

Most Firms Will Be Closed Thanksgiving Day, Nov. 25

Forty-eighth Year—Number 47

AROUND TOWN SIGHTS, FACES SEEN

The Hereford Whitefaces are scheduled to start their final game of the season Friday when they meet the Tulla Hornets at 8 p. m. at Tulla.

Hunting season is here again and so are hunting stories. In answer to Bruce Woodell's question "What is your favorite peeve during the hunting season?" T. J. Clay was heard to answer: "It is to build a duck blind, then go back and find someone else in it."

Armistice Day seems to have confused many local persons in the days of the week. As a result the Brand received several calls Tuesday and Wednesday from persons who apparently got their holiday confused with Sunday, stating they had not received their Sunday paper.

Good old Deaf Smith is right in there pitching, or rather being pitched around by Holiday Magazines again. This month Frank Sullivan says Rhöde Island fits into Texas 220 times with Deaf Smith's 1,507 square miles. Incidentally, is more territory than poor little Rhode Island which covers only 1,214 miles in Yankee territory.

"Don't telephone, please write." That's the Jaycees' plea to persons still wanting to purchase house numbers, or find out what their correct addresses are. The house-numbering campaign is over, but persons needing information or house numbers should write to Harold Loerswald, Box 568, make their requests and give their old house number.

Monday night when the local B&PW club met at the City Hall, Police Chief F. S. Buckalew heard Shishinta group of Campfire Girls were to do some folk dancing, so when the music and dancing began, the chief stepped into the doorway and looked on. No one objected to the chief's interest and all went well until the B&PW girls began to gather silver after refreshments were over only to find that for the first time in the club's history, some of the silver was missing!

Proof you have to be slightly erratic to work in the newspaper business shows up daily. Tuesday workers at the Brand office got into a discussion as to whether packets were inner-lined or inter-lined.

Lloyd Olson delved into the dictionary for the answer. He searched and searched but finally had to give up. It was then Bert Neelley peering over his shoulder said: "No wonder son, (Continued on Page 8)

Remodeled Star Theatre To Open On November 24

Opening of the newly remodeled Star Theater is slated for 1:30 p. m. Wednesday, Nov. 24. Francis Hardwick, manager, announced. The formal opening, however, will be held at a later date.

Mr. Hardwick said the workmen would have completed enough of the interior finishing to enable them to begin showing pictures, but delays in obtaining material, particularly tile for the exterior, mean remodeling will not be completely finished by the day of opening. So the formal opening will be held when work is completed.

Building enlargement assures seating capacity for 740. An additional 20 feet of auditorium space was added, and the stage has been enlarged. Revisions of upstairs office space means 500 square feet more of working room, including the newly installed Cry Room.

This new feature is a 12 by 16 foot room upstairs with a plate glass window side seating about eight people and has been soundproofed. It was installed for the convenience of mothers, whose fretful children may be disturbing both their enjoyment, and those around them. Interior color scheme is built around rose tinted decorations and natural colored wood. The building has been soundproofed, insulated, and neon lights are being installed in the auditorium.

PUTS MR. GALLUP TO SHAME Local Woman Says She's Thrilled Over Winning Contest On Election

By CORINNE JENNINGS
"Of course I am thrilled!" beamed Mrs. Homer Brumley, Hereford woman who out-figured Gallup on the political poll. Mrs. Brumley won the News-Globe trip to Washington to attend the inaugural ceremonies of President Truman, with her entry of the most nearly accurate analysis on the outcome of the presidential election. The contest was conducted by Tack's column of the Amarillo-Globe News.

When asked how she developed her system, she replied she had no special system but just sat down for about 15 minutes and did a little figuring. Her answer stumped several men, one of whom said he had spent two days on the chart and got no place in the pay off.

She and her husband returned one night from the Texas Tech home coming at Lubbock and when she looked over the paper she saw the announcement of the contest and decided to answer it. "Using our own community as the average American," she



MRS. HOMER BRUMLEY said, "I did some recalling of facts and figures which I had heard in discussions and every day talk by local people." "The next step was in remembering the strength of labor and the farmers, I did not feel that a man like Dewey would

Experts Disagree With Public M. L. Simpson Takes All Honors In Annual Camera Club Contest

The experts and the public can't agree it seems, regardless of whether it's election polls or photography exhibits. When the public voted on their favorite print at the Camera Club exhibit two weeks ago they picked three winners, only one of which was chosen as one of the top three the experts picked in their judging on a technical basis.

M. L. Simpson, Jr., farmer-photographer, won the first, second and third prizes in the Hereford Camera Club's annual print contest judged Saturday evening at the regular meeting in the Court House.

A committee of four local people interested in art and photography substituted in the judging when T. M. Caudwell, who was scheduled to select the winners, became ill.

The 76 prints were judged on a basis of composition, print quality and technique, by Mrs. Bill Wolfe, Mrs. Ray Cowser, Mrs. Bill Hromas and George LeGrand. The same pictures had been exhibited publicly two weeks ago and a popular vote taken to see which prints appealed to the public, from a human interest angle.

The judges side stepped public decision by awarding first place to Simpson's self portrait, a shot of himself in work day clothes puffing on a cigarette. Second place winner was his brown-toned landscape scene made on Tierra Blanca Creek, and his other prize winner was the picture of the Toy Mancheters which popular vote had placed second.

Simpson's landscape photograph of a tranquil afternoon at Buffalo Lake was the blue ribbon winner at the public judging and third place went to Elmer Patterson for his novel self portrait of his family.

Simpson will receive the annual award from the club, prize to be determined by the executive committee. Jap Dickerson will be given the print-of-the-month prize for the year for he accumulated the greatest number of points in the monthly print contests.

Ben Conklin was welcomed as a new member of the club and during the business session plans were made for the next meeting, to be held Nov. 24 in the Beta Eta Room at the Court House, when members will display pictures in a free-subject project.

NEW STANDARDS SET UP Installation Of \$15,000 In New Street Lighting Is Now Underway

More than \$15,000 worth of new street lighting equipment is being installed in the business and residential districts of Hereford to brighten streets with from two and one-half to ten times the amount of light they were formerly receiving. C. D. Hardesty, manager of the Southwestern Public Service announced.

Hereford Group Hears Daniel At Legion Meeting

"The American Legion, What It Should Mean to the Veteran," was the subject of the highlight speech made by Price Daniel, attorney general at the 18th District Convention which convened in Dalhart November 13 and 14.

The biggest things being accomplished by the Legion, Daniels said is the caring for the disabled, the widows and orphans of veterans. The large membership of the organization gives the strength which enables it to do this, he continued.

"All America, as well as Legions are missing something by not stressing and working toward spiritual rather than so much of the material since the last war. This should have first place and our country should come next," he stressed.

Another thought he left with the group was that they should consider what they could give to the Legion and fellow Legionnaires rather than what they could get out of it.

During the business session Roy Beard of Amarillo, was elected to replace Ralph Smith of Hereford as president, or chief de garre, of the "40 and 8" honor society.

District appointments from Hereford were Dr. C. D. Keltor, Legion rehabilitation chairman; Mrs. T. J. Clay, chairman of the Auxiliary rehabilitation committee; Ray Hardy, junior athletic committee-man.

The inter-post meeting of the 18th District for the American Legion and the Auxiliary will be held in Hereford in January, Commander Charles Gibson, newly elected district president, announced.

Those attending from Hereford Post 192 were Dr. and Mrs. C. D. Keltor, Commander and Mrs. T. J. Clay, Mr. and Mrs. Ralph Smith, Arch Dobbins, Leonard Foster and Carlos Vaughn.

Candlepower of lights on Third Street from one highway to the other will be increased from 1000 lumens to 6000 lumens. Larger lamps are being installed all over town with the overhead lamps in the residential district increased by 2 and one half times.

Youths Admit Store Theft On November 7

The two boys who spent a busy Sunday night in Hereford, Nov. 7, raiding five stores and stealing a Ford sedan had been practicing up for this escapade in a round of burglaries in Arizona and New Mexico.

Kenneth Graham and Francis Hickford were returned to Hereford by Texas Rangers last week end after being picked up in Pecos. They gave their ages as 22 and 17.

On Nov. 7, they had indulged in a series of store breaks taking in the Farmer's Drive-In, John Woods Equipment Company, Lone Star Market, Baker Gun and Key Shop and Barclay, Fuller and Phipps Hardware Store.

Saturday afternoon they made their statements to Sheriff J. C. Reese admitting not only the raids here, but confessing to breaking into a feed store in Las Cruces and stealing a 1946 Chevrolet pick-up there. Moving on to Coolidge, Ariz., they robbed a laundry and stole a car, then drove to Casa Grande, Ariz., where they broke into a service station and took still another car.

The boys have been jailed in Hereford and will be tried in District Court here before they are turned over to authorities in New Mexico and Arizona.

One of the boys, Hickford, has been employed around town in the early part of the summer, working for a time as an onion sorter in one of the potato sheds.

Jimmy Trimble, Local Lad, Gun Accident Victim

Thirteen-year-old Jimmy Trimble, son of Mr. and Mrs. C. C. Trimble, was accidentally shot in the arm Wednesday morning when the gun his older brother was working on was discharged. He is being treated in Deaf Smith County Hospital where attendants report he is doing nicely.

The incident occurred about 1 a. m., according to Police Chief F. S. Buckalew who investigated the accident. Jimmy's brother, Clifford, 16, was working on a gun, a .32 pistol, which belongs to a young friend of his. They were at their home on Highway 51 when the boy was shot.

Jimmy is a student at Junior High School and his brother is a High School freshman.

Lions Presented Charter For Work With Scout Troop

"Thanking the Lions Club for its interest in the Boy Scout organization it has sponsored for 14 years, Urlin Streu, representative of the National Boy Scouts Council and the national office, presented the club charter to Wayne Evans, president of the Lions Club, at the charter presentation held in the county court room Monday evening.

Bill Phillips, scoutmaster of Troop 1, welcomed the crowd who assembled to witness the annual presentation. It was held in conjunction with the Court of Honor at which time Jim Wilkins was made a first class scout and was granted the merit badge for handicraft.

Evans received the red, white and blue parchment charter sent from Scout Headquarters in New York to the Lions Club in Hereford authorizing them to continue their sponsorship of this troop for another year, until Sept. 30, 1949.

Each scout troop must have some church, civic or school group to act more or less as a paternal guardian and to provide a committee responsible for seeing that the policies and actions of the troop are in accordance with the by-laws of the national organization which is chartered by Congress.

The present committee from the Lions Club are Bob Wear, Piek Harmon, Guy Lawrence, Ray Conaway and Lowell Sharp. Scout leaders acknowledged the continuing enthusiasm which the club had shown since Troop 1 was formed in 1934. This troop is the oldest of the now active Hereford troops. The Lions Club sponsors a Cub and a Senior

Christmas Lights And Decorations To Be Installed Early In December By Jaycees

Burned Over Forest



This aerial photo shows what once was a fine stand of pine timber southwest of Lufkin in Angelina county, not far from Corrigan. The blackened area was killed 100 per cent by a recent fire. The Texas Forest Service said more than 700 fires occurred during October which burned more than 100,000 acres of valuable timber.

Grain Harvest Nearing Close

Third Annual Four-County Calf Show Plans Being Made For Late February

Preliminary plans are getting underway for the combined Four-H and FFA boys spring show to be held in the Sales Barn in Hereford, probably the last week in February.

This will be the third annual show and sale to be sponsored for the boys by the Rotary Club, which is already at work making tentative plans for the all-day event. Although no definite date has been scheduled, it will be held on a Saturday about one week before the Amarillo spring show, so that winners may take their animals to the Regional show.

Bill Stanford, sponsor of the Future Farmers of America, and Hugh Clearman, sponsor of the Four-H Club, said about 50 boys would participate. Repeating last year's invitation, boys from Castro, Farmer and Oldham Counties will be asked to join local boys in showing their animals.

A limit on entries has been set for the 1949 event, no boy may show more than two calves, hogs or lambs. Any regularly enrolled Four-H or FFA boy may show his animals if he has them as a club project. Age limits are officially set from 10 to 20 years.

The calf scramble, a featured part of the day's celebration in past years, may be eliminated in the show this spring due to a few minor casualties in past performances which caused club leaders and sponsors to be wary of them.

It's Not The Fine That Hurts Court Costs Run Hot Checks Into Expensive Items On Two Charges

It's not the fine, but the costs that hurt when indicted on hot check charges, according to two men who were charged last week with passing hot checks in Hereford.

Appearing before County Judge Leonard Foster, Tommy J. Fowler was fined Wednesday and R. D. Prince was fined Saturday for passing checks without sufficient funds in the bank. The fine was a dollar apiece, but costs are \$23.30 each, so the two paid a total of \$48.60.

Visual Aid School Tests Now Being Made At Central; Survey Nears Close

Qualities of vision, is the aim of the visual survey now underway in the schools by the Parents Teachers Association through their health committee Mrs. J. C. Reese, said today.

In the past only good and poor vision tests were made and recorded. This year, normal and other degrees of vision are being shown by tests and are being filed on permanent records. Borderline cases will be tested again within a 60 day period said Dr. M. C. Adams, who is supervising the work.

Equipment for the work was loaned to the P. T. A. by the Hereford Lions Club and the actual testing is being done by volunteer members of the P. T. A. at Central School.

Group To Discuss Building Of U. S. Dam Near Boys' Ranch At Meeting

Location of a federal dam near Boys' Ranch at Tascosa will be the chief topic of interest at a meeting of representatives from all towns along Highway 51. O. P. Cowart, Chamber of Commerce Secretary, said today. The meeting will be held in Amarillo on December 6, and was called by county officials of Dallam County.

Vesa Hereford, Dimmitt, Littlefield, Levelland, Brownfield, Lamesa and other towns along the route have already signified intention of appearing at the meeting. Cowart pointed out the importance of a strong delegation from Hereford and said that all persons able to attend the meeting should leave their names at the C. of C. office, or

Pre-Christmas Plans Include School Parade

Abandoning the proposed additions to the Christmas lighting program because of the cost involved, the Jaycees will still to last year's plan for street lighting. The lighting will be done on Main Street one block east and one block west on Third Street in dressing Hereford for the Holiday season.

Rows of colored lights with evergreens intermingled to form a background for the bulbs will be strung overhead and will be put up some time during the first week of December to give Hereford's business district holiday glamour. Residential neighborhoods will also at the time begin their seasonal decorating plans in competing for the Home Decoration Prizes.

Dick Barrett, chairman of the project, said \$120 worth of spruce, pine and cedar had been ordered from Denver for the Christmas street lights and crews of Jaycees would put up the decorations as soon as the arrive.

Jaycee Sam Nunnally will paint another big Santa Claus figure to be set up at the intersection of Main and Second and the Business and Professions Women's Club has been asked to buy and decorate the tree which presides every year over the Main and Third Street intersection.

Earlier in the year the Jaycees had wanted to carry the festive decorations on to Sampson on Miles Street and down the business district along Highway 66 but a cost estimate placed expenses in the \$3,000 range for wiring, bulbs, greenery and installation, so the club voted to wait until lowered costs would expedite the program.

Last November the Jaycees spent approximately \$2,000 in new lights, and equipment for street decorations and with prices inflated beyond 1947 levels, the enlargement project has been postponed.

However, money donated by townspeople toward the enlargement project will be used to pay for the greenery, replace broken bulbs and other general expenses connected with stringing the lights.

Business houses were solicited Tuesday for \$2.50 apiece to pay for the Christmas candy ordered by the club for the annual school children's parade. This procession will be the highlight of the last school day before

QUESTION of the WEEK

When do you think we will have our first snow? Frank Cogdell: December 12, and don't ask me why I think that will be our first snow.

Blue Turpen: I have not lived here long enough to say but well... when is the first full moon? Let me check the calendar! I would say January 2.

Lowell Sharp: I would say about Christmas. I am not a newcomer, since I have lived on the plains about all my life.

Jesse Stanford: I had not thought about that... we have already had a little one. I have lived here for 40 years so I make no predictions. However, we are ready for one any time now.

J. S. Orr: I have been here too long to say. I have no idea, but I know we need the moisture any time now.

Mrs. Maude Mauk: About the 24th of December would be my guess, though that might be wishful thinking. I don't mind saying this even if it is said that "nobody but new comers and fools predict the weather here."

Mrs. Jack Roberson: I think a week before Christmas will be a likely time for a snow.

James W. Witherspoon: December 13, and that is only a guess!

Mrs. Gollad Mount: I would say the 15th of December, as we usually have a snow about that time. We have had a little snow already once.

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HOMER FOX

Home Demonstration Clubs Active Over This County

Frio H. D. Club

Frio Home Demonstration Club met with Mrs. H. E. Lindley on November 3 with members answering roll call with ideas about accessories. Mrs. Tom Draper, CHDA, talked on clothing accessories and gave a demonstration on cleaning and remodeling ladies felt hats.

Mrs. H. Benson, clothing demonstrator, gave a report on her work for the past year.

Refreshments were served to Mesdames Henry Andrews, Owen Andrews, Fred Axe, H. Benson, E. D. Berryman, D. E. Chisholm, J. H. Dobbs, W. C. Lowery, E. F. Vogler, W. A. Springer, J. E. Warrick, L. C. Yondell, Elmer Jones, Jack Johnson, Jack Shirley, and the hostess.

Sims Club

Sims Home Demonstration Club met Thursday afternoon with Mrs. Roscoe Pinnell and Mrs. Lloyd Heaton as assisting hostess.

Roll call dealt with listed books read by the members and Mrs. C. W. Elwood gave a report on the club reading list. Members voted to send a CARE package for overseas relief.

The next meeting will be in the form of a Thanksgiving dinner at the home of Mrs. Don Guseman on November 23.

Those present were Mesdames Claude Bogle, Clarence Hollabaugh, Zerrell Thomas, Glen Hetzler, J. A. Crofford, Edd Thomas, W. M. Blankenship, C. W. Edwards and the hostesses.

Cultural H. D. Club

Cultural Home Demonstration Club was entertained with a book review Thursday afternoon with Mrs. C. S. Barclay reviewing "This Man Truman". A Thanksgiving supper was planned for November 19 in the home of Mrs. Barclay. The next meeting was announced for November 26 when a covered dish luncheon will be featured at 12:30 p. m. with the regular program later in the afternoon. The meeting will be held with Mrs. J. T. Richardson.

Members present were Mesdames C. R. Cooke, C. S. Barclay, Grady Parsons, Earl DeHart, J. I. Finley, J. T. Richardson and Olson.

Three Year Old In Gang Comedy

Three-year old Joe David Alder of Dimmitt has not only made the movies but has a talking part, to the extent of one line.

It all came about when his mother, Mrs. Joe Lee Alder, answered an advertisement of Esquire Theater in Amarillo calling for children between the ages of 3 and 12 to make a gang comedy.

Last week the film company rounded up approximately 150 children from all over the Panhandle and making of the picture got under way.

The first day Joe David was one of three to win a prize for the most appropriate "gang-costume" and he was given the speaking part in a party scene staged at Elmwood Park the second day.

He was accompanied to Amarillo by his grandmother, Mrs. C. I. Rudd, who said Joe David talked all the way to Amarillo and all the way home, had asked the directors more questions than they could answer, and had told everybody who would listen about the whole set-up. When it came time for him to repeat what the director told him to say he had to be coaxed to talk, Mrs. Rudd added.

Cro-Magnon man was so called because the first remains of this prehistoric race were found in the cave of Cro-Magnon, France, in 1853.

Drumstick Duty



Etiquette is forgotten for the moment as 15-month-old Mark Roy Schildkraut dives into that Thanksgiving drumstick. After polishing off the roast turkey, he's going to work on the slice of melon.

Baptist Churches Slate Youth Rally For November 20

Twenty Baptist churches of the Tierra Blanca Association have scheduled a giant youth rally for November 20 at 7:30 p. m. Rev. R. H. Cagle, announced Wednesday.

Young people from Plainview, Tulla, Happy, Canyon, Bovina and other nearby towns will meet for a special program.

Sam Allen of Plainview will direct the music. Sam Choy of Hawaii will be the principal speaker. Special music will be provided by Wayland College, Tulla and members of the First Baptist Church of Hereford.

All young people of Hereford are extended an invitation to attend the rally. Rev. Cagle said, as well as the young people of the church.

Miss Vida Hicks Honored At Party

Mrs. Elizabeth Bonesto was hostess to a group of friends honoring Miss Vida Hicks with a birthday and "42" party Thursday evening.

Prizes proved to be gifts for the honoree. Mrs. Byron Durham presented a gift to the hostess for her new home. It was a gift from Central school teachers.

Refreshments were served to Mesdames Clay Ridgeway, Byron Durham, Guy Herd, Walter Thompson, Merlin Kaul, L. C. Thomas, John Hutchinson and Misses Ethel Womble, Ela Aikman, Vida Hicks and the hostess.

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Notice to the Public

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office

Witherspoon Electric Opens At New Location On Main Street

The two day formal opening of Witherspoon Electric Company was held in their new location at 333 Main Street, Monday and Tuesday with about 800 visitors calling to see the shop and witness the demonstration of modern electrical appliances.

Baskets of pink and scarlet roses, red carnations and yellow and bronze chrysanthemums sent by neighboring business firms were bright among the new products on display.

The show room is 12 by 60 feet and features a compact arrangement for displaying household equipment, decorations and homemaking conveniences of all sizes from electric refrigerators to Christmas lights.

Color scheme of the interior centers around shades of green. Pale green walls stretch above a dark green dado marked with a deep green stenciled design. The asphalt tile floor is checkered in green and black marbled squares. Choice of this color scheme was made because restful greens are non-glare colors and also because they are complimentary background to the products on display.

