

Around Town

SIGHTS, FACES SEEN

Friday, March 23, is the last day for submitting suggested names for the pioneer organization to be begun May 18 and 19 at the Pioneer Day celebration in Hereford. Suggested names should be sent to the Chamber of Commerce office where a committee will judge them.

Vern Witherspoon corrected an earlier item carried in Around Town about the recent birth of a Negro baby in the Deaf Smith county hospital. The child, Witherspoon said, was NOT the first Negro baby born in the local hospital, it was the second. In 1942, a Negro baby was born there. He remembers because the nurses there showed the baby to Witherspoon's granddaughter, who was hospitalized there following an injury in 1942.

Perhaps you, too, were curious when you saw all that water running from the central pumping station north of Park Ave. The answer is simple. After repairing the pump, the pumps were pumping water out of the well until the water was cleared up so it could be cut back into the mains.

A county-wide bake sale for food items from 14 home demonstration clubs, will be held all day Saturday in four Hereford food markets—Cashway, Hereford Food Market, Piggly Wiggly, and Thomas Food Market.

Rosecoe L. Davidson of Clovis, who attended to business in Hereford Tuesday, is planning to attend the Pioneer Day celebration here May 18 and 19. Davidson, who first came to Hereford in 1900, recalls much of the early development of the town, having served as manager of the Hubbard Grocery Company, county treasurer four years, school tax collector two years, and as cashier and vice-president of the Western National Bank. His two sisters worked in the first telephone exchange ever established in Hereford.

Tom McFarland, secretary-manager of the Hereford Chamber of Commerce, said his office has 750 copies of the 24-page "Ceiling Price Regulation" issued by the Office of Price Stabilization. CPR 7 deals with the retail ceiling prices for certain consumer goods.

Cadet Tom J. Carter, son of Mr. and Mrs. T. J. Carter, Hereford, was awarded a varsity letter in wrestling this week at an assembly at Kemper Military school, Boonville, Mo.

Mr. and Mrs. Charlie Carter of Siloam Springs, Ark., were in Hereford this week visiting Mrs. Dolly Hammer and Ona Hammer. Mrs. Hammer is a sister of Mrs. Carter. Carter has been a district judge in Arkansas for the last 22 years. He purchased a quarter-section of land outside Hereford about 35 years ago, but disposed of it. During the time he owned the land, he kept in close touch with this area through his Brand subscription. The Carters have a daughter at Lamesa and while they were visiting her, she showed them Old Mexico.

Hereford is on a regular itinerary of the Marine Corps recruiter from Amarillo now. Every Monday, between the hours of 9 a.m. and 3 p.m., the recruiter can be found either in the post office or the Army recruiting office in the courthouse. The recruiter, Sgt. Wayne Hamilton, says there is no waiting list now and anyone who meets the requirements for the corps will be accepted.

J. W. Robinson Jr. has been re-called into the infantry. He will report April 18 as a second lieutenant.

The Deaf Smith county library was reopened to the public Wednesday morning, according to Mrs. J. J. Boydston, librarian. The library was closed last Saturday for remodeling. A door was cut in the east wall of the library so a room to the east could be utilized for enlarging the library facilities. Many new books will be available to the public.

Canasta Winners Receive Prizes

Certificates for collection of prizes are awaiting the prize winners in the first few rounds of the Beta Sigma Phi sponsored canasta tourney. They may be obtained from Mrs. Ernest Wade, chairman, at Wade Cleaners.

Winners already determined include the teen-age couple, consolation teen-age team, teen-age boy, teen-age girl, and the winning ladies team.

The six couples remaining in the tourney are husband and wife teams, who are competing for the approximately 25 husband-wife prizes in addition to the grand prizes.

The Consolation Teen-age team, Dale Winget and Richard Tucker, are entitled to one pair of shoes half-soled at Shorty's Shoe Shop, flashlight at Robinson's Service station, and one large flashlight at Consumer's Fuel Corporation.

The Winning teen-age couple, Marilyn Lewis and Neil Witherspoon, will receive canasta cards and tray at Hereford Insurance Agency, \$2.50 cash from J. W. Witherspoon, two dinners at Al Frank's Cafe, \$3 in trade at Western Auto Store.

Winning teen-age boy, Neil Witherspoon, gets a Tex-Tan belt at the Popular Store.

Winning teen-age girl, Marilyn Lewis, is entitled to one 8x10 photo at Cole Studio, shampoo, set, and manicure, Park Avenue Beauty center, \$1.50 in trade at Hereford Store Company. Since there is just one teen-age girl, she also gets the consolation.

(Continued on page six)



SAME TOWN, SAME JUG. Rev. Don Davidson, left, pastor of the First Methodist Church and Rev. R. H. Cagle, right, pastor of the First Baptist church, are both conducting revival services for their respective denominations in Memphis, Texas beginning Easter Sunday. Both of them being loyal and proud residents of Hereford, they wanted to make sure they had a goodly supply of mineral-rich Hereford water while at Memphis, hence the jug.

Castor Bean Meeting Will Be Friday Evening at 7:30

All farmers of the area are invited to attend the castor bean meeting Friday night at 7:30 at Hotel Jim Hill ballroom where two experts from Baker Castor Bean Corporation will be present to discuss the castor beans and to show colored movies of their growth, processing, and uses.

Tom McFarland, secretary-manager of the Hereford Chamber of Commerce, insisted that every farmer interested attend the meeting and ask any question he may have pertaining to castor beans. "To us it may be a well-rounded program," McFarland pointed out, "but there actually may be defects not visible right now. The county agent and PMA office have both been very beneficial in securing information and we feel like castor beans might possibly take the place of part of the maize crop. This year it is on a purely experimental basis."

The 1500 acres allotted Deaf Smith county have been signed up, McFarland said. The original announcement was for 2000 acres which would have included 400 acres of certified seed, which will not, according to present plans, be raised here this year. McFarland said it actually takes an act of the legislature to get a certified seed program; therefore, the program will not be available here this year.

Allred Appoints Scouting Chairmen, Plan Schedule

Jimmie Allred, newly-elected chairman of the Deaf Smith District of the Boy Scouts of America, announced his operating committee appointments for the coming year at a district committee meeting this week in the Hereford high school cafeteria.

Bob Wear was named chairman of the organization and extension committee, Sheriff J. C. Reese was named to head the camping and activities committee, Paul Harvey was appointed finance chairman, Dr. Roy Grubbs was named to head the health and safety committee, and Urin Streu, district commissioner.

Chairmen of the leadership and advance committees will be named at a later date.

Harvey announced that the finance campaign for the scouts would be held in Hereford the latter part of April.

Field Executive Harry DeLashmuth, Jr. announced plans for the Council Camporee at Camp Harrington, April 20-22. Chairman Reese announced the camping schedule at Camp Harrington, which will start June 4 and Explorer Scouts of Post 50 are scheduled to hold an

usually takes an act of the legislature to get a certified seed program; therefore, the program will not be available here this year.

The representatives of the Baker company will tell about preparing land for castor beans, planting, cultivating, watering, and harvesting. Farmers are invited to attend the meeting whether or not they have signed up for castor beans.

"As mentioned before," the C of C secretary added, "two of the most appealing factors of the program are the fact that no insects of any kind will bother castor beans and that it is a very cheap crop to raise and will not require a lot of additional expensive machinery."

Farmers now signed up for castor bean seed include: Haskell Benson, 40 acres; Floyd Walton Sr., 10; J. E. Stenkel, 40; Wayne Johnson, 40; J. A. Schulte, 40; Loyd Bentley, 100; Walter Galley, 100; Carl Wimberley, 60; W. W. Wimberley, 60; F. H. King, 40; Bruce Wooddell, 80; A. T. Frye, 60; Morris Easley, 40; Jim Kirby, 40; H. H. Miller, 40; Kemp, 15; A. G. May, 40; Floyd Walton Sr., 20; Lance, 50; Guy Walker, 50; E. O. Billingslea, 20; Virgil

Wear Will Represent Local Toastmasters at Area Meet

At the banquet and ladies night meeting of the Toastmasters' Club at Jim Hill Hotel Tuesday evening, Bob Wear was named winner of the final speech contest to represent the club in the area contest in Amarillo Saturday.

Wear, who used as his topic, "Preserving our Heritage," based his talk on four fundamental rights of the American heritage, using the door key as a symbol of personal privacy; the ballot, as a symbol of democratic government; a pencil, symbol of freedom of speech and press, and the Bible, a symbol of freedom of religion, guaranteed by the constitution of the United States.

Joe Smith, who talked on "Economic Security" was chosen alternate. He based his talk on the idea that absolute economic security robs individuals of initiative—"the only persons who really have total economic security are in jail," he added, stating he couldn't imagine a famous inventor being produced in jail.

Others participating in the finals at the meeting were Bruce Miller, who discussed "Why I Like Lawyers"; Elmer Patterson, "Hereford—the Town Without a Toothache"; and Curtis Trawick, "Why I Like Farmers."

Wear will give the keynote speech at the banquet in the crystal ballroom at 6:30, to be followed at 8 o'clock by the speech contest.

Area Program Registration for the annual program of the Panhandle-South Plains area speech contest starts at 2 o'clock Saturday afternoon at the crystal ballroom in the Herring Hotel in Amarillo. Paul Conway, president of the Hereford club, will preside at the first general assembly at 2:30 Saturday afternoon.

Robert Thompson of Hereford

\$312,332 Bid is Awarded Farm-Market Contract

Broken Arm Results From Freak Accident

In a freak accident Tuesday afternoon, Bob Lawrence, music and educational director at the First Baptist church, broke his right arm above the elbow.

Lawrence accompanied Jim Bob Allison, Rev. R. H. Cagle, and Dr. Arthur Travis, visiting minister from Fort Worth on a tour of the Allison ranch. Riding in the back seat, Lawrence had his arm through the strap when the car fell into a five-foot hole, which Allison described as a wash across the pasture. The strap held Lawrence's arm back while his body was thrown forward.

Allison said the gas line broke and the car caught fire. The men pushed it about 20 feet to a lake and extinguished the flames in the edge of the water.

Dr. Travis walked to the road where he met Lyle Woodford who took the party to the ranch house where Lawrence had left his own car.

Kinsey Motor Company estimated damage to the Allison car at between five and six hundred dollars.

Lawrence is recuperating in Deaf Smith county hospital. Gerald Wilson is leading singing in his place during the revival at the First Baptist church.

Falls Asleep While Driving, Car Hits Trees, Overturns

Lloyd E. Jackson of Hereford, driver for Saleway Cab, ran into two trees in front of a residence on E Street and uprooted them when he fell asleep at the wheel of the cab he was driving at about 5:30 a.m. Monday morning.

Jackson suffered minor injuries in the crash and he was given first aid at the Deaf Smith county hospital following the accident.

Construction contracts for the 37.3-mile hard-surfaced farm-to-market road (FM1412) in Deaf Smith county were awarded in Austin Tuesday to Bell, Braden, Barker, and Gilven of Amarillo on their low bid of \$312,332.84.

This bid was slightly under the official estimate for the work and was the lowest of the nine bids submitted for the construction, according to W. V. York, senior resident engineer of

Last Rites Set Today for E. B. Whitefield

Friena (Special) E. B. Whitefield, age 70, died Tuesday morning of a heart attack. Mrs. Whitefield was doing the family laundry and knowing her husband was always ready to get the early morning news, became alarmed when he did not come back from the bathroom.

She went to the door to tell him the news was on and found him lying in the floor dead.

Funeral services will be held Thursday morning at 10:30 from the Methodist Church with Reverend George Myers, Pastor of the Congregational Church in charge, assisted by Reverend Jimmie Tidwell of the Methodist Church.

Mr. Whitefield leaves his wife, one daughter, Mrs. Bill Buchanan, four sons, Mike of Lubbock, Orval, Heard, and Otho, all from Friena; one grandson, Bill Buchanan of Friena.

Burial will be in the Friena cemetery with Gillilands of Hereford in charge.

Palbearers will be Ed White, George Jones, Ennis Cummings, Carl Meyer, Kenneth O'Brian and Charles Loveless.

Walcott School Election for Director April 7

A trustee election to name one director to serve this Walcott school district will be held Saturday, April 7 at the new Walcott school house, according to Phillip Miller, president of the board.

The three year term of Miller will expire this year. No candidates have filed papers as yet at the office of County Judge L. H. Foster, but candidates have until 10 days before the elections to do so.

There are three directors for the Walcott school district.

the Texas Highway Department in Hereford.

Construction of the road—which extends 14 miles north of Bootleg from the Harrison highway and then 23.5 miles east to Highway 51—will be started in about 30 days, York estimated.

The contract allows 180 working days for completion of the work. Included in the contract are the grading, structures, caliche base, and asphalt surface.

Construction work is being done with county and state funds.

York also reported Wednesday on the progress of the Farm-to-Market road (FM1259) just south and east of Hereford, saying that asphalt work for this 4.9 mile stretch will be

started around April 15. Completion of the job will be made around June 1, he estimated.

Kerr and Middleton of Lubbock were awarded the contract for this road for their bid of \$60,527.08 and work was begun on December 7. All the funds for this work were from the state of Texas.

The next farm-to-market road coming up for letting is a 7 1/2-mile stretch north and east of Dawn and 5.7 miles south of Willadoro. Plans are completed for both these projects, York said.

Right-of-way deeds will be turned over to the county in about 10 days, according to York.

No letting date has been set for this work.

Hotel Directors See R F C On Financial Situation

Hotel directors reported by telephone from Dallas Wednesday afternoon that no action has been taken as yet toward foreclosure by RFC on the \$210,000 Hotel Jim Hill Loan.

"We have nothing definite to report at the present time," Henry Sears, president of the Hereford Community Hotel Corporation said. He indicated, however, that a plan of some type might be submitted by RFC to the corporation directors in an effort to give the hotel a chance for a few additional weeks of operation before definite action is taken.

Paul Holland, hotel manager for Federal Associated Hotels, reported a "full house" Tuesday night and reported 65 percent occupancy for the first 20 days in March. Previous occupancy records showed only 48 percent over the past eight month period.

Four directors of the Hereford Hotel Corporation were in Dallas Wednesday conferring with RFC officials in an attempt to avert foreclosure on Hotel Jim Hill in Hereford.

A payment of \$6,397.25 covering principal and interest of a \$210,000 note was due the RFC on February 24, but an extension on the payment date was obtained until March 20 so stockholders of the corporation could discuss the financial straits of the year-old corporation.

At the stockholder's meeting on March 15, it was reported that the corporation had an indebtedness of approximately

\$44,000. Of this, \$37,613.11 was in the form of unpaid accounts which have been due since the hotel was opened in 1950.

During the first 12 months of operation, the hotel corporation showed approximately \$9,000 in profit. A minimum profit of \$23,000 annually would be required to meet annual RFC payments on the building including principal, interest, and income tax payments to meet the required payments.

Directors meeting with RFC officials were: Henry Sears, newly elected president of the corporation; Cecil Guseman, J. A. Pittman, and Carl Perrin.

Final Date for Trustee Filing Is March 27

March 27 is the last date for filing for Hereford Independent School Board election, according to Fred Baird, school tax assessor and collector, in whose office petitions are filed. Ten days must elapse between the last day for filing and election day, which is April 7.

A petition was filed on March 12, bearing the signatures of 10 or 12 voters, nominating A. J. Schroeter, Sylvester Slagle, and W. T. Kelly for re-election.

Qualified candidates may file for election or petitions may be presented bearing the names of five qualified voters.

Area Oil Interest Centers Around Well on Oldham - Deaf Smith Line

Oil play in Deaf Smith and Oldham counties assumed noticeable proportions again in recent weeks as work nears completion for bringing abstracts to date and clearing title for thousands of acres of land in the

two counties. Main interest among oil men seems to be the well just north of the Deaf Smith county line which was shut down less than a year ago after a report was issued on drilling operations

around 6200 feet. The well is located in Oldham county, Section 85, Block K-6, on the W. T. Howard Estate. It is about 25 miles east of the one unsuccessfully drilled to a depth of nearly 7000 feet by

Henry Sears and Taft McGee of Hereford.

A portion of the section in Oldham has been assigned to Superior Oil company, a California firm with offices in Midland and Oklahoma City, but no transaction has been recorded in the office of Oldham County Clerk J. T. Singleton, the clerk said.

Superior has the biggest leasehold in Oldham county, Singleton said Wednesday, included in that firm's holdings is the 335,000 acre Matador ranch, which comprises less than half of that company's leases, Singleton estimated.

The rumor among oil men is that work will be resumed on the Oldham county well around April 20.

Several thousand acres of land in Deaf Smith county has been leased by various individuals. A big part of the leaseholds have gone to a major oil company after two or three transactions.

The well on the Howard property was started about three years ago by Hooper and Duke of Lubbock. After changing hands during this time, Foster Howell and others finally took over the well and discontinued drilling operations after going about 300 feet deeper.

