

Sunday, high 51, low 28. Monday, high 61, low 29. Tuesday, high 72, low 31. Wednesday, high 73, low 34.

Published Every Thursday

Our Slogan: "More People—More Farms"

51st YEAR—NUMBER 10

The Hereford Brand, Hereford, Texas, Thursday, March 8, 1951

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Around Town

SIGHTS, FACES SEEN

Mrs. O. H. Herring, who has been in Baylor Hospital several weeks, underwent her second operation Tuesday morning...

Mrs. A. C. Cates of Amarillo, mother of Mrs. Troys Riddle, underwent surgery Saturday at Baylor Hospital in Dallas...

T. E. Seigler Jr., manager of Deaf Smith County Hospital, accompanied by Dr. L. B. Barnett, went to Dallas yesterday for medical examination.

Bob Wear addressed the joint meeting at the American Legion and the Veterans of Foreign Wars at the American Legion home Tuesday night.

Mr. and Mrs. L. M. Williams, residents of Deaf Smith county since 1925, celebrated their 56th wedding anniversary Tuesday, but postponed the formal celebration until Sunday...

The Hereford Safety Council this week sent letters to State Representative Morris O. Cobb and to State Senator Grady Hazelwood stating that the organization favors approval of the law before the legislature on the banning of air rifles.

Dog-owners were warned this week that city police have orders to pick up all dogs running loose. All dogs should have tags and be "shot" for rabies and be fenced in or tied up.

Ronny Durham of Hereford has designed special murals for the set of A. A. Milne's "The Dover Road", which will be presented March 15 by students of Eastern New Mexico university at Portales.

Rivalry may be good between local men's organizations on this business of growing beards for the big Pioneer Day celebration to be staged the last of May or first of June. Tom McFarland, secretary-manager of the Chamber of Commerce, says the Jaycees can't even grow beards.

The Hereford Riders will meet tonight (Thursday) at 8 o'clock at the city hall.

Robert Thompson Named President Of Local PTA

Robert Thompson was elected president of the Hereford Parent-Teacher association for the 1951-52 school term at a meeting of the group Monday night at the high school. He succeeds Mrs. Earl Springer.

Other officers named for the coming year include: Mrs. Homer Brumley, first vice-president; Jimmie Alford, second vice-president; Mrs. Wayne Edwards, third vice-president; Mrs. Floyd Walton, recording secretary; Mrs. J. C. Reese, corresponding secretary; Joe Smith, treasurer; Mrs. Merlin Kaul, parliamentarian; Mrs. Bob Wilson, historian; and Mrs. Henry Benson, reporter.

Russell Wingert, pastor of the Hereford Presbyterian church, spoke to the group on "Education for Marriage and Family Relations". Rev. Wingert urged that the family find its place in the community once more and that God be the center of their lives so that other problems might be kept in proper focus.

The high school band, under the direction of Purris Williams Sr., presented three selections.

District Judge Sentences Two On DWI Charge

Two second-offense DWI cases were heard in district court Tuesday by District Judge Harry H. Schulz, one resulting in a one-year prison sentence and the other in a five-year period of probation.

Alvin W. Kisselburg was sentenced to one year in the penitentiary on his plea of guilty to the offense of driving an automobile while intoxicated. The sentence in addition to, and not concurrent with, a sentence rendered against him in Dallam County, Texas.

Kisselburg's first DWI conviction came in November, 1948 when he was fined \$200 and costs in county court.

Don James Massey, who pled guilty in district court, was sentenced to one year in the penitentiary, but he was given the benefit of the adult probation law and placed on probation for five years under the following terms:

Commit no offense against state or federal laws; avoid injurious and vicious habits; avoid persons or places of disreputable or harmful character; drink no intoxicating beverage with any alcoholic content; permit probation officer to visit him, work faithfully at suitable employment as far as possible; support his dependents; and provided that the driving of motor vehicles for the city of Littlefield, Texas, shall not constitute a violation of this judgment on probation.



MRS. GLADYS M. GLENN, president of the Musical Arts Conservatory, Amarillo, will judge the piano division of the Junior Music Festival Saturday.



MRS. DON BOWIE, soprano, a member of the voice faculty of the Musical Arts Conservatory at Amarillo, will judge the voice division of the Junior Music Festival Saturday.

Junior Music Festival To Be Here Saturday

The Junior Music Festival, sponsored by the National Federation of Music Clubs, will be held Saturday at the First Methodist church beginning at 9:45 and continuing throughout most of the day. Students and teachers are expected from Canyon, Dumas, Friona, Borger, Farwell, Littlefield, Dimmitt, Clovis, and Bovina.

Hosts to the junior musicians Chorus, the Music Study club, and the Voco club. Special guests for the day will be Mrs. J. M. Brush, 7th district president, and Mrs. Harry Hansen, district junior councillor.

Miss Mattie Mae Swisher, local music teacher, is director for the entire district, which is divided into three areas for festivals, Hereford, Quanah, and Lubbock with co-directors taking care of the annual festival in the latter two towns named.

The festival is open to all musicians, including piano, voice, organ, band, and orchestra instruments, but this year enrollment has been only in piano, voice, and accordion.

Miss Swisher explained that the musicians are not competing one against the other. Instead they are given ratings of good, very good, excellent, and superior, based on what they have learned.

Competent judges will be in charge, said Miss Swisher. Mrs. Don Bowie and Mrs. Gladys M. Glenn from the Music-Arts Conservatory in Amarillo will be in charge of voice and piano, and Mrs. B. Y. Grothwaite of Hereford will be in charge of accordion number.

The honor guests, Mrs. Brush and Mrs. Hansen, will be honored at a luncheon at noon at Jim Hill Hotel and a reception in the social halls of the Methodist church following the festival.

Whiskers, Old Settlers, Top Pioneer Day Plans

Deaf Smith Gains In Senatorial Redistricting

Deaf Smith county is gaining more representation as a result of the new senate redistricting bill sent to Gov. Allan Shivers by the Texas Senate.

Prior to the redistricting, Deaf Smith county was in the 31st district with 25 other counties. In the new bill, Deaf Smith is in the 30th district with 14 other counties.

Counties in the new 30th District include: Deaf Smith, Armstrong, Donley, Collingsworth, Farmer, Castro, Swisher, Briscoe, Hall, Childress, Bailey, Lamb, Hale, Floyd, and Motley.

charge, said Miss Swisher. Mrs. Don Bowie and Mrs. Gladys M. Glenn from the Music-Arts Conservatory in Amarillo will be in charge of voice and piano, and Mrs. B. Y. Grothwaite of Hereford will be in charge of accordion number.

The honor guests, Mrs. Brush and Mrs. Hansen, will be honored at a luncheon at noon at Jim Hill Hotel and a reception in the social halls of the Methodist church following the festival.

It's time to start cultivating a beard for the Mid-Plains Pioneer Day celebration to be staged in Hereford the last of May or first of June, according to Tom McFarland, chamber of commerce secretary-manager.

A prize will be awarded the man with the best set of whiskers, McFarland said, and those who do not raise whiskers will "suffer the consequences." In year's past ducking in

a horse tank on Main street has been the main consequence.

Naming of an old settler's organization will be the first contest in connection with the Pioneer Day, which is to be an annual affair. McFarland said a prize of \$10 or \$15 will be presented the person who submits the winning name—all entries must be in the Chamber of Commerce office at Hotel

Jim Hill Friday, March 23, when they will be judged by members of the Retail Merchants Committee, which is sponsoring the big celebration. Entries may be mailed or brought to the office. The winner will be announced in The Sunday Brand, March 25.

The pioneer organization, McFarland pointed out, is to include pioneers of adjoining counties and over into New Mexico. The only pre-requisite for joining the organization will be the fact a person is a pioneer of the area and is interested in joining the permanent organization.

All old settlers will register at the organization headquarters in Jim Hill Hotel during the Pioneer Day celebration. Red ribbons will be pinned on those who have been residents of the area 50 years or more; white ribbons for 35 years or more; blue for 25 years or more. The grand prize will go to the oldest settler.

Two full days of entertainment are promised by the Retail Merchants committee. The Hereford Riders with Mal Stewart, president, in charge, are obtaining a rodeo as one of the highlights of the celebration.

MANY CONTESTS The greased pig contest, pigged pole contest, sack race, and flour scramble are among the most humorous of the many contests in which winners will receive prizes. A flour scramble, McFarland said, is staged by officials placing \$20 or \$25 in half dollar coins on the street and dumping six barrels of flour on top.

Other contests will include Old Fiddlers, whiskers, best cowboy costume, best cowgirl costume, square dance, and horse shoe pitching. All the contests are listed under the heading of general entertainment to be directed by the Kiwanians and Jaycees.

A big parade will be staged on Friday of the celebration with all floats depicting some early stage of Texas history or characteristics of pioneer life. The Rotary Club and Bruce Woodcell were named by the retail merchants to have charge of the parade.

GENERAL CHAIRMEN G. P. Owen and Glenn Snyder are general chairmen for the entire celebration. Basket dinner will be served at the hotel.

(Continued on Page 6)

Cutworms Hit Wheat Fields

Cutworms have replaced greenbug as the greatest menace to the 1951 wheat crop in Deaf Smith county, Hugh Clearman, county agent, said Wednesday.

Clearman, who was in the county in 1938-1940 and from January, 1946 until the present time, said this is the worst infestation in his memory. "I don't think there is any doubt, however, that they can be controlled. The most practical method of control is spraying with DDT by either ground or aerial spray equipment."

Tuesday Clearman went into the northwest part of the county where 3000 acres had been sprayed. He said the field was heavy with cutworms, but that more than 90 per cent of them had been killed by spraying.

An unsprayed field in the same area, Clearman reported, showed a heavy infestation. Reports have come from several farmers throughout the county telling of heavy cutworm infestation. On Wednesday morning, Clearman visited a field just past Clover airport and found heavy infestation there also.

Cutworms are doing "far more" damage to the wheat than greenbugs, Clearman commented. For spraying fields, the county agent recommended using 3/4 to 1 pound of actual DDT per acre. A similar dosage is obtained by using two gallons of 25% DDT emulsion per acre, he

said. Aerial spraying and ground spraying are both being used to combat cutworms. Clearman stated. The cost of aerial spraying is about \$2 per acre.

Clearman told The Brand that chemicals necessary for combating cutworms could all be obtained locally.

Reports from farmers have indicated that the recommended dosage of DDT or 25% emulsion are effective on cutworms but not very effective on greenbugs.

The meeting should end by 3:30, Clearman said. "Everyone interested from this entire area is invited, regardless of whether or not they live in this county."

Included on the program will be Bob Thurman, irrigation specialist in Lubbock; John Box of the Lubbock Experimental station, who will discuss grain sorghum varieties and cotton; and Dr. Charles Whitfield of the Amarillo Experimental station.

Up-to-date information on each of the subjects named will be presented, Clearman said.

Clearman, H. E. Miller, G. P. Owen, Gib Howard, C. Traweck, Fred Baird, N. D. Bartlett, Bruce Woodcell, Frances Young, Earl Prather.

These are the ones who have joined. Have you been contacted yet? If not, call Mrs. Roy Ford.

Air Rifle Ban Assured Safety Council "If Legally Possible"

Five recommendations, including one for an ordinance forbidding the use of air rifles in the city, were made to the City Commission at the regular meeting of the Hereford Safety Council Tuesday afternoon.

Mayor W. E. Dameron told the council that "if we can legally pass an ordinance forbidding the use of air rifles in the city, we will do so. This matter will be given to the city attorney for consideration."

Other recommendations made by the council, which pertained to "no parking" designations and to installation of stop signs, would be followed, the council was assured by Mayor Dameron.

The full list of recommendations made is as follows:

- 1. Paint the curb running along the south side (front) of the Hereford high school red indicating "no parking".
- 2. Install one "no parking" sign on the south side of the high school building at the curb, the sign to read, "No parking—8 a.m. to 5 p.m."
- 3. Install stop signs at the following locations: Fourth and Sampson, west side of Sampson, south side of Fourth; Third and Schley; west side of Schley and south side of Third.

4. Raise or extend toward the street the stop signs at the following locations: Second and Sampson (sign hidden by telephone pole); Third and Sampson sign hidden by parked cars.

5. The council recommends that, if there is, an ordinance forbidding the use of air rifles in the city, it be enforced. If there is no ordinance, it is the recommendation of the council that one be passed and enforced.

Both Mayor Dameron and George Graham, superintendent of schools, expressed their appreciation for the work being done by the council. In a letter to the group, Graham expressed his thanks to the council for helping the school secure safety markers and pedestrian zones on Highway 211 in front of the school.

Organize Boys Ranch Roundup Club Here

Memberships in the Hereford Boys Ranch Roundup club are being solicited this week by a committee of four local women. Workers under the direction

of Mrs. Roy Ford are seeking members to give monthly donations in support of the work being done with youths at the ranch.

Boys from the ranch are in Hereford this week, meeting with civic clubs and presenting the programs telling of the work being done at the ranch.

Mayor W. E. Dameron became the first member of the Hereford club Monday. In supporting the movement, the mayor said, "Boys Ranch certainly deserves the support of all good people everywhere. Hereford has sent boys to Boys Ranch and we know they are doing a wonderful job there."

The idea of the club is to secure a monthly membership donation to operate the ranch, which rehabilitates boys from all over.

Working with Mrs. Ford in support of the Hereford Boys Ranch Roundup club are: Mrs.

Bruce Woodcell, Mrs. Wayne Edwards, and Mrs. Cecil Williams. A complete list of members at the present time includes:

- Maye W. E. Dameron, Cecil Gusem, Mrs. Bess Moore, W. J. Reeves, Mrs. W. E. Blood, Frank Daniels, Guy Lawrence, Ray Conway, Ernest Medkief, Harold Close, Maurice Tannahill, Harry Caylor, Eugene Robertson, Robert Thompson, James Roberts, Dr. Grubbs, Dr. Rush, A. W. Hembree, D. C. Kinsey, Lee Kent, Deward B. Robertson, Dr. Willis, Jesse Stanford, Ken Rudd, Howard Gaulk, J. W. Robertson, John Kelly, H. M. Thomas, A. O. Thompson, E. R. Kindell, Lyle Blanton, Leonard Foster, C. P. Wortham, Bruce Miller, R. G. Lewis, Wayne Evans, W. L. Davis, Don Zim-

Accept Bids on Deaf Smith F-M Road Until March 20

Bids for the construction of 37.447 miles of Farm-to-Market road north and east of Hereford will be accepted by the Texas Highway Commission at Austin, until March 20 at 9 a.m. at which time they will be opened and read.

Announcement of the proposed acceptance of bids was made by V. V. York, resident engineer of the highway commission. The contract will be for

grading, structures, base, and surfacing work on the new road, which will run 14 miles north of Bootleg from the Harrison highway, then east for a distance of 23 miles where it connects with Highway 51.

Final assurance to the state that the right-of-way and easements necessary for the work would be obtained were given by Deaf Smith county on Feb. 9.

J. B. Hill Rites Will Be Today

J. B. Hill of Portales, N. M., brother of O. G. Hill, died Tuesday evening at Deaf Smith County hospital following an illness of several months.

Funeral services will be held this afternoon at 2 o'clock in the Wheeler Funeral Chapel in Portales.

The 69-year-old retired merchant was born October 15, 1880, in Marreesboro, Tenn. He came to Texas in 1891 and came to Deaf Smith county in 1914 from Jones County. For the past several years he has lived in Portales where his address was 508 Southeast Nevada Street.

Survivors include two brothers, O. G. Hill of Hereford, and O. A. Hill of California.

Interment will be in the Portales cemetery with Olliland Funeral Home of Hereford in charge.



A LOCAL YOUTH who was a resident of Boys Ranch is Earl Smith, above, who is presently student athletic director at Texas A and M college. Earl spends his summers at Boys Ranch.



BOYS RANCH AS SEEN FROM the air is shown in the above picture. Support of Boy's Ranch through monthly dues-paying memberships to the Hereford Boys Ranch Roundup Club is being sought by a committee comprised of four local women. Residents of the ranch are also presenting the program at meetings of Hereford's civic clubs this week.

One Week's Campaign Puts Red Cross Above Quota

Tuesday afternoon, at the end of one week's campaign, the Red Cross surpassed its \$6273 goal set for the annual drive. Mrs. Dyalthis Brady, secretary, said \$225 more than the goal has been collected with additional reports still being made.

At tables placed in the banks and post office Monday and Tuesday, with Mrs. Cecil Williams and other volunteer work-

ers in charge, \$221.41 was collected to put the drive "over the top".

With the cooperation of 115 workers, the residential district raised \$207 more than its quota. Mrs. Brady reported the other divisions of the drive came through with good representation.

Many of the returns still coming to headquarters at the Red

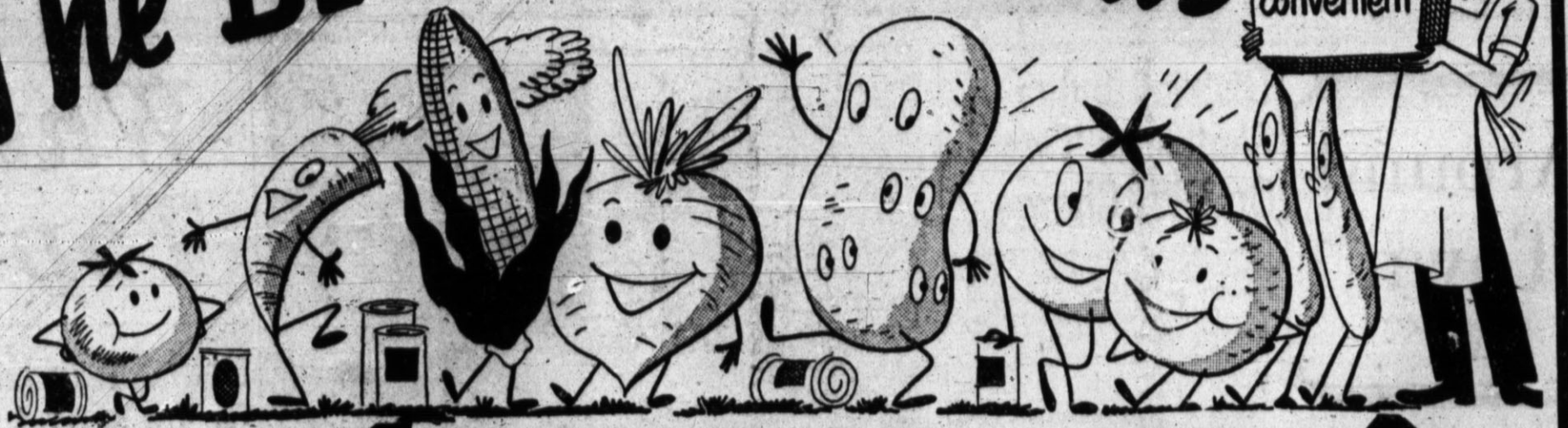
Cross office in the court house are from rural areas where more time was necessary to canvass each community. Additional reports are expected for several days.

Fred Baird, county Red Cross chairman, said, "It is very well for the drive to go over the quota this year because of the emergency of our nation and the likelihood of greater needs arising."



ENDEAVOR
TO
SERVE
YOU

The BEST in the land



WHY PAY MORE?

\$1.00 Val. Cream SOFSKIN	Plus Tax 69c
60c Val. ALKA SELTZER	39c
Economy Size Tooth Paste IPANA	45c
1-Lb. Shampoo HELENE CURTIS	\$1.19

BAKERY TREATS
With Baked Icing & Pineapple Filling
2 - 8 Inch Layer Cake

WHITE CAKES 79c

Pineapple

VENETIAN CREAM PIES
Ea. 49c

Winesap or Delicious **APPLES 2 Lbs. 25c**

BLUE GOOSE **ORANGES 2 Lbs. 19c**

WASH. STATE **PEARS Lb. 15c**

SUNKIST **LEMONS Lb. 15c**

GREEN PASCAL **CELERY Lb. 10c**

Bulk CARROTS Lb. 5c

Bell Peppers Lb. 19c

COLO. RED **SPUDS Lb. 4c**

SNO BALL **Cauliflower Lb. 15c**

CORN KING SLICED BACON Lb. 49c

Bacon Squares Lb. 29c

LONGHORN BRAND PORK SAUSAGE Lb. 34c

ARMOUR'S CLOVER BLOOM Frying Chickens Lb. 65c

T-Bone STEAKS Lb. 98c

Round STEAK Lb. 98c | Shank End STEAK Lb. 63c

HAM
GLAZED BAKED HAM
A McCall's Magazine Fail Proof Recipe
Bake ham in slow oven, 325F, allowing 20 minutes for each pound. Remove skin and rind and set ham back in roasting pan, fat side up. "Score" the fat by cutting across its surface to make a diamond pattern.
Glaze: Make a paste using 2 cups brown sugar, 1 teaspoon dry mustard or 1 tablespoon prepared mustard and 1 tablespoon vinegar. Stick whole cloves in each diamond, spread paste over all the fat. Bake in slow oven, 325F, until glazed fat is crisp and brown. Baste occasionally with any syrup in the pan.

