



DOUBLE WINNER AND BARBECUE CROWD—Dwaine Walker with his Grand Champion on his right and Reserve Grand Champion on his left takes home top honors in the 1950, Fourth Annual Junior Livestock Show. The Champion came from the R. T. Alexander and Son herd at Canadian and the Reserve from Colby Conkright's ranch. Dwaine also had a grand champion in 1948 and won a fourth in the 1949 show. The crowd above is just a small portion of the 1,900 some-odd persons Hereford Rotarians fed at their barbecue Saturday noon, including Friona and Hereford High School bands.

Evans Wins Buick; Show Sets Records

Even the weather-man did his part to make Hereford's fourth annual Rotary sponsored Junior Livestock and Poultry show and Saturday afternoon parade a success. The day lived up to all advance predictions with a record breaking number of entries, top-quality livestock, outstanding judging, an excellent barbecue, a lengthy-odorous parade and closed with a lively auction sale which brought smiles to the boys faces and put money in their pockets.

Hereford Involment, Company and Wayne Evans won the 1950 Buick, the Rotary Club gave away a little after 6:30 o'clock Saturday afternoon, as a climax to a historical weekend in Hereford.

A street-filling crowd of several hundred persons were on hand for the drawing as Third street was roped off between Main and Sampson and the drawing was made right in front of Hotel Jim Hill where Carmen Cavallaro played again Saturday night to an informal dance that equaled the Friday night dance in numbers and fun.

TOP CALF SELLS AT \$110

Average Is \$38.11

Forty-one calves went through the sale ring in Hereford Saturday afternoon to set an average of \$38.11 per hundred. Pigs averaged 3293 cents and sheep averaged 4454 cents.

Dwaine Walker's grand champion calf went to Hereford State Bank at \$110, a figure which helped swell the average, and paid Walker \$979.00. Walker's reserve champion went at 66 cents to Sears Grain Company to establish the second high figure for the sale, netting Walker another \$531.30. The two calves brought Walker a total of \$1,510.30.

Buyers bid for the repurchase of calves and Deaf Smith County Meat Company took the bid at \$27.50 per hundred. Lloyd Otten or Clovis Livestock Commission donated his services as auctioneer and was assisted by B. B. Northcutt and B. E. Brumley, who likewise donated their services to assist the Calf Show.

The 41 calves brought a gross of \$13,342.12. The average price per calf was \$325.17. Last year 44 calves brought a total of \$14,119.08 with an average of \$320.89 per calf and 34 cents per pound.

Following are tabulations on individual sales in the auction:

JUNIOR LIVESTOCK WINNERS	
CALVES	
Grand Champion: Dwaine Walker, Hereford	\$35
Reserve Champion: Dwaine Walker	\$20
Senior Division	
First Place: Dwaine Walker, Hereford	\$25
Second Place: John Dale Kelly, Hereford	\$15
Third Place: Charles Springer, Hereford	\$10
Junior Division	
First Place: Dwaine Walker, Hereford	\$25
Second Place: Stanley Slagle, Hereford	\$15
Third Place: Bill Kelly, Hereford	\$10
HOGS	
Senior Division	
Grand Champion: Tom Acker, Nazareth	\$20
First Place: Tom Acker, Nazareth	\$10
Second Place: Bobby Warren, Hereford	\$5
Third Place: Max Coim, Muleshoe	\$2.50
Junior Division	
Reserve Champion: Jack Acker, Nazareth	\$10
First Place: Jack Acker, Nazareth	\$10
Second Place: Truman Swopes, Nazareth	\$5
Third Place: Jack Acker, Nazareth	\$2.50
LAMBS	
First Place: Joe Hart, Hart	\$10
Second Place: Weldon Warren, Hereford	\$5
Third Place: Bobby Warren, Hereford	\$2.50
SHOWMANSHIP AWARDS	
First Place: John Dale Kelly, Hereford	\$10
Plus 5-year subscription of Cattlemen's Magazine	
Second Place: James Tildenburg, Bovina	\$10
Third Place: Don Veigle, Hereford	\$5

Dwaine Walker and Hereford and champions meant the same thing in the Hereford Junior Stock Show Saturday. His calves won first place in both Junior and Senior Divisions and both Grand Champion and Reserve Champion for the show.

Last year Dwaine took fourth place in the Senior Division and in 1948 his calf won Grand Champion.

This year, Dwaine's Grand Champ weighed 890 pounds and his Junior Champ weighed 805. The dividing line between Junior and Senior is 850 pounds. Dwaine got the Champion from R. T. Alexander and Son of Canadian and Reserve Champion from Colby Conkright.

John Dale Kelly, not here last year, took second place in the Senior Division. He is a club president of Deaf Smith County.

Stanley Slagle placed second in the Junior Division. Stanley took fifth place in the Senior Division last year.

Bill Kelly was third place winner in the Junior Division and Marvin Massie was fourth in Junior Division.

Entries and placings are: SENIOR DIVISION: 1—Dwaine Walker, 2—John Dale Kelly, 3—Charles Springer, 4—John Dale Kelly, 5—Don Veigle, 6—Bryce Kelly, 7—Nancy Parsons, 8—Herbert Howell, 9—Dickie Fellers, 10—Don Mobley.

Other Senior Division listed entries according to their ranking are: Wayne Massie, Delvin Langford, Leon Langford, Gary Walker, Harold Key, Jack McCracken, John Bridges and Bill Kistler.

JUNIOR DIVISION: 1—Dwaine Walker, 2—Stanley Slagle, 3—Bill Kelly, 4—Marvin Massie, 5—Johnny Kistler, 6—Richard Hunter, 7—Raymond Childers, 8—Bill Kelly, 9—Marvin Massie, 10—John Bridges.

Other Junior Divisions entries listed according to the way they ranked are: Stanley Slagle, Richard Hunter, Bobby Veigle, Donald Renfro, Don Parsons, Jack McCracken, Jimmy Hill, Bob Anthony, Howard Hill, Wayne Massie, Jimmy Northcutt, Gary McQuigg, Lloyd Parsons, Raymon Childers and Jack Flowers.

The Weather

Temperature readings for Thursday through Saturday taken at 8 o'clock each morning. Thursday—High 56, low 19. Friday—High 72, low 24. Saturday—High 73, low 26. Total moisture for 1950—94.

AROUND TOWN

SIGHTS, FACES SEEN

Carmen Cavallaro and band are playing at Hotel Jim Hill tonight (Saturday) in case anybody didn't know it.

Elmer Patterson and Bill Patton took the show on this page and a bunch more inside. Elmer took the Livestock show pictures and Bill the Hotel opening shots.

Brooks Anderson of Norfolk, Virginia spent about three days in Hereford this week looking into the Hereford Water story and considering shipping it to Virginia. He already has a bottling company there in conjunction with a Coal and Oil Co. He got interested in it through reading the article about Theodora Lynch in Time Magazine.

You couldn't get a Coke or a cup of coffee or a glass of water in less than 10 minutes at any of the drug stores or coffee shops in Hereford Saturday afternoon. The crowd was the largest ever in Hereford at one time, according to many observers who have observed in Hereford for a long time.

Chief Buckalew was forced into action at the Junior Livestock Show in the Bull Barn Saturday afternoon when he had to relieve one of the spectators of a gun with which the spectator had been shooting first one and then another of the huge crowd gathered there.

Buck thought it best because the small boy that carried a B-B pistol was causing no little discomfort and disturbance with the people he registered hits on.

Anybody see a frying saucer Friday evening after six? We've got a report on one, but the reporter would like to have his story verified by someone else before he swears he wasn't seeing things.

Francis Hardwick says they fed right at 1,600 people in about 50 minutes at the Barbecue Saturday noon.

March of Dimes campaign reached the \$5,000 mark Friday when O. E. Sherman contributed \$22 more dollars to put it to the quota mark, according to Bruce Rose, Polio Drive Treasurer.

Bill Patton would like to have out-of-town guests wear signs saying who they are in the future. He was all set to snap Theodora Lynch when she came into Hotel Jim Hill Friday afternoon after the siren-escort pulled up in front, but he didn't know which one was which and shot the wrong woman.

The Women's Study Clubs and Home Demonstration clubs that baked the pies and other things for the Show-goers really did.



GRAND CHAMPION LAMB—Joe Hart from Hart poses his Grand Champion to the Club division for the photographer. Joe also won a fifth with another lamb. John Bridges, another Hart boy, placed with a fourth and fifth.



LET'S REVERSE THINGS—Bryce Kelly finally got enough of that working late Friday afternoon and proceeded to change places with his calf. Bryce says it's simple, just put your hat on the calf's head and lay down like you were he and he were you, or something like that.

Hotel Jim Hill Opening Gala Affair

Hereford's new Hotel Jim Hill came to life Friday night with all the gaiety and brilliance any city could ask for. Numerous guests, loads of flowers, colorful evening dress and a holiday atmosphere helped make the formal opening an informal affair with Dr. L. B. Barnett, president of the Hotel Corporation, acting as master of ceremonies.

Following the invocation given by Alec Thompson, Wayne Evans vice-president of the Corporation, paid tribute to Jim Hill and briefly gave a history of Mr. Hill's part in putting the Hotel in Hereford.

He said, among other things, "Mr. Hill not only gave of his time and effort, even after his health had failed—to where most people would not have been able to proceed, but he made possible the addition of the fourth floor of the hotel which makes it remunerative financially."

Bub Ramey, of Dimmitt, gave a few highlights on the trip to New York and the Hereford House opening. And Henry Sears introduced the guests present, starting with Kelly Gray and introducing him as a new-comer and hoping he would stay awhile.

John D. Mills, president of Associated Federal Hotels who flew into Hereford from Arizona Friday afternoon, spoke glowingly of Hereford and its future in behalf of the hotel operators. He said he could not help but believe the dawn of a new day with new wealth primarily created through agriculture, was here.

Mills also stated he wouldn't be surprised if Hereford's population reached 40,000 or 50,000 in 10 years. "This hotel is a step in the right direction, a signal to the world that Hereford and its citizens are progressive, alert to their opportunities and want to go forward," he observed.

Elmer East of the Lubbock National Bank also spoke briefly. Pete Cowart, secretary of the corporation, then introduced Miss Theodora Lynch and presented her with a proclamation from Mayor W. E. Dameron making Miss Lynch Honorary Mayor of the City in recognition for the large amount of favorable publicity Hereford has received because of her and her water company.

Miss Lynch was happy to be in Hereford and outlined how she got started in the Hereford Water business. Her desire is to make Hereford Water a household word all over America.

Dr. Barnett introduced Kelly Gray again and asked for a few words, which Mr. Gray obliging gave to the 300 some-odd present including 25 boys and girl entrants in the Junior Livestock and Poultry Show that were present as guests of Bradley Grain Company.

The Menu for the \$20 a person banquet and dance consisted of—Fruit Cup Delight, Celery Hearts, Queen Olives, Pickles, Salted Mixed Nuts, Baked Hereford Potato, Tiny Whole Green Beans, Grilled K. C. Sirloin Steak, Jim Hill, Princess Louise Salad, Vinagrette Dressing, Dutch Apple Pie, Texas Hereford Rolls, Butter and Coffee.





HITCHING VIOLATION?—Patrolman Tom Read of San Angelo, Texas, scratches his head as he wonders if a hitching violation is the same as a parking violation. Read found this gray mare and her companion hitched to a downtown parking meter. The violation flag was up. So he wrote out a ticket and attached it to the mare's harness. (AP Photo)

would be as idle as to read a detective story that you had read before." Mrs. J. J. Boydston, librarian, says Maughan's new book and many of his older ones can be found on the library shelves.

Hospital Notes

Patients discharged from hospital: Melvin Phillips, med.; Mrs. J. R. Kendall, surg.; Mrs. Wayne Williams, med.; Mrs. Gilbert Hooper, med.; Archie Cook, emerg.; Jerry Brooks, med.; Joe Easley, med.; Mrs. E. L. McGee, surg.; Mrs. Louis Beckman, surg.; Grady Rogers, med.; Mrs. B. C. Harper, surg.; Sandra Fluit, ortho.; Stephen Conewar, med.; Paula Waldrep, med.

Patients in hospital: Mrs. Dora L. Smith, surg.; Mrs. Fred Henry, med.; Mrs. T. H. Davidson, med.; Jake H. Carroll, ortho.; Clifford Hayhurst, med.; F. M. Houser, surg.; Mrs. Jim Wagon, med.; Marlin Pierce, surg.; Mrs. A. L. Gray, med.; Mrs. Loy Smith, med.; Mrs. H. D. Buse, Jr., O. B.; Homer Gore, med.; Mrs. O. L. Click, surg.; Mrs. Van K. Crume, O. B.; Miss Ara Lewis, surg.; Dixie Young, med.; Buford Taylor, surg.; Mrs. W. W. Palmer, med.; Frank Scott, med.; Mrs. T. J. Poindexter, O. B.; Mrs. C. E. Leach, surg.; Arlie Dean, med.; Ronnie Lance, med.; Mrs. Lester



NEW MANAGER BAPTIST FOUNDATION—A. B. Culbertson (above), Fort Worth attorney, will become executive vice-president and manager of the Baptist Foundation of Texas July 1. Announcement was made by William Flemming, Fort Worth, president of the Foundation and president of the Baptist General Convention of Texas. (AP Photo)

Wagner, surg.; Mrs. Bob Wear, med.; J. G. Weir, med.; Richard W. Frye, med.; Albert W. Neale, emerg.

Highway Patrolmen Go To Clarendon

Kenneth Dale, for 16 months stationed in Hereford with the Texas State Highway Patrol, has been transferred to the Clarendon Patrol unit and will assume his duties there March 1. Dale said he will leave Tuesday with his wife and baby for Clarendon.

Dale came to Hereford November 1, 1948 upon graduation from the Highway Patrol school in Austin. He has been with the Patrol since August of 1948.

He will be replaced here by Robert Marstand who finished the Patrol school in Austin last month. Marstand, who is married and a father, will take over his duties here March 1, Dale said.

CARD OF THANKS

We wish to express our sincere thanks to our friends and relatives who helped in every way to make our recent sorrow lighter and easier to bear.

May God's richest blessing be with you when your time comes. Mr. and Mrs. J. L. Rogers Mr. and Mrs. L. D. Boyd Mr. and Mrs. Bonnie Rea Mrs. Ruth Sain and Ruth Auna Sain

Statistics. It takes \$1.71 now to buy what the dollar would buy in 1939 when, if you remember, we had what some financial experts called a phoney dollar.

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BOOKS ON PARADE

Somerset Maughan Gives Readers An Insight Into A Writer's Life

By CORINNE JENNINGS

Suppose you had kept a diary or notes most of your life! You would have a wealth of information and history, that is if you had put down worthwhile events, your reactions to people and many of the things which had happened to you, along with descriptions of the places you had traveled. This, and much more Somerset Maughan has done in his new book titled "A Writer's Notebook."

Had a century of collecting by the author filled 15 volumes, from which he has chosen what he thought best, omitting notes he had used for other writings, to make a book of nearly 400 pages.

From the volume we get a sketchy biography of the man, a travelogue made in his extensive travels, a model which could be used by writers for their own collecting, a discourse on other writers and their works as well as artists and their art, both old and modern, as well as many character analysis of ever-day people over the globe and many famous ones for whom he uses only an initial for identification.

The book has been compared to fruit cake, mellow and ripe which makes the best reading, if read a little at a time and for that reason has been classed as fine bed time reading.

Brief sentences to long paragraphs on various subjects, beginning with the year when he was 18 and in medical college and ending recently when he finished the work with a last evaluation of himself, give a clear picture of the development of the man and the writer.

In 1892, we read, "How ugly most people are! It's a pity they don't try to make up for it by being agreeable."

At the age of 70 he gives us, "Yesterday I was 70 years old. When I was 30 my brother-said to me, 'Now you are a boy no longer, you are and must be a man.' When I was 40 I said to myself, 'This is the end of youth.' On my fiftieth birthday I said, 'It's no good fooling myself, this is middle age and I may as well accept it.' At 60 I said, 'Now is the time to put my affairs in order, for this is the

threshold of old age and I must settle my accounts.' But of all the anniversaries I think the seventieth is the most momentous."

Another thought at this time, "The greatest compensation of old age is freedom of spirit."

Between the extremes of youth and old age there is much that is very readable, such as beautiful descriptions of the English country side, and later on, in many other parts of the world, as Hawaii, islands of the South Pacific, Mandalay, India, America, France, Italy, Spain and Russia.

His character analysis of the Russian people is exceedingly good and for those who know little or nothing about these people and would like a better understanding of them and the way they think, Maughan has given the key. He spent some time in Russia on a secret mission following World War I, so had every advantage in the study of the people.

Along at the time when he wrote many of his most beautiful descriptions in his own country, England, the theme of love enters into the notes. One is sure that he was in love then but evidently it was not reciprocated since soon afterwards bitterness toward women becomes evident and thenceforth he out does Kipling in his observations and remarks on the fair sex.

There are many outstanding thoughts and incidents in the book and what may appeal to one reader may not appeal to another but each one who reads it will find many pearls of thought.

Maughan's best known novel, "Of Human Bondage" written in 1915, remains one of his best works and he thinks so himself. It has been claimed that it was more or less autobiographical and he does admit that parts of it are of his life and his ideas at that time. However, he has written a true biography titled "The Summing Up."

In closing his evaluation at the end of "A Writer's Notebook" he says, "I have been asked on occasion whether I would like to live my life over again. On the whole it has been a good life, but I see no point in repeating it. It

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EDITORIALS...

HISTORIC DATE

New Hotel Is Opened

Friday, February 24, went down as a historic date for Hereford, because on this occasion came the realization of dreams which were founded more than a quarter of a century ago.

We speak, chiefly, of the official opening of the community's modern, half-million dollar Jim Hill Hotel. Some people feel that the venture is one of folly, others say the hotel will make a city of the community, and still others look upon the new hotel as a project which will make Hereford an even better place to live.

Regardless of sentiment, Hereford does have the new hotel and, we feel, that its benefits to the community will materialize in accordance with the effort and usage to which it is adapted by the citizens of the community. Furthermore, the hotel stands today as a tribute to the vision, determination, courage and relentless work on the part of citizens interested in the community in which they live.

Names shall not be mentioned for literally thousands of people contributed time, money and effort — some more than others — but all with a definite faith in their home town. People dug deep in their pockets to finance the venture. In addition, the elected directors gave even more liberally of their time. Mistakes were made, yes! But always they were honest mistakes and, despite all of these things, Hereford does have a new hotel of which the community may well be proud. This is what really counts and, regardless of future financial successes in years to come, the hotel is here to stay.

Meanwhile, it is strictly up to the people as to just how much benefit the hotel will provide. If you boost and push the project, it will continue to be a community asset which was, in the first place, the reason the hotel was built. Regardless, however, it will stand always in tribute to community progress and cooperation.

FOR A JOB WELL DONE,

Thanks To The Rotary Club

The value of a civic club can be measured only by its service to its community, and, although it has been said numerous times before, sponsorship of the annual Four County Calf Show in Hereford each year alone more than justifies existence of the Hereford Rotary Club.

Extolling merits of the annual calf show is superfluous, because every person concedes and knows its value. These points sustain even greater appreciation in a basic cattle community such as the Hereford territory. On the other hand, everyone does appreciate a word of thanks for a job well done — and the Rotarians have done an outstanding, good piece of work in sponsoring the annual show this year. Few people outside the Rotary Club realize the effort and hard work required by each committed member and each chairman.

It is with pleasure, therefore, that The Brand acknowledges, in behalf of the community these efforts and sums up general opinion of the entire population with the sincere phrase:

"Thanks to the Rotary Club."

Part of Pattern in Russian Design

In the wake of the State Department's official break with Bulgaria Tuesday, an American correspondent who observed the Vogeler trial; reports that Hungary shows every sign of deliberately provoking a termination of diplomatic relations by ourselves. The State Department's point-blank charge of persecution of Vogeler and the Briton, Sanders, is a welcome indication of our man's innocence. Were he actually guilty as charged, the government would not intervene even vocally.

There can be little question of Bulgaria's determination to force the action Washington has taken. Not initiating the move themselves, the Red Government succeeds in using two propaganda weapons: first, that the ministry has been a subversive center, and, second, that the United States affronts the Bulgarian people. Hungary and others in turn may follow the same course.

All of this has a meaning. Tito, isolated as the result of taking a different course, has given proof, were any necessary, that independent action is not tolerated by Moscow. The Bulgar Reds would not dare raise a hand except as Moscow puppets. It is imperative to keep in mind that every action of theirs has been blue-printed for them and that they have executed it to order.

The pattern may be merely to assure exclusion of the Western Powers from the satellites to avoid the deviation of another Tito. Moscow clearly wants no colleague made happier by western aid. This may be all that there is to the moves.

But it is possible, too, that this is a consolidation of ground before the cold war moves into a more heated stage. That has to be considered.

As far as we are concerned, the dismissal of Bulgar diplomats from Washington closes one swinging gate for the penetration of messengers of Red evil. No one is afraid of the little bad wolf, but it is just as well to send him packing about his business. — Dallas News

Time for New Calendar

Calendar makers, it seems, cannot agree on the correct date for Thanksgiving, 1950. One manufacturer sets it for November 23rd and another fixes it for November 30th.

Since Congress passed a joint resolution some years ago, agreeing that the Thanksgiving holiday should be celebrated on the fourth Thursday of each November, the twenty-third would seem to be the date. This happens not to be the last Thursday of next November because the month has five Thursdays.

Incidentally, in view of the mix-up over Thanksgiving, isn't it about time for the people of the world to revise their calendar? A movement has been underway for many years to set up a new arrangement, with months of equal days and with every holiday falling on the same date each year. Each quarter would have the same number of days, which would be a good thing for business records.

Two More Stars?

The flag-making industry is alerting itself to the Hawaii-Alaska statehood situation, now pending on the House calendar. The flag business is stagnant. Hawaii and Alaska, as the 49th and 50th states would add two more stars to the ensign, necessitate the manufacture of large numbers of new flags and give the industry a shot in the arm.

This statehood proposal has been kicked about on Capitol Hill for a long time, we think unfairly, unreasonably and unrealistically. We do not wish to appear pessimistic of an enlarged Union, but from where we are sitting we do not believe it would be a bad idea for the flag boys to start drumming up some Fourth of July business.—Star Telegram.

Air Travel Continues Safe

Overly impressed by the publicity given a few serious crashes, the average American has the idea that traveling by air has been a risky proposition in 1949.

The fact that the nation's scheduled airlines are expected to hang up a safety record may sound surprising but it is vouched for by Joseph A. O'Connell, chairman of the Civil Aeronautics Board.

The regular carriers have flown 6,000,000,000 passenger miles, with 91 fatalities to the middle of December, or about 1.2 deaths for each 100,000,000 passenger miles. This is better than the 1948 rate of 1.3 and the 1947 rate of 3.2.

GOLDEN GLEAMS

The common people suffer when the powerful disagree. —Phaedrus

The voice of the people is the voice of God. —Alerum

The people cannot see, but they can feel. —James Harrington

I know the people; they change in a day. They bestow prodigally their hatred and their love. —Voltaire

The people are a many-headed beast. —Alexander Pope

Do not be too severe upon the errors of the people, but reclaim them by enlightening them. —Thomas Jefferson

There are more well-pleased old women than old men. —Richard Steele

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Dangerous Policy

AS CONGRESS OPENED, two important things were happening to the policy which guides the foreign relations of the U. S. A. and which in the long run either prevents or foments war:

1. The British were giving us a double-cross in China—at a time when U. S. treasury experts say two billions more will be needed to bail Britain out.

2. Congress would soon begin a vitriolic criticism of U. S. vacillation in regard to China.

It so happens that the British foreign office is recognizing the Communist government just at a time when it will hurt the state department's relations with congress and rather because British investments, British trade and the prized British island of Hongkong require protection.

Meanwhile Secretary of State Acheson and Secretary of Defense Johnson are engaged in a tug of war regarding our Chinese policy, with President Truman stamping his foot on the sidelines and demanding definite action, one way or the other.

Actually, a firm and definite policy regarding that heterogeneous mass of 400 million Chinese people speaking 23 different dialects is anything but easy. But there is one policy which the United States has never tried—namely, the tactics used by the Chinese against us.

This is the age-old policy of passive resistance coupled with the boycott; and probably it is the only policy which will work either in China or against China.

Reversing Weapons

It sounds so simple that sophisticated diplomats probably won't consider it. But it has been used scores of times by the Chinese against the western world, and it will work just as effectively if the western world uses it against the Chinese communists.

This weapon merely consists of cutting off all trade, all communications, all contact with the Chinese and letting them stew in their own juice.

In one respect, this would be cruel retaliation. For thousands of Chinese would starve; there would be unemployment, rioting and upheaval in Chinese cities.

But it is the only way by which the Chinese Communist government can be taught that it cannot seize our consuls, imprison our aviators and treat us as the Japs once treated Formosans.

Furthermore it is the only way we can prevent the southward rush of communism to the Philippines, to French Indo-China, Burma, the Dutch East Indies and India.

Today, old-fashioned demonstrations by a few extra warships in Chinese waters won't mean more than a sea-bite to the vast and stirring continent of Asia. Nor can we invade any part of China with an army. On the other hand, it will take novel and world-shaking action to halt the southward rush of communism, and the use of China's own tactics in the form of a boycott-blockade is about the only thing that could do it. Otherwise most of Asia will gradually go under Moscow's wing.

Boycotting West

This writer was in China when such a boycott was applied to the western world in 1925. Chinese students had been killed by British marines, and in retaliation the foreign colony of Shameen at Canton was boycotted by the Chinese. As a result, grass grew in the streets. All food had to be imported. Not a servant remained on the island.

