

The Hereford Brand

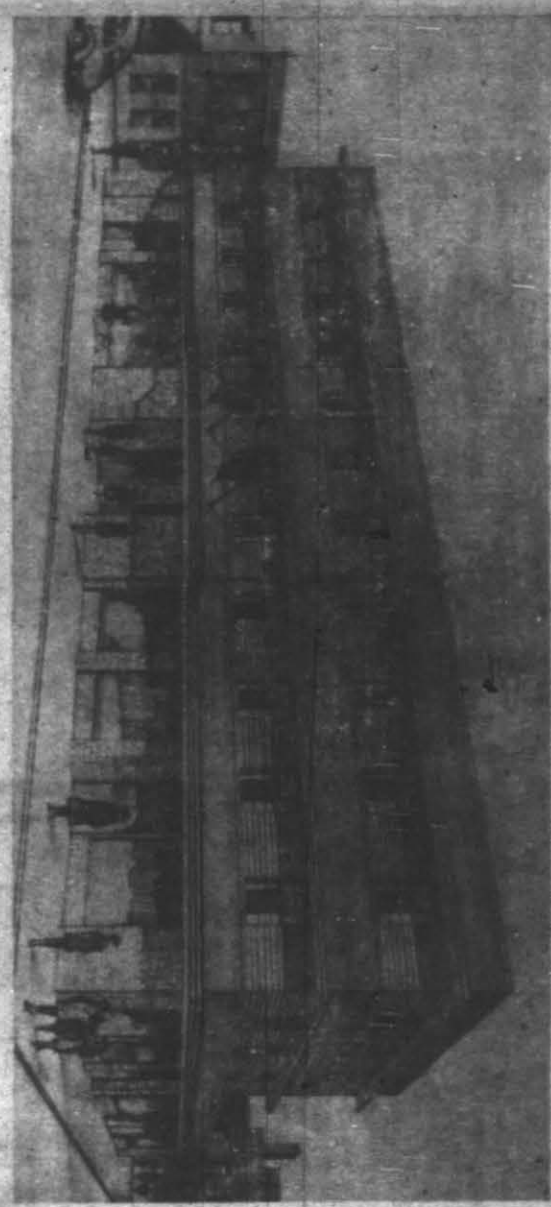
12 PAGES
TODAY

Hereford's New Modernistic Hotel

Hereford, Deaf Smith County, Texas, Thursday, September 9, 1948

Our Slogan: "More People—More Farms"

Price 5c Per Copy



Shown here is the architect's sketch of the proposed \$250,000 forty-room hotel for Hereford. It is to be erected south of the Hereford Implement Co., and construction is scheduled to begin about October 1.

Construction Of New Hotel Here Scheduled To Begin About Oct. 1

It is hoped actual construction of Hereford's new modern hotel will be started on or about Oct. 1, O. P. Cowart, secretary-manager of the Chamber of Commerce, said this week.



The Pittsburgh Glass Co. will demonstrate various methods of floor modernization during the regular meeting of the Chamber of Commerce today at noon on the second floor of the city hall. The exhibit opens at 10 a. m. and all mechanics regardless of whether they are C of C members are invited to see the demonstration.

Long Distance Telephone Rate Boost Effective

Long distance telephone rates in Texas were boosted by Sept. 1 with varying effects. For the caller, there's slightly more expense involved in this means of communication, but for the telephone firm it is sheer out-

Farmers Top Wheat Insurance Program Quota

Deaf Smith County wheat farmers have topped their quota for the crop insurance program going well over the 200 unit margin they were required to obtain, said Frank Collier, PMAA head.

Farmers Top Wheat Insurance Program Quota

The deadline on the program was August 31 and despite a slow start the program gathered volume to meet the required minimum by the final date.

Jerico Man Is Injured In Auto Accident

A Labor Day Week-end accident with two terrific accidents marked Hereford's holiday, according to reports of city, county and state law officials.

Raymond Childers Combines Music And Agriculture

Raymond Childers, son of 35, a student at the University of Texas at Austin, has been chosen as the winner of the first prize in the annual contest of the Four-H boys club.

New Water Tank Towers 106 Feet

Hereford's new 250,000 gallon water tank under construction in the northwest part of town is now 106 feet in the air.

Vega Team Cops Both Games Of Series' Double Header Here

After losing the opening game of the three game series, last Thursday night, Vega came back last Sunday and pinned Hereford both ends of a double header.

Temperatures Drop To 50 Degrees Here With 11 Inch of Rain

Rainfall in surrounding areas with the light showers here Tuesday night brought the 98 degree high temperature of the day down to 50 degrees.

Raymond Children Proves Talent In Music

Raymond Childers, son of 35, a student at the University of Texas at Austin, has been chosen as the winner of the first prize in the annual contest of the Four-H boys club.

100 Planes Expected Here Sunday

Sunday morning about 7:30 flyers from all over the Panhandle will start landing at Clover Airport to attend the Jaycees sponsored flight breakfast to be held at the Club House in Veterans Memorial Park.

Chain Of Car Thefts Stop With Arrests

A group of teen-age Portales, N. M. boys who were arrested at Dalhart after leaving a trail of abandoned cars in four Plains areas, including Hereford Tuesday, had been returned to Portales to face charges.

Frank Watson Is Chosen Salesman Of Month Here

Frank Watson, parts man at the Hereford Implement Company, was named salesman of the month, Tuesday evening, when the Star Theater made their second award to local salesmen.

Deal Smith Farmers Put 682,427 Bushels Of Wheat On Loan

Paul Collier, Production and Marketing head, announced Wednesday that the August total wheat loan values indicate Deal Smith County farmers have put 682,427 bushels of wheat on the loan. At today's \$1.26 loan value, the total runs to about \$1,352,970.

West Texas Water Rights To Be Discussed In Project Clinics

A fight for West Texas water rights will be carried directly into Deal Smith and 21 other counties of the West Texas Chamber of Commerce territory in a series of project clinics authorized this week by members of the executive committee.

Deal Smith Variety Store Here Sold To Draper, Smith

Purchase of Alderson's Variety Store by E. L. Draper of Shamrock and Aubrey Smith of Callisburg was announced this week by Tom Alderson. The new owners will be active in the operation and management of the store and took charge Monday morning, Sept. 7.

1496 Students Attend Opening Day Classes At Schools, Here

The first day of school Tuesday saw some 1496 students meeting a shortened class day for trial schedules in high school and junior high and almost enrolling processes in grade school.

Camera Club Here Proves Deal Smith Women Not Drowsy

Sunday the members of the Hereford Camera Club spent the day snapping pictures of the day dressed women in Hereford to submit to the Chamber of Commerce, campaigning against the "Drowsy" Magazine.

1948 Worst Year Yet For Polio; Three Cases Reported For County

The State Health Department, listing 52 cases of polio, included one in Deaf Smith county, last week, records 1948 as the worst year for the disease in Texas medical history.

WTCC Convention Set At Abilene

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QUESTION
of the
WEEK

How do you explain the psychology of the average driver? Pat Sullivan: I may be letting myself in for some unpleasant but I desire to know of it. This will apply to the public in general but especially to the young drivers. The answer to that is hard to say, but I believe it is because people disregard the three E's, engineering, education and enforcement of traffic rules. There are rules of driving just the same as rules of conduct which should be obeyed.

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Boys Ranch Near Amarillo Handles Close To 400 Boys; Has Properties Worth \$750,000

BY HAROLD V. RATLIFF
Associated Press Staff Writer

Big Texas has a lot of boys and many of them have problems. There are boys from broken homes, from homes where the mother has been left to shift for a whole family, from homes where the mother or the father - or both - just plain don't give a hoot what happens to their kids.

And there are boys from homes where the parents, although willing enough, just can't provide properly for their children.

Then there are boys from homes that have shiftless parents - they'd like for their kids to have a good home and an opportunity in life but they're too lazy to try to provide it. Big Texas is meeting the problem

in her own way. Not all kids, of course, are reached by civic-minded people. Were that so, there would be no need for jails or reformatories or charity. But there are many enterprises trying to remove the hazards to juvenile delinquency.

Prominent in these enterprises are the Boys Ranches. Granddaddy of these undertakings are Boys Ranch at Copperton Grove and at Amarillo. The Copperton Grove project is the oldest of all. It was started 12 years ago by Mr. and Mrs. R. E. Dawson. Three years ago it passed to the Variety Clubs of Texas, an organization maintained by the people in show business. It is a rich project indeed. Each year the showmen get together in Dallas for a turtle derby. Some of the nation's glamorous names in the theater and of the screen participate. The events have value as much as \$100,000. Not only has the ranch been broadened and enriched but a foundation has been established that will mean perpetuation of the project.

At Boys Ranch at Copperton Grove are 51 boys. They are all delinquents - only that type of boy is taken there. The ranch, a 4200-acre spread, offers opportunities for work, school and finally college. There hasn't been a failure on a boy there yet.

Amarillo's Boys Ranch, founded by the colorful Cal Farley, was started in 1938. It has properties worth \$750,000 and has handled close to 400 boys. Only the "tough guys" are taken at Boys Ranch; they have to be the kind no one else will attempt to control.

There have been a few failures but only because the ranch didn't have the manpower to handle the situation.

Public subscription maintains this project that is national in scope. Boys now at the ranch come from more than a dozen states. The place has 1,500 acres and south of Dimmitt is a 1,480 acre irrigated farm given to Boys Ranch by Mr. and Mrs. Dwight G. Astell. The boys work at the ranch and at the farm, go to school and eventually pass into the state's business life.

Abilene has a Boys Ranch, too, it is only 14 months old but it is making rapid progress. The Optimist

club organized it and now has turned it to the city as a community-wide project. It is designed for homeless boys and is a 310-acre plot of mesquite land south of the city. Driving force behind the project was Ben Richey, Optimist club president. When funds, obtained through club members seeking subscriptions from businessmen, were exhausted, Richey left his private work and went out to raise the money needed to support the ranch. When the first superintendent and his wife became discouraged and left, Mr. and Mrs. Richey went to the ranch and operated it until another couple could be obtained to take over. Mrs. Richey had no hired help but washed and ironed the clothes for five boys, cooked their meals and kept the ranch house in order. Richey, himself, with help of the boys, looked after the stock and poultry and saw that the fields were plowed. There are now ten boys at the ranch.

There's a Boys Ranch being founded at Tankersly in Tom Green County. It is designed to serve 32 west Texas counties and is known as the Boys' Co-op Ranch of West Texas. It has 865 acres of productive land.

The ranch will accept boys upon recommendation of juvenile authorities. Fourteen county judges have expressed the need for such a home, pointing out that boys come before them who have not committed reformatory offenses but there is often no place to send them to keep them out of serious trouble. Their records show that almost 100 boys a year in these counties should be recom-

mended for such a home. The ranch is being purchased and maintained wholly by public subscription.

Beaumont has its Boys' Haven. A community-supported project for homeless, abandoned and neglected boys between the ages of 9 and 16. It was established in 1945 and in its three years of operation has housed 86 boys. There are 15 at the home now.

A new home three miles north of Amelia and six miles west of Beaumont has been completed and occupied. It is on a 42-acre tract donated by Mr. and Mrs. W. D. Gordon. The new structure will house 50 boys. The original home idea was advanced by the Beaumont Optimist club but is now a community project. It is maintained by public subscription. Lads are there from Port Arthur, Port Neches, Orange, Nederland, Kirgville, Winnie, Stovell, Kountze, Liberty, Galveston, Marshall, Woodville and Carthage in addition to Beaumont.

The boys have their own government, electing a mayor and sheriff and other officers. They conduct their own court for infraction of the rules.

Amarillo doesn't have all its eggs in one basket in its efforts to wipe out juvenile delinquency. The boys



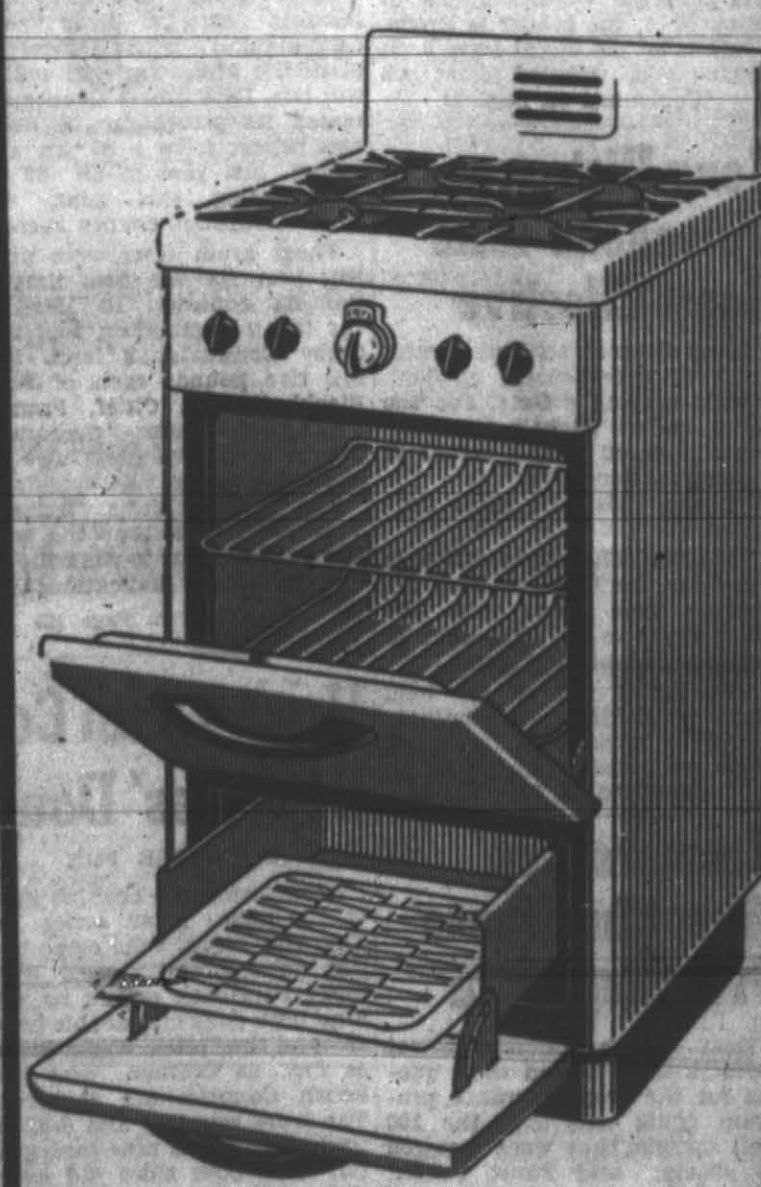
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The Hereford Brand

Published Every Thursday
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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 321 Main Street, Hereford, Texas.

McGee-Livesay Marriage Is Announced

Mr. and Mrs. Floyd McGee have announced the marriage of their daughter, Eva Mae, to L. J. Livesay, son of Mr. and Mrs. N. W. Livesay on Monday August 30.

Minister Bob Wear of the Church of Christ read the single ring ceremony at the church parsonage in the presence of a few close friends and relatives.

Miss Doris Jean McGee was maid of honor. She wore a two piece linen dress in pink and the bridesmaid, Naomi Ruth McGee, wore an aqua two-piece chambray dress. Both wore black and white accessories with corsages of white split carnations and gladioluses tied with rainbow hued ribbons. H. W. Livesay, brother of the bridegroom, was best man.

