. George Graham with radio and clock combination, as a gift from the

In charge of preparing the family visite parents, Mr. tee, were Mrs. Merlin Kaul, Mrs. gel, Sunday.

Monday night was the date of the annual Christmas party of the Deaf Smith County unit of the Trans State Teachers Asociation.

Hydrode and wives of the fac-

Morgan Dennis Is Named Shorthorn Judge For 1953

Morgan Dennis of Hereford is on the approved list of official jud-ges that will judge Milking Shorthorn cattle at Fairs and Shows during 1953, according to an announcement made by the American Milking Shorthorn Society, Springfield, Mo.

Mr. Dennis is a breeder of registered Milking Shorthorns.

Mr. and Mrs. H. H. Thomas and family visited in the home of her parents, Mr. and Mrs. J. E. Sten-

ALEKS OF THE ESTED You always get a etter Vea better

with Chevrolet trucks!

trade-in time. better deal because . . . Chevrolet trucks list for less . . . bring you important on-the-job

> Better Buy Now!



2nd and Schley

Phone 740

Now Available

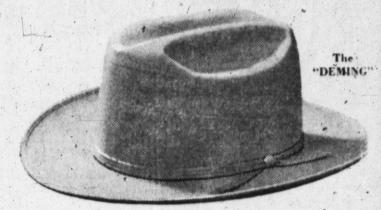
- * NEW PUMPS
- * NEW and USED PIPE
- * CATTLE GUARDS

We Are Prepared and Equipped To Repair and Rebuild Any and All Makes Pumps and Gear Heads

1st Door West of Sears Elevator

On Highway 60

Fitting Gift - Resistol "Self Conforming" Hat WESTERN in look . . . and outlook



RESISTOL "Self-Conforming" Westers

Go Resistol for a Western with the true spirit of the Old West in its styling and comfort. Resistol's exclusive leather construction gives you free, easy comfort instantly-no breaking in. And it holds its shape longer under rugged weather and wear.

FITS like a glove...



THE BIG DIFFERENCE NO OTHER HAT HAS IT!

RESISTOL

the "Self-Conforming" Hat

"Fits like a glove" is what most men say when they try on a Resistol hat. Instantly-the exclusive leather construction shapes to your head. .. gives you a sense of comfort unequalled by any other hat!



the "Self-Conforming" hat

Use your head when you buy a hat-get the hat that sets to the shape of your head — instantly! A new experience in comfort awaits your first try-on of a Resistol the "Self-Conforming" Hat.

We Give S & H Green Stamps



To Hereford Motor Co., Inc.

to See the New

1953 MERCURY

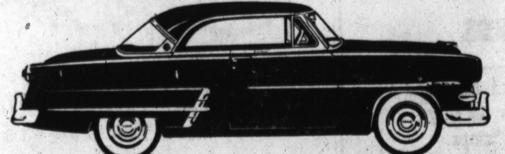
DISPLAY

-See it TODAY You'll Want it-TOMORROW



Ford leads again for 53!

With 41 "Worth More" features, Ford's worth more when you buy it... worth more when you sell it!



The new STANDARD of the The new STANDARD of AMERICAN ROAD! the AMERICAN ROAD!

'53 Ford '53 FORD

the New 1953 FORD On Display FRIDAY December 12th

See it - Drive it

THE VOGUE

Vanity Fair Nylon Night Gown. Value \$16.95. Code No. 501.



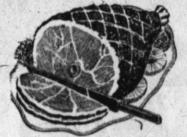
Dulane Fryryte Deepfryer. (Electric). For Your Hardware and Home Needs. Code No. 502.

SUITS AUTO SUPPLY

Dietriech Sun Visor. Fits any Make of Late Model Automobile. Value \$24.95. Code No. 503. Phone 67 Home Owned and Home Operated.



Walking Doll or Doll & Case Value \$10.00. Code No. 504. Save at Cave's



HEREFORD FOOD MART

Armour Ham. Value \$12.50. Code No. 505. "Right on the Highway, Right on the Price.'



McCULLOUGH MOTOR CO.

Seat Covers. Plastic Custom Made or any other merchandise Value \$25.00. Code No. 506. Your Friendly Chrysler - Plymouth Dealer.

LEE LITTLE'S B. F. GOODRICH

STORE. Handy Freeze Electric Ice Cream Freezer. One Gallon Size Electric Ice Cream Freezer. Value \$27.95. Code No. 507. HEREFORD LUMBER CO.

Sherwin-Williams Paint. 4 Gal. SWP House Paint, 1 Gal. Linseed Oil. 1 Gal. Turpentine. 1 Gal. Trim Color. Value \$36.95. Code No. 508. Home Owned - Home

Operated H & W IMPLEMENT CO.

Toy John Deere Tricycle Tractor. Values \$25.00. Code 509.



5 Gallons Zesto. Any Quanity at a Time. Value \$10.00. Code 510 CLOSE DRUG STORE

Cara Nome Overnight Makeup Kit. White Leather Covered Fitted Over Night Makeup Kit. Value \$15.00. Code No 511. Your Rexall Headquarters.



McRIGHT & SMITH

mos. Guarantee. Value \$19.95. Code No. 512

CARL McCASLIN LUMBER CO.

the Equivelent. Value \$21.95.

Phone the Lumber Number 7 Code No. 549 Code No. 549.

MILLER AUTO SUPPLY

Vision Sun Visor. Value \$24.95. Code No. 550.



Span-O-Life Battery. 6-Volt Battery - Guaranteed for life of Cay. Value \$29.95. Code No.



2 - 10 lb. Hams. Pinkney's & SunRay. Value \$6.00 ea. The Home of Fine Foods. Code No.



