

Make Hereford  
A Courteous Town

# The Sunday Brand

36 PAGES  
TODAY  
Including 24 Pages of Comics

Published Every Sunday

Our Slogan: "More People—More Farms"

Volume 2—Number 42

Hereford, Deaf Smith County, Texas, Sunday, April 16, 1950

Price Ten Cents Per Copy



## Census Estimate Contest Closes Saturday Evening

A quick glance at the more than 13,727; Glenn H. Williams, city 1,413; Carl McWhorter, city 1,502; J. A. McWhorter, city 7,530; county 13,250; O. P. Cowart, city 7,128; county 12,960; Rosa Cowart, city 7,365; county 13,886; Bob Bickner, city 5,080; county 6,081; Mrs. Bob Bickner, city 6,000; county 7,050; Francis Hardwick, city 6,982; county 14,020; Roberta Campbell, Hereford 7,654; county 10,707; Andrew S. Batterman, city 7,563; county 11,580; Mrs. Andrew Batterman, city 7,077; county 13,009.

Entries will be taken up to closing time at the Brand office Saturday afternoon. Late entrants were: Homer Brumley, Hereford 7, W. J. Smith, Hereford 6,577, 285; county 13,500; Mrs. C. Cock-county 14,873; Frank Tackett, city 7,070; county 10,100; B. Sr., city 3,600; county 33,330; Mrs. Hutson, Hereford 7,732; county 7,800; O. J. Remling, city 7,968; county 12,875; Leslee Daub, city 6,500; county 12,200; John Torbit, city 6,777; county 28,777; Carl Guin Torbit, city 6,891; county 10,119; Wilma Stoltz, city 7,110; county 12,540; J. A. McWhorter, city 7,530; county 13,250; O. P. Cowart, city 7,128; county 12,960; Rosa Cowart, city 7,365; county 13,886; Bob Bickner, city 5,080; county 6,081; Mrs. Bob Bickner, city 6,000; county 7,050; Francis Hardwick, city 6,982; county 14,020; Roberta Campbell, Hereford 7,654; county 10,707; Andrew S. Batterman, city 7,563; county 11,580; Mrs. Andrew Batterman, city 7,077; county 13,009.

## Men Interested In Forming Kiwanis Club Meet Friday

A move to organize a third civic club in Hereford got underway Friday evening. Eleven Hereford men met Friday evening in the Hotel Jim Hill to discuss the organization of Hereford's first Kiwanis Club. Johnny Pool, for eight years a member of Amarillo's Downtown Kiwanis Club, said the 30-year-old Amarillo Club will be the sponsoring group for the Hereford club. He said it will probably be four or five weeks before the Hereford club will be organized. Irvin Oachner, Amarillo lawyer, is the Kiwanis trustee named to organize this unit.

## Men Interested In Forming Kiwanis Club Meet Friday

Pool said at least 25 Hereford men are interested in the new organization and ready to organize it. Several former Kiwanis Club members were present at the meeting. Meeting Friday night were Pool, Lloyd Lovel, Buck Allam, Gerald Wilson, O. L. Bybee, Loyd Olson, Walter Goforth, Bob Wear, W. H. Patten and Don Combs.

## Knights of Columbus Initiation Will Be Held This Weekend

An expected 300 members of Knights of Columbus will be in Hereford this weekend to attend membership initiation ceremonies Sunday. The initiations will be into the 22nd District, which includes Hereford, Nazareth and Umbarger.

## Hereford State Bank Installs Window For Drive-In Customers

Work starts this week on installation of a drive-in window on the north side of the Hereford State Bank, and should be completed in about a week, according to Travis Bain, Executive vice-president. He said N. D. Bartlett, contractor will install the window about 50 or 60 feet from the street in the north wall, thus providing room for three cars to wait in the drive at a time without blocking traffic.

## City Police Arrest Man On DWI Charge Thursday

George Robertson was picked up by City Police officers early Thursday morning in connection with driving while intoxicated. DWI—second offense charges were filed in Justice Court and Robertson was released on bond set by Justice of Peace Andy Thomas.

## Hereford FFA Chapter Elects New Officers

Hereford High Future Farmers of America met Friday at the school and elected officers who will head the Hereford unit through the 1950-51 school year. New officers are A. L. Williams, president; James Alston, vice-president; Raymond Cummings, secretary; Bob Morgan, reporter; Buddy Pickens, treasurer; Don Russell, sentinel; Stanley Slagle, historian; Gary Walker, second vice-president; Johnny McBroom, parliamentary; Buddy Pickens, song leader.

## Wycherly Road Deeds Are Ready To Be Signed

Deeds to farm-to-market road 1250, the Wycherly Road, have been received by the office of County Judge L. H. Foster and they may be signed there as soon as the people concerned find it convenient. Judge Foster said the sooner the deeds are signed the better because construction will probably begin when the paper work is complete, according to representatives of the Texas State Highway Department.

## Lytle Ellis Dies Friday Morning

Funeral arrangements for Lytle Ellis, 63, who was found dead in a field near his home 4 miles northeast of Hereford were pending word from relatives Saturday afternoon.



**SPEAKS HERE**—Col. M. Thomas Tehou, prominent Chinese engineer and student of world affairs will speak in Hereford twice Friday, May 5th. Mr. Tehou will address a High School assembly at 11 a. m. and will talk again that night in the High School auditorium to the public. Tickets will go on sale soon. His subject will be "World Citizenship."

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## Moisture Fails To Impress Farmers

Light showers broke the five and a half month drought Deaf Smith county has been undergoing Wednesday. And then a little more moisture fell the last three days of the week.

## State Gives City \$12,000 In Paving West Park Ave.

Work is well along on paving West Park Avenue or Harrison Highway from the intersection with Highway 51 to the city limits and all property owners are providing curbs and gutters for the 50 foot paved street.

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Apparently nobody was hurt very much by it, and it didn't help much either. The disadvantage is in bringing up weeds in onion and potato fields. The advantage is apparently for pastures.

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James Witherspoon will speak to the Bellview P-TA April 25 on "Citizenship. Refreshments will be served by the Hollene Woman's Club."

Leo Forrest announced bids will be taken on the new REA office building April 17 at 2:30 in the present REA office.

Cub Commissioner John Hicks said Saturday the Kite Flying Contest for Cubs will be at 2:30 this afternoon at the Scout Hut, weather permitting. Kites must be made by boys with parents' help. No metal can be used in construction. The one who puts out the most string and the one whose kite flies the highest will be declared winners.

The Popular Store is celebrating their 29th year in Hereford this week with a store-wide Anniversary sale. They are also offering \$100 in prizes.

ELECTION AFTERMATH: Two prisoners in the county jail were allowed to cast their vote in the recent city election. Qualified by poll tax receipts and six months' residence, Deputy S. B. Berry took care of them and saw to it they got to the polls.

Hereford Jaycees are apparently doing alright in Ft. Worth. President Paul Conaway got his picture on the front page of the Star-Telegram receiving an award as evidence of this fact.

Rotarians discussed the delegates who will attend the District Convention next Monday and Tuesday in Amarillo. Other activities included a sing-song and songs by the Rotary Quartette, Faust Collier, Troyce Carmichael, Roy Ford and Bill Wolfe.

It might have been because of the rain that one of J. K. Fore's Whiteford hens laid a hard shelled egg inside a soft shelled egg Thursday. It measured about 4 inches in diameter.

Anne DeWolfe, formerly an employee here at the Brand, and now living in Guyton, Okla., won a live goose at the press convention in Amarillo Friday night on a semi-Dn I. Q. program.

The Hotel Jim Hill automatic elevator got stuck Friday on the third floor. They had to call a repair man to fix it. The only passenger riding at the time opened the door and walked on up.

That brings up the fact that a week or so ago, while Vaughn Reiffe was still here, the electricity cut off all over town and Mr. Reiffe was mighty worried until he found out nobody was on the elevator which was between floors.



**JUST PRACTICING**—Against a backdrop of billowing black smoke, two asbestos-clad naval firefighters stage a realistic rescue of "Oscar," the dummy, from the cockpit of a burning Grumman fighter plane. Carrying "Oscar" to safety is Seaman J. B. Stanley, as Seaman A. C. Polte emerges from the cockpit. It's all part of their training in a Mobile Fire Fighting Unit at Barber's Point Naval Air Station, Hawaii.

## HEREFORD HAS ANOTHER BRAG It's The Town Without A Bank Robbery

By JOHN SCOTT  
Hereford may not be quite as big as Boston, Mass., but it has a boast that Boston can't make. Hereford has never suffered a bank robbery.

After one of the Friona bank robberies a Hereford man was almost—but not quite—implicated when some old clothes were found wadded up under a bridge near Friona. The coat had this Hereford man's initials in it. It turned out the man had given the clothes to a ranch worker who had discarded them and who had nothing to do with any sort of robbery.

leaves would-be robbers always knew there were so many good people in Hereford they couldn't hide out after pulling their job. Looked Like Trouble Ed says things got pretty warm one afternoon during the twenties. He says a rough character and a couple of pals breezed in with the express intention of knocking off the First National Bank where it stands today. The only thing that prevented the robbery was a sheriff and two deputies who happened to be standing right in front of the bank.

## The Weather

Temperature readings for Thursday through Saturday taken at 8 o'clock each morning. Thursday—High 74, low 58. Friday—High 44, low 32. Saturday—High 63, low 38. Total moisture for April—3.5. Total moisture for 1950—22.

## WHY NOT MAKE IT VOLUNTARY?

# Annual Clean-Up Campaign

"In the Spring a young man's fancy turns to love," but the thoughts of most housewives concentrate upon the dull, tiresome task of Spring Cleaning. Therein, we believe, lies a good example for the entire community—more especially in 1950.

For several years the City of Hereford has been forced to sponsor city-wide clean-up campaigns, which have, in some sources, created wide criticism. Actually, no one is opposed to cleaning their premises at home or in town. Some merchants do, however, object to closing their places of business, especially without proper notice to customers. All of this has led to confusion.

Why not get the jump on city officials this year? Why not start a clean-up campaign of your own? Why not take off an hour during evenings and spruce things up around the house, or knock off an hour or so when things are dull and get the store alley and premises in shape? Why can't we get Hereford clean that even the most fastidious person can find fault? It can be easily done and

the city officials will be most happy. They will, no doubt, be glad to haul away debris with city trucks—and an uncalled-for situation will be eliminated. City officials who serve practically without remuneration should not have to ask for cooperation in this matter.

Likewise, reasons for keeping our premises clean should not demand reasons, of which there are multitudes. Recent warm weather during the winter months indicates probability of even more polio than ever before. Hereford, with covered garbage containers and dependable pick-up service, is in a good position—provided debris and trash is removed from alleys and premises. Each of us recognizes the obligation and duty of protecting ourselves and our neighbors, thus eliminating health and fire hazards.

Unofficially, without confirmation or consent, let's declare next week (April 17-22) as Clean-Up Week in Hereford. City officials are certainly due this much appreciation for the job they are doing and each of us will be individually and collectively much better off.

## Prospects

Among the expressions of opinion worth noting in connection with the possibility that of Winston Churchill, who recited the British House of Commons does not feel a new war is either imminent or inevitable.

His declaration is comforting to those who are familiar with the wisdom of the British Prime Minister and understand his keen insight into the probable course of international affairs.

The view of Mr. Churchill is not supported by Rear Admiral C. P. Momsen, the American Navy's top submarine expert, who predicts that Russia will go to war against the United States whenever the Kremlin is convinced that "the cards are properly stacked in its favor."

Interestingly, however, Admiral Momsen, in an address to the Society of American Military Engineers, reports that the United States is building its anti-submarine defenses around another submarine, popularly known as a submarine-killer, and that this country is near a solution to the problem of submarine detection that will make submarining a "mighty dangerous business."

The Admiral notes the "feverish efforts" that the Russians are making to increase their naval power to augment their immense land power and predicts that the Soviet will try to kill American sea power with submarines and mines.

## Total Defense Is

It would cost something like \$300,000,000 for the United States to achieve security against atomic attack, according to Paul G. Larsen, director of the Office of Civilian Mobilization in the National Security Resources Board.

Mr. Larsen admits that perfect security against atomic attack "obviously is not possible." Nor does he think that an attempt to achieve such security is possible unless the people of this country are willing to put up with the compulsory direction that would put an end to our democracy as we know it.

The gentleman figures that the cost of decentralizing the 200 cities having a population of 50,000 or more would be prohibitive. Certainly, it would be an expensive process to partly decentralize our cities and disburse the industries that cluster around them. At the same time, it might be wise to make a start in this direction by prohibiting, if necessary, the location of new industries in centers which are now congested.

The United States is a rather large country and contains many areas that could be benefited by moderate industrialization. This applies to the great farm expanses of the West and South. Certainly, in the construction of new plants for industrial purposes, the interest of the nation might be best served by locating them in areas that are not included in the present congested industrial regions.

The Government of the United States might make a start. It could locate new governmental structures in places where there is little likelihood of atomic or hydrogen bomb attacks. This would mean some decentralization of the agencies and operations of the government but it might be a good thing for the country, in the long run.

### You Can?

You can get a steak dinner for 50 cents in Buenos Aires or, if you wish, you may get a 15-cent har cut in London—it's just the transportation these points that adds up.—Christian Science Monitor.

## Strengthen Alaska

In a letter to the Armed Services Subcommittee of the Senate, General Dwight D. Eisenhower has placed adequate garrisons for Alaska, protected by a radar screen, at the top of his priority list for remedying the deficiencies in the national defense budget now before Congress.

General Eisenhower suggested that the minimum garrison required for the defense of Alaska would be a reinforced battalion of infantry, with anti-aircraft artillery, for each of the major airfields in the Fairbanks-Anchorage area. This is about three times as many troops as the Army now maintains in Alaska for the security of air bases.

The ground troops would be intended to secure the airfields against airborne attacks, which military planners believe would constitute the first assault on Alaska. Because of difficult terrain in other areas, it is generally believed that not even paratroops could be successfully landed and assembled elsewhere.

The General made other recommendations for the modernization of aircraft and Army equipment and the reinforcement of our anti-submarine facilities. He suggested that something more should be done in the way of intelligence and industrial mobilization but because the defense of Alaska is so important, he thought it should be considered above the other items both in time and in importance.

### Looked So

Two small boys watched the stout lady on the scales. The machine was out of order and registered only 75 pounds. "Holy Smoke!" cried one of them, "She's hollow."—Long Beach Digest.

### Can Figure

Thanks to the Harvard machine that handles figures of fifteen digits one can now figure how long the country's resources of unmined coal will last under the no-day work week.—Washington Evening Star.

Clinton F. Golden, advisor to Economic Cooperation Administration: "By refusing to buy from Europe, Europeans can no longer afford to buy our machinery and raw material."

H. H. Arnold, former Commanding General, U. S. Air Forces: "The people of the United States have ultra-short memories."

## The Sunday Brand

Hereford, Texas  
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Published every Sunday



Hereford, Deaf Smith County, Texas

James M. Gillentine Editor and Publisher  
Subscription Rate: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With The Hereford Brand, both papers, Zone 1, \$4.95 per year; Zone 2, \$6.15 per year. Carrier delivery, 50c per month. Singles copies, 10c each.

Entered as second-class matter July 6, 1948 at the post office at Hereford, Texas, under the Act of March 3, 1879.

News Editor..... Jerry Stolts  
Society Editor..... Mrs. John McLean  
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Hereford, Texas

Our Slogan: "More People—More Farms"

50th Year — Number 42

Hereford, Texas, April 16, 1950

## The BOOTLEG Philosopher

(Editor's note: The Bootleg Philosopher no doubt has misinterpreted the newspapers again, but that doesn't bother him.)

Dear editor:  
I have been reading a good deal lately about the condition Europe is in. I found a paper this afternoon caught on a bobwire fence out here which explained that the world is now so closely tied up together we got to have prosperity practically everywhere if we expect to keep it any one place, and this article went on to explain that the reason for ex-ample England or France or Italy are all having such a hard time these days is because they're having to buy more than they sell. Furthermore, the article said, it's gonna take a lot of deep study to solve the problem and the writer suggested the United States ought to send some experts abroad to give the matter further attention.

Now I ain't even able to solve the problem of Johnson grass in my wife's garden, not to mention any of the problems Europe's got, but I been thinkin and is Europe's trouble is that she's

havin to buy more'n she sells, there ain't no use in the United States spendin a lot of money sendin experts over there. They can come out here to Bootleg and study me. I got the same problem.

As best I can tell, needin to buy more than I've got to sell has been my problem all my life, and if that's what's botherin Europe, ther ain't no cure for it, and the experts might as well settle back down.

However, if the government wants to spend the money, I'll offer my farm as a investigatin place, to sort of keep the money at home, but if this don't satisfy Congress and they insist on goin abroad themselves to study Europe's problem, which may be surrounded by more culture than mine, I'll appreciate you usin your influence to cut me in on whatever relief program they figure will solve the problem.

If havin to spend more than you make is what's troublin Europe, that place ain't go nothin on me.

Yours faithfully,  
J. A.

### SUNDAY'S CURRENT QUESTION:

## Opinions Trend Toward Another War In Future

WHAT do you think of the United State's chances of going to war in the next two years? How long do you think it will be before the U. S. is in another war?

Rev. Don Davidson (Pastor of Hereford First Methodist Church): I don't think there is a chance of the United States fighting in two years. Ten years, maybe, but not soon. Russia doesn't want war and the United States doesn't want war. Russia is getting all she wants without war so why should she fight? Besides Russia is afraid of the United State—not the H-bomb or A-bomb—but the United States. Russia has China and East Germany and the satellites sewed up and it will take her at least 10 years to get that much organized. If the United States spent half the money they spent feeding England and the rest of the world on trying to educate the common Russian behind the Iron Curtain, the danger would be nil.

Don Zimmerman (commanding officer of Hereford Reserve Unit): There is a 50-50 chance of the United States going to war in the next two years. The situation all along the borders of the Iron Curtain is tense and Russia is looking for an excuse to start fighting. They will keep taking country after country until somebody has to step in and put a stop to it. War can come anytime. Russia may be trying to use the recent incident of shooting down that B-29 and the killing of the crew to provoke war. I don't think Russia is afraid of the H-bomb or the A-bomb. I think they have weapons just as good and are just as scientifically advanced as we are. I hope I am wrong but I am afraid I'm right.

Frank Craig (Former Lt. Col. pilot and 6-year Air Corps Veteran): From my recent conversation with army people I gather they think war is possible. They seem to think the present tension and Cold War raging between United States and Russia can point only to a real war. It is possible but I, personally, don't think we will be in a war within the next two years. However, I am not in the position to actually know.

Earl Stagner (veteran of 50 missions as pilot of B-17): There is a definite possibility of war within two years. We have already lost holdings in the Far East and unless the Russians are stopped, soon, they will continue on like Germany did when we were thrown into war the last time. I think there is a lot of bluff on both sides in this question. I, however, am a firm believer in a strong defense. The 70-group Air Force is a necessity to our defense program. The land forces and Navy are essential but the Air Force will provide the striking force that will cripple the enemy in the event of war. A few more incidents like this B-29 that was shot down the other day over in Europe will cause a war.



By ROBERTA CAMPBELL

As Gladys Pittner was being honored with a pre-nuptial shower at the home of her aunt, Mrs. J. A. Loerwald, Wednesday afternoon, nature decided to take a hand by sendin' a little shower all her own which caused more comment for the moment than the wonderful display of gifts.

Congratulations Gladys and Gene and may all the happiness that one life time can bring be yours.

Downtown later that afternoon when we remarked that somebody was liable to pass out from shock Burl Elliston at

## In the Spotlight



## LOUISA'S LETTER

Dear Louisa:

I've been married nine years and have three children and here is my problem. My wife seems to think that if she is not out waiting on some neighbor, or some church organization that she is not doing right. This is what I don't like. In order to do the above she will neglect the children and the house.

I am very fortunate in that I have pretty good working hours and am able to come home at noon for lunch. Most of the time there is no noon meal fixed, clothes scattered all over the floor, dishes on the table and in the sink. Some of the dishes in the sink have been there for two days. Two of our children go to school and come home and find nothing to eat because she is too busy out talking to the neighbors. You can well realize what affect this has upon my job.

I've tried to tell her that we have a certain amount of money to live on and that's all but she won't sit down and work out a budget because she doesn't believe in them. She will go out and run up charge accounts all over town and won't say anything to me about it. I owe so many people in town now that I don't know which way to turn and if you ask her to sit down and talk these things over before she does it, she feels like that it is an insult.

We all have some nice clothes but she won't try to keep them picked off the floor so they will last. If you tell her to please keep things nice and picked up she says, "If you don't like the way I keep this house, you can get out." I don't smoke, don't drink and don't care about running around. We have been in our new home about three months and I enjoy working in

the yard. How can I come home and enjoy working in the yard when I find clothes scattered all over the floor and dishes stacked up in the sink? I'll stop and clean up the kitchen for the children's sake.

If there is any advice on the above problem you can give me, it will be appreciated. If it wasn't for the children I am sure I know what I would do but that is where the big problem comes in.

I have about reached the end of my rope and don't know what to do.

DISGUSTED—S. A.

Answer:

A woman's or a man's first duty is to their family and after that they can work for other people or organizations as he or she may see fit. But the woman who neglects her children, her husband and her home is not a good woman regardless of what she may be doing for the public to see.

If she thought that she would lose her "job" and be asked to get out and let some other person come in and keep house, she would probably change her ways and begin to carry her share of the load. You certainly have my sympathy—for a man who likes to come home from his job and work in the yard and around the house is a pearl above price and it is a pity that your wife doesn't realize it.

You might tell her that you are stopping all charge accounts and that if she doesn't take care of the children, you will hire somebody who will and pay for it out of her clothes allowance.