Fresh **COUNTRY EGGS Doz. 39c**

Eagle Brand **MILK 15 oz. can 33c**

Sanitary Napkins - Regular - Junior **KOTEX Pkg. of 12 33c**

Snowcrop Frozen **BRUSSEL SPROUTS 10 oz. Pkg. 39c**

Snowcrop Frozen Cut or Whole **OKRA 10 oz. Pkg. 26c**

Snowcrop Frozen **BLACKEYED PEAS 12 oz. Pkg. 28c**

Snowcrop Frozen Chopped **SPINACH 14 oz. Pkg. 26c**

Regular 5c **CRACKER JACKS 3 For 13c**

All Flavors Ice Cream **PARK LANE 2 Pints 25c**

Don Rio **GRAPEFRUIT JUICE 46 oz. can 18c**

Armour's **LARD 3 Lb. Ctn. 67c**

Furr's Finest Guaranteed **FLOUR 25 lb. bag \$1.49**

Wholesun **ORANGE JUICE 46 oz. can 35c**

Toilet Soap CAMAY 4 Reg. Bars 35c	LAUNDRY BLEACH, HI-LEX	Qt. Bot. 15c 1/2 Gal. Bot. 29c	Lge. Box IVORY SNOW 29c	Coffee FOLGER'S lb. 89c
Toilet Soap CAMAY 3 Bath Size 35c	Laundry Soap P & G 12 Gt. Bars 97c	Giant Box DUZ 83c	Wood Cleaner SPIC & SPAN Box 27c	Toilet Soap WOODBURY'S (Bath Size Deal) 4 Lge. Bars 39c
Soap IVORY 4 Med. Bars 37c	Soap LAVA 4 Med. Bars 39c	Lge. Box OXYDOL 31c	Soap CHEER Lge. Box 31c	Cleanser BABO 2 Tall Cans 25c
Soap IVORY 3 Lge. Bars 49c	Soap LAVA 3 Lge. Bars 43c	Lge. Box DUZ 31c	Giant Box TIDE 83c	Sunshine 4-unit pack CRACKERS 1 Lb. Box 27c
		Giant Box OXYDOL 83c	Lge. Box IVORY FLAKES 29c	Dinty Moore BEEF STEW 24 oz. Can 43c
				American Beauty Macaroni-Spaghetti 1 Lb. Pkg. 22c
				American Beauty NOODLES 1/2 Lb. Pkg. 17c
				Hydrox COOKIES 7 oz. Box 26c

IN THE SERVICE

Pfc. Doyle James Lee Is Wounded In Action in Korea February 11

Pfc. Doyle James Lee, who celebrated his 21st birthday last Sunday, was wounded in action in Korea on February 11 when his company encountered a machine gun nest. He was hit in the shoulder and is now recuperating in a hospital in Sasabo, Japan.

Lee is the son of Mr. and Mrs. R. E. Lee, who live two miles northwest of Hereford, where Mr. Lee is engaged in farming. Mrs. Lee said Pfc. Lee notified his family before the extent of his injuries before they received the official notification from the Department of Defense, thus sparing them anxiety. Since that time, his parents have received letters written from four different hospitals.

A veteran of three years' army service, Lee was in the reserves before being called back into service on September 30. After reporting back to Camp Hood, Lee was assigned to the First Cavalry division with whom he went overseas on Thanksgiving Day. His mother said he entered service the first time when he was barely 16 years of age.

Pfc. Lee attended Pampa schools before his parents moved here five years ago. He is well known here, having worked on the paving of the city streets and on Highway 51. He has two brothers and two sisters. One sister lives here.

Pfc. Johnnie K. Rogers 18254787 APO 660 Care of Postmaster San Francisco, Calif.

Pvt. Amon G. Rogers 18365236 10th Ranger Co. Ft. Benning, Ga.

Pvt. Clifford F. Kerr 3461 Student Squadron Baricks 4 F. E. Warren Air Force Base, Wyoming.

Hospital Notes

Patients in Hospital: Rev. R. W. Ford, med.; Betty Snead, med.; Mrs. J. E. Turner, surg.; Mrs. Catherine Kuper, med.; Joe Wilhelm, med.; Hettie Regis Jones, Amarillo, med.; Mrs. Bert Shackelford, Friona, med.; Elvin Ray York, Umbarger, med.; Mrs. Callie Harris, Adrian, med.; Galen Friemel, Canyon, med.; Jim Barnett, Del Norte, Colo., med.; C. W. Edwards, med.; Jim Corley, Breckenridge, med.; Mrs. J. T. Gilbreath, med.; Mrs. Floyd West, surg.; Mrs. Esther Gonzales, med.; Mrs. John D. Alkin, OB; Eva Nunnally, med.; Pauline Boone, Amarillo, med.; Sarah Ellen McGowen, Summerfield, med.; Mrs. John Hutchinson, med.

Patients Dismissed: Johnny Charles Carathers, Dawn, med., 3-7; Rose Bea, T&A, 3-3; E. A. Sheek, Friona, surg., 3-3; R. E. Barnett, Friona, med., 3-7; Ronnie Earl Lance, Friona, med., 3-4; T. E. Seigler, Jr., med., 3-6; Susan Blood, med., 3-6; Billy Blood, med., 3-6; F. A. Craft, Muleshoe, med., 3-6; John Perrin, Adrain, med., 3-5; Lester Hyatt, OB, 3-6; Mrs. M. A. Bettis, surg., 3-6; J. C. Reese, surg., 3-6; J. T. McClain, Wildorado, med., 3-5; Mrs. Harold Browning, Vega, OB, 3-6; Arlene Jackson, med., 3-4; Jean Ward, accid., 3-4; Jimmy Cox, accid., 3-4; Lillian Worsham, Adrian, med., 3-4; Mrs. B. H. Kirby, surg., 3-4; Mrs. W. C. Flack, med., 3-4; Mrs. Buehlah Miles, surg., 3-3; Mrs. Richard Ireland, med., 3-4; Sharon Kay Williams, med., 3-5.

Births: A daughter was born to Mr. and Mrs. John D. Alkin, March 6th.



WOMAN AT WORK—Mrs. D. W. Allmon, who has been employed by Perry Brothers Variety store longer than any other clerk in the local store, which held its remodeling sale this week. According to the employees, a big crowd visited the newly redecorated store on Monday which was dollar day. —Brand Staff Photo

Hereford Girls' Volleyball Teams Win Season Opener Tuesday Night

Hereford High's girls' "A" and "B" volleyball teams both won their first contests of the year against the Plainview high school girls, Tuesday night in the Shirley gym. The "A" team took its two contests from the Plainviews "A" by scores of 15-2 and 15-2. The second team won its two by scores of 15-0 and 15-1. Members of the Hereford teams are: Oma Ruth Thompson, Ardella Frerich, Linda Betson, Helen Hanagan, Betty Ramsey, Wanda Block, Alberta Higgins, Novalyn Williams, Lois Ann Thomas, Mary Frances Rogers, Peggy Tidale, Nora Shelton, Margie Ford, Rita Vinton.

The schedule for coming games of Hereford's second district champions is as follows: March 10, all-day tournament, Amarillo. March 20, Plainview, there, 7 p.m. March 22, Canyon, here, 4 p.m. March 27, Amarillo, here, 7:30 p.m. March 29, Canyon, there, 2:30 p.m.

CONG. ROGERS REPORTS

UMT, Draft Legislation Bringing Many Delegations to Washington

DRAFT LEGISLATION: The Universal Military Training and draft legislation is bringing many delegations to Washington. Some are organizations of conscientious objectors. Some are bona fide religious and patriotic names. Many of these have talked to me in my office or stopped me in the corridors. Different approaches to the subject are interesting. Without exception they promptly disavow communistic or pink leanings. It is difficult to separate the grain from the chaff. I tried to cross examine all of them and have gotten some interesting results. All present the argument that Universal Military Training means that this country will be under military domination. This will never be true as long as Congress holds the purse strings, and the Department of Defense realizes this. It was that same argument that kept ROTC units out of many high schools twenty years ago. The mail indicates strong opposition to the 18-year old draft by a majority of the mothers and fathers. It is favored by many young men's organizations. Congress, at the present time, seems to be pretty well divided on the question. There will be an answer very shortly. Most Senators and Representatives feel that too much help harvests the crop while the other 75% remain idle. Most of us learned to work when we were children and I don't believe there were many violations of child labor laws in Texas. Texas does not impose on children. If the Federal Government keeps on, it will be a crime to work or know how to work. Texas can

take care of Texas on this matter, and I want her to have the right to do it without interference from Washington. I worked my way through school and I think every child should have the same opportunity.

GRAIN SORGHUMS: Congressman George Mahon of the 19th Congressional District and I had several conferences with the Commodity Credit Corporation trying to get maturity dates on grain sorghum loans extended. The Commodity Credit Corporation refused to extend the maturity dates. It said such an extension would disrupt transportation facilities, would interfere measurably with storage facilities and would not help the farmer. I disagree on all three counts as did Mr. Mahon, and both of us feel that an extension of the loan date would have

helped the farmer and would not have interfered with storage or transportation facilities. The failure to extend the loan date is going to cause many farmers to sell their grain sorghums before the March 31st maturity date. This could depress the market. If they will hold their grain until the maturity date, the Commodity Credit Corporation will pay the farmers the difference between the loan and the actual market value on March 31st. The grain will be taken over on maturity date at the market price, and if this is in excess of the loan price, the farmer will receive his equity.

AIF FORCE PROGRAM: The Air Force program is being organized by a panel of top civilians and the military. The final program should be announced about March 10th. It will be a long term program on a solid basis. Money savings is one of the prime objectives. This explains why so many air bases will not be reactivated under the present 95 group program. All towns having air base facilities should try to obtain primary

training schools. These will be operated by private contractors to train prospective air force personnel.

VISITORS: Visitors from the Panhandle this week included E. O. Wedgeworth, Crawford Atkinson, Dick Eppin and Letha Nership from Pampa, Lew Fields and George Broome from Amarillo. The latter two were here in connection with American Legion work, attending a convention, and working on matters important to the Panhandle. The delegation from Pampa was here in the interest of having the Pampa Army Air Field reactivated.

Attends Board Meeting: Rev. R. H. Cagle, pastor of the First Baptist church, attended a state board meeting in Dallas Tuesday morning. Tuesday afternoon he went on to Fort Worth to hear Evangelist Billy Graham preach at the Will Rogers Coliseum. Cagle returned home Wednesday morning.

Brand Want Ads Get Results

CUTWORMS

Are They Grazing Your Wheat?

Control Them With DDT

HOWARD GAULT

Phone 81

LINDLEY'S GROCERY and MARKET

ANOTHER TAX

The practice of food stores giving trading stamps to customers is like hidden taxes—in fact, it could be truthfully said, that they are a tax. It is made to appear that the customer is getting something for nothing, but that is impossible as long as a store operates for profit. In fact in all fairness to those who do not care to bother with the trading stamps, why should not a reduction be made at the checking counter on the bill? As sure as two and two equal four, the expense of purchasing trading stamps comes from the profits of every sale. The customer pays for them by paying more money for his purchases, notwithstanding the fact that he is told they are "extra savings." These trading stamps propositions are not only a disguise designed to appeal to those who want "something for nothing." It is, as above stated a "hidden tax."

BETTY CROCKER DEVILS FOOD or PARTY

CAKE MIX box 23c

Northern PAPER TOWELS

150 Roll 19c

Famous Star BLACKBERRIES

No. 1 Tall Can 18c

Sunsweet PRUNES

1 Lb. Box 26c

HOMINY

Diamond No. 2 Can 10c

MEATS

WHITE FISH

Per Pound 21c

PICNIC HAMS

Per Pound 49c

PRODUCE

U. S. No. 1 Colorado Red POTATOES

10-lb Bag 42c

California Navel ORANGES

Per Pound 10c

PINTO BEANS

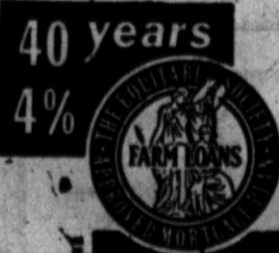
Diamond No. 2 Can 12c

The Important Things

--- Don't Change

Sure, clothes look a little different, customs change with the years, whims change with the seasons—BUT the principles upon which the First National Bank of Hereford were founded—the aim and desire to serve faithfully the individual and the community, still exist.

The trustworthiness which has characterized our every transaction through the years, still is the cornerstone of our business.



The First National Bank OF HEREFORD

Member: Federal Deposit Insurance Corporation Federal Reserve System

Joined for LEADERSHIP in service to farmers

847 East First Street

OPEN SUNDAYS

Phone 428

WANT ADS Phone 30-31

FREE Theatre Tickets To See



Star Theatre

SUNDAY - MONDAY - TUESDAY

MARCH 11 - 12 - 13

Be Sure and Ask for Your Free Tickets

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

LAND LISTINGS WANTED: We are having many calls for land in this area. If you have grass or farm land for sale, list it with us. Write or call Jim Bray with Odum and Woodruff. Phone 40353. 812 Tyler St. Amarillo, Texas. B-4-42-36-4c

REAL ESTATE LOANS — AUTO LOANS
YOU DON'T HAVE TO WAIT QUICK SERVICE
JOHN MCLEAN
Phone 273 S-4-2-tfc

FOR SALE by owner: Four room house with bath and garage on pavement. 806 Lee. Phone 302 W nights or 2 daytime. Muleshoe, Texas. B-4-23-tfc

FOR SALE: 1949 Dodge Coupe See Elmo Hicks or Farmers Drive-Inn. B-3-11-35-tfc

FOR SALE or trade: 1950 4 door Chrysler, radio & heater, like new. 2400 miles. Terms. C. S. Gunter, Phone 1095. B-3-21-36-2k

FOR SALE: 1947 Chevrolet 2 dr., exceptionally clean, good motor. 1950 Ford Cutom Deluxe 2 dr. Fully equipped, with over-drive. A late model to give good service. B-3-11-35-tfc

FOR SALE: 1949 Super Buick Dynaflo 4 dr. sedan. Radio & heater, 18,000 miles. This car is like new. B-3-21-36-2k

FOR SALE: 1947 Chevrolet pickup. Clean. \$795. Quality Used Cars HEREFORD MOTOR CO. B-3-36-2c

FOR SALE: Two adjoining lots near new school. \$800 each. Both for \$1500. Write M. W. Vance, 2312 Prospect, Fort Worth, Texas. B-4-22-36-2p

FOR SALE: Three acre tracts for home sites, South of Hereford on pavement. C. S. Gunter, Phone 1095. B-4-18-36-2k

FOR SALE: 628 acres extra good farm land. On pavement about one mile of elevator school and churches. Some fence. Irrigation well. Price \$125 acre. Can give terms. This is one of the best buys in West Texas. M. A. Crum, Friona, Tex. T-4-38-39-1p

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FOR SALE
Choice 1/2 section land at Summerfield. 2 irrigation wells, 92 ft. to water. 100 acres wheat goes. Immediate possession. \$187.50 per acre. 1/2 cash, 10 years on bal at 4 1/2%. Exclusive listings. **GLENN WEIR**
109 Main
Phone 200 Res. Ph. 452-W Hereford, Texas B-4-39-tfc

LAND FOR SALE
203 acres all in cultivation except 6 acres, 60 acres wheat 7 room house modern with pressure pump, grade A dairy barn 24 by 28, 8" irrigation well on butane. Priced at \$130 per acre. Terms. 1/2 royalty, possession. 320 acres all in cultivation except 50 acres in grass and small lake. 11 acres alfalfa, 8 acres clover. 6 room modern house with basement, chicken house, granary 30 by 32 with driveway. 8" irrigation well on butane. On REA, school, and mail Rts. Priced at \$200 per acre. Terms. Possession in reasonable time. 1/2 minerals goes. 320 acres improved and irrigated, 170 acres in cultivation, balance in grass. Fine dairy setup. Price \$150. Terms. I have other good buys in both large and small tracts. Your listings will be given my personal attention. **W. R. METCALF**
632 W. 1st Hiway 60
Res. Ph. 902-W Office 854 Hereford, Texas B-4-36-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. **HIPPER ELECTRIC.** B-5-14-2-tfc

VERY, VERY NICE
Furnished apartment. New Furniture. Adults only. See **SAM NUNNALLY**
Phone 424 B-5-6-tfc

FURNISHED Apartments. Inquire Hereford Motor Co. B-5-9-47-tfc

FOR RENT: Three room modern, unfurnished house. 507 Jackson. B-5-9-52-tfc

FOR RENT: Four room unfurnished duplex. Close in. Adults only. No Pets. Available after 1st. Phone 589. B-5-17-27-tfc

FOR RENT: Two 3 room furnished apartments with private baths, 115 Ave. B or call 569. B-5-16-30-tfc

FOR RENT: Three room furnished house, modern. 224 "C" Ave. B-5-10-32-tfc

FOR RENT: Unfurnished apt. Bills paid, \$50.00 month. Inquire Mrs. Deshazo, 204 Ave. H. B-5-14-7-tfc

FOR RENT: Out of city limits, 2 modern 3-room houses. **J. M. HAMBY**
208 East 3rd St. B-5-33-tfc

FOR RENT: 3 room furnished apt. Newly decorated phone 556-W. B-5-10-36-3k

FOR RENT: Desirable furnished apt. for couple. Frigidaire Bills paid. No children. 511 Union. B-5-14-10-1p

FOR RENT: Four room furnished house. Three room unfurnished apt. 129 Ave. A. B-5-13-10-2p

FOR RENT: 3 bedrooms. Private entrance, private bath. 109 Ave. A. B-5-11-10-2p

FOR LEASE: 320 acres, improved irrigated. On pavement. 8 miles north on 51. E. P. Kistler. B-5-16-10-2p

FOR RENT: Five room house unfurnished. 703 East 3rd. Phone 1174. B-5-11-10-2p

FOR RENT: Garage bedroom near court house. Phone 544-W. B-5-9-10-2p

FOR RENT: Furnished apt. for couple. Call 43. B-5-9-10-tfc

CASH RENT: 100 acres to be put in cotton. R. W. Elliston, Hereford. B-5-13-10-1p

FOR RENT: Two room furnished apt. See Francis Hardwick Star Theatre. B-5-11-10-tfc

FOR RENT: Two-bedroom house, garage. Available April 1st. See S. S. Dodson at Hereford Glass Co. B-5-17-10-tfc

FOR RENT: Building space. Ideal for repair shop or storage. Phone 298. B-5-12-tfc

FOR RENT: A nice bedroom close in. Joining bath. 111 W. 6th. B-5-12-10-2k

FOR RENT: New four room furnished apt. Modern conveniences. Available March 1st. 422 E. 4th phone 1322. B-5-17-8-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. **HIPPER ELECTRIC.** B-5-14-2-tfc

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FOR RENT: Furnished apts. Green & Scott, 301 West 2nd. Phone 9. B-5-12-9-4k

FOR RENT: Three room modern apt. furnished. 450 East Marble St. Phone 1260. B-5-13-36-2p

FOR LEASE: Corner stucco building. Choice location with lot in rear. Frank Vogel. Phone 39. B-5-15-36-2c

FOR RENT: Three room modern apt. Unfurnished. Close in. All bills paid. Phone 1184-J. B-5-14-36-2c

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. **HIPPER ELECTRIC.** B-5-14-2-tfc



Lenten Luncheon Sandwich
Tops for your Lenten luncheon menus is a hearty corn meal cheese sandwich with savory tomato sauce. "Bread" for this delicious sandwich is corn meal slices, mild flavored and nutty textured. The cheese is pasteurized process American slices, noted for excellent flavor, perfect melting, and easy separation. And each slice in the factory wrapped, brand identified half-pound package is identical in shape and thickness, which adds to the attractiveness of the finished sandwich.
Corn Meal Cheese Sandwiches
1/2 cup corn meal
1/2 cup cold water
1 1/2 cups salted boiling water
1/2 pound package pasteurized process American cheese slices
1 egg, beaten
Fine cracker crumbs
Butter or margarine
1 can tomato soup, undiluted
1 bay leaf
Dash of mace
Mix corn meal with cold water. Stir this into the boiling water. Cook five minutes over direct heat, stirring constantly. Cook an additional 30 minutes over hot water, stirring occasionally. Pour into a small loaf pan and chill. When firm cut into 1/2-inch slices.
For each serving place a slice of cheese between two slices of corn meal. Dip into the well-beaten egg, then in cracker crumbs. Brown on both sides in butter or margarine in a skillet, or brush both sides of each sandwich with melted butter or margarine and brown in a moderate oven, 350 degrees.
Serve with sauce made by simmering the undiluted tomato soup with bay leaf and mace for half an hour. Remove bay leaf. Makes six servings.