The bride was attired in a pastel blue frock of sheer crepe with black and white accessories. She wore a corsage of white split carnations and gladioluses and carried a white Bible. For something borrowed she wore the necklace given to the bridegroom's mother by his father.

The couple will make their home on Lake Street. He is employed with his father in the plumbing business.

Mrs. Livesay graduated from Hereford High School in 1947 and attended Draughtons Business College in Lubbock.

Mr. Livesay served two years in the Army during the war and spent 18 months in overseas duty.

Dinner At Eight For Fidelis Matrons

Dinner at eight was the order of the day for members of the Fidelis Matrons Class of the First Baptist Church when they were entertained at the home of Mrs. George Graham Tuesday evening. Roses, dahlias and asters were used about the house for decoration and the large table where officers were seated was centered with varied colored asters.

Installation rites were conducted by Mrs. Carroll White-side who installed the group while making a cake in a large mixing bowl. She compared the president to the large bowl and the other officers as the ingredients for the cake, each depending on the other to make up a complete product.

Officers installed were Mrs. Jimmie Allred, president (re-elected), Mrs. Clarence Schulz, vice-president (re-elected); Mrs. Travis Caraway, secretary, Mrs. J. M. Thompson, class mistress, Mrs. R. C. Anderson, stewardship, Mrs. Paul Harvey, reporter; and Mrs. A. L. Manjeot, teacher. Each member received a cup cake at the close of the installation.

Mrs. Graham was assisted by Mrs. R. C. Anderson, Mrs. Frank Watson and Mrs. Jimmie Allred as cohostesses. Others besides those mentioned, attending included Mesdames, Gordon Slaughter, Marion Rutter, A. B. Dameron, and Imogene White-head.

Today 80 percent of the land on the nation's farms is plowed by tractor. In the case of wheat, oats and other small grains, 90 per cent of the seeding and harvesting is done with oil powered equipment. These are some of the reasons for America's tremendous use of oil.

Emperor penguins weigh up to 70 pounds and stand 3 1/2 feet high.

RECRUITER RECRUITED
ALTON, Ill. — (AP) — During a day of army recruiting, Sgt. James H. Troy of Alton was recruited himself -- as a baby sitter. A young mother with her child stopped at his desk to ask for information. The youngster took a fancy to the soldier, so the mother asked if he would mind the child while she transacted some business. Troy did.

Picnic Fare
For fall picnics don't forget kabobs, or kebabs, as they are sometimes called. Use cubes of lamb, beef, or cold cuts for the meat, and for the accompaniments try cubes of eggplant, in addition to small potatoes or onions, tomato quarters, or pineapple cubes. Thread bacon throughout for variety.

NOTICE OF MEETINGS
ODD FELLOWS
Each Monday Night
REBEKAHS
Each Tuesday Night

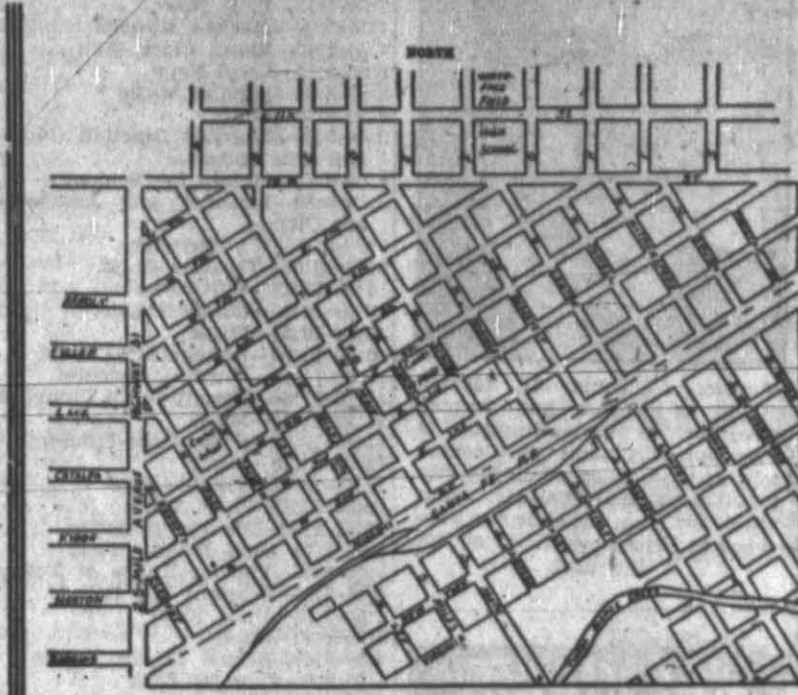
MASONIC BULLETIN
Hereford Lodge 849
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W. G. THOMPSON, Sec'y.
W. G. THOMPSON, W. M.

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Cattle Guards... Tanks... Branding Chutes...
Feed Bunks... Windmill Towers... and keep a supply of 2" and 3" Pipe
We do WELDING and REPAIR JOBS of all kinds
On Highway 60 * East Side of Town

OUR WORK STANDS UP WE MAKE IT
DE SOTO PLYMOUTH
BEAVERS BROS. MOTOR CO.
301 E. 3rd Phone 383

TIERRA BLANCA FEED & SUPPLY
and
Hereford Poultry & Egg Co.
FEEDS, SEEDS, FARM SUPPLIES
Stanton Feeds
Phone 448 L. H. (BUD) BRADLY 112 Sampson.

RADIO REPAIRS
Free Pick-up and Delivery
GENE'S RADIO REPAIR
NIPPER OF ELECTRIC
PHONES
Day: 154
Night: 451-M

JONES SERVICE STATION
TEXACO PRODUCTS
800 East 1st
Phone 9
—We Call for and Deliver—



FRAME STRAIGHTENING
WHEEL BALANCING
FRONT END ALIGNMENT

KINSEY Motor Company

Duke Of Windsor's Portrait Uncovered

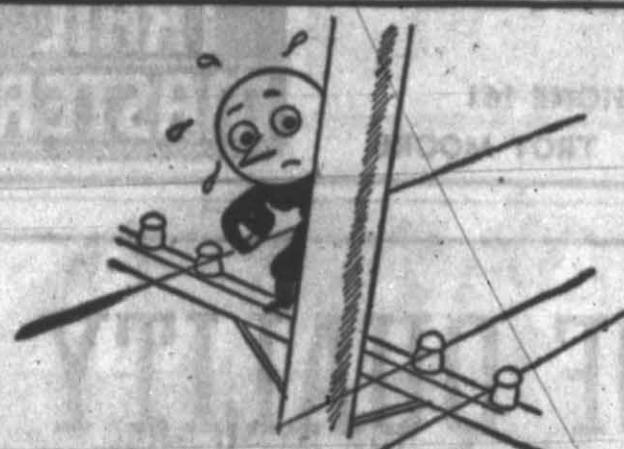
SOUTHWEST HARBOR, Me. — (AP) — The tale of a "secret" portrait of the Duke of Windsor came to light during an exhibition here by an artist who says the Duke asked permission to chew gum at sittings. Virginia Keep Clark of Winter Park, Fla., and Southwest Harbor said the Duke engaged her to do his portrait as a surprise for the Duchess at Nassau, Bahamas in 1942.

Mrs. Clark had been painting the "Duchess" portrait at Government House, Nassau. She recalls the Duke's request startled her because she believed he disliked sitting for portraits. Sittings, she said, were at the Duke's office and one day, when a secretary warned the Duchess was approaching, the artist and her royal subject preserved secrecy by hiding until the coast was clear.

Windsor humorously told Mrs. Clark at the outset, that he had one "frightful" habit -- "I chew." He explained that what he chewed was gum, and she told him to go ahead while she sketched.

RUGGED REDSKIN
WASHINGTON, D. C. — (AP) — Art Pollard, rookie halfback of the Washington Redskins of the National Football League, was captain of the University of Arizona's 1948 boxing team.

Penguins cannot fly, but are undoubtedly descended from birds that could fly.



He's scared... of stray bullets

Last year stray bullets put 2,500 telephone wires out of action.

This year we're asking all hunters not to shoot at birds on telephone wires or poles. One stray shot can do a lot of damage.

SOUTHWESTERN BELL TELEPHONE CO.



Many men were helped to success by intelligent use of bank service. The friendly counsel and cooperative attitude of this bank have been important factors in the progress of many business men. Let's talk over your banking needs.

HEREFORD STATE BANK
HEREFORD, TEXAS
A Bank Owned by Home People

Sell Thru the Want Ads

Arthritis Pain

Get quick, satisfactory relief for your aching joints...
Arthritis, Gout, Rheumatism, Sciatica, Neuritis, Lumbago, Sprains, or Bursitis try...
Wicks through the blood. First dose usually results in relieving pain as you can walk, enjoy life and sleep more comfortably. One bottle at drug store today. Quick, complete satisfaction or money back guaranteed.

GETS MEDICAL HELP

ATHENS — (AP) — More than \$1,250,000 worth of medical supplies brought into Greece by the American Mission the past year combatted possible outbreaks of disease. Vaccines were used to immunize civil war refugees against typhoid, typhus and other diseases. Large quantities of medical supplies were also sent to guerrilla-stricken areas.

Joins Cabinet



Maurice J. Tobin, 47, former mayor of Boston and former governor of Massachusetts, is President Truman's new secretary of labor, succeeding the late Lewis Schwellenbach. Mr. Tobin withdrew from the race for governor of Massachusetts to accept the post.

Radio Programs

KPAN 590 On The Dial
6:30-8:45—Rise and Shine
6:45-7:00—Church Wagon Time
7:00-7:15—U. P. News
7:15-7:30—Musical Revelry
7:30-8:00—Alarm Clock Club
8:00-8:15—Local News
8:15-8:30—Popular Music
8:30-8:45—Music
8:45-9:00—Morning Devotion (Monday thru Friday)
9:00-9:15—Maidly for Women
9:15-9:30—Birthdays and Anniversary Club
9:30-9:45—It's Dancetime
9:45-10:00—Treasure Chest
10:00-10:15—U. P. News
10:15-10:30—Market Report
10:30-10:45—Music
10:45-11:00—Announcer's Choice
11:00-11:15—Morning Melodies
11:15-11:30—Hymns of All Churches
11:30-11:45—Music
11:45-12:00—Sons of the Pioneers
12:00-12:15—Music
12:15-12:30—Trading Post
12:30-12:45—U. P. News
12:45-1:00—Western Roundup
1:00-1:15—Just Relax—Music
1:15-1:45—Popular Tunes of Today
1:45-3:00—Western Hit Parade
3:00-3:15—U. P. News
3:15-3:30—Music
3:30-4:00—Echoes of the Opera
4:00-4:15—The 590 Club
4:15-4:30—Music
4:30-4:45—Texas Today
4:45-5:00—Musical Interlude
5:00-5:35—Sports
5:35-5:45—Town Topics
5:45-6:00—Songs of the Range
6:00-6:15—U. P. News
6:15-6:30—Evening Echoes
6:30-7:00—Music and sign-off

Programs differ slightly on Sunday. Religious Broadcasts at 9:15 and 11 A. M. News on Sunday at 9 p. m., 12:30 and 3 o'clock. Local talent programs on Sunday afternoon.

Daniel

MRS. W. R. MOORE
Farmers in this community are busy irrigating the fields, drilling wheat and plowing. The row crops are looking fine.
A party in which a hay ride was attended by Donald Clark of Vernon, Zane Dickie and Raymond Axe, Billy, O. R., Clarence and Dickie Finney, William, Billy, H. D. Joyce and Doralene Moore, Lenord Smith, Carolyn Myers, Jimmie and Carol Russell, Janelle Womble, Miss Emmarie Turner, Miss Mary Jane Pickens of Hereford; Mr. and Mrs. Cecil Roark, Mr. and Mrs. Roy Lee Jones of Wildorado; Tyndell and Virie McGee, Lee Roy Burgess of Progressive and Kenneth McGee of Hereford.
Mrs. J. T. McOlain and children made a business trip to Bentonville, Ark. a few days ago. Miss Ramona Smith, Emmarie Turner and Edna Harris of Hereford visited in the homes of William and Darlene Moore Friday evening.
Jimmie Russell visited in the home of Harold Dean Moore Sunday.
Conita Parsons from Wildorado visited the Belton Finneys Saturday.
Donald Clark who has been visiting his aunt, Mrs. J. F. Matthews returned to his home in Vernon this week.
Miss Mary Jane Pickens and Miss Emmarie Turner spent the week end with Wilma Moore.
Mrs. Frank Smith and Mrs. Carl Winkler and children from Dawn were callers in the W. R. Moore Friday morning.
Mrs. F. E. Finney and Belton Finney visited the Bernice Sweatts in Plainview Friday.
Mr. and Mrs. Horace Chilton and sons Leland and Darwin of Amarillo, visited the F. E. Finney family Sunday.
Mr. and Mrs. Tom McCreary made a business trip to Hereford Saturday.
Two thirds of northern Ontario is underlain by the oldest rock formations known to man.
Since the early 1890's new wealth valued at nearly five billion dollars has been produced in Canada.

Gifts Are Featured

Carlie Rae Frye was hostess at an informal gift party at her home Monday night in compliment to Mary Ann Acker who became the bride of J. T. Carroll in a church ceremony Friday afternoon.
Personal gifts were presented to the bride-to-be by Mrs. W. L. Davis Jr., Mary Dyer, Mary Lou Allmon, Mrs. Raylan Evans, Kathryn and Helen Acker, Anne Bateman, Cecelia Guseman and the hostess.

Catholic Information

"Look at that waitress crossing herself!"
"Some lightning!" remarked Jim from across the table in the golf club grill. "And look, will you, at that waitress crossing herself. I suppose that weird sign will keep her from being struck—poor superstitious creature."
"That weird sign," I answered, "has a history. Let's forget the waitress for a moment and go back 1900 years to a sunny day in Rome. Look carefully at that old Jew standing by the side of the Appian Way. Isn't he too making that same weird sign? Yes, but a bit more secretive—just on his forehead or breast. Romans, Romans passing by—some spitting at the old Jew, others jeering at him. But here—one Roman has stopped. He is stepping toward the Jew. Ha!—he too is making the weird sign—the Sign of the Cross, by which one Christian knew another and so could, with less danger, communicate about Masses or other important events.
"When Rome became Christian, no longer was there need of secrecy; but always there has been, and always there will be, need of faith in the Cross of Calvary on which the God-man died for you and for me. And so the Sign of the Cross has lived down through the ages—the same sign except that it is now made conspicuously with the fingers of the right hand which outline the cross from the forehead to the chest and from the left shoulder to the right. As this sign of faith is made, the following words are spoken: 'In the name of the Father, and of the Son, and of the Holy Ghost,' an act of Faith, also, in the great mystery of the Blessed Trinity.
"All over the world Catholics begin and end their prayers with the Sign of the Cross, which we call 'blessing ourselves,' because we are sure so beautiful an act of faith brings down Heaven's blessings upon us. In the Mass, in the administering of the Sacraments, and in most all prayers and ceremonies, the Sign of the Cross is made many times. And we Catholics are proud of it because it is, like many of our time-hallowed customs, symbols and ceremonies, pregnant with meaning, devotion, and humble faith.
"So let the little waitress bless herself whenever the lightning flashes; for remember that an all-hearing God must hear her plea and that an all-powerful God can stop a storm today on a golf course just as readily as He stopped a storm another day on the sea of Galilee."
If you are puzzled by any phrase of Catholic practice, we shall gladly explain it to you. Send your questions to: The Home Study Service, 204 E. 4th St., Hereford, Texas. adv.