Every morning you saw the American consul sweeping his own office and the Italian consul hauling ice on a child's express wagon. In the evening, the French consul mixed the salad, the British consul cooked the meat and the Italian consul fixed the dessert at a community dinner.

If the Chinese had been smart enough to tighten this anti-western boycott around other cities instead of chiefly Canton, all foreigners would have been ousted. But, as usual, Chinese factions rowed between themselves, and the western powers practiced the old policy of divide and rule. Today the reverse is true. The Chinese are now united.

FDR Considered Boycott

Nearest approach to a western large-scale use of the boycott came in 1936 when Adm. William Leahy, then chief of naval operations, proposed to President Roosevelt that the American and British fleets blockade Japanese waters and cut off all supplies of oil, cotton, copper and scrap iron.

To put it across, FDR invited the nine-power pact nations which had guaranteed the sovereignty of China to meet at Brussels in October 1936.

Legislative bodies are supposed to produce laws through a meeting of minds but the result of ten leads to the remark, "what minds?"

Coal-Black Nightmare



LOUISA'S LETTER

Dear Louisa:

I've tried to do the best I can for my family and while my work is not so hard now, there were times in the past that I felt unequal to cope with all I had to do.

Times are better now and I think I had a little part in what success we, as a family, enjoy. But all I hear is criticism. If we sit down to a meal, it is why don't we have something else instead of what we have, or why wasn't it prepared in a different manner?

If I try to get anyone to do some simple task around the house they grow positively indignant. Because I have one maid, they say that I have the money to hire my work done and not to call on them. Of course, these are possibly jobs that the maid never does, but they think it is up to me, and speak as if I have untold wealth at my command, when, as a matter of fact, I can scarcely make ends meet.

I am getting awfully tired of it but am undecided how to meet the situation.

"DISGUSTED"

Answer:

It is rather late to do anything effective now. You sound as though you have a very spoiled family. You know there are some people who are chronic grumblers and they find it impossible to see good in anything or anybody.

To bear them tell it, they have a l w a y s been imposed upon. Their teachers never had any sense, they knew more than the teachers from the first grade on up. Their family never appreciated them—probably wanted them to do trivial tasks when their minds were set on higher things—and when they get out in the world, all of the competition will be unfair. The other fellows will be suspicious, sly and envious.

These egotists, for that is what they are, are so self-cen-

tered that nothing but a "wras-sle" with the world will take any of the conceit out of them.

It is a pity that you did not start earlier to teach them graciousness and amiability. A grumbler finds it so much harder to get along in the world and to succeed than does the friendly, unassuming person.

We get out of the world just about what we put into it and the fellow who is afraid that he might give a little more than he gets, usually ends up having very little of the things that make life worthwhile—particularly, friends.

LOUISA.
Address your letters to:
"Louisa, P. O. Box 532
Orangeburg, S. C.

Letters To The Editor

Dear Editor:

This is to let you know that I think the editorial page of the Sunday Brand is splendid. Have enjoyed especially Corinne Jennings' "Books on Parade." The few words of comment on many books, has been an incentive to me to do more reading. Hope this feature will continue for a long time.

Yours truly,
Mrs. R. A. (Dick) Frye,
Dawn.

Dear Editor:

I want to put in a word of praise for the work Hereford Civ-club has been doing. Look back through the last two months and it is quite a record.

First, the Jaycees put over their Christmas lighting program. Then the Lions paid out about a thousand dollars for the Boy Scouts and also brought a championship wrestling match to Hereford. Now the Rotary club

(Continued on Page 4)

the BOOTLEG philosopher



(Editor's note: The Bootleg Philosopher sounds serious this week, but you can't tell about him.)

Dear editor:

I never was one to stand in the way of progress, as far as I'm concerned a man can have all the gadgets he can pay for and has the patience to keep running, and I recognize that what the world has today may seem as old-fashioned 100 years from now as the walkin plow looks alongside a four-row tractor, but I have been thinkin'.

There's already enough gadgets invented to where a man could be fairly comfortable if he had a set of each, and don't you reckon it would be advisable to get the scientists and inventors to slow down?

I don't believe all I hear about these new bombs, but so many people who are considered smart are sayin so many serious things about their awful prospects, a man can't help but worry a little. I even worry a little about my roof just from hearin my wife say it's gonna cave in on me some day.

As I understand it, the first atom bomb would destroy every-thing in a mile area, the later ones about 5 miles, the hydrogen bomb they claim will destroy ev-erything in a 25-mile area, and the scientists have in mind other bombs which will extend the territory. As I see it, the scientists keep goin they'll run out of territory, and somebody is gonna invent something some day that will sweep over the earth like ig-nited gasoline. Strike a match in one direction and have your

coattail burned off from the other. Ain't no sense in man puttin all his wars in one basket. He ought to string em out for years to come.

Therefore, I've got a proposition to make. It's called the J. A. Plan For Outlawing New Inven-tions. Instead of the world spendin billions of dollars in a race to see which country gets to destroy all the rest and itself too, why not just appropriate a small amount and give it to the scientists and make em stay out of their laboratories and stop thinkin. Let em go fishin at the world's expense for 25 years. Be the cheapest money we could spend. I fish a lot and you ain't never heard of me endangerin the life of anybody.

Yours faithfully,
J. A.

About Your Home

By FRANCES DELL

Books deserve thoughtful care. That care includes the way they are handled and opened as well as the way they are shelved, cleaned and protected.

A new book can be ruined by careless opening. Don't force the back of a book by violent opening. The correct way to open a book is to lay it on a level surface, back down. Let the covers fall to a horizontal position while the leaves are held upright.

Improper shelving of books can ruin them, also. Books should not be crowded on shelves. The resulting pressure when

(Continued on Page 4)

SUNDAY'S CURRENT QUESTION:

Opinion Favors Immediate Action Towards Obtaining Civic Center

A move is underway to bring about the construction of a Civic Center Auditorium to serve as club meeting places and sports arena. What, in your opinion, is the best way to go about obtaining a Civic Center Auditorium for Hereford which will serve these purposes?

Guy Lawrence: It would have to be municipally owned either by the city or county or both. It would have to be put under management of a person or persons and rented to any body who wants to use it. A small building wouldn't pay for itself but a large building would, definitely. Numerous events could be brought to Hereford like Golden Gloves, Tennis Matches, Championship Wrestling Matches and Concerts which will easily draw large enough crowds to pay for it. I would like to see the building built because Hereford is big enough to warrant it. There is certainly a need.

Lyle Blanton: I think the need of such a building definitely exists. There is no argument about that. As to the financing and ways and means of going about to obtain it I don't have any ideas right off. I would like to see it built.

J. C. McCracken: I think the time to get behind a building of this sort is right now. I am certainly in favor of it and believe it will be a definite step forward for Hereford if it is built. I think the sale of the Bull Barn, owned by the County, will go a long way toward paying for the new building. This property is valuable and the new building will serve the purpose it is now serving and more, too. The Rotary Club and The Lions Club should take it up as a project and try to work things out. I'm sure these clubs will be in favor of the project. It is a building that is definitely needed by Hereford and I will be very glad to see it built.

Mrs. Cecil Williams: I think it should be a City-County affair. The people of Hereford are 90 per cent in favor of a building that will house club rooms and serve for Golden Gloves and other sports events. Enough of a response to events scheduled for the Civic Center Auditorium will easily pay for the structure. It is something that should be built for Hereford because Hereford has reached the stage where it is a loss if we don't have that proper facility. I think the time to start backing such a project is now. It will surely meet with the approval of all.

Ticklers

By George



"We're just giving your car a final check before you leave the grounds. . . . You never can tell, some of our inmates may have funny ideas."

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TAKES RICHMOND

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With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

Notice to Classified Advertisers:

Now effective, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads can be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads can be accepted after 12 o'clock Saturday immediately preceding publication date.

Identical rates will be maintained in both publications.
1st insertion 4c per word
Each Additional 3c per word
—when paid in advance!
No Blind ads will be accepted in either publication!

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We Have 111 FRED MOLASSES Any Quantity FRASER MILLING CO. B-1-30-tfc

FOR SALE: Delicious home made sweet rolls, pies and cass. Place your order at the Green Hedge. B-1-17-3-tfc

We clean and block hats for \$1.00. Acme Cleaners. Phone 111 B-1-11-tfc

Sale Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers on Highway 60. B-1-13-tfc

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New HOUSES TO BE MOVED 2 and 3 Bedroom Interior ready to be finished in your own color scheme.

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See these on 1200 East First, Texico Highway CLOVIS, NEW MEXICO Builders Supply & Manufacturing Company S-1-26-tfc

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FOR SALE Miscellaneous

FOR SALE: Immediately, 16x24 building. Frame siding, wood floor. Oral roof, Charley Gilliland, Pitman Grain, Summerfield. S-1-16-35-1p

FOR SALE or trade: Reasonable, either of two milch cows. Fresh. Small Jersey or large Holstein, heavy milker. W. E. Uelton, 413 Avenue A, Telephone 986-J. B-1-26-8-2p

FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand B-2-20-tfc

FOR SALE: 1949 Wheatland type Minneapolis-Moline UTS tractor. Used very little. Cogdell Motor Company, 322 North Main. Phone 392. B-2-20-46-tfc

DAVIS-McCRACKEN DEEP CHISELING SUB-SOILERS

To Mount on your Home Plow Pull to 13" deep with farm tractor. Minneapolis - Moline Dealer B-2-5-tfc

FOR SALE

New White Irrigation Motors and repairs. JOHN R. WOOD, Inc. B-2-32-tfc

USED

2 Model L. Case Wheatland 1 S. C. Case Row Crop 2 C C Case Row Crop 2 New D. C. Case Tractors JACOBSEN BROS., INC. 137 MILES Phone 777 B-2-6-tfc

FOR TRADE: 314 inch moul board plow for 8 foot Hamey or Jeffery plow. D. E. Pulham, 3 1/2 miles south of Hereford. B-2-22-8-2p

FOR SALE Farm Equipment

FOR SALE: International C and cultivator. Howard Brothers, 8 miles east and three north, Hereford. B-2-15-35-2p

FOR SALE: 1949 Ford V-8 engine. Complete. Suitable for irrigation well. Will sell reasonable. Martin Manser, 513 Lamar Street, Amarillo, Texas. B-2-21-35-2c

FOR SALE Automobiles

FOR SALE: 1946 Ford 2-door Super Deluxe one owner, Car good condition. Reasonable. Kenneth Neill, Summerfield, Texas. B-3-18-29-tfc

Cars and Real Estate

Give us a trial. We won't hurt you. West Side Auto Phone 997 B-3-8-tfc

SLICK 1937 Chevrolet. Good terms. Sharp-Edwards Motor Company. B-3-9-35-2k

FOR SALE: 1947 Ford Convertible. Excellent shape. See at Hereford Camp. T. A. Paul. B-3-14-35-2p

USED CAR VALUES

- '46 DODGE 4-door, loaded
- '47 STUDEBAKER Champion 4-door, all accessories
- '39 PONTIAC COUPE 4-door, Radio and Heater
- '40 DE SOTO 4-door
- '39 CHEVROLET 2-door

JOHN WOOD, INC. Phone 756 East Hiway 60 S-3-35-1c

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110 acres seven miles North of Hereford. 2 1/2 miles off pavement. All in cultivation and perfect for irrigation. Good Irrigation well. Small house. Immediate possession. Price - \$150.00 per acre. C. R. SMITH & SON Over Brand Office B-4-7-tfc

FOR RENT

For Rent: Tank type vacuum cleaner and attachments Also electric polisher WIPPER ELECTRIC B-5-14-2-tfc

FOR RENT: Bedroom for men. 509 Ross, phone 847-J. B-5-9-44-tfc

FURNISHED Apt. 712 on 12th street. B-5-9-tfc

FOR RENT: Three room unfurnished apartment. Apply 507 Jackson. B-5-9-3-tfc

FOR RENT: Sleeping rooms for men. 109 Ave. A. S-5-9-35-1k

FOR RENT: Desirable furnished apartment for couple only. Bills paid. 514 Union. S-5-12-35-1k

WANTED

Wheat Pasture for Cattle O. G. HILL Phone 93-W or 357-J B-6-15-tfc

Wanted: Will do wet washes rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen. S-6-45-tfc

WANTED: 5 or 6 room house. Permanent Brand employee. Call 30. 3X

WANTED: Furnished or unfurnished small house or apartment by doctor. Contact the Brand. B-6-13-35-2p

Dressmaking-Ironing

CUSTOM made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. B-7-45-tfc

COVERED buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 1040-W. B-7-23-27-tfc

WANTED: Ironing to do in my home. Mrs. Kate Dixon. Phone 194-J, 611 East 3rd. B-7-15-8-2c

HELP WANTED

WANTED: Electrician. Experience necessary. See L. J. Dudley at Plains Hardware, Friona, Texas. B-8-13-35-2p

NOTICE

NURSERY: Plant now - fruit trees, hedge, evergreen, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, North Main. B-10-20-21-tfc

BUSINESS SERVICES

UPHOLSTER and furniture repair. J. H. Hinds, 310 McKinley, phone 447-J. B-11-11-7-tfc

SEWING MACHINES. Guaranteed repairs, complete rebuilding service. Special prices on making old machines electric. J. D. Owen, Black Furniture. B-11-19-35-tfc

PERFECT 40 ACRES

CLOSE IN, NOTHING ON IT, CASH ONLY \$10,000.00

SAM NUNNALLY S-4-35-1c

Letters To

(Continued from Page 3) is putting over their fourth annual Junior Livestock Show in a big way. All of this sure makes Hereford a better town to live in. All three groups also contributed time and money to putting the Polio Drive over the top. Sincerely, Hampton Kirby.

About Your

(Continued from Page 3) tightly jammed will scratch the covers when removing and replacing and cause the bindings to split. Store books upright as leaning strains their bindings. Use book-ends on partially-filled shelves.

Shelves built around or over radiators should never be used for storing books. Excessive sunlight fades the backs of bindings. Dust books often and carefully. If the books are coated with a greasy dust film, they should be washed with a cloth wrung out of mild, soapy water, then gone over in clear water, then dried. Both shelves and books must be completely dry before books are replaced.

Don't let mildew get started on books, for once it has, it is very difficult to remove. There is a commercial product on the market that will prevent and combat book mildew. This product can be used on all types of bindings, but not on the pages. Alcohol is helpful in removing mildew stains once they have started. Sunlight will help kill the fungus.

Books need to be "fed" about every six months with some solution which will retard drying. Be sure the leather bindings are clean before applying the conditioner.

TEST YOUR I. Q.

1. Is it true that scorpions commit suicide by stinging themselves to death?
2. For what is the Kamferi crab noted?
3. What percentage of the U. S. budget goes to pay for national defense?



Dr. Rupert N. Richardson, president of Hardin - Simmons University, will conduct services Sunday morning at the First Baptist Church of Hereford.

Answers to TEST YOUR I. Q.

- 1. There is no scientific proof that this is true.
- 2. This crab, found in waters off Japan, is so large that its claw-spread may reach 18 feet.
- 3. Thirty-two per cent—or 32 cents out of each dollar.
- 4. Four—earth, air, fire and water.
- 5. The Smithsonian Institution recently reported scientific estimates that the earth may be 3,350,000,000 years old.

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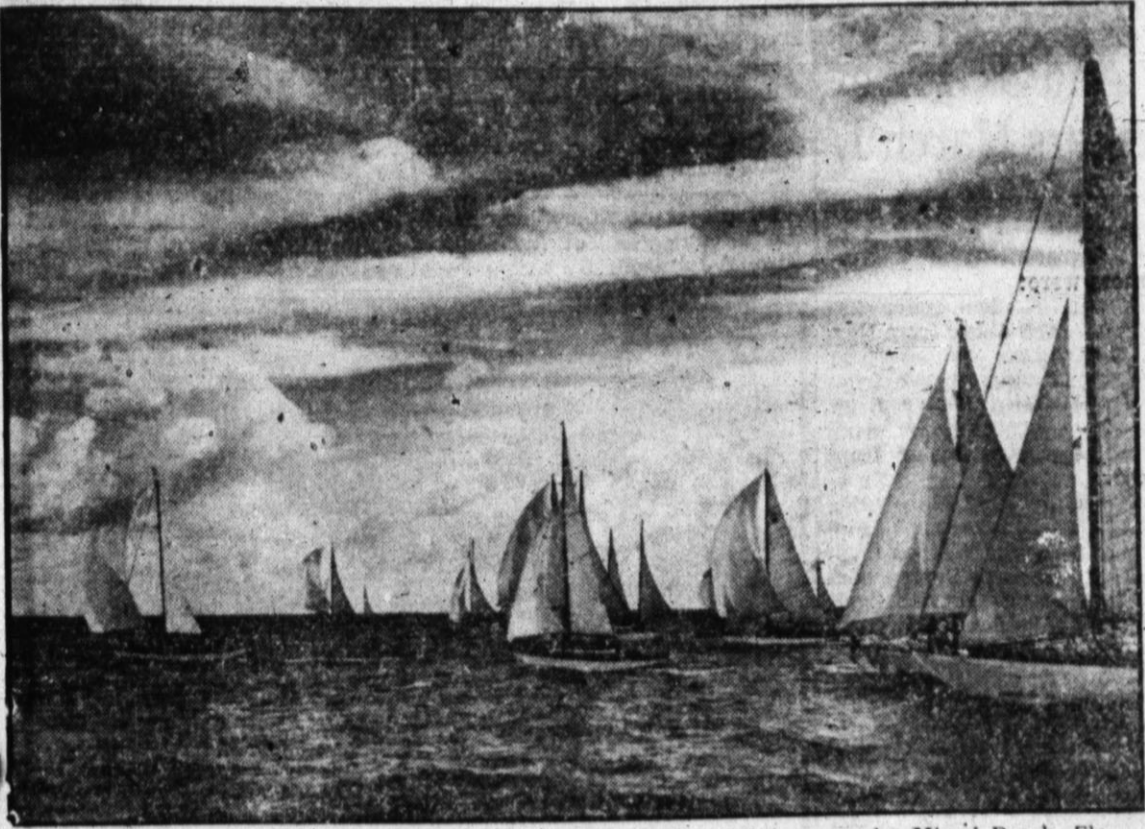


You'll have a wonderful time next

when you have your fill of laughs with DUDLEY FISHER'S

Right Around Home

the new comic page that has made millions chuckle because it's so simple, human and homey.



SCENIC START—Sweeping clouds form a picturesque formation over calm Miami Beach, Fla., waters at the start of the seventeenth annual Lipton Cup Race. The 28-mile contest was won by Ticonderoga, a 72-foot ketch owned by Allen Carlisle of Miami.



CHILDREN'S HELPING HAND—Hollywood actress Barbara Britton addresses envelopes for the California Society for Crippled Children's 1950 Easter Seal campaign. The campaign to raise funds for the care and treatment of handicapped children will be in progress throughout the United States between March 9 and April 9.

identified the dental work and the peculiar little things added up, and two years after her body was found she was identified positively as Hazel Weeks.

McLaughlin said their most voluminous file was on Edward, Leon Studeman of Austin, missing since 1934. He was 31 years old when he left his Austin home to see about a job in California. The bureau has written about 500 letters to police departments of larger cities in every state, to all the states' law enforcement agencies, to the army, to selective service, to bureaus of vital statistics, to state hospitals over the nation and even to the state department to see if he had obtained a visa to leave the country.

"We do find the majority of missing persons," McLaughlin said.

Seek Old-Fashioned Gas Lights For Tech Campus

Lubbock, Texas — A long search for two gas street lights for the entrance to the Petroleum Engineering building at Texas Technological college has ended.

Prof. W. L. Ducker, head of the petroleum engineering department, says he has been promised two of the gas lamps which Chicago authorities are replacing with electricity. The lamps have been in use for more than half-century.

"I've been wanting those lamps for our building because of the historical significance of the petroleum industry, and it was a mere accident that led me to these," Professor Ducker said. The lamps will be acquired through the Weisbach corpora-

tion of Philadelphia and the City of Chicago salvage department.

Whenever government moves to end a racket, you will hear those affected condemning the government.

Can anybody tell us what has happened to the flood of Christmas cards that filled the mails two months ago?

Unemployment, it is said, is declining; maybe the workers are just too tired to file claims for unemployment compensation.

Read the Want Ads

BUREAU OF MISSING PERSONS

Most Of The Cases Just Leave Home And Don't Bother About Returning

By MARTHA COLE Associated Press Staff

Austin, Texas, (AP) — A woman in a small town of southern Oklahoma wrote the Texas Department of Public Safety last year that her husband was missing and she believed he was in Texas. He was one of the 150 to 175 persons reported as missing each year to the department.

Inspector at Laredo wrote the bureau that the man wasn't missing at all, that the Oklahoma man and his wife had occupied the cabin next to the inspector's down at a tourist court in Monterrey, Mexico, the week end before that time. The trouble, as it turned out, was that the wife down in Mexico wasn't the same woman as the one that had written from Oklahoma. "That was a difficult letter to write—telling the woman in Oklahoma that her husband had been found," commented Glen H. McLaughlin, chief of the bureau

of Identification and Records. "I understand there was quite a to-do over it, but we had done out duty and found the man. I don't know whether they ever got their troubles straightened out." McLaughlin said that was the case almost 99 times out of a 100 on missing persons—"Someone just gets fed up with the situation at home, gets into financial difficulties or some trouble, runs off with someone and just plain leaves. "In the case of kids, of course, many are just seeking adventure. "Very few of the so-called amnesia cases are genuine. When someone comes to us and says everything was just lovely at home, there wasn't any reason for the man or woman to leave, we just think 'uh-uh,' but we don't try to disillusion them." The Bureau's reports of missing persons runs from one to eight a week, with the average of about four. It's about equally divided between adults and kids and also about equally divided between male and female, with a slight edge going to the female side. Reports of missing persons come from the family involved, from sheriffs, constables or other law enforcement agencies over the state. The bureau in Austin then tries to get a photograph and fingerprints if possible. These

are published, along with a description of the missing person in the weekly law enforcement bulletin. Approximately 3,000 copies of the bulletin are sent to all state police organizations, the police departments of every town or city with a department, to constables, and marshals of the smaller towns, and to sheriffs in Texas. They are sent also to the law enforcement departments of towns close to Texas in nearby states, to larger cities over the country and some to Canada and Mexico.

Take the case of a 15-year-old girl, who was in school at San Marcos. Her mother called the department long distance on Jan. 13 of this year that her daughter was missing from her school. The Sheriff at San Marcos called the department the same day.

Within hours, this message had gone out over the state teletype circuit of the department. Missing from San Marcos since midnight Jan. 12 was 15 3-3 110 brown hair and eyes fair complexion last seen hitchhiking north from San Marcos on highway 81.

On Jan. 16 the bureau of Identification received a letter from the constable at McGregor along with a picture of the girl. The picture and the description was sent in the weekly bulletin of Jan. 28. The girl is still missing.

"This missing person deal also works in reverse," McLaughlin said. "Just occasionally do we find that a missing person is the victim of a murder. More often we are called on to identify the bodies of persons who have been killed and whom nobody can identify."

McLaughlin said that Eloise Twitchell of Beaumont had been listed as missing for a month before her badly decomposed body was found buried in the brush in Hardin County. Positive identification was made when the tip ends of four of her fingers were sent to the bureau in Austin. The woman had worked in the Beaumont shipyards during the war and all her fingerprints were on file.

But the body of a woman found in a roadside ditch near Lampasas was too decomposed to get fingerprints. She had unusual dental work. The bureau had pictures of the dental plates published in dental magazines. (It turned out later that the dentist who had done the work had been dead 10 years).

The shoes on the body were traced to a San Antonio store. The bureau even found the sales-

or seven years before, but it was a cash sale and no name was given.

Finally, a Texas Ranger who had worked on the case was in the sheriff's office at San Angelo when he happened to overhear some persons telling the sheriff about a relative who had been missing two years. It sounded to him like the woman near Lampasas. He located the husband of the missing woman in Big Spring. The husband

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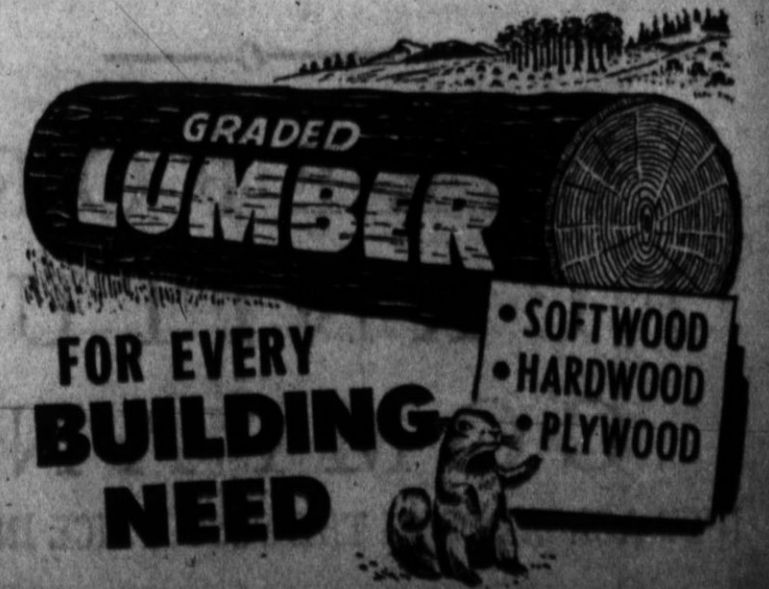


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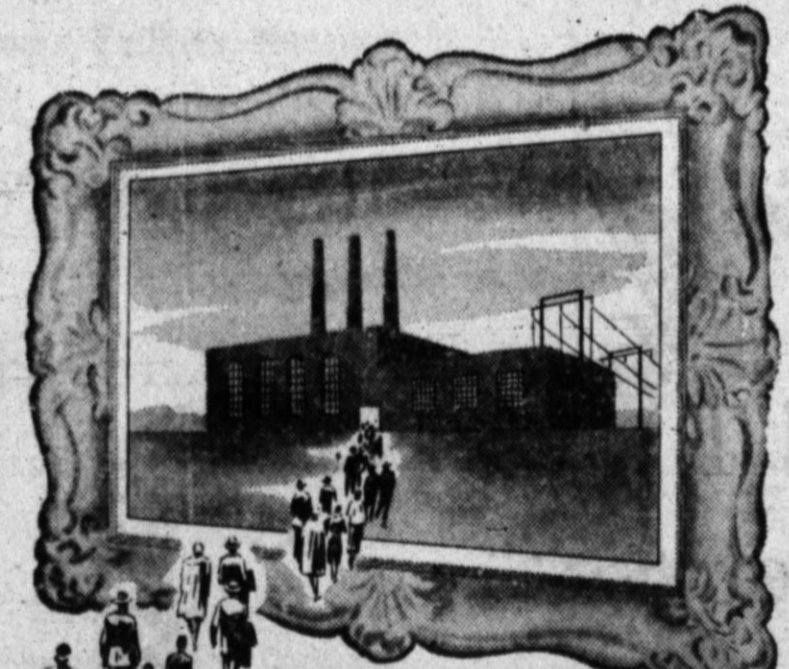


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SOUTHWESTERN PUBLIC SERVICE COMPANY

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Home Demonstration Clubs

South Hereford Club
 South Hereford Home Demonstration Club met Tuesday afternoon with Mrs. Adam Flowers, hostess. Mrs. Tom Draper, CHDA, presiding. A clothing demonstration.