MINERAL RIGHTS WANTED
DEAF SMITH - CASTRO
FARMER
Call **SAM NUNNALLY**
GLENN WEIR
B-6-31-tfc

1. Dressmaking-Ironing
BUTTONHOLES, covered buttons, belts, buckles, dressmaking and alterations. Mrs. Mathis, 224 Ave. C., phone 1040. B-7-15-2-tfc

SEWING: Suits, dresses, buttonholes, covered buttons and belts. Let me help you with your Easter sewing. Phone 537-W. or 123 Norton. B-7-20-10-5p

8. HELP WANTED
WANTED at once: Man or woman to service customers for famous Watkins products in city Hereford. Established business brings \$45 weekly average, starting immediately. No investment. Write J. R. Watkins Co., Dept. M-2, Memphis, Tennessee. T-9-36-10-1p

10. NOTICE
NOTICE
Norman Moore, former manager of Associated Growers of Hereford, is no longer associated with the firm.
J. J. PAETZOLD
B-10-1-36-2c

WE HAVE
Available; immediate delivery, Hubam Clover Seed. This seed recleaned and tested. Very reasonably priced.
BRADLEY GRAIN COMPANY
B-10-8-tfc

11. BUSINESS SERVICES
Quick - Efficient
HOME LOANS
Dependable Abstract and Insurance Service
ELIZABETH WOMBLE
146 Main Phone 497
B-11-27-tfc

RUG UPHOLSTERY-CLEANING
By
AMARILLO DURA-CLEANERS
Done in your home
2 to 4 hrs. Drying Time
All Work Guaranteed
DRY FOAM PROCESS
Insured against damage up to \$5000
Call C & R CLEANERS
Ph: 160
B-11-7-tfc

FOR the best watch repair job, take your watch to Hembree Jewelry.
T-11-12-29-tfc

Complete EARTH MOVING Services
Land Leveling (grading-Scraper) and Bull Dozer Work
Deep Plowing - Subsoiling
WALLACE & BYRD
Phones 9015-F-3
T-11-29-tfc

13 LOST & FOUND
STRAYED: 5 yearlings weighing 450 lbs. each. Branded Lazy-Y or Lazy U-Bar on left shoulder. See Sandy Fluit or John Hutchison. B-12-19-10-tfc

LOST: Brown Sheaffer fountain pen. Return to Brand office. T-13-9-10-1p

Read The Want Ads

Kiwanis Club
Thurs. Noon
Hotel Jim Hill

Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y
CHARLIE NOLAND, W. M.
MASONIC BULLETIN
Hereford Lodge 849

NOTICE OF MEETING
ODD FELLOWS
Each Monday Night
REBEKOHS
Each Tuesday Night

Lions Club
meets each
Wednesday, 12 noon
Hotel Jim Hill

Hereford Rotary Club
meets every
Friday at 12:05
Hotel Jim Hill

WESSON SPECIALS

110 ACRE TRACT: Small sorry house, good 9" inch irrigation well, all good level land in cultivation and irrigation. Located on good road, REA, school, and mail route. All plowed. For quick sale \$165.00

.670 ACRE TRACT: Unimproved, All good land in cultivation 1/2 level, 1/2 rolling. 1/2 cash, terms on bal. Located 1 mi. to pavement Castro County in irrigation area. All mineral intact. Possession now. Per acre \$75.00.

320 ACRE TRACT: All fine level land in cult. 160 acres good wheat, all goes. 1/2 mineral reserved. 1/2 cash, bal. terms. Located west of Hereford 1 mi. off pavement. Per A. \$65.00.

320 ACRE IRRIGATED FARM: 2 modern houses and other improvements. 250 acres good level land in cultivation and irrigation, bal, native grass. 100 acres wheat, 30 acres alfalfa. Excellent terms. Fine location on pavement right close to Hereford. Possession now. Priced to sell. Per acre \$168.50.

650 ACRE WHEAT FARM: Large barn, well and windmill. All extra fine level land in cultivation 450 acres fine wheat, 1/3 goes, possession on bal. now. Fine terms. Per acre \$75.00.

BUY LAND NOW, while you can get possession of it. Let this year's crop help pay for it. We have many other good farms listed for sale.

FARM & RANCH LOANS: Anywhere, large or small. Free, prompt, and liberal appraisals.

WESSON REAL ESTATE
HEREFORD TEXAS DIMMITT



By JIMMIE GILLETTE

Our star reporter, Lillian Bles, visited in Friona and Dimock last week-end collecting information for the Sunday issue. She says everywhere she went people were talking about a sugar-beet processing plant. She said several farmers are wanting to know why Hereford does not get on the ball and secure a refinery. The farmers believe it will help the entire territory. Furthermore, they are right.

Wayne merely rung in the tribal "peace pipe", which always gets them. Bill says that the Indians got the oil lands in Oklahoma.

This brings up the subject of the ever-increasing horde of pipe smokers around town. I give the credit to Leo Forrest as pioneer of the movement; others say it resulted from a recent article which said pipe smokers average an honesty of 5-to-1 over cigarette smokers. Anyway, the fad is with us, much to the chagrin of quite a few housewives. Howard Gault has even joined the clan.

Furthermore, I think the women deserve every possible penalty. I am really mad at Cecil Williams and the other women who promoted this deal about the men growing whiskers for Pioneer Day. It is a dirty gyp. I can see them now, sitting in the beauty shop laughing at every man who passes, scratching his chin and wishing to heck he didn't have the whiskers. Meanwhile, the ladies will calmly sit by and upon the slightest occasion take off their bonnets for a trip out-of-town. It's a dirty gyp. Furthermore, I may grow the whiskers, but I won't like it. I think the women should give up going to the beauty shops for the duration of the time that their husbands are growing whiskers. This would only be fair. How about it, ladies? Are you willing to do your part?

Unless we are misinformed, sugar beet people are not interested in building here. It is OK and strictly their business. On the other hand, it appears that they could offer to pay ALL OF THE RIGHT into Rockyford, plus transportation of our pulp (or watered pulp) back to Hereford. If they do not care to do this why can't they turn the field over to some company willing to expand and grow?

Every newspaper man lives in hope of making a big "scoop". This, to a newspaper man, is like a gold strike to a sour-dough prospector or a date to a skinny gal with protruding teeth. I am happy today, because I have a real, honest-to-goodness scoop. It is a recipe for growing hair. Yes Sir, and can you think of a town where there are fewer toothaches and more bald heads?

This scoop comes from considerable research and the only trouble is that it takes time. Some of the meeker brothers might even use it to grow Pioneer Day whiskers. Who knows. Believe it or not, it comes from a diet. At least, such is the findings of Gayford Hauser. Mr.

Hauser, discussing the subject, says: "One of my students, a man of 46, had been almost bald for about 10 years. Because of general exhaustion, neuritis, and multiple deficiencies of the B family, he began eating a half cup of wheat germ each morning for breakfast, dinner and before bed and had some blackstrap molasses at each meal he ate at home. About three months later his wife noticed that new hair appeared to be filling in his bald spot, which had been shiny and entirely free from any hair. At the end of eight months the edges of his bald spot had filled in with strong but fine hair about an inch long. He became so enthusiastic and pleased about his progress that his wife predicted that if their house were to burn down at a time he was accustomed to eat the foods rich in the B vitamins he would stop fighting the fire to eat the vitamins and let the house burn."

Boy, Oh Boy. This is the deal. If we can find out where to get yogurt. Does anyone know how to make the stuff? What does it taste like? Wouldn't it be wonderful to see Jesse Stanford, G. W. Brumley, D. C. McWhorter and Jimmie Gillette with bunchy, waving hair? Even Lyle Blanton and Harold Close could stand a few meals along this line. Really and truly, though, does anyone have any yogurt around the house? If we can get some yogurt, we'll give this diet a fair trial. Maybe Doc Willis would even cooperate a little bit, who knows?

Here we go again. A newspaper publisher comes in for lots and lots of honors, sometimes State and sometimes National—most likely any place where he is not too well known. Here's my latest. I am a full-fledged member of the National Rivers and Harbors Congress (Washington 6, D. C.) I have a nice card and everything to prove it, too. But no salary—not even one of those "Dollar-A-Year" deals.

I hate to admit it, but this is really the kind of job I like. The only two streams in the 18th District seem to be the Tierra Blanca and the Canadian River. Since the Tierra Blanca is about to dry up and the Canadian is already full of sand, it appears that the work will be light. I do not believe there is a single harbor in the district which needs much repair or improvement, which is a further consolation. All in all, I heartily approve of the appointment and expect to cooperate to the best of my ability—unless someone tries to dam the Canadian, in which case I resign.

About the school bond issue, some were glad and some were sad. Maybe if the board comes back with another deal omitting the auditorium and the gymnasium, it would carry by a big majority. Quite a few people protested building anything absolutely unnecessary under emergency measures. This might be wrong, but it was really making the rounds Friday and Saturday. I believe the people of this community would do almost anything to see the kids have a good, solid education. They aren't against schools. They believe in good schools, but many of them feel that the gym and big auditorium were luxuries. Would it be practical to build the necessary classrooms—with plans to later annex the auxiliary building? Anyway, I am willing to bet that it would carry.

If you think things are tough here, take a look at the North Plains. Spearman and Ferryton are having a tough time. They lost the 1950 wheat crop and it looks like they will lose their wheat again this year. I was up there Monday—and everyone is retrenching, cutting down on every corner. You can feel it in the air. It makes you proud of Hereford's diversified farm program. We may not be on top of the world, but when one crop fails there are several others to help keep the wolf from the door. No, Sir. You can't beat Hereford for an all around tip-top place to live.

During his campaign for governor of New Jersey in 1940, Charles Edison, son of the inventor, introduced himself as follows: "People always associate me with my father, but I would not have anyone believe I am trading on the name of Edison. I would rather have you know me merely as the result of one of my father's earlier experiments."

Son is Born
A 7½ pound boy was born to Mr. and Mrs. Clarence Wilhelm of Nazareth at St. Anthony's hospital in Amarillo Sunday morning. Mrs. Wilhelm is the former Hazel Geary, a former lab technician at Deaf Smith County Hospital.

Mr. and Mrs. Ray Boyd and son, Raymond of Ferryton spent the day with Mr. and Mrs. Tommy Crone Sunday.

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

10¢ SALE!

KING FOR A DAY!

SEE WHAT A DIME WILL DO... at PIGGLY WIGGLY

- Sealion In Oil SARDINES Flat Can **10c**
- Home Grown PINK BEANS Two Pounds **10c**
- Powdered or Brown SUGAR Per Box **10c**
- Chuck Wagon BEANS 15 oz. Can **10c**
- FAB Large Box **33c**
- RINSO Giant Box **65c**
- DUZ Large Box **33c**
- WHITE KING Giant Box **65c**

- Monarch No. 2 can GRAPEFRUIT JUICE **10c**
- Campfire PORK and BEANS per can **10c**
- Campbell's TOMATO SOUP per can **10c**
- Libby's Golden Sweet CORN 8 - 3-4 oz. can **10c**
- Headstart DOG FOOD per can **10c**
- Box of 100 folded PAPER TOWELS 2 boxes **10c**
- Northern Banquet NAPKINS box of 60 **10c**
- Clabber Girl BAKING POWDER 10 oz. can **10c**
- Campfire RANCHO BEANS No. 2 can **10c**
- Sumar White HOMINY No. 2 can **10c**
- Red Crown POTTED MEAT per can **10c**
- Campfire VIENNA SAUSAGE per can **10c**
- Skinner's MACARONI or SPAGHETTI Per Box **10c**
- Carey's Plain or Iodized SALT pound box **10c**
- Hunt's NEW POTATOES per can **10c**

- Diamond HOMINY 3 cans **10c**
With Purchase 3 cans at 35c
- KLEENEX Box of 300 **10c**
With Purchase of One at 29c
- HI-C ORANGEADE 46 oz. Can **10c**
With Purchase of 3 at Regular Price \$1.00
- Lady Royal TOMATO JUICE 46 oz. Can **10c**
With the Purchase of 1 At Regular Price 29c
- Bitman Grated TUNA can **10c**
With the Purchase of 1 At Regular Price 35c
- Snow Cap Fresh Frozen ORANGE JUICE 6 oz. Can **10c**
With Purchase of 1 At Regular Price 27c

- ### MEATS
- Borden's enriched Bake and Eat BISCUITS per can **10c**
 - Armour's Tenderized HAMS
 - Shank lb. **49c**
 - Half lb. **59c**
 - Whole lb. **53c**
 - Fresh Shipment large Select OYSTERS pint **89c**
 - No. 1 Side SALT BACON lb. **32c**

- ### PRODUCE
- U. S. No. 1 Finest Grown CALAVOS Buy one for 25c and Get another one for 10c
 - Washington (School Boy Size) DELICIOUS APPLES lb. **10c**
 - Florida Marsh Seedless GRAPEFRUIT lb. **10c**
 - California large bunches CARROTS per bunch **10c**
 - Large select bunches GREEN ONIONS per bunch **10c**
 - Spanish Sweet YELLOW ONIONS 2 lbs. **10c**

- CANDY - GUM - CRACKER JACKS 3 for **10c**
- CHERRIES Red Sour Pitted Sturgeon Bay No. 2 Cans **1.00**
Get Two Boxes Betty Crocker Pie Crust for 10c

Balance Your Budget WITH A FOOD BANK!

... and there is no better food bank than an electric home freezer. You can make purchases in quantity when prices are low, take advantage of the savings you make by storing "in season" foods for "out of season" eating, and cook and bake complete meals ahead so that you are prepared for unexpected guests.

Let your local electric appliance dealer show you the soundness of investing in an electric home freezer. See for yourself that food purchased in time and money saving quantities is a real help for your budget. And remember, too, that low cost dependable electric service makes it economical to operate an electric home freezer.

THERE'S ALL SIZES AND STYLES OF HOME FREEZERS... ONE TO FIT YOUR SPACE, BUDGET OR OTHER REQUIREMENTS. SEE THE ONE FOR YOU, SOON!

SEE YOUR Electric APPLIANCE DEALER

SOUTHWESTERN PUBLIC SERVICE COMPANY
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

PROCTER & GAMBLE'S

cheer

great new washday suds!

LARGE BOX **33c**

COFFEE Golden Light - Roasted Today-Drink it Tomorrow Per Pound **79c**

SAVE WHILE YOU SPEND WITH S & H GREEN STAMPS

The Hereford Brand, Hereford, Texas, Thursday, March 8, 1951

FRIO NEWS

Homemakers Club Meeting Held; Musical Program Presented Friday

By Mrs. Owen Andrews
Frio Homemakers Club met in the home of Mrs. T. L. Sparkman, on Wednesday, February 28. Heart disease was the subject of the program. We're told that heart disease, cancer and tuberculosis are the great American killers, related Mrs. Henry Dobbs in her discussion, but according to her information, she said "it is the telephone, the calendar, and the clock, that actually kill off our people". Although they may seem exaggerated, she said, it really is the hurry and rush of modern living along with lack of moderation in other habits that actually cause so many early deaths. Mrs. Glenn Gripp gave information on the different kinds of heart disease. Those present for the meeting were: Mesdames Henry Andrews, Henry Dobbs, C. N. McClure, Joe Davenport, Floyd Cole, E. F. Vogler, W. A. Springer, Gene Noel, Glenn Gripp, Owen Andrews, Henry Vogler, a visitor, and the hostess, Mrs. Sparkman. The year books were filled out except for the latter month or so of the year.

out of the community were; Mrs. W. W. Lowe, Sonya and Keith, Lanelle Mobley, June Belknap, and Jewel Lawrence, all of Dimmitt; Mrs. Ed Russell and Charles of Summerfield; and Mrs. Bill Dickson, William, Gene and Dale of Hereford. The men had a business meeting during the musical, with two visitors from Hereford - Geo. V. Stambaugh and Leo Forrest - present to explain facts about the rural telephone association. Six persons signed up for telephones that night as most of those present already had signed.

Among those who sold cattle at Amarillo last week were J. E. Andrews, Henry Andrews and L. D. Irwin. Mrs. W. C. Lowery and Mrs. Brooks of Hereford have been visiting Mrs. Lowery's cousin at Hutch, N. M. They spent a week taking treatments at Hot Spring before going on for the visit. They were away about two weeks and returned on Saturday night. Mr. and Mrs. E. F. Vogler and family entertained his brother and family, Mr. and Mrs. Henry Vogler and baby of Lamesa, from Monday until Wednesday of last week.

Mr. and Mrs. Johnnie Dowdy and sons, Buster and Arvel Lee, and Oren Dowdy, all of Modesto, Calif. were here Wednesday night and Thursday visiting the sister of Johnnie and Oren Dowdy, Mrs. Leonard Irwin and family. On Thursday night the Irwins and Dowdys visited another brother, Luther Dowdy and family at Tulla. On Friday they all went to Okla. near Washington, to visit other relatives. The Irwins came home Sunday night. Lester, Tommy, and Velma stayed at home to do the work while the folks were away. Veradell Andrews spent Wednesday night at Hereford with



SGT. JACK MARSHALL, who says he is "strictly an army man", took over the duties as local recruiting sergeant this week, replacing Sgt. H. M. Rid die. Originally from the Panhandle of Oklahoma, Marshall has been in the army eight years, two years of which were spent with the Eighth Air Force in England. He recently has been with the recruiting office in Amarillo.

her friend, Virginia Brock. Mr. and Mrs. Spicer Gripp and Nancy were in Oklahoma City last week taking care of sheep sales. The Gripps, Spicer, Glenn and their father, had sold and were delivering the sheep there.

D. O. Benson was able to be back driving the bus last week after several days absence due to illness but was not able to work again this week.

W. A. Springer and Charles Ralph spent several days at Amarillo during the stock show last week, as Charles was taking care of his calf there. He is to be congratulated on winning fifth place. Other visitors were Mr. and Mrs. E. H. Little and Peggy, Mr. and Mrs. Frank Robbins and

Carol, Misses Lyla and Glenda Robbins, H. D. Robbins and Pat. Mr. and Mrs. Steve Glenn and children went to Cheyenne, Wyoming, where Mrs. Glenn's brother, Dudley Bailey of Clovis, is in the Air Force. They went to take Bailey's car to him as he will be stationed there for a while.

Mrs. J. B. Thompson has her brother spending part of the week; visiting her. He is Pvt. Ronald Godman, of Camp Polk, La. He is also visiting their sister, Miss Barbara Godman, and their parents who live near Bushland.

Visitors in the Robert Simpson home Saturday night and Sunday were Mrs. Simpson's parents, Mr. and Mrs. C. E. Roberts of Wellington and her brother, Verl Roberts and family of Littlefield. Dinner guests of the Oscar Hunts Sunday were Mr. and Mrs. Henry Dobbs and Larry and the Shannons.

Hunts have recently purchased property in Hereford. They bought the Hollis Rainey home, which is a three apartment house located on 307 E. Park avenue.

Mr. and Mrs. J. L. Brooks visited their daughter, Mrs. Duward Taylor and family at Frio on Sunday. Mrs. H. M. Mobley left Monday to visit her mother, Mrs. Taylor, at Breckenridge. She planned to go by Floydada for her sister, Mrs. Claude Price, who was to accompany her and the two were also to visit another sister, Mrs. Opal Bentley, who is in a Lubbock hospital following an operation last week. While in Breckenridge, the sisters planned to paper their mother's house. Mrs. Taylor lives alone there.

Stock show visitors at Amarillo last week were Mr. and Mrs. H. M. Mobley, Mr. and Mrs. Lee Renfro and Donald and Austin Mobley. Donald took a pig to the show.

On Monday night, those attending the inspirational meeting at the Dimmitt Baptist church were: Mr. and Mrs. W. H. Thompson, LeVon, Oma Ruth and Tawana; Mr. and Mrs. W. H. James and Dolores; J. H. James and Clark Dobbs; Lester and Tommy Irwin; Mr. and Mrs. Robert Simpson and Nell; Mr. and Mrs. J. E. Andrews; Miss Alma Andrews; Mr. and Mrs. T. L. Sparkman Sr.; Mr. and Mrs. Owen Andrews and Joe Ed; Veradelle and Frances Andrews; Leonard and Glenn Andrews; Leonard Schmidt; Arthur Blackburn; Mr. Sargent; Rev. and Mrs. R. L. Shannon; Velma and Winnie Jo Irwin and Mr. and Mrs. Oscar Hunt, making a total of 37. Rev. Record of the Tulla Baptist church was inspirational speaker for the evening. Mr. Youts of the Dimmitt school and Miss Helskol of Hereford presented a tableau for the training union department. Mr. Noel Collehon of Dimmitt sang a solo entitled "Somebody Needs Your Love".

Church Notes

Regular services will be held at 8 o'clock Sunday morning at St. Thomas Episcopal church with Henry Seaman in charge. The two older classes met at the church Wednesday evening with Mrs. Worth Ware and W. G. Kennedy to practice the puppet show. On Thursday evening at 7 o'clock the fifth of the series of lessons from "The Holy Scriptures", conducted during Lent, will be held with Mr. Seaman in charge.