FOR IMMEDIATE DELIVERY
SPEEDCRETE
S. F. F. S. S.
WELL and SPRAWL
SEWER PIPE
and Fittings
CULVERT and IRRIGATION PIPE
12" to 72" for all types
Chicago Structure
CINDER and CONCRETE BUILDING BLOCKS and TILE
Patented and Proven
All concrete products
shown used and comply
with government specifications.
TEXAS CONCRETE WORKS
ABILENE VACO AMARILLO
PH. 4506 PH. 9273 PH. 2301
BOX 355 BOX 1767 BOX 2102

Housewarming Honors Mr., Mrs. Moody Stephens

A housewarming honoring Mr. and Mrs. Moody Stephens, who have moved from Summerfield to their new home in the Progressive Community, was given by their friends Monday night.
The honorees were presented with a set of pottery dishes from their neighbors and the group was served home made ice cream and cake. Conversation among the old friends pertained the group.
Guests were Rev. and Mrs. H. A. Pratt and Yvonne, Mr. and Mrs. Carl Lee and children, Dorothy, Charlene, Wayne, Jackie and Carolyn; Mr. and Mrs. Earl Lance and children, Paul, Rosenne, Jerry and Ann; Mr. and Mrs. J. H. Patrick, Elinor and Sandra.
Mr. and Mrs. L. A. Beavers and children; Mr. and Mrs. Ky Lawrence; Mr. and Mrs. O. B. Sumner and their nieces, Margo, Shirley, and Sue Nell Sumner; Mrs. Lee Kendall.
Mrs. C. R. Walser; Mr. and Mrs. Jim Clark, Leaton and Richard; Mr. and Mrs. B. E. Robertson and Gayle; Mr. and Mrs. Brit Clark and L. J.; Mrs. J. B. Chestnut; Bradley Lookingbill and Melvin Rainey.

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Two thirds of northern Ontario is underlain by the oldest rock formations known to man.
Since the early 1890's new wealth valued at nearly five billion dollars has been produced in Canada.

FOR THOSE TIBED, ACHING Muscles
RED ARROW
Penetrating Liniment
ASK YOUR DRUGGIST

HOME LOANS
—TO—
BUILD - REMODEL - REPAIR
See Elizabeth Womble
AGENT - HEREFORD, TEXAS
If you have SAVINGS that are not working for you, why not invest them with this Association—your savings are insured up to \$5000, and we are paying...
3% Current Dividend Rate
FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION
116 East 4th St., Clovis, New Mexico

FOR PROMPT, DEPENDABLE SHAMROCK SERVICE
COME TO **FARMER'S DRIVE-IN**
HIGHWAY 60 — PHONE 161
BUDDY SOWELL TROY MOORE
SHAMROCK TRAIL MASTER

HAILE DRUG
229 Main Phone 99

Walgreen Agency Drug Store
Milk of Magnesia 39c
WALGREEN, FULL PINT

DOAN'S PILLS 42c
75c TUBE OF FORTY (Limit 1)

WOODBURY 21c
SHAVE LOTION, 50c SIZE (Limit 1)

PALMOLIVE 2 FOR 16c
SOAP, REG. CAKES (Limit 4)

HOUSEHOLD BUYS
Good Quality at a Low Price!
'Tyson' BRAND Hot Water Bottle
Full 2 quart capacity... **98c**
Molded in one piece of finest stock rubber—gives maximum heat—has composition stopper.
MEDICINE CHEST NEEDS
WALGREEN ASPIRIN 59c
USP 5-grain bottle 200
CASTORIA LAXATIVE 39c
For children. 3-oz. bottle.
RUBBING ALCOHOL 49c
Walgreen Pint. (Limit 1)
MINERAL OIL 49c
W.A. Brand. Pint.
60° ALKA SELTZER 49c
Tube 25c effervescent tablets

DENTAL FLOSS 9c
SIGHT SAVERS 10c
Silicone treated tissues clean, polish & protect glasses

LINEN BOXED STATIONERY
CREAM SHAMPOO 89c
4 oz. Laminated shampoo.

COUPON
Plastic Ass't colors
POCKET COMB 4c
With Coupon

1/2-oz. TINCTURE IODINE 15c
(Limit 1)

Bottle 100 SACCHARIN TABLETS 25c
1/4-gr. (Limit 1)

Pack 20 EVERSHARP Schick Injector BLADES 69c

ALL PURPOSE TALC 49c
Generous Can

Nestle Baby Hair Treatment 98c

WAVE FLUID 10c
4-oz. bottle

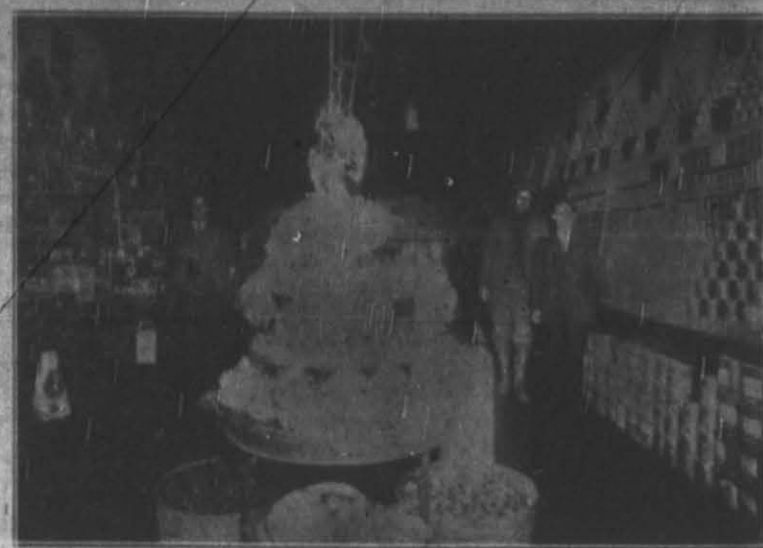
Pint Deluxe WITCH HAZEL 45c

IT'S FUN TO COOK WITH LP Gas
Ever made ham hash? Use cooked ham and cubed cooked sweet potatoes. Pantry the hash lightly in a small amount of fat. Add diced celery if you like for texture.

BLANTON BUTANE GAS CO.
Free
We'll gladly give you a free gas canner or LP-GAS range or water heater when you buy LP-GAS. Phone or write to us.

SENTINELS OF QUALITY In Shamrock's Modern Skyline
WITH ACRES OF TOWERS, tanks and piping gleaming against the Texas Panhandle sky, Shamrock's modern plants are on the job 24 hours a day to bring you better and better products. Modern equipment so necessary to thoroughly process raw materials and blend finished products is used to meet the high quality standards set by laboratory formula. Together, Shamrock's up-to-date crude oil refinery and natural gasoline plants provide the basic elements which go into Shamrock gasoline. The result is a correct blend of fuel for unexcelled motor performance.
ALWAYS A MIGHTY GOOD BRAND
SHAMROCK TRAIL MASTER Gasoline
MADE IN THE SOUTHWEST FOR THE SOUTHWEST

FROM THE ALBUM: BUYING GROCERIES IN 1911



Remember the Hubbard Grocery! On the left may be seen Homer Wilkinson, while on the right stands Lester Wilkinson, and Roscoe Davidson.

Long Time Ago

25 Years Ago

Headlines:
ARCHITECT'S VIEWS GIVEN ON HOSPITAL. Amarillo Man Talks To Business Men At Luncheon. Picks Officers . . . D. L. McDonald, president, and Doug Fox, vice-president.
OPENING OF SCHOOLS IS AUSPICIOUS.
STREET REPAIRING BY CITY CHARGED TO CONTRACTORS.
P. O. INSPECTORS HERE LOOKING OVER LOCAL APPLICANTS.
BAND CONCERT SCHEDULED HERE WED. NIGHT.
NORMAL ATHLETIC COACH HERE.

OLD SETTLERS TO HEAR STORIES IN WORDS AND SONGS. Judge F. Turner and Miss Laura V. Hamner of Amarillo program committee for the Panhandle Old Settlers Association advise G. A. F. Parker, president of the program of the Amarillo State Fair will be as follows: Address by Mrs. Billie Dixon on Adobe Walls Fight. Address by Mrs. T. V. Reeves of Canyon—on Panhandle-Plains Society. Round Table Talks will be conducted by Judge L. Gough and he will present Sandy Morris, famous cowboy singer from House, New Mexico, and the Old Fiddler's Contest. The meeting will be in Amarillo and those of 25 years or longer are entitled to membership, 400 members now enrolled . . . after attending the wedding of Mr. and Mrs. Hood's daughter, Nettie, and Mrs. Pitman's nephew, Tom Wilson of Dallas. The wedding took place Monday in the Little Chapel in the Woods at Texas State College For Women, Denton.

CAPT. H. TROW, AUTHOR OF LIFE C. W. CANTRELL. Capt. H. Trow, for a long time citizen of this city, blooms out into a writer at the age of 80. Capt. Trow wrote the book of Chas. W. Quantrell in fiction style . . .

People in the News:
 Rev. Sharp and W. M. Cogdell Leave for Presbytery. Mrs. Q. B. Hill Very Sick at Home of D. C. Laird. Engagement of Miss Marjorie Dameron Announced. Miss Maurine Steckman and Carl Lewis Married Sunday. Mrs. Arthur C. Thompson Returns From Kansas City Trip. Mrs. F. L. Lucas left for Santa Ana Saturday to visit her parents and before returning will visit Mr. Lucas' family also. Judge George A. Brandon of California is here visiting in the home of Judge B. Frank Buie. Mrs. Edgar Johnson returned from Amarillo Monday where she had visited friends. Miss Viola Nunn left for Parkville, Mo. this week. Miss Irene Tidenburg of Bovina was in Hereford Saturday on business.

Mr. and Mrs. Joe Reinauer and children returned Sunday from an extended vacation trip. They spent some time on the west coast visiting in Santa Cruz and Lake Tahoe, California and visited in Reno, Nevada and Salt Lake City, Utah. Enroute home they stopped in Denver and other points in Colorado.

AT YOUR FAVORITE GROCERY STORE

Mann's MALTED MILK Bread

Shower Honors Westway Couple

WESTWAY—Mrs. Frank Zinser and Mrs. Vincent Skypala entertained with a shower Sunday afternoon at the Skypala home honoring Mr. and Mrs. Leo Ohlig whose marriage occurred last week.

After the couple had opened the gifts, refreshments were served to the following guests, Mr. and Mrs. J. W. Thomas, Mollie Young, Mr. and Mrs. William Ohlig, Mr. and Mrs. C. M. Diller, Mr. and Mrs. O. Wilder, r. and Mrs. Grady Wilson Jr., Mr. and Mrs. Merlin Kaul, Mr. and Mrs. Robert Boyd, Mary Kathryn Boyd, Mr. and Mrs. Jimmie Jesko, Mr. and Mrs. Elwood Skypala, Mr. and Mrs. Grady Wilson Sr., Mrs. Hughes Millard, Mr. and Mrs. Ed Jesko, Mr. and Mrs. Frank Bezier, Mr. and Mrs. Edwin Skypala, Mr. Mrs. Norbet Skypala, Mrs. Henry Fangman, Mrs. Sylvester Fangman, V. Skypala and Frank Zinser, Jr.

RETURN FROM WEDDING

Mr. and Mrs. Charles Hood and daughter Audrey, Mrs. J. A. Pitman and Helen, and John Douglas Pitman, have returned after attending the wedding of Mr. and Mrs. Hood's daughter, Nettie, and Mrs. Pitman's nephew, Tom Wilson of Dallas. The wedding took place Monday in the Little Chapel in the Woods at Texas State College For Women, Denton.

Fellowship Picnic Supper At Westway

WESTWAY—Mr. and Mrs. Merlin Kaul and sons, Larry and Walter Lynn were hosts at a fellowship picnic supper held on the lawn at their home, Monday night.

Those present were Mr. and Mrs. Leo Ohlig, Mr. and Mrs. Kenneth Rudd of Hereford, Mr. and Mrs. Elmer Combs, Eugene and Billy Don, Oscar Hinger of Canyon, Mrs. Bess Werner, Mr. and Mrs. Harold Head, Mr. and Mrs. Grady Wilson Jr. and J. Lynne, Mr. and Mrs. Earl Scott, Jeanette, Margaret Ann, Gall, Mr. and Mrs. Robert Boyd, Mary Kathryn, Franklin and Francis, Mr. and Mrs. Paul Rudd, Mollie and Lynn Youn.

Mr. and Mrs. Roy Lee Wilson and Nathan, Mr. and Mrs. Amos Torbett, and Louis Carl, Mr. and Mrs. Joe Landers and Ross Joe, Mr. and Mrs. Johnnie Townsend, Patsy and Sandra, Mr. and Mrs. J. C. Morrison, Raymond, Ralph and Mary Lynn, Mrs. Carl Schroeder, Carl Jr. and Albert, Mr. and Mrs. Merlin Kaul, Larry and Walter Lynn.

DAUGHTER IS BORN

Rev. and Mrs. Charles Lee Wilson of Alexandria, La. have announced the birth of a daughter, Marilee Cakes, on August 26. Weight 8 pounds 12 ounces. Mrs. Wilson is the former Miss Bettye Bruce Jones daughter of Mrs. A. M. Jones of Hereford. Paternal grandparents are Rev. and Mrs. C. O. Wilson of Burlington, Kansas.

The enemies of a penguin in the sea are the sea leopard and the killer whale.

It hadn't a bin for outlaw, we never would of invented law an order!

FOR FREE REMOVAL OF DEAD STOCK CALL

Phone 9515 or 265

FAST SANITARY SERVICE

AMARILLO COMPANY

Campbell Family Reunion Is Held At Plainview

The Campbell family held a reunion in Plainview August 9 with relatives from all over Texas attending the celebration. The picnic was held in Plainview park.

Present from Hereford were Messrs. and Mesdames W. A. Campbell; F. M. Campbell; Ray Campbell; Glen Campbell; J. V. Campbell; J. W. Dickerson Jr.; Mrs. Leonard Davis and Miss Bonnie Chesser.

Grasbyton relatives attending included Messrs. and Mesdames S. R. Campbell, O. T. Campbell, Chester Campbell, Pete Pierce, and Elvis Marley.

From Plainview were Mr. and Mrs. C. H. Mangum, and Mrs. Norman Dulaney, and from Petersburg came Mr. and Mrs. Arthur Logan, Mrs. Ethel Logan, and Mrs. Fannie Meeker.

Mr. and Mrs. Herman Koelder and Mr. and Mrs. Dick Koelder were there from Hale Center. Mr. and Mrs. Homer Logan of

Presbyterian Women Meet

The Woman's Auxiliary of the Presbyterian Church was entertained in the home of Mrs. Bill Blood Wednesday afternoon, Sept. 1.

A program on Christian Education, dealing with colleges and the new Sunday School curriculum, was presented by Mrs. E. H. Norton and Mrs. Lee Copkin. Mrs. Vern Witherspoon was in charge of the devotional lesson.

