

High Moisture Content Troubles Farmers With Grain Sorghums

Farmers are having trouble with moist grain that, in spite of recent weeks of sunshine and good weather won't dry up to the extent of storage.

Most moisture contents are running 13 1/2 to 14. Almost all of the estimated three million bushel crop is cut and laying in the fields. A small portion remains uncut.

Fajal Collier reports 422,778 bushels of grain sorghum under government loan. He says this figure doesn't give a clear overall picture because there is much more grain from this area in distant terminals.

Most all observers say the grain is 75 per cent in and under cover at this time. Grain storage problem is just about settled in the Hereford area. Most of the filled-up companies have found terminal storage elevators. Freight cars are available to almost anyone and farmers are still bringing grain in for storage.

Pitman Grain Company said Wednesday that some down-state storage was available but moisture content complicated shipping. They are reasonably sure of freight car storage but terminal storage will not be necessary when they start loading grain in their new elevators some time around the end of the week. They said they hoped to have grain being stored by Saturday.

Packard Grain Company said they have a limited terminal storage in Amarillo but that it was used up 10 days ago. They have about 20,000 bushels in storage. They have handled around 100,000 bushels this year. Traffic was still reported fairly steady at Packard. Spokesmen at Packard said there is still a very high amount of grain in the fields. (Continued on Page 3)

Theodora Attracts National Attention To Hereford Water

Hereford and Deaf Smith County, Texas drew national attention again this week with an article in Time magazine of Theodora Getty's deal on selling Hereford water on the West coast, Hollywood in particular.

Mrs. Getty and her Hereford water were described in an article under "Small Business" in the "Business and Finance" section of the November 21 issue.

Entitled "Theodora's Tap" it told how Singer Theodora Getty, 30, wife of Oilman J. Paul Getty and granddaughter of Chicago's late, famed Clothier Henry C. Lytton, is trying to drive Hollywood to drink pure Hereford water from Deaf Smith County. It even explained that Deaf Smith is named for Erastus Smith and gave a little background on Sam Houston's famous scout.

The story said that Theodora has more than 750 regular customers, including Humphrey Bogart, Bob Hope and Bing Crosby. She sells the water at \$1.25 for a five-gallon bottle and sells 10,000 gallons a month. She is mapping plans at present to distribute the water over an eleven state Western area.

C-C Directors Tentatively Plan Combination Hotel Opening, Calf Show In Mid-January

Hereford Chamber of Commerce directors covered a variety of subjects from highways to hotels and cows to banquets in a lengthy meeting in the Chamber of Commerce offices Tuesday night.

Following discussion on the annual Chamber of Commerce banquet and program, directors tentatively agreed to have the event in the new hotel about the middle of March. The secretary was instructed to contact Mr. C. W. Dailey, past president of the American Bankers association from Clarksville, Tenn. to see if he can be here as speaker for the event.

Both of these events will come off about the same time anyhow. Governor Allan Shivers and other notables have agreed to come to the Chamber of Commerce banquet and program, directors tentatively agreed to have the event in the new hotel about the middle of March.

Hotel operators have already announced their intention of setting aside \$5,000 for opening night festivities, according to Chamber of Commerce secretary-manager Pete Cowart. He added that the banquet room capacity is 442. The tickets are first restricted to stockholders in the corporation; those left will be available to the public and bids for such tickets would be in as soon as possible if anyone wants to attend.

The same is true with regard to rooms in the hotel for opening night. Sixty rooms are available, they will go to stockholders first of all. As

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Cowart put it "bids for tickets to the opening of the 'little Shamrock of West Texas' better get in quick."

The "buggy farm-to-market road program" was discussed in detail. Members of the farm-to-market road committee will accompany Deaf Smith County commissioners to Austin Monday to appear before the State Highway Commission. They will make an effort to secure state maintenance of more than six miles of the highway recently voted on in the recent \$500,000 road bond issue.

County Judge, Leonard Foster said all of the commissioners plan to attend the meeting. The Highway Commission will meet Tuesday. Deaf Smith is entitled to slightly over 40 miles from the standpoint of state mileage, and it is hoped they will agree to maintaining the remainder of the new farm-to-market road that will be built.

Harrison Highway reports reveal that all deeds are in, the contract was let for \$419,614 November 14, and with the exception of moving some fence, REA lines and one barn they are finished. Roughly 50 per cent of the fence has been moved, but it must all be moved before the contractor can move on the job.

The contractor, J. R. Fanning of Lubbock, anticipates moving equipment on the project within three weeks. The three weeks being the length of time necessary to complete red tape work and for the right-of-way to be cleared. He plans to start with culverts first of all. Work will be done all over the road at one time and not started from one end and worked to the other.

In line with Harrison Highway, Chamber of Commerce directors discussed means of publicizing Hereford as a trade center to the areas that will have ready access to Hereford via the highway when it is completed, but have previously been trading elsewhere.

A telegram stating that the Hereford House opening in New York will be delayed to the middle of January because of the steel shortage which delayed construction was read. Cowart said the Chamber of Commerce still doesn't have the call they plan to give the Hereford House and that any rancher desiring national publicity on some call he is proud of might do so by donating the call.

Directors selected Robert Veigel to replace Marshall Formby, who has moved to Snyder, as a candidate to the Board of Directors. Other candidates are Bob Brummel, Raylan Evans, Don Zimmerman, Wayne Edwards, Grady Rogers, Clyde Rhay and Curtis Trawick.

An educational program on Highway 60 which that committee has been conducting was reported on. Earl Phillips, chairman of the committee just returned from a trip with the AAA secretary from Amarillo.

Ways and means of providing permanent labor to insure the future of diversified farming in this area were given serious consideration by the directors and tabled for further study.

Dub Reeves of the Junior Chamber of Commerce talked to the directors on the Christmas program, outlining the purposes and what has been accomplished thus far for the directors.

President Henry Sears adjourned the meeting.



Pontiac's new 1950 models will be displayed all over the country Friday. In Hereford Palo Duro Sales will have a Streamline Sedan Coupe "6" on the display floor for the public to see.

The new Pontiac offers twenty-eight appearance and mechanical improvements—headlined by a substantial increase in eight cylinder power. The two lines, Chieftain and Streamliner, come with deluxe or standard styling, six or eight cylinder engines and Hydra-matic or Synchro mesh transmissions.

Jaycees are starting an all out campaign for the Christmas lighting fund. They have already strung some of the cables across Main Street in preparation for the decorations that will be up in a couple of weeks for December 2 visit from Santa Claus.

Bill Perrin of Shamrock has purchased a house at 510 Lawton and plans to open a wholesale tobacco and candy business here in the next few weeks. He has been a partner in the same type of work with his brother at Shamrock for several years.

Mary Jo Mathies went to work in PMA office Monday.

Mrs. Birdie Lee Fellers went to work this week for Packard Milling Company.

Hereford Police arrested Oscar Wilson Fore Sunday morning at 2:45 for driving while drunk. Fore was filed on in county court Monday and assessed \$100 and costs, totaling \$129.30. He paid his fine Monday.

Chief of Police Buckalew said eight drunks were arrested Saturday and two Sunday. All but two have paid their fines.

George Millard, who broke his leg four or five months ago while fishing is up and around though still on crutches. He is soaking up this fine weather with a worn-out shoe on his left foot.

PMA reports ballots have been coming in at more than twice the rate of any previous election. Results will be announced in the Sunday Brand. Around the PMA office they say the reason for the added interest is because the women are voting.

Grain sorghum loans continue to come in with a rush at the PMA office. They have handled 302 of them, mostly in the last two weeks. There's been 105 on-the-farm storage loans at the \$2.03 price.

Plainview blew through town Wednesday advertising a Santa Claus down here. But the one Hereford is going to have, will be complete with live reindeer.

George Graham, Don Martin, Mrs. Inez Welch and Della Stagner left Wednesday to attend the annual State Teachers' meeting in Ft. Worth.

Hereford National Farm Loan Assn. Re-Elects Directors At Meeting

E. J. Grady and Ira Scott were re-elected directors of Hereford National Farm Loan Association at the 32nd Annual stockholders' meeting of the Association in the association office Saturday afternoon.

In addition to the election of two directors, reports of activities of the association were made to the stockholders and County Agent Hugh Clearman spoke to the 35 present on Deaf Smith County Agriculture.

Pertinent facts revealed in the report included: that 32 Farm Loan Bank Loans amounting to \$251,710 have been made in the last year; \$1,104,620 in loans at present went through the Hereford Farm Loan Association.

The reason for the increase in loans during the last year is due to consideration given towards increasing loans on irrigated land, according to George Muse, secretary-treasure of the association. He said the local association took the lead in getting government water engineers here to conduct surveys on the irrigation situation. Value of loans on irrigated land were increased at least 50 per cent or more as a result of the engineer's reports.

Directors met following the stockholder's meeting to reorganize. They elected George W. Brumley president, Ira Scott vice-president, George Muse, secretary-treasure and Vera Byrnes assistant secy-treasurer. G. W. Brumley, Ira Scott, E. J. Grady, N. E. Gass and J. M. White are present directors of the association.

County Agent Hugh Clearman discussed the history of Deaf Smith county agriculture from the beginning to the present with its greatly increased production.

One other fact mentioned in the report was that the average net cost of money through this association to member-borrowers was 2.68 per cent after dividends in the amount of \$8,820.50 were declared as of November 30, 1948 and May 30, 1949.

Jim Black Receives High Masonic Honor At El Paso Meeting

Jim Black, Hereford, was one of six Panhandle-Plains Masons awarded high Masonic honors by the Supreme Council of Thirty-third Degree Ancient and Accepted Scottish Rite Masons during its recent biennial meeting at Washington, D. C. Black was awarded the KCCH honor degree at Scottish Rite Reunion in El Paso last week in recognition for outstanding service.

In a letter W. Stephenson Cooke, 33's and Sovereign Grand Inspector General in Texas, said to Black, "From your knowledge and understanding of, and your steady attachment to, Freemasonry and heretofore exemplified, I consider the honor in this instance to be well merited; and that you will continue in the future to increase and expand your fealty for, interest in, and untiring effort toward, advancing and diffusing the principles and purposes of Scottish Rite Masonry and Freemasonry, generally."

The KCCH degree is between the 32' and 33'. It is a degree that is not asked for. The 32' mason wears a black hat, the KCCH wears a red hat and the 33' Mason wears a white hat at ceremonies.

Black said the men who went to El Paso last week to get their 32' bought his red hat for him.

Sugar Beet Harvest Winds Up This Week

Odean Nixon, representative for American Crystal Sugar Company at Rocky Ford, Colo., said Wednesday that operations for the year had shut down in the Hereford area and would be wound up in Dawn and Summerfield this week. He said quality of beets had run good and the amount of the crop would about resemble the first year's production.

Although figures were not available, Nixon said that the year was a good one for this area. He said that his figures had to go to the headquarters for tabulation before definite yields could be announced.

This was the third year for Hereford area farmers in production of sugar beets. Hereford has proven to be satisfactory for raising of the sugar vegetables.

Poll Tax Sales Are Going Slow

Only 290 poll tax receipts have been issued in Deaf Smith County so far this year. Year before last, an election year, there were 2,500 issued by the deadline date, January 31. This leaves over 2,000 yet to pay by January 31, 1950 if they expect to vote.

Deputy Tax Collector Worth Covington urged all who still hadn't paid their poll taxes to pay them now and avoid any rush that is bound to come in January.

Reason that so many neglected to pay the taxes is that Poll Taxes stood a chance to be thrown out in a recent amendment election. People held off paying because general opinion was that the amendment would carry. It didn't and a lot of people still have to pay. Some counties didn't even bother to order tax receipts for poll taxes in the belief that the taxes would not exist.

THE WEATHER

Temperature readings for Sunday through Wednesday taken at 8 o'clock each morning. Sunday—High 47, low 34. Monday—High 54, low 25. Tuesday—High 57, low 28. Wednesday—High 64, low 27. Total moisture for November—2.1. Total moisture for 1949—28.05.

Cotton Ginning Hits Stride With Record Crop Forecast For Season

Hereford Cotton gin has ginned over 1,700 bales of cotton so far this year and Manager John McCleskey said that when the season was finished he would have ginned 5,000 bales. Last year 1,830 bales came out for the whole season and, in 1947, 1,200 bales came out.

Cotton ginning has hit its stride as over 100 trucks and trailers full of cotton stood in the gin yard, east of Hereford, waiting to be ginned. McCleskey said he started ginned 24 hours a day November 14 and hasn't stopped since. He says he has 160 bales behind Wednesday. He said that they get a chance to catch up during the night but that farmers still bring their cotton in at every hour.

This year's crop will bring three-quarters of a million dollars to Deaf Smith County.

Final Rites Held For Mrs. Rettman

Revs. Don Davidson and R. H. Cagle conducted final rites for Mrs. Gano May Rettman, 53, who died Monday at Deaf Smith Hospital, at the First Methodist Church Wednesday.

Mrs. Rettman lived at 100 K Street in Hereford. Her husband, C. A. Rettman, is a farmer.

The Rettmans came to Texas after their marriage in Kansas in 1921. They came to Hereford in 1944 from Wichita County, Texas. She was born May 17, 1896 in Kansas.

She is survived by three daughters and three sons. Daughters are Lois Rettman, Viola Rettman and Mrs. Vera Cole. Sons are Paul Rettman, Alvin Rettmann, and David Rettman. All live in Hereford.

Pallbearers were Robert Thompson, Obej Carraway, Norman Gray, Cawthorn Bryant and Jimmy Allred.

Gilliland Funeral Home of Hereford had charge of services. Burial was in West Park Cemetery.

Mrs. Draper's Father Will Be Buried Today

Funeral services for E. M. Hicks, Collingsworth County pioneer, who died Tuesday night will be held at 3:00 o'clock this afternoon in the Wellington First Baptist Church. Rev. R. H. Cagle will conduct the services, with Rev. Jones of Wellington assisting.

Mr. Hicks is survived by his wife, and two daughters, one Mrs. Tom Draper, Deaf Smith County Home Demonstration agent. Mrs. Draper has spent most of the past two weeks at her father's side.

Ellis Funeral Home of Wellington will be in charge of burial at Wellington Cemetery.

Hotel Jim Hill Work Progressing On Time

Construction on Hotel Jim Hill is progressing on schedule, contrary to rumors recently circulating around town. Pete Cowart, secretary of the Hotel Association, said Wednesday. The hotel will open about the middle of January as previously stated.

Plastering work on the first floor is finished and they will begin to paint on it next week. Plasterers will move on up to the second floor. The building will be completed in the order of first, second, third and ground floors.

One ground floor rental is still available. The other four have been taken by Bell Telephone as a business office, a Barber Shop, Cecil Guseman has taken one and the Chamber of Commerce is tentatively scheduled for one.

TURKEY DINNER AT ST. ANTHONY'S

They're doing it again. The Catholic Parish is already cooking some of the best turkey dinners you ever eat and getting it ready to serve to you with all the trimmings starting at 12 o'clock today. Come with an empty stomach because you'll need all the room you can get to handle everything. Tickets are \$1.75 for adults and \$1.00 for children. Proceeds will go for building fund on a new church in Hereford.

Diners-out on Thanksgiving in Hereford can smell that 600 pounds of turkey cooking now. That is how much turkey the Hereford Catholic Parish is preparing for their annual Thanksgiving Dinner for people of all denominations.

Start At Noon St. Anthony's parish will open its Thanksgiving observance with a High Mass at 10:30 Thanksgiving.

Then the eating will start. Between noon and two o'clock on Thanksgiving they expect close to 500 people to come and eat. This has been going on for the past 25 years in Hereford and is the main social event of the year for the Parish.

Father Dominic Kenny of the Parish said the food would be wonderful and plentiful. He said one year a Scotchman came and ate one meal and it was so good and there was so

QUESTION of the WEEK

How are you going to spend Thanksgiving?

Mrs. Lilyd Sharp: My husband and I are planning to get-together with the family in Clovis. We will leave Thursday morning and get back Thursday evening. We are going to have a hen because we prefer that to turkey. After dinner we will just enjoy ourselves.

Mrs. Dale Tinnin: We're going to be at home for dinner this year. We are planning to have another couple over for Thanksgiving turkey dinner. After that we will probably play canasta. After that we will drive around or go to the show.

Mrs. R. A. Wells: I hate to say it but I might be working. If my husband isn't helping neighbors thresh I think he will be studding the house. I am going to have a hen for Thanksgiving dinner. We're not having company. It has to be added that I will probably be cooking and washing dishes.

S. O. Wilson: I am going to take a turkey dinner over to the Catholic Church. The pastor, I am going to take it easy. I might drive around a bit and, possibly, in the evening, I might go to the show.

Mrs. Roy Vaughn: I will spend Thanksgiving Day working. We own Triple E Cafe which opens at 4:30 in the morning and closes at 12 at night. I will have my turkey dinner there. I don't mind the work, though. I have been in the cafe business about three years.

Mrs. Bruce Woodell: Well — we are going to have dinner with friends and spend a quiet day. We probably will go riding or to the movies after that. We have made no definite plans other than that dinner. We are going to have chicken and dumplings which I like better than turkey.

Mrs. E. W. Solomon: I am going to spend Thanksgiving at home. We are going to have part of the children at home. I haven't been giving much thought to Thanksgiving because of the coming marriage of my daughter. We are just going to have a Turkey Dinner.

Mrs. W. E. Dunlap: We are going to have our son and his family here for Thanksgiving dinner. We will eat dinner and listen to the football game after that. We are going to have dinner with the Catholic Sisters.

Mrs. Ira Foster: My daughter and I are going to Olton where my husband has a drug store. We will have Turkey Dinner there and then go to the Olton Meadows football game.

Annual Thanksgiving Event Will Be Best Yet

They're doing it again. The Catholic Parish is already cooking some of the best turkey dinners you ever eat and getting it ready to serve to you with all the trimmings starting at 12 o'clock today. Come with an empty stomach because you'll need all the room you can get to handle everything. Tickets are \$1.75 for adults and \$1.00 for children. Proceeds will go for building fund on a new church in Hereford.

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Father Dominic Kenny of the Parish said the food would be wonderful and plentiful. He said one year a Scotchman came and ate one meal and it was so good and there was so

much of it that it lasted him for a week. He said the man didn't have to spend money for another single meal for seven days.

The dinner will be in charge of Mrs. W. J. Lueb, Mrs. William Betzen and Mrs. Lois Dupnik this year. Mrs. Lueb said she had attended the dinner several times and thought the people really enjoyed themselves and had a wonderful time.

She said there would be bingo, a bazaar and a little stand selling candy. She said there would be plenty of everything to eat. Mrs. Lueb gave the menu as turkey, dressing, gravy, cranberry sauce, creamed potatoes, candied sweet potatoes, celery, coffee, choice of pumpkin pie or apple pie and green beans.

No Shortage in 1949 There was no dinner in 1947 or 1948. Turkey shortage prevented it. For years the abundance of good food and unexcelled cooking have drawn visitors from well beyond the Hereford area. With a record turkey crop this year there will be more drumsticks than ever this Thanksgiving.

The afternoon will be spent in renewing old friendships and at games. Toward evening the floors will be cleared for dancing. Members of the Parish are urged

to form one vast reception committee and to make their guests feel at home. The food was being cooked all day Wednesday. There will also be good home-made bread.

Father Nathaniel Madden said one year a farmer brought his whole threshing crew in for Thanksgiving dinner. There were eight or ten men in the crew.

Mrs. William Betzen said they were hoping to make this one the biggest and best dinner ever served in Hereford. She said it would be family style, absolutely. She also said that they were going to serve a seventy-five cent plate lunch Thanksgiving evening if they have any turkey left over. In the event no turkey is left there will be no evening meal served.

Mrs. Betzen said she had been to the dinners before and she never saw anything that would indicate anybody had anything but a good time. She said that this year, everyone they had sold tickets to has been there before and were looking forward to going back.

You housewives ought to get your husbands out and make him take you out. Just think—good food, plenty of it—games—dancing—and no dishes to wash.

FIRST REINDEER WILL BE HERE NEXT WEEK

Santa Claus Will Be In Hereford For Prevue Dec. 2

As far as is known the first reindeer, complete with a sleigh and Santa Claus in the history of Hereford, will be in town Friday morning, December 2, between the hours of 9:30 and 11 o'clock.

The reindeer which Grady Carothers, Goldthwaite ranchman, imported from near the Arctic Circle last year are now good Texans.

They proved that by living through the hot Texas summer. Reindeer experts have told Carothers that his deer are the first on record to survive this month of August in the southern part of the United States.

The reindeer, which have exceptionally heavy hair to enable them to withstand the severe arctic cold, sweltered through the summer months, but otherwise did all right. Carothers' reindeer have spent al-

most as much time traveling as did Danger, Prancer, etc., of the famous poem, "Night Before Christmas" and a lot of their traveling has been by air.

The Goldthwaite rancher secured the deer at Golovin, Alaska, on the north shore of the Bering Sea. They were flown from Alaska to Seattle, Washington, then down the California coast and on to Texas.

Buying reindeer isn't a matter of just handing over the money and taking away the animals. The federal government is highly particular about taking the deer out of the Territory of Alaska, and extensive arrangements had to be made with various federal bureaus and with the Eskimos, the only persons permitted to own reindeer in Alaska.

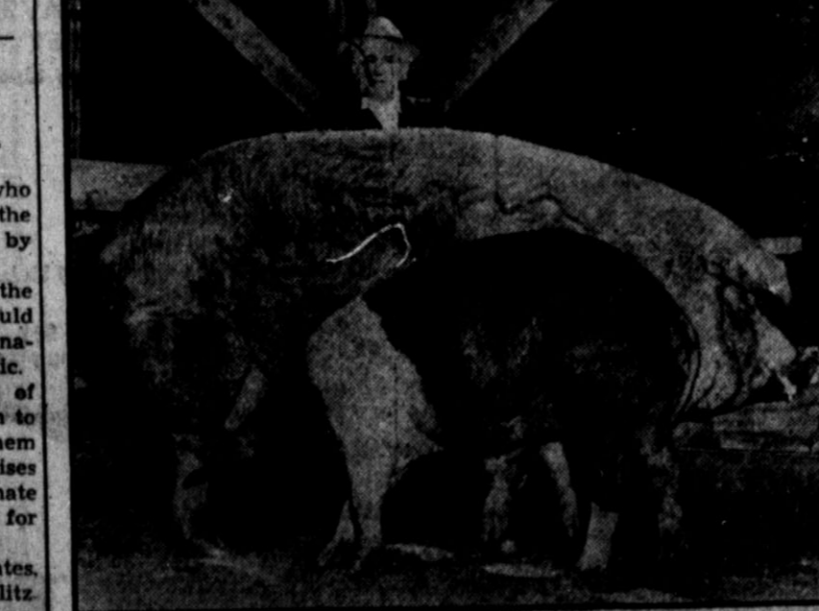
The reindeer were trained to pull Santa's sleigh in Seattle with the aid

of Mike Milluka, a Laplander who came to Alaska in 1892 with the first herd of reindeer imported by the federal government.

Carothers had had to watch the diet of the deer. At first they would eat only "reindeer moss," a short native grass that grows in the arctic.

Carothers brought along some of the moss, but eventually got them to eat other foods. He can't feed them corn, however, because corn raises their temperatures and the climate in Texas already is hot enough for them.

Since arriving in the United States, Danger, Prancer, Dancer and Blitzen have been seen by many thousands in parades and other "personal appearances" which give children of the Southwest their first opportunity to see Santa Claus' famous helpers in person.



PORK CHOPS UNLIMITED—Chicago, "hog butcher of the world," was host to one of the heaviest hogs ever to enter her stockyards. Norman Barnes of the Drovers Commission stands behind the 1980-pound animal which is four feet high and six feet long. An ordinary-sized Hampshire is compared to the big fellow.

Our Deepest Thanks
for every
PRIVILEGE
and every
BLESSING
and for the loyalty of our friends

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GREETINGS**

BILL WOLFE
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Please accept our deepest thanks for
the fine business we have enjoyed dur-
ing the year . . . your friendship and
confidence is our greatest satisfaction.

**JOHN WOOD EQUIPMENT
COMPANY**

On This
**THANKSGIVING
DAY**

we voice our gratitude
for all the
Rich Blessings of the Year
-- and Every Year

FOREMOST AMONG OUR BLESSINGS
ARE THE RICH FRIENDSHIPS
YOU HAVE MADE POSSIBLE

JIMMIE ALLRED OIL COMPANY
and
HEREFORD BUTANE GAS CO.

**WALCOTT NEWS
Regular Social
Will Be Friday**

Mr. Lynn Shields and Mr. and Mrs. Clifton Johnson were called to Memphis Sunday because of the death of their uncle, Mr. John McQueen, who died in Memphis Saturday.

Mr. and Mrs. Roy Grider and children spent the week end visiting relatives in Altus, Oklahoma.

J. V. Ferrin, Sr., who has been ill in Deaf Smith Hospital, was able to come home Monday.

Mr. and Mrs. R. C. Elliston of Clovis visited in the T. G. Ivie home Sunday.

Mr. and Mrs. A. J. Walker, Sr. and children and Mr. and Mrs. Ross Ladd of Mineral Wells were dinner guests of Mr. and Mrs. B. J. Jackson, Hereford, Thursday night.

Mr. and Mrs. Jack Weaver and daughter and Mr. and Mrs. Jimmy Stocks were guests in the Charlie Burk home Sunday.

Mr. and Mrs. Ralph Northcutt of New Mexico and Mr. and Mrs. Glenn Harrison and boys of Dallas visited in the E. B. Northcutt home Sunday.

Mrs. Bill Pruitt and Mrs. Minnie Owens were visitors in the Primary Room Tuesday afternoon.

The school children are very busy during their spare time these days making a number of items from wood.