The ceiling is Celetex, the sound-deadening material. The front part of the store is lighted with fluorescent tubes to complement the sun light accessible in the store through the plate glass east side.

The front side of the store is all glass. The plate glass wall angles off the street and the front door is recessed. This wall makes the entire show room a display window.

In the rear of the store interior are installed 30 ceiling lighting fixtures of myriad design, all of which are electrically connected so that shoppers can determine how ceiling lights will look and how much light they

will shed.

Christmas gift suggestions, tree lights and decorations are being featured on the shelves now.

During the opening, Ironrite ironers, and Easy Spinrinse washers were demonstrated by Mrs. Maurice Tannahill, Mrs. N. D. Bartlett, Miss Ruth Poole, W. M. McDonald, Bud and Glenn Witherspoon.

The Witherspoon Electric Company was first organized in 1937 at a location on West Third Street and was then owned by Vern and Glenn Witherspoon. After the war, Bud bought into the company, Vern sold his interest and the store is now owned and operated by Bud and Glenn.

Study Course At First Baptist To Close Friday

The study course and youth forum which began Monday at the First Baptist Church will close Friday night ending one of the most successful Training Unions ever held by the church according to Rev. R. H. Cagle.

By Tuesday evening 222 enrollees were taking part in courses being taught by Miss Nell McLeroy and Mrs. C. Y. Cossey of the Baptist Training Union Department of Dallas.

Of special interest to the young people was a course, offered through the Youth Forum at 7:00 p. m. "Love, Courtship and Marriage." Thirty seven members attended the course which preceded the regular sessions at 7:30 p. m.

A report meeting of all other churches in the area was held at the First Baptist Church Wednesday November 17 at noon.

Hat Cleaning Is Topic At Westway H. D. Club Meeting

Westway Club Plans Party
Westway Home Demonstration Club met in the home of Mrs. G. A. Sadley on November 10, with Mrs. Tom Draper, C. N. D. A., giving a demonstration on cleaning hats.

Members voted sponsor a community Thanksgiving supper at the school house on November 25. Everyone is invited to bring a dish and attend.

The next meeting will be held on Tuesday, November 23, instead of the regular meeting date, in the home of Mrs. Carl Schroeder. The program will begin at 2:30 p. m. with a book review given by Mrs. Manue Hawks.

Refreshments were served to Mesdames C. M. Phillips, and Mack Johnson, guests, Paul Rudd, Clarence Morrison, G. C. Merritt, S. D. Duckworth, Carlton Buck, R. L. Wilson, Earl Scott, Joe Landers, Carl Schroeder, Joe Wagoner, Bess Werner, Hughes Millard, A. C. Pierce, Ed Skypala, E. C. Hopson, M. S. Roe, Grady Wilson Jr., Tom Draper and the hostess.

South Hereford Home Demonstration Club was entertained in the home of Mrs. Noah Shockley Tuesday afternoon. Roll call was answered with each member giving her idea of ideal accessories and a demonstration on working over old felt hats was given by Mrs. Tom Draper, C. N. D. A.

Members present were Mesdames A. C. Flowers, W. M. Luetich, Lowery Walker, Clarence Hollabaugh, Ethel Layman, Orin Russell, Ronald Matthews, Chris Wegner and the hostess.

Forty Initiated By F. H. A. Chapter

Hereford chapter, Future Homemakers of America, held formal initiation ceremonies in the high school auditorium Thursday, November 11.

The forty girls initiated into the chapter included: Pat Frye, Billie Jo Hudspeth, Elma Rae Hamby, Evelyn Benson, Annie Mae Caster, Sus Scrath, Joan Southern, Edith McMillian, Betty Ramey, Shirley Thompson, Hazel Hannagan, Mary Lou Hale, Nancy Owen, Pat Walton, Juanelle Fain, Linda Betzen, Marilyn Barkely, Betty Bell, Alberta Higgins, Melba Hawkins, Patricia Townsend, Peggy Canady, Geraldine Roberson, Marlene Mitchell, Eva Pearl Robinson, Leora Wilhelm, Nellie Jean Brown, Glennis Goldston, Ruth Payne, Betty Frances Perciful, Lucy Donnell, Barbara Jean McGee, Betty Lou Twiner, Anna Lou Burk, Sue Berryanna, Earline West, Doris Barclay and Charlene Lee.

Bobbie Brownlow presided over the initiation rites. Mrs. Don Little is sponsor of the group and Mrs. Caudie Brown is chapter mother.

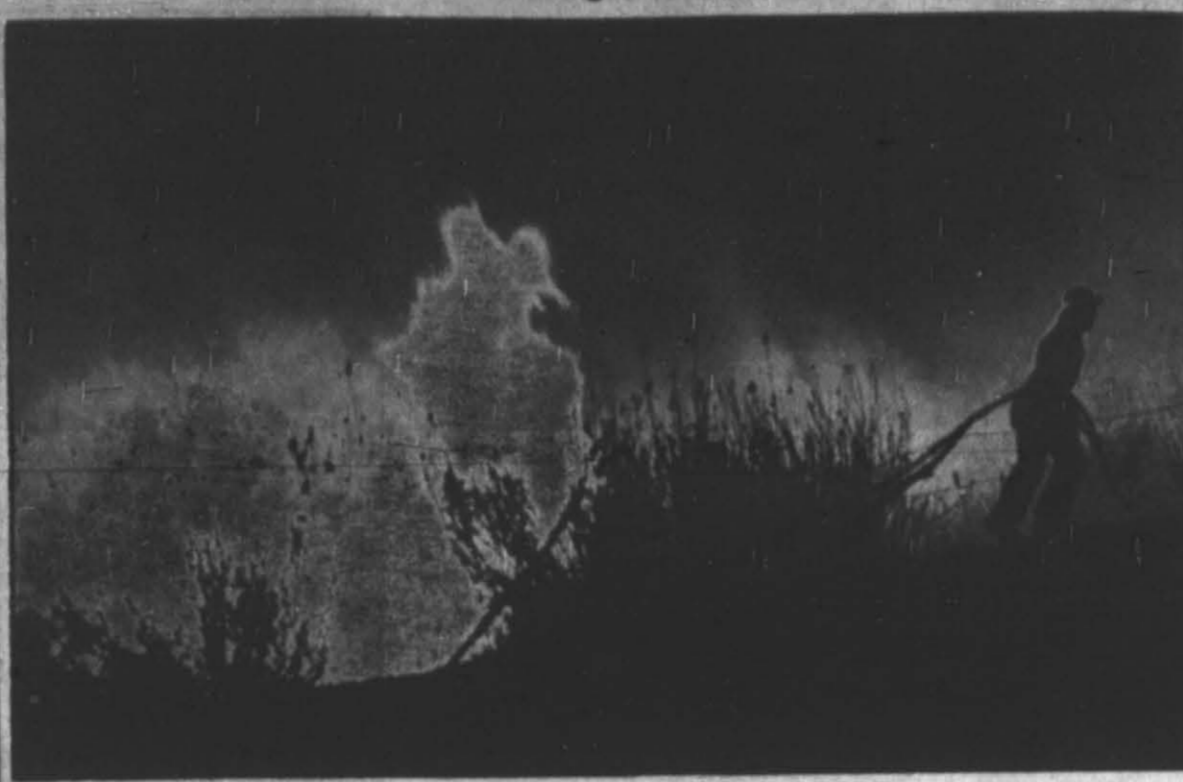
After the program refreshments were served in the home economics rooms with Joy Miller serving punch.

International Party-Giver



Mrs. Edith Little Stewart of Dallas, a member of Governor Beauford Jester's Good-Neighbor Commission, is putting her own good-neighbor policy in effect by sponsoring a get-acquainted party in Texas for thirty young ladies of prominent families of Mexico. On a flying tour, November 8-12, the guests from Mexico will visit Austin, Dallas and Houston.

Man Against Fire



Silhouetted against a background of leaping flames, a volunteer fire fighter drags a hose across a ridge ahead of the uncontrolled blaze that gutted Tapanga Canyon, just north of Los Angeles, Calif. The fire roared over 10,000 acres of tinder-dry hills, destroying 40 homes in its path to the sea. Crews of 1200 volunteers fought the wind-whipped brush fire.

Representatives of the Progressive Club attended the reception for the novelist, Louisa Grace Erdman in Canyon Tuesday night. Following the reception Miss Erdman's latest novel "Lonely Passage" was dramatized by members of the speech

department of West Texas State College. Miss Helen Joe Wilson, a student of W.T.S.C. from Hereford had a part in the dramatization. Attending from Hereford were Mrs. Pete Carmichael, Mrs. Bert Coffin, Mrs. Virgil Dodson, Mrs. Leon Coffin,

Mrs. Bob Barnhart and Mrs. Ira Scott of Wyche.

Mrs. Earl Phillips returned home Sunday from Indianapolis where she visited with her sister, Mrs. Paul Calet during the illness and death of her sister's husband.

CHRISTMAS PHOTOGRAPHS

SHOULD BE MADE EARLY
Avoid the Last Minute Rush

We do strictly high-quality portrait work that is guaranteed to please.

LITTLEJOHN STUDIO

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Phone 823

MON. TUE. WED. THUR. FRI. SAT. EVERY DAY A GOOD BUY



FINE MEATS

Armour Star or Swift Premium

BACON 69c
Lb. layer

BEEF ROAST 49c
Fancy Chuck, Best Grade... lb.

GROUND BEEF 49c
Pure Beef, Best Grade... lb.

TROUT FILLETS or PERCH FILLETS 39c
Fresh Frozen... lb.

COLORED OLEO 39c
Nu-Maid, Quarters... lb.

PEACHES Hunt's Heavenly, Halves..... No. 2 1/2 can	25c
SALMON Alaska Red..... Tall can	69c
SHORTENING Creamy Crustene..... 3 lb. can	95c
COFFEE Schilling's, Drip or Regular..... lb. can	51c
MIRACLE WHIP Pint jar	37c
VEL. Large box	29c
DREFT Large box	29c
TREND 2 large boxes	38c

MARVENE Suds in Hardest Water! Large Box..... 2 for	25c
SHORTENING Armour's Star..... 3 lb. carton	89c
SARDINES Flat cans..... 2 for	25c

CHILI Wolf..... No. 2 can	59c
TAMALES Wolf..... 1 lb. 1 oz. can	27c

BLACKEYED PEAS Elm, Fresh Canned, 15 oz. can..... 2 for	25c
---	-----

WHEN THINKING OF

FURNITURE

THINK OF THE BEST!

- KROEHLER LIVING ROOM SUITES
- PHILCO RADIOS AND REFRIGERATORS
- SPRING AIR BEDDING
With 15 year guarantee!
- REGAL LAMPS

WE HAVE OPEN STOCK
BEDROOM FURNITURE

No Out-Dated Patterns

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ACROSS FROM THE POSTOFFICE

"SPEEDY" by Hereford MOTOR CO.

IF YOU WANT LONG AND SMOOTH PERFORMANCE I RECOMMEND REGULAR GREASING

EVERY 1000 MILES? ON HEAVENS! I DO IT EVERY NIGHT BEFORE I GO TO BED!

I'M TALKING ABOUT AUTOMOBILES, MARM! AND

WHY? IF I COULD ONLY GET THAT GREASE ON ONE GRAPE FOR ANOTHER WRINKLE!



HEREFORD MOTOR CO.
DO THE MOST THOROUGH GREASING JOBS IN TEXAS



HEREFORD MOTOR CO.

Dudley Green - HEREFORD, TEXAS Archibald Scott



Fresh Fruits and Vegetables

GRAPEFRUIT 35c
Texas Seedless..... 8 lb. bag, only

BELL PEPPERS 25c
Crisp and Meaty..... 2 lbs. for

CAULIFLOWER 29c
Large Snow-White Heads..... Each

Hereford Super Market

107 W. FIRST GAYLORD
PHONE 117 ASSOCIATED STORES NEWELL

WANT ADS

Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

Thursday:
No ads will be accepted after 12 o'clock Wednesday, immediately preceding publication date.

Sunday:
No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications.

1st insertion.....4c per word
Each Additional.....3c per word
Classified display.....75c per col. inch

No Blind ads will be accepted in either publication!

Miscellaneous FOR SALE

SEED WHEAT FOR SALE

E. Hill, of Hereford, Texas, has a good quantity of choice Siberian early Black Hall wheat, thrasher run, for sale at the Pitman Grain Company, Hereford, price \$2.25 per bushel F. O. B. Contact J. E. Hill or Pitman Grain Company by car or truck lots.

For sale: Nice 2-piece studio dining room suite; like new; reasonable. Phone 589-W.

For sale: Home made pies. 410 East 2nd. Please order early. Phone 279-J.

For sale: Barracks buildings, 10 x 20's, 20 x 40's, 20 x 50's and 1 x 60's. J. F. Messer, Phone 38-J.

For trade: 1948 Truck for four-wheel tractor and equipment. Corral, Hereford Hotel.

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For sale: Barracks buildings, 10 x 20's, 20 x 40's, 20 x 50's and 1 x 60's. J. F. Messer, Phone 38-J.

For sale: New 3 bedroom house, street to be paved on A street, just north of Mothers Park. See J. L. McGee, north Progressive school, Route 1.

Cafe in Texico; new fixtures included. Doing good business. Fred Cornelius, Texico, New Mexico.

Well built 2 bedroom house on East Third, near High School. To be sold with carpeting and venetian blinds.

Nature's Mineral Rich Soil Deaf Smith County Plateau

Irrigated - Unirrigated. Improved or Unimproved CITY PROPERTY

4 1/2 - 5% Money To Loan

E. B. POSEY, Realtor 338 Main P. O. Box 506 Bus. Ph. 710. Res. Ph. 366-W

SANK RAMEY Hereford, Texas

HOMES ACREAGE WHEAT FARMS IRRIGATED LAND.

W. E. DUNLAP Alderson Bldg. Hereford

IRrigated and Dry Land Farms - Houses and City Property.

CHARLES SOWELL

GLENN WEIR REALTOR

W. K. METCALF, Realtor FOR SALE

FOR SALE Farm Equipment

FOR SALE Automobiles

REAL ESTATE For Sale or Trade

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ROSE & BARBERS REALTORS

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A SMALL HOUSE

on 70 foot lot on paved street, \$3,000. Will trade equity for late model truck. Two nice new homes, never been occupied, prices reduced for quick sale—terms on either. Two small farms close in, improved and irrigated. Good loan values. Extra well improved 160 acres on pavement, good irrigation plant, \$175 per acre.

ROSE & BARBERS REALTORS Phone 45 T-4-47-1c

FOR RENT

For rent: 3 room apartment. Couple only. Close in. See Mrs. C. O. Lee at 411 25-Mile Ave.

For rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. NIPPER ELECTRIC.

Bedrooms for rent: 615 Union Avenue, Telephone 642-W.

For rent: Bedroom with kitchen privileges. Couple only. 110 West Sixth.

For rent: Furnished apartment. 601 East 12th.

For rent: Bedroom. Lady only. Phone 584-W. 815 25-Mile Avenue.

For rent: 3 room unfurnished duplex. Mrs. Paul Probasco, 224 Ave. I or call 298.

3-room unfurnished apartment. Private bath. Elizabeth Womble.

6. WANTED

Wanted to Buy: Good used cars. Milbrn Service Station.

Wanted: Wheat or other field grazing for cattle. Contact O. G. Hill, 93 W or O. G. Hill Jr., 833-W.

Wanted to buy: Used furniture of all kinds. C. O. Wilkins, 2nd and Sampson.

Wanted: Bedroom for single man. News editor at Brand Office. Call 30.

Wanted: Lots of hogari bundles delivered. George McGowan, 4 miles south Vega, Texas.

7. Dressmaking-Ironing

8. HELP WANTED

9. Situations Wanted

BABY SITTER

10. NOTICE

11. BUSINESS SERVICES

EARTH MOVING

12. LIVESTOCK Strayed - Found

13. LOST AND FOUND

GLENN BOARDMAN

Local Woman

(Continued from page 1)

get their vote," she continued, "and earlier I had read that one of the biggest voting totals in the United States was about 51 million, during one of the Roosevelt campaigns and I felt this one would at least equal that."

Mrs. Brumley is happy over the prospects of going to Washington, for several reasons, the excitement of the thing, and too, she says she has never been further east than Illinois so she will enjoy the geography of the trip.

She plans to go alone as her husband will remain to take care of the children with her mother's help. At least that is her plan. "He said he thought I would have a better time by myself and that he did not want to ruin my fun by being along. But he wants me to buy new clothes and plan on a big trip," she laughingly explained.

Mrs. Brumley says she has never written news except a little for the college paper when she was in school at Lubbock Tech but with the help of Bascom Timmons of Washington she thinks it can be worked out.

The News-Globe will ask her to write a daily story while she is in Washington about her visit.

Mr. Timmons has been assigned as her escort if she attends any night clubs and she does plan to do so she said.

Plans are not yet definite since she has not been officially notified. All she knows about it is that a friend called her Tuesday night to tell her that the local radio and that it had been carried in the evening newspaper. Tack's column carried the story in both the evening and morning papers.

"Yes, my husband and family are proud of me," she said and added, "David, my young son, cut the story out of the paper to take to school today."

Mrs. Brumley is not especially interested in politics except as an average American citizen, who wishes to keep well enough informed to vote and to do so intelligently. Other than that she has no political aspirations she declared.

Mrs. J. E. Gyles has returned after a two-weeks visit with her daughter, Mrs. Robert Cowan, in Aurora, Missouri. Mrs. Cowan accompanied her mother home for a short visit.

The U. S. Department of Agriculture has forbidden the importation of European rabbits for fear they will become a serious economic pest, as in Australia. All the "rabbits" found in the United States are hares.

NOTICE

To people living east of Hereford and west of Canyon, we have Maytag Washers, Ironers, natural and Butane Dutch Oven Ranges and Singer Sewing machines for immediate delivery. We service any make of washer.

CUNNINGHAM MAYTAG CO. Phone 405 Canyon, Texas 11-23-tfc

I want to BILL YOUR AUCTION SALES S. E. BRUMLEY 2-tfc

Let us soften your water. Soft Water Service, 818 E. 1st. Phone 317. 2-tfc

SIGNS

Painted Neon

For free estimates on driveways and sidewalks call Jeff Banks, Phone 656. B-11-12-20-tfc

CUSTOM BALING I will bale feed or stacks. I. T. MATTHEWS Moved to 210 Catalpa Phone 183-J. B-11-38-tfc

WANTED: Butcher cattle. Deaf Smith County Meat Co. See me at stockyards. Bonnie Brumley. 29-tfc

Belts, Buttons, Dressmaking and alterations. Mrs. D. F. Mathies. Phone 205 W. 224 Ave. C. 12-11-12-tfc

Lost: 29-foot tarp on Vega highway. Leave at Pitman Elevator. G. V. Hall. B-12-13-20-3p

\$250.00 reward for platinum wedding band, five diamonds. Lost in the vicinity of Hereford Laundry, Loerwald Brothers, or Green Hedge Cafe last Friday morning. Phone 92-J or 828. T-12-28-47-1k

Lost: Billfold containing driver's license. Finder may keep money. Return License to Brand Office. Mrs. J. C. McCracken. T-12-14-47-1p

Keeping Score of Rice Deliveries



Lt. Col. Hubert G. Schenck, of Palo Alto, Calif., records the latest percentage of the rice delivery quota on a symbolic bridge erected in downtown Tokyo to spur crop collections. Moving across the bridge is a figure representing the Japanese farmer, its progress across the bridge from the countryside to the city indicates collections to date for this year.

Visual Aid

(Continued from Page 1)

tabulated, but should be completed in about two weeks Mrs. Reese said.

Volunteer Workers good results are not obtained in such cases," he added, "unless the parents can assure them by being present."

St. Anthony's school and Dawn school remain to be tested and the volunteer group doing the testing last week headed by Mrs. Earl Springer, were Mrs. J. C. Reese, Mrs. Guy Lawrence, Mrs. Bonnie Brumley, Mrs. U. V. Pierce, Mrs. M. T. Rutter, Mrs. Leo Forrest, Mrs. Raymond Palmer, and Mrs. C. H. Vest.

Working this week are Mrs. D. C. Kinsey, Mrs. Robert Viegel, Mrs. Charles Sowell, Mrs. Lowell Sharp, Mrs. Troy Hulse, Mrs. Sylvester Slagle, Mrs. Troy Moore, Mrs. Henry Benson, Mrs. J. C. McCracken and Mrs. Clell Best.

The Indian name for raccoon was "arakun," meaning literally "he scratches with his hands."

24 Hour Wrecker Service

KINSEY MOTOR CO.
PHONE 740 — NIGHTS 419-W

FARMERS -- IF YOU NEED A ONEWAY

Let Us Demonstrate the

SCHAFER ONEWAY PLOW

On Your Farm!

Sensational!

In Stock!

EASIEST PULLING ONEWAY EVER BUILT

- NO REPLACEMENTS EVER NEEDED EXCEPT DISCS AND TIMKEN BEARINGS. NOTHING TO WEAR OUT!
- PLOWS SOD.
- TRAILS LIKE A TRAILER.
- TIMKEN ROLLER BEARING THROUGHOUT. PROTECTED FROM DIRT AND DUST WITH PERMANENT SEALS.
- 26" Disc blades, 10" spaced.
- Made in the following sizes: 6 ft., 8 ft., 9 ft., 12 ft., 14 ft., 18 ft., 24 ft., and 30 ft.
- No rear or side levers. Raise disc out of ground with a screw system. A 10-year old child can easily raise a 14 ft. plow!
- ALL ELECTRIC WELDED FRAME. MADE FROM DRILL STEM. STRONGEST PIPE FOR WEIGHT THERE IS.
- Two furrow wheels are adjustable for tilt.
- Can be converted to hydraulic lift by installing hydraulic ram in place of screw.
- Easily set to plow in all kinds of ground.
- Easy to set for any cut within plow range.
- Lubricate disc and wheel bearing but once a year.
- Rubber tires are standard equipment.