Has Medical Treatment
Mr. and Mrs. C. R. Gandy and son, Julian, age 11, returned yesterday from Dallas where they took Julian for medical treatment. It was not necessary for him to be hospitalized.

Twenty - One Cub Scouts Receive Awards Friday

Twenty-one awards were made to cub scouts at the pack meeting Friday night at the hut where a blue and gold theme was used.

After the flag ceremonies presented by the cubs, Jason Luck presented bobcat awards to Billy and Bobby Ladd, Albert Schroeder, Jimmy Jackson, and Stanley Kropff.

Wolf awards were presented by Harold Meachum to Richard Smith, Darrell Carroll, Jackie Bretling, Dean Crosthwaite, and George Paetzold with Richard Smith and George Paetzold receiving arrowpoints.

Jason Luck presented Bear awards to Pat Newman and R. C. Welty and the arrowpoint in bear rank to Larry Edwards, Stephen Bagwell, Don Jackson, Jan Wallace, and Edwin Axe.

Lon awards were presented by Frank Lookingbill to Jerry Luck, who also received the gold and silver arrowpoints.

Mrs. Ed Cox directed a contest on cubbing between the adults and cubs with the adults winning.

Mrs. Archie Scott's den presented the theme stunt, after which Cub Scout Commissioner John Hicks presented the one-year service star to Pat Newman.

Mrs. Scott's den won the attendance banner for Pack 50, and Mrs. C. L. Morris' den won for Pack 52.

Mrs. H. L. Newman gave a handcraft demonstration using homemade ceramic plaster and samples of her work.

Mrs. Cox, Mrs. Scott, and Mrs. W. D. Jones presented the adult stunt.

Announcements were made concerning the annual palava which will be held in Amarillo at Ellwood park the second Saturday in May. The cubs are practicing for the palava each Sunday afternoon at the hut from 2 until 3 o'clock.

Hicks announced that "beginning now, awards will not be given the boys unless they are accompanied by their parents."

Hicks also made an appeal for more den mothers. "There are 30 boys registered without leadership," he said.

Whiskers...

(Continued from Page 1)

ner will be spread in the park where coffee and lemonade will be furnished. The Lions Club and home demonstration clubs are in charge of the food committee.

The Pioneer Study Club with Mrs. Mary Seigler, president, has charge of decorations, and the Business and Professional Women are in charge of pioneer organizations.

Two Injured in Accident Sunday

Two Hereford residents were admitted to the Deaf Smith county hospital and later released for injuries suffered in a two-car collision on Highway 60 two miles east of Dawn early Sunday morning. Two others were treated but not hospitalized.

Hospitalized were Miss Jean Ward and Jim Cox, both of Hereford. Also injured slightly but not hospitalized were Charlie Coffman and Jack Cox, brother of Jim Cox, also of Hereford.

Miss Ward and Coffman were in one car and the Cox brothers in the other auto. The injured

were brought to Hereford in a Gilliland Funeral home ambulance.

Mr. and Mrs. Bill O'Neal and

children moved to Dumas last week. O'Neal is scheduled to leave soon for Elmira, N. Y., to attend a 90-day calculator school.

Can your car use an extra Lift? Get Winter-Blended Phillips 66 Gasoline!

Phillips 66 Gasoline advertisement with logo and text: It's Winter-Blended! Phillips 66 Gasoline is right for the season. Right now it's loaded with added amounts of the fast-burning, high test (high volatility) elements your car needs for quick starting and smooth, steady power on cold days. It helps eliminate sputtering, wasted gas and crankcase dilution. So get a lift... get Winter-Blended Phillips 66 Gasoline at any station where you see the famous orange and black Phillips 66 Shield.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

Rexall DRUGS YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

Give Your Budget a SPRING TONIC with Nationally-Advertised SPRING SPECIALS

Complex advertisement for Rexall products including Sugar Free Tooth Paste, Homemaid Choc. Peppermint Patties, Elkay's Moth Fume Crystals, and Rex-Eme skin cream.

Complex advertisement for Rexall products including Brylcreem Hair Oil, Noxzema Skin Cream, Gold Seal Glass Wax, and Tek Deluxe Tooth Brush.

Auction Sale J. G. NEWKIRK - 6 Miles East On Highway 60 - 3 Miles North Thurs. March 15 - Sale Starts 1 P.M.

- List of auction items: 1-Caterpillar D7 used 2900 hrs., 1-Angle Bulldozer, 1-60 ft. Pacific Terraplane, 1-13 1/2 ft. Towner offset disc, 1-Caterpillar 60 gasoline motor, 2-14 ft. Massey Harris canvas type combines - 1949 models, 1-U. T. U. M. M. four row butane tractor bedder, planter, fertilizer, cultivator and one tool bar ditcher, 1-MTA M. M. gasoline tractor, 2-Ford tractors with bedder, planter, cultivator and four row weeder, ditcher and mowing machine, 1-5 ft. Seaman triple tiller with Continental Red Seal motor, 2-John Deere 2 row potato planters with fertilizer distributors, 1-2 row Oliver potato digger, 2-2 row Humboldt rotary stalk cutters, 1-2 row Olsen rotary beater, 1-5 bottom 14 in. M. M. breaking plow, 1-10 ft. Hoeme (Hydraulic) with drill attachment, 1-17 1/2 ft. Hoeme, 1-Mayrath 27 ft. portable grain loader with gasoline motor, 1-Hydraulic heavy duty side delivery rake, 1-Kirby tractor post hole digger, 1-John Deere 21 ft. single disc, 1-500 gal. butane-skid tank, 1-24 ft. Hobb truck trailer with cattle sideboards, 2-Beef and vegetable planters with tool bar and cultivating equipment, 1-Barrel spray attachment for tractor, 1-Forney electric welder, 1-Cutting torch and hose, with 5 yr. lease on bottles, 1-Wayne air compressor with 2 gal. paint spray gun, 1-Electric grinder, 1-Electric portable drill. About 1000 irrigation tubes, aluminum, 1, 1 1/2, and 2 in. sizes, 250 Sacks ammonium nitrate fertilizer 32 1/2 % nitrate, Several Water Sheets, Several pieces of furniture, several rolls of sheep and hog wire fencing, several rolls barb wire and fence posts, 1949 Standard U. M. & M. Tractor on Butane, 2 crops, 1950 Standard U. M. & M. Tractor on butane, 1 crop, with Hydraulic Jack and Pump, 1949 12-ft. Gleaner Baldwin Combine, elec. lift, unloader; cut 600 acres, 1946 12-ft. Gleaner Baldwin Combine, elec. lift, unloader; excellent condition.

EACH AND EVERY PIECE OF EQUIPMENT IN A-1 SHAPE LUNCH AND DRINKS WILL BE SERVED TERMS CASH J. G. NEWKIRK, owner HEREFORD, TEXAS

NORTHWEST HEREFORD NEWS

Cultural Club To Entertain Dawn Home Demonstration Club Today

By Mrs. R. C. Childers
The Cultural Home Demonstration club will be hosts to the Dawn Home Demonstration club today with a 1 o'clock luncheon and book review given by Mrs. Fred Wolfington in the home of Mrs. R. C. Childers.

Mrs. Grady Parson entered the hospital Saturday at Amarillo under the care of the specialist to undergo a series of tests. She was released Sunday afternoon, but will have to go back in about a month for more tests.

Mr. and Mrs. R. N. Cooke will leave Wednesday for Houston to take Carolyn to the Anderson Clinic for a check up. They plan to return this week end. Carolyn is getting along fine.

Mr. and Mrs. Floyd West and family were guests of the Raymond Palmers in House, N. M. Sunday.

Mr. and Mrs. Irvin Robinson were guests in the home of Mr. and Mrs. C. S. Barclay Friday night.

R. C. Childers and C. S. Barclay went to Amarillo on business Monday.

Hold Quilting
An old-fashioned quilting was held in the home of Mrs. Louie Olson Thursday afternoon. Those attending were Mrs. Grady Parsons, Mrs. J. T. Richardson, Mrs.

Earl DeHart and the hostess.

Mr. and Mrs. Arnold Hershey were guests in the home of Mr. and Mrs. Horace Hershey in the Progressive-Community Sunday. The two Hersheys are brothers.

Mrs. Leo Hennington, daughter of Mr. and Mrs. F. G. Witherspoon, is returning home on March 15. Hennington is being transferred to the east coast after a short training period at San Diego. He will be stationed at Naval Base, Rhode Island. Mrs. Hennington plans to join him in about two months if living facilities are available. Hennington is the son of Mr. and Mrs. Vance Hennington, who live north of town on the Colby Conkright place.

Plans are underway for a skit and program to be given by members of the Cultural Home Demonstration Club. Mrs. Fred Wolfington, chairman, reports that all the parts have been assigned and there will be fun for young and old. The Workers 4-H girls will participate in the program. There will be a covered dish supper and the program will follow. The date and place are to be announced later.

Mr. and Mrs. C. S. Barclay went to Amarillo Sunday with Mr. and Mrs. Bill Simpson.

Commissioners Court Names Precinct Election Judges

Judges for special and general elections for the coming year were named by the commissioners court at their last meeting in February.

Those named as judges in the various precincts are:

PRECINCT 1 — Troy Moore, presiding judge; Ivan L. Bloek, Glenn Weir, and G. W. Newsom, judges.

PRECINCT 2 — Tom Alderson, presiding judge; and Frank M. Cogdell, R. L. McGhee, and Grant Fuller, judges.

PRECINCT 3 — P. B. Sowell, presiding judge; and A. J. Walker, judge.

PRECINCT 4 — J. G. Fortenberry, presiding judge; and Cord Hammock, judge.

PRECINCT 5 — R. L. Campbell, presiding judge, and E. T. Allred, judge.

PRECINCT 6 — George Larson, presiding judge, and Mal Stuart, judge.

PRECINCT 7 — H. H. Miller, presiding judge, and August Frye, judge.

PRECINCT 8 — Lewis Smith, presiding judge, and S. N. Thweatt, judge.

PRECINCT 9 — C. F. Rickies, presiding judge, and J. W. Adrian, judge.

PRECINCT 10 — C. M. McBroom, presiding judge, and Erwin Shugart, judge.

PRECINCT 11 — J. J. Clark, presiding judge, and Dennis Barnhard, judge.

These officials for the 11 precincts in the county must be named during February by the commissioners court under state law.

Son's Voice Comes Over Radio Just As Mrs. Vaughn Discovers Absence

Mrs. Wilburn Vaughn became alarmed Saturday morning when she discovered her son, Leland, age 4, was missing from the yard at the Vaughn home. Just as she went back in the house to look for him, she heard his voice on the radio—on the children's program broadcast from the Star Theatre each Saturday morning. Mrs. Vaughn was so glad to

know where Leland was that she was hesitant to "take him to the woodshed". Leland had asked his mother if he could go to the program with a neighbor boy who is older than he. When Mrs. Vaughn told him "no", she thought he had gone back outside to play.

Leland told the radio announcer his name and that he would "be three sometime in March". Sunday he celebrated his fourth birthday. This time he was on hand when wanted to share his cake and dinner with his grandparents, Mr. and Mrs. J. H. Jackson; uncle and aunt, Mr. and Mrs. Aubrey Jackson, and cousin, Felma.

PMA District Field Officer Change Made

Dale Carter, district field officer of Panhandle district 1 of the Production and Marketing Administration for the past two years, was transferred to the Lubbock district—No. 2—effective March 1. John Gamble, former officer in the Lubbock district, is taking over Carter's duties. Deaf Smith county is in the Panhandle district.

Stuck Pipe Delaying Oil Well Drilling

With drilling having gone to a depth of 6922 feet, work on the Sears-McGee oil well, located near Glen Rio, is at a standstill because of a stuck pipe. Sears said the pipe stuck Tuesday morning. They were able to get hold of it, but had lost circulation and were still working on it yesterday.

Mrs. Alice Campbell is now employed at Hereford Food Mart.

Mrs. David Neal Beavers is a new employee at The Vogue.

Read The Want Ads

The **VOGUE**



NEW "Skippies" BY FORMFIT

Nylon Lastex Net Panty or Girdle

VALUE PRICED \$5.00

They are the wispiest, sheerest, coolest figure-fashioned ever! And they're for slimmers of all ages. Have a 2 1/2 inch waistband that simply can't roll over. You can wear them almost immediately after suding—because they're quick-drying nylon. Panty has nylon crotch . . . and its four garters are detachable. Both panty and girdle come in crisp, cool white. At only \$5.00.

you can afford several of each. And "Skippie" bras to match are priced from a mere \$1.75

Come and get yours today!



Does Your CHEVROLET or OLDSMOBILE Operate To Your Satisfaction If Not . . . WE CAN HELP YOU!

Our complete staff of factory trained and experienced Mechanics . . . quickly and efficiently take care of your job whether large or small.

LOYD NEILL, Service Manager

ROY HARDY

Motor tune-up, electrical work, Brakes, Etc.

ROY BOYD

Motor Overhaul-General Repair-Cars and Trucks.

ELMER SMITH

Motor Overhaul - General Repair Cars and Trucks.

JOE ROGERS

Automatic Transmission Specialist . . . General Repair.

PETE BICKNELL

Wash and Lubrication

OTTO GILILLAND

General Repair Cars and Trucks.

R. R. STEWART

Front End Specialist, Head Light and Wheel Balancing.

We will gladly give a free estimate on any repair job before the work is performed. We will gladly call for and deliver your car or truck.

KINSEY MOTOR CO.

Phone 740 — 244 East 3rd St. — Phone 741

Our Gigantic GET AQUANTED SALE!

Still In Full Swing-Hurry! Hurry! Many Of The Items We Had On Sale Are Gone, But There Are Still Plenty Of Bargains!



WORK SHOES

Made By Peters

Values to \$6.75

\$5.00

Values to \$8.95

\$6.95

Wolverines

Values To \$10.00

\$7.45

Cedar Crests

Values To \$8.50

\$6.95

DRESS SLACKS

\$12.95 Values

\$9.95

\$9.95 Values

\$7.95

\$7.95 Values

\$5.95

One Group Men's

SPORT SHIRTS \$4.95 Values **\$2.45**

One Group Large Size Only Campbell

DRESS SHIRTS \$4.50 and \$3.95 Vals. **\$2.95**

One Group Beau Brummel Gabardine

DRESS SHIRTS Regular \$7.50 **\$4.45**

DRESS SHOES

Justin's

Values to \$13.50

\$7.45

Fortune

Values to \$10.45

\$6.45



DUB'S MANS SHOP

Formerly Fox Man's Shop

305 N. Main

Phone 112

Pioneer Day Beard Growing Begins



Characters like these will soon be roving the streets of Hereford and surrounding towns in preparation for the Mid-Plains Pioneer Day celebration to be staged in Hereford the last of May or the first of June, the Chamber of Commerce having this week announced that it is time to grow beards again.

The bearded men and the women in cowboy hats in the photos were participants in the Pioneer Day celebration in Hereford on May 11, 1939, when pioneers of Deaf Smith, Parmer, Oldham, and Castro counties were honored.

TOP ROW, left to right: Fred Goodnow, G. W. Heard, Cecil Boyer, Jimmie Bell, John Patton, Albert Farris, Russell Hunter, Wm. McGehee.

SECOND ROW: Cliff Estes, P. B. Sowell, Ben Wohlgemuth, G. T. Lynch, Jack Roberson, John Willoughby, Leonard Foster, "Shorly" Reid.

THIRD ROW: W. A. Knox, R. A. Muller, Clarence, Strange, Jack Grady, Sam Ramsey, Homer Gore, J. N. Wilson, R. K. Gunn.

FOURTH ROW: Alex Thompson, Forrest Minton, Ples Turnbow, Onias Carroll, Carlos Vaughn, Grady Luck, Abe Martin, Roger Corbett.

FIFTH ROW: George McConnell, A. B. London, George Cantrell, Mrs. Bessie Smith, Miss Belle Harris, Miss Sadie Lee Olliver, Miss Inez Clark, Mrs. C. O. Wilkins, and Miss Peggy Valentine.

Fire Destroys Corn On John Wood Farm

The fire department was called to three fires this week. Two grass fires resulted in no damage, but the third fire destroyed approximately 25,000 bushels of corn on the John Wood farm. Sunday afternoon about 4 o'clock Wood drove his Jeep to the two stacks of corn, estimated at about 100 yards in length, to examine it to see if it was ready to shell the next morning. The fire is believed to have started from the Jeep exhaust.

By the time Wood could notify the Hereford Fire Department there "wasn't any chance of putting the fire out with the water available", according to Fire Chief Earl Phillips. The Wood farm is located seven miles west and two miles north of Hereford. The corn was completely destroyed.

A grass fire Monday morning started from burning trash at 211 Avenue A. The fire department extinguished the blaze, preventing it from spreading.

At noon Monday a grass fire started near Hereford Ice Plant southeast of town and swept east to the road running on the east side of the Hereford Riders arena. No damage was done to the

arena or fences as the fire stayed on the south side of the arena.

Phillips said there is still plenty of danger from grass fires and urged residents to help prevent fires.

Mrs. Roberson Is Black Club Hostess

Mrs. Louise Roberson is hostess to members of the Black Community Study Club Thursday at the meeting in the community club house.

The program for the afternoon commemorated Texas Independence Day and public school week.

Mrs. Anna Mae Hays read several poems about Texas and one entitled, "My Neighbor". Topic of a talk by Mrs. Pearl McLean was "The Education Crisis in Texas."

The hostess carried out the Texas theme in refreshments which featured nut cups mounted on tiny maps of the Lone Star State. Eleven members were present.

The next meeting will be held in the home of Mrs. Lucille Rockey.

CUTWORMS

Are They Grazing Your Wheat?

Control Them With DDT

HOWARD GAULT

Phone 81

COFFEE

Admiration

1-Lb. Can **79c**

TEA

Something To Crow About Bright & Early

1/4 Lb. Pkg. **29c**

GRAPEFRUIT JUICE

Kimbell's

2 - 46 oz. Cans **47c**

PRODUCE

Idaho **RUSSETS** 10 lbs. **37c**

Bell **PEPPERS** lb. **17c**

RADISHES 2 bunches **15c**

We have onion sets and plants, also garden and flower seed.

HIGHEST Quality



MEATS and GROCERIES

LOWEST Prices

SPINACH 2 No. 2 cans **29c**

Diamond

FRUIT JELLY 30 oz. jar **37c**

Rex

PEANUT BUTTER 12 oz. jar **33c**

Monarch

Fresh Cucumber Pickles **29c**

Heinz

Pint Jar

RIPE OLIVES 7 oz. jar **53c**

La-Miracle

Cut Green Beans 2 No. 2 cans **33c**

Diamond

PRUNE JUICE quart bottle **35c**

Heart's Delight

Variety Pack Cereals 7 var. **35c**

Kellogg's

Pineapple Juice 46 oz. can **43c**

Dei Monte

Prepared Mustard 2 lb. jar **19c**

Red Ball

CORNED BEEF 12 oz. can **45c**

Swift's Premium

Velveeta Cheese Food **89c**

Kraft's

2 Lb. Box

MIXED VEGETABLES **35c**

Veg-All

2 No. 303 Cans

BLACKEYED PEAS **37c**

Kimbell's Fresh Shelled

3 - 15 oz. Cans

CAKE FLOUR 44 oz. pkg. **39c**

Softasilk

THOMAS FOOD

In Park Avenue Village

515 Park Ave.

We Deliver

Phone 15

STARLAC

Borden's Dry Milk

Makes **39c**
5 Quarts

LUX FLAKES

Large Box **29c**

IVORY FLAKES

Large Box **29c**

MEATS

Sugar Cured **BACON SQUARES** lb. **32c**

Pinkney's **PORK SAUSAGE** lb. **33c**

Pinkney's **LIVER LOAF** lb. **47c**

Deaf Smith **FRANFURTERS** lb. **43c**

Who's Who in HHS Senior Class

One of the senior girls who wears bright sweaters and a bright smile is Lela Faye Smith. Lela Faye has a lot of likes, some of them are riding horses, all kinds of sports, a certain boy with initials B.G.W., and senior rings. She dislikes riding a school bus and being without money. Lela Faye likes to laugh and tease and her pet peeve is people who don't like jokes or people that can't take a joke. She has three hobbies, going places, reading books and helping her dad farm. Yes, as most other seniors, Lela Faye likes to eat fried chicken and pecan pie. Lela Faye's ambition is to enter the business world with women, and not least nor last, marriage and raise three boys. She is planning to enter Amarillo Business college after she finishes HHS. Of HHS she said, "Best school in the Lone Star state." By the way, she was born in Floydada, on November 8, 1931.

Another one of the ever smiling seniors is Leora Wilhelm. She is a true senior since she likes to eat, senior rings, and being a senior. But of course, she dislikes spinach. Even though some of us haven't heard her, her hobby is playing the piano. Her favorite food is fried chicken. Leora is a member of the Whiteface staff. Her ambition is to be a nurse and after May 25 she plans to attend St. Anthony's School of Nursing in Amarillo. Her opinion of HHS is, "It is nice but I'll be glad when the last of May comes." On December 7, 1934 she was born in Waterflow, New Mexico.