Attending, besides those mentioned, were Mesdames; Paul Mathers, Bob Burns, Herbert Boardman, Will S. Kerr, Hugh Witherspoon, Russell Wingert, Henry Hastings, J. T. Glibreath Jr.; C. C. Ferguson; A. R. Rogers, Allen Wilson, D. H. Alexander, and Mrs. Levin Gray of St. Louis.

Big Springs, Mrs. George Armstrong and Marjorie of Seagraves, Mrs. Lee Thompson and Maurice of Brownfield, W. L. Campbell of Haskell attended.

FROZEN FOOD LOCKERS PAY DOUBLE ENJOYMENT FROM HUNTING AND FISHING TRIPS



Spontaneous who patronize a locker plant have one big advantage over their less fortunate brethren. They may enjoy the thrill of testing their dinner guests to fish and game of their own taking, many weeks after the event.

Locker stored foods do not lose flavor or freshness. Tough meats are tenderized by freezing.



HEREFORD LOCKER COLD STORAGE

Airmaid Nylons

LOOK LOVELIER LAST LONGER

Factory-fresh IN THE SMART NEW SHADES 15 and 30 DENIER

Every inch of yarn is twisted to make Airmaid fit snugly—give them that soft, peppy luster, plus greater snag resistance.

See them today, and you'll know—why Airmaid's look lovelier—last longer.

CLOSE DRUG

LOOK BOTH WAYS

DON'T RISK IT!

Take a tip from this poor fellow, and don't risk crossing a railroad track without looking both ways! Here's another smart tip: Don't risk driving without adequate coverage. Stop in today and let us point out the coverage you need for complete protection. Delay is dangerous—insure TODAY!

INVESTIGATE OUR

- INSURANCE
- HOME LOANS
- ABSTRACTS
- AUTO LOANS
- PERSONAL LOANS

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US!

We Are Equipped to Handle Your Needs!

Elizabeth Womble

Across the Street South from the E. B. Black Co.

DEMAND THAT YOUR Watch Repairs

Watch Master TESTED

This scientific instrument tells you what's wrong when you bring your watch in, and it tells you it's right when you take it away. Faster, more economical repairs, with printed proof of accuracy.

LAMM JEWELRY

When people everywhere agree on a product, you know that product is good!

All America Likes CHEVROLET'S Bodies by Fisher

...bodies that are exclusive to Chevrolet in the low-priced field!

Behind each Chevrolet body by Fisher is forty years of motor-car coachcraft experience . . . forty years of building master bodies for precision-minded America. To matchless craftsmanship have been added the methods and the metals of modern body engineering. Today, as you revel in the comfort, the luxury and the safety of your Chevrolet body by Fisher you will more clearly understand why MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR.

Compare Values! . . . Compare Prices! . . .

CHEVROLET— and Only CHEVROLET — IS FIRST!

KINSEY MOTOR COMPANY

Once Over and IT'S ALL OVER

with a McCormick-Deering Beet Harvester

Here's a real time and labor saver . . . the McCormick-Deering HM-1 Beet Harvester for Farmall H, M and MD Tractors.

In one continuous operation, this machine tops, lifts, cleans and loads the beets into a special two-wheel cart to complete the harvest in a "once over and it's all over" operation.

With the HM-1, you can harvest 1 to 6 tons of beets in an hour. You don't have to worry about weather or field conditions because this machine does a good job when it's not easy to harvest beets by other methods.

Ask us for details about this labor-saving, time-saving machine.

ORDER YOUR TWINE Now! FOR YOUR FEED HARVEST

To be sure that you get binder twine with quality fiber, guaranteed length, strength and weight, order IH Binder Twine NOW. You can depend on IH Binder Twine to be free from defects that often cause trouble and delay. So see us early and place your order for an ample supply of binder twine for your corn harvest.

INTERNATIONAL HARVESTER FARM EQUIPMENT HEADQUARTERS

IMMEDIATE DELIVERY ON TIMPTE BEET BODIES

All Steel Sub-Frame and Stringers
 Full Pipe Hinge — Side Dump
 Grain-Tight Bed with Rear End Gate
 13 Feet Long . . .
 to fit all popular makes of trucks

PRICED AT \$429.50

Hereford Implement Company

INTERNATIONAL HARVESTER FARM EQUIPMENT HEADQUARTERS

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st. insertion.....4c per word
Each Additional.....3c per word
Classified display.....75c per col. inch

No Blind ads will be accepted in either publication!

For sale: One solid oak breakfast table and 4 chairs. Mrs. C. D. Pinckert. Phone 308-W. B-1-16-37-2c

REALTORS
Choice offerings in irrigated and non-irrigated land in large and small tracts.
DEAF SMITH, CASTRO and FARMER COUNTIES CITY PROPERTY
Your listings appreciated and given our personal attention.
4 1/2-5% MONEY TO LOAN
T-4-19-37-1c

For sale: 360 acre stock farm, runs 70 brood cows. \$15,000 terms. Consider some trade. L. Andrews, Japtan, Arkansas. T-4-19-37-1c

For sale or Trade: Five room modern house in Canyon. Located close to churches, schools and college. Newly decorated. Possession now. Clay Ridgeway, Alderson building. B-4-25-37-3c

For sale or Trade: Variety and Army Surplus store. Doing excellent business. South Plains, 60,000 bale cotton estimate. Long time lease on building with living quarters, will sell or trade building, Box 118, Tahoka, Texas. T-4-30-37-4-k

Desirable residential lot in 900 block East 3rd Street, faces park east of hospital. Call owner, 272-J. B-4-17-33-tfc

For sale: 2 large lots 50 x 208 each, four large rooms and bath, double garage. Located one half block north of Highway 80 on 25 Mile Avenue. Price \$8,000.00. J. E. Dyer, Vega, Texas. B-4-35-37-2p

HOMES
ACREAGE
WHEAT FARMS
IRRIGATED LAND.
Ask about our listings.
W. E. DUNLAP
Alderson Bldg. Hereford. 4-13-tfc

GLENN WEIR
Realtor
Houses, Lots, Farms.
10- and 20-Acre Tracts.
Listings appreciated.
104 MAIN STREET
Phone 200
Res. Phone 452-W
4-12-tfc

For sale: Modern 3 room house, on pavement, 2 1/2 lots. Shade and fruit trees. Garden and well. Immediate possession. 1st. Street, north of Northside Grocery, Robert Smith, Phone 123. 4-29-21-tfc

RANCHES
Texas, Colorado,
New Mexico
FARMS
Irrigated and dry land.
Some bargains.
HOMES
\$3,500 and up.
LEE CONKLIN
LUTHER PEVLEY
207 Main
Phone 728
T-4-35-tfc

For sale: W. D. 9 International tractor. Tom Fields, 10 miles south of Adrian. B-2-12-36-4p

For Sale By Owner: 1 UTV factory equipped MM tractor fully equipped, less than one year old. One International 9 foot one way plow with Timken bearings on rubber. Call 405-J or write Box 721, Littlefield. B-2-37-2k

For sale: 1945 Model Gleaner Baldwin 12 foot combine with header transfers. In good condition. C. A. Williams, Box 161, phone 910F31, Goree, Texas. B-2-24-37-2k

Row binder for sale. V. T. Glenn, Vega. T-2-37-1p

3. FOR SALE
Automobiles
FOR SALE
TRAVELITE
TRAILER HOUSE
and
FORD
STATION WAGON
See
JIM KIRBY
Phone 367-W
B-3-35-tfc

240 ACRES
LEVEL LAND
IRRIGATION
DISTRICT
Near Hereford, all mineral rights. 160 acre row crop. 1/4 delivered to elevator goes to purchaser.

75 Per Acre
GLENN WEIR
104 Main
Phone 200
T-4-34-3p

REALTOR
Irrigated and Dry Land Farms.
City Property.
See my listings before you buy.
Phone 792 or 199-W
CHARLES SOWELL

Have some bargains in real estate, some new homes in Hereford. Al Medina, 406 B Street. B-4-16-9-4-c

4 room modern house and out-buildings. 1105 25-Mile Avenue. H. H. Buss. B-4-12-36-4p

For Sale: 160 acres good level land. 9 miles northwest of Hereford. Write owner, Box 96 Las Vegas, New Mexico. B-4-20-36-4k

For sale: Seven room-house and bath, single garage, 664 gallon propane tank. Home is new. Also M-M 7 foot mower, new IHC 10 foot binder. Sara Garrison, mile east on Route 3. B-4-20-36-4k

REALTORS
Choice offerings in irrigated and non-irrigated land in large and small tracts.
DEAF SMITH, CASTRO and FARMER COUNTIES CITY PROPERTY
Your listings appreciated and given our personal attention.
4 1/2-5% MONEY TO LOAN
T-4-19-37-1c

E. B. POSEY
W. R. METCALF
NATURE'S MINERAL
RICH SOILS
321 1/2 Main
Bus. Ph. 710 Res. 366-W
Salesman, G. D. Caison
Phone 748
4-16-tfc

A COLORADO RANCH
75 miles Northeast of Colorado Springs, extra well improved, adjoining county seat running 200 head of cows now.
For sale at a real bargain price, and will accept some trade or irrigated farm at Hereford.
A very desirable half section, irrigated and improved, one mile from highway, \$100.00 per acre will buy, has good loan value.
One desirable half section with irrigation well, good location, and only one fourth cash will handle.
We still have some very desirable lots for sale.

ROSE & BARBER
Realtors
Real Estate, Loans, Insurance
T-4-37-1c

5. FOR RENT
For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC. B-5-14-2-tfc

For rent: Furnished apartment for couple only. Call 43. T-5-9-37-1k

For rent: Light housekeeping rooms Hereford Camp. T-5-9-37-1-c

Unfurnished apartment for rent. Mrs. Edd Jesko. Phone 425. B-5-9-10-tfc

For rent: Bedroom for man close in. \$6.00 per week. Phone 385-J, 407 Roosevelt. T-5-14-37-1p

For rent: Bedroom close in. Men only, suitable for two. Phone 699-W. T-5-12-37-1p

For rent: 50 and 100 acres for potatoes or beets. Good well, choice land. Walter Kriper, 1st house south cannery. T-5-20-37-1c

For rent: Furnished apartment. 712 on 12th Street. T-5-9-37-1k

For rent: Furnished apt. Couple only. Hereford Motor Co. B-5-9-37-2c

For rent: Furnished room two blocks west of post office. 400 Lee Ave., Phone 456-W. T-5-15-37-1k

For rent: Two bedrooms adjoining bath for men. 106 Ave A. T-5-11-37-1k

6. WANTED
Wanted to Buy: Good used car. Milburn Service Station. B-6-9-2-tfc

Wanted: Onewaying, homelng and drilling. W. W. Rhodes, Ph. 537-W. B-6-9-7-14p

Dressmaking and alterations. Mrs. W. W. Rhodes, Phone 537-W. B-6-9-7-14p

Wanted: Custom plowing and wheat sowing. New equipment. Ken Ridd, 805 Miles Street. B-6-35-4-p

Wanted: Plowing and drilling. See Charlie Short or Richard Jewell. B-6-10-36-tfc

7. Dressmaking-Ironing
Buttonholes made. Leave at 317 C Avenue or Acme Cleaners. B-7-10-37-2k

8. HELP WANTED
9. Situations Wanted
10. NOTICE
Mrs. Carroll Whiteside ANNOUNCES
the opening of classes in Speech Arts, Monday at 609 W. 3rd., specializing in expression, speech correction, story-hour and play school, and coaching in techniques of public speaking. Call 564-W. B-10-37-1c

CUSTOM COMBINING

Will be available any time for custom combining with two 1948 twelve foot McCormick-Deering machines. One self propelled and one pull type.
Also three grain trucks.

TED-BLANCHARD
G. A. FRYE

For information contact either or see J. B. France, 305 E. 6th St., Phone 494-J B-11-37-4p

Will keep children one to five years old in my home, 50 cents per hour or full day \$2.00. Hours 8 a. m. until 5 p. m. Can arrange weekly rates. Mrs. Zona Beene, 105 Avenue E. B-11-34-36-3p

Will wash and stretch curtains. 310 W 2nd, Phone 746-J. B-11-10-37-2p

SIGNS
Painted Neon
GLENN BOARDMAN
400 Lee Ave. 456-W
T-11-37-tfc

WANTED: Butcher cattle. Deaf Smith County Meat Co. See me at stockyards. Bonnie Brumley. 29-tfc.

EARTH MOVING
We now have a portable Bulldozer suitable for any size earth moving job: basements, slush pits, tanks, etc. Also we have a new Bee Gee Caterpillar Land Plane equipped to handle any land leveling job. See us for deep plowing, one-waying, and chiseling. George Byrd, Phone 9015-F-3, 2 1/2 miles north Clover Airport, Box 133, or see D. W. Wallace, Happy. B-11-21-tfc

13. LOST AND FOUND
Lost or strayed: 2 Greyhounds one white, one blue. Liberal reward for their return. W. W. (Bill) Wilcox, McGee Farm, 11 miles north, 6 east of Hereford. T-13-27-37-2p

Lost: Small leather coin purse. Leave at Brand Office. T-13-9-37-1k

NOTICE

To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer.

CUNNINGHAM
MAYTAG CO.
Phone 405 Canyon, Texas
11-23-tfc

I Want to SELL YOUR AUCTION SALES
S. E. BRUMLEY
Let us soften your water. Soft Water Service, 619 E. 1st. Phone 317. B-11-23-tfc

SEPTIC TANKS
Cleaned and Repaired
All work guaranteed.
State Sanitation & Supply
Box 23 or 316 C St.
Hereford, Texas
T-11-32-tfc

STANFIELDS
STUDIO
Photographs of babies and small children.
500 Ross Ave.
Call 557-W
KODAK FINISHING
T-11-35-tfc

Belts, Buttons, Dressmaking and alterations. Mrs. D. P. Mathias, Phone 305W, 329 Ave. C. 12-11-19-tfc

Lost: Roan saddle horse, about 900 pounds. Neil Downing, 6 miles east Ford school. T-12-13-36-3p

Babies born in the hospital: Jerry Wayne Schuder, son of Mr. and Mrs. Preston H. Schuder, Sept. 1.; Beulah Gwen Cargo, daughter of Mr. and Mrs. Char-

Hospital Notes

Patients discharged from the hospital: Betty Lou Walterscheid, T&A; Mrs. Walter Kuper, med.; Mrs. Beulah Lee Carter, of Amarillo, surg.; Mrs. Charles Moore, med.; Mrs. W. A. Phipps, O. B.; Tillie Rue Day, tonsil, Friona; Tommie Kay Robinson, med.; J. A. Loerwald, med.; Mrs. L. L. Haney, surg.; Mrs. E. Kerr, surg.; Mrs. Emma Edna Martin, surg.; Mrs. Alta Shuder, O. B.; Mrs. J. I. Funderburg, med.; Norman Walker, T&A; Mrs. Hubert White, med.; W. B. Anthony, med.; Mrs. W. R. Black, med.; Ginger Smith, ortho.; Shortie Reece, med. Adrian; Mrs. H. H. Lanford, med.

