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**CITY DRUG STORE**  
WE ARE AIR CONDITIONED!  
ALWAYS COOL! — PHONE 100



**HEREFORD BULL**  
By Jimmie Gillentine

Next week I will try to announce the prize winners in the big Wheat Guessing Contest. Everyone missed the total a long, long way; all estimates being low.

Here's a telegram which Miles Roberson, president of the Chamber of Commerce, received Tuesday: "Wire collect if you can load truck No. 1 Red Potatoes. Quote best price." It seems that news of this community's activities in growing potatoes has spread far and wide, because this telegram came from Wichita Falls, Texas. It proves that there is a market for many commodities which this area has never grown, commodities which mean big money per acre. It may be silly to talk such crops to people right in the face of a big wheat yield—but if I had an irrigation well and used it to water wheat, and if some fellow with a dry land farm beat my yield, I sure would stop and do some thinking.

Understand, I'm not advocating that everyone grow potatoes. However, there are several crops which mean bigger money per acre than wheat; also, the feed and livestock route with irrigated crops seems to be a very popular and profitable route.

Remember those Dime Chain letters? Thank goodness, they are gone, but they stand to be replaced by another chain letter, which seems much more practical. C. C. Bowman last week received a Family Chain Letter. It started by his mother's

folks, the Lehmans, and continued 20 letters when it got here. Each of the letters gave a brief history of the person and contained several snapshots. Mr. Bowman included his own letter and mailed it on out. He said he had never heard of some of the relatives, and others he had not seen since he was a small child. The postage on the letter was 9c, but he seemed to get \$50 worth of kick out of it.

It looks like the Lehmans have something. I can think of no more practical manner in which to collect a family history at such small expense. The last person should have copies of all the letters typed—and return them at actual typing cost to each of the persons included.

I am giving Bob Fullwood a chance to write this column sometime. The other day I went into his place to do some soldering. My efforts sure did amuse Bob. He even went so far as to say that my solder wouldn't hold straw. However, the thing that really made me mad was when I got home and found out he was right. He was nice enough to console me by saying that very few people knew how to use a soldering iron, and that most of them would admit it. I figure if I can get him to write the Bull some week I might get even with him—but I guess he would turn out to be another Homer Fox or a second Gene Howe.

Since barefoot days, when I used to sneak up and watch the tinnerns, soldering has fascinated me. Did you ever have a tinner sling hot solder on your bare legs and feet? It used to be a great sport—for the tinnerns.

**Remarks Heard At Random**  
J. H. PITMAN, "I'm going to have to get a haircut or else join the medicine show" . . . FRANK GIVAN to GLENN WEIR, "If you keep on fixing up this joint, you're going to make the Box Car Page of the Hereford Brand"

**HARRY DANFORTH**, "I thought they were kidding me when they called up and said I had got the new Buick."

**Facts You Probably Knew Before Now**  
Ernest Medkief plans to soon start construction of a new home on the location just north of Mrs. C. A. Skelton on North Main Street . . . Mr. and Mrs. C. C. Rockwell returned from the World's Fair and are now taking a rest at Hot Springs, because the Fair vacation was a little too much of a strain . . . Dee Mitchell, who grew up in this community and worked as a Printer's Devil on The Brand, plans to get his Master's Degree at Oklahoma A. & M. next year . . . The Geo. Millard family is one which still sticks to the old time ice cream freezer. They are even keeping alive the tradition of licking the dasher.

**Adrian News**  
(40 miles northwest)

**DONNA GAYLE HARRIS**  
Mrs. Gikerson of Panhandle, and Mrs. Howard of Clovis, N. M., visited their sister, Mrs. B. L. Kinsey last week.

Mr. and Mrs. W. C. Walker of Wichita, Kan., are visiting their daughter, Mrs. E. C. Chapman and family here, this week.

Harvest is gradually slowing up. It is 90 percent over. Many of the farmers are through and the others report that they will finish in a few days. Lloyd Light's wheat was among those who tested high, with a test of 65. Mr. Bohannon of South of Adrian brought in the first wheat and received a \$10 premium.

Miss Mozell Phillips returned to school Monday morning, after spending the week in Adrian visiting Miss Lottie Zaring.

Miss Cassie Stevenson of Amarillo, visited at the home of Mr. and Mrs. E. N. Jacobson and Mr. and Mrs. N. L. Jacobson, last week.

Mr. L. A. Worsham of this city returned to his home in Waco Wednesday to attend the funeral of his father.

Mrs. O. J. Bruce's mother and sister, Ruth, visited here from Pampa, over the week-end.

Mrs. Soger Pryor and daughter, Lillie Bell, and Mr. Glenn, are visiting in Dallas.

Mr. and Mrs. John Meyers and daughter, LaJuana Anna, of Sweetwater, visited in the home of her parents, Mr. and Mrs. W. J. Brown and family, over the week-end.

Mr. Dave Gruhkey's condition is very low from the latest report.

**LOCALS**

Mrs. Albert W. Walker, WPA District Superintendent, Division of Women's Work and Professional Projects, visited Mrs. Lavina Gilliland and Miss Johnny Estes last Friday.

Miss Johnny Estes and Mrs. Lavina Gilliland are spending today in Dalhart at a training session for WPA project workers.

Mrs. J. B. Dunaway of Waxahachie arrived today to visit her sister, Mrs. D. H. Ross, here. Mrs. Ross and her son, Floyd, drove to Amarillo to meet Mrs. Dunaway and brought her back to Hereford.

Mr. and Mrs. Grayson Bell of Albuquerque, N. M. spent Sunday with Mr. Bell's mother, Mrs. B. T. Bell, in the E. S. Ireland home.

Mrs. J. H. Brooks has had as her guests the past week, her sister, Mrs. L. S. Jenkins of Cisco; her brother, J. M. Dobbins of Memphis, Texas, and her daughter, Mrs. Bill Mitchell, Mr. Mitchell and their daughter, Dona Kay, of Roswell, N. M.

Mrs. Josie Wesley left Thursday for her home in Sweetwater after attending to business interests and visiting with friends in Hereford for the past two weeks.

Japan shipped 7,003,864 gallons of beer into China last year.

**CLOSE DRUG STORE**

We sell only Good Quality Merchandise at the Lowest Prices! Inferior, unknown brands are not found in our stock. For your own protection, purchase only Nationally Advertised Brands!

35¢ <b>TAMPAX</b> 29c	<b>Kill Weeds Now.. with ATCLACIDE</b> Kills all kinds of weeds! See us for particulars!	<b>EXTRA-SPECIAL NOW!</b> PINT NYAL <b>CODLIVER OIL</b> 29c Buy Now for Winter!
60¢ <b>ALKA SELTZER</b> 49c	<b>SPRAY</b> Flowers, Plants, Vegetables, use WETTABLE SULPHUR Recommended by Our County Agent, for all kinds of plant bugs and worms.	20¢ <b>HYGEIA Nipple</b> 15c
\$1.20 <b>SYRUP PEPSIN</b> 79c	<b>PENN CHAMP</b> Deodorant and Spray PINT 33c QUART 59c	50¢ <b>LUCKY TIGER</b> HAIR TONIC 39c
\$1.00 <b>COTY'S</b> PERFUME or BODY POWDER 89c	<b>STAR</b> Razor and Blade 10c 50c MILK OF MAGNESIA Tooth Paste 29c	\$1.00 <b>VITALIS</b> HAIR TONIC 89c
60¢ <b>LYSOL</b> 49c	\$1.00 Brown's Lotion 89c (Used on all skin eruptions)	60¢ <b>VELURE</b> <b>HAND LOTION</b> with rubber mittens. 49c
	25 BLADES Glyde (For Gillette) 19c	

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we all want  
**DEPENDABLE SERVICE**  
at reasonable cost!

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on the Sunnyside

...and live

# ELECTRICALLY

Measured by useful results — that which it actually does for you — electricity is your cheapest servant.

In reality, your electric service is a matter of small change. Just for fun, check your monthly expenses for such items as movies, cigarettes, cigars, candies, cosmetics, etc. You will be surprised to find that you are paying more for these incidental items than the cost of your entire electric service.

Live electrically and you will live economically on the sunny side. Nothing has so many varied uses or costs so little as electricity.

OUR CONGRATULATIONS  
to  
**Pitman Grain Co.**  
upon installation of their  
NEW  
**Modern Elevator**

We will Gladly Offer  
You Our Advice on  
Any of Your Elec-  
trical Problems

Texas-New Mexico Utilities Co.

What Goes On Here??



A Column of Fun and Amusements BY MARY JANE MORGAN

"Well, I don't see why people get sick just riding in an airplane. Do you? Barbara Brotherton quired at the top of her voice as the little red monoplane bumped from one air pocket to another. Just then the Pilot Hatch battered down and indulged in whimsy. Groundward the plane dived with a sickening lurch, and hours later, seemingly, careened dizzily upward. "Glubi!" we replied, hand over mouth, "Shore do! After that!" we moaned and grabbed the seat more firmly.

Annabelle Roberson started out on the ride with high hopes of taking some snapshots from the air, but by the time the plane looped over on its side into position above Dimmitt, she was so busy hanging on to her chest and those that the pilot took them for her.

Wonder if the ground looked the same under those conditions to the camera as it did to us... nothing like awaiting developments. Wonder how it looks to parachute jumper Dick Roberson? Here's a chance to mumble about 'local boy makes good', but in Dick's case, you feel restrained to withhold your words until after his next jump. Just to make sure.

If the mothers of the above thugs had been asked for permission to go 'flying, they never would have answered. "YES, MY DARLING DAUGHTER!" It was bad enough telling 'em about it after it was all over. But not the

picture. Fay Bainter is an amazingly modern ex-Greenwich Village inhabitant whose daughter, Priscilla Lane, has similar ideas... only mama's are in theory, and daughters' in practice.

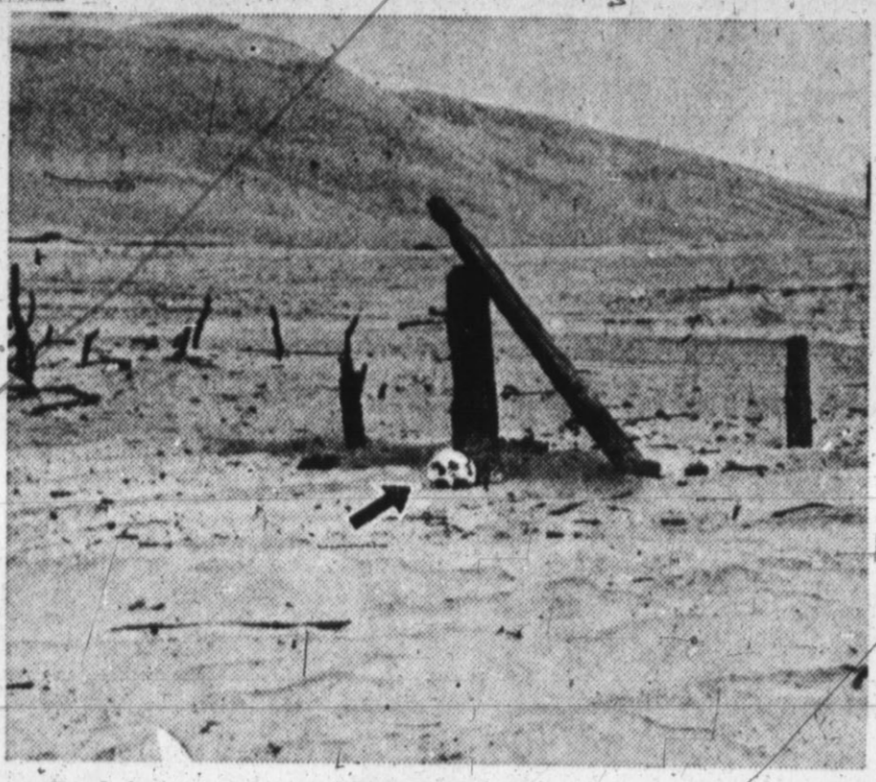
Jeffrey Lynn and Priscilla plan to run away to be alone, but the family, with the exception of Papa Ian Hunter, take it so calmly that Lynn begins to feel shocked himself, and almost does a fade-out. May Robson, the grandmother who has been around in her day, tenders some pithy advice to everyone in general, and cheats chaos. Roland Young wanders around through the picture as part of Fay Bainter's past who has come back to haunt her. Seems like he can never live down his unearthly past. Topper was satisfactory, you know. This flicker's a whopper, and no foolin'.

"That's funny. This is the umpteenth time my watch has had a ducking in water, and it's still tip-top!" Helen Streu remarked happily as she shook the water from it, and leaned over the practically submerged faucet at the tennis court for another drink. Her partner gazed at the horologe in question a second and said, "Well, what'dya expect? Once a tip-top... ya know." Only it wasn't.

Helen surely does pack a wallop on the tennis court... and archery range. In the last few weeks, all the G-men and "Buck Joneses" in the neighborhood have been discarded and replaced with howling kids emulating Tarzan. Helen and Floyd Ross, the bow-maker, may not be able to yelp like Tarzan, or catch an antelope in a foot race, but Helen declared that Floyd "killed a sparrow with his little bow and arrow" or "error" the other day.

"Speaking of Jack... Ahem! "LUCKY NIGHT" with Myrna Loy and Robert Taylor is scheduled for Sunday and Monday, plus a Saturday night preview. This is a comedy of the type made popular by Lombard and Irene Dunn, with Myrna Loy

Winds Corroborate Dead Woman's Story



Dead for three years, Mrs. Pattie Tillett once testified in a land suit that one boundary mark—a cemetery—existed near the famous Seven Sisters dunes in Dare county, North Carolina. There was no trace of the cemetery and the case was dismissed. Now a storm has swept the banks, and shifting sands exposed the bones of Mrs. Tillett's ancestors. Attorneys have moved to reopen the case.

playing a part akin to the "Thin Man" series. Taylor plays his first nutty role in this 'un.

To put it briefly: Myrna Loy breaks her fourth engagement and decides to find a man she likes. Being a rich gal, she decides to hunt employment. During her hunt she runs across Taylor, an indebted, penniless, park bench sitter. When she panhandles 50c from a policeman, and later hits a slot machine jackpot with a snatched dime, Taylor thinks she's a walking rabbit foot. The rest is left to your conjecture.

"LUCKY NIGHT" is produced by M-G-M and has tops in directors. Myrna Loy's clothes worn in the picture helped set 1939 styles, ladies. Nothing like plenty of excitement to liven up a dance, no

doubt. Or so we hear about Tuesday night Firemen's dance.

All Wed: Keyes Medlin and Virginia Moseley pulled a fast one Monday night on frans, and cruized over to Tullia to be married.

A boy who believes his father to be a dead Congressional Medal winner finds after an experience in an American Legion youth kitchen with Andy Devine that the second is true, but the first not. That is, while Jackie Cooper is rapidly becoming a hero at Culver Military academy with Freddie Bartholomew and Tim Holt, his father turns up alive, but shell-shocked after all these years at the same kitchen. Jackie learns all this in due time, and decides to give up his training to assist his father, who could

be fixed for deserting the army, unless it can be proved that he was shell-shocked, sponsored by the Business and Professional Women to buy baby shoes, or something. "SPIRIT OF CULVER" runs pretty true to form, Tuesday, but it is entertainment, at that.

AMBITIONS: L. A. Ricketts wants to go to the University of Shanghai, next time he goes to college. Brave, isn't he? Bet things would begin popping worse than ever if he enrolled. Chinese would probably say: "Just another 'bum' dropped in. Jeff Burk has decided that he wants to go to "Shangri-La" when he graduates, if ever. He has something there, now, even if he did get it from James Hilton in "LOST HORIZON." Polly Dixon wants more and better cokes. Ain't it so, Polly? The Fireboys probably want to be as fast as Willard Witherspoon in getting to the fire station. People in the surrounding stores swear that Willard can crawl from under a car, reach the station and have the fire alarm stop. Who said anything about Willard the Wizard? Gracie Allen runs amuck in "THE GRACIE ALLEN MURDER CASE," a "whodunit" by S. S. Van Dine. She not only confuses Philo Vance, but adds insult to injury by calling him 'Fido,' of all things! She manages to stick Kent Taylor in the can for presumably murdering Benny the Buzzard. Warren Williams, as Fido Vance, finally gets the situation, but not Gracie, well in hand, and the dastardly murderer is "brung to justice." This is evidently a funny picture; especially to Gracie Allen fans. P. S. She sings "Snug as a Bug in a Rug," too, Wednesday.

When everything else falls you as amusement, follow Miss Ethel Rice's example. During the last six weeks she has gone to school, seen the New York World's Fair, been to Boston by boat, to Bermuda by boat, to Hanava, Cuba, by Pan-American Clipper. She said the stormy weather encountered while in the plane was fun. Oh, boy...!!!

-Then, if that does not work, you can always discard dignity and aplomb for teas, receptions and other horrors, and thumb a ride on one of those speedy new tractors. Wayne Higgins is pretty nice about picking up hitchhikers on the one he drives.

Brother Glenn Smith has paid and paid for an unfortunate indisposition at work. Henry Jowell and Jack Cox have teased him "beyond the endurance of a block," no doubt. It might be interesting to know why Glenn is sometimes referred to with such a reverent title.

"TEXAS STAMPEDE" with Charles Starrett the "Hero of a thousand thrill-packed adventures" is coming along Saturday. So is another installment of the serial "Hawk of the Wilderness." That serial has been seriously wronged. One guy talked about it for a week, and never did find out that it wasn't "HANK of the Wilderness." Too bad. Gotta go now.

Ohioans Here Enroute to Carlsbad, N. M., for a trip through the Caverns, Mr. and Mrs. Roll Shook of Toledo, Ohio, stopped here Sunday for visits with Mr. and Mrs. Vern Witherspoon and Dr. and Mrs. F. E. Bowe.

Mr. and Mrs. R. B. Miller were Amarillo visitors Monday.

Free!! PARACHUTE JUMP Made by Local Boy HEREFORD SUNDAY, JULY 16th AEROPLANE RIDES Fly with A. D. HATCH in a Stinson Cabin Monoplane... 17 years' Flying Experience and has personally carried over 150,000 passengers. Government Licensed Ships Government Licensed Pilots CHILDREN 50c ADULTS 75c NO COLLECTIONS! ROOMS TO RENT? TRY A WANT AD

Compare these Frigidaire Features with Anything Offered by Any Other Make!

The Greatest Frigidaire Ever Built Offers You These Outstanding Advantages! NEW SILENT METER-MISER SIMPLEST REFRIGERATING MECHANISM EVER BUILT F-114 REFRIGERANT... AND 22 OTHER DOLLAR-SAVING FEATURES Meat-Tender Portable Utility Shelf ("Cold-Wall" Models) Moisture-Seal Hydrators 9-Way Adjustable Interior Sliding Shelves 3-Way Sliding Shelf Solid Brass Super Freezer Self Closing Freezer Door Fast Freezing All-Metal Ice Trays Double-Width Dessert Tray Frozen Food Storage Compartment Extra-Deep Cold Storage Tray Cold Control Automatic Reset Defroster Master Switch Automatic Light Food-Safety Indicator Durable Dulux or Lifetime Porcelain Finish Stainless Porcelain in Food Compartment Touch-Latch Door Opener 3-Year Protection Plan on Sealed-in Mechanism Built and Backed by General Motors.

New Frigidaire "COLD-WALL" Saves Foods From Drying Out! SEE THE "X-RAY" PROOF! YOU DON'T HAVE TO COVER FOODS! "COLD-WALL" COOLING THROUGH THE WALLS literally surrounds the food with food-preserving cold. First time ever done in home refrigerators! Saves foods from drying out, because there's no moisture-robbing air circulation. Odor-and-flavor transfer is checked... foods stay deliciously fresh for days... fruits and vegetables keep their color, freshness, flavor far longer.

Get the facts before you buy! Check every point of every refrigerator. Compare Frigidaire with them all! You'll quickly learn how to get real value for every dollar you spend. See the 1939 Frigidaire... greatest Frigidaire ever built... and you'll want the refrigerator that's in more homes than any other. Come in today. Get the facts about America's No. 1 refrigerator... Frigidaire! Model Illustrated MASTER 6-39 \$212.00

CELEBRATING 5 MILLION FRIGIDAIRE MODELS AS LOW AS \$126.00 EASY TERMS

PENNEY'S ADVANCE SELLING BLANKETS OUR LAY-AWAY PLAN makes it easy! You make your selection NOW. We hold it until you want it. No need to carry blankets home in hot weather. No need to invest the entire cost of your blankets now. Choose from complete stocks—pay a small deposit, the balance in Easy Payments! FALL PRICES WILL BE HIGHER! We anticipated the price rise—we looked ahead—we bought huge quantities and at favorable prices. These savings are being passed on to you. Many of these blankets can't possibly be offered later at these LOW PRICES! Choose your TODAY! Try Our Layaway Plan! You Can't Lose! Only 50c down on each blanket—balance as you want. You Can't Lose! We offer to give all your payments back anytime you want. You Can't Lose! Our company kept the blanket mills running last winter and spring while other merchants hesitated. You Can't Lose! Here's the cream of the blanket crop—most beautiful blankets ever shown in Hereford! You Can't Lose! Buy what you will need for a cold winter! You Can't Lose! We will refund all you have paid for any reason at any time to suit you! Blankets are higher now and will be higher as the cold weather approaches! HUNDREDS OF BLANKETS TO SELECT FROM!

Last Year, 3.79! PLAID PAIRS 2.98 Pair Heavyweights—not less than 5 percent wool! Deeply Napped, in grand colors. Count the money you save! 80"x90". 50 Percent Wool PLAID PAIRS 4.98 Pair Mothproofed! 50 Percent wool. Deeply napped blankets with lustrous rayon satin bindings. In soft colors. 72"x84". A Sensational Value! COMFORTERS 9.90 16-Oz. Goose Down—MOTH-PROOFED! Scroll stitched Celanese rayon taffeta covering on both sides. Elaborate Tropicana designed center. In lovely colors. Cut size 72"x84" Mothproofed! 25% WOOL 1.98 Each It's hard to imagine such large fleecy blankets so low priced! In lovely colors! 5-inch rayon satin bindings. Extra long—72"x90".

Only FRIGIDAIRE HAS THE METER-MISER HEREFORD APPLIANCE COMPANY 110 MAIN ST. L. L. Womble, Owner PHONE 451

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

## Miss Sue Vaughn Is Married To Lee Robertson at Tacoma, Wash., July 1

Announcements have been received of the marriage of Miss Sue Vaughn of Tacoma, Wash., to Mr. Lee Robertson of Raymond, Wash., on Saturday, July 1, at the Mason Methodist Church parsonage in Tacoma.