LOUISA  
Address your letters to:  
"Louisa, P. O. Box 532  
Orangeburg, S. C."

once assured us that they had a bucket of sand ready for any such emergency.

Well, Mr. Gillentine, our guess for Hereford's population is 7,854 and for Deaf Smith County, we'll say 10,707 which may be one less if our census taker has to climb up on a windmill as the woman up on the North Plains did when the farmer refused to come down to answer a lot of "durn fool questions" as he expressed it.

We would like to join the "Western Wheel Inn" when they brag a little on their pies.

Not long ago as we tried to hide our embarrassment and the stranger at the next table struggled less painfully with his amusement as our Levi-clad youngster made quick work of a slab of coconut pie we wondered if "wheel in" was entirely adequate.

Surprisin' how many precision instruments an engineer requires for accurate measurements while a small boy needs only a fork or a spoon to estimate the exact capacity of his mouth.

Often the tragedy of old age is found in the stubborn refusal of modern business to give an old man a chance to work.

There are any number of propagandists in the United States ready to write editorials for an editor willing to print them.

When the U. S. quits framing its policies to convince other peoples of our good intentions the way will be open to understanding.

You don't have to buy a gold brick to lose your money.

## THE Washington Merry-Go-Round

By Drew Pearson

Now He Knows

ONE DAY last December, an American newsman walked up to a stocky, pipe-smoking diplomat in the delegates' lounge at the United Nations—Vladimir Clementis, foreign minister of Czechoslovakia.

"Mr. Minister," said the newsman, "What's this I hear about a purge in the foreign office in Prague?"

"Ridiculous!"

"A purge which, they say, might even eliminate you."

"Absolutely ridiculous. Look here, why don't you fellows print something true about my country? Why don't you tell the story of our great advances in agriculture and industry, under the Communist regime, instead of printing silly rumors about purges?"

Clementis wouldn't call them silly rumors today. He has now been purged.

NOTE—Reason for the latest Czech purge probably was to pave the way for a complete taking over of Czechoslovakia by Russia. Hitherto the country has been run by Czech Communists. But Poland is now under the dictatorship of a Russian general and this will probably follow in other satellite countries as a crackdown on growing unrest.

Taxation Humor

High taxes have brought a fusillade of forensics from congressional Republicans.

"Suppose a young man decides to propose," opined Congressman Bob Rich of Pennsylvania. "He has to pay a 20 per cent tax on the engagement ring. Then another tax on the wedding ring. And suppose in due time they acquire an offspring.

"The taxes really start—20 per cent on baby oil, baby powder, baby lotion and baby creams."

Mom and Sis also had a defender in Rep. Les Arends of Illinois. "And when the tax gougers made up their 'sucker' list," Arends said, "you ladies were placed at the top and you have been there ever since."

"These are not luxuries," continued Arends, referring to toilet articles and cosmetics. "The American way of life has made these articles as essential to you women as shaving to menfolk. The truth is that the Washington tax-masters regard you women as a 'soft touch.'"

Rep. Edith Nourse Rogers of Massachusetts, not to be outdone, got in a plug for the men-folks. "From the time they get up in the morning men pay a tax on everything," she said, "their pajamas . . . their bath soap and shaving lotion . . . their razor and hair tonic . . . everything they eat for breakfast . . . and that all-important smoke."

Democrats seemed to enjoy the show as much as republicans until GOP Rep. Hugh Scott of Pennsylvania tearfully recited:

"No baby oil for you, young man. Bareback babe, with cheeks of tan.

By the rule of Uncle Sam. You're a luxury, little lamb. The skin we loved to touch with powder.

We sadly pat while you yell louder:

So now you know, my little man. Why Mama votes republican."

Byrd Battle

The Senate hasn't seen the end of the feud between Minnesota's breezy, young Sen. Hubert Humphrey and Virginia's apple-cheeked Sen. Harry Byrd. Humphrey is still trying to sprinkle salt on Byrd's tail.

The brash Minnesotan railed Byrd's favorite nest, the senate economy committee, with a charge that instead of saving money it was wasting money. He pointed out that the committee hadn't even met for two years.

This brought the Byrd forces to the senate floor in full array. More Republicans and Democrats turned out to defend Byrd than listened to the debate on the Marshall plan and Atlantic pact. One by one they lambasted Humphrey, who couldn't get a word in edgewise. When he finally gained the floor, the Byrd forces drifted out, left him to talk to a near-empty chamber.

Bombing Sen. Ken Wherry of Nebraska, the republican leader, actually hustled among the Republicans, urging them to leave Humphrey stranded. "This guy has given us a rough time," he said.

Republicans joined southern Democrats in trailing out of the senate chamber.

Stung by this insult, Humphrey lashed back at Byrd with facts instead of oratory. He also offered to meet Byrd any time in open debate, even sent several teleg interviews to try to arrange it. So far, Byrd has not accepted the challenge.

NOTE—What also burned up Humphrey was the way administration Democrats left him to battle Byrd's friends singlehanded.

### Motor Wise

—By Jiggs



"Told you I'd have it purrin' like a Kitten." It takes good gasoline, the proper oil to keep a motor running in top shape... to make it "pure" for lubrication and car-washing too, see us.

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Mrs. JAMES A. ALLEN

## Seventh District TFWC President Installs County Officers Tuesday

Mrs. James A. Allen of Childress, 7th District president, Texas Federation of Women's Clubs, will install new officers of the Deaf Smith County Federation of Women's Clubs at the fourth and final quarterly luncheon meeting to be held at the Methodist Church on Tuesday, April 18 at 1 o'clock.

Hostess clubs include: Garden Beautiful, Farm and Ranch, Child Study, LaPlata, L'Allegria and West Hereford Home Demonstration Club.

A Fine Arts and outh program will be presented under the direction of Mrs. A. J. Schroeter and Mrs. Urlin Streu, department chairmen.

Will Address LaPlata Club  
Mrs. Allen will be the honor guest at a LaPlata Club meeting held in the home of Mrs. Homer Brumley Tuesday night. She will take part in a forum which will be an informal discussion of the year's work.

a boy, Ray Lewis; Mr. and Mrs. George Springer, a girl, Dhane Marie; Mr. and Mrs. D. L. Hartin, a girl, Leona Claudeana; Mr. and Mrs. Cecil Payne, a boy, Billy Dean.

## Personals

Mr. and Mrs. Buford Palmer, former residents of Hereford, now living in Lamesa spent the past week end with Mr. and Mrs. Elmer Mathis. They were accompanied by her sister, Mrs. Grace Mickie, also of Lamesa.

### LEAVE ON TRIP

Mr. and Mrs. Lee Benefield, Mr. and Mrs. Mark Benefield and Mr. and Mrs. G. S. McLaughlin of Mexico City left Monday on a trip to Taos and Santa Fe, N. M. and Phoenix, Arizona. Mrs. McLaughlin is a sister of Mark and Lee Benefield and she and her husband are in Hereford to spend a couple of weeks with her parents, Mr. and Mrs. H. M. Benefield.

The following persons attended the Albracht-Hill wedding in Roswell, Monday: Mr. and Mrs. John S. Albracht, and Johnny, Mr. and Mrs. C. J. Albracht and Tommy and Juanita, Mr. and Mrs. W. J. Albracht and Gail, Mr. and Mrs. Eugene Albracht and family, Mr. and Mrs. Harold Kregshauser and family, Mr. and Mrs. Jerry Albracht, Mr. and Mrs. Gerald Banner and family, Mr. and Mrs. Dean Dregshauser and Mr. Henry Hoffman.

Mr. and Mrs. Buford Palmer of Lamesa visited friends in Hereford last week end.

his family, Mr. and Mrs. J. M. Hartness and children of Leveland.

## Wesleyan Bible Class Entertained At Party

The Wesleyan Bible Class, a newly organized young adult Sunday School Class in the Methodist Church, were entertained with a "Cootie" party Tuesday evening at 8 o'clock in

the home of Mr. and Mrs. Bill Stanford.

The party was given by the losing side for the winners of an attendance contest, which closed Sunday, April 9th. Miss Mildred Moorehead was presented with a small gift, as a token of appreciation for her services in our class, before leaving Hereford.

**THE V.F.W. IS A GOOD OUTFIT**  
ROY WEDDERBROOK POST 4818—HEREFORD  
MEETS EVERY THURSDAY NIGHT 8 p. m.  
MEMORIAL PARK CLUB ROOM  
Perry McMinn, Comdr. J. D. Greeson, Qm.

## MRS. CARL McCASLIN

### A Dinner That Packs Flavor And Nourishments That Kids Will Like

The average meal is built around the meat dish and the average man almost invariably suggests "why not have a nice thick beefsteak?" Regardless of the season beef rarely loses favor with the men in the family, but they can't eat steak every day, and the housewife finds herself welcoming different recipes and different methods of preparing meat, particularly if there are children in the household.

A dinner that packs flavor and nourishment includes meat loaf layered with mashed potatoes and teamed with broiled peaches and broccoli. Canned peaches may be drained and broiled and the frozen broccoli can't be beat. After the meat loaf has been cooked, spread with creamy mashed potatoes all over and sprinkle with a dash of paprika. Arrange all on a big platter and the dinner is ready to serve.

Mrs. Carl McCaslin makes a



meat loaf that men like and the sauce is especially appetizing. She varies the vegetable according to her family's tastes and finds that serving the meat loaf with the vegetables is a good way to get the youngsters to eat vegetables. Here is her recipe:

### Meat Loaf

- 1 pound ground beef
  - 1 onion chopped fine
  - 1/2 can tomato sauce
  - 1 egg beaten
  - 1 teaspoon salt—pepper to taste
  - 1 cup fresh bread crumbs
- Mix all ingredients well and form into a loaf, place in a shallow pan and pour sauce over top. Cover and bake in 350 F degree oven for 1 1/2 hours basting occasionally with sauce.

### To Make the Sauce

Place the remaining 1/2 can of Tomato Sauce in a small pan and add one tablespoon prepared mustard, one cup water, two tablespoons vinegar and two tablespoons brown sugar. Allow to boil a few minutes and it is ready to use with the loaf.

## Hospital Notes

Patients discharged from hospital: Mrs. Clyde Thomas, O. B.; C. V. Burges, med.; Larry Glynn Bishop, med.; Jean Downey, med. Mrs. Ray Farmer, O. B.; Mrs. Ima Hartin, med.; Jean Roberson, med.; Mrs. G. B. Miller, surg.; Mrs. Susan Bartley, med.; Mrs. L. R. Smith, med.; Betty Boone, med.

Patients in hospital: Mrs. Dora Smith, surg.; Paul Kern, surg.; Katie E. Conner, surg.; W. C. Lowry, surg.; Mrs. Grady Rogers, surg.; Mrs. A. George Springer, O.B.; Mrs. W. A. Dobbins, med.; Mrs. Kathryn Balze, surg.; Mrs. Cecil Payne, O. B.; Mrs. M. M. Maier, med.; G. J. Troxell, med.; Mrs. G. P. Owen, med.; Mrs. Leon Bell, O. B.; Mrs. A. E. Cannon, O. B.; Mrs. T. L. Sparkman, Sr., med.; Danny McCort, T&A; Gwendolyn Gulley, med.

Born To: Mr. and Mrs. B. R. Stuart, a boy, Bill Ryan; Mr. and Mrs. Roy L. Campbell, a boy, Roy Lyle; Mr. and Mrs. Ray Farmer,

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A small part of your income invested in a Planned Program of Life Insurance will guarantee your future security.

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## Chudenaang Camp Fire Girls Elect Officers

Chudenaang Camp Fire Group had their regular meeting Tuesday evening in the Camp Fire Hut and elected the following officers:

Kay Jowell, president; Margaret Phillips, vice-president; Martha Herd, secretary; Cecilia Wilkins, reporter; Nancy Patterson, sgt.-at-arms; Margie Ford, parliamentarian.

## JOINS REGULAR ARMY

Douglas Ranya Ramey, son of Mrs. Mollie L. Cirkles, Route 2, Hereford, Texas, was enlisted in the United States Regular Army on April 12, 1950 by Lt. Robert L. Gilliam, Recruiting Officer.

Recruit Ramey will leave for 4th Infantry Division, Fort Ord, California for 14 weeks basic training.

## Workers 4-H Meeting Held In Palmer Home

Workers 4-H Club met in the home of Mrs. R. M. Palmer Tuesday.

Mrs. A. J. Hargett measured some girls for the Simplicity Style Show and Mrs. R. N. Cooke gave a demonstration on how to iron a dress at the time the sewing was being done.

Present were Dora Ruth Inman, Freda Inman, Alice Inman, Carolyn Cooke, Janice Cooke, Daveine Farmer, Patsy Childers, Sue Cooke, Jeanne Palmer Colleen Cooke, Paula Beth Corbett, Glenda Hargett, Billie Hargett, Patricia Caywood, Judy Palmer, Mrs. R. N. Cooke, Mrs. A. J. Hargett and Mrs. R. L. Palmer.

## Reba Lou Hughes Is Candidate For Queen

Reba Lou Hughes of Bellview is a candidate for queen of the 15th Annual Rodeo sponsored by the Ag Club of Eastern New Mexico University April 21-22 on the ENMU campus. She is one of eight candidates, the winner of which will receive a Stetson hat at a special rodeo assembly.

Beard growing contests and western attire on the campus of ENMU now are signs of the coming event. The presentation of the rodeo queen and the judging of the beard contest in a special assembly April 20 will start the activities. Students and faculty traditionally wear western garb for rodeo week.

Last year, Charlie Hoover of Adrian, was chosen best all-around cowboy. Hoover is now president of the Ag Club.

The rodeo will get underway with a night show at the Roosevelt County fair grounds April 21. The following day, April 22, there will be a parade through Portales and the rodeo will start at 2 o'clock that afternoon.

## Utility File Cabinets

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\$39.95

- Full size legal file drawers
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Suitable for any office. A convenient and economical space saver. Comes in high glossy grey finish!

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10 a. m.

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## REGAL GRANDEUR FOR YOUR TABLE

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The courtly air of old France is captured in the spirited design of International's proud creation... Richelieu. Here is traditional design translated for today's use by the most skilled artist-craftsmen. Here is truly the solid silver with beauty that lives forever. To fully appreciate Richelieu stop in and see it today.

Six-piece place setting, \$26.35  
Fifty-piece service for eight, \$228.00  
Prices include Federal Tax

## Hembree Jewelry

OFFICIAL SANTA FE WATCH INSPECTOR  
MR. AND MRS. A. W. (BILL) HEMBREE

## HE LEARNED HOW to Service Hydra-Matic Drive RIGHT AT THE FACTORY

If your Hydra-Matic Drive should ever need service, you can have the work done here exactly like they would do it at the factory. Our Hydra-Matic Drive mechanic has just completed two full weeks of training in the care and maintenance of this unit, right at the Oldsmobile factory. He understands Hydra-Matic Drive thoroughly.



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Mr. Joe Rogers, factory-trained Hydra-Matic Drive expert at Kinsey Motor Co.

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## FREE Theatre Tickets

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### STAR THEATRE

WEDNESDAY - THURSDAY

April 20 and 21

Be Sure and Ask for Your Free Tickets!

With each PAID-IN-ADVANCE classified ad placed in The Brand, We will give one free ticket.

#### FOR SALE Miscellaneous

We Have It! **FRED MOLASSES** Any Quantity FRASER MILLING CO. B-1-30-tfc

FOR SALE: Delicious home made sweet rolls, pies and cakes. Place your order at the Green Hedge. B-1-17-3-tfc

We clean and block hats for \$1.00. Acme Cleaners-Phone 111 B-1-11-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

#### CONCRETE

Ready Mixed Prompt Delivery

Sand Gravel Cement

Prices are Right.

FRASER OIL CO. Phone 484 B-1-35-tfc

STARTED CHICKS and BABY CHICKS on WEDNESDAY & SATURDAY MYERS HATCHERY 1610 West Seventh Canyon B-1-40-tfc

STURDY, an metal waste baskets; choice of colors in gray, mahogany, green. Each \$1.60. Also heavy duty square models, \$3.40. The Brand or call 30. B-1-23-39-6c

FOR SALE New HOUSES TO BE MOVED

2 and 3 Bedroom Interior ready to be finished in your own color scheme. Priced from \$2150 up for 2 Bedroom \$3550 up for 3 Bedroom

See these on 1200 East First, Texico High. way CLOVIS, NEW MEXICO Builders Supply & Manufacturing Company S-1-26-tfc

STUDEBAKER MOTORS for Irrigation FRANK CRAIG Studebaker-Massey Harris (Formerly John Wood, Inc.)

#### FOR SALE Miscellaneous

DEKALB HYBRID SEED CORN Any Number in Stock. Guarantee Hall. Cut worms or any other insect. Rabbits or birds, beating rain. B-1-40-6p

GRANT HANNA, Dealer Rt. 4, Hereford, Texas, Located 3 North, 1 Mile west of Hereford. B-1-13-15-2c

FOR SALE: 1,000 bushels of barley. \$1.25 per bushel. Howard Beasley, Phone 1035-W. B-1-13-15-2c

25,000 Feet 16 Inch Heavy Gas Line Irrigation Casing Also 16 Inch Casing Manufactured in our Shop. In 20 ft. lengths with one weld. Immediate Delivery JOE SIEGEL Amarillo Junk Westex Pipe Company Amarillo, Texas Phone 3-4201 B-1-13-9c

Ready to Paint Chests—Bookcases See our wide selection E. B. BLACK, CO. B-1-15-2c

FARMERS an MM tractor, model M-T-A, 4 row equipment ready to plant. Will sell or trade for cattle. Terms. Also 1942 Ford pickup for sale, same terms. S. H. Slagle, Phone 1215. B-1-32-15-2p

WE HIT the jackpot again! This time with a midjet Corona Zephyr used portable type writer, price \$30. at The Brand. B-1-20-15-tfc

FOR SALE: 1941 Aeronca Chief and solo flying course all for \$475.00. 1946 Aeronca Champions, \$650.00 to \$750.00. Hereford Flying Service one mile south on Highway 51. B-1-27-15-4p

PLANTS FOR SALE: Have an assortment of tomatoes, dahlias, glads, cannas, and flowering plants and shrubs. Mrs. J. F. Ward, North Main. S-1-22-42-tfc

FOR SALE: 5 HP Sea King boat, motor. Price \$50.00. Lama Beavers, Beavers Bros. Motor Co. B-1-16-42-2p

WANT TO TRADE: Two burner electric hot plate for a single burner hot plate. Phone 1191. S-1-16-42-1k

FOR SALE: 100 pound lexbox, completely reconditioned Maytag washer. Phone 9519 before noon. B-1-13-15-2p

FOR SALE: Upright piano. Call 1052-J after three. B-1-9-42-2k

#### FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford

FOR SALE: Big irrigation engine suitable for deep well. Don Combs. B-2-11-15-2p

FOR SALE: One model M IHC tractor, complete with 4-row lister, planter and marker and four row cultivator. Good rubber. Mayo and Galley, Route one, Box 30A. B-2-28-38-tfc

FOR SALE: 1949 Wheatland type Minneapolis-Moline UTS tractor. Used very little. Cogdell Motor Company, 322 North Main. Phone 392. B-2-20-46-tfc

FOR SALE: 1-H International tractor with 2-row cultivator and Case side delivery rake. Good condition. Northside Motor Shop, Dimmitt. B-2-19-42-4k

#### FOR SALE Automobiles

USED PASSENGER CARS 1941 2-door Ford—Heater 1940 4 door Dodge—Radio, Heater. 1940 2 door Plymouth—Radio, heater. 1938 Pontiac—Radio, heater. 1949 Two door Fleetline Chevrolet—let—Radio, heater. 1948 Chevrolet club coupe—radio, heater, sun visor. 1936 Chevrolet 2 door sedan. 1938 4 door Buick.

USED PICKUPS AND TRUCKS 1948 2 Ton Dodge—Radio, heater 1947 2 Ton Chevrolet—Heater, with bed bed. 1940 1 1/2 ton Dodge with grah bed. 1938 1 1/2 Ton Ford. 1949 1/2 Ton Chevrolet Pick-up—Radio, heater.

KINSEY MOTOR CO. OK USED CARS B-3-15-2c

#### THE BOSS IS STILL OUT OF TOWN

Mr. Ireland is still gone and we are really sticking our neck out. We want to sell some of our good used cars while he is away. and we are marking the prices down. Come in—Take advantage of these low prices.

1949 DODGE CORONET FOUR DOOR: This was one of our demonstrators and has only 11,000 miles, beautiful metallic green finish, and all the extras. New car Guarantee. B-4-14-4p

1949 DODGE CLUB COUPE: Another demonstrator. Has radio, heater, plastic seat covers, and gyromatic transmission. New Car Guarantee. B-4-14-4p

1948 FORD TUDOR SEDAN: Original light blue finish has a few scratches but the upholstery is perfect. We would like for you to test drive this one. Our price is \$1150.00. B-4-14-4p

1947 CHEVROLET CLUB COUPE: Two tone blue finish, 24,000 actual miles and really clean. Has radio and heater. The price is \$1125.00. B-4-14-4p

1946 FORD TUDOR SEDAN: This is a six cylinder job that is exceptionally clean for a four year old car. Radio, heater, and good tires. \$775.00. B-4-14-4p

1942 Ford Tudor Sedan \$325.00 1939 Pontiac Tudor sedan \$250.00 1939 Buick 4 dr. sedan \$250.00 1938 Ford Tudor sedan \$150.00 1937 Dodge 4 dr. sedan \$175.00

IRELAND MOTOR CO. 218 West Third Phone 180 Dodge-Plymouth Dealer B-3-15-2c

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This is the featured attraction at our friendly Gulf Service Station on the corner east of Ireland Motor Co. on Third Street. CAR WASHING AND LUBRICATING FLATS FIXED PICKUP AND DELIVERY SERVICE Our aim is to satisfy you. GIVE US A TRIAL

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1946-76 OLDS, four door sedan, new paint, motor reconditioned. \$795.00. Cogdell Motor Co., 322 North Main, Phone 392. B-3-19-15-tfc

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#### USED PICKUPS

We now have the best stock of good used pickups which we have had in a long time. If you need a pickup, come in, look these over.