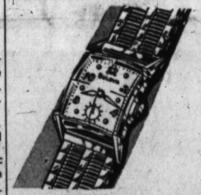
STREU HARDWARE

Universal Coffeematic. Makes Coffee to Your Taste and Keeps it Hot. Value \$29.95. Code No.



H & H FURNITURE CO.

Platform Rocker, Memphis Design, Scroll Plastic Gray Cover, Mahogany Finish. Value \$49.50. Code No. 521.



LAMM JEWELRY

17 Jewel Bulova Watch. Value \$39.75. Code No. 523.



CITY DRUG STORE

Wayne Edwards, Joe Low rie and Kenneth Coker. Eastman Hawkeye Flash Camera Complete with Film, Flash Bulbs, Flash Attachment. Value \$13.50. Code No. 525.



DUB'S MAN'S SHOP

Justin Boots, Hand Made Justin (Kangaroo) 12" Tops, Walk-ing Heel. Value \$39.50. Code No. 526.

KESTER'S JEWELRY & GIFT SHOP

Towne Quality Luggage. Ladies 21" Tan Week-End Case. Value \$19.95. Code No. 528. Kester's feature Keepsake Diamond Delco Battery. Delco 15AA Rings, all popular makes of watches, Haviland and Syra-Group 1 Battery, 100 amp. 18 cuse China, Towne Luggage and mos. Guarantee. Value \$19.95. a wide assortment of Gift Goods.

SEIGLER MOTOR CO.

HEREFORD LAUNDRY & DRY CLEANERS. Credit for Laundry Service. Value \$15.00. Code No. 532.

KIWANIS RADIO AUCTION

Listen To KPAN — Sunday December 14th — 1:45 till 5:45

Simple Rules For Buying

- 1. Listen to KPAN at 1:45 til 5:45 P. M.
- 2. Pick up your telpehone and ask for Radio Auction -- no number to remember.
- 3. Make your bid on the article by number, article, or name of Merchant as it appears in this ad.
- 4. The high bidder will be immediately notified of his purchase by letter as soon as the bid has been confirmed on the phone.
- 5. The purchaser should present the letter and a check for the amount made payable to the Hereford Kiwanis Club to the merchant who contributed the article.
- 6. Advance bids will be taken over the telephone from 12:30 to 1:45 P. M.
- 7. Advance bids will be accepted by mail if they reach the Hereford Kiwanis Club, Box 189, Hereford, Texas before the time of the auction.

ALL PROCEEDS FROM AUCTION TO BE USED FOR BENEFIT OF HEREFORD BOYS AND GIRLS

THE LITTLE FASHION SHOP

237 N. Main -- Phone 188. One

of the Most Beautiful Dresses in

Our Stock. Value \$17.95. Code



HEREFORD CREAMERY

5 Gallon Ice Cream, Any Flavor (1 Gal. at a time if you want) Value \$8:50. Cede

HARMAN'S

5X Beaver "Resistol Hat". Value \$20,00. Shop Harman's For Your Christmas Gifts. Code No. 542.



PHILLIPS & LAWRENCE

Local Nash Dealers, Complete Motor Tune, Includes Points, Condenser, Spark Plugs, Carb. Repair Kit and Labor. Approx. \$25.00. Code No. 535.



JIGGS SERVICE STATION

Wash & Grease Job, Oil Change, New Filter, Clean, Polish & Wax. Job. Value \$23.75. Code No. 536. "Service in Jigg Time"



JIM HILL HOTEL COFFEE SHOP Family Steak Dinner, Value at Least \$10.00. Code No. 534.



C. R. ANTHONY CO.

Samsonite Luggage, Man's 2 Suiter. Value \$30.00, Tax included. Full Selection of Samsonite Luggage. Colors of Tan; Colorado Brown and Raw Hide. Code No. 543.



WALKER'S REFRIGERATION SER

VICE. "Our Business is Yours Use It". Battery PN-15 Auto Lite Battery, 18 Mo. Guarantee Value \$21.25. Code No. 514.

HEREFORD FURNITURE CO.

Empire Floor Lamp. Swing Away Floor Lamp. Value \$25,95. Code No. 515.



Cowboy Boots. Acme. Values \$19.95. Code No. 518.



HEREFORD SHOE STORE

Queen Quality Shoes. 1 Pr. Ladies Shoes. Values \$12.95. Code



Men's 21 Jewel Bulova Wrist Watch. Values \$57.50. Code No. 520. For Your Jewelry Needs -- Shop Cowan Jewelry



PIGGLY - WIGGLY

First Grade Ham. 12 to 14 lbs Value \$10.00. Code No. 522. HEREFORD IMPLEMENT CO.

Farmall Tractor, Tricycle Type Chain Driven. Value \$24.95. Code No. 524. Hereford Implement Co. invites you to shop your family Christmas Gift from its stock of International Refrigerators and Home Freezers, Blackstone Automatic Laundry Estate Gas and Electric Ranges, and Emerson Television.



J. C. PENNEY CO.

Western Hat, 3X Beaver. Value \$10.00. Code No. 527. BEAVERS MOTOR CO.

Plymouth-DeSota Dealer. 3 Sets of Spark Plugs (Auto Lite) for Six Cylinder Engines. Value \$15.50. Code No. 531.

FURR FOOD STORE

Wagoner Iron Ware. 1 - 10" Deep Skillet. 1 - 8" Chicken Fryer. 1 - 6 ear Corn Bread Maker. 1 - 10 to 12 lb. Turkey



THOMAS FOOD STORE

\$20.00 Basket of Groceries Conveniently located on Park Ave. where Parking is no Problem. Code No. 537.



FULLWOOD ELECTRIC CO.