Pre-nuptial music was furnished by Mrs. Florence Anderson, who sang "I Love You Truly," accompanied by Mrs. Madge C. Hurd. The ring ceremony was read by Dr. Leslie Smith.

Attendants were Leslie Vaughn a brother of the bride, who served as best man, and Mrs. Leslie Vaughn who was matron of honor.

The bride who was given in marriage by her father, wore a pale blue sheer frock and Mrs. Vaughn wore dusty pink. Both wore gardenias.

A reception for the bridal party and close friends was held at the bride's home after the wedding.

Mr. and Mrs. Robertson left immediately after the reception on a short wedding trip to Oregon. The bride traveled in a black and white jacketed dress of shark skin. The young couple are now at home in Raymond.

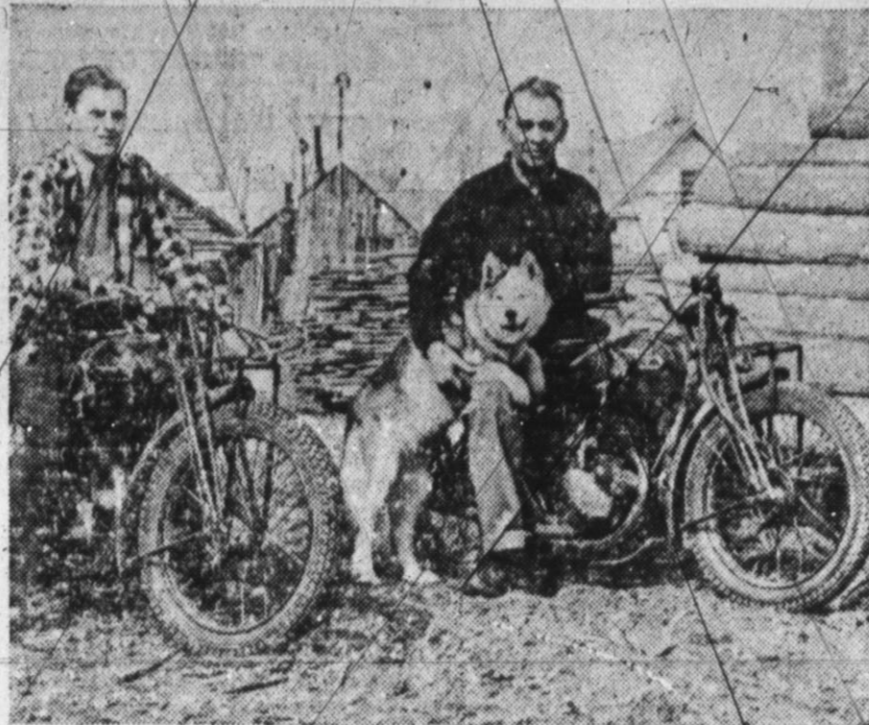
Mrs. Robertson is the daughter of Mr. and Mrs. Tom Vaughn, who moved to Tacoma from Hereford in 1935. She is the granddaughter of Mr. and Mrs. D. P. Vaughn of this city. She was born and reared in Hereford and is a graduate of Hereford High School.

Mr. Robertson's parents are Mr. and Mrs. E. K. Robertson of Raymond, Wash.

will visit the Grand Canyon of the Colorado. Then she will go on West to Los Angeles, Calif. In California, she will visit San Francisco and the Golden Gate Exposition and proceed by way of Sacramento to Salt Lake City, Utah. From Salt Lake City her route will carry her through the Yellowstone National Park and many points of interest in Wyoming, including Cody, Casper and others. Then she will enter Colorado, where she will visit Denver, Boulder, Colorado Springs, and the famous Boulder Dam. From Colorado she will return to Hereford.

Miss Maddox is making the trip alone. She chose the bus because it is possible to see more country and go more places by this means of travel.

## Travel Route of International Highway



Charles, "Sourdough Slim," Williams, right, 58-year-old resident of Fairbanks, Alaska, and John T. Logan, 23, of Pittsburgh, Pa., on their one cylinder motorcycles as they start out on the route of the proposed international highway from Fairbanks to Seattle, Wash. The adventurous pair will visit both World's fairs.

visit. Miss Minnie Dea Smith remained in Ruidosa for a longer visit and the rest of the group returned Sunday.

**HUDSONS RETURN**  
Mr. and Mrs. G. M. Hudson and children returned Monday night from an extended visit with relatives and friends in South Texas. Leaving Hereford about six weeks ago, the Hudsons went to San Angelo and then to San Antonio, then to El Campo, where they visited his sister, Mrs. W. S. Graham for ten days, with short trips to Galveston, where they enjoyed gulf swimming and fishing. Back in Austin they visited with Supt. of Schools, Knox Kinard and attended legislative meetings while there. In Honey Grove, Mr. Hudson's old home, they visited his two sisters, Mrs. M. L. Milford and Mrs. Ray Yant for several days, stayed in Dallas for a brief stay and spent ten days in Weatherford with Mrs. Hudson's mother, Mrs. John McMahan. On the return trip to Hereford Monday, they stopped briefly with Mr. and Mrs. C. H. Dillehay in Vernon.

Mr. and Mrs. Mark Benefield transacted business in Oklahoma City, Friday.

Mr. and Mrs. Ralph McCullough and children visited Mr. McCullough's parents, Mr. and Mrs. J. A. McCullough in Amarillo, Sunday.

Miss Jonnie Estes and Mrs. Lavina Gilliland are attending a WPA Institute in Dalhart today. They joined a group of WPA supervisors in Amarillo enroute to Dalhart.

Barbara Burney left Tuesday for Ament, Texas, where she will visit in the home of her grandparents, Mr. and Mrs. J. W. Burney for ten days of two weeks.

Mrs. Ruth Sherman of Amarillo, spent the week-end here with her parents, Mr. and Mrs. John Haberer.

Mr. and Mrs. Ed Weeks of Canyon, were guests of Dr. and Mrs. F. E. Bove in Hereford, Sunday.

Mrs. N. E. Gass and Mrs. J. P. Slaton went to Amarillo, Tuesday.

A. O. Thompson was a Lubbock visitor Monday.

her brother, Ralph Hastings and Mrs. Hastings.

Mr. and Mrs. E. H. Close are visiting their son, Harold Close, and his family here this week.

Mr. and Mrs. E. Ramey and daughter, Eunice Oline, returned this week from a brief visit with relatives in Ector, Bonham and Ravenna. Accompanying them, were Mrs. Arthur Putts and her son, Howard LeGrand. From Bonham, Miss Oline motored to Commerce to visit a friend, Miss Vera Mae Cooksey, and a cousin, Miss Inez Pirtle, both of whom are attending ETSTC.

Mr. E. Ramey and wife and his brother, Jim Ramey, and his wife and sister, Mrs. J. M. Cooksey, visited relatives in Kemp, Texas, last week.

Miss Louise McClure was a recent house guest of Miss Oline Ramey of Hereford. Both she and Miss Ramey teach at Houston. Miss McClure is a graduate of Hereford High School. She is now attending the summer session at WTSC.

Mrs. E. Ramey is reported as improving from a slight illness which has kept her in bed for several days.

Mr. and Mrs. R. K. Nabors and son, Donald of Crawford, Okla., and Mr. and Mrs. Clifford Nabors and small daughter of Clinton, Okla., were visitors in the home of Mr. and Mrs. J. I. Funderburg last week-end. Mrs. R. K. Nabors is the daughter of Mr. Funderburg and she came here to visit her father who has been ill for two weeks.

Mr. T. O. Funderburg and Mrs. Amanda Stapleton, both of Amarillo, were in Hereford last Friday, visiting their brother, J. I. Funderburg, who has been ill.

Mrs. Stapleton remained in Hereford for several days.

Mr. and Mrs. Tom S. Powell of San Antonio, arrived Monday for a 2-weeks visit with their aunt and uncle, Mr. and Mrs. C. C. Ferguson. Mr. and Mrs. Powell are enroute to Idaho.

Mrs. Joe Greer and daughter, Mary Joe and son, Gene of Albuquerque, N. M., spent last week in Hereford visiting relatives.

Mr. and Mrs. Howard Neal of Austin, spent several days this week with their son, J. F. Merritt, and family here. Also a visitor in the Merritt home this week was his daughter, Frances, of Amarillo.

# BELLAH

## FOOD STORE and MARKET

WILLARD MIDDLETON, Manager  
PHONE 81 — WE DELIVER!  
WE RESERVE THE RIGHT TO LIMIT QUANTITIES  
"We Serve to Serve Again"

MARKET SPECIALS:

BACON	SLICED.	22c
CHEESE	2-LB. LOAF	45c
FRYERS	CHEESE FULL CREAM	15 1/2c
WEINERS	EACH	1c
ROAST	ROLLED. PER LB.	19c
VIENNA SAUSAGE	3 cans	19c
RINSO	large box	14c
COFFEE	Break O' Morn' lb.	17c
SUGAR	10-LB. CLOTH BAG	46c
JET OIL	black or brown, box	10c
MARSHMALLOWS	lb. pkg.	14c
TOILET Tissue	Milady, 5 rolls	19c
WHEATIES	2 PACKAGES	21c
CORN	12-oz., whole kernel	10c
PEACHES	White Swan, 2 for	35c
Ginger Ale or Lime Rickey		25c
CATSUP	LARGE BOTTLE	9c
POPH-TTS	Cello pack	10c
SOAP FLAKES	giant pkg.	35c
SWANS DOWN	With Bake-A-Cake-Kit	25c
NEW POTATOES	5 lbs. (10-lb. limit to customer)	9c
Oranges	2 doz.	35c
RHUBARB	2 BUNCHES	7 1/2c
CARROTS		5c
Grapefruit	each	3c
ICED WATERMELON!	(Fresh Load from Weatherford)	

**GIRLS' AUXILIARY HAS MEETING**  
The Girls' Auxiliary of the Baptist Church met at the home of Cloetill and Estelle Pace Tuesday afternoon.

After plans were discussed for the annual district camp which will be held at Ceta Canyon in August, roll call and a program were enjoyed.

Ivaline Rudd was leader of the lesson.

Those present, were Miss Imogene Roberson, sponsor; Paula Mae Edwards, Ivaline Rudd, Mary Brock, Ida Brock and the hostesses.

**PICNIC FOLLOWS BUSINESS MEETING OF FIDELIS MATRONS**  
Fidelis Matrons Class of the Baptist Church met for the regular monthly business meeting at the church Friday afternoon.

Mrs. Ira Foster was elected first vice-president, to fill a vacancy occurred by the resignation of Mrs. Clarence Strange. Reports were heard and a vote of appreciation was extended to Mrs. O. T. Williams, teacher, who is leaving soon to make her home in Lubbock.

After the business session a picnic supper was enjoyed at Hereford State Park. A variety of games furnished the diversion and fun for the group.

Special guests and members attending, included Mesdames J. L. Beams, O. T. Williams, R. E. McCullough, Chester Stambaugh, John Hacker, Joe Kendall, Glenn Boardman, Harry Garrison, Goy Phillips, A. R. Posey, J. B. Whitlow, A. J. Schroeter and Geo. McConnell.

**MRS. J. W. COCKRELL IS HOSTESS FOR Y. W. A.**  
Y. W. A. met at the home of Mrs. J. W. Cockrell Monday evening. Repeating the watchword in unison opened the program. "Summer Camps" was the subject studied with Avis Matthews leading. The following topics were discussed: Why have summer camps, Audrey Cockrell; Results of summer camps, Imogene Roberson, and Plans for summer camps, Mrs. Jack Roberson.

A social hour was enjoyed when refreshments were served to Mesdames Jack Roberson, J. W. Cockrell, Edgar Russell, Billie Roberson, J. L. Garner, Misses Audrey Cockrell, Glenns-Cockrell, Inez Funderburg, Dorothy Funderburg, Avis Matthews, Thornton Shirley, Imogene Roberson and Anna Jo Owen.

The next meeting will be held at the home of Dorothy Neil Adams.

**PLANS EXTENDED VACATION**  
Miss Lois Maddox, employee in the Texas-New Mexico Utilities Co., left Wednesday to spend three weeks on vacation, visiting many points of interest in the west and north.

From Hereford she planned to go to Albuquerque, N. M. From there she will go to Santa Fe and on to Flagstaff, Ariz. As a side-trip out from Flagstaff she

## PERSONALS

**Speed Week in Ruidosa**  
Mrs. W. J. Smith and son, Bill, and daughter, Minnie Dea, accompanied by Mrs. Smith's mother, Mrs. F. B. Walters of Brownfield, who is visiting her daughter here, and Miss Helen Danforth went to Ruidosa last week for the week-end. They were joined there by Mr. Smith's cousins, Mrs. Blanch Young and Mrs. P. A. Linn of El Paso, for a

## TO THE PUBLIC:

We have just opened a COLD DRINK and HAMBURGER STAND! Ice Cold Watermelons — Just north of the Freight Depot — and Part of Your business will be appreciated.

"Good Hamburgers—Good Service"

IS OUR MOTTO

Cliff and Frank Vaughn

## O-K TIRE SHOP

LET US NU-TREAD YOUR TIRES!

Sanders Plow Parts

ALL WORK GUARANTEED!

Next Door South of The Post Office

## Protect Your Garments ... insist on

# DRI-SHEEN PROCESS

"FOOD FOR FABRICS"

## Fox Cleaners

PHONE --- 111

— Congratulations "Pitty", on your new Elevator! —

## MR. AND MRS. FARMER

Here is very important news for you. News of America's Finest Butane Gas System!

A FULLY SELF CONTAINED "Flash" Vaporization System

# FLASH-O GAS SYSTEM

PATENT APPLIED FOR • STATE APPROVED

A Real Engineered Gas System. Flash-O-Gas is not just another gas plant.

IT IS MORE EFFICIENT! IT IS MORE ECONOMICAL! IT HAS REAL MERIT over any and all "BATCH" Vaporization Systems!

## FLASH VAPORIZATION

Is now being highly recommended by the Highest Butane Authorities in America because . . .

1. There can be accumulation of dead or low-end fuel; there can be no accumulation of concentrated Butane.
2. The mixture and boiling point in the fuel remains the same even when the tank is low on fuel. Greatly increased vaporization capacity.
3. The vapor gas to the appliances is continuously uniform. Continued perfect performance of all appliances.

"FLASH-O-GAS" SYSTEMS are State Approved and have EVERY SAFETY Requirement!

YOU OWE IT TO YOURSELF to Carefully Investigate Flash-O-Gas

Invented, Manufactured and Sold by Baker-Fleming Flash-O-Gas Co.

The Oldest Butane Dealers in the Panhandle

ROBIN BAKER Lockney J. C. FLEMING 1207 13th St., Lubbock

Also by SHEFFEY IMPLEMENT CO DIMMITT, TEXAS











# Plowboys Beat IOOF To Move Up A Notch

July 11—The Plowboys mastered the Odd Fellows when they slammed out fifteen hits and played three-error ball to beat them 18 to 4. Led by Daniel who collected a single, a double and a homer for four times but, the Plowboys got seven extra base hits to help their scoring jamboree. They marked up seven scores in the fifth when Simmons, Clayton and C. Bell hit successive singles to fill the bases and then Daniel smashed home to right center scoring four runs. The Plowboys went to score three more runs from three hits and two miscues that night.

The IOOF scored their four runs from eight hits, four of which went for extra bases. McWilliam, Roberson and Gore had hits each for the losers.

Score by Innings: R H E IOOF 2010010 4 8 12 Plowboys 301473X 18 15 3

Batteries—IOOF, Stagner, Cogbill and Roberson. Plowboys, G. Miller and C. Bell.

July 10—The High School came on top of a slugging fest when they scored in every inning but the sixth, to defeat the Merchants 19 to 14. Led by Knox and Wilkins who got three hits each the High School banged up fifteen hits and with the aid of five walks and nine Merchants' miscues they marked up their biggest runs. The High School's best inning came in the second when they scored eight runs on three hits, four walks and one error.

The Merchants collected four hits off Wilkins and five runs. The Merchants tallied in every inning but two, their big inning coming in the fourth, when they scored five times from two hits and one base on balls.

Score by Innings: R H E Merchants 3205202 14 14 9 High School 382150X 19 15 5

Batteries—Merchants, Wheeler, Martin and Stelzer; High School, Wilkins and Smith.

## Hoess Housing Plan May Be U. S. Model



The four Hoess brothers of Hammond, Ind., who devised a low cost homestead and housing plan to fit the average working man's small income, may have started a nationwide movement. Frank Hoess, (third left) oldest of the brothers, was subpoenaed to appear before Sen. Joseph O'Mahoney's so-called monopolies investigating committee. This committee is considering amendments to the 1937 housing act, and the Hoess plan has been suggested as the basis for a national program. Left to right, the brothers are William, John, Frank and Joseph.

Wildlife is an important forest resource and within National Forests there is carried forward a game and fish conservation and propagation program. As areas become satisfactorily stocked, public hunting and fishing is allowed.

Administered by the U. S. Forest Service, the National Forests differ from other areas of public land in that all natural resources are developed to be utilized by, and for the benefit of, the public. Picnic areas, camp sites, trails, roads, and lakes round out the National Forest program of the "greatest good for the largest number."

Visitors to the South this summer are urged to make their tour a roving study of natural resources. In order to assist them in visiting the Southern National Forests, a brochure of maps and pamphlets, including "Our Forests, What They Are and What They Mean to Us," has been prepared and will be sent free. Address requests to the Regional Forester, U. S. Forest Service, Atlanta, Georgia, and ask for "Tourist Guide to Southern National Forests."

## Memphis To Hold Celebration On 49th Birthday

MEMPHIS, Texas, July 13, (Special)—One of the best amateur rodeos in West Texas will be staged at Cyclone Stadium here July 27-28, when Hall County celebrates its 49th birthday with an annual Old Settlers and Cowboy Reunion.

Red Lyons of Byars has contracted to bring 110 head of top notch rodeo stock to Memphis for the two-day show. Lyons' stock is used each year in the noted Stamford Rodeo, and was a headline attraction last year at Madison Square Garden in New York.

Jess Slaughter, sheriff of Howard County and a prominent Texas rodeo official from Big Springs, will head the list of judges. With him in the judges' box will be Frank Rhode of Throckmorton, and Mills Miller of Snyder. Bob Corley, riding for Brown Saddle Company of Amarillo, and John Slemmon, foreman of the famous Swenson Ranch at Snyder, will be arena directors.

The Memphis rodeo, like most top-notch Texas shows, will be limited to amateur entries only. All professionals are barred.

Three fine saddles, costing \$125 each, are being made by the Brown Saddle Company to be awarded to the top cowhands and riders in the local show. One will be awarded the winning out-of-town girl in the sponsor's contest, another goes to the best all-around cow-puncher in the rodeo, and the third will be won by the contestant making the best average time for the four rodeo performances in calf-roping contests.

A number of other fine prizes are being posted for the various winners. Two shows a day will be given, with a matinee and night performance on each day of the Reunion.

Mr. and Mrs. Raymond Hawkins returned Monday night from Colorado, where they had spent ten days on vacation. While in Monte Vista, they visited Mrs. Hawkins' two brothers. They returned by way of Santa Fe and Albuquerque, accompanying the Hawkins were Mr. and Mrs. Russell Downs of Borger.

Rockwells to Hot Springs  
Mr. and Mrs. C. C. Rockwell left yesterday for Hot Springs, N. M., where he will receive medical attention. While visiting recently at Wilmington, Delaware, Mr. Rockwell painfully injured his left arm in a dive while swimming. The torn and strained ligaments have failed to respond to treatment and the ten days spent in the New Mexico resort will be for medical treatment.

To Vacation in Colorado  
Six Hereford residents are planning to spend vacations in Colorado the next two weeks. In the party will be Mr. and Mrs. Ike Crosthwait and daughter, Faye, Mrs. Ivy Harcrow and Mr. and Mrs. B. Y. Crosthwait. All except B. Y. Crosthwait plan to leave for Pergosis Springs Friday morning. He will wait for his father to return at the end of the week and then he will make the trip, remaining for a week and returning with the rest of the family.

George Parker of Amarillo, spent the past week end in Hereford at the home of his mother, Mrs. G. A. F. Parker.

Four children of Mr. and Mrs. H. Y. Hellman returned to their home in San Francisco, Calif., Wednesday, after a two-weeks visit here with their parents. They were Christine, Herman, Alwezy and Franz. Mrs. Hellman and her niece, Frances Erdman returned to San Francisco with them for an extended visit.

Birth Announcement  
Mr. and Mrs. Worth Covington have announced the birth of a baby daughter on Monday, July 10. Mrs. Covington is the former Miss Grace Marie Bowen who made her home with her sister, Mrs. A. R. Posey in Hereford.

ROOMS TO RENT? TRY A WANT AD

**FRESH**  
HOME-MADE CANDIES  
ICE CREAM CONES  
CONEY ISLANDS  
Eat Them  
at the  
**Candy Kitchen**

Cuba is shipping coffee to France, Spain and Czechoslovakia.

Production of rose oil in Turkey last year aggregated 612 pounds.

American building material is being used in new houses in Salvador.

Uruguay's wool crop this year will weigh more than 121,000 pounds.

## A Word of APPRECIATION

We want to express Sincere Thanks to our Friends and Patrons who have given us such nice business during the short time we have operated our shops here. Your patronage has given us a nice start . . . and we are grateful for the confidence you have shown in us. We will always try to merit this confidence by giving you the Best Possible Work at Reasonable Prices!

REMEMBER, WE WILL CONTINUE TO SPECIALIZE IN  
**TRACTOR REPAIR WORK**

Bring Your Tractor Troubles to our Shops, . . . OF  
*We will make Repairs right in your field.*

Our equipment is complete and we can give you service second to none. Figure with us on your next job. Repair-Tractors is our Business!

**McRIGHT and WILSON**  
ACROSS SOUTH FROM THE COURT HOUSE

The Standings

Team	W	L	Pct.
Plowboys	7	2	.777
IOOF	6	2	.750
High School	4	5	.444
Merchants	3	5	.375
Wheeler	2	5	.286
Smith	2	6	.250
Merchants	1	6	.143

The Schedule

Thurs., July 13—K-C vs. The Plowboys.

Fri., July 14—Merchants vs. Plowboys.

Sat., July 15—Plowboys vs. Merchants.

Sun., July 16—HHS vs. Plowboys.