We have the 6 ft., 9 ft., and 12 ft., Schaffer Oneways in stock and can secure the larger 14 ft. and 18 ft. models.

OLIVER 8 ft. and 10 ft. ONEWAYS IN STOCK

WHEATLAND CHISELS

TRACTOR MOUNTED AND PULL TYPE

You Cannot Afford To Be Without a Schaffer!

H. E. MILLER OLIVER CO.

EAST HWAY 60 PHONE 195

Dr. and Mrs. R. L. Lingenfelter of Hereford were in Amarillo Sunday to attend a quarterly meeting of District One Osteopathic Physicians and Surgeons and the Auxiliary at the Herring Hotel.

The largest member of the cat family on this continent is the spotted jaguar, weighing sometimes more than 300 pounds. He often kills one deer or livestock a week and is relentlessly hunted by ranchers.

The cougar or mountain lion is the fastest animal on the North American continent. His speed is 100 yards in three seconds. But his lungs are small and tires quickly.

WE HAVE THE
WELCOME MAT
OUT FOR YOU!



Drive In....

Let us keep your car in top condition

A Service Record is kept in our files on every car delivered or serviced by us—regardless of make, and these Service Records are available for owner inspection at all times.

Data included on this record is date, repair order number, service salesman, speedometer reading, and type of work, as wash, polish, lube, change of transmission or differential oil, oil filter, body, paint, wheels, trim, glass, motor tune, minor repairs, electric system, brakes, chassis, shocks, major motor repairs, etc.

These owner Service Records help both of us keep track of factory-recommended services that SHOULD BE performed at regular intervals—PREVENTIVE SERVICE is less expensive than CORRECTIVE MEASURES.

The care of your car is a mutual responsibility. We are making a conscientious effort to cooperate with you in protecting your transportation investment. You can let us help you by bringing it in at regular intervals for preventive service.

Yours For Better Preventive Service

FORD
•
MERCURY



**HEREFORD
MOTOR
COMPANY**

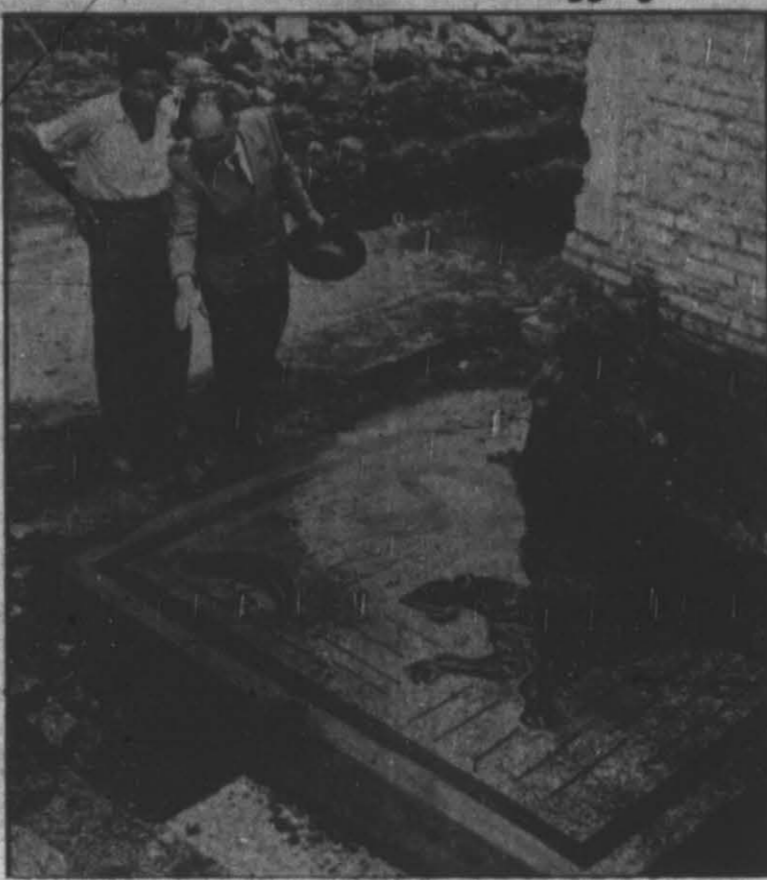
DUDLEY GREEN - ARCHIE SCOTT



142 MILES AVE.

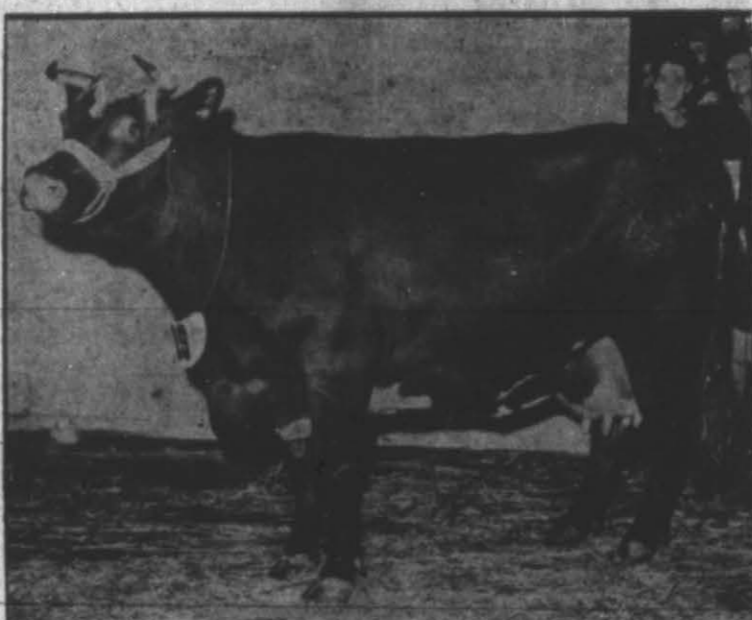
PHONE 39

Profitable Ditch-Digging



This Italian peasant, left, swears he didn't know what he was doing, but an inspector of the Ministry of Culture points out that his ditch-digging in Rome was most valuable. This mosaic that the worker uncovered dates back to the Second Century, A. D., and is believed to be the floor of a Roman villa.

Butterfat Queen



"Kaberfold Rosette, the Eighth," who yielded 76 pounds of milk with 4.6 butterfat content at judging, walked off with the title of champion dairy she-goat at the annual London Dairy Show. Rosette also won four other prizes in competition.

Christmas Lights

(Continued from page 1)

Christmas holiday begins on Dec. 22.

This parade has become a traditional part of the holiday celebration and, except for the war years, has been held since about 1933. For years it was sponsored by the Lions Club, but during the past two years has been a co-operative enterprise in which members from all the civic clubs participated. This year also the sponsorship of the parade will be divided among several clubs.

In preparation for the holiday season, the Jaycees reminded Herefordites they will again sponsor their contest to pick the best decorated home. Fifty dollars has been set aside for three prize awards probably a first prize of \$25; second prize, \$15, and third prize, \$10.

This contest is to stimulate interest in outdoor decorations. In homes over town, for the club decided that gaily lighted homes, outdoor Christmas trees, and Santa Claus figures skimming over rooftops added to the general holiday spirit of the town. More details on the contest will be announced at a later date.

Last year was the first time since the war that Hereford had gone on an all out decorating spree, perking up Main with tiny trees before each business house; store windows spilled over with gift suggestions and holly, wreaths, mistletoe and other symbols of the season gleamed forth beneath the overhead sparkle of Christmas lights.

CARD OF THANKS

The American Legion Auxiliary desires to take this means to express their appreciation to all those who helped in any way Armistice Day in making their parade a success; also to the donors for their help with the concessions and to the patrons.

CHRISTMAS CARDS

Assortments of 18 and 20 Cards
Boxes

\$1.50

IMPRINTED WITH YOUR NAME
ALSO LARGE SELECTION OF CARDS
IN OTHER PRICE RANGES

BRAND OFFICE

Early Orders—Get Best Selections

Christmas Cards EXPRESS YOUR THOUGHTS

STUDENTS

HIGH SCHOOL OR COLLEGE



STURDY!

EASY!



SPEEDY!



Standard 4-row keyboard

79.50

plus 4.77 tax

Handsome Carrying Case Included!

Goes everywhere... types anything... and gives years and years of dependable service!

For years this machine has been the stand-by of business and professional families all over America. Every member uses it... mother for correspondence... dad for work... the children for their lessons. Survives rough and ready usage... gives a maximum of service with a minimum of repairs... and because of these six special features turns out work the equal of full sized office machines:

- ★ Self Starter paragraph key automatically indents
- ★ Long carriage return lever speeds up typing
- ★ Variable line spacer makes corrections easy
- ★ Personal touch control adjusts to operator
- ★ Paper table and scale make neat pages



ROYAL PORTABLES

Also in Stock for Immediate Delivery

Hereford Brand



A gift for the whole family!

Give each member of your family the one gift that only you can give... your own portrait. Makes a wonderful present. Saves shopping time. Our photographers will create a really beautiful portrait of you. They're inexpensive. Beautifully mounted, and in plenty of time for Christmas. Drop in and see about it, today.

Cole Photo Service
103 W. 3rd
Phone 782 Hereford

YOU CAN GIVE AND GIVE AND GIVE **PENNEY'S** WHEN YOU *Christmas* SHOP AT



MINIATURE CHOCOLATES

Here's a 2 lb. box for your hostess 160 bite-size chocolates chock full of tangy creams, crisp nuts, tasty caramels, jellies. Gift boxed.

1.49

1 lb. CHOCOLATE CHERRIES

Delicious cordialled cherries in triple whipped creme. 24 large cherries to the box... each coated with double thick chocolate!

79c

1 lb. GIFT CHOCOLATES

A toothsome treat... 32 home style chocolates chock full of crunch nuts, savory cremes, appetizing jellies, and many other goodies!

69c

SPECIAL MARK-DOWNS FOR GIRLS

Girls' Blouses, Sizes 7 to 14

5 only, were \$2.98... NOW \$2.00
19 only, were \$1.98... NOW \$1.00

Girls' Skirts, Sizes 7 to 14

24 only, were \$2.98... NOW \$2.00
20 only, were \$3.98... NOW \$3.00

**ALL GIRLS WINTER COATS REDUCED
NOW PRICED \$7.00 to \$15.00**

SPECIAL MARK-DOWNS FOR LADIES

2 Raeks

LADIES' BETTER PROCKS REDUCED

"Saving When You Need It"
Priced from

\$2.00 to \$8.00
Each

SPECIAL MARK-DOWN IN SHOE DEPARTMENT

21 Pair of Child's Shoes, Pumps, Slippers and Oxfords
Broken Sizes 10 to 2

Were \$3.79 to \$4.49 NOW \$2.50

20 Pair Ladies' Shoes, Pumps, and Oxfords
Broken Sizes 5 to 8, Widths AA, A, and B

Were \$6.90 and \$7.90 NOW \$2.00

24 Pair Men's Work and Dress-Shoes
Values to \$10.90 NOW \$3.00

WESTWAY NEWS

Erman Campbell, Former Westway Man, Killed In Motorcycle Wreck

By MRS. MERLIN KAUL

Erman Campbell was fatally injured Armistice Day when the motorcycle on which he was riding collided with a car. He was a former resident of the community and has many friends here. He spent three years in army service and was stationed in England much of the time. News of his death was received here this week by relatives.

A dinner was held last Sunday in the cafeteria at the local school with Mrs. A. A. Head and Mrs. Harold Head as hostesses. The occasion was in honor of the eleventh birthday of Lynn Young, brother of Mrs. Harold Head.

When Lynn was called to dinner, members of his Sunday School class with their teacher, Elmer Combs were gathered about a lighted birthday cake, and as Lynn entered they sang the birthday song. Rev. Joe Seratt of Plainview offered thanks. After dinner, Lynn was presented with many nice gifts.

John Southall escaped without injury Friday evening when his 1948 Plymouth was badly

damaged when it collided with a truck loaded with beets.

The accident occurred at the corner south of the J. C. Morrison home. The truck load of beets was not damaged.

Mr. and Mrs. Paul Rudd spent Sunday with relatives at Spring Lake.

Miss Bobbie Boyd of Amarillo spent last week with her parents, Mr. and Mrs. Robert Boyd. Miss Billie Ann Ellison of W.T.S.C. at Canyon accompanied Margaret Sowell home last week end for a visit in the home of Margaret's parents, Mr. and Mrs. P. B. Sowell.

Mrs. Merlin Kaul attended the Wesleyan Service Guild at the N. E. Gass home Monday night where Miss Ella Alkman was hostess.

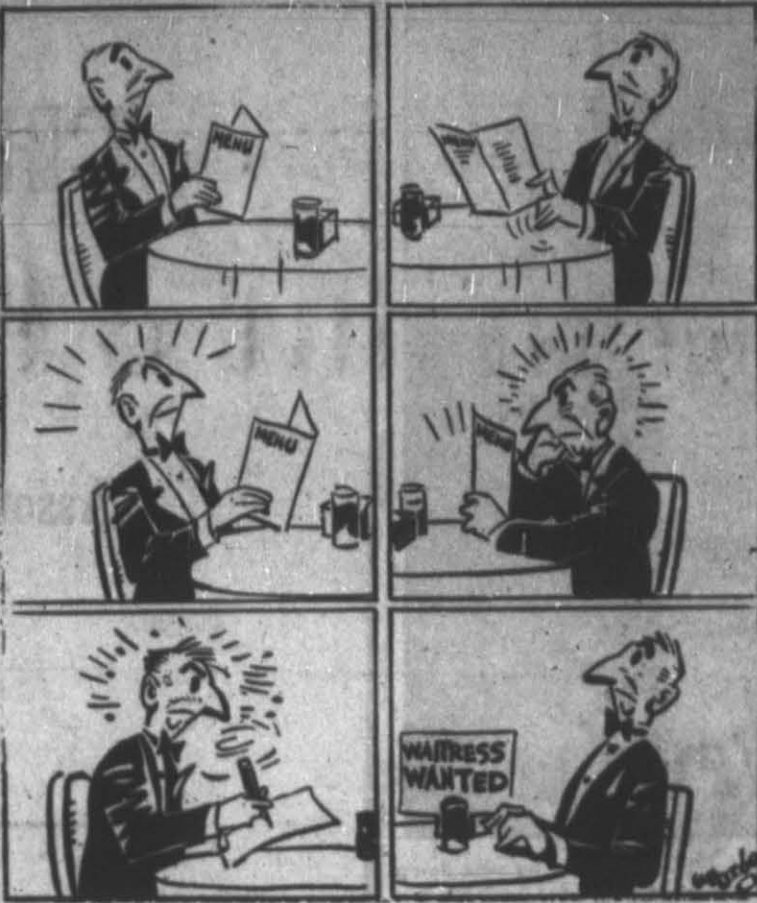
Mr. and Mrs. Merlin Kaul visited Mrs. Cawthon Bryant at the hospital in Hereford Sunday. Mrs. Bryant underwent an operation Monday morning.

Mr. and Mrs. Merlin Kaul and sons accompanied by Elizabeth Bonasio spent Saturday afternoon in Amarillo.

Mr. and Mrs. Clifford Combs, W. E. Combs and Bert O'Connor, all of Plainview, were week-

Ticklers

By George



end visitors in the Elmer Combs home. Mr. and Mrs. Clifford Combs remained this week.

Mr. and Mrs. Carl Schroeder have purchased a home in the southwest part of Hereford to which they will move after the first of the year.

Mr. and Mrs. T. J. Clay have been visiting relatives at Plainview and Lockney.

Pat Ranspot is improving at the hospital in Hereford where he was taken last Thursday when it was feared that he had pneumonia.

Mrs. J. C. Morrison and May Ann, Mr. and Mrs. Jimmy Thomas and children visited J. E. Morrison in Hereford Sunday afternoon.

Birthday Dinner Held At Home Of Wilders

A dinner held Sunday at the home of Mr. and Mrs. O. Wilder, on North E St., honored the birthdays of Mrs. Wilder and Mrs. Bess Werner of Westway.

A decorated birthday cake centered the table. After dinner the honor guests were presented with a shower of gifts. Those present included Mr. and Mrs. O. Wilder, Mrs. Bess Werner, Mr. and Mrs. A. C. Pierce, Mr. and Mrs. Ulys Pierce and Shirley, Miss Jessie Matteson, Paul Matteson, Mr. and Mrs. Merlin Kaul, Mrs. Grace Little, Mrs. Guy Lawrence and Melba Gay, Mr. and Mrs. R. M. Gunn, and Mrs. Carl Schroeder and daughter, Anna Mae.

Mr. and Mrs. G. H. Whitaker Jr. have just returned from Hot Springs, New Mexico where they joined Mr. and Mrs. W. B. Whitaker. The group spent a good part of their vacation time fishing.

Cro-Magnon man is believed to have lived in the area from 25,000 to 10,000 B. C.

C. of C Program For '49 Slated For Discussion

A program for Chamber of Commerce will be discussed at the regular monthly C of C meeting to be held in the Lions-Rotary club room in the City Hall at noon today (Nov. 18). C. P. Cowart, secretary, has announced.

"All members are urged to attend," Cowart said. "This is your chance to get the things you feel the community needs worked into the 1949 program; your officers and directors are anxious to have your ideas."

"Suggestions and preliminary plans will be discussed at the November meeting, then typed out and presented for adoption at the December luncheon meeting."

Hospital Notes

Patients dismissed: Mrs. H. Goetsch, med.; R. L. Brown, ortho.; La Just Highley, T & A; Mrs. W. A. Laster, surg.; Mrs. S. Balnum, surg.; Mrs. Martha Gilliland, surg.; C. T. Guseman, med.; Mrs. L. R. Baxter, surg.; Jimmy Huney, med.; Earl Wais, med.; Mrs. R. R. Bussel, T & A; Judith Wilson, med.; Mrs. T. E. Warren, med.; Pat Ranspot, med.; Mrs. C. Lopez, O. B.; Julie Kay Emmett, emerg.; Mrs. Joe G. Story, surg.

Patients still in the hospital: Mrs. H. O. Conkwright, ortho.; Mrs. Rosie Wentworth, ortho.; Hiram B. Slagle, ortho.; Mrs. Joe Hoffman, med.; Gary Wayne Tyler, burn; Mrs. E. C. Burks, surg.; Mrs. Botsford, surg.; Mrs. Harry Coffin, O. B.; Mrs. Claudine Rogers, med.; Mrs. Cawthon Bryant, surg.; Jesus Cornado, med.; Mrs. J. A. Mathis, med.; Mrs. Ida Rickman, med.; Gail Albracht, med.; Mrs. Jack Gilliland, surg.; Mrs. John Cole, O. B.; Mrs. D. W. Holland, surg.; Mrs. C. H. Thompson, surg.; J. L. Rogers, surg.

Babies born in the hospital: John Henry Cole, son of Mr. and Mrs. John H. Cole, November 16; Frances Ann Lopez, daughter of Mr. and Mrs. Mathilde C. Lopez, November 15.

Shop with the Want Ads!

Blow Winter Winds!



All buttoned up in a smart cotton velveteen overcoat, this fashionable young lady is ready for cold winter winds to howl. Her topcoat by Jane Darby in Julliard's Juliette velveteen is warm as toast and high-Council reports that velveteen coats are among the most popular of the new winter fashions.

NOTICE

To

All Residents of Hereford

The Official House Numbering Committee has completed the entire 143 blocks in the township, and if you were missed in the measuring and numbering, and you want a number, we are outlining the proper measures as follows:

Please write the Hereford Junior Chamber of Commerce, Box 688, for your assignment of house number. Please enclose your check or one dollar (\$1) if you desire the Junior Chamber of Commerce to install your number in the near future.

Note: We cannot accept telephone calls as a request for numbers; we must have a card or letter authorizing us to put up your number.

We thank you in advance for your wholehearted cooperation in helping make Hereford a better place in which to live.

Signed:

URSALEE JACOBSEN, President

B. and P. W. CLUB

and

W. J. REEVES, President

JAYCEES

IT'S A CAR FOR
the young in heart!
It's a dreamlined new postwar Studebaker



YOU drive a real champion when you wheel along in this low-slung, flight-streamed new Studebaker. A champion in looks! A champion in performance! A champion, too, in operating economy! One of the lowest priced postwar Studebakers, this Champion provides a full measure of the extra vision, extra roominess, extra distinction that make all the new Studebakers America's stand-out new cars.

John Wood Equipment Company
319 E. 1st HEREFORD Phone 756
Studebaker... First by far with a postwar car!

Streu's

November 17, 1948

DEAR DIARY:

While the Christmas spirit is slow to move in us during beautiful, warm, springlike weather such as we are now enjoying. However, the time has come to consider gift buying.

There are, of course, plenty of small items available that can be picked up at the last moment—but it is wise to give thought to the major items on your gift list—items for Dad, Mother, Son and Daughter.

We offer a few suggestions: For Dad: Delta Homecraft tools—Pexto complete carpentry sets—Case cutlery. For Mother: RCA Radios for kitchen, bedroom, or living room, refrigerators, Grand or Florence gas or butane ranges—a set of Haviland or Syracuse china (not many of these available)—Case cutlery sets—and a galaxy of assorted electrical devices from electric mixers to travel irons and clocks. For Son or Brother: Electric train sets, chemistry or microscope sets, tools, portable or combination radios, etc. For Sis: Seeds of pretty items too numerous to mention—stop around—we have something that will just hit the spot.