Westbend Automatic Perculator Value \$13.95. For Good Tuneup on your Car, Call No. 20. Code No. 538.

THE HEREFORD STATE BANK

One U. S. Government Bond. Maturity Value - \$25.00. Purchasing of Gov't Bonds is one of the Many Services Rendered by The Hereford State Banks Code No. 539.



RUTHERFORD & CO.

Samsonite Train Case. One of Samsonites most popular pieces, with a plastic lining and a divided tray and mirrow in top of case. Value \$21.00. Code No.



\$10.00 Shirt. We may not do the best barber work in Hereford but we guarantee the best barbershop conversation. Code No. 541

PERRY BROS.

Radio Flyer Wagon. Child's Wagon. Shop Perry's and Save. Value \$9.95. Code No. 544.



ROGERS WALGREEN DRUG

Knoll Monarch Deep Fryer. Val-ue \$29.95 Make Rogers Drug, Your Christmas Headquarters. Code No. 545.



WESTERN AUTO ASSO. STORE

Western Flyer "Super". Directional Lights, Electric Horn, Head-lights, Taillights, Knee Action. Value \$71.95. Code 547.



OSWALD'S FIRESTONE STORE

Hen Dressed. Give Certificate to Pick up Anytime Between Dec. 20 & 24. Value \$15.55. Code No. 530. Firestone Table Model Radio. 5 Tube. Value \$19.95. Fine TV and other Home Appliances. Code No. 548.



A. You can wash it whenever becomes soiled, greasy and not up to its usual perfection. Freto hair and scalp, as once preached. On the contrary, washing im-

proves the hair. Q. How does the use of powder accentuate or minimize certain facial features?

A. Use darker-toned powder on features to be minimized, and lighter tones on spots to be highlighted. For instance, if the nose is flat, powder well at the bridge to effect a highlight. Powder the nose last and least, usually. Never look "powdery."

Q. How can I promote healthier ingernails?

A. You can try giving the nails a rest once in a while from the drying effects of lacquer polishes and during this time paint the under tip of the nail white with white ink -- for effect. Buffing the surface of the nails stimulates

Q. What lipstick rules should on top of head, which helps to lukewarm water and borax is the woman over 30 observe?

A. After 30, lips begin to lose the freshness and definite outliines of youth -- so you have to

stick. Sometimes mouth corners quent shampoos are not harmful begin to sag, so you must con-to hair and scalp, as once preach- centrate on lifting these slightly at the corners. Lipstick on the lower lip shouldn't reach the corners, but color on the upper lip should be carried a little higher as it nears the corner to get the upward turn.

Q. How can I add fluffiness to my hair, which is very oily?

A. Try adding a teaspoon of soda to your liquid soap shampoo. Q. What is a home remedy for removing tartar from the teeth? A. With a piece of cotton wound

on an orange stick, rub some lemon juice and pumice stone over the teeth. Q. How should the girl with the oblong type of face make up?

A: Create width in the face, not so much with make-up, as with you hairdress. Fill it out at the sides and bring the fullness down fore-shorten the face. Apply rouge very good.

PREVIEW of the

Play Theme

Assembly of God church is producing a Christmas play called Spirit of Christmas Giving", which portrays how we should we should give at Christmas.

Mrs. Walter Lane, pastor's wife, and Mrs. Lorene Morton, are didraw them there with the lig- rectors of the play and LeGrande Morton is stage manager. Practice for the play is on Friday night. Presentation will be December 21.

Characters for the play are as follows: Mother, Mrs. Arthur Pearce; Child, Gail Layman; Spirit of Christmas, Wanda Zumwalt; other characters are: Margaret Austin, Iris Layman, Dale Taylor, Gloria Billingslea, R. A. Wed-

in a carefully blended circle in center of cheeks. Lips should be made up full.

Q. What treatment can I give a very greasy and oily skin? A. Try this face bath two or more times daily; Rosewater 5½ ounces; alcohol ½ ounce; boric acid ½ dram. This is at once cleansing, cooling and drying.

Q. How can I treat enlarged pores around my chin and nose? A. Frequent and regular baththem, adding strength and beauty. to the chinline. Wear hair straight ing of these areas with a little

The Hereford Brand, Hereford, Texas, Thursday December 11, 1952

Christmas Giving derbrook, Eddie Morton, Gwen Arthur Pearce, J. Morton, Don London, Baxter London, Helen Christian, Jean Jackson and Dor-Austin, Mrs. Leon McCutcheon, is Wadlow.



Church of Christ We Welcome You

CHURCH OF CHRIST Radio KPAN 9:15 A. M. 10:00 A. M. Rible Study . 11:00 A. M Worship

Young People Evening Worship Daily Radio Program KPAN-860 on Your Dial 9:30 A. M.

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

HEAR THE HERALD OF TRUTH

> (Nation-Wide Broadcast)

Each Sunday

1:00 - 1:30 P.M. THE AMERICAN BROADCASTING

(KFDA - Frequency 1440)

CO.

Foot Stools Made For Aged Ministers

Thursday at their regular meet-

CONFERENCE LEADERS IN TEXAS BACK-

Texas backfield was a statistical leader this

season as the Longhorns rewrote total of-

fense and rushing records for the South-

west Conference. Each of them gained all-

conference recognition, the first time that

every member of one unit had been so re-

cognized. All four men were on the Assoc-

iated Press All-Southwest Conference team.

For the Best In

CONTINENTAL

Red Seal

Irrigation Special

' Now On Display At

LESLY - VAUGHN

MOTOR CO.