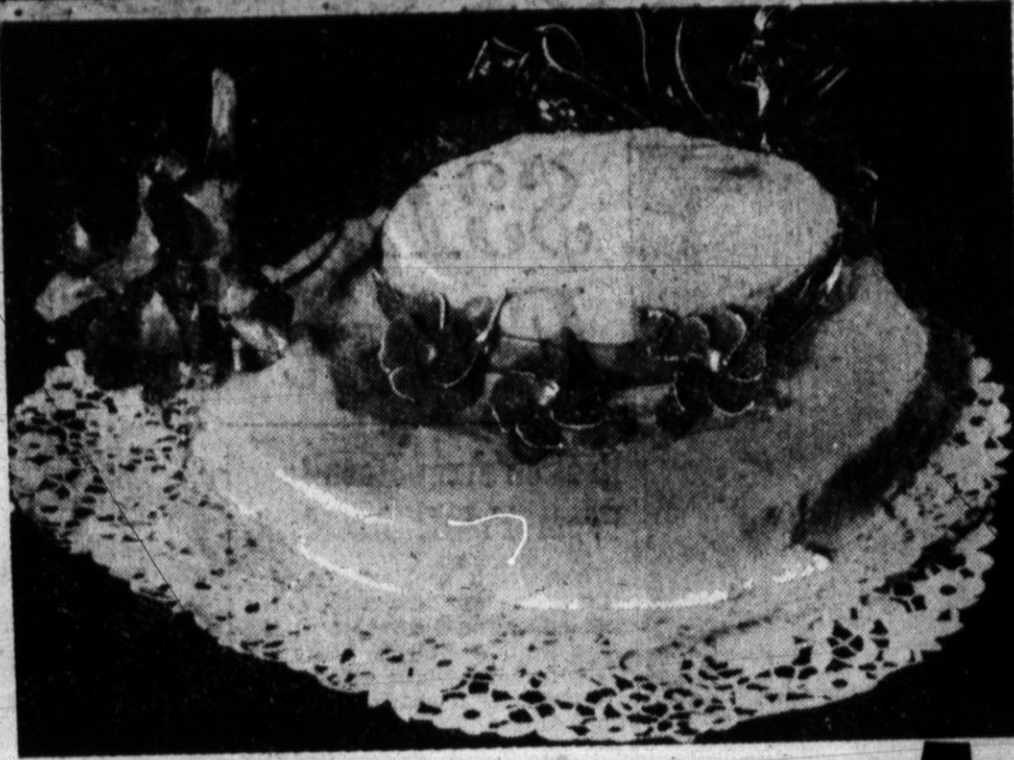
The oil investors men from Lubbock representing private interests were in Hereford and

(Continued on page six)



DIMMIT'S STATE CHAMPION STARTING basketball team is shown as they prepared to leave Hereford for Des Moines, Ia. where they will meet the Hansel team for the world's basketball title. Left to right are: Mitzel Wilson, Johnny Godfrey, Loneta Odom, Coach J. W. Blaine, Maudrienne Smithson, Decima Dennis, and Mary Nelson. About 100 residents from Dimmitt came to Hereford to see the team leave Texas. Brand Photo

Easter GOODIES THAT MAKE THE MEAL



**FREE! ORCHID
CAKE**
WITH YOUR EASTER BONNET SHOP
EARLY
99c

Orchids are airbourne VIA T. W. A. airlines direct from Hawaii to your Furr Food Stores.

Filled with Fresh Date Jam
SUNFLOWER
Coffee Cakes
Ea. 39c



GUNN BROS.
THRIFT STAMPS
With Purchases

Lge. Fresh Country Guaranteed Fresh
E G G S 3 DOZ. \$1.00
Doz. 35c

DIAL SOAP Med. 13c Bath 19c
Bar

Toilet Soap
SWEETHEART 3 Reg. 29c
Bars

Toilet Soap
SWEETHEART 2 Bath 27c
Size

BLU-WHITE Bluing 9c

Ocean Spray
Cranberry Sauce 2 tall cans 25c

Don Rio
ORANGE JUICE 46 oz. can 25c

Banner
SWEET PICKLES qt. 39c

Daircraft Sweet Cream Quarters
BUTTER lb. 83c

Daircraft
DAIRY WHIPT 7 oz. can 49c

Soap
FAB lge. box 29c

Lge. Box
VEL 29c

Giant Box
VEL 79c

Kraft's Oleo Colored Quarters
PARKAY lb. 33c

Amrou's Cloverbloom
CHEESE 2 Lb. 79c
Loaf

GOLD MEDAL
FLOUR 25 Lb. 1.53
Bag

WHY PAY MORE?

60c Val. Cream SOFSKIN	Plus Tax 37c
Mennen Spray DEODORANT	Plus Tax 43c
25c Val. Lucky Tiger HAIR OIL	2 for 29c
Bronze or Black - 30-count BOBBY PINS	5c

Washington State Winesap
APPLES 2 Lbs. 19c

Large Juicy Florida
ORANGES 2 Lbs. 19c

Washington State D'Anjou
PEARS 2 Lbs. 25c

Fancy Sunkist
LEMONS Lb. 15c

Sno-Ball Cello Wrapped
Cauliflower Lb. 15c

Calif.
Carrots 2 bunches 15c

10 Lb. Mesh Bag
Red Potatoes
29c

50 Lb. Bag Colorado Red
POTATOES
\$1.19



Shank End
H A M Lb. 49c

Butt' End
H A M Lb. 59c

Sliced
H A M Lb. 98c

Picnic
HAMS Lb. 47c

Corn King Sliced
BACON Lb. 49c

Loin
STEAK Lb. 89c

Country Style
SAUSAGE Lb. 44c

Skinless
FRANKS Lb. 53c

Pure Cane
SUGAR
5 Lb. 38c
Bag

Mrs. Tucker's
Shortening
3 Lb. 89c
Ctn.

Niblets Corn
MEXICORN
2 - 12 oz. cans 45c

Coffee
SCHILLINGS
2 lb. can \$1.49

Star Kist Chunk Style
TUNA
Can 33c

Laundry Bleach
CLOROX
1/2 gal. bot. 33c

Franco American
SPAGHETTI
2 cans 27c

Toilet Soap
CASHMERE BOUQUET
3 reg. bars 29c

Green Giant
PEAS
2 - 303 cans 45c

Toilet Soap
CASHMERE BOUQUET
2 bath size 29c

Liquid Soap
GLIM
27c

Toilet Soap
PALMOLIVE
2 reg. bars 19c

Merion House
BEEF & GRAVY
10 oz. can 37c

Toilet Soap
PALMOLIVE
2 bath size 19c

Peter Pan
PEANUTS
7 1/2 oz. glass 29c

Laundry Soap
CRYSTAL WHITE
6 giant bars 49c

Swift's
CLEANSER
2 tall cans 25c

Lge. Box
SUPER SUDS
25c

CONG. ROGERS REPORTS

Abolition of RFC Will Put Texas, South at Mercy of Money Interests

Behind the scenes on the RFC investigation: Here is the overall business picture of RFC operations to June 30, 1950: Number of loans, 600,000; amount loaned, 21 billion dollars; average loan, 35 thousand dollars; percentage of less than one per-

centage of less than one per cent on the total amount loaned. There is a definite move on

foot by Eastern capital and an Eastern Republican bloc to abolish the RFC. RFC has made many loans in Texas. Many of these loans could not be handled by banks. Some were handled partially by banks and partially by RFC. If it had not been for the RFC, the money for these industrial projects in our section of the country could not have been obtained. This same situation is true across the entire South. If the RFC is abolished, industrialization of Texas and the South will be seriously damaged. I do not want to see the RFC abolished because it will place our section of the country at the mercy of the big money interests of the East. This will certainly curtail further industrial development. Many people are wondering why the Senate Sub-committee has

failed to make public letters from Senators and Congressmen in both parties, some of which I hear are most interesting. Any skulduggery, chicanery, immorality or illegality in the operation of this corporation should be fully aired, and the parties responsible or connected with shady transactions should be punished. The same rule is true as to all other government departments, from the national level to the local, whether the offense be immoral or illegal. Immorality in a public function is just as bad as illegality. Immorality is the bud; illegality is the bloom. Violation of a public trust is just as serious, whether it be illegal, or merely immoral. If there are not enough jails to hold people who are low enough to violate a public trust, it is time to start a building program.

Price Controls: The price control situation is definitely due for an overhaul and a streamlining. It would be humanly impossible for the Economic Stabilization Agency as now operating to properly examine the forms and figures that businessmen are being called upon to compile and file. I do not want to see any increase in federal employees except in vital defense projects. Businessmen already have enough forms to fill out without being called upon for more.

Remarks on the floor of the House: "Mr. Speaker, I am placing in the record today a House Concurrent Resolution adopted by the Texas Legislature. It, in effect, says: 'Resolved that the Congress of the United States of America and the President be respectfully petitioned and requested to immediately provide an adequate system of defense, including detection devices and aircraft of the latest and most effective type and design to properly guard the State of Texas, particularly the area or belt thereof one hundred miles wide along the coast of the Gulf

of Mexico from the Sabine river to the Rio Grande." I call particular attention to the 100-mile belt referred to because that belt is adjacent to the tidelands that the Federal Government has stolen from the State of Texas, and it occurs to me that since the Federal Government has stolen these tidelands from Texas, it should certainly be its obligation to defend them as requested in this Resolution. And while defenses are being prepared in this request, I might further suggest that such defenses be set up on behalf of Texas, not only against Alien enemy attacks, but against further encroachments by the Federal Government."

his cowboy boots and made me homesick.

Murl Parker Is New Hereford Motor Employee

Murl Parker and his family have returned to Hereford after having lived in El Reno, Okla. for four years. Parker, who has been a mechanic since 1926, gaining experience with Ford, Chevrolet, Buick, and Pontiac, is employed as a mechanic by the new Hereford Motor Co., Inc., Frank Vonnegut, manager, announced yesterday.

The Parkers first came to Hereford in 1933 and have lived here off and on, since that time. They have three sons, George and Jack, Junior high school students, and Don, a student at Shirley school.

See LUTHER PEVLEY about Real Estate Rec. Phone 524-W

EASTER JOY

At this time of the year we like to take time out and wish each and every one of you a Joyous Easter.

Easter is the symbol of the awakening of all things, the renewal of nature. By this token we as Americans should awaken to the dangers surrounding us. No greater evil than the threat of Communism ever stalked the world and its free peoples. The reports of the crime committee proves the need for our complete awakening.

Let us at this season of the year rededicate ourselves to the theme that Easter represents.

40 years
4%



The First National Bank
OF HEREFORD

Member:
Federal Deposit Insurance Corporation
Federal Reserve System

Joined for LEADERSHIP in service to farmers



Visit the Pre-Easter Bake Sale at OUR STORE Friday and Saturday. Sponsored by the 14 HD Clubs of this county. They promised a real showing of fine, homemade foods.

Jim Robinson, Mgr.

GRAPE JUICE

LARGE 24 OZ. BOTTLE

32c

Easter Values
in Fine Food...at Thrifty Prices

FLOUR Cream Loaf 25 Lb. Bag **\$1 49**

Cleansing Tissue 200 COUNT 2 boxes **29c**

DOG FOOD Tuffy Large Cans 6 for **49c**

TIDE Large Box - Ea. **33c**

FURNITURE POLISH Matchless Qt. Bottle **19c**

BLEACH, Kalex 2 qts. **29c**

LIPTON'S TEA 1/4 Lb. Pkg. **27c**

Pinto Beans lbs. **19c**

COUNTRY STYLE PURE PORK

Sausage lb. **29c**

HAMS PINKNEY'S PINKNEY'S PICNICS TENDERIZED lb. **39c**

BACON PINKNEY'S SUGAR CURED SLAB lb. **43c**

PINKNEY'S **BOLOGNA** lb. **39c**

CHILI PINKNEY'S OR DEAF SMITH CO. lb. **49c**

PLENTY OF HENS & FRYERS
Check Our Meat Counter for Lowest Possible Prices



Just A Few of Our Many PRODUCE SAVINGS

CARROTS 2 large bunches **15c**

Sunkist - 360 Size **LEMONS** dozen **33c**

Florida - Nice and Firm **CABBAGE** Lb. **9c**

Large Size **AVACADOS** 2 for **35c**

Florida Yellow **SQUASH** lb. **12 1/2c**

We Will Have Fresh Strawberries for Easter

Helena Rubinstein creates

Stay-long
the perfect
indelible lipstick!

Here, for the first time, is an indelible lipstick that's as lustrous and creamy as you could wish! Here, for the first time, is an indelible lipstick in a full range of glowing colors!

Helena Rubinstein's remarkable new Stay-long lipstick not only clings to your lips, but actually protects them from drying and chapping! And wait till you see the way that wonderful, moist, dewy look lasts! You'll find Stay-long lipstick, in ten marvelous reds, right here—for only 100 plus tax.

You can buy a new Stay-long refill for your own lipstick case for only 60¢ plus tax.

CITY DRUG

HEREFORD FOOD MART

Mac & J. B. Noland, Owners
Jim Robinson, Manager

ON HIWAY 60 We Deliver Phone 1114

WANT ADS Phone 30-31

FREE Theatre Tickets To See



Star Theatre

SUNDAY - MONDAY - TUESDAY
MARCH 25 - 26 - 27

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

FOR SALE Miscellaneous

FOR SALE: Bedroom suites, heaters, mattresses, inner-spring and Sealup, extra dressers and numerous other articles. See or call Mrs. John Miller at Miller Hotel. B-1-24-38-2c

FOR SALE: Thor Ironer. Mrs. J. F. Messer. Phone 1538. B-1-10-38-2k

FOR SALE: Hubam Clover Seed, thrasher run. Germination 62 % .85c pound, F. A. Mornell. B-1-14-37-3p

FOR SALE: Registered Scotch Shorthorn bulls, 7 miles south on Dimmitt Highway. Tom Draper. Box 671. B-1-16-6-1fc

OFFICE SUPPLIES: Regular lines and special orders. The Hereford Brand. B-1-16-1fc

Chrysler Industrial Motors Sales & Service McCullough Motor Co. 411 W. 1st. Ph. 17 B-1-9-1fc

We Have III FEED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-1fc

WE HAVE

Seed Barley and Seed Oats BRADLEY GRAIN CO. B-1-8-1fc

GET YOUR day old and started baby chicks and Nutrine Feed at Bradley Grain Co.

Book Your Baby Chicks Now HEREFORD POULTRY ANG EGG 129 Sampson Phone 1208 B-1-4-1fc

FOR SALE: Registered Palomino filly. See John Fraser, 301 Union.

FOR SALE: Hubam Clover seed. Cleaned and tested. 85% germination. See B. E. Roberson, Hereford or Kenneth Neill, Summerfield. B-1-19-37-1fc

JUST RECEIVED: One hundred pounds good heavy duck. Will make good irrigation dams. Jack's Shoe Shop.

FOR SALE Certified Texas Hybrid SEED CORN

Number 20 - 26 - 28 \$9.00 per bushel BRADLEY GRAIN CO. Phone 360 B-1-38-1fc

FOR SALE: Two midget Dachshund puppies at airport south of town. Dorothy Craig. Phone 38.

T-1-15-12-1c

FOR SALE: Top quality fresh and spring Northern Holsteins A. A. Parkinson, Lubbock. Phone 8880.

FOR SALE: Bliss Triumph Seed potatoes. Home grown from certified seed. J. K. Baker. Phone 889. B1-16-11-1fc

FOR SALE: Table top Magic Chef stove. Excellent condition. Price \$90. See at 132 E. Ave.

2. FOR SALE Farm Equipment

FARM EQUIPMENT FOR SALE 1950 H. C. Farmall Row Crop Tractor complete with equipment-like new.

1950 M Farmall Row Crop Tractor complete with equipment-like new. TRAVIS JACKSON Phone 1352 B-2-11-2c

FOR SALE: M. M. UTU tractor, 4 row lister, and 4 row cultivator. Also battery brooder. Frank Bezner. B-2-18-11-3p

FOR SALE: One wide front end for M tractor. See George Howell, Sears Grain Co. B-2-15-11-2p

FARMERS

FOR SALE Automobiles

FOR SALE 1949 Plymouth Sedan with only 6300 miles. Its the H. M. Benefield car for \$1385.00.

1950 Dodge 3/4 ton pickup with 4 speed transmission, Deluxe cab. 7200 miles, can't be told from new. Price \$1535.00.

1950 International 3/4 ton pickup with just 280 miles, priced at \$1565.00. A good stock of REO and Dodge trucks and pickups. BENEFIELD MOTOR CO. 409 W. 1st B-3-2c

Your Best Buys At THE NEW HEREFORD MOTOR CO., INC. FORD & MERCURY

1950 Ford Custom 2 dr. 1949 Buick 4 dr. one owner. 1948 Frazer 4 dr. 1942 Chevrolet 5 pass. coupe. B-3-38-1fc

FOR SALE: 1949 Ford 4-dr. six cylinder, radio, heater, sun visor, and seat covers. Call Wayne Williams 798. Evenings 1462-W-2 or see at 14th and H Avenue. B-3-27-12-2k

Eliminate unnecessary tire wear!