The Hereford Brand

Hereford, Texas, Thursday, March 8, 1951

Section Two



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

Editor Gerry Patterson
Assistant Editor Pat Walton
Exchange Nellie Conklin, Doris Wilhelm
Junior High Gayle Gault, Eleanor Aven
Proofreader Marilyn Barkley
Sports Bruce Bybee
Features Gerry Patterson, Pat Walton,
Gary Walker
Teacher Who's Who Evelyn Tucker

Senior Who's Who Barbara Smith
Band News Gladys Thompson
Coming Events Leora Wilhelm
Personality Quiz Marilyn Lewis
Ideal Boy and Girl Juanne Smith,
Nelda Guy Lawrence
Your Opinion, Please Janell Carter
Spot Reporters Linda Betzen, Nelda Guy
Lawrence, Juanne Smith

Junior High

By Eleanor Aven
The eighth grade basketball boys played Springlake and won 34 to 28. The seventh grade played, too, but no score was given.
—We have a new student with us. She is Carol Lynn Roberts. Carol is in the seventh grade and comes from south Texas. Hope you enjoy Hereford, Car-

Husbands, They Say, Are a Useful Thing

Husbands are the people your mother marries and wishes she hadn't picked out the one she did. I don't see why, cause husbands all look the same to me.

My ma says, "husbands are like the things you buy at bargain counters. They look so fine and grand that you think you'd die if you didn't get the one you wanted. You'd fight and when you got them home, they look like 30c and you wonder why you ever wasted so much time in trying to get them."

Husbands are the smart people in the world. They sit up all night reading the newspapers and never waste a minute talking to their wives. (Continued on page 2)

Fluorescent Apparel Making Hit With High School Students

Jackie Allman was seen around the halls of HHS this week wearing one of the latest sport shirts. It's one of these eye-catching green shirts with a great big fish across the front.

The main fashion subject for discussion this week is the proper clothing to wear on the senior trip. The attire most favored, although the girls are still undecided, is either high heels or blue jeans.

One of the main fads of the year besides all the bright sox

Rehearsals for Senior Play Begin March 19



ROSENE LANCE DAWSON, Distributive Education Student and a senior in Hereford High School. Rosene has been employed as a D. E. Trainee at the Hereford Radio Station, KPAN, under the supervision of the Staff and Manager.

Elna Bishop New HHS Student From Granada, Colo.

By Nelda Guy Lawrence
Elna Bishop is the girl, who, in spite of the fact that her pet peeve is studying, has been making all these grades from 90 to 100 on her tests (plane geometry and biology includ-

ed). She came from Granada, Colorado where she was enrolled as a sophomore. She was born August 11, 1935 in Forgan, Oklahoma.

Her opinion of HHS is, "Well, I think it's very nice. It's much larger than where I went before. I've enjoyed it so far very much."

Her favorite song at the present time is "Harbor Lights". Her favorite actress is June Allyson while Joel McCree ranks at the top of the actors.

Maybe the fact that the wind was blowing a gale when she was interviewed accounts for the fact that she dislikes the wind. She is one of these people who will be very happy when May 25 rolls around because best of all she likes vacation time.

Her hobby is books and her favorite one is "Little Women".

As far as she knows now, she will train to be a nurse when she grows up.

She is living at 405 Jowell. She and her parents, Mr. and Mrs. Dean Bishop, attend the Methodist church.

By Gerry Patterson
Hereford High school's senior play, "Home, Sweet, Homicide" will be presented in the school auditorium Thursday, April 5 at 8 p.m.

Regular rehearsals for the three-act comedy will begin on March 19.

Members of the cast, as selected last week are: Nan Buckner, Marian Carstairs, a mystery-story writer; Jack Stanton, Archie, her young son; Mavis Hensley, April, her dramatic daughter; Patsy Willshire, Dinah, her practical daughter; Gerry Patterson, Polly Walker, an actress; Stanley Slagle, Wallace Sanford, a neighbor; Junanne Smith, Mrs. Cherrington, a gar-

den fan; Lloyd Parson, Mr. Cherrington, her husband.

Jim Lookingbill, Rupert Van Duesen, a surprise; A. L. Williams, Frankie Riley, a racketeer; Bill Engman, Bill Smith, a police lieutenant; Jerry Reese, Set-O-Hair, his assistant; Jack McCracken, Pete, Dinah's OAG; LaJuan White, Joella, a menace; R. W. Griswold, Flashlight, of the mob; A. J. Walker, Sulky, of the mob; Neil Witherspoon, Wendy, of the gang; Anna Lois Cummings, Mag, of the gang; Johnny McBroom, Joe of the gang; Claudia Lewis, Betsy, of the gang.

The time of the play is May of the present. The action in the play takes place in the parlor of the Carstairs home.

Barbara Smith is acting as the student manager for the production. On a committee with James Alston, chairman, are Don Russell and Reece Whittington.

Neil Lomenick is promoter and Eugene Miles is in charge of the publicity.

It's News To Me

Hi there everyone! I guess all of you are relieved that six weeks tests are over for a while. I am, too.

I suppose that by now all of you have heard about the mock funeral that was presented by some very charming FHA girls last Thursday night. The corpse turned out to be none other than Shirley McCullough. Sharon Dee Moore, Joan Moore, Virginia Sigle, Sue Smith, Dalia Twiner and the corpse represented the Negro characters around which the funeral was planned.

Congratulations, Clifford Galley, on getting that new plane that you have dreamed of for so long.

Mr. Martin, are you sure you didn't obey that impulse for cherry pie about Tuesday noon while you were on that diet? I heard you only lost 1 of the 6 to 8 pounds that you were supposed to have lost.

Last Friday everyone seemed to be running around hunting clothes to fit them. No, now don't get the idea that someone is swiping clothes and everyone needed some more. It was merely the FTA and their guests hunting some clothes for their turnabout party that

Coming Events

March 8 — Board meeting.
March 9 — Dist. 11 meeting.
March 12 — Faculty meeting.
March 13 — Hi-Y, Tri-Hi-Y, FTA.

March 15 — Dramatics, faculty play.

night. The girls were supposed to come dressed as boys and vice versa. This included the sponsors Della Stagner and Pat Sullivan and the special guests, Mr. and Mrs. Don T. Martin, Misses Juanele Stevenson and Lucille Dale. In spite of the unfamiliar clothes everyone had a swell time.

Pat Frye, have you forgotten your agreement with the air force in your rush for new conquests???

Whoops, I gotta go—See ya' all next week—

WHAT WOULD YOU DO IF YOU HAD SOME IODOL?

- BEDFORD FORREST—Run away with it.
- A. J. WALKER—Worship it.
- JO WILLIAMS—I don't know.
- NANCY OWEN—Be a millionaire.
- PURRIS WILLIAMS JR.—Wouldn't get it.
- JIMMIE LAWHON—Be very pleased with it.
- GERRY PATTERSON—Throw it away.
- MRS. WILDER—Have plenty of money.
- LEONARD WALTERSCHIED—Go to New York.
- JOE WOOLERY—Give it to a friend.

Now, in case there are some few of you who don't know what IODOL is, it just so happens that I don't know either. Therefore, if you want to find out, simply look it up in the dictionary.

LET'S COMPARE..

Life In Russia...



IVAN, we are proud to say is the holder of two awards from Uncle Joe for meritorious achievement in the used car field (Hero 2nd Class and the Anna Puka Medal). Out of the 22 customers he has been able to sell cars this past year, (People who can afford cars in Russia are hard to find). 13 are still alive, 3 were executed, when they couldn't explain where they got the money to make the purchase. 4 were killed in accidents because no parts were available for needed repairs. One anemic purchaser died when the second installment was due (40,000 Rubles and 1 1/2 quarts of blood), he was a pint short. Ivan's final purchaser made the mistake of asking for a carburetor adjustment. (He is presumed dead). Ivan carries the largest stock in Russia and at the present time has the four fine Communist values:

1947 BUTTINSKY

(Genuine Russian)

PRICE

1,500,000 Rubles

1937 PACKARD SEDAN

This Car In Fine Condition In Spite of Its Origin

PRICE

1,733,000 Rubles

1939 DODGE SEDAN

2nd Grade Capitalist Model

PRICE

2,500,000 Rubles

1929 FORDINSKY

(Capitalistic) Half Worn Out Russian Half Still Good

PRICE

99,000 Rubles

Life In Our Town U.S.A....

JOHNNIE, we are proud to say is a genuine capitalist, John Dee. He is a home owner in your community, a tax payer (who gripes about it) with representation. He has served his country well in war and peace. He also has the knack of selling used cars that make people happy. He presents thoroughly reconditioned cars, that are as easy to sell as finding Russian propaganda in Germany. He has received no medals from Harry other than a tax statement, but is proud of the fact that all 936 purchasers of his, this past year are alive and well. At latest count no accidents due to faulty equipment or parts (because of thorough reconditioning). He maintains this fine condition that exists in his country is not to be taken too lightly. Freedom of choosing and buying where one pleases is defended by Johnnie as part of his heritage from his grand pappy. He entices purchasers by selling the best, in a friendly and courteous manner and by trying in the American way to give more for less.



1949 MERCURY

4 door Sedan, Radio Heater - Extra Clean

PRICE

\$1,495

1948 FORD

4 Door Sedan, Free Enterprise Model

PRICE

\$695

1947 HUDSON

4 Door Sedan (Capitalist)

PRICE

\$695

1949 V-8 CUSTOM

Two Door Sedan, Radio, Heater

PRICE

\$1,295

MANY OTHER CAPITALISTIC MODELS TO CHOOSE FROM

SQUARE DEAL AUTO

P. S. Johnnie Can Be Found At the Corner 3rd and Sampson

Ivan Can Be Found Easily
Uncle Joe Owns the Lot
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Hereford, Deaf Smith County, Texas — Phone 30



JAMES M. GILLETTE, Publisher

Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$5.95 per year outside Zone 1.

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Whitface News - Continued from Page 1

BY LINES

Whitface Thinclads in First Meet of Year; Golfers Meet Too

By Bybee

Sports swing back into the limelight this week as both the track and golf teams have a meet this afternoon. It is the first track meet of the year for the herd.

The track team has been working out the last few weeks. Most of the boys will be in good shape for the meet. Ted Houston who won first place in the high hurdles and the high jump at district last year has been ill but is expected to be ready this afternoon.

The golf team has a three-way meet between Parpa and Amarillo. This is the Hereford team's first meet, but Pampa and Amarillo both have had

several matches. Baseball season will soon be here. Hereford high school does not have a team. In fact they would hardly have time for track as spring football takes up most of the athletes time. Hereford would probably have a good team as the American Legion team has won the district the last two years.

Monthly Tri Hi-Y Meetings in Feb.

By Katharine Snare

Nan Buckner's piano prelude opened a long delayed meeting of the Hereford Tri-Hi-Y on February 20. Although this was a week after Valentines Day, love stories from the Bible formed the basis of the program. The stories told were Ruth and Naomi — Earle West — Mary and Joseph — Rosemary Young, Jacob and Rachel — Nora McLellen; Sampson and Delilah — La Juan White.

During the business session, it was decided to have both the traditional Rosebud service and an entertainment for the mothers of the members.

The second meeting of the month was held on February 27

Confused Thinking By a Senior

By Linda Betzen

How high is up? How far is yonder? How long is always? What makes birds sing? What makes grass green? Why is the sky blue? What are clouds? Who makes it rain? Why do roses grow? What color is red? What makes senior rings so wonderful? Is twelve years a long time? What are tears? Why do stars shine? Does the moon freeze? Will tomorrow ever come? Where is yesterday? Why is knife spelled with a "k"? Do fish think? Is there a Santa Claus? Are you sure? Isn't he something in your heart? Isn't he the spirit of giving? What are tests good for? What is winter? Where does it go? Where does waste time go? What are marshmallows made of? What makes time go? Why does a bell ring? Where is anywhere? What is spring fever? I can answer that. Spring fever is something that makes people day dream in English class, make mistakes in typing, forget all the shorthand characters they knew and most of all just ask silly questions.

Lloyd Manjeot on "Who's Who at A&M"

Lloyd Manjeot, son of Mr. and Mrs. A. L. Manjeot and a senior student at Texas A & M college, was one of 24 students who ascended to the ranks of "Who's Who at A & M" recently. The special recognition is extended



annually to students rated tops in scholastics, popularity, leadership, and extra-curricular activities. Lloyd receives the honor for the second time, having made "Who's Who at A & M" his junior year.

Manjeot, a business major, is president of the Business society, student senator, company Co-

Grudge Rematch on Mat Card Saturday

Leo Wallick and Whitey Walberg will meet in a "grudge" match at the Bull barn Saturday night as the three-fall headliner of the Lion's club weekly wrestling card.

Wallick and Walberg met last Saturday in a slam-bang bout which was stopped by the referee after Walberg was knocked out by Wallick's favorite maneuver, a piledriver. Walberg, who was unconscious for an hour afterward, immediately asked for a rematch the following week with Wallick.

In the Wallick - Walberg match, Walberg took the first fall with a full-nelson, pinning Wallick in 18 minutes. The second and final fall of the bout went to Walberg with the aforementioned piledriver.

The referee almost wasn't on

hand to stop Wallick from using a second and more vicious piledriver on Walberg. Rudy Lyons, who was calling the match, was rendered unconscious himself when Wallick jumped out of the ring. With Walberg attempting to pull him back into the ring, both fighters fell on the ref.

The referee wasn't able to count Walberg out after he was hit by the piledriver, but he was revived in time to stop Wallick who was in the process of bopping Walberg again with the "killer hold". He awarded the verdict to Wallick.

In the first bout of the evening Saturday, Gust Johnson won the first fall against Johnnie James with his favorite, a surfbow in 11 1/2 minutes.

James won the second fall of the event in 22 minutes with a rolling short arm scissors.

Tricky Johnson figured out James' short arm scissors after he was pinned with it the first time, because when James applied the same hold again waiting for the fall, Johnson turned the hold into a reverse jackknife and pinned him after 7 1/2 minutes.

The Johnson-James match was a clean scientific battle with each of the grapplers using their

Match Box

Just Beging to Burn
Kathleen Tucker — E. W. Solomon.

Eva Gall Biggers — Harold Morton.

A. L. Williams — Margaret Alston.

Jane Houston — Joe Newman.

Nice Flame
Juane Smith — Richard Pinckert.

Jehny McBroom — Dalia Twiner.

Jack Stanton — Joan McGee.

Jerry Recoe — Clara Jayne West.

Eedford Forrest — Wanda Gunstensen.

Good Steady Fire
Jerry Witherspoon — Janice Craig.

Janel Hilton — Robert Womble.

James Alston — Gineer Smith.

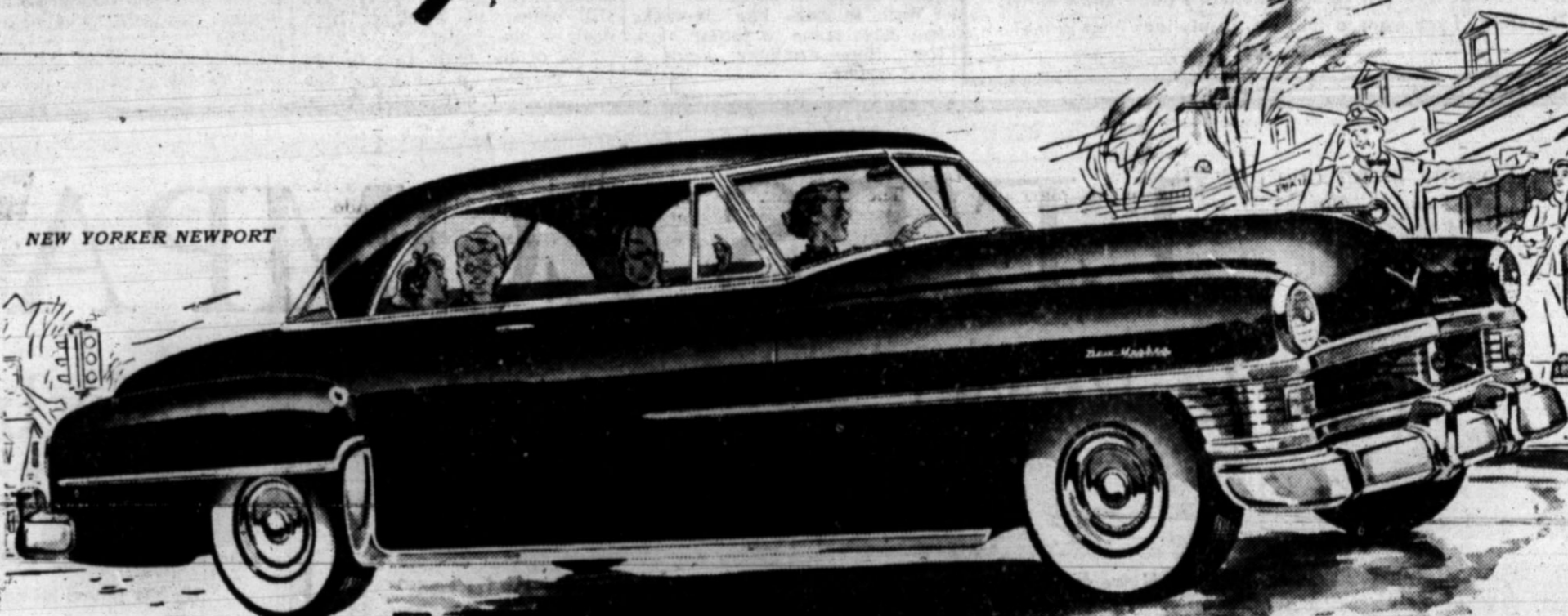
Dwaine Walker — Naomi McGee.

Stanley Slagle — Patsy Wiltshire.

Barbara Smith played the prelude. After a short introduction by Joan Moore, Mrs. Don Little presented a very interesting and informative discussion on clothes and good grooming in general. The club was led in prayer by Nan Buckner and the meeting closed with the Tri-Hi-Y benediction.

Chrysler again remakes your motoring life!

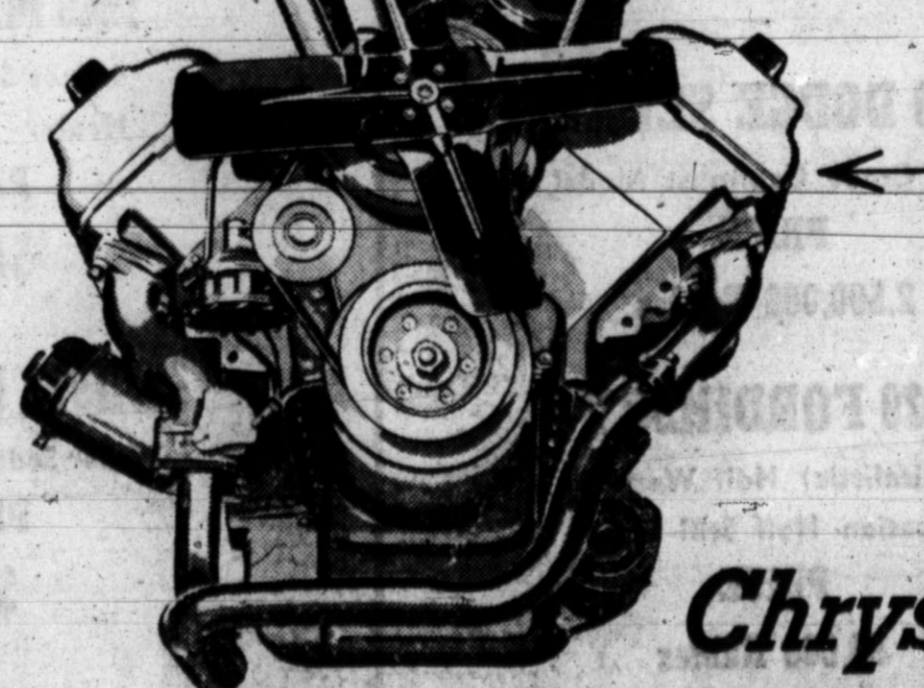
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FirePower specifications:
180 hp at 4000 rpm;
Bore & Stroke, 3-13/16 x 3-5/8; Piston Displacement, 331.1 cu. in.; Compression Ratio, 7.5 to 1.



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But FirePower is only one of the "firsts" in these cars. Chrysler this year also presents two other great basic engineering advances... exclusive new Oriflow shock absorbers give every new Chrysler over twice the shock-absorbing power of any other car... and, optional at extra cost, miraculous new Hydraguide power steering now removes four-fifths of the human effort from steering or parking your Chrysler!

All this—plus gracious new beauty and 70 other new changes await you at your Chrysler dealer's now.

Doesn't all this make him a man you want to call on... very soon?

Chrysler FirePower

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FACTS ABOUT MONEY!