The next meeting will be in the home of Mrs. W. A. Goettsch on March 7.

Those present were Mesdames Lowery Walker, Carroll Hagar, H. Bryant, S. S. Williams, Franklin Miller, Adam Flowers, John Draper, Ray Hershey, J. F. Blanton, W. A. Goettsch, Ronald Matthews, L. E. Gross, Ethel Layman, Tom Draper, and Miss Evelyn Bell. Mesdames Alexander and Lomenick were visitors.

West Hereford
 West Hereford Home Demonstration Club was entertained in the home of Mrs. Howard Gore

Tuesday afternoon. After roll call Miss Evelyn Bell directed a recreation program. Mrs. R. N. Yarbro and Mrs. Jack Flowers gave the lesson on body measurements.

During the business session Mrs. J. W. Witherspoon, president, presided when members voted to contribute to the Pollo Fund and to cooperate with the planning committee for a proposed club house.

Members present were Mesdames A. L. Thomas, U. V. Pierce, Jack Flowers, Carlos Vaughn, R. N. Yarbro, Roy Boyd, P. H. Luck, Ida Vaughn, John Jacobsen, Sr., J. W. Witherspoon, Misses Ara Lewis and Evelyn Bell and the hostess.

Westway H. D. Club
 Westway Home Demonstration Club met Wednesday with Mrs.

Clarence Morrison serving as hostess.

Mrs. Mack Johnson was elected federation delegate to replace Mrs. Johnny Townsend who resigned, and members voted to adopt a project for the year and chose the reconditioning of the Westway school kitchen. Mesdames Joe Wagoner, Harold Rudd and Kenneth Rudd were appointed to the project committee.

Mrs. Clarence Morrison and Mrs. G. C. Merritt gave demonstration in the interest of better fitting clothes.

The next meeting will be held with Mrs. Merritt on March 8.

Refreshments were served to Mesdames R. L. Wilson, Johnny Townsend, G. C. Merritt, Joe Landers, Mack Wilson, Junior Wilson, Elmer Combs, B. B. Northcutt, M. G. Kaywood, Kenneth Rudd, A. A. Drager, Paul Rudd, Harold Rudd, Carl Schroeder, Joe Wagoner, G. A. Saulcy, S. A. Duckworth, Bess Werner and the hostess, Mrs. F. D. Perez and Mrs. J. R. Coleman were guests.

Cultural Club
 Mrs. Grady Parsons was hostess for the Cultural Home Demonstration Club Friday afternoon. The opening program was led by Mrs. R. N. Cooke and Mrs. Paul Corbett won the radio program prize.

Mrs. Tom Draper, CHDA, conducted a clothing demonstration and the next meeting was announced for March 10 in the home of Mrs. Earl DeHart.

Refreshments were served to Mesdames R. N. Cooke, Paul

Corbett, R. C. Childers, Bill Hargett, Fred Wolfington, Raymond Palmer, C. S. Barclay, J. I. Finley, Earl DeHart, Tom Draper, the hostess, and two guests. They were Mrs. Fox and Mrs. J. A. Pool.

Out Of Town List At Hotel Opening

Visitors and guests present at the Hotel Jim Hill opening included Mr. and Mrs. Dale Smiley, First National Bank in Amarillo; Mr. and Mrs. Fred Reinhard and Mr. and Mrs. John Reinhard of Oklahoma City; Mr. and Mrs. Elmo Wasson, District Governor of Rotary International; Mr. and Mrs. Clinton Cavenner, Capitol Hotel, Amarillo; Mr. and Mrs. Charley Morgan, Hilton Hotel, Plainview; Mr. and Mrs. Art Griffin, Hilton Hotel, Lubbock; Mr. and Mrs. Charley Fryar and Tom Pendergraf of Lubbock; Bill Terry of Hobbs, N. M.; Mr. and Mrs. Wes Izzard of Amarillo; Mr. and Mrs. David Rascoe, J. B. Linn of Amarillo, Father Coleman, Mr. and Mrs. Timberlake and Don Timberlake of Chicago; Mike Lynn of Kansas City, Mo.; Mr. and Mrs. Frank Chambers of Canadian; Mr. and Mrs. Bruce Waterfield of Canadian; Ed Hollenbeck of Dixon, Ill.; Mr. and Mrs. S. L. Withers of Amarillo; Mrs. W. B. Amaker of Amarillo; Mayor and Mrs. Mac Bainum of Friona, Mr. and Mrs. Ray Moore of Amarillo.

Judge and Mrs. E. H. Foster of Amarillo, Elmer East of Lubbock, Tom Kritcher of KGNC, Amarillo; Shelby Kritcher, Buck Moss of Lubbock; Mr. and Mrs. C. C. Neelley of Amarillo; Homer Elliott of Big Spring; Grady Dealing of Big Spring; several Santa Fe railroad officials including E. P. Dudley, assistant manager, H. C. Vinson, traffic manager, R. C. Martines, representative of the General Manager, Ralph Ater, public relations and others.

J. B. Cram of Lubbock, Mr. and Mrs. Nelson Wells of Friona, Steve Strohm and Dr. Cook of Friona, Mr. and Mrs. Peyton of Shreveport, La.; Sheriff Will Watson of H-SU, Mr. and Mrs. C. W. Smith and York from Amarillo and Roger Southall of Lubbock.

G. E. Shepard Dies Thurs.

Funeral services for George Elliott Shepard will be in the First Methodist Church this afternoon at 2:30 with Rev. Russell Wingert, Hereford and Rev. Earl Landtroup, Dimmitt, officiating. Death came at 95 Thursday to Mr. Shepard in his Hereford home. He had been in bad health for about 10 years.

Mr. Shepard came to Deaf Smith County in 1919 from Dimmitt. He moved to Dimmitt from Illinois nine years earlier, in 1910. He was born in Illinois May 31, 1854.

November 29, 1877 he married Julie A. Scott at Hennipin, Illinois, who died March 29, 1883 in the same town. She is buried there.

September 14, 1881 he married Emma Devereux at Downers Grove, Illinois. The second Mrs. Shepard died September 16, 1933 in Hereford and was buried here.

He was a member of the First Presbyterian Church and has been a familiar pioneer figure in Deaf Smith County for many years. Well known in Hereford, he was a farmer most of his life.

His living children are six sons and one daughter, W. J. Shepard of Gridley, California; F. L. Shepard of Dimmitt; Charles E. Shepard of Dimmitt; David W. Shepard of Dimmitt and Mrs. Otto Lynch of Hereford.

It may be so, as the saying goes, but you can't make the average man believe that he works one-fourth of his time for the government.

There is only one step from fanaticism to barbarism.—Denis Diderot.

NORTHWEST HEREFORD NEWS

Covered Dish Supper And Skit Are Planned By Club Members March 17

By MRS. C. S. BARCLAY
 Brand Correspondent

Those attending a "42" party given in Grady Parsons' home were Mr. and Mrs. Ed Adams and son, Mr. and Mrs. R. C. Childers, Mr. and Mrs. J. I. Finley, Mr. and Mrs. Bill Hargett, and girls, Mr. and Mrs. T. J. Parsons, Mr. and Mrs. Pat Robinson and children, Mr. and Mrs. J. T. Richardson, Mrs. J. P. Jordan, Mrs. J. A. Pool and Mr. and Mrs. Fred Wolfington.

Cookies and coffee were served all as refreshments.

Mr. and Mrs. Fred Wolfington visited Mr. and Mrs. Jim Wolfington and boys in Plainview Sunday.

Billy Hargett, Janice Cooke and Patsy Kaywood drew tickets at the 4-H show Friday and got to go to the banquet at the formal opening of Hotel Jim Hill in Hereford Friday night.

A covered dish supper and a skit will be held in the barracks at Pinkert Welding Shop March 17. All club members are invited and may ask anyone they wish. It will be at 8 o'clock in the evening.

Mrs. Jack Renfro, Mrs. Dove Farmer, Mrs. R. N. Cooke spent Monday afternoon in Amarillo. Mrs. Renfro met her mother by train.

Mrs. Roy Slagle, and Mrs. Gladys Dixon spent Sunday in the R. N. Cooke home.

Mrs. Paul Corbett and son, James, spent the week end in McLean visiting in the home of her parents, Mr. and Mrs. N. A. Greer.

Mrs. Hargett and Mrs. Finley attended a Stanley Party in the home of Mrs. Lyle Rickman last week.

Mr. and Mrs. Floyd West and children spent the day in the home of Mr. and Mrs. Raymond Palmer last Sunday.

Mr. and Mrs. Earl DeHart went to Claude Sunday to a birthday dinner for W. E. Robinson.

Acker Brothers Win Honors In Hog Division

Dr. J. C. Miller from Texas A&M judged lambs and hogs at the Hereford Rotary 4-County Junior Livestock Show Friday afternoon in the Bull Barn.

It was an Acker affair as Jack Acker and Tom Acker from Nazareth placed as Grand Cham-

Champion and Reserve Champion of the Hog Division.

Winners were:
 Light-weight pigs under 225 pounds: 1—Jack Acker from Nazareth, 2—Truman Swopes from Nazareth, 3—Jack Acker from Nazareth, 4—John Kelley from Hereford, 5—Tom Acker from Nazareth, 6—Dowe Foster from Dimmitt.

Heavy-weight hogs 225 pounds and up: 1—Tom Acker from Nazareth, 2—Bobby Warren from Hereford, 3—Max Colm from Muleshoe, 4—Terry Gleason from Muleshoe, 5—Weldon Colm from Muleshoe, 6—Max Colm from Muleshoe.

There were 18 entries in the Heavy Division of hogs.

Lamb entries totaled 24 with weights ranging from 99 pounds to 132 pounds.

Winners were: 1—Joe Hart from Hart, 2—Weldon Warren from Hereford, 3—Bobby Warren from Hereford, 4—John Bridges from Hart, 5—Joe Hart from Hart, 6—John Bridges from Hart.

BAPTIST LEADER — C. Wade Freeman, Superintendent of the Department of Evangelism in the Texas of Dallas, will deliver the closing message to the District 9 convention Wednesday and stay over Wednesday night to preach the regular Wednesday night service at the First Baptist church in Hereford.



See LUTHER PEVLEY about Real Estate 212 Main Street Office Phone 728 Res. Phone 524-W

bound with green silk thread. Its blooms are almond-shaped, rose-colored pearls.

Messages were conveyed by slanting the pearl petals in certain ways. A servant would carry the "jewel tree" from one household to another.

All power of fancy over reason is a degree of insanity.—Samuel Johnson.

It won't be long now before the census takers will begin to test the Chamber-of-Commerce population figures for many municipalities.

The familiarity of superiors causes bitterness, for it may not be returned.—F. W. Nietzsche.

You can escape some taxation by moving out of the U. S. and trying life in some of island possessions.

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AMAZING QUICK-CHILLER
 Chills beverages, desserts, salads. Built-in covered meat storage.

FULLY ADJUSTABLE SHELVES
 Arrange them to suit yourself for all foods.

FRESHENER-SNACK BOX
 Giant Freshener for fruits, vegetables—Snack Box for cheese, snacks, butter, etc.

TRUE ZERO ZONE TEMPERATURE

CLEAR SPACE FOR 70 lbs. of FROZEN FOODS!

HERE'S a real 2 cu. ft. built-in home freezer, priced far below other designs. Full-width, fully enclosed. Separate super-fast freezing shelf for ice trays. See it now!

THANK YOU

We all had fun at our open-house, didn't we! We genuinely appreciate your presence and we know you enjoyed examining all the new Philco models with their added features. We invite you to visit with us just any day; make our furniture store your headquarters in Hereford.

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More Men and Boys Wear Work Clothes Bearing a **Lee Label** than any other brand

HERE'S A LEE FOR EVERY JOB
 Overalls, Matched Shirts and Pants, Mens and Boys Riders (cowboy pants), Unigue-A-Go Dangerees, Overall Jackets.

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We Would Like To Eat At The New Hotel Too!

SO . . .

WE'LL BE CLOSED SUNDAY from 6 A.M. to 6 P.M. . . . and eat out ourselves!

COME TO SEE US OFTEN

Green Hedge Cafe

DON'T Forget

the **BIG CAR LOAD DOLLAR SALE** Continues thru Mon. at **PIGGLY WIGGLY**

Check Last Thursday's Brand for Specials

Three Teams Reach Last Canasta Round

If things seemed complicated in the Canasta Tournament last week, they must be confused by now. This particular state of affairs was reached when all three women's teams lost their matches in the semi-finals, sending a husband and wife and two all-men teams into the finals.

This forces the three women's teams to play for first place prizes in their division, when if anyone of the three had won, they would have cleared up the prize situation.

The way things now stand Ted Bednorz and Ben Janacek, Wayne Stark and Kenneth Mayes, and Mr. and Mrs. Ernest Wade will play a round-robin for the championship. At the same time in case one of the men's teams doesn't win the championship they will be playing to see who wins their division.

During the past week Mrs. Wade won an electric kitchen clock from Nipper Electric by virtue of being the only woman in the finals, or in other words the woman who went the furthest in the tournament. She also won \$3.50 worth of groceries from City Food Store for the same reason.

Three other prizes the Wades win by going the furthest in the man-wife division are a beautiful Ronson cigarette lighter from Hembree Jewelry, a GMC tissue dispenser that fits all automobiles from Kinsey Motor company and a free taxi ride from Hereford Cab Company.

Mr. and Mrs. C. C. Rockwell, Jr. will play Mr. and Mrs. John McClesky in the play-off for runner-up in the Man-Wife team division for the \$3 worth of groceries from Quality Food store, a \$5 coupon book from Safeway Cab Company and a Wash and Grease job on a car from Jigg's Service Station.

Teen-Age Champs
Raymond Nixon and Benny Potter were crowned champions of the Teen-age division when they downed Johnny McIver and Duwayne Wallace this week. Mrs. Mark Benefield and C. C.



SUBSTITUTE RALLY—German Communists, numbering 5000, stage a demonstration on the Soviet-French sector border of Berlin after being barred by police from entering the French sector to stage an indoor rally. Huge sign on building reads: "Berlin has to become free capital of a unified, democratic, peace-loving Germany."

Acker will play Mrs. Carl McCaslin and Frank Cogdell for the Mixed team other than Husband and Wife title this week. The Benefield-Acker team advanced on a forfeit from Barbara Burney and J. A. McWhorter while the McCaslin-Cogdell team defeated Mrs. C. C. Acker and Mark Benefield.

The confusion in the Women's teams division will be cleared up as follows: Helen Acker and Mrs. Clyde Cave will play Mrs. C. B. Williams and Mrs. J. B. Jones. The winner will in turn play Myra Witherspoon and Virginia

Hartman who drew a bye. Winners in this division will receive \$2.50 worth of groceries from Furr Food, \$1.50 in groceries each at Luke's Grocery, one pair of sheer Mojud hose, 51 pairs of Luster from The Vogue for each of them and plastic Canasta trays from Cave's Variety Store.

Just in case all three finalist should win one match each this week the match between the two men's teams will be for the championship in that division for the prizes in that division. The winners will receive a pair of sport socks each from Hereford Shoe Store, a steak dinner at Engman's Cafe and any size automobile tube from Oswald's Firestone Store.

If there are any questions please call The Brand and we will explain in detail.

Personals

Dinner guests in the home of Grady Parsons Sunday were his nieces and nephews, Evelyn, Betty and Jimmy Battenfield and Bobby and Annette Parsons from Amarillo.

Marie Denton and Marion Plummer were in Vega to visit friends last Sunday.

Rev. E. H. Cagle and Bob Lawrence were in Tulla Thursday to attend a Tierra Blanca Workers' Conference.

ATTEND FUNERAL

Out-of-town relatives and friends attending the William Ohlig funeral a few days ago were Mr. and Mrs. John Zipper from Pilot Point; Mr. and Mrs. Joe Zipper from Dallas; Mr. and Mrs. Fritsch from Chickasha; R. M. Zipper from Munster; Frank Fisher, Pilot Point; Henry Ohlig from Portland, Oregon.

Contestants Enter From Four Counties

Entrants from Castro, Farmer, Oldham and Deaf Smith were in Hereford this week end for the Fourth Annual 4-County Junior Livestock Show sponsored by the Rotary Club.

Some of the finest stock in this area was exhibited by boys who have seen contests in the major show places of Texas—Lubbock, Dallas and Fort Worth.

All the attention was on the stock though as hair oil and, probably, perfume, flowed over the hogs throughout the morning before the judging.

A few of the visitors were:

Richard Hunter
Entering the Junior Calf Division, Richard is making his second appearance in Hereford's Junior Livestock Show. He was here in 1949. He also has shown at the South Plains Fat Stock Show in Lubbock. He has been showing about a year and is the 10-year-old son of Mr. and Mrs. Addison Hunter of Dimmitt.

Gary McQuigg
This is the first show of any kind Gary has entered. He chose the Junior Calf Division to break into the business. He is 12 and lives 10 miles south of Hereford with his parents, Mr. and Mrs. C. K. McQuigg.

Jack Acker
Thirteen-year-old son of Mr. and Mrs. Jacob Acker of Nazareth, Jack has been showing stock for about five years. Last year he won Grand Champion at the Tri-State Fair in Amarillo with Chester White Hogs. He entered the same type in the Rotary show this year.

Denis Huesman
Denis showed Poland Chinas this year in Hereford. He is 15 and the son of Mr. and Mrs. Frank Huesman. His home is Nazareth and he has been showing in 4-H Shows for about two years.

Bill Hill
Bill has suffered about the height of trials and tribulations having to miss the Hereford show this year. He is home with mumps this week end. His Hampshire and Duroc were here, though. Bill lives in Hart and he is the son of Mr. and Mrs. Hane Hill. He has been showing about two or three years.

Truman Swopes
Hampshires and Durocs were shown by Truman this year. He has been showing five years reaching Dallas, Ft. Worth and Lubbock shows. He won several minor prizes in his rounds. He is 15 and from Hart.

Jerry Gleason
Jerry is the 13-year-old son of Mr. and Mrs. T. L. Gleason, of Lazbuddy in Farmer County. He had two Duroc pigs among his entries. He has shown in Friona and Ft. Worth Fat Stock Shows. He won second place in Fort Worth this year with his hogs.

Weldon Warren
Weldon's lamb was Reserve Champion in the show. He also nalled down Reserve with his Southdown Sheep at El Paso last week. He is 17 and has been showing two years. He lives west of Dimmitt with his parents, Mr. and Mrs. R. M. Warren.

Joe Perry Hart
The Grand Champion of Southdown Sheep was Joe's this year in Hereford. He has been showing about five or six years. He is the 16-year-old son of Mr. and Mrs. Percy Hart. They live in Hart, too.



"BEAK-CAUSE" IT'S YOU—It could be the fish dinner that makes suave Peter Pelican cuddle up close to Elizabeth McGee, 1950 "Maid of Cotton," at Miami Beach, Fla. But he might be keeping his other eye on the comely Spartanburg, S. C., lassie. Besides having a beak for the fish, he keeps track of the girls.

Jimmie Joe Hill
Entering a calf for the third time in the last three years in the Hereford Junior Livestock Show. He is 13: His parents are Mr. and Mrs. H. D. Hill and they live in Vega.

Howard Hill
Howard is Jimmie's brother. He is 18 and has been showing three years all in Hereford. He won sixth place last year.

Personals

A Brotherhood group from First Baptist Church attended a Brotherhood in Lubbock Tuesday night.

CUB SCOUT LEADERS

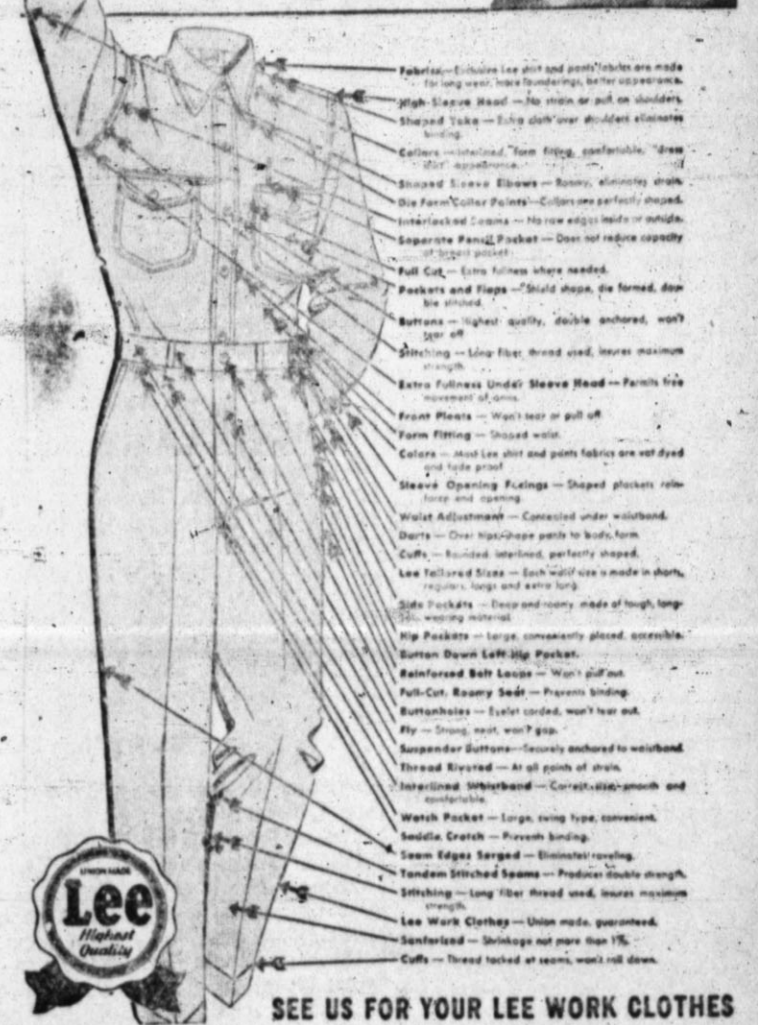
The regular monthly meeting of Cub Scout leaders will be held Monday evening at the home of Mrs. Ed Cox. Time of meeting is 7:30.

Miss Helen Ann Pitman, student home for the Hotel Jim Hill opening. She is the daughter of Mr. and Mrs. J. A. Pitman.

Miss Cecelia Guseman, daughter of C. T. Guseman, was here Friday night to attend the opening of Hotel Jim Hill. She is a student at Denver University, Denver, Colorado.

Mr. and Mrs. Thurman Williamson of Memphis spent the past week end with their parents, Mr. and Mrs. H. V. Williamson. The group spent Sunday in Muleshoe, visiting with another son of the Williamson's, Howard Williamson and family.

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West First

Ann Dyer Wins Honors In Second Poultry Show

The Poultry Division of the Rotary Junior Livestock Show came in for its second try this year, drawing more entries than last year and with better grades of poultry.

Ann Dyer won the most ribbons in the show and she also had the most entries. Prizes for 3—Judy Pinnell, 4—Gracie Fotheringham, 5—Freda Inman. New Hampshire Cockerel: 1—Freda Jean Inman, 2—Bettye Henry.

New Hampshire White Rock, Pen young: 1—Barbara Damron, 2—Barbara Damron, 3—Nancy Parsons, 4—Nell Walker, 5—Doris Ann were a Standard of Perfection, and Pinking Shears.

Other champions were Nancy Parsons, Champion Parti colored hen; Barbara Damron, Champion Solid Colored Pen; Barbara Damron, Champion pen of the show; Mary Cayton, Champion Solid Hen; Jack McCracken, Champion Cock; Barbara Damron, Champion Cockerel; Nell Walker, Champion Pullet; Gracie Fotheringham, Champion Parti Hen; Nancy Parsons, Champion Parti Cockerel; Judy Pinnell, Champion Parti Pullet; Nell Walker, Champion Female Bird; Barbara Damron, Champion Male Bird; Mary Cayton, Champion Bird; Ann Dyer, Most Entries; Ann Dyer, Most Ribbons; Nancy Parsons, Best New Hampshire Pen; Mary Lynn Morrison, Best White Legg Pullet.