Change the position of the wheels every 2 or 3 thousand miles. Correctly done, this increases the life of tires up to 25% Bear System Front Wheel Aligning KINSEY MOTOR CO. Phone 740 B-3-14-1fc

KINSEY MOTOR CO. COMMERCIAL UNITS

1948 GMC 2 Ton Truck 1948 Chev. 2 Ton Truck 1947 Dodge 1 1/2 Ton Truck 1949 Chev. 1/2 Ton Pickup 4 Speed.

1949 Chev. 1/2 Ton Pickup 3 Speed. USED CARS 1949 Chev. 2 dr. Fleetline Deluxe.

1947 Chev. 2 dr. Fleetline 1946 Chev. 2 dr. Sedan 1949 Olds. 98 4 dr. Sedan 1948 Olds 4 dr. Sedan

These Cars Are Demonstrators and Have a 90 Day New Car Guarantee 1950 Olds 88 4 dr. Sedan 1950 Olds 98 4 dr. Sedan 1950 Olds 98 4 dr. Sedan B-3-37-1fc

4. REAL ESTATE

CHOICE Irrigated and Unirrigated Farm Land. City Property P. O. Box 506 - 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-1fc

LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT L. BASKIN, INVESTMENTS JIM HILL HOTEL B-4-38-1fc

WE CAN MAKE YOUR FARM LOAN Prompt service and very liberal appraisals. No commission charged. IF IT IS A GOOD LOAN, WE CAN MAKE IT! ROSE & BARBER, Realtors 107 East 3rd Street Phone 45 B-4-34-1fc

FOR SALE: 90 foot lot on Star Street. Phone 318-J. George Jones. B-4-11-35-1fc

LAND FOR SALE 340 acres, 145 in cultivation, balance grass. A lot more could be broke out. 5 room house, one new irrigation well. Well located. Excellent buy at \$150. Terms. 1/2 royalty goes. Possession. 1566 acres all in wheat. All goes. 4 room house, modern large granary and machine shed. Priced \$80 per acre. 1/2 royalty goes. Loan \$63,000. 320 acres, 250 acres in cultivation, balance grass. 127 acres wheat, windmill, granary, good 8" irrigation well. Well located. Priced \$152.50. \$26,500 loan. 1/2 mineral goes. Possession. Good grass section, well improved, 240 under irrigation and in cultivation, more could be cultivated. Well located. Priced at \$125 per acre. Good terms. 1/2 minerals. Possession. I have other good buys in both large and small tracts. Your listings will be given my personal attention. W. R. METCALF 632 W. 1st St. Hwy 60 Res. Ph. 902-W Office Ph. 854 Hereford, Texas B-4-38-1fc

FOR SALE: New building site. Tierra Blanca Heights. South on Highway 51. 3, 5, and 10 acre tracts. Will build new homes to owners specifications. See Frank S. Wilde. T-4-29-12-1c

FOR SALE: 90 foot lot on Star Street. Phone 318-J. George Jones. B-4-11-35-1fc

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T-4-45-1fc

FOR SALE

5 room home-2 corner lots. Good location. Close in. Can make good terms. Owner would like to sell at once. LEE R. CONKLIN 212 Main Ph. 728 Res. Ph. 237-W Hereford, Texas B-4-10-4c

FOR SALE

I have good buys in both large and small tracts. Your listings will be given my personal attention. W. R. METCALF 632 W. 1st - Hwy 60 Res. Phone 902-W Office 854 Hereford, Texas B4-8-1fc

FOR SALE OR TRADE Have three room house and garage on 4 1/2 acres at Plaska, Texas, 12 mi. out of Memphis on paved road. In cotton country, can be bought with small down payment and paid out by month. See Ollie Owen at 333 W. 2nd, Hereford, Texas. B-4-11-2p

FOR SALE Improved 345 acres within two miles of Highway 51. A good irrigation well. 200 acres grass-can be farmed. Price \$150.00 per acre, possession. \$10,000.00 loan on farm. 200 acre irrigated stock farm, well located. Price \$130.00 per acre. An improved section near highway 51, 40 acres grass. \$18,000.00 loan. \$75.00 an acre. A nice 27 acre, improved tract on Highway. \$85,000.00, with a \$3,000.00 loan. ROSE & BARBER 107 East 3rd Phone 45 B-4-12-1fc

FOR SALE-3 sections good level undeveloped farm land in irrigation belt of Estancia Valley, New Mexico. 1288 acres deeded, one section lease. Best wells in valley adjoin this land. Price \$25.00 per acre for deeded land with lease assigned. One-third mineral rights and terms can be arranged. Write or call Herbert Price, 1320 Rencher, Clovis, New Mexico. B-4-12-2c

FOR SALE 1/4 section grass well improved. 4 miles of Hereford. \$150.00 per acre. 1/2 cash. EXCLUSIVE LISTINGS GLENN WEIR 109 Main St. Ph. 200 Res. Ph. 452-W B-4-11-1fc

FOR SALE Big 4 room modern home, corner lot, price \$5250 pay down \$750 bal. \$64.08 month. Four room brick on paving. Price \$7,200 loan, \$4,100 pay \$67.10 mo. bal. cash. Four room bath on paving, \$6,300 down payment \$2000 bal. semi-annually or annually. Big 5 room bath, garage on paving. Price \$11,250 G. I. loan \$7500 monthly payment \$51.60 bal. cash. Three room house with water pressure pump, natural gas \$2,000 down payment \$500 bal. \$30 month. Three bedroom home on paving \$6500. Have other good buys, some new some to trade in on farms. J. M. HAMBY Real Estate 208 E. 3rd Hereford, Texas B-4-11-1fc

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T-4-45-1fc

REAL ESTATE FOR SALE

A very choice 160 acres one half mile off paved Highway. No improvements but irrigation well. Its in the 50 feet depth irrigation water. Its all ready to plant. 160 acres near Hereford, has large barn and roomy residence with bath and full basement, electric pressure pump on well. 80 of this is choice farm land. This is a good setup for a grade A dairy. Price \$24000.00. 320 acres fine farm land with irrigation well with electric motor, windmill well with plenty of stock water storage, 70 acres in good grass. Good fences. Priced at \$150.00 per acre. \$21680.00 cash will handle. I have a good number of other farms listed, two nice ranches and residence and business property in Hereford. BEN M. SUDDUTH 242 North Main St. Phone 1509 B-4-12-2c

FOR RENT: Two room furnished house. Bills paid. Also furnished apt. 511 Grand Ave. B-5-14-12-1p

FOR RENT: Furnished light housekeeping rooms. Hereford Camp cc Phone 678. B-5-11-12-2k

FOR RENT: Six room modern furnished home. Phone 525-J, or see Mrs. H. C. Welty, C. R. Anthony. B-5-18-12-2k

FOR RENT: Three rooms and bath, furnished. Gas and water paid. Phone 160. T-5-13-19-1k

FOR RENT: Desirable garage apt. Private bath, refrigerator, bills paid, children welcome. Reasonable. 310 W. 5th. B-5-16-12-1k

FOR RENT: Furnished apt. 401 Lawton. Mrs. W. M. Megart. B-5-10-12-1fc

FOR RENT: 2 room apt. 815 25 Mile Ave. B-5-9-12-1k

FOR RENT: Three rooms and bath. Unfurnished. 611 E. 3rd. Phone 1174. B-5-12-12-1p

FOR RENT: Two bedrooms, new inner-spring mattresses. Call 692 or come to 219 Lee after 6:00 p.m. or Sundays. B-6-18-12-2k

FOR RENT: Modern two bedroom house. Call 475-J. B-5-9-12-1k

FOR RENT: Furnished apts. Also house. Green & Scott. Phone 9. B-5-9-12-1fc

FOR RENT: Second floor of concrete building on Main after April 1. 8 rooms. Mrs. Carl Gilliland. B-5-17-38-1fc

FOR RENT: One bedroom and furnished apt. 401 Lawton, Mrs. W. M. Megart. T5-13-11-1k

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T-5-11-37-1fc

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T-5-11-37-1fc

WANTED

WANTED: Washing and ironing to do in my home. Phone 80-J. B-6-11-38-2k

WANTED: Baby sitting. Phone 1008-W. Call for Mrs. Garrett or Mariana. B-9-11-38-1p

WANTED: Garden plowing. See Elmer Winkler or call 342-J. B-6-9-10-4p

WANTED: Wheat pasture for cattle. Phone #3 or 1310. O. G. Hill. B-6-12-19-1fc

WANTED to buy: Small farm or acreage near Hereford. Rt. 4, box 41, Hereford. B-6-14-12-2p

7. Dressmaking-Ironing

BUTTONHOLES, covered button, belts, buckles, dressmaking and alterations. Mrs. Mathis, 224 Ave. C., phone 1040. -B7-15-2-1fc

SEWING: Suits, dresses, buttonholes, covered buttons and belts. Let me help you with your Easter sewing. Phone 537-W or 123 Norton. B-7-20-10-5p

11. BUSINESS SERVICES

Hereford Glass Co. Expert Car Glass Installation - Table Tops and Window Glass 1302 Park Ave. Ph. 1425 B-1-16-1fc

WE RECOMMEND ONLY Oriental Stucco for Redashing Expert Workmanship H. E. WESTER 111 Bradley Phone 417-J T-11-2-1fc

Quick - Efficient HOME LOANS Dependable Abstract and Insurance Service ELIZABETH WOMBLE 146 Main Phone 497 B-11-27-1fc

GENERATORS and starters for cars and trucks. Hereford Wrecking Co., Phone 320. T-1-12-18-1fc

REBUILT CAR and truck transmission. Hereford Wrecking Co. Phone 320. T-1-10-18-1fc

WHEEL BALANCING: All makes or cars, with Stewart Warner wheel balancer. Frank Craig. Studebaker, Massey-Harris. B-11-16-35-1fc

SCOTTY'S PLANING MILL 224 D St. Phone 1190 B-11-23-1fc

UPHOLSTER and repair old furniture like new. Individual designing, latest fabrics. Free estimate. J. H. Hinds, 310 McKinley, phone 1092. B-11-20-23-1fc

SIG



101 YEARS OF

EXPERIENCE in Fine Foods



Anniversary Sale

BAKE SALE!
Sponsored by The
Home Demonstration
Club
SATURDAY
MARCH 24th



**Swift's Premium
HAM**

*America's
Favorite*

**FOR
Easter
Dinner**

**WHOLE
HAMS** lb. 59c

Butt 59c **Shank** 49c
Half, lb. **Half, lb.**

CANADIAN BACON, sliced 1/2 lb. 49c

PORK CHOPS, loin end cuis lb. 49c

LEG O' LAMB, Swift's Premium lb. 79c

BACON SQUARES, sugar cured lb. 35c

SNOW CROP FROZEN FOODS

ORANGE JUICE 6 oz. can 23c

STRAWBERRIES 12 oz. pkg. 45c

GREEN BEANS, cut stringless pkg. 22c

ASPARAGUS, all green spears pkg. 49c

SUCCOTASH per pkg. 23c



SWIFT'NING
SWIFT'S SHORTENING
3-LB. CAN 93c

**SCHILLING'S
COFFEE**
Lb. 78c
Can

ALLSWEET
Delicate Natural Flavor
lb. 35c

SUPER SUDS lge. box 29c

FAB large box 31c

RINSO giant box 63c

GRAPEFRUIT JUICE 2 No. 2 cans 25c

PEAS No. 303 can 22c

3 Reg. Size Bars
LIFEBUOY 25c

VEL giant box 73c

SURF large box 31c

Monarch
GRAPEFRUIT JUICE 2 No. 2 cans 25c

Libby's Medium Small
PEAS No. 303 can 22c

Carey's Plain or Iodized
SALT pound box 10c

Kremel Assorted Flavors
PUDDING 3 boxes 19c

Fancy Pink
SALMON tall can 59c

Shurfine Absolutely Guaranteed
FLOUR 25 lb. bag \$1.69

Lunch Meat
PREM 12 oz. can 45c

**SWIFT'S
CLEANSER**
2 CANS 25c

Fresh County White (for coloring) Large and Clean

E G G S Dozen 39c

Libby's Whole Kernel
CORN No. 2 Can 19c

Hunt's Solid Pack
TOMATOES 2 No. 300 Cans 35c

Hereford Blackeyed
PEAS 2 No. 2-Cans 29c

Home Grown, Good Cooking
PINK BEANS lb. 5c

Lady Royal
TOMATO JUICE 46 oz. Can 25c

Lane's Vanilla
ICE CREAM 1/2 Gallon 79c

Hunt's In Syrup Big No. 2 1/2 Can
PRUNE PLUMS 25c

Hormel
HAM and BEANS Lb. Can 49c

Campfire 2 Cans
VIENNA SAUSAGE 21c

Hunt's 2 No. 2 Cans
BOYSENBERRIES 59c

Anniversary Specials

FRESH FRUITS AND VEGETABLES
Delicious, School Boy Size

APPLES 5 lb. bag 39c
U. S. No. 1 Arizona Large Firm Heads

LETTUCE 2 lb. 19c

Large Bunches - Fancy
CARROTS 2 bun. 15c

Calif. Green - Firm
CABBAGE lb. 10c

Fancy Calif. Sunkist Navel
ORANGES 2 lbs. 25c

Plenty of Louisiana
STRAWBERRIES
At Lowest Prices



Ribbon-Cane
SYRUP
Guaranteed
One Gallon 1.79

Tea Garden
**GRAPE
JUICE**
Pure Concord
24 oz. Bottle 35c

Hunt's Dill
PICKLES
Big 24 oz.
Jar 29c

**PARD
DOG FOOD**
2 CANS 29c



By JIMMIE GILLENTE

Every time I write up anyone's whiskers the yap always shaves them off just before the paper comes out. It started out with Johnnie Pool. I wrote up his whiskers in the Thursday paper, but he whittled them off Wednesday night. Last week it was Don Bojes and Gieve Owen. What chance has a fellow got when fate conspires against him like that?

Anyway, some of them are getting pretty rank and I would mention a few names, but I am afraid they would be cleaned off by Thursday morning.

There is quite a bit of talk going around in certain circles that they are planning to finance this Pioneer Day by selling weekly "No Shave" permits. Is this true, or do I have to wear a bathing suit to work from now until May 19? Grant Fuller has an insurance idea of this type. He has a pale blond growth just above his upper lip. The growth is difficult to spot; you know, one of those kind you think is there but are not too sure. Grant realizes his deficiency along this line, so he carries around a magnifying glass in his coat pocket to prove that he really is in the beard growing contest.

The wheat situation looks tougher and tougher. Understand A. W. Erickson talked at the Rotary Club last Friday and told them that the bug infestation will continue to become worse—until folks quit spraying. He contends that we have more insects which are our friends than are enemies. He figures that in spraying we kill all of the good insects which eat the harmful ones. I am no entomologist, but I am ready to string along with Mr. Erickson on this point. If he is right, though, he says they will be here to eat our row crop this fall. I don't know if he told them what to do or not, but I am very sure he is on the right track. Me? I would plant some of those castor beans right in where I plowed the insect-eaten wheat.

No kidding, folks. It's worth thinking about. I guess you noticed in The Sunday Brand where 2,000 acres will be available here. The Baker Company charges 14 cents a pound for their seed, which they don't have, but a group of California farmers have some certified seed at 24 cents a pound. It only takes 10 pounds to the acre so the cost of seed is only nominal. Anyway, a group from the Baker Company will be here Friday night at the hotel to show a moving picture on castor beans and to explain in detail everything about the crop. You really owe it to yourself to look into this matter—even a grasshopper won't fight on them. Understand that the Baker people figure on bringing in field hullers and maybe even combines. It really is worth looking into. They are figuring on the irrigation type here in this area, but it would be worth a talk with them about the others if you are interested. The support price is 10 cents a pound.

It is also possible that the lid may pop off the lettuce deal here this year. The acreage will be large, very large. In spite of the poor price last year, there will be six processing and marketing deals in Hereford this year, maybe seven. Somehow this situation looks a little bit off kilter. Seems like the processors always come out on top, except when the price of lettuce is unusually high. Is this a general condition in all lettuce sections? Seems to me that someone should check local lettuce contracts with those in other lettuce growing centers like Colorado, Arizona and California. Maybe I am hazy, but it doesn't look right for the growers to have so much price liability. Anyway, it wouldn't hurt to make a survey on grower contracts by various companies in different areas.

The corn acreage will be heavier this year than ever before. Most of the fellows did well on corn last year. If this keeps up there will be more and more feed lots similar to those in Iowa and Nebraska. Mac Noland was telling me the other day that sugar beets will also be seen with increased acreage. In fact, if conditions continue along their present trend wheat is going to become a sideline in this country. Part of the diversification program. I hear that the North Plains is going to plant a lot of cotton this year. It seems strange to think about

cotton in the Perryton-Spearman country, but this is what folks are saying. Being their first cotton crop on the land, I'll bet it does pretty good, too.

Heard about a local lady who rented a room to two boys she did not know. She worried a little at first, but in a few days stopped fretting. "They must be nice boys," she explained to a neighbor. "They have towels from the YMCA."

Two Marxism yarns: As Chico Marx tackled a French menu, the waiter bowed and asked politely, "What's your pleasure?" "Girls," said Chico. "What's yours?"

Groucho Marx was lurching with Arthur Murray. When the check came, they both grabbed and Groucho won. "Either you're losing your grip," said Groucho, "or I don't know my own strength."

Almost forgot that "Yumi" yogurt. I owe John Roberts an apology. He did send the yogurt, he promised. It came packed in cartons just like milk, only smaller. It is pretty thick, but really delicious. It is all the world like Bulgarian buttermilk with a sort of tang. They apparently sell it in large quantities in the mountain country. If this stuff will do the job, it will be a pleasure. I understand they are using cultures now, but it has been known for centuries and is made with yeast in many of the old countries where they handle it much along the same line as old timers in this area handled their sour dough biscuit mix. It is low in calorie content, about 170 calories in a half pint. Thanks to Mrs. H. H. Cooke for the information gleaned from a clipping which she kindly submitted.

The mail just came in and here's another country heard from on the whisker situation:

Dear Jimmie, Editor of the Brand since 1901: "Can I grow black whiskers" uhu. One evening last week my wife was out visiting one of the neighbors and when she came back home she thought I was Blackbeard, grabbed a table leg and chased me off to the dog house, well the dog took one look, gave a startled yelp, and headed for parts unknown. But I am surprised at you not getting around and seeing what is going on, oh well, time will catch up with the most of us. Yes I have black whiskers, just as black as they were the last time we grew them and to further inform you I do not have to get my hair cut with a hole in the top.