345 East 1st St.

. Every member of the University of

Their projects for the week were sending a box of clothing to foot stools from juice cans and an orphanage; sponsored by As- upholstered and fancy stitched sembly of God Churches, located them for the aged minister home Womens Missionary Council of at Jeaneau, Alaska. In addition to at Pinillis Park, Florida. the Assembly of God Church met this, they packed an extra Christ Mrs. Bill Morton is presdient of mas package for a missionary to the organization and has charge

Members of the council made

Left to right are, Billy Quinn, right halfback;

Richard Ochoa, fullback; T. Jones, quarter-

back and Gib Dawson, left halfback. Quinn

led the scoring parade for the full season;

Ochoa was the top ground gainer; Jones

the top passer and total offense leader, and

Dawson led the goal kickers, the scoring in

league play, and was runner-up in rush-

ing. Texas meets Tennessee in the Cotton

Bowl game in Dallas, Jan. 1. (AP Photo)

of these various projects.

Hill Is Stationed In Germany

His address is: Pfc. Bufford A

74 3rd. Eng. Float Co., care PM, APO 46,

Greatest Mercury that ever rolled along any road!

From Germany comes word that Bufford A. Hill is stationed at House, Germany. He says it is beautiful there and that people have been friendly and nice to him. The above picture was taken on board ship during the



Hill, RA 18347264





Call your Santa Fe Ticket Agent today

Phone 600

and avoid those last minute travel worries!

By planning your holiday trip today-instead of later -you get the reservations you want, you plan your trip to give you the most time possible at your destination, and you avoid last minute worries over weather and connections. Your Santa Fe trip gets you there and back on time-just like you planned.



On view today

NEW 1953

HERE IT IS! Here's your first look at the car that will make history. It's the greatest Mercury yet!

You're seeing a new longer, lower look . . . a new combination bumper-grille . . . a new one-piece rear window—the latest version of the style star that, when equipped with optional overdrive, wins Economy Runs. You're getting a hint of the unique Unified Design where all parts are precision engineered into efficient, work-together units.

And you're getting a suggestion of the new performance in Mercury's famous V-8 engine—finest in Mercury history.

But you must drive this new Mercury to experience its new balance and handling ease. You must see it to appreciate the warmth and beauty of its new colors and fabrics. Why not do just that? Visit our showroom today!

HEREFORD MOTOR CO., INC.

Hereford . store niber ytherend may

ng Time Ago

Years Ago aber 8, 1927

Hereford Postoffice nber 8, 1927, in a ed in the former their turns to refurniture was new The new type named. nation boxes crele trouble at first,

ned the simplici-

ktrell, well known list, took over coniel Variety Store, n First and Sec-

burglar entered through a window in the rear.

In the September 8, 1927 issue of The Brand was carried the life ement and good-na- story of the colorful Texas hero, on. Iines ten feet Erastus "Deaf" Smith. The Houswded into the new ton Telegraph, its columns outlined in black, carried the fol-Vogele Millinery lewing announcement, which was printed in The Brand, 90 years spective combina- later telling of the death of the man for whom this county was

"We have just received the intelligence of the death of Deaf Smith. He died at Fort Bend on nations and were the 30th utimo. His iron frame has sunk under the severe fatigues and exposures to which he has

too willingly subjected himself." "This singular individual was one of those few men whose just north of the names alone bear with them more respect than sounding titles. Madowntown robbery jor, Colonel, General, sink into in more than a insignificance before the simple, ore thieves entered ordinary name of Deaf Smith. grocery store Sun- That name is identified with the aping with loot a- battlefield of Texas, his eulogy is nore than \$20. The l-inseparably interwoven with the



SEE ME **ALL THREE**

to · Life · Fire State Farm Insurance Companies

HUGH BOOKOUT

Phone 1270W 533 East 1st

tstanding

Performers

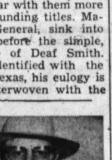
giris. Mannish style

Smart dress-ups for

for boys. See our

complete selection.

Office 167#



try and will long yield to our traditionary narratives a pecular interest." 45 Years Ago December 8, 1907 The Kansas City Star published

LONGHORN

picture of Sheriff Connell with some of his friends in a big automobile and dubbed him the "Automobile Sheriff" of Texas and the Panhandle. While the picture does not do credit to our big sheriff, yet it shows that his work has attracted attention even beyond the borders of the state.

most thrilling annals of our coun-

Dr. Lloyd of Oak Grove, Missouri-who owns a large ranch of little more than ten sections, located about 25 miles north of the city is now in Chicago where he is making a deal for some of the. most modern and up-to-date farming implements and equipment. One of the things he is purchasing is a 20-horse gasoline motor plow, with which he claims he intends to break out within the next two years some 4,000 acres

of the fine land on his ranch. The editor of The Brand with several others enjoyed the "opening" of the dining hall at the Central Hotel by having a middle seat at one of the tables loaded with a sumptous dinner. The dining room is new and clean, the menu was all that the most fastidious could demand.

The Brand has been informed that Santa Claus is now on his way from his ice house in the snow country, bringing a big load of presents for the children in the Panhandle.

Mike Harvey, son of Mr. and Mike Harvey, son of Mr. and Mrs. Paul Harvey, went to A-marillo Sunday to see and talk with Aunt Phyllis and Uncle Pat on KGNC radio program. Mike, by the way got to spank Uncle Pat for it was his birthday on

Mrs. Irving Alexander plans to return home with her son and small new daughter this weekend from Oklahoma City.



Q. How can I make a cement for pipe joints?

A. A cement for steam and water pipe joints can be made by polish to furniture and floors. mixing 10 lbs, of yellow ocher, 4 lbs, ground litharge, 4 lbs. whiting,, 1/2 lb. of hemp cut up fine. Mix together with linseed oil to about the consistency of putty. Q. How can I prevent a rug

from slipping? A. A remedy suggested for a sliping rug is to take three preservings jar rubbers, sew them together, and attach to the undecside cornerof the rug. Of course, this must be done to each

How can I pull apart postage A. Lay a thin paper over the

stamps and run a hot iron, across the paper. This will free them readily and the mucilage on the stamps will not be hurt.