Mon., July 17—Plowboys vs. Merchants.

Tue., July 18—HHS vs. Plowboys.

Wed., July 19—K-C vs. IOOF.

## BUY BETTER BARGAINS at Jones Dry Goods Closing Out Sale

This is the chance of a lifetime. Buy Merchandise at Unheard-of Prices during the balance of this week and through next Week ! ! !

Ladies' Summer HATS  
Values up to \$2.95  
**Choice 99c**

LARGE SIZE, PART WOOL DOUBLE  
**BLANKETS**  
Assorted Colors — Plaids  
**\$1.39**

ONE RACK OF \$1 WASH DRESSES  
**Choice 69c**

For FRIDAY and SATURDAY 36-Inch, Soft Bleached  
**MUSLIN**  
**5c yard**

**Jones Dry Goods, Inc.**  
In the Old D. R. Gass Location on Main Street

STETSON HATS  
\$8.50 Hats NOW \$6.95  
\$7.50 Hats NOW \$5.95  
\$5.00 Hats NOW \$4.00

LARGE TABLE OF SILKS  
Worth up to 98c per Yard!  
**only 39c**

ONE RACK OF LADIES' SHOES  
Worth up to \$3.95!  
**Choice \$1**  
Ladies' Novelty White Shoes at 1/2 Price. Bargains in all Shoes.

ONE LOT OF LADIES' SILK DRESSES  
**Choice 49c**

# You'll SAVE DOLLARS

## DURING OUR BIG VACATION TIRE SALE!

### 9 DAYS ONLY, Fri., July 14 to Sat., July 22

We have recently been named Federal Tire Dealers for the Hereford Territory — and in making the formal announcement, we are offering a Vacation Sale on Tires. You can't afford to ruin your trip or take chances on the lives of your loved ones — when tires are so reduced. The Prices Are Slashed from 25 to 35 Percent on ALL GRADES and on ALL SIZES. Check this list and SAVE during our big 9-DAY SALE!

Prices listed are for Cash Only — No Trades will be made at these Rock-Bottom Prices — See these Tires today and Save. Regular Prices will be resumed after July 22.

SIZE	REG. PRICE	SALE PRICE	YOU SAVE
6.00-16	\$11.15	\$8.03	\$3.12
5.50-17	\$10.25	\$7.38	\$2.87
5.25-18	\$9.35	\$6.73	\$2.62
4.75-19	\$8.00	\$5.76	\$2.24
4.50-21	\$7.75	\$6.00	\$1.75

OTHER SIZES AT SIMILAR SAVINGS!

**SAVE 35% . . . on FEDERAL SAFTI-RIDE TIRES (4-Ply)**

SIZE	REG. PRICE	SALE PRICE	YOU SAVE
6.50-16	\$24.20	\$15.73	\$8.46
6.00-16	\$21.50	\$13.98	\$7.52

The best Tire in our big line of Federals. A Premium Quality tire with all Safety Features . . . Reduced 35 Percent! — See Them Today!

Save on FEDERAL Truck Tires!

SIZE	REG. PRICE	SALE PRICE	YOU SAVE
Size 6.00-16	\$15.25	\$10.60	\$4.65
Size 5.50-17	\$12.45	\$8.72	\$3.73

Prices Good 9 Days Only!

# Miller Auto Store

SEE US AND SAVE ON ALL AUTO NEEDS!

### Plowboys Score In Last Inning To Take Firemen

July 5—Triplets by Clennin and L. W. Kelly, a single by Barnett and aided by the Firemen's left fielder, the Plowboys scored three runs the last inning to win 5 to 4. The Plowboys trailed 4 to 2 going into the last inning and then came their winning rally. The Plowboys collected nine hits but there were four extra clouts. Fuller, on the mound for the Plowboys, gave up twelve hits, all of which were singles, with the exception of L. B. Russell's homer.

The Plowboys scored in each of the first two innings. Three hits, four walks, and two miscues allowed the runs to cross home. The Firemen hit in every inning to tally once in the first, second, fourth and fifth, but they proved not enough.

Score by Innings R H E  
Firemen ----- 1101100 4 12 5  
Plowboys ----- 1100003 5 9 8  
Batteries—Firemen, Brock and Brown; Plowboys, G. Fuller and Clayton.

July 6—The K-C suffered their second defeat of the season and their second at the hands of the Laundry when the Laundry took an easy 8 to 6 victory.

With twelve hits the Laundry tallied their eight runs in three innings, five coming in the fourth. Eight K-C errors helped bring in Laundry markers. Then Vaughn led the Laundry with three hits.

The K-C scored four of their six runs in the last two innings but the rallies were not sufficient to win. L. Loerwald collected four hits for four times to bat to gather batting honors for the day. There were only two extra base hits and they were doubles by Singleberry and Hoffbauer.

Score by Innings R H E  
Laundry ----- 1205000 8 12 6  
K-C ----- 1010031 6 9 8  
Batteries—Laundry, W. Guthrie and Terry; K-C, H. Loerwald and Dupnick.

### Westway Items

(10 miles west)  
MRS. MERLIN KAUL

A party which honored Tom Roe and his daughter, Betty Tom and Miss Winifred Iris Bransford of Ardmore, Okla., was held last Monday night at the school house. Everyone enjoyed an evening of visiting and games, after which refreshments of cookies and lemonade were served to Mr. and Mrs. G. C. Hartman, Roger and Nina Beth, Mr. and Mrs. F. W. Dodson and Monte Max, Mr. and Mrs. A. C. Pierce, Mr. and Mrs. Al Werner, Mr. and Mrs. Merlin Kaul, Mrs. Joe Landers, Mr. and Mrs. Earl Little, Wayne, Nannette, and Junior, Della Scarborough, Grady Wilson, Jr., Mary, George and Daniel Turrentine, Thurman Atchley, Vesta Mae and Roy Landers, Erman Campbell, S. J. and Loy Cook, Mrs. Vma Edmonson and James Nolan, Claude Goldston, Forrest Graham, Mr. and Mrs. Paul Rudd, Harold, Kenneth and Homer Rudd, Jack and Wanda Marie Allmon, Gene and Eustace Osburn, Gladys and Howard Gore, Vernon Burgess, Finous Glenn and the honor guests.

Tom Roe and daughter, Betty Tom, Miss Winifred Iris Bransford, and Forrest Graham left early Tuesday morning for their homes near Ardmore, Okla., after visiting relatives and friends here the past three weeks. Mr. Graham and Mr. Roe helped harvest.

Mr. Tom Roe and Betty Tom were guests in the Earl Little home Saturday night. Other visitors were Gladys Gore, Loy and S. J. Cook, Erman Campbell, Dorothy Lee, Jessie and Jean Clark, Pearl Pracher, Eustace Osburn, James Nolan Edmon-

son, Miss Winifred Bransford of Ardmore, Okla., Mr. and Mrs. Al Werner and Daniel Turrentine, Mrs. Moody Stephan and Margaret, and Mr. and Mrs. Merlin Kaul and boys.

Weldon Stephan, son of Mr. and Mrs. Moody Stephan, underwent an operation for appendicitis last Wednesday at the Deaf Smith County Hospital. He is getting along fine and hopes to return home sometime this week.

J. W. Gray of Huntington, Tenn., is here visiting in the homes of his brothers Kelly and Herman Gray.

Mr. and Mrs. Gilles Bennett of Huntington, Tenn., are visitors this week in the home of her uncle, Kelly Gray and Mrs. Gray. Mrs. Bennett, before her marriage, was Alleen Chandler and made her home with Mr. and Mrs. Gray.

### Hitler Entertains First Royal Visitors



Reichsfuehrer Adolf Hitler plays the gracious host to Prince Paul and Princess Olga of Yugoslavia during their recent trip to Germany, bidding them a temporary farewell as they left Berlin to visit the estate of Field Marshal Hermann Goering. They were the first royal couple at the head of a state to pay a state visit to Greater Germany.

Virgil and Grady Winkler, sons of Roscoe Winkler of Hereford, are making their home this summer with their grandmother, Mrs. Addie Winkler, Mr. and Mrs. Elmer Winkler are living at the Dameron place.

Mr. and Mrs. C. E. Wheaton of Los Angeles, Calif., are guests in the home of Mr. and Mrs. Joe Doerfler. Mr. and Mrs. Wheaton were only recently married and are enroute to Arkansas on their honeymoon.

G. F. Nussbaum of Amarillo, and Mr. and Mrs. Henderson of Wichita, Kan., were week-end guests of Mr. and Mrs. Joe Doerfler.

Mr. and Mrs. Elmer Winkler announce the birth of a baby boy on Friday, July 7, at the hospital in Hereford. He weighed five pounds, and has been given the name, Johnny Max.

Mr. Howard Atwood of Littlefield, was a visitor Friday in the Henry Allmon home. Mr. Atwood and Mr. Allmon were former neighbors at Frio.

Mr. and Mrs. C. V. Burgess, Junior, Leroy and Melvin, were visitors at the Merlin Kaul home Friday afternoon.

Miss Lou Ella Scarborough has returned to the Foy Dodson home after working during harvest at the Selgler Ranch. She will stay in the Dodson home while Mrs. Dodson is working at the Brumley-Woodford Garage.

Kelly Gray put up a new windmill at his home place last week. Elvin Wilson, Elwood Skypala, George Turrentine, Jack and Wanda Marie Allmon attended a birthday party Saturday night at the Earl Hopson home in Hereford, honoring the birthday of Lee Etta Hopson.

Mrs. H. C. Matteson returned home last Thursday after spending the past three weeks at Cordell, Okla., looking after her wheat harvest. She was brought home by Senator and Mrs. Leroy Clayton and daughters, Betty and Glenda of Cordell. Mrs. Clayton is her daughter. They remained here until Saturday.

Mr. and Mrs. Grady Wilson and family, Mrs. M. F. Johnson, and Mr. and Mrs. Bud Hopson were dinner guests Sunday in the home of Mr. and Mrs. Hughes Millard in Hereford.

Mr. and Mrs. Earl Little and family, accompanied by Miss Winifred Iris Bransford and Erman Campbell, went to Bellevue and Clovis, N. M., Sunday. They visited the zoo at Clovis.

Nina Beth Hartman accompanied her sister, Mrs. Buddy Witherspoon and family on a picnic to the State Park, Sunday.

Mr. and Mrs. Orville Houser visited her parents, Mr. and Mrs. G. C. Hartman, Sunday.

Roger Hartman was ill last week with tonsillitis.

Mr. and Mrs. George Dieter and sons, Robert and Delbert, of Dimmitt, were visitors last Sunday in the G. C. Hartman home. The Dieter family had visited in the Bill Taack home northwest of here and were enroute home.

John Johnson of Paducah is visiting a few days this week in the home of his sister, Mrs. Grady Wilson.

Mrs. M. S. Roe, Mrs. Hughes Millard, and Mrs. Orville Houser of Hereford, visited Mrs. Grady

### WHAT! NO EVE?



After waiting years for the right moment, the right mood, and the right piece of stone, Jacob Epstein, modernist sculptor, created "Adam," which he considers his "greatest work." The huge alabaster figure was completed in 18 months, without benefit of model. It is being exhibited in London.

Wilson and Mrs. Bud Hopson, Friday afternoon.

The Home Demonstration Club meets this week at the home of Mrs. Merlin Kaul, when Fruit Salad Plate will be demonstrated by Mrs. Kaul, assisted by Mrs. Jim Dale. Everyone is invited to attend the meeting.

Mr. and Mrs. Merlin Kaul and boys, and Vernon Burgess were dinner guests Sunday in the C. V. Burgess home, near Progressive.

Little Luther Roy Flowers has been staying with his grandparents, Mr. and Mrs. L. O. Gore, while his parents, Mr. and Mrs.

Jack Flowers have been working in the cafe at town. Marlin Pierce is working in Hereford at the Hereford Wrecking Company. Finous Glenn visited his uncle, A. Glenn in Hereford, Sunday.

### PERSONALS

Oklahoma Relatives Stop Here  
Mrs. Hazel Foster and son of Oklahoma City, Okla., stopped here Sunday for a brief stay with her sister, Mrs. Lee Conklin. She was enroute to Spokane, Wash., to visit her mother, Mrs. Myrtle Green.

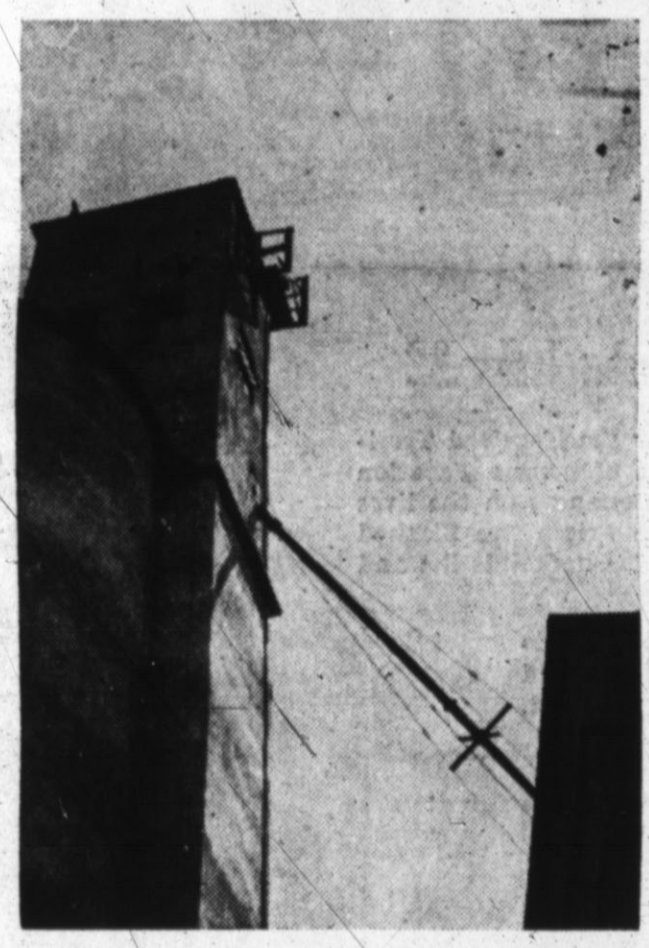
Rev. and Mrs. Harold Hicks of Winfield, Kansas, who are spending their vacation here with her parents, Mr. and Mrs. J. E. Beyer, spent the past week end in Wink, Texas. Rev. Hicks is a former pastor of the Wink Baptist Church.

Visits Grandparents  
Jerry Witherspoon, son of Mr. and Mrs. J. W. Witherspoon, visited his grandparents, Mr. and Mrs. Ernest Witherspoon in Clovis, N. M., the first part of this week. He was accompanied to Clovis Sunday by his father, who is holding court in Farwell this week. This was Jerry's first visit alone.

Miss Sylvia McCracken of Souix, City, Iowa, left Tuesday after a short visit here with her brother, J. C. McCracken and family. Miss McCracken went to San Francisco to attend the Golden Gate Exposition before returning to Iowa.

Mrs. Grant White of Bowha was in Hereford last week visiting her brother, J. I. Funderburg.

Miss Katherine Miller left Sunday for a three-weeks visit in Fort Worth, Dallas, Austin and San Antonio.



## West Texas Gas Co.

extends Best Wishes to

## PITMAN GRAIN COMPANY

Recent completion of a new, modern, Concrete Elevator in Hereford marked Progress for the community, as well as realization of a dream in the mind of John Pitman and his associates.

Just as other business firms in this area, Mr. Pitman has Faith in this Territory, and we should like to join his many friends in extending Our CONGRATULATIONS!

### Announcing...

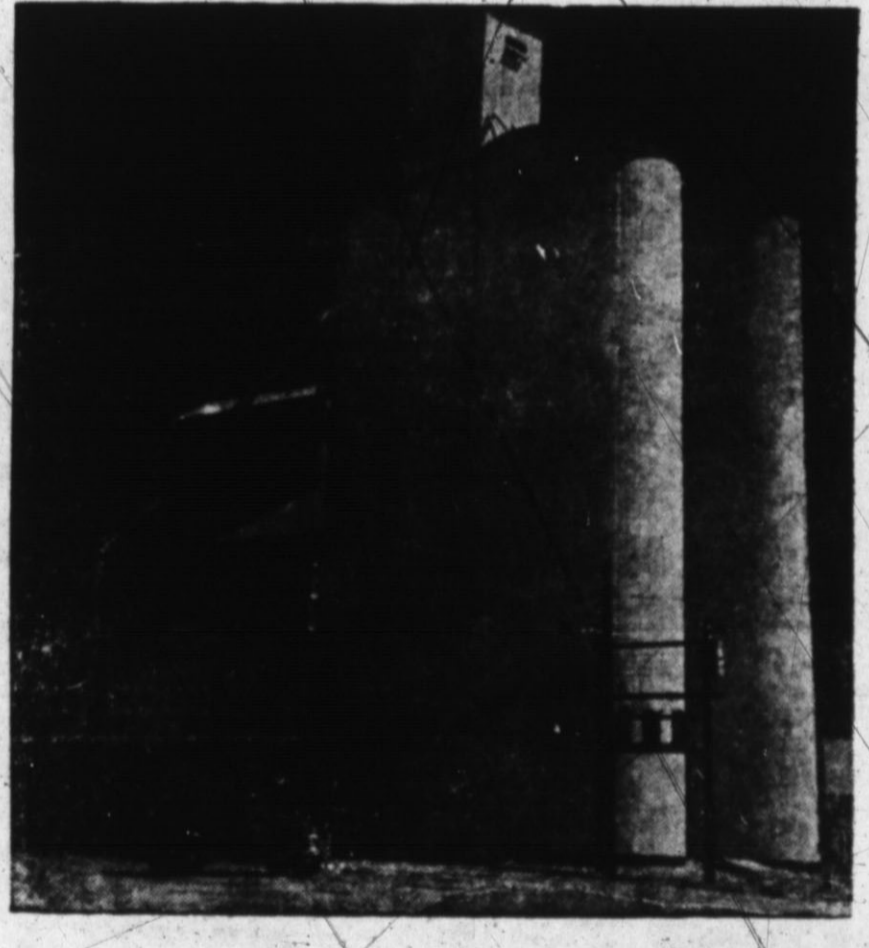
the return of  
**RAY MILLER**  
HAIR STYLIST  
from Hollywood, California  
**MILADY**  
BEAUTY SALON  
119 W. 7th Street — Phone 7266  
Amarillo, Texas

We Have Plenty of  
60-DAY  
**MAIZE**  
**HEGARI**  
AND  
**CANE SEED**  
Also  
**SOYBEAN SEED**

... the Nitrogen crop for improving the soil, and building up your farm land.

**SEE US TODAY!**  
**FLY SPRAY**  
Gallon .... \$1.00

West Texas  
**FEED and SEED**  
--- PHONE --- 266 ---



## CONGRATULATIONS—PITMAN ELEVATOR CO.

This firm takes pleasure in joining the many friends of J. A. Pitman who extend Best Wishes upon the erection of your new, modern Concrete Elevator here. The Hereford territory is indeed fortunate in securing such modern facilities for handling the wheat and grain products of this section — and we feel that during the years to come the entire community will realize extensive benefit from the modern elevator. Such service and progress cannot be measured in single items, for continued improvements of this type will result in a gradual, healthy growth which will make our community a better, larger and more pleasant place to live.

**STREU HARDWARE CO.**  
Everything You Need in the Hardware Line

# SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

### LITTLE MISS NANCY PATTERSON CELEBRATES HER THIRD BIRTHDAY

Little Miss Nancy Patterson celebrated her third birthday with a party Saturday afternoon, at the home of her parents, Mr. and Mrs. Elmer Patterson.

Outdoor fun was enjoyed and bright balloons of every size and color were given as favors. An interesting feature of the entertainment was the making of moving pictures of the group.

A pink and white birthday cake decorated with rosebuds and topped with three pink candles was the center of interest for the happy group.

Those celebrating with Nancy were playmates all about the same age. They included Jerry Witherspoon, Nelson Ross Pierce, Kala Felts, Dickie Felts, Betty Culppeper, Dee Culppeper, Kathryn Kester, Caroline Kester, Betty Corn, Pat Newell, Jo Bill Willis, W. J. Wilson Jr., Geraldine Patterson and the little honoree.

America, in which friendly relations with that country were fostered.

Mrs. B. M. Wiltshire talked on "Building New Roads," quoting the late Dwight Morrow, former ambassador to Mexico, on the advantage to the United States of friendly trade relations with Mexico.

Mrs. O. E. Easley gave two interesting reports for the missionary bulletin. 1, the rebuilding of Wembo Nyama, Girls School in Africa; 2, "Adjustments at Sookhow," the primary school in Chi'na, which has been turned into a farm. Mrs. Easley explained that this was an imperative measure due to war conditions.

Those present included Mesdames Bob Wilson, Homer Brunley, Tom Parker, W. M. Emmons, B. M. Wiltshire, O. E. Easley and the hostess.

The next meeting will be held at the home of Mrs. B. M. Wiltshire, on Friday, July 21.

### WARD NEWS

(9 miles north, 3 west)

#### MRS. CHARLES B. MILES

Rev. Merle Grigsby will be here Sunday to fill his appointment.

Wheat harvest is about over in this vicinity. Most of the farmers are plowing the wheat land and cultivating their row crops.

Moisture is badly needed in this community.

Mr. and Mrs. Troyce Frazier and daughter of Canyon, visited Thursday with Mr. and Mrs. Wesley Higgins.

Claud Allison, who has been here for six weeks with four combines, harvesting wheat, returned to his home at Vernon, Monday.

Mr. and Mrs. Clifford Oden returned to their home at McKinney Wednesday, after several days visit here with Grandfather John Higgins and other relatives.

The Robert Veigels are proud owners of a new car.

Mark Agée of Amarillo returned here Saturday to stay with his cousin, John Higgins, who is in very poor health at this time.

Mr. Thompson and sons of Summerfield, are here this week plowing wheat land to plant row crops.

E. C. Smith of Amarillo, finished his wheat harvest here Saturday. The average per acre, was nine bushels, which was considered fair, as land had been neglected for the last five or six years, and was badly blown.

W. F. Burns of South Here-

ford, is working for Berry Miles this week.

Mr. and Mrs. Fred Moreman and daughters, visited Sunday with Mr. and Mrs. C. E. Hood and family.

Mr. and Mrs. Irving Willoughby and son, Lewis Carroll, of Canyon, spent the week-end here visiting her mother, Mrs. Ida Lewis.