The duck and goose hunters are hard at their hunting—and we still have available the most complete stock of shot gun ammunition we have had for years. It is

Diary

too high, but nothing to be done about it—from reports the ducks and geese are also too high.

Which brings me down to the comparatively lean football season of 1948. Where are the back-patting people who are so enthusiastic over a successful season? Where are the endless verbal bouquets for coaches and players? And the endless discussions over coffee cups?

After all, the coaches have put in as many hard hours of work, just as much thought, and just as much patience as before. The boys have spent just as many hours at hard practice, sacrificed just as many dates and sweets and hours of leisure as last year. So—congratulations to both coaches and boys for a job well done.

STREU.

Shop with the Want Ads!

Blow Winter Winds!

All buttoned up in a smart cotton velveteen overcoat, this fashionable young lady is ready for cold winter winds to howl. Her topcoat by Jane Darby in Julliard's Juliette velveteen is warm as toast and high-Council reports that velveteen coats are among the most popular of the new winter fashions.

EVERY DAY IS C DAY AT YOUR FRIENDLY
FURR FOOD STORES

Courtesy
 You'll like our friendly, neighborly attitude. Shopping is pleasanter here where you're greeted with a smile.

WIDE Choice
 OF QUALITY PRODUCTS
 No need of shopping around, you will find everything you want right here under one roof.

Our Prices are Rock Bottom Cost
 Helping you stretch your food dollar is our business. You'll like our everyday low prices.

Cleanliness
 Even the places you can't see are kept as bright and shining as you would keep them yourself.

- Gerber's **BABY FOOD** 3 cans 19c
- Face River **GRAPEFRUIT SECTIONS** 2 No. 2 cans 29c
- Rosedale All Green Cut Spears **ASPARAGUS** No. 2 can 38c
- Oregon Trail Whole Fancy **GREEN BEANS** No. 2 can 29c
- Del Monte Whole Kernel **CORN** 12-oz. can 20c

- Armour's **CHILI with BEANS** 16-oz. can 29c
- Armour's **TAMALES** 16-oz. can 23c
- Armour's **PORK and BEANS** 20-oz. can 17c
- Libby's Sliced or Halves **PEACHES** No. 2 1/2 can 31c
- Libby's Crushed **PINEAPPLE** No. 2 can 33c
- Libby's **PINEAPPLE JUICE** No. 2 can 20c
- Libby's in Tomato Sauce **BROWN BEANS** 14-oz. can 16c
- Libby's **KRAUT** No. 2 1/2 can 20c

- Libby Jumbo **PEAS** No. 2 can 21c
- Winter Valley **SPINACH** No. 2 can 14c
- Furr's Finest **FLOUR** 25 lb. bag \$1.70
- C. H. B. Country Style **PICKLES** 2 1/2 jar 25c

PORK ROAST
 FRESH BOSTON BUTT END LB. Pound **47c**

- BACON** Sugar Cured, Sliced Lb. 59c
- FRYERS** Armour's Cloverbloom Lb. 65c
- PORK STEAK** Lean Lb. 49c
- RING BOLOGNA** Lb. 29c
- SAUSAGE** Country Style Lb. 49c
- HAMBURGER** Fresh Ground Lb. 45c

HAPPYVALE
PEAS NO. 303 CAN 11c

SALAD DRESSING
MIRACLE WHIP PT. JAR 39c

Clean PINTO BEANS 5 LB. BAG 49c

CARROTS
 FRESH CRISP SWEET BUNCH **5c**

- DELICIOUS APPLES** 2 lbs. 27c
- TEXAS ORANGES** Sweet and Full of Juice 2 lbs. 15c
- CRANBERRIES** Lb. 29c
- GRAPEFRUIT** Marsh Seedless, Sweet and Full of Juice 2 lbs. 9c
- AVOCADOS** Each 19c
- LETTUCE** Lb. 14c
- CELERY** Lb. 14c
- CAULIFLOWER** Lb. 17c
- IDAHO POTATOES** 10 lbs. Mesh Bag 49c
- YELLOW ONIONS** Lb. 4c
- PORTO RICO YAMS** 3 lbs. 25c

DRUGS

- 70c Value **SAL HEPATICA** 49c
- 60c Val. Skin or Cleansing Cream **PHILLIPS** 39c
- 55c Cream Hair Oil **MENNENS** 39c
- Lb. Jar Shampoo **HELENE CURTIS** 89c
- 55c Skin Bracer **MENNENS** 39c
- \$1.00 Lotion **TRUSHAY** 79c
- 55c Shave Cream **MENNENS** 39c
- 25c Value Complete **EVENFLO NURSERS** 19c

- Golden Maid **OLEO** lb. 31c
- Crystal White Syrup **KARO** 5 lb. can 62c
- Baking Powder **CLABBER GIRL** 25-oz. can 25c
- Clean Sweep **BROOMS** Each 75c
- Cocoa **HERSHEYS** 8-oz. pkg. 22c
- Coffee **FOLGER'S** lb. 51c

- Golden Light** Coffee lb. tin 55c
- Sunshine Crackers** 2 lb. box 49c
- Duncan Maryland Club** lb. tin 57c
- Breach Clorox** Quart bottle 16c

- Shillings Extract **VANILLA** 2-oz. bottle 38c
- Cake Flour **SWANSDOWN** 1 lb. pkg. 41c
- Quaker **YELLOW MEAL** 2 1/2 lb. box 28c
- Diamond **MATCHES** 6 ctn. box 39c
- Large Can **SANI-FLUSH** can 19c
- Paste Shoe Polish **SHINOLA** 2 cans 15c

- Flour **Light Crust** 25 lb. bag \$1.91
- Margarine **Delrich** lb. ctn. 43c
- Purity **Oats** 3 lb. box 33c
- Sunshine **Orange Slices** lb. pkg. 31c

BAKERY

- Crisp Flaky Delicious **FRENCH BREAD** loaf 16c
- Oven Fresh **RYE BREAD** loaf 18c
- Filled with Fresh Cream Topped with Powdered Sugar **CREAM PUFFS** doz. 50c
- Assorted Iced with Creamy Rich Icing Medium Size **CAKES** each 65c
- Serve with Ice Cream or Fresh Fruit **OATMEAL COOKIES** doz. 20c
- Chunk Full of Raisins and Topped with Creamy Icing **COFFEE CAKES** each 20c

SWAN 11c | **LUX** TOILET SOAP 10c | **SPRY** \$1.16 | **LIFEBUOY** 10c | **LUX** FLAKES 13c | **RINSO** 34c 13c | **PURE LARD** 3 lb. ctn. 71c | **SWAN** 18c

Grain Harvest

(Continued from Page 1)
 lot of it goes on the ground, and Martin maize is unpopular with the feeders because of its hardness. The most highly recommended types in this area are Plainsma nand Caprock, both of which are rather late maturing types.

The American fox squirrel is the largest member of the squirrel clan, measuring about 25 inches in length. Usually red, they are sometimes albinos or coal black. Baby squirrels are born blind and remain blind for about five weeks.

Among pygmies of the Central African jungles, the women average about 3 feet, 11 inches in height and the men range from three to six inches taller.

Buy It In Hereford

1901 — 1948

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AMBULANCE SERVICE — DAY OR NIGHT

We now offer \$150.00 Cash Burial Insurance Policy at Low Cost. See us!

Good Buys

1948 Ford Tudor

(The Jess M. Carter car)
 Nice in Every Way.

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4-Door Sedan
 (The John D. Pitman car)

As Near Like New as a Car Can Be

1947 Special DeLuxe Plymouth

Club Coupe
 (The Fred Postelle car)
 New Car Appearance
 New Car Performance

THESE CARS ARE PRICED FROM \$200 TO \$400 UNDER THE USED CAR MARKET

WE'RE CLOSING OUT HOUSEHOLD APPLIANCES on a cost basis!

Included are:

- Electric Refrigerators
- Gas Stoves
- Hot Water Heaters
- Electric Food Mixers
- Waffle Irons
- Many Other Items.

BENEFIELD MOTOR CO.

West Hwy 60 Hereford

NATIONAL LIBRARY WEEK

Recent Books By Loula Erdman And Stanley Jones Proving Popular In County Library

By CORINNE JENNINGS

Loula Grace Erdman and E. Stanley Jones are contributing their part to National Book Week, November 15 through 20. Their books have been outstandingly popular here for several weeks now, according to Mrs. Clara McLean, county librarian.

Success as a novelist has been conceded to Miss Erdman by critics who believe her third book, "Lonely Passage," is her outstanding novel. This third book is her second novel.

So often, say the critics, a new author puts all she has into her first book and seems never again able to reach the peak of success of the first one, but this does not hold true for Miss Erdman.

She is being lauded and honored near and far as being a fine novelist. Tuesday night Miss Erdman was honored at West Texas State College, where she teaches creative English. A reception in her honor was held by the students and citizens of Canyon and a dramatized version of her latest novel was broadcast over a 30 minute program from Amarillo.

Her first book to receive recognition published in 1945, was titled "Fair Is The Morning." The second, "Years of the Locust," her first novel, won the Dodd-Meade-Red Book \$10,000 prize award for 1947.

Miss Erdman's latest book, "Lonely Passage" again uses the setting of her first novel, the Missouri country side, locale she knows quite well, having once lived there. It is a study of the mind and heart, a quiet absorbing story.

The Pemberton family are the important people of the story, most of whom live in Hilton, a family made up of women only.

Aunt Belle and Aunt Jennie are established comfortably in the two biggest houses in town, with pleasant backgrounds furnished by their husbands, now dead.

Aunt Sarah, who had never married, had gone to Kansas City to live, which seemed a long way off to the family in Hilton. She became a nurse and cared for the patients of the overworked "Dr. Ben."

Other lesser Pembertons lived on near by farms, forming a community sufficient unto itself, almost disregarding the rest of society.

With this background, the main character, Thurley Renfro, daughter of Jennie Pemberton lives the tender story of a young girl, who though married feels the questing loneliness of the young, in spite of her place in the Pemberton clan.

Miss Erdman deftly portrays through the heroine of the story, this loneliness as belonging to all of us as we seek the great quest, a something unknown to us, and that which we will never know—a release from loneliness. For it is as it should be, a hunger of spirit,

"our badge of immortality." Jones Books Popular

The writings of E. Stanley Jones have felt an upsurge of popularity since his recent evangelistic services conducted in Amarillo. Many Hereford people attended the meetings and are reading his books, both old and new, many of them are being reread, Mrs. McLean said.

By far, the best known and the most in demand is his "Christ of the Indian Road" which was written in 1940. It is the best seller of any evangelistic work as it puts religion into practice.

His latest book is also the library was finished this year and bears the title, "Mathama Gandhi."

Other E. Stanley Jones books to be found in the library are "Christ at the Round Table," "Christ of Every Road," "Christ of the Mount," "Christ's Alternative to Communism," "Choice Before Us," "Along the Indian Road," "Is the Kingdom of God Realism?" and "Christ of the American Road."

"Abundant Living" is a small devotional, which is favored for individual daily reading or as book for Sunday School study but can be used for straight reading. "The Way" is a later edition of a small devotional somewhat of the same make up. These can be read to the best advantage if individually owned. Mrs. McLean explained as why they were not kept in the library.

Around Town...

(Continued from Page 1)

you're using a Spanish dictionary!"

Beryl Elliston came into the Brand office Tuesday carrying an envelope which he turned in saying it belonged to the Brand. In the envelope was community news we publish each week in what looked like a Brand news envelope. On close inspection, however, it was discovered the correspondent had sent her news to him in one of his envelopes, which was similar to a Brand envelope.

Beg your pardon: The Brand said last week the American Legion sent gift packages to disabled veterans in the Amarillo hospital. Perry McMillan informs us that Carlton Buck who did the distributing is adjutant for the Veterans of Foreign Wars and that it was the VFW which sent the gift cigarettes, all of which puts the reporter who wrote the story into a position comparable to having given Fort Worth credit for something Dallas did.

Fire prevention films will be available to all clubs and organizations free for the next few days, W. H. Patton, has announced. Titles include "Texas City Comes to Life," and "Carelessness of Crime," Mr. Patton said.

PROGRESSIVE NEWS

Reverend Wear Will Preach At Community Thanksgiving Dinner

BY MRS. IRA RICKETTS

There is to be a Thanksgiving dinner at the Progressive school November 28 and the community is invited. A special invitation is extended to old residents as well as the new comers to the community. It is to be the "Home Coming Day" for Progressive. Dinner will be served about 1:00 p. m. Reverend Bob Wear of Hereford will preach in the afternoon.

Mr. and Mrs. Rae Bowman were guests Sunday in the home of his cousin, C. C. Bowman and family.

Mr. and Mrs. S. F. Dove of Amarillo, uncle and aunt of Mrs. J. Y. Edwards spent Wednesday in the Edwards home.

Robert Russell was able to return to school Monday after a two week absence because of illness.

Mrs. P. L. Carmichael honored her sister, Mrs. Lee Brown of Muleshoe, with a birthday dinner Sunday. Others present were Dee Brown and sons; W. G. Harris of Summerfield; Mrs. J. R. Carmichael of Wyche; Billy, Kenneth and Snari Carmichael.

Mrs. I. W. Scott of Canyon has been visiting her daughter, Mrs. V. E. Dodson and Virgil Dodson.

Mr. and Mrs. Weidon Gregory and children of Amarillo; Mr. and Mrs. Adam Flowers and Nell Dean Flowers of Hereford and John Harlin of Amarillo were Sunday visitors in the Gregory home.

Pete Carmichael left with a group of hunters Thursday on a deer hunt in New Mexico.

Mr. and Mrs. Ira Ricketts visited Monday in the home of Mr. and Mrs. J. D. Pruitt in Canyon.

Lewis and Harold Harvey of Canyon were here last week helping Clyde Russell several days with his combining.

Mr. and Mrs. Herman Drake and son were in Decatur over the week end, visiting her parents.

Mr. and Mrs. Logan Coy of Hereford were visitors Sunday afternoon in the Clyde Russell home.

Mrs. Marie Carmichael and daughter, Lois Ann of Los Angeles and her sister of Borger

Duster DeLuxe



A pretty girl dressed up in a pretty cotton duster is ready to go now, appearing in "John Loves Mary." The adaptable cotton duster is in deep grey with a little round collar, deep cuffs, and flap pockets at the yoke. A pair of white cotton shorts tops off the ensemble.

Mr. and Mrs. Logan Coy of Hereford were visitors Sunday afternoon in the Clyde Russell home.

Mrs. Marie Carmichael and daughter, Lois Ann of Los Angeles and her sister of Borger

"A Journey of a Thousand Miles Starts with a Single Step"

Our Agency Has Traveled a Long Ways, But is

"BIG ENOUGH" To Assure Dependable Service

"OLD ENOUGH" To Assure Mature Experience and Time Tested Stability

"NOT TOO BIG" To Render Fast, Efficient Interested Service

"NOT TOO OLD" To Meet Changing Conditions or To Adopt Progressive Methods

John McLean Insurance Agency
 West Third, Phone No. 273

were supper guests in the P. L. Carmichael home.

Mr. and Mrs. Ira Ricketts were dinner guests Sunday of Mr. and Mrs. Clyde Russell and family.

Mr. and Mrs. J. L. Park and Lucille Park, were Sunday guests in the home of Mr. and Mrs. C. C. Bowman.

Mr. and Mrs. Leon Coffin were grandparents for the first time November 13.

Mr. and Mrs. D. Y. Edwards visited in the home of his parents, Mr. and Mrs. A. E. Edwards of Wyche, Sunday afternoon.

Mr. and Mrs. R. W. Barnhart and sons are leaving Wednesday to spend Thanksgiving in Borger with Mrs. Barnhart's brother, Lige Lindsey and "Uncle Bob" Lindsey and families. They will return Friday after Thanksgiving.

Mr. and Mrs. Elwyn Hutcherson and daughters of Hereford and Mr. and Mrs. Lewis Harvey of Canyon were callers in the home of Mr. and Mrs. Clyde Russell Sunday afternoon.

Shop with the Want Ads!

AMARILLO DAILY... SPECIAL OFFER

Dear Subscribers:
 I will be most grateful to you if you will please be so kind as to let me handle your subscriptions for THE AMARILLO DAILY NEWS.

To those who have subscriptions that will expire within the next 30, 60, or even 90 days, may I suggest that you let me have your subscription extended now beyond its present expiration date while the following SPECIAL LIMITED RATES are in effect:

One year (Daily With Sunday) \$10.95; two years \$19.95. One year (Daily Without Sunday) \$8.95.

ORDER TODAY FROM:
MARSHALL DEATON

Box 5 Black, Texas



BUDGET-BUYS

For The Budget-Wise!

Oleomargarine LB. 34c

NU-MAID, TABLE GRADE

RINSO

Large Pkg. 2 for 37c

BROOMS

Our Victory 84c

SWEET PICKLES

Hunt's 8 oz. Jar 19c

SYRUP

Vermont Maid, 24 oz. bottle 57c

MINCE MEAT

White Swan 9 oz. pkg. 19c

SHORTENING

Crustene 3 lb. carton 89c

PECANS

Paper Shell . . . 1 lb. cello bag 39c

POPCORN

Hi-Pop, 8 oz. cans. . . 2 for 29c



Coffee

1 LB. JAR 43c

BRIGHT AND EARLY

PINEAPPLE JUICE

Dole, No. 1 Tall Cans 2 for 29c

PANCAKE MIX

Aunt Jemima 2 1/2-lb. Box 37c

PINEAPPLE

Sliced or Crushed, Dole No. 2 Can 35c

FRUIT COCKTAIL

Heart's Delight, in Heavy Syrup Large 2 1/2 Can 43c

CHOCOLATE CHIPS

Baker's, for making cookies 6 oz. Pkg. 27c

PITTED DATES

7/4-oz. Pkg. Dromedary 2 for 51c

PITTED CHERRIES

Red Sour, Concho, No. 2 Can 2 for 59c

CELERY

CRISP, TENDER, PASCAL. Per stalk, only 16c

LETTUCE

HEREFORD, NICE FIRM HEAD Per pound 9c

CARROTS

HEREFORD GROWN, Excellent Quality, Large Bunches Per bunch 6c

3 for 17c

SPUDS

IDAHO RUSSET (Long Whites) 10 lbs. only 43c

APPLES

NEW MEXICO (Fine Quality) Per bushel 3.90

Per 5 lb. sack 49c

ORANGES

TEXAS SEEDLESS Sweet and Plenty of Juice 5 lbs. for 29c

CHOICE TURKEYS

PLACE ORDERS NOW for your THANKSGIVING TURKEY Prices Will Be Reasonable



In our Produce Department we have plenty of Good, Fresh Cranberries for your Thanksgiving Dinner.

CITY Food Store

If you are BUYING A FARM — we can help you

Are you giving a lot of thought to the price of the farm you are buying? It is just as important to investigate the loan you get to help pay for it — a fact that many folks have overlooked, to their sorrow.

Now, through our special arrangement with The Equitable Life Assurance Society, this bank can give you the kind of a long-term loan you need — one that will help protect your down-payment and make it easier to own your farm free and clear sooner.

Don't sign that purchase contract or loan application until you check the money-saving, protective features of this new plan!

How we can help you

- PROMPT, FRIENDLY, LOCAL SERVICE—No red tape. Deal with people you know.
- PAY ANY AMOUNT AT ANY TIME using the famous Farm Income Privilege.
- SAVE TIME AND MONEY by making payments on your loan right here at the bank.
- 4% GUARANTEED UP TO 40 YEARS—Loan plans are tailor-made to your needs.
- NO EXTRA CHARGES—No stock obligations. No fees and no commission to pay.
- PREPAYMENT RESERVE—Your extra payments build a reserve to tide you over lean years.

Let us explain this new farm-ownership plan to you. No obligation. Your inquiry will be kept strictly confidential.

The First National Bank of Hereford

Member: Federal Reserve System

40 years 4%

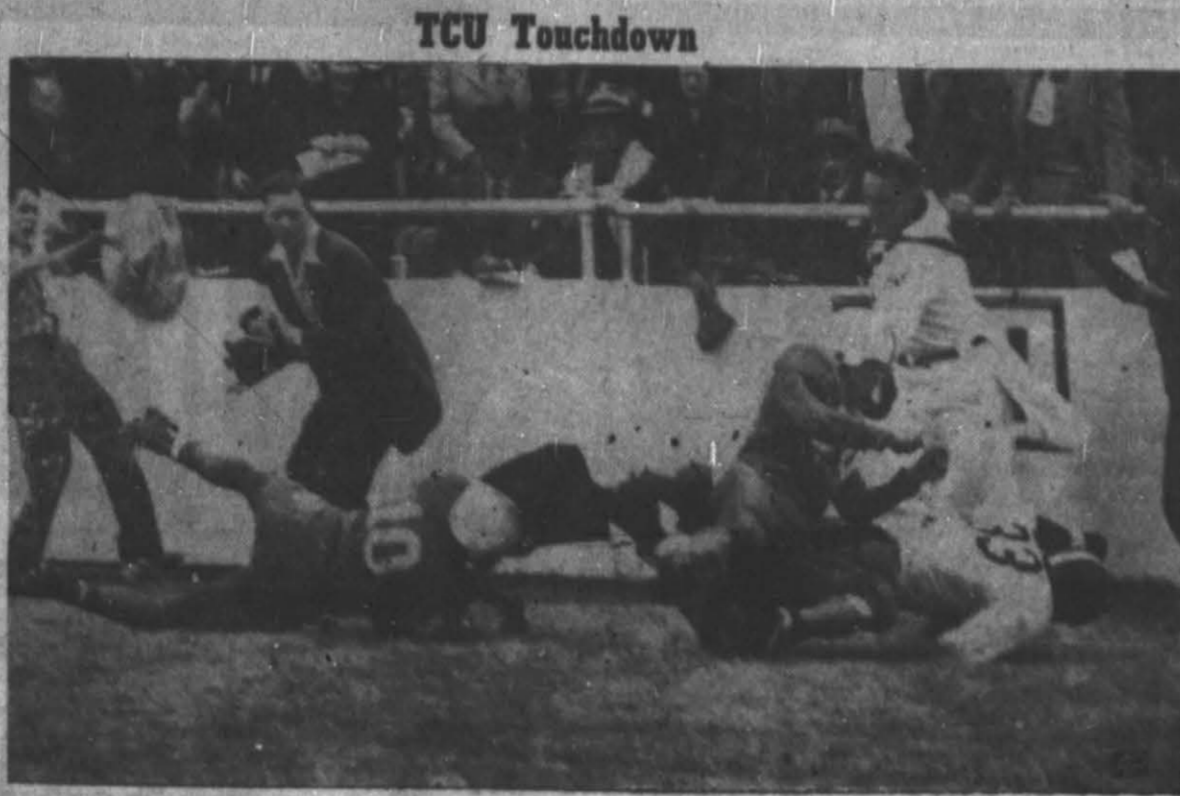
Joined by LEADERSHIP in service to farmers

Magna Carta Gives Anglers Right To Fish Irish River

DUBLIN, (AP)—Irishmen take their fishing seriously. So seriously that the Dublin high court was asked to decide if eighty Donegal fishermen had the right to wet their lines in a three-mile tributary of the Lough Foyle, the river which runs through northern Ireland and Eire.