Q. How can I make a good supper dish that can be perpared and odorless, but it is not fit for quickly in an emergency? A. Slice cold boiled ham thick has a strong odor.

enough so that it will not break apart when handled. Spread mustard on each piece and then place on it a tablespoon of baked beans. Roll and fasten with toothpicks; then bake for ten minutes in a hot

Wichita Falls, Tex., team of the Big State

league after Wichita Falls drafted 12 players.

The players were claimed at the minor lea-

gue draft session during the winter baseball

meeting at Phoenix, Ariz., (AP Photo)

EXAMORIO

LEAG GRAND

> Q. How can I make a homemade duster?

A By soaking old pieces' of flannel in paraffin oil overnight; wring out tightly and wash in lukewarm water, and dry. It will gather all dust and give a good

Q. How can I bleach clothes when laundering them?

A. Add a teaspoon of turpentine to the water when washing white clothes. It aids materially the bleaching process.

Q. How can I lengthen the life of my shoes?

Stuffing the shoes with tissue paper after each weraing is a much better treatment for them than shoe trees, as this serves not only to keep the shoes in their proper shape, but soaks up any stamps that have become stuck foot prespiration which may have been left in the shoes.

Q. How can I test the freshness of a ham?

A. Run a knife into it, close to the center knuckle. The ham is good if the knife comes out sweet



Whenever you have cash receipts on hand after our regular banking hours, chute your cash to safety, with the aid of our Night Depository. This after hour facility is for your convenience. Use It.

> DURING BANKING HOURS, USE OUR MODERN, CONVENIENT DRIVE-IN BANKING WINDOW!

Hereford State Bank

MEMBER: FEDERAL DEPOSIT INS. CORP.

ou'll SAVE By Taking Advantage of **COWAN'S** First Anniversary SALE

FOR YOUR CHRISTMAS BUYING

Sale Runs Thru Christmas

Pay Next Year **Buy Now** ARGAINS GALORE - ONLY lationaly Adv. Merchandise!

Cowan's Jewelry

Your Friendly Credit Store



excited talk than any new car has done in years . . . and for the best of all possible reasons!







America's First Family of fine cars CHRYSLER for 53

WINDSOR . NEW YORKER . IMPERIAL

McCullough Motor Company

West Highway 60

Your Friendly Chrysler -- Plymouth Dealer -- Phone 17

FIELD

season

fense

west

confer

every

cogniz

iated

Foot S

For A

Women the Asser Thursday ing.

Reservist To Hear Talk "USAR" School Program

Highlighting the activation of as a student in the regular course. Guerre with Palm, as well as sevtented 4163rd ORASU Amarillo Or- Following his graduation in July eral campaign and victory medals. ganized Reserve School will be 1949 he came instructor at the Keynoting the affair will be an address on Thursday, Dec. command and General Staff Col- Colonel E. A. Simpson of Ama-Now Chief of the Instruction II Colonel Roth - who was com- fense of America. Colonel Simp-Branch of the Command & Gen- missioned at United States Mili- son, who helped organize the eral Staff College in Ft. Leaven- tary Academy in 1932 was sta- 142nd Infantry company of the worth, Kansas, Colonel Roth will tioned in the Panama Canal Zone. 36th Division, served overseas speak on "USAR School Program He was Battalion Commander of 14 months during World War I Its Inception, Growth and Fu- the Antiaircraft Artillery Gun After the Armistice he joined the

The meeting - which will be held at the Stephen F. Austin from January 1944 to July 1945. Junior High School in Amarillo will begin at 8 p.m. Active and May 1946, he served in various Inactive Reserve Personnel over antiaircraft artillery command tinguished Service Cross the entire Panhandle area have and staff positions in Europe. been invited. The meeting is open to the public. Staff officers and aircraft and Gulded Missiles instructors from the school will Branch of the Artillery School, in be on hand after the address by Fort Bliss, Texas, in December Colonel Roth to explain all phas- 1946, and served for seven months es of the school to the individuals. as Director of the Tactics Depart-

the FAMILY GIFT ...

of Course its ELECTRIC!

OR CHRISTMAS GIFTS ...

TEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

SEE YOUR MODERN ELECTRIC APPLIANCE DEALER

Armies in the European Theater Until his return to the States in was awarded the Purple Heart, He was assigned to the Anti-

Colonel Roth was assigned to ment. He has been awarded the Fort Leavenworth in July 1948 Bronze Star, the French Croix de

Battalion with the First and Third National Guard, and for 15 years served as Judge Advocate of the National Guard of Texas. He The Croix de Guerre and the Dis-

The program will also include Colonel Jones, Commanding Officer- of Texas Military District; Colonel John Buswell, Commandant of the 4163rd ORASU OR School; and Lt. Col. Clifford A. Stein, a Branch Director of the School

Both Active and Inactive Reserve Officers in the Panhandle area have exhibited a great deal of interest in the 4163rd School since its activation. Several courses - which will begin n January such as Command & General Staff, Artillery, Engineering, Fin-ance and Ordnance are available. Attendance will enable Reserve Officers to maintain their commissions as well as accumulate re-

tirement points.
The 4163rd OR School plans to hold open house at their Armory at 112 N. E. 2nd Street, Amarillo, on Thursday, December 18th, beginning at 8 p.m.