1949 Dodge One Ton: Has grain bed, only 12,000 miles and really clean. Four speed transmission. B-3-15-2c

1947 International Half Ton: Four speed transmission and good stake bed. 1946 Dodge 3/4 Ton Pickup: New paint job, good tires. 1945 Chevrolet Half Ton Pickup: New paint job, really sleek. 1941 Dodge One Ton: Has dual rear wheels, rebuilt engine. 1940 Dodge One Ton: Lots of hauling can be done with this one. B-3-15-2c

IRELAND MOTOR CO. 218 West Third Phone 180 Dodge-Plymouth Dealer B-3-15-2c

FOR SALE: 1949 3/4 ton Studebaker pickup, 3,000 miles, \$1,200. 134 Ave. G., Phone 384-W. B-3-15-15-2k

FOR SALE: Clean, 1947 Fleetline Chevrolet. Motor A-1. New tires. Priced right. See Bob Jennings, 305 Witherspoon, Phone 887-J. S-3-19-42-1p

FOR SALE: 1939 Plymouth. Call 1052-J after three. B-3-9-42-2k

#### REAL ESTATE For Sale or Trade

CHOICE Irrigated and Unirrigated Farm Land. City Property. P. O. Box 506 — 338 Main E. B. POSEY, REALTOR Hereford, Texas B-4-15-tfc

FOR SALE \* 25,000 acre ranch, 34 miles North West of here on a good gravel highway. 16,760 acres deeded, bal. leased. It will run 900 cows, or 3,500 sheep. There is a ten year oil lease on it that brings in 50c an acre per year. This ranch can be bought for \$7.00 per acre, deeded land, the lease goes with it. Down payment, \$3.00 per acre, balance 20 year loan at 4%. ALEX KLING AGENCY Belle Fourche, S. D. Phone 139-W B-4-14-4p

FOR SALE: 30 acres joining city limits on Hiway 51; 7 room house, 8 inch irrigation well. Can also rent 20 acres on north to be watered with my well. Will sell or trade for house in town. W. J. Wilson, Phone 28. B-4-42-42-2c

ONE DUPLEX with three rooms each side, two four room dwellings, one four room dwelling and small apartment. All strictly modern. Income \$250 month plus four room living quarters for owner. Close in. 150 ft. highway frontage. \$22,000 or will trade for farm or ranch property. Chancellor-Taylor Agency, Truth or Consequences, (Formerly Hot Springs) New Mexico. B-4-56-15-6c

SALE: Large lot, 7th and Jackson. Phone 80-W. B-4-9-6-tfc

LIST YOUR PROPERTY WITH US FOR QUICK SALE OFTEN WE ARE PREPARED TO BUY OUTRIGHT L. BASKIN, INVESTMENTS JIM HILL HOTEL B-4-38-tfc

FOR SALE: Nice dryland 160 acres 1 1/2 miles town in good irrigation district. Price \$85.00 an acre. Have two irrigated 160 acre farms close to Hereford. One on paving, both improved. Possession if sold. Some good 80 acres irrigated and dry in good irrigation district. Also good buys in houses and lots, most any size. 1/2 South, 4 1/2 East Hereford J. M. HAMBY Would appreciate listings B-4-15-tfc

TRACKAGE FOR SALE: Only good trackage in Hereford. See Ralph Smith at Court House. B-4-14-15-6c

490 acre farm 1 1/2 miles from elevators and paved road. \$65.00 per acre. With some terms.

320 acres one mile of pavement. \$38.00 per acre. in cultivation. Good wheat allotment. Wanted—a home in walking distance of Main Street. Call 728 or 237-W 212 Main St. LEE CONKLIN

#### FOR RENT

SECTION of land near Amarillo for lease to responsible party. Good improvements. One irrigation well on electricity and second well being drilled. Land plowed and ready for row crop. 403 Flisk Building, Amarillo, Texas. B-5-34-41-3k

FOR RENT: Furnished apartment for couple. Call 43. B-5-9-15-tfc

FOR RENT: One room furnished apartment. Modern. Call 368 before 5, after that time call 1032-W. B-5-16-15-2p

FOR RENT: Bedroom, close in. Call 1032-J after three. B-5-9-15-2k

FOR RENT: Desirable furnished apartment for couple. Adults only. Bills paid. 514 Union. B-5-13-15-2k

FOR RENT: Garage apartment, furnished, bills paid. 203 Park Ave. B-5-10-15-2p

FOR RENT: Furnished light-housekeeping apartment. Adults only. Phone 456-W. B-5-10-15-2k

FOR RENT: Bedroom, two blocks West of Post Office. 244 West 4th. B-5-12-15-2p

FOR RENT: Furnished apartment. 712 12th Street. Bills paid. B-5-9-15-tfc

FOR RENT: Bedroom for men. 509 Ross, phone 847-J. B-5-9-44-tfc

FOR RENT: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

TRAILER Parking space, \$3 week. Hereford Trailer Camp. B-5-9-42-2p

FOR RENT: Two bedrooms for men. 227 Ave. E or Phone 1093. S-5-12-42-1k

FOR RENT: Bedrooms for men. 109 Ave. A. B-5-9-42-2k

FOR RENT: Will have furnished apartment vacant next Friday. F. H. Oberthier. S-5-12-42-1c

#### WANTED

WANTED TO BUY: Small farm near Hereford. Will consider anything that's seasonably improved, or unimproved. Write Box 41, Route 4. B-6-20-41-2p

CUSTOM made buttons, belts, buckles and button-holes. Mrs. Hazel Sparks, 340 Schley, phone 158. B-7-20-39-tfc

WANTED: Typing of all kinds. Mailing lists. Call 935-W. B-6-9-15-4p

WANTED: Students to learn to fly. 8 hours dual instruction. \$65.00 when paid in advance. C.A.A. certified instruction. Hereford Flying Service, one mile south on Highway 51. B-6-27-15-4p

WANTED TO BUY: Canned or frozen Hereford vegetables and fruits. Write Mrs. Owen Finlan, 1307 West El Paso St., Fort Worth, Texas. B-6-22-42-4p

#### Dressmaking-Ironing

COVERED buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 1040. B-7-23-27-tfc

#### HELP WANTED

WOMAN WANTED: To render Avon personalized service—make income in spare time. Pleasant work, no experience necessary. Write Box 1054, Amarillo. B-8-21-15-3k

Sickness causes vacancy of Deaf Smith County business. Good opportunity to continue \$6,000 annual business. L. P. Smith in business four years. Will furnish list of customers and cooperate in starting successor. See Leland Smith, Hereford, or write Rawleigh's, Dept. TXD-160-203A, Memphis, Tenn. T-8-15-3p

NATIONALLY advertised cosmetics firm has openings in Deaf Smith County area. Flexible hours, excellent income? No experience necessary. We train you. Write Madge Reasley, 411-B, E 12th., Amarillo. B-8-27-15-6c

WANTED: Lady receptionist and typist for real estate office. Call at Wesson Real Estate, 716 West 1st Street. B-8-18-42-tfc

#### BUSINESS SERVICES

GIVE YOUR furniture a new look. Hundreds of fine new spring fabrics to choose from. Upholster and furniture repair J. H. Hinds, 310 McKinley, Phone 1092

Complete EARTH MOVING Service Land Leveling Grading—Scraper and Bull Dozer Work Deep Plowing—Subsoiling WALLACE & BYRD Phones 831-W 9015-F-3 B-11-15-tfc

#### SPRING GARDEN TIME!

Garden Seeds Flower Seeds Plants for Transplanting We have everything needed to carry out those gardening plans. Hereford Floral Shop Phone 773 B-10-11-tfc

CUSTOM HAY baling, mowing and raking, good equipment, automatic wire tying baler. E. Hutcheson and Son, 501 Ave. H, Hereford. B-11-20-41-8p

PHYSICIANS SAY—Good for the body. Psychiatrists say—Good for the mind. We say, GOOD FOR EVERYBODY. Hereford Bowling Lanes. B-11-20-15-2c

TAKE TIME for enjoyment. One day a week means TWO months a year. Send your laundry to us for perfect wet washes. Powell's Laundry, phone 1188. B-11-26-15-2c

PRINTING, WEDDING and tea invitations, letterheads and envelopes. Francis Printing, 706 Grand. B-11-12-15-4p

We now have a fully automatic water softener to fit your needs. This softener carries a ten year guarantee. CULLIGAN SOFT WATER SERVICE 841 E. Highway 60 T-10-12-tfc

#### 13. LOST AND FOUND

LOST: Tray out of tool box with some tools in it. Lost near T. B. Cox farm northwest of Hereford. Return to Hereford Butane. S-13-24-42-1c

LOST: Two heifers, about 500 pound weight. Branded cross on left shoulder. Orville Groneman, Rt. 4. B-13-16-42-2c

#### POLITICAL ANNOUNCEMENTS

FOR County and District Clerk ROBERT L. THOMPSON

#### FOR County Treasurer MRS. VELMA HODGES

FOR County Sheriff, Tax Assessor and Collector J. C. REESE

FOR Commissioner Precinct 1 SYLVESTER SLAGLE M. T. (MARION) RUTTEE

FOR Commissioner Precinct 2 G. T. HIGGINS J. C. (Clarence) MORRISON

FOR Commissioner Precinct 3 J. T. GUINN

FOR Commissioner Precinct 4 CARL FERRIN C. G. RICHARDSON

FOR County Judge and Ex-Officio School Superintendent EZRA NORTON LEONARD FOSTER

FOR United States Congressman from the Panhandle District BLAKE TIMMONS E. T. BURK LEROY "PETE" LAMASTER ALTA VENE CLARK

FOR State Representative MORRIS G. COBB

FOR District Attorney 69th Judicial District F. H. RICHARDS

FOR Justice of the Peace, Deaf Smith County A. L. THOMAS

CASE FARM EQUIPMENT H ay balers with bale ventilators. Row-crop—4-row tractors and equipment. Row-crop 2-row tractors and equipment. Section harrows in 18 ft. and 24 feet sizes. One model L tractor—a bargain. Phone 777 JACOBSEN BROTHERS Your Case Dealer S-2-4-tfc

We have farms and ranches any size for sale. Have a wonderful season and prospects are good. The price on this land is unreasonably low compared with land there and can be bought on attractive terms. Would be glad to furnish information. JOE POINDEXTER Ft. Pierre, S. D. S-4-40-4c

### LAND SPECIALS

**340 ACRE FARM**  
All good land in cultivation and irrigation. Terms. Possession. NE Dimmitt, Texas Per Acre \$90.00

**675 ACRE FARM**  
2 irrigation wells. Shallow water. 500 acres in cultivation. Balance good grass land. Terms. Possession. Located SE Hereford. Per acre \$85.00

**160 ACRE FARM**  
8" irrigation well. All good land in cultivation and irrigation. Terms — Possession— Located about 10 miles NW Hereford. Per acre — \$125.00.

### APARTMENT HOUSE

Frame stucco. 3 units Well located. On pavement. Close to high school. Good terms. Bargain at \$4,750.00

### MANY OTHER GOOD BUYS

We have a large list of listings of farms, ranches, and city property. Might have just what you are looking for.

### FARM LOANS

If you need a farm loan see us about our John Hancock Farm Loan service.

**Wesson Real Estate**  
716 W. 1st Street Hereford, Texas  
Phone 944

Save 41¢ SPECIAL "TRY-A-PINT" OFFER!

## KEM-GLO

TRADE MARK THE MIRACLE-LUSTRE ENAMEL THAT LOOKS AND WASHES LIKE BAKED ENAMEL

Flows on freely, leaves no brushmarks. Dries in 3 to 4 hours leaving your walls and woodwork smooth and lustrous. As easy to wash as your refrigerator! Quarts and gallons in 10 lovely colors; paints in Stay-white only.

\$7.98 Gal. \$2.39 Qt. \$1.39 Pt.

### WHY YOU'LL PREFER KEM-GLO

KEM-GLO's plastic-smooth surface resists stains, smudges, scuffing... withstands hot grease, boiling water. Can be washed hundreds of times without losing its lustrous beauty.

SAVE 41¢ WITH THIS COUPON!

### SPECIAL "TRY-A-PINT" OFFER

**KEM-GLO STAY-WHITE**

Bring this coupon in for your pint of Stay-White at 98¢. Try it on kitchen, porch or playroom furniture, window sills, doors. See for yourself how KEM-GLO combines beauty with durability. A pint covers up to 50 square feet.

98¢ PINT Regularly \$1.39 You Save 41¢

OFFER GOOD UNTIL MAY 31, 1939

# Kenn Lumber Co.

Mr. and Mrs. Ed Stokes, Plainview, visited in the home of Mr. and Mrs. Ray Suit the evening of the Chamber of Commerce Banquet last Thursday. They attended the banquet along with the Suits.

### Lyle Fluitt Joins Importing Company; Goes To France



LYLE FLUITT

Lyle Fluitt who spent the Easter vacation here with his parents, has joined an Association of Importers with Company headquarters at Paris, France and sailed Thursday on the Steamship "Caronia" from New York. His ship will dock at La-Harve on April 20 and Fluitt will be met there by a representative of the company with whom he will work in Paris. Prior to his trip abroad he spent a month in South and East Texas studying something of his future duties with the company which deals in antique furniture, statuary and works of art.

Fluitt is a graduate of Hereford High School and received his degree from the University of Texas in 1948. While there he won recognition for his work in architecture and was a member of Phi Kappa Sigma Fraternity.

He is also a Master Mason. He has been a collector of art objects for years.

He has been employed at the Republic National Bank in Dallas for the past year and before leaving was extended an unlimited leave of absence. His work will take him to many of the European countries and although no definite time can be set concerning his stay in Europe, he expects to remain for several months.

### Mrs. Leroy Aven Is Elected President

The Woman's Society of Christian Service of the Methodist Church met for a Fellowship luncheon at the church Wednesday. Hostesses for the luncheon were Mesdames Ida Ricketts, Wofford, W. J. Stanford, Maurice Hare, Richard Winget, Powell and S. L. Easley.

After the luncheon Mrs. A. B. Christian, president, presided over a business session when new officers were elected. They include: Mrs. Leroy Aven, president; Mrs. Jim Bookout, 1st. vice-president; Mrs. Noah Ewton, 2nd. vice-president; Mrs. E. L. Adams, recording secretary; Mrs. Floyd Ross, promotional secretary; Mrs. J. O. Newell, treasurer; Mrs. Don Davidson, spiritual life; Mrs. Homer Bruney, promotional and educational secretary; Mrs. Ed Warren, Christian social relations; Mrs. Paul Coneway, local church activities; Mrs. Forrest Minton, student work; Mrs. O. L. Click, youth work; Mrs. Cecil Malone, children's work; Mrs. Joe Poindexter, literature and publications; Mrs. Jim Black, status of Women and Mrs. J. F. Ward, supplies.

Mrs. R. P. Coneway was leader of the program which was built around the theme, "The Youth of the Church in the Advance Program." Mrs. Leo Forrest gave the devotional lesson followed by a discussion of What McMurry College is Doing for Young People given by Mrs. Clyde Cave, Mrs. Don Davidson told of Scarritt College and Mrs. O. L. Click outlined plans for the local church in aiding its youth.

**GRADY HALL IS ELECTED**  
AUSTIN, Texas — Grady Eugene Hall of Hereford has been elected to Delta Sigma Pi professional conference and business administration organization at the University of Texas. A junior pre-law student, he is the son of B. G. Hall.



**ANNOUNCE ENGAGEMENT**  
—Mr. and Mrs. Fred Pittner are announcing the engagement and approaching marriage of their daughter, Celestine, to Jimmie R. Sparkman, son of Mr. and Mrs. M. T. Sparkman. The date for the wedding has been set for Sunday, April 30.

### St. Anthony's Guild Meets In Huckert Home

St. Anthony's Guild met in the home of Mrs. Frank Huckert Wednesday at 2:30. Mrs. Joe Huckert and Mrs. Louie Huckert were hostesses.

Mrs. Walter Lueb presided over the meeting. The Knights of Columbus breakfast will be served after the 8:30 Mass. Mrs. Joe Petres and Mrs. Leon Vinton were chosen delegates to attend the Annual District Meeting of the DCCW to be held April 17 in White Deer. The building fund prize went to Mrs. Henry Kuper. The meeting closed with the rosary led by Mrs. Joe Petres.

Refreshments were served Mesdames Henry Hellman, Edd Loerwald, Leo Vinton, Harold Hershey, Edd Jesko, Joe Peters, Walter Lueb, Henry Kuper, G. W. Hund, Frank Witkaski and the hostesses.

### Psychiatrist Discusses Problems Of Rearing Children At El Nino

The overemphasis in parent education on praise and the desire for children to excel in school was deplored by Dr. Howard Reid, Psychiatrist and Neurologist of Amarillo Monday night in an address given for El Nino Study Club members in the home of Mrs. Paul Coneway. Dr. Reid who was guest speaker for the club urged parents to use common sense in dealing with their children if they want them to succeed and become normal adults.

Dr. Reid said: "Parents must balance their protection and praise with discipline and a realistic approach to life. Children need to fail sometimes and learn how to accept it. It is often through selfishness that parents make demands upon their children."

"We need to give them all the love and security possible and parents should realize that love for the parent doesn't arrive with the child. A parent may become a giant to a child and then he does not know good authority, neither can he recognize bad authority nor resist it. They must have love and discipline in balanced measure. Parents worry too much and make more problems than really exist. They should work intelligently to give the child healthy direction that helps him learn he is an individual and that he must take others into consideration in the home, school and world at large."

A discussion period led by the psychiatrist, followed the address with parents encouraged to give their opinions and ask questions on the points raised by the talk.

Mrs. Millard Nobles who was in charge of the program for the evening and introduced the speaker and Mrs. Reid, who accompanied him, to the group.

A short business session was held when Mesdames Will

Graham, chairman; Sam Nunnally and Ben Childers were named to serve on the nominating committee.

Members attending the meeting were Mesdames Ivan Block, Jim Bookout, Ben Childers, R. A. Daniel, Jr., Byron Durham, Will Graham, John Jacobsen, Jr., John Kelly, Millard Nobles, W. H. Patton, W. J. Reeves, Bruce Woodell, Darrell Blanton, Leona Blood, Sam Nelson and the hostess.

Mr. and Mrs. J. L. McFarling, Jr. were visitors in the home of Mr. and Mrs. Gus Ruland for the Easter Holidays. They also visited Mr. and Mrs. J. L. McFarling, Sr. and Mr. and Mrs. W. A. Fronobarger in Ft. Sumner, N. M.

Dale Timmen was in Elida, N.M. on business Wednesday.

See LUTHER PEVLEY about Real Estate Res. Phone 524-W

**DR MILTON C. ADAMS**  
OPTOMETRIST  
140 West Third Hereford, Texas  
Phone 37 Office hours—8:30 5:00

**It doesn't pay to be a SNAIL**

No sir, it doesn't pay to be a snail in this day and age of television, ultrafax, jet propelled planes and atomic energy. And it doesn't pay to be a snail when it comes to buying insurance or in getting a check-up on the insurance which you have. If you wait until a fire occurs or an accident happens, not even the ultrafax can operate fast enough to get you the coverage which you need and do not have. We suggest that you pick up your telephone right now and call this agency.

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Authentic Western Cowboy Pants and Jackets

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Cowboys, Ranchers, Sports men and women, Reglar-Fella's

**ONLY LEE RIDERS HAVE ALL THESE FEATURES!**

- 11-oz. Lee Cowboy Denim for long wear!
- U-Shaped Saddle Crotch for comfort!
- Scratch-Proof Hip Pocket Rivets!
- Hot-Iron Branded Leather Label!
- Money-Back Guarantee!
- The Exclusive Design of the Genuine Western Lee Rider Jacket is Patented.

Boys \$1.98 Men's \$3.25

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DO YOUR PART BY CLEANING UP YOUR PROPERTY!  
LET'S MAKE HEREFORD A CLEANER, BETTER TOWN!

**HEREFORD Store Co.**  
S. L. HARMAN & SON PHONE 382  
WE GIVE "D.N." GREEN STAMPS

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**SEE ALL THE BEAUTIFUL NEW FRIGIDAIRE APPLIANCES**

**FRIGIDAIRE REFRIGERATORS**  
Smart new styling by Raymond Loewy. More storage space—new conveniences—new economy and dependability.

**FRIGIDAIRE ELECTRIC RANGES**  
Featuring the sensationally different, Thrifty-30 with the largest oven in any household range. Many other new models.

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Automatic Washer with Live - Water Action Automatic Electric Dryer and Prestee-Mat/Ironer.

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Sparkling new cabinets—new conveniences—extra value. In sizes for every city home or farm use.

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For luxurious cool comfort all summer long. New styling—new features—better than ever before.

**FRIGIDAIRE ELECTRIC DEHUMIDIFIER**  
Effective protection against moisture damage. Ideal for home basements, storage rooms, recreation rooms.

**FRIGIDAIRE KITCHEN CABINETS AND SINKS**  
A complete line of gleaming-white all-steel cabinets to add modern, efficient beauty to any kitchen.

**FRIGIDAIRE ELECTRIC WATER HEATERS**  
Fast, clean, completely automatic water heating for better farm and city living. 7 attractive models to choose from.