The Irish Society, founded 335 years ago by King James I to administer crown estates in Ulster, claimed it owned the fishing rights under royal charters received in 1613 and 1632. Hundreds of documents, many dating from the 13th century, were introduced.

For 43 days the court hearing droned on. Costs were estimated at 200,000 pounds (\$320,000). Justice Gavan Duffy gave his decision recently. The 80 Donegal fishermen won the right to fish the river. Any charters granting the rights to the Irish Society were contrary to the Magna Carta, Justice Duffy held.



TCU Touchdown

Pete Stout (33), Texas Christian University fullback, dives over goal line flag after going around left end for six yards and TCU touchdown in second quarter of game in Fort Worth, Tex. Texas halfback Billy Pyle (10) and quarterback Bobby Lee (20) try for tackle. Texas won 14-7. (AP Wirephoto)

Butterfly Weather Slows Shooting

Duck and Geese Hunters Report Few Kills

Because it's impossible to hunt ducks and chase butterflies at the same time, duck and geese hunters are running into a spot of hard hunting these bright autumn days.

When the season opened at noon Friday, the enthusiasts filed out into the fields, and they have kept up such a procession this week one man commented there were more hunters than ducks in the fields.

"The weather's too pretty," one hunter declared. "There are plenty of ducks, but they are staying right on the lake. The moonlight nights don't help much either."

Apparently it takes more than a good eye and a steady aim to get the ducks right now, but five or six hundred people have been out to prove it can be done. Postmaster Jim Lipscomb reported 252 duck stamps had been sold to local people, and Deaf Smith is a gathering area for hunters from points over Potter, Randall, Castro, Farmer and Oldham Counties.

Few Geese Here

A few have run into hunter's luck. Earl Stagner bagged the limit, five ducks per day, within in about a half hour Saturday morning and young Sonny Pinner, son of Mr. and Mrs. Fred Pinner, brought down a goose just this side of Buffalo Lake last week-end.

Geese are not so abundant this year and probably won't flock through here until cold weather. Ducks Unlimited has predicted that things will pick up for the hunters as the season progresses. They forecast enormous duck migration to follow on the heels of the Midwest's pleasant weather. Currently the Great Plains region is sporting mild weather which has delayed the bird's southern flights, but a sudden temperature change will probably get them all on the wing, and give the hunters a break.

The volunteer observers of Ducks Unlimited, called Keemen, have reported the ducks that should be overhead soon are the fattest in many years. Shooting hours are established by law at one half hour before sunset until one hour before sunset, which means, hunters can go after migratory fowl from approximately 7 a. m. to about 4:30 p. m. this week. The 7:30 news over KGNC gives daily sunrise and sunset time.



George L. "Dad" Howe, 94, pedaled into Los Angeles three months and two days after leaving Thomson, Ga. "Dad" left home with \$5, wound up with three cents, after traveling 1800 miles. His bride, Willis Edith, 35, planned to come and make it a honeymoon trip, but had to remain at home. For the trip back, "Dad" thinks he'll install a motor.

COACHING CHANGES

NEW YORK, (AP)—Three coaching changes have taken place in the Basketball Association of America. Duggie Julian, formerly of Holy Cross, replaces Honey Russell at Boston. Ken Loeffler coaches the Providence Steamrollers, having resigned as mentor of the St. Louis Bombers. He takes Nat Hickey's place. Grady Lewis, purchased from Baltimore, takes over the Bombers as player-coach.

GETS THE BEST

MIAMI, (AP)—Clifton, called by many the greatest race horse of all times, will enjoy the luxuries this winter at Hialeah with a day and night watchman, a screened cage in front of his stall, and the choice of the hay which Calumet Stable buys for his horses.

BACK AT BOOKS

EAST LANSING, Mich., (AP)—Marty Hansen, former Michigan State College baseball captain, is back at the Y. After his first season in professional ball, A shortstop, Hansen fielded brilliantly and batted .263 for the Philadelphia Phillies' Terre Haute, Ind., farm team.

At their height, the Indians of the United States and Canada used 200 different languages.

The Hereford Brand

48th Year—Number 47 Hereford, Deaf Smith County, Texas, Thursday, November 18, 1948 Section 2

Whiteface Eleven Will Travel To Tulia For Closing Game of 1948 Season Friday Night

Blackhawks Down Tulia 19-0; Hold League Lead

The Perryton Rangers got themselves soundly stomped by the Dalhart Wolves in the week-end's upset in District 1 A play. When the dust cleared Dalhart was on the long end of a 26-13 tally, scoring twice on passes and twice on runs. It was nip and tuck at first with Dalhart setting up a 7-0 lead by taking advantage of a Perryton fumble on the second play in the game. Two passes put the Wolves up to the six yard over to score. Perryton retaliated in the second quarter after marching 65 yards to the goal line, Don Rodgers carried the ball over. Just before the half, Dalhart charged back when a 55 yard run sent them up to scoring position and Cessnum again made the touchdown. Perryton led 13-7.

In the third quarter Perryton (Continued on Page 8)

Dalhart Upsets Rangers With 26-13 Win Friday

Phillips tagged up a 19-0 victory over Tulia Friday night marching on to their ninth win of the season and accumulating more points as the highest scoring eleven on the high plains, but even so it was off night for the Blackhawks and the Hornets gave them plenty to worry about. First score came in the first quarter when Melvin Eldridge beat off 39 yards for a touchdown; Jim Williams adding the extra point, and second score in the second quarter came when the Blackhawks covered 82 yards in nine plays. Tommy Moore finally carried the ball over from the five yard line, but between those two scores Tulia antagonized the Blackhawks with a 57-yard ground march right down to their eight yard line something the Phillips boys hadn't been up against all year long.

Dopesters Give Hornets Edge Based On Score Comparisons

Following an open date last week the Hereford Whiteface eleven will travel to Tulia Friday night for their closing game of the season. On paper the Tulia Hornets are doped as favorites in the tangle, but Coach H. V. Stanton reported Wednesday that the Whiteface squad is in excellent condition following the rest period and that the Hereford boys are primed to give the Hornets a run for their money in the annual clash which has gone down through the years led the teams to point for each other in the final game of the season.

"Our boys will go into the game without colds unless some develop overnight," Stanton said. "Kelly's ankle will have to be taped, but that has been true for several games."

District Standings, Results Last Week

Team	W	L	T	Pct.
Phillips	5	0	0	1000
Perryton	4	1	0	800
Dalhart	4	1	0	800
Tulia	2	3	0	400
Hereford	2	3	0	400
Canyon	1	4	0	200
Dumas	0	5	0	200

Results Last Week
Phillips 18-Tulia 0
Dalhart 26-Perryton 13
Hereford-Open Date
Canyon 8-Dumas 0

Conference Games

Team	W	L	Pct.
Hereford	2	3	400
Tulia	2	3	400

Using the Phillips game as a yardstick, the Hornets do go into the game as favorites, however. Tulia last Friday held the powerful Phillips squad to a score of 19-0, and were on the point of scoring when the whistle blew. Hereford lost to the Blackhawks by a score of 33-6, the previous week.

Two-Touchdown Edge

Sports writers and dopesters are giving Tulia a two-touchdown edge over the Hereford team, and statistics for the season generally carry out the dope, when outcome of district games is checked.

Perryton beat the Whitefaces 31 to 0, but were held by Tulia to a 12-6 score—a difference of 25 points. Phillips beat Hereford 33-6, and defeated Tulia 19-0—a difference of 8 points. Dalhart also trounced both teams, run-

Possible Three-Way Tie

Conference Title Will Be At Stake As Phillips Meets Perryton Friday

With the regional crown at stake, Perryton meets Phillips 1 A.

Phillips has been district favorite all season—and if they beat Perryton they will walk away with the championship title, but a Perryton win is not beyond the realm of possibility. The Rangers are out to revenge last week's loss and will be playing on home field.

Should the Rangers outscore the Blackhawks, and should Dalhart romp over Canyon this week-end, it will throw the championship of District 1 A into a three-way tie and take some deadlock breaking to select the winners of the district under the 1948 re-organization.

Other Districts
District 2 A found the Lefors Pirates undefeated, the Lockney Longhorns reigned in District 3-A with 1000 percent; Littlefield, Sundown and Levelland were tied in District 4-A, North, each with 800 percent, and the Post Antelopes reigned over District 5-A South with 1000 percent. The picture on some of these leads will probably undergo some change in the games Friday, however.

IT'S SENSATIONAL!

EVERYTHING
IN THE HOUSE
REDUCED!

BE HERE WHEN THE DOORS
OPEN FRIDAY!

STORE WIDE CLEAN-UP SALE

BUY XMAS GIFTS
NOW
AT DRASTIC SAVINGS

There never was a sale like this
in Hereford before!

Everything In Our Large Stock Reduced

20 per cent BELOW RETAIL PRICE

OR CHEAPER . . . MANY ITEMS AT COST

Scooters, \$2.95! Xmas Lights All Radios! Coffee Makers Kitchen Appliances Gas Cook Stoves	Eureka Cleaners AT COST Light Fixtures Waffle Irons Mixers Record Players Roasters Freezers	<p style="text-align: center;">FREE</p> <p>To the first two ladies purchasing \$50.00 or more merchandise, we will give—</p> <p style="text-align: center;">Absolutely Free A Beautiful MANTLE CLOCK</p>	Electric Motors AT COST Nu-Tone Door Chimes AT COST Toasters Radio Batteries Fence Chargers AT COST	Ironing Boards Group of Records 25c Each! Floor or Table Lamps AT COST Electric Irons Flashlights and Batteries Group of Records 55c Each
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KELTON ELECTRIC APPLIANCE

220 MAIN HEREFORD

Long Time Ago

November 16, 1963
 "MCDONALD TO PUT DOWN THREE WELLS FOR RAILROAD SLATON." D. L. McDonald and crew have been shipped to Slaton this week where McDonald has obtained a contract from Santa Fe Railroad to put in three new, big wells. Water is not as plentiful or as easy of access at Slaton as it is at Hereford and the Santa Fe is testing the territory for a permanent supply.

"ANOTHER SECTION WILL BE PLANTED TO COTTON COUN." T. R. Whisenant of Doddsville, owner of a section of land 12 miles south of the city, gave a contract last week to B. Banks for a four room house.

NOTICE OF MEETINGS

REBEKAHS OLD FELLOWS
 Each Monday Night
 Each Tuesday Night

MASONIC BULLETIN

Hereford Lodge 888

Personal: Capt. John Estes left for Hillsboro Thursday morning. E. H. Fullwood made a bus trip to Amarillo Thursday. Finis Wade made a business trip to Amarillo this week. J. A. Noland of Summerfield was in town Thursday.

a combination barn and granary. Mr. Whisenant is a cotton farmer and plans to move to this section.

Other headlines: "Hospital Bond Issue of Five Cents Will Not Increase County Tax Rate."
 "REAL MONEY IN COTTON THESE DAYS." One Man Gets \$199 for Bale and Has Seed Left. Ten Bales Ginned Thursday and More Coming Each Day.

"FEED CUTTING GOING ON IN SPITE OF WET FIELDS."
 "DATES FOR POULTRY SHOW SET FOR JANUARY 3-5."
 "VEGA MAN BRINGS LOAD GOOD SEED WHEAT HERE."
 "G. W. BRUMLEY SHIPS 11 CARS HOGS TO COAST."
 "PUBLIC SALE OF ARMY GOODS SATURDAY NOV. 24."
 "SANTA FE AGENTS ATTEND MEETING AT AMARILLO."
 "SCHOOL TEACHERS TIE HARD FOUGHT BASKET BALL GAME."
 "HEREFORD BAND PRACTICE SCHEDULED NEXT MONDAY."

People in the news: W. S. Williams Leaves to Cry Sale at Groom. Mr. and Mrs. J. M. Kimmons Go To Clovis to Visit Son.

Persons: Capt. John Estes left for Hillsboro Thursday morning. E. H. Fullwood made a bus trip to Amarillo Thursday. Finis Wade made a business trip to Amarillo this week. J. A. Noland of Summerfield was in town Thursday.

CHURCH ANNOUNCEMENTS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

FIRST BAPTIST
 R. H. Cagle, Pastor
 Sunday School.....9:45 a. m.
 Sermon.....10:55 a. m.
 Training Union.....6:45 p. m.
 Sermon.....8:00 p. m.
 Mid-week Services:
 Wednesday.....7:30 p. m.

AVENUE BAPTIST
 H. V. Fields, Pastor
 Sunday School.....9:45 a. m.
 Morning Worship.....11:00 a. m.
 Training Union.....7:00 p. m.
 Preaching Service.....8:00 p. m.
 Mid-week Services:
 Wednesday.....7:30 p. m.

ST. ANTHONY'S CATHOLIC
 Albert Heald, S. A., Pastor
 Sun. Masses: 7; 8:30; 10:30 a. m.
 Weekday Masses: 8:30 and 9:15 a. m.
 Holy Hour: Thursday at 8 p. m.

DAWN BAPTIST CHURCH
 C. S. Parker, Pastor
 Sunday School.....10:00 a. m.
 Morning Worship.....11:00 a. m.
 Training Union.....7:30 p. m.
 Evening Service.....8:30 p. m.
 Mid-week Service:
 Wednesday.....8:00 p. m.

IMMANUEL LUTHERAN
 E. W. Lichtsinn, Pastor
 Sunday School and Bible Class.....10 a. m.
 Worship Service.....11 a. m.
 Holy Communion is celebrated the first Sunday of each month, with a special Confessional service beginning at 10:45 a. m.
 Listen to the Lutheran Hour each Sunday over KPDA at 9 a. m.
 Services are held in the County Court Room.

FIRST PRESBYTERIAN
 Russell A. Wingert, Pastor
 Sunday School.....9:45 a. m.
 Morning Worship.....11:00 a. m.
 Evening Worship.....7:30 p. m.

ST. THOMAS ESPISCOPAL
 Services every first Sunday morning, 8 a. m. at County Courtroom. Rev. Walter R. Scott of Plainview in charge.

CHURCH OF THE NAZARENE
 Rev. Roy L. Bickford, Minister
 Sunday School.....10:00 a. m.
 Morning Worship.....11:00 a. m.
 Evangelistic Service.....7:30 p. m.
 Mid-week Service:
 Wednesday.....8:00 p. m.

COURTHOUSE RECORDS

Warranty Deed
 Delmar C. Keyes and wife, Iva L. Keyes, to Marshall Scott and Kenneth M. Davis, 3/4, S 62, Blk. K-5.

D. A. Enslay and wife, Ella Enslay, to Robert Hortenstine, S 17, T 3 N R 3 E.
 Mack Freeman and wife, Billie Freeman, to LeRoy Price, E 52.71 ft. W. 104 ft. of lot 5, Blk. 2, Womble Add.
 Charlie N. Holt to A. B. Jacob, et al, 1st tr.: E 130 acres, SE 1/4, S 48, Blk. K-3. 2nd tr.: NW 1/4, S 48, Blk. K-3.

Deed of Trust
 E. I. Brownlow and Faye Brownlow to Kansas City Life Insurance Co., S 11, T 3 N R 3 E.
 S. O. Wilson to D. R. Grimes, lot 3, Blk 3, Meacham's Sub. Blk. 16, Mabry Add.
 A. B. Jacob et al to Charlie N. Holt, 1st tr.: E 130 acres, SE 1/4, S 48, Blk. K-3. 2nd tr.: NE 1/4, S 48, Blk. K-3.

Release
 J. W. Sanders to Delmar C. Keyes, 3/4, S 62, Blk. K-5.
 Troy Womble to D. R. Grimes and wife, Belle Grimes, lot 3, Blk 3, Meacham's Sub. Blk. 16, Mabry Add.
 The First National Bank of Amarillo to Velva D. Man and husband, H. D. Man, all S. 45, Blk. K-5.

Marriage Licenses
 Charles E. Wossun and Helen Whitecotton.
 James R. Wolf and Mydrill Johnson.

FIRST METHODIST
 Don R. Davidson, Pastor
 Sunday School.....9:45 a. m.
 Morning Worship.....10:55 a. m.
 Youth Fellowship.....7:15 p. m.
 Even. Worship.....8:00 p. m.
 Mid-week Services:
 Wednesday.....7:30 p. m.

ASSEMBLY OF GOD
 S. E. Eldridge, Pastor
 Sunday School.....9:45 a. m.
 Morning Worship.....11:00 a. m.
 Young Peoples Service, 6:15 p. m.
 Evangelistic Service, 7:45 p. m.
 Mid-week Services:
 Wednesday.....8:00 p. m.

FIRST CHRISTIAN
 Roy W. Ford, Pastor
 Sunday Services:
 Sunday School.....9:45 a. m.
 Morning Worship.....10:50 a. m.
 Junior Endeavor.....6:00 p. m.
 C. Y. F.....6:00 p. m.
 Evening Worship.....7:00 p. m.
 Mid-week Service:
 Wednesday.....7:15 p. m.

GOLFER FINED

CARLISLE, Eng., (AP)—A golfer who failed to yell "fore" was assessed damages of 873 pounds (\$3,402) in favor of a fellow player who was struck in the right eye with the ball and blinded. Ordering George Alderson to pay the damages to Daniel Watson, Justice Sir Frederic Sellers ruled: "The law is clear that on a golf course there is a duty to take reasonable care that no injury is done to those who are on the course by taking part in the game."

Hot Springs, Arkansas, has 47 hot springs said to contain curative properties.

Life Insurance puts your money to work for you
 when you are through working for it

Put your savings to work now with Southwestern Life Insurance, and assure yourself a paycheck every month, for life, after you are through working.

Southwestern Life
Continental Company

G. C. (Jiggs) HARTMAN

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Hereford, Texas

STREET MAP OF HEREFORD, TEXAS

DIRECTORY

BUSINESS and PROFESSIONAL

When in need of Prompt, Dependable Service... use this Directory

Hereford Wrecking Co. Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds!	HOUSE MOVING And Local Truck Work We buy and sell houses to be moved. Phone 128-J J. F. MESSER on 25-Mile Ave. 1 block west of 13th Street	 OUR WORK STANDS UP WE MAKE IT DE SOTO PLYMOUTH Beavers Bros. Motor Co. 301 E. 3rd Phone 383	LLOYD OTTEN PETE KNAPP B. B. NORTHCUTT AUCTION SALES Farm Sales — Land Cattle — Furniture Contact Earl Eubanks for booking or call Telephone No. 108
The Candy Kitchen —Coney Islands —Home Made Candy —School Supplies 310 MAIN STREET	I Want to BILL YOUR AUCTION SALES B. E. BRUMLEY	TRIPLE E CAFE Short Orders Steaks a Specialty A Nicer Place for the Whole Family to Eat 24-Hour Service ROY and ADA	BUTANE TANKS Butane & Propane Tanks Empire Floor Furnaces Western Holly Ranges Phillips 66 BUTANE & PROPANE HEREFORD BUTANE GAS CO. Phone 9060
GARGAY Butane & Propane GASES Complete service on all Butane & Propane systems. Appliances of all kinds Ensign Carburetors BLANTON BUTANE GAS CO. Highway 60 — Phone 551	Hereford News Stand Your Favorite NEWSPAPERS and MAGAZINES Fountain Service... Drugs... Sandwiches 301 Main Street — Phone 694		For REAL SERVICE and Quality Merchandise Try JIM BOOKOUT'S Standard Service Station and Hiway Cafe Highway 60
Hereford Heating Company Everything in Plumbing and Heating Supplies 408 East 1st Phone 708	A. O. Thompson Abstract Co. Complete tract index of all lands and town lots in Deaf Smith County. Write us for information.	HEREFORD PLANING MILL SCOTTY BUCKNER "We Build Anything"	MOORE'S are —Open 7 days a week —Open at 6 A. M. and Close at 10 P. M. —Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock. —Headquarters for Gas and Oil Needs. MOORE'S GROCERIES GAS AND OIL Intersection Highways 51 and 60 Phone 156
BURNS JEWELRY FINE JEWELRY Guaranteed WATCH REPAIRING Across from Postoffice Phone 735 Hereford	McRight & Smith Garage AUTOMOTIVE and TRACTOR Supply and Service WELDERS 211 East 3rd Phone 23		FREE... Pick-Up and Delivery Service PHONE 160 It's like new — when we're thru... C & R Cleaners
THIS SPACE FOR SALE			
TIERRA BLANCA FEED & SUPPLY and Hereford Poultry & Egg Co. FEEDS, SEEDS, FARM SUPPLIES Stanton Feeds Phone 448 L. H. (BUD) BRADLY 112 Sampson		PINKERT WELDING SHOP WE BUILD: Cattle Guards... Tanks... Branding Chutes... Feed Racks... Windmill Towers... and keep a supply of 2" and 3" Pipe We do WELDING and REPAIR JOBS of all kinds On Highway 60 * East Side of Town	
PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS All Garments Insured 308 N. Main MADE-TO-MEASURE CLOTHES Hereford		Shorty's Shoe Shop 104 West 3rd Across from Furr Food Boots Foxed and Rebuilt Cavalier — Esquire Venetian Creme SHOE POLISH Any Color Shoe Repairing—Any Kind Handmade Boots Made to Order Open 7:45 Close 8:30	
TAXI Phone 32 24 Hours Service Call Us Anytime Located at Bus Station			

WOODY The Builder's Friend

COLD WEATHER IS COMING! BUILD NOW AND ENJOY WARMTH AND COMFORT NEXT WINTER!