Very truly yours, Sank Ramey.

Canasta...

(Continued from page 1)

prize, bottle of Tynes Non-Allergy hand lotion at Park Avenue Drug.

The winning ladies team, Fredda Brown and Mrs. Waldo Jackson, will receive a gift from Earlene's Gift Shop, two pair shalene hose from The Vogue, \$5 in trade at Little Fashion Shop, \$5 coupon book from Safeway Cab company, \$2.50 credit at McCullough Motor Company (people's gift from Hereford people's house, box Lucian Le... in town of Halle Drug, \$2 in merchandise at Womble-Campbell Manufacturing company, \$5 in trade at Keeler Jewelry and Gift Shop, grease job at Gene's Chevrolet station, and two choice dinners at Green Hedee cafe.

The winning men's team will be determined this week when C. Hulse and Dallas Phillips vs. Charles Sanders and Robert Jennings play their match. These two teams both lost last week, after having won the same number of games. The winner of the game will receive \$5 in trade at Saff's Auto Supply, \$5.50 Robson lighter, at Hemphree Jewelry, \$3 in trade at Millburn's Service station, Mi-Hair scalp treatment at Hotel Brother shop, wash and grease job at Sharp-Edwards Motor company, \$5 in watch repair at Centrell Jewelry, \$10 credit on pair tailored trousers at Wade Cleaners, steak dinner at Little Diner, shirt at Dub's Man's Shop, \$5 trade at Good House-keeping shop.

Mrs. J. T. McIver will leave this afternoon for Amarillo to accompany her brother, G. Carl Jenkins to Monte Vista, Colo., Friday to spend a few days.

Spring Prevue in B&PW Style Show Monday at Hotel Jim Hill

Streamlined to correspond with the show theme "A Garden in the Spring", the sixth annual Spring Style Show sponsored by the Business and Professional Women's Club, sounded a note of high fashion Monday night with the rustle of taffeta, murmuring of chiffon organdies and lace, and crisp prettiness of gay cottons and linens in an exciting collection of new spring styles.

Spectators had the feeling that spring has arrived as they stepped into the ballroom of the Jim Hill Hotel which had been turned into a festive garden by the Western Flower Shop and Armstrong's Nursery. Dawn-to-dusk fashions for matrons, career girls, co-eds, teen-agers and children were displayed as the spotlight was thrown on a spring fashion revue.

New trends in line and silhouette were collected, with navy leading in the presentation of what a round-the-clock spring wardrobe should include. Coats and suits were outstanding and prophetic in style in fabric and design, new sleeves marked the waist, and skirts, with no set formula, featured the straight and slim, the draped, and panels that swayed and swung from the belt line. Checks, solids and prints were seen in every type of garment.

Hats featured the new "Little Cloche" with cut away effect in the back, bonets and sailors and many with brims pushed forward. Shoes and bags matched in types of fabric, doekin, patent and calf.

Newest spring styles for men, sport clothes and swim suits were also included with four little girls modeling lingerie the last to appear on the runway.

Mrs. Alma Hilton who served on the committee for the show with Mrs. Reed Williams and Mrs. Bill Blood, introduced the

master of ceremonies, Jerry Drennon, of KPAN, Mrs. C. W. Parker sang "In a Luxembourg Garden" as an introduction to the program, accompanied by Mrs. J. C. McCracken. Mrs. John Jacobsen Jr. gave piano background for the show and Purris Williams entertained with a coronet solo.

Firms exhibiting, and their models, include: Wonderland and Charlie Barnard, Mary Beth and Bill Jack Gilliland and Son-Tot and Gift Shop, Katherine Neil and Charlie Barnard, Mary Beth and Bill Jack Gilliland and Sondra Childers.

Popular Store: Pat Loerwald, Mary Frances Rogers, Royce Powell, Mrs. LaVerne Clay, Miss Evelyn Ford and Mrs. Frances Block. Clothes for the golfer were also modeled by Mrs. Block.

C. R. Anthony Company Store: Mrs. L. Z. Oldham, Mrs. Hazel Calhoun, Virginia and Judy Wolford.

The Vogue: Mrs. Evelyn Graham, Mrs. Ruth Bartlett, Mrs. Nickle Dameron, Guiletta Gunstenson and Patsy Wiltshire.

Dub's Man Shop: Sam Prather, Reuben Knox, Jack Reyer and Bobby Jennings.

J. C. Penny Company: Diane Wilson, Mrs. Floyd Walton Jr., Mrs. Cleo Shelton and Mrs. Nina Hopson.

Little Fashion Shop: Mrs. Betty Whisenand, Sharon Moore, June Heck, Mrs. Connie Hopson, and Geraldine Knabe.

Rutherford and Company: Little Penny Johnson, Mrs. Rachel Spurlock, Mrs. Ann Combs, Mrs. Joyce Lyons and Mrs. Evelyn Dye.

Hosiery: Mrs. Wanda Ward, Mrs. A. C. Thompson, Wanda Kimbrough, Mrs. Novell Hunt and Helen Hannegan.

Womble & Campbell Mfg.: Cynthia Seed, Deborah Beene,

Mauria Mitchel and Gloria Covington.

As a finale, with lights switched out, the four little girls modeling for the Womble-Campbell Mfg. Company were shown on the runway in tableau, holding lighted candles as "Evening Prayer" was sung by Mrs. C. W. Parker.

Around Town

(Continued from page 1)

Workmen finished installing the lights around the courthouse square this week. All the walks have been put in and the parkings have been cleared and graded.

Members of the Hereford Kiwanis club, their wives and families will visit Boys Ranch as the regular weekly meeting of the club Thursday evening, March 22. They will be shown around the ranch and then eat with the boys. Those who cannot arrive earlier are asked to be present for the dinner. The evening's activities will be climaxed by a program presented by the boys. About 65 persons are expected to attend.

Tom McFarland, president of the Deaf Smith County Water Users Association, wishes to remind farmers that the water meeting is set for Saturday, March 31, to decide the 21-county water association issue and one cent tax per acre.

Major Harold Reynolds, commanding officer of the Amarillo Recruiting and Induction station, showed colored slides and talked to the Kiwanians at their noon luncheon Tuesday. Major

Reynolds was a member of the United Nations mission at Palestine and was with Truman at Potsdam.

A large crowd of Dimmitt fans accompanied the Dimmitt Bobbies, winners of the State Girl's Basketball Tournament, to Hereford yesterday afternoon to leave by train at 4:48 for Des Moines, Iowa where they will play the Iowa State champions from Hansell Saturday night. The game is scheduled to be broadcast over KGNC, Amarillo, at 8 o'clock.

Oil...

(Continued from page 1)

Vega Wednesday lining up mineral rights and royalties. They were Johnnie Kemp and Jake Nichold. Kemp has been trading leases in Deaf Smith county since June, 1950 and is trying to line up the mineral rights and royalties.

More people are buying now than are selling, Kemp said, and leases are getting out of hand as far as price is concerned.

The main interest in this area, Kemp said, is the well just over the county line in Oldham county which has been shut down since last year.

Another drilling is being made by a major oil company in Oldham county north of Wildorado on the Gray ranch.

666 GIVES FAST RELIEF
LIQUID OR TABLETS when COLD MISERIES STRIKE

Jimmie Hill, seven-year-old son of Mr. and Mrs. James Hill, is receiving medical treatment in the Farmer County hospital under the care of Dr. Spring, baby specialist.

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

HARMAN'S

Your Spring Straw Is HERE!

Fresh-as-Spring hats, crisply touched with spring posies, swathed with veil. A whole galaxy of styles for you to choose from.

2.98 to 8.95

6307
12 to 20

Brown-Blue
Lavender-Green
Maroon-Green

\$7.90

Nationally Advertised

Kay Whitney BY RELIANCE

Galey & Lord
Sanforized, Mercerized
wrinkle-resistant
All Combed Cotton Plaid

Especially smart... this step-in dress with its four patch pockets, turn-back collar, Beautiful fabric... wearable style... amazingly low priced.

HARMAN'S
We Give S & H Green Stamps
HEREFORD

PANGBURNS
Candy...

The Easter Treat That Pleases Young and Old Alike!

\$1.00 Size TONI Refill 79c	Giant Size COLGATE TOOTH PASTE 39c	Reg. \$3.50 HADACOL 2.89
TOY DEPT. EASTER RABBITS \$2. up	\$1.20 Wildroot CREAM OIL 79c	Better Homes COOK BOOK 2.98
Carnation MILK 3 Cans 45c	SHOP THE DRUG STORE GERBER'S BABY FOOD 3 cans 27c	Prescriptions Filled Just Like The Doctor Orders
	ALKA SELTZER 60c size 39c	HAILE DRUG Your Walgreen Agency Store
	DUFFY DOG FOOD can 12c	
	BLUETTE GLOVES \$1.37	

DANIEL NEWS

Mrs. McBroom Is Hostess to WMU; Wyche Club Entertains Fairview

By Mrs. W. R. Moore
Mrs. C. L. McBroom was hostess Thursday afternoon at the meeting of the WMU in her home. Mrs. Luster gave the Bible lesson. Present were Mesdames McBroom, J. T. McClain, E. T. Allred, Roy Lee Jones, Kathryn Luster, C. W. Buchanan, Winston Evans, McBroom, and W. R. Moore.

Members of the Fairview Home Demonstration club were entertained by the Wyche club ladies in the Wyche community Thursday. Representing the Fairview club were Mesdames Joe Gill, Jack and Wayne Higgins, L. W. Tooley, and Byron Campbell.

Mr. and Mrs. Jack Williams who have been living on the Kearn's farm the past few months are moving to the Wyche community to the Henry farm. A farewell party Thursday night honored the Williams.

Joe Gill has been doing some tarring on his farm. W. R. Moore and Robert Fox made a business trip to Hart last Wednesday.

Mr. and Mrs. A. D. Moore of Kress visited in the home of their daughter, Mrs. L. W. Tooley, Wednesday.

Mr. and Mrs. Charlie Cogdell of Vega visited in the F. H. Kraun home Sunday.

Mrs. J. F. Matthews and Mrs. Edd Peacock made a business trip to Amarillo Wednesday.

Miss Nita Jo Moore visited with friends in Plainview last Saturday week.

L. W. Tooley attended the stock sales in Amarillo Wednesday.

Mr. and Mrs. W. R. Moore made a business trip to Amarillo Saturday.

R. E. Gill of Canyon visited in the home of his son, Joe Gill, last week.

R. C. Higley of Lubbock was in the community Wednesday calling on friends.

Club Meets
Five members, Mesdames Joe Gill, Jack Higgins, Wayne Higgins, L. W. Tooley, and Byron Campbell, were present at the Fairview club meeting last Tuesday when Mrs. Campbell was hostess.

Miss Wilma Moore of Canyon and Mae Crystal of Amarillo were visitors in the W. R. Moore home Friday afternoon. Both girls are students in Canyon.

Mr. and Mrs. Willie Garrison and children, Melba, Maryland, Robert, and Loyd of Marlow, Okla., were guests in the J. T. McClain home Friday

night. Garrison is Mrs. McClain's brother. Junior Blasengame, who is working for F. H. Krauhn, had to go to the doctor Monday to have a piece of steel removed from his eye.

Mr. and Mrs. J. T. McClain and children visited in the home of Mrs. S. R. Garrison in Plainview Sunday.

Mr. and Mrs. Jim LeGrand, Mr. and Mrs. Bob Fulton and baby of Bushland visited in the J. T. McClain home Sunday, a week ago.

Hospital Notes

Patients in Hospital: Mrs. R. O. Johnson, med.; Mrs. M. C. Littlejohn, surg.; Mrs. J. W. McIver, surg.; Robert M. Lawrence, med.; Mrs. W. C. Lowery, med.; Mrs. Mildred Knox, med.; Mrs. Frances Divens, med.; Tommy Irman, med.; Dorothy Drucup, med.; Mrs. B. E. Kendall, OB; Edna McCutchen, med.; Mrs. Bert Shackelford, Friona, med.; Mrs. F. E. Cloudus, med.

Patients Dismissed: J. Ray Scott, med., 3-19; Wesley Barnett, Friona, med., 3-19; J. P. Grandy, med., 3-20; Mrs. R. N. Leimer, med., 3-18; Mrs. Alice Varden, med., 3-19; Mrs. Mack Jackson, med., 3-19; Mrs. Willis Edmond, Friona, med., 3-19; Leonard Schmidt, surg., 3-19; Joe Wilhelm, med., 3-19.

Mrs. Maurice Womble Dies in Amarillo; Was Former Resident

Funeral services for Mrs. Maurice Mitchell of Amarillo, who died in Amarillo Monday morning, March 19, were held Tuesday afternoon in Amarillo with burial in the Hereford cemetery.

Mrs. Mitchell, the former Laverne Womble, was the sister of L. L. Womble of Hereford. She was reared in the vicinity of Hereford and attended Hereford high school. Surviving is her husband, a son, Gary, a daughter, Mauria, her mother, Mrs. W. T. Womble. In addition, she is survived by two brothers, L. L. Womble and E. W. Womble.

FRIIO NEWS

Mrs. McClure Entertains at Party For Mr. McClure and Mrs. Greene

By Mrs. Owen Andrews
Mrs. C. N. McClure was hostess at a buffet style birthday dinner Sunday honoring her husband and Mrs. Sam Greene.

The guest list included the following relatives of the McClures: Mr. and Mrs. Sam Greene of Floydada, Mr. and Mrs. W. H. Masten of Amherst, Mr. and Mrs. G. W. Masten and son, Donald Mack, of Sudan, Mr. and Mrs. R. L. Masten and daughter of Sudan, Mr. and Mrs. A. L. Frazier of Sudan, F. O. Masten of Sudan, Mr. and Mrs. W. J. Wood and son Billie Charles, of Lubbock, Mr. and Mrs. Joe Davenport and Jo Frances of Frío.

W. C. Masten, father of Mrs. C. N. McClure, Mrs. Frazier and the Mastens have been visiting the McClures for the past week. Mr. Masten, age 90, makes his home with his children near Sudan.

Mr. and Mrs. W. H. Andrews and children visited his sister and brother-in-law, Mr. and Mrs. Roscoe Burris near Clovis Sunday.

The Leonard Irwins, except

Lester and Tommy, spent Saturday night with Mrs. Irwin's brother, Luther Dowdy and family, near Tulla. Sunday Mr. Irwin, Luther and Velma, came to Sunday school, after which they went to Tulla to spend the day at the Dowdy home.

Miss Gladys Thompson spent the week end at the Hiram Odom home, and on Friday accompanied the Odoms to Plainview to see a basketball game between Wayland and a Denver, Colo., team.

Rev. and Mrs. Coley Arender and daughter Betty of Dawn visited the R. L. Shannols Tuesday night.

Sunday visitors in the E. B. Berryman home were Mr. and Mrs. Audrey Franks, Mrs. Glenn Franks, and children, all of Amarillo, and the Buck Barnetts of Hereford.

The W. H. Thompson family had Sunday dinner at the Raymond Odom home south of Dimmitt where Raymond Odom was honored on his birthday.

Guests of the W. H. Thompsons, Wednesday through Sat-

urday were their daughter and son-in-law, Mr. and Mrs. Charles Gregg and son of Oklahoma City.

Leonard Schmidt, who underwent an appendectomy at the Deaf Smith County hospital Wednesday of last week, was released from the hospital Monday. Schmidt's father, who lives at Clinton, Okla., has been here since the operation and has been visiting at the home of another son, Herb Schmidt. Leonard and his father left Monday to return to the family home where Leonard will visit his parents until after Easter.

Summerfield Club Has Film Program

A special program consisting of films on cancer was presented by Mrs. J. B. Noland at the Summerfield Study club meeting held last Thursday afternoon in the home of Mrs. L. J. Councilman. Mrs. K. W. Neill was assistant hostess.

Mrs. Noland showed three films which she secured for her program. They were "Breast Self-Examiner", "The Question in Time" and "The Doctor Speaks His Mind".

Members attending were: Mesdames Stan Barrett, L. L. Cannon, Lee Curry, Earl Gunther, Earl Lance, L. H. Looking-

bill, K. W. Neill, Chas. Noland, J. B. Noland, Mack Noland, Glenn Olson, B. E. Roberson, C. R. Walser, D. C. Walser, Guy Walser, J. M. Wright, and the hostess.

West Texas Gas Co. Promotions Listed

R. F. Hinchey, West Texas Gas company president, was named chairman of the board of directors at a meeting in Kansas City Tuesday afternoon. C. I. "Stony" Wall was named to succeed Mr. Hinchey as president.

Simultaneous announcements were also made about four other promotions within the company. T. S. Whittis was named vice president, transmission; H. F. Heath, vice president, distribution; J. J. Wiley, vice president, accounting and budget control; and R. M. Curry, assistant to the president.

These six men have a total of more than 100 years service with the West Texas Gas Company.

Mr. and Mrs. J. L. Rogers drove to Portales Saturday afternoon and spent the week-end with relatives and friends. While there, they met with Mr. and Mrs. Claude Hendrix of Roscoe, Texas and had a nice visit with them. They returned to Hereford Sunday night.

Mr. and Mrs. Wayne Nickel and day where he is employed at the children moved to Berger Sun-carbon black plant.

HEREFORD LIONS CLUB WRESTLING CARD

Sat., March 24 - Bouts Start 8:30 p.m.