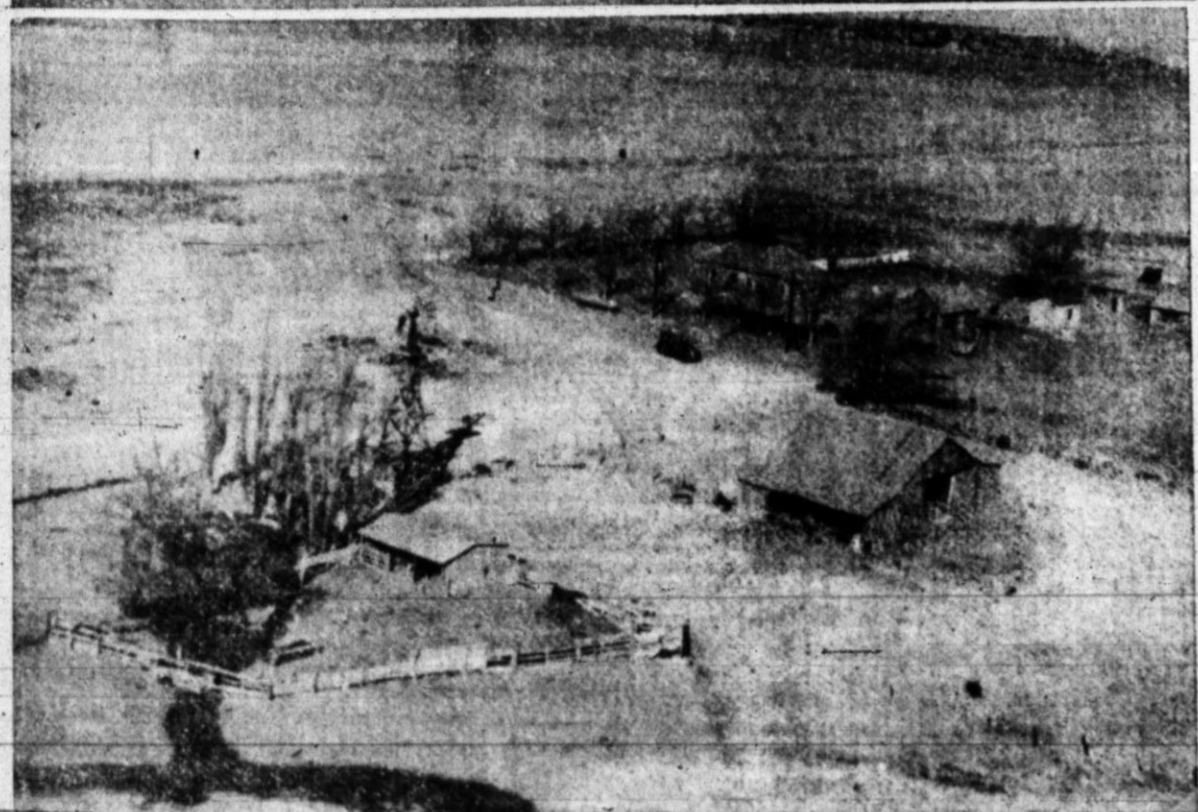
GUN MONEY

The crude Gun Money of Ireland, issued by James II, about 1690, was made from melting brass and old cannon. These unusual coins carried the month as well as the year of issue. Irish peasants called these coins "caubag" (soft copper), a peasant term of contempt for the gun money and this is how our word "humbag" originated.

...it won't be a "humbag" Christmas for you—not if you join our convenient Christmas Club now!

HEREFORD STATE BANK

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION



LAST THURSDAY'S "mystery farm," shown in the top photo, is the John Woods place. The first identification was made by Mrs. Buddy Witherspoon, who used to live there when her father owned the farm. She called at 8:17 a.m. Thursday to identify the farm correctly. The first correct rural identification of the place was made by Mrs. Bruce Parr, who lives at Friona. She sent a postcard Friday morning bearing the correct name of the owner of the farm. Mrs. Parr was the winner of the two free theater tickets given to the first rural resident to identify the farm. The lower photo shows this week's "mystery farm." Two free theater tickets will be given for the first city and the first rural identification of this place.

Miss Dorothy Sletet and Bernard Cardinal Wed. Mr. and Mrs. Edd Cardinal re-

brother, Bernard (Tex) Cardinal, telling of his marriage to Miss Dorothy Sletet in Las Vegas, Nevada, on March 1.

The Cardinals are expecting the newlyweds to visit them during their honeymoon trip.

Courthouse Records

Warranty Deeds

Earl G. McCaslin et ux to Bert M. Boomer, Lot 1 & N 32' Lot 2, Hardwick Sub. of pt. Blk 1, Evans Add.

William Manuel et ux to U. E. Cook, 102 42 A. of Sec. 60, Blk. K-3.

Minnie Brown et vir to Henry A. Hoffman, Lot 40, Blk. 1, Lytle's Sub. of pt. Blk. 13, Evans Add.

A. N. Hopson et ux to Ross Lemenick, 2 A. of Sec. 110, Blk. M-7.

Wanda Lee Lemons et vir to Lee McMurtry, S 1/2 Sec. 54, Blk. K-7.

S. I. Calloway et al to F. L. Murphy, W. 108 71' Lot 4, Blk 3, Womble Add.

W. H. Rollo wet ux to Betty Ross, Sec. 89, Blk. K-7.

Parker Brothers Planing Mill to Cecil W. Parker, Lot 8, Ralph Smith Sub. of pt. Blk. 4, Mabry Add.

Aubry I. Day et ux to Veteran's Land Board, W 1/2 of SE 1/4 Sec. 20, Blk. K-3.

Hollis T. Rainey et ux to Oscar D. Hunt, pt. Blk. 10, Evans Add.

Royalty Deeds

Coy C. Shadid et ux to Joe Dakil, N 1/2 & SE 1/4 Sec. 5, Blk. K-11.

J. M. Teague, Jr. et ux to C. R. Smith, W 1/2 Sec. 12, Blk. B.

Sam Teague et ux to C. R. Smith S 360 A. of E 1/4 Sec. 15, Blk. B.

N. F. Barkett to Coy C. Shadid, N 1/2 & SE 1/4 Sec. 5, Blk. K-11.

C. R. Smith et ux to J. M. Teague, Jr. et al, Sec. 133, Blk. M-7.

C. R. Smith et ux to J. M. Teague, Jr. et al, SW 1/4 Sec. 27, T3, R1.

C. R. Smith et ux to J. M. Teague, Jr. et al, SW 1/2 Sec. 17, T2, R2, N 1/2 & SE 1/4 Sec. 5, Blk. K-11.

Deeds of Trust

George G. Heard et ux to First National Bank of Amarillo pt. Sec. 88, Blk. K-3.

A. B. Gugenheim et ux to Chas. M. Holt, Sec. 38, Blk. K-4, 149 A. of Sec. 37, Blk. K-4.

Samuel V. Watts et ux to Farm & Home Savings & Loan Association, Lot 2, Barbers' Sub. of Blk. 22, Evans Add.

Jesse G. Watts et ux to Farm & Home Savings & Loan Association, Lot 7, Barbers' Sub. of Blk. 22, Evans Add.

Samuel N. Henry et ux to Farm & Home Savings & Loan Association, Lot 34, Barbers' Sub. of Blk. 22, Evans Add.

Brand Want Ads Get Results

to Farm & Home Savings & Loan Association, Lot 5, Barbers' Sub. of Blk. 22, Evans Add.

Wayne Qualls et ux to First Federal Savings & Loan Association, Lot 3, Petersen's Sub. of pt. Blk. 2, Mabry Add.

A. W. Goforth et ux to First Federal Savings & Loan Association, W 70' of N 15' Lot 11 & W 70' Lot 12, Blk. 14, OT.

Cecil W. Parker et ux to Fidelity Union Life Insurance Co., Lot 8, Ralph Smith Sub. of Blk. 4, Mabry Add.

T. O. Morrison et ux to Hereford Federal Credit Union, Lots 11 & 12, Evans Sub. of Blk. 17, Evans Add.

Boyd Knox et ux to Anne Palmer Knox, N 40' of W 100' Lot 10, & S 10' Lot 11, Blk. 21, Whitehead Add.

Lee McMurtry et ux to Mutual Life Insurance Co., S 1/2 Sec. 54, Blk. K-7.

T. C. Keeton to J. G. Newkirk et ux, Sec. 14, Blk. K-3.

A. J. Peters et ux to Prudential Insurance Co., E 1/2 of Sec. 56, Blk. K-3.

L. M. McGee et ux to Prudential Insurance Co., Sec. 3, Blk. K-4.

John H. Vaughn to Wilson Wyly, W 1/2 Sec. 21, E 1/2 Sec. 20, T2N, R7E.

Lela Ward to J. O. Ward, Lots 11 & 12, Blk. 29, Whitehead Add.

M. F. Barber, Jr. to John Blake, Lots 38 & 39, Barbers' Sub. of Blk. 22, Evans Add.

Western National Life Insurance Co. to Dudley Green et al, Lots 21, 22, 23, & 24, Blk. 24, Ot. Hereford Texas Federal Credit Union to A. F. Hargett et ux, Lot

Jolly Girls Profit From Pie Supper

The Jolly Girls 4-H club was entertained on Wednesday of last week by Mary Cayton and her mother, Mrs. C. Cayton.

"Measuring for the commercial patterns" was the topic of a demonstration by Mrs. George Eping, following the business meeting over which Theima Eping presided. Each girl was measured for her correct dress size.

Girls of the club wish to thank all the people from Vega, Hereford, and the Ford communities who helped to make the pie supper, which was attended by about 75 persons, a success. The girls cleared \$41.

At the pie supper, R. L. Thompson of Vega showed pictures of the Thompson family's trip to Europe and part of Asia last summer.

Reconstruction Finance Corporation to George G. Heard.

Reconstruction Finance Corporation to George G. Heard, pt. Sec. 38, Blk. K-3.

Edgar D. Zimmerman to W. O. Jones, N. 80 A. of NW 1/4 Sec. 63, Blk. K-3.

Humble Oil & Refining Co. to W. W. Lacey et ux, E 1/2 & S 1/4 Sec. 5, T3N, R1E.

Ada L. Wood to A. B. Larimore, Blk. 92-K-7.

R. L. McGee to L. M. McGee, J. M. Hamby et al to Lee Warren, N 1/2 Sec. 72, Blk. K-3.

James W. Witherspoon to Wm. Warren, pt. Blk. 10, Evans Add.

Ten Hereford Students at Hardin-Simmons

Ten Hereford students are among the 1400 enrolled at Hardin-Simmons university this spring.

The students and their parents are: Mary Lou Benson, Mr. and Mrs. H. M. Benson, Route 4; Nancy Ann Cagle, Mr. and Mrs. R. H. Cagle; Leba Janice Dones, Mr. and Mrs. Charles W. Dones; Bill Forbus, Mrs. Carl Forbus; Audrey Lois Hood, Mr. and Mrs. Charles Hood, Route 4; Alex J. Schroeter, Mr. and Mrs. A. J. Schroeter; Donna Jean Stagner, Mr. and Mrs. Owen J. Stagner; Jane W. Welch, Mr. and Mrs. Fred B. Welch; Lawrence S. Owen, Mr. and Mrs. G. P. Owen, Sr., Route 3; and Glenn Allen Wilson, Mr. and Mrs. Roy Lee Wilson.

Classes began January 31 and will continue through May 28.

University officials report an enrollment decrease of approximately 200 from the fall semester, mainly due to men being called to the armed services.

MILLER'S PLUMBER

INSTALL NEW UNITS FOR THE KITCHEN AND HUBBY WILL BE IN THERE PITCHIN'

MAKE HOUSEWORK EASIER

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Recent photograph of a Texas primary highway

\$115,282,344

Damaged highways, such as the Texas highway shown in this picture, are a hazard to the safe operation of automobiles, farm trucks and other motor vehicles.

It costs three times as much to build roads that will withstand the loads of big trucks now being operated over them than it does for the smaller trucks and automobiles.

Latest records show \$115,282,344 was spent on Texas highways for the year ending August 31, 1950.

A bill sponsored by the big truck operators is before the Texas Legislature. This bill proposes . . .

- (1) to increase the load limit from the present 48,000 pounds to 72,000 pounds, and
- (2) to increase the maximum truck length from 45 feet to 50 feet.

Recent official highway tests at La Plata, Md., sponsored by the U. S. Bureau of Public Roads, the highway departments of eleven states and the District of Columbia, effectively demonstrated that as trucks increased in size and loads, roads cracked up and "died" more quickly.

We need to safeguard our highways for Civilian and Military use. "Increased heavy loading might seriously disrupt the effectiveness of essential routes in the event of an all-out war," according to T. J. Kauer, director of the Ohio Highway Department and Chairman of the La Plata road test committee.

The big truckers want the taxpayers to continue providing expensive highways for them to use as "rights-of-way" for their own, selfish, personal gain

THIS IS A TUG-OF-WAR BETWEEN THE BIG TRUCKERS AND THE TAXPAYERS OF TEXAS!

Automobiles and small trucks do not require extra strong, extra costly highways. The truth is, that the big truckers are putting the "pinch" on the pocketbooks of the Texas taxpayers.

Get the facts. Mail the coupon below for your copy of "The Case of the One Per Centers," and for a reprint of the article published in TIME, January 22, 1951, about the La Plata highway tests.

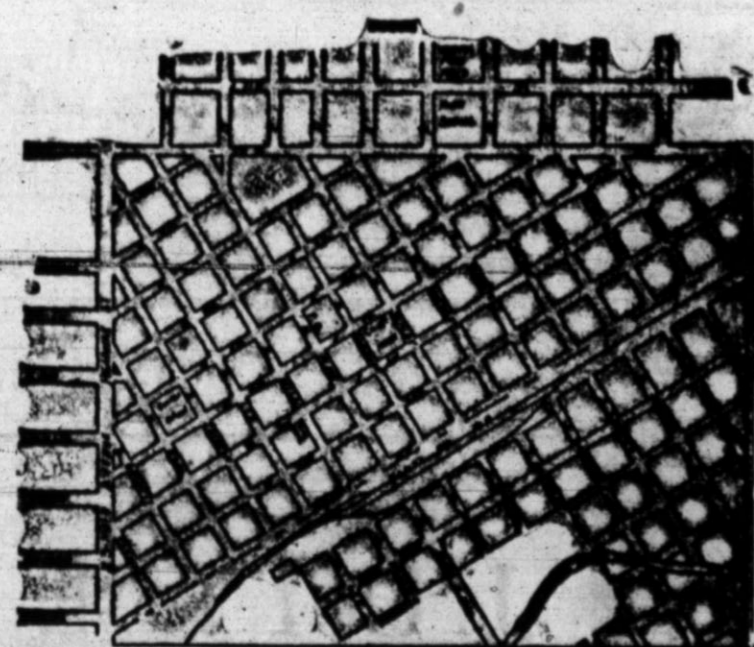
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Please mail me a FREE copy of "The Case of the One Per Centers" and a reprint of the article from TIME about the La Plata, Md., Highway tests.

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Highway 60
Complete Line of
USED PARTS

See us for Expert Repair Work of All Kinds!

Complete service on all Butane & Propane systems. Appliances of all kinds. Ensign Carburetors
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Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.

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ACME CLEANERS

308 N. Main Hereford
MADE TO MEASURE CLOTHES
New Spring Samples Now On Display

Vertical Expansion Held Increased Output Answer

COLLEGE STATION — The use of a combination of good farming practices is one of the answers to increasing the productive output of a farm. In reality, says M. K. Thornton, extension agricultural chemist of Texas A&M college, increasing the per-acre output amounts to the same thing as increasing the size of the farm. The big difference, he adds, is that the expansion is made vertically instead of horizontally, and generally the net profit on a vertically expanded farm is much greater per acre than on a horizontally expanded farm.

He makes the following suggestion for vertically expanding farm production. Use a balanced cropping system that fits the farm. Avoid the excessive use of row crops. They are more expensive to produce for more labor and usually more farm machinery is needed. The cropping and livestock programs for the farm unit should be balanced. The cropping system should include the planting on the farm of some deep rooted legumes. The acreage devoted to such legumes should be sufficient to furnish high quality forage for the farm's livestock and needed mineral nutrients should be used to insure the successful production of the legume crops.

Thornton says if these suggestions are followed, production on most farms can be increased from 25 to 40 percent without too much difficulty. The greater per acre yields will result in more net income, the maintenance of soil fertility, soil and water conservation and all add up to better rural living and more prosperous rural communities.

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HONORED IN NEW HOME

Mr. and Mrs. H. V. Stanton were honored at a surprise housewarming given in their new home Wednesday night, February 28.

Friends and neighbors assembled with covered dishes and gifts and later conversation made up the entertainment. Approximately 75 attended.

Mr. and Mrs. Ray Downey spent Sunday in Plainview visiting her parents.

Mr. and Mrs. E. E. Doak visited their son, Dale a student at Eastern New Mexico University in Portales Sunday. They drove to San Jon Sunday afternoon.

more prosperous rural communities.



MEET I. L. WHITFIELD, who is teaching science and history in Junior High school. In the photo he is helping Joe Bill Wills with some homework. A graduate of East Texas State, Whitfield is working on his master's degree at West Texas State. This is his first year to teach in Hereford.—Brand Staff Photo.



CAMERA CLUB CHOICE—The best portrait of Mrs. O. L. Hunt, who acted as model for the local camera club recently, is shown above. Members judged the pictures at their last meeting and agreed that the above picture, taken by Elmer Patterson, was the most outstanding.

Mrs. H. V. Doak returned Monday from Grady, N. M., where she had been visiting her daughter.

Joe Smith First Toastmaster Club Speech Winner

Joe Smith was named winner Monday night of the first of two elimination contests being held by the Hereford Toastmaster club to choose a representative to the district speech making contest at Amarillo.

The second elimination will be held at the regular meeting of the group Monday night. Smith and the winner of the elimination next Monday night will compete at the Ladies Night program with the winner being named the club's contest representative.

Other speakers at Monday's meeting were: Frank Miller, "Training Children"; Francis Hardwick, "Hiring Employees"; and Elmer Patterson, "Hereford". Smith's subject was "Economic Security."

The club will assist the B&PW club with their Style Show on March 19 and will participate in the program also.

Election of officers will be held at the March 12 meeting of the Toastmasters.

Wyche Club Meets

Wyche Home Demonstration club met Thursday afternoon with Mrs. W. T. Johnson, Work Simplification leader led a discussion on sewing organization and helpful hints and short cut in sewing were exchanged during the round table discussion.

Mrs. Tom Draper, CHDA, conducted a lesson on bound button holes. Each member is making a dress under the agent's supervision which will be fitted at a club meeting in April.

The next meeting will be with Mrs. Curtis Trawek on March 15 when members of the Fairview club will be entertained at a noon luncheon.

Members present were: Mesdames Ira Ott, Raymond Paetzold, W. T. Kelly, Curtis Trawek, C. R. Damron, C. C. Ellis, W. T. Charnichael, E. H. Flood, Jim Cross, J. V. Pickens, Tom Draper, and the hostess.

Guests of Mr. and Mrs. Aubrey Smith Thursday through Sunday of last week were Mr. and Mrs. Wayne Hughes of Escondido, Calif. The Hughes were on their honeymoon.

Mr. and Mrs. Fred B. Welch and son, Wendell and Bert Cagle, visited relatives in Canyon Sunday. Wendell and Bert spent the afternoon at Panhandle-Plains Historical Society museum.

TOBY TYLER CHAMBRAYS

One and Two Piece



- Lilac
- Blue
- Rose
- Gray
- Toast

USE OUR LAYAWAY

\$8.90

Sanforized woven chambray with embroidery trim top and pockets. Cap sleeves, 12 to 20.

Two-piece sun dress... bolero and sun back dress. Embroidery trim short sleeve, pocket and dress top.

Embroidery trim from shoulder through pocket... square neck... self-belt. Sizes

Anthony's THE G. & ANTHONY CO.

HEREFORD



Save Every Way EVERY DAY!

Most of you know us and you know Jim Robinson, our manager—and you will realize that we really mean it when we say that we are going to try to save you money on your food bill. We invite you to come down and visit with us... just shop around... and compare prices. You'll like our store. It has been completely re-stocked with quality merchandise. Give us a trial—and we believe you'll come back... again and again. Anyway, that's the manner in which we expect to operate our store.

MAC NOLAND & J. B. NOLAND

Bring Us Your CREAM and EGGS for Top Market Prices!