HEREFORD LUMBER CO.
 OFFERS FREE ESTIMATES AND WILL HELP YOU WITH YOUR BUILDING PROBLEMS!
HEREFORD LUMBER CO.

How to smile your way through a traffic snarl



Come in—find out how Packard takes the tension out of city driving!

Here's a car that meets all the demands of downtown traffic. And handling ease is only an ever-present part of the story.

What impresses you first, in this sleek, roomy Packard, is the way you can see—the wonderful feeling of always knowing exactly where the front, sides, and rear of your car "are at!" It puts an end to all the old "squeeze plays" . . . whether you're cruising or parking.

Next you'll marvel at the turbine-smooth, trigger-quick responsiveness of Packard power. You simply point to a sudden opening in the traffic jam and—you're through it!

Above all, you'll prize the restful riding ease . . . the sure-footed roadability . . . the husky construction that brings relaxing comfort in any rush-hour snarl.

And when you head this eager, road-worthy Packard down an open highway—!

But come in first for the city story. It's one of the big reasons why the new Packard Eight is the greatest ever built!

Packard
 ASK THE MAN WHO OWNS ONE

Roberson Motor Co.
 First and Miles Ave. Hereford, Texas

Get the GENUINE Red Arrow



QUALITY MINERAL OIL Extra Heavy Tasteless Highly Refined

ASK YOUR DRUGGIST

LEGAL NOTICE

THE STATE OF TEXAS TO: James Harp and the unknown heirs and legal representatives of James Harp, deceased, Defendants, Greetings: You are hereby commanded to appear before the Honorable District Court of Deaf Smith County at the Court House in Hereford, Texas, at or before 10 o'clock A. M. of the first Monday next after expiration of forty-two days from the date of the issuance of this citation, same being the 13th day of December A. D. 1948, then and there to answer Plaintiff's Petition filed in said Court, on the 25 day of October A. D. 1948, in this cause, numbered 3103 on the docket of said court and styled R. L. Jackson, plaintiff vs. James Harp and the unknown heirs and legal representatives of James Harp, Deceased, Defendants.

A brief statement of the nature of this suit is as follows, to-wit: For the title to all of Block No. 45, Evans Addition to the town of Hereford, Deaf Smith County, Texas, based upon the fact that James Harp has heretofore executed and delivered a deed of conveyance inuring to the benefit of this plaintiff but that the same has been misplaced; and further upon the Five and Ten Year Statutes of Adverse Possession and Limitation of the State of Texas and for general relief in law and in equity; as is more fully shown by Plaintiff's Petition on file in this suit.

The officer executing this process shall promptly execute the same according to law, and make due returns as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas this 25 day of October A. D. 1948. Attest: R. L. THOMPSON, Clerk, District Court, Deaf Smith County, Texas By LILLYE LONDON, Deputy.

(SEAL) 44-4c

THE STATE OF TEXAS COUNTY OF DEAF SMITH In the name and by the authority of the State of Texas, NOTICE is hereby given as follows: To the following defendants: T. B. Armstrong; the unknown heirs and legal representatives of T. B. Armstrong, deceased, Mrs. T. B. Armstrong; the unknown heirs and legal representatives of Mrs. T. B. Armstrong, deceased; the Reconstruction Finance Corporation of Cook County, State of Illinois; the unknown stockholders of the Reconstruction Finance Corporation of Cook County, Illinois; the unknown successors, heirs, assigns, devisees and legal representatives of T. B. Armstrong and Mrs. T. B. Armstrong, and each of them; the unknown spouses of T. B. Armstrong and Mrs. T. B. Armstrong, and each of them; the unknown heirs, assigns, devisees and legal representatives of the unknown spouses of T. B. Armstrong and Mrs. T. B. Armstrong, and each of them, who may be deceased; the unknown owner or owners of the Northeast 1/4 of Section No. 26, Township 2, Range 1 East, Deaf Smith County, Texas; and any and all persons owning or having or claiming any legal or equitable interest in or liens upon said land.

That all of the Northeast 1/4 of Section No. 26, Township 2, Range 1 East, Deaf Smith County, Texas, so involved in said suit is situated in Deaf Smith County, Texas. Said land is delinquent to the plaintiff in said suit for ad valorem taxes in the amount of \$108.50, exclusive of interest, penalties and costs; and there is included in said suit, in addition to the taxes, all interest, penalties and costs thereon allowed by law up to and including the day of judgment therein.

YOU ARE HEREBY COMMANDED to appear and defend said suit on the first Monday after the expiration of 42 days from and after the date of issuance hereof, the same being the 27 day of December, 1948, which is the return day of this citation, before the Honorable District Court of Deaf Smith County, Texas, to be held at the Courthouse thereof, then and there to show cause why judgment shall not be rendered in said suit for such taxes, penalties, interest and costs and condemning said land and ordering foreclosure of the constitutional and statutory tax liens thereon for taxes due to plaintiff, together with all interest, penalties and costs allowed by law up to and including the day of judgment therein, and all costs of said suit.

ISSUED AND GIVEN UNDER MY HAND AND THE SEAL OF SAID COURT, in the City of Hereford, Deaf Smith County, Texas, this 12 day of November, 1948. R. L. THOMPSON, Clerk of the District Court of Deaf Smith County, Texas By LILLYE LONDON, Dep. (SEAL) T-47-2c

ATTESTED AND ISSUED on this the 12 day of November, 1948. R. L. THOMPSON, Clerk of the District Court of Deaf Smith County, Texas By LILLYE LONDON, Dep. (SEAL) T-47-2c

BACKACHE For quick comforting help for Backache, Rheumatic Pains, Getting Up Night, strong cloudy urine, irrit. passages, Leg Pains, circles under eyes, and swollen ankles. due to non-organic and non-systemic Kidney and Bladder troubles. 100 Cystes. Quick, complete satisfaction or money back guaranteed. Ask your druggist for Cystes today.

INVESTIGATE Our HOME LOANS PERSONAL LOANS FARM LOANS INSURANCE ABSTRACTS

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US! We Are Equipped to Handle Your Needs!

Elizabeth Womble Across the Street South from the E. B. Black Co.

When you lift your telephone receiver, a light appears on the switchboard in front of several operators. Normally at least one of them can respond quickly. She picks up one of the cords in front of her and plugs it into the switchboard. This connects her with your telephone and she says, "Number, please?"

But nowadays the switchboard is temporarily crowded, serving many people who otherwise would not have service. Many more telephones are in use than ever before, and calling is at an all-time high. The switchboard at times is literally ablaze with lights—and if you should call during one of these busy times, it is possible that every one of the operators who could answer your call is busy. When that happens, a few extra seconds may elapse until you hear the familiar "Number, please?"

As soon as much-needed equipment can be obtained and installed, we'll be ready to handle your calls quicker and better than ever before. Meanwhile, if at times your call is not answered at once, you'll know that nimble fingers will reach it as soon as they possibly can. We appreciate your patience and understanding.

SOUTHWESTERN ONE CO.

cluding the day of judgment therein. You are hereby notified that suit has been brought by the State of Texas and County of Deaf Smith, as plaintiff, against each and all of the defendants above named, and also against Clarence Dixon.

You are further notified that said suit was brought by petition filed on the 12 day of November, 1948, in a certain suit styled "State of Texas and County of Deaf Smith vs. Clarence Dixon, et al" for collection of the ad valorem taxes on said land above described, as well as penalties, interest and costs; and that said suit is now pending in the District Court of Deaf Smith County, Texas, 89th Judicial District; and that the file number of said suit is 3110.

That said suit is also brought for the purpose of foreclosure of lien securing the payment of such taxes, interest, penalties and costs allowed by law as to and against said land.

All parties to said suit shall take notice that claims not only for any taxes which were delinquent on said land above described at the time said suit was filed, but all taxes becoming delinquent thereon at any time thereafter up to the day of judgment, including all interest, penalties and costs allowed by law thereon, may, upon request therefor, be recovered in said suit without further citation or notice to any parties therein; and all of said parties to said suit shall take notice of and plead in answer to all claims and pleadings now on file and which may hereafter be filed in said suit.

YOU ARE HEREBY COMMANDED to appear and defend said suit on the first Monday after the expiration of 42 days from and after the date of issuance hereof, the same being the 27 day of December, 1948, which is the return day of this citation, before the Honorable District Court of Deaf Smith County, Texas, to be held at the Courthouse thereof, then and there to show cause why judgment shall not be rendered in said suit for such taxes, penalties, interest and costs and condemning said land and ordering foreclosure of the constitutional and statutory tax liens thereon for taxes due to plaintiff, together with all interest, penalties and costs allowed by law up to and including the day of judgment therein, and all costs of said suit.

ISSUED AND GIVEN UNDER MY HAND AND THE SEAL OF SAID COURT, in the City of Hereford, Deaf Smith County, Texas, this 12 day of November, 1948. R. L. THOMPSON, Clerk of the District Court of Deaf Smith County, Texas By LILLYE LONDON, Dep. (SEAL) T-47-2c

ATTESTED AND ISSUED on this the 12 day of November, 1948. R. L. THOMPSON, Clerk of the District Court of Deaf Smith County, Texas By LILLYE LONDON, Dep. (SEAL) T-47-2c

Backache For quick comforting help for Backache, Rheumatic Pains, Getting Up Night, strong cloudy urine, irrit. passages, Leg Pains, circles under eyes, and swollen ankles. due to non-organic and non-systemic Kidney and Bladder troubles. 100 Cystes. Quick, complete satisfaction or money back guaranteed. Ask your druggist for Cystes today.

INVESTIGATE Our HOME LOANS PERSONAL LOANS FARM LOANS INSURANCE ABSTRACTS

BRING YOUR LOAN AND INSURANCE PROBLEMS TO US! We Are Equipped to Handle Your Needs!

Elizabeth Womble Across the Street South from the E. B. Black Co.

AUSSIE FISHERMEN SETTLE A DISPUTE SYDNEY, Australia, (AP)—Sydney's spear fishermen are trying to make peace with the rod and line anglers. The amateur fishermen's association (the rod and line boys) had protested that spear fishermen interfered with their sport.

The Underwater Spear Fishermen's Association called a general meeting. The meeting adopted rules providing that no member may: Point a loaded spear-gun at anyone. Use a gun or spear above the surface of the water. Spear fish within 50 yards of swimmers or rod and line anglers.

The ocelot is the most beautifully marked of all cats. Its fur is soft and marked with black spots and stripes against a tawny background. No two are ever alike.

ASTHMA Don't let coughing, wheezing, recurring attacks of bronchial asthma ruin sleep and energy without trying MERRADOL, which works thru the blood to reach bronchial tubes and lungs. Usually helps nature quickly remove thick, sticky mucus. Thus alleviates coughing and aids freer breathing and better sleep. Get MERRADOL from druggist. Satisfaction or money back guaranteed.

FOR IMMEDIATE DELIVERY SPEEDCRETE Sewer Pipe and Flange CULVERT and IRRIGATION PIPE 12" to 72" for all size Sewerage Structures CINDER and CONCRETE BUILDING BLOCKS and TILE 8" x 8" x 12" and 12" x 12" x 12" All concrete products shown used and comply with governmental specifications.

TEN ARE MARRIED AUSTIN, Tex. (AP)—The 1948 University of Texas varsity football squad, totalling 43 members, includes ten married players. —Two, Quarterback Paul Campbell and End Dale Schwartzkopf, are fathers.

TEXAS CONCRETE WORKS ABILENE WACO AMARILLO PH 4588 PH 4273 PH 2501 BOX 369 BOX 1728 BOX 2108

KEEP TUNED to Hereford's Own Radio Station KPAN 860 ON YOUR RADIO DIAL SUNUP TO SUNDOWN Marshall Formby, Manager

Truck-Built RADIATOR to REAR AXLE MEATS & GROCERIES # 452



You get a truck of through-and-through hauling ability when you get a GMC 450 series. GMC 450s are all trucks... with truck axles, frames, brakes, transmissions and clutches... engines the same as that of the famous "Army Workhorses." And they're not only husky and powerful... they give you GMC's rugged postwar good looks, roomier cabs, outstanding comfort, convenience and safety. Pricewise, these GMCs are the buy of the medium duty field. See us and see them. Quick delivery.

COGDELL MOTOR COMPANY 330 N. Main Hereford, Texas

ANTIFREEZE

The Only Known Safe Permanent Anti-Freezes: According to the Society of Automotive Engineers

- Atlas Perma Guard Dupont Zerex Esso-Rod Frigidol G. M. Canada G. M. Ethylene Glycol High Speed Permanent Lion Permanent Mobil Permazone One Fill Peak Protexall Sinclair Permanent Union Stop Freeze Wild Rose Ethylene Glycol Cities Service Permanent Ethylene Glycol Frost Cap Firestone Frigidone Gulf Permanent Ice Fox Permanent Marathon Permanent No-Freeze-O One Shot Prestone Shellzone Permanent Stet Veedol Lusting Phillips 66 Permanent Ford Permanent International Harvester Permanent Texaco P-T

There is no substitute for ETHYLENE GLYCOL as a base for safe permanent anti-freeze. The listed brands of permanent anti-freezes are the only known safe permanent anti-freezes.

The copies of telegrams should be sufficient warning that any other materials used as anti-freeze has not been proven safe and that the user is taking a chance that can result in very costly repairs that are unnecessary if you take the advice of the only authoritative information on anti-freeze. Telegram No. 1. These all addressed to C. W. Pfannkuch. Retel any properly inhibited brand ethylene glycol is safe anti-freeze. No other permanent anti freeze has been proved safe. The alcohol anti freezes methyl, ethyl and isopropyl are safe when inhibited and are entirely satisfactory.

Signed: D. B. Brooks, Nat'l Bureau of Standards. Telegram No. 2. Re wire DO NOT RECOMMEND PROPLENE GLYCOL FOR AUTOMOTIVE ANTI FREEZE. Signed: J. C. Wheeler, The Dow Chemical Co. Telegram No. 3. Not in position to recommend Poly ethylene glycol or Propylene glyco base anti freezes. Signed: National Carbon Co. Inc. F. B. Omara.

These are positive proof that there is no proven safe anti-freeze unless it is Ethylene Glycol. We have ETHYLENE GLYCOL full strength made on U. S. Army specifications. The same as hundreds of Deaf Smith County people have used for the past four years, including Deaf Smith County officials.

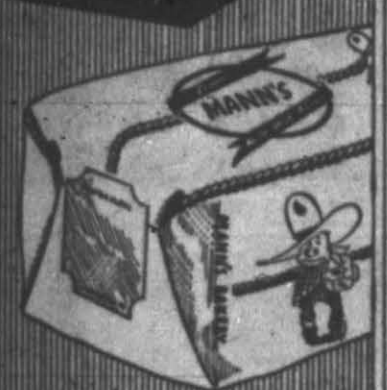
Don't take a chance on one of the most costly menaces of winter driving. Call, write or wire us and be sure that the anti-freeze you use is safe. One shot lasts all year and no worries with unknown anti-freeze. We are the only source of supply for ETHYLENE GLYCOL ANTI-FREEZE. Accept the standard brands listed here.

CHARLIE PFANNKUCH 1626 Hughes St. Phone 8032 Amarillo

Common field crows are among the most intelligent of all birds, at least in historical records the crow is synonymous with despicable character.

American barred owls have a wing spread of 43-45 inches. The female is slightly larger than the male.

IT'S FRESH IT'S GOOD IT'S MANN'S



LOOK FOR THE LOAF WITH THE "LITTLE MANN"

MANN'S MALTED MILK BREAD

Sunday Service Unites Miss Brashear And Benny Womble In Corpus Christi

Nuptial vows recited at 2:30 p. m. Sunday afternoon November 7, united Miss Lora Jean Brashear, daughter of Mr. and Mrs. G. T. Brashear of Corpus Christi and Benny L. Womble, son of Mr. and Mrs. Troy Womble of Hereford. The wedding took place in Corpus Christi in the home of the bride's parents with the Rev. John T. Davis, pastor of the Calvary Baptist Church, directing the recitation of the vows during the double-ring ceremony.



Mrs. Bennie L. Womble

A canopy of white lace, garlanded with pink and white roses, formed the improvised altar, baskets of roses and lighted tapers framed the ceremonial arch. Roses and fern repeated the pink and white theme through out the house. "Because" and "I Love You Truly" were the vocal solo offerings of Miss Carol Weir who also played Wagner's Lohengrin wedding march as the bridal party entered.

Attendants The bride's sister, Miss Artha Brashear, was maid of honor. She wore a formal gown of pale blue net over satin fashioned with long fitted bodice, high neckline and full skirt. Her corsage of roses was worn in her hair, and she carried a gold key tied with white mums and satin ribbon, which was presented to the couple during the ceremony. James E. Nichols, of Austin, served as best man. The bride, given in marriage

wedding confection was topped with a miniature bridal couple. Attending to the serving duties were Mrs. Oscar Sanders and Mrs. W. S. Rice of Hereford, sister of the bride. Mrs. Johnny Koonce was in charge of the registering of guests.

For traveling when the couple left on a short wedding trip, the bride chose a gray woolen suit with green accessories and a corsage of pink rosebuds. Upon their return the couple will reside in a new home in the Dawn Community eight miles north-east of Hereford.

Mrs. Womble completed her high school work in Corpus Christi and for the past two years has been employed by the Southwestern Bell Telephone Company in Hereford.

Mr. Womble is a graduate of Hereford High School and attended Texas Technological College, Lubbock, for one year. He served in the Navy during World War II.

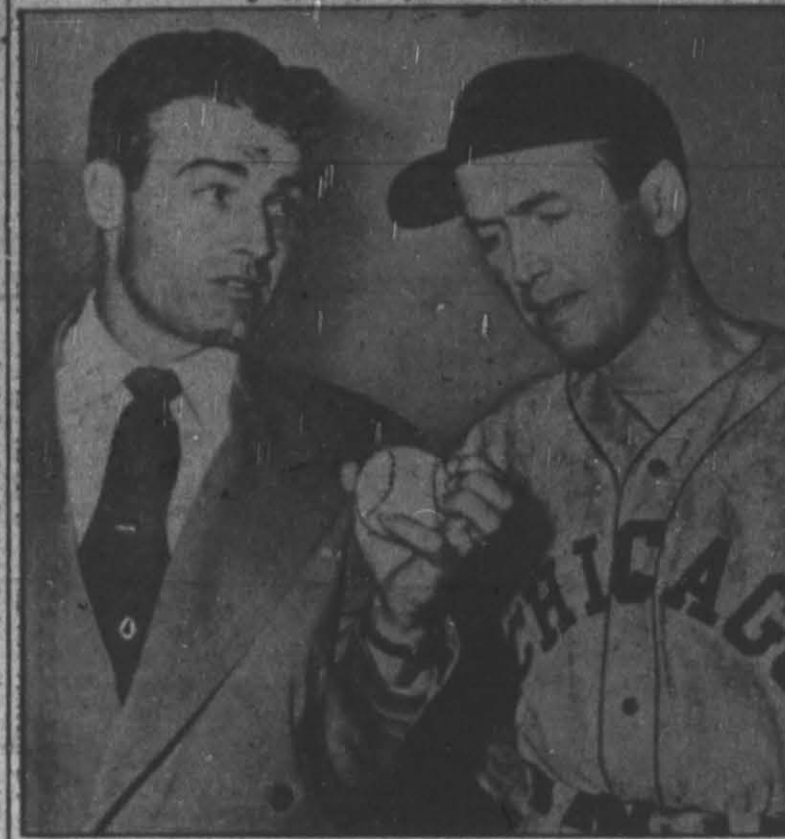
Out-of-town guests were Capt. and Mrs. Goldman T. Brashear and children of New Orleans; Mrs. D. S. McKinney, Tucumcari, N. M.; Mr. and Mrs. Johnny Koonce and son, Taft, Mrs. W. S. Rice, Hereford, and James E. Nichols of Austin.

GI'S AID VIENNESE KIDS VIENNA. (AP)—American soldiers in Vienna have already made their plans to insure Viennese children a Merry Christmas. The soldiers have scheduled six events by which they hope to raise enough money to increase the number of children's parties they have been giving every Christmas since they entered the city in 1945. The events include two theatrical performances, a football game, boxing match, car raffle and a radio request program.