New Hampshire, Pen Young: 1—Nancy Parsons, 2—Judy Pinnell, 3—Nell Walker, 4—Stanley Slagle, 5—Ann Dyer. New Hampshire Hen: 1—Gracie Fotheringham, 2—Gracie Corbett, 3—Paula Beth Corbett, 4—Paula Beth Corbett, 5—Paula Beth Corbett. New Hampshire Pullet: 1—Bettye Henry, 2—Colleen Cooke, Wilhelm.

White Rock Hen: Doris Epting. White Rock Pullet: 1—Barbara Damron, 2—Barbara Damron, 3—Nell Walker, 4—Martha Heard, 5—Bettye Henry.

White Rock Cockerel: 1—Bettye Henry, 2—Bettye Henry, 3—Bettye Henry, 4—Martha Heard. White Leghorn, Pen old: 1—Paula Ruth Corbett.

White Leghorn Hen: 1—Mary Cayton, 2—Mary Cayton. White Leghorn Cock: Jack McCracken.

White Leghorn Pullet: 1—Mary Lynn Morrison, 2—Carolyn Cayton, 3—Mary Lynn Morrison, 4—Mary Lynn Morrison, 5—Mary Paschel.

White Leghorn Cockerel: Patsy Childers. Buff Orpington, Pen young: 1—Nell Walker, 2—Earle Dean Gandy.

Buff Orpington Pullet: 1—Earle Dean Gandy, 2—Earle Dean Gandy, 3—Patsy Childers. Buff Orpington Cockerel: 1—Patsy Childers, 2—Patsy Childers.

White Langshan — Pen Young: Nell Walker.

young: 1—Betty Lou McGaughey, 2—Sue Cooke, 3—Glenda Hargett.

Buff Minorca Pullet: 1—Gracie Fotheringham, 2—Sue Cooke, 3—Glenda Hargett, 4—Glenda Hargett, 5—Willa Wilcox.

Buff Minorca Cockerel: Willa Wilcox. White Giant—Pen young: 1—Kaye Kershen, 2—Ruby Wilcox, 3—Pluma Metcalf.

White Giant hen: 1—Kaye Kershen, 2—Patsy Childers. Buff Minorca — Pen

White Giant Pullet: 1—Kaye Kershen, 2—Jan Cooke, 3—Pluma Metcalf, 4—Jan Cooke, 5—Jan Cooke.

White Giant Cockerel: 1—Kaye Kershen, 2—Pluma Metcalf. White Wyandottes Pen Young:

1—Thelma Epting. White Wyandottes Pullet: 1—Thelma Epting, 2—Thelma Epting, 3—Thelma Epting, 4—Willa June Wilcox, 5—Betty Lou McGaughey.

White Wyandottes Cockerel: 1—Betty Lou McGaughey, 2—Thelma Epting, 3—Thelma Epting, 4—Doris Epting.

Andalusian Pullet: 1—Dora Ruth Inman, 2—Dora Ruth Inman. Andalusian Cockerel: Dora Ruth Inman.

Brown Leghorn Pen Young: Patsy Townsend. Black Jersey Giant Pen Young: Gracie Fotheringham.

Black Jersey Giant Pullet: 1—Gracie Fotheringham, 2—Gracie Fotheringham. Barred Rock Pen Young: 2—Ann Dyer.

Barred Rock Hen: 1—Pluma Metcalf, 2—Ann Dyer, 3—Ann Dyer, 4—Ann Dyer. Barred Rock Cock: Pluma Metcalf.

Barred Rock Pullet: 1—Ann Dyer, 2—Ann Dyer, 3—Pluma Metcalf. Batam Pullet: 1—Doris Epting, 2—Doris Epting.

Batam Cockerel: 1—Doris Epting. Turkey Young Hen: 1—Patricia Caywood, 2—Patricia Caywood.

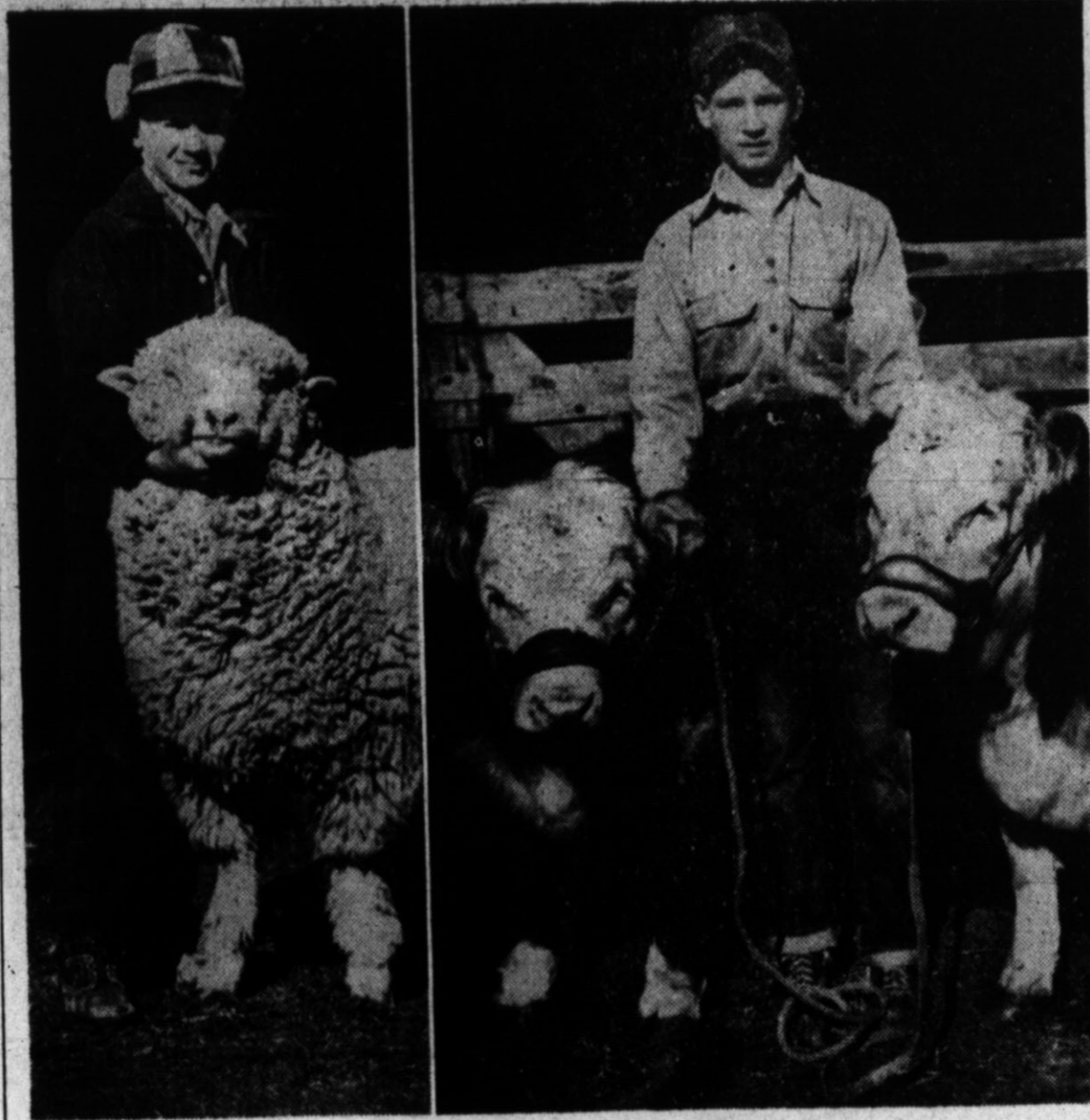
Turkey Gobbler: 1—Patricia Caywood.

Camp Fire Girl Notes

TANDA CAMP FIRE group met Friday at 4 o'clock. The group was entertained by Jackie Brown. Games were played and refreshments were served 20 members.

Present were Gladys Lee, Glenna Gault, Phyllis Goetsch, Shirley Pierce, Gail Blythe, Dennice Barnard, Agatha Malone, Sue Channer, Carla Crosthwait, Ella Marie Williams, Martha Book-out, Dorothy Williams, Linda Lee West, Linda Joan Brown, Wilsema Witherspoon, Janet Chisholm, Sondra Rainey, Jo Ann Fowlkes and Donna Wooddell.

Jimmie Eassey and fiancée Jean Odum of Las Vegas, N. M. attended the Social Formal Dance in Lubbock Friday night. They returned to Hereford Saturday for the Carmen Cavallaro Dance.



SLAGLE BROTHERS ACT—Stanley and Steven Slagle, sons of Mr. and Mrs. Sylvester Slagle are pictured here with their Livestock Show entries. Stanley won a second in the Junior Division and won \$15 with one calf while the other calf was eleventh in the Junior Division. Steven's lamb didn't win him a ribbon this year.



JUNIOR LIVESTOCK ENTRIES ENTERTAINED—Jack Bradley of Bradley Grain company in the background is checking up on the 25 boys and girls the company took to the formal opening of Hotel Jim Hill. All entrants drew to see who would be the lucky ones.



HONORARY MAYOR OF HEREFORD—Miss Theodora Lynch accepts Mayor W. E. Dameron's proclamation appointing her Honorary Mayor of the City from Pete Cowart, secretary of the Hotel Corporation and Chamber of Commerce during the Hotel Jim Hill opening.

"DUGOUT MAN TALKS"—Kelly Gray said "my wife does all the talking at home, so I don't know what to say here," when Dr. L. B. Barnett asked for a few words from the Deaf Smith County pioneer. Mr. Gray also said that 50 years ago he didn't believe he'd ever see a hotel like the Jim Hill in Hereford.

Lions Pay \$4,000 To Help Hereford In Various Ways

Hereford Lions totaled their budget for the period since July 1, 1949 this week and came up with the fact that better than \$4,000 has been spent on Civic projects and worthy causes in that time, according to Secretary Treasurer Harry Caylor.

Included in this amount is \$1,360.50 to Hereford Boy Scouts and the Boy Scout building fund. Part of this will go to pay for stuccoing the Scout Hut in the near future.

Sight Conservation funds amounted to \$111. This money is spent in examining Hereford school children's eyes and getting them glasses.

One hundred twenty-five dollars was spent for flowers sent to members of the club while in the hospital and otherwise.

Hereford Lions contributed \$200 to the Jaycee Christmas lighting program.

They gave \$100 to Boys Ranch Christmas fund.

They also contributed \$60.85 towards paying for Boys Ranch Farm member Ted Mitchell's expenses on the Hereford House trip to New York.

The reception room in Deaf Smith County Hospital was furnished at a cost of \$676.70.

They accounted for \$1,000 in the Polio drive.

A Student Loan fund has been set-up with a three-man committee composed of Wayne Evans, chairman; George Graham and Curtis Traweck. The Loan Fund has \$300 in it to be used to help students needing money. More will be added to the fund if circumstances warrant it.

Lions also send the club president and secretary to the National Convention each year at the club's expense. The meeting will be in Chicago this year from July 16-20.

Four Bands Parade Down Lined Streets

Thousands lined Main Street Saturday afternoon as the fourth Annual Rotary Junior Livestock Show Parade led by the famous six white horses from Hardin-Simmons University and Rotary International District Governor Elmo Wasson, Rotary president J. C. McCracken and president-elect, J. W. Witherspoon.

Bands from Hardin-Simmons, West Texas State college and Friona and Hereford High schools kept a lively pace and put on a good show for the sunbaked spectators.

Glistening new cars from Hereford Automobile dealers took up most of the parade. They carried college presidents, Theodora Lynch and various other notables.



POULTRY SHOW PRIZE WINNERS—Four of the many poultry show winners, with their prize winning entries were (left) Freda Inman of Workers 4-H who won a first with her cockerel and a fifth with a pullet, Dora Ruth Inman, her sister, is third from left. She won two firsts and a second. The girls are daughters of Mr. and Mrs. Fred Inman, who live about 4 1/2 miles northwest of town. The girls were going to enter the 1949 show but got their times mixed up and didn't get to the show until the judging was half over. Dora Ruth is Poultry Demonstrator for her club. (Second from left) Glenda Hargett, Worker's 4-H President, is the daughter of Mr. and Mrs. A. F. Hargett who also live northwest of town. She is holding the Buff Minorca that got a third in the show. Glenda won a first last year with a banty rooster. She won two thirds and a fourth this year. Nancy Parsons on the right won a third with the White Rock she is holding and a first with her New Hampshire Red. Daughter of Mr. and Mrs. T. J. Parsons, she is a member of the Mahaffey 4-H Club and lives north of town. She won two firsts, a second and third in 1949 and is an experienced contestant already.



RESERVE GRAND CHAMPION—Weldon Warren of Hereford with his Champion lamb. His brother Bobby also won a third place. Other than the two Warren boys all places went to Hart entrants.

Mrs. L. E. Smith Dies Saturday

Funeral services for Mrs. Loy Eugene Smith, age 34, will be held this afternoon at 4 o'clock in the Church of Christ with Bob Wear officiating.

Mrs. Smith died Saturday morning at 11:15 o'clock in Deaf Smith County Hospital after three days of illness.

Her husband and four children, Loy Gene 12, Mickey, 8, Judy, 5 and Sue, 4, survive her.

Other survivors include her mother, Mrs. Leona Burleson, three brothers, Leonard Frank and Joe Ed Burleson and two sisters, Nina Ruth and Estelle.

Mrs. Smith was born in Lockney and moved to Deaf Smith county when she was 11 months old. She married Loy Eugene Smith in May 1936 at the Hereford Church of Christ.

Burial will be in West Park Cemetery under the direction of Gilliland Funeral Home.

Friday Last Day To File For Office

Pointing out that Friday, March 3, is the final date upon which candidates for City of Hereford offices may be filed this year, Mayor W. E. Dameron this week said that recent ordinances adopted by the City will place city election procedure on a parallel with state-wide election laws.

The ordinance states that any qualified person may have his name printed upon the official ballot by filing for the office of mayor or commissioner or other city office 30 days prior to election day, which is specified as the first Tuesday in April. Applications and petition forms are on file in the City Office.

In addition, names of those who file as candidates shall be posted in a conspicuous place in the City Office at least 10 days before ballots are ordered printed. Objections to regularity or validity shall be voiced not less than five days after such posting.

The ordinance also specifies that any person eligible may also cause his name to be withheld at any time before the official ballots are actually printed.

Other items in the ordinance include appointment of judges by the mayor, posting of notices by Chief of Police, etc.

Newly elected officers may enter upon their duties the fifth day following election, Sundays excepted. If the officer fails to qualify within 30 days after his election, the office shall be deemed vacant and a new election held to fill the same, or such vacancy filled by appointment as the law provides.

Evans—

(Continued from Page 1) sold to El Rancho Milling Co. for 36 cents making \$208.80 on his calf which weighed 830.

Don Veigel had a 1,023 pounder that Consumers Fuel bought at 37 cents. Don got \$379.51.

Johnny Kistler had a 742-pound calf sold to Pinkert Welding Shop for \$261.92. It brought 38 cents.

Bryce Kelly sold to McCaslin Lumber Company for 35 cents, getting \$312.55 for his 839-pounder.

Richard Hunter, selling to Fraser Milling for 42 cents, received \$322.80 for 840 pounds of calf.

Ranchers and Farmers bought Nancy Parson's 880-pounder for \$308. It brought 35 cents.

Raymond Childers sold to Fackard Milling for 37 and a half cents, getting \$290.88. His calf weighed 777 pounds.

Herbert Howell's 1,047-pound calf went to Armour Company for \$314.10. Rate was 30 cents.

Bill Kelly sold The Hereford Brand his 777-pound calf for 36 cents a pound or \$279.72.

Dickie Fellers sold REA his 965-pound calf for 31 and a half cents. Dickie got \$303.98.

Marvin Massie, Friona, sold Friona Cashway Grocers his calf for \$278.80. His 820 pounds of calf brought 34 cents.

Don Mobley, Dimmitt, sold Dimmitt Wheat Growers his calf for \$326.96. Price was 33 and a half cents a pound.

John Bridges sold to Higgenbotham and Bartlett for 35 cents and made \$247.80 on his 708-pound calf.

Wayne Massie, Friona, sold to Clovis Cattle Commission Co. for 287.76. His calf brought 33 cents, weighing 872 pounds.

Jack Frost paid Stanley Slagle \$277.55 for Stanley's 771-pound calf. The rate was 36 cents.

Delvin Langford, Farwell, sold to G. W. Brumley for 30 and a half cents. The calf weighed 945 pounds and brought \$283.23 for Delvin.

Hereford Gin Company paid Richard Hunter \$291.55 for his 823-pound calf at 35 cents.

Scouting Around

Three tendertoot scouts in troop 50 are Wallace Ford, Bobby Veigel and Billy Paul Knox and another, Kenneth Matthews, formerly of troop 52.

Twenty-nine members of the troop went swimming at West Texas State Wednesday. Cecil Billingslea, Jack Wilkins and Billy Miles took cars.

Explorer Post met in the Scout Hut Monday and made plans for a Father-Son Feed Monday night.

Six of the boys went swimming at the W. T. College Pool Wednesday night. Those going were: Tommy Culpepper, Orlin Williams, William Rice, Neal Lomenick, Kenneth Carroll and Douglas Hicks.

Bob Anthony, Dimmitt, made \$281.86 on his 629 pound-calf at 34 cents. He sold to Ward Dallon.

Howard Hill got \$253.05 for his 723-pounder from Piggy Wiggly at 35 cents.

Wayne Massie, Friona, sold to Hereford Riding Club at 32 and a half cents, making \$255.13 on his 785-pound calf.

Jimmy Northcutt sold his 785-pound calf to Ranchers and Farmers for 36 cents. His calf brought \$282.60 for Jimmy.

Gary McQuigg sold to Luther Lesley at 34 and three quarters his 830-pound calf making \$288.47.

Lloyd Parsons sold to City Foods for 35 cents making \$254.45 on his 727-pounder.

Raymond Childers sold to Western Wheel Cafe for 34 and three quarters making 231.04. His calf weighed 867 pounds.

Jack Fellers sold to R. J. Richardson for 32 and a half cents. His take was \$268.18. His calf weighed 825 pounds.

LAMBS Jack Acker, Nazareth, 210 pounds at 60 cents to Colby Conkright.

Tom Acker, Nazareth, 225, 40 cents, Fraser Milling Co. Bobby Warren, 249, at 2375, Fraser Milling Co.

Max Crim, Muleshoe, 234, 21 cents, Roger Brumley. John Kelly, 211, 22 1-2 cents, Robert Veigel.

Jerry Gleason, Muleshoe, 244 at 23 1-2 cents, Herb Miller. Weldon Crim, Muleshoe, 225 at 2125, Howard Gault.

Max Crim, Muleshoe, 22, 20 1-2 cents, Armour and C. John Bridges, Hart, 300, 20 1-2 cents, George Willis.

Dora Ruth Inman, 170, 25 cents, Al Smith. John Bridges, Hart, 282, at 2225, Joe Butler.

John Kelly, 208, at 27 cents, Deaf Smith Co. Meat Co. Bill Hill, Hart, 262, at 21 cents, Roberts & Tuttle.

Bill Hill, Hart, 207, at 2325, Melvin Walkers. Walter Kaul, 209, at 22 cents, Pampa Roping Club.

Jimmy Howell, 242, at 20 1-2 cents, Deaf Smith Meat Co. Jimmy Howell, 261, at 20 1-2 cents, Deaf Smith Meat Co.

Larry Kaul, 207, at 23 cents, O. G. Hill. Gene Ray Jury, two lambs—250 and 225—22 1-2 cents, Pinkney Packing Co.

Johnny McBroom, Wiltrado, 183, at 2425, B. B. Northcutt. George Jury, two lambs, 236 and 225, at 2175, V. C. Hopsod.

Weldon Warren, two lambs, 217 and 206, at 2325 to Clovis Hog Co. James Tidenberg, Povina, two lambs 180 each, 2475, to G. W. Brumley.

Dora Ruth Inman, 170, at 26 1-2 cents, Bud Hopson. J. T. Gronin, 252, at 2125, Sears Grain Co.

Freda Jean Inman, 170 and 182, at 2425, J. R. Allison. Ronny Kershen, 323 and 303, at 21 1-2, West Texas Feed & Seed.

Bobby Joe Blackburn, Lazbuddy, 194 and 180, at 2225, Clovis Hog Co. Kenneth Acker, Nazareth 181 at 25, Clovis Cattle Comm.

Herbert Howell, 182, at 35 cents, News-Globe. Jerry Gleason, Muleshoe, 215, at 42 cents, Jack Bradley.

Joe Hart of Hart, 101 pounds, sold to Fraser-Milling Company at \$1.10. Weldon Warren, 133 pounds, to First State Bank of Dimmitt at 25.

Bobby Warren, 119 pounds, to Wilhelm Brothers at 70. Bob Hill of Hart, 112 pounds, to Melvin Walkers at 50. Bobby Warren, 117 pounds, to Colby Conkright at 50.

Dowe Foster, 160 pounds and 147 pounds to Geo. Willis at 40. Weldon Warren, 117 pounds, to Bud Hopson at 45. Jimmy Howell, 103 pounds and 123 pounds, to Bud Hopson at 22 1-2.

SOCIETY

The Sunday Brand

Sunday, February 26, 1950

Section Two

B&PW Entertains Bosses

With Banquet Monday

Plans which had been in the making for weeks, materialized Monday night when the Business and Professional Women's Club entertained with the annual Boss' banquet in the city hall banquet room.

Members in charge of arrangements for the banquet were Mary Lou Aven, Skeeter Hall, Lola Dishman, Frances Young, Nadine Wade, Cecil Williams and Leona Blood.

The annual banquet theme of honoring the boss was augmented in appointments by suggestions—carrying out a secretarial idea and small spiral note books served as place cards. The floral decor was of Dutch Iris and acacia blossoms featuring the club colors of blue and gold.

While guests were assembling, Frances Parker entertained with informal vocal selections accompanied by Ursalee Jacobsen. Clara Acker was master of cere-

monies for the occasion and Ursalee Jacobsen, president of the club, gave the welcome to guests. Bosses were introduced and a girl's quintet made up of Reba Dones, Faye Knox, Audrey Hood, Joy Miller and Shirley Sharp, sang "Old Fashioned Garden," "Bells of St. Mary's," and "Winter Wonderland," accompanied by Miss Theilma McMinn, their director.

Alma Hilton told the group some of the requirements of a perfect secretary and Jeff Roberson spoke seriously and non-seriously of the perfect boss, ending on a note of indecision as to whether the secretary might be the boss.

Impromptu talks were made by Robert Thompson, candidate for dog catcher, Byron Durham, can opener salesman, Frank Warren, a clothing designer who attempted a discussion of new spring styles, and Lyle Blanton who

gave a discourse on the merits of a jelly fish.

Highlight of the program was moving pictures and word pictures presented by Misses Ruth and Helen Huff of Pampa who reviewed a trip to Europe last summer.

Guests in attendance were: Misses Ruth and Helen Huff of Pampa, R. C. McGilvary, Leroy Aven, Hilary Aven, Mayor W. E. Dameron, R. A. Fullwood, Mr. and Mrs. Glenn Snyder, Ray Cowart, Mary Buse, Betty Curtsinger, Roy Peet, Lake Dishman, G. T. Higgins, Hugh Clearman, Frank Warren, Elmer Mathies, Dr. M. W. Nobles, Otis Hall, Mrs. Leola Rose, Mr. and Mrs. J. C. McCracken, Lyle Blanton, Mrs. J. A. Loerwald, Dr. C. E. Rush, Mr. and Mrs. Warren, Vernon Hilton, John Jacobsen, Jr., Mr. and Mrs. Earl Phillips, Mr. and Mrs. Paul Conaway, Mrs. J. P. Slaton, Mrs. J. W. Spradley, Mr. and Mrs. Byron Durham, Leonard Foster, Mrs. Ollie Forbus, Mr. and Mrs. R. L. Thompson, J. W. Witherspoon, Faust Collier, Aubrey Smith, Gene Smith, Mr. and Mrs. George Graham, Dr. L. B. Barnett, Reed Williams, Mr. and Mrs. D. C. Martin, Ernest Wade, J. R. Johnson, Cecil Parker, Mr. and Mrs. Jeff Roberson, Leo Hellman, Mr. and Mrs. S. B. McLallen, Thelma McMinn, Reba Dones, Faye Knox, Audrey Hood, Joy Miller and Shirley Sharp.

Members present were: Clara Acker, Harriett Alexander, Margaret Aven, Mary Lou Aven, Leona Blood, Dyathia Brady, Ellen Carter, C. Ora Cockrell, Louella Cowart, Virginia Curtsinger, Leta Curtsinger, Lola Dishman, Mary Dyer, Opal Garrison, Zula Gilliam, Hazel Guerry, Skeeter Hall, Alma Hilton, Velma Hodges, Betty Holland, Pauline Howard, Ursalee Jacobsen, Corinne Jennings, Ethel Lewelyn, Mary McInnis, Jewell Malone, Mildred Morehead, Frances Neff, Lucile Posey, Bessie Prickett, Lillian Smith, Della Stagner, Seale Stephens, Nadine Wade, Pearl West, Cecil Williams, Ethel Womble, Bessie Lee Wood, Elizabeth Yarbro, Frances Young and Frances Parker.

LaPlata Club Announces Newly Elected Officers

Election of officers was conducted at a LaPlata Club meeting held in the country home of Mrs. Walk Boston Tuesday evening.

The new leaders, to be installed in May, are Mrs. J. R. Johnson, president; Miss Genevieve Eberle, vice-president; Mrs. L. E. Gross, recording secretary; Mrs. S. S. Dodson, corresponding secretary; Mrs. Charles Spurlock, treasurer; Mrs. Pete Cowart, parliamentarian and Mrs. Roy Smith, reporter.

Members of the nominating committee were Mrs. Urlyn Streu, chairman, Mrs. Liston Wilson and Mrs. Morris Thomson.