TIDE Help Yourself Large Size **33c**

HOMINY Diamond White or Golden 300 Size **8 cans \$1**

GREEN BEANS No. 2 Diamond Cut **2 cans 29c**

BROOMS Princess A Good One **98c**

PINTO BEANS Rcleaned **2 lbs. 19c**

PICKLES Sour or Dill Diamond, Qt. Jar **29c**

Mission Sliced 2 1/2 Can **3 PEACHES Cans 99c**

Sausage Pure Pork Country Style **lb. 30c**

BACON Slab or Sliced **lb. 45c**

CHEESE Full Cream Longhorn **lb. 49c**

PLENTY OF HENS, FRYERS & RABBITS

HEREFORD FOOD MART

Mac & J. B. Noland, Owners
Jim Robinson, Manager

ON HIWAY 60 We Deliver Phone 1114

TOMATO JUICE

Tody Royal **29c**
Big 46 oz. Can

KB, 46 oz. **ORANGE JUICE 29c**

DRUG ITEMS

6 oz. Boyer's H. A. **HAIR ARRANGER 36c**

Economy Size Ipana **TOOTH PASTE 39c**

GRAPEFRUIT JUICE

KB **29c**
Big 46 oz Can

PRODUCE

Green **ONIONS 2 for 15c**

LETTUCE 2 heads 25c

Lg. Florida Pascal **CELERY ea. 15c**

Delicious **APPLES 5 lb. bag 49c**

Yellow St. Neck **SQUASH 2 lbs. 25c**



KENNETH MAYS, coach at Junior High school, left this week for Fort Worth where he and his father have purchased a grocery store. He was accompanied by his wife and daughter. Supt. George Graham said Mays was released from his contract because he needed to go to Fort Worth immediately to take care of the business. —Brand Staff Photo.

Tomberlin Found Guilty in Child Support Charge

Weldon Tomberlin, former owner of the Hereford News Stand, was fined \$50 and sentenced to three days in jail Tuesday by District Judge Harry H. Schuitz for contempt of court. Tomberlin was found guilty of failing to comply with provisions in the judgement for divorce recovered by Inez Tomberlin against him on July 1, 1950. In the judgement, Tomberlin was required to make payments of \$25 monthly for the support of each of their two minor children.

In addition to the fine and sentence, the court ordered that Tomberlin be kept day by day in the county jail until the \$200 in delinquent payments were made to the court.

Meedames L. L. Cannon, Lee Curry, Earl Gunther, Ray Johnson, Earl Lance, L. H. Lookingbill, L. J. Councilman, K. W. Neill, Chas. Noland, Mack Noland, Glenn Olson, B. E. Robertson, C. R. Walser, D. C. Walser, Guy Walser, J. M. Wright, and the hostesses.



MEET MRS. PURRIS WILLIAMS, teacher of English and 7th grade spelling at Junior High school. With her is a student, Wayne Elliston. Mrs. Williams, who is teaching her third year here, attended Howard Payne College and West Texas State. —Grand Staff Photo

Active Duty
Mr. and Mrs. J. J. Boydston spent Sunday in Lubbock visiting their son and daughter-in-law, Mr. and Mrs. Jack Boydston, and granddaughter, Sherri. A member of the reserves, First Lt. Jack Boydston was scheduled to report Monday in Lubbock for active duty.

A and M Scholarship Applications Available for Seniors at HHS

Application blanks for the 1951 Opportunity scholarships at Texas A and M have just been received by Hereford high school officials.

The awards are provided by former students of the college and others. One hundred and eighty students are now at A and M as previous winners.

Among them is J. L. McFarland Jr. of Hereford. Fifty or more of the four-year awards, valued from \$800 to \$16,000, will be available to winners chosen by the faculty committee on scholarships of the college.

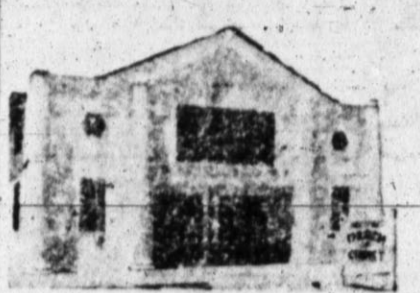
Any high school senior with an outstanding record, who requires financial assistance to attend college, can secure an ap-

To Relieve Misery of
COLDS take 666
LIQUID OR TABLETS - SAME FAST RELIEF



"I know good coffee.."
and I know this: more and more of my customers are changing to...
White Swan

plication blank from Principal Don Martin.



Church of Christ We Welcome You.
CHURCH OF CHRIST
(Sunday)
Radio KPAN 9:15 A. M.
Bible Study 10:00 A. M.
Worship 11:00 A. M.
Young People 8:45
Worship 7:30
Program
KPAN-880 on Your Dial
The Bible is right and it does make a difference what we BELIEVE AND PRACTICE. We invite you to all services of the church.

DAWN NEWS

Mrs. Frye, Mrs. Wimberley, and Mrs. Womble Lead Dawn Red Cross

By Bertha Frye
Zone workers for the Red Cross drive for this community, who attended the kick-off meeting in Hereford, are Mrs. R. A. Frye, Mrs. William Wimberley, and Mrs. Baker Womberly.

Pat Miller and Dwayne Stewart of Dawn have received notice to report for their physical examinations.

Guests over the week end in the Raymond Sargent home were Mrs. Sargent's mother, Mrs. Diemer, her sister and brother-in-law, Mr. and Mrs. R. L. Dunne, all of Odessa.

Mrs. Carl Wimberley was hostess at a Stanley party Thursday afternoon.

In honor of H. S. Fuller on his birthday, dinner-guests in the home of Mr. and Mrs. Fuller Sunday were Mr. and Mrs. R. N. Daniel and Mrs. Millie Fuller of Amarillo, N. W. Fuller and Marvin Fuller of Adrian, and Rev. Coley Arender and children.

Latest cases of mumps reported in this community include Dorothy Stewart, Wilburn Draper, and Doyle Joe Fuller.

Mrs. Charles Corder spent Monday in Clovis, N. M., with her daughter, Mrs. Fred Phelps.

Mr. and Mrs. Dudley Rutherford visited Mrs. Clifford Stork and her new baby daughter at the Dimmitt hospital Monday afternoon.

Overnight guest Thursday at the Larry Loerwald home was their uncle, Henry Lueb of Dallas.

Mr. and Mrs. Grady Wilson Jr. and daughters of Faith, S. D., were guests of the H. H. Millards Wednesday.

Mr. and Mrs. Zed Stewart spent Saturday and Sunday with their son and family, the Boyd Stewarts, in Littlefield.

The H. H. Millers returned Thursday from a trip to Colorado.

Miss Mary Frye of Muleshoe spent the week end with her parents, Mr. and Mrs. A. T. Frye.

Mr. and Mrs. Billie Taylor and two sons, Ralph and Walter, of Buhl, Idaho, were guests of Mr. and Mrs. Dudley Rutherford Friday and Saturday.

Mr. and Mrs. E. B. Minshall and Gary were Friday night dinner guests of the Dudley Rutherfords.

Guests in the W. U. Adams home Friday night were Mr. and Mrs. Howard Holcomb, and Mr. and Mrs. Floyd Cole, all of Amarillo.

Mrs. A. T. Frye called on Mrs. Cecil Vandiver of Dimmitt one day last week.

Mr. and Mrs. Walt Beavers, Waltham and Manuel, were Sunday afternoon guests of Mr. and Mrs. Tyson Cox of Canyon.

Mr. and Mrs. Weldon Couch and Mary Nell of Claude spent Saturday afternoon with the Troy Newmans.

Mr. and Mrs. W. A. Gardner of Slayton spent the week end with the Marvin Sloans.

Sue Ann Sloan spent the week end with Betty Kropf in Hereford.

SUMMERFIELD NEWS

Summerfield Study Club Hears Review Of "Bowery To Bellvue"

Mrs. H. H. Langford and Mrs. Stan Barrett were co-hostesses for the Summerfield Study club session Thursday afternoon.

Mrs. L. H. Lookingbill gave a review of the book "From Bowery to Bellvue" in a program on "The Woman Doctor".

The reviewer said in part: "Back in 1902, headlines were made when young Dr. Dunning finally won her appointment to the staff of Gouverneur hospital, downtown branch of Bellvue."

She was the first of her sex to achieve such a goal and as an interne rode the ambulance at all hours and to all places. It was a feat for any young and pretty girl and sensational to the parlor-men and citizens of one of the toughest spots in New York.

Mrs. Stan Barrett spoke on "China Painting" and displayed some of her work.

Refreshments were served to

THRIFT WEEK



food specials!

<p>Sun Spun Colored Quarters OLEO 3 LBS. 1.00</p>	<p>Red & White Fruit COCKTAIL No. 2 1/2 Can 32c</p>	<p>Palm Beach ORANGE JUICE 46 oz. Can 27c</p>	<p>Big M PORK & BEANS 1 Lb. 25c 3 Cans</p>	<p>Our Value SALMON Tall 1 Lb. Can 45c</p>
<p>Red & White Makes Dishes Sparkle BRITE Lg. Box 31c</p>	<p>Brimfull Solid Pack TUNA can 35c</p>	<p>Brimfull Cream-Style Golden CORN No. 303 Can 15c</p>	<p>Brimfull - Fancy SPINACH No. 2 Cans 29c</p>	<p>Red & White LAUNDREX BLEACH QT. 13c</p>
<p>Deaf Smith Co. Brick CHILI 1 Lb. 49c</p>	<p>Red & White COFFEE lb. 83c</p>	<p>Peter Pan 12 oz. Glass PEANUT BUTTER 31c</p>	<p>Red & White Small Sieve PEAS 2 No. 2 Cans 57c</p>	<p>Home Made HAM SALAD LB. 64c</p>
<p>Idaho Russet SPUDS 10 lb. bag 35c</p>	<p>Brimfull - Pure - Fancy APPLE JELLY 2 Lb. Jar 33c</p>	<p>Blue Plate SHRIMP can 47c</p>	<p>Red & White PEPPERS lb. 14c</p>	<p>Florida Straight Neck SQUASH Lb. 14c</p>
<p>Cudahy's Gold Coin BACON LB. 46c</p>	<p>Red & White FLAV - R - JELL Gelatine Dessert 7 Flavors - Choice 2 Pkgs. 15c</p>	<p>Ocean Spray Can Cranberry Sauce 19c</p>	<p>Choice Large Box 32c</p>	<p>Elkhorn Cheddar CHEESE LB. 52c</p>
<p>California RADISHES Large Bunch 6c</p>	<p>Red & White COFFEE lb. 83c</p>	<p>Sandwich Meat PICKLE PIMENTO LB. 47c</p>	<p>Bell PEPPERS lb. 14c</p>	<p>RED & WHITE STORE</p>

When Nasty Colds Leave You WEAK AND RUNDOWN HADACOL CAN HELP

If Your System Lacks Vitamins B₁, B₂, Niacin and Iron, Which HADACOL Contains

When a nasty cold leaves you in a weakened and run-down condition, HADACOL can help build you up if your system is lacking in Vitamins B₁, B₂, Niacin and Iron, important elements contained in HADACOL. Many folks have found that this fine family formula helps overcome these deficiencies and soon they feel good again.

Mrs. A. Jimenez, 141 East 15th St., Fort Arthur, Texas, gave HADACOL to her young son, Floyd, after he had recovered from a bad cold when she heard how HADACOL was helping folks suffering from deficiencies of Vitamins B₁, B₂, Niacin and Iron. It helped him so much in regaining his strength and energy that Mrs. Jimenez says she is always going to have HADACOL on hand for Floyd.

recovering from a siege of a bad cold. He was very run-down, lacked an appetite, and I started giving him HADACOL. After about a bottle and a half I could not believe the improvement. His appetite picked up and he had increased strength. I think HADACOL has done wonders for Floyd, and can't praise it enough. I have continued to give him HADACOL and intend to always have it on hand for Floyd.



Here is Mrs. Jimenez's statement: "My son Floyd was very subject to colds. He's eleven years old, and he was run-down; didn't seem to have an appetite at all, and just simply lacked energy. I heard about HADACOL on the radio, and it was about this time that Floyd was just

Mrs. women and children of all ages are praising HADACOL for supplying Vitamins B₁, B₂, Niacin and Iron which their systems lack. Don't let that "After-Cold Run-down Feeling" drag you down—HADACOL can help you, too, if you suffer such deficiencies. Sold on a strict money-back guarantee. You'll feel great after the first few bottles you take or your money back. Trial size, \$1.25; large family economy size, \$3.50.

The Hereford Brand, Hereford, Texas, Thursday, March 8, 1951

Parmer FB Urges Grain Sorghum Loan Extension

Bruce Parr, president of the Parmer county Farm Bureau, told The Brand this week that he has entered into correspondence with the president of the Texas Farm Bureau and with Agriculture Department officials in Washington on behalf of grain sorghum producers in that county who seek an extension of the maturity date on grain sorghum loans.

Maturity date for the loans as announced previously by the department is March 31.

In a letter from J. Walter Hammond, president of the Texas Farm Bureau, Parr said he has learned that the state

Farm Bureau has been working on the matter, although no definite commitments can be made. Hammond recommended that Parmer county county farmers interested in the extension contact their representatives in congress and the Department of Agriculture.

Hammond said the Agriculture Department seems to believe extension movement comes from warehousemen who are interested in storage.

Parr wrote to Mr. Cruse in the Washington Thursday, stating Agriculture Department in part, "This organization represents 587 farmers in Parmer

county and almost 100% of them have grain sorghum loans. There is very much interest in securing a price for their grain on an equal basis with other products."

Citing the fact that there is a great deal of stored grain sorghum on farms, Parr said he did not believe the movement started from the warehousemen in that locality. He said it was the general belief that an extension would allow shipping conditions to adjust themselves so that the price could more nearly adjust itself on a basis with other products.

Mary Brotherton Regional Editor Of News-Globe

Mary Kate Brotherton, former news editor of The Hereford Brand, was named regional editor of the Amarillo News-Globe Sunday. She succeeds David Rosco, who was named city editor



Mary Brotherton

of the News-Globe.

Miss Brotherton, daughter of Mrs. Henry Alexander of Amarillo, served as news editor of The Brand from 1941 to 1945. She is a graduate of Hereford high school and West Texas college at Canyon.

In 1946, Miss Brotherton joined the staff of the News-Globe as city reporter and in July, 1948 was copy editor and rewrite editor on the regional desk. She was assistant to Mr. Rasco since that time.

Sunday guests in the home of Mr. and Mrs. Charles Dye were his mother, Mrs. Malzie Dye of

Long Time Ago

25 Years Ago

Herefords from Hereford, Texas, took all the honors in the auction sale at the Fort Worth Fat Stock Show today with D. L. McDonald's Superior 3rd topping the sale at \$1200. This bull was sired by Superior Anxiety. His dam is Miss Anta.

A gentleman from California interested in the possible establishment of a cheese factory at Hereford, spent several days this week looking into local conditions.

Demonstrations of rabbit poisoning are being conducted by E. B. Handley of the Hereford Motor Company and County Agent Dunkle. Seventy-eight rabbits in this pile were killed at an approximate cost of two cents per rabbit.

To Brack Williams falls the honor of shooting the first par round on the new Hereford Golf Links. For over a year the leading exponents of the ancient game in the club have been trying to reach the coveted goal.

Thursday morning the commissioners court began its regular tour of the roads of the county. Every year the court goes over every foot of county road and studies the needs of these thoroughfares so as to plan their work and expenditure for the year. This work will take several days time for all members of the court.

On the fifth grade honor roll: Raymond Jennings, Ora West,

Plainview, and Dell Myers of Canyon.

Mrs. Aubrey Smith returned Wednesday of last week, from Dallas where she bought merchandise for D&S Variety store.

45 Years Ago

The trustees of the Panhandle Christian college have obtained the services of Mr. John Herrod of Iowa Park to devote his entire time to the business department.

Where else can you get for \$645 a five-passenger closed car with balloon tires. Brumley-Chevrolet Co., G. W. Brumley, Hereford, Texas.

After carefully considering every phase of the question, we feel that Hereford should be incorporated.

Among the recent improvements at the establishment of a 'henery' and 'cowery', the work being done by the college boys under the able direction of E. Vanderburgh. The college boarders now have the privilege of fresh eggs and milk and butter at home.

E. F. Connell this week closed a deal by which Ira Aten's 7000-acre ranch 35 miles northwest of Hereford in Deaf Smith county becomes the property of A. H. Morris, who lives north of town.

This Easter... LOOK YOUR BEST for Less... BUY IT AT PENNEY'S



Penney's Has New Fleece Short Coats, Spring Colors!

Plenty of color, plenty of style and value in Penney's new Spring short coats! Styles illustrated here are all wool fleece casuals from California, just received... you'll like them even more when you see them in the store! Coat at left is approximately 30 inches long; has a distinctive, unique, button-trimmed flap and deep pockets. Coat at right is approximately 28 inches long, has patch pockets with novelty strap trimming.

Sizes 10-18
16⁷⁵

Look... California New-for-Spring

COLORS!



Penney's Shows You the New Spring Colors in Rayon Gabardine Dresses

New dress shipment, new-for-Spring colors as selected by California stylists—that's the exciting news about the modestly priced rayon gabardines you'll find at Penney's tomorrow! Coat styles, button-to-waist styles, styles with 24-inch back zippers—every one a lovely, carefree casual California is famous for! One and two-tones. Sizes 10 to 20.

7.90

Orange and Semi-Sweet Chocolate Make Novel Flavor Combination



Newest of dessert treats combine the flavors of fresh orange and semi-sweet chocolate. A delightful way to enjoy this flavor harmony is in a home-made orange cake that can be iced with a delicious chocolate frosting made with semi-sweet chocolate morsels, or the cake can be topped with ice cream and sauced with chocolate. Also included is a simple Chocolate Duet recipe that makes either frosting or sauce, depending on the amount of milk added.

Orange Cake

3 cups sifted cake flour
3 teaspoons baking powder
1/2 teaspoon salt
3/4 cup shortening
1 cup sugar
3 eggs
1/4 cup orange marmalade
2 tablespoons grated orange rind
1 cup orange juice

Sift flour with baking powder and salt. Cream shortening, add sugar gradually, blending together until light and fluffy. Add eggs one at a time, beating well after each addition. Stir in marmalade and orange rind. Add flour alternately with orange juice, mixing well, ending with flour. Turn batter into well greased pan (10"x15"x3"). Bake in a moderate oven (350° F.) 30 minutes. Cut cake into squares, top with slice of ice cream, and serve with chocolate sauce, or frost cake with chocolate frosting. If desired, top with whole or chopped nuts. YIELD: 24 squares.

Chocolate Duet (Frosting or Sauce)

1 package semi-sweet chocolate
2 tablespoons butter or margarine
1 cup sifted confectioners' sugar
3 to 4 tablespoons hot milk, for frosting
1/2 cup hot milk, for sauce
1 teaspoon vanilla

In top of double boiler put semi-sweet chocolate and butter. Heat until melted and mix until smooth. Remove from heat. For frosting add milk and sugar alternately, adding enough milk to make a spreadable consistency. Stir in vanilla. For sauce, increase milk to 1/2 cup. YIELD: Frosting for top of 10x15 inch cake, or 1 1/2 cups chocolate sauce.

SUITS



Smooth hipline, pencil-slim skirt—excellent suit for dress or business.

Versatile casual—short slim jacket can be worn separately.

A. Sizes 10-18 **14⁷⁵**
B. Sizes 10-20 **16⁷⁵**

See These Suits at Penney's!

Choose from New Spring Gray, Red, Green Shades

Remember! Spring 1950 is expected to be the biggest suit season in years—and these are suits made in California, where smart suit styling is an established tradition! You'll like them, for Spring and Easter and the months beyond—so get one from Penney's full selection NOW!

Easter Confections

In silky broadcloth with sheer, see-through sleeves... lovely embroidery!

ONLY **3.98**
Sizes 3 to 6x

4.98 sizes 7 to 14

Perfect show-off cottons for your little princess! The yoke, trimmed with lace and embroidery... the sleeves, perfectly sheer! And you know how broadcloth "does up," mom. Like new!

This Easter LOOK YOUR BEST... for less... buy it at Penney's!

Church Notes

Beginning Wednesday, March 14, and continuing through Friday, March 23, a 10-day evangelistic service will be conducted at the First Christian church with the assistance of Mr. and Mrs. Roy Curtis of Fort Worth. A total of \$524.86 has been collected for the special Week of Compassion offering.

The monthly luncheon meeting of the Christian Women's Fellowship was held yesterday at noon.

Regular services at the First Christian church, where Roy W. Ford is minister, include church school, 9:45; morning worship, 10:30; youth groups, 6 o'clock, and evening worship, 7:00. Mid-week service is held at 7:15 Wednesday evening, followed by choir rehearsal at 8 o'clock.

Ladies of the First Baptist church are observing the Home Mission Week of Prayer this week with study at the church each afternoon at 2:30. Mrs. Owen Stagner will be in charge Thursday afternoon, and Mrs. J. T. Wood, Friday afternoon.

Dr. Arthur Travis of the Gambrell Street Baptist church will be here on March 18 to open the revival which will close on Easter Sunday.

Bob Lawrence, educational and music director, will direct the Sunday school enlargement program all next week at the Highland Place Baptist church in Lubbock. Similar programs for the Texas-New Mexico Sunday school clinic will be held at all Baptist churches in Lubbock.