Friday night, December 2, will be the regular time for Community Social. Everyone is invited.

**Wind Erosion Work
Continues In Nov.**

Conservation and erosion control work in the Deaf Smith County Wind Erosion District continued on an average level during the last two or three weeks, according to Mel Stewart, Chairman of the Board of Supervisors. Locations for new irrigation wells were made for Orin Sharp on the old Henry Sears place; for Bill Waldrop on the Wilson Bros. Ranch; and D. M. Smith north of Hereford. Ditch lines for watering wheat were run for W. H. Vick, C. Q. Smith, Floyd Tomlinson, R. L. Wilson and S. A. McCathern. Topographic or elevation maps were made for Leo Forrest, Roy L. Snodgrass and D. M. Smith. Terrace lines were run for R. A. Frye, south of Dawn.

The District Machinery has recently finished a leveling job for Norbert Skypala on the Tony Grotegut farm and is now at work on the Vincent Skypala farm. Leveling work has also been done for Wiltshire & Clutter and W. L. Edelman.

Peggy Bumpass Honored With Birthday Party

Mrs. George Bumpass honored her daughter, Peggy, with a birthday party Tuesday afternoon. Several games were played. All gathered around the table and gifts were opened by the honoree.

A yellow cake with eleven candles decorated the table. Ice cream and punch was served to Roy Lee Crofford, Guinn and Donnie Lovel, Gary Roland, Betty Mae Grimes, Linda Fae Lester, Damic Bumpass and the honoree.

Others attending were Mesdames Roland and small daughter, Cofford and sons.



WHO SAID POOR TURKEY?—This Thanksgiving turkey doesn't seem scared of the clever Betty Lee Carroll of Galveston, Texas, holding. She decided to do her turkey chores on the Galveston beach, but the publicity man didn't say whether she chopped off the turkey's head. (AP Photo)

PERSONALS

More than 90 per cent of the students at Texas Technological college have a church affiliation, according to a recent campus survey.

Mr. and Mrs. Hall Beavers attended a Plymouth dealers' meeting in Amarillo Monday.

Mr. and Mrs. Bob Lawrence are spending Thanksgiving Day in Breckenridge with Mrs. Lawrence's parents, Mr. and Mrs. C. B. Waller. The Lawrences will return to Lubbock Saturday for the Hardin-Simmons—Tech game.

Bobby Millard, junior at Texas Tech, will spend Thanksgiving with his parents, Mr. and Mrs. George Millard at their home, 511 Lawton in Hereford. Bobby got home Wednesday and will go back Sunday.

Mrs. A. G. Bell and daughter Evelyn left for Dallas Wednesday to spend Thanksgiving Day with sons Robert and Daniel and their families. James Bell, wife and baby of Silverton, Colo., who were through Hereford Saturday, will also be present for the day. Mrs. Bell and Evelyn will return home Friday.



JOHN McLEAN

this question:

Last week there was a large fire next door and the smoke from the building did extensive damage to our walls and furnishings. Is this damage covered by our Fire Insurance Policy—even though the fire was not in our own home?

In any insurance problem consult.

John McLean Agency
Phone 181 or 273
Hereford, Texas

Farm Loans



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LOW RATE**

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LONE STAR AGENCY

Sam Nunnally
144 N. Main Phone 424
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*Approved Mortgage Loan
Deliveries Free*



THANKFUL? WE CERTAINLY ARE!

... for a bountiful harvest which our nation can share with a hunger-filled world.
... the comforts of a good home, and
... the ever widening circle of friends who rely on us for their food requirements.

PRICES GOOD -- NOV. 25th, 26th & 28th.

PORK & BEANS BRIMFULL 2 16 Oz. Cans **19c**

BIG M **CORN** Cream Style 2 No. 2 cans **27c**

BIG M **GREEN BEANS** 2 No. 2 cans **29c**

BRIMFULL, Fancy Sweet 2 No. 303 cans **29c**
PEAS

BRIMFULL, Cut 2 No. 2 cans **25c**
BEETS

BRIMFULL, In Syrup **SWEET POTATOES** **23c**

LIL' REBEL 2 cans **Vienna Sausage** **19c**

LA HOMA 3 No. 2 cans **HOMINY** **23c**

RED TAG, Heavy Syrup 2 tall cans **PEACHES** **29c**

PRESERVES PURE PEACH Or APRICOT Brimfull 2 Lb. Jar **35c**

QUAKER **OATS** LARGE BOX **31c**

WOLCO No. 2 Can **BLACKBERRIES** **21c**

CLOROX **BLEACH** QT. **13c**

RED & WHITE **SHORTENING** 3 lb. can **71c**

RED & WHITE **PEANUT BUTTER** PT. **29c**

SALAD **DRESSING** BRIMFULL PINT **23c**

CHILI, Marco Plain Large Can **39c**

SALMON BRIMFULL FANCY PINK TALL CAN **43c**

SPRY 1 Lb. Can **29c**

RINSO, BREEZE or SURF LARGE BOX **25c**

HI-C **Orange-Ade** 3 46 OZ. CANS **95c**

SUN RAY SLICED **BACON** Lb. **54c**

PURE PORK **SAUSAGE** Lb. **32c**

FANCY **BEEF ROAST** Lb. **46c**

PHONE 143

WE DELIVER

RED & WHITE STORE

HUNTER'S

RED & WHITE STORE

The Hereford Brand

Published Every Thursday
Our Slogan: "More People—More Farms"

Hereford, Deaf Smith County, Texas — Phone 30

JAMES M. GILLENLINE Publisher

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Notice to the Public
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office.

Firemen Answer Two Calls During Week

Hereford firemen put a wet ring

around an old house near Baker's Potato house Wednesday afternoon to keep the fire in that was burning it out from spreading. Chief Earl Phillips said someone had set it, and that

BABY SHOES

... done in lasting finish of

- GOLD
- BRONZE
- OR
- SILVER



Phone 214-M
304 Lawton Street
Mrs. E. T. Tomlinson

he was just going to let it burn. He said it would be watched closely.

Fifteen firemen answered a call at 11:30 Saturday night to extinguish a fire in an old car sitting in the lot behind a fruit stand north of town on Highway 51. Phillips said kids had set the thing afire and that he could see no damage. He said it appeared to be an abandoned car.

Accident Victims Are Reported Improving

Accident victims Delbert Bowles and William Garrett continued to improve Wednesday.

Bowles, 27, fell from a Pitman grain elevator Friday. He had a body cast put on Wednesday and doctors say he is getting along fine. They declined to say when he would be out of the hospital.

Garrett, 57, is up and around at times in a wheel chair. His doctor said he was doing much better and continuing to improve. It will take some time, however, for injuries to mend. He turned over a 1936 Ford truck on Lee Cocanogher's ranch last week.

SATURDAY WRESTLING CARD

Three events, a one fall 20-minute match between George Overhuls of Amarillo and Al Getz of Pittsburg, and a one fall 20-minute time limit match between Andy Tremaine of El Paso and Bob Cummings of Seaside, Oregon and the main event a tag match with the best two of three falls in a one hour time limit. Charley Carr of Shreveport will referee.

Preserve the fresh flavor of nuts a long time by shelling them, sealing in an air-tight container and storing in the freezer locker box or the home freezer.

THANKSGIVING

T is for Thanks to our God on this day.
H is for Happiness down life's highway.
A is for America—May her freedom never cease.
N is for Nations, from who we seek peace.
K is for Kindness toward races and creed.
S is for Sanctity—A Christian life to lead.
G is for Grace—Our meal-time prayer.
I is for Infinity—Safe In God's care.
V is for Virtue of prayer and love and faith.
I is for Immortality, the whisper of hope after death.
N is for Neighborliness, in a true Christian way.
G is for Guidance, we ask it in prayer each day.
—Mrs. Elaine Scarbrough

Vic Vet says

VETERANS - KEEP YOUR V-A MEDICAL OR DENTAL APPOINTMENT... IF YOU CAN'T KEEP IT, CANCEL IT PROMPTLY AND GIVE SOME OTHER VETERAN A BREAK



settled. Milk production can be increased by as much as 10 percent during the winter and on less feed if the dairy cows are kept free of lice, grubs, stomach worms and other parasites. Special note to hunters: Never point a gun at anything you do not want to shoot. Every gun should be treated with the respect due a loaded gun.



OLD STOVE ROUND-UP

Trade in Your Old Stove on a New ROPER GAS RANGE



Visit us soon and select the new ROPER Gas Range that will exactly meet your requirements. Many fine models. Many excellent values.

PAY AS LITTLE AS \$30. Down Payment and \$14.71 Per Month BLANTON BUTANE INC.

High Moisture ...

(Continued from Page 1) and that it all had to be brought in before the harvest could be considered finished.

Sears Grain Company started taking grain for storage for the first time in some time. Henry Sears said Wednesday that a little terminal storage had been found in Ft. Worth. He said that, in his opinion, 25 percent of the crop is still in the fields. Freight car problem was pretty well

One sure way to have a safe home is to build safety into the structure. We nominate this week for the most courteous boy and girl: Mattie Jane West and Dan Gayler.



NEW SENATOR — George O. Nokes (above), 28, Corsicana, Tex., lawyer, was elected to the State Senate Nov. 8 to fill the unexpired term of James Taylor, who resigned. (AP Photo)

PARKWAY—PARKWAY—PARKWAY—

WEEK END

food specials

JELLO Box 5c All Flavors	SALMON 49c Brimfull Tall Can
PEAS 2 for 29c Concho, No. 2 can	SAUER KRAUT 18c White Swan No. 2 1/2 can
CORN 2 for 29c Concho, No. 2 can	Butter Beans 17c Seaside Cooked, No. 2 can
VIENNA SAUSAGE Each 19c Van Camps	VEL Large Size 19c
PEAR JUICE 13c Libby's 12 oz. can	CHOCOLATE 39c Baker's Dot
Pork & Beans 9c Van Camps 11 oz. can	PEACHES 29c Brimfull, No. 2 1/4 can
BEANS Can 13c RANCH STYLE	TUNA can 39c Brimfull

Notebook Paper 3 10c Pkgs. **19c**
Round Corners

T-BONE STEAK lb. 73c
HAMBURGER MEAT lb. 49c
SIRLOIN STEAK lb. 73c
BOILED HAM lb. 89c
SAUSAGE 2 lbs. 69c

Deaf Smith County Meat Co., Pure Pork

SPECIALTY CUTS OF MEAT CUT TO YOUR ORDER

FRESH PRODUCE DAILY

OPEN 6:30 TO 9 EVERY DAY OPEN TIL 10 ON SATURDAY
FREE DELIVERY PHONE 429

Parkway Grocery

ON EAST HIGHWAY 60 — JUST WEST OF HEREFORD OIL CO.
LOTS OF FREE PARKING SPACE

PARKWAY—PARKWAY—PARKWAY—

Christmas PHOTOGRAPHS

SHOULD BE MADE EARLY

... to avoid the last minute rush.

OUR PHOTOGRAPHS ARE GUARANTEED TO PLEASE YOU

We have been in business in Texas for over 26 yrs.

MAKE YOUR APPOINTMENTS AT YOUR EARLIEST CONVENIENCE

Littlejohn Studio

401 North Main — Opposite the Post-office
Phone 823

Shop Penney's Pre-Christmas

CLEAN-UP

GIFTS GALORE AT BETTER-THAN-EVER SAVINGS

SAVE! SAVE! SAVE!

NOW! SHARPLY REDUCED PRICES

on \$24.75 & \$29.75

Women's Winter

COATS!

ALL BRAND NEW... ALL THE MOST WANTED STYLES

SAVE! SAVE! SAVE!

GROUP I. 21 at \$16.99
All wool fleeces... broadcloths... covers... tweeds... sharkskins... in boxy, fitted or wrap styles! 8 to 20... wine, green, black, brown.

GROUP II. 17 at \$18.99
Fur trimmed pure wools with mouton process dyed lamb... squirrel... muskrat... some Bombay & Persian lamb! Boxy or fitted styles! 8 to 20... wine, green, black, brown.

GROUP III. 12 at \$24.75
Fine wool broadcloths... sheen covers... in boxy or fitted styles! 8 to 20... wine, green, black, brown.

6 ONLY Men's Horsehide **LONG LEATHER COATS** REGULAR \$24.75 VALUE SIZES 36, 38, 42

Reduced to **\$18.99**

SAVINGS IN NOTIONS

43c VITALIS	Reduced to	25c
25c ANTISEPTIC	For Only	5c
10c WATERMAN'S INK	Now	5c
10c SCHOOL TABLETS	Reduced	5c

AT PENNEY'S

WANT ADS

FREE Theatre Tickets

to see



STAR THEATRE

SUNDAY - MONDAY - TUESDAY

November 27, 28, 29

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

- Thursday:** No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.
- Sunday:** No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications. 1st. insertion 4c per word Each Additional 3c per word —when paid in advance! No Blind ads will be accepted in either publication!

1. FOR SALE Miscellaneous

We clean and block hats for \$1.00. Acme Cleaners. Phone 111 B-1-11-tfc

We Have It! FEED MOLASSES

Any Quantity FRASER MILLING CO. B-1-30-tfc

FOR SALE

New and used furniture at The Trading Post Station, West Hereford, Highway 60. B-1-6-tfc

CUSTOM BALING

Mowing, Raking, Hauling, Baling with wire or twine. Phone 183-M J. T. MATTHEWS 207 Catalpa, Hereford B-1-51-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Casin all sizes. Messers place east on Highway 60. Hereford, Texas. B-1-13-tfc

FOR SALE

Murphy Diesel engines, ME-668, 165 HP. Completely overhauled. Ideal for water well or any stationary use. Call 823, Pampa, or write R. M. Hall, 204 Combs-Worley Bldg., P. a m p a Texas. B-1-46-3c

FOR SALE: A few loads of pea-green alfalfa \$26.50 or \$85c per bale. W. D. Natzger. B-1-16-21-tfc

FOR SALE: 50 tons well grained hegarri bundles. \$18 per ton. 13 miles south of Dimmitt, one east of Avnuce pavement. W. G. Sanderson. B-1-24-21-4p

BULBS and beautiful pot plants Hereford Floral Shop, 209 Higgins. B-1-10-21-2p

FOR SALE: 50 ft. army barracks. J. F. Messer. B-1-9-21-4p

FOR RENT or sale: A hospital bed, clean. Inner spring mattress and rubber sheet like new. Phone 60-W. Mrs. Troy, Womble. B-1-21-4-2p

FOR SALE: Used piano, cheap. C. C. Billingsley, 2 miles north of Joel Switch. B-1-14-4-4p

FOR SALE: Six foot refrigerator, used. In running condition. John Winkler, 408 Roosevelt, phone 416-W. T-1-15-47-1p

FOR SALE: 15,000 bundles grain hegarri in the field. Three miles west on Harrison, one mile north Hereford. Milkoon Brothers. B-1-20-47-2p

2. FOR SALE Farm Equipment

FARMERS Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand. B-2-30-tfc

NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY B-2-11-38-tfc

FOR SALE: 1949 Wheatland type Minneapolis-Moline model UTU. Used very little. Cogdell Motor Company, 322 North Main. Phone 392. B-2-20-46-tfc

FARMALL H and all vegetable growing equipment including vine beater, pipe, 1949 Chevrolet pickup and small house trailer. Jack H. Williams, Hale Center, Route 2. B-2-24-21-3p

FOR SALE: 1949 Co-op 42 foot self propelled combine and 15 foot Krause plow and 20 foot nickel Sheppard combine on rubber and 2296 International tractor on rubber. Phone Jack Welty, 214-W at 914 Union Ave. B-2-36-47-4p

4. REAL ESTATE For Sale or Trade

ARE YOU PLANNING TO BUILD A HOME? Select a Choice lot in CHERRY ORCHARD ADDITION

E. B. POSEY, Realtor Phone 710 B-1-45-tfc

FOR SALE: South half of section 20, Township 4, range 3, one half grass one half cultivation. On road to be paved soon. Price \$42.50 per acre. C. R. Smith and Son. B-4-32-47-2c

FOR SALE: Air-Motor windmill pipes complete and 1,000 gallon overhead tank. A. T. Dilley, Pitman Elevator. B-4-17-46-4p

FOR SALE, TRADE or LEASE

On account of other obligations, I will sell, trade, or lease the Trading Post Station. It has station building, 3 rent houses and bath house and enough land on paving for tourist court and enough land at back for 10 or 12 rent houses, 3 houses on back have been renting for \$90.00 a month clear, would consider trading for 160 acres irrigated and take some debt.

J. M. HAMBY at The Trading Post Station Highway 60, West Hereford B-4-42-tfc

FOR SALE Have some nice irrigated and lay land 160 acre farms and some small acre tracts near Hereford. Some trades on city property.

J. M. HAMBY at The Trading Post Station Highway 60, West Hereford B-4-18-tfc

GLENN WEIR REALTOR Houses, Lots, Farms. 10 and 20 acre tracts. Listings appreciated. 104 MAIN STREET Phone 200 Res. Phone 452-W T-4-45-tfc

CHOICE Irrigated and Unirrigated Farm Land, City Property. P. O. Box 506 — 338 Main E. B. POSEY, REALTOR Hereford, Texas T-4-50-tfc

REAL ESTATE Irrigated Farms, Dry Land Farms, Homes and City Property. CHARLES SOWELL Office Ph. 792 228 Ci. St. Res. Ph. 193-W T-4-5-tfc

FOR SALE Near Monte Vista, San Luis Valley, Colorado: 160 ACRES with good 8" irrigation well, 125 acres in cultivation, improved with heavy woven wire fence, 90 acres has been especially prepared for potato crop. Potatoes make a fine yield and store especially well. Very special price for a few days. ALSO: 640 ACRES pumping area near San Acacio, undeveloped, at very attractive price.

JOHN E. HILL Box 1151 or Phone 3-1756 Amarillo, Texas T-4-46-3c

PERFECT 1/2 SECTION LAND No Johnson Grass New irrigation well, 3 miles off pavement. 100 feet to water & plenty of it. 150 acres wheat. \$125 Per Acre Good Terms SEE GLENN WEIR Phone 200 Res. Phone 452 W B-4-47-3c

5. FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

FOR RENT: Bedroom for men. 509 Ross, phone 847-J. B-5-9-44-tfc

FURNISHED apartment for rent. 712 12th Street. Bills paid. B-5-9-21-tfc

FOR RENT: Case in. Bedrooms. Phone 699-W. T-5-9-46-2k

FOR RENT: Apartment for men. 109 Avenue A. Phone 277-W. T-5-10-46-tfc

FOR RENT: Three room modern house. 131 North 25-Mile Avenue. T-5-11-47-1k

FOR RENT: To couple. That nice small apartment you are looking for. 711 East Third. B-5-15-47-2k

FOR RENT: Available soon. Bedroom with kitchen privilege. Couple only. 111 West 6th, call at 506 Miles Avenue. T-5-13-47-1p

APARTMENT for rent: For couple. Also sleeping room. 203 5th. T-5-10-47-1k

6. WANTED

WANTED Wheat Pasture for Cattle

O. G. HILL Phone 93-W or 357-J B-6-15-tfc

7. Dressmaking-Ironing

Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W. B-7-14-34-tfc

CUSTOM made buttons, belts, buckles and button-holes Mrs. Hazel Sparks, 340 Schley, Phone 631-J. B-7-45-tfc

WANTED: Curtains to wash, stretch or iron. Phone 271-M. B-7-9-46-3k

8. WANTED

WANTED to rent: 3 or 4 room furnished or unfurnished apartment for permanent Brand employee. Call James Hill at 31 or 30 between 8:00 a. m. and 5:00 p. m. B-8-17-xxx

10. NOTICE

Renew Your AMARILLO NEWS (Mail Only) at the BRAND OFFICE With Sun. 10.95-Daily Only 8.95 **FOR TICKET WITH EVERY PURCHASE!**

NURSERY: Plant now — fruit trees, hedge, evergreen, roses, bulbs, flowering shrubs and other nursery. Mrs. J. F. Ward, North Main. B-10-20-21-tfc

GOOD PRINTING at good prices. Francis Printing, 706 Grand. B-11-9-21-2p

11. BUSINESS SERVICES

Let us Book YOUR FARM SALES Ph. 243-W 809 N. Main Hereford JACK COULTER, Auctioneer, CLINTON JACKSON, Clerk T-11-8-tfc

NOTICE

We service any make washing machine. Specializing in Helpy selfy laundries. Cunningham Maytag Co. Phone 405 CANYON, TEXAS T-11-29-tfc

NEW upholstery shop complete at 310 McKinley Street, Hereford. Upholstery of all kinds of fine furniture and repair. J. H. Hinds, Phone 447-J. B-11-23-47-8p

13. LOST AND FOUND

LOST: 50 feet of high pressure hose and bean spray gun on Harrison Highway or North Jesse Scott, Hereford, Phone 9017-F1. B-13-21-21-2p

LOST: Two keys on chain. Between post office and First National Bank. Reward at Brand office. T-13-16-47-1p

LOST: Senior ring 1949. Initial R. E. F. Night of Dumas football game. Rosa Ford, Hereford Creamery. Reward. B-13-16-47-2p

May Each Of You Enjoy a **BOUNTEOUS THANKSGIVING** is our Earnest Wish

CORBETT CLEANERS

THANKSGIVING

Gives us Added Opportunity to express in words the APPRECIATION THAT WE FEEL Throughout the Year for our friends, our customers our opportunities and inalienable rights as Americans

Benefield Motor Co.
"Honest Values Always"

WE GIVE **GUNN BROS. THRIFT STAMPS** WITH EVERY PURCHASE

JUST A FEW OF **FURR** FOOD STORES SUPER VALUES for FRI. & SAT. NOV. 25th & 26th

COLUMBIA SLICED BACON	39c
YOUNG TENDER ROUND STEAK	75c
FRESH TENDER PORK STEAK	39c
PURE PORK, Country Style SAUSAGE	29c
STREAKED WITH LEAN SALT PORK	27c
FRESH GROUND HAMBURGER	39c

Soap Deal **BREEZE** 2 Large Pkgs. 37c

Sweet Sixteen **OLEO** 3 lb. ctn. 45c

Armour's **LARD** 3 lb. ctn. 35c

ORANGES	5 LB. BAG	39c
AVACADOES	LARGE SIZE	25c
CALIFORNIA PEARS	LB.	15c
BULK TURNIPS	LB.	5c
CUCUMBERS	LB.	12c
FLORIDA GREEN BEANS	LB.	19c
IDAHO POTATOES	5 LBS.	27c

FLOUR PURASNOW	25 lb. Bag	\$1.79
ROTEL TOMATOES	2 No. 2 cans	25c
STILLWELL HOMINY	3 No. 2 cans	25c
MINBLETS WHOLE KERNEL CORN	2 12 oz. tins	35c

WHY PAY MORE?

Assorted Colors, box of 12 **1" GLASS TREE BALLS** 29c

Assorted Colors, box of 12 **1 1/2" GLASS TREE BALLS** 49c

G14 Multiple All Colors, Reg. 23c including tax, Fits 7 1/2 string. Ex. including tax **TREE LIGHT BULBS** 15c

BAKERY SPECIALS

Large Golden Brown, a Real Treat for the Family doz. **DONUTS** 28c

Fine for Lunches or Mid-Night Snacks doz. **ASSORTED COOKIES** 20c

Delicious Heated and Served with your Favorite Jellies or Jams, doz. **ASSORTED SWEET ROLLS** 31c

Deer Are Extra Good This Year Says Expert With Advice For All Hunters

Texas deer hunters should have one of their best seasons. The supply of bucks is good and they are in excellent condition, says R. E. Callender, extension specialist in wildlife conservation of Texas A&M College, but he also offers this word of caution to the thousands of hunters who are in the field ready to bang away at a moment's notice. Be sure of your target, know your hunting lease, handle your gun with care and don't point it unless you aim to shoot.

Take care of the meat after you have made the kill. Don't waste an ounce of it, says Callender, because venison is a palatable substitute for domestic meats and this year it's extra good. Deer meat can be cured successfully but the thicker, plumper muscles or rounds, cure best. Loins may also be included but boneless pieces are preferable. The most satisfactory method is to have the carcass cut into the desired pieces and placed in the freezer locker. Otherwise, says Callender, a good cure mixture is one and one-half pounds of salt, a quarter pound of sugar and one ounce of saltpeter dissolved in one gallon of water. The meat should be weighed down in the container so that it will be completely covered by the brine. Best results are obtained if the meat in brine is kept in cold storage at 36 to 38 degrees during curing. If cold storage is not available, curing should be done only in cold weather.

The meat should be left in the brine two days for each pound and after that can be eaten or smoked. It can be kept under most conditions but tends to mold if the climate is moist and hot. For sanitary reasons, it is best to cover the venison with a tightly tied paper bag. The shoulder, neck and lower portion of the ribs when boned make good sausage, says Callender. Two parts of venison and one part pork fat is a good mixture, but for a drier product use three parts venison to one of pork fat. Season with 14 ounces of salt and three ounces of black pepper to 50 pounds of meat before grinding. Callender says you may want to use only salt on the ground meat and later add the other seasoning, thus permitting the choice between sausage, hamburger meat or meat loaf.

Callender offers this word of caution on transporting the meat. He says it may keep better if first frozen solid and this is especially true if you have a considerable distance to travel. But remember that frozen meat should be cut and used as soon as possible after thawing.

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Progressive HD Club Plans Dinner Sunday

The Progressive Home Demonstration Club met Thursday with Mrs. F. J. Walterscheid.

Roll call was answered by giving. "A place where I should use a handmade rug." Plans were made for a community Thanksgiving dinner at the Progressive school house on Sunday, November 27. The club Christmas Party was planned for December 20 at the school house.