OPTIMISTIC OUTLOOK MIAMI. (AP)—President John C. Clark of Hialeah race track is optimistic for the Florida horse season, in spite of the national downward trend in the racing business. "There is every indication that Florida will have a banner racing season, and Hialeah one of its best meetings," says President Clark. Hialeah operates Jan. 17-March 3.

Northwestern Montana has 260 glacier-fed lakes.

Tips From an Expert



Gene Bearden, left, outstanding pitcher for the Cleveland Indians in the World Series, gives actor James Stewart a few pointers on holding a ball. Now under Hollywood contract, Bearden is working in "The Stratton Story," a film based on the career of Monty Stratton, Chicago White Sox pitching ace. Stewart portrays the role of Stratton.

Helen Acker Listed In English Sorority

Miss Helen Acker, senior student at the University of Texas, has been initiated into the Blue stockings, honorary English organization for women.

The daughter of Mr. and Mrs. C. C. Acker, she is one of 25 new members pledged to the club this semester. Miss Acker is a foreign language student majoring in Spanish and minoring in French.

NEW! Lose Weight Without Dieting!

Doctor's Amazing Discovery! Now! Without dieting you can lose ugly pounds and have a more slender, attractive figure. All you do is eat a delicious AYDS (also Vitamin and Mineral Candy before meals as directed). Your appetite is curbed; you eat less, and accordingly lose weight. No dieting, no drugs, laxatives or exercise with the AYDS plan. PROOF POSITIVE! Nationally known doctors have tested AYDS on over 100 people (lose a pound) resulting in weight losses of 14 to 15 pounds average, quickly and safely. Try AYDS yourself—today. MONEY-BACK GUARANTEE—Many users have reported losses of up to 15 pounds with their very first box. AYDS are guaranteed— you, too, must lose weight with your first box (only \$2.50) or your money back. *FREE Scientific Weight Chart. Call for yours. Or send free with mail or phone orders. No obligation.

TOUGH SLATE TUCSON, Ariz., (AP)—Opponents on the University of Arizona's 1948 football schedule last year recorded a total of 55 victories, 38 defeats and four ties. Utah's Redskins, who tied the Cowboys last year, top the 48-opponent list with eight wins.

one loss and one tie. Three teams, San Diego State, Hardin-Simmons and Michigan State, won seven games in '47. The wolverine is the largest and fiercest of the weasel tribe. Adult males weigh about 30 pounds.

DR. MILTON C. ADAMS OPTOMETRIST

121 West Third Hereford, Texas Phone 37 Office hours—8:30 - 5:30

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The Value of Your HOME!

It Costs Less to PAINT NOW than to Repair and Replace Later! with Glidden ENDURANCE HOUSE PAINT NEVER BETTER - NEVER FINER

BARCLAY-FULLER-PHIPPS 119 West 3rd

SPECIAL NOTICE!

We would like for all of our Income Tax Clients to begin bringing in their statements for 1948, so that we may start working up 1948 work sheet of their income and expenses.

W. L. & BEVERLY ALEXANDER Room, 4, Buckner Bldg.

MEET THE Star Performer for '49!

You're invited to drive the New Hudson—the car that's nimble and rugged beyond anything you've known before!



"The modern design for '49"

Come in, try Hudson with the all-new, high-compression Super-Six engine (the most powerful American six built today) or the masterful Super-Eight. Both provide wonderfully alert power for a new type of motor car with an exclusive "step-down" design.

Millions say the New Hudson is the reigning beauty in the automobile parade—but you can't really know this great car until you drive it—and you're invited to do just that—now!

Hudson, with the new, 121 h.p., high-compression Super-Six engine or the masterful Super-Eight, takes you away with new zip, and outstrips the field with staying power.

But amazingly alive engines aren't the whole story of this star performer for '49. Hudson has a new hug-the-road way of going in cross-winds and on every conceivable kind of highway.

This all happens because—as is widely known—the lower to the ground a car

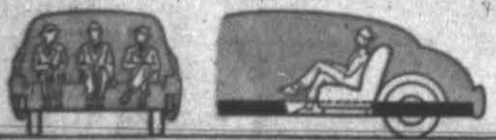
can be built, the more stability it will have. Hudson has the lowest center of gravity in any American stock car!

This remarkable car has floors recessed down within a base frame (Hudson is the only car you step down into), enabling Hudson to build the lowest car on the highway, only five feet from ground to top—while maintaining more than adequate head room!

You sense a delightful conformity to the road the minute you begin to ride, and this gives you a grand feeling of safe well-being! This feeling is further enhanced by the ease with which this car is operated, and by the quiet with which Hudson glides along.

Come in, let us show you why Hudson's great engines and fabulous "step-down" design principle** put this car so far ahead it is a protected investment in motor car value!

**The many important advantages in Hudson's new "step-down" design are explained in a booklet available at the nearest Hudson dealer's.



HUDSON FLOORS are recessed down within the frame (as shown above), seats are lowered, so you get more than ample head room in this car with the new lower center of gravity.

TRY AUTOMATIC GEAR SHIFTING in forward speeds as provided by Hudson's Drive-Motor transmission—by far the easiest of all ways to drive. You can accelerate as long and as fast as you like in peak-up gear, then lift your toe momentarily, and you're in high. The shift into high comes only when you are ready! Hudson control on the instrument panel provides instant change to conventional driving if ever desired. Drive-Motor transmission is optional on all New Hudsons at small extra cost.



NEW Hudson The only car you step down into WE CORDIALLY INVITE YOU TO SEE AND DRIVE THE AMAZING NEW HUDSON

Hereford Hudson Company 1220 EAST 1st HEREFORD PHONE 723

Public Sale! Tuesday, November 23

Sale to Start at 1:00 P. M.

Having leased my farms I will sell at public auction at my place 3 miles due west of Dawn, Texas, or 13 miles northeast of Hereford, Texas, the following described property:

Model L. A. Case Tractor, new, fully equipped

M & M Tractor and Equipment including:

- Tool Bar
8-row Lister Seeder
4-row Lister
4-row Go-devil
Set Spring Teeth
Set of Press Wheels
I. H. C. Oneway, 9 ft.
Grand Detour Oneway, 8 ft.
I. H. C. Power Binder, 10 ft.
Big 6 I. H. C. Mower
8-16 M & M Drill, on rubber, never been used
10-16 Van Brunt Drill
Grain Loader
Feed Mill
Power Posthole Digger
Heavy Duty Oxy-Acetylene Welder
Blacksmith Forge
Butane Chick Brooder
Butane Bottle and Regulator
Hog Feeder
Steel Hog Trough
30-gallon Iron Kettle
Hog Wire, Chick Feeders, etc.
2 Girls Bicycles
1 Power Lawn Mower

HOUSEHOLD GOODS

- DeLaval Cream Separator
Maytag Washing Machine
Set of Laundry Tubs
Hotpoint Washing Machine (new)
Gas Water Heater
Hot Plate, gas
Coal Heater
Lard Press
Sausage Grinder
Ice Cream Freezer
Bed Room Suite
Dresser
Rocker
Folding Table
Baby Bed

LIVESTOCK

- Brown Swiss Milk Cow
White Face Milk Cow
Jersey Milk Cow
Baby Calf
15 Stocker Calves, average weight 400 lbs.

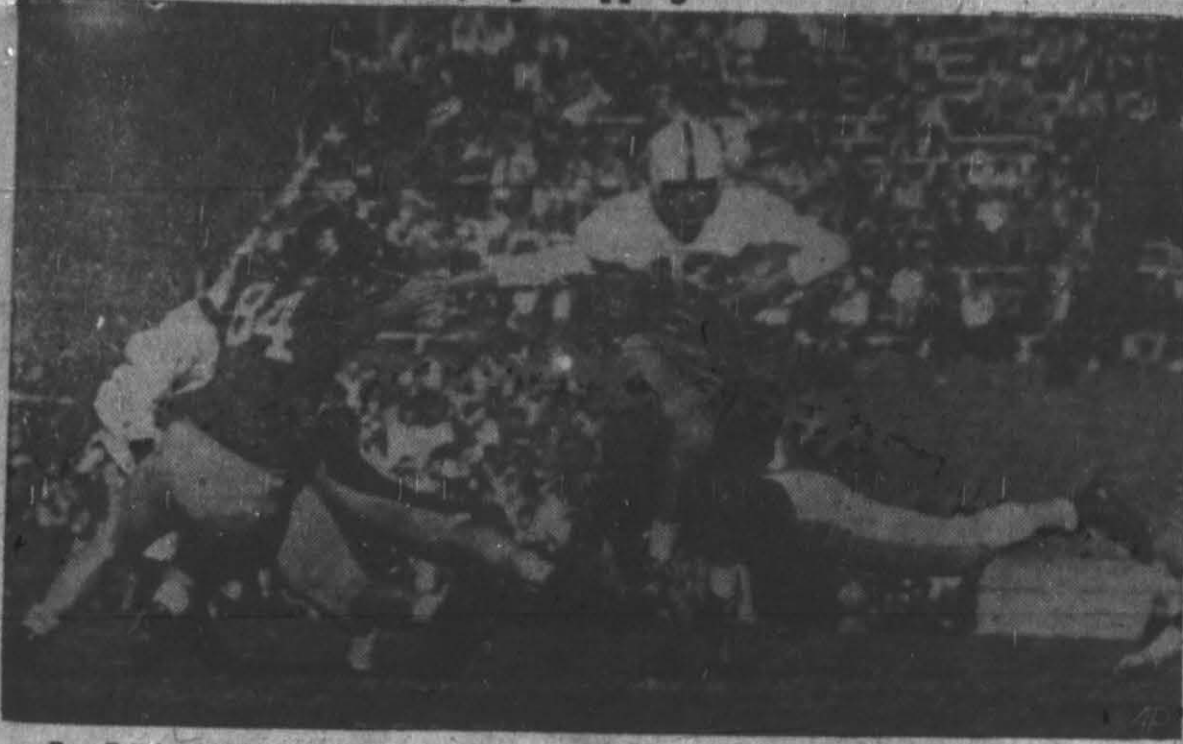
Terms: Cash. All property must be paid for the day of sale and before removal from premises.

Carl Luke, Owner

OTTEN & NORTHCUTT Auctioneers

E. C. EUBANKS Clerk

Fancy Stepping



Ross Pritchard (15), Arkansas back, gains three yards on a reverse around right end in the game with Southern Methodist University at Fayetteville, Ark. Bobby Folsom (84), SMU end is taken out of the play. SMU won 14-12. (AP Wirephoto)

Cattle Grubs Are Robbers!

County Agent Warns Cattlemen To Treat Now For Grubs; Formulas and Methods Are Given

"At the market, cattle with grubs docked from a half cent to a cent and a half per pound. This means around \$3.86 per animal, which amounts to quite a bit when you're the owner of a big herd," said County Agent Hugh Clearman, warning cattlemen that this is the time of year to do something about grubs.

Two million Texas cattle are

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Most Help or it Will Cost You Nothing. Over three million bottles of the WILLIAMS' Peppermint Cure have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Bitter Stomach, Gasiness, Heartburn, Sleeplessness, etc. due to Excess Acid. Hold on 15 days' trial Ask for "Willie's Stomach" which fully explains this treatment—free—at

CITY DRUG STORE
HALE-DRUG

slaughtered every year, and over one-third of these are grubby cattle. A more direct loss to the farmer is feed. He has to feed his cattle about 15 percent more than usual just because of the grubs, Clearman pointed out.

The fall and early winter is the best time to treat cattle for grubs because this is the time of year the grubs mature and fall off the animal to the ground, says Clearman.

The stockman has three choices of controlling grubs—dust, spray and dip. If you use the first method, dust the backs of the animals thoroughly with one part 5 percent rotenone and two parts trippoli earth or talc. Clearman suggests using a fruit jar with 15 holes in the lid one-fourth inch in diameter. Rub the dust into the hair with the fingertips.

For a spray, mix seven and a half pounds of 5 percent roten-

one in 100 gallons of water. Wet the backs of the animals thoroughly with a sprayer that has at least 250 pounds pressure.

Both lice and grubs can be controlled in a dip containing one pound of 5 percent rotenone and 10 pounds of wettable sulphur in 100 gallons of water. It'll take two dips 17 to 21 days apart, and the first should be made 10 to 14 days after the grubs are first noticed in the back.

Here's another way to picture the grub losses. Enough leather is lost each year to furnish shoes for one million people for a year.

The milk flow is reduced around a quarter, says Clearman, but most important of all, is the five million dollars lost by Texas farmers.

That's a lot of money to pay for grubby cattle.

PERSONALS

Mr. and Mrs. G. C. Denman of Denver, who visited last week in the home of Mrs. Marie Angelo, returned home Monday.

Mr. and Mrs. Donald D. Henslee and son, Donnie, visited with her parents, Mr. and Mrs. E. S. Ireland, this week. Another guest in the Ireland home is Mrs. Ireland's brother, Grayson Bell of Albuquerque.

Attending the wedding of Miss Clara May and Rev. Vernon Shaw of Wilson, Monday from Hereford were Mrs. C. Y. Dossey and Miss Nell McLeroy, both of whom are instructors in the Training Union School which is being conducted here this week at the First Baptist Church. They are fellow workers of Miss May, who held the same position previously and is well known here. Others who attended were Mr. and Mrs. A. O. Thompson.

Dr. Ima Barlow and mother, Mrs. Ida Barlow accompanied by Miss Ruth Cross and nephew, Jon Cross of Canyon visited Miss Roberta Campbell Thursday.

Mr. and Mrs. Jack Sullivan and children of Pampa were week-end guests of Mr. and Mrs. Harry Cayler.

Club Plans For Thanksgiving Day

Mrs. Ruby Virden was hostess to members of the Sunshine Club when a meeting was held Thursday afternoon at her home.

Plans for a Thanksgiving dinner were made for members and their families. Mrs. Hubert White will be hostess.

Two new members were welcomed into the club including Mrs. Louie Olson and Mrs. G. S. Parker.

Members present were Mesdames Clint Lundry, J. C. May, J. E. Shepard, Oscar Vaughn, D. F. Mathis, Delbert Ruland, Hubert White, Betty White, W. W. Wells, Denzil Pullman and the hostess.

Radio Programs

KFAN — 860 On The Dial
7:15-7:30—Cowhand's Hour
7:30-7:45—Alarm Clock Club
7:45-8:00—U P News
8:00-8:15—Local and State News
8:15-8:30—Quiz Program
8:30-8:45—Easy Listening
8:45-9:00—Morning Devotion
9:00-9:15—Birthday and Anniversary Club
9:15-9:30—Maids for Women
9:30-9:45—It's Danceline
9:45-10:00—Treasure Chest
10:00-10:15—U P News
10:15-10:30—Hog Market Report
10:30-10:45—Musical Interlude
10:45-11:00—Announcer's Choice
11:00-11:15—Music by Martin
11:15-11:30—Hymns of all Churches
11:30-11:45—School Program
11:45-12:00—Sons of the Pioneers
12:00-12:05—Texas News
12:05-12:15—Top Tunes of the Day
12:15-12:30—Trading Post
12:30-12:45—U P News
12:45-1:00—Western Roundup
1:00-1:15—Trade Winds Tavern
1:15-1:30—This Rhythmic Age
1:30-1:45—Band Music
1:45-2:00—Western Hit Parade
2:00-2:15—U P News
2:15-2:30—South American Way
2:30-2:45—Echoes of the Opera
2:45-3:00—The 860 Club
3:00-3:15—Live at Five
3:15-3:30—U P News
3:30-3:45—Musical Interlude
3:45-3:55—Sports
3:55-4:15—Town Topics
Programs differ slightly on Sundays. Religious Broadcasts at 9:15 on Sunday is at 9 a. m. Local talent programs in afternoon.



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FRONT END
ALIGNMENT

KINSEY
Motor Company



Tomato Juice Red & White Thick, Delicious 46 oz. Can **25c**

SARDINES American	2 Cans	23c	SPRY 3 Lb. Can 1.16
SALMON Our Value	Tall Can	59c	
MACKEREL Gortons	Tall Can	29c	

GRAPE JAM Pure Brimfull	2 Lb. Jar	35c	PEACHES Mercato, in Syrup—Sliced	No. 2 1/2 Can	23c
			FRUIT COCKTAIL Red & White	No. 2 1/2 Can	43c
			APPLES Comstock, Sliced for Pies	No. 2 Can	21c

SPUDS No. 1 Russets 10 Pound Mesh Bag **44c**

GREEN BEANS Brimfull, Fancy	2 No. 2 Cans	37c	CATSUP Tommy Tinker 2 14 oz. Bottles 35c
LIMA BEANS Brimfull, Green and White	No. 2 Can	29c	
CORN Brimfull, Whole Kernel, Cream Style	2 No. 2 Cans	41c	
POTATOES Val Tex, Small, Whole	2 No. 2 Cans	23c	

Cranberry Sauce Red & White 2 Tall Cans **33c**

PIE CRUST Brimfull Pkg.	19c	CHERRIES Red Pitted, Sour, Brimfull	No. 2 Can	29c
		MINCE MEAT Red & White	2 9 oz. Pkgs.	35c
		RICE Comet	2 Lb. Pkg.	37c
		SALAD DRESSING Sun Spun	Pint	37c

BREEZE Large Box	31c	LUX Toilet Soap	3 Bars	23c
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CHEESE Smoked or Garlic	1/2-lb. Pkg.	39c	STEAK Loin or T-Bones	Lb.	73c	BOLOGNA Sliced—Lb.	39c
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APPLES Winesaps	Bushel	\$2.75	BACON Wilson's Sliced	1 Lb. Pkgs.	54c	WASHO Large Box	31c
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HUNTER'S RED & WHITE FOODS

EASY TO PARK EASY TO SHOP EASY TO SAVE

COMPARE AND SAVE ON City Drug's Week-End Specials

PRICES ARE LOWER here!

BORIC ACID 16c size	9c	LUSTRE CREAM SHAMPOO \$2.00 size	1.69
EPSOM SALTS Regular 25c	15c	SYRUP PEPSIN \$1.20 size	98c
SLOAN'S LINIMENT 80c value	69c	MINERAL OIL Extra Heavy, Quart	69c
BLACK-DRAUGHT 25c size	19c	ELECTRIC HEATING PADS	4.95 to 8.45
LYDIA PINKHAM COMPOUND	1.29	ELECTRIC PERCOLATORS	16.95
CARDUI	89c	TRU-HEAT IRON Betty Crocker	12.50
PURSIN TONIC \$1.00 value	79c	BEN-GAY	69c
Phillips Milk of Magnesia		ALKA-SELTZER 60c size	49c
TOOTH PASTE 50c size	39c	CREOMULSION Marked down from \$1.25	98c
TOOTH POWDER Dr. Lyon's, 50c size	39c	UNICAP VITAMINS 100	2.89
DANDRUFF REMOVER SHAMPOO , Fitch's \$1.00 size	79c	STEAM VAPORIZER Electric	2.95
HALO SHAMPOO \$1.00 value	89c	WILD ROOT CREAM OIL \$1.00 size	89c

EDWARDS
CITY DRUG
PHONE 100
DEPENDABLE PRESCRIPTIONS

Rheumatic Heart Disease Is Most Dangerous, 10-25

AUSTIN, Texas—Rheumatic heart disease, a crippling and killer of children, is one of the leading causes of death and disability among children and young adults in the age group 10 to 25 years.

No vaccine such as those that prevent typhoid, diphtheria, smallpox and whooping cough has as yet been developed for its prevention and control, but we do know some of the danger signals and with a physician's early diagnosis, some of the damaging results of this disease may be prevented.

Quoting Dr. George W. Cox, State Health Officer, "in general the early symptoms of rheumatic fever are pain and swelling in the joints of the knees, ankles, elbows or wrists. The pain is felt usually in one of these joints and spreads to the others. Often a child gets irritable and cross without any apparent cause; he may cry easily and develop habits indicating nervousness. These symptoms may mean the beginning of an attack of rheumatic fever, and a physician should be consulted immediately.

Predisposing causes to this disease, which include frequent chilling, damp or overcrowded living quarters, poor diet, colds, an attack of scarlet fever or other infections caused by certain streptococcus germs, should be carefully avoided.

Protection against these predisposing causes may mean protection against rheumatic heart disease, and these safeguards should be observed; Have children examined by a physician at least once a year; see that they have a well balanced and nourishing diet; make certain that they get sufficient rest, and see to it that they are dressed according to the temperature of the room or the playground. Consult a physician at once if symptoms indicate that this disease may be present, and if the doctor prescribes complete bed rest, his advice should be followed exactly as given.

If Your Nose Fills Up—Spoils Sleep

Tonight—if your head is so congested and stuffed-up with a cold that you can't get to sleep—put a few drops of Vicks Vapo-rinol in each nostril.

Instantly you'll feel your stuffy nose start to open up. For Vapo-rinol's specialized medication works right where trouble is to relieve such congestion. It makes breathing easier. It invites restful sleep. Try it. Get Vicks Vapo-rinol Nose Drops!

Refueling on the Fly



The ground crew, speeding at 75 miles per hour, tends up a three-gallon can of gas to endurance flyers Dick Riedel and Bill Barris over the Palm Springs, Calif., airport. Riedel is seen in the doorway of the plane. The flyers were forced down by engine trouble in their first effort to break the world's endurance mark, but hope now to remain aloft for 42 days.

Governor Urges "Silent Guest" Plan To Aid Starving Families In Europe

On Thanksgiving Day the American Silent Guest Plan for relief to distressed Europe will be inaugurated over the nation for a second consecutive year, Governor Beauford H. Jester has announced.

The Governor has proclaimed the month November 25 to December 25 as Silent Guest Plan month in Texas.