Named to a special committee to work in the Red Cross campaign were: Mrs. J. R. Johnson, chairman; Mesdames S. S. Dodson, Charles Spurlock, Pete Cowart, and Willis Edelman.

The program for the evening was presented by Mrs. Emil Dettman. She spoke on "Highlights of Ranch Style Homes" and showed pictures and plans of houses described.

She mentioned four types of the ranch style house including: 1.—The early Spanish type with their adobe, tiled roofs and traditional well in the yard. 2.—Modern Spanish with the touch of bright color and potted plants. 3.—Montery Ranch House with outside stairway and grill work. 4.—The modern type big and roomy in an "L" shape.

Members attending the session were Mesdames: Milton Adams, Bill Blood, Homer Brumley, Harry Cayler, Pete Cowart, Dalton Criswell, S. S. Dodson, Emil Dettman, Willis Edelman, L. E. Gross, J. R. Johnson, Palmer Norton, Elmer Patterson, A.

J. Schroeter, Charles Spurlock, Urlyn Streu, Liston Wilson, Bill Wolfe, L. W. Combs, Miss Genevieve Eberle and the hostess.



FEMINE BEAUTY—A shawl collar, flaps for yoke trim and a pyramid flare highlight this soft and feminine coat that's a part of the wonderful fashion story in coats this spring.

Mrs. Gholson Is Elected LesMeres Club President

Mrs. Howard Gore and Mrs. S. L. Loerwald were cohostesses for the Les Meres Study Club Monday night at the Gore home.

A short business session was held when Mrs. Dick Gholson was elected treasurer and Mrs. N. L. Thomas and Mrs. Spicer Gripp were named to serve on the finance committee.

Two topics of interest were given consideration on the program. Mrs. Orrin Sharp told about "My Child is Destructive." Some children's play is naturally destructive. They should be provided with a suitable place to play and suitable toys should be given them according to their years and abilities. Adults should show respect for a child's possessions and should teach him to respect other people's belongings," she commented.

Mrs. Spicer Gripp told how "You too, can be a Story Teller." She said in part: "Children can be taught much through story telling, and by using voice and hands for sound effects the small fry becomes enchanted and lives the tales of make-believe and

applies them to his own every day life. The story may be used not only to entertain, but to teach of foreign things and guide in manners and habits."

Announcement was made of the next meeting which will be held with Mrs. Robert Lemons on March 6.

Members attending the meeting were Mesdames: Orrin Sharp, Eugene Bagwell, Roy Boyer, Dick Gholson, Spicer Gripp, W. D. Jones, S. L. Loerwald, Larry Summers, Jim Terry, R. N. Yarbro, Forrest Marnell, Monroe Parker, Bob Hoffman and the hostesses.

Texas Industry Is Subject At L. A. E.

"Texas Industries" was the lesson subject for the Tuesday afternoon program held by members of L.A.E. Club in the home of Mrs. Sandford Smith.

Roll call carried out the theme of the program with members telling of unusual cattle brands.

Mrs. Phil Radovich gave the discussion giving locations and descriptions of such industries of the state as Helium and carbon black plants and salt and sulphur mines. She also told of Texas' rose industry, mentioning in particular, the enterprise at Tyler.

Those present were Mesdames: George Benson, Lake Dishman, Bob Higgins, Bill Jones, Boyd Knox, Phil Radovich, George Suggs, Jim Whelan, Pat Webb and the hostess.

Mrs. Rickels Is Hostess To Farm And Ranch Club

Mrs. Frank Rickels entertained members of the Farm and Ranch Club at a luncheon-meeting Thursday, February 16.

Table decorations were of spring blossoms and place favors were tiny kegs to be used later as match holders.

After the luncheon a short business session was held and Mrs. Rickels presented the program which was in the form of a test on "How to be a Better In-Law."

Attending the meeting were Mesdames: Herschel Burris, Edd Thomas, Tom Cotton, Woodrow Perrin, Waldron Melton, Henry Melton and the hostess.

King-Layman Wedding In Clovis Announced

Announcement has been made here of the marriage of Miss Charlene King, daughter of Mr. and Mrs. David King of Panhandle, and Charles Russell Layman of this city. The marriage took place Saturday, February 18 in Clovis, New Mexico. Mrs. Ethel Layman, mother of the bridegroom, and his aunt, Mrs. Ernest Layman, attended the ceremony.

The bride was dressed in a navy one-piece dress featuring navy and white accessories. She attended West Texas State College last year and has recently been employed in Canyon.

Mr. Layman is employed with the Seale Lumber Company in Amarillo and the couple plan to reside in Canyon.



ROUND - SHAPE FACE—The girl with the round face should avoid wide coiffures and definitely circular curls which accentuate roundness. Here's a hair-do designed for her. It's a simple, brief cut with smart smooth crown. Hair is combed flat across the head; the ends are fluted up to give height. In back, the hair is lightly waved and ends in an upturning, girlish fringe.

Dawn Study Club Sponsors Project

Mrs. David Rodgers was hostess for the Dawn Study Club session held Tuesday in the Rodgers home.

During the business session civic interests were discussed and Mrs. Carl Wimberley was named chairman of a committee to make petition for a signal light to be placed at the railroad crossing at Dawn. Members voted to sponsor a project to secure better living conditions for laborers and Mesdames L. L. Alrhart, David Rodgers and N. R. Miller were appointed to serve on the project committee.

The program was under the leadership of Mrs. H. V. McCabe who reviewed the book, "Queen New Orleans," by Hornett Kane. Special guests present were Mrs. J. D. Pruitt and Mrs. Carter of Canyon and Mrs. Allan and Miss Bertha Frye of Dawn.

Members present were Mesdames L. L. Alrhart, A. T. Frye, Alfred May, Ernest May, Melvin May, H. V. McCabe, N. R. Miller, Zed Stewart, Floyd Walton, Carl Wimberley, Alfred Smith and the hostess.

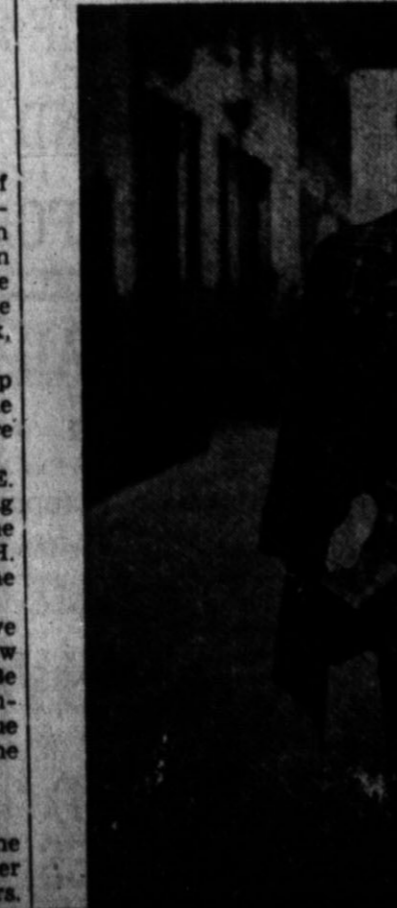
Two Groups Meet Wed.

Group one met in the home of Mrs. Earl Phillips Wednesday afternoon. Mrs. J. J. Clark was in charge of the devotional lesson and Mrs. Frank S. Smith gave the first four chapters of the book, "Mahatma Ghandi."

Members packed a box of cup towels for the Julia Fowler Home in Dallas and refreshments were served to 17 members.

Group Two met with Mrs. N. E. Gass with 12 members answering roll call. Mrs. Roy Ford gave the opening prayer and Mrs. C. H. Dyar gave the devotional in the form of scriptural reading.

Miss Frances Dameron gave the program discussing "How Power and Efficiency Can Be Yours" from the Guide to Confident Living, and "Technique of Spiritual Power" from "The Art of Living."



ENSEMBLE LOOK—That describes the look this plaid and monotone worsted gives. This jacket is gently curved over the hips, carries pocket accent and is multi-colored. A simple kick-pleat gives easy grace to the skirt. The matching tippet carries the same design of this suit itself.

Catholic Women Organize National Chapter Council

A meeting for the purpose of re-organizing the local chapter of the National Council of Catholic Women was held recently at St. Anthony's Catholic Church.

Officers chosen were Mrs. Ed Loerwald, president; Mrs. Frank Brinkman, vice-president; Mrs. Joe Reinauer, secretary - treasurer and Mrs. N. G. Elliston, parliamentarian.

Father Colman spoke briefly and gave the prayer. The newly elected president announced that a called meeting will be held soon by the executive board when plans for quarterly meetings and the work of the chapter will be outlined.

Mrs. N. G. Elliston gave the following list of books recommended for reading during Lent which began Wednesday: "Keeper of the Keys" (McDermott); "Pope Pius XII" (Hecke); "The Sweetest Story Ever Told" and "Boys Town" (Ousler); "Seven Story Mountain" and "The Waters of Silve" (Merton); "The Peabody Sisters of Salem" (Thorpe); "Peace of Mind" (Leibmann); "Peace of Soul" (Sheen); and "It Runs in the Family" (Ellenwood).

Books on tolerance recommended include: "The Story of Ernie Pyle" (Miller) and "Glass House of Prejudice" (Baruch). For the children, "The Littlest Angel" (Zewell) was suggested. Also "Flower Arrangements for the Home and Altar" (Taber).

Mrs. Bill Warren told of the book clubs now available to the reading public and recommended "The Literary Guild."

Mrs. Joe Reinauer spoke on "Lay Apostolate and the Press" suggesting the importance in being well informed and reading intelligently.



MISS LUDIE TURNER

Announce Engagement At Informal Party

Nuptial plans for Ludie Turner, daughter of L. M. Turner of this city and J. D. Greeson, son of Mr. and Mrs. B. K. Greeson of Summerfield, were revealed at an informal party given by Mr. and Mrs. R. M. Sheppard in their home Friday evening, Feb. 17.

The candle light serving table laid with a lace cloth was centered with pink scyramin with Ludie and J. D. spelled in gold letters on pink and white satin ribbons leading from two hearts featured in the centerpiece.

Some 25 close friends and relatives called during the evening. The wedding date has not yet been set.

Dinner Honors Couple Married Last Sunday

Mr. and Mrs. R. M. Gunn, recently wedded couple, were honored at a dinner Sunday, February 19, given in their home.

Those attending were Messrs. and Mesdames: G. C. Merritt, Elmer Combs, L. R. Wilson, Robert Boyd, Merlin Kaul, Joe Landers, Guy Lawrence, Mrs. Cliff Combes, Eugene and Billy Don Combs, Frank and Frances Boyd, Nathan Wilson, Larry and Walter Lynn Kaul, Sue Wilson, Ross Joe Landers, Nelda Guy and Melba Gay Lawrence, Mary Owens, Margaret Ann Scott, Patay Lawrence, Mary K. Boyd and the honored couple.

Beverly Ann Boyer Is Honored On Birthday

Beverly Ann Boyer was honored with a party for her sixth birthday Saturday afternoon at the home of her parents, Mr. and Mrs. Cecil Boyer.

Games, picture taking and opening of gifts entertained the group of youngsters.

Refreshments of ice cream and Cokes were served to Glenda Ford, Nancy Lane Schnack, Judy Price, Lyn Thompson, Gary Tannahill, Gary Lynn Madsen, Bruce Benson, Sally and Johnnie Whiteside, Jan Storey and Harold Anderson.

Favors were miniature Easter Baskets and balloons.

Wealthy people have done much for humanity but if you think they can't be tight, try to get a liberal contribution from one of them.



MRS. ED LOERWALD

SEE 'OKLAHOMA'

Bring Hereford people in to see Thursday to see the production "Oklahoma" both afternoons and night at the Municipal Auditorium were: Mr. and Mrs. Jeff Gilbreath, Thornton Shirley, Mr. and Mrs. W. S. Fluit, Mr. and Mrs. W. C. McWhorter, Mrs. A. E. Acton, Mrs. C. R. Smith, Mrs. C. H. Dyar, Jonnie Estes and Frances Dameron who attended the matinee.

Attending the night performance were Mr. and Mrs. Glenn Snyder who met their daughter and son-in-law, Mr. and Mrs. Ike Holman, there; Mr. and Mrs. Frank Cogdell, Mr. and Mrs. Leo Forrest, Bedford Forrest, Mr. and Mrs. Oscar Easley, Mr. and Mrs. W. L. Davis, Sr. and Mr. and Mrs. Ray Conaway.



SPRING CHECKS IN EARLY—You needn't wait for the first pussy wills to spot this neatly checked worsted dress. Wear it under your coat now, and be ready to salute Spring's earliest zephyrs. Designer Sheila Lynn has given the ever-popular check pattern new dashes of style in the diagonally-arranged buttons and folded tuck pleat.

MRS. JOE REINAUER

Oyster Loaf, Simply Made Is Tempting, Delicious

Directions for making the old-fashioned oyster loaf are in many old cook books. Sometimes the oysters were fried and sometimes mixed with a rich cream sauce, but whatever the method such a loaf has been the favorite midnight snack for many years. Many combine it with a salad or dessert for a light supper.

There's a good deal to be said in favor of the oyster besides the many delicious ways this food may be prepared. For example nutritionists tell us that weight for weight oysters provide four times as much iron, twice the thiamin and riboflavin, many times the Vitamin A and half the protein as a sirloin steak. Dietitians recommend oysters for those who count calories because their calorie count is about one third that of meat.

Making the most of the oyster can be a practical way of providing variety but most individuals are apt to be pretty definite as to how they should be prepared. Mrs. Joe Reinauer gives you several of her favorite recipes today with the oyster loaf "bread box" topping the list. It is simple to make, tempting to look at, and delicious to eat.

Oyster Loaf

24 large oysters
2 eggs
salt to taste
2 tablespoons cold water
1 cup bread crumbs
fat for frying
1 loaf unsliced white bread
¼ cup melted butter

Remove all crumbs from loaf of bread. Cut a slice from top of loaf about ¼ inch thick. Reserve. Cut around inside of loaf with knife to form a rim about half an inch thick, being careful not to cut through rim, and remove center leaving ½ inch base all around.

Brush hollowed-out loaf and reserved top slices with butter, place on a baking sheet and bake in a moderate oven (350 F) till brown—about ten minutes.

Drain oysters. Beat eggs and add seasoning and cold water and mix well. Dip oysters in the egg mixture, and then in the crumbs spread out on platter. Let oysters stand while fat for frying is getting hot. (A frying basket for deep frying is best. The frying fat should be very hot and may be tested by dropping in a few cracker crumbs.)

Drain oysters on absorbent paper as you fry and when all are done place in bread box, garnish with sour pickles and lemon wedges. Cover with reserved slice of bread and return to oven just long enough for loaf to get hot. Serve immediately with shoe-string potatoes, salad or dessert and hot coffee.

Creamed Oyster Loaf

If you prefer the creamed loaf place the fried oysters in the bread-box and pour over one cup medium white sauce to which has been added one small can mushrooms. Sprinkle with paprika and serve with pickles, olives and potato chips. The top slice may be attractively garnished and brought to the table surrounded with stuffed or sliced tomatoes on crisp lettuce cups.



Let's Cook Something

Oyster Stew
1 pint oysters
¼ cup butter
½ teaspoon salt
dash cayenne pepper to taste
1 tablespoon Worcestershire sauce (optional)
3 pints milk
2 tablespoons butter
Add the ¼ cup butter and seasoning to oyster liquor and heat to boiling point. Add oysters and heat until edges curl. Add the milk and heat just to boiling. Pour into bowls and add remaining butter which has been cut into six pieces. Serves six.

Oyster Cocktail
Drain oysters allowing 6 small or 4 large oysters for each serving. Chill and serve in cocktail cups with sauce and wedge of lemon. Or place oysters in half-shell on crushed ice and serve with tiny cup of cocktail sauce in center.

Cocktail Sauce (Makes ½ cup)
6 tablespoons chili sauce
2 tablespoons lemon juice
1½ tablespoons horse-radish
¼ teaspoon grated onion
1 teaspoon Worcestershire sauce
2 drops Tabasco sauce
Salt to taste
Combine ingredients and chill thoroughly. When ready to serve place chilled oysters in cocktail glass which has been chilled and add chilled sauce.

Personal
Mr. and Mrs. N. D. Bartlett, Jr. and Mr. and Mrs. J. M. Thomson have gone to Guaymas, Mexico for ten days fishing.

Miss Beasie Mae Skinner of Dallas is expected to spend this week end here with her sister, Mrs. J. R. Johnson. She left Hereford last week end for Albuquerque, N. M. after a few days here with her sister and will return to Hereford enroute home.

Mrs. J. H. Pitman and Mrs. J. A. Pitman left Tuesday for Abilene where J. H. Pitman was called by the illness of her sister, Mrs. E. W. Morris.

Helen Acker went to Lubbock Thursday and returned Saturday morning. She attended the Social Formal Dance there Friday night.

Tommie Kay Robinson At Birthday Party

Seven year old Tommie Kay Robinson was named honoree Tuesday afternoon when her mother, Mrs. Tom Robinson, entertained with a birthday party. All sorts of indoor games were enjoyed and pictures were made of the group. Favors were brightly colored whirling birds arranged as a border around the edge of the pink and white birthday table. Pink and green ribbons of spun sugar adorned the birthday cake.

The hostess was assisted by Mrs. Phillip Miller.

Sharing in Tommie Kay's celebration were: Colleen Reeves, Sandra Childers, Suzanne Yarbro, Helen Sears, Sara Gillentine, Marilyn Sue Ford, Karen Sue Daniel, Ann Smith, Gwendolyn Sheppard, Kathy Boston, Jackie and Joan Brown, Zel Crump, Patsy Wooddell, Clea Kay Ruter, Glenna Sue Woodford, Mike Robinson and the honoree.

Miss Kathryn Acker was home for the week end from Texas University to visit her parents, Mr. and Mrs. C. C. Acker. She also attended the Social Formal Dance in Lubbock Friday night.

The world is packed with people who are ready to tell you so do as they think you should do.

Texans in Washington

By TEX EASLEY

Washington (AP)—A quiet-spoken little Texan has been one of the key figures in the goal crisis, although his name seldom gets in the papers.

A native of Gonzales and a former Texas state senator, Wiley Hopkins is chief counsel for the United Mine Workers and sits at John L. Lewis' side in talks with mine owners and government mediators.

Now in his forties, Hopkins came to Washington in 1936 as an attorney with the Justice Department. His performance in handling the government's case in the Harlan County, Ky., coal field troubles a year later led the UMW to hire him as the union's top lawyer.

He lives in a colonial home in nearby Alexandria, Va., not far from the 150-year-old, two-story white frame house owned by his big boss.

One of the students in an American University sculpturing class here is Mrs. W. A. Nuckles, 73 years young, whose home is a 4,000-acre ranch 14 miles out of Lompas.

She is spending the winter here with her daughter, Mrs. Mary A. N. Longfield. They live at the home of Dr. Walter M. W. Splawn, former president of the University of Texas, now a member of the Interstate Commerce Commission.

Each morning the lively Mrs. Nuckles catches a taxicab and hurries to school. For hours she works with chisels and stone. Currently she is creating a two-foot high piece showing urchin youngsters playing sandlot ball. She has just finished a "mother and child" scene.

"I can hardly wait until I get there each day," she said. "I enjoy being with all those young

people. It makes you forget about getting old."

Mrs. Longfield is private secretary to Dr. Splawn, who has lost his sight. She works at his office in the ICC building, then at home reads him documents, newspapers and other material in which he is interested.

Dr. Splawn has a prodigious memory and frequently astonishes by recalling facts and figures pertinent to cases under discussion.

On a wall in the Speaker's lobby just off the House Chamber is a 5 by 8 foot map of the United States on which the U. S. Weather Bureau chalks up the daily temperatures, wind velocity and precipitation in all areas.

Texas congressmen, like all the other legislators, glance at it each day to learn exactly how the weather is as of 7 a. m. in their hometowns.

An unusual thing about this winter's weather is that, with very few exceptions, the Washington temperature has been milder than in most parts of Texas. So, there haven't been so many of those "look what it's like down in my state," comments. In fact, it was balmy here the day a television news program showed Speaker Sam Rayburn's home sheathed in ice.

The government's suit against Texas and Louisiana for control of the oil-rich coastal tidelands is scheduled before the Supreme Court March 13. Here recently checking up on the situation was Robert Lee Bobbitt, San Antonio and Laredo attorney. He represented the Texas State Bar's tidelands committee during conferences on the subject last year.

Dallas banker Robert L. Thornton is one of seven men named by President Truman to serve on the Postoffice Advisory Board with the Postmaster General and Deputy Postmaster General.

Just created, as recommended in the Hoover commission's re-



PREPARING FOR HOLY YEAR TRADE—A woman lace worker sets up her stand in Genoa's street of Porto Fino. The entire Italian Riviera is preparing for what they hope will be a record tourist year.

port, the advisors meet on call of the Postmaster General. Their job is to offer suggestions as to how the department can improve the service and cut expenses. The board members serve without pay except for necessary expenses in connection with their meetings.

Amiable, pistol-packing Frank Probst of Amarillo was the first "real flesh-and-blood Texan" Ranger most of the local police reporters ever saw.

When the tall, quiet-mannered Texan appeared at U. S. Commissioner Cyril L. Lawrence's headquarters in the District of Columbia's municipal building, the newsmen gathered round. They wondered why he didn't have on cowboy boots, but he assured them that practically all other Rangers did wear such foot gear.

With his wife and Deputy Sheriff W. W. Riner of Amarillo, Probst came here to return 18-year-old Diana Heaney Johnson to Amarillo to face charges in the slaying of W. A. (Tex) Thornton.

Miss Emma Jane Brown, student at WTSC, Canyon, is expected home this week end after undergoing surgery in Amarillo last week. She is the daughter of Mrs. Caudle Brown.

Bob Wear Speaks At Petersburg

"The responsibility of preserving the American way of life is everybody's responsibility. There are many things to be done in this great and noble endeavor. One of the jobs in which all of us can participate is that of preserving and improving the American Public School System. I am mindful of the importance of the home and the importance and place of the church, but I also know that the public school stands today as the one and only unifying force in our country. "The school must be main-

MASONIC BULLETIN
Stated meeting second Monday in each month. School of instruction each Thursday night.
R. L. THOMPSON, Sec'y.
HENRY SEARS, W. M.
Hereford Lodge 649

NOTICE OF MEETINGS
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

tained and preserved. Whenever and wherever we can, we must improve the public school. Along with this effort we must work to improve the lot of the teacher," said Bob Wear in his address to the P-TA meeting in Petersburg Tuesday night.

He added: "In order to be successful in this great work there must be teamwork between parents and teachers. We must work together. Teachers must be men and women of good character, they must be people who believe in God and in the Bible as God's revealed word, and they must be loyal to the American way of life.

"It is not the responsibility of the teacher to teach religion but they can, and should teach good morals and good citizenship. Let us remember that religious training is primarily the responsibility of parents. Of course, the church can assist in this work of religious training, but religious instruction is not the responsibility of the public school. The speaker continued, "This brings us to the subject of church schools. Religious groups are granted the right to establish their own schools when they desire to do so. This would be no problem if it were not for the fact that some people are seeking public funds to assist, directly or indirectly, these church schools. All informed people know that church schools exist for the purpose of extending the religion by which they are established. For this reason church schools are not entitled to any assistance from public funds. When such assistance is given one of the fundamental principles of Americanism is violated.

In all kindness I say, we must oppose all efforts to propagate religion at public expense."

Dawn Musettes Join Texas Federation Of Music Clubs Next Year

The Dawn Musettes met Monday afternoon in the home of Mrs. Ray Kerschen with the president, Donna Airhart, presiding. During the business session members voted to become a member of the Texas Federation of Music Clubs the next club year. Plans were made for the

junior recital program which is scheduled for March 19 in the Dawn Baptist Church. Bobby Miller was elected vice-president for the club.

The musical program for the day consisted of "Hop Scotch Polka" piano, Bobby Miller; a group of songs from the suite, "Three Little Pigs," Ted and Phyllis Ann Wimberly with accompaniment by Wanda Sue Wimberly and group singing.

New members of the club include: Linda Carothers, Gail Lucy Beth and Bobby Miller.

Others present were: Eddie Reinauer, Jr., James Airhart, Donna Airhart, Janet and Janice

Kerschen, Ted, Phyllis and Wanda Sue Wimberly, Johnnie Kerschen, Mrs. Carl Wimberly and the hosts.

Jimmie Easley and fiancée Jean Odum of Las Vegas, N. M. attended the Social Formal Dance in Lubbock Friday night. They returned to Hereford Saturday for the Carmen Cavallaro Dance.

CARD OF THANKS
We wish to take this means to express our appreciation for the many expressions of sympathy shown us. May God bless each of you.
The Click family"

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THIS SPACE FOR SALE

DANIEL NEWS

Greenbugs Are Hurting Wheat Paris Greenbugs Have Worked

By MRS. W. R. MOORE Brand Correspondent Most of the wheat in this community is looking fine but the green bugs are working on it to a great extent. Farmers are busy plowing row crop land and irrigating the wheat. There were several Missionary Preachers of the Home Mission Board of the Southern Baptist Church who made talks at the Palo Duro Baptist Church this week. Mrs. F. E. Finney has moved to Amarillo where she will make her home. This community regrets losing her. Troy Thurmond, Canyon, visited in the home of Billy Moore Sunday night. Mrs. M. G. Ballow and Mrs. H. L. Pattle from Amarillo visited in the W. R. Moore home Tuesday. Mr. Clark Whitaker had the misfortune to lose his fine Hereford cow last Sunday due to wheat poisoning. Visitors in the J. F. Matthew home this week were Mr. and Mrs. Ed Peacock and Mrs. E. W. Womble, Jr., Mr. and Mrs. E. W.