BULL BARN ON HIGHWAY 60

DOUBLE MAIN EVENT MATCH

2 out of 3 falls — 1 hour

Jack Papenheim vs. Gust Johnson
Troutsdale, Ore. vs. Seattle, Wash.

RETURN MATCH

Billy Weidener vs. Ivan Kalmikoff
Amarillo, Tex vs. Rostov, Russia

MAIN FEATURE

Tuffy Truesdell vs. A 450-pound wrestling
of Canada vs. alligator

1 fall to a finish

No Time Limit

Adm. \$1 Children 50c
Tax included Under 12 years



Light Crust
FLOUR
10 Lb. Bag 77c

SUGAR
Powdered or Brown
1 Lb. Box 10c

Red & White - Approved by American Medical Association
MILK 2 Tall Cans 25c

Armour's Cloverblooms - Cheddar
CHEESE 2 Lb. Box 79c

Red & White
SALT 2 Round Boxes 15c

Red & White - No. 2 1/2 Can
FRUIT COCKTAIL 33c

Sun Spun
SALAD DRESSING Fancy Quality Pint 35c

Quality Meats

Cured
BACON SQUARES 1 lb. 28c

Armour's
DRIED BEEF cello pkg. 44c

No. 1 Sides
SAL TPORK 1 lb. 29c

BACON slab or sliced - lb. 49c

Brimfull - In Syrup
GRAPEFRUIT SECTIONS No. 2 can 21c

Tommy Tinker
STRAWBERRY PRESERVES 2 lb. jar 59c

SHORTENING Red & White 3 Lb. Can 93c

American
SARDINES 2 Cans 15c

Red & White
COFFEE Lb. 83c

CHEER or DUZ

Large Box
29c

FARM FRESH PRODUCE

Winesap - Extra Fancy
APPLES 5 lbs. 47c

Idaho Russet
SPUDS 10 lbs. 29c

Fancy - Solid
CABBAGE 1 lb. 11c

Yellow
SQUASH 1 lb. 12c

Pascal - Sweet - Crisp
CELERY 1/2 stalk 15c

Armour's
BRIMFULL DRIED FRUITS

APPLES 8 oz. pkg. 28c

APRICOTS 1 lb. pkg. 59c

PEACHES 1 lb. pkg. 49c

PRUNES 1 lb. pkg. 32c

RAISINS 2 lb. pkg. 45c

Brimfull
SWEET PICKLES pint 35c

Brimfull
PORK & BEANS 2 No. 2 Cans 29c

Palm Beach
ORANGE JUICE
46 oz. Can 23c

HAMS
Small Average
Cured - Tenderized

Whole - Lb. 59c

Shank Half - Lb. 53c

Bett Half - Lb. 71c

SPINACH Del Monte No. 2 Can 15c

TUNA Brimfull Solid Pack Can 35c

HAMS

Small Average
Cured - Tenderized

Whole - Lb. 59c

Shank Half - Lb. 53c

Bett Half - Lb. 71c

Quality Meats

Cured
BACON SQUARES 1 lb. 28c

Armour's
DRIED BEEF cello pkg. 44c

No. 1 Sides
SAL TPORK 1 lb. 29c

BACON slab or sliced - lb. 49c

Brimfull - In Syrup
GRAPEFRUIT SECTIONS No. 2 can 21c

Tommy Tinker
STRAWBERRY PRESERVES 2 lb. jar 59c

SHORTENING Red & White 3 Lb. Can 93c

American
SARDINES 2 Cans 15c

Red & White
COFFEE Lb. 83c

CHEER or DUZ

Large Box
29c

100% All Rayon
BOYS' and YOUNG MEN'S SPRING SUITS

GABARDINES
SHARK-SKINS

\$29.75 1 Pant

\$35.00 2 Pant Suit

GABARDINES
Sizes 32 to 42

Sands of the Desert sheen gabardine by Pacific Mills. Beautifully tailored single or double breasted suits. Blues, browns, tans, grays.

SHARK-SKINS
Sizes 32 to 42

Pic 'n Pic overplaid sharkskin by Pacific. Single or double breasted in blue or brown. Tailored to fit.

FREE ALTERATIONS

Anthony's
HERFORD

BELLVIEW NEWS

All-Day Session at Rosedale Concludes HD Tailoring School

A two-week series of tailoring schools for Curry County home demonstration club members ended Saturday with members of the Bellview club attending an all-day session at the Rosedale High school home economics room.

Classes were taught by Mrs. Lillie Mae Daughirey, county extension agent.

During the course each member attending made some article of tailored clothing. Mrs. June Fleming made a long coat; Mrs. Lucian Madole, a top; Mrs. Paul Harrison, a top; Mrs. Virgie Harrison, top; Mrs. Paul Bierrl and Mrs. Deleon Campbell, suits; Mrs. Roy Osborn, Mrs. Bill Mitchell, Mrs. James Shipley, top coats, and Mrs. Charles McIntosh of the El Primero club, a top coat.

Members of the Bellview club, Mrs. Gibbs Rucker, Mrs. A. G. Campbell, and Mrs. Jim Smith made suits; Mrs. Ralph Burnett, Mrs. Ralph Northcutt, Mrs. F. B. Scott, topers, and Mrs. U. X. Wheeler and Mrs. Curtis Culpepper of the Broadview club made suits.

PTA Meets
About 150 people attended the PTA meeting Tuesday evening when the first grade, guided by their teacher, Miss Fisher, presented the program.

Included in the program were the pledge of allegiance to the flag, the Lord's Prayer, a duet by Dwight Turner and Donna

Kay Osburn, and a playlet, "Dr. Nut", who operated on a lady for enlarged heart.

The PTA quartet sang two numbers, "If We Never Meet Again" and "No Setting Sun". Members of the quartet are Ralph Lofton, Herman Chandler, A. P. Lofton, and Earl Hathorn.

The attendance award was presented to the first grade room for having the most parents present. Refreshments were served by the Holene Club.

Sunshine Club
The Sunshine club met Tuesday in the home of Mrs. W. J. Fryar with Mrs. Elmer Fryar serving as hostess for the afternoon. J. H. Birdsall gave a demonstration of sewing machines and attachments.

Mrs. Roy Ford and Mrs. George Messenger received secret pal gifts. Seven members and one guest, Mrs. W. J. Fryar, were present.

Birthday Surprise
Henry Stovall was surprised with a birthday dinner and party last Wednesday evening when about 50 of his friends came to his home with cakes, hot chocolate and other food. The evening was spent in visiting

and enjoying games of 42. Friends from Grady and Broadview were also present.

Lunell Harrington was recently elected sweetheart of the school Future Farmers of America chapter.

Mr. and Mrs. Windsor Lacey visited his sister in Artesia last week.

Mr. and Mrs. Ike Fostoffer and Shirley of Osage, Arkansas, have been here visiting Mrs. Fostoffer's son and wife, Mr. and Mrs. Ralph Burnett.

Mrs. W. C. Hutchens has returned from California where she was called by the death of her father.

Mrs. Powell visited her mother, Mrs. Hood, last week end. Mrs. Powell teaches at Center. George Messenger has gone to Marlin to stay until the first of April.

Mrs. Jim Reese of Fort Sumner is visiting her daughter's family, Mr. and Mrs. C. L. Hutchens and Maryann. Mrs. Jim Cross of Hereford spent last week in the home of her son, A. L. Cross.

Foy Beck Pays Fine And Costs Monday

Foy Beck of Dimmitt paid a total \$34.30 including fine and costs Monday in county court on a hot check charge.

Sheriff J. C. Reese said the fine was \$1 plus costs, and the amount of the check, \$5.

EXPLOSION SALE!
SAVE UP TO 50%

On Items Slightly Damaged In the Explosion!
FREE - Package of Old Reliable Dye To Each Visitor
SPECIAL - 10% Off On Any Article In the Store

During the Sale
SALE STARTS THURSDAY, MARCH 22
PARK AVENUE DRUG

Reader's Digest REPORTS

DOCTOR'S DISCOVERY HELPS PAINFUL FEET!

At last! Welcome help in relief from common causes of painful feet! 25 years of research and actual supporting clinical tests at two of our largest Eastern universities, establish beyond a doubt the validity of this important discovery by a famous physician, who has devoted his life to the study of the human foot.

This important discovery can mean the beginning of new foot ease and comfortable, satisfying foot freedom for feet that may now be headed for painful discomfort. We have full information and your size in...

COMPENSATING INSOLES
(MORTON PRINCIPLE)*
You Owe It to Your FEET to Get the FACTS!

HARMAN'S
We Give S & H Green Stamps.

CLOSE Rexall DRUGS
YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Rexall SUPER SAVINGS DAYS
SAVE NOW ON HEALTH AND HOME NEEDS
You Can Depend On Any Drug Product That Bears The Name Rexall

stagg SHAVING CREAM 40c
Choice of fragrant Bay Rum or Coated types.

SPECIAL COMBINATION SALE
75c Ilosol Hand Lotion
28c Klezco Tissues 300's
Both for 73c
Save 30c

MARTHA WASHINGTON CHOCOLATES FOR EASTER
PERFUMES and GIFTS

ARRID Cream Deodorant 1.05 oz. jar 63c

YOUR Pharmacist SAFEGUARDS YOUR HEALTH

KNOWLEDGE SKILL INTEGRITY ACCURACY

May We Fill Your Next Doctor's Prescription?

PRESCRIPTION HEADQUARTERS

TUNE IN our Rexall Radio Show
starring **AMOS 'n' ANDY**
RADIO'S ALL-TIME FAVORITES
SUNDAYS CBS

ORDER YOUR HAM for EASTER

BARTLETT PEARS No. 2 1/2 can 35c
Remarkable

SMALL TOT PEAS 2 No. 303 cans 71c
White Swan

PEACHES large 2 1/2 can 33c
Mission

COCONUT box 17c
Baker's

PRUNES approx. 7 servings 25c
Heart's Delight

PORK AND BEANS 2 tall cans 27c
Monarch in tomato sauce

SPICE CAKE MIX large box 39c
Cinch

FLOUR 5 lb. bag 40c
Gold Medal

SUGAR CORN No. 303 can 19c
Primrose white Country gentleman

GRAPEFRUIT JUICE large 46 oz. can 25c
Kimbell's

COFFEE 1 lb. can 79c
Admiration

CUT GREEN BEANS 2 No. 2 cans 31c
Diamond

HI-HO CRACKERS large box 29c
Sunshine

BLEACH 2 quarts 25c
Kalex

CHEER large box 33c
New No Rinse marvel

CHEESE FOOD 2 lb. box 89c
Kraft's Velveeta

WHOLE HAMS 1b. 65c

Shank Half	Butt End
1b. 63c	1b. 67c

Morrell's SLICED BACON 1b. 47c

Ballard's BISCUITS 2 cans 25c

Fresh Dressed HENS 1b. 52c

Crisp, Fresh FRUITS and VEGETABLES

BANANAS 2 lbs. 29c
Golden Ripe

APPLES 2 lbs. 25c
Delicious

POTATOES 10 lbs. 37c
Idaho Russets

TOMATOES 2 lbs. 59c
Extra Fancy

STRAWBERRIES pint 39c
Fresh Louisiana

THOMAS FOOD
In Park Avenue Village

515 Park Ave. We Deliver Phone 15

BAKE SALE
Sponsored by The Home Demonstration Club
Saturday, March 24th



DISTRIBUTIVE EDUCATION Student—ALBERTA HIGGINS a trainee at C. R. Anthony & Co. Alberta has successfully carried the required subjects necessary to graduate this year and at the same time she has done a good job as a D. E. student under the capable supervision of the Manager and staff of C. R. Anthony & Co.

Six Junior High Students Make Honor Roll for Fourth Six Weeks

Six students at Junior High school are listed on the high honor roll for the fourth six weeks, as announced this week by Principal H. V. Stanton.

Listed on the high honor roll are Virginia Brock, George Jary, Bargar Winget, and Dixie Young, eighth grade students; Sylvia Cox and Bill Kistler, seventh grade students.

Seventh graders on the low honor roll are Frances Andrews, Marjorie Cox, Lachasha Downey, Earl Dean Gandy, Charles Green, Carolyn Inman, Iva Gall Landers, Marlene Legg, Guinn

Lovell, Sammie Lee McLallen, Eddie Morrison, Joy Martin, Carol Lynn Roberts, Patricia Smith, Sara Jo Smith, Martha Teague, Sharon Wesson, Bobby Nell Will, and Robert Zellner.

Eighth graders making the low honor roll are Veradelle Andrews, Gracy Belle Brunson, Ruth Cummings, Adaline Drager, Billy Fritz, Gay Malone, Billie Martin, Gary McQuigg, Margaret Ann Scott, Coelita Shelton, Wanda Lou Stoyton, Marilyn Williams, Joe Bill Wills, Gwendolyn Wright, and Joan Yancey.

Confused Thinking By A Senior

What is weather? What makes it change? Why can't it just hit a happy medium instead of always being extreme? Do you like the snow? I do. But I don't like the cold! Sure I'm hard to satisfy, aren't you? Isn't everyone?

I've never seen anyone satisfied unless they had something to complain about. Sounds silly, doesn't it? It is silly! It contra-

dicts itself, but people seem to have a habit of doing that. We say and we believe that all men are created equal—or do we believe that? I think we try to but I'm not so sure that we succeed.

I don't feel that I'm better than anyone else—but there are some people that I look up to and some I don't. There I'm

(Continued on page 2)

It's News To Me!

Hello there everyone—well everything has happened here lately. I'll do my best to tell you all about it.

I would like to congratulate Dwaine Walker and Naomi McGee. I'm not sure just which one of them proposed, but I hope they will be happy just the same.

I also noticed that Shirley Summer is sporting a diamond. Congratulations! I hear the lucky guy is Milton Newman.

We all thought that Wendell Marton and Sue Brooks would never make the leap, but they did. Let me know when the wedding bells will ring and I'll send something appropriate—like a concrete block for them to tie them so they won't float completely away.

Emma Lee McNeese is blushingly telling everyone that she will soon become the bride of Bob Alexander.

As long as I'm congratulating people—I think that Nellie Jean deserves a big portion of luck and happiness. She is the recent bride of Raymond Sullins.

I would like to dedicate the song "Always" to all the kids who have gotten married or engaged this year. Think it over and make it your theme song and the best of luck to you all.

As long as I'm dedicating songs I'll dedicate "It's No Secret Now" to Jimmy and Ginger.

Have any of you got engaged, got married, got divorced, got killed, died, told a good joke, told a bad joke, heard a good joke, heard a bad joke, made an A, made an F, got sent to the office for anything???? Write it on a piece of paper and give it to Joe Smith and I'll see that it gets in the paper.

Seems that Pat Frye was giving a demonstration in speech the other morning on how to reduce and was giving such a vigorous demonstration that she almost lost her skirt—The next program will be on safety pins.

Say, James A. when did Dawn put in a drive-in movie? Or had you just ran out of gas??? Well, I guess I've done enough damage for once so I'll quit and let all of you finish that English.

The Hereford Brand

Hereford, Texas, Thursday, March 22, 1951

Section Two



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

Editor	Gerry Patterson	Senior Who's Who	Barbara Smith
Assistant Editor	Pat Walton	Band News	Glady's Thompson
Exchange	Nellie Conklin, Doris Wilhelm	Coming Events	Leora Wilhelm
Junior High	Gayle Gault, Eleanor Aven	Personality Quiz	Marilyn Lewis
Proofreader	Marilyn Barkley	Ideal Boy and Girl	Juanne Smith
Sports	Bruce Bybee		
Features	Gerry Patterson, Pat Walton,	Nelda Guy Lawrence	
	Gary Walker	Your Opinion, Please	Janell Carter
Teacher Who's Who	Evelyn Tucker	Spot Reporters	Linda Betzen, Nelda Guy Lawrence, Juanne Smith

Carolyn Walker is Senior in Spotlight

The senior of the week is Carolyn Walker. She is very good natured and is always smiling no matter where she is. Carolyn was born in Mobeetie, Texas on May 25, 1933. (She can really celebrate this year since that is commencement, too!) She likes Hereford, school, band, and her home. But she dislikes self-centered people, spinach, and getting up early.

To please Carolyn immensely just serve her any Mexican dish. Her pet peeve is people who fly off the handle and get mad mad easily. Her hobbies are sleeping and going to the show. Carolyn is a member of the M. Y. F. band, and F. H. A. Her ambition is to be a home economics teacher and she is planning to attend West Texas State college.

Carolyn's opinion of HHS is, "It's the only school I've ever attended, but I'm sure it's the best school not only in Texas, but in the United States."

Certain Songs for Certain People

Rosie Young	Five Foot Two, Eyes of Blue
Naomi-Dwaine	People Will Say We're In Love
Mrs. Thompson	Dearie Do You Remember?
Shirley-Milton	My Best To You
Sue-Wendy	Forever and Ever
Stanley Slagle	Patricia
Mavis-Purris	Feudin' and Fightin'
Mr. Sullivan	Long Gone Lonesome Blues
Ginger to James	A Wonderful Guy
Elizabeth McReynolds	Molasses, Molasses
Buddy Pickens	Open the Door Richard
The Seniors to H. H. S.	Memories
Bedford-Forrest	Dude Ranch Cowboy
Tommy Culpepper	I'm Popeye the Sailor Man
Shorty Hennington	Show Me the Way To Go Home
Miss Dale	No Letter Today
Mary Ann Beckman	My Blue Eyes
David Axe (Hatchet)	The Woodcutter's Song
All these engaged girls	I've Got Rings On My Fingers
Claire Sayne, Jerry, La Juan	Third Man Theme

NEWS CORNER

Ruidosa, N. M. Selected as Site For Senior's Annual Trip

The seniors finally decided to go to Ruidosa, N. M. for their trip. Here's wishing you, all the luck in the world. They will leave April 19 and return April 22.