**Good Housekeeping Shop**

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## From The Grandstand

By WILBUR MARTIN  
Associated Press Staff

They're pondering the problem of Clint Hartung, the Honda, Texas flash. He can hit a baseball a country mile, but can't judge an outfield fly. He can throw a baseball as fast as anyone in the major leagues but not for long.

### BREAKFAST LUNCH DINNER

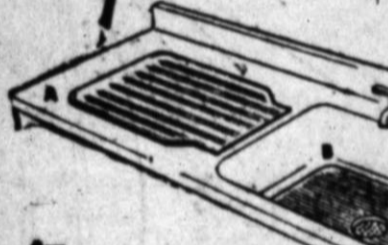
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**Rubbermaid Housewares**  
SAFE, CONVENIENT,  
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Protect your possessions

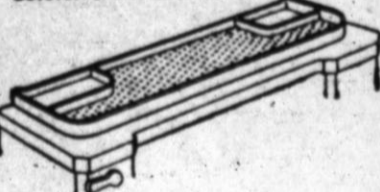


**Rubbermaid Drainboard Mat**—Silently protects tableware and sink top from chipping and marring. "Harmony" colors. Standard sizes.

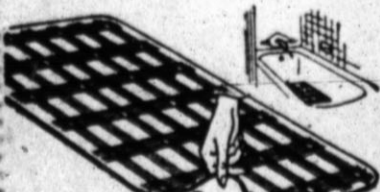
**Rubbermaid Sink Mat**—Protects tableware and sink bowl. Reduces noise. "Harmony" colors. Standard sizes.



**Rubbermaid Dish Drainer**—Soft and silent, protects tableware from chipping, scratching. "Harmony" colors. Standard sizes.



**Rubbermaid Toilet Top Tray**—Creates more safe space for toiletries. "Harmony" colors. Fits any tank.



**Rubbermaid Vacuum Cup Bath Tub Mat**—Never slips. Prevents bathtub accidents. "Harmony" colors. Standard sizes. This trade-mark means resistance to soap, grease, heat and wear.

**Rubbermaid Housewares**  
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131 N. MAIN  
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# SPORTS

## St. Anthony's Wins 3-1 Wild Throw In Sixth

The New York Giants tried the gangling Texan as an outfielder, then as a pitcher. That's how he's listed now. But the Giants are talking of trading the big boy. They can't find his proper niche.

Hartung has been a puzzle ever since he first bloomed on baseball's horizon. And that was really in the state American Legion tournament ten years ago. There was quite a squawk then from two or three of the teams that could get only feeble nicks at his fast ball, from pitchers who saw their best whammed all over the House Park at Austin. These squawks went something like this: "He's too old for American Legion baseball, why he's a grown man."

Hartung then, as now, was a giant of a man. But he was just 17. He's 27 now.

He pitched and played first base in that state American Legion tournament. Did a fine job at both. Later—during the war years—he was an outstanding performer in the San Antonio service league. This was the league that had such players as Tex Hughson, Enos Slaughter, Howie Pollet and others.

When Hartung signed with the Giants he was hailed as another Babe Ruth. His hitting wouldn't match the mighty Babe. But it was still tremendous. But Hartung's fielding was pathetic. So they let him pitch. The Giants were disappointed in the results.

So it looks like the Giants now are planning to sell or trade Hartung, the young giant from Texas, who can hit a baseball a country mile, but can't field; who can throw a fast one with the best in the majors, but not for long.

tude is the fear of high school authorities to speak freely if they know their words are likely to be quoted—or misquoted, as they insist—by reporters.

The officials say they don't trust all reporters to get the story right so they hold closed meetings, then prepare the story as they see it, and hand it to reporters. They say that's the only way they can be sure that stories about their business meetings reach the newspaper pages in accurate form.

Rodney J. Kidd, Interscholastic League director, and Rhea Williams, league athletic director, have told this reporter many times:

"We don't blame high school superintendents for being afraid to talk in front of reporters. Some of them have gotten burned in the past because something they said got quoted in their newspapers back home."

It is true that matters such as schoolboy eligibility, college recruiting of high school athletes, violation of the amateur rule, and school failure to protect game officials are often touchy subjects.

But most sports editors like to get a reporter's story of what happens, and what is said in meetings on these controversial topics. They take the view that schoolboy athletics are of public concern and the Interscholastic League a public agency whose operations should be open to public scrutiny.

For several years league officials have barred the press from their meetings despite repeated protests.

The Associated Press managing editors adopted a resolution at their winter meeting recently,

With the aid of an error in the sixth inning, Ken Walterscheid pitched St. Anthony's to a 3-1 victory over Shirley School Friday afternoon before a good crowd of students from both schools. St. Anthony's has yet to suffer a loss this season.

Only two Shirley batters managed three hits off Walterscheid as he flashed excellent mid-season form in both pitching and fielding. Walterscheid managed to get on base every time he came to bat, too.

It was strictly a battle of pitchers through the fourth inning, neither side breaking the ice. St. Anthony's scratched once in their half of the fifth and Shirley

came right back to even the score the same inning. G. C. Merritt, Jr., Shirley pitcher, committed the fateful error in the sixth and threw away his own ball game trying to throw a runner out after two men were already down. The throw went wild, over first base, and two men scored—the difference in the ball game.

George Drake, Shirley third baseman, got two hits and Morris Hacker, Shirley shortstop got one, which was the sum-total of statistics for Shirley.

Walterscheid exhibited cool control for seven full innings and walked none. The St. Anthony's fielding was flawless—an asset to any pitcher. Albracht, at first, and Kershen, in right, were the fielding kings of the afternoon, both players making catches above and beyond the call.

Coach Father Nathaniel announced immediately after the game that his pitching ace will get a rest next Friday. Against Central, Larry Walterscheid will toe the mound. Larry is a younger brother and Father Nathaniel reports he has the same stuff. Ken will play out his eligibility at the end of this season and Larry is expected to hold the tide next year if he can get in some experience this year.

Mrs. H. R. Patterson, accompanied by her son, Elmer Patterson, is visiting relatives in Sherman and Ardmore, Okla.

## Comments On Sports

By BO BYERS

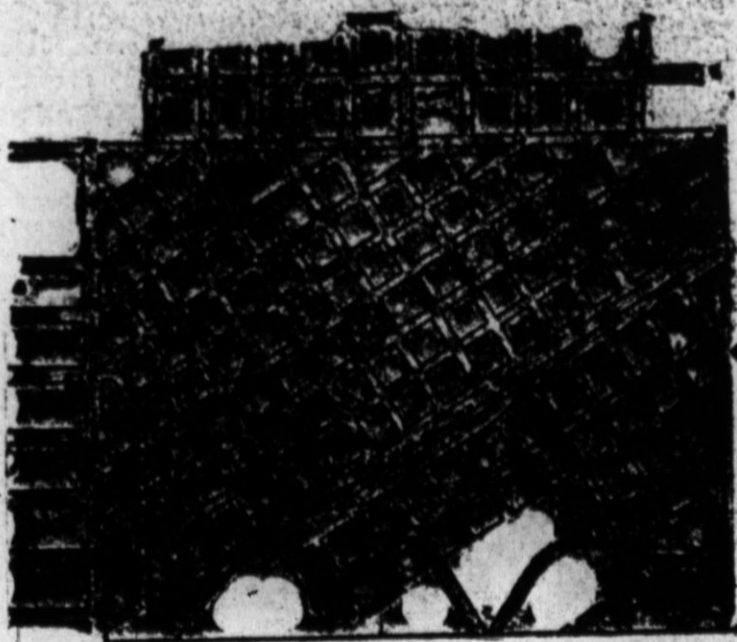
AUSTIN, TEXAS. (AP) — If sports editors of Texas newspapers think they are going to get uncensored stories about meetings of Inter-scholastic League officials, they are wrong. School administrators who form the League's advisory council and University of Texas officials who constitute the league's executive committee are agreed that meetings should be closed. They freely tell reporters this is true.

A major reason for their atti-

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## Robert Leo Hennington Enlists In U. S. Navy

Chief James C. Mashburn, Petty Officer in Charge of the Navy Recruiting Substation in Amarillo, has announced that a young Hereford man is leaving Amarillo today to be sworn into the Navy at the Recruiting Station in Albuquerque, New Mexico.

Robert Leo HENNINGTON will be enlisted as a High School Seaman Recruit and will receive his recruit training at the U. S. Naval Training Center, San Diego, California. Upon completion of recruit training he will be sent to one of the Navy's Service Schools for a period of instruction. Robert is a graduate of Hereford High School, Class of 1949. Many

local residents will remember him as a football and track star. He was also a member of the Hereford High School Band. He is the son of Mr. and Mrs. Leo Vance Hennington of Hereford.

Mr. and Mrs. Cecil Gunter and Mr. and Mrs. Elmo Hicks were in Amarillo Thursday evening attending the Ice Follies.



Now is the time for everyone to concentrate on cleaning up and beautifying Hereford.

By cleaning up, fixing up and repairing our property, we not only make Hereford a cleaner, more healthier place in which to live... but a prettier one too!

Isn't it clear then, that by cleaning up, and fixing up, we better our town? Let's everyone pitch in and get the job done while the time is right now!

# PENNEYS

## New Shipment Just Arrived

Doris Dodson JUNIORS

AS SEEN IN SEVENTEEN

### COOL BEAUTIES

to take on your Doris Dodson vacation



(LEFT)  
Appealing as a "Beauvoir Doll," Young as a first party dress. White dotted tulle, (does not women in), is tucked and folded in careful precision. Soft in a bright touch of satin. Sweetest, freshest dress you'll see. 9 to 15 \$14.95  
WHITE WITH RED, NAVY GREEN

(BELOW)  
Like "French Fanny," Wear the Bouquet style, but better than the gayer color. Wear the flatter, more graceful of these gingham, a fashionable shade. Refreshing all over a new and cool for matching days. 9 to 15 \$14.95  
BLUE, ORANGE, CARAMEL

"Summer Screen," a dress that takes the heat out of the day. A fine tissue gingham that shines out in a jiffy. Dark organdy furnishes smart attention to a wide hem, so cuffs and vestee. 9 to 15. \$12.95  
RED, NAVY, GREEN

Exciting "Mid-Century News," the cone-shaped silhouette. Tissue gingham stripes are graduated in size and shading then placed in tiers from a skin-tied waist. Extra News...the sweater influence, see neck band, arm bands. 9 to 15 \$12.95  
BLUE, TAN, WINE

Other Doris Dodson Juniors from \$10.95

The Little fashion shop  
"Smart Clothes for Smart Women"

237 N. Main  
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# Garden Beautiful Club Conducts Tour Of Homes

The public will have opportunity on Friday, April 21, to contribute to the beautification of Hereford through patronage of the second annual New Homes Tour sponsored by the Garden Beautiful Club. Funds from the sale of tickets for the tour will finance the various beautification

projects sponsored by the club. Behind the plans for the tour is the story of Hereford's growth during the past few years and of the successful efforts of Hereford's three garden clubs in developing pride in civic beauty. There are varied types of architecture, the

use of different kinds of woods, imagination and personality in arrangement of rooms to be seen, period furniture and the modern. Curtains and draperies, like new spring hats in completing a costume, add the warmth and glamour to the settings. Streamlined kitchens and bathrooms, even storage space lend their colorful charm to the new homes. All will be shown to the visitors who make the tour.

The Garden Beautiful Club president, Mrs. O. M. Dickey, has announced that the tour will begin at the Wayne Evans home at 3 p. m. with Mesdames Forrest Minton, E. O. Jordan and Frances Houston, members of the Garden Beautiful Club and Mrs. Evans welcoming the guests. Floral arrangement featured will be a formal dinner table arrangement.

At the W. C. Hromas home Mrs. S. L. Easley, Mrs. Colby Cookwright and Mrs. E. W. Solomon will serve as hostesses with Mrs. Hromas. A tea table arrangement will be featured.

Those interested in a great deal of storage

space will find especially interesting the closet arrangements at the home of Dr. and Mrs. B. M. Wiltshire. Mesdames Tom Carter, Mary Seigler, F. F. Lyons, J. R. Overstreet and Mrs. Wiltshire will be the hostesses. Featured floral arrangement there will be for a coffee table.

The small home and its special features will be shown in the home of Mr. and Mrs. Ray Suit with Mrs. O. M. Dickey, Mrs. E. L. Adams and Mrs. Bruce Rose serving as hostesses. The floral piece featured will be a living room table arrangement.

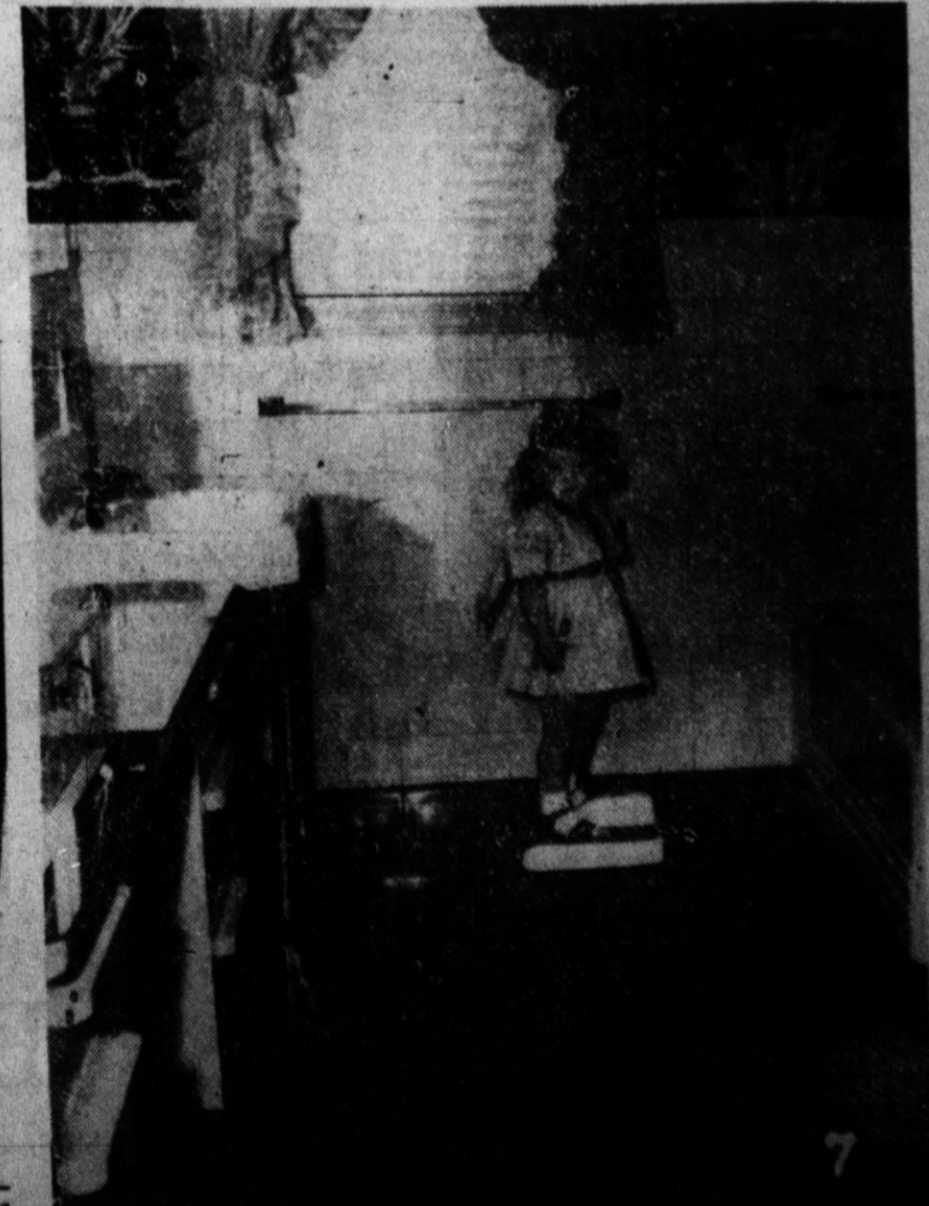
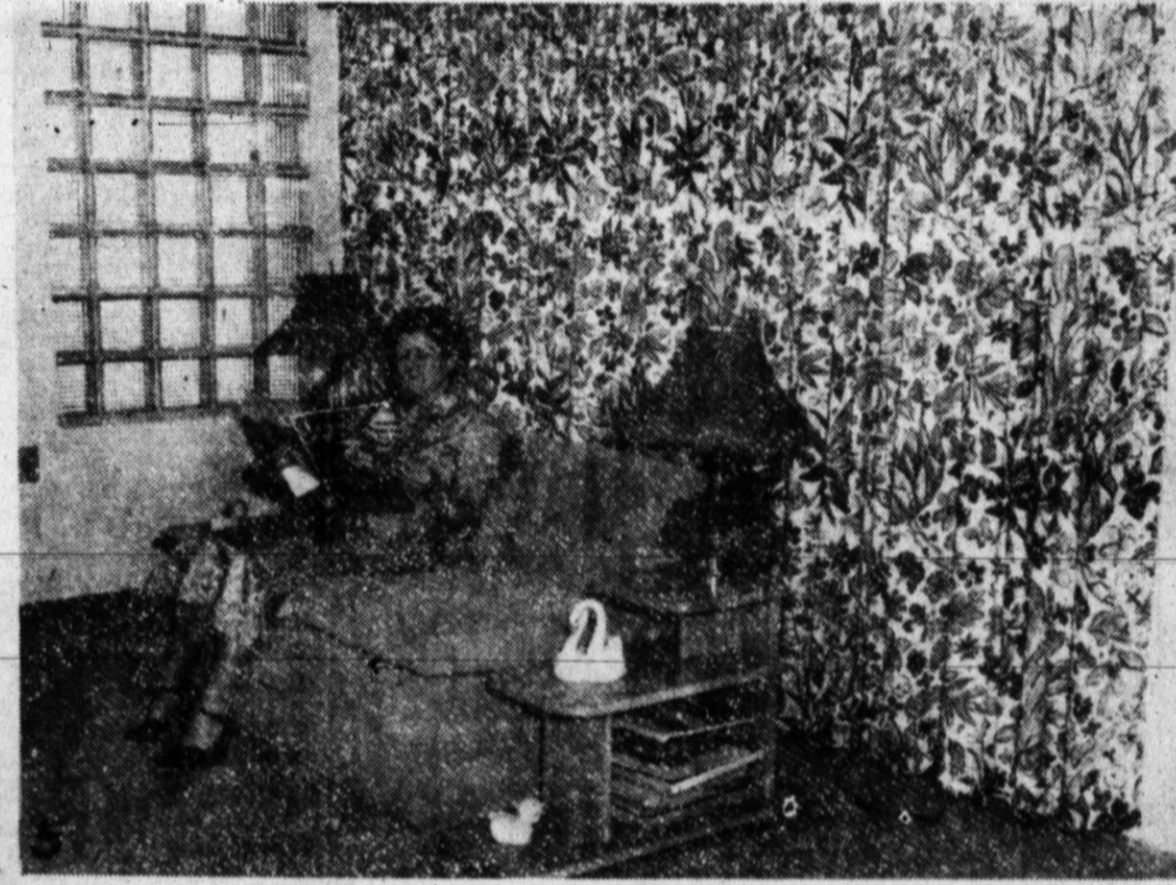
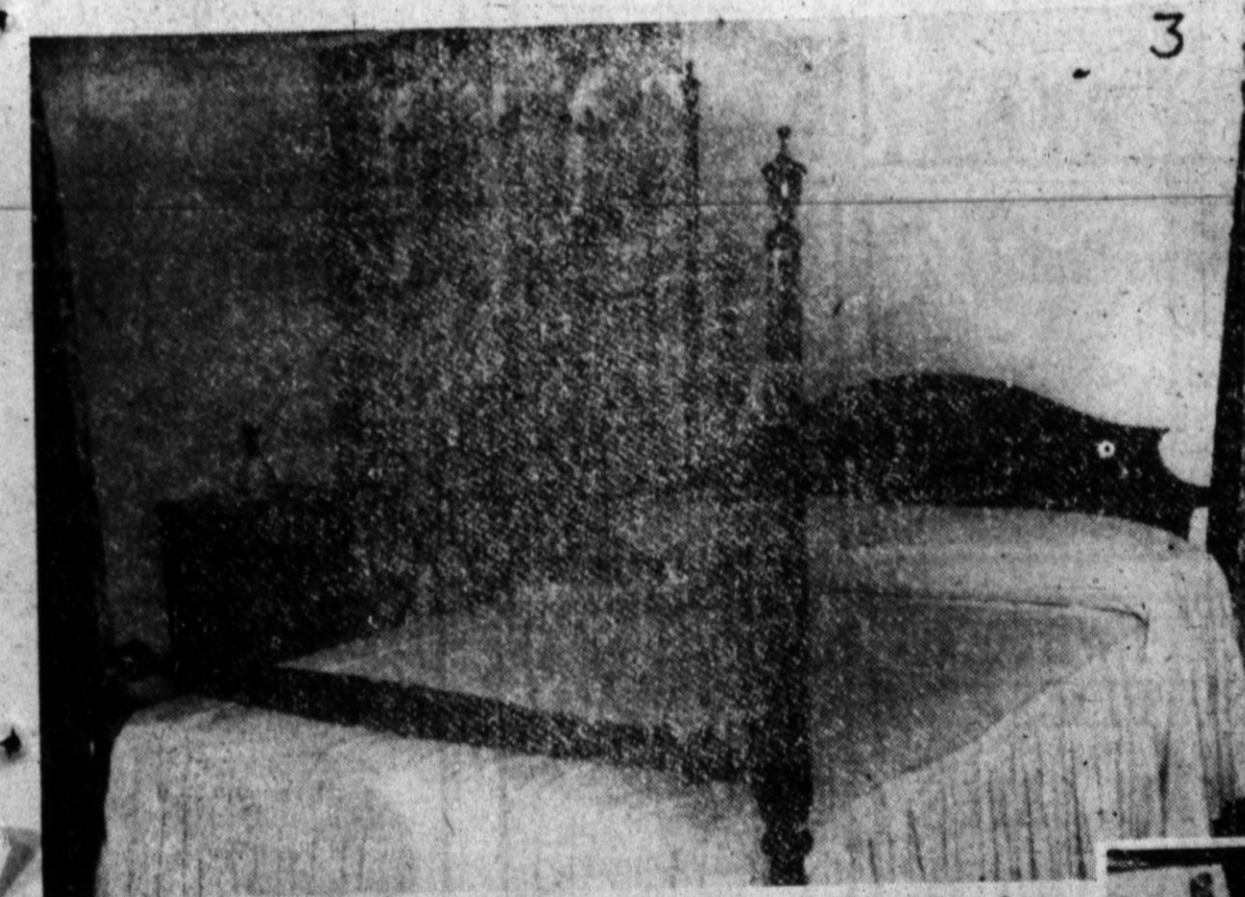
At the C. J. Crump home an informal dining table centerpiece will highlight other floral decorations. Mesdames George Graham, W. J. Stanford, Helen Pinkin and Dayton Chisholm will serve as hostesses assisted by Mrs. Crump.