POINT IV CONSULTANT control. (AP Photo)

Q. How can I treat and oily

A. An excellent remedy for oily skin is to bathe it daily in hot in hot followed by cold water.

CHRISTMAS FOR KOREAN ORPHANS . . . Capt. Robert

Spence of Carswell Air Force Base at Fort Worth and Mr. and Mrs. W. I. Glass of Denton, Texas, inspect some of the packages collected by Denton residents for Korean orphans. The packages were to be flown to Korea by the Air Force. Letters from Lt. Joe Glass, son of the Denton couple, started the drive for clothing and gifts for Korean children. (AP

DAWN NEWS

Mothers Schedule Program For Third And Fourth Grades Friday

cantile.

ford is employed at Dawn Mer-

Mr. and Mrs. Billie Gill and Mr.

and Mrs. Hollis Puckett of Here-

ford left Saturday for a weeks

trip to Eastland, Austin and Free-

Mothers of the third and fourth grade pupils assisted by Dawn Parents Council will have a program at the school house on Friday night, December 12 at 7:30. There will be fun for all.

Mr. and Mrs. Hank Battenfield of Almagordo, N. M., were guests in the Lloyd Bentley home re-

The Dawn Musettes met Monday afternoon in the home of Mrs. C. C. Stewart. The Dawn Music Club will have a Christmas program in the home of Mrs. V. McCabe on December 16. The Dawn Study Club will have

its Christmas program in the home of Mrs. Ernest May in Hereford on December 17. Dawn Home Demonstration Christmas program will be De-

cember 19 with Mrs. T. L. Spark-Mr. and Mrs. Billie Gill Tr., of Wichita Falls visited last week in

Gill Sr., and Mr. and Mrs. Melvin Mr .and Mrs. Charles Corder were week-end guests in the Fred

Phelps home in Clovis. Mr. and Mrs. H. S. Fuller are parents of a boy born December 7, at the Neblett Hospital in Can-

Mr. and Mrs. C. C. Stewart attended the funeral of Mr. Hamblin at Wayside last Thursday.

Q. How can I treat eyes that water during windy weather? A. Bathe the eyes in a solution of ten grains of boracic acid to



ment assignment overseas as a consultant of the Food and Agsiculture Organization in the Point IV program. Dr. Evans will visit Italy, Ethiopia, Egypt and other countries to study pest

castile soap suds. Then rinse, first one ounce of hot distilled water, and it will give relief.

Christmas Concert

The high school division of the Voco Club, students of the Mat-tie Mae Swisher Studio of Singing, will be presented in a Christmas concert Sunday afternoon 2:30 o'clock, December 14, in the old sanctuary of the Mehtodist

church solos, carois, both tradi- Ruth Oswald, Pluma tional and modern, and ensembles Gwendolyn Gulley, Cla will be featured with a closing nativity scene by candlelight. Mrs. Campbell, Benny Golle Cliff Estes will be pianist and ushers will be Lotus Root and Coelita Shelton.

Those who will take part in the concert include: Irene Wither-spoon, Louise Simpson, Sue Nell

The Hereford Brand, Hereford, Texas, Thursday December from oratorios, Sumner, Nancy Patters wood, Jimmie Crame les Whitehead, Fawayn Kit Sanders, Raymond Jerry Witherspoon.

Everyone is invited

Now! Get the buy of the year!



Give your family a surprise for Christmas! Get a Studebaker

Commander V-8 or Champion

America's most distinctive jet-streamed styling! Every model a stand-out in structural soundness! Come in right away!

Get a buy that you'll talk about for years!

345 East First St.

1852 * STUDEBAKER'S 100TH ANNIVERSARY

FARM SALE

Time: December 19, 1952, 1: O'Clock

Place: 15 Miles North on Highway 51, 41/2 Miles West on Farm to Market Road, 1/2 mile or, 16 Miles South on 51 from Vega, 41/2 West on Farm to Market Road, 1/2 Mile South,

FREE COFFEE ALL AFTERNOON

MACHINERY

CC CASE -- 4 row Tool Bar, Lister, and 4 row Front Mounted Cultivator

Z, MM - 4 row Tool Bar Lister, and 4 row Front Mounted Cultivator.

R. MM - Mounted Two-way Plow

L. CASE - New sleeves, valves, timing gears and governor

WC, Allis-Chaimers Tractor 22-36 International Tractor

51 (M) International Tractor with Tool Bar, planter and

fertilizer attachment

TE-20 Ferguson Tractor

TO-20 Ferguson Tractor

Farmall Regular - 2 Row Lister Planter

J4 MM Combine

K Case Combine with V-Belts

D-Oliver Combine

2 Disk Plow (New)

(Love) Tandem Disk

MM 2 Row Front Mounted Cultivator

2 Bottom Plow (Ferguson)

Towner-Ferguson 5 ft. Offset Disk

4 Row Vegetable Cultivator for Ferguson or Ford

16-10 International Wheat Drill

No. 10 International Corn Sheller

- 4 Section Harrows

TOOLS

acetylene Welding Unit

Bench Vise

Power Drill

Set of heavy well rope:

Pipe Wrenches

MISSC

60 - 11/2 inch Plastic Irrigation Tubes

- 2 Inch Aluminum Tubes

12 inch hammer mill

50 Bushel self-feeder

10 Bushel Chicken Feeder

500 Chick Butane Brooder

32 Volt 1/4 Horse electric motor

32 Volt Electric from

32 Volt Electric Generator

Numberous Chisels, Plows, Shovels, hand tools and el

LIVESTOCK

1 Jersey Milk Cow and Calf

- 80 lb. pigs





Now At
The Hereford Feed Co.

at
Bradley Grain Co.

S & H Green Stamps Will Be Given On All Merchandise Not Previously Discounted

In These Days of Rising Prises The Savings You Receive From S & H Green Stamps, Mean Even More, So Be Budget Wise.