Lela Faye—just who is B.G.W.?

The senior play practice will begin April 10. The characters are:

Bill Smith; Bill Engman; Marion; Nan Buckner; Dinah; Patsy Wiltshire; April; Mavis; Hensley; Archie; Jack Stanton; Mrs. Cherington; Juanne

Smith; Mr. Cherington; Lloyd Parson; Willie Sanford; Stanley Slagle; Rupert; Van Dueson; Jim Lookingbill; Polly Walker; Gerry Patterson; Sergeant O'Hare; Jerry Reese; Pete; Jack McCracken; Joella; LuJuan White; Mar; Anna Lois Cummings; Betsy; Claudia; Lewis; Joe; Johnny McShroom; Flashlight; R. W. Griswold; Slukey; A. J. Walker; Wendy; Nell Witherspoon; Frankie Riley; A. L. Williams.

The name of the play is "Home Street Homicide". It will be given April 5 and 6.

By the way—can you imagine Leo without Marie? That's all for this week kids!

Coming Events

March 23-26 — Easter Holiday

March 27 — HI-Y, TRI-HI-Y, PTA

March 28 — Volley ball game with Amarillo, here; PTA and board meeting.

Tri-Hi-Y Rosebud Service March 13

The traditional Rosebud service of the Tri-Hi-Y was held March 13 in the home of Sharon Moore.

Evelyn Benson played special music and Nan Buckner read a scripture.

Mrs. Wilder told the story of the Rosebud in a beautiful and inspiring way. After the story, each girl was presented with a lovely white rosebud. The Tri-Hi-Y creed was repeated; a prayer by Barbara Smith and the regular benediction closed the program. Mrs. Moore served refreshments to the girls in the short social session which followed.

The girls give many thanks to Mrs. Moore for offering her home and to Mrs. Wilder for her beautiful story.

Spanish

By Nelda Guy Lawrence
Have you finished "Mi Vida"? That is a question you may hear the Spanish students asking each other. They are writing essays on "Mi Vida" or as we say in English, "my life" for the foreign language essay contest (Continued on page two)

Take a look at the only trucks with Fluid Drive!

NEW DODGE

"Job-Rated" TRUCKS



Makes driving extra easy!

You get smooth-as-silk performance with gyrol Fluid Drive—a Dodge exclusive available on 1/2-, 3/4-, and 1-ton models. This proved fluid coupling between engine and clutch eliminates jerky starts, helps prevent stalling. Loaf along in high, slow down in traffic, speed up again—all without touching the gearshift or clutch!

New safety on slippery roads!

With Fluid Drive, there's less wheel-spinning, less tendency to skid on wet or icy pavements. You can start in higher gear, apply power gradually and get away smoothly and safely. Traction is applied more efficiently. With less wheel-spinning, tires last longer, too—another money-saving advantage of Fluid Drive!

Better load protection!

Fluid Drive assures extra-smooth starts... protects your load. There's less chance for cargo to shift—less chance of breakage or other damage.

WHAT "JOB-RATED" MEANS TO YOU

A Dodge "Job-Rated" truck is engineered at the factory to fit a particular job... save you money... last longer.

Every unit from engine to rear axle is "Job-Rated"—factory-engineered to haul a specific load over the roads you travel and at the speeds you require.

Every unit that SUPPORTS the load—frame, axles, springs, wheels, tires and body—is engineered right to provide the strength and capacity needed.

Every unit that MOVES the load—engine, clutch, transmission, propeller shaft and rear axle—is engineered right to meet a particular operating condition.

COME IN AND BE CONVINCED! TRY A NEW DODGE "Job-Rated" TRUCK WITH FLUID DRIVE!

GILES MOTOR CO.

209 W. 3rd Hereford, Texas

Palo Duro Service Station

Highway 60 at Funston
Conoco Gas-Lubricants
Phone 1350

"I got the story on

50,000 Miles-No Wear

and changed to New Conoco Super Motor Oil"

says Bill Smith, Photographer, San Antonio, Texas.

"WHEN A MAN BUYS A USED CAR from us, we want him to get his money's worth in performance and operating cost. That's why we put new Conoco Super Motor Oil in all our cars and tell the buyer to use nothing else," says H. C. Wheeler, Wheeler Motor Company, Denver, Colorado.

"50,000 MILES-NO WEAR!"—PROVED HERE:

After a punishing 50,000-mile road test, with proper crankcase drains and regular care, engines lubricated with new Conoco Super Motor Oil showed no wear of any consequence... in fact, an average of less than one one-thousandth inch on cylinders and crankshafts.

AND gasoline mileage for the last 5,000 miles was actually 99.77% as good as for the first 5,000! This test proved that new Conoco Super, with OIL-PLATING, can make your car last longer, perform better, use less gasoline and oil.

Ask Me About "50,000 Miles No Wear!"

CONOCO Super MOTOR OIL

PITMAN SERVICE STATION

MAIN STREET & HIGHWAY 60
Phone 588

The Hereford Brand, Hereford, Texas, Thursday, March 22, 1951

Mrs. Leo Hennington arrived in Hereford Saturday from Oakland, California, where her husband has been stationed with the Navy. Leo, who is now in a school at San Diego, is scheduled to be sent to Newport, Rhode Island, where he is to be stationed on a patrol ship. Mrs. Hennington is staying at the home of her parents, Mr. and Mrs. Gordon Witherspoon.

Mr. and Mrs. Lynn Kester and children, accompanied by her brother and sister-in-law, Mr. and Mrs. Weldon Finley of Littlefield, spent Sunday in Amarillo visiting Mrs. Kester's par-

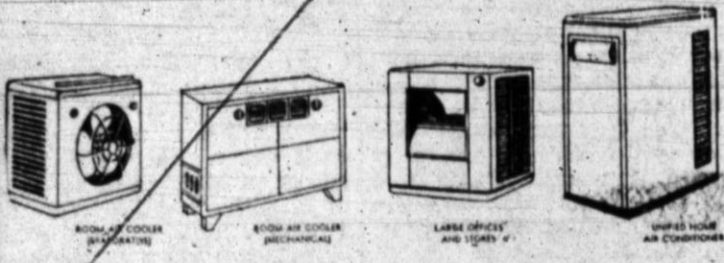


Your HOME NEXT SUMMER?

Now is the time to make the choice—before the hot summer days are upon us and while you have the opportunity to pick the air cooling equipment which will best fit your needs.

Electric air cooling pays for itself in summertime comfort and convenience. Sleepless nights and uncomfortable days become a thing of the past.

Let your local electric appliance dealer show you several types of modestly priced electric cooling equipment. See him now—help yourself to complete comfort this summer—with low cost dependable electric service.



SOUTHWESTERN PUBLIC SERVICE COMPANY 21 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE



MEET MRS. EMIL DETTMAN, civics and typing teacher at Hereford High school, who is co-sponsor of the junior class. A graduate of Kansas State Teachers college, Emporia, Kansas, Mrs. Dettman is working on her master's degree at West Texas State. This is her fifth year to teach in the Hereford schools.—Brand Staff Photo.

Whiteface News

Confused... By-Lines

(Continued from page 1) By Bybee... contradicting myself again. Maybe that is worded wrong—created equal—sure we are "created" equal, but if we get out of line, then we are no longer equal with the others. Therefore we can either get out in front of the general public or we can get out behind that line, but we do it ourselves.

MATCH BOX

Just Beginning to Burn Lonnie Roberts - Sue Barnard; Marvella Sloan - Leroy Nettles; Bill Engman - Mavis Hensley; Ted Houston - Janell Cruitt; Donna Cowser - Pete Wilson; Betha Joe Godfrey - Emmett Brown; June-M. Smith - Kenneth Carmichael.

Nice Flame Buddy Pickins - Joan Moore; Gladys Thompson - Ronald; Tommy Culpepper - Betty Hamilton; Ray Graham - Gail Gault; Lu Durham - Lee Drake; Donna Caylor - Charles Quattlebaum; Nancy Patterson - Royce Powell; Betty Culpepper - Bobby Manning.

Nice Steady Fire Oma Ruth Thompson - Lester Irwin; Joan McGee - Jack Stanton; Gerry Patterson - Devon Thompson; Joe - Evelyn; Scooter - Jimmy; Bill - Nancy; Dorothy Viegler - Aubrey Self; Joan Southern - Bill Amery.

Matrimonial Incense Shirley and Milton; Windy Sue; Lee Etta and Jack; Emma Lee and Bob; Naomi and Dwaine.

Spanish...

(Continued from page 1) that is being held by West Texas State college. The course is taught by Mrs. Charlotte Calvert and 18 of the HHS students are taking this tongue-twisting course.

Hereford high school offers this course to promote a better understanding of our Spanish-American friends.

In addition to the essays the students have been talking and singing in Spanish. The current project is a Spanish radio program which will be broadcast on March 31.

The student will not receive any credit unless he takes it two years.

Friena Choir Gave Concert Wednesday

The Friena choir presented an assembly program for the Hereford junior high school and high school last Wednesday morning. Included in the selections they sang were: "O Bone Jesu", "Do-na Nobis", "Some Enchanted Evening", "The Spacious Firmament", "My God and I", "The Orchestra Song", "The Blue Bell Fly", Pop! Goes the Weasel, "Lift Thine Eyes", "Comfort Ye", "Ye Watchers and Ye Holy Ones", "Were You There", "My Old Mule", "Bless This House".

A girl's trio comprised of Joyce Miller, Gay Ann McFarland, and Beverly Sue Jones sang "If".

Ann Jones accompanied several of these numbers. Glenn H. Cunningham director said that the choir plans to make a three-day tour, March 29, 30, 31. This tour will be of most of the schools between Friena and Odessa.

April 1 Deadline for License Plates--Only 1740 Are Sold

With two weeks remaining before the April 1 deadline, Worth Covington, tax deputy, estimates 2600 or 2700 licenses are yet to be sold.

By Saturday, 1740 licenses had been sold, Covington said, while 2400 were purchased by April 1, last year. This leaves 2460 yet to be sold besides the increase, which Covington estimates will bring the total yet to be sold to 2600 or 2700.

The tax deputy urged owners of vehicles to buy their plates as soon as possible to avoid last minute rush.

Licenses sold thus far represent 1168 passenger car tags, 97 commercial trucks, 396 farm trucks, 16 commercial truck-tractor, 2 farm trailer tractor, 39 trailer, 3 house trailer, 13 dealer plates, and 4 motorcycle.



Church of Christ We Welcome You CHURCH OF CHRIST (Sunday)

Radio KPAN 9:15 A. M. Bible Study 10:00 A. M. Worship 11:00 A. M.

Evening: Young People 6:45 Worship 7:30

Daily Radio Program 9:30 A. M. KPAN—860 on Your Dial

The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

AERIAL SPRAYING By AERIAL SPRAY SERVICE NONE BETTER JOE WHITTINGTON — Ph. 3-5998 Amarillo

Answer, Please!

What would you be doing if you were to somnambulate? Mrs. Calvert—Reading a book. Lu Durham—Sleeping. Francis Miles—Riding a horse. David Stanton—Eating. Rosene Dawson—Going to Arkansas. Mrs. Wilder—Sleeping. A. J. Walker—Faint.

In case you don't know what somnambulate means, Webster says it means to walk in your sleep.

made 6 points. Hereford was without the services of Kelly and Slagel. Houston was high point for Hereford with 12 points. Culpepper and Dement each made eight points.

Track is taking over the sports scene in a big way. Last Friday, Hereford was host to a five-way track meet with Canyon, Floydada, Dumas, and Tulla. The meet was exceptionally run off which of course made it more interesting from the spectator's viewpoint. There was a much better turnout than in previous meets held in Hereford. To top this off the meet was exceptional close with the Herd taking top honors. Canyon actually took more first place points than Hereford, (4 to 3), but Hereford more than made up for it in second place points (4 to 2).

Final results were Hereford 39, Canyon 33, Tulla 30 1/2, Floydada 23 1/2, and Dumas 22 1/2. The Hereford B. team, which had entries in most of the events, completely confused. After all, I'm a senior.

STREET MAP OF HEREFORD, TEXAS BUSINESS and PROFESSIONAL DIRECTORY When in need of Prompt, Dependable Service... use this Directory

THIS SPACE FOR SALE Gililand Funeral Home AMBULANCE Day and Night Service 131 East 2nd St. THIS SPACE FOR SALE Herford Wrecking Co. Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds! PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS 308 N. Main Hereford MADE TO MEASURE CLOTHES New Spring Samples Now On Display

Light truck with a Lifeline! EXTRA-DUTY engine... GMC 1/2- to 2-tonners... Get a real truck! 1/2- to 2-tonners—unsurpassed in horsepower at the clutch! Two Great New Engines with Synchro-Mesh Transmission... PALO DURO SALES, Inc. HIGHWAY 60 at FUNSTON Hereford, TEXAS You'll do better on a used truck with your GMC dealer

County Fund Balances for Beginning of Year Shown

Deaf Smith county had a net cash balance of \$126,403.20 at the end of the 1950 calendar year; the annual financial statement released by County Auditor Margaret Johnson reveals.

The grand total of receipts for 1950 were \$437,727.98, the statement showed, while disbursements for the same period amounted to \$454,491.08. The balance brought forward on January 1, 1950 was \$143,166.39.

Deaf Smith county's outstanding bonded indebtedness stands at \$681,275. Minus a \$24,285.42 reserve for interest and sinking funds, the net outstanding indebtedness is \$656,989.58. Original bonded indebtedness as of January 1 was \$731,850.

One fund, the general fund, shows a deficit balance in the statement. The general fund is \$19,451.70 overdrawn.

Amounts in the various funds at the close of the year are: jury fund, \$5974.64; road and bridge, \$56,563.01; general, \$19,451.70 OD; general improvement, \$368.32; hospital maintenance, \$5143.60; hospital interest and sinking, \$20,136.58; permanent improvement, \$148.84; wind erosion district, \$9311.77; officer's salary fund, \$7183.89; lateral road fund -0-; county road bond, \$35,616.51; and hospital federal aid fund, \$1407.74.

proposed Driver's Responsibility Law on Wednesday evening, March 14. The measure, as amended, was reported favorably to the House of Representatives for their action.

The House Appropriations Bill, which includes all of the general appropriations for the coming biennium, has been submitted by the Appropriations Committee for debate on the floor of the House of Representatives. A similar measure was approved by the Senate Finance Committee almost simultaneously with the House Appropriations Committee action. Approximately two weeks will be devoted to a consideration of these measures.

The spotlight of public interest for the week of March 19 will be focused on the public hearing of the Slot Machine Bill. This bill was introduced before the Committee on Criminal Jurisprudence at 7:30 p.m., Tuesday evening. It provides that it shall be illegal to manufacture, own, store, lease, sell, or purchase a slot machine in the State of Texas. A heavy penalty is provided within the Bill for violations of the Act. Law enforcement officers over the State have expressed favorable reactions to the proposal.

Mr. and Mrs. Ray Hershey visited in the L. A. Smith home at Dawn last Sunday.



JIM NICHOLS, world's champion one-armed golfer, is shown above teeing off on the first hole at the Jaycee country club golf course Wednesday afternoon. Nichols, who is employed by the A. G. Spalding company of Chicopee, Mass., to promote interest in golf, stopped in Hereford before playing an exhibition match at Amarillo Thursday. A former tournament golfer, Nichols competed in the PGA in 1947 and 1948. He has been employed by the Spalding company since 1935. While in Hereford, Nichols was paired with Dr. Mann of Amarillo against Dr. Richard Lingenfelter and Pro Jim Terry of Hereford. Nichols went around the 18 holes four under par. Cards for the foursome read: Nichols, 34-34-68; Mann, 42-42-85; Lingenfelter, 37-36-73; and Terry, 35-37-72. Nichols is booked to appear in Hereford in September for an exhibition.

DAWN NEWS

Dawn Music Club Members Were Entertained at Happy Friday

By Bertha Frye
Members of the Dawn Music club attended a program and tea given by the Happy Music club at Happy Friday afternoon. Attending were: Mrs. Lloyd Airhart, Mrs. Ray T. Stewart, Mrs. Carl Wimberley, and Mrs. Zed Stewart.

Mr. and Mrs. Henry Hamblin of Wayside were guests of the Clifford Stewarts Friday. Mr. and Mrs. H. H. Miller, Audni, and John David and Mrs. Alfred Smith called on Mrs. Billie Hill and Miss Camilla Olsen in Amarillo Wednesday evening and later attended Lenten vespers at Beautiful Savior's Lutheran church. Nancy Sloan was ill for several days the past week.

The Dawn Musettes held a bake sale at the Dawn Mercantile last Saturday.

Mr. and Mrs. Raymond Sargent, Mr. and Mrs. H. H. Miller and children, and Lloyd Bentley were guests in the H. H. Miller home Monday evening. "42" and Canasta provided the entertainment. Refreshments were cake, ice cream, coffee, and cocoa. The H. H. Millers, Audni, Pat, Jon David, Wanda Sue Wimber-

HADACOL is Requested By Nurses

HADACOL Helps Folks Suffering Deficiencies of Vitamins B₁, B₂, Niacin and Iron.