Members present were Mesdames C. V. Burgess, M. T. Sparkman, T. J. Parson, Edgar Lemmons, Rufus Weathers, W. H. Flowers, V. E. Dodson, Herman Drake, C. C. Bowman, Ira Rieketta, H. L. Hershey, Will Gentry, Norvel and hostess.

The next meeting will be a covered dish luncheon with Mrs. T. J. Parson on January 3.

Dr. Howard J. Eberle of Corpus Christi, arrived in Hereford Wednesday to spend Thanksgiving with his sister, Genevieve Eberle. He will return Sunday or Monday.

We Give Gunn Bros. TRIFT STAMPS IRELAND MOTOR CO. Gulf Service Station

STRICTLY FRESH

IN its efforts to salvage the Navy's air arm, the Navy has really been up in the air.

Citizens of Toronto are demanding repeal of Sunday blue laws. There are a great many people in other cities, too, who would like to repeal "blue Monday."

There's a new "nature touch" in ladies' shoes this fall. This, of course, will not replace pop's touch when the bill comes due.



Prayers drowned out the sounds of a burglar in a Columbus, O., church not long ago. Might be an idea there to keep the wife quiet after dinner.

A non-rusting chemical will be added to salt which will go on some city streets this winter. The chemical turns slush green. It might confuse the groundhog who'll think it's spring and freeze to death.

Burning is an easy but wasteful way to tidy up the home premises of fallen leaves but it is not the best. Use them in the compost pile.

Patsy Woodell Has 7th Birthday Party

Patsy Woodell celebrated her seventh birthday at a party given by her mother, Mrs. Bruce Woodell Saturday afternoon. Outdoor games were played and favors were football balloons with lettering to read "Hereford High" when blown up. Children attending were Karen Sue Daniel, Lynn Thompson, Sandra Childers, Coleen Reeves, Helen Sears, Marjorie Sue Muse, Pam Clay, Sandra Roberson, Donna Zell Woodell, Daline Tinnin, Zell Crump and the honoree.

FAMILY GET-TO-GETHER

Mr. and Mrs. D. K. Barnell and son David of Merced, California were guests of their niece, Mrs. Vern Witherspoon over the week end. They were enroute home from Iowa where they had visited relatives and stopped here for a short stay. Other members of the family joining the group for a dinner and get-together Sunday were: Mrs. Witherspoon's brother, Mr. and Mrs. C. L. Bowe of Endes, New Mexico, another brother, H. G. Bowe and family of Happy, a nephew, Doris Bowe, Mrs. Bowe and three children, also of

Happy, a son. Mr. and Mrs. Burl Witherspoon and children of Amarillo and Mr. and Mrs. Gordon Witherspoon and children of Hereford.

Mrs. C. C. Weis, Frisco, is critically ill. "Mother Weis," as she is called, has been suffering from a heart ailment. She has been confined to her home for over a month. Last week she had a light stroke followed by a more severe one which paralyzed her left side. She will be 75 December 12.

Bake the fruit cake at a temperature of 250 degrees and allow about 45 minutes of baking time for each pound the cake weighs.

The HEREFORD CLINIC
Will Be Closed
All Day
THANKSGIVING DAY
Thursday, Nov. 24

DR. MILTON C. ADAMS
OPTOMETRIST
140 West Third Hereford, Texas
Phone 37 Office hours 8:30 5:00

Very few homes have ever been built with too much storage space but the lack of storage and closet space contributes to over-crowded closets, hallways and cluttered rooms. The latter condition creates many accident hazards in the home.

Delicious turkey steaks can be kept in refrigerated lockers for as long as six months if properly wrapped before freezing, the Texas Tech poultry husbandry department reports.

The annual Texas Technological college poultry conference will be held in Lubbock Jan. 17-18. The two-day program will include a luncheon for West Texas chicken and turkey growers.

Anthony's
THE C. R. ANTHONY CO.
225 MAIN, HEREFORD

Black and Red
Black and Brown
Black and Green
Black Red Green

It's Casually Yours

FOR ONLY **\$2.98**

Low priced style and comfort. Suede or elk leather uppers on self covered platform sole and wedge heel. Brand new fall styles. Sizes 4 to 9.



Eye Interest Goes UP One Side and DOWN The Other . . .



... one with feather soaring high and an interesting side sweep ... one with colorful tassel swinging low. . . . Just like the prices we have placed on these two lovely head pieces.

Anthony's
THE C. R. ANTHONY CO.
225 MAIN, HEREFORD

If you suffer from B-VITAMIN DEFICIENCY symptoms like

FATIGUE "NERVES" BACKACHE UNDERWEIGHT CONSTIPATION WEAKNESS

A great new formula combining B-VITAMINS with IRON promises new help for you!



Lots of people who are apparently in good health—who have no diseases, no infections in their body—still cannot seem to toe the mark, cannot pull themselves out of a nervous, overfatigued "out-on-your-feet" slump. Such a condition may be due to the simple fact that you do not get enough B-vitamins and iron in your food. Of course, your condition may be due to some other cause, so it is wise to consult your doctor. But if mild Vitamin B and Iron deficiencies are the origin of your miseries, then **BEXEL SPECIAL FORMULA** may do wonders for you! **OLDER PEOPLE** often eat a diet which is deficient in B-vitamins and iron. To them, **BEXEL SPECIAL FORMULA**—just one capsule a day—may be a special blessing. Bexel is easy to take—and costs only six cents a day.

Iron is important in helping the body build up RICH, RED BLOOD

Just one Bexel capsule contains 5 TIMES the minimum daily requirement of IRON

Also 5 times the minimum daily requirement of Vitamin B₁ and 2 1/2 times of B₂

ASK YOUR OWN DOCTOR ABOUT THE VALUE OF THIS FORMULA!

Each capsule contains:

Thiamine Hydrochloride (B ₁)	5 mgms.	Choline Dihydrogen Citrate	30.475 mgms. (equivalent to 12.5 mgms. Choline)
Riboflavin (B ₂)	5 mgms.	Ferrous Sulfate, dried	194.4 mgms.
Pyridoxine Hydrochloride (B ₆)	1.5 mgms.	Whole Dried Liver*	300 mgms.
Niacinamide	50 mgms.	Inositol	5 mgms.
Calcium Pantothenate	10 mgms.		



Fun, Romance—Don't Sacrifice Them

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Our Thanksgiving Wish

May the Spirit of This Significant Day Remain With Us Every Day In The Years To Come.

HEREFORD NEWS STAND

Norma Edwards Melba Hawkins
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YOU MUST BE COMPLETELY SATISFIED OR YOU GET YOUR MONEY BACK!

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Now the important B-vitamins have been combined with **IRON! LIVER! CHOLINE! INOSITOL!**

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Texas Newspapermen Take A Look At Mental Hospital Situation

AUSTIN (Special) — Patients in Texas mental hospitals are desperately in need of "breathing room." Now numbering 16,000 and increasing every day, the State's mental wards are jammed into 50-year-old buildings for less than half the present hospital population.

Newspapermen, representing some of the State's largest and smallest papers, recently got a first-hand look at this pathetic situation when they made a 1,000-mile swing through Texas. Their stopping points were the packed mental institutions.

The tour was inspired by Governor Allan Shivers and sponsored by the Austin professional chapter of Sigma Delta Chi, a journalism fraternity composed mostly of working newspapermen.

Early this fall, the Governor inspected the institutions himself, finding them crowded and understaffed. Later, he described his findings to the journalism fraternity. The journalists started planning a press tour before the meeting ended to see for themselves the conditions.

Guided by Dr. James S. Scarborough, medical director for State Hospitals, the newspapermen saw what the Governor told them they would see.



IRON STAIRS IN ABILENE HOSPITAL — This ancient iron stairway at the Abilene State Hospital has caused many falls — not only by the epileptic patients in the hospital, but by the nurses as well. Several patients in the last dozen years have fallen on those stairs and been killed. Injuries occur nearly every week. Notice how cautiously the nurse in the picture is moving from step to step. Abilene State Hospital was one of the several hospitals at which newspapermen of the state recently inspected conditions.

In San Antonio's mental hospital, 26 beds were jig-sawed into a ward-room with space for 15. Some of Abilene's epileptic cases were eating in bathrooms for lack of dining

space. At Terrell, 77 Negro women were confined in a rotting "infirmary", condemned and evacuated decades before, but pressed into service again when "breathing room" ran out.

Rusk State Hospital's superintendent told, the visitors that 30 patients were on a "waiting list" to enter this hospital. Half were still living at home, half in jail cells.

In the Austin hospital tubercular patients could not be isolated from other patients for lack of dormitory space.

In more than one hospital patients slept on open porches, winter as well as summer. Buildings with fire escapes were in the minority at several hospitals.

Superintendents of the institutions pointed out that, while adequate bed space is essential in ordinary hospitals, it is even more imperative in mental hospitals.

The officials emphasized that mental patients often become "disturbed" during the night and can inflame a whole ward when beds are only inches apart.

The hospital authorities also explained that hundreds of new patients with only slight mental illness have become hopeless cases after living with the acutely-ill for a few months.

More space, the hospitalmen added, is the only means of separating patients according to the stage of their insanity.

Abilene's hospital for epileptics offers a special, deadly problem.

All the Abilene institution's buildings have three or four stories. Steep flights of razor-sharp stone steps make every building a death-trap for epileptic patients who are subject to "seizures" at any time. Falls down the stairs have taken some lives and resulted in many serious injuries.

An unrehearsed demonstration of this hazard was seen by the newspapermen. They watched while a nurse

ran to help a little girl who, un-noticed, had pulled herself almost pitifully to the top of a steep flight of stairs.

Officials of the hospitals told the newspapermen they plan to ask the special January session of the Legislature for funds to give their patients "breathing room."

Similar appropriations were proposed during last spring's regular session, but the lawmakers ran out of Lubbock when the Red Raiders play money before they could act to ease host to the Wayland college cagers.

Mrs. Bruce L. Miller and son have joined their husband and father in Hereford where they are making their home. They have been visiting his mother in Siloam Springs, Ark.

Helen Jo Wilson, Jackie Wright and Madelle Beavers, all three seniors at West Texas State College in Canyon, arrived in Hereford Wednesday to spend the Thanksgiving holidays with their families.

Elaine Thompson, daughter of Mr. and Mrs. Robert Thompson, and sophomore at Phillips University in Enid, Oklahoma, will spend Thanksgiving with her parents in Hereford. She arrived Wednesday and will leave Sunday.

Mrs. J. K. Baker returned from Washington Clinic in Amarillo Saturday evening and is convalescing satisfactorily.

CARD OF THANKS

May we take this opportunity to express our heartfelt thanks to each and everyone for their kindness, help and sympathy during the illness and death of our wife and mother. The Hubert White family.

Earl Phillips was in Amarillo Tuesday on business for Phillips-Lawrence Texico Service Station.

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LIQUID OR TABLETS

THANKSGIVING GREETINGS

As we extend our compliments of this Thanksgiving Day, we want to express our true thankfulness for your splendid patronage and cooperation of EVERY DAY.

Acme Cleaners
AND EMPLOYEES

A Thought for THANKSGIVING...

Thanksgiving is more than a day of Thankfulness for the abundant blessings that are ours... it is a symbol of our Pilgrim Fathers' appreciation of a free America... a tradition born of hardships so willingly suffered that the shackles of free thought and free worship might be shaken.

Today our Thanksgiving expression is not one of gloating over the abundant harvests, the record breaking industrial achievements, the high wages, the peak employment position we find ourselves in... it is one of compassion and concern for our world as a whole... neighbors whose faith may be shaken, whose morale may be low, whose frames are weakened from stark hunger that stalks like a mockery in most of the world.

So the challenge of a disrupted world, that follows in the wake of war, commands our attention... our earnest and unselfish endeavors, if Thanksgiving is to be a day filled with the sentiment for which it was created.

McRight & Smith
and Employees

none but the finest...

... the **FINEST** of Thanksgiving Wishes from the Hereford Super Market, your food store that appreciates your trade and friendship **EVERY DAY** of the year ...

... we can best show this gratitude by giving you **NONE BUT THE FINEST** Foods....

AT THESE LOW PRICES!

Peaches	Hunt's Halves	21c
Shortening	Big No. 2 1/2 can, only	
COFFEE	Shurfine, Pure Veg. 3 Lb. can	69c
FLOUR	Golden Light Roasted Fresh Daily, Pound can	67c
Shelled Pecans	Shurfine, Fancy Patent Fully Guaranteed, 25 lb. bag	1.49
	New Crop 1 lb. bag	79c

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3 boxes for 10c

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TOMATOES	Texas No. 2 can	10c
OYSTERS	Pacific Pearl, Fancy Pacific, Large can	45c
TUNA	Tuxedo Shredded, per can	29c
PURE LARD	Armour Star, 3 lb. carton	45c
SOAP POWDER	All Large Boxes	25c
PICKLES	Hunt's Fresh Cucumber Chips, 12 oz. jar	10c
CHOCOLATE SYRUP	Hershey's 16 oz. can, 2 for	29c
POWDERED OR BROWN SUGAR	2 boxes for	19c

GUM	All Kinds 3 PKGS.	10c
GREEN PEAS	16 oz. can Lakeside, Tiny June	22c
MIRACLE WHIP	Quart	49c
HERSHEY'S CANDY BARS	Box of 24	89c
KRAFT CARAMELS	1 LB. Bag	29c
CRACKERS	1 Lb. Box Town House	29c

BACON	Lb. layer Corn King	49c
SAUSAGE	Lb. Deaf Smith County Pure Pork	39c
HAMS	Lb. Pinkney's Picnic 4 to 8 lb. Average	35c
BEEF STEAK	Lb. Best Grade Loin	65c
OLEO	Lb. Parkay, Colored Quarters	39c
CHEESE	Lb. Sliced or American	39c

ORANGE JUICE	Treesweet, 46 oz. can	39c
GREEN LIMA BEANS	Stokely's Tiny 303 can	32c
CATSUP	Hunt's 14 oz. bottle, only	15c

ORANGES	Fancy Florida Juice, lb.	10c
GRAPEFRUIT	Texas Seedless, 5 lb. bag	39c
FRESH COCONUTS	Large Size, Each	15c
WALNUTS	Large No. 1, lb. bag	35c
CELERY	Large Fancy Pascal, Bunch	19c
BRUSSEL SPROUTS	Calif. Quart Pkg.	29c

Hereford Super Market

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Calves Finish In Second Place In District 1-A 'B' Standings

The slow-starting, steam-engine finishing Herford Calves nailed down second place in District 1-A B Squad standings Thursday afternoon at Dumas when they crushed the heavily favored Dumas B squad, 26-6. The Calves turned rough and rugged to push Dumas almost anywhere they wanted them.

Herford High School B squad came along under Coach Kenneth Mayes from nothing to their greatest game last Thursday against one of the best teams in District 1-A. Dumas had given everyone a bad time but one A squad from Oklahoma and they held the Oklahoma boys to an 18-0 decision. Dumas lost 2 district games, narrowly.

The Calves opened this year right behind a slam-bang undefeated season in 1948. They were big and, although green, looked like the team to go undefeated for the second straight year. The B-Squad had between 30 and 38 boys working out every day.

Happy promptly broke the Calves' dream of another perfect year. Herford played the Cowboys all over the pasture but could get no scores. Herford made 11 first downs to four for Happy in the opening contest. Blame was laid to inexperience as linework failed to produce scores. Quarterback Randolph Thomas looked good then with three passes completed out of five for 51 yards. Raymond DeMent did punting chores in Happy game, averaging 22 yards on two kicks.

Calves' second game was their opening home appearance against Perryton. They came back and played their second best game of the season, winning 19-0. Linework picked up here as they held Perryton on the one-yard-line for four downs at one time.

Dalhart drubbed the Calves 13-6 the third game. The more experienced Dalhart team completely confused the Calves with a mixed version of T and wing formations that couldn't be figured by the B Squad from Herford. Again, linework failed to produce the thing that wins, scores. With 10 seconds left in the game, Johnny Fields' picked up a fumble and, with no place else to run, went 80 yards for a touchdown, saving the Calves a whitewashing.

Calves beat Canyon in Herford 14-12. Harold Morton can get credit for this win with his kicking two extra points after touchdowns. This was probably the most ragged game

of the season for Herford. They looked good when they were not near the goal line but wilted when time came to score. The Canyon line displayed the Herford wall.

Phillips B Squad, a five touchdown favorite, was held to two scores but rolled the Calves for a 13-0 win. Herford's line was up for their best showing but the backfield fumbled away the chances. Defensive backfield work was ragged in the Phillips game.

Herford Calves beat Dumas B team 26-6. This was the last and best game of the season as both backs and linemen worked together.

(Continued on Page 8)

Digging Divots

With Hank Fure

Only a dozen golfers entered Sunday's ball sweepstakes this week as the cool breezes scared off all but 41 golfers. Scores in the sweepstakes, with the low six winning a golf ball, were:

Wendell Burdine, 84-18, 66; Stan Barrett 79-12, 67; W. W. Gilbreath 85-18, 67; O. F. Lange 83-14, 69; Ted Young 76-7, 69; Junior Rothwell 91-17, 70; J. M. Posey 80-9, 71; Grady Nolan 119-33, 86; Ed Young 11-31, 80; John Channer 88-9, 79; Bert Shackelford 94-16, 78; Joe Butler 91-17, 74.

Another sweepstakes is scheduled for Sunday this week.

The ladder is up in the clubhouse now. A brief explanation on how it works; there are 35 positions on the ladder, those who don't have a position may challenge the bottom man. In this case it is Dick Lucas against the field as he is in 35th position. Once a player is on the ladder he can challenge the man immediately above him for his position. If he wins, he moves up, otherwise he stays put.

Lucille Posey set a course record for women Sunday with a 46-45-91. Her low score for just nine holes is 44, she played 18 for the first time Sunday. She had 675-366-463 46; 566-454-564 45. Her most spectacular shot in the round was on 17 with a gallery, she holed out for a six. Notice the birdie on number 9 also.

Second Guessing

By JERRY STOLTZ

Too bad Herford doesn't have a nice modern, spacious gymnasium so fans could be looking forward to a season of good basketball now. However, school officials made an effort to provide it this year and will probably have it for the 50-51 season.

Without basketball, writing a sports column during the winter months would have to be strictly "hot stove league" stuff, and it probably will be in many instances anyhow.

Football bowed out on a sad note at Whiteface Field Friday night, but nothing can detract from the auspicious start the Herd made. Four games with an uncrossed goal line is a record worth shooting at every year, and of course winning the first six games isn't so bad either.

Dumas deserves real credit for winning. A lot of teams would have been quitting after two touchdowns were shoved across as easily as the Whitefaces scored their two in the second half. But the Demons made touchdowns out of two plays that could have been killed before they even got started.

Dropping Oklahoma into third in national ratings doesn't jibe with what the opinions West coast sports writers gave in Norman Saturday before leaving for the coast after the Santa Clara game. Five of six said O. U. would beat California by a touchdown or more if they could play, and the sixth picked it as a 21-21 tie. Doesn't look like Cal should be in number two spot with O. U. in third does it?

I read somewhere where a scout said he thought Oklahoma could beat Notre Dame.

Here's a couple of things you might have noticed elsewhere but bear repeating: the Brooklyn Dodgers have notified the Fort Worth Cats that La Grave Field will be rebuilt, thus scotching rumors that the Dodgers are getting out of Ft. Worth.

The Hereford Brand SPORTS

Thursday, November 24, 1949 Section Two

etc. Final plans are still to be made, but the field's seating capacity is to be increased to about 13,424.

"Chuck" Taylor, famed ambassador of basketball, will make a personal appearance at West Texas State in Burton Gymn December 9.

The free clinic will be for coaches, players and any fans interested in the sport. There will be discussions of Rules and Rule Changes by the Officials Association at 3 o'clock and then at 7 p. m. Taylor will show movies of these championship basketball games: NCAA Championship between Kentucky and Oklahoma A&M, NIT Championship between the University of San Francisco and Loyola and the BAA semi-finals between Minneapolis and Rochester and the Harlem Globe Trotters vs. Philadelphia.

It ought to be worth seeing for basketball fans.

Wrestling Here Again Saturday

Wrestling as usual is on tap at the Bull Barn Saturday night at 8 o'clock, sponsored by the Herford Lions Club. The card for Saturday night wasn't in yet at presstime, but any of the regular fans can tell you there hasn't been a bout yet that was even close to a lemon.

Rasale Royal met with local fans approval Saturday as the Grey Mask was eliminated in about a half a minute. George Overhuls and Herb Parks went out next and wrestled the 45 minute semi-final, while Andy Tremaine of El Paso and Al Getz battled in the one hour time limit, final.

Overhuls and Parks, the Canadian flash, ended with a draw in their 45 minute semi, each winning one fall and then ending in a draw for the final fall.

Tremaine won the one hour time limit final from Al Getz, winning both the second and third falls after Getz won the first.

Charley Carr referred the bouts.

Doaks, Christian 1949 Co-Captains

Herford Whiteface gridgers elected Dale Doaks and Duane Christian, co-captains for the 1949 season prior to the final game Friday night with Dumas.

Both seniors, Doaks has played center and Christian halfback throughout the season. Both boys served as game captains in games previous to the final one during the year. Both have earned two football letters in Herford High school.

Coach Dalton Criswell said qualifications were set up and the two co-captains elected from a group of 5 nominated for the honor.

Twenty-Eight Lettermen Revealed On 1949 Whiteface Football Squad

Herford Whiteface lettermen for the 1949 season were announced as follows by Coach Dalton Criswell Tuesday: ends—Alex Schroeter, L. T. Hawks, Kenneth Brock and Jack Ramey; tackles—Jesse Click, Glenn Wilson, Dorroll Janssen, Duane Jansen; guards—Milton Nowell, Leonard Walterscheid, Neil Witherspoon, Alton Brock, Gene Moore, and Charles Gresham; centers—Dale Doaks, Wendell Morton; backs—Bill Forbus, Jack Stanton, Bill Kelly, Bill Engman, Duane Christian, Jack Reynolds, Harold Morton, Dwaine Walker and Pat Corbett.

Team managers Rayburn Strange, John Higgins and Glen Talley will also receive letter jackets for their invaluable assistance to the Whiteface squad this year.

Fourteen of the Whiteface seniors played their final game in a Herford High football uniform Friday night.

Although Herford ended District 1-A play in a next to the cellar, fifth position, the season must be termed a success. Six victories, one tie and three losses in anybody's league.

Coaches Criswell, Wayne Stark and Kenneth Mayes brought a team that was definitely in the "darkhorse" category to the top of the Panhandle class A heap and although they failed to stay on top, nothing can detract from the fact that Herford was the class of the Panhandle for one week, and in the top four for several weeks. Herford defeated McLean, Levelland, Sudan, Friona, Silverton and

(Continued on Page 8)

Phillips Represents District In Playoff

District 1-A football teams rang down the curtain Friday with Phillips and Canyon at the top of the heap as co-champions. Phillips will represent the district by virtue of a 14-7 victory over the Eagles.

Class A playoff teams in the Panhandle-South Plains area are: Phillips, Lefors in 2-A, Spur in 3-A and Littlefield in 4-A. Measuring them off and comparing them by season's record is practically impossible inasmuch as some have improved considerably since early season setbacks and others may not be any better than they were in October.

Regardless of the merits, Littlefield and Spur table Thanksgiving afternoon in Littlefield, while Phillips meets Lefors in Blackhawk Stadium Saturday.

Phillips and Lefors have three common opponents: Dumas, Wellington and McLean. Phillips won the three games 12-6, 33-14, and 47-0 while Lefors took them 40-6, 33-18, and 41-20.

TEAM	W	L	T
Phillips	4	1	0
Canyon	4	1	0
Dalhart	3	1	1
Dumas	2	3	0
Herford	1	3	1
Perryton	0	5	0

Final 1-A Standings:

Weekly Roundup Of Southwestern Agriculture Markets From USDA

Southwest farm products sold generally steady to higher during the past week, the U. S. Department of Agriculture's Production and Marketing Administration reports.

Sorghums advanced 6 to 7 cents a hundred pounds for the week. No. 2 yellow milo sold Monday at \$2.13 to \$2.18 in bulk carlots at Texas common points. Yellow corn rose 6 to 7 cents a bushel to bring \$1.46½ to \$1.47½. Wheat gained 4 to 5 cents to close at \$2.24½ to \$2.40½. Other grains advanced about a penny.

Prices of rough rice advanced in Texas and were steady to firm in other areas last week. Feed prices turned to the weaker side in the southwest, as demand slowed further.

Hay remained generally steady in continued slow trade. Peanut growers generally received government support prices in heavy movement to mills.

Turkey prices held firm during the week along with other poultry and eggs. North Texas markets quoted No. 1 young turkeys Monday at 33 to 35 cents a pound, and toms 23 to 26 cents. No. 2's, light weights and old toms ranged from 5 to 10 cents lower. Denver paid a cent or two more, and New Orleans 20 cents more.

Fair to good demand for moderate to heavy haulings of sweet potatoes held prices steady in Louisiana. Fort Worth paid largely unchanged prices



ASSAULT COMES HOME—Assault, six-year-old triple crown winner of the King Ranch, is shown with veterinarian Dr. J. K. Norway, as he returned to the south Texas ranch to be retired permanently. The veteran campaigner won a total of \$672,520. (AP Photo)

ment slowed down in central, east and north Texas although there still is a fair volume to be picked. Peak movement in west Texas and west Oklahoma is expected in a few days where storage facilities are filling rapidly.

Loan entries are on the upgrade but total bales under loan are smaller than a year ago. At the end of the week 864,900 bales were reported for the loan against 2,994,900 for the corresponding date last year.

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SEE IT ON PAGE 3
 and then come in for a good look!