## COURTHOUSE RECORDS

### Warranty Deeds

Roberts and Oliver, Inc., to Carl G. McCaslin: all of lots 1-8, inclusive, in Block 4, Original Town.

E. H. Locker, et al, to E. N. Mitchell: part of Section 60, in Block K-3.

J. W. Hyslop to Robert J. Hyslop: the east 320 acres of Section No. 18, Township No. 3 North.

Federal Farm Mortgage Corporation to John A. Weeks, et ux: all the E half of Section 30, Block K-6.

Lawrence R. Parkhurst to C. T. Guseman: all the West Half of Section No. 15, Township No. 3 North, Range No. 2 East.

Charlotte Messer et vir to F. W. Hill: all the Northwest Quarter of Section No. 76, Block K-3.

Capitol Freehold Land Trust to Mrs. Margaret B. Davis: the Northeast Quarter of Section 3, Township 4, North.

### Deed of Trust

Wirt Phillips to Federal Farm Mortgage Corporation: all the Northeast Quarter of Section No. 11, Township 2, North, Range 1, East.

### Release

A. J. Schroeter to R. J. McLaughlin: NW 1-4 of Section 77, and all of Section 78, in Block K-7.

### Dawn Items

(13 miles east)

#### MRS. JESS CALDWELL

With the continued clear weather, harvest is practically over in this community and plowing is well under way on most farms.

Due to the moisture comparatively little wheat has been stored in granaries on the farms.

Thieves took more than \$40 from the Dawn Grocery Store Wednesday night, even taking all the pennies. No trace of them has been found.

Mrs. J. Fields Matthews of Daniel, Women's Supervisor for the Farm Security Administration in Deaf Smith and Castro Counties, visited Mrs. Jim White Monday.

Mrs. Johnny Sullivan of Weatherford, Texas, is visiting her sister, Mrs. W. A. May.

Mrs. Mildred Biddy, a student at W-T, visited Mrs. Mary O'Neal Tuesday night.

Mr. and Mrs. Robert Thompson and daughter, Elaine of Hereford, visited Mr. and Mrs. Johnnie Womble the Fourth.

Loy Reese of Canyon visited in the Jess Caldwell home Tuesday evening.

Mr. and Mrs. W. A. Baber and son, Therman of Wichita Falls, visited Mr. and Mrs. C. A. Wimberley Monday, returning home Tuesday morning. They are the parents and brother of Mrs. Wimberley and Miss Wilma Ruth Baber, who is spending the summer here.

Mrs. Seymour who got her fingers on one hand badly mangled in some lister gears last week, is reported better.

Miss Syble Smith visited the 3-4-5 of this month in Canadian and Berger, where she visited her aunt, Mrs. H. A. O'Dell and attended the Canadian Rodeo.

Mrs. Ben F. Thorpe, a student at W-T, visited her sister Mrs. Jim White, Wednesday. Miss Ethelene Finches of Abilene, a niece of Mr. White, is visiting in their home.

Mrs. Jess Caldwell and daughters, Sammy Jean and Gussie Ann, left Thursday for Canyon, where they will visit Otto Samuelson and family until a house is built on the R. L. Jenkins farm four miles north of Hereford where Mr. Caldwell will farm. Everyone extends them best wishes in their new location.

Mr. and Mrs. Lloyd Bentley who have been living on the London place, have moved in the house vacated by the Caldwell family.

Miss Ethel Womble who has been staying with Mr. and Mrs. Johnnie Womble during harvest has returned to her home in Hereford.

Mr. John Vineyard, who has been helping Mr. Dalby Fleming during harvest, returned to his home in Canyon Sunday. He is Mrs. Fleming's father.

Mrs. A. T. Frye and Mary Olive took little Tommy Frye, son of Mr. and Mrs. Paul Frye, back to his home in Amarillo this week, after several days visit here.

Mr. Alfred May got his foot run over by a plow Thursday, resulting in very painful injuries but an x-ray showed no-bones broken.

Raymond Miller took his mother, Mrs. L. E. Miller of Pauls Valley, Okla., who has been visiting relatives here for several weeks, to Elida, N. M., Friday, to visit her sister, Mrs. Richardson, who is well known here. Harold Richardson returned with Raymond, Sunday.

Mr. and Mrs. Donald Hawkins of Hereford, visited Mr. and Mrs. Ira Fleming and family, Sunday.

Mr. and Mrs. Gill of Tulla, visited Mr. and Mrs. W. P. Caraway, Sunday. Mrs. Louis Underwood and son, Royce, of California, who have been visiting friends here, returned home with Mr. and Mrs. Gill.

Ralph Skelton who is working for Carl Wimberley, suffered painful injuries Sunday, when the horse he was riding caught his foot in some wire, throwing the rider across an irrigation ditch then falling on him. The doctor reported no broken bones.

Mr. and Mrs. Frank Seales and family of Progressive, visited Mr. and Mrs. Seales here, Sunday.

Mr. and Mrs. O. G. Smith and family of Wildorado, visited Mr. and Mrs. L. A. Smith, Thursday.

Mr. Wayne Stringer of Bellview, N. M., was here Sunday afternoon inquiring as to the whereabouts of Mr. R. S. West, Dawn school teacher who is spending the summer on his farm at Bellview. It was reported that Mr. West and a hired man left for Amarillo on a rush trip for some combine repairs Saturday afternoon, and late Sunday night still no trace of either had been found.

Mr. and Mrs. Arnold Hershey, who are living on Mr. H. E. Miller's place at Daniel, visited in the L. A. Smith home, Sunday evening.

Driving new cars are Dalby Fleming, H. E. Miller and Pete Goetteche.

ROOMS TO RENT? TRY A WANT AD

## Jumbo News

(13 miles southeast)  
MRS. ULLMAN HUNTER

Mr. and Mrs. R. L. Stephens visited with Mr. and Mrs. Ozro Stephens of Dimmitt, Sunday.

William Allen Hunter, celebrated his fifth birthday last Sunday, by having guests for dinner, Nick and Neal Smith of Easter, and Jimmy Doris Hunter and Jack Flower were present.

Mr. and Mrs. Raymond Chism and Mr. and Mrs. Dempsey of Dimmitt, were guests of Mr. and Mrs. Jesse Dempsey Sunday.

Mr. and Mrs. Ullman Hunter, Phyllis and Frances, spent Saturday night with Mrs. Hunter's father, J. F. Sparks of the S. J. Ranch, near Ashtola.

Virginia Simpson was quite ill last week, but is much improved. Barney Connor of Umbarger, called in the Ullman Hunter home, Wednesday evening.

Mr. and Mrs. H. C. Baird and Mrs. F. L. Pinckert attended the funeral of Mrs. Ben Neely of Amarillo.

Sammie Lane Hunter fell and sprained her wrist Sunday evening.

Mesdames L. A. Matthews and Ullman Hunter were hostesses to a 42 party Thursday at 3 p. m., at the home of Mrs. Matthews. Guests were members of the Women's Auxiliary. "Sunshine Sisters" exchanged gifts and names were drawn again to be revealed at a party the last Thursday in August. At the close of the games Mrs. M. L. Simpson held high score and Mrs. H. C. Baird low. An ice course was served to the following: Mesdames Baird, Stephens, Dempsey, Owens, Flowers, C. C. Hunter, Simpson, M. G. Layman, Finis Hunter, Raymond Chism of Dimmitt, and the hostesses.

Mr. and Mrs. M. L. Simpson had as their guests Sunday, Mrs. Naomi Smith and Frieda of Sydney, Ark., and Mr. and Mrs. W. A. Hunter of Hereford.



Your credit is good for one tire or a full set of new first-line Lees, at Phillips 66 stations. You get a trade-in allowance for your old tires, and you get the new ones promptly. No red tape. You pick the payment plan which best suits your convenience. So replace that worn and dangerous rubber, NOW. Pay later, as you ride in safety.

# LEES TIRES - ON EASY - PAYMENTS

### ROCKWELL'S RETURN FROM TRIP TO FAIR

Mr. and Mrs. C. C. Rockwell and son, Tom Wilson, returned Sunday from a trip to the New York World's Fair. The trio left Hereford about four weeks ago, making the trip overland and stopping along the way for brief visits with relatives in six states. Before leaving Texas they spent some time with Mr. Rockwell's relatives at Houston, and in Arkansas relatives were visited at Conway. Mrs. Rockwell's sisters were visited at Sebree and Louisville, Ky. Short stopovers were made at Washington, D. C., and at Wilmington, Del., before the main objective point was reached. The five days in New York City were spent making tours to places of interest, paying special attention to educational features and getting a bird's eye view of the bigness and the beauty of the Fair in general.

### LUTIE FOX CIRCLE IS ENTERTAINED AT MOORE HOME

Members of the Lutie Fox Circle of the Woman's Missionary Society of the Methodist Church were entertained with an interesting program at the home of Mrs. C. F. Moore, Friday afternoon.

"Widening Horizons" was the lesson topic with "International Friendships" forming subjects for discussion. Mrs. W. M. Emmons was leader.

Discussion of International Friendships, Mrs. Tom Parker outlined a trip made to South

## Count them! DODGE BRINGS 5 BIG NEW IDEAS To Hereford Motorists



...FOR JUST A FEW DOLLARS MORE THAN A SMALL CAR!

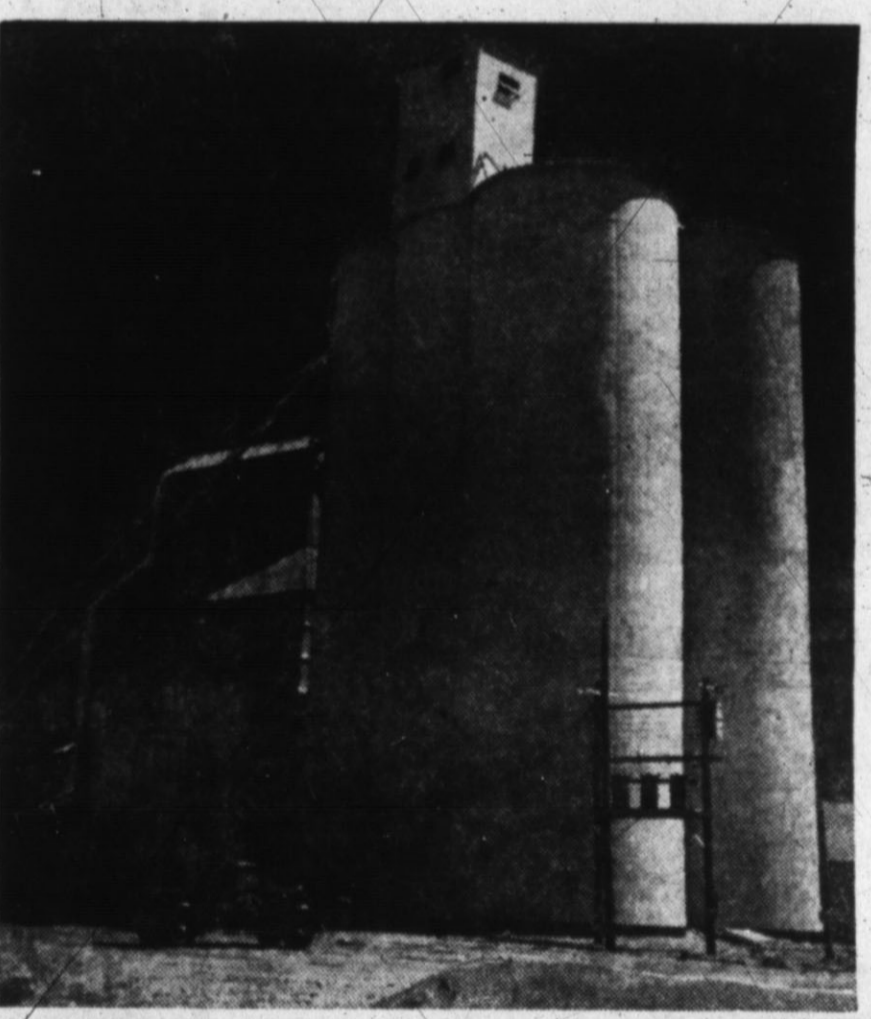
- 1 NEW GEARSHIFT** at the steering wheel—yours at no extra cost!
- 2 NEW HEADLIGHTS in FENDERS** provide greater visibility in rain, fog and dust!
- 3 NEW LUGGAGE COMPARTMENT**—no "hump" outside —27% more space inside!
- 4 NEW "SAFETY-LIGHT" SPEEDOMETER** glows green up to 30 m.p.h.; amber from 30 to 50; red beyond 50!
- 5 NEW AMOLA STEEL** coil springs smooth out the roads—give you new driving sureness!

THERE'S a lot of satisfaction—a real saving, too—in selecting your new car the Dodge way! Instead of taking anyone else's word for it, go to your Dodge dealer and take a look at the new Luxury Liner from every vital standpoint—

beauty, roominess, new ideas, and—above all—economy! Then take a look at the price! You'll be amazed—because this big Luxury Liner sells for even less than last year's Dodge! And remember—you can buy on convenient budget terms.

TAKE A LOOK AT THESE LOW PRICES!  
Coupees ALL FEDERAL TAXES DOLLARS  
\$756  
Sedans \$815  
These are Detroit delivered prices and include all standard equipment. Transportation, state and local taxes (if any), extra.

## Congratulations--



As a firm ever interested in the Hereford Territory, it gives us genuine pleasure to recognize the construction of the modern, Concrete elevator by Pitman Grain Company. Naturally, we are glad to see such industrial improvement and building in this community—for the new elevator is one of which any community might well be proud.

However, it is from the standpoint of service and Future Service in which we are most proud. We feel that the new elevator will offer exceptional facilities for many years to come, and that our friends and neighbors will profit by its existence in this community. We are also glad to recognize 12 years of service as a Grain Dealer in this community by J. A. Pitman—and to extend our congratulations to him and to the organization which he has developed in this community.

# KERR IMPLEMENT CO.

JOHN DEERE DEALERS  
HEREFORD, TEXAS

# DODGE LUXURY LINER

Ireland Motor Company  
210 MAIN STREET—HEREFORD, TEXAS

Association Of

**Hereford Breeders**  
(Continued from Page 1 Sec. 1)  
R. Hicks, Canyon.  
NOON  
1:30-2:15—Board and W. M. U. Meetings.  
2:20-2:50—Associational Evangelism, Dr. J. N. Campbell, Dimmitt.  
2:50-3:30—Sermon, Rev. A. S. Holmes, Bovina.  
One of the main topics to be discussed by Rev. Guy Kilian, who will officiate at the meeting.

Internal Fire

(Continued from Page 1, Sec. 1)  
were badly burned except one bedroom suit which was rushed out just in the nick of time. It suffered some water damage. The rest of the household furniture, along with the rugs, curtains and most of the floors, walls and ceiling, was ruined. All the clothes in the house were burned.  
The house is the property of Mrs. Dow Mercer, from whom the Browns had been renting it. The damaged and destroyed property was insured.

Big Celebration

(Continued from Page 1 Sec. 1)  
will have complete charge of preparing the 16 beeves that have been consigned for the meat ticket. Estimates state that

around thirty beeves will be barbecued before the huge crowd will have been satisfied.  
One of the chief attractions of the entire occasion will be a visit by the Belle of Tascosa, Frenchy McCormick. The quaint old lady has but one desire—to be buried by the side of her famous husband, Mickey McCormick, who died 30 years ago and was taken back to Old Tascosa for burial. Until a few months ago, Mrs. McCormick, now 86, lived by the side of her husband's grave—not on Boot Hill, but at Casa Romero.  
Canyon urges everyone in the surrounding territory to make plans to come to Canyon on July 26 and help celebrate the birthday of the home of West Texas State College.

New Survey

(Continued from Page 1, Sec. 1)  
be done here at Kansas State College, those on spring wheats at North Dakota Agricultural College at Fargo.  
The test cars are covering the area just ahead of the harvesters, all tests being made not more than five days previous to the regular harvest so that the re-

sults will comprise actual harvest time conditions. The three test cars are equipped with crop meters and are now working north over a representative system of routes, taking a set of samples for every two miles of wheat frontage covered. Wheat frontage means miles of wheat fields, not counting fields being fallowed or growing other crops.  
At each two-mile interval field conditions are noted and duplicate samples are taken with a sampling frame which encloses one five-thousandth of an acre. These samples are labeled and sent to the Kansas State College laboratory together with the field observations of variety, height of sample, soil conserving practices, grasshopper damage, rust damage, method of seeding and percentage of lodging.

In the College laboratory, supervised by J. E. Palleen, the heads in each sample are counted and measured for length, then threshed. The grain itself is weighed, classified, and tested for protein content.  
Protein tests are being made in the newly equipped laboratory of the department of milling industry by Meade Harris, chemist, and M. Sheltar, assistant chemist.  
Results of the survey, which will be released by the market news service of the Government's Bureau of Agricultural Economics at Kansas City, will be available for many uses, among which is a check on the accuracy of various local crop estimates and on the total acreage planted in important wheat varieties.  
Assisting Dr. Sarle in the survey, is A. J. King, agricultural statistician of the Bureau, who is in charge of the field work.  
The United States Department of Agriculture issued an estimate of the 1939 crops this week. The estimate for the total wheat crop in the United States, based on July conditions, is 716,655,000 bushels.

Around Town

(Continued from Page 1, Sec. 1)  
figure that such a practice is an unnecessary expenditure, particularly from the standpoint of the taxpayers.  
An addition to the personnel in the County Agent's Office, was made last Saturday in the person of Mrs. Ruth Sherman. She is helping T. P. McCollister with the wheat loans.

Four Million

(Continued from Page 1, Sec. 1)  
lister that they were almost impossible to handle.  
Practically all of the elevators in Hereford, and in the territory were full of grain with shipments going out to take care of only the few trucks which trickled into market as producers cut the last few acres.  
Most farmers were still busy, however, as plowing held the chief interest over the territory—and tractor lights dotted fields at night as the work continued.

Final Plans

(Continued from Page 1 Sec. 1)  
the Happy and Tulla fire departments. A large ball will be suspended from an overhead wire in such a way that it will slide along the wire. The two opposing fire teams will each be given a fire hose connected to a fire plug, and the object will be for the winner to push the ball over the opposing team's goal by squirting water against it. This event will take place on Friday afternoon, it was announced.  
Among the other highlights will be the crash of a burning wall by A. Jarvis, Amarillo expert, on Saturday afternoon, sack races, old fiddlers contests, non-professional rodeos, and the big parades.

B. P. W.

(Continued from Page 1, Sec. 1)  
written on postal cards and contains notices of meetings, news concerning members and a bit of philosophy and humor. It will be continued through the summer months. No regular meetings are scheduled but frequent outings are held.  
At the last meeting in May the following officers were elected: Mrs. Dyalthis Brady, president; Miss Belle Harris, first vice-president; Mrs. Jewel Dodson, second vice-president; Mrs. Florence Wilkins, recording secretary; Mrs. Lavina Gilliland, corresponding secretary, and Mrs. Bessie Smith, treasurer.

Stolen Car

(Continued from Page 1, Sec. 1)  
around 20. One was taller than the other, though both were average height. One was wearing a hat; the other was bare headed. Each carried a small bundle under his arm.  
Officers here stated that they expected the car to be returned to Hereford this week. Miss Burns had the vehicle insured, and the insurance company was responsible for its safe return to her.  
Reports from Roswell officers stated that the car had not been damaged and that everything was still in it.

Together Again! In Love Again! Straight To Your Heart Again!

Grandma was a Wow-in a covered wagon . . . Ask Grandpa!  
And mother was no icicle on a bicycle, with that bachelor!

IT'S SAUCY... IT'S SPICY... IT'S AS MODERN AS 1940.



So you see, it runs in the family and when Priscilla started pitching Woo at Jeffrey . . . they simply had to say . . .

Yes, my darling daughter

Priscilla Lane . . . Jeffrey Lynn of "Four Daughters" Fay Bainter . . . May Robson . . . Roland Young

STAR

THURSDAY FRIDAY

Not recommended for children — Just Mamas and Papas!

A Lulu of a 'Lone Star'

Saga!

Charles Starrett fighting every inch of the range . . . for his life or her heart!

100% BETWEEN LOVE AND LAW



Plus: OUR GANG COMEDY and "Hawk of the Wilderness," No. 4

Saturday

KIDDIES 10c ADULTS 15c

DOORS OPEN AT 1 O'CLOCK

Try This on your Girl . . . it May Work!

- 1 Borrow a dime . . .
- 2 Hit the jackpot!
- 3 Win a car in a raffle
- 4 Revel in a Champagne Supper
- 5 Greet the dawn as Mr. & Mrs.

MYRNA ROBERT LOY TAYLOR

Hold Tight!  
... 'cause here's romantic adventure that sizzles with action and sparkles with "oomph!"

A runaway helress . . . a penniless pauper . . . married in haste . . . they repent their leisure in the wildest, funniest mixup that ever hit an accidental marriage!



STAR THEATRE SUNDAY and MONDAY Preview Saturday Night

# July Specials ON FURNITURE!

For the Remainder of July we are Offering Many very Attractive Bargains in Furniture. Visit our Store . . . See the Furniture . . . and marvel at the Big Savings you can make by buying during this month!

A number of Nicely Finished and Well-Constructed 4-PIECE BEDROOM SUITES finished in Walnut and Maple!

PRICES FROM \$32.50 to \$42.50

---

Also, a Group of Excellent 4-PIECE BEDROOM SUITES In Maple, Walnut or Swedish Blonde. FROM 47.50 to 69.75

These suites are good quality, nicely finished and priced Very Low for the excellent quality.

We Are Offering LIVING ROOM Furniture and DINING ROOM Suites, and many odd pieces At Prices you Can't Afford to Miss!

We will be glad to have you visit our store and see these Good Values!

Also, We Have a Splendid Stock of STUDIO DIVANS with a nice assortment of Tapestry or Rayon Velour — AND PRICED FROM \$28.45 to \$48.57

## E. B. Black Co.

FURNITURE—UNDERTAKING

BEATEN BY LIFE! TRICKED BY FATE! DESERTED BY ALL!

Yet the fighting spirit of America throbbed in his soul and he wouldn't quit... until he won out!

JACKIE COOPER · FREDDIE BARTHOLOMEW

## SPIRIT of CULVER

with TIM HOLT · HENRY HULL ANDY DEVINE · GENE REYNOLDS WALTER TETLEY · KATHRYN KANE JACKIE MORAN

Tuesday Only — July 18th!

Sponsored by Business and Professional Women's Club.