Registered nurses, in increasing numbers, are showing a keen interest in HADACOL and in the results that are being secured with this great modern formula. Requests have been received from many of these nurses for professional samples of HADACOL and many of them

Mrs. Lovett indicated that they recommend the HADACOL formula to patients who are deficient in Vitamins B₁, B₂, Iron and Niacin. Mrs. L. D. Lovett, a registered nurse who lives at 2205 Walnut St., Philadelphia 3, Pennsylvania, says this about HADACOL:

"I was down in Florida for the past month. I had no energy so several members of my family told me to try a bottle of HADACOL. My sister, who is a nurse, was taking a bottle so I tried a bottle. I feel fine since taking HADACOL. I do private duty here. I am 59 years old."

HADACOL can help you if you suffer such deficiencies. Ask your druggist for HADACOL today. Only HADACOL gives you that "Wonderful HADACOL feeling."

and family and James Alston were Sunday dinner guests of the Dudley Rutherford. Called in the afternoon were Mr. and Mrs. Ernest Hardman.

H. V. McCabe spent Tuesday in the H. H. Miller home. Mrs. Dudley Rutherford called on Mrs. Paul Hoff at Hereford Friday.

brated her fourth birthday Friday with a party given by her mother, Mrs. Stuart Condon.

Mr. and Mrs. Ray T. Stewart and Linda Kay were dinner guests in the W. J. Stewart home in Canyon Friday evening honoring Linda Kay on her first birthday.

Mrs. Cecilia Loerwald celebrated her eighth birthday Sun-

day. She appeared on Uncle Jay's Fannies program in Amarillo Sunday morning.

Mr. and Mrs. A. C. Hershey and children of Northwest Hereford, Mr. and Mrs. Boyd Stewart and children of Littlefield, and Mr. and Mrs. Cecil Paule and children of Hereford were Sunday dinner guests of the Zed Stewarts.



JOHNNIE FIELDS, Hereford high school athlete, is shown making a jump in the broad jump pit at the five-county track meet Friday at Whiteface field. Hereford won the event with Ted Houston getting a distance of 19 feet 2 inches. —Brand Staff Photo.

MORRIS G. COBB REPORTS

Slot Machine Bill is Occupying Legislator's Time This Week

The Senate last week approved and adopted the Canadian River Compact, and all that remains to be done on the part of

the State of Texas is for the Governor to affix his signature. The Oklahoma legislature has recently completed ratification, and it is hoped that the New Mexico legislature will follow suit shortly.

The highly controversial Republican Election Bill introduced by Rep. Dicker of Dallas—the only Republican member of the legislature—was in the spotlight of the House of Representatives this past week. After considerable debate and consistent efforts to delay it, the Bill was passed by the House of Representatives.

The Judiciary Committee approved a Bill increasing Workmen's Compensation benefits. The measure would allow an increase in the maximum weekly compensation payable under the Act from \$25.00 to \$30.00. It was pointed out that if this measure became law, employers' insurance would be increased by approximately 10% of its present rate.

The Committee on State Affairs completed its work on the

GLEANER
BALDWIN
SELF-PROPELLED
14 ft.

"Center Line" design means perfect balance of all units. Embodies all the features that made the pull type leader in its field. Direct feed cupper to cylinder. Two fan system of separating and cleaning. Full jeweled, galvanized steel sheets. Rugged construction.

Hereford Farm Equipment Co.
209 Miles Phone 1560

E. B. Black Co.
Furniture

+ "If I Be Lifted Up"

Opportunities For Worship and Inspiration This Week

Friday, March 23, 2-4 p.m. — Holy Communion may be received anytime between two and four in the afternoon. Be seated in the Sanctuary until invited to the altar.

Friday, March 23, 8 p.m. — Junior Easter Program for Adults in Assembly room.

Sunday, March 25, 9 a.m. — Morning Worship, "Father Forgive Them"

10 a.m. — Church School

11 a.m. — Morning Worship, "He Is Risen"

Special Music

7:30 p.m. — Preaching Service in which Rev. Jesse Click, McMurry College Ministerial Student will bring our message

First Methodist Church

Don R. Davidson
Pastor

FACTS ABOUT MONEY!

"PINE TREE" SHILLINGS

The early "Pine Tree" shillings, minted in 1652, have a very interesting history. A John Hull minted these coins for the Colony, receiving a substantial amount of shillings in return for his work. In presenting his daughter her dowry he had her placed on a huge scale balancing her with "Pine Tree" shillings.

... up a tree? Need cash for those bills? Our personal Loans are easy to obtain and easy to repay!

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

CHEVROLET

The Smart New Styleline De Luxe 4-Door Sedan. (Continuation of standard equipment and trim illustrated is dependent on availability of material.)

Now... nearly 400,000 enthusiastic owners... and more every day!

Time-Proved POWERglide
Automatic Transmission*—Built by Chevrolet alone for Chevrolet alone!

POWERglide is the first and finest automatic transmission in the low-price field, and the only one proved by hundreds of thousands of owners in over a billion miles of travel!

Come in—try Powerglide coupled with Chevrolet's 105-h.p. Valve-in-Head engine—the only fully proved Automatic Power-Team in the low-price field.

Take the wheel of Chevrolet for '51 and try the time-proved Powerglide Automatic Transmission, teamed with its own great 105-h.p. Valve-in-Head Engine—most powerful engine in the low-price field. No clutch pedal—no gearshifting—not even a hint of gear changes in forward driving! Only velvet velocity—a smooth, unbroken flow of power at all engine speeds! Come in and try this only fully proved automatic transmission in the low-price field at your earliest convenience!

*Combination of Powerglide Automatic Transmission and 105-h.p. engine optional on De Luxe models at extra cost.

AMERICA'S LARGEST AND FINEST LOW-PRICED CARI

KINSEY MOTOR CO.
PHONE 740
244 EAST 3rd ST.

G. C. Hartman returned to his home in Dove Creek, Colo., Monday after having spent two weeks here with his children.

and Mrs. Carl Sundeen two days this week were her aunt and uncle, Mr. and Mrs. Joe Uken of Davenport, Iowa, who were returning home after a six-weeks vacation in California.

Guests in the home of Mr.



Telephone Lines
speed
Production Lines
that build
Defense Lines

No country on earth dislikes to produce weapons of war more than America.

But no country on earth can do the job as swiftly and expertly as America—when she has to.

One of the reasons we can out-produce any other nation is our telephone system—the biggest and best in the world.

Here in Texas millions of telephone calls tie our defense efforts together. Ideas, proposals, decisions, orders, instructions and information flash over telephone wires—and production lines move full speed ahead.

It is our job at the telephone company to meet these responsibilities. We will do so, as we have tried to meet all our service obligations—with all the skill and financial strength at our command.



SOUTHWESTERN BELL TELEPHONE COMPANY

Church Notes

Special music is being arranged for each service of the evangelistic meeting now being conducted daily at the First Christian church where services are held at 10:30 each morning and 7:30 each evening. Tonight (Thursday) the high school glee club will sing.

Roy Curtis, who is conducting the revival, is speaker each morning this week on morning devotions over station KPAN at 8:45.

At 3 o'clock Friday afternoon the Christian Women's Fellowship will conduct its annual Good Friday service.

The meeting of the Young Matron's group has been postponed until Monday when it will be held in the home of Mrs. Ivan Block at 8 o'clock.

Revival services which began Sunday at the Assembly of God church with Evangelist Eugene Smith of Cheyenne, Wyo., doing the preaching, will continue indefinitely, according to Rev. S. E. Eldridge.

Friday morning at 7:15 Evangelist Smith will be in charge of a radio program over KPAN when he will sing and speak. Radio programs are also held each Sunday at 7:45 in the morning and 1 o'clock in the afternoon.

Services begin each evening at 7:45. Rev. Eldridge is in charge of special music and singing at each service.

Sunday school begins at 10 o'clock each Sunday morning at the Church of the Nazarene, Fourth and Jackson, followed by the morning worship at 11 o'clock.

Evening services are held on Sunday and Wednesday evenings beginning at 7:30. Rev. Roy Bickford is minister.

Daily radio program of the Church of Christ begins at 9:30 over KPAN each morning except Sunday, when program time is 9:15. Bob Wear, minister, is speaker each day.

Regular services of the church include Sunday school, 10 o'clock; morning worship, 11:00; young people's meeting, 6:45; evening worship, 7:30.

Mid-week Bible study and singing begin at 7:30 on Wednesday evening. The ladies meet at 3 o'clock on Wednesday afternoon for Bible study.

To close the season of Lent a communion service will be held at Immanuel Lutheran Church on Maundy Thursday at 8:00 p.m. Pastor Lichtsinn will deliver the message based on I Corinthians 11:26, "Proclaim the

Lord's death for sinners through Holy Communion". During the service, the reading of the Passion story will be accompanied with the showing of colored pictures of the death and burial of Jesus. Fifteen minutes of devotional music precede this service.

"Christ is Risen! Your faith is sure!" will be the sermon topic at the Easter sunrise service to be held at the church Easter morning at 6:45. This is the fifth annual sunrise service conducted by Immanuel Church.

In the afternoon the Sunday School children will be guests of the August Meeks' family on a ranch northwest of Hereford where an Easter egg hunt will be held.

From March 26 to March 30 the pastor and delegate, George Triefel will be in Houston, attending the 31st Texas District Convention of the church.

Besides the church's weekly broadcast over KPAN at 1:30 p.m. each Wednesday, the church invites you to listen to the Lutheran Hour over KAMQ at 1:30 p.m. or over KFDA at 4:00 p.m. each Sunday. An Easter Sunday, the "Heart of Texter" sunrise service will be carried on the Mutual Broadcasting System at 8:00 a.m. This broadcast will originate from the live oak near Mercury, Texas, and will feature as speaker the Director of the Lutheran Hour, Dr. E. R. Bertermann, with a greeting by the governor of Texas, The Honorable Allan Shivers.

The Ladies' Aid Society will hold its March business meeting on Wednesday afternoon, March 28, at 2:30 p.m.

The dire results of believing matter—instead of Spirit, God—to be substance are shown in the Lesson-Sermon titled "Matter" to be read in all Churches of Christ, Scientist on Sunday, March 25. The Bible plainly says that God is Spirit, not matter, and the Golden Text from Psalms, 81:9, 10, states, "There shall no strange god be in thee; neither shalt thou worship any strange god. I am the Lord thy God, which brought thee out of the land of Egypt."

All who are interested are invited to attend Christian Science Services which are held each Sunday Morning at eleven o'clock in the Star Theatre.

The public is invited by First Church of Christ, Scientist, Amarillo, Texas to attend a free lecture on Christian Science entitled "Christian Science: Scientific Restoration" by Thomas E. Hurley, C.S.B. of Louisville, Ky., member of the Board of Lect-



SATURDAY, JUST A WEEK before time for the Easter bunnies to appear, these youngsters posed a snowball fight in front of the post office where the ground and shrubbery were completely covered with big wet flakes of snow. In the photo, left to right, are George, Jack, and Donnie Parker and their cousins, Dannie and Bobby Jackson.—Brand Staff Photo.

Class Holds Meeting

The Mary-Elizabeth class of the First Baptist church met Thursday evening, March 15, in the home of Mrs. Ralph McCullough with Mrs. Roy Thompson as co-hostess.

The class president, Mrs. Roy Calvert, presided. The opening prayer was led by Mrs. H. E. Miller. Mrs. Willard Scarth gave the devotional, stressing the importance of Sunday school attendance in relation to church growth. Mrs. O. G. Hill gave the closing prayer.

Attending were Mesdames E. Hutcheson, G. E. Harris, Roy Phillips, H. E. Miller, Sank Ramey, Louise Olson, W. L. Jones, Jeff Roberson, O. G. Hill, Willard Scarth, Roy Calvert, C. E. Beauford and the hostesses.

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ureship of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The lecture will be held in Amarillo in the City Auditorium on Thursday evening, March 22, at 8:00. Children's room in auditorium will be open.

The Lord's Supper will be observed tonight (Thursday) at the First Presbyterian Church at 8 o'clock. This is the traditional night in which Jesus met with His disciples at the Last Supper.

"All who profess their faith in Jesus Christ as Lord are invited to share in the fellowship of this Supper. The young people who are preparing for church membership will be received at this service," Rev. Russell A. Wingert, minister, stated.

Easter Sunday morning two identical services will be held, one at 8:30 and one at 11 o'clock.

St. Thomas Episcopal Church will observe Good Friday with communion and litany at 8 o'clock in the evening.

On Sunday morning, Easter communion services will be held at 7 o'clock.

Sunday school youngsters will meet at the church Friday at 4 o'clock for an Easter Egg hunt.

The Brotherhood, Women's Missionary Union, and all the young people's auxiliaries will meet at the Avenue Baptist church Tuesday, April 3, at 7:30 in the evening.

The revival meeting at the Avenue Baptist church begins Wednesday night, March 28. Rev. H. V. Fields, pastor, extends an invitation to the public to attend.

Regular services at the church are Sunday school, 9:45; morning worship, 11:00; training union, 6:45; evening worship, 8:00.

ing worship, 11:00; training union, 6:45; evening worship, 8:00. Mid-week prayer service is held on Wednesday evening at 7:30.

Revival services are being held twice daily, 7 o'clock each morning and 8 o'clock each evening at the First Baptist Church with Dr. Travis doing the preaching.

Preceding the morning service, coffee and doughnuts are served. Each evening this week at 7:45 prayer service is being held for the revival with Mrs. Gerald Wilson in charge of the junior department; Mrs. J. B. Snead, intermediates; Don Boles, young people; Mrs. J. B. Harlin, adult women, and G. P. Owen, adult men.

Sunday services at the First Baptist church include Sunday school, 9:45; morning worship, 10:55; training union, 6:45; evening worship, 8:00.

Enjoy the smoothest ride of your life...in a '51 DE SOTO



SEE IT... without delay! Here's really new and different car styling... with more legroom, armroom and headroom. And more visibility.

DRIVE IT... without shifting! De Soto's new high-compression engine is bigger, more powerful than ever. And no car in America has larger brakes!

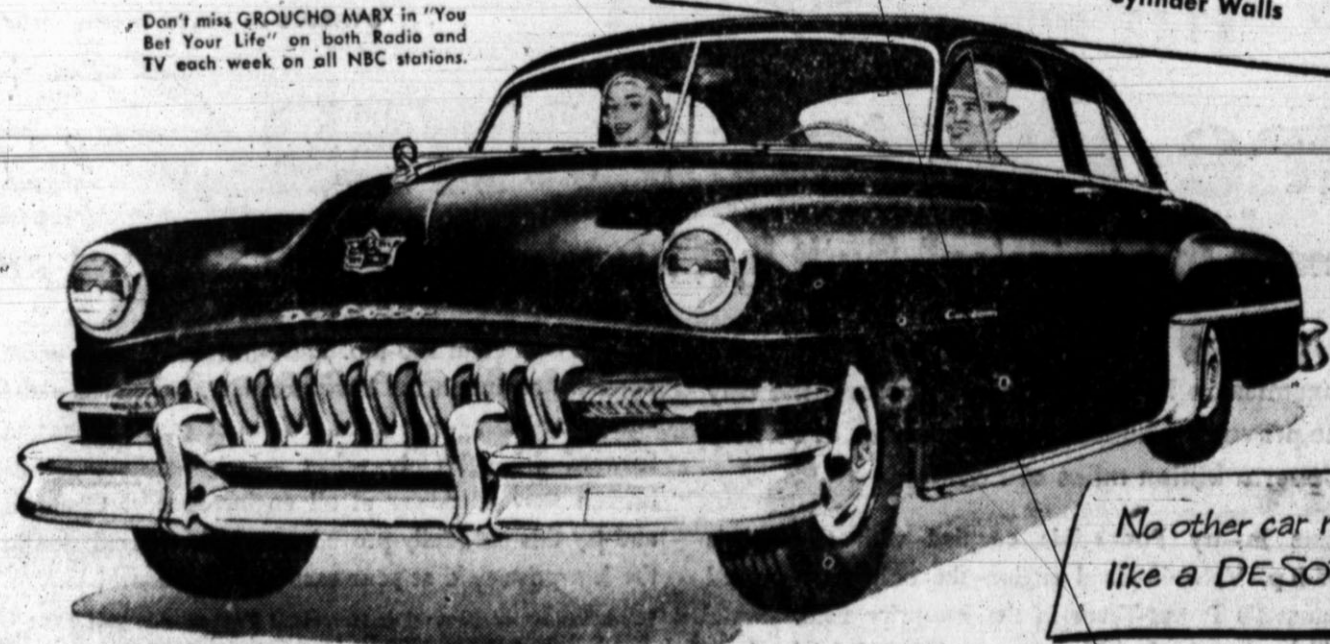
TEST IT... without mercy! Discover the amazing cushioning action of De Soto's new Oriflow shock absorbers... over any road. The ride's a revelation!

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Don't miss GROUCHO MARX in "You Bet Your Life" on both Radio and TV each week on all NBC stations.

LOOK AT THE EXTRA VALUE DE SOTO GIVES YOU!

- New Oriflow Shock Absorbers
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- Big Windows for Maximum Visibility
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"Faith and Hope triumphant say Christ will rise on Easter Day..."



The Presbyterian Church EASTER SUNDAY

TWO IDENTICAL SERVICES - EASTER SUNDAY MORNING

8:30 A.M.

11:00 A.M.