The Medkief home will have Mesdames J. W. Kirby, B. H. Kirby, and Ernest Medkief as hostesses and a breakfast table arrangement and setting will be featured.

A special floral arrangement for a modern

mantel will keynote the setting in the N. D. Bartlett, Jr. home. This is the last home to be visited and Cokes will be served on the terrace by Mesdames J. W. Thomas, and O. V. Hennen. Serving as hostesses will be Mesdames D. C. Kinsey, Joe Reinauer, E. W. Hobson and Mrs. Bartlett.

Committee for the tour consists of Mrs. Lisle Woodford, Mrs. Joe Poindexter and Mrs. Carroll Whiteside. They have announced that the hours for the tour have been extended to 8 p. m. in order that couples or interested business men and women may attend. Tickets, are priced at \$1.00 and may be secured from any member of the club or



## Memorial Services Conducted Tues.

A memorial service honoring grand officers of this jurisdiction who had passed away during the past year, was conducted at the Order of Eastern Star session held Tuesday night at the Masonic Hall.

Mrs. Juanita Hershey served as marshal, Mrs. Emma Suits as chaplain and star points included Mrs. Alice Thompson, Ada; Mrs. Glenn Walser, Ruth; Mrs. Betty Whisenand, Esther; Mrs. Opal Roberson, Martha and Mrs. Alta Caraway, Electa. Special music was provided by Mrs. Floyd Walton, Jr., Mrs. C. C. Ferguson and Robert Thompson.

Following the memorial service Mrs. Juanita Hershey, past matron, presented past-patron's pin to A. O. Thompson, Mrs. Clara Shore presented a past-patron's pin to F. M. Kester and Mrs. Belle Hromas presented the past-patron's pin to Bill Hromas. Other past-patrons present were: Horace Baird, Robert Thompson, G. T. Higgins and Horace Hershey.

Special guests at the meeting were Miss Vada Waldron, missionary to Argentina who is visiting her sister, Mrs. Henry Melton, and Mr. and Mrs. Lynn Kester, former residents who have returned to Hereford to make their home.

Hostesses for the social hour were Mrs. Vivian Major, Mrs. Kathleen Baker, Bernard Roberson and Bill Hromas.

## Mrs. Coombs Is Session Leader

Mrs. Ellis Coombs was leader of the program when the Music Study Club met in the home of Mrs. R. P. Coneway Monday afternoon.

In discussing "Touch, Interpretation and Performance," Mrs. Coombs commented, "Relaxation touch, for decades, has been considered the right touch by the best musical minds. Always strive for a ringing tone. The pianist is no a passive tool that reproduces feeling and thought without adding himself. He breathes life into the music's body and infuses it with gracefulness, charm and fire."

Musical selections, interpretive of the theme of study were presented on the program. They included "White Heather" (Wolf) piano solo, Mrs. C. J. Mountz, and a vocal solo, "Like As a Father" (Fichthorn) also given by Mrs. Mountz with Mrs. J. H. Dyar accompanying. Mrs. J. R. Allison played "The Coming of Spring" (Brouwers).

At the conclusion of the program Mrs. J. C. McCracken directed the group in choral practice. Mrs. A. J. Schroeter was the accompanist.

The next meeting of the club will be held in Ward Hall of the Methodist Church on April 24.

**GARDEN BEAUTIFUL CLUB TOUR PREVIEW**---Picture One shows the east end of the living room in the new Wayne Evans home on Harrison Highway. The room, done in Early American, features the interesting fireplace with its' old steeple clock, spinning wheel and even the bed warmer of Colonial Times. Seven-year-old Zell Crump sits at her beloved piano in the second picture in the home of Mr. and Mrs. C. J. Crump.

Picture three shows Mrs. W. C. Hromas in her guest bedroom. Furnished in 18th Century mahogany, the room is done in green with floral curtains in rose.

Mr. and Mrs. Ernest Medkief chat over the problem of making furniture fit in their new home, in the fourth picture. A huge mirror covers the entire wall above the fireplace.

The N. D. Bartlett, Jr. home is one of the most modernistic in Hereford. Mrs. Bartlett, shown in the fifth picture, has chosen vivid drapes to set off light-toned modern furniture.

Mrs. Ray Suit explains the convenience of her kitchen in her home. A place for everything and everything in its' place.

Two-year-old Judy Wiltshire poses on the bathroom scales in the attractive bathroom in the home of her parents, Dr. and Mrs. B. M. Wiltshire. Red and black provide a lovely background for fixtures.

**The Sunday Brand**  
SOCIETY

Sunday, April 16, 1950

Section Two

## Disprove Theories About Feeding Habits Of Deer

Some popular theories about movement and feeding habits of deer have been challenged in findings by Game, Fish and Oyster Commission trapping crews. For example, the old deer hunters' observations that deer feed during certain positions of the moon were not borne out by the studies, according to the Director of Wildlife Restoration. If weather conditions were to their liking, the deer fed regardless of the moon.

The trappers reported that mule deer moved around or fed very little during short periods of wet cold winds, high winds, and during rain or snow storms. It appeared that the deer congregated in arroyos, headers or

on the lee side of hills and remained there until the weather changed. Low temperatures also did not seem to keep them from feeding. If the wind blew hot or cold for several hours and slacked up for only a short period, the deer became very active.

In the mule deer trapping routine, it was learned that deer were attracted to the traps in several types of terrain. When inclement weather prevailed, traps located near the foot hills were visited more often than those in the valleys. The deer did not object to traps out in the open but seemed to prefer those near trees. A trap near a public road was used very little and was visited regularly. Traps near wa-



"MOPPING UP" OPERATION—The streets of Paris, which have resounded to the tread of conquering German and liberating American troops, once again echo to the sound of military footsteps. This time, however, the soldiers are French—and armed with such unwarlike implements as brooms, shovels and pitchforks. With these weapons they combat dirt on the city's streets during a strike of employees of the street-cleaning system.

tering places did not seem to have an advantage. After rains and during freezing weather, the traps up near the foot hills gained in popularity and several of the traps near water were abandoned by deer after one deer was taken.

Unwanted species (enlivened trapping procedure. In one experiment, crews found that the deer were not attracted to the traps by mistletoe and apples. But kangaroo rats and rabbits responded quickly to the fruit diet. The curious types caused considerable annoyance. One set of traps netted a cow, two calves and several raccoons as well as deer. Raccoons drew a General Nuisance rating because four traps in one set were thrown by the pesky night prowler.

Other undesirable animals attracted by cottonseed cake bait include peccary, turkey, hogs, pack rats and even ants. As winter progressed and native food declined, the disturbance in traps

became serious. On occasion, one-third to one-half of all traps set were thrown by raccoons alone. Collared peccary or javelinas became a serious pest and at times no less than one-fourth of all traps set were thrown by these animals.

The portable traps used to catch deer for transplanting are made of aluminum with plywood doors at each end of the single compartment, which slide up and down in channels like windows. When the deer step on a buried box-like device in the center of the enclosure, a spring is released pulling wires that drop the sliding doors.

All deer are tagged in the ear with a metal numbered tag. The tag bears a notation that hunters bagging the game should notify the Game Commission. Trappers cut off the bucks' horns for the dual purpose of preventing them from injuring themselves or other deer while in transit and also to spare them from becom-

ing a target of hunters immediately after release. By the time the buck gets on legal hunting ground with a new set of antlers, the scientists will be ready to record how far he traveled from the original releasing place, how long he lived, and other data vital to planned wildlife management.

### Letters to the Editor

To The Brand:

Perhaps the champion penman of the nation, in the person of J. S. Jones of Fort Worth, Texas, now an oil man, aged 56, a graduate of the University of Kansas, and a native of Kansas, spent Tuesday in Hereford. I have seen the original constitution of the United States, written in long hand, and considered it the finest specimen of penmanship in the nation, but this man Brown, really has this outclassed. I have a specimen of his writing in my office, and will be glad to show it.

J. S. Jones, a former county clerk of Deaf Smith County, now deceased, and the father of Jimmie Jones and Helen Pipkin, both in Hereford, is considered the best penman ever to live in Hereford. His records were kept in long hand, and to read them over today will prove a surprise to any of us.

The Hotel Jim Hill is attracting many notable people to Hereford, and for the past ten days E. M. Halle, of California, owner of a fine irrigated farm on Progress Avenue out northeast of Hereford has been stopping at the Hotel. Mr. Halle married Pauline Shirley, daughter of the late T. E. Shirley, for whom our Shirley School is

named. All these people are former residents of Hereford, and Mr. Shirley was for years the owner of the 20 acres of land on which the Whiteface football field is located, as well as the Shirley school and many other buildings.

As stated above, the Hotel Jim Hill is daily attracting many people of the higher class to

Hereford, and is really proving the turning point for the better to our town and surrounding territory.

L. BASKIN

**COLORADO TRIP**  
Mr. and Mrs. Earl Springer and family enjoyed a short vacation trip during the Easter week end. They visited in Cortez, Colorado

and at Colorado Springs where they were guests of their daughter, Gwendolyn, who is employed there. They also visited another Hereford girl, Miss Marcie Koelzer, who is also employed in Colorado Springs.

Mr. and Mrs. Joe Reinauer and children have returned from a ten day visit with relatives in Oklahoma City.

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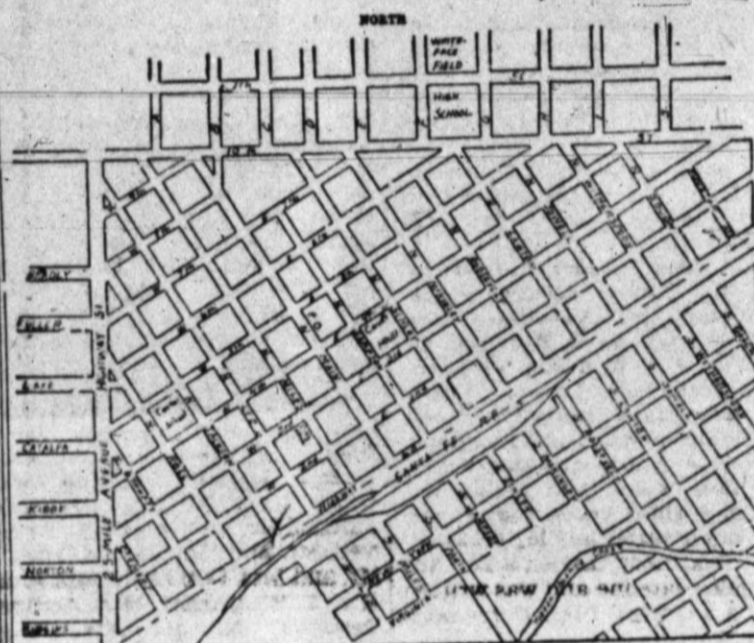
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## Gwen Alston And Baxter London Repeat Vows In Church Ceremony

Tall baskets of gladioli and white tapers in candelabra flanked an arch entwined with pink gladioli and fern to form a background Sunday evening for the marriage of Miss Gwen Alston and Baxter London.

Rev. S. E. Eldridge read the ceremony in front of the altar at the Assembly of God Church. The bride is the daughter of Mr. and Mrs. J. D. Alston and parents of the bridegroom are Mr. and Mrs. Walter London.

Mrs. S. E. Eldridge, organist, gave the wedding music, playing "O Promise Me" and "Always" and accompanied the soloists.

Mrs. Orville Galley sang "A Wedding Prayer" by Oswald J. Smith and Jimmie Hendrick, of Plainview, brother-in-law of the bridegroom, sang "Because" (Bond). "I Love You Truly" was played as background music for the ceremony and the traditional wedding marches were used for the processional and recessional.

Miss Loraine Morton served as maid of honor and Mrs. Eddie Layman was bridesmatron. Miss Morton wore a navy suit dress with corsage of pink gardenias. Mrs. Layman wore a pink suit with gray accessories and a white gardenia.

Ray London was his brother's best man and ushers were Orville Galley and Eddie Layman.

The bride wore a white crepe wedding dress designed with Cowl neckline and full ballerina length skirt attached to a tight fitting bodice. The neck, short sleeves and hem-line featured deep scallops and she wore old-fashioned mitts of the same material as the dress. Her illusion veil was finger-tip length and was held in place by a band of flowers. The bridal bouquet was of bride's roses and carnations.

A reception in the home of the bride's parents followed the ceremony. Helen Alston and Mrs. Walter London, Jr. presided at the wedding confection and the punch bowl.

For the wedding trip the bride wore a green and beige woolen suit with an off-the-face hat in beige.

The newlyweds will make their home in Hereford upon their return from the honeymoon trip.

Mrs. London finished high school in Washington State. She attended West Texas State College, Canyon, last year. Mr. London is a graduate of Hereford High School and served in the Navy during the war. He is employed here at the U. S. Post Office.



MR. and MRS. BAXTER LONDON

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#### APRIL 16

11 a. m. "Faith Shines In Our Sky"  
7:30 p. m. "What Is Worldliness?"

#### APRIL 19

7:30 p. m. "What Is Salvation?"

#### APRIL 23

11 a. m. "The Power of Love"  
7:30 p. m. "Did Christ Come to Divide Our World?"

"rightly dividing the word..."



Don Davidson

### Theodora Foresees Race Horse Feeder Lots In Deaf Smith

C. C. Chenoweth, formerly of Hereford and now an Abilene resident, sent C. I. a. u. d. e. Witherspoon a clipping from the April 6 Abilene Reporter-News this week, with a story about Deaf Smith County water and Theodora Lynch Getty.

Most of the story is the same thing local citizens have been reading over and over except this part:

"Now Theodora is ready to put another portion of her dream in operation—lease vast acreage in Hereford, to use it as feed lots for pedigreed race horses. Their worst enemies are their delicate bones. It is Theodora's hope that by drinking Hereford water, and eating its rich short grass, they could never suffer any leg breaks." The story carried a Los Angeles dateline and was written by a Central Press Correspondent.

Delbert Kassar who is employed with the Farmers Home Administration in Plainview, spent the Easter holiday with his mother, Mrs. Frank Gyles.

### Deaf Smith Teachers Have Steak Fry Monday Evening

A steak-fry Monday evening was held in the High School cafeteria for the Deaf Smith County Unit of the Texas State Teacher's Association. D. E. Martin, principal of Hig School and president of the unit, was in charge. Approximately 40 teachers and members of the school board attended.

From Central School: Mr. and Mrs. Merlin Kaul, Mr. and Mrs. Kenneth Mayes, Mr. and Mrs. Jay Fortenberry, Mr. and Mrs. Jay Shaw, Mr. and Mrs. Dick Miller, Mr. and Mrs. Cawthon Bryant, Mr. and Mrs. Charles Higgins, Miss Joan Booth, Mr. and Mrs. Tandy Legg, Mrs. Fred Welch, Mr. and Mrs. J. E. Moad, and Mr. and Mrs. John Hutchinson attended.

From High School were Mr. and Mrs. Sank Ramey, Miss Thelma McMinn, Mr. and Mrs. George Graham, Mr. and Mrs. Bruce Beene, Mr. and Mrs. Ray Calvert, Mr. and Mrs. D. L. Criswell, Mr. and Mrs. Joe Ed Cupell, Mr. and Mrs. Don Little, Mrs. and Mrs. J. W. Garner, Mrs. Audine Dettman, Mr. and Mrs. Doug

Mr. and Mrs. Wylie Quattlebaum, Mr. and Mrs. Joe Smith, Mr. and Mrs. William Stanford, Mr. and Mrs. J. M. Thompson, Mr. and Mrs. Purris Williams and Pat Sullivan.

From Junior High came Mr. and Mrs. H. V. Stanton, Mr. and Mrs. Bill Hromes, Mrs. Della Stagner, Mrs. Caudie Ola Brown, Mr. and Mrs. Walter Thompson and Mr. and Mrs. Wesley Usselton.

From Shirley School came Mr. and Mrs. Byron Durham, Mr. and Mrs. Guy Herd, Miss Lavada Shannon, Mr. and Mrs. Ben Ma-

lone, Mr. and Mrs. H. V. Crawford, Mrs. Mona McMaster and Mrs. Pat McInnis.

Members of the school board attending were Mr. and Mrs. Howard Gault, Mr. and Mrs. Sylvester Slagle, Mr. and Mrs. A. J. Schroeter, Mr. and Mrs. W. T. Kelly, Mr. and Mrs. Bob Wilson and Mr. and Mrs. Robert Veigel.

D. C. Martin, Walter Thompson, Bill Stanton and Mrs. Usselton tried the steak. Mrs. Merlin Kaul, Miss Joan Booth and Mrs. Della Stagner were on the food committee.

Groom washed dishes.

### Dimmitt High Choir Sings Cantata Here

The 65-voice Dimmitt High School Choir under the direction of Nolen Froehner, gave an Easter Cantata Sunday evening in the First Methodist Church.

Entitled "The Resurrection Morn," the cantata had soloists and special singers. Participating in the program was Miss Yvonne Berden, soprano; Miss Donna Lee Robertson, soprano; Pat Younts, alto; Bill Murphee, tenor; Don Nelson, baritone; Pat Younts was accompanist and Gene Easley was the reader.

Rev. Don Davidson said the choir had performed several times and their program here was enjoyed very much.

The choir sang before a large audience.

### Three Hereford Boys Are At Lackland AFB

Three Hereford boys have reported to Lackland Air Force Base, located near San Antonio to begin the Air Force basic airman indoctrination courses, there.

Bobby Hamilton, 19, son of Mr. and Mrs. Dutch Link; Bobby G. Wilson, 18, son of Mr. and Mrs. Obe Wilson; Don W. Davison, 18, son of Mr. and Mrs. W. W. Davison, are there now.

Lackland, "The Gateway to the Air Force," situated near San Antonio, is the world's largest air force base, center of Air Force basic training for airmen and women, indoctrination station for prior service reenlistees and

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home of the AF's Officer, Candide Schmitt.

Their thirteen weeks of basic training will prepare them for entrance into Air Force technical training and for assignment in specialized work. The course will include a scientific evaluation of aptitude and inclination for following a particular vocation and career.

### Hereford Boy Reports To 10th Infantry Div.

Recruit Johnnie N. Sanford, son of Mr. D. Sanford, Route No. 4, Hereford, has reported to the 10th Infantry Division at Ft. Riley, Kansas for 14 weeks of basic military training.

Ft. Riley trains new soldiers for the 10 Infantry Division. During his 14 weeks training Sanford will receive tests intended to evaluate his aptitudes for various Army careers. His basic training will prepare him for entrance into Army technical training or into a military job for which his civilian background partially qualifies him.

His training will include character guidance and citizenship counseling, as well as arduous work in basic military subjects.

The 10th Infantry Division was the spearhead unit for the Fifth Army's final 19-day drive in Northern Italy during World War II.

Betty Carnahan, student at TSCW, DENSON, and her brother, Bobby, a student at Texas Tech, Lubbock, were both home to spend the Easter school vacation with their mother, Mrs. Wilma Carnahan. Other visitors in the home were Miss Betty Stewart of Colorado Springs, Vaudine Hartness of Dallas, a cousin of Mrs. Carnahan, and her brother and

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## State Welfare Payments Below National Average

By BO BYERS  
Austin, Tex. (AP) — Is Texas spending too much or too little on public welfare?  
That's a hot political question which bobs up every election year and in each session of the legislature.  
By constitutional amendments, voters in 1945 set a limit of 35 million dollars a year on welfare spending. It is split three ways: \$31,000,000 for old age assistance; \$3,000,000 for aid to dependent children; \$1,000,000 for aid to the needy blind.  
With the number of people receiving aid increasing, the size of monthly checks for the aged was cut 50 cents recently. It is the first time since September, 1946, checks have had to be reduced below the amount authorized for each individual case. Aid to needy blind had never been lowered before April of this year.  
Aid to dependent children had been cut last year, and checks for this group now are 11 per cent below the amount authorized.  
Further cuts appear inevitable as the welfare rolls increase.  
How does Texas compare with

other states?  
Figures compiled by the Public Welfare Department for 1949 show Texas payments are considerably below the national average for all three groups. (This includes the federal government's matching funds.)  
National average of old age assistance checks, based on July, 1949, payments, was \$43.69. Texas checks that month averaged \$34.25, which was \$9.44 less than the national figure. The Texas payment also was less than that received in 36 other states, but Texas was fifth among the states in relative number of persons receiving aid.  
Families of dependent children received \$72.73 nationally. The Texas check was \$26.38 below that average at \$46.35. The number of children aided per 1,000 population under 18 years is less in Texas than in 40 other states.  
The average Texas payment to needy blind was \$38.62 compared with a national level of \$46.54.  
Though the aged population is expanding more rapidly in Texas than nationally, the number of persons receiving old age as-



**SWEETHEART**—Miss Jackie M. Farris, 21, (above) of Del Rio was named Sweetheart of the University of Texas at the annual Round-Up Ball in Austin. The brown-eyed beauty was picked from five nominees for the crown. She is five feet, four inches, has brown hair and is a junior education student. (AP Photo)

tion during the year ended June 30, 1949. Thirty-one states which appropriated funds for this purpose accounted for 60 per cent of the total. The total amount spent by Texas counties and cities, individually, for this type of assistance is not exactly known.  
3. The scarcity of private company pension plans also means more old people must rely on state aid. The fact that Texas is not as highly industrialized as some other states largely accounts for this situation.  
4. Inadequacy of the federal government's old-age and survivors insurance program, which excludes relatively more people in Texas than in the average state, according to the Welfare Department. This is true because the OASI program does not cover agricultural workers, shopkeepers and other self-employed persons.  
Assistance expenditures of all

kinds totaled 96 million dollars in Texas the past fiscal year, with federal grants accounting for 63 per cent.  
Texas was exceeded only by California, 219 million dollars; New York, 192; Pennsylvania, 113; and Illinois, 112.  
But on a per capita basis, Texas falls behind 18 other states. If you take away federal funds, Texas drops still lower trailing 30 other states on the amount spent per capita.  
Texas spends \$4.83 per capita, this figure including both state and local funds. The national average is \$7.16. Colorado leads with \$26.01 per capita. The neighboring states of Louisiana and Oklahoma spend \$15.24 and \$14.80 per capita respectively, the Welfare Department reported.  
Mr. and Mrs. Theron Lehr of Dallas arrived Saturday to spend Easter with her father, Carl Frye.