10

10

REDEEM S & H GREEN STAMPS

For Beautiful, Valuable Gifts

You'll be amazed - but delightfully pleased at the hundreds of beautiful, useful, valuable gifts that are obtainable with S & H Green Stamps.

This merchandise is always of the highest quality - famous brands you know and like - will be proud to own - gifts for your home -- your personal use -- for the children -- or dad.

Get a free copy of the beautifully illustrated merchandise catalogue at any Hereford store carrying S & H Green Stamps

Start saving S & H Green Stamps now for the gift you want!



FROM THE FOLLOWING

FAMOUS FEEDS

+ DAVMACTER

* RED CHAIN

* NUTRENA

REMEMBER

You Will Receive S & H Green Stamps

ONLY WHEN ACCOUNTS

ARE PAID FOR ON OR BEFORE

10th Of Month

(By Order of Sherry & Hutchinson Company)



NEW TEXAS TV STAR... Betsy, 26-inch marionette, has a magic key that unlocks a make-believe television land of Puppetania and possibly a new TV future for Texas. For youngsters intentionally devoid of crime and violence. The Besty shows are produced from start to finish in Houston and Dallas. TV enthusiasts forsee possibilities of Besty being the first of many TV film enterprises moving to Texas where costs, good climate, natural scenery and talent favor lowcost operations. (AP Photo)

National Capitol Takes On New Look and television and the literature that is being sold on newsstands. The recent hearings have been concerning the literature that is being sold on newsstands. As Inauguration Time Draws Nearer

The inaugural stands have been

under construction for some time. This is quite an undertaking, as

these stands spread completely

across the front steps of the capi-

tal, and the seating facilities ex-

of the original capitol building,

stantial part of the very wide

streets and parking area in front

of the capitol. Those of you who

have visited Washington I am

There appears to be enough lum-

nally built, it was contemplated

that the major portion of the busi-ness district of Washington would

lie east of the Capitol and toward

story goes that most of the land

in that section was bought up

and quoted for resale at very

high prices. The result was that

the main business district of

Washington was actually built be-

hind the capitol and to the west

of it. The better residential dis-

trict was also bult in that direc-

ton. The section of Washington

is known as the northwest sec-

tion. From downtown, from the

Lincoln Memorial, from the Wash-

ington Monument, from the Jeff-

erson Memorial, the Tidal Basin,

and practically all of the major

government buildings including

the White House, the view of the

capitol is not the front view but

the back view. The inaugural pa-

rade will extend through this sec-

tion of Washington that lies be-

hind the capitol and west of it.

Temporary seats have been built

along the parade route and are being sold at prices from \$3 to

\$15. The tickets for the inaugur-

al ball range in price from ap-

of Congress have been offered two

up to the fact that the inaugura-

tion on January 20th will be most

colorful. The cost of this opera-

the Anacostia River. However, the

THE INAUGURATION: The taking on an entirely new look.



may be, we take pride in

ROBERSON Service Station Hereford Saves Your Teeth



Phone 440 Hiway 60



BLANTON BUTANE, INC. Phone 551

of famous Dearborn gas heaters ["



J. A. Grimes to David L. Grimes, E ½ of Lot. No. 7 and the W ½ of Lot No. 8 and the E 50 feet of the W 121 feet of Lot

Earl Cole, the N 90 feet of the Blk. 4, Evants Addition to the Banquet Dec. 4th Town of Hereford. J. D. Poarch to Edwin R. Sky-

pala, all of Lot 59 of Barber Sub. of Blk. No. 22 of Evants Add. to Town of Hereford. Grady W. Wilson, et ux, to El-

vin Wilson, S 168.3 acres of the W 198.4 acres of Section No. 5, Township No. 2 North, Range No. East, of a Capitor Syndicate

DEEDS OF TRUST Frank Witkowski, et ux, to T. Bradford Jr., Trustee for Southwestern Life Insurance Co., 684.2 acres of land, more or less, out of the Capitol Leagues Nos. 408 and 4081/2, Certificates Nos. 17 and 26, Abner Taylor Original up of Mrs. S. O. Wilson, Mrs. Mar-Grantee, and being out of the Southeast part of the J. M. Cof-

fin Tract. G. H. Hanegan, et ux, to Here-ford, Texas Federal Credit Union, the West 48 ft. of Lot No. 16, Bik. ter London Jr., Mrs. Ann Wingate No. 5, Womble Addition to the and Mrs. Glen H. Williams wait-Town of Hereford, Deaf Smith ed tables.

MARRIAGE LICENSE Orlando Manuel Montano to Gloria Lee Sanbobol, Dec. 8, 1952. NEW AUTOS

Jack D. Mosley, Friona, Mer-cury; Howard Scroggin, Dimmitt, Plymouth: Melvin R. Southward, Friona, Ford; Harry Maze, Earth, Mercury; C. T. Stowers, Friona, Ford; Woodrow Whitaker, Friona,

comic books and the pocket-sized editions of novels. Some of these hearings have brought out very heated discussions between the committee and some publishers as to the suggestive import of the books. This suggestiveness is not confined to the title of the book nor to the reading matter inside, but it is illustrated by provacative and lurid pictures which are undoubtedly designed to arouse tend completely out to the edge that is, the original building prior the curiosity of possible purchasto the addition of the House and ers and thereby increase the sale of these books. It must be remem-Senate wings. They cover a subbered that these books are not only for sale to adults, but are available to children of all ages for a very small purchase price. The problem posed in this field should be of great concern, not sure can visualize the tremendous extent of the temporary facilities that are built for inaugurations. only to the parents in this country, but also to the publishers and ber being used to construct a the educators. I sincerely hope sizeable barn for all the farms that the outstanding work that is in a couple of Panhandle counties. All of this work is being headed by Congressman Gathings done on the east side of the capiwill have some beneficial result tol, which is the front of the capiin awakening the people to the tol. When the capitol was origi-