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for moderate offerings of most fruits and vegetables. Denver's market strengthened on yellow onions and tomatoes, but weakened on broccoli, celery and Texas oranges.

Dressed meat trading was only fair to slow at eastern wholesale markets this week. Most buyers diverted their interest to holiday poultry.

Cattle and sheep numbers at principal markets last week were little changed from the week before. Few calves but more hogs arrived.

Most cattle sold steady to \$1 higher in the southwest. However, cows lost \$1 at Oklahoma City, fed heifers dropped 25 to 50 cents at Denver, and whiteface stocker calves fell 50 cents to \$1 at Houston. Beef cows sold mainly at \$13 to \$16.

Butcher hogs and sows sold largely unchanged to 25 cents higher than a week earlier, although sows gained 50 cents at Denver and lost 25 to 50 cents at Oklahoma City. Stock pigs lost \$7 to \$2 at Oklahoma City. Butcher tops were mostly around \$16.

Feeder lambs sold mostly 25 cents to \$1 lower for the week, but most other sheep and lambs were, little changed. Top lambs sold around \$23 to \$23.50. Mature goats lost 25 to 50 cents at San Antonio, although kids held firm. Common mixed nannies and wethers brought \$7.75 to \$8. Kids ranged from \$5 to \$5.75 per head.

Texas mohair sold in large volume at steady prices of 50 cents a pound for adult and 75 cents for kid hair. Little wool business took place in the southwest.

Most cotton markets closed Monday 75 cents a bale lower for the week. Dallas paid 28.85 cents a pound for spot middling 15/16 inch Houston and Galveston, 29.00; New Orleans 29.30; and Little Rock 29.45. Texas and Oklahoma spot cotton

markets saw less trading last week compared with a week earlier and prices were lower, reports U. S. Department of Agriculture's Production and Marketing Administration.

Also sales in the 10 spot markets were down from 414,600 bales to 389,000. Prices averaged 29.63 cents per pound compared with 29.86 a week ago and 31.56 cents a year ago.

Dallas quoted Middling 15/16 inch at 28.85 cents per pound the latter part of the week compared with 29.10 a week earlier. Prices at Houston-Galveston stood at 29.05 cents com-

pared with 29.20 and 29.30 cents, respectively, a week ago.

Spot sales in Dallas totaled 90,229 bales for the week, a drop of about 18,304 bales from the previous week. Picking and ginning continued at a rapid rate in both states. Move-

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Thanksgiving

Accept Our Very Best Wishes
 for a Bounteous Thanksgiving

LANDRUM HARDWARE

136 WEST THIRD

We're Thankful

Thanksgiving 1949... and we are truly thankful for every one of the American privileges that give us the greatest standard of living in the world... privileges given to us by the great men who founded this country.

We are thankful for the right to improve even these high standards, the right of free enterprise, the right of expressing ourselves.

But our greatest thanks are expressed for YOU... our Friends and Neighbors throughout the Year!

JACOBSEN BROS
 AND EMPLOYEES
 J. I. CASE FARM EQUIPMENT

Thanksgiving

**LOTS OF FOLKS WE KNOW
 HAVE GOOD REASON TO BE THANKFUL--**

Are you ONE of THEM? ... You know it helps to take a kind of active attitude towards one's blessings -- many of them don't just plain "flow" to you...

The hundreds of people who REGULARLY save their pennies and dollars here -- many are a bit pinched by today's high cost of living but they still have their "rainy day" blessings ready and waiting and increasing!

It's the same way with us -- we appreciate the privilege of doing friendly business with you people of this community -- but we're working at it, too... We want more people to have "rainy day" blessings and those who have them to have larger ones... That's why we're running this advertisement today... see what we mean.

Hereford State Bank

Japanese Thank Americans For Aid To Their Post-War Reconstruction

Chief Abbot Kocho Otani, titular head of 10,000 Buddhist churches in Japan, and his wife Countess Satako Otani, sister of the Empress of Japan, are on a visit to the United States and Canada. They are thanking the American people for aiding in Japan's post-war reconstruction, and they are studying the practical working of American democracy. This is their first visit to America. The Abbot says that the Japanese militarists suppressed both Christianity and Buddhism during the recent war; but that Buddhist priests and Christian missionaries and Japanese pastors are now working together for the betterment of the nation. Only one in seven Japanese, he says, are Buddhist.

Men forget that the great religions of mankind arose in the East and that wonderful civilizations grew there when Europe and America were still unknown to history. Pandit Nehru, India's prime minister, is telling American audiences: "The West has too often despised the Asian and the African and still, in many places, denies them not only equality of rights but even common humanity and kindness," he says. "This is one of the great danger points of our modern world. . . . The progress of some races in knowledge or in invention, their success in war and conquest, has tempted them to believe that they are racially superior and has led them to treat other nations with contempt. A recent example of this was the horrible attempt, so largely successful, to exterminate the Jews in Asia and Africa, racial superiority has been most widely and most insolently exhibited."

The Protestant Film Commission, which represents the major Protestant churches in their approach to America via the silver screen, reports five new productions are ready or issuance this fall. The most "retentive" is "Prejudice," which was produced jointly with the Anti-Defamation League of B'nai B'rith, and is a study of the Christian approach to racial and religious prejudice. Another is "Kenji Comes Home," which shows the place of Christianity in the new Japan; and the three remaining interpret Christian principles for children: "Birth of a Nation," "What Happened to Jo-Jo," and "The Right Job for Bob."

Signed by more than 100 leaders of government, church, business, education and the arts of America, a "message of gratitude and admiration" has been presented to Padit Jawaharlal Nehru, prime minister of India, now in the United States. Says the message: "We recognize with gratitude the large part you have played in bringing self-government, through political and peaceful means, to a great section of humanity. We admire your dedication to ideals, your personal integrity, and the generosity of mind and spirit in which you carried on the struggle and faced the future. We need all these qualities in our present effort to prevent war and to establish political machinery to govern world affairs, capable of securing humanity's inalienable rights to life, liberty and the pursuit of happiness. The achievement of a world federation of delegated powers resting upon the consent of the governed we regard as of immediate and paramount importance. We hope that . . . you will be inspired to wield your great influence to the utmost of the courage and capability for which you are noted, for the early achievement of self-government for the whole human race." Among the signers were Bishop Henry Knox Sherrill, Dr. E. Stahley Jones, Prof. Harrison S. Brown, Dr. Charles F. Boss, Jr., Scientist K. Allison, Standard Oil President W. T. Holliday, Editor Mark Van Doren.

A call for 50 young men and young women to enlist for three years of missionary service in South America, Central America and Mexico, and to be prepared for their jobs by August 1950, has been issued by the Board of Missions and Church Extension of the Methodist Church. The call was signed by Dr. M. O. Williams, Jr., and Miss Kathryn J. Bierr, in charge of the Board's missionary recruitment at 150 Fifth Ave., New York City. In 1948 the Board sent 50 three-year missionaries to Japan and Korea, and this year 50 to India and Pakistan. The countries to which the 1950 group will be assigned are Argentina, Brazil, Bolivia, Chile, Cuba, Costa Rica, Mexico, Panama, Peru and Uruguay. The positions offered are high school teaching, youth work in churches and community centers, assistantships to pastors, adult education in night schools, religious education, health and nurse service, agricultural training. Applicants for these fifty places must be between 21 and 28 years of age, single, graduates of college, active members of some evangelical church—not necessarily Methodist.

The first Bible printed in America was printed in the Indian Language.



IRON STAIRS IN ABILENE HOSPITAL—This ancient iron stairway at the Abilene State Hospital has caused many falls—not only by the epileptic patients in the hospital, but by the nurses as well. Several patients in the last dozen years have fallen on these stairs and been killed. Injuries occur nearly every week. Notice how cautiously the nurse in the picture is moving from step to step. Abilene State Hospital was one of the several hospitals at which newspapermen of the state recently inspected conditions.

Friend Girl Is Member Of Trinity Univ. Choir

Miss Dorothy Guinn, daughter of Mr. and Mrs. J. T. Guinn of Friona, will sing in the Trinity Choir when it appears at the Mid-Winter Valley Fair in Harlingen, November 20.

Miss Guinn, a freshman student at Trinity, sings soprano with the choir. The eight-number choir program will mark the third annual appearance of the Trinity University Choir of 55-voices at the Mid-Winter Valley Fair.

Part II of the music festival in Harlingen will be a one-act opera Down in the Valley by Kurt Weill, to be sung by the Trinity University Opera Workshop directed by John Seagle, professor of voice at Trinity.

The Opera Workshop has performed in Dallas, Beaumont, Houston, San Antonio, and at Schroom Lake, New York.

We Give Gunn Bros. **THRIFT STAMPS** IRELAND MOTOR CO. Gulf Service Station

Raymond Ellison, who has been suffering from burns he received two weeks ago, is back home. He was burned about the face, neck and

hands while cleaning an oil tank with gasoline. The gasoline exploded, latter part of this week where he is taking where Raymond was standing, to go undergo an operation at Veterans' Hospital there.

OPENING Al-Mar Trailer Park

HEREFORD'S MOST MODERN TRAILER PARK

Lights, Water, Sewage Connections for each Trailer

Clean, Well Heated Rest Rooms Shower Baths

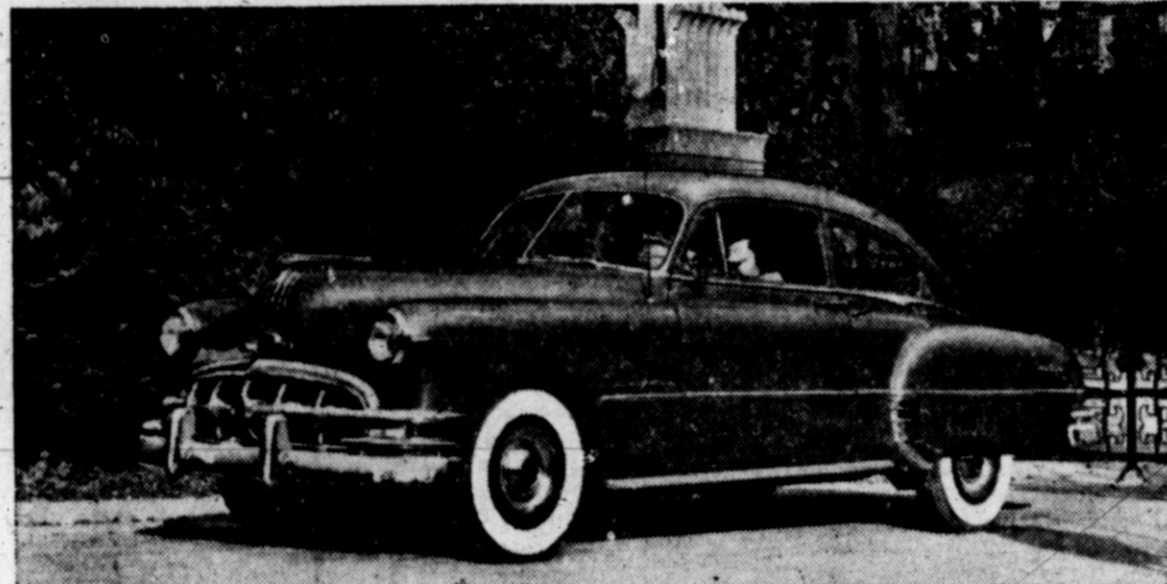
ADULTS

ALL-WEATHER SURFACED PARK

A. C. ROBINSON

700 Block - East Second

Sparkling New Pontiac Makes Debut



The enhanced beauty of the 1950 Pontiac is well exemplified in the dashing lines of the Streamliner two-door sedan pictured here. Pontiac again offers a wide variety of choice with two lines of cars, six or eight cylinder engines and Hydra-Matic or synchro-mesh transmission. The Hydra-Matic transmission is optional on all models at extra cost.

IT'S

HERE!

at the

PALO DURO SALES, Inc.

IN THE FORMER

FARMERS EQUIPMENT COMPANY

Building

on

West Hiway 60

Pontiac's Popular Chieftain In 1950 Dress



Pontiac for 1950 has many appearance and mechanical changes resulting in sharpened beauty and improved performance. Both six and eight cylinder engines again are available in all Chieftain and Streamliner models and the horsepower of the eight cylinder engine has been increased. Pictured is the popular Chieftain four-door sedan.

CHECK THESE FEATURES.

GREATER POWER AND ECONOMY

Displacement of the pistons in the 1950 Pontiac eights has been increased from 249 to 268 cubic inches, stepping up performance and power. The 1950 eight cylinder engine now produces 108 horsepower.

FREEZE-PROOF LOCKS

Door handles on the new 1950 Pontiac Silver Streaks incorporate a drainage compartment for rain and condensation.

LARGER CLUTCH

Enlarged clutch diameter from 9 1/2 inches to 10 inches.

GOOD NEWS FOR MECHANICS

Service mechanics will welcome Pontiac's new tappet adjustment access door on the inside of the right front fender.

KEEPS A COOL HEAD

Pontiac's popular six cylinder engine, always a perfect performer, will keep even cooler under the collar this year with the introduction of a new and larger radiator core.

RUGGED BUT COMFY

An innovation which will improve ride characteristics in the 1950 Pontiac is a new rubber rear spring bushing.

YOU'LL FEEL TALLER

To improve visibility for persons of less than average height, steering wheels in the 1950 Pontiacs have been lowered one half inch.

TOUGHER AND SAFER

Both rigidity and passenger safety have been improved in the 1950 Pontiacs by changing the roof rail from channel to box-type construction. The new box-type rail also increases the rigidity and strength of the center pillar.

SO LONG, TOOL RATTLE!

There'll be no bouncing and rattling of tools in the rear deck compartments of the 1950 Pontiacs. Engineers have devised a coil spring tool holder which attaches to the spare tire mounting and holds jack and other tools in secure, rattle-proof position.

The Hereford National Farm Loan Association

Statement of Condition

October 31, 1949

ASSETS

Cash in Bank	\$ 13,552.08
Accounts Receivable	1,454.18
Investments (Bonds)	63,000.00
Stock owned in FLB of Houston	48,430.00
Indemnity Account	15,268.10
Office Building	\$10,022.50
Less Depreciation	1,150.00
Stock owned by Association	8,872.50
	180.00

TOTAL \$150,756.86

LIABILITIES

Trust Fund	6,655.00
Accounts Payable	212.00
Retired stock proceeds and related	
Dividends taken into income	1,669.00
Indemnity Account	15,268.10
Capital Stock Outstanding	48,430.00
Surplus	65,141.98
Legal Reserve	13,239.31
Net Income	141.47

TOTAL \$150,756.86

Present contract interest rate of Federal Land Bank Loans is 4%, for a term of 20 to 34 1/2 years.

AVERAGE NET COST OF MONEY through this association to MEMBER-BORROWERS was 2.68% after dividends in the amount of \$8,820.50 were declared as of November 30, 1948 and May 30, 1949.



Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

EDITORIAL STAFF

EDITORS — Emarie Turner, Earlena Phillips, Bob Hamilton
JUNIOR HIGH NEWS — Larry Slaughter, Gerry Patterson
FEATURE — John Southall
SOCIETY — Emarie Turner
SPORTS — Joe Kerr, Bob Hamilton
ORGANIZATIONS — Teresa Fangman, Chloe Fortenberry
GENERAL NEWS — Maxie McCathern, Doris Jean McGee, Marco Joyce McGee

SCHEDULE — Joyce McGee
EXCHANGE — Gayle Roberson, Betty Hamilton
JOKES, SENIOR WHO'S WHO — Ruby Barclay
TEACHERS WHO'S WHO — Anna Lois Cummings
POETS CORNER — Linda Betzen, Gerry Patterson, John Southall, Maxie McCathern.

Thursday, November 24 Thanksgiving Holidays
 Friday, November 25 Thanksgiving Holidays
 Tuesday, November 29 Basketball Game Here with Tulia

HOW DO YOU EAT

Pointers Towards Proper Behavior For Happier Hours At The Table

By BETTY CARNEY

In many homes mealtime is the only opportunity for the whole family to gather together and discuss the day's happenings. When you are called to the table, you should go promptly instead of overdoing the "just a minute" heard so often. Of course you know that dirty hands or face or uncombed hair at the table is an insult to the rest of the family. The temptation to breakfast in a partially disrobed state is strong, and it takes will power to keep from falling into this habit. But it is well worth the effort, for the more dignified a meal, the more you'll enjoy it. Girls should never wear hair-curlers or kitchen aprons to the table—if for no other reason than they may carry the practice over into marriage, and husbands don't like it. If a girl must come to the table with her hair in curlers, she should do it attractively with a kerchief.

Custom concerning "grace" or the "blessing" varies according to family preferences. It may be asked just before you sit down, just afterward, or omitted altogether. Some families say grace both before and after a meal. If your family has the habit of asking grace, stand or sit quietly with your head bowed and your hands at your sides or in your lap while the prayer is being said. When you are a guest at a meal, watch your hostess for a cue as to whether grace is to be said.

Mealtime should be a happy interlude in the day's activities—a time to which everyone can look forward. This is possible only if each person will do his part. You can help by discussing interesting and cheerful subjects, by not arguing or teasing, and by not mentioning things that might be unpleasant or disagreeable. Avoid such topics as food dislikes, reasons for refusing food, how much or how little someone is eating, teeth, hair, feet, illnesses, operations, deaths, and financial worries. I'm sure if these few simple rules were abided by that every meal would be more tasty and enjoyable, don't you think so? Just try it and see sometime; it really does make the food taste better and as hom most of us like to eat more than anything else, we might as well make the most of it.

Riding The Special On The Phillips Road

By JOYCE MCGEE

This is a little on the inside dope of things that happened aboard the special train to Phillips. First, we came to Bobbie Nell. She had never ridden a train before this and was so surprised to find two windows instead of one. Then she noticed the cute little stools and exclaimed, "We could put our feet on those, couldn't we?"

Some wondered if the train would leak when it started raining on us, but it didn't.

It was funny, but when the train was moving and the kids tried to walk—they sure reached for their "safety belts."

Just leave it to Naomi! She had to spill grape soda all over her band trousers. Then Joan lifted the second window and nearly drowned them all.

Didn't Homer Lee look cute, running around with some policeman's hat on his head. I hear he was trying to arrest everyone on that coach. Was it Sue who winked back at Homer Lee when he winked at her?

Gerry Patterson was certainly on her good behavior. Could it be because a cop sat right behind her? How 'bout that, Gerry?

Mrs. Little said, "Oh, it's a fine trip." But Mr. Little seemed to be having troubles. I heard him say, "I can't get this potato salad opened!" "Hm-m-m-nice," came from Mary Ann.

Joyce Potter thinks it was nice and that it should be done more often.

Here's a note from our cheer leaders: Bobbie Jane—"I think it's wonderful that we can go to back up the boys because win or lose we're all ways for them."

Patsy—"I think it's swell that everyone is going to back the boys." Gayle: "It's nice that all the town people are backing us all the way." This is what the pep club mascots had to say: Royce Ann kept repeating, "When you're up, you're up and when you're down, you're down."

Mrs. Foster said, "I think it is more fun riding on this train—it was wonderful that the Chamber of Com-

A Cappella Choir Members Are Named

By TERESA FANGMAN

Those chosen for the A Cappella choir for this year are the following: George Hamilton, Wiley Ewton, Billy Moore, Hershel Miller, Bob Womble, Larry Slaughter, Don Hooper, Duane Christian, Don Davidson, Billy Robinson, Bob Hamilton, Lloyd Parsons, Billy Roy Thompson, Earlena Phillips, Audrey Hood, Alma Faye Knox, Abbie Longbottom, Ruth London, Sarah Beth Cowne, Earlena West, Geraldine Patterson, Mary Kathryn Boyd, John Southall, Franklin Springer, Gayle Foster, Colline Brown, Reba Dones, Nancy Cagle, Bobbie Jane Sisk, Joyce Rose, Joy Miller, Marilyn Barkley, Barbara Smith, Emarie Turner, Dona Airhart, Pat Walton, Nan Buckner, Betty Hamilton, Jennie Scarbrough, Marilyn Lewis, Sue Scarth, Gayle Roberson, Evelyn Benson, Juane Smith, Myrtle Smith, Betty Robbins, Jennie Holman, Bobbie Brownlow, Patsy Wiltshire, Joyce Potter, Anna Lois Cummings, Wanda Gunstenson, and Shirley Sharp.

Teachers Can Be Human In Fact They Often Are

By MAXIE MCCATHERN

Have you ever thought of teachers as being human? Not many of us have—at least until we get to know them.

The other day I was talking to one of our teachers about a school party we were planning to give. She became just as enthusiastic as I was and believe it or not she had some pretty good ideas on how to make the party a success.

Many students, the first day they come to school decide they don't like their teacher. They build up the thought in their mind that she is trying to boss them—and they are not going to let anyone boss them around—so they don't co-operate with anything she tries to do. How do you expect teachers to co-operate with you if you don't co-operate with them?

If you will keep a wise old saying in your mind: "There is a time and place for everything," you will find that a teacher in need is a friend indeed.

Personality Quiz

1. Came into world in month of the new year, 23rd day.
2. Owns two chocolate drops.
3. Seen with someone of the opposite sex quite often.
4. Helps rule an organization.

The first person to guess this personality is a genius.

merce could provide it for us." Mr. Williams said, "Looks like everybody is enjoying it."

Mr. Sullivan exhibited the size bites he could take by "tasting a piece-of Colline's pie." Mr. and Mrs. Witherspoon said it was a little rough, but very pleasant. Nora Jo said, "I just love it, it's so nice."

Dalia Ann and Patsy Cates thought it was lots of fun. I believe we all did. We certainly appreciated this train that the Chamber of Commerce provided for the whole town.

Senior Who's Who

By RUBY BARCLAY

Name: Nancy Cagle.
 Ambition: Something in the Home Ec field.
 College: Hardin-Simmons University.

Likes: Most everything — Bill in particular.
 Dislikes: Thought of finishing high school.

Pet Peeve: People with the gripes.
 Organizations: Tri-Hi-Y, Pep Club, A Cappella choir, Y.W.A.
 Offices: Secretary-treasurer of Pep club.

Name: John Dale Kelly.
 Ambition: Rancher.
 College: Tech or A&M.
 Likes: Finishing high school, girls and livestock.

Pet Peeve: Stuck-up people.
 Dislikes: Thoughts of going to college.
 Organizations: Hi-Y, F.F.A., 4-H Club.

Offices: President of 4-H club, Sentinel of F.F.A. chapter.

Thanksgiving

By JOYCE MCGEE

The Pilgrim Fathers celebrated their first harvest festival in October 1621. The Indians were guests and the tables were loaded with game, and fish, wild fruits from the forest, and cornbread and vegetables from their own gardens. This was the first autumn of the exiles in their new homes. In an account of this occasion there is no report to show that this was a day set apart for giving thanks.

The next year was filled with misfortune and the colonists held no autumn feast. They were waiting until the spring crops would bring them supplies. Then a terrible drought withered the corn in the fields. A day of special prayer was followed by a long refreshing rain. The governor appointed a day of "public thanksgiving." But this also was different from the present Thanksgiving Day, for we find no account that tells of feasting following the long church service.

Although we read of feasts, of fasts and of "thanksgiving days" being observed during each year, it is not until ten years later in 1636 that we find record of a celebration such as we now keep.

During the Revolutionary War, the Continental Congress appointed Dec. 18, 1777 to be observed generally as a "thanksgiving day" in consequence of the surrender of Burgoyne. In the 20th year of his office, President Washington issued a proclamation recommending that Nov. 26, 1789, be kept as a day of "national thanksgiving" for the establishment of a form of government that made of safety and happiness.

For years the festival was almost exclusively a new England institution. It gradually became a Western custom and in the Southern states. In 1864 Lincoln set aside the last Thursday in Nov. as a day of thanksgiving for the defense against unfriendly designs without and signal victories over the evening who is in our own household.

Until 1939 every president kept the last Thursday in November as Thanksgiving until Roosevelt, wanting to lengthen the interval between Thanksgiving and Christmas, named the next to last Thursday as the date of celebration. In December 1941 Congress passed a resolution making the fourth Thursday a legal holiday.

Although Thanksgiving Day is wholly an American institution, harvest festivals have been known since time immemorial. It was customary in England and elsewhere to hold special days of "fasting" and prayer in time of peril and disaster and to celebrate with thanksgiving, and other marks of God's favor.

Thanksgiving Long Ago

By BARTON REESE POGUE

In the days when bees were humming I recall,
 How we used to wait the comin' Of the fall.

For the time in bleak November,
 'Twas the middle and December,
 That we always shall remember Best of all.

When the trainman loudly hollared: "Franceville,"
 Then I donned my cap and followed
 What a thrill!

There was Grandpa at the station,
 Gayest man in all creation,
 Huggin' and kissin' his relation.
 With-a will.

At home our Grandma waited
 I n the door,
 With a love as unabated
 As of yore,
 In her eyes a merry twinkle
 On her face a little wrinkle,
 But the very kind of wrinkle
 You'd adore.

Smell of wood-smoke, so delicious,
 Filled the place
 And the weight clock, still ambitious
 Wiped his face
 With his hands, and called out gaily,
 "Time for supper, friends," and
 "rally!"

I could hardly wait the daily
 Words of grace,
 And when Grandma did her bakin',
 Turkey-day,
 There was nothin' could have taken
 Us away:

Pies and cookies, bread and chicken,
 And we didn't fear a lickin',
 If she caught us slyly pickin'
 From a tray.
 Those Thanksgiving days of pleasure
 Are no more—
 We must go to mammy's treasure
 For the lore
 Of her ginger-cakes and dressin',
 And gentleness and blessin',
 Evermore.

One sure way to have a safe home
 is to build safety into the structure.