## Public Education Is True Public Health

A highly placed state official has given Texas newspapers a pat on the back.  
State Health Officer, Geo. W. Cox, veteran of more than 13 years as head of the State Department of Health, called the Texas press a "more potent force in mass public education" and said his department invariably turns in that direction as the first means of reaching the people with information on health subjects.  
"Texas newspaper editors and reporters have consistently shown an awareness of public health problems and have given unstintingly of much valuable space to stories relating to public health," Cox said.  
"I can define public health in three words—mass public edu-

cation," the health official said. "Without newspaper cooperation, such education is literally an obtainable ideal."  
Pointing out the custom of rural people to read their local weekly or semi-weekly thoroughly, Cox said he was especially happy that these papers used state and local health department releases.  
"It's one of the most valuable services a paper can render its readership, but then maybe I'm a bit prejudiced," he said.  
Radio is an especially valuable outlet for information relating to general diseases, Cox indicated, because of the availability of professionally prepared recordings on the subject. More than 100 Texas stations have used the recordings during the past year.  
On the same theme, Dr. Cox said well over 600,000 persons have seen the Department-produced motion picture short subject, "What's the Disease?" in

which syphilis information presented.  
**FAMILY GET-TO-GETHER**  
Relatives visiting recently the Morris Thomson home included Mrs. Thomson's parents, Mr. and Mrs. B. A. Dodson and her brother, Tom of Olton, brother, Max Dodson, and family of Lubbock, another brother, Roy Dodson, Mrs. Dodson and their son of Littlefield, Mrs. Jewel Dodson and son of Hale Center and an aunt, Mrs. Alma Dillard of Lubbock. Mrs. B. A. Dodson celebrated her 70th birthday while here.  
Mr. and Mrs. George V. Stamm were in Amarillo Monday to see Earl Bennett who was seriously injured in an automobile accident two months ago. Reports from the relatives indicate that Mr. Bennett is somewhat better after a relapse on Saturday.

## NOTICE!

Our Usual Sunday  
**BUFFET SUPPER**

which has become so popular will not be had this Sunday due to previous commitments.

**HOTEL  
JIM HILL**

dance in Texas increased only 19 per cent from 1943 through 1949 compared with 23 per cent rise nationally, the Texas department reported.  
"Present rates of increase in Texas seem destined to continue, based mainly on the inexorable increase in the aged population," the report read.  
The number 65 years and over in Texas has surged from 163,000 in 1920 to an estimated 468,000 in 1949. The number of recipients of old age assistance in 1949 was 218,110.  
This meant nearly one-half of the Texas population 65 years and over is on the OAA rolls. The national average is less than one-fourth.  
Why is the percentage of old people who receive state aid so much greater in Texas than the national percentage? The welfare department offers these reasons:  
1. The Texas per capita income is lower than the national average. The latest comparison showed \$1,128 per capita income in Texas in 1947, and \$1,323 nationally.  
"Consequently, need may be expected to be somewhat greater in Texas," the Welfare Department commented.  
2. A disproportionate burden is placed upon the OAA program because other phases of the general social security program are under-developed in Texas.  
For instance, Texas has no state-administered general assistance program. Approximately \$231,938,000 were spent for general assistance from state and local funds throughout the na-

# Operation Clean-Up

...IS EVERYBODY'S JOB!

Lets Make Hereford A Cleaner  
Better Place To Live. You Can  
Help By Cleaning-Up Painting-Up  
Fixing-Up

...make "the town without a toothache"

a city without a polio threat...

You'll Need **PAINTS - VARNISHES**

**WALLPAPER - GARDEN TOOLS - AND OTHER ITEMS**

**WE CAN SUPPLY YOUR EVERY NEED!**

**Carl McCaslin**

PHONE THE  
LUMBER NUMBER

**Lumber Co.**

**BLOCK EAST OF  
COURTHOUSE IN  
HEREFORD, TEX.**

**TROUBLE  
IS MY BUSINESS**



Yes, there is a part of your Public Service Company that makes a business of trouble! It's not too difficult to be dependable if everything goes just right. But we like to be dependable 24 hours a day, 365 days a year... in sleet, snow, rain, or wind.

Thanks to our linemen—ever alert for trouble—even the worst storm interrupts electric service only briefly. Working under every weather condition, day or night... these men make it possible for us to be dependable in providing low-cost electric service to you.



**SOUTHWESTERN  
PUBLIC SERVICE  
COMPANY**  
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

## Winston Churchill Tells Of Painting As A Pastime

By CORINNE JENNINGS  
"Painting is a companion with whom one may hope to walk a great part of life's journey," says Winston Churchill in his book, "Painting as a Pastime." It is his favorite hobby though he says everyone should have at least three of them.

There are color plates showing the result of his hobby which he began after he was forty years old. He has three pictures hanging in the Royal Academy and he is the best known amateur painter in the world.

As the leading exponent of painting for beginners, he knows what he is talking about and in this book he writes freely and wittily as well as informatively on the subject in his own inimitable manner.

"All humanity is divided into two classes," Churchill says, "one whose work is work and whose pleasure is pleasure; the other, whose work and pleasure are one." The first class is in majority. Both classes need an alternative outlook or a change of atmosphere to get away from their work whether it is work or pleasure for them, he adds.

Another hobby of his and which he says is the most common diversion of all, is reading and there is nothing better at such little cost or effort. Churchill tells you how to enjoy your own library if you have a large one, even as many as 5,000 volumes, and he tells you how to get the best from your public library. He gives several pages on the worth of reading and the unlimited possibilities it offers one.

Hobbies often become avocations and one might say that of another one of his, which is writing. He has written a few books and is said to be now working on another one.

But painting is the least demanding physically and the most satisfying of any hobby that he can name therefore is his favor-

ite he states.  
With a clean canvas, a few oils, the power of observation of that which is about us and a bit of audacity we have our tickets for a never ending joy ride he continues in his praise of the art.

"We can scrape it off, or paint over it again and again. The pigment is easy to handle, the colors are lovely to look at and much pleasure is derived from just squeezing them from the tubes. Try it if you have not done so, before you die," he recommends.

"One is never bored as he sallies forth with a paint box," is another comment and he adds, "crowds become people, nature becomes pictures waiting to be painted and a new interest in form, perspective and color of that which is about us develops in our awareness."

He slips once in the book to a British expression when he says, "Whether you are content to find fun in trying to observe and depict the jolly things you see, the vistas of possibility are limited only by the shortness of life."

He admits he likes bright colors and refers to Ruskin in his denunciation of that school of painting who "eat slate pencil and chalk, and assure everybody that they are nicer and purer than strawberries and plums." He adds that he feels sorry for the poor browns and rejoices with the brilliant colors.

He gives a bit of his philosophy for thought. "When I get to heaven I mean to spend a considerable portion of my first million years in painting, and so get to the bottom of the subject. But then I shall require a still gayer palette than I get here. I expect orange and vermilion will be the darkest, duller colors upon it, and beyond them will be a range of wonderful new colors which will delight the celestial eye."

(Not long before we read this we heard something of the same kind of thought by Rev. Don Davidson in which he expressed a hope or wish to work with stones, the collecting, "cutting, polishing and all that it takes to bring forth beautiful glowing stones, in the days and days after he gets to heaven. This is his hobby and one for which he has little time now. He was pleased to know that Churchill felt the same way about his hobby of painting and has given us permission to quote him. He shocks some of his more conservative group with such thoughts, when he added he wanted to raise some cotton, too.)

In summary, Churchill lists other inducements to interest one in painting as a hobby, the exercise it offers, physically, as well as the mental retention following observation for future painting; a complete distraction from worries, a spur to travel, either near or far; as an escape from dullness about us, be it weather, thoughts, or daily living.

"Painting for Pastime" may be obtained at the library along with other books to aid you in drawing, painting and other forms of art, says Mrs. J. J. Boydston, librarian, as well as other books by Winston Churchill. His book, "Their Finest Hour" is considered outstanding for its content and his command and use of clear and concise English.

### Court House Records

Deeds of Trust  
W. F. Ponder to G. W. Wilson.  
First Tract: N 640 acres of the J. M. Ligon Tract on Capitol Leagues 426 and 427. Second

tract: 534 acres out of Capitol League 426. Third Tract: A portion of Surveys out of Capitol Land Reservations.

W. F. Ponder and wife to John Hancock Mutual Life Insurance Company. Five tracts of land in Deaf Smith County containing 5,339 acres of land.

Herman Neff and Joe T. Peters to First National Bank of Hereford. All of blocks 33 and 34 of Whitehead Addition.

A. A. Brinkman and Marie H. Brinkman to Kansas City Life Insurance Company. E½ of section 54, block K-8, Certificate 108.

Roy T. Siagle and wife. All of section 34, township 2N, R 3 E, of a Capitol Syndicate Subdivision and all of section 26, Township 2 N, R 3 E of a Capitol Syndicate Subdivision.

Fred Mitterny to C. W. Brumley. Part of lot 8, block 3, Wombles Addition.

G. W. Wilson and wife to

Kansas City Life Insurance Company. W 290 acres of section 12, township 12, township 2N, R 3 E of Capitol Leagues 427 and 444.

John H. Winkler and wife to Farm and Home Savings and Loan Association. Lot 15 of Barber's Subdivision. (558).

Warranty Deeds  
John M. Pierce and wife to Martha E. Pierce. All of block 20, Evans Addition. (104)

Releases  
M. F. Barber, Jr., to Jno. Blake. All of lots 24, 42 and 45 and S½ of block 44 of Barber Subdivision.

Marriage Licenses  
Baxter Otis London and Gwen Arlene Alston.  
Audrey Gene Smith and Gladys Clara Pittner.

Automobile Registrations  
Cash Way Grocery, 1950 Buick 4-door sedan.  
H. L. Allmon, (Tahoka), 1950 Chevrolet 2-door.

D. L. Kassahn, 1950 Ford 2-door.  
Joe Marshall, 1950 Chevrolet 2-door.

Lawrence L. Kendall, 1949 Plymouth 4-door.

R. T. Merrill, 1950 Ford 4-door.  
J. E. Beyer, 1950 Ford 4-door.  
John Wood, 1950 Studebaker 4-door.

C. W. Boatman, (Friona), 1950 Pontiac 2-door.  
L. B. Lookingbill, (Summerfield), 1950 Mercury Sport Sedan.

J. T. Wood, 1950 Chevrolet 4-door.  
L. M. McGee, 1950 Buick 4-door.

O. G. Hill, Jr., 1950 Mercury Sport sedan.  
Elmer Northcutt, 1950 Chevrolet 4-door.

John W. Downey, 1950 Chevrolet 4-door.  
J. E. Stengel, 1949 Pontiac 4-door.

H. D. Blythe, Jr., 1950 Oldsmobile 4-door.

Coy J. Patton, 1949 Studebaker 4-door.  
C. R. Winget, 1950 Pontiac 2-door.

George C. Loerwald, 1950 Chevrolet.

John P. Gallagher, 1950 Studebaker 4-door.  
Joseph A. Schulte, 1950 Mercury Sport Sedan.

Edmund W. Lichtsinn, (Friona), 1950 Nash 2-door.  
L. E. Gross, 1950 Ford 2-door.

Earl Bull, (Dimmitt), 1950 Mercury 6-Passenger Coupe.  
Edgar Skypala, 1950 Studebaker 4-door.

Coleman L. Wright, 1950 Ford 4-door.  
Byron Durham, 1950 Studebaker 4-door.

T. L. Sparkman, Jr., (Dawn), 1950 Buick 4-door.  
Glenn H. Williams, 1950 Chevrolet 2-door.

W. L. Winget, 1950 Oldsmobile 4-door.

## Mrs. Clint Lundry Is Hostess To Club Mon.

Sunshine Club was entertained in the home of Mrs. Clint Lundry Monday afternoon with roll call featuring accomplishments of members during the past week.

The hostess led the recreation for the day and members crocheted and embroidered for diversion. The penny gift was won by Mrs. D. F. Mathis.

After announcement of the next meeting to be held with Mrs. D. F. Mathis on April 20, refreshments were served to Mesdames George Minor, Fred Higgins, D. F. Mathis, J. C. May, C. E. Sheppard, C. E. Watts, Oscar Vaughn and the hostess.

RELATIVES HERE  
Relatives of the late W. E. Blood who were guests of Mrs.

Mrs. J. E. Gyles plans to leave this week for Aurora, Missouri, where she will visit with her daughter and son-in-law, Dr. and Mrs. Robert Cowan.

ATTEND CONVENTION  
Mesdames A. L. Manjeot, M. T. Rutter and Lyle Blanton left Thursday morning for Midland to attend the annual district convention of Texas Garden Clubs, Inc.

Blood in Hereford over the Easter week end were Mrs. J. E. Shellhouse and Mrs. W. A. Teter of Woodward, Oklahoma and Mrs. Shellhouse's son Bill, a student in the University of Oklahoma. Norman and Mrs. Teter's daughter, Mrs. J. T. Bell and children of Edmond, Okla.

Miss Vada Waldron, returned missionary from Argentina, is visiting her sister, Mrs. Henry Melton.

# FROM THE FIRST ROBIN TO HARVEST TIME

### MODERN WEED KILLERS

"Regular cultivation to kill weeds and save soil moisture," say Professional gardeners, "is necessary to produce the finest flowers and vegetables." Here are the most efficient tools for flower bed and garden cultivation, each one perfect in balance, design and construction.

IF IT'S  
**TRUE TEMPER**  
IT'S TOPS

We Carry A Complete Line Of  
**Rubbermaid Products**

Shovels  
that last...

Our genuine True Temper Solid Shank Shovels are forged in one piece from a bar of steel. Result: perfect balance, great strength in relation to weight—long life.

IF IT'S  
**TRUE TEMPER**  
IT'S TOPS

DON'T LET THE GRASS GROW UNDER YOUR FEET!

GET OUR NEW  
**REO ROYALE**  
POWER  
LAWN MOWER  
NOW!

Only \$109.95

FULL 21" CUT

Before the grass on your lawn grows any higher, get one of our new, amazingly low priced, wonderfully efficient Royale power lawn mowers by Reo. Its 5 blade reel and one-piece steel bottom knife cuts grass smoothly, and well... up to three full acres a day, with a speed and efficiency that will save fully 75% of your time. And because the Reo Royale is self-propelled, there's no pushing. It starts, stops, speeds up or slows down with just a single, finger-tip "Magic Touch" control.

ADJUSTABLE HANDLE  
For Easier Mowing—Easier Storing—The lightweight steel handle adjusts to the height that suits you best. It also stands straight up—takes less room when stored. The Royale is powered by the easy starting, 4 cycle, 1 1/2 h.p. engine built by Reo, famous for dependable products for 44 years.

"TURN A JOB INTO A JOY"  
Mow with Reo... the Name You Know!

**TRUE TEMPER**  
GARDEN CULTIVATOR  
Makes Every Minute Count

A real boon to the busy gardener is this modern True Temper Cultivator which cuts weeding time in half—leaves the soil loose and friable. Improved design and construction. Handles adjustable in height. The price will please you.

IF IT'S  
**TRUE TEMPER**  
IT'S TOPS

## Now Is The Time To.. Clean - Up Paint - Up Fix - Up

Check These Items  
Step Ladders  
Extension Ladders  
Straw Brooms - Push Brooms  
Floor Sweeping Compound

**DUCO PAINT**  
Varnishes - Enamels  
**BRUSHES**  
Paint and Varnish

WAXES  
POLISHES  
GLASS WAX

**PUTTY - NU GLAZE**

**NAILS - SCREWS - BOLTS**

Wrenches, Hammers, Pliers, Saws, Planes  
Squares, etc.



**GOODYEAR**  
GARDEN HOSE

Reinforced with RAYON

- STRONGER
- LIGHTER
- TOUGHER

No resistance to water flow at couplings.

Guaranteed by  
"The Greatest Name in Rubber"

Every foot of Goodyear garden hose is guaranteed against defects in workmanship or materials for the full life of the hose.

Lawn Sprinklers

Fertilizers

## ATTENTION GROWERS!

Limited Acreage Now Being Contracted For Spring and Summer Planting For These Crops...

- LIMA BEANS
- GREEN BEANS
- BLACK EYED PEAS
- BEETS

Limited Amount of Seed Available

**HEREFORD CANNING COMPANY**

Phone 954-386-J

Box 384

# STREU'S

330 N. MAIN ST.

HDW.  
CO.

Phone 48

# Long Time Ago

**45 Years Ago**  
Realizing if land sales kept up at the pace they were going, there would be no more cheap land available in Deaf Smith County, people from all parts of the county were coming here in large numbers to secure homes at a reasonable price. Hereford was making more land sales than any other part of West Texas. Two reasons for the good fortune of Hereford were given: Good real estate salesmen and a shallow water belt. The shallow water belt permitted the settlers to sink a wind mill and erect it at about one-fifth the cost any place else.

A. J. Lipscomb notified Col. Avery Turner of the Pecos Valley Road that Hereford would contribute liberally to secure additional railroad facilities. J. A. Johnson (The Leading Grocerman) received a car load of the celebrated "Peace Maker"

and "Gold Medal" flour and asked the public to call and examine these.

W. P. Armstrong received a letter from R. E. Smith saying that the amount of alfalfa seed required to sow an acre is from 20 to 25 pounds.

The majority of Hereford citizens felt the pressing need of sidewalks during a spell of rain. They were advised to buy a pair of rubber boots and wade in the middle of the street.

Jesse B. Haston received a tempting \$100-a-month offer to be president of Christian College in Celina. Haston overcame the temptation, however, because he thought too much of Hereford and the people to leave.

The Commissioner's Court purchased from a Louisiana road grader company a grader to improve the boggy condition of the roads. They paid \$260.

Rev. H. B. McGee returned



**SLEEPYTIME GAL**—Named "Miss Pajamas of 1950" by lingerie manufacturers in New York, warbler Fran Warren earned a pair of lounging pajamas designed especially for her. The spectacular costume, done in pale satin and black lace, features a scoop neckline that bares one shoulder above a huge lacy bow.

## Donna Jean Stagner May Not Enter Quiz

More than \$700 worth of prizes and scholarships will be given away May 4 in the finals of the "Going To College Quiz" sponsored by West Texas State College.

Donna Jean Stagner is the Hereford High School entry although it is not certain she will participate.

Finalists from 10 high schools will compete at the college in Canyon May 4 to determine the winner of scholarships to WTSC and other prizes. In the past weeks the radio department has traveled to various schools conducting quiz programs among members of senior classes. The winner in each school will compete in the finals. Schools already having chosen

their winners are Canyon, McLean, Stinnett, Farwell, Bovina, Dumas and HEREFORD. Yet to go through the 'Quiz' are students at Dalhart, Tulla and Stratford.

## Running Water SCS Leaders Go To Tulla

Soil Conservation leaders from the Running Water Soil Conservation District have been invited to hear Gov. Allan Shivers at a special conservation observance in Tulla, May 19.

These include Bruce, Fields, Happy, Barber Eubanks, Dimmitt, Earl Cole, Hereford; Ray Axtell, Spring Lake, and Willis A. Hawkins, Sr., Hart.

The Texas governor will make his address during a dinner observing Soil Conservation Week. The dinner will begin at 8 o'clock in the new Tulla High School gymnasium. Women of the Swisher County Home Demonstration Council will serve. More than 500 guests are expected.

Fifty-one counties are represented in the observance. They are the counties which comprise Region I of the state soil conservation organization.

Elaine Thompson has returned to Phillips University, Enid Oklahoma, after spending the Easter vacation here with her parents, Mr. and Mrs. Robert Thomson.



**Finest in Farm Machinery**

**H. E. MILLER OLIVER CO.**  
YOUR OLIVER DEALER  
HIGHWAY 60 PHONE 195

# Clean-Up Paint-Up Fix-Up

WE TOO ENTER INTO THE SPIRIT OF THIS CAMPAIGN FOR WE KNOW ALL TOO WELL THE THREAT OF POLIO IS MUCH GREATER WHEN CONDITIONS ARE NOT TOO SANITARY...PLEASE DO YOUR PART!