Donald Keith Buck, med.; Luby Parish, emerg.; Fernando Hill, med.; Mrs. Wayne Evans, med.; Roberta Kathleen Lemons, med.; Ernesto Leandro, acid.; Lenton Clark, acid.; Cynthia Gay Boatman, med.; Mrs. C. A. Barnett, surg.; Connie Gallihar, surg.; A. B. Townsend, surg.; Mrs. Ernest Naff, med.; Arthur Tiesel, surg.; Mrs. W. W. Harris, med.; Linda Gibson, med.; Addison Hunter, med.; Mrs. N. E. Milburn, med.; Harry Denges, med.; Pamela Sue Roden, surg.; Mrs. A. C. Blakenship, O. B.; Mrs. W. R. Black, med.; Tommy Hernandez, med.

Patients in the hospital: Sirlo Estrado, med.; J. S. Fore, surg.; Mrs. Dalzo Urango, O. B.; Mrs. Z. O. Fought, med.; Mrs. H. R. Lee, O. B.; Turner Kirby, emerg.; Jackie Luck, med.; Mrs. Lawrence Beckman, O. B.; Andrew Charez, emerg.; Mrs. L. A. Smith, surg.; Mrs. W. W. Hill, med.; Harry Lookingbill, ortho.; Mrs. W. T. Hollabough, O. B.; C. D. Julian, med.; Mrs. Bill Cargo, O. B.

The corporation charter cannot be granted until a minimum of half the capitol stock has been collected. Following issuance of the charter the stockholders will hold a meeting to elect directors, who in turn will choose officers for the corporation.

Jaycees Sponsor
(Continued from Page 1)
over between 10:30 and 11:00 said Conaway.
Final details for the breakfast were ironed out at a Jaycees meeting held in the Chamber of Commerce office Tuesday night. This is one of a chain of breakfasts being given over the three state areas of Texas, New Mexico and Oklahoma.

The last breakfast was held in Clarendon Sunday with pilots from 23 towns in attendance including such widely separated places as Dallas and Borger. Following the Hereford entertainment, the next scheduled stop is at Quanah, Sept. 19.

BACKACHE
KILL ATHLETES FOOT
HERE'S THE REASON. The arm grows deeply. You must REACH it to KILL the TE-OL, containing 10 percent alcohol. TE-OL TAKES - Reaches more germ. You get back from any draught if not placed in ONE HOUR. HALL'S DRUG. SAYS HALL'S DRUG "TE-OL BEST SELLER"

AUCTION SALE

1 O'Clock P.M.

TUESDAY, SEPTEMBER 14

Located at the L. B. Wolfington place 9 miles west of Hereford, 3 miles north, 3 miles west, and 1/2 miles north.

<p>9-Ft. Angel Oneway, on Rubber Set Dempster Drills, Power Lift, 8 hole Set Dempster Drills, Lever Type, 7 hole 16-10 International Drill with press wheels 2-Section Harrow 4-Section Harrow John Deere Tractor, Model D John Deere Binder, 10-ft., in good shape International Binder, 10-ft. Pipe, approximately 275 ft. of 1 inch Pipe Wagon, Iron Wheel Cattle Squeeze Chute 3-Row Lister</p>	<p>Junk Case Combine, 16-ft. Steel Hog Vat 3-Row Sled International Tiller, 14 ft, with Sweeps Grain Loader Coal Stove and Pipe International Kerosene Heater Small Coleman Heater Living Room Suite, Makes a Bed Post Drill 5 Gas Barrels Garden Plow Coal Brooder and Pipe</p>
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MANY OTHER ARTICLES TOO NUMEROUS TO MENTION

FRED H. MILLER

All Goods To Be Settled For Before Leaving Property

Lloyd Otten
B. B. Northcutt, Auctioneers
Consignments Welcomed
E. C. Eubanks, Clerk

West Texas C of C

(Continued from Page 1)
committee which was prepared by engineers of the Texas Electric Service. This report deals with factual information on the production and utilization of grain sorghums and will be a handbook for local WTCC directors in an effort at industrialization of this leading West Texas crop.
It was announced the cotton report now being prepared under the WTCC-Santa Fe committee is nearing completion and likewise will be ready for distribution at the project clinics. This is an analysis of the cotton manufacturing potentialities of West Texas. It is being prepared

by Mark Wood at Texas Tech. Another important project to be reported is that of the WTCC T & P Industrial committee, which has under way an economic analysis of the West Texas area served by the T&P. Dr. Sidney L. Miller is preparing this analysis and he has already made three independent reports which include livestock feeding, leather goods potentialities and water needs of the area.
The group also gave its support to the eight constitutional amendments to be voted on at the general election Nov. 2. Members said they found nothing political in the amendments and that each represented good government and would merit support.

1,496 Students

(Continued from page 1)
added to junior high curriculum including a scheduled citizenship for eighth graders and physical education courses that combine health and safety with regular play periods.
Miss Della Stagner will teach the citizenship course and the physical education teachers, Mrs. Belle Hromas, Walter Thompson and Bob Davis will teach the newly combined P. E. Chorus, also available to all junior high students this year.
Tuesday the two higher schools met at 9 a. m. and then went through half-hour trial schedules to enable the students to meet their teachers and become adjusted to their routine. In High School, Superintendent Gregor Graham called an assembly meet at 11 a. m. to welcome faculty and students and to introduce new teachers.
Saturday the schools held open house to welcome teachers and the children's parents before school started. The largest crowd attending the opening at Central School with parents of first graders coming to show the building to their children and visitors eager to inspect the remodeling jobs.
High school students acting as guides were Donna Jean Stagner, Bobby Jane Sisk, Nancy Cagle and Reba Dones. Principle Rual Ford acted as host and each teacher was in her home room to show visitors around. Name plates giving grades and teachers names marked each door.

Around Town...

(Continued from page 1)
chances.
Wednesday all the telephones at the courthouse were out of order, but not because of the rain. When the new underground water system was being installed the telephone cable was damaged. So telephone men worked in the rain and mud trying to locate the exact location of the damage. Passersby looked on with sympathy toward the life of two telephone repair men.
An unidentified family living north of the Lee Benefields about a mile, were in town this week asking about the macaroni plant story carried in the Hereford Brand last week. They have a flower which they believe will be of interest to the flower gardeners, that they want identified. It is a tall stem covered with large blue flowers. Frank Barber has come to the conclusion or has been convinced that Fox-tail millet is the true name of the said macaroni plant.
If you have a master mind for gadgets you may not make a million but you can always entertain your friends. That is Bruce Woodell's philosophy and his latest contribution to conversation is a three piece wooden device about two inches long that holds two parking meter nickels. It's chief drawing card

New Water

(Continued from Page 1)
and covered with lead paint and a water proofing compound on the interior. It will stand 135 feet high when completed and reach 129 feet to the high water line.
Construction was started on the tower located at Avenue F between Grand and Thirteenth Streets about two weeks ago.
CARD OF THANKS
With deepest gratitude, we wish to extend our sincere thanks to our neighbors and friends who were so kind and thoughtful at the death of our husband and father, F. W. Lambert. The flowers and other expressions of sympathy and friendship were appreciated.
Mrs. F. W. Lambert and Family
Canada is larger than the United States.
Many kinds of tropical trees show no annual rings.
High school students are scattering over the streets in a campaign to sell season tickets for football seats at \$5. a set and to sell their class into first position and therefore getting candidate elected queen. Anyone interested may call Don Martin, at High School and secure tickets.
Lack of buffalo grass is the reason blons did not migrate east of the Mississippi River.
An iron ore field in Labrador is believed to be as rich and larger than the fabulous Mesabi deposits in Minnesota.

Worst Year

(Continued from page 1)
ing for the state was in 1943 when 1,274 cases were reported for the entire year.
Last week's total eased off somewhat from incidence of the previous week when 71 new cases had been reported from 35 counties.
This year's polio incidence to date has been almost double the 712 cases reported for the comparable period in 1946, the state's last bad polio year.
New cases reported last week by counties included Ochiltree 1, and Wheeler 2.

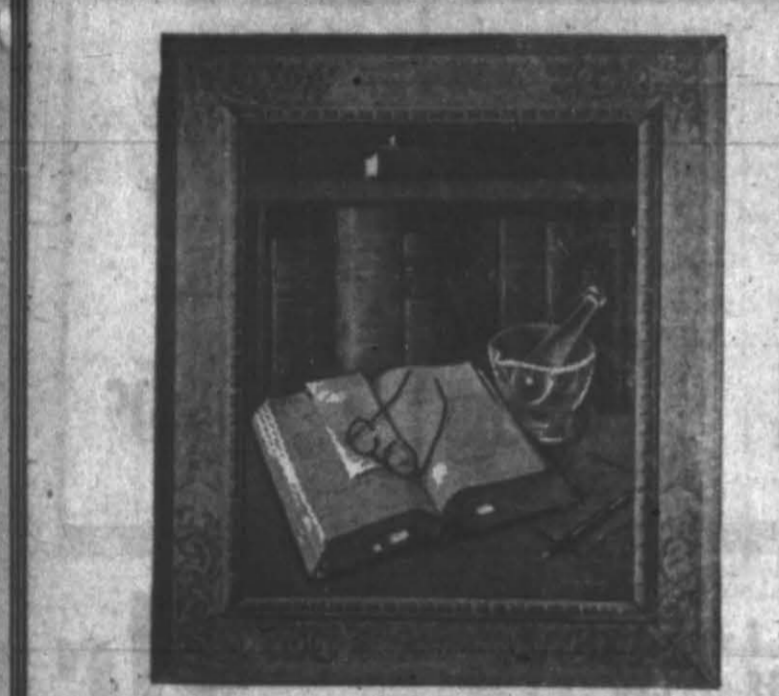
Jerico Man

(Continued from Page 1)
laining five passengers was passing two trucks in which several Latin-Americans were riding, when they collided.
McNeil said charges were not filed against either driver as the Latin-Americans did not give adequate signals before they turned off the highway onto the road leading to the Labor Camp, and the California car did not wait for adequate clearance before they tried passing the truck.
Estimates of damage were placed at about \$50 repairs to the car and about \$70 to the truck.
Drunks who spent the holiday sobering up in the City Jail were tried and fined by the officials with costs ranging from \$16 to \$32.

Pianos Tuned

Leave Your Order at
Combs Music Studio
J. G. MERRITT
Tuner

The World's Resources— NEAR AS OUR PRESCRIPTION ROOM



Your physician gives you a prescription—just a little slip of paper—but to compound it correctly, our pharmacist may have to draw upon the world's resources. It is not uncommon for a prescription to require drugs and chemicals gathered from a score of countries, purified, blended and compounded as only skilled pharmacists know how, to make the medicine that exactly fits your needs. We take pride in having ample stocks to make this possible.

PHONE 100
EDWARDS
CITY DRUG
PHONE 100
FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS

Streu's Diary

Sept. 8, 1948

DEAR DIARY:

I don't know where to begin today—having been gone for a month, have lost the ability to express myself—besides there are so many things I would like to tell about—it is said that travel is broadening—and I believe it—the Streu's gathered some 25 pounds of additional weight while traveling!! It would take reams to tell all the things we saw—from the blue waters of Lake Michigan to the Bad Lands of South Dakota.

We saw many villages, towns and cities, but none showed the expansion, the life, the get-up-and-go that is evident in the Panhandle. I believe that this is the fastest growing area in the entire country.

It would appear that our hot weather is about over. As usual, Streu's are ready for winter with a wide selection of the famous Dearborn gas and butane heaters. We have been accumulating these heaters ever since last February, but it seems impossible to get enough to go around. As it was last year, those who made their selection early got the pick of the crop. Prices will not be any lower this year—and the prospects are for another round of price increases.

We have one 15½ cubic foot home freezer left—list price \$500—will sell it for \$350 cash—need the money and the room.

Looks as though several items are becoming more scarce again, and prices are climbing again. Would suggest that anyone needing heaters, ranges, radios or refrigerators had better buy now.

It is said that one seldom appreciates his home town till he goes somewhere else. Should you ever become discontented with Hereford, go over to Arkansas and pick up a few chiggers!!!

STREU.

The Whole Family's FOOD HEADQUARTERS

FLOUR	PACKARD'S BEST or SUNNY BOY	1.59
	25 lbs.	
VEL or DREFT		31c
LARGE BOXES		38c
LUX FLAKES		
One Large, One Regular Size	BOTH FOR	
Prem	SWIFT'S LUNCHEON MEAT	39c
	12 oz. can	
MILK, Borden's Silver Cow		15c
Large Size		15c
PICKLES	Small Size, 2 for	25c
30 Lb. or DILL, Whole	Quart	
Coffee	FOLGER'S, Drip or Regular	51c
PEAS		
MOUNTAIN SWEET	No. 2 Can	10c
SALMON		63c
RED SOCKEYE	Tall Can	
Pure Lard	PINKNEY'S SNO WHITE	1.09
	4 lb. carton	
WATERMELONS		2c
HOME GROWN, RED or YELLOW MEAT		89c
TEA BAGS		
LIPTON'S 100 in Box	Only	
Pillsbury's Best Flour, Dish Cloth FREE!		
10 lb. Bag 81c	5 lb. Bag 42c	
Log Cabin Syrup	Duff's Waffle Mix	
12 oz.	14-oz. Box	
Both For Only 45c		
SWANSON'S CHICKEN DINNERS		
Noodle Giblet Dinner, 1 lb. for 29c		
Noodle Chicken Dinner, 1 lb. for 39c		
Chicken Fricassee with Butter Gravy 69c		
Tamales, Wilson's Certified . . 1 lb. glass 35c		

ORANGES	Sunkist California 5-lb bag	39c
GRAPES	Thompson Seedless 2 lbs. for	29c
CAULIFLOWER	Large Size, Sno White Head	21c
WHITE ROASTING EARS	Home Grown 6 for	29c
SWEET POTATOES	New Crop lb.	9c
BELL PEPPERS	Large Green lb.	10c

HAM HOCKS		
HAM ENDS	Lots of Meat lb.	35c
RIB ROAST	Beef, Best Grade lb.	45c
SAUSAGE	Pure Pork lb.	45c
BACON	Sliced, Sugar Cured, Best Grade, lb.	65c

Shop Your **Hereford Super Market** For VALUE And ECONOMY

P. A. G. STORE 107 W. FIRST GAYLORD NEWELL PHONE 117

News from Westway

MRS. MERLIN KAUL

Mrs. Glendon Harrison and son, Ronnie of Portales, have been visiting her sister, Mrs. B. S. Northcutt and family the last week.

Next Sunday is Rally Day for the Sunday School. The goal is 100 present. A special program is being planned with a basket dinner at noon followed by preaching services.

A number from here attended the 56th wedding celebration of Mr. and Mrs. J. A. Roe at Hereford Sunday afternoon. Mr. and Mrs. Roe lived for a number of years in this community.

The Ernest Hardman family will leave the last of the week

for a visit with relatives in Idaho. Ernest and Charles will stay with their aunt, Mrs. Lyle Richman.

A. C. Pierce is convalescing since his return from the hospital. Nelson Pierce of Hereford, a grandson, visited Mr. and Mrs. Pierce last week.

Mrs. Sarah Ponder and Anita Ponder were recent visitors in the C. E. White home at Hale Center.

Mrs. J. H. Richmond was a recent visitor in the William Ponder home. She was enroute from her home at Newark, New Jersey to Manila, P. I.