Shugart, Mrs. Belton Finney and Mrs. F. E. Finney. Billy and Harold Dean Moore and Donald Clark were in Hereford Saturday night. Mrs. Wayne Higgins called in the J. T. McClain home Thursday morning. The Box Supper held at the Daniel School House Saturday night was well attended. Guinna Price, who is staying in Canyon and going to College there, was a visitor in the home of his parents Tuesday night. Billy and Harold Dean Moore attended a football game in Canyon Wednesday night. W. R. Moore and Mrs. M. G. Ballow made a business trip to Hereford Tuesday. Mrs. Belton Finney from Adrian visited in the home of Mrs. Zera Finney two or three days this week. Mr. and Mrs. W. R. Moore visited in the C. R. Hughes home near Amarillo one day last week. Milton Newman from Dawn is working for Joe Gill for a few days.



FRENCH RECLAIM SWAMP LAND—Workmen start the first day of work in the reclamation of France's largest swamp, the Marais Vernier, which is 5000 acres. With the help of Marshall Plan aid, the French hope to restore the valuable farmland to use. The swamp is located in the Seine Estuary region in Normandy.

SUMMERFIELD NEWS

Irrigated Wheat Looks Better While Dry Land Wheat Is Poor

By BOBBIE WALSER Brand Correspondent Seventeen were present at the BTU Rally in Dimmitt Monday night. Mr. and Mrs. J. M. Wright and family were present. Mr. and Mrs. Carl Lee and family, Ann Lookingbill, Mr. and Mrs. Earl Lance and family and Rev. and Mrs. A. A. Simons attended from here. Attending Sunday School Sunday morning were 64. Others attended Services and Sunday night there were 54 present. Wheat that farmers of this community have watered is looking better. Wheat which is not irrigated is looking poor. Mr. and Mrs. H. H. Langford were in Amarillo on business recently. Mr. and Mrs. J. B. Noland, Jerry and Larry are in Hot Springs on vacation. Mr. and Mrs. Ky Lawrence and Malvian Rainey have returned from the Lawrence ranch in New Mexico. W.M.U. met at the Summerfield Baptist Church. Mrs. A. A. Simons was in charge of the Bible Study and Mrs. C. R. Walser had the devotional. Present were Mesdames C. R. Walser, George Summer, Carl Lee, L. L. Cannon, Roy Lovett, Pat Patrick, A. A. Simons and Earl Lance. The new Summerfield store is now open for business after being burned just before Christmas. The Lookingbill home is now being built. Mr. and Mrs. B. E. Roberson have returned from a trip in South Texas and New Mexico. Nancy Patterson of Hereford spent Thursday night with Nan Longbottom. Mr. and Mrs. Adam Flower and family visited in the Lee Curry home Sunday. Sylvia McCracken of Hereford spent Wednesday night with Sandra Wright.

notice shall be posted thirty days before the date of said election. Signed and executed this 23rd, day of February, A. D. 1950. W. E. DAMERON Mayor of the City of Hereford, Texas.

ATTEST: MABEL BARNHART City Secretary (SEAL) 35-1c

Personals

Mr. and Mrs. Jim French and son Carl from Del Norte, Colo., and formerly of Hereford arrived in town Thursday for the Hotel Jim Hill opening and Rotary Junior Livestock Show. They stayed with the Hugh Bookouts. Marshall Formby of Snyder, was in Hereford Wednesday night and returned to Snyder Thursday. He said construction on their station at Colorado City will start in the near future. He spent the night in the John

Progressive HD Club Discusses "Community Center" At Meeting

"The Community Center" was the subject under discussion at the Progressive Home Demonstration Club meeting held in the home of Mrs. Leon Coffin and Mrs. Bert Coffin Tuesday afternoon.

There will be a community gathering at the school house Monday night, February 27, for the purpose of working out some plans to convert the school house into a Community Building. Spearheaded by Club ladies, considerable progress has been made already.

After a short recreation period, Miss Augustine Gregory, president, presided at the business session. Mrs. Pete Carmichael was appointed Chairman of the entertainment committee for March. A report was given of the luncheon at the Cecil Malone sale. Roses were ordered.

Mrs. Herman Drake gave a talk of Clothes Improvement and Measurements. She demonstrated 20 points to be considered in correct measurements.

"Measurements should be taken snugly but not tightly. A record should be kept for future reference," she said.

Refreshments were served the following members:

Mesdames E. V. Dodson, Pete Carmichael, C. V. Burges, Taft McGee, E. O. Billingslea, T. J. Parson, Ira Ricketts, H. Drake, R. C. Weathers, C. C. Bowman, Clyde Russell, Miss Augustine Gregory and the hostess. Visitors were Mrs. Earl Clark Mrs. Lewis Harvey, Mrs. T. C.

Jaycees Play In AAU Tournament

Hereford Jaycees will meet the Amarillo College Junior Varsity Wednesday night at 7:30 o'clock in their first round game of the P. I. A. A. basketball championship tournament.

The Jaycee aggregation played the YMCA All-Stars in Amarillo Saturday night and defeated the Dimmitt Blackwidows here Thursday night 42-43. They will meet the Blackwidows at Dimmitt again Monday night.

If the Jaycees win they will play the winner of K-Service Station of Canyon and Dimmitt Blackwidow game at 9:30 Thursday night.

The other two games in the lower bracket, which Hereford is in, are Panhandle Laundry vs.

Erwin Hardware of Turkey and Spearman Independents vs. Y.M.C.A. All-Stars. The top bracket is composed of Hedley Lions vs. Graham-Bigeme, Stratford Independents vs. Air Speed Oil, General Mills vs. Wayland College, Swisher Service Station vs. Phillip's Men's Club.



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Farewell Courtesies Honors Mrs. K. Dale

Members of the Homemakers Class of the First Baptist Church entertained with a farewell courtesies honoring Mrs. Kenneth Dale who is moving soon to Clarendon, Thursday morning, in the home of Mrs. C. E. Leasure, Jr. Hostesses included Mesdames Jack Bivins, Calvin Goodin, Lilburn Hamilton, Bobby Owen, Troy Riddle, George Graham, Jr., B. Sowell, Jr., Eugene Sparks and Leasure. Coffee and cake were served from a Spring table laid with a green linen cloth and featuring pastel shaded sweet peas as a center piece. Lovely farewell gifts were presented to the honoree. Others attending were Mesdames John Winkler, Worth Covington, V. C. Hopsom, J. C. Reese, Charles Dye, James Edmonson, Ronnie Hall and Harry Hale.

Legal Notice

NOTICE OF PUBLIC SALE Notice is hereby given that in satisfaction of a lien acquired by the undersigned for labor and material furnished in repairing the following described motor vehicle, to-wit:

One 1939 Ford Tudor Sedan, Motor No. 18-5080452, 1949 Texas License No. LC 5715.

said vehicle will be sold at public auction at ten o'clock a. m. on the 13th day of March, 1950, at the place of business of the undersigned, which is situated on Highway No. 60 in Deaf Smith County, Texas, 300 yards west of the City Limits of the Town of Hereford, known and operated as "McBride Service."

WITNESS MY HAND this 23rd day of February, A. D. 1950. J. E. McBride General Delivery Hereford, Texas 35-2c

Mr. and Mrs. Bill Clutter returned from Bonham Sunday night. Mr. Clutter's father is reported improving.

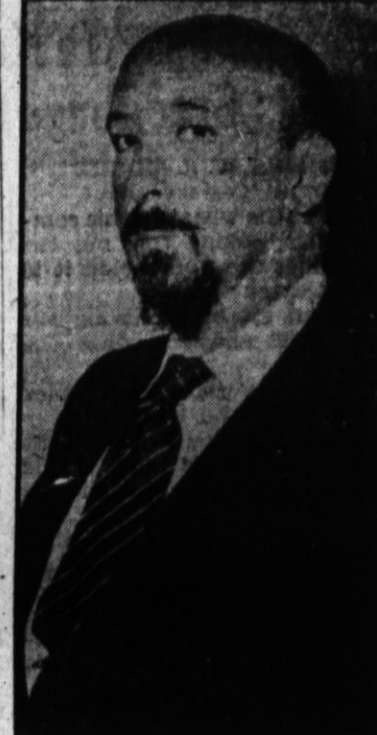
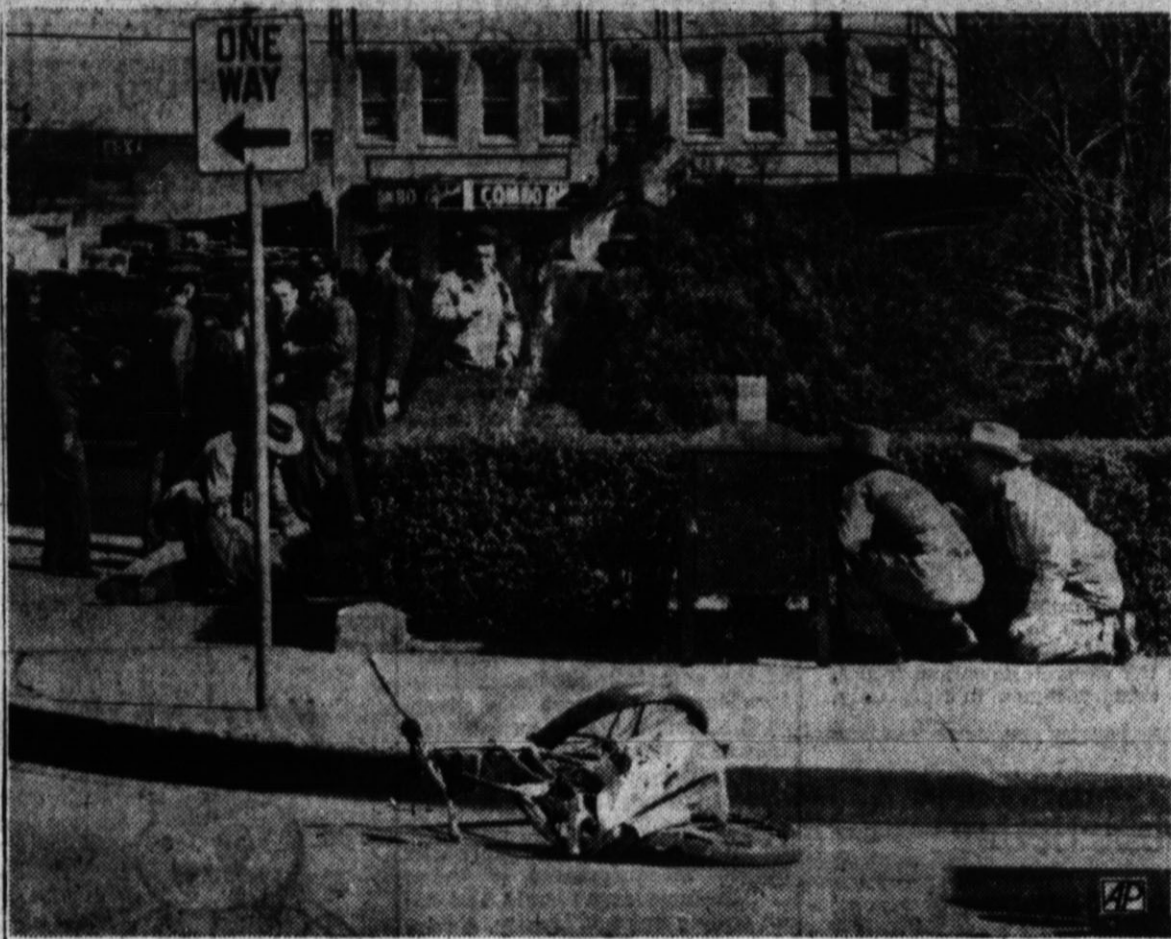
Advertisement for Wilson Wear featuring a man in a white shirt and tie. Text includes 'Wonder fabric simplifies laundering', 'Wilson Wear', 'Faultless Nylon Shirts', 'If it's Wilson Wear it's Faultless', 'It's nylon—that amazing fabric which cuts washday work to a minimum! Faultless nylon shirts are a cinch to wash... won't shrink... dry in a hurry... need little ironing. Wear? Forever! And, like all Wilson Brothers Faultless Shirts, these are tapered trimly at the waist. French or regular cuffs. Get 'em several today.', '8.95', 'RINGSIDER ALL-NYLON Super Shorts 2.95', 'FOX MAN'S SHOP', 'HOMER FOX DUB REEVES'.

Advertisement for home loans. Text includes 'home loans to Buy, Build or Refinance', 'PROMPT SERVICE will be given your loan application', 'Low Cost - Long Term No Delay Mortgage Loans See Elizabeth Womble, at the HERFORD INSURANCE AGENCY', 'FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION'.

Advertisement for Chain Link Steel Wire Fence. Text includes 'CHAIN LINK STEEL WIRE FENCE', 'Complete Sales and Erection Galvanized Material Posts Set in Concrete No Painting Permanent', 'FHA APPROVED—NO DOWN PAYMENT—EASY TERMS', 'Free Estimates', 'WE SERVICE THE TRI-STATE AREA', 'FENCE Co. Inc.', 'STEEL CHAIN LINK WIRE FENCES AND GATES', '812 W. 5th Amarillo, Texas Phone 3-3633', '"Keep Yours In... Keep Theirs Out!"'

Welcome Visitors To Hereford

Advertisement for Junior Guild featuring a woman in a patterned dress. Text includes 'Junior Guild', 'Bright on the horizon... a new-for-Spring. Its black butcher linen jacket snug buttoned and hip pocketed... laced at the throat with a flash of color. Scarf and skirt in "Festival", Junior Guild's newest print. Black with beige or black with gold predominating colors.', 'Check this New Line at the Vogue... for Style... for Fit... for Beauty', 'THE Vogue For "Modesty of Fashion"', 'TELEPHONE 3-1000'.



BOLIVIAN PRESIDENT—Sel-dom photographed President Urriolagoitia of Bolivia is pictured in the executive offices at La Paz. Nelson Shawn, Acme Newspictures correspondent, made the picture recently.



Prize Winning 1949 Pictures In Texas

These pictures are the first prize winners entered in the annual Newsphoto contest of the Texas Associated Press Managing Editors Association. Entries were divided into two groups; those from papers in cities over 50,000 population and those in

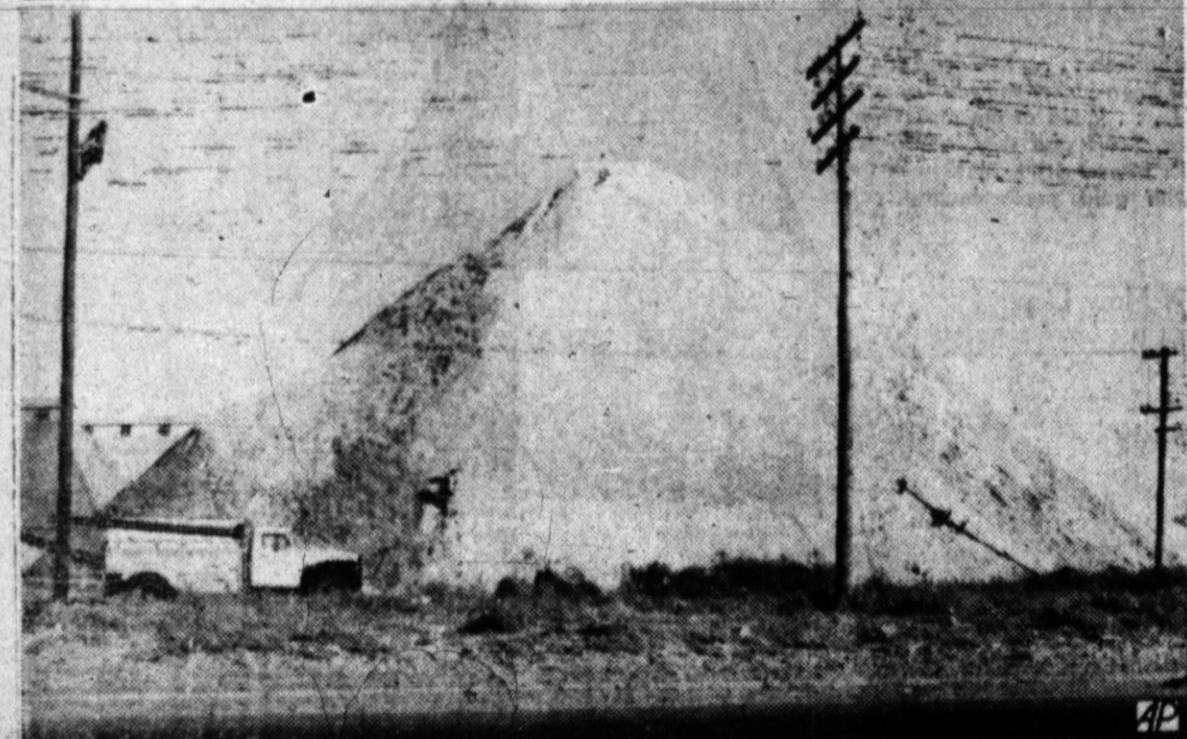
cities under 50,000 population. The first prize winning picture in the three divisions for cities over 50,000 population are: (Top center) Spot News — "DEATH BY SNIPER'S BULLETS," by E. W. Odem, The Dallas Morning News. The picture

was made on Feb. 10, 1949, while bullets still whizzed. A postman was killed by a berserk Californian who swept a downtown intersection with gunfire from his barricaded YMCA room for twenty minutes before he was captured by police.

(Top right)—Feature Class—"BUG-EYED," by Neal Douglass. The Austin American-Statesman. (Lower left) — Sport Class—"HEADY PLAY," by Bill Goodspeed, The San Antonio Express. The first prize winning pic-

ture in the three division for cities under 50,000 population, are: (Bottom center) — Spot News—"CAPTURE OF A THIEF," by Emmett Shockley, The Lubbock Morning Avalanche. This picture was made Dec. 21, 1949 as the photographer was on a Christ-

mas assignment. The thief was chased five blocks through downtown Lubbock and as they passed the photographer, he joined the chase, taking the prize winning picture just as the thief was thrown to the pavement. (Lower right) — Sport Class—"FINGER TACKLE," by T. L. Gunn, Jr., The Orange Leader. (Top left) — Feature Class—"THE BRIDE WORE TEARS," by Don Hutcheson, the Abilene Reporter-News.



COTTONSEED STORAGE — One hundred million pounds of government-supported cottonseed make up this 80-foot mountain at an oil mill at Lubbock, Texas. In open storage, the seed constantly is turned and special temperature measuring devices keep a check on moisture and heat inside the huge pile. (AP Photo)




MOTHER STUDIES FOR DEGREE — At an age when many women are sitting in a rocking chair and knitting, Mrs. Vera Holzgraf Hightower (above) is pursuing a degree from Texas A&I at Kingsville. The slight, silver-haired mother of two grown boys began her college career 47 years after graduating from high school. She is a candidate for a bachelor of science degree in May. After that she plans to study some more and follow her urge to write. (AP Photo)



THE KID FROM TEXAS—Billy the Kid comes to the screen again in a version that attempts to hold as closely as possible to the true story in Hereford starting March 2nd. The Star Theatre showing will be three days before national release date and the first showing anywhere other than Dallas where the World Premiere will be held March first.

TEST YOUR I. Q.

1. How much lard can you get from an average-sized hog?
 2. What sport is played by Americans more than any other sport?
 3. What was the first American-built locomotive to make a successful run?
- 

Answers to TEST YOUR I. Q.

1. About 80 pounds of lard is rendered from the average American hog.
2. Softball.
3. Peter Cooper's "Tom Thumb," on Aug. 28, 1825.
4. The Library of Congress in Washington.
5. The main building has four floors; the east and west wings are one-story.



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- 50 Oldsmobile Club Sedan Radio & Heater
- 50 Mercury Two Tone Radio, Heater & Overdrive
- 50 Mercury Club Coupe
- 50 Chevrolet Styleline 4 door Loaded, Whitewalls
- 50 Ford 4 door Radio & Heater
- 50 Studebaker Champion 4 door, overdrive, Heater
- 2 - 50 1/2 Ton 4 Speed Chevrolet
- 1 - 50 Ford V-8 - 1/2 Ton

USED

- 48 Chevrolet 2 door R. & H.
- 46 Mercury 4 door R. & H. Columbia Overdrive, Clean

SHARP & EDWARD

CORNER of 5th and Main

Red Cross Starts 1950 Drive Tuesday

"When you give to the Red Cross," 1950 Red Cross drive chairman "Dub" Reeves said Friday, "you are giving to an organization which is just about as local as anything can be." Reeves added that he sincerely hoped Hereford would top the \$6,050 goal set for this year within the next seven days.

The drive opens Tuesday morning after a quick kick-off breakfast in the City Hall. Workers will receive their equipment and instructions at that time. Coffee and donuts will be served.

Getting back on the local job the Red Cross is doing in Hereford, Reeves brought to light cases coming through the Red Cross office in the County Court House where Dyalitha Brady is Hereford executive secretary.

He said briefly, this is the picture confronting Red Cross in Hereford. There is not, as many have been led to believe, an absence of unemployed persons in Hereford, Mrs. Brady, only recently, handled a case through her office concerning a young man born in Deaf Smith County and who has lived a major portion of his life here. He had no work but he did have a wife and four children. His wife was expecting her fifth child and he was living on unemployment checks of about 20 dollars a week.

There are plenty of men and women of all age groups looking for jobs and out of work in Hereford, surprising as it may seem, Mrs. Brady said.

Almost all of these people have only one recourse—Red Cross. Mrs. Argen Draper named 61

workers on her Rural Force. This was one of the most effective group of the workers judging from their results in the 1949 campaign.

WESTWAY: Mrs. Paul Rudd, Mrs. Elmer Combs, Mrs. R. L. Wilson, Mr. J. C. Morrison.

BIPPUS: Mrs. E. K. Pinnell, Mrs. Clint Homfeld, Mrs. Carl Perrin, Mrs. J. V. Perrin.

PROGRESSIVE: Mrs. Ira Ricketts, Miss Augustine Gregory, Mrs. V. E. Dodson.

N. W. HEREFORD: Mrs. Raymond Childers, Mrs. J. I. Finley, Mrs. Louie Olson.

NORTH HEREFORD: Mr. Tandy Legg, Mrs. W. W. Hill.

WALCOTT: Mrs. Henry Melton, Mrs. Charley Burk, Mrs. Phillip Miller.

DAWN: Mrs. William Wimberly, Mrs. Walter Galley, Mrs. Dick Fry, Mr. Anton Grottegut.

MESSINGER: Mrs. Wilson Wyly, Mrs. N. A. Brown, T. J. Poindexter.

BOOTLEG: Mrs. Don Guseman, Mr. Herbert Hoover.

DANIEL: Mrs. C. L. McBroom, Mrs. Dick Axe, Mrs. J. F. Matthews, Mrs. Wayne Higgins.

FAIRVIEW: Mr. Byron Campbell, Mrs. F. E. Finney, Mr. E. W. Wombie, Jr., Mr. Ky Higgins.

SIMS-HAMOCK: Mrs. Orville Groneman, Mrs. Edd Thomas, Mrs. C. W. Edwards.

FORD: Mr. Frank Fortenberry, Mrs. H. M. Benson, Mrs. J. E. Dyer, Mr. Luther Lesley.

WYCHE: Mrs. Ira Ott, Mrs. Curtis Traweck, Mrs. Dock Roberson, Mr. Ray Wilhelms.

WARD: Mrs. Bill Huggins, Mrs. W. T. Kelly, Mrs. Alta Higgins.

Mrs. Fred Wolfington. **SOUTH HEREFORD:** Mrs. Leo Forrest, Mr. Gus Gunstenson. **SUMMERFIELD:** Mrs. J. B. Nolan, Mrs. Lee Curry, Mrs. B. E. Roberson, Mrs. Ray Johnson. **HEISELMAN:** Mrs. Henry Kinsey, Mrs. Johnny Dozier, Mr. Oscar Bronniman, Mr. C. G. Richardson.

COURTHOUSE RECORDS

Deeds of Trust
J. A. Dickinson and wife to John Hancock Mutual Life Insurance Company, N 166 acres of E 1/2 of Survey 78, Block K-3, Deaf Smith County.

William Warren and wife to First Federal Savings and Loan Association of Clovis, E 51 feet of W 104 feet of lot 6, block 3, Wombie Addition to Hereford.

Norman Gray and wife to C. Baker Wombie, Lot 18 and 19 of Barber Subdivision of block 22, Evans Addition to Town of Hereford.

O. W. Hanson, Jr. and William G. Ordway to E. W. Wombie, Section 8 and E 1/2 of section 13, blk. K-4, B&B Survey, Deaf Smith County. (290)

Warranty Deeds
Jno. Blake to Earl Van Slagum, Lot 13 of Barber Subdivision of block 22, Evans Addition to Town of Hereford.

M. D. Buttrill and wife to F. Y. Moreman, E 1/2 of section 22, blk. K-3, Deaf Smith County.

H. E. Irvin and wife to Sam



JUST LIKE HOLLYWOOD— Wearing sunglasses in the best tradition of America's filmland, Japanese movie star Kinuyo Tanaka is interviewed by the press on her return from a U. S. tour. She is known as the "Bette Davis of Japan."

Lesly and wife, SW 1/4 of section 33, block K-3, Deaf Smith County.

Dudley Green to Archie Scott, N 140 feet of block 5, Ricketts Addition to Town of Hereford.

H. M. Benefield and wife to J. D. Green, W 75 feet of lots 1 and 2 of Turrentine's Subdivision and E 1/2 of block 10, Evans Addition to Town of Hereford. (278).

Releases
First National Bank of Hereford to J. Sidney Maxfield, All of section 27, block K-3, Deaf Smith County.

First Federal Savings and Loan Association of Clovis to Warren Daniel and wife, Lot 14 of J. A. Fox Subdivision of block 12, Evans Addition to Hereford.