Sunday school at the local Baptist church starts at 9:45, followed by morning worship at 10:55; training union is at 6:45; and evening worship, 8 o'clock. The Baptist hour is at 8 o'clock each Sunday morning over station KPAN.

Regular services at the Avenue Baptist church starts at 9:45, and morning worship at 11 o'clock. Training union is at 6:45 on Sunday evening, followed by evening worship at 8:00. Wednesday evening prayer service is held at 7:30. Rev. H. V. Fields is Pastor.

The Brotherhood, Women's Missionary Union, and all of the young people's auxiliaries meet at the church on March 20 at 7:30.

Time for the regular Sunday evening services and mid-week singing and Bible study on Wednesday evening at the church of Christ has been changed to 7:30, with the young people of the church meetings in classes for three age groups at 6:45 on Sunday evening.

The daily radio program, with the minister, Bob Wear, as speaker, is broadcast each morning at 9:30, except on Sunday when the program time is 9:15. Sunday school starts at 10 o'clock on Sunday morning, followed by morning worship at 11 o'clock.

Beware Coughs From Common Colds That HANG ON

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis

DR. MILTON C. ADAMS
OPTOMETRIST

140 West Third Hereford, Texas
Phone 37 Office Hours—8:30 5:00

o'clock. Ladies of the church meet for Bible study on Wednesday afternoon at 3 o'clock.

Regular services at the Church of the Nazarene, Fourth and Jackson, as announced by Rev. Roy Bickford, include: Sunday school, 10 o'clock; morning worship, 11:00; evening worship, 7:30. Mid-week service is held on Wednesday evening at 7:30.

Two radio programs are presented by the Assembly of God Church on Sunday. The first, beginning at 8:45 is a program of organ music, at 1 o'clock a program of singing and a sermon are presented.

Services of the church include: Sunday school, 9:45; morning worship, 11:00; evening worship, 7:30. Mid-week service is held on Wednesday evening at 7:30, and the ladies of the church meet on Thursday afternoon at 2:30.

Sunday's schedule of worship at Immanuel Lutheran Church is as follows: Sunday school and Bible class at 10:50 a.m., morning hour of worship at 11:30. The Sunday school story for March 11 is "Jesus' crucifixion and burial".

Each Sunday evening during Lent a special devotion is conducted. This year the general theme of these devotions is "The Price of Our Redemption". Speaking on this theme, Pastor Lichtsinn's message Sunday will be titled, "The Price of Love". Before this service the organist will play a quarter hour of devotional music. This begins at 6:45 p.m., and the service proper at 7:00 p.m.

Christian Science Services are held at eleven o'clock each Sunday morning in the Star Theatre. Visitors are cordially welcome to attend these services. There is a radio program on Christian Science broadcast each Sunday morning at 9:45 on Radio Station KAMQ, Amarillo.

Mrs. W. S. Fluit, Mrs. Lyle Blanton, Mrs. A. L. Manjeet, and Mrs. E. J. Brennon of Dimmitt, attended a pre-convention session of District Garden Clubs held in Amarillo recently. The district convention will be held in Amarillo on March 29-30 and the group represented the nominating, auditing and amendment committees.

That peace need not be thought of as a future attainment but as a present possibility for the perfect and upright man is brought out in the Lesson-Sermon titled "Man" to be read in all Churches of Christ, Scientist, on Sunday, March 11. The Golden Text reminds, "Mark the perfect man, and behold the upright; for the end of that man is peace" (Psalms 37:37). Further carrying out the thought is this verse from the



WOMAN AT WORK—Mrs. E. C. Caudie is doing a bit of altering in her department, ready-to-wear, at Manning's Department Store in Dimmitt, where she has lived since 1929.

Farm-Ranch Club Has Luncheon

Farm and Ranch club met for its regular luncheon-program session Thursday in the home of Mrs. Jack Weaver. The luncheon table featured St. Patrick's Day decorations with figurines as the center attraction and, starched crocheted baskets filled with candies as place favors.

Mrs. P. B. Sowell, president, directed the business meeting when a contribution was made to the annual Red Cross drive. The program on "Famous Churches of America" was directed by Mrs. Herschel Burrus and W. B. Nuneley won the club prize.

Members present were: Mesdames Henry-Melton, P. B. Sowell, Mrs. W. S. Fluit, Mrs. Lyle Blanton, Mrs. A. L. Manjeet, and Mrs. E. J. Brennon of Dimmitt, attended a pre-convention session of District Garden Clubs held in Amarillo recently. The district convention will be held in Amarillo on March 29-30 and the group represented the nominating, auditing and amendment committees.

Legal Notice

Sealed proposals for constructing 37.447 miles of grading, structures, base and surface from FM 1058, 23 miles west of Hereford, N. & E. to SH 51 on Highway No. FM 1412, covered by HV 1491-1-1, in Deaf Smith County, will be received at the Highway Department, Austin, until 9:00 A.M. March 20, 1951, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 64 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work of above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Plans and specifications available at the office of W. V. York, Resident Engineer, Hereford, Texas, and Texas Highway Department, Austin. Usual rights reserved.

No. 10-2-c

Mrs. Ike Holman and daughters spent the past week end in the home of her parents, Mr. and Mrs. Glenn Snyder. They returned to their home in Tulla Sunday.

well, Charlie Burk, Roy Pruitt, Frank Rickles, Garland Solomon, Herschel Burrus, Tom Cotton, W. B. Nuneley, and the hostess.

Don't Wait For Hot Water Have It Instantly

with an Automatic GAS Water Heater

Dependable, automatic GAS water heaters give you plenty of hot water for every purpose . . . quickly . . . economically . . . at the turn of a faucet. With an automatic GAS water heater . . . sized to the needs of your family . . . you automatically have plenty of really hot water all the time for every cleaning job. Check with your dealer today. Tell him about your present and future hot water needs. Don't forget, if you're planning to add an automatic clothes washer, automatic dishwasher—be sure that you buy a heater sized to meet the extra hot water requirements.

See Your Dealer Today
West Texas Gas Company
HELPING BUILD WEST TEXAS SINCE 1927

Palo Duro Service Station

Highway 60 at Funston
Conoco Gas-Lubricants
Phone 1350

"I got the story on
50,000 Miles-No Wear
and changed to New Conoco Super Motor Oil"

says J. D. Gladwin,
Pontiac Dealer,
Clinton, Iowa

Yellow Cab Co.

"THE LOWEST OPERATING COST IN 12 YEARS in the Yellow Cab business—that's what we got when we changed to new Conoco Super Motor Oil," reports J. O. Jackson, Owner-Manager, Tyler, Texas. "Our operations are day and night the year around—a tough job for a motor oil. I recommend Conoco Super."

"50,000 MILES-NO WEAR!"—PROVED HERE:

After a punishing 50,000-mile road test, with proper crankcase drains and regular care, engines lubricated with new Conoco Super Motor Oil showed no wear of any consequence . . . in fact, an average of less than one one-thousandth inch on cylinders and crankshafts.

AND gasoline mileage for the last 5,000 miles was actually 99.77% as good as for the first 5,000! This test proved that new Conoco Super, with CHE-PLATING, can make your car last longer, use less gasoline and oil.

Ask Me About "50,000 Miles No Wear!"

CONOCO Super MOTOR OIL

CONTINENTAL OIL COMPANY

PITMAN SERVICE STATION

MAIN HIGHWAY & HIGHWAY 60
Phone 588



Brand-new kind of Special Delivery

GET your hands on this strapping honey and hold onto your hat and heart.

For this sparkling new car—and we mean completely new—is the smartest, the richest, the highest-powered automobile Buick has ever provided at its bedrock SPECIAL price.

Literally, everything here is new but the name.

There's a brand-new X-member frame that's brawny and rugged, and a weight saver in the bargain.

There's a brand-new chassis—but still with the buoyant cradling of coil springs on all four wheels, the solid keel of a torque-tube, the soft steady going of Safety-Ride rims and cushiony low-pressure tires.

There's a brand-new body of spacious dimensions and a stunning interior richer than anything in SPECIAL history—a lighter, ruggedly strong steel body in a full array of styles, including a Convertible and Riviera.

Yes, all this and brand-new power, too!

It's wallowing new straight-eight valve-in-head Fireball power from an engine entirely new to this Buick Series—the high-economy F-263 Fireball engine.

With more power to call on, and with less weight to carry, this nimble traveler zooms to new performance even greater than that of most cars beyond its price range.

Better come in real soon and meet this brand-new kind of SPECIAL delivery—and the low delivered prices that go with it.

Equipment, accessories, trim and models are subject to change without notice.

No other car provides all this:

- DYNAFLOW DRIVE—saves strain on driver and car
- FIREBALL POWER—high-compression, valve-in-head engine gets more good from every drop of fuel
- PUSH-BAR FRONT—combines smart style and unsurpassed protection
- WHITE-GLOW INSTRUMENTS—greater clarity at night
- TORQUE-TUBE DRIVE—steady ride, improves driving control
- DUAL VENTILATION—outside air fed separately to right or left of front compartment
- 4-WHEEL COIL SPRINGING—cushions ride, saves servicing costs
- SELF-ENERGIZING BRAKES—hydraulic—multiply pedal-pressure five times of brake drum
- DREAMLINE STYLING—lapped, air-length fenders, gleaming sweepers on most models
- Plus! Self-locking luggage lid, Step-On parking brake, two-way ignition lock, Safety-Ride rims, Hi-Poised engine mounting, Body by Fisher

"Smart Buy's Buick"

YOUR KEY TO GREATER VALUE

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

See in HENRY J. TAYLOR, ABC Network, every Monday evening.

Phone Your Buick Dealer for a demonstration Right Now!

Earl Hendricks Buick
West Highway 60 Hereford



WOMAN AT WORK—Mrs. Cleola Kirk has worked at the City Drug in Friona nearly a year, the same length of time she has lived in the town.—Brand Staff Photo.

Mrs. Fortenberry Is Bippus Club Hostess

The Bippus Home Demonstration club met Wednesday of last week in the home of Mrs. J. G. Fortenberry.

Mrs. C. F. Homfeld presided at the meeting during which roll call was answered by each mem-

ber selecting a subject from the club yearbook.

After a short business session, Mrs. Tom Draper gave a lesson on dress making, stressing the use of tailor tacks, tracing wheel, and staystitching.

Present were Mesdames Homfeld, C. F. Rickles, Herbert Hoover, Christine Fortenberry, and J. C. Fortenberry.

Garden Clubs Plan for Annual Flower Shows, Tour of New Homes

The Hereford Garden club met with Mrs. J. P. Slaton Friday afternoon with the president, Mrs. W. S. Fluit, presiding. The meeting was opened with The Gardener's Prayer repeated in unison and a business session followed.

Plans were discussed and committees were appointed for the annual Spring Flower Show and it was decided that the club members will sell cook books compiled by the Amarillo Garden club.

The president named the nominating committee which includes: Mrs. John Jacobsen Jr., chairman; Mrs. O. G. Hill, and Mrs. E. Ramey. Mrs. Floyd West and Mrs. Fluit were named to assist with the group of Bluebirds, sponsored by the club. Mrs. Rex Tynes was welcomed as a new member.

Announcement was made of the next meeting in the home of Mrs. Ralph McCullough when Mrs. J. A. Kendall of Amarillo will be guest speaker.

Mrs. Lyle Blanton was leader of the program for the afternoon and discussed the subject "Iris Insects and Diseases". She

stated that rizon rot is one of the chief diseases of iris, caused by lack of sunshine, poor drainage and where roots are allowed to touch humus or manure. "To correct this, cut away the infected parts and paint with solution of sulphur", she said. She also mentioned mustard seed fungus, bacterial leaf blight and leaf spot which may be controlled by keeping the plants clean and spraying well. She recommended phoson, a new spray which contains its own sticker for this. "Watch out for iris borers, green bugs, grass hoppers and cut worms", she admonished.

Mrs. Blanton was assisted by Mesdames Homer Brumley, W. S. Fluit and A. L. Manjeot who gave their own experiences in controlling iris insects and diseases.

The arrangement for the day was of white hyacinths, violets and geranium foliage.

Members present were: Mesdames Hardy Benson, Rex Tynes, Jim Black, Lyle Blanton, Homer Brumley, C. C. Ferguson, W. S. Fluit, John Jacobsen Jr., F. M. Kester, A. L. Manjeot, Ralph McCullough, E. Ramey, Jack Roberson, M. T. Rutter, Floyd West, E. W. Young and the hostess.

Garden Beautiful Club The Garden Beautiful club was entertained in the home of Mrs. D. C. Kinsey Friday afternoon. The arrangement for the day featured an oriental design with pussywillow, white blossoms and tiny figurines, and was made by Mrs. Helen Pipkin.

Roll call was answered by members naming favorite annuals with zinnias and petunias topping the list.

Mrs. E. W. Hobson, president, presided over the business session which included a discussion of the annual tour of homes sponsored by the club. The date for the tour was set for April 20.

Named on the nominating committee were Mesdames J. W. Thomas, E. L. Adams and J. W. Kirby.

Mrs. Mary Selgier gave the program on "Vines and creepers, varieties, purpose, architectural uses" mentioning the different effects, lines and shades of color. She listed as permanent vines well chosen for this area: morning glory, wisteria, clematis, Hall's Honeysuckle, and silver lace vine. The climbing hydrangea was also recommended.

Those present were: Mesdames E. L. Adams, O. M. Diekey, S. L. Easley, George Graham, E. W. Hobson, D. C. Kinsey, J. W. Kirby, Ernest Medkief, Joe Reinuer, Mary Selgier, E. W. Solomon, W. J. Stanford, Carroll Whiteside, Gerald Wilson, J. L.

Woodford, R. B. Minshall, J. B. Harlin, Carl Perrin and E. W. Harrison.

Bud To Blossom Club Mrs. Pat Robinson was hostess for the Bud-To-Blossom club at her country home Friday afternoon. "Flower Show Practice" was the subject of a round table discussion led by Mrs. D. C. McWhorter.

Mrs. Ed Skypala read a paper on "Spraying Do's and Don'ts". She named practical sprays to use and described the different kinds of sprayers.

Those present were: Mesdames W. H. Patton, E. R. Kendall, R. A. Daniel Jr., D. C. McWhorter, Ed Skypala, R. N. Yarbro, Don Martin and the hostess.

CARD OF THANKS We want to thank all of our friends for their thoughtfulness during my recent illness. Thanks for the food. Special thanks to Dr. L. B. Barnett and Dr. Clyde Rush and all the nurses. May God bless all of you. Mr. and Mrs. George E. Brashear

Shirley School Quizdowners Win Over Sanford

Quizdowners from Shirley Elementary school won the contest Saturday over the Quizdowners from Sanford Elementary school on the program over radio station KGNC, Amarillo.

Competition was keen, Principal Byron Durham said. "If Sanford had answered their last question, they would have won the contest."

Durham expressed appreciation to the patrons from Hereford who made up much of the studio audience. He said the children were especially encouraged by the presence of so many patrons.

The News-Globe presented the Junior Britannica Encyclopedia to the students, and a desk-type fountain pen set to Principal

Gleaners Class

Gleaners Class of the First Baptist church met on Thursday evening, March 1, with Mrs. Howard Beasley serving as hostess.

Mrs. B. A. Riddell gave the prayer followed by the business meeting over which Mrs. Chas. Dones, presided.

A general discussion of monthly programs and weekly visitations was held and Mrs. J. R. Johnson gave the program on

Durham, and the sponsoring teachers, Mrs. S. N. Henry, Mrs. H. V. Crawford, and Mrs. C. J. Hodges.

Quizdowners and alternates from Shirley school were Edwin Schroeter, Bryce Kelly, David Brumley, Ronnie Jons, Dorothy Faye Daniels, Carlynn Williams, Peggy Graham, Janie Bookout, and Linda Hair.

"Stewardship". Refreshments were served to Mesdames Jim Cross, J. R. Johnson, J. R. Moore, Robert Waggoner, A. B. Riddell, Alwyn Savage, Fritz Chrisman, Charles Dones, and the hostess.

SCHAFFER PLOW

The easy pulling plow that pays for itself.

MILLER OLIVER CO.
HIGHWAY "60"

You Are Invited To The

FORMAL OPENING

of Henry Turner's

DAWN MERCANTILE

SATURDAY, MARCH 10th

\$20.00 In Groceries To Be Given Away

FREE COFFEE and DOUGHNUTS

All Day Saturday

Garden Beautiful Club The Garden Beautiful club was entertained in the home of Mrs. D. C. Kinsey Friday afternoon. The arrangement for the day featured an oriental design with pussywillow, white blossoms and tiny figurines, and was made by Mrs. Helen Pipkin.

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2 DAYS only

ROARING LEGEND RIPS THE SCREEN!

Four desperate men, spawned of a violent era, wrote a flaming chapter in midwestern history. A mother fought their persecution with a fierce passion, men trembled at the sound of their names. Fate and hate drove them from the peaceful plow to pistols and the outlaw's reign of terror. But badmen or good, they gun-smoked their way through a violent decade!

THE GREAT MISSOURI RAID

COLOR BY Technicolor

WENDELL COREY
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WARD BOND

ELLEN DREW • BRUCE BENNETT • BILL WILLIAMS • ANNE REVERE

STAR

FRIDAY SATURDAY

"USE" SAYS We are thinking of you on your wedding anniversary and hoping most sincerely that the years ahead will bring whatever means the most to you and the best of everything.

Anniversaries from Thursday, March 8, through Saturday, March 10th . . .

Congratulations

Mr. & Mrs. Troy L. Cole Mr. & Mrs. Theodore Callaway
Mr. & Mrs. Perry A. Lee
Mr. & Mrs. George L. Olson Mr. & Mrs. C. I. Rudd

STORM WARNING (SHOWS UP IN ALL PARTS!)

GINGER ROGERS • RONALD REAGAN • DORIS DAY • STEVE COCHRAN

"IT'S STRONG MEAT!"

DEFINITELY NOT FOR SMALL CHILDREN!

HUNTED by the dreaded JAMES GANG!!

Gunfire

Don BARRY • Robert LOWERY
PAMELA BLAKE • WALLY VERNON

Plus MUMMY'S TOMB

TEXAS

FRIDAY SATURDAY

SO YOU'D LIKE TO WIN

The Jackpot

Oh, Yeah? JIMMY WON now listen to his tale of woe!

Yep! I named the Mystery Husband and this radio fellow says: "You've won \$24,000.00 in prizes!" Prizes—schmizes! He can have 'em! 7,000 cases of soap! And a horse—that doesn't like soap! I got my house decorated—but I forgot to mention the decorator who drinks my beer, eats my food and gets fresh with my wife! And I get my portrait painted—by a gorgeous girl with a creak in her neck. So, I give her a treatment and my wife thinks all is not strictly chiropactic.

Then comes the Income Tax Collector! It seems that Uncle Sam won't accept soap, horses, or girl painters with creaks in their necks. I've got to raise more cash than the whole kit and kaboodle is worth! So what do I do? See "THE JACKPOT" and find out! And what happens to me shouldn't happen to anybody—except in a movie for laughs!

IF IT'S LAUGHTER YOU'RE AFTER YOU'LL WIN ALL YOU CAN TAKE WHEN YOU SEE

JAMES STEWART

win **The Jackpot**

(and wish he hadn't!)

with BARBARA HALE JAMES GLEASON PATRICIA MEDINA

ASK FOR YOUR JACKPOT COUPON

SUNDAY-MONDAY-TUESDAY

Star YOUR COMMUNITY CENTER

Largest brakes in the low-price field!

The Smart New Styleline De Luxe 4-Door Sedan

(Continuation of standard equipment and trim illustrated is dependent on availability of material.)

Yes, Jumbo-Drum Brakes . . . extra smooth, extra safe . . .

...another reason why more people buy Chevrolets than any other car!

You and your family will enjoy special safety in Chevrolet for '51—America's largest and finest low-priced car.

You'll know this the minute you test its new, more powerful Jumbo-Drum Brakes—largest in the low-price field!

They're extra smooth, positive and safe; they provide maximum stopping power with up to 25% less driver effort; they combine with many other Chevrolet safety factors to give you the fullest measure of motoring protection.

And you'll enjoy a special kind of performance and driving ease in this car, too. For it's the only low-priced car that offers you your choice of a mighty 105-h.p. Valve-in-Head engine, teamed with the time-proved Powerglide Automatic Transmission,* for finest no-shift driving at lowest cost. Or the brilliant standard Chevrolet Valve-in-Head engine, teamed with Silent Synchro-Mesh Transmission, for finest standard driving at lowest cost. Come in, see and drive it!

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!

CHEVROLET

*Combination of Powerglide Automatic Transmission and 105-h.p. engine optional on the Luxe models at extra cost.

KINSEY MOTOR COMPANY

344 E. 3rd St. Phone 740

THE BOWERY BOYS ARE FIGHTING FOR UNCLE SAM!

1000 ROUNDS OF LAUGHTER!

LEO GORCEY and the BOWERY BOYS

BOWERY BATTALION

with HUNTZ HALL

TEXAS

SUNDAY MONDAY