Mr. and Mrs. Tol Thomas and

Cafeteria Lunch Prices Here Are Not To Increase

Prices for cafeteria lunches at both the central and high school this year will remain the same as last although more lunches are expected to be served at a higher cost said Mrs. Dyalhia Brady, Cafeteria chairman this week.

The state has allowed nine cents toward each meal this year and it will include milk. Prices paid for meals by the pupils at central school will be 20 cents and at the high school 25 cents this year.

Last year the central school served 58,300 meals of which 2,814 were free meals. At the high school, which started later in the year, 22,300 meals were served, of which 1,337 were free meals.

Inspections and visits will be made by the committee throughout the year of both cafeterias.

All crew workers have had health and Wassermann tests, qualifying them under state regulations to work with food.

An important addition has been made to both cafeterias this year through the generosity of Wayne Evans with the installation of deep freeze units at each school.

Albert Thomas of Post were weekend visitors in the J. C. Morrison and Jim Thomas homes.

Rev. and Mrs. Carlton Thomson and Janie of Dimmitt were guests Saturday in the J. C. Morrison home.

Mrs. Paul Rudd and Homer and Mrs. Kenneth Rudd went to Lubbock Tuesday where Homer made plans to enter Texas Tech College next week.

Mr. and Mrs. Paul Rudd, Harold and Homer and Mr. and Mrs. Kenneth Rudd were guests in the Curt Griffin home at Amarillo Sunday.

Mrs. Joe Landers, Mrs. Carl Schroeder and Mrs. Merlin Kaul were Amarillo visitors Friday.

Several men of the community met Friday at the schoolhouse to shingle the roof recently damaged by wind.

Mr. and Mrs. Elmer Combs and boys, Mr. and Mrs. S. A. Duckworth and Roger, and Mr. and Mrs. G. C. Merritt and son spent the Labor Day holiday at Carlsbad.

Several patrons of the school attended open house at the central school Saturday afternoon.

Uncle Sam's Selective Service

1. Q—Will there be a lottery or national drawing—as there was in 1940—to determine who will be classified and inducted into service first?
A—No.

2. Q—If there is to be no national drawing, just in what order will the registrants be considered for classification and induction?
A—The oldest men—that is, those in the 25-year-old age group—will be considered first.

3. Q—Will each local registrant receive a definite number that will identify him?
A—Yes. It will be an identification number which will identify him as to state, local board, year of his birth, and his numerical position with respect to other registrants of his local board having the same year of birth, generally according to the sequence of their dates of birth.

4. Q—After the initial registration period is over (the period from August 30 through September 18, both dates inclusive), will men who become 18 after that have to register?
A—Yes. They will have to register continually as they become 18 within five days after the 18th anniversary of their births.

5. Q—Where will these men register after the initial registration period?
A—They will register at places designated by their local boards.

6. Q—Will ignorance of the law be accepted as an excuse for failure to register?
A—No. Ignorance of the law excuses no one. The Selective Service Act specifically provides that everyone will be deemed advised when the President proclaims dates for registration. This he did on July 20.

7. Q—Will single men be considered first for classification and induction into the armed forces?
A—Single men who are not fathers or not veterans probably will be considered first. The term "single man" is understood to include an unmarried man, a married man who does not live with his wife or who is separated, divorced, or a widower.

Low Brothers MELLO-GLOSS
SEMI-GLOSS WALL PAINT

THE SOIL-PROOF* BEAUTY TREATMENT

LOWE BROTHERS MELLO-GLOSS is the modern soil-proof* semi-gloss wall paint—the perfect washable beauty treatment for your home. The satiny lustre of Mello-Gloss is especially adapted to any wall surface—and best of all, there's no need to worry about fingerprints, dirt or smudges. They wash right off with ordinary soap and water. And Mello-Gloss retains its stylish beauty after repeated cleanings. Mello-Gloss is an excellent wood-work finish too. Its smooth, easy-to-clean surface has just the right gloss for a perfectly decorated room. Come in and let us help you plan the re-styling of your rooms.

**Inexpensive to sell under normal home conditions.*

KEMP LUMBER COMPANY

FIVE DOLLARS OR TWO HUNDRED ?

Although our shop is equipped to rebuild wrecked cars — we would rather have you spend \$5.00 with us having your car made safe for driving than \$200.00 to have your car rebuilt after an accident!

HONEST, WE WOULD!

Keep your car safe to drive — have it checked regularly.

A MINOR REPAIR CAN PREVENT A SERIOUS ACCIDENT.

IRELAND MOTOR COMPANY

Plymouth

Dodge "Job Rated" Trucks

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COFFEE Makes the Breakfast — BUY RED & WHITE Money-Back Guarantee — There is no finer packed **51c**

SUGAR	BLACKBERRIES WILSON No. 2 Can 23c	APPLE
IMPERIAL PURE CANE	PEARS BRIMFULL, Fancy Halves No. 2 1/2 Can 45c	JELLY BRIMFULL
5 Pound Bag 45c	CHERRIES BRIMFULL No. 2 Can 29c	2 Pound Jar 35c
	CHILI SAUCE RED & WHITE 12-oz. Bottle 23c	
	SHORTENING RED & WHITE 3-lb. Tin \$1.09	

Prem Swift's Luncheon Meal 12-oz. Can **41c**

TOMATO JUICE RED & WHITE 46-oz. Can 23c	FLOUR ROBIN HOOD — Glass Free 10 lbs. 83c
PEAS BRIMFULL 2 No. 2 Cans 39c	BROWN BEAUTY BEANS 2 Cans 25c

CHICKEN SOUP, Red & White 2 cans **25c**

ORANGE JUICE BRIMFULL 46-oz. Can 25c	JELLY MAKER MARCO 2 Boxes 19c
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Crisco 3-lb. Tin **\$1.12**

Frosted Foods	KRAFT'S or SHEFFORD'S CHEESE SPREADS ASSORTED, 5-oz. Glass Choice 25c	Fresh Produce We will have an Extra Large Assortment of QUALITY MERCHANDISE At Very Low Prices
PEAS Package 29c	OLEO NU MAID lb. 35c	
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Bacon Cadahy's Rex Slab — lb. **49c**

DREFT Large Pkg. 31c	TIDE Large Pkg. 33c	MARVENE SUDS Large Pkg. 9c	OXYDOL Large Pkg. 33c
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Coaches Are Putting Whiteface Squad Through Stiff Pace

1948 Hereford Whiteface Roster

NAME	Pos.	Age	Wt.	Experience	Class
Hawks, L. T. (Capt.)	R.E.	16	150	1 year letter	Junior
Kimbrough, Neely	R.T.	17	175	2 year letter	Senior
Owens, Bobby	R.G.	17	155	2 year letter	Senior
Johnson, Bob	L.T.	16	185	1 year letter	Senior
Melugen, Claud	L.T.	17	215	B Squad	Junior
Gresham, Charles	L.O.	16	156	1 year letter	Junior
Reynolds, Jack	L.O.	15	150	1 year letter	Junior
Davison, Don	R.H.	17	136	1 year letter	Senior
Janssen, Darrell	L.T.	16	180	A Squad	Junior
Engman, Bill	P.B.	15	146	Fresh	Soph
Stanton, Jack	Q.B.	14	135	Fresh	Soph
Click, Jesse	R.E.	16	155	Squad	Junior
Witherspoon, Neil	R.G.	15	150	Fresh	Soph
McLallen, Dan	R.T.	16	167	Squad	Junior
Walker, Dwaine	L.H.	15	151	Fresh	Soph
Schroeter, Alex	R.E.	16	145	Fresh	Junior
Brock, Kenneth	L.O.	15	139	Fresh	Soph
Brock, Alton	L.H.	16	145	Fresh	Soph
Morton, Wendall	C.	16	150	Fresh	Junior
Morton, Harold	P.B.	14	151	None	Fresh
Durham, Ronny	L.H.	16	122	B Squad	Junior
Kiley, Bill	L.H.	14	150	Fresh	Junior
Forbus, Bill	L.H.	16	147	Squad	Junior
Deak, Dale	L.O.	16	157	Squad	Junior
Slagle, Stan	L.H.	14	125	Fresh	Soph
Talley, Glenn	L.O.	16	135	Fresh	Junior
Newson, Milton	L.O.	16	135	Squad	Junior
Corbett, Pat	Q.B.	15	135	Squad	Junior
Patterson, Bob	E.&H.	16	145	Fresh	Junior
Walterscheid, Leonard	P.B.	16	150	Fresh	Soph
Alston, Richard	R.E.	16	165	None	Junior
Rhodes, John	R.T.	16	137	None	Junior
Wilkins, Jim	R.H.	14	136	None	Junior
Southall, Jolly	R.E.	14	141	None	Junior
Janssen, Duane	R.E.	14	176	None	Fresh
Wilson, Glenn	L.T.	17	145	Squad	Junior
Wilson, Bobby	L.E.	17	150	None	Junior
Owens, Homer Lee	C.	14	123	None	Fresh
Graham, Ray	L.E.	14	125	None	Fresh
Thomas, Herb	C.	16	115	None	Fresh
Hamilton, Bob (Ham)	L.E.	17	145	Squad	Junior
Christian, Duane	R.T.	15	130	None	Soph
Rouse, Jerry	L.E.	16	145	Squad	Junior
Ratsey, Jack	C.	15	135	None	Fresh
Thomas, Randolph	C.	15	135	None	Fresh

BY WORTH COVINGTON

Coaches H. V. Stanton and Dalton Criswell are working the boys hard trying to get them in shape for the first game with the McLean Tigers on Sept. 10. From all the reports we have, McLean has a good backfield this year, which would be a credit to the Amarillo Sandies. If that is so, the Hereford Whitefaces are in for a very busy night when they tangle with the Tigers.

The dopsters are picking Phillips and Perryton to battle for the district honors this year, but don't sell the Hereford Whitefaces short. There are seven lettermen from last year's team with six linemen and one back. From tackle to tackle Hereford will have one of the best teams in the district but will be very short on ends and backs. Cosch Stanton will have a hard time selecting his starting lineup in the line this year.

Battling for starting positions at tackles will be two lettermen and two squadmen from last year's team.

Neely Kimbrough at 175 pounds and Bob Johnson at 185 pounds are the two lettermen while Darrell Johnson at 180 and Dan McLallen at 187 are both pushing the two lettermen for starting positions.

GUARDS HARDER TO SELECT

The guards will be a little harder to select because there are three lettermen coming from last year's team, Bobby Owens who played center last year has been converted to a guard weighs 155 pounds. The other two lettermen at guards are Charles Gresham at 156 and Jack Reynolds at 154. Dale Deak a squadman from last year at 157 is giving the lettermen some trouble. Also Neil Witherspoon at 150 and Kenneth Brock at 135, both played for the Freshman team last year, are looking mighty good.

The center position seems to be pretty well taken care of by big Claud Melugen who weighs only a mere 215 pounds. He was ineligible last year but he is big and fast enough that he will give the opposi-

tion plenty of trouble. He will be backing up the line on defense. Wendall Morton weighing 150 who was a squadman last year will be a capable reserve at center.

L. T. Hawks at 151 and Bob (Ham) Hamilton at 145 have the inside track for the end positions but the competition is pretty rough there also. Jesse Click at 155 who was a squadman last year is making a good showing along with Alex Schroeter at 145 who played with the Freshman team last year. There are three others battling for end who look like they might develop into good ends before the season gets under way very good. They are Richard Alston at 165, Bobby Wilson at 150, and Duane Janssen who is a Freshman at 176.

STANTON AT QUARTERBACK

The Quarterback position will be held down by Jack Stanton who only weighs 135 pounds and played for the Freshman team last year but handles the T formation pretty well. Pat Corbett who also weighs 135 will be Jack's substitute.

Bill Engman at 146 had the inside track for the fullback position but will have lots of competition from Harold Morton at 151 and Leonard Walterscheid at 150.

One halfback position will probably be filled by Don Davidson at 136 who is the only letterman coming back in the backfield. The other halfback position will be a mad scramble between Dwaine Walker at 151, Alton Brock at 145, Ronny Durham at 122, Bill Kelly at 150, Stan Slagle at 125, and Duane Christian at 136.

SPORTSMAN STUDIES

INDIANAPOLIS — (AP) — To provide Indiana hunters with more and better squirrels, John M. Allen has been spending nearly all his time for two years studying squirrel ways.

Concentrating on the squirrels in two test areas of southern Indiana he has discovered that hunger is the squirrel's worst enemy. Not only does he starve to death in wholesale lots when his food supply runs low but he delays raising a family. Consequently his brood may starve when he is shot by the hunter. The project is backed by the federal and state governments.



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That means your engine's fine-finished metal surfaces are extra-protected from corrosive combustion acids... from destructive "dry" friction starts. You're extra-protected, too, from power-clogging sludge and carbon. For great performance, full-time protection, more miles per quart, make a date for...



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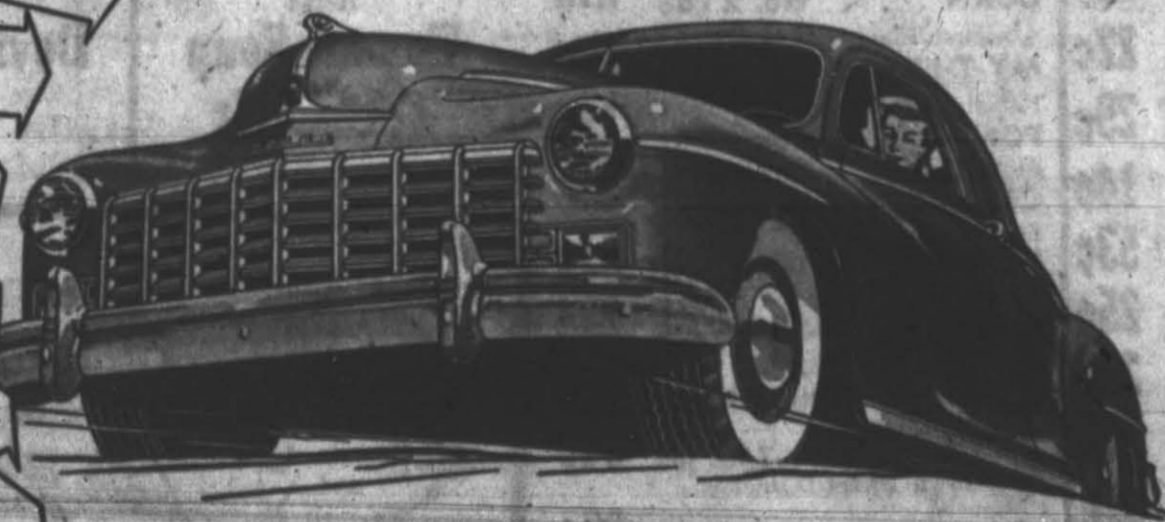
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From the earliest Dodge Safety Steel Body to today's Dodge All-Fluid Drive, Dodge owners have enjoyed a succession of engineering "firsts". These features have made Dodge famous for comfort, economy and dependability.