## ENTERTAINMENT UNDER THE STARS

**SUNDAY and MONDAY**  
**STAGECOACH**

Clair Trevar — Andy Devine

Tower Drive - In Will Show Two Shows Nightly  
7:30—9:30  
Visit Our Snack Bar!

**TUESDAY and WEDNESDAY**  
**HIGH BARBAREE**

Van Johnson—June Allyson

LOCATED WEST OF TOWN ON HWY. 60

NO BABY SITTER TROUBLE HERE

Come As You Are

# TOWER DRIVE-IN

Coming GREEN GRASS OF WYOMING

IT'S A NATURAL With Songs... Romance  
Laughter... Fun... Bing's At His Best  
when singing His Good Old Way!



SUNDAY-MONDAY-TUESDAY  
**tar** YOUR COMMUNITY CENTER

In Every Two-Timing Kiss You Will Feel TENSION—In Every Thrilling Minute Of This Exciting Story!



SUNDAY-MONDAY-TUESDAY  
**Texas** YOUR FAMILY THEATRE

Coming Randolph Scott in "The NEVADAN"



WEDNESDAY-THURSDAY  
**tar** YOUR COMMUNITY CENTER

**Congratulations**  
Anniversaries from Sunday, April 16, through Wednesday, April 19...  
Mr. and Mrs. M. T. Hawis  
Mr. and Mrs. J. A. Derryberry  
Mr. and Mrs. S. W. Brown  
Mr. and Mrs. F. A. Gyles  
Mr. and Mrs. A. F. Hargett  
Mr. and Mrs. K. L. Harms  
Mr. and Mrs. E. B. Jesko  
Mr. and Mrs. E. J. Pepper  
Mr. and Mrs. C. H. Winget  
Mr. and Mrs. L. Z. Oldham  
Mr. and Mrs. J. D. Pearch

upon the occasion of your wedding anniversary. If you have married or moved to Hereford in the last year please call 363 to give us your anniversary.

Movies are **BETTER** than ever!



WEDNESDAY-THURSDAY  
**Texas** YOUR FAMILY THEATRE

COMING MAY 17 & 18 **ACADEMY AWARD Winner** BEST PICTURE OF THE YEAR

**HOTEL**  
**JIM**  
**HILL**  
**SPECIAL**

**BUSINESS MANS**  
**LUNCH... 65c**

Includes...

**MEAT - TWO VEGETABLES**  
**HOT ROLLS - BUTTER - DESSERT**  
You'll Find The Food Here Only The Best and Prepared For Real Taste Thrills

from Missouri with a nice batch of new prospectors. These gentlemen were seeking new homes and spent several days investigating the merits of the Panhandle. E. F. Connell came in from Jackson county, Missouri accompanied by two more who also had fond hopes of buying a nice slice of the fertile Deaf Smith soil.

The cattle shipments from Pecos Valley were heavy through Hereford.

J. G. Callens was giving better bargains in hosiery than any other house in town.

There were several indications floating around on the idea of railroad building in the Panhandle. Those "in the know" said Hereford was in line to secure one or more roads and with the additional possibility of obtaining a division point and shops.

A representative of Jacobsen & Company of St. Louis, wool dealers, was in town buying up the 1905 crop of wool from the sheep men of Deaf Smith. Leading sheep-men were J. P. Carr and J. T. Rutherford which, together, amounted to about 20,000 pounds and brought them between \$3,000 and \$4,000.

McLane & Robb received a car load of fine Hereford and Durham bulls from Missouri and

they were on sale at the wagon yard of W. L. Fallwell & Sons. This was all registered stuff and classed among the best in the country.

The Hereford baseball team crossed bats with the Amarillo Academy team in a hotly-contested contest which proved too much for the Amarillo team. Hereford won, 4-3. Line up of the Hereford team included John Clark, William Walters, Grayson Bell, Allan Bell, Tom Carter, Alie London, Maple Daniel, Gus Hubbard, Jim Carter and one other.

Judge Gough was in Springfield, Illinois, proving to be a power in inducing home-seekers to come to Deaf Smith county. J. R. T. Basset and John Burch sold 110 3-year-old steers to Kansas buyers at \$25 around. It began to look as if there might be some money in the cattle business....

Patrons of Hereford Public Schools were relieved to learn that the system had enough money to run the schools for nine months that year.

Mr. and Mrs. Harold Clement of Littlefield spent Easter in Hereford with her sister, Mrs. Henry Benson and family.

# HARKKINS Irrigation Supply

**DARREL HARKKINS - HEREFORD**

**EAST ON HI-WAY 60**

- 18 INCH GAS LINE CASING
- 10 INCH GAS LINE CASING
- 12 INCH GAS LINE CASING

## WINDMILL CASING

**5 1-2 Inch 6 Inch 7 Inch**

## PUMP REPAIRING

Our Specialty!  
Machinery and Equipment  
IN HEREFORD  
assures you of  
**SPEED - SATISFACTION**

## GEAR HEAD REPAIRING

We Stock Bearings  
For Gear Head Repairs  
and  
**GEAR RATIO CHANGES**

# AP NEWSFEATURES COMICS

WOODLUST

WAZZES

SPRING TRAINING



GATE 4 SECTION A

"HENRY! HOW MANY TIMES MUST I TELL YOU NOT TO LEAVE YOUR MARBLES ON THE FLOOR?"

"YOU KNOW I DON'T LIKE BASEBALL. THE UNIFORMS ARE SO UGLY!"

"HE PLAYS BASEBALL, FOOTBALL, BASKETBALL AND SCREWBALL!"



"SURE I'LL TRADE HIM TO THE GIANTS! HOW MUCH WILL YOU GIVE ME IN CASH?"



"SOMETIMES I GET INTO AN AWFUL LOT OF TROUBLE!"



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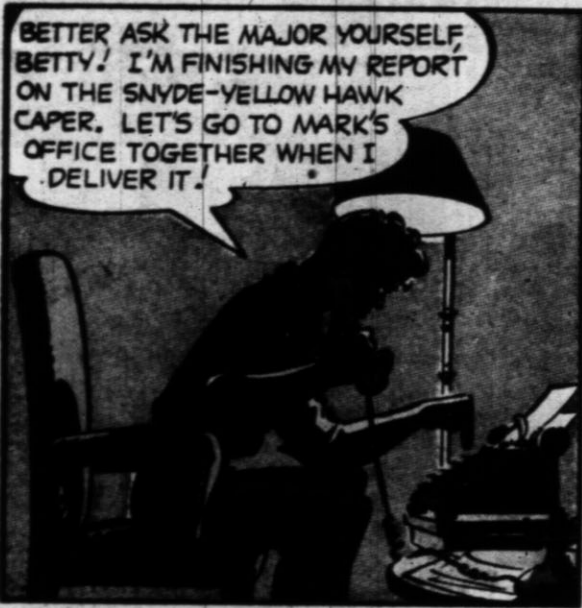
# The Sunday Brand

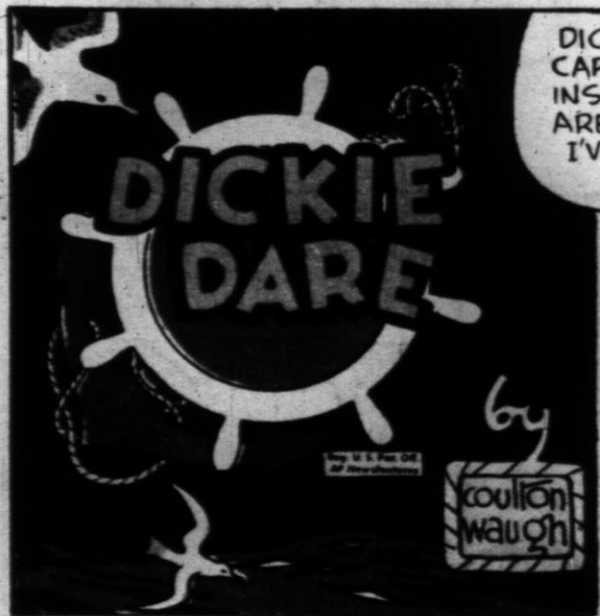
Hereford, Texas

COMICS SECTION

Our Slogan: "More People—More Farms"

SUNDAY, APRIL 16, 1950





DICKIE, THOSE YARNS OF CAP CUTTLE'S REALLY INSPIRED ME! THESE ARE THE BEST STORIES I'VE EVER TURNED OUT!

YOU'VE FINISHED 'EM, HUH? I'VE FINISHED READING MY BOOKS, TOO.



KID, I WANT TO HIT LITTLE OL' NOO YAWK WITH THIS STUFF WHILE IT'S HOT AND WHILE I'M HOT ABOUT IT!

NEW YORK? I'LL START PACKING —



GOSH, CAP'N. CALEB, AN' QUIET, HOW CAN I THANK YOU —

— BY COMING AGAIN, SHIPMATE!



GOOD OL' BARNACLE LIGHT GANG! I'VE A HUNCH I WILL SEE YOU AGAIN SOME TIME

HERE COMES OUR SALT-WATER TAXI



THIS SPRING AIR — GOSH, DAN, I FEEL KINDA' DIZZY, SORT OF HOT AN' COLD AN' STUFF



I'M COMIN' LI'L SWEETIE — BUMP — I'M COMIN' —

HEY, DICKIE, WHAT IS ALL THIS?



I'M IN LOVE! LOOK AT THIS PIC!

WOW — THAT LITTLE GIRL JENNIFER WHO CAME ABOARD LAST FALL — PLUS THIS SPRING WEATHER! IT'S HAPPENED — HE'S CROSSED THE GREAT DIVIDE!



SHE IS A GRACEFUL LITTLE PARTY —

GRACEFUL? HECK, SHE'S A POEM, A SYMPHONY, SHE'S BE-HOP, SHE'S —

BET SHE TAKES YOU FOR A RIDE!

I'LL MANAGE HER — I'VE TANGLED WITH LOTS OF 'EM!



WHAT? YOU MEAN JENNIFER ISN'T THE FIRST —?

SHE'S A BEAUTIFUL LI'L — HUH? — JENNIFER?



WHO SAID ANYTHING ABOUT JENNIFER? I'M TALKING ABOUT MY BOAT!

# YIPEE



# HIT N' RUN

Slurpy





# SPORT SLANTS

-ON GENIAL HOSTS!



**Mike  
FIORE**

-THE HOST OF THE RIPTIDE ROOM IN THE PENN-ATLANTIC HOTEL IS ONE OF THE TOP BOWLERS IN ATLANTIC CITY.



**DANNY  
STRADILLA**

-THE LITTLE PURPLE HEART VETERAN WHO RUNS DANNY'S HIDE-A-WAY IN THE HEART OF NEW YORK CITY'S STEAK ROW IS STILL QUITE AN ATHLETE.

**Red  
COCHRANE**

-THE FORMER WELTER-WEIGHT CHAMPION IS A MIXOLOGIST IN A MORRISTOWN, N.J., TAVERN.



**MEMORY MIRROR**  
THE FORMER PENN STATE FOOTBALL STAR AND PRO COACH OPERATES A POPULAR RESTAURANT IN WASHINGTON, D.C.  
*Hold it up to a mirror*

4-16-50

DAD'

## POWER FOOBIE

by RAND  
TAYLOR



YOU DON'T WANT COFFEE TONIGHT, DO YOU, DEAR?

I MOST CERTAINLY DO, M'LOVE!



YOU KNOW HOW IT KEEPS YOU AWAKE -



- AND HOW EXPENSIVE IT IS THESE DAYS!



NOW I'M GOING STRAIGHT TO BED AND GET A GOOD NIGHT'S SLEEP!



BY THE WAY - HOW EXPENSIVE WAS THAT COFFEE?

84¢ A POUND -



TICK-TOCK-TICK-TOCK-TICK-TOCK-TICK-TOCK



by  
RRFULLER

AP Features

Trademark Registered

HOPEING FOR  
A CHANCE  
TO GET  
OAKY'S SCALP.  
CHIEF BIG  
SMOKE HAS  
INVITED OUR  
HERO, CAPTAIN  
LIL AND DIBBS  
TO HIS TEPEE  
FOR TEA...  
BUT SUDDENLY  
ALL ATTENTION  
IS RIVETED  
ON CAPTAIN  
LIL...

THIS CHEST! HOW  
DID IT GET HERE?

ME FIND IT ON BEACH AND  
BRING  
IT HERE!



ME THINK MEBBE  
IT HEAP  
FULL OF  
WAMPUM!

THAT'S  
MY  
CHEST! I  
THOUGHT  
IT WENT  
DOWN  
WITH  
MY  
SHIP!



AND, CHIEF, IT'S  
FILLED WITH  
SOMETHING  
BETTER THAN  
WAMPUM!

IF NO  
WAMPUM  
IN CHEST,  
ME NOT  
WANT IT!



BUT ME WANT  
SOMETHING ELSE!  
AND ME GONNA  
GET IT!

NOW  
LISTEN,  
CHIEF!...

DIBBS, WE MUST  
BURY IT RIGHT  
AWAY!

AYE,  
CAPT'IN  
LIL!



DERN  
IT,  
CHIEF!  
YE  
WOULD  
HAFTA  
HAVE  
A SPADE!

NOW DON'T ANYBODY  
PEEK! WHERE WE  
BURY IT IS GOING  
TO BE A SECRET!



WHY  
PALEFACE  
GIRL GONNA  
BURY  
BIG  
BOX?

I GUESS IT'S  
HER HOPE  
CHEST, AND  
SHE WANTS  
TO KEEP IT  
TILL SHE  
GETS  
MARRIED.



WHO SHE  
GONNA  
MARRY?  
YOU??

GOSH ALL HEMLOCK,  
I HOPE NOT! SHE'S  
A PIRATE!!



ME NOT  
PIRATE!  
ME INDIAN  
PRINCESS,  
MINNIE  
HAHA!

HEY!  
PLEASE..!

MINNIE!  
STOP!!



WHY YOU  
YELL AT  
ME, PAPA?

'CAUSE YOU MUSS  
HIS HAIR!



ME GET HIS SCALP NOW...  
BEFORE MUSS IS  
HEAP BIG MESS!





**NEIGHBORLY NEIGHBORS** BY MORRIS





4-16



# THIMBLE THEATRE :- Starring POPEYE

By TOM SIMS and BILL ZABOLY

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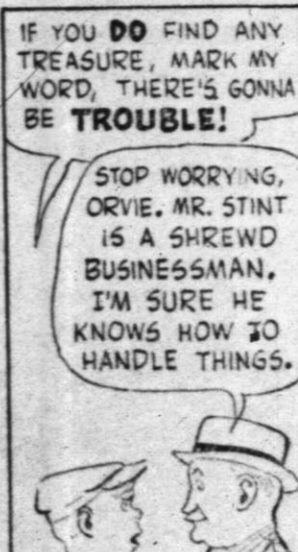
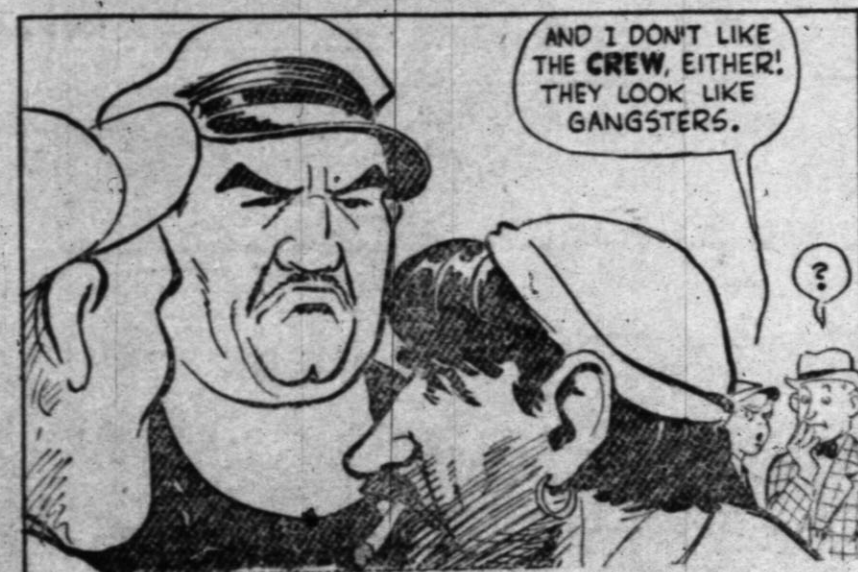
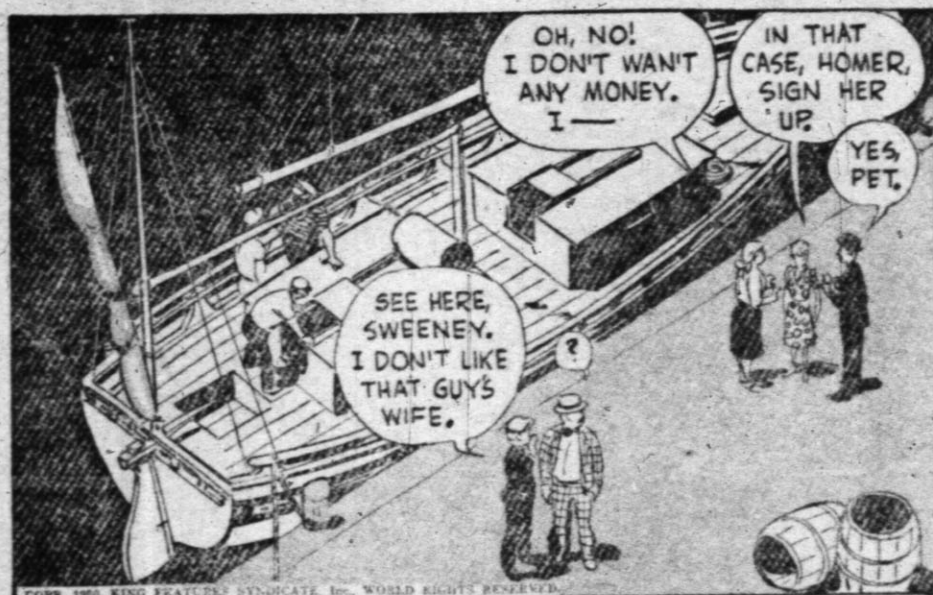
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## BUZ SAWYER by ROY CRANE

WORD COMES THAT THE EXPEDITION TO FIND BURIED PIRATE TREASURE IS READY TO SAIL.



# Right Around HOME by Dudley Fisher

## SUSIE ENTERTAINS THE SEWING CIRCLE



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4-16



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# BLONDIE

by  
CHIC YOUNG

THE LAUNDRY SAYS THEY CAN'T CLEAN MY SWEATER BY TOMORROW MORNING

I CAN WASH IT FOR YOU IN A HURRY

YOU'RE A GENIUS, DAGWOOD

NOW WE'LL LET IT HANG ON THIS CHAIR BY THE OVEN AND IT WILL BE DRY IN A JIFFY

IT'S SHRUNK UP THE SIZE OF A PEN-WIPER!

I WONDER WHAT CAUSED THAT?

IF WE WEREN'T SUCH GOOD FRIENDS, I'D LET YOU HAVE IT HARDER THAN THAT

MY SWEATER'S RUINED

NOW, DON'T WORRY HERB. I'LL FIX IT UP FOR YOU

WHEN YOU WASH A SWEATER YOU HAVE TO STRETCH IT WHILE IT'S STILL WET

I DIDN'T KNOW THAT

WELL, I'LL WASH IT OVER AGAIN, AND DO IT RIGHT THIS TIME

I'D HATE TO LOSE HERB'S FRIENDSHIP... WE'VE ALWAYS BEEN SUCH DEAR FRIENDS

OFFICER, WILL YOU PLEASE ACCOMPANY ME WHILE I DELIVER THIS SWEATER TO A FRIEND OF MINE?

COME ON, LET'S GO, OFFICER

DON'T LEAVE, OFFICER, UNTIL YOU HEAR ME LOCK THE BOLT ON THIS DOOR

## ENTERTAINMENT UNDER THE STARS

SEE AND HEAR THE MOVIES IN THE PRIVACY OF YOUR OWN CAR... EAT SMOKE... TALK... WHILE YOU SEE THE STARS UNDER THE STARS.

LOCATED WEST OF TOWN ON HWY. 60

NO BABY SITTER TROUBLE HERE

Come As You Are

# TOWER DRIVE-IN



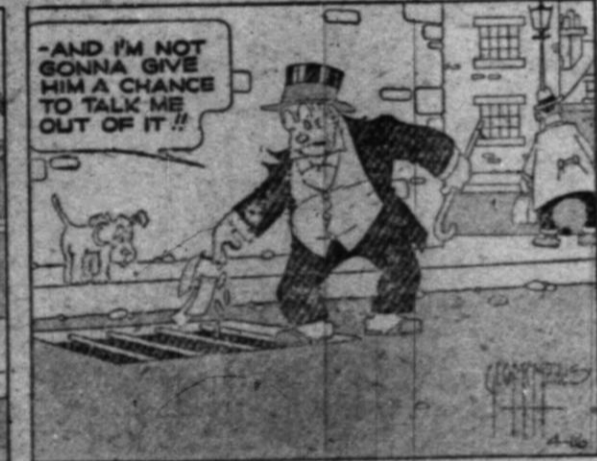
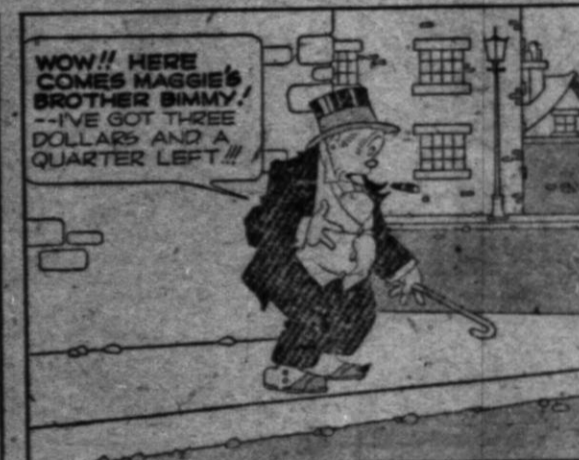
**Snoops**  
by  
**GEOMCMANUS**



**Bringing Up Father**

By George McManus

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**PHONE 30**

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# TEENA<sup>®</sup> *by Lilla Terry*

IT'S A BIG DEAL!  
A CHARTERED BUS  
BROKE DOWN IN FRONT  
OF HER HOUSE! SHE'S GOT  
A WHOLE TEAM FROM  
SOME COLLEGE IN HER  
LIVING ROOM!/?