## Gravity And A Twenty-Horsepower Motor Operate Elevator

### Eye-Witness Tells Story Of Elevator Tragedy In 1925

#### ALL HEREFORD SHOCKED BY COLLAPSE OF HARRISON ELEVATOR IN 1925

Where were you on Christmas night, 1925? If you were in Hereford, no doubt you remember well for then it was that all Hereford was shocked by the collapse of the Harrison Elevator. Remember?

The time was 8 p. m. Most Hereford residents were celebrating the holiday in one way or another. There was no deafening noise, no terrific explosion. But the news spread like wildfire. "Harrison's elevator has fallen!" That was the alarm that spread through Hereford in phenomenal time. Every one was on the scene inside half an hour.

**Saw Elevator Fall**  
Certainly everyone who was in Hereford on that exciting night remembers. Few, however, remember with more unerring clarity than Fred Goodnow, who noticed the first signs of the tragic collapse. He was working at the elevator at the time, and it was he who called Mr. Harrison at his home and told him of the impending calamity. Cliff Hicks was there, too, and the three men stood and watched the gigantic structure slowly sink to the ground.

E. W. Harrison was sitting at home unlacing his shoes when the phone rang. He had been talking to his wife about the elevator. It was overloaded—car shipments later showed that over 100,000 bushels of grain were crowded in the bins the limit capacity of which was thought to be around 90,000 bushels—and he was fearful of leaving it in such a condition. "I'll tell you what I am going to do," he said to his wife. "I am going to start loading cars the first thing in the morning and move the grain out of there."

**Crumbled Like Paper**  
Then the message came. "Mr. Harrison, the elevator is falling!" The owner dashed out of the house without waiting to tie his shoes or to get his hat. He arrived at his place of business just in time to see the huge metal walls of the grain bins buckle and rumble to the ground. There were two elevators. The larger one, on the south, joined the other, and it was the bin between the two that gave way first. This started the huge store of grain to rolling. The south elevator fell over against

the north building, and then both crumbled like paper boxes. There was no explosion, and no fire. All the dumbfounded owner and his companions heard was a loud "woosh" caused by the air as it blew out the top of the falling mass, according to the way Mr. Goodnow recalls the incident. The grain was not scattered, but fell in a shapeless heap, rolling and surging with terrific force as it was vomited from the bursting walls of the elevators. The massive supporting timbers of the buildings were crushed and splintered to kindling wood. The great walls were crumbled like an accordion. In fifteen minutes, what had once been the imposing silhouette of the Harrison Elevators against a dusky sky was a smoking, shapeless mass, lying black and ominously still on the snow-covered earth.

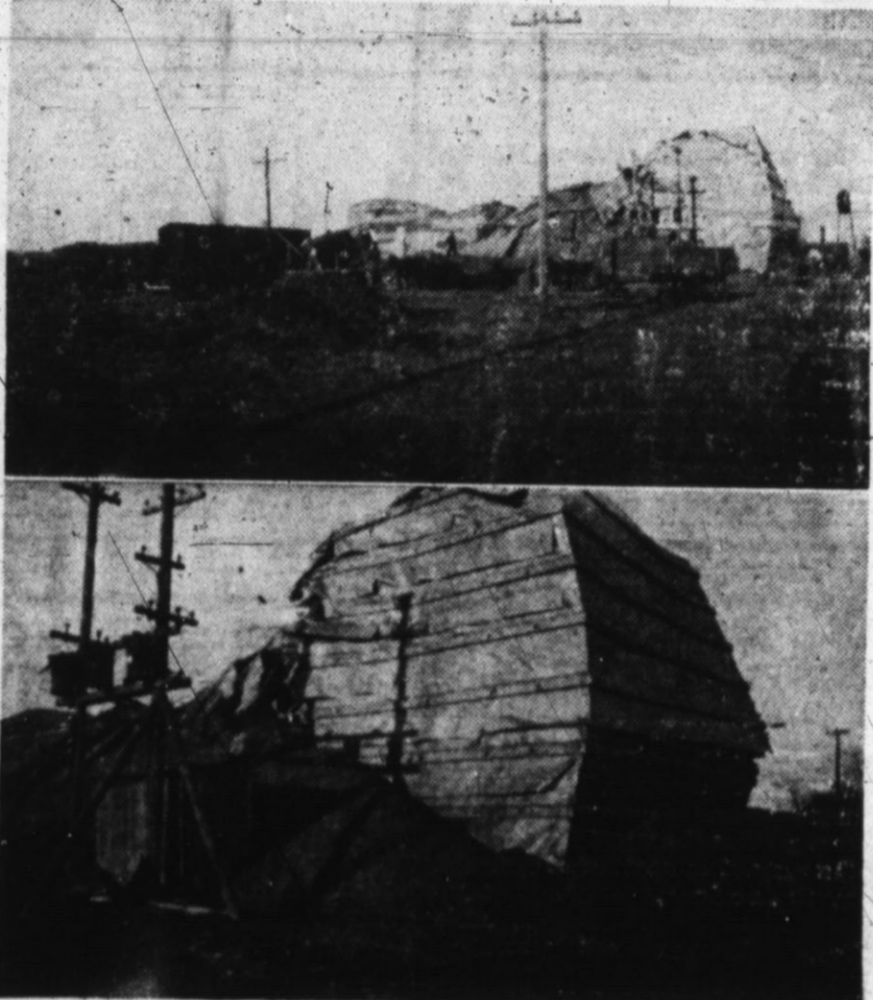
**Crowd Swarmed Up**  
The silence was short lived for the people had begun to come. The place was soon so overrun with humanity that it resembled a gigantic ant hill that had been plowed up. The cries and ejaculations of the curious crowd filled the air. The fire department came in a noisy hurry, only to find that there was no fire. Water would have ruined the grain, and not a hose was turned on. The crowd left almost as quickly as it came, and Mr. Harrison was left to view the wreckage in silent contemplation.

Back on the porch of her home on East Eleventh Street, Mrs. Harrison strained her eyes to see the flames that never came. In her excited concentration to see the fire, she forgot all else, and to this day she states she never heard a sound. In fact few people in Hereford did hear anything, but strange though it may seem reports from as far off as Vega came in to attest that the crash was heard for miles.

Mr. Harrison's insurance policy contained no clause to cover the loss. He was able to save the grain—which was mostly kafir, sorghum, red top, and milo. But the elevators were, of course, completely demolished. It is a credit to the courage of the unfortunate elevator man that he again rebuilt his entire plant in time to take care of the wheat harvest of the next June. Not a moment of inconvenience was

(Continued on Page 5, Sec. 2)

### Remember Christmas Night, 1925?



This is the way the 90,000 bushel Harrison elevator looked after it collapsed on Christmas night, 1925. Take away the concrete towers at the Pitman Elevator and you have a pretty good idea how it looked before it fell. Mr. Harrison rebuilt his elevator in time to take care of the 1926 wheat harvest. He saved all the grain, and none of his customers suffered any loss as a result of the unfortunate occurrence. (Pictures courtesy of Mrs. E. W. Harrison.)

### First Elevator In Hereford Built On Site Of Pitman Co.

#### OLD HARRISON ELEVATOR, BUILT IN 1915, STOOD ON SAME GROUND

The elevator system at the Pitman Grain Co. is one of the best-equipped, most modern of structures for grain storage in the Southwest. Few elevators in the Panhandle can boast of being better with respect to equipment and reliability.

Excellence of service and reliability have always been the keystones around which the business that is now the Pitman Grain Company has operated. It has a long and colorful history which many of the old-timers remember well.

The first elevator in Hereford was built on the site where the Pitman Grain Company now stands. More than a few will remember the date, 1915, when E. W. Harrison began construction work on the Harrison Elevator. Contractors for the job were the Star Engineering Company. The original structure had only a 25,000-bushel capacity, and corresponds in appearance to that part of the present structure which bears the inscription, McLEAN-PITMAN. For many years it was the landmark of Hereford, and Hereford was the grain center of the south High Plains.

Hereford was a prospering town, and the owner of the Harrison Elevator soon found that he had more business than he could handle. In 1917, he built the second elevator. It was connected to the first structure, but it was much taller and larger. It had a capacity of 65,000 bushels, which added to the capacity of the original building, gave Mr. Harrison the facilities to store around 90,000 bushels of wheat. The present elevator at the Pitman Grain Company, exclusive of the new concrete towers, is all most an exact replica of the old Harrison Elevator when it was operating at full tilt.

From 1917 until 1925 Mr. Harrison saw his business steadily increase with the expanding acreage devoted to wheat by Hereford farmers. Every year he would fill his huge bins to capacity and ship out hundreds of cars of the golden grain. Then, in 1925, the crops in Deaf Smith County were better than they had been before or since. It was a time when producers were selling their wheat. The crop was good and the price was good.

### Large Concrete Towers Enclose Eight Granaries

NEW BINS HAVE CAPACITY OF 185,000 BUSHELS; DUMPS ARE HYDRAULIC TYPE

Most people probably wonder what is inside the huge concrete towers of the Pitman Elevator. What makes the humming noise? What do they do with the grain? How do they unload the big trucks? These are some of the questions that play around in one's mind as he views the mysterious structure from the outside.

**Not So Complicated**  
Actually the whole thing is rather uncomplicated. The towers are hollow and are divided into eight bins, four of which are equal in size and larger than the other four. The grain is stored in these bins until it is ready to be loaded out into box cars for shipment.

#### Automatic Conveyor

The bins are filled by a mechanized conveying unit which consists of an endless belt which extends from about twelve feet below the level of the bin floors throughout the height of the towers to a platform about twenty feet above the roofs of the bins. Attached to the belt at regular intervals are metal scoops which pick up the grain at the bottom of their journey, carry it to the top and dump it. The heavy receiving unit of this conveyor system, which is located below the floor level of the bins, is connected to the pit into which the trucks are dumped and also to a belt conveyor which makes it possible to return the grain from any of the eight bins to the master conveyor. The receiving unit is called the "boot". At the top of the conveyor, which is some twenty feet above the bin roofs, is a unit similar to the boot. This is the dispensing unit, and it is called the "head." It is attached to a spout which can be placed over the entrance to any of the eight bins and also to one which loads the grain into the hopper of a set of automatic scales that measure out ten bushel quantities and dump into the freight cars. The entire length of the conveyor between the boot and the head is called the leg. When loading the wheat from the dump bins into the elevator bins, the leg has a carrying capacity of 5500 bushels per hour; when it is transferring the grain from the elevators to the cars it has a capacity of 3500 bushels per hour. The whole conveyor unit, from head to foot, is encased in steel so that the operation of the scoops is invisible except through a small observation window near the boot.

The establishment operated as the McLean-Pitman Grain Company until 1934 when Pitman bought out McLean. J. M. Pitman joined his brother, and the firm became the Pitman Grain Co. It operated entirely with the old equipment until this year, when the new concrete towers were constructed to make the Pitman Grain Company elevators equal to any in the Panhandle with respect to modern, efficient equipment. The new bins have a capacity of 185,000 bushels. This, added to the 60,000 bushel capacity of the old elevators, gives the whole system a capacity of 245,000 bushels.

Mr. and Mrs. Raymond Hawkins have returned from Monte Vista, Colo., where they spent a ten-days vacation. They were accompanied by Mrs. Hawkins' sister, Mrs. Russell Downs and children of Borger.

(Continued on Page 5, Sec. 2)

### Deaf Smith Co. Gets Project To Beautify Roads

The Texas Highway Commission ordered projects for road landscaping and beautification costing \$109,900 throughout the state last week.

Deaf Smith County received a joint appropriation with Oldham County for landscaping on U. S. Highway 66 between the New Mexico state line and a point 15 miles east of where the highway crosses the Deaf Smith-Oldham County line. The project at this location calls for an expenditure of \$18,000.

Other Panhandle counties to receive appropriations were Hemphill, Childress, and Hall.

The projects have yet to be approved under the plans whereby the federal and state governments share the costs, and the plans are now in the hands of the U. S. Bureau of Public Roads.

### Mrs. Matthews Replaces Miss Swebston Here

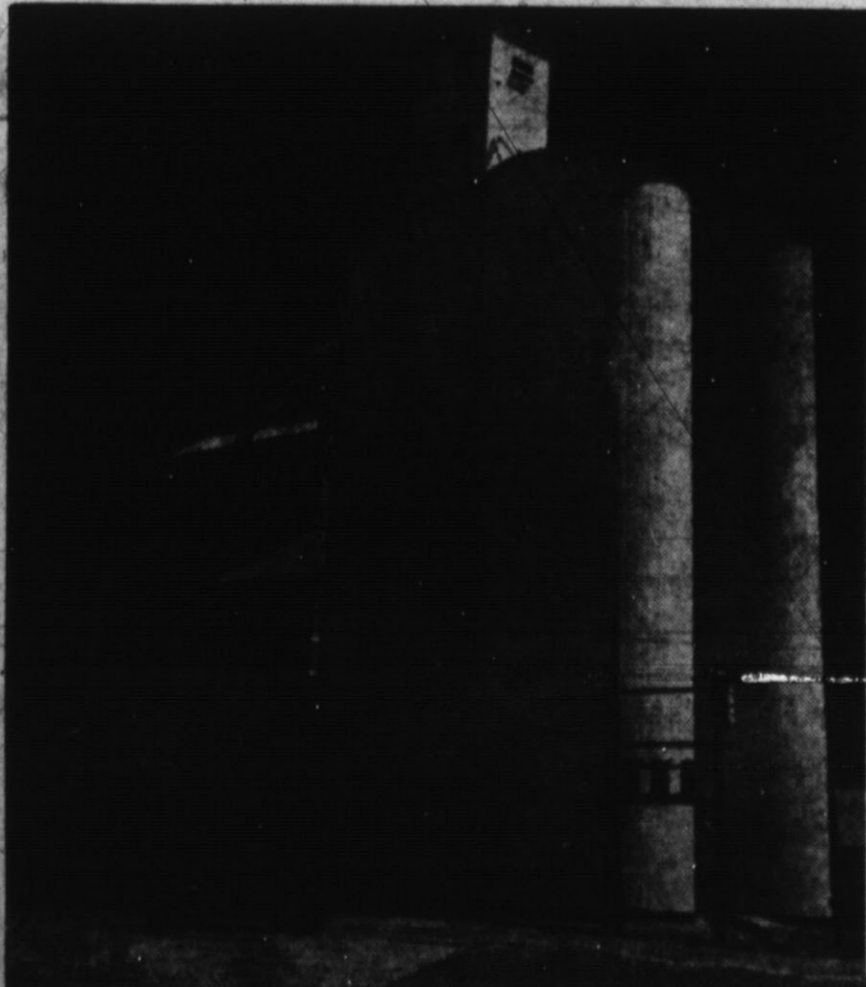
An announcement received this week from the Hereford office of the Farm Security Administration states that Mrs. Zora C. Matthews has been appointed the Home Supervisor of Deaf Smith and Castro Counties. She will have headquarters at Hereford.

In coming to Hereford, Mrs. Matthews replaces Miss Wynona Swebston at Hereford and Miss Eunice Florence in Castro County. In the future Miss Swebston will have only Parmer County with headquarters at Farwell, and Miss Florence will have Bally County with headquarters at Muleshoe.

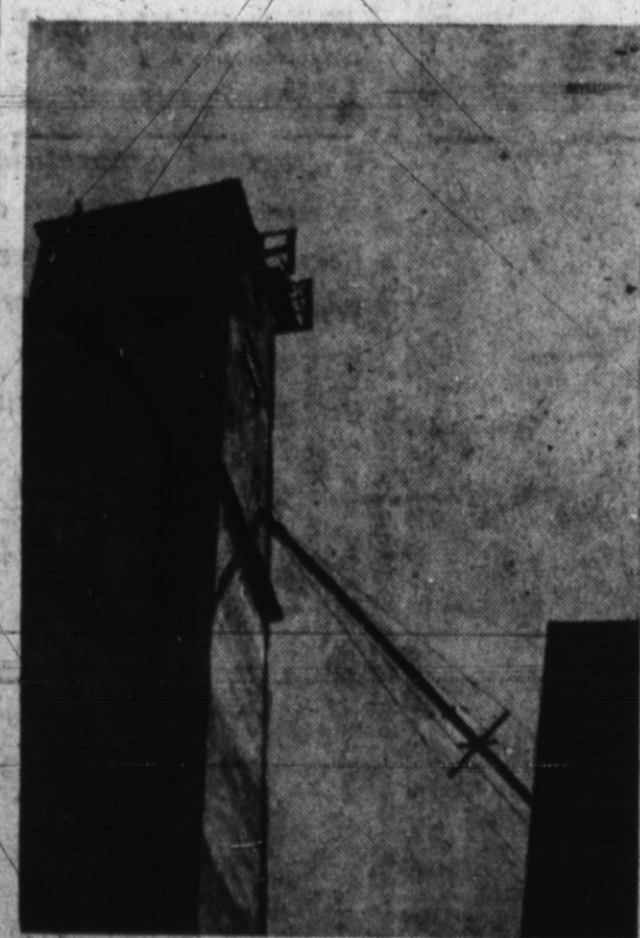
The Farm Security program administration feels that it is exceptionally fortunate in securing Mrs. Matthews for this position. Mrs. Matthews received her degree from Texas State College for Women, and she has worked

(Continued on Page 5, Sec. 2)

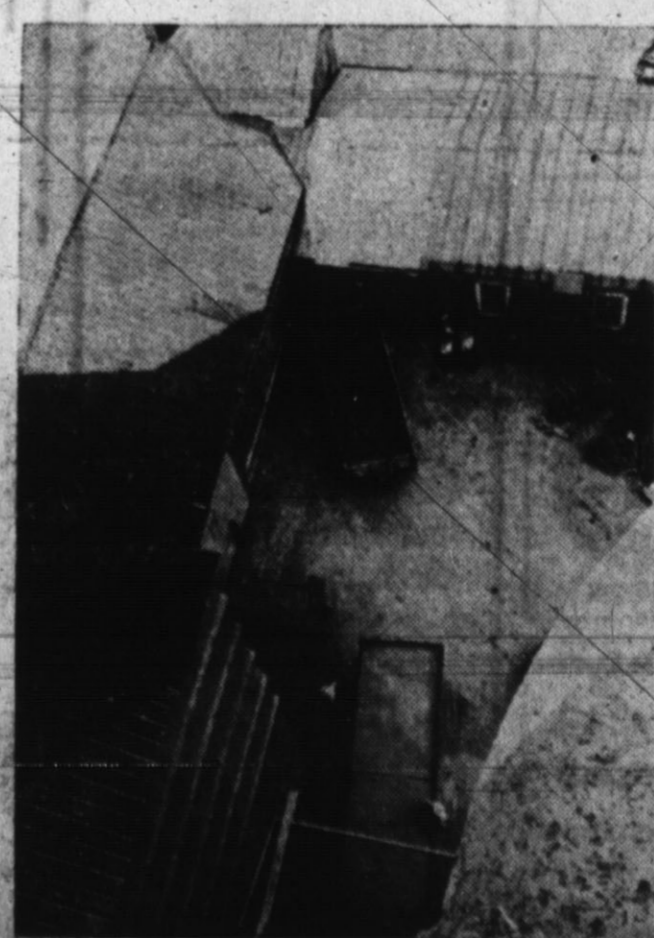
### Pitman's New Elevator — How It Works Loading Cars and Dumping Trucks — Waiting Truckloads



You are looking at the southwest corner of the huge concrete towers of the Pitman Elevator in this picture. The concrete structure at the very top houses the machinery. The concrete walls enclose eight grain bins.



Here you see the delivery pipe through which the freight cars are loaded. As the grain leaves the elevator through this pipe it automatically is weighed and recorded.



This shot was also taken from above. Here you have a view of a loaded truck entering the big hydraulic dump and an empty one pulling out the scales to be weighed out.



This shot was taken from the very top of the new elevator. It is an excellent view of the trucks waiting to be dumped. Notice the lines stand past the trucks onto the highway.



### Eat Eggs for Stamina

By RUTH J. COOPER, Home Economics Consultant  
Breeder-Feeder Association

In a study of American diets, representing a wide range of conditions both rural and urban, the amount spent for eggs was \$5.5 percent of the total spent for food. In comparison to the amount of nutrition derived, this is too low by half. We need about one egg per day or approximately 30 dozen eggs per person per year, or about 11 percent of the food budget.

Eggs are protective foods. Both the yolk and white are rich sources of protein. An average egg of 70 calories contains about 60 percent of the protein in the white and 40 percent in the yolk. Raw egg yolk is easily digested but raw egg white often causes digestive disturbances. That is the reason that egg white is cooked just enough to coagulate the albumins, for then it too, is easily digested.

Fat, and in general, the minerals in eggs are to be found in the yolk. The most important mineral is iron. While the amount is small, it is constant and in a very usable form. One egg furnishes about one-tenth of the daily iron requirement.

Eggs are a rich source of vitamins, containing all except "C". This wealth alone would place them in the protective foods class without their other qualifications.

An egg is an egg whether it is taken into the diet straight or in combination. Eggs may be used in any of the various methods of cookery and with almost any food. Egg and milk combinations are nutritious and palatable. They round out the protective diet and are insurance against nutritional deficiency.

**Custard**  
2 eggs or 4 yolks  
2 tablespoons sugar  
1-8 teaspoon salt  
2 cups milk (scalded)  
1-2 teaspoon vanilla

**Whipped cream**  
**Soft Custard:** Beat eggs slightly, add sugar, salt and gradually add milk. Cover over low heat either in a double boiler or very low flame, stirring constantly, until the custard coats the spoon. If cooked beyond this stage, it will curdle. Strain. Flavor and chill. Serve with whipped cream.

**Baked Custard:** Combine as for Soft Custard. Strain and flavor. Pour into custard cups and set cups in a pan of water to the depth of about one inch. Bake in a moderate oven (325 degrees F.) until a knife inserted in the center comes out clean, about 35 minutes. Serve with whipped cream.

**Eggs Poached in Cream**  
1 egg  
1 tablespoon cream  
Salt and Pepper  
Toast

Butter a custard cup and add cream. Break egg into cup, sprinkle with salt and pepper and bake in moderate oven (325 degrees F.) until egg is set. Serve on buttered toast.

**Creamed Eggs**  
3 tablespoons butter  
3 tablespoons flour  
1 1-2 cups milk  
4 hard-boiled eggs  
Paprika

1-2 teaspoon salt.  
Melt butter, blend in flour, salt and gradually add milk; cook until thick, stirring to prevent lumping. Slice eggs, combine with white sauce and turn into serving dish. Sprinkle top with paprika.