Last year's drive netted more than \$1,400 for Texas's share of the aid to Europe's poverty-stricken people—war orphans, widows and old folks. The Governor expressed confidence that donations in 1948 will exceed those collected last year.

As projected through the nation, this plan calls for each American family to invite a "Silent Guest" to eat at his table for one month, sharing in a Thanksgiving and a Christmas dinner.

Mindful of the fact that it would cost a family approximately \$30 to feed a guest for one

month, the Governor has suggested that those families with limited incomes may "share" a Thanksgiving meal, or that and a Christmas dinner.

After calculating the cost for feeding this extra person, the family may mail a check or money order, covering that sum, to the Governor's Office in Austin. The collections will be forwarded then to Committee headquarters for purchase of food packages from the non-profit government-approved organization, CARE, for delivery to needy families in Europe. Governor Jester said.

CARE, the Cooperative for American Remittances to Europe, Inc., was chosen by the American Silent Guest Committee last year to handle the funds because it represents all the major religious and nationality groups, and is the only organization of its kind so comprehensive in scope.

Personal

Mrs. Rube T. Adams who has spent the last two weeks in Atchinson, Kansas, visiting her parents, Mr. and Mrs. E. R. Williamson, is expected home this week.

Mrs. J. M. Ashlock of Concord, Calif., is making an extended visit here in the homes of her daughters, Mrs. Joe Curtsinger and Mrs. Guy Cornelius. She arrived here Friday. Also visiting in the Curtsinger and Cornelius home for the weekend were Mr. and Mrs. Melvin Burton, of California, enroute home from Oklahoma City, where they visited other relatives and friends.

David Eugene Halstead, son of Mrs. Joanna Halstead, is spending two weeks with his cousin, Wayne Noble Hoppe of Borger. Wayne is the son of Mr. and Mrs. Noble Hoppe of that city.

Visiting in the home of Mr. and Mrs. J. W. Dickerson last week were, F. C. Quarles of Vega; and Mrs. Nannie Walker of California; Mrs. P. A. Quarles of Kansas. They also visited Miss Annie Lou Caraway. The guests are cousins of Mrs. Dickerson and Miss Caraway.

Guests for the weekend in the home of Mrs. Dorothy Ross were her son and his wife, Mr. and Mrs. Floyd Ross and daughter, Cynthia.

Mr. and Mrs. J. M. (Matt) Gilliland are in Dallas, where he is hospitalized in the Baylor

Hospital, Room 216. Mrs. Gilliland is visiting in the home of a son, New; Gilliland and family. Weekend guests in the W. H. Russell home from Lubbock were their son, Dr. Jack Russell, and a son-in-law, Jack Geffken.

Mr. and Mrs. W. H. Craig of Miami, accompanied by Mrs. J. S. Tomkies of Dallas, arrived Sunday to visit with Mr. and Mrs. J. T. McIver and family. Mrs. Craig and Mrs. Tomkies are sisters of Mrs. McIver. Mr. Craig was impressed with the climate and the irrigation farms in the locality since he remembered the country as it looked in 1907, a town of windmills, surrounded by prairie country on which cattle grazed. He was helping drive a herd of cattle through from the Goodnight Ranch at the time he was here.

Mrs. Ruby Moore of Lubbock spent a few days here last week visiting her sister, Mrs. Martin Gilliland, who was in the hospital at the time. Mrs. Gilliland returned home Sunday and her condition is reported good.

Arthritis Pain

For quick, delightfully comforting help for aches and pains of Rheumatism, Arthritis, Neuritis, Lumbago, Sciatica, or Neuralgia try **Remedol**. Works through the blood. First dose usually starts relieving pain so you can work, enjoy life and sleep more comfortably. Get Remedol at drugist today. Quicks, complete satisfaction by money back guarantee.

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now open

BUY ON BUDGET OR USE OUR LAY-AWAY PLAN

Whips...Stirs!
 Was 4.98

Heinze Electric WHIPPER
 Portable! Ideal for light whipping or stirring jobs. **3.98**

Pop! Pop!
DOUBLE BARREL POP GUN
 1.00
 Has two triggers and trigger guard. 25" long with brown finished wood stock and double steel barrel.

"Fresto" Cook Master
 only **12.95**

4-Qt. Capacity PRESSURE COOKER
 Perfectly safe and easy to use. Cooks small or large meals in a hurry.

41 Pcs.—Service for 6
Sun Valley DINNERWARE
 Reg. 13.95
 Reduced to **11.88**
 Beautiful pattern in vibrant, natural colors. Guaranteed against cracking or chipping.

It Actually Plays!
2.98 17-KEY PLASTIC PIANO
 A beautiful plastic reproduction of a modern Baby Grand. Has 17 keys and plays sharp and flat.

1.39 MECHANICAL HAND CAR
 Wind 'er up and the two gay clowns move the pumping lever up and down as the car moves across the floor.

For A Bright Christmas
TREE LIGHTS 1.75
 Set of 8. Has add-on connection. Each light fastens easily and securely to the tree.

Nearest Thing to a Real Live Baby
4.98 The Marvellous MAGIC SKIN DOLL
 Her lifelike latex skin can be bathed and powdered like a real baby. She has a movable plastic head, long lashes, separated flexible fingers and jointed arms. She's beautiful!

Free DONALD and MICKEY COMIC BOOK
 by Walt Disney
16 PAGES OF FUN
 Get Your Copy at NO COST TODAY

ELECTRIC STEAM ENGINE with whistle
BUY ON BUDGET 8.75

Precision-built, can be used for operating toys built with construction sets. Has nickel-plated boiler, water gauge, safety valve and whistle. Porcelain heating unit.

So Soft, So Cuddly, So Sweet...
STUFFED BEARS 2.98 each

All are of rich plush with ribbon bows. Take your choice... a 13-inch jointed bear, a 16-inch honey bear or a 16-inch panda.

A Real Favorite
MECHANICAL 5-UNIT FREIGHT

Only **4.98**

Four beautiful cars and a powerful streamlined engine with bell that rings automatically. Includes 11 pieces of track.

STAKE TRUCK
7.75
 All-steel with sparkling enamel finish. Colorful poster on side. It's a heavy-duty 18" long truck.

4.98 The Marvellous MAGIC SKIN DOLL
 Her lifelike latex skin can be bathed and powdered like a real baby. She has a movable plastic head, long lashes, separated flexible fingers and jointed arms. She's beautiful!

GIFTS FOR MOTHER. GIFTS FOR EVERYONE! GIFTS FOR FATHER

A Marvellous Gift!
Dormeyer "Power Chef" MIXER AND JUICER 37.50
 Takes over every whipping and beating job, does it faster, does it better! A gift with a lifetime of service.

The Tourist 3-Way PORTABLE RADIO 29.95
 Plays on AC-DC house current or batteries. Featherweight. Brown plastic.

Knapp-Monarch Tel-A-Matic CORN POPPER 9.95
 Makes perfect popcorn every time.

General Mills Tru-Heat ELECTRIC IRON 12.50
 Does the job quicker and better. The back is tapered so you can iron in any direction. Can't overheat. Rests on its side.

The Cameo TABLE RADIO 19.95
 Smart white plastic. Automatic volume control. Built-in loop antenna.

Only \$100 Down
HOLDS YOUR FIRESTONE RADIO till Christmas!

A Gift De Luxe! 79.75
GIVE "The Wellington" TABLE MODEL RADIO PHONOGRAPH
 Compact. Smart styling. Fine radio—automatic record changer.
 See Our Complete Radio Line Styled For '49

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Firestone Dealer Store
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ARE YOU MISSING SOMETHING?

No matter what you've been offered for your present car, your nearest Kaiser-Frazer dealer would like to tell you what he thinks it's worth. *It could be much more than you think.*

And while you're about it, see and drive the 1949 KAISER or FRAZER. Power to spare, with many a long mile between gallons. Room for yourself and your five best friends. Style and luxury that make the KAISER and FRAZER the most copied cars in America. A ride that smooths the bumps and hugs the road at any speed.

Before you decide on any new car, fill out the coupon below and find out easily—and without obligation—what your present car will bring. Then drive a 1949 KAISER or FRAZER and find out for yourself what our 300,000 proud owners already know. The keys are waiting for you.

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My car is _____

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City _____

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Hereford Auto Co.
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NO OBLIGATION, OF COURSE

Flying Camel Gives Berlin Youngsters a Lift



At Tempelhof Airport in Berlin, Clarence, the flying camel, takes Susanna Moritz, 5-year-old German girl, for a ride. Lt. Donald Butterfield of Montgomery, W. Va., who owns and operates Clarence as a diversion from his Berlin airmail duties, gives the little lady an assist. Five thousand ragged children all but mobbed Clarence as he arrived by C-54 with 7000 pounds of food and candy—a Christmas present for them.

Cemetery Paving Fund Is Short; 120 Donations Are Reported

Contributions toward the paving of West Park Cemetery grew steadily last week following the launching of a campaign earlier in the month by the Hereford Cemetery Association. A goal of \$5,000 was set at the beginning of the campaign and funds are still being contributed. J. C. Ricketts, president of the association, said Monday.

Accepting donations, besides Mr. Ricketts, are Mrs. Bruce Rose, S. O. Wilson, and J. M. (Matt) Gilliland.

Donors Listed

Included in the list of 120 contributors are: P. A. Turnbow, Mrs. J. P. Wood, N. E. Gass, Mrs. Bruce Rose, J. M. Gilliland, E. B. Black Co., M. T. Hagar, E. T. Brooks, F. L. Pinckert, C. C. New-

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THE NEW Milling Sanatorium

Mineral Wells, Texas

An institution internationally known for the treatment of stubborn chronic diseases.

Address all communications to Dr. C. W. Irvine, Chief of Staff or Mrs. Rawls, Secretary P. O. Box 90, Mineral Wells, Tex. Phone 790

NEW YORK (AP)—Frank Palco, 34, of Jamaica, N. Y., has moved up to big league hockey. The former New York Rover is the new trainer for the Rangers in the National Hockey League. He succeeds Tom McKenna, now trainer of the Jersey City Baseball Giants of the International League.

Anthony's THE C.R. ANTHONY CO. LINEN CARNIVAL
a fiesta of colorful goods to dress up the home

Or Colorful Gifts for Your Christmas Gift List

CHECKS — PRINTS LUNCHEON CLOTH

54x54 \$1.98
52x52

Lovely all over woven check pattern and screen printed patterns. Rayon and cotton materials with vat dyed colors. Large size 54x54 or medium sizes 52x52. Laundry beautifully because colors are fast.

9-Piece Woven DINNER SETS

Size 54x72-in. \$4.98

Gift boxed 7 piece dinner set. New novelty weave in brand new decorator shades. Stripes and plaid patterns. Large size 54x72 inch cloth and 6 18x18 inch napkins.

LUNCHEON SETS
52x52 or 54x54 CLOTHS and Four 18x18 NAPKINS

5-Pc. Set Only \$3.98

100% pure imported linen and rayon and cotton luncheon sets. Five piece set consists of one large 52x52 inch or 54x54 inch luncheon cloth and four matching napkins. Woven patterns in guaranteed fast colors of ivory, blue, green and gold. Set is attractive gift boxed.

Hand Screened PRINTED CLOTHS

Size 54x54 \$2.98

Woven of fine quality rayon and cotton sail cloth. The brand new bold and subdued patterns are hand screened. Smart new decorator shades to select from. Attractively gift boxed. Large size 54x54 inch.

Imported LUNCHEON CLOTHS

5 Piece Set \$4.98

Back again, imported pure linen or rayon and cotton damask cloths 51x51 inch and four matching napkins. Imported from Belgium. New shades of peach, gold, blue, green and ivory. Colors are fast to suids.

Woven Check — Screen Print LUNCHEON CLOTHS

52x52 \$1.98
54x54

Lovely all over woven check pattern and screen printed patterns Rayon and cotton materials with vat dyed colors Large sizes, 54x54, or medium sizes, 52x52 Laundry beautifully because colors are fast

Regular \$5.95 and \$6.95 Values DOUBLE DAMASK DINNER CLOTHS

Few Styles Slight Irregulars \$2.99

54x72 64x82

What a buy! Heavy double damask dinner cloths that have a permanent lustrous finish. You can select from two large sizes, 54x72 or 64x82 inch. Select from white on white figured or colored striped borders.

BUY ON LAYAWAY

PILLOW CASES

Size 42x36 \$2.98 pr.

Pair of embroidered pillow cases with white or pastel embroidery. Pastel colored borders. Heavy type 140. 42x36 inch.

Extra Fancy PILLOW CASES

\$3.98

Extra fancy... embroidered, hemstitched and ruffled ends in contrasting pastel shades. Attractively gift boxed. 42x36 in.

Luscious 81x108 Inch Fruit Colored BED SHEETS

Type 140 \$3.29

Matching Pillow Case 79c

Fine closely woven strong type 140 colored sheets. Ideal for gifts or to add color to your guest room. Large size 81x108.

Famous Cannon TOWEL SETS

Top-Rose Dream \$4.98

Button-Flower Medal \$3.98

Two beautiful Cannon designed gift packages. Set has two face and both towels and two cloths.

2-Pc. BATH SET

\$1.98

Looped shag edge and chenille center bathroom sets. Rug and lid cover. Assorted pastel shades.

GIFT SETS BY CANNON

A—4-Pc. Personalized Bath Sets \$3.98
His or Hers or Mr. and Mrs. Novelty Towel and washcloth sets. Two towels, two cloths.

B—7-Pc. Gold Treasurer Bath Sets \$5.90
One of Cannon's finest sets. Two bath and two face towels, two cloths, and one plastic cup.

C—4-Pc. Finger Tip Towel Set \$1.98
Finger tip towel sets. Four dainty towels in four lovely pastel shades. Fringed ends.

Chenille BEDSPREAD

\$5.90

Thick fluffy chenille line count sheeting dyed colors and white ground with multi-work. Full bed size.

PONTIAC

A Product of General Motors

Above everything else.. a good car!

Pontiac has one manufacturing principle which takes precedence over all others: Pontiac must always be a good car!

There is no other motor car quality which people value so much as *goodness*. That's why Pontiac engineers and production specialists spend so much time and energy and money to insure Pontiac quality. Pontiac cars must last long—and they must last well—and they must function through the years with a minimum of upkeep cost.

Owners have been quick to appreciate this. Some of the testimonials they send to the factory, and to Pontiac dealers, tell of performance feats that seem almost impossible of attainment.

Pontiac has many other outstanding virtues, of course. It is a wonderful performer. It is delightfully comfortable and easy to handle. It is a great beauty, and unusually distinctive in appearance.

But its greatest virtue is *goodness*. This year, or any year, you just can't beat it for faithful performance.

COGDELL MOTOR COMPANY
330 N. Main Street Hereford, Texas

The longest straight-line distance, north and south, in the United States runs 1598 miles, from Canada along the 49th parallel of latitude to the southernmost point in Texas.

ROGERS BROS. 52 Piece Service for 8 Only 29.95 Was 34.50 WITH CHEST, no Federal Tax



Reinforced Plate WEIL PLATED WITH PURE SILVER A Product of INTERNATIONAL SILVER COMPANY

Lay-Away A Gift of Jewelry for Christmas

LAMM JEWELRY 115 W. 3rd Phone 527

Daniel News Items

Light Snow Falls Monday; Meeting At School Creates Wide Interest

MRS. W. R. MOORE This community received a light snow last Monday night. Mr. and Mrs. J. T. McWhorter and family are new comers to the community and are living on the J. H. Cheatham farm two miles northwest of the Daniel school house.

Mr. and Mrs. Toy Price and son, Pat, visited in the R. A. Burris home in Plainview Sunday. Mr. and Mrs. W. R. Moore visited in the Earl Reynolds home in Amarillo Monday.

CHURCH OF CHRIST We Welcome You (Sunday) Radio KPAN 9:15 A.M. Bible Study 10:00 A.M. Worship 11:00 A.M.

Benefit-Tea Is Slated By Church Council The Woman's Council of the First Christian Church will hold a benefit-tea Thursday afternoon November 18, at the home of Mrs. Claude Ricketts.

Several families of the community attended a club meeting, an exhibit of art and canned goods at the Daniel school Friday evening.

Mrs. Mattie Tursie of Amarillo visited several days in the J. T. McWhorter home last week.

Mr. and Mrs. Alvin Chilton, who have been visiting with the F. E. Finney family, returned home in Santa Monica, California.

Visiting in the home of his daughter, Mrs. Floyd Compton, Joe Stafford of Lockney, spent several days here last week.

Mr. and Mrs. Belton Finney attended the all day meeting and singing at the Church of Christ in Wildorado Sunday. Billy Evans of Hereford visited in the homes of Billy Jack Finney and Billy Moore Saturday and Sunday.

WEEKLY CROSSWORD PUZZLE

Crossword puzzle grid with clues for horizontal and vertical words. Includes a 'Here's the Answer' section with a completed grid.

from Gene Howe, publisher of the Amarillo News Globe. For twenty-five years he has guided the residents with the notion that everything in the Panhandle is tougher, bigger, better or worse than anywhere else.

Plugs Boys Ranch Nordyke says the Panhandle's widely-known Boys' Ranch at Old Tascosa, is the region's "prize possession." The article continues: "Ten years ago Cal Farley, an Amarillo merchant whose hobby is helping luckless boys, hit upon the ranch idea."

Nordyke's Article On Panhandle In Current Issue Of Holiday Magazine The Panhandle is featured in the December issue of Holiday as "Texas," last frontier, still proud of its rough edges, its tall stories and its rugged, dust-blown prosperity.

Whiteface Eleven

(Continued from Page 1) In the win column, Hereford downed Canyon 33-13, while Tulia won over Canyon 26-0, giving Tulia a 16 point advantage.

Hereford fans were undaunted, however, and had only to point to the Dalhart upset victory over Perryton to prove that football dope, after all, is nice on paper—but the team which chalks up the most points when the final whistle blows always wins the game.

Blackhawks (Continued from Page 1) tied up the score again with Don Rodgers carrying the ball, but a Dalhart touchdown in both the third and fourth quarters left Perryton, favored winners, bowing to the Wolves at whistletime.

Future Reference



In her straw hat, boots and denim shorts, Betty Jo Williams, 16, of Yuma, Ariz., displays some of the reasons why Yuma Future Farmers "Ideal Future Farmers' Sweetheart."

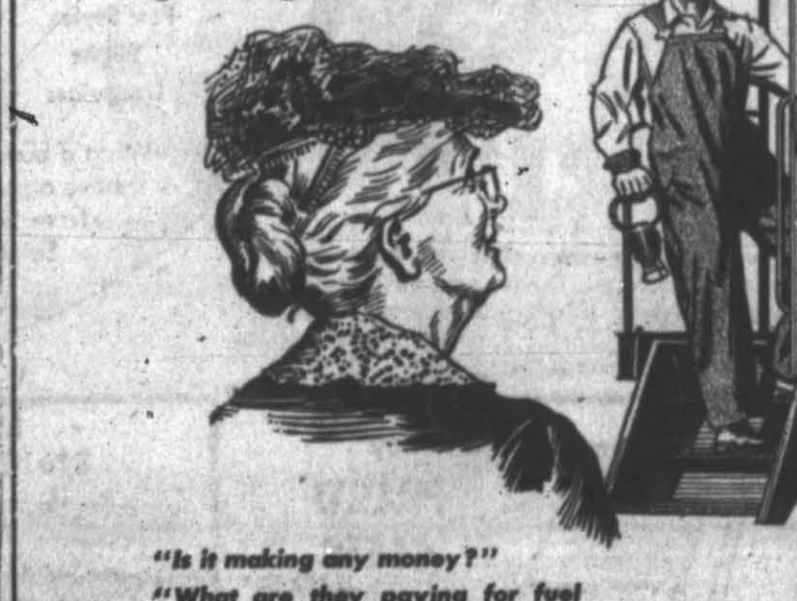
For the Best in Entertainment It's The TEXAS THE STAR THEATRE IS CLOSED FOR COMPLETE REMODELING DOUBLE FEATURE

GUN-AND-FUN BONANZA DARE DEVILS OF THE CLOUDS with ROBERT LIVINGSTON FRIDAY - SATURDAY

THE MOST EXCITING PARADE of Music, Glamour and Mirth ever seen! Giving Berlin's EASTER PARADE 17 TERRIFIC TONES BY RIVING BERLIN Judy GARLAND Fred ASTAIRE Peter LAWFORD Ann MILLER Plus TRUCE HURTS and PARAMOUNT NEWS SUNDAY - MONDAY - TUESDAY SEE THE SUNDAY BRAND FOR ANNOUNCEMENT REGARDING OPENING of the NEW STAR THEATRE

some elbow room, 'bout forty mile or so, and where another said he could stand on the schoolhouse steps and see straight ahead for three days. Wheat, cattle, and oil and gas are listed as the Panhandle's chief sources of prosperity.

How's our railroad doing, young man? "Is it making any money?" "What are they paying for fuel these days?" "Are you hauling much freight?" "Do you like your job?"



The little old lady is not a busybody—she is merely looking after one of her investments. She has some money in the Santa Fe. Maybe it's ten, maybe it's twenty, maybe it's fifty shares of Santa Fe stock.

Santa Fe stockholders, just as those of any railroad, know that American railroads must be permitted to earn at least 6% (many other industries earn more) on their investment in order to maintain sound and progressive operations and to continue to provide shippers and passengers with the finest in rail transportation.

HAILE DRUG 229 Main Phone 99 Walgreen Agency Drug Store. Includes various products like Epsom Salt, Chamberlain, Citrate of Magnesia, Bubble Bath, SMA Powder, Christmas Cards, and various toiletries.