many dangers present. THE CHELF COMMITTEE: The subcommittee of the committee on the Judiciary investigating the Justice Department is headed by Congressman Frank Chelf of Kentucky. This committee has held some most interesting hearings and has brought out many important matters. The recent report of the Committee severely criticized the practices indulged in by many lawyers in what is known as fee spliting, that is, government lawyers taking part in private practice and also recommending certain law firms to people who were in trouble with the government. The Chelf Committee reports that in many instances gratuities have flowed to the government ttorneys from the firms so recommended. This committee has done a fine job in digging out some of these questionable and suspicious practices, and will no doubt have a telling effect on stopping such practcies in the future. In this respect, it should probably be said that matters between a government and one of its citizens should be completely and wholly clear of any question of favoritism or

proximately \$12.50 per person to \$300.00 for a box. The members cloud of suspicion. The work of both of these committees will prove of great and tickets recently at the price of permanent importance to the \$75 for the two. All of this adds character, the morality and the integrity of the people of this country, unless these hearings are tion is estimated at upwards of treated as temporary measures and the reports are pigeon-holed THE GATHINGS COMMITTEE: and forgotten. The people themselves can prevent such a trgedy by demanding eternal vigilance in conducting hearings concerning preventing repetition of the practhe type of programs on radio tices that have been uncovered.

Dodge; Robert W. Sparks, Nash; Freeman Melton Jr., McLean, Nash; Leon Tamplen, Lubbock, Chrysler; Myron Jones, Clovis, Mercury; M. R. Kimbrough, Dod-ge; J. M. Pitman, Chrysler; Mrs. Ursula Pittner, Pontiac.

Christian Ladies First Methodist Church to Roy Serve Fellowship Christian Womens Fellowship

planned, prepared and served the annual Christmas banquet to the Christian Mens Fellowship at the Christian church Thursday night Turkey, dressing, giblet gravy, green beans, candied' yams, cranberrysauce, hot rolls and butter, apple pie and coffee were served to the 32 men present.

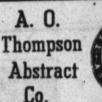
Mrs. John Robinson cooked the turkey and dressing with the help of Mrs. Morgan Cane. Working with Mrs. L. Z. Morgan in the kitchen were Mrs. Nona Jowell, Mrs. H. M. Thomas, Mrs. Bert Brown, and Mrs. Jim Ricketts. Decoration committee was made vin Wingate, and Mrs. Virginia Woodford. Those baking the ap-ple pies were Mrs. Ira Scott, Mrs. Alma Hilton, Mrs. J. H. Fish, and Mrs. Samuel R. Suits. Mrs. Wal-



CONSERVATION WINNER... Even his dog got excited when Stine, Clay County, was told he had been selected champion soil conservationlist for 1952. Stine was top winner in the J. S. Bridwell Soil Builders Awards Program. He and 59 other farmers received awards totalling \$6,000 at a banquet held at Wichita Falls' Midwestern University. (AP

Highway traffic during the Christmas Holidays is always heavy and is made more dangerous by unfavorable weather conditions. The State Farm and Ranch Saftey Committee urges all motorists to take an extra day for traveling this Christmas rather than taking chances that may lead to disaster.

Woolens will tailor more easily than worsteds because they are soft enough to shrink and take



Complete tract index Deaf Smith for information.

TAP AND BALLET LESSONS

MRS. I. M. BARRETT

117 AVE. G

PHONE 196-W

STAR

Friday Saturday



STAR

SUNDAY - MONDAY - TUESDAY

THE ADVERTISING MATERIAL DID NOT ARRIVE IN TIME FOR THIS AD BUT WE ARE PRESENTING-

> ALL THE JOY AND **GOL-DARNED GREATNESS OF**

THE STORY

Color By TECHNICOLOR Starring WILL ROGERS, JR. As His Father

JANE WYMAN As Mrs. Rogers

FRIDAY - SATURDAY

Charles Starrett

Smiley Burnette

"THE KID FROM BROKEN GUN" ALSO

WALTER PIDGEON IN ___

"CALLING BULLDOG DRUMMOND"

S Remember Every Wed. & Thurs. Is Family Nite

SUNDAY - MONDAY

WILD BILL ELLIOTT

The Town The Law Forgot

OFFICAL ENTRY BLANK

Jaycee's Christmas Outdoor Home Decoration

And Lighting Contest

\$25 - \$15 - \$10 In PRIZES

Address PLEASE BRING OR MAIL THIS BLANK TO THE BRAND OFFICE

Simply Decorate and light the outside of your home to the best of your ability, using any type of light or decoration. CONTEST BLANKS MUST BE IN ON

OR BEFORE DEC. 15.

Mr. & Mrs. L. Culpepper

with JULIA ADAMS - MARY CASTLE

Mr. & Mrs. A. W. Hembree Mr. & Mrs. Don R. Combs

Mr. & Mrs. Messick Mr. & Mrs. H. E. Wester

Mr. & Mrs. E. Ward

Anniversaries from Thursday, Dec. 11 - Saturday, Dec. 13 Mr. & Mrs. Henry N. Benson

We Congratulate You On Your Wedding Anniversary

Mr. & Mrs. Grant A. Fuller Mr. & Mrs. Ollie Forbus

Mr. & Mrs. Ira J. Foster

Mr. & Mrs. H. V. Reeves

Mr. & Mrs. W. R. Scheihagen,

Mr. & Mrs. T. C. Covington

Mr. & Mrs. J. C. Williams

Mr. & Mrs. Elton C. Houston