Hi-Y Members Are

Guests Of Tri-Hi-Y

BY MISS FORTENBERRY
 The Tri-Hi-Y members were guests of the Hi-Y members at a luncheon service for the Hi-Y members was held Tuesday night, November 8, in the auditorium.

Twenty girls were inducted in a public ceremony on the stage stood Mrs. C. J. Williams, president, who presided over the services; Gayle Knox, secretary; and Emarie Turner, treasurer.

At the end of the services the friendship circle was formed: "Sweet as the Pie" was sung, and the Tri-Hi-Y benediction was given. Hi-Y boys and parents were guests of the organization.

Members of the organization are: Mrs. C. J. Williams, president; Gayle Knox, secretary; Emarie Turner, treasurer; Mrs. C. J. Williams, president; Gayle Knox, secretary; Emarie Turner, treasurer.

Members of the organization are: Mrs. C. J. Williams, president; Gayle Knox, secretary; Emarie Turner, treasurer.

Kids Ideal Of MHS

MELBA WALL'S IDEAL BOY

Name—Lucas Williams.
 Hair—Leonard Waterscheid.
 Personality—Ted Houston.
 Personality—Eldon Powell.
 Legs—Jerry Reese.

Wife—Claude McClurg.
 Eyes—Kayburn Strange.
 Complexion—Kimmitt Brown.
 Smile—Stanley Single.
 Teeth—Virgil Alston.
 Best Dressed—George Hamilton.

JACK STANTON'S IDEAL GIRL
 Hair—Ruth London.
 Eyes—Gayle Foster.
 Legs—Joyce Rose.
 Figure—Joyce McGee.
 Feet—Emmarie Turner.
 Legs—Bobbie Nell Pittman.
 Personality—Bobbie Jane Sisk.
 Complexion—Patsy Wiltshire.
 Smile—Joyce Potter.
 Nose—Jo Anne McGee.
 Best Dressed—Jeanne Holman.

Wishing

By ELLA WHEELER WILCOX

From Poems of Power
 Do you wish the world were better?
 Let me tell you what to do.
 Set a watch upon your actions
 Keep them always straight and true.

Rid your mind of selfish motives,
 Let your thoughts be clean and high.
 You can make a little Eden
 Of the sphere you occupy.

Do you wish the world were wiser?
 Well, suppose you make a start,
 By accumulating wisdom
 In the scrapbook of your heart.

Do not waste one page on folly:
 Live to learn, and learn to live.
 If you want to give men knowledge
 You must get it, ere you give.

Do you wish the world were happier?
 Then remember day by day
 Just to scatter seeds of kindness
 As you pass along the way.

For the pleasures of the many
 May be oftimes traced to one.
 As the hand that plants an acorn
 Shelters armies from the sun.

The Gridiron

The final week of district competition is here. Next week the state play-offs will start. Many of last year's powerful teams will be out. The Sandies and the Waco Tigers didn't get started this year but may be back strong next year.

An Amarillo writer protested that when the Sandies played an out of district game this year everyone seemed to root for the other team. This could be because the Sandies have had the laurels so long it's good to see them get whipped. I suppose however, it is terrible to be beaten 47-7 in your first game in your new stadium.

The most likely to succeed this time are: Marshall, Corsicana (if Temple didn't beat them last week), Port Arthur, Wichita Falls, and Highland Park. The finalists will be Port Arthur and Lubbock if everything goes as scheduled. The next state champions will be anybody's guess.

The last week of play puts some of the weakest with the strongest: (In response to many requests the reader can guess). Lubbock vs. Brownfield, Amarillo vs. Plainview (in that great title playoff for the cellar). El Paso vs. Austin (El Paso) Panthers, Port Arthur vs. Beaumont, San Angelo vs. Abilene, Waco vs. Temple, Corsicana vs. Cleburne.

This marks the twelfth week that the Lubbock team has been at the top of the list of the top 10. All year as favorites went down in the par-

ade of upsets the Westerners have stood the test. People were saying that the team that could beat Amarillo 47-7 surely would win the state title. Although the Westerners nearly lost to the Odessa Broncs the Westerners are still the best team in the state.

The game in which the Westerners nearly were beaten has drawn much talk as to whether or not the Lubbock team is weakening. This is not true. One of the biggest reasons for the near upset is the simple fact that one of Lubbock's best backfield men was sick and couldn't play. Few teams can play as good as Odessa did against Lubbock more than once a season. If Odessa had beaten Lubbock how far would they have gone in the state race?

The main game the Westerners will have to worry about now is the state finals. If everything goes as predicted they will meet the powerful Port Arthur Yellowjackets . . .

What does Thanksgiving mean to you? Is it just the day you get out of school, have a big dinner, and go see 'Aunt Minnie'?

It should be a day that you give thanks to God for all your blessings. You should be thankful for living in America and having all the freedom your forefathers fought for. You should thank God for having food, clothing, and for having a comfortable home. Above all you should be thankful for being able to worship God as you choose!

Look around you and count your blessings, and you'll find you haven't been neglected.

Just Think

We wish each of you a very happy birthday. These are for November

Seniors
 George Hamilton, 7.
 Robert Lueb, 2.
 Doris Jens McGee, 24.
 Jack Reynolds, 24.
 Bobbie Jane Sisk, 20.

Juniors
 Anna Lois Cummings, 6.
 James Durham, 8.
 Leon Ferrich, 22.
 Herschel Miller, 24.
 Bob Morgan, 7.

Sophomores
 Lela Faye Smith, 8.
 Willie Mae Smith, 8.
 Reece Whittington, 5.
 Doris Wilhelm, 27.

Freshmen
 Bob Anderson, 13.
 Thomas Botford, 5.
 Jack Flowers, 8.
 Naomi McGee, 2.
 Shirley Ann Thompson, 7.
 Doris Wilhelm, 27.

Scrambled Seniors:
 Corrida Taonis
 Oje Sryeehy
 Odsri Emgee
 Jalmw Romoe
 Roberer Liphohiat
 Ciyee Ore

We nominate this week for the most courteous boy and girl: Mattie Jane West and Dan Gayler.

On this Thanksgiving Day, let us pause to give humble, reverent thanks for the abundance of the earth's rich yield, which so bounteously surrounds us. This abundance is real cause for Thanksgiving in every home in our community and nation.

For our blessings, today and every day, let us be thankful.



SUITS AUTO SUPPLY Company

Mr. and Mrs. Ray Suit

Bill O'Neal A. E. Wright Gene Dowell

"Phone 67 - A Good Parts Number"



LET'S LOOK INTO THIS TRADITION..

Thanksgiving means a lot of work for Mother . . . let's not deny it! The question before the house is . . . "Why not pitch in and help her?" We know she's grateful for the new range we delivered last week; for the shining silver you gave her on her anniversary . . . but we know there's nothing that would make her smile quite so much as, "Move over Mom. . ."

STREU HARDWARE

THANKSGIVING . . . IS MORE THAN AN AUTUMN HOLIDAY!

... it's more than turkey and sage and pumpkin pie . . . more than a brisk walk in the canyons or a week end-at grandmother's.

Thanksgiving is the day for all of us to stop and think — seriously and hard — about the things we take for granted every other day. It's a day to take stock of our advantages, our assets . . . and to be thankful that they are so many and so great.

COGDELL MOTOR COMPANY
 322 NORTH MAIN — HEREFORD

FRIO NEWS

Church Wins Percentage Banner At Baptist Meeting In Dimmitt

By MRS. OWEN ANDREWS
Brand Correspondent

Mr. and Mrs. Lee Roy Fisher and sons, Radney Lee and Mike of Sudan were here Sunday visiting her parents, Mr. and Mrs. Warren Lowe and their daughter, Sonya and son, Keith. The Lowes are living at the J. E. Warrick place, while Mr. Lowe helps Mr. McClure in his cotton pulling work. Sonya Lowe was a dinner guest in the Owen Andrews' home as a guest of "Veradelle" and Frances.

Mr. and Mrs. W. C. Masten of Sudan, spent the week end in the home of her parents, Mr. and Mrs. A. B. Glenn and brothers, Earl and Don. Mr. Masten is a nephew of Mrs. C. N. McClure.

Jackie Andrews, son of the W. H. Andrews, underwent a tonsilectomy

at the office of Dr. Lingenfelter on Saturday. He is doing exceptionally well.

Mrs. Floyd Cole and Mrs. Thurman Cole and their children went to Amarillo, Saturday, shopping.

Mr. and Mrs. Davenport and daughter of Midland visited Mrs. Davenport's parents, the C. N. McClures, over the week end.

Mr. and Mrs. W. C. Lowery, Mrs. E. B. Berryman and Sue went to Hammond, Okla., Sunday a week ago, and visited a brother-in-law of Mr. Lowery and Mrs. Berryman.

Mrs. Earl Lowery and baby, Joe Mack, came home from the hospital, at Hereford, Sunday a week ago. They are doing fine.

Among new faces at Sunday School were Mr. and Mrs. Johnson and children, who have moved to the

place formerly occupied by the Fred Waltons. Also, Miss Margie Crawford, who came with Misses Evelyn and Rosa Lee LaPlant and Miss Sonya Kaye Lowe were new members.

Mr. and Mrs. T. L. Sparkman, Sr. visited his father, G. W. Sparkman and Mrs. Sparkman in Amarillo on Friday.

Several in the community visited the W. H. Andrews' home on Sunday afternoon to see how Jackie was doing.

Mr. and Mrs. George Burch of Dimmitt visited the H. D. Robbins' home Sunday afternoon.

Among Amarillo shoppers last Monday were Mesdames H. M. Mobley, Lee Renfro, Henry Dobbs, E. B. Berryman and Miss Lamerlas Berryman.

The Thompsons visited the Otho Snow home south of Dimmitt Sunday. Mrs. Thompson's mother, Mrs. Odum, who has been ill, was visiting the Snow home.

Rev. and Mrs. R. L. Shannon and Miss Lavada Shannon were Sunday dinner guests in the Henry Dobb's

home.

Mr. and Mrs. E. F. Vogler and sons are sporting a new Chevrolet sedan these days. Mrs. Vogler is recovering from a broken ankle, which she received about two weeks ago. The break is very near the one she received about a year ago.

An entertainment committee is planning a "Grand Ole Opry" with all the community invited to take part. The program will be made up of amateur radio "stars," doing their stunts, musical numbers, etc. and will be on December 2, the first Friday night in December. Already, a local "Rod Brasfield" and "Minnie Pearl" have volunteered, so everyone who will entertain had better be making plans.

Among those who attended the Baptist Sunday School meeting in Dimmitt on Monday night were Mr. and Mrs. Henry Dobbs and sons, Mr. and Mrs. H. E. Lindley, Mrs. H. M. Mobley, Don and La Nelle Mobley, Mrs. Luther Ellis, Mr. and Mrs. W. C. Lowery, Rev. and Mrs. R. L. Shannon, Miss Lavada Shannon, Mr. and Mrs. Owen Andrews. "One Generation from Paganism" was the subject of Rev. Johnson of Canyon who was devotional speaker. The Bovina Baptist Church gave a play which dealt with litching. The Frio church had the largest percentage represented and was awarded the percentage banner.

Mrs. A. T. Jones reports that on Thursday the J. W. Bensons and Myrna Kay came home from Dallas, where Myrna has been hospitalized. She may be some better, and is able to sit up for short intervals.

COURTHOUSE RECORDS

Deeds of Trust

Robert G. Lewis and wife to Great American Reserve Insurance Company of Dallas. Part of block 15, Evans Addition to Town of Hereford, \$4,000.

Floyd E. Clemer, et ux, to E. E. West. 960 acres 35 miles northwest of Hereford being all of section 20 and W 1/2 of section 21, all in township 5 N, range 2 E, of a Capitol Syndicate Subdivision, Deaf Smith County, \$34,000.

Hereford Community Hotel Corporation to Republic National Bank of Dallas (\$120,000) and Lubbock National Bank of Lubbock (\$90,000). All of lots 5 and 6 in block 17, Original Town of Hereford and all improvements now and later, \$210,000. (498)

Warranty Deeds

C. W. Parker and wife and R. P. Parker and wife to Parker Brothers Planning Mill (a corporation). All of lot 12 and N 20 feet of Lot 13, H. E. Miller's subdivision, \$3,100.

Ralph Smith and wife to C. W. Parker. Lot 31, Ralph Smith Subdivision of a part of block 4, Mabry Addition to Town of Hereford, \$300. C. O. Northcutt and wife to Messenger Home Demonstration Club, NE acre of section 32, township 3 N,



GARNER GOES DEER HUNTING—Former Vice President John N. Garner (right) and his old crony, Uvalde, Tex., garageman Ross Brumfield, check their gear before setting out on a deer hunting trip, Nov. 16. Garner, 80, and Brumfield, 55, have been going deer hunting together every year for the past 30 years. "Gonna rough it and stay until we get our limit," Garner said. In Texas that's two deer apiece for the season. (AP Photo)

RRRange 2, East of a Capitol Syndicate Subdivision, \$1.00.

W. F. Smith and wife and C. O. Wilkins and wife to Dick Ellis. All of lots 7 and 8, John W. DeAtley's subdivision of S 1/2 of lots 2 and 3, block 9, Womble Addition to Town of Hereford.

Vernon Ratliff and wife to H. B. Stanfield. Part of block 25, Evans Addition to Town of Hereford. (250)

Sharon Moore and Mrs. Calver went to Canyon to do some research work and then went shopping Saturday afternoon.

Rhode Island was the first state in the Union to build its own airport.

In the ark with Noah there were four women—his wife and the wives of his three sons.

Theodore Roosevelt once said, "In the Whitehouse you do not live; you are just Exhibit A."

The youngest president ever inaugurated was Theodore Roosevelt at 42, and the oldest, William Harrison at 68.

In the 24 years Texas Tech has fielded football squads, the Red Raiders have gained 132 wins, 79 defeats and 13 ties for a .589 percentage.

BEST THANKSGIVING WISHES



MAY THE SPIRIT OF THE FIRST THANKSGIVING GLADDEN YOUR HEARTS THIS HAPPY DAY

HEREFORD FURNITURE COMPANY

401 N. Main Phone 823
WE APPRECIATE OUR CUSTOMERS JUST ACROSS FROM THE POSTOFFICE

WE JOIN IN



REAL THANKSGIVING

CECIL and ELTON MALONE
and all employees

of the
HEREFORD CREAMERY

THANKFUL

... for Everything!

But most of all, we're thankful for YOU, the person who keeps our front door open. We're thankful you've always been so responsive to our friendly policies. You're the one who has made our success possible... and it's you, that we salute and humbly say, "Thanks, and God Bless You."

LOERWALD BROTHERS

ED, GENE, GEORGE, TUP, J. A.
TOM McCLUNG --- BOB LUEB

Get our Buick care and relax!

Now is the time to get ready for getting the most fun, the most use out of your Buick in the months ahead.

Quick-trigger starts, that is. A lively, quiet motor—a chassis that rides you in lazy comfort, without squeaks.

And remember that with the days getting shorter you'll want your lights bright and "on the beam." Roads will be wetter—so be sure your tires have good safe treads, and your brakes are adjusted for smooth gentle stopping.

Skilled in the special care of Buicks as we are, knowing your Buick and the factory-engineered methods of keeping it always at its best, we can give you all this surely and inexpensively.

Drive in *this week*. Time's coming when we'll be crowded with rush orders—and it's easier to give you the best service in a hurry when our schedule is open. Just tell us you want our quick but thoroughgoing checkup on all the points listed below. Leave your Buick in our hands, and our special brand of Buick care will relieve you of any car-worries in the coming winter months!



3-way preparedness checkup NOW

ENGINE
Adjust valve tappet clearance
Clean and re-oil air cleaner
Check oil filter element
Adjust carburetor for best economy
Tighten cylinder head
Drain flush cooling system
Inspect oil hoses, tighten joints
Determine antifreeze requirements

IGNITION-ELECTRICAL
Clean, adjust distributor points
Time ignition for peak performance
Clean and reset spark plugs
Check battery—refill—clean off corrosion, coat terminals
Check generator brushes, charging rate
Check headlight alignment and brightness

BODY-CHASSIS
Fill steering gear housing with lubricant
Inspect and pack front wheel bearings
Inspect front brakes
Check car heater for winter use
Check steering alignment
Bumper-to-bumper LUBRICARE, including trouble-preventing inspection



Buick care keeps Buicks best

COGDELL MOTOR COMPANY

322 North Main

Hospital Notes

Patients discharged from hospital: Mrs. Merlin Kaul, med.; E. P. Goodright, med.; Mrs. Mary Acker, med.; Mrs. Oliver Todd, O. B.; Mrs. Ann Hill, med.; Mrs. Delbert Bainum, O. B.; Mrs. J. H. Albracht, surg.; Jack Ward, med.; J. V. Perrin, med.; Nell Best, med.; Frank Friemel, T&A; Joyce Friemel, T&A; Barbara Triefel, T&A; Richard Combs, rett. emerg.; Delbert Bowles, accid.;

Presilla Castillo, med.; Mrs. W. C. Flack, med.; Mrs. E. T. Jennings, O. B.; Linda Rae Barton, accid.; Mrs. Nancy Duncan, surg.; Mrs. E. H. Bishop, surg.; Mrs. W. L. Johnson, med.; Mrs. Al Smith, surg.; Mabel Beeman, med.; Don Noyes, surg.; Mrs. S. A. Duckworth, O. B.; Mrs. Margaret Hendricks, surg.

Patients in Hospital: Mrs. Dora L. Smith, oftho.; Ann Wingert, med.; Mrs. Homer G. Field, surg.; Mrs. T. L. Sullins, med.; William H. Garra, T&A; Richard Combs, rett. emerg.; Delbert Bowles, accid.;

Jimmy Dziuk, med.; W. A. Laster, emerg.; Mrs. L. E. Ballard, surg.; Mrs. Laura Marsh, med.; LeRoy Conklin, med.; Mrs. R. L. Dowell, Jr., surg.; Lewis McIntosh, surg.; Hilton Terry, surg.

Born to Mr. and Mrs. E. T. Jennings, a daughter, Jo Anne.

Mrs. Ethel Lewallyn will spend Thanksgiving holidays with her brother, S. O. Martin in Shawnee, Oklahoma.



KITCHEN MEMO BY ANN CLARK

Persuading the children to eat their daily quota of vegetables is sometimes rather difficult unless you camouflage them with a dish like *Spicy Vegetable Casserole*. Arrange 1 1/2 cups canned green beans, cut in half, and 1 pkg. frozen peas in greased casserole dish. In a saucepan melt 2 tbsps. fat. Add 2 tbsps. flour, stir in 2 cups milk and 2 bouillon cubes. Cook until sauce thickens, then add 1/2 tsp. salt, 1/4 tsp. celery seed, 2 tbsps. prepared mustard. Pour sauce over vegetables, cover and bake in moderate gas oven, (350° F.) for 25 mins. Garnish with 2 hard cooked eggs, finely chopped. Serves 6.

For every hour needed to dry a blanket on an outdoor line in average weather, it takes only 3 to 4 minutes in an automatic gas dryer. Time saved: at least three hours.

Equal parts of potato chips and corn flakes make a good topping for casserole dishes and a delicious coating for croquettes.

The average homemaker washes six tons of dishes a year—a tremendous chore unless you have plenty of hot water. The thermostat of an automatic gas water heater is usually set at 140° F. Around 120° F. is the hottest the hands can stand. For dishwashing, mix in a little cold water unless you want to re-set the thermostat each time.

Rest your stirring spoon on absorbent paper towel on the work surface of your gas range. Saves cleaning up food stains.

Canned cling peaches topped with mint jelly and broiled four inches from the flame until bubbly are good company for lamb chops.

Cherry Ann Forrest Is New Alpha Chi Member

Cherry Ann Forrest, junior student at McMurry College, was recently initiated along with 22 others into the James Winford Hunt chapter of Alpha Chi, national scholarship society.

The daughter of Mr. and Mrs. Lee Forrest of Hereford, Cherry Ann is president of the McMurry Volunteers, and last year she was publicity chairman for the Christian Foundation.

Cherry Ann was an outstanding student at Hereford High School. She was voted the Most Versatile Girl in 1947, and was appointed to the National Honor Society.

Mrs. J. L. Mauk and son, Edwin and his family, will spend the holidays in Portales with relatives.

Mr. and Mrs. J. H. Fish's son, Virgil, senior at Oklahoma A&M, is spending the holidays at home in Hereford.

Christian Science Services At Star

Christian Science services will be held every Sunday morning at 11 o'clock in the Star Theatre, commencing November 27.

Ancient and Modern Necromancy alias Mesmerism and Hypnotism De-nounced, will be the subject of the sermon.

The Golden Text is from II Chronicles: 16. See follows: The eyes of the Lord run to and fro throughout the whole earth to show himself strong in the behalf of them whose heart is perfect toward him.

Letters To The Editor

November 22, 1949

To The Brand, Hereford, Texas.

After reading your account, and looking at the picture of the early day fire equipment and team hitched to same, the horses then known as Dan and Joe, recalls to mind that this team was owned by James Harp of Kentucky, that I knew Mr. Harp quite well and was present when this fine team was unloaded from emigrant car here in Hereford. I had sold land to Mr. Harp, who was a widower, and he lived here in Hereford for several years. This team of his, and a span of mules owned by J. H. Bowers, were the talk of the town. Mr. Bowers paid \$600.00 for his span of mules, with a new wagon and harness. It was in the horse and buggy days of 1910, so at that time fine teams naturally attracted much attention. Mr. Lawson must have a good memory to remember the old days in Hereford so well, and I am sure many of the old timers read his comments with great interest. The concrete block building was used for years by the Broadwells as a laundry, but years before that it was equipped with seats and used as a place of entertainment, etc. I remember quite well of attending a big revival meeting in this building, with the principle speaker as the late George W. Truett, who delivered some of the most telling religious talks ever heard in Hereford.

Sincerely yours,
L. BASKIN

Mr. and Mrs. Richard Petersen and son, arrived from Brownsfield in Hereford Wednesday to spend Thanksgiving with their parents, Mr. and Mrs. A. Petersen. Guests at Mr. and Mrs. A. Petersen's home for Thanksgiving dinner will be Mr. and Mrs. Richard Petersen and Mr. and Mrs. Robert Petersen, Hereford.

The seventh annual Texas Tech-Lubbock public schools band clinic will be held in Lubbock Dec. 9-10.



Say "Thanksgiving" to any man, woman or child in the United States and they'll think of turkey, cranberries, and other little solid, satisfying things.

It's been that way for more years than any of us can remember. And maybe it's just as well this year that we go on having these old familiar symbols — because somehow we feel in our hearts on this greatest of all Thanksgiving Days that we owe a sense of gratitude that cannot adequately be expressed or pictured.

WE JOIN IN REAL THANKSGIVING FOR EVERY ONE OF OUR MANY PRIVILEGES, FRIENDSHIPS, CUSTOMERS, AND OPPORTUNITIES.

COMMERCIAL OIL COMPANY

HUGH BOOKOUT, Mgr.

131 Main Street

Phone 68



What Do We Have To Be Thankful For?

We have a land where people vote in or vote out the government. We have a land where we can broadcast our troubles — and do something about them.

We have a land where we can leave the shades up at night — and meet in more than two's and three's — and discuss politics, religion, personalities or anything we please.

We have a land where we can go to the church of our choice, send our children to schools where we know they'll be taught the truth pick and choose the job that we like best — and leave it if it doesn't live up to expectations.

WE HAVE A LAND WHERE THE FOUR FREEDOMS ARE NOT A DISTANT HOPE — BUT A PRESENT REALITY.

What do we have to be thankful for?
OUR AMERICAN HERITAGE!
Let's not Lose it!

LONE STAR INSURANCE AGENCY

SAM NELSON, Mgr.
144 MAIN

THANKSGIVING GREETINGS

Accept this sincere expression of our appreciation for your friendliness and everyday cooperation.

As we think over pleasant associations of the past, let us pledge ourselves anew to greater effort in behalf of a better Hereford and Deaf Smith County; and we'll all look forward to even more bountiful Thanksgivings.

Your Hereford Newspapers

The Hereford Brand

The Sunday Brand

In Being Thankful For Our Personal Well-Being And For Our Friends In This Territory . . .

we also think of our blessings as Americans . . .

A sense of gratitude for our daily bread, O God, and Joyous hearts for a land once more of peace.

For chairs no longer vacant at our Thanksgiving tables We thank Thee, and for those who did not return, We give our earnest prayers

Enlighten us and fill all hearts with neighborliness that we may never again know chaos, But live forever in peace and a world united.

H. E. MILLER OLIVER COMPANY

Mrs. Foster Duckworth Is Honored By Friends

Mrs. Foster Duckworth, who is moving to New Castle, Texas, to make her home was honored with a tea and miscellaneous shower Tuesday afternoon in the home of Mrs. S. C. Childers with Mrs. Grady Parson co-hostess.

Theme for the program was friendship. The group was lead in singing the song "Friends" by Mrs. R. C. Childers. Mrs. Earl DeHart and Mrs. Wayne Johnson gave readings on "The Human Touch and What You Have Meant to Me."

guests: Mesdames J. T. Richardson, C. S. Barclay, Fred Wolfington, Earl DeHart, J. A. Pool, T. J. Parsons, Paul S. Corbett, R. N. Cook, Wayne Johnson, J. T. Finley, R. M. Palmer, S. C. Childers and Grady Parsons.

Mrs. Bradley Attends State Red Cross Meet

Dyalitha Bradley returned Saturday night from a state-wide meeting of executive Secretaries of American Red Cross, held in San Antonio November 8, 9 and 10. Representatives from over the state numbered 80 in attendance.