**Goldenrod Eggs** are a variation of Creamed Eggs. Dice the egg whites and add to the cream sauce; pour over buttered toast. Press the egg yolks through sieve and sprinkle over all.

**Meringues or Kisses**  
2 egg whites  
1-4 teaspoon salt  
2-3 cup sugar  
1-2 teaspoon vanilla  
1-2 cup pecans, coconut, etc.

Beat eggs to a stiff foam; add salt and gradually the sugar. Beat until stiff. Add flavoring and fold in the nuts, coconut or whatever fruit is desired. Drop on a cookie sheet and bake in a moderate oven (350 degree F.) about 12 minutes or until delicately browned.

### Left-Overs Are Food Poisoning Menace On Menu

Some people depend on their nose to tell them when food is spoiled, but sometimes a custard has no detectable odor and yet will make one ill, says Miss

**Protect**  
What You Have  
**INSURE**  
**John McLean**  
Insurance Agency  
Phone 273

### Feathers for Nina



In regal robes and a crown of "horse feathers," Nina, 1938 champion mare, defended her title at the recent San Diego, Calif., fair. Here is the equine queen with her owner, Miss Betty Lawrence.

Nora Ellen Elliot, food specialist of the Texas A and M College Extension Service. This is because it has been improperly stored and has developed certain bacterial organisms. And don't make the mistake of looking for this danger only in hot weather, Miss Elliot further

warns, for it can happen any time of the year.

When custard is made, it should be kept cold until used, and used as soon as possible. The Food and Drug Administration of the United States Department of Agriculture is often called on to ascertain the cause of food-poisoning outbreaks. Too many times it has been traced to some moist food such as custard, custard pastries, a gravy or sauce, or some leftover meat or fish that has not been properly kept before eating.

In case it is necessary to serve custard pies later than the day they are baked, Miss Elliot suggests that the custard part and the pastry be combined just before serving.

### LOCALS

Mr. and Mrs. C. F. Moore and children left Sunday for Lake City, Colo., where they will spend ten days or two weeks vacationing.

Mr. and Mrs. Raymond Hawkins have returned from Monte Vista, Colo., where they spent a ten-days vacation. They were accompanied by Mrs. Hawkins' sister, Mrs. Russell Downs and children of Borger.

Mrs. C. E. Birkmeyer and children of Amarillo, have been visiting her parents, Mr. and Mrs. E. B. Black.

ROOMS TO RENT? TRY A WANT AD

### IT'S BETTER THAN A GOLD MINE OR AN OIL WELL

Reasons why you should put your business in Park City District:

1. YOU DON'T HAVE ANY COMPETITION
2. YOURS WILL BE THE ONLY BUSINESS OF ITS KIND IN PARK CITY DISTRICT
3. WE ONLY HAVE 50 LOTS IN THIS BUSINESS DISTRICT
4. WE SELL ONLY ONE LOT TO EACH CUSTOMER FOR EACH LINE OF BUSINESS
5. HOW CAN YOU GO WRONG WHEN YOU ARE RIGHT BETWEEN TWO CITIES
6. YOU HAVE A CITY ON THE EAST SIDE OF YOU
7. YOU HAVE A CITY ON THE WEST SIDE OF YOU
8. YOU ARE RIGHT IN THE CENTER OF THE CITY AND HAVE ALL THE TRANSPORTATION NECESSARY
9. TRANSPORTATION IS THE LIFE OF ANY FAST GROWING COMMUNITY
10. NOW YOU CAN BUY A BUSINESS LOT IN PARK CITY DISTRICT—THE MAIN STREET OF AMARILLO

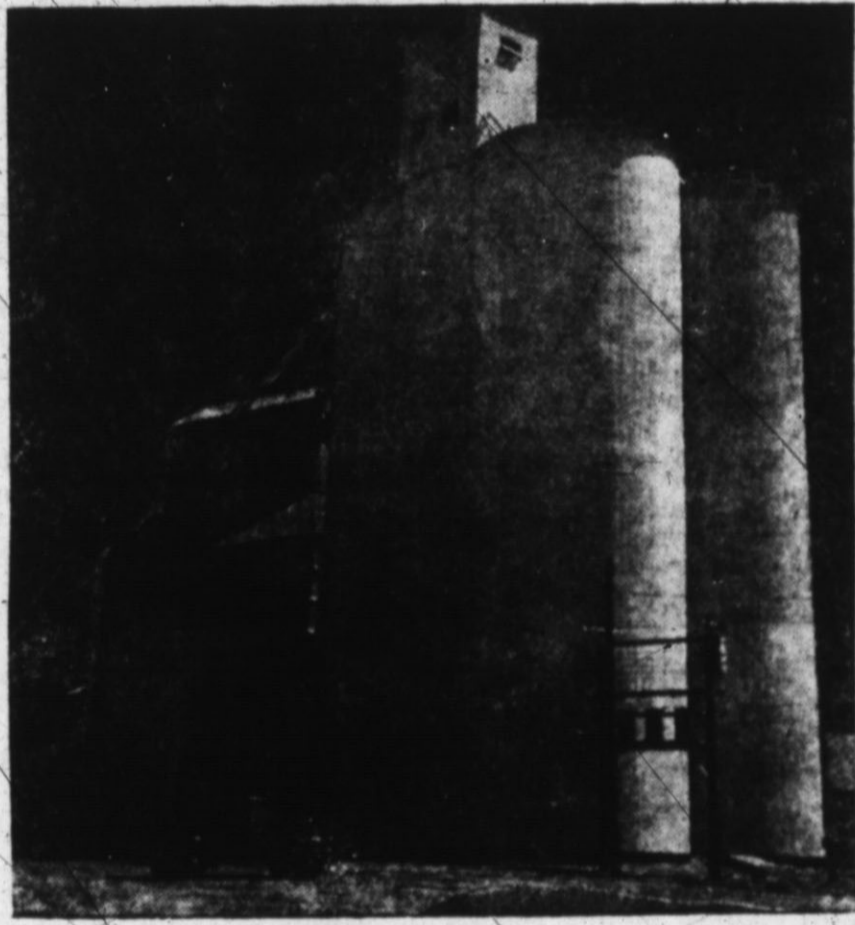
This, The Cream of Business Lots, in the Center of the City, Never been on the Market Before. WE PUT YOU IN BUSINESS. We start you to the life of success. Get in touch with us at once. Help your children get into business. We have only a limited number of business lots. They will not last long at this price. We offer only one lot for each line of business. You won't have any competition in this new business district.

There is opportunity for the following businesses in Park City District:

- |  |                                    |
|--|------------------------------------|
| 1 lot for Doctor's Office (dentist)      | 1 lot for high class Garage.       |
| 1 lot for Doctor's Office (M. D.)        | 1 lot for Hotel Tourist Camp.      |
| 1 lot for Doctor's Office (Chiropractor) | 1 lot for Skating Rink.            |
| 1 lot for Attorney.                      | 1 lot for Neon Sign Shop.          |
| 1 lot for Insurance Agency.              | 1 lot for Cheese Factory.          |
| 1 lot for Automobile Loans.              | 1 lot for Shoe Repair Shop.        |
| 1 lot for a Bank.                        | 1 lot for Swimming Pool.           |
| 1 lot for high class Apartment House.    | 1 lot for Bakery.                  |
| 1 lot for Hotel.                         | 1 lot for Printing Shop.           |
| 1 lot for Ladies Ready-To-Wear.          | 1 lot for Dress Maker.             |
| 1 lot for Shoe Store.                    | 1 lot for Wallpaper Store.         |
| 1 lot for Men's Clothing Store.          | 1 lot for Music Store.             |
| 1 lot for Furniture Store.               | 1 lot for Wholesale Grocer.        |
| 1 lot for High Class Cafe.               | 1 lot for Wholesale Produce.       |
| 1 lot for Contractor's office.           | 1 lot for Wholesale Flour Ware.    |
| 1 lot for Lumber Yard.                   | 1 lot for Truck Line Ware.         |
| 1 lot for Real Estate Office.            | 1 lot for Typewriter Office.       |
| 1 lot for Used Car Lot.                  | 1 lot for high class Fruit Market. |
| 1 lot for Drive-in Ice Cream Stand.      | 1 lot for Feed Mill Mfg.           |
| 1 lot for Personal Loan Co.              | 1 lot for Recreation Club.         |
| 1 lot for high class Beauty Parlor.      | 1 lot for Bowling Alley.           |
| 1 lot for Dry Cleaning Plant.            | 1 lot for Shooting Gallery.        |
| 1 lot for Grocery Store.                 | 1 lot for 5c & 10c Store.          |
| 1 lot for Nursery.                       | 1 lot for Cream Station.           |

### PARK CITY REALTY COMPANY

CHARLIE PRIOLO, Manager 2300 West Sixth Street AMARILLO, TEXAS



## Best Wishes, "Pitty"

For many years now, we have enjoyed your Friendship and Counsel.

We extend congratulations and best wishes upon the opening of your new Concrete Elevator to the Hereford Territory this year. Everyone is proud of the new, modern structure, which is a decided asset to this growing community.

## W. N. Lemmon

M. D.

announces opening of offices

—AT—

701 East 4th Street

(Intersection of 4th and Jowell Streets)

Surgery,  
General Practice

Phone  
133

## BUSINESS AND PROFESSIONAL DIRECTORY

### A. O. Thompson Abstract Co.

Complete tract index of all lands and town lots in Deaf Smith County.  
Write us for information concerning land ownership.



DEAF SMITH COUNTY MAPS.....25¢ MEMBER

### INSURANCE

JNO. H. PATTON  
PHONE 56

### Dr. J. W. Hendrix

Chiropractor and Masseuse  
Phone 341 for Appointments

ABSTRACTS  
Of All Deaf Smith County  
Land Titles  
DEAF SMITH COUNTY  
ABSTRACTS INC.  
CHRY Bates, Manager

**SWAP!**  
Through the  
**WANT-ADS**



## The First State Bank

## Farm Has Many Hazards Which Can Cause Fire

Despite improvements in farming methods, equipment and facilities, the farmer of today is still faced with a serious problem which, unless solved, will continue to retard the general progress of the business and reduce every farmer's profit. This problem is the annual fire loss suffered on farm property, according to Marvin Hall, State Fire Insurance Commissioner.

"Nearly two million dollars property loss is suffered each year on the farms of Texas," Commissioner Hall pointed out, "and a very substantial reduction can be made in this figure if farmers generally will observe a few simple rules of fire protection and prevention."

The losses in barns and granaries contribute largely to this annual toll, as these are peculiarly subject to fire danger. Of the many sources of barn fires, spontaneous combustion is perhaps the most dangerous and the one which should first be eliminated. Moisture, bacterial activity, germination and storage in large heaps may be listed as the main causes of spontaneous combustion.

When feeds are curing or drying, bacterial activity is always present, and everybody knows that wet or green feed in storage will heat. Unless the heat is carried away by ventilation, it may become so intense as to set fire to the feed, and this sad result is hastened by large heaps or quantities stored in one place.

Some of the important facts and fire prevention measures which should be observed, Hall said, may be briefly explained as follows.

Because hay is subject to spontaneous combustion, it should be thoroughly dried before being put in the barn. The use of common table salt is recommended when storing loose hay which is not thoroughly cured since a sprinkling of salt reduces the moisture and thereby lowers the danger of fire. From three to ten pounds of salt to each ton of hay will be sufficient for hay stored in wet weather.

In order to allow air circulation underneath in storing baled hay, start with a few planks or logs on the floor. Then give some space between bales for ventilation by stacking it so there is air space around each bale. If heating sets up, the air will carry the heat away, cooling the hay and thereby preventing a fire and saving the quality of the hay.

## Here at Last—Successor to Automobile



This Little Gem four-position bike, equipped with all the comforts of home, is the invention of Charles Steinlauf of Chicago, who is not related in any way to Rube Goldberg. The inventor rides on top, while members of the family hold down various positions. Mrs. Steinlauf rides amidship, operating her sewing machine. Charles says it's great, members of the family say they enjoy it, and spectators say they'll take vanilla.

venting a fire and saving the quality of the hay.

Bar corn is another source of "unknown" fires. When storing it run a pipe down the center so that the hot gases may escape.

"All feedstuff should be well cured and dried before being stored," Hall said. "Even then, feed should be examined occasionally during the periods it is stored to see that it is not becoming heated and ready for spontaneous combustion to take place. If these and other simple rules are followed by the farmer, he will no doubt reduce his fire loss and thereby benefit himself and his neighbor."

### Vega News

(30 miles north)

MRS. D. E. MCKENDREE

The many friends of Mrs. H. R. Shields regret her leaving Vega, but she returns to her old home in Cumby, Tex., to take care of her mother who is an invalid.

Mrs. Rex Kendall is visiting friends and relatives in Celeste, Tex.

Mrs. B. S. Turner returned

to her home in Turkey, Tex., Monday after visiting with her son and family in Vega—and her daughter, Mrs. John Ivy, who has undergone a major operation, in St. Anthony's hospital in Amarillo.

Wilburn Harrell spent the 4th of July with his brothers, Clyde and Cecil in McLean, Tex.

Rosalyn Bartlett and brother, O. M. returned Monday to their home in Chicago after visiting their father and friends in Vega.

Jim Taylor and family spent last week end in Hereford.

Mr. and Mrs. Bert Ballard are spending their vacation in Omaha, Neb., visiting the latter's brother and family.

Mrs. Clyde Steen has bought the Vanity Beauty Shop from Mrs. Chapman and is now in charge there.

Judge Ingram is back in Vega after a serious illness.

Mr. A. Milburn and family of Channing, Okla., spent the 4th with his daughter, Mrs. A. E. Roak and family.

Congratulations are in order for Mr. and Mrs. Jack Vincent of Canadian, Tex., for the arrival of a new boy born on July 4th.

The Nifty Needle Club entertained their husbands with a

picnic lunch on the Miller's lawn July 4th.

Mesdames Riley and Baker of Amarillo visited Mrs. Emma McNabb this week.

Mrs. Earl Kilbourn and daughter Mary Alice are visiting relatives in Dalhart.

Several small boys of Vega have sore fingers and black eyes from the result of the July celebration but the most serious injury reported here was Glen Artz. A bottle containing a fire cracker burst in his face, cutting his eye ball so that it had to be removed.

Mrs. Carl Rose of Kewanee, Ill., is visiting her mother, Mrs. Peters, in Vega.

Mr. and Mrs. Roy Ivy and family spent July 4th at Espanola, N. M., Junior Ivy remained for a longer visit with his uncle, Horace Ivy.

Mr. and Mrs. Glen Ivy and Bernice Harris spent the 4th of July in Canadian.

Mrs. Doris Bartley returned to her home in La Porte, Tex., after having spent the past four weeks with her mother, Mrs. N. O. Jacobs.

B. L. Freeman visited his daughters, Pauline and Fern, in Oklahoma City and Clinton last week end.

Mrs. Rosa Byrd left Friday for her home. She has made many friends in Vega during her stay here who hate to see her leave.

At this writing Grandpa Hinson is very low at the home of his daughter, Mrs. Fred Dewees.

Mrs. Maggie Reece of Joliet, Ill., is visiting Mrs. Gerheart Peters of Vega.

## SOCIETY

### INFORMALITY MAKES SUMMER SOCIAL AFFAIRS

Informality is establishing the keynote for hot-weather social affairs in Hereford, with guests forming in foursomes for gay afternoon entertainment and diversion.

Among the several small

groups to meet for games of bridge last week was a two-table affair at the home of Mrs. E. B. Hedrick Friday afternoon.

Mrs. Seth B. Holman was awarded high score prize in

games, and Mrs. Jack Wayland second high.

Guests included Mesdames W. L. Davis, J. A. Pitman, A. R. Bate-man, Seth B. Holman, H. A. Close, Jack Wayland, Jimmie

Gillentine and Miss Eloyse Pitman.

A delightful salad course was served after the games.

ROOMS TO RENT? TRY A WANT AD

## Best Wishes



Like all of this territory we are proud of the new Concrete Elevator recently put into operation by Pitman Grain Company, and wish to express our sincere congratulations to the organization.

It is also with pleasure that we recognize the service rendered this community during the past 12 years by J. A. Pitman — and wish him continued success in years to come in the operation of his elevator business.

## ROSSON IMPLEMENT CO.

"Good Equipment Makes a Good Farmer Better"

## CONGRATULATIONS

## PITMAN GRAIN CO.



It is with pleasure that we extend Congratulations and Best Wishes to the Pitman Grain Company upon having given this community one of the most modern and complete Country Elevators in the nation.

Because we are tremendously interested in this community, and because we appreciate such service as J. A. Pitman has rendered the area as a grain dealer of 12 years active service—we are glad to be in a position to extend our Sincere Greetings at this time.

As an institution ever interested in the welfare of Hereford and the Hereford Territory, the First National Bank of Hereford is glad to extend best wishes to the Pitman Grain Company. A united Hereford, always working shoulder to shoulder, has made possible the development of this community. Co-operation makes progress . . . such improvements as the new elevator are a tribute to the courage, activity and interests of a great Agricultural and Cattle empire.

## SKELTON IMPLEMENT COMPANY

J. I. CASE DEALER

Hereford, Texas

MEMBER:  
F. D. I. C.

First National Bank  
OF HEREFORD



# FREE!

1 Ice Cream Sandwich

1 Quart of Buttermilk

FOR EACH CREAM O' PLAINS MILK BOTTLE TOP

Brought to

FOR 5 CREAM O' PLAINS BOTTLE CAPS

Brought to

This Offer Good Through July 15th

## HEREFORD CREAMERY

Across South from the Courthouse

### Wheat Festival At Plainview To Feature Parade

PLAINVIEW (Special)—Towns and communities surrounding Plainview have been invited to participate in the Wheat Festival, July 26, when a parade and many special entertainment features have been scheduled.

Business firms and individuals of nearby communities are also invited to prepare floats for the colorful parade that is being planned. Cash prizes of \$50, \$25, \$15 and \$10 will be awarded for the best floats in the parade, the Wheat Festival committee has announced. Wheat, Americanism and individual firm or organization ideas will be considered in the judging and floats may carry out any or all these themes.

The parade is scheduled to start at 11 a. m. Wednesday, July 26, and an early check up indicates that Plainview firms and clubs will be well represented by floats. Out-of-town firms or individuals desiring to enter floats have been asked to communicate with the Plainview Chamber of Commerce.

Plainview's high school band will be augmented by several bands from neighboring towns in the parade. Entertainment features of the gala Wheat Festival will include a wheat auction, barbecue, street dances and a fireworks display.

ROOMS TO RENT? TRY A WANT AD

### Progressive News

(1 mile east, 6 miles north) IRA JEANNE RICKETTS

Miss Ruth Powelson who has been visiting her brother, Lynn Powelson, and family for the past week, returned to her home at Beverly, Kan., Sunday morning.

Mrs. Fred Brownlee of Glen Rio, N. M., spent Saturday with her brother, H. M. Smith and family. Miss Bobbie Jo Smith of Vernon, who has been visiting her uncle, went home with her aunt, Mrs. Brownlee for a short visit.

Mr. and Mrs. Ira Ricketts, Ira Jeanne, and Glenn took dinner Sunday with Mr. Ricketts' father, W. A. Ricketts, in Hereford.

Mr. and Mrs. Buward Vernon and small daughter, Deon, of Cripple Creek, Colo., spent Friday night with Mr. and Mrs. Lynn Powelson and family.

Mrs. C. P. Caldwell and daughter, Miss Eunice, spent Wednesday with their daughters and sisters, Mrs. Cecil Hodges and family, and Mrs. Jeff Roberson and family, in Hereford.

Mr. and Mrs. H. T. Wedel and daughter, Clara, of Hereford, took dinner Sunday with Mr. and Mrs. E. T. Brookes and R. D. Perkins.

A large number attended the ice cream social given by Mr. and Mrs. Lynn Powelson Friday night, honoring their sisters, Miss Ruth Powelson of Beverly, Miss Nina Lee Counts of Fort Sumner, N. M., and Mr. and Mrs. Duward Vernon and Deon, of Cripple Creek, Colo.

While the young people enjoyed outside games the older people entertained themselves by neighborly conversation. Present were: Messrs. and Mesdames C. C. Bowman, C. P. Caldwell, Ray Hershey, Lewis Harvey, Edgar Russell, E. T. Brookes, Ira Ricketts, Perry Vernon of Ward, D. Y. Edwards, H. M. Smith, Allan Powelson and Nelson McRight both of Hereford, and Duward Vernon.

Mrs. Marguerite Rector and Misses Lucille Park, Augustine Gregory, Minnie, Faye and Pearl Hurford, Norma Lee and Pearl Edwards, Wilma Higgins, Dora Lee Burgess, Eunice Caldwell, Evelyn, Billie Zoe and Bobbie Jo Smith, Nina Lee Counts, Mary Short, Ruth Powelson and Ira Jeanne Ricketts.

Messrs. Jake and Millard Gregory, Clinton Lundry, Calvin and Orval Edwards, Fred Caldwell, Glenn Ricketts, Ben Conklin, Harold and Homer Harvey, Lee Roy and Junior Burgess, Glenn Smith, and Delbert and Arnold Powelson and the hosts, Mr. and Mrs. Merlin Kaul and sons of Westway, took dinner Sunday with Mr. and Mrs. C. V. Burgess and family.

The Progressive Girls 4-H Club met Friday with the sponsor, Mrs. V. E. Dodson for the purpose of sewing. As there was no business the girls played games. Refreshments of sandwiches, cake and punch were then served by Misses Wilma Higgins, and Dora Lee Burgess, to the following: Misses Minnie, Faye and Pearl Hurford, Norma Lee and Pearl Edwards, Billie Zoe Smith and the hostess, Mrs. V. E. Dodson. The next meeting will be July 21 with the sponsor, Mrs. V. E. Dodson.

Little Miss Julia Conklin of Hereford, spent a few days last week with her grandparents, Mr. and Mrs. Ray Hershey. Mr. and Mrs. Edgar Russell of Hereford, spent the week-end with his father, W. C. Russell,

### Queen of the Beaches Begins Reign



An easy winner in competition for "Queen of the Beaches" was Miss Norma Ellis, 17-year-old beauty of Irvine, Calif., who was selected from among 223 Southern California girls. She is pictured with her trophy after winning the annual Oceanside, Calif., event.

Miss Nina Lee Counts of Fort Sumner, N. M., who has been visiting her sister, Mrs. Lynn Powelson and family for the past two weeks, returned to her home Wednesday.

Mr. and Mrs. Edgar Russell of Hereford, spent the week-end with his father, W. C. Russell,

and his sister, Mrs. Marguerite Rector.