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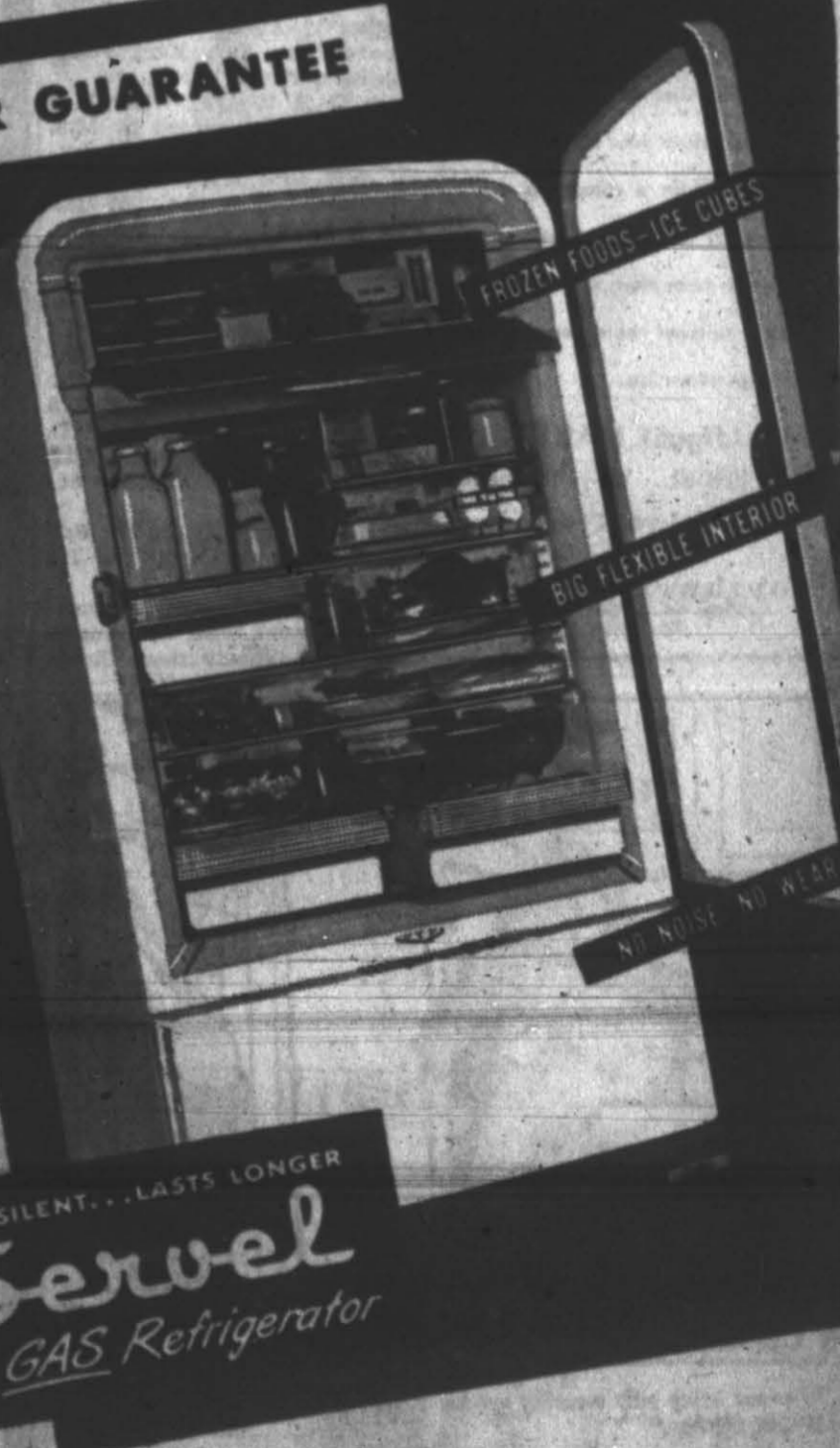
Look at all makes. Only one refrigerator stays permanently silent, lasts years longer. Only one brings you a ten-year guarantee of silent, worry-free performance. It's the famous Servel Gas Refrigerator... favorite of more and more Texas families.

For this modern refrigerator has no moving parts in its freezing system. A tiny gas flame does the work. (That's why many of the 2,000,000 Gas Refrigerators are still on the job after 18 and 20 years.) Servel operates anywhere, on any kind of gas. The new models are beauties. See Texas' favorite today.

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Servel
The GAS Refrigerator



Commercial Oil Co.

HEREFORD, TEXAS

Individual Agricultural Exhibits Sought For Panhandle Plains Fair

LUBBOCK — Farmers of this area have the opportunity to win some ribbons, pick up extra cash and render a public spirited service by entering individual agricultural exhibits at the Panhandle South Plains Fair in Lubbock Sept. 27 through Oct. 2.

This suggestion was made this week by Dave W. Sherrill, Lubbock County Farm Agent and General Agriculture Superintendent at the fair.

A good many individual exhibit awards are usually unclaimed, Sherrill said, for lack of entries. Practically all would be claimed, he added, if farmers would inform themselves as to what those prizes are for. They can do this by examining a fair catalog or consulting their county farm agent.

Sherrill is particularly interested, as is everyone connected with the fair, in trying to build up the Individual Exhibit department as much as possible.

"The fair is the agricultural and livestock showcase of this entire territory," he commented. "Everyone who helps to make the showcase as attractive as possible is helping the entire territory."

Sherrill suggested that it is none too soon for those planning to enter individual exhibits to begin spotting whatever they expect to show and to give it special attention.

Walter Y. Wells is superintendent of the Individual Exhibit department. Dr. A. W. Young, of Texas Technological College, will be judge.



A new type tire tread containing ordinary rock salt has been developed for better traction on ice-covered slippery roads. As the tread wears down, pieces of rock salt are released to form surface pores which grip the road. The tires are made by the U. S. Rubber Company.

Progressive

Mr. and Mrs. C. C. Bowman are home after visiting in the homes of their daughters, Mrs. Harold Donovan and family of Houston and Mrs. Jim Platt of Frederick, Oklahoma.

Mrs. John Reister and Sue accompanied by Mrs. Tom Reister and two children are spending the week with Mr. and Mrs. Clyde Russell and family.

A sister of Mrs. Horace Hershey visited several days in the Hershey home last week.

Glenn Ricketts visited the south plains last weekend. He spent Saturday night with an uncle, Ernest Hughes in Abernathy and visited Sunday with friends in Lubbock.

Mr. and Mrs. D. Y. Edwards, Norma Lee, Irene and Helen accompanied by Mr. and Mrs. Bill Bowman and Dorothy have returned from a vacation trip in New Mexico. In Albuquerque they visited the parents of Mrs. Edwards, Mr. and Mrs. H. B. Hunter, and a sister, Mrs. Frank Powers and family. Stopping at Carlsbad they visited an uncle, John Hunter and family and also saw the Carlsbad Caverns. At Las Cruces they visited Mr. Bowman's sister, Mrs. Harvey George and other relatives, the Jack Bakers in Hot Springs.

Mrs. Clyde Russell and Mrs. Ira Ricketts attended a bridal shower honoring Miss LaNelda Dougherty, August 25 in the home of Mrs. Fern Burk about 20 miles north of Clovis.

Mrs. D. R. Weaver, Willie Mae and Vicki accompanied by Mrs. I. W. Scott of Canyon spent several days with Mr. and Mrs. Y. E. Dodson. During the visit Mrs. Weaver, Mrs. Scott and Mrs. Dodson canned beans for their larders.

Mrs. H. L. Hershey is visiting relatives in Abilene this week.

Several people of this community were present when the North Side Quartet presented a program over KPAN Sunday. D. Y. Edwards sang bass and Miss Augustine Gregory was the accompanist.

Archie Dougherty spent Friday night in the home of Ira Ricketts.

Linda Russell spent several days last week with her cousin, Allynda Dougherty near Clovis.

PERSONALS

Mrs. Charles Moore and son, Charles Dalton, Mrs. Raybourne Landers and daughter, Miss Dorothy Coffee, all of Abilene, were visitors in the Tommie Aaron home last week.

Week-end visitors in the Tommie Aaron home were Odell Hught and children, Jeane and Junior, of Lubbock.

Miss Elaine Thompson left this week for Enid, Okla. where she will attend Phillips University. She was accompanied by her parents, Mr. and Mrs. Robert L. Thompson and sister, Lynn who returned Monday.

An Endowment Policy

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You Bet FURR MEATS are TENDER

STEAK 84c
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SAUSAGE 45c
PURE PORK 1-lb. Cello

BACON 57c
WILSON 1-lb. Layers

CHEESE 45c
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SHOP AT FURR LOW PRICES "SAVE EVERYDAY"

For Salads and Fine Cooking WESSON OIL
Quart Bottle 99c

Duncan Coffee MARYLAND CLUB
Pound Tin 55c

Flour PURASNOW
25-lb. Bag \$1.57

Purity OATS
3-lb. Bag 33c

PRODUCE RECEIVED FRESH DAILY

Gravestine APPLES 2 lbs. for 25

252 California ORANGES 2 lbs. 19c

Thompson Seedless GRAPES 15c

Duarty PLUMS 19c

TOMATOES 17c

CAULIFLOWER 19c

LETTUCE 15c

RADISHES 11c

2 Bunches YELLOW ONIONS 11c

2 lbs. K. Y. BEANS 19c

FURR Baked Goods are OVEN FRESH DAILY!

Serve Furr's Oven Fresh Light Fluffy DINNER ROLLS Dozen 15c

Chunk Full of Fresh Raisins and Topped with Creamy Icing RAISIN BREAD Loaf 18c

Golden Brown Crisp FRENCH BREAD Loaf 15c

Fresh Delicious Medium Size DEVIL'S FUDGE CAKE Each 55c

Your Choice of Large Size Uniced Bar or Round ANGEL FOOD CAKES Each 69c

Iced with Creamy Icing and Topped with Toasted Coconut — Medium Size WHITE LAYER CAKES Each 55c

NEW PACKS IN! GREEN GIANT PEAS 17-oz. TIN 21c

Sunshine Krispy Crackers 2-lb. Box 49c

Peter Pan Peanut Butter 12-oz. Jar 37c

Nu-Way Bleach Quart Bottle 13c

Libby's Baby Food 3 Cans 23c

Gerber's Virgin Olive Oil 8-Fl. oz. Bottle 55c

Libby's Vienna Sausage 4-oz. Tin 19c

Heinz Strained Baby Food 3 Cans 25c

Libby's Corned Beef 12-oz. Tin 50c

Heinz Tomato Soup 11-oz. Can 13c

Libby's Deviled Ham 3-oz. Tin 19c

LAVA SOAP Medium 10c

OXYDOL LARGE 34c MEDIUM 15c

IVORY SOAP LARGE 18c

CAMAY 10c

IVORY SOAP MEDIUM 11c

DUZ LARGE 34c MEDIUM 15c

IVORY 7c

DREFT 31c

CRISCO 3 lb. \$1.16 1 lb. 40c

SPIC-SPAK NO BISING—NO WIRING 23c

IVORY FLAKES LARGE 34c MEDIUM 15c

IVORY SNOW LARGE 34c MEDIUM 15c

MILK CARNATION 3 45c

SAVORY PINEAPPLE PRESERVES 2 45c

New Washing Miracle TIDE Large Package 34c

Winter Valley TOMATOES No. 2 Can 15c

C. H. B. Tomato Juice 46-oz. can 22c

Queen of Sheba 46-oz. Tins 29c

Grapefruit Juice 2 for 29c

Bestex HOMINY No. 2 1/2 can 14c

Coffee FOLGERS lb. can 53c

Wolco Blackberries No. 2 can 25c

Uncle Ben RICE lb. pkg. 26c

Libby's Early June 2 Sieve PEAS No. 303 Can 23c

Milford Cream Style White CORN No. 2 can 21c

Assorted Flavors Desserts MY-T-FINE pkg. 7c

Facial Tissue POND'S 200 count box 18c

Stokley's No. 300 Can CRANBERRY SAUCE 23c

Serve Hot or Cold LIPTON'S TEA 1/2-lb. pkg. 61c

Silverdale APRICOTS No. 2 1/2 can 27c

C. H. B. Country Style PICKLES No. 2 1/2 jar 25c

Ma Brown APPLE JELLY 2-lb. jar 38c

Advertisement for Helene Curtis Suave hair cream, featuring a woman's face and the text "for perfect hair grooming" and "Suave THE COSMETIC FOR HAIR". Price \$1.00.

FURR HAS THE EVERYDAY LOW PRICES

PERSONALS

Mrs. Alwyn Savage and daughter, Sue, visited Childress friends for the week end. Childress is her former home.

Mr. and Mrs. Richard Peterson and son visited in the home of his parents, Mr. and Mrs. A. Petersen during the Labor Day holidays.

Mrs. G. R. Jones returned to her home in Detroit Sunday after spending a few days here with relatives and attending the funeral of her father, Frank Lambert. Mrs. Jones is the former Miss Helen Lambert.

Mrs. Ovella Pinckert of Carlisle visited with her sister, Mrs. Geraldine Bulls here last week.

Frank S. Barretti accompanied by Carroll Doshier, of Claude, returned this week after a three week vacation in Sun Valley, Idaho, and at Yellowstone Park.

Mr. and Mrs. Horace Schloss visited her parents, Mr. and Mrs. L. Nicewarner in Texico for Labor Day holidays.

Mr. and Mrs. Lama Beavers returned Monday from a ten day vacation trip visiting her mother and other relatives in Abilene.

Mrs. Hubert Freeman of Abilene arrived Monday to spend two weeks with her parents, Mr. and Mrs. M. M. Beavers.

Mr. and Mrs. Elmer Mathies will leave Saturday accompanied by their daughter, Mary Jo, for California where she will enroll at the University of Southern California for this year's school term.

G. C. Hartman of Dove Creek, Colo. arrived this week for a two week visit with relatives and friends.

Mr. and Mrs. Cecil Boyer spent Labor Day week-end in Amarillo visiting friends and relatives in their former home.

H. F. Lambert left by plane for his home in Richland, Washington Sunday after attending funeral services held here Friday for his father, F. W. Lambert. Miss Mary Louise Grady, daughter of Mr. and Mrs. Jack

Mrs. Bess E. Givan returned Monday from five weeks vacation and visit with relatives in Shelbyville and Hannibal, Mo.

Miss Christine Smith and little nephew, Mike Throckmorton, visited her parents, Mr. and Mrs. F. S. Smith for Labor Day holidays. Miss Smith is from Oklahoma City.

Mrs. Ruth E. Gore of Dawn and C. C. York of Amarillo were married August 19 in Amarillo.

Mr. and Mrs. York will make their home in Dawn where she is associated with the school cafeteria and he will be engaged in carpenter work.

Mrs. York is a sister of Mrs. Walter Galley who has lived in the Dawn community for many years.

Mr. and Mrs. J. T. Gilbreath Jr. and Mr. and Mrs. T. E. Seigler returned this week from a four day vacation trip at Red River, N. M.

Grady, left last week for Abilene to enter nurses school at Hendrick Memorial Hospital.

Helen Acker has returned to Austin where she is a senior student at the University of Texas.

Miss June Dameron left Monday for Georgetown where she will be a member of the public school faculty. Miss Dameron did post-graduate work at the University of Texas last year.

Miss Billie Stienert of Fort Worth was a guest of Miss Marian Plummer over the weekend.

Glenn Ricketts, son of Mr. and Mrs. Ira Ricketts left Sunday for Phillips University in Enid, Okla. where he attended the University last year.