The Panhandle was well represented with four delegates from the immediate area of Deaf Smith, Lub-

bock, Borger and Plainview. About 85 per cent of Texas was represented. Mrs. Bradley said that Red Cross work was still holding strong much as it did during the war. During the time immediately following World War I enthusiasm and support of ARC dropped off considerably. The group looked to problems of next year and studied new changes in laws having to do with service veterans. Of special interest at the meeting was the fun raising campaign next March.

Martin VanBuren was the 1st President to be born a citizen of the United States.

Members of the Greek Orthodox Church do not celebrate Christmas on December 25.

ROME USO OFFERS AMERICAN HOSPITALITY TO GI'S



ROME, Italy—A favorite American "home away from home" for visiting U. S. GI's in the Eternal City, is the popular USO Club located near Vatican City. Thousands of American soldiers, sailors and airmen on leave here gravitate to the Rome USO, where they enjoy the familiar USO recreational and welfare services available back in the U. S. To hundreds of servicemen of all faiths, most prized USO aid is its arrangement for group audiences with the Pope.

Above is shown a group of visiting GI's in front of the Rome USO meeting an American tourist riding in a traditional Roman "taxi." The Rome USO is one of 17 service centers outside the United States.

Cancer Workers Told To Save Lives Today

FORT WORTH — "We can save many lives today with the knowledge we now have, through prompt diagnosis and treatment," cancer control workers were told as the Texas Division, American Cancer Society, concluded its fourth annual meeting here.

M. R. Runyon of New York, executive vice president of the national society, told representatives from throughout Texas about new advances in research, service to the cancer patients, and cancer education.

"I want to tell you who is going to find the answer to cancer," Runyon said. "It is you—the individual. No organization as an organization can solve a problem as varied and complex as cancer. In the problem of cancer control, individuals must accept full measure of responsibility. No matter how big our organization grows, cancer still will be a personal concern."

Previously, Frank C. Smith, president of the Texas Division, described the Division's major objective as "education of the public to insure earlier diagnosis and treatment of cancer."

"We must serve, earn the support of, and improve the health conditions of, more than six and a half million Texans. This can be done through a good framework of organization, functioning to suit the needs of each county, utilizing trained volunteers who have at their disposal adequate specialized tools, and conducting a successful annual campaign for the public's support, including support for the national research program."

Meetings included a teaching conference for medical representatives which demonstrated operation of cancer clinic sessions.

George Washington's second inaugural address is the shortest on record.

What About It? How's Your Enthusiasm Rate What's It Mean To You?

By EARLENA PHILLIPS

Are you enthusiastic about what is happening in High School? Do you really care if we win a football game or not or are you just one of those that go to the game just to show who you have a date with or your new coat? To make a school a success there must be enthusiasm, and plenty of it. Enthusiasm, not only includes football games, but all other activities that go on that are school sponsored. To be enthusiastic and really care makes your school days a happy memory. If you are enthusiastic, you will be one of the most popular people in high school because people know that they can depend on you to do whatever is asked of you and that you will do it cheerfully.

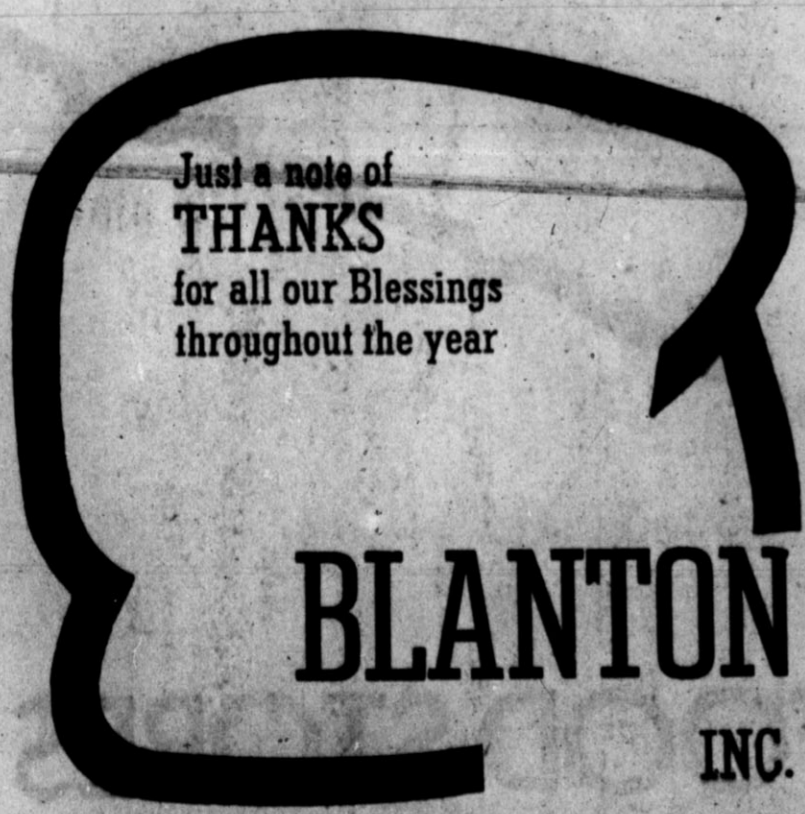
Along with enthusiasm must go all the other things that make up our Hereford High School Code of Ethics. Remember them and try to live up to them.

Flying backward is a stunt only one landbird can do—the humming bird.



Join With Us In Thanksgiving
for All the Rich Blessings
we, as Americans, Enjoy

Rutherford & Co.



BLANTON BUTANE
INC.

Ours is a firm fully appreciating our customers throughout the year

Thanksgiving Day



The quiet joys of home and fireside . . . the family gathered around the heavily laden table . . . turkey and dressing, pumpkin pies . . .

MAY YOU ENJOY THESE TIME-HONORED PLEASURES THIS THANKSGIVING.

Roberson Motor Company

1st and Miles

In Thanksgiving

Lord God, we give Thee thanks this day,
Humbly, in our faltering way ---
Not with the graceful wordy arts,
But simply, deeply with our hearts ---
As little children mindful of
A Father's broad and boundless love.

Dear Lord, we give Thee thanks for youth,
For trust and tenderness and truth,
For brotherhood --- that we may tread
A peaceful earth, and break the bread
Of friendship with our fellow men;
We give Thee thanks for love.

AMEN.

ACCEPT THIS AS OUR SINCERE MESSAGE OF APPRECIATION

Kinsey Motor Co.

Hereford Bull

By JIMMIE GILLENTE



The No. 1 practical joke of 1949 occurred the other day when Bud Hopson tried to mooch some ducks from Cecil Gunter and a party of duck hunters. Bud approached the car and asked if they had any extra ducks, whereupon Cecil said they did. He even went so far as to reach back and bring forth a duck, cleaned and neatly wrapped in a newspaper.

the package to inspect the gift. The duck turned out to be a hawk which Cecil and the boys had carefully cleaned and wrapped. Furthermore, Bud says he is going to cook it and serve it to the boys—provided they don't find out what he plans.

Glenn Weir is also on a rampage. He has all the men wondering and all of the girls screaming. The cause is a new model shirt front ornament. Glenn has captured a green lizard about five inches in length and has attached the lizard to his shirt front with a few inches of gold chain. Most girls first believe it is a fake, that the breathing and running about are caused by mechanical means. However, when it dawns completely upon them that the reptile is alive and moving, they scream. Quite a few men still contend that the lizard is mechanical, but I am sure that it is the real McCoy. Its name is Liz.

Here's a letter to the Bootleg Philosopher. Since he mails in his stuff, I don't know where to send it, so will just reprint it here:

J. A.
Hereford Brand,
Hereford, Texas.
Dear Sir:

I read your articles in the Hereford Brand and like them very much. Last week I heard Mazie and Daisy on their program say that it is now fashionable for a man to carry a compact. I am wondering if you could enlighten us on this sub-



BACK IN SHAPE—Zimba, a queen of the jungle, was treated with a new wonder drug, aureomycin, which saved her life. The lioness was laid low by a usually fatal intestinal infection, but officials of the Central Park Zoo gave the big cat experimental treatments with aureomycin, which is derived from mold. Within a week Zimba was her old regal self again.

ject? They are supposed to carry lip stick, face cream, and rouge, etc. I am wondering how Bob Higgins or George Muse would look carrying one of these little black bags.

Yours truly,
(Signed) Albert S. Higgins,
Box 86, Texline, Texas

I personally doubt if the old reprobate knows what cosmetics are, however. Besides, I can't see why Albert figures that Bob and George would suddenly become style conscious. The guy I would like to see with one of these little make-up kits for men is Boyd Knox. You never can tell, though, a lot of these old time cowboys now sleep in pajamas.

CALVES

(Continued from Page 1)
Perryton in the first six games. They then tied Dalhart, and lost the final three games to Canyon, Phillips and Dumas.

Offensively the Whiteface team outscored opponents 78 points, 181 to 103. However, with the exception of the final two games the local aggregation shone brightest on defense. Through the first 8 games opponents only crossed the Hereford goal line six times.

Congressmen are not required by law to attend any session of Congress.

Twenty Eight

(Continued from Page 1)
Blocking was for keeps and the ball carriers did their job. Dumas was really the most impressive B team in the district. They were slated to run by Hereford with a big score. Calves were penalized 30 yards for unnecessary roughness. They played the game with the proper fight for the first time in 1949. Cold efficient tackling and blocking knocked three Dumas players cold. Dumas was a bit on the rougher side, getting penalized 70 yards for roughing and having one player thrown out of the game for roughness.

This closed the season with a .500 average for three won and three lost. The B squad was made of freshmen and sophomores from the start this year. Many had never played a regulation football game. Many were scared or excited. They came along under patient coaching by Mayes who said he is proud of them and considers the season as big a success as he has had.

High scorers for the '49 season for Hereford were Winget, 19 points, and Slagle, 18 points. Other scorers were Thomas, 12 points, Fields seven points, Brock, six points, Morton, two points and Nunnally, one point.

Statistics for the Dumas game:

Hereford	Dumas	
12	First Downs	8
265	Yards rushing	146
81	Yards passing	15
346	Total yards gained	161
3 of 7	Passes completed	1 of 9
2	Fumbles	3
3	Op. Fumbles Rec.	1
2 for 25 yds.	Punt	6 for 40 yds.
30.	Penalties, no. and yds.	70.
Season's final district standings '49		
B '49 football:		
TEAM	W	L
Phillips	5	0
Hereford	3	2
Dumas	3	2
Dalhart	2	3
Canyon	2	3
Perryton	0	5

Dumas and Hereford tied for second place but Hereford beat Dumas and earned second place rating.

Ivagene Elliston, daughter of Mr. and Mrs. R. W. Elliston, and who is a church school teacher at Fort Worth, came home Wednesday to spend Thanksgiving holidays with her parents and family.

Mr. and Mrs. Nick Chatfield and children from Crowell, will be visiting in the home of Mr. and Mrs. George Cantrell, Hereford, over Thanksgiving holidays.

J. P. Jordan and C. P. Grimes were in Amarillo on business Friday.



WE ARE THANKFUL

- To be Americans
- For the Promise of Peace
- For Friends
- For Work and Strength To Do It
- For The Four Freedoms
- Yes, We Americans have a Lot for which to be thankful!

We take this opportunity to re-emphasize our appreciation to our customers; we are indeed thankful for our friends whose generous patronage has been ours through the year.

HEREFORD HARDWARE

- Monte Baker
- George Stambaugh
- Ed. Zimmerman
- Eunice Mathis
- Homer Henslee
- Don Zimmerman

Start Your "Signature" Silverware Service

WITH 4 teaspoons FOR ONLY 75¢

YOUR OWN INITIAL on an exclusive pattern

and end with White Star from Kellogg's Variety Package

Old Company Plate made and guaranteed by Wm. Rogers Mfg. Co., Meriden, Connecticut.

- Beautiful Styling. Stunning Value.
- Feel the Weight. Price Includes Your Initial.



- All made by Kellogg's, all Kellogg-fresh
- 10-box choice of 7 cereal favorites
- Nothing like Kellogg's VARIETY for real variety
- Delicious for breakfast, lunch or supper

Illustrated folder with order describes complete line of "Signature" pattern silverware.

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

KELLOGG'S, DEPT. V, Meriden, Connecticut
Enclosed find \$ in cash (no stamps, please) and () ends with White Star from Kellogg's VARIETY PACKAGE. Please send me, postpaid, "Signature" pattern teaspoons / Mark each with single initial circled on this coupon.

NOTE: For each unit set of 4 spoons, enclose 1 end with White Star from Kellogg's VARIETY PACKAGE and 7¢ in coin.

MY NAME (Please Print)

MY ADDRESS

CITY _____ ZONE _____ STATE _____

Offer good only in United States; subject to all state and local regulations.

We Give Thanks



- for our friends
- for our opportunities as Americans

HEREFORD IMPLEMENT COMPANY

CITY FOOD STORES

No. 1 at Second and Main, Phone 15
No. 2 on East First, Phone 430

- J. W. THOMAS
- L. C. THOMAS
- HUBERT WHITE
- E. C. HOPSON
- GLENN WALL
- MRS. WILBUR BELL
- MRS. LUCILLE HOPSON

Deaf Smith County Leads State On The Farm Storage Building

Deaf Smith county leads all other counties in the State of Texas in the amount of on-the-farm storage built since the PMA storage program was introduced in June, according to Faust Collier, local PMA administrator.

Actual cost for the 455,143 bushels of storage averages at a cost of 25 cents a bushel. Farmers received \$7,378.48 in Commodity Credit loans.

Joe Peters has one of the new large type quonset buildings that cost \$15,500 in the 100 block on Gough Street, completed about a month ago for a capacity of 64,000 bushels. It is being rapidly filled now with the new grain crop. He is making 65 bushels to the acre on a 250-acre

tract of maize. Peters came to Deaf Smith county three years ago with his brother, A. J., but they own and operate separate farms. They are from an irrigation district in Idaho so understood their problems.

The storage construction campaign in Deaf Smith county has been encouraged to a large extent by Carl McCaslin and the Brand, according to Faust Collier who said the extensive advertising campaign carried by McCaslin and the support PMA received editorially from the Brand really helped put it all over as much as anything else.

Collier also pointed out that the 20 1/2 cents a bushel, allowed by PMA for approved storage will pay about half the cost of a granary. The loan

on grain is now \$2.03 a bushel.

Wes Bradley, head field man for the PMA office in Deaf Smith county, has also, been of invaluable assistance to farmers who have storage construction problems. He has been with the office since 1939. Charles Newell, his assistant field man, also has been working with the farmers.

Bradley says more of the farmers will build granaries before the program closes next June 30.

Among the farmers building the smaller type of granaries are two brothers, Floyd and L. E. Botsford, 59-year old twins, who have a place several miles east of Hereford. They have a new concrete 6,000-bushel granary completed during the latter part of the summer. These two brothers, both old bachelors, have lived on the 550-acre farm for 22 years. They put in two irrigation wells last year and some of what made 40 bushels to the acre this year. They plan to put in some alfalfa next year, for the first time.



LAWFORD FARM GRANARY—Henry Crawford has one of the average on-bin storage type granaries on his farm east of town. Faust Collier, local PMA administrator, Wes Bradley and District Administrator Dale Carter of Amarillo are examining the building. Photo courtesy Times.



60-BUSHEL GRANARY—The Botsford Brothers built this granary on their place east of town. Wes Bradley is at the sealed door with L. E. Botsford standing by. Photo courtesy Amarillo Times.

District Official To Address Local Club Women Nov. 29

Mrs. O. M. McGinty of Spur, second vice president, Seventh District Texas Federation of Women's Clubs, will be the guest speaker at the second quarterly luncheon program held by the Deaf Smith County Federation of Women's Clubs, November 29, at the First Christian Church. The program will deal with federation club work. Mrs. Ray Johnson announced Saturday afternoon at a board meet held at the court house.

During the session, conducted by Mrs. Johnson, Mrs. Reed Williams was appointed chairman of the planning committee for the community club house which will be sponsored by the county federation. Each club will name a chairman to work with the general chairman, the president said.

Mrs. Johnson announced the federation motto for 1950, "Our Country" and the constitution and by-laws were read by Mrs. J. D. Neill. Thirty members representing 19 clubs attended the meeting.

Mr. and Mrs. W. L. Davis, Jr. and small daughter left Friday for Bryan where they are visiting her parents, Mr. and Mrs. S. D. Pearce. They will be joined there for the Thanksgiving Texas A&M University of Texas football game by Mr. and Mrs. W. L. Davis, Sr.



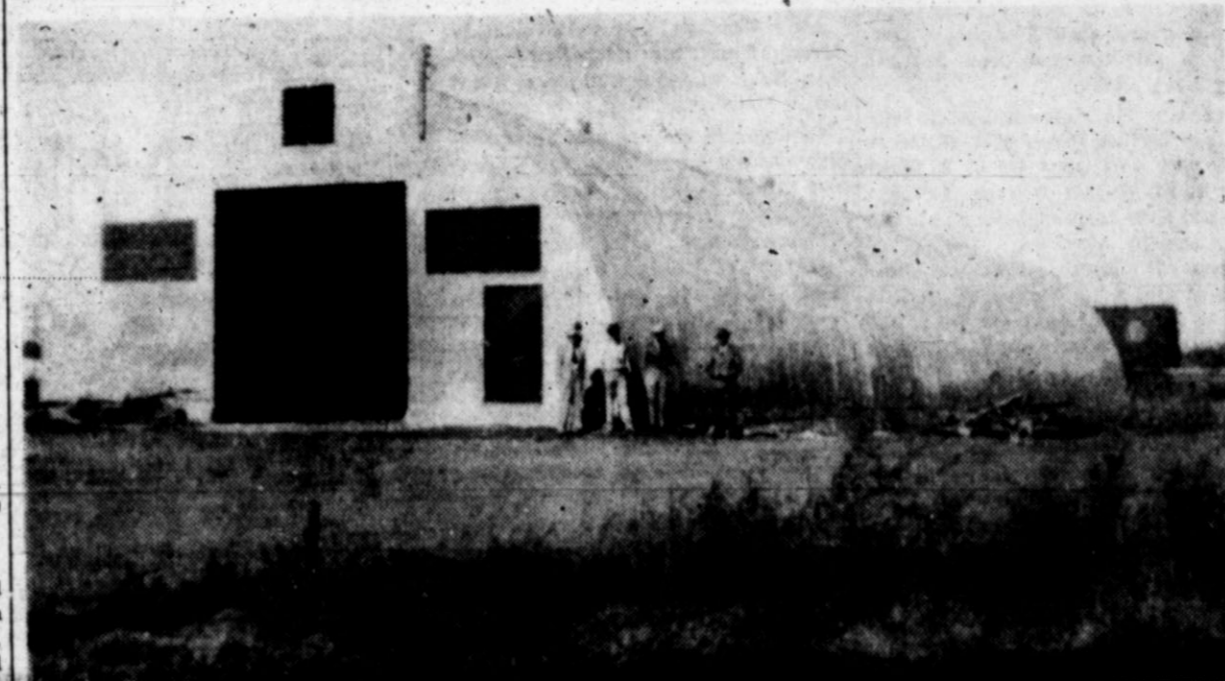
GALLAGHER BARN—This new storage barn on the John Gallagher farm east of town was built recently under the PMA program. Faust Collier and Wes Bradley are standing in the door. Many 30,000-bushel granaries have been built in the county. Courtesy Times.



APPROVED FOR PMA—The sign L. E. Botsford and Wes Bradley are examining says the stored wheat has been approved for the PMA loan program. Photo courtesy Times.

The Hereford Brand

Thursday, November 24, 1949 Section Three



PETERS' 64,000-BUSHEL GRANARY—This is the new \$15,500 storage granary recently completed for Joe Peters, Hereford farmer, who stands with District PMA Administrator Dale Carter, County PMA Administrator Faust Collier and fieldman Wes Bradley. Photo courtesy Amarillo Times.

First Hereford Thanksgiving Was In The Snow And Turkeyless

By JOHN SCOTT

In 1898 when Hereford had its first Thanksgiving there were less than 100 people in the whole town. There was an eight-inch snow on the ground and probably most of the cattlemen were out on the range working instead of spending a warm day at home eating turkey. During those days in West Texas and Hereford a cowboy sometimes spent only two days out of the year sleeping at home.

And that Thanksgiving "turkey dinner" wasn't turkey because the coyotes ate any turkeys the people tried to raise. They just didn't have any turkeys on the first Hereford Thanksgiving.

Taking turkey's place was antelope meat, more than likely. It was always a simple matter to go out and shoot an antelope. If it wasn't antelope it was probably beef. There was never a shortage of beef here.

People had Thanksgiving dinner together by families. Maybe families that lived as far as 50 or 60 miles from each other would get together

and the ladies would bring something from each home. They would help put by bringing something different.

Housewives who do all the washing of dishes and cooking had a rough time in those days. They didn't have the nice clean well-stocked grocery stores to do their shopping in. They had only dried beans and a few potatoes. They didn't bother to grow anything in the way of vegetables. It wasn't possible to do so.

The only grocery store in Hereford on its first Thanksgiving was on the corner of Main street and the Highway. It was located at the same place that Phillips 66 station is now. A fellow by the name of Millet ran it.

One thing that grocery store did have was good coffee. It was **Ark** buckles coffee and people used to buy it—not by the pound—but by the You could get it cheaper than that if you wanted to buy it green.

That pumpkin pie that you always spell into Thanksgiving wasn't made out of pumpkin when Hereford had its first Thanksgiving. It was molasses. After grocery stores became fairly common they used to stock molasses in big barrels and just dip it out when it was sold.

Those molasses pies were really the stuff, according to some of the old timers who ate them.

Hereford wasn't much on celebrating Thanksgiving if the cattle work wasn't done, though. They just went on and considered it another working day.

When they could celebrate they had a big dinner and took it easy in the evening. Then they would dance.

Mike Hughes Celebrates Sixth Birthday Saturday

Mike Hughes entertained 13 guests Saturday afternoon, November 19, in his home at 813 25-Mile Avenue in Hereford with a party celebrating his sixth birthday. His mother, Mrs. Newell Hughes, was assisted by Mrs. Coy Patton in giving the party.

Games were played and contests were held. Balloons from an attractive "balloon tree" were given as favors. Birthday cake, soda pop and mints were served all guests.

Attending were Carl McCaslin, Sara Gillentine, Marilyn Newell, Carol Ann Newell, Jane Heard, Judy Fowlkes, John Fowlkes, Virginia Patton, Craig Griffith, Mickey Bonefio, Judy Hughes, Susie Woodford and Marcus Jacobsen.

all night and go home the next day. When you remember that it took three and one-half days to go to Amarillo, you can see why those people who came 50 miles to have Thanksgiving dinner with friends just didn't go home without helping with the dishes.

There was no cranberry sauce. No turkey. No pumpkin pie. No dressing. No gravy. This doesn't even sound like Thanksgiving. They didn't have an Aggie-Texas football game. In fact, they didn't even have an SMU-TCU football game. But they had a good time when they could celebrate the day of thanks.

And that antelope dinner probably wasn't anything out of the ordinary. They probably had been eating antelope all summer and winter.

Incidentally, Vern Witherspoon remembers the best Thanksgiving dinner he ever had. It was in the year 1898—but it wasn't in Hereford. He had been out working the cattle all day before Thanksgiving. In fact, on Thanksgiving eve, the day was nice and clear. They started out to ride the "circle," pushing the cattle up into a bunch. About the time they met on the outside of the "circle" a blizzard had hit and it was pouring a heavy snow. The cooks at the chuck wagon had not prepared for the blizzard and had not gathered fuel for a fire to cook the evening meal. There was only left-over cold bacon and biscuits from the morning. So the men had nothing to eat.

Still No Food

Vern says that the next morning the snow had stopped but that the wind kept the snow flying so much that it seemed like it was still snowing. So they didn't have any breakfast. That night they managed some fuel to warm themselves but it only made the snow melt and just made them wet and colder.

They went out and spent 10 or 12 more hours in the saddle in below-freezing weather with no chow. They hadn't eaten, remember, since the morning before at about 5 o'clock.

That second night, however, the cook was on the ball. He fried a bunch of steaks and cooked a lot of biscuits. After 48 hours without eating, Vern said it really tasted good. He says that it is easier for a man to get by that long without eating if he isn't doing anything. He said that, after two days of hard work in cold weather, those guys were really hungry.

He said that was the best Thanksgiving dinner he ever ate.

We're Glad We Have a Part in the Harvest

... that means
REAL THANKSGIVING
for all the world!



Once again it is Thanksgiving Day. Here, in our county and in our nation are bumper crops... well-fed happy people, real Thanksgiving spirit! But this joy and plenty are actually missing in many of our neighbor countries... for the world needs food badly.

So today, we as Americans, bow our heads in thanks for another prosperous year and show our gratitude by sharing with those less fortunate than ourselves.

FRASER MILLING COMPANY

Long Time Ago

25 Years Ago
 Week of November 27, 1924 was all Hereford Produce and Poultry Show as exhibits of all kinds were brought in by people from all over the Panhandle. Mrs. A. Lowther entered a pound of butter moulded in the form of a duck. Mr. Gabbert exhibited a dozen eggs from his imported Black

Minorcas that were huge in size and weight. Visiting breeders were Rev. W. V. Coughran and wife of Dimmitt, Rev. Bruce Meadows of Meridian, E. C. Cundiff of Littlefield, V. T. Scott, Curry County and W. T. Duffel and J. Key of Canyon.

G. A. F. Parker headed a delegation before County Commissioners and pointed out advantages of having a County Agent for Deaf Smith. No immediate action was taken.

Hereford delegates attended Panhandle-Plains Business Conference at Amarillo which was inaugurated by wholesalers and jobbers of Amarillo to engender better feeling between Amarillo and surrounding Panhandle towns. Representing Hereford were Walter E. Dunlap, A. O. Thompson, A. H. Streu, Leonard Foster, Frank A. Gyles, and Lem W. Carlyle.