There were 54 in attendance at Sunday school Sunday afternoon when Bro. Ab Posey of Hereford, filled his regular appointment. Those visiting from Hereford, were Mr. and Mrs. Ab Posey and children, Mr. and Mrs. Robert Thompson and daughter Elaine, Miss Ethel Womble, and Cecil Boyer. The attendance was the best it has been for two Sundays, because of the wheat harvest. Sunday School is held every Sunday afternoon at 3 o'clock. Everyone is invited to attend and bring their friends. There will be no preaching next Sunday as the third Sunday of each month has never been filled. Visitors are always welcome.

Miss Lucille Park spent the week-end with Mrs. Thurman Erwin and Miss Winona Blagg at Lubbock. Mrs. Erwin will be remembered in this community as the former Miss Wanda Blagg.

There was a good crowd at singing Sunday night. Singing is held every Sunday night at 8 p. m. Everyone is invited. Visitors are always welcome.

Miss Mary Short of near Hereford spent Sunday with Pearl Hurford.

Lynn Powelson has recently completed a new granary on his farm.

Word has been received here concerning the condition of Sammy Hershey who was badly burned here sometime ago. Sammy is still in the hospital at

Denver, Colo., but it is believed that he will be released in time to start to school this fall.

### SOCIETY

#### KENOZELIAN CLASS HAS MEETING

A short business session was held by members of the Kenozelian Class of the Baptist church Thursday afternoon at the meeting held at the home of Mrs. W. E. Barnes, teacher of the class.

Quilting on a quilt to be sent to Buckner Orphans Home at Waco, furnished diversion for the afternoon.

Refreshments were served to Mesdames Buford Crosthwait, Glenn Oliver, J. W. Witherspoon, Jimmy Allred, Lilburn Ray, Clinton Jackson, Glenn Parker, Ben Wohlgemuth and the hostess.

#### CLUB IS ENTERTAINED AT WAYLAND HOME

After luncheon at a downtown cafe, members of the Wednesday Luncheon Club were entertained with bridge games at the home of Mrs. Jack Wayland.

Special guests were Mrs. Jon Wayland of Amarillo, who has been visiting in the home of her son, and Mrs. O. E. Easley.

Club members included Mesdames B. M. Wiltshire, W. L. Davis, J. C. McCracken, Jimmie Gillentine, W. M. Emmons and the hostess.

Mrs. W. L. Davis played high for score award.

## BUILT FOR SERVICE



with a 40-Foot

## Kewanee Truck Dumper

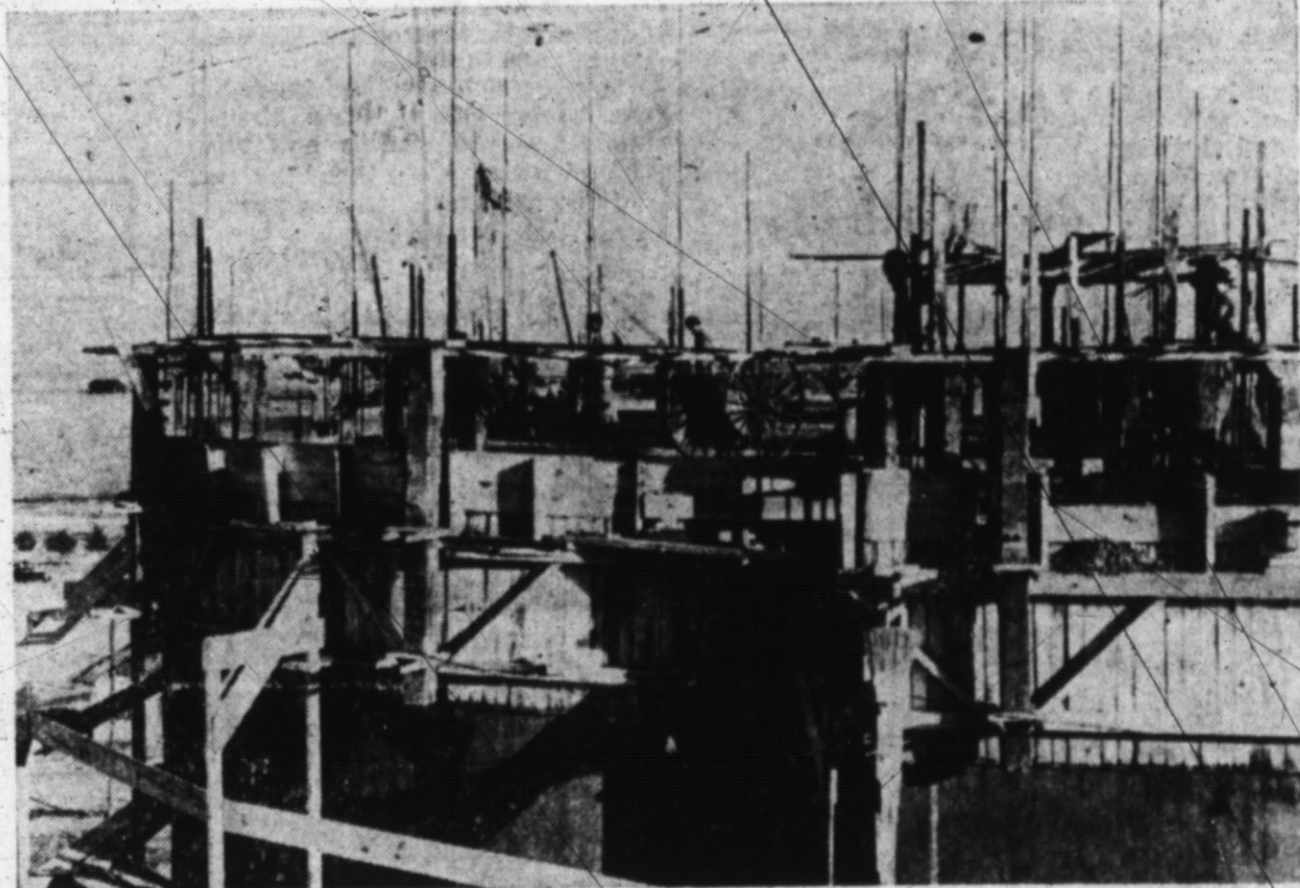
In building his new elevator, Mr. Pitman has chosen the most modern and safest of truck dumping equipment. The Kewanee Truck Dumper is 40 feet long and is designed to dump large tractor-trailer outfits, as well as the short pick-up type of trucks, with the greatest of speed and safety. With this modern equipment, 500-bushel loads are handled as easily as 50 bushel loads with the old style country elevator dumps.

We are glad to serve the people of the Hereford area through Pitman Grain Company, and join his many friends in extending congratulations upon completion of the new Elevator — which we trust will give you the best possible service for many years to come.

WE JOIN PITMAN GRAIN COMPANY IN INVITING YOU TO INSPECT THIS NEW, MODERN KEWANEE DUMP!

### Kewanee Machinery and CONVEYOR CO.

Kewanee, Illinois



## To Serve You Better - - -

Modern in every respect, the new Concrete Elevator just completed in Hereford by Pitman Grain Company is one of the best Country Elevators to be found in the entire Panhandle. This new elevator has been built with every thought and precaution toward the welfare of its patrons. Farmers can store their grain with assurance that every modern facility is used for their protection.

Mr. Pitman is indeed to be congratulated for his interest and his faith in the Hereford territory. In building this new, modern Elevator it was his aim to give the people of this area the best service possible. . . . and by better service, his patrons will benefit greatly.

The new elevator was put into operation here Tuesday, June 20

—one day ahead of the time promised.

VISIT AND INSPECT THIS NEW, MODERN, CONCRETE ELEVATOR IN HEREFORD!

The new Pitman Elevator was constructed by A. F. ROBERTS CONSTRUCTION COMPANY. Mr. Roberts also has great faith in this territory, being a land owner and wheat producer; he owns and operates 1900 acres of land in Deaf Smith County at the present time.



### Prairie States Forestry Gives Report For '39

The Prairie States Forestry Project is a unit of the United States Forest Service, which also administers the National Forest and cooperates with private timberland owners in the management of their forest properties. For several years the Forest Service, together with other Federal and State research agencies, has been studying the possibilities of establishing tree windbreaks on farms in the Great Plains Region as an aid in controlling soil blowing, stabilizing crop production, furnishing wood products, and other wise ameliorating the handicaps under which the Plains farmer labors, but it was not until 1935 that facilities were provided for getting such a program under way.

A bare beginning was made during that year by planting 125 miles of belts on farms in the Dakotas, Nebraska, Kansas, Oklahoma, and western Texas, but the program has grown each year until today some 11,000 miles of such belts are in existence on about 20,000 farms in the six states.

In Texas, 13,000,000 trees have been planted in 1,525 miles of shelterbelts on 1,970 farms in the northwestern part of the state. These belts are generally 10 rows wide, and are variously composed of a mixture of hardwoods, evergreens, and shrubs in such a way as to meet the silvicultural and mechanical requirements of the individual location. Despite the general droughtiness of the period, survival of the planted trees has been good, and average growth really remarkable. Many farmers already beginning to see decidedly beneficial results from the earlier planted belts and those now planted will, when they have reached their full height, provide protection for a large area of land and crops.

The program is a purely co-operative venture, the Government and the farmer sharing the cost. The Project provides the seedlings and plants them in the belt, while the farmer prepares the site for planting, furnishes the necessary fencing material, and cultivates and otherwise cares for the trees.

**NEW CARS**  
T. E. Seigler, Packard 8, 4-door sedan; Benefield Motor Co.  
H. E. Danforth, Buick 4-door sedan, Norton Motor Co.  
Mrs. J. A. Wylie, 1939 Ford tudor, Hereford Motor Co.  
H. H. Miller, Dawn, 1939 Pontiac Quality Six, Norton Motor Co.  
F. E. Donegan, 1939 Chevrolet sedan, Brumley-Woodford Motor Co.  
W. E. Dunlap, 1939 Ford 4-door, Hereford Motor Co.

### Eye Witness Tell

(Continued from Page 1, Sec. 2)

experienced by his customers, and not a penny was lost by them.

#### Cause Uncertain

Any attempt to ascertain the cause of the tragedy was then, and would be now, futile. The wheat harvest that year had been the largest seen before or since in Hereford. Car loadings were slow, and in order to accommodate the producers, Mr. Harrison had loaded his elevator to the last grain. He got through the wheat harvest, but that tremendous overloading must have strained the bins almost to the bursting point. Subsequent over-weakened timbers. Too, the loading was too much for the south elevator was much taller and larger than the original structure, and the two were joined by a grain bin. This was the weak point in the whole system. Here the grain began to roll as the bin walls gave with the weight of the grain. The shifting weight placed a strain on the supporting ground timbers, especially those on the dumps, too great for them to bear, and the continued strain and shifting weight bore down on the walls and timbers until the whole structure gave way. Perhaps it could have been prevented, more than likely not.

The impressive concrete towers of the Pitman Elevator, which now stands where the old Harrison Elevator stood, are imposing monuments commemorating the courage of the man who lost all his winnings in one heap there on that Christmas day, and stooped to build them up again before the next harvest.

### Mrs. Matthews

(Continued from Page 1, Sec. 2)

ed as a County Demonstration

### She Gives Sea Shells



Winners of the recent seaside fête at Long Beach, Calif., were awarded with golden shell trophies by Miss Jane Walsh, who handed out the prizes given in connection with the city's annual surf, sun and sand celebration on the famed silver strand.

agent for many years.

As a result of the combination of the two offices in Deaf Smith and Castro counties under one head, the home supervision branch of the Farm Security program will have its work greatly centralized and will be able to reach more people in its operation.

### Gravity And A

(Continued from Page 1, Sec. 2)

The conveyor is the heart of the whole system. All the work of transferring the grain into the desired bin or car is done by gravity except the task of lifting it from the level of the dump bins to the head of the conveyor from where the distribution is a matter of placing a pipe over the proper hole and letting the grain fall through it. The pipes which run from bins to the floor of the distribution room are only eight inches in diameter. If they were any larger they would burst from the terrific pressure of the falling grain.

#### Loading Scales

By means of the automatic scales which are connected to the head of the conveyor, it is possible to weigh all the grain in the

elevator as it passes through the head to the cars. Or, in case there were some question as to how much a certain bin contained, it would be a simple matter to transfer the grain from one bin to another through the automatic scales and get an accurate recording of the number of bushels.

#### Hydraulic Dumps

The two dumps are of the hydraulic type. The large one is capable of unloading sixwheel vehicles carrying 500 bushels in less than five minutes. The hydraulic system operates on a ratio such that it requires only ten pounds of pressure from the compressed air tanks to raise the front end of the truck thirty feet. As the front end rises, the bottom end-gate on the truck bed is removed and the grain falls through the opening at the mouth of the dump bins which are situated underneath floor level on which the trucks are dumped.

The capacity of the new concrete bins is 185,000 bushels. The old elevator, which is still in excellent condition, has a capacity of 75,000 bushels. This gives the Pitman elevator system a capacity of around 260,000 bushels. It is not expected that the elevators will ever be kept at capacity load for any length of time because of the danger of explosion and collapse.

#### Noise Causes

Oh yes, the humming noise that has caused no little amount of comment is caused by the constant operation of the twenty-horsepower motor which runs the pulleys over which the belt and scoops on the conveyor unit run. The occasional sound that may remind some of escaping steam is caused by the grain as it falls through the pipes that lead to the freight cars. If you listen closely, you can tell each time the hopper of the automatic scales fills and is dumped into the pipe leading to the box car.

The Pitman Elevators are among the best equipped in the Panhandle, and it is a compliment to Hereford to be the site of such a modern plant.

Best Wishes To

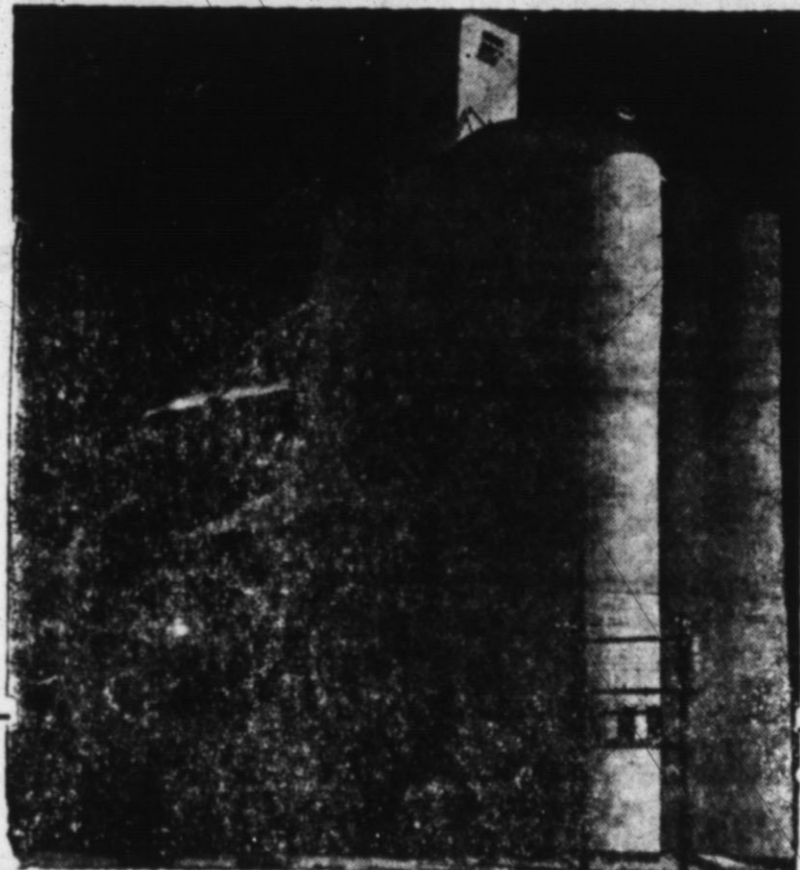
## PITMAN GRAIN COMPANY

Because our company is strictly a Hereford institution, we are doubly proud of the New, Modern Elevator which was this season constructed by our neighbor and friend, J. A. Pitman. In extending congratulations, we should like to recognize the fact that 1939 marks 12 years of active service by Mr. Pitman as a grain dealer in Hereford.

The new elevator is an asset to the Hereford territory, and is one of which every person in this area may be proud. The Pitman Grain Company expressed great faith in this community, in its territory — and in its people when the new elevator was constructed. We are sure that no more modern or complete country elevator will be found anywhere — and we look forward to the opportunity it will offer this community for many years to come.

## Hereford Lumber Company

HOME OWNED



## CONGRATULATIONS

We feel that the erection of Hereford's new, modern Concrete Elevator this season is a decided asset to the Hereford Territory — and wish to extend Best Wishes to J. A. Pitman and to all persons associated with the organization.

This new elevator will mean much to this community and to the residents it will serve for many years to come; for that reason we feel that the erection of the new elevator is an achievement for the entire territory surrounding Hereford.



## OSCAR EASLEY

Hereford Distributor for CONOCO Products



## RECORDS PROVE OLDSMOBILE ONE OF AMERICA'S LEADING ECONOMY CARS!

YOU'D NEVER THINK a car as big and powerful as Olds would be a gas miser. Yet, that's just what Oldsmobile is—a fuel saver if there ever was one. With Olds you spend less time (and money) in gas stations and more on the open road. The big 90 H. P. Econo-Master Engine of the Olds Sixty gives you a wealth of live power to master any kind of going. Yet, because it is precision-built and pressure-lubricated; because it embodies such advanced features as a high-efficiency cylinder head, completely cooled cylinders and pressure-cooled valves, it gets the utmost out of every drop of gas and oil. That's why an Olds Sixty was able to win first in its class in this year's Gilmore-Yosemite Economy Run with an average of 21.4 miles per gallon over a tough 315-mile course. Come in and let us prove to you that Olds gives you quality plus economy!

**YOU'LL GET A BETTER DEAL FROM OLDSMOBILE!**

That's what our customers are saying all over town. Bring your present car in for appraisal and more than it is today, so why not get top value for it in trade on a big, new, money-saving Olds!

**\$777 AND UP**

\* Delivered at Lansing, Michigan. Prices include safety glass, bumper, bumper guards, spare tire if any, optional equipment and accessories—extra. Prices subject to change without notice. \* A GENERAL MOTORS VALUE.

## OLDSMOBILE

THE CAR THAT HAS EVERYTHING

BRUMLEY-WOODFORD MOTOR CO., Inc.

HEREFORD, TEXAS

# The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS  
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher  
JIMMIE GILLENTE Editor

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### NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

### RURAL ELECTRIFICATION EXPANSION

Completion of the 224 additional miles of REA lines to be constructed in Deaf Smith, Farmer and Castro Counties will add over four hundred domestic customers to the two hundred already paying their bills in the Deaf Smith Electric Cooperative, Inc. The electric energy consumed by these farm homes is over and above that used in operating the one hundred and fifty irrigation wells that buy electric energy from the Deaf Smith Cooperative. All in all, there will be close to eight hundred rural electrification consumers who pay their bills at the Hereford office.

Figures at the REA office indicate that approximately half the rural consumers pay their bills at that office in person. This means, conservatively estimated, three hundred persons will come to town to pay their bills. Furthermore, it is unlikely that any of them come for the sole purpose of paying their electricity bill. People will take care of their other needs while they are here. The result should be increased trade in the stores, from which the merchants stand to gain.

That is the materialistic way to look at the REA development; it translates the matter into terms of dollars and cents, preceded by a plus sign—an immediate demonstrable gain.

There is however, a broader way to look at the situation. It gets beneath the selfish, superficial idea of immediate cash gain. It strips the false hopes of a sudden business increase from before the eyes of those whose sight is no higher than a Roosevelt dollar mark and reveals the true value to be derived from the expansion of rural electrification. It makes it evident that ultimate good to come from the REA program will be realized in the future, when Deaf Smith County can be "the garden spot of the plains."

Much has been said concerning irrigation as Hereford's "Ace in the Hole," but those who support it with the most energy know that it is infinitely more than that. The "ace in the hole" will get us out of the present tight, but it alone cannot guarantee safety from a similar situation in the future. Irrigation is not only Hereford's "Ace in the Hole," it is also its lease on future prosperity. Every farmer who pays for his electric current every month and who has put that current to good use is buying just that much future stock in the welfare of a greater community.

Rural electrification is making better homes out of farm houses; it is placing the modern household conveniences and appliances in the farm home with the result that the owners can enjoy living there. Once the idea for farm home improvement takes root, Deaf Smith County will have taken the first step in the direction of a new era. Thorough irrigation combined with scientific plowing to conserve as much natural moisture as possible makes for smaller farms and more crops. Those who know from experience that it is not always profitable to depend entirely on one crop a year for a living can see the advantages of growing several types of crops on smaller plots and insuring a good yield from all of them by good farming and irrigation. That is what the "garden spot of the plains" will be like—small, well-irrigated farms on which a variety of crops are grown.

The type of crop that can be grown in irrigated Deaf Smith County is almost unlimited. H. H. Boardman and "Potato Joe" Ballinger make more money from 160 acres of potatoes than do many wheat growers from a section of wheat. Beans, peas, peanuts and even commercial truck gardening has been made to pay under conditions of irrigation and constant attention. Certainly every irrigated farm could become almost self-sufficient by growing its own foods and caring for chickens, pigs, and a dairy cow or so. Enough could be made in this way to sustain a moderate loss on a less fortunate investment in cattle or wheat. In very dry years only the irrigated plots produce.

Deaf Smith County is a long way from those conditions, to be sure, but, we have made a start. That fact is of utmost importance to the future of Hereford and the Panhandle-Plains Country. Let's make the most of it.

## Vaccinate Now For Typhoid. Is Medical Advice

If you have not been vaccinated against typhoid fever within the last two to three years, go to your family physician and have him give you the three "shots" that will protect you against that disease.

This advice comes from the Texas State Health Department and is addressed particularly to those persons planning vacations away from home or those who regularly go camping, fishing or such trips.

Typhoid is contracted by way of the mouth. Each case comes directly or indirectly from some previous case. You eat or drink the germs that cause the disease, in food, water or milk contaminated by the discharge from persons who are ill with the disease or who have had it at some time.

Modern medical and public health practices have greatly reduced the occurrence of typhoid but it is still a menace to those unprotected against the disease. Protection of public water supplies from pollution, pasteurization of milk, inspection and supervision of food supplies, improvement in household sanitation and hygienic habits, better sewage disposal and careful investigation of typhoid outbreaks to determine the source of the disease are measures which have contributed to the diminution of the incidence of typhoid in Texas. But there are still sources of infection to which individuals are exposed, that can not be reached by public measure and for which vaccination affords additional protection.