Orchestral Agents Are To Be Here

Representatives of the Amarillo Philharmonic Orchestral Association will be here for Sept. 10 at 10 a. m. where season tickets will be available for the series of 1948-49 concerts in Amarillo.

Ten top-flight concert artists will be presented by the orchestra, some of them in solo recital and others as guest artists with the orchestra.

The artists will include James Melton, leading tenor of the Metropolitan Opera, October 9; Joseph Battista, brilliant young American pianist, October 29; The Teichniks, outstanding duo-pianists, November 23; William Kapell, considered one of the finest contemporary pianists, December 3; Leonard Warren, leading baritone of the Metropolitan Opera, January 21; DePaur's Negro infantry chorus, February 12; Erica Morini, famous Viennese violinist, February 22; Paul Draper and Larry Adler, tap dancer and harmonica player, a combination hailed as tops by Eastern audiences, March 9; Rose Hampton, leading soprano of the Metropolitan Opera, March 15; and Nelson Eddy, famous concert and movie star, April 30.

Tickets will not be available for single concerts, now or during the season. Season ticket prices have been ranged so the top price per concert is only \$1.50, and the least expensive is 60 cents. Prices for the ten concerts are \$6, \$7.20, \$8.40, \$13.20 and \$15.

The box office will be open from 10: a. m. to 4: p. m.

Miss Betty June Euler of Sumnerfield left Friday for Gruver, where she will be a bridesmaid at the wedding of her college roommate, Miss Louise Knudson. Both girls attended West Texas State College last year.

Two nieces and families of Travis Caraway have been visiting in his home from Brownfield. They are Mr. and Mrs. R. D. Schumake and Mr. and Mrs. Hubert Henson.

Mrs. Bessie Smith visited her brother and family, Jack Sanders, in Plainview over the weekend.

VATICAN SEEKS
VATICAN CITY — (AP) — A second competition will be held among the artists who submitted the 12 best projects for St. Peter's church's new bronze doors, a Vatican special committee has announced. The twelve artists who each received a gold medal for their designs last March were invited to submit further particulars of their projects to the committee.

To each of the twelve a special award of \$250 will be granted to cover expenses. The winner of the second competition will be required to make a contract with the Vatican authorities for the construction of the two doors.

WHO'S THIS BOBO?
NEW YORK — (AP) — Veteran hockey fans can't understand baseball's excitement about Louis (Bobo) Newsom's pilgrimages from one major league club to another. The ice game had Carl Voss who played with seven National League clubs in only six seasons, beginning with the New York Rangers in 1932-33. Voss then moved on to perform for Detroit, Ottawa, St. Louis, the New York Americans, Montreal Maroons and, finally, Chicago.

Sell Thru the Want Ads!

SUBSCRIPTIONS WANTED — — —

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WHY EASY? COZENS AND COZENS OF CARS TO PICK FROM.
 CHEESE! LOOKIT DA PRICES ON DESE TIN CANS.
 WHY DIS IS DOWNRIGHT ROBBERY!
 TO BATHER HAVE JEST ONE CAR DATS BEEN SERVICED REGULARLY BY
HEREFORD MOTOR CO.
 THAN A WHOLE CABOODLE OF THEM THAT
 A MOTOR DATS NOT PROPERLY MAINTAINED CARES OF WASTES GASOLINE AND OILS.
 A DAMN MOTOR HOLLERS IT IS BECAUSE YOU GOTTA YER POKKETS AND OILS.

HEREFORD MOTOR CO.
 Dudley Green HEREFORD, TEXAS Archie Scott

WELCOME TEACHERS

WE ARE GLAD TO HAVE YOU WITH US

HEREFORD, in our opinion, has as fine a group of teachers as will be found anywhere in any town or city in the State of Texas. We feel that our schools are efficiently managed and supervised. Our school system in Hereford is worthy of every ounce of support we are capable of giving. We should boost it, take an interest in what is going on and lend encouragement and cooperation whenever needed and whenever asked.

There should be a continuous effort and "pulling-together" in Hereford to the end that no school system will outdo ours. It can be done with the cooperation and support of every person in Hereford and community. Let's not forget.

The First National Bank OF HEREFORD

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Fall Fashions

For Young Men Of All Ages At Anthony's EVERY DAY LOW PRICES!

A Halsey Fur Felt HAT For Fall

Good Looking Extra Fine Quality 100% All Wool Worsted Bryan Hall SUITS

Alterations FREE

Anthony Priced \$45

And With The New "SOLITE" Sweat Proof Band Interliner Why Pay More Than Anython's Price \$6.90 and 8.90

And New Pliofilm Crown Liner

It's Better It's The Best

Anthony's have been famous for years for their fine quality "Halsey" pure fur felt hats. Hats of equal quality have always sold for much more elsewhere. NOW we have added to their quality, their desirability, by adding a "solite" interliner and "Pliofilm" crown liner making it practically impossible for sweat or oil to soak through and discolor the band or crown. Men, have a color to please you, a style to please you and by the best value at near our price. Shop at Anthony's before you buy your fall hat.

Men's and Young Men's Berk-Ray CORDUROY COATS \$14.75

You get style plus practicality in this Berk-Ray coat. Narrow waist corduroy in a weight that drapes well and holds its shape. Exactly as illustrated. Sizes Regular and Slim, 34 to 44.

Men's DRESS PANTS \$9.90

A large selection to choose from. In Fall's newest colors and newest check, plaid and stripe patterns. Gabardines and firmly finished worsted materials. Blues, browns, greys, and greens. Sizes 28 to 46.

FREE ALTERATIONS

Other Dress Pants \$5.99 to \$14.75

Fine Combed Cotton Woven Chambray DRESS SHIRT \$3.98

As smart a dress shirt as money can buy. Fine combed cotton woven chambray shirt. Two button through flopped pockets. Neat collar and cuffs. Grey only in 14 1/2 to 17.

Men's Smart Moc-Toe DRESS OXFORDS Anthony Priced \$4.98

Smooth brown all leather upper and heel counter. No mark composition sole and heel. Moccasin toe style. Sizes 6 to 12.

Anthony's HEREFORD

Same As Above Boys' Sizes \$3.98

Car Thefts

(Continued from page 1)
action auto-thefts in Portales with the theft of an automobile which they left in Clovis when they picked up the Ford there. This car was abandoned in Hereford one block west of City Hall on Main when the culprits took a newer model Ford belonging to the Hereford man.

Wallace left the keys in his car parked in front of Fullwood Battery and Electric Company. The juveniles drove the car to Delhart but ran out of gas there.

Undesirable Whea Vega Team

(Continued from page 1)
higher yields to this sample ground than are average on irrigated land.

The yields and test weight for the acceptable varieties are:

Pawnee	36.9 bushels	61 lbs.
Triumph	36.0 bushels	60 lbs.
Westar	30.3 bushels	62 lbs.
Comanche	28.0 bushels	61 lbs.
Tennmarq	28.2 bushels	61 lbs.
Wichita	32.8 bushels	62 lbs.

Vega Team

(Continued from page 1)
threw it in the creek and three men scored and that was all on the bases, leaving Vega 6, Hereford 3.

Hereford scored two more in the fourth on a walk, two hits and 4 errors and it looked good again with Vega 6, Hereford 5. Thompson relieved Mathes in this frame. But the boys from north wouldn't let it stay that way, they just flat-footed, ruined the game for us in the fifth on a single, a double, and a triple, a walk, three Hereford errors, and four runs, making Vega 10, Hereford 5.

Vega rang the bell again in the eighth after Barrett hit Halliburton and McNab, struck out Ridgeway, Loyd hit one over the left field fence for a homer and his third hit of the day, the score was Vega 13, Hereford 5.

Hereford scored two in the ninth but just couldn't close the gap. The event closed Vega 13, Hereford 7.

About fifteen minutes after this first "pain in the neck" the second game started with John Winkler throwing 'em across for Hereford and Hammond for Vega.

After two outs, two men walked and on a wild pitch and a single, Vega had two runs before the locals knew what it was all about. It stood that way until the fourth when Hereford scored two runs on three successive singles by Stenge, Con Clark, and Barrett. Again John Renner doubled in two runs, Carmichael pinch hitting for Burdine, struck out, Hardy was out, short to first and Barrett scored on the throw. Then things got rather warm, interference was called on Hardy for knocking the ball out of Vega's first baseman's hands, Barrett was sent back to third and Lueb struck out for the third out, as the score stood Hereford 2, Vega 2.

Vega took the lead again in the fifth when it scored one run on three walks and an error by the catcher, leaving Vega 3, Hereford 2.

Mathes relieved Hammond in the sixth after Barrett and Carmichael singled with one out, Mathes struck out L. J. Clark and pinch hitter Anderson to nip the rally.

Vega ruined the ball game again in the last frame, with two runs on a double by Ridgeway a single by Morris and two infield errors and one outfield error by Hereford and the ball game and the series was over, Vega 6, Hereford 2.

Dick Morris invited us down to the Vega dug out and we slipped down there just before the big fourth inning argument. There sat Jim Robinson, Pat Curtsinger, Wood Vaughn, Pack London, Ralph Smith, Bose McNab and Buck McNab. It's too bad that Dick Morris, manager of the Vega club, or Pete Carmichael, manager of Hereford, didn't go into conference with that bunch of "drug store" coaches. They could have told either one of them how to win a ball game with ease as some of those birds have a life time batting average of six and three quarters.

Long Distance

(Continued from page 1)
and the highest percentage of increase will effect calls within a 146 mile radius of Hereford. Charges average a seven per cent rise.

By far the largest part of the long distance calls placed in Hereford are for Amarillo. A station to station call formerly was 40 cents; it is now 45. Person to person calls jumped from 55 to 65. The hike really hit Dallas station to station calls up from \$1.20 to \$1.40 while person to person calls are raised from \$1.60 to \$1.70. All prices quoted without the 25 per cent federal tax.

While the average caller is adding a few cents to his monthly bill, the girls in the office are striving to learn these new rates and figure out the charges.

WE DO CUSTOM CLEANING
PASTURE GRASSES
BROME
CRESTED WHEAT
PERENNIAL RYE
ORCHARD GRASS
LAWN GRASSES

Cash Buyers of
CREAM, EGGS, POULTRY and HIDES

West Texas
FEED, SEED and HATCHERY CO.
HOME OF "TEXAS PRIDE" FEEDS
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RESISTOL
Self-Conforming hats
DESIGNED BY Harry Kibeloh



The unique separation of leather from hat lets a Resistol slide "long" and fit you "naturally," regardless of your headshape.

Don Clark
Starting in
Wear One, Resistol
"PROBABLY"
Wears a Resistol "SAY ANTONIO"

When you're wearing a Resistol you hardly know there's a hat on your head. You're conscious only of comfort... soft comfort counts... in the specially suspended, soft, cushiony leather that shapes to your head, "naturally." And those who see you are conscious of smart appearance... for your Resistol, free from distorting strains, holds its original style lines through a long, long period of wear.

\$7.50 Others **\$20.00**

If you are a **HALF SIZE**
You'll want this

Reliance 80 square pin check
DRESSES **Coat Dress**
14 1/2 to 24 1/2



Tiny and large ric-rac adds novel effect to shoulder and pockets. Pleats in front for easy stride. A good, washable, wearable 80 square percale. Navy, Red, Brown.

Adapted in GOOD HOUSEKEEPING
WOMAN'S HOME COMPANION

HEREFORD STORE CO.
S. L. HARMON & SON PHONE 982

BLAZING SIX-GUNS!
BOYD
as Rippon
CASPERY in
THE DEAD DON'T DREAM
with
Andy CLYDE
and
Red BROOKS

ACTION...
and the theater
of health...
straight from the
HEART of VIRGINIA
with
Robert
MARTIN - LOWERY
Frankie DARRO

STAR Friday Saturday

JIMMY WAKELY
PARTNERS of the SUNSET
with
"CANNONBALL" TAYLOR

AND

SECRET SERVICE INVESTIGATOR

TEXAS Friday Saturday

ACADEMY AWARD Winner **BEST PICTURE OF THE YEAR**
BEST DIRECTOR of the Year
Best Supporting Actress of the Year

A SHOCKING EXPOSE THAT BEGAN WITH AN AMAZING MASQUERADE!

Gregory **PECK** Dorothy **McGUIRE**
John **GARFIELD**

Gentleman's Agreement

CELESTE HOLM
ANNE REVERE
JUNE HAVOC
ALBERT DEKKER
JANE WYATT
DEAN STOCKWELL

STAR Sunday Monday Tuesday

TASTE VICTORY WITH THE U. S. MARINE RAIDERS as they yell their battle cry...

GUNG HO!

RANDOLPH SCOTT

THREE STOOGES COMEDY

TEXAS Sunday Monday Tuesday

Frank Watson

(Continued from page 1)
qualified on the basis of courtesy, willingness to go out of their way to accommodate their customers and general intelligence regarding their work.

In presenting the award, Francis Hardwick, owner of the theater said, "It is particularly fitting that a parts man should be chosen as a salesman of the month, for he is on 24 hour call. When a farmer's equipment breaks down and needs repairs he can't wait for 8 to 8 hours so the partsman has to be ready to help him out at any time.

Black haired Watson, who has been with Hereford Implement since it was opened, lives at 213 B-Street. He and his wife have one child.



BOB WEAR
Minister
WE WELCOME YOU
Church of Christ
(Sunday)

Mornings:
Radio KPAN ... 9:15 A.M.
Bible Study ... 10:00 A.M.
Worship ... 11:00 A.M.

Evening:
Young People ... 7:15
Worship ... 8:00

The Word of God is true and it does make a difference what we believe and PRACTICE.

WE DON'T WANT ALL THE BUSINESS ...

JUST YOURS

Hereford News Stand

and your old friend don holman

Banner Buys

Sunshine Krispy CRACKERS 2 lb. Box	47c
STAINLESS PARING KNIFE and 2 Packages Carey's	29c
SALT All for	29c
Schilling COFFEE 1-lb. Can	53c
TOMATO JUICE Hunt's ... 46-oz. Can	27c
SWEET PEAS Mile High, No. 2 Can ... 2 for	29c
PORK & BEANS Catsup Flavor, Brooks ... 2 for	29c
Heart's Delight FRUIT COCKTAIL In Heavy Syrup Large 2 1/2 Can	39c
BABY FOOD Heinz, All Flavors ... 3 for	27c
TOMATOES Don Rio, No. 2 Can ... 2 for	27c
CHOICE APRICOTS Golden Glow ... 1-lb. Cello Pkg.	42c
Peach or Apricot PRESERVES Ma Brown ... 2-lb. Jar	59c
PINKNEY HAMS Half or Whole ... lb.	59c
WILSON SLICED BACON Full Slices ... lb.	59c
FULL CREAM CHEESE Clearbrook ... lb.	53c
FRYERS MEAT Fresh Dressed, Not Frozen Pickle & Pimento ... lb.	49c

FROZEN FOODS
GOOD STOCK SCHOOL SUPPLIES

CABBAGE Green Firm Heads ... lb.	5c
SPUDS Reds or Whites ... 10 lbs. for	43c
TOMATOES Vine Ripened, Excellent Flavor ... 8 lbs. for	32c
GRAPES Red Malaga ... lb.	16c
ORANGES California ... 5 lbs. for	44c

CITY Food Store