OH, NORMA AND HER  
BIG DEALS...IT'S PROB'LY  
THE ALL-GIRLS' DEBATING  
TEAM FROM SMITH...  
I HAVEN'T FORGOTTEN  
THE TIME SHE GOT US  
ALL DOLLED UP T'MEET  
A BIG MOVIE STAR, AND  
IT TURNED OUT TO  
BE LASSIE!

IT'S NORMA!  
SHE WANTS US  
TO COME  
RIGHT  
OVER!/?

SORRY,  
I'M GOING TO  
THE MOVIES.



Y'  
SURE YOU  
WOULDN'T  
CHANGE  
YOUR  
MIND?

NO, SIR!  
I WOULDN'T MISS  
THIS PICTURE FOR  
ANYTHING... THERE  
ARE **FOUR ACTORS**  
FOR **EVERY ACTRESS**  
IN THE CAST!

PIPS  
COULDN'T  
COME...  
SH—

OH, TOO BAD, BUT  
COME IN—I WANTCHA  
T'MEET TH' TECH  
BASEBALL TEAM... PETE,  
CAPPY, PUNCHY, ETC!

HEY! A  
DAME!



# PITMAN GRAINCO.

PHONE 1  
NO. 1

# Prince Valiant

IN THE DAYS OF KING ARTHUR  
by Harold R. Foster



**Synopsis:** PRINCE VALIANT LOUNGES AT EASE BY THE FIRE, PLANNING TOMORROW'S SECRET DUEL WITH JARL EGIL AND LISTENING TO THE TINKLING OF ALETA'S CONTENTED CHATTER.



AND HE WONDERS IDLY IF THE SOFT, WARM, VELVET LIPS WILL BECOME HARD AND MUSCULAR WITH SO MUCH EXERCISE. FOR THE MUSIC OF HER CHATTERING IS ENDLESS, AND HE CAN MAKE NEITHER HEAD NOR TAIL OF IT, FOR SHE RARELY FINISHES A SENTENCE AND TALKS, PARTLY TO HIM, PARTLY TO HERSELF AND PARTLY TO NO ONE IN PARTICULAR.



CAN THERE BE A LICK OF SENSE BENEATH THAT SHINING MASS OF GOLD? THEN SHE LOOKS UP WITH SERIOUS GRAY EYES AND SAYS: "YOU FIGHT TOMORROW."



VAL SCRAMBLES TO HIS FEET: "WHO TOLD YOU THAT SECRET? HOW DO YOU KNOW THESE THINGS?"  
"ON YOUR FACE AND IN YOUR EYES IS THE LOOK YOU HAVE WHEN FIGHTING IS HIGH," SHE ANSWERS.



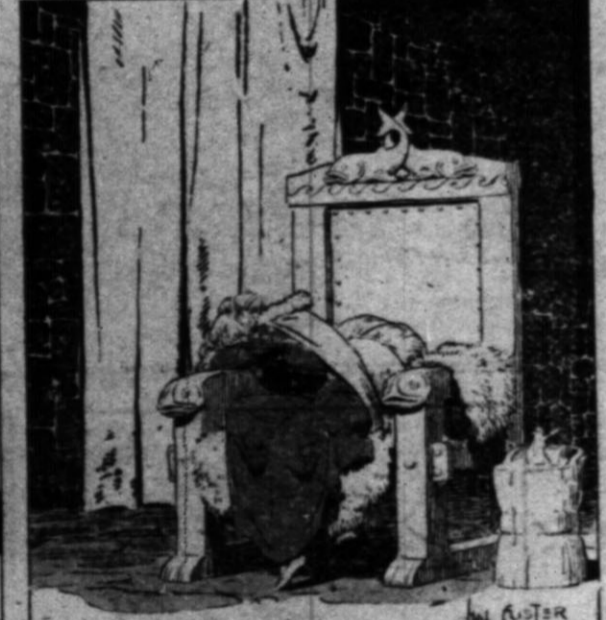
"AND WHY SHOULD I NOT KNOW YOUR EVERY THOUGHT? FOR I LOVE YOU. WERE I NOT YOUR QUEEN, WILLINGLY WOULD I BE YOUR SLAVE. THERE IS NO SUNLIGHT, MUSIC OR LAUGHTER WHEN YOU ARE AWAY. DO NOT LIGHTLY RISK YOUR LIFE!"



WITH THE DAWN THE SMALL, SWEET GIRL WHO HAD CLUNG TREMBLING IN HIS ARMS HAS BECOME ONCE MORE THE WARRIOR'S WIFE. AS ALETA HELPS HIM ARM, SHE URGES: "NOW FIGHT WELL AND WIN QUICKLY SO YOU CAN GET HOME IN TIME FOR SUPPER."



AS HE RIDES TO THE MOST DANGEROUS... AND USELESS... DUEL OF HIS LIFE, VAL SHAKES HIS HEAD. NEVER, HE ASSURES HIS HORSE, NEVER WILL HE UNDERSTAND THE 'WAYS OF QUEENS!'



BUT HE GOES FORTH ENCOURAGED BY HER CONFIDENCE IN HIM. SHE HAS GIVEN HIM COURAGE, YES, EVERY LAST BIT SHE HAD.

NEXT WEEK - Choice of Weapons.



for **FINE FOODS**

at popular prices

You Can't beat... **IKE'S CAFE**

MAIN STREET at HIGHWAY 60

# RUSTY RILEY by FRANK GODWIN

TEX! LOOK! THAT'S RUSTY AND FLIP COMING ACROSS THAT FIELD, BUT THERE'S A MAN OR...OR SOMETHING FOLLOWING HIM!

WHAT IN BLUE BLAZES IS THAT? PATTY.. RUN IN AND FETCH MY BINOCULARS FROM THE TACK ROOM!



WELL, I'LL BE ROPED AND HOG-TIED!.. PATTY, UNLESS I'VE GONE PLUMB LOGO THAT THING IS A BEAR!



HI, PATTY! HI, TEX! DON'T BE AFRAID! HE'S TAME!



HE WAS WITH A MAN WHO WAS STRUCK BY A HIT'N' RUN DRIVER!.. FLIP TRAILED HIM AND WE FOUND HIM IN THE WOODS!

WELL, DOGGONE! THAT THERE'S A EUROPEAN BROWN BEAR! THE KIND THEY TRAIN FOR CIRCUSES.



DURNED IF THIS DON'T BEAT ANYTHING I EVER HEARD OF! BETTER PUT HIM IN THAT DOG RUN WITH THE HIGH FENCE TILL WE CAN FIGURE WHAT TO DO WITH HIM!



OKAY, TEX.. I'M S'POSED TO CALL THE STATE POLICE AND TELL THEM WHAT FLIP WAS TRAILING.

A LITTLE LATER AT THE STATE POLICE BARRACKS  
FLIP AND I FOLLOWED THAT TRAIL, SIR, AND WE FOUND A TRAINED BEAR!.. I TOOK HIM TO THE FARM.



I KINDA THOUGHT YOU MIGHT.. HIS OWNER IS TONY SANDECCI, AND HE CARRIES A LICENSE TO EXHIBIT A PERFORMING BEAR.

POOR CHAP.. HE'S IN BAD SHAPE.. I FEEL SURE THAT HE KNOWS WHO HIT HIM, BUT I DOUBT IF THEY CAN PULL HIM THROUGH!



GOLLY! THAT'S TOO BAD!.. IF HE DIES, WHAT HAPPENS TO THE BEAR?

WELL, NOW, RUSTY.. I'M NOT UP ON ALL THE STATE GAME LAWS, BUT I KINDA THINK THAT IF NO RELATIVES CLAIM HIM, HE'S YOURS!



GEE WHILLIKENS! BUT I HOPE MR. SANDECCI GETS WELL!

4-16 TO BE CONTINUED

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# KING

of the  
**ROYAL MOUNTED**

by  
**ZANE GREY**

IF THAT'S THE SAME NOISE BRODEUR HEARD, THERE'S BEEN ANOTHER HOLDUP ON THE CAUSEWAY!

WHOOEEEEEE!!!

JUST AS KING ARRIVES AT WILDERNESS LAKE, THE SCREAM DESCRIBED BY THE CAUSEWAY ROBBERY VICTIM SHATTERS THE STILLNESS OF THE NIGHT!

THIS IS TOO EASY! A SPEEDBOAT IS MAKING THAT RACKET AND IT'S HEADING THIS WAY!

TOWARD THE DOCKS OF THIS LARGE ESTATE!... I'LL BE... IT'S THE HOME OF EDDY CURRENT, THE ONCE FAMOUS ILLUSTRATOR!

Eddy Current

JUST A MOMENT, MR. CURRENT... I'D LIKE A WORD WITH YOU!

A MOUNTIE! BY JOVE, DON'T TELL ME THERE'S BEEN A COMPLAINT... THAT I'M ARRESTED FOR MAKING TOO MUCH RACKET!

BUT THAT'S ABSURD! SURE I'VE BEEN GROOMING MY BOAT FOR A WORLD SPEED RECORD, BUT...

IT MUST HAVE BEEN A COINCIDENCE, MR. CURRENT... OH-OH! WHAT'S THIS?

IT'S MORE SERIOUS THAN THAT... THE NOISE MADE BY YOUR BOAT WAS DESCRIBED BY THE CAUSEWAY HOLDUP VICTIM!

Jim Gray 4-16

Produced by Stephen Strange, Inc.

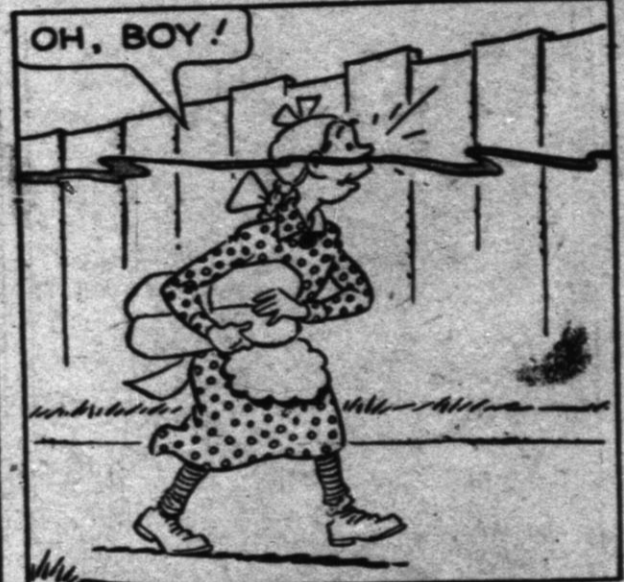
THANK GOODNESS... A-A MOUNTIE! I-I'M SHOT... W-WAS ROBBED OF T-TH' MAIL OUT ON TH' C-CAUSEWAY... Oooo!

This Space For Sale!

★

For Complete Details - Inquire  
**THE HERFORD BRAND**  
Phone 30

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CONVENIENCE  
YOU'VE BEEN  
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**Serwel**  
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**Only Serwel - The Gas Refrigerator**  
has NO MOTOR TO WEAR  
NO MACHINERY TO GROW NOISY  
STAYS SILENT - LAST LONGER

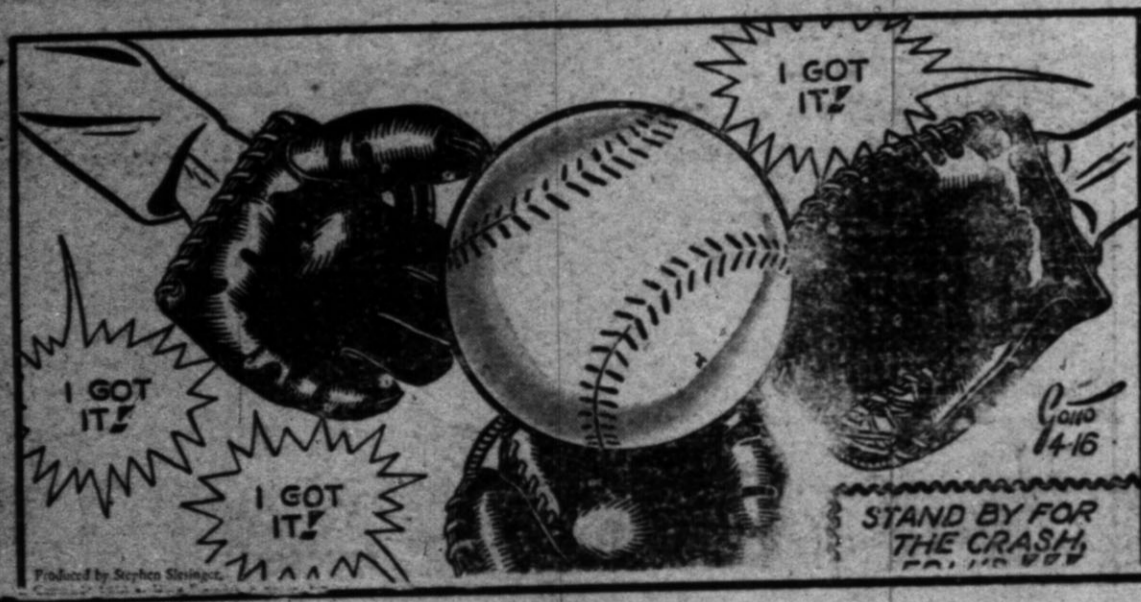
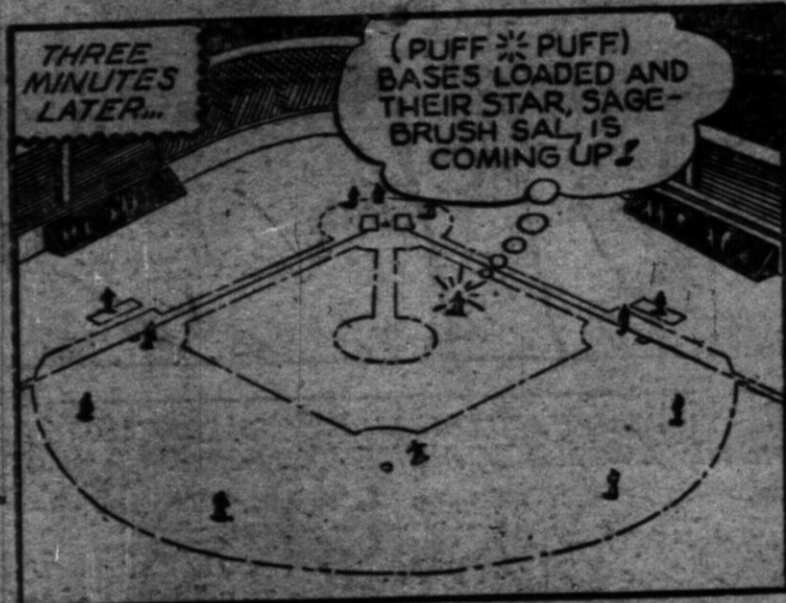
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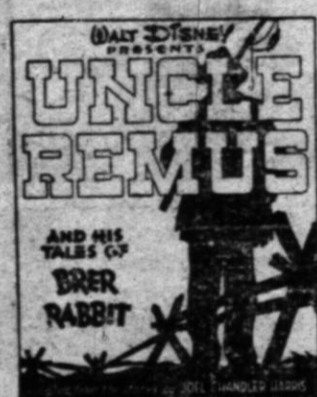
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ONE TIME TH LOVE BUS BIT BRER RABBIT AN IT WUZ ALMOST FATAL...



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# JOHNNY HAZARD by FRANK ROBINSON



JOHNNY COVERS THE RETREAT BY FLINGING MOLOTOV COCKTAILS AT THE ONRUSHING TYRANNOSAURI REX! AT THE LAST MOMENT HE HURTTLES ABOARD THE PLANE...JUST AS ONE OF THE MONSTERS BREAKS THROUGH THE WALL OF FIRE AND...



DON'T THINK IT HIT ANY VITALS... JUST SCRATCHED THE SKIN!



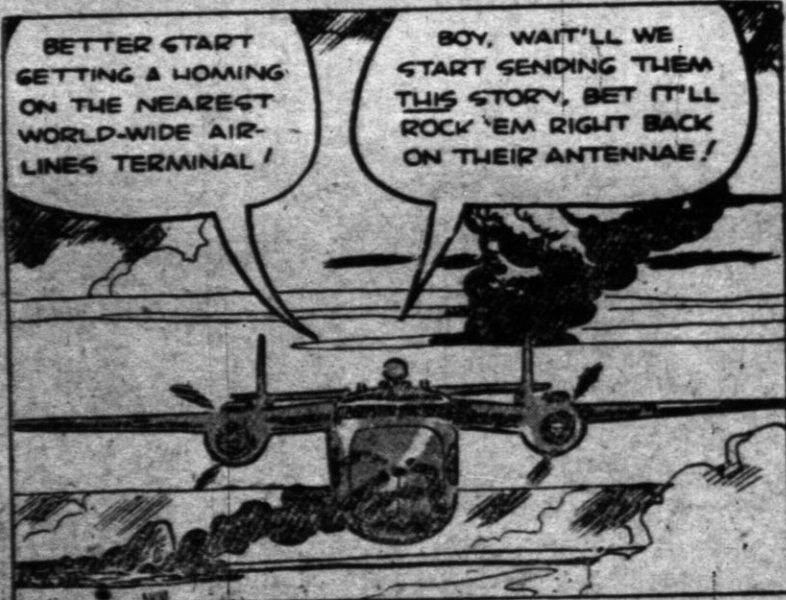
SORRY OUR LUCK DIDN'T HOLD ALL THE WAY AND GIVE YOU A CHANCE TO FLY OUT WITH SOME PREHISTORIC PROOF, BARONESS!



THANKS, JOHNNY... AFTER WHAT I PUT YOU THROUGH... THAT'S A VERY GALLANT REMARK!



BUT I GUESS IT WASN'T SUPPOSED TO BE! EVEN IF I CAN'T HANG A STUFFED PTERODACTYL OVER MY MANTLE... LEAST MY SKIN IS WHOLE!



BETTER START GETTING A HOMOING ON THE NEAREST WORLD-WIDE AIRLINES TERMINAL!



BOY, WAIT'LL WE START SENDING THEM THIS STORY, BET IT'LL ROCK 'EM RIGHT BACK ON THEIR ANTENNAE!



YOU FORGET, GAB... WE HAVE NO STORY! WITHOUT PROOF WE'D BE TOSSED IN THE NEAREST PADDED CELL... OR GIVEN THE LIAR'S AWARD OF THE YEAR!

YEAH... NO PROOF...



...NOTHING KEPT THE TEN YEARS IT TOOK OUT OF MY LIFE! PARN ME, KIDS, I'M GOING AFT TO LIE DOWN AND LICK MY WOUNDS!



PICKED UP WORLD WIDE AT BORNEO, JOHNNY... READY TO SEND! OVER TO YOU...



HAVE TO COOK UP SOME MORE CREDIBLE YARN TO ACCOUNT FOR OUR ABSENCE... 'LO, WWA, BORNEO...



YIP! U-HOLD THE BROADCAST! U-HAVE WE G-GOT... PROOF!



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SHIRTS 20c Each  
When Accompanied with Family Bundle 17c Ea.

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DRY CLEANERS

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PHONE 298

# MANDRAKE

THE

# MAGICIAN

BY LEE FALK & PHIL DAVIS

MANDRAKE AND LOTHAR DRINK FROM THE WELL OF MEMORY-DESTROYING WATER -- THE SEVENTH AND FINAL PERIL! REVIVED BY THE COOL SHADE, NARDA STARES AT THEM--

MANDRAKE, WHAT'S HAPPENED TO YOU? DON'T YOU KNOW ME? I'M NARDA!

WHAT IS MANDRAKE? WHAT IS NARDA?

MANDRAKE--BRING ME WATER--WHAT IS THE MATTER--?



1



2

MAYBE I'M NOT HEARING RIGHT! MAYBE I NEED WATER--OH!

DON'T DRINK THAT, OR YOU'LL LOSE ALL MEMORY, AS YOUR FRIENDS HAVE! HERE, TRY THIS. IT'S GOOD WATER!



3

YOU'RE--THE BOWLER--OF THE 'GREAT GAME' OF BOWLING--AND THAT IS ONE OF THE TWIN GIANTS--

--AND THIS IS THE WATER OF FORGETFULNESS, THE END OF PERIL ROAD!



4

I WONDERED IF YOU THREE WOULD SURVIVE THE PERILS, THE LAST ONE NEVER FAILS! NOW YOU SHALL SEE MY UNIQUE LAND OF LETHE--

MANDRAKE --LOTHAR--



BUT MANDRAKE AND LOTHAR ONLY FOLLOW ALONG DUMBLY AND MEEKLY, ALL MEMORY GONE!

WHO AM I?



4-16



Phone 497

## When Storm Clouds Gather!

There is no deterring the elements of nature! Wind or hail storms may do severe damage to your crops, your farm buildings. Make sure you have enough insurance to cushion your losses when the weather goes on a rampage!

LOANS and ABSTRACTS

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ELIZABETH WOMBLE