One of the largest farm sales of the season was when John L. Wilson administrator of the estate of Karl Shirley, at the Shirley home, five miles south of Adrian, in Oldham

THEY CERTAINLY DID MEET!



ALEXANDRIA, Va.—These twin brothers in Uncle Sam's uniform, Privates John and Philip Braatz from Oconomowoc, Wisconsin, find that the USO keeps its promise. Attached to nearby Fort Belvoir, the boys visited the big USO Service Center here, and met up with pretty Junior hostess Carol Hughes, of Washington, D. C. Result: Three straws and fun all around!

The Alexandria USO is one of 170 USO operations serving the 1,600,000 men and women of the Armed Forces here and abroad.

county. W. S. Williams was auctioneer.

Otto Massie announced he was closing out his farm, nine miles northeast of Hereford and one mile east of Progressive school.

R. G. Boyles, who operated auto stage line between Hereford and Amarillo for over a year, sold out to J. Q. Ward of Amarillo.

Fire of undetermined origin destroyed the barn and garage of the Eli Dunlap home. Included in the loss was an Essex owned by Mrs. Mary Monday.

Mayer E. S. Ireland and City Commissioner J. O. Newell bagged a deer, each, in mountains of New Mexico. They were pleased.

Old Charley Lupton place, four sections on the creek east of Hereford, was purchased by J. L. Faubion of Ft. Wayne, Indiana. Faubion planned to bring his family and make his home in Hereford.

Owen P. Smith, three-year resident of Hereford, moved to McKinney to make his home for his family. Smith was once County Attorney for Deaf Smith.

Postmaster Wear was asking everyone to cooperate on Christmas mail.

Mrs. A. M. Jones was elected to replace Rev. Paul J. Merrill as PTA president in Hereford. Jones left town. At the program for election, Mattie Mae Swisher sang a couple of songs. Miss McClure, instructor in Central, introduced idea of hot lunches for students at Central.

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Guests of Mr. and Mrs. W. L. Davis Sr. over the week end were Mr. and Mrs. B. F. Dooley of Paris. Mrs. Dooley and Mrs. Davis are cousins.

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 COUNTY OF DEAF SMITH

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Dated at Hereford, Texas this 2 day of November, 1949.
 J. C. REESE, SHERIFF
 Deaf Smith County, Texas
 By C. W. COVINGTON
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Sell Through the Want Ads

We

give thanks THIS DAY

for FRIENDS and COUNTRY

JOIN WITH US IN THE GREAT THANKSGIVING SPIRIT -An American Institution-

Ed Skypala Your BORDEN Routeman



MASONIC BULLETIN

Stated meeting second Monday in each month. School of instruction each Thursday night. R. L. TOMPSON, Sec'y. HENRY SEARS, W. M. Hereford Lodge 849

NOTICE OF MEETINGS

ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night



You can't buy a better pump THAN JOHNSTON

The widespread acceptance of Johnston Pumps is due to the "know-how" and ability of the Johnston organization to build exceptional equipment. Johnston Pump Company and Johnston Dealers have specialized in the manufacture and service of Vertical Turbine Pumps for irrigation, municipalities and industry for over 40 years. Sound engineering and modern manufacturing methods supplied by Johnston plus thorough knowledge of local conditions and on-the-spot service supplied by the Johnston Dealer add up to minimum water costs and trouble-free pump operation for years and years—the real test of a pump's worth. When you want better pumps and more "know-how" go to your local Johnston Dealer at the sign of the Johnston "J".

Your Johnston Dealer is a specialist in turbine pumps...

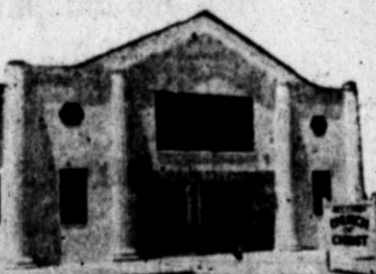
- O. L. Williams, Big Spring
- Johnston Pump and Supply Co., Hereford
- Lorenzo Pump and Supply Co., Lorena
- Lubbock Pump Co., Lubbock
- W. W. Electric Co., Littlefield
- Kerr Appliance Co., Seagraves
- Hill and Watts, Pecos



Thanksgiving

Yes, Thanksgiving... frost on the pumpkin, that grand, time-honored bird in the oven... get-togethers with family and friends! Which reminds us, that we here in the Southwest U.S.A. ... really have a lot to be thankful for. Let's not forget it! And while "thanks" is the order of the day, your Public Service Company would like to say, "Thanks to you" ... our customers. It is our sincerest desire to continue to serve you well!

SOUTHWESTERN PUBLIC SERVICE COMPANY
 25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

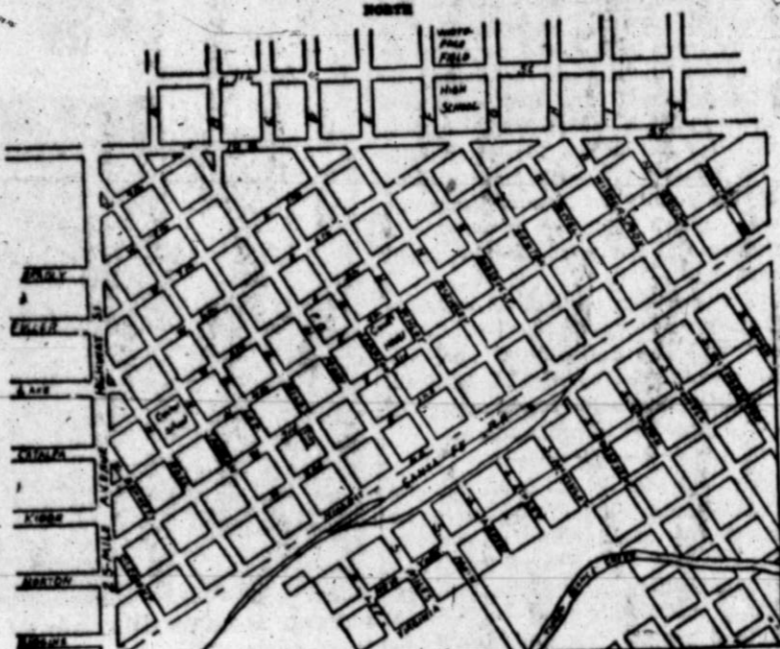


We Welcome You CHURCH OF CHRIST (Sunday)
 Radio KPAN... 9:15 A.M.
 Bible Study... 10:00 A.M.
 Worship... 11:00 A.M.

Evening: Young People... 6:15
 Worship... 7:00

Daily Radio Program 9:30 A. M.
 KPAN-800 on Your Dial
 We invite you to all services of the church.
 The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
 Church of Christ

STREET MAP OF HEREFORD, TEXAS



BUSINESS and PROFESSIONAL DIRECTORY

When in need of Prompt, Dependable Service... use this Directory

<p>Hereford Wrecking Co. Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds!</p>	<p>Day Phone 951 Night Phone 148-J Gilliland Funeral Home AMBULANCE Day and Night Service 131 East 2nd St.</p>	<p>MOORE'S are -Open 7 days a week -Open at 6:30 A. M. and Close at 9:00 P. M. -Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock. -Headquarters for Gas and Oil Needs. MOORE'S GROCERIES GAS AND OIL Intersection Highways 51 and 60 Phone 156</p>	<p>Florence's Cafe Under New Management Home-like Cooking A Specialty Where Friends and Families Meet and Eat PAT & BUZZ</p>
<p>T. J. CARTER Realty Company Wheat land, irrigated land and ranches for sale. Farm and ranch loans. Long terms 4 1/2% interest.</p>	<p>FIREPROOF FLOOR & WALL SAFES at The Hereford Brand</p>	<p>TRIPLE E CAFE Short Orders Steaks a Specialty A Nicer Place for the Whole Family to Eat 24-Hour Service ROY and ADA</p>	<p>For REAL SERVICE and Quality Merchandise Try JIM BOOKOUT'S Standard Service Station</p>
<p>CARGRAY Butane & Propane GASES Complete service on all Butane & Propane systems. Appliances of all kinds. Ensign Carburetors BLANTON BUTANE GAS CO. Highway 60 - Phone 551</p>	<p>A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.</p>	<p>HEREFORD PLANING MILL SCOTTY BUCKNER "We Build Anything"</p>	<p>THIS SPACE FOR SALE</p>
<p>PARKER BROTHERS PLANING MILL AND CONTRACTORS We build houses to be moved. Will build to your specification. Check our prices before you build. Cabinet work.</p>	<p>McRight & Smith Garage AUTOMOTIVE and TRACTOR Supply and Service WELDERS 211 East 3rd Phone 23</p>	<p>THIS SPACE FOR SALE</p>	<p>THIS SPACE FOR SALE</p>
<p>PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS All Garments Insured 308 N. Main Hereford MADE-TO-MEASURE CLOTHES</p>	<p>THIS SPACE FOR SALE</p>	<p>THIS SPACE FOR SALE</p>	<p>THIS SPACE FOR SALE</p>

LET US BE THANKFUL

With every sunrise, every American can do well to give Thanks that he has the great privileges and responsibilities of being an American.

And then further -- he can do well to invest every waking hour proving worthy of that great title.

PITMAN GRAIN COMPANY

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 By C. W. COVINGTON
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We Welcome You
CHURCH OF CHRIST
 (Sunday)
 Radio KPAN..... 9:15 A.M.
 Bible Study..... 10:00 A.M.
 Worship..... 11:00 A.M.

Evening:
 Young People..... 6:15
 Worship..... 7:00

Daily Radio Program
 9:30 A. M.
 KPAN-860 on Your Dial
 We invite you to all services of the church.
 The Bible is right and it does make a difference what we BELIEVE and PRACTICE.
Church of Christ

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 -An American Institution-

Ed Skypala
 Your **BORDEN**
 Routeman

JOHNSTON

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It is our sincerest desire to continue to serve you well!

SOUTHWESTERN PUBLIC SERVICE COMPANY
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LET US BE THANKFUL

With every sunrise, every American can do well to give Thanks that he has the great privileges and responsibilities of being an American.

And then further -- he can do well to invest every waking hour proving worthy of that great title.

PITMAN GRAIN COMPANY

BIPPUS NEWS

Community Thanksgiving Supper Sunday Night With Home Movies

By CHRISTINE FORTENBERRY
Brand Correspondent

There was a Thanksgiving Supper at the Bippus Community House Sunday night.

Rebe Joyce Pinnell gave a reading and Richard Evans showed motion pictures of "A holiday in New England," India, Rockport and Corpus Christi.

Those attending included Mrs. D. C. Banks, and Barbara Dee, Charles

and Edwin, Mr. and Mrs. E. K. Pinnell and children, Mr. and Mrs. C. F. Homfeld and children, Mr. and Mrs. Frank Rickels, Rev. Noel Mills, wife and children of Plainview, Mr. and Mrs. Max Reed and baby, Mr. and Mrs. Richard Evans, Mr. and Mrs. J. G. Fortenberry and Donald Fortenberry.

Mr. and Mrs. C. F. Homfeld and children were in Clovis on business

Tuesday.

Mr. and Mrs. Alfred Seay and children of Duran, New Mexico, and Mrs. E. J. Davis and children of Clovis were visitors in the Jack Fortenberry home over the weekend.

Mr. and Mrs. Alfred Seay and children and Miss Chloe Fortenberry were visitors in the Hugh Fortenberry home Saturday.

Mrs. C. F. Homfeld and children and Mrs. Herman Sifford and daughter Peggy visited in the J. G. Fortenberry home Friday.

There will be a "42" party at the Bippus Community house Saturday night, November 26.

Mr. and Mrs. D. C. Banks and family, Mr. and Mrs. Newton and family, Mr. and Mrs. Mac Reed vis-

ited in the Johnny Louis home Sunday.

Mr. and Mrs. Richard Evans and Mr. and Mrs. E. K. Pinnell motored to Phillips this week.

J. G. Fortenberry went to Amarillo on business Wednesday.

Mr. and Mrs. Sylvester Pinnell of Glen Rio visited in the E. K. Pinnell home this week.

NSC SAYS CHILDREN FACING GREATER DANGER THAN THEY WERE IN 1938

Chicago -- Parents, do you have a teen-age son or daughter? Well, if you worried about them crossing the streets 10 years ago when they started to school, they are facing even greater dangers today, according to the National Safety Council.

The 1949 edition of "Accident Facts," statistical yearbook of the Council, shows that 10 years ago 6.8 out of 100,000 of the children in the 5-14 age group were killed as pedestrians, and four out of 100,000 were killed in autos as nonpedestrians.

But in 1948, when they were 15-24 years of age, 2.1 out of 100,000 were killed as pedestrians less than half the rate in 1938. But 28.1 out of 100,000 were killed in traffic as nonpedestrians seven times the earlier rate!

The Council concludes that in 1948 they were operating their own cars, or were riding in cars frequently driven by their friends, and that these were not being operated as safely as by older persons.

Earl Phillips Returns From Highway 60 Trip

Mr. and Mrs. Earl Phillips and daughter returned yesterday from a 10-day trip to Los Angeles and parts of Mexico. On the way out, as far as Phoenix, Arizona, they were accompanied by Mrs. W. B. Amacker, manager of Amarillo office of American Auto Association. This was the first time Mrs. Amacker had been over parts of Hiway 60. She caught a plane back to Amarillo from Phoenix.

The Phillips turned the rest of the trip into a vacation visiting radio programs, "Breakfast in Hollywood," and "Bride and Groom" in Hollywood.

They were gone 10 days, from November 9 until the 19th.

Grand Champion—1949 Feeder Show



CHICAGO—These thick, blocky Hereford feeder calves were declared the Grand Champion load of all breeds in the recent Chicago Feeder Cattle Show of 137 carloads of calves and yearlings. Shown by the Bar 13 ranch, Sheridan, Wyoming, these Hereford calves averaged 627 pounds per head and sold for \$60 per cwt. In addition to the sale price the Bar 13 ranch received \$250 in prize money from the Chicago Union Stock Yards and the American Hereford Association, Kansas City, Mo.

Baptists Outnumber All Denominations Among Tech Students

Lubbock—Baptist students far outnumber all other student religious groups at Texas Technological college, Registrar W. P. Clement reports.

Clement said 2,053 Tech students signed church preference cards indicating their affiliation with a Baptist church. Methodist students number 1,643, followed by 479 members of the Church of Christ. The Presbyterian delegation is fourth largest, with 415 members.

The cards were signed by 5,830 students. Twenty-three different church organizations had at least one mem-

ber among the Tech student population, the survey showed. The other denominations included Apostolic, Buddhist, Congregational, Czech-Brethren, Hebrew, Moslem, Pentecostal and Unitarian.

It was pointed out that while only 30 per cent of America's total population has some church affiliation, 81 per cent of the Tech students have a church background. Five hundred and seven students indicated no church preference.

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Thanksgiving . . .

and we have a lot to be thankful for . . .

- Our Way of Life
- Our Customers and Friends
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- and AMERICA!

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give thanks THIS DAY

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GRATITUDE and APPRECIATION

FOX MAN'S SHOP



The Turkey has his day one day a year . . .

Quality Building Products are recognized Every Day of the Year.

We Give Thanks for
Another Prosperous Year
... one Rich in Every Blessing

CARL McCASLIN Lumber Company

WE WILL BE CLOSED ALL DAY THURSDAY



Thanksgiving

"As we kneel in Your House of Worship, we thank you, Lord, for all our blessings . . .

Throughout the nation, bright fires glow in open hearths . . . children sing as they eagerly set the table for the holiday feast . . . and the family united on the occasion of traditional Thanksgiving Day

Let this Thanksgiving be one for the entire world as we raise our voices in a prayer for universal peace.

The First National Bank OF HEREFORD

Member: Federal Reserve System Federal Deposit Insurance Corporation

Continued Prosperity Foreseen By Experts

Over-all family living expenditures and over-all farm income are expected to be about the same next year as they are now. That is what the experts see in the crystal ball for 1950. Food supplies in general are a little larger than a year ago and food consumption per capita is expected to remain near the 1949 level or may go even higher.

Consumer purchases of food should be encouraged by the plentiful and varied supply and by the lower retail prices that now appear likely for the year. The prices received by the farmer for the food products are expected to decline more than the prices the consumer will have to pay.

Mrs. Low, extension home management specialist, reports that prices paid by farmers for clothing declined 7 percent from the postwar high of September 1946 to June 1949. Further drops in clothing prices seem to hinge on what may happen to the general economic situation she says. The retail supplies of clothing should be generally good during 1950, however, should the downward trend in prices continue, retailers, wholesalers and manufacturers may continue their cautious buying and this in turn may cause temporary shortages to develop from time to time.

The demand for clothing remained at a high level during most of 1949 and indications are good for this to continue, especially if incomes continue to be high. Declines will probably be noticed first in the so-called "style" articles of clothing, says Mrs. Low.

Supplies of household equipment and furnishings should be adequate. There is a slow but certain movement from a seller's to a buyer's market for many of the durable goods and families are now able to purchase many items at prices somewhat lower than for last year. Standard models are being bought in many lines of household equipment in preference to the deluxe models because primarily of the difference

Pic-Tours of Europe

IN TURKEY THE GLORIES OF TWO GREAT EMPIRES OF THE PAST 4,000 YEARS—ANCIENT CHURCHES, MOSQUES, AND PALACES WITH GOLDEN THRONES STUDED WITH PRECIOUS JEWELS—AMAZING TRAVELERS, ALONG WITH EVERY MODERN TRAVELING CONVENIENCE.

AMERICANS GOING TO EUROPE CAN NOW OBTAIN SPACE ON TRANS-ATLANTIC SHIPS AND PLANES AT UNUSUALLY LOW PRICES.

IN FRANCE THE RIVIERA, WITH ITS SPRING-LIKE WINTER CLIMATE, ITS FASHIONABLE TOWNS AND QUIET COUNTRY VILLAGES, ATTRACTS THOUSANDS OF VISITORS EVERY WINTER.

in prices, says Mrs. Low. The consumer demand she thinks will determine the available supply of most household equipment.

Women first appeared as professional dancers on the French stage in the 17th century.

Christmas And Holiday Fruit Cake Making Time Is Now For Good Flavor

COLLEGE STATION — Christmas and the holiday season are weeks away but now is the time to make your fruit cakes for that season, says Louise Mason, extension foods and nutrition specialist of Texas A&M College. She says make it and store it — for proper storing will give it that good mellow flavor — the thing all cooks want in their cakes.

If you need a recipe, Miss Mason suggests that you go by your local county home demonstration agent's office and ask for one. She can supply recipes for either the light or dark cakes.

She says the preparation of the fruits for the cake is important and this job should be done the day before you plan to bake the cake. Cut the citron, orange and lemon peel in very thin strips, the cherries in half and the pineapple in thin wedges. Wash the raisins and currents and spread out to dry. Cut up the nuts coarsely with a sharp knife.

The baking pans should be readied before you start mixing up the cake, she says. Grease and line them with oiled brown paper. Set the oven at 250 degrees so it will be ready when you have prepared the cake. Then proceed mixing as for any other kind of cake. Divide the flour in half and mix part of it with the fruits—this keeps them from sticking together—and finish mixing the cake with your hands, adds Miss Mason. Place the batter in the pans with your hands and press it down firmly. This firming helps to get a compact or solid cake and one that is easy to slice.

The time allowed for baking is very important, says Miss Mason, and she recommends about 45

minutes per pound for the larger cakes. A seven pound cake would need to bake for approximately five hours at 250 degrees. Heavy brown paper tied over the top of the cake pan while it is cooking will help keep the cake from getting too dry and brown, she adds.

Decorations, such as candied fruits or nuts, should be added when the cake has almost finished baking. Some cooks like a glaze on their cakes and Miss Mason says to get it on a dark cake, brush the surface with a mixture of molasses and water and for the light or white fruit cake brush with honey and water or egg white and water about an hour before the baking time is up.

When the baking time is up, remove the cake from the pan, but do not remove the paper from the bottom of the cake. After it has thoroughly cooled, wrap and tie it securely in waxed paper and it is ready for storage.

Miss Mason says it should be stored in a clean, tight container and she likes to place a few apples or oranges in the container with the cake. They will supply moisture to the cake as it mellow in storage. She points out the fruit will need to be replaced during the storage period for you'll want it to mellow from now until Christmas or New Year.

PERSONALS

Mr. and Mrs. Woodrow Ireland left yesterday for Dallas. They will attend the SMU-TCU football game in Ft. Worth Saturday. They will be joined by Mr. and Mrs. Wiley Reynolds and Mr. and Mrs. Jack Osborne of Pampa. The three couples

attend the game together each year.

Mrs. John Rice of Kahlotus, Washington, spent Sunday with Mr. and Mrs. Jay Boston. Mrs. Rice is the sister of Mr. Boston.

Mr. and Mrs. Howard Wirtz of Oregon visited Mr. and Mrs. T. L. Crone last week.

Mark Link, Ellen Malone and S. C. Bruter returned from San Saba Saturday night after a week of hunting deer. No deer.

Mrs. Allen H. Scott, Temple, Texas, is spending Thanksgiving week with her son and daughter-in-law, Mr. and Mrs. John Scott. She arrived Sunday and will leave Thursday night.

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307 MAIN HEREFORD

Leaves Can Protect Garden And Flowers

Every fall tons of leaves go up in smoke instead of being saved for use later in the vegetable garden, flower beds or for mulches on the trees and shrubs. Burning is an easy but wasteful way to tidy up the home premises of fallen leaves but it is not the best, says Sadie Hatfield, extension specialist in landscape gardening of Texas A&M College. She says it takes little trouble or space to make a compost pile and when the leaves decay into hums or leaf mold, you not only have organic matter that has fertilizing value but, more important, it adds to the water capacity of the soil and makes it easier to work.

Making a compost pile may seem complicated to the amateur but it can be simple. A stack of leaves held down by boards or a layer of soil will decay in two or three years but can be hastened by turning the pile over occasionally with the spading fork and keeping it moist. She says leaves and similar grass and garden trash will decay even faster if the pile is made of alternate layers of leaves and rich soil. It is a good idea to mix in some nitrogen fertilizer or manure if it is available, she adds. Wood ashes from the fireplace may be mixed with the leaves. Use about a pound of ashes for every 20 to 25 pounds of leaves.

She says that leaves make a good fall mulch for the bulb beds and for trees or shrubs. Apply the leaves before the ground is frozen as a protection against heavy freezing and against starting of growth during warm spells in winter.

Nevada has a population of 91,000, the smallest in the nation.

Awake each morn with devout thanksgiving ... for friends, both old and new.

John McLean



SEE this "NEXT LOOK" in cars! TRY this "NEXT RIDE" in cars!

Go out for a trial drive! Get the newest motoring thrill!
New 1950 Studebaker's "Miracle Ride"

"TAKE a look—take a ride—and you'll take it away!" That's what people everywhere are saying about the excitingly different 1950 Studebaker.

long, alluring, new 1950 Studebaker. Enjoy to the full the deep-bedded, soft-sprung comfort of the new Studebaker "Miracle Ride."

Come in and drive this 1950 Studebaker! See how different it is! Try out this car that's being bought faster than any Studebaker in history!

John Wood Equipment Co.
EAST HIGHWAY 60, HEREFORD

THANKSGIVING DAY

As we once again turn away from our everyday activities to observe Thanksgiving Day, we should enumerate the things which demand our gratitude. They are truly innumerable. We give thanks for our country, . . . free, strong and prosperous. We give thanks for the spirit of goodwill and kindness which pervades us as a nation. We give thanks for home, for family, and for a community in which we are glad and proud to live. We give thanks to God . . . the giver of all good things.

PACKARD MILLING COMPANY

FRANK A. GYLES AND EMPLOYEES WILSON GYLES

Personals

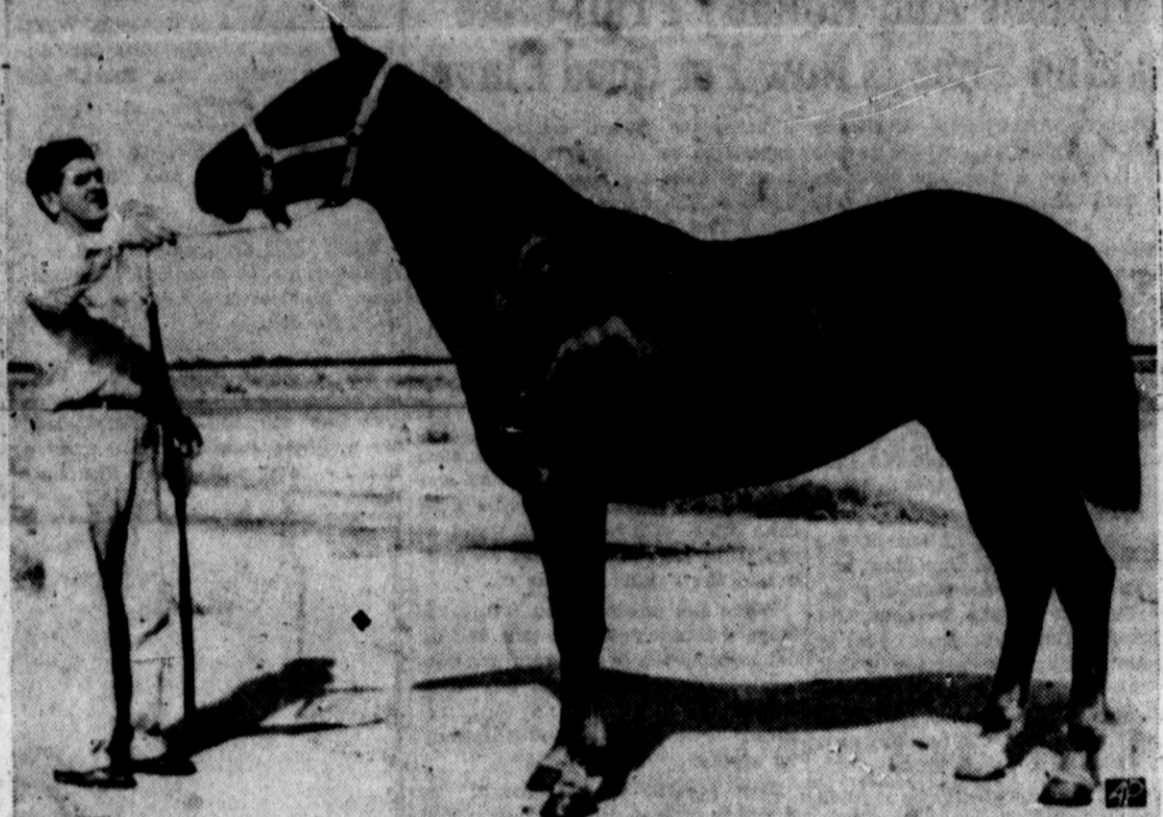
Mr. and Mrs. R. T. Adams had, as guests, over the week end, their three daughter, Mrs. Noble Hoppe and son, Wayne, Borger, Maxine Tolson, Borger, and Joanna Halstead, Elk City, Oklahoma. Also visiting Mrs. Adams were John H. Adams, Tulla, Elmer Adams, Oklahoma City and Marylin Yeager, Oklahoma City. They all celebrated E. H. Williamson's 81st birthday.