James W. Wilbergs to John D. Alken and wife, W 65 feet of block 11, Evans Addition to Town of Hereford.

Automobile Registrations
Bob Gravitt, 1940 Chevrolet coupe.

Dale Rutland, 1940 Chevrolet 4-door.

H. K. McCracken, 1950 Oldsmobile 2-door.

Nell Spradly, 1950 Dodge 4-door.

Windsor Laceywell, 1949 Mercury Sport Sedan.

Taft McGee, 1950 Mercury Six-passenger Coupe.

One of these days we plan to quit, work and, boys and girls, when we loaf, we loaf.

The man who works the longest hours is not necessarily the man who gets the long green.

For the Service that Demands

QUALITY

Choose the Name that Demands

RESPECT

HEREFORD'S HOTEL

JIM HILL

naturally chose

The GRAUMAN CO.

Denver, Colorado

Manufacturers of America's Finest Soda Fountains and Restaurant Equipment

to furnish the complete

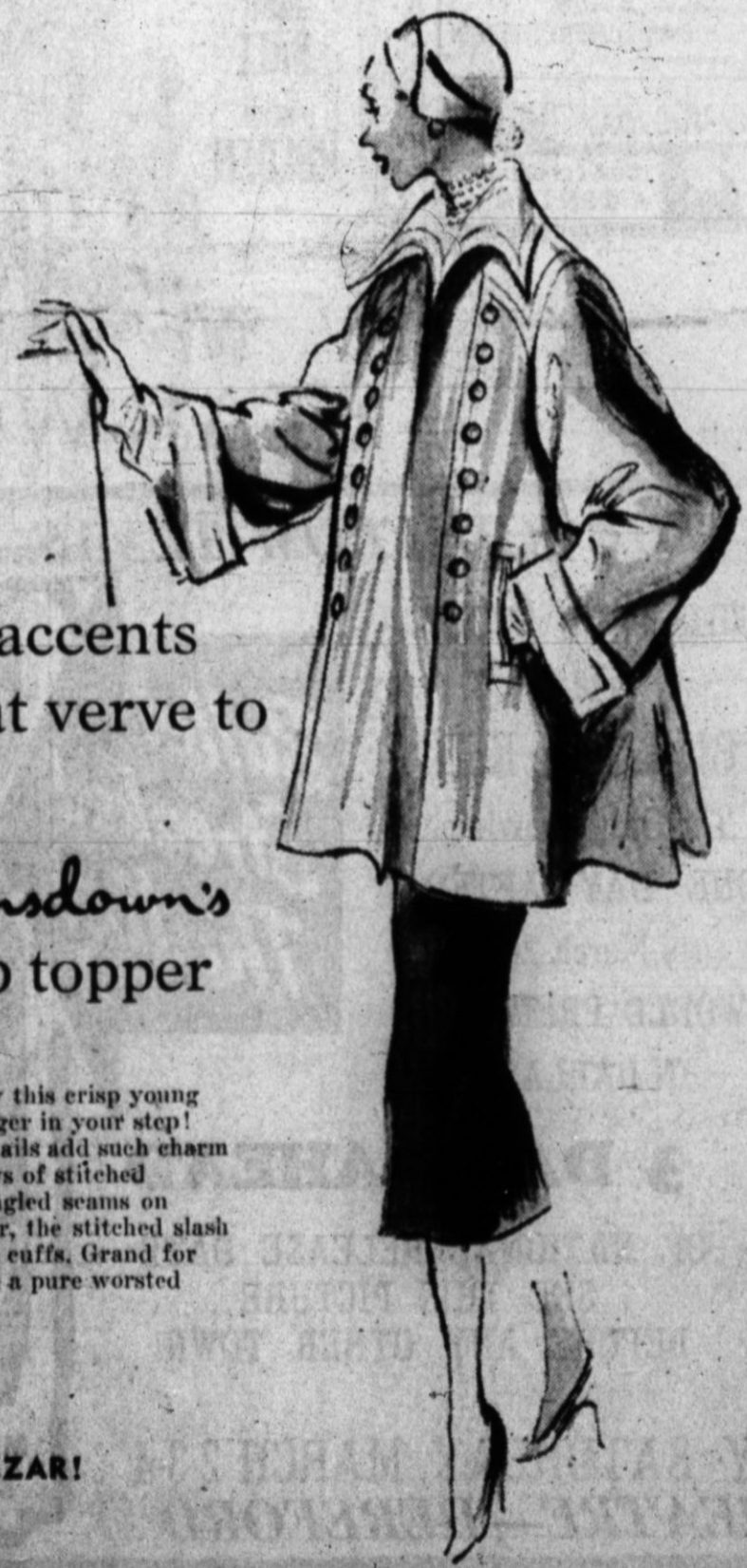
Coffee Shop, Kitchen, &

Banquet Room

Our Compliments

To Every Person Who Worked to Bring About this Beautiful Hotel, a credit to Hereford and the entire Panhandle of Texas.

a Symbol of Progressive Minds and Farsighted Venture.



vertical accents add great verve to

Swansdown's fingertip topper

You'll love the way this crisp young topper puts a swagger in your step! The lovely little details add such charm... the parallel rows of stitched self buttons, the angled seams on shoulders and collar, the stitched slash pockets and vented cuffs, Grand for town and travel! In a pure worsted Julliard fabric.

Ours Alone! Look for it in HARPER'S BAZZAR!

USE OUR CONVENIENT LAY-AWAY PLAN for EASTER Buying

The Little Fashion Shop
"Smart Clothes for Smart Women"



ASK FOR

INSPECTED DEAF SMITH COUNTY MEATS

At Your Grocery & Market

"NONE FINER"

Long Time Ago

45 Years Ago
Week of March 3, 1905
Mrs. Marjorie Russell (Mer-
lee) wrote on The Earth of Here-
ford the leading Panhandle City
in this edition of The Brand. She
wrote:

"Not long ago Hereford was
a shipping point for cattle only
cattle only. No one thought that
the day was near when agricul-
tural products would be added to
its consignments. But that day
has dawned and dawned bright-
ly and as far as can be seen there
is not a cloud visible to cast a
shadow upon the promise of a
golden sunset which goes to
foretell a fair tomorrow." She
continued that truck gardening
was succeeding here and one
day Hereford would be the agri-
culture capital of the country.

A practice which had almost
become a custom among a num-
ber of Hereford boys was swing-
ing on the passenger train as it
pulled into and left the station.
The Brand warned if this kept
up some boy was either going to
get hurt or killed or arrested by
the law. Station agent J. S.
Jones said he would arrest and
fine the boys \$25 when he
caught them doing it again.

Judge Jno. P. Slaton and Homer
Immon left for Washington,
D. C. where Slaton had business
and Immon was entering into a
contract with an expert mechan-
ic for the construction of a re-
turn for the carrier of a type-
writer which he invented and for
which he was going to apply for

a patent. Both were going to
witness the presidential inaugu-
ration.

William Henry Russell and
Nora Alice Daniel were married
during this week 45 years ago.
Mrs. Jesse B. Hason played the
piano and Ona Higgins was the
flower girl.

William and Artis Daniel of
Cook county and Sulphur, In-
dian Territory, respectively, ar-
rived to attend the Daniel-Rus-
sell marriage.

Considerable excitement re-
sulted when an alarm was turned
that Mrs. Patton's residence in
West Hereford was on fire. Fire-
men reached the scene before
any damage was done.

Hereford was making strides in
the commercial field and came
into possession of one of the
strongest farmers' organization
in the state, a truck growers' as-
sociation, a cotton gin, a num-
ber of fine brick business houses,
and, climaxing everything, they
were going to have two electric
light plants.

L. R. Brady narrowly escaped
death when returning home from
Hereford with T. J. Graves and
Harvey B. Herd when the horse
he was riding stumbled and
rolled over him. He was picked
up by Graves and Herd and
placed in a buggy and taken to
his home where medical aid was
summoned from Hereford. He
regained consciousness before
doctors arrived. Although it was
thought his body badly crushed,
with the exception of a few



CARNIVAL CHARACTERS — This year's world-famous Nice
Carnival featured puppets, costumes and vehicles of France around
1900. At the end of the festival, "King Carnival" is burned by his
subjects, according to tradition. Typical "subjects," above, of
"King Carnival" walk through the streets of Nice.

torn muscles, no serious injuri-
es came of it.

Infants of Mr. and Mrs. J. T.
Rutherford and Mr. and Mrs.
Smalley died on the same Satur-
day night. They were both buried
in Hereford Cemetery.

Miss Mae Eagle left for Wichi-
ta Falls to visit her sister, Mrs.
J. Milton Erwin.

B. H. Frazier, Ross Harris and
Dr. G. F. LeGrand were taking a
few weeks' outing on the coast
of Corpus Christi.

Judge Jno. E. Ferguson was
attending a state bankers' as-
sociation in Ft. Worth.

T. S. Watts who had a ranch a
few miles north of Hereford was
in town for the first time in
three weeks. He had been staying
at home caring for his cattle and
making preparations for the
year's crop. Watts was in for oats
but did not fail to remember The
Brand in a substantial way.

S. J. Dodson left by train for
Wichita, Kansas where he went
to take care of business in Fed-
eral Court. Dodson said he also
had similar business in Oklaho-

ma to take care of before re-
turning to Hereford.

W. G. Ross called to send The
Brand to J. W. F. Smith in Al-
lenreed of North Panhandle.

Sam F. Dunn had business in
Amarillo.

Mr. and Mrs. D. C. Laird spent
time in Hereford where Mrs.
Laird was receiving medical
treatment. They were from OYO
ranch.

J. E. Ferguson, L. Gouth and
S. T. Howard wrote the Governor
of Texas a letter requesting his
influence in establishing a Pan-
handle Experimental Station in
Hereford.

Matt Gilliland was leader of
BYPU meeting March 12, 1905.
Essie Beach, O. F. Smith, Lizzie
LeGrand, Will Womble and oth-
ers had the program.

Miss Griffith was leader of the
League Program held at 7:30 ev-
ery Friday evening.

President Zollars was preach-
ing at Presbyterian Church.
Granville Jones was preaching at
the same place the same night.
There was no preaching at the
First Christian Church.

1901 1950
E. B. Black Co.
FURNITURE

QUIET

is the word for quality

NEW "HUSHED" 100 H.P. V-8
Yes, you can even hear Ford's quality. You hear the new quiet of Ford's tough and ready 100-horsepower V-8, the only V-8 in the low-price field. It's the type of engine you find in America's costliest cars... yet Ford makes this 8-cylinder powerhouse available to you at hundreds less than you'd pay for most "sixes."

NEW "HUSHED" RIDE
Sound-conditioning all around, plus Ford's "Life-guard" Body (now 13-ways stronger) make the '50 Ford so silent, you can talk in whispers. Add Ford's quiet to Ford's quality "feel" and you'll see why Ford's the one fine car in its field.

There's a **NEW Ford** in your future...with a future built in

'50 FORD

Hereford Motor Co.

Dudley Green

HEREFORD, TEXAS

Archie Scott

TEST DRIVE A '50 FORD — IT WILL OPEN YOUR EYES!

WOW! what a comedy



So you think you got troubles

WHO WEARS THE PANTS?

SPENCER KATHARINE
TRACY-HEPBURN

MGM's **Adams Rib**

You'll split your sides laughing!

JUDY HOLLIDAY
TOM EWELL
DAVID WAYNE - JEAN HAGEN

FUNNIEST PICTURE IN 10 YEARS!

Directed by GEORGE CLUARD - Produced by LAWRENCE WEINGARTEN

SUNDAY-MONDAY-TUESDAY
Star YOUR COMMUNITY CENTER



THE KID FROM TEXAS

ALDIE MURPHY - GALE STORM

Color by **TECHNICOLOR**

DON'T MISS IT!!!

THURSDAY - FRIDAY - SATURDAY, MARCH 2-3-4
STAR THEATRE—HEREFORD

FILMED IN THE
HEREFORD
FORBIDDEN
ZONES OF
MOROCCO

GEORGE RAFT

OUTPOST IN MOROCCO

featuring
AKIM TAMIROFF
MARIE WINDSOR
JOHN LITEL

EXCURSION IN SCIENCE

SUNDAY-MONDAY-TUESDAY
Texas YOUR FAMILY THEATRE



Congratulations!

Anniversaries from Sunday, February 26,
through Wednesday, March 1, 1950:
Mr. and Mrs. J. C. Cummins
Mr. and Mrs. Alvin Hacker
Mr. and Mrs. Elvin Wilson
Mr. and Mrs. Wayne Williams
Mr. and Mrs. E. R. Craig
Mr. and Mrs. F. D. Ferguson
Mr. and Mrs. O. G. Hill
Mr. and Mrs. E. E. Wolfe
Mr. and Mrs. Norman Livesay
Mr. and Mrs. W. E. Githens, Jr.
Mr. and Mrs. D. C. McWhorter
Mr. and Mrs. F. S. Barrett, Jr.

upon the occasion of your wedding anniversary.
If you have married or moved to Hereford in the
last year please call 363 to give us your anniver-
sary date.

THIS GRANT HAS AN
Exciting Movement
ALL HER OWN!

A NEW SLANT ON A
VERY OLD FEELING!

LUCILLE BALL
WILLIAM HOLDEN
in
Miss GRANT TAKES RICHMOND

JAMES CARTER
JAMES GLEASON
GLOBA HENRY
FRANK McROUGHER

STAR Wed. Only

THE KID FROM TEXAS—SCOOP

THE TRUE STORY
of
BILLY the KID
The Only Showing
ONE DAY AFTER
its March 2nd
WORLD PREMIER
IN DALLAS

*Bullet-
Streaked
Thrills!*

3 DAYS AHEAD
OF NATIONAL RELEASE DATE
SEE THIS PICTURE
BEFORE ANY OTHER TOWN!

The True
... Savage
Story of
BILLY the KID!

THE KID FROM TEXAS

Color by **TECHNICOLOR**

ALDIE MURPHY
GALE STORM

IMPORTANT ANNOUNCEMENT

NEW PROCEDURE IS ANNOUNCED FOR SHOWING AT BOTH
THE STAR AND TEXAS THEATRES

Inaugurated to bring you BETTER MOVIES (your cheapest and most popular enter-
tainment) at EARLIER DATES.

If we can secure a better picture sooner, we will do so, regardless of the days we must
show it; that is—we will show it mid-week, week end, or on any day or series of days
that will enable quicker showing. This means that we will have no set policy of show
dates; as far as we know, we will be the only theatres without a definite showing poli-
cy. We believe you will like and appreciate this effort to give even more for the money!
Following this policy, we give you during March: **MISS GRANT TAKES RICHMOND**—
Quite a Picture!—showing one day only; **THE KID FROM TEXAS** showing three days
on a Thursday, Friday, and Saturday; and **SANDS OF IWO JIMA** booked for four days,
Wednesday, Thursday, Friday and Saturday.

THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOLY

Registered U. S. Patent Office



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TOM SIMS and BILL ZABOLY 2-26



SHIRTS you'll be proud to wear!

Nothing can replace the snap, sparkle and fine appearance of a laundry-finished shirt. During March we are offering special service in this department. Prove to yourself the many advantages our complete, modern service offers in finer shirt finishing... at low cost, too!

FAMILY FINISH
ROUGH DRY — FLUFF DRY
WET WASH
Call 298 or ask our driver
for complete details!

HEREFORD LAUNDRY &

DRY
CLEANERS

PHONE 298

24

Panhandle's Largest Comic Section

32

Pages

World's Greatest Features

Features

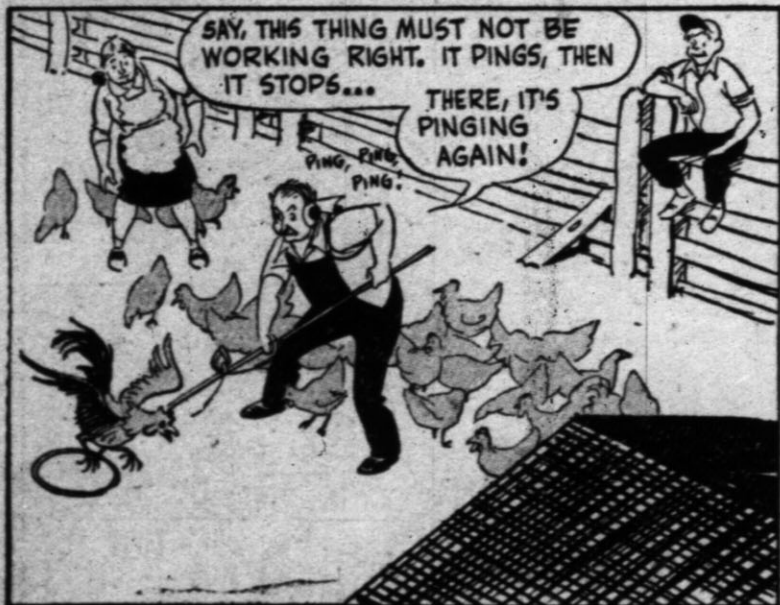
The Sunday Brand

Hereford, Texas

Our Slogan: "More People—More Farms"

BUZ SAWYER

by Roy Crane



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BLONDIE

by
CHIC YOUNG

I'M THE DRESSMAKER... MRS. BUMSTEAD TOLD ME TO LEAVE THESE CLOTHES OF HERS AT YOUR OFFICE



YES SHE'LL BE HERE LATER

OH, BOY! WHEN MR. DITHERS RINGS HIS BUZZER LIKE THAT, SOMETHING'S UP



B
Z
Z

DAGWOOD, YOU'VE GOT TO HELP ME GET OVER TO MY LODGES STAG PARTY THIS EVENING



OH...IT'S ONE OF THOSE HUSBAND-AND-WIFE THINGS, HUH?

YES...CORA IS WAITING DOWNSTAIRS TO GRAB ME AS SOON AS I LEAVE THIS BUILDING



THAT'S BAD!

I COULD LET YOU OUT OF THIS WINDOW WITH A ROPE



NOTHING DOING. IT'S A TEN-STORY DROP.

I HAVE IT... THERE ARE SOME OF BLONDIE'S CLOTHES IN MY OFFICE



DAGWOOD, DEAR BOY...YOU'RE A SHEER GENIUS TO THINK OF THAT

LUCKY THERE'S A VEIL WITH IT



WE'LL WALK RIGHT BY YOUR WIFE AS THOUGH YOU'RE A FRIEND OF MINE

HOW DO YOU DO, MRS. DITHERS?



WHY, IT'S CORA DITHERS



BLONDIE-YOUR HUSBAND JUST WENT BY ESCORTING A HORRIBLE-LOOKING HUSSY

THERE THEY GO



WE'LL DUCK INTO THE TURKISH BATHS... THAT'S THE ONLY PLACE WE CAN BE SAFE FROM WOMEN

MY LOVELY NEW CLOTHES WILL BE RUINED... WAIT'L I LAY MY HANDS ON THEM



FOR MEN ONLY

I RECOGNIZED MY JULIUS'S LEGS!

YOU'RE FIRED, BUMSTEAD!



OKAY, BUT WHAT ARE WE GOING TO DO WHEN THIS PLACE CLOSES?

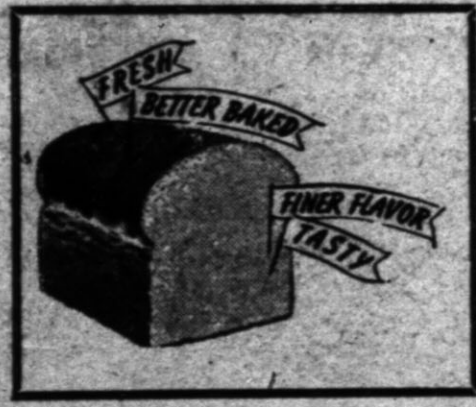


Buy it fresher...
and better...

The Delicious Loaf

from your

HEREFORD BAKERY



Right Around HOME by Dudley Fisher

MYRTLE TAKES OVER AT THE DANCING SCHOOL REVIEW.



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We Specialize in . . .

Courteous Service

Maybe it's old fashioned . . . maybe we are all wet, but a smiling, happy customer makes us happy, too . . . of which means Fair Prices, Honest Treatment . . . and good friends! Give us a chance, we'll try to make you smile, too.

Phone 120
**QUALITY
 FOOD STORE**
 Frank Daniel, Owner

The KATZENJAMMER KIDS

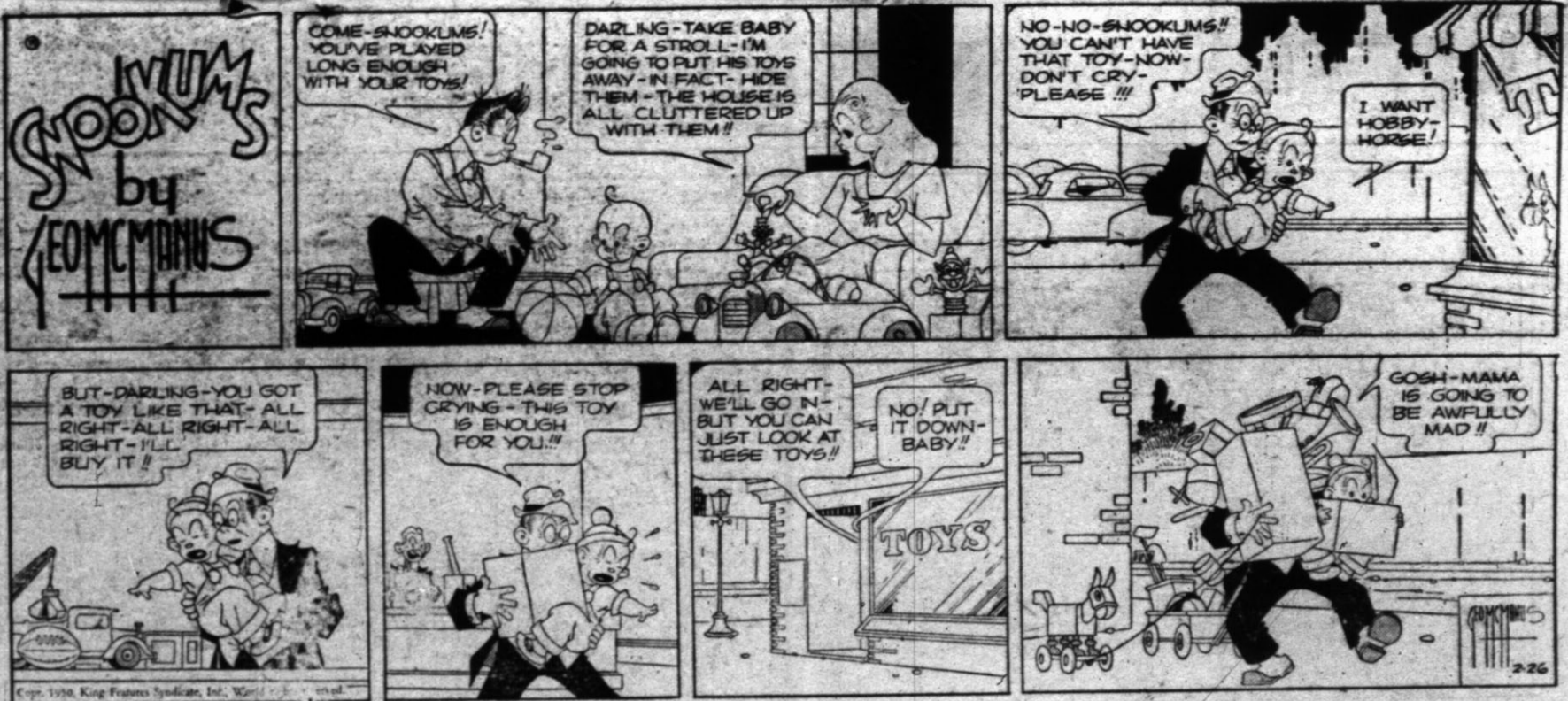


What Wonderful Premiums

You have your choice of over 100 handsome, valuable premiums for only one book of Gunn Bros. Stamps! Solid brass Ornaments, Card Trays, Pottery Sets, Baby Cups, Milk Glass Decorative Pieces, Mirror Aluminum, Pyrex Sets, Hide-A-Brush Baby Blankets, Kitchen Racks, Sporting Goods—these are just a few of the many, many lovely one-book items.

And the best part of it is, you can fill a book in no time at all! Just concentrate your everyday buying at firms which give Gunn Bros. Stamps and make certain you receive your stamps on every purchase you make.