MUSIC:

ANTHEMS

- "EASTER CAROL" Traditional
- "SEND OUT THY LIGHT" Gounod
- "JESUS CHRIST IS RISEN" Lyrica Davidica

SOLOS

- "EASTER DAWN" Woodman
Miss Dorothy Guinn
- "COME UNTO ME" Coenen
Mrs. R. A. Wingert

SERMON:

"TRIUMPHANT POWER"

Come to Church on Easter

Long Time Ago

45 Years Ago

By reference to their page ad found elsewhere in this issue, it will be seen that the Western Consolidated Mining Company with headquarters at Hereford are offering some interesting and valuable information about the mining industry. The company's property is situated in Old Mexico and is said to be rich in gold, silver and copper ore.

of prosperity such as seldom witnessed by another country. You can never hear anyone mention hard times: on the other hand, everybody seems to have plenty of money. A glance at the statements of our two local banks in this issue will be sufficient evidence—think of nearly a half million dollars being in their vaults in the form of deposits.

Sam F. Dunn, E. F. Connell and Jackson Brothers of the North Draw returned from the Cattlemen's Convention at Dallas Wednesday and report a most successful convention, many questions pertaining to the common good of the cattlemen having been disposed of.

Among the many improvements which Hereford needs, and needs badly, at present is a brick or stone public school building. While we have an excellent public school—the best in the entire Panhandle—yet the rapid growth of our schools has made the necessity for more commodious buildings apparent to everyone. Our two public school buildings at present are crowded till there is hardly

This portion of the Panhandle is now passing through a period



IDENTIFICATION OF the Paul Rudd farm, top photo, proved easy for several readers of The Brand after it appeared in last Thursday's Brand as the current "mystery farm." Again it was proved that you have to call mighty early to be the first city reader to identify the farms and thus win yourself a pair of free theater tickets. Alvin Shirley of Hereford correctly identified the place at 7:40 A. M. Thursday morning to win the tickets. S. H. Slagle identified the place Thursday evening to become the first rural reader to make correct identification. The Rudd farm is located north off the Harrison highway. If Mr. Shirley and Mr. Slagle will call at the Brand office, they will be given two free theater tickets each. The lower photo is the latest "mystery farm" awaiting identification. The FIRST rural and city reader to correctly identify the place will be given two free tickets each.

PRE-EASTER SALE



New Spring and Summer MILLINERY

\$3.95 to \$5.95 Values

\$3.88

Now you can get your new Easter bonnet at a sale price . . . straws, braids, and fabric hats . . . ribbon, floral and veil trims.

NYLON and ACETATE SOFT CREPE

PROPORTIONAL SLIPS

\$3.98

For . . . Short Medium Tall

32 to 44



Check your size and correct length . . . short, medium or tall. Rich blended nylon and acetate crepe with wide lace trim top and bottom. Sizes 32 to 44.

Anthony's
THE C. R. ANTHONY CO.
HEREFORD

room for another pupil. The character of the schools of a community determines the desirability of that community as a place of residence, and Hereford must not be found wanting in this respect. A new \$10,000 brick or stone building would prove a good investment for our community.

25 Years Ago
Headline: Beautiful Rain Fell Here Saturday Night, Saved Wheat, Put season in Ground, and Put Pessimist to Rout.

We have it on reliable authority that Norville Lenox, on the Roy Gough farm, Sulphur Park, milks seven cows and markets slight over \$20 per week of butterfat. One heifer tests out seven percent butterfat, where the average is only five.

The Hereford Whiteface baseball nine is a real live, going concern, and the prospects for 1951 are the best that the local enthusiasts have seen in many seasons. Manager Chas. Whitehead has a big bunch of candidates to choose from. At present the pitchers are Gairbraith and Tate, regulars, with Walcott, Stewart and possibly Curtisinger in reserve. . . . Onias Carroll is a certainty at short . . . J. M. Posey and Hacker are candidates for first base, with Curtisinger also available. Other infield prospects are Ray Smith, Walcott and Ralph Smith. Artis Russell is playing left field, Reed in right and Jess Russell alternates in center and second base.

The precautionary closing order of City and County Health Officer Dr. W. F. Gabbert, which took effect Monday of last week, has been lifted at the Star Theatre, effective Thursday night, and as to the schools effective next Monday. Conditions of flu and measles patients have improved.

Did you know that—the Golden Rule Produce Company paid out just \$1000 in cold cash to the farmers of this community, in one day, last week? It's a fact. H. H. Hawkins states that

Revival Services are Scheduled at Avenue Baptist Church

Revival services will be held at the Avenue Baptist church from March 25 through April 8 with Rev. A. C. Hamilton, pastor of Date Street Baptist church in Plainview conducting the services. Rev. H. V. Fields, pastor of the church, said services will be held twice daily—at 10 a.m. and at 8 p.m. Singing will be conducted by Jack Armstrong.

his check stubs for last Saturday alone show that amount! And The Golden Rule is one of several merchants that buy eggs and butterfat. The actual living expenses of the community are being paid by the cow, hen and sow. In their development lies the future growth of the farm-

Joe Landrum, manager of the Hereford Nursery, has just received his commission of Captain of Company E, Texas National Guard of Hereford.

MILLER'S PLUMBER
FIXING UP YOUR HOUSE LIKE NEW? WELL, MODERNIZE THE BATHROOM, TOO!
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OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

LOOK TO COLOR For Your SPRING and SUMMER FOOTWEAR



Easter footwear in colors to blend, contrast or match your Easter ensemble . . . fashion right platform wedges in medium high wedge heel. Lovely shoe fashions . . . combining style, comfort and smooth genuine leather in new designs for Spring and Summer. Your shoes for dress, daytime or sport wear in colors bright or subdued.

(A-D) . . . Sling Heel Pump
Buckle sling strap open toe . . . platform sole medium high wedge heel. Colors . . . navy and white.

(B) . . . Buckle Ankle Strap Sandal
Buckle ankle strap, cross strap vamp and open toe . . . platform sole and medium high wedge heel. Color . . . red only.

(C-E) . . . Sling Heel Pump
Buckle sling strap, crushed bow trim, open toe . . . platform sole, medium high wedge heel. Colors . . . Red, navy, and blonde.

(F) . . . Sling Heel Sabot Pump
Slip-in solid sling strap, open toe, sabot instep strap . . . platform sole and medium high wedge heel. Colors . . . blond with brown trim and white.

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HEREFORD

Attention Mothers!

Here NOW!

the *Gene Autry*

1951 CHILD OF THE YEAR CONTEST!

SEE your Child's picture in FULL COLOR

on our theatre screen!
WIN FABULOUS PRIZES—

including a real Hollywood Screen Test! This sensational contest open to all children from 6 weeks to 12 years.

NO ENTRY FEES! NO CHARGES! NO OBLIGATIONS!

HERE'S HOW TO ENTER

1. Dress your child in colorful clothing, and bring your child to location listed below.
2. A series of Natural Color poses will be taken by a Special Child Photographer.
3. You personally may select the pose you wish to enter, and that pose will be shown on the theatre screen.
4. The Regional Winner becomes eligible for the National Title of Gene Autry "Child of the Year."



LOOK AT THESE PRIZES!

For every child entering, a Gene Autry Gift

NATIONAL - REGIONAL AND LOCAL PRIZES
Special Prizes for Babies

Regional Winner is entered in the National Contest
Grand Prize - a real Hollywood Screen Test

DON'T FORGET 10:30 A.M. TO 5:30 P.M. — SPONSORED BY:

Star Theatre

MON., TUES., WED. & THURS., MARCH 26, 27, 28, 29
HEREFORD, TEXAS

NORTHWEST HEREFORD NEWS

Roads and Lanes Will Be Named Soon in Northwest Hereford

By Mrs. R. C. Childers (Held over from Sunday Brand) Naming the roads is the project of the Cultural Home Demonstration Club for this year. Plans are to name the roads six miles west and fourteen miles north. Anyone interested in helping with this project who live in the northern part of this vicinity contact Mrs. R. C. Childers, who is chairman. Any help from folks who live in that vicinity would be appreciated. It was voted to name the roads north and south for trees and they would be called roads. For example, Elm Road. And the roads west for flowers. They will be called lanes. For example, Rose Lane.

It was also suggested that in the years to come that people living on these roads and lanes strive to carry out the name that their road has. If it is a rose lane each one living on that road strives to raise roses in abundance. If it is Elm Road each one plant a row of trees along their frontage. Northwest Hereford is cooperating with the Westway Home Demonstration Club who is carrying the same project. This will be a great help to everyone living anywhere in this vicinity. Other clubs farther west and north can pick up where these clubs stop, and post signs on roads as far north as Vega and as far west as the New Mexico line.

Mr. and Mrs. Nate Thomas formerly of this vicinity have moved to Wichita Falls, where both have accepted employment in the mental hospital there. Raymon and Patsy Childers participated in the music festival which was held Saturday. They were in the piano department which was held at the Christian church. Raymon received a rating of superior in music listed as difficult I. Patsy received a rating as excellent on music listed as medium. Mrs. Grady Parsons who has been ill for some time is improved. However, Mr. Parsons reports that she will have to go back to Amarillo for more tests and examination in about four weeks. J. C. Reese and his young daughter, Jan Susan, were called to be up, having been in the hospital several times this year. Earl Johnson from Pampa was a caller in the Keykendall home Tuesday.

Workers Club The Workers 4-H club met at the Paul Corbett home Tuesday, with Mrs. Louie Olson supervising the group. Mrs. R. C. Childers gave a short demonstration on proper making and cutting instructions for cutting out the girls dresses to be worn in the 4-H dress review in May. Those attending were Sue Cooke, Bonnie Lewis, Lyla Gayle Rickman, Patsy Childers, Colleen Cooke, Mary Dufer, and Paula Beth Corbett and the hostess. Mrs. R. N. Cooke and daughter Carolyn returned Tuesday by way of Clovis and arrived home about 4:00 p.m. They came by train. Mr. and Mrs. Earl Johnson of Pampa and Mrs. Wayne Johnson and Mrs. R. C. Childers returned Friday from a three-day visit with Mr. and Mrs. J. H. Babcock and family at Kermit. Mrs. Childers visited Mr. and Mrs. Oren Whitsitt and family at Jal, N. M. Wednesday afternoon. The Whitsitt family are life-long friends of the Childers. Other old friends visited by the group were Mr. and Mrs. Kelly Carney and Mr. and Mrs. Lem Carney of Kermit. Mrs. Johnson went to Odessa to visit her mother and father, Mr. and Mrs. Sam Brewer while there. Mrs. Childers reports strong winds and sand were blowing during their entire journey home Friday. The sand was blowing worse at Littlefield than anywhere else along the way. However, there was quite a bit of sand blowing this side of Dimmit. Wind erosion seems to be light in this section of the county. The Cultural Home Demonstration club will meet with Mrs. Wayne Johnson instead of Mrs. George Parker as was first planned. Mrs. Wayne Johnson ran out of gas coming home from town Monday. The first thing she did was to see where the closest farm house was, and she said, "You know I had to walk a whole mile and not a soul came along." Mr. and Mrs. Bill Boswell plan to move into one of the houses on the Paul Corbett farm this week. The place where the Bos-

well's were living was sold. Greenbugs are really thick in places in this vicinity. On the Jack Renfro farm, where the wheat has been so pretty, it is heavily infested with greenbugs. Raymon Childers, Jr. accompanied Purris Williams, who plays the coronet, at the style show given by the Business and Professional Women Monday night at the Jim Hill Hotel. Mr. A. G. Bell and Mrs. W. H. Russell were callers in the R. C. Childers home Monday evening. Mr. and Mrs. Marvin Knox and daughter are moving to this vicinity as soon as the house in which they are moving is re-decorated. Patsy Childers was a guest in the Elmer Patterson home Sunday. She was visiting their teenage daughter, Nancy. Luther Lesly Named Luther Lesly, of Route 4, Hereford, Texas last week was named to membership in the American Hereford Association, the world's largest purebred registry organization, with headquarters in Kansas City, Missouri.



MRS. TOM DRAPER, county demonstration agent, presented a program on nutrition Thursday for the local Kiwanis club. She was assisted by two members of 4-H girls clubs. They are, from left, in the above picture: Patricia Townsend, Colleen Cook, Mrs. Draper, and Kiwanis President John Poole. Bill Patton Photo.

Personals

Cal Brumley, farm editor of the Lubbock Avalanche-Journal, spent Sunday here with his parents, Mr. and Mrs. Bonnie Brumley. Mr. and Mrs. Harland Caraway and daughters, Ann and Kay, of Hope, Arkansas, were week end guests of her parents, Mr. and Mrs. E. Ramey, and his parents, Mr. and Mrs. W. P. Caraway. Mr. and Mrs. Dan Odom and Patsy spent Tuesday night and Wednesday with Mr. and Mrs. Dewey Dykes.

RELIEF AT LAST For Your COUGH

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users. CREOMULSION relieves Coughs, Chest Colds, Acute Bronchitis

SCHAFFER PLOW The easy pulling plow that pays for itself. MILLER OLIVER CO. HIGHWAY "60"

WHITE SWAN COFFEE you, too... will discover how wonderful coffee can taste when you change to WHITE SWAN America's finest Coffee

NOTICE The Walcott Trustees District Election Will Be Held in the NEW BUILDING - April 7th President of the Board - Phillip Miller

well's were living was sold. Greenbugs are really thick in places in this vicinity. On the Jack Renfro farm, where the wheat has been so pretty, it is heavily infested with greenbugs. Raymon Childers, Jr. accompanied Purris Williams, who plays the coronet, at the style show given by the Business and Professional Women Monday night at the Jim Hill Hotel. Mr. A. G. Bell and Mrs. W. H. Russell were callers in the R. C. Childers home Monday evening. Mr. and Mrs. Marvin Knox and daughter are moving to this vicinity as soon as the house in which they are moving is re-decorated. Patsy Childers was a guest in the Elmer Patterson home Sunday. She was visiting their teenage daughter, Nancy. Luther Lesly Named Luther Lesly, of Route 4, Hereford, Texas last week was named to membership in the American Hereford Association, the world's largest purebred registry organization, with headquarters in Kansas City, Missouri.

Would You Steal For... EASTER SUNDAY GIVING? WE DID !!!

We Want the Best For Our Patrons So We Stole the Picture Which Dr. Daniel A. Poling, Editor of THE CHRISTIAN HERALD, Recommended That EVERY CHRISTIAN Should SEE -- "I'D CLIMB THE HIGHEST MOUNTAIN" -- So In Order To Give You This Picture EASTER SUNDAY We Had To "Steal" the Film from a Town Four Times the Size of Hereford. Here Is What Your Local People Say --

Here is a human drama... THE POIGNANT, HEART-WARMING STORY OF A YOUNG UNSELFISH COUPLE IN THE FORGOTTEN BACKWOODS! I'D CLIMB THE HIGHEST MOUNTAIN COLOR BY TECHNICOLOR SUSAN HAYWARD · WILLIAM LUNDIGAN RORY CALHOUN · ALEXANDER KNOX · BARBARA BATES

It was my privilege to see the picture "I'D CLIMB THE HIGHEST MOUNTAIN" at the Star Theatre Monday morning. It is a wonderful picture. Thanks, Mr. Hardwick for bringing it to our town. I have never seen a picture that I enjoyed more. In this time of unrest in our nation a picture like this makes you feel that we really have a lot to hold onto. I hope that every one will find time to see it. Mrs. Reed Williams. It was my pleasure to be the guest of Manager Francis Hardwick of the Star Theatre to see the preview of the picture, "I'D CLIMB THE HIGHEST MOUNTAIN." It is a wonderful picture. It is a family picture and would be worth anyone's time to take the whole family to see it. I enjoyed it so much that I plan to see it again with Frank. Mrs. Frank Gyles. The picture, "I'D CLIMB THE HIGHEST MOUNTAIN," I found to be very inspiring and so true to life. Thanks for a lovely morning. All should see it. Mrs. Hugh Witherspoon.

3 Big Days Easter Sunday, Monday, Tuesday STAR

O'MALLEY and MALONE WILL TANGLE YOUR FUNNY BRAIN! MAIN WHITMORE Mrs. O'MALLEY and Mr. MALONE WHIP WILSON Outlaws TEXAS STAR FRIDAY SATURDAY

"USH" SAYS We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything. Anniversaries from Thursday, March 22, through Saturday, March 24th. Congratulations Mr. & Mrs. Jeff Roberson Mr. & Mrs. E. W. Allen Mr. & Mrs. Dennis Baker Mr. & Mrs. Floyd Tumlinson Mr. & Mrs. George Pace, Jr. Mr. & Mrs. George M. Suggs

TWO OLDTIMERS RETURN JOAN OZARK JOE CANOVA JOE BROWN Hobby! BILL BOYD "Hoppy" TEXAS FRI. - SAT.

OLDSMOBILE LAUNCHES AN ALL-TIME GREAT ALL-NEW "ROCKET" SUPER Brand new gas-saving "Rocket" Engine—standout leader in high compression! Brilliant new Body by Fisher—bigger—wider—smarter, too! More beauty—comfort—room and view! New chassis—an even smoother "Rocket Ride"! Improved Oldsmobile Hydra-Matic Drive! See the new all-time great Super "88"—at your Oldsmobile dealer's now! NEW SUPER "88" OLDSMOBILES... Now on Display! SEE YOUR NEAREST OLDSMOBILE DEALER KINSEY MOTOR COMPANY 344 E. 3rd St. Phone 740

APRIL FOOL DAY PREVUE MARCH 31st "FRANKENSTEIN MEETS THE WOLF MAN"