Mr. and Mrs. H. G. Robinson and daughter, Patricia, of Panhandle, visited in the home of Mr. and Mrs. Lowell Sharp over the week end. Mr. and Mrs. Robinson are Mrs. Sharp's parents.

Mr. and Mrs. Bruce Wooddell had Mrs. Wooddell's parents, Mr. and Mrs. Hugh May as week end guests. Mr. and Mrs. May are from Clovis.

Mr. and Mrs. Bruce Wooddell will have Thanksgiving dinner with Mr. and Mrs. Dale Tinnin in Hereford.

Mrs. Ira Foster and daughter are spending Thanksgiving in Olton with Mrs. Foster's husband, Mr. Foster.



KING RANCH SQUAW—Grand champion mare in the Quarter Horse Show at the South Texas Fair and Exposition, is King Ranch Squaw, shown by Lloyd and T. C. Jenkins of Fort Worth and owned by the King Ranch. At the halter is Leo Price. (AP Photo)

who owns a drug store there. They plan to attend the annual Olton-Meadows Thanksgiving Day football game.

Mr. and Mrs. Dean Dunlap and son will visit Mr. Dunlap's parents, Mr. and Mrs. W. E. Dunlap in Hereford Thanksgiving Day. Mr. Dean Dunlap is from Amarillo where he is assistant County Attorney.

Mrs. Clara McLean, Amarillo, will visit Mr. and Mrs. W. E. Dunlap in Hereford Thanksgiving. Mrs. McLean is employed at Veteran's Hospital Library in Amarillo.

Mrs. Nancy Blakey and Mrs. S. G. Stoltz of Hobbs, NM, were in Hereford over Sunday and Monday. Mrs. Blakey was here to transact business and Mrs. Stoltz visited her son, Jerry Stoltz, and family.

Mr. and Mrs. Rafor Ricketts of Seagraves are spending two weeks in Hereford visiting with his mother, Mrs. Ida Ricketts and Mrs. Megert.

Mrs. E. D. Landreth of Amarillo was the guest of Rev. and Mrs. Don Davidson over the week end. She returned home with her husband who had been conducting Revival services here, after the Sunday services.

Betty Jane Robinson, a nurse at Veteran's Hospital at McKinney, will be home Friday to spend the Thanksgiving week end with her family, the Jim Robinsons. She will bring three guests with her.

John Roberts, a former Hereford theatre manager, of Fort Morgan, Colorado, was in town Saturday.

Mr. and Mrs. Red Hagans have moved to Littlefield where they have purchased the Delano Cafe and will operate it there. Mrs. Hagans is the daughter of Mr. and Mrs. Joe Kendall of Hereford. Mr. and Mrs. Hagans will spend Thanksgiving with Mr. and Mrs. Kendall in Hereford.

Emergency Training Is December Scout Theme

Emergency training will be the December theme for Hereford Boy Scout training, was the decision at the Scouters Roundtable last week. The theme primarily means First Aid. New ideas on First Aid were presented by District Commissioner Urlin Strgu. Ideas he picked up at the scouters camp he attended recently in New Mexico. Twelve present included, Streu, J. C. Reese, and Millard Nobles, committeeman, Bill Phillips, troop 50 scoutmaster, Bob

Wear, troop 50 committeeman, Worth Covington and Don Zimmerman, assistant scoutmasters of troop 52, Colby Conkwright and Hugh Clearman, troop 52 committeemen, Walter Seed, cubmaster and Alton Brock and Michael Kelly, Explorer Scouts.

Troop 50 has been working on compass and mapping the past couple meetings. The Lion Patrol with Duwayne Wallace, patrol leader, won contests on mapping. This week's work consisted of work on map sketching from scale models.

FAMILY AFFAIR

Guests of Mr. and Mrs. D. H. Alexander over the week end were their daughter, Mrs. Joe Hudson, Mr. Hudson and their two daughters of Sea graves. They returned to their home Sunday and the Alexanders will leave Wednesday to spend Thanksgiving in Seagraves. They will be joined there by Mrs. Alexander's sister, and Mr. Alexander's brother, Mr. and Mrs. Gordon Alexander of Silverton.

The One Day America Gets the Bird!
and what a bird!
The traditional turkey comes into its own on Thanksgiving on your dinner table, and we wish you the very best of Thanksgiving celebrations.
We depart this day from our usual run of business, and ask you to join with us in giving Thanks that we prosper in this land of plenty, the incomparable America!

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307 Main - Hereford

NOT ONLY at the THANKSGIVING SEASON ... BUT ALWAYS

WE ARE THANKFUL — for our friends — our many privileges — opportunity of even a greater future —

HEMBREE JEWELRY

Mr. and Mrs. A. W. (Bill) Hembree



Again, Our Voices Rise in Thanksgiving

Never before have Americans had so much for which to be thankful.
Beneath the traditional jollity of this Thanksgiving there swells a hymn of gratitude in our hearts. Thankful to Him who has watched over us, enabling us to prosper in this great American Way of life.
Please consider this as a personal message of our thanks to you, our customers and loyal friends

The Little fashion Shop
"Smart Clothes for Smart Women"

Mrs. Ralph Smith
Mrs. Henry Cloyd

Mrs. Maud Mauk
Mrs. Arthur Thompson



THIS YEAR we have so much to thank you for...

THROUGHOUT this great country, people are taking time out from their labors to express thanks through prayer and thanksgiving. And along with these personal expressions of gratitude, we would like to add a special message of thanks to all our friends, both old and new.
THANKS to all of you who have bought new Chevrolet cars and trucks from us. We appreciate your choice, and know you will find true driving enjoyment in the extra-value Chevrolet offers. THANKS to those of you who have placed orders and are waiting delivery. Your patience and your loyalty to the Chevrolet standard will find a sure

reward in the complete satisfaction your new Chevrolet will bring you. THANKS to our many service customers, for the confidence you have shown in our service methods. We are proud of the fact you like the way we take care of your car. We are happy that you keep coming back to us when it needs attention, because we want your car to give you perfect satisfaction.
THANKS to everyone who has made this one of the greatest years in Chevrolet history : : : in new car sales, in new truck sales, in service. Your preference has proved again that Chevrolet is the car America likes best, and we thank you for it.



Kinsey Motor Co.
224 East Third
HEREFORD Phone 740

Church Notes

Seventh Day Adventist closed their Week of Prayer Saturday, November 19. Elder G. A. LaGrone, Amarillo, gave the reading which was written by J. L. McElhaney, president of General Conference. Quotation from this article, "Blow the Trumpet in Zion. Only the covering which Christ, Himself, has provided will clothe us—and present us as pure, spotless characters before God. We shall not have spot or wrinkle or any such thing if we are accepted by the Heavenly King when he doth appeal. Let us Blow The Trumpet in Zion, all arise, both old and young, rededicate our lives to God."

The Week of Sacrifice Offering was taken at the close of the meeting. The presiding Elder said to the congregation, "You'll find no treasures in Heaven but what you have put there."

Beginning Friday night, December 2, Adventist plan to open a series of meetings to be held for three week ends. Meetings will be held on Friday, Saturday and Sunday nights at the church, Third and Lawton, in Hereford.

District Pastor R. E. Reiser, Amarillo, will conduct meetings. Public is cordially invited to attend.

During the week the Dorcas Society of SDA Church mailed over 80 pounds of clothing for free distributions in Germany.

Thanksgiving offering in First Christian Church last Sunday exceeded a set goal of Budget Committee of \$100 by \$2.80.

Monthly Family Nights were resumed last Tuesday night with a covered dish supper. Social life committee consisted of Mrs. Virgil Dodson, Mrs. Carl Frye, Mr. and Mrs. Harold Shearhart, Pat Sullivan and J. W. Robinson, Jr., and they had charge of table preparations and entertainment.

A Community Night Thanksgiving Service was held in First Christian Church Wednesday evening. Rev. Cagle conducted the service and Rev. Davidson brought the message.

Tierra Blanca Associational Sunday School meeting was held Monday evening at First Baptist Church, Dimmitt. Young people of Bovina had charge of first part of the program. They presented a play. Dr. Roy Johnson, pastor of First Baptist Church, Canyon, was inspirational speaker for the meeting.

All Circles of WMU met at the Church Wednesday to hear Dr. Arch McMillan of Wayland College. Dr. McMillan was born and reared in China and told customs and habits of Orient.

J. D. Riddle, Baptist State Music Secretary, will be in the church at First Baptist for a music school December 4 through 8. Everyone is invited whether you know a note of music or not.

Hardesty Receives Award For 35 Years With Southwestern

C. D. Hardesty, manager of Hereford-Southwestern Public Service Company, received an award for 35 years service recently in Amarillo. Award was presented by Company President Jack Cunningham. Southwestern Public Service Company covers parts of Kansas, New Mexico and Oklahoma in addition to the Plains territory of Texas. The award was given to all employees who had as much as five years service as of September 1 of this year.

Hardesty started with the company in 1912 in St. Louis. He tested hardily pay any income tax today, Hardesty said. He went to Plainview in 1925 in the engineering department of the same company. After 11 years there he went, in 1936, to Fortales where he was manager. He was in Fortales eight years before coming to Hereford in 1944.

He likes his work and believes that young men of today have a wonderful opportunity with the company. With all improvements and work done by the company future for young men would be unlimited. He says there is always something to learn and you have to be really on the ball to keep up with it.

The 37-year-old manager said he had always wanted to be "big boss" of the company and own it. He says he will continue working toward that end.

Carl Frye left yesterday by plane for Davenport, Iowa, for a short visit with his parents, Mr. and Mrs. J. W. Frye.

Mr. and Mrs. Ed Black and daughter of Oklahoma City have returned to their home after a stay here with her mother, Mrs. E. E. Standifer, who has been ill.

Mrs. Willie Daniel spent the past week with her daughter, Mrs. Lillian Ray and family in Lubbock.

Mr. and Mrs. Harry Denges transacted business in Lubbock last week.

Mrs. Lookingbill Celebrates At 75

Mrs. J. L. Lookingbill who was 75 years old Friday, was honored at a covered dish luncheon at her home with relatives and friends arriving at the noon hour as a surprise. A decorated birthday cake and pink and white carnations adorned the birthday table and gifts were presented.

Those in attendance were Mr. and Mrs. John Winkler and Sandy, Mr. and Mrs. Carroll Craig and Jimmy, Mr. and Mrs. L. B. Lookingbill, Mr. and Mrs. L. E. Lookingbill, Mr. and Mrs. Frank Lookingbill, Mr. and Mrs. Roy Kelly, and Harry and Ruth Lookingbill, Mesdames Louie Huckert, Lee Kendall, B. C. Roberson, J. A. Noland, J. D. Story, Joe Story and Jay and Jan.

Mrs. Lookingbill and the late Mr. Lookingbill celebrated their golden wedding anniversary in September, 1946. He died in June of last year. They came to Summerfield from Floyd county in 1921, living in that community until they moved to Hereford in January 1944. All of the eight children are living.

West Hereford HD Club Celebrates Thanksgiving

West Hereford Home Demonstration Club held its annual Thanksgiving supper at the City Hall Thursday night. Pyracantha and autumn leaves were combined with yellow candles to carry out the theme for the party. After the meal bingo and other table games were enjoyed.

Those attending were Messrs. and Mesdames J. W. Witherspoon and children, Howard Gore and children, Ulys Pierce, P. H. Luck, Roy Boyd and children, R. N. Yarbrow and children, Elton Brooks and family, Leland McMurray, Ed Cox and Jan Wallace, B. D. Luck, Mesdames A. G. Bell, Vern Witherspoon, Ida Mae Vaughn, Edna Bowe, John Jacobsen, Sr., Carlos Vaughn, Misses Evelyn Bell, Ara Lewis, Claudia Green and Chris Jacobsen.

We Give Gunn Bros. THRIFT STAMPS IRELAND MOTOR CO. Gulf Service Station



... for all the blessings bestowed upon this great nation of ours, in comparison with the many suffering nations of the world, we should practice the true concept of the word "Thanks". Show appreciation for our way of life by being tolerant, just and charitable and to thank God we live in America!

ELMO and ETHEL FRIDLEY

WHERE PILGRIMS COOKED—In this fireplace in the one-room, thatch-roofed "Early House" at Plymouth, Mass., Pilgrims used to cook their Thanksgiving dinner. The house is one of the first 11 to be erected by the Pilgrims in 1620. Watching the modern cook are Audrey Higgins, kneeling, and Gloria Scholar.

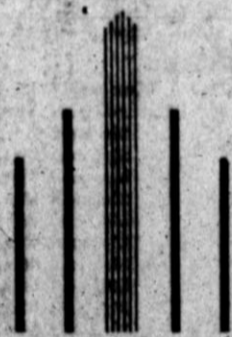


May You Enjoy This Feast Day In All Its Traditions

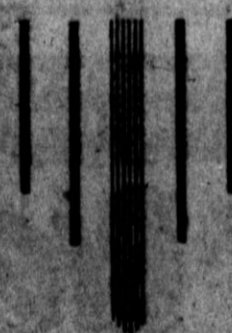
Hereford Bakery

Phone 46

312 North Main



As you gather with friends and loved ones for festive Thanksgiving Feasts, please be mindful that our thoughts are for you and yours. We wish for you a day of happiness mingled with the many blessings you so richly deserve.



DAVIS - McCracken

Your MINNEAPOLIS-MOLINE House



So Little Meant So Much

When our pilgrim fathers wrested a meagre living from their rock-strewn soil, they didn't wail about their hardships, rant about their neighbors! They shared what they had . . . and were grateful for life's simplest awards: food, clothing, shelter. Now that our lives have become so greatly enriched, materially, we must take care lest we lose the greatest gift of all . . . appreciation.

Sears Grain Company

WE APPRECIATE OUR CUSTOMERS



THANKFUL

... that we live in this great country.

THANKFUL

... for your patronage and friendship through the year.

MAY YOU, TOO, HAVE MUCH TO BE THANKFUL FOR

Hereford Lumber Company

Federal Aid To States For Health Increases

More money is now available for building hospitals and health centers in Texas, State Health Officer Geo. W. Cox has announced.

Federal money channeled to the states for hospital construction has been increased from \$75 million to \$150 million, and the program of federal assistance to hospital construction has been extended through the fiscal year ending June 30, 1953. The increase in time and money is contained in an amendment to the Hospital Survey and Construction Act.

Under provisions of the Act, the various states, to which the federal money is appropriated, makes the money available to local areas for hospital or public health center construction, if a survey shows the area is in need of such facilities. As of October, when the Amendment became effective, the states will put up half the money for new construction, and the local area, in which the hospital or public health center is to be built, must provide the other half of the total construction costs.

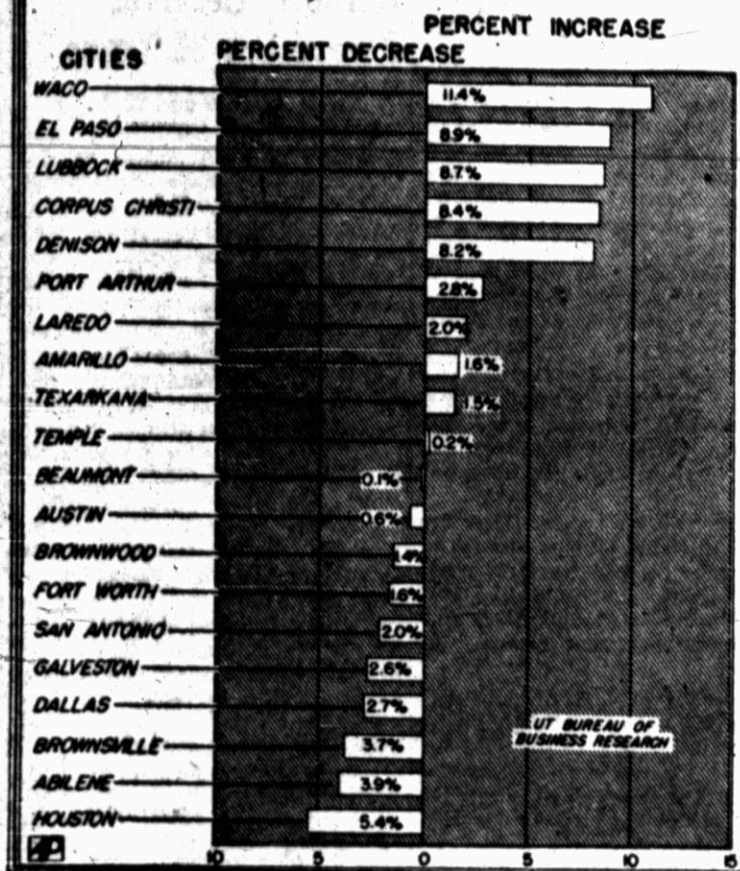
Jolly Workers Have Thanksgiving Dinner

Jolly Workers Club entertained husbands and families at a pre-Thanksgiving dinner held in the home of Mr. and Mrs. Charles Calloway Thursday night. The table from which the dinner was served featured a flower and fruit centerpiece and place cards at small tables carried out the Thanksgiving theme. Table games made up the evening's entertainment after the dinner.

Those attending were Messrs and Mesdames W. H. Wiseman, Neal Young, Arthur Tinsley, John Hacker, Joe Brown, Bruce Aldridge, Foy Huff, Charles Galloway, Larry Summers, Franklin Miller, Roy Thompson, Gilbert Hooper, John Schneider, C. I. Morris, L. J. Matthews, J. W. Terry and their families, and Mr. Kenneth Jacks.

RETAIL SALES IN TEXAS CITIES

JAN.-SEPT. 1949 Compared With JAN.-SEPT. 1948



RETAIL SALES IN TEXAS—Retail sales from January through September 1949 slipped 3 per cent below the like period in 1948, the Bureau of Business Research, The University of Texas, says. Durable goods stores showed a percent rise while nondurable goods stores reported a 7 percent decline from last year. Retail sales for the first nine months of 1949 stepped up 11 percent from a year earlier in Waco, 9 percent in El Paso and Lubbock and 8 percent in Corpus Christi and Denison. Sales for the nine month period declined 8 percent in Houston, 4 percent in Abilene and Brownsville and 3 percent in Galveston and Houston. (AP Chart)

DAWN NEWS

Children Attend Sadie Hawkins Day Party At School Saturday

By MARY A. NEWMAN Dawn Home Demonstration Club entertained husbands and families of members as well as guests at a supper Thursday night. Afterwards "48" was played.

Club members present were Miss Lula Boleford, Mrs. Palmer Norton, Mrs. Cecil Payne, Mrs. Walter Galley, Mrs. Zed Stewart, Mrs. Arnold Hershey, Mrs. Ray T. Stewart, Mrs. W. W. Wilcox, Mrs. M. T. Beavers, Mrs. Buck Anderson, Mrs. Johnnie Carathers, Mrs. H. S. Miller, Mrs. Dick Frye, Mrs. W. J. Stewart of Canyon, Mrs. O. B. Southern of Hereford, their husbands and families.

Guests included Mr. and Mrs. C. C. Stewart, Dortha and Buddie, Mr. and Mrs. W. V. Adams, Mr. and Mrs. Troy Newman, and Joel Don, Mr. and Mrs. Larry Loerwald, Cecelia, Charlie Joe and Juanita, Mr. and Mrs. Lloyd Airhart and Jamie, Mrs. Lloyd Bentley, Bobby Richardson, Mrs. Carl Wimberley, Wanda Sue, Phillis Ann and Ted, Mr. and Mrs. Charles C. Conden, Mr. and Mrs. J. D. Bruner and J. T. Mr. and Mrs. Caley Arenden and children, Walter Martinez, Shirley Smith and Howard Hopkins.

Mr. and Mrs. Stewart Condon and family formerly of Amarillo have recently moved into their new home in the Dawn Community. We take this means of welcoming them into our midst.

Mr. L. Sparkman and his daughter, Barbara Darlen, returned home from Amarillo Sunday.

N. R. Miller is on the sick list this week. We hope for his speedy recovery.

Mr. and Mrs. Marion Ramsey and Mr. and Mrs. K. R. Adams visited relatives in Amarillo Thursday.

Mr. and Mrs. Carl Kropff, Betty and Stanley of Hereford visited in the Troy Newman home one day last week.

Mr. and Mrs. Billy Hill and Miss Camilla Olsen of Amarillo were week end guests of Mr. and Mrs. H. H. Miller and family.

Sunday guests in the Troy Newman home were Mr. and Mrs. A. C. Newman, Cecil and Jackie. Mrs. Vandiver of Amarillo and Mrs. Phocian Shipp of Alabama.

Carl Wimberley went to Marlin last Monday for treatment. He is expected home about December fifth.

Mr. and Mrs. Boyd Stewart and family of Littlefield were visitors in the Zed Stewart home Sunday.

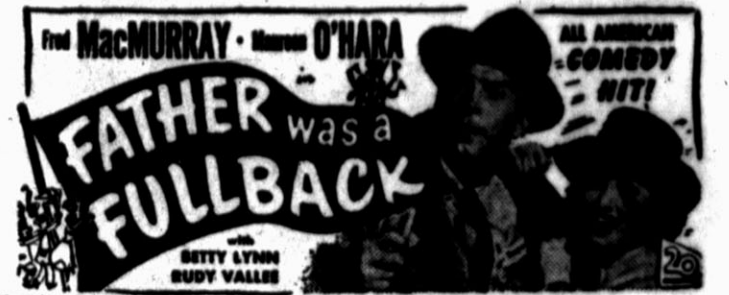
Mr. and Mrs. Zed Stewart, Mr. and Mrs. C. C. Stewart, Dortha and Buddie, Mr. and Mrs. Ray T. Stewart and Mr. and Mrs. Boyd Stewart, Patricia and Parker were Sunday dinner guests of Mr. and Mrs. W. J. Stewart of Canyon.

Miss June Heck of Hereford spent Sunday with Miss Pat Walton.

A Sadie Hawkins Day party was given at the Dawn School house Saturday night for the children of Dawn. Those attending were Adney Pursley, James Airhart, Ginger Smith, Sara Jo Smith, Wanda Sue Wimberley, La Dean Adams, Bobby Richardson, Manual Beavers, Billy Wimberley, Joel Newman, Dwayne Stewart, Dick Axe, Pat Walton, Billy Moore, Myrtle Smith, Fred Frye, Noel Smith, Pat Miller, Harold Robertson, Henry Spicen, Shigley Smith, Mr. and Mrs. Coley Arenden, and Mr. and Mrs. William Wimberley.

Refreshments of pinto beans, corn bread and hot chocolate were served.

YOUR THANKSGIVING ENTERTAINMENT



STAR - Thursday, Friday



ALLAN LANE Rocky RENEGADES of SONORA

Star SATURDAY ONLY



Star SUNDAY MONDAY TUESDAY

Congratulations

Anniversaries from Thursday, November 24, through Saturday, November 26... Mr. and Mrs. James Bookout, Mr. and Mrs. J. B. Franco, Mr. and Mrs. R. A. Freeman, Mr. and Mrs. Patrick Harbour, Mr. and Mrs. L. M. Lookingbill, Mr. and Mrs. E. I. Northcutt, Mr. and Mrs. Ernest Rice, Mr. and Mrs. Ralph Smith, Mr. and Mrs. Lowell Sharp, Mr. and Mrs. Lewis Smith, Mr. and Mrs. C. E. Story, Mr. and Mrs. Alex Thompson, Mr. and Mrs. H. C. Welty

upon the occasion of your wedding anniversary. If you have married, or moved to Hereford in the last year, please call 363.

Advertisement for 'Texas' movie featuring 'Rhythm Hits the Ice' and 'Blazing Frontier'.

Advertisement for 'The Big Cat' movie featuring a kill-or-be-killed story.

Texas SUNDAY MONDAY TUESDAY

Thanksgiving

WE ARE THANKFUL, THIS THANKSGIVING FOR

the privilege of serving in this good city of our great land;

our customers who have been loyal during our many years of working among you;

America, and her rich heritage for the challenge of the future, and the constant hope for a world of freedom, tolerance, and justice.

A Message of Appreciation from the

Popular Store

Since 1921

We Join in

GIVING THANKS

for EVERY ONE OF OUR FRIENDS ... for every Blessing

MILLER AUTO SUPPLY

"IF IT'S FOR YOUR CAR... SEE US FIRST"

PHONE 72

308 MAIN