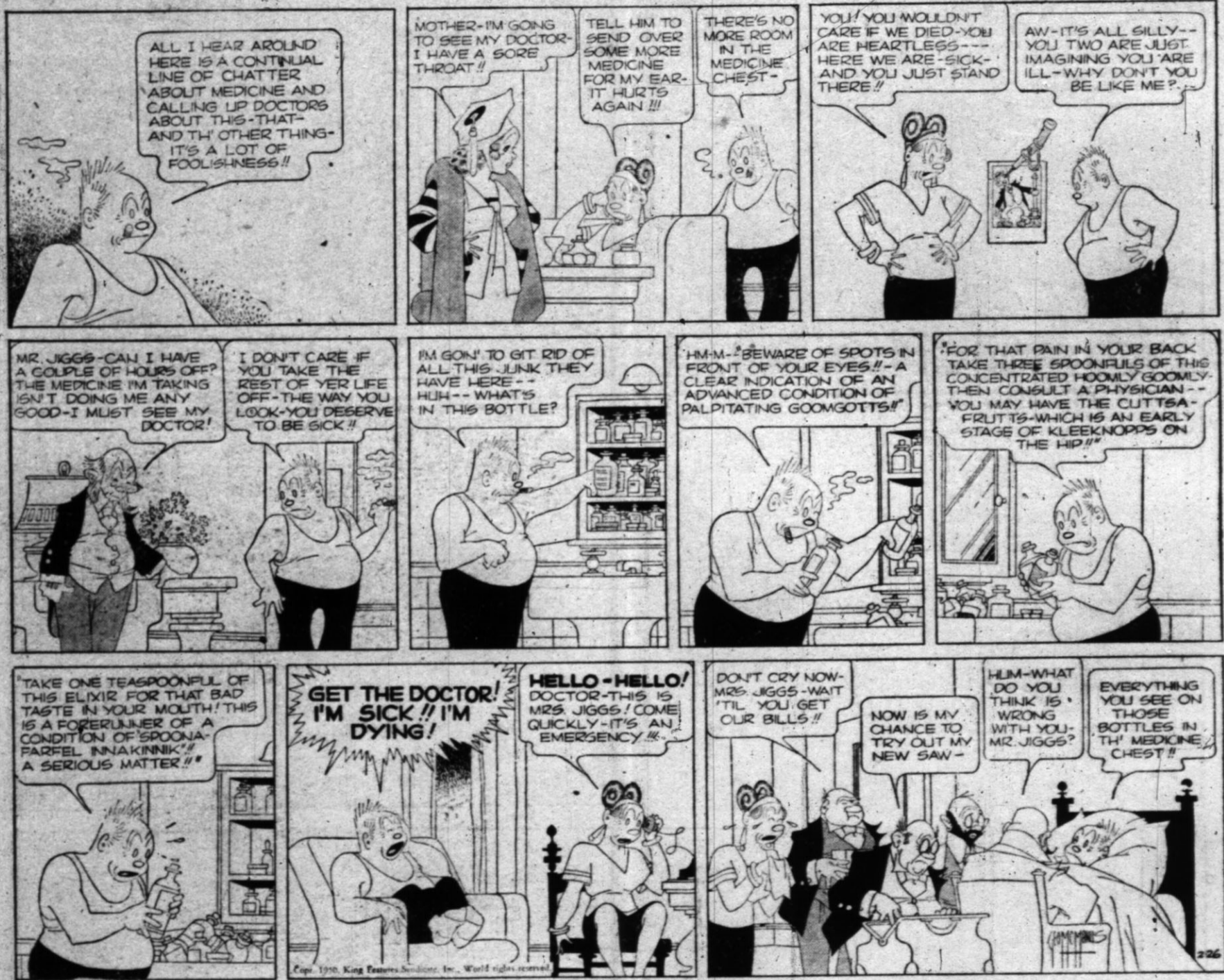
D & S VARIETY STORE
 FURR FOODS
 C & R CLEANERS
 H & H FURNITURE
 HAILE DRUG CO.
 HEREFORD LAUNDRY
 & DRY CLEANING
 LANDRUM HDW.
 PITTMAN SERVICE
 WEST TEXAS FEED,
 SEED & HATCHERY CO.



Bringing Up Father

Registered U. S. Patent Office

By George McManus



BENDIX
 automatic
Washer

No Work . . . No Waiting . . . No Weather Worries
 with a new, modern, low cost

Bendix

Come by for Free Demonstration

COMMERCIAL OIL CO.

131 Main Street Phone 68
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Can You Afford a Fire?

Few people can . . . and adequate insurance coverage is the only practical answer.

In addition to Complete Insurance Service we also specialize in

LOANS and ABSTRACTS

HEREFORD INSURANCE CO.

ELIZABETH WOMBLE

TEENA[®] *by* *hilda* *teusz*

SHE SAYS POSITIVELY NOT! SHE ABSOLUTELY REFUSES TO SPEAK TO YOU... EVER!



HE SAYS HE'S GOT TO HEAR THE SOUND OF YOUR VOICE AGAIN... IT'S HIGHLY IMPERATIVE.

TELL HIM TO GO BURY HIS NOSE IN THE RESERVOIR.

I S'POSE NOW HE WANTS TO TELL ME THAT HE LOVES ME... WELL, IT'S JUST TOO LATE.



HE SAYS IT'S A MATTER OF LIFE AND DEATH... HE SAYS HE'LL NEVER BOTHER YOU AGAIN IF YOU'LL ONLY COME TO THE PHONE JUST THIS ONCE... HE SAYS-



I DON'T CARE WHAT HE SAYS! I'LL NEVER SPEAK TO HIM AGAIN - NEVER! NEVER!! D'Y'HEAR? NEVER!

AND WHEN I SAY "NEVER," I MEAN NEVER!

- BUT NEVER!



HER VOICE!

I HEAR IT!

PLEASE, PIPSY, FACE THE PHONE A LITTLE MORE IN HER DIRECTION!!

O.K., HERMAN, QUICK! TURN IT ON!!!



D'JA GET IT?

I THINK SO... WAIT'LL I PLAY IT BACK -



UHUH... 2 1/2 Kc @ Amp 94 Db... HAH! JUST THE VOICE WE NEED FOR THOSE SUPERSONIC EXPERIMENTS.

NEVER! NEVER!



FROZEN FOOD LOCKERS

FROZEN FOOD LOCKERS



A limited number of lockers and box storage bins are available. When you butcher, save dollars - save meat by storing the modern way. Try Our New Cellophane Wrap

Weekly Specials on BIRDSEYE FROZEN FOODS

HEREFORD LOCKER and COLD STORAGE

Prince Valiant

IN THE DAYS OF KING ARTHUR

by Harold R. Foster



Synopsis: THE ISLANDS OF ORKNEY FALL BEHIND AND FOR DAYS AND DAYS NOTHING IS TO BE SEEN BUT THE RAGGED, WINDY SKY AND THE GRAY SEA.



THE MENACE OF SHRIEKING WINDS AND HISSING WAVES IS FORGOTTEN AS MONSTERS OF THE DEEP GO SURGING BY— MONSTERS SO HUGE THEY PAY NO NEED TO THE FRAIL DRAGON-SHIP.



WITH NEITHER COMPASS NOR SEXTANT BUT ONLY BOLTAR'S SKILL THEY FIND THEIR WAY ACROSS THE EMPTY WASTE OF SEA TO THE SHETLAND ISLANDS.



IN A SHELTERED COVE THEY REST AND PUT THEIR GEAR IN ORDER, FOR THE WORST IS STILL AHEAD.



WHITE FLAKES HERALD THE APPROACH OF WINTER AND, FOR THE SECOND TIME IN HIS SHORT BUT EVENTFUL LIFE, PRINCE ARN SEES SNOW!



THEN ONCE AGAIN THEY PUT TO SEA, SAILING NORTH BY EAST UNTIL THE NORTH STAR SEEMS ALMOST OVERHEAD. ICE CRUSTS THE SHROUDS AND THE NORTHERN LIGHTS FLAME IN THE SKY!



AFTER ENDLESS DAYS THEY SEE THE TOWERING COASTS OF THULE STANDING AGLOW IN THE DAWN LIGHT. HOMETLAND!



INTO A QUIET FJORD GLIDES THE DRAGON-SHIP. THE PERILOUS SEA VOYAGE IS ENDED AND THE WARMTH AND COMFORT OF A VILLAGE INN IS THEIRS.

NEXT WEEK— Journey's End.



for **FINE FOODS**

at popular prices

You Can't beat... **IKE'S CAFE**

MAIN STREET at HIGHWAY 60

RUSTY RILEY by FRANK GODWIN



WELL, RUSTY, WE'RE GOIN' TO BE PLENTY BUSY TODAY.. WE'VE GOT TO SHINE UP THOSE BLUE HILL HORSES AND GET THEM OVER TO THE HORSE SHOW... THIS IS THE DAY, YOU KNOW!

YES, SIR.. I KNOW IT'S THE DAY.. BUT, GOLLY! DO I HAVE TO GO THERE ?



OH, SURE... POSITIVELY, RUSTY! I'VE GOT TO HAVE YOUR HELP! YOU KNOW I HAVEN'T ANYBODY ELSE!



BY THE WAY, THERE'S RIDING BREECHES AND BOOTS IN THE OFFICE... I'M PRETTY SURE THEY'LL FIT YOU.

OKAY, MR. TIM... I'LL FINISH THESE SADDLES FIRST.



MEANWHILE, AT MILESTONE FARM

EVERYTHING'S ALL SET, BOSS.. HILLBILLY'S ALREADY OVER AT THE SHOW GROUNDS

GOOD!.. I SENT SOME BOOTS AND RIDING BREECHES OVER TO TIM!



A LITTLE LATER

THESE SEATS ARE JUST SUPER, DADDY.. RIGHT BY THE JUDGES!

YES.. WE'LL BE ABLE TO HEAR THE ANNOUNCEMENTS BETTER HERE.. SAY! AREN'T THOSE THE BLUE HILL BOYS OUT THERE?.. IT MUST BE TIME FOR THE JUMPING!



ALL SET, RONNIE? WHAT DO YOU THINK OUR CHANCES ARE ?

JUST LEAVE IT TO ME, JACK.. WE'LL WALK AWAY WITH IT.



LADIES AND GENTLEMEN, THE NEXT EVENT IS THE JUNIOR JUMPING .. REPRESENTING BLUE HILL ACADEMY, JACK CLARK AND RONNIE VAN PUYSER.. AND FOR DR. CRANE'S SCHOOL, HAROLD SWIFT AND RUSTY RILEY..



MR. TIM! DID YOU HEAR THAT? HE ANNOUNCED ME!

SURE, I HEARD IT, LAD.. AND HILLBILLY'S ALL SADDLED AND WAITING .. GET ABOARD, SON.. AND WIN!

2-26 TO BE CONTINUED



See us for a Complete line of
NEW & USED PARTS
 Expert Repair Service on Cars, Trucks & Tractors
Hereford Wrecking Co.

709 E. First Street -- Phone 320

KING of the ROYAL MOUNTED

by
ZANE
GREY



THERE! THAT'LL GET KING
OUT OF MY WAY!



1
BELIEVING THAT MULLEY KNOWS MORE ABOUT
THE SOSHOON BANK ROBBERY THAN HE ADMITS,
KING TRIES TO FOLLOW THE OLD BEGGAR...
BUT!

I'LL PUT HIM IN TH' CAR... DON'T
WANT HIM TO FREEZE... NO
MOUNTIE KILLIN' FOR
OL' MULLEY!



TH' BOSS TOLD
YOU TO TAKE THAT
HOT CAR FAR
AWAY FROM
HERE!

I GOT STUCK,
LENNIE! JUST
OVER TH'
HILL!

COME ON,
ALL OF YOU...
WE'VE GOTTA
MOVE IT!

WE SHOULDN'T ALL
LEAVE TH' HIDE-OUT,
BOSS, WE MIGHT
GET ROBBED
AGAIN!

THIS WON'T TAKE LONG...
WE'LL NEED ALL OF US
TO MOVE THAT STATION
WAGON!



NOW ISN'T THAT
JUST PERFECT... FOR
ME?? HA-HA-HA!

Jan
Grey
2-26



OKAY, JAKE, GET OUT AND LEAVE IT RUNNING!
NOW YOU GUYS, PUSH! SHOVE IT
RIGHT OVER TH' CLIFF!

PITMAN GRAIN CO.

PHONE

NO. 1

GRANDMA by CHAS. KUHN-



An Open Letter to the Picture Show . . .

If it were not for the picture shows, the average families would not have any recreational privileges at all, especially we farming people.

I know because I am a farmer's wife, and on a farm it is work from dawn until dark and if we didn't have our theatres that we can go to after a hard day's or a week's work it would be a dull life for us and also our children.

I believe that I would almost forget how to laugh, if I didn't have the opportunity to attend a good comical picture show once in a

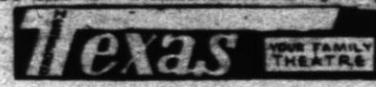
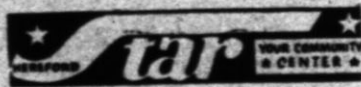
while. It helps forget our worries and hard work, and the high taxes we have to pay are unfair and unjust as it keeps lots of people from seeing shows, especially the poor.

Very often through our picture shows we can keep up with the world affairs and the latest news. Not only hear but see it. Also all the sports of the world and see right before our eyes the most beautiful places on earth, also see and hear the most prominent people of our country, such as our law makers.

If it were not for our movie shows, thousands of our Americans would not have the opportunity of even knowing what our President looks like. Through our picture shows we see

foreign people—countries—and cities. We see their customs and ways of life, and we also can see and hear and learn what our U. S. and State officials are like, and we learn the past and present and future business transactions by seeing the newsreels at our picture shows.

Therefore, I feel that our picture shows are a necessity to our well-being, also, educationally to all, young and old. There isn't any thing on earth that can give more pleasure and pastime to our common class of people than our picture shows.—Name omitted by request.



WALT DISNEY PRESENTS
UNCLE REMOND
AND HIS TALES OF
BRER RABBIT

NEARLY LADY N' HEAT N' REAR BRER RABBIT BUT BRER RABBIT NOT IN WAITIN'.

THIS TIME I GITS RD OF THAT GOOD FER-NUTHIN' RABBIT FER GOOD!

UH-OH... BRER RABBIT, KEEP YOUR HEAD NINBLE!

I WISH I HAD A PODNER TO HELP ME WITH THIS JOB!

YESSUR, THAR'LL BE TOO MUCH TREASURE FER ONE CRITTER TO TOTE AWAY!

HES DONE FOUND A TREASURE, AN HE WANTS A PODNER!

UH... HELLO, BRER RABBIT, WANTS N' MEETIN' N' YOU TARDY?

WELL, WELL, BRER WEASEL, AN YOU IS JUST TH CRITTER I IS LOOKIN FER! I NEEDS A PODNER TO HELP ME FIND SOME BAWD TREASURE!

YOU IS DONE FOUND YOUR PODNER, BRER RABBIT!

... AN I IS GLAD IT TURNED OUT TO BE YOU BRER WEASEL!

HERE! TH DOODLEBUG GANG IT'S HERE! BRER WEASEL, WE IS RICH!

WHAT YOU MEAN ... WE IS RICH?

I IS BEEN LOOKIN FER THIS TREASURE FER SEVEN YEARS, AN NOW I IS FOUND IT!

... BUT HOW DOES WE GIT IT?

YOU STAY WITH TH DOODLEBUG SO WE DONT LOSE TH SPOT... WHILE I GOES AN GITS A WAGON AN SOME SHOVELS!

... BUT DONT TELL NOBODY ELSE ABOUT IT... YOU HEAR?

DROP A DOLLAR TO LOOK FER TWO... AN' LOSE THREE!

WICKY MOUSE
by WALT DISNEY

TA-DE-DUM...

TUM-TE-DAA...

HMM...

TOO-DE-DOO...

TUM-TE-DUM...

HUM-DE-HUM...

AI-AHHH...

LA-DE-DAA...

MUH COUSIN NOAH! HE LEFT HIS ANIMALS WITH ME LAST NIGHT WHILE HIS TRUCK WAS BEIN FIXED!

NOAH'S MINIATURE MENAGERIE



Pat, the Plumber

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OZARK IKE

by RAY GOTTO



C'MON, BOYS, WE'LL CAPTURE SLIPPERY SARAH AND HER SIDE-KICKS SINGLEHANDED!

YEAH, WHILE THEY'RE SWIMMIN'!

WAIT, SHERIFF... OZARK'S GOT SUMPUM T' TELL YUH!



YUP, ME AN DINAH'S DONE DISCOVERED A ZILLION, TRILLION DOL...

LATER, SONNY... CAN'TCHA SEE AHM GETTIN' READY FER ACTION?



... NOW, FIVE UF YOU DEPUTIES GIT ON TH' OTHUH SIDE UF TH' SWIMMIN' HOLE, AN WHEN AH... WE TH' WORD WE'LL SWOOP DOWN AN' PINCH TH' SWINE!



WHAT-CHA KNOW?... NOBUDDY'S HERE 'CEPTIN TH' HAWGS TAKIN' THEIR AFTERNOON SPLASH! LOOKS LIKE SLIPPERY SARAH AND CO. GAVE US THE SLIP!



DISGUSTIN', THAT'S WHAT IT IS... THE BIGGEST PINCH UF MY CAREER AND WHAT DO AH GIT?... HAWGS!



LOOK!... THE SHERIFF AND HIS BOYS ARE WISE!... THAT PACK OF PIGS DROVE US OFF JUST IN TIME!

THAT KID, OZARK IKE, MUSTA RATTED!



QUICK!... LET'S TAKE TO THE WOODS BEFORE THOSE TRIGGER-HAPPY DEPUTIES SPOT US!

BUT WHAT ABOUT TH' DOUGH?

FORGET IT!... WHO WANTS TO BE A MILLIONAIRE IN JAIL?



AH... WE GAVE 'EM TH' SLIP!

A PERFECT GETAWAY!... THEY'LL NEVER FIND US BACK IN HERE!

BUT WILL WE EVER FIND OUR WAY OUT?

AND NO ROAD MAPS, BOYS!

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JOHNNY HAZARD by FRANK ROSSIN



GOT A HUNCH THIS TANK CABLE DOESN'T TAKE US NEARLY TO THE GROUND!

MAKES NO DIFFERENCE... FURTHER WE CAN GET 'FORE THAT GOON BIRD WAKES UP... THE BETTER OFF WE ARE...

WITH NIGHTFALL, GABBY AND THE BARONESS SNEAK OUT OF THE TANK AND START THEIR PERILOUS DESCENT! MEANWHILE, JOHNNY AND THE GANG HAVE COME TO THE FOOT OF THE RUGGED MOUNTAIN AND...



JUST HOPE WE GOT HERE IN TIME! IF THEY HAD ENOUGH SENSE TO KEEP THE TANK BUTTONED UP, WE MIGHT STILL BE ABLE TO SAVE THEM!



WHEN I GET MY MITTS ON THAT BARONESS FLAME I DON'T KNOW WHETHER I'LL HUG HER OR BREAK HER IN TWO!

IF YOU CAN CLOSE YOUR MITTS AFTER THIS CLIMB, YOU'LL BE LUCKY, JOHNNY! PHEW... IT'S ROUGH!



UH-UH! THE CABLE'S SHIMMYING! FEEL LIKE A YO-YO ON THE END OF A STRING!

MOTHER DIDN'T RAISE HER GIRL TO BE A TIGHT-ROPE WALKER! OOOOH, GABBY! MAKE IT STOP!



GABBY! HELPPPP!



HEY! THAT'S THE BARONESS... RIGHT AROUND THE CORNER! SOUNDS LIKE PLENTY OF TROUBLE! YOU TRY TO SCALE AROUND TO HER... I'M GOING UP!



CONTINUED...

MONEY-SAVING

NEWS FOR FARMERS

Here's how the plan works. You order your spring or year's supply of Phillips 66 products now from your local Phillips 66 dealer or tank truck salesman. Tell him the date between now and May 31, 1958, when you want your products delivered. Order must be placed before March 31, 1958.



MOTOR OILS	List Price Per Gallon in 55 gallon drums
Phillips 66 Premium Motor Oil.....	74 cents
Phillips 66 Motor Oil.....	57 cents
Phillips 66 Unique Motor Oil.....	42 cents
Plus Fed. Tax—6c Gallon	

GREASE-GEAR OILS	Per Gal. Dis.	Per lb. Dis.
30 Gals. Minimum-Drums or case lots	\$0.02	¼ cent
50 Gals. Minimum-Drums or case lots	.03	¾ cent
90 Gals. Minimum-Drums or case lots	.04	1 ½ cent
150 Gals. Minimum-Drums or case lots	.05	2 ½ cent
8 lbs. Grease or Gear Oil—equal 1 Gallon		

Jimmie Allred
DISTRIBUTOR
Phone 66

MANDRAKE THE MAGICIAN

BY LEE FALK & PHIL DAVIS

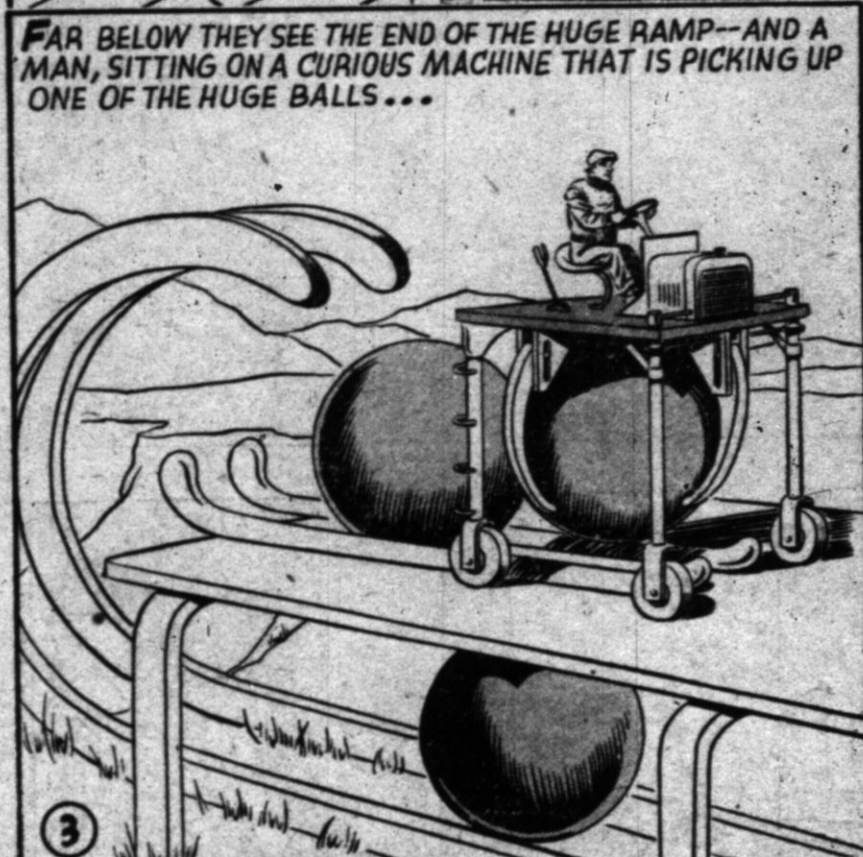
ON PERIL ROAD: AS A SIGN WARNS THEM OF THE SIXTH PERIL, THEY HEAR A THUNDEROUS SOUND. WALKING ON THEY SEE--

IF IT WASN'T SO BIG, IT LOOKS AND SOUNDS LIKE A BOWLING BALL!

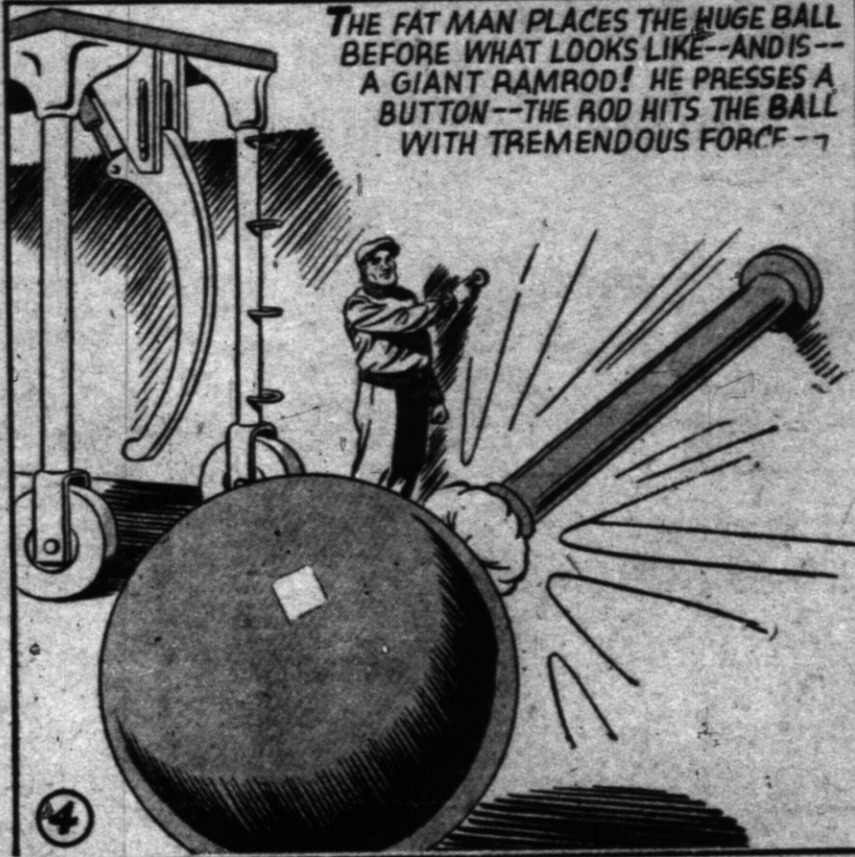
HERE COMES ANOTHER ONE! AND LOOK--DOWN THERE!



THAT'S WHAT'S MAKING ALL THE NOISE! THAT BIG BALL! WHAT IS IT? WHERE'S IT GOING?



FAR BELOW THEY SEE THE END OF THE HUGE RAMP--AND A MAN, SITTING ON A CURIOUS MACHINE THAT IS PICKING UP ONE OF THE HUGE BALLS...



THE FAT MAN PLACES THE HUGE BALL BEFORE WHAT LOOKS LIKE--AND IS--A GIANT RAMROD! HE PRESSES A BUTTON--THE ROD HITS THE BALL WITH TREMENDOUS FORCE--



THE BALL WHIZZES DOWN A LONG WOODEN ALLEY--AND SCATTERS THE ENORMOUS PINS AT THE FAR END!

AH--A STRIKE!



WHY--HE'S BOWLING! WHAT A FANTASTIC GAME!

THIS MUST BE "THE GREAT GAME" THE SIGN WARNED US ABOUT. BUT WHAT IS THE DANGER TO US?

NEXT WEEK = THE PERIL OF "THE GREAT GAME"!

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LOOK FOR THE BREAD IN THE BRIGHT RED WRAPPER (POLKA DOTS)