Persons who are apparently well, but who have had the dis-

ease at some time, may continue to discharge the typhoid germs. Such persons are known as "carriers" and if they are not careful in their personal habits they are liable to contaminate any food they touch. Flies carry germs from contaminated sources to food, and are another source of typhoid infection.

Health departments, state, city and county, are waging constant warfare against typhoid all the year. Special efforts are made during the vacation period through the sanitary supervision of summer camps, parks, and public eating places to reduce any possible danger of vacation typhoid from such sources. But vaccination and sanitation are the only means to personal safety against the disease. So see your physician today for a vacation and summer unmarred by typhoid.

## Good Road Maps Of Counties In Texas Available

AUSTIN, Texas—Accurate road maps for every county in the State are now available to the public at cost, according to Julian Montgomery, State Highway Engineer. These maps show all county roads, as well as State highways, in addition to railroads, cities and towns, streams and lakes, major parks and State and National reservations. They also show all dwellings, oil and gas wells, churches, schools and other structures visible from State or county roads.

The maps are constructed on a large scale and are easily read. Their value to State and Federal Agencies has been proved, and they should be useful to the public in general, Montgomery be-

lieves. Most of the maps are on a scale of one inch to the mile, but for a few of the larger and less developed counties, a scale of one-half inch to the mile has been used. The maps are printed on sheets of uniform size, 36 by 50 inches. Most counties require only one sheet, but a few counties cover two sheets. Supplementary sheets are used to show in detail the highly developed areas around large centers of population.

The maps were prepared by the Highway Department, co-operating with the U. S. Bureau of Public Roads as a part of a federal aid project known as the State Highway Department's "Road Planning Survey," and includes a survey of all the public roads of the State, including county roads as well as State highways. Highway Department field men traversed every mile of road in the State, recording not only the location of the road, but also the position of roadside structures and other items of public inter-

est that are included in the maps. Streets of incorporated cities and towns were not included in the survey. This is the first time in the history of the state that accurate road maps are available for all the 254 counties in the State, and county maps are available to the public at cost of printing and delivery. Before the Highway Department made its survey there were reliable road maps for only 27 counties, and copies were not readily obtainable by the public.

### FUTURE FARMERS OF TEXAS

There is no group of young citizens in this section to whom the entire citizenship look with greater comfort and pride than to the Future Farmers of America. They are our fondest hope. They are the leaders of our great tomorrow, and there is the quality of leadership.

Where in this country could we find so many young men so well qualified for leadership as among the 200,000 students of

vocational agriculture, who are the members of 6,000 local chapters of the Future Farmers? Where in this state could we find so many young men so well prepared for leadership as among the splendid groups who call this their home?

"Texas needs more organizations of young people with the same major objectives as the Future Farmers," commented the Hon. Pierce Brooks, speaking recently before the 4-H Clubs. "The development of leadership, co-operation and citizenship are the attributes most needed for the prosperity and progress of our community, State and Nation."

In pioneer days individuals largely determined their own destiny. They had to rely almost entirely on their own energy and initiative and the cultivation of the land. As long as there was a frontier, they could move to new land when erosion and over-cropping had taken too great a toll of soil and fertility. Their

needs were few. They asked little of society and in return contributed little to society.

Texas became a Republic more than 100 years ago, but Texas still had frontier land for many decades after it was first settled. The disappearance of the greater portion of the land frontier has resulted in the necessity for a new kind of farm living. Your farm production will have to be continued largely on the land now under cultivation. Modern agriculture demands that farmers work and plan together in the spirit of co-operation.

Future Farmers are learning how to co-operate and to stand on their own feet.

## SOCIETY.

MISS SWISHER WILL ASSIST IN MEETING AT SEMINOLE  
Miss Mattie Mae Swisher, voice teacher of Hereford, will leave

Saturday for Seminole, Texas, where she will assist in a revival meeting beginning July 16, at the First Methodist Church at that place. Miss Swisher returned Saturday, after spending the past month in various Texas and New Mexico towns. She directed the women's work, children's and young people's work and the singing in a revival conducted at the Methodist Church at Granite, Okla., and directed a Vacation Bible School at Stanton. She visited friends in Big Springs, Plainview, Olton, and also visited with Mrs. J. Frank Potts, former Hereford resident, in Portales, N. M.

After two weeks stay in Seminole, Miss Swisher will assist in a revival to be held at the Methodist Church at Hale Center. She plans to return to Hereford about September 1, when she will resume her classes.

ROOMS TO RENT? TRY A WANT AD

from

# TRANSIT GRAIN and COMMISSION CO. Of Ft. Worth

== greetings: ==

....To  
PITMAN GRAIN CO.  
upon the completion of their  
new  
**Concrete  
ELEVATOR**  
IN HEREFORD



Because serving the Grain men and the Wheat Producers of Texas is our business, we are indeed glad to extend our congratulations to Mr. Pitman and to the Wheat Growers of the Hereford Community upon Completion of one of the most modern and most complete Country Elevators in the entire Nation. Through erection of this New and Modern structure, we know that the residents of the community can look forward to long service of the type which they want and which they deserve.

Therefore, we feel that it is a privilege for this concern to join his friends in extending Best Wishes and Continued Success to Mr. Pitman and to the Pitman Grain Company of Hereford.

TRANSIT GRAIN & COMMISSION COMPANY  
Leo Fetichman, President—Walter A. Barlow, Vice-Pres.

## Pitman Elevator Warehouse Receipts Will Get AAA Loan for Wheat Grower

The Pitman Elevator is one of the many throughout the country that is cooperating in the Federal Farm Program by operating as an approved store house in which the producer can place his wheat and receive the government loan. Under this plan the producer pays a set amount per bushel for the loan and a low rate of interest on it and receives the standard price per bushel set by the Commodity Credit Corporation cash for his wheat. In addition, the government pays him 7 cents a bushel storage on his crop.

The interest rate charged the producer on all elevator stored wheat is 4 per cent per annum from the date of the loan. Interest on all loans is payable at maturity, and all loans on elevator stored wheat mature on April 30, 1940, or seven months after the date on the warehouse receipt, whichever is earlier.

A service charge of one-fourth cent per bushel is paid by the borrower on all elevator stored wheat.

In case the producer stores his wheat in bins or granaries on his own farm, it is not eligible for a loan until it has been stored for thirty days. At that time, if the bins are approved the loan is made just as it is on elevator stored wheat with the exception that the service charge in this case is 1 cent per bushel (\$3.00) at the time of application and the remainder on completion of papers. The interest rate on farm stored wheat is the same as that on wheat stored in elevators, and the maturity date on all farm loans is April 30, 1940, with privilege of earlier payment. If a protein test is desired on farm stored wheat, a charge of 75 cents is made. The protein test on elevator stored wheat is without charge to the producer.

At Hereford, after the proper deductions for freight and service charges have been made from the 85 cent per bushel loan value at Galveston, the producer may borrow 61 cents per bushel on his wheat, plus any premium for a high protein test. This premium is \$0.14 on wheat with 13 to 13.9 per cent protein; \$0.02 1-5 on wheat with 13.9 to 14.9 per cent protein; \$0.03 1-7 on wheat with 14.9 to 15.9 per cent protein; or \$0.05 on wheat with over 15.9 per cent protein. This is on a No. 1 basis.

The cost of all loans, both on elevator and farm stored wheat, is payable at the time the note becomes mature.

Good wheat properly stored is the only collateral the farmer needs to secure a loan. In case of farm stored wheat, the bins are subject to inspection after thirty days, but in case the wheat is stored in an approved warehouse such as the Pitman Elevator, the warehouse receipt is all the producer needs to secure a loan.

The borrower may receive cash as soon as he has had his loan approved by officials in the county Agent's Office. He has the privilege of selling his wheat for cash at any time after the

**MASONIC BULLETIN**  
 Hereford Lodge 545  
 Stated meeting second Monday in each month.  
 School of instruction each Thursday night.  
 Ed Buggan, W. M.  
 R. L. Brady, Secy.

**AMERICAN LEGION**  
 Post 123—Hereford, Texas  
 Business Meeting 1st Tuesday, each month.  
 Social Meeting 3rd Tuesday, each month.

**SPICK and SPAN...**  
 Let us Wash your Car and Grease It  
 Turn your car over to us and get a better washing for less money! You won't know it's the same car. Only clean rags used, interior thoroughly vacuumed—Free!  
**TEXAS SERVICE STATION**  
 GLENN SNYDER PHONE 440

**SHEEP FOR SALE!**  
 200 Ramboulette Ewes, bred in Black Faced Bucks. To Lamb in October.  
 300 Pairs Ewes and Lambs. Will sell any part or all. Priced to sell. Can dip and load same day.  
**Norris and Ferrier**  
 PHONE 155 SOUTH SANTA FE STOCK PENS CLOVIS, NEW MEXICO

loan has been made. If, however, there is an advance in price and the borrower sells his wheat, he is not eligible to receive payment for storage.

It is absolutely necessary for the producer to be in strict compliance with the Federal Farm wheat acreage reduction program before he is eligible to receive the AAA loan.

## Jobless Benefits Not The Same As Relief Program

AUSTIN—In spite of several "blind spots," Deaf Smith County workers are generally well-informed on unemployment compensation, Orville S. Carpenter, Texas director of the jobless benefits program, said this week.

Employment service interviewers report that individuals do not confuse jobless benefits relief. There is no connection, Carpenter affirmed. These Deaf Smith County workers thoroughly understand that jobless benefits are the right of the eligible unemployed. A man is probably eligible for benefits if he has earned at least \$20 during a prior 12-month period, and has earned it from a tax-paying employer. As a rule, a tax-paying employer is one who customarily employs at least eight workers.

A key point in the jobless benefits program is that the individual must be physically able to work. Claimants in Deaf Smith County do not understand this, Carpenter asserted. The individual, formerly employed by a tax-paying employer, to receive benefits must be able to work

**666** checks Malaria in 7 days & relieves Colds symptoms first day  
 Liquid, Tablets Salve, Nose Drops  
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## FOR SALE?

Have you property to sell, or are you in the market to buy? If so, you'll profit by talking it over with us. We have a large list of ready buyers and sellers. See us at once!

**FARMS, RANCHES and CITY PROPERTY**  
**J. P. (Jack) ROSE**  
 REAL ESTATE  
 Office over First Nat'l Bank

and must be available to accept any suitable job offered.

Another phase of the program is not understood by Deaf Smith County workers. The tax for jobless benefits is paid solely by employers; workers pay no part of it.

Carpenter emphasized that approved claimants should report their part-time earnings when filing claim. Failure to report accurately and completely shortens the time benefits may be drawn and makes the claimant liable for prosecution under state laws.

The director said that unemployed workers could always obtain an explanatory pamphlet from their last employer. Every tax-paying employer in Texas

has a supply of these bulletins which tell workers when laid off how to make claim for benefits. They also define the rules of eligibility.

## J. T. Davis Runs Successful Dry Land Farm Here

J. T. Davis, who lives 18 miles west on Harrison Highway, is one of the most successful wheat farmers in Deaf Smith County. This season his crop averaged twenty bushels to the acre on 1080 acres of dry-land wheat.

In one field of 200 acres, he cut over forty bushels per acre.

On the forty-bushel wheat land, Mr. Davis had plowed his field on contour and had kept it chisled throughout the summer. At the time of planting, the ground had a good sub-moisture base and was entirely free of large clods and weeds. He planted the wheat along the contour lines in order to conserve all the water possible.

Mr. Davis has one of the most modern sets of farm machinery and equipment in the county. The greatest asset to him in the wheat harvest is the miniature self-loading elevator which he built himself three years ago. It is made of wood, and is port-

able. It has a capacity of 900 bushels. By hauling the wheat from the combines to this elevator and storing it there until the trucks can take it to town, Mr. Davis is able to cut down his hauling time about half and reduce the number of trucks required to handle his crop from nine to three.

Last year Mr. Davis planted around 2400 acres of wheat and cut an average of 18 bushels per acre from it.

In addition to his wheat, Mr. Davis grows feed for his cattle and other stock. His wife raises chickens. The entire family cooperate in making every hour count, and constant attention to business is one of the chief

factors contributing to their success.

A. K. Webster, former Deaf Smith County resident, spent last Friday here visiting friends and acquaintances. He left for Estes Park, Colo., where he will spend several weeks, before going to Chicago to spend the remainder of the year with his sister.

ROOMS TO RENT? TRY A WANT AD

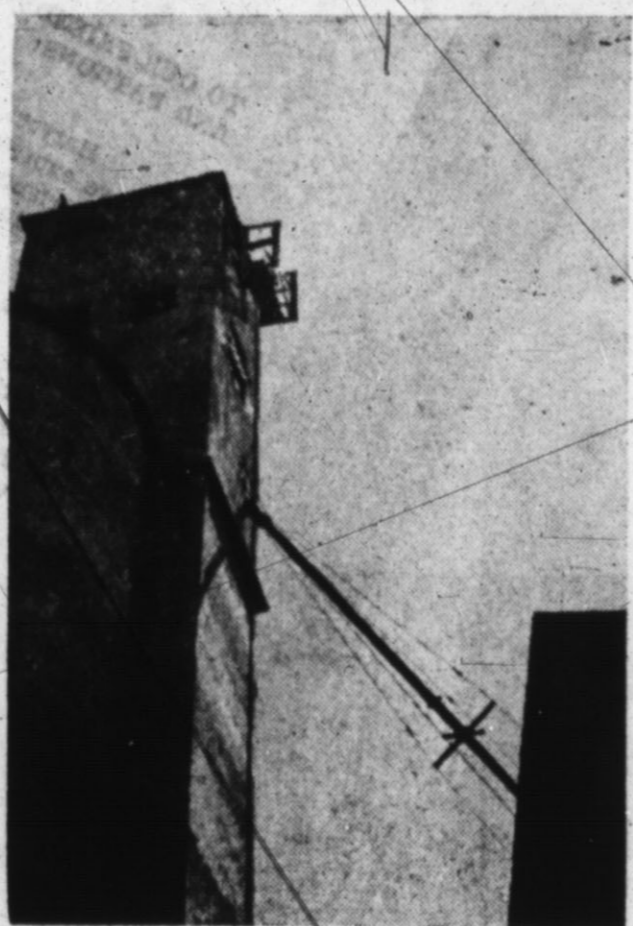
**READ THE Advertisements THEY'RE NEWS**

# General Mills, Inc.

extends congratulations to

## J. A. PITMAN

upon erection of his

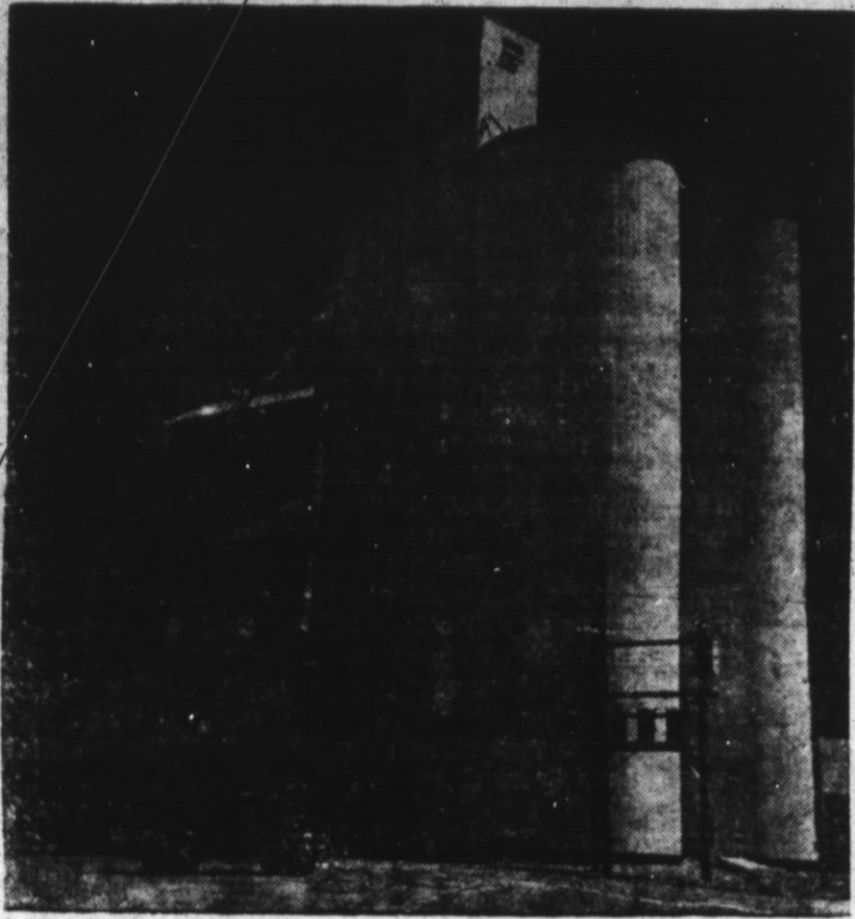


# CONCRETE ELEVATOR

IN HEREFORD

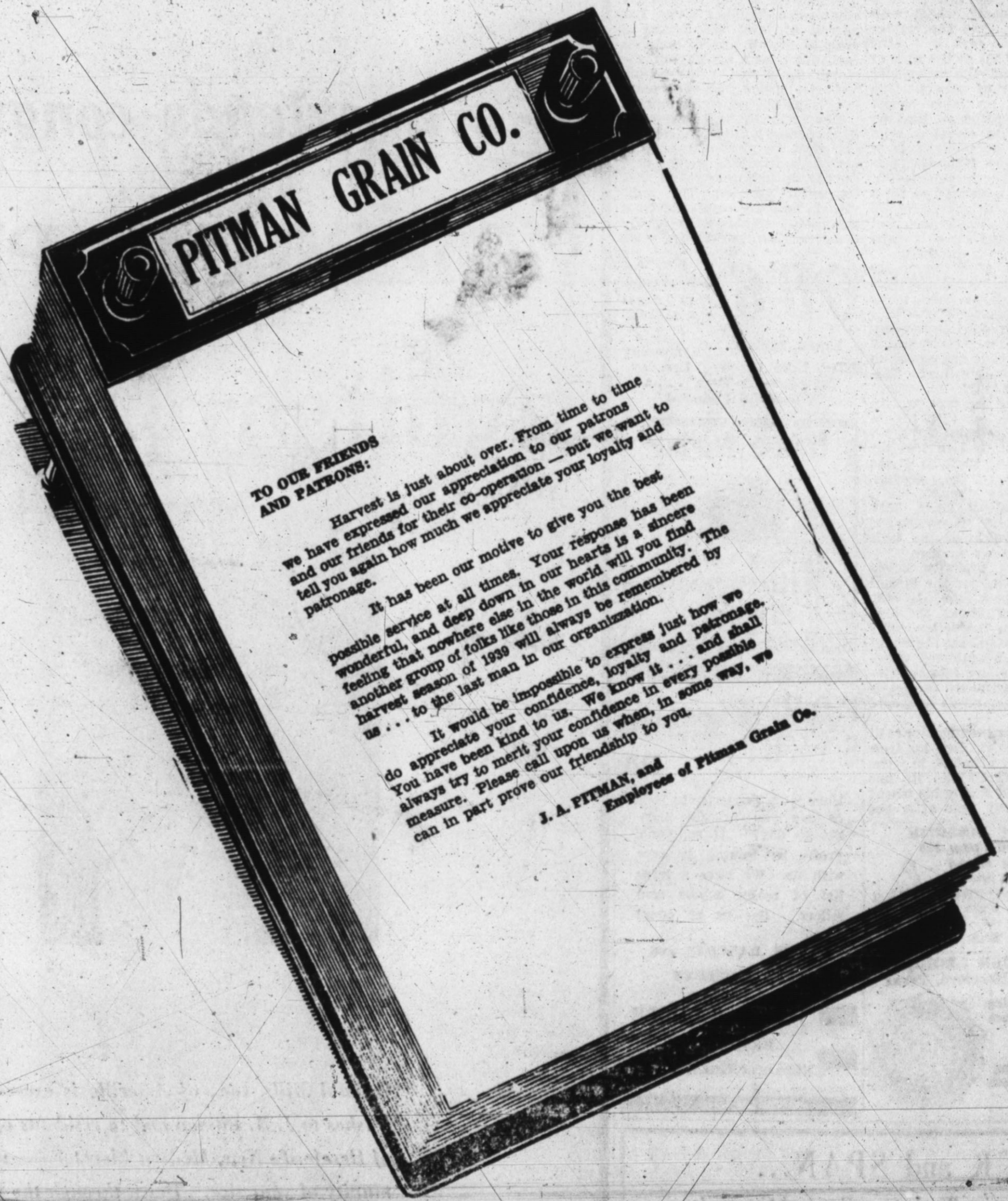
General Mills, Inc., of Amarillo is exceedingly happy to extend Greetings and Good Wishes to J. A. Pitman and to residents of the Hereford Territory upon completion of Hereford's New, Modern Elevator—which we believe to be exceptional for a community of your size. Down through the years it has been our pleasure to claim a part in the development of your community by buying and grinding large quantities of your high grade wheat... and we feel that your advancement also marks the advancement of our company. For many years to come, we feel that you will benefit by having this fine Elevator and its adequate facilities.

Like Mr. Pitman, General Mills has Faith in the Panhandle and its vast agricultural resources — and Residents of this territory will always find us standing Shoulder to Shoulder with them in any fight for the Progress of the Panhandle and West Texas.



again,  
we want to say,  
"THANK YOU"...

Our Elevators  
are  
Federally  
LICENSED  
and  
BONDED!



**TO OUR FRIENDS  
AND PATRONS:**

Harvest is just about over. From time to time we have expressed our appreciation to our patrons and our friends for their co-operation — but we want to tell you again how much we appreciate your loyalty and patronage.

It has been our motive to give you the best possible service at all times. Your response has been wonderful, and deep down in our hearts is a sincere feeling that nowhere else in the world will you find another group of folks like those in this community. The harvest season of 1939 will always be remembered by us . . . to the last man in our organization.

It would be impossible to express just how we do appreciate your confidence, loyalty and patronage. You have been kind to us. We know it . . . and shall always try to merit your confidence in every possible measure. Please call upon us when, in some way, we can in part prove our friendship to you.

**J. A. FITMAN, and  
Employees of Pitman Grain Co.**

**PITMAN GRAIN CO.**

**HEREFORD, TEXAS**